

THE CASH BOX

VOLUME XIV

FEBRUARY 7, 1953

NUMBER 20



One of the great new stars in the folk field in recent months has been Slim Whitman whose "Indian Love Call" on the Imperial label was a top hit not only in the folk but also in the pop field. Here Slim is shown with Lew Chudd (center) president of Imperial, and O. K. Makela (right), his manager. His latest release is "How Can I Tell" backed with "All That I Ask Is Sympathy".

Here's How Wurlitzer's Low Pressure Tone Arm Plus the 2 Mil Zenith Cobra Stylus

SAVE YOU MONEY

YOU GET

1000

MORE PLAYS PER
RECORD THAN FROM
ANY OTHER STYLUS
OR NEEDLE

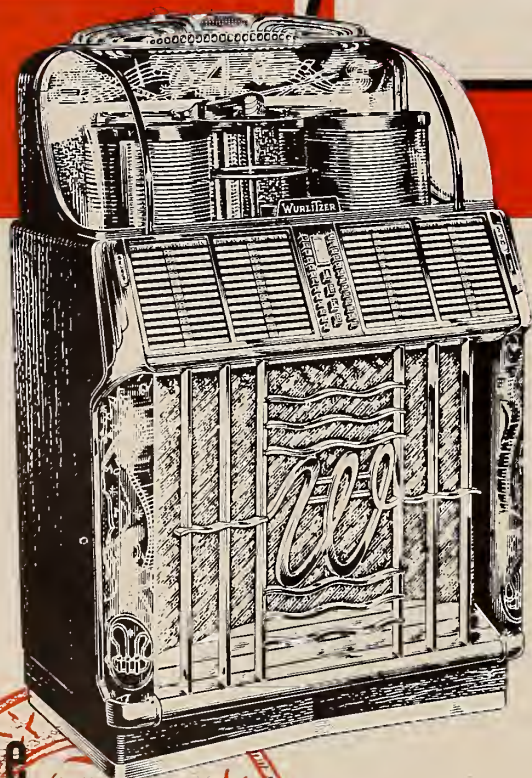
YOU GET

THOUSANDS

MORE PLAYS PER
STYLUS THAN FROM
ANY OTHER TYPE
OF PICK-UP

2 MIL STYLUS
RIDES FREELY ON
SHOULDER OF
45 RPM FINE
GROOVE RECORD

2 MIL STYLUS ON 78
RPM RECORD IS STILL
SUPPORTED BY
SIDEWALLS — NEVER
RIDES THE BOTTOM
OF THE GROOVE



Make
More
Money with

Wurlitzer
Fifteen Hundreds

FINER TONE—GREATER FIDELITY

Actual tests prove that with Wurlitzer's 12 gram pressure tone arms, the Zenith Cobra Stylus has the finest compliance and the freest action of any pick-up made. Correct compliance means freedom from binding and skidding. No distortion. Minimum surface noise. At least 1000 more plays per record than is possible from any other stylus or needle without audibly impaired fidelity...plus...many thousand more plays per stylus.

You gain in tone and fidelity—you save money through this exclusive Wurlitzer Fifteen Hundred feature.

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.

FIRST CLASS
PERMIT No. 43309
(Sec. 34.9, P. L. & R.)
NEW YORK, N. Y.

BUSINESS REPLY CARD

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

4c—POSTAGE WILL BE PAID BY—

THE CASH BOX

26 WEST 47th STREET

NEW YORK (19), N. Y.



OPERATORS: FOR YOUR CONTINUED PROFITS — MAIL THIS POSTCARD NOW!

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE ARTIST OR BAND HERE

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

List Your Ten Top "Western & Folk" Tunes Here

NAME OF RECORD HERE ARTIST OR BAND HERE

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

List Your Ten Top "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE ARTIST OR BAND HERE

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

NAME

FIRM

ADDRESS

CITY STATE



The Cash Box

February 7, 1953

Volume XIV Number 20

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUDson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEArborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles, Cal.

(Phone: WEBster 1-1121)

JOEL FRIEDMAN

EXECUTIVE STAFF

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Associate Editor and Music Editor

NORMAN ORLECK, Associate Music Editor

MARTY OSTROW, Research

A. ARTESE, Office Manager

M. BORENSTEIN, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price quotation guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists."*

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1953 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

Speediest Way To Bigger

And Better Profits:

TEN DIMES TO THE DOLLAR!

Isn't it strange (and extremely logical) that, after all these years, no one has ever questioned the Woolworth Stores' theory of ten dimes make a dollar, faster and better and steadier than any other merchandising method ever yet devised?

And why are the coin operated horses and the kiddie rides and all the other gadgets and games on dime play going so great everywhere in the country, and being so magnificently supported by the nation's coin machine operators?

Dime play!!

Even the shoe shine boys are getting more than double, and even triple, what they used to get before. Candy bars have jumped in price. Food has been hiked. Drinks are higher. And public telephone booths all mark the "dime" in big, bold, square letters right on the doors.

Yes, the dime is "it", as far as America is concerned.

Naturally, there would be no reason for this industry, whether automatic phonos or games, to charge ten cents, if there wasn't an inflationary wave sweeping the nation, to such an extent that even the sister nation across our northern border now finds that its dollar is worth more than ours.

Regardless of what the Office of Price Stabilization may think, or do, or act upon, the fact remains, the American Dollar is worth a lot less than it ever was worth before.

It is, therefore, ridiculous to ask juke box

operators, business men who have been, and the majority still are, charging 5c per play, the same as they did forty, and fifty, and even more years ago, to continue to charge a nickel, when the dime has, long long ago, superseded the nickel, as "the new American nickel".

Of course there happens to be a big difference between the nickel and the dime as far as the operators are concerned.

The fact remains that ten dime plays mean a dollar. Whereas, twenty nickel plays, mean the same dollar.

But, the point here is that the average operator, the man who realizes that, when he paid \$250 for a phonograph, had been given a good (?) chance to "get off the nut" on 20 nickel plays for the dollars he had accumulated to pay off to the finance company, or the bank, that handled his paper, is today, with phonos costing him \$1,000 or more, up against it, if he continues to try to do the same thing on nickels.

Dime play is, therefore, the answer to this operator, and all other operators 'round the nation whether it's games phonos or vending machines.

It takes only ten dimes to make up a dollar.

But it takes twenty nickels to make up the same dollar.

And that's the difference between black and red ink on any operator's statement.

Take your choice:

Ten plays at 10c mean a dollar.

Twenty plays at 5c mean a dollar.

THE NATION'S TOP TEN
 PLUS THE NEXT 15
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



AL—Aladdin	CO—Columbia	CODE	KI—King	PE—Peacock	SP—Specialty
AP—Apollo	CR—Coral	FE—Federal	LO—London	PR—Prestige	SW—Swingtime
AT—Atlantic	DA—Dana	4 Star—Four Star	MA—Mars	RA—Rainbow	TE—Tempo
BU—Bullet	DE—Decca	IM—Imperial	ME—Mercury	RE—Regent	TN—Tennessee
BR—Brunswick	DN—Devon	IN—Intro	MG—MGM	SA—Savoy	UN—United
CA—Capitol	DY—Derby	JU—Jubilee	MO—Modern	SE—Seeger	VI—RCA Victor
CH—Chess	E5—Essex		OR—Oriole	SIT—Sittin' In	

1 DON'T LET THE STARS GET IN YOUR EYES
PERRY COMO
 CA-2216 (F-2216)—Skeets McDonald
 CA-2256 (F-2256)—Gisele MacKenzie
 CO-21025 (4-21025)—Ray Price
 CR-60882 (9-60882)—Eileen Barton
 DE-28460 (9-28460)—Red Foley
 ME-70023 (45-70023)—Lola Ameche
 ME-70047 (45-70047)—Bobby Maxwell
 VI-20-5040 (47-5040)—Johnnie & Jack
 VI-20-5064 (47-5064)—Perry Como

2 TILL I WALTZ AGAIN WITH YOU
TERESA BREWER
 BR-84002—Five Bills
 CR-60873 (9-60873)—Teresa Brewer
 CR-60916 (9-60916)—Tommy Sosebee
 DE-28506 (9-28506)—Dick Todd
 DE-28539 (9-28539)—Russ Morgan
 JU-6014—Swanson-Travis
 KI-1169—Gore-Wright
 ME-70069—Harmonicats
 PR-1038—Harris-Light

3 WHY DON'T YOU BELIEVE ME?
JONI JAMES
 CA-2292 (F-2292)—Margaret Whiting
 ME-70025 (45x70025)—Patti Page
 MG-11333 (K-11333)—Joni James
 RA-202—Five Crowns
 VI-20-5017 (47-5017)—June Valli

4 OH HAPPY DAY
DON HOWARD
 CA-2315 (F-2315)—Four Knights
 CO-39915 (4-39915)—Ken Griffin
 CR-60893 (9-60893)—Lawrence Welk O.
 DE-28506 (9-28506)—Dick Todd
 E5-311 (45x311)—Don Howard
 SA-874—Mickey Baker
 VI-20-5097 (47-5097)—Joe Joe Johnson

5 HOLD ME, THRILL ME, KISS ME
KAREN CHANDLER
 CR-60831 (9-60831)—Karen Chandler
 DE-28520 (9-28520)—Roberta Lee
 JU-5108 (45x5108)—The Orioles

6 HAVE YOU HEARD
JONI JAMES
 MG-11390 (K-11390)—Joni James

7 GLOW WORM
MILLS BROTHERS
 CA-2248 (F-2248)—Johnny Mercer
 CO-39840 (4-39840)—Paulette Sisters
 DE-28384 (9-28384)—Mills Brothers

8 TELL ME YOU'RE MINE
THE GAYLORDS
 CO-39914 (4-39914)—Mindy Carson
 ME-70030 (45-70030)—The Gaylords

9 KEEP IT A SECRET
JO STAFFORD
 CA-2329 (F-2329)—Sharkey's Dixie-land Kings
 CA-2268 (F-2268)—June Hutton
 CO-29891 (4-29891)—Jo Stafford
 DE-28511 (9-28511)—Bing Crosby
 IM-8169—Slim Whitman
 MG-11385 (K-11385)—Henry Jerome O.
 RA-202—Five Crowns
 VI-20-4992 (47-4992)—Dinah Shore

10 TAKES TWO TO TANGO
PEARL BAILEY
 CA-2222 (F-2222)—Jeanne Gayle
 CR-60817 (9-60817)—Pearl Bailey
 DE-28394 (9-28394)—Louis Armstrong
 ME-5903 (45x5903)—Lola Ameche
 MG-11334 (K-11334)—Fran Warren

11) EVEN NOW. 12) BYE BYE BLUES. 13) MY BABY'S COMING HOME. 14) TRYING. 15) I WENT TO YOUR WEDDING. 16) MR. TAP TOE. 17) PRETEND. 18) LADY OF SPAIN. 19) HEART & SOUL. 20) I'M JUST A POOR BACHELOR. 21) WISHING RING. 22) SIDE BY SIDE. 23) TEAR DROPS ON MY PILLOW. 24) CONGRATULATIONS TO SOMEONE. 25) MUST I CRY AGAIN.

The Problem of 45 rpm Disks

Almost everyone now agrees that 45 rpm is the pop record speed of the future. There can no longer be any doubt that this type of disk is best suited to the pop market and in particular to juke box operators' needs.

But while everyone agrees that this is the record of the future, there still remains the problem of today. And that is that we are at present undergoing the transition period.

Operators who are constantly switching to 45 rpm find themselves unable to obtain as many records as they could formerly get on 78. This is caused by the fact that demand for 45 increases so rapidly that distributors who order on the basis of even a couple of months back find that they are ordering the wrong proportion of 45s to 78s.

This is an extremely serious problem as far as ops are concerned for the delay of even a couple of weeks in obtaining a hit record may mean the difference between getting a good play on the disk or merely coming in at the tail end of its popularity.

The difference to the record company may also be pronounced. For not only may the sales to the operator be lost, but if the record doesn't get the promotional push which juke box play in any given area can achieve for it, then sales to the general public in that area are bound to fall behind also.

As we said, this is a transition period and it is a difficult one not only for the operator, but also, we realize, for the record company and distributor. However even under these difficult circumstances, operators' needs for 45s must be met as efficiently as possible for it would be a tragedy if now, just when 45s can really make it in the pop field, operators should get fed up with waiting for them.

No operator denies what a boon the 45 rpm disk has been as far as juke boxes are concerned. They are compact. They last longer. They play better. As a matter of fact, it is safe to say that were it not for the introduction of the 45, today's juke boxes might not have reached the high degree of selectivity which they possess and certainly would not have been able to be as compact as they are with the number of records they hold.

But be that as it may, operators in their day to day operation must be able to get the records on which their machines depend. And now that the phonograph manufacturers have done their part in supplying operators with the best in equipment, with machines which play well and attract the largest possible audience, it is up to the record companies and their distributors to see that those machines are well filled—and filled with current hits.

The solution of this problem—although a difficult one—can certainly be achieved. And the only way it can is by a little anticipation on the part of distributors. It is no longer possible to order 45s in the same proportion to 78s as was done last month. Future increases must be estimated. Even where the distributor is concerned, it must be a better deal financially to have a few records more than you need rather than to lose a sale completely.

Record firms and their distributors have solved more difficult problems than this in the past. We are confident that this one will be solved also.

And once it is, the future of the pop record business belongs to 45 rpm.



**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. DON'T LET THE STARS GET IN YOUR EYES Perry Como (RCA Victor)
2. TILL I WALTZ AGAIN WITH YOU Teresa Brewer (Coral)
3. WHY DON'T YOU BELIEVE ME Joni James (MGM)
4. OH HAPPY DAY Don Howard (Essex)
5. TELL ME YOU'RE MINE The Gaylords (Mercury)
6. HAVE YOU HEARD Joni James (MGM)
7. KEEP IT A SECRET Jo Stafford (Columbia)
8. HOLD ME, THRILL ME, KISS ME Karen Chandler (Coral)
9. MY BABY'S COMING HOME Paul Ford (Capitol)
10. I DON'T KNOW Buddy Morrow (RCA Victor)

The Ernie Rudy band, the boys were the largest part of the Sammy Kaye organization until they went out on their own last July, has an interesting gimmick. This we learn from Dave Robinson (WELI-New Haven, Conn.). Rudy sends out a novel record to disk jockies called the "Ernie Rudy Story" which introduces the band. First release on the Coral label is "Say It With Your Heart" and "You Can Fly! You Can Fly!" A note from Robinson says "Enjoy your magazine and use it often as a programming aid." . . . Jack Downey (WONS-Hartford, Conn.) just finished tallying the results of his fourth annual Male Vocalist Poll, and here are the winners: Top Man—Eddie Fisher; 2nd—Johnnie Ray; 3rd—Frankie Laine; 4th—Tony Bennett; and 5th—Al Martino. . . . Mike Joseph, formerly program director at WTNS-Coshocton, O. has taken a similar position at WJEF-Grand Rapids, Mich. . . . Ted Brown (WMGM-New York) did a hilarious bit on the Essex obit-type ad on the New Don Howard release "Rain Rain" and "Listen To My Song."



JACK DOWNEY
(WONS—Hartford, Conn.)

Harry Burge (WQAM-Miami, Fla.) who has two shows running, "Juke Box Serenade" and "The Burge Cage," compiles a list of top ten tunes by polling the local AMOA and other juke box operators daily. Burge plays their choices as against The Cash Box list, and as a bonus plays The Cash Box picks. . . . Alan Dary (WORL-Boston, Mass.) has Boston's only pop show on Sunday afternoon. The show runs three hours, from 1 until 4 p.m. . . . Peggy Marshall and Tommy Eldridge, "The Holidays," spent last week touring the New England states visiting with the available deejays. The duo also stopped over at Philadelphia, Baltimore, and Washington. Reaction was highly favorable and The Holidays feel they have something big in their latest "Apron Strings." Peggy and Tommy drove up in a blizzard and came back in a terrific rainstorm, but the results justified the inconveniences they suffered. . . . Leroy Drake (WBNL-Boonville, Ind.) getting a tremendous response in the Tri-State

area on his Kiddy Show which is aired just before the kids push off for school. . . . National publicity came to Donn Tibbetts (WFEA-CBS-Manchester, N. H.) in the February issue of Radio-TV Mirror Magazine. The national publication saluted Donn with a feature full page complete with picture. . . . Bob Clayton (WHDH-Boston, Mass.) was in New York to attend the Jimmy Young (London Records) dinner before Jimmy returned to England.

Hal Murray has moved his disk show, "The Murray-Go-Round" from WINZ-Miami, Fla., to WHAK-Akron, O. . . . Bob "Coffeehead" Larsen (WEMP-Milwaukee, Wisc.) recently made a two day appearance at Schwartzburg Chevrolet for the introduction of the new 1953 auto. Over 22,000 people went through the showroom in less than 10 hours to see "Coffeehead"—and incidentally, the new Chevrolet. . . . Mike Cassone, prexy of Rialto Records, has just returned from a New England tour of disk jockies and distributors. Mike was promoting his new discovery, Patti Ames, and her new Rialto release "Heartbreak Train" backed with "What Good Am I Without You." On January 26 Patti appeared on the March Of Dimes Marathon on WCOP-Boston which ran for 100 consecutive hours. Every star within reach of the station did his bit. . . . Beginning Monday, February 2, Radio Station WWDC-Washington, D.C. will add five new jockeys to its staff. The new aircasters are: Felix Grant, Ed Studney, Paul Hallett, Fred Fiske and Ray Morgan. . . . Bob & Jim (WFBC-Greenville, S.C.) write "Thanks for running our 'Top Tunes' list. It helps more than you, know." . . . Phil Brito, topflight vocalist and former movie star, is now doing a six day jockey show on WKAT-Miami Beach, Fla., and is arranging with The Cash Box for a tie-in with his show in the nature of lists, picks, and general information. Diskeries take note—send your releases to Phil at 435 N. W. 123rd St., Miami, Fla.

America's Fastest Selling Records

**GREAT! • NEW!
EXCITING!
SMASH
COINCATCHERS!**

- **BING CROSBY and FRED WARING**
HUSH-A-BYE
and
MOTHER DARLIN'
28581*

- **GUY LOMBARDO**
PRETEND
and
THAT'S ME WITHOUT YOU
28576*

- **THE ANDREWS SISTERS**
PICCOLO PETE
(with Sy Oliver)
and
IF I HAD A BOY LIKE YOU
28481*

- **GORDON JENKINS and**
THE McQUAIG TWINS
MIDNIGHT
and
ARE YOU TEASING ME?
28580*

- **ZIGGY TALENT**
I'M WIRED FOR LOVIN'
(Honey, Honey, Honey)
and
LOVE ME NOT JUST A LITTLE
(Love Me A Lot)
28553*

- **KITTY WELLS**
PAYING FOR THAT BACK STREET AFFAIR
and
CRYING STEEL GUITAR WALTZ
28578*

- **T. TEXAS TYLER**
JEALOUS LOVE
and
BUMMING AROUND
28579*

*Also available on 45 rpm (add prefix '9-' to record number)

DECCA RECORDS

RECORD REVIEWS

ⓐ **DISK & SLEEPER**

ⓐ **GOOD**

ⓑ **EXCELLENT**

ⓐ **FAIR**

ⓑ **VERY GOOD**

ⓐ **MEDIOCRE**

VERA LYNN

(London 1265; 45-1265)

B+ "FORGET ME NOT" (3:02) [Chappell & Co.] A steady beat constantly drums in the backdrop as Vera Lynn chants a lovely tune with a distant echoey sound. The Johnston Singers support the thrush with some good harmony. Vera is hot and this one could easily happen.

B "WHAT A DAY WE'LL HAVE" (2:04) [Bourne] Vera does something different as she chirps a light and bouncing item with a great deal of color. This pert piece of material should get a good share of spins too. It's very pleasing.

JERRY MURAD'S HARMONICATS

(Mercury 70069; 70069 x 45)

C+ "TILL I WALTZ AGAIN WITH YOU" (2:27) [Village Music] Jerry Murad's Harmonicats come up with a fine composition of a tune that should hit the number on spot in a few weeks. Their rendition should get spins from their fans. Coverage is much too late to take top honors.

C "BACK FENCE WAIL" (2:58) [B & M Music] Here the lads relate a blues type of number with a sentimental feeling to the music. The melody is too repetitive.

LOLA AMECHE

(Mercury 70059; 70059 x 45)

C+ "SO FAR SO GOOD" (2:20) [Simon House] The pert voice of Lola Ameche puts a great deal of life into a bouncing happy novelty item. The subdued orking is supplied by Jimmy Palmer.

C "THE KNOCKIN' SONG" (2:30) [RFD Music Co.] The vocalist handles another light and novel item in her stylish manner while the soft Palmer orking backs again. A knocking on the door adds color throughout.

JERRY WAYNE ORCHESTRA

(Derby 816; 45-816)

C+ "WASN'T THIS A LOVELY DAY" (2:52) [Wemar Music] Some smooth chanting is offered by Jerry Wayne as he gives his all on a pretty ballad while a smooth chorus with fine harmony backs the warbler.

C "TEARDROPS AND HEAD-ACHES" (2:15) [Wemar Music] Wayne relays another ballad, this one on the sentimental side. His warm voice makes for pleasant listening.

KAY ARMEN

(RCA Victor 20-5160; 47-5160)

B "IT'S A SIN TO CRY OVER YOU" (2:42) [Vinrob Music] The smooth voice of Kay Armen sounds most warm as she does a multiple voice waxing of a pretty tune. The soft backing aided by the string plucking of a guitar adds a tasteful sound to the number.

C+ "SMOKY MOUNTAIN LULLABY" (2:35) [Tobias & Lewis] This guitar backed multiple voice recital has a Hawaiian sound about it. It's another pleasant sounding number.

THE CASH BOX

DISK OF THE WEEK

"I BELIEVE" (2:08) [Cromwell Music] "YOUR CHEATIN' HEART" (2:20) [Acuff-Rose]

FRANKIE LAINE

(Columbia 39938; 4-39938)



FRANKIE LAINE

● Frankie Laine comes up with the best job we've ever heard him do. And Frankie has had some big ones. His voice is in top notch form and he gives the tune everything

he's got. Still selling "High Noon" and making a big buzz in the retail sales with "I'm Just A Poor Bachelor." Mr. Rhythm's new one should outsell both. The great number is entitled "I Believe." It has a general sound like "Lucky Old Sun" but is much better. The artist delivers the song from right down under the heart. The song has a bit of a religious air in it and can make you cry if you listen to it in the right mood. "Your Cheatin' Heart" is the label of the other deck. It's a fine folk item that Frankie sings in a western manner. Paul Weston's ork does a superb job of backing on both ends. Each lid is terrific. We're absolutely thrilled with the top half. It could be Frankie's greatest record.

AMES BROTHERS

(Coral 60926; 9-60926)

B+ "CAN'T I" (2:42) [Harvard Music] The Ames Brothers, who always appeal with every disk that they cut, have another top notch offering in this pretty ballad that they deliver in their harmonic manner. Tune might hit.

B+ "LONELY WINE" (2:59) [Prestige Music] The boys take a great standard with an ultra-lovely melody and dish it up as an extra fine platter. The sentimental tinkle of the piano in the backdrop is good support for a first class rendition.

FRANCES FAYE

(Capitol 2347; F-2347)

B+ "MY LAST AFFAIR" (2:16) [Chappell & Co.] A tune from "New Faces" is given a one and only treatment by Frances Faye. The galloping tempo is sent forth with great rhythm. The artist doesn't have a great voice, but a keen sense of rhythm and timing.

B "ON A RAFT" (2:21) [Artists Music] Another up tempo novelty gets a peppy and amusing going over by Fran as she backs herself with her piano. You can listen to her singing for hours.

RUSTY DRAPER

(Mercury 70077; 70077 x 45)

B+ "NO HELP WANTED" (2:12) [Acuff-Rose Pub.] Rusty Draper has a great deal of life in his voice as he socks out a number of hit calibre in the folk field. With a push, this number could happen. Fine supporting roles played by Halloran singers & Dave Carroll ork.

B "TEXARKANA BABY" (2:15) [Milene Music] Another terrific vocal job is offered by Rusty. He packs a lot of sock into this rhythmic, beaty item. Never heard Rusty sound better than he does on these sides.

THE ANDREWS SISTERS

(Decca 28481; 9-28481)

B "PICCOLO PETE" (2:25) [Leeds Music] From their new album "Sing, Sing, Sing" comes this single of a great standard. The novelty is very cute and has a real happy bounce to it. Sy Oliver's ork backs on this oldie that could happen again. It's very good.

C "IF I HAD A BOY LIKE YOU" (2:55) [Leo Feist] The ever popular harmony of the girls shows its colors again as they change the atmosphere by coming across with a good ballad.

RAY BLOCH ORCHESTRA

(Coral 60919; 9-60919)

B "TOGETHER" (3:10) [DeSylva, Brown, & Henderson] A wonderful oldie, popular during the last war, gets a pretty going over by Connie Russell while Ray Bloch and his music set up the backing. A group helps add color to the tune.

C+ "MUST HAVE YOUR LOVE" (2:50) [Hollybrook Music] Connie's voice exhibits expression and polish as she eases through a pretty number with a rumba beat. A good arrangement.

SAUTER-FINEGAN ORCHESTRA

(RCA Victor 20-5166; 47-5166)

B "TWEEDLE DEE AND TWEE-DLE DUM" (2:35) [Zephyr Music] A self composed novelty tune is given an interesting arrangement by the Sauter-Finegan ork. The melody is familiar to all. The boys put a lot of cute effects into the number. We like it.

B "STOP BEATIN' 'ROUND THE MULBERRY BUSH" (2:38) [Bregman, Vocco & Conn] The Doodlers handle the vocal chores on this side as the SF ork backs. It's another good jump standard that makes you want to clap hands.

ELLA FITZGERALD & LOUIS ARMSTRONG

(Decca 28552; 9-28552)

B "WOULD YOU LIKE TO TAKE A WALK" (3:13) [Remick Music] A slow novel number in which Ella Fitzgerald sings and Louis Armstrong talks, comes out as a cute bit of listening. Dave Barbour backs on this light and inviting side.

B "WHO WALKS IN WHEN I WALK OUT" (2:15) [Southern Music] The duo comes up with another light piece set to a bounce beat that should get laughs and spins. Ella's sweetness in vocaling and Louis' roughness contrast to good advantage. They go great together.

DOROTHY COLLINS

(Decca 28574; 9-28574)

B+ "SMALL WORLD" (2:30) [Harman Music] Dorothy Collins comes up with something different than her usual type of number and the results are great. She bounces through a light happy number with a great deal of life and vigor. Might happen.

C "SILLY HEART" (2:30) [Raleigh Music] Here Dotty changes the mood and softly delivers a warm and pretty ballad with her clear voice. A good side.

THE FONTANE SISTERS

(RCA Victor 20-5162; 47-5162)

B "THE PRICE I PAID FOR LOVING YOU" (2:12) [Walt Disney Music] The smooth harmony of The Fontane Sisters unites with similar vocaling by a male quartet to come up with a peppy rhythmic item. The tune is pleasing.


C "WALKIN' THE FLOOR OVER YOU" (2:40) [American Music] The group keeps the same tempo and deals up another peppy reading.

THE CASH BOX


BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "FORGET ME NOT" Vera Lynn London 1265; 45-1265
- ★ "SMALL WORLD" Dorothy Collins Decca 28574; 9-28574
- ★ "PRETEND" Eileen Barton Coral 60927; 9-60927
- ★ "I'LL GO ON ALONE" Eddy Howard Mercury 70072; 70072 x 45
- ★ "CAN'T I" Ames Brothers Coral 60926; 9-60926
- ★ "MY LAST AFFAIR" Frances Faye Capitol 2347; F-2347

 D. J.'S
ARE LISTENING

 OPERATORS
ARE LISTENING

 DEALERS
ARE LISTENING

EVERYONE IS
LISTENING TO ...



FRAN WARREN

Singing ...

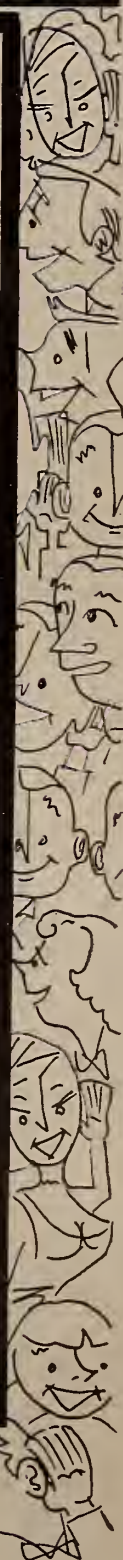
**"UNLESS
YOU'RE
NEAR ME"**

and

"EVERYONE KNEW BUT ME"
MGM 11412 (78 rpm) • K-11412 (45 rpm)

M-G-M RECORDS
THE GREATEST NAME  IN ENTERTAINMENT

Yes, MGM means Mighty Good Music



RECORD REVIEWS

<input checked="" type="radio"/> A DISK & SLEEPER	<input checked="" type="radio"/> C GOOD
<input checked="" type="radio"/> B EXCELLENT	<input checked="" type="radio"/> D FAIR
<input checked="" type="radio"/> C VERY GOOD	<input checked="" type="radio"/> E MEDIOCRE

CHARLES NORMAN QUINTET & ALICE BABS
(Rudder 5000)

B "LANGT UT PA LANDET" (2:45) The Charles Norman Quintet takes a ride through a jump number that they sing in Swedish and that was recorded in Sweden. The good orking and fine rendition should make this item sell big to the Swedish speaking folks.

B "REGNBAGSGRAND" (2:39) The Svend Asmussen ork backs the fine voice of Alice Babs and her male partner as they do a duet in their native tongue. The sentimental tune is very pretty and should go big in the right locations.

TED POWERS ORCHESTRA
(Dana 3106; 45-3106)

C "WOLVERINE POLKA" (2:34) [Dana Publishing] Ted Powers and his rhythmic ork softly ease through a good tempo polka that's tailor made for dancing. The fine arrangement makes for good listening. Should get many spins in right boxes.

C "DAIRYLAND POLKA" (2:32) [Dana Publishing] More of the same light sounding happy music is sent forth by the Powers crew. The melody of this number goes well with the tempo.

BILL FARRELL
(MGM 11424; K-11424)

B "KAW-LIGA" (2:50) [Milene Music] Bill Farrell does a bang up job on a tune written by the late Hank Williams. This folk tune gets a solid pop delivery that oughta get a good share of spins. Bill sounds the best we've heard him on this Indian war chant type of number.

C "YOU CAN'T STOP ME FROM DREAMING" (2:53) [Remick Music] The Ray Charles singers help Bill present a cute bouncing ditty that features talking in parts. It's a cute light piece of listening.

RICHARD HAYES
(Mercury 70068; 70068 x 45)

B+ "ONCE IN A LIFETIME" (2:20) [Brandon Music] The voice of Richard Hayes is set into a lovely backing by the Jack Halloran Singers and David Carroll's ork as he chants a lovely number with the utmost of feeling. This is the best job Richard has ever done. The tune is great.

B "CAN'T I" (2:39) [Harvard Music] Dick chants another pretty ballad with the lush sound of the chorus as a setting. The mood established in this tune is romantic and makes for good listening.

DESI ARNAZ
(Columbia 39937; 4-39937)

B "THERE'S A BRAND NEW BABY" (2:45) [Barton Music] A cute item which Desi helped compose is presented by the TV star as he happily sings about his new baby. Number is cute and should get spins on basis of show's popularity. Weston ork & Luboff choir assist.

B "I LOVE LUCY" (1:55) [Miller Music] The proud papa does another cute bit while chanting the theme of his TV program. The fine arrangement and good choral backing adds a great deal.

THE CASE BOX SLEEPER OF THE WEEK

"HELLO SUNSHINE" (2:04) "YOU'RE MY BABY" (2:05)
[Erwin-Howard Music] [K & K Music]

NORMAN BROOKS
(Zodiac 101; 45-101)



NORMAN BROOKS

B A new and exciting voice takes a bow on a new label with a waxing that could go away up among the best sellers. He has an exciting

voice and his name is Norman Brooks. He has a voice that folks might call "Jolsonesque." It's not exactly like Jolson but has the same warmth, vigor, vitality, and color that the late Al Jolson had. "Hello Sunshine" is the name of his first waxing. It's a peppy bouncer delivered in a sparkling manner against the infectious corny sound of a banjo. The boy is all personality as he belts out this thriller. He's a natural for the boxes and a true performer. The other side is called "You're My Baby" and features the artist on a slower and more mellow item. The top deck is the one with all the quality and we expect it to do wonders for the lad. He's gonna be a big name in show business.

TITO PUENTE
(Tico 143)

B "EL MAMBO DIABLO" (2:36) [Jaga Music] Mambo master Tito Puente, who is constantly growing in popularity with the lovers of the Cuban beat music does another fine job as he belts out an exciting piece. A great filler in the boxes.

C "MONTEREY" (2:34) [Unpublished] Vicentico Valdes does some smooth vocaling on a slow and stylish rendition of the mambo. Number should go good in the right locations.

EILEEN BARTON
(Coral 60927; 9-60927)

B+ "PRETEND" (2:51) [Brandon Music] Eileen Barton sounds the best we've heard her in a long time as she softly and fashionably delivers a tune that is making big noise as an instrumental. Eileen's warm reading could take over.

B "TOO PROUD TO CRY" (2:59) [Fanmar Music] Here the thrush handles a tune with oomph as Jack Pleis backs her with a fine orking. The torchy, powerful portrayal is good on the ear.

EDDY HOWARD
(Mercury 70072; 70072 x 45)

B+ "I'LL GO ON ALONE" (2:18) [Acuff-Rose Pub.] A terrific pop version of a hit western bouncer is belted out by Eddy Howard in the relaxed manner that has made so many hits for him. A chorus adds color to this cute piece.

C "NOW I LAY ME DOWN TO DREAM" (2:30) [Remick Music] The smooth voiced warbler changes the mood as he lends his voice to a soft and slow ballad. His warm manner of singing is very inviting.

CHAMP BUTLER
(Columbia 39935; 4-39935)

C "KAW-LIGA" (2:45) [Milene Music] A beaty Indian war chant like number, composed by the late Hank Williams, is given a sock pop going over by Champ Butler with an assist by Buddy Cole's Quintet. Very little of a tune is heard on this waxing.

C "FIT AS A FIDDLE" (2:00) [Leo Feist] A happy tune with a light and gay sound is piped in a fitting manner by Champ. Jimmy Carroll's boys help out on this deck.

JOE LOCO & TRIO
(Tico 141)

C "HOW HIGH THE MOON" (2:36) [Chappell & Co.] A big tune of a few years back gets a soft, warm and stylish mambo going over by Joe Loco and his trio. The piano carries the melody on this soft yet rhythmic mambo.

B "STARDUST" (2:33) [Mills Music] Joe sends up a terrific sounding mambo in great fashion to the great standard Carmichael tune. This rendition should be a hit in the right locations. It's not a shocking mambo but a good soft version.

JAY WHITE
(Essex 313; 45-313)

B "BECAUSE" (2:54) [Chappell Music] One of our great standards is given a saxophone treatment by Jay White as he plays in tribute of Freddy Gardner. Jay can really play the sax. Lovers of the instrument oughta go for this one in a big way.

C "TUSELLI SERENADE" (2:35) [Boston Music] A tune that may be recognized as the theme to the Goldberg's radio show is tooted by Jay on his saxophone. The solo presentation makes for good listening.

JAN PEERCE
(RCA Victor 20-5161; 47-5161)

B "ENCORE" (3:00) [Miller Music] Metropolitan Opera star Jan Peerce gives his all as he lends his strong tenor voice to a lovely ballad with the lush string accompaniment of Henri René. Jan talks in parts like he did on his popular "Bluebird of Happiness" disk.

C "WHEN I GIVE MY HEART IT'S FOREVER" (2:36) [Ben Bloom Music] Another fitting backdrop is arranged by Hugo Winterhalter for the ballad that Jan sings. Although a pretty tune rendition sounds too heavy for pop markets.

TERRY TIMMONS
(RCA Victor 20-5163; 47-5163)

B "MY HEART BELONGS TO ONLY YOU" (2:54) [Regent Music] A tune that is currently stirring around on the best seller charts gets a sharp and powerful treatment from Terry Timmons that might catch on. The chantress does the number with a great deal of feeling.

C "PLEASE DON'T LEAVE ME NOW" (2:35) [Sunbeam Music] Terry gives a zestful recital to a moderate tempo jump blues number. A good tune, good orking, and good vocal.

RAY ANTHONY ORCHESTRA
(Capitol 2349; F-2349)

B "WILD HORSES" (2:06) [George Simon, Inc.] An exciting backing by Ray Anthony and his crew sets up a fine showcase for a good vocal job by Jo Ann Greer. The fast moving piece is thrilling. Would like to hear more of Ray.

C "YOU'RE A HEARTBREAKER" (2:49) [Central Songs] Ray and his men sound a bit Glenn Millerish as they relay a soft and pleasing moderate tempo ballad that Jo Ann vocals. The chirp handles the tune with feeling.

PATTI AMES & CLARK McCLELLAN ORCH.
(Rialto 802)

B "HEARTBREAK TRAIN" (2:44) [Town and Country Music] A beaty train motion like backing is the tempo set up by Clark McClellan ork to which Patti Ames lends an inspired and solid vocal job. The arrangement is rocking.

C "WHAT GOOD AM I WITHOUT YOU" (2:44) [M & C Publishing] On this deck Patti demonstrates the warmth in her voice as she pipes a pretty ballad with a sentimental air and a sweet sound.

KAY MALONE
(MP 101)

C "MOANIN' LOW" (2:37) [Harms, Inc.] Kay Malone offers a torchy, blues reading of an interesting number with the aid of Jud Conlon's Rhythmaires and the Marty Gould ork for backing. The thrush sings out with her fine voice.

C "I GOT IT BAD AND THAT AIN'T GOOD" (2:32) [Robbins] The chantress dishes up another blues number that she gives a real low down treatment to. This slow ballad is more inviting. Duke Ellington had a part in writing this number.

SENSATIONAL

JAN. 13,—50,000

JAN. 15,—80,000

JAN. 16,—110,000

JAN. 19,—250,000

JAN. 21,—300,000

JAN. 29,—OVER 400,000

...and the BIG SALES are just beginning!

THE EXPERTS SAY:

★ **The Cash Box (Jan. 31)—**

"... should become the NUMBER ONE hit tune in the country in no time flat ... Juke box ops can't miss by going with this one ..."

★ **Billboard (Jan. 24)—**

Under "New Record to Watch" column.

★ **Billboard (Jan. 31)—**

THIS WEEK'S BEST BUYS

"Action has been tremendous ... sudden and tremendous activity of record ... IT STACKS UP AS THE FIRST POP HIT made by TV ... retail reports were strong ..."

★ **Variety (Jan. 21)—**

"... hot wax potential ... solid impact ..." and in the BEST BETS column.

A friendly business tip: Place your orders NOW before we begin to back-order the back orders!



with

ARCHIE BLEYER

conducting the orchestra

"Godfrey's Boy"

JULIUS LA ROSA

the new SIGH GUY

sings 2 GREAT money-making tunes on the same record

"ANYWHERE I WANDER" & "THIS IS HEAVEN"

CADENCE RECORD 1230 or 45-1230

DISTRIBUTED BY

GENERAL DISTRIBUTING CO.
2329 Pennsylvania Ave.
Baltimore, Md.

MUSIC SUPPLIES OF NEW ENGLAND
1312 Tremont Street
Boston, Mass.

PAN-AMERICAN DISTRIBUTORS
3731 Woodward Avenue
Detroit, Mich.

LIEBERMAN MUSIC CO.
257 Plymouth Ave. N.
Minneapolis, Minn.

BERTAS SALES
1229 W. Morehead St.
Charlotte, N. C.

COSNAT DIST. CO.
278 Halsey St. Newark, N. J.

COSNAT DISTRIBUTING CO.
315 West 47th St.
New York, N. Y.

LEONARD SMITH, INC.
406 N. Pearl St.
Albany, N. Y.

OHIO RECORD SALES
1737 Chester Avenue
Cleveland, Ohio

HIT RECORD DISTRIBUTING CO.
104S-45 Central Ave.
Cincinnati, Ohio

GRAMAPHONE RECORD DIST. CO.
1010 N. W. 5th St.
Oklahoma City, Okla.

COSNAT DISTRIBUTING CO.
1710-12 North St.
Philadelphia, Pa.

J. W. YOUNG
1206 Forbes
Pittsburgh, Pa.

TENNESSEE MUSIC SALES INC.
415 Main St.
Nashville, Tenn.

TENNESSEE MUSIC SALES INC.
1087 Union Ave.
Memphis, Tenn.

GRAMAPHONE RECORD DIST. CO.
1906 Leeland Avenue
Houston, Texas

GRAMAPHONE RECORD DIST. CO.
1604 Dragon St.
Dallas, Texas

ALLEN DISTRIBUTING CO.
420 W. Broad St.
Richmond, Va.

SUNLAND MUSIC CO., INC.
1310 S. New Hampshire Ave.
Los Angeles, Calif.

UNITED MUSIC SALES CORP.
440 — 6th St.
San Francisco, Calif.

MALVERNE N. E.
73S Connecticut Blvd.
E. Hartford, Conn.

PAN-AMERICAN DIST. CO.
90 Riverside Ave.
Jacksonville, Fla.

SOUTHLAND DISTRIBUTING CO.
441 Edgewood Ave. S.E.
Atlanta, Ga.

INDIANA STATE RECORD DIST.
509 East Washington Street
Indianapolis, Ind.

JAMES MORTEN, INC.
2614 W. North Ave.
Chicago 47, Ill.

GRAMAPHONE RECORD DIST. CO.
604 Baronne St.
New Orleans, La.

Cadence...Records

270 PARK AVENUE
NEW YORK, N. Y.



CURRENT POP HITS

- SIDE BY SIDE
NOAH Kay Starr .. 2334
- PRETEND
DON'T LET YOUR EYES GO SHOPPING
Nat "King" Cole .. 2346
- RACHEL
ONE LONELY NIGHT Al Martino .. 2353
- MY HEART BELONGS TO ONLY YOU
I WAS A FOOL June Christy .. 2308
- KISS
WHAT COULD BE MORE
BEAUTIFUL Dean Martin .. 2319
- I BELIEVE
THE GHOST OF A ROSE Jane Froman .. 2332

LES PAUL & MARY FORD

Give You Two More Sure Things

- Bye Bye Blues 2360
- My Baby's Coming Home 2265

FOLK & WESTERN HITS

- I DON'T KNOW
SWEET TEMPTATION Tennessee Ernie .. 2338C
- LET ME KNOW
I'M SORRY TO SAY I'M SORRY
Skeets McDonald .. 2326C
- DON'T LET THE STARS GET IN YOUR EYES
BIG FAMILY TROUBLE Skeets McDonald .. 2216C
- SATISFIED
HIDE ME ROCK OF AGES Martha Carson .. 1900C
- GOIN' STEADY
JUST OUT OF REACH Faron Young .. 2299C
- THERE'S A HIGHER POWER
INSPIRATION FROM ABOVE Martha Carson .. 2342C
- LITTLE OLD RAG DOLL
PICKING SWEETHEARTS Freddie Chapman .. 2330C



WINS - Brad Phillips Air "March Of Dimes" Benefit



UPPER PICTURE

Left to right, front row: Betty Clooney, Brad Phillips, Pfc Eddie Fisher, Perry Como and Eartha Kitt. Rear row: The Five Demarco Sisters. Face behind the mike belongs to Steve Lawrence.

LOWER PICTURE

Left to right: Brad Phillips, Pfc Eddie Fisher, Perry Como, Bill Hayes and daughter and Joni James.

NEW YORK — WINS and Brad Phillips, one of the station's most popular disk spinners, played host to a star studded gathering of the nation's most celebrated vocalists on Sunday, January 25 in a four hour long fund raising benefit broadcast for the "March of Dimes." Phillips, relinquished his two regularly scheduled shows and cleared the air for this most worthy cause, from 11 a.m. until 3 p.m.

Among the stars who made appearances with Phillips and took pledges were: Ginny Gibson, Tony Morelli, Jilla Webb, Liza Morrow, Bill Darnel, Johnny Cobb, Tommy Edwards, June Valli, Felicia Sanders, Bart Stewart, Pat Terry, Norman Greene, Tony Alamo, Fran Warren, Roger Coleman, Johnny Parker, Johnny Hartman, Steve Lawrence, Joe Allegro, Perry Como, Harry Belafonte, Stuart Foster, Eileen Barton, Betty Clooney, Vinni Di Campo, Ricky Vallo, Eartha Kitt, Three Suns, DeMarco Sisters, Henry Jerome, Danny Winchell, Joni James, Bill Hayes, Toni Arden, Fran Warren, and Eddie Fisher.

in the local area worked with the deejay in gathering this stupendous array of talent. They are: Morris Diamond, Leonard Wolf, Jim McCarthy, Dick Linke, Don Ovens, Buddy Friedlander, Irwin Zucker, Sol Handwerker, Buddy Basch, Dick Gersh, Paul Brown, Herman Fairbanks, Milton Karle, Dee Belline, Mickey Glass, Marvin Drager, Kappy Jordan, Nat Shapiro, Al Calder, Virginia Wicks, Carol Coleman, Jerry Simon, Dave Greenman, Pinky Roller, Saul Richfield, Jack Dunn, Fred Mann, Milton Blackstone, and Madim Blitzstein.

\$2,150. was pledged, ranging from fifteen dollars (pennies in a cookie jar) donated by one of Perry Como's fan clubs, to \$100. from Max Asnas of the "Stage" Delicatessen. A capacity audience of some three hundred fans were permitted in the WINS studios and a special detail of police was needed to handle the overflow crowd of several hundred disappointed fans in the lobby of the building.

Almost every record promotion man

"ROUND THE WAX CIRCLE"

NEW YORK:

The "March Of Dimes" drive was given a stupendous push by the four hour marathon Brad Phillips (WINS-New York) emceed. Phillips combined his "Ladies First" and "Singing Battle Royal" on January 25 and come up with \$2,150 in pledges. . . . Willie Mabon ("I Don't Know") and Mambo King Joe Loco grossed over \$60,000 during their stay at the Apollo. . . . Mel Howard and Lee Erwin think they have another hit of the "Dance Me Loose" proportions. Tune is "Hello Sunshine" on the Zodiac label and you'll think you are listening to a re-incarnated Al Jolson when you hear young Norman Brooks on this one. . . . Republic Music, who hit the jackpot when they bought "I Don't Know," has now taken title to the answer, which was placed on the market last week, "Yes I Know." Linda Hayes, on Recorded In Hollywood, does a smash job on the latter tune and both items are enjoying tremendous sales throughout the country. . . . Bob Carrol's "Say It With Your Heart" on Derby getting bigger and looks like the young singer is on his way. . . . Sammy Davis, Jr., who became a personality via teevee on the Eddie Cantor shows, enters the disk field with "The Gypsy In My Soul" and "Who Needs Spring" on D.D.R. Records,

Philadelphia. Diskery is owned by Joe Diamond and a group of Philly business men. . . . Alan Dean opens at the Town Casino, Buffalo, for one week starting February 9. Dean's latest on MGM is "Say You Love Me," published by Morris Levy, who also manages Dean. . . . Mike Cassone, Rialto Records, has lined up Sam Clark, Boston; Jerry Blaine, New York, Philadelphia, New Jersey; and Jimmy Martin, Chicago, as distributors for his newest release "Hearbreak Train." Patti Ames, Cassone discovery, does the vocal. . . . "The Money Song," a novel by Arnold Shaw (Duchess Music Corp.) will be published by Random House on February 16.

CHICAGO:

Chicago gal who won first prize at 16 on the Morris B. Sachs amateur hour here, to her most complete amazement, now clicking with her own tune and on her own label, "Colorado Moonlight" on Cloud. Fred Forster's Adams, Vee & Abbott pubbery have the tune. Lee Morgan is the gal. She's played the top spots and introduced "Colorado Moonlight" at the Camelia Room of the swank Drake Hotel where it got a great hand. She married Leon Sash, leader of the trio, backing her now at Helsing's, where they've been going great guns for past ten weeks and patrons still applauding. Lee also has a disk to be released via Decca, "John Henry Blues." Looks like the talented gal's on the way. . . . Bob Carroll clicking at the Chicago Thitter. Stage entrance jammed with little gals for autographs. Bob booked 'way in advance as his Derby disk, "Say It With Your Heart," grows bigger by the second. He's scheduled for Talu Bankhead's show on 2/7. For the Copa in Pittsburgh week of 2/9. Then takes off a week to cut more wax. Swell guy who deserves every break. . . . Dan Belloc all hepped up over fact his latest wax with Bea Gardey (Lew Douglas' new find) "I Was A Fool" is starting to kick off. Dan, in conjunction with Lew Douglas and Gil Matson wrote the tune. It's a western-typer and sounds swell. Not to speak of the way Dan's "Pretend" on Dot movin' and movin'. . . . Al ("Castle Rock") Sears pops into town with his newest Victor disk, "Huffin' & Puffin'" which sounds like another instrumental clicker for the rocker. Al's come a long, long way since his "Castle Rock" topped the nation's R & B charts. With 26 years of music biz under his belt Al knows his way about. . . . RCA-Victor plans to call the week of 2/6 to 2/12 "Vaughn Monroe Week." That's when Vaughn plays the Chicago. . . . Charley Michael's Coral outfit now handling Aladdin. . . . Cute invitation from Spike Jones inviting deejays to spin his "I Went To Your Wedding." . . . Shelley Haims of Triple A Records advises that Cash Box did a great job for firm just mentioning their last disk in a review. . . . Bob Cole, veteran songman, with over 35 years of music biz under his hat, now doing disk promotion, starts off with Eddie Fisher's "Even Now." And Bob's being greeted by everyone with grand "hello's." . . . Benny Strong made very sad flight into town from L. A. to bury his mother. . . . Phil Miller now with Johnstone-Montei pubbery and brother, Benny Miller, continues with Irving Berlin, while brother, Ned Miller, out on the west coast composing new tuneroos. . . . Mercury purchased the master of Artie Wayne's "Rachel" and has signed Artie to a recording contract.

LOS ANGELES:

Congrats to Sid Prosen re the success he's enjoying via his "Till I Waltz Again With You." Ditty is the top song locally . . . and a hello to Frank Abramson at Republic Music for the nice letter. Latter's "I Don't Know" will prove to be one of the biggest rhythm and blues hits ever. . . . We like the way the Beryl Davis etching of "Suddenly" is starting to climb —credit Gordon's Wolf's Sunland distrib organization for an excellent promotion job. . . . If Harry Bloom has an extra cocker spaniel lying around, we know where he can get rid of same. The Mercury distribberly is doing a smash job with Patti Page's "Li'l Doggie." . . . Hear tell that Carl LeBow of the Apollo platterly in N. Y. is doing soo much business out this way, that's he's on the phone at least once a week. . . . Firm has a real big one via the Five Royals etching of "Baby Don't Do It." . . . Like the way the major firms jump every time they hear of an indie platter taking off like crazy. . . . A great big hello to old frere Ziggy Lane whose Jubilee etching of "I'm Crying For You" rates a solid sendoff. . . . Those rumors that Capitol Records may intrench a bit more firmly in N. Y. are more truth than fiction. . . . Sid Talmadge and Joel Delson, Record Merchandising Co., enthused about the wonderful platters on the new Trojan label. . . . Eddy Ray, Central Record Sales, dips into the magic ball and comes up with "Mama" by Ruth Brown on Atlantic to be the firm's next great big one. . . . Mike Kurlan, Coral distrib, enlarging in his quarters. . . . Julius La Rosa on his new Cadence platters sounds just fine. . . . Jack Lewis, California Music Co., doing a whale of a job via "Block Buster" on RCA Victor. . . . Lew Chudd of Imperial can hardly keep up with the sensational business via Fats Domino's "Nobody Loves Me."



JULIUS LA ROSA



LEE MORGAN

TAKING OFF FASTER THAN "STARS"

Perry Como

"WILD HORSES"

"I Confess"

20-5152 (47-5152)*

RCA VICTOR Best Sellers

WEEK OF JAN. 31st

ORDER HERE!

DON'T LET THE STARS GET IN YOUR EYES		45 rpm	78 rpm
LIES	Perry Como	20-5064 (47-5064)*	
WILD HORSES	Perry Como	20-5152 (47-5152)*	
I CONFESS	Perry Como	20-5152 (47-5152)*	
DOWNHEARTED	Eddie Fisher	20-5137 (47-5137)*	
HOW DO YOU SPEAK TO AN ANGEL	Eddie Fisher	20-5137 (47-5137)*	
HOT TODDY	Rolph Flanagan	20-5095 (47-5095)*	
SERENADE	Rolph Flanagan	20-5095 (47-5095)*	
LONELY EYES	Vaughn Monroe	20-5145 (47-5145)*	
ISN'T IT A SMALL WORLD	Vaughn Monroe	20-5145 (47-5145)*	
I DON'T KNOW	Buddy Morrow	20-5117 (47-5117)*	
HEY MRS. JONES	Buddy Morrow	20-5117 (47-5117)*	
TEARDROPS ON MY PILLOW	Sunny Gale	20-5103 (47-5103)*	
STOLEN WALTZ	Sunny Gale	20-5103 (47-5103)*	
BLUE VIOLINS	Hugo Winterhalter	20-4997 (47-4997)*	
FANDANGO	Hugo Winterhalter	20-4997 (47-4997)*	
LADY OF SPAIN	Eddie Fisher	20-4953 (47-4953)*	
OUTSIDE OF HEAVEN	Eddie Fisher	20-4953 (47-4953)*	
A FOOL SUCH AS I	Hank Snow	20-5034 (47-5034)*	
THE GAL WHO INVENTED KISSIN'	Hank Snow	20-5034 (47-5034)*	
HUSH-A-BYE	Danny Thomas	20-5142 (47-5142)*	
OH MOON	Danny Thomas	20-5142 (47-5142)*	
BECAUSE YOU'RE MINE	Mario Lanza	10-3914 (49-3914)*	
THE SONG THE ANGELS SING	Mario Lanza	10-3914 (49-3914)*	
EVEN NOW	Eddie Fisher	20-5106 (47-5106)*	
IF IT WERE UP TO ME	Eddie Fisher	20-5106 (47-5106)*	
CONDEMNED WITHOUT TRIAL	Eddy Arnold	20-5108 (47-5108)*	
EDDY'S SONG	Eddy Arnold	20-5108 (47-5108)*	
YOU'RE SO DANGEROUS	Tony Martin	20-5116 (47-5116)*	
THE GHOST OF A ROSE	Tony Martin	20-5116 (47-5116)*	

* 45 rpm cat. nos.

TIPS on This Week's Release

STOP BEATIN' 'ROUND THE MULBERRY BUSH	The Sauter-Finegan Orch.	20-5166 (47-5166)*
TWEEDLE DEE AND TWEEDLE DUM	The Sauter-Finegan Orch.	20-5166 (47-5166)*
MY HEART BELONGS TO ONLY YOU	Terry Timmons	20-5163 (47-5163)*
PLEASE DON'T LEAVE ME NOW	Terry Timmons	20-5163 (47-5163)*
SMOKY MOUNTAIN LULLABY	Kay Armen	20-5160 (47-5160)*
IT'S A SIN TO CRY OVER YOU	Kay Armen	20-5160 (47-5160)*
WHEN I GIVE MY HEART IT'S FOREVER	Jon Pearce	20-5161 (47-5161)*
ENCORE	Hugo Winterhalter and Orch. / Henri Rene and Orch.	20-5161 (47-5161)*

* 45 rpm cat. nos.

RCA VICTOR

FIRST IN RECORDED MUSIC



"HIS MASTER'S VOICE"

BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

THE CASH BOX

Disk Jockeys

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 31 without any changes on the part of THE CASH BOX.

"BEST BUY" ✓ **I DON'T KNOW** (Republic) — Tune moves out of the R & B hit class, where Willie Mabon (Chess) brought it to the fore. Buddy Morrow (Vic.) makes it a "BEST BUY" in *Billboard's* pop list and Tennessee Ernie (Cap.) lands the "country" BEST BUY selection. There's heavy coast-to-coast action on all three disks.

★ ★ ★ ★ ★

BILLBOARD CHOICE ✓ **LONELY EYES** (Simon House) — Vaughn Monroe (Vic.) rates a *Billboard* choice as "new record to watch." The report: "... his best vocal effort in some time. Very attractive ork backing . . . a potentially good one . . ."

★ ★ ★ ★ ★

CASH BOX "SLEEPER" ✓ **JUST BECAUSE YOU'RE YOU** (Sunbeam)—"Sleeper of the Week" award from *Cash Box* to Jo Stafford (Col.) for "a smooth delivery." *Variety* terms Jo's latest disk a BEST BET. *Billboard* labels it a BEST BUY.

★ ★ ★ ★ ★

"BEST BET" ✓ **RACHEL** (Halliburton) — Al Martino (Cap.) earns a *Cash Box* "BEST BET" with this "fast moving, rousing and beaty" number. "Martino belts it strongly," says *Variety*.

★ ★ ★ ★ ★

"RECORD TO WATCH" ✓ **MARCHING STRING** (Piccadilly) — Edmundo Ros (Lon.) turns up an unusual instrumental and a *Cash Box* "BEST BET." *Billboard* feels it's a "new record to watch" and reports: "here's one that jockeys should eat up . . . Ros gets off the kick on this one."

★ ★ ★ ★ ★

STRONG DISK ✓ **LET ME KNOW** (4 Star) — Both Slim Willet (4 Star) and Skeets McDonald (Cap.) in strong competition, just as they were with "Don't Let the Stars Get in Your Eyes." *Billboard* selects each-disk a "record to watch" in the folk field.

★ ★ ★ ★ ★

"DISK OF THE WEEK" ✓ **NOAH** (L. A. Songs) — Kay Starr (Cap.) with another potential best-seller is rated "Disk of the Week" by *Cash Box*. "A spiritual type number . . . put across full of zip," is the report. *Variety* names disk a BEST BET.

★ ★ ★ ★ ★

BEST R. & B BUY ✓ **CROSS MY HEART** (Lion) ✓ **ANGEL** (Lion) — Strong action was instantaneous on this Johnny Ace (Duke) R & B re-release. *Billboard* promptly picked it a "new record to watch." The next week it was a "BEST BUY." *Cash Box* heralds it with an "Award 0' the Week."

★ ★ ★ ★ ★

BIG BALLAD ✓ **A LOVER'S QUARREL** (Melody Trails) — Look for big things in this attractive ballad, recorded by Don Cherry (Dec.), George Morgan (Col.) as a country item, and Sarah Vaughan with Percy Faith (Col.). Latter disk earns an "excellent" rating from *Billboard*.

Ira Cook
WMPC—Hollywood, Calif.
1. Keep It A Secret (Stafford)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Have You Heard (Joni James)
5. Till I Waltz Again With You (Teresa Brewer)
6. Oh Happy Day (L. Welk)
7. Tell Me You're Mine (Carson)
8. My Baby's Coming Home (Paul-Ford)
9. Chlo-e (Louis Armstrong)
10. Lady Of Spain (E. Fisher)

Gary Lesters
WVNJ—Newark, N. J.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (June Valli)
3. Blue Violins (Winterhalter)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. You'll Never Know (Clooney)
6. Keep It A Secret (Stafford)
7. What Do'ya Doa' Joe (Angela Terry)
8. Congratulations To Someone (Tony Bennett)
9. I Don't Know (B. Morrow)
10. Bye Bye Blues (Paul-Ford)

Rod Lowden
KPOJ—Portland, Oreg.
1. Why Don't You Believe Me (Joni James)
2. Till I Waltz Again With You (Teresa Brewer)
3. Glow Worm (Mills Bros.)
4. You Belong To Me (Stafford)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Oh Happy Day (Don Howard)
7. Takes Two To Tango (Bailey)
8. Keep It A Secret (Stafford)
9. It's In The Book (J. Standley)
10. Because You're Mine (Lanza)

Eddie Gallaher
WTOP—Washington, D. C.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Why Don't You Believe Me (Joni James)
4. The Glow Worm (Mills Bros.)
5. Keep It A Secret (J. Stafford)
6. It's In The Book (Standley)
7. Because You're Mine (Lanza)
8. Lady Of Spain (E. Fisher)
9. My Baby's Coming Home (Paul-Ford)
10. You Belong To Me (Stafford)

John Wrisley
WSAV—Savannah, Ga.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Wishing Ring (Joni James)
3. My Baby's Coming Home (Paul-Ford)
4. Blue Violins (Winterhalter)
5. Teardrops On My Pillow (Sunny Gale)
6. Bye Bye Blues (Paul-Ford)
7. Till I Waltz Again With You (Teresa Brewer)
8. Keep It A Secret (D. Shore)
9. Oh Happy Day (L. Welk)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

Ross Miller
WTIC—Hartford, Conn.
1. She Wears Red Feathers (Guy Mitchell)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Mr. Tap Toe (Doris Day)
4. Why Don't You Believe Me (Joni James)
5. Side By Side (Kay Starr)
6. My Baby's Coming Home (Paul-Ford)
7. Till I Waltz Again With You (Teresa Brewer)
8. A Cute Piece Of Property (Billy May)
9. Keep It A Secret (B. Crosby)
10. John, John, John (Lombardo)

Ray Schreiner
WRNL—Richmond, Va.
1. Oh Happy Day (L. Welk)
2. My Baby's Coming Home (Paul-Ford)
3. Till I Waltz Again With You (Teresa Brewer)
4. In The Mood (J. Maddox)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Bye Bye Blues (Paul-Ford)
7. I (Don Cornell)
8. Have You Heard (Joni James)
9. Why Don't You Believe Me (Joni James)
10. That's A-Why (Mitchell-Carson)

Ross Smitherman
WALA—Mobile, Ala.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. I (Don Cornell)
4. Why Don't You Believe Me (Joni James)
5. Have You Heard (Joni James)
6. Side By Side (Kay Starr)
7. Even Now (Eddie Fisher)
8. Oh Happy Day (L. Welk)
9. Bye Bye Blues (Paul-Ford)
10. Close Your Dreamy Eyes (Sandy Solo)

Wallie Dunlap
WICC—Bridgeport, Conn.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Have You Heard (Joni James)
3. Tell Me You're Mine (Carson)
4. Till I Waltz Again With You (Teresa Brewer)
5. Hold Me, Thrill Me, Kiss Me (Roberta Lee)
6. Teardrops On My Pillow (Sunny Gale)
7. My Baby's Coming Home (Paul-Ford)
8. I'll Know My Love (Jenkins)
9. Chlo-e (Louis Armstrong)
10. Blue Violins (Winterhalter)

Gene Davis
WAKR—Akron, Ohio
1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Wild Horses (Perry Como)
5. Hot Toddy (Ralph Flanagan)
6. Wishing Ring (Joni James)
7. Bye Bye Blues (Paul-Ford)
8. Anywhere I Wander (La Rosa)
9. Rachel (Artie Wayne)
10. Even Now (Eddie Fisher)

Dick Whittinghill
KMPC—Hollywood, Calif.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
3. My Baby's Coming Home (Paul-Ford)
4. Keep It A Secret (J. Stafford)
5. The Glow Worm (Mills Bros.)
6. Oh Happy Day (Four Knights)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Side By Side (Kay Starr)
9. Lady Of Spain (E. Fisher)
10. Pretend (Nat "King" Cole)

Bob Watson
WSB—Atlanta, Ga.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Keep It A Secret (J. Stafford)
3. Rachel (Artie Wayne)
4. Anywhere I Wander (Julius La Rosa)
5. Why Don't You Believe Me (Margaret Whiting)
6. My Baby's Coming Home (Paul-Ford)
7. The Guy Who Invented Kissin' (Ella Mae Morse)
8. I Don't Know (B. Morrow)
9. A Million Tears (Dick Lee)
10. Downhearted (Eddie Fisher)

Norm Prescott
WORL—Boston, Mass.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. My Heart Belongs To Only You (Bette McLaurin)
3. Congratulations To Someone (Tony Bennett)
4. Tell Me You're Mine (The Gaylords)
5. The Touch Of God's Hand (Johnnie Ray)
6. Teardrops On My Pillow (Sunny Gale)
7. This Is Heaven (J. La Rosa)
8. Rachel (Artie Wayne)
9. Even Now (Eddie Fisher)
10. No Moon At All (Ames Bros.)

Jack Downey
WONS—Hartford, Conn.
1. She Wears Red Feathers (Guy Mitchell)
2. Walk & Talk With My Lord (Johnnie Ray)
3. Till I Waltz Again With You (Teresa Brewer)
4. Tell Me You're Mine (The Gaylords)
5. Even Now (Eddie Fisher)
6. Strange (Nat "King" Cole)
7. Congratulations To Someone (Tony Bennett)
8. My Baby's Coming Home (Paul-Ford)
9. Suddenly (Rose-Davis)
10. This Is Heaven (J. La Rosa)

Dave Robinson
WELI—New Haven, Conn.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Have You Heard (Joni James)
3. Tell Me You're Mine (The Gaylords)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Why Don't You Believe Me (Joni James)
6. Oh Happy Day (D. Howard)
7. Strange (Nat "King" Cole)
8. The Glow Worm (Mills Bros.)
9. Bye Bye Blues (Paul-Ford)
10. Heart & Soul (Four Aces)

Frank Pollack
KOOL—Phoenix, Ariz.
1. Why Don't You Believe Me (Joni James)
2. Nina Never Knew (Sauter-Finegan)
3. Give Me Your Lips (A. Dean)
4. Hold Me, Thrill Me, Kiss Me (Roberta Lee)
5. Birth Of The Blues (Sinatra)
6. The Day Isn't Long Enough (Four Freshmen)
7. Blues In Advance (Herman)
8. Keep It A Secret (B. Crosby)
9. Dancing On The Ceiling (Jeri Southern)
10. Strange (Nat "King" Cole)

Ed Bartell
KQV—Pittsburgh, Pa.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Even Now (Eddie Fisher)
3. Hushabye (Danny Thomas)
4. Sugar (Vic Damone)
5. Need Me (Jimmy Saunders)
6. Tell Me You're Mine (The Gaylords)
7. High On A Windy Hill (Alan Dean)
8. Casually (Stuart Foster)
9. Side By Side (Kay Starr)
10. Boomerang (Lisa Kirk)

Earle Pudney
WGY—Schenectady, N. Y.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. The Glow Worm (Mills Bros.)
3. No Moon At All (Ames Bros.-Les Brown)
4. Heart & Soul (Four Aces)
5. Even Now (Eddie Fisher)
6. Bye Bye Blues (Paul-Ford)
7. Sugar (Vic Damone)
8. She Wears Red Feathers (Guy Mitchell)
9. Congratulations To Someone (Tony Bennett)
10. The Choo Buy Song (Carson)

Buddy Beason
WFOX—Long Beach, Calif.
1. A Shoulder To Weep On (June Valli)
2. Why Don't You Believe Me (Patti Page)
3. Strange (Nat "King" Cole)
4. Till I Waltz Again With You (Teresa Brewer)
5. Did Anyone Call (R. Clooney)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Lady Of Spain (E. Fisher)
8. Keep It A Secret (Stafford)
9. Oh Happy Day (D. Howard)
10. Have You Heard (Joni James)

Buddy Deane
WITH—Baltimore, Md.
1. Oh Happy Day (D. Howard)
2. Till I Waltz Again With You (Teresa Brewer)
3. Have You Heard (Joni James)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Why Don't You Believe Me (Joni James)
6. I Don't Know (B. Morrow)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Say It With Your Heart (Bob Carroll)
9. My Heart Belongs To Only You (Bette McLaurin)
10. Must I Cry Again (The Hilltoppers)

Harry Nigocia
WJBW—New Orleans, La.
1. Oh Happy Day (D. Howard)
2. Till I Waltz Again With You (Teresa Brewer)
3. Why Don't You Believe Me (Joni James)
4. Have You Heard (Joni James)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. I'm Just A Poor Bachelor (Frankie Laine)
7. Tell Me You're Mine (Carson)
8. Wishing Ring (Joni James)
9. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
10. I (Don Cornell)

BROADCAST MUSIC, INC. New York · Chicago
380 FIFTH AVENUE · NEW YORK 19, N. Y. Hollywood · Toronto
Montreal

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 31 without any changes on the part of THE CASH BOX.

Pat Chamburs

WFLA—Tampa, Fla.

1. Rachel (Artie Wayne)
2. The Things I Might Have Been (Charles Nelson)
3. Even Now (Eddie Fisher)
4. Hot Toddy (R. Flanagan)
5. Oh Happy Day (L. Welk)
6. Congratulations To Someone (Tony Bennett)
7. Someone Loves Someone (Mills Bros.)
8. Strange (Nat "King" Cole)
9. Why Don't You Believe Me (Joni James)
10. Conquest (Patti Page)

Wally Nelskog

KRSC—Seattle, Wash.

1. Oh Happy Day (Four Knights)
2. Wishing Ring (Joni James)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Why Don't You Believe Me (Joni James)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Till I Waltz Again With You (Teresa Brewer)
7. I (Don Cornell)
8. Keep It A Secret (Stafford)
9. Tell Me You're Mine (Carson)
10. Because You're Mine (Nat "King" Cole)

Bill Burns

WQAM—Miami, Fla.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Glow Worm (Mills Bros.)
4. Keep It A Secret (Stafford)
5. Have You Heard (Joni James)
6. Oh Happy Day (Don Howard)
7. Blue Violins (Winterhalter)
8. Even Now (Eddie Fisher)
9. Close Your Dreamy Eyes (Sandy Solo)
10. April Fool (Peggy Ann Ellis)

Bill Leyden

KFWB—Hollywood, Calif.

1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. People In Love (R. Anthony)
4. I Don't Care (Damita Jo)
5. Ma Says, Pa Says (Day-Ray)
6. Congratulations To Someone (Gordon MacRae)
7. Keep It A Secret (Stafford)
8. Hot Toddy (Ralph Flanagan)
9. Mr. Tap Toe (Doris Day)
10. Blue Violins (Winterhalter)

Franklin Bresee

KFVD—Los Angeles, Calif.

1. Why Don't You Believe Me (Patti Page)
2. Purple Shades (Joni James)
3. You'll Never Know (Ralph Flanagan)
4. Juke Box Saturday Night (The Modernaires)
5. April In Paris (Doris Day)
6. Nina Never Knew (Damon)
7. I'm Never Satisfied (Nat "King" Cole)
8. Side By Side (Kay Starr)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. Glow Worm (Mills Bros.)

Lou Barile

WKAL—Rome, N. Y.

1. Why Don't You Believe Me (Joni James)
2. Till I Waltz Again With You (Teresa Brewer)
3. Have You Heard (Joni James)
4. Wishing Ring (Joni James)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Oh Happy Day (Don Howard)
7. Water Can't Quench The Fire Of Love (O'Connell & MacKenzie)
8. Keep It A Secret (B. Crosby)
9. The Touch Of God's Hand (Johnnie Ray)
10. Downhearted (Eddie Fisher)

Johnny Morris

WLOL—Minneapolis, Minn.

1. Oh Happy Day (L. Welk)
2. Why Don't You Believe Me (Joni James)
3. Till I Waltz Again With You (Teresa Brewer)
4. The Glow Worm (Mills Bros.)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Tell Me You're Mine (The Gaylords)
7. Wishing Ring (Joni James)
8. Teardrops On My Pillow (Sunny Gale)
9. The Choo Buy Song (Carson)
10. Heart & Soul (Four Aces)

Blaine Cornwell

KWFT—Wichita Falls, Tex.

1. Why Don't You Believe Me (Joni James)
2. Glow Worm (Mills Bros.)
3. Don't Let The Stars Get In Your Eyes (Slim Willett)
4. Keep It A Secret (Whitman)
5. Trying (Hilltoppers)
6. Till I Waltz Again With You (Teresa Brewer)
7. Oh Happy Day (Four Knights)
8. Lady Of Spain (E. Fisher)
9. I Went To Your Wedding (Patti Page)
10. You Win Again (T. Edwards)

Stephen Paul

WMBG—Richmond, Va.

1. Why Don't You Believe Me (Joni James)
2. Have You Heard (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Who Kissed Me Last Night (Rosemary Clooney)
5. Glow Worm (Mills Bros.)
6. I'm Just A Poor Bachelor (Frankie Laine)
7. Keep It A Secret (Stafford)
8. Must I Cry Again (A. Dale)
9. Jambalaya (Hank Williams)
10. Carolina In The Morning (Danny Winchell)

Chuck Norman

WIL—St. Louis, Mo.

1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Even Now (Eddie Fisher)
4. Oh Happy Day (Don Howard)
5. Have You Heard (Joni James)
6. Strange (Nat "King" Cole)
7. Say It With Your Heart (Bob Carroll)
8. Hot Toddy (R. Flanagan)
9. Bye Bye Blues (Paul-Ford)
10. Stolen Waltz (Sunny Gale)

Norb Moore

KXLW—St. Louis, Mo.

1. Say It With Your Heart (Bob Carroll)
2. Have You Heard (Joni James)
3. Bye Bye Blues (Paul-Ford)
4. Till I Waltz Again With You (Teresa Brewer)
5. Oh Happy Day (D. Howard)
6. I'm In The Mood For Love (Eddie Fisher)
7. Keep It A Secret (Stafford)
8. La Paloma (Harmoniacs)
9. Strange (Nat "King" Cole)
10. If It Were Up To Me (Fisher)

Pete Ward

WCCM—Lawrence, Mass.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Tell Me You're Mine (The Gaylords)
3. This Is Heaven (J. La Rosa)
4. Till I Waltz Again With You (Teresa Brewer)
5. She Wears Red Feathers (Guy Mitchell)
6. Teardrops On My Pillow (Sunny Gale)
7. My Heart Belongs To Only You (Bette McLaurin)
8. Downhearted (Eddie Fisher)

Ray Perkins

KFEL—Denver, Colo.

1. Oh Happy Day (L. Welk)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Why Don't You Believe Me (Joni James)
4. Till I Waltz Again With You (Teresa Brewer)
5. Keep It A Secret (Stafford)
6. Glow Worm (Mills Bros.)
7. My Baby's Coming Home (Paul-Ford)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Takes Two To Tango (Louis Armstrong)
10. Blue Violins (Winterhalter)

Jay Trompeter

WIND—Chicago, Ill.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Tell Me You're Mine (The Gaylords)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Have You Heard (Joni James)
6. Keep It A Secret (Stafford)
7. Pretend (Ralph Marterie)
8. My Baby's Coming Home (Paul-Ford)
9. Blue Violins (Winterhalter)
10. I'm Just A Poor Bachelor (Frankie Laine)

Bob Larsen

WEMP—Milwaukee, Wis.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Bye Bye Blues (Paul-Ford)
3. Have You Heard (Joni James)
4. Till I Waltz Again With You (Teresa Brewer)
5. I Went To Your Wedding (Spike Jones)
6. La Rosita (Four Aces)
7. Even Now (Eddie Fisher)
8. Mr. Tap Toe (Doris Day)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. In The Mood (J. Maddox)

Fred Hobbs

KBOL—Boulder, Colo.

1. Why Don't You Believe Me (Joni James)
2. That's What Makes Paris Patee (Doris Day)
3. Keep It A Secret (B. Crosby)
4. Oh Happy Day (Four Knights)
5. My Baby's Coming Home (Paul-Ford)
6. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
7. Look Out The Window (Russ Morgan)
8. Bye Bye Blues (Paul-Ford)
9. I (Don Cornell)
10. Pretend (Ralph Marterie)

Bud Shurian

WARE—Ware, Mass.

1. My Baby's Coming Home (Paul-Ford)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Oh Happy Day (Don Howard)
4. Mr. Tap Toe (Doris Day)
5. This Is Heaven (J. La Rosa)
6. April Fool (Peggy Ann Ellis)
7. Glow Worm (Mills Bros.)
8. Keep It A Secret (Stafford)
9. Blue Violins (Winterhalter)
10. Yours (Vera Lynn)

Dan Fusco

WRUN—Utica, N. Y.

1. My Baby's Coming Home (Paul-Ford)
2. Hot Toddy (Ralph Flanagan)
3. Have You Heard (Joni James)
4. I Don't Know (B. Morrow)
5. How Many Stars (Lawrence)
6. Mr. Tap Toe (Doris Day)
7. You Win Again (T. Edwards)
8. I Confess (Perry Como)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. Why Don't You Believe Me (Joni James)

Tom Finn

WSPD—Toledo, Ohio

1. Oh Happy Day (D. Howard)
2. Tell Me You're Mine (The Gaylords)
3. Have You Heard (Joni James)
4. Even Now (Eddie Fisher)
5. Strange (Nat "King" Cole)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. My Heart Belongs To Only You (June Christy)
8. Till I Waltz Again With You (Teresa Brewer)
9. Close Your Dreamy Eyes (Sandy Solo)
10. Street Scene (Ray Anthony)

Tal Hood

WFGM—Fitchburg, Mass.

1. Tell Me You're Mine (The Gaylords)
2. Have You Heard (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Even Now (Eddie Fisher)
5. No Moon At All (Ames Bros.-Les Brown)
6. She Wears Red Feathers (Guy Mitchell)
7. Teardrops On My Pillow (Sunny Gale)
8. Till I Waltz Again With You (Teresa Brewer)
9. Strange (Nat "King" Cole)
10. Side By Side (Kay Starr)

Jerry Kay

WWEZ—New Orleans, La.

1. Wishing Ring (Joni James)
2. Till I Waltz Again With You (Teresa Brewer)
3. Congratulations To Someone (Tony Bennett)
4. Oh Happy Day (D. Howard)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. I Don't Know (B. Morrow)
7. Teardrops On My Pillow (Sunny Gale)
8. I'm Just A Poor Bachelor (Frankie Laine)
9. I'll Always Love You Some (Mike Pettison)
10. Pretend (Ralph Marterie)

Farewell Party



NEW YORK — Before Jimmy Young, English vocalist, returned to his native country, a farewell party was given in his honor by the members of The London Gramophone Corp., representing him in the United States on records, the trade press and several disk jockies. The dinner was held at Cavanagh's Restaurant, Monday, January 19.

Reading left to right are: Mel Koenig, of All State Distributors New Jersey; Irwin Fink, All State Distributors New Jersey; Harvey Geller, of Radio Station WNEW; George Levy, of Radio Station WNBC; Ted Brown, of Radio Station WMGM; Charlie Stark, of Radio Station WINS; Carl Lurie, of The London Gramophone Corporation; Harry Kruse, Executive Vice President of The London Gramophone Corpora-

tion; Jimmy Young, one of England's leading male vocalists; Les Greenwald, New York promotion man of London Record Sales; Herb Goldfarb, manager of London Record Sales; Lee Hartstone, vice president-sales of The London Gramophone Corporation; Godfrey Dickey, of Mutual Distributors in Boston; George Hartstone, of Mutual Distributors in Boston; Bob Clayton, of Radio Station WHDH in Boston; Nev Gehman, of Billboard; Walt Maguire, of The London Gramophone Corporation; and Sid Parnes, of Cash Box. The gentlemen in the front center are Carl Ives of Radio Station WAAT; and Bob Austin of Cash Box.

Jimmy Young's latest release for London Records, No. 1282, "This Is Our Night," was enthusiastically received by all at the gathering.

A NEW SINGING STAR
ON A NEW LABEL

JOHNNY COBB

singing...

"WHAT A NIGHT, WHAT A NIGHT"

and

"THE GIRL NEXT DOOR"

PLEASANT RECORD 170
CASH IN ON THE BIG DJ PLAY

Order Thru your Nearest Distributor or Direct

PLEASANT RECORDS

1650 BROADWAY (CI 6-5137) N. Y.

FOREIGN RECORDS
for your FOREIGN LOCATIONS
on 45 and 78 R.P.M.

Improve the take of your Music Machines. We have records on 78 R.P.M. in 21 different Nationalities. On 45's we have 55 instrumentals and 18 vocals suitable for Italian, German, Bohemian, Slovenian, Polish, Scandinavian, Swedish, Norwegian, Latin American, Lithuanian and Portuguese. Polkas and Waltzes by authentic Musette orchestras. Let us know your needs on 45 or 78, either vocal or instrumental. We'll select the proper records for your location. Hundreds of others have tried us. Don't you miss out.

STANDARD PHONO CO.
163 W. 23rd ST. NEW YORK 11, N. Y.

JOHNNIE RAY

sings

"THE TOUCH OF GOD'S HAND"

Columbia Record 39908

AMERICAN MUSIC, INC.

1576 Broadway, N. Y. • 9109 Sunset Blvd. Hollywood, CO 5-7880 CR 1-5751

THE BIG ONE FOR 1953!

"TILL I WALTZ AGAIN WITH YOU"

Village Music Company

1619 BROADWAY - SUITE 507
NEW YORK 19, N. Y.

**Sequel To "Glow Worm"
Called "Little Joe Worm"**

NEW YORK—Golden Records has just recorded "Little Joe Worm, Son of Glow Worm," a satirical travesty written for children by Marion Banks. Featured on the date were Anne Lloyd and the Jimmy Carroll Orchestra.

Edward B. Marks, publishers of "The Glow Worm" and "Little Joe Worm, Son of Glow Worm" have found great interest among the major record companies as regards to recording "Little Joe Worm" with both popular and kiddie artists.

Here is the new lyric:

Meet Little Joe Worm, Son of Glow-Worm,

He surely is an on-the-go worm. He flits around so gay and happy, The flittin' image of his pappy.

To all the other words, he shows off 'Count of the golden light he throws off;

'Cause when ev'rything's said and done, He's Mister Glow-Worm's son.

He goes to school, that fly-by-nighter, There's not a book-worm any brighter; His pappy sent him to the right school, By that I mean he goes to night school. He really is the cutest creature, He's in the apple to the teacher,— She says: "Go right to my front row "And glow, Little Joe Worm, glow!"

This brings to mind the fact that when the original Glow Worm by Paul Lincke was at the height of its popularity in 1910, another satirical song based on "The Glow Worm," was written for the Ziegfeld Follies of that year called, "Nix On The Glow Worm, Lena"—it was hit. In the meantime, Johnny Mercer's version as recorded by the Mills Brothers for Decca, continues to be that company's number one best seller.

THE CASH BOX
The Nation's
TOP 50
COMPILED BY JACK "ONE SPOT" TUNIS

AL—Aladdin	CR—Coral	IM—Imperial	NA—National	SE—Seeger
AP—Apollo	DA—Dano	IN—Infra	OR—Oriole	SIT—Sittin' in
AT—Attention	DE—Decca	JU—Jubilee	PE—Peacock	SP—Specialty
BR—Brunswick	DN—Devon	KI—King	PR—Prestige	SW—Swingtime
BU—Bullet	DO—Dot	LO—London	RA—Rainbow	TE—Tempo
CA—Cairtel	DY—Derby	MA—Mars	RE—Regent	TN—Tennessee
CD—Codence	ES—Essex	ME—Mercury	RIH—Recorded in Hollywood	UN—United
CH—Chess	FE—Federal	MG—MGM	SA—Savoy	VI—Victor
CO—Columbia	4 Star—Four Star	MO—Modern		

<p>Feb. 7 Jan. 31</p> <p>1—Till I Waltz Again With You 117.1 113.3</p> <p>BR-84022—THE FIVE BILLS</p> <p>★CR-60873—TERESA BREWER <i>Hello Bluebird</i></p> <p>CR-60916—TOMMY SOSEBEE</p> <p>DE-28506—DICK TODD <i>Oh, Happy Day</i></p> <p>DE-28539—RUSS MORGAN <i>Must I Cry Again</i></p> <p>JU-6014 (45-6014)—SWANSON & TRAVIS</p> <p>KI-1169 (45-1169)—WRIGHT & GORE</p> <p>ME-70069 (70069x45)—HARMONICATS <i>Back Fence Wall</i></p> <p>PR-1038—LIGHT & HARRIS</p> <p>2—Don't Let The Stars Get In Your Eyes 92.3 127.6</p> <p>CA-2256 (F-2256)—GISELE MacKENZIE <i>My Favorite Song</i></p> <p>CA-2216 (F-2216)—SKEETS McDONALD</p> <p>CO-21025 (4-21025)—RAY PRICE</p> <p>CR-60882 (9-60882)—EILEEN BARTON <i>Tennessee Tango</i></p> <p>DA-788—REGINA KUJAWA</p> <p>DE-28460 (9-28460)—RED FOLEY</p> <p>FS-1614 (45-1614)—SLIM WILLET</p> <p>ME-70023 (45-70023)—LOLA AMECHE <i>Rock The Joint</i></p> <p>MG-11385—HENRY JEROME O. <i>Keep It A Secret</i></p> <p>VI-20-5040 (47-5040)—JOHNNIE & JACK</p> <p>★VI-20-5064 (47-5064)—PERRY COMO <i>Lies</i></p> <p>3—Why Don't You Believe Me 88.9 78.5</p> <p>CA-2292 (F-2292)—MARGARET WHITING <i>Come Back To Me, Johnny</i></p> <p>CA-2329—SHARKEY'S DIXIELAND KINGS <i>Keep It A Secret</i></p> <p>DE-28476 (9-28476)—GUY LOMBARDO O. <i>Because You're Mine</i></p> <p>JU-5106—HERB LANTZ <i>My Inspiration Is You</i></p> <p>ME-70025 (45x70025)—PATTI PAGE <i>Conquest</i></p> <p>★MG-11333 (K-11333)—JONI JAMES <i>Purple Shades</i></p> <p>RA-202—FIVE CROWNS <i>Keep It A Secret</i></p> <p>VI-20-5017 (47-5017)—JUNE VALLI <i>Shoulder To Weep On</i></p> <p>4—Oh Happy Day 61.9 73.5</p> <p>CA-2315—THE FOUR KNIGHTS <i>A Million Tears</i></p> <p>CR-60893—LAWRENCE WELK O. <i>Your Mother And Mine</i></p> <p>DE-28506—DICK TODD <i>Till I Waltz Again With You</i></p> <p>★ES-311—DON HOWARD <i>You Went Away</i></p> <p>5—Keep It A Secret 57.5 46.6</p> <p>CA-2268 (F-2268)—JUNE HUTTON <i>I Miss You So</i></p> <p>CA-2329—SHARKEY'S DIXIELAND KINGS <i>Why Don't You Believe Me</i></p> <p>★CO-39891 (4-39891)—JO STAFFORD <i>Once To Every Heart</i></p>	<p>Feb. 7 Jan. 31</p> <p>DE-28511—BING CROSBY <i>Sleigh Bell Serenade</i></p> <p>IM-8169—SLIM WHITMAN <i>My Heart Is Broken In Three</i></p> <p>MG-11385—HENRY JEROME O. <i>Don't Let The Stars Get In Your Eyes</i></p> <p>RA-202—FIVE CROWNS <i>Why Don't You Believe Me</i></p> <p>VI-20-4992 (47-4992)—DINAH SHORE <i>Hi-Lili, Hi-Lo</i></p> <p>6—Hold Me, Thrill Me, Kiss Me 52.5 55.7</p> <p>★CR-60831 (9-60831)—KAREN CHANDLER <i>One Dream</i></p> <p>DE-28530 (9-28530)—ROBERTA LEE <i>Do You Know Why?</i></p> <p>JU-5108 (45-5108)—THE ORIOLES</p> <p>7—Have You Heard 49.4 37.6</p> <p>★MG-11390—JONI JAMES <i>Wishing Ring</i></p> <p>8—It's In The Book 48.1 42.5</p> <p>★CA-2249 (F-2249)—JOHNNY STANDLEY</p> <p>ME-5911 (45x5911)—AL BERNIE</p> <p>9—Tell Me You're Mine 46.6 57.0</p> <p>CO-39914—MINDY CARSON <i>The Choo Buy Song</i></p> <p>DA-786—HARMONY BELLS O.</p> <p>★ME-70030—THE GAYLORDS <i>Cuban Love Song</i></p> <p>10—The Glow Worm 45.9 32.2</p> <p>CA-2248 (F-2248)—JOHNNY MERCER</p> <p>CO-39840 (4-39840)—PAULETTE SISTERS <i>Sui Sin Fa</i></p> <p>★DE-28384 (9-28384)—MILLS BROS.</p> <p>11—Mr. Tap Toe 29.5 17.3</p> <p>★CO-39906—DORIS DAY <i>Your Mother And Mine</i></p> <p>12—Even Now 29.3 24.7</p> <p>★VI-20-5106—EDDIE FISHER <i>If It Were Up To Me</i></p> <p>13—Pretend 21.8 4.1</p> <p>CA-2346—NAT "KING" COLE <i>Don't Let Your Eyes Go Shopping</i></p> <p>CO-39915—KEN GRIFFIN <i>Oh, Happy Day</i></p> <p>CO-60927 (9-60927)—EILEEN BARTON <i>Too Proud To Cry</i></p> <p>DO-15048—DAN BELLOC <i>You Are Ecstasy</i></p> <p>★ME-70045—RALPH MARGERIE O. <i>After Midnight</i></p> <p>VI-20-5119 (47-5119)—HENRI RENE <i>Madelena</i></p> <p>14—My Baby's Coming Home 21.5 25.5</p> <p>★CA-2265—L. PAUL & M. FORD <i>Lady Of Spain</i></p> <p>JU-6019—EDNA McGRIFF <i>My Favorite Song</i></p> <p>MG-11350—CINDY LORD <i>My Favorite Song</i></p>	<p>Feb. 7 Jan. 31</p> <p>15—Takes Two To Tango 20.8 14.0</p> <p>CA-2222 (F-2222)—JEANNE GAYLE <i>Butterflies</i></p> <p>★CR-60817 (9-60817)—PEARL BAILEY <i>Let There Be Love</i></p> <p>DE-28394 (9-28394)—LOUIS ARMSTRONG <i>I Laughed At Love</i></p> <p>ME-5903 (45x5903)—LOLA AMECHE <i>Of Man Mose</i></p> <p>16—Side By Side 19.5 10.3</p> <p>★CA-2334 (F-2334)—KAY STARR <i>Noah!</i></p> <p>VI-20-4741 (47-4741)—FRANKIE CARLE</p> <p>17—Lady Of Spain 15.7 21.4</p> <p>CA-15346—PHILHARMONIC TRIO</p> <p>CA-2265 (F-2265)—LES PAUL & MARY FORD <i>My Baby's Coming Home</i></p> <p>CA-2288 (F-2288)—BEN LIGHT <i>Whispering Taboo</i></p> <p>LO-1278—WINIFRED ATWELL</p> <p>MG-10380—ARTHUR SMITH</p> <p>RA-70044—EDDIE "PIANO" MILLER</p> <p>RO-188—KEN GRIFFIN</p> <p>VI-20-2905—THREE SUNS</p> <p>VI-20-3302—RAY NOBLE</p> <p>★VI-20-4953 (47-4953)—EDDIE FISHER <i>Outside Of Heaven</i></p> <p>18—How Much Is That Doggie In The Window 15.4 5.6</p> <p>★ME-70070 (70070 x 45)—PATTI PAGE <i>My Jealous Eyes</i></p> <p>19—No Moon At All 13.2 6.6</p> <p>★CR-60870—AMES BROS. & LES BROWN ORK. <i>Do Nothin' Till You Hear From Me</i></p> <p>20—Anywhere I Wander 11.8 10.1</p> <p>CA-2263 (F-2263)—MEL TORME <i>Casualty</i></p> <p>★CD-1230 (45-1230)—JULIUS LA ROSA <i>This Is Heaven</i></p> <p>CO-39866 (4-39866)—TONY BENNETT <i>Stay Where You Are</i></p> <p>DE-28379 (9-28379)—D. KAYE & G. JENKINS</p> <p>MG-11352 (K-11352)—FRAN WARREN <i>I Worry 'Bout You</i></p> <p>VI-20-4960 (47-4960)—JAN PEARCE <i>Maria, My Own</i></p> <p>21—Trying 10.4 12.4</p> <p>CR-60823 (9-60823)—JOHNNY DESMOND <i>Wild Guitars</i></p> <p>DE-28375 (9-28375)—ELLA FITZGERALD <i>My Bonnie Lies Over The Ocean</i></p> <p>DE-28322 (9-28322)—GRADY MARTIN <i>Sweet Jennie Lee</i></p> <p>★DOT-15018—THE HILLTOPPERS</p> <p>ME-5904 (45x5904)—JIMMY PALMER O. <i>Down By The O-Hi-O</i></p>
---	--	--

NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS

Every Week In

THE CASH BOX

ALL FOR ONLY **\$15. PER YEAR**

(52 ISSUES)

THE CASH BOX
26 West 47th Street
New York 19, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our
Check Please Send Us A Bill

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

"It's What's in THE CASH BOX That Counts"

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
 • The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
 ★ Indicates best selling record.

Comprising
100
Selections

Feb. 7 Jan. 31
22—She Wears Red Feathers

10.2 —
★CO-39909 (4-39909)—
GUY MITCHELL
Pretty Little Black Eyed Susie

23—Must I Cry Again

9.4 9.0
CR-60895—ALAN DALE
A Million Tears
DE-28539—RUSS MORGAN O.
Till I Waltz Again With You
★DO-15034—THE HILLTOPPERS
I Keep Telling Myself

24—A Fool Such As I

8.4 —
★CO-39930 (4-39930)—
JO STAFFORD
Just Because You're You
MG-11395 (K-11395)—
TOMMY EDWARDS
I Can't Love Another
VI-20-5122 (47-5122)—
BELL SISTERS
I'm Teaching My Dolly To Pray
VI-20-5034 (47-5034)—
HANK SNOW

25—I Went To Your Wedding

8.1 11.5
CO-39856 (4-39856)—
SAMMY KAYE O.
It Wasn't God Who Made Hanky Tank Angels
CR-60847 (9-60847)—KENNY BASS O.
The Hooky Song
DA-780—REGINA KUJAWA
Johnnie Polish
DE-28388 (9-28388)—
GRADY MARTIN
You Belong To Me
DE-28411 (9-28411)—
GUY LOMBARDO O.
Somewhere Along The Way
JU-5093—LITTLE SYLVIA
Drive Daddy Drive
★ME-5899 (45x5899)—
PATTI PAGE
You Belong To Me
VI-20-4835 (47-4835)—
STEVE GIBSON
VI-20-5107—SPIKE JONES O.
I'll Never Work There Any More

26—Because You're Mine

6.8 25.3
CA-2212 (F-2212)—
NAT "KING" COLE
I'm Never Satisfied
DE-28337 (9-28337)—
JOHN RAIII
The Song Angels Sing
ME-5897 (45x5897)—
BOBBY WAYNE
Madonna Of The Rosary
MG-11301 (K-11301)—
BILLY ECKSTINE
Early Autumn
★VI-10-3914 (47-3914)—
MARIO LANZA
Song The Angels Sing

27—Congratulations To Someone

6.7 6.0
CA-2352 (F-2352)—
GORDON MacRAE
How Do You Speak To An Angel
★CO-39910 (4-39910)—
TONY BENNETT
Take Me

Feb. 7 Jan. 31
28—I'm Just A Poor Bachelor

6.4 11.8
★CO-39903—FRANKIE LAINE
Tonight You Belong To Me

29—Strange

6.2 6.2
★CA-2309—NAT "KING" COLE
How

30—My Favorite Song

6.1 —
CA-2264 (F-2264)—
JAN GARBER O.
Things That Might Have Been
CA-2256 (F-2256)—
GISELE MacKENZIE
Don't Let The Stars Get In Your Eyes
CR-60846 (9-60846)—
AMES BROTHERS
Al-Le-O! Al-Lee-Ay!
DE-28433 (9-28433)—
ELLA FITZGERALD
Walkin' By The River
DN-101—MARION CARUSO
Balboa
JU-6019—EDNA McGRUFF
My Baby's Comin' Home
★ME-5912 (45x5912)—
GEORGIA GIBBS
Sinner Or Saint
MG-11350 (K-11350)—
CINDY LORD
My Baby's Comin' Home
VI-20-4985 (47-4985)—
LILY ANN CAROL
It Wouldn't Be The Same Without You

31—Blue Violins

5.7 12.3
★VI-20-4997 (47-4997)—
HUGO WINTERHALTER O.
Fandango

32—How Do You Speak To An Angel

5.1 —
CA-2352 (F-2352)—
GORDON MacRAE
Congratulations To Someone
MG-11394 (K-11394)—
BILL HAYES
The Donkey Song
★VI-20-5137 (47-5137)—
EDDIE FISHER
Downhearted

33—April In Paris

4.9 7.8
CA-2168—VOICES OF
WALTER SCHUMANN
Luna Rossa
CO-39881—DORIS DAY
The Cherries
CO-39592—FRANK SINATRA
London By Night
ME-70022—VIC DAMONE
My Love Song
MG-11370—JOHNNY DESMOND
Si Petite
★VI-20-4927—SAUTER-
FINEGAN O.
Moonlight On The Ganges
VI-20-4464—THREE SUNS &
M. HANSON

34—Conquest

4.8 1.8
★ME-70025 (70025x45)—
PATTI PAGE
Why Don't You B-lieve Me
OK-6920 (4-6920)—
ROBBINS & BOSWORTH

Feb. 7 Jan. 31
35—I

4.6 4.9
★CR-60860 (9-60860)—
DON CORNELL
Be Fair
DE-28479 (9-28479)—
RUSS MORGAN O.
Laak Out The Window
VI-20-5030 (47-5030)—
VAUGHN MONROE
Yours

36—You'll Never Know

4.2 2.6
★CO-39905—R. CLOONEY &
H. JAMES
The Continental
CR-60756—VINNI DE CAMPO
Maria Mia
VI-20-4840—EDDIE FISHER
VI-20-4738—BREWSTER BOYS
It's Best We Say

37—Wishing Ring

4.1 8.2
MG-11363—AL BRITT
★MG-11390—JONI JAMES
Have You Heard

38—My Heart Belongs To Only You

3.9 1.9
★CA-2308—JUNE CHRISTY
I Was A Fool
★DY-804—BETTE McLAURIN
I Won't Tell A Soul I Love You
VI-20-4951—ARBEE STIDHAM
VI-20-5163 (47-5163)—
TERRY TIMMONS
Please Don't Leave Me Now

39—Hot Toddy

3.7 12.0
★VI-20-5095 (47-5095)—
RALPH FLANAGAN
Serenade

40—Bye Bye Blues

3.6 19.8
★CA-2316—LES PAUL &
MARY FORD
Mammy's Boogie
VI-20-4791—HENRI RENE O.
Mandolino, Mandolino

41—Teardrops On My Pillow

3.4 —

42—Water Can't Quench The Fire Of Love

3.3 5.7

43—You Belong To Me

3.1 4.8

44—Jambalaya

2.8 6.5

45—Heart And Soul

2.7 2.4

46—A Stolen Waltz

1.6 6.3

47—It's Worth Any Price You Pay

1.5 4.0

48—Outside Of Heaven

1.4 1.0

49—Blues In Advance

1.3 1.7

50—Lies

1.1 1.5

Chanter Visits DJ



NEW YORK—Tony Bennett, on a recent trip plugging his latest disk "Congratulations To Someone" visited with Jerry Kay, WVEZ, New Orleans disk jockey.

Kay is heard six days a week 1:30 to 2:30 and also on Saturday evenings 7:30 to 9 p.m.

D. D. R. Records Launched

PHILADELPHIA, PA.—This week marked the introduction of D.D.R. Records, a new label in the music business. With Sammy Davis, Jr. singing "The Gypsy In My Soul" and "Who Needs Spring" as their first release, the firm seems solidly launched.

D.D.R. Records is owned by Joe Diamond (President) and a group of Philadelphia business men.

Sammy Davis, Jr. is with the famous Will Mastin Trio, which consists of his father and his uncle. Sammy stars as singer, impersonator, musician, dancer and all-around performer. He will be featured on upcoming Eddie Cantor TV shows.

M-G-M RECORDS

HANK WILLIAMS
sings
"KAW-LIGA"
and
"YOUR CHEATIN' HEART"
MGM-11416 (78 rpm)
K-11416 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

Essex RECORDS
The Label With A Future

Manufactured & Distributed by
PALDA RECORD CO.
8406 LYONS AVE., PHILADELPHIA 42, PA. • BELGRADE 2-6250

THE HILLTOPPERS
Do It Again

"MUST I CRY AGAIN"
and
"I KEEP TELLING MYSELF"
Dot 15034 (45x15034)

DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

Hotter Than The "HOT CANARY"

Florian Za Bach
playing
"The Gypsy Fiddler"
"MEDITATION"
Decca-28507

Management: LOU CAPONE
Publicity: BUDDY BASCH OFFICE

Direction: WILLARD ALEXANDER, INC.
Record Promotion: DICK GERSH

"It's What's in THE CASH BOX That Counts"

Polish - English Version
of Nation's No. 1 Hit!

**"DON'T LET THE STARS
GET IN YOUR EYES"**

b/w
"IF YOU EVER GET LONELY"

DANA 788



DANA Records Inc.
344 North Ave., New Rochelle, N. Y.

Arnold Shaw To Have Novel Published

"THE MONEY SONG," a novel by Arnold Shaw (vice-president and general professional manager of the Duchess Music Corporation) will be published by Random House on February 16th.

"The Money Song" is the "inside story" of the popular music publishing business. Novels have been written about the advertising, the book publishing and the movie industries—but this book is an X-ray study of Tin Pan Alley. Certainly Arnold Shaw is well qualified to perform the operation. Shaw has been in the field all his working life, starting with the early days of radio when he played popular music on the air. He has himself been associated with such "money songs" as *Open The Door Richard, Come On-A My House* and others.

Gibbs Disk Brings 3 Youngsters Fame

Just a couple of weeks ago Alden and Earl Shuman and Marshal Brown were fresh from the Marine Corps with a Yale diploma, a penchant for writing songs and no knowledge of or contacts in the music trade. One Shuman was a Law student, the other was disgusted with trying to get oriented in the music business and the Brown boy was studying serious music at Julliard. Songs they had by the ton but access they had none. It looked grim until this amazing series of circumstances developed.

A friend at the William Morris agency heard their ditties. "Go see one of the publishers," was his advice.

The publisher was Redd Evans. He took the record to Mercury, where A & R director Joe Carlton was stalling off a Georgia Gibbs session for want of one side that could be tabbed sure-fire.

Carlton heard the dub and in the music business vernacular, "flipped, wiggled, was fractured"—or simply bubbled over with enthusiasm. "This was the perfect change-of-pace novelty for Georgia Gibbs."

Cut—next scene—two days later at the recording studio.


Georgia Gibbs at mike recording a smash hit called "Seven Lonely Days." Written by the two Shumans and Brown—good climax, eh what . . . but wait, the anti-punch. There at the other mike stand the three writers, actually singing their own obligato on the final Mercury take for the recording.

So, only in America! Three unknown kids with their first song, land a Mercury record with one of the company's top stars—Georgia Gibbs—and to boot, get to sing with Miss Gibbs on the record.

Joe Carlton says, "It was worth it just to see the expression on the faces of these three kids as they stood there singing their own song with Georgia. You could see the law business and the Marine Corps fading away forever with these kids forever in music now, for better or worse." Said Carlton "I hope I was doing them a favor."

Stewart On Promotion Tour

NEW YORK—Bart Stewart on a promotional tour of Philadelphia and Baltimore appeared at D. J. Buddy Deane's teen-aged dance "The Teen-Aged Jamboree." Bart's latest waxing is a tune called "Sad" on the Seger label.



THE CASH BOX

JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records — City by City

New York, N. Y.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Tell Me You're Mine (The Gaylords)
4. Why Don't You Believe Me (Joni James)
5. Oh Happy Day (D. Howard)
6. Keep It A Secret (Stafford)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Have You Heard (Joni James)
9. Takes Two To Tango (Bailey)
10. Even Now (Eddie Fisher)

Philadelphia, Pa.

1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Tell Me You're Mine (The Gaylords)
4. Oh Happy Day (D. Howard)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Have You Heard (Joni James)
7. Side By Side (Kay Starr)
8. Why Don't You Believe Me (Joni James)
9. How Do You Speak To An Angel (Eddie Fisher)
10. Hot Toddy (Ralph Flanagan)

Pittsburgh, Pa.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Tell Me You're Mine (The Gaylords)
3. Till I Waltz Again With You (Teresa Brewer)
4. Bye Bye Blues (Paul-Ford)
5. Have You Heard (Joni James)
6. Anywhere I Wander (LaRosa)
7. Even Now (Eddie Fisher)
8. Side By Side (Kay Starr)
9. Why Don't You Believe Me (Joni James)
10. I Don't Know (B. Morrow)

Atlanta, Ga.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Oh Haopy Day (Don Howard)
3. Why Don't You Believe Me (Joni James)
4. Till I Waltz Again With You (Teresa Brewer)
5. The Glow Worm (Mills Bros.)
6. How Much Is That Doggie In The Window (Patti Page)
7. A Fool Such As I (Edwards)
8. Keep It A Secret (Jo Stafford)
9. Lady Of Spain (Eddie Fisher)
10. Tell Me You're Mine (The Gaylords)

Boston, Mass.

1. Tell Me You're Mine (The Gaylords)
2. Till I Waltz Again With You (Teresa Brewer)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Why Don't You Believe Me (Joni James)
5. Have You Heard (Joni James)
6. Even Now (Eddie Fisher)
7. How Much Is That Doggie In The Window (Patti Page)
8. Anywhere I Wander (Julius La Rosa)
9. Congratulations To Someone (Tony Bennett)
10. My Baby's Comina Home (Paul-Ford)

Dallas, Tex.

1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Why Don't You Believe Me (Joni James)
4. Keep It A Secret (Jo Stafford)
5. Oh Happy Day (Don Howard)
6. The Glow Worm (Mills Bros.)
7. A Fool Such As I (Edwards)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. You Win Again (T. Edwards)
10. Even Now (Eddie Fisher)

Seattle, Wash.

1. Oh Happy Day (Don Howard)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Till I Waltz Again With You (Teresa Brewer)
4. Why Don't You Believe Me (Joni James)
5. The Glow Worm (Mills Bros.)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Tell Me You're Mine (The Gaylords)
8. Side By Side (Kay Starr)
9. Mr. Tao Toe (Doris Day)
10. She Wears Red Feathers (Guy Mitchell)

Chicago, Ill.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Tell Me You're Mine (The Gaylords)
4. Have You Heard (Joni James)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Say It With Your Heart (Bob Carroll)
7. I'm Just A Poor Bachelor (Frankie Laine)
8. Keep It A Secret (Stafford)
9. Pretend (Ralph Marterie)
10. Why Don't You Believe Me (Joni James)

New Orleans, La.

1. Till I Waltz Again With You (Teresa Brewer)
2. Oh Happy Day (Don Howard)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Have You Heard (Joni James)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Tell Me You're Mine (The Gaylords)
7. My Baby's Coming Home (Paul-Ford)
8. Congratulations To Someone (Tony Bennett)
9. Keep It A Secret (Jo Stafford)
10. Bye Bye Blues (Paul-Ford)

St. Louis, Mo.

1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Have You Heard (Joni James)
4. Oh Happy Day (Don Howard)
5. Side By Side (Kay Starr)
6. Say It With Your Heart (Bob Carroll)
7. Tell Me You're Mine (The Gaylords)
8. Bye Bye Blues (Paul-Ford)
9. Even Now (Eddie Fisher)
10. In The Mood (J. Maddox)

Washington, D. C.

1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Why Don't You Believe Me (Joni James)
4. Even Now (Eddie Fisher)
5. Have You Heard (Joni James)
6. Tell Me You're Mine (The Gaylords)
7. Oh Happy Day (Don Howard)
8. Keep It A Secret (Jo Stafford)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Wishing Ring (Joni James)

Memphis, Tenn.

1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. You Win Again (T. Edwards)
4. The Glow Worm (Mills Bros.)
5. Oh Happy Day (Don Howard)
6. Keep It A Secret (Jo Stafford)
7. Have You Heard (Joni James)
8. My Baby's Coming Home (Paul-Ford)
9. Must I Cry Again (The Hilltoppers)
10. Tell Me You're Mine (The Gaylords)

Savannah, Ga.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Keep It A Secret (Jo Stafford)
4. Have You Heard (Joni James)
5. If It Were Up To Me (Fisher)
6. You Win Again (T. Edwards)
7. Yours (Vera-Lynn)
8. Oh Happy Day (Howard & Knights)
9. You Belong To Me (Stafford)
10. Bye Bye Blues (Paul-Ford)

Louisville, Ky.

1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Till I Waltz Again With You (Teresa Brewer)
4. The Glow Worm (Mills Bros.)
5. Keep It A Secret (Jo Stafford)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Tell Me You're Mine (The Gaylords)
8. Have You Heard (Joni James)
9. Oh Happy Day (Don Howard)
10. My Baby's Coming Home (Paul-Ford)

Los Angeles, Calif.

1. Till I Waltz Again With You (Teresa Brewer)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Mackenzie & Como)
4. Oh Happy Day (Howard & Welk)
5. Keep It A Secret (Stafford)
6. Have You Heard (Joni James)
7. The Glow Worm (Mills Bros.)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Suddenly (Davis & Rose)
10. Tell Me You're Mine (The Gaylords)

Denver, Colo.

1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Oh Happy Day (Don Howard)
4. The Glow Worm (Mills Bros.)
5. Why Don't You Believe Me (Joni James)
6. Tell Me You're Mine (The Gaylords)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Have You Heard (Joni James)
9. Keep It A Secret (Jo Stafford)
10. My Baby's Coming Home (Paul-Ford)

Miami, Fla.

1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. Who Kissed Me Last Night (Rosemary Clooney)
4. Jambalaya (Jo Stafford)
5. Till I Waltz Again With You (Teresa Brewer)
6. Lady Of Spain (Eddie Fisher)
7. Lies (Perry Como)
8. I (Don Cornell)
9. Takes Two To Tango (Bailey)
10. My Baby's Coming Home (Paul-Ford)

Detroit, Mich.

1. Tell Me You're Mine (The Gaylords)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Till I Waltz Again With You (Teresa Brewer)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. How Much Is That Doggie In The Window (Patti Page)
6. I Don't Know (B. Morrow)
7. Hot Toddy (Ralph Flanagan)
8. Strance (Nat "King" Cole)
9. Oh Happy Day (Don Howard)
10. No Moon At All (Ames Bros.)

Cincinnati, Ohio

1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Oh Happy Day (Don Howard)
5. Must I Cry Again (The Hilltoppers)
6. Keep It A Secret (Jo Stafford)
7. Pretend (Ralph Marterie)
8. How Much Is That Doggie In The Window (Patti Page)
9. Why Don't You Believe Me (Joni James)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

Des Moines, Iowa

1. Oh Happy Day (Howard & Welk)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. The Glow Worm (Mills Bros.)
5. Bye Bye Blues (Paul-Ford)
6. Till I Waltz Again With You (Teresa Brewer)
7. Keep It A Secret (Jo Stafford)
8. Trying (The Hilltoppers)
9. In The Mood (J. Maddox)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

Toledo, Ohio

1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Even Now (Eddie Fisher)
5. Why Don't You Believe Me (Joni James)
6. My Baby's Coming Home (Paul-Ford)
7. Bye Bye Blues (Paul-Ford)
8. Oh Happy Day (D. Howard)
9. Have You Heard (Joni James)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

A Terrific Novelty Record

GUY MITCHELL

by
with Mitch Miller orch. & chorus

**"PRETTY LITTLE
BLACK-EYED
SUSIE"**

Columbia 39909

SANTLY-JOY INC.
1619 Broadway New York 19, N. Y.

INTRODUCING ARTHUR GODFREY'S
TALENT DISCOVERY!

Rico Turchetti
ULTRA-SONIC GUITARIST
playing

LIMEHOUSE BLUES
backed with

ST. LOUIS BLUES
with the ARCHIE BLEYER ORCHESTRA

DERBY RECORD NO. 817 (45-817)

Derby Records, Inc. Hollywood, California New York City

What A Song! What a Treatment!

WHAT A RECORD!

GINNY GIBSON
singing

**"IF THE END OF THE
WORLD CAME TONIGHT"**

b/w
"AIN'T I GREAT TO BE CRAZY"

JUBILEE # 6027; 45 x 6027

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

Sensational New Record
by
GUY MITCHELL
with Mitch Miller orch. & chorus

**"SHE WEARS
RED FEATHERS"**
(and a Hully-Hully Skirt)
Columbia 39909

OXFORD MUSIC CORP.
1619 Broadway New York 19, N. Y.

A Sleeper Hit...
Tommy Edwards
Singer...
**"YOU WIN
AGAIN"**

MGM 11326 (K-11326)

Success Of Tony Morelli, New MGM Star, Cinderella Story

NEW YORK—Six months ago a youngster from Monroe, Mich., like thousands of others, came to New York City "to take a crack at the big time."

With "lady luck" smiling and assisting him, he landed a shot on the Arthur Godfrey TV show and won a recording contract with M-G-M Records and a motion picture pact with M-G-M film studios.

He is 22-year-old Tony Morelli, who left New York this week for a two-month tour of the mid-west to visit deejays in conjunction with the promotion of his first M-G-M disc, "I Confess" backed with "Am I To Blame."

He has a horde of friends and an impressive number of fan clubs in the mid-west, so it will be a sort of a homecoming for Tony during the next few weeks.

As a church choir singer in his home town and a featured spot as a TV attraction while in his senior year at the University of Toledo, Tony earned

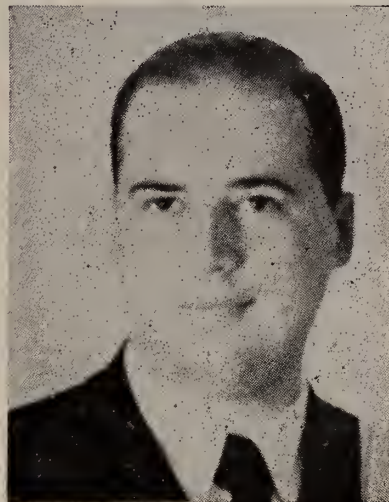
himself valuable experience. The video show, "The Happy Hour" over Detroit's WXYZ every Thursday, has been the spawning grounds for such top stars as Betty Hutton, Danny Thomas and Johnny Desmond. Tony displayed his singing talents on Detroit TV for 52 weeks before graduating from the Toledo college in June of 1948.

Pooling whatever money has had saved together with what roommate Bob Melbourne could gather, the crooner came to New York a month after graduation. Four weeks later he appeared on the Godfrey show, and other TV and radio shows.

Frank Walker, president of M-G-M Records, called in the lad and signed him to a term pact. M-G-M pictures followed suit.

When seen last week prior to his departure from New York, Tony was stuffing movie scripts and lots of sheet music into his portfolio. "It's all too good to be true," he said.

Wolf Leaves Decca Will Do Dorothy Collins Promotion Exclusively



LEONARD I. WOLF

NEW YORK—Leonard I. Wolf, Decca promotion man for the past two years and with the Decca organization for twelve years in all, announced this week that he has formed his own promotion company under the name of Leonard I. Wolf. Offices will be maintained at 140 W. 57 Street, New York City.

Wolf has signed an exclusive service contract with Dorothy Collins, songstress of the Lucky Strike "Hit Parade" television show. He will make an extensive trip within the next six weeks and plans to precede the thrush to the cities her itinerary calls for. Wolf will blanket deejays, juke box operators, distributors, and retail outlets with promotional copy and latest diskings of the Decca star.

Wolf knows every branch of the music business having served 10 years as salesman, branch manager and eastern division representative before he moved over to Mike Connor's department where he was in charge of radio promotion for the eastern territory. When eastern representative he called upon the distributors and branches and became personally acquainted with the juke box operators and retail dealers. His promotional activities has made him a friend of every eastern disk jockey and many platter spinners farther west.

Announcements via cute gimmicks are in the process of being sent to the various segments of the trade. The letterhead, which will acquaint the biz of various Dorothy Collins "happenings," displays a cute picture of the gal and an eye-catching heading "Wolf Calls."

Wolf and Decca part on the friendliest of terms.

Wolf has done publicity for most of the artists on Decca roster including Gordon Jenkins, Dick Haymes, The Four Aces, Bill Kenny's Ink Spots and Peggy Lee.

Opportunity Knocks

RICHMOND — Harvey Hudson, WLEE disk jockey and asst. manager in Richmond, Virginia, reports that there's an opening for a dee jay spot on the station. The spot is for a night time program that carries with it some announcing chores. The position offers a big chance for participation on sponsored programs plus a salary. Interested parties oughta contact Henry.

COMING UP FAST!
HOLD ME, THRILL ME, KISS ME
 RECORDED BY
 • KAREN CHANDLER . . . Coral
 • ROBERTA LEE with JERRY GRAY'S Orch. . . Decca
MILLS MUSIC, INC. 1619 BROADWAY NEW YORK 19, N.Y.

New Orleans Jazz Jottings

NEW ORLEANS—Woody Herman and his New Third Herd starred at a concert at the Jerusalem Temple on January 22nd and played to a full house in spite of the rainy weather. Featured along with Woody were Leon (Piano) Kelner, who backed Woody on his MGM record of "I Cried For You," Sam Butera a tenor saxist, and the Dukes of Dixieland with their Duchess, Betty Owens. Credit for the vast turnout was attributed to constant plugging by all the local Dee Jays.

The Dukes of Dixieland recently cut their first record in New Orleans for the Okeh label and have come up with

something different. The number features a hillbilly vocal against a Dixieland backdrop and the kids have achieved a different sound. The number was cut in an old meeting hall that was constructed way back in 1834. Back in the nineteenth century the meeting hall was the scene of some of the most fancy dress balls held by the New Orleans folks. The list of bands who appeared in the hall reminds one of "Who's Who" in Jazz. The new sound created by the atmosphere of the meeting hall and a hillbilly number given a dixie treatment by the Dukes makes this an unusual piece of wax material.

Derby Gives Party For Bob Carroll

CHICAGO—The Steak House, this city, was once again the setting for a cocktail party. This time given by Derby Records for one of its new and, it is believed, promising artists, Bob Carroll.

Bob's "Say It With Your Heart" Derby disk has brought him much attention, it is reported.

Deejays at this affair included Howard Miller, WIND, Bob Porter, WIND, Jay Trompeter, WIND, Eddie Hubbard, WIND, Topper, WBKB-TV, Eddie Hubbard, WENR, Linn Burton, WIND, and Jay Smith, WOPA.

Hosting the party were Jimmy Martin, Chicagoland distributor for Derby Records and Derby's Larry Newton.

Also present were, Margaret Frye, record librarian for WIND; Dan Belloc, Dot recording artist and composer of current hit, "Pretend"; Bud Brandon of Century Music; Natt Hale, and many others in the music biz.

Everyone took this opportunity to wish Bob Carroll good luck.

He opened the following morning for his first appearance at the Chicago Theatre here.

Arthur Pine Inks Personal Management Pact With Young Discovery

NEW YORK—Betty Madigan, who was discovered last summer by publicist Arthur Pine while singing at the 2400 Club in her hometown of Washington, D. C., and who currently is playing the Casa Marina Hotel in Key West, Florida, which Pine's office represents, has signed a personal management contract with Arthur Pine.

She opened at the Casa Marina Hotel on Dec. 20th for a two-week engagement, but she clicked so solidly from her opening show, that she was immediately signed to remain there throughout the winter season.

Betty will return to New York in March to discuss several recording, television and Broadway musical offers.

The songstress has appeared in such fine spots in Washington, D. C., as the King Cole Room, Old New Orleans, Colony Lounge and the 2400 Club. She has also been featured on several television shows including "The Game Room" via WTTG-DuMont; "Block Party" via WTTG-DuMont; "Ladies Day" via WTOP-CBS-TV; and "The Flower Show" via DuMont.

Arthur Pine's publicity office has represented such artists as Ella Logan, Dolores Gray, Jerry Lester; The DeMarcos, Les Brown, and others.

The Hit Ballad from M-G-M's
"BECAUSE YOU'RE MINE"
BECAUSE YOU'RE MINE
 LEO FEIST, INC.

The New RAGE by
PATTI PAGE
 (How Much Is)
"THAT DOGGIE IN THE WINDOW"
 Mercury # 70070
SANTLY-JOY INC.
 1619 Broadway New York 19, N. Y.

Breaking In All Areas!
DICK THOMAS
 Original JUBILEE Smash
"STOLEN WALTZ"
 and
"RAINDROPS"
 JUBILEE 6026; 45 x 6026
JUBILEE RECORD CO., Inc.
 315 W. 47th St., N. Y., N. Y.

KNOWN FROM COAST TO COAST
LESLIE DISTRIBUTORS
 ONE-STOP RECORD SERVICE
 NEW YORK 750 — 10th AVE. (Phone: PLaza 7-1977)
 Cable Address: Expo Record, N. Y.
 HARTFORD, CONN. 126½ WINDSOR ST. (Phone HA. 5-7123)

HOT
Rhythm & Blues
ON
Mercury
RECORDS

**GAMBLER'S
BLUES**
and
I CRIED FOR YOU
DINAH WASHINGTON
70046

I'LL BE BACK
THE RAVENS
70060

**CAN'T STAND
NO MORE**
and
**TEAR DOWN
THE SKY**
70062

**NEW
RELEASES**

**PEOPLE WILL SAY
WE'RE IN LOVE**
and
NO PARKING
PAUL QUINICHETTE
70086

**AIN'T IT A SHAME
CRAZY 'BOUT
MY BABY**
LIGHTNIN' HOPKINS
70081

DEACON DASH
and
FIREWATER
JULIAN DASH & ORCH.
70087

MEXICO
Top Ten Tunes

- PENJAMO**
Pedro Infante
(Peerless)
- COMO GOLONDRINAS**
Tona La Negra
(RCA Victor)
- CANTO A LA VIRGEN DE FATIMA**
Trio Huracan
(Discos Aquila)
- PALITO DE TENDEDERO**
Don Tosti
(RCA Victor)
- MI CHORRO DE VOZ**
Miguel Aceves Mejia
(RCA Victor)
- MAMA Y TATA**
Perez Prado
(RCA Victor)
- MAGDALENA**
Tito Rodriguez
(Seeco)
- POR NUESTRO ADIOS**
Los Diamantes
(RCA Victor)
- TU RECUERDO Y YO**
Miguel Aceves Mejia
(RCA Victor)
- TU**
Maria Victoria
(RCA Victor)

ACCLAIMED—A 2 Record Hit!
THE ORIOLES
"TILL THEN"
Jubilee 5107
and
"Hold Me, Thrill Me, Kiss Me"
b/w
"Teardrops On My Pillow"
Jubilee 5108

Watch For
Her Latest and Greatest!
EDNA 'Heavenly Father' MCGRIFF
"WHY OH WHY"
b/w
"EDNA'S BLUES"
Jubilee 5109
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

Hitting All Hit Charts!
DREAM GIRL
by
JESSE & MARVIN
447 # 447-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Cal.

THE CASH BOX
HOT
in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|---|---|---|
| 1 I DON'T KNOW
Willie Mabon
(Chess 1531) | BABY, DON'T DO IT
The "5" Royales
(Apollo 443) | BABY DON'T DO IT
The "5" Royales
(Apollo 443) |
| 2 BABY, DON'T DO IT
The "5" Royales
(Apollo 443) | SOFT
Tiny Bradshaw
(King 4577) | CROSS MY HEART
Johnny Ace
(Duke 107) |
| 3 SOFT
Tiny Bradshaw
(King 4577) | I DON'T KNOW
Willie Mabon
(Chess 1531) | AIN'T IT A SHAME
Lloyd Price
(Specialty 452) |
| 4 CROSS MY HEART
Johnny Ace
(Duke 107) | I BELIEVE
Elmore James
(Meteor 5000) | NOBODY LOVES ME
Fats Domino
(Imperial 440) |
| 5 PORT OF RICO
Illinois Jacquet
(Mercury 89001) | JOHNNY, JOHNNY
Johnny Moore
(Modern 888) | I DON'T KNOW
Willie Mabon
(Chess 1531) |
| 6 BE TRUE
Vocaleers
(Red Robin 113) | YES I KNOW
Linda Hayes
(Recorded In Hollywood 244) | YES I KNOW
Linda Hayes
(Recorded In Hollywood 244) |
| 7 MAMA, HE TREATS
YOUR DAUGHTER
MEAN
Ruth Brown
(Atlantic 986) | SAD HOURS
Little Walter
(Checker 764) | GABBIN' BLUES
Big Maybelle
(Okeh 6931) |
| 8 YOU KNOW
I LOVE YOU
B. B. King
(R.P.M. 363) | HEY, MRS. JONES
The Clovers
(Atlantic 977) | SOFT
Tiny Bradshaw
(King 4577) |
| 9 YES I KNOW
Linda Hayes
(Recorded In Hollywood 244) | DREAM GIRL
Jesse & Marvin
(Specialty 447) | WHOOPI'N' AND
HOLLERIN'
Earl Forest
(Duke 108) |
| 10 ROCK ME
ALL NIGHT LONG
The Ravens
(Mercury 8291) | STRANGE
Nat "King" Cole
(Capitol 2309) | THE BELLS
The Dominoes
(Federal 12114) |

in PHILADELPHIA in MILWAUKEE in MEMPHIS

- | | | |
|---|--|--|
| 1 I DON'T KNOW
Willie Mabon
(Chess 1531) | I DON'T KNOW
Willie Mabon
(Chess 1531) | I DON'T KNOW
Willie Mabon
(Chess 1531) |
| 2 SOFT
Tiny Bradshaw
(King 4577) | BABY, DON'T DO IT
The "5" Royales
(Apollo 443) | BABY, DON'T DO IT
The "5" Royales
(Apollo 443) |
| 3 CROSS MY HEART
Johnny Ace
(Duke 107) | SAD HOURS
Little Walter
(Checker 764) | WHOOPI'N' &
HOLLERIN'
Earl Forest
(Duke 108) |
| 4 BABY, DON'T DO IT
The "5" Royales
(Apollo 443) | HEY, MRS. JONES
Jimmy Forest
(United 130) | HOW MUCH MORE
J. B. Lenore
(J.O.B.) |
| 5 DREAM GIRL
Jesse & Marvin
(Specialty 447) | HOW LONG
Fats Domino
(Imperial 5209) | SAD HOURS
Little Walter
(Checker 764) |
| 6 I'M GONE
Shirley & Lee
(Aladdin 3153) | YOU KNOW
I LOVE YOU
B. B. King
(R.P.M. 363) | PORT OF RICO
Illinois Jacquet
(Mercury 89001) |
| 7 I CRIED FOR YOU
Dinah Washington
(Mercury 70046) | SOFT
Tiny Bradshaw
(King 4577) | I BELIEVE
Elmore James
(Meteor 5000) |
| 8 OH-SHO-BE-DO-BE
Dizzy Gillespie
(Dee Gee 3603) | I'M GONE
Shirley & Lee
(Aladdin 3153) | NOBODY LOVES ME
Fats Domino
(Imperial 5220) |
| 9 MAMA, HE TREATS
YOUR DAUGHTER
MEAN
Ruth Brown
(Atlantic 986) | GABBIN' BLUES
Big Maybelle
(Okeh 6931) | CROSS MY HEART
Johnny Ace
(Duke 107) |
| 10 LET ME GO HOME,
WHISKEY
Amos Milburn
(Aladdin 3164) | THE BELLS
The Dominoes
(Federal 12114) | THE RIVER'S
INVITATION
Percy Mayfield
(Specialty 451) |

"It's What's in THE CASH BOX That Counts"

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **BABY, DON'T DO IT**
Five Royals
(Apollo 443)
- 2 **I DON'T KNOW**
Willie Mabon
(Chess 1531)
- 3 **YES I KNOW**
Linda Hayes
(Recorded In Hollywood 244)
- 4 **SOFT**
Tiny Bradshaw
(King 4577)
- 5 **MEAN OLD WORLD**
Little Walter
(Checker 764)
- 6 **THE BELLS**
The Dominoes
(Federal 12114)
- 7 **HOW MUCH MORE**
J. B. Leonore
(J.O.B.)
- 8 **GABBIN' BLUES**
Big Maybelle
(Okeh 6931)
- 9 **LET ME GO HOME, WHISKEY**
Amos Milburn
(Aladdin 3164)
- 10 **CROSS MY HEART**
Johnny Ace
(Duke 107)

- I DON'T KNOW**
Willie Mabon
(Chess 1531)
- BABY, DON'T DO IT**
Five Royals
(Apollo 443)
- YES I KNOW**
Linda Hayes
(Recorded in Hollywood 244)
- CROSS MY HEART**
Johnny Ace
(Duke 107)
- I'M GONE**
Shirley & Lee
(Aladdin 3153)
- I BELIEVE**
Elmore James
(Meteor 5000)
- PACHUKO HOP**
Chuck Higgins
(Combo 12)
- NOBODY LOVES ME**
Fats Domino
(Imperial 5220)
- HEY, MRS. JONES**
Jimmy Forrest
(United 130)
- LET ME GO HOME, WHISKEY**
Amos Milburn
(Aladdin 3164)

- BABY, DON'T DO IT**
Five Royals
(Apollo 443)
- I DON'T KNOW**
Willie Mabon
(Chess 1531)
- DREAM GIRL**
Jess & Marvin
(Specialty 447)
- I'M GONE**
Shirley & Lee
(Aladdin 3153)
- TELL ME, PRETTY BABY**
Lloyd Price
(Specialty 452)
- BELIEVE ME, BABY**
Roy Milton
(Specialty 446)
- COOL RAGE**
Illinois Jacquet
(Mercury 89021)
- I BELIEVE**
Elmore James
(Meteor 5000)
- CROSS MY HEART**
Johnny Ace
(Duke 107)
- SOFT**
Tiny Bradshaw
(King 4577)



- 1 **I DON'T KNOW**
Willie Mabon
(Chess 1531)
- 2 **DREAM GIRL**
Jesse & Marvin
(Specialty 447)
- 3 **CROSS MY HEART**
Johnny Ace
(Duke 107)
- 4 **AIN'T IT A SHAME**
Lloyd Price
(Specialty 452)
- 5 **WHOOPIN' & HOLLERIN'**
Earl Forest
(Duke 108)
- 6 **SOFT**
Tiny Bradshaw
(King 4577)
- 7 **NOBODY LOVES ME**
Fats Domino
(Imperial 5220)
- 8 **JOHNNY JOHNNY**
Johnny Moore
(Modern 888)
- 9 **GABBIN' BLUES**
Big Maybelle
(Okeh 6931)
- 10 **YES I KNOW**
Linda Hayes
(Recorded In Hollywood 244)

- BABY, DON'T DO IT**
The Five Royals
(Apollo 443)
- I DON'T KNOW**
Willie Mabon
(Chess 1531)
- CROSS MY HEART**
Johnny Ace
(Duke 107)
- AIN'T IT A SHAME**
Lloyd Price
(Specialty 452)
- I'M GONE**
Shirley & Lee
(Aladdin 3153)
- HEY, MRS. JONES**
Jimmy Forrest
(United 130)
- YES I KNOW**
Linda Hayes
(Recorded In Hollywood 244)
- MAMA, HE TREATS YOUR DAUGHTER MEAN**
Ruth Brown
(Atlantic 986)
- I BELIEVE**
Elmore James
(Meteor 5000)
- GABBIN' BLUES**
Big Maybelle
(Okeh 6931)

- I DON'T KNOW**
Willie Mabon
(Chess 1531)
- BABY DON'T DO IT**
The "5" Royals
(Apollo 443)
- CROSS MY HEART**
Johnny Ace
(Duke 107)
- MY STORY**
Chuck Willis
(Okeh 5209)
- THE BELLS**
The Dominoes
(Federal 12114)
- NOBODY LOVES ME**
(Fats Domino)
(Imperial 5220)
- I'M GONE**
Shirley & Lee
(Aladdin 3153)
- MEAN OLD WORLD**
Little Walter
(Checker 764)
- AIN'T IT A SHAME**
Lloyd Price
(Specialty 452)
- FIVE LONG YEARS**
Eddie Boyd
(J.O.B. 1007)

BEST SELLING THE CASH BOX SPIRITUAL RECORDS

Listed Alphabetically

- **Blessed Be Thy Name**
PILGRIM TRAVELERS
(Specialty)
- **Echoes From Heaven**
BELLS OF JOY
(Peacock)
- **Every Day Will Be Sunday**
ORIGINAL GOSPEL HARMONETTES
(Specialty)
- **How Many Times**
WARD SINGERS
(Savoy)
- **If Jesus Goes With Me**
ANGELIC GOSPEL SINGERS
(Gotham)
- **In The Upper Room**
MAHALIA JACKSON
(Apollo)
- **I Was Praying**
FIVE BLIND BOYS
(Peacock)
- **My Rock**
SWAN SILVERTONE SINGERS
(Specialty)
- **No Room In The Hotel**
JESSE MAE RENFRO
(Peacock)
- **Tell Me Angel**
ANGELIC GOSPEL SINGERS
(Gotham)

MORE HITS FROM SWINGTIME!

"UPSTAIRS"
b/w
"LET ME RIDE YOUR LITTLE AUTOMOBILE"
LOWELL FULSON
ST 325

•

"IT MOVES ME"
b/w
"NIGHT TIME"
LLOYD GLENN
ST 324

•

"MISERY IN MY HEART"
b/w
"THE SNOW IS FALLING"
RAY CHARLES
ST 326

Swingtime Record Co.
3427 So. San Pedro St.
Los Angeles 11, Cal.

Distributed Thru La-Dale Sales Co.

"ON THE WAY TO THE TOP"
REPORT NEW YORK, CHICAGO, DETROIT AND OTHER CITIES.

BOBBY PRINCE



"I WANT TO HOLD YOU"
b/w
"TELL ME WHY, WHY, WHY"
CHANCE #1128

SENSATIONAL NEW RELEASE BY...
EDDIE BOYD
SINGING AND PLAYING ...
"IT'S MISERABLE TO BE ALONE"
b/w
"I'M PLEADING"
J.O.B.#1009

CHANCE RECORDS
1151 E. 47th ST.
CHICAGO, ILL.
(Phone: KEnwood 8-4813)

RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓑ VERY GOOD	ⓓ MEDIOCRE

THE CASH BOX

★ AWARD O' THE WEEK ★

"CAN'T STAND NO MORE" (2:41)

[Fred Fisher]

"TEAR DOWN THE SKY" (2:39)

[Raleigh]

WINI BROWN
(Mercury 70062)



WINI BROWN

● Give Wini Brown a torch and just sit back. The thrush comes up with a slow torch ballad titled, "Can't Stand No More," and tears

the heart out it with a touching and dramatic rendition that stops you cold. Built on the "He's My Man" theme and feel, Wini is tearful, tender on the one hand and yet forceful and compelling on the other. Her histrionic reading, moving arrangement, and in the mood orking, makes this an etching that will hit the charts in short order. The under lid is a middle tempo foot tapper on which Wini pulls out the stoppers and really belts it. The side moves and is a good juke box number. The chantress builds the tune all the way and then slows down for a final fadeout. Ops have two tempos and two good disks on one plate.

GERRY MULLIGAN QUARTET
(Pacific Jazz 602)

● "FRENESI" (2:37) The fast moving oldie gets a great send-off by the Gerry Mulligan Quartet. Mulligan on the sax; Chet Baker, trumpet; Chico Hamilton, drums; and Bob Whitlock, bass; blend instruments for a solid treatment and one that will be heard over and over.

● "NIGHTS AT THE TURN-TABLE" (2:41) Flip is a moderate rhythmic instrumental that makes good listening and dancing.

THE BLUE BELLES
(Atlantic 987)

● "CANCEL THE CALL" (3:12) [Frank Music] A new group, The Blues Belles, blend voices with charm and warmth as they spin a slow sentimental tune. Their sweet delivery makes this a good bet for all fields.

● "THE STORY OF A FOOL" (2:40) [Progressive] the girls show they can dish up a rhythmic chant as well as they dish up a moderate steady rhythmic jump with loads of personality. Orking is soft.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

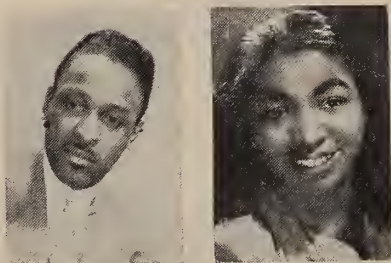
"GONE ARE THE DAYS" (2:39)

[Coaxial Music Co.]

"GEE BABY" (2:27)

[Challenge Music]

GAYLE BROWN and SARAH McLAWLER
(Brunswick 84003)



GAYLE BROWN SARAH McLAWLER

● Gayle Brown dishes up a slow and impressively dramatic piece as he sings a slow beat with an oriental taste. Titled, "Gone Are The

Days," the chanter, who does a swell job, must share honors with the arrangement and the thrilling organ backing. Brown sings a feelingful reading against a backing that tingles the spin. An eerie and haunting veil is thrown about the singer and the resulting sounds absolutely hypnotize the audience. Organist Sarah McLawler, who has previously cut records as a vocalist, displays an amazing talent on the Hammond. Ops, don't miss up on this one. The flipdeck is a quick beat, happy item, with the Brown vocal and the McLawler organ, again treats for the ear. However, and there is no doubt about it, the upper deck is the side.

LITTLE ESTHER
(Federal 12115)

● "TURN THE LAMPS DOWN LOW" (2:30) [Valjo] Little Esther and Little Willie team up for a cute rhythmic side. The pair form an effective duo. Also worthy of comment is the fine keyboard work.

● "HOLLERIN' AND SCREAM-IN" (2:51) [Valjo] Flip is a quick beat handclapper with Little Esther piping the wildie with zest. Orking is a little too loud for the chantress.

THE CHECKERS
(King 4596)

● "LOVE WASN'T THERE" [Jay & Cee] The Checkers dish up a moderate tempo item with a religious kick. The boys chant the sad-love lyrics with smooth harmony.

● "MY PRAYER TONIGHT" (2:50) [Jay & Cee] The group comes up with a slow melodic item and present it in a softer vein. Chanting is lovely and easy on the ears. The long established treatment of a mellow narration of one chorus is used on this side.

RAY CHARLES
(Atlantic 984)

● "JUMPIN' IN THE MORNIN'" (2:43) [Progressive] Ray Charles, top-flight blues chanter, bangs out a quick beat jump. Charles maintains the driving tempo throughout with a chorus assist and ok orking.

● "THE SUN'S GONNA SHINE AGAIN" (2:35) [Progressive] The blind shouter sings an expressive and warm hearted item stirringly arranged. Charles sells this tune with a soulful reading that reaches the emotions of the listener. This one can go over with a bang.

CHRISTINE KITTRELL
(Republic 7026)

● "GOTTA STOP LOVING YOU" (2:41) [Babb Music] Christine Kittrell teams up with Gay Cross and the duo chants a slow rhythmic item appealingly. Tune is melodic and interestingly arranged.

● "SLAVE TO LOVE" (2:38) [Babb Music] A feelingful slow tempo blues is dramatically chanted by Christine on this end. The number is a swaying, exotic thing with a fine rambling piano adding color to the disk.

STEVE GIBSON
(RCA Victor 20-5130)

● "DO I, DO I, I DO" (2:55) [Sunbeam Music] Steve Gibson and the Original Red Caps spin a slow romantic tune in compelling fashion. The fetching melody and romantic lyrics are embellished by the warm vocalling of the unnamed thrush.

● "BIG GAME HUNTER" (2:40) [Crestwood Music] The Gibson bunch waxes a novelty for the reverse deck. A deep male voice describes the humorous antics of a big game hunter as the boys in the band provide screams and handclapping. Novelty effect could put this one over.

DANNY OVERBEA
(Checker 768)

● "I'LL WAIT" (2:41) Danny Overbea sings with appealing simplicity. The tune is a tender thing warmly presented against a subdued instrumental background. Side has what it takes.

● "TRAIN, TRAIN, TRAIN" (2:39) The chanter, who also wrote both tunes, dishes up a moderate tempo foot tapper. Vocal is smooth, lively and compelling. Even when the notes become loud, they somehow keep from becoming noisy and irksome. A good bet.

AMOS MILBURN
(Aladdin 3164)

● "THREE TIMES A FOOL" (2:30) [Mesner Music Publ.] Amos Milburn, master blues salesman, waxes a middle tempo bounce with ease and relaxed style. The blues shouter tells his girl he was "three times a fool, but he won't be no more."

● "LET ME GO HOME, WHISKEY" (2:45) [Aladdin Music] Milburn does a quick beat bounce with potent lyrics. Amos' polished and easy to listen to style makes this another strong contender. This etching is a must for the boxes.

LINDA HAYES
(RIH 244)

● "YES! I KNOW" (2:38) [Assoc. Hollywood Pub.] It had to happen and here it is. The answer to the nation's number one r & b novelty. Tune is the same and lyrics are almost the same. Will go as a natural tie-in with the original. Backing supplied by Red Callender Sextette.

● "SISTER ANNE" (2:41) [Assoc. Hollywood Pub.] The flipdeck is an instrumental showcase for the moody Que Martyn sax. Slow, soft and restful.

JIMMY NELSON
(RPM 377)

● "LITTLE MISS TEASIN' BROWN" (2:41) [Mod. Music Pub.] Jimmy Nelson sings a slow love blues with a soft, confidential approach in spots, and then belts it in others. Orking dishes up considerable support and the net result is an ok side.

● "RIGHT AROUND THE CORNER" (2:37) [Mod. Music Pub.] Nelson sells a quick beat with a happy performance. The side moves along at a driving pace.

JIMMY WITHERSPOON
(Modern 895)

● "SLOW YOUR SPEED" (2:39) [Mod. Music Pub.] Jimmy Witherspoon renders a dramatic reading to a slow light rhythmic blues. Jimmy, against a solid musical backing, etches a polished and easy to listen to vocal.

● "BABY, BABY" (2:41) [Mod. Music Pub.] Witherspoon does a change of pace on the lower lid. With a quick beat bounce and a set of romantic lyrics, the blues chanter milks the item for all it's worth and finishes up with a driving piece of wax.

THE CASH BOX RHYTHM N' BLUES *Ramblings*

A rash of talent inking and label swapping took place last week, some of them being: Brunswick, Coral jazz subsidiary, announced the signing of Gayle Brown, vocalist; Sarah McLawler, organist and chantress formerly with King; and the Five Bills, vocal group. The diskery has already issued the results of the first session with the new artists. One side, "Gone Are The Days," pairs Brown and McLawler. Brown dishes up the lyrics and McLawler handles the Hammond. This you must hear. Sarah's organ treatment sends tingles up your spine. . . . Savoy signed the Emitt Slay Trio, featuring Bob White on vocal and organ. First release, "My Kind Of Woman," due shortly. . . . Regent, Savoy pop subsidiary, also announced the taking over of the 'Cadillac' Jo Ann Tolley's "Too Sweet To Forget" and "Milestones." Also the signing of the thrush, with a session already set. Herman Lubinsky, Savoy prexy, and The Dubonnett Music Co., pubber of both tunes, working together on a coast to coast sales and deejay promotion. Lubinsky still hospitalized at the Beth Israel Hospital, Newark, N. J. Has been having a rough time the past few weeks. . . . Mercury signed Arnett Cobb and Buddy Johnson in the blues field, took over the master of Artie Wayne's "Rachel," and signed Artie to a contract.



JO ANN TOLLEY

Sepia stars Dusty (Open The Door, Richard) Fletcher; Eddie South, 'the Dark Angel' of the violin; Phil Moore; Jeni LeGon, Una Mae Carlisle; Sugar Chile Robinson; Bob Howard; and former heavyweight champion Joe Louis among the headliners spotlighted in "Holiday In Harlem"—an all negro film spectacle. . . . Packages getting big play from promoters: Tiny "Mr. Soft" Bradshaw with Wini Brown; The Ink Spots with Cootie Williams; Little Esther, H-Bomb Ferguson and Tab Smith; Johnny Otis Ork and revue with Jimmy Witherspoon, Willie Mae Thornton, the brown blonde bombshell of blues Sally Blair. . . . Tiny Bradshaw's King platter "Soft" moving higher and higher. Indications are that it will be one or two in the juke box parades within a fortnight. . . . Earl Bostic's recent Township Auditorium (Columbia, S. C.) date drew 15,070. Tops! . . . Ruth Brown opened at the Apollo Theater last week, and although her latest disk "Mama, He Treats Your Daughter Mean" has only been on the market for a few weeks, fans set up a clamor insisting Ruth pipe the tune. . . . Varetta Dillard follows her Washington, D. C. stint with a stay at the Regal Theater, Chicago. Lee Magid, Savoy A & R man, blowing his top about Varetta's newest "I'm Getting Ready For My Daddy Tonight." Says, "This one will be her biggest yet." Magid also cut T. J. Fowler. The coupling ready for issue is "Camel Walk" and "The Gold Rush." Latter is in the "Mule Train" kick. . . . The Clovers one-nighting in the Carolinas, Georgia, Alabama and Virginia for the next few weeks. . . . Gracita Faulkner, the erstwhile opera star with a very talented set of chords, has deserted the concert field for the cafe and lounge. She will be teamed with Chester Slater, the Hammond organist. Tommy Robinson, personal manager, was off to Boston in answer to wire for the sparkling new act. . . . Leo Parker and His Band inked a Universal Attraction contract. . . . James Moody ork 'on vacation' recording. Incidentally, featured star Babs Gonzales is scoring with his "Cool Whalin." . . . Bill Doggett set for Baltimore's Casino. . . . Hal Singer's Savoy platter "I Hear A Rhapsody" b/w "East Street" should register with r & b fans.



VARETTA DILLARD

"I Played The Fool," originally etched by The Clovers, has been cut by Art Mooney for MGM and Bill Darnell for Decca. . . . Buddy Morrow's "I Don't Know" has made it in a big way. The dish landed in the top ten deejay tunes in the nation. . . . Fans want to know what's become of chirper, Ida James who wed a Detroit sportsman a year ago. Is she domesticated indefinitely? . . . Add new artists signed—Mae Barnes has signed a contract with Atlantic for its Specialty series. Mae is currently appearing in New York's Greenwich Village. The thrush is one of the traditional names in jazz singing and will be an important addition to the r & b label. . . . Atlantic also signed guitarist-singer Chuck Norris. . . . Buddy Bowser's charming wife—the former model Sara Lou Harris—ill at Flower Hospital. . . . Elaine Brent terrific at The Black Magic, Miami, Beach. . . . Tommy Smalls, New York's "Dr. Jive," hints that a new development in his program will make radio news soon. . . . Joe Hess, manager of the Johnny Otis musical caravan, treks to the altar in June. Joe who has been in show business for forty years (12 years with Ben Bart, Universal Attractions) will wed Elfriede Volland. Joe blushed when he told The Cash Box "She's a beautiful and charming German importation, my bride to be." . . . Faye Scruggs, new chirp with the Joe Morris "Blues Cavalcade" creating tremendous stir with her personal appearances. . . . Dig this one—When an out-of-town reporter confronted Babs Gonzales while the latter was on his tour triumphant with the James Moody Band with, "Babs, did you dig the line I had in my pillar. It was a killer-diller." BG gave the slang retort proper, "I'll lay some bread in your hand, my man, if you can set it up big. I want that rag to be so dirty with ink that I'll magnify—double—like the Ink Spots." Crazy. . . . Wini Brown dishes up a torch in her latest Mercury disk "Can't Stand No More" that comes from the depths of her soul. No gal ever put more feeling into a song than Wini does on this etching. . . . Bill Cooks Caravan on WAAT-Newark, N. J., has been increased by an additional hour because more sponsors have been clamoring for Cook's show. "Nitetime Frolics," hillbilly show on the air for twelve years, was the casualty in order to make room for the extended show. "More work for me," says Bill, "but the money sorta eases the load." . . . New diskery, Southern Record Company, Philadelphia, Pa., just issued initial disk. A new vocal group, The Buccaneers, are featured on both sides, titled, "Dear Ruth" and "Fine Brown Frame." The Joe Whalen Trio provide the backing on "Ruth" and Matthew Child and his Drifters take over the instrumental activities on the latter side. Jerry Halpern is doing the A & R work for the r & b firm.



WILLIE MAE THORNTON

that I'll magnify—double—like the Ink Spots." Crazy. . . . Wini Brown dishes up a torch in her latest Mercury disk "Can't Stand No More" that comes from the depths of her soul. No gal ever put more feeling into a song than Wini does on this etching. . . . Bill Cooks Caravan on WAAT-Newark, N. J., has been increased by an additional hour because more sponsors have been clamoring for Cook's show. "Nitetime Frolics," hillbilly show on the air for twelve years, was the casualty in order to make room for the extended show. "More work for me," says Bill, "but the money sorta eases the load." . . . New diskery, Southern Record Company, Philadelphia, Pa., just issued initial disk. A new vocal group, The Buccaneers, are featured on both sides, titled, "Dear Ruth" and "Fine Brown Frame." The Joe Whalen Trio provide the backing on "Ruth" and Matthew Child and his Drifters take over the instrumental activities on the latter side. Jerry Halpern is doing the A & R work for the r & b firm.

RCA Victor's HOT

WITH 3 BIG ONES...

1 BLOCK BUSTER

20-5110

2 in Los Angeles—Billboard

by Boots Brown

2 WAKE UP FOOL

20-5069

4 in Washington & Baltimore—Billboard

by Otis Blackwell

3 AND THE BULL WALKED AROUND, O LAY

20-5132

smash in Cleveland, Detroit, Pittsburgh, and Charlotte

by Les Harris

NEW Releases RYTHM - BLUES

20/47-5167—NELVINA

KEEP ON DRINKIN' . . . Big Boy Crudup

20/47-5168—SO LONG BABY / WHAT MAY

YOUR TROUBLE BE . . . Walter Davis

20/47-5169—A FEW KIND WORDS

I GOTCHA . . . Bob Williams

20/47-5170—I'LL NEVER LET YOU GO / YOU

PLAYED ON MY PIANO . . . John Greer

20/47-5171—ANYTHING YOU SAY / LET ME

LOVE YOU TONIGHT . . . Joe Costa

20/47-5172—EARLY TIMES

HOLLYWOOD DRIVE . . . Red Callender

20/47-5173—THE VULTURE SONG / I'VE GOT

YOU UNDER MY SKIN . . . Lincoln Chase

20/47-5174—'53 CONVERTIBLE

SOUTH OF THE BORDER . . . George James

(Now and Then There's)

20/47-5175—A FOOL SUCH AS I / MY HEART'S

THE BIGGEST FOOL . . . The Robins


RCA VICTOR
FIRST IN RECORDED MUSIC





Johnny Ace
singing
"CROSS MY HEART"

ON
DUKE-107



DUKE RECORDS
4104 Lyons
Houston, Texas

Polka Artist Reaches Million



BROOKLYN, N. Y.—On the occasion of his having sold over one million polka records in five years, Frank Wojnarowski was given a banquet by Walter Dana, prexy of Dana Record Company. Dana presented Wojnarowski with a clock as a tribute to his accomplishments in the polka field.

Among those present were: Jerry Blaine, Elliot Blaine and Ben Blaine of the Cosnat Distributing Company; Polka deejays Michael Kecki (WLIB-New York City), Stanley Jasinski (WXRA-Buffalo, N. Y.), Don Evans

WLEU-Erie, Pa.), Bernard Cosnoski (WTTM-Trenton, N. J.), Clem Walters—Allentown, Pa., Ted Powers—Cleveland, O., Jack La Vriha (WEOL-Elyria, O.), and Marisha Data (WSBC-Chicago, Ill.), and polka star Ray Henry.

Marisha Data of Chicago and Regina Kujawa of New York City, both Dana Record stars, entertained over three hundred guests and Joe Kurat, Dana recording artist, provided dance music.

Atlantic's Herb Abramson Off To Army

Surprise Party Given By Music Trade

NEW YORK—Herb Abramson, prexy of Atlantic Records was accorded tribute by over fifty people in the music business at a going away luncheon held at Al & Dick's Steak House in this city on Thursday, January 29th.

Abramson who attended dental school under the GI Bill of Rights, will leave for Weisbaden, Germany, as a lieutenant after six weeks of basic training.

It was also announced that Herb's Partner, Ahmet Ertegun, will be married in a few weeks, which immediately brought forth the clever crack that both Herb and Ahmet will be going to war.

Among the guests attending the tributary dinner were:

Jerry Wexler, Billy Shaw, Ben Bart, Bob Shad, Gene Goodman, Ahmet Ertegun, Frank Walker, John Hammond, Harold Ornstein, Lee Magid, Marvin Frank, Ivan Mogul, Duke Niles, Arthur Shimkin, Al "Jazzbo" Collins, Ray Carroll, Irv Katz, Monte Kay, Bob Austin, Hal Fine, Bill Simon, Hal Webman, George Avakian, Juggy Gayles, Billy Bruce, Pete Cameron, Allie Brackman, Russ Sanjeck, Ben Blaine, Lou Krefetz, Paul Ackerman, Bob Rolontz, Iz Horowitz, Joe Martin, Mike Gross, Milt Gabler, Jack Cook, Max Silverman, Leonard Feather, Tommy Dowd, and Nat Shapiro.

Ed Sullivan's "Record Salute" On 50 Stations

NEW YORK—The "Salute To The Record Industry," which will appear on the Ed Sullivan "Toast Of The Town" TV show on February 15, will be kinescoped and re-telecast in some cities on various dates up to March 1st.

The theme of the show will be that records are cheaper than ever in terms of the amount of music and enjoyment they bring.

The show will be seen over 50 stations of the CBS-TV network. Undoubtedly, this show is of intense interest to ops, disk jockeys, and record dealers. Due to the lack of space it is impossible to list the fifty stations and cities. However, all inquiries as to date and place of broadcast should be forwarded to *The Cash Box* or Joe C. Martin, The Record Industry Association of America, Inc., 270 Park Ave., N. Y.

3 For The Money
on RED ROBIN RECORDS

"BE TRUE"

b/w
"OH! WHERE"
by THE VOCALEERS
Red Robin #113

"Can't Do Sixty Anymore"

b/w
"CHAIN ME BABY"
by THE DU DROPPERS
Red Robin #108

"Don't Dog Your Woman"

b/w
"DAISY"
Red Robin #111
DIST.: A few Territories Open—
WRITE—WIRE—PHONE
ROBINSON RECORD CORP.
301 W. 125th St. (UN 4-6827) N. Y.

IT'S A HIT!
PICKED BY CASH BOX!
Savoy #878

"FORGIVE ME BABY"

b/w
"OVER HERE, PRETTY BABY"
Henry Hayes Orchestra
with Elinore Nixon Vocalist

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

78's **TICO's** 45's
Hit of the Week...

World's Greatest Latin Swing Pianist

JOE LOCO & TRIO

2 sided smash
"STARDUST" and "HOW
HIGH THE MOON"
TICO # 10-141

TICO RECORDING CO.,
143 W. 41st St.
(LA 4-0457)

DANNY OVERBEA SINGS

"TRAIN, TRAIN, TRAIN"

B/w
"I'LL WAIT"
(CHECKER # 760)

Checker RECORD CO.
750 E. 49th St. CHICAGO, ILL.

A NEW RUTH BROWN SMASH

"Mama, He Treats Your Daughter Mean"

b/w
"R. B. Blues"
Atlantic # 986

Atlantic RECORDING CORP.
234 WEST 54th STREET NEW YORK 19, N. Y.

THE CASH BOX
Reports
 THE NATION'S
BIG 10

**HILLBILLY,
 FOLK & WESTERN
 JUKE BOX TUNES**

Junior Platter Party



NASHVILLE, TENN.—One of the youngest deejays in the nation, seventeen year old Bill Denny of WSM-Nashville, conducts a once a week program that caters strictly to the younger set. The show is called "Junior Platter Party" and is presented each Saturday from 10:30 to 11 a.m.

Denny has three guests each week who are students especially selected

to appear on the show by the faculties of their high schools. Bill spins their favorite records and also plays numbers requested through mail by his teen-age audience. They also discuss the social and academic activities being engaged in by Nashville high school students.

Young Denny is the son of Jim Denny, head of the Artists Bureau at WSM.

1 **BACK STREET AFFAIR**
Webb Pierce
 (Decca 28369; 9-28369)

2 **KEEP IT A SECRET**
Slim Whitman
 (Imperial 8169; 45-8169)

3 **I LET THE STARS GET IN MY EYES**
Goldie Hill
 (Decca 28473; 9-28473)

4 **JAMBALAYA**
Hank Williams
 (MGM 11283; K-11283)

5 **I'LL NEVER GET OUT OF THIS WORLD ALIVE**
Hank Williams
 (MGM 11366; K-11366)

6 **DON'T LET THE STARS GET IN YOUR EYES**
Skeets McDonald
 (Capitol 2216; F-2216)

7 **MIDNIGHT**
Red Foley
 (Decca 28420; 9-28420)

8 **GAL WHO INVENTED KISSING**
Hank Snow
 (RCA Victor 20-5034; 47-5034)

9 **I'M AN OLD, OLD MAN**
Lefty Frizzel
 (Columbia 21034; 4-21034)

10 **SETTIN' THE WOODS ON FIRE**
Hank Williams
 (MGM 11318; K-11318)

MGM Issues Williams Memorial Disk

NEW YORK—In view of the plethora of releases issued by the various diskeries on the death of Hank Williams MGM will issue one of their own, feeling that they are in a better position than any other company to do so.

MGM did not intend to bring out any special record of any sort referring to the death of Hank Williams. It was their intention to confine their thoughts to a commemorative album of some of Hank's greatest songs. MGM Records' mail contained many requests for a single record, however, and the writers seemed to think that MGM could do a particularly fine job of it.

They are now offering as a special release "In Memory of Hank Wil-

liams" coupled with "I'm Richer Than You."

The poem "In Memory of Hank Williams" has been composed by Arthur Smith, the music supplied by Arthur Smith and his Crackerjacks, and the poem is read by Sonny Smith. It tells about Hank as he really was—a fabulous fellow, a wonderful writer, a sensational singer, but particularly it stresses the lonely side of Hank's character, something not generally known to his fans. The coupling is a quartet version of a new hymn, also written by Arthur Smith, especially for this record.

A point of interest is that the record opens and closes with a verse taken directly from Hank's own record of one of his greatest religious compositions "I Saw the Light."

Meeting Dates Of Music Operators' Associations

- Feb. 3—Western Massachusetts Music Guild
 Place: Contact Ralph Ridgeway, Springfield, Mass.
 Tel. 2-4948.
- 9—Wisconsin Phonograph Operators' Association
 Place: To Be Announced.
- 10—Western Massachusetts Music Guild
 Place: Contact Ralph Ridgeway, Springfield, Mass.
 Tel. 2-4948.
- 12—Connecticut State Coin Association
 Place: Waverly Inn, Cheshire, Conn.
- 12—Music Operators of Northern Illinois
 Place: Pjacks Restaurant, Chicago, Ill.
- 16—Westchester Operators' Guild
 Place: American Legion Hall, White Plains, N. Y.
- 18—New York State Operators' Guild
 Place: Palantine Hotel, Newburgh, N. Y.

LADDER OF Best Sellers FROM King AND Federal RECORDS Popular

- STEVE LAWRENCE
 TANGO OF ROSES (Love Me)
 HOW MANY STARS HAVE TO SHINE
 15208 and 45-15208
- CHARLIE SPIVAK
 WAITING
 BLOODSHOT EYES
 15219 and 45-15219
- DANNY SUTTON
 I WAS WRONG
 OH! WHAT FOOLIN'
 15213 and 45-15213

Folk/Western

JACK CARDWELL
 THE DEATH OF HANK WILLIAMS
 TWO ARMS
 1172 and 45-1172

CHARLIE GORE & RUBY WRIGHT
 TILL I WALTZ AGAIN
 WITH YOU
 WHEN I GAVE YOU MY LOVE
 1169 and 45-1169

YORK BROS.
 50 FULL OF LOVE
 BABY I'M LOST WITHOUT YOU
 1156 and 45-1156

WAYNE RANEY
 NO ONE'S CRYING BUT ME
 POWERFUL LOVE
 1160 and 45-1160

Rhythm/Blues

TINY BRADSHAW
 SOFT STRANGE
 4577 and 45-4577

ROY BROWN
 TRAVELLIN' MAN
 HURRY HURRY BABY
 4602 and 45-4602

SONNY THOMPSON
 CHLOE
 LAST NIGHT
 4595 and 45-4595

WYNONIE HARRIS
 BRING IT BACK
 BAD NEWS BABY (There'll Be No Rockin' Tonight)
 4593 and 45-4593

Federal

BILLY WARD and his DOMINOES
 THE BELLS
 PEDAL PUSHIN' PAPA
 12114 and 45-12114

LITTLE WILLIE LITTLEFIELD
 K. C. LOVING
 PLEADING AT MIDNIGHT
 12110 and 45-12110

LITTLE ESTHER
 TURN THE LAMPS DOWN LOW
 HOLLERIN' AND SCREAMIN'
 12115 and 45-12115

DISTRIBUTED BY

King RECORDS INC.
 1540 Brewster Ave
 Cincinnati 14, Ohio

THE NEW "SLIM WHITMAN'S"

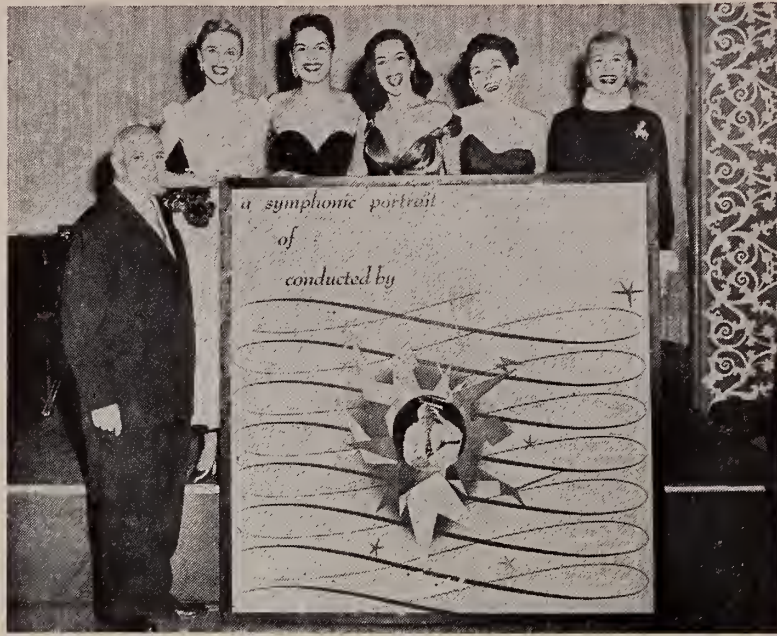
IMPERIAL RECORD - 8180 - (45X8180)

"HOW CAN I TELL"

Written by: JACK RHODES, DICK REYNOLDS, J. CHRIST

Published by: COMMODORE MUSIC CORP., 6425 Hollywood Blvd., Hollywood, Calif.

Lovely Songs and — Lovelies



LOS ANGELES, CAL.—The rewards of a successful songwriter are endless. Jimmy McHugh, who has written many of our great standard songs, is at the present time on tour with the lovely creatures pictured around a Capitol album of some of his tunes. Each of these young ladies sing their share of Jimmy McHugh songs—and quite well too. McHugh accompanies on the piano. Care to write a song?

Wills Signs For Ballroom Stint



Bob Wills and his Texas Playboys are now appearing each Wednesday, Friday and Saturday night at the big

Harmony Park Ballroom in Anaheim, Calif. The western swing band also does a live radio show daily 12:30 to 1 p. m. from KXLA, The Western Station, in Pasadena.

For 23 years Bob Wills has been making personal appearances, doing radio shows, motion pictures and making phonograph records for his fans which are estimated in the millions. His tours are set by MCA which has placed him in thousands of locations throughout the United States. For many years Bob Wills and his Texas Playboys recorded for Columbia Records, but in recent years he has recorded for MGM Records.

Bob Wills is pictured on his performing horse "Punkin." The horse is of noble Arabian ancestry although a casual observer would say he is a Palomino. "Punkin" was born and bred in New Mexico, and his brother sold for \$125,000, but this one is not for sale at any price, says the fiddling leader.

Song From Flick "Moulin Rouge" To Be Published By BMI

One of the most sought after songs, by the music publishing industry, has been placed with Julie Stearns, general professional manager of Broadcast Music, Inc., who has cleared the decks for a major exploitation drive in co-operation with United Artists Pictures and starts what promises to be one of the most intensive campaigns ever given a song from a movie. The title of the song from Moulin Rouge is "Where Is Your Heart."

Lyle Engel, well known to the music-movie industry for his ability to work out major music exploitation setups, will handle the United Artists Pictures end and work with Stearns and his BMI staff in establishing promotional tie-ups that will create "public awareness" of the song from Moulin Rouge.

A national music magazine, "Screenland," has already made its choice of one of the recordings of the song as its "Record of the Month." A full page in the magazine will be devoted to the song from Moulin Rouge,

the recording and the artist. When the record is released the label will carry the notice that it is "a Screenland record of the month."

Radio disc jockies will receive a kit including the record and listing several ways to announce the playing of the record with plugs for Moulin Rouge and the magazine selecting the song as the "Record of the month."

Television and radio producers are interested in the song since song from Moulin Rouge is prominently featured by Za Za Gabor in what is one of the most beautiful and artistic motion pictures this year.

As a special service to Television producers, the song's promotion campaign will include a number of Moulin Rouge sketches, similar to the BMI Sketchbook, which will be made available to all TV stations. The United Artist press book will provide exhibitors with complete details of the exploitation behind the song and will include specific suggestions for radio and TV promotion.

Written by—Benny Davis & Joe Burke

Published by EDWIN H. MORRIS, 1619 Broadway, New York, N. Y.

Sidney Kornheiser (General Mgr.)

"ALL THAT I'M ASKING IS SYMPATHY"

SLIM WHITMAN'S **A NEW HIT ON AN OLD STANDARD**

OR IMPERIAL 8180 (45X8180)

America's Favorite
FOLK Artist



The Folk Singing Sensation of 1952

SLIM WHITMAN

creator of...

"INDIAN LOVE CALL"

"KEEP IT A SECRET"

and **NOW**

Singing
Star
of
The
Louisiana
Hayride

"ALL THAT I'M
ASKING IS
SYMPATHY"
b/w

"HOW CAN
I TELL"

IMPERIAL
8180 (45X8180)

MANAGEMENT:
O. K. MAKELA
P. O. BOX 2326
DALLAS, TEXAS

Order From Your Nearest
Distributor
Or Write, Wire Or Phone



Imperial Records

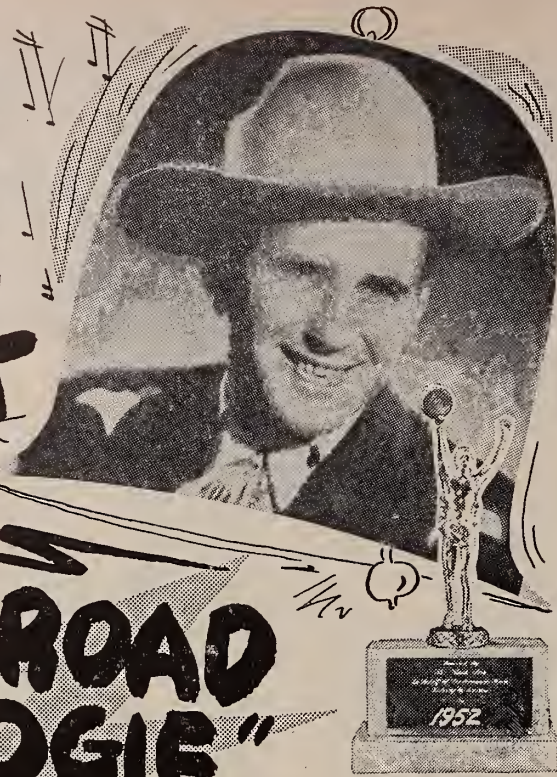
6425 Hollywood Blvd.
Hollywood 28, Calif.

Record Promotion
JERRY SIMON

"It's What's in THE CASH BOX That Counts"

PEE WEE KING

RINGS THE BELL



"RAILROAD BOOGIE"

backed by

"CRYING STEEL GUITAR"

RCA VICTOR 20/47-5144

THE PEE WEE KING SHOW
Now playing SHAMROCK HOTEL,
Houston, Texas
NBC—Sat. 8-8:30, C. S. T.

Extra!!!
"MY ADOBE HACIENDA"
from
Western Classics Album

PEE WEE KING ENTERPRISES
307 Vaughn Bldg. Louisville, Ky.

Going Strong

"TENNESSEE TANGO"

backed by

"CRAZY WALTZ"

20/47-5009



DON'T MISS THESE 5 POTENTIAL HITS! FOLK

TR # 177 — "TRIFLIN' ON ME" — By JIMMY SWAN
45 x 177

NEW RELEASE! You've been waiting for this—ANOTHER HIT by Jimmy Swan "I Love You Too Much"

TR # 192 — "BY AND BY" — By "TAG" WILLIAMS
45 x 192

A NEW RELEASE by a new artist—and he's REALLY GOOD. Don't miss this. "Island of Heartaches"

RHYTHM AND BLUES

TR # 187 — "STRANGE KINDA FEELIN'" — By "TINY" KENNEDY already a NUMBER 1 HIT in NEW YORK, ATLANTA AND NEW ORLEANS.

"Early in the Morning, Baby"—Tiny gives out on a real Sock blues with "Elmer" the famous disc jockey rooster crowing.

TR # 166 — "MIGHTY LONG TIME" — By "SONNY BOY" WILLIAMSON
45 x 166

This NEW RELEASE by "SONNY BOY" is terrific—different enough to change the whole rhythm and blues field. Back side is good too—a fine combination.

"Nine Below Zero"—A real barroom jive side.

TR # 146 — "I BELIEVE (DUST MY BROOM)" — THE ORIGINAL BY ELMORE JAMES! ORDER NOW!

Free samples to D.J.'s

TRUMPET RECORDS



DIAMOND RECORD CO. - BOX 2221 - JACKSON, MISS.

FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

BULLSEYE of the WEEK

"ALL THAT I'M ASKING IS SYMPATHY" (2:25)

[Edwin H. Morris Co.]

"HOW CAN I TELL" (2:25)

[Commodore Music Corp.]

SLIM WHITMAN

(Imperial 8180)



SLIM WHITMAN

● Slim Whitman, the country warbler who turned a guitar string and a yodel into a fortune, comes up with a slow floating item that

has the melodic lift, the warm and sad romantic lyrics, and the Whitman vocal chords to add up to "hit." Titled, "All That I'm Asking Is Sympathy," the etching has everything you can ask of a number, plus the push that is natural after the tremendous "Indian Love Call," that made Slim Whitman a celebrity in every hamlet in the nation, and his current western hit "Keep It A Secret." Slim's unusual presentation helps no end. The under portion is a moderate tempo, which Whitman chants with relish and appeal. His happy treatment of the rhythmic ditty makes this a top-flight effort and one that makes a sparkling coupler for the top deck. Title of the second side is "How Can I Tell."

RAY BATTS

(Bullet 754)

● "BEAR CAT DADDY" (2:43)

[Volunteer Music] Ray Batts sings a rhythmic foot-tapper. A colorful side that should catch a share of the plays. Guitar makes good listening.

● "WILD MAN BOOGIE" (2:28)

[Volunteer Music] The flipdeck is a wildbeat boogie with treatment in the same vein as the upper lid.

CHUCK BRIDGES

(Bullet 753)

● "A LONESOME LIFE" (2:25)

[Volunteer Music] Chuck Bridges sings a country weeper telling of how lonesome he is since his gal took him for his money and left. Bridges sings with string support.

● "HEART BREAKIN' DARDLIN'" (2:21) [Volunteer Music]

The under portion is a quick beat with similar lyrics. Treatment is handled along the same line as the coupling.

J. T. ADAMS

(Republic 100)

● "TRIBUTE TO HANK WILLIAMS" (2:41) [Babb Music]

A slow hymnlike tribute to the dead Hank Williams is etched for the tremendous Williams patronage. After a melodic opening Joe Rumore narrates his eulogy and we do not think it will be too strong in boxes though it might be big retailwise.

● "YOUR GOD IS NEAR" (2:39)

[Babb Music] The under deck is a slow gospel side befitting the departure of the beloved singer.

T. TEXAS TYLER

(Decca 28544)

● "MUCH MORE THAN THE REST" (2:20) [American Music]

T. Texas Tyler gives the nasal treatment to a quick beat tune. Tyler's handling of the bounce is given a bit of color when he goes raucous voiced occasionally.

● "HE DONE HER WRONG" (2:28) [Four Star Sales]

Material for Tyler on the flip is the oldie "Frankie and Johnnie" and the chanter gives it all he's got. Those who like their western with a blues kick will go for this one.

JIMMIE DAWSON

(Playboy 346)

● "FLAT TOP" (2:39) [Fairway Music]

Jimmie Dawson sells a quick beat with cute lyrics in happy manner. Lyrics tells of the newest haircut style and Dawson makes it a pleasant side.

● "HERE TODAY—GONE TOMORROW" (2:39) [Fairway Music]

Flip is a slow sad item handled by Dawson with feeling. Strings support the western singer.

RED SOVINE

(MGM 11402)

● "I'M GONNA LOCK MY HEART" (2:41) [Logan]

Red Sovine sings a moderate bounce in spirits lifting fashion. The blues ballad is pleasingly etched by the chanter against a setting of strings.

● "A QUARTER'S WORTH OF HEARTACHES" (2:52) [Schapiro, Bernstein]

Romantic lyrics with a juke box tie-up are handled in approved fashion by the western singer. Meoldic string backing lends much to the finished product.

JIMMY LEE

(Capitol 2320)

● "BLOWIN' AND GOIN'" (2:11) [Central Songs]

A western with a feel of rhythm is sold in top-flight manner by Jimmy Lee. Lee holds back just enough to keep the dish from being a real belter. Trumpet puts over that rhythm adornment.

● "MISTAKES" (2:23) [Mills Music]

Lee sings the fast moving oldie with the same type of arrangement displayed on the upper deck. Trumpet again used in the musical support.

SUE THOMPSON

(Mercury 70066)

● "IF YOU SHOULD CHANGE (YOUR MIND)" (2:03) [Tannen Music]

Baby voiced Sue Thompson dishes up a cute romantic light bounce. Fine guitaring in the breaks helps make this the happy sounding side it is.

● "HOW MANY TEARS" (1:56) [Fairway Music]

A moderate tempo ditty with a romantic set of words is chanted by the thrush. Melody and treatment takes you back to the early twenties.

THE CASH BOX FOLK and WESTERN ROUNDUP

Nashville jockeys seem to be forming a precedent in not playing the maze of tribute records being released following Hank Williams' death.

Last Saturday, Jan. 24, marked the fourth anniversary of Captain Stubby & The Buccaneers schedule at Chicago's WLS.

Ben Sabia returned to Nashville last week to take up his local duties for Hill & Range songs.

Horace Logan, program director of Shreveport's KWKH, in Nashville last weekend completing a week's business trip.

Noel Bal, one of Nashville's leading pop-country spinners, began his WMAK duties last Monday, Jan. 26.

At a recent "Grand Ole Opry" performance in Nashville's Ryman Auditorium, an attendance check was made that showed persons actually travelled from 39 states for the performance.

Bob Wills & His Texas Playboys (M-G-M) have moved to the west coast where they play at Glenn Stroud's Harmony Hall Ballroom each Wednesday, Friday and Saturday nights.

WLS artists Homer & Jethro, Captain Stubby & The Buccaneers, and The Beaver Valley Sweethearts doing nine dealer conventions for Ralston Purina Co.

Deb Dyer leading a disk jockey and church promotion on his "The Lord Will Help You" for the benefit of 6-year old Jimmy Martin.

Ed Bishop takes up program director and country jockey duties at WXOK in Baton Rouge, La., Feb. 1.

Tom Parker, Tom Diskin and Ed Thompson have been busy in Houston past two weeks doing promotion on Eddy Arnold's (RCA Victor) Fat Stock Show appearance set for Feb. 4-15.

Probably coming from his Capitol success with "Don't Let The Stars Get In Your Eyes," Skeets McDonald (Capitol) is considering seven Hollywood TV deals.

Bob Edwards of the Bob & Jim Show on WFBC in Greenville, S. C., planning charter bus trips to Nashville's "Grand Ole Opry" for listeners.

Pee Wee King (RCA Victor) and Eddy Arnold (RCA Victor) both playing Houston first two weeks in February.

Tex Ritter (Capitol) expected in Nashville Jan. 31 to guest on Red Foley's "Prince Albert Grand Ole Opry" NBC netter.

Dee Kilpatrick of Mercury's Nashville office visiting Dallas and New Orleans distributors this week.

Carolina Cotton (M-G-M) busy with TV guest spots and Armed Forces Radio "Carolina Calling" transcribing in Hollywood upon returning from Korean troop tour.

Jimmy Thomson setting station records at WRAG in Carrollton, Alabama, with a one hour quartet record show each afternoon.

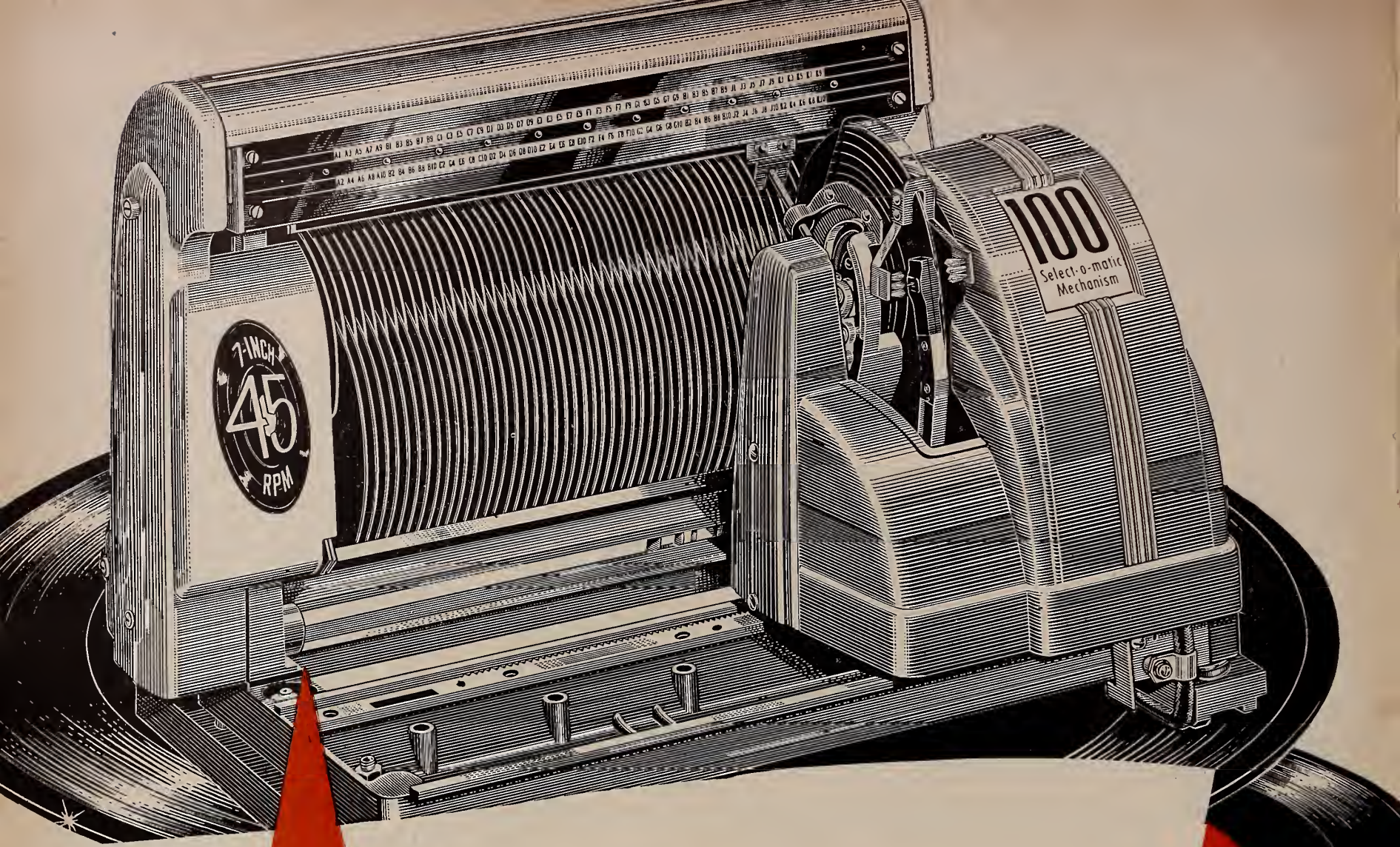
Skeeter Bonn and Homer & Jethro (RCA Victor) graced the screens of WENR-TV on the Jan. 23rd "Jim Moran Courtesy Hour."

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

- 1. DON'T LET THE STARS GET IN YOUR EYES ... Skeets McDonald (Capitol)
2. I'LL GO ON ALONE ... Marty Robbins (Columbia)
3. GOIN' STEADY ... Faron Young (Capitol)
4. NO HELP WANTED ... The Carlisles (Mercury)
5. THAT'S ME WITHOUT YOU ... Sonny James (Capitol)
6. BACK STREET AFFAIR ... Webb Pierce (Decca)
7. A FOOL SUCH AS I ... Hank Snow (RCA Victor)
8. JAMBALAYA ... Hank Williams (MGM)
9. MIDNIGHT ... Red Foley (Decca)
10. KEEP IT A SECRET ... Slim Whitman (Imperial)

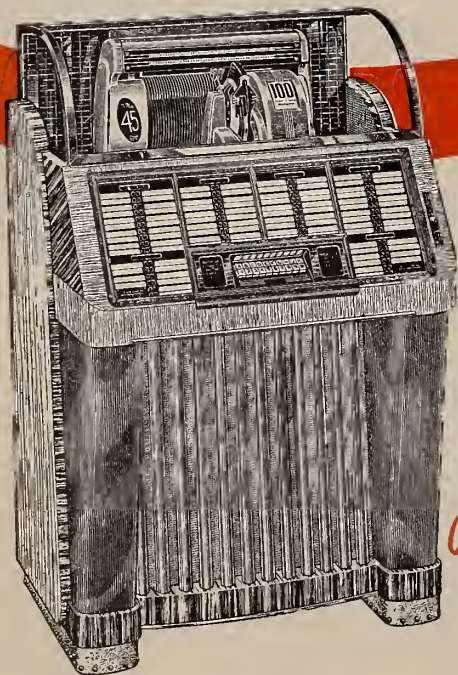
THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Grid of regional record reports for various jockeys and stations including Art Barrett (WSAP), Slim Lay (WHBS), Elmer Snodgrass (WAKE), Billy "The Kid" Stanley (WNOE), Big Jeff (WLAC), Sleepy Eyed John (WHHM), Bob Watson (WSB), Tommy Sutton (WING), Ramblin' Lou (WJLL), Jack Cook (WNOK), Cousin Johnny (WNLC), Cracker Jim Brooker (WMIE), Sal Rezza (WWEZ), Tex Roper (KFAL), Bob and Jim (WFBC), Smokey Smith (KRNT), Cliff Rodgers (WHKK), Bill Mack (KWFT), Bill Thornton (KRLW), and Dwight "Look" Gordon (KXLW).



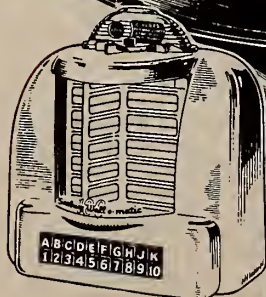
THE *Select-o-matic* MECHANISM...

WORLD'S FIRST COMMERCIAL MECHANISM DESIGNED
EXCLUSIVELY FOR THE PLAYING OF **45 r.p.m.** RECORDS



*100 selections
at the phonograph*

*100 selections anywhere
in the location*



Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago, Ill.

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS



THE MOST WIDELY PUBLICIZED
MECHANISM FOR THE PLAYING
OF RECORDED MUSIC

U. S. OPS TOTAL FINANCIAL INVESTMENT IN EQUIPMENT BELIEVED AT ALL TIME HIGH

Estimates Place Total Financial Investment in Music, Amusements, Vending and Service Machines of All Kinds at About \$2.5 Billions

Gillette Takes Over 1st Place In Chi's Automatic Phono Bowling League Play

C. Latino, Coral Records, Leads Men's Individual Scorers, Isabel Oomens Heads Women's Division.

CHICAGO—The Gillette Distributing team has taken the lead in the Automatic Phonograph Bowling League which meets in this city every Monday night. Decca is in second place and Coral is third.

Norbert Delort, a little fellow of 250 lbs., on the Decca team, had the high series last Monday night, scoring 555.

And by the way, what was one certain fellow thinking of when he threw a gutter ball with only one pin to beat in the beer frame?

TEAM STANDINGS

Firm Name	Won	Lost	Total Pins	Average	High Game	High Series
1. Gillette Distr.	38½	21½	40889	646	774	2160
2. Decca Records	37½	22½	46582	739	846	2406
3. Coral Records	37	23	46440	737	844	2358
4. ABC No. 1	33	27	44249	702	838	2311
5. Melody Music	31	29	45197	717	825	2324
6. Galgano Distr.	31	29	41374	656	809	2153
7. Walter Oomens	29	31	44295	703	817	2264
8. ABC No. 2	28½	31½	40863	647	769	2088
9. B & B Novelty	27½	32½	41672	661	756	2155
10. Columbia Records	26	34	41675	661	734	2123
11. Star Music	21	39	40281	639	747	2083
12. Atlas Music	21	39	39410	624	693	1954

TEN INDIVIDUAL LEADERS, MEN'S DIVISION

Name	Team	Games	Total	Average	High
1. C. Latino	Coral	60	10012	166.52	227
2. W. Paradee	B & B	60	9722	162.2	205
3. N. Delort	Decca	60	9669	161.1	233
4. John W. Oomens	Oomens	63	10073	159.56	254
5. A. Galgano	Galgano	63	9851	156.23	211
6. D. Radusta	Decca	51	7933	155.28	214
7. M. Pieroni	B & B	63	9786	155.21	220
8. L. Christiansen	ABC No. 2	63	9783	155.18	195
9. R. L. Capone	Melody	60	9227	153.47	202
10. F. Tutomase	Decca	57	8725	153.4	222

FIVE INDIVIDUAL LEADERS, LADIES' DIVISION

Name	Team	Games	Total	Average	High
1. I. Oomens	Oomens	63	8303	136.35	191
2. P. Serbinski	Atlas	57	7593	133.8	171
3. M. Mankins	Star Music	24	2930	122.2	162
4. M. Nyland	Star Music	63	7666	121.43	182
5. M. Modelski	Atlas	63	7584	120.24	168

Music Leaders Believe About \$500 Millions Invested in Juke Box Biz Alone. Amusements, Vending and Service Machines Leaders Believe Investments in These 3 Fields Over \$2 Billions.

CHICAGO—Discussion here among a noted group of coinmen revealed the belief that today the total financial investment in equipment by operators is at an all time high peak.

Belief is that the juke box biz alone, with about 550,000 machines on locations everywhere in the U.S.A., can be totaled at about \$500,000,000. An average of less than \$500 per location.

This includes the wall boxes, bar boxes, auxiliary speakers, extra amplifiers, steppers, and all other units used along with phonos on each location.

This estimate of \$500,000,000 is considered conservative by these men. They are of the belief that, if an actual check were possible, that it would, most definitely, exceed the half billion dollar mark.

Regarding the amusement machines division of the industry, which would also include all arcades, resorts, parks, and wherever amusement machines appear, the belief is that this division of the business is sure to total an investment far over \$500,000,000.

This field added onto the vending and service machines fields, and lumped together as a unit, would surpass the \$2 Billion mark, these men believe.

They explain that in the service machines division of the industry, just scales alone, would total far over 2,000,000 on locations thruout the nation.

They also explain that other service type machines must be included in these figures.

And as far as vending machines are concerned, they believe, there are far over 3,000,000 of even the lowly penny peanut vendors about, not counting the gum and candy merchandisers, or the larger drink dispensers, cigarette machines, and other equipment.

The fact that this field, which includes all its divisions, and all types of equipment featured by those divisions, music, amusements, service and vending machines, estimated at over \$2.5 billions as value of its equipment,

is conservative in the judgment of coin machine leaders.

At the present time, even the purchase of just ten phonos aggregates an investment of over \$10,000. This is based on the actual cost of the phonos themselves, plus the wall and bar boxes and auxiliary speakers and extra amplifiers and other equipment needed to correctly outfit ten locations, not to even include records, parts and supplies of all kinds.

Post-war investments have, naturally, been the heaviest. Prices of machines jumped anywhere from 150% to far over 300% in many types.

This latest investment spree has added tremendously to the past investments which have been made and boosts the total investment for equipment of all types in the industry today to a new high peak.

Nor does this estimate of over \$2.5 Billions include the servicing equipment which operators all over the nation also have invested in as part of doing business.

For example trucks, pickups, autos, and much miscellaneous transportation equipment. Along with tools, machinery, etc., which comprises the average repair department of the operators.

In addition to all this there are the huge stocks of supplies and parts which are also carried on hand by the greater majority of the operators.

This would, in itself, it is believed, prove to be a tremendous figure.

Yet, without all these figures, without the office desks and general office furniture, repair shops, transport equipment and other necessities required to do business as an operator today, just the investment in the equipment itself, it is estimated, that all types of equipment in all the divisions of the industry, would range far over the \$2.5 Billions mark.

This, therefore, puts the operators financial investment in equipment at an all time high mark.

Never before in all the history of the industry has the total reached this present peak.

Chi Music Op Leader Burns Pre-War Phonos

Over 100 To Be Burned. First 25 Go Up In Smoke This Week. Called Example For All Ops.

CHICAGO — This past week Ray Cunliffe, president of the Recorded Music Service Association (the Chicago music machine operators organization) started to burn pre-war juke boxes which had been pulled in off the route of his firm, Automatic Amusement Company, 3018 East 91st Street, this city.

For some time Ray Cunliffe has been pulling in all old pre-war juke boxes which have served the firm over the years.

He ordered his general manager, Ralph Heft, to, "Burn them up."

Ralph gathered them together in a nearby junk yard which could accommodate about 25 of the juke boxes at one time and burned them.

He explained that the firm pulled off the coin chutes, also removed the motors and amplifiers, only a few of

which were salvaged, and Ray Cunliffe applied the torch to each lot as it was burned down.

The junk yard, naturally, salvaged whatever of the metal that was left as ordinary junk, after the bonfire was over.

Following close on the heels of the action of the Miami Automatic Music Operators Assn., which organization had ordered an end to all pre-war juke boxes, Cunliffe, along with other leading music ops here, has been removing all pre-war juke boxes from their routes.

Instead of trading them in, as is the natural course in such matters, Cunliffe decided that:

"They are better burned up than having them foisted upon some other operators regardless of where they are located in the world."

3rd Prize Winner In AMI Ad Contest



GIBSON CITY, ILL.—One of the winners of the recent AMI "Write-An-Ad" contest was William S. Rider, a G-I, and son of a local operator, who is shown above being presented with a check for \$250 by E. C. Smith, sales rep of Automatic Phonograph Distributing Co., Chicago.

Cecil Rider and Mrs. Rider, owners of the Signal Coin Machine Service, this city, pictured in the center, look on.

D. Gottlieb & Co. Has New Parts Catalog

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, reported this past week that the firm's new Parts Catalog was now ready.

Alvin had spent three full months in its preparation. He reported that the catalog has been extremely simplified.

To the point, he explained, where even new men in the industry would understand it without any need to have anything explained.

Wiring diagrams and many other features are also included in this new catalog which formerly were not contained in the old catalog of the firm.

Complete distribution is planned thruout the entire world. Gottlieb games' popularity is making the first printing of the catalog one of the largest in the firm's history.

Special Sale!

- Buckley Boxes \$ 5.00
 - Unedea Candy Machines 49.50
 - Statler Cookie Machines 49.50
 - Statler Cigarette Machines 49.50
- Supreme Distributors, Inc.**
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

T. B. Holliday Co. Appointed Distribs For AMI In S. C.

COLUMBIA, S. C.—T. B. Holliday Company, this city, was appointed distributors for the AMI line of automatic phonographs and accessories for the state of South Carolina, according to an announcement by Jack Mitnick, eastern regional representative for AMI, Inc.

Holliday is widely known to operators thruout this area, having been in the music business for many years prior to his affiliation with AMI.

T. B. Holliday Co. occupies an attractive building at 727 Main St., this city. This building has recently been refinished to provide large modernized showrooms, offices, display and storage facilities. The service and parts department is especially constructed for the convenience of the operator.

"We are extremely happy over the acquisition of the AMI line of juke boxes" Holliday stated, "and invite all of our operator friends to visit us at this office."

World Wide Conducts 1st Service School

CHICAGO — Len Micon, general manager of World Wide Distributors, Inc., this city, acted as host to about 40 to 50 operators this past week (Thurs., Jan. 29) in the first service school conducted by the firm for the music ops.

Philip Kutsch, World Wide's service manager, conducted the school and is reported by many of the music ops who were present, "... to have done a very impressive and outstanding job."

On display, of course, was the new Rock-Ola "Fireball" 120 Selection phonograph.

It was actually taken apart by Phil Kutsch, who long ago was a member of the Rock-Ola Mfg. Corp. mechanical fraternity, to show all the operators who attend this first school just how simple it was to make any needed repairs as well as what to do first before tearing apart the mechanism in seeking to correct any mechanical difficulties.

The operators were engaged from about 10:00 A.M. until late in the afternoon.

World Wide served them lunch and refreshments which gave the school a very gala atmosphere with all enjoying the time spent here.

Len Micon stated, "The marvelous way in which the music operators greeted this first school has encouraged us to conduct more schools for them, headed by our own Philip Kutsch."

Galesburg Music Ops Switch To 10¢ Play

GALESBURG, ILL. — After tests conducted here since last Christmas by two of the operators with one phono each, all four of the operators here have agreed to switch over all of their juke boxes in this city, and the rest of Knox County, to 10c, 3 for 25c play.

Don Knott, one of the leading music operators here, reports that everyone is working at top speed reconverting over to 10c play.

"We all hope," he stated, "to have every one of our phonos changed over within about ten days."

"We are switching some machines about," he said, "and in some cases," he explained, "we are keeping the same machines in the location simply changing over the cutes to one play for 10c and three plays for 25c."

The three other operators, along with Don Knott, in this city and also operating thruout Knox County are: Don McFarland, Les Loudon and Jim Murdock.

Original tests conducted since last Xmas on one machine each by two of these operators convinced the four operators that all their machines should be converted to 10c play.

The result was complete agreement just this past week on the part of all four of the operators.

They are busily at work at this time trying to get all their machines in this city, and thruout Knox County, changed over to 10c play.

SPECIAL CLOSEOUT BINGO GAMES



- United ABC, Very Clean \$149.50
- United BOLERO 249.50
- United LEADER 310.00
- Universal 5-STAR 69.50

- Bally SPOT LITE \$339.50
- Bally BRITE SPOT 339.50
- Bally FROLICS 449.50
- Bally ATLANTIC CITY 449.50



ARCADE EQUIP'T	Seeburg BEAR GUNS ... 249.50	EXTRA SPECIAL
Bally BIG INNING ... \$149.50	Genco WHIZZ ... 24.00	Genco JUMPING JACKS
Bally TORPEDO ... 125.00	Wilcox-Gay RECORDIO ... 149.50	Used Only 10 Days—WRITE
Bally HEAVY HITTER ... 49.50	Scientific BATTING PRACTISE ... 69.50	MUSIC
ChiCoin 4 PLAYER DERBY ... 295.00	Mutoscope CARD VENDOR, Late Models ... 29.50	Wurlitzer 1100 ... \$295.00
ChiCoin GOALEE ... 95.00	Keeney SUBMARINE GUN ... 125.00	AMI Model "B" ... 425.00
ChiCoin PISTOL ... 90.00	Mercury 13-Way GRIP ... 69.50	Seeburg M-100-78, Late Model ... 625.00
Exhibit DALE GUNS ... 65.00	ONE-BALLS	Seeburg 1948 HIDEAWAY ... 175.00
Evans BAT-A-SCORE ... 185.00	Bally FUTURITY, Like Brand New ... \$275.00	Seeburg 47-M PHONOGRAPH ... 149.00
Evans SUPER BOMBER ... 125.00	Bally TURF KING ... 95.00	Seeburg WALL BOXES 5/10/25c, 3-Wire ... 32.50
Exhibit FOOT EASE, Late Model ... 95.00	Bally CITATIONS ... 32.50	WANT
Groetchen METAL TYPER, Late Model ... 275.00	Bally CHAMPIONS ... 39.50	WILL PAY TOP PRICE
QUIZZERS, Very Clean ... 95.00	Bally GOLD CUP ... 24.50	Mutoscope SKY FIGHTERS
Williams ALL STARS ... 65.00		Exhibit JET GUNS
Williams STAR SERIES ... 85.00		Exhibit GUN PATROLS
ChiCoin HOCKEY ... 49.50		Exhibit SIX SHOOTERS

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: Superior 1-4600)

"Twenty Grand" Wins Quick Acceptance

CHICAGO — Executives and engineers of the Williams Manufacturing Company plant here are much thrilled over the immediate acceptance their new game, "Twenty Grand" is enjoying all over the country, they report.

Sam Stern, executive vice-president and general manager of the plant stated:

"We have put out one hit right after the other on the market. Every one of the games, which we have produced in these last production runs, has clicked."

"The operators, by so speedily accepting our latest game, 'Twenty

Grand', assure us we have another hit under way."

Production runs scheduled for "Twenty Grand" are higher than for former games of the firm.

"Advance demand," Stern said, "is far greater than it has ever been before. We are stepping up our initial production schedules so that we shall be able to meet all orders as they arrive."

"Of course," he stated, "the operators must realize that production gets under way slowly on any new game."

"'Twenty Grand', he reports, 'has so many new and better features that we are working harder than ever to assure every operator the fastest delivery possible.'"

prize winner

Mrs. Chester Merrill, wife of operator Chester Merrill of Piedmont Amusement Co., Spartanburg, S. C., wrote the advertisement below and captured 2nd Prize (an AMI Hideaway) in the thrilling AMI "Write-an-Ad" contest which drew over 400 entries from music operators throughout the world.



sub- place in
Fitz- Contest"; and R
anager, pany in conjunction with
winners nick, regional representative for the
ask and manufacturing firm, arranged for
pids Ad- D-80 valued at \$925. Secor
contest AMI "Hideaway" valued at
ing their
ward for
ing made
or of Ant-
Mr. Fitz-
special
er to a
mitted
were
their
apers
-Ad
ries
ere
ges
ub.
rgie
esno,
new
alued
Chester
nt Com-
Carolina,
deaway"
William
ois and
Avenue,
oth Mr.
e prizes
xtension
the fol-
vertising
of AMI,
to the
Year's
t Mrs.
Calif.,
phono-
winner
rite-An-
ver 400
all the
est-

and receive
D-80 valued at \$925. Secor
AMI "Hideaway" valued at

Lonely Hearts

Dear Lonely Hearts:

My husband is my problem. He is a juke box operator. He comes home late at night, tired and cross. I know that he works hard but he never seems to get his juke boxes working as they should, so the locations are always calling him - even late at night.

Please help me.

"Brown Eyes"

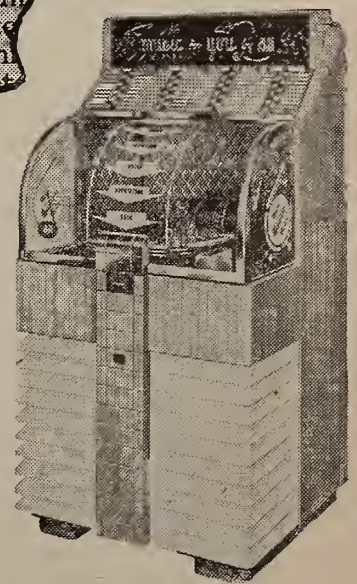
Dear Brown Eyes:

Tell him to buy A M I.

"Lonely Hearts"

Dear Lonely Hearts:

mitted, a
Gerald, A
was such
was an
the pan
vertis
spen
diffic
the ex
to Mr.
werp, B
Gerald
recognit
number
ads of
not for
entries s
by the pa
Meeting
to judge
music op
Contest
the Gra
Left t
Gerald
motio
Perc
Bisse
Jack
Knap
Presi
Claude
Advert
Standar
Wallace
of Gran
Win
Conte
subm
select



The "D" is available in 80 and 40 selections, blond or mahogany cabinets.



General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

"It's What's in THE CASH BOX That Counts"



BALLY BEAUTY

More fun for players, more profit for you, thanks to new **SELECT-A-SPOT** feature and new **TRIPLE-SPOTS** roll-over feature

Popular 3-4-5-IN-LINE scoring

HORIZONTAL, VERTICAL, DIAGONAL

Plus attractive 4-CORNERS SCORE

Advancing SUPER-SCORES

dramatized in frills of Beauty Queens on backglass

Popular EXTRA-BALLS feature

Advancing flash releases up to 3 Extra Balls

BALLY BEAUTY will put new life into your locations... add important dollars to your daily collections. Get BALLY BEAUTY now from your nearest Bally Distributor.

The **CHAMPION**
Ballyhorse
Bally
SPACE-SHIP
SEE BACK COVER

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

THRU THE COIN CHUTE DALLAS DOINGS

George Wrenn, Walbox Sales Company, tells us they have taken on a new line. They are the distributors for this area now for the Ajax Ice Machine made by Servil. They had a three day school last week to acquaint the personnel with the machinery so that it can be serviced. Wrenn says this new side line has a definite place in the coin machine operators' business. All in all he thinks things look promising. . . . Phil Weinberg, Bally district sales manager, is on a trip to the West Coast. . . . Cliff Wilson of Tulsa was in town this week. . . . Walbox is doing a nice selling job on the Bally "Space Ship"—selling them to several chain stores in addition to other locations. Bally's "Champion" Horse is still a favorite. One wealthy Dallas man called up Walbox recently to ask the price of one of the horses. George Wrenn thought he would change his mind when he heard the price. But the man ordered one for his son's play yard. Says he is going to transport it to his ranch so that the children of his guests can ride. . . . And speaking of unusual buyers, we hear about a woman who gave her teen age daughter a Rock-Ola for Christmas.

Mr. and Mrs. Jim Boyle of Boyle Amusement Company in Oklahoma stopped over in Dallas. They were on their way to Miami, Fla., and from there they will embark on a South American cruise. . . . Fred Barber is up and around again after a siege of the flu. Bob Lloyd, shop foreman at Walbox, has the flu.

Tommy Chatten over at Commercial Music has been sick with the flu. But it is little wonder. He got caught in the recent snow storms in the Panhandle. Despite the bad weather he says the operators in those parts are doing well. . . . Ditto for J. Clyde Bell of Armarillo. . . . H. P. Harrison of Pampa says that business is going well for him. . . . Clark Richardson of Borger is adding new equipment to his route. . . . Paul McClardy of Dumas is expanding his operation. . . . Hugo Joeris, Eugene Bell and Kimbell all of Amarillo agree that business is surprisingly good so far this year.

Conn. State Coin Assn. Installs New Officers

CHESHIRE, CONN. — The Connecticut State Coin Association held one of its finest meetings on Thursday, January 22, at the Waverly Inn, this city, one of New England's finest show places.

With over 75 people in attendance, the main order of business was the installation of the new officers, elected at the previous meeting.

Abe Fish, the incoming president, thanked the membership, and praised highly the fine work done by James Tolisano, the outgoing president, in behalf of the Connecticut group as well as for that of M.O.A. Fish also appealed for complete cooperation among all, members as well as non-members, advising them to work together at all times for the common good of themselves as well as the entire coin machine industry. He asked that they obey the rules and stay united, thereby assuring themselves of conducting profitable businesses.

James Tolisano also addressed the gathering, commending the men who worked with him so well during his tenure of office.

The officers who had served during the past year were handed beautiful gifts by the membership in appreciation of their efforts.

Jack Mitnick and Artie Daddis of AMI, Inc., and Irving Kempner of Runyon Sales Company, were guests of the association. Mitnick, upon being

ON TOP OF THE WORLD

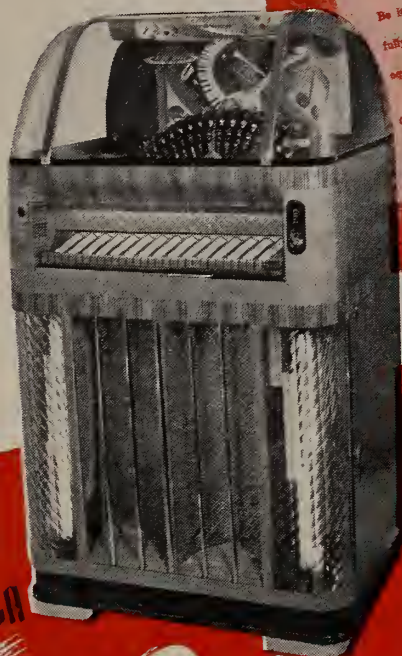
AMI D-80

RUNYON SALES COMPANY
Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.
593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., Bl 3-8777

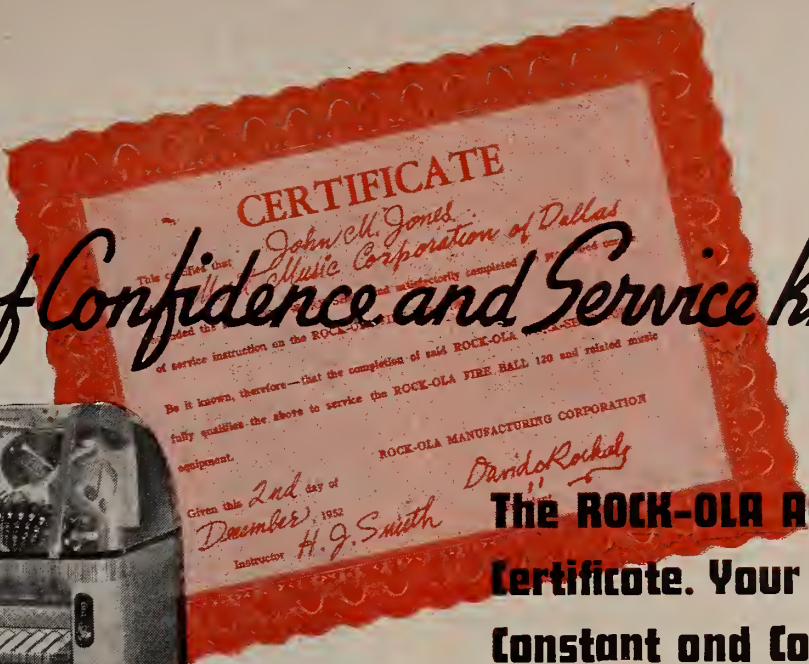
given the floor to say a few words, urged the members to cooperate with the M.O.A. at all times.

Next meeting is scheduled for Thursday, February 12 at the Waverly Inn, Cheshire, Conn., and Fish invites all operators of the state, non-members as well, to visit with them.

Certificate of Confidence and Service Know-how!



* Model 1436



The ROCK-OLA Authorized Service Certificate. Your Assurance of Constant and Continued . . .

FireBall

Efficiency for Peak Profits

ROCK-OLA

FireBall

The only Phonograph with

120

SELECTIONS

is awarded to each ROCK-OLA Sales Outlet's serviceman completing the FIRE BALL WORK SHOP TRAINING COURSE

* Available in 2 models for either 78 RPM or 45 RPM records

All the Following Sales Outlets Display this Certificate of Service



See, Play, Hear—Order—Your ROCK-OLA FIREBALL at any of the following Showrooms:

EASTERN

- BAILIE DISTRIBUTING CO.**
647 South West St., Syracuse, N. Y.
- EASTERN VENDING SALES CO., INC.**
940-42 Linden Ave., Baltimore, Md.
- HACOLA DISTRIBUTING CORP.**
265 Franklin, Buffalo, New York
- B. D. LAZAR COMPANY**
1635 Fifth Avenue, Pittsburgh 19, Penn.
- MUSIC & TELEVISION CORP.**
1119 Commonwealth Avenue
Boston 15, Massachusetts
- S & K DISTRIBUTING CO.**
2014 Fairmount Avenue
Philadelphia 30, Pennsylvania
- SEACOAST DISTRIBUTORS, INC.**
1200 North Ave., Elizabeth, New Jersey

MIDWEST

- BADGER NOVELTY COMPANY**
2546 North 30th Street, Milwaukee, Wis.
- BINCO MUSIC DISTRIBUTING CO.**
1329 S. Calhoun St., Ft. Wayne, Indiana
- BRILLIANT MUSIC COMPANY**
19963 Livernois Ave., Detroit 21, Mich.
- CALDERON DISTRIBUTING**
450 Massachusetts Ave., Indianapolis, Ind.

CENTRAL COIN MACHINE EXCHANGE

- 525 S. High St., Columbus, Ohio
- DAYTON MUSIC SALES**
815 St. Poul Ave., Dayton 10, Ohio
- DIXON DISTRIBUTORS**
3808 Southern Blvd., Youngstown, Ohio
- FABIANO AMUSEMENT CO.**
208 E. Dewey Ave., Buchanan, Michigan
- IDEAL NOVELTY COMPANY**
2823 Locust Street, St. Louis 3, Missouri
- LA BEAU NOVELTY SALES CO.**
1946 University Ave., St. Poul 4, Minn.
- LAKE CITY AMUSEMENT CO.**
4533 Payne Avenue, Cleveland, Ohio
- SAVAGE NOVELTY COMPANY**
628 Third Street, Beloit, Wisconsin
- SUPERIOR SALES COMPANY**
1337 Second Ave., Des Moines, Iowa

TOLEDO COIN MACHINE EXCHANGE

- 814 Summit St., Toledo, Ohio
- UNI-CON DISTRIBUTING CO.**
3410 Main Street, Kansas City 2, Missouri
- WORLD WIDE DISTRIBUTORS, INC.**
2330 N. Western Ave., Chicago 47, Ill.

NORTHWEST

- PUGET SOUND NOVELTY CO.**
114 Elliott Ave., West, Seattle, Wash.

SOUTHERN

- A. M. & F. DISTRIBUTING CO.**
3118 Tulane Ave., New Orleans, Louisiana
- H. M. BRANSON DISTRIBUTING CO.**
811 E. Broadway, Louisville, Kentucky
- CAPITOL MUSIC COMPANY**
135 E. Amite Street, Jackson, Mississippi
- COIN AUTOMATIC MUSIC CO.**
241 W. Main St., Johnson City, Tennessee
- FRANCO DISTRIBUTING CO.**
24 North Perry, Montgomery, Alabama
- ROBINSON DISTRIBUTING CO.**
301 Edgewood Ave., S. E., Atlanta, Ga.
- S & M SALES COMPANY, INC.**
1074 Union Avenue, Memphis, Tennessee
- SOUTHERN MUSIC CORPORATION**
2828 So. Blvd., Charlotte, North Carolina
- SOUTHERN MUSIC DIST. CO.**
418 Margaret St., Jacksonville 6, Florida
- SOUTHERN MUSIC DIST. CO.**
503 W. Central Ave., Orlando, Florida
- FRANK SWARTZ SALES COMPANY**
515-A Fourth Ave., So., Nashville, Tenn.
- WERTZ MUSIC SUPPLY CO.**
1013 E. Cary St., Richmond 19, Virginia

SOUTHWEST

- AUTOMATIC MUSIC CO.**
1214 W. Archer, Tulsa, Oklahoma

BORDER SUNSHINE NOVELTY

- 2919 N. Fourth Street
Albuquerque, New Mexico
- BOYLE AMUSEMENT COMPANY**
522 North West Third
Oklahoma City, Oklahoma
- FT. WORTH AMUSEMENT COMPANY**
1210 S. Main Street, Ft. Worth, Texas

FRONTIER AMUSEMENT

- 2020 Myrtle Avenue, El Paso, Texas
- PAUL W. HAWKINS**
329 East 7th Street, Tucson, Arizona
- RUTHERFORD ENTERPRISES**
608 Johnson Street, Amarillo, Texas
- UNITED AMUSEMENT CO.**
446 N. Main St., San Antonio, Texas

WESTERN

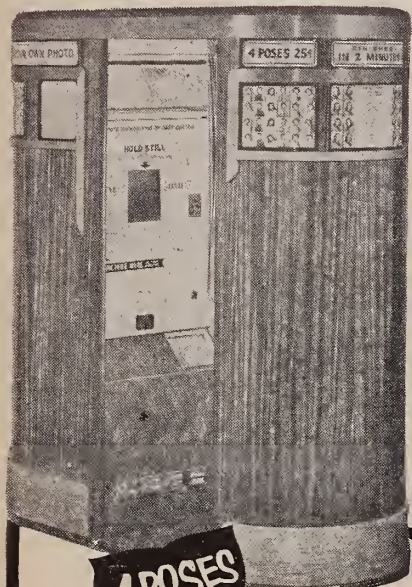
- H. B. BRINCK**
825 East Front Street, Butte, Montana
- DAN STEWART COMPANY, INC.**
2667 West Pico, Los Angeles, California
- DAN STEWART COMPANY, INC.**
140 E. Second, South, Salt Lake City, Utah
- MODERN DISTRIBUTING CO.**
3222 Tejon Street, Denver 11, Colorado
- OSBORN DISTRIBUTING COMPANY**
2647 Thirty-Eighth Avenue
San Francisco, California

"The Industry's Greatest Phonograph Achievement"

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago 51, Illinois

Operators!)))

A COMPLETE PHOTO STUDIO IN 1 UNIT!



The Original Auto-Photo STUDIO

- ★ It's in the Money—700% Gross Profit!
- ★ It's a Complete Unit—Locate It Anywhere!
- ★ Nationally Recognized and Used!
- ★ The Industrial Leader in Personal Identification!

4 POSES 25¢

6 Auto-Photo Vendors took over 12,000 25c strips in 2 weeks time... with the photo machine that offers 4 poses for 25c—in just 2 minutes! Completely automatic—easy for the customer, easy for the operator! Commercial calibre developing—at less than 3c per strip! Write for information today!

Contact Auto Photo Co. for distributor nearest you

Auto-Photo Company

1444 SO. SAN PEDRO STREET • LOS ANGELES 15, CALIFORNIA

Exhibit Adds 3 New Features To "Space Gun"



FRANK MENCURI

CHICAGO — Frank Mencuri, general sales manager of Exhibit Supply, this city, announced this past week that the factory had added three new features to its very popular "Space Gun" which is now in its second big production run.

The news was also immediately issued to everyone of the Exhibit Supply distributors thru the firm's "News Bulletin."

The three new features are: 1) A sign on top of the "Space Gun" cabinet which reads: "Shoot The Space Invader"; 2) The top step has a new device which, when a small child steps on it, makes the scoring possibilities so much easier for the child. When the top step is not depressed, the game automatically returns to former scoring; and 3) Casters have been incorporated into the cabinet, making it easy to move about as well as take in and out of the location.

"These are the features," Mencuri explained, "which were requested by our distributors all over the nation."

"They are the result," he reported, "of extensive coverage of every operator's locations and we are, therefore, able to bring the operators the finest gun of its kind ever built."

Frank Mencuri also pointed out, "Our 'Space Gun' is the perfect companion piece for every type of kiddie ride. The operators found this out and now, wherever they have rides, they are placing our 'Space Gun' and have found that profits actually zoom up on their rides while our 'Space Gun' takes in the biggest profits they have ever enjoyed from any gun."

Entering into their second production run within a short time, the Exhibit factory finds itself backlogged with order.

Mencuri is urging all operators to contact Exhibit distributors so as to insure speediest possible delivery.

Need For Skilled Mechanics Grows More Acute

Ops Report Death Of Experienced Mechanics Even Tho Wages At All Time High

CHICAGO—Operators report that need for experienced, skilled mechanics has grown more acute.

Many are fearful they will have to hold down their operations, instead of expanding, they state.

At the present time base pay here for mechanics, according to union, is \$75 per week. This is for a 40 hour work week. Time and a half is paid for any overtime.

But most ops here start mechanics with \$85 per week base and give them full opportunities to earn overtime money.

Some pay salary plus so much per night call. Some pay salary plus car expense. There are many different methods in use.

Average that good experienced mechanics total ranges around the \$125 per week mark, provided overtime is put in to fill in the differential.

Yet, regardless of the higher salaries being paid, ops state that they just can't obtain any mechanics.

In most cases, ops here have their experienced men surrounded by helpers, in an effort to teach the youngsters.

Only trouble here seems to be that about one out of ten of these helpers works out okay and even that one, sometimes, "gets a big head," ops report.

Need for a "School for Coin Machine Mechanics," long proposed by *The Cash Box*, "is a dire necessity," ops here claim.

Suggest "20 Year Club" Breakfast

Old Timers Urge "Dutch Treat" Breakfast Meet In Chicago

CHICAGO — Some of the well known coinmen here, who are members of *The Cash Box*' "20 Year Club," have suggested that a dutch treat breakfast be held sometime soon wherein the old-timers of the industry can get together.

Since creation of the "20 Year Club," on demand of many of the old-timers in the industry who asked *The Cash Box* to bring such a club into being, many have made suggestions for a general meet to be held by these men who have been engaged in the industry for 20 years and more.

The average old-timer here believes that there should be some sort of a happy meet, like a breakfast, held soon and that the men will then be able to get better acquainted with each other.

As one noted coinman here stated, "Such dutch treat breakfasts are held by some of the most outstanding organizations in the nation."

"We, too," he said, "can get together and talk things over and, perhaps, we old timers may be able to come up with some constructive suggestions to help the entire industry."

This sentiment seems to be general in this area and, perhaps, such a breakfast meet may yet be arranged.

(Editor's Note: We should like to hear from more members of the "20 Year Club" whether they would care to attend such a breakfast meet.)

We Apologize . . .

In View Of The Fact That We Are So Completely Oversold We Cannot Promise Immediate Delivery Of

Rock-Ola "FIREBALL"

120 Selection 1953 Phonograph

Therefore We Urge You To Place Your Order Now To Insure First Delivery!

Check This FACT—

Just Ask The Operator Who Already Has The "FIREBALL" On Location!!

COMPLETELY RECONDITIONED SHUFFLE GAMES

United SIX PLAYER	\$265
United FIVE PLAYER	225
United OFFICIAL SHUFFLE ALLEY	365
Keeney BIG LEAGUE BOWLER	185
Keeney LEAGUE BOWLER	115
Keeney KING PIN	35
Bally HOOK BOWLER	95
Bally SHUFFLE LINE	95
ChiCoin 6 Player with FORMICA TOP	235
United ABC	\$150
Williams FOUR CORNERS	245
Williams SUPER WORLD SERIES	225
Bally FROLICS	440



Phone: EVerglade 4-2300

Chicago 47 2330 N. Western Ave.

Rockford Phonos Give One Day's Collections To "March Of Dimes"

Receive Favorable Front Page Press With Newspapers Urging City's People To Put Coin Into All Phonos For Big Sum

ROCKFORD, ILL.—To spice the big "March of Dimes" drive here, operators of this city got together and offered this drive's headquarters all the coin from one full day's play from their machines.

The operators joining in this move were: Lou Casola, Charley Merik, Judge Story, Dochkus Bros., Aubrey Jenkins, Curley's Music Co., Ronnie Meline and Harold Hildebrand.

It is reported that over 300 phonos are in the drive and that one full

day's collections from these phonos, this includes all dimes and quarters, will go to the Rockford "March of Dimes" Fund.

The press here instantly grabbed up the offer and have front paged it urging the general Rockford public to push their coins into the city's music machines so as to build up one of the biggest days in the "March of Dime's" history and, at the same time, enjoy all the music the people here like.

"It's What's in THE CASH BOX That Counts"



GOTTLIEB'S Queen of Hearts

WITH
5 BRAND NEW
"DROP-THRU" BALL TRAP HOLES
... TEN—JACK—QUEEN—KING—ACE

REPLAYS
FOR:
STRAIGHT!

FULL
HOUSE!

4 OF A
KIND!

5 OF A
KIND!



REPLAY
for
NEW
"4-SUIT"
ROLL-
OVERS
When Lit

REPLAY for
NEW
"ROLL UNDER"
GATES
When Lit by
Nos. 1 to 6
in Rotation

REPLAYS
for
POINTS
•
**HIGH
SCORE**

NEW
PARTS CATALOG
Now Available
from Gottlieb
Distributors
Fully illustrated; also
contains adjustment
instructions and com-
plete lubrication
check list.

- 3 "POP" BUMPERS •
- SUPER-ACTION CYCLONIC KICKERS •
- SUPER-POWER FLIPPERS •

BE SURE!
ORDER
AT ONCE
FROM
YOUR
DISTRIBUTOR

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"



AIRMAIL

Subscriptions

to

THE CASH BOX

CAN BE ORDERED

at

\$30.00 per Year

If you now have a regular \$15 subscription, write us and we will pro-rate the balance until it expires. If you have a \$48 Special Advertising subscription, write us and we will bill you, pro-rated at the \$15 additional until it expires.

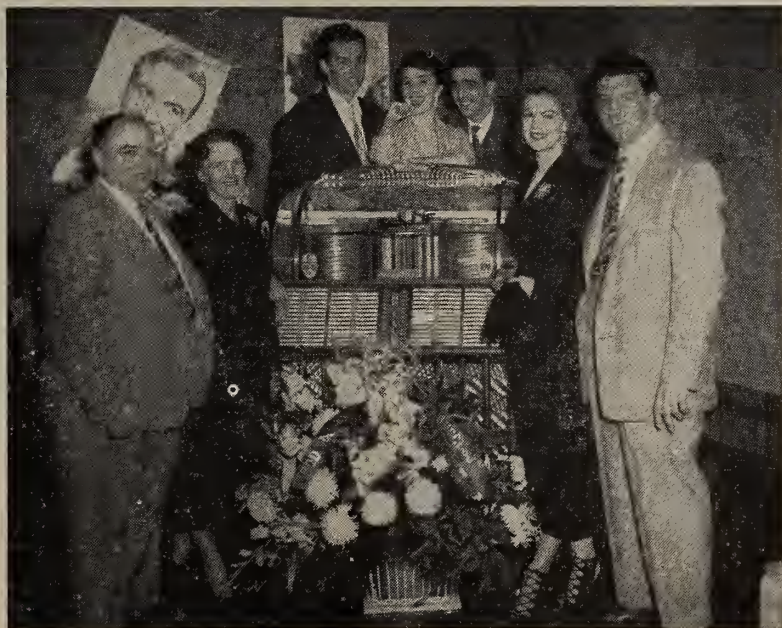
THE CASH BOX

26 WEST 47th ST.

NEW YORK 36, N. Y.

(PHONE: JUDSON 6-2640)

Rochester Firm Runs Opening Party



ROCHESTER, N. Y.—Over 250 persons attended the opening party of Eastern Sales Company, this city, including music operators, disk jockies and recording artists. Disk jockies came from Syracuse and Buffalo as well as from local stations.

Eydie Gorme, Coral records artist was the guest of honor.

Pictured above, surrounding the Wurlitzer 1500 phonograph, are: (l. to r.): John Bilotta, Wurlitzer distributor from Newark, N. Y.; Mrs. Bi'otta; Eddy Meath, Rochester dj; Eydie Gorme; Joe Dean, dj from Rochester; Kiki Arnold and Lindy Nardone, partner and manager of Eastern Sales Company.

Potato Chip Vendor To Be Introduced This Month

DURHAM, N. C.—Wright Machinery Company, this city, a subsidiary of The Sperry Corporation, announced it will introduce this month an "all purpose" vendor, for dispensing bags of potato chips, chandy, cookies, pretzels and similar products.

Called "Hav-A-Bag," it is mechanical and requires no electric power. The firm claims the chips and other fragile products are not damaged during the dispensing. Deliveries are planned for the spring.

WE HAVE THESE HITS!

For IMMEDIATE DELIVERY

BALLY

- THE CHAMPION (HORSE)
- SPACE SHIP
- BEAUTY

GOTTLIEB

- QUEEN OF HEARTS

WILLIAMS

- TWENTY GRAND

EVANS

- CENTURY (100 SELECTIONS)
- JUBILEE (40 SELECTIONS)

Also all new and used equipment. Write for FREE Price List and Order Forms

INTERNATIONAL

AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

SACRIFICE

BLDG. REMODELED. FORCED TO SELL.

A.B.T. SIX GUN RIFLE RANGE

WITH 4 EXTRA GUNS

PERFECT CONDITION. LUMINOUS TARGETS, LESS THAN YEAR OLD.

WRITE — WIRE — PHONE

NAME YOUR PRICE!

SUZIE'S ARCADE

6256 S. Cottage Grove, Chicago, Ill.
(Tel: HYde Park 3-2800)

"It's What's in THE CASH BOX That Counts"

"Pete The Rabbit"

BROUGHT TO YOU BY EXHIBIT JUST IN TIME TO CASH IN ON THE BIG EASTER BUSINESS PARADE

Remember, Easter Sunday is April 5, three months away and, therefore, every operator in the nation has three full months, even prior to Easter Sunday, to CASH IN with EXHIBIT'S "PETE THE RABBIT". Leading merchants everywhere will soon be booming for the big Easter business they always enjoy. JOIN THE BOOM! Get in this big Easter business parade with "PETE THE RABBIT". What's more, "PETE THE RABBIT", will not only fascinate, thrill and capture children's hearts everywhere in the land, but, he'll go on and on and on FOR MONTHS AND MONTHS EARNING BIG, STEADY PROFITS! Join the big boom Easter business parade RIGHT THIS MINUTE. Get these 3 full months of BIG, STEADY PROFITS into your bank book today. ORDER Exhibit's "PETE THE RABBIT" from your nearest EXHIBIT DISTRIBUTOR!



INVESTIGATE EXHIBIT'S FINANCE PLAN

RUSH YOUR ORDER TODAY!

ESTABLISHED 1901

EXHIBIT SUPPLY, 4218-4230 W. LAKE ST., CHICAGO 24, ILL.

WE'VE GOT IT!!
EXCLUSIVE DISTRIBUTORS FOR
ROCK-OLA 1953
"fireball"
120 Selections
C'MON IN AND SEE IT!!

SPECIALS!!
LONG BEACH, floor sample \$249.50
TURF KING 89.50
BOWLING CHAMP 64.50
HAYBURNER 239.50
RED SHOES 89.50
BALLY BINGO GAMES-Write

Bally BEAUTY CHAMPION SPACE SHIP

LAKE CITY AMUSEMENT CO. 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577)

WE SPECIALIZE IN MUSIC!

SEEBURG 1-46	150
SEEBURG 1-46 HIDEAWAY	150
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	275
SEEBURG M-100A	675
SEEBURG WOM (W4-L56)	40
WURLITZER 1015	175
WURLITZER 1080	150
WURLITZER 1250	425
WURLITZER 1400	Write
A.M.I. MODEL A	325
A.M.I. MODEL B	425
A.M.I. MODEL C	450
ROCK-OLA 1422	125
ROCK-OLA 1426	150
ROCK-OLA 1428	275
MILLS CONSTELLATION (Evans Mech.)	250

Reconditioned — Refinished

Exclusive Distributors for SEEBURG PRODUCTS
ATLAS MUSIC CO.
2200 N. Western Ave. Chicago 47, Ill.
Phone: ARmitage 6-5005

NAMA Honored By Community Chests

CHICAGO—The National Automatic Merchandising Association (NAMA) and its 1,200 members were honored for the 3rd consecutive year by the Community Chests and Councils of America, Inc., for their contribution to the success of the Red Feather drive in 1952.

The organization received a citation which read: "For distinguished service, awarded to National Automatic Merchandising Association in recognition of outstanding national service in 1952 to the United Red Feather Campaign, and their member Red Feather services."

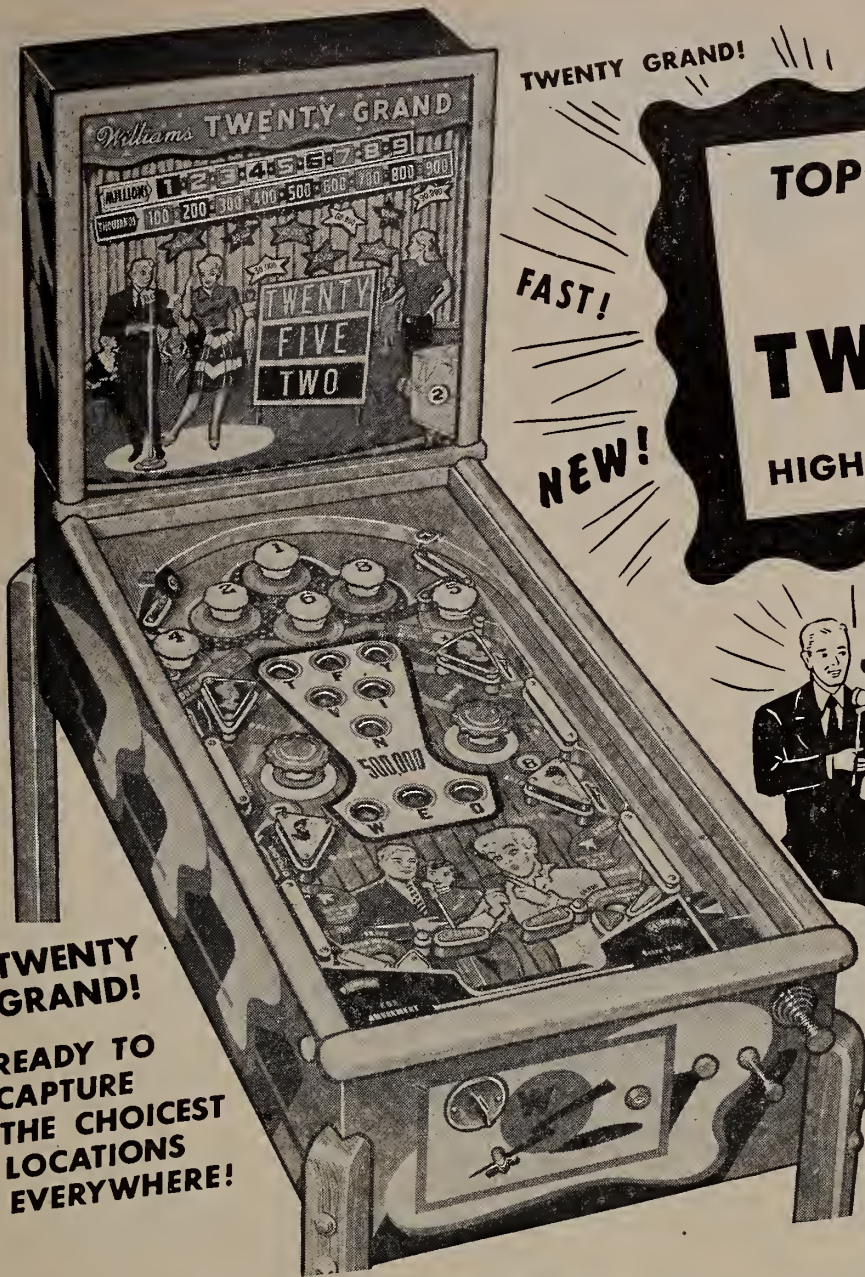
Rock-Ola "Fireball" Phono On TV



CHICAGO—The new Rock-Ola "Fireball" 120 selection phonograph is featured regularly as one of the regular props used in the production of the popular daytime dramatic TV show "Hawkins Falls."

Picture above shows Art Van Harvey and John Erickson listening to music from the "Fireball" located on the drug store set, which plays such an important part in this TV show. The show is heard five times each week over the NBC-TV network.

"It's What's in THE CASH BOX That Counts"



TWENTY GRAND!

FAST!

NEW!

TWENTY GRAND!
READY TO CAPTURE THE CHOICEST LOCATIONS EVERYWHERE!

TOP'S THEM ALL FOR 1953
Williams
GREAT NEW 5-BALL
TWENTY GRAND
FEATURING:
HIGH SCORES and S-P-E-L-L AWARDS

DIFFERENT

NEW!

BETTER

New!



See Your Distributor Now!

✓ 1 TO 8

GOOD FOR ONE REPLAY and lite-up two bottom rollovers for replays.

- ✓ TOP ROLLOVERS lite-up and increase from 50,000 to 500,000 when ball is trapped in "N" hole.
- ✓ SPELL AWARDS: TWO-FIVE-TWENTY by trapping balls in center panel.
- ✓ 9 TRAPHOLES score 1/2 million each!
- ✓ 2 THUMPER BUMPERS — 2 FLIPPERS
- ✓ TWO AUTOMATIC FLIPPERS lite-up at bottom for increased values.



Williams

TWENTY GRAND!

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST. CHICAGO 24, ILL.

Irving Kaye Back As Amuse. Game Manufacturer

Former Manufacturer Of "Bank Ball" Forms Kaye Mfg. Co. To Produce Line Of Kiddie Rides

NEW YORK—Kaye Manufacturing Company, this city, is the latest firm to enter the kiddie ride manufacturing business.

Headed by the well known Irving Kaye, whose experience in the coin machine field covers many years, and who at one time or another has been connected with every phase of the business. Many will recall the famous "Bank Ball" machine, which was such a tremendous hit immediately after World War II. Kaye manufactured this machine in association with George Ponser, and sold thousands of them to the operators thruout the country.

"I realize that there are other manufacturers of kiddie rides," stated Kaye, "but after long deliberation, I'm firmly convinced that our company can produce equipment that will find favor with the operators. We've tested and experimented the rides we're introducing to the trade, and operators of kiddie rides who have been shown these machines, not only have encouraged

us to go into production, but have placed orders. Under these circumstances, we're confident that the Kaye Manufacturing Company can take its place among the manufacturers of amusement machines. We're opening with a kiddie speed boat "Sea Queen" and a rocket type plane ride. Both of these machines are real sturdy pieces, all steel construction, are flashy and outstanding, and give the kids the type of ride action they most desire.

"Our third ride, which is entirely new and radical from any on the market, is now finished with experimentation and tests, and we're ready to put it into production for delivery in early spring."

Kaye stated that these three machines are the first the company will market, and that they have already studied additional machines which will be produced in the future.

Distributors are now being appointed thruout the country, and Kaye said these firms would be leaders in their territories. He indicated that a complete advertising sales and promotion program is being planned to assist the distributors to acquaint the nation's operators of their products.

CAPTURE and HOLD CHOICE LOCATIONS!

OPERATE THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR

- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET!

Swing-up front top for easy loading. 3-way match vending.

WRITE WIRE PHONE

➔ **RUNYON SALES COMPANY**
593 TENTH AVE., NEW YORK 18, N. Y. (Tel.: LOnacre 4-1880)
123 WEST RUNYON ST., NEWARK 8, N. J. (Tel.: Blgelow 3-8777)



Amann Appointed Sales Mgr. For Independent Lock

FITCHBURG, MASS.—A. Charles Amann has been appointed sales manager of the Industrial Products Division of the Independent Lock Company and the Lockwood Hardware Manufacturing Company, both of this city, according to an announcement by John J. Meyer, vice-president and general manager.

This firm has been supplying the coin machine industry with locks for many years.


For REAL BUYS FROM THE NATION'S

LARGEST coin machine STOCK

SEND FOR OUR COMPLETE PRICE LIST

DAVID ROSEN

Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903



Letter From An Operator

Dear Mr. Editor:

Well, anything and everything can happen in this here business. And it usually does. Believe me.

Take the other day. I am resting myself for a couple of minutes in the store. I am taking on the service calls, if any.

Sally (that's Mrs. Slugger) she is gone downtown to do herself some shopping.

All is peaceful like. So I goes over to the back of the store, which is our repair shop in the back of the store, and I digs down to the bottom of a tool chest. I pulls out a pint. And I takes me a slug. Yep, everything is now very nice and fine.

But I puts back this here pint quick. No use me getting oiled up. Sally (that's Mrs. Slugger) she will be coming back real soon and anyways I do not want my helper, Sam Simpkins, to think I drinks on the job.

That is all I need, believe me. That Sam can put more out of order machines out of order when he is sober anyways. Just imagine what would happen if he gets himself all oiled up.

Well, while I am sitting peaceful like with my feet up on the top of the desk, in walks a very well dressed up guy.

He says, "Are you Solly Slugger?"

I says, "That is me."

So he says, "Well, I am a road man for the Zoomie Company. We got something real hot for you," he says.

I says, "Is that so?" (I am real quick on the answers like you can see).

He says to me kind of special secret like, "Look here, Solly," he says, "when you puts out this here piece what we got, even on one spot, you will want to buy one for every spot you got."

"Oh, ho," I says to myself, I says, "look out, this here is one of these here high pressure city salesmen from one of these here big factories and he is trying to hook me. He ain't not going to get nowhere with me you can bet," I says to myself.

Anyways, he gets me to go out to this here fancy car he is got out in front of the store. I helps him to haul in the machine in to the store.

Well, he sets her up. She sure looks real pretty like. Plenty chromium and lots of shiny paint. Lots of lites. And good loud bells and bumpers she has got on her too.

Anyways he puts some coins in to her and I plays her some. She ain't bad.

Then he says, says he, "Well, how do you likes her?", he says.

So I says, "Well, she is not too bad." Then I says real fast like, "But what is the price?", I says.

Then he talks fast. But fast. Pretty soon he has got me nodding my head and saying "yes" and nodding my head and saying "no."

Anyways, before I knows it, I buys 5 of these here machines.

The salesman gets me to sign

his order book. He gives me a good pat on the back and he tells me what a smart guy I am. (Like I don't even knows it).

Says he on the way out, "You are a smart man, Solly," he says says he.

Well, I feels pretty good by myself. I sits me down again and I puts my feet up on the desk. I lites me up a cigar. And I relaxes myself. I am feeling fine.

In comes Sally (that's Mrs. Slugger). She is standing there right in front of me with her arms full of bundles. She is looking down on me.

She says, "You look just like the cat what ate the rat," she says to me.

"What happens while I am gone?", she says to me very sudden like.

"Oh, nothin'," I says real quick like right back on her, then I says, "there was just a salesman from the Zoomie Company here and I decides to buy us 5 of his new machines," I says.

"You decides what?", she screams on me, as she drops down the bundles on the floor.

"What kind of machines?", she bellows.

Then she machine guns questions on me, she says, "How much did you pay? What did you trade him? Where you going to put them? What is the matter with you anyways? Can't I leave you alone for a one minute without you doing something that is crazy? Where you going to get the money to pay for these here machines? Why don't the salesman operate them hisself if they is so good? Why did you not first phone up the distributor?", she is trumpeting.

And so on and on and on. So I jumps up and I says somethin' about me having to service a machine. And I beats it quick. But quick.

Was I worried. Well, I sure was but plenty good and worried.

Anyways, in a few days we gets a notice from the freight house that the machines is in. I am staying away from the store as much as I can anyways.

But Sally (that's Mrs. Slugger) she is taking the machines in.

She says, "We got to keep our reputation and our record clean even if we has to go broke," she hollers.

Boy, was I sick in to my stomach, after she is saying that to



THRU THE COIN CHUTE EASTERN FLASHES

There was a time when operators didn't pay any particular attention to the weather. A terrific storm of any kind would keep patrons away from locations somewhat, but local operators hardly ever had to contend with an unusual occurrence of this kind. However, operators of kiddie ride equipment are now in the same position as an arcade owner in resort or shore locations. When it rains over a week-end, parents leave their kids at home when they go shopping, cutting down the collections. When the weather is good, kiddie ops find their cash boxes loaded. An operator running music and games as well as kiddie rides finds himself in a strong position. When the weather keeps the kids at home, it usually drives the adults into a tavern where the juke box and the game gets a play. When the weather is good, keeping some trade from the taverns, the kids then get to the kiddie rides. It looks like an all inclusive type operation is the kind that will keep the operator happy.

* * * * *

No matter how lively Miami Beach may think it is at this time—it "ain't seen nothin' yet." "Senator" Al Bodkin and the missus, Francis, leave for their vacation on February, arriving in Miami Beach several days later. The high spirited, fun loving "Senator" will really make things hum. . . . Barney (Shugy) Suger and Mollie, Runyon Sales, must really be having themselves a time. They've been on that southern cruize for a week now, and no one has heard a word from them. Meanwhile, the office running extremely smooth, under the capable direction of Morris Rood, mgr. . . . Harry Steinberg, formerly operating in Newark, N. J., now doing the same in Miami Beach, under the name of Stirling Music Corp. Harry's brother, Morris, also from Newark, joined him in the business there. . . . Jack Jackson, local op here, died suddenly this past Saturday, Jan. 24. . . . Dave Stern, Seacoast Distributors, Elizabeth, N. J., distributors for Rock-Ola phonos, moving around coinrow like a two year old. Dave contacting all the music ops on the new Rock-Ola "Fireball" 120 selection phono. "Even though we're behind in deliveries," informs Dave, "operators are showing a lively interest, and are willing to be back-ordered awaiting heavier deliveries in the near future."

* * * * *

Irv (Big Irving) Kaye is back in the manufacturing end of the coin biz. Irv announced the formation of the Kaye Mfg. Co., with offices at 597 Tenth Ave. The firm is producing kiddie rides, first of which is "Sea Queen" a speed boat. A rocket type ride is also on the production line. And a third ride, which Kaye describes as entirely new and radical is now over its experimentation and testing stage, and will be in production early in the spring. Kaye has had previous experience in manufacturing, having produced the sensational "Bank Ball" right after the war. . . . Lou Valenti, Staten Island operator in town, buying. Operators in his area had to contend with quite a serious problem, which they all hope is now settled. . . . Abe Lipsky and Joe Young, Young Distributing, take a ride to Connecticut to see the music ops on their Wur-litzer 1500 and 1550 models. . . . Bob Luttmann, protegy of "Senator" Al Bodkin, moans painfully that he couldn't go along with him to Florida. "Too busy," he states. . . . Frank Mencuri, sales manager for Exhibit Supply, visits his distrib here, Mike Munves. With all the hit kiddie rides Exhibit is producing, Frank is busier than a cowpuncher on the back of a bucking bronco. . . . The games association, now managed by George Ponser, celebrates the opening of its new offices on West 46th Street, with an open house party for the trade on Thursday, Jan. 29. Coinmen from all branches of the business drop in to wish them the best of success. . . . Arthur Herman, Albert Herman and Joe Hirsch of Herman Distributing, eye an empty spot in their showroom. "Can't even keep our sample of the Evans' phono on the floor," sighs Arthur. . . . Al Simon, Albert Simon, Inc., plays host to numbers of games ops, who drop in to ask for more "10th Frame Special Bowler" shuffle games. "It's a big hit," reports Al. . . . Nat Cohn, back in the office, having licked, for the most part, his recent attack of the virus.

me. Anyways, Sam (that's my helper, Sam Simpson, and he sure is a simp's son) and me we goes out and we places these here machines all over the lot. All 5 of them.

Believe me I did not sleep any too good for a whole week. When the time comes to collect them I have me a sick feeling in my whole stomach. I was sure sick.

Anyways, we drives us over to the first spot, Sam and me. And we gets a great big "hello" from Oscar. (Oscar he has the soda shop across the street from the movie house on Main.)

We opens his machine up. Boy

that cash box was jammed full up with coin.

Same thing was with the next machine. And the next one. In fact all 5 of them was full up with money.

I phones up Sally (that's Mrs. Slugger) and I tells her what has happened after we makes the last collection stop.

"Well," she says, says she, "it is sure a good thing that I let you buy these here machines, ain't it?", she says.

What are you going to do?

Sincerely,

Solly Slugger

"Your Operator Friend"

THRU THE COIN SHUTE

CHICAGO CHATTER

Great big orchids to Rockford's operators for their marvelous and generous gesture to the March of Dimes Drive in their city. The boys all got together and are giving one full day's receipts from their phonos to the Drive. Got them plenty fine front page newspaper stories that are sure to be remembered by Rockford's citizenry. Ops are: Lou Casola, Charley Merik, Judge Story, Dochkus Brothers, Aubrey Jenkins, Kenny Lundberg, Curley's Music Co., Ronnie Meline and Harold Hildebrand. . . . Milwaukee's music ops headed by Doug Opitz met this past week to get started on 10c play. Active in this direction, Joe Beck of Mitchell Novelty. He's been hollering for months to get Milwaukee's music ops started. Hon. Clinton S. Pierce, Mayor of Brodhead, Wis., also present. (He's prexy of state org.) To urge ops to get started on dime play. Guest speakers were from Rockford, Ill.: Lou Casola, Ronnie Meline and Harold Hildebrand.

Freddie Skor enthusiastically reports that gen'l mgr, Len Micon was host to from 40 to 50 ops last week at Rock-Ola service school conducted by their service mgr., Philip Kutsch. All the ops so enthusiastic over this first school firm will continue on with many others. . . . Was that Andy Renn we saw speeding along Marine Drive in that beautiful new '53 auto? . . . Ops in Galesburg, Ill., switching to 10c play and working at top speed this past week to get all phonos converted over. All ops here agreed to cooperate. Ops are: Don Knott, Don McFarland, Les Loudon, and Jim Murdock. Entire Knox county also being put on 10c phono play as well as city of Galesburg. . . . One of the town's happiest guys regarding fact music ops switching to dime play is Ben Coven. Ben's been hammering away with his weekly letter on this subject for some time now. . . . In case you're interested, pre-war used equip't showed further steep drop this past January. Seems buyers want only post-war used machines. And latest models at that. . . . Alvin Gottlieb worked three full months to get out the firm's newest parts catalog. A tough, hard job. Said Alvin, "I believe that our new Parts Catalog is so easy to understand that even any new man who has just entered the business will be able to work from it just as well as any old timer in the field."

Among the very busiest guys this past week was Bill O'Donnell as Bally announced new "Beach Club" featuring one big card and two smaller super-cards. Talking about business Bill said, "Have never seen anything like it." Orders just piled right up all over his desk on first announcement. . . . Lou Dunis and Johnny Michaels of Dunis Distribs, Seattle, Wash., in town for more equip't. . . . Jack Nelson back from a very successful tour of the Southland. . . . Rose Bennett in town to buy dresses and games. . . . J. Weinberg of Judd Distrib. Co. reports export biz surpasses even fondest expectations. . . . Georgie Jenkins back at his desk and smiling very happily. . . . H & M Music announce removal of quarters to 1303-05 Central Ave., Kansas City, Kans. . . . Tom Callaghan getting mellow—like fine old aged whiskey—they say. . . . Happy Birthday to Nate Gottlieb (Tues., February 3). . . . Ops complaining of acute need for mechanics. Especially skilled an experienced men. Even with wages at top peak few available. Union scale is \$75 per week with time and a half for overtime. But ops start men above that. Usually at \$85 per week. And give them opportunity to get in plenty of overtime, boosting paychecks way up.

Even before Art Weinand's plane landed from Louisville and St. Louis, Frank Mencuri on his way to Toronto. Then to big showing held by Jerry Golumbo in Portland, Me. And on to New York for a day and a dash back here to Chi. Frank then worked with Art to rush out firm's latest "News Bulletin" to their distribs. And back flew Frank to Noo Yawk. . . . Sam Lewis puts it this way, "So damn busy I haven't had time to even call." . . . Press here reports, "Legal Gambling Support Grows." A poll by Herald-American revealed that 73.9% favored legislation making gambling legal. "Backers of legalized gambling outnumbered those opposed to it by more than 6 to 1," Herald-American reported on one day's poll. . . . Sam Stern a very happy guy over at Williams on speedy big acceptance of their newest game, "Twenty Grand." Firm putting thru biggest first production run ever. . . . Suzie's Arcade on southside wants to get rid of ABT Rifle Range—just in case you need one. . . . Charles (Jimmy) Johnson reports that, "We have the nation's best distributors back of our Downey-Johnson Coin Counters." And he ain't akiddin'. Especially the names he read off.

Some of the old timers 'round our town, who are members of The Cash Box' "20 Year Club" favor a breakfast meet sometime soon. (What do you think?) . . . Ed Levin so busy on phones over at ChiCoin almost impossible to get to him without waiting anywhere from 5 to 15 minutes. "Business?" queries Edwardo, "it's terrific." . . . Some noted leaders who got into a discussion the other day came up with the belief that money invested in coinbiz at this time is at an all time high peak. In fact, belief is that it is far over \$2.5 Billions. Music field alone, they believe, has over \$500 Millions invested in it. (Not hard to believe when you figure that even 10 phonos mean investment far over \$10,000, especially when including cost of wall and bar boxes, auxiliary speakers, etc., etc.) And as far as amusement, service and vending machine fields, agree that easily over \$2 Billions invested in these 3 fields. . . . Hear Dave Gottlieb happy as a lark down in Miami with his "Flipper." Boys at his factory claim, "He looks younger than ever and gets terrific thrill out of this boat."

Cute column in Exhibit Supply "News Bulletin" based on letter from operator who writes to editor: "My problem is the fact that I don't seem to be making enough money to support my wife, children, my mother-in-law, Cadillac, summer home, etc. What can you suggest?" (You've gotta read the answer.) . . . Ray Moloney just as chipper as ever. Skips in and out of his big office to and from factory. . . . Vince Shay surprises with a long dissertation on vending machines. Mucho knowledge and good judgment behind what Vince said. . . . Celtic Cafe of Sherman again getting to be meeting spot as of Friday nites. Drop in if you're downtown. . . . Coffee vendor ops arguing pro and con, re: pellets vs. powder. . . . Many ops 'round the nation much worried about big hikes in state, county and city license tax fees. Frxample: Gov. Williams of Michigan stated this past week, that this state must have, "additional taxes of some kind right now" to ward off the "imminent threat of state bankruptcy."

Paul Huesch happily surprised this past week at the great number of requests for the firm's ciggy vendors. "Biggest month we've ever had," is the way Paul put it. . . . Juke box leaders already aware of new copyright legislation to force phono ops to pay royalty-tribute to owners of copyrighted tunes and are preparing to make this major discussion in big meeting some time th's forthcoming March. . . . Bill DeSelm so busy over at United this past week almost impossible to get in touch with him. Bill invites us over "for a little game of 'gin'" which has become the Friday evening specialty after workin' hours at United's plant. But we ain't goin'. Specially with gin champ Herb Oettinger around.



Now! **chicago coin's**
NEWEST 6 PLAYER
10th FRAME SPECIAL BOWLER

10th FRAME plus 5th FRAME
"DOUBLE SCORE FEATURE"

1. SCORES MADE IN 5th FRAME DOUBLED!
2. 10th FRAME FEATURE!
3. HIGH SCORE OF THE WEEK!
4. 7-10 SPLIT PICK-UP!

NOTE!
AT YOUR REQUEST CHICAGO COIN IS AGAIN FURNISHING THEIR PROVEN SLIDE COIN SHUTE IN THIS MACHINE

- EASY TO READ INDIVIDUAL SCORE DIALS
- JUMBO "FLY-AWAY" PINS
- PUCK GLIDES SMOOTHLY OVER FORMICA PLAYFIELD
- REBOUND ACTION, 20-30 SCORING

chicago coin
MACHINE COMPANY

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

COVEN distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210

Exclusive Distributors of Wurlitzer Phonographs

Milwaukee Music Ops Meet To Start 10¢ Play

Invite Lou Casola, Ronnie Meline And Harold Hildebrand Of Rockford, Ill., To Speak At Meet. Milwaukee Music Ops Eager To Get Going. Ask Cooperation of Entire Milwaukee Assn.

MILWAUKEE, WIS.—The Milwaukee Automatic Music Operators Association held a mass meeting on Monday, January 26, and listened to their invited guests, Lou Casola, Ronnie Meline and Harold Hildebrand of Rockford, Illinois (where 10c play has proved extremely successful), who advised them how the members of their Milwaukee association could get started with 10c play.

Douglas Opitz, president of the association, and Mayor Clinton S. Pierce, of Brodhead, Wis., president of the state music operators association, were also present.

Both addressed the entire Milwaukee gathering on the need for dime play.

Both men were in high favor of 10c play in view of its success throughout the entire midwest where it has already been started.

Milwaukee's operators, headed by

Joe Beck of Mitchell Novelty Co., who was among the first here to clamor for dime play at regular meetings of the association, were also in favor of getting started just as quickly as possible.

The only holding factor seemed to be the belief of some of the ops who were present that they might lose a few locations to greedy and uncooperative ops who might use this change over from nickel to dime play as the opportunity to "knock off" some of the locations about town.

There was also some discussion regarding direct sales of phonos to locations, but, the general belief is that this is in the minority, and that this, certainly, should not interfere with the group getting started with 10c play as soon as possible.

Not one single operator spoke against dime play. All were eager to get started.

THE "20 YEAR CLUB"

"a great idea"

Herb Jones
Vice-President, Bally Mfg Co.

A compilation of the members of the coin machine industry who have joined the "20 Year Club" was published in the January 24 issue of *The Cash Box*.

This was a long and imposing list of names of men and women who have been associated with the coin machine industry for 20 years or more.

After we went to press on the January 24 issue, a large number of additional applications have reached this office. We shall publish these names in a forthcoming issue.

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

SO — YOU TWENTY YEARS — WHO HAVEN'T AS YET APPLIED, MAIL IN THE COUPON BELOW.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME

FIRM

ADDRESS

CITY..... ZONE..... STATE.....

Date I entered the C. M. Business.....

● Also Send Membership Card For ●

(Enclose Names, Firms, Addresses and when they started)



LOS ANGELES

Business 'round this neck of the woods continues to remain top notch say local distribs and jobbers. Figures released by the U. S. Census Bureau indicate the possibility of California becoming the largest state in the nation by 1960 with an estimated 15,000,000 population in view. Latter figures will have its effect on the coin biz too—as evidenced by the widespread growth throughout all southland communities. Anybody that's ever taken a trip through the desert has already seen the evidence. . . . Widespread sieges of colds and the flu have laid many a coinman down, including yours truly. . . . Walt Hennings in from Santa Ana again this week, wants 'em to hurry the completion of the Santa Ana Freeway. . . . And Joe Boll made the long trek in from 29 Palms, where the weather is always superb. . . . Operators throughout the area are hailing the Bally "Beauty" as "one of their greatest games ever." Folks over at Paul Laymon Company mighty happy about it too. "We're shipping all we receive," sez Charley Daniels. . . . "and don't forget about the Bally Space Ship" chortles Ed Wilkes. Firm has been going at a breakneck pace since Christmas. . . . Danny Jackson, San Luis Obispo, in town this past week. . . . Fred Velie, Badger Sales Co. parts department, acting the proud papa since his son Stuart flew to Detroit with his mother Lorraine. Stuart by the way, is only two months old.

* * * * *

Phil Robinson, Chicago Coin's ebullient regional rep, veddy happy with the reports on the firm's "Name Bowler." Games are moving out almost as fast as they come in we hear. Phil continues to do a wonderful job, by the way, with the local B'nai Brith organization. . . . Fred Gaunt, C. A. Robinson Co., beaming as he displays his membership card in the select "20 Year Club." Fred entered the coin-biz in 1926 in Louisville, Kentucky. . . . All you youngsters who've been in the coin machine industry 20 years need only to drop us a note and we'll see that you get your membership card. Remember there's nothing to buy—doesn't cost you a dime. . . . Tom Boyd, San Diego, has entered the cigarette vending field on his own. Tom formerly was associated with a number of music operators in the San Diego area. . . . We got a glimpse of that gorgeous new six-drink "SodaShoppe" this past week, and believe us, it's really a beauty. Al Silberman, Badger Sales automatic merchandising chieftan reports that he's been literally besieged by operators for equipment. Bill Happel, Badger prexy raving about the reception given by ops to the new Williams "Twenty Grand." Lad who knows his way around when it comes to the export business is none other than genial Joe Duarte, head of Badger's export department. Firm has been doing a whale of a job exporting games and music.

* * * * *

Lloyd Sanders, who works with Pete Shupp, South Gate operator, tied the knot recently. Pete just got back from another one of those hunting trips up around Bishop, Calif. . . . Lyn Brown, Exhibit Supply Co.'s regional rep out this way, happy with the reception given the firm's "Space Gun." I dunno why, but every time Lyn dons a blue serge, he looks like he's gonna be bar mitzvah'd. . . . Jack Dolan, Dan Stewart Company, off on another of those quick one-day trips—this time to San Diego. Business at the firm continues to boom, with orders for the Rock-Ola "Fireball" coming in droves. And the sad news is upon us. Jo Ann Lewis proudly displaying her engagement ring—will be leaving the Stewart firm come February 7 when she ties the knot. She'll be moving to Phoenix where her husband-to-be is in the coin machine business. . . . Ivan Wilcox, Visalia, recovering from an operation performed at the famed Mayo Clinic. . . . Doc Dockins and Mac McGlone in town this past week from Santa Ana. . . . Pete Perinate, from way up north in Stockton, saddened because the Las Vegas track didn't open as scheduled. Did you walk back Pete? . . . Mary Solle, Bill Leuenhagen's Record Bar, reports a steady increase in business, and attributes same to the intense concentration on fewer platters rather than on so many releases put out by the record companies. Big one at the Leuenhagen Record Bar this past week is the Teresa Brewer recording of "Till I Waltz Again." . . . Cecil Ellison on the row this past week from Lancaster : . . ditto Dick Harrison and Al Edelman from Fontana. . . . Shut down of that big Kaiser steel mill at Fontana has affected operators' take we hear, altho it's expected the strike will be settled shortly.

* * * * *

Bob Smith, Jr., Automatic Enterprises, looked like he had the start of a whopping cold the day we saw him. Business at Automatic continues along at a brisk pace reports Bob. . . . Growing trend to 45 rpm music is seen in the increased demand at disk distributors along Pico. Sales of 45's now account for almost 1/3 of their biz we hear. . . . Charley Koski in from San Pedro this past week. . . . Finally caught up with jovial Jack Simon, who looks about 10 years younger than when we last saw him. Jack is doing a wonderful job in the games field, and reports a steady volume of business. One of the most likeable chaps in the coin biz, Jack does a sizeable amount of business with operators throughout the Southland. . . . Paul Kain in from San Bernardino to look over some new equipment. . . . Kiddie ride operators looking for a new "startling" piece of equipment, not that they're doing badly with the present line out on their routes. Most are quick to agree that the kiddie rides have revolutionized the coin machine business. . . . Jack Lewis, California Music Co., doing a terrific promotion job on the RCA Victor disk "Blockbuster." It doesn't take much to sell sez Jack, it's really good. Jack by the way, looks like a different man when you meet him on Vine rather than on Pico. . . . H. D. McClure in town again this past week from San Luis Obispo.

CLASSIFIED ADVERTISING SECTION

**CLASSIFIED AD RATE
10 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT — Shuffles, Rebounds, Bowlettes, Star Series, All Stars, Five Balls, All Condition Only. Any Quantity at the right price. Can pick up in states bordering Eastern Canada. E. LIEBMAN, 12 Baby Point Rd., Toronto 9, Ontario, Canada.

WANT—Sanding Machine For Shuffle Board. KRONQUEST AMUSEMENT CO., NORTH PLATTE, NEB.

WANT—Palm Beaches, Atlantic Cities, Spot Lites, Bright Spots, United Leader, Stars, Boleros, 100 Record Seeburgs and late model Phonographs, Exhibit Guns, Seeburg Bear Guns, Hobby Horses. Give best price in first letter. VALLEY DISTRIBUTORS, 710 12TH STREET, SACRAMENTO, CALIF.

WANT—We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: THlden 4-9040.

WANT — Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at \$2 per thousand. Write, wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALCANO, GALCANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—AMI D40—D80, 40 selection Hideaways, Wall Boxes, Steppers, Speakers, Seeburg 100's, Hideaways, Wall Boxes; Wurlitzer 1017, 1217, 1400, 1100; Latest amusement games, Metal Typers, Heavy Hitters, Silver Bullets, Arcade Guns, Scales, etc. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT — Chicago Coin Basketball Champ, LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINNESOTA.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—Genco Scoreboards, Late 5 Balls. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, O. Tel: UNiversity 6900

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seeburg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel: INdependence 3-2210.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Chicago Coin Pistols \$65; Chicago Coin Hit Parades \$75; Penny Counter Grippers \$20; Bingo Roll \$50; 750 Wurlitzers \$45. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 7-6213.

FOR SALE—We have all type Bingos at right prices. Genco's 400—all latest factory improvements for right results. Clean—ready for location \$275. MERIT INDUSTRIES, 542 W. 63rd St., CHICAGO 21, ILL. Tel: ENglewood 4-9202 and 4-9204.

FOR SALE—Keeney 4 Player \$75; Genco Targets \$60; Bally Baseball \$50; Telequiz & Film \$75; all in excellent condition, ready to operate. NATIONAL NOVELTY COMPANY, MERRICK, N. Y.

FOR SALE—Ready for location. C.C. King Pin \$125; Genco Hits and Runs \$75; The Thing \$45; Harvest Time \$50; Bomber \$70; Tahiti \$62.50; Utah \$50; Stop & Go \$70; Star Series \$49.50; Chicago Coin Pistol \$95; Dale Gun \$45. AMUSEMENT ARCADE CO., 419.9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—4 Exhibit Pony Express \$249.50 ea; 2 Keeney League Bowler, Four Player, \$89.50 ea. Send for bargain list. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y.

FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for \$395. Victory Folders \$6 for 10,000; Shipman Folders \$10 for 20,000. Mail Check To—SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI, FLORIDA.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—United Alleys: 5 Player \$215; 5 Player with Formica and large pins \$240; 6 Player \$240; 6 Player with Formica and large pins \$265; 6 Player Deluxe \$325; 6 Player Supers \$350. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND 15, OHIO. Tel: TOWer 1-6715

FOR SALE—ABC \$175; Long Beach \$375; 5 Star \$50; County Fair \$175; Steeplechase \$225; Stars \$450; AMI "A" \$325; "B" \$425; "C" \$475; 1015 \$100; Evans \$350. Write for Wholesale Premium List. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GENEva 0972.

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Frolics—Ready for location—\$495 ea.; Coney Island, Atlantic City, Bright Spot — Write; 40 pieces prewar music—F.O.B. Cleveland \$1000. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel: HENDERSON 1-7577.

FOR SALE—Bowlette \$25; Long Beach \$325; Leader \$300; Stars \$365; Star Series \$45; Tri-Score \$40; Temptation \$33; Trade Winds \$25; Three Feathers \$45; Triple Action \$25. Plenty of other bargains. F.O.B. St. Louis. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVENUE, ST. LOUIS 15, MO.

FOR SALE—Seeburg M100 A phonographs, thoroughly reconditioned and refinished. Look and operate like new phonographs \$649; Seeburg 148ML reconditioned, refinished \$259; Seeburg 147M reconditioned, refinished \$159; Seeburg H146 Hideaway reconditioned, refinished \$115. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'-45'-Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARBOR AVENUE, BALTIMORE 13, MD. Tel.: LEXington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—Match The Wheel Shuffle Alley Conversion. Attached to top of head. Fits all types shuffle alleys. Only action matching unit. Only two wires to attach. Sample \$42.50. Write for quantity price. One third deposit with order. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y.

FOR SALE — Williams Games: Long Beach, new, \$319.50; Horse Feathers, new, \$319.50; Slug Fest, like new, \$189.50; Hayburner, like new, \$149.50; Sea Jockey, like new, \$159.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON. Tel.: ATwater 7565.

FOR SALE — Reconditioned Wurlitzers: 1250's \$425; 1100's \$300; 1015's \$150; 1080's \$150. Seeburgs: 146M \$150; 147M \$175; 148M \$275. Packard Manhattan's \$125 Packard Sevens \$75; Wall Boxes 3-W-2 L 56's \$12.50; WL-1 56's \$10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED ADVERTISING SECTION

FOR SALE—Kiddie Rides — Profit Producers For The Entire Store— Every machine guaranteed 100%. You must be satisfied or money refunded. Exhibit Big Bronco; Atomic Jet Space Ship; Meteor Rocket Space Ship; Miss America Boat Ride; Late Metal Typers; Late Midget Movies; Six Shooters; Horoscope Scales. **REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, MASS.** Tel: ALgonquin 4-4040.

FOR SALE—AMI "A" \$350; C.C. Hit Parade New \$175; Wilcox Gay Recordio \$125; Thunderbolt Horses \$450; Turf Kings Clean \$125; Winner \$100; Mutoscope Silver Gloves \$250; A.B.C. \$165; Shoot-A-Line New \$200. WOLF DISTRIBUTING CO., 8600 W. COLFAX, DENVER, COLO. Tel.: BELmont 3-4074.

FOR SALE—3 model 1450 Wurlitzers \$695. ea; 4 model 3020 Wall Boxes \$25. ea; 4 model 3020-48 Wall Boxes \$35. ea; 3 model 3025 Wall Boxes \$5. ea; 1 model 1428 Magic Glow Rock-Ola \$250. All this equip- has been shipped and in working condition. T. D. BUTCHER, 409 N. OAKLAND, CARBONDALE, ILL.

FOR SALE—Photomatic—4 for 25c camera; semi-automatic, complete with darkroom, in A-1 condition. Will sell outright or trade for music, pin, or bingo games. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD 5, CONN. Tel.: 6-3583.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Offered at the lowest prices in the midwest. Bally Frolics; Palm Beach; Spot Lights, Atlantic Cities, United Bolero and ABC's. All games ready for location. Contact us immediately. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAin 8751

FOR SALE—Seeburg Wall Boxes 3W2L56 5¢ \$10 each; 3W5 & 7L56 (5-10-25) \$25 each; Post-war Seeburg, AMI, Wurlitzer, and Rock-Ola phonographs at lowest prices. Be wise and buy at SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J. Tel: BIgelow 8-3524.

FOR SALE—Keeney Super DeLuxe League Bowler (Mystery Score) \$275. United Five Player \$200. plus crating. ANTHONY HIRT, 2420 NO. 8 ST., SHEBOYGAN, WISC. Tel: 5197.

FOR SALE—Reconditioned—Thing \$35; Lucky Inning \$35; Photo Finish \$35; Citation \$35; Champion \$45; Winner \$85; Goalee \$75; Carnival \$25; Control Tower \$85. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel: OLive 2800.

FOR SALE—1 Exhibit Jet Gun \$195; 1 United A.B.C. \$125; Bally Futurity \$249.50 Clean; 1 Genco Springtime \$95; 1 Dale Gun \$49.50; 1 Hayburner \$175; 1 Chicago Coin Baseball Shuffle Alley \$49.50. AUTOMATIC AMUSEMENT CO., 308 N.W. EIGHTH ST., EVANSVILLE, INDIANA.

FOR SALE—United Skee Alley \$85; HyRoll \$50; Zingo \$225; Wurlitzer SkeeBall \$100; A.B.C. \$225; Wm. Jalopy \$200; Exhibit Six Shooter \$175; Genco Score Unit \$90; Wall-O-Matics \$10; Star Speakers \$18; Bank Ball \$125. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Packard Wall Boxes \$4 ea.; Wurlitzer 3031's \$5 ea.; Wurlitzer 3025's \$6 ea.; Photo Finishes and Citations \$25 ea. Packard Inserts \$3 per thousand; Rockola Playmasters \$50 ea. GOLDEN GATE NOVELTY COMPANY, 201 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—24 W4-L56 (5-10-15) \$34.50 ea; 11 W1-L56 (5c) Remote \$4.50 ea; 11 30W (5c) Rock-Ola Postwar \$4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE—Wurlitzer 1100 \$349; Seeburg 148ML \$265; 146S \$115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Close outs right off the route—reconditioned like new: Coney Islands with latest improvement—5 finger contacts \$335; Atlantic Cities \$435; Bright Spots \$315; Leaders \$310; Bright Lights \$220; Genco 400's \$295; Genco Jumpin' Jacks (new write); Turf Kings \$120; Citations \$30; Hot Rods \$40; Genco Advance Rolls \$30; Flipper Pins (write). Genco 400's equipped with latest factory improvements for ideal results. One-third deposit. Balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEMlock 4-3844.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Seeburg Shoot The Bear, brand new in original crate, \$400. 1/3 with order, balance C.O.D. A.S.L. SALES CO., 131 WASHINGTON ST., DAYTON, O. Tel: ADams 4602.

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate \$295; Turf King—used—\$145; Three Mechanical Horses (Thunderbolts) \$574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND. Tel: MULberry 2110.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—New Astroscope \$275; New Ic Camera Chief \$10; New Ic Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Wm. Long Beach \$295; Wm. Music Mite \$65; Bally Shuffle Line \$99.50; Thunderbolt Horse \$550; Wm. Sea Jockeys \$159.50; Quizz Time \$65; C. C. 4 Player Derby \$175. All types used pins. MILLER NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel: 9-8632 and 5743. GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—"Closeouts"—Williams Sweetheart, Chicago Coin Pin Bowler, Gottlieb's Knockout \$50 each; 5 Winners \$75; 5 Turf Kings \$110; 5 Champions \$39.50. All machines cleaned and ready for location. MICKEY ANDERSON, 314 E. 11th STREET, ERIE PA. Tel.: 22-894.

FOR SALE—Williams Hayburners, \$139.50; Spark Plugs \$149.50; Sea Jockeys \$149.50; Williams Long Beach—close out. Late 5 Ball Games, write for list. Arcade Equipment; 3 Deluxe Mutoscope Photomats. 2 Late Voice-o-graphs, write. 5 Seeburg Bear Guns \$189.50 each. Also late model 6 Gun A.B.T. Shooting Gallery. We guarantee that all our prices are below low Cash Box. WANT—Will buy for cash or trade for all Post War Wurlitzer phono and Seeburg M100B8s 45 r.p.m. Seeburg M100As and AMI model C's. BUSH DISTRIBUTING COMPANY, 286 N.W. 29TH STREET, MIAMI, FLORIDA.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Seeburg 147 \$99; Packard Manhattan \$99; Shuffle Alley Express \$29.50; Genco Target \$39.50; Viking Popcorn Machine \$79; Spares & Strikes \$149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Coney Islands \$335; Atlantic Cities \$425; Universal Five Star \$75; Keeney Lite-A-Line \$95; Skee Alley \$65. Frolics—write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—C. C. Six Player 10th Frame Bowler \$395; United Six Player Shuffle Alley (Formica Top & Jumbo Pins) \$250; Six Player DeLuxe \$295; Bear Gun \$225; Bing-A-Roll \$40. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Spot Lite \$375; A.B.C. \$175; Zingo \$200; Lite-A-Line \$125; Bright Lights \$325; Coney Island \$350; Flying Saucer \$65; Tri Score \$50; Big Inning \$75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHeeling 5472.

FOR SALE—United Steeplechase \$295; Coney Island \$245; Touch-down \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel: 3-7648.

FOR SALE—Spotlite \$319.50; Frolic \$475; Long Beach \$275; Good Five Balls used on location only. Write for list. UNITED NOVELTY CO., INC., 111 W. DIVISION ST., BIL- OXI, MISS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Spotlite \$375; Harvest Time \$50; Knockout \$60; Utah \$35; Five Star \$100; King Pin \$50; Cinderella, Wisconsin, Ramona, Shanghai \$15 each. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON W. VIRGINIA. Tel: 3-0311.

FOR SALE—Bally Sunshine Parks, Atlantic Citys, Palm Beaches and Frolics. Also, all late Gottlieb 5-ball used games. If interested, call, write or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA, Tel: CAnal 8318.

FOR SALE—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100A—78 \$675. Plus \$10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—Compare our prices: Clean equipment ready for location. Exhibit's Silver Bullets \$110; Bally's Hi-Rolls \$39; Turf King, like new \$95; Photo-Finish \$40; Universal's Winner \$45. No Crating charge. Write, wire, or phone for more bargains. STANLEY AMUSEMENT COMPANY (Since 1939), 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON. Tel: HI 5110.

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

MISCELLANEOUS

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel: MAGnolia 3931.

NOTICE—"O.P.S. Off". Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots, \$1.25 ea.; Samples \$1.50. Contains Dime Glass, Dime Bushings, parts for rejector. Dime Bushings available, 25c ea. HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS ANGELES, CALIFORNIA.

NOTICE — Phonograph Motors Rewound. Aireon, AMI, Evans, Mills, Rock-Ola, Seeburg Wurlitzer split-phase phonograph motors rewound for \$5. No extras. 24 hour service. If it's used in a coin machine we'll rewind it. CAROLINA ELECTRIC CO. BOX 125, MATTHEWS, NORTH CAROLINA.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

FOR SALE—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Bit Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs, Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morroco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, 14, OHIO. Tel: SUprior 1-4600.

FOR SALE—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MOnana 5000-1-2.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: SACramento 2-5050.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

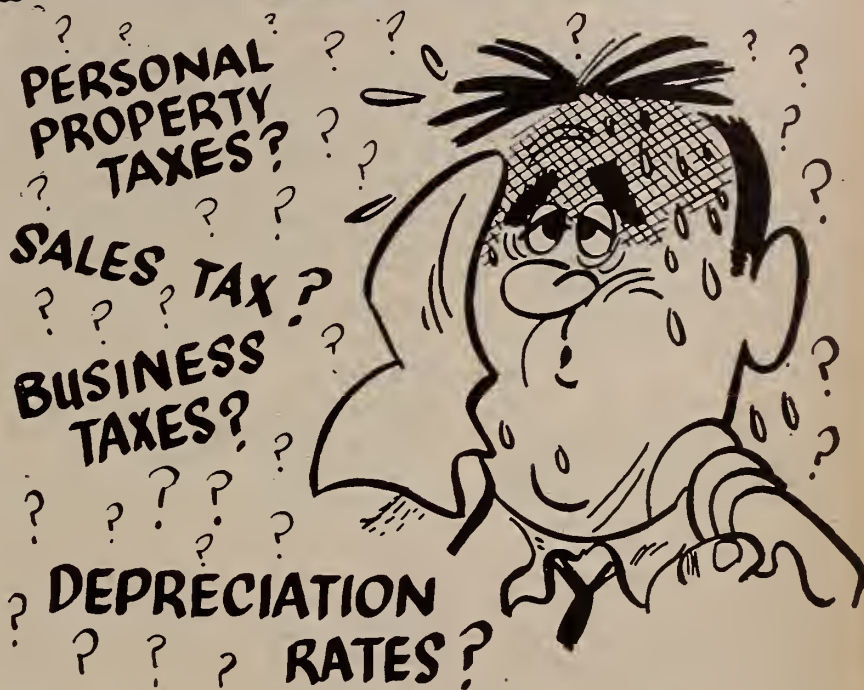
Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box" Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

TAX PROBLEMS?



FOR JUST ABOUT TWO-BITS A WEEK—ONLY \$15 FOR THE WHOLE YEAR YOU NOW GET

THE ANSWER!

READ THIS

That's right! For just about two-bits a week, only \$15 for the full year of 52 weeks' issue of "The Cash Box" you can PROVE TO YOUR TAX COLLECTOR the "why's" and "wherefore's" of your many, many TAX PROBLEMS! Each and every week's issue of "The Cash Box" brings you "The Confidential Price Lists" (the 14 year old unbroken, consecutive, week-after-week issue of the "Blue Book" of prices of all equipment in the industry). AND, WHAT'S EVEN MORE IMPORTANT TO YOU AND TO YOUR TAX COLLECTOR—at the end of each month's issues you receive the "END-OF-MONTH INVENTORY ISSUE" which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It let's you KNOW WHAT YOU'RE WORTH! It gives YOU and YOUR TAX COLLECTOR—"THE ANSWER"—to your tax problems!! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits (Only \$15 Per Year), you can sleep soundly—confident that you have THE ANSWER to what your TAX COLLECTOR wants to know about your business. Fill out the coupon below, enclose your check for \$15, MAIL TODAY!!

MAIL THIS

THE CASH BOX
26 WEST 47th STREET,
NEW YORK 19, N. Y.

Gentlemen: It sure is worth \$15 a year to get straightened out with my Tax Collector. Enclosed find my check for \$15. Start sending me "The Cash Box" immediately.

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name





CIGARETTE MACHINES

- 4. Automatic "Smokeshop" (9 Col., 486 Cap.) \$175.00-\$250.00
- 4. Du Grenier (Mod. A-7) 110.00- 140.00
- 4. Du Grenier (Mod. A-9) 120.00- 150.00
- 4. Du Grenier (Mod. AC-7) 125.00- 155.00
- 4. Du Grenier (Mod. AC-9) 130.00- 160.00
- 4. Du Grenier (Mod. E-7) 135.00- 165.00
- 4. Du Grenier (Mod. ES-9) 140.00- 170.00
- 4. Du Grenier (Mod. E-9) 145.00- 175.00
- 4. Du Grenier (Mod. ES-11) 150.00- 180.00
- 4. DuGrenier "W" (9 col.) 65.00- 85.00
- 4. DuGrenier "S" (7 col.) 69.50- 85.00
- 4. DuGrenier "S" (9 col.) 69.50- 85.00
- 4. DuGrenier Champion (9 col.) 85.00- 97.50
- 4. DuGrenier Champion (11 col.) 97.50- 125.00
- 4. Eastern Electric C-8 139.00- 150.00
- 4. Electro (8-col.) 229.50- 250.00
- 4. Electro (10 col.) 249.50- 255.00
- 4. Lehigh PX (Elec. 8 col.) 125.00- 145.00
- 4. Lehigh PX (10 col.) 89.50- 149.50
- 4. Lehigh King Size 125.00- 145.00
- 4. National 750 85.00- 125.00
- 4. National 950 85.00- 105.00
- 4. National 930 90.00- 130.00
- 2. National 9-A (9 col.) 85.00- 125.00
- 4. National Electric 95.00- 139.50
- 4. Rowe Diplomat (10-col.) 179.50- 185.00
- 4. Rowe Imperial (6 col.) 79.50- 95.00
- 4. Rowe Imperial (8 col.) 80.00- 85.00
- 4. Rowe Royal (6 col.) 79.50- 100.00
- 4. Rowe Royal (8 col.) 95.00- 130.00
- 4. Rowe Royal (10 col.) 95.00- 140.00
- 4. Rowe President (8 col.) 100.00- 145.00
- 4. Rowe President (10 col.) 100.00- 125.00
- 4. Rowe Crusader (10 col.) 98.50- 155.00
- 4. Rowe Electric (8 col.) 125.00- 150.00
- 4. Uneeda "A" (6 col.) 45.00- 60.00
- 4. Uneeda "A" (8 col.) 49.50- 90.00
- 4. Uneeda "A" (9 col.) 59.50- 85.00
- 4. Uneeda "E" (6 col.) 50.00- 79.50
- 4. Uneeda "E" (8 col.) 79.50- 95.00
- 4. Uneeda "E" (9 col.) 75.00- 80.00
- 4. Uneeda "E" (12 col.) 65.00- 80.00
- 4. Uneeda "E" (15 col.) 75.00- 95.00
- 4. Uneeda 500 (7 col.) 90.00- 95.00
- 4. Uneeda 500 (9 col.) 79.50- 110.00
- 4. Uneeda 500 (15 col.) 75.00- 115.00
- 4. Uneeda Monarch (8 col.) 95.00- 115.00
- 4. Uneeda Monarch (10 col.) 79.50- 110.00
- 4. Uneeda Monarch (12 col.) 79.50- 135.00

CANDY MACHINES

- 4. Mills (5 col., 70 cap.) \$ 49.50-\$ 60.00
- 4. Stoner (Mod. 102, 6 col., 102 cap.) 85.00- 87.50
- 4. Stoner (Mod. 120, 6 col., 120 cap.) 90.00- 95.00
- 4. Stoner (Senior, 8 col., 160 cap.) 95.00- 125.00
- 4. Stoner (Mod. 80, 4 col., 80 cap.) 95.00- 97.50
- 4. Stoner (Mod. 120, 5 col.) 89.50- 95.00
- 4. Stoner (Mod. 120 Sn, 7 col.) 95.00- 100.00
- 4. Stoner DeLuxe Theatre (8 col., 160 cap.) 85.00- 95.00
- 4. Stoner DeLuxe Theatre (16 col., 320 cap.) 195.00- 300.00
- 4. Martin's "Little Candy Store" (8 col., 160 cap.) 89.50- 99.50
- 4. Coan "U-Select-It" 35.00- 50.00

HOT COFFEE

- 4. Andico Cafe Petit, 200 cups \$300.00 \$400.00
- 4. Bert Mills Coffee Bar, 200 cups 175.00 225.00
- 4. Bert Mills Coffee Bar, 600 cups 200.00 250.00
- 4. Bert Mills Coffee Bar, 500 cups 300.00 375.00
- 4. Chef-Way, Model 100, cap. 400-600 375.00 400.00
- 4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups 250.00 300.00
- 4. U-Select-It Hot Coffee, 600 cups 375.00 400.00

CARBONATED DRINK

- 4. Drink-O-Mat, single flavor, 5c, 1000 cups \$275.00 \$350.00
- 4. Drink-O-Mat, 3 flavor, 5c, 1000 cups 425.00 475.00
- 4. Drink-O-Mat, 4 flavor, 5c, 1000 cups 500.00 525.00
- 4. Lyons # 1400, single flavor, 5c 425.00 475.00
- 4. Lyons # 1400-2F 475.00 650.00
- 4. Lyons Model 500, 5c single 225.00 275.00
- 4. Mills Automatic Fountain, 400 cups 150.00 250.00
- 4. Mills Automatic Fountain, 400 cups, without changemaker 100.00 175.00
- 4. Soda Shoppe 975.00 1025.00
- 4. Spacarh single 5c, 1000 cups 135.00 175.00
- 4. Spacarh 3 Unit 5c, 1000 cups 400.00 550.00
- 4. Spacarh 4 Unit 5c, 1000 cups 600.00 650.00
- 4. SuperVend 3 flavor, 600 cup A-1 275.00 325.00
- 4. Super Vend 3 flavor, 600 Cup A-2 200.00 250.00

NON-CARBONATED DRINK

- 4. American Simplex, single flavor, 5c, 200 cups \$100.00 \$125.00
- 4. Refreshomat, 5c, 10c 300 cups 240.00 300.00

CAN DRINK

- 4. Juice-Bar, 6 sel., 600 cans \$325.00 \$450.00
- 4. Refresher, 3 sel., 300 can cap. 550.00 600.00

ICE CREAM VENDORS

- 4. Vendo "Dairy-Vend," 203 Bar Capacity \$250.00-\$350.00
- 4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap. 350.00- 475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

- Challenger (Counter Model Gun) \$ 65.00
- Rifle Sport, 3 and more Guns, plus complete ranges of various types

AMI, INC.

- Model D-40 Phonograph \$795.00
- Model D-80 Phonograph 925.00
- Model HS-SM Hideaway 575.00
- 5c-10c Wall Box (40 Selections) 59.50
- 5c Wall Box (40 Selections) 53.50
- Amivox Speaker 27.50

AUTO-PHOTO CO.

- Auto-Photo \$2,545.00

BALLY MFG. CO

- Bally Beauty \$ 665.00
- The Champion (Mech. Horse) 1,065.00
- Space Ship 1,165.00

CHICAGO COIN

- Band Box (New Model) \$229.50
- Bowl-A-Ball 695.00
- 6 Player Super Match Bowler 599.50
- 10th Frame Special Bowler 589.50
- Name Bowler 599.50

H. C. EVANS & CO.

- Century (Model 2045) \$1,050.00
- Jubilee (Model 245) 825.00
- Jubilee (Model 278) 795.00

EXHIBIT SUPPLY

- Big Bronco \$ 997.50
- Roy Rogers' Trigger 1,047.50
- Rudolph The Red Nosed Reindeer 725.00
- Pete The Rahhit 725.00
- Rawhide 725.00
- Complete Package of Three Bodies, 'Rudolph The Red Nosed Reindeer,' 'Pete The Rahhit,' and 'Rawhide,' with One Base 1,195.00
- Space Gun 375.00
- Space Patrol 1,047.50
- Stratogun 375.00
- Silent Salesman (Card Vendor) 79.50
- Super Twin Rotation 695.00

D. GOTTLIEB & CO.

- Queen of Hearts \$349.50

INTERNATIONAL MUTO. CORP.

- Photomat '52 \$1,900.00

J. H. KEENEY & CO., INC.

- Electric Cigarette Vendor \$284.50
- Coin Changer Model 304.50
- Team Bowler 645.00

MARVEL MFG. CO.

- Overhead Scoreboard for Shuffleboards \$125.00
- Wall Type Scoreboards for Shuffleboards 95.00

ROCK-OLA MFG. CORP.

- "Fire-Ball" 120 Selection, Model 1436 \$1,065.00
- Model 1538, 5c-10c-25c Wall Box 59.50
- Model 1536, 5c Wall Box, 23 Wire 39.50
- Model 1424 Playmaster 440.00

NATE SCHNELLER, INC. (NASCO)

- Atomic Jet (Airplane Ride) \$995.00
- Aqua Jet (Boat Ride)

J. P. SEEBURG CORP.

- M100C (Select-O-Matic "100" phonograph)
- HM 100C (Select-O-Matic "100" R.C. Special)
- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8-8" Wall Speaker Ivory (Teardrop)
- CVS6-8-8" Recessed Speaker
- CVS7-12-12" Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Automatic Volume Compensator Unit

UNITED MFG. CO.

- Show Boat \$690.00
- 10th Frame Star Shuffle Alley 605.00
- 10th Frame Super Shuffle Alley 590.00

WICO CORP.

- Major Leaguer (Automatic Baseball Pitcher) \$1,095.00

WILLIAMS MFG. CO.

- Twenty Grand \$349.50

THE RUDOLPH WURLITZER CO.

- Model "1400" Phonograph
- Model "1450" Phonograph
- Model 1500 Phonograph
- Model 4851 5c-10c-25c Wall Box (48 Selections)
- Model 5204 Wall Box 5c-10c-25c (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker

UNITED'S

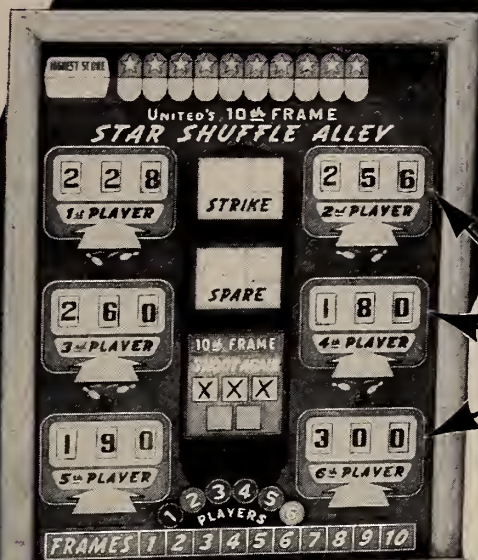
10TH FRAME

Star Shuffle-Alley

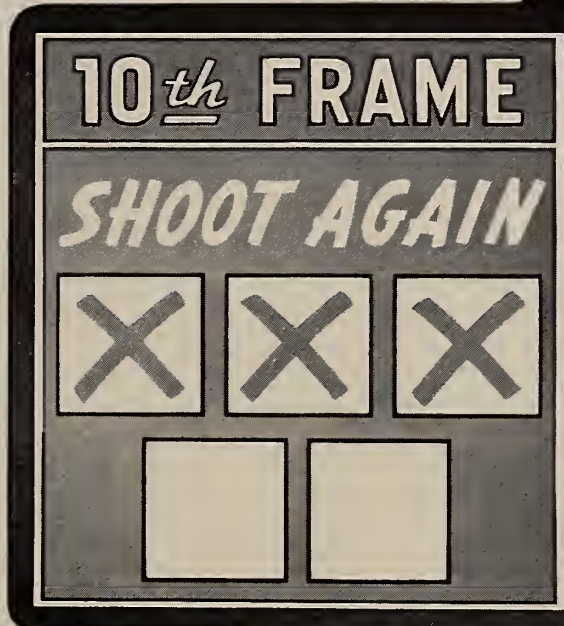
WITH

MATCH A SCORE 0-9 ★ MATCH A STAR
TWIN SPOT FEATURE

NEW, EXTRA-FAST SCORING



plus



**STRIKE
OR SPARE
FLASHER
LIGHTS**

**CAN
PICK UP
7-10
SPLIT**

**FORMICA
PLAYBOARD**

**SEE
YOUR
DISTRIBUTOR**

SIZES

8 FT. BY 2 FT.

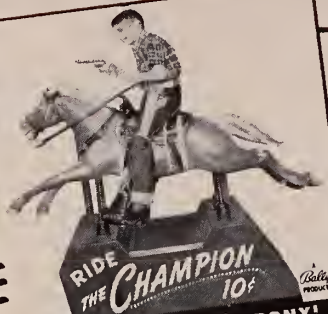
9 FT. BY 2 FT.



UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

GEE, MOM
IT'S FUN
SHOPPING HERE



IT TROTS...IT GALLOPS...JUST LIKE A REAL WESTERN PONY!

GEE, MOM
IT'S FUN
SHOPPING HERE



THRILLING DIVE-DIP-ROLL-AND-SWING JET-PLANE ACTION!

Window-posters, 22 in. by 11 in., shipped with each Bally Kiddy-Ride, bring customers into your locations.

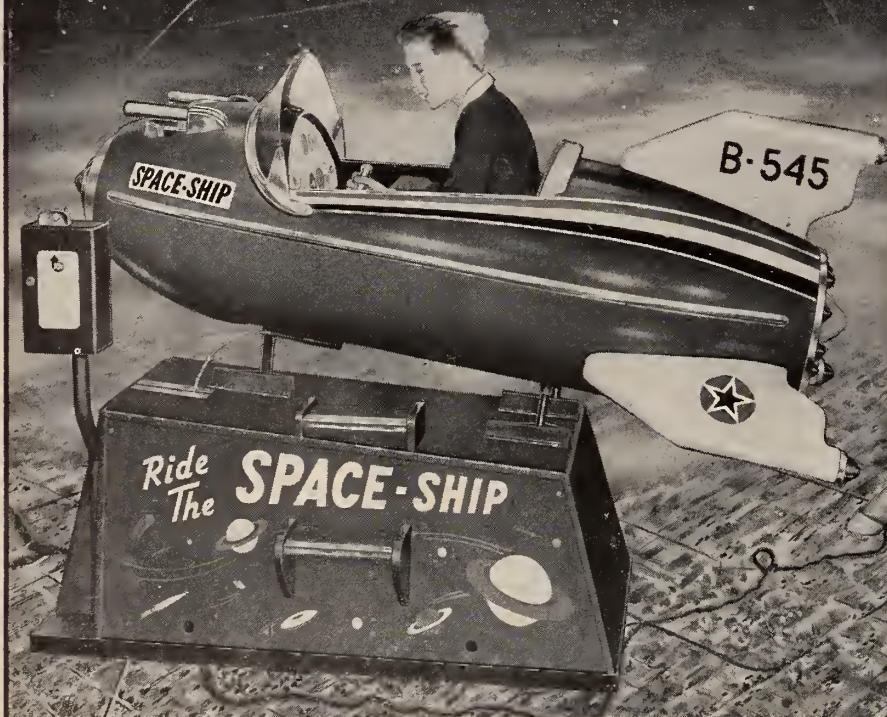
MORE FUN for youngsters means MORE PROFIT for you!

AMAZING 4-in-1 dive-dip-roll-and-swing action built into Bally SPACE-SHIP... and the realistic trot-gallop gait of THE CHAMPION Ballyhorse gives kids the biggest dime's worth of fun. And they know it, too! That's why kids

seek out the stores with Bally Kiddy-Rides... coax their parents into Bally-equipped stores... keep the dimes coming your way. Bally Kiddy-Rides are more fun for kids... earn more money for you.

Bally SPACE-SHIP

new exclusive DIVE-DIP-ROLL-SWING action captures biggest play, insures biggest profit



- ★ Variable speed controlled by pilot
- ★ Colorful Eye-Appeal attracts attention on location
- ★ Colored lights flash in nose, tail, wings and dials of realistic instrument panel
- ★ Twin Ray-Guns with exciting sound-effects
- ★ Airblast blows from blower
- ★ Safe, sturdy construction
- ★ Simple mechanism
- ★ Notional Rejector

See the Bally SPACE-SHIP in action... surging forward, gliding backward... dipping and rising... rolling from side to side... swinging and banking like a jet-fighter... and you will see why junior space-pilots prefer the Bally SPACE-SHIP... why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember... you can build a big-profit route of Bally Kiddy-Rides with a small cash investment. Ask your Bally Distributor for details of the Bally Kiddy-Ride Finance Plan.

Ride THE CHAMPION

by Bally®

- REALISTIC WESTERN HORSE
- GENUINE PONY SADDLE
- SAFE, SLOW-SPEED START
PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SAFE, SLUG-PROOF COIN-CHUTE
- SMOOTH, QUIET OPERATION



WALTER E. HELLER CO.
FINANCE PLAN
NOW AVAILABLE
THROUGH
BALLY DISTRIBUTORS

Operators find THE CHAMPION a profitable companion Kiddy-Ride for operation side-by-side with Bally SPACE-SHIP. Kids keep riding one, then the other, and back again. Profits soar to new highs. See your Bally Distributor today.

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS