

THE CASH BOX

VOLUME 12, NUMBER 48

AUGUST 25, 1951



Dinah Shore, whose best selling disk of "Sweet Violets" is currently blazing across the nation's juke boxes, is pictured prettily holding some flowers of the same name. Dinah, who for the past decade has been the top female recording name in the business, recently was the subject of a strong promotional drive by RCA Victor. At the present time she is starting her first personal appearance tour in several years beginning with the Chicago Theater in Chicago.

more than **48** selections
only causes delay and confusion



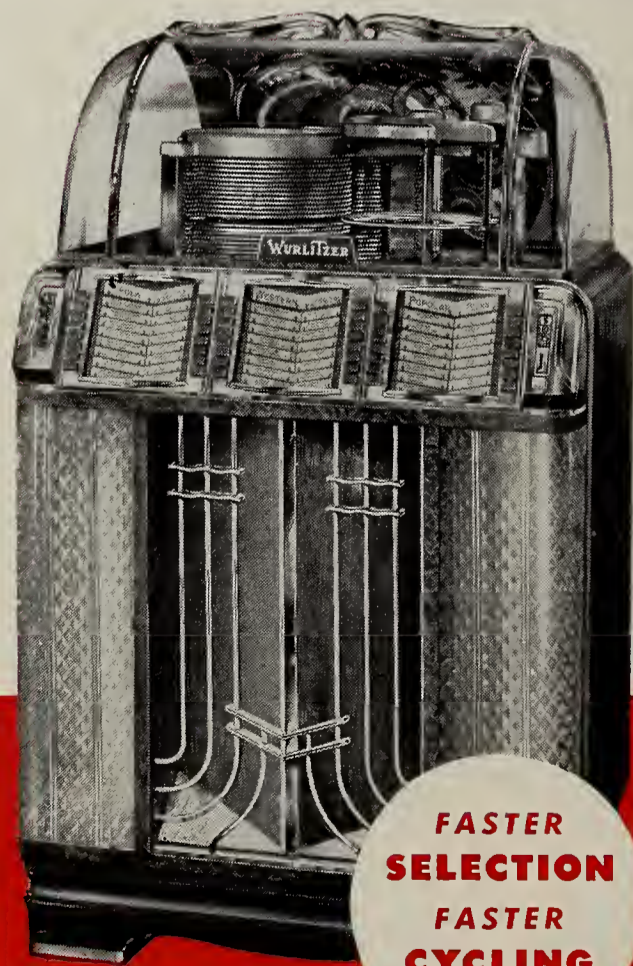
There's so many
tunes she can't make
up her mind.

Yeah, and all
most people want
is a few hit tunes.

Why don't they put in a
WURLITZER
and get some action?

She's been there
ten minutes and
only made
one play.

48 SELECTION
All-Speed ☆
WURLITZERS
-Pay Best!



☆ **Why Buy Two**
When *ONE* Will Do?

**FASTER
SELECTION
FASTER
CYCLING**

The Rudolph Wurlitzer Company • North Tonawanda, New York

Cityman, Countryman, And 10c Play

There are some people who like to point. Even tho they don't know what they are pointing at.

One of these who pointed, this past week, was the representative of a large manufacturer in the juke box industry, whom this correspondent bumped into while traveling about to interview coinmen.

He said, "Your plan of 10c play is absolutely screwy."

He continued, "I've been thruout this whole state and no operator, in any town, except this big city and a few other smaller cities, is changing over to dime play.

"They just can't."

So we, in turn, while he was there and told us the names of some of the ops whom he had called upon, phoned these people.

Here's what he learned (to his surprise).

No. 1) The wages of the workers in these towns is about one-third to one-fourth, what they are in the cities he mentioned, where dime play was operating. (This means that office help,

servicemen, agents, mechanics and route men, were being paid only one-third to one-fourth as much as they were being paid in the cities.)

No. 2) That the workers in these towns averaged approximately about one-half as much per week salary as compared to the city workers and, therefore, were not expected to spend dimes, where they had formerly spent nickels. (In fact, their telephones were still on a nickel basis.)

No. 3) What's more, because of all this, the operator himself needed only one-half as much for living expenses (and could live very good) as did the big city ops.

In short, there is every good reason in the world why some of the smaller towns and villages don't have to boost coin play to exist in the same manner they formerly did.

But, there is also every good reason to believe, that those manufacturers who are urging ops to continue on 5c play, are simply asking that their factories be shut down at least four months

out of each year, and that the machines their distributors do sell to ops, be repossessed because of lack of payments.

In short, even the small town ops realize that they cannot long continue on a basis of "losing money."

Regardless of the fact that they need from one-third to only one-half as much as do the big city ops need to exist.

Their overhead on parts and supplies, gasoline and trucks, and general higher costs of much other necessities has continued to rise. Just as much as it has for the city op.

How long can these men continue to kid themselves?

How long can they continue to "agree" with those peoples who do not think of the actualities and, instead, think of the probabilities.

Few, if any, can live on probabilities

They must live on what is actual. What is there—right that minute.

In short, what they are earning now, and not what they can "probably earn," is the answer why 10c play is being adopted everywhere in the country today.

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WHETHER 10c, 25c OR JUKE BOXES DO THE COST

In "General Overriding Regulation 14, Excepted Services" Paragraph "SERVICES WHICH HAVE MINOR SIGNIFICANCE AND SLIGHT EFFECT Item (23) G. O. R. 14 Exempts From All Price Control: "Entertainers" (Every Item (39) Exempts From Price Control: "Musicians" (Juke Boxes Are OF ALL: JUKE BOXES DO NOT AFFECT THE COST OF LIVING AND MOST

The most important factor for the creation of O.P.S. (Office of Price Stabilization) was so that continued and inflationary price hikes would be halted and would not affect the cost of living—thereby halting any deterring effect on defense production.

Such being the case, and as number one in the reasoning of the people engaged in the business of juke box operations, certainly the juke boxes do not, in any fashion whatsoever, affect the cost of living.

Second, they most certainly do not, in any fashion whatsoever, affect continued high defense production.

Furthermore, in view of the fact that prices of all commodities used in the operation of juke boxes, which are located in taverns, drug stores, restaurants and other retail places of business, the juke box operators of the nation, to remain in business and to be able to continue to pay their help as well as pay for their equipment, were forced to increase the cost of juke box play.

Just the same as musicians and entertainers were forced to ask for more money because all around them, completely surrounding them, these higher prices had forced them to ask for more money to overcome the inflationary conditions which prevail.

Whether the juke box charges 10c or 25c or even more per play, this does not affect the cost of living and, most definitely, does not act as a deterrent for continued high scale defense production.

In fact, in the very opening paragraph, "Statement of Considerations," in O.P.S. Ceiling Price Regulation 34, this agency states: ". . . it was understood that it did not adequately meet the specific needs of numerous suppliers of services and that it was to be replaced with respect to that field . . ."

In this same opening preamble of this CPR 34, the following appears:

"So far as is practicable, the Director of Price Stabilization has given consideration to the National effort to achieve maximum production in furtherance of the objectives of the Defense Act of 1950 . . ."

Therein lies the crux of the entire situation of price ceilings and price controls. Will the juke box in any fashion whatsoever affect defense production? The answer is a loud and definite NO.

On July 9, 1951 the Office of Price Stabilization put into effect "General Overriding Regulation 14, Excepted Services."

In the "Statement of Considerations," the very opening paragraph of this overriding regulation, O.P.S. states:

"The General Overriding Regulation is an across-the-board regulation which exempts certain services from price control. All services now or hereafter totally exempted from price control will be listed in this General Overriding Regulation."

Explaining in paragraph four of this "Statement of Considerations" that a number of services are exempted from price control and that they fall into three groups.

The statement contained in group (2) is important to the field:

"2) SERVICES WHICH HAVE MINOR SIGNIFICANCE AND SLIGHT EFFECT UPON THE COST OF LIVING."

Therein lies the story of the juke box industry. It has but "minor significance and (extremely) slight effect upon the cost of living."

Further on in this General Overriding Regulation 14 (Excepted Services) in Section 3, Item (23), there is excepted from all price control "Entertainers."

The juke box is an automatic, coin operated "entertainer."

It has but "minor significance and slight effect upon the cost of living."

No one is forced to play a juke box. If they do or don't play a juke box people won't find their cost of living affected in any fashion whatsoever. And, definitely, such play will not affect defense production one iota.

In this very same General Overriding Regulation 14 (Excepted Services) Item 39: "Musicians," too, are excepted from all price control.

Since the juke box has been termed an automatic, coin operated "musician," then, even in this regard, and under the term "musicians," the juke box is exempted from all price control.

But, most important to all engaged in the field of juke box music, is the outstanding fact that:

THE JUKE BOX DOES NOT, IN ANY FASHION WHATSOEVER, AFFECT THE COST OF LIVING AND, THEREBY, DOES IN NO FASHION AFFECT CONTINUED HIGH SCALE DEFENSE PRODUCTION.

This is most important.

50c PER PLAY . . .

NOT AFFECT OF LIVING!!

4 in "Statement of Considerations" the Office of Price Stabilization States: UPON THE COST OF LIVING" Are Exempted From All Price Control. Section 3, Juke Box is a Coin Operated, Automatic "Entertainer"). Same Section 3, Recognized as Coin Operated, Automatic "Musicians"). MOST IMPORTANT CERTAINLY DO NOT EFFECT CONTINUED HIGH DEFENSE PRODUCTION!

Why did the juke box operators, in some areas, switch to dime play?

Only because the inflationary costs which surrounded them: for tires, trucks, labor, tubes, parts, supplies, and a thousand other necessities to continue in business, as well as pay their notes for their equipment, were forcing them into higher and higher costs and thereby, they, too, were forced to find some means to increase intake.

There is no doubt that simply cutting commissions wouldn't work. Many tried it. Many are still sticking with it.

The Cash Box proposed this more than eight years ago and many followed this plan.

But, no sooner were commissions cut, then the juke box operator lost his location's cooperation and play continued to fall.

Business slide-offs, which have come along since then, have also cut deeply into the juke box take.

Television popularity cut down playing time in many taverns and other retail locations.

All this was forcing loss upon loss and more and more red ink in ledgers of many, many juke box operators clear across the nation.

They just simply couldn't continue in business losing money at such a steady pace. No one has such capitalization in the small business juke box field.

It was first about 8 years ago that *The Cash Box* recommended a change over to 1 Play 10c and 3 Plays for 25c. This was quickly supported by some juke box manufacturers. Others held off from making any statement in this regard. One big manufacturer was against it.

The result was that the ten cent play did start at that time in a few areas here and there about the nation—it failed because of lack of consistency and no cooperation from others in the same territories.

But, business continued to slide off. Inflation became more rampant. Overhead costs zoomed from over 200% to far over 400% for what juke box operators formerly paid for their supplies, parts, labor, etc., etc.

Then, along with the theory that they might have to make their juke boxes last longer, because war seemed more imminent, they raised to dime play.

Many agreed that if they received only half the number of plays at 10c that they formerly did at 5c they would still be better off.

At least their phonographs and other equipment would then have received only half as much wear and tear and would, likewise, last a 50 per cent longer period of time.

This induced many to start 10c play, long before O.P.S. came into the picture.

Others, noting that ops could get along on dime play, because with the telephone companies switching their pay phone stations from 5c to 10c more and more dimes were available to the public, and more and more dimes were being found in the public's pockets they, too, switched over.

Since then some tavern magazines have come along, in an effort, more or less, to gather in good favor for themselves from tavern owners, and started to holler that all this was against price control.

Price control was set up to halt the dastardly march of inflation which was affecting the cost of living and, thereby, biting into continued high scale defense production.

Surely, if these magazines would have stopped to study this situation, they would have agreed that the juke boxes located in the taverns, standing idly by, were not, in any fashion whatsoever, affecting the cost of living and, thereby, in no way affecting defense production.

The answer to these men, and to all others, is that the juke box "entertainer" offers a musician's service which is, in the words of the Office of Price Stabilization:

"SERVICES WHICH HAVE MINOR SIGNIFICANCE AND EFFECT UPON THE COST OF LIVING."

The juke box does not in any way affect the cost of living.

The juke box does not affect continued high scale defense production.

The juke box is purely and simply an automatic, coin operated "entertainer."

The juke box is, likewise, purely and simply, a coin operated, automatic "musician."

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"MY BABY JUST CARES FOR ME"

(2:40)
"LEAP FROG" (2:40)

LES BROWN
(Coral 60550)

● Les Brown and his band have an instrumental of an oldie on the first side that could easily break out. It's done in smooth style and fast tempo and is really something to hear. The second half is a jumpy thing again done with skill by Les. The top deck is outstanding.

"WITH A SONG IN MY HEART"

(2:58)
"FALLING IN LOVE WITH LOVE"

(3:00)
VAUGHN MONROE & PATRICE MUNSEL
(RCA Victor 20-4139; 47-4139)

● A new combination, Vaughn Monroe and Patrice Munsel, make a good team as they go through a couple of standards. Each end finds the pair offering a good duet as Norman Leyden and his orchestra make with the music. This disk should have a lot of appeal in the boxes.

"THE WINKY DINK" (2:47)

"WHILE YOU DANCED, DANCED,
DANCED" (2:47)

RALPH FLANAGAN ORCH.
(RCA Victor 20-4222; 47-4222)

● An instrumental in a jumpy vein shows up on the top deck played by Ralph Flanagan and his band. The second half is a lovely ballad which could easily be a big one and on which Harry Prime does the vocal. This is a pair of worthwhile sides from the Flanagan fold.

"TOO YOUNG" (2:57)

"SO 'ELP ME" (2:45)

SPIKE JONES
(RCA Victor 20-4209; 47-4209)

● Spike Jones' version of "Too Young" is, needless to say, like no other version you've heard. To all of his unusual musical props, Spike adds a funny interpretation of the lyrics. The bottom half is an English accented number which doesn't quite come off. The top deck should get some play.

"YOU'LL KNOW" (2:56)

"OVER A BOTTLE OF WINE"

(2:40)
TONY MARTIN
(RCA Victor 20-4220; 47-4220)

● Tony Martin has an exciting ballad on the upper half which he does in his usual appealing manner. With Henri Rene providing the musical setting, Tony has one that could break out. The flip is an easy going Latin rhythmed item which also gets a pleasant going over. Ops should watch the upper half.

"DOLL DANCE" (2:42)

"WHO AM I?" (2:39)

RUSS MORGAN
(Decca 27704; 9-27704)

● An instrumental of an old melody is dished out here by Russ Morgan and his band. Doing it in light fashion, Russ makes this good to hear. The bottom half is a ballad on which Russ comes through with the lyrics. Ops might want to have a peek.

DISK OF THE WEEK

"THE MUSICIANS" (2:54)

"HOW D'YE DO AND SHAKE HANDS" (2:43)

DINAH SHORE, TONY MARTIN, PHIL HARRIS & BETTY HUTTON
(RCA Victor 20-4225; 47-4225)



DINAH SHORE



BETTY HUTTON



TONY MARTIN



PHIL HARRIS

● Four top names in the music business get together to turn out a ditty called "The Musicians". Dinah Shore, Tony Martin, Phil Harris and Betty Hutton are the artists and the combination of their singing and instrument imitating should send this one flying high. Based on an old melody, this conception of the tune is a very appeal-

ing one that will have these coins pouring into the boxes. For the roster of talent alone should have a tremendous pull. The second side finds the same group going to town on a tune from "Alice In Wonderland". Henri Rene and his orchestra provide the musical setting at either end. The top deck can't miss.

"MAYBE IT'S BECAUSE" (3:05)

"WHILE WE'RE YOUNG" (3:08)

DON CHERRY & CAMARATA
(Decca 27725; 9-27725)

● A beautiful ballad gets a very dramatic arrangement from Camarata and his orchestra with Don Cherry turning in a creditable vocal. This Irving Berlin melody has its best rendition to date here. The bottom half is an oldie which is currently experiencing a revival. This should help give it another push.

"SEPTEMBER IN THE RAIN"

(2:34)
"BLACK STRAP MOLASSES" (2:56)

TOMMY DORSEY ORCH.
(Decca 27709; 9-27709)

● An oldie with a lot of charm is given a grand going over on the top end by Tommy Dorsey and his boys. Tommy makes this one sound smooth and easy to take. The lower half is a side with funny lyrics sung by Frances Irvin. Dorsey fans should approve.

"LOUISE" (2:25)

"SIDE BY SIDE" (2:40)

KEN GRIFFIN
(Columbia 39514; 4-39514)

● Ken Griffin is at it again, giving out with the kind of organ music that's just right for the quieter locations. Both of the tunes on this disk are oldies and both are done in a light hearted manner. Ops who operate in the proper spots oughta tune in.

"YOU BLEW OUT THE FLAME"

(2:45)
"DREAMY MELODY" (2:41)

HARRY JAMES ORCH.
(Columbia 39495; 4-39495)

● Some fine wax is thrown at us on this one by Harry James and his orchestra. Each side gets some wonderful trumpeting and a good vocal chorus from the Skylarks. The James crew sounds better here than it's sounded in quite some time. This is a disk that shouldn't be missed.

"ASK ME" (2:16)

"OKLAHOMA HILLS" (2:27)

DINNING SISTERS & BOB CROSBY
(Capitol 1766; F-1766)

● The Dinning Sisters team up with Bob Crosby to offer a couple of lively sides. The first one is in polka rhythm and the girls and Bob come up with a light hearted vocal on it. The second half is another cute item which might click. Ops will want to take a listen.

"GOLDEN TRAIN" (2:47)

"TENNESSEE HILL-BILLY GHOST"

(2:39)
PHIL HARRIS
(RCA Victor 20-4224; 47-4224)

● Two tunes that have been strong contenders in the folk and hillybilly fields get a pop going over here from Phil Harris. The first side is a dynamic one which Phil does in a spirited manner. The second one is an eerie sounding number again offered in high style.

"I'LL HOLD YOU IN MY HEART"

(2:38)
"THE DAY ISN'T LONG ENOUGH"

(3:00)
TONI ARDEN
(Columbia 39525; 4-39525)

● Toni Arden has a couple of lovely ballads to work with here and she does a grand job with each of them. With Percy Faith backing her up on either side, Toni pours a lot of feeling into these tunes. Ops who want some sure coin catchers, have them here.

"THE DARKTOWN STRUTTERS' BALL" (2:41)

"BASIN STREET BLUES" (3:16)

PEE WEE HUNT
(Capitol 1741; F-1741)

● Two oldies from way back are taken to town on this platter by Pee Wee Hunt. Pee Wee turns in a listenable vocal on both of them and instrumental to match. Although these are somewhat specialized and need the proper spots, they make for wonderful platter material.

"COLD, COLD HEART" (2:52)

"WHY DO I LOVE YOU?" (2:43)

TONY FONTANE
(Mercury 5693; 5693 x 45)

● A tune that's come out of western fields to make a lot of noise gets another excellent interpretation in the upper half from Tony Fontane. The second side is a well known standard from "Show Boat" on which Tony turns in his usual fine performance. Lew Douglas' orchestra backs him up at either end.

"WRAPPIN' IT UP" (2:45)

"TOODLE-LEE-YOO-DOO" (2:40)

BENNY GOODMAN
(Columbia 39513)

● A terrific instrumental that sounds like the good old days is offered on the first half by the Benny Goodman Sextet. With some solos that are out of this world, this one should catch a lot of attention from Benny's fans. Second half is a pleasant little item on which Nancy Reed does the vocal. Upper half gets our nod.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

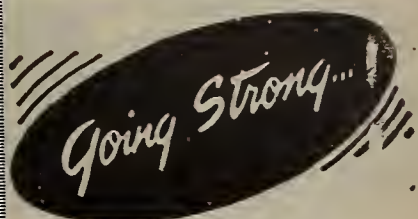
Record Companies Listed Alphabetically
45 rpm numbers in parenthesis

CODE		
AB—Abbey	DY—Derby	PE—Peacock
AL—Aladdin	4 Star—Four Star	PR—Prestige
AP—Apollo	FE—Federal	RA—Rainbow
AT—Atlantic	IN—Intro	RE—Regent
BU—Bullet	JU—Jubilee	RG—Regal
CA—Capital	KI—King	SA—Savoy
CH—Chess	LO—London	SIT—Sittin' In
CO—Columbia	ME—Mercury	5P—Specialty
CR—Coral	MG—MGM	TE—Tempo
DA—Dana	MO—Modern	TW—Tower
DE—Decca	NA—National	VI—Victor
	OR—Orle	

- | | | Pos. Last Week |
|-----------|--|----------------|
| 1 | COME ON-A MY HOUSE
ROSEMARY CLOONEY
CA-1710 (F-1710)—Kay Starr ME-5671 (5671x45)—Richard Hayes
CO-39476 (4-39476)—Rosemary Clooney RH-111—Luis Prima
DE-27680 (9-27680)—Ella Fitzgerald SA-793—Bert Keyes
FE-14001—Kay Armen VI-20-4199 (47-4199)—Three Suns | 1 |
| 2 | BECAUSE OF YOU
TONY BENNETT
CA-1493 (F-1493)—Les Baxter ME-5643 (5643x45)—Ray Barber
CO-39362 (4-39362)—Tony Bennett MG-10947 (K10947)—Johnny Desmond
CR-60440 (9-60440)—Bab Crasby VI-10-3425—Jan Peerce
DE-27666 (9-27666)—Lambarda & DeHaven CR-60561—Erskine Butterfield | 5 |
| 3 | TOO YOUNG
NAT "KING" COLE
CA-1449 (F-1449)—King Cole ME-5599 (5599x45)—Richard Hayes
CO-39271 (4-39271)—Toni Arden MG-10920 (K10920)—Johnny Desmond
CR-60393 (9-60393)—Denny Vaughn VI-20-4105 (47-4105)—Fran Allison
DE-27569 (9-27569)—Patty Andrews VI-20-4209 (47-4209)—Spike Jones
DE-27366 (9-27366)—Victor Young VI-23-5480 (51-5480)—Luis Arcaraz O. | 2 |
| 4 | SWEET VIOLETS
DINAH SHORE
CO-39488 (4-39488)—Janette Davis ME-5673 (5673x45)—Daris Drew
CR-60542 (9-60542)—Cliff Steward VI-20-4174 (47-4174)—Dinah Shore
DE-27668 (9-27668)—Jane Turzy | 3 |
| 5 | JEZEBEL
FRANKIE LAINE
CO-39267 (4-39267)—Frankie Laine ME-5620—Alexander Brothers
ME-5622—Allen Greene LO-1060 (4-1060)—Winifred Atwell | 1 |
| 6 | MY TRULY, TRULY FAIR
GUY MITCHELL & MITCH MILLER—VIC DAMONE
CA-1583 (F-1583)—Ray Anthony LO-1050 (45-1050)—Dick James
CO-39415 (4-39415)—Guy Mitchell ME-5646 (5646x45)—Vic Damone
CR-60514 (9-60514)—Georgie Ald MG-10984 (K10984)—Art Moaney
DE-27630 (9-27630)—Russ Morgan VI-20-4159 (47-4159)—Freddy Martin | 6 |
| 7 | I'M IN LOVE AGAIN
HENRI RENE ORCH. & APRIL STEVENS
DE-27635 (9-27635)—Andrews Sisters—VI-20-4148 (47-4148)—Henri Rene—
Gordon Jenkins April Stevens
ME-5663 (5663x45)—Eddy Howard | 8 |
| 8 | THE LOVELIEST NIGHT OF THE YEAR
MARIO LANZA
CA-1408 (F-1408)—Helen O'Connell LO-937 (45-937)—Anne Shelton
CO-39192 (4-39192)—Percy Faith MG-30352 (K30352)—Ann Blyth
DE-27507 (9-27507)—Fred Waring VI-10-3300—Mario Lanza
DE-27583 (9-27583)—Ethel Smith | 7 |
| 9 | I GET IDEAS
TONY MARTIN
CA-1573 (F-1573)—Peggy Lee VI-20-4141 (47-4141)—Tony Martin | |
| 10 | SHANGHAI
DORIS DAY—BILLY WILLIAMS QT.
CA-1525 (F-1525)—Bob Crasby DE-27653 (9-27653)—Bing Crasby
CO-39423 (4-39423)—Daris Day MG-10998 (K10998)—Billy Williams Qt.
CR-60521 (9-60521)—Harry Babbitt VI-20-4192 (47-4192)—Buddy Marraw O. | |

11) HOW HIGH THE MOON. 12) VANITY. 13) ON TOP OF OLD SMOKY. 14) MORNINGSIDE OF THE MOUNTAIN. 15) ROSE, ROSE, I LOVE YOU. 16) MISTER AND MISSISSIPPI. 17) GOOD MORNING, MR. ECHO. 18) I WON'T CRY ANYMORE. 19) JOSEPHINE. 20) COLD, COLD HEART. 21) DETOUR. 22) I'LL HOLD YOU IN MY HEART. 23) LONGING FOR YOU. 24) THESE THINGS I OFFER YOU. 25) IN THE COOL, COOL, COOL OF THE EVENING.

This week's New Releases ... on RCA Victor



RELEASE # 51-34

POPULAR

- DINAH SHORE**
It's All In The Game
Stay Awhile 20-4233 (47-4233) *
- GENE KRUPA**
The Sheik Of Araby
Off And On 20-4234 (47-4234) *
- FRANKIE CARLE**
Who Am I
The Day Isn't Long Enough
20-4235 (47-4235) *
- FRAN WARREN**
Tryin' Too Hard
The Boy Next Door
20-4236 (47-4236) *
- TONY MARTIN**
Vanity
Oh, Beauty 20-4246 (47-4246) *
- JAN PEERCE**
What Is A Girl
The Rose I Bring You
10-3468 (49-3468) *

COUNTRY - WESTERN

- ROY ROGERS**
Punky Punkin'
The Kiwi (Kee Wee) Bird
20-4237 (47-4237) *
- (The above record is also being listed in this same release under cat. nos. 45-5320 and 47-0290-A&B in the CHILDREN'S series.)
- PEE WEE KING**
Makin' Like A Train
Two Roads 20-4238 (47-4238) *
- HOMER & JETHRO**
Sound Off—No. 2
I Love You A Thousand Ways —
No. 2 20-4239 (47-4239) *

BLUES

- GENE PARRISH**
Dream Blues
Baby's On My Mind
20-4240 (47-4240) *
- THE FOUR TUNES**
The Prisoner's Song
I Married An Angel
20-4241 (47-4241) *

POP-SPECIALTY

- LAWRENCE DUCHOW**
Tubby The Tuba
Falling Apples 25-1207 (51-1207) *

*45 rpm cat. nos.

\$ indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF AUGUST 18

- The Loveliest Night Of The Year**
Mario Lanza
10-3300—(49-3300) *
- Because**
Mario Lanza
10-3207—(49-3207) *
- Sweet Violets**
Dinah Shore
20-4174—(47-4174) *
- I Get Ideas**
Tony Martin
20-4141—(47-4141) *
- Your Locket Is My Broken Heart**
Hank Snow
21-0498—(48-0498) *
- I Wanna Play House With You**
Eddy Arnold
21-0478—(48-0478) *
- Dreamy Melody Gimme A Little Kiss**
April Stevens—
Henri Rene's Orchestra
20-4208—(47-4208) *
- I'm In Love Again**
April Stevens—
Henri Rene's Orchestra
20-4148—(47-4148) *
- Rotation Blues**
Elton Britt
21-0494—(48-0494) *
- Vesti La Giubba**
Mario Lanza
10-3228—(49-3228) *
- Marechiarè A' Vucchella**
Mario Lanza
10-3435 (49-3435) *
- Surprising Cara Cara Bella Bella**
Perry Como
20-4203—(47-4203) *
- Jesus And The Atheist**
Eddy Arnold
21-0495 (48-0495) *
- Be My Love**
Mario Lanza
10-1561 (49-1353) *
- Because Of You What Is A Boy**
Jan Peerce
10-3425—(49-3425) *

The stars who make the hits are on **RCA VICTOR Records**

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"I LOVE YOU BUT I DON'T LIKE YOU" (2:29)
 "WANDERING SWALLOW" (2:52)
PEGGY LEE
 (Capitol 1749; F-1749)

● Peggy Lee turns in a first rate job on a tune with a good idea. Done in beguine tempo, this ditty has some interesting lyrics to carry it along. The bottom half is a very unusual item, which Peggy also does well although the possibilities of its being a popular success are small. The top deck deserves a spin.

"I'M ALWAYS CHASING RAINBOWS" (3:10)
 "FAR ABOVE CAYUGA'S WATERS" (3:00)
VOICES OF WALTER SCHUMANN
 (Capitol 1752; F-1752)

● Walter Schumann, who has been coming up with one good side after another, repeats here with two more dramatic arrangements which should be heard. The upper half is an oldie with the chorus singing to the accompaniment of an excellent piano. The lower end is a college song on which they do an equally good job. This group is due to hit one of these days.

"I WANT TO BE NEAR YOU" (2:00)
 "WHEN THE SAINTS GO MARCHING IN" (2:10)
PERCY FAITH ORCH.
 (Columbia 39528; 4-39528)

● Percy Faith and his crew make with some excellent music on either end of this disk. The first half is a new, lively tune which gets a rousing going over. The bottom end is a current revival on which lots of voices come through. Ops will do ok with this one.

"KISSIN' BUG BOOGIE" (2:09)
 "HAWAIIAN WAR CHANT" (2:02)
JO STAFFORD
 (Columbia 39529; 4-39529)

● Jo Stafford has two magnificent sides here. Both get a fine treatment from Jo as she pushes her way through. The upper half is a very dynamic number on which Paul Weston does the orchestrating while on the lower half she harmonizes with herself in several voices. This should do well in the machines.

"COWBELL POLKA" (2:47)
 "MOUNTAINEERS POLKA" (2:38)
BERNARD WITKOWSKI
 (Dana 3061)

● A couple of cute polkas show up on this disk done by Bernard Witkowski. Both are instrumentals and both are somewhat unusual. The first one has cowbells sounding through it while the second gets real wild as it progresses. Ops in the proper spots should do well with these.

"CASTLE ROCK" (2:56)
 "MAKIN' LIKE A TRAIN" (2:39)
FONTANE SISTERS
 (RCA Victor 20-4213; 47-4213)

● The Fontane Sisters do a good job on the top deck with a tune which could make it. Taking this dance, the girls move through it with ease as Norman Leyden backs them up. Lower half is the "Mexican Hat Dance" dressed up for modern consumption. These sides will get a play.

SLEEPER OF THE WEEK

"MAKE BELIEVE LAND" (3:09)

"I'LL ALWAYS REMEMBER YOU" (3:08)

NAT "KING" COLE

(Capitol 1747; F-1747)



NAT "KING" COLE

● Nat "King" Cole sounds great on almost everything he does. And this disk is no exception. Taking off on a ballad titled "Make Believe

Land," Nat gives it that dreamy interpretation which has proven so popular and which is bound to make this one a coin collector too. Backed up by a chorus, he really goes to town with the beautiful melody offered here. Pete Rugolo does the backing and fits right into the spirit of the song. The lower half is another slow number, however lacking the commercial appeal of the top deck. Here again Nat does a good job as the orchestra makes with the music. The side that has the possibilities is the first one. Ops shouldn't miss it.

"TRUST IN ME" (3:07)
 "GOOD LOOKIN'" (2:37)

BETTIE CLOONEY
 (King 15111)

● Bettie Clooney comes up with a ballad on the top deck which shows her off at her best. She works her way through this attractive number in slow style. The bottom half also gets a good workout from Bettie although it doesn't have as much appeal as the first side.

"I WISH I WUZ" (2:36)
 "IF YOU DON'T MARRY ME" (2:38)

TERESA BREWER
 (London 1085)

● Teresa Brewer, who looks hot again, follows "Longing For You" with another ditty which should make it. The upper deck number has a clever set of lyrics and the girl sure knows what to do with them. On the lower end, she again has some good material to work with as Jack Pleis and the All Stars do the backing.

"THE MORNINGSIDE OF THE MOUNTAIN" (3:15)
 "BLUE VELVET" (2:57)

ARTHUR PRYSOCK
 (Decca 27720; 9-27720)

● Arthur Prysock, out on his own, shows great promise on this disk. For his first number he tries a ballad which has been going well and he comes up with a good version. The under side is a very slow and dreamy tune which he certainly knows how to handle. Sy Oliver does the orchestrations.

"I GET IDEAS" (3:23)
 "A KISS TO BUILD A DREAM ON" (3:00)

LOUIS ARMSTRONG
 (Decca 27720; 9-27720)

● One of Louis Armstrong's most appealing sides in a long while shows up here. Louis applies his own style to the current hit and makes you hear a completely new tune. Second half is a very slow number with some terrific trumpeting. Ops shouldn't miss this disk.

"OH, HOW I LOVE YOU" (2:28)
 "COLD HEART DADDY" (2:13)

AL TRACE ORCH.
 (Mercury 5694; 5694 x 45)

● A lively sounding ditty shows up on this Al Trace offering. Lola Ameche and Bill Snary join in a duet which makes it pleasant to listen to. On the bottom half, Lola tries a driving number on her own and does it well. Ops oughta take a look.

"DOWN THE OLD OX ROAD" (2:44)

"CUDDLE UP A LITTLE CLOSER" (3:04)

GORDON MacRAE
 (Capitol 1750; F-1750)

● A couple of oldies serve as the material for Gordon MacRae's newest platter. Both of these are familiar melodies, good to hear again, and on which Gordon does a fine job. Although their present appeal may be somewhat limited, the more nostalgic customers will want to hear them.

"IF YOU HADN'T GONE AWAY" (2:51)

"CORAL REEF" (2:55)

NEAL HEFTI ORCH. & FRANCES WAYNE
 (Coral 60562; 9-60562)

● For their first disk on the Coral label, Neal Hefti and Frances Wayne have a couple of tunes which show them off to good advantage. On the upper half, Frances sings a blues number while on the under side the Hefti crew gives out with an instrumental of a jump number.

"THE WALTZING CAT" (3:15)
 "THE WHISTLER AND HIS DOG" (2:44)

FLORIAN ZABACH
 (Decca 27729; 9-27729)

● Two very appealing violin pieces are offered here by Florian Zabach. On the upper end, there are a few lyrics explaining the story while the lower half is an oldie which this is going to help revive. Ops will do ok with it.

"HOLD ME, HOLD ME, HOLD ME" (2:41)

"YOU BLEW OUT THE FLAME IN MY HEART" (2:45)

TAMARA HAYES
 (Decca 27721; 9-27721)

● Tamara Hayes, who was so impressive in her first Decca recording, repeats here with another two sides which are bound to attract attention. Running through these slow numbers in a broken vocal, Tamara gets an excellent assist from Sy Oliver and the orchestra. This is something to hear.

"MARY ROSE" (2:48)
 "SWEETHEART OF YESTERDAY" (3:20)

GUY LOMBARDO
 (Decca 27719; 9-27719)

● In his usual easy going style, Guy Lombardo presents a couple of current ballads which could click. Kenny Gardner does the vocal at either end and the band comes in for some smooth backing. Lombardo fans should eat this one up. Ops who have the proper locations, tune in.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "I WISH I WUZ"Teresa Brewer London 1085
- ★ "CASTLE ROCK" Fontane Sisters, RCA Victor 20-4213; 47-4213
- ★ "I GET IDEAS"Louis ArmstrongDecca 27720; 9-27720
- ★ "KISSIN' BUG BOOGIE"Jo Stafford Columbia 39529; 4-39529
- ★ "YOU'LL KNOW"Tony Martin RCA Victor 20-4220; 47-4220

ROUND THE WAX CIRCLE

NEW YORK:

Hundreds of letters pouring in from deejays all over the country expressing their appreciation for the stand which "The Cash Box" took in their behalf through last week's editorial "What's All This Nonsense About Frankensteins and Disk Jockeys?" . . . Eddie Fisher finished his furlough in New York this week. . . . Mac McGuire and his Harmony Rangers hitting with six ½ hour spots each week over the Mutual network. . . . The Modernaires, held over for another week at the Paramount, go back on the Club 15 Show August 27. . . . Harold Lee, formerly professional manager of E. B. Marks, took over as general professional manager of Sheldon Music. He replaces Ivan Mogull whose contract was bought up. . . . Jane Gans, who was secty to Mogull at Sheldon, left to take up similar duties with Paul Cohen at Decca. . . . Henry Okun, vet promotion man, assigned to work on "Laura Lee" which Vaughn Monroe has just cut. . . . Keep your eyes and ears on the singing style of Buddy Boylan, handsome juvenile singer. Caught in an upstate spot, he projects as good recording material. . . . A sock schmaltzy ballad by Benjamin & Weiss will be unveiled in the middle of September titled "I Ran All The Way." . . . Louise Carlyle comes up with another good side, this time



LOUISE CARLYLE

teamed with Tony Fontane on "I Still Suits Me." When is this talented chirp gonna have a big side of her own. . . . Guy Mitchell back from the coast where he visited his folks. Bought them a new car and retired his father who was a stone worker. . . . Pat Terry begins a four week engagement at the Hotel Roosevelt in New Orleans on August 23. . . . Naturally it was to be expected—the sequel to "Come On-A My House." The tune is called "Where's A Your House" written by J. Maloy Roach, George Meisels, Roy Alfred and Al Frisch. It's published by Gayle and Gales with the first recording out this week by Robert Q. Lewis.

CHICAGO:

Bandleader hero was Ralph Marterie who dashed into a burning lodge up in the Canadian wilds where the two were fishing, to save his Uncle, Frank Esposito. . . . The Hubbard's (Eddie and Jackie) are the new Mr. and Mrs. team who'll do a late evening show from the very popular Shangri-La. Two sweet and swell people. . . . Two big cocktail parties for queen of the juke boxes, Dinah Shore, this past week (she's been playing the Chicago Theatre here). Dinah invited over 75 of the sales gals who sell her records over the counter for a grand time. Leading juke box ops, dealers, deejays, and other leaders of the music world present to meet the very charming Dinah. . . . Lucille Ballantine has just opened her own public relations offices at 134 No. La Salle St. . . . Xavier Cugat and Abbe Lane making with the Cantonese food and Cugie advising he's got a new disk on the way out soon which he thinks will stir lots of plays. . . . Interested audience sitting around Irv and Irma Green while Irv tells of his European trip which took him all the way to Palestine. Someone should get Irv to speak before some noted organization on his trip. It's that interesting the way he tells it. . . . Irwin Berke, Art Talmadge, Irv Steinberg and Ralph Marterie in a huddle over dinner. . . . Norman Kaye of that very sensational Mary Kaye Trio may appear this winter at New York's Copacabana. . . . Lots of guys round town talking about Natt Hale's swell job in his "Hale Columbia" booklet. . . . Mike Speranza in town covering leading juke box ops. . . . Forster Music has three guys named Eddy on one tune: "I'll Hold You In My Heart." Eddy Arnold of Victor, Eddie Fisher, Victor, and Eddy Howard, Mercury. . . . By the way Eddy Howard's back at the Aragon. . . . Lola Ameche and Al Trace clicking with "A Half Fast Waltz." . . . Possible Martin-Lewis duo would be Barry Sherwood and Maxie Furmin who do a grand team stint at Nippersink Manor. Wonder why Barry and Maxie don't get together as a team? . . . Joel Cooper and Bob Broz elated over reaction to their first Jeb label releases.



EDDY HOWARD

LOS ANGELES:

Event of the week was Les Brown's opening at the Palladium, a spot that the "Band of Renown" always packs 'em into. . . . Mike Kurlan tells us his distribberly has been kept busy with ops' demands for records out of Les' Coral album, "Over the Rainbow." . . . Found Harry Bloom over at Mercury Distribs with a glamor girl portrait on his desk. . . . Our threat to tell his wife bounced back on us—it was his wife. . . . And when we raised a questioning eyebrow at his saying business was but good, he made like to show us the ledgers. . . . Harry also showed some pictures of Mercury's new portable phonographs, a very handsome line at that and certain to fill the need of record shops, small and large. . . . Another new item to be handled by Mercury is the Childcraft record label, a big outfit which also puts out kiddy books. . . . Harry's bookkeeper Beatrice wondered out loud why we never say anything nice about her and the other girls in the office—so here goes: Nice! Nice! Nice! Nice!!



MARGARET WHITING

Chat with Charlie Adams reveals his Vanguard pubbery is off to a flying start on "River Road Two Step" via a Pee Wee King on Victor and Margaret Whiting on Capitol. . . . Ridgeway Music, which Charlie squires along with Redd Stewart, is working on "Let Me Hold You When You're Blue," with a Capitol record by Eddie Dean. . . . Charlie also threw in a big plug for "I Love the Sunshine of Your Smile," on which Herb Monte is now touring the nation's dee-jays for the Johnstone-Monte firm. . . . The Merv Griffin and Four Nations records on this tune are both taking off locally in great style. . . . Caught up with Al Sherman, who's just finished recuperating from the wear and tire suffered touring the Coast with his hard working boss, Syd Nathan of King, Deluxe, Federal and associated interests. . . . Al picked a small bone with us re The Cash Box not listing his hot ones 1-2-3 and 4. . . . According to Al, and he's not given over to exaggeration as a rule, last month was the biggest his branch had in many months.

4 NEW COUNTRY
HITS BY 4 NEW
COUNTRY ARTISTS!

THESE
DECCA
RECORDS
Available on 45 RPM - 78 RPM

CURLEY LIPHAM

I KNOW WHAT
IT MEANS TO BE BLUE
and
YOU'RE LUCKY THAT
I LOVE YOU

Decca 46347 (78 RPM) and 9-46347 (45 RPM)

CHARLIE ADAMS

IF A BEER BOTTLE
HAD A NIPPLE ON IT

(You'd Be A Baby All Your Life)

and

YOU'RE GETTING TOO OLD

Decca 46335 (78 RPM) and 9-46335 (45 RPM)

LEO TEEL

and His Teel Billies

FERTILIZER

and

**HE'S GAZING
AT DAISY ROOTS NOW**

Decca 46336 (78 RPM) and 9-46336 (45 RPM)

MACK M^cGRAY

ROCK ALL THE BABIES TO SLEEP

and

YOU'RE MY SWEETHEART

Decca 46354 (78 RPM) and 9-46354 (45 RPM)

America's Fastest
Selling Records

DECCA
RECORDS

Juke Box Helps Sales



Music Helps Sales

PORTLAND, ORE.—Budge Wright of Western Distributors, which handles the AMI line in Boston, reports a novel use for a juke box. Budge installed a Model "C" AMI in the Teen-age shop at Lipman-Wolfe and Company, one of Portland's leading stores. The machine is well filled with latest hit numbers and adjusted for free play. Teenagers and college coeds who patronize Lipman's are delighted with the arrangement—and so is the store.

Coral Adds Talent

NEW YORK—Jimmy Hilliard, A & R head of Coral Records, reported this week the signing of three new artists—Lorry Raine, Jack Haskell and Buddy Greco. Lorry Raine was formerly on the London label. Haskell has been a steady on the Garroway show out of Chicago and is scheduled to be back with him when Garroway starts his new stanza in the fall. Buddy Greco, who recently went out on his own, was previously vocalist with Benny Goodman and most recently was on the London label.

THE CASH BOX



Disk Jockeys'

REGIONAL RECORD REPORTS



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 18 without any changes on the part of THE CASH BOX.

Gene Whitaker

WREY—Reidsville, N. C.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. I'M IN LOVE AGAIN (April Stevens)
3. SHANGHAI (Doris Day)
4. THE SONG IS ENDED (Art Maaney)
5. I'M A FOOL TO WANT YOU (Frank Sinatra)
6. VANITY (Don Cherry)
7. LAURA (Stan Kentan)
8. IT NEVER ENTERED MY MIND (Patty Andrews)
9. WONDERFUL, WASN'T IT (Frankie Laine)
10. THEM THERE EYES (Champ Butler)

Ray Schreiner

WRNL—Richmond, Va.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. HOW HIGH THE MOON (Les Paul & M. Fard)
3. TOO YOUNG (Nat "King" Cole)
4. SWEET VIOLETS (Jane Turzy)
5. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
6. JEZEBEL (Frankie Laine)
7. BECAUSE OF YOU (Tony Bennett)
8. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
9. GOOD MORNING, MR. ECHO (Jane Turzy)
10. MY TRULY, TRULY FAIR (Guy Mitchell)

Ed McKenzie

WJBK—Detroit, Mich.

1. CASTLE ROCK (Frank Sinatra)
2. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Fard)
3. GOT HER OFF MY HANDS (Vaughn Monroe)
4. YOU BLEW OUT THE FLAME (Ray Anthony)
5. DON'T FAN THE FLAME (Torme-Lee)
6. KISSES SWEETER THAN WINE (The Weavers)
7. VANITY (Dan Cherry)
8. MARY ROSE (Ray Anthony)
9. MAYBE IT'S BECAUSE (Paul Weston)
10. BECAUSE OF YOU (Les Baxter)

Dave Kean

WTSA—Brattleboro, Vt.

1. BECAUSE OF YOU (Tony Bennett)
2. MAKE BELIEVE (K. Grayson-H. Keel)
3. SWEET VIOLETS (Dinah Shore)
4. MY TRULY, TRULY FAIR (Vic Damone)
5. LIFE UPON WICKED STAGE (Marge & Gower Champion)
6. GOOD MORNING, MR. ECHO (M. Whiting)
7. GONE FISHIN' (Crosby & Armstrong)
8. ON TOP OF OLD SMOKY (The Weavers)
9. BECAUSE OF YOU (Les Baxter)
10. TOO YOUNG (Nat "King" Cole)

Dick Hardin

WMAK—Nashville, Tenn.

1. TOO YOUNG (Nat "King" Cole)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. MY TRULY, TRULY FAIR (Vic Damone)
4. SHANGHAI (Doris Day)
5. JEZEBEL (Frankie Laine)
6. SEPTEMBER SONG (Stan Kenton)
7. HOW HIGH THE MOON (Gene Krupa)
8. DEEP PURPLE (Les Brown)
9. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Fard)
10. IS IT TRUE WHAT THEY SAY ABOUT DIXIE? (Phil Harris)

Mac McGuire

WIP—Philadelphia, Pa.

1. BECAUSE OF YOU (Les Baxter)
2. SWEET VIOLETS (Dinah Shore)
3. IN THE COOL, COOL, COOL OF THE EVENING (Bing Crosby)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. ARIZONA MOON (Al Alberts)
6. I'M IN LOVE AGAIN (April Stevens)
7. MIXED EMOTIONS (Rosemary Clooney)
8. IT IS NO SECRET (Red Foley)
9. LONGING FOR YOU (Larry Clinton)
10. DETOUR (Patti Page)

Clarence Hamann

WJMR—New Orleans, La.

1. MY TRULY, TRULY FAIR (Guy Mitchell)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
4. JOLIE JACQUELINE (G. MacKenzie)
5. COLD, COLD HEART (Tony Bennett)
6. VANITY (Don Cherry)
7. SHANGHAI (Doris Day)
8. WHEN THE SAINTS GO MARCHING IN (The Weavers)
9. WHO-EE LOUISIANA (Walter Schumann)
10. JOSEPHINE (Les Paul)

Ed Penney

WTOA—Cambridge, Mass.

1. BECAUSE OF YOU (Tony Bennett)
2. I GET IDEAS (Tony Martin)
3. TELLING ME YES, TELLING ME NO (Torme-Lee)
4. VANITY (Dan Cherry)
5. I WANT TO BE NEAR YOU (Johnny Desmond)
6. SWEETHEART OF YESTERDAY (Bobby Wayne)
7. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
8. COLD, COLD HEART (Tony Bennett)
9. CASTLE ROCK (Frank Sinatra)
10. ONLY, ONLY YOU (Ames Brothers)

Ray Perkins

KFEL—Denver, Colo.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
3. BECAUSE OF YOU (Jan Peerce)
4. MY TRULY, TRULY FAIR (Guy Mitchell)
5. SWEET VIOLETS (Dinah Shore)
6. JEZEBEL (Frankie Laine)
7. TOO YOUNG (Nat "King" Cole)
8. MISTER AND MISSISSIPPI (Patti Page)
9. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
10. I'M IN LOVE AGAIN (April Stevens)

Sandy Taylor

WPTR—Albany, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. TOO YOUNG (Nat "King" Cole)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I'M IN LOVE AGAIN (April Stevens)
5. VANITY (Don Cherry)
6. THESE THINGS I OFFER YOU (Sarah Vaughan)
7. CASTLE ROCK (Johnny Hodges)
8. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
9. MY TRULY, TRULY FAIR (Guy Mitchell)
10. ENCHANTED LAND (Billy Eckstine)

Bob Perry

WLAW—Boston, Mass.

1. BECAUSE OF YOU (Tony Bennett)
2. MY TRULY, TRULY FAIR (Guy Mitchell)
3. I'LL HOLD YOU IN MY HEART (Eddie Fisher)
4. I GET IDEAS (Tony Martin)
5. I'M A FOOL TO WANT YOU (Frank Sinatra)
6. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Fard)
7. DETOUR (Patti Page)
8. I WON'T CRY ANYMORE (Tony Bennett)
9. THE WORLD IS MINE TONIGHT (A. Shelton)
10. COME ON-A MY HOUSE (Rosemary Clooney)

Art Tacker

WCOP—Boston, Mass.

1. WHILE YOU DANCED (Georgia Gibbs)
2. CARA, CARA, BELLA, BELLA (Perry Como)
3. WHO AM I? (Four Knights)
4. MOUNTAIN HIGH—VALLEY LOW (R. Scatt)
5. COLD, COLD HEART (Tony Bennett)
6. VANITY (Don Cherry)
7. I WISH I HAD NEVER SEEN SUNSHINE (Les Paul & Mary Fard)
8. LONGING FOR YOU (Tommy Tucker)
9. SWEETHEART OF YESTERDAY (Bobby Wayne)
10. BECAUSE OF YOU (Jan Peerce)

Dick Coleman

WCBM—Baltimore, Md.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Les Baxter)
3. I WANT TO BE WITH YOU ALWAYS (Andrews Sisters)
4. TOO YOUNG (Nat "King" Cole)
5. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
6. MIXED EMOTIONS (Rosemary Clooney)
7. FOR ALL WE KNOW (Walter Schumann)
8. I'M IN LOVE AGAIN (April Stevens)
9. THESE THINGS I OFFER YOU (Patti Page)
10. KISSES SWEETER THAN WINE (The Weavers)

John Wisley

WFGM—Fitchburg, Mass.

1. VANITY (Don Cherry)
2. LONGING FOR YOU (Vic Damone)
3. GOODBYE, MY LOVE (Al Grant)
4. THERE'S A BIG BLUE CLOUD (Perry Como)
5. SHANGHAI (Doris Day)
6. THE GIRL IN THE WOOD (Frankie Laine)
7. THESE THINGS I OFFER YOU (Sarah Vaughan)
8. WHISPERING (Les Paul)
9. WANG, WANG BLUES (Ames Bras.)
10. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Fard)

Gary Lesters

WYNJ—Newark, N. J.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat "King" Cole)
3. BECAUSE OF YOU (Tony Bennett)
4. JEZEBEL (Frankie Laine)
5. LAURA (Stan Kentan)
6. I'M IN LOVE AGAIN (April Stevens)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. HOW HIGH THE MOON (Les Paul & M. Fard)
9. I GET IDEAS (Tony Martin)
10. ON TOP OF OLD SMOKY (The Weavers)

Ross Smitherman

WKAB—Mobile, Ala.

1. THE WORLD IS MINE TONIGHT (Les Baxter)
2. I'LL WAIT FOR YOU (Cliff Ayers)
3. SWEET VIOLETS (Dinah Shore)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. BECAUSE (Mario Lanza)
6. THERE'S A BIG BLUE CLOUD (Perry Como)
7. I'M IN LOVE AGAIN (April Stevens)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. JEZEBEL (Frankie Laine)
10. IN THE COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)

NOW A NEW HIT BY



AL TRACE

AND HIS ORCHESTRA



FEATURING

LOLA AMECHE

THE "PRETTY EYED BABY" GIRL

"OH HOW I LOVE YOU"

WITH NEW COUPLING

"DOWN YONDER"

MERCURY 5703 • 5703x45



Mercury Records, Chicago, Ill.

Mercury Records of Canada Ltd., Toronto

"It's What's in THE CASH BOX That Counts"

THE CASH BOX

Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 18 without any changes on the part of THE CASH BOX.

Herb Dexter

WPEN—Philadelphia, Pa.

1. MORNINGSIDE OF THE MOUNTAIN (Paul Weston)
2. HOW MANY TIMES (Dinah Shore)
3. SHANGHAI (Doris Day)
4. THESE THINGS I OFFER YOU (Sarah Vaughan)
5. BECAUSE OF YOU (Johnny Desmond)
6. SWEET VIOLETS (Dinah Shore)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. VANITY (Don Cherry)
9. I GET IDEAS (Tony Martin)
10. BECAUSE OF RAIN (Nat "King" Cole)

Roger Clark

WNOR—Norfolk, Va.

1. MIXED EMOTIONS (Rosemary Clooney)
2. THE END OF A LOVE AFFAIR (M. Whiting)
3. I'M A FOOL TO WANT YOU (Frank Sinatra)
4. THESE THINGS I OFFER YOU (Sarah Vaughan)
5. WHILE YOU DANCED (Georgia Gibbs)
6. BECAUSE OF YOU (Tony Bennett)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. WONDER WHY (Helen O'Connell)
10. FALLING IN LOVE WITH LOVE (V. Monroe)

Buddy Deane

WITH—Baltimore, Md.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. I WANT TO BE WITH YOU ALWAYS (Andrews Sisters-Foley)
3. I LOVE THE SUNSHINE OF YOUR SMILE (Ray Anthony)
4. I'M A FOOL TO WANT YOU (Frank Sinatra)
5. SWEET VIOLETS (Dinah Shore)
6. BECAUSE OF YOU (Tony Bennett)
7. BECAUSE OF RAIN (Nat "King" Cole)
8. THESE THINGS I OFFER YOU (Ray Anthony)
9. FOR ALL WE KNOW (Walter Schumann)
10. MORNINGSIDE OF THE MOUNTAIN (Tommy Edwards)

Bob Anthony

KRMG—Tulsa, Okla.

1. TOO YOUNG (Nat "King" Cole)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. JEZEBEL (Frankie Laine)
4. MY TRULY, TRULY FAIR (Guy Mitchell)
5. SWEET VIOLETS (Dinah Shore)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. I GET IDEAS (Tony Martin)
8. BECAUSE OF YOU (Lex Baxter)
9. SHANGHAI (Doris Day)
10. DREAM (Walter Schumann)

Claude Taylor

WIVY—Jacksonville, Fla.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. IN THE COOL, COOL, COOL OF THE EVENING (Dean Martin)
3. SWEET VIOLETS (Jane Turzy)
4. SHANGHAI (Bing Crosby)
5. I GET IDEAS (Peggy Lee)
6. WANG, WANG BLUES (Teresa Brewer)
7. THERE'S A BIG BLUE CLOUD (Perry Como)
8. JEZEBEL (Frankie Laine)
9. BECAUSE OF RAIN (Frankie Laine)
10. TOO YOUNG (Nat "King" Cole)

Lee Stewart

WHAT—Philadelphia, Pa.

1. HEY, GOOD LOOKIN' (Hank Williams)
2. I CAN'T HELP IT (Hank Williams)
3. LET'S HAVE A LITTLE (Carl Smith)
4. ALWAYS LATE (Lefty Frizell)
5. ALARM CLOCK BOOGIE (Bill Darnel)
6. I WANT TO BE WITH YOU ALWAYS (Lefty Frizell)
7. ROTATION BLUES (Elton Britt)
8. I WANNA PLAY HOUSE WITH YOU (Eddy Arnold)
9. THE STRANGE LITTLE GIRL (Cowboy Copas)
10. MISTER AND MISSISSIPPI (Gene Autry)

Harry Light

WARD—Johnstown, Pa.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. JEZEBEL (Frankie Laine)
4. I GET IDEAS (Tony Martin)
5. TOO YOUNG (Nat "King" Cole)
6. I'M IN LOVE AGAIN (April Stevens)
7. SHANGHAI (Doris Day)
8. LONGING FOR YOU (Sammy Kaye)
9. MY TRULY, TRULY FAIR (Guy Mitchell)
10. BELLE, BELLE, MY LIBERTY BELLE (Bobby Wayne)

Phil Wilson

WLEE—Richmond, Va.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. JEZEBEL (Frankie Laine)
3. BECAUSE OF RAIN (Nat "King" Cole)
4. MIXED EMOTIONS (Rosemary Clooney)
5. BECAUSE OF YOU (Tony Bennett)
6. BELLE, BELLE, MY LIBERTY BELLE (Bobby Wayne)
7. I'M A FOOL TO WANT YOU (Frank Sinatra)
8. WAY UP IN NORTH CAROLINA (Belltones)
9. SHANGHAI (Doris Day)
10. THE END OF A LOVE AFFAIR (M. Whiting)

Dick Outlaw

WILM—Wilmington, Del.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat "King" Cole)
3. SWEET VIOLETS (Jane Turzy)
4. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
5. JEZEBEL (Frankie Laine)
6. BECAUSE OF YOU (Tony Bennett)
7. SHANGHAI (Doris Day)
8. LONGING FOR YOU (Sammy Kaye)
9. WAITING JUST FOR YOU (Lucky Millinder)
10. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)

Bob Martin

WMUR—Manchester, N. H.

1. BECAUSE OF RAIN (Ella Fitzgerald)
2. TOO YOUNG (Nat "King" Cole)
3. LAURA (Stan Kenton)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. EARLY AUTUMN (Woody Herman)
6. YESTERDAYS (Stan Getz)
7. ALONE TOGETHER (Dizzy & Strings)
8. THERE'S NO BOAT LIKE A ROWBOAT (Perry Como)
9. GONE FISHIN' (Crosby & Armstrong)
10. DYNAFLOW (Stan Kenton)

Norm Polman

WMMW—Meriden, Conn.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Tony Bennett)
3. TOO YOUNG (Nat "King" Cole)
4. HOW HIGH THE MOON (Les Paul & M. Ford)
5. SHANGHAI (Billy Williams Qt.)
6. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
7. I CAN SEE YOU (Mary Mayo)
8. IN THE COOL, COOL, COOL OF THE EVENING (Frankie Laine-Jo Stafford)
9. WHILE YOU DANCED (Georgia Gibbs)
10. GIMME A LITTLE KISS (April Stevens)

Lee Morris

WSB—Atlanta, Ga.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat "King" Cole)
3. MY TRULY, TRULY FAIR (Guy Mitchell)
4. THERE'S NO BOAT LIKE A ROWBOAT (Perry Como)
5. I GET IDEAS (Tony Martin)
6. I'M IN LOVE AGAIN (April Stevens)
7. FOR ALL WE KNOW (Walter Schumann)
8. IF YOU'RE GONNA LOVE ME, LOVE ME (Eberly-O'Connell)
9. ALICE IN WONDERLAND (Hugo Winterhalter)
10. GIMME A LITTLE KISS (April Stevens)

Don Bell

KRNT—Des Moines, Iowa

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat "King" Cole)
3. COME ON-A MY HOUSE (Kay Starr)
4. SWEET VIOLETS (Dinah Shore)
5. JEZEBEL (Frankie Laine)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. BECAUSE OF RAIN (Nat "King" Cole)
8. SWEET VIOLETS (Jane Turzy)
9. MISTER AND MISSISSIPPI (Dennis Day)
10. BECAUSE OF YOU (Lex Baxter)

Bill Silbert

WWJ—Detroit, Mich.

1. VANITY (Don Cherry)
2. BECAUSE OF YOU (Johnny Desmond)
3. SURPRISING (Perry Como)
4. SHANGHAI (Doris Day)
5. DIMPLES AND-CHERRY CHEEKS (Andrews Sisters-Lombardo)
6. YOU BLEW OUT THE FLAME (Ray Anthony)
7. LONELY LITTLE ROBIN (Marion Morgan)
8. IN THE COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)
9. LONGING FOR YOU (Vic Damone)
10. THEM THERE EYES (Champ Butler)

Harry Baum

WSSB—Durham, N. C.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat "King" Cole)
3. JEZEBEL (Frankie Laine)
4. BECAUSE OF YOU (Tony Bennett)
5. SWEET VIOLETS (Dinah Shore)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. AZURE (Les Brown)
8. THESE THINGS I OFFER YOU (Dick Haymes)
9. WANG, WANG BLUES (Ralph Flanagan)
10. JOSEPHINE (Les Paul)

Larry Gentile

WJBK—Detroit, Mich.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Denny Vaughn)
3. SWEET VIOLETS (Dinah Shore)
4. VANITY (Sarah Vaughan)
5. I GET IDEAS (Tony Martin)
6. I HEARD A SONG (Eddie Fisher)
7. BECAUSE (Mario Lanza)
8. BECAUSE OF YOU (Johnny Desmond)
9. JEZEBEL (Frankie Laine)
10. OLE' MAN RIVER (Gordon MacRae)



BIGGER and BIGGER and BIGGER!



BILLY ECKSTINE

I'M A FOOL TO WANT YOU
LOVE ME

78 RPM—MGM 10982
45 RPM—MGM K10982



BILLY WILLIAMS

QUARTET

SHANGHAI

THE WONDROUS WORD

78 RPM—MGM 10998
45 RPM—MGM K10998



TOMMY EDWARDS

THE MORNINGSIDE OF
THE MOUNTAIN
F'R INSTANCE

78 RPM—MGM 10989
45 RPM—MGM K10989



DEBBIE REYNOLDS-CARPENTER

OH BY JINGO!

HE'D HAVE TO GET UNDER
GET OUT AND GET UNDER

78 RPM—MGM 30385
45 RPM—MGM K30385



HARRY RANCH

and his Orchestra

WOMAN IS A FIVE LETTER WORD
I'LL FOLLOW YOU

78 RPM—MGM 11018
45 RPM—MGM K11018

LUKE THE DRIFTER

I DREAMED ABOUT MAMA
LAST NIGHT - I'VE BEEN
DOWN THAT ROAD BEFORE

78 RPM—MGM 11017
45 RPM—MGM K11017

M-G-M RECORDS SALUTES NATIONAL DISK JOCKEY WEEK — AUG. 20-26



"It's What's in THE CASH BOX That Counts"

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

August 25, 1951

New York, N. Y.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Tony Bennett)
3. TOO YOUNG (Nat "King" Cole)
4. SWEET VIOLETS (Dinah Shore)
5. JEZEBEL (Frankie Laine)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. I'M IN LOVE AGAIN (April Stevens)
8. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
9. I GET IDEAS (Tony Martin)
10. SHANGHAI (Doris Day)

Savannah, Ga.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat "King" Cole)
3. PRETTY EYED BABY (Laine-Stafford)
4. I GET IDEAS (Tony Martin)
5. I'M IN LOVE AGAIN (April Stevens)
6. ROSE, ROSE, I LOVE YOU (Frankie Laine)
7. UNLESS (Guy Mitchell)
8. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
9. BECAUSE OF YOU (Tony Bennett)
10. IF (Perry Como)

Sandusky, Ohio

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I GET IDEAS (Tony Martin)
5. TOO YOUNG (Nat "King" Cole)
6. VANITY (Don Cherry)
7. UNLESS (Eddie Fisher)
8. JEZEBEL (Frankie Laine)
9. JOSEPHINE (Les Paul)
10. LAURA (Stan Kenton)

Winston-Salem, N. C.

1. SIXTY MINUTE MAN (Dominoes)
2. DOWN YONDER (Del Woods)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
5. TOO YOUNG (Nat "King" Cole)
6. SWEET VIOLETS (Dinah Shore)
7. LONGING FOR YOU (Sammy Kaye)
8. SHANGHAI (Doris Day)
9. I WISH I HAD NEVER SEEN SUNSHINE (Les Paul & Mary Ford)
10. WAY UP IN NORTH CAROLINA (Belltones)

Chicago, Ill.

1. SWEET VIOLETS (Dinah Shore)
2. BECAUSE OF YOU (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I WON'T CRY ANYMORE (Tony Bennett)
5. SHANGHAI (Billy Williams)
6. COLD, COLD HEART (Tony Bennett)
7. I GET IDEAS (Tony Martin)
8. JEZEBEL (Frankie Laine)
9. LONGING FOR YOU (Vic Damone)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

Shoals, Ind.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat "King" Cole)
3. SWEET VIOLETS (Dinah Shore)
4. JEZEBEL (Frankie Laine)
5. MISTER AND MISSISSIPPI (Patti Page)
6. ROSE, ROSE, I LOVE YOU (Frankie Laine)
7. I WANT TO BE WITH YOU ALWAYS (Andrews Sisters)
8. DOWN YONDER (Del Wood)
9. MY TRULY, TRULY FAIR (Freddy Martin)
10. BECAUSE OF YOU (Guy Lombardo)

Scottsbluff, Neb.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. MY TRULY, TRULY FAIR (Guy Mitchell)
3. JOSEPHINE (Les Paul)
4. EVER TRUE EVER MORE (Patti Page)
5. MISTER AND MISSISSIPPI (Dennis Day)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. JEZEBEL (Frankie Laine)
8. SHANGHAI (Doris Day)
9. ROSE, ROSE, I LOVE YOU (Frankie Laine)
10. SWEET VIOLETS (Dinah Shore)

Opelousas, La.

1. TOO YOUNG (Nat "King" Cole)
2. JEZEBEL (Frankie Laine)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
5. SHANGHAI (Doris Day)
6. HOW HIGH THE MOON (Les Paul & M. Ford)
7. SWEET VIOLETS (Dinah Shore)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. MISTER AND MISSISSIPPI (Patti Page)
10. I'M IN LOVE AGAIN (April Stevens)

Los Angeles, Cal.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat "King" Cole)
3. I GET IDEAS (Tony Martin)
4. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
5. IN THE COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)
6. JEZEBEL (Frankie Laine)
7. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
8. I'M IN LOVE AGAIN (April Stevens)
9. SHANGHAI (Doris Day)
10. SWEET VIOLETS (Dinah Shore)

Fertile, Minn.

1. SWEET VIOLETS (Dinah Shore)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. WANG, WANG BLUES (Ames Brothers)
4. I GET IDEAS (Tony Martin)
5. SHANGHAI (Billy Williams)
6. JOSEPHINE (Les Paul)
7. LONELY LITTLE ROBIN (Pinetoppers)
8. ROSE OF THE MOUNTAIN (Russ Morgan)
9. JEZEBEL (Frankie Laine)
10. TOO YOUNG (Nat "King" Cole)

Long Island City, N. Y.

1. TOO YOUNG (Nat "King" Cole)
2. BECAUSE OF YOU (Tony Bennett)
3. I WON'T CRY ANYMORE (Dinah Washington)
4. I'M IN LOVE AGAIN (April Stevens)
5. I'M A FOOL TO WANT YOU (Frankie Laine)
6. THESE THINGS I OFFER YOU (Sarah Vaughan)
7. GOOD MORNING, MR. ECHO (Jane Turzy)
8. MISTER AND MISSISSIPPI (Patti Page)
9. SHANGHAI (Doris Day)
10. JEZEBEL (Frankie Laine)

Fayetteville, Ark.

1. TOO YOUNG (Nat "King" Cole)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. MISTER AND MISSISSIPPI (Patti Page)
4. MY TRULY, TRULY FAIR (Guy Mitchell)
5. JEZEBEL (Frankie Laine)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. ROSE, ROSE, I LOVE YOU (Frankie Laine)
8. I'M IN LOVE AGAIN (April Stevens)
9. SWEET VIOLETS (Dinah Shore)
10. SHANGHAI (Doris Day)

Cincinnati, Ohio

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Tony Bennett)
3. TOO YOUNG (Nat "King" Cole)
4. SOUND OFF (Vaughn Monroe)
5. I'M IN LOVE AGAIN (April Stevens)
6. MY TRULY, TRULY FAIR (Vic Damone)
7. JEZEBEL (Frankie Laine)
8. I GET IDEAS (Tony Martin)
9. SWEET VIOLETS (Dinah Shore)
10. SHANGHAI (Billy Williams Quartet)

San Francisco, Cal.

1. TOO YOUNG (Nat "King" Cole)
2. JEZEBEL (Frankie Laine)
3. HOW HIGH THE MOON (Les Paul & Mary Ford)
4. ROSE, ROSE, I LOVE YOU (Frankie Laine)
5. ON TOP OF OLD SMOKY (Weavers)
6. SOUND OFF (Weavers)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. MISTER & MISSISSIPPI (Patti Page)
9. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
10. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)

Seattle, Wash.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Tony Bennett)
3. TOO YOUNG (Nat "King" Cole)
4. I'M IN LOVE AGAIN (April Stevens)
5. MY TRULY, TRULY FAIR (Vic Damone)
6. SOUND OFF (Vaughn Monroe)
7. I GET IDEAS (Tony Martin)
8. SWEET VIOLETS (Dinah Shore)
9. JEZEBEL (Frankie Laine)
10. SHANGHAI (Billy Williams)

Reno, Nev.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Tony Bennett)
3. TOO YOUNG (Nat "King" Cole)
4. SWEET VIOLETS (Dinah Shore)
5. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
6. MY TRULY, TRULY FAIR (Vic Damone)
7. JEZEBEL (Frankie Laine)
8. HOW HIGH THE MOON (Les Paul & M. Ford)
9. SHANGHAI (Billy Williams)
10. I GET IDEAS (Tony Martin)

St. Paul, Minn.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. JEZEBEL (Frankie Laine)
3. SWEET VIOLETS (Dinah Shore)
4. SHANGHAI (Billy Williams)
5. MISTER AND MISSISSIPPI (Patti Page)
6. TOO YOUNG (Nat "King" Cole)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. LONELY LITTLE ROBIN (Pinetoppers)
9. UNLESS (Les Baxter)
10. DETOUR (Patti Page)

Norfolk, Va.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat "King" Cole)
3. I GET IDEAS (Tony Martin)
4. ROSE, ROSE, I LOVE YOU (Frankie Laine)
5. I'M IN LOVE AGAIN (April Stevens)
6. UNLESS (Guy Mitchell)
7. IF (Perry Como)
8. HOW HIGH THE MOON (Les Paul & M. Ford)
9. PRETTY EYED BABY (Jane Turzy)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

Portland, Ore.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. JEZEBEL (Frankie Laine)
3. I GET IDEAS (Tony Martin)
4. TOO YOUNG (Nat "King" Cole)
5. I'M IN LOVE AGAIN (April Stevens)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. SWEET VIOLETS (Dinah Shore)
8. HOW HIGH THE MOON (Les Paul & Mary Ford)
9. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
10. SHANGHAI (Doris Day)

Cleveland, Ohio

1. TOO YOUNG (Nat "King" Cole)
2. JEZEBEL (Frankie Laine)
3. MY TRULY, TRULY FAIR (Guy Mitchell)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. HOW HIGH THE MOON (Les Paul & M. Ford)
6. ROSE, ROSE, I LOVE YOU (Frankie Laine)
7. THE LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
8. ON TOP OF OLD SMOKY (The Weavers)
9. SWEET VIOLETS (Dinah Shore)
10. MISTER AND MISSISSIPPI (Patti Page)

Omaha, Neb.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. MISTER AND MISSISSIPPI (Patti Page)
3. JEZEBEL (Frankie Laine)
4. MY TRULY, TRULY FAIR (Guy Mitchell)
5. ROSE, ROSE, I LOVE YOU (Frankie Laine)
6. TOO YOUNG (Nat "King" Cole)
7. GOOD MORNING, MR. ECHO (Jane Turzy)
8. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
9. HOW HIGH THE MOON (Les Paul & M. Ford)
10. ON TOP OF OLD SMOKY (The Weavers)

Detroit, Mich.

1. JEZEBEL (Frankie Laine)
2. MY TRULY, TRULY FAIR (Guy Mitchell)
3. TOO YOUNG (Nat "King" Cole)
4. MISTER AND MISSISSIPPI (Patti Page)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. ROSE, ROSE, I LOVE YOU (Frankie Laine)
7. HOW HIGH THE MOON (Les Paul & M. Ford)
8. ON TOP OF OLD SMOKY (The Weavers)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. SWEET VIOLETS (Dinah Shore)

Charleston, S. C.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat "King" Cole)
3. SWEET VIOLETS (Dinah Shore)
4. JEZEBEL (Frankie Laine)
5. BECAUSE OF YOU (Tony Bennett)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
8. I'M IN LOVE AGAIN (April Stevens)
9. HOW HIGH THE MOON (Les Paul & M. Ford)
10. ON TOP OF OLD SMOKY (The Weavers)

Denver, Colo.

1. TOO YOUNG (Nat "King" Cole)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. MY TRULY, TRULY FAIR (Freddy Martin)
4. SWEET VIOLETS (Cliff Steward)
5. LOVELIEST NIGHT OF THE YEAR (Percy Faith)
6. JEZEBEL (Frankie Laine)
7. BECAUSE OF YOU (Ray Barber)
8. ON TOP OF OLD SMOKY (Vaughn Monroe)
9. MISTER AND MISSISSIPPI (Mills Brothers)
10. HOW HIGH THE MOON (Les Paul & M. Ford)

THE CASH BOX

Jazz 'n' Blues Reviews

★AWARD O' THE WEEK★

"ROCKIN' CHAIR BLUES" (2:45)

"SINNER'S HOP, PART 1" (2:34)

PAUL WILLIAMS & DANNY COBB (Sovoy 814)



PAUL WILLIAMS



DANNY COBB

● Here are a couple of hot pieces of wax that have what it takes to climb to the top. Paul Williams and his band go to town on a pair of lively and zestful tunes. The top deck, labeled "Rockin' Chair Blues" is a jump number with a big bounce that should have every-one clapping hands to keep time. Danny Cobb, with a vocal assist from the band, delivers the lyrics in loud and meaningful man-

ner. The second side, "Sinner's Hop, Part 1", is an instrumental that features some fine piano playing and wonderful tenor sax by Paul. This side also looks like a sure bet to get a big play on the machines. Ops have a pair of potent sides on this platter and they would be playing it smart if they got with this disk fast.

"CASTLE ROCK" (2:40)

"JUST IN CASE YOU CHANGE YOUR MIND" (2:50)

FOUR DEEP TONES (Corol 65061)

● Here is a tune that is busting wide open. The Four Deep Tones take hold of this jump number and send it for a pleasurable ride around the wax. This presentation should draw its share of nickels. The lower level is a slow and pretty ditty that is delivered by the boys in a listenable manner. The upper end gets the nod.

"WHISKEY AND GIN" (2:43)

"TELL THE LADY I SAID GOODBYE" (2:39)

JOHNNIE RAY (Okeh 6809)

● The top lid looks like a tune that will break out and go all the way. Johnnie Ray offers the lyrics in an appealing and meaningful way. The song itself is a lovely ballad with a bit of the blues in it. The second end is a fair sounding number that gets another wonderful job by Johnnie. This artist can do it for the first side.

"WORRIED WOMAN BLUES" (2:32)

"EATING MY HEART OUT FOR YOU" (2:45)

TERRY TIMMONS (RCA Victor 20-4229; 47-4229)

● Terry Timmons offers a pleasant sounding vocal to a slow but forceful blues number on the top deck. The band backs Terry with a fine instrumental. Flip is a slow ballad in which the chirp is shown to equally good advantage. Both ends can draw the coin and ops are advised to look in.

"HOME TOWN WOMAN" (2:07)

"UNLUCKY BLUES" (3:09)

LEROY JOHNSON (Okeh 6813)

● Leroy Johnson dishes out two fine sounding sides. The upper lid is a driving jumpy tune that offers a fair vocal and an excellent orchestration backing. The second half is a slow blues number that the boys turn out in a better than average way. Ops have strong filler items on this disk.

"GIN, GIN, GIN" (2:20)

"I SHOULDN'T CRY" (2:28)

TODD RHODES ORCHESTRA (King 4469)

● The top deck features the Todd Rhodes orchestra as it sings and plays its way through a lively number. The boys put a lot of zest in this tune and come up with a listenable half. Flip finds chirp Kitty Stevenson doling out the lyrics to a slow blues number. Either end is worth watching.

"THE GRAPE VINE" (2:22)

"NO ONE ELSE COULD BE" (2:42)

LUCKY MILLINDER ORCHESTRA (King 4476)

● The popular Lucky Millinder orchestra cut themselves a real fast tune. With Melvin Moore handling the lyrics in an able manner, the crew turns out a good side. The under level offers a grand duet between Melvin and Annisette Allen as they glide through a lovely ballad. The top end may break out.

"I TRIED" (2:55)

"I RULE MY HOUSE" (2:45)

CHUCK WILLIS (Okeh 6810)

● A slow and draggy blues item is dished up by Chuck Willis on the upper half. It's a typical blues number that gets a satisfactory going over by Chuck. The lower lid is a loud, driving blues tune that gets a strong orchestration backing. Ops might have a peek.

"GOD IS ON OUR SIDE" (2:43)

"I'M A SOLDIER" (2:45)

GAY SISTERS (Sovoy 4027)

● The Gay Sisters present a pair of spiritual numbers. The first half is a slower type tune while the second end is one of those fast moving, loud sounding things. Both lids are delivered in a style typical of these chants. Ops who are in the right locations have a good disk here.

Meeting Dates Of Music Operators' Associations

- Aug. 21—Music Operators' Association of Indiana Place: Indianapolis Athletic Club, Indianapolis, Ind.
23—California Music Guild Place: Sacramento Hotel, Sacramento, Cal.
27—Amusement Machine Association of Philadelphia Place: Broadwood Hotel, Philadelphia, Pa.
27—Phonograph Owners' Association Place: Broadview Hotel, East St. Louis, Ill.
Sept. 3—Illinois Amusement Association Place: 208 N. Madison St., Rockford, Ill.
10—Wisconsin Phonograph Operators' Association Place: To be announced.
11—California Music Guild Place: 311 Club, Oakland, Cal.
11—Automatic Phonograph Owners' Association Place: Gibson Hotel, Cincinnati, Ohio
13—Michigan Automatic Phonograph Owners' Association Place: Maccabees Building, Detroit, Mich.
Oct. 13—Oregon Music Operators' Association Place: 827 S.W. 13th Ave., Portland, Ore.

OCTOBER 15 and 16

SIX-STATE CONVENTION

Music Operators from Nebraska, Minnesota, North Dakota, South Dakota, Iowa and Wisconsin meet at the PAXTON HOTEL, OMAHA, NEB. Harold Klein, Publicity Director, 1611 CHICAGO ST., OMAHA, NEB.

New DJ Team



NEW YORK—Former light heavyweight champion Gus Lesnevich (seated) became the first "name" fighter to turn from ringside to make-side when he started his new disk jockey series with Bob Emerick over WOR 4:30 to 5:00 P.M. on Saturday. Emerick is well known for his disk jockeying both here and in Los Angeles. The team of Lesnevich and Emerick will be offered at a later date as a package for television, night clubs, theaters and the movies. Frankie Lohmann is the producer.

Martin Verbit Dies

PHILADELPHIA, PA.—The Philadelphia record trade was shocked this week at the sudden death of Martin Verbit of Marnel Distributors. Apparently in good health Tuesday afternoon (August 14), he succumbed suddenly Tuesday evening of a heart attack. Marnel recently took over the Scott-Crosse lines in this city. Nelson Verbit, Martin's brother, is an active partner in the firm and it is assumed he will take over.

GOING BIG!

JEB No. 3001 The Keynoters with Pete Congiaro "IDA" b/w "Darktown Strutters Ball"

JEB No. 3002 Don Belloc's Orchestro Sunday Smith, Vocal with Four Music Makers "Big Blue Eyes" b/w "Pretty Little Bells"

JEB No. 3003 Milt Herth "Marmaduke The Spook" b/w "Jazz Me Blues"



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GRIFFIN BROS. ORK.
sensational new release
"TRA-LA-LA"
"HOPPIN"
DOT # 1060



Top Moneymaker!
PRAYIN' FOR YOUR RETURN
 by
 Percy Mayfield
 # 408
Specialty records

APOLLO
 Double Smash Hits
"HEY LITTLE GIRL"
 and
"LITTLE SIDE CAR"
 by
 BOBBY SMITH &
 THE LARKS
 Apollo # 429
APOLLO RECORDS, INC.
 457 W. 45 St. N. Y.

VANITY
 A TRULY GREAT SONG
JEFFERSON MUSIC CO. INC.
 1619 BROADWAY, N. Y. 19

SPEEDIEST PLAYING RECORDS REVIEWED THIS WEEK

Records All Under 2:30 Min.

POPULAR

- "I Want To Be Near You" 2:00
(Percy Faith Orch. — Columbia 39528)
- "Hawaiian War Chant" 2:02
(Jo Stafford — Columbia 39529)
- "Ask Me" 2:16
(Bob Crosby & Dinning Sisters — Capitol 1766)
- "Louise" 2:25
(Ken Griffin — Columbia 39514)
- "Oh How I Love You" 2:28
(Al Trace — Mercury 5694)
- "I Love You But I Don't Like You" 2:29
(Peggy Lee — Capitol 1749)

JAZZ & BLUES

- "Home Town Woman" 2:07
(Leroy Johnson — Okeh 6813)
- "Gin, Gin, Gin" 2:20
(Todd Rhodes Orch. — King 4469)
- "The Grape Vine" 2:22
(Lucky Millinder Orch. — King 447)

FOLK & WESTERN

- "Year After Year" 2:14
(Tommy Sosebee — Coral 64102)
- "Down Yonder" 2:20
(Eddie Smith — King 986)
- "Unwanted Sign Upon Your Heart" 2:20
(Hank Snow — RCA Victor 21-0498)
- "Alarm Clock Boogie" 2:30
(Billy Briggs — Columbia 20846)
- "Out of Money, Out of Place, Out of Style" 2:30
(Jimmy Walker — Intro 6024)

HOT
 in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

<p>1 SIXTY MINUTE MAN <i>Dominoes</i> (Federal 12022)</p>	<p>SIXTY MINUTE MAN <i>Dominoes</i> (Federal 12022)</p>	<p>CHAINS OF LOVE <i>Joe Turner</i> (Atlantic 939)</p>
<p>2 DON'T YOU KNOW I LOVE YOU <i>Clovers</i> (Atlantic 934)</p>	<p>DON'T YOU KNOW I LOVE YOU <i>Clovers</i> (Atlantic 934)</p>	<p>DON'T YOU KNOW I LOVE YOU <i>Clovers</i> (Atlantic 934)</p>
<p>3 I WON'T CRY ANYMORE <i>Dinah Washington</i> (Mercury 8211)</p>	<p>THE THRILL IS GONE <i>Roy Hawkins</i> (Modern)</p>	<p>SIXTY MINUTE MAN <i>Dominoes</i> (Federal 12022)</p>
<p>4 BLOODSHOT EYES <i>Wynonie Harris</i> (King)</p>	<p>CHAINS OF LOVE <i>Joe Turner</i> (Atlantic 939)</p>	<p>T-99 BLUES <i>Jimmy Nelson</i> (R.P.M. 325)</p>
<p>5 I'M WAITING JUST FOR YOU <i>Lucky Millinder</i> (King)</p>	<p>I'M WAITING JUST FOR YOU <i>Lucky Millinder</i> (King)</p>	<p>BLOODSHOT EYES <i>Wynonie Harris</i> (King)</p>
<p>6 THESE THINGS I OFFER YOU <i>Sarah Vaughan</i> (Columbia 39370)</p>	<p>CASTLE ROCK <i>Johnny Hodges</i> (Mercury 8944)</p>	<p>I'M WAITING JUST FOR YOU <i>Lucky Millinder</i> (King)</p>
<p>7 CASTLE ROCK <i>Johnny Hodges</i> (Mercury 8944)</p>	<p>JUICED <i>Jackie Brenston</i> (Chess 1472)</p>	<p>I'M CRYING <i>Memphis Slim</i> (Premium)</p>
<p>8 SLEEP <i>Earl Bostic</i> (King)</p>	<p>I'LL ALWAYS BE IN LOVE WITH YOU <i>Charles Brown</i> (Aladdin)</p>	<p>HOWLING WINDS <i>Joe Turner</i> (National)</p>
<p>9 ALWAYS <i>Earl Bostic</i> (King)</p>	<p>T-99 BLUES <i>Jimmy Nelson</i> (R.P.M. 325)</p>	<p>JUNCO PARTNER <i>James Waynes</i> (Sittin' In)</p>
<p>10 SHOULDN'T I KNOW <i>Cardinals</i> (Atlantic 938)</p>	<p>HEY LITTLE GIRL <i>John Godfrey Trio</i> (Chess 1478)</p>	<p>SHOULDN'T I KNOW <i>Cardinals</i> (Atlantic 938)</p>



PAUL WILLIAMS
 (Mr. Hucklebuck Himself)

with

TWO SMASH HITS!

Savoy #814

"ROCKIN' CHAIR BLUES"

Vocal by Danny Cobbs—backed by

"SINNER'S HOP"

HERE'S THE ORIGINAL

"HEY LITTLE GIRL"

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BILLY WRIGHT

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Savoy

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 58 Market St., Newark 1, N. J.

HOT

in DALLAS in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|---|---|---|
| <p>1 SIXTY MINUTE MAN
<i>The Dominoes</i>
(Federal 12022)</p> | <p>SLEEP
<i>Earl Bostic</i>
(King)</p> | <p>ATLANTA, GA.
1. Sixty Minute Man (Dominoes)
2. T-99 Blues (Jimmy Nelson)
3. Just One More Drink (Amos Milburn)
4. All Nite Long (Johnny Otis)
5. The Thrill Is Gone (Roy Hawkins)
6. I'm Crying (Memphis Slim)
7. Juiced (Jackie Brenston)
8. I'll Always Be In Love With You (Charles Brown)
9. Tra La La (Griffin Brothers)
10. Castle Rock (Johnny Hodges)</p> |
| <p>2 DON'T YOU KNOW I LOVE YOU?
<i>Clovers</i>
(Atlantic 934)</p> | <p>THE GLORY OF LOVE
<i>The Five Keys</i>
(Aladdin)</p> | <p>RICHMOND, VA.
1. Rocket 88 (Jackie Brenston)
2. Sixty Minute Man (Dominoes)
3. All Nite Long (Johnny Otis)
4. T-99 Blues (Jimmy Nelson)
5. Eyesight To The Blind (The Larks)
6. I Will Wait (Four Buddies)
7. Tend To Your Business (James Waynes)
8. Tryin' To Find A Girl (James Waynes)
9. The Thrill Is Gone (Roy Hawkins)
10. Sinner's Hop (Paul Williams)</p> |
| <p>3 CHAINS OF LOVE
<i>Joe Turner</i>
(Atlantic 939)</p> | <p>GO, GO, GO
<i>Trenier Twins</i>
(Okeh)</p> | <p>NEWARK, N. J.
1. Don't You Know I Love You? (Clovers)
2. The Glory Of Love (Five Keys)
3. Sixty Minute Man (Dominoes)
4. Just One More Drink (Amos Milburn)
5. T-99 Blues (Jimmy Nelson)
6. Money Blues (Camilla Howard)
7. Tend To Your Business (James Waynes)
8. The Thrill Is Gone (Roy Hawkins)
9. I Have News For You (Roy Milton)
10. Waiting Just For You (Lucky Millinder)</p> |
| <p>4 I'M CRYING
<i>Memphis Slim</i>
(Premium)</p> | <p>ALL NIGHT LONG
<i>Johnny Otis</i>
(Savoy)</p> | <p>SAVANNAH, GA.
1. Sixty Minute Man (Dominoes)
2. These Things I Offer You (Sarah Vaughan)
3. T-99 Blues (Jimmy Nelson)
4. Tra La La (Griffin Brothers)
5. What A Fool I Was (Percy Mayfield)
6. Eyesight To The Blind (The Larks)
7. Don't You Know I Love You? (Clovers)
8. Rocket 88 (Jackie Brenston)
9. Waiting Just For You (Lucky Millinder)
10. Tend To Your Business (James Waynes)</p> |
| <p>5 CASTLE ROCK
<i>Johnny Hodges</i>
(Mercury 8944)</p> | <p>T-99 BLUES
<i>Jimmy Nelson</i>
(RPM)</p> | <p>WINSTON-SALEM, N. C.
1. Don't You Know I Love You? (Clovers)
2. Shouldn't I Know? (Cardinals)
3. Sixty Minute Man (Dominoes)
4. Tra La La (Griffin Brothers)
5. I Can't Escape From You (Dominoes)
6. Chains Of Love (Joe Turner)
7. Rocket 88 (Jackie Brenston)
8. Walkin' The Chalk Line (Tiny Bradshaw)
9. Waiting Just For You (Lucky Millinder)
10. Bloodshot Eyes (Wynonie Harris)</p> |
| <p>6 NEW LOVE
<i>Johnny Otis</i>
(Savoy)</p> | <p>I'M WAITING JUST FOR YOU
<i>Lucky Millinder</i>
(King)</p> | |
| <p>7 T-99 BLUES
<i>Jimmy Nelson</i>
(R. P. M.)</p> | <p>CHAINS OF LOVE
<i>Joe Turner</i>
(Atlantic)</p> | |
| <p>8 PRAYIN' FOR YOUR RETURN
<i>Percy Mayfield</i>
(Specialty)</p> | <p>BLOW, JOE, BLOW
<i>Joe Houston</i>
(Modern)</p> | |
| <p>9 TIME CHANGES THINGS
<i>Little Son Jackson</i>
(Imperial)</p> | <p>TEND TO YOUR BUSINESS
<i>James Waynes</i>
(Sittin' In)</p> | |
| <p>10 THE THRILL IS GONE
<i>Roy Hawkins</i>
(Modern)</p> | <p>WILL YOU BE MINE?
<i>The Swallows</i>
(King)</p> | |

National Disk Jockey Week Gains Momentum

NEW YORK—The entire United States will acknowledge August 20th to 26th that "records offer your best entertainment."

For it's National Disk Jockey Week with salutes being offered to the country's 11,750 record spinners. Governor Paul A. Dever, of Massachusetts, at the behest of Norman Prescott, WORL. Boston, has proclaimed it National Disk Jockey Week throughout that state.

James A. Rhodes, Mayor of Columbus, Ohio, not only issued a proclamation acclaiming the Week but is throwing a dinner at the Deshler-Wallick Hotel there for the city's 22 disk jockeys and their families on Friday,

August 24th. In addition, Mayor Rhodes will have a special disk jockey flight in the National Caddie Tournament, with a special trophy for the disk jockey with the best score.

The honorary committee for the Week, headed by Senator Homer Capehart, of Indiana, and Marvin L. Kline, executive director of the Sister Kenny Foundation, reports that the enthusiasm resulting from the d.j.'s following has snowballed and made the Week a sincere tribute from the record fans of the country.

Eddie Jaffe, publicity director, confirms the fact that just a small amount of promotion was necessary for the Week to gain more momentum.



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BIGGER, BETTER, STRONGER THAN EVER

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"JUICED"

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CHESS RECORD CORP. 750 E. 49th Street Chicago 15, Illinois

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Folk and Western Roundup

Lonzo and Oscar (Decca) have been selected to appear with Bob Hope and Marilyn Maxwell at the Michigan State Fair in Detroit September 2nd through the 7th. WSM's corn duo is only country act to appear on bill.

Ernest Tubbs (Decca) departed Nashville August 6th for a three week vacation trip through the west with his family.

Carl Smith (Columbia) set as guest on Dallas' "Big D Jamboree" August 25th. Appearance follows a week's bookings through Louisiana, Oklahoma and Texas. Smith, who is riding high on three Columbia releases, rated fine space in August 13th TIME copy.

Popular names continue to trek to Nashville, the folk music capitol, for record cutting. Roberta Lee, formerly with the Frank Sinatra show, turned up in Nashville the 12th to slice Decca sides with Hardrock Gunter and Red Foley. Miss Lee returned to New York immediately for Godfrey show appearance the 18th.

Hank Williams (M-G-M) started the Hadaacol Tour 12th to continue until October 1. Williams was only country music act carried on this junket.

Wally Brady (American Music) was seen around Nashville for several days transacting company business.

Chet Atkins (RCA Victor) doing fine after recent bone operation. Guests scheduled for WSM's "Grand Ole Opry" Prince Albert seg are George Morgan (Columbia) August 18, Cowboy Copas (King) August 25, and Curly Fox & Texas Ruby (King) September 1.



HANK WILLIAMS

Jimmy Dale (Federal) is currently appearing nitely at the Wonderpool in Newark, N. J., and can be heard every Sunday 3:30 to 4:00 P.M. over WAAT.

Hank Thompson (Capitol) has set a three week tour through California, Oregon and Washington beginning August 19th.

Owen Bradley, WSM's organ-piano-arranger, cut new Coral wax last week.

Hank Williams and Jimmy Rule are marketing a booklet entitled "How To Write Folk and Western Music to Sell". Item looks big for PI station plugs. First copies due off the presses immediately.

Paul Cohen, Decca folk topman, in Nashville 12th with plans to cut new sides by Webb Pierce, currently airing from KWKH in Shreveport. Other artists on the docket include Hardrock Gunter (of "Birmingham Bounce" fame), The Anita Kerr Singers, Merv Shiner (sacred sides), and sides using Roberta Lee with both Red Foley and Hardrock Gunter.

Fred Rose and son Wesley in New York for week (12th through 18th) on business.

Hank Williams put in another M-G-M session the 9th before departing on Hadaacol Tour that will keep him away from Nashville until after October 1st except for Saturday night Opry appearances.

THE CASH BOX

"Folk" and "Western" Record Reviews



"YOUR LOCKET IS MY BROKEN HEART" (2:45)
"UNWANTED SIGN UPON YOUR HEART" (2:20)

HANK SNOW
(RCA Victor 21-0498; 48-0498)



HANK SNOW

● Just like "old man river", Hank Snow just keeps rolling along. Here is another wonderful sounding ballad that should easily do it. Titled "Your Locket Is My Broken Heart", this tune is destined to reach the top under the guiding influence of

Hank's warbling. It's a sad yet pretty ditty into which he pours lots of feeling which makes it even more appealing. The band gives this side a further push with a fine musical backdrop. This is the platter that should continue that steady stream of coin into the boxes just as most of Hank's disks have done before. The lower end is a change of pace in the form of a fast and lively tune. The melody is very catchy and with another fine job turned in by Hank and the boys this half can also come through. It's the upper level that should do it and ops are advised to get with it fast.

"IF I CAN'T HAVE YOU" (2:40)

"OUT OF MONEY, OUT OF PLACE, OUT OF STYLE" (2:30)

JIMMY WALKER
(Intro 6024)

● A pair of pleasant sounding tunes are whipped up by Jimmy Walker. Both ends get fine vocals from Jimmy while the band supplies some fitting musical backdrops for each half. The top deck is slow while the other side is done with a bouncy beat. Ops should give this disk a once over.

"NO GOOD WITHOUT YOU" (2:42)

"YEAR AFTER YEAR" (2:14)

TOMMY SOSEBEE
(Coral 64102)

● Tommy Sosebee delivers a grand vocal to a very pretty ballad. Tommy's easy going and smooth delivery makes this a tune to be reckoned with. The lower level is another listenable ballad that gets equally fine treatment from Tommy and the band. Ops are advised to watch this one closely.

"BALL AND CHAIN BOOGIE" (2:54)

"MEMORIES OF MOCKIN' BIRD HILL" (2:39)

MERVIN SHINER
(Decca 46345)

● Here is a hard hitting boogie beat that is carried through by Merv Shiner. Both vocal and instrumental backing help set this number in the proper mood. The bottom end is a recent success that has been given a new face with some clever new lyrics. Watch that lower side carefully.

"WALTZING BY THE OHIO" (2:37)

"MY BABY LIED TO ME" (2:59)

GEORGE MORGAN
(Columbia 20850)

● A waltz tune is presented on the top half by George Morgan. This tune has the potentials needed to make a run for the money. George gives it a fine going over to help it to success. The second side is a slow number that is also given first rate treatment. Ops should have a big one on the upper lid.

"ALARM CLOCK BOOGIE" (2:30)

"CHEW TOBACCO RAG" (2:35)

BILLY BRIGGS
(Columbia 20846)

● Billy Briggs warbles his way through a pair of novelty type numbers. The first end has all the necessary sound effects of an alarm clock and when put to music it comes out as a cute ditty. The second side is done with a boogie beat and is also turned out in a humorous style. Ops in need of such material have a good one here.

"THE ARM OF GOD" (2:47)

"HE'LL COME LIKE A THIEF IN THE NIGHT" (2:42)

JIMMY OSBORNE
(King 971)

● The upper end is a bouncy thing with an infectious tune that may easily take off. Jimmy Osborne pours out the clever lyrics in a wonderful manner. The under lid is pleasant number that gets a good string backing to go along with Jimmy's vocal. Ops can't afford to miss this one.

"DOWN YONDER" (2:20)

"SWEET BUNCH OF DAISIES, OVER THE WAVES, MEDLEY" (2:40)

EDDIE SMITH
(King 986)

● A couple of piano playing sides are offered here by the fine pianist Eddie Smith. The top level is a fast moving tune that Eddie really tears into. The lower deck is a waltz number that is done with a piano roll effect and this side too comes out as a listenable end. Ops in the market for some good material oughta listen in.

"I CAN'T TAKE NO MORE" (2:23)

"MY HOME IN TENNESSEE" (2:54)

JOHNNY WHITE & THE RHYTHM RIDERS
(Citation 102)

● Johnny White and his Rhythm Riders, with a vocal assistance by Skeets McDonald, present a fair rendition of a slow moving tune. The bottom lid offers Skeets McDonald and Benny Walker with some fine harmony of a slow listenable song. Ops oughta take a peek in.

Lombardo — Winner And Still Champ



RED BANK, N. J.—Guy Lombardo won the National Sweepstakes for the third time on Sunday August 12.

Making a perfect total of 800 points for the \$3,000 sweepstakes prize, Lombardo beat out three other contestants in the final heat with his boat, the Tempo VI.

After the race, the Lombardo craft was in danger for a few minutes when it caught fire in front of the judges' barge. Coast guard patrol craft converged on the boat with fire fighting apparatus, but Lombardo tossed off his life jacket and had the blaze smothered before the rescuers arrived.

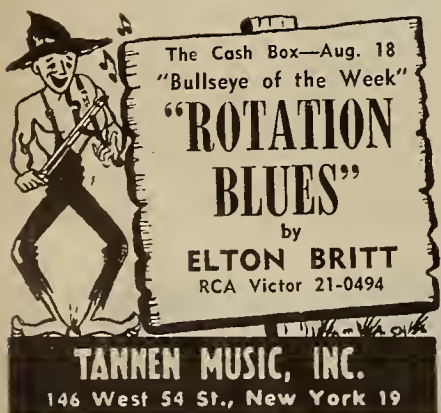
Winning races is an old story to Lombardo. The band leader, prior to this meet, had won the International Gold Cup, the Glenn L. Martin Hydroplane Race, two previous National Sweepstakes, the Henry Ford Memorial Race and the Star Spangled Banner Race for Gold Cuppers.

"THE GIRL IN THE WOOD"

FRANKIE LAINE
(Columbia)

TERRY GILKYSON - KATIE LEE
(Decca)

AMERICAN MUSIC, INC.
1576 B-way N. Y. • 9109 Sunset Blvd Hollywd
CO 5-7880 CR 1-5254



THE CASH BOX REPORTS

THE NATION'S

Big 5

HILLBILLY FOLK & WESTERN JUKE BOX TUNES

RCA-Victor Outlines Fall-Winter Program

NEW YORK—Details of a major six-months selling program designed to exploit the RCA Victor's fall-winter record merchandise were given to the company's dealers last week at a series of meetings held by RCA Victor distributors. The dealer meetings followed a coast-to-coast schedule of distributor meetings at which the program was blueprinted by RCA Victor Record Department executives.

Major points of the company's new fall-winter sales program, as outlined to the dealers, are consolidation of RCA Victor's currently strong position on popular records; a "101 Best-sellers" inventory maintenance program; including a 100 per cent exchange plan on this merchandise; a "new release" inventory and promotion plan; and expansion of RCA Victor's strong push in the children's record market.

The "new release" stocking and promotion plan, which will include the listing of all new RCA Victor releases for the balance of 1951, offers a dealer incentive for early ordering of this merchandise. This consists of a free permanent display rack and a three-speed booth demonstrator. Preview kits will also be provided to highlight new merchandise for dealers.

A further objective of the meetings held last week is the expansion of the market for rhythm and blues merchandise, based on the company's detailed study of this field.

Permo Issues Picture Souvenir of NAMM Meet

CHICAGO, ILL.—Permo, Inc., manufacturers of Fidelitone phonograph needles, recently mailed more than 22,000 of its NAMM Convention Picture Souvenirs to music dealers and distributors all over the country.

A photographer was on the job at Permo's exhibit during the show, snapping distributors, dealers and recording artists as they paused to say hello.

The souvenir folder, laid out on a 17 x 22 sheet, includes more than sixty of these pictures and it is not designed as advertising matter. It is just what the name implies—a picture souvenir—and it should be of interest to everyone in the music business.

The souvenirs have been sent in quantity to Fidelitone distributors and extra copies may be obtained from them.

Permo will gladly send a photograph, upon request, to anyone whose picture appears in the folder.

Luth Out At Paramount

NEW YORK—In a reorganization move at Paramount Music Publishing, professional manager Murray Luth left after 21 years with the firm with the exception of a 7 month stint in the army. Larry Shayne, west coast rep, comes to N. Y. to take over.

Luth started as a counter boy in 1930 and became a plugger in 1943. Among the tunes he helped promote were "To Each His Own," "Golden Earrings," "I Don't Care If The Sun Don't Shine," "Mona Lisa" and the current "In The Cool, Cool, Cool Of the Evening."

Several prospects are in the fire for Luth and he is also considering going into business for himself.

Bill Lawrence Released From Army

NEW YORK—Singer Bill Lawrence, who established quite a name for himself on CBS-TV's "Arthur Godfrey and his Friends" before his career was nipped in the bud by Uncle Sam last February, is now back in show business. He has just been released from the Army for medical reasons and will resume his career with a string of one nighters before returning to TV.

Bozo Busts Out



NEW YORK — Beginning August 20, Loew's Inc. will present the Capitol Records package "Bozo The Capitol Clown," a 35 minute featurette at 24 of their metropolitan theaters. Loew's has set this attraction for 2 weeks with an option for a third. The film was produced by Capitol at a cost of \$50,000.

The Hit Ballad from M-G-M's "THE GREAT CARUSO"

THE LOVELIEST NIGHT OF THE YEAR

ROBBINS MUSIC CORPORATION

King DE LUXE

best sellers

Federal RECORDS

TOP SELLING ARTISTS

- ★ THE DOMINOES
- ★ LUCKY MILLINDER
- ★ WYNONIE HARRIS
- ★ EARL BOSTIC
- ★ TINY BRADSHAW
- ★ ROY BROWN
- ★ KAY ARMEN
- ★ GENE WILLIAMS
- ★ MOON MULLICAN
- ★ HAWKSHAW HAWKINS
- ★ COWBOY COPAS
- ★ YORK BROTHERS

distributors

King RECORDS INC.

- 1** I WANT TO PLAY HOUSE WITH YOU
Eddy Arnold
(RCA Victor 21-0476; 48-0476)
- 2** HEY, GOOD LOOKIN'
Hank Williams
(MGM 11000; K11000)
- 3** LET'S LIVE A LITTLE
Carl Smith
(Columbia 20796; 4-20796)
- 4** I WANT TO BE WITH YOU ALWAYS
Lefty Frizell
(Columbia 20799; 4-20799)
- 5** CRYIN' HEART BLUES
Johnnie & Jack
(RCA Victor 21-0478; 48-0478)

Additional Tunes

ALWAYS LATE
Lefty Frizell
(Columbia 20837; 4-20837)

DOWN THE TRAIL OF ACHIN' HEARTS
Hank Snow
(RCA Victor 21-0441; 48-0441)

I CAN'T HELP IT
Hank Williams
(MGM 10961; K10961)

SICK, SOBER & SORRY
Johnny Bond
(Columbia 20808; 4-20808)

SOMETHING OLD, SOMETHING NEW
Eddy Arnold
(RCA Victor 21-0476; 48-0476)

FOR REAL SERVICE

• Yes, for real service, it pays to standardize on Permo Points—the full line that meets your needs. There are eight to date—more to come!

MIX 'EM UP!

With Permo, you take quantity discounts on your total needle order, regardless of the types you specify. So look ahead—and save—with Permo Points. Order now.

IT PAYS TO STANDARDIZE ON PERMO POINTS

Aug. 25 Aug. 18

Aug. 25 Aug. 18

Aug. 25 Aug. 18

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AB—Abbey	LO—London
AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AT—Atlantic	MO—Modern
BU—Bullet	NA—National
CA—Capitol	OR—Oriole
CO—Chess	PE—Peacock
CO—Columbia	PR—Prestige
CR—Coral	RA—Rainbow
DA—Dana	RE—Regent
DE—Decca	RG—Regal
DY—Derby	SA—Savoy
4 Star—Four Star	SIT—Sittin' In
FE—Federal	SP—Specialty
IN—Intro	TE—Tempo
JU—Jubilee	TW—Tower
KI—King	VI—Victor

45 rpm numbers in parenthesis

Aug. 25 Aug. 18

1—BECAUSE OF YOU 94.1 59.5

- CA-1493 (F-1493)—LES BAXTER
Unless
- CO-39362 (4-39362)—TONY BENNETT
I Want Cry Anymore
- CR-60440 (9-60440)—BOB CROSBY O.
Nine-Twenty Special
- CR-60561—ERSKINE BUTTERFIELD
You Might Have Belonged To Another
- DE-27666 (9-27666)—LOMBARDO & DeHAVEN
Out O' Breath
- ME-5643 (5643x45)—RAY BARBER
Girls We Never Did Wed
- MG-10947 (K10947)—JOHNNY DESMOND
Andiamo
- VI-10-3425—JAN PEERCE
What Is A Boy?

2—COME ON-A MY HOUSE 91.9 105.8

- CA-1710 (F-1710)—KAY STARR
Hold Me, Hold Me
- CO-39467 (4-39467)—ROSEMARY CLOONEY
Rose Of The Mountain
- DE-27680 (9-27680)—ELLA FITZGERALD
Mixed Emotions
- FE-14001—KAY ARMEN
Just in Case
- ME-5671 (5671x45)—RICHARD HAYES
Go, Go, Go
- RH-111—LOUIS PRIMA
Bring Forth De Light
- SA-793—BERT KEYES
Perhaps
- VI-20-4199 (47-4199)—THREE SUNS
Hula Blues

3—TOO YOUNG 85.1 94.6

- CA-1449 (F-1449)—KING COLE
That's My Girl
- CO-39271 (4-39271)—TONI ARDEN
Too Late Now
- CR-60393 (9-60393)—DENNY VAUGHN
I Love The Way You Say Goodnight
- DE-27569 (9-27569)—PATTY ANDREWS
Gotta Find Somebody To Love

- DE-27366 (9-27366)—VICTOR YOUNG
Be My Love
- ME-5599 (5599x45)—RICHARD HAYES
Shenandoah Waltz
- MG-10920 (K10920)—JOHNNY DESMOND
I Fell
- VI-20-4105 (47-4105)—FRAN ALLISON
Lies
- VI-20-4209 (47-4209)—SPIKE JONES
So 'Eln Me
- VI-23-5480 (51-5480)—LUIS ARCARAZ O.
Because of Rain

4—SWEET VIOLETS 73.6 71.1

- CO-39488 (4-39488)—JANETTE DAVIS
My Darling Man
- DE-27668 (9-27668)—JANE TURZEY
Lonely Little Robin
- ME-5673 (5673x45)—DORIS DREW
Them There Eyes
- VI-20-4174 (47x4174)—DINAH SHORE
If You Turn Me Down

5—JEZEBEL 71.9 85.6

- CO-39267 (4-39267)—FRANKIE LAINE
Rose, Rose, I Love You
- LO-1060 (45-1060)—WINIFRED ATWELL
Choo-Choo Samba
- ME-5622—ALLEN GREENE
The Miracle
- ME-5620—ALEXANDER BROS.
Pennsylvania Dutch

6—THE LOVELIEST NIGHT OF THE YEAR 70.4 59.2

- CA-1408 (F-1408)—HELEN O'CONNELL
Arthur Murray Taught Me Dancing
- CO-39192 (4-39192)—PERCY FAITH
You Are The One
- DE-27507 (9-27507)—FRED WARING
Tulips And Heather
- DE-27583 (9-27583)—ETHEL SMITH
Syncopated Clock
- LO-937 (45-937)—ANNE SHELTON
Love Me, My Love
- MG-30352 (K30352)—ANN BLYTH
- VI-10-3300—MARIO LANZA
La Donna E Mobile

7—MY TRULY, TRULY FAIR 56.7 59.0

- CA-1583 (F-1583)—RAY ANTHONY
Pretty Eyed Baby
- CO-39415 (4-39415)—GUY MITCHELL
Who Knows Love
- CR-60514 (9-60514)—GEORGIE AULD
Sentimental Fool
- DE-27630 (9-27630)—RUSS MORGAN
I Am Free
- LO-1050 (45-1050)—DICK JAMES
Happy Valley
- ME-5646 (5646x45)—VIC DAMONE
My Life's Desire
- MG-10984 (K10984)—ART MOONEY
Tht World Is Mine
- VI-20-4159 (47-4159)—FREDDY MARTIN
The Good Humor Man

8—I GET IDEAS 35.7 31.3

- CA-1573 (F-1573)—PEGGY LEE
Tonight You Belong to Me
- VI-20-4141 (47-4141)—TONY MARTIN
Tahiti My Island

9—SHANGHAI 28.4 29.5

- CA-1525 (F-1525)—BOB CROSBY
The Naughty Waltz
- CO-39423 (4-39423)—DORIS DAY
My Life's Desire
- CR-60521 (9-60521)—HARRY BABBITT
Never Again
- DE-27653 (9-27653)—BING CROSBY
I've Got To Fall In Love
- MG-10998 (K10998)—BILLY WILLIAMS QT.
Wondrous Word
- VI-20-4192 (47-4192)—BUDDY MORROW O.
Good Morning Mr. Echo

10—I'M IN LOVE AGAIN 26.1 29.1

- DE-27635 (9-27635)—ANDREWS SISTERS—GORDON JENKINS
It Never Entered My Mind
- ME-5663 (5663x45)—EDDY HOWARD
A Woman Is A Deadly Weapon
- VI-20-4148 (47-4148)—HENRI RENE—APRIL STEVENS
Roller Coaster

11—COLD, COLD HEART 24.9 10.2

- CO-39449 (4-39449)—TONY BENNETT
While We're Young
- ME-5693—TONY FONTANE
Why Do I Love You?
- MG-10904 (K10904)—HANK WILLIAMS

12—HOW HIGH THE MOON 22.1 22.8

- CA-1451 (F-1451)—LES PAUL & MARY FORD
Walkin' & Whistlin' Blues
- CO-39145—ERROLL GARNER
Poor Butterfly
- DE-24513 (9-24513)—LIONEL HAMPTON O.
- MG-30303 (K30303)—DAVID ROSE

13—MISTER AND MISSISSIPPI 19.3 25.3

- CA-1521 (F-1521)—TENNESSEE ERNIE
- CO-39371 (4-39371)—GENE AUTRY
How Long Is Forever
- DE-27579 (9-27579)—MILLS BROS.
I'm A Fool To Want You
- ME-5647 (5647x45)—REX ALLEN
Lonely Little Robin
- ME-5645 (5645x45)—PATTI PAGE
- VI-20-4140 (47-4140)—DENNIS DAY
Trinket Of Shiny Gold

14—VANITY 17.8 20.4

- CA-1584 (F-1584)—LES BAXTER
World Is Mine
- CO-39466 (4-39466)—SARAH VAUGHAN
My Reverie
- DE-27618 (9-27618)—DON CHERRY
Powder Blue
- LO-895 (4-895)—HADDA BROOKS
It Hadda Be Brooks
- ME-5659 (5659x45)—TONY FONTANE
Wondrous Word

15—DETOUR 15.7 10.3

- ME-5682 (5682x45)—PATTI PAGE
Who Will Shoe My Pretty Little Foot?

16—JOSEPHINE 15.5 18.5

- CA-1592 (F-1592)—LES PAUL
I Wish I Had Never Seen Sunshine
- DE-27702 (9-27702)—MADCAPS
Casa Loma Stomp
- DE-27703 (9-27703)—RUSS MORGAN
Longing For You
- ME-5675 (5675x45)—LOLA AMECHE
Hitsity-Hotsity

17—GOOD MORNING, MR. ECHO 15.3 13.2

- CA-1702 (F-1702)—MARGARET WHITING
River Road Two-Step
- DE-27622 (9-27622)—JANE TURZY
Be Doggone Sure You Call
- ME-5662 (5662x45)—GEORGIA GIBBS
Be Doggone Sure You Call
- VI-20-4192 (47-4192)—BUDDY MORROW O.
Shanghai

18—I WON'T CRY ANYMORE 15.2 7.8

- CO-39362 (4-39362)—TONY BENNETT
Because Of You
- CR-60446 (9-60446)—GEORGIE AULD
Man With A Horn
- DE-27546 (9-27546)—EILEEN WILSON
At The Close Of A Long Day
- ME-8211—DINAH WASHINGTON
- MG-10928 (K10928)—BILLY WILLIAMS QT.
Gaucho Serenade

19—LONGING FOR YOU 14.5 7.9

- CA-1731 (F-1731)—BAXTER & DOHERTY
Sarah Kelly From Plumb Nelly
- CO-39499 (4-39499)—SAMMY KAYE
Mary Rose
- CR-60546 (9-60546)—GEORGE CATES
Hi-Diddle-Diddle
- DE-27703 (9-27703)—RUSS MORGAN
Josephine
- LO-1086 (45-1086)—TERESA BREWER
Jazz Me Blues
- ME-5655 (5655x45)—VIC DAMONE
The Son Of A Sailor
- MG-11021 (K11021)—TOMMY TUCKER O.
I'm Ready For You
- VI-20-4219 (47-4219)—CATHY MASTICE
Crazy Things You Do

20—MORNINGSIDE OF THE MOUNTAIN 14.3 21.9

- DE-27722 (9-27722)—ARTHUR PRY SOCK
Blue Velvet
- CA-1594 (F-1594)—JAN GARBER
Moon, June, Spoon
- CO-39424 (4-39424)—PAUL WESTON
What Will I Tell My Heart
- MG-10989 (K10989)—TOMMY EDWARDS
F'r Instance
- VI-20-4181 (47-4181)—GRIFFIN & WINTERHALTER
I Love The Sunshine Of Your Smile

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—ROSE, ROSE, I LOVE YOU 13.1 21.8

22—BECAUSE 12.1 9.2

23—I'LL HOLD YOU IN MY HEART 11.9 8.2

24—ON TOP OF OLD SMOKY 10.7 31.1

25—LAURA 10.2 13.9

26—IN THE COOL, COOL, COOL OF THE EVENING 9.6 10.4

27—KISSES SWEETER THAN WINE 9.0 7.5

28—BECAUSE OF RAIN 8.8 4.7

29—WHAT IS A BOY? 8.4 6.5

30—BELLE, BELLE, MY LIBERTY BELLE 8.2 —

31—DREAM 7.8 6.0

32—THESE THINGS I OFFER YOU 7.7 9.4

33—I'VE GOT YOU UNDER MY SKIN 7.6 7.7

34—SURPRISING 7.4 —

35—WANG, WANG BLUES 7.3 6.8

36—LONELY LITTLE ROBIN 6.9 9.9

37—FOR ALL WE KNOW 6.7 —

38—SOUND OFF 6.1 13.6

39—WHEN THE SAINTS GO MARCHING IN 5.7 10.1

40—CARA CARA BELLA BELLA 5.5 7.6

MFERS TO ASK ADVANCE GUARANTEE

Are Trying their Best to Produce New Machines Regardless of All Labor and Materials Difficulties With Which They are Faced. At the Same Time Most Plants Being Tied Up With More and More Defense Work. Plan to Ask Distributors for Advance Commitments With Cash Deposits Before Putting New Machines on Production Lines in Quantity. Majority Very Gloomy Over Future Production of New Equipment.

CHICAGO — Warnings issued by this publication regarding future production cuts, as well as lack of new equipment, beginning with the fourth quarter of '51 and continuing thruout 1952 are now coming to a head.

Manufacturers here are trying to continue to produce new machines.

They are faced with dozens of almost impossible-to-cure headaches. They can't get deliveries of components anywhere near specified dates.

They certainly can't fabricate the small portion of materials which they do obtain from the National Production Authority beyond their quota figures so that they may have these fabricated parts ready.

In addition to all these headaches which the manufacturers are undergoing at this time, more and more defense work is suddenly flooding into their plants.

They are now in the position of the man who wants to fight, but, whose arms are tied behind him.

The majority of the factories that have large defense work contracts find that their machine shops are tied up, and working on an around-the-clock basis.

This makes it almost impossible to fabricate the few parts they need for their normal, domestic products.

Yet, they seem to somehow overcome even this difficulty, only to run into others, which stymie them.

They can't use this and they can't use that. They must find substitutes for everything else.

So they call in plants that have been begging them for years to do some component manufacturing. They are told that "maybe", "if", and "perhaps", they may "sometime in the future" (and when that is, they just aren't told) get delivery of what they've ordered.

One manufacturer reports that he was held up from introducing his newest product for "over a year", until he was able to get "some delivery" of one of the most important components that go into that product.

Most worried of all are the amusement games manufacturers. They have the biggest headache to face. Even after pre-testing games in certain areas they are not sure that all other territories will take to the game.

This means that they may start into production, use up the few valuable critical materials on their quota, and then find themselves with a "flop" on their hands.

This would then mean tearing the games apart, rebuilding them into something else, and once again trying to meet with what the operators need to assure themselves greater earn-

ing capacity. A definite double expense.

Rather than take such chances (go thru the double expense of building and then tearing apart) there are some manufacturers here who are planning to work out a system of distributor commitments.

This means that the distributors will have to commit themselves in advance for any new game. All that they will probably receive may be just a hand-built sample.

It will be up to them to decide whether they can use the game. If they feel that they can sell the machine then they will be asked to make a bona-fide commitment in advance for whatever they will need, with a cash deposit for each machine, applicable to the balance of the order.

In this way, these manufacturers believe, they will not be cutting up valuable rationed quota critical materials and will, at least, have some plan of production to work with, to cut into their present defense production.

As one manufacturer stated, "It's plenty tough right at this minute, and getting tougher every day, to even think of building new games. Unless the distributors work with us and arrange to let us know, in advance of volume production, just what they can and will use and commit themselves to take what they order, by advancing a certain stipulated amount of cash on each machine, there is no use of our going ahead and cutting up valuable, quota-critical-materials and then find ourselves with a batch of games on hand."

Rock-Ola Mexican Distrib Rebuilds After Fire

MEXICO CITY, D. F., MEXICO—David Romero, distributor of Rock-Ola phonographs here, was prevented from attending the showing of the new Rock-Ola '52-50 Super Rocket phonograph in Chicago due to a fire which practically destroyed his assembly line.

In meeting with regulations in effect here, Romero has to have his own cabinets built for the Rock-Ola phonograph, and then assembles the phono from the parts he received from the Rock-Ola Manufacturing Corporation factory from Chicago.

By quick action, Romero has now rebuilt his assembly line, with many new improvements to speed production and is working ahead as fast as possible to fill orders for the new Rock-Ola "'52-50 Super Rocket" phonograph.

George A. Miller To Speak At Midwest Coin Machine Show



GEORGE A. MILLER

OMAHA, NEBR. — Harold Klein, publicity chairman of the Midwest Coin Machine Show to be held in this

city at the Paxton Hotel, October 15 and 16, reported this past week that George A. Miller, president of Music Operators of America, Inc., whose headquarters are in Oakland, Calif. advised him that he would speak at the Midwest Coin Machine Show.

Klein also reported, "There are hundreds of midwestern operators who haven't heard George A. Miller of M. O. A. speak.

"There is no doubt in my mind", he continued, "that not only will they be impressed with what Miller will have to tell them, but, more than anything else, they will gain much from his great knowledge of the automatic music industry."

Miller will be known as guest speaker for this big Midwest Coin Machine Show.

His acceptance was considered a triumph for this show, by Harold Klein, who also reports:

"All officers of the six state associations who are sponsoring the Midwest Coin Machine Show are absolutely thrilled over the fact that George A. Miller has accepted and will be our guest speaker at this two day convention here in Omaha."

Williams Mfg. Co. Working Full Speed To Meet Orders



W. J. (BILL) RYAN

CHICAGO — Bill Ryan, general sales manager for Williams Manufacturing Company, this city, reported this past week "We are working right ahead in an attempt to fill all orders

for our sensational 'Hayburners' game.

"The fact is", he continued, "orders increase each day and these throw us behind our delivery schedules. But, you can assure everyone of our distributors, as well as everyone of their operator-customers, that we shall soon catch up.

"We are adding on more help and we are working ahead just as fast as we can to take care of the orders we are getting each day."

Williams "Hayburners" game has clicked almost everywhere in the nation, Ryan stated, and executives of the firm are thrilled at the great reception the game has received.

"We are doing our best", Ryan said, "to take care of every single order that comes into our factory.

"We aren't magicians. The operators, as well as our distributors, must realize that with materials and labor problems confronting us, and with the further fact that orders simply keep pouring in, regardless of the backlog already accumulated, we are doing a trojan job getting out 'Hayburners' as fast as we are."



GOTTLIEB



WATCH MY LINE

HIGH SCORE — LEGAL SINGLE COIN PIN BALL

An Exciting Game of
SKILL! SPEED! SIMPLICITY!

ORDER FROM YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

Geo. A. Miller To Seek Clarification On OPS Regulation

OAKLAND, CALIF. — George A. Miller, state president of the California Music Guild, and president of MOA, has advised the members of the California Music Guild to refrain from putting service charges into effect, over and above the cost of operation that differ with those as of December 19, 1950. He has also advised them to refrain from changing any of their phonos over to 10c play until such time as they have permission to make such adjustments from the OPS.

"It was the opinion of most of the operators of the nation and especially those of the California Music Guild that the automatic phonograph business was exempt" stated Miller, "but we find that was an error and consequently plans have been made to correct the misunderstanding and to make adjustments with OPS officials in Washington, D. C.

"Harrison W. Call, attorney for the California Music Guild, has made two trips to Washington regarding this matter. Call and myself are covering the entire territory in California obtaining financial statements from the various operators to show that it is absolutely unprofitable for a music merchant to continue to operate an automatic phonograph on 5c play, or without having a service charge over and above the cost of operation which is set up under the Unfair Trade Practices Act. As soon as this information is obtained, Call will be in Washington to further confer with top officials of OPS.

"Music operators met in Oakland Tuesday, August 7; Fresno on Monday, August 13; Bakersfield on Tues-

day, August 14; and on Wednesday, August 15 the attorney and officials of the association met with the secretary of the State Tavern Owners Association in Los Angeles. Meetings were to discuss this particular problem."

Approaching Football Season Reflects In Increased Orders For Como's "Stadium"

CHICAGO—With the fast approaching football season, and the newspapers full of football news, particularly about the "All-Star" game and professional activity, orders for Como Manufacturing Corporation's "Stadium" game have made it necessary to increase their help in all departments, according to Carl Knippel.

"Stadium" is a novelty game with a football theme. Backboard is very colorful with pennants showing all the various bowl games and the action on the playfield and backglass is very exciting.

"'Stadium' was created especially to capitalize on the great interest in football of the general public throughout the nation" stated Knippel. "It is very evident at this time that this interest has reached the operator and is reflected in their increased orders."

NEW ORLEANS NOTES

Johnny Bertucci, of Biloxi, Miss., after a visit to the Mayo's in Rochester, is back again feeling hale and hearty. . . . Our good friend Nick Garbajal, suffering with a summer cold. With you Nick, we sympathize. . . . Did you know that Mr. and Mrs. Andrew Monte have an attractive daughter who graduated from Newcomb College this past June? . . . Louis Boasberg, Bally distributor, reports that operators in Shreveport, Alexandria, Gulfport, Lake Charles and other cities in his territory, show the same enthusiasm for "Bright Lights" as the New Orleans operators do. . . . Johnny Bosch made a recent trip to Miami. . . . Local residents will sure welcome the arrival of cool weather this fall. This has been the hottest summer that most New Orleanians can remember.

Pete Nastasi in the short time that he has been a distributor, is doing a great job. Pete is a real horse trader and a fine salesman. . . . Edward Kramer, President of the Pin Game Operators Association, is looking very fine once again after that long siege of illness. Ed is doing a wonderful job and the operators can ill afford to have him out of harness for any length of time. . . . Joe Isaacson, mechanical genius of New Orleans Novelty Company, is back on the job after a vacation. . . . Bob Tanner, Delta Music Sales Company, takes a long week end in Atlanta this Friday. . . . Mr. and Mrs. T. M. Welch, A.M.I. Distributing, leave Saturday for an extended trip through Canada. That is one sure way of beating the heat. . . . Too busy to leave his business for one day is Bill Edit of Natchez, Miss. We recently tried to reach Bill by telephone and it took us three days to catch up with him. . . . Ed Holyfield of Dixie Coin Machine Company moved into his new home recently. Alright Ed, we are all waiting for the house warming. . . . Sam Hutson, McComb, Miss made a quick trip to Nola. . . . Ditto Ray Landy of Gonzales, La.

Keeney Putting "Match Bowler" And "4-Way Bowler" Back In Production

CHICAGO—Roy McGinnis of J. H. Keeney & Company, Inc., this city, reported this past week that the firm is getting ready to put its well known shuffleboard conversions, "Match Bowler" and "4-Way Bowler" back into production because of the great demand for these units.

Demand continued to grow to the point where the firm has been deluged with calls from almost everywhere in the country asking for immediate shipments of the "Match Bowler" and "4-Way Bowler" conversion units.

"Match Bowler" is a rebound unit built for the 12 foot cushion boards

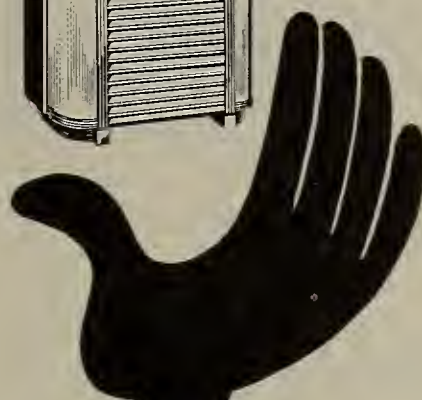
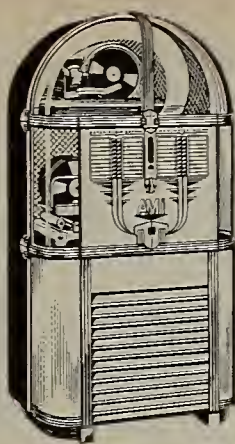
and clicked with ops almost everywhere in the country.

The "4-Way-Bowler" unit is for the 18 foot, 20 foot and 24 foot shuffleboards and has the puck return feature.

"With demand increasing to the point where we get several long distance phone calls every day," McGinnis stated, "we have decided to put our 'Match Bowler' and '4-Way Bowler' back into production.

"Distributors, jobbers and operators have been phoning our factory asking for quick deliveries. Reports indicate that both units will probably hit new production high marks."

"It's What's in THE CASH BOX That Counts"



within arm's reach

Quick Dollars

When you receive your new "C's", you just can't get these machines out fast enough. Patrons in all your spots want to play it. Its phenomenal coin attracting ability is based on its cleancut design, its endearing and enduring character, its flair for life and action.

Service Savings

Money is money in whatever form you pick it up. Save on breakdowns, save on servicemen's time making adjustments and collector's time making collections and changing records. All this healthy reduction of overhead is EXTRA CASH MONEY for you!

Leisure & Satisfaction

Model "C" proves that music operating can be a joy, that business is something which can be forgotten during off hours. A route of "C's" delivers personal freedom—lots of leisure time in which to relax and enjoy yourself, your home and your family.

AMi Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Mr. Operator:—

ARE YOU
FACED
WITH
THE
PROBLEM
OF



"Personal Property" TAXES?

IS IT WORTH \$15 A YEAR TO YOU
TO GET FAIR AND EQUITABLE, COURTEOUS
AND UNDERSTANDING TREATMENT FROM
YOUR "Personal Property" TAX COLLECTOR...
AND KNOW, AT THE SAME TIME, THAT
HE BELIEVES YOU BECAUSE YOU CAN
PRODUCE OFFICIALLY-ACCEPTED, BONAFIDE
VALUATION RECORDS?

Why endure sleepless nights? Why suffer worry headaches? Why have the "Personal Property" tax collector become the boogyman in your nightmare dreams?

Why have him TELL YOU what HE THINKS your equipment is WORTH! And then TAX YOU ON THAT WORTH!

YOU show him exactly WHAT THE EQUIPMENT YOU OWN IS WORTH! In that way you obtain courteous, equitable treatment and completely better understanding.

THE ANSWER IS: "The Confidential Price Lists" which appear in each and every week's issue of *The Cash Box*—and which are an

integral part of *The Cash Box*—"The Operator's Bible"! The One Magazine The Operator Can Believe In and That He Can Trust!! The One Magazine that is Exclusively, Completely and Solely dedicated to the Operator! And Printed For The Operator's Best Interests!

It costs you only \$15 a year to have the "OFFICIAL" prices. Prices that are accepted by Canada—by U. S. Government departments—by States thruout the entire nation—for valuations which you present to your Collector of "Personal Property Taxes". These prices are authentic and meet his standards.

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CALIFORNIA CLIPPINGS

Don't remember whether we were so advised in a short story class or in a pre-marital drive-in theatre, but the advice was "why not try some dialogue?" . . . So here goes: SCENE: Our Happy Home. CHARACTERS: US and the Little Woman. TIME: Last Night (as of this writing) . . . LITTLE WOMAN: So, you were due to punch in at 6:30 p.m. It's now after 9, and don't give me that "Sparrow in the Treetop" routine. Start talking . . . US: Nothing to do with a sparrow or a treetop. It was "Shuffle-Line" . . . LITTLE WOMAN: What kind of a line is that? So you were out dancing, eh? . . . US: No. It's just a bright lights high score game . . . LITTLE WOMAN: Oh, so now it's bright lights, and a game. Just who were you playing this game with? . . . US: You know Lucille Laymon, that very attractive blonde I've told you about, and . . . LITTLE WOMAN: And nothing. Even if Paul Laymon was there, I don't believe you were just standing around his place for two hours playing a shuffle game. Go ahead, tell me it was in the line of duty. Just testing. How come the slight but perceptible scent of Scotch on your breath? You're not writing for a trade magazine in the distillery business . . . US: The Scotch is all Charlie Daniels' fault. Also playing him and he plied us with drink just so he could lick us. . . . LITTLE WOMAN: Aww, go eat your supper, cold. I might believe your yarn if you sent me a notarized note to such effect signed by Paul and Lucille Laymon, Charlie Daniels and the guy who makes the "Shuffle-Line" game . . . End dialogue.

Bally's "Shuffle-Line," with or without dialogue, is just about the finest action, holding interest, keen competition game we've yet seen. . . . Able to go all over, this is one game that should bring back some good old days to ops if they just back the game up. . . . For our money, it has all the skill appeal of a shuffle board plus the liveliest yet simplest scoring action ever found on any of the mechanical games. . . . The Laymons (we beat both of 'em, but not Charlie Daniels) predict another Kingsize hit in Bally's jumbo "Futurity," expected in any day. . . . Could alibi the reason we didn't lick Charlie was his celebrating a 17th wedding anniversary. . . . Must have been a child bride 'cause he doesn't look but a few years older than that. . . . Jack Simon had some visitors over at Sicking Distribs in his nephew Bob Charran and wife, seeing the town while on vacation from Sicking in Indianapolis. Jack tells us business the past week was the best in some time. . . . Another report of business being on the upgrade, at least for ops in the San Bernardino and Pomona region, came from Jim Wilkins, Laymon's outside salesman.

Back from an extended trip to Mexico City, the Panama Canal Zone, etc. via New York were Lompoc operator Norman Christ and wife, who report they had a great time but were plenty glad and thrilled to see the Statue of Liberty standing there in New York Harbor. . . . Local operator Pete Pellegrino is recovering from a recent accident. . . . Dropping in on the Laymons and her other old friends along the Row was Mrs. Phil Brown of Bakersfield, her first trip in some time. . . . Vacationers included Ray Hanlin of the S & A Novelty Co. from San Bernardino and Sid Snyder of the same firm, who's vacationing weekly at his beach house. . . . On the Kow: Bakersfield's Fred Allen and Wm. Schafer. . . . Jim Murphy of Inyokern. . . . Long Beach's Todd Faulkner. . . . Ken Ferrier of Ventura. . . . John Huntsman from Porterville. . . . Visalia's Ivan Wilcox. . . . Alan McMahan of San Jacinto. . . . E. J. Locke of Inglewood. . . . El Monte's Jack Woods. . . . Johnny Ketchersid from Artesia. . . . Jack Johnson of Bellflower. . . . Lloyd Saunders and Pete Shupe of Southgate. . . . San Pedro's Marvin Farr.

MINNEAPOLIS, MINN.

The operators in this territory have been experiencing some very unusually bad weather which in no way has helped the take in the coin machines. . . . Mike Young of Soldiers Grove, Wis., not only was hard hit by one flash flood, but suffered the results of another flash flood in his territory a week later. We certainly hope that the sun will shine for Mike from now on. . . . Some of the operators who made the trip into the twin cities during the week were: John Howe of Foley; Pete Wornson of Mankato; Hank Krueger of Fairfax, and Frank Major of Grand Rapids. Also in town to pick up supplies and equipment were: John Galep of Menomonie, Wis.; John MacMahon, Eau Claire, Wis.; Glen Rackliff of Superior, Wis., and C. B. Sersen of St. Cloud, Minn.

Harry Lerner, well known Minneapolis operator spent a few days with his wife at Breezy Point in northern Minnesota. While there, Harry managed to get in one good game of golf with Lew Reuben of Lieberman Music Company. . . . Irene Lake of Lieberman Music Company is vacationing in Chicago. . . . Lisa Kirk, popular recording artist for RCA Victor, currently appearing at the Radisson Hotel, has been drawing such large crowds that she has been held over for an extra week. . . . Some of the other operators who were seen in town at the various distributors and recording houses were: Quinton Haroldsen, Northwood, N. D.; Gordon Dunn, Mooselake; Oscar Sunden, Montevideo; Pete Vanderhyde, Dodge Center; Ray and Don Kohner, Winona; William Hunder, Wheaton, and Gabby Cluseau, Grand Rapids. . . . Mr. and Mrs. Earl Porter, M & M Music Company, Huron, S. D., are the proud parents of a baby girl. . . . Dave Chapman, Minneapolis operator, has been seen around town with a long face these days. He's worried when he will have to mow the lawn around his new home.

TEAR OUT AND MAIL TODAY TO . . .
THE CASH BOX
EMPIRE STATE BLDG.,
NEW YORK 1, N. Y.
Gentlemen: It sure is worth \$15 a year to get straightened out with my "Personal Property Tax" Collector. Enclosed find my check for \$15, and start sending me "The Cash Box" immediately.
FIRM NAME
ADDRESS
CITY ZONE STATE
Individual's Name



"It's What's in THE CASH BOX That Counts"



ALL RIGHT! WHEN IT'S OVER, YOU CAN COME BACK AND PLAY

Williams HAYBURNERS MORE PLAY APPEAL!



TIZZIE LIZ Sez: No question about it! Number One choice with everybody is HAYBURNERS!

ORDER FROM YOUR DISTRIBUTOR NOW!



CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. Fillmore St. Chicago 24, Illinois

United Mfg Co. Adds Sixth Day For "Six Player" Game



BILL DeSELM

lar five day week, in an effort to catch up with the orders the firm has on hand for "Six Player Shuffle Alley."

De Selm also stated, "Tho we are trying our best to catch up with all the orders we have received for our 'Six Player Shuffle Alley' and have added another full day's working production, we are still falling behind."

"We want to take this opportunity," he stated, "to ask everyone to have patience. We will get their shipments to them just as fast as we possibly can."

DeSelm also said that orders for "3-4-5" and for "A-B-C" continued to jam the factory at the same time and, therefore, are causing some delays in deliveries of the "Six Player Shuffle Alley."

"The operators know," DeSelm reports, "that we will work right around the clock, if necessary, six full days each week, to meet their orders."

"We are trying our level best to fill the orders we are receiving just as quickly as we possibly can."

"Those who don't receive their shipments in jigtime can rest assured that this is only due to the fact that the backlog of orders we have on hand continue to grow greater every day."

CHICAGO—To catch up with orders for its "Six Player Shuffle Alley," United Manufacturing Company has arranged a six day work week.

For the past few weeks, according to Bill DeSelm, general sales manager of the firm, United has been working Saturdays, in addition to their regu-

Seacoast To Hold 2 Day Showing Of New Rock-Ola



DAVE STERN

ELIZABETH, N. J.—Dave Stern, president, Seacoast Distributors, Inc., this city, has invited all the music machine operators, collectors, service men and office personnel in his area to attend the gala showing of the new Rock-Ola "Super Rocket '52-50" phonograph on Tuesday and Wednesday, August 21 and 22, at his showrooms at 1200 North Avenue.

Seacoast's entire staff, including Dave, Tom Burke, Bob Slifer, Charlie Reissner, Ed Adams, Herman Halperin, Ruth Burr, and Marie Svabik will be on hand to welcome the coinmen.

In addition to the usual refreshments, valuable door prizes will be awarded the lucky coinmen.

"All of us here at Seacoast are tremendously thrilled and enthused with the 'Super Rocket' phono" stated Stern. In all our years as distributors and operators, we've never seen a phonograph so beautifully styled and colorful, so mechanically perfect, and so ready to put profits into the pockets of the music operator."

WILL TRADE . . . BRAND NEW TURF KINGS (in original crates)

FOR . . . MUSIC, CIGARETTE, or ANY OTHER COIN MACHINE EQUIPMENT

Write—Wire—Phone

RUNYON SALES COMPANY

Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc., Super Vend Sales Corp.

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777
354 S. Warren St., Trenton, N. J., TR 5-6593

N.Y. Ops Guild Names Bus. Mgr.

MIDDLETOWN, N. Y.—The New York State Operators Guild, whose membership covers operators thruout the Dutchess, Orange and Ulster Counties, has appointed Carl Engeldinger as business manager, according to an announcement by their executive committee. Composing this committee are: Jack Wilson, Py Haley and Al Schlesinger.

Officers of the association are: Russ Carpenter, president; Py Haley, vice president; Grace Browne, secretary; and Jack Wilson, treasurer.

It was announced that their next monthly meeting will be Sept. 8 at the Mitchell Inn, Middletown, N. Y.

Advocate Of 7 1/2c Coin Made Publisher Of "TV Time"

LOS ANGELES, CALIF.—Edward W. Mehren, who came to the attention of the coin machine trade when he fought so valiantly to have the Government mint a 7 1/2c coin, advises that he has been appointed publisher

of "TV Time," a fan publication for the West Coast.

"TV Time" is a similar type publication to that of "TV Guide," published in New York City. Coinmen wish Mehren every success in his new undertaking.

WE ARE NOW DELIVERING ON THE BEST DEAL EVER YET OFFERED

ROCK-OLA '52-50 Super ROCKET Phonograph (Model 1434)

WILLIAMS' HAYBURNERS

WRITE! WIRE! PHONE TODAY

Bally SHUFFLE LINE BRIGHT LIGHTS FUTURITY

LAKE CITY AMUSEMENT CO.

4533 PAYNE AVE. CLEVELAND 3, OHIO (Tel.: HEnderson 1-7577)



EASTERN FLASHES

The hot weather continued this week, but even worse than the temperature was the humidity, which at times was 100%. Strange as it may seem, this weather wasn't a deterrent to business along coinrow, which enjoyed one of the best weeks of the summer. Both games and music, new and used, were being sold, according to the reports of the wholesalers. Operators, who were on the street in larger numbers than for many days in the past, reported collections were holding up nicely.

One of the reasons for increased attendance along coinrow was the Bally Service School sessions being held at Runyon Sales Company. Bob Breither, Bally engineer, was on hand Tuesday and Wednesday, August 14 and 15, demonstrating Bally's "Shuffle-Line"—which, by the way, is taking hold here very well. Bob held similar sessions at Runyon's Newark, N. J., offices on Thursday and Friday, August 16 and 17. On Monday and Tuesday, August 20 and 21, Breither will conduct service sessions at Redd Distributing Company, Boston, Mass. . . . Barney (Shugy) Sugerman, Runyon's chief, was unable to be on hand for these classes. Shugy had returned to the office on Monday from a vacation in the Catskill Mountains, but had to leave the office immediately on business. . . . Visiting the big city this week were coinmen from North and South. Moe Fine, Roxy Vending Company, Montreal, Canada, was on the street with Jack Mitnick, regional representative for AMI. . . . From the South, we had Ben Rosental of Bolivar Radio, AMI distributor in Mexico. Rosental stopped off here for several days, prior to moving on to Chicago. Before returning south of the border, Ben will stop off at the AMI plant in Grand Rapids. . . . Jack Mitnick wants to set the records right. "Yes, I was at Willie Blatt's in Miami," stated Jack, "but, I did not get into a 'gin' game with my friends there. If I had, I'm afraid it would have been disastrous for those southern boys."

We were extremely sorry to hear of the death of Jack Schwartz of Quebec Coin Machine Company, Montreal, Canada. Jack was one of the pioneer coinmen in Canada and was held in high esteem by all who knew him or had dealings with him. Schwartz died suddenly of a heart attack on Friday, August 10. He was 54 years old. He leaves a wife, two children, and three brothers. . . . Well, it finally happened—Hymie Koepfel of Koepfel Distributing Co., took a vacation. Hymie and his missus will spend 10 days driving thru New York State. Brother Harry, who had to handle all the business himself, promises he'll take off when Hymie returns. . . . Joe Young, Young Distributing (Wurlitzer distributors) reports the finest week of sales on Wurlitzer's 1400 phono. When you consider Joe has had many nice selling weeks since the introduction of the 1400, this week must have been a corker. Andre Eschaverra, export manager for Young, also exceptionally busy with export orders of used phonos. . . . Mike Munves, back from his week's vacation in the country, says he wishes he didn't have to come back. He's still busy shipping games to foreign countries. . . . Irv Kaye, Brooklyn games operator, a visitor on coinrow. Looks great. . . . Joe Hirsch, manager of the games association, who returned to work last week, after his serious illness, working as hard as ever. "I just have to keep myself continuously occupied," smiles Joe.

Dave Lowy, Dave Lowy & Company, another of the wholesalers, who's been kept on the go. Dave reports fine increase in the sales of used games. . . . Helen Sommerman, Al Simon's secretary, one of the most efficient in the business. With Al away from the office a good deal, she keeps the organization running smooth as silk. . . . Herb Gorman from Taran Distributing Company's Jacksonville, Fla., office in town with his missus—vacationing. . . . George Ponser, president of the games association, visiting the wholesalers along coinrow. . . . Dave Stern, Tom Burke and the entire Seacoast Distributors staff, playing host to music operators on Tuesday and Wednesday, August 21 and 22, when they will introduce the new Rock-Ola Super Rocket '52-50 to the trade. . . . Bill Schwartz resigned from Hirsh Coin Machine Corp., Washington, D. C., according to an announcement by Hirsh de LaViez. Bill was with Hirsh for 5 years. He also was the executive secretary of the Washington Music Guild up to a few months ago.

DALLAS DOINGS

Our hats are off to Roy Hyatt of Wichita Novelty Company in Wichita Falls who pioneered the dime play coin machine in his area. Roy's pioneering is paying off—but good, we understand. He is netting twenty-five to thirty percent over what he had been before the advent of dime play. We wonder who else will follow suit. . . . Tom Haseloff of Quanah Music in Quanah is grateful for the rain which saved the cotton crop in his section of Texas. When the cotton crop is good, business is good. . . . Over Amarillo way, T. F. Moore and J. Clyde Bell are adding new machines to their routes. . . . A. H. Hodges had a heart attack last week but now, we understand, he is doing all right. . . . Business is so good for Clark Richardson of Dumas that he is figuring on buying another juke box route. . . . H. P. Harrison of Pampa is back on the job after a successful fishing trip. He came home with a nice long string of cat fish.

Bill Sheffield with his 300 machine route, which extends far and wide, reports that business is on the up grade for him too. To make a service call he has to travel 125 miles. . . . Bill Helms of Childress has packed all his troubles in a big old suit case and is on his way to Old Mexico for a ten day vacation. . . . We understand that Frank Emerson's 13-year-old nephew had a heat stroke and died this week in a Greenville hospital. Our sympathy to you, Mr. Emerson. . . . George Prock of General Distributing Company has just returned from a flying trip to Houston. Mrs. Audrey Hunter, who works for Prock, reports that her husband, Bob, has just recovered from a minor operation. From the pain involved, Bob doubts that the operation was actually minor. . . . J. T. Stewart of Gregg Novelty in Longview is on a fishing trip to Galveston. During his absence, Mrs. Stewart is taking charge of things. . . . Dallasites get only a temporary break in the above 100-degree weather this week. Three drops of rain fell and cooled things off—down to 99.

PUT MORE \$\$\$\$ IN THE CASH BOX

SMART OPERATORS have DOUBLED their play by the use of good looking pad boards on locations. Here's the deal to put NEW LIFE in that old spot. The Greatest Premium Deal ever! Beautiful merchandise display pad boards priced at \$34.50, \$24.50 and \$14.50. Sparkling jewelry at \$18.00 a dozen. One-third cash, balance C. O. D.

BE SMART! REVITALIZE THAT LOCATION TODAY!! DO IT THE PREMIUM WAY!

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A-1 PHONOGRAPHS

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- (10) 147M
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ROCK-OLA

- (10) 1422
- (10) 1426
- (5) 1428

AMI

- (10) Model A
- (10) Model B
- (10) Model C

WURLITZER

- (10) Model 1015
- (5) Model 1100

WE HAVE 100 PRE-WAR MACHINES

Name The Machine and YOUR PRICE

Subject To Prior Sale F.O.B. Elizabeth, N. J.

SEACOAST DISTRIBUTORS, INC.

Exclusive Rock-Ola Distributor For New York and New Jersey 1200 North Ave. Elizabeth 4, N. J. Blgelow 8-3524

CIGARETTE MACHINES

Complete stock of all types and makes of new and rebuilt cigarette machines and parts always on hand. Write, Phone. Tell us what you need.

Supreme Distributors, Inc. 3700 N.E. 2nd AVE., MIAMI 37, FLA. (Tel.: 78-4712)

Rock-Ola Names New Distributors For Baltimore & Syracuse

CHICAGO—J. A. (Art) Weinand, vice-president and general sales manager of Rock-Ola Manufacturing Corporation, this city, announced this past week that the firm had named two new distributors.

For Baltimore, Md., Dave Ducap and Morris Silverberg of Merit Music Company will now represent Rock-Ola Manufacturing starting with the new Rock-Ola Super '52-50 Rocket and the new wall and bar boxes. Both men are well known to ops in this territory and both are enthusiastic over the new Rock-Ola line.

For Syracuse, N. Y., Cliff Bailie has been named distributor. He will work from his present quarters at 131 North Onandaga St., this city. Cliff is well known to all music ops and represented Rock-Ola phonos for many years. He's very enthusiastic over the new Model 1434 and believes that this phono will show the way in his area.

Conn. State Phono Assn. Meets

NEW HAVEN, CONN.—Abe Fish, president of the Connecticut State Music Association, presided over the organization's meeting on August 9, held at the Hotel Garde, this city. More than forty five members were on hand.

Fred Fuest of Madison, Conn. was welcomed into the association.

Several plans for the future were voted. The date for the next meeting was approved for Thursday, September 13. The organization will join in a "Clambake" on Sunday, August 24 at New Haven. Plans were prepared for a Fall dinner and dance. Mac Perlman of Hartford and Frank Marks of New London were selected to serve as the committee.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



CHICAGO CHATTER

Statements which have appeared in some tavern magazines seem to have upset some juke box ops. Their attention to these statements, regarding O.P.S. (Office of Price Stabilization) holding down the cost of juke box play, was shown them by tavern locations. Whether 10c, 25c or 50c per play, juke boxes do not effect the cost of living and, especially, do not halt high scale defense production. In fact, "entertainers" are exempted from all price control, as appears in O.P.S. General Overriding Regulation 14. Certainly juke boxes can be classified as "entertainers" and placed on exempted list. . . . Permo turned out a very effective circular of pics taken at the NAMM (National Assn. of Music Merchants) show at the Palmer House. Many music ops appear in the pictures for many juke box men are record distribbers and also own record and musical instrument stores. Jack Baker sent us some copies. Sherman Pate's letter to the music dealers in this folder was certainly warm and inviting. Gail Carter was his usual handsome self on many of the pics. Also the smiling Bert (Shapiro) Davidson. . . . Nate Gottlieb telling us about Eagle Waters Resort in the Eagle River, Wis. country. Now that Shelley is back home, the Nate Gottlieb household has settled down. . . . Bill FitzGerald of AMI has become well acquainted with outstanding recording artists and was thrilled to find them such very swell people. . . . The C.J.A. (Combined Jewish Appeal) dinner at the Standard Club for the amusements division, of which Sam Lewis of Chicoin heads the coin machine fraternity here, was a very fine and outstand affair. Sam hopes to surpass last year's donations.

George Jenkins says it this way, "When the going gets rough they come to the old timers for new angles." No truer words spoken. . . . Many a tavern owner reported to be crying in his own beer over biz drop. He should, because of this, demand 10c play. . . . United's factory picnic this past Satty at the Village Inn Grove, Crawford and Devon, found lots and lots of people present. Plenty of eats, drinks, fun, and what have you. The kids especially had a very great time. . . . Bill DeSalm reports that the United plant has added on a full sixth working day (Saturdays) to help them catch up with orders for their "Six Played Shuffle Alley" as well as "3-4-5" and "A-B-C." . . . Ray Riehl and Lyn Durant reported to have expanded their flying area. Seems the boys will now fly you not only from Belmont to Diversey, but from Belmont all the way downtown—but back again—there's no landing field in the Loop. . . . Aside to Muriel Casola: don't let Johnny hold you back from reading this column anymore. Lots of things appear here that Johnny won't tell. . . . George Dick advises that Mike Hammergren may soon be very active in a division of the plastics field. Seems Mike came across an item that has lots of sales possibilities. . . . Ben Coven received quite a few compliments this past week for his drive to get ops to institute 10c play. One op advised that tho he was skeptical at first, he now can thank Ben for helping him "see daylight again." Which is something any distrib is pleased and proud to hear. . . . Tom Callaghan still raving about the beautiful Caribe Hilton in San Juan, Puerto Rico. Even tho Tom is quite a rhumba and rhumbola as well as mambo dancer, most enjoyable was the climate and the beauty of the Island, according to Tommy. . . . Jack Nelson a very busy exec this past week. Returned from an eastern trip and tied up in sales meetings, working out ways and means to help supply distribbers with more Bally equipment. . . . Billy Ryan over at the Williams' plant advises that they are working just as fast as they can to meet the backlog of orders which have accumulated for "Hayburners." This game took strong hold and is getting bigger every day.

J. Leonard Smith of Rock Island worried about O.P.S. Leonard should read the two page editorial in this issue analyzing O.P.S. regulations. . . . HAPPY BIRTHDAY THIS WEEK TO: Harry Hurvich, Birmingham, Ala. (Tues.) and Bill Marmer, Cincinnati, O. (Sat.). . . . Never saw anyone busier than Frank Mercuri, Exhibit's salesman, phoning 'round the nation trying to help out distribbers begging for more "Gun Patrols," "Six Shooters" and, especially, the Exhibit horses. These latter have become among the most outstanding products ever yet featured by Exhibits. . . . H. F. (Denny) Dennison reports that he is ready to sell his "Lucky Wishing Wells." . . . R. R. (Rudy) Greenbaum a long, long way from coinbiz these days. Now with Time Petroleum Co., Wichita, Kans. . . . Harold Edwards of Joe Peskin's Universal outfit and Al Chapman of Decca Records in a huddle over what tunes are most tuneful. . . . Raymond Williams of Dallas and Fletcher Blalock of New Orleans in the Bismarck Hotel lounge. . . . Others seen there that evening: George Dick, Mike Hammergren, Hugh McGarrity and his dad, C. E. McGarrity, and Bill Bye of Kansas City. . . . Interesting new issues of "Bally-Who." . . . Lots of credit to Herb Jones for his editorship. . . . Joe Abraham of Lake City Amuse. Co., Cleveland, in town this past week and harder than anything to catch up with. Joe simply whizzed around the town. Getting advance dope for his forthcoming big, official opening of new building in Cleveland. . . . Noted juke box ops present to meet Dinah Shore at cocktail party she gave for the guys and gals of the phono business. . . . Ray Cunliffe who heads Chicago ops' association arranging to work out plan for continued dime play action.

Vince Shay dashes down to southern Illinois to mix business with vacation. . . . Herb Perkins advises that his premium biz has jumped away up. He's redecorating his offices and taking advantage of large warehouse space to stock all his needs. . . . Oscar Schultz has developed a new philosophy (and he didn't get it in the the shvitzbood), "Worrying doesn't solve any problems," says Oscar. . . . Clayton Nemeroff and Charley Pieri of Monarch working at makeshift desks while the movers keep right on moving in their merchandise from their old quarters. It'll be some weeks before they're fully settled, they believe. . . . Art Weinand over at Rock-Ola gets a kick out of old pic showing David C. Rockola with Dizzy Dean. This was taken 'way back in the days of the "World Series." What's most interesting is that many of these games still around bringing in the shekels for many an op and arcade owner.

WHAT ABOUT YOUR BUSINESS THIS SUMMER?



Exhibit has the answer for you. A most glowing, golden opportunity for every progressive operator in the nation. The sensational, new "EXHIBIT WESTERN KIDDIE CORRALS". It's merchandising at its finest. "EXHIBIT WESTERN KIDDIE CORRALS" help sell western kiddie merchandise. The kiddies' idols, "Hopalong" Cassidy, Gene Autry, Roy Rogers, all in one spot. Whether you want to feature an "EXHIBIT WESTERN KIDDIE CORRAL" in DEPARTMENT STORES, SUPER MARKETS, KIDDIE PARKS, FIVE & DIME STORES, OR YOUR OWN SPOT on the busiest thoroughfare in your city, you will be merchandising yourself into a shower of golden profits the like of which you have never before enjoyed. "EXHIBIT'S WESTERN KIDDIE COR-

RALS" feature EXHIBIT'S DALE SIX SHOOTERS, EXHIBIT'S FAMOUS CARD VENDORS WITH THE COWBOY CARDS THE KIDS ARE WILD ABOUT, EXHIBIT'S BIG BRONCO, EXHIBIT'S PONY EXPRESS, EXHIBIT'S SENSATIONAL GUN PATROL. Everyone of these machines ties right in with what the kiddies are clamoring for all over the country. This summer show yourself real profits with an "EXHIBIT WESTERN KIDDIE CORRAL". It's new. It's just what the kiddies (young and old) want. It's the newest big business in the nation: "EXHIBIT'S WESTERN KIDDIE CORRALS". Write, wire, phone today for complete details! Call at the Exhibit factory and see an "EXHIBIT WESTERN KIDDIE CORRAL" on display.

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★ For MORE THAN 3 YEARS operators have made much more money with service costs at an all-time low. Features: ● 432 pack capacity ★ Easy loading with swing-up top ● 3-way match vending ● Alternate front and rear column vending ★ Quick price changes ● Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.

MIAMI MURMURS

Bob Weller, who takes care of Bert Lane's "Cue Ball" games, hied himself away on a vacation. "But," Bob said on his return, "Am I glad to get back to Miami." . . . Mr. and Mrs. Sims of Panamusica, Panama, flew into town and were met at the airport by Mr. and Mrs. Wm. Blatt. The Blatts entertained the Sims at the Embers, one of Miami Beach's best known eating spots, and saw some of the nite spots with them. Mr. Sims reported, "I find 'The Cash Box' the finest magazine for any coin machine man. It gives me all the information I need. What's more, it helps every operator better understand this business." . . . Operators hopeful that the new A.M.O. Association will become an important and strong factor in the business here. Duke Luker, temporary chairman of the executive committee and Keith Nelson, temporary secretary, called the first organizing meet. It was held at the Biscayne Terrace Hotel for the purpose of electing permanent officers. Part of the first mimeographed letter read: "If you do not attend, you will possibly regret it, as this association is for the benefit of ALL operators." . . . Haven't seen E'i Ross or Sam Taran lately but hear that they are, as per usual, doing a very fine distributing business. . . . Ted Bush and Ozzie Truppman are doing great with phono deals. Just can't hold these guys down for a minute. . . . Expect to see more of Dave Stern around Miami this Fall and Winter. Hear that Dave is going to give special attention to the music route.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—One or a hundred phonos and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Bingo Rolls—must be clean and in A-1 condition—\$35. SYSTEM AMUSEMENT CO., 810 WEST SECOND AVENUE, SPOKANE 4, WASH., Tel.: RIVERSIDE 4745.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE. Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—Zenith Cobra Arm, the record demonstrators. C & L MUSIC CO., 11 BAYBERRY ROAD, FRANKLIN SQUARE, LONG ISLAND, N. Y.

WANT — All post-war games, phonographs, wall boxes, scales, arcade. All hideaways, speakers, adaptors, motors, Wurlitzer and Seeburg stepers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—Will buy used phonograph records made before 1940; any quantity or dealers stock. Will pay \$15 to \$30 per hundred. Some labels are Paramount; Gennett; Victor; Columbia; Brunswick; Bluebird; Vocalion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. Not lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN PROVIDENCE 4, R. I.

WANT — United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: JUDSON 6-1865.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—What have you in new lines of equipment? Write us first. ROCK ISLAND DISTRIBUTING CO., 2530-32 FIFTH AVE., ROCK ISLAND, ILL. Tel: 6-6477.

FOR SALE

FOR SALE—New Tri-Score \$150; New Jungle Joe \$89.50; New United Skee Alley \$134.50; New Royal Flush Pool Table \$49.50; New Play Ball \$149.50; New The Thing \$149.50; Seeburg Shoot-The-Bear \$325. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYLER 8-2230.

FOR SALE—Bally Turf Kings, original crates, write—or will trade for late music, cigarette and any other coin operated equipment. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Bally Speed Bowlers \$70; Bally Champ rebound \$95; Keeney Double Bowler rebound \$175 (fly-away pins); 1 Gottlieb Basketball pin game \$100. These machines are perfectly clean and in excellent condition, ready to operate. Write or call: ANTHONY HIRT, 2303 N. 11th ST., SHEBOYGAN, WIS. Tel: 5619.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Moved—Must Unload. 1 Dime Pool Table \$50; Bally Speed Bowler \$50; Bally Shuffle Champ Rebound \$75; United 2-Player Hockey (New) \$100; Chicago Coin Playball (New) \$75; Bally Shuffle Bowler \$25; United Super Alleys \$25; Super Bomber \$50; Evans Play Ball \$75; Wurlitzer 1015 \$200; Exhibit Gun Patrol, like new, 3 slots, write; Bally Citation \$95. K. C. SPECIALTY CO., 410 MARKET ST., PHILADELPHIA 6, PA. Tel: Market 7-6865 or 7-6391.

FOR SALE—Immediate delivery—8 Wurlitzer 1015's \$195 ea.; 5 Wurlitzer 850's \$45 ea.; 3 Wurlitzer 750E's \$80 ea.; 3 Wurlitzer 800's \$75 ea.; 2 Wurlitzer 24-record Victory's \$35 ea.; and 1 Rock-Ola 1426 \$150. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY CINCINNATI 14, O. Tel: MAIN 8751.

FOR SALE—Bally Hot Rods, latest model, like new, \$99.50. Also One Balls, very good, ready for location: Victory Specials \$30; Special Entries \$40; Jockey Specials \$55. 1/3 Deposit, Balance C.O.D. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE, CHICAGO, ILL.

FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity \$10 ea.; Seeburg 8200 and 8800's at \$49.50 ea.; 3-wire and wireless Boxes at \$5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.

FOR SALE—Universal Photo Finishes, in excellent condition, \$125; Bally Citations \$95; Playmeters for AMI Phonos, new \$4.50. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE. Tel.: ATwater 6521.

FOR SALE—Closeout! Brand new in original cases — Tri-Scores \$115. Write for low prices on the following: Six Shooter, Cyclone, United Rebound S.A., Bowlette, Play Ball, Bomber, Hit-Run. Special! 40 Hot Rods—make offer. LEHIGH SPECIALTY CO., 826 N. BROAD ST., PHILADELPHIA 30, PA. Tel: POplar 6-3299.

FOR SALE—Bally Shuffle Bowler \$29; Bally Speed Bowler \$59; Bally Shuffle Champ \$95; Chicago Coin Bowling Alley \$39; Chicago Coin Classic \$90; Chicago Coin Trophy \$95; Universal Super Twin Bowler \$95; United Shuffle Alley Express \$95; United Twin Rebound \$195. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE — Monarch Overhead Scoreboards \$65; Monarch Stand-up Scoreboards \$45; Monarch 12' Cushion Board \$49.50; American Long Boards, A-1 shape \$169.50; Dale Guns \$69.50; Keeney Double Bowler \$159.50. Large selection of guns for premium trade. SAVAGE NOVELTY CO., 628 - 3rd ST., BELOIT, WIS. Tel: COLlege 2599-W.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE — Extra clean Bally Big Inning \$124.50; Williams Star Series \$124.50; Evans late Ten Strike \$49.50; ChiCoin Goalee, without mirror, \$49.50; 2 Howard Metal Typers, refinished like new, both \$249.50. S. & W. MUSIC CO., 115 E. 15th ST., ANNISTON, ALA.

FOR SALE—Buy at your price!!! A-1 phonographs. Make us an offer. Seeburg: (10) 146M; (10) 147M; (10) 148M; (15) M100-78 selection. Rock-Ola: (10) 1422; (10) 1426; (5) 1428. AMI: (10) Model A; (10) Model B; (10) Model C. Wurlitzer: (10) Model 1015; (5) Model 1100. We have 100 pre-war machines . . . name the machine and your price. Subject to prior sale. F.O.B. Elizabeth, N. J. SEA-COAST DISTRIBUTORS, INC., Exclusive Rock-Ola distributor for N. Y. and N. J., 1200 NORTH AVENUE, ELIZABETH, N. J. Tel.: Bigelow 8-3524.

FOR SALE—Brand new Advance 21 F Venders for immediate delivery; New Shipman 3-Way Stamp Venders \$39.50 ea. or 6 for \$200; Brand new Silver King Duck Hunters gum venders \$24.50 ea. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—1 Manley Pop Corn Machine—Model 49-Pl. Includes supplies such as paper bags, cartons, oil and approximately 100 lbs. of corn. Lists for \$650. Floor sample, sale at \$495; Jungle Joe photo electric Pistol with animated target, a real buy at \$99.50; 1 floor sample Universal Shuffle Tournament, a four player bowling attachment for use on any shuffleboard \$149.50; 1 Six Gun ABT Rifle Sport Shooting Gallery, complete with brand new compressor and new air pressure valve, write for price; Bang-A-Fittys, post-war skeeball, free ball feature, new in crates \$195. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y. (Phone: LOnacre 4-5321).

FOR SALE—or will trade for any post-war Wurlitzer or Seeburg 100 Phonographs: Extra clean Bally Champions \$250; Bally Citations \$150; Bally Eureka's \$200; Universal Photo Finish \$200. These tables are in perfect working condition and ready for your location. CITY MUSIC CO., 1203 MILBY ST., HOUSTON, TEXAS. Tel: CAPitol 9671.

FOR SALE—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Ready for Location: Seeburg 147's \$245; Seeburg 146's \$175; Wurlitzer 1015's \$210; Wurlitzer 1080's \$225; Rock-Ola 1428's \$350; Hit Parader's \$200. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

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FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—5 Seeburg M-100's in perfect condition \$789 ea.; 1 heavy gauge canvas tent 40'x80' \$429; 12 Juice Mixers, 10 gal. each, mouel metal, 1/4 hp. motor, ice cooled 2 faucets \$99.50; **WANT** — Bally's Eureka and Attentions. AMERICAN AMUSEMENT CO.; 628 MONTGOMERY ST., SYRACUSE, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories, Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. 25 Rock-Ola '46 and '47; 10 Wurlitzer 1015; 8 Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, O. Tel.: HENDERSON 1-7577.

FOR SALE — Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.

FOR SALE — New American Scales \$95; Mutoscope Original Red Top Cranes \$150; Packard Hideaways \$50. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: Market 1-3967.

FOR SALE—Just 21 \$65; Joker \$135; Spot Bowler \$145; Maryland \$60; Freshie \$75; Rip Snorter \$75; Star Series \$110. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel: RIVERSIDE 4131.

FOR SALE—5 Seeburg Gem Chassis in metal cabinets with Packard 30-wire adapters \$50 ea.; 50 Buckley 1942 Boxes, 20 and 24 selection, \$5 ea. All equipment usable and in good operating condition. HUGHES ELECTRIC CO., LADOGA, IND. Tel.: 17.

FOR SALE—Ready for location: Bally Hot Rods \$99; South Pacific \$99; Bank-A-Ball \$99; Twin Shuffle-Cade \$224; United Slugger \$154. MERIT COIN MACHINE EXCHANGE, 542 W. 63rd ST., CHICAGO 21, ILL. Tel: ENglewood 4-9202 and 9204.

FOR SALE — Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Reconditioned Wurlitzers: 1250's \$500.; 1100's \$350.; 1015's \$225.; 1080's \$225.; 750's \$100. Seeburgs: 147-M \$225. Rock-Olas: 1422 \$125.; 1426 \$179.50. Packard Manhattan \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.

FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save \$\$\$\$. Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. TEL: EVERglade 4-2600.

FOR SALE—Bally Shuffle Bowlers, like new, \$25; Bally Shuffle Champ \$75; Genco Bowling League \$25. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750.

FOR SALE—Special Bargains! Wurlitzer 1100 \$379; Wurlitzer 1015 \$229; Wurlitzer 1080 \$229; Wurlitzer 3020 wall boxes \$39; Wurlitzer 219 steppers \$25. Machines thoroughly reconditioned and refinished with Davis six point guarantee. Phone 5-5194, or write: DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE, N. Y.

FOR SALE — Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE — Chicago Coin Classic \$135; Universal Super Twin Bowler \$135; Bally Speed Bowler \$100; Shuffle Alley with fly-away pins \$50. ALLIED COIN MACHINE CO., 766 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—Big Handicap back glass conversion for your Citation. Completely new. 15 new beautiful exciting colors. Get extra profits from your Citations. Order now—\$17.45. One-third deposit, balance C.O.D. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.

FOR SALE—Special Sale on W1-L56 Seeburg Wireless Wall-O-Matics \$9.95 ea. while they last. Excellent condition. Deposit required. SPARKS SPECIALTY CO., SOPER-TON, GA.

FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—New England's Largest Stock—New Machines, finest parts and service department. Exclusive distributor for Wurlitzer, Bally, United, Chicago Coin, Keeney, Exhibit. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040—and REDD DISTRIBUTING CO., INC., 811 UNION ST., WEST SPRINGFIELD, MASS. Tel.: 6-5418.

FOR SALE—Two Manhattan Packard phonographs, like new, \$189.50 ea. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, ORE.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—4 ChiCoin Bowling Alleys, very clean, \$65 ea.; 1 Exhibit Dale Gun \$69.50; 1 Keeney Ten Pins \$45; 8 Telequiz, with film, \$145 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel.: 3-4508.

FOR SALE—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W1L56 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Baukrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Wurlitzer 750E's \$110; Model 850's \$65; Model 700's \$85; 3 Turf Kings, write; Model 3031 Wall Boxes, clean, \$10.95; Several 1015's and 1100's—all in clean working order. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO.

FOR SALE—Original flipper games—large selection at \$25 ea. Write for list. Hot Rods, like new, \$100; Bowlettes \$35; Daily Races \$35; Play Balls (new) \$99.50; Scientific Batting Practice \$45. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLive 2800.

FOR SALE — Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$7.95. Right and left corners \$8.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$16.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: BLuemound 8-7600.

FOR SALE—or will trade: 200 assorted Shuffle Alleys and Roll Down games. Will take in trade what you have, but prefer Turf Kings. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

FOR SALE—Bally Hy Rolls \$49.50; 38 Wurlitzer H.W. \$65.; 38 Seeburg H.W. \$65.; South Pacific \$95.; Be-Bop \$115.; Harvest Moon \$49.; Chicago Goatee \$85.; Photo Booth with 2 Cameras \$295.; Bally Entries, Daily Races, Victory Derby \$35. ea.; Liberator \$65.; Play Ball \$65.; Roll Down \$49.50. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASH.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. JACOBS NOVELTY CO., STEVENS POINT, WIS.

FOR SALE—Burroughs Bookkeeping Machine, usable for Accounts Receivable and Payable, Payroll and Inventory \$600 cash—or will trade for coin operated equipment. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE. NO., MINNEAPOLIS, MINN.

FOR SALE—10 Winners, like brand new \$225 ea.; 5 Photo Finish \$135 ea.; 10 Champions \$149.50 ea.; 5 Gold Cups \$59.50 ea.; 10 Jockey Specials \$49.50 ea.; 10 Turf Kings, all late models \$315 ea.; 5 Wurlitzer 1015, very clean \$215 ea.; 3 1947 Rock-Ola \$195 ea.; 3 Wurlitzer 1017-A Hideaway \$225 ea.; 3 Seeburg Model 100-M, very clean \$725 ea.; 3 1946 Seeburg Hideaways \$200 ea.; 2 AMI Model "C", used 1 month, write for price; 10 Shoe Shine Machines: 2 Imperial \$85 ea.; 6 Falcon \$125 ea.; 4 Uneda \$135 ea.; 1 Mutoscope Atomic Bomber, brand new original crate \$145; 4 Bally Hot Rods, very clean \$125 ea.; 3 Star Series \$135 ea.; 3 Williams All Stars \$79.50 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUPERIOR 1-4600.

FOR SALE—5 Turf Kings \$210 ea.; Citations \$50 ea.; Champions \$95 ea.; Just 21 \$30. NASTASI DISTRIBUTING CO., 1010 POYDRAS ST., NEW ORLEANS 12, LA. Tel.: MAgnolia 6386.

(Continued on next page)

CLASSIFIED ADVERTISING SECTION

**Here's What
You Can Get
For Only
92¢
A Week**

1 A 40 WORD CLASSIFIED AD IN EACH AND EVERY WEEK'S ISSUE FOR A FULL YEAR (52 CONSECUTIVE WEEKS) ACTUAL COST WOULD BE \$3.20 PER WEEK OR \$166.40 FOR THE ENTIRE YEAR OF 52 WEEKS . . . PLUS . . .

2 A FULL YEAR'S SUBSCRIPTION THAT BRINGS YOU "THE CASH BOX" EACH WEEK FOR 52 CONSECUTIVE WEEKS, REGULAR PRICE OF SUBSCRIPTION IS \$15.00 WHICH ADDS UP TO THE GRAND TOTAL OF . . .

3 \$181.40 . . . ALL THIS FOR ONLY \$48 . . . OR 92c PER WEEK FOR YOUR 40 WORD CLASSIFIED AD PLUS YOUR WEEKLY COPY OF "THE CASH BOX" . . .

4 IF YOU ALREADY HAVE A \$15 SUBSCRIPTION TO "THE CASH BOX" YOU WILL BE GIVEN FULL CREDIT FOR THE REMAINDER OF YOUR SUBSCRIPTION. THIS WILL BE DEDUCTED FROM THE \$48 AND YOU WILL BE BILLED FOR THE DIFFERENCE ONLY.



THE CASH BOX
EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

Enclosed Find My First 40 Word Classified Ad Plus My Check For \$48.

Bill Me For The Difference Due From My \$15 Subscription. Enclosed Find My First 40 Word Classified Ad.

DISTRIBUTOR _____ I AM AN OPERATOR _____ MANUFACTURER _____

City _____ Address _____ Name _____

State _____

JOBBER _____

FOR SALE—Pin Game Glass, size 21x41, \$17 per case—8 sheets per case. **RELIABLE COIN MACHINE CO.**, 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—Turf Kings \$245—5 to 9 \$225—10 and over \$215; Champions \$125—5 or more \$99.50; Citations \$77.50—5 or more \$75; Photo Finish \$82.50 any quantity; United ABC's, floor samples, write; Genco Stop & Gos \$77.50; Brand New Turf Kings in original crates \$447.50. **NEW ORLEANS NOVELTY CO.**, 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: Canal 5306.

FOR SALE—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina. **MUSIC DISTRIBUTORS, INC.**, 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. **COINEX CORPORATION**, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

FOR SALE—Thing \$130; Fighting Irish \$110; Rockette \$130; Four Horsemen \$135; Joker \$150; Punchy \$160; Pin Bowler \$125; St. Louis \$75; Champion \$65; Rocket \$140; Tri Score \$130; South Pacific \$110; Bally Hot Rods \$125; Chicago Coin Bowling Alley \$50. **A. P. SAUVE & SON**, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

MISCELLANEOUS

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: **DAVE LOWY & CO.**, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

NOTICE—We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. **DAVE LOWY & COMPANY**, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING Co.**, 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—Our new address is 2257-59 N. Lincoln Avenue. Our telephone numbers are LINcoln 9-3996-7-8. **MONARCH COIN MACHINE INC.**, CHICAGO 14, ILL. Charles J. Pieri-Clayton C. Nemeroff.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity



WURLITZER

SEEBURG

5. 24	25.00	39.50	5. Plaza	25.00	39.50
4. 600R	35.00	75.00	4. Royale	25.00	39.50
1. 600K	35.00	75.00	4. Regal	35.00	49.50
4. 500A	35.00	69.50	4. Regal RC	39.50	59.50
4. 500K	35.00	69.50	4. Gem	35.00	49.50
4. 41 (Counter)	35.00	50.00	4. Classic	35.00	59.50
6. 51 (Counter)	30.00	45.00	4. Classic RC	39.50	69.50
4. 61 (Counter)	39.50	50.00	4. Maestro	39.50	65.00
4. 71 (Counter)	35.00	75.00	4. Mayfair	35.00	59.50
6. 81 (Counter)	49.50	75.00	4. Mayfair RC	49.50	59.50
4. 700	69.50	89.50	6. Melody King	49.50	79.50
4. 750M	89.50	109.50	4. Crown	39.50	59.50
4* 750E	80.00	129.50	6. Crown RC	49.50	79.50
4. 780M Colonial	95.00	129.50	4. Concert Grand	39.50	59.50
2. 780E	79.50	89.50	1. Colonel	39.50	59.50
2. 800	75.00	89.50	4. Colonel RC	49.50	79.50
1. 850	45.00	65.00	4. Concert Master	49.50	69.50
1. 950	49.50	75.00	4. Concert Master RC	59.50	89.00
4* 1015	195.00	295.00	6. Cadet	35.00	65.00
4. 1017 Hideaway	225.00	259.50	6. Cadet RC	59.50	65.00
1* 1100	350.00	450.00	4. Major	49.50	59.50
4. 1080	225.00	239.50	4. Major RC	50.00	79.50
1. 1250	489.00	550.00	4. Envoy	49.50	69.50
6. 300 Adapter	10.00	15.00	4. Envoy RC	59.50	89.50
4. 320 Wireless Wall Box	3.50	5.00	1. Vogue	35.00	59.50
4. 310 Wall Box 30 Wire	4.50	5.00	4. Vogue RC	49.50	69.50
4. 320 2 Wire Wall Box	3.50	5.00	1. Casino	35.00	59.50
6. 332 2 Wire Bar Box	5.00	9.50	6. Casino RC	49.50	79.50
6. 331 2 Wire Bar Box	5.00	10.00	4. Commander	39.50	59.50
4. 304 2 Wire Stepper	3.50	5.00	4. Commander RC	50.00	69.00
4. Wireless Strollers	19.50	25.00	2. Hi Tone 9800	45.00	59.50
6. 430 Speaker Club with 10, 25c Box	69.50	75.00	1. Hi Tone 9800 RC	35.00	59.50
6. 420 Speaker Cabinet	40.00	49.50	2. Hi Tone 8800	35.00	59.50
4. 3031 Wall Box	10.95	19.50	1. Hi Tone 8800 RC	35.00	59.50
4. 3045 Wall Box	12.50	20.00	4. Hi Tone 8200	35.00	59.50
4. 3020 Wall Box	34.50	39.50	4. Hi Tone 8200 RC	35.00	59.50
4. 3025	12.50	19.50	1* 146S (46)	139.00	195.00
4. 2140 Wall Box	17.50	24.50	4* 146M	150.00	239.00
4. 219 Stepper	19.50	25.00	4. 147S	169.00	250.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00	4. 147M	189.00	279.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50	4. 148S	295.00	335.00
6. 111 Bar Box	3.00	10.00	4. 148M	319.50	349.00
4. 120 Wall Box 5c Wire	2.00	4.50	4. 148ML	369.00	375.00
6. 305 Impulse Rec.	2.50	10.00	4. M-100-78	700.00	789.00
6. 350 WIs Speaker	17.50	29.50	6. Remote Speak Organ	7.50	17.50
4. 115 Wall Box Wire 5c Wireless	5.00	7.50	6. Multi Selector 12 Rec.	12.50	35.00
6. 135 Step Receiver	14.50	19.50	6. Melody Parade Bar	4.50	6.00
4. 145 Imp. Step Fast	4.50	7.50	6. 5c Wallomatic Wireless	3.00	8.50
6. 306 Music Transmit.	7.50	9.50	6. 5c Baromatic Wireless	4.50	5.00
6. 130 Adapter	15.00	19.50	6. 5c Wallomatic 3 Wire	2.00	8.00
4. 580 Speaker	25.00	49.50	4. 30 Wire Wall Box	2.00	9.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00	4. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 125 Wall Box 5/10/25 Wire	2.50	6.00			



ROLL DOWNS

4. ABC Roll Down	24.50	35.00	4. Genco Total Roll	19.00	39.50
6. Arrows	15.00	40.00	6. Hawaii Roll Down	10.00	24.50
4. Auto Roll	24.50	35.00	4. Hy-Roll	49.50	69.50
4. Bermuda	20.00	35.00	6. Melody	20.00	35.00
4. Big City	10.00	35.00	6. One World	40.00	49.50
4. Bing-A-Roll	49.50	85.00	4. Pro-Score	25.00	50.00
6. Bonus Roll	25.00	49.50	4. Singapore	10.00	39.50
6. Buccaneer	49.50	64.50	4. Sportsman Roll	10.00	20.00
6. Champion Roll	15.00	29.50	6. Super Score	35.00	49.50
4. Chicoin Roll Down	19.50	49.50	6. Super Triangle	15.00	35.00
4. Genco Advance Roll	19.00	39.50	4. Tally Roll	19.50	39.50



SHUFFLES — REBOUNDS

4. Bally Hook Bowler	250.00	275.00	2. Keeney Lucky Strike	75.00	100.00
4* Bally Shuffle Champ	75.00	95.00	2. Keeney Dbl. Bowler	159.50	175.00
4* Bally Shuffle-Bowler	25.00	45.00	2. Keeney League Bowl	269.50	275.00
2* Bally Speed Bowler	42.50	100.00	2. Keeney Duck Pins	94.50	155.00
4. California Shuffle Pins	30.00	40.00	4. Rock-Ola Shuffle Jungle	25.00	49.50
4. ChiCoin Bango	15.00	49.50	4. Rock-Ola Shuffle-Lane	25.00	39.50
6. ChiCoin Beacon	35.00	49.50	2. Un. Dbl. Shuffle	70.00	79.50
2* ChiCoin Bowling Alley	39.00	69.50	4. United Shuffle Alley	25.00	39.50
4. ChiCoin Alley w/con	39.50	69.50	4. Un. Shuffle w/con	45.00	59.50
2. ChiCoin Ace Bowl	120.00	149.00	4* Un. Shuffle Alley Exp.	69.00	95.00
2* ChiCoin Bowl Classic	90.00	140.00	4. Un. 2-play Express	140.00	199.50
4. ChiCoin Rebound	10.00	45.00	4. Un. Sin. Rebound	169.50	199.50
2. ChiCoin Shuffle			4* Un. Twin Rebound	195.00	229.50
Baseball	50.00	65.00	4. United Shuffle Skill	35.00	44.50
4* ChiCoin Trophy	95.00	155.00	4. United Super-Shuffle	24.50	49.50
2. Exhibit Strike	69.50	99.50	1. United Slugger	135.00	159.50
4. Genco Bowling League	25.00	35.00	4. United Skee Alley	119.50	139.50
4. Genco Glider	25.00	39.50	4. Un. 4-Player	285.00	295.00
4. Genco Baseball	59.00	99.50	4* Univ. Super Twin	95.00	145.00
4* Gottlieb Bowlette	34.50	69.50	3* Universal Twin Bowler	69.00	129.50
4. Keeney ABC Bowler	59.50	69.50	4. Williams Deluxe		
4. Keeney Line Up	22.50	39.50	Bowler	65.00	75.00
1. Keeney King Pin	67.50	85.00	4. Williams Twin Shuffle	25.00	35.00
2. Keeney Pin Boy	19.50	35.00	4. Williams Single Bowler	25.00	35.00
4. Keeney Ten Pins	34.50	45.00	2. Williams Dbl. Head	125.00	149.50



ARCADE EQUIPMENT

1. Allite Strikes 'N Spares	39.50	149.50	6. Keeney Anti Aircraft		
4. Boomerang	45.00	85.00	Br	15.00	25.00
4. Bally Big Inning	124.50	185.00	6. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Bowler	165.00	189.50	4. Keeney Sub Gun	79.50	95.00
4. Bally Convoy	47.50	95.00	4. Keeney Texas Leaguer	30.00	59.50
4. Bally Defender	50.00	95.00	4. Kirk Night Bomber	75.00	145.00
6. Bally Eagle Eye	39.50	49.50	4. Lite League	50.00	75.00
4. Bally Heavy Hitter	59.50	75.00	4. Mutoscope Ace Bomber	79.50	150.00
6. Bally King Pin	35.00	45.00	4. Muto. Atomic Bomber	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	4. Mutoscope Dr. Mobile	95.00	150.00
4. Bally Rapid Fire	69.00	95.00	4. Mutoscope Photomatic		
4. Bally Sky Battle	49.50	95.00	(Pre-War)	175.00	350.00
4. Bally Torpedo	49.50	95.00	4. Mutoscope Sky Fighter	79.50	125.00
4. Bally Undersea Raider	75.00	125.00	4. QT Pool Table	89.50	100.00
6. Bank Ball	59.50	150.00	4. Quizzer	79.50	125.00
6. Bowling League	35.00	49.50	6. Rockola Ten Pins LD	19.50	49.50
4. Buckley DeLuxe Dig.	119.50	149.50	6. Rockola Ten Pins HD	25.00	49.50
4. Buckley Treas Is Dig.	95.00	110.00	4. Rockola World Series	39.50	75.00
6. Champion Hockey	40.00	65.00	4. Scientific Baseball	49.50	75.00
4. ChiCoin Basketball			4. Scientific Basketball	59.50	75.00
Champ	159.50	195.00	4. Scientific Batting Pr.	49.50	75.00
4. ChiCoin Goalee	85.00	125.00	4. Scientific Pitch 'Em	150.00	225.00
4. ChiCoin Hockey	64.50	75.00	3. Seehurg Bear Gun	315.00	339.00
4. Chi Midget Skee	135.00	195.00	4. Seeburg Chicken Sam.	69.50	110.00
4. ChiCoin Pistol	119.50	150.00	4. Seeburg Shoot the		
6. ChiCoin Roll-A-Score	39.50	75.00	Chute	25.00	95.00
4. Edelco Pool Table	49.50	75.00	4. Skee Barrel Roll	25.00	49.50
4. Evans Bat-A-Score	175.00	225.00	6. Skill Jump	25.00	39.50
4. Evans In The Barrel	30.00	52.50	6. Super Torpedo	25.00	79.50
4. Evans Super Bomber	50.00	95.00	6. Supreme Bolascor	40.00	125.00
4. Evans Play Ball	59.50	75.00	6. Supreme Skee Roll	20.00	75.00
4. Evans Ten Strike '46	39.50	75.00	6. Supreme Skill Roll	20.00	69.50
4. Evans Tommy Gun	49.50	100.00	2. Supreme Rocket Buster	45.00	65.00
3* Exhibit Dale Gun	69.50	85.00	6. Tail Gunner	30.00	49.50
4. Exhibit Rotary Mdsr.	175.00	275.00	4. Telequiz	115.00	145.00
1. Exhibit Silver Bullets	165.00	195.00	4. Un. Team Hockey	109.50	165.00
1. Exhibit Six Shooter	195.00	239.50	4. Warner Voice Record	49.50	69.50
4. Exhibit Merchantman			6. Western Baseball '39	20.00	49.50
Roll Ch Digger	85.00	99.50	4. Western Baseball '40	49.50	85.00
4. Exhibit Vitalizer	69.50	95.00	5. Whizz	15.00	29.50
6. Genco Bank Roll	24.50	65.00	4. Wilcox-Gay Recordio	119.50	175.00
6. Genco Play Ball	29.50	74.50	4* Williams All Stars	69.50	125.00
6. Groetchien Met. Typer	79.50	149.50	4. Williams Box Score	39.50	65.00
6. Hoop-A-Roll	24.50	49.50	3. Williams Star Series	110.00	149.50
4. Jack Rabbit	69.50	109.50	4. Williams Quarterback	79.50	95.00
4. Keeney Air Raider	69.50	125.00	4. Wurlitzer SkeeBall	75.00	150.00

CONVERSIONS

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

AMCO ENGINEERING, INC.
Bally Champion to Longshot
NATE SCHNELLER, INC.
Gottlieb 21 to Bingo Bango

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

AMI, INC.		
Model "C" Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50
BALLY MANUFACTURING CO.		
Shuffle-Line	\$439.00
Futurity	735.00
Bright Lights	545.00
BUCKLEY MANUFACTURING CO.		
Buckley Wall & Bar Box	\$24.50
CHICAGO COIN MACHINE CO.		
Horse-Shoes	
COMO MFG. CORP.		
Stadium	\$289.50
Hollycrane	795.00
H. C. EVANS & CO.		
Constellation Phonograph	
THE EXHIBIT SUPPLY CO.		
Big Bronco	
Gun Patrol	
Silent Sales Card Vendor	
Pony Express	
GENCO MFG. & SALES CO.		
Shuffle Target	
D. GOTTLIEB & CO.		
Watch My Line	
J. H. KEENEY & CO., INC.		
Lite-A-Line	
Big League Bowler	
All-Electric Cigarette Vendor	\$269.50
All-Electric Cigarette Vendor with Changemaker	287.00
Penny Inserter	119.50
Four Way Bowler Conversion	350.00
Match Bowler Conversion	379.50
Divyidend	69.50
ROCK-OLA MFG. CORP.		
Super Rocket '52-50 Phonograph (Model 1434)	
Rocket '51-50 Phonograph (Model 1432)	\$798.40
Model 1538 5c-10c-25c Wall Box	59.50
Model 1536 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00
(All Prices F.O.B. Factory, Chicago)		
UNITED MANUFACTURING CO.		
3-4-5	
6 Player Shuffle-Alley	
A-B-C	\$525.00
Five-Player Shuffle Alley	430.00
WILLIAMS MANUFACTURING CO.		
Hayburners	
THE RUDOLPH WURLITZER CO.		
Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

NOTICE

In view of the national inactivity of Bells, Consoles and Automatics, price lists of this type equipment have been removed.

UNITED'S

6 Player Shuffle-Alley

Larger Group Play for Greater Earnings



1, 2, 3, 4, 5 or 6 Can Play!

10¢ PER GAME... EACH PLAYER

FAST REBOUND ACTION

(ROLL-OVER SWITCH REBOUND)

20-30 Scoring

DISAPPEARING PINS

Easy to Service

SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.

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INSURE YOUR FUTURE WITH

Bally[®] FUTURITY

THE FUTURE may look like a big black question-mark, but you can insure your future with FUTURITY. Because FUTURITY is designed and built to keep you going good when the going gets really rough. Remember...the harder Americans work in the hard-working, defense-building days ahead, the more eagerly they'll turn to the fun they find in FUTURITY. That's when you'll congratulate yourself for every FUTURITY you own and wish you owned twice as many. The extra play-appeal built into FUTURITY will put extra dollars in your pockets now. And, come what may in the future, you'll be sitting pretty to weather the storm if your routes are fortified with FUTURITY. Get set for the long pull... get FUTURITY now.



ALL THE PROFIT-PROVED
PLAY-APPEAL OF TURF-KING

PLUS

**NEW
FUTURE-PLAY
ATTRACTION**

NEW Future-Play idea increases earning power two ways: first, because players play extra coins to catch one of the three fascinating next-game advantages; second, because the next-game advantages provide a powerful repeat-play stimulator. FUTURITY includes famous "Citation" advancing odds, Player's Choice buttons popularized in Turf King, all the profit-proved Bally pinball features... plus the new profit-boosting Future-Play idea.

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