

# THE CASH BOX

VOLUME 13

DECEMBER 8, 1951

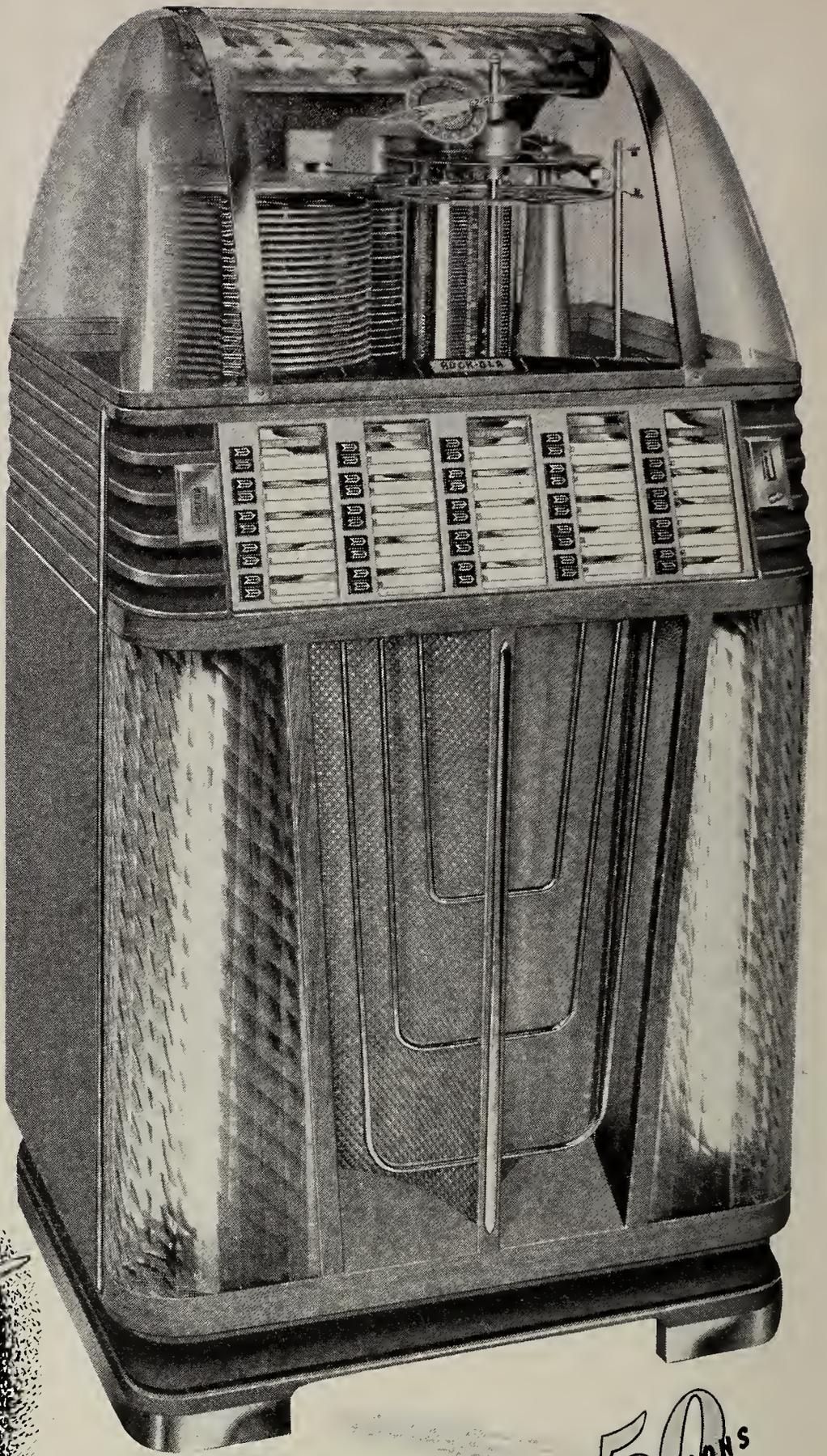
NUMBER 11



From Nashville has come a record labeled "Down Yonder" which has made its way from one end of the nation to the other. Written a couple of decades ago by Wolfe Gilbert who is pictured above with Del Wood, the girl who recorded the tune for Tennessee Records, "Down Yonder" has become a hit all over again. Miss Wood was formerly a sales girl in a Nashville music store and is now one of the hottest artists on records. Her latest, "Ragtime Melody", looks like a follow up to her first hit.

The Outstanding  
**Achievement**  
of the Coin-Operated  
Phonograph Industry

Model 1434



**50**  
SELECTIONS

★ To help you make more money—  
all phonographs are set at the  
factory for 1 play for 10¢—  
3 plays for 25¢— Easily  
changed for other  
combinations desired.



**ROCK-OLA MANUFACTURING CORPORATION**  
800 North Kedzie Avenue • Chicago 51, Illinois

- TROUBLE-FREE 50 SELECTION MECHANISM
- STRAIGHT-LINE SINGLE, INDIVIDUAL-BUTTON SELECTOR
- GREATER OPERATING ECONOMY
- WORLD'S MOST BEAUTIFUL CABINET
- CRYSTAL-CLEAR PLASTIC DOME

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SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

*THE CASH BOX* covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

*THE CASH BOX* IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

#### "THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*".

#### CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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# Columnists

This editorialist takes this week's space to write about some of the other people who make this publication so interesting, each and every week, to so many thousands of peoples.

These are the men and women who write the intimate columns which have proved such pleasurable reading.

For example, as page after page is consecutively followed from this editorialist's spot, there is:

"*Platter Spinner Chatter*" . . . a column devoted to America's disc jockeys and their hopes, desires, demands, and all that goes into the making of a person sitting at a desk, talking, talking, talking, and selling, selling, selling, while playing what he thinks the people will like to hear on records, as well as what the people request him to play.

"*The HALE You Say*" written in a humorous and yet very touching vein by one man who can put such words together: natt hale. A column that has gripped all those who have read it and has held their attention week after week.

"*Round The Wax Circle*" is a compilation of chatter items by many people in the offices of the three leading cities: New York, Chicago, Los Angeles. These people dig, dig and dig some more, each and every week, to bring newsy news and intimate details of personalities in the music and record industry to the reader. Certainly all will agree that the fact so many leading artists and others ask for "mention" in this column, it has taken solid hold in the field.

"*Kickin' The Blues Around*" with Sam Evans is one of the finest and most uplifting columns in rhythm and blues history. In fact, Sam's column here won for him an award "*for his great efforts in behalf of better interracial relations in the field of music.*" Which is about as much as can ever be stated for any column that ever was written anytime in all history.

"*Folk And Western Roundup*" is a complete condensation of the most important news in the folk and western artists' field. A column that has taken hold and is gaining ever more fans who like to read about the folk who are making such a deep impression on American music. A grand column for all to read.

And then those intimate, breezy, newsy columns in the coin machine industry: "*Eastern Flashes*"; "*Chicago Chatter*"; "*Dallas Doings*"; "*New Orleans Notes*"; "*California Clippings*"; "*Minnesota Musings*" and "*Miami Murmurs.*" Each one of these columns is well read everywhere in their areas. In fact, many report that they, "first read the columns," before they even read the "news." They claim that the columns present the news "in a much more intimate, breezy fashion."

The windup, of course, is that business column for all peoples in the coin machines business who deal in new and used equipment, "*This Week's Used Market.*" A terse report on the "facts" regarding prices rising and falling, as well as what machines were most outstanding in sales and prices, during the week.

All in all, here are columns that make this, "*The Cash Box,*" a truly, intimate, homey publication each and every week, for everyone engaged in the industry. That brings home to all readers the fact that, big as this trade is with its international importance, it is still just one big family.

A family composed of people who like to have fun, who endure tragedy, who smile and who cry.

It's a great and important thing to have all readers everywhere in the world (and "*The Cash Box*" is truly an international publication) come closer together. Feel closer. Actually be closer to all the people everywhere who make this industry so supreme in the entertainment world.

**THE NATION'S TOP TEN PLUS THE NEXT 15 JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

**THE CASH BOX**



AB—Abbey	CO—Columbia	IN—Intro	MO—Modern	SA—Savoy
AL—Aladdin	CR—Coral	JU—Jubilee	NA—National	5IT—Sittin' In
AP—Apollo	DA—Dana	KI—King	OR—Orlola	SP—Specialty
AT—Atlantic	DE—Decca	LO—London	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	ME—Mercury	RA—Rainbow	TN—Tennessee
CA—Capitol	FE—Federal	MG—MGM	RE—Regent	UN—United
CH—Chess	4 Star—Four Star		RG—Regal	VI—Victor

- |   |   |                 |
|---|---|-----------------|
| <p><b>1</b></p> <p><b>SIN</b></p> <p><b>FOUR ACES — EDDY HOWARD</b></p> <p>CO-39567 (4-39567)—Sammy Kaye<br/>DE-27769 (9-27769)—Arthur Prysock<br/>DE-27794 (9-27794)—Al Morgan<br/>ME-5711 (5711x45)—Eddy Howard O.</p>  | <p>MG-11066 (K11066)—Billy Williams Qt.<br/>VA-101—Four Aces<br/>VI-20-4280 (47-4280)—Savannah Churchill</p>  | <p><b>1</b></p> |
| <p><b>2</b></p> <p><b>COLD, COLD HEART</b></p> <p><b>TONY BENNETT</b></p> <p>CO-39449 (4-39449)—Tony Bennett<br/>DE-27761 (9-27761)—Eileen Wilson<br/>DE-27816 (9-27816)—Louis Armstrong<br/>ME-5693—Tony Fontane</p>   | <p>ME-5728 (5728x45)—Dinah Washington<br/>MG-10904 (K10904)—Hank Williams<br/>VI-20-4247 (47-4247)—Fontane Sisters</p>  | <p><b>2</b></p> |
| <p><b>3</b></p> <p><b>DOWN YONDER</b></p> <p><b>DEL WOOD</b></p> <p>AB-15053—Lawrence "Piano Roll" Cook<br/>CA-1777 (F-1777)—Joe "Fingers" Carr<br/>CO-39533 (4-39533)—Champ Butler<br/>DE-46362 (9-46362)—Harold Carmack<br/>DE-46355 (9-46355)—Spade Cooley<br/>KI-986 (45-986)—Eddie Smith &amp; The Chief</p> | <p>ME-5706 (5706x45)—Al Trace<br/>ME-5695—Clem Watts<br/>MG-11057 (K11057)—Frank Petty Trio<br/>RE-25010—Enoch Light<br/>TE-775 (45-775)—Del Wood<br/>VI-20-4267 (47-4267)—Freddy Martin O.</p> | <p><b>5</b></p> |
| <p><b>4</b></p> <p><b>BECAUSE OF YOU</b></p> <p><b>TONY BENNETT</b></p> <p>CA-1493 (F-1493)—Les Baxter<br/>CO-39362 (4-39362)—Tony Bennett<br/>CR-60440 (9-60440)—Bob Crosby<br/>DE-27666 (9-27666)—Lombardo &amp; DeHaven</p>  | <p>DE-27816 (9-27816)—Louis Armstrong<br/>ME-5643 (5643x45)—Ray Barber<br/>MG-10947 (K10947)—Johnny Desmond<br/>VI-10-3425—Jan Peerce<br/>CR-60561—Erskine Butterfield</p>                      | <p><b>3</b></p> |
| <p><b>5</b></p> <p><b>UNDECIDED</b></p> <p><b>AMES BROTHERS &amp; LES BROWN</b></p> <p>CA-1824 (F-1824)—Ray Anthony<br/>CR-60566 (9-60566)—Ames Bros. &amp; Les Brown</p>   | <p>DE-27835 (9-27835)—Guy Lombardo</p>  | <p><b>6</b></p> |
| <p><b>6</b></p> <p><b>I GET IDEAS</b></p> <p><b>TONY MARTIN</b></p> <p>CA-1573 (F-1573)—Peggy Lee<br/>DE-27720 (9-27720)—Louis Armstrong</p>  | <p>VI-20-4141 (47-4141)—Tony Martin</p>   | <p><b>4</b></p> |
| <p><b>7</b></p> <p><b>AND SO TO SLEEP AGAIN</b></p> <p><b>PATTI PAGE</b></p> <p>CA-1784 (F-1784)—Margaret Whiting<br/>CO-39569 (4-39569)—Paul Weston O.<br/>DE-27731 (9-27731)—Dick Haymes</p>  | <p>ME-5706 (5706x45)—Patti Page<br/>RE-25010—Enoch Light O.<br/>VI-20-4283 (47-4283)—April Stevens</p>  | <p><b>7</b></p> |
| <p><b>8</b></p> <p><b>DOMINO</b></p> <p><b>TONY MARTIN</b></p> <p>CA-1849 (F-1849)—Mary Mayo<br/>CO-39596 (3-39596)—Doris Day<br/>DE-27830 (9-27830)—Bing Crosby</p>  | <p>KI-15129—Mary Small<br/>ME-5747 (5747x45)—Harmonicats<br/>VI-20-4343 (47-4343)—Tony Martin</p>   | <p><b>8</b></p> |
| <p><b>9</b></p> <p><b>JEALOUSY</b></p> <p><b>FRANKIE LAINE</b></p> <p>CA-1644 (F-1644)—Clark Dennis<br/>CO-39585 (4-39585)—Frankie Laine</p>  | <p>MG-11111 (K11111)—Billy Eckstine</p>   | <p><b>—</b></p> |
| <p><b>10</b></p> <p><b>TURN BACK THE HANDS OF TIME</b></p> <p><b>EDDIE FISHER</b></p> <p>DE-27839 (9-27839)—Jerry Gray O.</p>   | <p>VI-20-4257 (47-4257)—Eddie Fisher</p>  | <p><b>9</b></p> |

11) BLUE VELVET. 12) WORLD IS WAITING FOR THE SUNRISE. 13) SLOW POKE. 14) CHARMAINE. 15) IT'S ALL IN THE GAME. 16) JUST ONE MORE CHANCE. 17) HEY, GOOD LOOKIN'. 18) SOLITAIRE. 19) SHRIMP BOATS. 20) GAMBELLA. 21) CRY. 22) UNFORGETTABLE. 23) OUT IN THE COLD AGAIN. 24) WHISPERING. 25) A KISS TO BUILD A DREAM ON.

# PICTURE THIS:

## The Music Business Without Juke Boxes

Suppose there were no more juke boxes. Suppose they all suddenly disappeared, taxed and hounded out of business.

What would happen to the record industry? What would happen to the music business?

**WHAT WOULD HAPPEN TO YOU?**

One good guess is that if yours is the music or record fields, you'd find another business. For without juke boxes the entire conception of publishing music and issuing records would have to be changed.

It's the support of the nation's juke boxes located everywhere, in every town of any size whatsoever, on every crossroads from one end of the country to the other, that gives the music and record industries their present unlimited possibilities.

It's juke boxes which makes these industries soar; it's juke boxes which gives them grandeur, which makes them major contenders in the entertainment field instead of minor attachments.

Without juke boxes, the record industry would be a puny one, unable to compete with such giants as radio, motion pictures and TV. Before the advent of the modern juke box in the 1930's, the record business was a floundering one, unable to find its place, unable to achieve a strong foothold anywhere.

But along with the growth and development of the juke box industry, the record business too has been able to grow and prosper so that today it is secure, firm in its position as the purveyor of America's popular music.

Yet how easily this could change.

Let the number of juke box locations appreciably diminish. Let the operator find it impossible to stay in business. Let him be taxed by one organization after another; let him be assessed to death by a music industry which prospers through his efforts; let him be driven out of business and you will have no trouble in noticing a change—a devastating one.

Without the secure base and ready market which America's juke boxes provide, the record business would become an impossibly haphazard one, with each new disk a greater gamble than can now be imagined. Record income would be a fraction of its present size. The industry would be something quite different from what it is today—and that something, we might add, would be highly undesirable.

And what would happen to the music business? Today it's common practice on the part of publishers to decry their dependence upon records. Yet supposing even the ability of records to establish a hit disappeared. Supposing there were no juke boxes on which a tune could be heard time after time reminding customers to buy a piece of sheet music. And supposing that royalties from records fell to insignificant amounts because sales to juke boxes no longer existed. Where would publishers derive their income from then?

From vaudeville? That was in the twenties. From TV? By now we know that an occasional TV shot isn't capable of establishing a solid hit. Moreover programming for TV raises great difficulties in that one show won't use the same tune its rival is playing. From radio? Do you think that radio alone can create hits? Unlikely. For were the record industry changed to meet conditions as they would exist without juke boxes, record exploitation—and the entire record business for that matter—would be so unimportant that it would have to reflect in a diminution of the importance of the radio record spinner.

Music publishers then who advocate measures which in effect would destroy the juke box industry are taking pot shots at themselves. They are inadvertently working for the destruction of their own business as they know it today.

The juke box has become so intimate a part of the music and record business that it's almost impossible to imagine what it would be like to conduct a publishing firm or record firm without those machines which are located in every corner of this nation.

But take time out to imagine what it would be like. Imagine what the final effect would be on you—and you will inevitably come to the conclusion that the best course for anyone in this business to follow would be to encourage the juke box industry to grow, not collapse.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!



ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SIN ..... Four Aces (Victoria)  
Eddy Howard (Mercury)
2. BECAUSE OF YOU ..... Tony Bennett (Columbia)
3. UNDECIDED ..... Ames Bros. & Les Brown (Coral)
4. COLD, COLD HEART ..... Tony Bennett (Columbia)
5. AND SO TO SLEEP AGAIN ..... Patti Page (Mercury)
6. JEALOUSY ..... Frankie Laine (Columbia)
7. DOMINO ..... Tony Martin (RCA Victor)
8. TURN BACK THE HANDS OF TIME ..... Eddie Fisher (RCA Victor)
9. CHARMAINE ..... Mantovani (London)
10. DOWN YONDER ..... Del Wood (Tennessee)

Murray Jordan's Movie Time Quiz (WLIB-New York) formerly heard daily at 2:45 P.M. has been moved to 11:45 A.M. Format has Jordan phoning listeners to ask questions about movies, stars, performers, music etc. Prizes range from \$100 cash to a \$3,000 merchandise jackpot. . . . Johnny Williams (WSFT-Thomaston, Ga.) now doing 6 hours daily of pop, hillbilly and rhythm and blues. . . . Don Potwin, free lance dj, who has been working out at Yakima, Washington, will be switching operations to Seattle in January. . . . Lou Barile (WKAL-Rome, N. Y.) has a new show called "Hollywood Quiz" in which listeners guess the identity of mystery stars with prizes given out every day. . . . Tommy Dorsey paid two visits to Art Tacker (WCOP-Boston, Mass) during a recent engagement in that city. He appeared first as Art's guest and then for a return visit as a d.j. with his own list of favorite all-time recordings.

\* \* \* \* \*

Hy Davis (WJXN-Jackson, Miss.) is the "Corn Poppin' Daddy" in the morning and the local heart throb in the evening when he pitches his show to "all you lonesome gals." . . . Hal Moore, formerly d.j. at WCAU is now spinning them for KYW. Both stations are in Philadelphia. . . . Paul Jones is new record librarian for WCAU. . . . Norm Prescott (WORLD-Boston) and his bride have settled in Brighton, Mass. . . . Doug Arthur (WIBG-Philadelphia) has gone heavily into TV. . . . Le Roy Miller (WFIL-Philadelphia) does his dj show from his home. . . . Djs throughout the country have been receiving great cooperation from the home office of MGM, through Sol Handwerker, in being supplied with records. The latest dj to send his thanks for this service is Gary Schroeder of KRVN in Lexington, Nebraska. Service to djs in the midwest should improve shortly with the appointment of Jimmy Martin as MGM's midwest distrib. Bill Wells, WBBM's "Matinee at Midnight" piloter, with a huge coast-to-coast audience by virtue of those 50,000 watts booming out of Chicagoland, has been going on an all-out campaign for Lorry Raine's Coral dishing of "Satisfied".



HY DAVIS  
(WJXN—Jackson, Miss.)

\* \* \* \* \*

The Pittsburgh district disk jockeys have had a picnic these past few weeks with so many "names" booked in and around the town: Marion Morgan, Don Cherry, The Four Aces, Tex Beneke, Tommy Edwards, Danny Davis, Freddy Martin, Champ Butler, Ethel Smith, Burt Taylor, Richard Hayes, The Four Knights, Bill Farrell and Tony Alamo. . . . Sid Dickler (WHOD-Homestead, Pa.) negotiating a deal with a downtown Pittsburgh nitery for a daily broadcast. . . . Dick Wright (WMUR-Manchester, N. H.) is working on a new record show to go on the air after the first of the year. He intends to use along with the top tunes of the week listed in "The Cash Box", the advance reviews of new records. Milton Q. Ford (WWDC-Washington, D. C.) will be leaving for Hollywood shortly to be the best man at the wedding of screen star Marie Wilson and TV producer Robert Fallon.

This week's  
**New Releases**  
... on **RCA Victor**

RELEASE # 51-49

**POPULAR**

**VAUGHN MONROE**  
and his Orch.  
Tenderly  
I Like It, I Like It  
20-4403—(47-4403) \*

**FRANKIE CARLE**  
and his Orch.  
Gone Five Minutes  
Please  
20-4411—(47-4411) \*

**HUGO WINTERHALTER'S ORCH. and CHORUS**  
Blue December  
I'll See You In My Dreams  
20-4412—(47-4412) \*

**WHITTEMORE AND LOWE**  
Begin The Beguine  
Third Street Rhumba  
20-4404—(47-4404) \*

**LUIS ARCARAZ**  
Jalousie  
Don't Be That Way  
20-4407—(47-4407) \*

**NICOLA PAONE**  
Eleanor  
Got No Money  
20-4396—(47-4396) \*

**THE HONKY-TONKS**  
Piana Anna  
The Boom-Zing Song  
20-4408—(47-4408) \*

**COUNTRY - WESTERN**

**EDDY ARNOLD**  
Call Her Your Sweetheart  
Bundle Of Southern Sunshine  
20-4413—(47-4413) \*

**HANK PENNY**  
(Won't You Ride In) My Little Red Wagon  
That Mink On Her Back (Brought The Wolf To My Door)  
20-4414—(47-4414) \*

**RHYTHM - BLUES**

**JIMMY McPHAIL**  
Artificial Leaf  
That's How Much I Love You  
20-4400—(47-4400) \*

**GENE PARRISH**  
Scraps For A Beggar  
You Cut The Biggest Hog, Baby  
20-4415—(47-4415) \*

\* 45 rpm catalog nos.



\$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF DECEMBER 1

\$ **Any Time Never Before**  
Eddie Fisher  
20-4359—(47-4359) \*

\$ **Slow Poke**  
Pee Wee King  
21-0489—(48-0489) \*

\$ **It's Beginning To Look Like Christmas There Is No Christmas Like A Home Christmas**  
Perry Como  
20-4314—(47-4314) \*

\$ **Turn Back The Hands Of Time**  
Eddie Fisher with Hugo Winterhalter's Orch.  
20-4257—(47-4257) \*

\$ **I Get Ideas**  
Tony Martin  
20-4141—(47-4141) \*

\$ **The Loveliest Night Of The Year**  
Mario Lanza  
10-3300—(49-3300) \*

\$ **Oh, Holy Night**  
Mario Lanza  
10-1582—(49-1338) \*

\$ **Music Makin' Mamma From Memphis The Highest Bidder**  
Hank Snow  
20-4346—(47-4346) \*

\$ **Shrimp Boats**  
Danny Scholl  
20-4405—(47-4405) \*

\$ **Charmaine**  
Vaughn Monroe  
20-4375—(47-4375) \*

\$ **Rudolph The Red-Nosed Reindeer Two Front Teeth**  
Spike Jones  
20-4315—(47-4315) \*

\$ **Slow Poke Charmaine**  
Ralph Flanagan  
20-4373—(47-4373) \*

\$ **Rugged But Right**  
Phil Harris  
20-4342—(47-4342) \*

\$ **(It's No) Sin**  
Savannah Churchill  
20-4280 (47-4280) \*

\$ **Domino It's All Over But The Memories**  
Tony Martin  
20-4343—(47-4343) \*

\* 45 rpm catalog nos.

The stars who make the hits are on

**RCA VICTOR Records**



RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

# THE FINAL COUNT!

## Best Record of 1951

"TENNESSEE WALTZ"—PATTI PAGE .....	56,992
"How High The Moon"—Les Paul & Mary Ford .....	49,743
"Too Young"—Nat "King" Cole .....	47,391
"Be My Love"—Mario Lanza .....	46,517
"Because Of You"—Tony Bennett .....	43,226
"On Top Of Old Smoky"—Weavers & Terry Gilkyson .....	41,437
"If"—Perry Como .....	40,062
"Sin"—Four Aces .....	36,735
"Come On-A My House"—Rosemary Clooney .....	35,169
"Mockin' Bird Hill"—Les Paul & Mary Ford .....	33,874
"My Heart Cries For You"—Guy Mitchell .....	33,263
"Sound Off"—Vaughn Monroe .....	32,940
"Sin"—Eddy Howard .....	30,629
"I Apologize"—Billy Eckstine .....	29,741
"Jezebel"—Frankie Laine .....	27,368
"Sparrow In The Treetop"—Guy Mitchell .....	27,154
"Loveliest Night Of The Year"—Mario Lanza .....	24,873
"Detour"—Patti Page .....	23,411
"Aba Daba Honeymoon"—Reynolds & Carpenter .....	21,547
"Mockin' Bird Hill"—Patti Page .....	20,488
"My Truly, Truly Fair"—Guy Mitchell .....	20,006
"Mister & Mississippi"—Patti Page .....	18,628
"I Get Ideas"—Tony Martin .....	14,539
"Down Yonder"—Del Wood .....	12,421
"Shanghai"—Doris Day .....	11,480
"And So To Sleep Again"—Patti Page .....	8,916
"I'm In Love Again"—April Stevens .....	7,544
"Vanity"—Don Cherry .....	7,392
"The Thing"—Phil Harris .....	5,248

## Best Orchestra of 1951

*GUY LOMBARDO .....	47,823	Paul Weston .....	22,375
*VAUGHN MONROE .....	47,689	Louis Armstrong .....	21,897
Eddy Howard .....	42,312	Tommy Dorsey .....	21,220
Ralph Flanagan .....	38,455	Percy Faith .....	18,741
Sammy Kaye .....	37,764	Les Baxter .....	13,612
Ray Anthony .....	31,591	Benny Goodman .....	10,261
Les Brown .....	28,216	Harry James .....	9,973
Mitch Miller .....	28,063	Russ Morgan .....	9,406
Freddy Martin .....	25,456	Gordon Jenkins .....	8,789
Hugo Winterhalter .....	24,632	Jan Garber .....	8,392

\* Due to the fact that no more than a couple of hundred votes separate the top two orchestras, the editors of "The Cash Box" have decided to give both the award as Best Orchestra of 1951.

## Best Female Vocalist of 1951

PATTI PAGE .....	54,745	Ella Fitzgerald .....	25,965
Rosemary Clooney .....	50,614	Toni Arden .....	24,214
Dinah Shore .....	47,302	Evelyn Knight .....	22,697
Doris Day .....	46,867	Fran Warren .....	21,452
Jo Stafford .....	42,201	Mindy Carson .....	19,668
Patty Andrews .....	39,062	Peggy Lee .....	16,821
Kay Starr .....	33,459	Teresa Brewer .....	12,201
Margaret Whiting .....	28,570	Dinah Washington .....	11,463
Sarah Vaughan .....	27,119	Ann Shelton .....	7,626
April Stevens .....	27,003	Helen O'Connell .....	7,598

## Best Male Vocalist of 1951

TONY BENNETT .....	52,113	Bing Crosby .....	27,446
Perry Como .....	48,768	Eddie Fisher .....	24,523
Nat "King" Cole .....	45,389	Vic Damone .....	23,872
Frankie Laine .....	41,930	Frank Sinatra .....	20,315
Tony Martin .....	39,866	Don Cherry .....	18,937
Guy Mitchell .....	39,719	Dean Martin .....	18,222
Mario Lanza .....	32,407	Dick Haymes .....	15,359
Billy Eckstine .....	30,937	Johnny Desmond .....	14,714
		Phil Harris .....	10,263

## Best Vocal Combination of 1951

AMES BROTHERS .....	49,392	Mills Brothers .....	25,326
Andrews Sisters .....	42,868	Ink Spots .....	21,807
Four Aces .....	34,318	Fontane Sisters .....	20,005
Weavers .....	33,657	Mariners .....	14,210
Billy Williams Quartet .....	28,219	Four Knights .....	11,399
		Dinning Sisters .....	8,826

## Best Country & Western Record of 1951

"ON TOP OF OLD SMOKY"—THE WEAVERS & TERRY GILKYSON .....	42,836
"Slow Poke"—Pee Wee King .....	38,397
"Tennessee Waltz"—Patti Page .....	32,203
"Mockin' Bird Hill"—Les Paul & Mary Ford .....	29,435
"Mockin' Bird Hill"—Pinetoppers .....	23,677
"Rudolph The Red Nosed Reindeer"—Gene Autry .....	22,514
"Tennessee Waltz"—Pee Wee King .....	19,704
"Beautiful Brown Eyes"—Jimmy Wakely .....	16,372
"On Top Of Old Smoky"—Burl Ives .....	15,989

## Best Western Artist of 1951

PEE WEE KING .....	44,914	Cowboy Copas .....	24,409
Pinetoppers .....	37,236	Tex Williams .....	18,324
Jimmy Wakely .....	33,491	Sons Of The Pioneers .....	16,943
Gene Autry .....	29,768	Hank Thompson .....	16,820
George Morgan .....	27,217	Elton Britt .....	13,933
		Rosalie Allen .....	12,215

## Best Folk Record of 1951

"COLD, COLD HEART"—HANK WILLIAMS .....	48,362
"Shotgun Boogie"—Tennessee Ernie .....	44,729
"I Wanna Play House With You"—Eddy Arnold .....	38,326
"Kentucky Waltz"—Eddy Arnold .....	36,857
"If You've Got The Money"—Lefty Frizzell .....	35,762
"Rhumba Boogie"—Hank Snow .....	35,258
"Down The Trail Of Achin' Hearts"—Hank Snow .....	32,112
"I Can't Help It"—Hank Williams .....	31,967
"I Love You A Thousand Ways"—Lefty Frizzell .....	28,735
"There's Been A Change In Me"—Eddy Arnold .....	28,421
"Hey, Good Lookin'"—Hank Williams .....	25,324
"I Want To Be With You Always"—Lefty Frizzell .....	22,946
"Always Late"—Lefty Frizzell .....	21,339
"Look What Thoughts Will Do"—Lefty Frizzell .....	19,476
"Golden Rocket"—Hank Snow .....	19,105
"Cherokee Boogie"—Moon Mullican .....	15,001
"Let's Live A Little"—Carl Smith .....	14,563
"Cryin' Heart Blues"—Johnnie & Jack .....	12,992
"I'm Movin' On"—Hank Snow .....	11,931
"Poison Love"—Johnnie & Jack .....	11,749

## Best Folk Artist of 1951

EDDY ARNOLD .....	46,873	Johnnie & Jack .....	22,247
Hank Williams .....	43,271	Moon Mullican .....	19,455
Lefty Frizzell .....	36,385	Ernest Tubb .....	18,282
Tennessee Ernie .....	35,706	Roy Acuff .....	14,960
Hank Snow .....	31,042	Stuart Hamblen .....	14,833
Red Foley .....	28,369	Hank Penny .....	14,049
Carl Smith .....	23,771	Little Jimmy Dickens .....	10,836

## Best Jazz N' Blues Record of 1951

"SIXTY MINUTE MAN"—DOMINOES .....	51,367
"Black Night"—Charles Brown .....	47,826
"Castle Rock"—Johnny Hodges .....	45,571
"Bad Bad Whiskey"—Amos Milburn .....	41,039
"Tennessee Waltz"—Patti Page .....	36,209
"Please Send Me Someone To Love"—Percy Mayfield .....	32,844
"Be My Love"—Mario Lanza .....	31,398
"I'm Waiting Just For You"—Lucky Millinder .....	29,425
"How High The Moon"—Les Paul & Mary Ford .....	28,563
"Glory Of Love"—Five Keys .....	28,462
"Rocket 88"—Jackie Brenston .....	26,783
"Don't You Know I Love You?"—Clovers .....	23,327
"Teardrops From My Eyes"—Ruth Brown .....	20,074
"Little Red Rooster"—Margie Day .....	20,007
"I Got Loaded"—Peppermint Harris .....	18,348
"Don't Take Your Love Away From Me"—Laurie Tate & Joe Morris .....	17,950
"I Apologize"—Billy Eckstine .....	16,551
"I Will Wait"—Four Buddies .....	16,436
"I Get Ideas"—Louis Armstrong .....	15,822
"Chain Of Love"—Joe Turner .....	14,342
"Lost Love"—Percy Mayfield .....	13,829
"Do Something For Me"—Dominoes .....	13,104
"Sleep"—Earl Bostic .....	12,916
"Go, Go, Go"—Treniers .....	12,746
"Once There Lived A Fool"—Jimmy Grissom .....	9,894

## Best Jazz N' Blues Artist of 1951

CHARLES BROWN .....	49,391	Fats Domino .....	18,344
Dominoes .....	47,863	Griffin Brothers .....	17,565
Percy Mayfield .....	42,037	Little Esther .....	15,412
Johnny Hodges .....	37,452	Tab Smith .....	12,368
Amos Milburn .....	33,949	Margie Day .....	11,874
Lucky Millinder .....	32,045	Louis Jordan .....	10,248
Clovers .....	30,172	Johnny Otis .....	10,160
Jackie Brenston .....	29,630	James Waynes .....	10,137
Earl Bostic .....	29,247	Joe Morris .....	9,943
Ruth Brown .....	29,031	Lowell Fulson .....	9,724
Ella Fitzgerald .....	24,471	Bette McLaurin .....	8,838
Louis Armstrong .....	22,926	Four Buddies .....	8,801
Five Keys .....	21,866	Jimmy Grissom .....	8,114
Joe Turner .....	20,971	Laurie Tate .....	7,369

## Best Small Instrumental Group of 1951

LES PAUL & MARY FORD .....	50,341
Nat "King" Cole Trio .....	42,168
Three Suns .....	34,459
George Shearing Quintet .....	32,036
Del Wood .....	28,742
Louis Jordan & His Tympany Five .....	22,810
Benny Goodman Sextet .....	19,355
Irving Fields Trio .....	18,988
Frank Petty Trio .....	18,974
Owen Bradley Quintet .....	10,322

# '51 POLL WINNERS!

## Juke Box Operators Of America Select Top Song Hits And Recording Artists Of 1951 In Sixth Annual Poll Of Automatic Music Industry

The Cash Box Music Award Will Be Presented, On Behalf Of The Automatic Music Industry Of America, To The Following Top Recording Artists, Record Firms And Music Publishers

### Best Record of 1951

"TENNESSEE WALTZ"



PATTI PAGE



MERCURY RECORDS



ACUFF-ROSE PUBLICATIONS

### Best Orchestra of 1951



Vaughn Monroe — Guy Lombardo  
(Tie)



### Best Small Instrumental Group of 1951



Les Paul & Mary Ford



### Best Female Vocalist of 1951



Patti Page



### Best Male Vocalist of 1951



Tony Bennett



### Best Vocal Combo of 1951



Ames Bros.



### Best Country & Western Record of 1951



"On Top Of Old Smoky"  
The Weavers & Terry Gilkyson  
Decca Records  
Folkways Music



### Best Western Artist of 1951



Pee Wee King



### Best Folk Record of 1951



"Cold, Cold Heart"  
Hank Williams  
M G M Records  
Acuff - Rose  
Publications



### Best Folk Artist of 1951



Eddy Arnold



### Best Jazz 'N Blues Record of 1951



"Sixty Minute Man"  
Dominoes  
Federal Records  
Lois Music



### Best Jazz 'N Blues Artist of 1951



Charles Brown



# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"FIND ME" (2:43)  
"SPEAK LOW" (2:29)

FRAN WARREN  
(MGM 11114; K11114)

● Two pretty ballads are given first rate treatments by Fran Warren with the Ralph Burns orchestra providing the backing. The top end is a new one that has a lovely melody and an equally fine vocal. The under level is an exciting standard that Fran treats royally. Ops have a great hit on the first half.

"ORCHIDS IN THE MOONLIGHT"  
(2:45)

"SHOULD I" (2:46)

LEE MONTI TUTONES  
(Sharp 40)

● A couple of oldies are made to sound good through the combined efforts of the accordion playing Lee Monti Tutones. Each lid presents a pleasant instrumental as connected by these talented artists. Ops in the market for material of this nature oughta look in here.

"I'D LIKE TO BABY YOU" (2:35)

"GRAND CENTRAL STATION"  
(2:52)

ROBERT Q. LEWIS  
(MGM 11116; K11116)

● Robert Q. Lewis knows what to do with cute tunes and this waxing is no exception. The upper deck is an appealing novelty that's done with a satirical touch to it and comes out as a good end. The bottom half is another novelty tune that receives the same treatment from Bob and the LeRoy Holmes orchestra. Ops should look in.

"BUSY LINE" (2:41)

"I'LL NEVER FAIL YOU" (2:30)

BILLY WILLIAMS QUARTET  
(MGM 11117; K11117)

● A dynamic tune, aired frequently on their Saturday night TV show, is socked home by the Billy Williams Quartet. Backed well by LeRoy Holmes' orchestra, this lid could make some noise. The lower level is a ballad that's made to sound like a solid contender by this harmonizing group. Each lid is strong.

"WHISP'RING SHADOWS" (2:43)

"A HOUSE IS A HOME" (2:58)

TOMMY TUCKER ORCHESTRA  
(MGM 11124; K11124)

● Peter Hanley and Sally Sweetland offer a duet as the Tommy Tucker orchestra spins through a pleasant number. The duo and orchestra do a good job and make this a listenable end. The lower half finds Peter Hanley handling the lyrics by himself and here too ops are presented with an ok lid.

"BABY, IT'S YOU" (2:52)

"STAND UP AND BE COUNTED"  
(2:39)

CHARLIE STONE  
(Oscar 101)

● A cute novelty item is delivered in a pleasing manner by Charlie Stone with the Manhattan Trio on the backing. The boys deliver this ditty in a first rate style. Flip is a dynamic number that Charlie belts home in appropriate manner. Our nod goes to the first side.

## DISK OF THE WEEK

"THE TRICKS OF THE TRADE" (2:45)

"PUT ME IN YOUR POCKET" (2:40)

APRIL STEVENS

(RCA Victor 20-4381; 47-4381)



APRIL STEVENS

● April Stevens who scored with "I'm In Love Again" does it again with a different type of number called "The Tricks Of The Trade". This novelty provides perfect material for April and she certainly

sends it to town. Done in a low whispering voice but at a faster pace than she usually uses, this tune shows every sign of hitting the top. Its clever lyrics and hummable melody are combined beautifully and April's rendition is in perfect style while Henri Rene provides a backing that's just right. All in all this a potent side. The second half is in slow style done in the singer's well known manner and it's worth listening to. It's labeled "Put Me In Your Pocket" and it too should get a play. The side that looks great is the first one. Ops who know the tricks of their trade will get with this one.

"MY BELOVED" (2:22)

"AT DAWNING" (2:45)

BOB SANDS

(Capitol 1897; F-1897)

● The top deck is a dramatic ballad with a heavy sound and some serious vocalizing by Bob Sands. Bob offers a similar type number on the lower level tune. Sid Feller and his orchestra set the musical mood for each lid. Ops might take a peek.

"IT CAN'T BE WRONG" (2:43)

"A HANDFUL OF STARS" (2:50)

THE CONTINENTAL

(Capitol 1877; F-1877)

● Two different sounding lids are waxed by the Continental. Both halves are spoken throughout in a heavy Continental accent. Eddie Baxter supplies a musical setting for the narration. Although not made for juke box play, this might get some spins.

"ANY TIME" (2:35)

"CRAZY HEART" (2:40)

HELEN O'CONNELL

(Capitol 1896 F-1896)

● A tune that's gonna cause some excitement is turned out by Helen O'Connell in a folk and western style. The melody is pretty and this might get its share. The bottom dish is a western number that also comes out ok. The top end gets the nod.

"LOVE MAKES THE WORLD GO ROUND" (2:31)

"PLEASE" (2:29)

GISELE MACKENZIE

(Capitol 1878; F-1878)

● The upper level is a light number that's done in a fitting manner by Gisele MacKenzie and the Billy May orchestra. The rendition turned in by these artists make this a listenable lid. The second side is an oldie that's made to come out as a pleasurable half. It's the under dish which looks stronger.

"DEAR MR. GABLE; YOU MADE ME LOVE YOU" (2:47)

"OVER THE RAINBOW" (2:52)

JUDY GARLAND

(Decca 25493; 9-25493)

● Two old Judy Garland records are issued here and Judy sounds as wonderful as we remember her on these disks. Both ends are well known numbers of hers and both should get a big welcome from the customers. This one is in for some more play.

"I REMEMBER YOU LOVE" (2:55)

"SHRIMP BOATS" (2:50)

DANNY SCHOLL

(RCA Victor 20-4405; 47-4405)

● A tune in folk style is given an excellent rendition by Danny Scholl. Danny gets some fine backing from Allan Small and the orchestra in a slow good side. Second half is a current hit which Danny adds a lot of excitement to as he and a chorus run through it in good style. Ops should listen in.

"I NEVER LET YOU CROSS MY MIND" (2:38)

"HEARTACHE BLUES" (2:41)

ESMERELDY

(MGM 11118; K11118)

● A pair of western blues numbers are taken for a ride by Esmereldy. Backed ably by a string band, this artist doles out a meaningful vocal that's complete with yodel and blues presentation. Ops who cater to listeners of folk and western music should tune in.

"LONG AGO" (2:28)

"RUSTIC RHAPSODY" (2:31)

JACK FINA ORCHESTRA

(MGM 11121; K11121)

● Jack Fina and his orchestra and vocalizing Bob Wellman spin through a lovely ballad that has a nice sound to it. This slow tune is an interesting little song that comes out ok. We like the first side.

"HANDS ACROSS THE TABLE" (2:55)

"MY LOST LOVE" (2:29)

JOHNNY DESMOND

(MGM 11122; K11122)

● An easy going oldie is made to sound lovely by Johnny Desmond with an instrumental assist from Tony Mattola and his orchestra. Johnny does this deck slowly and sweetly while the second half is an unusual tango number that has a Latin American sound. Ops have their choice of either end.

"SINCE YOU SAID GOODBYE" (2:32)

"HERE IS MY HEART" (2:39)

CINDY LORD

(MGM 11123; K11123)

● Cindy Lord offers a nice vocal to a pleasant sounding number on the upper level. A chorus adds to the listening appeal of this folksy tune. The bottom deck is a fair ballad done softly and easily by Cindy. Both lids receive fitting backdrops from the LeRoy Holmes orchestra.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "THE CLOSER YOU ARE".....Tony Bennett....RCA Victor 20-4276; 47-4276
- ★ "FIND ME".....Fran Warren.....MGM 11114; K11114
- ★ "I TALK TO THE TREES".....Murray Arnold.....King 15131
- ★ "I REMEMBER YOU LOVE"....Danny Scholl....RCA Victor 20-4405; 47-4405



# ROUND THE WAX CIRCLE

## NEW YORK:

Johnnie Ray's "Cry" looks like the next number one disk. It's already passed the 200,000 mark. . . . Bob McClusky, director of record promotion at Victor, on a dj trip to midwest which will include a party for Ralph Flanagan in Cincinnati. . . . Del Wood, the "Down Yonder" and "Ragtime Melody" gal, recently signed with MCA, makes her first theater appearance at the Oriental in Chicago December 13. . . . The Dinning Brothers have been signed by the Tennessee label which is going to make a strong bid in the pop field. . . . Mrs. Irving Townsend, wife of Columbia's new sales promotion manager, gave birth to a baby girl on November 18. . . . Johnny Brown has just signed a three year pact with Pete Rubino and His Crackpots. . . . The author of "Snowflakes" the tune which got its start on "Songs For Sale" and is now being cut by Guy Lombardo and Evelyn Knight, is a 9 year old girl. . . . Charles Hasin, in charge of MGM distribution, is currently on a trip to Omaha, Chicago and Cincinnati. . . . Buddy Morrow auditioning girl vocalists backstage at the Paramount. . . . Guy Mitchell's fan clubs call themselves "Guy's Dolls." . . . Singer Valaida Snow celebrated the 10th anniversary of her release from a Nazi prison camp last week.



JOHNNIE RAY

Valaida was imprisoned during a singing engagement in Copenhagen in 1940. . . . When Tommy Dorsey left for Brazil on Thanksgiving Day, he took with him a live turkey from New York and a crate of oranges from Miami to present to Getulio Vargas, President of Brazil. . . . Columbia Pictures has taken an option on Freddy Martin's biography "A Thousand And One Night Stands." . . . Billy May's capitol platters are getting a big play throughout the country. . . . Mindy Carson made her first public appearance since the birth of her baby, guesting on the new Ezio Pinza TV show over NBC. Her daughter, Jody, was born four weeks ago. . . . Ralph Flanagan has been scoring on his current concert tour through the midwest. This is the first concert series for the band-leader and he is featuring the Mills Brothers in addition to his own company.

## CHICAGO:

One of the nicest guys we've talked to in showbiz . . . Tony Bennett . . . and with both feet solidly planted on the ground. His attitude and his eagerness to always do something for whomsoever calls on him is going to move Tony up even higher than his present phenomenal rise. Ray Muscarella, his mgr., plenty proud of him. Bumped into Lester Gottlieb, veepee of CBS, in Tony's dressing room and Ray was telling Lester about the buttons, cards, photos, etc., etc., featuring Tony, as well as the many, many benefits Tony plays in every town he visits. . . . Hear that great spiritual star, Mahalia Jackson, is back in Noo Yawk for another appearance at Carnegie Hall. . . . Lotsa guys ravin' about cute little Rosette Shaw whom they claim is gonna be "it" one of these days on disks. . . . Hal Tate who does a deejay show with pics on WBKB-TV on Friday noons just reported to have purchased output for entire midwest from Will Baltin of Screen Gems, Inc. (subsidiary of Columbia pics) and will feature these on his show all during '52. . . . Peggy Lee popped into town this past week. . . . Eddie and Jackie Hubbard clicking like anything these midnites with their grand show (WENR) from the Shangri-La restaurant. The kids are simply swell. . . . Gordon MacRae says, "I'm hopin' that my newest release clicks." Gordon leaves the Oriental to make tracks back to Mrs. MacRae and the three little MacRae's. Great voice and great guy. . . . Jeri Southern is starting to click with her Deccadisk, "You Better Go Now," which is getting plenty play. And Dick LaPalm all excited over the fact that here may be the one Jeri's been singing for all this time. (Sounds very good, Dick). . . . April Stevens and her mama in town (and mama is a gorgeous mama) all set for her first shot at the Oriental Theatre. About 30 years ago another little gal had her first shot there and introduced a tune, "Gimme A Little Kiss Willya Huh?". Her name was Peggy Bernier who married baritone (Milton Watson) of that grand aggregation that played for Paul Ash at the time. (Among them was Benny Strong, George Givot and many other kids who went on to stardom.)



PEGGY LEE

## LOS ANGELES:

Just had word that Tempo's Irving Fogel will be lingering on business in Rome till after Christmas, which means he'll have to miss their annually terrific holiday party which he insists the girls whip up even in his absence. . . . We'll be there, for sure, just in case Joan and Margaret figured their boss was the big attraction. . . . Jukebox-wise, the firm has a live one in Brother Bones' latest, "Lou-Easy-An-I-A" and "Me and My Shadow" on the Theme label, according to new salesman Eddie Fields who recently replaced Gil Meffan. . . . Understand Sammie Ricklin of California Music Sales is stocking the number strong. . . . Brother Bones, incidentally, is now on tour with the Harlem Globe Trotters. . . . Sid Talmadge of Record Merchandise has a new up-and-comer in Jimmy Scott's "Hands Across the Table" on the Royal Roost label, also the Orioles with "Please Don't Go" on Jubilee and he tells us Sonny Boy Williamson is really doing it on "Do It if You Wanta" via the Trumpet label's first release out of Jackson, Miss. . . . Sid's now handling the Blue Ace Jazz line, which includes some fine Duke Ellington, Count Basie and other topnotchers.



KAY STARR

Nice, long talk with Lou Chudd of Imperial in between his hopping in and out of town. . . . Lou, who was just about to take off for Memphis, Chicago, St. Louis and Dallas, has signed "Slim" Whitman, formerly with one of the majors and star of the CBS "Louisiana Hayride" show. . . . Going big for Imperial in the blues and rhythm field are Fats Domino (no relation to song of the same surname) on "Rockin' Chair" and Jay McNeely with "I'll Never Love Again." . . . Lou figures to be even more broadened by travel, shortly, with a six-week European junket scheduled to see mfrs. on the continent with whom he's been exchanging masters for some time now and to line up a new classical line. One to listen to, we think, is Kay Starr with Billy May's ork on "Two Brothers" from Capitol.



ARTHUR GODFREY

WHEN HE MAKES RECORDS . . . THE JUKES BREAK RECORDS!

HIS GOLDEN VOICE SINGING  
**LANCE ME LOOSE**

WITH THE CHORDETTES  
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# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

## SLEEPER OF THE WEEK

"SENSATIONAL" (2:50)

"WYOMING" (3:08)

EILEEN WILSON & CAMARATA  
(Decca 27881; 9-27881)



EILEEN WILSON



CAMARATA

● Eileen Wilson and Camarata team up on this new waxing and seem certain to be a money making combination. These artists take hold of a bewitching tango labeled, "Sensational" and turn in a remarkable performance. The melody is extremely attractive and Eileen's exciting presentation adds to the number's infectious quality. Camarata sets the musical mood with a

breathless orchestrational arrangement and makes this a side folks are gonna listen to again and again. The lower end is a soft and slow lullaby that receives a similar treatment. Here too Eileen is aided immeasurably by Camarata's magical music making. The lid that's loaded is the upper level and ops who want to enjoy the flood of coins this platter is sure to bring oughta start stocking up now.

"BLUES IN BURLESQUE" (1)  
(2:19)

"BLUES IN BURLESQUE" (2)  
(2:28)

STAN KENTON ORCHESTRA  
(Capitol 1874; F-1874)

● Two sides are devoted to a satirical blues number by the Stan Kenton orchestra. Each half is done in a low down manner and it makes for an exciting piece of music. The second end features the mad piping of Shelley Manne and this completes a pair of lids ops should get hold of soon.

"WALKIN'" (2:45)

"I'M HURTIN'" (2:40)

NAT "KING" COLE  
(Capitol 1863; F-1863)

● Stylist Nat "King" Cole, ably backed by the Billy May orchestra eases through a pair of blues type numbers. Both ends receive first rate vocals from Nat, who carries these sides to a listenable conclusion. With the big following of this artist ops oughta play it safe and tune in.

"YOUR HEAVENLY THING" (2:28)

"FOOLISH LITTLE RUMORS"  
(2:42)

MEL TORME  
(Capitol 1864; F-1864)

● The top deck is an oldie that's made to sound very pretty by crooner Mel Torme. The soft vocal and fitting backing add to this level. The bottom dish is a new tune that Mel again handles in an above average manner. This end too may prove good coin fare. Ops should watch both halves.

"MONASTERY BELLS" (3:06)

"PRAYER OF A WAITING WORLD"  
(3:15)

FRANCES YEEND  
(King 15149)

● Two religious type tunes are delivered on this new waxing by Frances Yeend and the Eric Siday orchestra. The top end is a number that is currently being pushed, while the flip side is a song that not only carries the religious flavor but one of patriotism too. Ops might look in.

"I'M ON MY WAY" (2:35)

"I TALK TO THE TREES" (3:00)

MURRAY ARNOLD  
(King 15131)

● The first level finds Murray Arnold, with a supporting cast of Russ Case and his boys and the Ray Charles Quartet, spinning through a driving novelty tune. On the bottom deck these same artists do a wonderful job on a lovely ballad. We give our nod to the under dish.

"I'M HEADING OUT WEST" (3:09)

"HI-DE-ANK-TUM" (2:48)

MURRAY ARNOLD  
(King 15132)

● The combination of Murray Arnold, Russ Case and orchestra and the Ray Charles Quartet once again collaborate to turn out a pair of novelty numbers. The first side is a slow rhythm tune, while the lower end is a contrasting driving thing. Ops have their choice of either lid.

"THE CLOSER YOU ARE" (3:24)

"PROLOGUE FROM PAGLIACCI"  
(3:31)

TONY MARTIN

(RCA Victor 20-4276; 47-4276)

● A hit tune from "Two Tickets To Broadway" is given a wonderful vocal treatment from Tony Martin. Tony's fine singing is backed in grand style by the Henri Rene orchestra. The lower lid finds Tony going operatic with a beautiful piece from Pagliacci. The first level has more juke box appeal.

"WHY AM I CRYING" (2:36)

"DON'T ROB ANOTHER MAN'S  
CASTLE" (2:42)

LINDY DOHERTY

(Capitol 1867; F-1867)

● A potential big one is waxed on the upper level by Lindy Doherty. It's a pretty ballad that is delivered in an equally pretty way by Lindy and the Sid Feller orchestra. The under lid is a slow, tearful tune that also carries lots of appeal. We think the first end is very strong.

"I WISH I HAD A GIRL" (2:27)

"SHRIMP BOATS" (2:28)

DICK BROWN

(King 15151)

● A good ballad, a fine vocal turned in by Dick Brown and a grand job of baton twirling add up to a pleasant side on the upper deck. These same ingredients plus the better material of a recent success make the lower half an even more enticing platter. We think the under level will get its share.

"THE FRIENDSHIP TREE" (3:07)

"WHITE MAGNOLIAS" (3:15)

FRANCES YEEND

(King 15148)

● Frances Yeend, aided by the Eric Siday orchestra, brings home a slow number on the first side. The rendition turned in by these artists make this a listenable half. The lower dish is a Latin American thing that's treated in a like manner. Ops have their choice of either end.

"IT MUST HAVE BEEN SOMETHING  
I ET" (2:45)

"BATTLE WITH THE BOTTLE"  
(2:25)

TINY HILL ORCHESTRA

(Mercury 5726; 5726 x 45)

● The Tiny Hill orchestra plays around with a western novelty on the upper level and come out with an interesting deck. Along the same lines, the second half is a novelty tune explaining the morals of drink. Both lids are OK for ops in need of such material.

"MY BELOVED" (3:16)

"STILL WATER" (3:16)

ROBERT MERRILL

(RCA Victor 20-4382; 47-4382)

● Robert Merrill tries his hand at pop recording and makes a good bid. Taking a tune which is right up his alley, Merrill gives it a big rendition while Hugo Winterhalter provides a fitting backing. Second side is an unusual one which, however, is less commercial than the first. Ops might take a listen.

"THERE'S A CHRISTMAS TREE IN  
HEAVEN" (2:56)

"AULD LANGE SYNE" (2:47)

EDDY HOWARD ORCH.

(Mercury 5752; 5752x45)

● Two holiday numbers are offered back to back on this new disk by Eddy Howard. The top half is a current Xmas tune which Eddy sings in his usual pleasing style while the bottom half is a standard which everyone knows. Ops should do fine with these in the next weeks.

"BLUE SMOKE" (3:02)

"TOO GOOD TO BE TRUE" (2:54)

AL MORGAN

(Decca 27877; 9-27877)

● An Australian import gets Al Morgan's easy going treatment on the upper end as he sings and plays his way through this likely number. The lower end is in the folk vein with Morgan again displaying his relaxed styling. Ops will get a play with these.

"ALL OVER AGAIN" (2:52)

"LOVE" (2:49)

TONY FONTAINE

(Mercury 5754; 47-5754)

● A good ballad is given Tony Fontaine's big voiced vocal on the top deck as George Bassman's orchestra backs him up. The second side is an exciting oldie done in Latin rhythm which Tony also handles well. Ops will want to take a look at this.

"SNAG IT" (2:56)

"JIMTOWN BLUES" (2:07)

PEE WEE HUNT ORCHESTRA

(Capitol 1879; F-1879)

● Two instrumental numbers are given a brisk workout by the Pee Wee Hunt orchestra. The first end is a slow tune that comes out as a listenable side. As a change of pace the boys spin through a bouncy thing on the lower half and here too we have interesting material. Ops might take a peek.

### Faith In Music Business Pays Off For Alexander

NEW YORK—If you plug long enough, the music business pays off. At least Perry Alexander of Mellow Music, the publisher of "Cry" is saying that these days.

Alexander came to New York in 1944 from Harrisburg, Pa. where he was a successful antique merchant. Since then he has spent over \$100,000 publishing and promoting tunes, with no appreciable return. His faith in the music business kept him going however and now, with the success of "Cry," originally introduced by Ruth Casey on the Cadillac label and since recorded 17 ways by majors and independents, Alexander may soon be in the chips.

Johnny Ray's Okeh recording of the song, which has already passed the 200,000 sales mark, has also been stimulating sheet music sales.

All in all, Alexander's faith in the music business, which withstood great tests, is now about to pay off.

#### One Word Titles Dominate Lists

Have you noticed the preponderance of one word titles which are currently hot? They include "Undecided," "Charmaine," "Jealousy," "Domino," "Unforgettable," "Solitaire," "Cry," "Gambella," "Once," "Flamenco," "Never" and "Whispering."

### 9 Year Old Girl Writes "Snowflakes"; Tune Recorded By Lombardo & Knight

NEW YORK—With Decca Records air expressing first pressings of the Guy Lombardo-Evelyn Knight recording of "Snowflakes" so that it will be in the stores this week, a climax has been reached in Tin Pan Alley's most fantastic story of the season.

Composer of the tune is a 9-year-old Brooklyn girl, Marjorie Kurtz, who neither reads music nor plays an instrument, but who nevertheless composed the song.

Although Tin Pan Alley wise guys claim to "smell a rat" because the youngster is related to Jim Morehead, author of "Sentimental Me," Morehead, and all concerned swear that the youngster actually did write the song herself.

Several months ago the youngster put together music and lyrics and began singing them to her friends at PS 99, Brooklyn and around her house. More recently the youngster boasted to her aunt, singer Sandra Kent, Morehead's wife, that she had "made up" a song. Miss Kent patronizingly asked her to sing it, which she did and Morehead sensing its possibilities, copied it and suggested she submit it to CBS' "Songs for

Sale." The song was accepted by producer Al Span and performed on the program of Nov. 17.

Judge Morey Amsterdam, Xavier Cugat and Louis Alter unanimously selected it as winner.

The following night, at Lombardo's restaurant in Freeport, Miss Kent unfolded the tale to Guy who asked to hear it played, which Miss Kent did. Lombardo asked her to bring the song to the Roosevelt Grill the following night so that he could get a few opinions on it.

Following night (Monday—19) Lombardo had Miss Kent sing it several times from the bandstand, then asked Morehead if he could obtain publication rights for Lombardo Music Publishing Company. Next day Lombardo obtained the rights and phoned Milt Rackmil in California asking permission to record it immediately.

Last Friday (23) Lombardo and Evelyn Knight recorded it for Decca, where execs were sufficiently enthused to set an immediate release date.

Song itself has a wintery theme, with lyrics so simple that there is not a single word of more than two syllables, and only 10 of these!

**On The Way!**  
**THIRTY-TWO FEET**  
 and  
**EIGHT LITTLE TAILS**



**MILLER MUSIC CORPORATION**

**WAIT! it's not too late—**  
**for Christmas**  
 a new recording is on its way  
 from  
**ESSEX**  
 Record 6005

**Merry Christmas Everywhere**  
 sung by **Lorrie March**  
 b/w  
**I'm Gonna Do My**  
**Christmas Shopping Early**  
 sung by **Rosalind Paige**  
 Dubonnet's greatest—  
 worth waiting for!

**Pollsam Music**  
 Gloria Perle  
 Otis Pollard  
 Sam Wigler

1619 B'way,  
 New York 19  
 PLaza 7-3888

**N. Y. DJ'S AGREE!**  
**JACK LACY**



(WINS, N. Y.)  
 says—  
 "Bill Tabbert's new '400' record 'SANTA'S ON HIS WAY' and 'MA! MY TOYS ARE BROKEN' emphatically proves that early critics accurately predicted meteoric fame for the young artist."

**DJ'S AGREE!**  
**PAUL BRENNER**



(WAAT, N. J.)  
 says—  
 "I love it. 'MA! MY TOYS ARE BROKEN' and 'SANTA'S ON HIS WAY' are good enough to be included in South Pacific."

**N. Y. DJ's Agree**  
**TED BROWN**



(WMGM, N. Y.)  
 says—  
 "It's about 'BROKEN TOYS' but it's one record you won't want to break."

Breaking for **NO. 1 POP HIT!!!**

# "SLOW POKE"

WRITTEN by Pee Wee KING, REDD STEWART and CHILTON PRICE



A SURE-FIRE MONEY MAKER by  
*Art*  
**MOONEY**

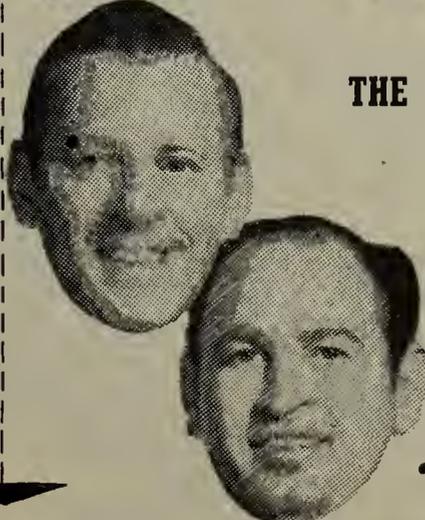
and his Orchestra  
on MGM 11115 and K-11115 (45)

and  
A REAL GONE VERSION by  
**ROBERTA LEE**  
on Decca 27792

another hit written by—  
Pee Wee KING and REDD STEWART

# "YOU TRIED TO RUIN MY NAME"

and recorded by  
**THE TENNESSEE MOUNTAIN BOYS**



*Johnny*  
and  
*Jack*  
On  
RCA Victor  
#20-4389  
47-4389 (45)

Published by **RIDGEWAY MUSIC** 6087 Sunset Blvd., Hollywood, Calif.  
Sole Selling Agent **KEYS MUSIC, INC.**, 146 W. 54th St., N. Y.

AMERICA'S NEW HIT TUNE...  
**You Better Go Now**  
 DECCA-27840



By  
**JOHN SOUTHERN**  
 AMERICA'S NEW SINGING STAR  
**DECCA RECORDS**

**THE CASH BOX**  
 Disk Jockeys'  
**REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 1 without any changes on the part of THE CASH BOX.

- Robin Seymour**  
 WKMN—Dearborn, Mich.
1. JEALOUSY (Frankie Laine)
  2. IT'S A SIN (Savannah Churchill)
  3. CRY (Johnny Ray)
  4. LITTLE WHITE CLOUD THAT CRIED (Johnny Ray)
  5. BECAUSE OF YOU (Tony Bennett)
  6. COLD, COLD HEART (Tony Bennett)
  7. CHARMAINE (Mantovani)
  8. DOMINO (Tony Martin)
  9. SOLITAIRE (Tony Bennett)
  10. ONCE (Jan Pearce)

- Johnny Pearson**  
 KOWH—Omaha, Nebr.
1. SIN (Savannah Churchill)
  2. SLOW POKE (Roberta Lee)
  3. UNDECIDED (Ames Bros.)
  4. BECAUSE OF YOU (Tony Bennett)
  5. COLD COLD HEART (Tony Bennett)
  6. DOWN YONDER (Freddy Martin)
  7. TURN BACK THE HANDS OF TIME (Eddie Fisher)
  8. CHARMAINE (Gordon Jenkins)
  9. CRY (Johnny Ray)
  10. HEY, GOOD LOOKIN' (Frankie Laine)

- Lee Morris**  
 WSB—Atlanta, Ga.
1. SIN (Savannah Churchill)
  2. AND SO TO SLEEP AGAIN (April Stevens)
  3. TURN BACK THE HANDS OF TIME (Eddie Fisher)
  4. LAUGHING AT LOVE (Gordon MacRae)
  5. BECAUSE OF YOU (Tony Bennett)
  6. UNDECIDED (Ames Bros.)
  7. LONG AGO (Burt Taylor)
  8. MIXED EMOTIONS (Rosemary Clooney)
  9. WAY UP IN NORTH CAROLINA (Champ Butler)
  10. COLD, COLD HEART (Tony Bennett)

- Lou Barile**  
 WKAL—Rome, N. Y.
1. SIN (Billy Williams)
  2. SLOW POKE (Pee Wee King)
  3. COLD, COLD HEART (Tony Bennett)
  4. KISS TO BUILD A DREAM ON (Louis Armstrong)
  5. JEALOUSY (Frankie Laine)
  6. BLUE VELVET (Tony Bennett)
  7. JUST ONE MORE CHANCE (Les Paul-Mary Ford)
  8. LONGING FOR YOU (Sammy Kaye)
  9. AND SO TO SLEEP AGAIN (Patti Page)
  10. HEY, GOOD LOOKIN' (Laine-Stafford)

- John Wisley**  
 WFGM—Fitchburg, Mass.
1. SIN (Four Aces)
  2. JEALOUSY (Frankie Laine)
  3. TURN BACK THE HANDS OF TIME (Eddie Fisher)
  4. I TALK TO THE TREES (Tony Bavaar)
  5. AND SO TO SLEEP AGAIN (Patti Page)
  6. IT'S ALL IN THE GAME (Tommy Edwards)
  7. SHRIMP BOATS (Jo Stafford)
  8. THE LITTLE WHITE CLOUD THAT CRIED (Johnny Ray)
  9. SLOW POKE (Ralph Flanagan)
  10. CHARMAINE (Bill Hayes)

- Murray Jordan**  
 WLJB—New York, N. Y.
1. SIN (Four Aces)
  2. AND SO TO SLEEP AGAIN (Patti Page)
  3. DOMINO (Tony Martin)
  4. JEALOUSY (Frankie Laine)
  5. JUST ONE MORE CHANCE (Les Paul-Mary Ford)
  6. TURN BACK THE HANDS OF TIME (Eddie Fisher)
  7. UNFORGETTABLE (Nat King Cole)
  8. MY CONCERTO (Tommy Edwards)
  9. SHRIMP BOATS (Jo Stafford)
  10. UNDECIDED (Ames Bros.)

- Jim Lounsbury**  
 WIND—Chicago, Ill.
1. SIN (Eddy Howard)
  2. JEALOUSY (Frankie Laine)
  3. LITTLE WHITE CLOUD THAT CRIED (Johnny Ray)
  4. CHARMAINE (Mantovani)
  5. TURN BACK THE HANDS OF TIME (Eddie Fisher)
  6. UNDECIDED (Ames Bros.)
  7. BLUE VELVET (Tony Bennett)
  8. DOWN YONDER (Del Wood)
  9. OUT IN THE COLD AGAIN (Richard Hayes)
  10. NEVER (Toni Arden)

- Gary Lesters**  
 WVNJ—Newark, N. J.
1. BECAUSE OF YOU (Tony Bennett)
  2. SIN (Four Aces)
  3. I GET IDEAS (Tony Martin)
  4. COLD COLD HEART (Tony Bennett)
  5. TURN BACK THE HANDS OF TIME (Eddie Fisher)
  6. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul-Mary Ford)
  7. AND SO TO SLEEP AGAIN (Patti Page)
  8. MEANDERIN' (Vaughn Monroe)
  9. DOWN YONDER (Del Wood)
  10. I'M ON MY WAY (Murray Arnold)

- Dick Coleman**  
 WCBM—Baltimore, Md.
1. SIN (Eddy Howard)
  2. WITH ALL MY HEART AND SOUL (Perry Como)
  3. BECAUSE OF YOU (Tony Bennett)
  4. DOMINO (Bing Crosby)
  5. TURN BACK THE HANDS OF TIME (Eddie Fisher)
  6. CASTLE ROCK (Frank Sinatra)
  7. COLD, COLD HEART (Tony Bennett)
  8. UNDECIDED (Ames Bros.)
  9. SLOW POKE (Hawkshaw Hawkins)
  10. HONEY (Robert Q. Lewis)

- Bob Anthony**  
 KRMG—Tulsa, Okla.
1. SIN (Eddy Howard)
  2. COLD, COLD HEART (Tony Bennett)
  3. BECAUSE OF YOU (Les Baxter)
  4. JUST ONE MORE CHANCE (Les Paul-Mary Ford)
  5. AND SO TO SLEEP AGAIN (Patti Page)
  6. I GET IDEAS (Tony Martin)
  7. UNDECIDED (Ames Bros.)
  8. DOWN YONDER (Del Wood)
  9. WORLD IS WAITING FOR THE SUNRISE (Les Paul-Mary Ford)
  10. UNFORGETTABLE (Nat Cole)

- Bob Larsen**  
 WEMP—Milwaukee, Wisc.
1. SLOW POKE (Pee Wee King)
  2. CHARMAINE (Mantovani)
  3. SIN (Eddy Howard)
  4. DOWN YONDER (Del Wood)
  5. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul-Mary Ford)
  6. JEALOUSY (Frankie Laine)
  7. UNDECIDED (Ames Bros.)
  8. COLD, COLD HEART (Tony Bennett)
  9. SHRIMP BOATS (Jo Stafford)
  10. SOLITAIRE (Tony Bennett)

- C. O. Allen**  
 KBOL—Boulder, Colo.
1. SIN (Four Knights)
  2. COLD COLD HEART (Tony Bennett)
  3. SING, SING SING (Teresa Brewer)
  4. UNDECIDED (Ray Anthony)
  5. AND SO TO SLEEP AGAIN (Paul Weston)
  6. DOWN YONDER (Champ Butler)
  7. HEY, GOOD LOOKIN' (Stafford-Laine)
  8. SHRIMP BOATS (Dolores Gray)
  9. WHEN MY SUGAR WALKS DOWN THE STREET (Billie May)
  10. I GET IDEAS (Louis Armstrong)

- Larry Gentile**  
 WJBK—Detroit, Mich.
1. TURN BACK THE HANDS OF TIME (Eddie Fisher)
  2. ALWAYS, ALWAYS (June Valli)
  3. JEALOUSY (Frankie Laine)
  4. THE GLORY OF LOVE (Paul Weston)
  5. SIN (Savannah Churchill)
  6. UNDECIDED (Ames Bros.)
  7. JUST ONE MORE CHANCE (Les Paul-Mary Ford)
  8. GETTING TO KNOW YOU (Dinah Shore)
  9. SILVER BELLS (Margaret Whiting & Jimmy Wakely)
  10. MIXED EMOTIONS (Rosemary Clooney)

- Mac McGuire**  
 WIP—Philadelphia, Pa.
1. SIN (Four Aces)
  2. UNDECIDED (Ames Bros.)
  3. DOMINO (Bing Crosby)
  4. BECAUSE OF YOU (Tony Bennett)
  5. CRY (Eileen Barton)
  6. ARIZONA MOON (Four Aces)
  7. BABY IT'S YOU (Charlie Stone)
  8. SLOW POKE (Pee Wee King)
  9. I DON'T WANT TO BE ALONE FOR CHRISTMAS (Bill Haley)
  10. WHISPERING SHADOWS (Lee Monti Tutones)

- Norm Prescott**  
 WORL—Boston, Mass.
1. IT'S ALL OVER BUT THE MEMORIES (Tony Martin)
  2. LITTLE WHITE CLOUD THAT CRIED (Johnny Ray)
  3. CHARMAINE (Mantovani)
  4. CHINATOWN MY CHINATOWN (Gordie Hormel)
  5. BLUE VELVET (Tony Bennett)
  6. JEALOUSY (Frankie Laine)
  7. GIVE ME A KISS TO BUILD A DREAM ON (Louis Armstrong)
  8. SLOW POKE (Pee Wee King)
  9. I TALK TO THE TREES (Tony Bavaar)
  10. ELEANOR (Louis Prima)

- Lee Stewart**  
 WDAS—Philadelphia, Pa.
1. MOM & DAD'S WALTZ (Lefty Frizzell)
  2. HEY, GOOD LOOKIN' (Hank Williams)
  3. COLD COLD HEART (Hank Williams)
  4. I LOVE YOU A THOUSAND WAYS (Lefty Frizzell)
  5. SLOW POKE (Hawkshaw Hawkins)
  6. I CAN'T HELP IT (Hank Williams)
  7. SOMEBODY'S BEEN BEATIN' MY TIME (Eddy Arnold)
  8. RUDOLPH THE RED NOSED REINDEER (Gene Autry)
  9. I'M WAITING JUST FOR YOU (Hawkshaw Hawkins)
  10. I WANNA PLAY HOUSE WITH YOU (Eddy Arnold)

**THE CASH BOX**  
*Disk Jockey's*  
**REGIONAL RECORD REPORTS**

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**Donn Tibbetts**

WKXL—Concord, N. H.

1. DON'T CALL ME DARLING (Anne Shelton)
2. YOU'RE GONNA LOSE YOUR GAL (T. Herbert)
3. BECAUSE OF YOU (Tony Bennett)
4. SOLITA'IRE (Tony Bennett)
5. UNDEC'DED (Ames Bros.)
6. SHRIMP BOATS (Jo Stafford)
7. WINDMILL SONG (Andrews Sisters)
8. THE JIMMY BROWN SONG (Andrews Sisters)
9. SLOW POKE (Pee Wee King)
10. JEALOUSY (Frankie Laine)

**Al Ross**

WBAL—Baltimore, Md.

1. SIN (Eddy Howard)
2. BECAUSE OF YOU (DeHaven-Lombardo)
3. COLD, COLD HEART (Tony Bennett)
4. UNDEC'DED (Ames Bros.)
5. DOMINO (Bing Crosby)
6. I GET IDEAS (Tony Martin)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. WORLD IS WAITING FOR THE SUNRISE (Les Paul-Mary Ford)
9. SOLITA'IRE (Tommy Dorsey)
10. IT'S ALL IN THE GAME (Tommy Edwards)

**Brad Phillips**

WINS—New York, N. Y.

1. IT'S ALL IN THE GAME (Tommy Edwards)
2. UNDEC'DED (Ames Bros.)
3. AMERICAN IN PARIS BLUES (R. Flanagan)
4. SHRIMP BOATS (Delores Gray)
5. AND SO TO SLEEP AGAIN (Dick Haymes)
6. IF WISHES WERE KISSES (Perry Como)
7. OUT IN THE COLD AGAIN (Mindy Carson)
8. SOLITA'IRE (Tony Bennett)
9. OH, HOW I NEED YOU, JOE (Dinah Shore)
10. DEEP NIGHT (Carmen Cavallero)

**Eddie Gallaher**

WTOP—Washington, D. C.

1. IT'S NO SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. BECAUSE OF YOU (Tony Bennett)
5. UNDEC'DED (Ames Bros.)
6. DOMINO (Tony Martin)
7. WORLD IS WAITING FOR THE SUNRISE (Les Paul-Mary Ford)
8. I GET IDEAS (Tony Martin)
9. DOWN YONDER (Del Wood)
10. TURN BACK THE HANDS OF TIME (E. Fisher)

**Bert Knapp**

WVNJ—Newark, N. J.

1. SIN (Four Aces)
2. IF WISHES WERE KISSES (Perry Como)
3. UNDEC'DED (Ames Bros.)
4. THE OLD SOFT SHOE (T. Martin-D. Shore)
5. MY CONCERTO (Tommy Edwards)
6. BORROWED ANGEL (Anita Kerr Singers)
7. SHRIMP BOATS (Jo Stafford)
8. DOMINO (Tony Martin)
9. THREE BELLS (Andrews Sisters)
10. SOLITA'IRE (Loren Becker)

**Ray Schreiner**

WRNL—Richmond, Va.

1. BECAUSE OF YOU (Tony Bennett)
2. DOWN YONDER (Del Wood)
3. HEY, GOOD LOOKIN' (Stafford-Laine)
4. SIN (Four Aces)
5. COLD, COLD HEART (Tony Bennett)
6. TURN BACK THE HANDS OF TIME (E. Fisher)
7. I WANT TO BE NEAR YOU (Johnny Desmond)
8. IT TEARDROPS WERE (Rosemary Clooney)
9. UNDEC'DED (Ames Bros.)
10. MOM'S AND DAD'S WALTZ (Toni Harper)

**Ray Perkins**

KFEL—Denver, Colo.

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. BECAUSE OF YOU (Tony Bennett)
4. DOWN YONDER (Freddy Martin)
5. I GET IDEAS (Tony Martin)
6. DOMINO (Tony Martin)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul-Mary Ford)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. SHRIMP BOATS (Jo Stafford)

**Wallie Dunlap**

WLIZ—Bridgeport, Conn.

1. SIN (Eddy Howard)
2. JUST ONE MORE CHANCE (Les Paul-M. Ford)
3. SLOW POKE (Pee Wee King)
4. JEALOUSY (Frankie Laine)
5. OUT IN THE COLD (Richard Hayes)
6. WHEN THE WORLD WAS YOUNG (Bob Sands)
7. DOWN YONDER (Freddy Martin)
8. IT'S ALL IN THE GAME (Tommy Edwards)
9. TELL ME WHY (Four Aces)
10. GLORY OF LOVE (Paul Weston)

**Bob Earle**

KSO—Des Moines, Iowa

1. SIN (Eddy Howard)
2. UNDEC'DED (Ames Bros.)
3. COLD, COLD HEART (Tony Bennett)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. BECAUSE OF YOU (Tony Bennett)
6. DOWN YONDER (D-I-Wood)
7. SLOW POKE (Tiny Hill)
8. UNFORGETTABLE (Nat King Cole)
9. YOU BETTER GO NOW (Jeri Southern)
10. SHANGHAI (Doris Day)

**Bob Corley**

WQXI—Atlanta, Ga.

1. SIN (Eddy Howard)
2. COLD COLD HEART (Eileen Wilson)
3. BECAUSE OF YOU (Les Baxter)
4. I GET IDEAS (Tony Martin)
5. DOWN YONDER (Freddy Martin)
6. AND SO TO SLEEP AGAIN (Dick Haymes)
7. SHRIMP BOATS (Jo Stafford)
8. UNDEC'DED (Guy Lombardo)
9. COOL COOL EVENING (Bing Crosby-J. Wyman)
10. HEY GOOD LOOKIN' (Jo Stafford-F. Laine)

**Art Tacker**

WCOP—Boston, Mass.

1. SOLITA'IRE (Tommy Edward)
2. CHARMAINE (Mantovani)
3. OUT IN THE COLD AGAIN (Richard Hayes)
4. SWEETHEART (Gisele McKenzie)
5. JEALOUSY (Frankie Laine)
6. WYOMING (Mantovani)
7. DOMINO (Mary Small)
8. GRIEVIN' MY HEART OUT (Don Cherry)
9. YOU BETTER GO NOW (Jeri Southern)
10. YES YOU ARE (Bobby Wayne)

**Ira Cook**

KECA—Hollywood, Calif.

1. COLD COLD HEART (Tony Bennett)
2. SIN (Eddy Howard)
3. NEVER (Dennis Day)
4. TURN BACK THE HANDS OF TIME (Eddy Fisher)
5. DOWN YONDER (Champ Butler)
6. SOLITA'IRE (Tommy Edwards)
7. BECAUSE OF YOU (Les Baxter)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. BABY, DID YOU HEAR (Dinah Washington)
10. I RAN ALL THE WAY HOME (Dean Martin)

**Chuck Tompson**

WFOR—Hattiesburg, Miss.

1. CRY (Johnny Ray)
2. I'LL ALWAYS REMEMBER YOU (Nat Cole)
3. NEVER (Toni Aiden)
4. BECAUSE OF YOU (Tony Bennett)
5. I WANT TO SAY HELLO (Pimm-Sutton)
6. FLAMENCO (Frankie Laine)
7. DOMINO (Tony Martin)
8. SATISFIED (Lorry Raine)
9. UNDEC'DED (Ames Bros.-Les Brown)
10. I'LL REMEMBER APRIL (Ray Anthony)

**Jackson Lowe**

WINX—Washington, D. C.

1. GEE, I WISH (Jimmy McPhail)
2. COLD, COLD HEART (Tony Bennett)
3. SIN (Savannah Churchill)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. BOUQUET OF ROSES (Jimmy McPhail)
6. CRY (Johnny Ray)
7. BECAUSE OF YOU (Tony Bennett)
8. SMOOTH SAILING (Ella Fitzgerald)
9. CASTLE ROCK (Johnny Hodges)
10. JEALOUSY (Billy Eckstine)

**Bill Randle**

WERE—Cleveland, Ohio

1. CRY (Johnny Ray)
2. GARDEN IN THE RAIN (Four Aces)
3. THE THREE BELLS (Les Compagnons)
4. CHARMAINE (Mantovani)
5. CHARMAINE (Gordon Jenkins)
6. THE LITTLE WHITE CLOUD (Johnny Ray)
7. I RAN ALL THE WAY HOME (Buddy Greco)
8. GREENSLEEVES (Pete Hanley)
9. GIVE ME MORE MORE MORE OF YOUR KISSES (Lefty Frizzell)
10. SIN (Four Aces)

**Hal Fredericks**

KXOK—St. Louis, Mo.

1. JEALOUSY (Frankie Laine)
2. UNFORGETTABLE (King Cole)
3. DOMINO (Bing Crosby)
4. ALABAMA JUBILEE (Red Foley)
5. SOLITA'IRE (Tony Bennett)
6. ALL IN THE GAME (Tommy Edwards)
7. CRAZY HEART (Danny Davis)
8. CHARMAINE (Mantovani)
9. ANYTIME (Eddie Fisher)
10. AM I BLUE (Lorry Raine)

**DECCA RECORDS**

*Try this one for plays!*

**Billy Valentine**

**TRIO**

**"IT'S A SIN TO TELL A LIE"**

*and*

**"BABY PLEASE DON'T GO"**

Decca 48261 (78 RPM) and 9-48261 (45 RPM)

*America's Fastest Selling Records*



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Beautiful Promotion For New Frankie Laine Sides



NEW YORK—Frankie Laine had two beautiful models represent him last week as they brought his new album of popular standards around to N. Y. djs. The entire album, entitled "One For My Baby" consists of well remembered tunes which had been heard infrequently lately — but that should all be changed now. From top to bottom: Ann Birardi and Jackie Joyce are shown presenting the album to Jerry Marshall, WNEW; Brad Phillips WINS; Bob Goulding and Ray Elliot, WNBC; Joe Petralia, record librarian of WOV; and Arnold Meyer and Bob White, record librarians of WMCA.

Decca Signs Tokyo Distrib

NEW YORK—Decca Records this week announced that it had signed a contract with the Teichiku Record Company of Tokyo, Japan to press and distribute records in that country.

N. Y. DJ'S AGREE! VINCE WILLIAMS



(WJZ, N. Y.) says—"Bill Tobbert's '400' record of 'SANTA'S ON HIS WAY' and 'MA! MY TOYS ARE BROKEN' really hits home—a wonderful recording appropriate with the Christmas spirit."

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

AB—Abbey AL—Aladdin AP—Apollo AT—Atlantic BU—Bu'net CA—Capitol CH—Chess CO—Columbia CR—Coral DA—Dono DE—Decco DY—Derby FE—Federal 4 Stor—Four Stor IN—Intro JU—Jubilee K—King LO—London ME—Mercury MO—Modern NA—Notional OR—Oriole PE—Peacock RA—Rainbow RE—Regent RG—Regol SA—Savoy SIT—Sithin' In SP—Specialty TE—Tempo T—Tenn. e;see UN—United VI—Victor

BOSTON "DJ's"

AGREE about BILL TABBERT'S "Santa's On His Way" and "Ma! My Toys Are Broken" 400 Record # 2001



Jay MacMasters (WMEX, Boston) says "'Santa's On His Way' and Tobbert both are tops."



Norm Prescott (WORL, Boston) says "Bill Tabbert's jump from the stage to wax is a welcome one. His new Xmas record 'Ma! My Toys Are Broken' has a boyish appeal that's very refreshing."



Bill Stewart (WHEE, Boston) says "Bill Tobbert's, 'Ma! My Toys Are Broken' is the best new entry in the 1951 Christmas sweepstakes."

"400" RECORDS INC. 1650 BROADWAY NEW YORK, N. Y.

Another BMI Pin-Up Hit "MANHATTAN" published by MARKS recorded by DINAH SHORE-TONY MARTIN —Victor JIMMY DORSEY-PAT O'CONNOR —Columbia MICKEY ROONEY—MGM LEE WILEY—Columbia GEORGE AULD—Coral Licensed Exclusively by BROADCAST MUSIC, INC.

"TURN BACK THE HANDS OF TIME" recorded by EDDIE FISHER... Victor JERRY GRAY ORK... Decca BOB SANDS... Capitol

CHOICE MUSIC, INC. 1576 Bway N. Y. • 9109 Sunset Blvd Hollywood CO 5-7880 CR 1-5254

M-G-M RECORDS BUDDY DE FRANCO and his Orchestra THE CLOSER YOU ARE TOO MANY DREAMS Available 2 Record Speeds 78 RPM 45 RPM MGM 11107 MGM K11107 THE GREATEST NAME IN ENTERTAINMENT

Table with columns for record numbers, titles, artists, and chart positions. Includes entries like '1—(It's No) Sin', '2—Because Of You', '3—Down Yonder', '4—Cold, Cold Heart', '5—I Get Ideas', '6—And So To Sleep Again', '7—Undecided', '8—Charmaine', '9—Domino', '10—Jealousy (Jalousie)', '11—Shrimp Roats', '12—World Is Waiting For The Sunrise', '13—Slow Po...', '14—Blue Velvet', '15—Solitaire', '16—Turn Back The Hands Of Time', '17—Unforgettable', '18—It's All In The Game', '19—Just One More Chance', '20—The Loveliest Night Of The Year'.

# Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reserve side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

- Dec. 8 Dec. 1
- 21—A Kiss To Build A Dream On** 13.2 7.2  
 CA-1769 (F-1769)—B. B. EBERLY  
*But Not Like You*  
 CO-39526 (4-39526)—JIMMY DORSEY O.  
*Cherry Pink & Apple Blossom*  
 CR-60574 (9-60574)—JACK HASKELL  
*Wedding Invitations*  
 DE-27720 (9-27720)—LOUIS ARMSTRONG  
*I Got Ideas*  
 ME-5710 (S710x45)—KAY BROWN  
*Cheatin' On Me*  
 MG-11061 (K11061)—MONICA LEWIS  
*La Bota*
- 22—I Ran All The Way Home** 11.4 8.9  
 CA-1817 (F-1817)—DEAN MARTIN  
*Solitaire*  
 CO-39576 (4-39576)—SARAH VAUGHAN  
*Just A Moment More*  
 CR-60573 (9-60573)—BUDDY GRECO  
*Glory Of Love*  
 DE-27762 (9-27762)—MILLS BROS.  
*Got Her Off My Hands*  
 VI-20-4254 (47-4254)—JOHNNY HARTMAN  
*Lemme Go*
- 23—Cry** 9.3 —  
 CA-1875 (F-1875)—FOUR KNIGHTS  
 CR-60592 (9-60592)—EILEEN BARTON  
*Hold Me Just A Little Longer, Daddy*  
 DE-27857 (9-27857)—PAUL CHAPMAN  
 ME-5749 (S749x45)—GEORGIA GIBBS  
*My Old Flame*  
 MG-11113 (K11113)—BILL FARRELL  
 OK-6840—JOHNNIE RAY  
*Little White Cloud That Cried*  
 VI-20-4388 (47-4388)—JUNE VALLI  
*Three Bells*
- 24—Whispering** 9.1 18.8  
 CA-1748 (F-1748)—LES PAUL  
*World Is Waiting For The Sunrise*  
 DE-27585 (9-27585)—GORDON JENKINS  
*Song Of The Boyou*  
 ME-5707 (S707x45)—PATTI PAGE  
*Cabaret*
- 25—Out In The Cold Again** 8.9 7.3  
 ME-5724 (S724x45)—RICHARD HAYES  
*Once*  
 ME-8257 (8257x45)—WASHINGTON & RAVENS  
*Hey, Good Lookin'*  
 MG-11073 (K11073)—BILLY ECKSTINE  
*Once*  
 VI-20-4259 (47-4259)—MINDY CARSON  
*Hangin' Around With You*
- 26—Hey, Good Lookin'** 8.6 17.4  
 CA-1809 (F-1809)—ERNIE & O'CONNELL  
*Cool, Cool Kisses*  
 CO-39570 (4-39570)—LAINE & STAFFORD  
*Gambella*  
 ME-8257 (8257x45)—WASHINGTON & RAVENS  
*Out In The Cold Again*  
 MG-11063 (K11063)—THE MELODEONS  
 MG-11000 (K11000)—HANK WILLIAMS
- 27—The Little White Cloud That Cried** 8.3 —  
 CA-1892 (F-1892)—LOU DINN'NG  
*Blue December*

- Dec. 8 Dec. 1
- OK-6840—JOHNNIE RAY  
*Cry*
- 28—There's Always Room At Our House** 8.2 6.3  
 CO-39595 (4-39595)—GUY MITCHELL  
*I Can't Help It*
- 29—The Old Soft Shoe** 7.2 6.7  
 ME-5700 (S700x45)—KITTY KALLEN  
*I Wish I Had A Daddy In The White House*  
 VI-20-4268 (47-4268)—STONE & MARTIN  
*Be Mine Tonight*
- 30—Bela Bimba** 7.1 7.1  
 CA-1811 (F-1811)—DEAN MARTIN  
*Meanderin'*  
 DA-2092—PAULETTE SISTERS  
*Clementine Polka*  
 DE-27799 (9-27799)—RONNIE GILBERT  
*Calla Calla*  
 VI-20-4255 (47-4255)—PATRICE MUNSEL  
*Look Me Over Once*
- 31—They Call The Wind Maria** 6.9 4.3  
 CA-1812 (F-1812)—WALTER SCHUMANN  
*Moonglow*  
 CO-39568 (4-39568)—MARINERS  
*Tinkle Song*  
 DE-27821 (9-27821)—HOUSTON & VICTOR YOUNG O.  
*River Of Gold*  
 VI-20-4271 (47-4271)—VAUGHN MONROE  
*Meanderin'*
- 32—Once** 6.4 9.7  
 CA-1828 (F-1828)—BOB EBERLY  
*My Heart Stood Still*  
 CO-39577 (4-39577)—TONI ARDEN  
*Never*  
 DE-27844 (9-27844)—BILL KENNY  
*My First And My Last Love*  
 ME-5724 (S724x45)—RICHARD HAYES  
*Out In The Cold Again*  
 MG-11073 (K11073)—BILLY ECKSTINE  
*Out In The Cold Again*  
 VI-20-4318 (47-4318)—JAN PEERCE  
*How Do I Love Thee*  
 VI-20-4359 (47-4359)—VAUGHN MONROE  
*Charmaine*
- 33—I Can't Help It** 5.4 7.9  
 CO-39595 (4-39595)—GUY MITCHELL  
*There's Always Room At Our House*  
 DE-27836 (9-27836)—DON CHERRY  
*Grievin' My Heart Out For You*  
 MG-10961 (K10961)—HANK WILLIAMS
- 34—Flamenco** 4.7 8.7  
 CO-39585 (4-39585)—FRANKIE LAINE  
*Jealousy*  
 DE-27877 (9-27877)—RONNIE GILBERT  
*Just One More Chance*
- 35—Three Bells** 4.6 4.5  
 CO-39602 (4-39602)—SAMMY KAYE O.  
*I Only Have One Life To Live*  
 CO-4105-F—LES COMPAGNONS  
*That Lucky Old Sun*  
 DE-27858 (9-27858)—ANDREWS SISTERS & JENKINS O.  
*Windmill Song*

- Dec. 8 Dec. 1
- 36—Jazz Me Blues** 4.4 6.8  
 CA-1825 (F-1825)—LES PAUL & MARY FORD  
*Just One More Chance*  
 CO-38654—JIMMY DORSEY  
 DE-27036—EDDIE CONDON  
 LO-1086 (4-1086)—TERESA BREWER  
*Longing For You*
- 37—Always, Always** 4.3 4.4  
 CO-39556 (4-39556)—PERCY FAITH O.  
 DE-27815 (9-27815)—VICTOR YOUNG  
*I Remember You Love*  
 VI-20-4298 (47-4298)—JUNE VALLI  
*Now, Now, Now*
- 38—Come On-A My House** 3.8 2.9  
 CA-1710 (F-1710)—KAY STARR  
*Hold Me, Hold Me*  
 CO-39467 (4-39467)—ROSEMARY CLOONEY  
*Rose Of The Mountain*  
 CR-60544 (9-60544)—SAROYAN & BAGDASARIAN  
*Oh Beauty*  
 DE-27680 (9-27680)—ELLA FITZGERALD  
*Mixed Emotions*  
 FE-14001—KAY ARMEN  
*Just In Case*  
 ME-5671 (S671x45)—RICHARD HAYES  
*Go, Go, Go*  
 RH-111—LOUIS PRIMA  
*Bring Forth De Light*  
 SA-793—BERT KEYES  
*Perhaps*  
 VI-20-4199 (47-4199)—THREE SUNS  
*Hula Blues*
- 39—Never** 3.5 —  
 CA-1803 (F-1803)—JAN GARBER  
*Love, Love, Love*  
 CA-1786 (F-1786)—BOB EBERLY  
*Don't Take Your Love*  
 CO-39577 (4-39577)—TONI ARDEN  
*Once*  
 DE-27850 (9-27850)—CAMARATA  
*My Concerta*  
 ME-5719 (S719x45)—RAY BARBER  
*When I Saw You*  
 MG-11064 (K11064)—BILL HAYES  
*I Love You, I Love You*  
 VI-20-4285 (47-4285)—DENNIS DAY  
*California Moon*
- 40—Vanity** 3.3 3.4  
 CA-1584 (F-1584)—LES BAXTER  
*World Is Mine*  
 CO-39466 (4-39466)—SARAH VAUGHAN  
*My Reverie*  
 DE-27618 (9-27618)—DON CHERRY  
*Powder Blue*  
 LO-895 (4-895)—HADDA BROOKS  
*It Hadda B. Brooks*  
 ME-5659 (S659x45)—TONY FONTANE  
*Wondrous Word*  
 VI-20-4246 (47-4246)—TONY MARTIN  
*Oh Beauty*
- 41—Shanghai** 3.2 2.2
- 42—Sweet Violets** 3.1 1.6
- 43—Meanderin'** 2.8 2.1
- 44—Gambella** 2.6 9.1
- 45—Detour** 2.5 4.8
- 46—With All My Heart And Soul** 2.3 2.4
- 47—Too Young** 2.2 4.6
- 48—Longing For You** 1.5 2.7
- 49—Rollin' Stone** 1.4 10.9
- 50—Castle Rock** 1.2 1.9

# today's top hits



order by number today from your local distributor

- "JINGLE BELLS," "SILENT NIGHT" 78 45  
 Les Paul and Mary Ford.....1881 F1881
- "JUST ONE MORE CHANCE," "JAZZ ME BLUES"  
 Les Paul and Mary Ford.....1825 F1825
- "THE WORLD IS WAITING FOR THE SUNRISE," "WHISPERING"  
 Les Paul and Mary Ford.....1748 F1748
- "UNFORGETTABLE," "MY FIRST AND MY LAST LOVE"  
 Nat "King" Cole.....1808 F1808
- "DOWN YONDER," "IVORY RAG"  
 Joe "Fingers" Carr.....1777 F1777
- "LET'S LIVE A LITTLE," "I DON'T WANT TO BE FREE"  
 Margaret Whiting and Jimmy Wakely.....1816 F1816
- "MEANDERIN'," "BELA BIMBA"  
 Dean Martin.....1811 F1811
- "SLOW POKE," "I WANNA PLAY HOUSE WITH YOU"  
 Helen O'Connell.....1837 F1837

## coming up fast

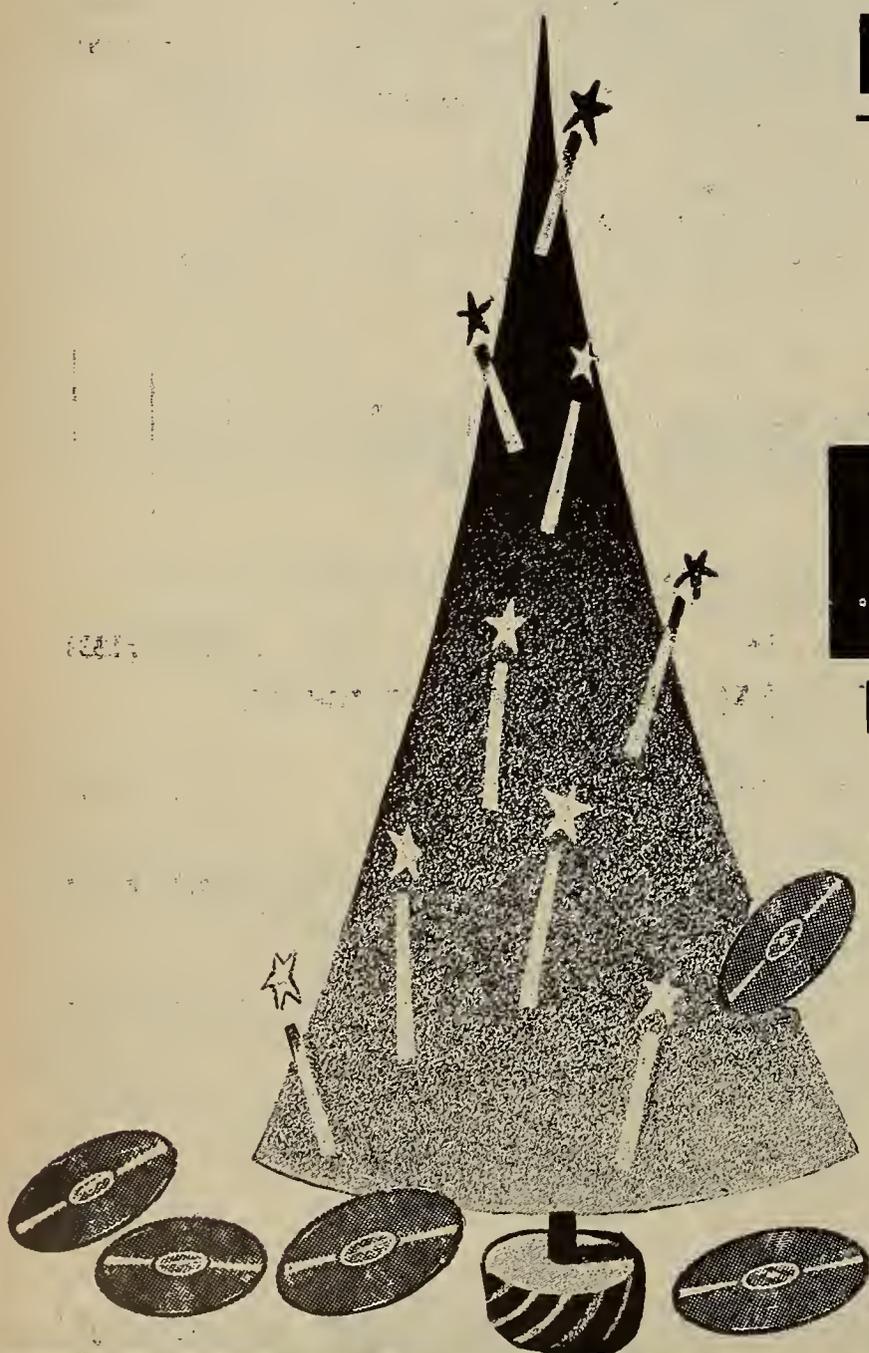
- "I TANT WAIT TILL QUITMUTH," "CHRISTMAS CHOPSTICKS"  
 Mel Blanc.....1853 F1853
- "I WAS SANTA CLAUS AT THE SCHOOL HOUSE (FOR THE P. T. A.)," "THE CHRISTMAS PARTY"  
 Yogi Yorgesson.....1831 F1831
- "CRY," "CHARMAINE"  
 The Four Knights.....1875 F1875
- "TWO BROTHERS," "ON A HONKY TONK HARDWOOD FLOOR"  
 Kay Starr.....1856 F1856
- "I'M HURTIN'," "WALKIN'"  
 Nat "King" Cole.....1863 F1863
- "LAY SOMETHIN' ON THE BAR," "I LOVE GIRLS"  
 Jerry Lewis.....1868 F1868

give your customers  entertainment

# The Cash Box

# "Holiday Special"

ALL-WAYS THE GREATEST HOLIDAY GREETINGS  
ISSUE IN THE COIN MACHINE INDUSTRY



**Dated: December 29**

**GOES TO PRESS:**

**Thursday**

**DEC. 20**

**Reserve Position Now — or better yet . . .**

SEND IN YOUR ADVERTISEMENT TO

**THE CASH BOX**

EMPIRE STATE BLDG., NEW YORK (1)

Tel.: LOnacre 4-5321



32 W. RANDOLPH ST., CHICAGO (1)

Tel.: DEarborn 2-0045



6363 WILSHIRE BLVD., LOS ANGELES (48)

Tel.: WEbster 3-0347



# An American In St. Louis



ST. LOUIS, MO.—Disk jockey Gil Newsome, KWK, St. Louis, interviews Lillian Hemell shown modeling an original gown worn in the MGM film "An American In Paris." Occasion was a special broadcast of the Gil Newsome show direct from the stage of the Loew's Theatre in St. Louis where Newsome featured the MGM Records sound track album "An American In Paris" as part of the program.

# The HALE You Say

by natt hale

With all the aspects of the record industry, it might come as a surprise to you that there is a common meeting-ground for all and sundry within the business. Unlike most other forms of business, this is one where all manner of individuals do have one attribute of perfection, one focal point of interest, one primary parallel wherein we are created equal.

We're all Artist & Repertoire experts!

That's right! Our day can never be considered complete, unless we've run into the average day's horde of disc jockeys, program directors, juke-box operators, record salesmen, record promotion reps, song pluggers, shipping-room clerks, etc., etc., who have an avalanche of "hot tips" to give us on one phase or another of the A. & R. operation. In the main, these consist of undiscovered talent, talent preparing to switch labels, or talent which can be "induced to come out of retirement." Or the "tips" can center about material: Unpublished tunes, original tunes, tunes which have been recorded on a minor label "for exploitative purposes, songs 'especially written for just this one artist,' songs which could be revived, etc., etc."



NATT HALE

Depending on what position or relative importance the "tout" occupies, we still treat all such approaches with some assumed air of complacent diffidence. This is important, lest the "tipper" observe your evident and obvious enthusiasm for his (or her) discovery and assume that it's all in the bag. The next you know is that he (or she) has gone out and purchased a baby-blue convertible Cadillac, signed a lease for the penthouse atop the Wrigley Building, and purchased a dozen assorted mink stoles for various of his amatory associates. Hence, the casual air of cool reception. Nevertheless, because some of these discoveries emanate from the very sources we're in the business of cultivating, we're generally forced to go so far at times as to adopt an attitude of overwhelming exuberance. This is done by punctuating the tout's recitative with such cliches as "You don't say!" or "Really!" or "Good gosh!"

The usual opening is some unusual statement like: "Boyoboy, have I got a deal for you. This is the greatest! You'll slip!" From that point on, one of the following phrases is apt to become the centrifugal axis of the conversation:

- 1.—"Here's a tune that was just made-to-order for Frankie Bennett. You hear—made-to-order for Frankie!"
- 2.—"Every record company in the business is after this one, but I told them you were going to have first crack at it."
- 3.—"Get me a record on this, and you're in on the song . . . As a matter of fact, you've got 33% right now." (This is a good deal—despite the fact that nine other record reps have also been given 33% . . .)
- 4.—"Would you believe that this song was written by my wife? She can't read music, of course, but she hummed it to the milkman who plays harmonica, and he wrote it down for her."
- 5.—"Wait'll you hear this gal sing! She's 41 years old, but you'll swear she's only 35 or so. She's on a diet now, and she's determined to go down to 155 pounds."
- 6.—"This guy's gonna be the next sensation, mark my word! He always used to sing while he was driving the garbage truck, and all the people used to tell him: 'Why don't you go on the stage?' And he's gonna stop drinking, too. . . ."

Space limitations force us to cut this short, but this is only a rough idea of what diversification of talent we run across. Please notice that I haven't even touched on the criticism to which we're subjected if we should refuse the number or comment unfavorably on the talent. Or what happens if the number is sent in and does get recorded—by someone not regarded too highly by our informant.

Incidentally, you should hear the terrific gal we found at the Club Clippo the other night. You'll do eighteen back-flips! Writes music, too. . . . The bartender (who is her husband, by the way) tells us that people come from blocks around just to hear her sing, "You Are My Sunshine." And her songs are even better. . . .

Oh, well—what're you gonna do?

natt hale

Latch on to the 3 Fastest Moving Records in the Nation

by

# DEL WOOD

The Hottest Recording Artist in The Nation

• "JINGLE BELLS"

Tennessee Record #805

• "DOWN YONDER"

Tennessee Record #775

• "RAGTIME MELODY"

Tennessee Record #800

(Available on 78 and 45 RPM)

TENNESSEE RECORD CO.

824 Fifth Ave. South

NASHVILLE, TENN.

NETWORK DJ'S AGREE!

BOB POOLE



(WORLD-MUTUAL)  
says—  
"I think Bill's first record with the '400' label will really send him on his way."

N. Y. DJ'S AGREE!

HAL TUNIS



(WMGM, N. Y.) says—  
"MA! MY TOYS ARE BROKEN' not only captures the kids—but lassoes the hearts of grown-ups as well. It's tops" by Tabbert."

## Meeting Dates Of Music Operators' Associations

- Dec. 3—Illinois Amusement Association  
Place: 208 North Madison St., Rockford, Ill.
- 3—Amusement Machine Operators' Association  
Place: Mandell-Ballow Restaurant, Baltimore, Md.
- 6—Summit County Music Operators' Association  
Place: Akron Hotel, Akron Ohio
- 6—Phonograph Merchants' Association  
Place: Hollenden Hotel, Cleveland, Ohio
- 10—Wisconsin Phonograph Operators' Association  
Place: Not yet determined.
- 11—Automatic Phonograph Owners' Association  
Place: Gibson Hotel, Cincinnati, Ohio
- 11—California Music Guild  
Place: 311 Club, Oakland Cal.
- 12—Music Merchants' Guild  
Place: Narragansett Hotel, Providence, R. I.
- 12—Music Operators of Northern Illinois  
Place: Not yet determined.
- 13—Michigan Automatic Phonograph Owners' Association  
Place: Maccabees Building, Detroit, Mich.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



**CORAL RECORDS**

GREAT TENOR SAX RECORDS ON CORAL...



**GEORGIE AULD**

**"SOLITAIRE"**

and **"MANHATTAN"**  
CORAL 60615 (78rpm) and 9-60612 (45rpm)

plus



**HAL SINGER**  
"CORNBREAD"

**"BLUE VELVET"**

and **"BUTTERMILK AND BEANS"**  
CORAL-65070 (78rpm) and 9-65070 (45rpm)

**HOT**  
in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

<b>1</b> COLD, COLD HEART Dinah Washington (Mercury)	BECAUSE OF YOU Tab Smith (United 104)	ALL OVER AGAIN Tommy Edwards (MGM)
<b>2</b> FOOL, FOOL, FOOL Clovers (At'antic)	FOOL, FOOL, FOOL Clovers (At'antic)	COLD, COLD HEART Dinah Washington (Mercury)
<b>3</b> IT'S ALL IN THE GAME Tommy Edwards (MGM)	COLD, COLD HEART Dinah Washington (Mercury)	WEEPIN' AND CRYIN' Griffin Brothers (Dot)
<b>4</b> DON'T TELL HER WHAT HADDED TO ME Oricles (Jubilee)	I RAN ALL THE WAY HOME Sarah Vaughan (Columbia 39576)	WORRY, WORRY, WORRY Joe Houston (Mercury)
<b>5</b> BECAUSE OF YOU Tab Smith (United)	SMOOTH SAILING Ella Fitzgerald (Decca 27693)	BECAUSE OF YOU Tab Smith (United)
<b>6</b> I GOT LOADED Peppermint Harris (Aladdin)	BEST WISHES Roy Milton (Specialty)	BEST WISHES Roy Milton (Specialty)
<b>7</b> SMOOTH SAILING Ella Fitzgerald (Decca 27693)	SEVEN LONG DAYS Charles Brown (Aladdin)	SADDLE THE COW Roscoe Gordon (R. P. M.)
<b>8</b> BEST WISHES Roy Milton (Specialty)	I'LL ALWAYS REMEMBER YOU King Cole (Capitol)	I'M IN THE MOOD John Lee Hooker (Modern 835)
<b>9</b> FLAMINGO Earl Bostic (King)	I'M IN THE MOOD John Lee Hooker (Modern 835)	HOW MANY MORE YEARS? The Howling Wolf (Chess)
<b>10</b> WEEPIN' AND CRYIN' Griffin Brothers (Dot)	THE MASQUERADE IS OVER Bette McLaurin & Eddie Wilcox Orch. (Derby)	I TRIED Chuck Willis (Okeh)

**CORAL RECORDS**  
America's Fastest Growing Record Company  
(A subsidiary of DECCA RECORDS, INC.)

IN CANADA: Rogers Majestic Radio Corp. Ltd., Toronto-Montreal-Winnipeg

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# HOT

in DALLAS      in LOS ANGELES      in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1** **BEST WISHES**  
Roy Milton  
(Specialty)

---

- 2** **HOW MANY MORE YEARS?**  
The Howling Wolf  
(Chess)

---

- 3** **FOOL, FOOL, FOOL**  
Clovers  
(Atlantic)

---

- 4** **WEEPIN' AND CRYIN'**  
Griffin Brothers  
(Dot)

---

- 5** **BECAUSE OF YOU**  
Tab Smith  
(United)

---

- 6** **I'M IN THE MOOD**  
John Lee Hooker  
(Modern)

---

- 7** **SMOOTH SAILING**  
Ella Fitzgerald  
(Decca 27693)

---

- 8** **SHINE ON**  
Ruth Brown  
(Atlantic)

---

- 9** **COLD, COLD HEART**  
Dinah Washington  
(Mercury)

---

- 10** **SEVEN LONG DAYS**  
Charles Brown  
(Aladdin)

- BECAUSE OF YOU**  
Tab Smith  
(United)

---

- FLAMINGO**  
Earl Bostic  
(King)

---

- BEST WISHES**  
Roy Milton  
(Specialty)

---

- IT WAS YOU**  
Gene Forest  
(Recorded In Hollywood)

---

- I'M IN THE MOOD**  
John Lee Hooker  
(Modern)

---

- FOOL, FOOL, FOOL**  
The Clovers  
(Atlantic)

---

- SO ALONE**  
Joe Liggins  
(Specialty)

---

- SIN**  
Tab Smith  
(United)

---

- BOOGIE WOOGIE**  
Amos Milburn  
(Aladdin)

---

- I GOT LOADED**  
Peppermint Harris  
(Aladdin)

- NEWARK, N. J.**
  1. I Got Loaded (Peppermint Harris)
  2. Fool, Fool, Fool (Clovers)
  3. Glory Of Love (Five Keys)
  4. I'm In The Mood (John Lee Hooker)
  5. Best Wishes (Roy Milton)
  6. Smooth Sailing (Ella Fitzgerald)
  7. Seven Long Days (Charles Brown)
  8. Cold, Cold Heart (Dinah Washington)
  9. Rockin' Chair (Fats Domino)
  10. I Guess You're Satisfied (Victorians)

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- COLUMBIA, S. C.**
  1. Weepin' And Cryin' (Griffin Bros.)
  2. I'm In The Mood (John Lee Hooker)
  3. Fool, Fool, Fool (Clovers)
  4. Seven Long Days (Charles Brown)
  5. Weepin' Willow (Dominoes)
  6. Because Of You (Tab Smith)
  7. Good Rockin' Man (Roy Brown)
  8. I Got Loaded (Peppermint Harris)
  9. Cold, Cold Heart (Dinah Washington)
  10. The Chill Is On (Joe Turner)

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- OAKLAND, CAL.**
  1. Best Wishes (Roy Milton)
  2. Cold, Cold Heart (Dinah Washington)
  3. Crying At Daybreak (Howling Wolf)
  4. 3 O'Clock Blues (B. B. King)
  5. She's Gone Again (Amos Milburn)
  6. Because Of You (Tab Smith)
  7. Hopeless (Percy Mayfield)
  8. Good Rocking Man (Roy Brown)
  9. Sunset To Dawn (Johnny Otis)
  10. Twilight Blues (Preston Love)

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- MILWAUKEE, WIS.**
  1. Best Wishes (Roy Milton)
  2. I'm In The Mood (John Lee Hooker)
  3. Hey, Little Girl (John Godfrey Trio)
  4. Windy City Boogie (Howling Wolf)
  5. How Many More Years? (Howling Wolf)
  6. Still A Fool (Muddy Waters)
  7. Hey, Good Lookin' (Dinah Washington)
  8. Jug (Gene Ammons)
  9. Because Of You (Tab Smith)
  10. Fool, Fool, Fool (Clovers)

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- SHOALS, IND.**
  1. I Got Loaded (Peppermint Harris)
  2. Fool, Fool, Fool (Clovers)
  3. Smooth Sailing (Ella Fitzgerald)
  4. Glory Of Love (Five Keys)
  5. Cold, Cold Heart (Dinah Washington)
  6. I'm In The Mood (John Lee Hooker)
  7. Seven Long Days (Charles Brown)
  8. Prayin' For Your Return (Charles Brown)
  9. Chains Of Love (Joe Turner)
  10. I'm Waiting Just For You (Lucky Millinder)

## Columbia Releases "Bessie Smith Story"

NEW YORK—The musical story of Bessie Smith is told in a new Columbia anthology of four volumes comprising a 47-song cross-section of her finest recordings.

Latest release in Columbia's "Golden Era" series devoted to historic jazz figures, "The Bessie Smith Story" presents the great blues singer accompanied by an array of musicians including Louis Armstrong, Joe Smith, Charlie Green, James P. Johnson, Fletcher Henderson, Coleman Hawkins and Jack Teagarden.

Ten years of Bessie Smith's recording career are encompassed in these four volumes, beginning with her first disk in 1923 and culminating in the products of her final session in 1933. These selections were culled from a Bessie Smith repertoire of 100 recordings, all the property of Columbia Records.

"The Bessie Smith Story" is produced and edited by George Avakian, international noted authority on jazz and its history. Mr. Avakian also edited an earlier edition of "The Louis Armstrong Story" for Columbia which inaugurated the "Golden Era" series.

Biggest Blues Record Of The Year!

**"WEEPIN' AND CRYIN'"**

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Tommy Brown vocal  
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**"It's Christmas Time"**  
**"Old MacDonald"**  
AL 3113

**PEE WEE CRAYTON**  
**"Daybreak"**  
**"When It Rains, It Pours"**  
AL 3112

**MAXWELL DAVIS**  
**"Hey, Good Looking"**  
**"Charmaine"**  
AL 3114

also on  
**"I'm Waiting Just For You"**  
**"I'll Always Be In Love With You"**  
AL 3115

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## Long Lost Fats Waller Disks Released by Victor

NEW YORK—An almost legendary set of recordings the late Fats Waller's "London Suite," the masters of which were destroyed during the London blitz, has been unearthed and repressed for release in the United States by RCA Victor under the "His Master's Voice" label.

Composed joyfully and spontaneously by Fats as a musical tribute to London during the period of one hour when he was assigned a studio to pen six piano solos for a new folio, the work was recorded immediately in the same studio. The original masters were destroyed in the first bombings of London in 1939, almost every corner of the world was covered during the following decade in a vain search for any test pressings that might be in circulation. When the hope of finding them was almost abandoned, a set of pressings turned up in the office of a London music publisher, complete and in excellent condition.

From these pressings, HMV has compiled the entire Waller "London Suite" on three conventional-speed disks. Each record is a musical vignette depicting a different district of the English capital. With his typically quick insight and zestful enthusiasm, Fats captured the mood of "Piccadilly," "Chelsea," "Soho," "Bond Street," "Limehouse," and "Whitechapel." With drum accompaniment, the genial genius interpreted the varying personalities of these sections of the metropolis.

Written during his second visit to London, while he was scoring a personal triumph in the music halls, it unequivocally established the inimitable Fats as one of the great inspirational pop composers of our generation. The HMV "London Suite" joins the recent releases of "Waller wallops" reissued in the RCA Victor Treasury of Immortal Performances series and under the company's Collector's Issue label.

## A SENSATION Across The Nation

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"FEEL LIKE CRYIN' AGAIN"

MEL WALKER with J. Otis orch.

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## THE CASH BOX

# Jazz 'n Blues Reviews

## ★ AWARD O' THE WEEK ★

"IT'S A SIN TO TELL A LIE" (2:56)

"PLEASE BABY, DON'T GO" (2:47)

BILLY VALENTINE TRIO

(Decca 48261; 9-48261)



BILLY VALENTINE

● The Billy Valentine Trio throws a powerful platter into the disk

derby and it's certain to make plenty of noise. The boys have a wonderful oldie titled, "It's A Sin To Tell A Lie" and their treatment of it is of first class calibre. The melody is infectious and the vocal itself is worthy of individual praise. These two ingredients plus the smooth backing of a small instrumental group make this a must for ops. A sax and an electric guitar are standouts in the musical setting for the end. The lower deck is a wildish calypso number that has an exciting quality to it. Here too the vocal is tailor made and ops once again have a two sided threat. The level that can't miss is the top one and our advice to ops is to get with it now so that they'll be there when it takes off.

"DARLIN'" (2:24)

"SEVEN LONG DAYS" (3:05)

LONNIE JOHNSON

(King 4503)

● Lonnie Johnson glides through a very pretty ballad on the upper end. Lonnie does a fine job of piping the lyrics and the result is a potential coin catcher. The bottom deck is a number that is at the moment high on the best selling list. We like the first half.

"HOW I HATE TO SEE XMAS COME AROUND" (2:43)

"SKIDROW BLUES" (2:48)

JIMMY WITHERSPOON

(Swingtime 244)

● The upper level is an Xmas number that's belted out in a loud and listenable manner by Jimmy Witherspoon. Jimmy's handling of the lyrics helps make this tune. The lower half is another blues item that's made to sound interesting by Jimmy. Ops can take their pick here.

"THRUST" (2:42)

"EAST OF THE SUN" (2:44)

JOE SWANSON ORCHESTRA

(Recorded In Hollywood 173)

● The top dish is a real gone jump tune that the Joe Swanson orchestra goes wild with. The fast moving number is belted along by some good sax blowing from Wardell Gray. The under lid is another interesting instrumental that the orchestra handles in an adequate fashion. Either end can go.

"THAT OLD GANG OF MINE" (2:39)

"EVERYTHING BUT YOU" (3:03)

THE RAVENS

(Okeh 6843)

● A wonderful oldie is given a new twist by the harmonizing Ravens. The boys do an ear catching job on this tune and it has the makings of a top flight half. The second side is a slow ballad that the group treats royally and again they come up with a strong end. Ops oughta watch the first one closely.

"LONESOME FOR MY BABY" (2:39)

"ALL ALONE AND LONELY" (2:13)

PAUL GAYTEN ORCHESTRA

(Okeh 6847)

● The Paul Gayten orchestra, featuring Paul and Carmen Mendez on the vocal, spin through a pleasant oldie on the upper lid. The duo turn in a creditable job on the lyrics. Flip finds Paul taking care of the vocal by himself and he manages to make a jump tune come out ok. We like the top deck.

"I'M WAITING JUST FOR YOU" (2:12)

"I'LL ALWAYS BE IN LOVE WITH YOU" (2:01)

MAXWELL DAVIS

(Aladdin 3115)

● A couple of instrumentals are dished up by Maxwell Davis and his boys. The upper deck is a slow version of a tune that is currently riding high. The second lid is a jazzed up rendition of a lovely oldie and here the orchestra and a fine sounding sax stands out. We like the lower end.

"IT'S CHRISTMAS TIME" (2:55)

"OLD MACDONALD" (2:45)

THE FIVE KEYS

(Aladdin 3113)

● A strong holiday tune is worked over in a pleasing fashion by the Five Keys. The melody captures the Xmas spirit and the boys make it sound swell. The under half finds the vocal group playing around with a standard kiddie favorite and here too ops have good material. Our guess is the first one.

"EMPTY STOCKING BLUES" (2:51)

"SAN FRANCISCO" (2:33)

FLOYD DIXON

(Aladdin 3074)

● Floyd Dixon turns in one of his typical blues number is a listenable manner on the first side. Johnny Moore's Three Blazers give the tune an additional boot. The under lid is a slow blues item that the same artists handle with ease. Ops are presented with two similar ends here.



# THE CASH BOX FOLK and WESTERN ROUNDUP

Jack Garrett, record spinner at WJQS in Jackson, Mississippi, recently offered to go with the first blood donor who called following his public service plug for the Red Cross Blood Bank Drive. Response was overwhelming and Garrett arranged to meet eleven persons at the Blood Bank immediately after his program.

Boston's WMEX is programming country music twice during each day. Ray Whitey is the d. j. and m. c. for a 2 hour 45 minute period each morning with Dottie Checchi doing the chorés in the afternoon via "Roundup Time". Station reports unheard of increases via the country ditties.

Ernest Tubb (Decca) scheduled for p. a.'s in New Orleans, Mobile, Pensacola, Lake Charles, Houston, and Baton Rouge beginning on December 2nd.

Ted Brooks (Decca) plays regularly at Birmingham's Shades Mountain Country Club in addition to his show with Happy Wilson (M-G-M) on WAPI across the board. Brooks also operates a music studio teaching all types of guitar courses in Birmingham.

Buster and Bonnie Lou Moore playing a week's engagement at New York's famous Village Barn. "The Barn" is one of the outstanding clubs in the country using country acts for entertainment.



CARL SMITH

Rod McKuen of KROW in Oakland, Calif. reports that the country tunes done up in pop style are taking top honors on his shows. McKuen m.c.'s "The Rod McKuen Show" each afternoon and boasts one of the west coast's top audiences.

Carl Smith (Columbia) and Lefty Frizzell (Columbia) begin a week's p. a.'s in Norfolk, Va., on December 2nd. Tour continues with shows at Richmond, Greenville, S. C.; Anderson, Charleston, and Savannah.

Ray Price (Columbia) guested on NBC's Grand Ole Opry from WSM on November 25th. Price, who was recently acquired by Columbia, is getting top billing with Columbia on his rendition of Hank Williams' composition — "Weary Blues".

A Country Hit!  
**"IF NICKELS WERE DIMES"**  
 by  
 THE MERCER BROS.  
 Columbia 20871

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**"I WAS THE LAST ONE TO KNOW"**  
 b/w  
**"IT'S HARD TO BE LOVED"**  
 A Double Hit by  
**STUBBY & THE BUCCANEERS**  
 Decca # 46371

**AMERICAN MUSIC, INC.**  
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## SPEEDIEST PLAYING RECORDS REVIEWED THIS WEEK

Records All Under 2:30 Min.

POPULAR	
"Jimtown Blues" (Pee Wee Hunt Orch.—Capitol)	2:07
"Blues In Burlesque (2)" (Stan Kenton—Capitol)	2:19
"My Beloved" (Bob Sands—Capitol)	2:22
"Shrimp Boats" (Dick Brown—King)	2:28
JAZZ & BLUES	
"I'll Always Be In Love With You" (Maxwell Davis—Aladdin)	2:01
"All Alone And Lonely" (Paul Gayten Orch.—Okeh)	2:13
"Darlin'" (Lonnie Johnson—King)	2:24
FOLK & WESTERN	
"Won't You Ride In My Little Red Wagon" (Jimmy Wakely—Capitol)	2:11
"Give Me More, More, More" (Lefty Frizzell—Columbia)	2:15
"You're All Alone Tonite" (Paul & Roy—Mercury)	2:25

# THE CASH BOX

## "Folk" and "Western" Record Reviews



**"GIVE ME MORE, MORE, MORE" (2:15)**  
**"HOW LONG WILL IT TAKE?" (2:21)**

**LEFTY FRIZZELL**  
 (Columbia 20885; 4-20885)



LEFTY FRIZZELL

● Lefty Frizzell is on the loose again and that can only mean another money making disk. Lefty's distinctive style of warbling is put

to wonderful use as he bounces through a lovely tune called "Give Me More, More, More." The melody has an infectious quality and Lefty takes it and makes it sound even prettier. As is usually the case, a grand musical setting is provided for this artist's powerful piping. The total picture presents ops with a sure fire coin catcher. The lower lid is a slow tune that is carried home in grand style via Lefty's wonderful vocalizing. This level is also marked by some clever and cute lyrics that add to the tune's potential juke box appeal. Ops who act fast will enjoy the flow of coins this top end is gonna bring and they'll soon be yellin' "Give Me More, More, More."

**"I'LL BE YOUR SWEETHEART" (2:33)**

**"TEARDROPS ON THE TEA LEAVES" (2:40)**

**HANK THOMPSON**  
 (Capitol 1870; F-1870)

● A bouncy tune is run through in a pleasant manner by Hank Thompson and the Brazos Valley Boys. The melody is nice and the group does a good job in bringing it in. Flip is a simple but sweet number that's done in a slow tempo. Ops have interesting material on either dish.

**"MANSION OVER THE HILLTOP" (3:10)**

**"CRY OF THE LAMB" (3:00)**

**GEORGE MORGAN**  
 (Columbia 20884; 4-20884)

● Two similar ends are waxed by George Morgan on this new disk. Each lid offers some soft and sweet vocalizing by George and the relaxing backing of an organ. In addition to these easy going tunes and treatments, a choral group joins in to make this an interesting platter. Ops oughta look in.

**"WON'T YOU RIDE IN MY LITTLE RED WAGON?" (2:11)**

**"KEEP A LIGHT IN YOUR WINDOW TONIGHT" (2:28)**

**JIMMY WAKELY**  
 (Capitol 1880; F-1880)

● The top deck is a strong item that's given a thorough going over by Jimmy Wakely. It's a bouncy tune that comes out as a grand side. The bottom end is a pleasant number that's done with ease by Jimmy and in addition it receives a wonderful musical backing. Ops can't go wrong with either lid.

**"WEARY BLUES" (2:58)**

**"I MADE A MISTAKE AND I'M SORRY" (2:56)**

**RAY PRICE**  
 (Columbia 20883; 4-20883)

● The upper lid finds warbler Ray Price working over a slow, sad blues item. Ray delivers the tune in a tearful and appealing manner. The under dish is another slow blues number that Ray takes to easily as he does out a feelingful half. Ops have a choice of either level.

**"I DON'T WANT TO BE ALONE FOR CHRISTMAS" (2:30)**

**"A YEAR AGO THIS CHRISTMAS" (2:43)**

**BILL HALEY**  
 (Holiday 111)

● One of the more likely Xmas tunes is turned out on the upper level by Bill Haley and the Saddlemen. The melody is sweet and the boys take care of the rest. The under dish is another holiday song that gets a good treatment, but it lacks the appeal of the first one. Our nod goes to the second lid.

**"YOU'RE ALL ALONE, TONITE" (2:25)**

**"EVERY DOG MUST HAVE HIS DAY" (2:30)**

**PAUL & ROY**  
 (Mercury 6360; 6360 x 45)

● The top deck is a lively and jumpy thing that Paul and Roy belt home with some fine harmony. The boys continue along the same lines on the lower lid as they bring home another fast moving number. Each level receives fitting musical backdrops from the Tennessee River Boys. Ops might take a peek.

**"SEND ME A RED ROSE" (2:43)**

**"BROWN SKIN GAL" (2:38)**

**BOB WILLS**  
 (MGM 11119; K11119)

● Bob Wills and his Texas Playboys spin through a novelty type number on the upper end. The vocal is good and the tune fair and the result is a listenable half. The flip side is a lively jump number that comes out as a fine platter. Our advice is to watch the bottom level.

**"JUST LET ME LOVE YOU" (2:53)**

**"YOU'RE ALWAYS BRAND NEW" (2:46)**

**STUART HAMBLÉN**  
 (Columbia 20880; 4-20880)

● A very pretty slow ballad is eased through by Stuart Hamblén on the first side. Stuart and a choral group make this a pleasurable end with their soft vocalizing. Again on the second end the same artists offer a soothing ballad that makes for good listening. Its a toss up.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

DECEMBER 8, 1951

### New York, N. Y.

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. DOWN YONDER (Del Wood)
4. BECAUSE OF YOU (Tony Bennett)
5. UNDECIDED (Ames Bros. & Les Brown)
6. I GET IDEAS (Tony Martin)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. DOM'NO (Tony Martin)
9. JEALOUSY (Frankie Laine)
10. TURN BACK THE HANDS OF TIME (E. Fisher)

### Chicago, Ill.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. DOWN YONDER (Del Wood)
4. TURN BACK THE HANDS OF TIME (E. Fisher)
5. DOM'NO (Tony Bennett)
6. GAMBELLA (Laine & Stafford)
7. CHARMAINE (Mantovani)
8. BECAUSE OF YOU (Tony Bennett)
9. JEALOUSY (Frankie Laine)
10. COLD, COLD HEART (Tony Bennett)

### Los Angeles, Cal.

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. BECAUSE OF YOU (Tony Bennett)
4. UNDECIDED (Ames Bros. & Les Brown)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. SHRIMP BOATS (Jo Stafford)
7. DOM'NO (Tony Martin)
8. JUST ONE MORE CHANCE (Les Paul & Mary Ford)
9. JEALOUSY (Frankie Laine)
10. NEVER (Dennis Day)

### Denver, Colo.

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. DOWN YONDER (Champ Butler)
4. DOM'NO (Tony Martin)
5. BECAUSE OF YOU (Tony Bennett)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. I GET IDEAS (Tony Martin)
8. TURN BACK THE HANDS OF TIME (E. Fisher)
9. UNDEC'DED (Ames Bros. & Les Brown)
10. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)

### Milwaukee, Wis.

1. SLOW POKE (Pee Wee King)
2. SIN (Eddy Howard)
3. COLD, COLD HEART (Tony Bennett)
4. JUST ONE MORE CHANCE (Les Paul & Mary Ford)
5. CHARMAINE (Gordon Jenkins)
6. SOLITAIRE (Tony Bennett)
7. SHRIMP BOATS (Jo Stafford)
8. UNDEC'DED (Ames Bros. & Les Brown)
9. JEALOUSY (Frankie Laine)
10. AND SO TO SLEEP AGAIN (Patti Page)

### Opelousas, La.

1. SIN (Four Aces)
2. COLD, COLD HEART (Louis Armstrong)
3. BECAUSE OF YOU (Tony Bennett)
4. DOWN YONDER (Del Wood)
5. UNDECIDED (Ames Bros.)
6. DOMINO (Bina Crosby)
7. BLUE VELVET (Tony Bennett)
8. IT'S ALL IN THE GAME (Sammy Kaye)
9. SLOW POKE (Helen O'Connell)
10. I GET IDEAS (Tony Martin)

### Shoals, Ind.

1. SIN (Eddy Howard)
2. BECAUSE OF YOU (Guy Lombardo)
3. I GET IDEAS (Louis Armstrong)
4. COLD, COLD HEART (Tony Bennett)
5. UNDECIDED (Ames Bros.)
6. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. DOWN YONDER (Del Wood)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. SHRIMP BOATS (Jo Stafford)

### Yankton, S. D.

1. SIN (Savannah Churchill)
2. COLD, COLD HEART (Tony Bennett)
3. DOWN YONDER (Del Wood)
4. I WANNA PLAY HOUSE WITH YOU (Helen O'Connell)
5. DOMINO (Bing Crosby)
6. UNDEC'DED (Ames Bros. & Les Brown)
7. KISS TO BUILD A DREAM ON (L. Armstrong)
8. JUST ONE MORE CHANCE (Les Paul & Mary Ford)
9. BECAUSE OF YOU (Tony Bennett)
10. AND SO TO SLEEP AGAIN (Patti Page)

### Detroit, Mich.

1. SIN (Four Aces)
2. COLD, COLD HEART (Tony Bennett)
3. BECAUSE OF YOU (Tony Bennett)
4. I GET IDEAS (Tony Martin)
5. DOWN YONDER (Del Wood)
6. UNDECIDED (Ames Bros. & Les Brown)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. DOM'NO (Tony Martin)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)

### Birmingham, Ala.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. SIN (Four Aces)
5. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. WHISPERING (Les Paul)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. DOWN YONDER (Del Wood)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. AND SO TO SLEEP AGAIN (Patti Page)

### Ft. Worth, Tex.

1. SIN (Eddy Howard)
2. BECAUSE OF YOU (Tony Bennett)
3. COLD, COLD HEART (Tony Bennett)
4. UNDECIDED (Ames Bros. & Les Brown)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. DOM'NO (Tony Martin)
8. DOWN YONDER (Champ Butler)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. SHRIMP BOATS (Jo Stafford)

### Brodhead, Wis.

1. DOWN YONDER (Joe "Fingers" Carr)
2. UNDECIDED (Ames Bros. & Les Brown)
3. COLD, COLD HEART (Tony Bennett)
4. SLOW POKE (Pee Wee King)
5. I GET IDEAS (Tony Martin)
6. TURN BACK THE HANDS OF TIME (E. Fisher)
7. BLUE VELVET (Tony Bennett)
8. SIN (Eddy Howard)
9. JAZZ ME BLUES (Les Paul)
10. BLUE FEDORA (Guy Lombardo)

### Minneapolis, Minn.

1. COLD, COLD HEART (Tony Bennett)
2. BECAUSE OF YOU (Louis Armstrong)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. SIN (Billy Williams)
5. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. UNDECIDED (Ames Bros. & Les Brown)
7. DOWN YONDER (Frank Petty)
8. JUST ONE MORE CHANCE (Les Paul & Mary Ford)
9. I GET IDEAS (Peggy Lee)
10. SOLITAIRE (Tony Bennett)

### Phoenix, Ariz.

1. COLD, COLD HEART (Louis Armstrong)
2. BECAUSE OF YOU (Tony Bennett)
3. SIN (Four Aces)
4. I GET IDEAS (Louis Armstrong)
5. UNDECIDED (Ames Brothers)
6. DOWN YONDER (Del Wood)
7. JUST ONE MORE CHANCE (Les Paul & Mary Ford)
8. BLUE VELVET (Tony Bennett)
9. IT'S A'LL IN THE GAME (Tommy Edwards)
10. ALL OVER AGAIN (Tommy Edwards)

### Des Moines, Iowa

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros.-Les Brown)
3. BECAUSE OF YOU (Tony Bennett)
4. COLD, COLD HEART (Tony Bennett)
5. I GET IDEAS (Tony Martin)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. DOWN YONDER (Del Wood)

### Albuquerque, N. M.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Four Aces)
3. COLD, COLD HEART (Tony Bennett)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. I GET IDEAS (Tony Martin)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. DOWN YONDER (Del Wood)
8. WHISPERING (Les Paul)
9. TURN BACK THE HANDS OF TIME (Eddie Fisher)
10. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)

### Cleveland, Ohio

1. AND SO TO SLEEP AGAIN (Patti Page)
2. COLD, COLD HEART (Tony Bennett)
3. BECAUSE OF YOU (Tony Bennett)
4. TURN BACK THE HANDS OF TIME (E. Fisher)
5. WHILE WE'RE YOUNG (Tony Bennett)
6. SIN (Eddy Howard)
7. UNDECIDED (Ames Bros.-Les Brown)
8. WONDER WHY (Toni Arden)
9. IT'S ALL IN THE GAME (Sammy Kaye)
10. I GET IDEAS (Tony Martin)

### St. Paul, Minn.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. BECAUSE OF YOU (Tony Bennett)
4. COLD, COLD HEART (Tony Bennett)
5. DOWN YONDER (Del Wood)
6. TURN BACK THE HANDS OF TIME (Eddie Fisher)
7. I GET IDEAS (Tony Martin)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)

### Cincinnati, Ohio

1. COLD, COLD HEART (Tony Bennett)
2. BECAUSE OF YOU (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. DOWN YONDER (Frank Petty Trio)
7. TOO YOUNG (Kina Cole)
8. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
9. WHISPERING (Les Paul & Mary Ford)
10. SIN (Four Aces)

### Norfolk, Va.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Four Aces)
3. COLD, COLD HEART (Tony Bennett)
4. I GET IDEAS (Tony Martin)
5. DOWN YONDER (Del Wood)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. TURN BACK THE HANDS OF TIME (E. Fisher)
9. UNDECIDED (Ames Bros. & Les Brown)
10. WHISPERING (Les Paul)

### Portland, Ore.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. DOWN YONDER (Del Wood)
4. TURN BACK THE HANDS OF TIME (E. Fisher)
5. HEY, GOOD LOOK'N' (Stafford & Laine)
6. GAMBELLA (Stafford & Laine)
7. DOM'NO (Tony Martin)
8. BECAUSE OF YOU (Tony Bennett)
9. COLD, COLD HEART (Tony Bennett)
10. CHARMAINE (Mantovani)

### Indianapolis, Ind.

1. SIN (Four Aces)
2. BECAUSE OF YOU (Tony Bennett)
3. COLD, COLD HEART (Tony Bennett)
4. DOWN YONDER (Del Wood)
5. I GET IDEAS (Tony Martin)
6. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. UNDECIDED (Ames Bros.-Les Brown)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. DOMINO (Tony Martin)

### Kansas City, Mo.

1. COLD, COLD HEART (Louis Armstrong)
2. BECAUSE OF YOU (Tony Bennett)
3. SIN (Four Aces)
4. I GET IDEAS (Louis Armstrong)
5. UNDECIDED (Ames Bros.-Les Brown)
6. BLUE VELVET (Tony Bennett)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. IT'S A'LL IN THE GAME (Tommy Edwards)
9. HEY, GOOD LOOK'N' (Laine-Stafford)
10. WHISPERING (Paul-Ford)

### Reno, Nev.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. SIN (Four Aces)
4. I GET IDEAS (Tony Martin)
5. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. DOWN YONDER (Del Wood)
7. WHISPERING (Les Paul & Mary Ford)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

# RUSH FOR NEW EQUIP'T

**As Press Picks Up N P A News Release Reporting Deep Slash in Materials for New Coingames for First Quarter of 1952 Trade Suddenly Awakens to Truth of Statements Printed in THE CASH BOX for Many Months Regarding Tiny Trickle of New Machines for 1952. Buying Rush Gets Under Way.**

CHICAGO—Leaders here agreed this past week that "the rush is on for new machines of all kinds."

They attribute this to reports in the daily press (as well as over the air) that manufacturers of coingames have been deeply slashed as far as use of critical materials are concerned.

Only a trickle of new machines is expected during the first quarter of 1952. With the possibility that the second quarter may see a complete shutdown of all manufacturing.

Tho for many, many months *The Cash Box* has continued to publish these facts, farseeing in themself, few in the trade believed that this would ever become the case.

Now that the press has picked up the latest NPA "News Release" (dated Monday, November 19, 1951) the day when the six games manufacturers met with NPA (Myer Gensburg, Genco Mfg. & Sales Co.; David Gottlieb, D. Gottlieb & Co.; Roy McGinnis, J. H. Keeney & Co., Inc.; Ray Moloney, Lion Mfg. Corp.; Herbert Oettinger, United Mfg. Co. and Samuel Stern, Williams Mfg. Co.) the entire trade seems to have suddenly awakened to the fact that the coin machines manufacturers will be cut down to producing only a very tiny trickle of new equipment during the first three months of 1952.

The meeting which was held with NPA (reported in last week's, Dec. 1, '51 issue of *The Cash Box*) also brought about the following statement by the coingame manufacturers:

"First quarter production will be below the economic break-even rate."

But NPA went even further with its opening statement on this meeting:

"Unless manufacturers of coin operated amusement machines can find ways of using substitutes for critically scarce copper and bronze, they must convert to defense production for their survival."

In short, the amusement game manufacturers haven't been given much leeway by the National Production Authority.

They have been told to either find substitutes for copper and bronze (for which there are no substitutes as yet) or else get into defense production completely, if they want to remain in business.

It is a safe bet that the majority of the manufacturers will, by the end of the first quarter of '52, be very deep in defense production and, thereby, will only be producing a very tiny trickle of new equipment.

## Complete Text of N P A News Release

UNITED STATES DEPARTMENT OF  
**COMMERCE**

CHARLES SAWYER, SECRETARY

National Production Authority

Monday, Nov. 19, 1951

AMUSEMENT MACHINE MEETING

Unless manufacturers of coin-operated amusement machines can find ways of using substitutes for critically scarce copper and bronze, they must convert to defense production for their survival, the industry was told today by the National Production Authority, U. S. Department of Commerce.

Typical coin-operated amusement machines are those of the "pinball" and "bell" types and other so-called "skill" games.

Meeting with the Coin-Operated Amusement Machine Industry Advisory Committee, Cameron B. Lynham, Director of NPA's Service Equipment Division, said that not only were first quarter 1952 allotments cut to the same level as those who produce less essential consumer durable goods, but that allotments of copper and brass to the "pinball" industry for the whole of 1952 are not expected to improve even if a "cease-fire" agreement is reached in Korea.

First quarter allotments to the coin-operated amusement machine industry, compared to materials consumption in the base period (first half of 1950) are 21 percent of carbon steel, 30 percent of alloy steel, 21 percent of stainless steel, 6.9 percent of brass mill products, 28 percent of copper wire mill products and 25 percent of aluminum.

NPA explained that steel allotments were reduced somewhat below the consumer goods' lowest level because of the industry's inability to use greater quantities of steel in view of the low allotment in brass mill products. The copper wire mill products allotment was increased a little over the consumer goods' level because it is the controlling material in this industry. Copper foundry products are not used in amusement machine manufacture.

Fourth quarter 1951 allotments, compared to base, were for 47 percent of carbon steel, 70 percent of alloy steel, 19 percent of stainless steel, 47 percent of brass mill products, 49 percent of copper wire mill products and 22 percent of aluminum.

Manufacturers said phosphur bronze (used in blade switches) and copper wire are irreplaceable elements in production of "games." They added that allotments of these materials limit the industry's entire output.

First quarter production will be below the economic break-even rate, they agreed.

The committee asked NPA to soften the first quarter allotment cuts so that manufacturers may produce "games" at a rate sufficient to hold their employe organizations together while getting into defense production.

Producers pointed out that quantities of scarce materials used are very small—in a \$200 machine, copper and brass might account for \$5 of the cost.

NPA rejoined that total first quarter 1952 requirements for copper wire mill and brass mill products are 166 and 175 percent respectively above supply. Allotments to less essential industries, therefore, must be reduced materially to divert available copper and brass to defense requirements and pressing industrial needs.

Industry assistance clinics will be held throughout the country to serve the 8,000 to 12,000 firms affected by reductions in first quarter allotments, NPA said. At these clinics manufacturers will learn of opportunities to obtain defense contracts.

In addition, amusement machine manufacturers suffering exceptional hardships may apply to NPA's Service Equipment Division for a supplemental allotment of materials. Failing to obtain this, they may request a review by NPA's Appeals Board, officials explained.

During World War II the "games" industry's use of scarce materials was cut by 25 percent on four successive months until the industry was out of business. Diversified war material subsequently produced by the industry included radar, walkie-talkies, Air Force training devices, parachute hardware, machine tools, fuses and bullet cores.

C. B. Griffith, of NPA's Service Equipment Division, presided.

These committee members attended:

Meyer Gensberg, Genco Mfg. & Sales Co., Chicago, Ill.  
David Gottlieb, D. Gottlieb & Co., Chicago, Ill.  
Roy McGinnis, J. H. Keeney & Co., Chicago, Ill.  
Ray Moloney, Lion Mfg. Corp., Chicago, Ill.  
Herbert Oettinger, United Mfg. Co., Chicago, Ill.  
Samuel Stern, Williams Mfg. Co., Chicago, Ill.

## THE CASH BOX

"Confidential  
Price Lists"

Published Weekly

Trade Turns to "The  
Confidential Price  
Lists" as New Equip't Fades

NEW YORK—As new equipment gradually fades from the coin machines manufacturing picture, the trade is again more closely scrutinizing "The Confidential Price Lists" which appear in each week's issue of *The Cash Box*.

For over thirteen years "The Confidential Price Lists" have been published for the industry. Lists were published years prior to official introduction of "The Cash Box" as a magazine. In those thirteen years the compilers of these lists have gained much experience.

This fact has made "The Confidential Price Lists" invaluable to every operator, jobber and distributor, everywhere in the world.

Now that only a tiny trickle of new machines will be produced in the first quarter of 1952, "The Confidential Price Lists" will prove even more vitally important to everyone in the industry for trading, buying or selling equipment.

*The Cash Box* has set up a most complete staff to handle the lists. Reports continue to come in from leading buyers and sellers everywhere in the nation. Prices will be published for the information of all concerned.

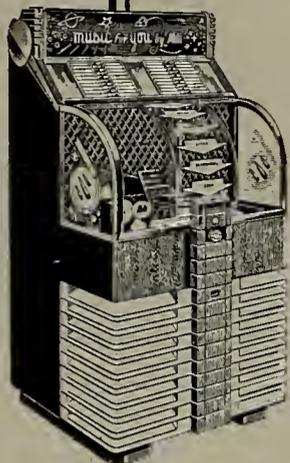
As was reported—the used market is again becoming outstandingly important to all who are interested in trading, buying or selling. These men will need each week's issue of "The Confidential Price Lists."

"Bally will be  
90% engaged in  
military production  
by next April".

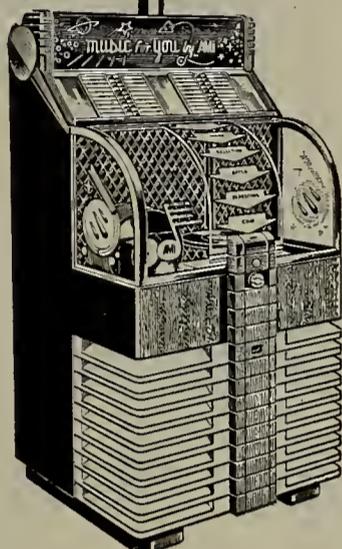
Herb Jones

• SEE STORY PAGE 27 •

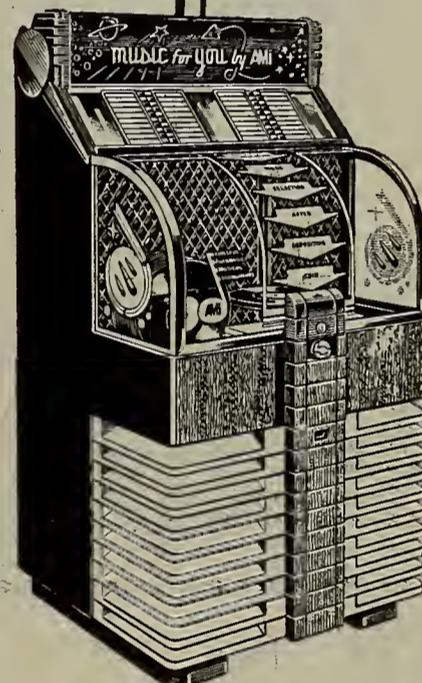




The new AMI Model "D" is designed to compel attention, to put patrons on notice that there's a juke box in the location for their entertainment.



There's no overlooking the "D". Exclusive features draw patrons close where hand and eye respond to its simplicity of selection and play.



Model "D's" balanced new sound system brings pleasant listening that persuades patrons to keep the music playing.

# why take chances

# ...when the "D" will safeguard profits?



GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

"It's What's in THE CASH BOX That Counts"

**LATE NEWS BULLETIN—**

**Defense Needs May Completely Halt Less Essential Durables**

WASHINGTON, D. C.—The Defense Production Administrator, Manly Fleischmann made a statement late this week, as we were going to press, that may have a worse effect on the manufacture of coin operated equipment than the industry is now reconciled to. (See Page 24.)

After meeting with NPA officials in Washington, manufacturers of coin operated music machines and amusement machines returned to their factories with the knowledge that their allotment of scarce materials was to be reduced to a tiny portion of what is needed.

The most recent statement by Fleischmann now paints a darker picture than ever.

His latest statement indicates that a "death sentence" on the less essential uses of copper and nickel in civilian goods may be necessary if Congress votes a big, new expansion of the atomic and jet plane programs.

"Up to now it has been my policy that everyone gets a little something, and I hope to continue it," Fleischmann stated. He then added that if there is a big, new atomic program, as has already been proposed in some Congressional quarters, such a program would "chew up" large quantities of copper. A similar situation would apply to nickel and other alloying metals if jet plane expansion is ordered on a big scale.

Discussing the relative supply of various scarce metals by the middle of next year, Fleischmann said "I see

no improvement in copper—I see no improvement in nickel and the alloys."

The coin machine industry knows that its products have been classified by NPA in the "less essential" class (as reported in The Cash Box in previous issues) and if the time comes when it is necessary to halt scarce metals to civilian goods, our industry will be among those who will be curtailed entirely.

**Money Circulation Rising — May Break '47 Record**

NEW YORK—Banking circles this week predicted that 1951 will see the greatest expansion in money in circulation, and it is an even chance that the total volume may break thru the 1947 all-time record. And, the best experts agree, most of the rise is legitimate.

It is interesting, these experts point out, that this trend runs counter to the usual trend of post-war years, when the prescription calls for an annual decrease in circulation.

Unlike previous periods of expansion in the supply of money in circulation, it is stated, the present time is interesting for the reason that it is chiefly in bills of \$20 denomination and down, and very noticeably in coins.

The United States Bureau of Printing and Engraving are hard pressed these days to keep abreast of the need for quarters, dimes, nickels and pennies. The rise in coin circulation has been from about 6 to 8 per cent within the past year.

**Memphis - Arkansas Territory To Sanders Distrib For Bally**



JACK NELSON

CHICAGO—Because of the excellent distribution job accomplished by Harry Sanders of Sanders Distributing Company, Nashville, Tenn., in the Nashville area, Jack Nelson, general

sales manager of Bally Manufacturing Company announced this past week that Sanders had also been given the Memphis, Tenn., territory, which includes the State of Arkansas as well as northern Mississippi.

As Jack Nelson reported, "In view of the very fine job that Harry Sanders and his men at Sanders Distributing Company have done for Bally products we have added to his territory and have already noted the increase in sales in the new area granted him."

Nelson also reported, "This territory, according to our geographical layout, includes all of Arkansas and northern Mississippi. It will give Harry the opportunity of traveling a larger area to open up many more accounts for his firm where Bally products are concerned."

Sanders is reported to be extremely pleased by this grant of so much more territory to his present exclusive distribution area around Nashville. He has started right out to prove his firm can handle the new territory with complete and thorough efficiency.

**Williams Mfg. Co. Continues Dual Production Line**

**May Arrange Allotment Schedule For Distribs On "Sea Jockeys" And "Spark Plugs"**



W. J. (BILL) RYAN

CHICAGO—"We shall continue right ahead with our dual production lines, producing both 'Spark Plugs' and 'Sea Jockeys' in as large a quantity as we possibly can within the quota limit of materials granted to us," Bill Ryan, general sales manager of Williams Manufacturing Company reported this past week.

Both games are among the fastest sellers in the industry at this time. Tho the firm had originally intended to halt production of "Spark Plugs" and continue on with "Sea Jockeys" only, demand from all over the nation forced it to continue on with "Spark Plugs," thereby creating the problem of two production lines at the factory here.

In the meantime, as Bill Ryan reports, the firm is trying its best to handle all the orders they can just as speedily as they can.

"But," Bill reports, "it won't be very long before we shall have to set up an allotment schedule for our distributors so that we can arrange as equitable

distribution of whatever production we can get out to all of our distributors everywhere.

"The allotment schedules," Ryan stated, "will not only be based on past performances, but, also on whatever the distributors believe they can handle of any new product. They will be given the opportunity in advance to help us decide the allotment schedules."

**Punchboards Subject To New Gambling Tax**

WASHINGTON, D. C.—Following the ruling that punchboards come under the new Federal gambling tax regulation, John B. Dunlap, Internal Revenue Commissioner, ruled this week, that any one who has any part in the handling of the boards is also subject to the tax.

Dunlap ruled "each agent, clerk or other employee engaged in receiving punchboard wages is liable for the Federal tax on wagering." He clarified this statement, giving as an example a retail drugstore which employs clerks. If any occasionally sell chances on the board, they and the owner would be liable for the tax.

**Fred Webb Dies**

CHICAGO—Fred Webb, father of Irv Webb, well known coin machine distributor here, passed away this past week from a seige of pneumonia, occasioned by the shock from a fall on the slippery ice a few weeks ago.

Fred Webb has been working with his son, Irv, in the distributing business of the firm since 1945.

Prior to that he was one of the better known printers in this area.

His passing is lamented by all coinmen who knew him.

**Rebuilt STATLER CIGARETTE**  
and NATIONAL BISCUIT machines. Terrific for Military installations, ea. **\$49.50**  
BUCKLEY and PACKARD BOXES, slightly used, ea. **5.00**  
**Supreme Distributors, Inc.**  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

**"FIRST" For Christmas Specials!**

**Ladies CLINTON WATCH SET**  
*Rich Hand-Set Rhinestones*  
Ultra precision 17-jewel, shock protected CLINTON watch with steel back. Nationally advertised CORO jewelry. Set includes matching watch, necklace and earrings. Complete with velvet covered, heart shaped gift box. Retail \$67.50.  
**Only \$23.95**  
(plus Fed. excise tax)

<b>BUNTE CANDY</b> Baked Chocolates 1 lb. Size Mi Choice \$1.75 Retail \$14.00 dz. Miniature, Old Fashioned, Milk Chocolate, Dearette, This an That, Eat Supreme, Ultra Best \$1.50 Retail \$12.00 dz. Woodland \$1.25 Retail \$10.00 dz.	<b>BONNIE BRAID DOLLS</b> Medium size... Retail \$4.95 Sample \$2.95 <b>\$29.50 dz.</b> Large size... Retail \$7.50 Sample \$4.50 <b>\$49.50 dz.</b> TONI DOLL... Retail \$12.50 Sample \$6.95 <b>\$69.50 dz.</b>	<b>NOMA XMAS TREE LIGHTS</b> 8 mirrored star reflectors with colored bulbs. Retail \$3.10 Sample \$1.60 <b>\$16.00 dz.</b> Revolving Xmas <b>ELECTRIC TREE LAMP</b> Red, White, Blue, or Green 12 1/2" high. Retail \$6.95 \$3.95 ea. 31" high. Retail \$12.00 \$6.50 ea.
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**FILLED & ASST'D CANDY**  
Happy Home, 3 lb. jar Assorted, \$1.50 Retail \$12.00 dz.  
Happy Home, 1 lb. jar Assorted, 60c Retail \$4.90 dz.

**CARS**  
Remote controlled—battery operated  
ROAD KING... Retail \$5.00 Sample \$3.50  
**\$35.00 dz.**  
AUTOMATIC JEEP... Retail \$4.50 Sample \$3.25  
**\$32.50 dz.**

**VISIT our NEW SHOW ROOMS**  
Complete stock of new and reconditioned:  
**SHUFFLE GAMES**  
5-Ball Games  
**BINGO GAMES**  
**ARCADE EQUIPMENT**  
and many others.

**FIRST DISTRIBUTORS**  
1750 West North Ave. Chicago 22  
phone: Dickens 2-0500

# SPARK PLUGS

*Williams*

# SEA JOCKEYS



## FABULOUS IN-A-BACKBOARD RACING ACTION:

Actual racing inside the backboards! 3-dimension horses and riders in Spark Plugs—speed boats and pilots in Sea Jockeys—race from start to finish line in laugh-loaded, thrill-filled action! Real skill play!

### 3 SELECTIONS FOR 1 COIN!

First, Second or Third Place Awards! If First Place Selection wins, game continues until 2nd and 3rd Place Selections finish in order!

**PLUS  
CHANGE SELECTION  
in MID-RACE!**

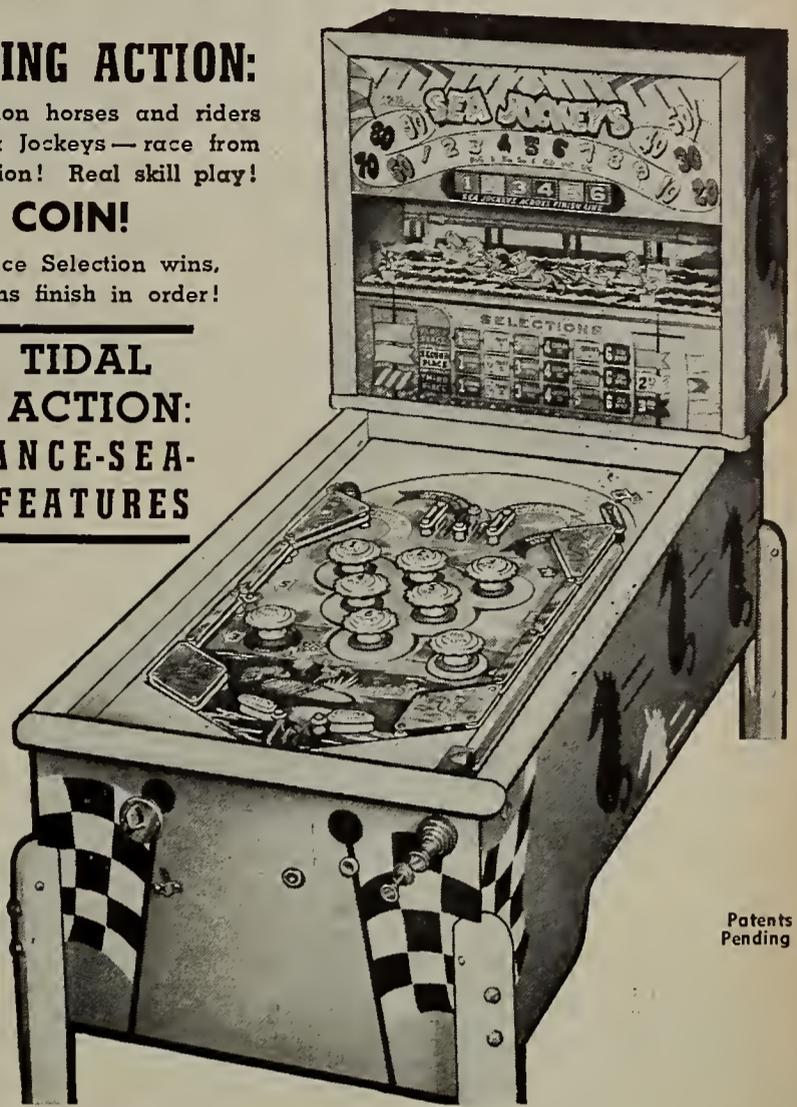
**And A TIDAL  
WAVE of ACTION:  
19 "ADVANCE-SEA-  
JOCKEY" FEATURES**

**THUMPER BUMPERS  
FLIPPERS  
HIGH  
SCORE**



CREATORS OF DEPENDABLE  
PLAY APPEAL!

4242 W. Fillmore St.  
Chicago 24, Ill.



Patents Pending

**SEE 'EM-PLAY 'EM-BUY 'EM  
AT YOUR DISTRIBUTOR NOW!**

## AMI's New Electric Testing Unit

GRAND RAPIDS, MICH. — An electronic testing unit, designed as a trouble shooter for disabled juke boxes, is now being produced by AMI Incorporated to aid its distributors in speeding up repair service in the field, John W. Haddock, president, announced this week. Called the "Master Analyzer," pictured below, the new unit contains devices identical with those for applying factory inspection methods and standards, he said.

The testing unit is simple to use, Haddock explained, and enables service men for distributors to make the same thorough diagnosis and adjustment of electrical and mechanical parts as that of factory service engineers. Among the components which can be quickly inspected, he said, are the phonograph and mechanism junction boxes, record-rack assembly, credit units, switches, wallboxes, selector assemblies, gear motors and record-changing mechanism.

Although the "Master Analyzer" is a stationary installation, mounted on a steel bench with a pressed wood top, it contains elements to simulate actual conditions found in various locations for the testing of specific equipment, Haddock declared. He pointed out that a wallbox, for example, can be tested and properly adjusted for best operation under the extremes of voltage level which are encountered in day and night operation of the box.

The unit itself consists of a series of testing devices on a large, well-lighted instrument panel. All the circuits used are based on those adopted by the factory for laboratory and assembly-line testing and inspection. The unit includes electronic devices which provide short impulses from forty to 200 milliseconds and a similar pulse measurement for accurately analyzing the operation of credit units, selector assemblies and wallboxes.



## PRICED FOR QUICK SALE

### SPECIALS!

- 14—Silver King 5c Hot Nut Vendors, BRAND NEW.....\$12.50 ea.
- 7—Duck Hunters, BRAND NEW... 20.00 ea.
- 14—Candy Vendors, 104 Bar Capacity, BRAND NEW..... 24.50 ea.

### First Come—First Served

- 4 Bally Hot Rods ..... \$99.50 ea.
  - 2 Genco Target Skills (Used One Week) Beautiful ..... 200.00 ea.
  - 5 Winners (Guaranteed Like New) ..... 195.00 ea.
  - 10 Gold Cups (Marvelous Condition) ..... 59.50 ea.
  - 4 Bally Champions (Perfect)..... 125.00 ea.
  - 10 Bally Jockey Specials (Real Buy) ..... 49.50 ea.
  - 5 Bally Turf Kings (Almost New) ..... 325.00 ea.
  - 10 Bally Citations (Beautiful)..... 95.00 ea.
- Music**
- WURLITZER 1100 (Very Beautiful and Very Clean Shape) ..... \$349.50
  - WURLITZER 1015 (Guaranteed)..... 215.00
  - AMI MODEL "A" (A Real Buy)..... 349.50
  - 1948 SEEBURG BLONDE ..... 349.50

**EXTRA: UNIVERSAL 5-STAR BRAND NEW \$265.00**

**MONROE COIN MACHINE EXCHANGE, INC.**  
2423 PAYNE AVENUE, CLEVELAND 14, OHIO  
(Tel.: Superior 1-4600)

TERMS: 1/3 Deposit  
With All Orders,  
Balance C. O. D.

## Bally Awarded 3rd Defense Contract

**Predicts Firm Will Be 90%  
Engaged In Defense Work By April**

CHICAGO—Herb Jones, vice president in charge of contract production for Bally Manufacturing Company, this city, announced that Bally plants were recently awarded the third contract for production of defense materials—a contract for cables required by the Signal Corps of the Army.

Jones points out that Bally plants are now serving all three departments of the Department of Defense—Army, Navy and Air Forces—and is also doing sub-contract work.

"I believe" states Jones, "the Bally plants will be 90 per cent engaged in military production by next April."



HERB JONES

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# Premium Biz To Coin Machine Industry Is Big Biz Today

## First Distributors Features Over 1000 Different Items Ranging From 50¢ To Over \$500. Have 7 People And Roadmen To Help Fill Operators' Needs

CHICAGO—It may appear to some, at first glance, that the premium business division of the coin machine industry is but a small accessory to the bigger business of selling equipment.

This just isn't so. At least not anymore. The premium biz has grown by leaps and bounds.

Those distributors and jobbers who took on premiums, first to just service accounts, now find themselves deeply engaged in a very fascinating and a very big business where the financial outlay is actually staggering.

A visit to leading distributors and jobbers here brings about an entirely new idea of just what is happening in the premium business, as far as the amusement game ops are concerned.

Take First Distributors here as an example. Mal Finke, Wally Finke's brother, a Roosevelt College graduate, handles the premium business for Joe Kline and Wally Finke, owners of the firm.

Whereas Joe and Wally concern themselves principally with coin operated equipment of all kinds, Mal Finke handles only premiums. He has his own organization within the organization to efficiently do this big

job for the firm.

Mal has men on the road covering all the operators they possibly can. These men carry the latest and most popular premium items with them. At the same time they feature a catalog of the more than 1,000 items which the firm features for the amusement games ops.

In addition to his roadmen, Mal also has inside salesmen to handle the ops who call at First Distributors' showrooms for their merchandise items. He also has shipping men, packers, and an office girl, whose job is solely concerned with his premium division.

Here are some facts which may prove surprising to the industry. Not only does the firm handle 50c items, but they also handle television receiving sets that range over \$500 each, wholesale. (The ops pay wholesale prices for the merchandise they purchase from the firm.)

First Distributors ship far over 2,500 items each week. In fact, when the "pad deals" were at the height of its popularity, the firm was shipping more than twice that number of items. ('Pad deals' have since lost much ground.)

Mal is absolutely adamant about the firm featuring the famous "standard brands" of merchandise. He is a stickler on nationally advertised and nationally recognized items.

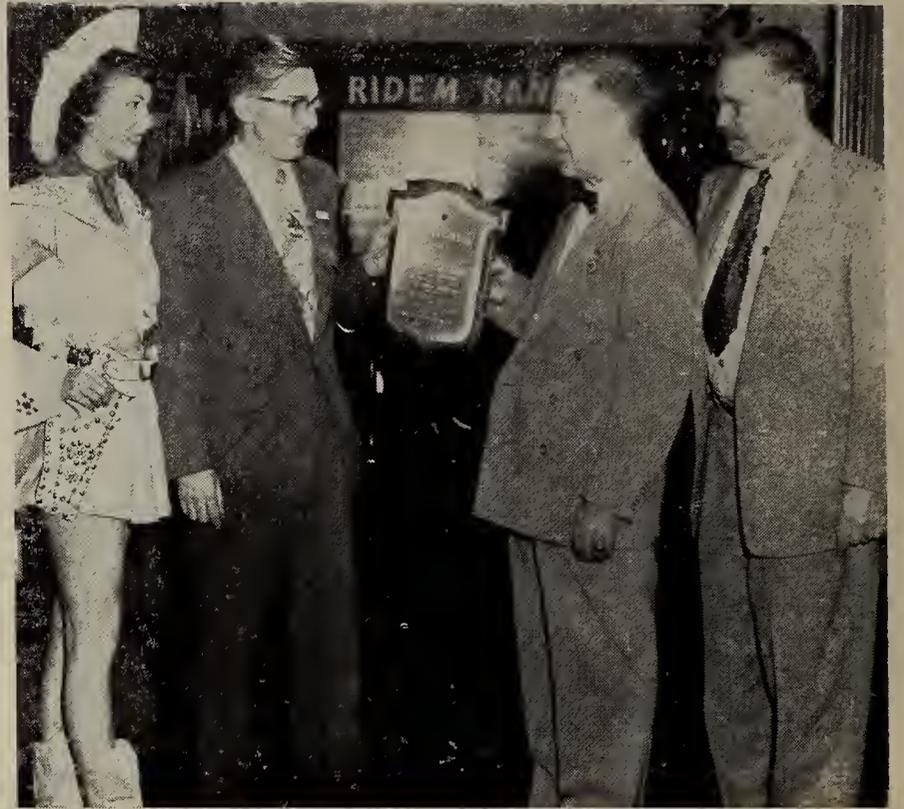
He says, "I'm willing to take less profit. But I know that when an operator features a nationally recognized and advertised product it meets with the most complete approval of his location owners and, especially, of the players."

Such famous advertised brand names as RCA, General Electric, Admiral, Arvin, Sylvania, Gilbert, Schick, Remington, Ansco, Benrus, Elgin, Evans, Ronson, ASR, West Bend, Juice King, Eureka, and many, many others are carried in stock.

Practically the complete basement of the firm is devoted to storage of the many, many premium items the firm handles. The top floors are stocked to the ceilings. Bins of merchandise seem to be everywhere.

This isn't just an "accessory business" anymore. It's big. It's running into staggering amounts of items and money. Many of the distributors, especially First Distributors, have thousands of dollars invested in merchandise of all kinds to handle the premium sales to amusement games ops.

# Exhibit Wins NAAPPB Most Meritorious Display Award



Secretary of NAAPPB, Paul Heudepohl presents the highest award plaque of the 33rd Annual Convention at the Hotel Sherman, Chicago, to Frank Mencuri, general sales manager of Exhibit Supply Company. L to R: Joanne Jones, "Patricia Stevens Model"; Frank Mencuri; Paul Heudepohl and Clare Meyer of Exhibit.

CHICAGO—For the third consecutive year, Exhibit Supply Company, this city, was awarded the plaque for the "most meritorious display booths" of the NAAPPB (National Association of Amusement Parks, Pools and Beaches) convention held here this past week (November 25, 26, 27, '51) at the Sherman Hotel.

This time the honor was even greater than the first two years Exhibit won this outstanding booths award.

The past two years the firm was given the award for the most meritorious booth display of coin operated machines.

This year, Exhibit won the award over all booths at this convention, whether they did or did not feature coin operated equipment.

Executives of the firm were thrilled with the award which was, once again, given to them during the show.

It is quite an honor to win this award for three consecutive years.

Frank Mencuri, general sales manager of Exhibit Supply Company, was in charge of the booths at the NAAPPB convention and also of the large suite which the firm arranged for entertainment of all its many, many friends.

Frank Mencuri advised *The Cash Box*, "Our entire force worked very hard to make possible this outstanding, meritorious display. Everyone of these men was happy and thrilled that his work resulted in this honor coming to us for the third consecutive year, and this year for all types of displays of all kinds of equipment."

## Special....

Seeburg 146 Hideaway, each ..... \$99.50

Seeburg 5¢ Wireless Boxes, Model W1-L56, each ..... \$12.50

Bally Baseball Games, each ..... \$125.00

**RUSH YOUR ORDER!**

1/3 Deposit, Balance C.O.D.

## RUNYON SALES COMPANY

Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880  
123 W. Runyon St., Newark 8, N.J., BI 3-8777  
354 S. Warren St., Trenton, N.J., TR 5-6593

# MATCH-A-SCORE

Created, Engineered And Perfected By **BANNER**  
**IT'S GREAT!!**

See Your Authorized MATCH-A-SCORE Distributor Today!

**BANNER SPECIALTY COMPANY**

1508 Fifth Ave., Pittsburgh 19, Pa. GRant 1-1373  
199 West Girard Ave., Philadelphia 23, Pa. GARfield 3-2700

## Denver Re-Elected Pres. Of AMOA



AL DENVER

NEW YORK — The Automatic Music Operators Association held its annual election meeting on Tuesday, November 27, at the Henry Hudson Hotel, this city.

All of its officers who served the past year were voted back. Albert

Denver was re-elected as president; Charles Bernoff, vice-president; Harry Wasserman, treasurer; and Sal Trella, secretary.

Four of the five members of the board of directors were re-elected, with the fifth operator newly voted in. Those re-elected on the board were: Albert (Senator) Bodkin; Joseph Connors; Arthur Herman; and Louis Hirsch. New member voted in was Charles Aronson.

## Nebraska Phono Ops Assn Holds Meet Dec. 1 & 2

OMAHA, NEB.—The Nebraska Automatic Phonograph Operators Association held their quarterly meeting at the Pawnee Hotel, North Platt, Neb., this past Saturday and Sunday, December 1 and 2.

Hap Marble acted as host and presented a somewhat differently planned meet. The large turnout was asked for ideas and suggestions on how to best serve the membership.



**ITS A  
WORLD  
BEATER!**

**GOTTLIEB**

Roll Over Channels at top of playfield light airplane engines and corresponding "Pop" Bumpers to set up scoring action! Player "flies" plane around the world by hitting lighted "Pop" Bumpers. Plane travels through 15 cities, Replay Awards based on how far player makes plane go. Lighting all 4 plane engines scores Replay; hitting numbers 1 to 9 advances Bonus and lights Kick-Out Hole for Replays

**BRAND NEW—DOUBLE ACTION  
BONUS AWARD SWITCH GATES  
plus MYSTERY REPLAY AWARD  
ROLL OVER and 4 FLIPPERS—  
4 "POP" BUMPERS**

**ORDER FROM  
YOUR  
DISTRIBUTOR  
TODAY!**

**NEW ACTION...  
NEW INTEREST...  
NEW LONG-RANGE  
EARNING POWER!**

**GLOBE TROTTER**

**THERE'S  
4-MOTOR  
POWER  
IN  
PLAY  
LIKE THIS**

**and FEATURES  
LIKE THESE!**

**D. Gottlieb & Co.**

1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

*"There is no substitute for Quality!"*

**Coven Distrib Co. Opens  
"One-Stop Music Service"**

**Features Complete Record Dept. With All Major  
And Indie Labels As Well As Title Strips, Needles,  
Phonographs, Parts And Supplies**



**BEN COVEN**

CHICAGO—Ben Coven of Coven Distributing Company, this city, officially announced this past week the opening of the firm's new "one-stop music service for all phono operators."

An unusually beautiful and complete record department has been created by the firm featuring all the major and independent labels.

At the same time the firm has arranged for title strips, lamps, lumi-

lines, needles, as well as all parts and supplies, so that the juke box operator need but make this one stop to obtain everything he needs.

In addition, of course, the firm will also feature new and used phonographs and accessories.

Coven Distributing Company is exclusive factory distributors for The Rudolph Wurlitzer Company in this territory and is featuring the new Models 1400 and 1450 in its showrooms at this time.

"We feel," Coven stated, "that juke box ops here in our territory need a one-stop music service."

"It eliminates chasing all over the north, south, and west sides of this city for records. The saving in time alone here is worth a great deal of money to all juke box operators.

It took many weeks to arrange this "one-stop music service" according to Coven.

"Everyone of the major record firms had to be contacted and arrangements made for delivery and stocking of their records.

"The smaller, independent labels also had to be stocked," he stated, "and all this, in addition to obtaining all types of supplies, parts and everything else that makes for a one-stop music service for juke box ops, was a job of outstanding magnitude."

**END OF THE YEAR BARGAINS!**

**THIS WEEK'S SPECIALS!**

Bally SPEED BOWLER	\$65.00
Bally BASEBALL, like new	125.00
Bally STADIUM, new	95.00
Williams SUPER WORLD SERIES	295.00
Keeney DUCK PIN	115.00
Keeney LUCKY STRIKE	59.50
Uneda Pac Cigarette Machine	165.00

Post-War **PIN GAMES** with flippers **\$39.50**

**LAKE CITY AMUSEMENT CO.**  
4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE-1-7577)

**WANTED**  
Genco  
SCORE UNITS  
Gottlieb  
GIN RUMMY

**Ride 'Em Cowboy!**



MINNEAPOLIS, MINN.—It looks like kids from 6 to 60 are responsible for the success of Exhibit's "Big Bronco." Pictured above is operator J. Allen Redding, La Crosse, Wis., playing cowboy on Exhibit's "Big Bronco" in the showrooms of Lieberman Music Co., this city, while Harold Lieberman of the firm looks on.

*"It's What's in THE CASH BOX That Counts"*



Exhibit Big Bronco, as well as Exhibit Pony Express, have opened a new and greater path to profits for operators everywhere in the nation. If you haven't yet investigated the opportunities these great horses present for outstanding, steady income, write, wire, phone:

**EXHIBIT SUPPLY COMPANY**  
4218-30 WEST LAKE STREET CHICAGO 24, ILLINOIS

Hit of the NAAPPB Show  
**EXHIBIT'S**  
**"JET GUN"**  
**SEE IT TODAY!**

**We Have Them!**

Exhibit's  
**"JET GUN"**  
The Hit Of The NAAPPB Show  
"Big Bronco"  
"Pony Express"  
**SEE US NOW!**



577 10th Ave. at 42nd  
N. Y. 18, N. Y. (BRyant 9-6677)

**So. Dakota Phono Ops Assn. To Meet Jan. 6 & 7**

MOBRIDGE, S. D.—Harold Scott, secretary-treasurer of the South Dakota Phonograph Operators Association, informed the membership this week that their next meeting will be held at the Brown Palace Hotel, this city, on January 6 and 7.

Members will register in at the hotel on Sunday, January 6, and join the group at the Country Club (2 miles north) for an informal arrival party. Business meetings and displays start on Monday, January 7.

Luncheon takes place on Monday 12:30 at the Moose Club Dining Room; evening banquet at the Bridge Club, with plenty of entertainment and dancing.

Election of officers is the main subject that will be covered, but other subjects will receive the attention of the membership.

**THRU THE COIN CHUTE**  
**EASTERN FLASHES**

The results of the 6th Annual Poll of Music Machine Operators came to a close this week, and results are published in this issue. The Cash Box poll, conducted every year at this time, is of untold importance to all in the music machine business (not to say how important it is to the recording companies, artists and music publishers) as it brings these two fields together in a closer bond. The music industry needs the juke box operator—and the juke box operator needs the music industry. Just how important the juke box operator is to the music industry is seen by the fact that this industry, and this industry almost 100%, was responsible for the current popularity of Tony Bennett, one of its big money making artists. The juke box industry, as a result of The Cash Box poll, will be on the receiving end of loads of publicity over radio, television, and thru the news columns of daily papers thruout the entire country. This is just one of the many services of The Cash Box to the coin machine industry.

\* \* \* \* \*

Here's something the juke box operators and their organization should have its eye on. The City of New York is seeking authority to re-impose its 3 per cent municipal sales tax next year—and at the same time will consider a number of other new nonproperty taxes, including a levy on juke boxes. Under existing state law, the city already has the power to set a fee for the use of "mechanical music makers." . . . Mike Munves, "The Arcade King", spent the week in Chicago at the Parkmens' Convention, and word we have is that his booth was the most popular on floor. . . . Dave Lowy of Supremium used a portion of Mike's booth to display premiums and prizes. . . . Bill Rabkin and Herb Klein, International Mutoscope Corp., also had a booth. . . . Ben Smith's (the advertising agency man) son, who is a freshman at Princeton University, spent the Thanksgiving Day holiday at home. The youngster, as an extra-curricular activity, is conducting a disk jockey program over the college radio—playing long-hair music. . . . Barney (Shugy) Sugerman, Runyon Sales Company, runs by us as we drop in for a visit—heading for an appointment in New Jersey. "Good news coming" he yells at us as he ducks into his car. . . . Jack Mitnick, regional representative for AMI spending his time around here and in surrounding territories. Jack and his missus, Sadie, leave town on December 15, heading for Hot Springs. On the way they will drop in to visit AMI distributors thruout the South. Plans call for a stop-over at Texas City, Texas, from Christmas to New Year's, where they will see their daughter, son-in-law, and grandchild.

\* \* \* \* \*

The entire outer shell of the building, being erected on Tenth Avenue for Al Simon is up. Another few weeks, and the building will be ready for the ChiCoin representative. . . . Joe Young and Abe Lipsky, Young Distributors (Wurlitzer distributors) out seeing the trade when we dropped in. Spoke with Etta Brodsky, who is now reneging on her impending trip to Miami Beach. However, one never knows just exactly how a woman's mind works. If she's able to take the time off, I'll make a small wager she winds up in the "Playground of The World." . . . Joe Hirsch, business manager of the games association, rushes to get copy off to the presses this week for the association's Souvenir Journal. "The book is twice the size of last year" says Joe. The banquet comes off on Sunday night, December 9 at the Gilded Cage night club, with a show right from Paris. Joe tells us that tickets are going fast, and probably many will ask for them at the last minute, and won't be able to be accommodated. . . . We've been writing, on numerous occasions, about the careful and complete reconditioning job done by Harry and Hymie Koepfel of Koepfel Distributing Company on used music machines. We watched them work on a machine this week, and were greatly impressed on the amount of care given each machine. "We make a million friends this way" explains Harry.

**THRU THE COIN CHUTE**  
**DALLAS DOINGS**

This was Thanksgiving week for Texans and most of the operators took advantage of the long weekend to rest and visit friends in distant cities. . . . George Prock of General Distributing Company, who was in a serious automobile accident not long ago, has fully recovered. He is now on a deer hunt in South Texas around Kerrville. . . . Jim Leftwich of Alexandria, La. and formerly of Dallas, was in town over Thanksgiving to visit old friends. . . . Audrey Hunter reports that she spent a quiet Thanksgiving with her family. . . . Andy J. Renn of Chicago, the executive vice-president of Bally, was in town over the holidays visiting his distributor, Walbox Sales Company. . . . E. C. Bybee of Pan American Sales Company in San Antonio was in Dallas to visit his friends and business acquaintances.

A. H. Shannon of Coin Machine Sales Company in Houston was also a visitor to Dallas for Thanksgiving. . . . George Wrenn of Walbox Sales spent the holidays with out of town friends on his cabin cruiser at Lake Texoma. He wanted to show the Yankees our magnificent lake. They did a little fishing but it was mostly sight seeing. George is looking forward to the arrival of the 1952 Rock-Ola around Dec. 1. He says that he knows business will boom just as soon as he gets it in. . . . Garland Delemeyer of Waco attended the Baylor-Southern Methodist University football game this week with Mr. and Mrs. Paul Glass of Dallas. Dele as you know is with E. J. Shelby. He is very proud of his little daughter, Debbie, who just celebrated her first birthday.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# THRU THE COIN CHUTE

## CHICAGO CHATTER

Like Jack Nelson said this past week, "I guess, after the ops read their newspapers, they'll now believe what they have been reading in 'The Cash Box' for months, regarding the deep slash in materials quotas from NPA." In fact, Jack, like many others, suggested we reprint the story that appeared in the Chicago Tribune. And just put underneath it: "I told you so." (Well, we told you so). . . . NAAPPB (amuse parks) convention at the Sherman pulled some coinmen into town. To see what was what at this show. Not a big show. And not as many coinmen as was hoped would show up. But, nice to get together with those who did show. . . . Nat Cohn of NY popped in. Was thrilled by the "sensation" he created with that "blind page ad" on the 4 pic strip photo machine. A California product. . . . Most thrilled guy at this show was Frank Mencuri, sales mgr for Exhibit. Exhibit won the "most meritorious booth display" award for the third straight year. Everyone of the guys and gals at Exhibit worked hard to help win the award.

Bill Rabkin had a beautiful Mutoscope display at the show. (Bill went a bit philosophical on us. Talked about only three meals a day and one bed to sleep in, etc. etc.) . . . Jimmy Johnston from San Antonio around and about. Just as young looking and as happy as ever. Most thrilling news Jimmy had was, "My little Jill (she's now almost six feet) just shot an eight point buck." And did Jimmy beam. . . . Irv Morris from Newark, N. J. quickied about town. . . . Si Redd of Bahston was here, there and everywhere. Impossible to catch up with. . . . T. B. Holliday of Columbia, S. C. around and about. And feeling much better than when we last saw him in Louisville. . . . Johnny Christopher smiling as broadly as always. And just as happy looking. . . . Lou Boasberg, "America's Greatest Football Fan," had all the boys talking football. In fact, Lou had Bill O'Donnell of Bally just about off the cliff with football. (Say, didja know that Lou Boasberg was once a movie star?)

Al Rodstein in from Philly. But, didn't get a chance to get with "Handsome Al." . . . Woolf Solomon was also around and about. "Just lookin' things over." . . . A. Fischelberg of Atlantic City, N. J. interested in parks and arcades. . . . Benjie Sterling of Moosic, Pa. seeing Chicago for the first time in a long time. . . . Nat Faber of Rockaway Beach, L. I. around. . . . "King Pin Pete" Pieters of Kalamazoo more interested in his trotters than in the park show. . . . Collis Irby, a lot heavier than when we last saw him in Dallas, talking about selling his amuse pk in Port Arthur, Tex. . . . Dave Lowy showing those Supremium premiums. . . . Ken Wilson now sales mgr for those trains. . . . Bill DeSelm of United with a mob at his heels entertaining as only United can entertain. And we ain't kiddin' about how United can entertain. . . . Rush for new machines started with the announcements in the daily press that production would be slashed to nothingness. Those with late model used games holding out. Those with late model phonos not talkin'. And all wantin' to buy. It's a round, round robin.

One of our really favorite swell people—Mike Munves—had himself a very neat display at the amuse pk show. Featured the new "Exhibit Jet Gun" of which Mike should sell carload lots. . . . Phil Greenberg of Atlas, Pittsboigh, in town to say "hello." . . . Harry Sanders of Nashville given a big hunk of new territory by Bally this past week. . . . Ben Becker in Pittsboigh, they tell us. . . . Nate Gottlieb advises that the firm's great "Globe Trotter" going ahead—and ahead. . . . Bill Ryan of Williams Mfg. Co. absolutely besieged by Canadians one day this past week. (There were a gang of the Canucks in for the park show). Bill seriously considering allotments for the firm's distribs due to materials cuts. . . . Bill Fielding of Windsor, Can. just as big as ever. . . . Art Garvey scoots back to his stamping grounds in New England after his turkey dinner. . . . Ben Coven a busy, busy man this past week as he officially announces the opening of his "one-stop music service" for all juke box ops. Ben now features all major and indie labels. As well as parts, supplies, and new and used phonos. And everything else a juke box op would want.

Harold Scott of the S. D. Phono Ops Assn compliments us on our story that music on records is best music of the artists. . . . Art Weinand of Rock-Ola coming into the office this past week smelling of paint. They're painting and decorating over at Art's house and Art says that the next time he'll make himself a trip to Alaska. Or somewhere. . . . Mal Finke of First Distribs gave us quite a story on the tremendous premium dept these boys have. In fact, some of the facts and figures absolutely amazing. And should create lots of comment. Read them in this issue. . . . Joe Schwartz puts it this way, "I went into the hospital for an overhauling job. Just like an old car has to be overhauled every so often. Well, that's me." . . . Sheldon Spiro who used to work with National now in the Army. Located at Camp Hood. (Drop him a note). . . . Ralph Sheffield one of the busiest men around town. In a quiet way, Ralph is doing one of the biggest premium jobs in the midwest. His "Senack Radio Clock" a click item.

Vic Weiss is now working on something entirely new for the shuffle game ops. Has Billy Knapp jumping about like a cockroach. . . . Mike Hammergren back in town after some deer hunting. Talking about a big deal down in the fabulous Texas country. . . . Mac Brier, Harold Saul and Carl Christensen all elated over their new record dept they tell me. . . . Local O.P.S. officials up in some small towns in Wisconsin getting tough with juke box ops who raised to 10c per play. Tho no word as yet from Washington headquarters of OPS. . . . Juke box ops urged to go along with local rulings. . . . HAPPY BIRTHDAY TO: Mike Munves, N.Y.C., Dec. 2 . . . and to Harry Pearl, Elizabeth, N. J., Dec. 9. . . . How many of you oldtimers 'round these parts remember a guy named Art Nagel? Remember Cleveland? Well, Art's been in Chi for the past ten years and tho he came here after taking a terrible beating in Cleveland (when the town went down for the first time) he has built up a really terrific biz here. It's "R.P.D.". Otherwise known as Radio Parts Distributors (925 E. 55th St.) and Art is opening more and more offices thruout the midwest.

Saved this one for last. Got a letter this past week from a guy named, Ray Rickner. Ray has the most outstanding supplies store for Oklahoma University students in Norman, Okla. Ray tells us in his letter that the fraternities of Oklahoma U. hold an annual contest on pinball machines. In short, what Ray wants, is one of those miniature pinball games, to give as the "grand award" to the fraternity that wins the contest. (Know anyone who makes the miniature pinball games? They're are so many on so many ops' desks, someone should know who makes them). Anyway, what's most interesting is the fact that Oklahoma's U. standouts find time to enjoy themselves on pinball and have now put pinball in the classification of a scholastic competitive sport.



BEN COVEN

Many other great gilt edge values on hand—write for what you want TODAY!!

## FEATURE OF THE WEEK

Wurlitzer 1015	\$179.50
Wurlitzer 950	49.50
Mutoscope Photomatic	549.50
Bally Hot Rods	89.50
Bally Baseball	79.50
Wurlitzer 850	44.50

# COVEN

distributing company

3181 Elston Chicago 18, Ill.  
Independence 3-2210

All Equipment Thoroughly Serviced or Reconditioned by Our Trained Staff.

Authorized Distributors for  
BALLY PRODUCTS - PERMO POINT NEEDLES  
SMOKE SHOP CIGARETTE VENDORS  
WURLITZER PHONOGRAPHS Models 1400 & 1450

## Operators' Hottest Play Stimulator

HAS DOUBLED AND TRIPLED COLLECTIONS!!

## SENACK CLOCK-RADIO COMBINATION

READ WHAT YOU GET...



Not just "another" clock-radio, but instead, "America's Finest Clock-Radio Combination"! An actual 5 tube super-heterodyne circuit radio with rectifier; Built-in loop antenna; Extreme sensitivity and selectivity; Polystyrene Cabinet in Ivory or Jet Black; Sessions automatic clock; Powerful Alnico 5 Dynamic Speaker; Standard RMA Warranty; Licensed by RCA; Wake Up Alarm plus Musical Alarm; Beautiful for any room anywhere; BUILT TO LAST A LIFETIME; Perfect Size; 11 1/2" by 5 7/8" by 4 5/8". THE GREATEST BUY AT THIS PRICE EVER YET PRESENTED IN ALL HISTORY. MAIL ORDERS ACCEPTED. RUSH 1/2 Deposit with All Orders. We Ship Balance C.O.D. RUSH YOUR ORDER TODAY!!

ONLY . . .  
\$ 18<sup>95</sup> EA.

ACE PREMIUM SALES  
1155 MILWAUKEE AVE., CHICAGO 22, ILL.

All Phones:  
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6-4262

## CUT YOUR CIGARETTE VENDING SERVICE COSTS!

### OPERATE THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR

- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET!

Swing-up front top for easy loading. 3-way match vending.

WRITE  
WIRE  
PHONE

➔ CENTRAL MUSIC CO. 1523 GRAND AVENUE KANSAS CITY, MISSOURI



GIVE Voluntarily TO  
**MARCH OF DIMES**  
JANUARY 2-31

# Announcing...

*The Cash Box*  
*"Holiday Special"*

**ALL-WAYS THE GREATEST HOLIDAY GREETINGS  
 ISSUE IN THE COIN MACHINE INDUSTRY**

**(Dated: December 29)**



An issue in which  
**Coin Machine Firms**  
 and  
**Individuals**  
 send Their Christmas  
 and New Year Greetings  
 to ALL in the industry



**GOES TO PRESS:**

THURSDAY

# DEC. 20

Send in your reservation—or  
 your copy NOW—to

## THE CASH BOX

EMPIRE STATE BLDG.

NEW YORK 1, N. Y.

(PHONE: Longacre 4-5321)

CHICAGO

32 W. RANDOLPH ST.  
 (Phone: DEarborn 2-0045)

LOS ANGELES

6363 WILSHIRE BLVD.  
 (Phone: WEbster 3-0347)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS



Dan Stewart's official opening on the L.A. Row as distributor for the Rock-Ola phonograph will be on December 2, 3 and 4, we learned from Dan, who expects to have a good month as a starter. While he will be handling all available new games, it's the Rock-Ola box which he figures to do the big job on, and there's no doubt that he should know how, with his years of experience as a topline distributor in Salt Lake to his credit. . . . At Badger Sales, Ray Powers tells us the appliance business is but good, with many operators finding they can make better than "a few bucks on the side" by purchasing stoves, refrigerators, TV sets and washing machines the Badger way. In the same dept, the new Keeney "6-Player" seems to be one of the hottest items on the Badger floor. . . . Weekending in Palm Springs was Chicago Coin's Phil Robinson, who vowed he'd watch his diet while there. . . . Things are humming along nicely at C. A. Robinson's, we gather from Al Bettelman, who noted that the United line is proving popular with one and all of their old and new customers.

In for a short visit from Cincinnati with Jack Simon of Sicking Distributors was Bill Marmer, who ran into a little batch of "unusual weather." The two men have been partners for 19 years, through all kinds of weather. Jack is waiting at the moment on Gottlieb's "Globe Trotter," which he expects to be a real good one. . . . Going great in town and out, according to Nick Carter of the Nikabob, is the AMI "40." . . . That Leuenhagen party for music operators remains set for December 11 in the Rodger Young Auditorium on Washington Blvd. While Mary Sollé and Bill L. hadn't lined up the talent yet when we checked 'em, they have reason to figure this as the best roster of name artists they've ever had at one of the clambakes. . . . If any proof were ever needed as to how one successful item, and a good job on it, could boost a fellow from near the dumps to near the top of the world, Lyn Brown makes a fine example these days, with Exhibit's "Big Bronco" providing the winning ticket.

Stepped in at Johnny Hawley's, to discover he's really closed out on all coin machines till after Christmas. He and his crew were just putting the finishing touches on a colorful new linoleum floor and had freshly lined up their patio room, featuring redwood and chrome garden furniture. There's no doubt that Johnny has hit a successful formula in his selling novelty merchandise to retail stores in greater variety and at prices apparently lower than they had been able to obtain from local toy and novelty jobbers. . . . A visit with J. H. Snodgrass of Pantages Maestro revealed that he's been keeping himself mighty busy the past many weeks working closely with George Miller on the Bryson Bill matter. He feels strongly that local ops aren't fully aware of the menace to each and every one of them in this measure, and he urges all of the lads to support MOA in coping with the problem. Mr. and Mrs. Snodgrass made the local front pages a week back the hard way when a prowler broke into their home late at night. Mrs. Snodgrass, who is pregnant, was slugged by the bandit and required several stitches in her forehead while her husband swapped punches with the intruder, whom the police haven't been able to catch up with yet.

On the Row: Warren Clemmons of Los Angeles, and a proud pappy of a girlchild. . . . San Bernardino's Durval Nowka. . . . H. D. McClure of San Luis Obispo. . . . R. W. Mason from Escondido. . . . Wayne Guill of Bakersfield. . . . Las Mesa's R. T. Frazer. . . . Barney Smith of Long Beach. . . . Whittier's Ray Brandenburg. . . . "Gunny" Olson of Inglewood. . . . Lee Walker of Los Angeles.

THRU THE COIN CHUTE

MINNESOTA MUSINGS



Now that the season for hunting is officially over, a few of the boys who had taken time out to do deer hunting reported success and some of the boys who got their deer were Buddy Harrison of Howard Sales Co., Minneapolis; Stan Woznak of Little Falls; Jack Backus of Jamestown, N. D., and Hank Vangen of the L. S. Vangen Co., Minneapolis. No doubt a lot of the other boys got their deer but the reporter hasn't received all the official reports as yet. . . . Tony, service man for the Twin City Novelty Company was handing out cigars, marked "It's A Boy." . . . Seen here and there at the various distributors and record houses were Elmer Wright of Houston; Pete Vanderhyde of Dodge Center; Ed La Blanc of St. Cloud; Don Kohner and his charming wife from Winona; John Galep of Menominee, Wis.; A. M. Westby and Lester York of Mitchell, S. D.; Art Hagness of Grand Forks, N. D.; Cap Keister of Frontenac; Lawrence Sieg of Augusta, Wis. and Tony Rathford of Huron, S. D. Charlie Webber of Minneapolis is finally up on his feet again after being in bed for several weeks. . . . George Atol of the Zenith Sales Company, Duluth, Minn., was in town Saturday and had intended to take in the football game but decided it was too cold and sat by the radio. . . . Roy Foster of Sioux Falls, S. D., spent Thanksgiving with the Milo Wistmans of Robbinsdale. . . . George Plummer and his wife and daughter from St. Ansgar, Iowa, were seen in town picking up some supplies for their route. . . . Some of the boys who made a quick trip into town and then out again were Paul Felling of Sauk Center; Gil Hanson of Winona; August Streyle of Hazelton, N. D.; Kenny Anderson of Austin; Jerry Hardwig of St. Cloud; Walt Seawert of Cogswell, N. D.; Jim Stansfield of Winona; O. L. Coefield of Ananadale; Glenn Rachliff of Superior, Wis.; August Quade of Rochester, and Charles Sersen of St. Cloud. . . . Seen in town for the first time in a long time were J. Allen Redding of La Crosse, Wis. . . . In town for Thanksgiving from the Air Force was Lt. Danny Heilicher who spent Thanksgiving with his brother, Amos of the Advance Music Company in Minneapolis.



# IMPORTANT SPECIAL NOTICE

During 1952 the used machines market will be most important. In fact, it will become absolutely vital in helping this industry to maintain itself, as well as to continue on ahead during the all-out defense, and probable war, period.

If you will buy, sell or exchange equipment, it will most definitely pay you to take immediate advantage of:

## THE CASH BOX

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Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

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**WANT**—Highest prices paid for Bally Bright Lights and Bally Coney Island. Also need Double Faced Score Boards for Shuffleboards. MODERN DIST. CO., 1810 WELTON, DENVER, COLO.

**WANT**—Attention distributors, operators. Want legal equipment, no bowlers. Skee Alleys; Shufflecades; Bear Guns, etc. Contact us immediately for top quotations. Will pay cash or trade. Thoroughly reconditioned used AMI; Wurlitzers; Seeburgs; Rockolas. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

**WANT**—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

**WANT**—United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITEWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: Judson 6-1865.

**WANT**—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

**WANT**—One or a hundred phonos and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

**WANT**—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

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**WANT**—Keeney Long & Short Board Conversions, Bally Hook Bowlers, Seeburg Shoot The Bear Guns, also Late Games. Write for list of close outs. MONARCH COIN MACHINE CO., 2257 NO. LINCOLN AVENUE, CHICAGO 14, ILL. Tel.: Lincoln 9-3996.

**WANT**—Now, surplus stock of new major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: Dickens 2-7060.

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**WANT**—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.

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**WANT**—Seeburg 100M; AMI Models A & B; Seeburg Tear Drop Speakers; Bally Bright Lights; United ABC; Bally Turf Kings. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

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**FOR SALE**—Thoroughly reconditioned One Balls: Winners \$175; Turf Kings \$250; Champions \$100; Citations \$65; Gold Cups \$45; Jockey Special \$40; Special Entries \$25. Unshopped. Photo Finish \$95. J. ROSENFELD CO., 3220 OLIVE STREET, ST. LOUIS, MO. Tel.: OLive 2800.

**CLASSIFIED ADVERTISING SECTION**

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**FOR SALE**—Post War Photomatic \$425; Mercury F. P. Crane, like new \$400; Seven Five Stars \$225; Winners \$200, or will trade for Coney Islands or Bright Lights. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

**FOR SALE**—30 wire Plastic covered copper cable 15c per foot in 250 ft. spools. PORTER MUSIC CO., P. O. BOX 6037, W. ASHEVILLE, N. C.

**FOR SALE**—Citations; Gold Cups; Jockey Specials; Special Entries. Five Ball Machines. Slot Stands \$10.50; Safe Stands with neon lights \$65.60. Write or phone to FRENCHY CO., 7724 N. E. 2nd AVE., MIAMI, FLA. Tel.: 72767; DIXIE AMUSE. CO., 237 PRICE ST., SAVANNAH, GA. All music sold.

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**FOR SALE**—25 Acorn Charm Vendors \$12.50 ea.; 5 Dale Guns \$69.50 ea.; 1 Mutoscope Sky Fighter \$100; 2 Seeburg Bear Guns \$349.50 ea.; 2 Gottlieb Rose Bowl \$235 ea.; 2 Gottlieb What's My Line (new) \$175 ea.; 3 United County Fair (Brand New) \$365 ea.; 2 Bally Bright Lights \$345 ea.; 2 Gottlieb Cyclone \$159.50 ea.; 1 Control Tower \$150 ea.; 2 Gottlieb Sharpshooter \$85 ea.; 1 Williams Star Series \$139.50; Genco Sporting Unit for Shuffleboards \$99.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

**FOR SALE**—Used AMI's Models A, B, and C; Seeburgs 146, 147, 148, 100-78; Rock-Olas 1422-1426; Wurlitzers 600, 700, 850, 950, 1015; Aireon Coronet. All types of used Pins, Shuffle Games & Arcade machines. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: 9-8632; 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

**FOR SALE**—Bally Bowler with disappearing pins \$50; Chicago Coin Playball (new) \$75; Floor sample Mutoscope Flying Saucers \$100; Williams Quarterback, reconditioned and repainted \$75; Bally Citation \$50; Keeney 4-Player Alley \$250; Exhibit Silver Bullets Gun \$99.50; Wurlitzer 1015 \$175; United 2-Player Hockey, floor sample \$100; Williams Double Header \$100. K. C. SPECIALTY CO., 410 MARKET ST., PHILADELPHIA 6, PA. Tel.: Market 7-6865 or 7-6391.

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**FOR SALE**—Chicago Coin-Bowling Alley Classic, very good condition, \$85 ea. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

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**FOR SALE**—2 Photomatics prewar \$350., postwar \$650.; 25 United Express \$40.; 25 Bally Speed Balls \$40.; Original United Alleys \$250.; Seeburg 46's \$195.; 47's \$225.; 48's \$325. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, OHIO.

**FOR SALE**—Bally Bright Lights, beautifully refinished, like new \$325.; five or more \$310.; Bally Turf Kings, the finest you can buy, \$239.50; Bally Coney Islands, slightly used \$375. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: Canal 5306.

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**FOR SALE**—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

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FOR SALE—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAnal 6-0293.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

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FOR SALE—Attention Export Buyers!! We have a large stock of new and used one balls, five balls, phonographs and arcade equipment on hand for immediate delivery. Our prices are the best. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASHINGTON.

FOR SALE—Turf Kings, brand new \$425.; Kings, used \$275.; Winners, brand new \$325.; Winners, used \$195.; Citations \$75.; Photo Finish \$85.; United 3-4-5 \$275.; Universal Five Stars \$275. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, OHIO.

FOR SALE—Williams Double Header \$75; S. A. Express \$35; Speed Bowler (9 ft.) \$45; C. C. trophy Bowl \$100; Universal Super-Twin Bowler \$75; United Twin Shuffle Cade \$200; Single S. A. Rebound \$125. WANT—Used, Coney Island. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—Seeburg 148ML \$349; Seeburg 147M \$229; Seeburg 146M \$179; Wurlitzer 1080 \$199. All equipment reconditioned and refinished and sold with Davis six point guarantee. DAVIS DIST. CO., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—3 United ABC's \$250 ea.; Bright Lights \$335 ea.; 1 Universal 5 Star \$310; Citations 40 ea.; 3 Champions \$65 ea. NA-STASI DIST. CO., 1010 POYDRAS ST., NEW ORLEANS 12, LA. Tel.: MA. 6368.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y. (Phone: LOnacre 4-5321).

FOR SALE—Plastics and Bubbler Tubes: Wurlitzer 1015 curved \$7.95 ea.; Wurlitzer 1015 sides, \$4.50 ea.; Domes for Seeburg '46, '47, '48 \$16.95 ea.; Bubbler Tubes for Wurlitzer 1015 \$3.90 ea.; Bullet Domes for Wurlitzer 1100 \$16 ea.; Wurlitzer 750—top, right or left corner plastic, \$5.25 ea.; Cylinder Rainbow Color Plastics for Wurlitzer 1015 and 1100 \$1.50 ea.; Plastic Glue—permanent adhesive for above \$1 pint; Blue Mirror Squares for Seeburg '46, '47, '48 2c per square; White Mirror Strips for Wurlitzer 1015 (Double Strip) 25c ea.; Magic Gluglass (Adhesive for all Mirrors) \$1.25 pint. 1/3 deposit, balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Special Sale on W1-L56 Seeburg Wireless Wall-O-Matics \$9.95 ea. while they last. Excellent condition. Deposit required. SPARKS SPECIALTY CO., SOPER-TON, GA.

FOR SALE—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: Independence 3-2210.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.

FOR SALE—5 South Pacifics, like new, one lot sale \$200 or \$50 each. 5 AMI wall boxes straight nickel \$25 each. SYSTEM AMUSEMENT CO., W. 810 SECOND AVENUE, SPOKANE, WASH.

FOR SALE—Chicago Coin, United and Keeney 6 Player Shuffle Alleys, new. Genco Targets. The finest in used Wurlitzer phonographs, all "McCannized." CENTURY MUSIC DISTRIBUTORS, 1221-23 MAIN ST., BUFFALO 9, N. Y. Tel.: SUMmer 4938.

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FOR SALE—Watch My Line \$175; Six Shooter \$239.50; Rose Bowl, write; Jalopy \$369.50; 6 Player United write; Bowlette \$135; Tri-Score \$99.50. LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PA. Tel.: POPular 5-3299.

FOR SALE—W4L56 Baxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W156 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: BLuemound 8-7600.

FOR SALE—47S Seeburgs \$175.; 47M Seeburgs \$200.; 48ML Seeburgs \$290.; 1015 Wurlitzers \$185.; 1080 Wurlitzers \$200.; A.M.I. Model B's \$400.; A.M.I. Model C's \$500. All above prices include reconditioning and crating. Write, wire, phone: ALFRED SALES, INC., 381 MAIN ST., BUFFALO 3, N. Y. Tel.: LIncoln 9100.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—3 Keeney Bowling Champ, 2 Player Conversions for long Shuffleboards \$119.50 each. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE. NO., MINNEAPOLIS, MINNESOTA.

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FOR SALE—Reconditioned Wurlitzers: 1250's \$500.; 1100's \$350.; 1015's \$225.; 1080's \$225.; 750's \$100. Seeburgs: 147-M \$225. Rock-Olas: 1422 \$125.; 1426 \$179.50. Packard Manhattan \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.

FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save \$\$\$! Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. TEL: EVERglade 4-2600.

FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

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Think! Advertise in The Cash Box—your magazine!

For the cost of this, and other ads, write today to: The Cash Box, Empire State Building, New York 1, N. Y.

(Continued on next page)

FOR SALE—Wurlitzer 24 Hideaway 3 Packard Boxes speaker \$79.50; Wurlitzer Twin Twelve steel cabinet 5 Buckley Boxes speaker \$69.50; 5 Wurlitzer 2140 Bar Boxes \$19.50 ea. ABOVE READY TO GO ON LOCATION. SAVAGE NOVELTY CO., 628 THIRD ST., BELOIT, WISCONSIN.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—1 United Double Express Shuffle Alley \$135.; 2 Exhibit Dale Guns \$65. ea.; 1 Nation Wide 2 player Shuffle Baseball \$89.50; 1 Chicago Coin Pistol Pete \$149.50; 1 Chicago Coin Goalee \$85. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46 M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WESt 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—20 Bally Eurekas. Will sell at real low price. Make offer for one or all. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y. Tel.: LO 4-1880.

FOR SALE—Universal Photo Finish Machines in excellent condition \$75; Bally Citation Machines \$60. Close-out prices on parts for all one-ball machines. JACK R. MOORE CO., 1615 S. W. 14th AVE., PORTLAND, OREGON. Tel.: ATwater 6521.

FOR SALE—Exhibit Pistol \$45; Thing \$95; Three Musketeers \$85; Bowling Champ \$85; Tri-Score \$100; Just 21 \$60; Buffalo Bill \$60; South Pacific \$80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel: TYler 4-3810.

**CLASSIFIED ADVERTISING SECTION**

**SURE  
I'M  
HAPPY**



*And all it  
Cost was  
92¢  
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That 92¢ a week allows me to use a 40 word classified ad in each and every week's issue of *The Cash Box* for a full year of 52 weeks—plus, giving me a full \$15 per year subscription free of charge. What a bargain that is—a total value of \$181.40 for only \$48.

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Brother, that's where I want to spend my money—where everyone reads my ads—for whatever they want to buy or want to sell. And, when I can get a bargain of such a history-making nature, I'm going to invest my 48 bucks, which actually amounts to only 92¢ a week, to let the entire industry know that I'm in business.

Take my advice, friend, and start making yourself some real money while getting yourself recognition from everyone in the industry—send your check for \$48 along with your first 40 word classified ad today to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

**FOR SALE**—Chicago Coin Pistol \$75; United Shuffle Alley \$10; Seeburg Envoy \$50; Model 9800 \$60; United Shuffle Alley Express \$50. **AUTOMATIC MUSIC CO.**, 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: Bridgeport 750.

**FOR SALE**—Special Closeouts: Turf Kings, all other One Balls, Shuffle Alleys, Five Balls. Distributors Write, Wire or Call: **REDD DISTRIBUTING CO., INC.**, 298 LINCOLN ST., ALLSTON, MASS. Tel: AL 4-4040.

**FOR SALE**—America's finest reconditioned phonographs and music accessories, Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC.**, 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

**FOR SALE**—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING**, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

**FOR SALE**—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. **JACOBS NOVELTY CO.**, STEVENS POINT, WIS.

**FOR SALE**—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. **COINEX CORPORATION**, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

**MISCELLANEOUS**

**NOTICE**—These 3 telephone numbers are important to you: **The Cash Box**, New York City, **LOngacre 4-5321**; **The Cash Box**, Chicago, Ill., **DEarborn 2-0045**; **The Cash Box**, Los Angeles, Calif., **WEbster 3-0347**.

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: **Magnolia 3931**.

**NOTICE**—Change to dime play. **Hawley Converter Kit** for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING Co.**, 2720 W. PICO BLVD., LOS ANGELES, CALIF.

**NOTICE**—Attention operators in Chicago. We can handle your service calls and trucking. Only the finest factory trained mechanics take care of your calls. **MERIT INDUSTRIES**, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: **ENglewood 4-9202, 4-9204**.

**THIS WEEK'S USED MACHINE QUOTATIONS**

**How To Use "The Confidential Price Lists"**

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

**EXPLANATION**

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |



**WURLITZER**

**SEEBURG**

1. 24	25.00	44.50	6. Plaza	25.00	39.50
1. 600R	49.00	69.50	6. Royale	25.00	39.50
1. 600K	49.00	69.50	4. Regal	35.00	49.00
1. 500A	49.00	69.50	4. Regal RC	39.50	49.00
1. 500K	49.00	69.50	4. Gem	35.00	49.50
4. 41 (Counter)	35.00	50.00	1. Classic	49.00	60.00
6. 51 (Counter)	30.00	45.00	4. Classic RC	39.50	60.00
6. 61 (Counter)	39.50	50.00	6. Maestro	39.50	65.00
6. 71 (Counter)	35.00	75.00	6. Mayfair	35.00	59.50
6. 81 (Counter)	49.50	75.00	6. Mayfair RC	49.50	59.50
4. 700	57.50	79.50	6. Melody King	49.50	79.50
1. 750M	79.50	85.00	6. Crown	39.50	59.50
3* 750E	75.00	100.00	6. Crown RC	49.50	79.50
4. 780M Colonial	79.50	99.50	6. Concert Grand	39.50	59.50
1. 780E	79.00	90.50	4. Colonel	49.50	59.00
1. 800	79.00	79.00	4. Colonel RC	49.50	59.50
3* 850	44.50	59.00	6. Concert Master	49.50	69.50
1. 950	64.00	74.50	6. Concert Master RC	59.50	89.00
2* 1015	169.00	295.00	6. Cadet	35.00	65.00
1. 1017 Hideaway	250.00	259.50	6. Cadet RC	59.50	65.00
2* 1100	310.00	450.00	4. Major	49.50	59.00
1* 1080	199.00	225.00	4. Major RC	50.00	59.50
2. 1250	495.00	550.00	1. Envoy	50.00	69.00
6. 300 Adapter	10.00	15.00	1. Envoy RC	50.00	69.50
6. 320 Wireless Wall Box	3.50	5.00	6. Vogue	35.00	59.50
6. 310 Wall Box 30 Wire	4.50	5.00	6. Vogue RC	49.50	69.50
6. 320 2 Wire Wall Box	3.50	5.00	6. Casino	35.00	59.50
6. 332 2 Wire Bar Box	5.00	9.50	6. Casino RC	49.50	79.50
6. 331 2 Wire Bar Box	5.00	10.00	6. Commander	39.50	59.50
6. 304 2 Wire Stepper	3.50	5.00	6. Commander RC	50.00	69.00
6. Wireless Strollers	19.50	25.00	4. Hi-Tone 9800	49.50	59.50
6. 430 Speaker Club with 10, 25c Box	69.50	75.00	4. Hi-Tone 9800 RC	49.50	59.50
6. 420 Speaker Cabinet	40.00	49.50	4. Hi-Tone 8800	49.50	59.50
4. 3031 Wall Box	9.95	15.00	4. Hi-Tone 8800 RC	49.50	59.50
4. 3045 Wall Box	12.50	20.00	4. Hi-Tone 8200	49.50	59.50
1. 3020 Wall Box	35.00	39.50	4. Hi-Tone 8200 RC	49.50	59.50
4. 3025	12.50	19.50	4. 146S	139.00	145.00
4. 2140 Wall Box	19.50	24.50	4* 146M	139.00	179.00
4. 219 Stepper	25.00	27.50	2. 147S	149.00	175.00
6. 100 Wall Box 5c 30 Wire	3.50	5.00	1* 147M	169.00	229.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50	5. 148S	249.00	319.00
6. 111 Bar Box	3.00	10.00	4. 148M	249.00	319.00
6. 120 Wall Box 5c Wire	2.00	4.50	3* 148ML	290.00	349.00
6. 305 Impulse Rec.	2.50	10.00	4. M-100-78	700.00	789.00
6. 350 WIs Speaker	17.50	29.50	6. Remote Speak Organ	7.50	17.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50	6. Multi Selector 12 Rec.	12.50	35.00
6. 135 Step Receiver	14.50	19.50	6. Melody Parade Bar	4.50	6.00
6. 145 Imp. Step Fast	4.50	7.50	6. 5c Wallomatic Wireless	3.00	8.50
6. 306 Music Transmit	7.50	9.50	6. 5c Baromatic Wireless	4.50	5.00
6. 130 Adapter	15.00	19.50	6. 5c Wallomatic 3 Wire	2.00	8.00
6. 580 Speaker	25.00	49.50	6. 30 Wire Wall Box	2.00	9.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00	6. 5, 10, 25c Baromatic Wire	3.00	6.95
6. 125 Wall Box 5/10/25 Wire	2.50	6.00			

6. 5, 10 25c Wallomatic 3 Wire	7.50	9.95
6. 5, 10, 25c Baromatic Wireless	6.95	9.95
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4* 3W2 Wall-a-Matic	18.50	27.50
2* W1-L56 Wall Box 5c.	9.95	24.00
2. 3W5-L56 Wall Box 5, 10, 25c	42.50	47.50
1. W4L-56	39.00	44.00
4. W6-L56-5/10/25 Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

**ROCK-OLA**

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
5. Counter '39	19.50	49.50
4. '39 Standard	39.50	65.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	49.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
6. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00

1. Playmaster '46	64.50	69.00
6. Playboy	25.00	30.00
4. Commando	39.00	45.00
2* 1422 Phono ('46)	99.00	125.00
4. 1424 Phono (Hideaway)	139.00	169.00
2. 1426 Phono ('47)	159.00	179.50
1. Magic Glo (1428)	299.00	319.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	10.00	25.00
6. Dial A Tone B&W Box	2.00	5.00
6. 1805 Organ Speaker	24.50	29.00

**BUCKLEY**

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

**PACKARD**

4. Pla Mor Wall & Bar Box	10.00	15.00
4* Manhattan	124.50	169.50
6. Model 7 Phono	79.50	99.50
4. Hideaway Model 400	69.00	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50
6. Iris Speaker	21.50	29.50

**MILLS**

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	34.50
4. Empress	34.50	39.00
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	124.50	175.00

**AMI**

6. Hi-Boy (302)	49.50	55.00
6. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
6. Singing Towers (301)	39.50	99.50
2. Model A '46	295.00	349.50
1. Model B '48	400.00	495.00
4. Model C	500.00	545.00

**AIREON**

4. Snper DeLuxe ('46)	25.00	49.00
6. Blonde Bomber	75.00	129.50
5. Fiesta	75.00	125.00
6. '47 Hideaway	119.50	195.00
3. '48 Coronet 400	79.00	159.00
4. '49 Coronet 100	119.50	169.50

**MISCELLANEOUS**

5. Chicago Coin Hit Parade	195.00	219.50
4. Ristaurat	60.00	79.50

6. Fiesta	15.00	19.50
1. Fighting Irish (CC 10/50)	104.50	139.50
4. Star (Univ 5/51)	275.00	309.50
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	49.50	59.50
4. Flying Saucers (Ge 12/50)	112.50	144.50
6. Flying Trapeze (Got 9/47)	10.00	19.50
1. Football (CC 8/49)	79.50	89.50
4. 4 Horsemen (Got 9/50)	125.00	154.50
4. Freshie (Wm 9/49)	59.50	114.50
4. Georgia (Wm 9/50)	99.50	144.50
6. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	85.00	115.00
4. Gizmo (Wm 8/48)	29.50	45.00
6. Glamour	24.50	29.50
4* Gold Cup (B '48)	44.50	84.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	94.50	115.00
5. Gondola	34.50	50.00
4. Grand Award (CC 1/49)	39.50	80.00
4. Harvest Moon (Got 12/48)	49.00	69.50
1. Harvest Time (Ge 9/50)	99.50	129.50
4. Hawaii (Un 8/47)	15.00	19.50
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
2. Hits & Runs (Ge 5/51)	109.50	129.50
4. Holiday (CC 12/48)	49.50	65.00
1. Hot Rods (B '49)	89.50	149.50
1. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	39.50	55.00
6. Jamboree	25.00	39.50
6. Jeanie (Ex 7/50)	50.00	125.00
1* Jockey Special (B '47)	40.00	64.50
4. Joker (Got 11/50)	135.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
2. Just 21 (Got 1/50)	40.00	79.50
4. K. C. Jones	79.50	110.00
4. Kilroy (CC 1/47)	10.00	16.50
2. King Arthur (Got 10/49)	99.50	125.00
4. King Cole (Got 5/48)	28.50	59.50
1. Knockout (Got 1/51)	145.00	154.50
4. Lady Robin Hood (Got 1/48)	39.50	49.50
4. Leap Year	25.00	39.50
6. Line Up	25.50	29.50
4. Lucky Inning (Wm 5/50)	79.50	99.50
6. Lucky Star (Got 5/47)	25.00	50.00
4. Mad. Sq. Garden (Got 6/50)	130.00	144.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	59.50	79.50
4. Major League Baseball	15.00	39.50
4. Manhattan (Un 2/48)	22.50	34.50
4. Mardi Gras	28.50	49.50
6. Marjorie (Got 7/47)	19.50	29.50
4. Maryland (Wm 4/49)	49.50	99.50
4. Merry Widow	29.50	39.50
4. Melody (B 47)	29.50	39.50
4. Mercury (Ge)	72.50	114.50
4. Mermaid (Got 6/51)	175.00	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	109.50	150.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	22.50	40.00
4. Moon Glow (Un 12/48)	39.50	49.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
6. Nevada (Un 10/47)	15.00	25.00
1. Nifty (Wm. 12/50)	130.00	149.50
6. Nudgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	80.00	95.00
2. Old Faithful (Got 1/50)	104.50	144.50
4. One Two Three	49.50	59.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	35.00	49.50
4. Phoenix	39.50	69.50
4* Photo Finish	75.00	139.50
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	125.00	139.50
6. Pinch Hitter (Un 5/49)	29.50	59.00
4. Pinky (Wm 10/50)	109.50	125.00
6. Pin Up Girl	15.00	29.50
2. Play Ball (CC 1/51)	49.50	79.50
5. Play Boy (CC 5/47)	25.00	45.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	69.50	84.50
4. Puddin' Head	25.00	54.50
4. Punchy (CC 11/50)	119.50	165.00
4. Rag Mop (Wm 11/50)	120.00	149.00
6. Rainhow (Wm 9/48)	34.50	45.00
4. Ramona (Un 2/49)	35.00	59.00
4. Rancho (B '48)	45.00	54.50
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	99.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00

4. Rip Snorter (Ge)	89.50	99.50
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	109.50	119.50
4. Rockettes (Got 8/50)	135.00	154.00
4. Rondevoos (Un 5/48)	25.00	39.50
4. Round Up (Got 11/48)	69.50	75.00
4. St. Louis (Wm 2/49)	59.50	79.50
1. Sally (CC 10/48)	39.50	54.50
1. Samba	50.00	59.50
4. Saratoga (Wm 10/48)	49.50	75.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	20.00	39.50
6. Sea Hawk	15.00	22.00
6. Sea Isle (CC 11/47)	14.50	19.50
2. Select-A-Card (Got 4/50)	60.00	79.50
4. Serenade (Un 12/48)	25.00	39.50
1. Shanghai (CC 4/48)	34.50	49.50
4. Shantytown	109.00	119.50
4. Shoo Shoo (Wm 2/51)	139.50	159.50
6. Shooting Stars	19.50	35.00
6. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	55.00	69.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
6. Singapore (Un 11/47)	15.00	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
2. South Pacific (Ge 3/50)	50.00	109.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
4. Special Entry (B '49)	24.50	54.50
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	34.50	45.00
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	125.00	159.50
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Stardust (Un 5/48)	39.50	49.50
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
6. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	110.00	139.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	30.00	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	34.50	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	70.00	79.50
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	15.00
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	59.50	69.50
4* Sweetheart (Wm 7/50)	99.50	134.50
2. Tahiti (CC 10/49)	64.50	99.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	69.50	75.00

CONFIDENTIAL PRICE LIST



ROLL DOWNS

6. ABC Roll Down	24.50	49.50	4. Genco Total Roll	19.00	39.50
6. Arrows	15.00	40.00	6. Hawaii Roll Down	10.00	24.50
6. Auto Roll	24.50	35.00	4. Hy-Roll	49.50	69.50
6. Bermuda	20.00	35.00	6. Melody	20.00	35.00
6. Big City	10.00	35.00	6. One World	40.00	49.50
6. Bing-A-Roll	49.50	75.00	6. Pro-Score	25.00	49.50
6. Bonus Roll	25.00	49.50	6. Singapore	10.00	29.50
6. Buccaneer	49.50	64.50	6. Sportsman Roll	10.00	20.00
6. Champion Roll	15.00	29.50	6. Super Score	35.00	49.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Triangle	15.00	35.00
4. Genco Advance Roll	19.00	39.50	6. Tally Roll	19.50	39.50

CONFIDENTIAL PRICE LIST



SHUFFLES - REBOUNDS

2* Bally Hook Bowler	195.00	275.00	3* Keeney League Bowl	245.00	275.00
1* Bally Shuffle Champ	74.50	89.50	4. Keeney Duck Pins	95.40	125.00
1* Bally Shuffle-Bowler	24.50	50.00	1. Rock-Ola Shuffle Jungle	19.50	59.50
4* Bally Speed Bowler	45.00	79.50	2. Rock-Ola Shuffle-Lane	24.50	30.00
6. California Shuffle Pins	25.00	40.00	4. Un. Dbl. Shuffle	75.00	79.50
6. ChiCoin Bango	15.00	49.50	2* United Shuffle Alley	10.00	29.50
6. ChiCoin Beacon	35.00	49.50	1. Un. Shuffle w/con.	25.00	39.50
4. Chi-Coin Bowling Alley	49.50	79.50	2* Un. Shuffle Alley Exp.	45.00	79.50
4. ChiCoin Alley w/con.	49.50	85.00	2. Un. 2-play Express	169.50	199.50
1. ChiCoin Ace Bowl	120.00	169.50	2* Un. Sin Rebound	125.00	150.00
4* ChiCoin Bowl Classic	110.00	150.00	4* Un. Twin Bebound	215.00	234.50
6. ChiCoin Rebound	35.00	50.00	6. United Shuffle Skill	19.00	44.50
4. ChiCoin Baseball	50.00	95.00	4. United Super-Shuffle	35.00	49.50
2. ChiCoin Trophy	100.00	160.00	2. United Slugger	99.50	125.00
5. Exhibit Strike	99.50	125.00	2. United Skee Alley	75.00	169.50
4. Genco Bowling League	24.50	35.00	1. Un. 4-Player	275.00	295.00
4* Genco Glider	30.00	39.50	5. Un. Shuffle-Cade	200.00	235.00
2. Genco Baseball	45.00	79.50	1. Un. Twin Shuffle-Cade	200.00	275.00
4* Gottlieb Bowlette	24.50	69.50	2* Univ. Super Twin	75.00	145.00
4. Keeney ABC Bowler	65.00	69.50	4. Universal Twin Bowler	49.50	129.50
6. Keeney Line Up	22.50	39.50	4. Univ. HiScore Bowler	175.00	185.00
1. Keeney King Pin	49.50	85.00	4. Williams DeLuxe		
4. Keeney Pin Boy	24.50	45.00	Bowler	34.50	49.50
4. Keeney Ten Pins	24.50	34.50	4. Williams Twin Shuffle	24.50	28.50
4. Keeney Lucky Strike	69.00	75.00	6. Williams Single Bowler	20.00	28.50
2. Keeney Dbl. Bowler	135.00	169.50	4* Williams Dbl. Head	75.00	129.50

CONFIDENTIAL PRICE LIST



ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50	6. Keeney Anti Aircraft		
4. Boomerang	45.00	85.00	Br	15.00	25.00
4. Bally Big Inning	185.00	195.00	6. Keeney Anti Aircraft Bl	15.00	50.00
6. Bally Bowler	165.00	189.50	6. Keeney Sub Gun	79.50	95.00
6. Bally Convoy	47.50	95.00	4. Keeney Texas Leaguer	40.00	50.00
5. Bally Defender	50.00	95.00	6. Kirk Night Bomber	75.00	145.00
6. Bally Eagle Eye	39.50	49.50	4. Lite League	49.50	75.00
1. Bally Heavy Hitter	65.00	69.50	4. Mutoscope Ace Bomber	75.00	95.00
6. Bally King Pin	35.00	45.00	1. Muto. Atomic Bomber	100.00	150.00
5. Bally Lucky Strike	45.00	79.50	6. Mutoscope Dr. Mobile	95.00	150.00
5. Bally Rapid Fire	69.00	95.00	4. Mutoscope Photomatic		
6. Bally Sky Battle	49.50	95.00	(Pre-War)	175.00	350.00
5. Bally Torpedo	49.50	75.00	4. Mutoscope Sky Fighter	95.00	125.00
4. Bally Undersea Raider	80.00	95.00	6. QT Pool Table	89.50	100.00
6. Bank Ball	59.50	150.00	4. Quizzer	89.50	100.00
6. Bowling League	35.00	49.50	6. Rockola Ten Pins LD	19.50	49.50
6. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins HD	25.00	49.50
6. Buckley Treas Is Dig	95.00	110.00	4. Rockola World Series	69.50	75.00
6. Champion Hockey	40.00	75.00	6. Scientific Baseball	49.50	75.00
1. Chi-Coin Basketball			6. Scientific Basketball	59.50	75.00
Champ	225.00	275.00	4. Scientific Batting Pr.	45.00	75.00
2* ChiCoin Goalee	75.00	125.00	4. Scientific Pitch 'Em	175.00	195.00
4. ChiCoin Hockey	69.50	75.00	1* Seeburg Bear Gun	249.50	350.00
4. Chi Midget Skee	150.00	229.50	2* Seeburg Chicken Sam	59.50	109.50
2* ChiCoin Pistol	75.00	149.50	6. Seeburg Shoot the		
6. ChiCoin Roll-A-Score	39.50	75.00	Chute	25.00	75.00
6. Edelco Pool Table	49.50	75.00	6. Skee Barrel Roll	25.00	49.50
4. Evans Bat-A-Score	125.00	175.00	6. Skill Jump	25.00	39.50
6. Evans In The Barrel	30.00	52.50	6. Super Torpedo	25.00	79.50
6. Evans Super Bomber	50.00	95.00	6. Supreme Bolascor	40.00	125.00
6. Evans Play Ball	65.00	75.00	6. Supreme Skee Roll	20.00	75.00
4* Evans Ten Strike '46	65.00	99.50	6. Supreme Skill Roll	20.00	69.50
5. Evans Tommy Gun	49.50	100.00	6. Supreme Rocket Buster	45.00	65.00
2* Exhibit Dale Gun	59.50	85.00	5. Tail Gunner	49.50	89.50
6. Exhibit Rotary Mdsr.	175.00	275.00	1. Telequiz	115.00	139.50
2. Exhibit Silver Bullets	99.50	165.00	4. Un. Team Hockey	115.00	125.00
1. Exhibit Six Shooter	199.50	239.50	6. Warner Voice Record	49.50	69.50
6. Exhibit Merchantman			6. Western Baseball '39	20.00	45.00
Roll Ch Digger	85.00	99.50	6. Western Baseball '40	45.00	85.00
5. Exhibit Vitalizer	75.00	95.00	6. Whizz	15.00	29.50
6. Genco Bank Roll	24.50	65.00	4. Wilcox-Gay Recordio	119.50	150.00
5. Genco Play Ball	29.50	65.00	4. Williams All Stars	100.00	109.50
6. Groetchen Met. Typer	79.50	149.50	6. Williams Box Score	39.50	65.00
6. Hoop-A-Roll	24.50	49.50	1* Williams Star Series	125.00	139.50
1. Jack Rabbit	75.00	109.50	1* Williams Quarterback	75.00	150.00
4. Keeney Air Raider	110.00	125.00	4. Wurlitzer Skeeball	125.00	150.00

This Week's Used Market

The used machine market this week reflected very little fluctuation in price. As was the case last week, the askings for used equipment continued to bring, in general, almost the same price. All divisions, which include the pin games, shuffles, arcade and music pieces showed a normal amount of action, which was representative of the activity created during the past few weeks. The music section proved to be the lightest division as far as action is concerned, however the pin games and shuffles showed a slight increase.

Music, as stated previously, had a slight decline in the buying and selling market, but as usual the popular equipment such as the Wurlitzer 1015 and 1100 continued to show great activity. Prices here varied very little from the norm established over the last few weeks. These fluctuations had very little affect since prices tended to stay quite constant.

As in the past, the pin games carried the

bulk of this week's trading in the used machine market. Not only did the popular pieces move along in the manner expected of them, but the newer equipment being quoted for the first time proved to be very active too. Dormant games that had not seen action in some time were being quoted once again. Here too, the prices remained almost static with the few fluctuations in price being upward ones.

Shuffle pieces showed the largest amount of trading that had been noticeable for this group during the past weeks. Askings here were quite heavy but this did not change the pattern of the price ranges set by the trading of previous weeks. Most equipment in the shuffle division held firmly with a couple of pieces varying slightly either up or down. Arcade pieces also reacted in a typical manner set by this week's bartering and here too popular numbers showed up strongly.

The following was the most active equipment in this week's used market:

Most Active Used Music

Up & Down—Wurlitzer		
750E	\$ 75.00-	\$100.00
Up & Down—Wurlitzer 850	44.50-	59.00
Down—Wurlitzer 1015	169.00-	295.00
Down—Wurlitzer 1100	310.00-	450.00
Up—Wurlitzer 1080	199.00-	225.00
Held—Seeburg 146M	139.00-	179.00
Up—Seeburg 147M	169.00-	229.00
Up & Down—148ML	290.00-	349.00
Held—Seeburg 3W2	18.50-	27.50
Down—Seeburg W1-L56	9.95-	24.00
Down—Rock-Ola 1422		
Phono	99.00-	125.00

Most Active Used Pin Games

Up & Down A.B.C.		
(Un 5/51)	\$250.00-	\$350.00
Up & Down—Bright Lights		
(B 5/51)	275.00-	375.00
Down—Champion (B '48)	65.00-	175.00
Held—Citation (B '48)	40.00-	134.50
Held—Gold Cup (B '48)	44.50-	84.50
Up—Jockey Special (B '47)	40.00-	64.50
Held—Photo Finish	75.00-	139.50
Held—Sweetheart		
(Wm 7/50)	99.50-	134.50
Down—Thing (CC 2/51)	89.50-	119.50
Held—Tri Score (Ge 1/51)	79.50-	119.50
Down—Turf King (B 6/50)	210.00-	345.00
Held—Winner (Univ)	174.50-	275.00

Most Active Shuffles & Rebounds

Down—Bally Hook Bowler	\$195.00-	\$275.00
Up—Bally Shuffle Champ	74.50-	89.50
Held—Bally Shuffle-Bowler	24.50-	50.00
Held—Bally Speed Bowler	45.00-	79.50
Held—ChiCoin Bowl Classic	110.00-	150.00
Held—Genco Glider	30.00-	39.50
Held—Gottlieb Bowlette	24.50-	69.50
Up & Down—Keeney		
League Bowl	245.00-	275.00
Down—United Shuffle Alley	10.00-	29.50
Down—United Shuffle Alley		
Exp.	45.00-	79.50
Down—United Single		
Rebound	125.00-	150.00
Held—United Twin		
Rebound	215.00-	234.50
Down—Univ. Super Twin	75.00-	145.00
Held—Williams Dbl Header	75.00-	129.50

Most Active Arcade Equipment

Down—ChiCoin Goalee	\$ 75.00-	\$125.00
Down—ChiCoin Pistol	75.00-	149.50
Held—Evans Ten Strike '46	65.00-	99.50
Down—Exhibit Dale Gun	59.50-	85.00
Up—Seeburg Bear Gun	249.50-	350.00
Down—Seeburg Chicken		
Sam	59.50-	109.50
Up—Williams Star Series	125.00-	139.50
Up—Williams Quarterback	75.00-	100.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Shuffle Line	\$439.00
Futurity	735.00
Bright Spot	545.00

BUCKLEY MFG. CO.

Wall & Bar Box	\$ 24.50
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CHICAGO COIN MACHINE CO.

6 Player Bowling Alley	\$499.50
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H. C. EVANS & CO.

Constellation Phonograph	\$795.00
Push-Over	385.00

THE EXHIBIT SUPPLY CO.

Big Bronco	\$997.50
Gun Patrol	419.50
Pony Express	495.00
Silent Salesman (Card Vendor)	79.50

D. GOTTLIEB & CO.

Globe Trotter	\$294.00
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J. H. KEENEY & CO., INC.

6 Player League Bowler	\$469.50
All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor	
with Changemaker	287.00
Penny Inserter	119.50

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph	
(Model 1434)	\$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box,	
23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAUCRAT, INC.

S-45 Phonograph	\$289.50
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UNITED MFG. CO.

6 Player Shuffle Alley	\$469.50
Leader	525.00
6 Player DeLuxe Shuffle Alley	

WILLIAMS MFG. CO.

Arcade	\$295.00
Spark Plugs	425.00
Sea Jockeys	

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4	

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**FIVE BALL REPLAY GAME**

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