

THE CASH BOX

VOLUME 12, NUMBER 33

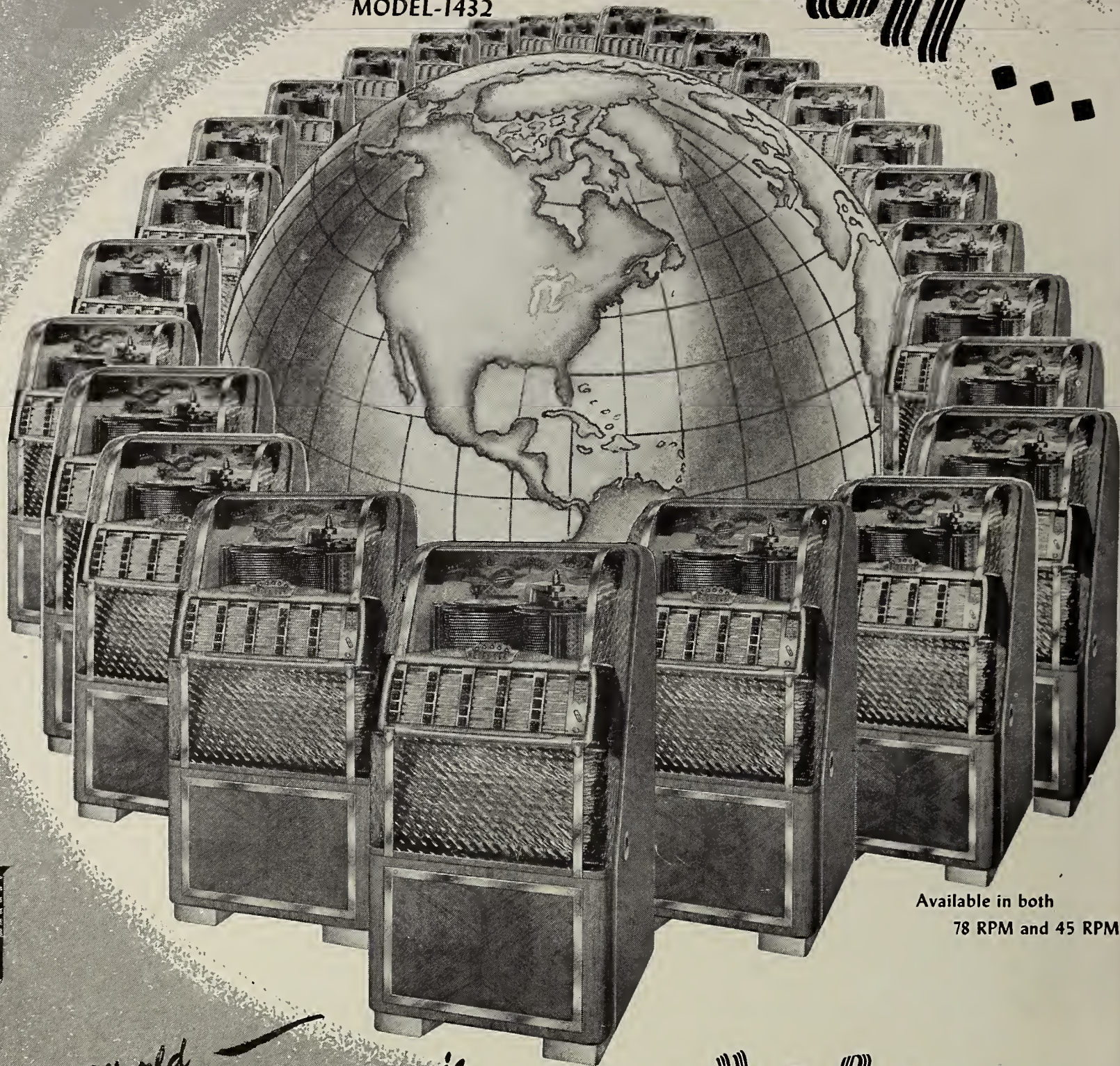
MAY 12, 1951



When he's not racking up record grosses at the Roosevelt Hotel in New York or on one night stands throughout the country, Guy Lombardo spends his time with his racing boat, Tempo, and running his Freeport, Long Island restaurant, both of which are pictured above. In the inset, Guy is shown entertaining a couple of guests near the restaurant's new Wurlitzer phonograph which is completely filled with Lombardo hits. Currently going strong on his Decca recordings of "Happiness" and "Evertrue Evermore", Guy and his crew returned to the Roosevelt last week after a triumphant two month tour.

ROCK-OLA

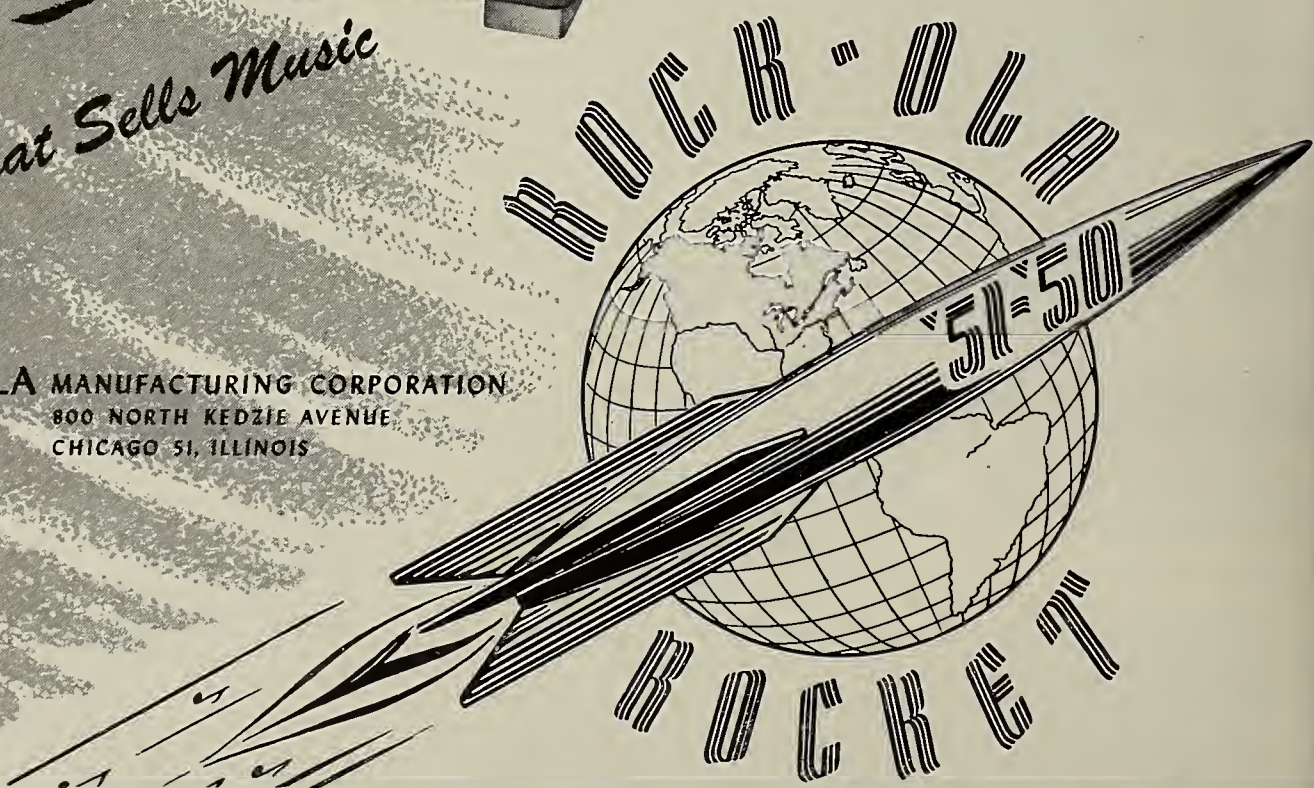
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DIME PLAY VS NICKEL PLAY

Controversy regarding whether ops should switch over to dime play, or continue on nickel play, waxes stronger each day.

This same situation came about immediately after World War II. Some of the juke box manufacturers went all out for dime play, others sat by silently waiting to see what would happen, but, at the same time, preparing their phonos so that dime play could be used. One manufacturer went all out against dime play.

This latter manufacturer won out. Tho there were many surrounding factors at the time that played in his favor. The most important, that the war was over, and people were supposed to again return to normal.

The first proposal for dime play was a suggestion of *The Cash Box* over eight years ago. This was during World War II.

Prices of everything were somewhere up in the blue sky, and going higher every day. Operators were having their hands full trying to keep step with tremendously rising overhead expenses and general costs.

The Cash Box, during that period, and while the public was extremely liberal with its coin, foresaw an opportunity for the juke boxes to swing to dime play and urged that the trade change over, while the changing over was good, so that dime play would come into being for the years after the war when, *The Cash Box* predicted, costs of equipment and general overhead expense would be greater than the industry had ever before known.

All this has come about. Costs have risen far over 150% as far as cost of equipment is concerned. All other overhead costs and expenses have risen anywhere from 100% to far over 200% and, in a few cases, some expenses have risen over 300%.

By the end of 1950, as war began to become more imminent with the Korean incident assuming ever larger and more frightening proportions, many in the field began to clamor for a change to 10¢ play, for music and amusement.

This clamor continued until some of the leading operators' associations decided to place the matter to vote. Many then jumped to 2 plays 10¢ and 5 or 6 plays 25¢.

But, even this speed-up music merchandising

method, didn't seem to be able to take care of the additional coin needed to continue in business on a profitable basis.

Since then, there have been many who called for straight out-and-out dime play. Some of the music and amusement ops adopted this type play and reported their findings. Many of these have been published here in *The Cash Box* in the past months.

The most outstanding swing to dime play, of course, as far as the music field is concerned, was that of the Recorded Music Service Association of Chicago on April 4. This is the music operators organization of that city.

At a packed meeting the operators (73 of them) voted unanimously the evening of April 4 to change their machines over to 1 play 10¢ and 3 plays for 25¢.

Of course, as is understood, there will always be a few spots where this won't happen. As well as spots which will, in all probabilities, demand that their music machines either remain at 5¢ per play or have them removed.

These Chicago operators realized all this even before they cast their votes. 71 of the 73 present voted for 1 play 10¢ and 3 plays for 25¢. The other two abstained from voting.

Since then, *The Cash Box* reported (April 21, 1951 issue) some who were against this change, but, who at this meeting hadn't so stated, or, perhaps, hadn't even attended.

Dime play versus nickel play is now starting on its way down the home stretch. There will be much close attention paid to what happens in the mid-western metropolis of Chicago. Many ops who have, for a long time, advocated such change, will be carefully watching results.

There is no doubt that television has cut deep into juke box income. This fact had to be overcome.

Another important factor is that, today, the new juke boxes, offering from 40 to 100 selections, are giving the public greater and more varied selectivity of the music the public wants and likes and can, because of this fact, ask for more coin.

Still another important factor is that the telephone companies everywhere in the nation are switching their coin operated pay phones from 5¢

to 10¢ and have found, even tho the phone is considered a necessity, many believed that those "extra, unnecessary" phone calls would be eliminated.

It has been proved that the public will insert as many (and in some cities even more) dimes than nickels.

There is no doubt that juke box music is not a necessity. But, as one well known music leader stated, "It does become a necessity to whoever goes into a tavern and intends to spend sometime there."

At the same time the operator's peak play time has been cut down considerably by TV. Where some enjoyed three hours of continuous play, usually from seven until ten in the evening, this has now been cut down to one hour and, in most cases, much less time than that.

The operator is being forced to do whatever he thinks is best, to get as much as he can, during the small peaktime play that is left to him on his locations.

The location owners, after a discussion with many Chicago music ops regarding the changeover to 10¢ play, have agreed that they, too, want to earn more from their music machines. So, in most cases, the location owners are cooperating with the juke box ops.

Whether this change to dime play for juke boxes will also cause a change to dime play for five-ball games, isn't as yet predictable.

Some pinball ops are already on dime play. Others are holding off. The majority agree that the shuffle and rebound games can obtain a dime.

There is no reason then, some state, while the average pinball game can't also obtain a dime for each play. It certainly is much easier to adjust pinball to dime play.

In the meantime, the controversy, as to whether there should be a changeover to all-out straight dime play, as against present nickel play action, continues at a hot and heavy pace.

It is believed that if the Chicago music operators' experiment proves itself successful that the nation's large cities will follow suit, and that they will drag along with them a great number of the smaller cities and towns thruout the nation to also adopt dime play.

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Time Grows Short

Announcement by The National Production Authority that the long-heralded CMP (Controlled Materials Plan) would go into effect for the third quarter of 1951, beginning July 1, has shortened time considerably for this, and many other, industries.

The fact now remains that, beginning on July 1, 1951, the larger industrialists of the nation, the prime contractors for the defense work now being rushed out in billions of dollars by Government agencies, will have priorities to the three basic metals: copper, steel and aluminum. They will, in turn, so arrange their priority quotas that they will include their sub-contractors.

Whatever copper, steel and aluminum is then left, after these giant industrialists have taken their bite, will be pooled for all other industries.

This still does not mean that these industries can rush to their suppliers and grab what's left. They will be given a chance to scramble with all others for whatever their quota share amounts to of the metals left.

In short, there's going to be a real scramble, if ever there was one before. The few tons of copper, steel and aluminum which the large industrials will not want, will be subject to grab by all other industries. All other small, and some large, manufacturers who have no war work and are not considered essential, will try to grab somewhere up to what will be their quota.

In the meantime, of course, the large industrialist will be calling on the smaller factories to take on more and still more sub-contract work. Like during World War II, he will attempt to get the smaller manufacturer to work exclusively for him, if he possibly can, so as to allow him some space and labor for his own regular products.

The small manufacturer cannot refuse. Rather than scramble about trying to get a few tons of steel, copper and aluminum (if he can get them) he will be more than happy to keep his plant in operation doing sub-contract work for the larger industrialist. In short, he must sacrifice his regular products in an effort to survive. There is no other way out for him.

Therefore, the time grows short.

Shorter than a lot of men in this industry realize. NPA's announcement that the CMP would go into effect on July 1, 1951, shortened the manufacturing life of this business tremendously. Nothing else, short of all out war, could have so shortened it.

As the weeks go by, after July 1, less and still less new equipment will be manufactured. The manufacturer who can scramble a bit better than some other, may get a few more pounds of copper, steel and aluminum. But, whatever he does obtain, won't be sufficient to keep him in continuous

operation. He is, and has been, searching for sub-contracts. He will continue searching for sub-contract work more intensively than ever.

That also means that the average operator, jobber and distributor must prepare himself, as the weeks go by, as time grows short, for whatever eventualities will arise in the near future.

General production of all equipment has been deeply cut. Manufacturers are continuing along, in most cases, on very shorted production schedules. But, they want to continue, to keep their hand in this business, and be ready to swing back if, and when, the time comes.

It is also important to remember that war can come at anytime. Should this happen, everything goes by the board. It will mean that wartime methods and wartime economy must again be the rule.

But, while war is seriously in the offing, according to the experts, this, and all other industry, wants to continue along as best as it can. Therefore, all engaged in this field, at least those who will want to remain in it, must take into consideration the fact that time has, most suddenly, been very much shortened and that all must act quickly not to get caught short.

Operators who haven't as yet arranged for a more equitable commission percentage arrangement, or for higher coinage play action, whichever they most desire, should think very seriously of this move now—and think fast.

Jobbers and distributors who haven't prepared themselves for whatever they can best do when, and if, no new equipment is forthcoming, should work very fast in this regard. Either set up immediately for converting, or for whatever else they think themselves best fitted.

The business slideoff will go out very soon. As less and less production of new merchandise becomes the case, inventories will continue to disappear, and then the rush which will result will be of little, or no value, for there just won't be anything to rush for—except materials for war.

Perhaps, as the experts state, by 1953 a wartime economy will so deeply pervade the present type economy that the public will become accustomed to more austere living conditions. People will then get used to finding very little of the merchandise they want. Less cars, less refrigerators, less everything and anything new.

But, until 1953, there are still about 18 months for the members of this industry to work and earn a livelihood. They must, then, prepare now for the vacuum which seems to be about here. The time when little, or no, new equipment can be purchased.

Time grows short.

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"MY PRAYER" (2:58)

"DOWN THE TRAIL OF ACHING HEARTS" (2:50)

SAMMY KAYE ORCH.
(Columbia 39360)

● An oldie gets Sammy Kaye's usual smooth treatment on the top deck as Tony Alamo does the vocal. The second side is a western sort of thing which comes out very listenable with Tony and the Kaydets getting together. Ops have a couple of good sides here.

"I WISH, I WISH" (2:54)

"THE KISSING SONG" (2:13)

TONY MARTIN & DINAH SHORE
(RCA Victor 20-4126; 47-4126)

● Tony Martin and Dinah Shore team up again to give out with a couple of novelties. Both ends are cute items which the pair sing with their usual accomplished style. Although not as strong as "A Penny A Kiss," these ditties should find some interest in the machines.

"THE LETTER" (3:17)

"POSSIBILITIES" (2:34)

PHIL HARRIS
(RCA Victor 20-4124; 47-4124)

● Phil Harris has a couple of novelties to offer here. On the first side he joins up with his wife, Alice Faye, and together they make this cute thing very listenable. On the bottom half he goes it alone with a fast inspirational item which has a lot of zest. Ops should listen in.

"I LOVE TO DANCE THE POLKA"
(2:54)

"PIZZA AND BEER" (2:47)

LOUIS PRIMA
(Robin Hood 108)

● Louis Prima has a very potent item in the tune on the top deck. It's a polka with a lot of meaning in the lyrics which should help it go over big on the boxes. The bottom half is another novelty in Louis's typical style which his fans should eat up. Ops better not miss the top side.

"I AM FREE" (3:00)

"HOW LONG IS FOREVER?" (2:57)

BOBBY WAYNE
(London 1077; 45-1077)

● Bobby Wayne has a big dramatic number which he bursts out with on the upper level. This side has a production with a chorus and Dick Hayman's orchestra backing Bobby up. The second side, in contrast, is a soft ballad done very easily by Bobby. Ops will want to hear the top deck.

DISK OF THE WEEK

"MISTER AND MISSISSIPPI" (2:53)

"THESE THINGS I OFFER YOU" (2:48)

PATTI PAGE

(Mercury 5645; 5645x45)



PATTI PAGE

● Patti Page keeps rolling along with two more sides which are bound to keep her up there in the

best seller lists. This time Patti combines a folk type tune called "Mister and Mississippi" and a ballad "These Things I Offer You" and makes both of them sound outstanding. Ops who want a real two sider will find it on this disk. The top deck is a very unusual number with a lot of change of pace involved in which Patti switches from a single to a combination of several voices every few phrases. The second side is a rather sultry ballad, right for her type of delivery which keeps you clinging to her every word. On each side Jack Rael provides just the proper backing and the whole affect is a terrific one. Here's a disk which ops are gonna have a great time with.

"GOODNIGHT" (2:50)

"LOVE IS FOREVER" (2:00)

BUD BREES
(Pyromid 251)

● Here's a sleeper for ops to watch. It's a ballad, written by Elmo Russ and sung by Bud Brees in terrific style. Accompanied by a chorus, Bud gets a big production into this making it a real potent side. The bottom half gets a similar treatment from Bud and the group. Ops are advised to keep an eye on the upper half.

"I WHISTLE A HAPPY TUNE"
(2:36)

"GETTING TO KNOW YOU" (2:58)

BING CROSBY
(Decca 27589; 9-27589)

● Bing Crosby takes two tunes from "The King And I" and gives them his own treatment. The top deck is happy sounding thing which Bing does in a lighthearted vein. The lower end is another wonderful song offered in bright style by Bing. Ops will do ok with this.

"OLD SOLDIERS NEVER DIE"
(2:43)

"LOVE AND DEVOTION" (2:53)

VAUGHN MONROE ORCH.
(RCA Victor 20-4146; 47-4146)

● One of the best versions of this old soldier song which has currently been getting a big push is put forward by Vaughn Monroe. Vaughn sings it in his straightforward manner and if the song goes, this should be the version. The lower end is another interesting item with some good lyrics which should do well in the boxes. Ops will have to get going here.

"IF IT HADN'T BEEN FOR YOU"
(2:37)

"AM I TO BLAME?" (2:45)

ARTIE WAYNE
(Corol 60457; 9-60457)

● A couple of ballads are turned out here in the styling of Artie Wayne. Taking it very easy, Artie does these numbers in an extremely soft manner as The Encores provide a chorus and the Herm Saunders Quartet comes through with a fine, small instrumental backing. Ops might take a peek at this disk.

"RED SAILS IN THE SUNSET"
(2:47)

"THE MOON WAS YELLOW" (2:54)

FRANCES LANGFORD
(Mercury 5636; 5636x45)

● Frances Langford returns to the recording picture with two oldies which she vocalizes in a straight forward manner. The top deck is a nostalgic ballad while the second half is a Latin American rhythm thing which sounds real good. Ops will want to hear Frances again.

"WHO'LL TAKE MY PLACE?"
(2:48)

"THE SANDWICH BOOGIE" (2:04)

THE MADCAPS
(Decca 27582; 9-27582)

● The Madcaps have a couple of good instrumentals to offer as they go to town on a harmonica duet. On the upper half, they have Ev Ralston backing them up on the piano while on the second side they do a driving number just with harmonicas. Ops may want to take a look at these sides.

"THE HOT CANARY" (3:13)

"TWO LITTLE MEN ON A FLYING SAUCER" (3:21)

ELLA FITZGERALD
(Decca 27578; 9-27578)

● Ella Fitzgerald takes a novelty that's causing a lot of excitement as an instrumental and sings some lyrics to it on the upper half. With Sy Oliver's orchestra doing the backing, Ella makes this sound very cute. The second side is another item with clever lyrics which Ella delivers in her well known style. Ops oughta tune in.

"THESE THINGS I OFFER YOU"
(2:55)

"DEEP PURPLE" (3:05)

SARAH VAUGHAN
(Columbia 39370)

● A lovely new ballad gets a wonderful rendition on the top deck from Sarah Vaughan. With Percy Faith and the orchestra backing her up, Sarah really lets herself go with this one. The bottom half is the standard which she again does very smoothly in her listenable voice. The top deck could be a big one.

"SEPTEMBER SONG" (3:30)

"ZING WENT THE STRINGS OF MY HEART" (3:25)

RED NORVO TRIO
(Discovery 147)

● Red Norvo and his Trio take two oldies and give them a ride on this platter. The first side is a slow treatment of a very attractive tune while the bottom half is a light rendition which races all the way through. Ops with the right locations will want to get with this one.

"BECAUSE OF YOU" (2:48)

"I WON'T CRY ANYMORE" (2:42)

TONY BENNETT
(Columbia 39362)

● Two beautiful ballads are given a vocal going over from Tony Bennett. Each end finds Tony at his best singing out the lyrics with real feeling as Percy Faith comes in on the backing. Each of these tunes has a very melodic appeal and ops are advised to listen in.

"WONDROUS WORD" (2:18)

"HOMETOWN, U. S. A." (3:07)

HAL KANNER ORCH.
(Bibletone 770)

● A religious number with a lot of pop appeal turns up here done by Hal Kanner and the orchestra. Hal puts a lot of jump into these inspirational lyrics and makes this side excellent sleeper material. The bottom half is a ballad in a somewhat sentimental vein. Ops oughta watch the top deck.

Her Nibs

Miss Georgia Gibbs



FIRST EXCLUSIVE MERCURY RELEASE

"TOM'S TUNE"

COUPLED WITH

"I WISH, I WISH"

MERCURY 5644 · 5644X45



MERCURY RECORDS, CHICAGO, ILLINOIS



MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA

THE CASH BOX

Record Reviews

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"PRETTY EYED BABY" (2:12)

"THAT'S THE ONE FOR ME" (2:58)

FRANKIE LAINE & JO STAFFORD
(Columbia 39388)

● This new disk teaming Frankie Laine & Jo Stafford is gonna take off in the rhythm & blues field but can also hit in the pop field. The pair really let themselves go on both ends with some high flying backing from Paul Weston and the orchestra. Ops have a double barreled threat in this one.

"A BEGGAR IN LOVE" (2:56)

"I'LL NEVER KNOW WHY" (2:42)

TOMMY EDWARDS
(MGM 10973; K10973)

● Tommy Edwards, who's shown so much promise on his first disks, follows through with another two sides which are great to listen to. Tommy gets a wonderful quality into his voice as he gives out with these two ballads very softly and quietly. Here's a boy for ops to watch very carefully.

"I LIKE THE WIDE OPEN SPACES"
(2:47)

"LOVE IS THE REASON" (2:54)

ARTHUR GODFREY
(Columbia 39404)

● A tune that's been causing a lot of excitement because of its television promotion gets onto wax here as Arthur Godfrey does it with Laurie Anders. Featuring a cute set of lyrics, this novelty might take off. The second side is a very appealing thing which Godfrey does with the Chor-dettes. It has some clever lyrics too and oughta be heard by ops.

"OLD SOLDIERS NEVER DIE"
(2:54)

"I'VE GOT SIXPENCE" (2:47)

LEROY HOLMES ORCH.
(MGM 10977; K10977)

● Leroy Holmes teams two English military tunes on one platter here. The top deck is one which has a lot of current interest and gets a very military sounding going over from the orchestra. The second side is a cute item which was very popular during the war in England. Ops will want to listen in.

"MY RESISTANCE IS LOW" (2:26)

"THE STRANGE LITTLE GIRL"
(2:40)

LEE BROTHERS
(Columbia 39303)

● The new Hoagy Carmichael tune gets a grand going over here from the Lee Brothers. The boys give this one a lively interpretation to Paul Weston's backing. On the bottom half they take off on a current western favorite which could easily go in the pop field. This is one for ops.

SLEEPER OF THE WEEK

"TOM'S TUNE" (2:49)

"I WISH, I WISH" (2:56)

GEORGIA GIBBS

(Mercury 5644; 5644 x 45)



GEORGIA GIBBS

● Georgia Gibbs, on her first disk for Mercury, shows up with another side which should have lots of juke box appeal. Georgia has a light hearted way with a tune, "Tom's Tune" in this case, and ops

are due to have a goodly amount of coin to count when they get this one into their machines. Glenn Osser backs her up as she runs through the cute lyrics in a pleasant manner and this novelty is one which keeps you humming a long time after the disk is over. No matter who's tune it is, Tom's or anyone else's, Georgia makes it hers. The second side is another novelty which she does right by. It's a very attractive item again getting a wonderful vocal and just the right backing from the orchestra. Here is a disk for ops with two sides to go on. It's one that can't be missed.

"HOT CANARY" (2:00)

"NERVOUS GAVOTTE" (2:12)

PERCY FAITH ORCH.
(Columbia 39329)

● Two instrumentals are sent our way on this platter by Percy Faith. Both sides have his distinctive flair which makes them excellent to listen to. The upper half is the well known ditty currently getting a big play while the lower half is a skittish thing on which the piano playing stands out. Two good sides.

"SQUEEZIN' POLKA" (2:54)

"YOU'LL ALWAYS BE THE SWEET-HEART OF MY DREAMS" (2:48)

BLUE BARRON ORCH.
(MGM 10952; K10952)

● A polka that should go over big in the right areas is dished out here by Blue Barron and the boys. Betty Clark and Johnny Goodfellow team up for a duet and make this a real jumpy thing. The bottom side is a slow ballad on which George Nolan displays an excellent tenor voice. Ops with the right locations will want to hear this.

"OLD SOLDIERS NEVER DIE"
(2:54)

"GOD BLESS AMERICA" (2:54)

GENE AUTRY
(Columbia 39405)

● another good version of this military air is turned out by Gene Autry. This one is complete with a recitation and a helping chorus. The flip is the well known patriotic ballad which Gene does with feeling. Ops will want to listen in to these sides.

"NEVER AGAIN" (2:50)

"LADY OF THE NILE" (2:31)

JAN GARBER
(Capitol 1515; F-1515)

● Jan Garber has a couple of smooth sides to offer here. The top deck is a ballad which gets a beautiful vocal from Roy Cordell as the orchestra comes in on the backing. The second half is an oriental sounding piece on which Roy and the crew again join up. This'll make a good filler item.

"I GUESS I'LL HAVE TO CHANGE MY PLAN" (2:39)

"LAZY MOOD" (3:00)

JOHNNY MERCER
(Capitol 1514; F-1514)

● Johnny Mercer goes to work on an oldie with lots of good lyrics on the upper half. Putting his own style of vocalizing to it, Johnny gets some fine help from Paul Weston and the orchestra. The bottom half is a ballady item with Eddie Miller doing the orchestrating. The upper half looks good.

"DANCING ON THE CEILING"
(3:00)

"MY KINDA LOVE" (2:51)

ARTIE SHAW & JUNE HUTTON
(Decca 27580; 9-27580)

● With Artie Shaw, his Gramercy Five and June Hutton all getting together, here are two sides which are definitely worth hearing. The upper deck is a standard sung very softly by June as Artie and the boys do nobly on the backing. The lower half is in a similar vein. Ops won't want to miss this.

"YOU'RE TIRED OF ME" (3:14)

"PARADISE" (2:50)

KITTY WHITE
(Decca 27571; 9-27571)

● Two very slow tunes are turned out on this platter by Kitty White. The top deck is a ballad which she sings well to Sonny Burke's accompaniment while the second side is an oldie given a very good arrangement. Ops might take a peek at this one.

"TOM'S TUNE" (2:58)

"MY O-HI-O HEAVEN" (3:06)

ROY ROSS
(Coral 60453; 9-60453)

● A cute new novelty gets a likely rendition from Roy Ross and the Quintet. With the Charmellows singing out the lively lyrics, Roy and the boys do o.k. by this. The lower half too is a pleasant sounding thing getting the same treatment. Ops oughta tune in.

"ILL BARKIO" (3:25)

"MY DADDY IS A GENERAL TO ME" (3:03)

SPIKE JONES
(RCA Victor 20-4125; 47-4125)

● Spike Jones is still in his zany groove with a take off on the top deck. Combining an operatic aria with a barking dog, Spike makes this one sound real silly. The lower end is a mixture of all sorts of things mostly sentimental with a baby voiced vocal. Ops who have the right spots might listen in.

"COME OUT AND KISS ME" (2:30)

"THIS IS NO LAUGHING MATTER"
(2:55)

DAVE STREET & PAULETTE SISTERS
(Broadway 1004)

● Dave Street and the Paulette Sisters team up to give out with two grand sides. The first one is a novelty done in slow, easy style which features some excellent lyrics. The second side is an oldie which Dave and girls get a lot of feeling into and make good to hear again. Ops shouldn't miss this.

"OLD SOLDIERS NEVER DIE"
(3:16)

"UNLESS" (2:47)

HERB JEFFRIES
(Coral 60478; 9-60478)

● A dramatic version of tune which is currently in the limelight is offered on the upper half by Herb Jeffries. Done in march rhythm with Jeff Alexander's orchestra doing the backing, this may be a big one. The second side is the revival which is going strong and this version won't hurt. Ops will want to take a listen.

ROUND THE WAX CIRCLE

NEW YORK:

Another controversy over the breaking of release dates is with us again, this time involving Shapiro-Bernstein's "Mister And Mississippi". Everyone is making threats, charges and countercharges. In the midst of all this we'd like to make a prediction that this furor will blow over with absolutely nothing



JO STAFFORD

being done, as has been the case so many times before. . . . Jo Stafford got a swell plug in that Collier's article. . . . Les Brown takes his entire band to Europe to play army camps for two weeks and then returns to open at the Capitol May 24. . . . Claire West, who handled Disk Jockey Service for Victor, remained in Camden when the department moved to N. Y. and now Fred Mann will take care of those chores. . . . Nat "King" Cole's "Too Young" looks like a successor to "Mona Lisa" in sales potential. . . . Freddie Robbins, who emcees the "Kreiser Band Stand" will present an elegant gift to the person who suggests a top new name for the show. . . . Harry Kruse has a bright new smile these days now that his wife is on the mend. She'll come in from Cincinnati to join him. . . . Maypole Music's major plug, "Bring Back The Thrill", is bringing back a former hit of theirs, "A New Shade Of Blues", via the sheet music route. The

back of the "Thrill" tune carries "A New Shade Of Blues" and orders are beginning to trickle in. . . . Victor has made a terrific purchase of radio time to plug its products and of course records will be pushed to the fullest extent. . . . A gold plated copy of Herb Jeffries' "Old Soldiers Never Die" was presented to General MacArthur, through his aide, Col. Sidney Huff, on behalf of the Sixth Combat Engineers Group of California of which Jeffries is a captain. . . . Frank Sinatra's new film "Meet Danny Wilson" will have a score of his former hits chosen by a disk jockey poll of listener's choices. . . . Lorry Raine continues her wonderful warbling on her new London disk "Why Cry" backed by "Sometime, Somewhere". . . . Columbia star Tony Bennett flew in from Cleveland to be crowned "King Of The Baritones" on Bob Harris's "Baritone Battleground" show over Newark's WVNJ.

CHICAGO:

General MacArthur day in Chicago was certainly a huge success for the juke box operators. Ops claim they had their biggest take in years. . . . Art Kassel into New York with transcriptions of some new tunes he has just penned. . . . After reorganizing his band, Charlie Barnett is re-recording some of his old great for Capitol. . . . Jan Garber into the Melody Mill May 11. . . . Jerry Lewis made a surprise appearance at a girls' club meeting in a large loop department store where he kissed hundreds of girls who claim they've never been kissed before to promote his latest disk, "Never Been Kissed". . . . Sol Bourne in town just looking things over. . . . MGM bought some old Musicraft masters from which they are making an album that will include some of Mel Torme's and Artie Shaw's grand oldies. . . . Archie Levington off to New York for a few days. . . . Nellie Lutcher, who is getting terrific raves from the London critics, writes that she loves England and is enjoying herself tremendously. . . . Peggy Lee hospitalized in Los Angeles with a serious case of pneumonia. . . . Dorothy Shay doing her usual very fine job at the Empire Room. . . . Dick LaPalm tells us that Nat Cole will be at the Chicago Theatre along about the middle of June and there's many a Chicagoan that will be happy to hear the news. . . . Mindy Carson closed at the Oriental and what a terrific job she did there in spite of a very bad cold. . . . Tex Cromer made a one-week stand at the Trianon. . . . Irwin Berke getting ready to make a big announcement. . . . The Mills Brothers, longtime Chicago favorites, enjoyed a grand opening at the Chicago.



MEL TORME

LOS ANGELES:

Some of the more worthwhile talent at local nite spots these days would be Sophie Tucker, Mercury's pride, opening at Ciro's, and Ruth Brown, Atlantic's "Teardrops in My Eyes" gal, bowing in at the Oasis. . . . Another goodie is George Shearing, he of MGM fame, at the Tiffany Club. . . . Had us a nice long visit with Bob Kantner, top man of the local London branch, and learned that he's an old San Francisco sidekick of Gordon Wolf, who holds forth for MGM over at Sunland Music Distributors. . . . Biggest things popwise around London at present seem to be Anton Karas with his "Second Theme" and Al Morgan's "What Will I Tell My Heart?". . . . Teresa Brewer sales also soared up there during her few-week stay at Ciro's. . . . Ran into a first playing of Vic Damone brand newie, "You Gotta Show Me," with Mercury's Lee Palmer spinning it hot off the press for Jim Mironko, the genial Phonolog gent. . . . This is the platter commemorating Vic's donning uniform on May 5. . . . Harry Bloom and the Mercury crew are betting on another great big Patti Page hit in her new and quaintly titled "Mister and Mississippi," No. 1 plug with Shapiro-Bernstein.



RUTH BROWN

Didn't realize how many "Old Soldiers Never Die" were cut, and in a hurry, till we spotted a big window full of Herb Jeffries on Coral in Mike Kurlan's Modern Distributors window. . . . Jim Warren and crew of Central Records a happy gang with seven of 10 of the Hot Listings in "The Cash Box" their babies. . . . Hard-to-catch-up-with-of-late Al Sherman of King up to San Diego for a few days, we learned from his Gal Friday Jean. . . . Sammy Lane of International label back in action with "Cuba Libre" by the Nelson Alexander Quartet and off to a fast local start via Central Records. . . . Discovery comes up with a promising cuties in Cleo Brown's "Two Little Twains."

This week's New Releases ... on RCA Victor

RELEASE # 51-19

POPULAR

DENNIS DAY

Mister And Mississippi
A Trinket Of Shiny Gold
20-4140 (47-4140) *

TONY MARTIN with Henri Rene's Orchestra

I Get Ideas
Tahiti, My Island
20-4141 (47-4141) *

BOB DEWEY and his Orchestra

Somebody
Let's Gather 'Round The Parlor
Piano 20-4142 (47-4142) *

VAUGHN MONROE and his Orchestra

Old Soldiers Never Die
Love And Devotion
20-4146 (47-4146) *

COUNTRY

HOMER and JETHRO

That Texas Land
King Size Baby
21-0468 (48-0468) *

THE OKLAHOMA WRANGLERS

Warm Beer And A Cold, Cold
Woman
If I Should Need You
21-0469 (48-0469) *

BLUES

BIG BOY CRUDUP

Roberta Blues
Behind Closed Doors
22-0126 (50-0126) *

RHYTHM

STEVE GIBSON and the Original Red Caps

I'm To Blame
Sidewalk Shuffle
22-0127 (50-0127) *

POP-SPECIALTY

JOHNNY VADNAL and his Orchestra

Loretta — Polka
My Heart Is True — Waltz
25-1196 (51-1196) *

* 45 rpm cat. no.



\$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" state.

WEEK OF MAY 5

\$ Old Soldiers Never Die Love And Devotion

Vaughn Monroe
20-4146—(47-4146) *

\$ Sound Off Oh, Marry, Marry Me

Vaughn Monroe
20-4113—(47-4113) *

\$ Be My Love

Mario Lanza
10-1561—(49-1561) *

\$ I Have No Heart Unless

Eddie Fisher with
Hugo Winterhalter Ork
20-4120—(47-4120) *

\$ On Top Of Old Smoky Shall We Dance

Vaughn Monroe
20-4114—(47-4114) *

\$ The Loveliest Night Of The Year

Mario Lanza
10-3300—(49-3300) *

\$ Never Been Kissed

Freddy Martin
20-4099—(47-4099) *

\$ Rhumba Boogie

Hank Snow
21-0431—(48-0431) *

\$ If Zing Zing, Zoom Zoom

Perry Como (Sigmund Romberg)
(Mitchell Ayres)
20-3997—(47-3997) *

\$ Kentucky Waltz

Eddy Arnold
21-0444—(48-0444) *

\$ Would I Love You

Tony Martin
20-4056—(47-4056) *

\$ Rose, Rose, I Love You

Buddy Morrow Ork
20-4135—(47-4135) *

\$ Down The Trail Of Achin' Hearts

Hank Snow and Anita Carter
21-0441—(48-0441) *

\$ Lonesome Poison Love

Johnnie and Jack
21-0377—(48-0377) *

\$ There's Been A Change In Me

Eddy Arnold
21-0412—(48-0412) *

The stars who make the hits are on **RCA VICTOR Records** RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN FEB MAR The APRIL MAY JUNE Swings JULY AUG SEPT to OCT NOV DEC '45

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"I LIKE THE WIDE OPEN SPACES" (2:48)

"ROSE, ROSE, I LOVE YOU" (2:53)

ART LUND
(MGM 10978; K10978)

● A new novelty that may break out is offered by Art Lund on the upper half. Art does this one with spirit and helps give the song a further push. On the bottom side, the Chinese imported hit gets another go from Art and it too turns out ok. Ops might listen in.

"PRETTY EYED BABY" (2:53)

"YOU MADE ME LOVE YOU" (2:49)

BILLY WILLIAMS QUARTET
(MGM 10967; K10967)

● Billy Williams and his Quartet take a current jump tune and give it a great rendition. Billy does a wonderful job on the vocal as the boys come in to help. The lower half is an oldie done slowly by the group who show off their terrific brand of harmony. Ops shouldn't miss this one.

"LAURA" (2:45)

"PENTHOUSE SERENADE" (2:55)

ERROLL GARNER
(Columbia 39275)

● Erroll Garner works his piano magic on a couple of standards here and makes them sound out of this world. The top deck gets a soft, quiet going over while the bottom half shows up a little more complex. For the quiet spots, this is perfect material.

"BLAME IT ON YOURSELF" (2:55)

"IF I CAN'T HAVE YOU ALL TO MYSELF" (2:52)

LILY ANN CAROL
(Robin Hood 107)

● Lily Ann Carol has two first rate sides on this disk. Displaying a very attractive voice, this thrush goes to work on two ballads as Morty Kraft and the orchestra help her out. These tunes have a lot of appeal and ops certainly oughta take a listen.

"HELLO, YOUNG LOVERS" (3:15)

"SOMETHING WONDERFUL" (3:18)

BING CROSBY
(Decca 27588; 9-27588)

● The top side finds Bing Crosby taking a lovely ballad and presenting it in his usual attractive style. Victor Young and his orchestra supply a pretty backing that helps put the number over. The under side gets the same treatment from this successful combination.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "PRETTY EYED BABY"..... Frankie Laine & Jo Stafford
Columbia 39388
- ★ "WONDROUS WORD"..... Hal Kanner Orch..... Bibletone 770
- ★ "EVER TRUE EVER MORE"..... Guy Lombardo.... Decca 27584; 9-27584
- ★ "I LOVE TO DANCE THE POLKA"..... Louis Prima..... Robin Hood 108
- ★ "I AM FREE"..... Bobby Wayne..... London 1077
- ★ "GOODNIGHT"..... Bud Brees..... Pyramid 251

"THE STRANGE LITTLE GIRL" (2:55)

"BLUE EYES CRYING IN THE RAIN" (3:09)

OWEN BRADLEY QUINTET
(Coral 60434; 9-60434)

● The upper half of this disk features a number already established as a hit in the western folk and Owen Bradley and his quintet take it for a pleasant ride in pop style. Don Estes and the Alcyone Choir and vocal backing to both sides of this record and make it a disk for ops to listen in to.

"EVER TRUE EVER MORE" (2:30)

"JUST FOR LOVE'S SAKE" (2:54)

GUY LOMBARDO
(Decca 27584; 9-27584)

● Here is an oldie with new lyrics cut by Guy Lombardo, with a good vocal by Kenny Gardner. The tune has a rhythmic beat that's sure to get a good play in the boxes. Kenny Martin offers the vocal on the under half which comes out as a smooth ballad. We like the top side.

"A BEGGAR IN LOVE" (3:17)

"I'LL NEVER KNOW WHY" (2:35)

HERB JEFFERIES
(Coral 60456; 9-60456)

● Herb Jeffries takes this lovely ballad and presents it in a soft soothing manner that definitely makes this an earful for operators. Dick Hazzard helps set the mood with a fine orchestral backing. The flip is also a slow ballad done by the same artists. Ops should listen in.

"MY PRAYER" (2:55)

"WONDERFUL, WASN'T IT?" (2:49)

BILL FARRELL
(MGM 10948; K10948)

● The top deck displays some pleasant singing by Bill Farrell, who always turns out a listenable disk. Russ Case and his orchestra assist Bill on both sides of the platter. The under half shows the pair to good advantage in their offering of a slow ditty. Ops oughta listen.

"WHEN ARE YOU GONNA COME HOME?" (2:28)

"CARING" (2:31)

JOHNNY PARKER
(Capitol 1516; F-1516)

● The upper half of this disk by Johnny Parker is a cute number that gets a good vocal and backing to match from Sid Feller and his orchestra. The under side is another listenable ballad done by Johnny. The top level is the side for ops to watch.

"IT NEVER HAPPEN TO ME" (3:11)

"HE'S ONLY WONDERFUL" (2:00)

PEGGY LEE
(Capitol 1513; F-1513)

● Here is a clever side offered in a calypso style by Peggy Lee. The tune, lyrics and the backing of Sid Feller and Orchestra blend to make this a big item for the boxes. Peggy presents the under half of this disk in a dramatic style that does justice to a beautiful ballad. Either side can happen.

"MISTER AND MISSISSIPPI" (3:00)

"WONDERFUL, WASN'T IT?" (2:48)

MILLS BROTHERS
(Decca 27579; 9-27579)

● The top side of this disk finds a number that's already creating a lot of interest. The Mills Brothers, backed by Sonny Burke and his orchestra, present a jumpy rendition, in a style that is typical of all their work. The other side is a tune that also has you jumping. Ops will do ok with this.

"CORNER TO CORNER" (2:00)

"DIDJA EVER" (2:50)

FRANCES WAYNE
(London 1076; 45-1076)

● Frances Wayne takes a slow blues number and spins through it in a very fine manner. An interesting backing is offered by Neal Hefti and his orchestra. The flip is a novelty done in a slow fashion, with some pleasant vocalizing by Frances. Ops looking for good listening should get with this waxing.

"SINGING A HAPPY SONG" (2:54)

"TAKE BACK YOUR HEART" (2:48)

BOB CHESTER ORCHESTRA
(R. F. D. 5077)

● Bob Chester and his orchestra, featuring the pleasant vocalizing of Alan Foster, go through a happy sounding number on the top level of this disk. The lower half finds this pair combining on a listenable jumpy tune. This disk can go in the right locations.

"PAL POLKA" (2:46)

"JOLLY OBEREK" (2:41)

EDDIE GRONET
(Coral 60433)

● Eddie Gronet and his orchestra come through with couple of polkas that are right for dancing. The first one was written and dedicated to the PAL organizations. Both ends should do fine in the proper spots and ops who do well with polkas certainly oughta take a look at these.

"MASQUERADE POLKA" (2:53)

"HOMECOMING POLKA" (2:49)

HARMONY BELLS ORCH.
(Dana 3050)

● Two instrumentals are turned out here, these by the Harmony Bells orchestra. The top deck is a polka which seems to be gaining in popularity while the second side is a waltz which is real good to listen to. Ops who have good dance spots will do ok with these two sides.

"WHEN IT'S TULIP TIME IN AMSTERDAM" (2:53)

"HEY, LOUELLA" (2:40)

TONI ARDEN
(Broadway 1005)

● An early Toni Arden record shows up here on which the thrush is accompanied by Al Trace and his orchestra. Toni does a ballad on this side while the boys provide a straight backing. On the flip, the Trace crew do it alone with some zany instrumentals. Ops will want to take a listen.

"LOVE ME" (3:05)

"I WHISTLE A HAPPY TUNE" (2:25)

FRANK SINATRA
(Columbia 39346)

● A lovely new ballad gets an ultra slow rendition from Frank Sinatra who makes it sound real good. Axel Stordahl provides the backing to this very likely item. The second side is a cute light hearted tune which Frankie does right by. This is one for ops.

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending May 5.

Ed Penney

WFGM—Fitchburg, Mass.

1. SOUND OFF (Vaughn Monroe)
2. TOO YOUNG (Nat King Cole)
3. HOW HIGH THE MOON (Les Paul & M. Ford)
4. JEZEBEL (Frankie Laine)
5. ON TOP OF OLD SMOKEY (Vaughn Monroe)
6. I APOLOGIZE (Billy Eckstine)
7. YOU'RE THE ONE (Frank Sinatra)
8. SEPTEMBER SONG (Stan Kenton)
9. I HAVE NO HEART (Eddie Fisher)
10. DOWN THE TRAIL (Patti Page)

Dave Miller

WPAT—Paterson, N. J.

1. I DON'T WANT TO SET THE WORLD ON FIRE (Gene Autry)
2. OH! YOU SWEET ONE (Lawrence Douchow)
3. BEAUTIFUL BROWN EYES (Rosemary Clooney)
4. MOCKIN' BIRD HILL (Pinetoppers)
5. YOU CAN'T TELL A LIE TO YOUR HEART (Al Morgan)
6. EVERYONE IS WELCOME IN THE HOUSE OF THE LORD (Sunshine Boys Quartet)
7. STRANGE LITTLE GIRL (Red Foley)
8. DON'T EVEN CHANGE A PICTURE ON THE WALL (Lee Morse)
9. KENTUCKY WALTZ (Eddy Arnold)
10. HOWLIN' AT THE MOON (Hank Williams)

Larry Gentile

WJBK—Detroit, Mich.

1. IF (Perry Como)
2. IN YOUR ARMS (Dinah Shore & Tony Martin)
3. HOW HIGH THE MOON (Les Paul & M. Ford)
4. WOULD I LOVE YOU? (Patti Page)
5. BE MY LOVE (Mario Lanza)
6. ON TOP OF OLD SMOKEY (The Weavers)
7. MY HEART CRIES FOR YOU (Guy Mitchell)
8. TOO YOUNG (Denny Vaughn)
9. BRING BACK THE THRILL (Eddie Fisher)
10. JEZEBEL (Frankie Laine)

Lee Stewart

WHAT—Philadelphia, Pa.

1. COLD, COLD HEART (Hank Williams)
2. THE RHUMBA BOOGIE (Hank Snow)
3. DON'T EVEN CHANGE A PICTURE ON THE WALL (Ozie Waters)
4. I LOVE YOU A THOUSAND WAYS (Lefty Frizzell)
5. YOU CAN'T TELL A LIE TO YOUR HEART (Al Morgan)
6. MOCKIN' BIRD HILL (Les Paul & M. Ford)
7. AT THE CLOSE OF A LONG, LONG DAY (Jimmy Wakely)
8. THERE'S BEEN A CHANGE IN ME (E. Arnold)
9. PRETTY BABE (Bill Darnell)
10. MY ANGEL (Ozie Waters)

Wallie Dunlap

WLIZ—Bridgeport, Conn.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. ON TOP OF OLD SMOKEY (The Weavers)
3. TOO YOUNG (Denny Vaughn)
4. NEVER BEEN KISSED (Freddie Martin)
5. YOU ARE THE ONE (Percy Faith)
6. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
7. I APOLOGIZE (Billy Eckstine)
8. DOWN THE TRAIL (Patti Page)
9. UNLESS (Guy Mitchell)
10. ROSE, ROSE, I LOVE YOU (Buddy Morrow)

Carl Caudill

WLEE—Richmond, Va.

1. I APOLOGIZE (Billy Eckstine)
2. MOCKIN' BIRD HILL (Patti Page)
3. IF (Perry Como)
4. BE MY LOVE (Mario Lanza)
5. SPARROW IN THE TREETOP (Guy Mitchell)
6. LOVELIEST NIGHT OF THE YEAR (Lisa Kirk)
7. YOU'RE JUST IN LOVE (Perry Como)
8. BEAUTIFUL BROWN EYES (Rosemary Clooney)
9. WOULD I LOVE YOU? (Patti Page)
10. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)

Eddie Hubbard

WIND—Chicago, Ill.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. TOO YOUNG (Nat King Cole)
3. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
4. ON TOP OF OLD SMOKEY (The Weavers)
5. I APOLOGIZE (Billy Eckstine)
6. MOONLIGHT BAY (Bing & Gary Crosby)
7. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
8. JEZEBEL (Frankie Laine)
9. SEPTEMBER SONG (Stan Kenton)
10. BEAUTIFUL BROWN EYES (Rosemary Clooney)

Dick Coleman

WCBM—Baltimore, Md.

1. TOO YOUNG (Nat King Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. ON TOP OF OLD SMOKEY (The Weavers)
4. WOULD I LOVE YOU? (Patti Page)
5. BEAUTIFUL BROWN EYES (Rosemary Clooney)
6. BRING BACK THE THRILL (Eddie Fisher)
7. I APOLOGIZE (Billy Eckstine)
8. YOU ARE THE ONE (Percy Faith)
9. IF (Perry Como)
10. MY HEART CRIES FOR YOU (Guy Mitchell)

Garry Lesters

WVNJ—Newark, N. J.

1. IF (Perry Como)
2. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
3. BE MY LOVE (Mario Lanza)
4. WOULD I LOVE YOU? (Patti Page)
5. GET YOUR PAPERS (Eddie Fisher)
6. BEAUTIFUL MADNESS (Tony Bennett)
7. A PENNY A KISS (Dinah Shore-Tony Martin)
8. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
9. SPARROW IN THE TREETOP (Guy Mitchell)
10. TOO YOUNG (Nat King Cole)

Don Bell

KRNT—Des Moines, Iowa

1. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
2. HOW HIGH THE MOON (Les Paul-Mary Ford)
3. ON TOP OF OLD SMOKEY (The Weavers)
4. ABA DABA HONEYMOON (Cliffie Stewart)
5. ON TOP OF OLD SMOKEY (Vaughn Monroe)
6. IF (Perry Como)
7. BE MY LOVE (Mario Lanza)
8. WHEN YOU AND I WERE YOUNG (Bing & Gary Crosby)
9. BEAUTIFUL BROWN EYES (Jimmy Wakely)
10. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)

Dave Kean

W TSA—Brattleboro, Vt.

1. BEAUTIFUL BROWN EYES (Jimmy Wakely)
2. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
3. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
4. IF (Billy Eckstine)
5. STRANGE LITTLE GIRL (Owen Bradley)
6. I STILL FEEL THE SAME ABOUT YOU (Ink Spots)
7. HOW HIGH THE MOON (Les Paul-Mary Ford)
8. SPARROW IN THE TREETOP (Guy Mitchell)
9. HOW COULD YOU BELIEVE ME (Astaire-Powell)
10. WOULD I LOVE YOU? (Patti Page)

Art Tacker

WTAO—Cambridge, Mass.

1. NO ONE BUT YOU (Dick Haymes)
2. SYNCOPATED CLOCK (David Rose)
3. HOW THOUGHTFUL OF YOU (Paul Weston)
4. HIGH CHEEK BONES (Edmundo Ros)
5. ON TOP OF OLD SMOKEY (The Weavers)
6. HOW HIGH THE MOON (Les Paul-Mary Ford)
7. TOO YOUNG (Richard Hayes)
8. I'M YOURS TO COMMAND (Billy Eckstine)
9. JEZEBEL (Frankie Laine)
10. BECAUSE OF YOU (Johnny Desmond)

Earle Pudney

WGY—Schenectady, N. Y.

1. HOW HIGH THE MOON (Les Paul-Mary Ford)
2. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing Crosby)
3. MOCKIN' BIRD HILL (Patti Page)
4. SPARROW IN THE TREETOP (Guy Mitchell)
5. ON TOP OF OLD SMOKEY (The Weavers)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. I'LL NEVER KNOW WHY (Hugo Winterhalter)
8. MOONLIGHT BAY (Bing Crosby)
9. TILL WE MEET AGAIN (Jo Stafford & Nelson Eddy)
10. I APOLOGIZE (Billy Eckstine)

Bud Wendell

WJMO—Cleveland, Ohio

1. HOW HIGH THE MOON (Les Paul-Mary Ford)
2. MOCKIN' BIRD HILL (Patti Page)
3. I APOLOGIZE (Billy Eckstine)
4. SOUND OFF (Vaughn Monroe)
5. TOO YOUNG (Nat King Cole)
6. HOT CANARY (Florian Zabach)
7. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
8. NO ONE BUT YOU (Tony Martin)
9. BECAUSE OF YOU (Johnny Desmond)
10. BRING BACK THE THRILL (Eddie Fisher)

Bob Anthony

KRMG—Tulsa, Okla.

1. HOW HIGH THE MOON (Les Paul-Mary Ford)
2. ON TOP OF OLD SMOKEY (B. Ives & Weavers)
3. WOULD I LOVE YOU? (Helen O'Connell)
4. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
5. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Whiting & Wakely)
6. MOONLIGHT BAY (Bing & Gary Crosby)
7. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
8. BEAUTIFUL BROWN EYES (Jimmy Wakely)
9. HOT CANARY (Paul Nero)
10. SOUND OFF (Vaughn Monroe)

Roger Clark

WNOR—Norfolk, Va.

1. HOW HIGH THE MOON (Les Paul-Mary Ford)
2. SOUND OFF (Vaughn Monroe)
3. I'LL NEVER KNOW WHY (Hugo Winterhalter)
4. MOCKIN' BIRD HILL (Patti Page)
5. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
6. ACROSS THE WIDE MISSOURI (Paul Weston)
7. PRETTY EYED BABY (Jane Turzey)
8. TOO YOUNG (Nat King Cole)
9. JEZEBEL (Frankie Laine)
10. HOT CANARY (Florian Zabach)



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"HOW HIGH THE MOON," "WALKIN' AND WHISTLIN' BLUES"	78 45	
Les Paul and Mary Ford.....	1451	F1451
"TOO YOUNG," "THAT'S MY GIRL"		
Nat "King" Cole.....	1449	F1449
"MOCKIN' BIRD HILL," "CHICKEN REEL"		
Les Paul and Mary Ford.....	1373	F1373
"BEAUTIFUL BROWN EYES," "AT THE CLOSE OF A LONG LONG DAY"		
Jimmy Wakely.....	1393	F1393
"SEPTEMBER SONG," "ARTISTRY IN TANGO"		
Stan Kenton.....	1480	F1480
"WHEN YOU AND I WERE YOUNG MAGGIE BLUES," "TILL WE MEET AGAIN"		
Margaret Whiting and Jimmy Wakely..	1500	F1500

-buy these for comers!

"MR. AND MISSISSIPPI," "SHE'S MY BABY"		
Tennessee Ernie.....	1521	F1521
"SONG OF DELILAH," "BECAUSE OF RAIN"		
Nat "King" Cole.....	1501	F1501
"BYE, BYE BLUES," "TOM'S TUNE"		
Joe "Fingers" Carr.....	1484	F1484
"COME BACK MY DARLING," "THEN YOU'VE NEVER BEEN BLUE"		
Kay Starr.....	1492	F1492

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MAY 12, 1951

New York, N. Y.

1. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
2. HOW HIGH THE MOON (Les Paul & Mary Ford)
3. ON TOP OF OLD SMOKY (Weavers)
4. IF (Perry Como)
5. BE MY LOVE (Mario Lanza)
6. WOULD I LOVE YOU (Patti Page)
7. SPARROW IN THE TREE TOP (Guy Mitchell)
8. BEAUTIFUL BROWN EYES (Rosemary Clooney)
9. I APOLOGIZE (Billy Eckstine)
10. ABA DABA HONEYMOON (Reynolds-Carpenter)

Chicago, Ill.

1. HOW HIGH THE MOON (Les Paul & Mary Ford)
2. ON TOP OF OLD SMOKY (Weavers)
3. MOCKIN' BIRD HILL (Patti Page)
4. SPARROW IN THE TREE TOP (Guy Mitchell)
5. BEAUTIFUL BROWN EYES (Rosemary Clooney)
6. I APOLOGIZE (Billy Eckstine)
7. WOULD I LOVE YOU (Patti Page)
8. IF (Perry Como)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. TOO YOUNG (Nat "King" Cole)

Los Angeles, Cal.

1. ON TOP OF OLD SMOKY (Weavers)
2. BE MY LOVE (Mario Lanza)
3. HOW HIGH THE MOON (Les Paul & Mary Ford)
4. I APOLOGIZE (Billy Eckstine)
5. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
6. SPARROW IN THE TREE TOP (Guy Mitchell)
7. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
8. HELLO YOUNG LOVERS (Perry Como)
9. NEVER BEEN KISSED (Jerry Lewis)
10. QUIZAS, QUIZAS, QUIZAS (Bing Crosby)

Savannah, Georgia

1. IF (Perry Como)
2. MOCKIN' BIRD HILL (Patti Page)
3. ON TOP OF OLD SMOKY (Weavers)
4. BEAUTIFUL BROWN EYES (Lisa Kirk)
5. MY HEART CRIES FOR YOU (Guy Mitchell)
6. WOULD I LOVE YOU (Patti Page)
7. ABA DABA HONEYMOON (Reynolds-Carpenter)
8. SPARROW IN THE TREE TOP (Guy Mitchell)
9. I APOLOGIZE (Billy Eckstine)
10. HOW HIGH THE MOON (Les Paul & Mary Ford)

Fayetteville, Ark.

1. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
2. IF (Perry Como)
3. WOULD I LOVE YOU (Patti Page)
4. BE MY LOVE (Mario Lanza)
5. ABA DABA HONEYMOON (Carmichael & Daly)
6. ON TOP OF OLD SMOKY (Weavers)
7. HOW HIGH THE MOON (Les Paul & Mary Ford)
8. SPARROW IN THE TREE TOP (Art Mooney)
9. YOU'RE JUST IN LOVE (Perry Como)
10. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)

Shoals, Indiana

1. IF (Perry Como)
2. ABA DABA HONEYMOON (Reynolds-Carpenter)
3. MOCKIN' BIRD HILL (Patti Page)
4. SPARROW IN THE TREE TOP (Crosby & Andrews Sisters)
5. ON TOP OF OLD SMOKY (Weavers)
6. SO LONG (Weavers)
7. MY HEART CRIES FOR YOU (Guy Mitchell)
8. A PENNY A KISS (Eddy Howard)
9. TENNESSEE WALTZ (Patti Page)
10. DOWN THE TRAIL OF ACHIN' HEARTS (Patti Page)

Fertile, Minn.

1. MOCKIN' BIRD HILL (Pinetoppers)
2. SPARROW IN THE TREE TOP (Art Mooney)
3. ON TOP OF OLD SMOKY (Weavers)
4. BEAUTIFUL BROWN EYES (Evelyn Knight)
5. T.D.'s BOOGIE (Tommy Dorsey)
6. ABA DABA HONEYMOON (Reynolds-Carpenter)
7. TENNESSEE WALTZ (Guy Lombardo)
8. IF (Perry Como)
9. HAPPINESS (Guy Lombardo)
10. BE MY LOVE (Mario Lanza)

Malta, Montana

1. MOCKIN' BIRD HILL (Pinetoppers)
2. SPARROW IN THE TREE TOP (Crosby & Andrews Sisters)
3. ABA DABA HONEYMOON (Kallen-Hayes)
4. IF (Guy Lombardo)
5. ON TOP OF OLD SMOKY (Weavers)
6. BEAUTIFUL BROWN EYES (Jimmy Wakely)
7. SO LONG (Weavers)
8. HOW HIGH THE MOON (Les Paul & Mary Ford)
9. GET OUT THOSE OLD RECORDS (Guy Lombardo)
10. TENNESSEE WALTZ (Les Paul & Mary Ford)

Reno, Nevada

1. ON TOP OF OLD SMOKY (The Weavers)
2. MOCKIN' BIRD HILL (Patti Page)
3. ABA DABA HONEYMOON (Reynolds-Carpenter)
4. SPARROW IN THE TREE TOP (Guy Mitchell)
5. WOULD I LOVE YOU? (Patti Page)
6. BEAUTIFUL BROWN EYES (Rosemary Clooney)
7. IF (Perry Como)
8. HOW HIGH THE MOON (Les Paul & M. Ford)
9. I APOLOGIZE (Billy Eckstine)
10. BE MY LOVE (Mario Lanza)

Miami, Florida

1. IF (Perry Como)
2. WOULD I LOVE YOU (Patti Page)
3. ON TOP OF OLD SMOKY (Weavers)
4. BEAUTIFUL BROWN EYES (Lisa Kirk)
5. MOCKIN' BIRD HILL (Patti Page)
6. THE ROVING KIND (Guy Mitchell)
7. HOW HIGH THE MOON (Les Paul & Mary Ford)
8. SPARROW IN THE TREE TOP (Guy Mitchell)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. MY HEART CRIES FOR YOU (Guy Mitchell)

Brodhead, Wis.

1. BEAUTIFUL BROWN EYES (Lisa Kirk)
2. ON TOP OF OLD SMOKY (Weavers)
3. ABA DABA HONEYMOON (Cliff Steward)
4. SPARROW IN THE TREE TOP (Lyn Murray)
5. WOULD I LOVE YOU (Patti Page)
6. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
7. LET ME IN (Lyn Murray)
8. HOW HIGH THE MOON (Les Paul & Mary Ford)
9. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
10. TOO YOUNG (Nat "King" Cole)

Andalusia, Ala.

1. SPARROW IN THE TREE TOP (Crosby & Andrews Sisters)
2. ON TOP OF OLD SMOKY (Weavers)
3. MOCKIN' BIRD HILL (Patti Page)
4. ABA DABA HONEYMOON (Reynolds-Carpenter)
5. BEAUTIFUL BROWN EYES (Jimmy Wakely)
6. HOW HIGH THE MOON (Les Paul & Mary Ford)
7. EVERTRUE EVERMORE (Patti Page)
8. PENNIES FROM HEAVEN (Frank Petty Trio)
9. KENTUCKY WALTZ (Eddy Arnold)
10. IF (Perry Como)

Houston, Texas

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. TENNESSEE WALTZ (Patti Page)
5. YOU'RE JUST IN LOVE (Perry Como)
6. WOULD I LOVE YOU (Patti Page)
7. A PENNY A KISS (Shore-Martin)
8. ABA DABA HONEYMOON (Reynolds-Carpenter)
9. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
10. ROVING KIND (Guy Mitchell)

Baltimore, Md.

1. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
2. HOW HIGH THE MOON (Les Paul & Mary Ford)
3. ON TOP OF OLD SMOKY (Weavers)
4. WOULD I LOVE YOU (Doris Day)
5. IF (Perry Como)
6. BE MY LOVE (Mario Lanza)
7. ABA DABA HONEYMOON (Reynolds-Carpenter)
8. I APOLOGIZE (Billy Eckstine)
9. SPARROW IN THE TREE TOP (Guy Mitchell)
10. BEAUTIFUL BROWN EYES (Rosemary Clooney)

Indianapolis, Ind.

1. IF (Perry Como)
2. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
3. BE MY LOVE (Mario Lanza)
4. WOULD I LOVE YOU? (Patti Page)
5. MY HEART CRIES FOR YOU (Guy Mitchell)
6. TENNESSEE WALTZ (Patti Page)
7. YOU'RE JUST IN LOVE (Perry Como)
8. ABA DABA HONEYMOON (Kitty Kallen)
9. IT IS NO SECRET (Jo Stafford)
10. SPARROW IN THE TREE TOP (Crosby & Andrews Sisters)

Spokane, Wash.

1. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
2. IF (Perry Como)
3. BE MY LOVE (Mario Lanza)
4. HOW HIGH THE MOON (Les Paul & M. Ford)
5. ABA DABA HONEYMOON (Reynolds-Carpenter)
6. SPARROW IN THE TREE TOP (Guy Mitchell)
7. YOU'RE JUST IN LOVE (Perry Como)
8. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
9. ON TOP OF OLD SMOKY (The Weavers)
10. BEAUTIFUL BROWN EYES (Rosemary Clooney)

Louisville, Ky.

1. WOULD I LOVE YOU (Patti Page)
2. ABA DABA HONEYMOON (Reynolds-Carpenter)
3. IF (Perry Como)
4. A PENNY A KISS (Shore-Martin)
5. ON TOP OF OLD SMOKEY (Weavers)
6. BE MY LOVE (Mario Lanza)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. MOCKIN' BIRD HILL (Patti Page)
9. SPARROW IN THE TREE TOP (Guy Mitchell)
10. I APOLOGIZE (Billy Eckstine)

Cincinnati, Ohio

1. IF (Perry Como)
2. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
3. BE MY LOVE (Mario Lanza)
4. WOULD I LOVE YOU (Patti Page)
5. ABA DABA HONEYMOON (Reynolds-Carpenter)
6. MY HEART CRIES FOR YOU (Guy Mitchell)
7. SPARROW IN THE TREE TOP (Guy Mitchell)
8. BEAUTIFUL BROWN EYES (Rosemary Clooney)
9. TENNESSEE WALTZ (Patti Page)
10. YOU'RE JUST IN LOVE (Perry Como)

Phoenix, Ariz.

1. MOCKIN' BIRD HILL (Patti Page)
2. IF (Perry Como)
3. ABA DABA HONEYMOON (Reynolds-Carpenter)
4. MY HEART CRIES FOR YOU (Guy Mitchell)
5. SPARROW IN THE TREE TOP (Crosby & Andrews Sisters)
6. ON TOP OF OLD SMOKY (Weavers)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. A PENNY A KISS (Shore-Martin)
9. HOW HIGH THE MOON (Les Paul & Mary Ford)
10. DOWN THE TRAIL OF ACHIN' HEARTS (Patti Page)

Detroit, Mich.

1. WOULD I LOVE YOU? (Patti Page)
2. A PENNY A KISS (Shore-Martin)
3. ABA DABA HONEYMOON (Reynolds-Carpenter)
4. IF (Perry Como)
5. BE MY LOVE (Mario Lanza)
6. SPARROW IN THE TREE TOP (Guy Mitchell)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. I APOLOGIZE (Billy Eckstine)
9. ON TOP OF OLD SMOKY (The Weavers)
10. MOCKIN' BIRD HILL (Patti Page)

Seattle, Wash.

1. IF (Perry Como)
2. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
3. WOULD I LOVE YOU? (Patti Page)
4. BE MY LOVE (Mario Lanza)
5. ABA DABA HONEYMOON (Reynolds-Carpenter)
6. SPARROW IN THE TREE TOP (Guy Mitchell)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. MY HEART CRIES FOR YOU (Guy Mitchell)
9. ON TOP OF OLD SMOKY (The Weavers)
10. TENNESSEE WALTZ (Patti Page)

Tulsa, Oklahoma

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. SPARROW IN THE TREE TOP (Guy Mitchell)
3. ON TOP OF OLD SMOKY (The Weavers)
4. THE LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
5. YOU'RE JUST IN LOVE (Perry Como)
6. I APOLOGIZE (Billy Eckstine)
7. BE MY LOVE (Mario Lanza)
8. IF (Perry Como)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. A PENNY A KISS (Shore-Martin)

San Francisco, Cal.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. WOULD I LOVE YOU (Patti Page)
4. A PENNY A KISS (Shore-Martin)
5. ABA DABA HONEYMOON (Reynolds-Carpenter)
6. SPARROW IN THE TREETOP (Guy Mitchel)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. MY HEART CRIES FOR YOU (Guy Mitchell)
9. I APOLOGIZE (Billy Eckstine)
10. ON TOP OF OLD SMOKY (Weavers)

Denver, Colo.

1. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
2. IF (Perry Como)
3. BE MY LOVE (Mario Lanza)
4. WOULD I LOVE YOU (Patti Page)
5. WHAT WILL I TELL MY HEART (Billy Eckstine)
6. HOW HIGH THE MOON (Les Paul & Mary Ford)
7. ABA DABA HONEYMOON (Carmichael-Daley)
8. SPARROW IN THE TREE TOP (Guy Mitchell)
9. BEAUTIFUL BROWN EYES (Rosemary Clooney)
10. ON TOP OF OLD SMOKY (The Weavers)

THE CASH BOX
Jazz 'n Blues Reviews
★ AWARD O' THE WEEK ★

"THE NUMBERS BLUES" (2:34)

"IT'S LATER THAN YOU THINK" (2:38)

ROY MILTON
 (Specialty 403)



ROY MILTON

● Roy Milton, who has them flying fast these days, comes up with another top disk called "The Num-

bers Blues." This one is due for a tremendous play and ops will be playing smart if they listen in real soon. Roy has a terrific lyric to work with here and he socks it out with great power. This is a jumpy, driving number that keeps you listening all the way through and, as a matter of fact, makes you listen in again. The second side too is a likely item offering the same kind of tune that's so effective on the upper level. Roy again takes a blues number and gives it a fast, pounding going over. These are two sides which ops are gonna find as money makers. In particular, the top deck stands out and is right for a serious look.

"IS MY POP IN THERE?" (2:53)

"TIME HAS PASSED" 2:48)

IVORY JOE HUNTER
 (MGM 10963; K10963)

● Ivory Joe Hunter has a potent side here which could easily break out. It's a very rhythmic thing which he does with a definite beat as his piano and orchestral accompaniment help him out. The second side is a ballad which he delivers in his usual top selling style. Ops won't want to miss this disk.

"I'M LOOKING FOR BABY" (2:28)

"SHE'S ALWAYS ON MY MIND" (2:36)

SMOKEY HOGG
 (Mercury 8228)

● Smokey Hogg has a couple of tunes here which should please his fans. Both ends are slow blues numbers which he does so well and on either side he gets a fine backing of guitar, sax and piano. Ops know Smokey's drawing power in the boxes.

"A LOVE UNTRUE" (2:45)

"I BELIEVE I'LL FALL IN LOVE" (2:33)

WYNONIE HARRIS
 (King 4445)

● Here are two sides offered by Wynonie Harris in a shouting blues number style. The top deck has a very blue feeling while the second side is done in an almost talking vein. Ops who want a disk that's gonna draw at either end, should get going with this one.

"NIGHTLESS LOVER" (2:35)

"WHAT A FOOL I WAS" (2:45)

PERCY MAYFIELD
 (Specialty 400)

● Two more of those sombre sides which have become Percy Mayfield's trademark are turned out here and have the same appeal that his former best selling disks had. Each end gets a slow drawn out vocal from Percy as the band backs him up to the hilt. Ops will certainly want to take a look at this.

"SUNDAY MORNING BLUES" (3:12)

"WANDERING BLUES" (2:55)

HENRY HILL
 (Federal 12030)

● An unusual disk which combines a very heavy vocal with a light piano backing makes for grand listening on the top deck. Henry Hill sings the lyrics here and makes this a top notch side. The bottom half is slow and sombre with another vocal by Henry. Ops shouldn't miss the upper half.

"I'M WAITING JUST FOR YOU" (2:35)

"BONGO BOOGIE" (2:30)

LUCKY MILLINDER
 (King 4453)

● Lucky Millinder comes through with a couple of interesting sides. The upper half features a duet by Annisteen Allen and John Carol on a very slow number while on the bottom end Annisteen goes it alone singing out the lyrics to a dance. Ops oughta tune in.

"ROMPIN' AND STOMPIN'" (2:40)

"MY GAL" (2:35)

PEPPY PRINCE
 (Mercury 8220)

● Peppy Prince continues to come through with listenable platters as he takes two tunes to town. The first side is a jumpy thing with a repetitious lyric which he delivers in straightforward style. The lower end finds him singing to a terrific piano backing. This is a natural for ops.

"JUNGLE MAMBO" (2:53)

"TEQUILA" (2:47)

GAUCHO & ORCH.
 (Savoy 783)

● Two good tunes in Latin American rhythm are put forward here by Gaucho and his orchestra. Both ends have an exciting beat and both are done in instrumental fashion. This thing could get a lot of coin into the machines and ops who have the proper locations will want to take a look.

Meeting Dates Of Music Operators' Associations

- May 8—Automatic Phonograph Owners' Association
 Place: Gibson Hotel, Cincinnati, Ohio
- 8—California Music Guild
 Place: 311 Club, Oakland, Cal.
- 10—Connecticut State Coin Association
 Place: Hotel Bond, Hartford, Conn.
- 10—Michigan Automatic Phonograph Owners' Association
 Place: Maccabees Building, Detroit, Mich.
- 14—Wisconsin Phonograph Operators' Association
 Place: Eagle's Club, Brodhead, Wis.
- 15—Music Operators' Association of Indiana
 Place: Athletic Club, Indianapolis, Ind.
- 15—Amusement Machine Operators of Greater Baltimore
 Place: Mandell-Ballow Restaurant, Baltimore, Md.
- 24—California Music Guild, Northern Division
 Place: Hotel Sacramento, Sacramento, Calif.
- 28—Phonograph Owners' Association
 Place: Broadview Hotel, East St. Louis, Ill.
- 29—Automatic Music Operators' Association
 Place: Park Sheraton Hotel, New York City

ATTENTION: DISC JOCKEYS and OPERATORS

PAUL MONDAY

presents

"DEAREST MOTHER" (For Mother's Day) Peacock # 1569
 "HAPPY BIRTHDAY" (For Every Day)
 plus Peacock # 1570
 "IRENE'S BOOGIE"
 "IF YOU WERE MINE"

LIKE \$\$\$ IN THE BANK !!

CLARENCE "GATEMOUTH" BROWN

Rocks Them Again With

"JUSTICE BLUES"
 "I LIVE MY LIFE" Peacock # 1568
 A Natural!

Great - Great - Great - Spiritual Stylist

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Soulfully Sings

"ROCK OF AGES" (Hide Thou Me)
 "A WONDERFUL SAVIOR"
 Peacock # 1571

ORIGINAL FIVE BLIND BOYS —JACKSON HARMONEERS

Makers of "OUR FATHER"

NOW PRESENTS — ANOTHER MASTER RECORDING

"IN THIS WORLD ALONE"
 "OLD SHIP O' ZION" Peacock # 1552

Peacock Records, Inc., Houston 10, Texas

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

L. A. Disk Jockeys Celebrate



LOS ANGELES—A group of L. A. disk jockeys got together this week at the Hollywood Brown Derby to help celebrate the first anniversary of Wilbur Clark's Desert Inn in Las Vegas, Nevada. Clark hosted the platter pilots to a "Ham 'n Eggs" breakfast in recognition of their cooperation with his resort-hotel during the past year. Seated, left to right are: Al Poska, KFI; Wilbur Clark; Bill Leyden, KFWB; Ira Cook, KECA; George Sanders, KFVD. Standing are: Joe Maggio, Publicist; Pat Hogan, Los Angeles Examiner; Johnny Grant, KMPC; Paul Masterson, KNX; and Ralph Story, KNX.

Columbia Retraces "The Louis Armstrong Story"

NEW YORK—Columbia Records launched its new "Golden Era" series, devoted to historic jazz figures, with a four-volume recorded reprise of "The Louis Armstrong Story." Retracing the legendary Armstrong career from 1925 to 1931, Columbia's musical history covers the four major periods in which Armstrong established his reputation.

Forty-eight titles originally recorded for the Okeh label are included in "The Armstrong Story," performed by a series of notable ensembles including the famous Hot Five, the Hot Seven, the ensemble in which Earl Hines was band pianist, and the first Armstrong big band. Featured with Louis Armstrong in these recordings are such other stellar jazz musicians as Johnny Dodds, "Kid" Ory, Lillian Hardin, Johnny St. Cyr, Earl Hines and Jack Teagarden.

Selections in this Armstrong anthology were culled from original masters assembled and preserved at Columbia's vaults in Bridgeport, Connecticut by George Avakian, jazz authority.

Miller Announces Winners

CHICAGO—During the MOA convention held in March, registrants at the suite of M. A. Miller Manufacturing Co. became eligible for a drawing of free needles which took place on the last day of the meet.

The company has now announced that the first prize of 100 needles went to Bob Lindloff of General Music Corp., Skokie, Ill. The second prize of fifty needles went to H. Silverman of the Excel Phonograph Co. Cleveland, Ohio.

Miller Manufacturing is now promoting their "Miller" and "Carillon Dynamic" needles. There is a complete Miller line of needles for all coin phonographs, including the featured Bumper Nylon needles.

HOT

in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1 PLEASE SEND ME SOMEONE TO LOVE
Percy Mayfield
(Specialty 375)

2 HOW HIGH THE MOON
Les Paul & Mary Ford
(Capitol 1451)

3 TOO YOUNG
Nat "King" Cole
(Capitol 1449)

4 ROCK LITTLE DADDY
Freddie Mitchell
(Derby)

5 I APOLOGIZE
Billy Eckstine
(MGM 10903)

6 BLACK NIGHT
Charles Brown
(Aladdin 3076)

7 COOL WATER
Four Tunes
(RCA Victor 20-3967)

8 LITTLE RED ROOSTER
Griffin Bros. & Margie Day
(Dot 1019)

9 HOPEFULLY YOURS
The Larks
(Apollo 1180)

10 I WILL WAIT
Four Buddies
(Savoy 769)

I APOLOGIZE
Billy Eckstine
(MGM 10903)

HOW HIGH THE MOON
Les Paul & Mary Ford
(Capitol 1451)

BLACK NIGHT
Charles Brown
(Aladdin 3076)

WHAT WILL I TELL MY HEART?
Al Hibbler
(Chess 1445)

GEE BABY
Johnny Otis
(Savoy 777)

ROCKET 88
Jackie Brenston
(Chess 1458)

BABY, LET ME HOLD YOUR HAND
Ray Charles
(Swingtime 250)

KOREA BLUES
Bayou Boys
(Chess 1449)

TEND TO YOUR BUSINESS
James Wayne
(Sittin' In 588)

TOO YOUNG
King Cole
(Capitol 1449)

DO SOMETHING FOR ME
Dominoes
(Federal)

CHICA BOO
Lloyd Glenn
(Swingtime)

GEE BABY
Johnny Otis
(Savoy 777)

ROCKET 88
Jackie Brenston
(Chess 1458)

KEEP YOUR HANDS ON YOUR HEART
Billy Wright
(Savoy)

BABY, LET ME HOLD YOUR HAND
Ray Charles
(Swingtime 250)

DON'T TAKE YOUR LOVE AWAY FROM ME
Laurie Tate & Joe Morris
(Atlantic 923)

TOO YOUNG
Nat "King" Cole
(Capitol 1449)

LITTLE RED ROOSTER
Griffin Bros. & Margie Day
(Dot 1019)

TIRED OF CRYING
Fats Domino
(Imperial)

FOR LONG GREEN
Feature
"SADIE GREEN"
and **"ONE STEADY BABY"**
by
MARGIE DAY & GRIFFIN BROS.
Dot Record # 1041

Dot
RECORDS, Inc.
GALLATIN, TENN. Tel. Gallatin 880

Juke Box Moneymaker!
MONEY BLUES
by
CAMILLE HOWARD
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Specialty records

Sensational!
A SMASH!
SAVOY #4025
featuring THE GAY SISTERS
"GOD WILL TAKE CARE OF YOU" "I'M GOING TO WALK OUT in HIS NAME"
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M-G-M RECORDS
GEORGE SHEARING
QUINTET
I'LL BE AROUND
QUINTESSENCE
Available 2 Record Speeds
78 RPM 45 RPM
MGM 10956 MGM K10956
THE GREATEST NAME IN ENTERTAINMENT

HOT

in DALLAS in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **KOREA BLUES**
Bayou Boys
(Chess 1449)

- 2 **ROCKET 88**
Jackie Brenston
(Chess 1458)

- 3 **LOST LOVE**
Percy Mayfield
(Specialty 390)

- 4 **DON'T TAKE YOUR LOVE AWAY FROM ME**
Laurie Tate & Joe Morris
(Atlantic 923)

- 5 **ROCKING & ROLLING**
Little Son Jackson
(Imperial)

- 6 **LONG DISTANCE CALL**
Muddy Waters
(Chess)

- 7 **TEND TO YOUR BUSINESS**
James Wayne
(Sittin' In)

- 8 **BABY, LET ME HOLD YOUR HAND**
Ray Charles
(Swingtime 250)

- 9 **THE WORLD'S IN A TANGLE**
Jimmy Rogers
(Chess)

- 10 **BLACK NIGHT**
Charles Brown
(Aladdin 3076)

- CHICA-BOO**
Lloyd Glenn
(Swingtime)
-
- BLACK NIGHT**
Charles Brown
(Aladdin)
-
- WHAT WILL I TELL MY HEART**
Al Hibbler
(Chess)
-
- TENNESSEE WALTZ BLUES**
Stick McGhee
(Atlantic)
-
- ALL THAT WINE IS GONE**
Big Jay McNeely
(Imperial)
-
- SIXTY MINUTE MAN**
Dominoes
(Federal)
-
- MAMBO BOOGIE**
Johnny Otis
(Savoy)
-
- I'LL WAIT FOR YOU**
Ruth Brown
(Atlantic)
-
- I APOLOGIZE**
Billy Eckstine
(MGM)
-
- I'D RATHER DRINK MUDDY WATER**
Grant Jones
(Decca)

- ANDALUSIA, ALA.**
1. Black 'Night (Charles Brown)
 2. Sadie Green (Margie Day)
 3. One Sweet Letter (Joe Liggins)
 4. Money Blues (Camilla Howard)
 5. Chew Tobacco Rag (Lucky Millinder)
 6. Jumpin' The Boogie (Piano Red)
 7. Doggin' The Blues (Johnny Otis)
 8. Back Home Blues (Lowell Fulsoo)
 9. Tears, Tears, Tears (Amos Milburn)
 10. Red's Boogie (Piano Red)
-
- SHOALS, IND.**
1. Black Night (Charles Brown)
 2. I Apologize (Billy Eckstine)
 3. Rockin' Blues (Johnny Otis)
 4. I'll Wait For You (Ruth Brown)
 5. Lost Love (Percy Mayfield)
 6. Oh, What A Face (Stick McGhee)
 7. Walk That Mess (Tiny Bradshaw)
 8. Please Send Me Someone To Love (Percy Mayfield)
 9. Jet (Nat "King" Cole)
 10. Don't Take Your Love From Me (Joe Morris)
-
- SAVANNAH, GA.**
1. Black Night (Charles Brown)
 2. Please Send Me Someone To Love (Percy Mayfield)
 3. I Apologize (Billy Eckstine)
 4. Chew Tobacco Rag (Lucky Millinder)
 5. Little Red Rooster (Margie Day)
 6. Gee Baby (Johnny Otis)
 7. Is My Pop In There? (Louis Jordan)
 8. I'll Wait For You (Ruth Brown)
 9. Red's Boogie (Piano Red)
 10. Lost Love (Percy Mayfield)
-
- OAKLAND, CAL.**
1. Sixty Minute Man (Dominoes)
 2. Tennessee Waltz Blues (Stick McGhee)
 3. Gee Baby (Johnny Otis)
 4. How High The Moon (Les Paul & Mary Ford)
 5. What Will I Tell My Heart? (Al Hibbler)
 6. Roscoe's Boogie (Roscoe Gordon)
 7. Money Blues (Camille Howard)
 8. Cold Chille (Joe Hill Lewis)
 9. Weak Minded Blues (Louis Jordan)
 10. I'll Wait For You (Ruth Brown)
-
- RICHMOND, VA.**
1. Rocket 88 (Jackie Brenston)
 2. Tend To Your Business (James Wayne)
 3. How High The Moon (Les Paul & Mary Ford)
 4. I Will Wait (Four Buddies)
 5. Gee Baby (Johnny Otis)
 6. Hopefully Yours (Larks)
 7. Rockin' Blues (Johnny Otis)
 8. Nothin' Seems Right (Arbee Stinham)
 9. Sweet Slumber (Four Buddies)
 10. Rock Little Daddy (Freddie Mitchell)

King To Open New Distribution Centers

NEW YORK—Sydney Nathan, president of King and Federal Records, revealed this week that he intends to increase the number of his company-operated distributors.

Nathan, who was in town for a few days on business, said that he felt that for strategic operation it was necessary to have fifty distribution points and along those lines, he will be opening an additional fifteen by the end of the year.

Distribution centers, he said, should not be more than 150 miles apart for when they are, dealers and operators in the in-between territory are sometimes serviced only once a month or even less.

Cities currently under consideration for new King distributorships are Butte, Montana and Knoxville Tenn.

Nathan also revealed that his firm has gone into territory such as Columbia, S. C. where there had previously been no record distribution at all, and has nevertheless been doing a fine business there.

Orioles Make First B'way Appearance At Strand

NEW YORK—The high-flying Orioles made their first appearance at a Broadway theater in opening an engagement Thursday, May 3 on the stage of the Strand theater. The popular singing group are co-starred with Count Basie and his orchestra as the "Jump King Of Swing" debuts his new big band.

The Orioles were signed for the Strand engagement by Harry Mayer, chief talent booker for the Warner Brothers theater chain, as a result of their recent headlining stand at the Apollo Theater in Harlem where they chalked up the Apollo's biggest week of the past year.

In a little more than two years the Orioles have come to the fore as one of America's biggest box office attractions. Their tremendous success has been attributed to their numerous disk hits on the Jubilee label, among which have been "It's Too Soon To Know", "Tell Me So", "I Challenge Your Kiss", "Forgive And Forget" and "I Miss You So."

The group recently signed a new three year contract with Jubilee.

Peacock Acquires Artists


HOUSTON, TEXAS—Don D. Robey, president of Peacock Records, announced the signing of two spiritual artists. They are Sister Jessie Mae Renfro of Tulsa, Oklahoma and Rev. I. H. Gordon, who comes from Chicago.

The first disks of both artists will hit the record markets early in May.

Sister Renfro was auditioned by Marion Anderson, who picked her as possessing one of the greatest voices in the spiritual field.

Shaw Signs Shaw

NEW YORK—Joan Shaw, lovely MGM Recording artist, after ironing out contract difficulties with MCA, was immediately signed by Shaw Artists Corporation. Ben DeCosta, personal manager for several top rhythm 'n blues attractions set the deal and plans to bring several other top names into the Shaw office. Joan just concluded a successful engagement at the Apollo Theatre.



best sellers **DE LUXE**

Federal

★ RECORDS

FOLK-WESTERN

★ **HAWKSHAW HAWKINS**
RATTLENAKIN' DADDY
I HATE MYSELF
944 and 45-944*

★ **MOON MULLICAN**
WITHOUT A PORT OF LOVE
THE LAMP OF LIFE (IS BURNING LOW)
947 and 45-947*

★ **WAYNE RANEY**
I LOVE MY LITTLE YO-YO
I'VE DONE AND SOLD MY SOUL
939 and 45-939

★ **COWBOY COPAS**
THE STRANGE LITTLE GIRL
YOU'LL NEVER EVER SEE ME CRY
(with Kathy Copas)
951 and 45-951*

IF YOU BUT CARE
IF I SHOULD COME BACK
937 and 45-937*

★ **ZEB TURNER**
CHEW TOBACCO RAG
NO MORE NOTHIN' (BUT GETTIN' YOU OFF MY MIND)
950 and 45-950*

★ **SHORTY LONG**
GOODNIGHT CINCINNATI, GOOD MORNING TENNESSEE
JUST LIKE TWO DROPS OF WATER
953 and 45-953*

POPULAR

★ **RUBY WRIGHT**
WALTZ OF THE WIND
PIGTAILS ON PARADE 15106

★ **JOHNNY LONG**
SOCIALITY
NOTHIN' ELSE WILL DO 15104

SEPIA-BLUES

★ **TINY BRADSHAW**
TWO DRY BONES ON THE PANTRY
SHELF
BRAD'S BLUES 4447

★ **LUCKY MILLINDER**
CHEW TOBACCO RAG
GEORGIA ROSE
4449 and 45-4449*

★ **WYNONIE HARRIS**
JUST LIKE TWO DROPS OF WATER
TREMBLIN' 4448

★ **EARL BOSTIC**
SLEEP
SEPTEMBER SONG 4444

Federal RELEASES

★ **THE DOMINOES**
DO SOMETHING FOR ME
CHICKEN BLUES
12001 and 45-12001*

SIXTY MINUTE MAN
I CAN'T ESCAPE FROM YOU 12022

★ **LITTLE ESTHER**
I'M A BAD, BAD GIRL
DON'T MAKE A FOOL OUT OF ME
12023


DE LUXE

★ **ROY BROWN**
SWEET PEACH
GOOD MAN BLUES 3312

★ **LEE RICHARDSON**
AS TIME GOES BY
JUST CALL MY NAME 3315

*45 R. P. M.

distributors



King RECORDS INC.



Edward Kassner, English Publisher of "IF", Starts New American Music Firm

Acquires English Rights To "Mr. & Mississippi"

NEW YORK—Edward Kassner, the English publisher who owns "If," has started an American publishing firm, Edward Kassner Music Co.

The firm, which controls many European copyrights, will not only publish American tunes but will also acquire songs here for European use. In line with this, Kassner has just secured the English rights to "Mr. & Mississippi" from Shapiro-Bernstein.

Kassner, who today owns more than 10,000 works started in the publishing business after he was discharged from the British army in 1946. Since then he has been manager of 8 firms.

He came to the attention of the New York music world when he leased the American rights to "If" to Shapiro-Bernstein. Kassner found "If" in the Cecil Lennox catalogue which he had bought and for two years tried to interest American firms in the song before finally making a deal with Shapiro-Bernstein.

The Cecil Lennox catalogue includes such standards as "Lady of Spain" and "Let's All Sing Like The Birdies Sing."

In England, Kassner is in partnership with Sidney Braun and last year he had five tunes there in the best seller lists at the same time.

His influence was also felt in the American market, for not only was "If" his property, but also "I Never See Maggie Alone," "No Orchids For My Lady" and "Let's Do It Again."

He's now entered the American market in full force, having just published "There's No Return" which was written by Don Reid, who he's signed to a one year contract. He's also purchased a half interest in the Lincoln Music catalogue which includes all the old Larry Clinton tunes. Moreover he's obtained from Bibletone records the rights to two tunes, "Wondrous Word" and "Hometown, USA."

Walter Rivers Resigns From Capitol Records

NEW YORK—Walter Rivers, Director of Eastern Repertoire for Capitol Records, announced this week that he was resigning as of May 15 to accept a job with the Southern States Iron Roofing Co. in Savannah, Georgia.

Rivers, who came to Capitol after being released from the Marine Corps in 1945 where he had attained the rank of Major, for a long time was the firm's sole representative in New York. He's recorded almost all the Capitol artists who came into town such as King Cole, Peggy Lee, Stan Kenton and many more.

During his stay, he was responsible for signing such stars as Yma Sumac, whose album has been in the best seller lists for months. He also acquired Mary Mayo for Capitol.

Rivers, who hails from Savannah, and owns a home in that city, will take a two week vacation and start his new job on June 1st. He will act as customer contact man and good will ambassador for the Savannah company.

RHUMBA BOOGIE

1 Hank Snow
(RCA Victor 21-0431; 48-0431)

MOCKIN' BIRD HILL

2 Pinetoppers
(Coral 64061; 9-64061)

KENTUCKY WALTZ

3 Eddy Arnold
(RCA Victor 21-0444; 48-0444)

SHOTGUN BOOGIE

4 Tennessee Ernie
(Capitol 1295; F-1295)

COLD, COLD HEART

5 Hank Williams
(MGM 10904; K10904)

Additional Tunes

BEAUTIFUL BROWN EYES

Jimmy Wakely
(Capitol 1393; F-1393)

THERE'S BEEN A CHANGE IN ME

Eddy Arnold
(RCA Victor 21-0412; 48-0412)

STRANGE LITTLE GIRL

Red Foley & Ernest Tubb
(Decca 46311; 9-46311)

Cowboy Copas
(King 951)

I LOVE YOU A THOUSAND WAYS

Lefty Frizell
(Columbia 20739; 8-770)

CHEW TOBACCO RAG

Zeb Turner
(King 950)

"Sing Everyone Sing" Theme For National Music Week

NEW YORK — National Music Week, which starts May 6 this year, will for the first time have a theme song, RCA Victor's recording of "Sing Everyone Sing" with Jan Peerce.

The song was written by Fred Morritt, a New York State Senator from Brooklyn, who is well known as a songwriter. For his latest work, he composed new lyrics to an old folk tune.

National Music Week is an event which each year receives the whole-hearted cooperation of all agencies and manufacturers connected in any way with the art of music.

The basic aims of National Music Week are:

- (1) to advance the love of music and impress upon the consciousness of the people the value of music in modern life.
- (2) to increase performance of music by groups and individuals.
- (3) to broaden the opportunities for musical expression by young talent and widen acquaintance with good music by American composers.
- (4) to further the influence of music in our way of life.

National Music Week, carried on by a Committee made up of the Presidents of some 40 national, civic, social, and patriotic organizations with an honorary committee composed of all of the Governors of the States with the President of the United States as Chairman, will be celebrated this year in some 3,000 communities.

All over America in schools, homes, churches, industries, recreation departments, the press, radio and television and organizations of all kinds will be participating in this nationwide tribute to the important part that music plays in American life.

The National Recreation Association handles the promotion of National Music Week which helps to provide opportunities for bringing music closer to the hearts of the people of the world. The National Recreation Association is a service agency supported by voluntary contributions. It helps local communities to provide music, drama and sports. Its work for the Armed forces in two world wars and in the present emergency has been highly commended.

Capitol Issues 45 RPM Disks With New Center

HOLLYWOOD—A major problem in the record industry has been solved with Capitol's new "Optional Center" 45 RPM records. These "O.C.45" records are like the present available 45's in every way, except that the center hole is small, permitting the record to be played on 3-speed players, with small spindles without the use of adapters. Record buyers who have the standard 45 players, with large spindles, merely push out the center with the thumb, leaving the large hole for use on these 45 machines.

Capitol's development of "O.C.45" opens a new market for 45 records among the five million owners of 3-speed players.

Beginning with Release Number 265, all new Capitol 45 pressings will be issued with this Optional Center. Credit goes to William Fowler, Capitol's Vice President in Charge of Production, and James Bayless, General Plant Manager for overcoming the engineering problems involved in this development.

De Campo Inks Coral Pact

NEW YORK — The announcement has been made by Jimmy Hilliard, vice president in charge of recording at Coral Records, that vocalist Vinni De Campo has signed a one-year contract, with options, with Coral.

The Boston-born singer was featured vocalist with Harry James' orchestra for two years. Vinni is currently seen on the Kate Smith daytime TV show.

He formerly recorded for London. His first Coral recordings will be released some time this month.

"Lollipop Tree" Promotion

NEW YORK—A novel promotion is being worked for Evelyn Knight's forthcoming release "The Lollipop Tree." To plug the tune, arrangements have been made to have nine windows of Child's restaurants in the metropolitan area decorated with plastic trees filled with lollipops. As a further plug, 150 bags of lollipops are being mailed out to disk jockeys and the trade press.

Standard Songs are MONEY MAKERS!

"I'VE GOT A CRUSH ON YOU"

Recorded by
SARAH VAUGHAN—M-G-M
LEE WILEY and
BOBBY HACKETT—Columbia
ELLA FITZGERALD—Decca
Pub. by: NEW WORLD MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

Another Big One Coming up!!
THE LARKS
singing
"LET'S SAY A PRAYER"
and
"MY REVERIE"
Even Greater than their "HOPEFULLY YOURS"
Apollo # 1184

APOLLO RECORDS, INC.
457 W. 45 ST. N. Y.

A Sensational Hit!
EILEEN BARTON
"THE SYNCOPATED CLOCK"
b/w
"LOCK THE BARN DOOR"
National No. 9152
also available on 45 rpm

Coast-to-Coast
NATIONAL RECORDS

BE MY LOVE

From the M-G-M picture "THE TOAST OF NEW ORLEANS"

recorded by

RAY ANTHONYCapitol
LES BROWNColumbia
BILLY ECKSTINEM-G-M
MARIO LANZARCA Victor
VICTOR YOUNGDecca

MILLER MUSIC CORPORATION

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

THE ABOVE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS - LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING COMPANY ON THE REVERSE SIDE.

CODE

AB—Abbey	LO—London
AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AT—Atlantic	MO—Modern
BU—Bullet	NA—National
CA—Capitol	OR—Oriole
CR—Chess	PE—Peacock
CO—Columbia	PR—Prestige
CR—Coral	RA—Rainbow
DA—Dana	RE—Regent
DE—Decca	RG—Regal
DY—Derby	SA—Savoy
4 Star—Four Star	SIT—Sittin' In
FE—Federal	SP—Specialty
JU—Jubilee	TE—Tempo
KI—King	TW—Tower
	VI—Victor

45 rpm numbers in parenthesis

Moy 12 Moy 5

- 1—MOCKIN' BIRD HILL 122.5 112.9**
CA-1373 (F-1373)—LES PAUL
Chicken Reel
CR-64061 (9-64061)—PINETOPPERS
DE-27444 (9-27444)—RUSS MORGAN
Flying Eagle Polka
LO-851 (30296)—MARLIN SISTERS
Girl I Left Behind
ME-5552 (5552x45)—TINY HILL
If You've Got The Money
ME-5595 (5595x45)—PATTI PAGE
I Love You Because
VI-21-0396 (48-0396)—BRITT & ALLEN
- 2—ON TOP OF OLD SMOKY 76.5 68.1**
CO-39328—BURL IVES
Syncopated Clock
CR-60436 (9-60436)—GEORGE CATES
Syncopated Clock
DE-27515 (9-27515)—WEAVERS
Across The Wide Missouri
LO-1028 (45-1028)—JOSH WHITE
Black Girl
ME-5612 (5612 x 45)—GEORGE SIRAVO O.
Do You Dig John Peel
- 3—HOW HIGH THE MOON 74.5 67.1**
CA-1451 (F-1451)—LES PAUL & MARY FORD
Walkin' & Whistlin' Blues
CO-39145—ERROLL GARNER
Poor Butterfly
DE-24513 (9-24513)—LIONEL HAMPTON O.
MG-30303 (K30303)—DAVID ROSE
- 4—BE MY LOVE 74.1 82.7**
CA-1352 (F-1352)—RAY ANTHONY O.
I Wonder What's Become Of Sally
CO-39157—LES BROWN
In The Land Of Make Believe
CR-60373 (9-60373)—OWEN BRADLEY
Sentimental Music
DE-27366 (9-27366)—VICTOR YOUNG
Too Young
DE-27534 (9-27534)—ETHEL SMITH
If
MG-10799 (K-10799)—BILLY ECKSTINE
Only A Moment Ago
VI-10-1561 (49-1353)—MARIO LANZA
I'll Never Love You
- 5—IF 60.8 104.3**
CA-1342 (F-1342)—DEAN MARTIN
I Love The Way You Say
CA-1351 (F-1351)—JAN GARBER O.
Castles In The Sand
CO-39082 (6-939)—JO STAFFORD
It Is No Secret
CR-60355 (9-60355)—DENNY VAUGHAN
Wait For Me

- Moy 12 Moy 5
- DE-27391 (9-27391)—INK SPOTS
A Friend of Johnny's
DE-27481 (9-27481)—LOUIS ARMSTRONG
You're Just In Love
DE-27534 (9-27534)—ETHEL SMITH
Be My Love
LO-833—DICK JAMES
ME-5565 (5565x45)—VIC DAMONE
You And Your Beautiful Eyes
MG-10896 (K10896)—BILLY ECKSTINE
When You Return
VI-20-3997 (47-3997)—PERRY COMO
Zing, Zing, Zoom, Zoom
- 6—WOULD I LOVE YOU? 50.9 64.4**
CA-1368 (F-1368)—HELEN O'CONNELL
Gypsy Heart
CO-39159 (4-39159)—DAY & JAMES
Lullaby Of Broadway
DE-27402 (9-27402)—JERRY GRAY O.
Say It With Your Kisses
DE-27490 (9-27490)—GORDON JENKINS
I Love You Much Too Much
ME-5571 (5571x45)—PATTI PAGE
Sentimental Music
VI-20-4056 (47-4056)—TONY MARTIN
I Apologize
- 7—BEAUTIFUL BROWN EYES 46.6 41.6**
CA-1426 (F-1426)—ARTHUR SMITH
Train Whistle Blues
CA-1393 (F-1393)—JIMMY WAKELY
CO-39212 (4-39212)—ROSEMARY CLOONEY
DE-27485 (9-27485)—EVELYN KNIGHT
That's How Our Love Will Grow
DE-46302 (9-46302)—EDDIE ZACK
Shenandoah Waltz
ME-5370 (5370x45)—DORIS DREW
Shut Up
MG-10914 (K10914)—ARTHUR SMITH
VI-20-4062—LISA KIRK
- 8—TOO YOUNG 43.2 24.1**
CA-1449 (F-1449)—KING COLE
That's My Girl
CO-39271 (4-39271)—TONI ARDEN
Too Late Now
CR-60393 (9-60393)—DENNY VAUGHN
I Love The Way You Say Goodnight
DE-27569 (9-27569)—PATTY ANDREWS
Gotta Find Somebody To Love
DE-27366 (9-27366)—VICTOR YOUNG
Be My Love
ME-5599 (5599x45)—RICHARD HAYES
Shenandoah Waltz
MG-10920 (K10920)—JOHNNY DESMOND
I Fell
VI-20-4105 (47-4105)—FRAN ALLISON
Lies
- 9—I APOLOGIZE 38.2 45.5**
CO-39189 (4-39189)—CHAMP BUTLER
There'll Be Mournin'
DE-27484 (9-27484)—DON CHERRY
Bring Back The Thrill
LO-964 (45-964)—ANITA O'DAY
You Took Advantage Of Me
ME-8209 (8209x45)—DINAH WASHINGTON
My Heart Cries For You
MG-10903 (K10903)—BILLY ECKSTINE
Bring Back The Thrill
VI-20-4056 (47-4056)—TONY MARTIN
Would I Love You?
- 10—SYNCOPATED CLOCK 34.4 50.3**
CA-984 (F-984)—LOUIS CASTELLUCCI
CO-39328 (4-39328)—PERCY FAITH O.
On Top Of Old Smoky
CR-60436 (9-60436)—GEORGE CATES
On Top Of Old Smoky
DE-27563 (9-27563)—FRED WARING O.
Serenata
DE-27583 (9-27583)—ETHEL SMITH
The Loveliest Night Of The Year
DE-40201 (9-40201)—LEROY ANDERSON
Waltzing Cat
ME-5607 (5607 x 45)—TONY FONTANE
No One But You
MG-30353 (K30353)—DAVID ROSE
Mask Waltz
NA-9152—EILEEN BARTON
Lock The Barn Door
VI-20-4090 (47-4090)—THREE SUNS
March Of The Cards
- 11—ABA DABA HONEYMOON 34.2 34.6**
CO-38802—WILLIE SOLAR
CO-39205 (4-39205)—HELEN KANE
Hua Me, Kiss Me, Love Me
CR-60374 (9-60374)—CLIFF STEWARD
Down In Jungle Town
DE-27474 (9-27474)—CARMICHAEL & DALEY
Golden Rocket
ME-5586 (5586x45)—HAYES & KALLEN
I Don't Want To Love You

- Moy 12 Moy 5
- MG-30282 (K30282)—REYNOLDS & CARPENTER
Row, Row, Row
VI-20-4065 (47-4065)—FREDDY MARTIN
Beautiful Madness
- 12—SPARROW IN THE TREE TOP 34.1 24.4**
CA-1440 (F-1440)—LES BAXTER
Tonight We'll Go Dancing
CO-39190 (4-39190)—GUY MITCHELL
Christopher Columbus
CR-60401 (9-60401)—LYN MURRAY
Let Me In
DE-27477 (9-27477)—CROSBY & ANDREWS SISTERS
Forsaking All Others
LO-931 (45-931)—REGGIE GOFF
I Love You Because
ME-5597 (5597x45)—REX ALLEN
Always You
MG-10923 (K-10924)—ART MOONEY
Beautiful Brown Eyes
- 13—SOUND OFF 27.5 13.0**
DE-27054 (9-27054)—JERRY GRAY
VI-20-4113 (47-4113)—VAUGHN MONROE
Oh Marry, Marry Me
- 14—WHEN YOU AND I WERE YOUNG MAGGIE BLUES 27.2 4.9**
CA-1500 (F-1500)—WHITING-WAKELY
Till We Meet Again
CO-39326 (4-39326)—GODFREY-DAVIS
Love And Devotion
DE-27577 (9-27577)—BING & GARY CROSBY
Moonlight Bay
ME-5615 (5615x45)—QUINLAN-HAYES
I Whistle A Happy Tune
MG-30359 (K30359)—REYNOLDS-CARPENTER
Didja Ever
- 15—BRING BACK THE THRILL 23.4 24.3**
CA-1350 (F-1350)—MARY MAYO
A Penny A Kiss
DE-27484 (9-27484)—DON CHERRY
I Apologize
LO-960—VINNI DE CAMPO
ME-5575 (5575x45)—TONY FONTAINE
Vision of Bernadette
MG-10903 (K10903)—BILLY ECKSTINE
I Apologize
VI-20-4016 (47-4016)—EDDIE FISHER
If It Hadn't Been For You
- 16—ACROSS THE WIDE MISSOURI 18.3 9.1**
CO-39160 (4-39160)—PAUL WESTON
So Long
ME-5428 (5428x45)—RALPH MARTIERE
Silver Moon
ME-27515 (9-27515)—THE WEAVERS
On Top Of Old Smoky
VI-20-4017 (47-4017)—H. WINTERHALTER
Seven Wonders Of The World
- 17—IT IS NO SECRET 17.2 15.7**
CA-1308 (F-1308)—JOE ALLISON
CO-39802 (6-939)—JO STAFFORD
If
CO-39073 (6-928)—MARINERS
How Near To My Heart
CR-64069 (9-64069)—OZIE WATERS
DE-27326 (9-27326)—BILL KENNY
I Hear A Choir
DE-46281 (9-46281)—HANK GARLAND
LO-872 (45-872)—BOB HOUSTON
Sweetheart's Dream
ME-5564 (45x5564)—KALLEN & HAYES
Get Out Those Old Records
VI-21-0405 (48-0405)—BRITT & ALLEN
VI-20-3976 (47-3976)—THREE SUNS
To Think You've Chosen Me
- 18—HOT CANARY 15.7 33.5**
CA-1430 (F-1430)—JAN GARBER
That's How Our Love Will Grow
CA-1495 (F-1495)—PAUL WESTON
La Raspa
CO-39329 (4-39329)—PERCY FAITH O.
Nervous Gavotte
DE-27509 (9-27509)—FLORIAN ZABACH
Jalousie
DE-27578 (9-27578)—ELLA FITZGERALD
Two Little Men
- 19—MY HEART CRIES FOR YOU 15.6 13.6**
CA-1328 (F-1328)—JIMMY WAKELY
Music By The Angels
CO-39067—GUY MITCHELL
The Roving Kind
CO-39086 (4-39086)—STAFFORD & AUTRY
Tears From My Eyes
CO-39142 (4-39142)—KEN GRIFFIN
So Long
DE-27333 (9-27333)—VICTOR YOUNG
The One Finger Melody

- Moy 12 Moy 5
- DE-27378 (9-27378)—KNIGHT-FOLEY
'Pater Pie
LO-877—AL MORGAN
Get Out Those Old Records
ME-5563 (5563x45)—VIC DAMONE
Music By The Angels
ME-8209 (8209x45)—DINAH WASHINGTON
I Apologize
MG-10868 (K10868)—BILL FARRELL
You Love Me
VI-20-3978 (47-3978)—DINAH SHORE
Nobody's Chasing Me
- 20—WE KISSED IN A SHADOW 14.3 5.4**
CA-1469 (F-1469)—MARGARET WHITING
Make The Man Love Me
CO-39293 (4-39293)—DORIS DAY
Something Wonderful
CO-39294 (4-39294)—FRANK SINATRA
Hello, Young Lovers
VI-45-0106 (47-0106)—PERRY COMO
Hello, Young Lovers
- 21—THE LOVELIEST NIGHT OF THE YEAR 13.3 17.3**
- 22—NEVER BEEN KISSED 12.8 1.6**
- 23—SHENANDOAH WALTZ 12.4 10.7**
- 24—METRO POLKA 11.8 9.2**
- 25—YOU'RE JUST IN LOVE 11.4 20.0**
- 26—SEPTEMBER SONG 10.8 2.2**
- 27—UNLESS 10.5 5.3**
- 28—ALWAYS YOU 8.9 3.4**
- 29—EVER TRUE—EVER MORE 8.8 —**
- 30—MOONLIGHT BAY 8.7 —**
- 31—KENTUCKY WALTZ 8.2 4.2**
- 32—SHOT GUN BOOGIE 7.3 3.8**
- 33—TENNESSEE WALTZ 6.4 10.9**
- 34—DOWN THE TRAIL OF ACHING HEARTS 6.1 —**
- 35—JEZEBEL 5.9 —**
- 36—LET ME IN 4.9 15.1**
- 37—ONCE UPON A NICKEL 3.5 4.1**
- 38—A PENNY A KISS 1.8 15.2**
- 39—THE ROVING KIND 1.6 10.8**
- 40—MAY THE GOOD LORD BLESS AND KEEP YOU 1.2 4.3**

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

Music Operators-

**Get Behind Your Government
in this great emergency!**

Feature:

**"Any Bonds
Today"**

IN EVERY JUKE BOX IN AMERICA

COIN INDUSTRY STILL HELD TO CURTAILED STEEL QUOTAS

Industry NOT EXEMPTED As Erroneously Reported In "Billboard". Steel Production To Go For Essential Defense Products — Civilian Items Will Get Very Little In Near Future

CHICAGO—The coin machine trade was unduly upset this past week when an erroneous interpretation of the NPA order M-47 by The Billboard appeared in its past issue.

The Cash Box has been informing the trade that usage of steel (and certain other metals) is restricted to 80% of the average quarterly use in the manufactured item during the base period. The Billboard stated in its story that the NPA amendment sets more steel for coin machines, creating a false optimism that production of equipment would be more available.

Actually, of the many hundreds of industries using steel, NPA is exempting only five categories—these items which are considered either of prime necessity, or where the amount used is so minute that total consumption would not be effected.

The attention of this industry was called to the tight steel situation in a story appearing in the April 28 issue of The Cash Box, when it was reported that The New York Times, in a special survey among steel producers in Pittsburgh, Pa., stated that steel customers who had ideas that supplies would be easier in the coming months, were not only doomed to disappointment, they were due for a shock.

The New York Times, at that time, stated, "The opinion that steel supplies for less essential uses will be tight for some time was further supported by information indicating that some steel companies were already closely approaching the point where 45 per cent of their total steel shipments were slated for direct defense and defense-supporting agencies."

This survey found that there was already evidence at that time that the plight of the non-essential manufacturer was growing worse. While some manufacturers of less essential civilian goods were still operating at a good rate, many others were less fortunate, and were frantically searching for supplies.

The conclusions drawn from the Times survey indicated that as the Controlled Materials Plan goes into effect on July 1, it is expected that strictly military orders will be on a quarterly allocation basis, with actual requirements matched against available supplies. It was believed that straight orders would be ordered in much greater quantities within the next thirty, sixty and ninety days.

The coin trade, therefore, can easily

see, that not only is the industry being kept on the same 80% restriction, but that steel will be most difficult to obtain in any proportion, as practically all of it will be going into defense factories.

'51 Arcade Season Expected To Reach Record Heights

NEW YORK—The opening of any Arcade season hasn't seen such optimistic anticipation as is shown this year by arcade owners since the years of World War II.

More arcade equipment, both new and old, has been sold during the early months of this year than in any previous year in the memory of its oldest dealers. It is pointed out that there are two reasons for this lively activity. First, arcade owners, in anticipation of a big year due to the increase in the armed forces (who are lively players of arcade machines) and the increased number of defense workers, both groups seeking economical entertainment and relaxation. Second, the buyers of equipment are trying to forestall any possibility of being left out in the cold when equipment becomes scarce or extremely high priced.

Also, in addition to those arcade locations already established, a number of coinmen have plans to open brand new spots near service installations and in amusement centers nearby cities and towns humming with defense work.

Another sales source that drained many arcade pieces out of the market is the foreign market, which this year is unusually active. These foreign buyers, remembering the dearth of machine which was created by the last war, due to lack of shipping facilities and government bans on import, have been rushing to obtain machines in the event another conflict of world proportions gets under way. Wholesalers have been shipping arcade machines to all points of the globe.

Arcade owners in this country, who in the past several years were contented to open the season with whatever games they had from previous years, changed their views this year, and it seems that all are seeking to protect themselves from a scarcity, which seems sure to develop within the next several months.

An eastern arcade owner explained his position as follows: "In addition to trying to protect myself in the event machines are unavailable, or the price

George A. Miller Warns Music Operators Against "Gimmicks"

OAKLAND, CALIF.—George A. Miller, national president of MOA (Music Operators of America), from his headquarters in this city, is greatly perturbed over the many reports he's been receiving that music operators in some areas have been "sold" on the idea of using outside "gimmicks" to try to supplement their income.

Miller condemns these practices



GEORGE A. MILLER

zooms to the sky, I want my equipment to stand up mechanically during the entire season. I recall some of my worst problems during the past war was repair of machines on the floor. Instead of bringing in revenue many of the machines were idle, either being repaired or waiting until a mechanic could get to them. If things get tough again, we're sure to run into the mechanic situation again. Many of the boys will be in the armed forces, and many will take employment in defense factories, where the pay is greater than a coinman can pay. My thinking is that if I have good working machines, this will be one problem I can solve with a minimum of heartaches."

Arcade owners, therefore, are looking toward a record season in 1951. Happy sunshine!

Region III NAMA Meets In Baltimore On May 16th

BALTIMORE, MD.—Members of NAMA (National Automatic Merchandising Association) Region III will hold an Automatic Merchandising Day celebration and meeting on Wednesday, May 16 at the Emerson Hotel, this city.

Sessions will get under way at 10 A.M. and will wind up at 7:30 P.M. In between members will participate in meetings, viewing equipment, and a Cocktail Party at 5:30 P.M. given by the Maryland Cup Company and the Maryland Match Company.

Robert Z. Greene, former president of NAMA, will be the featured speaker at the Luncheon held in conjunction with The Advertising Club of Baltimore.

NAMA's board of directors, coming from all parts of the country, will be in attendance.

wholeheartedly, and writes:

"Every so often some new 'gimmick' shows its ugly face on an automatic phonograph. Either the beer distributors or some particular brand of cigarette comes along with an idea of advertising their merchandise on juke boxes. They want to place advertising on the phonographs, or place records on the machines which mention their product; and, of course, they try to impress the music operator with the idea that it is going to increase the operator's revenue. This is not only untrue, but it is unsound and certainly doesn't add to the dignity of good music.

"It has just been called to my attention that some of the operators are putting on a contest known as the 'Juke Box Mystery Tune' contest. The slips that are being handed out state that for each nickel the player is entitled to one guess. In case there is more than one correct answer, then a drawing will be held to select a winner.

"This, in the writer's estimation is a lottery or game of chance and can easily put the automatic phonograph in a bad light as far as the general public is concerned. I most sincerely recommend that those responsible for the contest eliminate it from juke boxes because it will be a short-lived affair as far as income is concerned; but the damage to the industry can live on forever. I feel that if the owners desire to continually improve the public relations and morale of the automatic phonograph industry, all 'gimmicks' or advertising of any kind should be kept off the automatic phonograph.

"The automatic phonograph is really a showcase to sell the top bands and artists of the nation to the general public. Let's improve on these ideas and one of these days it will pay great dividends."



DO TWICE THE BUSINESS...ON THE SAME LOCATIONS...WITH THESE

TWO Williams WINNERS!



Music Mite
MODEL 52

10 RECORD
45 RPM

Selective
Phonograph

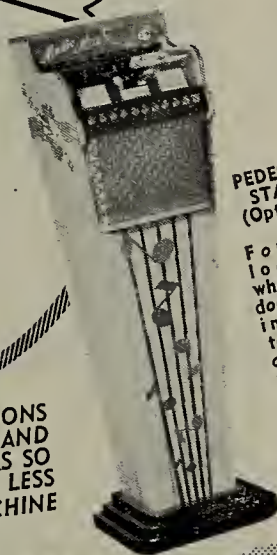
featuring

**SINGLE ENTRY-SLUG PROOF
5c-10c-25c Coin Mechanism**
(Also available for straight 5c play)

Accepts credits up
to \$2.00

Proved performance
Simple to service

MUSIC MITE DEFIES ALL IMITATIONS
BECAUSE IT IS TRIED, TESTED AND
PROVEN ON LOCATION—AND OFFERS SO
MUCH MORE AND COSTS SO MUCH LESS
THAN ANY OTHER "SMALL" MACHINE
EVER BUILT!



PEDESTAL
STAND
(Optional)

For those
locations
where space
doesn't limit
installation
to the bar
or counter,
you can set
MUSIC
MITE on
this ex-
quisite ped-
estal type
stand.

SEE BOTH — PLAY BOTH —

BUY BOTH FROM YOUR WILLIAMS DISTRIBUTOR TODAY —

AND DO TWICE THE BUSINESS!



Sensational Three-Dimensional Money-Maker!

SUPER
**World
Series**

**FASTER ACTION!
FASTER TURNOVER!
FASTER PLAYING TIME!**
50 seconds to play

**Super
World
Series**

has a 5c-10c-25c Single
Entry, Slug Proof Coin
Mechanism which accepts
credits in any combina-
tion of coins and is de-
signed for convertible
play!

EITHER:
1 play for 5c
2 plays for 10c
5 plays for 25c

OR:
1 play for 10c
3 plays for 25c

CHANGEOVER CAN BE ACCOM-
PLISHED IN A FEW SECONDS!



CREATORS OF DEPENDABLE
PLAY APPEAL!

4242 W. FILLMORE STREET,
CHICAGO 24, ILLINOIS

Music Ops Seek Info On How To Convert Packard Boxes To 10¢ Play

NEW YORK — One problem which seems still unsolved when music ops change over to 10c play is the conversion of Packard Wall Boxes. Music ops have written in to The Cash Box asking how to solve it.

A Texas music op writes: Please tell us if you know of any supplier who makes a conversion part for the purpose of changing a Packard Wall Box from 5c to 10c play. Do you know of any way of solving the problem of converting a Packard box, and having the advantage of a "slug" rejector after the conversion is made? Of course the problem of an insert bushing for the coin hole is simple, but we are plagued by the problem of converting the operating mechanism.

(Ed Comment: If you have the answer, please write us so that we can inform the entire trade).

United Delivering New And Unusual Five-Ball "A-B-C"



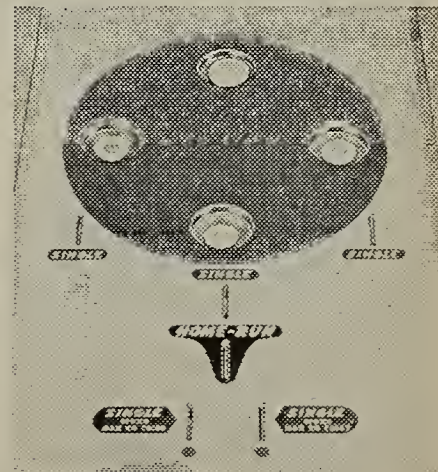
BILL DeSELM

CHICAGO—Bill DeSelm, sales man-

ager of United Manufacturing Company, this city, announced this week that its new and different five-ball "A-B-C" is in full production, and that shipments have gone forward to all of its distributors.

"'A-B-C' is an entirely new type of five-ball" explains DeSelm. "It comes in a very attractive cabinet, approximately only 4 ft. long and 2 ft. wide, with flashy light up back board, and novel playfield. It has a fascinating 'Bingo' appeal, and is a very fast playing game, averaging only 40 seconds to finish. It plays 1, 2 or 3 coins each game, and has a 5c-10c-25c coin chute which is optional to the buyer. There are 180 scoring combinations (60 to each card) and the top award is 200 replays."

The new game has been out on test



Man on second-base. Home-Run hit will score 1 Run. But a Single will merely advance man to third-base. Then, if 2 players are playing, the second player is in a good spot. He can shoot to put additional men on bases or, if he hits a Single or Home-Run roll-over, his man on third romps Home, scoring a Run. See Bally Baseball advertisement in this issue.

location for several weeks, reports DeSelm, and collection reports show an astounding high figure.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

AMI'S NEW EXTENSION
SPEAKER

8 INCH
SPEAKER

15 INCH
OUTSIDE DIAMETER



AMIVOX

"the friendly voice"

The secret of its thrilling tonal quality is its special damping ring which fits behind grill and absorbs all alien vibrations. AMIVOX successfully squelches bass honk and tinny treble resonance.

AMi Incorporated

General Offices and Factory:
1500 Union Ave., S. E.,
Grand Rapids 2, Mich.

"THE CASH BOX" IS A MUST!

FOR ALL IN THE COIN MACHINE INDUSTRY

- OPERATORS • JOBBERS • DISTRIBUTORS
- MANUFACTURERS • ALLIED INDUSTRIES

Weekly Features:

- Confidential Price Lists Of All Equipment as Quoted For Sale
- Real Live, Pertinent, Educational Editorials
- News
- Advertisements of Leading Firms
- Music Charts and Reviews
- Breezy Intimate Chatter Columns

ALL FOR ONLY **\$15. PER YEAR**
(52 ISSUES)

THE CASH BOX
Empire State Bldg., New York 1, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check Please Send Us A Bill

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

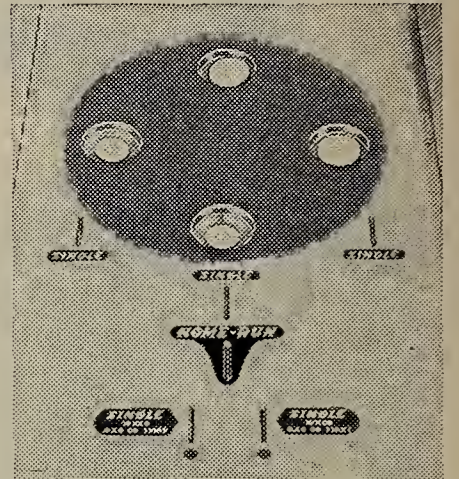
"It's A Fact" —



CHICAGO — George Jenkins, vice president and director of sales for Bally Manufacturing Company, this city (seated) and Bill Gersh, publisher of *The Cash Box*, go over the firm's initial announcement of its new "Bally Baseball" game. The copy in the ad compared this new product to its world famous "Bally Bumper" game of many years ago, stating, 'Bally Baseball' will do for shuffle-amusement game operators what 'Bally Bumper' did for pinball operators way back when."
"Reference to 'Bally Bumper' brought back fond memories to both Bill and myself" stated Jenkins, "and from the reaction of the trade, as indicated by rush orders being phoned in by our distributors, it appears as if we were absolutely correct in making this analogy."

SPECIAL!!
Rock-Ola 22 ft. Shuffleboards
factory refinished \$115.00
Williams Double Headers
slightly used 165.00
25 Aireons 75.00
Williams Music Mite Write
LAKE CITY AMUSEMENT CO.
1648 St. Clair Ave., Cleveland 14, O.
(All Phones: CHerry 1-7067)

LAKE CITY



Man on first base and man on second-base. Home-Run will score 2 Runs. But a Single merely advances the men—to the benefit of the second player, if 2 players are playing. See Bally Baseball advertisement in this issue.

Fla. Bill Would Tax Dealers \$2000 Annually Also Seek Upped Tax From Ops

TALLAHASSEE, FLA.—A bill introduced in the Florida House of Representatives (April 25) would subject dealers in coin-operated machines to an annual license tax of \$2,000. The dealers also would be subject to

an additional tax of \$50 annually on each machine which is "leased, rented, stored, distributed or consigned and not sold."

Introduced by Rep. J. H. Peeples Jr., of Glades County, the bill would apply to coin-operated music boxes, pinball machines and others which permit "engaging in a game of skill."

Peeples also introduced a bill which would raise the license fees levied on most coin-operated machines from \$5 to \$25. The levy on vending machines located in business establishments would be upped from \$2 to \$5, and the tax on machines which operate with a penny would be raised from 50 cents to \$1.



DRAWN EXCLUSIVELY FOR CASH BOX BY HANK ROESLER

"THE PINBOY'S A FRIEND OF HIS!"

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



There's a HURRICANE of NEW, INTENSIFIED ACTION in GOTTLIB'S SUPER-DYNAMIC CYCLONE

Earnings soar to new highs with terrific impact of

Double Rotation! 1 thru 5 Bumpers at the top increase value of "POP" Bumper sequence . . . "POP" Bumpers, hit in rotation, set up additional scoring values!

5 "POP" Bumper Cluster! A tornado of ball action!

Ultra-High Score Feature! Strategically located in front of out hole . . . makes possible 1/2 million to 1 1/2 million extra score at last moment of play! Grips and stimulates player interest throughout game!

2 Side Recovery Lanes! Add stirring suspense!

PRE-TESTED . . . PROFIT PROVEN.

ORDER TODAY
FROM YOUR
DISTRIBUTOR

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

Ben Goldberg Dies



BEN GOLDBERG

CINCINNATI, O.—Ben Goldberg, one of the country's most beloved coinmen, died here on Tuesday, May 1, after a long illness. He was 60 years old.

At the time of his death, Goldberg was a partner of Bill Marmer's of Sicking, Inc., this city, nationally known distributors. He and Marmer joined forces about twenty years ago and together these men built one of the leading wholesaling firms in the country. Prior to his association with Marmer, Goldberg operated all types of equipment thruout the states of Ohio, Kentucky and other nearby states.

During his active days, Goldberg was known as one of the most progressive coinmen in the country. He also attained a reputation in social circles as one of the world's biggest eaters. He could consume food enough for a half dozen ordinary persons.

The funeral was held on Wednesday, May 2 and was attended by hundreds of his friends, including factory executives who flew in. Many who couldn't attend sent wires and flowers.

He leaves a son, Marvin, and a married daughter, Mrs. Evelyn Bessin.

J. H. KEENEY & Co., Inc.

Designers - Engineers - Manufacturers

COIN CONTROLLED EQUIPMENT

2600 WEST 50TH STREET

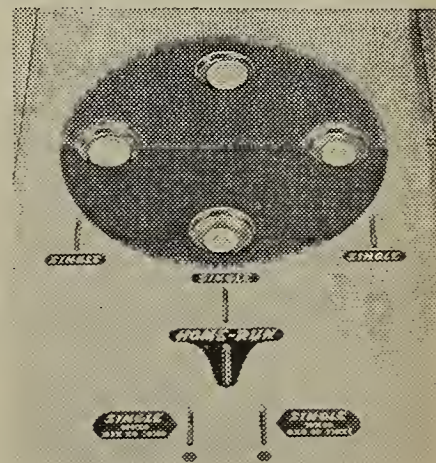
Chicago 32, Illinois

10c Phono Play Increases Collections 18 Per Cent

ROCKFORD, ILL. — Lou Casola, Mid-West Distributing Company, this city, is one music operator, who not only was willing to make the change to 1 play 10c, 3 plays 25c, but who now is happy to report that collections have risen since this changeover.

"Two weeks after making the change to 10c play", states Casola, "our records show that there is an average increase of 18%. The location reaction has been very acceptable, and so has the public reaction."

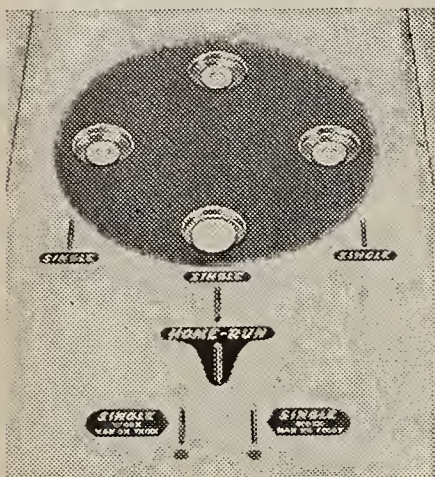
Casola's firm is making and selling an insert which changes 5c Wall Boxes to 10c, and also tells operators how to change the rejector. Since many music operators are now making the changeover, Casola has been busy supplying his conversion thruout the country.



Man on second-base and man on third-base. Home Run will score 2 Runs. But a Single will score only 1 Run and advance the man on second to third, insuring an easy Run in the next inning. If 2 players are playing, the second player is handed a Run on a silver-platter, because the man advanced to third is sure to come home on a Single or Home-Run hit. See Bally Baseball advertisement in this issue.

Gottlieb Ships New Five-Ball

CHICAGO—D. Gottlieb & Company, this city, introduced its new five ball this week. Called "Cyclone" it's



Man on home-plate. Home-Run hit will race man around the diamond, scoring 1 run. But a Single will merely advance man to first-base, and next inning starts with a man on first. If 2 players are playing, second player starts his half of the inning with a man on first. See Bally Baseball advertisement in this issue.

described by company executives as a "hurricane of new, intensified action."

As in the case of other Gottlieb five ball games, "Cyclone" has been put thru intensive location tests and officials of the firm report that collections rose to new highs wherever the game was spotted.

"Cyclone" features many scoring features. "Double Rotation" is its top action getter. When the ball goes thru 5 Bumpers at the top it increases the value of "Pop" Bumper sequence. "Pop" Bumpers, hit in rotation, sets up additional scoring values. The 5 "Pop" Bumper Cluster sets up a tornado of ball action. A ultra-high score feature makes for high scoring. It is set strategically in front of the out hole and makes possible a half million to a million and a half score at the last moment of play. A feature that adds suspense is the 2 side recovery lane.

All distributing companies have "Cyclone" and the factory is making immediate shipments.



EASTERN FLASHES

Altho a majority of operators report increases in collections, the discussions continue, pro and con, as to the impact of television. Some claim that the sports telecasts (baseball and fights) take away from games and phono play, while others state locations without television do not draw the patrons, and therefore the equipment gets little play. Operators who were in business during the early days of radio claim a parallel exists with the TV problem today. Most coinmen think that the problem, while it cannot be overcome entirely, is not nearly as tough as it was several years ago when the medium was new. It's acknowledged that, with most homes here having TV sets, many folk who patronize taverns do not even want to look at any programs. It's been proven that customers at taverns watching sporting events stay around after the event is over, and the coin equipment then gets a nice play.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales Co., returns from his Virginia Beach vacation all tanned and rested. And just in time. Bally's new "Baseball" shuffle game is placed on the showroom floor, and creates a great impression on the trade. The game, with its new and intriguing play, draws a continual crowd of operators, who not only view the play, but become so interested, wait their chance to try their skill. "When a game attracts so many professional operators with its interesting play features," smiles Shugy, "then I know I have a 'hit' on my hands." . . . Eddie Corrison, Palisade Specialties, Cliffside Park, N. J., a visitor on coinrow. Eddie has just melted away fifty pounds and claims he's feeling great. . . . "Senator" Al Bodkin, with the ever present smile and unlimited optimism, announces loudly that he's celebrating his sixteenth wedding anniversary this week. "I'm just about the luckiest man in the world to ave such a wonderful partner," states the "Senator." . . . Dave Stern, Seacoast Distributing, Inc., Elizabeth, N. J., planning on an important announcement to the trade next week.

* * * * *

Max Schiffman, music op, has a great public relations idea bouncing around in his mind. . . . Dave Lowy, Dave Lowy & Company, who was to have left for Chicago this week, held up because of the rush of business. However, Dave intends to leave for the Windy City next week. . . . Joe Young, Young Distributing (Wurlitzer distributors), covers the New Jersey area seeing the music ops. Abe Lipsky, sales manager, spends the first few days of the week contacting ops in Westchester and Connecticut. . . . Harry and Hymie Koepfel, Koepfel Distributing Co., haven't any time to offer complaints about poor business—both are busy preparing music equipment for shipment. The firm is doing quite a job, both thruout this country, and export to Europe and South America. . . . "This year should be the best ever enjoyed by arcade owners," states Mike Munves, "if the way they're buying equipment is any indication." Munves, in between bites of a sandwich, shows us the new Exhibit "Big Broncho," which just arrived. What a piece of coin operated equipment! There isn't an arcade that should be without it. . . . Jack Semel very proud of the feature article that appeared in this past week's magazine section of the New York News about his brilliant daughter Eleanor. . . . "Happy" Herbie Semel will make Jack a grandpop any minute now.

* * * * *

Max Brown, Philadelphia wholesaler, is opening an Arcade on the Boardwalk in Atlantic City, N. J. Max is naming it the "Flamingo Room." The arcade is located next to Convention Hall, in the identical exact spot where brother Lyn Brown (now in Los Angeles) ran an arcade several years ago. A brilliant thirty foot sign will blaze the name of the arcade over the entrance, which Max hopes will see many thousands of customers pass thru to play the many games, most of which will be brand new machines. . . . Missed out on seeing Al Simon, Albert Simon, Inc., who we're told is out seeing the trade on ChiCoin's "Band Box" 45 rpm phono.

DALLAS DOINGS

Things are really looking up—down Texas way. Every phase of the coin machine biz has picked up sales wise and we're sure this wonderful Texas weather has a little something to do with it. We've all gotten fish happy and most any week-end you will find half of Dallas ops at Lake Texoma or Possum Kingdom. . . . Joe Metassa and Henry Manning drove down to Waco on business, but the business is still waiting. They were so close to Buchanan Dam that they couldn't resist a day of fishing with E. J. Shelby and Ed Massik. . . . By the way, Joe is still trying to get all the pledges in for Mrs. Womack. Come across you guys. We only lack a few dollars of reaching the amount we set as a goal. . . . Had a long chat with George Wrenn and learned that he has received Bally's new shuffle game "Baseball." It must be great, 'cause the ops are really giving it raves.

Rock-Ola is now ready and delivering its "Rocket '51-50" phonograph and everyone at Walbox is quite enthused over the fine reception it is getting. . . . Phil Weinberg enroute to Bally's factory is stopping off in St. Louis and Kansas City, calling on Distribs. . . . George Wrenn returned from a three day business trip in Houston, guesting with Al Shannon of Coin Machine Sales Company.

Bill "Baldy" Sheffield is still putting out new equipment and still chewing up those ever present cigars. . . . Tommy Chatten stopped off in Paducah to see Bill, just as he started out on a service call. "It isn't far, just down the road apiece," said Bill as they started on their 125 mile call. Next time, Tommy is going to take his tooth brush.

Big West Texas is certainly living up to its big name. Everyone is expanding and buying equipment like mad. Business is reportedly great and the ops seem to think the future will be even better. Papa Harry Sutton of Bosier City, La., is changing his equipment over to 10c or three for a quarter play. Harry is one of the very few ops to take this step but it is definitely one that all ops should do. . . . Vincent Lopez also wants the change over and would like for the Fort Worth ops to get together and work it out. Well Vince, I gave them the message, now it's up to you.

WANTED

BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.



CHICAGO CHATTER

The entire trade here was saddened to hear of the death of one of its favorite sons, Ben Goldberg of Sicking, Inc., Cincinnati, O. Ben died on Tuesday, May 1, after a long illness. Attending the funeral on Wednesday in Cincinnati were George Jenkins and Dan Moloney of Bally and Ed Levin of Chicago Coin. Many other coinmen here desired to attend but were unable to get away. All sent flowers and telegrams. . . . Sam Lewis of ChiCoin getting ready to hit the road shortly, probably to acquaint the trade all about its new game, which firm executives report have obtained sensational results on test locations. Will, no doubt, also work with distributors on its "Hit Parade" 45 rpm selective phono. . . . Sam Gensburg back to Florida. . . . ChiCoin also announces that it has appointed First Distributors of Chicago as exclusive distributors of "Hit Parade" for Chicago, Northern Illinois and Northern Indiana. . . . Paul Heubsch, sales manager for J. H. Keeney & Company, reports that the firm is shipping its new Shuffle Game, and that the reaction from the trade was great. "Orders are just pouring in" states Heubsch. . . . The first sunshiney weather of the year turned the thoughts of local coinmen to golfing and fishing. After a summery week-end, many a sunburned face can be seen around town.

General MacArthur day here brought happy smiles to the faces of operators. Report was that collections were extremely high—with some stating it was their biggest day in many years. . . . Sam Stern over at Williams Mfg. busier than ever with two hits running at the same time. The firm's amusement game "Super World Series" and its phono "Music Mite" is keeping production lines rolling at top speed. . . . Stern hosted several out of town visitors, among whom were Fletcher Blalock of F. A. B. Distributing, New Orleans, La., and Leo Weinberger of Southern Automatic Music Co., Louisville, Ky. . . . Weinberger hustled back to his home town to be on hand for the Kentucky Derby being run off on Saturday, May 5. . . . Herman Paster, Mayflower Novelty, in town and visits at the Keeney factory. . . . Alvin Gottlieb, D. Gottlieb & Company, smiling happily over the many enthusiastic reports coming in from distributors who report that the firm's new five-ball "Cyclone" is taking hold in a big way. "It's a faster game than we've ever built" states Alvin, "featuring terrific action, lots of animation, and lots of flash." He also added that location test reports are superior to anything seen in a long while. . . . Sol Gottlieb is now on an Eastern road trip, while Elky Ray has just returned from the West Coast.

Joe Abraham, Lake City Amusement Co., Cleveland, O., tells us that he's getting things ready to move to his new large quarters, and between the moving chores and handling sales of equipment, he's up to his ears in work. . . . First Distributors adds a new man, Art Cossid, Wally Finke reports. . . . Lou Sebastian, regional manager in the Texas area for Rock-Ola, in town for the funeral of his brother. . . . B. D. Lazar of Pittsburgh, Pa., Rock-Ola distrib in that area, visits the factory. . . . Art Weinand, genial sales manager at Rock-Ola, gets caught by a strong case of spring fever with thoughts of vacations and fishing filling his cranium—but with the demand for the firm's "Rocket 50-51" going strong, it looks like Art will just have to keep going at that terrific pace he usually sets for himself. . . . Charlie Robinson of Los Angeles in town for a few days making the rounds. . . . 10c Play, 3 for 25c in juke boxes proving just what the doctor ordered, and Chi music ops happy over the decision to change over. Looks like this town will lead the way for all other big city operators, many of whom are hesitant to make the change, stating that altho most of the ops would wish to 10c, competition from part time and outlaw ops who would stay at the nickel, makes their task almost impossible. However, like the Chicago ops, they'll probably see the light one of these days.

Bill DeSelm, United Manufacturing Company, reports that the firm is busy shipping its new five ball game "A-B-C", which has caught on fast. The game, only 4 ft. long and 2 ft. wide, is based on an entirely new play principal, using a "Bingo" appeal. It's extremely fast, only takes on the average of 40 seconds to play, and plays 1, 2, or 3 coins in each game. . . . Over at Bally Manufacturing Co., they're all busy with their new shuffle game "Bally Baseball". Bill O'Donnell is kept glued to his desk answering the long distance phones from distributors who keep insisting on fast and quantity shipments. . . . Ben Becker, who flew into town this past week, expresses great enthusiasm over the game—and Becker is one man who should know whereof he speaks. . . . Tommy Callaghan should be back at his desk at Bally any moment now. He's well on the way back to 100% efficiency. . . . Bud Breitenstein, chief mechanical engineer over at Bally, seen enjoying a ride in his new car. . . . Jack Nelson returns to the factory from a trip thru the west central territory, where he reports he ran into many of the flooded areas. In Iowa, he states, many factories were completely under water. . . . Ben Coven, Coven Distributing, and his entire staff extremely busy. With the demand for Wurlitzer's new phono increasing all the time, and now with Bally's "Baseball" shuffle game taking hold in a big way, the Coven staff is in full action.

We hear that Al Bergman, Alfred Sales, Buffalo, N. Y. is still on the sick list with a very bad back. . . . With Frank Mencuri, Exhibit sales manager, on the road, execs over at this factory busy supplying equipment for the many arcades throuth the country. Coinmen who have seen Exhibit's "Big Bronco" rave about it's tremendous possibilities as a money-maker both as an arcade piece, and as a machine that can be used in numbers for a "Cowboy" set-up in department stores, and amusement centers. . . . Altho "The Cash Box" has been continually warning the trade that materials are in short supply for anything but defense items, The Billboard reported in its last issue that the coin machine industry was being exempted from the NPA regulation allowing only 80% usage of steel. This report was entirely erroneous. Not only is the coin machine industry still held to this quota, but from reports of experts in the materials field, steel will be more difficult to obtain than ever—and that within thirty to ninety days, will be practically impossible to obtain, except for use in production of defense products.

<p>NOW DELIVERING</p> <p>Bally</p> <p>BASEBALL</p> <p>COVEN</p> <p>All Equipment Thoroughly Serviced or Reconditioned by Our Trained Staff.</p>	<p>NEW GAME CLOSEOUT</p> <p>GENCO \$150</p> <p>TRI-SCORE</p>	<p>WURLITZER</p> <p>Models 1400 and 1450</p> <p>The BEST Phonos For '51</p> <p>distributing company</p> <p>3181 Elston Chicago 18, Ill.</p> <p>INdependence 3-2210</p> <p>Authorized Distributors for</p> <p>WURLITZER PHONOGRAPHS Models 1400 & 1450</p> <p>BALLY PRODUCTS - PERMO POINT NEEDLES</p>
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SPECIAL!

Brand New in Original Crates:

Williams

DOUBLE HEADER

AT A SPECIAL LOW PRICE!

CONTACT US AT ONCE!

Exclusive A.M.I. Distributors in KENTUCKY, INDIANA, SOUTHERN OHIO

"The House that Confidence Built!"

SOUTHERN AUTOMATIC

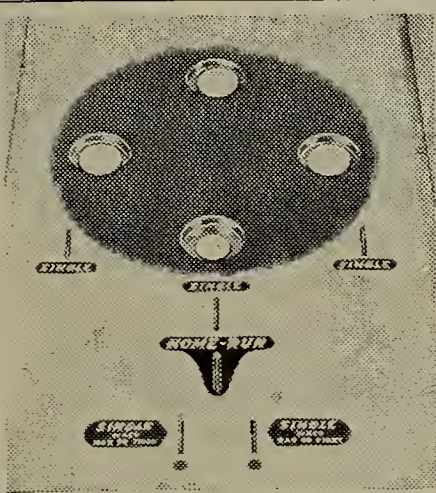
MUSIC COMPANY, INC.

ESTABLISHED 1923

735 S. Brook St., Louisville 3, Ky. 1000 Broadway, Cincinnati, Ohio

240 Jefferson St., Lexington 2, Ky. 3011 E. Maumee, Ft. Wayne 4, Ind.

129 W. North St., Indianapolis, Ind.



Bases loaded. Good for 3 runs on a Home-Run hit. But a Single will score only one Run and donate 2 potential Runs to the second player. See Bally Baseball advertisement in this issue.

YOU'VE WANTED SOMETHING NEW!

We've Got It!

Bally

BASEBALL

FAST — FASCINATING

The Greatest Game In Years

• See Bally's 2-Color Ad On Back Cover •

ON DISPLAY IN OUR SHOWROOMS

See It—ORDER TODAY!

RUNYON

SALES COMPANY

Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc., Super Vend Sales Corp.

593 10th Ave., New York 18, N.Y., LO 4-1880

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MORE IN DEMAND THAN EVER BEFORE BY MUSIC OPERATORS WORLD FAMOUS

BUCKLEY

WALL AND BAR BOX

FOR 16 - 20 - 24 - 32 RECORD SELECTIONS

ONLY \$24⁵⁰ EACH

RUSH YOUR ORDER!!

SHUFFLE - REBOUND OPERATORS

BUCKLEY PUCK ORDER THEM TODAY

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BECOME A BLOOD DONOR

LIQUIDATING ENTIRE STOCK

(Retiring from field to devote full time to other business interests)

110 AMI MODEL "B" and "C" MACHINES-NEW AND NEARLY NEW

Floor Stock and On Location

TO GO AT YOUR PRICE!

Also REVCO ICE CREAM VENDORS

Machines On Location

WILL SELL AS ROUTES or OFF PRICED BELOW COST!

Write — Wire — Phone

J. PESKIN DISTRIBUTING CO.

2667 W. PICO BLVD.

LOS ANGELES 6, CALIF.

(PHONE: DUNKIRK 8-6178)



CALIFORNIA CLIPPINGS

George Warner of Automatic Games put is right on a couple of things this week, one being that, although their Las Vegas auction never quite came off, Dannie Jackson succeeded in unloading a fair share of his surplus merchandise up there, thanks to pre-auction buyers and those who came along later. One result of the deal was the buying out of Sammie Donin, who left the firm and the field, we understand, to join his son-in-law in Oakland in the siding business. And the best of luck to him. Meanwhile Dannie and George are out stirring up a little local action while also nursing a few other enterprises.

Speaking of old hands in this business getting into other ventures, it seems that Joe Peskin will be leaving the coin machine biz, at least as far as Los Angeles is concerned, in the near future. Joe explained to us that what started out as an experimental sideline for son-in-law Paul Silverman has turned out to be a full time operation and a potentially very profitable one that will also take a lot of Joe's time and interest. It's the pre-fab steel business, bearing the name Sierra Steel Co., and going full blazes, what with all steel products in demand these days and defense contracts also to be considered. Phyllis Hammond, one of the Peskin Distributing Co. girls, is already putting in time at the plant's office, leaving Dolores Moreno on the route accounts and other business still functioning out of the Pico Blvd. office. In putting up all his AMI boxes and Revco ice cream vendors for sale, Joe plans to liquidate his equipment and be out of the place within a month.

While some folks are getting out of this business, others are getting even more into it, as witness Badger Sales, which this week opened a branch in Mexico City, giving the Bill Happel firm offices in Los Angeles, Milwaukee, Tokyo, Manila and now south of the border, where Anthony Zamora will be in charge of the Badger interests. . . . On the local front, Bill Happel was waiting anxiously for Keeney's new "Multiple Bowling Alley." . . . Over at Sicking Distribs, Jack Simon was also waiting, but for Gottlieb's "Happy Go Lucky" and some more of Chicago Coin's "Play Ball." . . . Jack informed us that Cincinnati partner Ben Goldberg had just died. . . . The routes must be keeping Bob Bard and Ed Kendall busy these days. Leastwise, we never find the boys in at the Bard Mfg. Co.

A very busy lad at present with inventing and developing several phonograph conversion kits and adapters, is Johnny Hawley, who's also getting set to move his outfit into larger quarters down the street. As Johnny puts it, his novelties (which now include more clocks than a clock shop and even a hula-shaking lamp) threatened to cover up his games, and that was the time to get a larger place. . . . Though Charlie Robinson and Al Bettelman were both busy with a customer at C. A. Robinson's, Al remarked to us that "Things were all quiet on the West Pico front." . . . Took time out with Fred Gaunt for an interesting chat on economics, his, ours and a few other sundry characters' who are struggling for a buck. . . . Really got into the season's swing of things over at Paul Laymon's where we tried our batting eye and arm out on William's "Super World Series" and Chicago Coin's "Play Ball." The first-mentioned game calls for some real big league timing and should be a sweet addition to any arcade setup while the other game also comes up with some unusually interesting delaying action on strikes and balls. . . . On the Row: Visalia's Harvey Mourlan and Ivan Wilcox . . . Harold Sharkey and Johnny Lantz of Southgate . . . J. M. Cameron of Bellflower . . . Charlie Koski. Sheridan Thompson, M. F. Tillitson and Charlie Cahoon of Long Beach . . . Covina's Bill Bradley . . . R. T. Frazier of La Mesa . . . Inglewood's Dudley Trojan . . . Al Cicero of Santa Maria . . . Jack Neil from Riverside . . . Pomona's S. L. Griffin . . . Johnny Ketchersid of San Pedro . . . E. E. Peterson from San Diego Dick Harrison of Fontana.



CLASSIFIED AD DEPT GOES TO PRESS WED. NOON OF EACH WEEK

MAIL YOUR AD TO REACH US ON TIME

TOO LATE TO CLASSIFY THE CASH BOX EMPIRE STATE BLDG. NEW YORK 1, N. Y.

EXTRA VALUES!

CLEAN—RECONDITIONED—GUARANTEED SHUFFLES

BALLY:	WILLIAMS:
Speed Bowler . . . \$85	Deluxe 50
Bowler 35	Twin 25
UNITED:	Single 25
Shuffle Cade. Write	UNIVERSAL:
Skee Alley . . . 150	Hi Score, New
Super 35	Write
Standard 25	CALL COLLECT FOR
KEENEY:	QUANTITY DEAL
Duck Pin 50	ON ALL SHUFFLE
King Pin 35	MACHINES

Music—Call Collect for Special Price

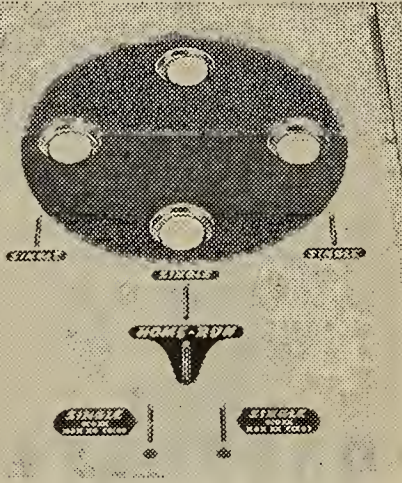
WURLITZER:	1250, 1100, 1015, 1080,
	1017, 750, 950, 600, 500,
	616, 61, 3020's
SEEBURG:	100's, 148, 147, 146
	ALL POST WAR MODELS
ROCKOLA:	1428, 1426 & 1422
AIREONS:	Deluxe and 400
PACKARD:	WALLBOXES

ONE BALLS

Champions	\$235.00
Photo Finish	225.00
Citation	150.00
Gold Cup	85.00
Jockey Special	65.00
Special Entry	35.00

WANTED TO BUY: Wurlitzer 3020, Shuffle Bowler Type Machines, New Five Balls, New Shuffle Cades, Seeburg 100's, Seeburg 100 Wallboxes, Seeburg Bear Guns, Packard High Chrome Wallboxes, Hot Rods and Eurekas.

WIRE OR CALL **REDD DISTRIBUTING CO., INC.**
298 Lincoln St., Allston, Mass. AL 4-4040
Branch Office: 811 Union St. West Springfield, Mass. Phone 6-5418



The player's dream—good but dangerous. Home-Run will score 4 Runs, but a Single will tally only 1 Run and load the bases for the second player. See Bally Baseball advertisement in this issue.

MINNEAPOLIS, MINN.

There have been quite a few operators in the Twin Cities in the past week, which is attributed to the good weather. Operators are making up for lost time in trying to get their routes in shape for the summer season. . . . In from Winona, were Ray Kohner and his son Don and Jim Stansfield. Ray went over to St. Paul to pick up part of the ABC Bowling Tournament. Ray is a member of the Winona team which will be in the tournament in the next couple of weeks. . . . Joe Atol, Jr., and John Czerniak of Duluth, made a quick trip into town. Joe Engel of Pine City, made a quick trip into town. He was talking about prospects of a good fishing season. . . . Ray Kuechmicheal of Brainerd claims that he has worked much harder ever since Carl Wickstrom left to go into business in Texas. . . . L. I. Harris of Enderlin, North Dakota was in Minneapolis over the Passover holidays which is Mr. Harris' usual custom. . . . Charles Rose of Grand Forks, N. D., was in town and it certainly was a treat to see him. Charles says that he is being kept busy on the route so that he can't take off the time to come in. . . . Andrew Markfelder of Staples, was also in town and is lining up his route for the summer business.

Andy and Ella O'Berg of Grand Forks, N. D., were in town. Ella hasn't been feeling well as late and stopped in to see her doctor. Andy certainly looks in the pink of condition. . . . Clifford McLain of Arlington, looking over what was new in the coin operated equipment and he informed us that his son Kenneth is in the Navy and is getting along fine. . . . Mike Crakes, well known operator of Minneapolis is recuperating from a recent operation and we wish him well.

John Howe of Foley, made sure that he got the latest in coin operated equipment in order to take care of some of his locations. . . . It was a treat to see Smiling Jim Donatell and his charming wife from Spooner, Wis. With the trout season opening up in Minnesota on May 1st and the regular fishing season on May 12th, all the operators can talk about is getting their routes in shape so that they can go fishing. Everyone in the state looks forward to the fishing and also a good tourist season which should mean more money in the cash boxes of the coin operated equipment. . . . Some of the other operators seen in and around town were Chuck Rusak of Brainerd; Kenny Anderson of Austin; and John McMahon of Eau Claire Wis. . . . Also Ted Heil of Gaylord, and Stan Woznak of Little Falls and Ike Black of Springfield. The distributors have to look twice when Elvin McDaniel of Wadena, walks in, inasmuch as Elgin has taken to wearing glasses and if it wasn't for the hat and the cigar it would be hard to recognize him.

WANT

500 LATE MODEL 500

SLOT MACHINES

MILLS — JENNINGS — PACE
Must be clean.

ALSO: Slot Machine Parts, Coin Counters and Change Makers

SILVER STATE AMUSE. CO.
245 LAKE ST. (PHONE: 8670) RENO, NEV.

Tube Shortage Imminent With Tungsten Supply Becoming Scarce

WASHINGTON, D. C.—Availability of materials for electronics equipment needed in defense and essential civilian production was discussed this past week at a meeting of the transmitting and Special Purpose Tube Industry Advisory Committee with officials of the National Production Authority.

Industry spokesmen told NPA that although they had managed to maintain good production levels to date, they are concerned over growing shortages of nickel, cobalt, tungsten and copper.

Officials of NPA told the committee that there is little relief in sight in the tungsten situation and pointed out that demands for tungsten far exceed anticipated supplies. The government is considering a plan to purchase supplies of tungsten abroad, NPA said, but even this additional supply will not be sufficient to meet all requirements.

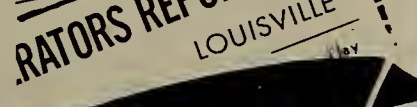
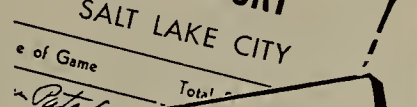
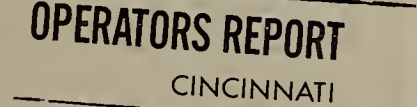
Officials said that approximately 12 percent of all tungsten used goes into electronics and lighting equipment. They warned the committee that there will be a considerable reduction in the amount of tungsten available during July and August.

NPA told the committee that while there is no immediate problems in fine wire drawing production, forthcoming miniature and sub-miniature tube programs for radar and other military and essential industrial uses probably will create shortages.

Growing shortages of products using cobalt were reported by the industry. NPA pointed out that the future picture for cobalt is probably better than that for tungsten.

Little immediate relief is to be expected in the nickel situation, NPA officials said, but the importance of the electronics industry is recognized and CMP procedures probably will provide some relief on critical materials.

The Electronics Products Resources Agency is conducting a requirements survey for the industry, and the information will be presented to NPA when it is completed.



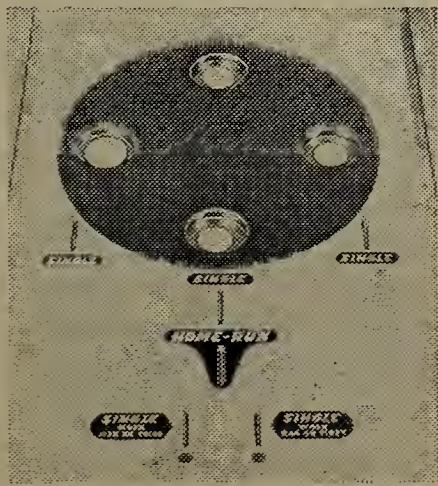
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EARNING power

Four
GAMES IN ONE

GETS THE POPULAR PLAY EVERYWHERE, operators report daily. You have four games in one to satisfy conditions in every location. Takes nickles—dimes and quarters. Vends ticket for skill award. Adjustable for skill control. No legal restrictions. **DON'T MISS OUT—WHILE YOU CAN GET THEM FROM YOUR EXHIBIT DISTRIBUTOR.**

THE EXHIBIT SUPPLY CO.
4218-4230 W. LAKE ST., CHICAGO 24, ILL.



Man on third-base. Hit a Single or Home-Run roll-over, and a Run is scored. See Bally Baseball advertisement in this issue.

INSERT BUSHING
Converts
5c Wall Boxes to 10c
FITS ALL 5c BOXES
Only 25c Each
See your distributor or write us for information on changing over slug rejector.
Mid-West Distributing Co.
208 N. Madison St., Rockford, Ill.

THE MOST PROFITABLE, ECONOMICAL & BEAUTIFUL PHONO EVER DESIGNED
Chicago Coin's
"HIT PARADE"
THE ONLY "45" PHONOGRAPH
WITH EVERY PROFIT-MAKING FEATURE! SEE FOR YOURSELF!

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT — Voice-O-Graph; Photomatic (post-war); Chicago Coin Basketball; Chicago Coin Goalee; Popcorn Vendors; Coke Vendors. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN.

WANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—One or a hundred phonos and games of all kinds. Cash wanting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUNkirk 3-1810).

WANT—Phonographs, pre-war and latest models. State price wanted, mechanical condition, appearance, quantity you have, and when ready to ship, in first letter. BOLIVAR RADIO, BOLIVAR 14, MEXICO CITY, MEXICO.

WANT — All post-war games, phonographs, wall boxes, scales, arcade. All hideaways, speakers, adaptors, motors, Wurlitzer and Seeburg steppers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—Will pay highest prices for Bally Triumph. Any condition as long as you have all parts. No lot too large or too small. J. DE LUCA, 8031 ST. GERARD ST., MONTREAL, QUE., CANADA.

WANT—Will buy used phonograph records made before 1940; any quantity or dealers stock. Will pay \$15 to \$30 per hundred. Some labels are Paramount; Gennett; Victor; Columbia; Brunswick; Bluebird; Vocalion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Post-war Mills and Jennings Slots from Ohio operators. State quantity of each denomination and lowest cash price you will take. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751

WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE. Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. Not lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN PROVIDENCE 4, R. I.

WANT — United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITEWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: JUdson 6-1865.

WANT—Your used Juke Box records and new records. Will buy dealer's inventory and surplus store stock. Unlimited quantity. Top prices paid. We pay freight. HARMEL MUSIC CO., 4378 BEDFORD AVE., BROOKLYN 29, N. Y. Tel.: Nightingale 8-6400.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

FOR SALE

FOR SALE—250 Rolldowns: Total Rolls; Advance Rolls; A.B.C. Roll Down; Big City; Bingo Rolls; Hy-Rolls; One World; Pro-Score; Singapore; Sportsman. Make us an offer on all or part. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel.: TOWer 1-6715.

FOR SALE—Juke Box Routes: W. L.A.—20 late phonos, 54 counter boxes. Old est. Income \$500 mo. Price \$6,000; SO. EAST L.A.—25 latest phonos. Old est. Income over \$700 mo. Price \$10,800; SAN BERNARDINO—28 newest phonos and games. Old est. locations. Can be serviced 20 hours weekly. Income \$1,400 mo. Price \$17,500; LONG BEACH—22 newest phonos, mostly Seeburg 1100's, 71 counter boxes. Very old est. Income \$350 week. Price \$21,750; SO. EAST L.A.—51 newest phonos plus many counter boxes and auxiliary equipment. Old est. Income \$500 week. Price \$25,000. The above routes may be handled for ½ cash. Will finance balance if desired. BADGER SALES CO., 2251 W. PICO BLVD., LOS ANGELES, CALIF. Tel.: DU 72243.

CLASSIFIED ADVERTISING SECTION

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE — Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—All types of new and used Games and Phonographs. We are Michigan Distributors for AMI; Williams; Keeney; Genco; Permo Point Needles; Wax-Ola Wax. Wire, phone, write: MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel: 9-8632); or 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Large stock used Bally One-Balls. First come, first served. Call, wire or write: REDD DISTRIBUTING COMPANY, 298 LINCOLN ST., ALLSTON, MASS. (Branch Office: 811 Union St., W. Springfield, Mass.)

FOR SALE—4 1 ball Citations, A # 1 condition. Also 3 California Shuffleboards; 2 Shuffleboards; 10 Pin conversions. M. J. COLBERT, NEBRASKA CITY, NEBR.

FOR SALE — Diggers — Exhibit Merchants, Electro-Hoist, Mutoscopes, Eries for Carnivals, Buckleys, Exhibit Rotary Merchandisers, parts and supplies. NATIONAL, 4243 SANSOM, PHILADELPHIA, PA.

FOR SALE — Brand New Shuffle and Pin Game Closeouts. Write for quantity prices. Also a great and varied stock of beautifully reconditioned and refinished games of all types. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO 22, ILL. Tel: EVERglade 4-2600.

FOR SALE—Star Series \$125; Quarterback \$65; Rip Snorter \$100; Maryland \$85; Freshie \$125; Just 21 \$75; CC Shuffle Baseball and Bowlettes \$50 ea.; Shuffle Alley with U/c \$65. WANT Bing-A-Rolls at \$35 ea. F.O.B. Schenectady. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Special: United Skee Alleys \$210; Gottlieb Knockouts \$165; Gottlieb Jokers \$155; Genco brand new Tri-Scores, in original crates, \$175; Genco Tri-Scores, slightly used, \$145; Chicago Coin Majors '49 \$37.50; Photo Finishes \$235; Turf Kings, like new, write for single and quantity price; Champions, expertly refinished \$245; United Team Hockeys, brand new, \$135; Exhibit Pony Expresses, used very little \$265. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: CANal 5306.

FOR SALE—Dale Gun (Removable Top) \$79.50; Keeney Submarine \$89.50; Select-A-Card \$99.50; South Pacific \$99.50; Playland \$125; Sweetheart \$125; Harvest Time \$135; Georgia \$135; Pin Bowler \$135; Lite-A-Line (new) \$125. 1/3 Deposit, balance C.O.D. MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO, ILL. Tel.: ENglewood 4-9202 and 4-9204.

FOR SALE—1 Packard 1946 Hideaway and 4 Packard Wall Boxes \$147.50; 1 Wurlitzer 1100 \$390; 6 Seeburg 5c Model WS-2Z Wall Boxes \$9; 5000 used records 7c ea.; 9 Wurlitzer 3021 Wall Boxes \$14. MITCH GOLISH MUSIC CO., 20 W. POPULAR ST., HARRISBURG, ILL.

FOR SALE—(1) Three Gun ABT Rifle Sport Shooting Gallery, complete; (1) Six Gun ABT Rifle Sport Shooting Gallery, complete. Both are just like new and have Black Lite Feature. Write for price. 10,000 late used records, ready for shipment, \$40 per thousand. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI 37, FLA. Tel.: 3-4623.

FOR SALE—Panorams rebuilt special prices. Write about our guaranteed rebuilt projection service and exchange. 18 ft. and 22 ft. Shuffleboards and scoring units, special prices. MONARCH COIN MACHINE CO., 1545 N. FAIRFIELD AVENUE, CHICAGO, ILL. Tel.: Armitage 6-1434.

FOR SALE—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: Independence 3-2210.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—Seeburg 9800 ES \$45; Regular Draw Bells \$125; DeLuxe Draw Bells \$175; Brand New in original crates Blue Bells \$325; Used Black Cherry Bells \$125. Will trade for other equipment. AUTOMATIC MUSIC CO., 701 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—5 Winners (like new) \$469.50 ea.; 5 Photo Finish \$365 ea.; 5 Bally Champions (very clean) \$365 ea.; 5 Bally Citations \$249 ea.; 4 Gold Cups \$129.50 ea.; 6 Jockey Specials \$95 ea.; 3 Bally Big Innings \$195 ea.; 1 Chicago Coin Goalee \$125 ea.; 4 Dale Guns \$79.50 ea.; Seeburg 147 M \$325; Seeburg 148 M blond \$395; 4 Seeburg 148 Hideaway \$329.50 ea.; 2 Wurlitzer 1080 \$285 ea.; 25 Seeburg Tear Drop Speakers \$15 ea.; 15 5c Seeburg Wallomatics Wireless \$19.50 ea.; 10 National 9-18 Candy Vendor \$89.50 ea.; 10 R.C.A. Coin Radios \$24.50 ea.; 6 Gottlieb Bowlettes \$62.50 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—5 Seeburg M-100's in perfect condition \$789 ea.; 1 heavy gauge canvas tent 40'x80' \$429; 12 Juice Mixers, 10 gal. each, monel metal, ¼ hp. motor, ice cooled 2 faucets \$99.50; WANT — Bally's Eureka and Attention. AMERICAN AMUSEMENT CO.; 628 MONTGOMERY ST., SYRACUSE, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Thrillwood Records, unbreakable, mail orders filled, boxes of 25 \$14 postpaid tax incl. Singles \$1. Alpha Distributing Co., 10th Ave., N. Y. C. "My Sugar Lump"—"My World Is Made Of Music" 104. "A Merry Bachelor"—"Mary (A Ball Of Fire)" 106. THRILLWOOD RECORDS, BOX 286, NORTH BERGEN, N. J.

CLASSIFIED ADVERTISING SECTION

FOR SALE—3 Wurlitzer 1250's like new, write; 1 Wurlitzer 750-E \$95; 2 Wurlitzer 700's \$80 ea.; 6 Wurlitzer Twin 12 Hideaway's \$30 ea.; 2 Packard Manhattan's \$150 ea.; 10 Aireon 1947 Supers \$50 ea.; 3 Aireon Fiesta's \$95 ea.; 4 Encore Wall Boxes \$12 ea.; 8 WS2Z Seeburg Wall Boxes \$4 ea.; 25 Packard Wall Boxes \$12 ea. 1/3 deposit, balance C.O.D. DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel: 87515.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel: RIVERSIDE 4131.

FOR SALE—Select-A-Card \$95; Carolina \$75; Playtime \$95; Saratoga \$75; Tucson \$95; Cinderella \$65; Crown Jewels \$65; Coney Island \$65; El Paso \$65; Rockette \$165; Georgia \$165; 4 Horsemen \$165; Triplets \$165; Freshie \$135; King Arthur \$135; New Play Ball, write; New Things, write. Wire your order. LEHIGH SPECIALTY CO., 826 N. BROAD ST., PHILADELPHIA 30, PA. Tel.: PO 5-3299.

FOR SALE—1 United Team Hockey (F.S.), write; 1 ChiCoin Goalee, clean, \$95; 1 Set 3 Exhibit Love Meters with base \$65; 2 Bally Citations \$225; 1 Keeney Ten Pins \$49.50. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Photo Studio Booth with two cameras \$350; 5 Bally Entries \$65; 1 Gottlieb Daily Races \$45; 7 Victory Derbies \$35; 2 Yankee Traveling Cranes on wheels \$45; 1 Liberator \$85; 1 Play Ball. Will Trade for Turf Kings, etc. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASH. Tel.: HI 5110.

FOR SALE—1000 used Victor, Decca, Capitol, London and Columbia popular records. Just off our juke boxes. \$8.50 per 100. F.O.B. HUGHES ELECTRIC CO., LA-DOGA, IND.

FOR SALE—Shuffleboard Operators Attention! We have Exhibit Shuffle-bowl Conversions in first class condition at \$49.50 each. Try one or two as a sample—you can't go wrong. Or will trade for Shuffle type games. RELIABLE SHUFFLEBOARD CO., 5728 BROADWAY, CHICAGO, ILL.

FOR SALE—Clean—ready for location. Wurlitzers: 1100 \$400; 1015 \$265; 1080 \$250. Seeburgs: 147 \$275; 146 \$195; CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Chicago Coin Classic \$135; Universal Super Twin Bowler \$135; Bally Speed Bowler \$100; Shuffle Alley with fly-away pins \$50. ALLIED COIN MACHINE CO., 766 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—Royal Shuffleboards \$85; Horsecollar and Royal scoring units \$75; Jockey Specials \$95; Gold Cups \$115; South Pacific \$80; Bally Speed Bowlers \$145; Williams DeLuxe Bowlers \$80. SYSTEM AMUSEMENT CO., 810 WEST SECOND AVE., SPOKANE, WASH.

FOR SALE—Big Handicap back glass conversion for your Citation. Completely new. 15 new beautiful exciting colors. Get extra profits from your Citations. Order now—\$17.45. One-third deposit, balance C.O.D. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.

FOR SALE—20 Hunter Ball Gum Machines, 8 with stands. Make offer. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—New England's Largest Stock—New Machines, finest parts and service department. Exclusive distributor for Wurlitzer, Bally, United, Chicago Coin, Keeney, Exhibit. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040—and REDD DISTRIBUTING CO., INC., 811 UNION ST., WEST SPRINGFIELD, MASS. Tel.: 6-5418.

FOR SALE—Fighting Irish \$185; 4 Horsemen \$185; Sharp Shooter \$125; Select-A-Card \$150; Telecard \$125; College Daze \$125; Sweetheart \$175; Pin Bowler \$175; One-Two-Three \$95; Tahiti \$95; Nifty \$185; Just 21 \$100; Wisconsin \$65; South Pacific \$125; Trade Winds \$60; Mardi Gras \$50; Williams Quarterback \$100. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Seeburg 146 \$210 ea.; Packard Manhattans \$150 ea.; Wurlitzer 1250, write; Seeburg 100 Record # 78 \$875; Packard # 7 \$99. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN 23, N. Y.

FOR SALE—Two Manhattan Packard phonographs, like new. \$189.50 ea. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, ORE.

FOR SALE—Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Back Glasses for Jockey Special and Special Entry \$8.95 ea.; Back Glasses for Victory Special, Victory Derby, '41 Derby and many others \$4.95 ea.; Personal Music Boxes (like new) \$1 ea. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND, ORE.

FOR SALE—Wurlitzer 3031 Boxes \$14.50; Model 850's \$65; 2 Exhibit Strikes, like new, \$165 ea.; Exhibit Bowl Lane \$195; Bally Champions \$395; Citations \$275; Model 120 and 125 Wall Boxes \$2.50 ea.; Model 320 Sweet Music \$5. 1/3 cash. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO.

FOR SALE—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W1L56 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Completely reconditioned with used parts replaced by new: 4 147 Seeburgs \$325 ea.; 20 New 5c Seeburg W1L56 Wall-O-Matics \$35 ea.; 1 1015 Wurlitzer \$300; 6 W4L56 Wall-O-Matics \$50 ea.; 5 W1L56 used \$25 ea.; 5 W3L56 used \$23 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Call or write Davis Distributing Corp. for phonographs with the Davis Six Point Guarantee: *mechanism overhauled *worn parts replaced *amplifier reconditioned *speaker inspected *tone head renewed *cabinet professionally refinished. DAVIS DISTRIBUTING CORP., 738 E. ERIE BLVD., SYRACUSE, N. Y. Tel.: 5-5194.

FOR SALE—8 Brand New Double Column Kleenex Vendors with stands \$40 ea.; 6 Ristocrat Music Boxes \$95 ea. Arcade Equipment: Batting Practice \$75; Boomerang \$45; Chi-Coin Hockey \$95; Goalee \$125; Heavy Hitter \$65; Keeney Air Raider \$125; Panorams \$250; Pitchem & Battem \$225; Quizzers with Film \$125; Recordio \$175; Siros Brush Up \$75; Periscope \$125; Edelco Pool Table \$75; Exhibit Dale Gun \$95; Seeburg Bear Gun \$375; Atomic Bomber \$150; Silver Bullets \$195; Voice-O-Graph \$395; Standard Metal Typer \$295. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel.: TOWER 1-6715.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$7.95. Right and left corners \$8.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$16.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: BLUEmound 8-7600.

FOR SALE—Reconditioned Wurlitzers: 600's \$65; 750's \$109.50; 1015's \$275; 1100's \$400; 1250's (slightly used), write. Rock-Ola: 1422's \$175 1426's \$225. Seeburg: 147's \$295; 148's \$375. Citation \$225; Jockey Special \$119.50; Gold Cup \$145. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

(Continued on next page)

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEST 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—Business Opportunities in Music, Amusement and Gamiug Routes! Several coin machine routes for sale. Mouey makers. Most of them situated in recreational and resort areas in Sportsman's Paradise, with far better than average year round climatic conditions. Routes to be sold separately—ranging in values from \$17,500 to \$94,000 per route. All types of equipment in operation, consisting of all post-war machines, nothing on any route older than 1946 models, with major locations on all routes filled with 1950 and 1951 models. All machines are clean and mechanically right. Cash down payments ranging from \$7,500 to \$33,000. Balance on terms that can easily be handled through operation of the business. Please state in first letter value of route you are interested in, and the amount of cash available for down payment. Curious, and nosy window shoppers needn't waste a stamp, as your business status must be considered before any deal can be made. Reason for selling: Owner is retiring from business. BOX # 102, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—7 Amusement Enterprise Skee-ball Alleys \$199 ea.; 1 Pace Midget Auto Racer like new \$79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition \$89. NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: WORcester 3-3663.

FOR SALE—We are making a splendid 3½ x 7 coin-operated or plain Pool Table. Write for picture and information. Distributors wanted. SPARKS SPECIALTY COMPANY, SOPER-TON, GA. Tel.: 33.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Photo Finish \$195; Champions \$195; Citations \$150; New American Scales \$95; New Pin Game Lifts \$49.50; 1080 Wurlitzers \$195. Will buy or trade any of the above merchandise for Hot Rods, Dale Guns or 100 record Seeburgs. 1/3 down. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

CLASSIFIED ADVERTISING SECTION

**Here's What
You Can Get
For Only
92¢
A Week**

1

A 40 WORD CLASSIFIED AD IN EACH AND EVERY WEEK'S ISSUE FOR A FULL YEAR (52 CONSECUTIVE WEEKS) ACTUAL COST WOULD BE \$3.20 PER WEEK OR \$166.40 FOR THE ENTIRE YEAR OF 52 WEEKS . . . PLUS . . .

2

A FULL YEAR'S SUBSCRIPTION THAT BRINGS YOU "THE CASH BOX" EACH WEEK FOR \$2 CONSECUTIVE WEEKS, REGULAR PRICE OF SUBSCRIPTION IS \$15.00 WHICH ADDS UP TO THE GRAND TOTAL OF . . .

3

\$181.40 . . . ALL THIS FOR ONLY \$48 . . . OR 92c PER WEEK FOR YOUR 40 WORD CLASSIFIED AD PLUS YOUR WEEKLY COPY OF "THE CASH BOX" . . .

4

IF YOU ALREADY HAVE A \$15 SUBSCRIPTION TO "THE CASH BOX" YOU WILL BE GIVEN FULL CREDIT FOR THE REMAINDER OF YOUR SUBSCRIPTION. THIS WILL BE DEDUCTED FROM THE \$48 AND YOU WILL BE BILLED FOR THE DIFFERENCE ONLY.

THE CASH BOX
EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

Enclosed Find My First 40 Word Classified Ad Plus My Check For \$48.

Bill Me For The Difference Due From My \$15 Subscription. Enclosed Find My First 40 Word Classified Ad.

DISTRIBUTOR _____ I AM AN OPERATOR _____ MANUFACTURER _____

City _____ State _____

Address _____

Firm _____ Name _____

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. JACOBS NOVELTY CO., STEVENS POINT, WIS.

FOR SALE—We have in stock for trade new and used five-balls, new and used one-balls, large assortment of used Shuffle Machines. **WANT**—We want to buy or will accept in trade Wurlitzer 3020's, Seeburg Bear Guns, Seeburg 100A, 3W1's, Packard Hi Chrome Wall Boxes, Chicago Coin Band Boxes. **REDD DISTRIBUTING CO., 298 LINCOLN ST., BOSTON 34, MASS.** Tel.: AL 4-4040 and 811 UNION ST., W. SPRINGFIELD, MASS. Tel.: 6-5418.

FOR SALE—United Shuffle Alleys \$45; Chicago Coin Alleys \$39.50; Rock-Ola Shuffle Lane \$39.50; Rock-Ola Standard \$49.50; Keeney League Bowlers, used, \$279.50; Wurlitzer 1015's \$215; Wurlitzer 3020 Wall Boxes \$49.50; Wurlitzer 2140 Wall Boxes \$39.50. Premiums: Silverware without packette \$3.95; Silverware with packette \$5.25; Silverware with special packette \$5.75; 16 piece Cutlery Sets, rare buy at \$6.25; Concross Porto rators, from \$8.45; Portable Bar BQ Grills, styled by R. Loewy \$7.25; Rods & Reels, unlimited supply, finest nationally known merchandise, tackle boxes, picnic jugs, at lowest prices. **DAN SAVAGE NOVELTY CO., 940 ELM ST., BELOIT, WIS.** Tel.: College 2599-W.

FOR SALE—Before You Buy, Sell or Trade any type of coin operated equipment, it will pay you to contact: **J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS 3, MO.** Tel.: OLIVE 2800. "One of the World's Largest Distributors."

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. **COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL.** Tel.: GRaceland 2-0317.

FOR SALE—Ten Strikes in first class condition at \$29.50 each—or will trade for any Shuffle type game. What have you? **RELIABLE SHUFFLEBOARD CO., 5728 BROADWAY, CHICAGO, ILL.**

MISCELLANEOUS

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: **DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y.** Tel.: CH 4-5100.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.95. 1/3 deposit. **J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.**

NOTICE—We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. **DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y.** Tel.: CH 4-5100.

NOTICE—Operators in Louisiana, Mississippi and Alabama—our new address is 122 North Broad St., New Orleans, La., with phone remaining the same. **DIXIE COIN MACHINE CO., 122 NORTH BROAD ST., NEW ORLEANS, LA.** Tel: MAgnolia 3931.

THIS WEEK'S USED MACHINE QUOTATIONS

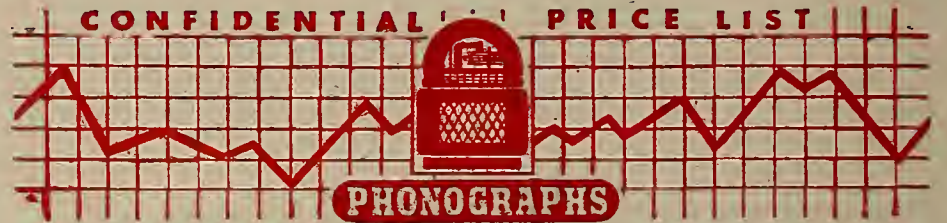
How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity



WURLITZER

6. 24	29.50	49.50
2. 600R	40.00	75.00
2. 600K	40.00	69.50
4. 500A	40.00	69.50
4. 500K	42.50	69.50
4. 41 (Counter)	49.50	65.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	39.50	75.00
1. 71 (Counter)	49.50	85.00
6. 81 (Counter)	49.50	75.00
4. 700	69.50	99.50
4. 750M	89.50	109.50
4* 750E	89.50	135.00
4. 780M Colonial	95.00	129.50
4. 780E	85.00	129.50
4. 800	75.00	124.50
4. 850	65.00	119.50
2. 950	65.00	125.00
2* 1015	215.00	319.50
1. 1017 Hideaway	225.00	269.00
4* 1100	350.00	475.00
4* 1080	195.00	309.50
6. 300 Adapter	10.00	15.00
4. 320 Wireless Wall Box	3.50	5.00
4. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	3.50	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
4. 304 2 Wire Stepper	3.50	5.00
4. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	12.50	19.50
4. 3045 Wall Box	12.50	20.00
1. 3020 Wall Box	29.50	49.50
4. 219 Stepper	19.50	29.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
1. 120 Wall Box 5c Wire	2.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
4. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
4. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit.	7.50	9.50
6. 130 Adapter	15.00	19.50
4. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
4. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	29.50	39.50
4. Royale	25.00	49.50
4. Regal	35.00	59.00
4. Regal RC	39.50	59.50
4. Gem	35.00	49.50
4. Classic	35.00	69.00
4. Classic RC	39.50	79.00
4. Maestro	39.50	65.00
4. Mayfair	39.50	59.50
4. Mayfair RC	49.50	59.50
6. Melody King	49.50	79.50
4. Crown	39.50	59.50
6. Crown RC	49.50	79.50
4. Concert Grand	39.50	59.50
4* Colonel	45.00	69.50
4. Colonel RC	49.50	79.50
4. Concert Master	49.50	69.50
4. Concert Master RC	59.50	89.00
4. Cadet	50.00	65.00
6. Cadet RC	59.50	65.00
4. Major	49.50	79.00
4. Major RC	50.00	79.50
4. Envoy	49.50	79.50
4. Envoy RC	59.50	89.50
4. Vogue	39.50	69.50
4. Vogue RC	49.50	79.50
4. Casino	39.50	65.00
6. Casino RC	49.50	79.50
4. Commander	39.50	59.50
4. Commander RC	50.00	69.00
1. Hi Tone 9800	45.00	110.00
4. Hi Tone 9800 RC	45.00	69.50
4. Hi Tone 8800	35.00	69.50
4. Hi Tone 8800 RC	35.00	69.50
4. Hi Tone 8200	35.00	69.50
4. Hi Tone 8200 RC	35.00	69.50
4* 146S ('46)	150.00	275.00
4* 146M	150.00	275.00
4* 147S	249.50	325.00
1* 147M	249.50	350.00
4. 148S	319.50	375.00
1. 148M	325.00	399.00
2. 148ML	399.00	439.00
6. Remote Speak Organ	10.00	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
4. 30 Wire Wall Box	2.00	9.50
4. 5, 10, 25c Baromatic Wire	3.00	6.95

6. 5, 10, 25c Wallomatic 3	7.50	8.95
Wire		
6. 5, 10, 25c Baromatic	6.95	8.95
Wireless		
6. 5, 10, 25c Wallomatic	8.50	17.50
Wireless		
2. 3W2 Wall-a-Matic	22.50	29.50
1* W1-L-56 Wall Box 5c.	17.50	35.00
4. 3W5-L-56 Wall Box		
5, 10, 25c	23.00	49.50
4. W4L-56	44.00	50.00
6. W6-L-56-5/10/25		
Wireless	39.00	55.00
4. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	29.50	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	49.50	79.50
6. Counter '39	19.50	39.50
4. '39 Standard	49.50	79.50
4. '39 DeLuxe	49.50	79.50
4. '40 Master Rockolite	59.50	79.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
6. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
6. Playmaster & Spectra-vox	49.50	69.50
4. Playmaster '46	79.50	129.50
6. Playhoy	25.00	30.00
4. Commando	39.50	50.00
2* 1422 Phono ('46)	129.00	195.00
4. 1424 Phono (Hideaway)	150.00	195.00
2* 1426 Phono ('47)	169.00	275.00
2. Magic Glo (1428)	319.00	475.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	17.50
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	10.00	25.00
4. Dial A Tone B&W Box	2.00	5.00
6. 1805 Organ Speaker	24.50	29.00

PACKARD

1* Pla Mor Wall & Bar		
Box	12.00	22.50
4* Manhattan	149.50	195.00
4. Model 7 Phono	75.00	99.50
4. Hideaway Model 400	79.00	125.00
6. 1000 Speaker	48.50	75.00
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50
6. Iris Speaker	21.50	29.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	125.00	250.00
4. Throne of Music	39.50	59.50
4. Empress	25.00	59.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
1. Constellation	129.00	195.00

AMI

6. Hi-Boy (302)	49.50	55.00
6. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
6. Singing Towers (301)	39.50	99.50
4. Model A '46	325.00	425.00
4. Model B '48	425.00	550.00

BUCKLEY

4. Wall & Bar Box O. S.	3.00	5.00
4. Wall Bar Box N.S.	7.00	17.50

AIREON

4* Super DeLuxe ('46)	40.00	95.00
4. Blonde Bomber	129.50	189.50
4. Fiesta	95.00	125.00
6. '47 Hideaway	119.50	195.00
5. '48 Coronet 400	95.00	150.00
6. '49 Coronet 100	275.00	299.50

4. Flamingo (Wm 7/47)	14.50	25.00
1. Floating Power	74.50	85.00
4. Flying Sancers (Ge 12/50)	149.50	174.50
4. Flying Trapeze (Got 9/47)	14.50	17.50
2. Football (CC 8/49)	75.00	99.50
2* 4 Horsemen (Got 9/50)	150.00	185.00
4. Freshie (Wm 9/49)	129.50	149.50
1* Georgia (Wm 9/50)	149.50	165.00
4. Ginger (Wm 10/47)	10.00	15.00
1. Gin Rummy	99.50	125.00
4. Gizmo (Wm 8/48)	29.50	49.50
6. Glamour	24.50	29.50
4. Gold Ball (CC 8/47)	19.50	39.50
2* Gold Cup (B '48)	80.00	160.00
4. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	89.50	104.50
4. Gondola	49.50	69.50
4. Grand Award (CC 1/49)	55.00	64.50
4. Harvest Moon (Got 12/48)	59.50	79.50
4. Harvest time (Ge 9/50)	145.00	155.00
4. Havana (Un 3/47)	14.50	25.00
4. Hawaii (UN 8/47)	10.00	25.00
4. Hi Ride	19.50	39.50
4. Hit Parade	29.50	44.50
4. Holiday (CC 12/48)	59.50	79.50
4. Hot Rods (B '49)	79.50	149.50
4* Humpty Dnmpy (Got 10/47)	29.50	49.50
1. Jack 'N Jill (Got 4/48)	39.50	55.00
4. Jamboree	39.50	65.00
4. Jeanie (Ex 7/50)	119.50	139.50
1* Jockey Special (B '47)	79.50	125.00
2. Joker (Got 11/50)	125.00	169.50
4. Judy (Ex 7/50)	135.00	155.00
2* Just 21 (Got 1/50)	39.50	100.00
4. K. C. Jones	119.50	159.50
4. Kilroy (CC 1/47)	10.00	15.00
2. King Arthnr (Got 10/49)	90.00	139.50
4. King Cole (Got 5/48)	34.50	59.50
2. Knockout (Got 1/51)	169.50	189.50
2. Lady Robin Hood (Got 1/48)	29.50	49.50
4. Leap Year	25.00	49.50
6. Line Up	25.50	29.50
2. Lucky Inning (Wm 5/50)	95.00	109.50
4. Lucky Star (Got 5/47)	25.00	45.00
1. Mad. Sq. Garden (Got 6/50)	149.50	169.50
4. Magic	45.00	59.50
6. Maise (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	42.50	89.50
4. Major League Baseball	39.50	49.50
4. Manhattan (Un 2/48)	24.50	35.00
1. Mardi Gras	39.50	50.00
4. Marjorie (Got 7/47)	19.50	29.50
1. Maryland (Wm 4/49)	99.50	124.50
1. Merry Widow	39.50	54.50
4. Melody (B 47)	20.00	49.00
2. Mercury (Ge)	99.50	135.00
4. Metro	17.50	27.50
4. Mexico (Un 6/47)	14.50	35.00
6. Miami Beach	15.95	19.50
6. Miss America (Got 1/47)	12.50	27.50
6. Monicker	10.00	17.50
2* Monterrey (Un 5/48)	29.50	49.50
2. Moon Glow (Un 12/48)	35.00	49.50
4. Morocco	35.00	49.50
4. Mystery	10.00	15.00
1. Nevada (Un 10/47)	15.00	25.00
2. Nifty (Wm 12/50)	169.00	185.00
4. Nudgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
2. Oklahoma (Un 6/49)	75.00	119.50
4. Old Faithful (Got 1/50)	119.50	130.00
4. One Two Three	59.00	95.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
1. Paradise (Un 7/48)	39.50	49.50
4. Phoenix	49.50	65.00
2* Photo Finish	219.50	365.00
6. Pimlico	15.00	32.50
2* Pin Bowler (CC 7/50)	130.00	175.00
4. Pinch Hitter (Un 5/49)	49.50	69.50
4. Pinky (Wm 10/50)	169.50	189.50
6. Pin Up Girl	15.00	29.50
4. Play Ball	15.00	19.50
4. Play Boy (CC 5/47)	15.00	19.50
2. Playland (Ex 8/50)	139.50	154.50
4. Playtime (Ex)	79.50	95.00
1. Puddin Head	49.50	59.50
4. Punch (CC 11/50)	174.50	184.50
4. Rag Mop (Wm 11/50)	179.50	189.50
4. Rainbow (Wm 9/48)	45.00	59.50
1* Ramona (Un 2/49)	49.50	59.50
4. Rancho (B 48)	35.00	45.00
6. Ranger	10.00	25.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	169.50	189.50
6. Repeater	17.50	29.50
5. Rio (Un 12/46)	15.00	20.00
2. Rip Snorter (Ge)	100.00	119.50
6. Riviera	14.50	25.00

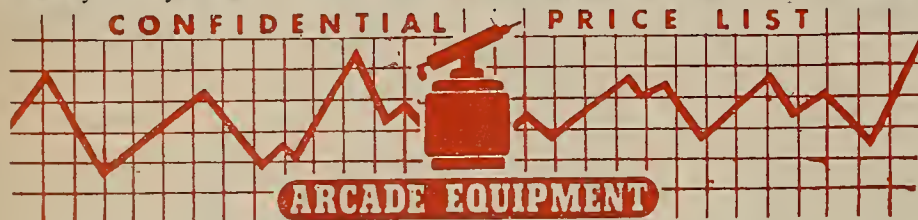
2. Rocket (Ge 5/50)	99.50	139.50
4. Rockettes (Got 8/50)	165.00	179.50
4. Rondevoov (Un 5/48)	39.50	59.50
2. Round Up (Got 11/48)	49.50	69.50
2. St. Louis (Wm 2/49)	49.50	99.50
2. Sally (CC 10/48)	30.00	59.50
4. Samha	34.50	49.50
4. Saratoga (Wm 10/48)	49.50	75.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
1. Screwball	39.50	55.00
4. Sea Hawk	15.00	22.00
4. Sea Isle (CC 11/47)	14.50	39.50
2* Select-A-Card (Got 4/50)	49.50	150.00
4* Serenade (Un 12/48)	35.00	59.50
4. Shanghai (CC 4/48)	39.50	60.00
1. Shantytown	115.00	129.50
2* Sharpshooter (Got 5/49)	59.50	125.00
6. Shooting Stars	19.50	35.00
4. Short Stop	20.00	45.00
4. Show Boat (Un 1/49)	34.50	49.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	19.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
4. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4* South Pacific (Ge 3/50)	80.00	135.00
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
4. Special Entry (B '49)	64.50	125.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	29.50	49.50
4. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	39.50
4. Spot Bowler (Got 10/50)	159.50	169.50
4. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Stardust (Un 5/48)	39.50	49.50
6. Starlite	10.00	49.50
4. State Fair	10.00	14.50
6. Step Up	10.00	14.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4* Smmertime (Un 9/48)	39.50	49.50
6. Sun Beam	19.50	29.50
1. Sunny (Wm 12/47)	39.50	49.50
6. Supercharger	15.00	24.50
1. Super Hockey	69.50	89.50
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	15.00
4. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	39.50	64.50
4. Sweetheart (Wm 7/50)	145.00	175.00
1* Tahiti (CC 10/49)	79.50	119.50
4. Tally Ho	19.50	39.50
4. Tampico (Un 7/49)	59.50	89.50
6. Target Skill	12.50	19.50
2* Telecard (Got 1/49)	69.50	125.00
2. Temptation	29.50	69.50
4. Tennessee (Wm 2/48)	39.50	59.50
4. Three Feathers	79.50	89.50
2* Three Mnsketeers (Got 7/49)	99.50	135.00
4. Thrill (CC 9/48)	29.50	49.50
6. Topic	10.	



4. ABC Roll Down	24.50	35.00	4. Genco Total Roll	19.50	35.00
6. Arrows	15.00	40.00	6. Hawaii Roll Down	10.00	24.50
4. Auto Roll	24.50	35.00	4. Hy-Roll	49.50	89.00
4. Bermuda	25.00	35.00	6. Melody	20.00	35.00
4. Big City	10.00	35.00	6. One World	40.00	49.50
4. Bing-A-Roll	49.50	85.00	4. Pro-Score	25.00	50.00
6. Bonus Roll	25.00	49.50	4. Singapore	10.00	29.50
6. Buccaneer	49.50	64.50	4. Sportsman Roll	10.00	20.00
6. Champion Roll	15.00	29.50	6. Super Score	35.00	49.50
6. Chicoin Roll Down	19.50	54.50	6. Super Triangle	15.00	35.00
4. Genco Advance Roll	19.50	35.00	4. Tally Roll	19.50	39.50



2. Bally Shuffle Champ	135.00	175.00	4. Keeney Dbl. Bowler	165.00	210.00
2* Bally Shuffle-Bowler	35.00	85.00	1* Keeney League Bowl	275.00	285.00
4* Bally Speed Bowler	75.00	145.00	4. Keeney Duck Pins	100.00	155.00
4. California Shuffle Pins	30.00	50.00	4. Rock-Ola Shuffle Jungle	35.00	59.50
4. ChiCoin Bango	25.00	49.50	4. Rock-Ola Shuffle-Lane	29.50	50.00
6. ChiCoin Beacon	35.00	49.50	2. Un. Dbl. Shuffle	70.00	99.50
2* ChiCoin Bowling Alley	39.50	94.50	3* United Shuffle Alley	25.00	50.00
4. ChiCoin Alley w/con.	99.50	139.50	4* Un. Shuffle w conv.	50.00	89.50
4. ChiCoin Ace Bowl	149.50	195.00	4. Un. Shuffle Alley Exp.	79.50	125.00
1* ChiCoin Bowl Classic	135.00	175.00	4. Un. 2-play Express	200.00	219.50
4. ChiCoin Rebound	10.00	29.50	2. Un. Sin. Rebound	169.50	199.50
2. ChiCoin Shuffle			2. Un. Twin Rebound	235.00	249.50
Baseball	50.00	75.00	2. United Shuffle Skill	35.00	59.50
4* ChiCoin Trophy	155.00	195.00	4* United Super-Shuffle	34.50	69.50
2. Exhibit Strike	75.00	99.50	4. United Slugger	125.00	179.00
2. Genco Bowling League	25.00	39.50	4. United Skee Alley	189.50	225.00
4. Genco Glider	25.00	59.50	1* Univ. Super Twin	135.00	179.50
4. Genco Baseball	59.00	99.50	2. Universal Twin Bowler	65.00	95.00
3* Gottlieb Bowlette	49.50	75.00	2. Williams DeLuxe		
4. Keeney ABC Bowler	35.00	65.00	Bowler	39.50	80.00
4. Keeney Line Up	32.50	39.50	2. Williams Twin Shuffle	25.00	49.50
2. Keeney King Pin	99.50	145.00	4. Williams Single Bowler	25.00	50.00
4. Keeney Pin Boy	25.00	85.00	2. Williams Dhl. Head	125.00	165.00
1. Keeney Ten Pins	49.50	64.50			
4. Keeney Lucky Strike	89.50	109.50			



4. Allite Strikes 'N Spares	39.50	149.50	6. Keeney Anti Aircraft		
4. Boomerang	45.00	85.00	Br	15.00	25.00
4. Bally Big Inning	175.00	200.00	6. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Bowler	165.00	189.50	4. Keeney Sub Gun	79.50	85.00
4. Bally Convoy	47.50	95.00	4. Keeney Texas Leaguer	30.00	59.50
4. Bally Defender	50.00	95.00	4. Kirk Night Bomber	49.50	145.00
6. Bally Eagle Eye	39.50	49.50	4. Lite League	50.00	95.00
4. Bally Heavy Hitter	49.50	79.50	4. Mutoscope Ace Bomber	79.50	150.00
6. Bally King Pin	35.00	45.00	4. Muto. Atomic Bomber	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	4. Mutoscope Dr. Mobile	95.00	150.00
4. Bally Rapid Fire	69.00	99.50	4. Mutoscope Photomatic		
4. Bally Sky Battle	49.50	95.00	(Pre-War)	175.00	375.00
4. Bally Torpedo	49.50	95.00	4. Mutoscope Sky Fighter	79.50	139.50
2. Bally Undersea Raider	69.50	100.00	4. QT Pool Table	89.50	185.00
6. Bank Ball	59.50	150.00	1. Quizzer	59.50	125.00
6. Bowling League	35.00	49.50	6. Rockola Ten Pins LD	19.50	49.50
2. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins HD	25.00	49.50
4. Buckley Treas Is Dig	95.00	110.00	4. Rockola World Series	50.00	100.00
6. Champion Hockey	40.00	65.00	4. Scientific Baseball	49.50	75.00
4. ChiCoin Basketball			4. Scientific Basketball	59.50	75.00
Champ	159.50	225.00	4. Scientific Batting Pr.	49.50	100.00
1* Chicoin Goalee	95.00	125.00	4. Scientific Pitch 'Em	165.00	225.00
4. Chicoin Hockey	59.50	95.00	2* Seeburg Bear Gun	339.50	385.00
1. Chi Midget Skee	135.00	195.00	4. Seeburg Chicken Sam	45.00	95.00
1* Chicoin Pistol	95.00	159.50	4. Seeburg Shoot the		
6. ChiCoin Roll-A-Score	39.50	75.00	Chute	25.00	95.00
4. Edelco Pool Table	49.50	75.00	4. Skee Barrell Roll	25.00	49.50
4. Evans Bat-A-Score	175.00	225.00	6. Skill Jump	25.00	39.50
6. Evans In The Barrel	39.50	52.50	6. Super Torpedo	25.00	79.50
4. Evans Super Bomber	95.00	195.00	6. Supreme Bolascor	50.00	125.00
6. Evans Play Ball	49.50	95.00	6. Supreme-Skee Roll	20.00	75.00
4. Evans Ten Strike '46	39.50	75.00	6. Supreme Skill Roll	20.00	69.50
4. Evans Tommy Gun	49.50	100.00	2. Supreme Rocket Buster	45.00	65.00
4* Exhibit Dale Gun	65.00	129.50	6. Tail Gunner	30.00	49.50
2. Exhibit Rotary Mdsr.	175.00	275.00	4. Telequiz	99.50	159.50
4. Exhibit Silver Bullets	175.00	195.00	4. Un. Team Hockey	100.00	150.00
4. Exhibit Merchantman			4. Warner Voice Record	49.50	69.50
Roll Ch Digger	85.00	125.00	6. Western Baseball '39	20.00	49.50
4. Exhibit Vitalizer	69.50	95.00	4. Western Baseball '40	49.50	85.00
6. Genco Bank Roll	24.50	65.00	4. Whizz	15.00	49.50
6. Genco Play Ball	29.50	74.50	4. Wilcox-Gay Recordio	100.00	175.00
4. Groetchen Met. Typer	79.50	149.50	1* Williams All Stars	89.50	125.00
6. Hoop-A-Roll	24.50	49.50	4. Williams Box Score	29.50	75.00
4. Jack Rabbit	69.50	109.50	1* Williams Star Series	110.00	175.00
4. Keeney Air Raider	69.50	125.00	1* Williams Quarterback	65.00	110.00
			4. Wurlitzer Skee-hall	75.00	150.00

CONVERSIONS

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

NATE SCHNELLER, INC.

Gottlieb 21 to Bingo Bango

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

AMI, INC.

Model "C" Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MANUFACTURING CO.

Turf King	\$695.00
Bally Baseball	

BUCKLEY MANUFACTURING CO.

Buckley Wall & Bar Box	\$24.50
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CHICAGO COIN MACHINE CO.

Band Box	
Thing	
Hit Parade Phonograph	

H. C. EVANS & CO.

Constellation Phonograph	
Ten Strike 1951	

THE EXHIBIT SUPPLY CO.

Two Player Hockey	\$184.50
Big Bronco	
Gun Patrol	

GENCO MFG. & SALES CO.

Stop and Go	\$279.50
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D. GOTTLIEB & CO.

Minstrel Man	\$294.50
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J. H. KEENEY & CO., INC.

League Bowler, 9 1/2 Ft.	\$419.50
League Bowler, 8 Ft.	409.50
All-Electric Cigarette Vendor	259.50
All-Electric Cigarette Vendor with Changemaker	277.00
Penny Inserter	119.50
Four Way Bowler Conversion	350.00
Match Bowler Conversion	379.50
Dividend	69.50

ROCK-OLA MFG. CORP.

"Rocket '51-50" Phonograph (Model 1432)	\$798.40
Model 1538 5c-10c-25c Wall Box	59.50
Model 1536 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

(All Prices F.O.B. Factory, Chicago)

UNITED MANUFACTURING CO.

Five-Player Shuffle Alley	\$430.00
Twin Shuffle-Cade	430.00
Shuffle Alley DeLuxe Conversion	79.50
Super Shuffle Alley DeLuxe Conversion	89.50
Double Shuffle Alley DeLuxe Conversion	89.50

UNIVERSAL INDUSTRIES, INC.

High Score Bowler	\$375.00
DeLuxe Twin Bowler	375.00
Shuffle Tournament Attachment	

WILLIAMS MANUFACTURING CO.

Music Mite Phonograph	
Control Tower	
Super World Series	

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	\$949.50
Model "1450" Phonograph	914.50
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

NOTICE

In view of the national inactivity of Bells, Consoles and Automatics, price lists of this type equipment have been removed.

UNITED'S
5 Player Shuffle-Alley

5 Player SHUFFLE ALLEY

1st UP	100 200 300	10 20 30 40 50 60 70 80 90
2nd UP	100 200 300	1 2 3 4 5 6 7 8 9
3rd UP	100 200 300	1 2 3 4 5 6 7 8 9
4th UP	100 200 300	1 2 3 4 5 6 7 8 9
5th UP	100 200 300	1 2 3 4 5 6 7 8 9

STRIKE SPARE
 1 2 3 4 5 6 7 8 9 10
 FRAMES 1 2 3 4 5 6 7 8 9 10



1 to 5 Players Can Play

10¢ PER GAME...EACH PLAYER

(ROLL-OVER SWITCH REBOUND)

**Complete
 Bowling-Team
 Competition**

**Greater Appeal...
 Increased Earnings**

SIZES:

8 FT. x 2 FT.

9 FT. x 2 FT.

**FEATURES INCLUDE
 DISAPPEARING PINS
 20-30 SCORING AND
 FAST REBOUND ACTION
 EASY TO SERVICE
 MECHANISM**

UNITED MANUFACTURING COMPANY
 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
 SEE YOUR DISTRIBUTOR



Earn biggest profits in shuffle history with

Bally BASEBALL

NEW LOOK! NEW ACTION! NEW SCORING!



**ONE PLAYER
10c**

**TWO PLAYERS
20c**

FIRST shoot to put men on bases by shooting pucks into cups

The set-up shown in the picture is only one of many possible combinations that challenge the skill and judgment of the player. Note that player has succeeded in placing his first 3 pucks on first, second and third bases. If he hits a Home-Run roll-over with his fourth puck, the circular turn-table will revolve, and, as each cup advances from third-base to home-plate, puck will be automatically kicked out of cup, scoring 3 runs as the 3 "men" romp home. However, if player hits a Single roll-over, he will score only 1 run, as "man" on third goes home. "Men" on first and second bases will merely advance and be on second and third bases at the start of the next Inning. If 2 players are playing, opponent will start his half of the Inning with 2 "men" on bases. If player who shot the set-up shown in the picture can drop his fourth puck into home-plate cup, before hitting a roll-over, he will score 4 runs by hitting Home-Run roll-over. Single roll-over will score only 1 run and leave bases loaded for opponent. Single or Home-Run hit ends Inning, and each player plays 9 Innings.

THEN shoot to advance men on bases by shooting puck across roll-overs

"Men" actually run bases on revolving turn-table

Not just another bowling game dressed up to look like baseball... but a really new, exciting game that is already starting a new shuffle-boom. New look attracts immediate attention on location. New skill-scoring appeal insures continuous repeat play. New fast action produces biggest profits in shuffle history. Get in on ground floor... get Bally BASEBALL today!

7 ft., 9 in., long
26 in., wide

TURF-KING

Greatest jumbo pinball game in history... still going strong after a solid year of peak production!

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS