

THE CASH BOX

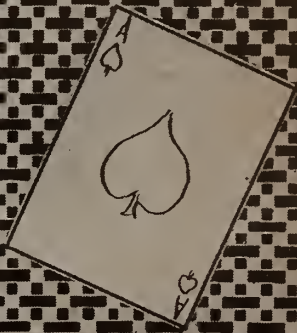
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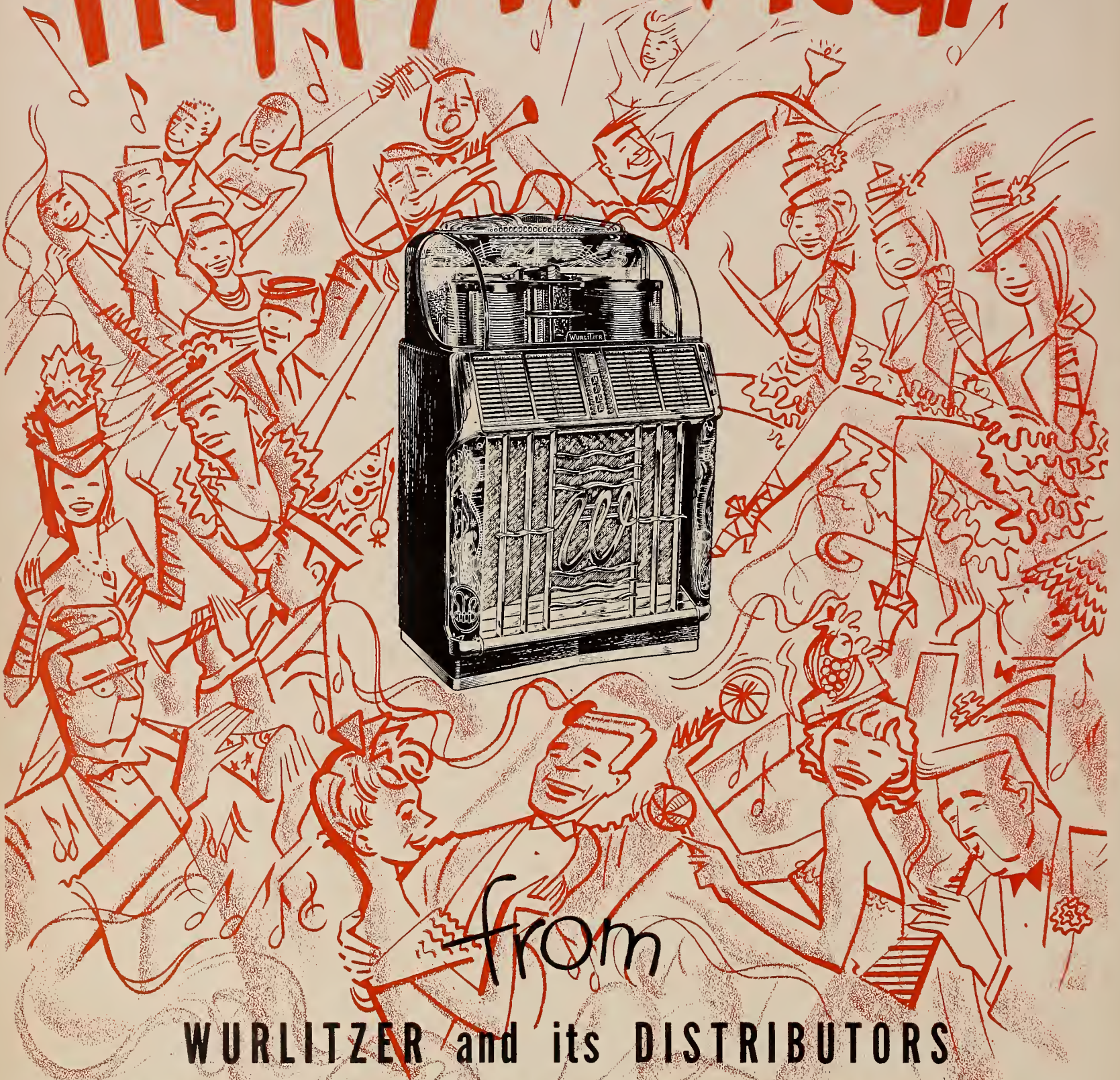
NUMBER 16



There are plenty of smiles here as the Four Aces sign their new Decca contract. The boys who came with Decca a year ago and started right off with "Tell Me Why" as a sequel to "Sin," the tune which brought them into the limelight, now have a new deal which calls for a considerable hike in royalties. The Aces recently released their first album of which several disks have already stepped out as singles including "Heart And Soul" and "La Rosita." Left to right are: Leonard Schneider, vice-president of Decca; Dave Mahoney; Paul Cohen, Decca A & R; Al Alberts; Milton Rackmil, president of Decca; Sod Vacarro; Jimmy Hilliard, A & R head of Decca; Lou Silvestri; and Herb Kessler, manager of the Four Aces.



Happy New Year



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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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What'll We See in '53?

As each New Year dawns the insatiable curiosity of members of any and all industries is usually crystallized into one statement, whether fearful, whether challenging, or whether just curious:

"What's ahead?"

Today, a great many in this industry are asking, or have already asked:

"What'll we see in '53?"

Usually, the cautious and conservative editorialist will confine himself to the two words which act as safeguards against all possible fancy, against all wrong or unfavorable prediction, as well as act like two strong pillars on which to lean his full weight; these two words are: "Faith" and "Hope."

In short, just to tell the members of this industry to "have 'faith' and to continue to 'hope'" doesn't, in the opinion of this writer, tell them very much they don't already know.

It seems to this editorialist that it would be far better to search deeply into his mind for predictions or statements he may have heard, during his visits about the nation where he conversed with many members of the trade, and print these quite openly, allowing the chips to fall where they may or, even better still, to analyze the reason, the why and the wherefore of the remarks he had heard so that, by such analyzation, some sort of beacon can be brought shining into view which may act as a guiding light for those who want to know:

"What'll it be in '53?"

The fact remains, of course, that there are a great many unknown factors which can suddenly pop into view during the year, which neither we, nor any other human being, can foresee.

For example: sudden war.

Yet, most other facts are known, so that some prediction for the forthcoming year can be based on records already at hand and, thereby, some sort of business forecast can be attempted which can and may prove helpful.

There is no longer any doubt that the kiddie rides, for example, will boom greater than ever during '53.

This is based on their great success in '52. And the fact that demand continues unaltered.

If anything, the demand is growing greater, as more and more retail merchants look about them and learn what is happening, as far as kiddie rides are concerned, at competitors' places of business.

Certainly, to delve into the greater possibilities of kiddie rides from many other standpoints, such as the present population of 15 million kids between the ages of 5 and 9, and the 4 million or so new births each year, would only be repetition of what this publication has already printed time and again to prove, among the many reasons already known, why kiddie rides are growing with leaps and bounds to make them a surety to be one of the most outstanding divisions of the field for 1953.

The automatic phonographs also have indicated their future this coming year by the greater selectivity which they now feature: The fact that more and more juke box operators have become aware of the importance of correct programming, as well as the fact that the public continues to accept the automatic phonograph's music as its finest and most economical music buy.

What more, then, can be said for the automatic phonograph operators than that their division of the business is certain to continue to progress as they, themselves, progress with continued efficient conduct of their individual businesses?

The vending machine field has solidly established its worth to the public. It doesn't take too much discernment to prove the point. Nor does it take any mental genius to advise that this business is in for even greater growth in '53. If only for the fact that during '52 the average successful manufacturer in this field couldn't even obtain the materials to anywhere near meet the orders which flooded into, and which have backlogged his plant.

All that is left, then, is a very basic amusement which boomed this industry since the early '30's: the pinball. Here is a problem of prediction. More than anywhere else in the field.

This division of the amusement field has tapered down to a low point, considering its tremendous size during the '30's and '40's, and up to the beginnings of the 50's. Yet, somehow, this division of the industry continues booming on ahead.

If any prediction for '53 is to be made regarding this part of the business, then let such prediction be gauged on the ingenuity which the manufacturers, engaged in the production of these amusements, have proved time and again in the past.

Each time dark clouds appeared they came up with equipment to appease the need of the operators (and especially the public) even when many thought that all was lost.

Certainly the shuffleboards, the shuffle games, the inline games, the present pinballs, are indicative of the fact that the men engaged in this division of the field know what they are doing.

They have the ingenuity, the resources, the experience, and the energy to pull "something out of the hat" which will win universal applause; and bring this field into a boom every time.

From all indications, then, from what the nation's great and famed economists have already stated, from what is known of the nation's financial strength, from the continued busy blackening smokestacks of all industries, from the growth and development of this business during this past 1952, if this editorialist is to be backed against the wall to make any definite predictive statement at all, his statement would be:

"Another grand year is what we will see in '53."

THE NATION'S TOP TEN PLUS THE NEXT 15 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



What One Hit Disk Can Do!

The number one record in the country today is "Why Don't You Believe Me?" The singer is Joni James, a young girl who just a few weeks ago was almost completely unknown not only to the public but to the music trade itself.

Yet today Joni James is a star. Her record is in the homes of thousands of people who didn't even know who she was a little while ago. Her price for personal appearances has gone up tenfold and is still climbing. An entire new era has opened up for her with its consequent rewards in money and fame.

And all this on one record.

There is probably no other medium in the country today by which an artist can achieve popularity faster than through a record. These past few years have presented case after case where artists have overnight come into the public's eye through one hit. True some haven't been able to stay up there because they haven't been able to come through again. But where they have been able to repeat with a second or third, they have become top names in the entertainment field. Such people, to name a few, have been the Four Aces, Sunny Gale, Johnnie Ray.

The reasons why a record can bring the kind of popularity it does are many. First of all on a record, the one person you are aware of is the artist. He or she is being spotlighted, so to speak, all the time. And the artist is singing and saying something to you. It is a personal performance.

Second of all, a record artist comes right into your home. A disk can be played whenever you feel like hearing it. It becomes something that can fit into your own mode of life, your current mood.

Finally a record gives an artist the kind of promotion which it's not possible to get anywhere else. On radio shows, it can be heard any time of the day or night.

And on the nation's juke boxes, it has a showcase which encompasses 550,000 outlets.

Imagine the force of promotion behind a record that gets on only half of those boxes, 275,000. Imagine the number of times it is heard during a single day. Imagine the number of people who hear it. For a juke box is heard not only by the person who is playing it, but by everyone else in the place. It's not like a radio that can be turned off if you don't like the tune. If it's being played you must hear it. And that can only help a tune. For everyone has had the experience of not liking a song the first time it was heard, and then growing fonder of it after several plays.

In this manner, this nation's juke boxes are today the greatest possible medium for artists, songwriters, publishers and record companies.

If you try to think of the record business without juke boxes, it's impossible to conceive of it as it is today. You'd be taking away the record business' firmest base, its greatest customer, its largest promotion medium.

But fortunately there is a network of juke boxes throughout the country and it is growing all the time and these juke boxes are continually helping create hits and stars overnight.

During this coming year, there will be more stars made, more Joni Jameses, Sunny Gales, Johnnie Rays.

And it will be through the nation's juke boxes that their records will be spread throughout the width and breadth of the land at the fastest possible speed.

AL—Aladdin	DA—Dana	CODE	MG—MGM	SE—Seger
AP—Apollo	DE—Decca		MO—Modern	SIT—Sittin' In
AT—Atlantic	DN—Devon	JU—Jubilee	OR—Oriele	SP—Specialty
BU—Ballet	DY—Derby	KI—King	PE—Peacock	SW—Swingtime
CA—Capitol	FE—Federal	LO—London	PR—Prestige	TE—Tempo
CH—Chess	4 Star—Four Star	MA—Mars	RA—Rainbow	TN—Tennessee
CO—Columbia	IM—Imperial	ME—Mercury	RE—Regent	UN—United
CR—Caral	IN—Intro		SA—Savoy	VI—RCA Victor

Pos. Last Week

- 1 WHY DON'T YOU BELIEVE ME?** **JONI JAMES**
 CA-2292 (F-2292)—Margaret Whiting RA-202—Five Crowns
 ME-7002S (45x7002S)—Patti Page VI-20-5017 (47-5017)—Juni Valli
 MG-11333 (K-11333)—Joni James
- 2 DON'T LET THE STARS GET IN YOUR EYES** **PERRY COMO**
 CA-2256 (F-2256)—Gisele MacKenzie ME-70023 (45-70023)—Lola Ameche
 CA-2216 (F-2216)—Skeets McDonald ME-70047 (45-70047)—Bobby Maxwell
 CO-2102S (4-2102S)—Ray Price VI-20-5064 (47-5064)—Perry Como
 CR-60882 (9-60882)—Eileen Barton VI-20-5040 (47-5040)—Johnnie & Jack
 DE-28460 (9-28460)—Red Foley
- 3 GLOW WORM** **MILLS BROTHERS**
 CA-2248 (F-2248)—Johnny Mercer DE-28384 (9-28384)—Mills Brothers
 CO-39840 (4-39840)—Paulette Sisters
- 4 I SAW MOMMY KISSING SANTA CLAUS** **JIMMY BOYD**
 CA-2285 (F-2285)—Molly Bee MG-11381 (K-11381)—Betty Clark
 CO-39871 (4-39871)—Jimmy Boyd VI-20-5067 (47-5067)—Spike Jones O.
 DE-28504 (9-28504)—Mervin Shiner
- 5 I WENT TO YOUR WEDDING** **PATTI PAGE**
 CO-39856 (4-39856)—Sammy Kaye O. JU-5093—Little Sylvia
 DA-780—Regina Kujawa ME-5899 (45x5899)—Patti Page
 DE-28388 (9-28388)—Grady Martin VI-20-4835 (47-4835)—Steve Gibbon
 DE-28411 (9-28411)—Guy Lombardo O. VI-20-S107 (47-S107)—Spike Jones O.
- 6 KEEP IT A SECRET** **JO STAFFORD**
 CA-2268 (F-2268)—June Hutton IM-8169—Slim Whitman
 CA-2329 (F-2329)—Sharkey's Dixie-land Kings MG-11385 (K-11385)—Henry Jerome O.
 RA-202—Five Crowns
 CO-29891 (4-29891)—Jo Stafford VI-20-4992 (47-4992)—Dinah Shore
 DE-28511 (9-28511)—Bing Crosby
- 7 YOURS** **VERA LYNN**
 CA-224—Les Baxter O. ME-70009—Xavier Cugat
 DE-28457 (9-28457)—Jimmy Dorsey O. ME-70021 (45x70021)—Ray Cura
 LO-1261 (45x1261)—Vera Lynn VI-20-5030—Vaughn Monroe
- 8 TAKES TWO TO TANGO** **PEARL BAILEY**
 CA-2222 (F-2222)—Jeanne Gayle ME-5903 (45x5903)—Lola Ameche
 CR-60817 (9-60817)—Pearl Bailey MG-11334 (K-11334)—Fran Warrea
 DE-28394 (9-28394)—Louis Armstrong
- 9 TRYING** **THE HILLTOPPERS**
 CR-60823 (9-60823)—Johnny Desmond DE-28322 (9-28322)—Grady Martin
 DOT-15018—The Hilltoppers ME-5904 (45x5904)—Jimmy Palmer O.
 DE-28375 (9-28375)—Ella Fitzgerald
- 10 TILL I WALTZ AGAIN WITH YOU** **TERESA BREWER**
 CR-60873 (9-60873)—Teresa Brewer DE-28506 (9-28506)—Dick Todd
 CR-60916 (9-60916)—Tommy Sosebee DE-28539 (9-28539)—Russ Morgan

11) LADY OF SPAIN. 12) HOLD ME, THRILL ME, KISS ME. 13) OH HAPPY DAY. 14) HEART AND SOUL. 15) I YOU BELONG TO ME. 17) BECAUSE YOU'RE MINE. 18) CONQUEST. 19) TELL ME YOU'RE MINE. 20) HAVE YOU HEARD. 21) BYE BYE BLUES. 22) JAMBALAYA. 23) MY BABY'S COMING HOME. 24) OUTSIDE OF HEAVEN. 25) BLUES IN ADVANCE.



ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WHY DON'T YOU BELIEVE ME Joni James (MGM)
2. DON'T LET THE STARS GET IN YOUR EYES Perry Como (RCA Victor)
3. I SAW MOMMY KISSING SANTA CLAUS Jimmy Boyd (Columbia)
4. TILL I WALTZ AGAIN WITH YOU Teresa Brewer (Coral)
5. KEEP IT A SECRET Jo Stafford (Columbia)
6. OH HAPPY DAY Don Howard (Essex)
7. TELL ME YOU'RE MINE The Gaylords (Mercury)
8. HOLD ME, THRILL ME, KISS ME Karen Chandler (Coral)
9. THE GLOW WORM The Mills Brothers (Decca)
10. MY BABY'S COMING HOME Paul-Ford (Capitol)

Just one little story before we pack Santa Claus and his reindeers off to the North Pole for another year. It seems that Lawrence H. Rogers, general manager of WSAZ, Huntingdon, W. Va., took umbrage at "Mommy Kissing Santa Claus," seeing in it an "insult to Santa Claus and the sacred occasion of Christmas" and therefore prohibited the playing of the song over its television and radio stations. The deletion of the song caused breaks in network programs. When the song came on, the station would cut the network program off and play other music until the forbidden tune was completed. "Audience reaction was so overwhelmingly opposed" to the ban that the studio was forced to recind the ban. Poor, poor Santa. Even the simplest pleasures are denied him.



LARRY GENTILE

(WJBK—Detroit, Mich.)

Larry Gentile (WJBK-Detroit, Mich.) continues to cement his position as one of the top deejays in his area. . . . Sid Dickler (WMCK-WHOD-Pittsburgh, Pa.) will be in New York the week of January 4. . . . The Buddy Basch office entered into a new "operation" on December 17 when Dick Gersh, of the Basch office, emceed the annual Christmas party of the Atlantic Distributors, New York Seeburg distributors. Talent attending, in this order, were: Georgia Carr (Capitol), Fred Martens, Florian ZaBach (Decca), Fran Warren (MGM), Tony Bavaar (Victor), Frances Faye (Capitol), Cathy Ryan (MGM), and Sandy Solo (Barry). . . . Harv Morgan (WARM-Scanton, Pa.) makes a pilgrimage into New York every few weeks to tape interviews for his show. Among those who have appeared on the Morgan show are Eydie Gorme, Patti Page, Tony Bavaar, Bill Darnell, Johnny Marks,


Molly Bee, June Valli, Pat Terry, Roger Coleman, and Lisa Kirk. Morgan would like to receive any and all interviews artists care to send to him. . . . The USS Harder, the first Navy submarine in history to carry a juke-box for the entertainment of its personnel, has been offered Bill Silbert's (WABD-Dumont) entire collection of 10,000 records for use on board ship. Brad Lacy (WKXL-Concord, N. H.) spreads The Cash Box Top Ten across his five week-day shows "The Concord Ballroom." Lacy uses two tunes each night with numbers one and two aired on Friday night. Once a week Brad predicts the future of one of the latest releases and shops around town advise the deejay sales pick up immediately after his prognostication. . . . Hal Tunis (WMGM-New York) visited 15 schools between Thanksgiving and Christmas to talk to the students about the development of character through participation in civic and social affairs. Tunis began visiting the schools seven years ago, at that time bringing bands and entertainers with him.

Bud Wilson (WKXL-Concord, N. H.) had himself a bit of unwanted excitement last week. While driving to work at 5:45 one morning, his car found itself a nice little soft shoulder and went completely out of control. Wilson found both himself and the car neatly wrapped around a telephone pole. Total damage? For the car, \$275. For Bud—a cut on the head, sprained wrist, and a bruised left leg. . . . Jack Rowzie (WWDC-Washington, D. C.), who conducts the station's all night "Night Beat" show, has set up a new service for loyal listeners. Rowzie will now do the homework for listeners' children who have trouble with their lessons. Rowzie got into the sideline after a mother called at 2 o'clock in the morning complaining that she'll probably be up all night with junior's history assignment. Jack told the mother to relax and listen to the music while he did the assignment over the air.

America's Fastest Selling Records

3

JUKE BOX FAVORITES



RUSS MORGAN

"Music in the Morgan Manner"

MUST I CRY AGAIN

and

TILL I WALTZ AGAIN WITH YOU

Decca 28539 (78 rpm) and 9-28539 (45 rpm)




WEBB PIERCE

THAT'S ME WITHOUT YOU

and

I'LL GO ON ALONE


Decca 28534 (78 rpm) and 9-28534 (45 rpm)



SISTER ROSETTA THARPE

and

MARIE KNIGHT




I'M BOUND FOR HIGHER GROUNDS

and

THERE IS A HIGHWAY TO HEAVEN

Decca 28509 (78 rpm) and 9-28509 (45 rpm)



DECCA RECORDS

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

<input type="radio"/> A DISK & SLEEPER	<input type="radio"/> C+ GOOD
<input type="radio"/> B+ EXCELLENT	<input type="radio"/> C FAIR
<input type="radio"/> B VERY GOOD	<input type="radio"/> D MEDIOCRE

BOBBY WAYNE
(Mercury 70035; 45-70035)

B+ "SOMEONE LOVES SOMEONE" (2:40) Bobby Wayne's voice is in full bloom as he pipes a soft and tender ballad with his feelingful voice. A pretty backing by Joe Lipman's ork adds warmth to the bal-ladeer's presentation.

C+ "I'M NOT BLAMING YOU" (2:49) Some more pretty vocaling is offered by Bobby on another roman-tic item with an ok tune. The lush backing showcases the artist's voice to full advantage. Tune is not too much.

MARISHA DATA
(Dana 783)

C "WYSZLA NA GORECZKE" (2:27) Bernard Witkowski and Marisha Data vocalize on a rhythmic polka as they deliver the lyrics in Pol-ish. This should go big where folks go for the Polish music.

C "PRZEZ ZIELONE ZYTESZKO" (2:30) The bottom side is much like a continuation of the upper lid. These sides can hit only a select audi-ence.

BOBBY MAR & TRIO
(Derby 815)

B "YOU CAN LIVE WITH A BROKEN HEART" (3:12) A slow and soft vocal is relaxedly pre-sented in a Nat "King" Cole manner by Bobby Mar and the Trio on a pretty sentimental ballad. Sound is good.

C+ "SO" (3:00) The piano backdrop sounds the same as that which accompanies Cole. The tune's pretty and well delivered. The ballad is a good one.

ANGELA TERRY
(Trojan 20101)

B "WHAT D'YA DO'A JOE" (2:53) Johnny Richards' ork backs An-gela Terry on cute light bouncing nov-elty with an Italian dialect. Chanting chorus adds a glow to vocal. Good side.

B "AIN'T NOTHIN' WRONG WITH THAT" (3:00) The spar-kle in Angela's voice is shown to bet-ter advantage as she gives a torchy and feelingful reading to a slow ballad in her inviting manner.

CHUCK FOSTER'S ORCHESTRA
(Rudder 1007)

C+ "SKIRTS" (2:17) Chuck Foster leads his men through a soft and bouncing orking and then carries the vocal on a cute novel piece about girls' skirts. A cute waxing.

C+ "I'LL THINK OF YOU" (2:27) Here Tommy Daniels and his strong powerful voice and Delores Marshall and her smooth manner of vocaling, take solo runs on a slow bal-lad while the Foster ork backs.

THE CASH BOX DISK OF THE WEEK

"PRETTY LITTLE BACK-EYED SUSIE" (2:35)
"SHE WEARS RED FEATHERS" (2:55)

GUY MITCHELL

(Columbia 39909; 4-39909)



GUY MITCHELL

● Guy Mitchell puts his right foot forward for the new year by com-ing up with two new sides that oughta go big with the public. These new items keep in line with the

lovable bouncing hits that have made Guy the top wax star that he is. "Pretty Little Black-Eyed Susie" is a cute light bouncer with wonderful sound effects by Mitch Miller's ork and chorus in the back-drop. Handclapping adds a great deal of jolliness to the zippy ditty. Flip is another top flight offering by the songster on another cutie tagged "She Wears Red Feathers" The atmosphere of the tunes are light, gay and full of happiness. It's just the type of music the pub-lic goes for. We're thrilled with both decks and look for each to do a bang up job in the juke boxes.

"AMOR" (2:39)
"SUGAR" (3:04)

VIC DAMONE

(Mercury 70054; 45-70054)



VIC DAMONE

● Vic Damone is rolling out a golden carpet for himself with a sensational recording of a beautiful

standard that looks like a natural for the best seller lists. Backed by a full lush chorus led by Jack Hal-loran and with superb ork support by David Carroll and his boys, Vic lets out all his feelings on a lovely number entitled "Amor." The ar-rangement is warm and inviting and exhibits some of the best quali-ties of the Damone voice. Vic does a bit of the unusual by singing cer-tain parts of the tune in a falsetto voice. His fans are gonna go wild over this one. The lower lid is an-other good ballad that the songster sings with fashion. "Sugar" is fit-ting kin deck for the top half. We stick with the top segment. It's gonna be tremendous.

LOUIS ARMSTRONG & GORDON JENKINS ORCH.

(Decca 28524; 9-28524)

B+ "CHLO-E" (3:02) A production number version of a grand old standard is warbled by Louis Arm-strong in his individual inviting man-ner as Gordon Jenkins' ork and chorus supply the backing. A terrific offer-ing by Satchmo.

C+ "JUSTEN TO THE MOCKING BIRD" (3:01) Another oldie with a light bounce backing dished up by Gordon and the crew sets a fitting showcase for a good reading by Louis. The results are appealing.

FRANK WOJNAROWSKI ORCH.

(Dana 778)

C+ "OH! SUZANNA POLKA" (2:35) Eleanor Nijelski and Frank Wojnarowski come up with a duet offering of a zippy polka as Frank's ork keeps the tempo in the backdrop. This side should be liked by the Polish folks.

C+ "WEST VIRGINIA POLKA" (2:33) Frank and his crew belt out some more fine dance music that oughta go good in the right spots. The numbers are fine and feature some fine instrumental effects.

RUSS MORGAN ORCHESTRA

(Decca 28539; 9-28539)

C+ "TILL I WALTZ AGAIN WITH YOU" (2:32) A current pop suc-cess that looks like it's headed for the number one slot is covered by Russ Morgan and the Morganaires. Ar-rangement is ok but a bit too late to win top honors.

C+ "MUST I CRY AGAIN" (2:45) Russ chants another soft and feel-ingful number that is making its bid for the top of the hit parade. The ren-dition is warm.

JANE FROMAN

(Capitol 2332; F-2332)

B "THE GHOST OF A ROSE" (3:00) A sentimental ballad with a tinge of that glowing Latin warmth is feelingfully portrayed by Jane Fro-man in her captivating manner. Sid Feller conducts the smooth ork in the backdrop.

B+ "I BELIEVE" (3:13) Here the chorus works behind Jane as she tenderly reads a lovely tune with her indescribable heart warming tone. The number gives an atmosphere of beauty.

STEVE GARCHAR ORCHESTRA

(Coral 60875; 9-60875)

C "MY PRETTY GIRL POLKA" (2:35) Steve Garchar's ork sup-plies the peppy polka backing for a duet by the ork leader and Bud Con-rad. Piece is fit for dancing.

C "HIGHLAND POLKA" (2:29) The ork glides through another polka item without the aid of vocals on this deck. The sound and rhythm are the same as on the top.

OWEN BRADLEY QUINTETTE

(Coral 60892; 9-60892)

C+ "BEYOND THE BORDER" (2:16) Owen Bradley's Quintette supplies a fine Latin tempo supporting backdrop for the Trio as they warble a tropical sounding piece with a pretty tune.

C+ "I WILL STILL LOVE YOU" (2:03) The guitar of the quintette takes the lead and lends a bit of a country aire to a cute bouncer that the Trio vocals once again.

LORRY RAINE

(Universal 4012)

C+ "IF YOU SEE ME DANCING" (2:34) Lorry Raine shows the warmth of her voice on a pretty ballad that gets a lush backing from Herman Clebanoff and his ork. The result is pleasing and makes for ok listening.

B "STAY CLOSE TO PEOPLE" (2:35) The thrush's voice shows greater feeling on a prettier song that has the Latin pace to it. The arrange-ment, lyrics, tune and presentation are all very good.

THE GLOW WORM

THE MILLS BROS.

DECCA
America's #1 Song

THE GIRL WITHOUT A NAME

*The Season's Newest Show Tune Sensation
from Broadway's Smash Hit "The Seven Year Itch"*

ART LOWRY Orchestra
COLUMBIA

I WORRY 'BOUT YOU

FRAN WARREN
MGM

YOURS

VERA LYNN
LONDON

MY LITTLE NEST

(OF HEAVENLY BLUE)

Franz Lehar's "Frasquita Serenade"

CONNIE BOSWELL
and
ARTIE SHAW
DECCA



EDWARD B. MARKS MUSIC CORPORATION

RCA Building, Radio City, New York

HARRY LINK, Gen. Pro. Mgr.

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

ALAN DEAN
(MGM 11393; K-11393)

B+ "SAY YOU LOVE ME" (2:42) Alan Dean lends his strong and sincere voice to a most beautiful ballad that he delivers to a tango tempo. Alan's potent presentation could make this tune happen. Joe Lipman and his ork back the chanter and comes up with a fine offering.

B "HIGH ON A WINDY HILL" (2:36) An eerie wind like opening introduces Alan as he sings another pretty ballad set to Latin rhythm. His expressive voicing and the lush back-drop go well together.

ARTIE WAYNE
(VIP Records 1002)

B+ "RACHEL" (2:34) An exciting fast moving tempo is the pace for a fine reading of number that Artie Wayne presents. The thrilling rendition has good possibilities. Tony Lavello does a fine backing job. Good juke box material.

B "TONIGHT OR NEVER" (2:39) A lovely tune with lush ork support by the Lavello ork is a fitting supplement for Artie's great top deck. This ballad is read by Artie with sincerity.

DICK BROWN
(King 15215; 45-15215)

C+ "FIVES WIVES" (2:45) Dick Brown has a cute and pleasing number about his five wives, their faults and their assets. The happy novelty piece is different and should get laughs. Henry Sylvern and his boys supply the backing.

C+ "READY, WILLING AND ABLE" (2:30) Another interesting bouncer set to a samba tempo gets a happy portrayal by Dick with the aid of the chorus for color. Dick's voice is simple and inviting.

FRANK WOJNAROWSKI
(Dana 779)

B "I DON'T WANT YOU ANY MORE" (2:34) A Polish novelty sung in the foreign language and in English is done with inspiration by the group and Frank Wojnarowski and his ork. The tune is good for the pop market too. It has an infectious European appeal.

C "CZESKA POLKA" (2:32) The boys go over a rousing and exciting polka with a peppy bounce. The gang comes out with cheers every now and then.

TED WEEMS ORCHESTRA
(Mercury 70053; 45-70053)

C "OLD FASHIONED LOVE" (2:35) A belting opening introduces Country Washburne's low voiced relaxed folk type of vocal on a cute and inviting number. Instrumentation is fine.

C "BEFORE YOU KNOW IT (XMAS WILL BE HERE)" (2:36) This Xmas item is either very late or exceptionally early but, nevertheless, it's a cute bouncer for the holiday season. Bonnie Ann Shaw and Glen West do the cute vocal as Ted Weems whistles and leads the ork.

THE CASH BOX SLEEPER OF THE WEEK

"IN THE MOOD" (2:43)

"BY THE LIGHT OF THE SILVERY MOON" (2:39)

JOHNNY MADDOX
(Dot 15045; 45-15045)



JOHNNY MADDOX

● As a master of the keyboard and a stylist of rhythm through the medium of the piano, there are few who can top Johnny Maddox.

This can easily be noted by lending an ear to a terrific waxing by the finger specialist as he glides over the eighty-eights with the accompaniment of the Rhythmasters on two wonderful standards labeled "In The Mood" and "By The Light Of The Silvery Moon." "In The Mood" is a moderate tempo jump item that gets a solid going over by the boys with Johnny's ivory tapping taking the spotlight. This is one of the best jobs the artist has done. The other deck has a warm and unexplainable comfort about it as Johnny lilt through the number giving it that old "gay twenty" type of delivery. The bounce to the number is appealing. Both decks oughta draw heaps in the boxes.

AL SOYKA ORCHESTRA
(Dana 3101)

C+ "REDHEAD TORNADO" (2:29) The woodwinds take the lead on this high and light sounding polka instrumental. The presentation is lively and has an opening that sounds like a storm.

C "BOUNCING POLKA" (2:25) As the name might indicate, the Al Soyka ork glide over a bouncing polka that makes you jump. The piece is rhythmic.

BING CROSBY & BOB HOPE
(Decca 28513; 9-28513)

C+ "THE ROAD TO BALI" (2:28) From the flick with the same name as the song title comes this novelty bouncer as done by the duet of Bing Crosby and Bob Hope. The Rhythmaires and Sonny Burke's ork back. The number must be good to watch but is not too much for a tune.

C+ "CHICAGO STYLE" (2:47) Another cute ditty from the same motion pic gets a jazzy and amusing going over by Bing and Bob. Backing on this deck is by Joe Lilly's ork.

BOBBY MAXWELL & WINDY CITY SYMPHONY
(Mercury 70047; 45-70047)

C+ "DON'T LET THE STARS GET IN YOUR EYES" (1:59) An exciting instrumentation by Bobby Maxwell and his harp on a current pop biggie makes for good listening. The rendition is fine but coverage is too late. Windy City Symphony adds fullness to side.

C "CHING CHING A LING" (1:45) The harpist does another light novel job that fans of that instrument oughta go for. The number is good for a polka whirl.

JOHNNY LONG ORCHESTRA
(Mercury 70042; 45-70042)

C+ "WHISPERS IN THE DARK" (2:37) Johnny Long leads the Long Shots and the ork through a hushed vocal rendition of a moderate tempo item with tapping in the back-drop as Rod Kinder comes up with a smooth vocal lead.

B "THE LIGHT OF MY LIFE" (2:32) B. Hammond, Rod, Johnny & the Long Shots team up on good jump-bouncer with a light and liting melody. The hushed voiced group backs the duet in fine fashion.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "SAY YOU LOVE ME" Alan Dean MGM 11393; K-11393
- ★ "SOMEONE LOVES SOMEONE" Bobby Wayne Mercury 70035; 45-70035
- ★ "CHLO-E" Louis Armstrong & Gordon Jenkins Decca 28524; 9-28524
- ★ "RACHEL" Artie Wayne VIP 1002

EARL "FATHA" HINES & HELEN MERRILL
(D'Oro 102)

C+ "A CIGARETTE FOR COMPANY" (2:35) Helen Merrill vocals a slow and sentimental blues item against a smooth backing by Earl "Fatha" Hines and his ork. Her voice sounds pretty on this tender ballad.

C+ "ELLA'S FELLA" (2:40) Earl vocals and leads the ork through a cute Latin rhythm novelty that "Fatha" delivers in his individual manner. The R&B delivery is pleasant on the ear.

THE SATISFIERS
(Rudder 1003)

C+ "YOU DO THINGS TO ME" (2:35) The Satisfiers go through a good bouncer and demonstrate some fine harmony as they get the backing of Rufus Smith's Quintet on the light and appealing lilter.

B "YOU'RE THE ONE I IDOLIZE" (2:33) The group does a more impressive job on a slow and romantic ballad with a pretty tune and fitting lyrics. The quiet voices and smooth delivery backed with chimes is warm and feelingful.

HARMONICATS & JAN AUGUST
(Mercury 70056; 45-70056)

B "TI-PI-TIN" (2:00) Jerry Murad's Harmonicats team up with Jan August at the piano and give a well arranged reading to a grand old standard. The light and happy sound has a different freshness about it. The artists sound well together.

C+ "FINESSE" (1:57) The good sound of the combo shows its colors once again on another light and inviting number. The instruments blend well together.

THE SATISFIERS
(Rudder 1004)

B "PLEASE BE KIND" (2:35) A pretty ballad is set to a moderate tempo by the Satisfiers as they blend their voices and come up with some fine harmony. The softness of the presentation is glowing.

C+ "CHOOSE YOUR PARTNER" (2:32) Rufus Smith's Quintet backs the artists again with a twangy western type of support on a bouncing ditty that the group does well on. The air is happy and gay.

EARL "FATHA" HINES & ETTA JONES
(D'Oro 101)

B "WHIRL IN A WHIRL" (2:45) Earl "Fatha" Hines sets a torrid pace and leads his men through a solid instrumental that features some stylish rhythm. The presentation is terrific.

B "ONE NIGHT IN TRINIDAD" (2:35) Earl takes it easy and sets up a fine ork backing for a slow bluesy vocal by Etta Jones. The zestful rendition by the thrush is chilling. It's a fine job.



**Smash Hit
of 1953!**

as picked by
**THE CASH BOX,
BILLBOARD
and VARIETY**

**JONI
JAMES**

singing

**"WISHING
RING"
and
"HAVE YOU
HEARD"**

MGM 11390 (78 rpm)
K11390 (45 rpm)

ZOOMING



**To the
TOP**

**TOMMY
EDWARDS**

sings

**YOU
WIN
AGAIN**

b/w

"SINNER OR SAINT"

MGM 11326 (78 rpm)
K11326 (45 rpm)



M-G-M RECORDS
THE GREATEST NAME  IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 36, N. Y.

"It's What's in THE CASH BOX That Counts"

BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

Hank Williams Dies



HANK WILLIAMS

Montgomery radio station, probably did more than any other artist to bridge the gap between folk and popular music. Numerous of his songs were later done by pop artists and were made into national hits. As a matter of fact, Williams, as an artist himself, was one of the few folk singers whose records were played in big city juke boxes.

His first entrée into the bigtime came when he brought Fred Rose of Acuff-Rose several songs to see and Rose took them. Later when a small record company was looking for a folk artist who could record, Wesley Rose suggested Williams. His first four sides for the small company were so successful that he was then sold to MGM. Since that time, he has not only written but also recorded several of the top tunes in the nation.

Some of the songs he both wrote and recorded are: "Lovesick Blues," "Move It Over," "Cold Cold Heart," "Jambalaya," "I Can't Help It," "Hey Good Lookin'," "Baby We're Really In Love" and "You Win Again."

Some of his top records which he didn't write himself were "Wedding Bells," "Half As Much," and "Crazy Heart."

Williams' place in the folk picture is attested to by his winning *The Cash Box* award in the folk field for the last three years in a row.

At present there are two more records of his waiting for release.

OAK HILL, W. VA.—Hank Williams, MGM record star, died here last Thursday, January 1. He was 29 years old.

Williams had been booked into Charleston, W. Va. for New Year's Eve and had been flying there from Montgomery, Alabama with his friend Charles Carr. However, the Charleston airport was hemmed in so that he couldn't land and had to return to Knoxville. In Knoxville, Williams and Carr took a car to drive to Canton, Ohio where he was scheduled to play on New Year's Day. But Williams felt ill and before leaving Knoxville, he visited a doctor to receive a sedative. He then went to sleep in the back of the automobile and Carr drove. When they got to Oak Hill, Carr couldn't arouse Williams and took him to a local hospital where he was pronounced dead.

The funeral was scheduled to be held on Sunday, Jan. 4 in Montgomery, Alabama.

Williams, who started out on a

Wishing you a Joyful Christmas
with
Good Luck in the New Year

Essie
"Green Now"
Fincher
PFC

- SMASH HITS** ● **I'M GONNA WALK AND TALK WITH MY LORD** (Acuff-Rose)
- **THE TOUCH OF GOD'S HAND** (American) — Johnnie Ray (Col.) rates a *Variety* "BEST BET" for a pair of sides that "looks like Johnnie Ray's ticket back to the hit brackets." *Cash Box* names it "Disk of the Week" and reports: "top side looks like another 'Cry' . . . we're crazy about it."
- "BEST BUY"** ● **MR. TAP TOE** (Montclare) — Doris Day (Col.) lands a *Billboard* BEST BUY. "Very strong re-orders put record number one in new records," reports *Billboard* after a previous listing "record to watch." *Cash Box* rates it B+.
- "DISK OF THE WEEK"** ● **A STOLEN WALTZ** (Sheldon) — Unanimous approval goes to Sunny Gale (Vic.) for this effort. Picked in *Billboard* as "a striking weeper — record to watch." *Cash Box* names it "Disk of the Week" and gives the Dick Thomas (Jubilee) version "Sleeper" honors.
- "BEST BET"** ● **THE GIRL WITHOUT A NAME** (Marks) — *Variety* awards a BEST BET to Art Lowry's (Col.) newest waxing for "a potent side." The instrumental is the theme music from Broadway's smash comedy, "The Seven Year Itch." *Cash Box* rates it a BEST BET.
- EARN HONORS** ● **WISHING RING** (Acuff-Rose) — Joni James (MGM) hits the top again. Her latest disk earns the following honors: *Billboard* — BEST BUY; *Cash Box* — SLEEPER OF THE WEEK; *Variety* — BEST BET.
- SURE WINNER** ● **TELL ME YOU'RE MINE** (Capri) — Mindy Carson (Col.) has a potential winner here. *Billboard* calls the expressive love ballad a "new record to watch." *Variety* hails it a BEST BET as does *Cash Box*.
- "BEST SELLER"** ● **YOU'RE SO DANGEROUS** (Mellin) — Tony Martin (Vic.) puts his all into this big ballad. *Cash Box* cites it "Disk of Week" and says "could be a big one . . . should be a best seller."
- COUNTRY SMASH** ● **CONDEMNED WITHOUT TRIAL** (Hill & Range) — Eddy Arnold's (Vic.) latest can well be the first big Country hit of the year. *Billboard* picks it as a BEST BUY.
- "AWARD O' THE WEEK"** ● **GABBIN' BLUES** (Rush) — Headed for a Rhythm & Blues hit is this first release by Big Maybelle (Okeh). *Cash Box* calls it "dynamic" and gives it the "Award O' the Week."
- WATCH THESE** ● **AFTER MIDNIGHT** (Frederick) — Ralph Marterie (Mer.).
- **I'LL GO ON ALONE** (Acuff-Rose) — Webb Pierce (Dec.).
- **A CUTE PIECE OF PROPERTY** (Duchess) — Billy May (Cap.).
- **HALF A HEART** (Weiss & Barry) — Jane Pickens (Vic.).
- **YOU WIN AGAIN** (Acuff-Rose) — Tommy Edwards (MGM).

BROADCAST MUSIC, INC.
580 FIFTH AVENUE • NEW YORK 19, N. Y.

New York • Chicago
Hollywood • Toronto
Montreal

"ROUND THE WAX CIRCLE"

NEW YORK:

Doing seven shows a day at a record breaking run at the Capitol Theater, Johnnie Ray collapsed on stage last Tuesday afternoon. He had to be carried from the stage to his dressing room and after doctor's care, he was able to go on for the other shows but on a reduced schedule. . . . Eddie Fisher back from Europe. . . . Bart Stewart is the new contender for baritone honors on Brad Phillips' "Battle of the Baritone" over WINS. Bart has a hot one in "Sad" just released on the seger label. . . . Betty Clooney has been signed to a Coral contract. . . . Danny Kaye's album of the Frank Loesser music from "Hans Christian Andersen" is turning out to be a terrific seller for Decca. . . . Irving Fields has a brand new recording contract with King Records. . . . George Evans Associates have been appointed to handle national public relations and publicity for Frankie Laine and Jo Stafford. . . . Al Martino's new accompanist is Jackie Medoff. . . . Mort Ruby, Nat "King" Cole's road manager for five years and prior to that with Spike Jones, recently started with Buddy De Franco in the same capacity. . . . Sandy Solo set to begin another tour. Rumor has him negotiating with a major diskery. . . . Harry Belafonte starts a two-week engagement at the Blue Angel starting January 8. . . . Dave Miller of Essex Records says he must have a big hit in "Oh Happy Day" because he claims he has uncovered counterfeit records in certain parts of the country. He has notified parties concerned to cease and desist. . . . At Town Hall last week, on a two-day stand, The Weavers scored again in another of their wonderful concerts. They sang songs as only they can interpret them from all over the world. . . . Chubby Jackson, well known comedy bass man formerly with Woody Herman, signed by Chick Kardale to head new R & B music firm called Zebra Music.



BART STEWART

The holidays are over . . . and many a guy is fervently breathing a silent "thank goodness." . . . The field's in action again, as the New Year gets going, and all start for one more grand spin around this musical merry-go-round in an effort to grab one or more of the brass rings. . . . Tough the way things happen sometimes. Here are the Gaylords. Three young guys who kicked off terrifically with their first Mercury tune, "Tell Me You're Mine." Now one of the kids notified that he'll be with Uncle Samuel's armed forces on Jan. 12. The trio discovered in Detroit. By Mercury's Detroit distrib. They sang under the monicker of 'The Gay Lords' with Van Dyke beards yet. . . . Quite a kick for quite a few guys to read that Huntington's (W. Va.) station WSAZ forced to lift its 'ban' on "I Saw Mommy Kissing Santa Claus." Lawrence H. Rogers, mgr of the station is reported to have said, "Audience reaction has been overwhelmingly opposed to the ban." With the song deleted, there were many breaks in network programs. The station would cut off the network program, as the tune came on, and play other music. (Oh, well, there are so many ways to grab publicity). . . . Herb Kessler, guiding light of the Four Aces, who are rockin' 'em at the Chicago Theatre here, down with a shot of that old virus bugaroo. Herb's been in bed at the Ambassador almost from the very first day he arrived. But, even tho in bed, isn't wastin' a moment's time to grab plenty of notice for the Four Aces who won the nation's juke box operators' award this 1952. Presentation of the award to be made on stage at the Chicago. . . . The "Duke" (of Ellington) that is, now at Chi's hotspot, the Blue Note and, as per usual, settin' 'em back on their heels, planning to come up with 'something new' that'll do things to the listeners of his great music everywhere. 'Member, this is the Duke's 25th year in the music playin' biz and he should know what's new. . . . Most sexotic gal to hit this town is Yma Sumac. Billed as 'The Peruvian Princess.' At the Marine Room of the Edgewater. . . . Eddy Howard's back on the bandstand of the Aragon and reported ready with another disk hit.

CHICAGO:

Now that the taste of cotton is gone, most of those in the disk business are girding their efforts to make '53 the biggest ever. . . . Seems as if the boys are off on the right foot too, with business really booming up and down the row. Hottest platters in town in the rhythm and blues biz are Willie Mabon's "I Don't Know" on Chess, "The Bells" by The Dominoes on Federal, and "Pachuko Hop" by Chuck Higgins on the Combo label. . . . Latter plattery owned by Jake Porter is off to a flying start, with sooo many guys in the business wishing Jake well. . . . Pop wise there ain't nothing to match lil' Jimmy Boyd's "I Saw Mommy Kissing Santa Claus." . . . Disk distribs on the row were stocking the platter as a come-on for their customers who needed a couple of boxes for the last minute Christmas rush. . . . Watch Vic Damone latch on to a zillion hot tunes now that he's shedded his khaki. . . . There's no holding the Bihari clan down. Brother Lester Bihari has a winner in his first release via "I Believe" with Elmore James. . . . Hunter Hancock, the town's most fabulous rhythm and blues disk jockey, gifted with an art treasure in the form of a framed Marilyn Monroe enlargement. . . . Disk stars galore stopped by for Xmas Greetings over at Bill Leuenhagen's Record Bar, with Molly Bee, Wade Ray, Georgia Gibbs, Roger Coleman and Skeets MacDonald saying hello to music ops. . . . Roy Rogers purchase of the indie KMPC due to be finalized this month by the FCC. . . . How come nobody has used Jack Benny on kidisks? . . . Lots of applause to Nat Shapiro for his by-lined piece in last week's issue. . . . New Lloyd Price etching due out this week is a cinch to score . . . ditto a new Johnny Ace side we had the privilege of catching this week. This one is labeled hit from the very first chorus. . . . Interesting to note how Chicago has suddenly become the center of so much disk activity. . . . Couple of guys reminiscing back to the old Cosmo days, during the era of the fabulous "Tubby The Tuba."

LOS ANGELES:

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FOUR ACES



BIG! BIG! BIG!!!

Eddie Fisher
singing

"EVEN NOW"

"IF IT WERE UP TO ME"

RCA Victor 20/47-5106

RCA VICTOR Best Sellers WEEK OF JAN. 3rd

ORDER HERE!

Artist	Title	Record No.	45 rpm	78 rpm
Perry Como	LIES	20-5064 (47-5064)*	_____	_____
Eddie Fisher	EVEN NOW	20-5106 (47-5106)*	_____	_____
Eddie Fisher	IF IT WERE UP TO ME	20-5106 (47-5106)*	_____	_____
Eddie Fisher	LADY OF SPAIN	20-4953 (47-4953)*	_____	_____
Eddie Fisher	OUTSIDE OF HEAVEN	20-4953 (47-4953)*	_____	_____
Spike Jones	I WENT TO YOUR WEDDING	20-5107 (47-5107)*	_____	_____
Spike Jones	I'LL NEVER WORK THERE ANY MORE	20-5107 (47-5107)*	_____	_____
Hugo Winterhalter	FANDANGO	20-4997 (47-4997)*	_____	_____
Hugo Winterhalter	BLUE VIOLINS	20-4997 (47-4997)*	_____	_____
Mario Lanza	BECAUSE YOU'RE MINE	10-3914 (49-3914)*	_____	_____
Mario Lanza	THE SONG THE ANGELS SING	10-3914 (49-3914)*	_____	_____
Eddy Arnold	CONDEMNED WITHOUT TRIAL	20-5108 (47-5108)*	_____	_____
Eddy Arnold	EDDY'S SONG	20-5108 (47-5108)*	_____	_____
Boots Brown	BLOCK BUSTER	20-5110 (47-5110)*	_____	_____
Boots Brown	SHORTN'IN BREAD	20-5110 (47-5110)*	_____	_____
Eddie Fisher	WISH YOU WERE HERE	20-4830 (47-4830)*	_____	_____
Eddie Fisher	THE HAND OF FATE	20-4830 (47-4830)*	_____	_____
Hank Snow	THE GAL WHO INVENTED KISSIN'	20-5034 (47-5034)*	_____	_____
Hank Snow	A FOOL SUCH AS I	20-5034 (47-5034)*	_____	_____
Ralph Flanagan	SERENADE	20-5095 (47-5095)*	_____	_____
Ralph Flanagan	HOT TODDY	20-5095 (47-5095)*	_____	_____
Sunny Gale	TEARDROPS ON MY PILLOW	20-5103 (47-5103)*	_____	_____
Sunny Gale	A STOLEN WALTZ	20-5103 (47-5103)*	_____	_____
Dinah Shore	BLUES IN ADVANCE	20-4926 (47-4926)*	_____	_____
Dinah Shore	BELLA MUSICA	20-4926 (47-4926)*	_____	_____
Homer & Jethro	JAM-BOWL-LIAR	20-5043 (47-5043)*	_____	_____
Homer & Jethro	YOU BELONG TO ME NO. 2	20-5043 (47-5043)*	_____	_____
Freddy Martin	APRIL IN PORTUGAL	20-5052 (47-5052)*	_____	_____
Freddy Martin	PENNY WHISTLE BLUES	20-5052 (47-5052)*	_____	_____

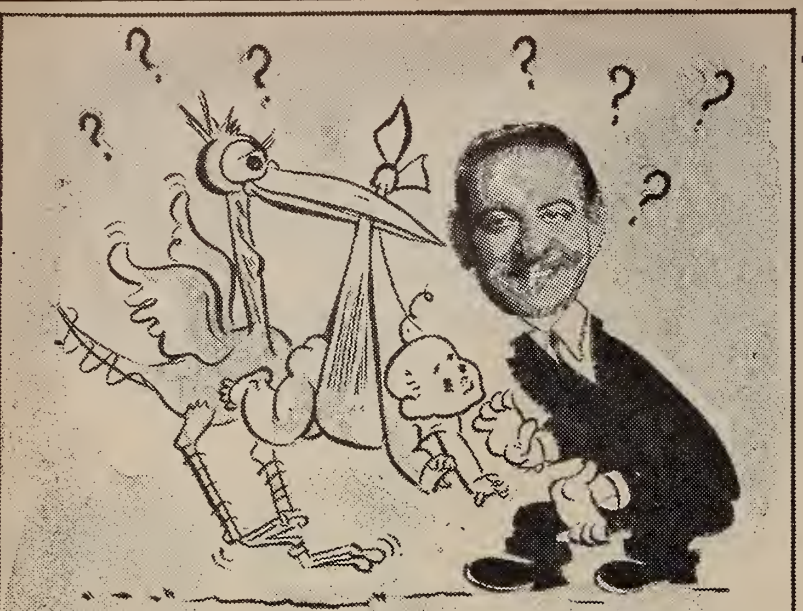
TIPS on This Week's Release

Steve Gibson & the Original Red Caps	BIG GAME HUNTER	20-5130 (47-5130)*
Al Sears and his Orch.	DO I, DO I, I DO	20-5131 (47-5131)*
Les Harris	HUFFIN' AND PUFFIN'	20-5132 (47-5132)*
Benny Carter and his Orch.	MAG'S ALLEY	20-5133 (47-5133)*
	MARGIE	
	AND THE BULL WALKED AROUND, OLAY	
	SUNDAY AFTERNOON	
	LOVE IS CYNTHIA	
	(Theme from "The Snows of Kilimanjaro")	
	Benny Carter and his Orch.	20-5133 (47-5133)*

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THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 3 without any changes on the part of THE CASH BOX.

- Larry Wilson**
 WNOE—New Orleans, La.
 1. My Baby's Comin' Home (Paul-Ford)
 2. Till I Waltz Again With You (Teresa Brewer)
 3. Why Don't You Believe Me (Joni James)
 4. Keep It A Secret (Stafford)
 5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 6. Don't Let The Stars Get In Your Eyes (Eileen Barton)
 7. Greyhound (Buddy Morrow)
 8. April Fool (Pat Terry)
 9. Glow Worm (Mills Bros.)
 10. Yours (Vera Lynn)

- Wallie Dunlap**
 WICC—Bridgeport, Conn.
 1. Don't Let The Stars Get In Your Eyes (Perry Como)
 2. Why Don't You Believe Me (Joni James)
 3. Heart And Soul (Four Aces)
 4. Keep It A Secret (Stafford)
 5. Oh Happy Day (D. Howard)
 6. Winter (Art Mooney)
 7. Yours (Vera Lynn)
 8. I Went To Your Wedding (Patti Page)
 9. Till I Waltz Again With You (Teresa Brewer)
 10. My Baby's Comin' Home

- Bob Chambers**
 WEBK—Tampa, Fla.
 1. Why Don't You Believe Me (Patti Page)
 2. Heart And Soul (Four Aces)
 3. Night Before Christmas Song (Clooney-Autry)
 4. Lies (Perry Como)
 5. I Saw Mommy Kissing Santa Claus (Spike Jones)
 6. White Christmas (R. Flanagan)
 7. I (Don Cornell)
 8. It's In The Book (Al Bernie)
 9. Stay Where You Are (Johnny Desmond)
 10. Teardrops On My Pillow (Sunny Gale)

- John Hudak**
 WSOU—So. Orange, N. J.
 1. Don't Let The Stars Get In Your Eyes (Perry Como)
 2. Pretend (Ralph Marterie)
 3. Full Time Job (Ray & Day)
 4. Oh Happy Day (Don Howard)
 5. Yours (Vera Lynn)
 6. Conquest (Patti Page)
 7. Till I Waltz Again With You (Teresa Brewer)
 8. Teardrops On My Pillow (Sunny Gale)
 9. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
 10. You Win Again (T. Edwards)

- Gene Davis**
 WAKR—Akron, Ohio
 1. Oh Happy Day (Don Howard)
 2. Why Don't You Believe Me (Joni James)
 3. Till I Waltz Again With You (Teresa Brewer)
 4. Hot Toddy (Ralph Flanagan)
 5. Heart And Soul (Four Aces)
 6. Keep It A Secret (D. Shore)
 7. Hold Me (Eddie Fisher)
 8. Don't Let The Stars Get In Your Eyes (Perry Como)
 9. Wishing Ring (Joni James)
 10. I Saw Mommy Kissing Santa Claus (Spike Jones)

- David Walshak**
 KCTI—Gonzales, Tex.
 1. My Baby's Comin' Home (Paul-Ford)
 2. Keep It A Secret (B. Crosby)
 3. You Win Again (T. Edwards)
 4. Why Don't You Believe Me (Joni James)
 5. You Belong To Me (P. Page)
 6. White Christmas (B. Crosby)
 7. It's Worth Any Price You Pay (Eddy Howard)
 8. I (Don Cornell)
 9. The Glow Worm (Mills Bros.)
 10. Rudolph The Red Nosed Reindeer (Spike Jones)

- Paul Flanagan**
 WTRY—Troy, N. Y.
 1. Why Don't You Believe Me (Joni James)
 2. Oh Happy Day (Don Howard)
 3. Don't Let The Stars Get In Your Eyes (Perry Como)
 4. Keep It A Secret (J. Stafford)
 5. Ma Says Pa Says (Doris Day)
 6. It's Worth Any Price You Pay (Eddy Howard)
 7. My Baby's Comin' Home (Paul-Ford)
 8. I (Don Cornell)
 9. The Glow Worm (Mills Bros.)
 10. Till I Waltz Again With You (Teresa Brewer)

- Larry Gentile**
 WJBK—Detroit, Mich.
 1. Tell Me You're Mine (The Gaylords)
 2. Till I Waltz Again With You (Teresa Brewer)
 3. Don't Let The Stars Get In Your Eyes (Perry Como)
 4. Outside Of Heaven (Fisher)
 5. Winter (Spike Jones)
 6. Silver Bells (Whiting & Wakely)
 7. Winter Wonderland (J. Long)
 8. Heartbreaker (Art Mooney)
 9. Keep It A Secret (J. Stafford)
 10. I'm Just A Poor Bachelor (Frankie Laine)

- Bud Wilson**
 WKXL—Concord, N. H.
 1. A Shoulder To Weep On (June Valli)
 2. The Glow Worm (J. Mercer)
 3. Don't Let The Stars Get In Your Eyes (Perry Como)
 4. Till I Waltz Again With You (Teresa Brewer)
 5. Sleepy Time Gal (T. Martin)
 6. Keep It A Secret (D. Shore)
 7. Why Don't You Believe Me (Joni James)
 8. Who Kissed Me Last Night (Rosemary Clooney)
 9. Mary Lou (Bobby Maxwell)
 10. Lady Of Spain (Eddie Fisher)

- Jack Downey**
 WONS—Hartford, Conn.
 1. I Saw Tommy Kissing Santa Claus (Jimmy Boyd)
 2. Oh Happy Day (Don Howard)
 3. Christmas Day (Eddie Fisher)
 4. I (Don Cornell)
 5. It's Worth Any Price You Pay (Eddy Howard)
 6. Till I Waltz Again With You (Teresa Brewer)
 7. Have You Heard (Joni James)
 8. Don't Let The Stars Get In Your Eyes (Perry Como)
 9. A Shoulder To Weep On (June Valli)
 10. My Baby's Comin' Home (Paul-Ford)

- Dick Coleman**
 WITH—Baltimore, Md.
 1. Why Don't You Believe Me (Joni James)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. The Glow Worm (Mills Bros.)
 4. I Went To Your Wedding (Patti Page)
 5. I Saw Mommy Kissing Santa Claus (Spike Jones)
 6. Keep It A Secret (Stafford)
 7. You Belong To Me (Stafford)
 8. Yours (Vera Lynn)
 9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 10. Carolina In The Morning (Danny Winchell)

- Pete Ward**
 WCCM—Lawrence, Mass.
 1. Don't Let The Stars Get In Your Eyes (Perry Como)
 2. Till I Waltz Again With You (Teresa Brewer)
 3. Oh Happy Day (Don Howard)
 4. Teardrops On My Pillow (Sunny Gale)
 5. My Heart Belongs To Only You (Bette McLaurin)
 6. Tell Me You're Mine (The Gaylords)
 7. Have You Heard (Joni James)
 8. My Baby's Comin' Home (Paul-Ford)
 9. Gone (Gisele MacKenzie)
 10. Mr. Tap Toe (Doris Day)

- Chaz Royce**
 WDAF—Tampa, Fla.
 1. Why Don't You Believe Me (Joni James)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. Glow Worm (Mills Bros.)
 4. Keep It A Secret (Stafford)
 5. Trying (The Hilltoppers)
 6. Yours (Vera Lynn)
 7. Hot Toddy (Ralph Flanagan)
 8. You Belong To Me (Stafford)
 9. I Went To Your Wedding (Patti Page)
 10. Jambalaya (Stafford)

- Art Hellyer**
 WMAQ—Chicago, Ill.
 1. Heart And Soul (Four Aces)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. Keep It A Secret (B. Crosby)
 4. The Glow Worm (Mills Bros.)
 5. Yours (Ray Cura)
 6. Conquest (Patti Page)
 7. Till I Waltz Again With You (Teresa Brewer)
 8. April In Paris (Sauter-Finegan)
 9. Why Don't You Believe Me (Patti Page)
 10. Lady Of Spain (Eddie Fisher)

- Lou Barile**
 WKAL—Rome, N. Y.
 1. Why Don't You Believe Me (Joni James)
 2. Trying (The Hilltoppers)
 3. Don't Let The Stars Get In Your Eyes (Perry Como)
 4. White Christmas (B. Crosby)
 5. Oh Happy Day (Don Howard)
 6. Heart And Soul (Four Aces)
 7. Come A-Long A-Love (Starr)
 8. You Win Again (T. Edwards)
 9. Yours (Vera Lynn)
 10. You Belong To Me (Stafford)

- Roger Clark**
 WNOR—Norfolk, Va.
 1. Don't Let The Stars Get In Your Eyes (Perry Como)
 2. Have You Heard (Joni James)
 3. Blues In Advance (D. Shore)
 4. Winter (Art Mooney)
 5. You Blew Me A Kiss (Gibson)
 6. Why Don't You Believe Me (Joni James)
 7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 8. Night Of Heaven (E. Gorme)
 9. Never Smile At A Crocodile (Hugo Winterhalter)
 10. I Cried For You (W. Herman)

- Johnny Morris**
 WL0L—Minneapolis, Minn.
 1. Why Don't You Believe Me (Joni James)
 2. The Glow Worm (Mills Bros.)
 3. You Win Again (T. Edwards)
 4. That's A Why (Michell-Carson)
 5. Till I Waltz Again With You (Teresa Brewer)
 6. Keep It A Secret (Stafford)
 7. Conquest (Patti Page)
 8. Have You Heard (Joni James)
 9. Heart And Soul (Four Aces)
 10. Close Your Dreamy Eyes (Sandy Solo)

- Dan Fusco**
 WRUN—Utica, N. Y.
 1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
 2. Why Don't You Believe Me (Joni James)
 3. Keep It A Secret (Stafford)
 4. Christmas Song (Nat "King" Cole)
 5. You Win Again (T. Edwards)
 6. White Christmas (B. Crosby)
 7. Don't Let The Stars Get In Your Eyes (Perry Como)
 8. Outside Of Heaven (Fisher)
 9. Because You're Mine (Lanza)
 10. Have You Heard (J. James)

- Mitch Reed**
 WITH—Baltimore, Md.
 1. Why Don't You Believe Me (Joni James)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. Oh Happy Day (Don Howard)
 4. I Saw Mommy Kissing Santa Claus (Spike Jones)
 5. My Heart Belongs To Only You (Bette McLaurin)
 6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 7. The Glow Worm (Mills Bros.)
 8. Yours (Vera Lynn)
 9. How Many Stars Have To Shine (Steve Lawrence)
 10. Close Your Dreamy Eyes (Sandy Solo)

- Tal Hood**
 WFGM—Fitchburg, Mass.
 1. Till I Waltz Again With You (Teresa Brewer)
 2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
 3. Don't Let The Stars Get In Your Eyes (Perry Como)
 4. You're All I Want For Christmas (Eddie Fisher)
 5. Oh Happy Day (Don Howard)
 6. Have You Heard (Joni James)
 7. Winter (Spike Jones)
 8. No Moon At All (Les Brown & Ames Bros.)
 9. Close Your Dreamy Eyes (Sandy Solo)
 10. My Heart Is Breaking (Mike Pettison)

- Harry Nigocia**
 WJBW—New Orleans, La.
 1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
 2. Trying (The Hilltoppers)
 3. Why Don't You Believe Me (Joni James)
 4. My Baby's Comin' Home (Paul-Ford)
 5. You Win Again (T. Edwards)
 6. You Belong To Me (Stafford)
 7. I (Don Cornell)
 8. Heart And Soul (Four Aces)
 9. Don't Let The Stars Get In Your Eyes (Perry Como)
 10. Rudolph The Red Nosed Reindeer (Gene Autry)

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 3 without any changes on the part of THE CASH BOX.

- Gil Henry**
 KING—Seattle, Wash.
1. Why Don't You Believe Me (Joni James)
 2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
 3. Oh Happy Day (D. Howard)
 4. Don't Let The Stars Get In Your Eyes (Perry Como)
 5. White Christmas (B. Crosby)
 6. Nina Never Knew (Sauter-Finegan)
 7. You Belong To Me (Stafford)
 8. Keep It A Secret (Stafford)
 9. Because You're Mine (Lanza)
 10. I'm Just A Poor Bachelor (Frankie Laine)

- Bud Shurian**
 WARE—Ware, Mass.
1. Glow Worm (Mills Bros.)
 2. Why Don't You Believe Me (Joni James)
 3. You Belong To Me (Stafford)
 4. My Baby's Comin' Home (Paul-Ford)
 5. Oh Happy Day (D. Howard)
 6. Don't Let The Stars Get In Your Eyes (Perry Como)
 7. Keep It A Secret (Stafford)
 8. I (Don Cornell)
 9. Lady Of Spain (E. Fisher)
 10. Yours (Vera Lynn)

- Don McLeod**
 WJBK—Detroit, Mich.
1. Till I Waltz Again With You (Teresa Brewer)
 2. Tell Me You're Mine (The Gaylords)
 3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 4. I (Don Cornell)
 5. Blue Violins (Winterhalter)
 6. Lies (Perry Como)
 7. My Favorite Song (Ames Bros.)
 8. Two Other People (D. Gray)
 9. Don't Let The Stars Get In Your Eyes (Red Foley)
 10. Hot Toddy (Ralph Flanagan)

- Frank Pollack**
 KOOL—Phoenix, Ariz.
1. Day Isn't Long Enough (Four Freshmen)
 2. Why Don't You Believe Me (Patti Page)
 3. Birth Of The Blues (Sinatra)
 4. When I Dream (Bob Eberly)
 5. Blues In Advance (Woody Herman)
 6. Keep It A Secret (B. Crosby)
 7. Dancing On The Ceiling (Jerri Southern)
 8. Nina Never Knew (Sauter-Finegan)
 9. If I Had A Penny (Rosemary Clooney)
 10. You Belong To Me (Stafford)

- Carl Shook**
 WKYW—Louisville, Ky.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
 2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
 3. Why Don't You Believe Me (Joni James)
 4. Keep It A Secret (Stafford)
 5. Glow Worm (Mills Bros.)
 6. Outside Of Heaven (Fisher)
 7. Takes Two To Tango (Bailey)
 8. Have You Heard (Joni James)
 9. I (Don Cornell)
 10. Yours (Vera Lynn)

- Howard Miller**
 WIND—Chicago, Ill.
1. Tell Me Your Mine (Gaylords)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. Till I Waltz Again With You (Teresa Brewer)
 4. I'm Just A Poor Bachelor (Frankie Laine)
 5. A Shoulder To Weep On (June Valli)
 6. Heart And Soul (Four Aces)
 7. You Belong To Me (Stafford)
 8. Oh Happy Day (Don Howard)
 9. Keep It A Secret (Stafford)
 10. Why Don't You Believe Me (Joni James)

- Robin Seymour**
 WKMH—Dearborn and Detroit, Mich.
1. Tell Me Your Mine (The Gaylords)
 2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
 3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 4. Silver Bells (Bing Crosby)
 5. Till I Waltz Again With You (Teresa Brewer)
 6. Let's Have An Old Fashioned Christmas (Don Cornell)
 7. Keep It A Secret (Jo Stafford)
 8. Don't Let The Stars Get In Your Eyes (Red Foley)
 9. Lies (Perry Como)
 10. You Don't Know What Lonesome Is (Bing Crosby)

- Roger Nash**
 WJMR—New Orleans, La.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
 2. Till I Waltz Again With You (Teresa Brewer)
 3. Why Don't You Believe Me (Joni James)
 4. Bye Bye Blues (Paul-Ford)
 5. My Heart Is Breaking (Mike Pettison)
 6. Heart & Soul (Four Aces)
 7. Blue Violins (Winterhalter)
 8. Glow Worm (Mills Bros.)
 9. Keep It A Secret (Stafford)
 10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

- Alex Cooper**
 KLAC—Hollywood, Calif.
1. Why Don't You Believe Me (Joni James)
 2. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
 3. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
 4. Because You're Mine (Lanza)
 5. I Went To Your Wedding (Patti Page)
 6. Birth Of The Blues (Sinatra)
 7. It's In The Book (J. Standley)
 8. Lady Of Spain (E. Fisher)
 9. Lazy River (Art Mooney)
 10. Conquest (Patti Page)

- Chuck Norman**
 WIL—St. Louis, Mo.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
 2. Why Don't You Believe Me (Joni James)
 3. Bye Bye Blues (Paul-Ford)
 4. Outside Of Heaven (Fisher)
 5. You'll Never Know (Clooney-James)
 6. Everything I Have Is Yours (Eddie Fisher)
 7. Oh Happy Day (Don Howard)
 8. Keep It A Secret (Stafford)
 9. Takes Two To Tango (Bailey)
 10. Nina Never Knew (Sauter-Finegan)

- Tiny Markle**
 WAVZ—New Haven, Conn.
1. Why Don't You Believe Me (Joni James)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. I Went To Your Wedding (Patti Page)
 4. You Belong To Me (Stafford)
 5. Nina Never Knew (Sauter-Finegan)
 6. Have You Heard (Joni James)
 7. No Moon At All (Les Brown & Ames Bros.)
 8. La Rosita (Four Aces)
 9. Strange (Nat "King" Cole)
 10. Till I Waltz Again With You (Teresa Brewer)

- Don Bell**
 KRNT—Des Moines, Iowa
1. Glow Worm (Mills Bros.)
 2. I Saw Mommy Kissing Santa Claus (Molly Bee)
 3. It's In The Book (J. Standley)
 4. Why Don't You Believe Me (Joni James)
 5. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
 6. Lady Of Spain (E. Fisher)
 7. You Belong To Me (Stafford)
 8. Keep It A Secret (Stafford)
 9. Trying (Ella Fitzgerald)
 10. Bye Bye Blues (Paul-Ford)

- Chuck Thompson**
 WFOR—Hattiesburg, Miss.
1. Heart And Soul (Four Aces)
 2. Why Don't You Believe Me (Joni James)
 3. Keep It A Secret (Stafford)
 4. Lazy River (Art Mooney)
 5. Don't Let The Stars Get In Your Eyes (Perry Como)
 6. Hold Me (Eddie Fisher)
 7. Idaho (Ray Anthony)
 8. I (Vaughn Monroe)
 9. Nina Never Knew (Sauter-Finegan)
 10. Lies (Perry Como)

- Ira Cook**
 KECA & KMPC—Hollywood, Calif.
1. Why Don't You Believe Me (Joni James)
 2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
 3. Don't Let The Stars Get In Your Eyes (Perry Como)
 4. You Belong To Me (Stafford)
 5. Boomerang (Lisa Kirk)
 6. Heart & Soul (Four Aces)
 7. I (Don Cornell)
 8. Birth Of The Blues (Sinatra)
 9. Nina Never Knew (Sauter-Finegan)
 10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

- Ed McKenzie**
 WXYZ—Detroit, Mich.
1. Till I Waltz Again With You (Teresa Brewer)
 2. Tell Me You're Mine (The Gaylords)
 3. Oh Happy Day (D. Howard)
 4. I Saw Mommy Kissing Santa Claus (Spike Jones)
 5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 6. Blue Violins (Winterhalter)
 7. Pretend (Ralph Marterie)
 8. White Christmas (B. Crosby)
 9. Don't Let The Stars Get In Your Eyes (Perry Como)
 10. Bye Bye Blues (Paul-Ford)

- Bud Brees**
 WPEN—Philadelphia, Pa.
1. By Bye Blues (Paul-Ford)
 2. Teardrops On My Pillow (Sunny Gale)
 3. Till I Waltz Again With You (Teresa Brewer)
 4. Don't Let The Stars Get In Your Eyes (Perry Como)
 5. You Win Again (T. Edwards)
 6. Tell Me You're Mine (The Gaylords)
 7. Pretend (Ralph Marterie)
 8. You're Not For Me (N. Reed)
 9. Full Time Job (Ray-Day)
 10. Have You Heard (Joni James)

- Clare Linn**
 WKMH—Dearborn, Mich.
1. Tell Me Your Mine (Gaylords)
 2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
 3. Till I Waltz Again With You (Teresa Brewer)
 4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
 5. Silver Bells (Bing Crosby)
 6. Don't Let The Stars Get In Your Eyes (Red Foley)
 7. All Around The Christmas Tree (Sammy Kaye)
 8. Keep It A Secret (Stafford)
 9. Lies (Perry Como)
 10. Hot Toddy (Ralph Flanagan)

- George Lezotte**
 WAVZ—New Haven, Conn.
1. Why Don't You Believe Me (Joni James)
 2. Don't Let The Stars Get In Your Eyes (Perry Como)
 3. I Went To Your Wedding (Patti Page)
 4. You Belong To Me (Stafford)
 5. Nina Never Knew (Sauter-Finegan)
 6. Have You Heard (Joni James)
 7. No Moon At All (Les Brown & Ames Bros.)
 8. La Rosita (Four Aces)
 9. Strange (Nat "King" Cole)
 10. Till I Waltz Again With You (Teresa Brewer)

- Bill Leyden**
 KFVB—Hollywood, Calif.
1. Why Don't You Believe Me (Joni James)
 2. People In Love (R. Anthony)
 3. You Belong To Me (Stafford)
 4. I Don't Care (Damita Jo)
 5. Birth Of The Blues (Sinatra)
 6. You'll Never Know (Clooney)
 7. Keep It A Secret (Stafford)
 8. Blue Violins (Ray Martin)
 9. Kiss Me (Lee Marjane)
 10. Fandango (H. Winterhalter)

- Ray Schreiner**
 WRNL—Richmond, Va.
1. Bye Bye Blues (Paul-Ford)
 2. After All (Mills Bros.)
 3. Why Don't You Believe Me (Joni James)
 4. Keep It A Secret (J. Stafford)
 5. My Baby's Comin' Home (Paul Ford)
 6. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
 7. Don't Let The Stars Get In Your Eyes (Perry Como)
 8. White Christmas (Montovani)
 9. You Belong To Me (Stafford)
 10. Greyhound (Ella Mae Morse)

- Jack Gale**
 WSRS—Cleveland, Ohio
1. Oh Happy Day (Don Howard)
 2. Tell Me Your Mine (The Gaylords)
 3. I Saw Mommy Kissing Santa Claus (Spike Jones)
 4. Outside Of Heaven (Fisher)
 5. Why Don't You Believe Me (Joni James)
 6. I Don't Know (Willie Mabon)
 7. I Went To Your Wedding (Patti Page)
 8. Hey, Mrs. Jones (The Three Dukes)
 9. My Baby's Comin' Home (Cindy Lord)
 10. Must I Cry Again (The Hilltoppers)

THE **BIG ONE FOR**
1953

"TILL I WALTZ AGAIN WITH YOU"

words and music by SIDNEY PROSEN

recorded by

- TERESA BREWER** Coral 60873
RUSS MORGAN Decca 28539
TOMMY SOSEBEE Coral 60916
DICK TODD Decca 28506
BETTY HARRIS
 with Enoch Light Ork Prom

NOTE: This HIT SONG
 Is a Lazy Fox Trot

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THE CASH BOX DISC HITS BOX SCORE

The Nation's **TOP 50**

Comprising
100
Selections

- AL—Aladdin
- AP—Apollo
- AT—Atlantic
- BU—Bullet
- CA—Capitol
- CH—Chess
- CO—Columbia
- CR—Coral
- DA—Dana
- DE—Decca
- DN—Devon
- DO—Dot
- DY—Derby
- ES—Essex
- FE—Federal
- 4 Star—Four Star
- IM—Imperial
- IN—Intro
- JU—Jubilee
- KI—King
- LO—London
- MA—Mars
- ME—Mercury
- MG—MGM
- MO—Modern
- NA—National
- OR—Oriole
- PE—Peacock
- PR—Prestige
- RA—Rainbow
- RE—Regent
- RIH—Recorded in Hollywood
- SA—Savoy
- SE—Seeger
- SIT—Sittin' In
- SP—Specialty
- SW—Swingtime
- TE—Tempo
- TN—Tennessee
- UN—United
- VI—Victor

- Jan. 10 Jan. 3
- 1—Why Don't You Believe Me** 121.1 119.1
 CA-2292 (F-2292)—MARGARET WHITING
Come Back To Me, Johnny
 CA-2329—SHARKEY'S DIXIELAND KINGS
Keep It A Secret
 DE-28476 (9-28476)—GUY LOMBARDO O.
Because You're Mine
 JU-5106—HERB LANTZ
My Inspiration Is You
 ME-70025 (45x70025)—PATTI PAGE
Conquest
 ★MG-11333 (K-11333)—JONI JAMES
Purple Shades
 VI-20-5017 (47-5017)—JUNE VALLI
Shoulder To Weep On
- 2—Don't Let The Stars Get In Your Eyes** 119.4 100.0
 CA-2256 (F-2256)—GISELE MacKENZIE
My Favorite Song
 CA-2216 (F-2216)—SKEETS McDONALD
 CO-21025 (4-21025)—RAY PRICE
 CR-60882 (9-60882)—EILEEN BARTON
Tennessee Tango
 DE-28460 (9-28460)—RED FOLEY
 ME-70023 (45-70023)—LOLA AMECHE
Rock The Joint
 MG-11385—HENRY JEROME O.
Keep It A Secret
 VI-20-5040 (47-5040)—JOHNNIE & JACK
 ★VI-20-5064 (47-5064)—PERRY COMO
Lies
- 3—The Glow Worm** 89.5 115.3
 CA-2248 (F-2248)—JOHNNY MERCER
 CO-39840 (4-39840)—PAULETTE SISTERS
Sul Sin Fa
 ★DE-28384 (9-28384)—MILLS BROS.
- 4—I Saw Mommy Kissing Santa Claus** 77.1 120.0
 CA-2285—MOLLY BEE
Willy Claus
 ★CO-39871—JIMMY BOYD
Thumbelina
 MG-11381—BETTY CLARK
You Can Fly! You Can Fly!
 VI-20-5067—SPIKE JONES O.
Winter
- 5—It's In The Book** 58.4 67.2
 ★CA-2249 (F-2249)—JOHNNY STANDLEY
 ME-5911 (45x5911)—AL BERNIE
- 6—Keep It A Secret** 40.2 33.7
 CA-2268 (F-2268)—JUNE HUTTON
I Miss You So
 CA-2329—SHARKEY'S DIXIELAND KINGS
Why Don't You Believe Me
 ★CO-39891 (4-39891)—JO STAFFORD
Once To Every Heart
 DE-28511—BING CROSBY
Sleigh Bell Serenade
 IM-8169—SLIM WHITMAN
My Heart Is Broken In Three
 MG-11385—HENRY JEROME O.
Don't Let The Stars Get In Your Eyes
 VI-20-4992 (47-4992)—DINAH SHORE
Hi-Lili, Hi-Lo
- 7—Takes Two To Tango** 36.4 38.2
 CA-2222 (F-2222)—JEANNE GAYLE
Butterflies

- Jan. 10 Jan. 3
- ★CR-60817 (9-60817)—PEARL BAILEY
Let There Be Love
 DE-28394 (9-28394)—LOUIS ARMSTRONG
I Laughed At Love
 ME-5903 (45x5903)—LOLA AMECHE
O' Man Mose
- 8—I Went To Your Wedding** 34.9 70.2
 CO-39856 (4-39856)—SAMMY KAYE O.
It Wasn't God Who Made Honky Tonk Angels
 CR-60847 (9-60847)—KENNY BASS O.
The Hookey Song
 DA-780—REGINA KUJEW
Johnnie Polish
 DE-28388 (9-28388)—GRADY MARTIN
You Belong To Me
 DE-28411 (9-28411)—GUY LOMBARDO O.
Somewhere Along The Way
 JU-5093—LITTLE SYLVIA
Drive Daddy Drive
 ★ME-5899 (45x5899)—PATTI PAGE
You Belong To Me
 VI-20-4835 (47-4835)—STEVE GIBSON
 VI-20-5107—SPIKE JONES O.
I'll Never Work There Any More
- 9—Till I Waltz Again With You** 32.6 29.7
 ★CR-60873—TERESA BREWER
Hello Bluebird
 CR-60916—TOMMY SOSEBEE
 DE-28506—DICK TODD
Oh, Happy Day
 DE-28539—RUSS MORGAN
Must I Cry Again
- 10—Oh, Happy Day** 29.7 22.9
 CA-2315—THE FOUR KNIGHTS
A Million Tears
 CR-60893—LAWRENCE WELK O.
Your Mother And Mine
 DE-28506—DICK TODD
Till I Waltz Again With You
 ★ES-311—DON HOWARD
You Went Away
- 11—Lady Of Spain** 28.2 29.5
 CA-15346—PHILHARMONIC TRIO
 CA-2265 (F-2265)—LES PAUL & MARY FORD
My Baby's Coming Home
 CA-2288 (F-2288)—BEN LIGHT
Whispering
 LO-1278—WINFRED ATWELL
Taboo
 MG-10380—ARTHUR SMITH
 RA-70044—EDDIE "PIANO" MILLER
 RO-188—KEN GRIFFIN
 VI-20-2905—THREE SUNS
 VI-20-3302—RAY NOBLE
 ★VI-20-4953 (47-4953)—EDDIE FISHER
Outside Of Heaven
- 12—Because You're Mine** 24.8 51.9
 CA-2212 (F-2212)—NAT "KING" COLE
I'm Never Satisfied
 DE-28337 (9-28337)—JOHN RAIII
The Song Angels Sing
 ME-5897 (45x5897)—BOBBY WAYNE
Madonna Of The Rosary
 MG-11301 (K-11301)—BILLY ECKSTINE
Early Autumn
 ★VI-10-3914 (47-3914)—MARIO LANZA
Song The Angels Sing

- Jan. 10 Jan. 3
- 13—Trying** 22.5 29.6
 CR-60823 (9-60823)—JOHNNY DESMOND
Wild Guitars
 DE-28375 (9-28375)—ELLA FITZGERALD
My Bonnie Lies Over The Ocean
 DE-28322 (9-28322)—GRADY MARTIN
Sweet Jennie Lee
 ★DOT-15018—THE HILLTOPPERS
 ME-5904 (45x5904)—JIMMY PALMER O.
Down By The O-H-I-O
- 14—Bye Bye Blues** 18.2 24.3
 ★CA-2316—LES PAUL & MARY FORD
Mammy's Boogie
 VI-20-4791—HENRI RENE O.
Mandolino, Mandolino
- 15—Hold Me, Thrill Me, Kiss Me** 17.2 24.4
 ★CR-60831 (9-60831)—KAREN CHANDLER
One Dream
- 16—Tell Me You're Mine** 17.1 21.7
 CO-39914—MINDY CARSON
The Choo Buz Song
 ★ME-70030—THE GAYLORDS
Cuban Love Song
- 17—Jambalaya** 13.4 22.1
 ★CO-39838 (4-39838)—JO STAFFORD
Early Autumn
 CR-60816 (9-60816)—N. HEFTI & F. WAYNE
Two Facad Clock
 DE-28341 (9-28341)—REX ALLEN
 DE-28367 (9-28367)—CAMARATA
Mademoiselle
 MG-11283 (K-11283)—HANK WILLIAMS
- 18—You Belong To Me** 12.5 21.9
 CA-2165 (F-2165)—DEAN MARTIN
 CA-2198 (F-2198)—JAN GARBER O.
Tossin' and Turnin'
 ★CO-39811 (4-39811)—JO STAFFORD
 CO-39857 (4-39857)—KEN GRIFFIN
Walkin' To Missouri
 CR-60845 (9-60845)—GEORGIA AULD
Early Autumn
 DE-28388 (9-28388)—GRADY MARTIN
I Went To Your Wedding
 ME-5899 (45x5899)—PATTI PAGE
I Went To Your Wedding
 ME-6407 (45x6407)—SUE THOMPSON
 MG-11295 (K-11295)—JONI JAMES
 VI-20-4893 (47-4893)—FREDDY MARTIN O.
Ain't It Grand To Be Dead
- 19—Blue Viols** 12.3 11.2
 ★VI-20-4997 (47-4997)—HUGO WINTERHALTER O.
Fondango

Best Selling Records
 COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
 • The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
 ★ Indicates best selling record.

Comprising
100
Selections

- Jan. 10 Jan. 3
- 20—Outside Of Heaven** 12.2 5.4
 CA-2217 (F-2217)—MARGARET WHITING
Alone Together
 DE-28449 (9-28449)—FRED WARING O.
High Noon
 ★VI-20-4953 (47-4953)—EDDIE FISHER
Lady Of Spain
- 21—A Full Time Job** 11.9 2.2
 ★CO-39898—J. RAY & D. DAY
Ma Says, Pa Says
 ME-6410—EDDIE HILL
 VI-20-4787—EDDY ARNOLD
- 22—My Favorite Song** 11.7 10.2
 CA-2264 (F-2264)—JAN GARBER O.
Things That Might Have Been
 CA-2256 (F-2256)—GISELE MacKENZIE
Don't Let The Stars
 CR-60846 (9-60846)—AMES BROTHERS
Al-Lee-Oh Al-Lee-Ayl
 DE-28433 (9-28433)—ELLA FITZGERALD
Walkin' By The River
 DN-101—MARION CARUSO
Balboa
 JU-6019—EDNA McGRIF
My Baby's Comin' Home
 ★ME-5912 (45x5912)—GEORGIA GIBBS
Sinner Or Saint
 MG-11350 (K-11350)—CINDY LORD
My Baby's Comin' Home
 VI-20-4985 (47-4985)—LILY ANN CAROL
It Wouldn't Be The Same Without You
- 23—Yours** 10.4 13.7
 ★LO-1261 (45x1261)—VERA LYNN
The Love Of My Life
 VI-20-5030 (47-5030)—VAUGHN MONROE
- 24—My Baby's Coming Home** 10.3 2.9
 ★CA-2265—L. PAUL & M. FORD
Lady Of Spain
 JU-6019—EDNA McGRIF
My Favorite Song
 MG-11350—CINDY LORD
My Favorite Song
- 25—No Moon At All** 9.4 11.1
 ★CR-60870—AMES BROS. & LES BROWN ORK.
Do Nothin' Till You Hear From Me
- 26—Must I Cry Again** 9.3 3.6
 CR-60895—ALAN DALE
A Million Tears
 DE-28539—RUSS MORGAN O.
Till I Waltz Again With You
 ★DO-15034—THE HILLTOPPERS
I Keep Telling Myself
- 27—Mister Tap Toe** 9.2 —
 ★CO-39906—DORIS DAY
Your Mother And Mine

- Jan. 10 Jan. 3
- 28—I** 9.1 13.6
 ★CR-60860 (9-60860)—DON CORNELL
Be Fair
 DE-28479 (9-28479)—RUSS MORGAN O.
Look Out The Window
 VI-20-5030 (47-5030)—VAUGHN MONROE
Yours
- 29—You'll Never Know** 7.4 11.4
 ★CO-39905—R. CLOONEY & H. JAMES
The Continental
 CR-60756—VINNI DE CAMPO
Maria Mia
 VI-20-4840—EDDIE FISHER
 VI-20-4738—BREWSTER BOYS
It's Best We Soy
- 30—Have You Heard** 7.3 11.3
 ★MG-11390—JONI JAMES
Wishing Ring
- 31—String Along** 7.2 8.2
 ★CR-60804—THE AMES BROS.
Absence Makes The Heart Grow Fonder
- 32—Blues In Advance** 7.1 6.9
 MA-100—WOODY HERMAN
Terrissita
 ★VI-20-4926 (47-4926)—DINAH SHORE
Bella Musica
- 33—Sleigh Ride** 7.0 3.7
 CA-1620—CAPITOL SYM. BAND
 CO-39559—PERCY FAITH
Christmas In Killarney
 ★DE-28429—LEROY ANDERSON
Sarabond
 VI-20-4323—THREE SUNS
Uncle Mistletoe
- 34—Conquest** 6.9 3.8
 ★ME-70025 (45-70025)—PATTI PAGE
Why Don't You Believe Me
 OK-6920—ROBBINS & BOSWORTH
- 35—April In Paris** 6.8 1.6
 CA-2168—VOICES OF WALTER SCHUMANN
Luna Rossa
 CO-39881—DORIS DAY
The Cheries
 CO-39592—FRANK SINATRA
London By Night
 ME-70022—VIC DAMONE
My Love Song
 MG-11370—JOHNNY DESMOND
Si Petite
 ★VI-20-4927—SAUTER-FINEGAN O.
Moonlight On The Ganges
 VI-20-4464—THREE SUNS & M. HANSON
- 36—Wish You Were Here** 6.6 19.1
 DE-28308 (9-28308)—GUY LOMBARDO O.
Honky Tonk Sweetheart
 MG-11270 (K11270)—FRAN WARREN
What Is This Thing Called Love?
 ★VI-20-4830 (47-4830)—EDDIE FISHER
The Hand Of Fate

- Jan. 10 Jan. 3
- 37—Ma Says, Pa Says** 5.7 10.9
 ★CO-39898—J. RAY & D. DAY
A Full Time Job
 CO-39848—MARAIS
- 38—I'm Just A Poor Bachelor** 5.4 11.0
 ★CO-39903—FRANKIE LAINE
Tonight You Belong To Me
- 39—Three Bells** 5.1 5.1
 ★CO-39657—COMPAGNONS DE LA CHANSON
Whirlwind
 CO-39602—SAMMY KAYE O.
I Only Have One Life To Live
 DE-27858—ANDREWS SISTERS & JENKINS
Windmill Song
 VI-20-4388—JUNE VALLI
Cry
- 40—The Ruby And The Pearl** 4.9 1.2
 ★CA-2230—NAT "KING" COLE
Faith Can Move Mountains
 CO-39862—FRANKIE LAINE
The Mermaid
 DE-28426—JERI SOUTHERN
Forgive And Forget
 MG-11331—LEROY HOLMES O.
Idaho
- 41—I Keep Telling Myself** 3.4 —
 ★CO-39862—FRANKIE LAINE
The Mermaid
- 42—Heart And Soul** 2.9 13.2
 VI-20-4323—THREE SUNS
Uncle Mistletoe
- 43—Everything I Have Is Yours** 2.8 3.5
 ★ME-70025 (45-70025)—PATTI PAGE
Why Don't You Believe Me
- 44—To Know You** 2.7 8.6
 OK-6920—ROBBINS & BOSWORTH
- 45—Meet Mr. Callaghan** 2.3 2.7
 CA-2168—VOICES OF WALTER SCHUMANN
Luna Rossa
 CO-39881—DORIS DAY
The Cheries
- 46—Sleepy Time Gal** 2.2 2.1
 ME-70022—VIC DAMONE
My Love Song
- 47—Walkin' To Missouri** 2.1 1.9
 ★VI-20-4927—SAUTER-FINEGAN O.
Moonlight On The Ganges
- 48—Be Fair** 1.9 1.3
 VI-20-4464—THREE SUNS & M. HANSON
- 49—Tonight You Belong To Me** 1.4 1.4
 MG-11270 (K11270)—FRAN WARREN
What Is This Thing Called Love?
- 50—Comes A-Long A-Love** 1.1 2.8
 ★VI-20-4830 (47-4830)—EDDIE FISHER
The Hand Of Fate

THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records — City by City

New York, N. Y.

1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Glow Worm (Mills Bros.)
4. Keep It A Secret (Stafford)
5. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
6. Till I Waltz Again With You (Teresa Brewer)
7. Because You're Mine (Lanza)
8. Takes Two To Tango (Bailey)
9. Outside Of Heaven (Fisher)
10. Lady Of Spain (E. Fisher)

Los Angeles, Calif.

1. Why Don't You Believe Me (Joni James)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
4. Keep It A Secret (Stafford)
5. Glow Worm (Mills Bros.)
6. I Went To Your Wedding (Patti Page)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Takes Two To Tango (Bailey)
9. You'll Never Know (Clooney)
10. Cake Walk Ray (C. Butler)

Pittsburgh, Pa.

1. Glow Worm (Mills Bros.)
2. Till I Waltz Again With You (Teresa Brewer)
3. Why Don't You Believe Me (Joni James)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
6. Have You Heard (Joni James)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Body And Soul (Four Aces)
9. My Baby's Comin' Home (Paul-Ford)
10. Tell Me You're Mine (The Gaylords)

Shoals, Ind.

1. Why Don't You Believe Me (Joni James)
2. Glow Worm (Mills Bros.)
3. You Belong To Me (P. Page)
4. I Went To Your Wedding (Patti Page)
5. Keep It A Secret (Stafford)
6. Trying (The Hilltoppers)
7. Outside Of Heaven (Fisher)
8. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
9. Yours (Vera Lynn)
10. Takes Two To Tango (Louis Armstrong)

Cincinnati, Ohio

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
4. Glow Worm (Mills Bros.)
5. Keep It A Secret (Stafford)
6. Oh Happy Day (Don Howard)
7. Have You Heard (Joni James)
8. Jambalaya (Jo Stafford)
9. My Baby's Comin' Home (Paul-Ford)
10. Because You're Mine (Lanza)

New Orleans, La.

1. Why Don't You Believe Me (Joni James)
2. Glow Worm (Mills Bros.)
3. Keep It A Secret (Stafford)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Wishing Ring (Joni James)
6. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. I'm Just A Poor Bachelor (Frankie Laine)
9. Trying (The Hilltoppers)
10. Takes Two To Tango (Bailey)

Savannah, Ga.

1. Till I Waltz Again With You (Teresa Brewer)
2. Why Don't You Believe Me (Joni James)
3. I (Don Cornell)
4. Keep It A Secret (Jo Stafford)
5. Takes Two To Tango (Bailey)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Outside Of Heaven (E. Fisher)
8. My Favorite Song (Ames Bros.)
9. My Baby's Comin' Home (Paul-Ford)
10. Yours (Vera Lynn)

Chicago, Ill.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Tell Me You're Mine (The Gaylords)
3. Till I Waltz Again With You (Teresa Brewer)
4. Have You Heard (Joni James)
5. Pretend (Ralph Marterie)
6. Conquest (Patti Page)
7. Glow Worm (Mills Bros.)
8. Lady Of Spain (E. Fisher)
9. Why Don't You Believe Me (Joni James)
10. Bye Bye Blues (Paul-Ford)

Boston, Mass.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Till I Waltz Again With You (Teresa Brewer)
4. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
5. Bye Bye Blues (Paul-Ford)
6. Have You Heard (Joni James)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Keep It A Secret (Stafford)
9. My Baby's Comin' Home (Paul-Ford)
10. Oh Happy Day (Don Howard)

Detroit, Mich.

1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Why Don't You Believe Me (Joni James)
5. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
6. Oh Happy Day (Don Howard)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Strange (Nat "King" Cole)
9. Blue Violins (Winterhalter)
10. Glow Worm (Mills Bros.)

Dallas, Tex.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Glow Worm (Mills Bros.)
3. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
4. You Win Again (T. Edwards)
5. I Went To Your Wedding (Patti Page)
6. Why Don't You Believe Me (Joni James)
7. Oh Happy Day (Don Howard)
8. Till I Waltz Again With You (Teresa Brewer)
9. Keep It A Secret (Stafford)
10. My Baby's Comin' Home (Paul-Ford)

St. Louis, Mo.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Keep It A Secret (Stafford)
3. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
4. Why Don't You Believe Me (Joni James)
5. Say It With Your Heart (Bob Carroll)
6. Bye Bye Blues (Paul-Ford)
7. Have You Heard (Joni James)
8. If I Had A Penny (Clooney)
9. Oh Happy Day (Don Howard)
10. My Baby's Comin' Home (Paul-Ford)

Atlanta, Ga.

1. Keep It A Secret (Stafford)
2. Why Don't You Believe Me (Joni James)
3. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
4. Lady Of Spain (E. Fisher)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Have You Heard (Joni James)
7. Because You're Mine (Lanza)
8. Outside Of Heaven (Fisher)
9. I'm Just A Poor Bachelor (Frankie Laine)
10. Nina Never Knew (Sauter-Finegan)

Kansas City, Mo.

1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Why Don't You Believe Me (Joni James)
3. I Went To Your Wedding (Patti Page)
4. Glow Worm (Mills Bros.)
5. Because You're Mine (Cole-Lanza)
6. Takes Two To Tango (Bailey)
7. You Belong To Me (Stafford)
8. Trying (Hilltoppers)
9. Wish You Were Here (Fisher)
10. Don't Let The Stars Get In Your Eyes (Perry Como)

Philadelphia, Pa.

1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
4. Till I Waltz Again With You (Teresa Brewer)
5. Glow Worm (Mills Bros.)
6. Have You Heard (Joni James)
7. Oh Happy Day (Don Howard)
8. Tell Me You're Mine (The Gaylords)
9. Takes Two To Tango (Bailey)
10. Wishing Ring (Joni James)

Washington, D. C.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
4. Conquest (Patti Page)
5. Why Don't You Believe Me (Joni James)
6. Glow Worm (Mills Bros.)
7. Keep It A Secret (Stafford)
8. I Went To Your Wedding (Patti Page)
9. Mister Tap Toe (Doris Day)
10. Lady Of Spain (E. Fisher)

Des Moines, Iowa

1. I Saw Mommy Kissing Santa Claus (Molly Bee)
2. Glow Worm (Mills Bros.)
3. Why Don't You Believe Me (Joni James)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Lady Of Spain (Paul-Ford)
6. Jambalaya (Stafford)
7. Trying (The Hilltoppers)
8. Keep It A Secret (Stafford)
9. Yours (Vera Lynn)
10. I Went To Your Wedding (Patti Page)

Seattle, Wash.

1. Glow Worm (Mills Bros.)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Sun Get In Your Eyes (Como-MacKenzie)
4. Because You're Mine (Lanza)
5. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
6. Lady Of Spain (E. Fisher)
7. Keep It A Secret (Stafford)
8. No Moon At All (Ames Bros.)
9. Heart And Soul (Four Aces)
10. Trying (The Hilltoppers)

Denver, Colo.

1. Why Don't You Believe Me (Joni James)
2. Glow Worm (Mills Bros.)
3. Jambalaya Jo (Stafford)
4. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. You Belong To Me (Stafford)
7. I Went To Your Wedding (Patti Page)
8. Keep It A Secret (Stafford)
9. Trying (The Hilltoppers)
10. Lady Of Spain (E. Fisher)

Portland, Ore.

1. Why Don't You Believe Me (Joni James)
2. I Went To Your Wedding (Patti Page)
3. You Belong To Me (Stafford)
4. The Glow Worm (Mills Bros.)
5. Trying (The Hilltoppers)
6. Outside Of Heaven (Fisher)
7. Because You're Mine (Lanza)
8. Don't Let The Stars Get In Your Eyes (Perry Como)
9. Takes Two To Tango (Bailey)
10. Yours (Vera Lynn)

St. Paul, Minn.

1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Why Don't You Believe Me (Joni James)
4. Till I Waltz Again With You (Teresa Brewer)
5. The Glow Worm (Mills Bros.)
6. Keep It A Secret (Jo Stafford)
7. I Went To Your Wedding (Patti Page)
8. Lady Of Spain (Eddie Fisher)
9. Jambalaya (Jo Stafford)
10. Takes Two To Tango (Bailey)

Cutting the Cake



NEW YORK—The Four Lads (Jimmy Arnold, Frank Buserri, Connie Codarini and Bernie Toorish) are all smiles as they cut the cake presented to them by their fan club members at a party held at the Stockholm Restaurant in Manhattan. Helping them with their welcome chores is lovely Belle Nardone, the Lads' number one fan.

Join the
MARCH OF DIMES Jan. 2-31
Fight Polio

Another Pop POLKA Hit by The King of the Polkas
FRANK WOJNAROWSKI
"I DON'T WANT YOU ANYMORE"
Dana 779 and 45x779
OPS: We have the Biggest and Best POLISH and POLKA line in the Country on 45 and 78 RPM.
WRITE FOR CATALOG

THE HILLTOPPERS
Do It Again
"MUST I CRY AGAIN"
and
"I KEEP TELLING MYSELF"
Dot 15034 (45x15034)

DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

DANA Records, Inc.
344 North Ave.
New Rochelle, N. Y.

Hey! Joe, Jack, John, Mac!
You're in for a load of fun when you hear
GUY LOMBARDO'S Great New Decca Record
John, John, John
(Every Tom, Dick and Harry's Called John)

Decca 28546 (78 RPM) and 9-28546 (45 RPM)



GAMBLER'S BLUES

DINAH WASHINGTON

70046

ROCK ME ALL NIGHT LONG

THE RAVENS

8291

REACH

JAY McSHANN

70040

SAMIE

PAUL QUINICHETTE

70020

THE CASH BOX

Rhythm & Blues

Ramblings

The Griffin Brothers, famous brother band leader team on the Dot label, recently announced that they were seeking a sister-singing act to put with the brother leaders. Last count had the applications up to twenty-two pairs of sisters. Nearly fifteen pairs have been auditioned already and all contestants will be heard before a choice is made. "It is hoped," the Griffins said, "that by Mid-January we will come up with the singers we want." The Griffin Brothers' Band has just finished a week at Pep' Club in Philadelphia and has moved on to Massachusetts and then Delaware.

* * *

Ralph Bass, King Records A & R head from the coast is now in New York cutting some rhythm and blues wax. Bass is doing flips over the way "The Bells," the latest Billy Ward's Dominoes release, is breaking. Early sales indicate this may be the biggest yet for the group. . . . Last week was a week in which a couple of agencies inked several r & b stars. Roszetta Davis was signed by Shaw Artists. Roszetta was formerly a singer with the Duke Ellington aggregation. The thrush who handled the vocal chores for three years with the Duke, is now a "single" and is rated as one of the "most attractive voices and voicers" in show business.

* * *

Robert S. Weinstock, president of Prestige Records, has announced the exclusive signing of Billy Taylor, one of the foremost modern pianists. Taylor's Trio, composed of Taylor, Charlie Smith, drums, and Earl May, bass, has been the highspot of Le Downbeat Club in New York for over a year. First releases by the diskery with Taylor pounding the keys are "Give Me The Simple Life" and "Accent On Youth," "All Too Soon" and "They Can't Take That Away From Me." . . . Bill Kenny and his Ink Spots into Ben Maksiks Country Club Jan. 9. . . . MGM continues to expand its r & b department with the signing of Boote Green, Al King, Millie Bosman, and Paula Watson.

* * *

The long awaited Johnny Ace follow up to his smash "My Song" will be out in a week or so. The trade has been waiting to see what the Duke star would come up with, but Don Robey, Duke prexy, refused to be rushed into a session until he had what he felt was the right material. Title of the new tune is "Cross My Heart." . . . Sarah Churchill kicked off at the Offbeat Club, Omaha, on January 1. . . . Marie Adams, Peacock thrush, joins up with Arthur Prysock, Decca, for a tour of one-nighters starting on February 13.

THE CASH BOX

HOT

in HARLEM

on CHICAGO'S South Side

in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|--|---|
| <p>1 I DON'T KNOW
Willie Mabon
(Chess 1531)</p> | <p>I DON'T KNOW
Willie Mabon
(Chess 1531)</p> | <p>I DON'T KNOW
Willie Mabon
(Chess 1531)</p> |
| <p>2 PORT OF RICO
Illinois Jacquet
(Mercury 89001)</p> | <p>SAD HOURS
Little Walter
(Checker 764)</p> | <p>WHOOPI'N' AND HOLLERIN'
Roscoe Gordon
(Duke 109)</p> |
| <p>3 YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363)</p> | <p>JOHNNY, JOHNNY
Johnny Moore
(Modern 888)</p> | <p>MEAN OLD WORLD
Little Walter
(Checker 764)</p> |
| <p>4 ROCK ME ALL NIGHT LONG
The Ravens
(Mercury 8291)</p> | <p>FAITH CAN MOVE MOUNTAINS
Nat "King" Cole
(Capitol 2230)</p> | <p>FEELIN' SAD
Eddie (Guitar Slim) Jones
(J-B 603)</p> |
| <p>5 I PLAYED THE FOOL
The Clovers
(Atlantic 977)</p> | <p>PARADISE SQUAT
Count Basie
(Mercury 8914)</p> | <p>I FEEL SO GOOD
Brownie McGhee
(Sittin' In)</p> |
| <p>6 SAD HOURS
Little Walter
(Checker 764)</p> | <p>YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363)</p> | <p>MY DAYS ARE LIMITED
Jimmy McCracklin
(P.Lacock 1605)</p> |
| <p>7 BABY, DON'T DO IT
The Five Royals
(Apollo 443)</p> | <p>GABBIN' BLUES
Big Maybelle
(Okeh 6391)</p> | <p>THE BELLS
The Dominoes
(Federal 12114)</p> |
| <p>8 JUKE
Little Walter
(Checker 758)</p> | <p>HEY, MRS. JONES
Jimmy Forest
(United 130)</p> | <p>STORY FROM MY HEART AND SOUL
B. B. King
(R.P.M. 374)</p> |
| <p>9 PARADISE SQUAT
Count Basie
(Mercury 8914)</p> | <p>JUKE
Little Walter
(Checker 758)</p> | <p>SAD HOURS
Little Walter
(Checker 764)</p> |
| <p>10 MAKE BELIEVE DREAMS
Dinah Washington
(Mercury 5906)</p> | <p>PORT OF RICO
Illinois Jacquet
(Mercury 89001)</p> | <p>LET ME BE YOUR LOVE
Lulu Reed
(King 4578)</p> |

in PHILADELPHIA

in ATLANTA

in MEMPHIS

- | | | |
|--|---|---|
| <p>1 I DON'T KNOW
Willie Mabon
(Chess 1531)</p> | <p>I DON'T KNOW
Willie Mabon
(Chess 1531)</p> | <p>I DON'T KNOW
Willie Mabon
(Chess 1531)</p> |
| <p>2 SOFT
Tiny Bradshaw
(King 4577)</p> | <p>SAD HOURS
Little Walter
(Checker 764)</p> | <p>SAD HOURS
Little Walter
(Checker 764)</p> |
| <p>3 I'M GONE
Shirley & Lee
(Aladdin 3153)</p> | <p>FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007)</p> | <p>GONE TO MAIN ST.
Muddy Waters
(Chess 1526)</p> |
| <p>4 ROCK, ROCK, ROCK
Amos Milburn
(Aladdin 3159)</p> | <p>JUKE
Little Walter
(Checker 758)</p> | <p>MEAN OLD WORLD
Little Walter
(Checker 764)</p> |
| <p>5 HEY, MISS FANNIE
The Clovers
(Atlantic 977)</p> | <p>HEY, MISS FANNIE
The Clovers
(Atlantic 977)</p> | <p>I BELIEVE
Elmore James
(Meteor 5000)</p> |
| <p>6 YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363)</p> | <p>HOW LONG
Fats Domino
(Imperial 5209)</p> | <p>WHOOPI'N' & HOLLERIN'
Earl Forest
(Duke 108)</p> |
| <p>7 OH SHO BE DO BE
Dizzy Gillespie
(De Gee)</p> | <p>BOOGIE WOOGIE WOMAN
B. B. King
(R.P.M. 374)</p> | <p>LOVIN' BLUES
Bobby Bland
(Duke 105)</p> |
| <p>8 MAKE BELIEVE DREAMS
Dinah Washington
(Mercury 5906)</p> | <p>OOOH-OOOH-OOOH
Lloyd Price
(Specialty 440)</p> | <p>HOW MUCH MORE
J. B. Lenore
(J.O.B.)</p> |
| <p>9 MY HEART BELONGS TO ONLY YOU
Bette McLaurin & Eddie Wilcox Orch.
(Derby 804)</p> | <p>ROCK, ROCK, ROCK
Amos Milburn
(Aladdin 3159)</p> | <p>STORY FROM MY HEART AND SOUL
B. B. King
(R.P.M. 374)</p> |
| <p>10 I CRIED LAST NIGHT
Bill Heyman
(Sittin' In)</p> | <p>BACK BITER
T. J. Fowler
(Savoy 857)</p> | <p>PORT OF RICO
Illinois Jacquet
(Mercury 89001)</p> |

"It's What's in THE CASH BOX That Counts"

THE CASH BOX



in DALLAS

in LOS ANGELES

in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 I DON'T KNOW
Willie Mabon
(Chess 1531)
- 2 I'M GONE
Shirley & Lee
(Aladdin 3153)
- 3 V-8 FORD
Willie Love
(Trumpet)
- 4 MEAN OLD WORLD
Little Walter
(Checker 764)
- 5 SAD HOURS
Little Walter
(Checker 764)
- 6 SOFT
Tiny Bradshaw
(King 4577)
- 7 THE BELLS
The Dominoes
(Federal 12114)
- 8 JUKE
Little Walter
(Checker 758)
- 9 BROWN SKIN BUTTERBALL
Johnny Otis & Mel Walker
(Mercury 70050)
- 10 I BELIEVE
Elmore James
(Meteor 5000)

- 1 I DON'T KNOW
Willie Mabon
(Chess 1531)
- 2 I PLAYED THE FOOL
The Clovers
(Atlantic 977)
- 3 HEY, MRS. JONES
Jimmy Forrest
(United 130)
- 4 GABBIN' BLUES
Big Maybelle
(Okeh 6391)
- 5 I'M GONE
Shirley & Lee
(Aladdin 3153)
- 6 PACHUKO HOP
Chuck Higgins
(Combo)
- 7 DREAM GIRL
Jesse Belvin
(Recorded In Hollywood 120)
- 8 HOW LONG
Fats Domino
(Imperial 5209)
- 9 THE BELLS
The Dominoes
(Federal 12114)
- 10 FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007)

- 1 I DON'T KNOW
Willie Mabon
(Chess 1531)
- 2 SAD HOURS
Little Walter
(Checker 764)
- 3 HEY, MRS. JONES
Jimmy Forrest
(United 130)
- 4 JOHNNY, JOHNNY
Johnny Moore
(Modern 888)
- 5 BELIEVE ME, BABY
Roy Milton
(Specialty 446)
- 6 MY STORY
Chuck Willis
(Okeh 6905)
- 7 I'D BE SATISFIED
The Dominoes
(Federal 12105)
- 8 FAITH CAN MOVE MOUNTAINS
Nat "King" Cole
(Capitol 2230)
- 9 I BELIEVE
Elmore James
(Meteor 5000)
- 10 I'M GONE
Shirley & Lee
(Aladdin 3153)

in SAN FRANCISCO

in NEWARK

in SHOALS, IND.

- 1 I DON'T KNOW
Willie Mabon
(Chess 1531)
- 2 HEY, MRS. JONES
Jimmy Forrest
(United 130)
- 3 I'M GONE
Shirley & Lee
(Aladdin 3153)
- 4 I'M LONELY
The Dominoes
(Federal 12106)
- 5 STORY FROM MY HEART AND SOUL
B. B. King
(R.P.M. 374)
- 6 MY STORY
Chuck Willis
(Okeh 5209)
- 7 I PLAYED THE FOOL
The Clovers
(Atlantic 977)
- 8 WATCHIN' MY STUFF
Big Tom Collins
(King 4568)
- 9 TRYING
Todd Rhodes
(King 4556)
- 10 I BELIEVE
Elmore James
(Meteor 5000)

- 1 I DON'T KNOW
Willie Mabon
(Chess 1531)
- 2 I'M GONE
Shirley & Lee
(Aladdin 3153)
- 3 YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363)
- 4 SAD HOURS
Little Walter
(Checker 764)
- 5 BABY, DON'T DO IT
The Five Royals
(Apollo 443)
- 6 GABBIN' BLUES
Big Maybelle
(Okeh 6391)
- 7 I PLAYED THE FOOL
The Clovers
(Atlantic 977)
- 8 HEY, MRS. JONES
Jimmy Forrest
(United 130)
- 9 I BELIEVE
Elmore James
(Meteor 5000)
- 10 FIVE LONG YEARS
Eddie Boyd
(J.O.B. 1007)

- 1 HEY, MISS FANNIE
The Clovers
(Atlantic 977)
- 2 I'D BE SATISFIED
The Dominoes
(Federal 12105)
- 3 JUKE
Little Walter
(Checker 758)
- 4 YOU'RE MY INSPIRATION
The Five Crowns
(Rainbow 179)
- 5 GREYHOUND
Wynonie Harris
(King 4592)
- 6 THREE LETTERS
Ruth Brown
(Atlantic 978)
- 7 YOU KNOW I LOVE YOU
B. B. King
(R.P.M. 363)
- 8 GONE TO MAIN ST.
Muddy Waters
(Chess 1526)
- 9 PORT OF RICO
Illinois Jacquet
(Mercury 89001)
- 10 SOFT
Tiny Bradshaw
(King 4577)

BEST SELLING
THE CASH BOX **SPIRITUAL**
RECORDS
Listed Alphabetically

- Blessed Be Thy Name
PILGRIM TRAVELERS
(Specialty)
- Every Day Will Be Sunday
ORIGINAL GOSPEL HARMONETTES
(Specialty)
- How Many Times
WARD SINGERS
(Savoy)
- If Jesus Goes With Me
ANGELIC GOSPEL SINGERS
(Gotham)
- In The Upper Room
MAHALIA JACKSON
(Apollo)
- My Rock
SWAN SILVERTONE SINGERS
(Specialty)
- Stop Right Now
BELLS OF JOY
(Peacock)
- Tell Me Angel
ANGELIC GOSPEL SINGERS
(Gotham)
- Trouble In My Way
DIXIE HUMMING BIRDS
(Peacock)
- Will He Welcome Me There
SENSATIONAL NIGHTINGALES
(Peacock)

Breaking BIG!
"BLUES SENDER"
by
VAN 'Piano Man' WALLS
Atlantic 980
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

IT'S A HIT!
PICKED BY CASHBOX!
Savoy #878
"FORGIVE ME BABY"
b/w
"OVER HERE, PRETTY BABY"
Henry Hayes Orchestra
with Elinore Nixon Vocalist

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

New Moneymaker!
DREAM GIRL
by
JESSE & MARVIN
#447 #447-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Calif.

"WAKE UP FOOL"

by
Otis Blackwell
on
RCA Victor
20/47-5069

Going Strong

RHYTHM - BLUES

1. BLOCK BUSTER/SHORTN'IN BREAD . 20-5110 (47-5110)*
Boots Brown
2. WAKE UP FOOL / PLEASE HELP ME FIND MY WAY HOME . 20-5069 (47-5069)*
Otis Blackwell
3. I'M GONNA ROCK SOME MORE / EVERYBODY'S BOOGIE. 20-5101 (47-5101)*
Piano Red
4. OH HAPPY DAY / MR. VON . 20-5097 (47-5097)*
Jo Jo Johnson-TNT Tribble
5. WEARY BLUES / MIDNIGHT STROLL . 20-5059 (47-5059)*
Erskine Hawkins
6. GIVE YOUR LOVE TO ME / I'VE GOT A RIGHT TO KNOW . 20-5090 (47-5090)*
Bobby Brooks
7. SAD HEAD BLUES / HOT WEATHER BLUES . 20-5089 (47-5089)*
Mr. Sad Head
8. I WENT TO YOUR WEDDING / WAIT . 20-4835 (47-4835)*
Steve Gibson & The Red Caps
9. PEARLY LEE / LOOKIN' FOR MY BABY 20-5102 (47-5102)*
Big Boy Crudup
10. MY KIND OF LOVE / THE SUN FORGOT TO SHINE THIS MORNIN' . 20-5102 (47-5102)*
Micki Williams

RCA VICTOR
FIRST IN RECORDED MUSIC

"It's What's in THE CASH BOX That Counts"

RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

WYNONIE HARRIS
(King 4593)

B "BAD NEWS BABY" (2:54) A quick beat rocker, with hand-clapping and a zestful Harris vocal, add up a stirring side.

B "BRING IT BACK" (2:13) A rhythmic moderate beat, with a similar arrangement and powerful lyrics chanted in the manner as only Wynonie Harris can, makes this an ok disk.

BIG JAY McNEELY
(Federal 12111)

B "JUST CRAZY" (2:30) A wild instrumental, crazy like the title, is rocked out as the music paints a picture of an uninhibited jam session. Listen to that sax.

C "PENTHOUSE SERENADE" (3:00) A slow rhythmic item acts as a showcase for the "Big Jay" instrument.

JAY McSHANN
(Mercury 70040)

C "REACH" (2:36) A slow rhythmic dance tempo is potently waxed by the Jay McShann group. Outstanding in the arrangement is the Jay McShann saxophone.

C "YOU DIDN'T TELL ME" (2:38) McShann sings on this deck. The sax star has a smooth and easy to listen to style. The moderate tempo tune is presented in subdued manner.

BASIL SPEARS
(MGM 11406)

C "YOU MAKE ME FEEL SO GOOD" (2:37) Basil Spears sings a slow item in easy and relaxing manner. Soft accompaniment is provided by the Benny Payne Trio.

B "I WANT A MAN TO GIMME SOME LUCK" (2:39) Spears waxes his version of the slow rhythmic ditty in the same relaxed style. Material makes this a more potent side.

EDDIE CARTER QUARTET
(MGM 11405)

B "DON'T TURN YOUR BACK ON ME" (2:38) A slow tender tune in the vein of "You Only Hurt The One You Love" of several years ago, is smoothly dished up by the quartet. Lead voice is lush and easy on the ears.

C "EAT 'EM UP" (2:40) The lower end is a middle beat rhythmic novelty with a deep voice handling the lead on this side. Harmony is good and the happy bounce item comes out ok.

BEP BROWN
(Meteor 5001)

B "ROUND HOUSE BOOGIE" (2:39) Bep Brown and his orchestra drive a wild jump number that will get the fans "crazy". The sax is sentimental and must have been an exhausting effort. May be too noisy for some locations.

B "KICKIN' THE BLUES AROUND" (2:40) The flip is a slow tempo blues with the sax again stealing the show.

THE CASH BOX AWARD O' THE WEEK

"SOFT" (2:33)
"STRANGE" (2:21)

TINY BRADSHAW
(King 4577)



TINY BRADSHAW

● The title is short, "Soft," the orking light, but the talent and tune long on quality. Tiny Bradshaw and his ork dish up a quick

beat rhythmic item that has plenty of appeal. While the beat is quick, the treatment is on the softish side with the ork taking a definite back seat to the tremendous sating of Bradshaw. Tiny takes the melody for an exciting ride on his talented sax and listeners will "flip" when they hear it. The under lid is a slow ditty, "Strange," that is softly orchestrated and softly sung by Bradshaw. The finished product is a polished and relaxing piece of wax. The top deck excites us and we look for it to break out in a rash of plays.

JOHNNY OTIS
(Mercury 70050)

B "BROWN SKIN BUTTERBALL" (2:42) A slow blues is softly dished up by the Johnny Otis ork and tenderly vocaled by singer Mel Walker. A pleasant side and one that should stir up some action.

B "THE LOVE BUG BOOGIE" (2:39) Mel Walker teams with Ada Wilson on the vocal and the duo belt a quick boogie beat with love lyrics. The Otis ork supply the music in top-flight style.

LUCKY MILLINDER
(King 4589)

B "OLD SPICE" (2:17) Lucky Millinder and his orchestra bang out a middle beat bounce in that Millinder style that makes pleasurable listening.

B "WHEN I GAVE YOU MY LOVE" (2:04) The under portion is a rhythmic item of similar tempo dished up smoothly by the ork. Corky Robbins and Johnny Bosworth handle the vocal end and help immeasurably to put this disk over.

THE CASH BOX SLEEPER OF THE WEEK

"FORGIVE ME, BABY" (2:39)
"OVER HERE, PRETTY BABY" (2:41)

HENRY HAYES ORCHESTRA
and ELMO NIXON Vocalist

● Two new names out of Texas team up and come through with a smash pair that should establish them firmly as rhythm and blues record stars. Henry Hayes fronts the ork and dishes up the music, while Elmo Nixon handles the vocal end. On the top deck, "Forgive Me Baby," Nixon gives a quick beat item a torrid reading and Henry Hayes provides some powerful orking to back the singer. The instrumentalizing makes exciting

listening. Handclapping, moaning brass, and wild sounds from the ork and passionate vocalizing from the chanter makes a potent combination. The lower lid is another powerful collaboration job by Hayes and Nixon. Elmo gives out with tremendous feeling and expression while Hayes orking is colorful and of the quality that makes you stop and listen. Ops have two juke box specials in this plate.

ORIGINAL FIVE BLIND BOYS
(Peacock 1706)

C "I WAS PRAYING" (2:44) The Original Five Blind Boys blend on a slow gospel tune with a shouty reading. Brownlee and Perkins perform smoothly as leads.

C "WILL JESUS BE WAITING FOR ME" (2:36) Flip is another slow religious item treated to a similar arrangement and smoothly sung by the group.

SISTER JESSIE MAE RENFRO
(Peacock 1707)

C "NO ROOM IN THE HOTEL" (2:35) Sister Jessie Mae Renfro sings a slow tempo gospel song in stirring style. Lyrics tell of the birth of Jesus.

C "I'LL BE SATISFIED THEN" (2:51) Another slow religious number is given a forceful reading by the fem spiritual singer. Piano and organ back the artist on both decks.

CHUCK WILLIS & ORCHESTRA
(Okeh 6930)

B "WRONG LAKE TO CATCH A FISH" (2:25) Chuck Willis and orchestra dish up a quick beat novelty with excitement. Orking moves, but stays sufficiently in the background so as not to steal Willis' thunder.

B "SALTY TEARS" (2:48) A change of pace is the Willis coupling. The chanter sings a slow blues with potent lyrics.

ARNETT COBB
(Okeh 6928)

C "LIL' SONNY" (2:58) The Arnett Cobb aggregation belts a driving bounce instrumental with the sax taking the lead spot.

C "LINGER AWHILE" (2:27) A slow ballad oldie is given a smooth ork treatment with a vocal group doing one chorus effectively.

IRENE REDFIELD
(MGM 11408)

C "WHALIN' AWAY" (2:37) A hot jump number with a zestful vocal by Irene Redfield is the etching presented on the top deck. Potent orking backs the thrush.

C "NEVER TROUBLE TROUBLE" (2:38) Flip is a slow item softly sung by Miss Redfield and softly backed by the instrumentalists.

CLARENCE "GATEMOUTH" BROWN
(Peacock 1607)

B "DIRTY WORK AT THE CROSSROAD" (2:46) Clarence "Gatemouth" Brown comes up with an expressive bit of chanting as he etches a slow tempo blues. Arrangement of the item is ok and permits strong orking.

B "YOU GOT MONEY" (2:29) Brown spins another strong deck as he sings potently. Arrangement is similar to the top deck.

Kicking The Blues Around

(with Sam Evans)

"Christopher Columbus," Louis Armstrong, "Hot And Anxious," Coleman Hawkins, "Sugar Foot Stomp," Bennie Moten, "South Camp Meeting," Benny Goodman, a few names, a few tunes. Arrangements, compositions, innovations, daringness. New Orleans, Kansas City, St. Louis, Chicago and of course Harlem. Gut-bucket stuff, Dixieland, Jass, Low-Down, soft sweet syncopation. Burning hot brass, sweet reeds, moveable rhythm sections. These are but a few things that we will remember of one of the world's greatest musicians. Swing softly sweet chariot—we'll always love Fletcher Henderson. . . . Willie Mabon, the hottest thing in R & B show biz at this moment, has several top booking agencies up in a dither about his personal appearance contracts. The top brassman from one big eastern office flew out to ink the performer to a ninety day pact. Another office from the western territory was bidding heavily; while still a second eastern office jumped into the fray. Going with the first bidder for a straight deal with no option, tends to show how heavily the booking office is leaning on the popularity of the present hit tune. With the next release already cut, labels printed, masters or stampers at the pressing plant, things are set to try and hit again, but this time the record will be a bit slower and more on a blues kick, with little or no novelty effect.



DAMITA JO

Damita Jo was incorrectly reported in this column as being with Columbia, the correct label is RCA Victor. This fact was brought to my attention by a kind note from Stephen H. Sholes, who assures me that all possible will be done to give the pretty little singer the right material to record and then, all of the necessary promotion to put her on top. Her current release "Go Away From My Window" b/w "Let Me Share Your Name" is worthy of lots of attention. . . . Haven't heard from George Weiss and Bennie Benjamin of late. Hope the boys are readying another hit tune like their "Wheel Of Fortune." . . . The Griffin Brothers, Dot recording artists, take their solid band into the Ohio, Michigan and Indiana areas for a string of dance dates during the next few weeks. . . . Joe Morris with Little Laurie Tate playing Fl't, Toledo and Youngstown, after a date for Ike Coggs in Milwaukee on the 9th of January.

Cecil Young and his quartet, plus the Teddy Wilson trio into Chi's famed Blue Note on 2/13/53. . . . Eddie "Five Long Years" Boyd teaming up with Little Walter for a southern tour to jump off 1/15/53 in Texas. . . . Eddie Boyd is not switching booking agencies, as reported in a trade journal, but will remain with his former affiliate. . . . Rosetta Davis, too long absent from our scene, returns to the spot light at the Flamingo Club in Pittsburgh. The chirp, once Ellington singer, is known for her great beauty. . . . Robert Henry seeking talent for the W. C. Handy theater in Memphis. . . . Wild Bill Davis doing a week at the Colonial Club in Toronto. . . . Generally we believe it takes a hit record to make a performer; a classic rebuttal of this belief is found in Lynn Hope. The sax man has been running up beautiful takes at all clubs. Sold to a promoter at a flat figure, Lynn has been consistently coming out with \$150.00 to \$225,000 over the guarantee. This on his 60% of the door. . . . Marie Adams, Peacock record star, all set for the new package which includes Arthur Prysock, Edgar Blanchard and His Band.



MARIE ADAMS

The Orioles and the Paul Williams orchestra in Detroit for Washington's birthday, then a big jump down to Texas for six dates. Following these dates The Orioles switch over to Fats Domino for a load of one-niters to carry thru the spring. This will raise the price on Fats, who, to date, has been working only with his own small band. The added attraction of a singing group is a nice plus for the rotund little entertainer. The new, and bigger money, has been well earned. . . . WHY, the magazine of Popular Psychology, in their February issue, now on the stands, has a terrific story, plus pictures, on the disc-jockey craze that's sweeping the country. This will prove good reading to all in the game. . . . Stan Pat doing a big job on WTNJ, in Trenton, N. J. The Stan Pat show is aired Tuesday, Thursday and Saturdays. The genial dee-jay has hit on the commercially smart idea of mixing his music, with half going to R & B and half to the Popular discs. As a result his audience is larger and his sponsors happier. After all, all dollars are green.



STAN PAT

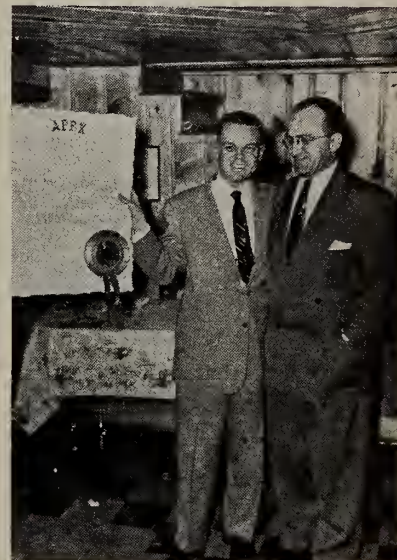
Don Robey, prexy of Peacock records, has sent out huge boxes of real Texas pecans to all of his associates and friends. We have nuts all over my house, it's real great to walk on shells in your living room; but children will be children. . . . Chubby Newsome, formerly with RCA Victor, and now out on Chance record, working this week at The Orchid Room in Kansas City. . . . An early package being talked about for spring promotion will include Al Smith and his band, with Chubby Newsome and Charles Gonzales. The latter will hit the record stands under the name of Bobby Prince. . . . Tampa Red continues to write and record good blues for the RCA people. The performer feels that in certain locations his records are not getting the air play necessary to make for a bigger royalty check. With youngsters coming out of left field and climbing fast into the \$500 to \$700 a week class, it has a tendency to make the old timers think that they should be getting a bigger take. Sometimes it might be better to get a reasonable sized check for a prolonged period, rather than to be a ninety day wonder with the big money coming for only a short time. . . . Hank Williams' sudden death leaves all stunned. His latest big tune is a top hit today, "Jambalaya," which is riding high and will stay up for quite a while. . . . Nellie Lutcher gave one of her greatest performances last nite, when her life story was told on the Hazel Bishop show.

Chicago Music Operating Firm Gives Awards To Record Salesmen

Bob Ballheimer of Decca Gets First Annual Award From Apex Cigarette Service. Rocky Rolph of RCA-Victor Gets "Personality Award".



BOB BALLHEIMER



ROCKY ROLPH & EARL KIES

CHICAGO—One of this city's leading music operating firms, Apex Cigarette Service, Inc., came up with an entirely new and revolutionary idea this year when the firm, at its annual Christmas party, gave awards to salesmen of the record manufacturers serving them during the year.

According to Earl Kies, manager of the firm, "The employees of Apex Cigarette Service have voted Robert Ballheimer of Decca Records 'The Outstanding Record Salesman of the Year'.

"He has been conscientious in trying to solve all of our record problems;

punctual in appearance; pleasant in his approach on sales; and has done all in his power to fill our every want that is within his scope."

This is the first time in the history of the automatic music industry where a record firm's salesman has been given an award by any juke box operating firm.

In addition to the award given to Bob Ballheimer, Apex's employees and executives also made a "Personality Award of the Year" to Rocky Rolph of RCA-Victor Distributing Corp., this city, for his fine efforts in keeping all the firm in the best of spirits all during the year.

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1953



Memo from
the
RAINBOW

Stenog

HOT IN ST. LOUIS

"CARAVAN"

a sizzler by
THE ESQUIRE BOYS
RAINBOW # 188

HOT IN NEW YORK

"Why Don't You Believe Me"

b/w
"KEEP IT A SECRET"

featuring **THE 5 CROWNS**
the Rhythm & Blues Stars of
"YOU'RE MY INSPIRATION"
RAINBOW # 202

HOT IN PHILLY & N. Y.

"CARAVAN"

a sizzler by
THE ESQUIRE BOYS
RAINBOW # 188

Tuning Up



NEW YORK—Betty McClaurin prepares for her first session on the Coral label as Phil Rose stands by. Betty, who scored several hits while she was with Derby such as "I May Hate Myself In The Morning" and "My Heart Belongs To Only You," expects to repeat with several more for Coral.

Fletcher Henderson Dies; Was Renowned Arranger For Goodman During Swing Era

NEW YORK—Fletcher Henderson, one of the all time kings of "Hot" music, died in Harlem last week of a stroke at the age of 54. A composer, arranger, band leader, pianist, and top arranger for the growing Benny Goodman band of the 1930's, Henderson was often referred to as one of the major factors in the creation of the swing era. The song man had been paralyzed on his left side since 1950 due to a cerebral hemorrhage which he suffered while playing the Cafe Society in downtown New York.

Fletcher was born in Cuthbert, Ga. and graduated from Atlanta University where he studied chemistry and music. In 1921, the rhythm master gave up chemistry and came to New York to organize his own jazz band. The group toured the country with Ethel Waters. For seventeen years Henderson played the Roseland Ballroom here in New York. Then from '34 to '50 he was head arranger for Benny Goodman.

The arranger broke into the music business as a song demonstrator for Pace & Handy, publishers, in New York. When the company broke up, Fletcher joined the Black Swan Recording Company as manager. Here he first recorded Ethel Waters. He formed a band called the Black Swan Troubadors to record numbers on his own label and on the Victor, Brunswick, and Vocalion labels.

Henderson was one of the major factors in the writing of such successes as "Big John Special," "Wrapping It Up," "Down South Camp Meeting," "Hot and Anxious," and "Sugar Foot Stomp."

The music business is filled with

the great names who got their break on the road to stardom with the Henderson band; Louis Armstrong, Cootie Williams, Coleman Hawkins, Joe Smith, Roy Eldridge, Henry Allen, Jimmy Harrison, Charley Green, John Kirby, Don Redman and Bix Beiderbecke.

Henderson is survived by his widow, Leora Meaux Henderson, former band leader; his brother Horace, a Chicago band leader; and a sister, Miss Irma Henderson.

Conkling Sees Good Year Ahead

NEW YORK — James Conkling, president of Columbia Records, released a statement as the year ended, predicting a good year ahead for the diskery.

Said Conkling, "For Columbia Records 1952 was the best sales year in its history with the exception of 1947, surpassing its 1951 totals by more than 12%. . . . A continuing strong upsurge is expected in 1953."

Two Firms Combine Talent On One Disk

NEW YORK—Dorset and Gabriel, two independent record labels, have merged their talents because they feel that in this way they can give the public big company performance. Each label has one side of a recently released platter.

"Bon Giorno," the Gabriel side, is a number with an international flavor. It was written in Rome by Charley Beale. The Dorset side, "Could It Be" by Russ Gouldy, Matt Furin and Michael Elias, is reported to be stirring up some noise in Ohio and Pennsylvania.

Margie Rae, singing star formerly with Kay Kyser does the vocal job on "Could It Be." The other deck is rendered by a lass called Vicki Mills who appeared one morning on the Arthur Godfrey Show. Millions saw Godfrey cry when the thrush completed her version of "I Went To Your Wedding." Vicki will soon release another platter tagged "Miracle Of Fatima."

Record Distrib, Theater, Unite For Baltimore Promotion

BALTIMORE — A screening of "Million Dollar Mermaid" for staffs involved in radio, television and newspapers, was held at Loew's Century Theater here on December 23. It was arranged by Herman Gimbel, local MGM Record distrib, in cooperation with Jack Sidney, manager of the Century.

The showing was attended by disk jockeys, librarians and program directors of WITH, WCAO, WBMD, WFBR, WBAL, WSID and WCBM. Also present were program directors and record spinners of WAAM-TV, WMAR-TV and WBAL-TV. Critics, feature writers, and picture editors of the Sunpapers and Newspost also saw the film, giving coverage in every field.

The screening was followed by a Christmas cocktail and buffet party.

Disk jockey samples of the latest MGM Record releases were passed out and feature stories and stills on "Million Dollar Mermaid" were given to the newspaper representatives.

Said Herman Gimbel, "In the final analysis, this joint effort was an influential step in promoting MGM records and MGM pictures in this area."

THE GREATEST! Little Walter

doing
"Sad Hours"
b/w
"Mean Old World"
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CHECKER RECORD CO.
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No. 1 in the nation! Willie Mabon "I DON'T KNOW"

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2. ALL TOO SOON - Billy Taylor - 796
3. ANNE'S LAMENT - Annie Ross - 794 & 45
4. THESE FOOLISH THINGS - Moody - 774 & 45
5. SERENATA - Joe Holiday - 786 & 45
6. STITT'S IT - Sonny Stitt - 787 & 45
7. DIG - Miles Davis - 777 & 45
8. SMALL HOTEL - Bennie Green - 790
9. BYE-YA - Thelonious Monk - 795 & 45
10. JOE BLACK MAMBO - Holiday 791 & 45
11. Farmer's Market - Wardell Gray - 770 & 45
12. Lets Cool One-A - Domnerus - 792 & 45
13. LOVE BEAT - George Wallington - 788
14. My heart is achin' baby - brown-par 1305
15. Heart In Sorrow - B. McGhee - Par 1301



THE ORIGINAL FIVE BLIND BOYS

(JACKSON HARMONEERS)

"I Was Praying"
"Will My Jesus Be Waiting For Me"

Peacock #1706

World's Greatest Spirituals

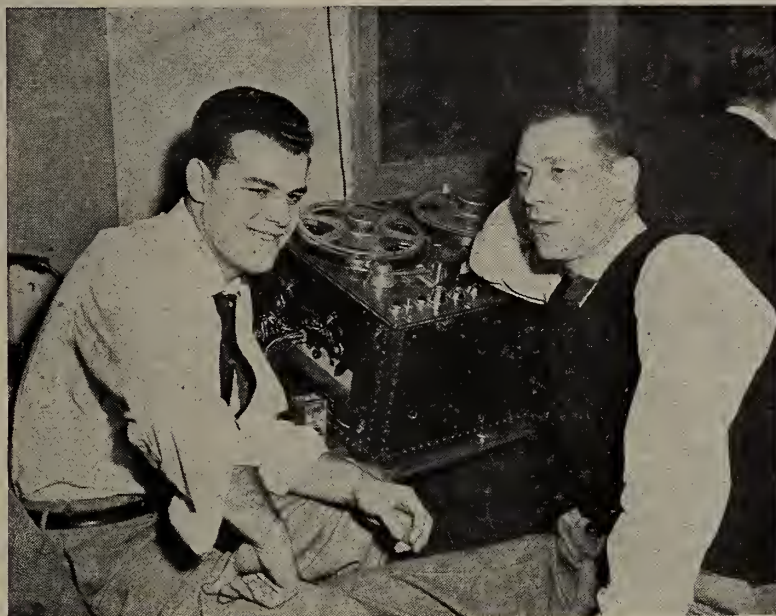
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"It's What's in THE CASH BOX That Counts"

THE CASH BOX
Reports
 THE NATION'S
BIG 10

**HILLBILLY,
 FOLK & WESTERN
 JUKE BOX TUNES**

They Like What They Hear



NEW YORK—Julius La Rosa (left) and Sherm Feller listen to Julius' first record for the new Cadence label "This Is Heaven." The tune was written and published by Sherm and advance reaction indicates a smashing success. Julius is the featured singer on the Arthur Godfrey show.

1 DON'T LET THE STARS GET IN YOUR EYES
 Skeets McDonald
 (Capitol 2216; F-2216)

2 JAMBALAYA
 Hank Williams
 (MGM 11283; K-11283)

3 I'M AN OLD, OLD MAN
 Lefty Frizzel
 (Columbia 21034; 4-21034)

4 MIDNIGHT
 Red Foley
 (Decca 28420; 9-28420)

5 BACK STREET AFFAIR
 Webb Pierce
 (Decca 28369; 9-28369)

6 KEEP IT A SECRET
 Slim Whitman
 (Imperial 8169; 45-8169)

7 SETTIN' THE WOODS ON FIRE
 Hank Williams
 (MGM 11318; K-11318)

8 INDIAN LOVE CALL
 Slim Whitman
 (Imperial 8156)

9 I'LL GO ON ALONE
 Marty Robbins
 (Columbia 21022; 4-21022)

10 I SAW MOMMY KISSING SANTA CLAUS
 Jimmy Boyd
 (Columbia 39871; 4-39871)

Marks Announces Reappointment Of Harry Link As Professional Mgr.

NEW YORK—It was announced just before New Year's that Harry Link had been reappointed general professional manager of the Edward B. Marks Music Corporation, the firm he has served so well during the last two years. The new contract is for a longer period of time and continues to give Linke free rein in the multiple professional activities of the Marks concern.

In connection with the renewal of Link's contract, Herbert E. Marks, president of the corporation, said:

"Harry has proven to be something rare these days, an experienced and able professional chief who hasn't spent his time complaining about changed conditions in the popular music business, but has adopted himself as few have to the new problems facing the makers of song hits. His recent remarkable success with the new Johnny Mercer version of 'The Glow-Worm' with 'Yours,' as recorded by Vera Lynn on London Records, and with other standard and new hits has proven that he has the up-to-date ap-

proach so necessary now. Harry, a good songwriter himself, and a tremendously popular figure personally, has been able to delve into our storehouse of great songs and come up with recording ideas that have more than justified my complete confidence in him."

Link, at this writing, is preparing a huge campaign on "The Girl Without A Name," Dana Suesse's theme song of the Broadway smash "The Seven Year Itch." A good number, of his own composition, "I Worry 'Bout You," is also on the agenda and there are other items on the fire.

Bob Marks continues as the firm's Coast representative; Larry Norrett as its mid-western disk jockey contact man; Fred Woodruff as chief of the mechanical department; with George Schottler, Lester Collins and Marvin Frank rounding out a first-rate professional staff. Mary Murray, known to everyone on Tin Pan Alley, remains Link's Girl Monday, Tuesday, Wednesday, Thursday and Friday.

Are Old Tunes The Best?

CHICAGO—Favorite controversial subject between music men everywhere, "Are old tunes the best tunes?" resulted in receipt of some of the tunes written by Ned Miller in collaboration with such outstanding tunesmiths as Chester Conn, Julie Stein, Al Bogate, Carl Hoefle, Bennie Krueger, Art Kahn, and some of the other greats of yesteryear, and of today.

Among the tunes submitted were: "You Don't Like It—Not Much"; "Too Busy"; "Sunday"; "My Suppressed Desire"; "Little Joe"; "Kiss And Make Up"; "Crying For You"; "Don't Mind The Rain"; and the famous 'cry' song, "Why Should I Cry Over You?"

Ned reports from Los Angeles, where he now makes his home, that some of the tunes are being 'brought back' this year by some of the great songsters and that, though some are 25 and even 30 years old, they've returned to the 'new' music field.

"Are old tunes the best tunes?"

New Operation For Basch Office

NEW YORK—The Buddy Basch Office entered into a new "operation" last Wednesday night when Dick Gersh of that office emceed the annual Christmas party of the Atlantic Distributors, local Seeburg outfit. Buddy Basch acted as stage manager for the event, which was held at the Cocomanut Grove Room of the Park Sheraton Hotel. Talent attending included (in this order): Georgia Carr (Capitol), Fred Martens (comedian), Florian ZaBach (Decca), Fran Warren (MGM), Tony Bavaar (Victor), Frances Faye (Capitol), Cathy Ryan (MGM) and Sandy Solo.

Hank Walton, of Atlantic, arranged the appearance of the talent.

LADDER OF Best Sellers FROM *King* AND *Federal* RECORDS Popular

RUBY WRIGHT
 HOT DOG RAG
 LEAVE IT ALONE
 15210 and 45-15210

LIZA MORROW
 MISSISSIPPI CAKE WALK
 WHEN THEY ASK ABOUT
 YOU 15214 and 45-15214

STEVE LAWRENCE
 TANGO OF ROSES (Love Me)
 HOW MANY STARS HAVE
 TO SHINE
 15208 and 45-15208

Folk/Western

HAWKSHAW
 HAWKINS
 BETTY LORRAINE
 TANGLED HEART
 1154 and 45-1154

YORK BROTHERS
 TENNESSEE TANGO
 RIVER OF TEARS
 1135 and 45-1135

COWBOY COPAS
 LOVE ME NOW
 FEELIN' LOW
 1151 and 45-1151

BOB NEWMAN
 SWEET ORCHARD VINE
 STRANGE LOVE
 1155 and 45-1155

Rhythm/Blues

TINY BRADSHAW
 SOFT
 STRANGE
 4577 and 45-4577

LULA REED
 MY STORY
 LET ME BE YOUR LOVE
 4578 and 45-4578

EARL BOSTIC
 YOU GO TO MY HEAD
 THE HOUR OF PARTING
 4586 and 45-4586

EDDIE "CLEAN-HEAD" VINSON
 LONESOME TRAIN
 PERSON TO PERSON
 4582 and 45-4582

Federal

BILLY WARD
 and his DOMINOES
 THE BELLS
 PEDAL PUSHIN' PAPA
 12114 and 45-12114
 I'D BE SATISFIED
 NO ROOM
 12105 and 45-12105

THE ROYALS
 A LOVE IN MY HEART
 I'LL NEVER LET HER GO
 12098 and 45-12098

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 INC.
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78's **TICO's** 45's
Hit of the Week...
TITO PUENTE & ORK
 Greatest Instrumental Mambo
"EL MAMBO DIABLO"
 TICO # 10-143

TICO RECORDING CO.,
 143 W. 41st St.
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TROJAN RECORDS
 Great Releases Coming Your Way

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Essex Record Distributors
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 EXTEND
BEST WISHES
 FOR A
HAPPY & PROSPEROUS
NEW YEAR
 To All Our Friends Throughout the Nation

Irwin Zucker
 Named Sales Pro-
 motion Mgr. Of
 Sanford Record Dist.

Irwin Zucker, previously associated with Decca Records and its subsidiary, Coral Records, has been named Sales Promotion Manager of Sanford Record Distributors, Inc., the New York distributor for M-G-M Records, it was announced today by Richard I. Cowitt, Sales Manager.

In his new assignment, Zucker will coordinate and direct all M-G-M record promotion. Special emphasis will be placed on theatre-dealer tie-in promotions on sound track albums. He will also plan special campaigns with the coin-machine operators and will contact local disc jockeys as well.

Zucker joined Decca in 1948 as assistant to Mike Conner, publicity director, and was elevated to the post of Eastern representative of radio-record promotion for Coral Records.

A journalism graduate of the University of Michigan, Zucker served as a U. S. Army newspaper editor during World War II. He recently returned from a tour of Europe where he reported on the music and record picture for Billboard.

FOLK AND WESTERN REVIEWS

DISK & SLEEPER GOOD
 EXCELLENT FAIR
 VERY GOOD MEDIOCRE

BULLSEYE of the WEEK

"THE THINGS I MIGHT HAVE BEEN" (2:44)
"IT'S ALL YOUR FAULT" (2:30)
WADE RAY
 (RCA Victor 20-5091)

● Wade Ray latches on to a slow tempo ballad that looks like it has all the makings. A very pretty melody that could make a big pitch in the pop field. Wade Ray takes the lovely ditty, titled, "The Things I Might Have Been", for a tender and feelingful ride around the wax. The backing, with Noel Boggs on the steel guitar, is soft and subdued. Wade squeezes every drop of emotion of the powerful lyrics and comes up with a strong disk that will make plenty of noise in the boxes. The flip is a moderate bounce romantic item waxed with that light hearted feeling, and airily sung by the western chanter. This is another easy to listen to side, but we look for the top deck to gather the loot.

ZEKE CLEMENTS
 (MGM 11399)

● "PAYDAY SATURDAY NIGHT" (2:41) Zeke Clements and His Men from Music Mountain belt out a happy quick beat item. Zeke dishes up the lyrics in a talky manner and the Music Mountain Men provide the appropriate backdrop.

● "THERE'S POISON IN YOUR HEART" (2:38) The tempo is slow, the instrumentalizing soft, and the vocal better on the lower half.

JIMMY SMITH
 (RCA Victor 20-5088)

● "I'LL LOVE YOU TOMORROW" (2:20) Jimmy Smith warbles a slow tender love ballad against a backing of strings.

● "CURB SERVICE" (2:11) The flip is a moderate rhythmic bounce chanted light heartedly and with an appealing ease.

JOE "CANNONBALL" LEWIS
 (MGM 11400)

● "ONLY IN DREAMS" (2:38) Joe "Cannonball" Lewis treats the audience to a nasal yodel of a moderate beat item. Lewis gives the tender lyrics a feelingful delivery.

● "I'D BE SWEET TALKIN' YOU" (2:38) The lower half is a rhythmic quick beat done with a delightful air. Tune is lively and in square dance tempo.

ELLIS AND BILL
 (RCA Victor 20-5088)

● "FOGGY VALLEY" (2:32) Ellis and Bill collaborate with The Green Mountain Boys on a quick beat instrumental. Fiddles and tempo make it a good square dance item.

● "STONY FORK" (2:40) The boys dish up a similar number for the coupling.

KITTY WELLS
 (Decca 28525)

● "DIVIDED BY TWO" (2:20) Kitty Wells melts a moderate beat country weeper in that inimitable style that has won her plaudits. Melody is lightly treated by instrumentalists.

● "THE THINGS I MIGHT HAVE BEEN" (2:20) The Wells version of the romantic ditty is tenderly presented. This one will catch play in the boxes as it has a pretty melody and the Kitty Wells delivery.

JIMMY THOMASON
 (King 1157)

● "BIG DEAL" (2:42) Jimmy Thomason treats a quick beat to a zestful reading. Jimmy handles the cute romantic lyrics in ok style as the string band sets up the musical background.

● "BOUNCING HEART" (2:18) The western artist waxes a bounce of slightly slower tempo with a forceful reading. Lyrics tell the story of the fickle woman.

JIM EANES
 (Decca 28552)

● "LITTLE BROWN HAND" (2:20) Jim Eanes spins a cute, happy, bounce item with zestful appeal. Eanes light hearted delivery of the quick tempo ditty is a good juke box number.

● "KISS ME! KISS ME!" (2:15) Flip is a fast moving tune that Eanes sings with enthusiasm. A spirit lifting tune that will catch spins.

YORK BROTHERS
 (King 1156)

● "SO FULL OF TEARS" (2:43) A slow rhythmic Latin beat is harmonized by the smooth chanting York Brothers. The boys chant the romantic words with feeling.

● "BABY I'M LOST WITHOUT YOU" (2:20) The under portion is a slow romantic lament delivered easily by the duo. A melodic item softly presented. Strings support on both decks.

Homer & Jethro

JAM-BOWL-LIAR (JAMBALAYA)
 and
YOU BELONG TO ME NO. 2
 RCA Victor 20/47-5043

COUNTRY and WESTERN

1. CONDEMNED WITHOUT TRIAL / EDDY'S SONG
 Eddy Arnold 20-5108 (47-5108)*
2. A FOOL SUCH AS I / THE GAL WHO INVENTED KISSIN'
 Hank Snow 20-5034 (47-5034)*
3. JAM-BOWL-LIAR / YOU BELONG TO ME NO. 2
 Homer & Jethro 20-5043 (47-5043)*
4. SETTIN' THE WOODS ON FIRE NO. 2 / A SCREWBALL'S LOVE SONG
 Homer & Jethro 20-5099 (47-5099)*
5. OLDER AND BOLDER / I'D TRADE ALL OF MY TOMORROWS
 Eddy Arnold 20-4954 (47-4954)*
6. DID YOU SEE MY DADDY OVER THERE / MOTHER'S PRAYER
 Eddy Arnold 420-0023 (447-0023)*
7. TENNESSEE TANGO / THE CRAZY WALTZ
 Pee Wee King 20-5009 (47-5009)*
8. I WENT TO YOUR WEDDING / THE BOOGIE WOOGIE FLYING CLOUD
 Hank Snow 20-4909 (47-4909)*
9. DON'T LET THE STARS GET IN YOUR EYES /
 THE ONLY ONE I EVER LOVED I LOST
 Johnnie & Jack 20-5040 (47-5040)*
10. LADY'S MAN / MARRIED BY THE BIBLE, DIVORCED BY THE LAW
 Hank Snow 20-4733 (47-4733)*



THE CASH BOX FOLK and WESTERN ROUNDUP

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Gene Autry (Columbia) begins another tour in Wichita, Kansas, on January 14. Johnny Bond (Columbia) and Smiley Burnette will also be features of the tour which has plans for showing in 47 cities throughout the east, mid-west and Canada.

The WLS National Barn Dance cast aired a 30-minute Christmas Greeting Card to all their listeners from 7:30 to 8:00 p.m. Christmas Eve. All WLS personnel and their families joined in the annual Christmas party in station's Studio A last Saturday, Dec. 27. Party was broadcast taking the place of the regular show from Eighth Street Theatre.

Springfield, Missouri's Bill Ring (KWTO) was featured guest on ABC's "Tennessee Ernie Show" on Christmas Eve. Ring is gaining national attention via his RadiOzark transcriptions and guest appearance—another recent one was on Cal. Tinney's show which originates from Tinney's Talala, Okla. ranch.

Holly Swanson, otherwise known as "Cousin Tilford" on the WLS National Barn Dance, has been appointed as a police officer in Naperville—a Chicago suburb.

The holiday season this time found more entertainers in the country field spending time with their families than ever before. Carolina Cotton (MGM) is in Korea entertaining troops and Skeets McDonald (Capitol) is filling a holiday booking at Amarillo's Clover Club.

Dude Martin and Sue Thompson (Mercury) were married in Las Vegas, Nevada, on Dec. 15. The pair have become headline names at KTTV in Hollywood during the past two years.

Marty Robbins (Columbia) set to appear on Shreveport's "Louisiana Hayride" January 3 with a possibility of joining the KWKH cast thereafter. Robbins is gaining top attention from his Columbia platters.

Birmingham's country platter man, Fred Wamble, also being a guest of KWKH on their Jan. 3 "Louisiana Hayride."

Holiday Travelling: Slim Whitman (Imperial) spending two weeks at Tampa home from Shreveport's KWKH. Sonny James (Capitol) in Alabama with his family for the holiday's from WFAA in Dallas. Lulu Belle and Scotty Wiseman (Mercury) away from Chicago's WLS with their parents in Miami, Fla. Dolph Hewitt (RCA Victor) at his Pennsylvania home from WLS in Chicago. George Beverly Shea (RCA Victor) from Hollywood to Western Springs, Ill. home.



GENE AUTRY

Evangelist Billy Graham is in Korea for the holidays and will return in time for January engagements. Houston will be the site of the world's premier showing of his movie, "Oil Town, USA" on March 3, 4 and 5 with names of the cast present.

The cast of WLS's "National Barn Dance" sent a half hour "Christmas Greeting Card" show to their listeners Christmas Eve night. The Dec. 27 broadcast of the Chicago airer took place from station's Studio "A" where the annual Christmas party for the station's personnel and their families was in progress. This is the only time the affair is taken from its home—the Eighth Street Theatre.

KCRA of Sacramento, Calif., was host to Johnnie Ray (Columbia) recently when Johnnie came by to visit the Bill Rase Show. It turned out to be the biggest crowd the station had ever entertained. Johnnie Ray's name is featured on a new rhythm spiritual on Columbia that could well hit in the country field.

Have you noticed—Eddy Arnold's (RCA Victor) transcribed shows for Purina going on 127 NBC stations in January. . . . The feature story on Smiley Burnette's trailer in current issue of Trail-R-News. . . . The country arrangements on some of the pop hits of today.

Smiley Burnette will add comical comments to the benefit for the Florence Crittenton Home for Girls in Beverly Hills Jan. 8. Annual affair is called "Golden Year Show" with ladies fashions and automobiles being modeled.

Springfield, Missouri, will close it's March of Dimes Drive with an hour's program on New Year's Eve which is sponsored by all four local radio outlets. KWTO's Joe Slattery has charge of all arrangements this year and will use the country center's oatune talent for the show.

KWSC's Robert Ferguson of Pullman, Washington, spending a week in Nashville between Christmas and New Year's. Bob has one of the top country record operations in the northwest.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. DON'T LET THE STARS GET IN YOUR EYES Skeets McDonald (Capitol)
2. I'LL GO ON ALONE Marty Robbins (Columbia)
3. BACK STREET AFFAIR Webb Pierce (Decca)
4. MIDNIGHT Red Foley (Decca)
5. GAL WHO INVENTED KISSING Hank Snow (RCA Victor)
6. KEEP IT A SECRET Slim Whitman (Imperial)
7. I SAW MOMMY KISSING SANTA CLAUS Jimmy Boyd (Capitol)
8. JAMBALAYA Hank Williams (MGM)
9. NO HELP WANTED The Carlisles (Mercury)
10. TENNESSEE TANGO York Brothers (King)

Cousin Johnny WNLC—New London, Conn.

1. Midnight (Red Foley)
2. I'll Go On Alone (Marty Robbins)
3. A Wedding Ring Ago (Kitty Wells)
4. I Heard A Juke Box Playing (Kitty Wells)
5. Are You Missing Me (Jim and Jesse)
6. Deep Blues (Red Foley)
7. Jam-Bowl-Liar (Homer and Jethro)
8. I'll Never Get Out Of This World Alive (H. Williams)
9. Full Time Job (Eddy Arnold)
10. My Old Brown Coat & Me (Doc Williams)

Cuz'n Larry Lane WEBK—Tampa, Fla.

1. Settin' The Woods On Fire (Hank Williams)
2. The Gal Who Invented Kissing (Hank Snow)
3. I'd Trade All Of My Tommorrow (Eddy Arnold)
4. Don't Let The Stars Get In Your Eyes (Johnny & Jack)
5. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
6. Rudolph The Red Nosed Reindeer (Gene Autry)
7. Keep It A Secret (S. Whitman)
8. Hog Tied Over You (Tennessee Ernie-E. M. Morse)
9. The Only One I Ever Loved I Lost (Johnny & Jack)
10. The Echo Of Your Voice (Wade Ray)

Elmer Snodgrass WAKE—Greenville, S. C.

1. Do You Care For Me (Tommy Warren)
2. Don't Let The Stars Get In Your Eyes (Ray Price)
3. I'll Go On Alone (Marty Robbins)
4. I Saw Mommy Kissing Santa Claus (Molly Bee)
5. Keep It A Secret (S. Whitman)
6. Back Street Affair (W. Pierce)
7. Our Love Isn't Legal (T. West)
8. Goin' Steady (Faron Young)
9. I Could Never Be Ashamed (Hank Williams)
10. You Win Again (H. Williams)

Verne Lotz KOTA—Rapid City, S. D.

1. Don't Let The Stars Get In Your Eyes (S. MacDonald)
2. You Win Again (H. Williams)
3. Older And Bolder (E. Arnold)
4. Back Street Affair (T. West)
5. Jambalaya (Hank Williams)
6. Tennessee Tango (Molly Bee)
7. Crazy Waltz (Pee Wee King)
8. Merry Texas Christmas You All (Beaver Valley Sweethearts and Elton Britt)
9. Deep Blues (Red Foley)

Tom 'n Jack WKAB—Mobile, Ala.

1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Don't Let The Stars Get In Your Eyes (Johnny & Jack)
3. Midnight (Red Foley)
4. The Gal Who Invented Kissing (Hank Snow)
5. Three Little Dwarfs (Stuart Hamblen)
6. Rainbow At Midnight (Jimmy Wakely)
7. It's All Your Fault (W. Ray)
8. Oh How Sweet It Is To Know You (Cindy Walker)
9. Born To Be Bad (J. Bond)
10. Back Street Affair (B. Walker)

Tommy Sutton WING—Dayton, Ohio

1. Don't Let The Stars Get In Your Eyes (S. MacDonald)
2. Jambalaya (Hank Williams)
3. Back Street Affair (W. Pierce)
4. Keep It A Secret (S. Whitman)
5. Somebody Loves You (Tubb)
6. Settin' The Woods On Fire (Hank Williams)
7. I Let The Stars Get In My Eyes (G. Hill)
8. Goin' Steady (Faron Young)
9. I'll Go On Alone (Marty Robbins)
10. Older And Bolder (E. Arnold)

David Walshak KCTI—Gonzales, Tex.

1. I Saw Mommy Kissing Santa Claus (Mervin Shiner)
2. No Help Wanted (Carlisles)
3. Keep It A Secret (S. Whitman)
4. Tennessee Tango (Pee Wee King)
5. That's Me Without You (Lou Millet)
6. Goin' Steady (Faron Young)
7. Settin' The Woods On Fire (Hank Williams)
8. The Gal Who Invented Kissing (Hank Snow)
9. Merry Texas Christmas You All (Ernest Tubb)
10. A Wedding Ring Ago (Kitty Wells)

Dwight Gordon KXLW—St. Louis, Mo.

1. It's No Sin To Love You (Cowboy Copas)
2. I'll Never Get Out Of This World Alive (H. Williams)
3. The Gal Who Invented Kissing (Hank Snow)
4. The New Wears Off Too Fast (Hank Thompson)
5. I'm An Old Old Man (Lefty Frizzell)
6. Now And Then (There's A Fool Such As I) (Hank Snow)
7. Don't Let The Stars Get In Your Eyes (Johnny & Jack)
8. A Thousand And One Sleepless Nights (Moon Mullican)
9. Our Love Isn't Legal (J. Bond)
10. Goin' Steady (Faron Young)

Fred Wamble WLBS—Birmingham, Ala.

1. I'll Go On Alone (Marty Robbins)
2. The One You Hurt (B. Walker)
3. No Help Wanted (Carlisles)
4. That's Me Without You (James)
5. Don't Let The Stars Get In Your Eyes (Ray Price)
6. A Fool Such As I (H. Snow)
7. That's The Kind Of Love I'm Looking For (Carl Smith)
8. Feeling Low (Cowboy Copas)
9. The Things I Might Have Been (Wade Ray)
10. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)

Sleepy Eyed John WHHM—Memphis, Tenn.

1. Keep It A Secret (S. Whitman)
2. The Gal Who Invented Kissing (Hank Snow)
3. No Help Wanted (Carlisles)
4. You Win Again (H. Williams)
5. Back Street Affair (W. Pierce)
6. Somebody Loves You (Tubb)
7. Don't Let The Stars Get In Your Eyes (MacDonald-Price)
8. I'll Go On Alone (Marty Robbins)
9. Old Old Man (L. Frizzell)
10. Goin' Steady (Faron Young)

Sal Rezza WEZ—New Orleans, La.

1. Jambalaya (Hank Williams)
2. Don't Let The Stars Get In Your Eyes (S. MacDonald)
3. Back Street Affair (W. Pierce)
4. Indian Love Call (S. Whitman)
5. Midnight (Red Foley)
6. The Gal Who Invented Kissing (Hank Snow)
7. Keep It A Secret (S. Whitman)
8. Older And Bolder (E. Arnold)
9. I'll Never Get Out Of This World Alive (H. Williams)
10. Jam-Bowl-Liar (Homer & Jethro)

Art Barrett WSAP—Portsmouth, Va.

1. Goin' Steady (Faron Young)
2. White Christmas (E. Arnold)
3. Don't Let The Stars Get In Your Eyes (S. MacDonald)
4. Waitin' For A Letter (G. Hill)
5. Midnight (Red Foley)
6. Hard Hearted (C. Moody)
7. You Don't Have Love At All (Jimmie Dickens)
8. Our Honeymoon (Carl Smith)
9. Tumbleweed Heart (Curly Wiggins)
10. Silver Bells (Wakely & Whiting)

Clarence Kneeland WERI—Jewett City, Conn.

1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. I'll Go On Alone (Marty Robbins)
3. Indian Love Call (S. Whitman)
4. Don't Let The Stars Get In Your Eyes (S. MacDonald)
5. You Belong To Me (Sue Thompson)
6. Tennessee Tango (York Bros.)
7. I Went To Your Wedding (Hank Snow)
8. I'd Trade All Of My Tommorrow (Eddy Arnold)
9. Jambalaya (Hank Williams)
10. The Gal Who Invented Kissing (Hank Snow)

Smokey Smith KRNT—Des Moines, Iowa

1. Don't Let The Stars Get In Your Eyes (Slim Whitman)
2. I'll Go On Alone (Marty Robbins)
3. Now And Then There's A Fool Such As I (Hank Snow)
4. I'm A Lone Wolf (Hawkshaw Hawkins)
5. Goin' Steady (Faron Young)
6. Do You Care For Me (Tommy Warren)
7. Most Of All (Merle Red Taylor)
8. You Don't Have Love At All (Jimmy Dickens)
9. Lyin' To My Heart (L. Payne)
10. Tennessee Tango (Pee Wee King)

L. F. Kenfield WTIC—Hartford, Conn.

1. Don't Let The Stars Get In Your Eyes (S. MacDonald)
2. A Fool Such As I (H. Snow)
3. Tennessee Tango (Pee Wee King)
4. The New Wears Off Too Fast (Hank Thompson)
5. Childs Side Of Life (Johnny Horton)
6. I'd Trade All My Tommorrow (Eddy Arnold)
7. How Much Can A Heart Ache (Ken Marvin)
8. Cannon Ball Ray (M. Travis)
9. A Full Time Job (E. Arnold)
10. Midnight (Red Foley)

Burt Beck WSOU—So. Orange, N. J.

1. It's All Your Fault (W. Ray)
2. Back Street Affair (W. Pierce)
3. Midnight (Red Foley)
4. Tennessee Tango (York Bros.)
5. I'll Go On Alone (Marty Robbins)
6. I Ain't Got Time (J. Skinner)
7. You're Walkin' On My Heart (Hank Thompson)
8. Stolen Waltz (Dick Thomas)
9. No Help Wanted (Carlisles)
10. It's Me Without You (Webb Pierce)

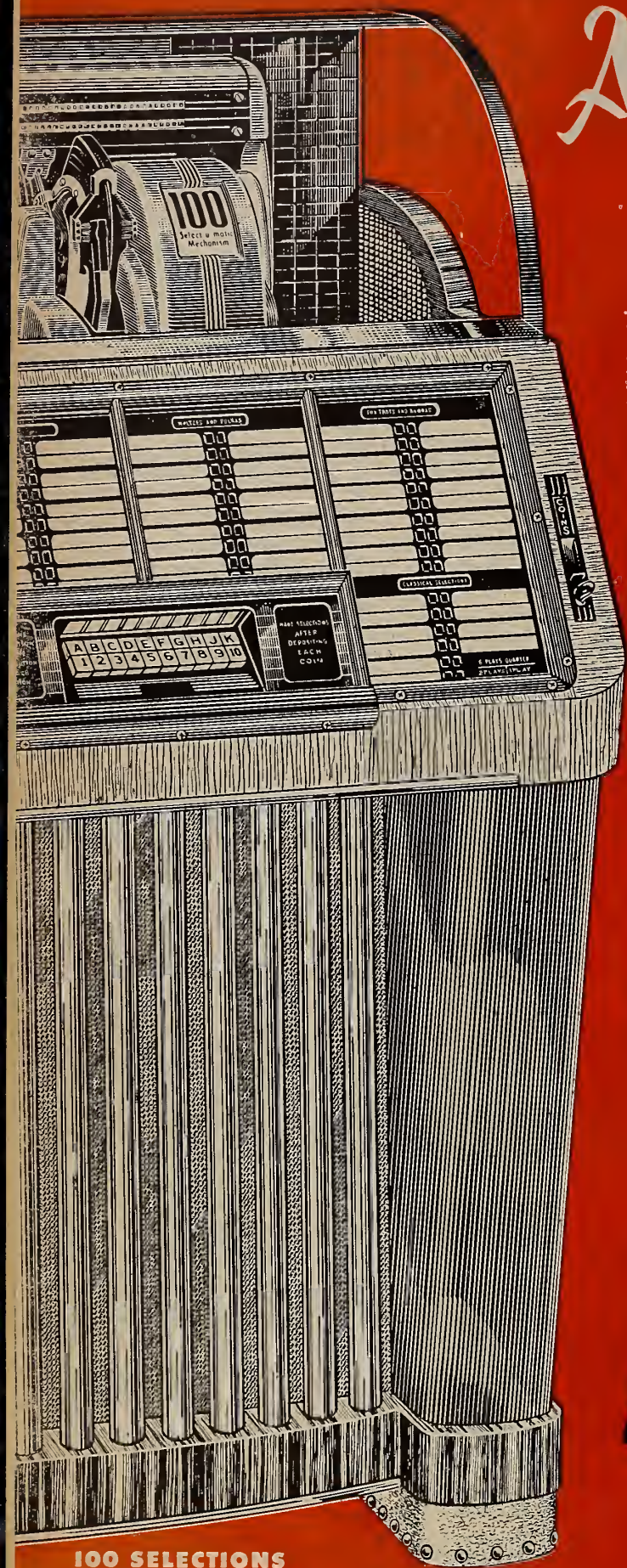
Mack Sanders KFBI—Wichita, Kans.

1. Midnight (Red Foley)
2. Settin' The Woods On Fire (Hank Williams)
3. Our Honeymoon (C. Smith)
4. Older And Bolder (E. Arnold)
5. Don't Trifle On Your Sweetheart (Ernest Tubb)
6. I'm An Old Old Man (Lefty Frizzell)
7. You Don't Have Love At All (Jimmie Dickens)
8. A Fool Such As I (H. Snow)
9. A Crushed Red Rose (Moon Mullican)
10. Hootin' And A Howlin' (Rex Allen)

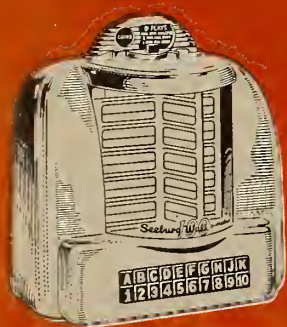
Billy "The Kid" Standley WNOE—New Orleans, La.

1. Back Street Affair (W. Pierce)
2. Don't Let The Stars Get In Your Eyes (S. MacDonald)
3. Full Time Job (Eddy Arnold)
4. Midnight (Red Foley)
5. Keep It A Secret (S. Whitman)
6. Our Honeymoon (Carl Smith)
7. Fortunes In Memories (Tubb)
8. A Wedding Ring Ago (Kitty Wells)
9. The New Wears Off Too Fast (Hank Thompson)
10. Goin' Steady (Faron Young)

A PREDICTION FOR 1953



100 SELECTIONS
AT THE PHONOGRAPH



100 SELECTIONS
ANYWHERE IN THE
LOCATION



DURING THE NEXT 365 DAYS

OPERATORS OF *Select-o-matic*
100

MUSIC SYSTEMS WILL REALIZE MORE AND MORE

THE WISDOM OF THEIR INVESTMENT

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago, Illinois

AMERICA'S FINEST AND
MOST COMPLETE MUSIC
SYSTEMS



GREATER SELECTIVITY OPENS PATH TO FULLER PROGRAMMING PROFITS

Juke Box Operators Agree More Complete and Better Programming Assures Continued Peak Play. Only Possible, They Advise, Because of Greater Selectivity of New Phonos. Foresee '53 as Year of Many Extra Plays Boosting Collections Due to Fact More Records of All Types Can be Featured.

Industry, Trade Leaders Optimistic Nation's Biz Will Continue On Current High Level In 1953

NEW YORK—Experts in the coin machine industry have expressed great confidence in the prospects for business during 1953 (see Editorial, page 3, this issue).

It is also interesting to note the views of trade leaders in the leading industries of the nation.

At the annual symposium of the Commerce and Industry Association of New York, Inc., sixteen of the country's outstanding corporations took part in making known their predictions for the coming year.

Thomas Jefferson Miley, executive vice-president of the association, reported "General agreement was that the nation's business and industry in 1953 will continue at its current high level or better, barring unforeseen adverse developments in the international situation."

Fourteen fields of industry and business were covered in the symposium: foreign trade, manufacturing, construction, real estate, banking, railroads, aviation, foreign travel, textiles, drugs, utilities, foods, oil, and hotels. Opinions on the 1953 outlook of the top executives in those fields, all of whom are directors or members of the association, were combined to form the general optimistic report.

The executives and their firms they represent, whose opinions were used for the symposium, were: Foreign Trade: Gerald LeVino, president, Guiterman Co., Inc., and chairman, Association's World Trade Committee; Manufacturing: Neal Dow Becker, chairman of the board, Intertype Corp.; Construction: Thomas W. Holden, president, F. W. Dodge Corp.; Real Estate: Edmund F. Wagner,

president, General Realty & Utilities Corp.; Textiles: J. W. Schwab, president, United Merchants & Manufacturers, Inc.; Utilities: Hudson R. Searing, president, Consolidated Edison Company of New York, Inc.; Oil: George V. Holton, chairman of the board, Socony-Vacuum Oil Co., Inc.; Drug and Allied Industries: James Hill, Jr., chairman, Sterling Drug, Inc., and W. J. Murray, chairman of the board, McKesson & Robbins, Inc.; Food: Francis L. Whitmarch, president, Francis H. Leggett & Co.; Banking: Dr. Fred I. Kent, director, Bankers Trust Co.; Aviation: R. S. Damon, president, Trans World Airlines, Inc.; Foreign Travel: Joseph P. Grace, Jr., president, W. R. Grace & Co.; Hotels: Frank L. Andrews, president, Hotel New Yorker; and Railroads: William White, president, New York Central System, and Walter S. Franklin, president, Pennsylvania Railroad.

Miami Assn. Moves To Larger Quarters

MIAMI, FLA.—Willie Blatt, president of A.M.O.A. (Automatic Music Operators Assn), this city, reports that the association has moved to new and larger quarters at 8th Avenue and 8th Street.

Mrs. Shapiro is in attendance, and can be reached by phone at 82-0400.

Visitors are advised that they can locate their coinmen friends by phoning Mrs. Shapiro.

CHICAGO — Many questions were answered (most of these answered themselves) and, therefore, many changes have come about in the juke box business during the past year of 1952.

As more and more of the phono manufacturers turned to greater selectivity (phonographs now range from 80 to 120 selections) some were of the belief that: "There'll be no end to this. There will be more and more selections."

But, this trend now seems to have settled itself, and the average juke box operator realizes that greater selectivity means greater profits to him because greater selectivity allows for fuller and better programming.

That's important. That's the consensus of many statements from leading music operators who now admit:

"The fact remains that we can be assured of almost continuous peak play on most of our locations because we can feature more records and more types of records to satisfy all patrons on every location."

Better programming has become important because of greater selectivity.

The average juke box operator won't place a highly selective phonograph in an "average location."

But, he does admit, that greater selectivity on "the better than average locations" means greater profits.

Provided, of course, that he correctly programs his phonos to match the needs of those locations and, thereby, takes most complete advantage of all possible play action.

Most thrilling this past year, to a great many music operators, was the fact that manufacturers of foreign recordings at last came to life. They are giving the operators the type of records they need to obtain top play from many of their spots.

Another thing that came into view a little more sharply than ever before was the fact that the wall and bar boxes are still mighty important adjuncts to the juke box itself. That

the wall and bar boxes bring in a very fine overflow of coinage which cannot be overlooked.

The nation's top operators are now making it their personal business to pay attention to record purchasing and the way that their phonographs are programmed.

A large number of these men, in the days when phonos featured anywhere from 20 to 40 selections, weren't too interested in the fact that better programming pays better profits and, therefore, left this extremely important detail to employees.

In some cases, where employees were very conscientious and checked on the fact that programming was becoming ever more important, such operators were extremely lucky to see their profits grow as they placed greater selective phonographs.

In many cases, sad to relate, profits continued along as is, or fell down, and these operators were somewhat soured on the higher selective phonos.

Today, because of the fact that these operators have started to study other and outstanding operations and have learned the lesson of better programming, they are no longer soured on more highly selective machines.

They, too, have learned that these can be made to pay off handsomely, provided that correct programming is given to such equipment.

Of course, as operator after operator reports, there will always be the "below average" locations. Here the majority of the intelligent merchandisers among the music operators are obtaining an advance guarantee.

In short, some spots that just can't show a minimum, will have to show that minimum on a guarantee basis from the location owner.

These operators continue to use very fine phonos in such locations because they have been able to obtain a guarantee.

As 1953 gets under way many of the nation's largest music operators believe that this will be the year of better programming to such an extent that it will assure the average operator better profits.

He will, they claim, be assured top peak play on all of his locations if he more completely and fully programs his phonos on his locations and takes advantage of every possible play he can get from each location he has.

"The extra plays which accumulate from correct programming", as one leading juke box operator stated, "assure the operator the highest possible profits and will mean better profits continually, provided he correctly takes advantage of the greater selectivity of the new automatic phonographs."

Army Advertises For Pinball Games

CAMP DRUM, N. Y.—"Operation Snowfall"—a winter training maneuver for 25,000 troops gets going on January 16, here, and will continue thru March 8.

The Army said it has advertised for bids on pinball machines. "The machines will be set up in the post exchanges 'for amusement only'", the Army said.

MILLER FAVORS DIME PHONO PLAY

George A. Miller Claims It Would Solve Many Of Ops' Problems



GEORGE A. MILLER

OAKLAND, CALIF. — George A. Miller, president of Music Operators of America (MOA), as well as president of the California Music Guild, was recently asked to present his views as head of the California Music Guild, about dime play for phono-

graphs.

Miller, one of the most astute and knowing men in the music machine industry, after a great deal of study and conferences with other associations, as well as leading men in the field, states that the operator must get more money for a single play or greater volume.

"Since controls have been removed from the operation of automatic phonographs," stated Miller, "many operators in the state of California have been clamoring for 10c play. There is some difference of opinion about 3 for 25c or 4 for 25c, but that seems secondary because the main interest and necessity to the music operator is to either get volume play or more money for single play.

"I have read in the various trade papers where some of the associations in one or two states have frowned on 10c play. However, in all localities in California where the operators have increased to 10c, they have found very little resentment from the patrons, and in most instances the location owner has accepted the increase as a necessity and not as a problem.

"I, being the State President of the California Music Guild, have not recommended for or against the increase either state-wide or nation-wide, but it does seem that the solution to many of the operators' problems could be solved through this medium.

"When one stops to realize that phonographs cost four times as much as they did some years ago and that phonograph records, labor, and everything else connected with the industry has increased 200%, it is hard to understand why any group of operators would not take advantage of decontrol and immediately put their music business on a paying basis.

"I have talked to other association representatives who tell me that their operators are making a small profit on 5c play, but I personally believe that conditions in the future will be such that even a small profit will not be made on automatic phonographs unless operators put their music routes on a paying basis at this particular time.

"Statistics show that industry expects a good year in 1953, but they

Operators Look To 1953 As "Greatest Year" In Coinbiz History

Nationwide Survey Shows Operators Outlook Most Optimistic

CHICAGO — A nationwide survey by long distance telephone completed by *The Cash Box* this past week revealed that there is greater optimism among the country's operators than has ever before been the case in all the history of the industry.

Operator after operator, in practically every city in the nation, stated in essence:

"This is our year."

In short, these men believe that, because of the new equipment which they purchased all this past year (keeping the entire industry at boom proportions) and the new machines which they are continuing to purchase to improve and consolidate their routes, will begin paying off in bigger intake than they've ever before enjoyed.

The record employment figures released by the U. S. Department of Commerce. The general optimism of the people. The fact that a new administration is now in office. That many price controls have been released. That there are more materials for the manufacturer. And many more reasons are behind the judgment and predictions of the leading operators as to the reason why 1953 is going to be their biggest year.

Most of the nation's operators are working today with varied routes. These range all the way from peanut vendors to the latest type amusements and phonos. Even including the larger vending machines.

It's a question, as this publication

also show that there may be a decline in 1954. The time to stabilize an industry is while business is good, not after a recession appears. Therefore, it would seem to me that every operator would take full advantage of decontrol by either increasing the price per play or setting up a better percentage schedule so that he can once again derive a reasonable profit out of automatic phonographs.

"I have been asked for an opinion as the State President of California Music Guild, and I, therefore, am one who has had a reasonable amount of experience with the industry, realize that the automatic phonograph business calls for sound business planning and reasoning.

"I have made inquiries through other states who have increased their price of music from 5c to 10c, and from the information that I have gathered, none of these organizations would convert back to 5c play because it has meant the difference between a profit and a loss."

has reported many times in the past, of controlling locations instead of just controlling machines.

The average operator realizes that when he goes to sell his route he actually is selling 'locations'. That the price of the equipment in those locations is based mainly on the income from the spot and not only on the equipment in the place.

One leading juke box op after the other reported that even the poor locations today are featuring multi-selective phonos.

In fact, as one noted operator said:

"I don't know of an outstanding operator who has a 24 selection phono left on his route.

"In my case," he continued, "and this is the same story with everyone of the leading music operators in this territory, the lowest selective machines we have on locations are 40 selection phonos.

"The majority of operators," he concluded, "are all featuring anywhere from 80 to 120 selection phonos and, as far as I am personally concerned, I'm going to have nothing but multi-selection phonos on everyone of my locations before Spring of 1953 is here."

The amusements operators have the same story to tell.

One of them said:

"I've got nothing but the latest equipment. I wouldn't keep a machine on any of my locations for three months unless the machine was so phenomenal that the players wouldn't let me remove it.

"In fact," he continued, "usually from 6 to 8 weeks is the limit we keep the average amusement game on location.

"This gives us a better trade-in and it allows us to continually place new equipment so that competition can't step in and knock us out of any spots while, at the same time, we enjoy top take, because we are giving the players something entirely new everytime."

The same story holds true of ops in the vending machine biz.

They, too, are placing only the very latest equipment in their spots.

They are also working far ahead and planning complete new routes as new suburban areas continue to spring up, in fact, as complete new towns continue to be born everywhere in the nation.

This is, then, the most optimistic report ever yet received from the nation's operators.

It brings home the point which the manufacturers have stressed. That this business is undergoing the greatest boom in all of its history.

FOREIGN BUYERS!

Not only do we deliver the finest equipment . . . but . . . our prices include the following free services . . .

- Machines are thoroughly checked . . . all broken parts are replaced.
- Cabinets are cleaned and scraped.
- Machines are packed in new steel-strapped cartons.
- Glass is protected by special padding.
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INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

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"fireball"

120 Selections

C'MON IN AND SEE IT!!

LAKE CITY AMUSEMENT CO.

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SPECIALS!!

SLUGFEST, ea.	\$159.50
RED SHOES, ea.	89.50
MERCURY, Athletic Scale, ea.	69.50
ROSE BOWL, ea.	149.50
DALE GUN, ea.	62.50
TURF KING, ea.	95.50

BINGO GAMES Every kind on hand. Write Immediately!

Bally

BEAUTY CHAMPION SPACE SHIP

Pressing Engagement

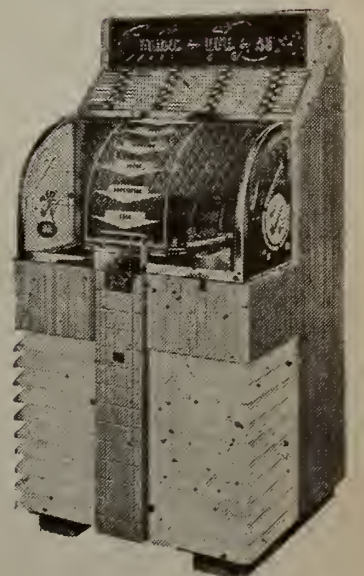


Every operator knows that a clean and sparkling juke box attracts more play—less abuse or careless handling. Most operators are aware, too, that their own good grooming will earn respect that attracts better locations. The operator of the Model "D" is as presentable as his machines. He has little cause for work-stained hands and nails, clothes that are wrinkled and untidy. The reason? His AMI juke boxes long retain their factory-fresh look, seldom need mechanical adjustment or repair.

It's easy to stay clean when it's hard to get dirty!

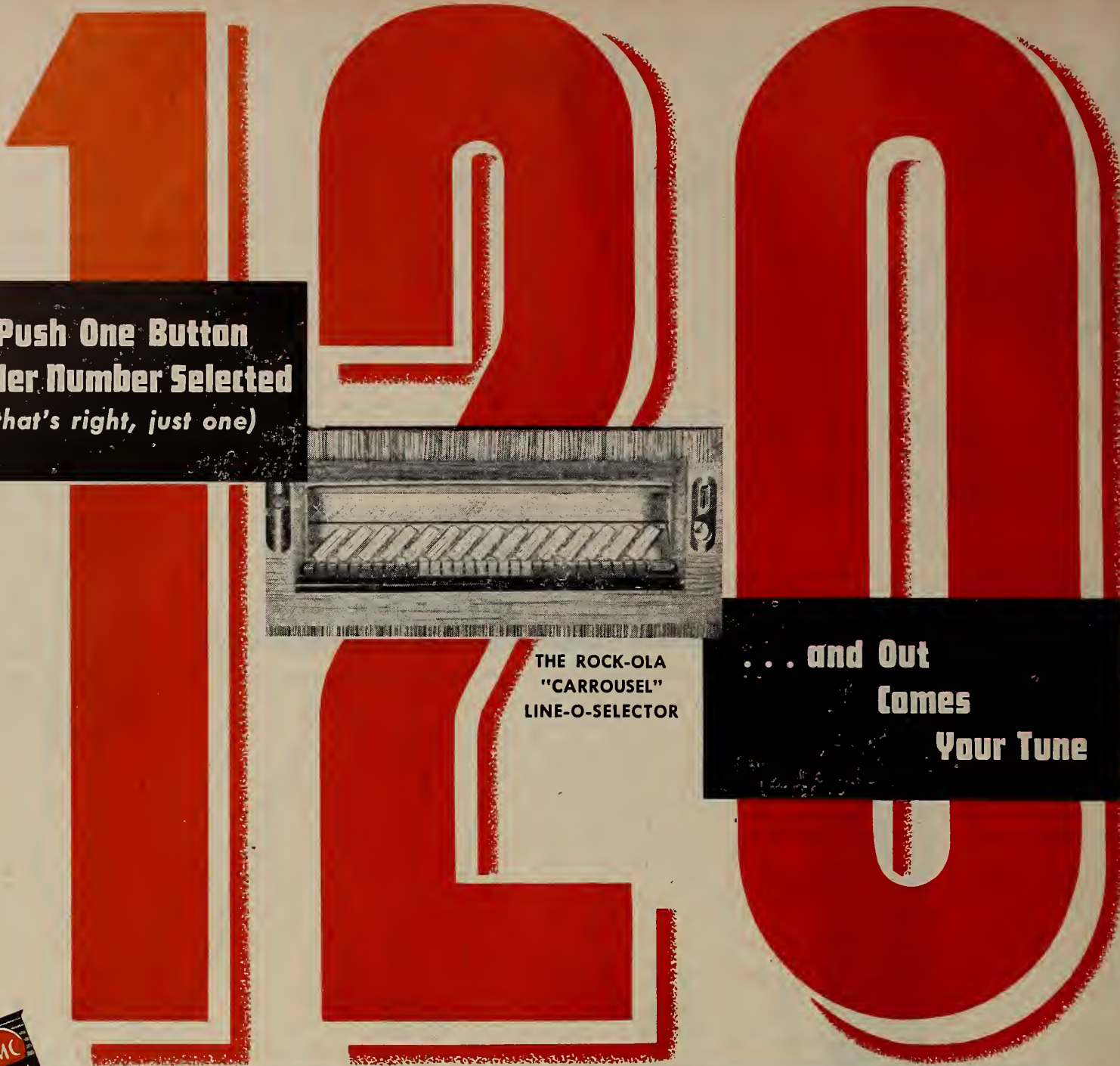
AMI Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

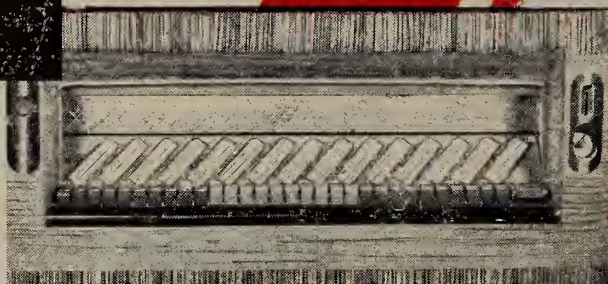


THE "D" IS AVAILABLE IN 80 AND 40 SELECTION MODELS, BLOND OR MAHOGANY CABINETS

"It's What's in THE CASH BOX That Counts"



**Push One Button
Under Number Selected**
(that's right, just one)



THE ROCK-OLA
"CARROUSEL"
LINE-O-SELECTOR

**... and Out
Comes
Your Tune**



See, Play, Hear—Order—Your ROCK-OLA FIREBALL at any of the following Showrooms:

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647 South West St., Syracuse, N. Y.
- EASTERN VENDING SALES CO., INC.**
940-42 Linden Ave., Baltimore, Md.
- HACOLA DISTRIBUTING CORP.**
265 Franklin, Buffalo, New York
- B. D. LAZAR COMPANY**
1635 Fifth Avenue, Pittsburgh 19, Penn.
- MUSIC & TELEVISION CORP.**
1119 Commonwealth Avenue
Boston 15, Massachusetts
- S & K DISTRIBUTING CO.**
2014 Fairmount Avenue
Philadelphia 30, Pennsylvania
- SEACOAST DISTRIBUTORS, INC.**
1200 North Ave., Elizabeth, New Jersey

MIDWEST

- BADGER NOVELTY COMPANY**
2546 North 30th Street, Milwaukee, Wis.
- BINCO MUSIC DISTRIBUTING CO.**
1329 S. Calhoun St., Ft. Wayne, Indiana
- BRILLIANT MUSIC COMPANY**
19963 Livernois Ave., Detroit 21, Mich.
- CALDERON DISTRIBUTING**
450 Massachusetts Ave., Indianapolis, Ind.

CENTRAL COIN MACHINE EXCHANGE

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- DAYTON MUSIC SALES**
815 St. Poul Ave., Dayton 10, Ohio
- DIXON DISTRIBUTORS**
3808 Southern Blvd., Youngstown, Ohio
- FABIANO AMUSEMENT CO.**
208 E. Dewey Ave., Buchanan, Michigan
- IDEAL NOVELTY COMPANY**
2823 Locust Street, St. Louis 3, Missouri
- LA BEAU NOVELTY SALES CO.**
1946 University Ave., St. Poul 4, Minn.
- LAKE CITY AMUSEMENT CO.**
4533 Payne Avenue, Cleveland, Ohio
- SAVAGE NOVELTY COMPANY**
628 Third Street, Beloit, Wisconsin
- SUPERIOR SALES COMPANY**
1337 Second Ave., Des Moines, Iowa
- TOLEDO COIN MACHINE EXCHANGE**
814 Summit St., Toledo, Ohio
- UNI-CON DISTRIBUTING CO.**
3410 Moin Street, Kansas City 2, Missouri
- WORLD WIDE DISTRIBUTORS, INC.**
2330 N. Western Ave., Chicago 47, Ill.

NORTHWEST

- PUGET SOUND NOVELTY CO.**
114 Elliott Ave., West, Seattle, Wash.

SOUTHERN

- A. M. & F. DISTRIBUTING CO.**
3118 Tulone Ave., New Orleans, Louisiana
- H. M. BRANSON DISTRIBUTING CO.**
811 E. Broadway, Louisville, Kentucky
- CAPITOL MUSIC COMPANY**
135 E. Amite Street, Jackson, Mississippi
- COIN AUTOMATIC MUSIC CO.**
241 W. Moin St., Johnson City, Tennessee
- FRANCO DISTRIBUTING CO.**
24 North Perry, Montgomery, Alabama
- ROBINSON DISTRIBUTING CO.**
301 Edgewood Ave., S. E., Atlanta, Ga.
- S & M SALES COMPANY, INC.**
1074 Union Avenue, Memphis, Tennessee
- SOUTHERN MUSIC CORPORATION**
2828 So. Blvd., Charlotte, North Carolina
- SOUTHERN MUSIC DIST. CO.**
418 Margaret St., Jacksonville 6, Florida
- SOUTHERN MUSIC DIST. CO.**
503 W. Central Ave., Orlando, Florida
- FRANK SWARTZ SALES COMPANY**
515-A Fourth Ave., S., Nashville, Tenn.
- WERTZ MUSIC SUPPLY CO.**
1013 E. Cory St., Richmond 19, Virginia

SOUTHWEST

- AUTOMATIC MUSIC CO.**
1214 W. Archer, Tulsa, Oklahoma

BORDER SUNSHINE NOVELTY

- 2919 N. Fourth Street
Albuquerque, New Mexico
- BOYLE AMUSEMENT COMPANY**
522 North West Third
Oklahoma City, Oklahoma
- FT. WORTH AMUSEMENT COMPANY**
1210 S. Moin Street, Ft. Worth, Texas
- FRONTIER AMUSEMENT**
2020 Myrtle Avenue, El Paso, Texas
- PAUL W. HAWKINS**
329 East 7th Street, Tucson, Arizona
- RUTHERFORD ENTERPRISES**
608 Johnson Street, Amarillo, Texas
- UNITED AMUSEMENT CO.**
445 N. Moin St., San Antonio, Texas

WESTERN

- H. B. BRINCK**
825 East Front Street, Butte, Montana
- DAN STEWART COMPANY, INC.**
2667 West Pico, Los Angeles, California
- DAN STEWART COMPANY, INC.**
140 E. Second, South, Salt Lake City, Utah
- MODERN DISTRIBUTING CO.**
3222 Tejon Street Denver 11, Colorado
- OSBORN DISTRIBUTING COMPANY**
2647 Thirty-Eighth Avenue
San Francisco, California

"The Industry's Greatest Phonograph Achievement"

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago 51, Illinois



BALLY BEAUTY

More fun for players, more profit for you, thanks to new **SELECT-A-SPOT** feature and new **TRIPLE-SPOTS** roll-over feature

Popular **3-4-5-IN-LINE** scoring
HORIZONTAL, VERTICAL, DIAGONAL

Plus attractive **4-CORNERS SCORE**

Advancing **SUPER-SCORES**
dramatized in frills of Beauty Queens on backglass

Popular **EXTRA-BALLS** feature
Advancing flash releases up to 3 Extra Balls

BALLY BEAUTY will put new life into your locations... add important dollars to your daily collections. Get BALLY BEAUTY now from your nearest Bally Distributor.

The **CHAMPION**
Ballyhorse
Bally
SPACE-SHIP
SEE BACK COVER

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

George Ponser Appointed Business Mgr. For Amusement Games Ops Association



GEORGE PONSER

Association of New York, Inc. (games operators' association).
Ponser takes over his duties this week on a temporary basis, but will assume permanent full-time duties after his present affairs have been arranged, which should be in a few weeks.
Bart Hartnett, present business manager, resigned as of the 1st of the year, so that he can devote all of his time to the operation of his games route.
The association, currently in its third year of operation (since the introduction of shuffle games), has made giant strides since it started functioning actively, and the membership now feels its business affairs need the leadership of a full-time active manager. Altho many of its problems have been solved, it is the feeling of the group that many more important matters need improvement. They feel that in George Ponser they have the ideal leader, whose experience, knowledge, and integrity will build an organization second to none in the country.
Teddy Blatt, attorney for the association, will continue in this capacity.

NEW YORK—George Ponser, national known coinman, whose connections in the industry have covered every phase, from operator to distributor to manufacturer over the past twenty years, has been appointed acting business manager for the Associated Amusement Machine Operators

ROUTE FOR SALE

ONE OF THE FINEST ROUTES IN THE COUNTRY!
In The Vicinity of COLUMBUS, OHIO

MUSIC and LEGAL GAMES

About 50 100-SEEBURGS (45) and ALLEYS and GAMES
618 DOMINION BLVD. COLUMBUS, OHIO
(LAWDALE 7275)

Stockholm To Install Parking Meters

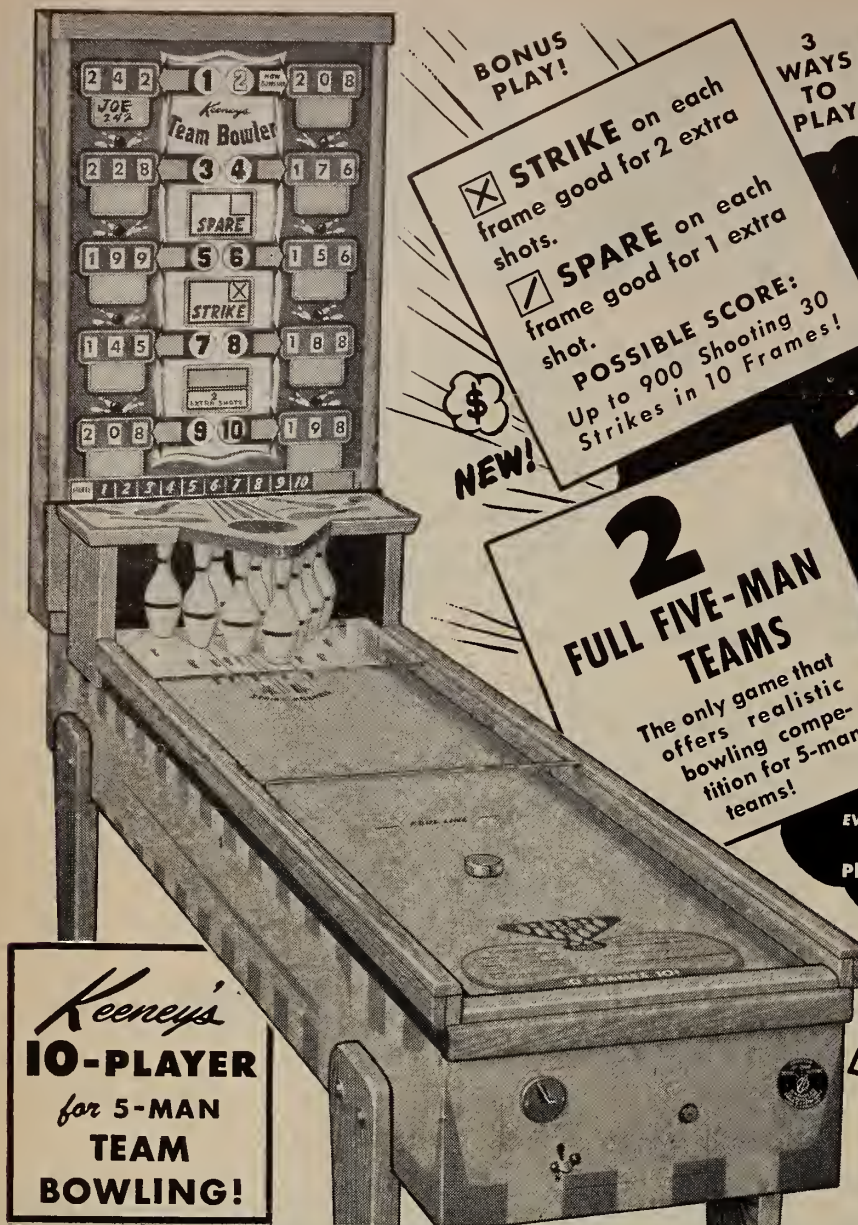
STOCKHOLM, SWEDEN—Stockholm, it is reported, is the first city in Europe to install parking meters. 100 meters have been set up with the proviso that the city determine their value before purchasing them.

The machine is described as follows: "Instead of the light signals hitherto used, there appears a red flag after the parking time paid for has elapsed. If that does not yet persuade the car owner to move on or to pay again, he will make the acquaintance of a policeman."

For **REAL BUYS**
FROM THE NATION'S
LARGEST coin machine
STOCK
SEND FOR OUR
COMPLETE PRICE LIST

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

Fight Polio Join the
MARCH OF DIMES
JANUARY 2 TO 31



BONUS PLAY!

STRIKE on each frame good for 2 extra shots.

SPARE on each frame good for 1 extra shot.

POSSIBLE SCORE:
Up to 900 Shooting 30 Strikes in 10 Frames!

3 WAYS TO PLAY

NEW!

**IT'S THE SEASON!
BOWLING
IS
BOOMING
NOW!**

FASTER!

KEENEY DISTRIBUTORS ALL REPORT THAT TEAM BOWLER IS BUILDING HEAVY LEAGUE PLAY!

2 FULL FIVE-MAN TEAMS

The only game that offers realistic bowling competition for 5-man teams!

Keeney's

10-PLAYER TEAM BOWLER

KEENEY LITE-UP PINS

LOCATIONS ARE ASKING FOR *Keeney's* **TEAM BOWLER** for LEAGUE PLAY AND BONUS SCORING

Keeney's
10-PLAYER
for 5-MAN
TEAM BOWLING!

EVER-SLICK Silent Playfield

Adjustable to:
NEW BONUS PLAY

- ★ 20-30 SCORING
- ★ EXTRA SHOTS ON TENTH FRAME

See YOUR **KEENEY DISTRIBUTOR**

READY WITH IMMEDIATE DELIVERY!

J. H. Keeney & CO., INC.
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

Russ-Con Company Appointed Bally Canadian Distribs

CHICAGO — Bally Manufacturing Company, this city, has appointed The Russ-Con Company as distributors of "The Champion" Ballyhorse and "Space-Ship" for the entire Dominion of Canada, according to announcement this week by Jack Nelson, Bally general sales manager.

The Russ-Con Company was organized some time ago by J. W. (Patty) Conklin and Dave Russell with headquarters located at Belmont Park, Montreal, Quebec, Canada. Lucien La-Palm, general manager of Russ-Con, reported that both Bally Kiddy-Rides are now in operation in nearly all larger Canadian stores, such as Eaton Stores, Ltd., Simpson Stores, Ltd., Lob-Low Super Market chain and many others. Canadian children are said to have gone all-out for horse-riding and flying in the coin-operated style.

Polak, International Amuse. Co. Visits Partners In Phila.

PHILADELPHIA, PA. — Albert Polak, the third partner with Abe Witsen and Sal Groenteman of International Amusement Company (Scott-Crosse Company), this city, visited here this past week.

Polak, who manages the three Belgium offices of the company, was viewing the International building for the first time. He was mighty impressed with the gorgeous offices, as well as the large five story building in which the firm conducts its business.

As Polak's stay in the country extended over three weeks, Witsen and Groenteman had the opportunity to see that he had an enjoyable visit, as well as that involving their business. In addition to his stop at Philadelphia, Polak spent several days in New York City, both on business and pleasure.

THRU THE COIN CHUTE MIAMI MURMURS

Christmas Parties were run throughout this town by the various coin firms. Visitors at Bert Lane's party report that there was more to eat and drink than could be consumed by a hungry regiment of soldiers. Bert even had a rhumba band on hand for his guests. . . . The party run by Sam Taran and Eli Ross at Taran Distributing was attended by practically every coinman in town, with all having themselves quite a time. . . . Mr. and Mrs. Herman Perin in town for a holiday, and trying to settle all their affairs before returning to Baltimore, where Herman is employed by General Vending. . . . Mr. and Mrs. Phil Greenberg of Atlas in Pittsburgh, here for the season. Phil recuperating rapidly from his recent auto accident. . . . Clarence Camp of Memphis, Tenn., finally settled here, and very proud of his new boat. He invites all of his friends to go fishing with him, provided they have a strong back and can row back (joke!). . . . Mr. and Mrs. David Gottlieb of D. Gottlieb & Co. in town. Rumor has it they'll vacation until April 1. It's reported that Dave just bought quite a large sized yacht. (Willie "Little Napoleon" Blatt says that if Gottlieb intends to install an assembly line on the ship, he'll sign up to work for him). . . . Mr. and Mrs. Harry Rosen of New York taking a well deserved rest here at his home. The Rosens can only stay a short time as they have to return to New York. . . . Although Ted Bush, Bush Distributing, is quite a Beau Brummel (handsome in face and figure as well as clothes), his friends state that he can't outshine his missus, who is really gorgeous. . . . Joe Mangone acquiring the reputation of being the busiest man in town. Whenever he's called, he's out of town. (But there's always Eloise to give out with a cheery welcome.) . . . Willie Blatt just moves to a new house, but hasn't been able to get a phone installed—so if any of his many friends want to contact him, they can phone 78-4711. If he isn't home at the moment, his charming wife, Sydelle will take the message. . . . Harry Steinberg, newest Floridian, is holding a Bar Mitzvoh for his 13-year-old son, and all Miami's coinmen have been invited. . . . Harry Zimwoud of Acme Vending purchased an 8-unit apartment house on Normandie Isle.

NAMA Show Dates Announced

CHICAGO—Thomas B. Hungerford, general chairman of NAMA (National Automatic Merchandising Assn.), and merchandising manager for National Vendors, Inc., St. Louis, announced the dates for the 1953 Convention and Exhibit.

The 1953 show will take place on August 23 to 26, at the Conrad Hilton Hotel, Chicago.

A meeting of the convention pro-

gram committee has been scheduled for January 13 by chairman Herb A. Geiger. "It is our intention to develop a program that will do justice to an NAMA tradition—a better program every year," he promised. "Strong emphasis will be placed on the practical aspects of successful automatic merchandising," said Geiger, "and a new and interesting format for presentation will be developed."



GOTTLIEB DEALS YOU ANOTHER WINNING HAND!



Queen of Hearts

WITH 5 BRAND NEW "DROP-THRU" BALL TRAP HOLES

... TEN—JACK—QUEEN—KING—ACE

REPLAYS FOR: NEW "4-SUIT" ROLL-OVERS, When Lit . . . NEW "ROLL-UNDER" GATES, When Lit by NOS. 1 TO 6 IN ROTATION . . . POINTS . . . HIGH SCORE.

EXHILARATING, ACCELERATED ACTION with 3 "POP" BUMPERS, SUPER-ACTION CYCLONIC KICKERS, SUPER-POWER FLIPPERS!

"SIT IN" ON THE GAME THAT GIVES YOU MORE ACTION--BIGGER EARNINGS BY ACTUAL TEST!

BE SURE!

ORDER AT ONCE FROM YOUR DISTRIBUTOR

REPLAYS FOR:

STRAIGHT!

FULL HOUSE!

4 OF A KIND!

5 OF A KIND!



D. Gottlieb & Co.

1140-50 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in The Cash Box—your magazine!

Write For Rates—

THE CASH BOX
26 W. 47th St., New York, N. Y.

Rock-Ola Quarter Million Dollar Expansion Program



TOP—Receiving and Shipping. (l.) before, (r.) after.

BOTTOM—Parking Lot and Main Building. (l.) before, (r.) after.

CHICAGO—The quarter million dollar program of expansion and improvements instituted by the Rock-Ola Manufacturing Corporation, this city, as the result of the unprecedented demand for the new model 1436 "Fireball 120" selection phonograph, will be completed in the very near

future, according to a statement by a factory official.

Two buildings formerly used for warehouse purposes, located in the rear of the plant, have been razed and this property is now used as the site for a huge parking lot for the

ON TOP OF THE WORLD

AMi 80

RUNYON SALES COMPANY

Factory Representatives for AMI Inc
Bolly Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777.

convenience of customers, visitors, and personnel.

A large freight elevator is being installed to provide additional material of 12 unit spaces protected by the latest type of overhead doors recessed into the building. The concrete and steel platforms and abutments are protected by steel canopies.

"This program of improvements in plant facilities will result in greatly expediting handling of the new 'Fireball 120' selection phonograph," advised this Rock-Ola official.

"It's What's in THE CASH BOX That Counts"

Roy Rogers
TRIGGER

Plus the backing of the tremendous promotion program of Roy Rogers' Enterprises: TV, Radio, Movies, Comics, etc., etc., you will find on this great and sensational horse: 1) Authentic Roy Rogers' Saddle and Bridle; 2) Tru-life "Trigger" Palomino finish; 3) Colorful Double-R-Bar Ranch plus Roy Rogers' picture on base; 4) Retractable casters; 5) Underwriter's Approval; and many, many more outstanding, captivating and precision perfect features. In addition to the sensational "Roy Rogers' Trigger" YOU SHOULD ALSO BE OPERATING ALL THESE EXHIBIT PRODUCTS:

"RUDOLPH THE RED NOSED REINDEER"
"BIG BRONCO" • **"PETE THE RABBIT"**
"RAWHIDE" • **"TEST PILOT"**
"SPACE PATROL" • **"SPACE GUN"**
"STRATOGUN"

Write For Full Details Today . . .
Or See Them At Your Nearest
EXHIBIT Distributor

★ LICENSED BY
ROY ROGERS ENTERPRISES

ESTABLISHED 1901

**INVESTIGATE EXHIBIT'S
FINANCE PLAN**

EXHIBIT SUPPLY, 4218 4230 W. LAKE ST., CHICAGO 24, ILL

**WE SPECIALIZE IN
MUSIC!**

SEEBURG 1-46	\$150
SEEBURG 1-46 HIDEAWAY	150
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	275
SEEBURG M-100A	695
WURLITZER 1015	175
WURLITZER 1080	150
WURLITZER 1250	475
WURLITZER 1400	Write
A.M.I. MODEL A	350
A.M.I. MODEL B	450
A.M.I. MODEL C	475
EVANS CONSTELLATION	425
MILLS CONSTELLATION (Evans Mech.)	250

Reconditioned—Refinished

Exclusive Distributors for
SEEBURG PRODUCTS

ATLAS MUSIC CO.

2200 N. WESTERN AVENUE
CHICAGO 47, ILLINOIS
Phone: ARmitage 6-5005

Special Sale!

Buckley Boxes	\$ 5.00
Uneda Candy Machines	49.50
Statler Cookie Machines	49.50
Statler Cigarette Machines	49.50

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

SACRIFICE!

6 ROCKET RIDES,
well known make,
good condition,
used short time.
\$395.00 EA.

Write or Wire
c/o THE CASH BOX
BOX 110 26 W. 47th St., N. Y., N. Y.

**Meeting Dates Of
Music Operators' Associations**

Jan. 6—Western Massachusetts Music Guild
Place: Contact Ralph Ridgeway, Springfield, Mass.
Tel. 2-4948.

8—Music Operators of Northern Illinois
Place: To Be Announced.

12—Wisconsin Phonograph Operators' Association
Place: To Be Announced.

13—Western Massachusetts Music Guild
Place: Contact Ralph Ridgeway, Springfield, Mass.
Tel. 2-4948.

14—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.

18—National Coin Machine Distributors' Assn.
Place: Saxony Hotel, Miami, Fla.

19—Westchester Operators' Guild
Place: American Legion Hall, White Plains, N. Y.

"It's What's in THE CASH BOX That Counts"

**Harry Siskind
Throws New Year's
Party For Staff**

BROOKLYN, N. Y.—Harry (The Hit Maker) Siskind, head of Master Automatic Music Company, large music operating firm here, threw a party for his staff, their families and friends of the firm, totaling 70 in all, that will long be remembered.

The New Year's party took place Tuesday night, December 30, at Cookies Restaurant, with guests enjoying a cocktail hour, catered dinner and naturally plenty of music. Held in a private dining room of the restaurant, a setting of a night club was arranged with music pouring from a new juke box set on the floor. A surprise appearance of the King Record artist, Steve Lawrence (a Brooklyn boy), added greatly to the festivities.

Dancing, community singing, and toasts to Siskind's health and prosperity by his employees and friends, made this evening one that will long remain in the memory of all.



Yes! Yes! Yes!

Here's **IN-LINE** SCORING plus **HIGH SCORE** WITH A **BRAND NEW** "DOUBLE FEATURE" CARRY-OVER!!!

Williams **DISK JOCKEY**

Williams **DISK JOCKEY** will capture and hold any LOCATION! HURRY! HURRY! HURRY!

See Your Distributor Now!



CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST. CHICAGO 24, ILL.



NEW!

Yes! **27** WAYS TO SCORE REPLAYS plus

the Tantalizing new "DOUBLE FEATURE" which **DOUBLES** the "in-line" replays for next game when bumpers 1 to 5 are hit in consecutive order. **Yes** IT SURELY PULLS REPEAT PLAY!

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

As is customary, around this time of the year, the situation is fairly quiet between Christmas and New Year's in as much as the majority of operators have their locations lined up so that about all that they do is take care of service calls at this time of the year. . . . In town to pick up supplies and records for the route were: Jack Harrison and his wife and daughter of Crosby, Minn., Leonard Worseck of Montevideo, Minn., brought his family in with him. . . . A welcome visitor was George Cossetti, of Brainerd, Minn., who managed to take some time off to make the trip in to town to pick up some supplies and records for the route. . . . Charles Rose and his wife of Fargo, N. D., were in town for the Holidays visiting with some relatives. Of course, Charley had to stop in and see the boys and also see what was new in coin operated equipment. . . . Bill Gummow of Hopkins, Minn., remarked that he had to take his Christmas tree out of the house, due to the fact that his son is allergic to Christmas trees, which is indeed very unusual. . . . Mike Crakes of the Friendly Sales Company has just recently opened up a very elite restaurant right on the outskirts of town, and it's called Michaels. Shortly after opening up the restaurant, Mike took off for Florida to rest up a bit. . . . Stan Woznak of Little Falls, Minn., had his wife in at the University Hospital for a check-up. Certainly hope it's nothing serious. . . . Mark Coughlan of Mankato, Minn., rushed in to town and then out again, busy as ever. . . . Harry Galep of Menomonie, Wisc., was in town making his usual rounds. Next day his nephew, John Galep, who runs a separate operation, was in town picking up some records for his route. . . . Leon Harris of Enderlin, N. D., has been dabbling in a little oil besides taking care of his operations. From all indications it looks like he might strike oil, we sincerely hope so. . . . Making their usual regular trips into town, were: O. L. Cofield of Annandale, Minn., Floyd Kiester of Frontenac, Minn., Bill Stang of Shakopee, Minn., and Jack Lowrie of Lake City, Minn.

FitzGerald Heads West To Present Prize To Winner Of AMI Contest



BILL FITZGERALD

GRAND RAPIDS, MICH.—William E. (Bill) FitzGerald, advertising and sales promotion manager of AMI, Inc., this city, leaves for a trip to the west coast right after the New Year's Holiday, where he will present Mrs. Margie Rodgers, of Fresno, Calif., with a new AMI Model "D-80" phonograph. Mrs. Rodgers was the winner of first prize in the AMI "Write-An-Ad Contest," beating out over 400 other contestants. FitzGerald will then visit all the firm's distributors thruout this western area before returning to the home plant.


AIRMAIL

Subscriptions to **THE CASH BOX** CAN BE ORDERED at **\$30.00** per Year


If you now have a regular \$15 subscription, write us and we will pro-rate the balance until it expires. If you have a \$48 Special Advertising subscription, write us and we will bill you, pro-rated at the \$15 additional until it expires.

THE CASH BOX
26 WEST 47th ST.
NEW YORK 36, N. Y.
(PHONE: JUdson 6-2640)

"It's What's in THE CASH BOX That Counts"



**START THE NEW YEAR
RIGHT WITH THE MACHINES
YOU NEED AT THE PRICES
YOU CAN AFFORD TO PAY!**



MONEY-SAVERS that are BIG MONEY MAKERS!		United Star Bowlers (Used 2 weeks) ..\$435.00	
Bally Big Innings	\$149.50	Universal 5 Star	95.00
Wms. Star Series	75.00	MUSIC	
Dale Guns	65.00	Wurlitzer 1250 (like new)	395.00
Wms. De Luxe World Series	175.00	Wurlitzer 1100 (very clean)	300.00
Wms. Slugfest	149.50	Rock-Ola Model 1428 (Blonde)	295.00
Turf Kings (like new)	95.00	1948 Seeburg Hideaway	195.00
Winners (very clean)	75.00	Chicago Coin Band Box	125.00
Futurities (brand new)	385.00	NOTICE	
Chgo. Coin King Pin	75.00	We are only listing a cross-section, very few of the machines we have on hand. If you don't see what you want—WRITE NOW—we have it and it's priced lower—reconditioned better—and guaranteed regardless of price.	
Bally Double Headers	69.50	WANT TO BUY	
United 6 Player Shuffle Alley (Formica Top and Big Pins)	265.00	We need all types of arcade equipment. Send us a list of what you have for sale.	
United 5 Player Shuffle Alley (Formica Top and Big Pins)	235.00	WRITE! WIRE! PHONE!	
Chgo. Coin 6 Player Shuffle Alley De Luxe (Original Formica Top & Pins)	265.00		
Eastern Electric Cigarette Vendors (New) Write Set Shot Basketball Game (New)	375.00		

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: Superior 1-4600)

THRU THE COIN CHUTE EASTERN FLASHES

Like last week, this issue is being rushed to press early, due to the New Year's holiday. Coinrow was fairly quiet the few days before the holiday, with operators concentrating on their equipment, making sure everything was working in top shape to take advantage of the frolics expected at the taverns and restaurants. We hope the operators throughout the nation, as well as those here, get a big play on all their machines.


Although coinrow was quiet, as mentioned above, the wholesalers were all very happy over the business done during 1952. As one of them stated: "It shouldn't be any worse in 1953." . . . Harry Koepfel, Koepfel Distributing Co., reported an unusual rush of biz these past weeks, with demand for reconditioned music machines becoming heavier and heavier. Brother Hymie was out of town on a buying spree this week. . . . Ben Becker, Bally's regional representative, slimmed down to a mere 230, visits his local distrib, Runyon Sales. Ben, getting back into the swing after his recent illness, also visits several operators in New Jersey, as well as calling on the Newark office of Runyon. Immediately after the first of the year, Becker will go back on the road. . . . Nate Sugerman, Barney Sugerman's son, vacationing from Bucknell University, spends several days at pop's office, helping out. . . . Some friends of Felix (Chippy) Maltz are wondering where he is. It's been reported that Chippy has been seen in New Orleans and Las Vegas. If anyone has run into Chippy, we'd appreciate hearing from them. Or—if you see this item, Chippy, please drop me a note. . . . G. Herbert Chacon, C. L. Amusement Co., Stamford, Conn., drops in to see his old friend, Mike Munves. Chacon has a brother operating in the southern part of California, and takes this opportunity to say "hello." . . . Al "Senator" Bodkin, who worked so hard on the recent UJA drive (in association with the music operators association) is now spending a great deal of time on a similar association project—Boys Town of Italy.

Dave Stern and Bob Slifer of Seacoast Distributing, Elizabeth, N. J., really moaning. "We're not getting enough deliveries on the Rock-Ola 'Fireball 120' phono to keep up with our orders," sobs Slifer. . . . Nat Cohn's son Teddy leaves for the army on Tuesday, January 6. Nat and the missus, Lil, are holding open house on Sunday, January 4, for all of Teddy's friends and the family. Known to his intimates as the "Mambo King" Teddy is bringing in a five-piece Mambo orchestra for the occasion. . . . Abe Lipsky, Young Distributing, (Wurlitzer distrib), held a house warming party this past Sunday, when he opened his new home in Yonkers. Among those who dropped in were Joe Young (naturally), as well as Max Klein, Al Sucatine, Hy Cohen, Harry Kaplan and Chick King, among others. The only casualty reported was Young's car, which froze up and refused to function. . . . Al Simon, Albert Simon, Inc., reports a steady sale of ChiCoin's latest shuffle game "10th Frame Special Bowler," despite the holidays. . . . Meyer Parkoff, Atlantic-New York Corp., received many fine compliments on the holiday message he sent the trade through his ad in the Dec. 27 issue of The Cash Box. Meyer, among his other accomplishments, is quite a scholar of the Bible. . . . Some of the old-timers here might remember Willie Portnoy, an operator when pinballs were running. We stepped into a cab this week, and the driver was none other than Willie. Like all who have been in this business, Willie has ideas of returning some day. . . . Der Automaten Markt, West Germany coin machine monthly, reproduces the illustration of the first coin operated machine—taken from The Cash Box, June 28 issue. . . . Max Schiffman, local op, had quite a scary experience this past week. He was driving some friends home from a visit, when he stopped off to buy a pack of cigarettes. He left his car in gear, and when he returned, the car and the people in it were smashed up against a wall. It seems that someone stepped on the gas by mistake and the car took off. Fortunately, no one was injured seriously. . . . Our last line in this column for 1952 is our first wish to all our friends: **HAPPY NEW YEAR!**

NO NOT JUST "Another Trade-In"
BUT, INSTEAD THE HIGHEST
Trade-In Price YOU EVER GOT
FOR YOUR OLDEST PHONOGRAPH

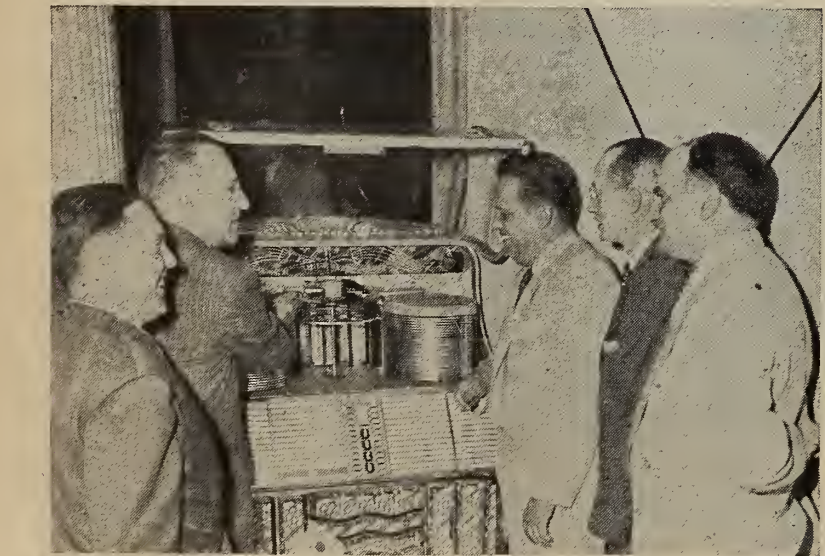
WHEN YOU TRADE IT IN TO US FOR THE NEW
SENSATIONAL ROCK-OLA "FIREBALL"
120 SELECTIONS

The Phono You've Always Wanted at The
Price You Want to Pay! Call at
WORLDWIDE Today!



Phone: EVerglade 4-2300
Chicago 47
2330 N. Western Ave.

Wurlitzer Men Get A Few Pointers



BOSTON, MASS.—During a recent get-together in this city at the local distributor of Wurlitzer phonographs, Poole Distributors, Inc., Joe Hrdlicka, Wurlitzer field service engineer, explained the details of "pre-trouble maintenance" to other Wurlitzer men. Pictured in Giro's Restaurant, this city, are (l. to r.): Max Waters, eastern sales representative of Wurlitzer; Joe Hrdlicka; Charles Suesens of Poole Distributors; Bob Bear, Wurlitzer sales manager; and Harry Poole, Poole

Distributors. The new Wurlitzer 1500 had just been placed in this restaurant which was recently opened to the public. Bear and Poole hosted a dinner at which several New England Operators were entertained. Poole and Suesens of the distributing firm report that they have had their service staff absorb the teachings of Hrdlicka, and are passing this information along to all the operators of the Wurlitzer 1500 in their territory.

THRU THE COIN CHUTE DALLAS DOINGS

Dallas coin machine operators are awaiting Jan. 1, when they start taking inventory and preparing for a bigger and better year. . . . Said Fred Barber over at Walbox, "Inventory is always a big job—counting parts, etc., so they have started several days early." . . . To lick the yearly problem, Abe Susman and Audrey Hunter over at State Music Distributors Inc. keeps a perpetual inventory. . . . Over at Commercial Music two new employees have been added. James Kelly is working in Dallas and Tommy Chatten's brother, Earl Chatten, is working as a salesman out of the San Antonio office. . . . W. B. Moseley of Paris and Kenneth Rowe of Idabelle, Okla., were among the few out of town operators to make the trip to Dallas this week. . . . Oh yes, and we saw Buddy Clem of Paris. . . . Commercial says that the Auto Photo machine is a good seller for them. Walbox is delighted over sales on the Bally "Space Ship." "It's the most wonderful item we've ever had," said Fred Barber. . . . George Wrenn and his family spent the Christmas holidays in Galveston. . . . Most of the distributors closed at noon Wednesday and didn't open again until Monday morning, giving every one a nice long holiday. . . . Not so with the record distributors. They were open Friday and were doing a rushing business this week between Christmas and the New Year.

"It's What's in THE CASH BOX That Counts"

THRU THE COIN CHUTE

CHICAGO CHATTER

The New Year has started off with BOOM. . . . Everyone here is busier than they've ever been before. . . . The manufacturers are trying their darndest to get new equipment to the field just as speedily as they can—acute or no acute labor shortage. . . . Distributors are begging for faster delivery—and for shipment of new machines in greater quantity. . . . So, when anyone says 'BOOM' around this town—they sure mean 'BOOM'. . . . Passing by United's experimental plant (3280 N. California) the other early dawning saw a light burning. It wasn't the watchman. It was Lyn Durant burning midnite oil. So look for something from United. . . . Sure sorry to hear that Al Stern is in the hospital. Suffered a gall bladder attack. That left Len Micon, who's suffering from a bad cold, almost all alone. Except for the 'kid who scores', Fred Skor. In addition to Fred's bookkeeping duties he was answering tele-phones and handling the switchboard.

Alvin Gottlieb put it this way, regarding a story that appeared, "That's the difference between typing with your fingers and typing with your elbows." . . . Sure missed that New Year's party Ray Moloney gives each year. . . . Ben Coven said, "All I ask for this New Year is faster delivery in larger quantity." (That shouldn't sound too bad to Bob Bear, Wurlitzer's sales-manager). . . . Many distributors are taking a real beating all around the nation. Only because they can't get the machines they need in the quantity they expect. To the credit of all these outstanding firms let it be noted here that this has not, in any fashion whatsoever, halted their grand service to operators. Tho they are losing out, they haven't, for even an instant, stopped servicing their customers. Distributors are the most important cog in the industry today—between the manufacturers and the operators. It is their willing and liberal credit to ops, and their even greater willingness to chance the new products and develop a market, which has helped so tremendously to build this field to the boom point that it is now enjoying. A great big, big bunch of orchids to distributors.

Frank Mencuri and Art Weinand both very happy over this week's 'official' appointment of Jerry Golumbo of Boston as their New England distrib. Both men report that 'results already shown by Jerry absolutely terrific'. . . . Buster Williams of Memphis will be celebrating his 3rd year as a record presser on January 10th. The guy's doing absolutely great. And helping all juke box ops to get hit disks quicker. . . . Many letters received asking, "When's the next convention?" Seems like lots of people in the industry would love to see all the manufacturers get together one more time for a real old fashioned convention of outstanding proportions. . . . Mitch Golish of Harrisburg, Ill. selling off thousands of records. . . . Talk about another year making things look older: Well, over at Bally, it's talk about 'Grandpa's'. Believe it or not (and he looks too young) overwhelming victor in the Gran'pa sweepstakes is none other than Jack Nelson. Of course, Art Garvey can't be overlooked. The big boy became a Gran'pa this past year, but, only for the first time. Now he and Lex Vinson (the Bally barber) are arguin' who's grandchild is tops . . . and don't forget our very dear friend, Georgie Jenkins, who's down in Texas right now visitin' his dotter and his 'grandchildren.'

Best to Nicky O'Donnell who, we hear, is gettin' along very beautifully, after her serious operation. And that big smile on Bill O'Donnell's handsome puss these days is the giveaway. . . . Of course, when talking about Daddies—there's none like Ralph Nicholson. He and Christine just can't take their eyes off Jay Peter. . . . Sincerest condolences to Bill Kroening whose wife passed away this past week. (Bill is head of the Keeney TV production department). . . . Bill DeSelm is "on" and has been "on" for sometime now. (That should answer lots of questioners). . . . Herb and Sarah Oettinger and their children in Arizona for a holiday. . . . Johnny Casola puts it this way, "Everything's '6's' and '7's' with me." (Meaning, from what we gather, that he gets up at 6 A.M. and goes home at about 7 P.M.). This must be the truth: Muriel hasn't even breathed a word. . . . Joe Kuss, now at the Bdwy plant of United, has lost plenty of weight. Wonder why (?????)

Sam Stern of Williams Mfg. Co., and his family, on a two weeks' holiday at one of the 'Ranchos' outside Tucson, Ariz. . . . Reports coming in from all over the nation that ops expect heavy license hikes as City, County and State legislatures and councils meet. (Wonder why the industry hasn't yet followed the 10 year old suggestion of 'The Cash Box' and created a 'Nat'l Tax Council' to help these guys when the b'udgeon comes down on their heads with heavy and unfair taxation?) . . . DeWitt (Doc) Eaton in town this past week. Reported he was now in the 'horticultural field'. Claims to have something that makes trees, in 5 weeks, just as good as trees nature produces in 5 years. Also that he will have factories in New York and Minneapolis. . . . When someone asked Dave Bender (over at Coven's) this past week whether he'd had a good year?, Dave answered, "That reminds me of the guy who found himself in the black at the end of the year. And happily rushed out to buy himself a bottle of black ink. To record the fact. But," Dave says, "after he bought the bottle of black ink he found himself in the red again."

Hear that Earl and Dorothea Moloney enjoyed one of the very nicest of all nice holiday seasons. (Earl says, "Be sure you get the 'e-a' in the name"). . . . New trend may be that of Earl Kies over at Apex making awards to record firm salesmen. The firm gave an 'oscar' to Bob Ballheimer of Decca. Also a 'personality award' to Rocky Rolph of Victor. . . . Record firms in big drive this '53 to sell more home phonos. Claim that about 35% of the disks they will press in '53 will be classical music. That shouldn't deter music ops. Greater selectivity will accommodate many classics—and at two-bits a shot—maybe?? . . . Nate Gottlieb came up with no jokes this past week. The guy's just too busy answering phone calls for more deliveries of "Queen Of Hearts." The first new Gottlieb game of '53. . . . Dom Pigati is one op who has come up with some very unique angles to promote his record store, which he calls: "Hi-Neighbor Record Shop." . . . Anyone know what's happened to Lew London of Reading, Pa.?

Manufacturers aren't kidding. They have equipment in their experimental departments which will make a tremendous difference in profit and loss statements for ops. Whether they will, or will not, bring these machines into the open the early part of the year, is yet to be seen. But, in the meantime, every operator, jobber, distributor, salesman, roadman, knows that the equipment he is now featuring is "real moneymaking material" for any operator anywhere in the world. . . . What we mean by all this is simply, "Don't think for one second that we've been as'leep"—as one noted manufacturer put it.



Now! **chicago coin's**
NEWEST 6 PLAYER
10th FRAME SPECIAL BOWLER

10th FRAME plus 5th FRAME
"DOUBLE SCORE FEATURE"

1. SCORES MADE IN 5th FRAME DOUBLED!
2. 10th FRAME FEATURE!
3. HIGH SCORE OF THE WEEK!
4. 7-10 SPLIT PICK-UP!

NOTE!
AT YOUR REQUEST CHICAGO COIN IS AGAIN FURNISHING THEIR PROVEN SLIDE COIN SHUTE IN THIS MACHINE

- EASY TO READ INDIVIDUAL SCORE DIALS
- JUMBO "FLY-AWAY" PINS
- PUCK GLIDES SMOOTHLY OVER FORMICA PLAYFIELD
- REBOUND ACTION, 20-30 SCORING

chicago coin
MACHINE COMPANY

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

COVEN distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210

Exclusive Distributors of Wurlitzer Phonographs

J. J. Golombo & Co. Named Exhibit New England Distribs



J. A. (ART) WEINAND

CHICAGO—Frank Mencuri, sales manager of Exhibit Supply, this city, officially announced this past week that Jerry J. Golumbo, J. J. Golombo & Company, Boston, Mass., had been appointed New England States distributor.

J. A. (Art) Weinand of Exhibit Supply made the trip to Boston to arrange for this appointment.

The Exhibit Supply executives report that Golumbo has already started into action with the complete line of Exhibit products and that his sales showing to date has been unusually fine.

As Art Weinand said, "Once again Jerry Golumbo has proved himself one of the outstanding salesmen in New England.

"Tho he has had our Exhibit line for only a short time," he continued, "the remarkable sales showing he has already made has heartened our firm to the belief that we are going to enjoy one of the best years in our history in the New England states."

Mencuri was just as elated. He said, "Jerry Golumbo is off to a flying start and, from all indications, is going to keep going at a terrific sales pace.

"We also believe," Mencuri added, "that he will present service facilities to New England's operators on Exhibit Supply products which the operators will acclaim."

"It's What's in THE CASH BOX That Counts"

THE 20 YEAR CLUB

CLIX BIG WITH TRADE'S MEMBERS

NEW YORK—Applications for membership in the "20 Year Club" are pouring in (idea first presented in the November 29 issue of *The Cash Box*).

As originally stated, membership in the "20 Year Club" can be had by just returning the attached coupon, stating the year you entered the coin machine business. We will mail you a membership card.

We emphasize again that there are no other qualifications. No dues, no expenses, no officers, no duties . . . nothing but the desire to join a body of your friends who have been associated with the coin machine business for 20 years or more.

It's a grand idea and can serve many purposes. For instance, Tom Libbey of Haverhill, Mass., writes: "I hope to see some of the names of fellows I knew in the business years ago and have half forgotten and often wondered what became of them. It would be interesting to have a special corner marking the spot for members to meet at conventions and coin machine shows."

SO—YOU TWENTY YEARERS—MAIL IN THE COUPON BELOW:

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME

FIRM

ADDRESS

CITY ZONE STATE

Date I entered the C. M. Business

● Also Send Membership Card For ●

(Enclose Names, Firms, Addresses and when they started)



LOS ANGELES

Activity along coin row subsided this past week with the Christmas holidays and a general air of merriment prevailing among all in the industry. A great majority of distributors, jobbers and operators agreed that 1952 was one of the most prosperous years ever—and all eagerly are looking forward to a repeat in '53. Angelenos got a break in the weather though, as Christmas week turned out to be a scorcher of sorts, and was cause enough for many an operator to dash into town for some last minute parts and supplies.

* * * * *

While most coin men were bending an elbow Christmas week, Lyn Brown, Exhibit Supply's regional rep was literally flooded with a rash of business for the firm's "Rudolph The Red Nosed Reindeer." We spotted one of the fabulous "Reindeer" at one of the choicest locations in town, right smack at the corner of Holliswood and Vine at the big Owl drugstore. And that cute little moppet riding said "Reindeer" just wouldn't get off . . . still can't understand why the ride doesn't feature a recording of the hit tune. . . . Lots 'n lots of rumors along the row that one of the town's supposed successful game distributors is considering tossing in the towel. . . . Phil Robinson, the ebullent Beau Brummel that he is, celebrated the Christmas season in high style, with an urgent wish to Santa for more games ala Chicago Coin's wonderful "Bowl-A-Ball." The game really caught on with "bowling" fans down here. Phil by the way, has discarded the beret and sun glasses—although at one time we thought he was casting for a part at one of the studios . . . seems as if the TV studios around town have taken to featuring phonographs on so many of their shows, with the Wurlitzer, Seeburg, AMI, and Rock-Ola phonos in big demand as studio scenery. . . . Operators around the Balboa and Catalina area are showing tremendous interest in the new "boat" rides due out this way soon. This latest offering in the ever increasing kiddie field seems to be a natural for that neck of the woods. . . . There was lots of Christmas cheer 'round Minthorne Music Company last week, with oh so many ops hoisting one with prexy Jean Minthorne and Hank Tronick. And lots 'n lots of ops heartily applaud Jean's efforts to secure more production for them on 45 rpm Spanish language disks. . . . Dime play in music machines seems to be spreading like wild-fire, although there are many music ops who are a bit wary of making any change right now. They feel that were the change a unanimous action on the part of MOA, they'd go along wholeheartedly. . . . Earle Wilson made the trek in from fabulous Las Vegas, but beat it back in time to spend the Christmas holidays with his family. . . . E. E. Peterson and Kenny Wolfe, San Diego, were Christmas shoppers this past week.

* * * * *

Badger Sales Company took on the appearance of the May Company last week, with operators in every field contributing to the land-office biz the firm did. Never have we seen so much activity. Bill Happel could have used another pair of arms, as we spotted him trying to carry on several phone conversations at once. The reception given the new Evans phonograph has been wonderful, Happel reports, with the firm set to close a deal for a 15 phono installation at Camp Parks. And they need more 'n more equipment. The activity at Badger wasn't confined to phonos, with Al Silberman's automatic merchandising division reporting a rash of sales of SodaShoppes. Drink vendors, sez Al, are experiencing one of the best winter seasons ever. . . . One of the busiest spots on the row this past week was Bill Leuenhagen's Record Bar, with music ops rushing in like mad for sooo many extra platters . . . and rhythm and blues wise, they couldn't get enough of "I Don't Know" by Willie Mabon either. Ops report both platters are receiving phenomenal play. And the way that Mary and Kay Sol'e handled all that business is something to marvel at. . . . Bert Poland of San Luis Obispo visiting along the row. . . . Ed Wilkes, Charley Daniels and Jimmy Wilkens had their hands full too at Paul Laymon Company. And that beautiful job of Christmas tree decorating accomplished by prexy Paul just about topped anything we saw. And still more 'n more praise for Bally's fine "Space Ship" and their great "Beauty." . . . Jack Arnold of Barstow did some last minute shopping along Pico this week. . . . The gang over at Dan Stewart Company was celebrating in high gear, with good cause too, such has been the excellent job they've done with the Rock-Ola "Fireball." Jack Dolan, Jo Ann Lewis and "Swanee" were bending the elbow as we came in, but not for long as ops kept coming in for a quick replacement part.

* * * * *

We missed seeing Fred Gaunt at Charlie Robinson's although we later spotted him at that "coin-man's coffee pot" on Pico. . . . Lots of ops in the game business are keeping an alert ear for similar rumblings which took Alameda County ops by surprise—namely the edict banning games in which any amount of multiple coins could be used. . . . A smashup on the Hollywood Freeway spilled a pin game into a thousand pieces. . . . We'll wager there isn't an op in town who doesn't watch the great Peter Potter show each Saturday night. It sure promotes the juke box biz. . . . Roy Barton of Coalinga visited the row again this past week . . . ditto R. Kanole of Oxnard. . . . The Bob Smiths, Automatic Enterprises Inc., report loads of inquiries on the part of amusement operators on Conat's "Aqua Jet," and agree that ops with resort locations should do extremely well with this latest innovation in the coin field. . . . We haven't as yet caught up with him, but we'll wager that Jack Simon, Simon Sales Co., really put on the feed bag Christmas day. With all the business Jack has been doing of late, there'll be another whopping dinner comes New Year's day . . . the boys over at the Nickabob Company were hoisting a few too this past weekend.

CLASSIFIED ADVERTISING SECTION**CLASSIFIED AD RATE
10 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48 Subscription)": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT — Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: Tilden 4-9040.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Palm Beaches, Atlantic Cities, Spot Lites, Bright Spots, United Leader, Stars, Boleros, 100 Record Seeburgs and late model Phonographs, Exhibit Guns, Seeburg Bear Guns, Hobby Horses. Give best price in first letter. VALLEY DISTRIBUTORS, 710 12TH STREET, SACRAMENTO, CALIF.

WANT — Shuffles, Rebounds, Bowlettes, Star Series, All Stars, Five Balls, All Condition Only. Any Quantity at the right price. Can pick up in states bordering Eastern Canada. E. LIEBMAN, 12 Baby Point Rd., Toronto 9, Ontario, Canada.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT—Seeburg 100 M; 100B; AMI Model A; AMI Model C. All Types of Bally and United Card Games. MONROE COIN MACHINE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel: Superior 1-4600.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seeburg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel: INdependence 3-2210.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Mutoscope Voice Recorder—quote cash price and serial number in first letter. BOX 1025. THE CASH BOX, 26 W. 47th STREET, NEW YORK 36, N. Y.

WANT — Chicago Coin Basketball Champ, LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINNESOTA.

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100's. Quote lowest prices or will trade shuffleboard scoring pads at \$2 per thousand. Write, wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.

CLASSIFIED ADVERTISING SECTION

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—AMI D40—D80, 40 selection Hideaways, Wall Boxes, Steppers, Speakers, Seeburg 100's, Hideaways, Wall Boxes; Wurlitzer 1017, 1217, 1400, 1100; Latest amusement games, Metal Typers, Heavy Hitters, Silver Bullets, Arcade Guns, Scales, etc. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

FOR SALE

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—United Alleys: 5 Player \$215; 5 Player with Formica and large pins \$240; 6 Player \$240; 6 Player with Formica and large pins \$265; 6 Player Deluxe \$325; 6 Player Supers \$350. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND 15, OHIO. Tel: Tower 1-6715

FOR SALE—Scientific Pokerino Jr., like new, \$35 each; Keeney 4 Player \$100; Hayburner \$195 Telequiz with film, 1st class, ready to operate \$95; Chicago Coin & United Barrel Scoring, 6 Player \$380. NATIONAL NOVELTY COMPANY, MERRICK, N. Y.

FOR SALE—Bargains—Exhibit Silver Bullets \$110; Dale Gun \$40; Hi-Rolls \$45; Winner \$75; Photo Finish \$45; 5-Balls, Catalina, Thrill, Barnacle Bill, Tradewinds, Screwball, Cinderella, Carnival, Magic, Humpty-Dumpty, Harvest Moon, Jack & Jill, Spinball, \$25 each. Hundreds of other real bargains. Write, Wire or Phone. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON. Tel: HI-5110.

FOR SALE—Ready for location. C.C. King Pin \$125; Genco Hits and Runs \$75; The Thing \$45; Harvest Time \$50; Bomber \$70; Tahiti \$62.50; Utah \$50; Stop & Go \$70; Star Series \$49.50; Chicago Coin Pistol \$95; Dale Gun \$45. AMUSEMENT ARCADE CO., 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE—Chicago Coin Pistols \$65; Chicago Coin Hit Parades \$75; Penny Counter Grippers \$20; Bingo Roll \$50; 750 Wurlitzers \$45. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 7-6213.

FOR SALE—13,000 used post war 78 R.P.M. records at 5¢ each. 1/3 deposit required. MITCH GOLISH MUSIC COMPANY, 700 N. GRANGER STREET, HARRISBURG, ILLINOIS.

FOR SALE—Match The Wheel Shuffle Alley Conversion. Attached to top of head. Fits all types shuffle alleys. Only action matching unit. Only two wires to attach. Sample \$42.50. Write for quantity price. One third deposit with order. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y.

FOR SALE—Reconditioned Wurlitzers: 1250's \$425; 1100's \$300; 1015's \$150; 1080's \$150. Seeburgs: 146M \$150; 147M \$175; 148M \$275. Packard Manhattan's \$125 Packard Sevens \$75; Wall Boxes 3-W-2 L 56's \$12.50; WL-1 56's \$10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE — Two Williams Long Beach, original crate, \$325; Two Williams Long Beach, slightly used, \$225. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16TH AVE., PORTLAND 5, OREGON. Tel: AT-water 7565.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARBOR AVENUE, BALTIMORE 13, MD. Tel.: LEXington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—We Need Space. Citations, Champions, Also 5 Balls. All In Good Condition. Best offer takes it all. MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO 21, ILL. Tel.: ENglewood 4-9202; 4-9204.

FOR SALE—Bowlette \$25; Long Beach \$325; Leader \$300; Stars \$365; Star Series \$45; Tri-Score \$40; Temptation \$33; Trade Winds \$25; Three Feathers \$45; Triple Action \$25. Plenty of other bargains. F. O. B. St. Louis. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVENUE, ST. LOUIS 15, MO.

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Used Cigarette Machines ready for location, at lowest prices. Nationals, DuGreniers, Keeneys. Write or Wire. BILL BYE, 1401 NO. 28TH STREET, KANSAS CITY, KANSAS.

FOR SALE—ABC \$175; Long Beach \$375; 5 Star \$50; County Fair \$175; Steeplechase \$225; Stars \$450; AMI "A" \$325; "B" \$425; "C" \$475; 1015 \$100; Evans \$350. Write for Wholesale Premium List. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GENEva 0972.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg Wall Boxes 3W2L56 5¢ \$10 each; 3W5 & 7L56 (5-10-25) \$25 each; Post-war Seeburg, AMI, Wurlitzer, and Rock-Ola phonographs at lowest prices. Be wise and buy at SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J. Tel: Blgelow 8-3524.

FOR SALE—Chi. Coin Basketball Champ \$185; Spot Lite \$345; Rose Bowl \$145; Keeney 4 Player long board conversion \$195. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS 8, OHIO. Tel: UNiversity 6900.

FOR SALE—Attention Horse Operators: 25 Beautiful "Big Bronco" Mechanical Horses, purchased less than one year, reconditioned, guaranteed, perfect paint job. Write, wire, or call for prices. Also, all makes and models Space Ships, Automobile Rides, and Midget Movies. Will trade this equipment for Bally Bingo Machines, Wurlitzer 1250's, 1400's, 1450's. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Photomatic—4 for 25¢ camera; semi-automatic, complete with darkroom, in A-1 condition. Will sell outright or trade for music, pin, or bingo games. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD 5, CONN. Tel.: 6-3583.

FOR SALE—AMI "A" \$350; C.C. Hit Parade New \$175; Wilcox Gay Recordio \$125; Thunderbolt Horses \$450; Turf Kings Clean \$125; Winner \$100; Mutoscope Silver Gloves \$250; A.B.C. \$165; Shoot-A-Line New \$200. WOLF DISTRIBUTING CO., 8600 W. COLFAX, DENVER, COLO. Tel.: BELmont 3-4074.

FOR SALE—Sacrifice—25 3020 Wurlitzer Boxes; 2 1017 Wurlitzer Hideaways; 7 4000 Model Wurlitzer Star Speakers; 2 219 Wurlitzer Steppers; 6 2140 Wurlitzer 5 & 10 Boxes; 1 Model 212 Master Unit; 1 Model 216 Receiving Unit. All in grand condition. Package deal only \$899.50 F.O.B. Glens Falls. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, N. Y.

FOR SALE—Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M \$219; H147M \$169; H246M \$159; H146M \$129; 1941 R.C. Special \$50; Wurlitzer 1080 \$159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—"Closeouts"—Williams Sweetheart, Chicago Coin Pin Bowler, Gottlieb's Knockout \$50 each; 5 Winners \$75; 5 Turf Kings \$110; 5 Champions \$39.50. All machines cleaned and ready for location. MICKEY ANDERSON, 314 E. 11th STREET, ERIE PA. Tel.: 22-894.

FOR SALE—Packard Wall Boxes \$4 ea.; Wurlitzer 3031's \$5 ea.; Wurlitzer 3025's \$6 ea.; Photo Finishes and Citations \$25 ea. Packard Inserts \$3 per thousand; Rockola Playmasters \$50 ea. GOLDEN GATE NOVELTY COMPANY, 201 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

FOR SALE—I Exhibit Jet Gun \$195; 1 United A.B.C. \$125; Bally Futurity \$249.50 Clean; 1 Genco Springtime \$95; 1 Dale Gun \$49.50; 1 Hayburner \$175; 1 Chicago Coin Baseball Shuffle Alley \$49.50. AUTOMATIC AMUSEMENT CO., 308 N.W. EIGHTH ST., EVANSVILLE, INDIANA.

FOR SALE—United Skee Alley \$85; HyRoll \$50; Zingo \$225; Wurlitzer SkeeBall \$100; A.B.C. \$225; Wm. Jalopy \$200; Exhibit Six Shooter \$175; Genco Score Unit \$90; Wall-O-Matics \$10; Star Speakers \$18; Bank Ball \$125. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Can you afford 92¢ per week to get ahead and stay ahead of all competition? For only 92¢ per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Reconditioned—Things—\$35; Lucky Inning \$35; Photo Finish \$35; Citation \$35; Champion \$45; Winner \$85; Goalee \$75; Carnival \$25; Control Tower \$85. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel: OLive 2800.

FOR SALE—Close outs right off the route—reconditioned like new: Coney Islands with latest improvement—5 finger contacts \$335; Atlantic Cities \$435; Bright Spots \$315; Leaders \$310; Bright Lights \$220; Genco 400's \$295; Genco Jumpin' Jacks (new write); Turf Kings \$120; Citations \$30; Hot Rods \$40; Genco Advance Rolls \$30; Flipper Pins (write). Genco 400's equipped with latest factory improvements for ideal results. One-third deposit. Balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.

FOR SALE—24 W4-L56 (5-10-15) \$34.50 ea; 11 W1-L56 (5c) Remote \$4.50 ea; 11 30W (5c) Rock-Ola Postwar \$4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE—Wurlitzer 1100 \$349; Seeburg 148ML \$265; 146S \$115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Long Beach \$325; Music Mite \$69.50; Exhibit Jet Gun \$265; New Pokerino Jr. \$50; 1015 Wurlitzer \$115; Lite League \$49.50; Atomic Bomber \$95; Keeney 4-Player League Bowler \$195; Bally Shuffle Line \$115. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Williams Hayburners, \$139.50; Spark Plugs \$149.50; Sea Jockeys \$149.50; Williams Long Beach—close out. Late 5 Ball Games, write for list. Arcade Equipment; 3 Deluxe Mutoscope Photomats. 2 Late Voice-o-graphs, write. 5 Seeburg Bear Guns \$189.50 each. Also late model 6 Gun A.B.T. Shooting Gallery. We guarantee that all our prices are below low Cash Box. WANT—Will buy for cash or trade for all Post War Wurlitzer phono and Seeburg M100B's 45 r.p.m. Seeburg M100A's and AMI model C's. BUSH DISTRIBUTING COMPANY, 286 N.W. 29TH STREET, MIAMI, FLORIDA.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—40 pcs. of pre-war music consisting of: 9 Rock-Olas, 7 Wurlitzers, 11 Seeburgs, 7 Aircons, 5 A.M.I.'s, 2 Mills. All parts there. Entire lot \$1000. F.O.B. Cleveland. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO Tel: HENDERSON 1-7577

FOR SALE—Pin Bowler \$75; Double Action \$75; Set Shot Basketball game \$295; Springtime \$85; College Daze \$75; Tri Score \$50; Canasta \$50; Rocket \$69.50; Nifty \$89.50; Pinky \$89.50; Keeney 4 Player \$150; Knockout \$69.50; A.B.C. \$175; United 5 Player \$250; United 6 player \$295; Chicago Coin 6 Player formica top like new \$300; Bright Lights \$250; 1015 Music \$175. K. C. SPECIALTY CO., 510 MARKET ST., PHILADELPHIA 6, PA. Tel.: MARket 7-6865 or 7-6391.

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate \$295; Turf King—used—\$145; Three Mechanical Horses (Thunderbolts) \$574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND. Tel: MULberry 2110.

FOR SALE—A bargain—Wurlitzer Phonograph: 34—1015's, 22—1017's, 3—750's and 1—1080; also 91—3031 Wall Boxes and 52 Packard Wall Boxes; Warehoused at Salt Lake City, Utah. Asking \$4000. Contact CMAC CORP., 50 CHURCH ST., NEW YORK, N. Y.

FOR SALE—Spotlite \$319.50; Frolic \$475; Long Beach \$275; Good Five Balls used on location only. Write for list. UNITED NOVELTY CO., INC., 111 W. DIVISION ST., BIL-OXI, MISS.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel: 3-7648.

FOR SALE—Spot Lite \$375; A.B.C. \$175; Zingo \$200; Lite-A-Line \$125; Bright Lights \$325; Coney Island \$350; Flying Saucer \$65; Tri Score \$50; Big Inning \$75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHEeling 5472.

FOR SALE—Coney Islands \$335; Atlantic Cities \$425; Universal Five Star \$75; Keeney Lite-A-Line \$95; Skee Alley \$65. Frolics—write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSIDE 4131.

FOR SALE—Emperresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Seeburg 147 \$99; Packard Manhattan \$99; Shuffle Alley Express \$29.50; Genco Target \$39.50; Viking Popcorn Machine \$79; Spares & Strikes \$149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WESt 3-3224.

CLASSIFIED ADVERTISING SECTION

FOR SALE—United Steeplechase \$295; Coney Island \$245; Touch-down \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos, arcade games. **LEHIGH SPECIALTY**, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for \$395. Victory Folders \$6 for 10,000; Shipman Folders \$10 for 20,000. Mail Check To—**SCHWARTZ DISTRIBUTING CO.**, 1800 S. W. 17th ST., MIAMI, FLORIDA.

FOR SALE—Bally Sunshine Parks, Atlantic Citys, Palm Beaches and Frolics. Also, all late Gottlieb 5-ball used games. If interested, call, write or wire. **NEW ORLEANS NOVELTY CO.**, 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA, Tel: CAnal 8318.

FOR SALE—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" **JOE WARRINGTON**, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—Spotlite \$375; Harvest Time \$50; Knockout \$60; Utah \$35; Five Star \$100; King Pin \$50; Cinderella, Wisconsin, Ramona, Shanghai \$15 each. **ROANOKE VENDING MACHINE EXCHANGE, INC.**, 118 W. WASHINGTON ST., CHARLESTON W. VIRGINIA. Tel: 3-0311.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. **WESTERHAUS COMPANY**, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MONTana 5000-1-2.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. **HASTINGS DISTRIBUTING CO.**, 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel: BLnemound 8-7600.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. **LOMBARDI RECORD SHOP**, 2327 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: SACramento 2-5050.

FOR SALE—Bally Trnf Kings, \$92.50; Bally Champions, \$42.50; and Universal Winners, \$50. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI, OHIO. Tel: MAIn 8751.

FOR SALE—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100A—78 \$675. Plus \$10 for crating. Many others—write for list. **YOUNG DISTRIBUTING CO.**, 599 TENTH AVE., N. Y. C., N. Y. Tel: CHickering 4-5050.

FOR SALE—The old reliable Maessingill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. **DARLINGTON MUSIC COMPANY**, DARLINGTON, S. C. Tel: 500.

FOR SALE—United Alleys with Gennine formica tops and big pins: 6 Players \$250; 6 Player Deluxe \$300; Bear Guns \$225; Bing-A-Rolls \$45. **MOHAWK SKILL GAMES CO.**, 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Clean ready for location: Wurlitzer 1080's \$150; Seeburg 5c wireless wall box \$7.50; Packard wall box \$7.50. **CAIN-CAILLOUETTE INC.**, 1500 BROADWAY, NASHVILLE, TENN. Tel: 42-3216.

MISCELLANEOUS

NOTICE—New Revised 1953 Directory and Mailing List of 11,423 Coin Machine Operators and Distributors in the United States. Shows types of machines operated. \$25 per copy. Postpaid. State listings 1¢ per name. **L. W. WHIPPLE**, BOX 125, MATTHEWS, N. C.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel: MAGnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO.**, 2720 W. PICO BLVD., LOS ANGELES, CALIF.

FOR TRADE—Will trade the following equipment at Cash Box "low" for post-war phonographs or five-ball games: Wurlitzer 1017A Hideaways and 3020 (5-10-25) wall-boxes; Seeburg late model Shoot The Bear ray guns. Everything in A-1 condition. **GIST MUSIC CO.**, 311 ELM ST., HELENA, ARKAN-SAS.



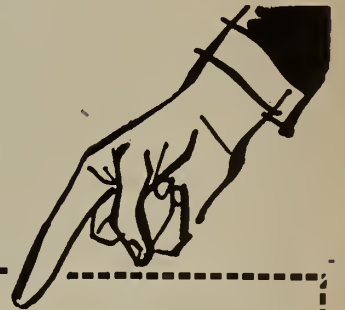
Did YOU Fill Out The Last

(DECEMBER 27th)

"END-OF-MONTH INVENTORY ISSUE"

of The Cash Box

**FOR YOUR FIRM?
IF YOU DIDN'T, THEN TEAR OUT
AND MAIL THIS
COUPON
TODAY!**



THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Gentlemen:

Please send me a free copy of the last "End-Of-Month Inventory Issue" of *The Cash Box*. I'm enclosing \$15 for a full year's subscription for 52 weeks which includes the "End-Of-Month Inventory Issue" (the last issue of each month) and which lets me know just where I stand as far as what my equipment is worth by compiling a permanent monthly inventory record.

FIRM NAME

ADDRESS

CITY..... ZONE..... STATE.....

Individual's Name



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$175.00-\$250.00
4. Du Grenier (Mod. A-7)	110.00- 140.00
4. Du Grenier (Mod. A-9)	120.00- 150.00
4. Du Grenier (Mod. AC-7)	125.00- 155.00
4. Du Grenier (Mod. AC-9)	130.00- 160.00
4. Du Grenier (Mod. E-7)	135.00- 165.00
4. Du Grenier (Mod. ES-9)	140.00- 170.00
4. Du Grenier (Mod. E-9)	145.00- 175.00
4. Du Grenier (Mod. ES-11)	150.00- 180.00
4. DuGrenier "W" (9 col.)	65.00- 85.00
4. DuGrenier "S" (7 col.)	69.50- 85.00
4. DuGrenier "S" (9 col.)	69.50- 85.00
4. DuGrenier Champion (9 col.)	85.00- 97.50
4. DuGrenier Champion (11 col.)	97.50- 125.00
4. Eastern Electric C-8	139.00- 150.00
4. Electro (8-col.)	229.50- 250.00
4. Electro (10 col.)	249.50- 255.00
4. Lehigh PX (Elec. 8 col.)	125.00- 145.00
4. Lehigh PX (10 col.)	89.50- 149.50
4. Lehigh King Size	125.00- 145.00
4. National 750	95.00- 125.00
4. National 950	85.00- 105.00
1. National 930	95.00- 130.00
4. National 9-A (9 col.)	100.00- 125.00
4. National Electric	95.00- 139.50
4. Rowe Diplomat (10-col.)	179.50- 185.00
4. Rowe Imperial (6 col.)	79.50- 95.00
4. Rowe Imperial (8 col.)	80.00- 85.00
4. Rowe Royal (6 col.)	79.50- 100.00
4. Rowe Royal (8 col.)	95.00- 130.00
4. Rowe Royal (10 col.)	95.00- 140.00
4. Rowe President (8 col.)	100.00- 145.00
4. Rowe President (10 col.)	100.00- 125.00
4. Rowe Crusader (10 col.)	98.50- 155.00
4. Rowe Electric (8 col.)	125.00- 150.00
4. Uneeda "A" (6 col.)	45.00- 60.00
4. Uneeda "A" (8 col.)	49.50- 90.00
4. Uneeda "A" (9 col.)	59.50- 85.00
4. Uneeda "E" (6 col.)	50.00- 79.50
4. Uneeda "E" (8 col.)	79.50- 95.00
4. Uneeda "E" (9 col.)	75.00- 80.00
4. Uneeda "E" (12 col.)	65.00- 85.00
4. Uneeda "E" (15 col.)	75.00- 95.00
4. Uneeda 500 (7 col.)	90.00- 95.00
4. Uneeda 500 (9 col.)	79.50- 110.00
4. Uneeda 500 (15 col.)	75.00- 115.00
4. Uneeda Monarch (8 col.)	95.00- 115.00
4. Uneeda Monarch (10 col.)	79.50- 110.00
4. Uneeda Monarch (12 col.)	79.50- 135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 49.00-\$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00- 87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00- 95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00- 125.00
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00- 97.50
4. Stoner (Mod. 120, 5 col.)	89.50- 95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00- 100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00- 95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50- 99.50
4. Coan "U-Select-It"	35.00- 45.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00 375.00
4. Chef-Way, Model 100, cap. 400-600	375.00 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00 400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00 \$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons # 1400, single flavor, 5c	425.00 475.00
4. Lyons # 1400-2F	475.00 650.00
4. Lyons Model 500, 5c single	225.00 275.00
4. Mills Automatic Foun- tain, 400 cups	150.00 250.00
4. Mills Automatic Foun- tain, 400 cups, with- out changemaker	100.00 175.00
4. Soda Shoppe	975.00 1025.00
4. Spacarb single 5c, 1000 cups	135.00 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00 550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00 650.00
4. SuperVend 3 flavor, 600 cup A-1	275.00 325.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00 250.00

**NON-CARBONATED
DRINK**

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshomat, 5c, 10c 300 cups	240.00 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	550.00 600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of var- ious types	

AMI, INC.

Model D-40 Phonograph	\$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	
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BALLY MFG. CO

Bally Beauty	\$ 665.00
The Champion (Mech. Horse)	1065.00
Space Ship	
Sunshine Park	735.00

CHICAGO COIN

Band Box (New Model)	\$229.50
Bowl-A-Ball	695.00
6 Player Super Match Bowler	599.50
10th Frame Bowler	575.00
10th Frame Special Bowler	

H. C. EVANS & CO.

Century Phono 100/45	\$1,050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Complete Package of Three Bodies, 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base	1,195.00
Test Pilot	325.00
Space Gun	375.00
Space Patrol	
Stratogun	375.00
Silent Salesman (Card Vendor)	79.50
Super Twin Rotation	695.00

D. GOTTLIEB & CO.

Queen of Hearts	\$349.50
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INTERNATIONAL MUTO. CORP.

Photomat '52	\$1,900.00
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J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Team Bowler	645.00
10 Player Team Bowler	

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	\$1,065.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	\$995.00
Aqua Jet (Boat Ride)	

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R.C. Special)	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Com- pensator Unit	

UNITED MFG. CO.

Circus	\$690.00
10th Frame Star Shuffle Alley	605.00
10th Frame Super Shuffle Alley	590.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,095.00
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WILLIAMS MFG. CO.

Disk Jockey	\$349.50
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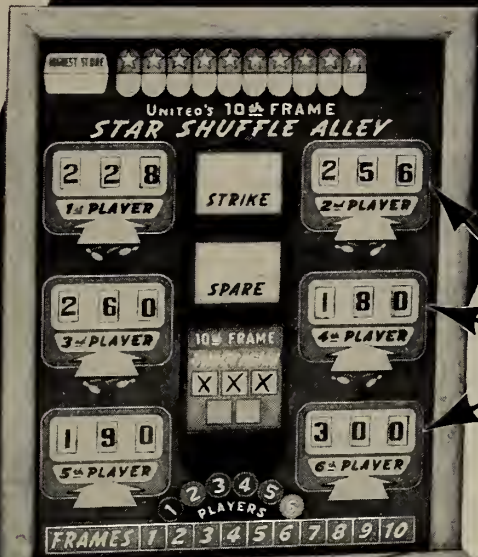
THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

UNITED'S **10TH FRAME**

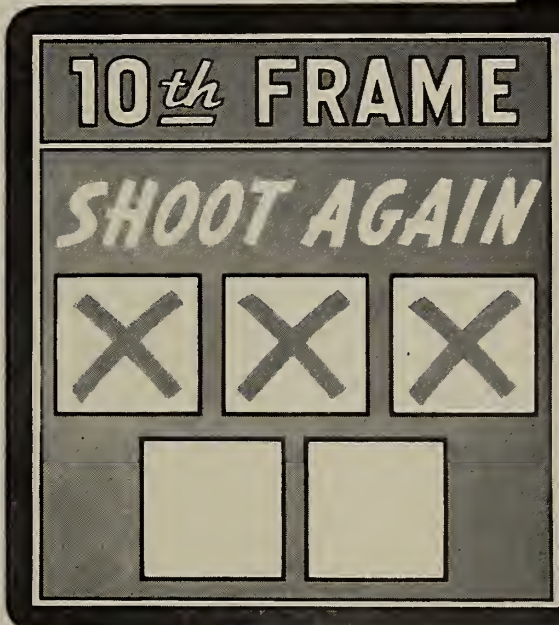
Star Shuffle-Alley

WITH
 MATCH A SCORE 0-9 MATCH A STAR
TWIN SPOT FEATURE



NEW, EXTRA-FAST SCORING

plus



SIZES
 8 FT. BY 2 FT.
 9 FT. BY 2 FT.

**STRIKE
 OR SPARE
 FLASHER
 LIGHTS**

**CAN
 PICK UP
 7-10
 SPLIT**

**FORMICA
 PLAYBOARD**

**SEE
 YOUR
 DISTRIBUTOR**



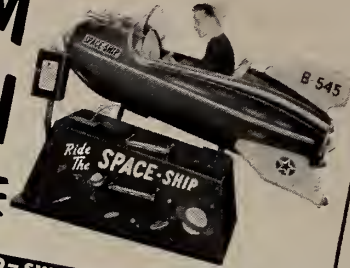
UNITED MANUFACTURING COMPANY
 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

GEE, MOM
IT'S FUN
SHOPPING HERE



IT TROTS...IT GALLOPS...JUST LIKE A REAL WESTERN PONY!

GEE, MOM
IT'S FUN
SHOPPING HERE



THRILLING DIVE-DIP-ROLL-AND-SWING JET-PLANE ACTION!

Window-posters, 22 in. by 11 in., shipped with each Bally Kiddy-Ride, bring customers into your locations.

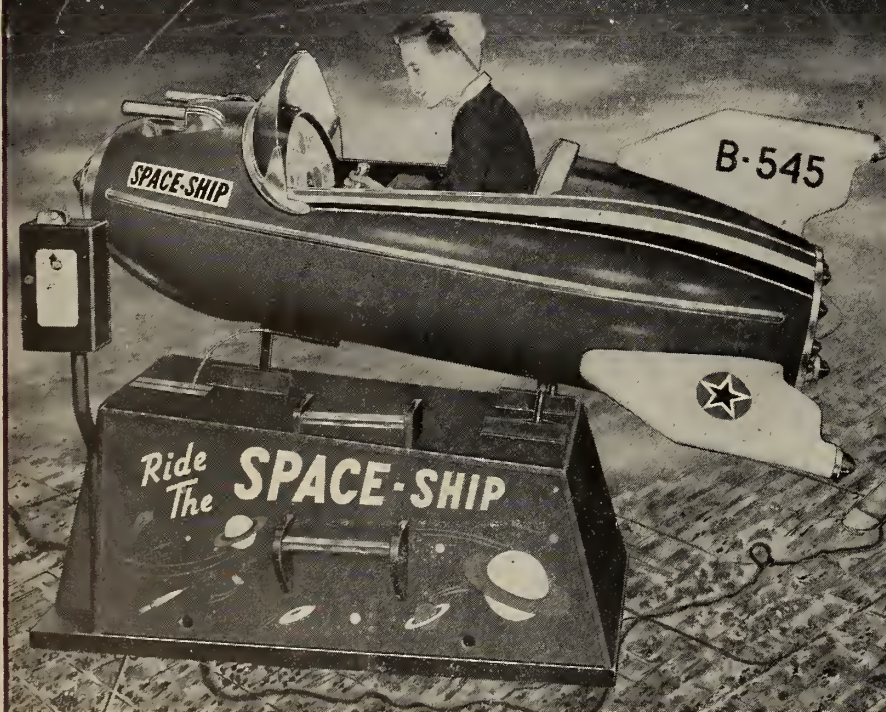
MORE FUN for youngsters means MORE PROFIT for you!

AMAZING 4-in-1 dive-dip-roll-and-swing action built into Bally SPACE-SHIP... and the realistic trot-gallop gait of THE CHAMPION Ballyhorse gives kids the biggest dime's worth of fun. And they know it, too! That's why kids

seek out the stores with Bally Kiddy-Rides... coax their parents into Bally-equipped stores... keep the dimes coming your way. Bally Kiddy-Rides are more fun for kids... earn more money for you.

Bally SPACE-SHIP

new exclusive DIVE-DIP-ROLL-SWING action captures biggest play, insures biggest profit



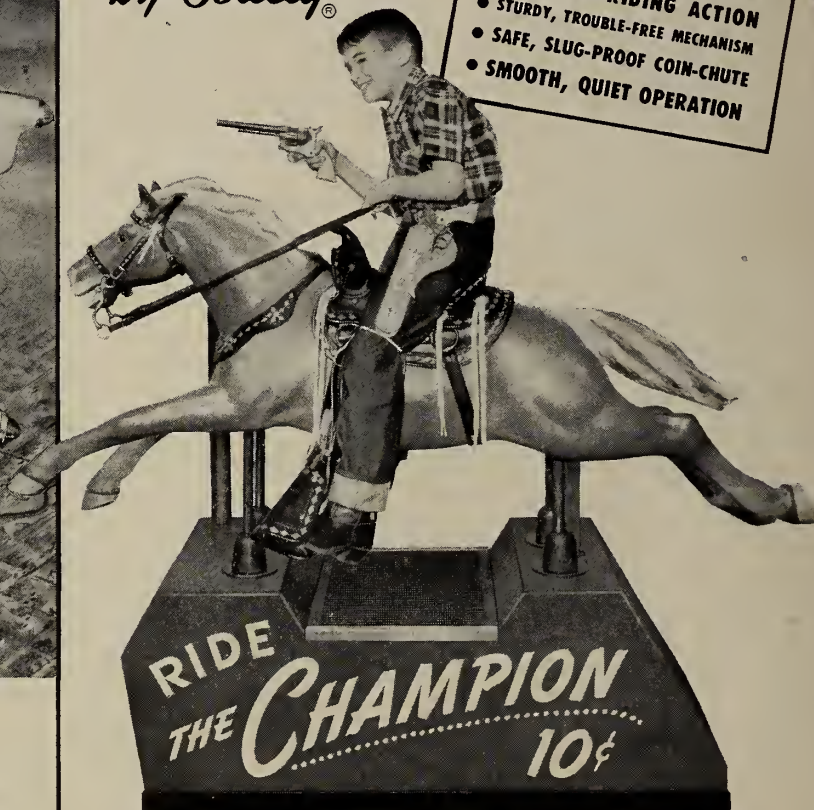
- ★ Variable speed controlled by pilot
- ★ Colorful Eye-Appeal attracts attention on location
- ★ Colored lights flash in nose, tail, wings and dials of realistic instrument panel
- ★ Twin Roy-Guns with exciting sound-effects
- ★ Airblast blows from blower
- ★ Safe, sturdy construction
- ★ Simple mechanism
- ★ Notional Rejector

See the Bally SPACE-SHIP in action... surging forward, gliding backward... dipping and rising... rolling from side to side... swinging and banking like a jet-fighter... and you will see why junior space-pilots prefer the Bally SPACE-SHIP... why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember... you can build a big-profit route of Bally Kiddy-Rides with a small cash investment. Ask your Bally Distributor for details of the Bally Kiddy-Ride Finance Plan.

Ride THE CHAMPION

by Bally®

- REALISTIC WESTERN HORSE
- GENUINE PONY SADDLE
- SAFE, SLOW-SPEED START
PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SAFE, SLUG-PROOF COIN-CHUTE
- SMOOTH, QUIET OPERATION



WALTER E. HELLER CO.
FINANCE PLAN
NOW AVAILABLE
THROUGH
BALLY DISTRIBUTORS

Operators find THE CHAMPION a profitable companion Kiddy-Ride for operation side-by-side with Bally SPACE-SHIP. Kids keep riding one, then the other, and back again. Profits soar to new highs. See your Bally Distributor today.

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS