

# THE CASH BOX

VOLUME XV

MAY 29, 1954

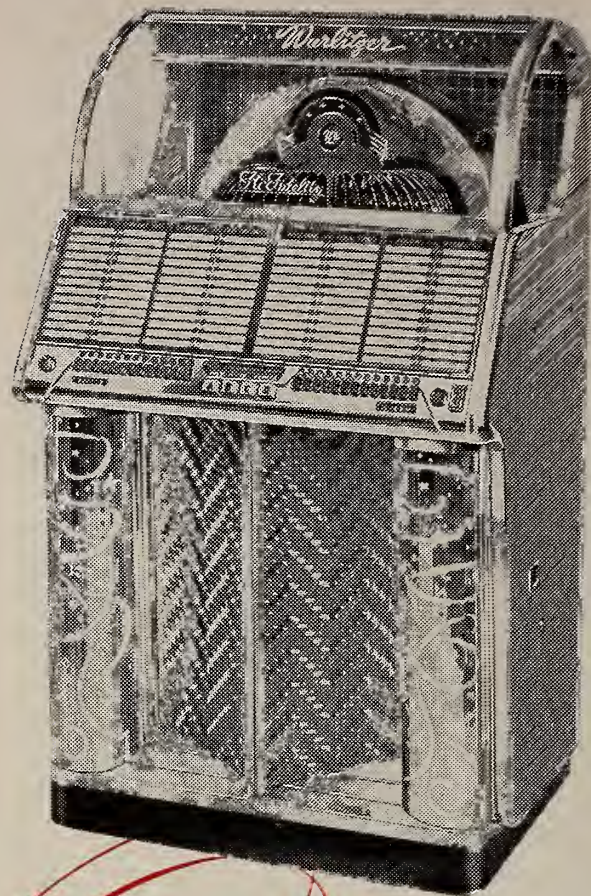
NUMBER 36



Jerry Blaine, head of Jubilee Records, holds the gold disk which The Four Tunes earned for their best seller, "Marie". The boys hit the jackpot with their first Jubilee recording and now are following through with still another hit, "I Understand Just How You Feel". From left to right are: Danny Owens, Jimmy Nabbie, Jerry Blaine, Pat Best and Jimmy Gordon. Pat Best is not only the guitarist of the group, but he is also the writer of "I Understand Just How You Feel".



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# The Cash Box

May 29, 1954

Volume XV

Number 36

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JOE ORLECK

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(Music Editorial)

# 9½ BILLION PLAYS A YEAR

Good times or bad times the records continue to spin, around and around, in a merry whirl, at least 176,000,000 plays per week in the 550,000 juke boxes located in every type of known establishment in the U.S. This means 9,512,000,000 spins a year!

The greatest showcase for the artist ever known in the history of the world. A showcase for his wares, his talent, his ability. So outstanding it has never been equalled.

This, then, is the juke box business of America. The continuous whirling, spinning records that bring Americans everywhere in this great land, farm country, metropolitan city, cozy suburb, peaceful valley, rugged hills, the music of the artists of the world.

Here is the business essence which engenders the birth, the development, the growth of a tune to hit proportions. That makes unknown stars overnight. That zooms small salaried artists into the bigtime. That creates a diversion the like of which has never been known in all the world's fantastic history.

Sunny or showery day, good or bad day, glad or sad day, the juke boxes of America spin 176,000,000 plays each week. Over 9½ billion plays a year. A fantastic number of plays. A thrilling deluge of music to a music loving peoples.

Here, in these 176,000,000 plays each week, are born new artists. Here, in these 176,000,000 plays is the surety bond for the established artists. Here, in these 176,000,000 plays, is the basis of an industry that produces the music America loves to hear.

As the juke box plays go up and down chartwise, as the play falls off, as it leaps up, so is it noticeable that sales go up or go down. Here, then, may be the answer to what record manufacturing executives want to know as to why their sales are down, or why they have gone up.

There are executives in the recording manufactories who have long ago noted sales drops comparable to play drops in the nation's juke boxes and take cognizance of each time play goes up or down in the 550,000 juke boxes located thruout the U.S.A.

Here is the business guide for the man engaged in making recordings. As juke box play falls off he will, if he searches diligently, find that the sales curve on its downward trend will closely follow the chartwise drop in the nation's juke box play.

He will, at the same time, find that the sales curve swings upwards as the play grows greater in the nation's juke boxes and, from this chartwise curvature, will be able to translate his records into sales which assure his business success.

It is factual today to use the curving lines of the juke box's ups and downs, as far as play action is concerned, for the sales of any of the leading record firms.

With the nation's 550,000 juke boxes grinding on a tune—sales, most definitely, go up—way up.

With but a small portion of the same 550,000 juke boxes grinding out a tune, sales will go ahead to the public in the same proportion.

An artist's success, as has long been known, is based on this simple business process. If his records have what it takes, the public playing them in the nation's juke boxes, means that the public will also buy them in a proportionate measure to the number of plays, and the sales will be noted on a comparative basis against the play action.

So as long as the nation's 550,000 juke boxes continue to grind out a minimum of 176,000,000 plays per week, the artist, the record distributor, the record dealer and, especially, the record manufacturer, is assured an ever steady market with the possibility of great growth as play goes up each day and each week to assure him a portion of the minimum of 9,512,000,000 plays per year.

The above figures, for the benefit of the reader, are based on the conservative estimate of but \$8 per week gross intake for the operator in the nation's 550,000 juke boxes, according to the prevalent commission arrangement with location owners (in a majority of instances) of 50%-50%. The total intake of the individual juke box therefore is twice \$8 or 360 nickel plays per juke box per week.





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(Dated: JULY 3, 1954)

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- ★ BEST TUNES AND ARTISTS as selected by the nation's disk jockeys in "Pop", "Rhythm & Blues" and "Folk & Western".

- ★ THE MOST COMPREHENSIVE LIST of record firms and their distributors available anywhere.
- ★ SPECIAL FEATURES
- ★ EDITORIALS
- ★ NEWS
- ★ ADS



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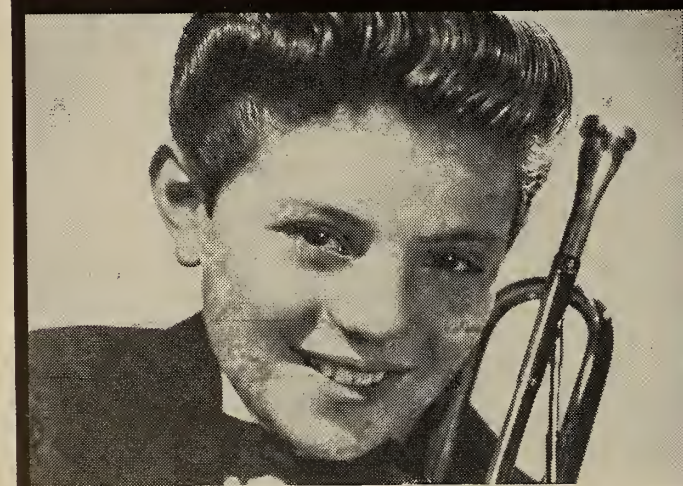
**Paul Winchell & Jerry Mahoney**

**YOU'RE SO MUCH A PART OF ME**

C/W Anything You Can Do

78 RPM CAT. NO. X-0025

45 RPM CAT. NO. 4X-0025



the young trumpet sensation...

**Frankie Avalon**

**TRUMPET TARANTELLA**

C/W Dormi Dormi ("Sleep, My Darling")

78 RPM CAT. NO. X-0026

45 RPM CAT. NO. 4X-0026

**THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES**

**THE CASH BOX**



The Top Ten Tunes Netting Heaviest Play in The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

AB—Abbott	BU—Bullet	DO—Dot	JD—Jay Dee	PC—Peacock Pro.	SP—Specialty
AL—Aladdin	CA—Capitol	DU—Duke	JU—Jubilee	PE—Peacock	SW—Swingtime
AM—Ambassador	CD—Cadence	DY—Derby	KI—King	PR—Prestige	TE—Tempo
AP—Apollo	CH—Chess	EP—Epic	LO—London	RA—Rainbow	TF—Tiffany
AT—Atlantic	CK—Checker	ES—Essex	MA—Mars	RE—Regent	TI—Tico
BA—Barbour	CO—Columbia	FE—Federal	MD—Mood	RH—Recorded in Hollywood	TN—Tennessee
BE—Bell	CR—Coral	FI—Fiesta	ME—Mercury	RM—Rama	TR—Trend
BR—Brunswick	CY—Crystalette	4 Star—Four Star	MG—MGM	SA—Savoy	UN—United
BT—Bethlehem	DA—Dana	IM—Imperial	MO—Modern	SIT—Sittin' In	VA—Valley
	DE—Decca	IN—Intro	PA—Parrot		VI—RCA Victor
					ZO—Zodiac

- |           |   |           |
|-----------|---|-----------|
| <b>1</b>  | <b>WANTED PERRY COMO</b><br>BE-1041 (45-1041)—Dorsey Bros. VI-20-5647 (47-5647)—Perry Como  | <b>1</b>  |
| <b>2</b>  | <b>YOUNG AT HEART FRANK SINATRA</b><br>BE-1030 (45-1030)—Charlie De Forrest CA-2703 (F-2703)—Frank Sinatra CA-2802 (F-2802)—Billy May O. DE-29054 (9-29054)—Crosby & Lombardo EP-9035 (4-9035)—Tony De Simone VI-20-5735 (47-5735)—Tony Martinez Quint. | <b>2</b>  |
| <b>3</b>  | <b>CROSS OVER THE BRIDGE PATTI PAGE</b><br>BE-1031 (45-1031)—Betty Johnson ME-70302 (70302x45)—Patti Page   | <b>4</b>  |
| <b>4</b>  | <b>HERE TONY MARTIN</b><br>BE-1039 (45-1039)—Four Bells VI-20-5665 (47-5665)—Tony Martin  | <b>5</b>  |
| <b>5</b>  | <b>I GET SO LONELY FOUR KNIGHTS</b><br>BE-1031 (45-1031)—Anne Lloyd CA-2654 (F-2654)—Four Knights CO-40221 (4-40221)—Ken Griffin DE-29054 (9-29054)—Crosby & Lombardo VI-20-5681 (47-5681)—Johnnie & Jack   | <b>3</b>  |
| <b>6</b>  | <b>LITTLE THINGS MEAN A LOT KITTY KALLEN</b><br>CR-61180 (9-61180)—Dick Jacobs O. DE-29037 (9-29037)—Kitty Kallen   | <b>10</b> |
| <b>7</b>  | <b>THE MAN WITH THE BANJO AMES BROTHERS</b><br>CO-40245 (4-40245)—Kiddy Kats CR-61174 (9-61174)—Lawrence Welk DE-29126 (9-29126)—Dick Todd VI-20-5644 (47-5644)—Ames Bros.  | <b>6</b>  |
| <b>8</b>  | <b>A GIRL, A GIRL EDDIE FISHER</b><br>VI-20-5675 (47-5675)—Eddie Fisher   | <b>7</b>  |
| <b>9</b>  | <b>ANSWER ME, MY LOVE NAT "KING" COLE</b><br>BE-1035 (45-1035)—Helen Forrest CA-2687 (F-2687)—Nat "King" Cole   | <b>9</b>  |
| <b>10</b> | <b>JILTED TERESA BREWER</b><br>BE-1038 (45-1038)—Cab Calloway CR-61152 (9-61152)—Teresa Brewer DE-29100 (9-29100)—Red Foley   | <b>8</b>  |

11) THE MAN UPSTAIRS. 12) POOR BUTTERFLY. 13) MAKE LOVE TO ME. 14) ISLE OF CAPRI. 15) THE HAPPY WANDERER. 16) THERE'LL BE NO TEARDROPS TONIGHT. 17) IF YOU LOVE ME. 18) I REALLY DON'T WANT TO KNOW. 19) I UNDERSTAND JUST HOW YOU FEEL. 20) CUDDLE ME. 21) SECRET LOVE. 22) THREE COINS IN THE FOUNTAIN. 23) IT HAPPENS TO BE ME. 24) FROM THE VINE CAME THE GRAPE. 25) HERNANDO'S HIDEAWAY. 26) YOU'LL NEVER WALK ALONE. 27) WITH ALL MY HEART AND SOUL (ANEMA E CORE). 28) STRANGER IN PARADISE. 29) WEDDING BELLS. 30) UNTIL YESTERDAY. 31) GEE. 32) I SHOULD CARE. 33) I SPEAK TO THE STARS. 34) CRAZY 'BOUT YOU BABY. 35) STEAM HEAT.

**"X" RECORDS MARK THE HITS!**

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"It's What's in THE CASH BOX That Counts"





**THE TEN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK  
PLUS THE NEXT FIVE**

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

- 1. WANTED Perry Como (RCA Victor)
- 2. LITTLE THINGS MEAN A LOT Kitty Kallen (Decca)
- 3. YOUNG AT HEART Frank Sinatra (Capitol)
- 4. HERE Tony Martin (RCA Victor)
- 5. THE HAPPY WANDERER { Frank Weir (London)  
Henri Rene (RCA Victor)
- 6. THREE COINS IN THE FOUNTAIN Four Aces (Decca)
- 7. IF YOU LOVE ME { Kay Starr (Capitol)  
Vera Lynn (London)
- 8. CROSS OVER THE BRIDGE Patti Page (Mercury)
- 9. MAKE LOVE TO ME Jo Stafford (Columbia)
- 10. THE MAN WITH THE BANJO Ames Brothers (RCA Victor)
- 11) THE MAN UPSTAIRS. 12) JILTED. 13) I GET SO LONELY.
- 14) A GIRL, A GIRL. 15) HERNANDO'S HIDEAWAY.

Lennie Hodes, professional manager of Criterion Music, leaving on a deejay trip to work on his left field exciter, "Song of India," by Sonny Woods and The Twigs on Hollywood label. Disk has been getting solid reaction in several spots. Jockies Jack Lacey, (WINS-New York), Paul Brenner (WAAT-Newark, N. J.), and Bill Randle (WERE-Cleveland), really strong for the plate. . . . Bill Lamb (WWCO-Waterbury, Conn.) has been running The Cash Box Top 50 each night on his "Contrasts" show and reports the reaction has been terrific. Bill devotes 45 minutes of each night's show to ten of the 50, starting with number 50 and finishing at the end of the week with number 1.



SID DICKLER  
(WEDO—Pittsburgh, Pa.)

Pic of the week—Sid Dickler (WEDO-Pittsburgh, Pa.), who has been doing his shows from his office in the Century Building, now originates his show nightly from Ralph's Furniture Appliance Store in the Homewood sector of the steel city. Sid's show runs from 7:30 to 8:45 direct from the big new record department of the store. The "Mustache" is continuing his artist, record, night club promotion from his Century Building headquarters. . . . Gene Whitaker (WNCA-Siler City, N. C.) has added one hour of Rhythm and Blues, five days weekly. This just about takes him completely around the cycle of disks. Gene has 10½ hours of gospel, 8 hours of country, 5 hours of R & B and 1 hour of kiddie disks. . . . Wedding bells ringing for another of the deejay clan. Jerry Kay (WTIX-New Orleans, La.) engaged and plans the wedding for August. . . . Bob "Have Microphone-will travel" Hanna (WKAT and WTVJ-Miami, Fla.) in New York visiting record people and tradepapers. . . . Exquisite Form, Inc. planning monthly award, "The Brascar," to the girl vocalist who displays exquisite form on records. Syndicated columnist Earl Wilson, will head the committee and Buddy Basch will handle the publicity. . . . Cute Verna Leeds may soon be out on another label which will have the thrush's disks on three labels at the same time. . . . Eddie Meath (WHEC-Rochester, N. Y.) has started a weekly newspaper column listing the top ten tunes of the week. The column appears every Monday in the Rochester Democrat and Chronicle.

Frank Silva, station manager (WPTS-Pittston, Pa.) has a pet project which he calls "Off Label Time" and which is on the air from 6:30 to 7 daily, Monday thru Saturday. Show is dedicated to releases from the "off labels" and has become very popular. So much so, in fact, that a national sponsor is interested in buying the time. . . . Tommy Edwards (WERE-Cleveland) writes he is being swamped with new releases and has to take some home to audition. He doesn't have enough work hours in the day. . . . Ever the tireless worker, Jo Ann Tolley, MGM thrush, has been doing plenty of traveling and visiting with deejays in the past three weeks. During the week of April 19 Jo Ann visited all the jocks in Rochester, Buffalo, and Niagara Falls. The following week she squired by Sam Clark, MGM distrib in Boston, made chit chat with most of the jockies in Hartford, Bridgeport and New Haven, Conn. The week of May 3, had Jo Ann, together with Ed Barsky, MGM Philly distrib, visiting the Philadelphia mike artists. . . . KFEL-Denver now KIMN. Ronnie McCoy, in addition to his chores with the morning show has been appointed program director.



**Stewart Rose  
I COMPLAINED**

c/w **I WANT YOU**  
78 rpm cat. no. X-0027  
45 rpm cat. no. 4X-0027

A smash hit by Stewart Rose.  
Hear and judge for yourself  
the terrific drawing power of  
his rich, stirring voice.



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# RECORD REVIEWS

- |   |   |
|---|---|
| <input checked="" type="radio"/> A DISK & SLEEPER | <input checked="" type="radio"/> G GOOD     |
| <input checked="" type="radio"/> B EXCELLENT      | <input checked="" type="radio"/> C FAIR     |
| <input checked="" type="radio"/> B VERY GOOD      | <input checked="" type="radio"/> D MEDIOCRE |

**THE WILDER BROTHERS**  
(“X”-0019; 4X-0019)

**C+** “TWO HEARTS” (2:14) [Manning BMI—Walter, George, Wilder] Warner Wilder leads his crew through a catchy vocal jumper that comes over well. Inviting ditty.

**C+** “I DON’T KNOW” (2:41) [Manning BMI—Walter, George, Wilder] Jack Cathcart leads the ork again as the brothers rhythm through a bluesy vocal item. Boys have a good sound here. Terrific beat.

**FRANKIE VALLEY**  
(Mercury 70381; 70381 x 45)

**B** “SOMEBODY ELSE TOOK HER HOME” [Chappell ASCAP—] The exciting and unusual voice of Frankie Valley comes over zestfully as he cruises through a slow sentimental waltz. Interesting style.

**C+** “FORGIVE AND FORGET” [Favorite ASCAP—] Frankie gets the able assistance of a good chorus on a good rhythm item. Good arrangement.

**THE McGUIRE SISTERS**  
(Coral 61187; 9-61187)

**B+** “GOODNIGHT, SWEETHEART, GOODNIGHT” (2:50) [Arc BMI—Hudson, Carter] The McGuire Sisters turn in their best effort to date as they render a good item stemming from the r & b field. Great arrangement of a powerful contender.

**B** “HEAVENLY FEELING” (2:13) [Bil-Edgar BMI—Wayne, Silbert] A pretty waltz is created from the melodious “Chock Full O’ Nuts” commercial. Pretty harmony on a very catchy ditty. Could click too.

**ELLA FITZGERALD**  
(Decca 29137; 9-29137)

**B** “I WISHED ON THE MOON” (3:05) [Famous ASCAP—Parker, Rainger] The lush strings and chorus of Gordon Jenkins’ ork mold a perfect showcase for the warm voice of Ella Fitzgerald as she fashions a lovely romantic oldie.

**C+** “WHO’S AFRAID” (2:47) [Advanced ASCAP—Tauber, Lawrence] The great Ella gets a pleasing lilting melody to work with on this end, and she hands in another fashionable reading. Easy listening.

**BOB CREWE**  
(Jubilee 5148; 45-5148)

**B+** “CASH REGISTER HEART” (2:17) [Pincus ASCAP—Diamond, Meyer, Silver] Bob Crewe makes an impressive debut on the Jubilee label with a vibrant bouncy novelty given a sensational backing by Ralph Burns ork and chorus. Real exciting. Excellent juke box fare. Could break through.

**B+** “CHANGE OF HEART” (2:04) [Jefferson ASCAP—Slay, Crewe] Another catchy rhythm item gets colorful delivery from the young songster and the chorus. Good jumper.

**THE CASH BOX**

**DISK OF THE WEEK**

“THERE NEVER WAS A NIGHT SO BEAUTIFUL” (3:04)

[Broadcast BMI—Rox]

“HIT AND RUN AFFAIR” (2:04)

[Duchess BMI—Roseland, Cormier, Van]

PERRY COMO

(RCA Victor 20-5749; 47-5749)



PERRY COMO

● Since the fabulous success of “Don’t Let The Stars Get In Your

Eyes,” Perry Como has been knocking off one hit after another. And now as his version of “Wanted” continues its long run in the #1 spot, Perry issues another big one that should also be up there in short order. “There Never Was A Night So Beautiful” is a tender and beautiful ballad offered in the warm, relaxed manner that makes the star so popular. A beautiful, romantic job with another superb assist by the Hugo Winterhalter ork. “Hit And Run Affair” is a lively ditty with a catchy and inviting melody. Cute coupling that makes the disk top grade juke box fare. Perry has done it again.

“SOME DAY” (2:31)

[Famous ASCAP—Hooker, Friml]

“THERE MUST BE A REASON” (3:00)

[April ASCAP—Davis, Murry]

FRANKIE LAINE

(Columbia 40235; 4-40235)



FRANKIE LAINE

● “Mr. Rhythm,” Frankie Laine,

one of the country’s steadiest and biggest hit producers, dishes up a great new version of an old song that just can’t miss making the hit parade. Backed by Paul Weston’s orchestra and the late Carl Fischer, Frankie reminds the listener of his “Shine” type of delivery as he belts across a fabulous treatment of “Some Day.” The stylist really gives his all to the tune. It’s his best showing since “I Believe.” “There Must Be A Reason” is a dramatic semi-religious tune with the same basic idea as “I Believe.” A feelingful interpretation of a lovely tune.

**DICK ISLAND**  
(Mercury 70369; 70369 x 45)

**B** “WAS THAT THE HUMAN THING TO DO” (2:39) [Witmark ASCAP—Young, Fain] Dick Island makes an impressive showing on the label with a clever lilter with an excellent set of lyrics. Pleasing voice with good material.

**C+** “THE GRASS LOOKS GREENER” (2:17) [Favorite ASCAP—Darwin, Allen] Hugo Peretti supplies a fitting orking for Dick’s ok treatment of a peppy bouncer.

**EILEEN BARTON**  
(Coral 61185; 9-61185)

**B+** “SWAY” [Peer International BMI—Ruiz, Gimbel] Norman Gimbel adds a good set of lyrics to the Latin hit “Quien Sera” that gets a hit contending treatment from Eileen Barton. Terrific job that could click.

**B** “WHEN MAMA CALLS” (2:48) [Joy ASCAP—Merrill] A lively typical Bob Merrill tune is bounced through, in her lively manner, by Eileen. Cute ditty on the lighthearted side. Cute coin catcher.

**THE CASH BOX**

**BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the “Disk” and “ Sleeper” Of The Week, are those most likely to achieve popularity.

- ★ “GOODNIGHT, SWEETHEART, GOODNIGHT” . . . McGuire Sisters . . . Coral 61187; 9-61187
- ★ “CASH REGISTER HEART” . . . . . Bob Crewe . . . . . Jubilee 5148; 45-5148

**PAT TERRY**  
(Pic 0003; 45-0003)

**B** “A SMILE FOR SUZETTA” (2:29) [Mogull ASCAP—Gallop, Brown, Vars] Don Costa sets up a wonderful backing for Pat Terry and his styling of a melodious lively item with an Italian flavor. Good voice does a good job.

**C+** “FROM THIS DAY ON” (2:34) [Reis ASCAP—Frisch, Alfred] A beautiful melody so often sung at wedding ceremonies, is given a feelingful going over by the tender chords of Pat.

**BETTY HUTTON & TENNESSEE ERNIE FORD**  
(Capitol 2809; F-2809)

**B** “THE HONEYMOON’S OVER” (1:52) [Shapiro, Bernstein ASCAP—Horton, McCarthy, Mysels] Two versatile performers team up on a clever up beat item about married life. Real wild orking by Billy May.

**B** “THIS MUST BE THE PLACE” (1:54) [Edward Pola ASCAP—Pola, Copeland] The two live-wire artists hand in a rocking version of a tune that’s been cut a number of times. This is the best job on the tune.

**ERNIE RUDY ORCHESTRA**  
(Derby 851; 45-851)

**B** “SHE HAD TO GO AND LOSE IT AT THE ASTOR” (2:18) [Leeds ASCAP—Ray, Prince] A comical double entendre novelty that always gets a laugh, is given a top grade delivery by Ernie Rudy and the chorus. Good arrangement.

**B** “I KNOW HOW IT FEELS TO BE LONELY” (2:20) [Lynnbrook BMI—Gilbert, Gardner] Don Rodgers and the Merry Men handle the vocal chores on this lilting rhythm item. Inviting deck on the light side.

**RALPH SHARON**  
(London 1438; 45-1438)

**C+** “LULLABY OF THE LEAVES” (2:45) [Berlin ASCAP—Young, Petkere] Talented jazz pianist Ralph Sharon comes up with a colorful progressive arrangement of a wonderful oldie.

**C+** “LOVE IS HERE TO STAY” (2:55) [Gershwin ASCAP—Gershwin] Ralph and the crew up the tempo on a famous Gershwin oldie. Interesting listening that the jazz enthusiasts oughta take to.

**MITCH MILLER ORCH.**  
(Columbia 40244; 4-40244)

**B** “SAIL! SAIL! SAIL!” (2:30) [Reis ASCAP—Hughes, Hague] Merv Griffin and the chorus take the vocal spotlight on a lively Mitch Miller instrumental. Catchy ditty with banjos etc.

**C+** “FROU-FROU” (2:55) [Essex ASCAP—Sigman, Chatau] Mitch and the chorus supply a lush backing for Merv’s version of a slow waltz ballad.





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new  
record\*  
is absolutely  
the  
end!



# PERRY COMO

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20/47-5749

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FIRST IN RECORDED MUSIC





# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

**THE LAURIE SISTERS**  
(Mercury 70382; 70382 x 45)

**B** "DO IT OVER AGAIN" (2:33)  
[Favorite ASCAP — Peretti, Creatore] The Laurie Sisters have a most interesting sound as they fashion a catchy cutie in their colorful manner. Number bounces. Good arrangement.

**C+** "SON OF A GONDOLIER" (2:36)  
[Laurel ASCAP — Stillman, Alstone] A bouncing Italian flavored ditty is presented with sparkle by the thrushes. Great harmony that sticks with you. Girls could make the grade.

**KELLEY NORWOOD ORCH.**  
(Ac'cent 1011; 45-1011)

**C+** "APRIL IN PARIS" (3:10)  
[Harms ASCAP—Harburg, Duke] A wonderful standard is treated to a simple and danceable instrumental styling by the Kelley Norwood orchestra. Easy listening.

**C** "TWISTED HEART" (2:34)  
[Sound BMI — Norwood, Seely, Garvin] Juanita Crowley takes over in the vocal department on another danceable piece of material. Ok arrangement.

**RAY MARTIN ORCHESTRA**  
(Essex 357; 45-357)

**B** "VERADERO" [Meridian ASCAP — Wayne] Ray Martin does wonders with the strings as his crew flies through a fast moving Latin tempo instrumental item that made some noise a while back. Good juke box stuff.

**C+** "STRINGS ON PARADE"  
[Meadows ASCAP — Martin] A lively happy-go-lucky affair is offered by the instrumentalists on this end. Pretty tune. Short disk that ops will love.

**THE MARINERS**

(Columbia 40241; 4-40241)

**C+** "STEAM HEAT" (2:20) [Frank ASCAP—Adler, Ross] From the hit musical "Pajama Game" comes this rhythmic novelty capably treated by the Mariners. Good arrangement.

**B+** "WHEN I NEEDED YOU MOST" (2:15) [Geo, Pincus ASCAP—Tobias, Kramer] Spencer Odom sets up the orking for the boys' interpretation of a shuffle tempo love tune. Good reading on a solid piece of material.

**ALAN DEAN**

(MGM 11747; K-11747)

**B** "WHO'S AFRAID" (2:42) [Advanced ASCAP — Tauber, Lawrence] Alan Dean comes through with a warm reading of a pretty ballad as Neal Hefti supplies the orking. Chorus adds to beauty of deck. Could make noise.

**C+** "I AM A MAN" (2:47) [Kahl BMI — Selbey, Coates] The artist gets a smooth Joe Lipman backing as he offers another good ballad with a terrific set of lyrics.

## THE CASE BOX

### SLEEPER OF THE WEEK

"SWAY" (2:42)

[Peer International BMI—Ruiz, Gimbel]

"MONEY BURNS A HOLE IN MY POCKET" (3:00)

[Chappell ASCAP—Styne, Hilliard]

DEAN MARTIN

(Capitol 2818; F-2818)



DEAN MARTIN

● Dean Martin, whose "That's Amore" speaks for itself, comes through with a terrific new offering that could do as well if not better.

The singing portion of the famous Martin & Lewis team gives out with a beautiful crooning job on a lovely Latin tempo melody tagged "Sway." The melody is from the hit mambo item "Quien Sera." And with new English lyrics, the tune definitely rates as top drawer material. Rounding out the top performance is a glowing backdrop by Dick Stabile's orchestra and a terrific chorus. "Money Burns A Hole In My Pocket" is a pretty lilter done in a pleasing fashion by the warbler. Easy listening throughout. Tune stems from the flick "Living It Up." We expect big things from the top lid.

"SONG OF THE SEWER" (2:32)

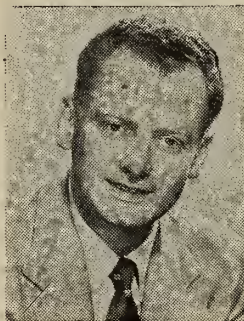
[Geo. Lee ASCAP—Dubey, Karr]

"VA VA VA VOOM" (2:48)

[Songsmiths ASCAP—Carney, David, Carr]

ART CARNEY

(Columbia 40242; 4-40242)



ART CARNEY

● Jackie Gleason's TV show has established Art Carney as one of

the medium's leading comics. His characterization of the sewer system employee Ed Norton has been referred to as one of Television's best. Taking advantage of Norton's popularity, Carney dishes up a clever novelty tune called "Song Of The Sewer" that oughta take the country by storm. The lyrics are hilarious, as is the comedian's interpretation. Could be a real fast money making novelty hit. "Va Va Va Voom" is another catchy ditty based on the artist's frequently used expression. Delightful coupling. Top half should be a real biggie.

"LOVEY DOVEY"

[Progressive BMI—Curtis, Nuggy]

"ANSWER THE CALL"

[Baldwin BMI—Paul]

BUNNY PAUL

(Essex 359; 45-359)



BUNNY PAUL

● The vibrant Bunny Paul makes a potent bid for the big record as she belts out a sensational Sy Oliver

arrangement of a rocking rhythm item. The tune, "Lovely Dovey," is currently one of the top hits in the rhythm and blues field, and the way Bunny Paul leans into it, it could be one of the big sleeper hits in the pop market. The number should really have those juke boxes hopping. Commercial material from beginning to end. The coupling "Answer The Call" is a catchy number with a march tempo arrangement that seems to remind the listener of "Cross Over The Bridge." Keep a close watch on the top portion. Should be making a lot of noise.

**GUY MITCHELL**

(Columbia 40240; 4-40240)

**B** "MY HEAVEN AND EARTH" (2:50) [Oxford ASCAP—Merrill] An inviting waltz number is treated to a tearful reading by Guy Mitchell as Mitch Miller and the chorus supply the backing. Ok side.

**C+** "THERE ONCE WAS A MAN" (2:25) [Frank ASCAP — Adler, Ross] The artist gets another strong assist on this lively bouncer with a catchy delivery. Tune stems from the musical "Pajama Game."

**MICKI MARLO & BILLY MAY**

(Capitol 2801; F-2801)

**B** "I'M GOING TO SIT RIGHT DOWN AN CRY OVER YOU" (2:54) [Coblin BMI—Thomas, Biggs] Billy May sets up his familiar backing for a sparkling reading by Micki Marlo on a good rhythm number. Item has a blues feel.

**B** "FOREVER IS NOW" (2:11) [Hill & Range BMI — Cochran, Robertson] A slow tender romantic item gets a sincere fashioning from Micki's versatile voice. Chorus assists on this end.

**MARCO POLO**

(Coral 61183; 9-61183)

**B+** "I GUESS THERE'S AN END TO EVERYTHING" (2:50) [St. Nicholas ASCAP — Marks, Conley] Marco Polo's interesting name matches his interesting voice as he offers a tender ballad in great form. Lovely tune. Could hit.

**B** "WHAT ARE YOU DOING THE REST OF YOUR LIFE?" (2:41) [Dennis BMI—Wolf] Danny Mendelsohn sets up another fitting accompaniment for the smooth voiced crooner's tender offering of a good tune. Two-sided threat.

**MARILYN MONROE**

(RCA Victor 20-5745; 47-5745)

**B** "THE RIVER OF NO RETURN" (2:14) [Simon House ASCAP—Darby, Newman] Probably America's most famous female, Marilyn Monroe, puts on wax the warm and sentimental title tune from her starring flicker "River Of No Return."

**B+** "I'M GONNA FILE MY CLAIM" (2:37) [Simon House ASCAP—Darby, Newman] The sultry thrush comes over wonderfully on this sexy novelty from the same flick. She sounds great on a disk that could go all the way.

**DINAH SHORE**

(RCA Victor 20-5755; 47-5755)

**B** "THREE COINS IN THE FOUNTAIN" (3:05) [Robbins ASCAP—Cahn Styne] From the movie of the same name comes this lovely ballad which Dinah Shore delivers with such feeling. As tune heads up there, Dinah will attract her share of coin.

**B** "PAKISTAN" (2:08) [Burke & Van Heusen ASCAP — Rogan, Williams] The sweet thrush bounces through a beaty, Oriental type novelty. Cute and inviting job.



*Shooting to the Top!*

# GREEN YEARS

**Recorded by:**

# EDDIE FISHER

*Brilliant Orchestration by*

# HUGO WINTERHALTER

**RCA VICTOR 20-5748**

**WARNER BROS. MUSIC DIVISION  
HARMS, INC.**

488 Madison Ave., New York 22, N.Y.

*"It's What's in THE CASH BOX That Counts"*



### Renewals Now Require Second Consideration

NEW YORK—As a result of a decision handed down in Federal Court last week by Judge David J. Edelstein, every time a renewal clause is exercised in a publisher-writer contract, the writer may bring suit for second consideration.

This results from the Judge's denying of a Mills Music petition to dismiss an action by songwriter Hoagy Carmichael, who is suing for the return of fourteen songs. Representing Carmichael as attorney in this case, which now sets the precedent for all other writer-publisher renewal disputes, was Lee Eastman.

According to United States copyright law, a song may be copyrighted for two periods of 28 years each. Under old publisher-writer contracts, an automatic renewal clause was almost always included. And it is this clause which has now been ruled not necessarily binding.

The clause, however, has been dropped from all contracts signed under the auspices of the Songwriters Protective Association, which was organized in 1931, and which now issues the standard contract which is almost universally used. Under SPA contracts, after the first 28 years, the copyright automatically reverts to the writer.

Prior to this ruling, the guiding decision was made about a decade ago in a case between Witmark and Fisher, when the Court upheld the validity of copyright renewals if they were made before the expiration of the first 28 year period.

Said attorney Eastman, "As a result of this decision, every dispute that comes up on a renewal clause, must now go to a jury trial to determine whether sufficient consideration was involved".

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**"DESIREE"**  
THE CORONET ORCH.....MGM 30845  
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**HIT**  
**"JOEY"**  
Recorded by  
**BETTY MADIGAN**  
MGM  
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**LOWELL MUSIC CORP.**



### Csida, Grean Buy Towne Music

NEW YORK—Joe Csida and Charles Grean, who last week announced their departure from Santly-Joy and their retention of Trinity Music, a BMI firm which had been started in association with Santly-Joy, this week purchased an ASCAP firm to round out their publishing activities. The firm is Towne Music and it was purchased from attorney Lee Eastman.

Towne was organized 10 years ago by Charlie Spivak and the late Jack Ostfeld.

Csida said that he feels a very strong business and moral obligation to BMI and wouldn't do anything that would in any way hurt the BMI structure of Trinity. However, he said a publisher must recognize—however reluctantly—that there are topnotch writers in both performance rights agencies and, as a publisher, he must be in a position to acquire good songs from whatever source they may come.

Trinity Music's BMI deal remains exactly as it was originally written.

In connection with the sale of Towne by Eastman, it is also interesting to note that several month ago the lawyer disposed of another of his firms, Ross Youngnickle, to the Aberbachs.

### "The Friend" Gets Rack Order In 4 Days

NEW YORK—George Paxton probably set a record this week when he received the rack order for "The Friend" just four days from the time the Eddie Fisher dinking of the song was released.

Fisher performed the number on his TV show the same day the record came out.

The rack order involves 74,000 copies of sheet music.

To date Victor has shipped over 200,000 copies of the record.

### Abramson Named Head of AGVA Trust Fund

NEW YORK—Nat Abramson, Director of the WOR Artists Bureau, has been elected Chairman of the American Guild of Variety Artists (AGVA) Welfare Trust Fund. He succeeds David Katz, former manager of the Roxy Theatre, who resigned. William F. Brunner, former Congressman from Queens, remains Vice Chairman. Other members of the board are Nick Pronis, owner of the Versailles Restaurant; Rabbi Bernard Birstein, of the Actors' Temple, and David Ferguson, Executive Secretary of the Jewish Theatrical Guild. One other trustee remains to be added to the board, and he will be named at the next meeting.

Purpose of the AGVA Welfare Trust Fund, which was established as a separate entity, is to receive welfare payments and pay premiums for accident insurance. According to the terms of the policy with Lloyds of London, AGVA performers are covered in the event of injury or death during engagements and also for a period before and after engagements.

### Westchester Ops' Dinner



SCARSDALE, N. Y.—Some of the record world's top names, along with members of all phases of the coin machine industry, turned out at the Holiday Inn in this city, May 18, to celebrate with the Westchester Operators' Guild, their third annual dinner.

Above, The Cash Box gets a bird's-eye view of the performers: Top Row: a) Master of ceremonies Don Baker greets Audivox Record star Dorothy Collins as hubby Raymond Scott (far left) comes up on to the stage to accompany her. b) Label "X"'s Smith Brothers. Second Row: a) The Larks, Lloyds Recording artists. b) Capitol's "Oh Baby Mine" boys, the Four Knights. Third Row: a) Surrounding Betty Madigan and Shirley Harmer is the MGM and Sanford Distributing staff represented by (l. to r.) Sol Handwurger, Dick Cowitt, Irwin Zucker, Joe Reilly, John Scalisi and Charlie Hassen (center). b) Hickory artist Danny Davis. Fourth Row: a) RCA's Lou Monte. b) Patti Bross. c) Jubilee's Danny Winchell. d) Decca's Kitty Kallen.

For further pictures of the event, see page 38.

# Airmail Subscription The Cash Box \$30.

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# I Understand Just How You Feel

Words and Music by  
PAT BEST

**BUSTED WIDE OPEN**  
*The Original*  
**200,000 SOLD TO DATE**

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The Four Tunes

*Singing ...*

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JUST HOW  
YOU FEEL"

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"Sugar Lump"  
<sup>ON</sup>  
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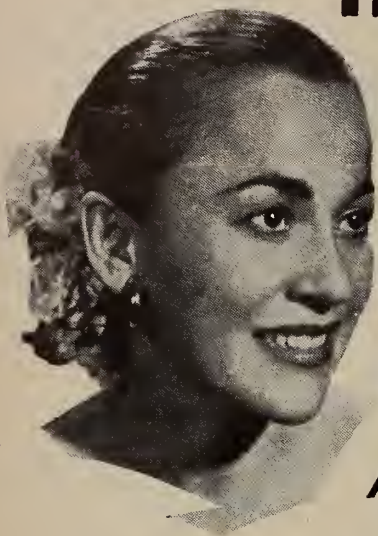
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2 GREAT SIDES



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## "WHISTLE"

(And I'll Dance)

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### FIRST DANCE BAND RELEASE

## "HERNANDO'S HIDEAWAY"

BY

## RICHARD HAYMAN

COUPLED WITH

## "THE CUDDLE"

MERCURY 70387 • 70387X45



### TOP POPS

- "STEAM HEAT"  
"LONELY DAYS"  
Patti Page  
MERCURY 70380 • 70380X45
- "CRAZY 'BOUT YOU BABY"  
"ANGELIA MIA"  
The Crew Cuts  
MERCURY 70341 • 70341X45
- "ISLE OF CAPRI"  
"LOVE I YOU"  
The Gaylords  
MERCURY 70350 • 70350X45
- "CUDDLE ME"  
"OH, AM I LONELY"  
Ronnie Gaylord  
MERCURY 70285 • 70285X45
- "CROSS OVER THE BRIDGE"  
"JOHNNY GUITAR"  
Patti Page  
MERCURY 70302 • 70302X45
- "BUCK DANCE"  
"STOMP AND WHISTLE"  
David Carroll  
MERCURY 70335 • 70335X45
- "HERNANDO'S HIDEAWAY"  
"THE CUDDLE"  
Richard Hayman  
MERCURY 70387 • 70387X45
- "GAY RANCHERO"  
"GOODBYE MY LOVE"  
Dick Contino  
MERCURY 70366 • 70366X45
- "DRY MARTERIE"  
"UNTIL SIX"  
Ralph Marterie  
MERCURY 70358 • 70358X45
- "READING OLD LETTERS"  
"I DON'T WANT TO BE WORSHIPPED"  
June Winters  
MERCURY 70368 • 70368X45



# THE CASH BOX ROUND THE WAX CIRCLE

## NEW YORK:

Big turnout for the Lillian Roth party at Danny's this week. This girl's ups and downs and ups again make one of the most amazing stories in show business. . . . Dickie Valentine, London's hot recording star, in town for the Ed Sullivan show. . . . Charles Tobias, president of the SPA, off to England June 1st to confer with the Songwriters' Guild of Great Britain. . . . The Fontane Sisters cut their first session for Dot last week when Randy Wood was in town. . . . Four Aces doing a bangup job in Canada. . . . Bob Anthony may have a part in the movie version of "Pal Joey." . . . Sidney Ascher readying a TV package for Mary Mayo. Show's titled "A Girl Named Mary." . . . Tommy Mara a click at the Ranch House in Providence, R.I. The lad is slated for a big national build-up. . . . Basin Street's impressario, Ralph Watkins, fetes Ella Fitzgerald this Tuesday night, May 25 with a gala party paying tribute to the thrush's 19th anniversary in show business. Special invitations have been sent to the show folk world to attend the shindig which is also Ella's opening for a two-week stint. . . . Bill Silbert has figured out that in the past seven months he has played host to 210 recording artists on his shows. During this period, Bill has been heard via MGM three hours per day, seven days per week, and has never missed a show. . . . James J. Kriegsman, well known glamour photographer, who is also the author of "Joey," is planning to produce a series of musical shorts for TV, using each fifteen-minute show to present a single recording artist doing his or her top best-selling record tunes.



MARY MAYO

## CHICAGO:

Lots of the music boys 'round town proudly pointing to newspaper clips they received from the West Coast. Wherein Our Town's boy, Benny Strong, proved himself a rescuing hero in the attack on Toni Arden at the Coconut Grove at the Ambassador, L. A. Tho the story was reported here last issue, we guys of the Windy City feel that it's worth repeating, because one of our boys proved that the kids here in Chi who came up the hard way, have still got intestinal fortitude and quick mental, as well as muscular, reaction, to help rescue beauties from attacks. . . . Seems like the Four Aces have the smash on the much cut, "Three Coins In The Fountain." At least as far as Our Town is concerned. . . . Bob Cole dashes into our offices, all hepped up, to tell us that his latest plug disk by The Crows, "Baby," is just as great as their success of the singular monickered waxeroo, "Gee." . . . They call him "the kid." But he's being billed as "the extra added attraction" at the Chicago Thitter: Tommy Leonetti. Just 24 years old. Has been singing since he's 16. Started with Tony Pastor. In the days of Betty and Rosie Clooney. In fact, even before, when his four sisters sang with Tony. He also has four brothers. He's number nine, youngest on the list. His folks still live in Jersey. Overlooking the Palisades. Just two blocks from Palisades Amusement Park. The kid's got poise. Looks. And a very individualistic stylizing. Sings a bit out of left field as yet but, just keep your eyes peeled, this kid's coming up to the plate in the Ruthian manner one of these days soon, and will swing for all four bases. . . . Cee Davidson, congenial ork pilot of the Sahara, Las Vegas, pops in to say "hello and hello." And to tell us that his very charming Harriet on the way in this June. . . . Chick Kardale in town. For but six hours. Advises, "Things look very promising. At long last. After taking it on the chin for months. I know I'm on the way up. Thanks to Billy Shaw. And a guy named Charley Barnet."



FOUR ACES

## LOS ANGELES:

Hollywood went through a whirlwind of activity this past week as everyone in the music business turned out for numerous record parties. . . . The Sauter-Finnegan orchestra made their debut at the Hollywood Palladium (5/12) with a cocktail party, buffet dinner and concert for members of the press, deejays and other musical guests. Over 650 guests turned out for the event. Among those present to pay tribute to this new band were Tony Martin, Spike Jones, Robert Stack, Les Brown, Marilyn Maxwell, Dinah Shore, Phil Harris and Alice Faye. Ray Heindorf, musical director at Warner Bros., and Johnny Green, musical director for MGM, were also present along with a host of songwriters and publishers. Event was sponsored by RCA Victor and The Palladium. This aggregation of musicians presents a new concept in music bringing back the era when the band, not the vocalist, played the major part in the entertainment field. . . . Another party was held (5/14) in studio one at The Columbia Broadcasting System to celebrate the opening of the new record library and salute CBS disk jockeys. Deejays, publishers, distributors and diskery officials turned out to salute the event. Jo Stafford, Paul Weston, Jeff Chandler, Gene Autry, Norman Luboff and Dan Ferry were also present. . . . Joe Matthews, former sales promotion manager for Capitol Distributing Corp., was given a royal send-off at a cocktail party at the Brown Derby (5/14). Capitol execs, along with local disk jockeys turned out to say goodbye to Joe who will head the new Jacksonville office. . . . Doris Day and Frank Sinatra have signed to do a musical film together titled "Young At Heart." . . . The Modernaires have recorded two sides for Coral Records with the Tex Beneke orchestra. Session marked the first time with the Benekeites since the group sang with the Glenn Miller orchestra just before it was disbanded in the summer of 1942. . . . Vito recording star, Helen Troy, has been set for a film test by Joe Pasternak of MGM for a role in "Week-End In Las Vegas." She recently finished her second platter session for Vito which included two tunes written especially for her by Jimmy McHugh. . . . Matt Dennis still holds down the spotlight at the Captains Table after a 4½-month stand. . . . Nat "King" Cole has waxed two sides for Capitol titled "Make Her Mine" b/w "I Envy." Latter side was a European instrumental which was imported and set to lyrics.



FRANK SINATRA



**THE RECORD THE INDUSTRY NEEDED  
A TWO SIDED HIT!!**

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FOUR  
LADS**

*singing...*



**“GILLY  
GILLY  
OSSENFEFFER  
KATZENELLEN  
BOGEN BY  
THE SEA”**

and

**“I  
HEAR IT  
EVERYWHERE”**

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# "HERNANDO'S HIDEAWAY"

(from PAJAMA GAME)  
featuring  
MARIA ALBA, Castanet Soloist

RECORDED BY: **ARCHIE BLEYER**



B/W "SIL VOUS PLAIT"

featuring  
**JAMES BURKE**  
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## THE CASH BOX



Top Selling Records

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**RETAIL OUTLETS**

From Coast to Coast

### Gaiety Music Shop

New York, N. Y.

1. Young At Heart (F. Sinatra)
2. Wanted (Perry Como)
3. Little Things Mean A Lot (Kitty Kallen)
4. Hernando's Hideaway (Archie Bleyer)
5. Make Love To Me (Stafford)
6. Secret Love (Doris Day)
7. Three Coins In The Fountain (Four Aces)
8. A Girl, A Girl (Eddie Fisher)
9. Joey (Betty Madigan)
10. The Happy Wanderer (Weir)

### Lyric News and Record Shop

Indianapolis, Ind.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. I Get So Lonely (4 Knights)
4. Little Things Mean A Lot (Kitty Kallen)
5. Make Love To Me (Stafford)
6. Answer Me, My Love (Cole)
7. Here (Tony Martin)
8. The Happy Wanderer (Weir)
9. Three Coins In The Fountain (Four Aces)
10. I Understand Just How You Feel (June Valli)

### The Music Box

Spokane, Wash.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. The Man With The Banjo (Ames Brothers)
4. Jilted (Teresa Brewer)
5. The Man Upstairs (Kay Starr)
6. The Happy Wanderer (Weir)
7. A Girl, A Girl (Eddie Fisher)
8. Little Things Mean A Lot (Kitty Kallen)
9. Three Coins In The Fountain (Four Aces)
10. 12th Street Rag (Liberace)

### Graymat Music Shop

Morristown, N. J.

1. Wanted (Perry Como)
2. The Happy Wanderer (Weir)
3. If You Love Me (Kay Starr)
4. Little Things Mean A Lot (Kitty Kallen)
5. The Man With The Banjo (Ames Brothers)
6. Cross Over The Bridge (Page)
7. I Speak To The Stars (D. Day)
8. Poor Butterfly (Hilltoppers)
9. Hernando's Hideaway (Archie Bleyer)
10. Jilted (Teresa Brewer)

### Music Center

Honolulu, T. H.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. The Man Upstairs (K. Starr)
5. Here (Tony Martin)
6. The Buck Dance (Carroll)
7. With All My Heart And Soul (Anema & Core) (Fisher)
8. Don't Worry 'Bout Me (Frank Sinatra)
9. The Kid's Last Fight (Frankie Laine)
10. From The Vine Came The Grape (Gaylords)

### The Dayton Company

Minneapolis, Minn.

1. Happy Wanderer (F. Weir)
2. Wanted (Perry Como)
3. Cross Over The Bridge (Page)
4. Little Things Mean A Lot (Kitty Kallen)
5. I Get So Lonely (4 Knights)
6. The Man With The Banjo (Ames Bros.)
7. Answer Me, My Love (Cole)
8. The Man Upstairs (K. Starr)
9. Here (Tony Martin)
10. Make Love To Me (Stafford)

### Record Land

Phoenix, Ariz.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Little Things Mean A Lot (Kitty Kallen)
4. The Man With The Banjo (Ames Bros.)
5. Here (Tony Martin)
6. Jilted (Teresa Brewer)
7. Answer Me, My Love (Cole)
8. Wedding Bells (Four Aces)
9. Three Coins In The Fountain (Four Aces)
10. Even Tho (Webb Pierce)

### Hudson Ross

Chicago, Ill.

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. The Happy Wanderer (Weir)
4. If You Love Me (Kay Starr)
5. Three Coins In The Fountain (Four Aces)
6. I Understand Just How You Feel (June Valli)
7. Answer Me, My Love (Cole)
8. Wanted (Perry Como)
9. I Understand Just How You Feel (Four Aces)
10. Here (Tony Martin)

### Lil' Pal Record Store

Houston, Tex.

1. Little Things Mean A Lot (Kitty Kallen)
2. Wanted (Perry Como)
3. Isle Of Capri (Jackie Lee)
4. The Man With The Banjo (Ames Bros.)
5. Answer Me, My Love (Cole)
6. Lovely Dovey (Clovers)
7. Shake, Rattle And Roll (Joe Turner)
8. Three Coins In The Fountain (Four Aces)
9. Steam Heat (Patti Page)
10. Thank You For Calling (Jo Stafford)

### Ben Brown Music

Lynn, Mass.

1. Hernando's Hideaway (Archie Bleyer)
2. The Man Upstairs (Kay Starr)
3. I Understand Just How You Feel (Four Aces)
4. Wanted (Perry Como)
5. Steam Heat (Patti Page)
6. Three Coins In The Fountain (Julius La Rosa)
7. Rose Marie (Slim Whitman)
8. Face To Face (G. MacRae)
9. Make Love To Me (Stafford)
10. Young At Heart (F. Sinatra)

### Duchess Record Shop

Indianapolis, Ind.

1. Wanted (Perry Como)
2. The Man With The Banjo (Ames Brothers)
3. Jilted (Teresa Brewer)
4. Little Things Mean A Lot (Kitty Kallen)
5. The Happy Wanderer (Weir)
6. Cross Over The Bridge (Page)
7. The Man Upstairs (Kay Starr)
8. I Get So Lonely (4 Knights)
9. Young At Heart (F. Sinatra)
10. Isle Of Capri (Gaylords)

### Wolff-Kubly & Hirsig

Madison, Wisc.

1. Little Things Mean A Lot (Kitty Kallen)
2. Answer Me, My Love (Cole)
3. A Girl, A Girl (Eddie Fisher)
4. The Man Upstairs (Kay Starr)
5. The Happy Wanderer (Weir)
6. Jilted (Teresa Brewer)
7. The Man With The Banjo (Ames Brothers)
8. Wanted (Perry Como)
9. I Get So Lonely (4 Knights)
10. Three Coins In The Fountain (Four Aces)

### Van Curler Music

Albany, N. Y.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. The Happy Wanderer (Weir)
4. Hernando's Hideaway (Archie Bleyer)
5. Wanted (Perry Como)
6. Cross Over The Bridge (Page)
7. Make Love To Me (Stafford)
8. If You Love Me (Vera Lynn)
9. Answer Me, My Love (Cole)
10. Young At Heart (F. Sinatra)

### Loveman's, Inc.

Birmingham, Ala.

1. The Man Upstairs (K. Starr)
2. Little Things Mean A Lot (Kitty Kallen)
3. Cuddle Me (Ronnie Gaylord)
4. Jilted (Teresa Brewer)
5. I Get So Lonely (4 Knights)
6. Make Love To Me (Stafford)
7. Cross Over The Bridge (Page)
8. Sugar Lump (Four Aces)
9. I'll Never Walk Alone (Roy Hamilton)
10. I Understand (Four Aces)

### Wallichs Music City

Hollywood, Calif.

1. The Man Upstairs (Kay Starr)
2. The Man With The Banjo (Ames Brothers)
3. Here (Tony Martin)
4. Young At Heart (F. Sinatra)
5. Wanted (Perry Como)
6. Cross Over The Bridge (Page)
7. Hey, Brother, Pour The Wine (Dean Martin)
8. Answer Me, My Love (Nat "King" Cole)
9. I Could Have Told You (Frank Sinatra)
10. Make Love To Me (Stafford)

### High Point Record Shop

Philadelphia, Pa.

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Young At Heart (Sinatra)
4. I Understand Just How You Feel (Four Aces)
5. The Man With The Banjo (Ames Bros.)
6. Please Driver (Tony Bennett)
7. Hernando's Hideaway (Archie Bleyer)
8. If You Love Me (Kay Starr)
9. Cross Over The Bridge (Page)
10. Joey (Betty Madigan)

### Ferguson's Record Shop

Memphis, Tenn.

1. Little Things Mean A Lot (Kitty Kallen)
2. Cross Over The Bridge (Page)
3. The Man Upstairs (Kay Starr)
4. Here (Tony Martin)
5. I Get So Lonely (4 Knights)
6. Wanted (Perry Como)
7. A Girl, A Girl (Eddie Fisher)
8. The Man With The Banjo (Ames Brothers)
9. Make Love To Me (Stafford)
10. Answer Me, My Love (Nat "King" Cole)

### Columbia Music Co.

San Francisco, Calif.

1. Wanted (Perry Como)
2. I Get So Lonely (4 Knights)
3. Make Love To Me (Stafford)
4. Young At Heart (Sinatra)
5. Cross Over The Bridge (Page)
6. Little Things Mean A Lot (Kitty Kallen)
7. Answer Me, My Love (Cole)
8. The Man With The Banjo (Ames Bros.)
9. Jilted (Teresa Brewer)
10. A Girl, A Girl (E. Fisher)

### Variety Record Shop

Louisville, Ky.

1. Three Coins In The Fountain (Four Aces)
2. Rock Around Clock (Bill Haley)
3. The Happy Wanderer (Weir)
4. Crazy 'Bout You, Baby (Crew Cuts)
5. Isle Of Capri (Gaylords)
6. Steam Heat (Patti Page)
7. Hernando's Hideaway (Bleyer)
8. Little Things Mean A Lot (Kitty Kallen)
9. Jilted (Teresa Brewer)
10. It Happens To Be Me (Cole)

### Ginsberg Music Co.

Roswell, N. M.

1. The Happy Wanderer (Weir)
2. The Man Upstairs (K. Starr)
3. Little Things Mean A Lot (Kitty Kallen)
4. Wanted (Perry Como)
5. Make Love To Me (Stafford)
6. Here (Tony Martin)
7. Jilted (Teresa Brewer)
8. Cross Over The Bridge (Page)
9. A Girl, A Girl (E. Fisher)
10. I Get So Lonely (4 Knights)

### Super Enterprise

Washington, D. C.

1. Little Things Mean A Lot (Kitty Kallen)
2. The Man Upstairs (K. Starr)
3. Make Love To Me (Stafford)
4. Cross Over The Bridge (Page)
5. The Happy Wanderer (Weir)
6. Three Coins In The Fountain (Four Aces)
7. The Man With The Banjo (Ames Bros.)
8. Wanted (Perry Como)
9. It Happens To Be Me (Cole)
10. Jilted (Teresa Brewer)



# CANADIAN CAPERS

## TORONTO TOPICS:

Webb Pierce in from the Grand Ole Opry and headlining the Casino bill. His Decca platters of "Sparkling Brown Eyes" and "Slowly" getting heavy air play and George Offer and his staff at Apex Records doing a bang-up job with the ops and radio folks back of Webb's local appearance. . . . In the Circus Room of the Colonial is Alvina's Eddie Mehler and His Rustic Ramblers riding high with his current platter of "Baby Doll" b/w "Just A Weary Traveller." We hear that this is the last local appearance of the Rustic Ramblers who have been booked into one of the top Montreal spots. The boys have built a strong following hereabouts and their fans will miss them. . . . Slim Whitman, whose Quality platter "Secret Love" has been doing so well has a strong follow up with his new "Rose Marie" side, which Frank Weaver and the folks at Quality are exploiting strongly in advance of Slim's local appearance here at the Palace Peer, May 19th. On the same one-niter will be Niag-



WEBB PIERCE

ara Fall's ace folk DJ Ramblin' Lou and His Rainbow Ranch Gang who are prime favorites with the heavy listening audience in this area. . . . Back in town and starring at the Holiday is Bill Long and His Border Jumper, whose Quality disk, "Your Daddy Is A Railroad Man" has been doing so nicely in the boxes and on the air. . . . The Liberace date at Maple Leaf Gardens pulled 12,000 attendees and left this town wide open for future appearances of the flashy piano star. The event sponsored by the Rani Ghar Grotto, to earn funds for their charity activities appeared to be off to a poor box office sparked by vendettas carried on by a couple of local columnists. The brilliant promotion campaign then instituted by Liberace's Canadian TV sponsor, Robin Hood Flour Mills and their ad agency, enlisted the full support of the local radio folks, the Canadian music and record people, and the path was paved for Liberace and his cast to click in signal fashion, which he did. Teamed with Young and Rubicam's Bill Byles, were Spence Caldwell (whose firm distributes the Liberace TV show in Canada), Bob Pampe and Harold Pounds of Columbia Records and Canadian radio stars, Johnny Wayne and Bobby Gimby, who penned the cute novelty tune, "When Liberace Winks At Me." Alvina recorded the tune and had platters on the air within three days and its quick click with the DJ's helped to turn the tide and really made



SLIM WHITMAN

all of this area Liberace fans. . . . Columbia Records' new Canadian set-up will be headed by Bob Pampe. Bob has already made himself a lot of fans with the local music folks and we're happy to have him with us. Happy too, to hear that Frank Jones is going to be with him in this territory. . . . Within the next few days, several other important developments will be announced which point up the growing importance of the Canadian record business to the U.S. major diskeries. Watch for these developments which will see more of the U.S. platter firms establishing their own subsidiary set-ups in Canada. . . . We hear that Tutti Camarata cut a fine Decca platter with Dick Todd on the Canadian plug tune, "It Happens." The platter should be a quick click as soon as it is released in this country.



CAMARATA

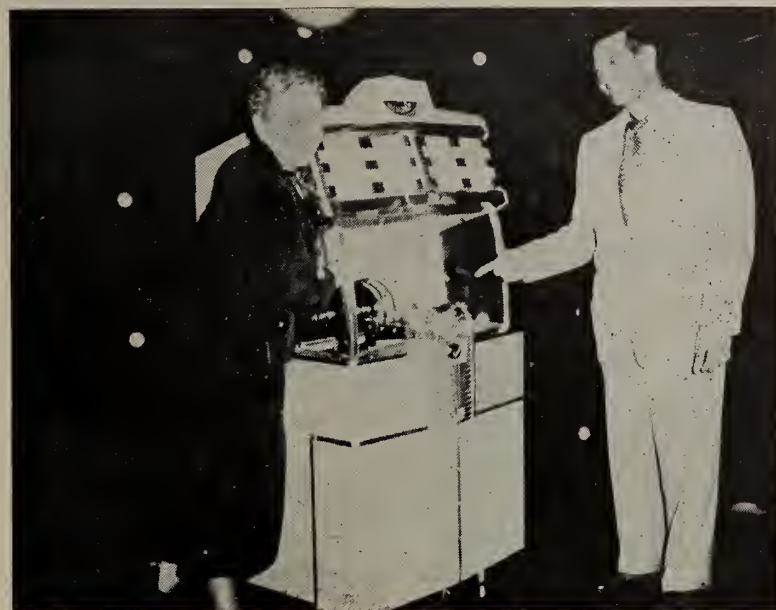
## MONTREAL MEMOS:

Paula Watson, currently on MGM records and famed for her original recording of "A Little Bird Told Me" has been booked into the Cafe Minuit. This is a return engagement to a location that she was very instrumental in building up to its present stature. . . . Gatineau Country Club was so pleased with its booking of the Four Aces that it has embarked upon a name policy marking Ottawa's first venture into this type of entertainment. On the strength of the Aces' showing they have Bill Kenny & his Ink Spots opening on Victoria Day. (May 24th.) . . . Joanne Wheatley, formerly with Fred Waring and now doing a single, is currently at the Sheraton Mount Royal. Gal has a highly contrived act which does not allow her to project or express her own personality. She has ability and appearance but impresses as a person who would do much better with a simpler format. . . . Frankie Laine opened at the Chez Paree on the 21st and rumor has it he will be followed by such top names as Lena Horne, Sophie Tucker, Billy Daniels among others. . . . Two local singers Deno Vale and Laura Berkeley are still holding forth as house vocalists at the Down Beat.



BILL KENNY'S INK SPOTS

## Watching The Play



MINNEAPOLIS, MINN.—Fabor Robison, president of Abbott and Fabor Records, is pictured above with Vera Schwartz of Acme Music Co. at the Lieberman Music Company showroom in Minneapolis, AMI distributor.

### Block Adds Radio Producing To Duties

NEW YORK—In addition to disk jockeying "The Make Believe Ball Room" over WABC, Martin Block is now a radio producer as well. He is producing a new deejay program titled "The Boy Next Door" in which Mort Lindsey is introduced to disk jockeying. The new show premiered May 17.

The program will tend more towards lush instrumental rather than the "top pops" that receive featured play on Block's Ballroom show.

Mort Lindsey will add his own piano playing and song stylings, blending in a live and personal touch. Currently Lindsey is appearing on a morning TV program with his Trio and has been associated with many of the outstanding bands as pianist and arranger.

### Fisher, Winterhalter In Carnegie Concert

NEW YORK — Eddie Fisher will make his Carnegie Hall debut Thursday, May 27, in a benefit concert for the New York Heart Association. In addition to being his initial appearance at Carnegie, the concert will mark Fisher's first personal singing engagement in New York City in over a year. Accompanying Eddie will be Hugo Winterhalter who will conduct the "Pop Concerts In New York" orchestra composed of members of the New York Philharmonic.

### Blaine Buys Dana

NEW YORK—A syndicate headed by Jerry Blaine has taken over Dana Records. Walter Dana remains as head of recording and all artists who were signed to the label will continue with it.

Dana will still be devoted exclusively to polka music.

The new offices will be at 317 West 47th Street.

### WMCA Resumes Night Schedule With Carroll

NEW YORK—With the premiere of its new "Night Watch" show next Tuesday morning, May 25th, at 2:00 A.M., WMCA resumes round-the-clock broadcasting after a five-year hiatus. Program will be heard six mornings a week, Tuesday through Sunday, from 2:00 to 6:00 A.M.—immediately following the Barry Gray Show.

Ray Carroll, formerly of the Willie & Ray team, a familiar personality to New York's all-night radio listeners, will preside over the microphone and music . . . spinning records to please all tastes . . . direct from the WMCA studios. Weather, time checks, news on the hour and half-hour, and daily fishing reports and other items of interest to sportsmen, round out the program format.

Advertisers already signed to launch WMCA's all-night musical feature include Eveready Tire Tire Company, Drake Upholsterers and Colony Motors.

• • • • •  
A Back to Back HIT  
by  
**JIMMY SACCA**  
of the Hilltoppers  
singing  
"ALONE WITH MY HEART"  
and  
"MANSION ON THE HILL"  
DOT RECORD # 15163  
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Direct from England  
The Hit English Version  
Frank Weir  
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*LONDON*



**HEADING FOR THE HIT PARADE—**  
 TONY ROMANO  
**"GOOMBYE, GOOMBA"**  
 AND  
**"I Promise, I Promise, I Promise"**  
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 8853 Sunset Boulevard  
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In Korea, it was—  
**아리랑**  
 Then it was—  
**"ARIRANG"**  
 But Now — It's  
**"AH-DEE-DONG"**  
 That Has America Spinning...  
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 on RAINBOW RECORD No. 253  
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**new BIGHITS!**  
 WILLIE HEADEN, NEW BLUES KING  
 • **I LOVE YOU BOBBY SOX**  
 # 1203  
 GETTING BIGGER!!!  
 • **KISS A FOOL GOODBYE**  
 # 1201  
 3 NEW WHIPPOORWILL HITS  
 • **BACK IN CALIFORNIA**  
 # 335  
 • **BABY THAT SUITS ME**  
 # 336  
 • **IF I WAS A THOUSAND YEARS OLD**  
 # 338  
**DOOTONE RECORDS**  
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**M-G-M RECORDS**  
 DICK HYMAN TRIO  
 plays  
**"UNFORGETTABLE"**  
 and  
**"OUT OF NOWHERE"**  
 MGM 11743 (78 rpm)  
 K11743 (45 rpm)  
 THE GREATEST NAME IN ENTERTAINMENT



A sad blow came to Tin Pin Alley this week with the sudden death of Carroll Gibbons. Born in Clinton, Massachusetts, Carroll came to England in 1924 with Rudy Vallee and has had his home here ever since. He was associated with the Savoy Hotel where he formed the famous Savoy Hotel Orpheans — great favorites with everyone. For the past five years he had been director of entertainment for the Savoy group of hotels. Carroll was also a composer. He penned that lovely song "Garden In The Rain" recorded by some of the biggest names on wax. We all join in conveying our most sincerely sympathy to his widow in her great bereavement.

Val Parnell is sending his "London Palladium Show" to Las Vegas. It's topped by Pat Kirkwood and includes Richard Hearne (who recently flew over for a TV appearance) and that fabulous novelty act Wilson Keppel and Betty who have been presenting "Cleopatra's Nightmare" for as long as I can remember. It still keeps the patrons rolling down the aisles.

M.C.A. in London informs me that it has booked two weeks of vaudeville in Glasgow and Edinburgh for Morey Amsterdam. There are theatres in London too, Norman Payne!

I'm told Kay Kyser is in England incognito. Nobody seems to know where. I wonder if the professor might have gone to Oxford or Cambridge? D.J. Stan Burns of WINS, very enthusiastic about the great international show he's preparing. Looks like the boy's got something real terrific!!! What an idea for a sponsor connected with travel. Just great.

Dorothy Shay to broadcast with the Show Band on BBC; also Al Martino who to-day makes another disk in England to tie in with his vaudeville tour. . . . By the time you read this column Dorothy Squires will be guesting with U.S. D.J.'s all over the place. Dot is a hard working girl and can sell a song like nobody's business. Look out Walt McGuire! . . . Billy Daniels flies from Hollywood to Glasgow this week to start his third British tour. . . . A plan being discussed in Tin Pan Alley to raise the price of sheet music from one shilling to two shillings is causing some arguments. . . . Billy Cotton has another hit with his record of "Friends and Neighbours". Out of nowhere the song shot up into third place in the sheet sellers and sixth in the disk sellers. . . . Another ditty that's catching everyone's fancy is the Dutch version of a German song I mentioned last week. It now has an English lyric and a big record by . . . guess who? Title is "Never Never Land". Could be another "Happy Wanderer".

We here want to offer our congratulations to Ella Fitzgerald who has now sold 22 million records and is still tops everywhere.

This Week's Best Selling Pop Singles: (Courtesy "New Musical Express")

1. "Secret Love" — DORIS DAY
2. "Such A Night" — JOHNNIE RAY
3. "The Kid's Last Fight" — FRANKIE LAINE
4. "The Happy Wanderer" — OBENKIRCHEN CHILDREN'S CHOIR
5. "I See The Moon" — STARGAZERS
6. "Changing Partners" — KAY STARR
- 6a. "Friends And Neighbours" — BILLY COTTON
7. "Don't Laugh At Me" — NORMAN WISDOM
8. "Dime And A Dollar" — GUY MITCHELL
9. "Someone Else's Roses" — JOAN REGAN
10. "Bell Bottom Blues" — ALMA COGAN

**THE CASH BOX**



**Album Reviews**

**POPULAR**

**NAT "KING" COLE**—"10th Anniversary"—Capitol W 514 (12" LP) List: \$4.97  
 WITH THE KING COLE TRIO: DREAM A LITTLE DREAM OF ME; THERE I'VE SAID IT AGAIN; LULUBELLE; I'M AN ERRAND BOY FOR RHYTHM; THE LOVE NEST; BUT ALL I'VE GOT IS ME; PEACHES; I CAN'T BE BOTHERED.  
 WITH ORCHESTRAS: TOO SOON; ROUGH RIDIN'; THE STORY OF MY WIFE; SLEEPING BEAUTY; LOVELIGHT; WHERE WERE YOU; MOTHER NATURE AND FATHER TIME; WISH I WERE SOMEBODY ELSE.

In the ten years that Nat "King" Cole has been with Capitol, he has been one of the country's top hit producers, as all dealers well know. To celebrate the decade mark, the diskery issues an attractively bound album including 16 of the artist's "never before released" masters recorded during the ten year time span. One side features the star with his King Cole Trio which shot him to national fame. The flip side portrays the more romantic technique of the "King" as he is backed by sumptuous orchestrations. Cole is tops. Album should sell a bundle. "Lovelight" really stands out in this listener's opinion.

**FRED WARING and his PENNSYLVANIANS**—"Songs Of Inspiration"—Decca DL 5522 (10" LP) List: \$3.00  
 I BELIEVE; SOMEBODY BIGGER THAN YOU AND I; MY CATHEDRAL; PEACE IN THE VALLEY; ONE LITTLE CANDLE; HE WAS THERE; NO MAN IS AN ISLAND; YOU'LL NEVER WALK ALONE.

Over the many years of public performances by Fred Waring and his Pennsylvanians, one of the group's musical trademarks has been its wonderful interpretations of inspirational songs. Here, with the aid of Leonard Kranendonk, Frank Davis and Stuart Churchill handling the solos, Fred leads the glee club through eight popular inspirational items, many of which have been associated with him. We go for the "You'll Never Walk Alone" interpretation in a big way. It sells the album.

**VICTOR YOUNG and his Singing Strings**—"Hollywood Rhapsodies"—Decca DL 8060 (12" LP) List: \$4.85  
 LOVE THEME FROM "THE ROBE"; SELENA'S WALTZ FROM "SO BIG"; NIGHTFALL FROM "GOG"; THEME ROMANTIQUE; JUBILEE TRAIL FROM "JUBILEE TRAIL"; THE MOONLIGHT SONG FROM "THE MOONLIGHTER"; LOVE THEME FROM "THE GLENN MILLER STORY"; SPRING MADNESS FROM "BELLE LA GRANDE"; THEME FOR CYNTHIA; GERALDINE; LOST MOMENT FROM "LOST MOMENT"; BON SOIR FROM "PERILOUS JOURNEY."

Hollywood spends millions of dollars each year to supply its films with some of the best in background musical compositions. Here Victor Young and his Singing Strings present such melodies in a warm and tender fashion designed to relax the listener after a long and busy day. Mood music at its best. A number of the tunes are from recent big box office films. Excellent background music.

**"GYPSY MUSIC"**—Performed by Famous Roumanian Gypsy Orchestras of Bucharest Roumania—MGM E 3092 (12" LP) List: \$4.85  
 MORNING BIRD; DEVILISH HORA; ROMANY FIDDLER; CEMBALO HORA; STORM WARNING; THE HILLS OF CORNATEL; VEIL DANCE; SPINNING WHEEL; ON THE BANKS OF THE OLTULAI; TWILIGHT DANCE; HOLIDAY HORA; YOUTH DANCE.

The romantic melodies of Romany, wild gypsy fiddling, and the strange notes of ancient folk instruments all add to the exotic and exciting quality of these Gypsy favorites as presented by some of Roumania's most popular Gypsy orchestras. The music is full of vim and vigor and makes the listener's blood run faster. Fascinating material that the Roumanian and Hungarian folks will go wild about. Stirring from start to finish.

**BOBBY TROUP!**—Capitol H 484 (10" LP) List: \$3.00  
 I CAN'T GET STARTED; THE THREE BEARS; DINAH; MY BLUE HEAVEN; CHICAGO; HUNGRY MAN; LEMON TWIST; WHERE YOU AT?

Bobby Troup puts his unique style on wax for Capitol as he treats a number of popular favorites. The artist is more of a stylist than a voice, and in the former department, he's terrific. The original material on this album is thoroughly delightful. And he has a knack for inserting his own special lyrics into the popular ditties. His sexy style is most inviting. To those who are familiar with his work, this package is sure to be a must.

**LES BAXTER**—"Invitation"—Capitol EAP-1-494 (EP) List: \$1.25  
 TROPICANA; LOVE THEME FROM "THE ROBE"; INVITATION; GIGI.

Four of Les Baxter's latest Capitol releases are combined on a disk that spells pleasure from start to finish. Lovely music by the orchestra that made "April In Portugal" and "I Love Paris" such hits. Lush romantic stuff.

**BILLY ECKSTINE**—"Smoke Gets In Your Eyes"—MGM X 1053 (1 EP) List: \$1.50  
 APRIL IN PARIS; ILL WIND; MISTER, YOU'VE GONE AND GOT THE BLUES; SMOKE GETS IN YOUR EYES.

Billy Eckstine's unique ability as a song stylist comes over exceptionally well as he lends it to a quartet of great standards. The artist has been a top attraction everywhere he's appeared. This parcel should be a steady seller.

**LENA HORNE**—"Sometimes I'm Happy"—MGM X1081 (EP) List: \$1.50  
 SOMETIMES I'M HAPPY; IT'S MAD, MAD, MAD; IS IT ALWAYS LIKE THIS; LOVE OF MY LIFE.

One of the country's most sensational performers, Lena Horne offers four great standards in her inimitable fashion. Her rendition of the title tune is worth the price of the entire parcel.

**MARTIN ROMAN**—"Hit Songs Imported from the Old Country"—King LP 179-70 (10" LP) List: \$3.00  
 WHEN DAY IS DONE; I KISS YOUR HAND, MADAME; JUST A GIGOLO; FALLING IN LOVE AGAIN; TAKE ME IN YOUR ARMS; LOVE ME TONIGHT; YOURS IS MY HEART ALONE; FRASQUITA; GOODNIGHT SWEETHEART; JEALOUSIE; ADIOS MUCHACHOS; SYMPHONY; COMME CI, COMME CA; AUTUMN LEAVES; PARADE OF THE WOODEN SOLDIERS; GLOW WORM.

Martin Roman, known to those who visit the swanky clubs and night spots throughout the country, shows his skill at the piano by offering his renditions of popular standards stemming "from the old country." Delightful dinner music. Artist has a wonderful touch.



**THE CASH BOX**



*Album Reviews*

**CLASSICAL**

**MARCEL MULE** Ibert—"Concertino da Camera"—Debussy "Rhapsodie for Saxophone." The Paris Philharmonic Orchestra—Capitol L8231 (1-10" L.P.) List: \$4.00

Although not entirely a stranger to serious music, the saxophone was primarily a jazz instrument and is so considered by the great majority of listeners. Here are two pieces which gives the horn its place along side the instruments of concert stature. Marcel Mule deserves the spotlight in which he and his horn are placed. While the Ibert and Debussy pieces are not heard too often, both are melodic, colorful and modern in sound.

**SCHUBERT** "Quintet in G, Op. 163" Amadeus Quartet, His Master's Voice LHMV 1051 (1-12" L. P.) List: \$5.95

The tender, sometimes moody, sometimes dramatic and sometimes gay "Quintet in C" for the Cello by Schubert is brilliantly performed by the Amadeus Quartet, familiar to American audiences through its recent concert appearances. Extensive program notes will heighten the enjoyment of the listener. Schubert followers will find much to their liking on this release.

**PROKOFIEFF** "Four Portraits" from the opera "The Gambler," Op. 49  
**KABALEVSKY** Suite from the opera "Colas Breugnon"—Wilhelm Schuechter conducting The Philharmonia Orchestra of London MGM Record E3112 (1-12" L. P.) List: \$4.85

Dostoevsky's "The Gambler," supposedly based on his own life, is put to music via the fiery pen of Prokofieff. The furious, dramatic and exciting music is skillfully performed by The Philharmonia Orchestra of London guided by Wilhelm Schuechter. A similarly colorful and robust performance is the etching of Kabalevsky's "Suite from "Colas Breugnon." The Opera was composed by Kabalevsky as the musical version on Romain Rolland's novel, "Colas Breugnon, The Master of Clameny." Should find a ready market as the score and performance are exciting, provocative and lively.

**JAZZ**

**BRAD GOWANS** and his **NEW YORK NINE**—RCA Victor LJM 3000 (10" LP) List: \$3.67

POOR BUTTERFIELD; I'M COMING VIRGINIA; JAZZ ME BLUES; STOMPIN' AT THE SAVOY; SINGIN' THE BLUES; CLARI-JAMA; CAROLINA IN THE MORNING; JADA.

Blowing a combination valve-and-slide trombone of his own invention Brad Gowans leads his New York Nine through eight jazz pieces recorded in April of 1946. Six of these selections have heretofore not been released. Aided by such stars as Billy Butterfield on the trumpet and Joe Bushkin at the piano, Victor offers this collectors' item that's sure to make an impressive showing with jazz enthusiasts. The fold-open 4 cover binding features photos and information about the artists on the disk. "Jazz Me Blues" is a standout.

**THE BILLY TAYLOR TRIO** Vol. 3—Prestige Records LP 168 (1-10" L. P.) List: \$3.95

COOL AND CARESSING; TENDERLY; I'VE GOT THE WORLD ON A STRING; BIRD WATCHER; THAT'S ALL; IT'S THE LITTLE THINGS THAT MEAN SO MUCH; NICE WORK IF YOU CAN GET IT; THE SURREY WITH THE FRINGE ON TOP.

The Billy Taylor Trio with Earl May, bass, and Charlie Smith on the drums, comes up with eight delectable items in the Billy Taylor style. Billy is one of the leading jazz pianists and his fingering is a delight. Good after hour styling for intense listening or relaxing background music.

**HOWARD RUMSEY'S LIGHTHOUSE ALL-STARS**, Vol. 4—Contemporary Records C 2510 (1-10" L.P.) List: \$3.00

AQUARIUM; WARM WINDS; NIGHT IN TUNISIA; ALBATROSS; STILL LIFE; BAGS' GROOVE; HERMOSA SUMMER; HAPPY TOWN.

An unusual program built around the flute and oboe sounds should create some excitement among the buyers. Bob Cooper doubles on the oboe and English horn and Bud Shank handles the flute and alto flute. Claude Williamson provides the 88'ing, Howard Rumsey, bass, and Max Roach, drums. Six of the tunes recorded were written by the artists themselves because of the difficulty in finding the proper material for the group. Etchings venture in the direction of classical.

**GEORGE LEWIS RAGTIME BAND**—Jazz Man Records Vol. 1 (1-10" L.P.)

A trip back to the early era of jazz is supplied on this release and a happy trip it is. The Lewis clarinet leads the band through the old standards in the style that brings the listener first hand to the jazz of Jelly Roll Morton, Baby Dodds, Jimmy Yancey and their contemporaries. An interesting release that should reach a ready market.

**LATIN-AMERICAN**

**ESY MORALES**: "Jungle Fantasy"—Rainbow EP-605 (7") List: \$1.50

JUNGLE FANTASY; EASY DOES IT; TALK TO ME BABY; I THEENK YOU WEENK.

The late Esy Morales, one of the world's greatest flutists, has four of his Latin American renditions assembled for this one EP. The title tune demonstrates the artist's greatness. Other numbers make good dancing. Piece should enjoy a healthy sale. Cover is striking.

**SPIRITUAL**

**GOLDEN GATE QUARTETTE**—"Spirituals"—Mercury EP-1-3206 List: \$1.50

THERE'S A MAN GOING AROUND; MENY, MENY TEKEL; RIDE ON MOSES; MARY, MARY.

Spirituals, which only a few years ago were confined to a special audience, or else relegated to the status of "revival meeting" songs, have found an enormous audience, both here and abroad. Here, one of the foremost spiritual groups, the Golden Gate Quartette, shows why it has been so popular. A bird's eye view of early Americana.

**First Disk**



NEW YORK—Bob Crewe (right), latest Jubilee find, hands a copy of his first disk on the label to Jack Lacy, WINS disk jockey. Titled "Cash Register Heart" and "Change Of Heart," the record has been receiving wide play throughout the New England area which Crewe has been covering on a promotional tour.

**Top 10 Best Selling Pop Albums**

1. SELECTIONS FROM THE GLENN MILLER STORY... Glenn Miller (RCA Victor LPT 3057)
2. THE GLENN MILLER STORY... Sound Track (Decca DL 5519)
3. ROSE MARIE... Original Cast (MGM E 229)
4. MUSIC FOR LOVERS ONLY... Jackie Gleason (Capitol H 352)
5. SONGS FOR YOUNG LOVERS... Frank Sinatra (Capitol H 488)
6. TAWNY... Jackie Gleason (Capitol H 471)
7. MUSIC TO MAKE YOU MISTY... Jackie Gleason (Capitol H 455)
8. KISMET... { Percy Faith (Columbia CL 550)  
Original Cast (Columbia ML 4850)
9. PARDON MY BLOOPER... Kermit Schafer (Jubilee LP 2)
10. LIBERACE BY CANDLELIGHT... Liberace (Columbia CL 6251)

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# Howdy



NEW YORK—Mercury's new A & R chiefs greet the diskery's top vocal group, the Gaylords, at their Stage Coach Inn opening in New Jersey. Left to Right: The Gaylords: Don Rae, Burt Bonaldi, and Bill Crist; Bill Shockett, Mercury's New York Distributor; and the recently appointed A & R team, Luigi Creatore and Hugo Peretti.



## THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 22 without any changes on the part of THE CASH BOX.

### Stan Roberts

- WARK—Hagerstown, Md.
1. Little Things Mean A Lot (Kitty Kallen)
  2. The Man Upstairs (Kay Starr)
  3. The Happy Wanderer (Weir)
  4. Here (Tony Martin)
  5. True Love Goes On And On (Ives & Jenkins)
  6. Wanted (Perry Como)
  7. The Man With The Banjo (Ames Bros.)
  8. Jilted (Teresa Brewer)
  9. Three Coins In The Fountain (Four Aces)
  10. I Understand Just How You Feel (Four Tunes)

### Stan Dale

- WJJD—Chicago, Ill.
1. Little Things Mean A Lot (Kitty Kallen)
  2. Isle Of Capri (Gaylords)
  3. Three Coins In The Fountain (Four Aces)
  4. Wedding Bells (Four Aces)
  5. Jilted (Teresa Brewer)
  6. Steam Heat (Patti Page)
  7. I Understand Just How You Feel (Four Tunes)
  8. Heranando's Hideaway (Archie Bleyer)
  9. Wanted (Perry Como)
  10. I Could Have Told You (Frank Sinatra)

### Fred Heckman

- WCRC—Greenwood, S. C.
1. Make Love To Me (J. Stafford)
  2. Cross Over The Bridge (Page)
  3. Wanted (Perry Como)
  4. Amor (Four Aces)
  5. Jilted (Teresa Brewer)
  6. Isle Of Capri (Gaylords)
  7. I'm Glad There Is You (Frank Sinatra)
  8. Secret Love (Loris Day)
  9. Answer Me, My Love (Cole)
  10. Young At Heart (F. Sinatra)

### Bud Davies

- CKLW—Windsor, Ontario
1. The Happy Wanderer (Weir-Rene)
  2. Isle Of Capri (Gaylords)
  3. Little Things Mean A Lot (Kitty Kallen)
  4. Qu'est-Ce Que C'est (Darnell)
  5. Three Coins In The Fountain (Four Aces)
  6. Believe In Me (Don Cornell)
  7. I Could Have Told You (Frank Sinatra)
  8. Hernando's Hideaway (Bleyer)
  9. Lovey Dovey (Bunny Paul)
  10. Steam Heat (Bunny Paul)

### Charles Bras

- KJR—Seattle, Wash.
1. Wanted (Perry Como)
  2. Cross Over The Bridge (Page)
  3. The Man With The Banjo (Ames Bros.)
  4. Here (Tony Martin)
  5. Make Love To Me (Stafford)
  6. Young At Heart (F. Sinatra)
  7. I Get So Lonely (4 Knights)
  8. Cuddle Me (Ronnie Gaylord)
  9. Answer Me, My Love (Cole)
  10. A Girl, A Girl (Eddie Fisher)

### Bates Feuell

- WCAR—Pontiac, Mich.
1. The Happy Wanderer (Weir)
  2. Little Things Mean A Lot (Kitty Kallen)
  3. Qu'est Que C'est (B. Darnell)
  4. Wanted (Perry Como)
  5. Isle Of Capri (Gaylords)
  6. Crazy 'Bout You Baby (Crew Cuts)
  7. Crazy Rhythm (D. Collins)
  8. Wedding Bells (Four Aces)
  9. The Man Upstairs (Kay Starr)
  10. If You Love Me (Vera Lynn)

### Bill Reynolds

- WTMJ—Milwaukee, Wisc.
1. The Happy Wanderer (Weir)
  2. Little Things Mean A Lot (Kitty Kallen)
  3. Three Coins In The Fountain (Four Aces)
  4. If You Love Me (Kay Starr)
  5. Wanted (Perry Como)
  6. Padre (Lola Lee)
  7. The Man Upstairs (Kay Starr)
  8. Crazy 'Bout You Baby (Crew Cuts)
  9. Don't Worry 'Bout Me (Frank Sinatra)
  10. Here (Tony Martin)

### Jim Mills

- WGN—Chicago, Ill.
1. Wanted (Perry Como)
  2. Young At Heart (F. Sinatra)
  3. The Happy Wanderer (Rene)
  4. I Understand Just How You Feel (Four Tunes)
  5. The Man With The Banjo (Ames Bros.)
  6. Three Coins In The Fountain (Four Aces)
  7. I Speak To The Stars (D. Day)
  8. Popcorn For You (J. Brace)
  9. Love, Tears And Kisses (Valli)
  10. The Man Upstairs (Kay Starr)

### Chuck Norman

- WIL—St. Louis, Mo.
1. Isle Of Capri (Gaylords)
  2. Here (Tony Martin)
  3. Jilted (Teresa Brewer)
  4. Wanted (Perry Como)
  5. Little Things Mean A Lot (Kitty Kallen)
  6. My Sin (Georgia Gibbs)
  7. Somewhere (There Is Someone) (Lou Monte)
  8. If You Love Me (K. Starr)
  9. I Should Care (Jeff Chandler)
  10. Cuddle Me (Ronnie Gaylord)

### Wayne Stitt

- WHB—Kansas City, Mo.
1. Wanted (Perry Como)
  2. Make Love To Me (Stafford)
  3. I Get So Lonely (Four Aces)
  4. Cross Over The Bridge (Page)
  5. The Man With The Banjo (Ames Bros.)
  6. Answer Me, My Love (Cole)
  7. Young At Heart (F. Sinatra)
  8. Jilted (Teresa Brewer)
  9. If You Love Me (Kay Starr)
  10. A Girl, A Girl (E. Fisher)

### Norm Prescott

- WORL—Boston, Mass.
1. Hernando's Hideaway (Bleyer)
  2. Three Coins In The Fountain (Julius La Rosa)
  3. The Man Upstairs (Kay Starr)
  4. Joey (Betty Madigan)
  5. Crazy 'Bout You Baby (Crew Cuts)
  6. Little Things Mean A Lot (Kitty Kallen)
  7. Isle Of Capri (Gaylords)
  8. Arrang (Ely Williams)
  9. I Understand (Four Tunes)
  10. If You Love Me (Vera Lynn)

### Ed Reilly

- WBRY—Waterbury, Conn.
1. The Man Upstairs (Kay Starr)
  2. If You Love Me (Kay Starr)
  3. The Happy Wanderer (Weir)
  4. Wanted (Perry Como)
  5. Wrapped In A Dream (Hilltoppers)
  6. Three Coins In The Fountain (Four Aces)
  7. Little Things Mean A Lot (Kitty Kallen)
  8. Love I You (Gaylord)
  9. Young At Heart (F. Sinatra)
  10. A Girl, A Girl (Eddie Fisher)

### Joe Daboul

- WJKO—Springfield, Mass.
1. Here (Tony Martin)
  2. Crazy Rhythm (D. Collins)
  3. Wanted (Perry Como)
  4. Half A Heart (Julius La Rosa)
  5. The Man Upstairs (Kay Starr)
  6. If You Love Me (Vera Lynn)
  7. Isle Of Capri (Gaylords)
  8. Cross Over The Bridge (Page)
  9. Little Things Mean A Lot (Kitty Kallen)
  10. Amor (Four Aces)

### Johnny MacShane

- KMPC—Hollywood, Calif.
1. Wanted (Perry Como)
  2. Here (Tony Martin)
  3. Cross Over The Bridge (Page)
  4. Three Coins In The Fountain (Four Aces)
  5. Make Love To Me (Stafford)
  6. The Man Upstairs (Kay Starr)
  7. I Speak To The Stars (D. Day)
  8. Joey (Betty Madigan)
  9. Young At Heart (F. Sinatra)
  10. There'll Be No Teardrops Tonight (Tony Bennett)

### Jim Ameche

- KLAC—Hollywood, Calif.
1. Wanted (Perry Como)
  2. Cross Over The Bridge (Page)
  3. Young At Heart (F. Sinatra)
  4. Make Love To Me (Stafford)
  5. The Man With The Banjo (Ames Bros.)
  6. I Get So Lonely (4 Knights)
  7. Little Things Mean A Lot (Kitty Kallen)
  8. Here (Tony Martin)
  9. Three Coins In The Fountain (Toni Arden)
  10. Answer Me, My Love (Cole)

### Bill Silbert

- WMGM—New York, N. Y.
1. Here (Tony Martin)
  2. Three Coins In The Fountain (Four Aces)
  3. Du Bist Mein Liebshoer (Lynn)
  4. Joey (Betty Madigan)
  5. The Things I Love (Smith Bros.)
  6. The Happy Wanderer (Rene-Weir)
  7. I Could Have Told You (Frank Sinatra)
  8. Hernando's Hideaway (Bleyer)
  9. I Should Care (Jeff Chandler)
  10. Believe In Me (Don Cornell)

### Ingham Palmer

- CKCL—Truro, Nova Scotia
1. Wanted (Perry Como)
  2. Cross Over The Bridge (Page)
  3. Young At Heart (Sinatra)
  4. I Get So Lonely (4 Knights)
  5. Make Love To Me (Stafford)
  6. The Happy Wanderer (Rene)
  7. The Man With The Banjo (Ames Bros.)
  8. Jilted (Teresa Brewer)
  9. The Man Upstairs (K. Starr)
  10. Here (Tony Martin)

### Bob Watson

- WQXI—Atlanta, Georgia
1. Wanted (Perry Como)
  2. Little Things Mean A Lot (Kitty Kallen)
  3. Angela Mia (Don, Dick & Jimmy)
  4. I Speak To The Stars (D. Day)
  5. Young At Heart (F. Sinatra)
  6. Here (Tony Martin)
  7. These Are The Things I Love (Smith Bros.)
  8. This Above All (M. Carson)
  9. My Sin (Georgia Gibbs)
  10. Three Coins In The Fountain (Four Aces)

### Jeff Evans

- KAFP—Petaluma, Calif.
1. I Get So Lonely (4 Knights)
  2. Here (Tony Martin)
  3. Answer Me, My Love (Cole)
  4. Poor Butterfly (Hilltoppers)
  5. The Happy Wanderer (Weir)
  6. Take A Chance (F. Sinatra)
  7. Secret Love (Doris Day)
  8. This Is You (C. Applewhite)
  9. The Zoo (Johnny Desmond)
  10. Oh, That'll Be Joyful (Morey Amsterdam)

### Bert Solitare

- KRE—Berkeley, Calif.
1. Wanted (Perry Como)
  2. Three Coins In The Fountain (Julius La Rosa)
  3. Young At Heart (F. Sinatra)
  4. Joey (Betty Madigan)
  5. Lost In Loveliness (Eckstine)
  6. Poor Butterfly (Hilltoppers)
  7. Cross Over The Bridge (Page)
  8. Make Love To Me (Stafford)
  9. Maybe Next Time (J. James)
  10. Little Things Mean A Lot (Kitty Kallen)

### Johnny Morris

- KSTP—Minneapolis, Minn.
1. The Happy Wanderer (Weir)
  2. The Man With The Banjo (Ames Bros.)
  3. Wanted (Perry Como)
  4. Little Things Mean A Lot (Kitty Kallen)
  5. You Didn't Want Me When You Had Me (Mills Bros.)
  6. Cross Over The Bridge (Page)
  7. I Speak To The Stars (D. Day)
  8. Young At Heart (F. Sinatra)
  9. Jilted (Teresa Brewer)
  10. If You Love Me (Kay Starr)

## BMI Announces Student Composer Award Winners

NEW YORK—Competition judges Leopold Stokowski, William Schuman, Henry Cowell, Vincent Persichetti, Claude Champagne and Ulysses Kay, as well as other leading composers, music educators, critics and recording and music publishing representatives have announced the winners of the 1953 Student Composers Radio Awards, an annual competition sponsored by Broadcast Music, Inc. The \$2,000 first prize was awarded to 26-year old Donald Scavarda, of Iron City, Michigan, a student at the University of Michigan. Mr. Scavarda's winning composition was his "Fantasy for Violin and Orchestra." Describing the work as both "brilliant and mature," Dr. Claude Champagne, Assistant Director of the Quebec Provincial Conservatory has already scheduled a performance of the composition later this year in Quebec, with the noted Canadian violinist Noel Brunet as soloist.

Winner of the first \$250 prize to a student of secondary school age is 12-year old Michael Kassler of Baltimore, Maryland, a student of Henry Cowell's at the Peabody Conservatory of Music. The young composer has performed his own compositions at the New School for Social Research and The Cooper Union in New York and was recently granted a scholarship to the Curtis Institute of Music. An accomplished pianist, Master Kassler is at present studying with Erno Balogh.

A complete list of the winners follows:

First Prize, \$2000—Donald Scavarda, 26; Second Prize, \$1500, Higo H. Harada, 26; Third Prize, \$1000, Attilio Macero, 28; Fourth Prize, \$750, Donald Martino, 22; Fifth Prize, \$750, Dominick Argento, 25; Sixth Prize, \$500, Ramiro Cortes, 19; First Prize, \$250 (Secondary School Age Group), Michael Kassler, 12; Second Prize, \$250 (Secondary School Age Group), David Ward-Steinman, 17; Third Prize, \$250 (Secondary School Age Group), William Eldon Bolcom.

In announcing the 1953 awards, Carl Haverlin, President of Broadcast Music Inc. noted that the entries for 1953 totalled more than three times the amount received the previous year and that the initial response thus far this year indicates an even greater total for 1954.

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**THE CASH BOX**  
*Disk Jockeys'*  
**REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 22 without any changes on the part of THE CASH BOX.

- Robin Seymour**  
WKM—Dearborn, Michigan
1. Little Things Mean A Lot (Kitty Kallen)
  2. I Could Have Told You (Frank Sinatra)
  3. Isle Of Capri (Gaylords)
  4. The Happy Wanderer (Weir)
  5. Crazy 'Bout You Baby (Cuts)
  6. Hernando's Hideaway (Bleyer)
  7. Wedding Bells (Four Aces)
  8. Lovey Dovey (Bunny Paul)
  9. The Man Upstairs (K. Starr)
  10. Qu'est-Ce Que C'est (Darnell)

- Bob Larsen**  
WEMP—Milwaukee, Wisc.
1. The Happy Wanderer (Weir)
  2. Little Things Mean A Lot (Kitty Kallen)
  3. Wanted (Perry Como)
  4. Three Coins In The Fountain (Four Aces)
  5. Hers And His (Jack Richards)
  6. Cross Over The Bridge (Page)
  7. I Understand Just How You Feel (Four Tunes-Valli)
  8. The Man Upstairs (Kay Starr)
  9. Hernando's Hideaway (Bleyer)
  10. My Baby Just Cares For Me (Hi-Lo's)

- Donn Tibbetts**  
WKBR—Manchester, N. H.
1. Little Things Mean A Lot (Kitty Kallen)
  2. The Man With The Banjo (Ames Bros.)
  3. Meadow Lark (R. Maltby)
  4. A Girl, A Girl (Eddie Fisher)
  5. Jilted (Teresa Brewer)
  6. Young At Heart (F. Sinatra)
  7. I Speak To The Stars (D. Day)
  8. Answer Me, My Love (Cole)
  9. The Happy Wanderer (Weir)
  10. I Went Out Of My Way (Paul Weston)

- Hal Ohnsman**  
WAND—Canton, Ohio
1. Crazy 'Bout You Baby (Crew Cuts)
  2. Make Love To Me (Stafford)
  3. Two Purple Shadows (Vale)
  4. Jilted (Teresa Brewer)
  5. With All My Heart And Soul (Anema E Core) (E. Fisher)
  6. If You Love Me (Vera Lynn)
  7. Little Things Mean A Lot (Kitty Kallen)
  8. The Man With The Banjo (Ames Bros.)
  9. I Live Each Day (J. Vale)
  10. As Long As I Have You (Bob Carroll)

- Roger Nash**  
WJMR—New Orleans, La.
1. Little Things Mean A Lot (Kitty Kallen)
  2. If You Love Me (Kay Starr)
  3. Wanted (Perry Como)
  4. There'll Be No Teardrops Tonight (Tony Bennett)
  5. Isle Of Capri (Gaylords)
  6. Don't Worry 'Bout Me (Frank Sinatra)
  7. Here (Tony Martin)
  8. Kid's Last Fight (F. Laine)
  9. You'll Never Walk Alone (Ray Hamilton)
  10. Three Coins In The Fountain (Four Aces)

- Don Bell**  
KRNT—Des Moines, Iowa
1. Wanted (Perry Como)
  2. The Man Upstairs (Kay Starr)
  3. I Get So Lonely (4 Knights)
  4. The Happy Wanderer (Weir)
  5. Jilted (Teresa Brewer)
  6. The Man With The Banjo (Ames Bros.)
  7. Make Love To Me (Stafford)
  8. Answer Me, My Love (Cole)
  9. Young At Heart (F. Sinatra)
  10. Three Coins In The Fountain (Four Aces)

- Mort Nusbaum**  
WHAM—Rochester, N. Y.
1. Wanted (Perry Como)
  2. Secret Love (Doris Day)
  3. Three Coins In The Fountain (Four Aces)
  4. My Sin (Georgia Gibbs)
  5. I Speak To The Stars (D. Day)
  6. Joey (Betty Madigan)
  7. Little Things Mean A Lot (Kitty Kallen)
  8. Here (Tony Martin)
  9. The Man With The Banjo (Ames Bros.)
  10. This Is You (C. Applewhite)

- Dave Rosehill**  
WGSM—Huntington, L. I.
1. Wanted (Perry Como)
  2. Young At Heart (F. Sinatra)
  3. Cross Over The Bridge (Page)
  4. Make Love To Me (Stafford)
  5. I Get So Lonely (4 Knights)
  6. A Girl, A Girl (Eddie Fisher)
  7. The Happy Wanderer (Weir)
  8. Poor Butterfly (Hilltoppers)
  9. Little Things Mean A Lot (Kitty Kallen)
  10. If You Love Me (Kay Starr)

- Bill Phillips**  
WBAX—Wilkes Barre, Pa.
1. Little Things Mean A Lot (Kitty Kallen)
  2. Wanted (Perry Como)
  3. Alone (Verna Leeds)
  4. Three Coins In The Fountain (Four Aces)
  5. A Girl, A Girl (Eddie Fisher)
  6. The Man Upstairs (Kay Starr)
  7. Make Love To Me (Stafford)
  8. Cross Over The Bridge (Page)
  9. Young At Heart (F. Sinatra)
  10. The Man With The Banjo (Ames Bros.)

- Wally Nelskog**  
KJR—Seattle, Washington
1. Crazy 'Bout You, Baby (Crew Cuts)
  2. If You Love Me (Kay Starr)
  3. Wanted (Perry Como)
  4. The Man Upstairs (Kay Starr)
  5. Cuddle Me (Ronnie Gaylord)
  6. I'd Cry Like A Baby (Marin)
  7. The Kid's Last Fight (Laine)
  8. I Complained (Rick Rose)
  9. Love I You (Gaylords)
  10. Here (Tony Martin)

- Pat Chamburs**  
WFLA—Tampa, Fla.
1. Answer Me, My Love (Cole)
  2. I Speak To The Stars (D. Day)
  3. Hernando's Hideaway (Bleyer)
  4. True Love Goes On (B. Ives)
  5. Lost In Loveliness (Eckstine)
  6. Joey (Betty Madigan)
  7. I Could Have Told You (Frank Sinatra)
  8. The Happy Wanderer (Weir)
  9. Three Coins In The Fountain (Frank Sinatra)
  10. It Happens To Be Me (Cole)

- Dick Cook**  
WCBR—Memphis, Tenn.
1. Wanted (Perry Como)
  2. Secret Love (Doris Day)
  3. There'll Be No Teardrops Tonight (Tony Bennett)
  4. I Get So Lonely (4 Knights)
  5. The Man With The Banjo (Ames Bros.)
  6. Answer Me, My Love (Cole)
  7. A Girl, A Girl (Eddie Fisher)
  8. Somewhere There Is Someone (Lou Monte)
  9. Gee (June Hutton)
  10. Stranger In Paradise (Bennett)

- Don Mullally**  
WTWN—St. Johnsburg
1. Young At Heart (F. Sinatra)
  2. Wanted (Perry Como)
  3. Make Love To Me (Stafford)
  4. The Man With The Banjo (Ames Bros.)
  5. Don't Worry 'Bout Me (Frank Sinatra)
  6. Secret Love (Doris Day)
  7. Answer Me, My Love (Cole)
  8. Here (Tony Martin)
  9. A Girl, A Girl (Eddie Fisher)
  10. Three Coins In The Fountain (Frank Sinatra)

- Edna Richardson**  
WTMA—Charleston, S. C.
1. Wanted (Perry Como)
  2. Young At Heart (F. Sinatra)
  3. The Man Upstairs (Kay Starr)
  4. Jilted (Teresa Brewer)
  5. Joey (Betty Madigan)
  6. The Happy Wanderer (Weir)
  7. Cross Over The Bridge (Page)
  8. Hernando's Hideaway (Bleyer)
  9. Poor Butterfly (Hilltoppers)
  10. I Speak To The Stars (D. Day)

- Chris Clark**  
WBSM—New Bedford, Mass.
1. Young At Heart (F. Sinatra)
  2. Make Love To Me (Stafford)
  3. Wanted (Perry Como)
  4. Little Things Mean A Lot (Kitty Kallen)
  5. I Get So Lonely (4 Knights)
  6. Hernando's Hideaway (Bleyer)
  7. The Man Upstairs (Kay Starr)
  8. Here (Tony Martin)
  9. My Sin (Georgia Gibbs)
  10. Don't Worry 'Bout Me (Frank Sinatra)

- Gene Amole**  
KMYR—Denver, Colo.
1. Young At Heart (F. Sinatra)
  2. Three Coins In The Fountain (Julius La Rosa)
  3. Poor Butterfly (Hilltoppers)
  4. Wanted (Perry Como)
  5. Make Love To Me (Stafford)
  6. Cross Over The Bridge (Page)
  7. Joey (Betty Madigan)
  8. Maybe Next Time (J. James)
  9. Till Then (Hilltoppers)
  10. Till You Kiss Me At The Altar (Sammy Kaye)

- Bill Burns**  
WQAM—Miami, Fla.
1. Wanted (Perry Como)
  2. Young At Heart (F. Sinatra)
  3. Cross Over The Bridge (Page)
  4. Answer Me, My Love (Cole)
  5. The Man With The Banjo (Ames Bros.)
  6. A Fool In Ways Of Love (George Shaw)
  7. Make Love To Me (Stafford)
  8. Little Things Mean A Lot (Kitty Kallen)
  9. Here (Tony Martin)
  10. Three Coins In The Fountain (Julius La Rosa)

- Ralph Phillips**  
WFBR—Baltimore, Md.
1. Little Things Mean A Lot (Kitty Kallen)
  2. The Happy Wanderer (Weir)
  3. If You Love Me (Kay Starr)
  4. Young At Heart (F. Sinatra)
  5. The Man Upstairs (Kay Starr)
  6. Wanted (Perry Como)
  7. I Get So Lonely (4 Knights)
  8. Isle Of Capri (Jackie Lee)
  9. Here (Tony Martin)
  10. Jilted (Teresa Brewer)

- Joe Deane**  
KQV—Pittsburgh, Pa.
1. Little Things Mean A Lot (Kitty Kallen)
  2. Muriel (Freddy Martin)
  3. Until Yesterday (T. Bennett)
  4. The Happy Wanderer (Weir)
  5. Believe In Me (Don Cornell)
  6. Three Coins In The Fountain (Four Aces)
  7. Jilted (Teresa Brewer)
  8. Young At Heart (F. Sinatra)
  9. If You Love Me (Kay Starr)
  10. It Happens To Be Me (Cole)

- Bill Previtti**  
KDEF—Albuquerque, New Mexico
1. The Man Upstairs (Kay Starr)
  2. Wanted (Perry Como)
  3. Am I In Love (Joni James)
  4. Here (Tony Martin)
  5. I Get So Lonely (4 Knights)
  6. A Girl, A Girl (Eddie Fisher)
  7. The Happy Wanderer (Rene)
  8. Little Things Mean A Lot (Kitty Kallen)
  9. My Baby Just Cares For Me (Hi-Lo's)
  10. Joey (Betty Madigan)

- Jack Downey**  
WGTH—Hartford, Conn.
1. Wanted (Perry Como)
  2. Young At Heart (F. Sinatra)
  3. Secret Love (Doris Day)
  4. I Get So Lonely (4 Knights)
  5. A Girl, A Girl (Eddie Fisher)
  6. The Happy Wanderer (Rene)
  7. Make Love To Me (Stafford)
  8. I Understand Just How You Feel (Four Tunes)
  9. Little Things Mean A Lot (Kitty Kallen)
  10. Face To Face (Gordon McRae)

**"Oh My Papa"**



NEW YORK—RCA Victor expects a resurgence in sales of Eddie Fisher's "Oh My Papa" for the Father's Day trade. A big promotion on the disk is currently being kicked off in Philadelphia centered about the above photo of Eddie and his father.

**Capitol Sales Hit All-Time High**

HOLLYWOOD—Sales of Capitol Records in the twelve months ended March 31, 1954, reached a new all-time high of \$17,740,985, and earnings increased substantially, President Glenn E. Wallichs said this week in a letter to shareholders.

The sales volume for the period represented an increase of more than \$3,000,000 over the \$14,687,255 reported for the twelve months ended a year earlier.

Consolidated net income, after providing for Federal taxes on income, amounted to \$781,453 for the twelve months ended March 31 last. This was equal, after payment of preferred dividends, to \$1.62 a share on the 476,230 shares of common stock outstanding. In the twelve-month period ended a year earlier, the comparable net income was \$546,929, equal after preferred dividends to \$1.12 a share on the same number of common shares.

In announcing these results, Wallichs said that the upward trend in the company's sales and earnings which began in 1949 continued through the first quarter of 1954.

**Vera Lynn Busy On U. S. Visit**

NEW YORK—Vera Lynn's visit to the United States has made her one of the busiest artists in the country.

On Friday, May 14th, the songstress appeared on Dave Garroway's NBC TV show. This Friday, May 21, she is scheduled to appear on color television. Next Friday, May 28, she will be guest star on Eddie Fisher's "Coke Time" television show.

The weekend of May first, Miss Lynn spent some time with Los Angeles disk jockeys. On the 7th and 8th of this month, she visited Chicago dealers; had dinner at the Pump Room with some of the city's leading operators; made four TV appearances, one of which was Howard Miller's; and spent an hour on the air with Lynn Burton at the Steak House.

The thrush's return to London will probably seem like a vacation.

**"ANSWER ME, MY LOVE"**  
★ ★ ★ ★ ★  
**"FLIRTATION WALTZ"**  
★ ★ ★ ★ ★  
**BOURNE, INC.**  
136 W. 52nd Street, New York 19

**THE FOUR ACES**  
**WEDDING BELLS**  
*(It's Breaking Up That Old Gang of Mine)*  
DECCA  
**MILLS MUSIC, INC.**

**I SPEAK TO THE STARS**  
Recorded by:  
**DORIS DAY**  
Columbia #40210  
**M. WITMARK & SONS**

*Breaking for a hit!*  
**THE BARDS**  
singing  
**"I'M A WINE DRINKER"**  
AL WILLIAMS ORCH.  
dawn RECORDS DAWN # 208



THE CASH BOX TOP 50 COMPILED BY JACK "ONE SPOT" TUNIS

Best Selling Records FROM MORE THAN 15,000 RETAIL OUTLETS!

Comprising 100 Selections

- AB—Abbott AL—Aladdin AM—Ambassador AP—Apollo AT—Atlantic BA—Barbour

- BE—Bell BR—Brunswick BT—Bethlehem BU—Bulfinch CA—Capitol CD—Cadence CH—Chess CK—Checker CO—Columbia CR—Coral CW—Crown

- CY—Crysalte DA—Dana DE—Decca DO—Dot DU—Duke DY—Derby EP—Epic ES—Essex FE—Federal FI—Fiesta 4 Star—Four Star IM—Imperial

Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side. The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available. \* Indicates best selling record.

Comprising 100 Selections

May 29 May 22

1—Wanted 111.3 116.3

BE-1041 (45-1041)—DORSEY BROS. I Speak To The Stars
★VI-20-5647 (47-5647)—PERRY COMO Look Out The Window

2—Young At Heart 83.0 92.4

BE-1030 (45-1030)—CHARLIE DE FORREST Secret Love
★CA-2703 (F-2703)—FRANK SINATRA Take A Chance
CA-2802 (F-2802)—BILLY MAY O. Lemon Twist
DE-29054 (9-29054)—CROSBY & LOMBARDO I Get So Lonely
EP-9035 (4-9035)—TONY DE SIMONE Make Love To Me
VI-20-5735 (47-5735)—TONY MARTINEZ Secret Love

3—I Get So Lonely 68.7 63.9

BE-1031 (45-1031)—ANNE LLOYD Cross Over The Bridge
★CA-2654 (F-2654)—THE FOUR KNIGHTS I Couldn't Stay Away From You
CO-40221 (4-40221)—KEN GRIFFIN The Little Old Mill
DE-29054 (9-29054)—CROSBY & LOMBARDO Young At Heart
VI-20-5681 (47-5681)—JOHNNIE AND JACK You're Just What The Doctor Ordered

4—Little Things Mean A Lot 64.3 64.0

CR-61180 (9-61180)—DICK JACOBS O. Hitch-Hike To The Stars
★DE-29037 (9-29037)—KITTY KALLEN I Don't Think You Love Me Anymore

5—The Happy Wanderer 53.8 45.0

CA-2788 (F-2788)—TOMMY LEONETTI I Went Out Of My Way
CD-1238 (45-1238)—ALFRED DRAKE Destiny's Darling
DE-29128 (9-29128)—LOUIS PRIMA Until Sunrise
★LO-1448 (45-1448)—FRANK WEIR O. From Your Lips
★VI-20-5715 (47-5715)—HENRI RENE O. My Impossible Love

6—Here 47.1 58.5

BE-1039 (45-1039)—THE FOUR BELLS Dream, Dream, Dream

May 29 May 22

★VI-20-5665 (47-5665)—TONY MARTIN Philosophy

7—Cross Over The Bridge 42.4 35.4

BE-1031 (45-1031)—BETTY JOHNSON I Get So Lonely
★ME-70302 (70302x45)—PATTI PAGE My Restless Lover

8—Three Coins In The Fountain 42.3 16.1

CA-2816 (F-2816)—FRANK SINATRA Rain
CD-1240 (45-1240)—JULIUS LA ROSA Me Gotta Have You
CO-40225 (4-40225)—TONI ARDEN Rolling Sea
★DE-29123 (9-29123)—FOUR ACES Wedding Bells
MG-11724 (K-11724)—MARTI STEVENS Why Didn't You Tell Me
VI-20-5755 (47-5755)—DINAH SHORE Pakistan

9—Make Love To Me 38.2 49.6

BE-1029 (45-1029)—TOMMY & JIMMY DORSEY My Friend The Ghost
★CO-40143 (4-40143)—JO STAFFORD Ad-Adios Amigo
DE-29048 (9-29048)—COMMANDERS Kentucky Boogie
EP-9035 (4-9035)—TONY DE SIMONE Young At Heart

10—A Girl, A Girl 36.9 50.8

★VI-20-5675 (47-5675)—EDDIE FISHER Anema E Core

11—Answer Me, My Love 36.2 27.3

BE-1035 (45-1035)—HELEN FORREST Darktown Strutters Ball
★CA-2687 (F-2687)—NAT "KING" COLE Why

12—If You Love Me 31.5 29.4

★CA-2769 (F-2769)—KAY STARR The Man Upstairs
CO-40149 (4-40149)—MARION MARLOWE You're Not Living In Vain
DE-29144 (9-29144)—BING CROSBY Lieben (45-1412)—VERA LYNN C'est La Vie (K-11667)—SHIRLEY HARMER Won'tcha Love Me (47-5580)—JAN PEARCE Old Wedding Ring

May 29 May 22

13—The Man Upstairs 30.8 47.7

BE-1042 (45-1042)—TONY RUSSO My Restless Lover
★CA-2769 (F-2769)—KAY STARR If You Love Me

14—The Man With The Banjo 29.8 38.5

CO-40245 (4-40245)—KIDDY KATS Mister Boogie Woogie
CR-61174 (9-61174)—LAWRENCE WELK Until Sunrise
DE-29126 (9-29126)—DICK TODD I Was Meant For You
★VI-20-5644 (47-5644)—AMES BROS. Man, Man Is For The Woman Made

15—Isle Of Capri 29.4 21.5

CA-2817 (F-2817)—DUKE ELLINGTON Band Call
CR-61149 (9-61149)—JACKIE LEE O. By The Light Of The Silvery Moon
DE-29146 (9-29146)—SLEWFOOT FIVE Twelfth Street Rag
★ME-70350 (70350x45)—THE GAYLORDS Love I You
VI-20-5750 (47-5750)—JOHN GORDY Bye Bye Blues

16—Hernando's Hideaway 24.7 13.0

★CD-1241 (45-1241)—ARCHIE BLEYER S'il Vous Plait
CO-40224 (4-40224)—JOHNNIE RAY Hey There
EP-9049 (4-9049)—DOLORES HAWKINS Hey There
ME-70387 (70387x45)—RICHARD HAYMAN O. The Cuddle

17—Jilted 22.7 15.4

BE-1038 (45-1038)—CAB CALLOWAY Such A Night
★CR-61152 (9-61152)—TERESA BREWER Le Grand Tour De L'Amour
DE-29100 (9-29100)—RED FOLEY Pin'Ball Boogie

18—Poor Butterfly 18.2 13.4

CR-61172 (9-61172)—JOHNNY LONG O. Only Forever
★DO-15156 (45-15156)—THE HILLTOPPERS Wrapped Up In A Dream

19—Secret Love 14.9 30.4

BE-1030 (45-1030)—HELEN FORREST Young At Heart

May 29 May 22

CA-2678 (F-2678)—RAY ANTHONY O. Oh Mein Papa

★CO-40108 (4-40108)—DORIS DAY The Deadwood Stage
DE-28876 (9-28876)—GORDON JENKINS Theme From "Seven Dreams"

DE-29024 (9-29024)—BING CROSBY My Love, My Love

JU-5137 (45-5137)—ORIOLES Don't Go To Strangers
MG-11604 (K-11604)—TOMMY EDWARDS That's All
VI-20-5512 (47-5512)—GOGI GRANT Ricochet
VI-20-5735 (47-5735)—TONY MARTINEZ Young At Heart
VI-20-5742 (47-5742)—SPIKE JONES O. I'm In The Mood For Love

20—I Understand Just How You Feel 13.8 6.8

★JU-5132 (45-5132)—FOUR TUNES Sugar Lump
★VI-20-5740 (47-5740)—JUNE VALLI Love, Tears And Kisses

21—Steam Heat 13.2 9.6

CO-40241 (4-40241)—MARINERS When I Need You Most
★ME-70380 (70380x45)—PATTI PAGE Lonely Days

22—Wedding Bells 12.1 6.5

★DE-29123 (9-29123)—FOUR ACES Three Coins In The Fountain

23—I Speak To The Stars 11.1 7.7

BE-1041 (45-1041)—DORSEY BROTHERS Wanted
CA-2717 (F-2717)—MARGARET WHITING It's Nice To Have You Home
★CO-40210 (4-40210)—DORIS DAY Blue Bells Of Broadway

24—Crazy 'Bout You Baby 10.8 8.0

★ME-70341 (70341x45)—CREW-CUTS Angela Mia

25—Don't Worry 'Bout Me 10.5 2.0

★CA-2787 (F-2787)—FRANK SINATRA I Could Have Told You

26—It Happens To Be Me 9.4 4.5

★CA-2754 (F-2754)—NAT "KING" COLE Alone Too Long

May 29 May 22

27—Let's Do It 8.8 3.8

★VI-20-5737 (47-5737)—EARTHA KITT Senior

28—Alone Too Long 6.7 1.9

CA-2789 (F-2789)—STAN KENTON O. Don't Take Your Love From Me
★CA-2754 (F-2754)—NAT "KING" COLE It Happens To Be Me

29—Cuddle Me 6.4 13.8

BE-1037 (45-1037)—BETTY JOHNSON There'll Be No Tears Tonight
DE-29127 (9-29127)—COMMANDERS There'll Be No Tears Tonight
★ME-70285 (70285x45)—RONNIE GAYLORD Oh, Am I Lonely

30—Somewhere (There Is Someone) 6.0 5.3

★VI-20-5691 (47-5691)—LOU MONTE Won't You Forgive Me

31—Please Driver 5.8 7.3

★CO-40213 (4-40213)—TONY BENNETT Until Yesterday

32—Dream, Dream, Dream 5.4 2.9

CO-40185 (4-40185)—PERCY FAITH O. Eleanora
DE-29121 (9-29121)—GUY LOMBARDO Do You?
MG-11464 (K-11464)—MIKE DI NAPOLI Just A Memory
★VI-20-5677 (47-5677)—SUNNY GALE Don't Cry Mama

33—I Could Have Told You 5.0 1.3

★CA-2787 (F-2787)—FRANK SINATRA Don't Worry 'Bout Me

34—My Friend 4.8 —

★VI-20-5748 (47-5748)—EDDIE FISHER Green Years

35—Sugar, Lump 4.7 —

★JU-5132 (45-5132)—FOUR TUNES I Understand Just How You Feel

36—Wow 4.1 —

★ME-70378 (70378 x 45)—

May 29 May 22

RONNIE GAYLORD Oh Love Of Mine

37—Until Yesterday 3.7 4.2

★CO-40213 (4-40213)—TONY BENNETT Please Driver

38—With All My Heart And Soul (Anema E Core) 3.4 6.9

★VI-20-5675 (47-5675)—EDDIE FISHER A Girl, A Girl

39—South 3.3 8.4

★CA-2735 (F-2735)—LES PAUL & MARY FORD I Really Don't Want To Know

40—There'll Be No Tears Tonight 3.0 9.2

BE-1037 (45-1037)—BETTY JOHNSON Cuddle Me
DE-29127 (9-29127)—COMMANDERS Cuddle Me
★CO-40169 (4-40169)—TONY BENNETT My Heart Won't Say Good-bye

MG-10461 (K-10461)—HANK WILLIAMS Mind Your Own Business

41—12th Street Rag 2.9 —

42—The Last Time 2.7 —

43—Until Sunrise 2.4 —

44—I'm In The Mood For Love 2.3 —

45—Beer Barrel Polka 2.0 1.5

46—Gee 1.6 —

47—True Love Goes On And On 1.5 8.8

48—I Should Care 1.4 —

49—From The Vine Came The Grape 1.3 7.1

50—Joey 1.0 —



# THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

## The Top Ten Records — City by City

### New York, N. Y.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Little Things Mean A Lot (Kitty Kallen)
4. Cross Over The Bridge (Page)
5. Make Love To Me (Stafford)
6. A Girl, A Girl (Eddie Fisher)
7. I Get So Lonely (4 Knights)
8. Secret Love (Doris Day)
9. Here (Tony Martin)
10. If You Love Me (Kay Starr)

### Philadelphia, Pa.

1. Little Things Mean A Lot (Kitty Kallen)
2. Wanted (Perry Como)
3. If You Love Me (Kay Starr)
4. Cross Over The Bridge (Page)
5. I Understand Just How You Feel (Four Tunes)
6. Young At Heart (F. Sinatra)
7. The Man With The Banjo (Ames Brothers)
8. Secret Love (Doris Day)
9. Isle Of Capri (Lee-Gaylords)
10. A Girl, A Girl (Eddie Fisher)

### St. Louis, Mo.

1. Isle Of Capri (Gaylords)
2. Wanted (Perry Como)
3. Little Things Mean A Lot (Kitty Kallen)
4. Here (Tony Martin)
5. Jilted (Teresa Brewer)
6. I Should Care (Jeff Chandler)
7. If You Love Me (Kay Starr)
8. The Happy Wanderer (Frank Weir)
9. The Man Upstairs (Kay Starr)
10. Crazy 'Bout You, Baby (Crew Cuts)

### Seattle, Wash.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. The Man With The Banjo (Ames Brothers)
4. Cross Over The Bridge (Page)
5. Here (Tony Martin)
6. I Get So Lonely (4 Knights)
7. Make Love To Me (Stafford)
8. Crazy 'Bout You, Baby (Crew Cuts)
9. The Man Upstairs (Kay Starr)
10. The Happy Wanderer (Weir-Rene)

### Detroit, Mich.

1. Little Things Mean A Lot (Kitty Kallen)
2. The Man Upstairs (Kay Starr)
3. The Happy Wanderer (Frank Weir)
4. Crazy 'Bout You, Baby (Crew Cuts)
5. Isle Of Capri (Gaylords)
6. Wanted (Perry Como)
7. Sugar Lump (Four Tunes)
8. Hernando's Hideaway (Archie Bleyer)
9. Three Coins In The Fountain (Four Aces)
10. If You Love Me (Kay Starr)

### Pittsburgh, Pa.

1. Little Things Mean A Lot (Kitty Kallen)
2. If You Love Me (Kay Starr)
3. Wanted (Perry Como)
4. Crazy 'Bout You, Baby (Crew Cuts)
5. The Happy Wanderer (Frank Weir)
6. Jilted (Teresa Brewer)
7. Three Coins In The Fountain (Four Aces)
8. Rose Marie (Slim Whitman)
9. Young At Heart (F. Sinatra)
10. Sugar Lump (Four Tunes)

### Boston, Mass.

1. The Happy Wanderer (Frank Weir)
2. Little Things Mean A Lot (Kitty Kallen)
3. Young At Heart (F. Sinatra)
4. If You Love Me (Kay Starr)
5. Wanted (Perry Como)
6. Hernando's Hideaway (Archie Bleyer)
7. The Man Upstairs (Kay Starr)
8. Jilted (Teresa Brewer)
9. Here (Tony Martin)
10. Isle Of Capri (Lee-Gaylords)

### Chicago, Ill.

1. Wanted (Perry Como)
2. Little Things Mean A Lot (Kitty Kallen)
3. Young At Heart (F. Sinatra)
4. Three Coins In The Fountain (Four Aces)
5. The Happy Wanderer (Weir, Leonetti, Rene)
6. Here (Tony Martin)
7. If You Love Me/The Man Upstairs (Kay Starr)
8. Cross Over The Bridge (Page)
9. I Get So Lonely (4 Knights)
10. Hernando's Hideaway (Archie Bleyer)

### New Orleans, La.

1. Wanted (Perry Como)
2. Here (Tony Martin)
3. Young At Heart (F. Sinatra)
4. Little Things Mean A Lot (Kitty Kallen)
5. I Really Don't Want To Know (Paul & Ford)
6. Cross Over The Bridge (Page)
7. The Man Upstairs (Kay Starr)
8. Three Coins In The Fountain (Four Aces)
9. Make Love To Me (Stafford)
10. If You Love Me (Kay Starr)

### Cleveland, Ohio

1. Isle Of Capri (Jackie Lee)
2. I Understand Just How You Feel (Four Tunes)
3. Little Things Mean A Lot (Kitty Kallen)
4. Wanted (Perry Como)
5. Crazy 'Bout You, Baby (Crew Cuts)
6. The Happy Wanderer (Weir)
7. Young At Heart (F. Sinatra)
8. Here (Tony Martin)
9. Cross Over The Bridge (Page)
10. Three Coins In The Fountain (Four Aces)

### Denver, Colo.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. I Get So Lonely (4 Knights)
4. Answer Me, My Love (Nat "King" Cole)
5. Make Love To Me (Stafford)
6. Cross Over The Bridge (Page)
7. The Man With The Banjo (Ames Brothers)
8. Jilted (Teresa Brewer)
9. Little Things Mean A Lot (Kitty Kallen)
10. The Man Upstairs (Kay Starr)

### Miami, Fla.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. I Get So Lonely (4 Knights)
6. Answer Me, My Love (Nat "King" Cole)
7. Little Things Mean A Lot (Kitty Kallen)
8. If You Love Me (Kay Starr)
9. The Man With The Banjo (Ames Brothers)
10. Secret Love (Doris Day)

### Deadwood, S. D.

1. Cross Over The Bridge (Page)
2. A Girl, A Girl (Eddie Fisher)
3. Wanted (Perry Como)
4. Answer Me, My Love (Nat "King" Cole)
5. I Get So Lonely (4 Knights)
6. Young At Heart (Crosby and Lombardo)
7. The Man Upstairs (Kay Starr)
8. Somewhere (There Is Someone) (Lou Monte)
9. I Really Don't Want To Know (Paul & Ford)
10. I Never Should Have Let You Go (Lancers)

### Washington, D. C.

1. Young At Heart (F. Sinatra)
2. Wanted (Perry Como)
3. Little Things Mean A Lot (Kitty Kallen)
4. Make Love To Me (Stafford)
5. Cross Over The Bridge (Page)
6. The Man Upstairs (Kay Starr)
7. I Get So Lonely (4 Knights)
8. Answer Me, My Love (Nat "King" Cole)
9. The Man With The Banjo (Ames Brothers)
10. Here (Tony Martin)

### Los Angeles, Calif.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Here (Tony Martin)
5. Make Love To Me (Stafford)
6. The Man With The Banjo (Ames Brothers)
7. I Get So Lonely (4 Knights)
8. The Man Upstairs (Kay Starr)
9. Answer Me, My Love (Nat "King" Cole)
10. Hernando's Hideaway (Archie Bleyer)

### San Francisco, Calif.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. I Get So Lonely (4 Knights)
4. Make Love To Me (Stafford)
5. Cross Over The Bridge (Page)
6. Little Things Mean A Lot (Kitty Kallen)
7. Here (Tony Martin)
8. Answer Me, My Love (Nat "King" Cole)
9. The Man With The Banjo (Ames Brothers)
10. If You Love Me (Kay Starr)

### Brodhead, Wisc.

1. Jilted (Teresa Brewer)
2. A Girl, A Girl (Eddie Fisher)
3. Wanted (Perry Como)
4. Little Things Mean A Lot (Kitty Kallen)
5. The Happy Wanderer (Henri Rene)
6. The Man With The Banjo (Ames Brothers)
7. Here (Tony Martin)
8. Gee (The Crows)
9. The Man Upstairs (Kay Starr)
10. Padre (Lola Dee)

### Atlanta, Ga.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Little Things Mean A Lot (Kitty Kallen)
4. Young At Heart (F. Sinatra)
5. If You Love Me (Kay Starr)
6. Make Love To Me (Stafford)
7. Poor Butterfly (Hilltoppers)
8. I Get So Lonely (4 Knights)
9. Three Coins In The Fountain (Four Aces)
10. Answer Me, My Love (Nat "King" Cole)

### Shoals, Ind.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Make Love To Me (Stafford)
4. I Get So Lonely (4 Knights)
5. The Man With The Banjo (Ames Brothers)
6. Cross Over The Bridge (Page)
7. Here (Tony Martin)
8. The Man Upstairs (Kay Starr)
9. Little Things Mean A Lot (Kitty Kallen)
10. A Girl, A Girl (Eddie Fisher)

### Nashville, Tenn.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Young At Heart (F. Sinatra)
4. The Man Upstairs (Kay Starr)
5. Make Love To Me (Stafford)
6. Here (Tony Martin)
7. I Get So Lonely (Four Knights)
8. The Man With The Banjo (Ames Brothers)
9. A Girl, A Girl (Eddie Fisher)
10. Jilted (Teresa Brewer)

### Dallas, Tex.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. I Get So Lonely (4 Knights)
4. Little Things Mean A Lot (Kitty Kallen)
5. Make Love To Me (Stafford)
6. If You Love Me (Kay Starr)
7. Cross Over The Bridge (Page)
8. Answer Me, My Love (Nat "King" Cole)
9. The Man With The Banjo (Ames Brothers)
10. Three Coins In The Fountain (Four Aces)

## All Hits



HOLLYWOOD—Milton R. Rackmil, President of Decca Records, presents Bing Crosby with a plaque mounted with miniatures of the 19 Crosby records that have sold over a million copies. The occasion of the presentation was Crosby's 50th birthday, which he celebrated on May 2nd. The nineteen disks represent a total sale of approximately 40 million records. Crosby's three biggest sellers are reproduced in the middle of the plaque. They are: "White Christmas," which sold over nine million copies; "Silent Night," which sold over six million copies; and "Jingle Bells," which went over the five million mark.

## Ruth Shapiro Starts Boston Flack Firm

BOSTON — Ruth Shapiro Record Promotion preemed in Boston this week operated by the daughter of one of the Hub's outstanding hotel and theatre impresarios and wife of the head of Concession Enterprises, one of New England's biggest kiddie ride and coin operated amusement devices firms.

Ruth Shapiro, prexy of the new firm, which will represent artists, recording stars, publishers and any segment of the music business for New England, is the daughter of Ralph Snyder, operator of the Hotel Bradford in the Hub and Oceanside at Magnolia, Mass. Her husband is Irving Shapiro, head of Concession Enterprises.

Many artists who make Boston get only a one-day play and are forgotten as soon as they leave the city, Mrs. Shapiro pointed out. "With on the spot promotion, artists can get two or three weeks of play with no difficulty through personal representation."

Rose Marie, Dean Parker and Ruth

Wallis are among the first clients signed by Ruth Shapiro Record Promotion. On the fire is a deal involving Fran Warren, Charlie Applewhite, and Ralph Flanagan.

Ruth Shapiro is also a songwriter, and has published several numbers, among them, "Something's Happened To My Heart," and her newest, "You're Not Supposed To Have Everything," in collaboration with Ruth Wallis, who will record it.



MR. DISTRIBUTOR  
and  
MR. MUSIC OPERATOR  
WHAT'S THE BEST  
"BREAK" YOUR BUSI-  
NESS COULD GET? IT  
HAPPENS TODAY—  
SEE PAGE 35.

"Heinie" Roberts





# SPRING TONIC

THE MIDNIGHTERS

"WORK WITH ME ANNIE"

"UNTIL I DIE"

Federal 12169

THE CHECKERS

"DON'T STOP DAN"

"House With No Windows"

King # 4710

THE STRANGERS

"MY FRIENDS"

"I'VE GOT EYES"

King # 4697

DISTRIBUTED BY



RECORDS

AVAILABLE IN CANADA ON  
Quality-KING RECORDS

3 GREAT RELEASES!

"BLUE HOURS"

Savoy #1128 THE HOT SHOTS

"THAT MAN-I WONDER"

Savoy #1129 NAPPY BROWN

"DARLENE"

Savoy #1130 THE DREAMS

**SAVOY RECORD CO., INC.**  
58 Market St., Newark, N. J.

**JOEL TURNERO**

★ ARTISTS & SPECIAL MATERIAL ★

TERRIFIC TUNES

BISHOP BLDG.

271 W. 125 ST. SUITE 210 NEW YORK, N. Y.  
MO. 6-3810

COMING UP!

"I FOUND MY BABY"

b/w

"JIMMY'S BOOGIE"

JIMMY REED

Vee Jay 105

**Vee-Jay RECORDS, INC.**

412 E. 47th St. Chicago 15, Ill.

Little Walter

"Oh Babe"

B/W

"Rocker"

CHECKER # 793

**Checker RECORD CO.**

4750-52 Cottage Grove Ave.  
Chicago 15, Illinois

MOVING UP.

"FAREWELL"

by

Willy & Ruth

SPARK 101

**PLATTER SALES CO.**

1119 SO. CRENSHAW BLVD.  
LOS ANGELES 19 CALIF.

Muddy Waters

"JUST MAKE LOVE TO ME"

B/W

"OH YEH"

CHESS 1571

**CHESS RECORD CORP.** 4750-52 Cottage Grove Ave.  
Chicago 15, Illinois

## Contract



NEW YORK — Latin - American bandleader Alfredo and Rainbow prexy Eddie Heller smile approvingly as they draw up a long-term contract in which the fast rising Alfredo will record exclusively for the Rainbow label as a result of his "Chop Suey Mambo" hit.

## Dot Signs Lorry Raine

NORTH HOLLYWOOD, CAL.—Randy Wood, prexy of Dot Records has signed west coast thrush Lorry Raine to a term contract. The diskery is planning eight releases by the artist in her first year with the company, and possibly an album of standards.

The first release, now being readied for shipment to distribs is "I'll Tell The World I Love You", a tune clefted and published by Nicholas J. Gilio, coupled with "I'm Only Human", published by Randy-Smith Company. The sides were cut at a recent west coast date.

Miss Raine and her husband-manager Tim Gayle have embarked on a 10-city disk jockey tour and should be in New York this week.

A short while ago, Look Magazine carried a five-page spread on the singer captioned: "She's Got To Happen". The magazine is reported to be shooting her for a color cover shot while she's in New York. The Chicago Sunday Tribune has already scheduled a spread and color cover of her for their magazine section.

## Gerber-Weiss Agency Expands

NEW YORK—Norm Weiss of the Roy Gerber-Norm Weiss theatrical agency announced the appointment of Sidney Ascher as public relations consultant. The firm has just moved to larger quarters at 200 West 57th Street and is expanding its scope of activities.

George Drake, formerly of Mercury Artists, has been named head of the Music and Hotel department.

The agency is establishing a legitimate division and is formulating plans for radio and television packaging. A new talent development division will be opened next Spring. The Gerber-Weiss office book exclusively for a number of top rooms including such spots in the metropolitan area as the Elegante and the Stage Coach.

**For The Disk Jocks  
it's the Cash Box**



- 1 **WORK WITH ME ANNIE**  
Midnighters  
(Federal 12169)
- 2 **YOU'LL NEVER WALK ALONE**  
Roy Hamilton  
(Epic 9015)
- 3 **LOVEY DOVEY**  
Clovers  
(Atlantic 1022)
- 4 **SHAKE, RATTLE AND ROLL**  
Joe Turner  
(Atlantic 1026)
- 5 **GOODNITE SWEET-HEART, GOODNITE**  
Spaniels  
(Vee-Jay 107)
- 6 **OH BABY**  
Little Walter  
(Checker 793)
- 7 **SUCH A NIGHT**  
Drifters  
(Atlantic 1019)
- 8 **I DIDN'T WANT TO DO IT**  
Spiders  
(Imperial 5265)
- 9 **IT SHOULD'VE BEEN ME**  
Ray Charles  
(Atlantic 1021)
- 10 **THE THINGS THAT I USED TO DO**  
Guitar Slim  
(Specialty 482)
- 11 **YOU'RE THE ONE**  
Spiders  
(Imperial 5265)
- 12 **I'M YOUR HOOCHIE KOOCHIE MAN**  
Muddy Waters  
(Chess 1560)
- 13 **CRY SOME MORE**  
"5" Royales  
(Apollo 454)
- 14 **LITTLE MAMA**  
Clovers  
(Atlantic 1022)
- 15 **DARLING DEAR**  
Counts  
(Dot 1188)

Breaking in R&B  
**THE CROWS**

singing

**"UNTRUE"**

b/w

"BABY"

RAMA # 29



220 W. 42 St. (WI 7-0652) N. Y.



# THE CASH BOX RHYTHM N' BLUES Ramblings

**NEW YORK:**

Interesting thought. The Midnighters have always had a fair measure of success while known as the Royals, but the first release on Federal as the Midnighters carried them to the Nation's number one spot with "Work With Me Annie." Syd Nathan's labels also hitting strong with The Strangers "My Friends" and The Checkers "Don't Stop Dan." All groups, notice? . . . What happened to the great female blues singers? A glance at the first twenty best national sellers shows 11 records chanted by groups, 8 disks by male singers and 1 (Lula Reed's "Watch Dog") fem. . . . Miriam Abramson, Ahmet Ertegun and Jerry Wexler can't keep the sparkle out of their eyes when they discuss their imposing roster. Can you blame them? Two of the top groups in the country are the Clovers and the Drifters. The all time great Joe Turner. The sensational Ruth Brown. Powerful Blues shouter Ray Charles. Up and coming LaVern Baker and the recently added Floyd Dixon and Arnett Cobb. . . . Atlantic releases five new ones this week, among them the new Drifters disk "Warm Your Heart" and "Honey Love." . . . Irv Marcus, national sales manager for Duke and Peacock. On his way east, Irv has a hot number on his hands in the new Johnny Ace "Please Forgive Me" and "You've Been Gone So Long." According to Joe and Irv Cohen of Essex Distributors in Newark, the disk is taking



THE CHECKERS

off like a real blazer but Joe's screaming for 45's. He needs them for the juke box operators who want the new Ace for all the boxes. . . . Marga Benitez, Decca's Caribbean Calypso singer, out with "Man Loves Woman" and "Wineo's On Parade." . . . That's a great sound Danny Kessler has on the "Big Red McHouston" "I'm Tired" on Groove. Maybe it will become a big hit for Danny as a wedding present. . . . Peacock package coming into the Apollo featuring B. B. King, "Bubble-eyed" Bill Harvey's band, and Earl Forest. Also new 19 year old blues belter described by bossman Don Robey as "5'11, 185 pounds and dimensionally equipped at 38-26-47."

. . . "King" Curtis who has had five writer credits as "King" wants to be officially known as Eddie "Tex" Curtis to avoid confusion with "King" Curtis, the tenor saxman. . . . Lee Magid, who manages Varetta Dillard, tells us the thrush will open for 11 days at the Showtime Club in Boston. Varetta's show will be put on the air by the Club. . . . Al Silver, Herald Records, elated over the successful sale of his two Lightnin' Hopkins releases. Silver has just mailed out the samples of the new Al Savage release "Be Seeing You In My Dreams." Al has high hopes for this one as he has for the new Faye Adams "Somebody Somewheres" which has been getting strong action in Atlanta and Richmond. . . . Bobby Shad has been getting an even better than expected reaction to his EmArcy jazz releases. So far Bobby has released only singles, but expects to shoot out some E.P.'s and L.P.'s in the not too distant future. Shad's R & B disks on the Mercury label have also been selling well. Strong sales have been accounted for by Dinah Washington's "Until Sunrise," Buddy Johnson's "Ain't You Got Me Where You Want Me" and "Jump Red Jump" by Red Prysock. . . . Bob Rosen, Dawn Records, reports "I'm A Wine Drinker" by The Bards breaking. . . . Joe Davis (Jay Dee Records) getting a good reaction both R & B and pop on his Deep River Boys' "Truthfully." Joe is readying an E. P. and L. P. line for the fall. . . . George Goldner, Tico and Rama prexy, on the West Coast plugging his new Crows' "Baby" and "Untrue." Early indications are that the R & B markets are going for "Untrue" and the pop sales are for "Baby." George also advises that the mambo music is getting very strong on the coast and is gradually spreading throughout the entire country. . . . Apollo's "5" Royales slowly but surely moving up the list of the Nation's best sellers with "Cry Some More" and "I Like It Like That." Both sides are showing in the sales reports which means the combined sales would actually move the disk higher in the charts.



DINAH WASHINGTON

**CHICAGO:**

Jim Fleming of Shaw Artists Corp., who, incidentally, just signed Erroll Garner, tells us that the lead singer of The Clovers is due to be released from the Army the early part of June and will rejoin the group. The Clovers, currently one of the hottest groups on wax, proved real show-stoppers at the Madison Rink here this past week, where they co-starred on the bill with Ruth Brown. . . . The next 'Jam With Sam' Dance to be held at the Rink is skedded for June 26, when once again, top names will be presented, including Joe "Shake, Rattle And Roll" Turner, Fats "Baby Please" Domino, and Muddy Waters, who's coming up fast with "Just Make Love To Me." . . . Before the June 26 dance, however, Muddy is leaving on a Southern junket for a tour of one-niters. . . . Lionel Hampton brought his big band, complete with own review, to the Regal stage this week. Said to be Hamp's first Chi appearance in four years. . . . Memphis Slim due in town for a one-niter in Evanston June 6. Slim's "Wish Me Well" really beginning to move. . . . Everyone along music row here in the Windy City, happily relating that business has really picked up again with much promise for a good summer. Always happy to report this kind of news. . . . The live Sarah (Vaughan, that is) back at one of her favorite haunts, The Blue Note, where she opened 5/21. Sarah's bop disks on the EmArcy label catching on nicely. . . . The Spaniels off for the East again, as their "Goodnite Sweetheart, Goodnite" continues to climb, after taking off to a rather slow start. . . . The Trianon Ballroom, long considered one of the nation's top ballrooms, reopens under new management 5/28, as a new outlet for R & B artists here in Chicago. Count Basie and his Ork set to play first dance, with Horace Henderson to be featured as spot's house band. . . . Ernie Leaner 'way up North, somewhere in Minnesota and being real mysterious about his activities. But knowing of his great love for fishing, brother George suspects Ernie can most likely be found anxiously tugging away at a line.



FATS DOMINO

## A DUKE EXTRA SPECIAL

2 HITS FOR THE PRICE OF ONE (1)

AS  
**JOHNNY ACE**  
sings  
**"PLEASE FORGIVE ME"**  
b/w  
**"YOU'VE BEEN GONE SO LONG"**  
Duke # 128

Lovely, **LOVEY LEWIS**  
Makes a DUKE debut  
doing  
**"ALRIGHT BABY"**  
b/w  
**"TAKE A CHANCE WITH ME BABY"**  
Duke # 126

The **BOB KING** lead  
**SOUTHERN TONES**  
star on  
**"IT MUST BE JESUS"**  
b/w  
**"THE DYING SINNER"**  
Duke # 205

• A new star has arrived.

**DUKE RECORDS, Inc.**  
2809 Erastus Street,  
Houston 26, Texas

• A religious programing must.

## R & B Ramblings

**LOS ANGELES:**

In the record market, Los Angeles has never been considered a key area to kick off a new release, yet, we can boast of several firsts in the record business. "Gee" by The Crows broke here in LA months before it started to click throughout the rest of the country. Now "Sh-boom" by The Chords has broken wide open throughout the area and informed sources say it could be even bigger than "Gee." . . . The crowd that packed Billy Berg's Five Four Ballroom on May 7th, 8th and 9th seemed to like the new diet Amos Milburn dishes out of "Milk And Water." This top Aladdin recording star kicked off his tour of the West Coast with a large attendance. . . . Earl "Fatha" Hines opens at the Morocco Supper Club June 4th for one week. . . . A brand new dance step will be featured on Oscar McLollie's latest Modern waxing titled "Wiggle Toe." McLollie calls the various dance steps on the record. . . . Roy Milton staged his farewell dance at the Five Four Balroom May 21st, 22nd and 23rd before heading for Salt Lake, Ogden and on East. . . . Last week we stated that Johnny Otis and crew had been booked into the Club Savoy each weekend. That was an error. He's appearing at the Club Alimony, not the Savoy. . . . Shirley and Lee are out with another top blues number titled "Confession" b/w "Keep On" on the Aladdin label. . . . That popular teen-age group, The Flairs, will present a show at the Black Fox Military Academy on June 10th. . . . Seen in the

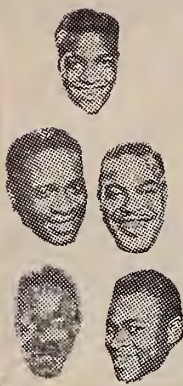


SHIRLEY & LEE

West Pico Coffee Shop planing for their next recording session was Earl Bostic and Ralph Bass, A & R head of King & Federal Records. . . . Willie Headen's Dootone recording of "I Love You Bobby Sox" seems a sure bet to hit the nations best seller charts. . . . All the West Coast diskeries and distributors are happy to report that business is now on the upsurge. For several weeks reports have come in from throughout the country that business conditions were way off. However, it seems that LA didn't feel the slump as much as in other parts of the nation. Everyone agrees that what's needed is a big hit to get things back on an even keel again. . . . Watch "Riot In Cell Block #9" by The Robins on the Spark label. Sounds like good juke box material. . . . "Song Of India" by The Twigs on the Hollywood label is reported to be clicking off in several Eastern cities. . . . Lucky Records have two naturals with "Go Joe Go" by Joe Houston and "Things Ain't What They Used To Be" by King Perry. . . . Art Rupe, prexy of Specialty Records announced that he just signed John "Lee" Hooker who recorded formerly on the Chess and Modern label. . . . Seen standing around the turntables at Dolphin's of Hollywood watching Dick Hugg "Huggie Boy" spin the platters were Johnny Moore, Earl Bostic and Nyla Van Rees. Bostic and Moore were guesting on Hugg's popular 12 to 4:30 AM show which is aired over KRKD nitely. The way Miss Rees was taking everything in looks like "Huggie Boy" is trying to make a female deejay out of her.



**ATLANTIC'S HIT WAVE!  
FOR A HOT SUMMER!**



*The Drifters*

**WARM YOUR HEART  
AND  
HONEY LOVE**

Atlantic 1029

*La Vern Baker*

**I CAN'T  
HOLD OUT  
ANY LONGER  
and  
LIVING MY LIFE  
FOR YOU**

Atlantic 1030

*Arnett Cobb*

**NO CHILD  
NO MORE  
and  
NIGHT**

Atlantic 1031

*Hal Paige*

**BIG FOOT  
MAY  
and  
PLEASE  
SAY YOU DO**

Atlantic 1032

**ATLANTIC RECORDING CORP.**

234 WEST 56th St. NEW YORK, 19, N. Y.

**SPARK  
RECORD CO.**

**"RIOT  
IN CELL BLOCK #9"**

b/w

**"WRAP IT UP"**

BY

**The Robins**

Spark Records #. 103



NATIONAL DISTRIBUTORS: SOME TERRITORIES STILL AVAILABLE

**PLATTER SALES CO.**

1119 So. Crenshaw Blvd.

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Phone WHitney 0503

**THE CASH BOX**

**in  
NEW YORK CITY**

**in  
CHICAGO**

**in  
NEW ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- |   |  |   |
|---|--|---|
| <b>1</b> GOODNITE SWEET-HEART, GOODNITE<br><i>Spaniels</i><br>(Vee-Jay 107) | <b>YOU'LL NEVER WALK ALONE</b><br><i>Roy Hamilton</i><br>(Epic 9015)         | <b>WORK WITH ME ANNIE</b><br><i>Midnighters</i><br>(Federal 12169)    |
| <b>2</b> SUCH A NIGHT<br><i>The Drifters</i><br>(Atlantic 1019)             | <b>LOVEY DOVEY</b><br><i>Clavers</i><br>(Atlantic 1022)                      | <b>SHAKE, RATTLE AND ROLL</b><br><i>Joe Turner</i><br>(Atlantic 1026) |
| <b>3</b> CHOP SUEY MAMBO<br><i>Alfredito</i><br>(Rainbow 243)               | <b>IT SHOULD'VE BEEN ME</b><br><i>Ray Charles</i><br>(Atlantic 1021)         | <b>THE STORY OF MY LIFE</b><br><i>Guitar Slim</i><br>(Specialty 490)  |
| <b>4</b> LOVEY DOVEY<br><i>Clavers</i><br>(Atlantic 1022)                   | <b>GOODNITE SWEET-HEART, GOODNITE</b><br><i>Spaniels</i><br>(Vee-Jay 107)    | <b>CRY SOME MORE</b><br><i>The "5" Royales</i><br>(Apollo 454)        |
| <b>5</b> MY FRIENDS<br><i>Strangers</i><br>(King 4697)                      | <b>WATCH DOG</b><br><i>Lula Reed</i><br>(King 4688)                          | <b>A MOTHER'S LOVE</b><br><i>Earl King</i><br>(Specialty 495)         |
| <b>6</b> YOU'LL NEVER WALK ALONE<br><i>Roy Hamilton</i><br>(Epic 9015)      | <b>SUCH A NIGHT</b><br><i>The Drifters</i><br>(Atlantic 1019)                | <b>THE ROCK</b><br><i>Smiley Lewis</i><br>(Imperial 5279)             |
| <b>7</b> WORK WITH ME ANNIE<br><i>Midnighters</i><br>(Federal 12169)        | <b>YOU'RE STILL MY BABY</b><br><i>Chuck Willis</i><br>(Okeh 7015)            | <b>BABY PLEASE</b><br><i>Fats Domino</i><br>(Imperial 5283)           |
| <b>8</b> SHAKE, RATTLE AND ROLL<br><i>Joe Turner</i><br>(Atlantic 1026)     | <b>I'M YOUR HOOCHIE KOOCHIE MAN</b><br><i>Muddy Waters</i><br>(Chess 1560)   | <b>I LIKE IT LIKE THAT</b><br><i>The "5" Royales</i><br>(Apollo 454)  |
| <b>9</b> IT SHOULD'VE BEEN ME<br><i>Ray Charles</i><br>(Atlantic 1021)      | <b>OH, BABY</b><br><i>Little Walter</i><br>(Checker 793)                     | <b>MY PLEA</b><br><i>Dave Dixon</i><br>(Savoy 1126)                   |
| <b>10</b> UNTIL SUNRISE<br><i>Dinah Washington</i><br>(Mercury 70336)       | <b>THE THINGS THAT I USED TO DO</b><br><i>Guitar Slim</i><br>(Specialty 482) | <b>I SMELL A RAT</b><br><i>Willie Mae Thornton</i><br>(Peacock 1602)  |

**in  
SAN FRANCISCO**

**in  
NEWARK**

**in  
MEMPHIS**

- |   |   |  |
|---|---|--|
| <b>1</b> BLUE MONDAY<br><i>Smiley Lewis</i><br>(Imperial 5268)                  | <b>GOODNITE SWEET-HEART, GOODNITE</b><br><i>The Spaniels</i><br>(Vee-Jay 107)   | <b>JUST MAKE LOVE TO ME</b><br><i>Muddy Waters</i><br>(Chess 1571)         |
| <b>2</b> I'M YOUR HOOCHIE KOOCHIE MAN<br><i>Muddy Waters</i><br>(Chess 1560)    | <b>SHAKE, RATTLE AND ROLL</b><br><i>Joe Turner</i><br>(Atlantic 1026)           | <b>LOVEY DOVEY</b><br><i>Clavers</i><br>(Atlantic 1022)                    |
| <b>3</b> YOU'RE THE ONE<br><i>The Spiders</i><br>(Imperial 5265)                | <b>WORK WITH ME ANNIE</b><br><i>Midnighters</i><br>(Federal 12169)              | <b>OH BABY</b><br><i>Little Walter</i><br>(Checker 793)                    |
| <b>4</b> SHAKE, RATTLE AND ROLL<br><i>Joe Turner</i><br>(Atlantic 1026)         | <b>MY MEMORIES OF YOU</b><br><i>Harp-Tones</i><br>(Bruce 102)                   | <b>NO PLACE TO GO</b><br><i>Howling Wolf</i><br>(Chess 1566)               |
| <b>5</b> YOU'LL NEVER WALK ALONE<br><i>Roy Hamilton</i><br>(Epic 9015)          | <b>SMILIN' THRU</b><br><i>Ann Cole</i><br>(Timely 1006)                         | <b>WISH ME WELL</b><br><i>Memphis Slim</i><br>(United 176)                 |
| <b>6</b> I DIDN'T WANT TO DO IT<br><i>Spiders</i><br>(Imperial 5265)            | <b>OH, BABY</b><br><i>Little Walter</i><br>(Checker 793)                        | <b>IT SHOULD'VE BEEN ME</b><br><i>Ray Charles</i><br>(Atlantic 1021)       |
| <b>7</b> WORK WITH ME ANNIE<br><i>Midnighters</i><br>(Federal 12169)            | <b>NEED ONE MORE CHANCE</b><br><i>Chuck Willis</i><br>(Okeh 7029)               | <b>I SMELL A RAT</b><br><i>Willie Mae Thornton</i><br>(Peacock 1602)       |
| <b>8</b> LOVEY DOVEY<br><i>Clavers</i><br>(Atlantic 1022)                       | <b>CRY SOME MORE</b><br><i>The "5" Royales</i><br>(Apollo 454)                  | <b>I'M YOUR HOOCHIE KOOCHIE MAN</b><br><i>Muddy Waters</i><br>(Chess 1560) |
| <b>9</b> DARLING DEAR<br><i>The Counts</i><br>(Dot 1188)                        | <b>MY FRIENDS</b><br><i>Strangers</i><br>(King 4697)                            | <b>COMBINATION BOOGIE</b><br><i>J. B. and His Hawks</i><br>(Chance 1155)   |
| <b>10</b> THE THINGS THAT I USED TO DO<br><i>Guitar Slim</i><br>(Specialty 482) | <b>I WANT TO FOOL AROUND WITH YOU</b><br><i>Charles Brown</i><br>(Aladdin 3220) | <b>YOU'LL NEVER WALK ALONE</b><br><i>Roy Hamilton</i><br>(Epic 9015)       |

"It's What's in THE CASH BOX That Counts"



# THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 WORK WITH ME ANNIE  
*Midnighters*  
(Federal 12169)
- 2 GOODNITE SWEET-HEART, GOODNITE  
*Spaniels*  
(Vee-Jay 107)
- 3 SH-BOOM  
*Chords*  
(Cat 104)
- 4 MY SIN  
*Willard McDaniel*  
(Crown 107)
- 5 YOU'LL NEVER WALK ALONE  
*Roy Hamilton*  
(Epic 9015)
- 6 SUGAR LUMP  
*Four Tunes*  
(Jubilee 5132)
- 7 WHERE DID YOU STAY  
*Fats Domino*  
(Imperial 5283)
- 8 SWEET SUE MAMBO  
*Chris Powell*  
(Grand 108)
- 9 LOVEY DOVEY  
*The Clovers*  
(Atlantic 1022)
- 10 MAYBE YOU'LL BE THERE  
*Lee Andrew & The Hearts*  
(Rainbow 252)

- SH-BOOM  
*Chords*  
(Cat 104)
- SHAKE, RATTLE AND ROLL  
*Joe Turner*  
(Atlantic 1026)
- CHOCOLATE DROP  
*Lloyd Glenn*  
(Aladdin 3236)
- GOODNITE SWEET-HEART, GOODNITE  
*The Spaniels*  
(Vee-Jay 107)
- I WANT TO FOOL AROUND WITH YOU  
*Charles Brown*  
(Aladdin 3220)
- WORK WITH ME ANNIE  
*Midnighters*  
(Federal 12169)
- YOU'LL NEVER WALK ALONE  
*Roy Hamilton*  
(Epic 9015)
- LOVEY DOVEY  
*The Clovers*  
(Atlantic 1022)
- HOT TAMALES  
*The Counts*  
(Dot 1199)
- DARLING DEAR  
*The Counts*  
(Dot 1188)

- GOODNITE SWEET-HEART, GOODNITE  
*Spaniels*  
(Vee-Jay 107)
- YOU'LL NEVER WALK ALONE  
*Roy Hamilton*  
(Epic 9015)
- GEE  
*The Crows*  
(Rama 5)
- LOVEY DOVEY  
*Clovers*  
(Atlantic 1022)
- SHAKE, RATTLE AND ROLL  
*Joe Turner*  
(Atlantic 1026)
- UNTIL SUNRISE  
*Dinah Washington*  
(Mercury 70336)
- WHY DON'T YOU DO RIGHT  
*Joe Loco*  
(Tico 209)
- EISENHOWER BLUES  
*J. B. Lenore*  
(Parrott 802)
- WISH ME WELL  
*Memphis Slim*  
(United 176)
- TENDERLY  
*Dominoes*  
(King 1342)



- 1 WORK WITH ME ANNIE  
*Midnighters*  
(Federal 12169)
- 2 GOODNITE SWEET-HEART, GOODNITE  
*The Spaniels*  
(Vee-Jay 107)
- 3 SHAKE, RATTLE AND ROLL  
*Joe Turner*  
(Atlantic 1026)
- 4 CRY SOME MORE  
*The "S" Royales*  
(Apollo 454)
- 5 YOU'LL NEVER WALK ALONE  
*Roy Hamilton*  
(Epic 9015)
- 6 OH BABY  
*Little Walter*  
(Checker 793)
- 7 IT SHOULD'VE BEEN ME  
*Roy Charles*  
(Atlantic 1021)
- 8 SUGAR LUMP  
*Four Tunes*  
(Jubilee 5132)
- 9 I DIDN'T WANT TO DO IT  
*Spiders*  
(Imperial 5265)
- 10 I NEED LOVE SO BAD  
*Percy Mayfield*  
(Specialty 485)

- WORK WITH ME ANNIE  
*Midnighters*  
(Federal 12169)
- YOU'LL NEVER WALK ALONE  
*Roy Hamilton*  
(Epic 9015)
- SHAKE, RATTLE AND ROLL  
*Joe Turner*  
(Atlantic 1026)
- I DIDN'T WANT TO DO IT  
*Spiders*  
(Imperial 5265)
- OH BABY  
*Little Walter*  
(Checker 793)
- I'M GONNA SIT RIGHT DOWN AND CRY  
*Roy Hamilton*  
(Epic 9015)
- THE THINGS THAT I USED TO DO  
*Guitar Slim*  
(Specialty 482)
- JUST MAKE LOVE TO ME  
*Muddy Waters*  
(Chess 1571)
- LOVEY DOVEY  
*Clovers*  
(Atlantic 1022)
- GOODNITE SWEET-HEART, GOODNITE  
*Spaniels*  
(Vee-Jay 107)

- SHAKE, RATTLE AND ROLL  
*Joe Turner*  
(Atlantic 1026)
- WORK WITH ME ANNIE  
*Midnighters*  
(Federal 12169)
- LOVEY DOVEY  
*The Clovers*  
(Atlantic 1022)
- YOU'LL NEVER WALK ALONE  
*Roy Hamilton*  
(Epic 9015)
- GEE  
*The Crows*  
(Rama 5)
- JUST MAKE LOVE TO ME  
*Muddy Waters*  
(Chess 1571)
- OH BABY  
*Little Walter*  
(Checker 793)
- A MOTHER'S LOVE  
*Earl King*  
(Specialty 495)
- THE STORY OF MY LIFE  
*Guitar Slim*  
(Specialty 490)
- I DIDN'T WANT TO DO IT  
*Spiders*  
(Imperial 5265)

## Tune Beamed To Korea By Voice Of America

NEW YORK—The Vic Harrington-Stanley Rich adaptation of the 400-year-old folk song Ah-Dee-Dong (Ari-rang) completed a 15,000-mile round trip Friday (May 14th) when the Voice of America beamed a special Korean-language broadcast devoted to the adaptation direct to Seoul.

The broadcast was an interview with Rich, who first heard the GIs singing the song in 1946 when he was United Press Manager for Korea. Simultaneously, the Voice has arranged to fly copies of the Elly Williams recording direct to Seoul for use on the Korean Broadcasting System's 13-station network in South Korea.

Boston DJs are reported to have rated the Harrington-Rich adaptation as Record of the Week immediately after its release in that area, and the song is reported to be catching on in Cleveland, Detroit, Chicago and Pittsburgh where Elly is engaged with DJ and TV appearances.

## Commodore Holds First New Jazz Date

NEW YORK—The first session to be recorded in line with the reactivation of Commodore, pioneer jazz label, took place last week with a trio of hornmen from the Count Basie band supported by an all-star rhythm section.

The group, supervised by Leonard Feather, cut a double-date for LP and EP release. Leader was Frank Wess, tenor saxophone and flute virtuoso with Basie. Also featured were Henry Coker, Benny Powell, Jimmy Jones, Sarah Vaughan, Oscar Pettiford, and Osie Johnson.

## Coming Up In R&B

Listed Alphabetically

### AIN'T'CHA GOT ME WHERE YOU WANT MET

Buddy Johnson  
(Mercury 70377)  
Nashville, New York, St. Louis

### BLUE HOURS

The Hot Shots  
(Savoy 1128)  
Newark

### CHOCOLATE DROP

Lloyd Glenn  
(Aladdin 3236)  
Los Angeles

### I FEEL SO BAD

Chuck Willis  
(Okeh 7029)  
Atlanta, Philadelphia, St. Louis

### IF I LOVED YOU

Roy Hamilton  
(Epic 9047)  
Newark, New York

### MILK AND WATER

Amos Milburn  
(Aladdin 3240)  
Ft. Worth, St. Louis

### JIMMIE LEE

Lloyd Price  
(Specialty 494)  
Richmond

Hitting Charts!  
**THE STORY OF MY LIFE**  
by  
**GUITAR SLIM**  
# 490 # 490-45  
Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

# A 3 WAY PARLAY

ON

## JOSIE

A Definite Shot In The Arm  
for R&B Business

"CRYING, CRYING"  
by  
**CALVIN RUFFIN**  
Josie Record #761

"DARLING"  
by  
**THE RAY-O-VACS**  
Josie Record #763

"GRIEF BY DAY, GRIEF BY NIGHT"  
by  
**THE FOUR BARS**  
Josie Record #762

**JOSIE RECORD COMPANY**  
315 WEST 47th STREET • NEW YORK 19, N. Y.



# RHYTHM 'N' BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

“WARM YOUR HEART” (2:42)

[Progressive BMI—Dowd, Nugetre, Gerald]

“HONEY LOVE” (2:21)

[Progressive BMI—McPhatter, Gerald]

THE DRIFTERS  
(Atlantic 1029)



CLYDE McPHATTER & THE DRIFTERS

● It's a two sieder for the fast moving group. “Warm Your Heart,”

a slow tempo sentimental tune that is performed by the group with a sound that is so distinctively “Drifters,” has captured a feeling and warmth that should assure its success. Side should definitely rank with their previous releases. The other side, “Honey Love,” is a change of pace with the team bouncing gaily through a calypso flavored jump. Spiced lyrics delivered with gusto and infectious appeal. A lively ditty with a cute projection. Both sides will find a score of backers.

#### RAYMOND HILL

(Sun 204)

ⓐ “BOURBON STREET JUMP” (2:40) [Hi-Lo Music BMI—Hill] Raymond Hill's saxing featured on a middle tempo jump. A pleasant deck.

ⓐ “THE SNUGGLE” (2:45) [Hi-Lo Music BMI—Hill] Hill blows the blues in slow tempo on this deck and comes up with a fair side.

#### WILLIE JOHNSON

(Specialty 493)

ⓑ “THAT NIGHT” (2:30) [Venice BMI—C. Kenner] Deep voiced Willie Johnson sings a hearty slow tempo blues with sad romantic lyrics. A good effort with resulting wax commercial. Sings enough off key to make it.

ⓑ “SAY BABY” (2:10) [Venice BMI—C. Kenner] A fast tempo jump socked out with zest. Willie shouts out the assets his baby owns.

#### DENNIS BINDER

(Modern 930)

ⓑ “I MISS YOU SO” (2:40) [Modern BMI—Ike Turner] A driving piece given a belty reading by singer and ork. Jump that should prove good juke material.

ⓑ “EARLY TIMES” (2:41) [Modern BMI—Binder] Another strong piece of wax in jump tempo. A foot-tapper delivered with gusto and appeal.

#### THE HAWKS

(Imperial 707)

ⓑ “GOOD NEWS” (2:45) [Commodore BMI—J. Gaines] The Hawks shout a chant that sounds like a spiritual-dirge but the lyrics are happy. Singer is excitedly shouting “goodnews” 'cause his baby's coming home. Could be mixed up enough to catch on.

ⓑ “SHE'S ALL RIGHT” (2:16) [Commodore BMI—J. Gaines] Spirited and happy jump. Group works together well with a driving ditty. Good juke wax.

#### SOUTHERN STARS OF RICHMOND

(Chess 1568)

ⓐ “JESUS WILL BE WAITING” (2:41) The Southern Stars of Richmond blend on a slow religious item dramatically. A moving side.

ⓐ “WEEP LITTLE CHILDREN” (2:35) The “Stars” bounce through a syncopated religious spiritual. Fast beat platter.

#### MME. ERNESTINE WASHINGTON and the MILLERAIRS

(Groove 0019)

ⓐ “HOLDING ON” Parts one and two (2:40 and 2:25) [Brewster BMI—Brewster] Tender religious piece in two parts. Mme. Washington a sincere and moving singer. Good religious issue.

#### ARTHUR PRYSOCK

(Decca 29118)

ⓑ “BABY DON'T YOU CRY” (2:40) [Leeds ASCAP—Buddy Johnson] The familiar Prysock voice delivers a romantic lovely with much feeling. His fans will go for it.

ⓑ “MY LAST GOODBYE” (2:51) [Bourne ASCAP—Eddy Howard] Similar love tune tenderly chanted by the crooner.

#### LUCKY THOMPSON

(Noel 1001)

ⓐ “YOU MUST BE OUT YOUR MIND” (2:41) [Nestor Music BMI—Milt Noel] Lucky Thompson's sax leads his band through a middle tempo melodic item in a dance tempo.

ⓑ “BUCK-DE-HOODLE” (2:40) [Nestor Music BMI—Noel, Fields] The band etches a light bounce with chant and handclaps and fem vocalist. Infectious tune and Thompson horn could catch some action.

#### LOUIS JORDAN

(Aladdin 3243)

ⓑ+ “A DOLLAR DOWN” (2:52) [Aladdin-Calhoun, Kirk] Louis is grabbed by one of the “dollar down and a dollar now and then” stores and he happily buys everything in sight. Then comes the rude awakening. He finds he has to keep up the payments and spends his time ducking the collectors. Louis is his effervescent self on this side as he shouts out his difficulties. Appealing wax for his fans.

ⓑ “HURRY HOME” (2:38) [Aladdin] Jordan does a slow romantic ballad on the flip singing it tenderly and with feeling. A good deck but the gravel voice is stronger with novelty material. He loses his individuality when he goes straight.

#### ALEX BRADFORD and Singers

(Apollo 284)

ⓐ “HE'S A WONDER” (2:45) [Bess Music BMI—Alex Bradford] Alex Bradford and his group of singers collaborate on an infectious spiritual bounce. Bradford leads his singers effectively and comes up with a good religious side.

ⓐ “HE'S SO GOOD TO ME” (2:40) [Bess Music BMI—Alex Bradford] Bradford and group come up with an excitingly performed similar tempo gospel wax. Two good sides for the religious market.

#### JUNIOR DENBY

(King 4717)

ⓐ “WITH THIS RING” (2:15) [Jay & Cee BMI—Herman Denby] Junior Denby sings a slow romantic ditty fashioned for the after hours listener. Denby a stylist who could build a strong audience with exposure.

ⓑ “I'M STILL LONESOME” (2:35) [Jay & Cee BMI—Herman Denby] Similar piece of wax. Denby comes through with stronger appeal on this plate.

#### PEGGY SAUNDERS

(Mercury 70359)

ⓑ “THINGS DONE IN THE DARK” (2:40) [Brownwood Music BMI—Singleton, McCoy] It's come to light. Everything he's done in the dark has come to her attention and she knows all. That's what Peggy Saunders sings to a slow bounce blues and the gal does an infectious and feelingful job. Good deck and the gal has strong potential.

ⓑ “DON'T RUSH ME BABY” (2:43) [Motion Music BMI—Singleton, McCoy] Miss Saunders squeals and squeezes her way through a middle tempo bouncer in appealing style.

#### SOUTHERN TONES

(Duke 205)

ⓐ “THE DYING SINNER” (2:36) [Bob King] A slow tempo moving spiritual chanted by the Southern Tones. Lead singer works strongly against a steady chant background that combines to form an effective evergreen.

ⓐ “IT MUST BE JESUS” (2:43) [Bob King] Flip is a bouncer type gospel side that stirs up the listener. Strong religious wax.

#### THE HOT SHOTS

(Savoy 1128)

ⓑ+ “BLUE HOURS” (2:40) [Crossroads BMI—F. Madison] A blue mood piece good for the after hours spots that is stirringly red hot. Performance gets under your skin and excites. A truly solid performance that should grab itself lots of action.

ⓐ “HORSES NECK” (2:41) [Crossroads BMI—F. Madison] The Hot Shots drive along at a racing speed. Instrumentalizing good but it lacks the appeal of the upper deck. Good piano on both sides.

#### THE FLAIRS

(Flair 1041)

ⓑ “BABY WANTS” (2:45) [Flair BMI—Berry, Mimms] The Flairs work over a routine up tempo with down to earth lyrics. Group ok on sound and comes through with a fair wax.

ⓑ “YOU WERE UNTRUE” (2:51) [Flair BMI—Berry, Mimms] Reverse side is a slow blues ballad. Pretty melody. Finished product falls short of a top-flight etching.

## THE CASH BOX

### Rhythm 'N' Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the “Disk” and “Sleeper” Of The Week, are those most likely to achieve popularity.

- ★ “A DOLLAR DOWN” ..... Louis Jordan ..... Aladdin 3243
- ★ “BLUE HOURS” ..... The Hot Shots ..... Savoy 1128



**RHYTHM 'N' BLUES REVIEWS**

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

**THE CASH BOX SLEEPER OF THE WEEK**

**"IF THE SUN ISN'T SHINING IN YOUR WINDOW" (2:35)**

[General ASCAP—Kate R. Catloth]

**"JUST WHISPER" (2:28)**

[General ASCAP—Jaffe, Reichner]

**LULA REED**  
(King 4714)

● Lula Reed pitches a pair of religious flavored items at her already Lula Reed conscious market and her feelingful treatment could kick the pair into the charts. "If The Sun Isn't Shining In Your Window" and "Just Whisper" are both

slow tempo tunes that portray Lula at her impressive best. Lula gets a bit of assistance from an unnamed male vocalist on the "Just Whisper" side. The chanteuse opens her bag of vocal tricks for this issue and the results are good.

**"I CAN'T HOLD OUT ANY LONGER" (3:02)**

[Progressive BMI—Baker, Calhoun, Gerald]

**"I'M LIVING MY LIFE FOR YOU" (2:59)**

[Mills ASCAP—Smith, Miller, Washington]

**LaVERN BAKER**  
(Atlantic 1030)



LaVERN BAKER

● LaVern Baker, whose "Soul On Fire" broke out suddenly for a hit

after smoldering for quite a while, follows up with her first etching since her successful Continental trip. The thrush fulfills all the promise displayed in her initial success. Her soulful and expressive treatment of the exciting slow bounce, "I Can't Hold Out Any Longer," could make her another big gun in the already stacked Atlantic roster. The flip, "I'm Living My Life For You," is another excellent offering. Miss Baker is equally potent in her reading of the slow blues ballad. Either or both sides could go big.

**JAZZ**

(Rating is based on appeal to the jazz market.)

**TONY SCOTT QUARTET**

(Brunswick 80242)

**B+** "I COVER THE WATERFRONT" (3:24) [Harms ASCAP—Johnny Green, Edward Heyman] The Tony Scott Quartet is superb on this dreamy rendition of the familiar oldie. Restful, intriguing and grade-A musicianship.

**B+** "GOODBYE" (2:46) [Southern Music ASCAP—Gordon Jenkins] The Quartet handles the old Goodman theme with Chopin sound. Strong commercial possibilities with the jazz clientele.

**THE ROY ELDRIDGE QUINTET**

(Clef 89110)

**B** "WILLOW WEEP FOR ME" (3:16) [Bourne ASCAP—Ronell] One of the great names in jazz trumpets blows out a melodic treatment of the oldie with a progressive kick. Supporting cast includes Peterson, piano; Brown, bass; Herb Ellis, guitar; and Alvin Stoller, drums.

**B** "SOMEBODY LOVES ME" (3:29) [Harms ASCAP—MacDonald, De Sylva, Gershwin] Roy blows hot on this one and comes up with a danceable-commercial treatment of the standard. A lively bouncer that's swingy.

**MILT JACKSON**

(Prestige 882)

**B** "AUTUMN IN NEW YORK" (2:40) [Vernon Duke] The intriguing vibe work of Milt Jackson is evident on a slow, soft mood piece. Strong support is provided by John Lewis on the piano; Percy Heath, bass; and Kenny Clark, drums. Soft lights stuff in a progressive manner.

**B** "DELAUNAY'S DILEMMA" (2:45) [Lewis] Flip material is a light bounce gayly etched by the same group. Jackson is showcased again with a flashy performance as Heath on the bass is more in evidence. John Lewis also is spotted on a solid and showy 88.

**JOE HOLIDAY**

(Prestige 883)

**B** "SLEEP" (2:44) Joe Holiday blows a torrent of soprano sax notes as he and the supporting cast knock out a fast beat mambo with a progressive styling. Potent sax display piece.

**B** "MY FUNNY VALENTINE" (2:41) [Rodgers, Hart] Holiday changes pace with a slow after hours modern reading of the Rodgers, Hart piece. Holiday again the featured performer with his captivating hornwork.

**Award**



WASHINGTON, D. C.—Above right, Lee Zeiger, proprietor of the Casino Royal in Washington, D. C., presents Oscar Broadway of The Four Knights with the talent award for the outstanding new recording artists of 1954 which was awarded by the Advertising Club of Washington at their 24th annual jamboree. The Four Knights who have zoomed to stardom with their Capitol recording of "Oh Baby Mine" were the feature attraction at the Casino Royal during the early part of May.

**Chattanooga Aids New Tiffany Disk**

CHICAGO—Tiffany Records national premiere of the new song "Chattanooga, Tennessee" in the city of Chattanooga has snowballed to such wide civic and industrial interest that a three-day period was set for the festivities, May 24-25-26.

Guy Cherney, who introduces the record, and Henry E. Doney, Tiffany president, will be in Chattanooga for the three days on a whirlwind tour of the city's schools, stores, plants and radio and TV stations. The kickoff will be a press luncheon given by Richard Moore, brother of Grace Moore, at Lovemans department store which he heads, when R. B. Olgiati and civic leaders will welcome the record and the visitors.

Guy follows with three days of appearances, including a mass grouping of teen-agers arranging by the school board. The Chattanooga Inc., the city's publicity bureau, is arranging for this and other appearances and is running a city-wide contest in the press for grammar school and high school students with record and U.S. government bond giveaways for best letters on "What Chattanooga Means To Me." Sen. Estes Kefauver, who comes from Chattanooga, is interested in the civic campaign for the record and has so expressed himself to Mr. Doney.

Newspapers have lined up many tribute ads, paying homage to a "great record and a great city of the same name." Such firms as Lovemans, Miller Bros. Co. Electric Power Board and others are decorating their premises with motifs of the record, with stores using flyers on city trucks, etc. Window streamers and giant Cherney blowups are in evidence everywhere. School bands are playing the song from sheet music and arrangements supplied by Tiffany. The three-day premiere will culminate three weeks of activity.

Watch for the new  
**AL SAVAGE**  
**"BE SEEING YOU IN MY DREAMS"**  
# 430  
**Herald** RECORDS  
236 W. 55 St.  
New York N. Y.

Another New Smash Hit by  
**B. B. KING**  
The Blues Boy Himself  
**"DON'T YOU WANT A MAN LIKE ME"**  
b/w  
**"EVERYTHING I DO IS WRONG"**  
**RPM** RECORDS  
hollywood  
RPM # 411

Truly, a Great Spiritual  
**THE SKYLARKS**  
SINGING  
**"BAPTISM OF JESUS"**  
NASHBORO 545  
**NASHBORO RECORD CO., INC.**  
177 3rd AVE, N. NASHVILLE, TENN.  
Phone 42-2215

ANOTHER HIT BY  
**FATS DOMINO**  
**"BABY PLEASE"**  
b/w  
**"WHERE DID YOU STAY"**  
IMPERIAL 5283  
**Imperial Records**



**OPS!**

Think  
Business  
Has  
Slumped?



**HERE ARE 2 SURE-FIRE  
PICKER-UPPERS!**



**Red Foley  
&  
Kitty Wells**  
singing...



**BULLSEYE of the WEEK**

**"ONE BY ONE"**

b/w

**"I'M A STRANGER IN MY HOME"**

Decca 29065



**Webb  
Pierce**  
singing...

**BULLSEYE of the WEEK**

**"EVEN  
THO"**

b/w

**"SPARKLING BROWN EYES"**

Decca 29107



**THE CASH BOX  
FOLK & WESTERN  
DISK JOCKEY  
REGIONAL RECORD REPORTS**



**Cliff Rogers**  
WHKK—Akron, Ohio

1. Back Up Buddy (Carl Smith)
2. Slowly (Webb Pierce)
3. Suppertime (Jimmie Davis)
4. I Don't Hurt Anymore (Snow)
5. Backward, Turn Backward (Pee Wee King)
6. Shake A Leg (Carlisles)
7. My Heart And I (J. Collie)
8. I Think I'm Going To Cry (George Morgan)
9. A Fooler, A Faker (Thompson)
10. Mama, Don't Cry At My Wedding (Jennie Rodgers)

**Jim Wilson**  
WHOO—Orlando, Florida

1. My Everything (E. Arnold)
2. You Better Not Do That (Tommy Collins)
3. I'd Do It For You (Gordon)
4. Presswood The Giant Killer (Eddie Hill)
5. Back Up Buddy (Carl Smith)
6. Cry, Cry Darling (Newman)
7. Lovin' Spree (Eddie Hill)
8. I Get So Lonely (Johnnie & Jack)
9. Shake A Leg (Carlisles)
10. Flame Of Fire (Kenny Lee)

**Norm & Tex**  
WBNL-WBTO  
Boonville, Ind.

1. Back Up Buddy (Carl Smith)
2. One By One (Foley & Wells)
3. Slowly (Webb Pierce)
4. Backward, Turn Backward (Pee Wee King)
5. I'll Be There (Ray Price)
6. Good Deal, Lucille (Al Terry)
7. Pretty Words (Marty Robbins)
8. I Get So Lonely (Johnnie & Jack)
9. Release Me (Jimmy Heap)
10. Day Sleeper (Noel Boggs)

**Gene N. Fondren**  
KTAE—Taylor, Texas

1. I Get So Lonely (A. Smith)
2. I've Always Danted You (Jesse James)
3. Make Love To Me (G. Hill)
4. I Love You (Wright & Reeves)
5. Cry, Cry Darling (Heap & Williams)
6. Release Me (Heap & Williams)
7. Jealous Loving Heart (Tubb)
8. Back Up Buddy (Carl Smith)
9. Then I'll Stop Loving You (Jim Reeves)
10. Would I Be (Clyde Chesser)

**Len Ellis**  
WJOB—Hammond, Ind.

1. Release Me (Heap & Williams)
2. You Better Not Do That (Tommy Collins)
3. I Get So Lonely (Johnnie & Jack)
4. Good Deal, Lucille (A. Terry)
5. Voice From On High (Stanley Bros.)
6. I Love You (Wright & Reeves)
7. Two Whoops And A Holler (Jean Shepard)
8. Back Up Buddy (Carl Smith)
9. Slowly (Webb Pierce)
10. I'll Be There (Ray Price)

**Henry Quck**  
WREV—Reidsville, N. C.

1. I Get So Lonely (Johnnie & Jack)
2. Shake A Leg (Carlisles)
3. I Really Don't Want To Know (Eddy Arnold)
4. Troublesome Waters (Serratt)
5. Rio de Janeiro (J. E. Brown)
6. Back Up Buddy (Carl Smith)
7. Release Me (Heap & Williams)
8. I Think I'm Gonna Cry (George Morgan)
9. Good Deal, Lucille (A. Terry)
10. I Lov... You (Wright & Reeves)

**Doug Smith**  
WSLS—Roanoke, Va.

1. Jole John (Betty Amos)
2. Looking Back To See (J. E. & M. Brown)
3. Just What The Doctor Ordered (Johnnie & Jack)
4. Why Fall So Slowly (Wells)
5. I Think I'm Gonna Cry (George Morgan)
6. I Get So Lonely (Johnnie & Jack)
7. Even Tho (Webb Pierce)
8. Stranger In My Home (Wells & Foley)
9. Back Up Buddy (Carl Smith)
10. You Weren't Ashamed (Davis Sisters)

**Dave Walshak**  
KCTI—Gonzales, Texas

1. Make Love To Me (G. Hill)
2. I Get So Lonely (Johnnie & Jack)
3. Then I'll Stop Loving You (Jim Reeves)
4. I'll Be There (Ray Price)
5. Remember You're Mine (Skeets McDonald)
6. They Made Me Fall In Love With You (Faron Young)
7. Back Up Buddy (Carl Smith)
8. Even Tho (Webb Pierce)
9. Rose Marie (Slim Whitman)
10. My Everything (Eddy Arnold)

**Jimmy Hutsell**  
WLAR—Atkens, Tenn.

1. Shake A Leg (Carlisles)
2. I Really Don't Want To Know (Eddy Arnold)
3. Rose Marie (Slim Whitman)
4. I'll Be There (Cowboy Copas)
5. Slowly (Webb Pierce)
6. Back Up Buddy (Carl Smith)
7. You Better Not Do That (Bobby Wright)
8. My Everything (Eddy Arnold)
9. Secret Love (Slim Whitman)
10. Good Deal, Lucille (A. Terry)

**Happy Ison**  
WORZ—Orlando, Fla

1. Isle Of Golden Dreams (Marty Robbins)
2. My Everything (Eddy Arnold)
3. Loose Talk (Freddie Hart)
4. I Get So Lonely (Johnnie & Jack)
5. I Haven't Got The Right (Max Wiseman)
6. I'll Be There (Ray Price)
7. Good Deal, Lucille (Al Terry)
8. That's My Baby's Kisses (Lee)
9. How Do You Think I Feel (Red Sovine)
10. Unwelcome Bride (E. Songer)

**Cousin Johnny Small**  
WNLC—New London, Conn.

1. Good Deal, Lucille (Al Terry)
2. Slowly (Webb Pierce)
3. I Really Don't Want To Know (Eddy Arnold)
4. One By One (Wells & Foley)
5. I Love You Little Darlin' (Doc Williams)
6. Back Up Buddy (Carl Smith)
7. Shake A Leg (Carlisles)
8. I'll Be There (Cowboy Copas)
9. Drinking Tequila (Billy Dee)
10. Haunting Waterfall (M. Torok)

**Bob Ferguson**  
KWXC-KUGR  
Pullman, Wash.

1. Release Me (Heap & Williams)
2. You Better Not Do That (Tom Collins)
3. I'll Be There (Cowboy Copas)
4. Rose Marie (Slim Whitman)
5. Second Fling (Eddy Arnold)
6. Good Deal, Lucille (Al Terry)
7. Kentucky Derby (Chet Atkins)
8. As Far As I'm Concerned (Red Foley)
9. Shake A Leg (Carlisles)
10. The Long White Line (Smiley Burnette)

**Joe Daboul**

- WJKO—Springfield, Mass.
1. Slowly (Webb Pierce)
  2. I Get So Lonely (Johnnie & Jack)
  3. You'd Better Not Do That (Tommy Collins)
  4. Good Deal, Lucille (Al Terry)
  5. My Everything (Eddy Arnold)
  6. Shake A Leg (Carlisles)
  7. Back Up Buddy (Carl Smith)
  8. Rose Marie (Slim Whitman)
  9. I Love You (Wright & Reeves)
  10. I Don't Hurt Anymore (Snow)

**Carl J. Swanson**  
WRUN—Utica, N. Y.

1. Downhill Drag (Chet Atkins)
2. I Get So Lonely (A. Smith)
3. I'll Be There (Cowboy Copas)
4. I Really Don't Want To Know (Eddy Arnold)
5. Foggy Mountain Top (Davis Sisters)
6. Release Me (Kitty Wells)
7. As Long As I'm Dreaming (Pinetoppers)
8. Georgia Steel Guitar (Bird)
9. Back Up Buddy (Carl Smith)
10. There'll Be No Teardrops Tonight (Hank Williams)

**Paul Kallinger**  
XERF—Del Rio, Texas

1. Slowly (Webb Pierce)
2. You Better Not Do That (Tom Collins)
3. I Get So Lonely (Johnnie & Jack)
4. I Really Don't Want To Know (Eddy Arnold)
5. Even Tho (Webb Pierce)
6. Good Deal, Lucille (Al Terry)
7. My New Love Affair (Sovine)
8. Back Up Buddy (Carl Smith)
9. Shake A Leg (Carlisles)
10. I Love You (Wright & Reeves)

**Cactus Jim Western**  
KUTA—Salt Lake City, Utah

1. Second Fling (Eddy Arnold)
2. Slowly (Webb Pierce)
3. A Fooler, A Faker (Thompson)
4. Money (Tex Williams)
5. I Really Don't Want To Know (Eddy Arnold)
6. I Get So Lonely (Johnnie & Jack)
7. Blue Guitar (Sheb Wooley)
8. My Everything (Eddy Arnold)
9. Good Deal, Lucille (Al Terry)
10. Jilted (Red Foley)

**"Chuckwagon Chuck" Nichols**  
KOWB—Laramie, Wyoming

1. Slowly (Webb Pierce)
2. Secret Love (Slim Whitman)
3. You Better Not Do That (Tom Collins)
4. Lovin' Spree (Eddie Hill)
5. As Far As I'm Concerned (Red & Betty Foley)
6. Bimbo (Rod Morris)
7. I Love You (Wright & Reeves)
8. Good Deal, Lucille (Al Terry)
9. Release Me (Jimmy Heap)
10. Rose Marie (Slim Whitman)

**Smokey Smith**  
KRNT—Des Moines, Iowa

1. My New Love Affair (Sovine)
2. Blue Guitar (Sheb Wooley)
3. Good Deal, Lucille (A. Terry)
4. Just Reminiscing (A. Inman)
5. Rose Marie (Slim Whitman)
6. It's Been Nice (G. Morgan)
7. Then I'll Stop Loving You (Jim Reeves)
8. I'll Be There (Ray Price)
9. Nuevo Laredo (Elton Britt)
10. A Fooler, A Faker (Thompson)

**Art Barrett**  
WAVY—Norfolk, Va.

1. Slowly (Webb Pierce)
2. I Really Don't Want To Know (Eddy Arnold)
3. Sweetest Love (Stanley Bros.)
4. Rose Marie (Slim Whitman)
5. Cold Gray Dawn (C. Smith)
6. Looking Back To See (J. E. & M. Brown)
7. Release Me (Heap & Williams)
8. A Fooler, A Faker (Thompson)
9. Shake A Leg (Carlisles)
10. Breakin' The Rules (Hank Thompson)

**Ramblin' Lou**  
WHLD—Niagara Falls, N. Y.

1. I Love You (Jimmy Wakely)
2. Slowly (Webb Pierce)
3. You Better Not Do That (Tommy Collins)
4. I Really Don't Want To Know (Eddy Arnold)
5. Release Me (Ray Price)
6. I Get So Lonely (Johnnie & Jack)
7. Bamboozled (Wilma Lee & Stony Cooper)
8. Back Up Buddy (Carl Smith)
9. I Don't Hurt Anymore (Snow)
10. Good Deal, Lucille (Al Terry)

**Earl "Grandpappy" Davis**  
WFHG—Bristol, Va.

1. I Really Don't Want To Know (Eddy Arnold)
2. Breakin' The Rules (Hank Thompson)
3. I'll Be There (Ray Price)
4. Release Me (Jimmy Dean)
5. Good Deal, Lucille (Al Terry)
6. My Window Faces The South (Martin-Foley)
7. I Love You (Jimmy Wakely)
8. Shake A Leg (Carlisles)
9. My Everything (Eddy Arnold)
10. Looking Back To See (J. E. & M. Brown)



**THE CASH BOX**  
*Reports*  
**THE NATION'S**  
**BIG 10**

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**HILLBILLY,  
 FOLK & WESTERN  
 JUKE BOX TUNES**

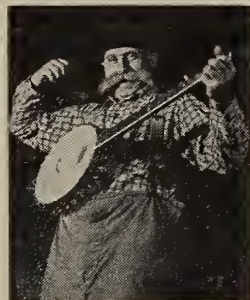
**Folk And Western Notes From California**

Sheb Wooley, singing composer on MGM Records, has returned here after highly successful dates in several eastern and western states. He visited deejays and others promoting his own newly released "Blue Guitar" and "Panama Pete" and says all were very nice to him. RPM Enterprises reports the singing composer is now set for several dates in northern Calif., Oregon and return dates in Arizona. He also has film commitments. . . . Johnny Bond is in Nashville for some of his excellent guitar work in a Columbia session for Gene Autry, the famed western star's first session in Nashville. . . . Who broke all attendance records in Compton, Calif.? None other than Gene Autry who was a recent guest on Town Hall Party radio and TV shows there. Town Hall Party continues its policy of an all-star cast every Saturday night plus the biggest guest stars in the industry, including The Sons Of The Pioneers who are back for a return engagement by popular demand. . . . Dallas Frazier, Capitol Records' newest 'teen age vocal discovery, from Bakersfield, Calif., is seen daily on KERO-TV with Cousin Herb's Trading Post Gang. The teen age star's first release "Space Command" was written for him by Cousin Herb.



GENE AUTRY

Flip side is a composition by Dallas himself titled "Ain't You Had No Bringin' Up At All." . . . Joe Wolverton and Polly Possum, popular recording stars, continue their extended tour of the Orient which was arranged for them by RPM Enterprises of Hollywood. Their big new release is a Fred Stryker Fairway number titled "Something's Happened To You" and a Charlie Adams number from Ridgeway titled "Takes All Kinds Of People." Polly, who has been tagged the Martha Raye of the country field, is at the peak of her career, but is still on her way up. . . . Joe Maphis and Rose Lee, subjects of a beautiful promotional card presented by Comet Music, 1727 S. Fairfax, LA, tell therein, about their new releases titled, "The Go'Fer Song," and "Dream House For Sale," two of their greatest sides on Okeh label. Maphis will work a number of California dates in July with the three-star package made up of Merle Travis, himself and Grandpa Jones, veteran Opry star who will appear on Town Hall Party during the West Coast visit. . . . The Spencer Family's Tim and Velma Spencer, seen in Delta Films and heard on Sacred Records, were commissioned to write and produce the Lakeview Memorial Pageant titled "Pioneers Of Our Faith," to be staged with an impressive cast at Forest Home Conference Ground in the San Bernardino Mountains, May 31st. Master of ceremonies will be Dr. John F. MacArthur with Dr. Charles Hirt as musical director. Appearing at the Memorial Day pageant will be Dale Evans, Fran Fry, Marilyn Hall, Richard Halverson, Stuart Hamblen, Redd Harper, Harry Woodard and many others, plus a choir of 50 voices. . . . Jim Reeves, popular Abbott Records star's latest release is "Beatin' On The Ding Dong" b/w "My Rambling Heart." Reeves has dates in Carlsbad, N. M., May 21st; El Paso, the 22nd; Memphis, May 30-31st and June 1st, and the big Rodeo in Gladewater, Tex., June 14-19. Much action is reported on Alvadean Coker's "Sugar Doll" b/w "Witch's Waltz." . . . Cousin Lou Stevens starts his 16th year in radio during 1954. Regarding do's and don't's on conducting a show he says, "I don't believe the sure road to



GRANDPA JONES



ALVADEAN COKER

success means telling a lot of corny jokes in a show so loaded with gimmicks there's no time for records." . . . Mitchell Torok's "Haunting Waterfall" b/w "Dancerette" has been awarded a Cash Box Bull's Eye. . . . Tom Tal's "Please Be Careful" b/w "I Gave My Heart To Two People", and Jerry Rowley's "Wee Willie" b/w "Mate Of The Wind" are strong disks. . . . Faber Robison is now in the Minneapolis-St. Paul area, after visiting deejays and distributors in Oakland, Great Falls, Seattle, Spokane and other in-between stops. He phoned in to say, "I'm happy about the way all new Abbott and Faber records are being received by the deejays, the sales outlets and most of all, the listeners." . . . Rex Allen, famed western star of Republic pictures and Decca Records, whose western films are well-received in foreign lands, this week began mapping a 10-week tour of Europe in reply to a deluge of fan mail from the Continent. Allen's films which have penetrated behind the Iron Curtain, are resulting in fan mail from Tito's Yugoslavia and Balkan nations imprisoned by the USSR. Rex's tour, to commence in October, will be confined to free Western Europe, according to his business manager, Bo Roos, who is making arrangements. The tour will follow the singing star's extensive spring and summer swing of personal appearances across the United States and Canada. He will be accompanied abroad by a western show troupe. Rex's leg broken in a skiing accident last February was free of its cast this week, and he expects to be in shape for appearances on his horse, Koko, when his tour resumes in June. Allen opened his tours in April in Texas and Arizona with his leg still in a cast. Denver's Park Lane hotel has booked him for two-week nightery engagement beginning July 15. Present May 8th, which was proclaimed by Arizona Governor, Howard Pyle, as "Rex Allen" Day in Wilcox, Ariz. Rex' two small sons, Rex Jr. and Curtis cheered from the sidelines as their daddy rode in a parade in his honor.

**Song For Cindy**



NEW YORK—Cindy Lord, popular MGM recording star looks over some arrangements with orchestra leader Joe Lipman prior to the cutting of "I'll Never Need The Moon" backed with "I Never Felt More Like Falling In Love", her latest release.

**Summer Run For  
 Sammy Kaye At  
 Astor Roof**

NEW YORK — Highlighting his famous "So You Want To Lead A Band" feature, Sammy Kaye returns to the Astor Roof on Monday, May 24th, to open that popular dance spot for the summer.

Kaye will feature baritone Jeffrey Clay and Mary McCoy as vocalists. Miss McCoy, the latest addition to the Kaye orchestra, will be remembered for her performance in the Versailles' production of "More About Love" two years ago, when she sang under the name of Louise McMullin.

In addition to his Swing and Sway music, Sammy will provide entertainment with his "So You Want To Lead A Band" contest twice nightly. Since this audience-participation contest was first introduced by Kaye, more than 250,000 "bandleaders" have waved batons in front of the Swing and Swayers. Among them have been such celebrities as Marilyn Monroe, Zsa Zsa Gabor, Milton Berle, Tyrone Power, Perry Como and Red Skelton.

Kaye recently returned from a tour of fourteen states where, in addition to entertaining, he has been active as National Entertainment Chairman of the Multiple Sclerosis Society. Mamie Eisenhower is National Honorary Chairman and Robert Montgomery the active Chairman.

Kaye's latest release is "Godspeed To You" coupled with "Till You Kiss Me At The Altar".

- 1** SLOWLY  
 Webb Pierce  
 (Decca 28991; 9-28991)

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- 2** I REALLY DON'T WANT TO KNOW  
 Eddy Arnold  
 (RCA Victor 20-5525; 47-5525)

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- 3** I'LL BE THERE  
 Ray Price  
 (Columbia 21214; 4-21214)

---

- 4** YOU BETTER NOT DO THAT  
 Tommy Collins  
 (Capitol 2701; F-2701)

---

- 5** BACK UP, BUDDY  
 Carl Smith  
 (Columbia 21226; 4-21226)

---

- 6** SECRET LOVE  
 Slim Whitman  
 (Imperial 8223; 45-8223)

---

- 7** RELEASE ME  
 Ray Price  
 (Columbia 21214; 4-21214)  
 Jimmy Heap  
 (Capitol 2518; F-2518)

---

- 8** ROSE MARIE  
 Slim Whitman  
 (Imperial 8236; 45-8236)

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- 9** I GET SO LONELY  
 Johnnie & Jack  
 (RCA Victor 20-5681; 47-5681)

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- 10** A FOOLER, A FAKER  
 Hank Thompson  
 (Capitol 2758; F-2758)

**THE CASH BOX**  
**BULLSEYE of the WEEK**

ANOTHER HIT WRITTEN AND SUNG BY  
**TOMMY COLLINS**  
 "I ALWAYS GET A SOUVENIR"  
 b/w  
 "LET ME LOVE YOU"  
 CAPITOL # 2806  
**CENTRAL SONGS, INC.**  
 4527 SUNSET BLVD., HOLLYWOOD 27, CALIF.



ANOTHER HIT!  
**RAY PRICE**

"I LOVE YOU SO MUCH  
I LET YOU GO"

COLUMBIA 21249

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RED HOT RED HOT  
DECCA 29068

**CEDARWOOD PUBLISHING CO.**  
NASHVILLE TENNESSEE

**THE CASH BOX**  
**BULLSEYE of the WEEK**

**JEAN SHEPARD**  
"TWO WHOOPS AND  
A HOLLER"

b/w  
"WHY DID YOU WAIT"

CAPITOL # 2791  
**CENTRAL SONGS, INC.**  
4527 Sunset Blvd., Hollywood 27, Calif.

**THE CASH BOX**  
**THE 10 FOLK & WESTERN**  
**TOP Best Sellers**

1. SLOWLY  
Webb Pierce (Decca 28991; 9-28991)
2. I'LL BE THERE  
Ray Price (Columbia 21214; 4-21214)
3. I REALLY DON'T WANT TO KNOW  
Eddy Arnold (RCA Victor 20-5525; 47-5525)
4. YOU BETTER NOT DO THAT  
Tommy Collins (Capitol 2701; F-2701)
5. BACK UP, BUDDY  
Carl Smith (Columbia 21226; 4-21226)
6. I GET SO LONELY  
Johnnie & Jack (RCA Victor 20-5681; 47-5681)
7. ROSE MARIE  
Slim Whitman (Imperial 8236; 45-8236)
8. RELEASE ME  
Ray Price (Columbia 21214; 4-21214)  
Jimmy Heap (Capitol 2518; F-2518)
9. MY EVERYTHING  
Eddy Arnold (RCA Victor 20-5634; 47-5634)
10. BREAKIN' THE RULES  
Hank Thomason (Capitol 2758; F-2758)

**THE TEN FOLK AND WESTERN RECORDS**  
**DISK JOCKEYS PLAYED MOST THIS WEEK**

1. SLOWLY ..... Webb Pierce (Decca)
2. I GET SO LONELY ..... Johnnie & Jack (RCA Victor)
3. I'LL BE THERE ..... Ray Price (Columbia)
4. YOU BETTER NOT DO THAT ..... Tommy Collins (Capitol)
5. BACK UP, BUDDY ..... Carl Smith (Columbia)
6. I REALLY DON'T WANT TO KNOW ..... Eddy Arnold (RCA Victor)
7. MY EVERYTHING ..... Eddy Arnold (RCA Victor)
8. SHAKE A LEG ..... The Carlisles (Mercury)
9. GOOD DEAL, LUCILLE ..... Al Terry (Hickory)
10. RELEASE ME .....   
Ray Price (Columbia)  
Jimmy Heap (Capitol)  
Kitty Wells (Decca)

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and  
**MR. MUSIC OPERATOR**  
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READ ABOUT IT ON PAGE 35.



"Heinie" Roberts

"It's What's in THE CASH BOX That Counts"

**FOLK AND WESTERN REVIEWS**

DISK & SLEEPER GOOD  
EXCELLENT FAIR  
VERY GOOD MEDIOCRE

**THE CASH BOX**  
**BULLSEYE of the WEEK**

**"MY FRIEND" (2:55)**  
[George Paxton ASCAP—E. Drake, J. Shirl]  
**"LADY OF GUADALUPE" (2:39)**  
[Forrest BMI—P. Ramez, E. Drake, J. Shirl]  
**RED FOLEY**  
(Decca 29159)

● Red Foley makes his bid for the top rung of the popularity ladder with a wonderful inspirational piece that looks like a potent contender. The tune, titled "My Friend", was written by the authors of "I Believe" and the lyrics are in a similar religious vein. Foley's soft and mellow delivery blends beautifully with the voices of the Anita Kerr Singers. Flip, "Lady Of Guadalupe," is a sacred piece that Red, with choral backing, renders in eloquent fashion. Top deck should be real big.

**"MY RAMBLING HEART" (2:20)**  
[Dandelion BMI—D. Grashey, J. Amadeo]  
**"BEATIN' ON THE DING DONG" (2:15)**  
[Dandelion BMI—B. & I. Shelton]  
**JIM REEVES**  
(Abbott 164)

● It looks as if Jim Reeves will be right back on the charts, battling for top honors. with his latest two-sided coin-catcher. Top half, "My Rambling Heart, is a fetching, quick tempo ditty that Reeves vocals in winning fashion. The chant-er has seen much of life and has decided to make the open road his home. Lower lid, "Beatin' On The Ding Dong", is a charming novelty with delightful lyrics. The Louisiana Hayride Band colorfully backs on two "musts" for the boxes.

**"I LOVE YOU SO MUCH I LET YOU GO" (2:54)**  
[Driftwood BMI—Stutz, Barefoot, Kennedy]  
**"MUCH TOO YOUNG TO DIE" (2:03)**  
[Gabbard BMI—Gabbard]  
**RAY PRICE**  
(Columbia 21249)

● Ray Price's latest offering combines a pair of items that look like winners and it's heads or tails. The artist is enjoying the fact that his current recordings of "I'll Be There" and "Release Me" are both established hits. Now Price can equal that showing with his newest entry. "I Love You So Much I Let You Go" features Ray on a middle tempo weeper. Flipside, "Much Too Young Too Die", is a solid, quick beat item that the chanter belts out in top drawer fashion. Watch 'em both.

**ROY CLARK**  
(4 Star 1659)  
● "SUGAR COATED SWEET-HEART" (2:33) [4 Star BMI—R. Adelman, J. F. Kibler] Roy Clark applies a distinctive reading to an inviting, slow tempo romantic piece. Very pretty lyrics and melody.  
● "MYSTERIES OF LIFE" (2:57) [4 Star BMI—V. F. Stewart] On the lower portion, the mellow tones of the warbler come over well as he vocals a middle beat sentimental piece. Subdued string by the Wranglers.

**DALLAS FRAZIER**  
(Capitol 2813)  
● "SPACE COMMAND" (2:20) [Central BMI—H. Henson] The refreshing voice of Dallas Frazier offers a zestful reading on a catchy, fast moving novelty about this modern television era.  
● "AIN'T YOU HAD NO BRING-IN' UP AT ALL" (2:40) [Central BMI—D. Frazier] On the lower end Dallas and the chorus etch an amusing quick beat bouncer. Cousin Herb Henson's orchestra assists.

**SLIM BRYANT**  
(MGM 11749)  
● "THE GAL WITH THE COAL BLACK HAIR" (2:42) [Acuff-Rose BMI—Bryant] Slim Bryant comes through with a strong showing as he delivers a fast tempo, rhythmic piece. With the aid of his Wildcats, Slim vocals the infectious lyrics.  
● "THE GOLDEN TRAIN" (2:30) [Acuff-Rose BMI—Bryant] Under deck features another neat performance by Bryant and the group on a quick tempo spiritual.

**MAYBELLE SEIGER**  
("X" 0023)  
● "TWO OF A KIND" (2:32) [Sheraton BMI—M. Seiger] Maybelle Seiger makes her debut and comes up with an engaging performance on a pretty, middle tempo item. Country Gentlemen add flavor.  
● "I WAS ONLY 17" (2:30) [Bob Miller ASCAP—M. Seiger] Flip is a slow tempo, sentimental tune with tender lyrics. Effective mid-deck recitation on an appealing side.

**SONS OF THE PIONEERS**  
(Coral 61186)  
● "RIVER OF NO RETURN" (2:09) [Simon House BMI—L. Newman] The Sons Of The Pioneers turn in a beautiful reading on the title tune from the new picture. A slow tempo piece with compelling lyrics.  
● "THE LILIES GROW HIGH" (Gunmen's Ballad) (2:07) [Frank Music BMI—S. Jones] On the bottom lid the boys harmonize in poignant fashion as they deliver a middle tempo feelingful piece.

**JIMMIE OSBORNE**  
(King 1354)  
● "A TENNESSEE OCEAN" (2:28) [Jay & Cee BMI—H. Glover] The soft and polished chords of Jimmie Osborne shine on this slow tempo sentimental item. Easy string musical backdrop.  
● "I DID AND I DOES AND I DO" (2:05) [Harpeth Hills BMI—Hager, Glasgow] Lower half is a delightful, quick beat cutie performed in light-hearted fashion by the chanter. It appears that Jimmie's sweetheart is the cause of his present happiness.



# THE CASH BOX FOLK and WESTERN ROUNDUP

Cutting sessions in Nashville recently were Gene Autry along with Johnny Bond under direction of Don Law; Marty Roberts (Coral), and Bill Cason (Coral) of WWL, New Orleans; Paul Cohen of Decca also slated for sessions shortly in Nashville. . . . Jimmy Newman, guesting on the Louisiana Hayride, WKH, Shreveport, La. did session for Dot Records recently. Fred Rose of



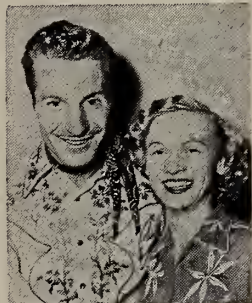
CHET ATKINS

A Huff-Rose handled the session. Jimmy is currently making big noise with his recording of "Cry, Cry Darling." . . . Gene Evans, songwriter of some note from the Dallas, Texas area in Nashville for visit with friends around Grand Ole Opry. . . . Lew Chudd Imperial Records prexy joined his Imperial artist, Slim Whitman in Nashville recently when Slim guested on the Coast to Coast, Prince Albert Sponsored Grand Ole Opry Show. . . . Vin Bruce now playing dance dates in the New Orleans area. . . . Chuck Murphy just completed his first session for the Columbia folks recently according to Troy Martin. . . . Tabby West, the Coral songbird, is reported to be getting a lot of good play on her current offering, "Inchin' Up" coupled with "Forbidden Fruit." . . . Hank Snow pushing through with another strong record with his recording of "I Don't Hurt Anymore" showing up all over. Hank recently played with "Miss America" at the Effingham Centennial Celebration. . . . A new transcribed show, heard over WSM, went into effect May 15th. Show is called "Songs From The Hills" and will star Marty Robbins, The Anita Kerr singers, Anita Kerr as a soloist, Owen Bradley and his band, composed of Chet Atkins, Jerry Byrd, Harold Bradley and Bobby Moore. Band also features three violins played by Harry Draper, Lillian Hunt, and Wilda Tinsley. Show is scheduled for five times per week, Monday through Friday. . . . Jim Wilson of WHOO, Orlando, Florida teamed up with good buddy, Curtis Gordon (RCA Victor) for a string of dates around Florida recently. Jim also had the pleasure of working with Toby Dowdy at WMBR and Glen Reeves at WPDQ in Jacksonville recently. . . . Red Foley, who recently moved to Springfield, Mo. has already given the city a new name, "Crossroads Of Country Music." . . . Smiley Burnette, now recording for Abbott Records, and featured star of the nationally syndicated Radiozark Show which bears his name, is set for a guest spot on the WLS National Barn Dance Show May 29th.

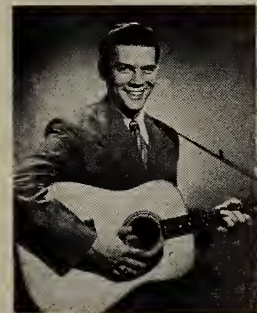
Jim Denny, WSM and Grand Ole Opry Artist Service Bureau head, has just returned from New York. . . . Jack Stapp, program director of WSM also visited New York recently. . . . Decca Records has really big hopes for Red Foley's latest release "My Friend"; a quantity of 250,000 copies of the inspirational piece, were sent out on initial shipments. . . . Jimmie Davis (Decca) whose recording of "Supper Time" enjoyed big sales is now ridin' high again with another release, "I Don't Care What The World May Do" and "Somewheres There's A Friend." Jimmie's new fan club president is Alice Johnson, Box 2552, Nashville, Tenn. . . . Becky Bowman now with Martha Carson and her group. . . . Pickin' and Singin' News celebrating its first anniversary this month. . . . Casey Clark brings Hank Snow into the Detroit area June 20th for personal appearances. . . . Red Sovine featured on KWKH's Louisiana Hayride, breaking through with a big tune, "My New Love Affair" and "How Do You Think I Feel." . . . Porter Wagoner of the KWTO staff and RCA Victor artist, flew to Forth Worth, Texas recently for a guest spot on WBAP's big All Star Country Roadshow. . . . Ferlin Huskey and Jean Shepard have moved into Springfield, Mo. where they will now headquarter. The Capitol Records team will be handled by Top Talent, Inc. . . . Johnnie and Jack who have broken through with a smash recording "I Get So Lonely" busy on personal appearances and Frankie More, manager of the team and Kitty Wells, report that the group is set for Canadian appearances in early June. The 'hit' recording by Johnnie and Jack, added to the ever-popular recordings by Kitty, make this Grand Ole Opry unit one of the best packages in the Country music field. Kitty's latest release "You're Not Easy To Forget" and "He's Married To Me" is getting early favorable nods. . . . Bill Monroe (Decca) long a favorite on Grand Ole Opry finds himself with a busy road schedule and his latest release "I Hope You Have Learned" and "Wishing Waltz" reaping good play in many Country Music belts.

Justin Tubb and Jimmie Rodgers Snow had a wonderful time while in New York with their friend Ian Lee, who came from Kent, England for the Jimmie Rodgers Memorial Day Celebration. While in New York Arnold Shaw of Hill and Range Music showed the boys around the big city. Justin has a new release out with Goldie Hill titled "Looking Back To See" and

"I Miss You So." . . . Hugh Cherry, WMAK, Nashville, reports that Jimmie Snow's recording of "My Fallin' Star" has shown considerable popularity in his area. . . . Si Siman, Radiozark vice-president is just back from a Chicago and St. Louis reconnaissance mission, while Si's partner and co-veep, John Mahaffey is now on the coast doing additional programs in the firm's new Tennessee Ernie Show series. . . . Thurston Moore, editor of Hoedown, fan club mag, reports that his magazine will be suspended for the summer and says that the next issue will be out in August. . . . Bill McDaniels, Public Relations man for WSM, reported that officers and directors of the Country Music Disc Jockey Association met in Nashville May 22-23 to iron out their plans and set up their program for the forthcoming Disk Jockey Festival to be in Nashville this fall. . . . New record releases that warrant attention include Ray Price's "Much Too Young To Die" and "I Loved You So Much," "I Let You Go," and George Morgan's "I Think I'm Gonna Cry" and "It's Been Nice." Betty Amos' recording of "Yesterday's Sweetheart" and "Jole John," and the Carlisles' version of "Shake A Leg" looks as if it is going to break right through for a big record very shortly. And, Army-Artist Faron Young (Capitol) is getting good reports from his latest "You're Right" coupled with "They Made Me Fall In Love With You." It's been reported that Betty Amos has left the Carlisles act, now working as a 'single.' Ernest Tubb opens Texas tour May 30th. Included on the tour with Tubb are Carl Smith, Ray Price, and Marty Robbins; Group will tour Odessa, Texas, Albuquerque, N. M. and San Antonio, Texas.



HUSKEY & SHEPARD



JUSTIN TUBB

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- Blue Yodel No. 2 (My Lovin' Gal, Lucille)
- Blue Yodel No. 3 (Evening Sun Yodel)
- Blue Yodel No. 4 (California Blues)
- Blue Yodel No. 6
- The Brakeman's Blues
- Daddy and Home
- Dear Old Sunny South by the Sea
- Desert Blues
- Frankie and Johnny
- I'm Sorry We Met

- Jimmie's Mean Mama Blues
- My Carolina Sunshine Girl
- My Little Lady
- My Old Pal
- Never No Mo' Blues
- Old Pal of My Heart
- Pistol Packin' Papa
- Prairie Lullaby
- Sleep, Baby, Sleep
- Tuck Away My Lonesome Blues
- Waiting for a Train
- You and My Old Guitar

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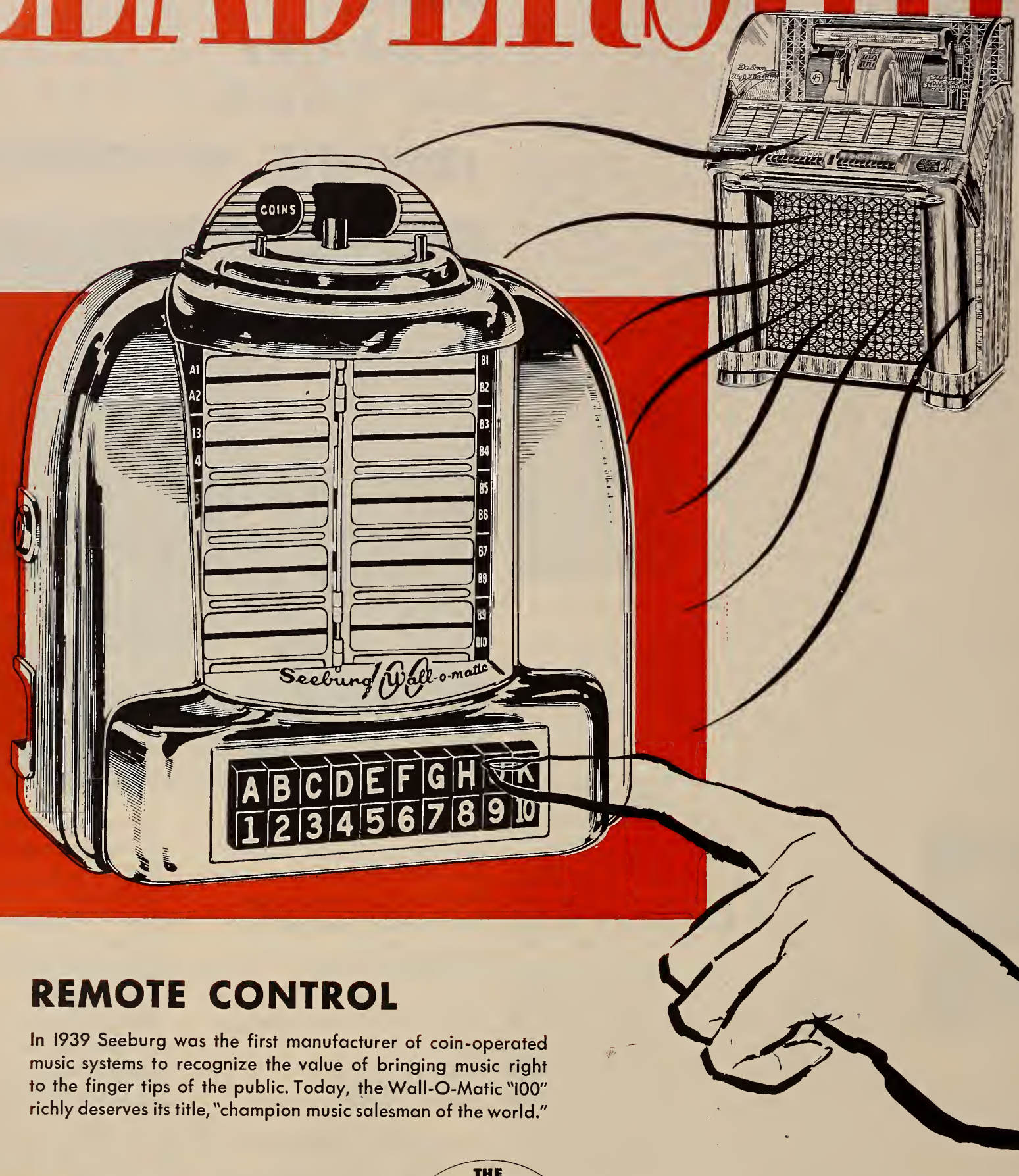
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# LEADERSHIP



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# Here and There

WASHINGTON, D. C.—Cities and communities alongside the Great Lakes in both the United States and Canada were jubilant over the passage of the St. Lawrence Seaway bill which will allow ocean going ships to travel inward halfway thru the United States. A great deal of money will be spent in construction, dredging and other improvements. Many believe the project can be completed from 6 to 10 years. While some locations may be lost to operators during the construction period, a great many will be available as the cities and communities expand its commerce. Among the cities in the United States to gain (as will be hundreds of smaller communities) are: Chicago, Cleveland, Toledo, Milwaukee, Detroit, Buffalo, Erie, Gary, Duluth, Ogdensburg and Oswego.

CHICAGO—One of our manufacturers, being pressured by a salesman who used a brochure of statistics to prove a point, wryly observed: "Statistics are like a Bikini bathing suit. What they reveal is suggestive, but what they conceal is vital."

NEW YORK—For the immediate attention of kiddie ride manufacturers and operators! The Metropolitan Life Insurance Company's statisticians report that baby boom set an all-time record of nearly 4,000,000 births in 1953. This is more than one and a half times the 1940 total. And for those in the trade who look to the future. Can you imagine the loads of bobby-socksers who will be playing the juke boxes and amusement machines some 15 years from now!

LONDON, ENGLAND — The World's Fair, English trade publication for the coin machine industry there, will be celebrating its 50th Anniversary this July. We offer them our heartiest congratulations. The Cash Box will celebrate its 12th Anniversary with the publication of its Annual Encyclopedia Issue, dated July 3. As usual it will be chuck full of listings, special articles, and advertising that will be extremely useful to the trade for a full year. We only hope that we are around to participate in the Golden Anniversary of The Cash Box.

# 12 YEARS

Twelve years ago, as a result of the great success of "*The Confidential Price Lists*," *The Cash Box* was born.

It was just a news letter. But it met with what the trade wanted and needed at that time.

Just as today it meets with what the trade considers the "most vital and most necessary publication" in the industry.

It took all these 12 years to build *The Cash Box* into the most outstanding trade publication this industry has ever known.

And these 12 years were, of themselves, triumphant. Because the men and women who staff *The Cash Box* fervently believed that they were doing something of "great and true value" for all the industry.

What greater praise than this can anyone, working on any project of any kind, ask from the peoples interested in that project?

The 12th Anniversary of *The Cash Box* is almost here.

Twelve years of hard, unrelenting, untiring and unending work for the continued betterment of the industry.

Twelve years of constantly suggesting the best, most progressive, and most profitable methods for all in this industry to follow.

Twelve years that have brought much

commendation and praise to *The Cash Box* for its efforts to help benefit this industry.

Twelve years of hard work for the better welfare and greater progress of all concerned with this business.

And now, as the 12th Anniversary Issue of *The Cash Box* becomes an actuality (and the annual anniversary issue has become known to all in the field as, "*The Encyclopedia Of The Industry*") *The Cash Box* hopes that all of its many friends, everywhere in the world, will remember its efforts in their behalf.

*The Cash Box* can only present so outstanding an annual encyclopedic issue because of the peoples in this industry.

Because the peoples in this business want and need an issue which contains facts they can use all year 'round.

An issue of this kind is only made possible because of the advertisements of all engaged in this industry, whether operators, jobbers, distributors, manufacturers, suppliers, and everyone else related to this field.

It is with great pride that *The Cash Box* announces its 12th Anniversary Issue soon to become fact.

And sincerely hopes that one and all now engaged in the field will join in with all of their friends to offer advertising messages of outstanding importance to the trade.



# LATE USED EQUIP'T SCARCE

**Distributors' Roadmen Return Practically Empty Handed from Buying Trips. Late Model Used Machines Grow Scarce. "THE CASH BOX" to the Fore in an Effort to Help Trade Unfreeze Latest Used Equip't by City-To-City Listings.**

CHICAGO — Information received from noted distributors is to the effect that their roadmen, whom they have been sending out these past weeks on buying expeditions, return practically empty-handed, as far as purchasing late model used equipment is concerned.

One of these distributors advised, "Two of my men returned with not enough of the later model machines, purchased for cash and some traded against new machines, to pay their expenses for the long trips which they were forced to make in an effort to obtain the little equipment they did get."

This is not news to the nation's distributors, perhaps, but it does give all the trade some indication of what this industry is faced with, as far as unfreezing of latest model used equipment is concerned.

One distributor claims, "The operators are trading in their oldest pieces and will not let go late model used machines even though we are willing to give them the finest kind of deals."

There is a general belief that business will be hurt by this action and that unless the later model used machines come to market, many sales will have to be foregone, to the point where financial loss will result for some of the firms.

The Cash Box, therefore, has again

stepped to the fore with a plan which, it most sincerely hopes, will help to unfreeze this unnatural condition.

There will be a listing of latest model used machines in a city-by-city fashion in "The Confidential Price Lists" of The Cash Box as these become known.

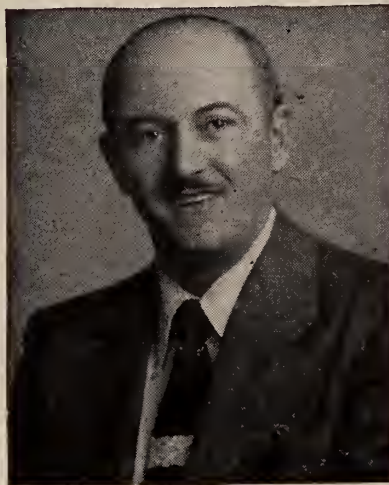
As they are listed, the sellers' names will be held on file by The Cash Box to authenticate any quotations which appear in each week's listings.

It is necessary for any of the sellers of late model used equipment to have a responsible officer of the firm sign for the machines as they are listed, so that the list, as of date issued, is completely authentic, and can be verified by the firm making the listing in the city-by-city directory of late model used machines, and the prices quoted for the machines.

Some many weeks ago, because of the quotations being received for "The Confidential Price Lists," The Cash Box noted that there was a dearth of late model used machines.

This publication immediately began to plan for a method to help unfreeze this condition, and has come up with the city-by-city listings for the latest model used machines, in an effort to bring about a sales stimulant which will help the entire industry, regardless of the expense involved for this publication in the method chosen for this purpose.

## New York Music Ops Set Annual Dinner For Oct. 16 at Waldorf-Astoria Main Ballroom



AL DENVER

NEW YORK—Al Denver, president

of the New York Music Operators Association, this city, revealed that the organization has been fortunate in contracting the Waldorf-Astoria main ballroom for its annual banquet. Date is Saturday night, October 16.

For the past several years, the annual event has been held at the Commodore Hotel. Association officials had been trying to get the Waldorf-Astoria, but without success.

Now, for 1954, the coin machine industry will once again return to the city's best hotel.

Denver and his staff are making great plans, even at this early date, and it's expected many new innovations will be put into effect, which will add to the greater comfort and enjoyment of the thousand or so guests who will participate.

## Top Factory Execs Expected to Attend Mike Munves UJA Testimonial Dinner



MIKE MUNVES

NEW YORK—The members of the committee, organizing plans for the UJA-Testimonial Dinner to Mike

Munves, being held on Tuesday night, June 22, at the Hotel Commodore, this city, met on Thursday, May 20, and were enthusiastic over the developments so far.

Ticket sales have been tremendous, and many coinmen from out of town, including the leading executives of the Chicago factories, have indicated they will be on hand to pay honor to Mike Munves.

## Bulk Vendor Assn. To Hold Convention

CHICAGO—What was originally intended to be an exhibit of bulk vendors in this city at the Congress Hotel, July 9, 10 and 11, by the National Association of Bulk Vendors, called "The Vending Pageant of 1954" will now include displays of other vendors and service machines, according to an announcement by Bernard K. Bitterman, president, and Rolfe Lobell, convention chairman.

## Tratschs Return From Southern Trip



WALTER A. TRATSCH

and Mrs. Walter Tratsch of A.B.T. Manufacturing Corporation, this city.

Mr. and Mrs. Tratsch returned Friday, May 14, from a five-week tour of the southland during which they attended the spring openings of "Rifle Sport" in various amusement parks and visited with old acquaintances.

The annual trip, which combines business and pleasure, is undertaken by Mr. and Mrs. Tratsch in order to see "Rifle Sport" in operation in the field and to obtain the viewpoints of various operators.

Last year they traveled to Europe. In 1952 they toured the western states. Before that they visited the eastern seaboard and Canada.

During this year's trip, Mr. and Mrs. Tratsch visited, among others, Bert Lane, William (Napoleon) Blatt and Ted Bush in Miami, Marshall Seeburg in Palm Beach, and Si Lynch in Dallas.

CHICAGO—"Rifle Sport" is in for another big year, according to Mr.



# BEFORE YOU TURN THIS PAGE

## YOU CAN STEP INTO A NEW ERA OF BACKGROUND MUSIC WITH MAGNECORD, INC. AND RCA PLANNED MUSIC!

Look around you! Now Background Music can be as universal as the air we breathe. In hotels, or motels, in retail shops or department stores, in offices or factories, in amusement parks or drive-in theatres, in airports or lobbies, in showrooms and salesrooms, in schools, churches, clubs — *everywhere in America Background Music is ready to come of age!*

Magnecord, Inc. has conceived and created its new Music Service

to do precisely this: *to bring better Background Music to any location, at any time of the day or night, and for groups of any size or character.*

And because of newly-perfected electronic achievements in sound recording and reproduction, Magnecord, Inc. can engineer into its Music Service a scope and quality never before possible in any Background Music Service.

### WHAT'S NEW ABOUT THIS MUSIC SERVICE?

#### Three things are new!

**First** — a new, finer, specially-developed, continuous magnetic tape playback that delivers better sound, truer tone, richer quality, and higher fidelity than has ever been possible in any other Background Music system. There are *no* telephone lines to screen out high and low frequencies.

Instead, 8 hours of continuous music are delivered on single reels and played *right on the location*, at the flick of a switch — or by automatic timer controls, pre-set as desired.

**Second** — the music is *RCA Planned Music!* For the first time here is Background Music with the full benefit of RCA's leadership in music, RCA's constant stream of great instrumental artists, orchestras and performances, RCA's intimate familiarity with the highly specialized requirements of the many *different* uses for Background Music.

Here is what Background Music has needed — music expertly produced, planned, and programmed by RCA itself!

**Third** — this new Background Music Service will be distributed, operated and serviced in a completely new way—through the Music Distributors and the Music Operators of America.

This is where YOU, Mr. Distributor, and YOU, Mr. Music Operator, step into the picture. Think! Now, in complete harmony with your present franchise you can expand into an entirely new and unbelievably profitable field!

### MR. DISTRIBUTOR — MR. MUSIC OPERATOR

Pick up your classified directory . . . drive around town—wherever people work or play, go or stay, there's a crying need for Background Music of the right calibre, flexibility and simplicity. YOU can supply *that* Background Music. YOU can sell this Music Service to hotels, motels, cocktail lounges, doctors' and dentists' offices, real estate offices, airports, amusement parks, drive-in theatres,

showrooms and salesrooms, transportation systems, apartment house lobbies, banks, offices, schools, churches, clubs, stores, supermarkets . . . YOU can furnish all these places and countless more because only *you* will be able to offer RCA Planned Music *AND* Magnecord's continuous magnetic tape playback, as a complete "packaged" Background Music Service.

**The time for YOU to act is RIGHT NOW!**

# **m**agnecord, inc.

Henry ("Heinie") T. Roberts, General Manager—Commercial Music Division

225 W. Ohio Street, Chicago 10, Illinois • Telephone: **WHitehall 4-1889**



**"EVER SINCE OUR OPENING ANNOUNCEMENT LAST WEEK** *we have been overwhelmed with telephone calls, wires, and coupons! If you are interested, there is no time to lose. Rush me your coupon just the fastest way you can."*

*"Heinie" Roberts*

**YES! Fill out this coupon, that's all you do to let me know that you are interested!**

**Mail Today To:**  
 Magnecord, Inc.  
 225 West Ohio Street  
 Chicago, Illinois

Dear "Heinie":  
 Please RUSH me complete details on how I can fit into the Magnecord, Inc. Background Music Service.

I am a  Music Operator  Distributor  
 and I handle these coin operated phonograph lines:

Name \_\_\_\_\_  
 Street \_\_\_\_\_  
 City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Prepared by Ross Roy Inc. for Magnecord, Inc.  
 Billboard Full Page 2 Color Ad—5/29 Cash Box Full Page 2 Color Ad—5/29 Job No. 657





*Announcing...*



*Anniversary*  
and  
*Annual Encyclopedia and Directory*

of the COIN MACHINE INDUSTRY

**THE CASH BOX**

(Dated: JULY 3, 1954)

**Featuring:**

- ★ UP-TO-THE-MINUTE LISTS OF  
Manufacturers and their Distributors  
Jobbers and Distributors (State by State)  
Merchandising Vending and Service Machine  
Manufacturers
- ★ SPECIAL FEATURES

- ★ HISTORICAL DATA
- ★ REVIEW OF EVENTS—July 1953 thru June 1954
- ★ LIST OF "20 YEAR CLUB" MEMBERS
- ★ CONFIDENTIAL PRICE LISTS
- ★ EDITORIALS
- ★ NEWS
- ★ ADS



Recognized thruout the  
Coin Machine Industry  
as a source of VITAL  
INFORMATION and  
STATISTICS obtainable  
NOWHERE ELSE . . . which  
is referred to every  
day in the year.

YOUR ADVERTISEMENT WILL BE  
SPOT-LIGHTED ALL YEAR LONG

First Forms Go To Press:

**JUNE 14**

Final Closing Date:

**Wednesday, JUNE 23**

FOR PREFERRED POSITION—  
RUSH YOUR RESERVATION NOW!  
or better yet  
SEND IN YOUR AD IMMEDIATELY!



**THE CASH BOX**

(PUBLICATION OFFICE)

26 WEST 47th STREET, NEW YORK 36, N. Y.

(PHONE: JUdson 6-2640)

CHICAGO OFFICE  
32 WEST RANDOLPH STREET  
(PHONE: DEARBORN 2-0045)

NASHVILLE OFFICE  
417 BROADWAY  
(PHONE: NASHVILLE 5-7031)

LOS ANGELES OFFICE  
6363 WILSHIRE BLVD.  
(PHONE: WEBSTER 1-1121)



# Record Crowd at Westchester Ops Guild Dinner

SCARSDALE, N. Y.—With each succeeding year, the annual banquet of the Westchester Operators Guild grows larger in attendance and more enjoyable for its members and guests.

The third annual dinner of this most aggressive organization was held at the Holiday Inn, this city, on Tuesday night, May 18, with approximately 400 on hand, comprised of association members, wholesalers, factory representatives, and those from the music and record industry.

Members owe a vote of thanks to its committees, who worked diligently, and in some instances at the neglect of their businesses, to provide them with a really outstanding successful affair. In addition to handling tickets, Carl Pavesi, president, together with Seymour Pollak, general chairman, put in long hard hours with the thousand and one details necessary to make the banquet so enjoyable. Others on the committee who cooperated to the fullest extent were Nat Bensky, co-chairman and entertainment; Jim Smith, souvenir journal; Max Klein, seating; and Lou Tartaglia, who took care of the finances.

Malcolm Wein, counsel for the Guild, whose deep interest in the welfare of the organization and its individual members has been acknowl-

edged by the membership, acted as toastmaster. In a short speech, Wein echoed the sentiment of the Guild members in his introduction of Carl Pavesi, president, when he said much of the success of the organization is attributed to the leadership of Pavesi. After a modest and grateful acknowledgment of these accolades by Pavesi, Wein once again took the mike and this time presented Pavesi with a U. S. Government Bond, a surprise gift from the association members. Mrs. Pavesi was then given a large bouquet of roses.

Concluding his short stay at the microphone, Wein then introduced the guests, among whom were members of associations from other territories, wholesalers, factory representatives, trade journals, and members of the record and music industry. On hand from the New York Music Operators Association were Al Denver, president; Sidney Levine, counsel; Nash Gordon, business manager; and members of the board, including Al "Senator" Bodkin; Lou Hirsch; Sal Trella and Mac Pollay. From the N. Y. State Operators Guild were Jack Wilson, president; Tom Goebel; Orville Greening and Tom Greco. From the Connecticut State Operators Association were Ken Jarrett; Joe Naclario, Waterbury; Mike Pelligrino, Bridgeport; and Conrad Woycik, Danbury.

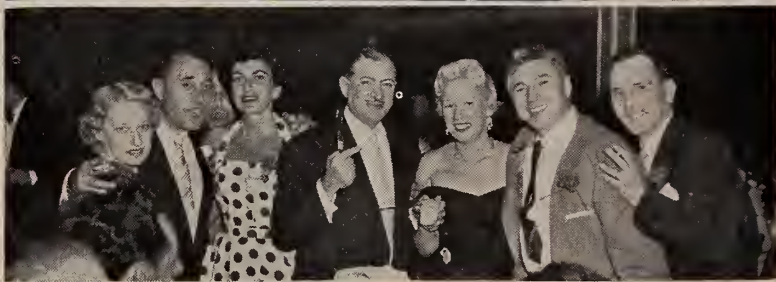
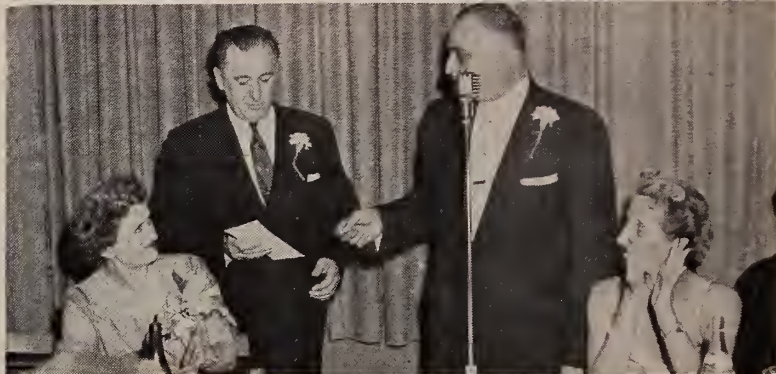
Factory representatives who took a bow were Jack Gordon, J. P. Seeburg, and Ben Becker of Bally.

Personalities introduced were Harry Rosen and Meyer Parkoff, Atlantic-New York Corporation (Seeburg distributors); Barney Sugerman and Abe Green, Runyon Sales Company (AMI distributors); Joe Young and Abe Lipsky, Young Distributing Company (Wurlitzer distributors); Bob Slifer and Charles Reissner, Seacoast Distributing, Inc. (Rock-Ola distributors); Al Simon, Albert Simon, Inc., (Chicago Coin and Genco distributors); Mike Munves (Exhibit distributor and arcade machine wholesaler and manufacturer); Harry Berger, West Side Distributing Co. (wholesaler); Murray Weiner, Weiner Sales Company (Eastern Electric distributors); Bill Rabkin, International Mutoscope Corporation (manufacturer); Nat Cohn, Riteway Manufacturing and Sales Corporation (manufacturer); Sam Weiss and Sam Getlin, Union officials; and Joe Orleck, publisher of The Cash Box, and his staff.

Record company officials and their recording artists also were asked to take a bow.

After a really fine meal, guests were entertained by some of top recording artists who won the plaudits of the gathering.

Seen in the pictures to the right are: Top—(L to R) Seymour Pollak and wife, Max Klein and wife, Carl Pavesi and wife, Malcolm Wein and wife, Mrs. and Lou Tartaglia, Jim Smith and wife and Mrs. Bensky and Nat Bensky. Center—Malcolm Wein presenting Carl Pavesi, president, with a U. S. Bond as a surprise gift from the membership. Mrs. Pavesi is seated at the left and Mrs. Wein at the right. Bottom—(L to R) Mrs. Norma Kempner, Max Klein and wife, Bob Levitt and wife Betty, "Kempy" Kempner, Runyon Sales, and Ken Jarret, representative of the Connecticut State Operators Association.



## "Moon Ride" Gets Op Acceptance, Says Nelson

CHICAGO—Jack Nelson, general sales manager of Bally Manufacturing Company, this city, announced the company's newest kiddie-ride, the "Moon-Ride," is receiving unusual acceptance.

Said Nelson, "It seems that swing's the thing when it comes to kiddie-rides, and that's just what the new Bally "Moon-Ride" has plenty of."

The familiar swing, for many years usually found in the yard, or at playgrounds and parks, has taken to the air in the new coin-operated "Moon-Ride." All the same popular swing-action is there, up and down, back and forth, supplying the same swing-thrills for children as always. But, in "Moon-Ride" kids enjoy the added thrills of the celestial bodies which surround them. Comets, stars, etc., whiz by the cockpit window all through the ride.

## Powers Forms Own Business

LOS ANGELES, CALIF.—Ray Powers, general manager for Badger Sales Company, this city, announced this past week that he will resign from his post to form his own business which will be called Ray R. Powers Sales Company and will be located at 4415 W. Pico Blvd., this city.

Powers will act as manufacturers representative for various manufacturers.

He recently took over National and Foreign distribution of the Nelson Modernization kits which are manufactured by D. W. Price Corporation here in Los Angeles. These kits convert 100 "A" 78 RPM Seeburgs to 45 RPM.

He is now in the process of setting up Sales and Distributor organizations for these kits and additional items which will be added at a later date.

## SPRING CLEARANCE! LOW PRICES!

BRIGHT LIGHT	\$ 69.50
FIREBALL F-5	425.50
SUPER WORLD SERIES	159.50
DELUXE WORLD SERIES	169.50
PENNANT BASEBALL	284.50
LONG BEACH	119.50
HAYBURNER	64.50
JALOPY	69.50
ARMY & NAVY	159.50
QUARTETTE	124.50

WRITE—WIRE—PHONE TODAY!  
We are exclusive factory distributors for:  
**BALLY - WILLIAMS - ROCK-OLA**

**LAKE CITY AMUSE. CO.**  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)

## FOREIGN BUYERS

We Have For Immediate Delivery

International Reconditioned

- MUSIC
- GAMES
- KIDDIE RIDES

We stock the most complete line of thoroughly reconditioned Wurlitzer, Seeburg, AMI, Rock-Ola and Evans Music Machines. Also the finest line of reconditioned Pin Games, Arcade Equipment, Shuffle Alleys and Kiddie Rides.

CABLE US FOR SPECIAL PRICE LISTS.

Parts and Service Manual Available.

**INTERNATIONAL AMUSEMENT COMPANY**

1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel. RI 6-7712)



## FLORIDA FLUTTERS JAX JOTS

Went by Wolfe Distributing to say hello to Si Wolfe, and ran into Al Miller and "Blank" Blankenbecker. Al is regional sales manager and Blank is service engineer, both of Seeburg, and both very swell people. . . . Chatted with "Hutch" Hutchinson, local op, to learn that dime play was doing a fine job on his collection days. Says nothing short of hard competition could make him go back to nickel play. . . . All distributors reported lively show room activity this past week. Among the many who were in town were: "Fletch" Fuller of Ocala; Phil Goldman of St. Augustine; Earle Brockington of Cocoa; Ed Hill of Gainesville; Fred Deeb of Tallahassee; and sporting a new Caddy, "Woody" Woods of Orlando, returning from a short vacation, stopped by the local distribs long enough to say hello and to see what was new. . . . With the Beach and Resort locations just beginning to open for the vacation trade, all new arcade equipment is getting the eye (and pocketbook) of the operators who work those spots. If Hotel and Motel reservations are any indication, this will be the biggest and best of any season.



**3 SURE WINNERS for EVERY LOCATION!**



**A SURE WINNER!...**

**chicago coin's New STAR-LITE BOWLER**

**THE SENSATIONALLY NEW MATCH BOWLER WITH ENTIRELY NEW MATCHING PRINCIPLES!**

- 1** Individual player by matching one or several numbers lights up one or several Stars in each game!
- 2** Each of 6 players have the same opportunity to match numbers and light up stars under their individual scores!
- 3** Matching features begin in the first frame and continue in every frame until the game is over!
- 4** STAR-LITE BOWLER contains CHICAGO COIN'S build-up advance scoring features. Top score of 900!

New front hinged score frame glass for easier servicing!  
**AVAILABLE IN STRAIGHT 10c; OR 10c 3 FOR 25c PLAY!**

**STILL IN PRODUCTION! CRISS CROSS BOWLER**

**A SURE WINNER!**

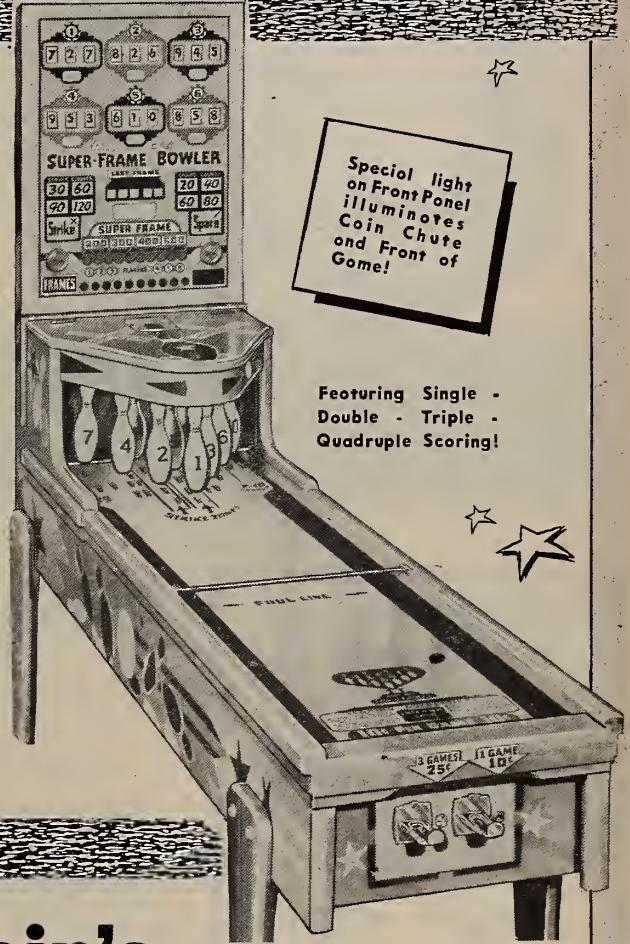
**chicago coin's SENSATIONAL SUPER FRAME BOWLER**

**THE EXCITING, 100% SKILL BOWLING GAME!**

Player by matching the number lit in the 11th or Super Frame can add from 200 to 500 points to his score!  
 Super Bowler Contains all the ADVANCE Scoring Features! New Top Scoring Thrill of 1400.  
 Post 55 Second Play! Multiple Scoring on Strikes and Spares plus the "Time Tested" actual 1-9 Pin Scoring.

- New Front Hinged Score Frame Glass for Easier Servicing!
- 100% Skill "Match The Lit Number" for Super Frame Scoring!
- You Get Increased Revenue from 10c 3 for 25c Play!

New 6-Volt Light-Up Bulbs for Drum Scoring Units.



Special light on Front Panel illuminates Coin Chute and Front of Game!

Featuring Single - Double - Triple - Quadruple Scoring!

**A SURE WINNER!...**

**chicago coin's 6 PLAYER BASEBALL GAME**

**SUPER HOME RUN**  
 with the 3 WAY "MATCH" and "FREE PLAY" Features!

- (1) Match a Number! (2) Match a Number with a Star! (3) Match a Number with 2 Stars!

With the GRAND STAND "Home Run" Feature for Extra Runs... Plus The Thrill of Hitting a Ball Over the GRAND STAND Roof for Additional Runs!

Game can be set to operate at 1, 2 or 3 Innings per game, Each inning constitutes 3 outs.

AVAILABLE IN STRAIGHT 10c; OR 10c - 3 FOR 25c PLAY!

Single player continues at bat until game is over—Multiple players alternate as in bowling games after 3 outs are made.

Player hitting ball into Upper Grand Stand gets a HOME RUN plus RUNS for every man on base... plus 3 EXTRA RUNS!

Player hitting ball into Lower Grand Stand gets a HOME RUN plus RUNS for every man on base!

Player hitting ball OVER the ROOF gets a HOME RUN plus RUNS for every man on base... plus 5 EXTRA RUNS!

**ALSO AVAILABLE IN REGULAR PLAY!**

With the TROUBLE FREE SLIDE COIN CHUTE

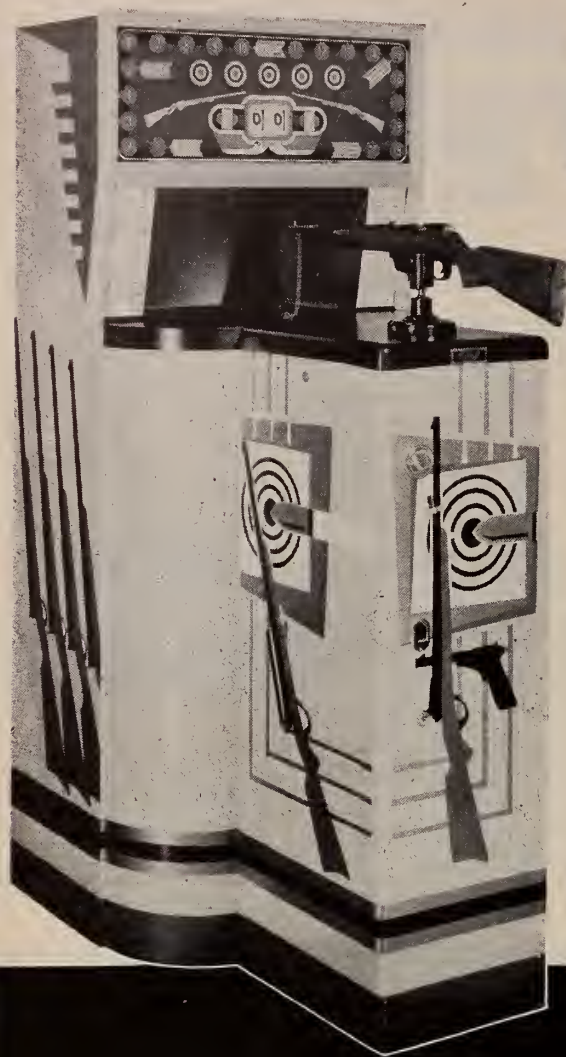
1725 W. DIVERSEY BLVD. • CHICAGO 14





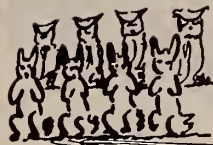
# EXHIBIT'S New Shooting Gallery

A  
PROVEN  
MONEY-  
MAKER



**Yes -**  
... it's been location tested all over the country with tremendous results in profits. It's compact, single unit construction has great play-appeal in any type of location. A genuine .22 cal. Remington Target rifle duplicates actual firing. It "bangs" ... it "kicks" and it drops the targets. It's the real "McCoy" ... you can shoot at any one of the 20 targets in any order. It's loaded with play appeal ... with extra features ... and with extra PROFITS for you!

- 25 standing cut-out targets (20 regular and 5 bonus)
- Money-back feature for perfect score (operator's option)
- Match score shooting feature (operator's option)
- Only 74" high ... 30" wide and 52" deep.



**INDIVIDUAL TARGETS** that drop with every "hit" An attractive, colorful "light-up" scoreboard clearly shows every "hit". Bonus points are awarded for the 5th, 10th, 15th and 20th hit.



**REAL ACTION** ... exactly like a full size shooting range. Every target actually "drops" when a hit is scored. It's real fun ... shoot at any target ... in any order. The "kick" of the gun ... the sound of the shot ... the falling targets ... are ALL REAL ... plus automatic scoring. No live ammunition is used.



**BONUS BULLSEYES** for the sharpshooters. After a perfect 20 hit score, 5 extra Bullseyes appear which count 5 extra points per hit. Money-back feature for perfect score and match-score shooting are included, but can be simply disconnected at the operator's option. This new ... all new shooting Gallery is "loaded" with "come-ons."

Established since 1901 SEE IT ON DISPLAY AT YOUR LOCAL EXHIBIT DISTRIBUTOR

**EXHIBIT SUPPLY** 4218 W. Lake St.  
Chicago, Illinois

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## SALESMAN WANTED

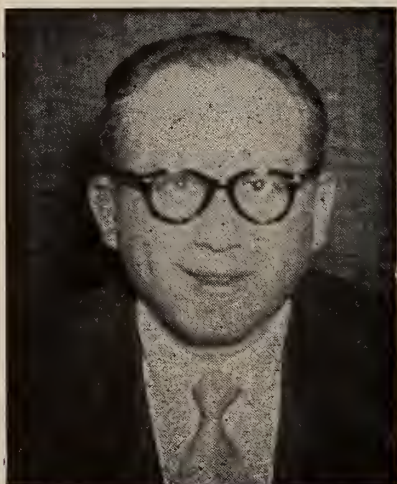
Leading coin machine manufacturer needs traveling representative to call on operators and distributors with nationally advertised line. Reply in confidence, stating age, experience, salary requirement.

**BOX 519**

c/o The Cash Box  
32 W. Randolph St., Chicago 1, Ill.

## Williams Mfg. Presents New Five-Ball Game

Will Run Double Production Lines for New  
"Thunderbird" Five-Ball and Baseball Games



SAM STERN

CHICAGO—With the introduction of its first new five-ball game in some three months, Williams Manufacturing Company, this city, expects to be able to handle the orders by using a double production line.

According to Sam Stern, executive vice-president and general manager of the firm:

"We didn't think we would be able to do it as our baseball games are go-

ing down our production lines just as fast as we can push them through to meet the backlog of orders which have accumulated.

"But," he continued, "because of the demand from our distributors, we were forced to step up into a double production line system and bring out our new five-ball, 'Thunderbird'."

"There is no doubt," Stern said, "That this will tax our facilities to the utmost, but, we are prepared to match line for line with competition in both production lines, so that we can meet the current orders for our new five-ball amusement game, 'Thunderbird' and, at the same time, continue to meet the demand for our baseball games."

Engineers of the firm worked out the problem after a session with production men, superintendents and foremen, on the insistence of Sam Stern, who showed them the demand which the firm had for its new five-ball game, 'Thunderbird.'

"Frankly," Sam Stern commented, "how they did it is a miracle to me.

"We were desperate for additional space to build our baseball games, and along came this demand that we present our new five-ball game.

"This is really something to crow about—the double production line system we now have in force."

## Shelley Gottlieb Stars in "Little League"

CHICAGO—Proudest papa in all the 48 states at this time is Nate Gottlieb of D. Gottlieb & Company, this city.

Nate's son, Shelley Gottlieb, not only made the "Little League" team of Oak Park, Illinois, but, in his very first game proved himself the star slugger of the team.

Shelley batted 1,000 his first game. Three for three. Coming through with a single, double and home run, to the cheers of the crowds that attended this first opening game of the Little League season in Oak Park.

Shelley also proved himself a real ball hawk of no mean capacity playing left field for his team and pulling them right into the basket as if his glove was magnetized.

The Little League has 12 team competition here and plays every Thursday and Friday evenings under the lights to the cheers of unusually large throngs of rooters in the Oak Park suburb.

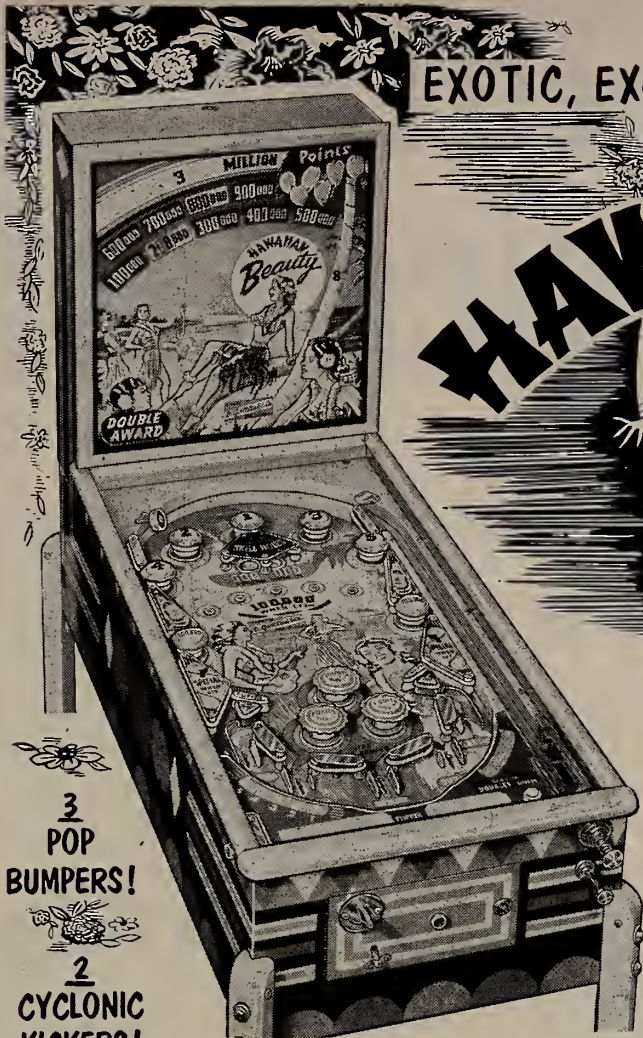
His team expects Shelley to prove himself "... the Ted Williams of the Little League this season."

## Bud Reichel To Open Cig Service In Miami

JACKSONVILLE, FLA.—Bernie (Bud) Reichel announces that he is opening a cigarette operating firm in this city, called Budd Cigarette Service. Reichel will also wholesale these machines in the northern part of Florida and southern Georgia. Firm expects to open around June 1.

Reichel was connected with Bush Distributing Company in this city in a sales capacity for the past two years, and prior to that was a partner in the Gator Coin Machine Company, an operating firm in Jacksonville.





- 3 POP BUMPERS!**
- 2 CYCLONIC KICKERS!**
- 2 SUPER-POWERED FLIPPERS!**

Special skill holes lights Roll-Overs for Replays. Bottom Roll-Over lights Point Bumpers for Super-Point Score.



EXOTIC, EXCITING PLAY... POSITIVELY IRRESISTIBLE!

GOTTLIEB'S

# HAWAIIAN Beauty



**STACKED... and How!**

IT'S GOT WHAT IT TAKES TO GO PLACES!

**DOUBLE AWARDS... Sensational!**

Inserting 2 coins at start of game doubles all Replay Awards.

**EASY TO PLAY...**

*Thrilling to Score!*

1 to 5 Non-Rotation Resetting Sequence. Hitting 1 to 5 additional times lights Roll-Over Buttons for Super-High Score. Also lights Holes and Contacts for Specials.

**SEE THIS HONEY AT YOUR DISTRIBUTOR!**

**D. Gottlieb & Co.**  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

## Exhibit On 6-Day Work Week

CHICAGO — Exhibit Supply, this city, has gone on a six-day-a-week plus overtime production schedule in order to meet demand for "Shooting Gallery", "Vacumatic Card Vendor" and the Exhibit Kiddie Rides.

"We are doing our best to meet demand for our products", said J. A. (Art) Weinand, vice president and general sales manager of Exhibit.

"Our kiddie rides, such as 'Trigger', 'Rudolph', 'Pete the Rabbit', 'Tandem Ride' and 'Space Patrol' are going great.

"The start of the summer amusement park season has boomed sales of our 'Vacumatic Card Vendor' considerably. We are on a double shift with our printing presses. We count cards by the millions and likewise make shipments of millions."

Weinand stated that "Shooting Gallery" has been doing terrific. "All our available gun games go to the shipping room for immediate delivery as soon as they leave the production line", he said.

## World Wide Uses Production Line Rebuilding System

CHICAGO — World Wide Distributors, Inc., this city has established a production-line reconditioning program.

Used equipment of all kinds now undergoes a thoro reconditioning based on a production-line process.

A used machine is first given a complete washing as soon as it arrives in the shipping room. The rails are then scraped and given a double coat of shellac.

The equipment is then moved along the line into the shop where refinishing men touch up the cabinet and remove all scratches and scars.

Next the mechanics give it a complete overhauling. All mechanical defects are remedied. Old parts are replaced with new parts.

After the mechanics repair a machine it is given a thoro re-check by the chief mechanic.

"Our reconditioning program is a vast operation, indeed", said Joel Stern of World Wide.

"The renovation of used equipment is continually going on in our shop and the games come out looking just like new."

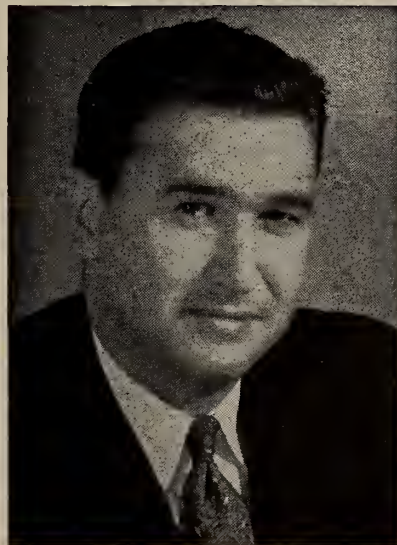
## Sam Lewis Promises "Real News"

CHICAGO—Sam Lewis of Genco Manufacturing & Sales Company, this city, was very secretive, to say the least, this past week.

Tho he wouldn't give out any advance information as to just what he meant, he did state:

"I'll have some real news for you next week."

## Keeney Cig Vendor Enjoys Biggest Sales Month



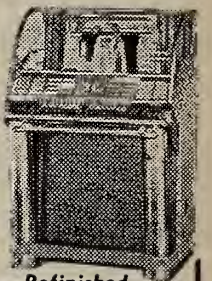
PAUL HUEBSCH

CHICAGO—"We are enjoying the biggest sales month for our cigarette vendor in all our history", was the statement of Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, this past week.

Huebsch further reported, "As our cigarette vendor gets into more and more areas thruout the nation, the operators of cigarette machines realize that we have the very finest product of its kind.

"Not only the display effect of the pack that the purchaser receives, but, so beautiful a machine that has

**BUY THE BEST IN MUSIC**



Reconditioned—Refinished

SEEBURG 1-46	135
SEEBURG 1-48 BLOND	175
SEEBURG M-100A	495
WURLITZER 1100	225
WURLITZER 1250	295
WURLITZER 1400	475
WURLITZER 2140 WOM	10
WURLITZER 3020 WOM	10
ROCK-OLA 1436 (120 Sel.)	445
MILLS CONSTELLATION	95
A.M.I. MODEL C	295
A.M.I. MODEL D80	475

**WURLITZER 1015 \$75.00**  
In Working Order

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

**ATLAS MUSIC COMPANY**

2122 NORTH WESTERN AVE.,  
CHICAGO 47, ILLINOIS  
(Phone ARmitage 6-5005)

proved itself mechanically perfect in every detail and, at the same time, has features which are the envy of all cigarette machines now on the market.

"We sincerely believe", he continued, "that those operators who are now purchasing the 'Keeney All-Electric Cigarette Vendor' will be doubling and even tripling their reorders within a few weeks."



# "CASH BOX" PRESENTS FIRST CITY-BY-CITY PRICE LISTS

**Used Market Prices Now Also Presented City-By-City on All Late Model Machines for First Time in Coin Machine History in This Issue of "The Confidential Price Lists." Give More Intimate Knowledge of Used Markets Clear Across the Nation. Open Path to Better Understanding of Modern Sales Methods.**

**Another Original Service Innovation by "The Cash Box" to Better Serve All the Industry as well as Keep Step with Changing Sales Conditions.**

For 764 consecutive weeks, more than fifteen years as of this writing, "The Confidential Price Lists," which appear in each and every week's issue of The Cash Box, and have been so doing ever since the inception of The Cash Box as a vital and outstanding publication for this field almost twelve years ago, have brought the important and necessary "fair market value," as Certified Public Accountants and attorneys like to describe them, to all the industry.

"The Confidential Price Lists" have become recognized as the "Blue Book" of the coin machines industry.

They are accepted by banks, factors, loan companies, as well as state, city, county and the U. S. Government, as well as almost every foreign country.

Operators, jobbers and distributors, as well as manufacturers, use them constantly, every day in the week.

Their complete acceptance, over the years, is most definitely an achievement of which this publication is extremely proud.

Hundreds on hundreds of letters have been received by this publication over the years complimenting The Cash Box on "The Confidential Price Lists."

These letters have further commended this publication with statements which can be summed up like this one:

"We just simply couldn't do business without 'The Confidential Price Lists'."

Those of The Cash Box who have helped to make "The Confidential Price

Lists" so important to the trade realized this past year that, as this business continued to spread further and grow greater, a new addition to "The Confidential Price Lists" would be extremely helpful to all engaged in the industry.

The fact remains that, today, every outstanding manufacturer has distributors to handle his products in an ever more highly concentrated territory.

In days gone by distributors would, in some cases, cover four, five and more states. Today, these same distributors are held to a single state-wide coverage and, in some cases, just a part of the state, with other distributors to cover the rest of the territory.

This was bound to happen. The manufacturers realized, as machines became more complicated mechanically, that a closer relationship and, especially, easier and quicker access to service facilities, was extremely necessary.

At the same time, as prices of new equipment continued to go ever higher, the manufacturers as well as the distributors realized that the credit and general financial situation made it almost impracticable for one distributor to handle tremendously large areas.

Other factors also arose to tighten up territories for the distributors. The distributors, in turn, found that this was for their best interest.

With more highly concentrated areas their salesmen could make more personal contact with their operator-

customers. At the same time they were able to assure the operators in their territory the very finest of service and cooperation.

The result, at the same time, was to make "The Confidential Price Lists" even more important to the distributors, as well as to their operator-customers.

In fact, "The Confidential Price Lists" became so important that a newsstand sale tabloid which, among the myriad fields it covers also makes a stab at the coin machines industry, was forced to adopt an imitation.

This, in itself, proved the outstanding and vital importance of "The Confidential Price Lists."

This most completely flattered The Cash Box. And bowed low to The Cash Box' far-seeing wisdom and The Cash Box' superiority in all matters pertaining to the coin operated machines industry, by this imitation of "The Confidential Price Lists."

Now The Cash Box has gone a step further. Because the members of The Cash Box keep their fingers on the throbbing pulse of the industry.

The need for a closer understanding of prices between distributors and operators, in addition to a more intimate market coverage, grew apparent.

With this issue of The Cash Box there will appear, for the first time in the history of the industry coverage of prices of late model used equipment city by city.

This will, in addition to the all-purpose and all-coverage weekly issue of "The Confidential Price Lists," give a more intimate knowledge and understanding of prices in practically each area of the nation, as prices city by city are reported.

This is an additional and a very large expense to keep this coverage in being week after week. But, once again, The Cash Box takes on additional expense, because it realizes that this is, today, a great need for the entire field.

Operators seeking to buy, sell or trade, can now quickly ascertain prices

for the equipment they have, by a quick check of their nearest trading area which, in almost every instance, is more or less judged by the leading city in the territory in which they are located.

Distributors in coin machine trading areas, whether large or small city, who wish to send their prices in each and every week are invited to write to The Cash Box and receive the necessary forms.

Any in the industry who may have suggestions of any kind, in regard to this new city by city late model used machines coverage, should immediately write to The Cash Box, because adoption of all constructive suggestions means that they, themselves, will more greatly benefit and, ultimately, all the industry will benefit.

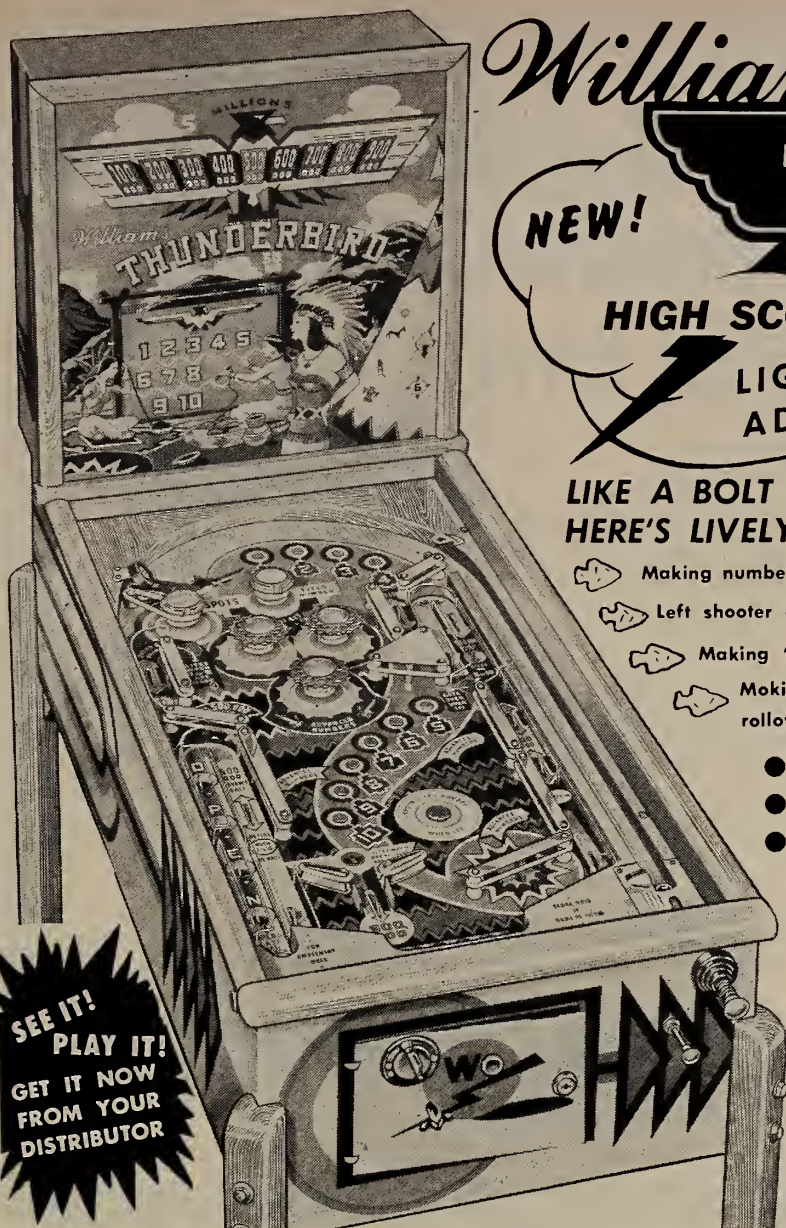
These new, important and absolutely original, city by city lists appear on the page facing the inside back cover of The Cash Box.

## Notice!

**ALL WHOLESALERS OF COIN MACHINES WHO WISH TO HAVE THEIR CITIES REPRESENTED IN THE NEW CITY-BY-CITY PRICE LISTS SHOULD WRITE FOR THE NECESSARY FORMS TODAY TO:**

**THE CASH BOX**  
32 W. RANDOLPH ST.  
CHICAGO 1, ILLINOIS





# Williams THUNDERBIRD

**NEW!**

**HIGH SCORES!**

**LIGHTNING FAST ADVANCING BALLS!**

**REPLAYS!**

**LIKE A BOLT OUT OF THE BLUE—HERE'S LIVELY ACTION FOR YOU!**



- Making numbers 1 to 10 scores one replay and lites left shooter rollover for replays.
- Left shooter advances ball thru "O-P-E-N" lane progressively and ball in "N" hole returns for play.
- Making "O-P-E-N" or 1 to 4 lites right lower shooter rollover for replays.
- Making 1 to 10 and "O-P-E-N" lites bottom center rollover for "Extra Special" to score 4 replays.

- 3 THUMPER BUMPERS
- 1 AUTOMATIC SHOOTING RUBBER
- 3 KICKERS

THUNDERBIRD ROLLOVER IS "EXTRA SPECIAL" WHEN LIT!



CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST. CHICAGO 24, ILL.

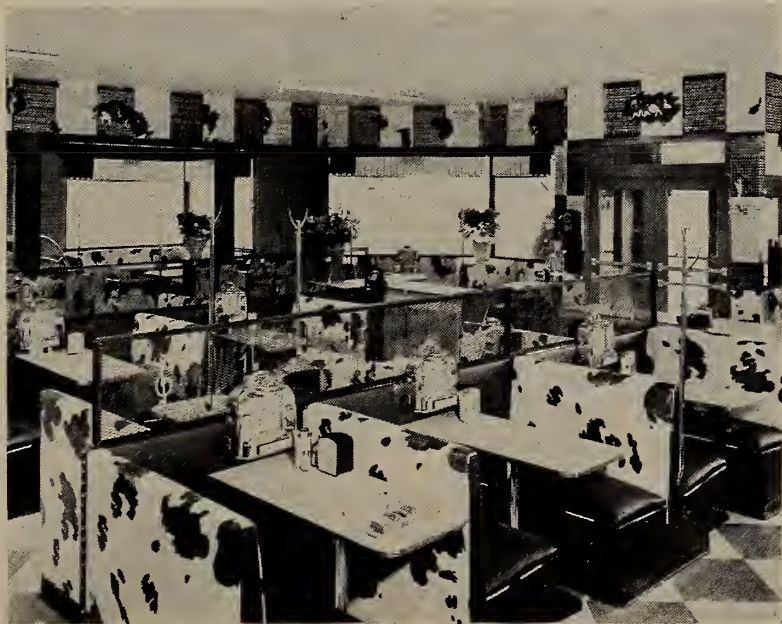
**IT'S HERE! COMBINES MORE ATTRACTIVE PLAY-INCITING FEATURES THAN EVER TO LOAD UP YOUR CASH BOXES!**



OPERATE  
**Williams ALL-STAR**  
with the new exclusive  
BASE RUNNING UNIT  
and  
**TRIPLE MATCH**  
feature!

**SEE IT!  
PLAY IT!  
GET IT NOW  
FROM YOUR  
DISTRIBUTOR**

## New Music Installation In Chi Drive-In Hikes Profits



CHICAGO—Joe Fillitti of Blackstone Music Company, this city, well known music operators, proved what an operator, who is really sincere about stepping up his business and bringing praise to his firm, as well as to all others in the field, can do with the brand new installation he just made at the Melody Lane Drive-In on the far south side of this city.

The moment Blackstone Music was advised that this location planned to enlarge and remodel, they too entered into the spirit of the occasion. They advised Emmett J. Dice, co-owner of the Melody Lane Drive-In, that they would install a complete new music system in keeping with the theme and beauty of the new quarters.

The Melody Lane Drive-In is now in its sixth year of operation. Since its enlargement and remodeling it can accommodate 170 people. This is better than twice the previous number of people that could be accommodated. The atmosphere of the new place is based on a wild west theme. Sheet music type paper graces the walls. The booths, in keeping with the western theme, feature simulated cowhide thruout.

Joe Fillitti and his Blackstone Music Company worked right along with the designers of the place. They installed a 100 selection remote Seeburg music system. There are 36 Seeburg 100 selection Wall-O-Matics thruout the place. The music comes from a See-

**NEW AND USED HITS AT PRICES YOU'LL LIKE**  
BALLY—ROCK-OLA—KEENEY—CHICAGO COIN  
WRITE FOR PRICE LIST TODAY !!  
Exclusive Distributor For Bally Manufacturing Co.  
**CALDERON DISTRIBUTING, INC.**  
—450 MASSACHUSETTS AVE., INDIANAPOLIS, INDIANA  
(All Phones: LINCOLN 8468)

burg DeLuxe High Fidelity 100 selection phonograph. There are auxiliary speakers thruout. The remoted speakers keep the music at a conversational level at all times.

Owner Dice of the Melody Lane Drive-In when questioned regarding this new music installation stated:

"Believe me, it's wonderful. All our patrons are just as enthused over it as I am", he continued.

"The days of the blaring juke box are gone. Serenity is the keynote here with this conversational-level music.

"And because of this fine music", Dice says, "there's always a line of patrons at the register asking for quarters and dimes so that they can enjoy continuous music. That's what counts as far as we retailers are concerned."

Fillitti worked with officials of Atlas Music Company, Seeburg distributors here, on this installation.

He stated, "We all know the advantages of truly tailored music installations. In our estimation this installation is a boost for all the automatic music industry and, definitely, such installations will not only win us the good will of the public and the location owners, but, at the same time, they bring operators better profits all around."

Music Machine, Game and Cigarette Machine  
**OPERATORS**  
Here is a wonderful opportunity for extra profits in the locations you cover. Every place is a 100% prospect for . . .  
**ACTIVEAIRE ELECTRIC TOWEL**  
Air dries hands, Deodorizes and Freshens Air in Washroom.  
THE NATION'S BEST! Write for Details!

**RUNYON SALES COMPANY**  
Factory Representatives for:  
AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.  
593 10th Ave., New York 18, N. Y., LO 4-1880  
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

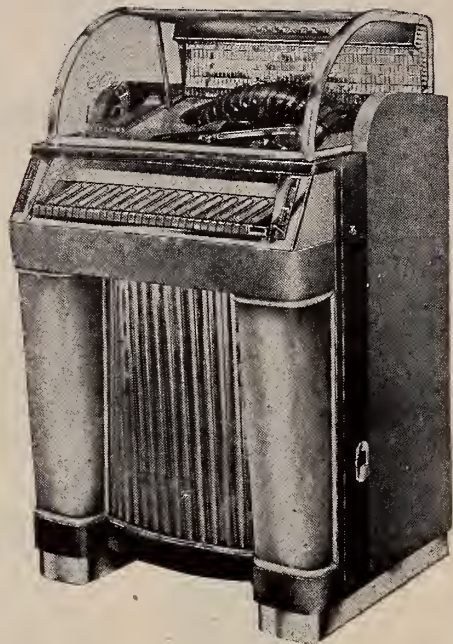
"It's What's in THE CASH BOX That Counts"



120 120 120 120 120 120 120 120 120 120 120 120

# ACCLAIMED EVERYWHERE Rock-Ola COMET

*The Original 120 Selection Phonograph*



**ROCK-OLA MANUFACTURING CORPORATION**  
800 NORTH KEDZIE AVENUE, CHICAGO 51, ILLINOIS

120 120 120 120 120 120 120 120 120 120 120 120

# Does The Music Machine Industry Need A "Public Relations Council"?

## READ THIS:

May 17, 1954

Mr. Jack Thompson  
King Feature Syndicate  
235 East 45th Street  
New York City

Dear Mr. Thompson:

A feature story "The Mysterious Teens That Rule the Platter Empire", under your signature, which appeared in the Sunday Mirror, magazine section, May 9th issue, has been brought to my attention. It is extremely surprising that you would include in the story material for which you have no proof and which is entirely erroneous.

I refer in this instance to the paragraph headed "Shadow of the Mob". You write, "A large share of the 500,000 juke boxes in many areas of the country are controlled by gangsters". **I would like you to advise me of one such single operating firm or individual.**

You write, "Juke box profits are gigantic". **For your information juke box profits are such, that for the money invested by the operators they are very small indeed, and in many instances operators are hard-put to stay in business.**

You state, "... they resented paying off to the big companies that controlled the big singing stars". **No juke box operator pays off to any recording company that controls recording artists. There is no reason to do so.**

You state, "... they have started their own recording companies with their own stars". **There are no recording companies owned by any juke box operator.**

Referring to these record companies you state, "they are now so powerful that music publishers offer their best tunes to companies and artists owned entirely or in part by the mob". **As I said in my previous paragraph there are no recording firms controlled by mobs so, therefore, this is entirely erroneous.**

I would imagine that you would be interested in setting the record straight and should you desire a follow-up on the story that appeared and want to get the true facts I suggest that you visit with us here, and we will be very happy to give information on the juke box and music industries so that you can see for yourself how unfair and untrue is the material circulated to your readers in your story.

THE CASH BOX  
Joseph P. Orleck  
Publisher

(Editorial Comment: Some coinmen, who have read this most untruthful and damaging article, have sent protests to Jack Thompson—copies to The Cash Box. The question they all asked The Cash Box is typified by Henry C. Knoblauch of Glen Falls, N. Y., one of the most outstanding operators in the country. He asks: "What can be done about lousy things like this and what inspires them?")

**MR. DISTRIBUTOR  
and  
MR. MUSIC OPERATOR**

**RCA IS IN IT! MAGNE-  
CORD, INC., IS IN IT!  
YOU CAN BE IN IT,  
TOO! FOR FULL DE-  
TAILS, SEE PAGE 35.**



*"Heinie" Roberts*

## Empire Enjoys Export Biz Pickup

CHICAGO—With Howie Freer heading the Export Department of the firm, Gil Kitt's Empire Coin Machine Exchange, this city, reported that:

"Our export business has picked up so remarkably these past weeks that we are of the belief we are entering into a new and bigger export business era."

Empire has continued its Export Department for some years now. It has developed a clientele that ranges all over the world.

Gil Kitt made this part and parcel of the firm as business continued ahead for Empire and has continued it thru lean and fat years.

It is his belief that the average distributor thruout the nation must have a source for his used equipment, in addition to his domestic sources.

## Lowy Sales Rep. For Simon

NEW YORK—Al Simon, president of Albert Simon, Inc., this city, announced that Dave Lowy has been associated with his firm for the past few weeks in the capacity of a traveling sales representative.

Lowy travels thru New York and New Jersey States calling on distributors, jobbers and operators promoting the sale of the products of Chicago Coin Machine Company and Genco Manufacturing & Sales Company, for whom Simon is a factory representative.

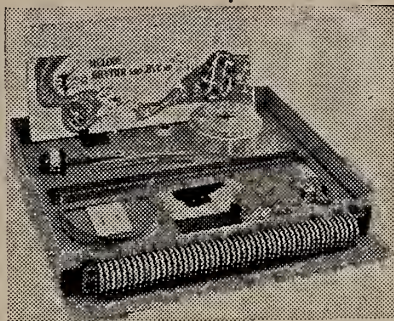
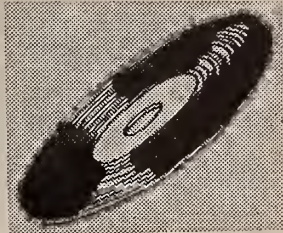
Lowy, well known thruout the country as a jobber and distributor for many years, has a wide acquaintance with coinmen thruout his territory.

He has been extremely active and effective in building up one of the most outstanding export sales departments in the country.



# NOW AVAILABLE... NELSON MODERNIZATION KIT

Manufactured by D. W. Price Corporation, Los Angeles, Calif.



Kit for adapting Seeburg  
100 "A" to 45 RPM

1. Installation does not affect or require re-adjustment of properly operating mechanism.
2. Can be installed on location in one hour or less.
3. Precision manufactured of finest materials and workmanship. All parts factory guaranteed.
4. Extra advantage of new popularity meter to gauge customer's choice of music.
5. Engineered to fit mechanism with no machining or special tools needed.
6. This modernization kit will extend the life of your Seeburg 100 "A" and continue its trouble-free operation with modern 45 RPM recordings.

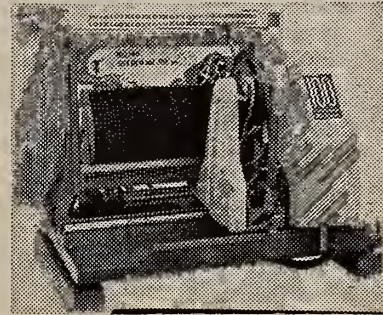
Complete kit ready to install,  
including Playmeter ..... **\$98.50** F.O.B. Los Angeles

Terms: 1/3 Cash with order; Balance COD or sight draft, your bank

1. Elimination of added cost and upkeep of dual record libraries.
2. Increases the value and earning power of your Seeburg 100 "A".
3. Lengthens life of Seeburg 100 "A" in the "BETTER" locations.
4. Adds the much needed popularity meter.
5. Substantially lowers present operating cost.
6. Complete, easy-to-follow, pictures and instructions in each kit.

DISTRIBUTORS:—SOME CHOICE TERRITORIES STILL AVAILABLE!

WRITE • WIRE • PHONE



Nelson Modernization of  
Seeburg 100 "A"—45

## RAY R. POWERS SALES COMPANY

Exclusive National and Foreign Sales Representatives

4415 W. PICO BLVD.

LOS ANGELES 19, CALIFORNIA

## MOA Prepares "National Tax Council"

### Geo. Miller Asks All Music Men To Help Get "Tax Council" Started

OAKLAND, CALIF. — George A. Miller, president of Music Operators Of America, announced this past week that preparations were under way at this time to get a "National Tax Council" going for this organization.

Miller stated that he is attempting to obtain complete lists of all names of music operators everywhere in the nation.

Miller stated that he is attempting to obtain complete lists of all names of music operators everywhere in the nation.

He is asking all organizations, and all connected with the automatic music industry, to help bring the "National Tax Council" into being, by supplying these names to Music Operators of America, Inc.

Miller stated, "To actually operate a good 'Tax Council' we must be able to send assistants to various states and localities to fight state taxation legislation."

At the same time, Miller also reported, that MOA plans to put such a "Tax Council" into operation only when it is prepared to handle the work which would be required of it.

To obtain all the data, as well as present legislation, past legislation, precedents of successful and unsuccessful tax cases, so that these would be on file at the offices of MOA, would require that every single man and woman engaged in the automatic music business send in all such information from their territories.

Miller said, "To make the 'National Tax Council' as effective as is humanly

possible we shall, at the same time, conduct a 'complete membership drive' so that all who have anything whatsoever to do with the automatic music industry become members of Music Operators Of America."

As is readily realized by all, Miller stated, this is a vast and important project being undertaken by Music Operators Of America, Inc., and is something that requires much time, effort and energy and, especially, he said, the most complete cooperation of all in the automatic music industry.

This "National Tax Council", Miller reported, will confine itself strictly to the automatic music industry.

Miller also took time out to compliment The Cash Box for its many years of continuous efforts to have the industry bring about a "National Tax Council".

### MOA Board To Meet In July

CHICAGO — George A. Miller, president of Music Operators of America, Oakland, California, phoned The Cash Box in this city, just as it was going to press, and the message was relayed to publication office in New York by phone, advising that the Board of Directors will meet at Colorado Springs, Colorado, some time in early July.

Definite date will be set in the near future.

## United Starts New "Service Schools"

CHICAGO — United Manufacturing Company announced this past week that it was starting a new series of "Service Schools".

With the return of John Casola and Ken Sheldon from two months of conducting 'United Service Schools' throughout the southeastern part of the nation, these men worked out a new itinerary which will start them into St. Louis, Mo., Kansas City, and then due east.

Johnny Casola and Ken Sheldon spent a week here in conferences with Bill DeSelm, Herb Oettinger, Lyn Durant and other executives of the organization, obtaining full information regarding further trips and further efforts of the now highly successful 'United Service Schools'.

In this regard, Casola said, "The 'Service Schools' we conducted were absolutely the most successful, we believe, that were ever held.

"We beat the bushes. Traveled thru-out entire states. We covered South Carolina, Georgia and other southeastern states thoroly. We met with operators who were thrilled to have a 'United Service School' conducted in their areas.

"We believe", he further stated, "that the 'United Service Schools' program is one of the most effective and elaborate in the history of the industry."

Bill DeSelm, general salesmanager of the firm said, "Because of the great success which our 'Service Schools' enjoyed we are continuing this program to have every operator, everywhere in the nation, become better acquainted with our methods, our equipment, and how to service and operate from the standpoint of earning bigger and better profits for himself."

FOR . . .

**EVERYTHING  
YOU NEED**

IN NEW AND USED EQUIPMENT

Write For Our Lists

LOWEST PRICES!

**DAVID ROSEN**

Exclusive A M I Dist. Ea. Pa.

855 N. BROAD STREET, PHILA. 23, PA.

PHONE-STEVENSON 2-2903

## Chi Coin Going Full Blast

CHICAGO — Ed Levin, sales director of Chicago Coin Machine Company, this city, had only this to say, this past week:

"All I can tell you at this time is that we are going ahead full blast and trying our best to meet all orders that we are receiving each and every day for all of our products."

Levin also said that the long distance phones have been ringing at an unusual rate and that some of the orders have been tremendously surprising to the firm's executives.

"For example", Levin stated, "one of our distributors who usually orders in lots of five's and ten's, ordered 75 of our newest bowler at one shot and, at the same time, insisted on immediate delivery.

"This", he continued, "is why we are working at top speed for all of our distributors have doubled, tripled and even quadrupled the usual orders they give us each week for all of our games."



# THRU THE COIN CHUTE

## NEW ENGLAND NIBBLES



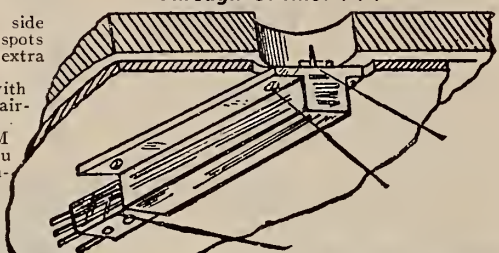
Ops are busy in New England garnering new locations and sprucing up old ones. . . . Outdoor season opens May 30 and coin machine vets say there will be more kiddie rides, pin games and other coin op amusement devices in parks and fun spots in the territory this year than at any time in history of the biz. . . . Max Polansky, new general manager for Poole Distributors, exclusive Wurlitzer Distributors, Boston, has come up with a deal for music ops. "It's like putting 6 months commissions in their pockets," Max said. . . . Malcolm Wallace, Newport, Vt. op, who has over 100 music machines on location in his territory and a reputation as one of the best fishermen in the North Country, was among visitors to Poole Distributors this week. . . . Others were George Mitchell, Boston, and Fred Haddad, Willimantic, Conn. . . . Demand continues greater than supply at Poole's. . . . Charlie Suessens, vice president and treasurer, returned this week from a Connecticut road trip to take over the office while Harry Poole took a road trip in western Mass. . . . Ralph Lackey, Karel Music Co., Roxbury, popular Greater Boston op of music, pins and shuffles, is enjoying his new ranch house with his wife and two little daughters in Milton. . . . Al Dolan, Pioneer Music Co., veteran New England op, is polishing up his Cape Cod music route for the summer season. . . . Al Levine, sales manager for Jerry Golumbo's Music & Television Corp., Rock-Ola, reports interest high among New England ops.

Ray August, salesman for the Hub Rock-Ola distributor is touring western Massachusetts this week. . . . Louis Green, sales manager for World Fair Inc., Ed Ravreby, Evans Music and Capitol kiddie rides, made N. H., Vt., Me., and southern Mass. first two weeks of this month, and reports kiddie rides very big despite bad weather conditions. . . . Interest in new Evans "Holiday" growing. . . . Irwin Margold, general manager, Trimount Automatic Sales Corp., exclusive Seeburg distributors, reported this week that it has been the busiest period the firm has ever had. . . . The picture is very bright in this territory he said, pointing out that between summer locations, new routes, and machines being exported, there is a shortage of music machines. . . . Seeburg's Custom 200, background music unit is going big guns around Boston. . . . Newest additions to the rapidly growing number of users are the Red Coach Grill chain of fine restaurants, the Boston Club and the Darbury Room plus the food chains. . . . Local disc jockey Ray Dorey reported on his morning show this week that he went shopping at Star Market in Cambridge and was very pleasantly surprised when he heard the pop numbers coming over the 45's through the Seeburg 200 custom unit in the market. . . . Said it made shopping for the groceries a pleasure!

## MAGIC GENIES for BINGOS!

Without Magic Genie, wire through side of machine can light as many as 6 spots for each play. Super cards and extra balls are victims of the wire.  
**NO MORE SCREWS**—Plastic cover with its needle point can be installed with airplane glue in as little as 10 minutes.  
**NOW AVAILABLE FOR PALM SPRINGS and ICE FROLICS.** If you have our old kit, we will give you instructions on how to install these games . . . or we will exchange old kits for new ones.  
 Price \$12.95 per machine. Write for details, quantity and dealer prices.  
**G. W. GRAY MFG. CO.**

Protect All Your Bingo Games—Eliminate Broken Glass, Drilling Through Cabinet . . .



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# THRU THE COIN CHUTE

## EASTERN FLASHES



The Westchester Guild's third annual banquet on Tuesday night at the Holliday Inn, Scarsdale, N. Y., was a wonderful affair. All who attended make complimentary remarks of the highest order. The only fly in the ointment was some "mike" trouble when the recording artists were singing. The guests are to be highly commended on their tolerance, and particularly for their fine attention and appreciation of the difficulties under which these singers were working. The meal was first grade, and the atmosphere of the restaurant was conducive to an enjoyable evening. As is recorded in the feature story of this party elsewhere in this issue, the officers and committee members deserve high praise from their membership. . . . Officials of the New York State Operators Guild, who, on May 1, were hosts to their members and guests at their banquet, relaxed completely and let the other fellows worry about details. Jack Wilson, Tom Goebels, Orville Greening and Tom Greco with their wives, just enjoyed themselves. . . . The group from the Connecticut State Operators Association, which has never undertaken a banquet, advised they will recommend one to their association upon their return home. Ken Jarrett, Joe Naclario, Mike Pelligrino and Conrad Woycik commented that if the Westchester group, with some 30 members, could run such a wonderful affair, their organization which comprises over 80 operators, should be able to really do a big job. . . . The crowd got a big "bang" when Kitty Kallen, Coral recording artist, leaped off the stage, grabbed the handsome Mac Pollay and started to jitter-bug. That Pollay almost dances as well as he looks. . . . Everyone was thrilled with the appearance of Barney Ross, ex-champion, who is now doing record promotion for Eddie Fisher. Barney, in the company of Joe Orleck, publisher of The Cash Box, spent the afternoon visiting along coinrow, meeting juke box operators and distributors, and then accompanied The Cash Box staff to the Westchester affair. Barney made a load of friends both for Fisher and himself during the day and night. . . . Dick DiCicco, who used to do some fighting himself in his youth, had quite a talk with Ross. At Dick's table were his missus, and members of his firm, Mr. and Mrs. Stanley DiCicco; Mr. and Mrs. Horace Tanaro; Mr. and Mrs. Robert Tompkins; Mr. and Mrs. James Vetrano; and Mr. and Mrs. Joseph T. Weisz.

Ben Becker, Bally regional representative, returned home from his trip just in time to get to the Westchester Ops' banquet. Ben has a million friends, and he saw to it that they all toasted the Bally products. . . . Dave Stern, Seacoast Distributors, was all set to attend the banquet, but couldn't make it the last moment. . . . Friends of Sid Mittleberg, Brooklyn op, sorry to hear of the death of his mother, who died Monday, May 10, of a heart attack. Mrs. Sarah Mittleberg was related to several coinmen—a sister of Harry Siskind, sister-in-law of Dave Feldman, and sister-in-law of Louis Becker. . . . Pete Mongelli and his wife, of Baltimore, Md., coinman, attended the bar-mitzvah party given by Larry Serlin, local operator, for his son Jerry, on May 1. . . . Lou Valenti, the ever smiling Staten Island operator, visiting wholesalers on coinrow. . . . Harry and Hymie Koeppl closed their store last Saturday, and both went out on the road to buy up latest used model phonos. They were pretty successful. The Koeppls, by the way, are donating a used phono to the Mt. Carmel Home For The Aged—together with service. This is only one of many they've contributed to other organizations. . . . Details for the forthcoming Mike Munves Testimonial UJA Dinner to be held Tuesday evening, June 22, at the Hotel Commodore, being worked out. Committee met Thursday, May 20. . . . John S. Mill, vice president in charge of sales of the Rowe Manufacturing Company, died Sunday, May 16. He joined Rowe in 1938. . . . Sam Krassner and son Marshal of Cavco Amusement Co., Bridgeport, Conn., in town buying. . . . Charlie Foster, of the Newark, N. J. office of Runyon Sales Co., suffered a stroke. . . . The Greater New York March Of Dimes advises that the Automatic Music and Amuse-machine Division made 142 contributions, representing \$3,523 during the past campaign, as compared with \$1,527 in 1935.

America's Finest!

## ASK ANY OPERATOR OF THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR

- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column

THE PACK YOU SEE—IS THE PACK YOU GET!  
 Swing-up front flap for easy loading. 3-way match vending.

**J. H. KEENEY & COMPANY, INC.**  
 2600 WEST 50th STREET, CHICAGO 32, ILL.



# THRU THE COIN CHUTE

## UPPER MID-WEST MUSINGS



The fishing season opened in Minnesota on Saturday May 15th and from reports it was the best opening day had for at least three years. Indications are that the resort country in N. Minn. and Wis. will be getting heavy play from the tourists. Of course there were a few operators and service men who took some time off to get in a lick or two of fishing. . . . Pete Lenes of Bemidji, Minn. made the trip into the Twin Cities to pick out some machines for a couple of new spots. . . . Shopping around and looking over the latest in coin operated equipment was Jack Bailey of the Ace Novelty Company of Browns Valley, Minn. . . . The Sieg brothers of Augusta, Wis. made a trip into town together to look over some bowlers and games for their route. The boys have been so busy that they usually made the trip into the Twin Cities alone. . . . L. P. Wilbur of Duluth, Minn. was seen looking over the bowler situation. . . . Gerald Johnson of Menomonie, Wis. was in the Twin Cities lining up some equipment. . . . Andy Oberg of Grand Forks, N. D. spent several days in the Twin Cities combining business with pleasure. . . . Recent visitors to the Twin Cities were Jim Lucking of Benson, Minn., Don English of Thief River Falls, Minn.; John Howe of Foley, Minn.; Bill Gummow of Hopkins, Minn.; Jack Harrison of Crosby, Minn.; Kaiser Savard of Red Lake Falls, Minn.; August Quade of Rochester, Minn.; Jerry Hardwig of St. Cloud, Minn.; and John Johnson, Staples Novelty Company of Staples, Minn.



# THRU THE COIN CHUTE CHICAGO CHATTER

As the weather gets warmer, coinmen are once again out on golf courses and, from all indications, this year is going to see more coinmen-golfers in action than ever before. But to listen to some of the boys who chase that elusive little pellet around, talking about their golf games, seems like everyone shoots somewhere in the low 70's. . . . Johnny Casola and Ken Sheldon returned to United's factory this past week after conducting service schools thruout the south for the past two months. And left, after only one week at the factory, for more service school jaunts thru St. Louis, Kansas City, and then due east. . . . Johnny and Ken absolutely thrilled at the receptions they've been getting. Both men attribute much of this to the fact The Cash Box precedes them. . . . Jim Summers of Simpson Electric Co., the firm that purchased O. D. Jennings & Co., advises name will now be: Jennings & Company. Also that the Jennings' plant will be back in production on various types of machines.

Jack Nelson out of town for a day or so this past week. In the meantime more and still more work for Bill O'Donnell. The Bally plant definitely one of the busiest in the entire country today. And the long distance phones just buzzing away all day long. . . . Roy McGinnis phones to advise that he plans to be in New York to attend the big Mike Munves "Testimonial Dinner." Roy continues to enjoy his golf game and advises, "Once that golf bug bites you, brother, that's it." . . . Joel Stern of World Wide advises that the firm has instituted what he calls "a production line reconditioning system." . . . Ed Levin of ChiCoin tells about how their distributors phone in with some of the largest orders the firm has ever received. "We're working away at top speed to meet all these orders," Ed reports. Also advises that Frank Mencuri now traveling up the West coastline and working his way back to the factory. . . . Sam Lewis is keeping it a secret. But advises that he'll have some "real news" for this column this week. . . . Paul Huebsch of Keeney entertaining Leo Grob of Wheeling, W. Va. Says that Leo's doing a whiz of a biz for Keeney products in the W. Va. territory.

H. F. Burt writes, "Sold my interest in 'Silver King' in December, '53. I was founder and designer of all 'Silver King' products and sold \$4,500,000 worth, after my release from the Navy in '46, in seven and a half years. Quite a record." . . . Nate Gottlieb without doubt the proudest pappy in town. His son, Shelley Gottlieb, not only made the Little League team in Oak Park but, in his very first game, Shelley batted 1000. 3 for 3. Single, double and a homer. . . . Harry Brown back in sales action here with "Activeaire." Also with other equipment. Seems like Ted Rubinstein may turn his "Zig Zag" counter game over to Harry Brown. . . . Sam Stern held a conference with the firm's engineers and they devised an ingenious double production line so that Williams could present its new five-ball game, "Thunderbird," and still continue to produce its baseball games. . . . Fred Skor of World Wide back on the job after a very hectic battle with the flu. New staff member of this firm is Sam Rosenblatt.

Art Weinand reminds us that as of December, '55, he becomes eligible for the "20 Year Club." It's been a long time," Art says, "but I'll sure be thrilled to become a member." Art exhibiting Exhibit's "Vacumatic Card Vendor" at the Morrison Hotel where the National Industrial Recreation show is now in progress. . . . George Kozy of ABT advises that he's been calling over all his friends to have them pick lilacs because his lilac bushes in his new home just simply loaded with blossoms. In fact, George brought a great big bouquet of them to Hank Schwab, ABT's production mgr. By the way, ABT will be closed for vacationtime, from August 2 to August 15. . . . Wally Finke advises that the firm is busier than it's ever been trying to meet orders for ChiCoin's new "6-Player Home Run" and Exhibit's "Shooting Gallery." . . . Henry C. Knoblauch sends us a copy of the letter he wrote to New York's Daily Mirror. This tabloid printed a story about phonos and the fact phono ops not paying for the privilege of playing disks. Grand letter and hits right to the point. . . . Ralph Heft phones in to advise that business "going right ahead as per usual" and that Ray Cunliffe and he look for even a bigger year in '54 than the firm enjoyed in '53.

Mac Lesnick of Baltimore writes to advise that the firm started off distribution of London Records with one of the biggest parties ever seen in his part of the world. . . . With Ray Williams of Commercial Music, Dallas, also into the record selling biz, seems like phono distribs have suddenly discovered that there's a definite tie-up between selling phonos and supplying recordings at the same time. . . . To get some idea of how important this is, just remember that at a minimum, there are over 176,000,000 record plays in the nation's 550,000 juke boxes each and every week. . . . Harold Schwartz of Atlas Music showing ops how they can better their incomes with wall box installations and is even going to the extent of taking pics of noted locations here to show the boys how it should be done. . . . Jackie Cohen of Cleveland, who heads Ohio's phono ops, advises that he has just celebrated his 30th year in the coinbiz. . . . Mike Spagnola a busy, busy man these days helping ops get set with AMI phonos as the warm weather gets under way.

Heinie Roberts certainly created much comment with his advertisements wherein he shows tieup between Magnecord and RCA Victor for the use of all RCA Victor tapes for this unit. Heinie now busier than ever trying to get his distributorships set up nationwide. . . . George A. Miller writes to advise that he is preparing most mammoth mailing to get complete coverage of every music op in the nation for the Tax Council which MOA plans to put into operation just as soon as possible. Miller asks help from all engaged in automatic music field to arrange for this mailing. . . . Al Stern reported to be among the busiest in town doing lots of buying in preparation for what may prove to be the biggest event in this town's history. . . . Vince Shay so busy of late can't even get a phone call thru to him. Long distance phones just ringing away asking Vince this, that and the other, all day long. . . . Sam Kolber traveling rep for First Distribs reports business very good wherever he's so far visited. . . . Kurt Kluever at Rock-Ola trying to do about oompteen things all at one and the same time in an effort to catch up.

Len Micon visiting about with leading ops to tell them how the "Comet" clicking on locations. . . . Ben Coven a very busy Wurlitzer man now that he has offices in Indianapolis and Chicago. Covering as many ops as possible. . . . Roadmen, back from long trips, report that late model used equipment extremely difficult to obtain. Average operator holding onto all late model machines while trading only very oldest equipment. And with orders that many distribs have, it makes sales a difficult problem, especially for export where late models being called for at this time. . . . Sincerely hope you will be using an outstanding advertisement in the 12th Anniversary Issue of The Cash Box which is known as "The Encyclopedia of the Coin Machine Industry."

# In a FEW WEEKS GENCO will be delivering a NEW ALL LOCATION RIFLE GALLERY

Every Feature of the Authentic  
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EXCITINGLY  
DIFFERENT!

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# a winner GENCO'S TWO PLAYER BASKETBALL Regular, Match or Match Replay

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WRITE FOR PRICE

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CLASSICS — \$325 EACH  
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TERMS: ½ Deposit. Balance C. O. D. or S. D.

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# Chi Automatic Phono Bowling League's Final Standings

CHICAGO—The final standings of all individual players and teams were released by the Chicago Automatic Phonograph Bowling League. The last competition took place on Monday, May 10, and until next season, the players can relax and rest on their laurels.

The Decca-Coral team won the team championship. Carl Latino came in first as high scorer for the men. Mrs. Isabel Oomens won the high score championship for women. The following is the final standing of the league:

## TEAM STANDINGS

Firm Name	Won	Lost	Total Pins	Average	High Game	High Series
1. Decca Coral	66½	37½	78656	749	858	2504
2. Walter Oomens	64½	40½	78253	745	887	2414
3. Paschke Phono	58	47	77737	740	893	2455
4. ABC Music Service	54	51	75161	715	827	2414
5. Star Music	52	53	74487	709	781	2269
6. Atlas Music	52	53	68669	654	751	2195
7. B & B Novelty	51½	53½	73352	698	859	2292
8. Western Automatic	50	55	67288	640	781	2175
9. Melody Music	48	57	73005	695	812	2301
10. Gillette Distr.	48	57	68914	656	809	2174
11. Mercury Records	45½	59½	71482	680	846	2404
12. Coven Music	40	65	64540	613	790	2084

## INDIVIDUAL SCORES, MEN'S DIVISION

Name	Team	Games	Total	Average	High
1. C. Latino	Oomens	105	17526	166.96	233
2. R. Gallet	Paschke	102	17016	166.84	229
3. L. Sochacki	Decca Coral	96	16840	165.	213
4. W. Paradee	B & B	105	17251	164.31	221
5. J. W. Oomens	Oomens	102	16560	162.13	212
6. J. Strobl	Melody	93	14986	161.10	212
7. M. Peironi	B & B	87	13934	160.14	222
8. T. Galgano	Paschke	105	16802	160.2	225
9. F. Tutomase	Decca Coral	99	15649	158.7	219
10. V. Yaccino	Melody	99	15630	157.87	232
11. E. Walker	Decca Coral	100	15732	157.32	216
12. R. Gnarro	ABC.	102	16015	157.1	217
13. I. Cairo	Mercury	105	16402	156.22	241
14. J. Shuman	Star Music	96	14886	155.6	216
15. L. Taylor	ABC.	102	15633	153.29	210
16. D. Baxter	Gillette	98	14983	152.87	206
17. H. Sochacki	Star Music	99	15121	152.73	233
18. C. Alesi	Paschke	98	14940	152.44	210
19. M. Minkus	Atlas	87	13251	152.17	222
20. H. Leonarczyk	Gillette	100	15066	150.66	204
21. J. Mohill	Star Music	99	14887	150.36	188
22. T. Ignoffo	Decca Coral	105	15556	148.16	210
23. A. Rice	ABC.	105	15459	147.28	216
24. J. Mankins	Western	102	14977	146.86	200
25. F. Sipiara	Mercury	96	13871	144.47	207
26. R. Clark	Mercury	102	14682	143.96	207
27. G. Losasso	Mercury	105	15007	142.91	203
28. D. Whiting	Paschke	105	14992	142.82	209
29. R. Dolan	B & B	78	11150	142.63	215
30. R. Holl	Gillette	105	14947	142.37	213
31. A. Hofert	Melody	102	14418	141.36	206
32. M. Blumberg	Atlas	99	13982	141.23	210
33. B. Nyland	Western	87	12281	141.12	209
34. P. Brown	Coven	84	11852	141.8	236
35. M. Pomerance	ABC.	105	14739	140.39	214
36. T. Genovese	Oomens	105	14611	139.16	209
37. B. Bywalec	Oomens	105	14463	137.79	191
38. J. Madigan	Atlas	105	14368	136.88	191
39. T. Nyland	Coven	102	13673	134.5	191
40. F. Lantz	Coven	102	13371	131.9	192
41. E. Boland	Star Music	93	11630	125.5	174
42. V. Bondioli	B & B	96	11322	122.	195
43. G. Holl	Gillette	99	11856	119.78	201
44. R. Kraus	Atlas	69	7847	113.47	166

## INDIVIDUAL SCORES, LADIES' DIVISION

Name	Team	Games	Total	Average	High
1. I. Oomens	Oomens	105	14826	139.31	197
2. M. Sochacki	Star Music	99	12950	130.80	172
3. M. Mankins	Western	105	13550	129.4	178
4. M. Nyland	Western	96	12218	127.28	166
5. C. Strobl	Melody	102	12895	126.53	188
6. J. Wocjichowski	Decca Coral	102	12854	126.	172
7. E. Davis	ABC.	90	10897	121.7	188
8. E. Brown	Coven	93	11258	121.5	183
9. J. Alesi	Paschke	47	5648	120.8	177
10. I. Sochacki	B & B	102	11910	116.78	171
11. M. Modelski	Atlas	102	11775	115.45	175
12. M. Yaccino	Melody	99	11228	113.41	146
13. N. Rehfeldt (Nyland)	Western	96	9717	101.21	152
14. S. Cairo	Mercury	102	9678	94.90	148
15. L. Lantz	Coven	93	8822	94.82	142
16. C. Hughes	Gillette	96	8993	93.65	133



The Pico Strip has been in quite a turmoil this past week while construction workers tore up the street to put in a new pipeline. . . . Jean and Dolores Minthorne have closed their Palm Springs office for the summer season. They report tremendous reaction to Chi-Coin's new "Star-Lite" Bowlers. . . . Tony Rolofson of the Las Vegas Coin Machine Company, Las Vegas, returned home after spending a week-end in Los Angeles. . . . Hermie Cohn, former manufacturer, distributor and operator dropped in along coinrow recently to visit with Jack Simon, prexy of Simon Distributing Company. Cohn retired from the coin machine business two years ago and now resides here in LA. John Freeman is back hard at work after vacationing in Houston. . . . Al and Bruce Cane of Cane Distributing Company have been plenty busy moving out a flock of those new Rock-Ola "Comets." . . . Nick Carter, prexy of Nickabob Sales Company, recently returned from a trip to Visalia to confer with his branch manager Ken Joiner. He says that Joiner was an unhappy guy. He recently drove over 500 miles to go fishing and came back with just one small fish. . . . While Charley Robinson is recuperating from his recent eye operation Al Bettelman has been extra busy over at the C. A. Robinson & Co. showrooms. Things got so hectic that he had to have a new telephone installed to take care of all the calls. They are considering a new juke box line. . . . Robert Bard, prexy of Bard Distributing Company, is now furnishing his locations with printed cards showing the name, address and phone number of the location and listing the top twenty tunes that are featured on the juke box. These cards can be placed in a conspicuous place where the customers can see them or given away. Bard stated "This is just another form of service which we hope the location owners will appreciate." Maurine Floyd is now going to school evenings to study Spanish so she can keep up with all their Spanish locations.

Joe Duarte, foreign sales manager for Badger Sales Company, has returned to the Los Angeles office after an extended tour of Latin American countries. At the LA showrooms Fred Gaunt reports that business has picked up tremendously during the past few weeks. Ray Powers will leave Badger Sales Company to form his own concern which will be located at 4415 W. Pico Blvd. His new firm will be called Ray R. Powers Sales Company. Powers will handle National distribution of the new Nelson modernization kits which are manufactured by the D. W. Price Corporation, this city. These kits convert 100-A Seeburg Phonos to 45 rpm play. . . . Stan Turner has been confined to the Beverly Glenn Hospital for an indefinite period. . . . Sam Ricklin, prexy of California Music Company, left for Chicago, Detroit and New York for a vacation and to pick up a new car. Meanwhile Gabe Orland, Betty Blakeney, Martha Delgado, Bella Stack and Mary Reece continue to keep the record emporium running at the usual fast and furious pace. Bella also recently returned from a short vacation to Las Vegas sporting a good old fashioned sunburn. Operators wonder how she got so burned standing around the gambling tables. They all agree that they must have been hot dice. . . . Paul and Lucille Laymon attended the cocktail party that was held at the Brown Derby in Hollywood May 14th to say goodbye to Joe Matthews, former sales promotion manager for Capitol Distributing Corporation, who leaves to take up his new post as manager of the new Jacksonville branch. Paul states that The Cash Box is no longer the favorite reading matter down at his establishment but that we shouldn't worry too much about it because it always happens this time of year. Now all the boys want to read are the latest copies of The Fish and Game News. The Laymon crew have been plenty busy moving out the new Wurlitzer "1700's" and Bally "Champion Bowlers" and "Victory Bowlers." Paul says that their business is going along so great that he feels there's no need to worry about anything but Charley Daniels claims that Paul is the biggest worrier in the business. Charley adds that he worries because he's afraid that if he don't he might not have anything left to worry about.

Another meeting of members of the California Music Merchants Association, Los Angeles Division, was held on the Starlite Roof of the old Forum Theatre on West Pico May 19th. George Miller, president of the group, came down from his home office in Oakland to preside over the meeting. . . . Lyn Brown is still scooting around town taking orders for Exhibit's new "Shooting Gallery." . . . Tony Brill was seen visiting along coinrow with his K-9 companion Brownie. . . . Jack Spenser drove down from Big Bear to take care of business. . . . Lloyd Dindinger dropped in from Carlsbad to pay a visit along coinrow. . . . Sheridan Thompson and Carl Honeyman from Long Beach were also seen visiting here and there. . . . T. H. Loo of The Imperial Phonograph Service drove all the way in from El Centro recently. . . . Other out-of-towners included W. E. Middleton, Glendale; J. F. Maggart, Porterville and Oscar Tetzlaff, Banning. . . . Catalina Island is getting ready for the big tourist season ahead. H. T. Halgren who operates an arcade called The Avalon Sports Center came over to the mainland to take care of business along the Pico Strip recently.







**CLASSIFIED ADVERTISING SECTION**

**WANT—Beach Clubs and Beauties.**  
We sell factory reconditioned Bright Lights and Spot-Lites \$70. W. E. KENNEY MFG. CO., 5229 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 4-3844.

**WANT—Seeburg Model C; Seeburg Model B; Seeburg Model A; AMI Model D-80; AMI Model D-40; AMI Model C.** Also late type United Bowlers and arcade machines. State quantity and prices in first letter. BADGER SALES COMPANY, 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

**FOR SALE**

**FOR SALE—Juke Box, game route Northern California \$30,000, easy terms. Average take \$3,000 month. Ill Health forces sale. Write or wire P. O. BOX 531, CRESCENT CITY, CALIFORNIA.**

**FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.**

**FOR SALE—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.**

**FOR SALE—5 AMI A's @ \$175 each; 5-10c AMI Wallboxes @ \$15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CAROLINA.**

**FOR SALE—Right off location A-1 condition. 2 Coney Island \$75 each; Atlantic City \$145; Circus United \$175; Hit 'N' Run (Gottlieb) \$77.50; Coronation \$100; Guys-Dolls \$145; Happy Days \$105; Joker \$25; Rosebowl \$65; Knock-out \$15; Happy-Go-Lucky \$29.50; Cyclone \$69.50; Pin Bowler \$15; Mercury \$20; Four Stars \$80. 1/3 deposit with all orders, balance C.O.D. TRI-STATE AMUSEMENT CO., 149 18th ST., WHEELING, W. VA.**

**FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.**

**FOR SALE—Parts & Supplies for Jukes, Shuffle, Pin and Telequiz Games. Sylvania, RCA Tubes and Chicago Miniature Lamps less 50%. Tubular wrappers 75c per M, 20M lots 70c. Pucks \$1.50. CHAMPION DISTRIBUTING CO., 3743 W. GRAND AVENUE, CHICAGO 51, ILLINOIS.**

**FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OlymPia 8-4012-4013.**

**FOR SALE—1400 Wurlitzer \$395; 1100 Wurlitzer \$150; 1015 Wurlitzer \$60. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND, OREGON.**

**FOR SALE—United Imperials, Bally Palm Springs, Dude Ranches, Beach Clubs, and Beautys. One Owner. Ready to ship. GLOBE DISTRIBUTING CO., 1623 NORTH CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780) Coin Changers, Counters, and Wrappers.**

**FOR SALE—Reconditioned, like new. Yacht Clubs, \$285; Keeney Lite-A-Line, \$45; United Cabana, \$255; Palm Beach, \$195; Bally Space Ships, \$485; Palm Springs (write) Ice Frolics (write). DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.: JUNiper 8-5211.**

**FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLEndale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.**

**FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.**

**FOR SALE—AMI D-80 \$495; AMI D-40 \$395; Seeburg "C" \$695; Seeburg "B" \$525; Wurlitzer 1400 \$395; Wurlitzer 1100 \$180; Wurlitzer 1015 \$75. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.**

**FOR SALE—Atlantic City \$175; Frolics \$185; Yacht Club \$235; Beauty \$285; Beach Club \$340; Dude Ranch \$385; Futurity \$65; Genco Jumpin' Jacks \$110. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 5-7549.**

**FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.**

**FOR SALE—Bingo games; late model Bally and United. All in A-1 shape, ready for immediate delivery. Write for full details. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD 5, CONN. Tel.: CHapel 9-6556.**

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.**

**FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.**

**FOR SALE—1015 Wurlitzer \$75; AMI 40-selection 5 & 10c Wall Boxes \$17.50. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA.**

**FOR SALE—United Alleys—Imperial \$385; Classic \$325; Clover \$275; 6 Player Deluxe 7/10 \$95; Williams Deluxe World Series \$100; Deluxe Baseball \$250. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.**

**FOR SALE—Twenty Midget Movies, Exhibit Silver Bullets, Chicago Coin 4-Player Deluxe Derby, Bally Turf King, Universal Winner, Photo Finish, all equipment just from location, clean, checked, ready for operation, make offer. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.**

**FOR SALE—Wurlitzer Bar and Wall Boxes — 3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.**

**FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

**FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (Westport 3582).**

**FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poulette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.**

**FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Blue-mound 8-7600.**

**FOR SALE—Capco cleaner for glass, plastic, and chrome, trial size 70c, \$3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll \$4.35. Rear frames re-bushed model 700 & up, \$2.50 each, lots of 5, \$1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.**

**FOR SALE—Special! Bally Palm Spring \$425; Bright Spot \$99.50; Beach Club \$340; Williams Army & Navy \$149.50; United Leader \$45; Williams Jalopy \$45; Williams Super World Series \$99.50. All games beautifully refinished. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.**

**FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: WHEeling 5472.**

**FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

**FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).**

**FOR SALE—Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way DeLuxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.**

**FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns, V. YONTZ SALES CO., BYESVILLE, OHIO.**

**FOR SALE—Chi-Coin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.**

**FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.**



## CLASSIFIED ADVERTISING SECTION

FOR SALE—ABC \$20; Seeburg Classic Phono \$15; Knock Out \$15; Buccaneer \$15; Spark Plug \$40; Zingo \$25, 3, 4, 5, \$40; Seeburg 147, \$80. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: BRIDGEPORT 750.

FOR SALE—Flying Saucers; Dallas; Canasta; Sharpshooter; Dbl. Shuffle; Aquacade; Knockout; De Icer; Bomber \$25 ea. Basketball \$35; Hayburner \$40; ChiCoin King Bowler \$350; United 10th Frame Star Bowler \$250; United Super 6-Player Bowler \$150. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. Tel.: 3-4508.

FOR SALE—Attention Exporters! 1015, 1100 Wurlitzers. D-40, D-80 AMI's. 100A Seeburgs. Rock-Ola Fireballs. This ad for wholesalers only. Write for prices. All equipment reconditioned. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE—Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Keeney 6 Player \$100; Genco Scoreboard \$85; Rock-Ola Scoreboard \$50; Exhibit Twin Rotation \$125; ChiCoin Bowl-A-Ball \$125. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 3, OHIO. Tel.: UNiversity 6900.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNkirk 3-1810.

FOR SALE—3020 Wall Boxes \$17.50; 3W5L56 Wall Boxes \$16.50; Seeburg # 146 \$49.50; # 147 \$69.50; # 148 \$145; 1422 Rock-Ola \$49.50; WIL56 5c Wall Box \$3.95; Packard Pla Mor \$3.95; 3048 48 sel. Wall Box \$19.50. CENTURY DISTRIBUTORS, INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Bingo Games: Bright Lights \$110; Bright Spot \$130; Atlantic City \$170; Spot-Lite \$110; Broadway \$75; Tahiti \$295; Quartet \$75; Crossroads \$90; Four Stars \$70; Guys-Dolls \$115; Flying High \$115; Globe Trotter \$85; Queen of Hearts \$150; Palisades \$125; Silver Skates \$85; Disk Jockey \$120; Hong Kong \$70; Hayburner \$50; Whizz Kids \$40. Clean, refinished mechanically good. One-third deposit required with each order. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel.: CANal 7137.

FOR SALE—Phonograph Sale, A-1 Mechanical Condition. AMI's D-80 \$457; D-40 \$377; B-40 \$227; C-40 \$227. 147M Seeburgs \$77; 1017 Wurlitzer Hideaways \$77. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: Main 8751.

FOR SALE—Bright Lights, A-1 condition, \$65; AMI Model C \$295; Wurlitzer 1100 \$195; Wurlitzer 1015 \$95; 1428 Magic Glo \$195; 3020 Wall Boxes \$18.50; Seeburg W1-L56 \$4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

FOR SALE—United Stars \$175; Quintette \$140; Flying High \$140; Marble Queen \$195; Shindig \$205; Minstrel Man \$39; Mermaid \$39; All Star Basketball \$39; Seeburg 100 Wall Boxes and Brackets \$90 each. Palm Springs, write. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned \$59.50 each; 25 Mercury Athletic Scales, counter models \$22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOWER 1-6715.

FOR SALE—53 Cue-Balls, as is, \$75 each; reconditioned, new tops, \$150 each. Vicinity Northern Florida. 1/3 deposit, balance C. O. D. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Seeburg 5c Wall Boxes WIL56, \$3.75 each; 3W2L56 \$4.75; AMI A \$150; Wurlitzer 1015 \$85; Chicago Bowling Alleys \$50; United Shuffle Alleys Express \$35. Complete Studio—40 AMI Hostess; 100 5c Personal Music Boxes and 10 Amplifiers, any reasonable offer will be accepted. Equipment all in perfect condition, prices F.O.B. New York. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, NEW JERSEY. Tel.: UNion 3-8574.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EASTern 7-1021.

FOR SALE—United 4 Player Formica Top \$65; United 5 Player Formica Top \$75; United 6 Player Formica Top \$85; United 6 Player Deluxe \$95; United 6 Player Super \$150; United 10th Frame Super \$175; United 6 Player Cascade \$280; United 6 Player Olympic \$325; United 6 Player Royals \$360; Chicago Coin 6 Player \$90; Chicago Coin 6 Player, Drum Scoring \$150; Chicago Coin 6 Player Matched \$175; Chicago Coin 10th Frame \$175; Chicago Coin 10th Frame Special \$250; Chicago Coin Double Bowler \$295; Chicago Coin Name Bowler \$225; Chicago Coin Super Matched Bowler \$215; Chicago Coin Triple Frame \$345; Chicago Coin Advance Bowler \$395. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.

FOR SALE—Futuritys \$75; Turf Kings \$35; Spot-Lites \$75. TOLEDO COIN MACHINE, 814 SUMMIT STREET, TOLEDO, OHIO. Tel.: OLive 2800.

## Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

## Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

## THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—Wurlitzer 1500; Kiddie Rides; Horses; Boats; Space Ships; Merry-Go-Rounds. Also Bally Bingo Machines; United Alleys. Will pay cash or accept in trade Seeburg A, B and C and Kiddie Rides. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS.

FOR SALE—New! Klopp Coin Counters \$207.50. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CENTral 9292.

FOR SALE—Arcade \$75; Arizona \$25; Atlantic City \$160; Bank-A-Ball \$25; Bright Spot \$85; Disk Jockey \$110; Fighting Irish \$45. Plenty of others. Get our prices before buying. F. O. B. St. Louis. 1/3 deposit. REEL DISTRIBUTING COMPANY, 4910 NATURAL BRIDGE, ST. LOUIS 15, MO.

FOR SALE—All games reconditioned. Across The Board \$75. Following Games \$35, 3 for \$100: Turf King, Winner, Williams Nifty, Pinky, Sweetheart, Rag Mop, Georgia, CC Play Ball, Thing, Exhibit Tumbleweed, Morocco, Gottlieb Watch My Line. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

## MISCELLANEOUS

NOTICE—Coin Machines and Parts manufactured to specification. Experimental work. MUNVES MANUFACTURING CORP., 722 BROADWAY, NEW YORK, N. Y. Tel.: ALGONQUIN 4-0370.

NOTICE—10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING CARLSBAD, CALIFORNIA.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, ILL., DEArborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIGelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—10 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.



# Two Operators Were Talking . . . .

*You may have heard them. We'll call one of the operators Bill; the other, Charlie. These are not their actual names, but the conversation went like this:*

**Bill:** "You've been telling me that you make more money with the A M I Model 'E' than any other new machine you put on location. Why?"

**Charlie:** "That's true, Bill. And the reason is that the 'E' combines more income-producing features than any other phonograph on the market. Take one-button play, just as an example."

**Bill:** "Sure, Charlie, that's a feature that speeds up the play and avoids confusion on the part of the player. I'll agree with you on that. But one feature doesn't make that much difference in the take. Right?"

**Charlie:** "It isn't just one feature, Bill, that makes the difference. It's the accumulation of a number of unique features that add up to important differences."

**Bill:** "Like what, Charlie?"

**Charlie:** "Look at the 'E' program panel. A M I knows—and you know—that displaying merchandise at eye-level invariably will produce more sales. The 'E' gets those titles up where they're right in the line of sight and can't be missed. That puts money in my pocket."

**Bill:** "Anything else, Charlie?"

**Charlie:** "You bet there is. The 'E' uses light and color and motion in just the right amounts to remind

our customers that there's music on hand. From the toplighted name plate to the color cube doors, there's a catching excitement in this A M I box that makes people want to play."

**Bill:** "Well, you've got something there, Charlie. I've had some experience with A M I myself and know that you can't beat their equipment for steady, reliable performance. The box is made to last and always brings top dollar on a trade-in."

**Charlie:** "It's a lot more than that. With A M I giving a full year's warranty on every single part they build, you don't have to worry about the 'E' failing just when the coins are rolling in. You know the box will stand up."

**Bill:** "I like that 'E' cabinet with its all around finish, don't you?"

**Charlie:** "Why not? I can set the box up almost anywhere and don't have to line it up with its back to the wall."

**Bill:** ". . . of course, it's quite a bit different from all the other new machines, Charlie."

**Charlie:** "You bet it is, Bill. That difference really counts. It's clean lined and modern, just like every new or redecorated location on your route. The 'E' belongs. Customers note its distinctive difference and you get the benefit of new machine play for a long, long time on every installation."

**AN OPERATOR CAN MAKE MONEY OVERHEARING THIS KIND OF TALK**

**AMI** Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

*Licensee:* Jensen Music Automates—building the IMA-AMI Juke-Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"



## MINIMUM FRONT MONEY REQUIRED BY JUKE BOX OPERATORS

**Minimum Front Money Required by Juke Box Operators Each Week From Their Locations on All Types of Automatic Phonographs to Assure Complete Amortization is Based on THE CASH BOX' "CONFIDENTIAL PRICE LISTS"**

<u>AMI</u>	<u>SEEBURG</u>
Per Week	Per Week
Model A ..... \$ 5.00	9800 Hi-Tone... \$ 5.00
Model B ..... 5.50	8800 Hi-Tone... 5.00
Model C ..... 6.00	8200 Hi-Tone... 5.00
Model D-40 .... 8.50	146 ..... 5.00
Model D-80 .... 11.00	147 ..... 5.00
Model E-40 .... 15.90	148 ..... 5.00
Model E-80 .... 18.50	M100A ..... 10.00
Model E-120 ... 21.00	M100B ..... 13.00
	M100C ..... 16.00
	HF-100-G ..... 21.00
<u>EVANS</u>	<u>WURLITZER</u>
Per Week	Per Week
Constellation... \$ 6.00	750 ..... \$ 5.00
Jubilee ..... 16.50	780 ..... 5.00
Century ..... 21.00	800 ..... 5.00
	850 ..... 5.00
	950 ..... 5.00
<u>ROCK-OLA</u>	1015 ..... 5.00
Per Week	1080 ..... 5.00
1422 ..... \$ 5.00	1100 ..... 5.00
1426 ..... 5.00	1250 ..... 6.00
1428 (Magic Glo) 5.00	1400 ..... 11.00
1432 (Rocket) ... 5.00	1500 ..... 21.00
1434 ..... 8.00	1600 ..... 19.00
1436 (Fire Ball) 11.00	1650 ..... 19.00
1438 (Comet) ... 21.00	1700 ..... 21.00

For Each Wall and/or Bar Box, Add To Above ..... \$2.00 Per Week

For Each Additional Auxiliary Speaker, Add To Above ..... 1.00 Per Week

**Notice:** All minimum front money requirements are based on The Prices That Appear in each month's "End-Of-Month Inventory Issue" in "The Confidential Price Lists" of "The Cash Box."



**NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

### A M I

1* Model A, '46 40 Sel., 78 RPM	119.50	225.00
1* Model B, '48, 40 Sel., 78 RPM	215.00	275.00
1* Model C, '50, 40 Sel., 78 RPM	225.00	400.00
3* Model D-40, '51, 40 Sel., 78 RPM	340.00	475.00
1* Model D-80 '51, 80 Sel., 45 RPM	474.50	525.00
1. Wm Wall Box	10.00	17.50

### EVANS

4* Mills Constellation '47, Model 951, 40 Sel., 78 RPM	95.00	150.00
4* Constellation, '49 Model 135, 40 Sel., 78 RPM	245.00	300.00
1. Jubilee, '52, Model 245, 40 Sel., 45 RPM	425.00	495.00
1. Century, '52, Model 2045, 100 Sel., 45 RPM	475.00	600.00

### ROCK-OLA

4* 1422, '46, 20 Sel., 78 RPM	49.50	89.00
1. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	49.50	85.00
4. 1426, '47, 20 Sel., 78 RPM	64.50	109.00
1. 1428, '48 Magic-Glo, 20 Sel., 78 RPM	165.00	200.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	239.00	289.00
4. 1432, Same as above, Converted to 45 RPM	250.00	300.00
2. 1434, '51 Rocket '51-'52, 50 Sel., 78 RPM	289.50	395.00
4. 1434, Same as above, Converted to 45 RPM	365.00	425.00
4. 1436, '52, Fireball, 120 Sel., 78 RPM	445.00	525.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	469.00	550.00
2. 1436A, '53, Fireball, 120 Sel., 78 RPM	445.00	550.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	469.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

### SEEBURG

6. Hi-Tone, 9800 '41 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 9800RC, '41, 20 Sel., 78 RPM, Remote Control	29.50	49.50
6. Hi-Tone, 8800, '41, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8800RC, '41, 20 Sel., 78 RPM, with Remote Control	29.50	49.50
6. Hi-Tone, 8200, '42, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8200RC, '42, 20 Sel., 78 RPM with Remote Control	29.50	49.50
3* 146S, '46, Standard, 20 Sel., 78 RPM	45.00	125.00
3* 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	50.00	135.00
4* 147S, '47, Standard, 20 Sel., 78 RPM	65.00	129.00
2. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	79.50	135.00
1. 148S, '48, Standard, 20 Sel., 78 RPM	90.00	189.00

← TOTAL NO. TOTAL VALUE →

## THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication  
764th Consecutive Week's Issue

### How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

#### EXPLANATION

1. Prices UP
  2. Prices DOWN
  3. Prices UP and DOWN
  4. No change from Last Week
  5. No quotations Last 2 to 4 Weeks
  6. No quotations 4 Weeks or Longer
  7. Machines Just Added
- \* Great Activity

**NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

### PHONOGRAPHS (Cont.)

2. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	95.00	175.00
2* 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	100.00	199.00
2* M100A, '49 100 Sel., 78 RPM	400.00	495.00
1* M100B, '51, 100 Sel., 45 RPM	525.00	695.00
2. M100BL, '51, 100 Sel., 45 RPM, Light Cab	565.00	750.00
3* M100C, '53, 100 Sel., 45 RPM	625.00	895.00
4. W1-L56 Wall Box 5c	3.00	6.95
2. 3W2 Wall-a-Matic	4.75	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wire-less	20.00	24.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

← TOTAL NO. TOTAL VALUE →



**NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

**PHONOGRAPHS (Cont.)**

**WURLITZER**

6. 780M, '40, Colonial, Manual Selector, 24 Sel., 78 RPM	29.50	49.50
6. 780E, '40, Colonial, Electric Selector, 24 Sel., 78 RPM	29.50	49.50
6. 800, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 700, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750M, '41, Manual Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750E, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 850, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 950, '42, Electric Selector, 24 Sel., 78 RPM	29.50	79.50
1* 1015, '46, 24 Sel., 78 RPM	75.00	125.00
4* 1080, '46, Colonial, 24 Sel., 78 RPM	59.50	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	59.50	99.50
2* 1100, '48, 24 Sel., 78 RPM	150.00	225.00
1. 1080A, '48, Colonial, 24 Sel., 78 RPM	135.00	235.00
1* 1250, '50, 48 Sel., 78 RPM	239.50	295.00
4. 1250, '50 (Same as above) Converted to 45 RPM	240.00	295.00
4* 1400, '52, 48 Sel., 78 RPM	395.00	495.00
4. 1400, '52, (Same as above) Converted to 45 RPM	420.00	525.00
3* 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	495.00	795.00
4. 2140 Wall Box	3.00	10.00
4* 3020 Wall Box	10.00	18.50
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50
4. 219 Stepper	7.50	14.50

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

1* ABC (Un 3/51)	20.00	115.00
4. Across the Board (Un 9/52)	50.00	75.00
4. Ali Baba (Got 6/48)	15.00	25.00
4. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
1. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	175.00	195.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
2. Army-Navy (Wm 10/53)	149.50	195.00
1* Atlantic City (B 5/52)	145.00	195.00
4. Baby Face (Un 12/48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Barnacle Bill (Got 8/48)	10.00	20.00
1. Basketball (Got 10/49)	15.00	35.00
2* Beach Club (B 2/53)	325.00	395.00
4* Beauty (B 11/52)	249.50	325.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

**PINBALL GAMES (Cont.)**

4. Be Bop (Ex 3/50)	10.00	20.00
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
4. Big Top (Ge 2/49)	10.00	20.00
4. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	50.00	75.00
4. Bomber (CC 3/51)	20.00	25.00
4. Bone Head (Ge 11/48)	10.00	20.00
4. Boston (Wm 5/49)	15.00	20.00
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bowl League (Got 8/47)	10.00	19.50
3* Bright Lights (B 5/51)	40.00	140.00
1* Bright Spot (B 11/51)	85.00	185.00
6. Broadway (B 6/51)	49.50	59.50
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	10.00	20.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
1. Cabana (Un 3/53)	225.00	300.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	50.00
4. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
4. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
4. Cinderella (Got 3/47)	10.00	20.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	145.00	175.00
4. Citation (B 10/48)	15.00	35.00
2. C.O.D. (Wm 9/53)	125.00	175.00
4. College Daze (Got 8/49)	10.00	20.00
3* Coney Islnd (B 9/51)	70.00	135.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	25.00	35.00
4. Coronation (Got 11/52)	75.00	100.00
4. County Fair (Un 9/51)	15.00	29.50
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	75.00	110.00
4. Cyclone (Got 5/51)	40.00	69.50
4. Dallas (Wm 2/49)	15.00	25.00
4. De Icer (Wm 11/49)	20.00	30.00
4. Dew Wa Ditty (Wm 6/48)	10.00	20.00
4. Domino (Wm 5/52)	39.50	75.00
4. Double Action (Ge 1/52)	25.00	34.50
4. Dbl. Feature (Got 12/50)	15.00	25.00
1. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	80.00	125.00
4. Dreamy (Wm 2/50)	15.00	25.00
1* Dude Ranch (B 9/53)	385.00	425.00
4. Eight Ball (Wm 1/52)	45.00	65.00
4. El Paso (Wm 11/48)	10.00	20.00
1. Fairway (Wm 6/53)	85.00	145.00
4. Fighting Irish (CC 11/50)	25.00	45.00
2. Five Star (Univ 5/51)	29.50	40.00
4. Floating Power (Ge 12/48)	10.00	20.00
1. Flying High (Got 2/53)	95.00	150.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Football (CC 8/49)	10.00	20.00
4. Four Corners (Wm 12/52)	55.00	85.00
4. Four Horsemen (Got 9/50)	15.00	25.00
4. "400" (Upright) (Ge 10/52)	35.00	65.00

←TOTAL NO. TOTAL VALUE→

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VALUE OF MACHINES HERE**  
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**PINBALL GAMES (Cont.)**

4. Four Stars (Got 6/52)	50.00	90.00
4. Freshie (Wm 9/49)	15.00	20.00
3* Frolics (B 10/52)	150.00	215.00
2. Futurity (B 3/51)	60.00	75.00
4. Georgia (Wm 7/50)	20.00	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	65.00
4. Gold Cup (B 4/48)	15.00	29.50
4. Golden Gloves (CC 7/49)	10.00	20.00
1* Golden Nugget (Upright) (Ge 2/53)	50.00	195.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	110.00	145.00
1. Grand Slam (Got 4/53)	95.00	179.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	175.00	195.00
1. Gun Club (Wm 11/53)	125.00	175.00
4. Guys-Dolls (Got 5/53)	95.00	145.00
4. Handicap (Wm 6/52)	35.00	45.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	25.00
4. Harvey (Wm 5/51)	25.00	45.00
6. Hawaii (Un 8/47)	10.00	15.00
2. Hayburner (Wm 6/51)	40.00	64.50
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	65.00	77.50
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	50.00
4. Hong Kong (Wm 9/51)	45.00	75.00
4. Horsefeathers (Wm 1/52)	45.00	65.00
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	25.00
4. Humpty Dumpty (Got 10/47)	10.00	20.00
1* Ice-Frolics (B 1/54)	495.00	575.00
4. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	69.50
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Special (B 11/47)	15.00	25.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	60.00	110.00
4. Just 21 (Got 1/50)	15.00	25.00
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	20.00	30.00
4. Knockout (Got 1/51)	15.00	25.00
4. Lady Robin Hood (Got 1/48)	10.00	20.00
1. Lazy "Q" (Wm 2/54)	165.00	200.00
4. Leaders (Un 10/51)	45.00	75.00
4. Lite-A-Line (Ke 6/52)	35.00	60.00
1. Long Beach (Wm 7/52)	75.00	119.50
4. Lovely Lucy (Got 2/54)	210.00	245.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	20.00	30.00

←TOTAL NO. TOTAL VALUE→



**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
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**NUMBER OF EACH MACHINE OWNED**  
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**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
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### PINBALL GAMES (Cont.)

### PINBALL GAMES (Cont.)



4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	25.00
4. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	35.00	45.00
2. Marble Queen (Got 8/53)	150.00	175.00
4. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	25.00	39.00
6. Mimi (Ex 2/48)	10.00	20.00
4. Minstrel Man (Got 3/51)	20.00	39.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
2. Morocco (Ex 10/48)	15.00	25.00
7. Mystic Marvel (Got 3/54)	225.00	255.00
4. Niagara (Got 12/51)	35.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	160.00	175.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
4. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	65.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	100.00	135.00
1* Palm Beach (B 7/52)	175.00	225.00
2* Palm Springs (B 11/53)	425.00	495.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	165.00	185.00
4. Play Ball (CC 1/51)	20.00	30.00
4. Playland (Ex 8/50)	10.00	20.00
4. Playtime (Ex 8/49)	10.00	20.00
2. Poker Face (Got 9/53)	150.00	170.00
4. Puddin' Head (Ge 10/48)	10.00	20.00
4. Pnchy (CC 12/50)	10.00	20.00
4. Quarterhack (Wm 10/49)	10.00	20.00
1. Quartet (Got 2/52)	75.00	124.50
4. Queen of Hearts (Got 12/52)	85.00	135.00
2. Quintet (Got 3/53)	85.00	140.00
4. Rag Mop (Wm 10/50)	15.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
1. Rio (Un 11/53)	375.00	450.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	10.00	20.00
4. Rockettes (Got 8/50)	15.00	25.00
1. Rodeo (Un 2/53)	210.00	450.00
4. Rondevoov (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	35.00	60.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	15.00	25.00
1. Saddle and Turf (Ev 10/53)	225.00	425.00
6. Sally (CC 10/48)	10.00	20.00
4. Samha (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	10.00	20.00
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	30.00	55.00
4. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Serenade (Un 11/48)	10.00	20.00
4. Shanghai (CC 4/48)	20.00	34.50
4. Shantytown (Ex 10/49)	15.00	27.50
1. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	175.00	210.00
4. Shoo Shoo (Wm 2/51)	20.00	35.00
6. Short Stop (Ex 7/48)	10.00	20.00

4. Shoot the Moon (Wm 11/51)	20.00	35.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	165.00	185.00
3* Silver Chest (Upright) (Ge 4/53)	50.00	175.00
1. Silver Skates (Wm 2/53)	75.00	125.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	60.00	75.00
4. Slugfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	15.00	27.50
2. Spark Plugs (Wm 9/51)	20.00	40.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	30.00
3* Spot-Lite (B 1/52)	70.00	115.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Stardust (Un 5/48)	20.00	34.50
1. Stars (Un 6/52)	75.00	125.00
4. Starlight (Wm 3/53)	65.00	105.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
1. Struggle Buggies (Wm 12/53)	135.00	195.00
4. Summertime (Un 9/48)	15.00	25.00
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	55.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.00
6. Swanee (Ex 1/49)	10.00	20.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
1* Tahiti (Un 8/53)	285.00	375.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	20.00
4. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	10.00	20.00
4. Three Four Five (Un 6/51)	25.00	45.00
4. Three Musketeers (Got 7/49)	15.00	25.00
4. Thrill (CC 9/48)	10.00	20.00
1. Times Square (Wm 4/53)	85.00	150.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	10.00	20.00
4. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
4. Tropics (Un 7/53)	250.00	350.00
4. Tucson (Wm 1/49)	10.00	20.00
4. Tumbleweed (Ex 9/49)	15.00	35.00
4. Turf King (B 6/50)	25.00	45.00
4. Twenty Grand (Wm 12/52)	55.00	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	15.00	30.00
4. Wild West (Got 8/51)	45.00	65.00
4. Winner (Univ.)	20.00	35.00
4. Wisconsin (Un 3/48)	10.00	20.00
1* Yacht Club (B 6/53)	235.00	295.00
4. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	15.00	25.00

4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	45.00
4. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	45.00
1. ChiCoin Bowling Alley (11/49)	35.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	15.00	25.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
4. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin King Pin (12/51)	65.00	95.00
1. ChiCoin 6-Player DeLuxe (5/52)	75.00	125.00
4. ChiCoin Match Bowler (6/52)	95.00	115.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
4. ChiCoin 10th Frame Special (12/52)	195.00	250.00
2. ChiCoin Name Bowler (1/53)	210.00	225.00
2* ChiCoin 10th Frame Double Score Bowler (3/53)	139.50	295.00
3* ChiCoin Crown Bowler (4/53)	255.00	300.00
2* ChiCoin Triple Score Bowler (6/53)	275.00	345.00
1. ChiCoin Gold Cup (7/53)	260.00	310.00
4. ChiCoin High Speed Crown Bowler (7/53)	325.00	375.00
4. ChiCoin High Speed Triple Score Bowler (8/53)	300.00	350.00
4. ChiCoin Crown Bowler, Giant Pins (9/53)	300.00	350.00
4. ChiCoin Advance Bowler (10/53)	350.00	395.00
4. ChiCoin King Bowler (10/53)	350.00	400.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Dnck Pins (6/50)	20.00	30.00

←TOTAL NO. TOTAL VALUE→

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### SHUFFLES (Cont.)

4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League Bowler (8/50)	25.00	35.00
4. Keeney 4-Way Bowler Attachment (12/50)	15.00	20.00
4. Keeney Big League Bowler (5/51)	35.00	45.00
1. Keeney 6-Player League Bowler (9/51)	65.00	100.00
4. Keeney DeLuxe League Bowler (3/52)	65.00	85.00
4. Keeney Super DeLuxe League Bowler (3/52)	65.00	90.00
4. Keeney High Score League Bowler (5/52)	75.00	100.00
4. Keeney Team Bowler (10/52)	125.00	189.50
4. Keeney Club Bowler (4/53)	155.00	225.00
2. Keeney Domino Bowler (5/53)	250.00	325.00
2* Keeney Carnival Bowler (5/53)	279.00	325.00
2. Keeney Pacemaker Bowler (9/53)	250.00	410.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	55.00
4. United Twin Shuffle-cade (12/50)	35.00	55.00
4. United 5-Player (1/51)	45.00	65.00
4. United 6-Player (2/51)	65.00	105.00
4* United DeLuxe 6-Player (10/51)	90.00	145.00
4. United 6-Player Super (3/52)	125.00	175.00
4. United 4-Player Official (5/52)	135.00	180.00
4. United 6-Player Star (7/52)	165.00	225.00
4* United 10th Frame Star (9/52)	165.00	265.00
4. United Manhattan 10th Frame (9/52)	210.00	275.00
2. United 10th Frame Super (10/52)	165.00	215.00
4. United Manhattan (9/52)	189.00	225.00
3* United Cascade (2/53)	250.00	325.00
4* United Clover (2/53)	255.00	325.00
4. United Liberty (2/53)	255.00	300.00
1* United Classic (6/53)	315.00	365.00
4* United Olympic (6/53)	295.00	325.00
3* United Royal (9/53)	345.00	425.00
1* United Imperial (9/53)	375.00	450.00
2. United Chief Shuffle Alley (11/53)	265.00	450.00
2. United Leader Shuffle Alley (11/53)	400.00	450.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	40.00
4. Universal Bowlomatic (3/51)	30.00	40.00
4. Williams Twin Shuffle (12/49)	20.00	30.00

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### SHUFFLES (Cont.)

4. Williams Twin Shuffle (9 1/2") (2/50)	20.00	30.00
4. Williams Bowler (9 1/2") (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	40.00
4. Williams 5-Player Bowler (6/51)	20.00	30.00

←TOTAL NO. TOTAL VALUE→



4. ABT 6 Gun Rifle Range	450.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	45.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	125.00	150.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	150.00	275.00
4. ChiCoin 4-Player Derby	110.00	195.00
4. ChiCoin Goalee	95.00	119.50
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
4. ChiCoin Pistol	59.00	99.50
6. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	159.00	275.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	37.50	94.50
4* Exhibit Gun Patrol	125.00	195.00
2. Exhibit Jet Gun	145.00	195.00
4* Exhibit Space Gun	150.00	195.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	79.50	135.00
4. Exhibit Six Shooter	99.50	145.00
4. Exhibit Vitalizer	45.00	75.00
6. Groetchen Met. Typewriter	79.50	149.50
4. Genco Sky Gunner	195.00	295.00
4. Genco Silver Chest	250.00	275.00
4. Genco Night Fighter	295.00	325.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft Bl	15.00	35.00
4. Keeney Sub Gun	75.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	49.50	99.50
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	90.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile	95.00	175.00
4. Mutos. Fly. Saucers	100.00	175.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (late)	425.00	650.00

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### ARCADE EQUIPMENT (Cont.)

4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	64.50	95.00
6. Rockola Ten Pins HD.	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	79.50
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	45.00	95.00
4. Scientific Pitch 'Em	135.00	185.00
4. Seeburg Bear Gun	125.00	199.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	115.00	169.00
4. Un. Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	75.00	139.00
2* Williams Super World Series	99.50	250.00
4. Williams Quarterback	25.00	65.00
4* Williams Pennant Baseball	275.00	325.00
4. Wurlitzer Skee-ball	35.00	150.00

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### CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	125.00-	239.50
4. Du Grenier (Mod. A-7)	85.00-	115.00
4. Du Grenier (Mod. A-9)	60.00-	95.00
4. Du Grenier (Mod. AC-7)	85.00-	125.00
4. Du Grenier (Mod. AC-9)	87.50-	129.50
4. Du Grenier (Mod. E-7)	75.00-	150.00
4. Du Grenier (Mod. ES-9)	85.00-	135.00
4. Du Grenier (Mod. E-9)	85.00-	149.50
4. Du Grenier (Mod. ES-11)	85.00-	165.00
4. Du Grenier "W" (9 col.)	70.00-	95.00
4. Du Grenier "S" (7 col.)	65.00-	75.00
4. Du Grenier Champion (9 col.)	20.00-	75.00
4. Du Grenier Champion (11 col.)	49.50-	115.00
4. Eastern Electric C-8	85.00-	135.00
4. Electro (8-col.)	100.00-	175.00
4. Electro (10 col.)	195.00-	250.00
4. Keeney "A"	100.00-	135.00
4. Lehigh PX (Elec. 8-col.)	65.00-	125.00
4. Lehigh PX (10 col.)	65.00-	135.00
4. Lehigh King Size	75.00-	125.00
4. National 7-50 7 col.	60.00-	110.00
4. National 9-50 9 col.	65.00-	125.00
4. National 9-30 9 col.	65.00-	115.00
4. National 9-A 9 col.	85.00-	119.50
4. Nat. 9-ML Wheatwood	135.00-	175.00
4. National Electric	60.00-	115.00
4. Rowe Imperial (6 col.)	45.00-	65.00
4. Rowe Imperial (8 col.)	45.00-	65.00
4. Rowe Royal (6 col.)	65.00-	85.00
4. Rowe Royal (8 col.)	75.00-	95.00
4. Rowe Royal (10 col.)	85.00-	110.00
4. Rowe President (8 col.)	65.00-	95.00
4. Rowe President (10 col.)	95.00-	125.00
4. Rowe Crusader (10 col.)	75.00-	155.00
4. Rowe Electric (8 col.)	65.00-	85.00
4. Uneeda "A" (6 col.)	35.00-	55.00
4. Uneeda "A" (8 col.)	30.00-	55.00
4. Uneeda "A" (9 col.)	35.00-	55.00
4. Uneeda "E" (6 col.)	35.00-	65.00

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## CIGARETTE MACHINES (Cont.)

4. Uneeda "E" (8 col.)	35.00	75.00
4. Uneeda "E" (9 col.)	45.00	70.00
4. Uneeda "E" (12 col.)	35.00	65.00
4. Uneeda "E" (15 col.)	35.00	65.00
4. Uneeda 500 (7 col.)	65.00	95.00
4. Uneeda 500 (9 col.)	95.00	110.00
4. Uneeda 500 (15 col.)	50.00	65.00
4. Uneeda Monarch (8 col.)	25.00	50.00
4. Uneeda Monarch (10 col.)	45.00	65.00
4. Uneeda Monarch (12 col.)	85.00	129.50

## CANDY MACHINES

4. Mills (5 col., 70 cap.)	10.00	39.50
4. Stoner (Mod. 102, 6 col., 102 cap.)	60.00	85.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	65.00	115.00
4. Stoner (Senior, 8 col., 100 cap.)	95.00	149.50
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00	75.00
4. Stoner (Mod. 120, 5 col.)	69.00	95.00
4. Stoner (Mod. 120 Sn, 7 col.)	85.00	139.50
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	139.50	200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	175.00	300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	115.00	119.50
4. Coan "U-Select-It" (74 cap.)	15.00	22.50

## HOT COFFEE

4. Andico Cafe Petit, 200 cups	200.00	275.00
4. Bert Mills Coffee Bar, 200 cups	125.00	175.00
4. Bert Mills Coffee Bar, 600 cups	150.00	275.00
4. Bert Mills Coffee Bar, 500 cups	300.00	400.00
4. Chef-Way, Model 100, cap. 400-600	450.00	550.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	200.00	250.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00

## CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	100.00	200.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	200.00	275.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	250.00	300.00
4. Lyons #1400, single flavor, 5c	200.00	225.00
4. Lyons #1400-2F	400.00	450.00
4. Lyons Model 500, 5c single	150.00	250.00
4. Mills, Automatic Fountain, 400 cups	100.00	125.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	60.00	75.00
4. Soda Shoppe	950.00	1000.00
4. Spacarb 3 Unit 5c, 1000 cups	300.00	375.00
4. Spacarb 4 Unit 5c, 1000 cups	500.00	550.00
4. Super Vend 3 flavor, 600 cup A-1	285.00	350.00
4. Super Vend 3 flavor, 600 cup A-2	350.00	400.00

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## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

### A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

### AMI, INCORPORATED

AMI "E"-40 Phonograph	\$795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-80 5-10-25c-Wall Box	89.50
W-120 5-10-25c-Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

### AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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### BALLY MFG. CO.

Champion Bowler (A) 10c a play	\$ 755.00
(B) 10c a play—3 plays, 25c	775.00
Victory Bowler (A) 10c a play	710.00
(B) 10c a play, 3 plays, 25c	730.00
The Champion (Mech. Horse)	1,065.00
Surf-Club	735.00

### CHICAGO COIN

Star Lite Bowler, Single Chute	\$ 665.00
Star Lite Bowler, Double Chute	685.00
Criss Cross Bowler	665.00
'Round the World Trainer	1,185.00
Super Frame Bowler, Double Chute	655.00
Super Frame Bowler, Single Chute	630.00
6 Player Home Run	579.50

### H. C. EVANS & CO.

Holiday (Model 4045) 100 Selections 45 RPM	\$1,050.00
Jubilee (Model 278) 40 Selections 78 RPM	795.00

### EXHIBIT SUPPLY

Big Bronco	\$ 997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	195.00

### GENCO MFG. & SALES CO.

Two Player Basketball	\$ 525.00
DeLuxe Two Player Basketball with Match Play	550.00
Super Two Player Basketball with Match Play and Replay	560.00

### D. GOTTLIEB & CO.

Hawaiian Beauty	\$ 364.50
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### INTERNATIONAL MUTO. CORP.

Photomat '53	\$2,150.00
3-D ART PARADE, 10-show model	495.00
3-D ART PARADE, 6-show model	395.00

### J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Diamond Bowler Single Chute	675.00
Double Chute	695.00

### METEOR MACHINE CORP.

Hook-n-Ladder	\$715.50
Black Beauty	756.00
Pony Team	585.00
Flying Saucer	715.50
Hot Rod Racer	715.50
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

### RITEWAY MFG. CO., INC.

"3-Dimensional Theatre"	\$395.00
"3-D Kiddie Theatre"	395.00

### ROCK-OLA MFG. CORP.

Model 1436 "Fireball" 78 RPM	No List Price Authorized for Publication
Model 1438 "Comet Fireball" Phono. 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

### J. P. SEEBURG CORP.

HF-100-G	No List Price Authorized for Publication
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8" Wall Speaker Ivory (Teardrop)	
CVS6-8" Recessed Speaker	
CVS7-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	
Ray-O-Lite "Coon Hunt"	

### UNITED MFG. CO.

Ace Shuffle Alley Regular Model, 10c Play	\$710.00
Special Model, 10c Play, 3 for 25c	730.00
Rainbow Shuffle Alley Regular Model, 10c Play	685.00
Special Model, 10c Play, 3 for 25c	705.00
Mexico	725.00
League Shuffle Alley	670.00
Team Shuffle Alley	695.00
De Luxe Team Shuffle Alley	715.00

### WILLIAMS MFG. CO.

Thunderbird	\$364.50
Special De Luxe Baseball	537.50
Super Star Baseball	574.50
Super Pennant Baseball	589.50
Major League Baseball	640.00
All Star Baseball	665.00

### THE RUDOLPH WURLITZER CO.

Model "1700" Phonograph	No List Price Authorized for Publication
Model "1600-A" Phonograph	
Model "1650-A" Phonograph	
Model "1500-A" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 5112-12" Concealed Speaker Hi-Fi	
Model 5112-8" Wall Speaker Hi-Fi	
Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c-Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	



# PRICES QUOTED FOR LATE MODEL USED MACHINES IN LEADING U. S. MARKETS

An invaluable, outstanding and original service for the entire industry compiled entirely and exclusively by The Cash Box. Only the latest model used equipment featured. For more complete quotations of all types of used machines covering the entire industry in every regard check "The Confidential Price Lists" in each week's issue of The Cash Box.

## PINBALLS

	CITY NO. 1 ST. LOUIS, MO.	CITY NO. 2 OMAHA, NEB.	CITY NO. 3 CHICAGO, ILL.	CITY NO. 4 SALT LAKE CITY, U.	CITY NO. 5 ALBANY, N. Y.	CITY NO. 6 CINCINNATI, O.	CITY NO. 7 BALTIMORE, MD.	CITY NO. 8 CLEVELAND, O.	CITY NO. 9 COLUMBIA, S. C.	CITY NO. 10 EVANSVILLE, IND.
ABC (Un 3/51)	\$ 50.	\$175.	\$115.		\$ 50.	\$165.		\$165.	\$ 50.	
Army-Navy (Wm 10/53)	195.		195.	\$195.	175.	\$165.		175.	195.	
Atlantic City (B 5/52)	175.		395.	395.	400.			395.	395.	
Beach Club (B 2/53)	375.			295.	400.			295.	400.	
Beauty (B 11/52)	75.			95.	50.			75.	75.	
Bolero (Un 12/51)				140.	70.			79.50	75.	
Bright Lights (B 5/51)				185.	100.			69.50	40.	
Bright Spot (B 11/51)	300.							79.50	95.	
Cabana (Un 3/53)		150.							275.	
C.O.D. (Wm 9/53)										
Coney Island (B 9/51)				130.	150.			99.50	125.	
Dude Ranch (B 9/53)				395.	375.			425.	425.	
Fairway (Wm 6/53)				425.	100.					
Flying High (Got 2/53)				149.	100.				150.	
Frolics (B 10/52)				125.	175.			135.	195.	
Golden Nugget (Ge 2/53)	50.			195.	75.			75.	75.	
Grand Champion (Wm 8/53)					125.					
Grand Slam (Got 4/53)				179.						
Green Pastures (Got 1/54)					175.				135.	
Gun Club (Wm 11/53)	150.				110.				115.	
Guns-Dolls (Got 5/53)	475.								525.	
Havana (Un 2/54)								495.	525.	
Ice-Frolics (B 1/54)								200.	525.	
Lazy "Q" (Wm 2/54)										
Lovely Lucy (Got 2/54)										
Marble Queen (Got 8/53)	175.							150.		
Mystic Marvel (Got 3/54)	165.									
"9" Sisters (Wm 1/54)										
Palm Beach (B 7/52)										
Pin Wheel (Got 11/53)										
Poker Face (Got 9/53)										
Quintet (Got 3/53)	435.									
Rio (Un 11/53)										
Rodeo (Un 2/53)										
Saddle & Turf (Ev 10/53)										
Shindig (Got 10/53)	210.									
Silver Chest (Ge 4/53)	50.									
Silver Skates (Wm 2/53)										
Starlight (Wm 3/53)	125.									
Struggle Buggies (Wm 12/53)										
Tahiti (Un 8/53)	375.									
Times Square (Wm 4/53)	350.	150.			100.				295.	
Tropics (Un 7/53)	275.				250.				295.	
Yacht Club (B 6/53)										

## SHUFFLE GAMES

Advance Bowler (CC 10/53)	325.									
Bonus Bowler (Ke 5/53)										
Carnival Bowler (Ke 5/53)										
Cascade Shuffle Alley (Un 2/53)	325.									
Chief Shuffle Alley (Un 11/53)										
Classic Shuffle Alley (Un 6/53)	365.									
Clover Shuffle Alley (Un 3/53)	325.									
Club Bowler (Ke 4/53)										
Crown Bowler (CC 4/53)										
Crown Bowler, Gut Pins (CC 4/53)										
Domino Bowler (Ke 5/53)	325.									

## SHUFFLE GAMES (CONTINUED)

	CITY NO. 1	CITY NO. 2	CITY NO. 3	CITY NO. 4	CITY NO. 5	CITY NO. 6	CITY NO. 7	CITY NO. 8	CITY NO. 9	CITY NO. 10
Gold Cup (CC 7/53)										
High Speed Crown Bowler (CC 7/53)										
High Speed Triple Score Bowler (CC 8/53)										
Imperial Shuffle Alley (Un 9/53)	425.	400.	395.		450.	355.			375.	
King Bowler (CC 10/53)						400.				
Leader Shuffle Alley (Un 11/53)	450.									
Liberty Shuffle Alley (Un 2/53)										
Mainliner Bowler (Ke 1/54)										
Olympic Shuffle Alley (Un 6/53)			299.							
Pacemaker Bowler (Ke 9/53)										
Royal Shuffle Alley (Un 9/53)	425.									
10th Frame Double Score Bowler (CC 3/53)		285.			265.					
Triple Score Bowler (CC 6/53)							275.	139.50		275.

## MUSIC

AMI Model A	\$225.			\$119.50	\$175.					
Model B	275.			229.50				\$250.		150.
Model C	350.			279.50	225.			260.		
Model D-40	425.			394.50	475.					400.
Model D-80	500.			474.50	525.					525.
EVANS Mills Constellation					25.NR					
Evans Constellation Jubilee, 45 rpm	225.			495.					\$135.	250.
Century	600.									
ROCK-OLA 1422	75.	75.			60.					75.
1424	85.									
1426	75.	95.			90.					
1428		200.								
1432				249.50						
1434, 78 rpm				289.50						
1434, 45 rpm				469.50						
1436, 78 rpm										
1436, 45 rpm										
1436A, 78 rpm										
1436A, 45 rpm										
SEEBURG 146S	35.NR	85.	125.	64.50	45.	50.			75.	50.
146M			135.	64.50	50.	60.				
147S		95.			75.					75.
147M				79.50	75.					75.
148S					95.					
148M					95.					
148ML				119.50	95.					
148MIL				129.50	100.					
M100A	475.		185.	495.	475.					
M100B	675.		485.	695.	550.					
M100BL			575.	750.	565.					
M100C	825.		625.	815.	775.					
WURLITZER 1015	100.	95.		89.50	100.	85.				95.
1080		125.		59.50	125.					
1017				89.50						
1100	225.	200.	225.	225.	225.	70.				\$150.
1080A										
1250	225.	275.	295.	229.50	225.					
1250, 45 rpm		290.			275.	250.				275.
1400	425.		475.		295.	255.				
1400, 45 rpm		595.		495.	450.	415.				
1500					795.	595.				



UNITED'S

# ACE

## SHUFFLE-ALLEY

WITH SENSATIONAL NEW

# Master-Frame Feature

SPARES SCORE 300—STRIKES SCORE 500

# 24

# BIG SCORING REGISTERS

# 4

FOR EACH PLAYER

ONE TO SIX CAN PLAY

### Regulation 1 to 9 and 20-30 Scoring

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### Popular Triple Match Feature

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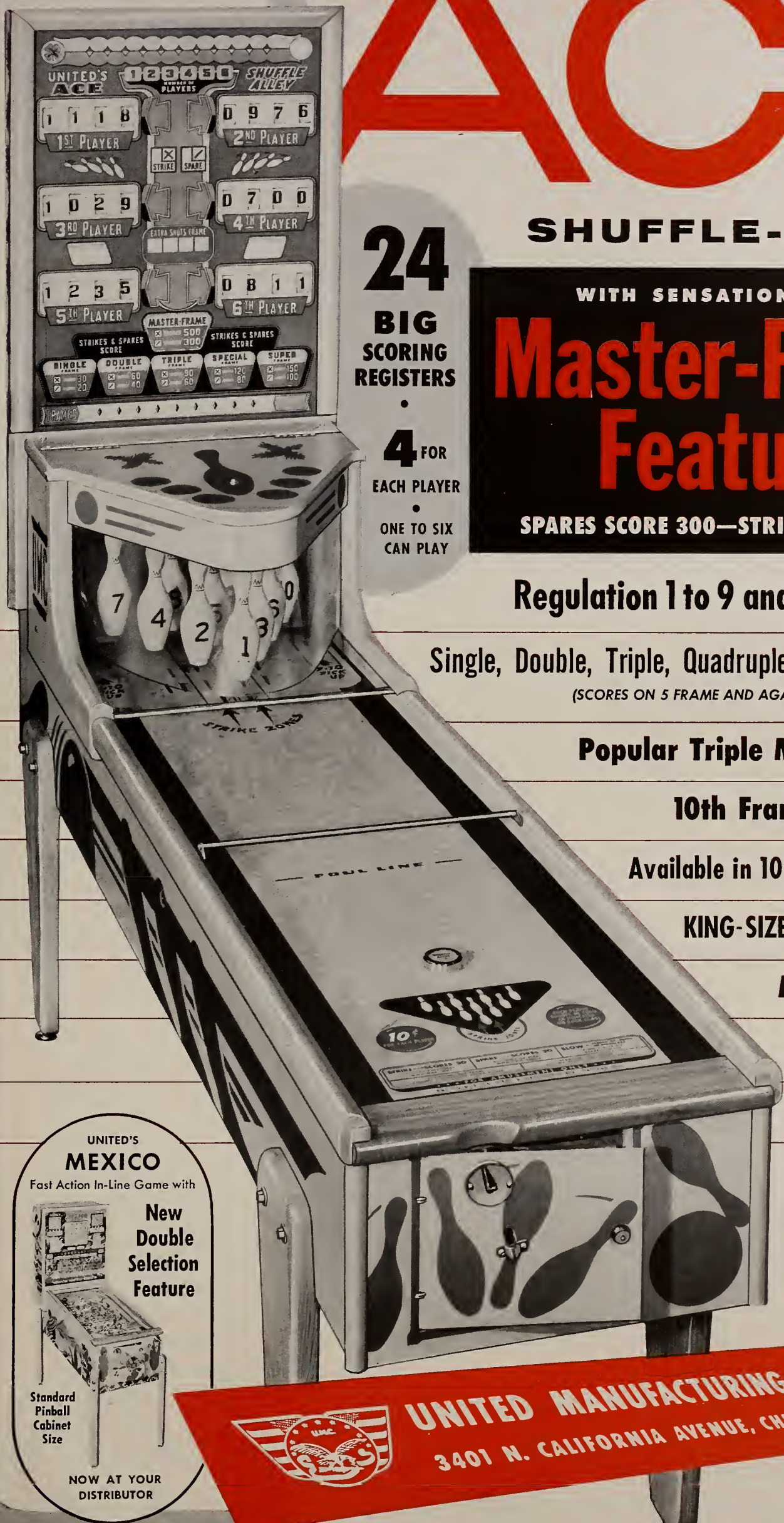
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9 FT. BY 2 FT.

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GIANT PINS



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Rich beauty of club-styled cabinet wins welcome in highest-class locations. Smooth, quiet action, light-up scores, exciting play-appeal earns top profits. Get CHAMPION BOWLER and VICTORY BOWLER from your Bally Distributor today.

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BOWLER**

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WITHOUT MATCH-SCORE

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BY  
2 FT.

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SMASHING ALL RECORDS  
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