

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

VOL. 11, NO. 31
APRIL 29, 1950



Pert chirp cuttin' a slice of a cake she baked is Eileen Barton, whose National recording of "If I Knew You Were Comin' I'd've Baked A Cake" is currently the nation's number one tune. Eileen's clik rendition of the novelty tune has resulted in a string of personal appearance tours and theater engagements, with the lass set to open at the Latin Quarter, New York, for a lengthy stay. Eileen's latest on National are "Dixieland Ball" and "Honey Won't You Honey-moon With Me", with advance sales on the "Ball" side showing tremendous juke box potential.

WURLITZER *Twelve Fifty* Is a Cinch for Servicemen

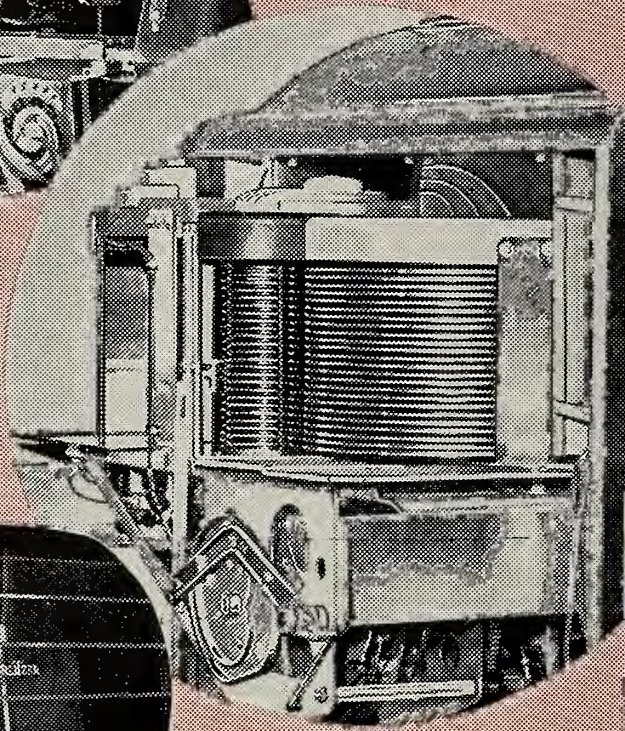
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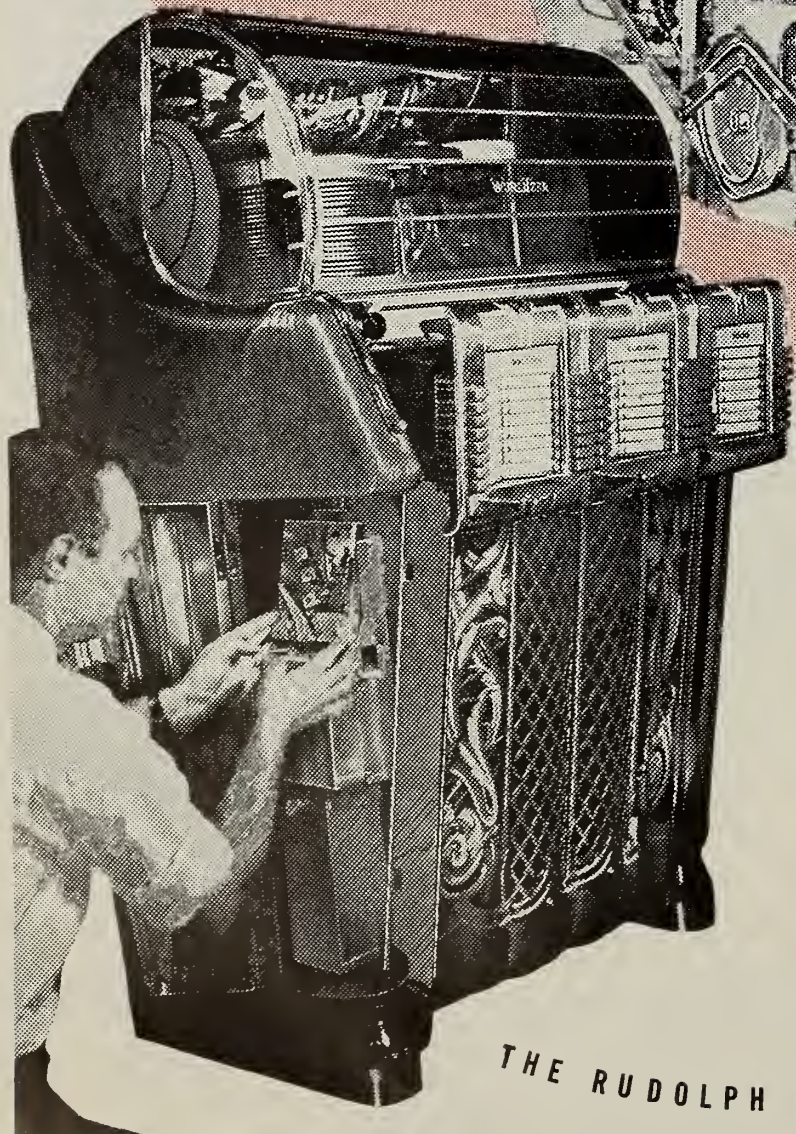


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Twelve Fifty

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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as coin operated amusement equipment; the music and record business, recording artists and pub-

lishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throuout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

A mid-western music machine operator writes us, complaining that television has been cutting into his collections and wonders what he can do to offset this type of competition.

Television in his area has come along only during the past year. While this problem was of great importance to operators in a number of large cities in the past, this problem no longer exists today.

As video stretches out its coverage, it hits into areas formerly uneffected. Bars and taverns in these territories usually rush to install television sets for its customers. The result is that play on phonos drops off, with the operator facing quite a dilemma.

Taking the experience of coinmen in effected territories in the past, we point out that after the initial flush, the novelty of video in bars and taverns fades out, and as more sets are installed in homes, collections return to previous averages. However, this condition usually lasts around a year—and the question is what to do during that interim.

Music operators in those areas effected gave the problem much thought, and discovered that as long as video was in direct competition with their juke boxes, it was up to them to offset the medium as much as possible with progressive measures. It was admitted that nothing could persuade a bar or tavern to turn off the television set during fights or ball games, but live-wire operators kept selling location owners and bartenders that it was to their advantage to shut off the set when cooking lessons, children programs, etc., were being beamed to people who would rather listen to music on the juke box. Some locations cater to a trade who desire soft music and conversation. These locations should be sold either not to put a tele set in, or if it is already in, to take it out. (A New Jersey operator had his locations advertise in local papers—when tele was a problem there—that "Jay's Candlelight Tavern hasn't any television").

As the operation of music machines is primarily one of selling entertainment to the public, operators fought tele competition by offering patrons the best in music on records and setting in better phonos—top spots with new equipment—and secondary spots with equipment moved from the top spots. While video encroachments weren't eliminated entirely, operators soon found their collections on the up-grade.

Today, most large cities, which were effected by tele competition, do not have this problem, as most bars and taverns have had to remove their sets, caused mostly by the individual purchases of sets for home use.

Bill Gersh

SHUFFLES BRING NEW BLOOD

Sales Action Seen Greater for All Types of Equipment as Shuffle Games Bring New Blood into Coinbiz in Ever Increasing Numbers.

Just about nineteen years ago this industry saw new blood entering the business in ever increasing numbers each day. It reached a point where factories were forced to expand to meet the production demands of the growing number of operators everywhere in the nation. Some of the country's major cities created organizations of operators which surprised all concerned with the industry when their numbers were revealed.

Whether or not this situation will again become fact the future will tell, but, there is no doubt that each and every day, everywhere in the country, more and more new people are entering into the operation of shuffle games and this, of itself, is creating much optimism among members of the industry. Everyone believes that it will help bring about one of the most prosperous eras in the history of this business.

This demand for more and still more machines is making itself felt everywhere. The Chicago factories are being called upon for ever greater production. This has spread to other divisions of the trade for the new men have quickly foreseen the need for varied equipment routes as well as large routes to insure themselves a more secure and solid future in the business.

It's like a shot-in-the-arm to the trade to hear that new blood is increasing in numbers everywhere. In some of the metropolitan centers reports have come thru that almost every day new men are entering into the business and, naturally they are bringing fresh money into the field while, at the same time, giving the industry in their communities that needed shot of pep which stimulates competitive action and which, in turn, stimulates better sales action as well as greater profit play.

Exploitation and promotion as introduced by some of the new men entering the field

has helped all concerned with the industry. It is reported from some centers by traveling representatives of the larger factories, that the new men are responsible for better commission arrangements and also for increased collections from all equipment, because they are bringing more modern exploitation ideas to the field, to replace some of the worn out and stale programs which ops have been going along with for years without any change.

This new blood, then, is of great value to this industry from more than one standpoint. It is stepping up possible volume potentials for all the factories. That means there will be better games, and as volume grows greater and is more assured, possibly lower prices because of the economies which can be brought into manufacture by larger volume production.

New blood is stimulating the operators everywhere in the nation to get back on the ball and into big time promotional exploitation action. This is still a division of show business and, as such, needs all the best type of promotion to bring people to play the machines, enjoy the play, relax while playing, bring their friends to play, and both the operator and the retailer are going to enjoy better and more profitable businesses.

Another thing that new blood does is to create in the minds of the leaders of the industry the fact that the field can grow as big as it ever was, if not bigger, and that this time the size can be protected and the field remain big, if all will cooperate to hold onto the size. Manufacturers of every type of machines will enjoy profits and will be able to spend more money for experimentation and development to bring the trade the type of products it needs to insure its better future welfare if the field has a bigger sales market.

This time the operators should tie in with retailers to insure their futures. Not just let themselves be caught in the whirlpool of new machine popularity and fade out of the picture as the spinning of the whirlpool gets too speedy for their mentalities. This is one time when the lessons learned with the start and growth of the pinball business should be applied to the new shuffle games field, and all will benefit, if all will practice keen and astute business methods.

As more and more new blood enters into the coin machine business there is no doubt that everyone in the field will be effected in one way or another. Some will growl and someone will grin. Whatever the effect it has always been for the best.

Another thing that is apparent at this time is that the entrance of new blood is forcing old line ops to get into fast action once again to better insure their locations. To do so they are swinging into operations of almost every type of equipment so that they remain alone and paramount in each of their better locations.

This, then, creates business for all divisions of the field. Music and vending and service machines are profiting from the entrance of this new blood, just as is the amusement games field. All will find that the growth which is becoming more apparent each day can mean one of the most prosperous eras ahead for all in the industry.

As this new blood enters the business, and as this industry continues to grow great again, this should be the time when all engaged in this field must study and consider the resultant facts and to help protect these new men so that they become a permanent part of the industry for the benefit of all concerned with the trade.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording.
Record Companies Listed Alphabetically

CODE		
AL—Aladdin	DV—Delvar	RE—Regent
AP—Apollo	HA—Harmony	RO—Rondo
AR—Aristocrat	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KI—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capitol	ME—Mercury	SU—Supreme
CM—Commodore	MG—MGM	TE—Tempo
CO—Columbia	MO—Modern	TW—Tower
CR—Coral	NA—National	VI—Victor
DA—Dana	RA—Rainbow	VO—Vocalion
DE—Decca		

IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE

Pos. Last Week

- | | |
|--|---|
| <p>1</p> <p>* EILEEN BARTON
BE-5005—Tommy Carlyn
CA-916—Benny Strong O.
CO-38707—Al Trace O.
CR-60169—Georgia Gibbs
DE-24944—Merman and Bolger</p> | <p>2</p> <p>ME-5392—Eileen Barton
MG-10660—Art Mooney O.
NA-9103—Eileen Barton
VI-20-3713—Fontaine Sisters</p> |
|--|---|

MUSIC! MUSIC! MUSIC!

- | | |
|--|---|
| <p>2</p> <p>* TERESA BREWER
CA-862—Mickey Katz
CO-38704—Hugo Winterhalter
CR-60153—Ames Bros.
DE-24881—Carmen Cavallero
LO-604—Teresa Brewer
ME-5369—Two Ton Baker</p> | <p>1</p> <p>MG-10627—Johnny Bond
RA-90055—Eddie Miller
RO-222—Ken Griffin
VI-20-3693—Freddy Martin
VI-21-0169—Homer & Jethro</p> |
|--|---|

THE THIRD MAN THEME

- | | |
|---|---|
| <p>3</p> <p>* ANTON KARAS—GUY LOMBARDO
CA-820—Alvine Rey O.
CO-38706—Hugo Winterhalter O.
CO-38665—Cafe Vienna Quartet
CR-60159—Owen Bradley
DE-24908—Ethel Smith
DE-46218—Hank Garland
DE-24839—Guy Lombardo O.
DE-24916—Ernst Nasar</p> | <p>3</p> <p>LO-536—Anton Karas
ME-5373—Herman Stachow
MG-10593—Franz Dietschmann
NA-9104—Dave Apollon
VI-20-3698—Irving Fields Trio
VI-20-3611—Irving Fields Trio
VI-20-3707—Ray McKinley O.</p> |
|---|---|

DADDY'S LITTLE GIRL

- | | |
|--|---|
| <p>4</p> <p>* DICK TODD
CA-850—Skitch Henderson O.
CO-38711—Dick Jurgens O.
CO-20670—Ray Smith
CR-60158—Bob Eberly
DE-24872—Mills Brothers</p> | <p>4</p> <p>LO-602—Henry Jerome O.
ME-5371—Eddy Howard O.
MG-10658—Johnny Desmond
RA-80088—Dick Todd
VI-20-3550—Phil Regan</p> |
|--|---|

IT ISN'T FAIR

- | | |
|---|---|
| <p>5</p> <p>* SAMMY KAYE O.
CA-860—Benny Goodman O.
CO-38735—Les Brown O.
CR-60156—Bill Harrington
DE-24895—Joe Marine
GM-943—Ray Dorey
HAP-105—Joey Nash</p> | <p>6</p> <p>KI-15034—Freddy Miller O.
ME-5382—Richard Hayes
ME-6290—Dinah Washington
MG-10637—Bill Farrell
VI-20-3609—Sammy Kaye</p> |
|---|---|

DEARIE

- | | |
|---|--|
| <p>6</p> <p>* MERMAN & BOLGER
CA-858—Stafford-MacRae
CO-38718—Marjorie Hughes
DE-24873—Merman-Bolger
DE-24899—Guy Lombardo O.</p> | <p>5</p> <p>LO-609—George Towne O.
MG-10654—Mary Ellen
VI-20-3696—Kirk Warren</p> |
|---|--|

MY FOOLISH HEART

- | | |
|---|---|
| <p>7</p> <p>* GORDON JENKINS
CA-934—Margaret Whiting
CO-38697—Hugo Winterhalter O.
DE-24830—Gordon Jenkins O.</p> | <p>10</p> <p>ME-5362—Richard Hayes
MG-10623—Billy Eckstine
VI-20-3681—Mindy Carson</p> |
|---|---|

CHATTANOOGIE SHOE SHINE BOY

- | | |
|--|--|
| <p>8</p> <p>* RED FOLEY—BING CROSBY
CA-40282—Tommy Duncan
CA-850—Skitch Henderson
CO-20669—Leon McAuliffe
CO-38708—Frank Sinatra
CR-60147—Bill Darnel
DE-24863—Bing Crosby</p> | <p>7</p> <p>DE-46205—Red Foley
LO-609—George Towne O.
ME-5369—Two Ton Baker
VI-20-3685—Bradford-Romano
VI-20-3692—Phil Harris</p> |
|--|--|

CANDY AND CAKE

- | | |
|---|---|
| <p>9</p> <p>* MINDY CARSON
CA-933—Ray Anthony O.
CO-38721—Arthur Godfrey
DE-24943—Evelyn Knight</p> | <p>—</p> <p>MG-10654—Mary Ellen Quartet
VI-20-3681—Mindy Carson</p> |
|---|---|

I SAID MY PAJAMAS

- | | |
|--|--|
| <p>10</p> <p>* MARTIN & WARREN
CA-841—M. Whiting-De Vol
CO-38709—Doris Day
CR-60157—Bobbitt-Tilton</p> | <p>9</p> <p>DE-24873—Merman-Bolger
VI-20-3613—Martin-Warren</p> |
|--|--|

The MESNER Brothers Introduce THE NEW SENSATIONAL POP LABEL

INTRO

AND ITS FIRST HIT RELEASE

“THIRD MAN BOOGIE”

NICK STUART and His Orchestra

Intro 6001

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The **BLUES** and **RHYTHM** Field
ALADDIN'S BIG THREE
AMOS MILBURN

“Walking Blues”

AL 3049

CHARLES BROWN

“I Wonder When My Baby's
Coming Home”

AL 3051

THE TRUMPETEERS

“John De Revelator”

SC 5012

- JUST RELEASED AND LOADED!**
- AMOS MILBURN** — “Square Dance Boogie”
AL 3056
- LESTER YOUNG** — “Something To Remember You By”
AL 3057
- CALVIN BOZE** — “Angel City Blues”
AL 3055
- ILLINOIS JACQUET** — “Big Dog”
AL 180
- THE SOUL STIRRERS** — “I'm Willing To Run
All The Way”
AL 2021
- HELEN HUMES** — “Blue Prelude”
AL 105



For That
Magic Touch

THE CASH BOX

Record Reviews

"LET'S GO TO CHURCH" (3:10)
 "YOU ARE MY LOVE" (2:55)

JERRY WAYNE
 (Columbia 38787)

● Top plug ditty rapidly climbing the popularity lists is this top deck purred by Jerry Wayne. Tune is in the down-home atmosphere, with appropriate wordage ringing around the title. Vocal work by Jerry and a chorus is excellent from start to finish. The flip is a romantic ode in the Venetian vein, weaving in slow metro. Top deck will prove to be a big tune.

"LOVE GOES ROUND ON A MERRY-GO-ROUND" (2:45)
 "HARBOR LIGHTS" (2:57)

LORRY RAINE
 (Universal 195)

● Novelty romance item by thrush Lorry Raine is cute enough as it stands, and altho the wax won't stop traffic, it may please a fair shake of phono fans. Tune rolls in moderate tempo with Lorry piping the pleasing lyrics in effective manner. Flip is a standard that holds nothing for music ops.

"WHY DO THEY ALWAYS SAY NO?" (2:25)
 "PUT ON AN OLD PAIR OF SHOES" (2:35)

BRADFORD AND ROMANO
 (RCA Victor 20-3740)

● Music tinted in the old vaudeville style, with Bradford and Romano offering a vocal duet on a pair of established corny melodies. Both ends are current winners—this rendition is fair enough to earn its fair share of juke box silver. Top deck weaves in fast tempo, while the flip slows down a trifle. Both sides have the vocal duo turning in an effective bit of warbling. Wax rates ops listening time.

"BONAPARTE'S RETREAT" (2:28)
 "SOMEDAY SWEETHEART" (2:26)

KAY STARR
 (Capitol 936)

● Rhythm warbling by Kay Starr is first rate music on this biscuit. Kay's husky pipes trill the mellow romantic lyrics in fine style, with her vocal efforts framed by a top notch bit of Dixie in the background. Tune has a catchy lilt, with its bounce tempo ringing true as well. The flip has Kay displaying her grand tonsils on an oldie. Top deck gets our nod.

"SCATTERED TOYS" (2:56)
 "ON THE OTHER SIDE OF THE WATER" (2:45)

PHIL REGAN
 (RCA Victor 20-3729)

● Irish tenor vocal by Phil Regan on this nostalgic wax story fits the mood and patter of "Scattered Toys" like a glove. Tune is tailor made for the juke box trade. Phil's pipes pitch the easy to take lyrics in crystal clear tones of captivating music that ring the bell. Flip is an ode to Eire, with the lyrics weaving about the title. Vocal flavor is added on both ends by the Jud Conlon Singers, with the Skip Martin ork blending beautifully to round out the side. Top deck is a cinch to clinch with phono fans.

DISK OF THE WEEK

"OPEN PARACHUTE" (2:21)
 "OUR LOVE STORY" (2:21)

DANNY SCHOLL
 (National 9110)



DANNY SCHOLL

● New voice on the wax horizon bows into the disk spotlight in a blaze of glory via this sensational piece of material tagged "Open Parachute." Tune itself is in the increasingly popular off-the-beaten-track vein, and as such, should fare

well with music ops and fans alike. Danny's vocal work on the side should establish him as a solid piece of musical property, and likewise focus a bright spotlight on his future career. The song is a dramatic saga concerning the trials of a parachutist, and his subsequent plea, "Open, Parachute." Strong rich tones of deeply intoned vocal allure by Danny fills the ether in plush beauty. Tune is a scintillating one that should catch on and wear white on the boxes. On the other end with "Our Love Story," Danny proves his versatile vocal style by coming up with a slow meaningful ballad that looks like good juke box potential. Ork backing on both ends of the wax rounds out the sides in effective style. The side we go for is "Open, Parachute"—we're sure you will too!

"I'LL NEVER SMILE AGAIN" (2:57)
 "A HANDFUL OF STARS" (3:02)

TONY MARTIN
 (Decca 25472)

● Reissue pair of sides by Tony Martin should make fair standys for music ops. Both sides were click hits years ago, and will be remembered by operators. Tony's spooning on both ends of these ballads is excellent from start to finish. Wax is strictly for the Tony Martin fans.

"CHINESE MULE TRAIN" (2:43)
 "RIDERS IN THE SKY" (2:41)

SPIKE JONES ORCH.
 (RCA Victor 20-3741)

● We're of the opinion that music fans have had enough of "Mule Train"—in any form. This zany rendition by Spike Jones does make for a lot of laughs, but it won't dent the surface for consistent juke box play. Ditto for the flip.

"I'LL REMEMBER APRIL" (2:40)
 "JUMPING WITH SYMPHONY SID" (2:46)

GEORGE SHEARING QUINTET
 (MGM 10687)

● You can't beat this group for light instrumental patter! The great George Shearing five turn in a sock pair of sides with this duo of stand-ards in the jazz field. Top deck has the gang displaying their wares in grade A style as the tones of "I'll Remember April" seep thru in mellow time. Flip is just as great, with the tempo decidedly up. The "April" side will go like wildfire!

"BASIN STREET BLUES" (3:02)
 "KEYBOARD CAPRICE" (2:25)

JOHNNY GUARNIERI
 (Admiral 1005)

● Light instrumental work by the Johnny Guarneri group might fill the bill in those wired music locations. Both sides feature spot solos by the crew that show effectively. Top deck is a fair rendition of a standard blues item, while the flip highlights the work of the maestro at the ivories. Both sides should make fair filler material.

"BEWITCHED" (2:50)
 "IF I HAD YOU ON A DESERT ISLE" (2:40)

LARRY GREEN ORCH.
 (RCA Victor 20-3726)

● Oldie in the limelight once again is the ever-lovin' "Bewitched." This rendition is smooth enough to earn its keep for the Larry Green fans. The flip is a novelty romantic ode, with the 3 Beaus and A Peep purring the gang-sing lyrics. Wax might make a good filler item.

"SUNSHINE CAKE" (2:32)
 "WILHELMINA" (2:40)

BENNY LEE
 (London 703)

● Plug novelty sides currently riding hot get a fair enough sendoff by balladeer Benny Lee here. Both sides are cute, and roll in up tempo patter, with Benny, The Keynotes and the Nat Temple ork blending. Both sides are effectively offered, and altho they want to be the top renditions of the songs, they should earn their keep.

"JUKE BOX ANNIE" (2:46)
 "CHOO'N GUM" (2:47)

KITTY KALLEN
 (Mercury 5417)

● Pert chirp Kitty allen comes up with a sock rendition of two climbers in this coupling of a pair of top notch novelty sides. Top deck shuld prove to be a big one. Tune is tailor made for the juke box trade, with Kitty purring the mellow lyrics in cute voice to ring a loud resounding bell. The other end stays in the same vein, and has the lass turning in another excellent performance. Top deck will score heavily.

"SCATTERED TOYS" (2:52)
 "C'N I CANOE YOU UP THE RIVER?" (2:16)

ARTHUR GODFREY
 (Columbia 38785)

● Monotone warbling of Arthur Godfrey on this cute kid story is top notch fare for music fans. Tune weaves an enticing story, with Godfrey spooning the lyrics in slow deliberate tones that ring the bell. The flip is a romantic novelty lilt that isn't going anywhere at all. Top deck is the one for the moola.

"AS WE ARE TODAY" (2:59)
 "SYMPHONY OF SPRING" (3:04)

HUGO WINTERHALTER ORCH.
 (RCA Victor 20-3737)

● Plush presentation of this pair of equally plush tunes are served in fine taste by maestro Hugo Winterhalter. Top deck is a clever piece of work, with its echo ringing true. Side is a dramatic rendition of an enticing romantic ode, with a beautiful bit of vocal work by a chorus. The coupling shows just as well, and avidly portrays Winterhalter's first rate musicianship. Both ends should satisfy music fans immensely.

"BE HONEST WITH ME" (2:56)
 "I STILL GET A THRILL" (2:54)

DEAN MARTIN
 (Capitol 1002)

● Pair of oldies on tap for music ops are these by Dean Martin. Both tunes should be well remembered since they have gained wide popularity in the past. Top deck has an enticing vocal by Dean, with the ever-lovin' lyrics coming thru in fine manner. Flip slows down some and has Dean turning in another fair bit of vocal work. Dixie background rounds out the wax effectively.

"THE THRILL IS GONE" (3:10)
 "SPRING MADE A FOOL OF ME" (3:35)

TONY MARTIN
 (RCA Victor 20-3756)

● Pash vocal of Tony Martin on this oldie may be enough to set a wail for this top tune once again. Ditty should be familiar to veteran ops since it scored in a big way years ago. This plush version, with some grade A music by maestro Henri Rene is one of the best we've ever heard. Flip is another strongly-warbled melody, with the romantic lyrics gilded by Tony's invigorating tones. Both ends are better than average juke box material.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "SCATTERED TOYS" Arthur Godfrey Columbia 38785
- ★ "BONAPARTE'S RETREAT" Kay Starr Capitol 936
- ★ "MONA LISA" Art Lund MGM 10689
- ★ "DIXIELAND BALL" Eileen Barton National 9109

ROUND THE WAX CIRCLE

NEW YORK:

Hagar Music accepted into ASCAP this past week. Diskers can look to the indie pubbery for some excellent new material—the firm is on their toes. . . . Crooner Pat Terry opens at Bill Miller's Riviera April 25. Terry just completed a three week stint at Boston's Latin Quarter. . . . Joe Bushkin set to bow into the Blue Note, Chicago. . . . Lee Donahue now airs via WPAT, Paterson, N. J., on a 10-12 evening dee-jay show. . . . Bill Schwartz of the Washington Music Guild in New York this past week end as the guest of songscribe Sidney Prosen, who penned "Juke Box Annie." We hear tell that Schwartz, his wife Carolyn and Prosen really did the town up brown, with flying visits to the Copa, Lindy's and several Broadway shows. . . . The phenomenal success of dance business at the King Philip Ballroom in Wrentham, Mass., continued last week with the appearance of Mel Torme and the Ted Herbert ork. The Torme-Herbert package packed the house to the tune of 3600 cash customers on Saddy eve. Herbert stays on for another week, following Torme's leave last Saturday. . . .



FRAN WARREN

Stephen Paul named musical director of WLEE, Richmond, Va. . . . Well known to the music trade, Rose Hanken exits her post at Laurel Music to enter her own biz as an artist's secretary. Miss Hanken offers names in the trade personalized service, handling those seemingly minute details that make an attraction's life a very busy one. . . . Billy Eckstine and Pete Rugulo still holding forth at the Paramount where they're playing to capacity crowds. . . . Chirp Fran Warren doing a whale of a job chirping at the Roxy. The gal has a hot biscuit in her rendition of "Don't Say Goodbye" on RCA Victor. This sort of material was tailor made for Frannie. . . . Sarah Vaughan and Woody Herman headline the bill at Bop City. . . . Old timers flocking to the Hotel Roosevelt where Rudy Vallee and the Larry Green ork hold forth. . . . You can look at the dance floor of the Hotel Statler, and watch the kids mooning to Ray Anthony's ork to know that dance band biz is on its way up once again. . . . Thrush Evelyn Knight gives out at the Swank Hotel Plaza. . . . Music ops and fans will have a winner in the Eddie Fisher-Hugo Winterhalter dinking of "Where In The World."

CHICAGO:

As the result of Lorry Raine's Universal recording of "Love Goes Round On A Merry Go Round," Walt Disney Music has bought the song to be used in a forthcoming pic. . . . ditty was written by Al Trace, Leo Fox and Cliff Parman. . . . Congrats to Eddie Hubbard, popular deejay, who celebrates his fourth anniversary with the ABC Club on WIND. . . . Herb Lance, Sittin' In recording star and Ruth Brown, who records for Atlantic Records, do a personal appearance at the southside Regal Theatre Friday April 21. . . . Madura's Danceland has switched to band names for one-niters, and featured Vaughn Monroe and his ork, Thursday, April 20. . . . Russ Morgan did a one-niter there April 15. . . . Mitch Miller Columbia's A&R cut 4 sides with Dick Jurgens this week. . . . David LeWinter, popular maestro at the famed Pump Room cut 4 sides for Mercury, and then took off for Miami Beach for a three week vacation. . . . Nancy Evans, Wayne King's vocalovely, leaves the band for her own TV show. . . . Ray Pearl and ork skedded for Melody Mill Ballroom May 17 for a six-week stay. . . . Tex Beneke did a one-niter at the Aragon Thursday April 20. . . . Eddy Howard, fully recovered from seige of illness, currently at the Chase Hotel, St. Louis . . . from there he goes on one-niters. His new release "Put On An Old Pair Of Shoes" an oldie, beginning to click. . . . Rondo Records moves into new offices. . . . Archie Levington, Chi manager of Leeds Music, was rushed to the hospital. . . . Bernie Cummins and band with chirp Jeanne Barritt, pleasing the patrons at the Marine Room, Edgewater Beach Hotel.



DICK JURGENS

LOS ANGELES:

It's a new pop label for Aladdin's Mesner Bros. and appropriately titled Intro. . . . First release is an adaptation of the popular "Third Man Theme," tagged "Third Man Boogie" and credited to Anton Karas as writer to be sure. . . . Making with the music is former film star Nick Stuart's band, which recently closed at the Aragon ball room before jumping up to San Francisco for a date. . . . Backside of the disc is the original "At The Balinese Room." . . . Nice to hear from Jim Warren of Central Records that Johnny Blackburn has an up-and-comer in his latest Selective release, "Oh Little Girl" and "Chicken Neck" with Chuck Norris on the guitar and vocal. . . . Friendly neighbor Russ Morgan and band are now well on their national tour of one-nighters, which will be topped off by a few weeks at the Capitol in New York and then back to the Hollywood Palladium for a June 7 opening. . . . Finally got with Jim Bray of Redwood Record Sales, who with Bill Jones has been doing a great distrib job on London Records, selling to the hilt on Anton Karas' "Third Man Theme" and Teresa Brewer's "Music, Music, Music." . . . Giving full credit to The Cash Box cover for the idea, Jim had just rigged up a ball gum vendor on his counter with free gum to all customers as a plug for the Brewer gal's brand newie, "Choo'n Gum." . . . Other platters spinning out at Redwood Sales are Al Morgan's "Heart of Gold," the Anson-Mossman "Heart of Stone" also now on the London label and selling merrily, and for a real cutie, there's Salty Holmes' "I Found My Mama" with a talking harmonica that the kids will love. . . . Quite an organization there, Jim on the inside exec spot, Bill Jones and Bud Velet outside, well known record gal Dotty Vance on sales and dee-jay promotion and Margo Grover working Arizona. . . . For an authentic dash of accent, there's counter foreman George Phillips, who hails from New Zealand and reminisced with us about Auckland Bay, one of the most bootiful in the world.



RUSS MORGAN

MGM RECORDS ENTER THREE SPEED FIELD IN DISK BIZ

NEW YORK—M-G-M Records announced in New York this past week that it will begin release of 45 r.p.m. records to its distributors sometime later this month with public sale date set about the first of May. The move puts the diskery into production of all three existing record speeds. It will be remembered that M-G-M added 33-1/3 Long-Playing Records to its catalogue in early March.

M-G-M's first 45 release will include the Betty Hutton-Howard Keel album, "Annie Get Your Gun," offering recordings from the sound-track of the picture of the same name, and the first of those long-awaited duet platters teaming Billy Eckstine and Sarah Vaughan. The "Annie" album is already available in 78 and 33-1/3 r.p.m. versions, while the Eckstine-Vaughan 45 will appear simultaneously with 78 pressings.

Diskery officials stressed that the use of two such unusual items to introduce its 45 r.p.m. line is not a chance coincidence. The release will set a pattern for future M-G-M 45 releases. The diskery has plans to use the newly-added speed for the release of choice items almost exclusively. This will include re-issues of many choice catalogue items, as well as the cream of new platters as they come along. Future 45 releases will lay especially heavy emphasis on M-G-M's dominance of the sound-

track field and its access to original cast versions of the scores of MGM movie musicals.

Packaging of M-G-M's 45 album sets will follow the pattern now standard for that speed. It will consist of a black-box having the same cover design as used on 78 and 33-1/3 r.p.m. versions of the specific set. Albums and singles will be competitively priced. The "Annie" set with four records is listed at \$3.52 and the single at \$.79.

Larry Taylor Exits Michael Music For Personal Mngr., Publishing Set Up

NEW YORK—Larry Taylor, General Professional Manager of Michael Music, has resigned to handle his own venture Holiday Attractions, Inc., a new firm which will specialize in management counselling and music publishing. Holiday has already signed 5-yr. deal with Eddie (Piano) Miller. It's said Taylor has found a handsome, six-foot, blonde baritone, semi-legit, who he says is a combination of Van Johnson and Nelson Eddy. Taylor's keeping him under wraps pending some big news. Associated with Taylor in new management setup is Tony Aquaviva.

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THE CASH BOX

Record Reviews

SLEEPER OF THE WEEK

"CALICO BALL" (2:56)

"IN THE EVENING BY THE MOONLIGHT" (2:37)

JOHNNY LONG ORCH.
(King 15044)



JOHNNY LONG

● Following on the heels of his smash renditions of "We'll Build A Bungalow" and "Silver Dollar," the great Johnny Long aggregation comes up with still another pair of sides that should prove to be top notch juke box material. This coupling shapes up as a pair of blue-ribbon sides for music ops. Top

deck has everything in it. Spots of country music, band work and a gang sing to boot all go to make "Calico Ball" the great side it is. The tune, handled by chirp Janet Brace and a band chorus rolls along at a mellow clip, with the music echoing splendidly from start to finish. It's the type of tune that maestro Long excels at, and is a feather in his cap of musical wizardry. The flip shows just as well, and has as much winning potential. Ditty has the Glee Club and Janet Brace wailing a clever piece of material, with a cute wax story in the background. Tune makes you sing along with it, and then come back for still another earful. Take note of the wonderful music by the Long ork, and ops have a platter that can really take off. Ops should latch on to this duo—but pronto!

"CHUG A LUG" (2:43)
"I DON'T CARE IF THE SUN DON'T SHINE" (2:48)

TITO BURNS SEXTET
(London 706)

● So-so rendition of a top notch tune should hold its own in the boxes. Top deck is a cute gang sing affair, with Ronnie Price in the vocal lead. Ditty is the famed drink-it-down song, and will prove to be a hot juke box item. The flip is a rhythm romantic ode with lyrics handled by chirp Terry Devon in effective patter. We like the top deck.

"ROSES" (2:56)
"WHERE ARE YOU GONNA BE WHEN THE MOON SHINES?" (2:37)

SNOOKY LANSON
(London 682)

● Top end of this one is gonna prove to be a hot juke box item. It's a smooth ballad handled to vocal perfection by piper Snooky Lanson. Tune rolls easily, with Snooky's warm pipes trilling the lyrical expression in gilded tones that score. The other end has a rhythm beat to it with romantic lyrics to match. Ork backing by the Jack Pleis gang rounds out the wax in first rate manner.

"DON'T SAY GOODBYE" (2:30)
"NIGHTWIND" (2:51)

RUSS CASE ORCH.
(MGM 10694)

● Fascinating music by maestro Russ Case holds the spotlight on this side. The vocal bit by the Quintones do all but kill a good side here, but orkster Case seems to have salvaged something by his beautiful arrangement nevertheless. The flip is another plush item with a haunting melody that lingers. Vocal on the side is once again not up to par. Wax is there for the asking.

"ON THE OUTGOING TIDE" (2:56)
"ONE SIDED LOVE" (2:50)

VERA LYNN
(London 702)

● Vera Lynn's rendition of this soothing romantic ode is fair enough as it stands, and altho it won't prove to be the best rendition out, it will hold its own. Tune rolls easily, and as Vera purring the lyrics in smooth voice, with a choir effect in the background. Flip is in the same vein, and altho the tune is good, Miss Lynn's interpretation seems a bit forced. Top deck gets our nod.

"WISH ME LUCK" (2:56)
"I'LL NEVER BE FREE" (2:57)

JOYCE INDIG
(London 654)

● Pair of torchy items on deck for music ops, with Joyce Indig in the spotlight. Both sides weave in moderate tempo, with the lass chirping the lyrics in wee vocal efforts. Excellent ork arrangement by maestro Jack Pleis sounds better than the gal's vocal, which is rather squeamish. Ops who have the spots might listen in.

"BLUE PRELUDE" (2:54)
"I HADN'T ANYONE TILL YOU" (2:36)

ZIGGY ELMAN ORCH.
(MGM 10686)

● Horn work of Ziggy Elman and vocal thrushing of chirp Virginia Maxey shows effectively on this standard piece on the top deck. Song is a current plug item and altho it won't raise havoc in the boxes, this rendition will hold its own. The flip is another standard, with The Skylars handling the vocal work and more horn work by the maestro. Disk is good potential filler material only.

"DEDICATED TO YOU" (2:43)
"YOU'RE ALL I NEED" (3:05)

SARAH VAUGHAN—BILLY ECKSTINE
(MGM 10690)

● Vocal teaming of Billy Eckstine and Sarah Vaughan on these romantic, sentimental sides doesn't quite come off here. The material itself is fair enough as it stands, but the pipers seem to miss the boat on the sides. Songs themselves aren't too commercial. Of the pair, the flip side shows a bit brighter.

"MY MOTHER'S ROSARY" (3:07)
"I'M IN LOVE WITH THE MOTHER OF THE GIRL I LOVE" (2:52)

PHIL BRITO
(MGM 19693)

● Slow, sentimental warbling by Phil Brito on this top deck might catch on with Phil's many fans here. Tune revolves around the title basically, with a chorus vocal backing it up. The flip rolls in med tempo and has a clever set of romantic lyrics. Both sides make for fair listening—ops who have the spots might listen in.

"MONA LISA" (3:18)
"WHEN MY STAGE COACH REACHES HEAVEN" (3:02)

ART LUND
(MGM 10689)

● Chick ditty expertly handled by Art Lund is gonna blossom out into a big tune. The "Mona Lisa" side is the one we like—we're sure you will too. Art's vocal fits the mood and patter of the tune like a glove, with some excellent music by maestro LeRoy Holmes seeping thru to boot. The flip is off the beaten track and has a set of lyrics that play around the title. Top deck for juke box silver.

"WILLYA WONTCHA" (2:58)
"I'VE GOT A SUNDAY FEELING IN MY HEART" (2:39)

DORIS DREW
(MGM 10677)

● More novelty wax in the offing for music ops, and the set up of a pair of cute sides by chirp Doris Drew. Tunes have a nice lilt to them and are handled in pleasing fashion by the chirp. Top deck rolls in cute tempo, while the flip slows down some to a down-home affair. Wax should make good filler material.

"TELL ME" (2:33)
"DREAM A LITTLE DREAM OF ME" (2:41)

FRANKIE CARLE ORCH.
(Columbia 38783)

● Some cute wax by maestro Frankie Carle, and the set up of the pleasing "Tell Me" by spooner Gregg Lawrence. Ditty is a romantic rhythm lilt that is pleasing on the ears. Flip switches to a straight ballad piece with Gregg in the vocal spotlight again. The top deck has loads of winning potential.

"LOVER COME BACK TO ME" (3:05)

"YOU ARE MY LOVE" (3:03)

KATHRYN GRAYSON
(MGM 30232)

● Wax strictly aimed at the class wired music spots is set up here by Kathryn Grayson. Top deck is an oldie which music ops will know well. This rendition isn't commercial at all, but should fair well. Flip is in the same vein, and has Miss Grayson rendering her vocal work in expert style again. Ops who have the spots might look in.

"I WISH I COULD SHIMMY LIKE MY SISTER KATE" (3:17)
"DIXIELAND IS HERE TO STAY" (2:35)

PHIL NAPOLEAN and HIS MEMPHIS FIVE
(Columbia 38782)

● Authentic Dixie by Phil Napoleon and his group shows fair enough here. Top deck weaves in slow tempo and has some pleasing spots by the group. Flip has a vocal by Betty Ann Grove and picks up in tempo a beat. Both sides, if aimed at the gang that goes for this brand of music, should do fairly well in the boxes.

"WHY DO THEY ALWAYS SAY NO?" (2:56)
"THE OLD PIANO ROLL BLUES" (2:46)

BEATRICE KAY
(Columbia 38773)

● Gay '90's rendition of this pair of current winners by Beatrice Kay shapes up as hot contenders for juke box honors. Miss Kay's husky warbling of the songs is hot commercial material, and as such, should do well on the phonos. Both sides are offered in razz 'm tazz honky-tonk fashion, with a mellow piano banging away. Ops should get with 'em.

"JUKE BOX ANNIE" (2:46)
"CALICO SAL" (2:57)

CLAIRE "SHANTY" HOGAN
(London 681)

● Current winner picking up in popularity gets a rousing sendoff by Claire "Shanty" Hogan here. "Juke Box Annie" is on the way in—this rendition should add to its popularity immensely. The flip side stays in the same vein basically, with a bit of jazz tempo added. Vocal work is excellent throughout both sides, as is the ork tones.

"DIXIELAND BALL" (2:39)
"HONEY, WON'T YOU HONEY-MOON WITH ME" (2:20)

EILEEN BARTON
(National 9109)

● Sock drive of this dixie melody by Eileen Barton sounds mellow enough to catch on. Gal's pipes pitch warm and invigorating throughout, with the echo making you feel the mood and patter of the music. Tune has a decided up beat to it, matched with a splendid set of lyrics. The flip is a cute romantic lilt that rolls along in easy to take manner, with Miss Barton's pipes ringing true throughout.

Columbia Records Presented With Cash Box Award



NEW YORK—Columbia Records' president Goddard Lieberman, right, is presented with The Cash Box Annual Music Award, in behalf of the Automatic Music Industry of America. The diskery took top honors when the nation's music operators selected George Morgan's "Candy Kisses" as the Best Western Record of 1949. Pictured above, Bob Austin, The Cash Box; Don Law, executive in the firm's artist and repertoire department, and Mr. Lieberman.

Capitol Names Bittaker Executive Vice President Of Distributing Organization. First Quarter Net Profit Tops 1949 Mark

HOLLYWOOD, CAL.—Capitol Records, Inc., this city, this past week further strengthened their sales and distribution organization with the appointment of six executives of the firm to vice-presidential posts in the Capitol Records Distributing Corporation.

Named as executive vee-pee in the Capitol subsidiary was Floyd Bittaker, who has served as Capitol's top man in charge of national sales for several years now.

In addition to Bittaker, Capitol's five regional managers were named to vee-pee posts in the organization. Named were: Bill Hill, New York; Ray Marchbanks, Central region; Vic Blanchard, Southern rep; Max Callison, Cleveland; and Paul Featherstone, Western vee-pee. The new sales team will continue to promote and exploit Capitol's three-speed line of recordings, and will also have as one of its primary objectives, a speed system designed to get Cap's wares out into the market.

Capitol recently expanded their distribution facilities in Hollywood by taking over the entire second floor in the Palmer Building, housing more than 8,000 square feet of space. The firm will now have the entire building to themselves, with the exception of the main floor.

Along with the announcement of the appointment of the new executives to their distribution firm, Capitol Records disclosed a sharp rise in their net profit for the first quarter of 1950. The firm garnered a net profit of approximately \$130,000 as compared to

\$40,000 for the similar period of last year. It was said that streamlining of the diskery's operations made possible the tremendous increase. Cap's sales totaled an estimated \$3,325,000 an increase of approximately \$200,000 over the similar 1949 period.

Capitol president Glenn Wallichs is slated to leave shortly for a tour of European recording companies it was also learned.

Columbia Hypo's Kiddie Record Line

NEW YORK—Columbia Records, Inc., has launched an extensive promotion and merchandising campaign for its expanding Children's record catalog, it was announced today by Ken McAllister, Director of Advertising and Promotion for Columbia.

Elaborate point of sale and display material has been prepared to promote Children's selections on Long-Playing Microgroove, conventional ten-inch and seven-inch Playtime discs. A series of nine full-color twelve-inch high cut-out figures of characters on Columbia Children's records will be shipped to distributors this month. Additional cut-outs will be shipped concurrently with release of the new records whose characters they depict.

A special 17" x 22" brightly colored poster for Children's LP Microgroove records will also be issued to dealers, together with hangers and release cards.

Available for use as a mailing and general promotion piece is a Children's Record Selector, listing every kiddie disc in the catalog with indication of subject type and age group for which it is particularly suited.

Radio will also be used in this campaign, with mention of Children's records scheduled for each Sunday afternoon broadcast of the "Columbia LP Record Parade" over the CBS network.

Columbia is teeing off its Children's record promotion with a distributor salesmen's contest which will run from April 17th to May 26th.

Rainbow Records In Heavy Promotion On "Chuckawalla Swing"

NEW YORK—Eddy Heller, president of Rainbow Recording Co., this city, this past week announced plans for an extensive promotion and exploitation program aimed at stimulating sales of their new release "The Chuckawalla Swing."

Ditty is the plug tune from the new RKO-Argosy film "Wagon Master," directed by John Ford, and starring Ben Johnson, Joanne Dru, Harry Carey, Jr., and Ward Bond. The song, written by Stan Jones of "Riders In The Sky" fame, is published by Hill & Range Music, and is set to receive the firm's full promotional efforts.

Heller disclosed plans for a nationwide tie-up with RKO Pictures. The "Wagon Master" film will be previewed to disk jockeys and the trade press shortly, with djs and reviewers receiving promotion kits containing an explicit amount of descriptive matter concerning the recording.

The platter depicts a dance scene from the "Wagon Master" flicker and was recorded by Eddy Miller and orchestra, a dance troupe of twenty-five, and a mixed chorus. The Rainbow plattery is set to promote the disk thru their network of nation-wide distributors, with more than 25,000 window streamers and vinylite copies of the platter set to go out. The indie plattery, one of the most progressive in the nation, was first to come out on such hits as "She Wore A Yellow Ribbon," "Music, Music, Music," "Daddy's Little Girl" and "Juke Box Annie."

Heller stated, "Similar promotional efforts were directed on the 'Yellow Ribbon' recording, and met with widespread success. The initial reaction we've received from distributors indicates to us that we've got a smash recording in the offing. We're determined to give music fans material they want to hear. 'Chuckawalla Swing' is definitely styled to the taste of the times."

King Clears Up Joe Thomas Hassle

CINCINNATI, O.—In an effort to straighten out some confusion existing since the announcement concerning the appointment of Joe Thomas to a post with Decca Records in their rhythm and blues department, King Records, Inc., this past week issued a statement regarding the activity of Joe Thomas they have under recording contract.

King's Joe Thomas is a tenor sax man who had been with the late Jimmy Lunceford for more than fifteen years. When Lunceford died, he and Joe Wilcox took over leadership of the band.

Decca's Joe Thomas is a well known figure in the trade too, and has more recently gained notoriety as a vocal coach.

King disclosed that many inquiries came to their attention with the regard to the confusion existing because of the same names.

Cosnat Set For Move To New, Enlarged Quarters

NEW YORK—Jerry Blaine, president of Cosnat Distributing Corp., this past week disclosed plans for the opening of new and enlarged quarters to house the distributing organization.

The Cosnat firm, one of the nation's largest record distributing organizations, will occupy more than 5,500 square feet of space at their new quarters at 315 West 47th Street, this city.

Blaine stated that the move was necessary in order to continue to give music operators and dealers "the best possible service." Parking facilities will be amply provided for the trade it was learned, with a fast and efficient method of servicing the trade set to go into operation immediately. Cosnat will occupy their new offices on May 1st.

In a statement concerning the move to new quarters, Blaine emphatically declared that he primarily is "interested in catering to the needs of music operators and record dealers by giving them the utmost in service."

"Operators and dealers are interested in coming in and buying their records without too much time wasted. We have provided facilities in this matter. In addition, new records will be 'previewed' by our customers so that they can have fast service on new possible hits."

Plans for an opening party for the new offices of Cosnat are at present being made. The Cosnat firm are distributors for a varied line of records, among them, Jubilee, National, Derby, Melford, Sensation, Arco, Artist, Parade, Adventure, Atlantic, Notary, Commodore, Rainbow and Aristocrat. In addition, the firm handles Duotone Needles and Eveready Batteries.

Lawrence-Laine Set For Paramount Date

NEW YORK—Bandleader Elliot Lawrence and Frankie Laine have just been signed to open at the New York Paramount Theatre beginning May 17. Lawrence and Laine recently completed an engagement at Bop City which was so successful, the booking agency (GAC) is planning frequent appearances for the two performers as a unit.

Lawrence has appeared regularly at the Paramount while for Laine, it marks his third appearance there.

Ed Burton Joins N. Y. Hill & Range Office

NEW YORK—Ed Burton, formerly connected with Hill & Range Music in an executive capacity on the West Coast, this past week announced that he will assume a similar position with the Hill & Range firm in their New York office.

Burton will strengthen the New York office staff and will work along with Jack Shiffman in the promotion and exploitation of material the firm is working on. In addition, Burton will also work on new songs for the pubbery. Current plug tune for the firm is "Roses."

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Sensational New Singing Star
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"Our Love Story"

NATIONAL #9111 **THE RAVENS**
"COUNT EVERY STAR"
"I'm Gonna Paper All My Walls
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NATIONAL #9108 **LYNNE HOWARD**
"CHOO'N GUM"
"Cry, Cry, Cry"

NATIONAL #9107 **"I Found My Mama"**
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THE CASH BOX



Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending April 22.

Bertha Porter

WDRG—Hartford, Conn.

1. THUNDER IN MY HEART (Richard Hayes)
2. IF I HAD YOU ON A DESERT ISLAND (Godfrey and Davis)
3. THE FLYING DUTCHMAN (Art Mooney)
4. CANDY AND CAKE (Mindy Carson)
5. IT WAS SO GOOD (King Cole)
6. DON'T SAY GOODBYE (Fran Warren)
7. I DON'T KNOW WHETHER TO LAUGH OR CRY (Janette Davis)
8. I'M GONNA PAPER ALL MY WALLS (P. Page)
9. MY FOOLISH HEART (Gordon Jenkins)
10. KISS ME (Jimmy Dorsey)

Gene Rousseau

WWON—Woonsocket, R. I.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. SENTIMENTAL ME (Ames Bros.)
3. DEARIE (Bolger-Merman)
4. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)
5. OLD PIANO ROLL BLUES (Lawrence Cook)
6. CRY OF THE WILD GOOSE (Frankie Laine)
7. THIRD MAN THEME (Guy Lombardo)
8. BEWITCHED (Doris Day)
9. IT ISN'T FAIR (Bill Farrell)
10. CANDY AND CAKE (Mindy Carson)

Rex Dale

WCKY—Cincinnati, Ohio

1. BEWITCHED (Jan August)
2. DEARIE (Merman-Bolger)
3. I'D'VE BAKED A CAKE (Eileen Barton)
4. IT ISN'T FAIR (Bill Farrell)
5. PIANO ROLL BLUES (Feb September)
6. MY FOOLISH HEART (Billy Eckstine)
7. LA VIE EN ROSE (Victor Young)
8. BEYOND THE SUNSET (Three Suns)
9. SWAMP GIRL (Frankie Laine)
10. WANDERIN' (Sammy Kaye)

Jay Boivin

WFEA—Manchester, N. H.

1. DANCER AT THE FAIR (Ted Herbert)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. RAG MOP (Jimmy Dorsey)
4. I'D'VE BAKED A CAKE (Eileen Barton)
5. IT ISN'T FAIR (Sammy Kaye)
6. MY FOOLISH HEART (Hugo Winterhalter)
7. DEARIE (Kirk-Warren)
8. THERE'S NO TOMORROW (Tony Martin)
9. GOD'S COUNTRY (Vic Damone)
10. SENTIMENTAL ME (Russ Morgan)

Joe Ryan

WALL—Middletown, N. Y.

1. IT ISN'T FAIR (Sammy Kaye)
2. MY FOOLISH HEART (Gordon Jenkins)
3. THERE'S NO TOMORROW (Tony Martin)
4. MUSIC, MUSIC, MUSIC (Teresa Brewer)
5. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
6. THIRD MAN THEME (Anton Karas)
7. I'D'VE BAKED A CAKE (Merman-Bolger)
8. RAG MOP (Lionel Hampton)
9. WILHELMINA (Danny Kaye)
10. DARN IT, BABY (Martin-Warren)

Ira Cook

KECA—Hollywood, Calif.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. THIRD MAN THEME (Anton Karas)
3. IT ISN'T FAIR (Sammy Kaye)
4. DOWN THE LANE (Chuck Cabot)
5. CHUG A LUG (Kay Kyser)
6. C'EST SI BON (Johnny Desmond)
7. "X" IN THE MIDDLE OF TEXAS (Dennis Day)
8. CANDY AND CAKE (Mindy Carson)
9. WILHELMINA (Freddie Martin)
10. CHOO'N GUM (Kitty Kallen)

Bud Wendell

WJMO—Cleveland, Ohio

1. I ALMOST LOST MY MIND (Fran Warren)
2. LOVELESS LOVE (Charlie Spivak)
3. WANDERIN' (Sammy Kkaye)
4. LEAVE IT TO LOVE (Ralph Flanagan)
5. THIRD MAN THEME (Anton Karas)
6. I'D'VE BAKED A CAKE (Eileen Barton)
7. DADDY'S LITTLE GIRL (Dick Jurgens)
8. SENTIMENTAL ME (Ames Bros.)
9. RAIN (Frank Petty)
10. ASK ME NO QUESTIONS (Stafford-MacRae)

Myron Barg

WMOR—Chicago, Ill.

1. MY FOOLISH HEART (Gordon Jenkins)
2. C'EST SI BON (Johnny Desmond)
3. IT ISN'T FAIR (Sammy Kaye)
4. A GOOD TIME WAS HAD BY ALL (R. Clooney)
5. LA VIE EN ROSE (Macklin Marrow)
6. I'D'VE BAKED A CAKE (Eileen Barton)
7. STARS ARE THE WINDOWS OF HEAVEN (Fran Allison)
8. THIRD MAN THEME (Guy Lombardo)
9. BEWITCHED (Bill Snyder)
10. CANDY AND CAKE (Mindy Carson)

Larry Gentile

WJBK—Detroit, Mich.

1. BEWITCHED (Bill Snyder)
2. GIVE ME A KISS FOR TOMORROW (F. Laine)
3. MY FOOLISH HEART (Mindy Carson)
4. IT ISN'T FAIR (Sammy Kaye)
5. BABY, WON'T YOU SAY YOU LOVE ME? (Billy Eckstine)
6. CHINESE MULE TRAIN (Spike Jones)
7. SWAMP GIRL (Frankie Laine)
8. COUNT EVERY STAR (Hugo Winterhalter)
9. I ALMOST LOST MY MIND (Fran Warren)
10. THIRD MAN THEME (Ben Pollack)

Dave Miller

WPAT—Paterson, N. J.

1. BEYOND THE SUNSET (Rosalie Allen)
2. FLOPPY (Mervin Shiner)
3. LITTLE ANGEL WITH THE DIRTY FACE (Eddy Arnold)
4. STEAL AWAY (Red Foley)
5. SING UNTIL THE COWS COME HOME (Ames Bros.)
6. MY MOTHER'S SMILE (Ernie Lee)
7. FOREVER ISN'T LONG ENOUGH (Al Rogers)
8. MY DOLLY HAS A BROKEN HEART (R. Allen)
9. DADDY'S LITTLE GIRL (Dick Todd)
10. FLYING RED HORSE POLKA (Victor Zembruski)

Ed Penney

WFGM—Fitchburg, Mass.

1. ARE YOU LONESOME TONIGHT? (Blue Barron)
2. BABY, WON'T YOU SAY YOU LOVE ME? (Billy Eckstine)
3. IT ISN'T FAIR (Sammy Kaye)
4. SENTIMENTAL ME (Ames Bros.)
5. BEWITCHED (Jan August)
6. SWAMP GIRL (Frankie Laine)
7. LOVELESS LOVE (Charlie Spivak)
8. SUGARFOOT RAG (Ella Fitzgerald)
9. MY FOOLISH HEART (Billy Eckstine)
10. WHERE IN THE WORLD (Gordon Jenkins)

Sid Dickler

WHOD-WMCK—Pittsburgh, Pa.

1. THIRD MAN THEME (Anton Karas)
2. ARE YOU LONESOME TONIGHT? (Blue Barron)
3. LET'S GO TO CHURCH (Whiting-Wakely)
4. MUSIC, MUSIC, MUSIC (Teresa Brewer)
5. I FOUND MY MAMA (Salty Holmes)
6. COUNT EVERY STAR (Hugo Winterhalter)
7. I ALMOST LOST MY MIND (Snooky Lanson)
8. DONTCHA' GO AWAY MAD (Harry James)
9. HEART OF GOLD (Al Morgan)
10. CHOO'N GUM (Teresa Brewer)

Bill Wright

WWSN—Birmingham, Ala.

1. I ALMOST LOST MY MIND (Fran Warren)
2. CREW CUT (Jerry Gray)
3. COUNT EVERY STAR (Hugo Winterhalter)
4. IT ISN'T FAIR (Sammy Kaye)
5. I FOUND MY MAMA (Rosemary Clooney)
6. ARE YOU LONESOME TONIGHT? (Blue Barron)
7. BEWITCHED (Larry Green)
8. LONESOME ROAD (Stan Kenton)
9. JUKE BOX ANNIE (Cantor-Kirk)
10. CALYPSO BLUES (King Cole)

Dick Coleman

WCBM—Baltimore, Md.

1. MY FOOLISH HEART (Gordon Jenkins)
2. IT ISN'T FAIR (Sammy Kaye)
3. HAVE I TOLD YOU LATELY? (Warren-Martin)
4. BEWITCHED (Bill Snyder)
5. SENTIMENTAL ME (Ames Bros.)
6. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
7. WITH MY EYES WIDE OPEN (Patti Page)
8. IF I HAD YOU ON A DESERT ISLAND (Arthur Godfrey)
9. DADDY'S LITTLE GIRL (Mills Bros.)
10. I ALMOST LOST MY MIND (Fran Warren)

Mort Nussbaum

WHAM—Rochester, N. Y.

1. THIRD MAN THEME (Guy Lombardo)
2. IT ISN'T FAIR (Sammy Kaye)
3. C'EST SI BON (Johnny Desmond)
4. PETER COTTONTAIL (Gene Autry)
5. RAIN (Larry Fortine)
6. GO TO SLEEP (Carson-Cornell)
7. STAY WITH THE HAPPY PEOPLE (Margaret Whiting)
8. CAFE MOZART WALTZ (Guy Lombardo)
9. LA VIE EN ROSE (Victor Young)
10. A COW, A PLOW, A FRAU (James Melton)

Bob Watson

WSB—Atlanta, Ga.

1. C'EST SI BON (Danny Kaye)
2. THIRD MAN THEME (Anton Karas)
3. DEARIE (Stafford-MacRae)
4. COUNT EVERY STAR (Hugo Winterhalter)
5. I'D'VE BAKED A CAKE (Eileen Barton)
6. THERE'S NO TOMORROW (Tony Martin)
7. JOSHUA (Ralph Flanagan)
8. I ALMOST LOST MY MIND (Fran Warren)
9. IT ISN'T FAIR (Joe Mariner)
10. SPAGHETTI RAG (Ray Anthony)

The OPS & JOCKS are Saying YES! YES! YES! To

ABBEY'S "WHY DO THEY ALWAYS SAY NO"

backed with
"PIANO ROLL BLUES"

By
Lawrence "Piano Roll" Cook

ABBEY 15003

PETER DORAINE, Inc. Nat'l Dist. for ABBEY RECORDS
754 Tenth Ave. New York 19, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

"Folk" and "Western" Record Reviews

BULLSEYE OF THE WEEK

"MY SAN FERNANDO ROSE" (2:28)
"WAS YESTERDAY A DREAM?" (2:53)

TEX WILLIAMS
(Capitol 940)



TEX WILLIAMS

● Tex Williams, one of the most dependable producers of hot juke box hits in the folk and western field, has come up with a top deck penned by Gene Autry (no slouch himself) that sounds to us like pure

gold in the offing for ops. William's singing is at its best here in a toe-tapping eight to the bar ditty with a nice swing and a moving lilt. Flipover, "Was Yesterday A Dream?" is a ballad set in a romantic Western style with thanks due not only to the top-notch spooning of Williams but also to the effective orchestration that leads the listener into the song, frames the singer and shines in production effort throughout. There's no doubt about the appeal that this double headed shellac will pack and the best advice we can give to operators is to load up on the platters and start plunkin' them around in one location after another. Either side is a money-maker with "Rose" brightest.

"FAST TRAIN THROUGH ARKANSAS" (2:38)
"UNDER THE DOUBLE EAGLE" (2:51)

WAYNE RANEY
(King 856)

● Raney is in good voice for his "Fast Train" ride and gets a lot of support from the mixed chorus that frames his effort and the string band that backs them up. Train sounds are duplicated by some excellent harmonica bits by Raney who is quite a virtuoso on the fast-rising instrument. "Under" side is a harmonica solo start with the familiar "You Gotta Get Up In The Morning" refrain. Raney's tootling is once again aided by strings. Both of these numbers are well worth an op's attention.

"STEEL STRIKE" (2:03)
"TWILIGHT TIME IN TEXAS" (2:39)

CLIFFIE STONE
(Capitol 966)

● Upper waxing is a steel guitar solo by Speedy West set in a catchy swing with a sporadic pause to jump the tempo pace. The disk is fast moving and the backing smartly highlights the solo effort. Reverse is a trio vocal in a slow moving Western vein that reminds of campfire cowboy singing. Ops will want to hear both sides.

"TELL HER YOU LOVE HER TODAY" (2:51)
"YOU DON'T LOVE ME LIKE YOU USED TO DO" (2:48)

LULU BELLE and SCOTTY
(London 16024)

● "Tell Her" cutting is a standardized version of a country tune with typical backing from the band and some bird calls interspersed with the patter-set to create attention. Turn-over reveals Lulu Belle strong on the entering wordage with the chorus dividing the vocal chores and a repetition of the title throughout. Twanging surrounds the entire effort satisfactorily.

"NO TEARS IN HEAVEN" (2:49)
"ON AND ON WE WALK TOGETHER" (2:58)

THE CHUCK WAGON GANG
(Columbia 20689)

● Both ends are set in sacred style with a string band and a mixed chorus on the vocals. Guitaring is good. "No Tears In Heaven" looks to be the more commercial product, more suited to juke box requirements. Bottom has a simulated church-singing effect; upper circle is the one that has the faster movement and shorter playing time on the machines.

"DIRT 'NEATH YOUR FEET" (2:25)
"TOO MANY TIMES" (2:37)

BILLY WALKER
(Capitol 941)

● Top whirling airs a fine bit of ton-siling by Walker on a tune that moves in a pleasant groove with a strong lyric message. Backing stems from supporting strings. "Too Many Times" features nice action on an adultery theme that might go well. Walker's voice aids the motif and sounds very good. Give that underside an appraising ear.

"BLUES IN THE MOONLIGHT" (2:52)

"HEARTBROKEN" (2:42)

COWBOY COPAS
(King 855)

● Cowboy Copas is accompanied on the "Blues" spinning in a string band arrangement set to a country rhythm tune. Guitar work is particularly outstanding with the chirping and the instrumental "big time." This is a tune that could bust out heavy. "Heartbroken" has some fancy moaning and a good melody. Ops will want to grab the "Blues" biscuit by the bushel.

"SLIPPIN' AROUND WITH JOLE BLON" (2:31)

"I DIED ALL OVER YOU" (3:00)
BUD MESSNER BAND—BILL FRANKLIN
(Abbey 15004)

● As the title indicates the first platter combines just about every popular tune set in this vein that has appeared in the last few years. The melody is "Slippin' Around" and "Lovesick Blues," "Candy Kisses," "Haul Off," etc. all come in for mention. "Died" side has Bill Franklin sounding very good on wax which has excellent reproduction tone quality. The lyric is different and Messner frames in classic style. Top deck could really happen big.

"OKLAHOMA HILLS" (2:43)
"OH, GOOD GRACIOUS, KATY" (2:44)

RHYTHM RANGERS ORCH.
(Highway 1004)

● Paul Ford handles the oral delivery on "Oklahoma Hills" a famous, western classic-standard. The number has always been highly popular and it is doubtful whether Ford's not-too-forceful treatment will steal the play away from the other slicings. Listen for the bass work in the rear. Flip is a cute, humorous, novelty lyric by Britt Wood who does an impressive job of getting the most out of good material. Ops will want to catch the Wood work.

Columbia Records In
Rhythm & Blues Promotion

NEW YORK—Columbia Records has initiated their rhythm and blues promotion with a special six-platter release aimed at a wide range of territorial preferences and tastes. The major plattery announced that they will employ an extensive merchandising campaign using full disk jockey promotion and special display streamers and posters which will be the model for all future releases in this category.

Ben Siegert, Director of Artists and Repertoire for the Columbia Rhythm and Blues Division, was in charge of the recording of the new cuttings which featured well-known Columbia recording artists as well as four newcomers to the label. For the rhythm and blues promotion release, Hot Lips Page recorded two distinctive vocal couplings, "You Stole My Wife, You Horse Thief" and "Where Are You Blue Eyes?" a novelty in the Dixieland style. Al Hibbler, vocalist on many Columbia disks with Duke Ellington's orchestra, is featured as a solo in "The World Is Waiting For The Sunrise," cut with the same aggregation. Coupled with the Hibbler vocal waxing is an up-tempo rhythm instrumental selection by Duke Ellington.

The Loumell Morgan trio is heard on its first Columbia shellac in the novel "Calypso Boogie" and an original medium-tempo ballad, "The Devil In Me." Ben Siegert's discovery, the Six La Motta Brothers, offer a calypso double, "Virgin Islands—U.S.A." and "Yo' Never Get No Dollar." Chirping is provided by the Millard Sisters and El Boy, respectively.

Eddie Joy Pacts Pair
In Management Deal

NEW YORK — Eddie Joy, professional manager of Santly-Joy and Oxford pubberies, has announced the signing of singers Guy Mitchell and Todd Manners to personal management contracts.

Guy Mitchell, formerly Al Grant, will record for Columbia Records and is being handled through General Artists Corporation. Todd Manners is cutting for MGM and held his first session with the diskery on April 5th. In addition to the two artists above Eddie Joy does personal management for his wife, thrush Mindy Carson.

Johnny Long Gets His
"Silver Dollar"

NEW YORK — Cute pic snapped above has orkster Johnny Long on the receiving end, with a simulated hand-ful of "Silver Dollar's" pouring out of the juke box. The phonograph pictured is the new Wurlitzer Model 1250, many of which are now spinning the maestro's smash King recording of "Silver Dollar."



best sellers



- ★ **JOHNNY LONG**
15035 Silver Dollar
Dixie
15018 We'll Build A Bungalow Skirts
15044 Calico Ball
In The Evening By The Moonlight
- ★ **GEORGE WRIGHT**
15039 Take Me Out To The Ball Game
Easter Parade
- ★ **RUBY WRIGHT**
15033 Thanks For The Buggy Ride
Regular Gal
- ★ **SISTER SLOCUM**
15041 Red Hot Mama
Blues For The Whistler
- ★ **MILTON DELUGG**
15037 Hoop-De-Doo Palka
Zone Twenty-Eight



- ★ **MOON MULLICAN**
839 Broken Dreams
Don't Ever Take My Picture Down
- ★ **DELMORE BROTHERS**
849 Sand Mountain Blues
I Swear By The Stars
- ★ **COWBOY COPAS**
855 Blues In The Moonlight
Heartbroken
- ★ **HANK PENNY**
828 Blandshot Eyes
I Was Satisfied
- ★ **CLYDE MOODY**
848 Tears On My Pillow
I Won't Care A Hundred Years From Now
- ★ **WAYNE RANEY**
856 Fast Train Through Arkansas
Under The Double Eagle
- ★ **RED PERKINS**
850 I'm So Happy I Could Cry
One At A Time
- ★ **YORK BROTHERS**
858 Motor City Boogie
I'm Coming Back Home To Stay



- ★ **IVORY JOE HUNTER**
4347 Please Don't Cry Any More
I Got Your Water On
4326 I Quit My Pretty Mama
It's You Just You
- ★ **BULL MOOSE JACKSON**
4352 A Fool In Love
Let Your Conscience Be Your Guide
- ★ **TINY BRADSHAW**
4357 Well Oh Well
I Hate You
- ★ **RED MILLER**
4356 Bewildered And Confused
I'm Eating My Heart Out
Over You
- ★ **LONNIE JOHNSON**
4336 Confused
Blues Stay Away From Me



JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

APRIL 29, 1950

New York, N. Y.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. IT ISN'T FAIR (Sammy Kaye)
3. THIRD MAN THEME (Anton Karas)
4. MUSIC, MUSIC, MUSIC (Teresa Brewer)
5. ENJOY YOURSELF (Guy Lombardo)
6. DEARIE (Merman-Bolger)
7. C'EST SI BON (Johnny Desmond)
8. MY FOOLISH HEART (Gordon Jenkins)
9. DADDY'S LITTLE GIRL (Dick Todd)
10. WITH MY EYES WIDE OPEN (Patti Page)

Chicago, Ill.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. IT ISN'T FAIR (Sammy Kaye)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. DEARIE (Stafford-MacRae)
5. C'EST SI BON (Johnny Desmond)
6. CANDY AND CAKE (Arthur Godfrey)
7. MY FOOLISH HEART (Billy Eckstine)
8. THIRD MAN THEME (Anton Karas)
9. DADDY'S LITTLE GIRL (Mills Bros.)
10. DEWITCHED (Bill Snyder)

Los Angeles, Calif.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MY FOOLISH HEART (Gordon Jenkins)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. THE OLD PIANO ROLL BLUES (Lawrence Cook)
5. THIRD MAN THEME (Anton Karas)
6. THERE'S NO TOMORROW (Tony Martin)
7. ENJOY YOURSELF (Doris Day)
8. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
9. C'EST SI BON (Johnny Desmond)
10. DEARIE (Stafford-MacRae)

Newark, N. J.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. ENJOY YOURSELF (Guy Lombardo)
4. THIRD MAN THEME (Anton Karas)
5. WITH MY EYES WIDE OPEN (Patti Page)
6. MUSIC, MUSIC, MUSIC (Teresa Brewer)
7. DEARIE (Merman-Bolger)
8. DADDY'S LITTLE GIRL (Dick Todd)
9. MY FOOLISH HEART (Gordon Jenkins)
10. SENTIMENTAL ME (Ames Bros.)

Pittsburgh, Pa.

1. DADDY'S LITTLE GIRL (Mills Bros.)
2. THIRD MAN THEME (Guy Lombardo)
3. JOLLY FELLA TARANTELLA (Andrews Sisters)
4. BEWITCHED (Gordon Jenkins)
5. OLD PIANO ROLL BLUES (Hoagy Carmichael)
6. STARS ARE THE WINDOWS OF HEAVEN (Andrews Sisters)
7. STAR DUST (Jerry Gray)
8. WHERE IN THE WORLD? (Gordon Jenkins)
9. FAIRY TALES (Ella Fitzgerald)
10. C'EST SI BON (Johnny Desmond)

Savannah, Ga.

1. MUSIC, MUSIC, MUSIC (Freddie Martin)
2. IT ISN'T FAIR (Sammy Kaye)
3. I ALMOST LOST MY MIND (Fran Warren)
4. THERE'S NO TOMORROW (Tony Martin)
5. THIRD MAN THEME (Anton Karas)
6. I'D'VE BAKED A CAKE (Eileen Barton)
7. MY FOOLISH HEART (Richard Hayes)
8. QUICKSILVER (Doris Day)
9. WITH MY EYES WIDE OPEN (Patti Page)
10. DADDY'S LITTLE GIRL (Mills Bros.)

Havre, Mont.

1. QUICKSILVER (Bing Crosby)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. I'D'VE BAKED A CAKE (Georgia Gibbs)
4. THIRD MAN THEME (Anton Karas)
5. SENTIMENTAL ME (Ames Bros.)
6. DEAR HEARTS & GENTLE PEOPLE (B. Crosby)
7. GODS WERE ANGRY (Owen Bradley)
8. WE'LL BUILD A BUNGALOW (Sy Oliver)
9. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
10. RAG MOP (Ames Bros.)

Cincinnati, Ohio

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
4. BEWITCHED (Bill Snyder)
5. THIRD MAN THEME (Anton Karas)
6. DEARIE (Guy Lombardo)
7. MY FOOLISH HEART (Gordon Jenkins)
8. DADDY'S LITTLE GIRL (Dick Todd)
9. TELL ME LIES (Reggie Goff)
10. C'EST SI BON (Johnny Desmond)

Fertile, Minn.

1. WHY DO THEY ALWAYS SAY NO? (Cliff Steward)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. ARE YOU LONESOME TONIGHT? (Blue Barron)
4. TIGER RAG (Pee Wee Hunt)
5. IT ISN'T FAIR (Sammy Kaye)
6. CRUISING DOWN THE RIVER (Art Mooney)
7. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
8. RAG MOP (Ames Bros.)
9. I'D'VE BAKED A CAKE (Eileen Barton)
10. THIRD MAN THEME (Guy Lombardo)

Brodhead, Wisc.

1. THIRD MAN THEME (Guy Lombardo)
2. DADDY'S LITTLE GIRL (Mills Bros.)
3. I'D'VE BAKED A CAKE (Eileen Barton)
4. CANDY AND CAKE (Mindy Carson)
5. DEARIE (Guy Lombardo)
6. IT ISN'T FAIR (Sammy Kaye)
7. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
8. QUICKSILVER (Bing Crosby)
9. ENJOY YOURSELF (Guy Lombardo)
10. SUNSHINE CAKE (Bing Crosby)

Napa, Calif.

1. IT ISN'T FAIR (Sammy Kaye)
2. OLD PIANO ROLL BLUES (Lawrence Cook)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. I'D'VE BAKED A CAKE (Eileen Barton)
5. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
6. CRY OF THE WILD GOOSE (Frankie Laine)
7. I SAID MY PAJAMAS (Martin-Warren)
8. THERE'S NO TOMORROW (Tony Martin)
9. DADDY'S LITTLE GIRL (Mills Bros.)
10. DEARIE (Stafford-MacRae)

Shoals, Ind.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. I'D'VE BAKED A CAKE (Benny Strong)
3. RAG MOP (Johnny Lee Wills)
4. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. THIRD MAN THEME (Guy Lombardo)
7. DEARIE (Stafford-MacRae)
8. THERE'S NO TOMORROW (Tony Martin)
9. IT ISN'T FAIR (Sammy Kaye)
10. I SAID MY PAJAMAS (Martin-Warren)

Lawton, Okla.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. THIRD MAN THEME (Owen Bradley)
4. IT ISN'T FAIR (Sammy Kaye)
5. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
6. ENJOY YOURSELF (Guy Lombardo)
7. MY FOOLISH HEART (Mindy Carson)
8. THERE'S NO TOMORROW (Tony Martin)
9. WITH MY EYES WIDE OPEN (Patti Page)
10. OLD PIANO ROLL BLUES (Lawrence Cook)

Atlanta, Ga.

1. THIRD MAN THEME (Guy Lombardo)
2. BEWITCHED (Gordon Jenkins)
3. MUSKRAT RAMBLE (Andrews Sisters)
4. SCOTTISH SAMBA (Guy Lombardo)
5. MY FOOLISH HEART (Gordon Jenkins)
6. MUSIC, MUSIC, MUSIC (Teresa Brewer)
7. HOOP DEE DOO (Russ Morgan)
8. SILVER DOLLAR (Johnny Long)
9. C'EST SI BON (Johnny Desmond)
10. IT ISN'T FAIR (Sammy Kaye)

Milwaukee, Wis.

1. THIRD MAN THEME (Ben Pollack)
2. BEWITCHED (Gordon Jenkins)
3. WHEN YOU WORE A TULIP (Jimmy Dorsey)
4. MUSKRAT RAMBLE (Phil Harris)
5. OPHELIA (Gordon MacRae)
6. HOOP DEE DOO (Perry Como)
7. CRY OF THE WILD GOOSE (Tennessee Ernie)
8. QUICKSILVER (Bing Crosby)
9. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
10. C'EST SI BON (Johnny Desmond)

Monroe, La.

1. MUSIC, MUSIC, MUSIC (Carmen Cavallaro)
2. THIRD MAN THEME (Guy Lombardo)
3. I'D'VE BAKED A CAKE (Eileen Barton)
4. THERE'S NO TOMORROW (Tony Martin)
5. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
6. QUICKSILVER (Bing Crosby)
7. RACING WITH THE MOON (Vaughn Monroe)
8. I ALMOST LOST MY MIND (Ivory Joe Hunter)
9. WEDDING SAMBA (Guy Lombardo)
10. RAG MOP (Lionel Hampton)

Syracuse, N. Y.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. I ALMOST LOST MY MIND (Fran Warren)
4. C'EST SI BON (Johnny Desmond)
5. BEWITCHED (Doris Day)
6. MUSIC, MUSIC, MUSIC (Teresa Brewer)
7. CANDY AND CAKE (Mindy Carson)
8. MY FOOLISH HEART (Gordon Jenkins)
9. THIRD MAN THEME (Guy Lombardo)
10. DEARIE (Stafford-MacRae)

Paterson, N. J.

1. OLD PIANO ROLL BLUES (Lawrence Cook)
2. BEWITCHED (Bill Snyder)
3. JUKE BOX ANNIE (Eddie Miller)
4. LET'S GO TO CHURCH (Whiting-Wakely)
5. HONKY TONKIN' (Teresa Brewer)
6. MY FOOLISH HEART (Gordon Jenkins)
7. C'EST SI BON (Johnny Desmond)
8. I ALMOST LOST MY MIND (Fran Warren)
9. CHUG A LUG (Kay Kyser)
10. DADDY'S LITTLE GIRL (Dick Todd)

Woodburn, Ore.

1. THIRD MAN THEME (Guy Lombardo)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. QUICKSILVER (Bing Crosby)
4. MUSIC, MUSIC, MUSIC (Carmen Cavallaro)
5. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
6. IT ISN'T FAIR (Sammy Kaye)
7. DEARIE (Merman-Bolger)
8. DADDY'S LITTLE GIRL (Mills Bros.)
9. THERE'S NO TOMORROW (Tony Martin)
10. PETER COTTONTAIL (Guy Lombardo)

St. Paul, Minn.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. WITH MY EYES WIDE OPEN (Patti Page)
5. ENJOY YOURSELF (Guy Lombardo)
6. DEARIE (Merman-Bolger)
7. THIRD MAN THEME (Anton Karas)
8. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
9. RAG MOP (Ames Bros.)
10. DADDY'S LITTLE GIRL (Dick Todd)

Providence, R. I.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. C'EST SI BON (Johnny Desmond)
4. DEARIE (Stafford-MacRae)
5. MY FOOLISH HEART (Gordon Jenkins)
6. BEWITCHED (Doris Day)
7. I SAID MY PAJAMAS (Martin-Warren)
8. THIRD MAN THEME (Guy Lombardo)
9. RAG MOP (Ralph Flanagan)
10. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)

Roanoke, Va.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. IT ISN'T FAIR (Sammy Kaye)
4. THIRD MAN THEME (Anton Karas)
5. DEARIE (Merman-Bolger)
6. ENJOY YOURSELF (Guy Lombardo)
7. MY FOOLISH HEART (Gordon Jenkins)
8. C'EST SI BON (Johnny Desmond)
9. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
10. RAG MOP (Ames Bros.)

Phoenix, Ariz.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. ENJOY YOURSELF (Doris Day)
4. MY FOOLISH HEART (Billy Eckstine)
5. OLD PIANO ROLL BLUES (Lawrence Cook)
6. THERE'S NO TOMORROW (Tony Martin)
7. C'EST SI BON (Johnny Desmond)
8. IT ISN'T FAIR (Sammy Kaye)
9. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
10. DEARIE (Stafford-MacRae)

Seattle, Wash.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. DEARIE (Stafford-MacRae)
5. C'EST SI BON (Johnny Desmond)
6. CANDY AND CAKE (Arthur Godfrey)
7. DADDY'S LITTLE GIRL (Mills Bros.)
8. MY FOOLISH HEART (Billy Eckstine)
9. THIRD MAN THEME (Anton Karas)
10. I SAID MY PAJAMAS (Martin-Warren)

THE CASH BOX

Jazz 'n Blues Reviews

★ **AWARD O' THE WEEK** ★

"A ROUGH AND READY MAN" (2:57)

"WOOGIE BOO" (2:40)

COUSIN IDA
(Asa 1002)



COUSIN IDA

● New label bows into the disk biz with a pair of sides that have all the earmarks of becoming hot coin cullers. Both ends of this platter are tailor made for the juke box trade, and altho the wax may do better in some territories than others, it should reap harvest for

music ops nevertheless. Top deck of this one is a medium tempo'd item with Cousin Ida chirping out her wax story. Music is a natural for the rhythm and blues locations, and as such, should earn consistent juke box play. Lyrical expression is rendered in excellent manner, with Ida wailing her desire for a "Rough and Ready Man" in mellow fashion. On the other end with "Woogie Boo," Ida picks up the tempo some to a boogie beat, with matching lyrics to fit the mood and theme of the song. Ditty is essentially a jump number and should sit well with the hep crowd. Both ends of the biscuit are framed by some fine music via the Freddy Washington Quintet to round out the platter in grade A style. Ops should latch on here.

"LET IT BE" (2:45)

"BYE BYE" (2:57)

GENE AMMONS
(Birdland 6006)

● Pair of sides by tenor sax man Gene Ammons and his gang, and the set up of a pair of fair enough items in this duo titled "Let It Be" and "Bye Bye." Both sides feature the maestro on sax, brandishing a fine style that should be greeted warmly. Wax won't stop traffic—it might make good filler material.

"MISSISSIPPI BLUES" (2:46)

"ROCKIN' WITH THE MUSIC" (2:57)

RAY CHAMBERS TRIO
(Melford 259)

● Pair of instrumental sides by the Ray Chambers Trio show effectively as juke box material. Both sides are small group work, with the spots displayed in pleasing manner. Top deck is a blues item, while the flip picks up in tempo. Wax should make good filler material in rhythm and blues locations.

"THERE'S NOTHING I CAN DO" (2:50)

"I'VE GOT A RIGHT TO BE BLUE" (2:51)

JIMMIE MITCHELL
(King 4351)

● Warbling by Jimmie Mitchell on this coupling is smooth enough to warrant ops and music fans attention. Top deck whirls in moderate tempo and features the piper in effective voice, wailing a so-so blues item. Flip stays in the same vein, with the lyrics revolving about the title. Wax is there for the asking.

"LOST IN A FOG OVER YOU" (2:56)

"LET ME KNOW" (2:57)

ANN NICHOLS
(Sittin' In 552)

● Smooth ballad blues warbling of chirp Ann Nichols fills the ether with pleasing moments of listening pleasure. Both ends of this biscuit whirl in slow tempo, with Ann purring the gilded lyrics and vocal group backing her. Wax should grab some heavy coin play—ditty rates a featured spot in ops machines.

"DON'T WORRY" (2:46)

"LET'S PUT OUR HEARTS ON THE TABLE" (2:57)

JAMES QUINTET
(Derby 732)

● Vocal harmony of the James Quintet is top drawer material for music ops. Both ends of this platter are expertly handled and should result in peak play. Top deck whirls in slow tempo with some smooth sentimental lyrics seeping thru. Coupling echoes the same patter and has more velvet vocal work by the group. Ops should get with this one!

"IT'S TOO LATE NOW" (2:45)

"PLEASE TRY TO SEE IT MY WAY" (2:57)

TAMPA RED
(RCA Victor 50-0071)

● Blues wailing by Tampa Red on this pair doesn't show much for music ops. Both ends spin in easy relaxed manner, with Tampa spouting a set of ballad blues lyrics. Group backing her handles the material well enough, but the platter doesn't quite come off. Disk is just another biscuit.

"STACK-A-LEE" (2:26)—(2:11)
Parts I and II

ARCHIBALD ORCH.
(Imperial 5068)

● Two-sided piece of blue-ribbon wax picking up in popularity is this item by Archibald and his ork on Imperial wax. Both ends of the disk show with the earmarks of a hot coin culler. Tune rolls along in mellow tempo with an equally great vocal spot. Both ends of the platter make for fine listening—disk will prove to be a hot one.

"GET OFF MAMA" (2:30)

"I CAN'T FORGET" (2:57)

HARRY CRAFTON
(Gotham 227)

● Heavy blues warbling by Harry Crafton on the top side of this one is there for the asking. Lyrics of the tune echo the title throughout, with Crafton shouting the phrasing. Flip is in the ballad vein and parrots the top deck as to performance. Ops in the market for some filler material might take a look-see.

**Permo, Inc. Announces
Phonograph Needle
Contest Winners**

CHICAGO—Contest winners in the recent contest introducing the new Permo Nylon Coin Phonograph Needle were announced recently by Permo, Incorporated, manufacturer of phonograph needles.

First prize winner was Mr. William J. Moesser, Jr., of Daytona Beach, Fla., who won \$250.00 in cash. H. M. Flanders, of Salina, Kansas, won 1,000 Permo Point Needles for second place. 500 Permo Point Needles were awarded to Harold H. Longfellow of Flagstaff, Arizona, for his third prize winning entry. Fourth prize of 250 Permo Point Needles was awarded to Perry Lee, Blair, Wisconsin, and the fifth prize of 100 Permo Point Needles went to Hugh E. Fishburn, LaFayette, Tenn.

Permo, Incorporated, gave a demonstration needle to all music operators for use in their hottest spots to give the needle maximum use during the period of the contest. These sample needles were returned with the contest entries, which were judged by a panel of experts.

Permo executives disclosed that on the basis of replies received from operators during the period of the contest, the new Permo Point Nylon Needle has been given outstanding acclaim by phonograph operators throughout the United States. "Many of these, misunderstanding terms of the contest, brought entries and needles to the M. O. A. Convention. Having a longer period to test their sample Permo Point Nylon Needles, some of these operators reported from 8,000 to 12,000 plays. Permo, Incorporated, wishes to thank these operators for their interest, even though entries were submitted too late to be judged."

**ATLANTIC'S
BIG 4...**

RUTH BROWN'S

Where Can I Go?

Boy Of Mine

907

STICK MCGHEE'S

My Baby's Comin' Back

Venus Blues

909

PROF. LONGHAIR

Prof. Longhair's Blues

Walk Your Blues Away

906

PETE SHERMAN'S

Yesterday's Dreams

Waltz Of The Roses

724

ATLANTIC
RECORDS

301 W. 54th Street, New York

OPERATORS!

WATCH THIS **SLEEPER**
BREAK ALL RECORDS!

REGENT # 1016
featuring

MEL WALKER

with
Johnny Otis Orchestra

THE ORIGINAL

“CRY BABY”

LIMITED DISTRIBUTOR TERRITORIES AVAILABLE

REGENT RECORDS, INC. • 58 Market St., Newark 1, N. J.

Here's
the point...

**CARILLON
DYNAMIC**

Cut
servicing
trips,
save
money

**NEEDLES...
Last Longer!**

A new, high-quality needle, designed for longer wear, clearer tone, greater compliance in all tone arms. Priced below competitive needles. Order \$333. Write for your free test needle TODAY!

**M. A. MILLER
MFG. CO.**

Manufacturers of world's largest line of
Playback and Recording Needles

1167 EAST 43rd STREET
CHICAGO 15, ILL.

Real Cool!!

THE STRIDERS

[The greatest group since . . .
The Four Horsemen]
singing

"COOL SATURDAY
NIGHT"

"FIVE O'CLOCK BLUES"

[APOLLO 1159]

Order from Your Nearest Distributor Or

APOLLO RECORDS, INC.

457 W. 45th St. New York, N. Y.

MELFORD Money-Makers

"BERNICE"
by ROOSEVELT WARDELL

Melford 256

*** and ***

"BLUE SUNDAY MORNING"

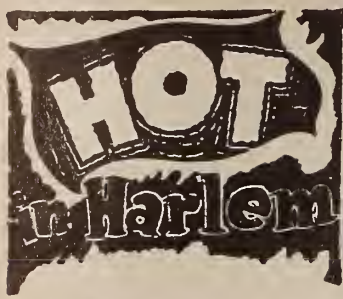
by THE PAUPERS

Melford 258

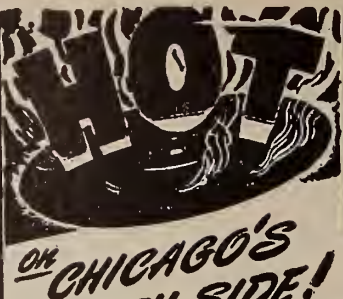
MELFORD RECORD CO.

520 WEST 50th STREET, NEW YORK, N. Y.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



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The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.

- 1** MISTRUSTIN' BLUES
Little Esther-Mel Walker
(Savoy 735)

- 2** I ALMOST LOST MY MIND
Ivory Joe Hunter
(MGM 10578)

- 3** IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

- 4** DOUBLE CROSSIN' BLUES
Little Esther
(Savoy 731)

- 5** CALYPSO BLUES
King Cole
(Capitol 915)

- 6** LET YOUR CONSCIENCE BE YOUR GUIDE
Bull Moose Jackson
(King 4352)

- 7** MOONLIGHT
The Orioles
(Jubilee 5026)

- 8** MY FOOLISH HEART
Billy Eckstine
(MGM 10623)

- 9** BLUE SUNDAY MORNING
The Paupers
(Melford 258)

- 10** CALL ME DARLING
Bobby Marshall
(Abbey 3014)

- DOUBLE CROSSIN' BLUES
Little Esther
(Savoy 731)

- MISTRUSTIN' BLUES
Little Esther
(Savoy 735)

- PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

- I ALMOST LOST MY MIND
Ivory Joe Hunter
(MGM 10578)

- INFORMATION BLUES
Roy Milton
(Specialty 349)

- TEE NAH NAH
Smiley Lewis
(Imperial 5067)

- GOD'S COUNTRY
Greg Jones
(Lee 205)

- AT NIGHT
The Orioles
(Jubilee 5025)

- MY FOOLISH HEART
Billy Eckstine
(MGM 10623)

- PENNIES FROM HEAVEN
Gene Ammons
(Aristocrat)

- STACK-A' LEE
Archibald
(Imperial 5068)

- SHE AIN'T GOT NO HAIR
Prof. Longhair
(Talent)

- IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

- I NEED YOU SO
Ivory Joe Hunter
(MGM 10663)

- ADAM BITE THE APPLE
Joe Turner
(Freedom 1531)

- MY BABY IS GONE
Charles Brown
(Aladdin 3051)

- LITTLE BEE
Fats Domino
(Imperial 5065)

- TEE NAH NAH
Smiley Lewis
(Imperial 5067)

- BYE BYE, BABY
Prof. Longhair
(Talent)

- HEED MY WARNING
Louis Jordan
(Decca 24981)

- EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196)

- AFTER HOURS SESSION
Frank Culley
(Atlantic 888)

- DOUBLE CROSSIN' BLUES
Little Esther
(Savoy 731)

- MY FOOLISH HEART
Billy Eckstine
(MGM 10623)

- A FOOL IN LOVE
Bull Moose Jackson
(King 4352)

- I ALMOST LOST MY MIND
Ivory Joe Hunter
(MGM 10578)

- I'M JUST A FOOL IN LOVE
Amos Milburn
(Aladdin 3043)

- WHY DO THINGS HAPPEN TO ME?
Roy Hawkins
(Madern 734)

- TEE NAH NAH
Smiley Lewis
(Imperial 5067)

- PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

- SAN FRANCISCO, CALIF.**
1. Fat Man (Fats Domino)
 2. Cry Baby (Mel Walker)
 3. Everyday I Have The Blues (Lowell Fulson)
 4. Mistrusting Blues (Little Esther)
 5. My Baby's Gone (Charles Brown)
 6. Heart Full Of Pain (Lil Greenwood)
 7. Pink Champagne (Joe Liggins)
 8. Information Blues (Roy Milton)
 9. At Night (The Orioles)
 10. I Only Know (Dinah Washington)
-
- NEWARK, N. J.**
1. I Almost Lost My Mind (Ivory Joe Hunter)
 2. I've Been A Fool (The Shadows)
 3. Mistrusting Blues (Little Esther)
 4. Double Crossing Blues (Little Esther)
 5. I'll Never Be Free (Dinah Washington)
 6. Why Do Things Happen To Me? (Roy Hawkins)
 7. It Isn't Fair (Bill Farrell)
 8. Cry, Cry Baby (Johnny Otis)
 9. Push Ka Pee Shee Pie (Louis Jordan)
 10. Sittin' On It (Wynonie Harris)
-
- LAWTON, OKLA.**
1. Mistrusting Blues (Little Esther)
 2. Cry, Cry Baby (Ed Wiley)
 3. Little Bee (Fats Domino)
 4. Information Blues (Roy Milton)
 5. Back Alley Blues (Johnny Otis)
 6. Double Crossing Blues (Little Esther)
 7. I've Been A Fool (The Shadows)
 8. Im Just A Fool In Love (Amos Milburn)
 9. My Baby's Gone (Charles Brown)
 10. Why Do Things Happen To Me? (Roy Hawkins)
-
- ATLANTA, GA.**
1. Mistrusting Blues (Little Esther)
 2. My Baby's Gone (Charles Brown)
 3. Pink Champagne (Joe Liggins)
 4. This Is Goodbye, Baby (Peppermint Harris)
 5. Why Do Things Happen To Me? (Roy Hawkins)
 6. Cry, Cry Baby (Johnny Otis)
 7. Turkey Hop (Johnny Otis)
 8. Raining In My Heart (Peppermint Harris)
 9. I Need You So (Ivory Joe Hunter)
 10. Walking Blues (Amos Milburn)
-
- HOUSTON, TEX.**
1. Everyday I Have The Blues (Lowell Fulson)
 2. You And I (Memphis Slim)
 3. Pink Champagne (Joe Liggins)
 4. Mistrusting Blues (Little Esther)
 5. No Rolling Blues (Jimmy Witherspoon)
 6. Double Crossing Blues (Little Esther)
 7. Wintertime Blues (Lester Williams)
 8. Bon Ton Roula (Clarence Garlow)
 9. All I Need Is You (Lester Williams)
 10. Raining In My Heart (Peppermint Harris)
-
- BALTIMORE, MD.**
1. At Night (The Orioles)
 2. Easter Parade (Freddie Mitchell)
 3. Double Crossing Blues (Little Esther)
 4. Bernice (Roosevelt Wardell)
 5. Pennies From Heaven (Gene Ammons)
 6. 3 X 7 = 21 (Jewel King)
 7. I'm Just A Fool In Love (Todd Rhodes)
 8. Irene's Blues (Max Bailey)
 9. Whirlpool (Cabineers)
 10. God's Country (Greg Jones)

THE CASH BOX REPORTS

THE NATION'S

Big 5

HILLBILLY FOLK & WESTERN JUKE BOX TUNES

MGM Records In Kiddisk Promotion

NEW YORK—M-G-M Records announced last week that it will release a kiddie album featuring Tom and Jerry, cat-and-mouse team of M-G-M Cartoon fame, sometime around May 5. The album, dubbed "Tom and Jerry At The Circus," will offer the first in a projected series of tales centered around the cartoon stars and will serve simultaneously to introduce M-G-M's new series of "picture-book" albums in the kiddisk field. The "Circus" set will have a 15-page story book illustrated in full color and containing the text of the tale bound into the album. Story was produced by Betty Martin, the diskery's Director of Children's Recordings, and was authored by Irving Townsend. It is narrated by radio star Francis DeSales, with music composed and conducted by Curtis Bieber. The set will be pressed on two unbreakable records, listing at \$3.57 (including excise tax).

Display and exploitational tie-ins are being sought in the 15,000 theatres now showing Tom and Jerry cartoons. Distributing agencies of the diskery will devote special attention to department stores in their selling campaigns, proposing store-wide merchandising schemes to the outlets designed to tie the sale of the many children's products bearing the Tom and Jerry name in with the sale of the album.

Millet Joins Savoy Records

NEWARK, N. J.—Herman Lubinsky, president of Savoy Records, Inc., this past week announced the appointment of Al Millet to head the firm's sales promotional activities.

Millet assumes the post recently vacated by Gus Grant. He comes to the Savoy-Regent platteries with a wide backlog of experience in the record and sales promotion field. Millet formerly was with the Israel Recording Company and before that with Harmonia Records. In addition, he handled record promotion activities for numerous artists and recording companies.

The Savoy firm is currently riding hot via their Little Esther-Mel Walker rendition of "Mistrustin' Blues."

Lee Norman Trio Rehearse For Apollo Wax Date



NEW YORK—Most recent addition to Apollo's Records growing artist rosters is the Lee Norman trio who inked a three-year pact with the diskery last week. Norman, one of Gotham's foremost bassists, immediately corralled his duo of partners into rehearsals for their skedded etching this past week. In addition to Lee Norman on bass, the trio featured English born pianist Hearn Lewis, and Gene Fields on guitar.

Decca Records Execs Receive Cash Box Award



NEW YORK—Proud beaming faces herald the presentation of *The Cash Box* Music Award presented to Milton Rackmil, president of Decca Records here recently. The Decca plattery took honors for the Best Record of 1949, "Forever & Ever," recorded by maestro Russ Morgan, in the Annual Music Poll of the Automatic Music Industry. Russ incidentally, was recently presented with a gold recording of his famed winner when "Forever & Ever" clipped the million mark in sales. Pictured above, left to right, Leonard Schneider, executive vice-president; Bob Austin of *The Cash Box*; Milton Rackmil, prexy of the Decca firm; and Joel Friedman, of *The Cash Box*.

Notary Label In Disk Biz

NEW YORK—Notary Records, Inc., new indie label, made their bow into the wax field this past week.

The plattery, headed by Pierre Gaudet, well known in the record business, released their initial waxing this past week. Titled "They Used To Call Her Mary" and "Your Kisses," it was learned that the records have already met with wide acceptance from distributors throughout the nation.

The firm is currently engaged in aligning their distribution. Already named to handle the Notary line were: Saratoga Distributing, Baltimore, Md.; Cosnat Distributing Co., New York; Frumkin Sales Co., Chicago; Supreme Distributors, Cincinnati; Pan American Distributors, Detroit; Marnel Dist. Co., Philadelphia, and Specialty Dist. Co., Pittsburgh.

The firm will specialize in material deemed particularly appropriate with the current trends in music. In addition to Gaudet, other executives of the plattery are Dave Ferber and Bill Martin.

Romero Inks Blazers

NEW YORK—Garet Romero, prexy of Arch Music Co., this city, this past week signed Johnny Moore and his Three Blazers to a personal management contract. The Blazers have for years been headliners in the rhythm and blues field, and are featured on RCA Victor Records. Bookings will be handled by the Billy Shaw office.

1 CHATTANOOGIE SHOE SHINE BOY
Red Foley
(Decca 46205)

2 TAKE ME IN YOUR ARMS AND HOLD ME
Eddy Arnold
(RCA Victor 21-0146)

3 LETTERS HAVE NO ARMS
Ernest Tubb
(Decca 46207)

4 I LOVE YOU BECAUSE
Ernest Tubb
(Decca 46213)

5 SUGARFOOT RAG
Red Foley
(Decca 46205)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

PETER COTTONTAIL
Mervin Shiner
(Decca 46221)

Gene Autry
(Columbia 38750)

RAG MOP
Johnnie Lee Wills
(Bullet 696)

BLUES STAY AWAY FROM ME
Delmore Brothers
(King 803)
Owen Bradley
(Coral 60107)

TENNESSEE BORDER # 2
Ernest Tubb-Red Foley
(Decca 46200)

I'LL SAIL MY SHIP ALONE
Moon Mullican
(King 830)

RAIN

recorded by

TONI ARDENColumbia
BILLY COTTONLondon
LARRY FOTINEDecca
DAVE HAMILTONHeidt
HONEYDREAMERSRCA Victor
DEAN MARTINCapitol
EDDIE 'PIANO' MILLERRainbow
FRANK PETTY TRIOM-G-M
PAUL WESTONCapitol
GENE WILLIAMSMercury

and more coming

MILLER MUSIC CORPORATION

OPERATOR'S TIPS

"BONAPARTE'S RETREAT"

by

KAY STARR

Capitol-936

Standard Songs are MONEY MAKERS!

"TILL WE MEET AGAIN"

Recorded by:

DICK HAYMES—Decca

KATE SMITH—MGM

EDDY DUCHIN—Columbia

Pub. By: REMICK MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

NOTARY Records

New Sensational HIT!!

"YOUR KISSES"

and

"THEY USED TO CALL HER MARY"

NOTARY 1001

★ The Cash Box—"BEST BET" ★

NOTARY RECORDS, INC.

1650 BROADWAY NEW YORK, N. Y.

Diamonds Are A Girl's Best Friend

from

'Gentlemen Prefer Blondes'

JO STAFFORDCapitol
DOROTHY SHAYColumbia
CAROL CHANNINGColumbia
ETHEL MERMANDecca
JANE HARVEYM-G-M

J. J. ROBBINS & SONS, Inc.

1619 Broadway N. Y. C.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTIST, AND RECORDING ON THE REVERSE SIDE.

CODE

- | | |
|---------------|----------------|
| AL—Aladdin | ME—Mercury |
| AP—Apollo | MG—MGM |
| AR—Aristocrat | MO—Modern |
| BB—Bluebird | NA—National |
| BU—Bullet | RA—Rainbow |
| CA—Capitol | RE—Regent |
| CM—Commodore | RO—Ronde |
| CO—Columbia | SA—Savoy |
| CR—Coral | SIT—Sittin' In |
| DA—Dana | SP—Specialty |
| DE—Decca | SPT—Spotlite |
| DV—Delvar | SU—Supreme |
| HA—Harmony | TE—Tempo |
| HT—Hi-Tone | TW—Tower |
| KI—King | VI—Victor |
| LO—London | VO—Vocalion |

Apr. 22 Apr. 15

1—THIRD MAN THEME 118.7 110.5

- CA-820—ALVINO REY
Steel Guitar Rag
- CO-38706—HUGO WINTERHALTER
Come Into My Heart
- CO-38665—CAFE VIENNA QUARTET
Cafe Mozart Waltz
- CR-60159—OWEN BRADLEY
Cafe Mozart Waltz
- DE-24908—ETHEL SMITH
Cafe Mozart Waltz
- DE-46218—HANK GARLAND
Lowdown Billy
- DE-24839—GUY LOMBARDO O.
Cafe Mozart Waltz
- DE-24916—ERNST NASAR
Cafe Mozart Waltz
- LO-536—ANTON KARAS
Cafe Mozart Waltz
- ME-5373—HERMAN STACHOW
Under The Linden Tree
- MG-10593—FRANZ DIETSCHMANN
Poet And Peasant Rumbature
- VI-20-3698—IRVING FIELDS' TRIO
The Wedding Samba
- VI-20-3709—RAY MCKINLEY O.
I Don't Wanna Be Kissed

2—IF I KNEW YOU WERE COMIN', I'D'VE BAKED A CAKE 97.1 74.4

- BE-5005—TOMMY CARLYN
- CA-916—BENNY STRONG O.
- CO-38707—AL TRACE O.
- CR-601169—GEORGIA GIBBS
- DE-24944—MERMAN & BOLGER
- ME-5392—EILEEN BARTON
- MG-10660—ART MOONEY O.
- NA-9103—EILEEN BARTON
- VI-20-3713—FONTAINE SISTERS

3—MUSIC, MUSIC, MUSIC 90.5 104.9

- CA-862—MICKEY KATZ
The Wedding Samba
- CO-38704—HUGO WINTERHALTER
Glow-Worm
- CR-60153—AMES BROS.
I Love Her Oh! Oh! Oh!
- DE-24881—CARMEN CAVALLERO O.
Katherino
- LO-604—TERESA BREWER
- ME-5369—TWO TON BAKER
Chattanooga Shoe Shine Boy
- MG-10627—JOHNNY BOND O.
Rag Mop
- RA-90055—EDDIE MILLER
- RO-222—KEN GRIFFIN
- VI-20-3685—BRADFORD-ROMANO
- VI-21-0169—HOMER & JETHRO
I Said My Nightshirt

Apr. 22 Apr. 15

4—DADDY'S LITTLE GIRL 73.8 67.5

- CA-850—SKITCH HENDERSON
Chattanooga Shoe Shine Boy
- CO-38711—DICK JURGENS
We'll Build A Bungalow
- CO-20670—RAY SMITH
Unfaithful One
- CR-60158—BOB EBERLY
With My Eyes Wide Open I'm Dreaming
- DE-24872—MILLS BROTHERS
If I Live To Be A Hundred
- LO-602—HENRY JEROME O.
- ME-5371—EDDY HOWARD
Rag Mop
- RA-80088—DICK TODD
- VI-20-3550—PHIL REGAN
Oh Eleanor
- MG-10658—JOHNNY DESMOND
Dream A Little Longer

5—IT ISN'T FAIR 70.5 54.1

- CA-860—BENNY GOODMAN O.
You're Always There
- CO-38735—LES BROWN O.
Salid As A Rock
- CR-60156—BILL HARRINGTON
High On The Eiffel Tower
- DE-24895—JOE MARINE
Cry Of The Wild Goose
- GM-943—RAY DOREY
Too Many Kisses
- HAP-105—JOEY NASH
If I Forget You
- KI-15034—FREDDY MILLER O.
- ME-5382—RICHARD HAYES
Thunder In My Heart
- ME-6290—DINAH WASHINGTON
- MG-10637—BILL FARRELL
Bamboo
- VI-20-3609—My Lily & My Rose

6—DEARIE 48.3 56.4

- CA-858—STAFFORD-MocRAE
Monday, Tuesday, Wednesday
- DE-24873—MERMAN-BOLGER
I Said My Pajamas
- CO-38717—MARJORIE HUGHES
Ho-Hum, It's Spring
- DE-24899—GUY LOMBARDO & My Lily & My Rose
- LO-609—GEORGE TOWNE O.
Chattanooga Shoe Shine Boy
- VI-20-3696—KIRK-WARREN
Just A Girl That Men Forget
- MG-10654—MARY ELLEN
Candy And Cake

7—MY FOOLISH HEART 40.0 27.7

- CA-934—MARGARET WHITING
Stay With The Happy People
- CO-38697—HUGO WINTERHALTER O.
Leave It To Love
- DE-24830—GORDON JENKINS
Don't Do Something, Etc.
- ME-5362—RICHARD HAYES
The Flying Dutchman
- MG-10623—BILLY ECKSTINE
Sure Thing
- VI-20-3681—MINDY CARSON
Condy And Coke

8—ENJOY YOURSELF 35.1 19.3

- CO-38709—DORIS DAY
I Said My Pajamas
- DE-24825—GUY LOMBARDO O.
Roin Or Shine
- ME-5361—LOUIS PRIMA O.
I Ain't Gonna Take It
- VI-20-3375—TOMMY DORSEY
She's A Home Girl

9—I SAID MY PAJAMAS AND PUT ON MY PRAYERS 33.4 36.8

- CA-841—M. WHITING-DE VOL
Be Mine
- CO-38709—DORIS DAY
Enjoy Yourself
- CR-60157—BABBIT-TILTON
Let's Get Away From It All
- DE-24873—MERMAN-BOLGER
Deorie
- VI-20-3613—MARTIN-WARREN
Have I Told You Lately

10—CHATTANOOGIE SHOE SHINE BOY 32.5 54.2

- CA-40282—TOMMY DUNCAN
Never No Mo' Blues
- CA-850—SKITCH HENDERSON
Daddy's Little Girl
- CO-20669—LEON McAULIFFE
Rag Mop
- CO-38708—FRANK SINATRA
God's Country

Apr. 22 Apr. 15

11—OLD PIANO ROLL BLUES 30.0 3.2

- CR-60147—BILL DARNEL
Sugarfoot Rag
- DE-24863—BING CROSBY
Bibbidi-Babbidi-Boo
- DE-46205—RED FOLEY
Sugorfoot Rag
- LO-609—GEORGE TOWNE O.
Dearie
- ME-5369—TWO TON BAKER
Music! Music! Music!
- VI-20-3685—BRADFORD-ROMANO
Rag Mop
- VI-20-3692—PHIL HARRIS
That's a Plenty

12—GO TO SLEEP, GO TO SLEEP 29.8 28.5

- CO-38744—GODFREY—MARTIN
But Me, I Love You
- MG-10667—GARRET & PARKS
There's An "X" In The Middle Of Texas
- VI-20-3718—CARSON—CORNELL
Ask Me No Questions
- VI-20-3751—CANTON—KIRK—KAYE O.
Juke Box Annie

13—BEWITCHED 28.4 19.4

- DE-24983—GORDON JENKINS O.
Where In The World
- ME-5399—JAN AUGUST & HARMONICATS
Blue Prelude
- TW-1473—BILL SNYDER
- VI-20-3726—LARRY GREEN
If I Had You On o Desert Isle

14—CANDY AND CAKE 26.7 38.4

- CA-933—RAY ANTHONY O.
Where In The World
- CO-38721—ARTHUR GODFREY
Dear Old Girl
- DE-24943—EVELYN KNIGHT
A Woman Likes To Be Told
- VI-20-3681—MINDY CARSON
My Foolish Heart
- MG-10654—MARY ELLEN
Dearie

15—SENTIMENTAL ME 26.6 26.5

- CA-923—RAY ANTHONY O.
Spaghetti Rag
- CR-60140—AMES BROS.
Rag Mop
- DE-24904—RUSS MORGAN
Copper Canyon
- ME-8174—STEVE GIBSON
Are You Lonesome Tonight?

16—THERE'S NO TOMORROW 26.3 26.2

- CO-38636—HUGO WINTERHALTER O.
When The Wind Was Green
- CO-38637—DORIS DAY
Game Of Broken Hearts
- DE-24782—CARL RAVAZZA
Vieni Su
- HA-1078—ALAN DALE
- LO-554—CHARLIE SPIVAK
- VI-20-3583—TONY MARTIN
A Thousand Violins

17—SPAGHETTI RAG 19.6 19.6

- CA-923—RAY ANTHONY O.
Sentimental Me
- DE-24913—HERB KERN
Down Home Rag
- CO-38772—BEATRICE KAY
Down Home Mamo
- LO-612—NOV-ELITEES
- MG-10610—JACK FINA O.
Shongri-La
- VI-20-3719—FRANKIE CARLE
A Little More Time

18—C'EST SI BON 17.9 20.7

- CA-803—ROBERT CLARY
Do It Again
- DE-24932—DANNY KAYE
Wilhelmina
- DE-50156—ETIENNE SISTERS
Yolande
- MG-10613—JOHNNY DESMOND
If You Could Care
- VI-20-3712—TOMMY DORSEY O.
I Oughta Know More About You

Apr. 22 Apr. 15

19—RAG MOP 17.1 30.1

- BU-696—JOHNNY LEE WILLS
Near Me
- BU-322—CHUCK MERRILL
Chattanooga Shae Shine Boy
- CA-844—THE STARLIGHTERS-PAUL WESTON O.
It Not Bad

20—CRY OF THE WILD GOOSE 15.9 17.7

- CA-40286—ROY HOGSED
Rainbow Polka
- CO-38710—JIMMY DORSEY O.
That's A Plenty
- CO-20669—LEON McAULIFFE
Chattanooga Shoe Shine Boy
- CR-60140—AMES BROS.
Sentimental Me
- DE-24855—LIONEL HAMPTON O.
For You My Love
- DE-46214—FOGGY RIVER BOYS
I'm So Lonesome I Could Cry
- ME-5371—EDDY HOWARD O.
Daddy's Little Gir'
- MG-10627—JOHNNY BOND O.
Music, Music, Music
- VI-20-3685—BRADFORD-ROMANO
Chattanooga Shoe Shine Boy
- VI-20-3688—RALPH FLANAGAN ORCH.
You're Always There
- VI-21-0167—PEE WEE KING
When They Play That Old Mississippi River Waltz

21—QUICKSILVER 15.0 19.1

- CO-38638—DORIS DAY
Crocodile Tears
- DE-24827—CROSBY-ANDREWS SISTERS
Have I Told You Lately, Etc.
- VI-21-0157—ROSALIE ALLEN-ELTON BRITT

22—LET'S GO TO CHURCH 14.9 5.5

23—RAIN 12.1 11.2

24—SUNSHINE CAKE 10.4 9.7

25—SILVER DOLLAR 10.3 4.9

26—WANDERIN' 10.1 14.1

27—SWAMP GIRL 8.9 21.8

28—WILHELMINA 8.4 5.8

29—CHOO'N GUM 8.3 6.6

30—COUNT EVERY STAR 7.9 —

31—PETER COTTONTAIL — 12.4

32—ARE YOU LONESOME TONIGHT? 5.9 6.9

33—DARN IT, BABY, THAT'S LOVE 4.2 2.4

34—PUT ON AN OLD PAIR OF SHOES 4.1 —

35—COPPER CANYON 3.9 3.9

36—CHINESE MULE TRAIN 3.8 —

37—JOSHUA 3.4 —

38—MY LILY AND MY ROSE 2.1 3.6

39—THE HORSE TOLD ME 2.0 —

40—LITTLE DARLIN' LITTLE ANGEL 1.8 —

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

May 1st Date Set By CMI As Final For Allocation Of Exhibit Space



DAVE GOTTLIEB

CHICAGO—Dave Gottlieb, who is directing the CMI exhibit and convention as show committee chairman, announced that May 1 has been fixed as the deadline for final allocation of space at the annual coin machine show of Coin Machine Institute being held at the Hotel Stevens on June 26, 27 and 28.

"The May 1 deadline is necessary," said Gottlieb, "because of the flood of

applications for choice space. Despite the fact that the May 1 date is a full month ahead of the usual deadline, we find it necessary to fix this time to avoid confusion and make certain all applications get as near as possible the space requested."

Gottlieb reported that show applications not only indicate more new equipment will be displayed than ever shown before, but the number of different games, equipment and machines will outnumber anything ever before seen at any coin machine show. He urgently urged that operators make reservations immediately at the Hotel Stevens for the show dates. Originally 1,500 rooms and 60 suites were set aside for the CMI show, but this number has since been increased to 1,900.

As the weather at the end of June is usually wonderful, Gottlieb stated that it is expected that operators will be bringing their wives and kids to Chicago. Special entertainment has been arranged, with a special ladies entertainment committee planning an elaborate program. "There will be free tickets to most of the popular radio shows," he stated. "This will include such shows as the Breakfast Club, Welcome Travelers, Ladies Fair and others. There will also be free bus trips to the world famous Brookfield barless zoo and a trip to Lincoln Park zoo for the kids."

ACMMA Exhibit Space For May Show Complete Sellout



HERB JONES

CHICAGO—All exhibit space for the ACMMA Convention being held at the Hotel Sherman on May 22, 23 and 24 has been sold out, according to an announcement by Edward Bowman, show exhibit manager.

"The excellent response to ACMMA's first show has been very gratifying to the board of directors and members of the specialty committees who are planning the show," stated Herb Jones, president. "The wonderful variety of machines to be exhibited by the various manufacturers is bound to amaze and entertain the operators who are anxious to obtain new equipment. All exhibitors are manufacturers or their direct representative, and there will be no repetition of coin machines. Instead, each booth will display a completely new

and different new coin operated unit." Vince Shay, head of the Hospitality Committee, reported that registration for rooms is increasing steadily and that they are reaching the "sleep in the park" stage. Vince wants all operators who plan to attend the show to get their reservations in before all the allotted rooms are taken.

The ACMMA Banquet Committee, it was announced, is making arrangement with top flight entertainment and assures the operators of an old time operator's banquet full of fun, thrills and merriment.

NEW EXHIBIT MACHINES

Two Player Hockey	\$149.50
Mechanical Horse	325.00
Goat Getter	225.00
Two Speed Vibrator	149.50
Electric Card Vendor with 2500 cards of your choice	49.50
Rotary Merchandiser	445.00
Sci. Jungle Joe, Ray Gun	\$195.00
Monkey Shines, Ray Gun	175.00
Immediate Delivery of Latest Shuffle Bowling Alleys: United, Chi. Coin, Bally, Gottlieb, etc. Write Mutoscope Post-War Photomatic, Fac. Reconditioned \$650.00	
Mutoscope Post-War Voice-o-Graph, Fac. Recond.	425.00
Voice-o-Graph & Photomatic Supplies, Exhibit & Mutoscope Cards at Factory Prices. Also Complete Line of Parts & Supplies. Write for Catalog—10 Pages, 75 Illustrations; and for quotations on all other Amusement & Arcade Machines & Supplies.	



577 10th Ave. at 42nd N. Y. 18, N. Y. (BRyant 9-6677)

FREE CADILLAC TO LUCKY OP AT ACMMA

CHICAGO—A Cadillac automobile will be given away at the ACMMA Show to some lucky operator!

This announcement was made following a meeting of the board of directors at a meeting held April 11.

The award is based simply on the operator's attendance at the coin machine exhibit. The Cadillac will be given away absolutely free, at no cost to the winner. The lucky operator must attend the Show either the first or second day, May 22 or 23, as the wonderful prize will be awarded the night of the 23rd at the big operator's banquet.

The announcement stated that it will not be necessary for the operator who wins the car to be present at the banquet—the only requirement is that he attend the Coin Exhibit.

NO ADDITIONAL CHARGE! For RECONDITIONING and CRATING!

We Guarantee Our Merchandise

PHONOGRAPHS

AIREON

Super Deluxe, late models, new type accumulator and coin mechanisms. \$99.50 ea. \$89.50 ea. lots of 5

PACKARD

Manhottons Each \$139.50

ROCK-OLA

1422 \$129.50

SEEBURG

146S \$224.50
146M 249.50
147S 259.50
147M 284.50
148M Blonde 364.50

WURLITZER

700 \$89.50
750E 119.50
800 89.50
1015 Xtal, no more bubbler replacements, equipped with lucite tubes 249.50
1017 229.50
1080 Xtal 289.50
1100 399.50

All above equipment thoroughly reconditioned and guaranteed. Cabinets touched up where necessary, all worn parts replaced.

Shuffle Type BOWLING GAMES

Bolly Shuffle Bowler	\$229.50
Genco Bowling League 8'	169.50
Genco Bowling League 9½'	189.50
Williams Twin Shuffle	229.50
Keeney Pin Boy	179.50
United Shuffle Alley	139.50
United Super Shuffle Alley 8' write	
All above with lighted pins conversion \$15.00 additional.	

Each Exhibit Dales Guns \$89.50

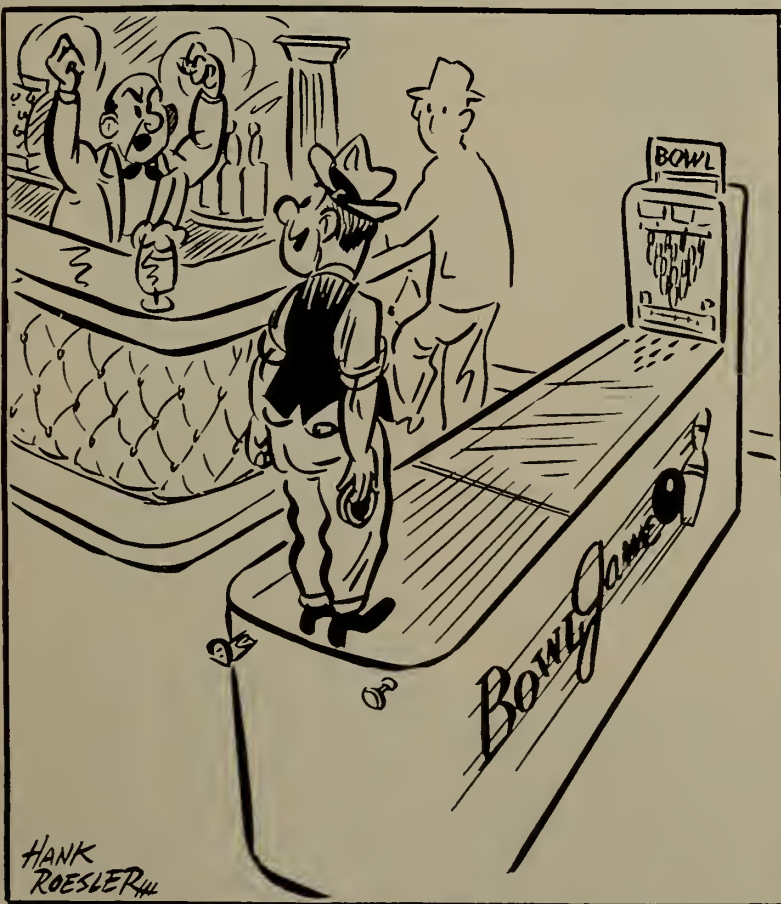
Good assortment of reconditioned Five Ball and One Ball free play games.

We not only take pride in our reconditioning but go further and guarantee satisfaction.

ALFRED SALES, INC.

881 MAIN ST. Lincoln 9106 BUFFALO 3, N. Y.

Alfred Sales is the Exclusive Distributor in this territory for Wurlitzer, Bally, Gottlieb, Williams, Exhibit and other leading manufacturers.



"WHAT'S THE MATTER—DID I STEP OVER THE FOUL LINE?"
The Cash Box

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Announcing 1950's FIRST BIG HIT!

WONDERFUL BASEBALL GAME!

COMPETITIVE
1 OR 2
CAN PLAY

Chicago Coin's
SHUFFLE

ANIMATED
DIAMOND-
PLAYERS RUN BASES

10c ONE
PLAYER
20c TWO
PLAYERS

BASEBALL

8 FEET LONG

IT'S FAST-
LESS THAN
1 MINUTE

SCORES LIKE REAL BASEBALL

Chicago Coin Machine Co.

1725 Diversey Blvd.

Chicago 14, Ill.

Joins N. Y. Industry
Committee Of U. J. A.



"SENATOR" AL BOTKIN

NEW YORK—"Senator" Al Botkin, operator of music machines and amusement equipment in this city, this week joined the committee of coinmen who are setting up plans for a fund drive for the benefit of UJA (United Jewish Appeal).

The "Senator," known for his eternal optimism, good fellowship, and perpetual smile (and as the best dressed coinman in the city) is the only non-Jew ever to join the New York committee in the coin machine industry.

Others on the Committee are Al Denver, Bert Lane, Jack Semel, Sidney Levine, Barney Sugerman, and Charlie Aronson.

Holds Showing At
Indianapolis, Ind.



WALLY FINKE

INDIANAPOLIS, IND. — Wally Finke of First Distributors, Chicago firm, headed a showing of equipment which the firm handles in this territory, at the Claypool Hotel, this city, on Friday, April 21.

A large turnout of operators from the area attended the showing which featured Keeney's "King Pin" and "Lucky Strike" shuffle games; H. C. Evans' "Shuffle Ten Strike" and a baseball game, which the firm will handle exclusively for four states.

"We were extremely pleased with the large number of operators who visited our display at the Claypool, and more than happy over the reception given the equipment displayed. We booked many fine orders."

Assisting Finke here were Harold Branstetter of First Distributors and Al Ostrowsky of J. H. Keeney & Company.

Birmingham Vend. Co.
To Hold 3 Day Gala
Opening Party

BIRMINGHAM, ALA.—Max and Harry Hurvich, Birmingham Vending Company, this city, have set May 12, 13 and 14 (Friday, Saturday and Sunday) as the official opening of their new building at 540 Second Avenue, North.

In celebration of this momentous move, and to further commemorate the beginning of their 20th year in the coin machine business, "The Gold Dust Twins" as the Hurvich brothers are affectionately known, are planning on a gala opening party. Customers, factory executives and friends will be invited to be present at the new quarters on May 12, 13 and 14 to join in the celebration.

Over the period of the 19 years they have been in the coin machine business, the Hurvich brothers have at various times, operated, and later distributed equipment, representing most of the manufacturers. In the past few years, a separate distributing company, Record Sales Company, was organized to deal exclusive in the distribution of records. Record Sales represents over 25 recording companies for their territory.

BARGAINS

Bally Shuffle Bowlers, like new	\$235.00
Bally Clover Bells	Write
Bally Soot Bell	475.00
Evans Black Diamonds, like new	395.00
Evans Winterbook, like new	425.00
Keeney Super Bell, 5-10-25	250.00
Keeney Bonus Bell, Single	135.00
Keeney Bonus Bell, 5-25	235.00
Bally Triple Bell	225.00
Bally Reserve Bell	235.00
Wild Lemon	235.00
Mills Three Bells, 5-10-25	195.00
A.M.I. Phonograph, Model A	395.00
Wurlitzer # 1015, like new	275.00
Bally Big Innings	249.50
Bally Hot Rods	175.00
Williams Dallas	75.00
Summertime	29.50
Phoenix	65.00
Bally Jockey Special	65.00
Bally Special Entry	50.00
Bally Gold Cup	115.00
Ramona	65.00
Robin Hood	54.50
Carnival	49.50
Rocket	29.50

All games reconditioned and ready for location.
1/2 Deposit With Order, Balance C.O.D.

CHRIS NOVELTY CO.

806-808 St. Paul Street, Baltimore 2, Md.
Phone Mulberry 3167-8722

"We have seen many changes in the coin machine business since we became associated with it nineteen years ago," stated Max. "We believe it is the finest business for anyone to make a good living. We entered the business operating peanut machines, and are mighty proud of our continued progress. We have at all times endeavored to conduct our business on the highest plane, which has resulted in Birmingham Vending Company attaining the finest possible reputation."

BUILT TO SUPPORT YOU, MR. OPERATOR!

\$\$\$\$\$

Highest Return Per Dollar Invested

Fast Front Door Servicing

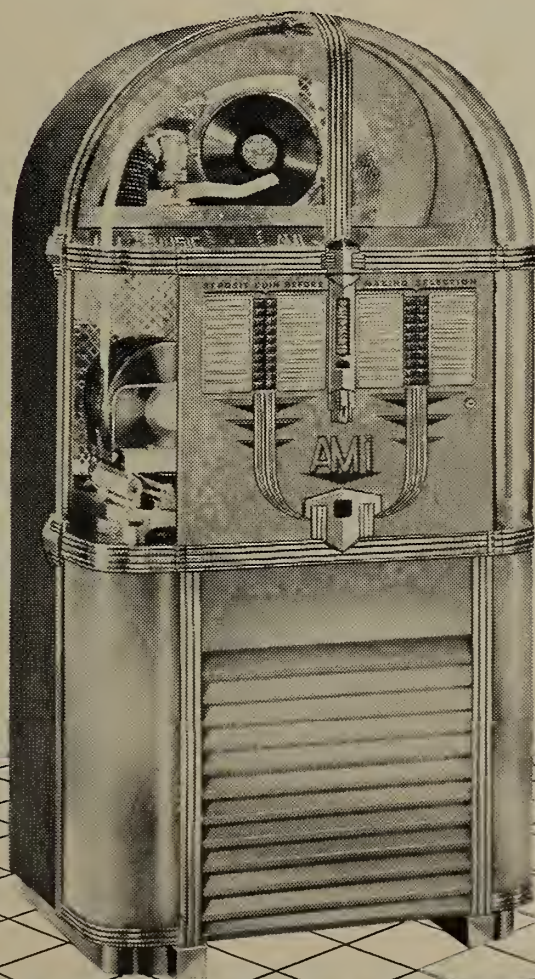
Famed AMI Trouble-free Mechanism

One Man Can Handle Cabinet

Color Effects Customized for Location

Lowest Operating Cost

\$\$\$\$\$



AMI Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich. • Sales Office: 127 N. Dearborn St., Chicago 2, Ill.

"It's What's In THE CASH BOX That Counts"

www.amicanradiohistory.com



EVERYBODY'S SELECTION...

GOTTLIEB

Select-A-Card

TURRET SHOOTER ACTION with OSCILLATING RANGE FINDER

NEW SELECT-A-CARD PLAY! *Puts the Emphasis on Skill!*

Selector knob permits choice of any one of 4 cards on which to score! Player shoots to hit numbered targets at top of field and numbered bumpers on field. Flippers for repeat action on each ball! Player scores winning card when all numbers on card are lighted. Replay awards depend on number of balls used to complete the card. The fewer balls required, the greater the number of replays.

EXTRA-POINT BUMPERS FOR HIGH SCORING

AWARDS FOR HIGH SCORE
FAST 5-SHOT PLAY!

Plus

GOTTLIEB'S USUAL MECHANICAL AND ELECTRICAL RELIABILITY!

ORDER FROM YOUR DISTRIBUTOR
NOW!

SEE OUR EXHIBIT
AT THE
CMI SHOW
STEVENS HOTEL
CHICAGO
JUNE 26, 27, 28

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS
"There is no substitute for Quality!"

ACMMA Exhibitors - Manufacturers - Distributors

WILL FEATURE THE FOLLOWING HEADLINE
IN SPECIAL ADS IN THE

MAY 13 issue of THE CASH BOX

COME TO
THE →

MAY 22, 23, 24

ACMMA SHOW

HOTEL SHERMAN

CHICAGO, ILLINOIS

This big campaign in the May 13 issue of THE CASH BOX
will stimulate the largest attendance possible for
The ACMMA Convention and Exhibit

GOES TO PRESS: THURSDAY, MAY 4

Many space reservations already received—RUSH YOUR AD NOW!

THE CASH BOX

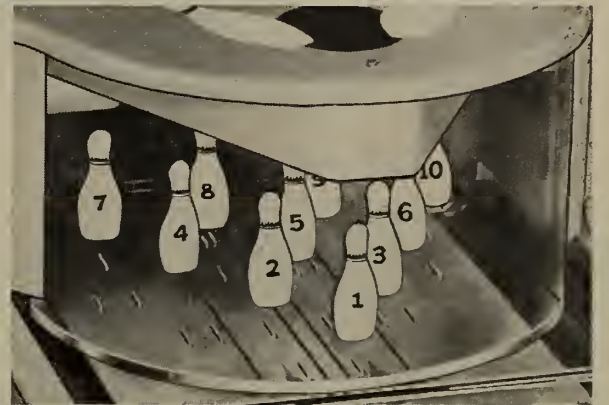
EMPIRE STATE BLDG., NEW YORK 1, N. Y.

CHICAGO OFFICE: 32 W. RANDOLPH STREET

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

TWICE AS FAST AS EVER! THE PLAYING THRILLS!

and DOUBLE THE EARNINGS! Williams DE LUXE BOWLER



ACTUAL PINS!
Upright pins DISAPPEAR
when rollovers are hit!
Automatically reset!

REAL GUTTERS!
AUTOMATIC PUCK RETURN...
AUTOMATIC PUCK LOCK-IN!

10c PLAY!
IDEAL SIZES
8 FT and 9 1/2 FT.
LENGTHS
2 FT. WIDE

SIDE MECHANISM DOOR

RECESSED SAFETY FRONT
PROTECTS PLAYERS—PROTECTS
COIN CHUTE AND PUCK RETURN CUP

SEE IT — BUY IT AT YOUR
DISTRIBUTOR **NOW!**

SEE OUR EXHIBIT
AT THE
CMI SHOW
STEVENS HOTEL
CHICAGO
JUNE 26, 27, 28



CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE STREET, CHICAGO 24, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

ROCK-OLA

SHUFFLE JUNGLE

THE GAME THAT PRESENTS A REAL "REPEAT PLAY" CHALLENGE TO ALL PLAYERS

Flashing Panorama of Moving Animals for Skill Targets.

Racing Panther on Backboard Falls Off High Cliff When Skill Target Is Hit.

5,500,000 Points — Possible High Score.

Two Ways for Speedy Game — 15 Shots for 10c.

Gravity Wate Return — Not a Rebound Game.

Entire Mechanism Located in Light Box.

The Game For Your "TOP" Locations. It's "TOPS" As A Money-Maker

Shuffle-Jungle Is A Fast Moving, Hard Hitting, Exciting Game That Holds The Interest Of All Players—Beginners—Average—And Experts.

Exclusive Sales Agent
STANDARD SHUFFLEBOARD LEAGUE, INC.
3200 W. Chicago Avenue • Chicago 51, Illinois

STANDARD SHUFFLEBOARD LEAGUE, INC.
3200 W. Chicago Avenue
Chicago 51, Illinois

Gentlemen:
I Want To Make "Big Money" With Shuffle-Jungle. Please Have Your Local Representative Contact Me Immediately.

NAME _____
ADDRESS _____
CITY _____ STATE _____

Mail this Coupon Today

Only 6½ Feet Long and 2 Feet Wide— Shuffle-Jungle Can Be Operated In All Locations—Even Those In Which Space Is At A Premium.

A PRODUCT OF
ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago, Illinois

JOBBER! DISTRIBUTORS! A FREE AD EVERY WEEK!

FOR AN ENTIRE YEAR (52 WEEKS) OF 40 WORDS WHICH YOU CAN CHANGE EACH AND EVERY WEEK IF YOU SO DESIRE OR RUN STEADY FOR THE ENTIRE YEAR OF 52 ISSUES WITHOUT CHANGING

PLUS A FREE SUBSCRIPTION TO The Cash Box

(WORLD'S GREATEST COIN MACHINE MAGAZINE)

ALL FOR ONLY \$48 FOR THE ENTIRE YEAR

SAMPLE LISTINGS

FOR SALE—We are distributors for Bally, Wurlitzer, United, Williams, Exhibit, Gottlieb, SuperVend and Keeney. All the latest machines of these outstanding factories on hand ready for delivery. Also complete line of used machines on hand at all times. Write: JOHN JONES, 48 MAIN ST., NEWTOWN, N. Y.

FOR SALE—Closing out our entire stock of used machines. United Shuffle Alley \$200; Bally Shuffle Bowler \$250; Chicago Coin Rebound \$150; Mills Three Bells 5/10/25c \$175. Many others, write for list: UNITED STATES AMUSEMENT CO., 48 FOURTH ST., OLD-TOWN, CALIF. (Tel. 48)

WANT—to pay highest cash prices for late model phonos, consoles and one-balls. Also want good five-balls and arcade machines. Write COIN MACHINE CO., 19 AVENUE D, BEST CITY, IND.

or any other listing you want of 40 words or less each and every week for 52 weeks. It's the greatest bargain ever offered to jobbers and distributors in the history of the coin machine industry.

IMPORTANT NOTICE

IF YOU ALREADY HAVE A SUBSCRIPTION TO "The Cash Box" THE DIFFERENCE REMAINING UNTIL COMPLETION OF YOUR PRESENT SUBSCRIPTION WILL BE CREDITED TO YOU AND DEDUCTED FROM THE \$48 COST OF THE ABOVE LISTING OFFER.

ALL LISTINGS APPEAR IN CLASSIFIED SECTION OF "The Cash Box". ACTUAL COST OF 52 CLASSIFIED ADS OF 40 WORDS EACH WOULD BE \$166.40. THIS PLUS THE COST OF A FULL YEAR'S SUBSCRIPTION TO "The Cash Box" (\$15.00) WOULD TOTAL \$181.40. YOU GET ALL THIS FOR ONLY \$48 FOR THE ENTIRE FULL YEAR—LESS THAN 95c PER WEEK.

IF YOU USE MORE THAN 40 WORDS IN ANY ONE WEEK'S LISTING YOU WILL BE CHARGED AT THE RATE OF 8c PER EXTRA WORD YOU USE. PLEASE COUNT WORDS CAREFULLY. MAKE SURE THAT YOUR FIRST LISTING HAS NO MORE THAN 40 WORDS. AIRMAIL YOUR FIRST LISTING ALONG WITH CHECK FOR \$48 IMMEDIATELY.

RUSH YOUR FIRST FREE LISTING WITH YOUR CHECK FOR \$48 — OR ASK TO BE BILLED

THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

New!

KEENEY'S Lucky Strikes

ALL MECHANISM IN BACK BOX

New!

★ HIGH-SPEED TOTALIZER

REGISTERS SCORES
TWICE AS FAST!

★ TWICE THE
EARNING
POWER
OF OTHERS!



SIZE:
9 feet long
2 feet wide

TWO PUCKS
IN BOTH GAMES
RELEASE ALTER-
NATELY AND LOCK
IN WHEN GAME
IS OVER

Order FROM
YOUR KEENEY
DISTRIBUTOR

REGULAR BOWLING SCORES
ON BOTH GAMES...

J. H. *Keeney* & CO., INC.
2600 WEST FIFTIETH STREET, CHICAGO 32, ILLINOIS

KEENEY GAMES ARE BETTER



KEENEY'S KING PIN

ALL MECHANISM IN BACK BOX

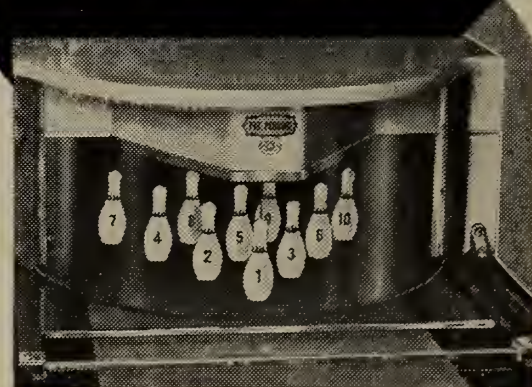
New!

★ HIGH-SPEED
TOTALIZER
FASTER EARNINGS!
FOR LOCATIONS WHERE
SPACE IS A FACTOR!

SIZE—
8 feet long
2 feet
wide

2 PUCKS

**PINS DISAPPEAR
and
RESET AUTOMATICALLY!**

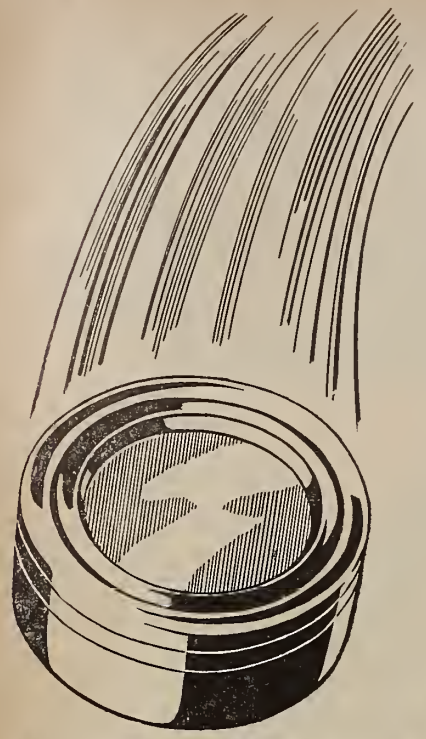


Check THESE
SUPERIOR FEATURES!

- ★ 2 PUCK OPERATION!
- ★ PUCKS LOCKED IN WHEN GAME IS OVER!
- ★ FASTER SCORING!
- ★ A GAME-A-MINUTE!

OPERATE LUCKY STRIKES AND KING PIN

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



**SMOOTHER, SPEEDIER PROFITS
WITH THE
BUCKLEY PUCK**

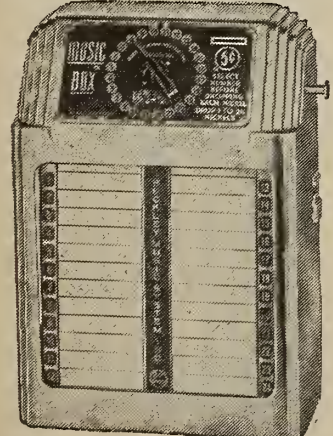


**PACKED 8 IN HANDY PLASTIC
BOX - PRICED LOW**

A HIT from the first day introduced. The perfect precision milled, gorgeously chromed, BUCKLEY PUCK, "Perfectly Fits The Fingers"!! Brings smoother, speedier, better profits. Write for sample box of 8 today. Use plastic box for springs and things. PRICED LOW FOR TODAY'S MARKET. Write Now.

**WORLD FAMOUS
BUCKLEY
WALL AND BAR BOX**

16-20-24-32 SELECTION Buckley Wall & Bar Boxes. World Famous for bringing bigger, better, steadier profits for all types of automatic phonos. Use them with the phonos you have today. PRICED TO MEET PRESENT PHONO CONDITIONS. Write Now for prices of the boxes you want.

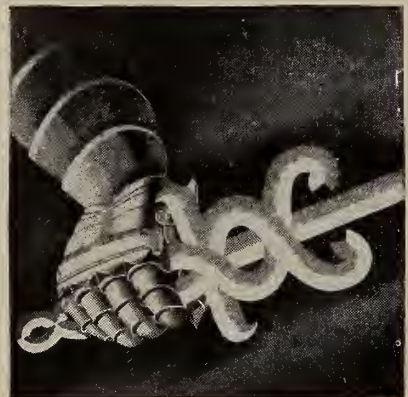


**BUCKLEY
MANUFACTURING CO.**
4223 W. LAKE ST., CHICAGO 24, ILL.
(All Phones: VAn Buren 6-6636)

**Logan Appointed
Hollycrane Distributor**

CHICAGO—Appointment of Logan Distributing Company, this city, as exclusive distributor for Como Manufacturing Corporation, makers of Hollycrane, was announced this week by Bill Billheimer, vice-president of the manufacturing firm.
Logan will handle entire state of Indiana plus Chicago trading area including Northern half of Illinois.
Logan is located at 2320 Milwaukee Ave., Chicago, and is owned by Jack Nelson, Jr. Sales personnel and service department have already been set up to take care of operators of this miniature model coin operated industrial crane and immediate deliveries of Hollycrane are being made.

**Give to Conquer
CANCER**



*Strike
Back!*

THE fight is on to save more lives in 1950! Now is the time to back science to the hilt in its all out battle against cancer.

Tremendous gains have already been made. Last year, 67,000 men, women and children were rescued from cancer. Many more can be saved—if you resolve to save them—if you strike back at cancer.

Give! Give your dimes and quarters and dollars. More treatment facilities are needed, more skilled physicians, more medical equipment and laboratories. The success of great research and educational programs depends on your support.

Your contribution to the American Cancer Society supports these vital efforts. It helps guard your neighbor, yourself, your loved ones. So this year, strike back at cancer . . . Give more than before . . . Give as generously as you can.

American Cancer Society



EASTERN FLASHES

This week brought out the sunshine, baseball, and large numbers of coinmen to Tenth Avenue. Altho most of coinrow's impresarios are dyed-in-the-wool baseball fans, all were so busy selling equipment, not even one radio was going. In talking with ops as well as wholesalers, we are happy to report activity at high peak with not so much as one squawk from anyone. Hallelujah!

Dan Christopher, old time arcade owner, whose activities today include running of arcades in New York, New Jersey and Virginia, visits Mike Munves and loads up with many new pieces for the coming season. Remember back quite a number of years ago when Dan (and brother Johnny) ran an arcade on 14th Street, and operated a night club on the floor above. Dan gave Joe Howard (I Wonder Who's Kissing Her Now) his first comeback job in his floor show. Howard must have been over seventy at that time, but from then on, he gained popularity all over again. . . . In addition to entertaining Christopher, Munves kept rushing from one customer to another all day. With so many orders on hand, Mike's big problem now is to get the equipment to the arcade men as rapidly as possible—and he claims shipments are going out rapidly due to the additional mechanics and shipping clerks now employed. . . . Harry Pearl, of Bert Lane, Inc., brings his smiling and handsome countenance to coinrow—winking mysteriously. Anything to do with a new Genco product, Harry? . . . Sam Rabinowitz, one of our early day operators and wholesalers, building up a route of amusement machines in the Atlantic Highlands and Long Branch, N. J., area.

Local coinmen meeting weekly to organize a drive for funds for an industry-wide United Jewish Appeal. Committee so far includes: Al Denver, Barney Sugarman, Charles Aronson, Bert Lane, Sidney Levine, Jack Semel and "Senator" Al Botkin (the only non-Jewish committee member). Plans are being made for a theatre or night club party. A drawing will be held, the winners to come away with automatic phonos and amusement games (which have already been donated by manufacturers). . . . Milty Green, American Vending Company, off to his Miami, Florida, residence for a few weeks. He's expected back around the 1st of May. Meanwhile, Bob Jacobs, manager of the new Tenth Avenue office, reports business picking up each week since the opening. . . . Marcus Klein leaving around the middle of June for a European holiday, which will take in Palestine. . . . Phil Mason, Mason Distributing Company, Irvington, N. J., visits his friends along the row, completing several fine deals in used music.

Dave Stern, Seacoast Distributors, Elizabeth, N. J., beaming enthusiastically over the reception given by games operators in his territory to Rock-Ola's new shuffle "Jungle Shuffle." "We have enough orders on hand right now," said Dave, "to keep the factory busy for us alone." By the way, did you know that Dave has been buying up all the "Skyfighters" he can lay his hands on. He is so anxious to pick up as many more "Skyfighters" as is possible that he's hired an assistant, Pete Hagen, for this chore alone. Hey, Dave, leave a few around for some of the other coinmen. . . . Anthony Kolibash and Harry Schlesinger, both associated with Square Amusement Company, Poughkeepsie, N. Y., and members of Roosevelt Lodge 2687 Fraternal Order of Eagles, lay a wreath on Roosevelt's grave at Hyde Park on the anniversary of his death. Harry Schlesinger is president of the lodge. . . . Ike and Bess Berman celebrate a wedding anniversary on the 23rd of April. Judging by appearances, it could be their 10th Anniversary, but we know this isn't so as their grandson is older. . . . After fighting our way thru a street load of crated phonos, we squeezed into the office of Harry and Hymie Koepfel, Koepfel Distributing Company. The brothers were relaxed over their desks, which was a sight we could hardly believe. The explanation was simple—they were so exhausted, it was necessary that they sit down for a few moments. "Business better than ever" they chorused. . . . Dan Kipnis, former partner of Joe Young in Young Distributing, in town and comes down to coinrow to pay Joe a visit. Dan back in the law business, and doing very well. Joe Young, also doing very well—with the new Wurlitzer 1250. . . . Lou Koren, Chicago coinman and Miami Beach hotel owner, and one of the nation's most popular coinmen, pays a fast two-day visit to our town, and then back to Chicago. . . . Dave Lowy, Dave Lowy & Company, finds it hard to keep a sample of Keeney's new shuffles "King Pin" and "Lucky Strike" on his display floor. Operators keep insisting upon taking them away. Dave Wallach, who shares the Keeney distributorship, smiling happily and full of pep. . . . George Fleckenstein, office manager for Mike Munves, regardless of the great activity and tumult surrounding him, keeps calm and unhurried—but accomplishes all objectives nevertheless. . . . Bill Alberg, Brooklyn Amusement Machine Company, Brooklyn, N. Y., being built up at the Glen Cove Hospital on Long Island so that his impending operation will have every chance of being 100% successful.

DALLAS, TEXAS

Kenneth Smith, better known to the music ops as "Smitty" is back in the record business again, representing Macy's Record Dist. Co. . . . We are very glad to know that Henry Manning will be on hand for the open house at American Distributing Company. It will be Henry's first venture out since his very serious heart attack. . . . Gene Williams converting five machines over to 45 rpm. Gene tells me that if the experiment works out to his satisfaction all his equipment will be converted. Looks as tho the 45 bug has hit several operators. . . . Hey fellows! Have you noticed Joe Metasso's charming secretary? Her name is Mary Cass.

Howard Weisiger and Tommy Chateen are at it again. Who can catch the most fish is yet to be decided. Howard's count is five and Tommy is thirty-five up on him. Bogota Music Co. in Dallas for a day. . . . Jack Eskew is sporting a new car. . . . Jimmy Garret is doing same in a fine new truck. Shorty and Mrs. Phelps were in from Corsicana. Tom Cloer chewing the fat with Bill Chandler at American Dist. Co. . . . Dennard and Brown were in and both were confirming the reports that business is good. . . . Paul Glass making great plans for the big step come May 13th. . . . Mrs. Macy Henry drove up from Houston in her new Pontiac, given to her on recent birthday by Mr. Henry. Saw Bill Underwood, Itasco, dashing around Dallas.

“Wurlitzer To Show A Beautiful Balance Sheet” — R. C. Roling

NORTH TONAWANDA, N. Y.— In an interview with a representative of Merrill Lynch, Pierce, Fenner & Beane, investment brokers, and publishers of “Investor’s Reader,” R. C. Roling, president of The Rudolph Wurlitzer Company, this city, stated that the firm is about to render a pleasing report for its 2,450 stockholders in its annual report due in May.

“Investor’s Reader,” in its issue of April 12, stated “Last week President Reub C. Roling said his company would show ‘a beautiful balance sheet.’ Mum about net income he would only admit the company had done much better than the fiscal year ended March 31, 1949, when a combination of company finances, post-war competition, management and inventory problems racked up a consolidated loss of \$1,957,000. Reason for the discordant note which put an end to 13 prosperous years was after V-J Day commercial phonographs flooded the market at cut-rate prices. Consequently Wurlitzer’s inventory moved slowly. Besides Wurlitzer had an internal problem in the phonograph division. Now the company has slashed its inventory of old phonographs to zero; it has just

introduced a sparkling new model which it financed with its own funds; it has new personnel to replace those who left a year ago.”

Covering four pages, the article delves into the history of The Rudolph Wurlitzer Company, and its connection with the juke box industry when in 1932 it introduced its first model. Stating that juke boxes do not cater to longhairs, but to dancers, drinkers and those of the public who listen to popular music, Roling said “Recently Seeburg introduced a super juke box with 100 selections. But Wurlitzermen think their new model 1250 with 48 selections is more economical. Reasons: 1), more records boost operating costs; 2), customers waste time while they dawdle over selections; 3), in any week there is only a limited number of really top tunes; 4), the new model 1250 is the only juke box that will play either 78, 45 or 33 1/3 rpm records.”

Roling figured that in pre-war days Wurlitzer supplied about 60% of the phonos every year; with the ratio now about 40%. He stated that production on the new 1250 model “will reach about 2,000 monthly very soon.”

Morrison To Display Truck Service Bodies At ACMMA Show

BUFFALO, N. Y.—Morrison Steel Products, Inc., this city, manufacturers of truck service bodies, and who will show its products to the coin trade at the forthcoming ACMMA Convention at the Sherman Hotel on May 22, 23 and 24, announced the production of two new models of its all-steel, all-purpose service and utility truck.

The new “Carry-All” models have been designated as B-750 and B-910. They have been designed for greater capacity and heavier loads. They fit all standard half, three-quarter, and full ton new and used truck chassis.

These models give complete weatherproof and weathertight closure, it was stated. They are designed for ready adaptation to any job. Standard optional parts include overhead ladder racks, tailored caravan canvas tops, sliding metal roofs, sectional material trays, shelves and side boxes.

Morrison “Carry-All” models and accessory equipment are sold thru franchised chassis dealers strategically located from coast to coast.

“A survey shows conclusive proof of the demand which exists in the coin machine industry for such an all-purpose service and utility body” stated

When you buy from Runyon

YOU BUY THE BEST

READY FOR LOCATION!
DALE GUNS, ea. \$69.50
CHICOIN PISTOLS, ea. 74.50
GENCO BING-A-ROLLS, ea. 115.00

Sensational Money-Maker!
CALIFORNIA SHUFFLEPINS
14 FEET
With New Light-Up Head
\$174.50

1/3 Deposit, Balance C. O. D.

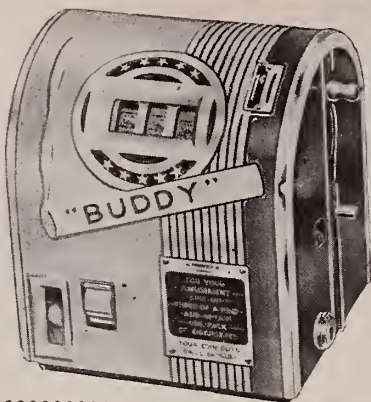
RUNYON SALES COMPANY
Exclusive AMI Distributors in N.Y. N.J. & Conn.
593 10th Avenue : 123 W. Runyon Street
New York 18, N. Y. : Newark 8, N. J.
L'ongacre 4-1880 : Bigelow 3-8777

Sam Morrison, president. “‘Carry-All’s’ exclusive design and extensive tooling and engineering provides rugged heavy-gauge steel construction and a unique bridge type underbody. This makes possible huskier construction with lighter over-all weight and fewer parts than any comparable body on the market.”

Any One of these SENSATIONAL COUNTER GAMES

IN ANY LOCATION WILL INCREASE YOUR PROFIT FAST!

- BUDDY—Cigarette or Fruit Reels
 - CUB—Cigarette or Fruit Reels
 - ACE—Poker Card Reels
- Buddy, Cub and Ace are equipped with 2 Separate Cash Boxes, with Coin Dividers, and are available in 1c, 5c or 10c Play.
- MARVEL—Cigarette Reels Only
 - AMERICAN EAGLE—Fruit Reels Only
- Both available in 1c or 5c Play, coin or non-coin operated—with Token Payouts.



COMET INDUSTRIES, INC.
2849 W. Fullerton Ave.
Chicago 47, Illinois
(Tel.: Dickens 2-2424)

WE STOCK PARTS FOR DAVAL COUNTER GAMES. WRITE FOR PRICES.



CHICAGO CHATTER

A group of visiting coinmen were relaxing at one of their favorite entertainment spots the other day, and the conversation turned to the remarkable ingenuity of the manufacturers of amusement machines. It was pointed out that every conceivable game connected with athletics has been manufactured with the exception of wrestling. With this "groan and grunt" sport so popular these days, being given national coverage thru television, it was suggested that some manufacturer turn its planning and engineering staffs busy. "Now there's some assignment" stated one of the coinmen "but I'll give odds that it can be accomplished if one of our fine factories gives it some concentrated thought."



SAM STERN

Jerry Haley, Buckley Manufacturing Company, reports the firm's new "Buckley Puck" for shuffle games getting a wonderful reception from coinmen all over the country, and he's busy all day long filling orders. He states that the Buckley Wall Box also going strong. . . . Avron Gensburg, Chicago Coin Machine Company, tells about the wonderful collection reports received on its new baseball shuffle game "Chicago Coin Baseball" which has been out for location tests. Shipments began this week, and his phone began ringing immediately—distributors calling in for more equipment. Altho the firm is rushing out its "Baseball," orders keep piling in for the "Bowling Game." Now the firm is going on both as rapidly as possible. . . . Ed Levin, sales manager of Chicoin in New Orleans seeing the trade. . . . Eugene Haiges, plant superintendent for Chicoin, away with his family to Florida for a well earned two-week vacation. . . . Demand for Williams' "DeLuxe Bowler" gets heavier and heavier" says Sam Stern. "When operators get this shuffle game out on location, they find their collections surprisingly large, and then they rush to our distributors for additional machines. Then the distrib phones in for rush shipments, which we are taking care of as quickly as possible." . . . Irv Blumenfeld, one of the generals of General Vending Sales Corporation, Baltimore, Md., in town seeing the factories.

Ted Rubenstein finally rids himself of the pestiferous cold that has been plaguing him for many weeks, and now able to give his full time to taking care of those orders which have been piling in. . . . Wally Finke and Joe Kline tremendously thankful and more than a little surprised over the volume of business being done by its firm First Distributors after being established so short a time. . . . Al Stern, World Wide Distributing, displaying Williams' "DeLuxe Bowler" and Exhibit's "Strike" and reports sales on both games exceptionally heavy. Al attributes the popularity of his firm to the fact that there are always four mechanics available to service his customers. . . . Bruno Kosak of M & T so busy answering phones and handling incoming orders, we are only able to talk with him a moment—"a mad house" claims Bruno. . . . "Select-A-Card" a tremendous hit, informs Alvin Gottlieb of D. Gottlieb & Company, who first introduced this five-ball game a week ago. He reports that the firm is planning several new games for visiting ops who'll attend the forthcoming CMI Convention in June. The firm entertained some visiting Canadian coinmen (who, as reported here a number of weeks ago, are being permitted to import five ball games).



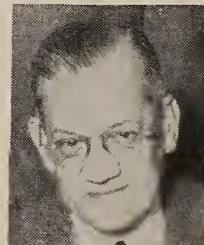
JOHN CONROE

Fletcher Blalock, F.A.B. Distributing Company, New Orleans and Atlanta, in town for a visit with Billy DeSelm of United Manufacturing Company. "Shuffle Alley Express' going great in my territory" reports Fletch. "What's so surprising?" asks Billy coyly "are operators in your territory so different from those all over the country?" . . . Ed Ratajack of AMI working day and night getting the firm's new sales offices settled at 134 N. LaSalle Street. Ed extends an invitation to all in the industry to visit with him at the new headquarters. . . . John Haddock, president of AMI, busy getting the new set-up completed at the Grand Rapids plant, will be in for a visit in a week or so. . . . John Conroe, J. H. Keeney, jubilantly reports that the firm's two new shuffles "King Pin" and "Lucky Strike" make an immediate hit with the country's amusement machine operators. Shipments being rushed all over the country. Conroe also extremely happy over the tremendous amount of orders being taken on its new cigarette vendor. He reports Keeney will have some new equipment to show at the ACMMA Convention in May. . . . Harry Brown of Savannah, Ga., in town visiting around. . . . With resort and park activities starting at top speed, Bill Billheimer of Como Manufacturing, working twenty-four hours a day and seven days a week to take care of the orders for "Hollycranes." . . . We don't know how he does it, but in addition to handling a number of duties over at Bally Manufacturing, Herb Jones is also president of ACMMA, and he says enthusiasm for the convention is growing greater every day, and he expects a tremendous turnout off visiting coinmen. . . . Jack Nelson, sales manager for Bally, out on a country-wide trip. . . . Johnny Bilotta, Newark, N. Y. distrib. spent several days in town visiting the manufacturers.



ART WEINAND

Art Weinand, Rock-Ola Manufacturing Corporation, invited to attend the White Sox opener by several different friends, had to pass it up. With demand for the firm's new shuffle "Jungle Shuffle" so large, and production going full blast, Art is too busy to take a moment's relaxation (if watching the White Sox can be called relaxing). . . . Bally execs Ray Moloney, Herb Jones, Tom Callaghan, Andy Renn and others get together for a dinner one night. . . . George Jenkins looking better and better and getting back his old pep. . . . Bill O'Donnell returns to the factory after spending a week-end in St. Paul. . . . Joe Batten, Exhibit Supply, reports distrib phoning in enthusiastically praising the firm's new shuffle "Strike" and placing enough orders to keep the production line busy for a long, long while. Batten's problem is to keep the games going out to distrib in quick order and in sufficient quantities to satisfy them. . . . Charlie Pieri still out on the road. . . . Clare Meyer, traveling thru the New England states visiting arcades and amusement parks, reports great demand for Exhibit's Rotary Merchandiser, Broncho Buster, and Two Player Hockey game.



JOE BATTEN

for more equipment. Altho the firm is rushing out its "Baseball," orders keep piling in for the "Bowling Game." Now the firm is going on both as rapidly as possible. . . . Ed Levin, sales manager of Chicoin in New Orleans seeing the trade. . . . Eugene Haiges, plant superintendent for Chicoin, away with his family to Florida for a well earned two-week vacation. . . . Demand for Williams' "DeLuxe Bowler" gets heavier and heavier" says Sam Stern. "When operators get this shuffle game out on location, they find their collections surprisingly large, and then they rush to our distributors for additional machines. Then the distrib phones in for rush shipments, which we are taking care of as quickly as possible." . . . Irv Blumenfeld, one of the generals of General Vending Sales Corporation, Baltimore, Md., in town seeing the factories.

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For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS
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BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .
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Coin Machine Show

June 26-27-28, 1950

● You'll see the greatest array of coin operated equipment—Amusement—Music—Vending—Service—ever brought under one roof.

Bring the wife and kids. There will be tickets for their favorite radio shows, fashion shows, sightseeing trips . . . something every day.

It'll be the only Coin Machine Show this year under the direction of the industry's leading trade association.

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**HOTEL
STEVENS**

The World's Largest

Chicago

There Is No Substitute for CMI's Annual Coin Machine Show



CALIFORNIA CLIPPINGS

As this column is being written, the coin machine industry within this state is quite frankly showing its concern over the pending legislative measures which will repress a considerable phase of activity . . . The hundreds of small business men, distributors and operators, and servicemen, drivers, etc. are joined in this concern by hundreds of fraternal lodges throughout the state who have registered their protest with the legislature and with the governor's office, asserting that their many charities, hospitals and orphans homes, stand to be wiped out or seriously curtailed if their games are put out of operation . . . Meanwhile, with the bills cleared through the legislative bodies, it was now the Governor's move: To sign or not to sign . . . Up to the last minute, even the most optimistic individuals along Pico Blvd. in L. A. were quoting some awfully long odds.

Despite this, we actually found Dannie Jackson, Sammie Donin, Georgie Warner and sidekick Davie Gray at Automatic Games figuring how they could buy up all the bells in town for a "fair price," of course. It wasn't a very hot day and the boys didn't seem to be kibitzing, so it could be they've come across a brand new export outlet . . . Speaking of exports, if you've got any kind of a game, music equipment or gimmick, new or old, that you think should be of interest to Japan, the man to contact is Fred Emerson, and he can be reached via Joseph Duarte at Badger Sales. Fred, a Massachusetts lad who landed in Okinawa in time for the invasion and stayed there for 4½ years to introduce amusement games and the jukebox to the island, has wound up his quite profitable operation, sales and service thereabouts for a trip home, stopping over for a visit with mfrs. in Chicago and then jumping back over to Japan to launch a widespread business there. With Kobe as home base, Emerson plans to get rolling on his new enterprise in June and do his bit to bolster the morale of the occupation troops and the Japanese in Tokyo and other principal cities. Apart from being an interesting fellow on his own, Fred brought back with him from Okinawa a British MG car with the first Okinawa license anybody on the Row had ever seen.

Badger's Joe Duarte also had an interesting tale to tell, following his five weeks trip through Guatemala, El Salvador, Costa Rica, Panama, Venezuela, Puerto Rico and Cuba. It's strictly music, and mostly new boxes, in most of the countries although he predicts that game barriers will soon be down in some, Columbia probably being the first to open up. No dollar exchange problem in any country but Costa Rica, and all of them are enjoying quite a pick-up in prosperity thanks to the American consumer's demand for coffee at any price. In addition to saying that the market for used machines is gone, Duarte offers little encouragement to any ops who might be thinking of grabbing a slow banana boat for So. America. Seems the operator just ain't over there, with distributors selling direct to locations on a 12 or 24 monthly instalment plan, in some cases offering new models for nothing down and payments to be made from the monthly take, which would explain why the operators have been squeezed out of business and the smaller jobbers are also making like an accordion . . . Alpha Distributing announced its appointment as National Distributors for Packard's "Pla-Mor" wall boxes.

Add shorts: Gordon B. Mills due in from Oakland for huddle with Mark Jennison, local Mills mgr, next week . . . Jack Simon back from Vegas trip, a nice one he says, and waiting on Genco's new baseball game . . . Jimmy Hume and Harold Murphy of Palm Springs closing a deal with W. R. Happel, Jr. for a load of Universal's "Super Twin Bowler," Keeney's "King Pin" and Williams "DeLuxe Bowler" . . . United's "Shuffle Alley Express" in at General Music and flying right out, Bud Parr tells us . . . Lyn Brown working late, selling everything and doing a job on Exhibit's new "Strike," also working on new game of their own and disappearing pin conversion for bowlers . . . Over lemonade at Paul Laymon's with Charlie Daniels, we learned Bally's "Speed Bowler" is still far behind orders.

MINNEAPOLIS—ST. PAUL, MINN.

Spring finally came to the Twin Cities with the sun shining bright and the temperature up in the sixties . . . Al Eggermont of Marshall, on a fast trip in Minneapolis visiting a few distributors in the Twin Cities . . . J. B. Seglum, Duluth, also in Minneapolis for the day, making the rounds . . . Millie and Ed Birkemeyer of Litchfield, in Minneapolis for the day, picking up their record supply . . . Ralph Myers of Mitchell, S.D. spending the weekend in Minneapolis, also placing an order for several Universal Super Twin Bowlers at the Hy-G Music Company . . . Gabby Cluseau of Grand Rapids, spending a pleasant weekend in Minneapolis.

Walt Schmidt of Red Wing Novelty Company, Red Wing, in Minneapolis to attend the G.E. Sales Meeting. Along with Walt's route, he also has an appliance store and all G. E. products . . . Jack Lowrie of Lake City, in town for the day calling on a few distributors . . . Leonard Zelinko of the J and L Novelty Company, Lakefield, in Minneapolis for the day looking pretty fit after having an enjoyable trip down to New Orleans . . . Don Thraen of Tracy, in Minneapolis Saturday to attend a wedding . . . Glenn Rackliff of Superior, Wis. driving in Minneapolis with his new Buick convertible, his two charming laughers accompanying him on the trip.

Lou Reuben of the Lieberman Music Company back on the job again after two weeks of illness . . . Charlie Bohne of St. Cloud, in Minneapolis for the day picking up his weekly record supply . . . H. H. Kreuger, Fairfax, also in town making the rounds . . . Ray Thraen of Tracy, in Minneapolis Monday, to see the Sportsman Show at the Auditorium . . . Operators in Minneapolis this week and having a chance to spend an extra day will be able to see some very good entertainment, as the Mills Brothers are at Radio City. Mindy Carson is at the Flame Room of the Radisson Hotel. Tex Beneke opens at the Prom and Lou Holtz at the Terrace Room at the Nicolle Hotel. Peggy Lee is at the Club Carnival.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—New or used AMI Model "B" phonographs. State best price in first letter. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND, ORE.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—Bally Spot Bells, Citations, Champions, Arrow Bells 5c and 25c. and 100 Record Seeburg in quantity. Cash Ready. GOLDEN GATE NOVELTY COMPANY, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Jennings Magic Music Wired Telephone Equipment. Must be reasonable. TOLEDO MAGIC MUSIC CO., 715 ADAMS ST., TOLEDO, O.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Can use a few types of 1c coin operated machines. What have you and at what price? SUPREME DISTRIBUTORS, INC., 3817 N. E. 2nd AVENUE, MIAMI, FLA.

WANT—United Shuffle Alleys \$105; Bally Shuffle Bowlers \$130. Sell your used bowlers now while prices are high! Advise before shipping as we can only use a limited quantity. Must be in good working order. No junk. AMERICAN AMUSEMENT CO., 628 MONTGOMERY STREET, SYRACUSE, N. Y.

WANT—Bally One-Balls; Photo Finish; Late Five Balls; Seeburg 100 Record; Bally Eurekas; Wurlitzer 3020 Wall Boxes. Will pay cash or trade late United, Chicago Coin, Bally, Keeney Shuffle Bowler machines. BOX #298, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK, N. Y.

WANT—Will buy for cash all post-war phonographs. Write or phone quantity, condition and best price. MASON DISTRIBUTING CO., 184 PAINE AVENUE, IRVINGTON, N.J. Tel.: ESsex 5-6458.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Used, new or surplus stock records. Top prices paid. Sell to Chicago's largest distributor of used records. We pay freight. Write to USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—Bally Champions; Citations; Williams Star Series; Exhibit Silver Bullets; Gottlieb College Daze; Late five-balls and arcade equipment. Cash or trade. Give full details first letter or phone call: FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. (Tel.: Dickens 2-0500).

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Gottlieb Texas Mustangs with playing field in good condition. L. M. KIDD, 400 N. 2nd STREET, RICHMOND, VA.

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THE CASH BOX

EMPIRE STATE BLDG., NEW YORK, N. Y.

FOR SALE

FOR SALE — 10 U-Select-It Candy Vendors \$30 ea.; 10 Unecda Pack Monarch Cigarette Machines \$39.50 ea.; 10 National Candy Machines Model 918 \$69.50 ea.; 5 Seeburg 5/10/25c Wall-O-Matics \$27.50 ea.; 4 Wurlitzer 1017 Hideaway \$225 ea.; 15 United Shuffle Alleys \$195 ea.; 5 Chicago Coin Twin Alleys \$225 ea.; 10 Genco Bowling Leagues \$225 ea.; 10 Penn Black Beauty Shuffle Boards, like new, \$250 ea.; 5 Genco Scoring Units, like new \$120. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel.: Superior 4600.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—The "Birmingham Stand" for vending machines. Constructed of one piece, solid cast iron. Sturdy, wide base—can't be tilted. Fits all bulk vendors. The vending machine operators' favorite. Only \$3.95 each. Cash with orders. BIRMINGHAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMINGHAM 4, ALA.

FOR SALE—Goalees \$75; Dale Guns \$75; Bing-A-Rolls \$80; Wurlitzer \$750E \$160; Packard Model 7 \$189.50; Shuffleboard Scoring Units that hang on wall \$75. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Chicoin Midget Skee Ball \$165; Chicoin Basketball Champ \$135; Bing-A-Roll \$100; United Shuffle Alley \$200; Star Series \$200; Advance Roll \$25; Pro-Score \$45. MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Pin Games and Music Machines for export. Ask for Mr. Shackleton. AUTOMATIC VENDING CORPORATION, 525 PARKER STREET, CHESTER, PA. Tel.: CHester 39282.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

FOR SALE—26 Strikes 'N Spares, some new, some used. What is your best offer? 10 used Shuffleboards 22 ft. All tops refinished like new \$150 ea.; 10 Mutoscope Voice-O-Graphs; 5 Photomatics. Write us your needs. THE MARKEPP COMPANY, 4310 CARNEGIE AVENUE, CLEVELAND 3, O.

FOR SALE—4 Chicoin Midget Skee-balls \$155 ea.; 15 United Shuffle Alleys \$149.50 ea.; 1 Exhibit Dale Gun \$95; 3 Chicoin Pistols \$95 ea. All machines in perfect condition. Prices include Crating. 1/2 Deposit, balance C. O. D. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N.Y. Tel. CH 4-5100.

FOR SALE—2 slightly used Poolettes \$200 ea.; Plastic Conversion Kits for Shuffle Games \$13.50 ea., please specify game when ordering. 1/3 deposit, balance C.O.D., P.P. ECONOMY SUPPLY COMPANY, 2015 MARYLAND AVE., BALTIMORE 18, MD.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; One-Balls; Consoles, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—7 Exhibit Rotarys pusher type; 6 Exhibit Rotarys claw type; 4 Mutoscope Cranes late model roll chute; 8 Flash Bowlers 12 ft. long. All in good condition being taken off floor at seashore resort to make room for Bingo game. Crating extra. First \$2500 takes whole lot. RIALTO AMUSEMENT ARCADE, 203 WEST 42nd STREET, NEW YORK, N. Y.

FOR SALE—Steel Ball Rolldowns: Singapore, Melody Rolls, Cover Girls, Gold Mines \$20 each; Advance Rolls, Auto Rolls \$40 each, A-1 condition; Western Baseballs \$30 each, clean. WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS, N. Y.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—On hand finest reconditioned Music, Bowling Games, Shuffleboards and Pinballs. Priced to meet today's market. Write us before you buy. Representatives for: Wurlitzer; Chicago Coin; J. H. Keeney; Bally Manufacturing Co.; H. C. Evans; ABT Mfg. Corp. and others. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI 37, FLA. Tel.: 3-4623.

FOR SALE—Special Buy! 10 Only—Lyceum Shoe Shine Machines, black or brown \$69.50 each. 1/3 deposit, balance C.O.D. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Chicago Coin Goalee \$56.50; Contact F.P. \$31.50; Robin Hood \$44.50; Stormy \$41.50; Trinidad \$59.50; Major League \$37.50; Challenger post-war counter game \$15; Jungle Joe, pistol, like new, \$159.50. Note: All games are without free-play. All machines in first class condition, packed for shipment. 1/2 deposit, balance C.O.D. NATIONAL NOVELTY COMPANY, 183 E. MERRICK ROAD, MERRICK, L. I., N. Y.

FOR SALE—Used electric scoring units for shuffleboards, Genco, Edelco, Monarch's and others. Used little. 10 Mutoscope Voice-O-Graphs; 5 Photomatics. Write THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO.

FOR SALE—United Shuffle Alley \$129; Chicago Coin Bowling Alley \$209; Keeney Ten Pins \$149; Minit Pop Corn Machines (brand new in crates) \$99, (slightly used) \$69. AMERICAN VENDING COMPANY, 631 TENTH AVE., NEW YORK, or 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y.

FOR SALE—AMI Model "B" \$525; Model "A" \$425; Dale Guns \$85; 22 Ft. Shuffleboard, Black Top with Score Head \$350; Rebound \$75; Shuffle Alley \$200. We will deliver free within 300 miles. LAKE NOVELTY CO., OMRO, WIS. Tel.: 2146.

FOR SALE—Evans' Bat-A-Score \$229.50; United Super Shuffle Alley, like new \$269.50; Bally Shuffle Bowler, slightly used \$229.50; Seeburg W1-L56 Wall Boxes 5c, brand new, original cartons \$37.50; Exhibit Treasure Chest \$22.50; Wisconsin \$32.50; Bermuda \$29.50. 1/3 Certified Deposit, Balance S/D. TWIN CITY AMUSEMENT COMPANY, 1922 W. 7th STREET, TEXARKANA, U. S. A. Tel.: 3-3723.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—Gold Cup \$110; Citations like new \$250; Carnival \$60; Maryland \$100; Rebound, perfect \$35. Will trade on Bally Free Play Consoles such as Draw Bells, etc. AUTOMATIC MUSIC COMPANY, 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—United Shuffle Alleys (very clean) \$175 ea.; United's latest Twin Double Shuffle Alley (like new) \$290; Genco Advance Roll \$19.50. ANTHONY HIRT, 2303 N. 11th STREET, SHEBOYGAN, WIS.

FOR SALE—Exhibit's Silver Bullets and Shuffle Bowl; Double Double pool game; and Scientific Jungle Joe. Exclusive distributors, MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell \$89.50, lots of 10 or more \$84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E. ATLANTA, GA. Tel.: LAMar 7511.

FOR SALE—Shuffle Alley \$149.50; Bango, Shuffleskill \$49.50; Beacon Pool Table \$175; Dale Gun \$75; Chicago Coin Basketball \$165; Pitch 'Em & Bat 'Em \$149.50; Advance Roll \$35. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: CLrle 6-8464.

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—22 Victory 2 column stamp machines, like new, made by Automatic Dispenser Co. \$9.75 each; 1 40' x 80' Tent in good condition \$300; 3 Seeburg coin operated Pianos, 1 Mills Violin Virtuoso and about 27 rolls assorted to fit all four pieces—the lot \$375. AMERICAN AMUSEMENT CO., 628 MONTGOMERY STREET, SYRACUSE, N. Y.

FOR SALE—1 Mills 5/25c Duplex Bell \$275; 2 5c Mills Golden Falls (H.L.) \$110 ea.; 3 10c Mills Golden Falls (H.L.) \$115 ea.; 1 25c Mills Golden Falls (H.L.) \$120; 1 50c Mills Golden Falls (H.L.) \$165; 3 10c Mills '49 Bonus Bells \$125 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND.

FOR SALE—Citations (like new) \$269; Lexingtons \$279; Gold Cups \$150; Jockey Clubs \$99.50; United Shuffle Alley \$155; Williams Twin Shuffle \$160; Bally Shuffle Bowler \$175; Shuffle game powdered wax \$3.90 per case. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO, ILL. Tel.: Ind. 3-2210.

FOR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Music and Game Route. Established over 18 years in 55 of the best locations in this section (Geneva and Ashtabula, radius of 10 miles) plus 15 more good summer spots in neighboring resort area. Equipment consists of 77 phonographs, 100 wall boxes, 50 speakers, 20 late pinballs, 7 shuffle alleys and miscellaneous music supplies. Cash Box figures, no extras, \$22,500. GEO. KONOLD, GENEVA, OHIO. Tel.: 4954.

FOR SALE—Used: Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Bells; Pace Comets; Watling Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean—prices are right. New: Mills Bonus, Chrome 21's; Buckley Criss Cross; Keeney Pyramid and Cigarette Vendors; Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—Wurlitzer Star Speakers \$25; 216 Impulse Rec. \$18; Chicago Rebound \$50; Pitech & Bantem \$135; 14 Ft. Bank Ball \$85; Wurlitzer Premier \$35; Strike 'N Spares \$75; Boomerang \$20; Dale Guns \$50. Will trade for shuffle howlers. V. YONTZ, BYERSVILLE, O.

FOR SALE—Guaranteed Used Machines—Bells; Consoles. One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Not the most; just the best. Our customers boast. Have you made the test? Owners and players alike all agree. Jerry's reconditioned Mills bells are top quality. Originals only. JERRY'S COIN MACHINE REPAIR, 410 NO. SYNDICATE ST., ST. PAUL 4, MINN.

FOR SALE—Used Citations \$225; Champions, write; Photo Finish, write. All games guaranteed excellent condition. Also Bally and Keeney Console. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: GARfield 3585.

FOR SALE—Bally Reserve Bells, very clean \$170; Keeney Super Bonus Bells, clean and working \$145. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE.

MISCELLANEOUS

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

CONFIDENTIAL PRICE LIST CONSOLES

Table of console prices including Jumbo Parade Comb, Jumbo Parade FP, Jumbo Parade PO, etc. with prices listed in multiple columns.

CONFIDENTIAL PRICE LIST BELLS

Table of bell prices including 5c Blue Front, 10c Blue Front, 25c Blue Front, etc. with prices listed in multiple columns.

CONFIDENTIAL PRICE LIST ONE-BALLS

Table of one-ball prices including Big Game PO, Big Parley, Big Prize FP, etc. with prices listed in multiple columns.

Table of groetchen prices including 1c Columbia, 5c Columbia Chrome, 5c Columbia JPV Bell, etc. with prices listed in multiple columns.

CONFIDENTIAL PRICE LIST BELLS

Table of bell prices including 5c Gold Chrome HL, 10c Gold Chrome HL, 25c Gold Chrome HL, etc. with prices listed in multiple columns.

Table of wangling and buckley prices including 5c Rolatop '48, 10c Rolatop '48, 25c Rolatop '48, etc. with prices listed in multiple columns.

UNITED'S

SHUFFLE ALLEY EXPRESS

PATENT NO. 2,192,596

REGULATION BOWLING SCORING

NEW, REALISTIC ANIMATION
DISAPPEARING
PINS

EXTREMELY FAST PLAY

TWO WEIGHTS USED

EASY TO SERVICE
Entire Playfield
Hinged

TWO SIZES
8 FT. OR 9½ FT.
BY 2 FT.

SEE YOUR DISTRIBUTOR

UNITED'S
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DROP-CHUTE
"JUST DROP IN COIN"



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10 FRAMES 101
SCORES EXACTLY LIKE
BOWLING
UNITED STATES

UNITED MANUFACTURING COMPANY
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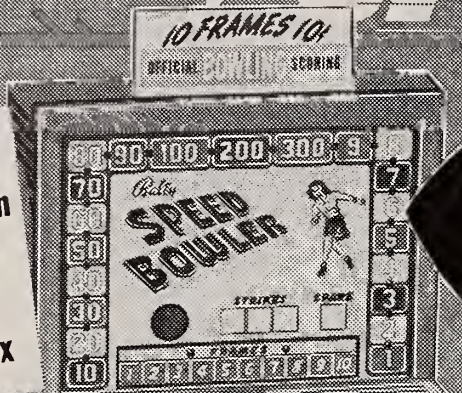


**NEW HIGH-SPEED TOTALIZER
CUTS PLAYING TIME IN HALF...
...DOUBLES EARNING POWER!**

Bally® SPEED BOWLER

NEWEST SHUFFLE-BOWLING SENSATION!

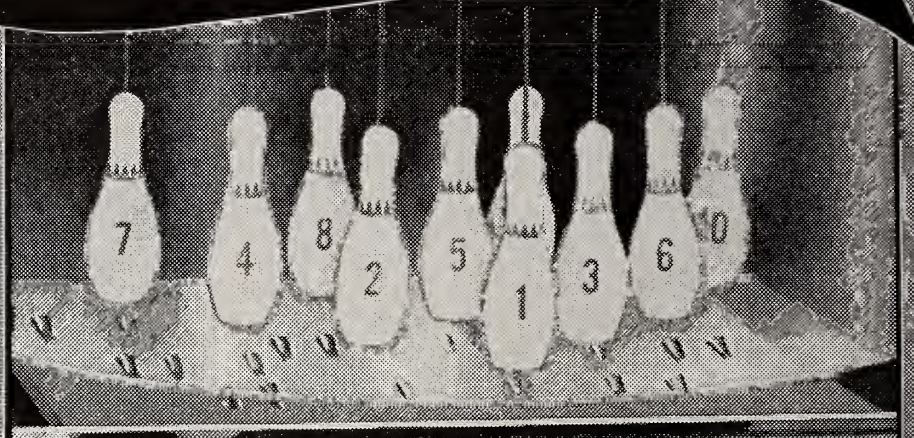
Entire
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Located
in
Back-Box



NEW
TOTALIZER
REGISTERS
SCORES

TWICE AS FAST

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SHUFFLE-
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GAMES



Animated Upright **PINS**
ACTUALLY DISAPPEAR
as roll-overs are hit...automatically reset

2 SIZES
9½ FT. LONG
8 FT. LONG
(FOR CROWDED SPOTS)
BOTH 2 FT. WIDE

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SHOW
HOTEL SHERMAN
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MAY
22, 23, 24

All the bowling-skill and shuffle-science of the record-smashing SHUFFLE-BOWLER...plus new, improved HIGH-SPEED TOTALIZER that registers the score twice as fast as on other bowling games, cuts playing-time in half, **DOUBLES EARNING POWER**...plus new, animated upright pins that actually flip out of sight as roll-overs are hit...plus new, simplified mechanism all conveniently located in back-box. For biggest bowling profits order **SPEED-BOWLER** now. Choice of two sizes:
9½ ft. by 2 ft., 8 ft. by 2 ft.
A gold-mine either way!

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