

It's as plain as day!

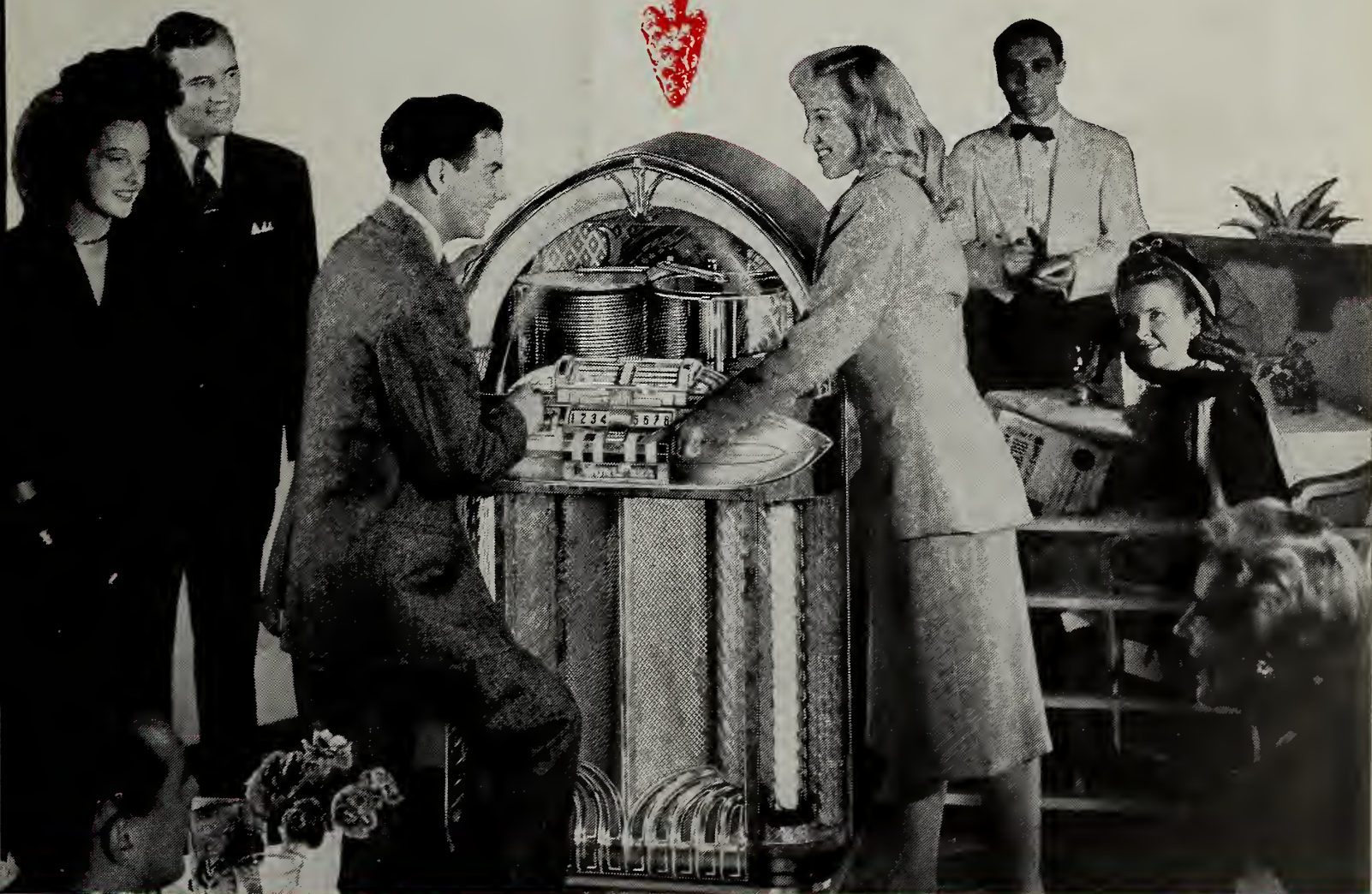
The WURLITZER 1100

**PACKS MORE PROFIT-PRODUCING
ENTERTAINMENT THAN
ANY OTHER PHONOGRAPH**

➔ From its full-vue Sky-Top Turret window to its glistening metal base... from its revolutionary Encore Program Selector to its crystal clear plastic pilasters, this Wurlitzer 1100 is loaded with money-making eye appeal. Add tone so thrilling, so true that you'd swear the entertainers were right in the room, and you have the Wurlitzer 1100 *with an earning power as brilliant as this gorgeous instrument itself.*

**COSTS LESS FOR RECORDS,
NEEDLES AND SERVICE THAN ANY
OTHER PHONOGRAPH**

➔ Up to 2000 plays from a single record with amazingly little loss of fidelity! That's what the Zenith Cobra Tone Arm contributes to the economy of operating the Wurlitzer 1100. Quick-as-a-Flash Replacement Units carry that economy further. They make parts removal and replacement from 2 to 100 times faster. A play stimulator! A service cost saver! The Wurlitzer 1100 is both. See and hear it in action—NOW!



CAN SAVE UP TO

$\frac{1}{3}$

ITS ORIGINAL COST IN
FOUR YEARS OF PLAY

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK

when I want the best in music



I always play a Mills!



● NO OTHER PHONOGRAPH HAS ALL THESE FEATURES:

- Six Hits for Two Bits
 - Wide Range Tone
 - Aluminum Cabinet

- Adjustable Tone Arm
 - Table Top Service

● *Plays 40 Selections*

The public prefers
THE MILLS CONSTELLATION
The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE—IT IS NOT SOLD ON NEWSSTANDS

BILL GERSH, Publisher

JOE ORLECK, Editorial and Advertising Director

ROBERT E. AUSTIN, General Manager, Music Department

JOEL FRIEDMAN, Music Editor

G. BRUNER, Business Manager

G. BLOOM, Circulation

A. JOFFE, Production Manager

L. MILAZZO, Classified Advertising

HERB OLSOW, General Mgr., Automatic Merchandising

O. S. SIBLEY, Art Director

MARSHALL MICON, General Manager, Chicago Office

STEVE MASON, General Manager, Los Angeles Office

BERT MERRILL, St. Louis, Mo.

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

IN THIS ISSUE

January 17, 1948

Vol. 9, No. 16

CONVENTION IS THE ANSWER	Pages 5 and 6
OFFICIAL CMI EXHIBITORS' CHART	Pages 7 and 8
EXHIBITORS (Start from this page)	Page 9
DISKS COMING THRU IN GOOD QUANTITY	Page 19
RECORD BAN WILL HURT NEW ARTISTS	Page 22
N. Y. & N. J. MUSIC OPS BACK NEW MDSG. PLAN	Page 23
MORE THAN 20% WILL BE VENDORS AT CMI SHOW.....	Page 31
"A.M. BLUE BOOK"	Pages 32, 33 and 34
MILWAUKEE PHONO ASSN. PETITIONS CONGRESSMEN	Page 48
BRITISH COINMEN TERMED NON-ESSENTIAL	Page 48
DAVE GOTTLIEB HONORED WITH TESTIMONIAL DINNER.....	Page 52
WASHINGTON MUSIC OPS TO MEET	Page 53
CHICAGO CHATTER	Page 55
EASTERN FLASHES	Page 56
CALIFORNIA CLIPPINGS	Page 57
MINNEAPOLIS — NEW ORLEANS — ST. LOUIS	Page 58

ADVERTISER'S INDEX Page 54

PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., 381 Fourth Avenue, New York 16, N. Y., Telephone: MURRAY Hill 4-7797. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEARBORN 0045 and 422 West 11th Street, Los Angeles 15, California, Telephone: PROSPECT 2687.

CONTENTS COMPLETELY COPYRIGHTED 1948. All rights reserved. No publication of any material contained herein is allowed without written permission from the publisher.

ADVERTISING RATES on request. All advertising closes Wednesday at 5 P.M. preceding week of issue.

SUBSCRIPTION RATE \$15 per year any-

where in the U.S.A. and Canada. Special subscription allowing free classified advertisement each week, not to exceed three full lines, \$48 per year. Subscription rates for all foreign countries on request.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin

operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."



THE CASH BOX

BOOTH 77

CONVENTION IS THE ANSWER

Nation's Coin Machine Industry Looks to '48 C. M. I. Convention to Help Answer Problems. Believe New Products Plus Much Closer Cooperation Will Decide Trades' Progress During 1948.

NEW YORK—"The convention is the answer", is the way the majority of the nation's coin machine men are, and have been, expressing themselves.

Tho they offer a great many reasons for this statement, those that stand out most are that, "This convention can give the entire industry the answer to its present profit problems."

"Everyone knows", one coin machine leader says, "that we went thru a very tough 1947. Many of us aren't on our feet yet. But", he claims, "we are ready, able and willing to go ahead, if the products which will be shown at this convention will be what we have been seeking and, furthermore", he says, "if the manufacturers will continue to cooperate closely with us."

Distributors are of the opinion that some arrangements should be made whereby trade-ins will be taken by the jobbers and that the manufacturers should subsidize part of this trade-in valuation.

One well known distrib writes *The Cash Box*, "The manufacturers can use many parts which are on the older machines. Cabinets are still hard to obtain. The cabinets from the post-war games are still in good condition and will save the factories a lot of money, if they arrange to take them in and clean them up.

"Another thing", he writes, "locks and many other parts of the machine are always in good condition on a trade-in, especially of the later machines.

"Where we, as jobbers, because of the lowered prices being quoted, can't give the operators any real trade-in value, we know that if the manufacturers will work with us by assimilating part of the cost, we can take these machines off the market entirely, and bring back brand new games in every instance."

There will probably be a dearth of cabinets in 1948 and there surely will be a shortage of many finished components and raw materials if plans in Washington go thru. Therefore, the plan of this distributor, voicing the ideas of many others, is said by those questioned to be worthy of consideration at this time.

It is a definite fact that the time has arrived, as many coinmen believe, and have reported in past issues, when some sort of an arrangement must be made whereby old machines will be entirely removed from the market each time they are traded in and new equipment should go out to replace these.

Many methods have been advanced in the past in this regard. Some stated that the best plan was to "bust 'em up" and bring in new equipment which would revitalize locations and would, at the same time, bring greater glory to the trade.

Tho there hasn't been a drive in this direction, there will have to be some method arranged whereby the manufacturers will have a means to eliminate certain of the older equipment and produce new machines to replace it.

As one distrib says, "The auto manufacturers recognized this years ago and arranged for a trade-in of the older car so that they could continue to produce new autos in quantity.

"The manufacturers in this industry must also make such an arrangement, for the machines do not wear out, and yet they block off good locations from new equipment, which would help the entire industry with the public and would, most certainly, help the operator.

"But, as long as the operator and, especially, the store-

keeper feel that they can retain the old machines, they will not buy new equipment."

The operators also have their problems. One of the most important is the fact that they are unable to obtain a good trade-in valuation for their equipment after they have used it sufficiently.

They, too, would want some arrangement made in this direction and look to this 1948 convention to bring some solution to this problem so that a better understanding in this regard would exist between the distributor, jobber and operator on the one hand and the manufacturer on the other.

Many other problems are in the minds of coinmen from all over the nation who will be at the convention to see what will be presented which can possibly offer a solution.

They feel that the trade must make many changes during 1948 to attract greater income so that the field can go ahead just as rapidly and just as progressively as it has in the past.

One coinman stated, "This is the time for the exhibitors to show us products in which we can feel complete confidence and know that they will point the way out of all of our problems for us."

One thing that is definitely needed, one operator ventures to state, is that the games be made to play much faster than they are at this time.

He reports, "There are only a very few manufacturers who seem to recognize that the average game should never play more than 2 minutes. We have these games and can prove, that as long as they are mechanically perfect, they bring in more money than any of the others."

The phono ops, too, have many problems facing them. The greater majority are all sold on the two minute

record plan as well as on a more equitable division of the profits.

The plan which seems to have most support in this direction is for the operator and the location owner to first remove the overhead expense and then divide the balance on a 50/50 basis.

"This", as operator after operator of juke boxes has pointed out, "means that with two minute records and a more equitable division of the phono's income, we can see some real profits which will mean that the juke box business can go ahead faster in 1948 than ever before.

"But", he continues, "we also look forward to this 1948 convention to bring us some new ideas, new prices and new products which will also help to boost our collections and which will mean a more prosperous year ahead for all in the automatic music business."

In conclusion, it may be stated that from everywhere in the nation the operators look to this 15th annual exhibition and convention by the members of Coin Machine Industries, Inc. as "the answer" to their many problems.

They are firmly convinced that those answers will most assuredly be presented to them during the progress of this show.

If there ever was a convention which could be labeled as "crucial" to the industry — then this is it.

All the trade believe that some answer must be brought to the fore to create an almost new type of operating as well as bring about a generally better understanding between all the sales factors involved, and a more efficient method for the operators to earn better profits, so that they can continue to boom the industry by their purchases as well as the further the spread of good equipment. Thruout the country.

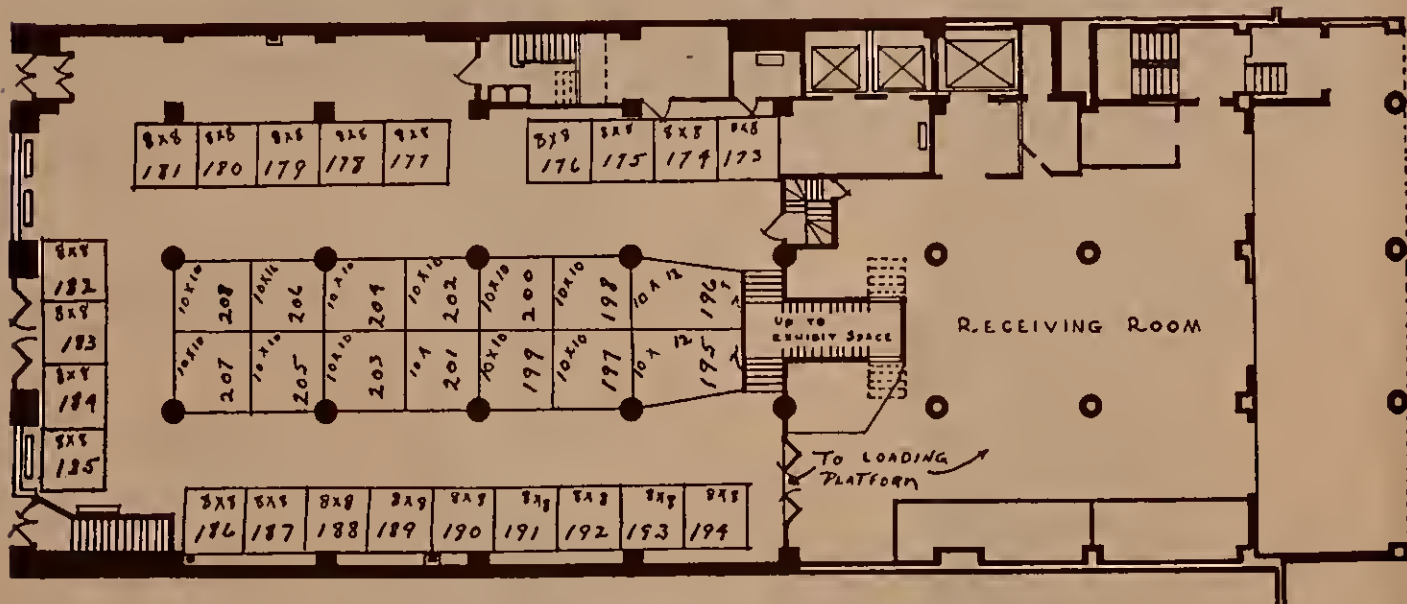
"THE CASH BOX" IS THE OPERATORS' MAGAZINE — IT IS NOT SOLD ON NEWSSTANDS

OFFICIAL C. M. I. EXHIBITORS' CHART

USE THIS CHART TO LOCATE EXHIBITS YOU WANT TO SEE!!

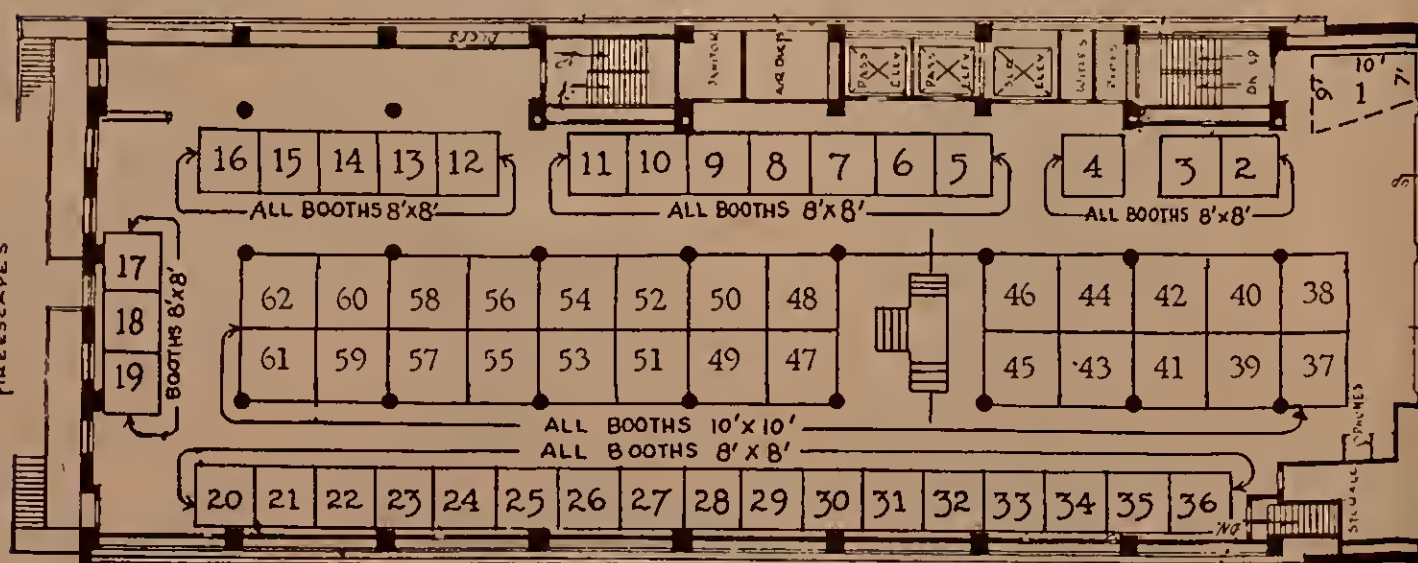
EXHIBITORS' NAMES, BOOTH NUMBERS, AND THE PRODUCTS THEY WILL DISPLAY APPEAR ON THE FOLLOWING PAGES. THIS CHART ONLY REFERS TO OFFICIAL C.M.I. EXHIBIT SPACE AT HOTEL SHERMAN. EXHIBITORS DISPLAYING OUTSIDE HOTEL SHERMAN ALSO LISTED ON FOLLOWING PAGES.

ADDITION



THIS ADDITION TO HOTEL SHERMAN EXHIBIT SPACE is new this year. It is a high ceilinged room well lighted and well ventilated and reached from the main exhibition hall by a wide and easy stairway. There is no exit from it. It has wide aisles and is used to take the place of booths discontinued to relieve traffic on the mezzanine floor and in the runway between the mezzanine floor and main exhibition hall. It is highly desirable exhibit space.

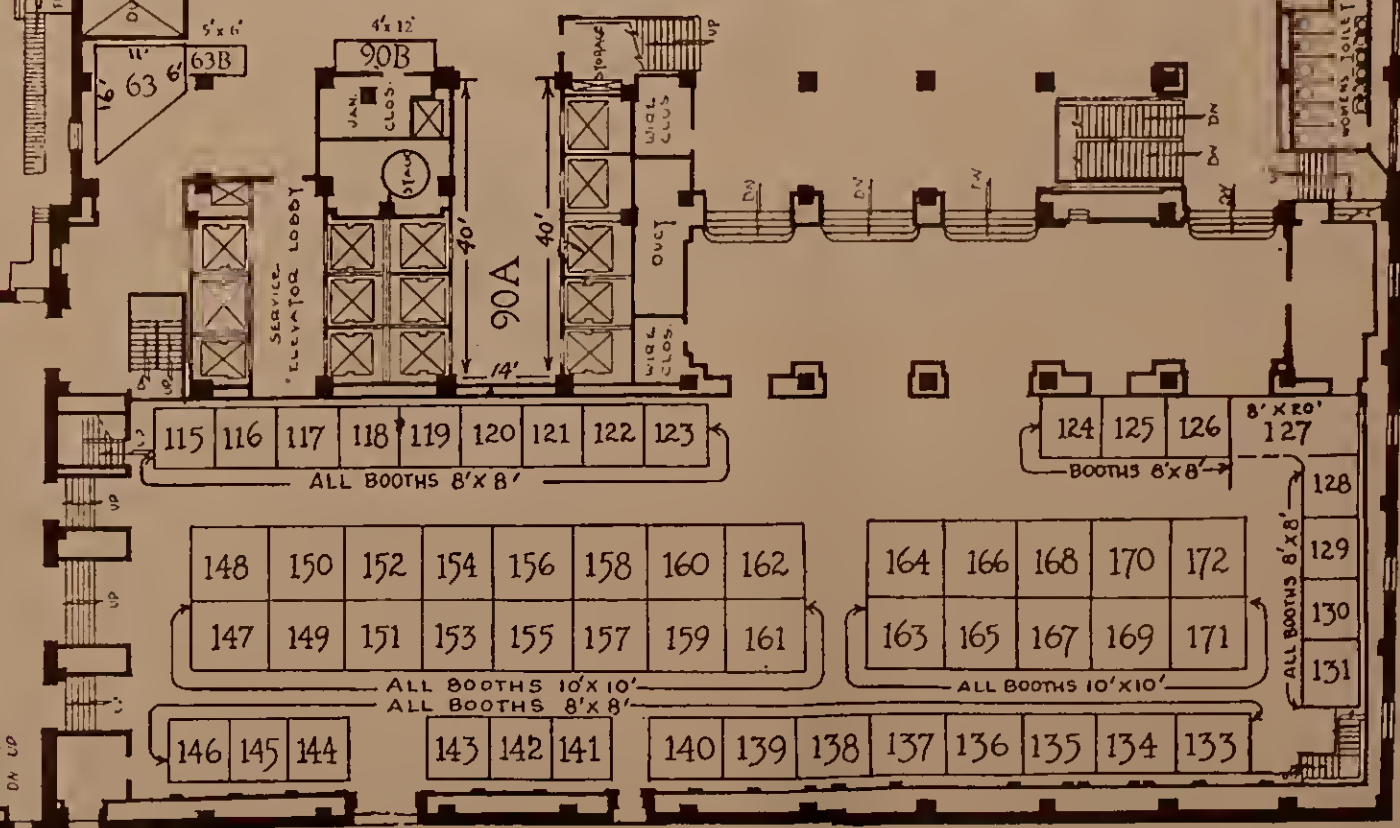
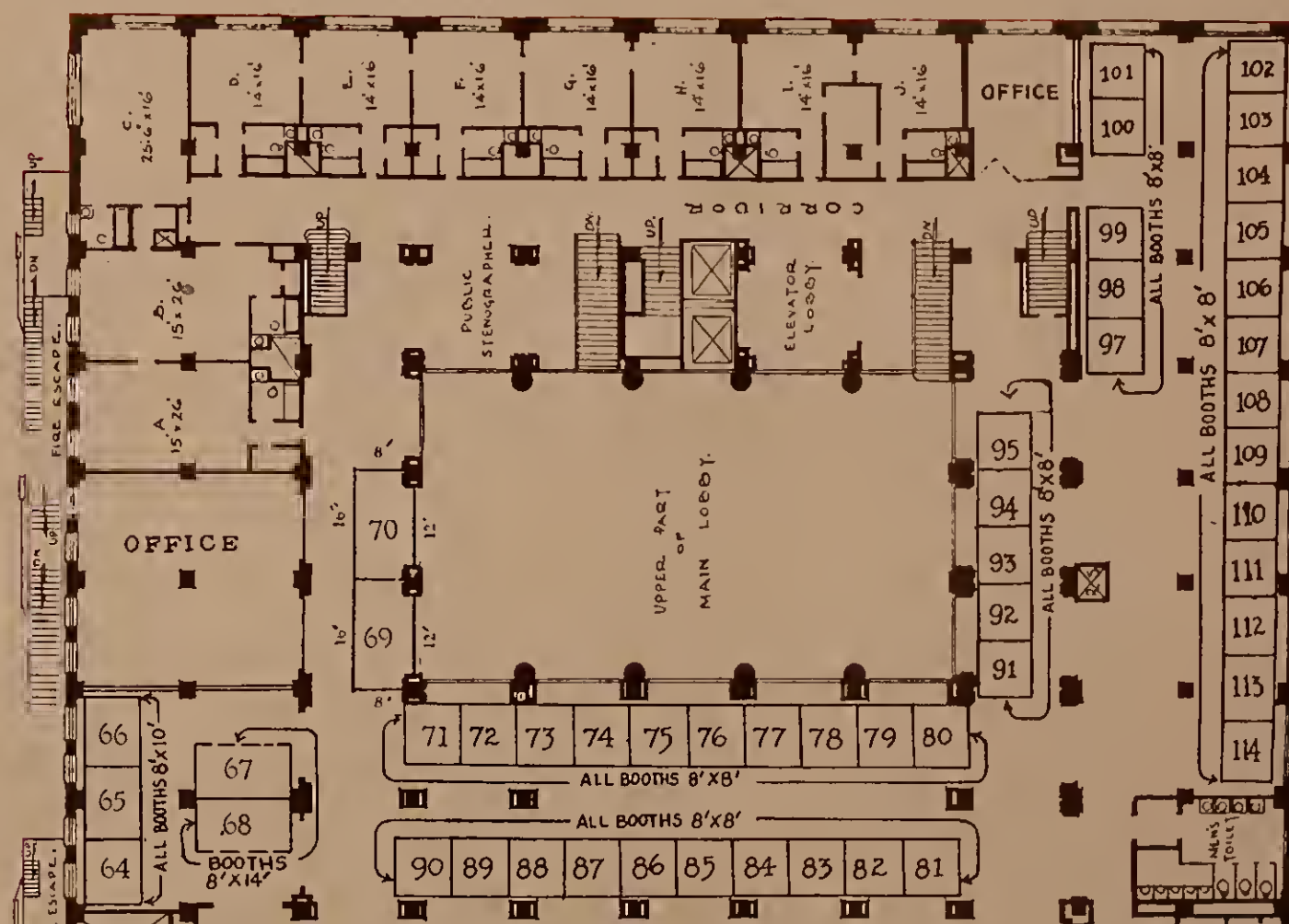
EXHIBITION HALL



EXHIBITION HALL

OFFICES

MEZZANINE



GRAND BALL ROOM

MEZZANINE

GRAND BALL ROOM

EXHIBITORS

THE PRODUCTS THEY WILL DISPLAY
AND THEIR BOOTH NUMBERS, AT THE
15th ANNUAL CONVENTION OF COIN
MACHINE INDUSTRIES, INC. AT THE
SHERMAN HOTEL, CHICAGO, ON
JANUARY 19, 20, 21, 22, 1948

NOTICE: Exhibitors displaying at other than the Hotel Sherman follow this listing giving location of displays.

A. & A. SALES CO.
CHICAGO, ILL.
Booth 91
Frosti-Server for Vending Chocolate and Ice Cream Bars

A.B.T. MANUFACTURING CORP.
CHICAGO, ILL.
Booths 5 & 6
*Guesser Scale
Low Boy Beam Scale
Electric Pistol Game Push Slide
5c-10c-25c Package Coin Mechanism for Amusement Games
Coin Meters for Household Appliances*

ACME COIL & MFG. CO.
CHICAGO, ILL.
Booth 182
Coils, Solenoids, Transformers

ADVANCE MACHINE CO.
CHICAGO, ILL.
Booth 55
Vending Machines for All Types of Products

ADVERTISING POSTERS CO.
CHICAGO, ILL.
Booths 105 & 106
Silk Screen Process

AERO NEEDLE CO.
CHICAGO, ILL.
Booth 117
Aeropoint Juke Box Needle

AMERICAN SCALE MFG. CO.
WASHINGTON, D. C.
Booth 206
Scales

AMERICAN VENDING CORP.
KANSAS CITY, MO.
Booth 35
Vending Machines

AMI, INC.
CHICAGO, ILL.
Booths 37, 38, 39 & 40
*AMI Phonographs
Automatic Hostess Telephone Unit*

AMUSEMATIC CORP.
CHICAGO, ILL.
Booths 107 & 108
Amusement Games

APOLLO RECORDS, INC.
NEW YORK CITY
Booth 174
Records

ATLAS NOVELTY CO.
CHICAGO, ILL.
Booths 75 & 76
Amusement Games and Phonographs

AUTOMATIC COIN MACH. &
SUPPLY CO.
CHICAGO, ILL.
Booth 115
Amusement Games, Bells and Consoles

BALLY MANUFACTURING CO.
CHICAGO, ILL.
Booths 57, 58, 59, 60, 61 & 62
*Amusement Games
Bally Beverage Dispenser*

BELL-O-MATIC CORP.
CHICAGO, ILL.
Booth 7
Mills Bells

BELL LOCK CO.
MICHIGAN CITY, IND.
Booth 20
Locks

BELL PRODUCTS CO.
CHICAGO, ILL.
Booth 98
Beacon Coin Changer

L. BERMAN & CO.
EVANSVILLE, IND.
Booth 70

BLOCK MARBLE CO.
PHILADELPHIA, PA.
Booths 64, 65 & 66
Supplies and Parts

BUCKLEY MUSIC SYSTEM, INC.
CHICAGO, ILL.
Booths 141, 142 & 143
*Criss-Cross Bell
Buckley Daily Double Track Odds
Buckley Wall and Bar Box*

CAPITOL RECORDS DIST. CO.
HOLLYWOOD, CAL.
Booth 199
Records

THE CASH BOX
NEW YORK, N. Y.
CHICAGO, ILL.
LOS ANGELES, CAL.
Booth 77

CENTRAL MFG. CO.
CHICAGO, ILL.
Booth 175
Castings

CHAMPION MFG. CO.
BEVERLY, MASS.
Booth 41
Venders

CHASE CANDY CO.
ST. LOUIS, MO.
Booth 73
Candy Bars

CHICAGO COIN MACHINE CO.
CHICAGO, ILL.
Booths 47, 48, 59 & 50
*"Sea Isle", Pinball
"Roll Down", Rolldown
"Flippy", Rolldown
"Bermuda Roll Down"
"Bermuda" Pinball*

CHICAGO LOCK CO.
CHICAGO, ILL.
Booth 8
Locks

COIN AMUSE. GAMES, INC.
CHICAGO, ILL.
Booth 95
Ray Gun Revamps

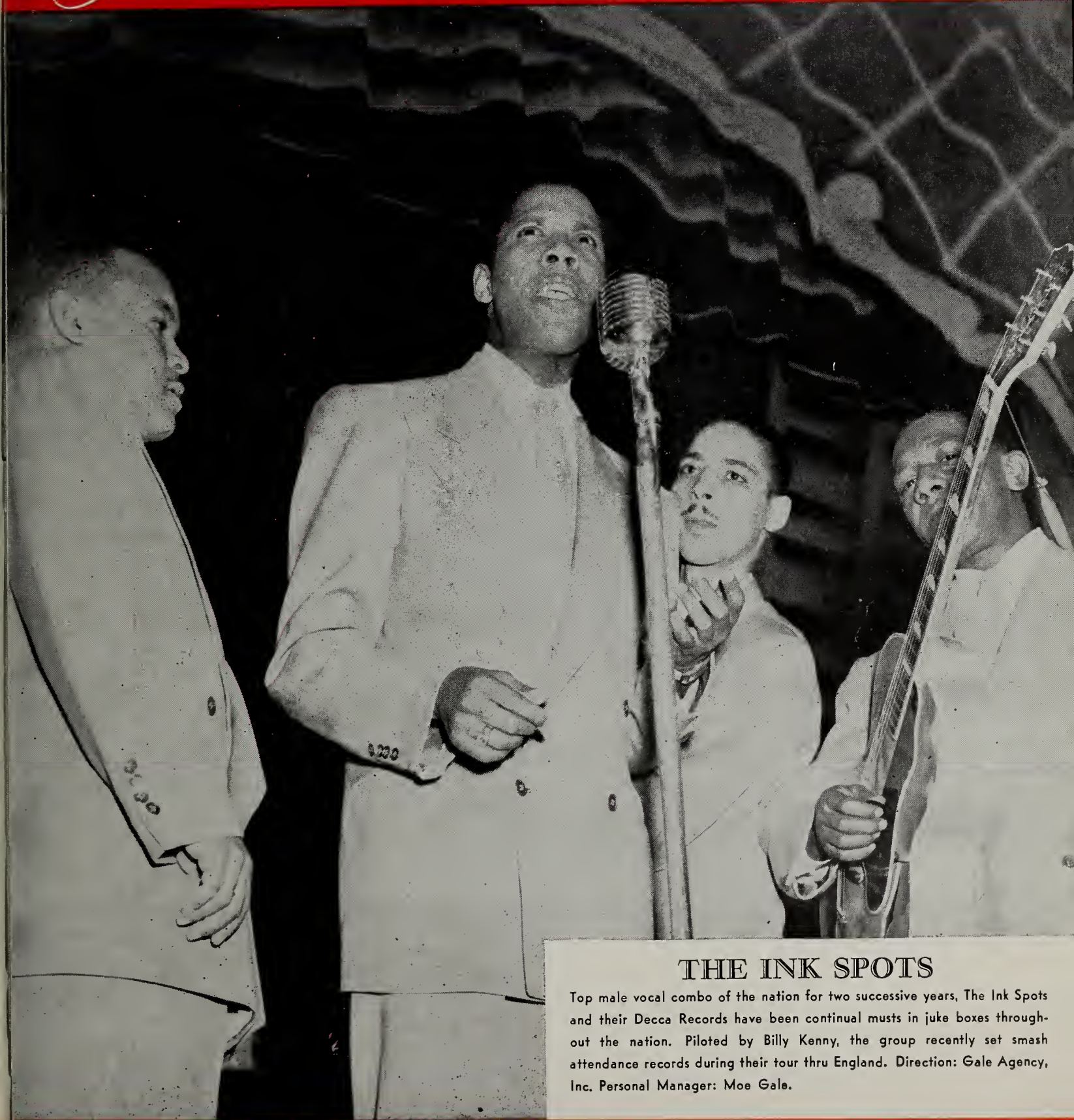
(Continued Page 40)

THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY
DEVOTED TO THE JUKE BOX INDUSTRY

Music Section

January 17, 1943



THE INK SPOTS

Top male vocal combo of the nation for two successive years, The Ink Spots and their Decca Records have been continual musts in juke boxes throughout the nation. Piloted by Billy Kenny, the group recently set smash attendance records during their tour thru England. Direction: Gale Agency, Inc. Personal Manager: Moe Gale.

FEATURES

- ★ *The Nation's Top Ten Juke Box Tunes*
- ★ *The Cash Box Record Reviews*
- ★ *Juke Box Regional Record Report*
- ★ *'Round The Wax Circle*
- ★ *Hot In Harlem*
- ★ *The Broadway Beat*
- ★ *Rollin' 'Round Randolph*
- ★ *Folk And Western Record Reviews.*
- ★ *The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes*
- ★ *Hot On Chicago's South Side*
- ★ *The Cash Box Disc-Hits Box Score*

VITA *coustic*
TONE
CONTROLLED

Invites You



To meet by hearing

**JACK
CARROLL**

greatest vocal find
on records.

Two brand new numbers with full orchestration background

13A **"ON GREEN DOLPHIN STREET"**

13B **"MY COUSIN, LOUELLA"**

Get lucky with Release #13

ALL CRITICS RAVE AND
AGREE THAT THE VOICE
OF JACK CARROLL
IS ONE IN 100 MILLION

VITA *coustic*
TONE
CONTROLLED
"LIVING SOUND"

Records

OFFICES AND STUDIOS 42nd Floor
20 N. Wacker Drive, Chicago 6, Ill.
CHICAGO • NEW YORK • HOLLYWOOD

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE		
AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	JB—Juke Box	SA—Savoy
AR—Aristocrat	KI—King	SI—Signature
BU—Bullet	LI—Lissen	SP—Specialty
BW—Black & White	MA—Majestic	ST—Sterling
CA—Capitol	ME—Mercury	TO—Top
CN—Continental	MG—M-G-M	TR—Trillon
CO—Columbia	MN—Manor	UA—United Artist
CR—Crown	MO—Modern	UN—Universal
CS—Coast	MU—Musicraft	VI—Victor
DE—Decca	NA—National	VT—Vitaoustic
DEL—DeLuxe	RA—Rainbow	

- 1 BALLERINA**
Sock wax clincher in the top spot again. A virtual must on every phono in the nation.

CO-38381—Buddy Clark	MG-10035—Jimmy Dorsey O.
DE-24265—Enric Madreguera	MU-15116—Mel Torme
DE-24278—Bing Crosby	VI-20-2433—Vaughn Monroe O
ME-5075—Jerry Shelton Trio	

- 2 GOLDEN EARRINGS**
Repeats its peak position of last week, with ops praising this one to the skies.

CA-15009—Peggy Lee	ME-3072—Anita Ellis
CO-37932—Dinah Shore	MG-10085—Jack Fina O.
DE-24270—Guy Lombardo O.	VI-20-2585—Charlie Spivak O.
DE-24278—Bing Crosby	

- 3 HOW SOON**
Still maintains its featured spot in the charmed circle, with heavy play throughout the nation.

CO-37952—Dinah Shore	MA-1179—Dick Farney
DE-24101—Bing Crosby—Cavallero O.	ME-5069—John Laurenz
CON-11004—Jimmy Atkins	TO-1258—Jack Owens
	VI-20-2523—Vaughn Monroe O.

- 4 CIVILIZATION**
More coin culling powers with "Civilization". Ops reports indicate a long run for this one.

AP-1059—The Murphy Sisters	MA-7274—Ray McKinley O.
CA-465—Jack Smith	ME-5067—Dick Baker O.
CO-37885—Woody Herman	MG-10083—Sy Oliver O.
DE-23940—Danny Kaye—Andrews Sisters	VI-20-2400—Louis Prima O.

- 5 TOO FAT POLKA**
Moves up again to garner this spot. Sensational kicks of this one has it garnering a slew of coin.

CA-480—The Starlighters	ME-5079—Dick Baker O.
CO-37921—Arthur Godfrey	MG-10106—Blue Barron
DE-24268—Andrews Sisters	VI-20-2609—Louis Prima O.
MA-6022—Slim Bryant	

- 6 SERENADE OF THE BELLS**
A coin culler if there ever was one. Ops going for this ditty in a big way.

CA-15007—Jo Stafford	ME-5090—Vic Damone
CO-37956—Kay Kyser O.	MG-10091—Bob Houston
DE-24258—Guy Lombardo O.	VI-20-2372—Sammy Kaye O.

- 7 YOU DO**
Drops a notch to grab this spot this week. Still racking up coin play throughout the nation.

CA-438—Margaret Whiting	ME-5056—Jerry Gray O.
CO-38597—Dinah Shore	MG-10050—Helen Forrest
DE-24101—Crosby-Cavallero	SI-15144—Larry Douglas
MA-12011—Georgia Gibbs	VI-20-2361—Vaughn Monroe O.

- 8 TWO LOVES HAVE I**
Repeats its position of last week, with ops booming it for the top of the deck.

CO-38026—Ray Noble O.	ME-5064—Frankie Laine	VI-20-2545—Perry Como
DE-24263—Guy Lombardo O.	MG-10097—Billy Eckstine	

- 9 NEAR YOU**
Still going strong in many spots throughout the nation after its lengthy stay at the top.

BU-1001—Francis Craig	DE-24171—Andrews Sisters	RA-10025—The Auditones
CA-452—Alvino Rey O.	MA-7263—Victor Lombardo O.	SA-657—Four Bars & A Melody
CO-37838—Elliot Lawrence O.	ME-5066—Two Ton Baker O.	ST-3001—Dolores Brown
		VI-20-2421—Larry Green O.

- 10 I'LL DANCE AT YOUR WEDDING**
Into the big ten, with ops throughout the nation latching on to the bandwagon. Look for this one to hang around.

CA-15009—Peggy Lee	ME-5090—Vic Damone
CO-37967—Ray Noble O.	MG-10095—Helen Forrest
DE-24266—Jeanie Leitt	VI-20-2512—Tony Martin

THE CASH BOX

Record Reviews

"Come Back To Sorrento" (2:40)

"Chinese Lullaby" (2:37)

HERBIE FIELDS ORCH.

(Victor 20-2581)

● You've got to go a long way to match the musical splendor of Herbie Fields. Offering a pair of brilliant rhythmic sides, Herbie and his lads display their fine instrumental talent on "Come Back To Sorrento", with some highly flavored reeds filling the air. Stuff shows Herbie's fine musicianship and should cause loads of ears to perk. On the flip with "Chinese Lullaby", the gang come back for more of the topside. The pair are hot items for the phonos — especially so where folks can really appreciate good music.

"Ain't I Losin' You" (2:58)

"Sammy's Nightmare" (2:40)

ERSKINE HAWKINS ORCH.

(Victor 20-2594)

● Vocal styling of piper Jimmy Mitchell, coupled with the musical rapture of the Erskine Hawkins ork blends to the for here with soft tones of "Ain't I Losin' You" weaving about. Metro spills in slow mood, with Jimmy's heavy pipes pitching smooth all the way. Title gives off the bill of fare, while the music makes the stuff just right to dream by. You'll go for "Sammy's Nightmare" just as well, with the entire ork pitching out with the music. Both sides shape up as favorable items and deserve your listening ear.

"You Are Never Away" (3:03)

"I'll Never Say I'll Love You" (3:02)

CLARK DENNIS

(Capitol 485)

● More ballad material, this time with one of the plug tunes from the musical production "Allegro" shining thru. Piper Clark Dennis in the spot to wail the hypo, dramatic wordage to "You Are Never Away", with the Billy May ork blending in top style in the background. Stuff is smooth as a fur piece, with Clark's vocal pitches way up high. It's in the light vein all the way and should go well in the wired music spots. On the flip with "I'll Never Say I'll Love You", from the Columbia pic "Sign of the Ram", Clark once again displays his fine tonsils in dulcet tones. Both sides are suited for those quiet dinner spots.

"I'm My Own Grandmaw" (2:49)

"Haunted Heart" (3:00)

JO STAFFORD

(Capitol 15023)

● Shades of Grand Ole Opry — that's with this cookie. It's chirp Jo Stafford with another first rate folk dinking on "I'm My Own Grandmaw." Jo's tonsils are tops here with the hill beat ably spiced by Paul Weston and his gang. You'll go for the cute wordage, replete with loads of kicks 'n stuff bound to make you roll with laughter. The cookie really shows thrush Jo at her versatile best. On the flip, Jo switches to the other end for some moon-in-june stuff, with "Haunted Heart" wailing thru. From the forthcoming musical production "Inside USA", the ditty should come in for a load of flack once the score is on the boards. Waxing moves along in easy free style, with strings and light airy tones blending effectively behind. Top deck all thru the nation for some sizzling coin play.

DISK O' THE WEEK

"Little White Lies" (2:59)

"The Treasure of Sierra Madre" (3:02)

DICK HAYMES
(Decca 24280)



DICK HAYMES

● I can hear the kids screamin' like mad! Outshading a zillion platters on the market today, this latest cookie via the glittering tonsils of balladeer Dick Haymes shows as a must item in the phonos. "Little White Lies" is a ditty phono fans thruout the nation are bound to get next to in a big way. With sweeping strains of beautiful, melodious violins, Dick sets the stage for this hush ballad. The waxing weaves smoothly thruout, with a vocal combo chanting behind the choir boy in top notch styling. Lending the disk an angelic air of radiance, the Gordon Jenkins orchestra back Dick in brilliant splendor thruout. Wax weaves in slow metro and is literally tailor made for the kids that love to gaze. On the flip with "The Treasure of Sierra Madre", Dick once again comes thru with another platter well loaded with possibilities. It's more romance material dazzling with a hue of enchanting splendor the juke box addicts will want. "Little White Lies" for some of the heaviest action on your phonos ever.

"Fool That I Am" (2:51)

"Bee I Bumblebee Or Not" (2:46)

THE RAVENS

(National 9040)

● First rate name appeal of this combo should prove this platter another comer for The Ravens. With their top notch harmony weaving in beautiful patter, the group step up to chant the hypo orchid wordage to "Fool That I Am". Currently going like sixty in jukes thruout the nation, The Ravens rendition reeks with loads of buffalo. Soprano pitch alternates with that stylish bass to add loads for coin play. On the flip, the crew demonstrates their vocal wares in novelty manner, with the title giving off the steam here. It's a grand slam cookie by The Ravens — your phono fans will literally eat it up.

FIGURES SHOWN FOLLOWING
SONG TITLES, INDICATE PLAYING
TIME OF RECORD.

"Long Skirt Baby Blues" (2:58)

"Good Bye Blues" (2:49)

T-BONE WALKER

(Black & White 123)

● Pair of flavorful sides by the popular T-Bone Walker spill here with the scent of "Long Skirt Baby Blues" filling the air with loads of jump and merriment. Dig the title, add the maestro's pipes and guitar and you've got something that will go a long way toward hyping phono play. On the other deck with more stuff for those race spots, T-Bone gives out with "Good Bye Blues", offered in stock tempo. Both sides stack up for a fair ride; the name value here is bound to add loads to it.

"Pianissimo" (3:03)

"You're Too Dangerous

Cherie" (3:04)

BUDDY CLARK

(Columbia 38051)

● The silver gilded pipes of balladeer Buddy Clark with a side that's as pretty as a picture. "Pianissimo" means soft and low; and that's just the way the music comes out. With the Dick Jones ork giving Buddy some highly flavored winds of string, Buddy takes the lead and lends this platter some mighty fine airs. "You're Too Dangerous, Cherie" shows Buddy with a ditty slightly pattered with some French, with the metro of the tune matching the tone of Buddy's vocals. Top deck lends itself to the choir boys' style and should be one many will want to feature.

"What'll I Do" (3:06)

"My Cousin Louella" (3:04)

FRANK SINATRA

(Columbia 38045)

● There are no A or B sides to this cookie — it's a blue ribbon gift from Santa Claus Sinatra right at ops thruout the nation. With "What'll I Do" rapidly rising as a favorite in phonos across the land, Frank picks up the soft strains of this grand Berlin oldie to set the stage for a slew of coin play. Backing provided by Alex Stordahl glows with an illuminating hue around the piper and builds the cookie to a wonderful crescendo thruout. You'll likewise go for the soft and easy going strains which Frankie lends "My Cousin Louella". With a trio to back Frankie here, the deck shines for a sleigh ride of phono play. Mighty like a shade flush, Frank's light patters blend true with the magic wordage. Get next to both sides but pronto — it's a must in your machine.

"Rosalinda" (2:56)

"Charleston" (2:50)

AL STUART

(Embassy 1005)

● Pair of highly flavorful sides by Al Stuart and his boys spill here with the name value of "Rosalinda" shining for a merry ride on the boxes. You'll go for the easy free style Al offers the stuff in, with the title weaving for the wax message. Stuff has loads of bounce and beat to it, and should set well with the younger set. On the flip with some highly touted material, "Charleston" comes in for a hit. Dig the title on this piece and you've got the bill of fare here, with Al's pipes adding the rest. "Rosalinda" for the machines — and in a big way at that.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

THE CASH BOX

Record Reviews

"Lone Star Moon" (3:04)

"Forever Amber" (3:00)

HARRY JAMES ORCH.

(Columbia 39039)

● It's the old music maker back with a ditty the kids in ice cream parlors thru-out the nation are bound to want to jump to. Harry James with "Lone Star Moon" bouncing thru in solid beat tailor made for the swingers. Willie Smith grabs the mike for the vocal chores which brilliantly shine in bounce tempo. Throw in a bit of James' horn and you've got something to get next to. On the flip with the theme music from the flicker of the same name, chirp Marion Morgan wails the sugar coated wordage of "Forever Amber". Stuff is styled loads with Harry's horn flavoring the cutie all the way. Grab on to the pair — they'll make good listening.

"Mistakes" (2:47)

"Lost Moment" (2:59)

GEORGE PAXTON ORCH.

(MGM 10128)

● Keep your eyes peeled on this crew for bigger and better things in '48. Rapidly establishing himself as a name in juke box circles, George Paxton and his grade A rhythm show with a pair here that firmly establishes their phono appeal. With balladeer Dick Merrick to spoon the sugar coated wordage flavored with a Latin theme, the deck stacks up as an item for that extra spot on your machines. It's orchestral styling for the flip of "Lost Moment", title theme from the flicker of the same name. Unusual styling here is brilliant, with a fine piano and reed carrying the ball all the way. Both sides for the moola.

"In A Little Book Shop" (2:59)

"Melancholy" (2:58)

GUY LOMBARDO ORCH.

(Decca 25285)

● Pair of flavorful sparkling sides by the incomparable Guy Lombardo crew spill here with the note of "In A Little Book Shop" and "Melancholy" bouncing thru in top manner. Don Rodney on the top deck, with the needle spinning in slow tempo. Vocal work is effective and should sit right with the many fans the orkster has. The flip and "Melancholy" for some more rich ballad material with Kenny Gardner pitching pipes. Lots of flavor by the ork spills here with Gardner's pipes filling the air in beautiful simple tones. Both sides should ride hot and heavy with the Lombardo flock — if you have the spots then go to it.

"But Beautiful" (3:01)

"If I Only Had A Match" (2:59)

FRANK SINATRA

(Columbia 38053)

● More stuff by crooner boy Frankie with the plug tune from the forthcoming Paramount "Road To Rio" flicker giving the cutie a whale of a sendoff. Titled, "But Beautiful", the cookie reiterates with wordage and music to match. It's soft stuff, made for the bunch that love to snuggle close and whisper words. Needle spins in very slow tempo while the Stordahl ork rise and shine thru-out. On the flip with "If I Only Had A Match", Frank sets this pseudo novelty tune to ballad style, with the musical pitch blending just right. Title sets off the wax message, with the ork once again spiking the disk all the way. The hot Sinatra fans, and a load of others are sure to go for this side.

SLEEPER OF THE WEEK

"But Beautiful" (3:00)

"Now Is The Hour" (2:56)

MARGARET WHITING

(Capitol 485)



MARGARET WHITING

● Latest click platter on the record mart bound to cause a bit of a sensation in the near future is this piece by thrush Margaret Whiting. From the forthcoming Paramount flicker "Road To Rio," chirp Marg spills the graceful wordage to "But Beautiful". With the wordage weaving in light airy tones of overflowing splendor, Marg thrills the sugar coated wordage set to excellent measure by the capable Frank DeVolk. It's stuff made for the dance and listener crowd and should please the bevy of Whiting fans thru-out the nation. On the flip with the rapidly rising "Now Is The Hour", our gal demonstrates her top notch tonsils again on this faint oldie. Stuff spins slow and should garner extra heavy play in those tavern stops. You'll go for Marg and "But Beautiful", which is just what the platter is.

"Red Top" (2:47)

"Giddy-Up" (2:42)

LIONEL HAMPTON ORCH.

(Decca 24281)

● Musical styling of orkster Lionel Hampton echoes here with the refrain of "Red Top" and "Giddy-Up" coming thru. It's top notch instrumental work that the Hampton crew display with the Hamp himself knocking it out in spots that shine. The pair feature loads of riff by the crew with a mellow sax coming thru to take up the beat. Both sides can hit the jump spots in a big way — take a look-see.

"Siboney" (2:50)

"Life Don't Mean A Thing To Me" (2:47)

JOE LIGGINS ORCH.

(Exclusive 258)

● The jump tones of the versatile Joe Liggins crew spill here with the familiar Latin beat of "Siboney" setting the pace. It's merry mad music that Joe and his gang give with; and offered in a mood you're bound to go for. Joe himself comes in for a spot of wordage with some honey dripping in the middle. On the flip with "Life Don't Mean A Thing To Me", the crew show with some slow race stuff featuring Joe and the drippers in fine style again. Both sides are definitely items for the race spots.

FIGURES SHOWN FOLLOWING SONG TITLES. INDICATE PLAYING TIME OF RECORD.

"If I Could Be With You" (2:50)

"My Blue Heaven" (2:39)

HERB JEFFRIES

(Exclusive 26x)

● Top notch ballading of Herb Jeffries swells to a brilliant fore here, with the tone of the old favorite "If I Could Be With You" coming thru. You're sure to go for Herb's singing style, weaving in heavy mood behind some fine musical background. The piper's heavy throating makes this thing so much more attractive when you take into account his rapid rise as a featured name on phonos thru-out the land. On the flip for another standard, Herb offers "My Blue Heaven" for another first rate performance. Both sides swell for a slew of coin play — grab 'em.

"Tenderly" (2:50)

"Golden Earrings" (2:59)

CHARLIE SPIVAK ORCH.

(Victor 20-2585)

● Teeming trumpet tones of maestro Charlie Spivak and a disk that is currently gaining wide attention in music circles. The metro of "Tenderly" rings out, with Charlies' horn blowing all the way for the glory. Stuff is blast and suited for the dance crowd at the same time. The flip has chirp Irene Daye parrotting thrush Peggy Lee for the appealing message of "Golden Earrings." Tone is offered in gypsy rhythm with guitar and strings filling the bill. The gal's tonsils ring out in clear, meaningful tones that count and add up to coin play all the way. Both sides should whirl merrily.

"If Winter Comes" (3:03)

"Passing Fancy" (2:50)

JOHNNIE JOHNSTON

(MGM 10127)

● More ballad material with piper Johnnie Johnston to the fore for the wax message of "If Winter Comes" and "Passing Fancy". Johnnie's pleasant offering here is in the soft toned down mood, with effective orchestral backing offered by maestro Sonny Burke and his lads. Top deck grabs the glory, as the piper lends an air of warmth to the icy title. Flip has the balladeer and the Crew Chiefs blending tones to come up with another cookie loaded with possibilities. Both sides are there for the asking — you take it from here.

"But Beautiful" (2:52)

"Love Is So Terrific" (2:40)

ART LUND

(MGM 10126)

● More Art Lund music, with each waxing the lad puts out proving his easy going versatile style so much the more. Coupling a solid beat tune with an intimate side, Art shows with the stuff that adds up to coin play in a big way. Top deck, titled "But Beautiful" is from the forthcoming Paramount flicker "Road To Rio", and should get a huge sendoff once it breaks. Mood of the ditty is lined with velvet and gets a dose of spice from the Johnny Thompson ork. Backing offers loads of rhythmic appeal, with Art picking 'em up easy as you go. Both sides merit your attention — get next to them right away.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records - City by City

JANUARY 17, 1948

New York

1. BALLERINA (Vaughn Monroe)
2. GOLDEN EARRINGS (Peggy Lee)
3. I CAN'T GIVE YOU ANYTHING BUT LOVE (Rose Murphy)
4. SERENADE OF THE BELLS (Sammy Kaye)
5. HOW SOON (Jack Owens)
6. TOO FAT POLKA (Arthur Godfrey)
7. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
8. TWO LOVES HAVE I (Frankie Laine)
9. CIVILIZATION (Louis Prima)
10. BEG YOUR PARDON (Francis Craig)

Philadelphia

1. HOW SOON (Jack Owens)
2. THE WHISTLER (Sam Donahue)
3. BALLERINA (Buddy Clark)
4. AND MIMI (Charlie Spivak)
5. MICKEY (Ted Weems)
6. FOOL THAT I AM (Billy Eckstine)
7. NEAR YOU (Francis Craig)
8. YOU DO (Margaret Whiting)
9. GOLDEN EARRINGS (Dinah Shore)
10. THE SECRETARY SONG (Ted Weems)

Omaha, Nebr.

1. BALLERINA (Vaughn Monroe)
2. NEAR YOU (Francis Craig)
3. CIVILIZATION (Danny Kaye-Andrews Sisters)
4. SERENADE OF THE BELLS (Sammy Kaye)
5. HOW SOON (Jack Owens)
6. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
7. I'M MY OWN GRANDPAW (Lonzo & Oscar)
8. LOADED PISTOLS, LOADED DICE (Phil Harris)
9. AND MIMI (Charlie Spivak)
10. GOLDEN EARRINGS (Peggy Lee)

Deadwood, S. D.

1. BALLERINA (Vaughn Monroe)
2. TOO FAT POLKA (Arthur Godfrey)
3. HOW SOON (Jack Owens)
4. YOU DO (Vaughn Monroe)
5. SERENADE OF THE BELLS (Sammy Kaye)
6. I STILL GET JEALOUS (The Three Suns)
7. SO FAR (Margaret Whiting)
8. THE WHIFFENPOOF SONG (The Pied Pipers)
9. CIVILIZATION (Jack Smith)
10. BEG YOUR PARDON (Francis Craig)

Galveston, Texas

1. BALLERINA (Vaughn Monroe)
2. I'LL HOLD YOU IN MY HEART (Eddy Arnold)
3. MICKEY (Ted Weems)
4. GOLDEN EARRINGS (Peggy Lee)
5. THE WHIFFENPOOF SONG (Bing Crosby)
6. NEAR YOU (Francis Craig)
7. CIVILIZATION (Louis Prima)
8. BEG YOUR PARDON (Francis Craig)
9. YOU DO (Vic Damone)
10. I'LL DANCE AT YOUR WEDDING (Buddy Clark)

Louisville, Ky.

1. I'LL HOLD YOU IN MY HEART (Eddy Arnold)
2. BALLERINA (Vaughn Monroe)
3. GOLDEN EARRINGS (Peggy Lee)
4. HOW SOON (Jack Owens)
5. CIVILIZATION (Danny Kaye-Andrews Sisters)
6. TOO FAT POLKA (Arthur Godfrey)
7. SERENADE OF THE BELLS (Sammy Kaye)
8. BEG YOUR PARDON (Francis Craig)
9. TWO LOVES HAVE I (Frankie Laine)
10. MICKEY (Ted Weems)

Chicago

1. GOLDEN EARRINGS (Peggy Lee)
2. BALLERINA (Vaughn Monroe)
3. CIVILIZATION (Louis Prima)
4. SERENADE OF THE BELLS (Jo Stafford)
6. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
7. HOW SOON (Jack Owens)
8. NEAR YOU (Francis Craig)
9. YOU DO (Vic Damone)
10. PASS THAT PEACE PIPE (Margaret Whiting)

Eau Claire, Wisc.

1. BALLERINA (Vaughn Monroe)
2. YOU DO (Vic Damone)
3. CIVILIZATION (Two Ton Baker)
4. AND MIMI (Charlie Spivak)
5. HOW SOON (Vaughn Monroe)
6. TOO FAT POLKA (Arthur Godfrey)
7. SERENADE OF THE BELLS (Guy Lombardo)
8. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
9. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
10. NEAR YOU (Francis Craig)

Indianapolis, Ind.

1. CIVILIZATION (Jack Smith)
2. TOO FAT POLKA (Arthur Godfrey)
3. BALLERINA (Vaughn Monroe)
4. BEHIND THE EIGHT BALL (Tiny Hill)
5. I'LL DANCE AT YOUR WEDDING (Peggy Lee)
6. TWO LOVES HAVE I (Perry Como)
7. SERENADE OF THE BELLS (Guy Lombardo)
8. GOLDEN EARRINGS (Peggy Lee)
9. NEVER TRUST A WOMAN (Tiny Hill)
10. I STILL GET JEALOUS (The Three Suns)

Orlando, Fla.

1. BALLERINA (Vaughn Monroe)
2. CIVILIZATION (Danny Kaye-Andrews Sisters)
3. GOLDEN EARRINGS (Peggy Lee)
4. PASS THAT PEACE PIPE (Dinah Shore)
5. HOW SOON (Vaughn Monroe)
7. TWO LOVES HAVE I (Perry Como)
8. NEAR YOU (Andrews Sisters)
9. MICKEY (Ted Weems)
10. SERENADE OF THE BELLS (Jo Stafford)

Reno, Nev.

1. BALLERINA (Vaughn Monroe)
2. GOLDEN EARRINGS (Peggy Lee)
3. NEAR YOU (Francis Craig)
4. BEG YOUR PARDON (Francis Craig)
5. CIVILIZATION (Louis Prima)
6. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
7. THE WHIFFENPOOF SONG (Bing Crosby)
8. TWO LOVES HAVE I (Frankie Laine)
9. TOO FAT POLKA (Arthur Godfrey)
10. HOW SOON (Jack Owens)

Gary, Ind.

1. BALLERINA (Vaughn Monroe)
2. GOLDEN EARRINGS (Peggy Lee)
3. CIVILIZATION (Louis Prima)
4. TOO FAT POLKA (Arthur Godfrey)
5. SERENADE OF THE BELLS (Sammy Kaye)
6. I'M MY OWN GRANDPAW (Guy Lombardo)
7. TWO LOVES HAVE I (Perry Como)
8. MICKEY (Ted Weems)
9. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
10. HOW SOON (Jack Owens)

Los Angeles

1. GOLDEN EARRINGS (Peggy Lee)
2. BALLERINA (Vaughn Monroe)
3. YOU DO (Vic Damone)
4. SERENADE OF THE BELLS (Sammy Kaye)
5. SHINE (Frankie Laine)
6. TWO LOVES HAVE I (Frankie Laine)
7. BEG YOUR PARDON (Francis Craig)
8. TOO FAT POLKA (Arthur Godfrey)
9. AN APPLE BLOSSOM WEDDING (Eddy Howard)
10. I'LL DANCE AT YOUR WEDDING (Buddy Clark)

St. Albans, Vt.

1. BALLERINA (Vaughn Monroe)
2. TOO FAT POLKA (Arthur Godfrey)
3. CIVILIZATION (Ray McKinley)
4. NEAR YOU (Francis Craig)
5. HOW SOON (Bing Crosby)
6. YOU DO (Vic Damone)
7. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
8. SERENADE OF THE BELLS (Sammy Kaye)
9. AND MIMI (Art Lund)
10. GOLDEN EARRINGS (Dinah Shore)

Rochester, N. Y.

1. BALLERINA (Vaughn Monroe)
2. HOW SOON (Jack Owens)
3. NEAR YOU (Francis Craig)
4. TOO FAT POLKA (Arthur Godfrey)
5. CIVILIZATION (Sy Oliver)
6. SERENADE OF THE BELLS (Bob Houston)
7. YOU DO (Vic Damone)
8. GOLDEN EARRINGS (Peggy Lee)
9. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
10. AND MIMI (Art Lund)

Woodburn, Ore.

1. CIVILIZATION (Danny Kaye-Andrews Sisters)
2. BALLERINA (Vaughn Monroe)
4. YOU DO (Bing Crosby)
5. HOW SOON (Bing Crosby)
6. THE WHIFFENPOOF SONG (Art Kassel)
7. SERENADE OF THE BELLS (Kny Kyser)
8. PASS THAT PEACE PIPE (Martha Tilton)
9. TOO FAT POLKA (Arthur Godfrey)
10. LOVE FOR LOVE (Vaughn Monroe)

Atlanta, Ga.

1. BALLERINA (Vaughn Monroe)
2. GOLDEN EARRINGS (Peggy Lee)
3. HOW SOON (Jack Owens)
4. TWO LOVES HAVE I (Frankie Laine)
5. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
6. CIVILIZATION (Louis Prima)
7. SHINE (Frankie Laine)
8. BEG YOUR PARDON (Francis Craig)
9. TOO FAT POLKA (Arthur Godfrey)
10. SERENADE OF THE BELLS (Arthur Godfrey)

Pittsburgh, Pa.

1. GOLDEN EARRINGS (Peggy Lee)
2. PASS THAT PEACE PIPE (Margaret Whiting)
3. TWO LOVES HAVE I (Frankie Laine)
4. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
5. HOW SOON (Jack Owens)
6. SERENADE OF THE BELLS (Sammy Kaye)
7. I'M MY OWN GRANDPAW (Guy Lombardo)
8. TWO LOVES HAVE I (Perry Como)
9. CIVILIZATION (Louis Prima)
10. MICKEY (Ted Weems)



BYRDE'S EYEVIEW
'ROUND THE WAX CIRCLE
by
Byrde Gore

All roads point to Chicago and the forthcoming Coin Machine Industry's Annual Convention this week. Music operators, publishers, diskers and artists buzz up and down Tin Pan Alley, with talk of the CMI Show on their lips thruout the entire day. Convention headquarters in Chicago report the entire show a sellout. Preparations for some of the biggest surprises ever point to a grand show. Music publishers, more than ever before, will be strongly represented at the show. Operators have indicated a desire to become more thoroughly attached to the record manufacturer himself, and many have stated that they will directly approach the manufacturer at the show, with their problems. Attendance at the show is expected to zoom over 15,000. Dick Hood, chairman of the entertainment committee reports a gala show in the offing at the annual dinner and banquet. So let's go to Chicago for a grand time with the grandest bunch of guys in the nation — all the members of this wonderful coin machine industry.

* * *

Balladeer Herb Jeffries bowed into the New York spotlight this past week, when he opened at the swank Blue Angel. With loads of notables on hand for the occasion, Herb set the house afire with his wonderful song styling. It seemed as if Hollywood had come to New York — there were that many Sunshine Kids in the room. Herb gave out with "Basin St. Blues", "Flamingo", "Jump For Joy", "September Song", "When I Write My Song" and a slew of others to set the large mob howling. On hand to greet him was none other than Exclusive prexy Leon Rene. Leon's presentation of Herb as a name singer on wax deserves a large round of applause from everybody in the disk biz. We're looking for more hot Exclusive platters from Jeffries — you can bet your boots they'll be coming.

* * *

Budding star soon to bask in the lime-light of this merry wax world and possibly the flicker kingdom at that is none other than our gal Mindy Carson. Ex-Paul Whiteman vocalist, Mindy's debut on Musicraft platters via "Pianissimo" is a must item on the phonos. Then again, Mindy is as close to Ingrid Bergman as this ink-stained character has ever come. Aside to some smart Hwd scout — grab a quick look — see; she's a cinch for flicker fame.

* * *

Irv Katz, Apollo Records vee pee in charge of artist relations flashes with the grand news that Dean Martin will put in a personal appearance tour at the Apollo display booth at the CMI convention. Operators will have the opportunity to hear some of the latest Apollo releases at the show in addition to the forthcoming Top Ten Album, featuring a grand aggregation of comedians.

* * *

Illinois Jacquet of the famous saxophone was one of the many artists caught short by the recent New York blizzard of '47. As a result he missed his own opening at the Apollo Theatre, New York. . . . Sarah Vaughn continues to astound the music world with her pipes . . . Is Milton Karle running short of paper and time? . . . And who's that well noted disk-jockey having a helluva time trying to crash Margaret O'Briens' daily syndicated column . . . Fastest wit of our time — Morey Amsterdam. A cinch for the wax works . . . Was that Lana Turner that Ben Linn was escorting, or some other gorgeous dish.

e x c l u s i v e l y y o u r s

LATEST RELEASES!**'My Blue Heaven'**

(VOCAL WITH TROMBONE CHOIR)

**'If I Could Be
With You'**

(VOCAL WITH INSTR. QUINTET)

HERB JEFFRIES

Popular Series No. 26X

75c plus tax

**'Shut Up and
Drink Your Beer'****'Who Do You Spend
Your Dreams With'****DOYE O'DELL**

Western Series No. 27X

75c plus tax

'Siboney'**'Life Don't Mean
A Thing to Me'****JOE LIGGINS**
and his Honeydrippers

Master Series No. 258

\$1.00 plus tax



THIS WEEK'S **RCA VICTOR** RELEASE

RCA VICTOR STARS on

The Nation's TOP TEN Juke Box Tunes

(as reported by THE CASH BOX)

- 1 **BALLERINA**
VAUGHN MONROE
RCA Victor 20-2433
- 2 **GOLDEN EARRINGS**
CHARLIE SPIVAK
RCA Victor 20-2585
- 3 **HOW SOON**
VAUGHN MONROE
RCA Victor 20-2523
- 4 **CIVILIZATION**
LOUIS PRIMA
RCA Victor 20-2400
- 5 **TOO FAT POLKA**
LOUIS PRIMA
RCA Victor 20-2609
- 6 **SERENADE OF THE BELLS**
SAMMY KAYE
RCA Victor 20-2372
- 7 **YOU DO**
VAUGHN MONROE
RCA Victor 20-2361
- 8 **TWO LOVES HAVE I**
PERRY COMO
RCA Victor 20-2545
- 9 **NEAR YOU**
LARRY GREEN
RCA Victor 20-2421
- 10 **I'LL DANCE AT YOUR WEDDING**
TONY MARTIN
RCA Victor 20-2512

FREDDY MARTIN
The Dickey-Bird Song
A daffy, bouncy, new tune from M-G-M's "Three Daring Daughters" with whistling choruses. Glenn Hughes and The Martin Men vocalizing.
If Winter Comes
Dreamy, mellow ballad from the flick of the same name. Vocal by Clyde Rogers.
RCA Victor 20-2617



TEX BENEKE
Two typical Beneke sellers from Paramount's "The Road to Rio." "B" side is another "South America Take It Away."
But Beautiful
and
You Don't Have to Know the Language
(vocal by Tex and The Moonlight Serenaders)
RCA Victor 20-2616



LOUIS PRIMA
The Thousand Islands Song
(from "Angel in the Wings")
Louis and Chorus give out some screwball singing. They'll make everyone yell "Oh, Florence."
I'm Living a Lie
Cathy Allen asks the questions and the Chorus answers to danceable illt.
RCA Victor 20-2619



BILL JOHNSON
and his Musical Notes
So Tired
Their typical instrument-interplay in a 52nd St. favorite.
I Learned to Cry
(When You Said Goodbye)
Gus Gordon's famous for this lazy vocalizing.
RCA Victor 20-2618

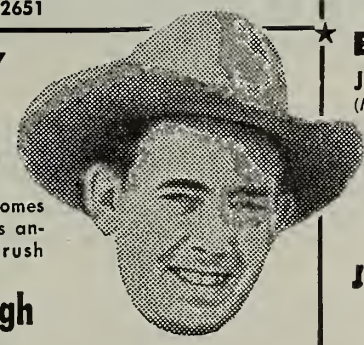


TEXAS JIM ROBERTSON
and The Panhandle Punchers
Signed, Sealed and Delivered
and
Lost Deep In the Bottom of the Sea
RCA Victor 20-2651



ERNIE LEE and his Midwesterners
Easy to Please and
Tomorrow's Just Another Day to Cry
RCA Victor 20-2645
SONNY BOY WILLIAMSON
Sugar Gal and Willow Tree Blues
RCA Victor 20-2623
HENRI RENÉ and his Musette Orch.
Helen Po'ka and Barbara—Palko
RCA Victor 25-1109

JOHNNY TYLER
and The Riders of the Rio Grande
His strong personality comes over well to make this another terrific sagebrush seller.
Peepin' Through The Keyhole
(Watching Jole Blon)
and
That Wild and Wicked Look in Your Eye
RCA Victor 20-2620



—————**CROATIAN-SERBIAN**—————
EDO LUBICH with Mirko's Tamburitza Orch.
Jos Nijedan Zagorec—Kaj—Naj Baba Brunda
(Melodies from Zagorje) (with Mirko's Tamburitza Orch.)
and
Sarajevka—Kolo (Yugoslav Folk Dance)
Edo Lubich's Tomburitza Orch.
RCA Victor 25-3059
—————**LATIN AMERICAN**—————
JOHN PARIS with the "3 Beaus and a Peep"
It's Easy When You Know How—Son Rumba
and See If I Care—Beguine (Eso Eres Tu)
RCA Victor 26-9027
IRVING FIELDS,
at the Piano with the Compos Trio
Far Into the Night—Bolero
and La Ola Marina—Guarocho
RCA Victor 26-9026

STILL AT LOW PRICES!

In the hope that we're not forced to follow the upward trend, RCA Victor is doing everything possible to maintain its current prices.

OTHER BIG ONES COMING UP FAST:

Pianissimo and
I've Got a Feeling I'm Falling
PERRY COMO
RCA Victor 20-2593
Gonna Get a Girl and
Song of New Orleans
LARRY GREEN
RCA Victor 20-2560

They're Mine, They're Mine, They're Mine
SAMMY KAYE
RCA Victor 20-2583
It's Kind of Lonesome Out Tonight
SAMMY KAYE
RCA Victor 20-2558
In a Little Book Shop
VAUGHN MONROE
RCA Victor 20-2573

THE STARS WHO MAKE THE HITS ARE ON



DISKS COMING THRU IN GOOD QUANTITY

Ops Report They Don't Feel Effect Of Petrillo Ban As Diskeries Go Right Ahead Supplying Demand

NEW YORK — A quick survey thruout the nation covering the largest juke box ops are getting as many, if not more, records than they want at this time, with the same cry apparent that, "The big hits are still hard to get and we have to place our orders far in advance".

In fact, the report is exactly opposite of what was at first expected. Juke box ops are getting as many, if not more, records than they want at this time, with the same cry apparent that, "The big hits are still hard to get and we have to place our orders far in advance".

Some ops even stated that they have been approached by distributors of record firms to continue ordering as they always have and that deliveries will be made just as promptly as in the past.

One noted juke box op reports, "We don't even know that there is a 'Petrillo ban' on records. We have been ordering them just as we always have in the past and the distributors here in our city have been delivering without any comments.

"We believe that if there is a ban, there must be enough records already made, to take care of whatever demand there will be for a long time to come.

"In fact, we're told by one record distributor here, that we will not have to worry for the next two or three years for his firm has plenty of masters already in the works."

Not only are juke box ops heartened by this news but, they also state, they have been told, "We are going to get new releases just as we always did and just as fast as the music publishers want these new tunes to be released.

"We believe that there will be plenty of records to take care of the juke box demand for a long time to come and that some of the new tunes which are coming out are going to be real hits."

In the meantime, the diskeries also report that there has been no halt in any of their pressing plants, and that they are going right ahead supplying the trade demand for their disks just as fast as they always have in the past.

It is also noteworthy to comment at this time that some of the record manufacturers have advised good customers that they have pressed as many as 75 and even 100 tunes for some of their best known artists, who only usually produce ten to twelve new records each year.

This means, in a few cases, that there is an almost 10 year supply for some artists.

Juke box ops state that they are expecting to see even new and better releases from the leading record manufacturers, as well as from the independents, at the forthcoming CMI convention where most of these are displaying.

The exhibits will be crowded with ops who are going to ask all sorts of questions of these manufacturers' repre-

sentatives who will be in charge of displays. But, from all advance notifications, there won't be any question as to whether the record manufacturers will be able to supply the trade with the same quantity of disks as they did previous to the December 31, 1947 ban.

New Jersey ops were much elated over the report that one of their Congressional representatives, Fred J. Hartley, noted as one of the co-makers of the Taft-Hartley Act, was going to introduce legislation immediately during this 1948 session to halt the ban.

"But", as one noted juke box leaders reports, "we don't much care whether there is, or is not, a ban in existence at this time. We left it up to the record manufacturers to take care of us and we feel that they have done their duty very well.

"Some of us wrote directly to them and they answered that we didn't have anything to worry about as far as the Petrillo ban was concerned for a few years to come.

"We'll start worrying when we hear that we can't get any new tunes. In the meantime, we are getting all that we need and that's the most important thing right now."

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.**



The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

- 1 I LOVE YOU
YES I DO**
Bull Moose Jackson
(King 4181)
What a dilly this thing is. Catching coin by the ton it is.

- 2 I CAN'T GIVE YOU
ANYTHING BUT LOVE**
Rose Murphy
(Majestic 1204)
In fifth place last week, here it is up in the two spot. A smash cookie if there ever was one.

- 3 THE LORD'S PRAYER**
Sarah Vaughn
(Musicraft 525)
Repeats its position of last week, with a zillion Vaughn fans latching on mighty fast.

- 4 IS IT TOO LATE**
Savannah Churchill
(Manor 1093)
Top caliber of chirp Savannah Churchill has this thing among the top disks on the machines.

- 5 WHAT'LL I DO**
King Cole Trio
(Capitol 15119)
On the bottom last week, the sensational rise of this ditty points to a lengthy stay.

- 6 HASTINGS ST.
BOUNCE**
Paul Williams Sextet
(Savoy 659)
Moves up a few with ops hunting platters. Heavy play continues.

- 7 845 STOMP**
Earl Bostic
(Gotham 154)
All the way on top last week, this platter drops to the seventh spot this week, with ops still buying like mad.

- 8 MAD LAD**
Sir Charles
(Apollo 773)
In sixth place last week — into the eighth slot here. A mad cookie — mad for a load of coin.

- 9 MERRY CHRISTMAS,
BABY**
Johnny Moore
(Exclusive 254)
Continues to whirl hot 'n heavy, altho the Xmas season is gone. Prove the attraction of this combo in a big way.

- 10 WRITE ME A LETTER**
The Ravens
(National 9038)
In seventh place last week, here is this thing on bottom. Play still kicking around tho.

National Records
NOW ON SALE

"FOOL THAT I AM"

"BE I BUMBLE BEE OR NOT"

BY THE *Ravens* NAT. 9040

THE RAVENS		
	"Summertime"	#9038
	"Write Me a Letter"	
	"Ol' Man River"	#9035
	"Would You Believe Me"	
CHARLIE VENTURA	"Blue Champagne"	#9036
	"Synthesis"	
BILLY ECKSTINE	"Collage for Sale"	#9014
	"I Love the Rhythm in a Riff"	
" "	"Prisoner of Love"	#9017
	"All I Sing Is Blues"	
" "	"Gloomy Sunday"	#9037
	"In the Still of the Night"	
DUSTY FLETCHER	"Dusty's Mad Hour," Pt. 1, Pt. 2	#4013
ENRIC MADRIGUERA	"Made for Each Other"	#9028
	"Jack, Jack, Jack"	
ALAN GERARD	"All Dressed Up With a Broken Heart"	#7019
	"If I Didn't Have You"	
ALAN LOGIN	"Jungle Rhumba"	#7018
	"Love Me"	

ORDER FROM
YOUR NEAREST
NATIONAL DISTRIBUTOR

NATIONAL
Records

or NATIONAL
DISC SALES
1841 B'WAY.
N. Y. 23, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Short Shots
From the Hills and Plains

Ray Smith recorded twelve sides for National Records, beating the Petrillo recording ban by a few hours. His first new releases will be "Remember Me" backed with "One Golden Curl" . . . Patsy Garrett's Continental disc "Never Trust A Man" and "Bowling Alley Polka" is sure to please the music operators. The trouble attached to her making the disc will certainly be worth it, once it starts clicking. The recent big snow storm almost prevented her from getting to the studio, while the tremendous fire at International Studios, New York burned all her masters but this one big one . . . Tex Fletcher on Flint Records a dilly. Some prep Western material coming your way. . . . Get a load of "Toolie Oolie Doolie" ("The Yodel Polka"). The ditty was written by Vaughn Horton and Arthur Beul and has already been recorded by the Andrews Sisters on Decca, Henry Renee on Victor and Vaughn himself and the Polka Debs on Continental. Watch this one climb!

* * *

Flint Records first pressing was responsible for Larry Fotine and his orchestra landing on ABC's Treasury Bandstand airshow. Orders continue to pour in for his smash cookie "Tell Tale" and

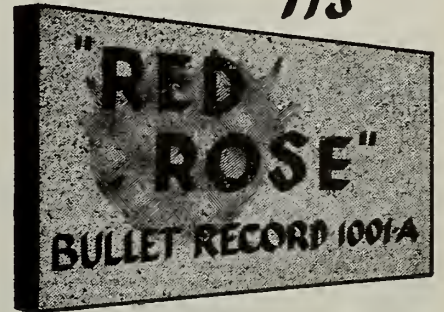
"Angel" . . . Ted Daffan recuperating in St. Joseph's hospital in Fort Worth, Texas. He was injured in an explosion recently and reports have it that Ted is coming around. Meanwhile, his Columbia cookie "Go On" continues to roll . . . Billy Williams guesting on ABC's Hayloft Hoe-Down in Philly this past week. . . . Roy Acuff ditto with Red Foley on the Grand Ole Opry show . . . Captain Stubby opened at the Village Barn, New York this past week replacing Harry Ranch, who is going on tour . . .

* * *

Caught Foy Willing, boss of the Riders of the Purple Sage lounging at Herb Jeffries Exclusive Record opening at the Blue Angel New York, this past week. Foy did a guest show with Rosalie Allen recently that is causing loads of talk . . . Lew Hinden, head of Free State Stores and Oriole Dist. Co., in Baltimore, Md., visiting New York recently. Lew supervised a load of recordings before the ban went into effect and went home singing the praise of Ray Smith, National's new folk star . . . Get a quick load of Spade Cooley's "Steel Guitar Rag", it's a juke box must . . . Joe Evans, the one-man vaudeville unit from Springfield, Mass., visiting New York and brother Will,



THERE'S A GOODIE ON THE OTHER SIDE IT'S



Modern RECORDS
686 NORTH ROBERTSON BOULEVARD
hollywood

Specialty RECORDS, INC.
311 VENICE BLVD.
LOS ANGELES 15 CALIFORNIA
PRospect 6229

Roy Milton's
Latest
"KEEP A DOLLAR IN YOUR POCKET"
backed by
"MY BLUE HEAVEN"
SP522

Current Releases
by **KING**

KING 4201
TOMORROW NIGHT
(LONNIE'S TERRIFIC THEME)
backed by
WHAT A WOMAN
by Lonnie Johnson

KING
1540 BREWSTER AVE. CINCINNATI 7, OHIO

The RAVENS
The Quartet You'll Rave About
Exclusive NATIONAL Recording Artists

UNIVERSAL ATTRACTIONS
347 Madison Ave.
New York

DOUBLE-DECKER SMASH!
"SUMMERTIME"
backed by
"WRITE ME A LETTER"
National No. 9038

COMING SOON

"Rhumba JUBILEE"
ON
ANSA RECORDS
366 BROADWAY
NEW YORK 13, N. Y.

RECORDING BAN WILL HURT NEW ARTIST GROWTH

Leading Bands And Vocalists Foresee No New Big Competitors With Disc Jocks and Juke Boxes Cut Off From Playing Any New Records. Report That New Blood Was Stimulating Influence And Kept Old Timers On Their Toes. Will Be Missed Is Claim.

NEW YORK — Leading ork pilots and vocalists have been advising questioners that the one and only person who is going to really be hurt by the Petrillo ban "is the newcomer who will create something of a sensation during 1948."

As leader after leader has stated, "This poor guy, even if he is the most sensational thing in the business and introduces a brand new style, just won't be able to get over the hump because of the fact that the disc jockeys and juke boxes won't be there to help put him over."

"Since he can't make any new recordings", they state, "he will simply become something of a 'local' sensation, and won't be there to help put him over." the national picture, as have some of the

Examples were given in the cases of Vic Damone, Mel Tormé and Frankie Laine, as stars who simply zoomed right to the top because of the disk jocks and the juke boxes.

Rose Murphy, Nellie Lutcher, Hadda Brooks, and many others, were also examples of what the juke boxes plus disc jockeys could do for those who had a distinctive style.

The average ork pilot and musician isn't at all in favor with this resultant effect of the record ban.

As some of the most noted among these have pointed out, "There is no doubt that these newcomers, introducing new styles and new ideas in pop music, have been a very stimulating influence on the old-timers, and have kept us on

our toes in an effort to keep step with the new rhythms which were introduced and won favor with the public."

Others are also of the belief that regardless of the tune, the public will grow tired of hearing the same orchestras and vocalists.

The claim is, "There simply must be new blood introduced constantly to keep the public's interest at a high pitch".

As one noted music leader reported, "We're sure that Petrillo knows these facts and also knows that he will be cutting down on pop music if he doesn't somehow work out something with the recording firms to lift the ban as soon as possible so that new blood will be able to get into the field and keep the public's interest in the new songs."

Many also realize that the record ban will kill off many good new tunes from now on in. Those that have been already recorded and are awaiting exploitation programs will probably get their full share of the public's interest. But, should someone come along with a new hit tune, like "Too Fat Polka", which suddenly zoomed into national popularity, there would be little chance of its being pushed to the top as rapidly as it deserved with records of it unavailable.

In short, from almost every standpoint the entire music business is upset over the fact that much good new material,

vocalists, and bands, as well as new tunes, will be lost somewhere in localized areas, because of the fact that the nation's 500,000 juke boxes and the disc jockeys won't be able to promote them to the top.

Juke box operators are also somewhat upset over these facts. They, too, believe that there are many up and coming youngsters who deserve the opportunities afforded by their machines and are of the opinion that Petrillo's ban is actually hurting the music business to an extent whereby it will set back development of new musicians and new vocalists to aid band and ork popularity for some years.

There is no doubt, tho, that the juke box business will forge on ahead, because of the ban itself.

Ops already report that in discussions with their locations regarding the recording ban they have advised that they will keep the same records on the machines for a longer period of time. The location owners agree with them.

They also state that there will be much better collections resulting from the fact that they will not be hammered down with so much new material and that the publishers and their pluggers and the disc jockeys, as well as the artists themselves, will be better able to exploit their recordings over a longer period of time.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.**



N. Y. - N. J. OPS ASSN. BACKS NEW MUSIC MERCHANDISING PLAN

See "Hit Parade" Posters Boosting Take; Dress Up Locations and Reduce Operating Costs

NEW YORK—Albert S. Denver, president of the Automatic Music Operators Association, New York; and Sam Waldor, president of the Music Guild of America, Newark, N. J., disclosed to *The Cash Box* this past week, that their organizations had adopted resolutions endorsing a promotional poster campaign aimed at boosting juke box play.

The promotional piece, "Hit Parade, Inc.", features a designed poster which operators can attach directly to the phonograph.

Explaining the theme and idea of the poster campaign, Mr. Denver stated, "The poster features the top five tunes of the month and five more possibilities. It is elaborate in detail and certainly dresses a phonograph. In this day and age of the automatic machine, the juke box seems to have lost some of its identity. The poster will not only attract more potential phonograph customers, but at the same time will cut down operational and record costs for the operator."

Mr. Yermy Stern, president of Hit Parade, Inc., disclosed that the posters will be used as a monthly promotion

piece and will be sold directly to the operator. The service charge for the Hit Parade posters will cost the operator 30c per poster per month.

Reiterating recent *Cash Box* editorials calling for the need of better merchandising in music operations, Mr. Denver further disclosed that tests have been made among several juke box operators in the city, with the following results:

- 1) The total "take" per machine had increased almost 20%.
- 2) A telling increase in 10c and 25c play was noticed.
- 3) Location owners had fewer requests for records.
- 4) The operator's overhead and operating expenses were decreased.

I LOVE YOU YES I DO

Bull Moose Jackson
(King 4181)

On top of another chart. The number one "race" ditty throughout the nation.

IF I DIDN'T HAVE YOU

Gladys Palmer
(Miracle 123)

In sixth place last week, this hep Palmer tune rises high to grab off second place this week.

BELL BOY BOOGIE

Todd Rhodes
(Vitaoustic)

In second place last week, here it is in the third spot. Loads of coin pouring in.

WHAT'LL I DO

King Cole Trio
(Capitol 15019)

Rises all the way up from seventh place with ops reports indicating heavy play.

EARLY IN THE MORNING

Louis Jordan
(Decca 24155)

Still riding high as a hep ditty in the phonos.

IT ALL DEPENDS ON YOU

Hadda Brooks
(Modern 156)

Bounces into the limelight in a blaze of glory. More Brooks music that scores.

845 STOMP

Earl Bostic
(Gotham 154)

In ninth place last week — into lucky seven here. Peak play reported.

HASTINGS ST. BOUNCE

Paul Williams Sextet
(Savoy 659)

Retains its hold on eighth place with a load of ops approving.

I CAN'T GIVE YOU ANYTHING BUT LOVE

Rose Murphy
(Majestic 1204)

Click chick Rose Murphy with this fabled platter and a featured spot in this column.

SINCE I FELL FOR YOU

Annie Laurie
(DeLuxe 1082)

Repeats its position of last week. Operators still report fair play for Annie Laurie.

TOP presents

"DON'T EVER SAY THAT YOU LOVE ME"
Backed By
"THE WINDOW WASHER MAN"
By **DICK KUHN & ORCH.**
Top 1156

TOP RECORDS, INC.
1674 Broadway New York 19, N.Y. COlumbus 5-7838

All Time Standard
NICKEL NABBERS

AMERICA'S OUTSTANDING WHISTLING VIRTUOSO

FRED LOWERY
and Lovely
DOROTHY RAE

THE GIRL WITH A SMILE IN HER VOICE

STAR DUST OLD FOLKS AT HOME
(Columbia C-148)

on COLUMBIA RECORDS

Two Smash HITS

by the Sensational Singing Star

JIMMY SAUNDERS

THINGS YOU LEFT IN MY HEART"
BACKED BY
"I CAN DREAM CAN'T I"
RAINBOW No. 10038

"IF YOU CARE FOR ME"
BACKED BY
"ROSES IN PICARDY"
RAINBOW No. 10044

N. Y. & N. J. OPERATORS—See LaMARR DIST. CO. 41 W. 66th ST., N. Y. C. (Tel: TR 3-0603)	PHILA. OPERATORS—See SCOTT-CROSE CO. 1423 SPRING GARDEN ST. PHILADELPHIA, PA.
---	--

RAINBOW RECORDS, 156 W. 44th ST., NEW YORK, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

**Rollin' 'Round
Randolph**

Art Kassel and his traditional "Kassels in the Air" music returned to the bistro belt this past Wednesday when he opened at the Blackhawk. Art has recently been vacationing out on the West Coast while drummer Jimmy Featherstone led the band thru a small tour. However, Art, who is very much a part of the Chicago musical scene, tells us he's rarin' to go again; is very happy to be back at his old haunt at the Blackhawk and very anxious to meet up with his many local friends. . . . Jerry Glidden, over at the Glass Hat of the Congress Hotel, doing little less than sensational business. Incidentally, be sure and give a listen to his new singer, Kay Eastman, the gal is a bit of all right. . . . Duke Ellington, came back to town this last Sunday when he opened at the Opera House for two concerts, afternoon and evening. The Duke repeated many of his most favored compositions, along with several new arrangements, in his own best stylings. . . . Doc Evans, well known in jazz circles, returned to Chi with a new Dixieland group. Doc recently completed a very successful run at Jazz Ltd. on the near north side, and will now open at the south side's Bee Hive.

* * *

We hear that Griff Williams, who just finished a stint at the Empire Room of the Palmer House, will follow Benny Strong into the Mark Hopkins in San Francisco. . . . Over at the Boulevard Room of the Stevens Hotel Dorothy Shay continues to give out with her renditions of such ditties as, "Feudin' And Fightin'", "Efficiency", and "I'm Doing All Right For A Mountain Gal". Dottie sure does all right and will keep on a doin' alright. People just love to listen to that gal. . . . The Oriental Theatre doing capacity business with such headliners as, the Harmonicats, and cruising crooner Jack Owens. We hear that Jack heads for the Hawaiian Islands around the end of January where he plans to spend about a month taking life easy and enjoying a well earned rest. . . . Universal Records recently announced the pacting of Doodles Weaver, comic and singer, with the Spike Jones revue. . . . Music Publishers Holding Corporation, who control Harms, Witmarck, Remick, and, Advance, have four likely looking hits in "Stars Will Remember", "Lone Star Moon", "Sierra Madre", and "Candlelight Cafe". Remember these names, the music boys predict they will go far. . . . Al Kavelin of Bourne Music here, leaving February 1st to take up professional duties for the firm in New York. . . . Dick Bradley of Tower Records tells us they have inked the outstanding gypsy violinist, Bela Babai, who will release his famed "Canary Concerto" sometime within the next month.

* * *

Freddie Slack and his ork now headlining the entertainment bill at the Sherman's College Inn, going over big with the patrons while Nellie Lutchter keeps busy answering requests for such numbers as "He's A Real Gone Guy", "Let Me Love You Tonight", and many others which she made famous on platters. . . . Gladys Palmer, well known race artist, due to open at the Regal Theatre the week of January ninth. . . . The State and Lake Theatre which recently announced that they would inaugurate stage shows after the first of the year, will start their new schedule with the Mills Bros., who open there shortly.



*America's No. 1
Juke Box
Attraction!*

Eddy
HOWARD
and his Orchestra

**BIG in the
BOXES with**

"I'M A-COMIN'
A-COURTIN' CORABELLE"
"I'LL BE THERE"
MAJESTIC No. 1170

"A TUNE FOR HUMMING"
"MY BLUE HEAVEN"
MAJESTIC No. 1177

"LASSUS TROMBONE"
"LOVE TALES"
MAJESTIC No. 1178

"MISS YOU"
"IT HAPPENED IN HAWAII"

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co.
Sundays, 3-3:30 P.M., E.D.T. over NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—

Spot these HIT *Majestic* RECORDS in your machines.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans, La.

1 I LOVE YOU YES I DO
Bull Moose Jackson
 (King 4181)

2 STORMY MONDAY BLUES
T-Bone Walker
 (Black & White 122)

3 LET IT ROLL
Lucky Millender
 (Decca 24182)

4 BELL BOY BOOGIE
Todd Rhodes
 (Vitacoustic 1001)

5 ROCKING BOOGIE
Joe Lutcher
 (Specialty 303)

6 I CAN'T STOP IT
Jimmy Liggins
 (Specialty 520)

7 DOWN HOME BLUES
Joe Liggins
 (Exclusive 250)

8 MY LOVE IS LIMITED
Amos Milburn
 (Alladin 201)

9 I CAN'T GIVE YOU ANYTHING BUT LOVE
Rose Murphy
 (Majestic 1204)

10 IT ALL DEPENDS ON YOU
Hadda Brooks
 (Modern 156)

International Disk Studios Burn; Over 70 Indies Lose Masters

Seek Permission To Cut Again From Petrillo

NEW YORK—A five alarm fire which started in an adjoining building and later spread to the International Recording Studio's, completely destroyed well over 70 independent record manufacturers "pre-Petrillo" recording masters, this past week.

The fire later spread to the Capitol Dist. Co., New York record distributors for Capitol Records, Inc.

Latest estimates as to the damage inflicted, put the loss to diskery's at well over \$500,000.

A majority of the firms involved were not insured it was learned, due to the rapid pace the plattery's set necessitated their taking as many short-cuts as possible.

Ironic twist here is that so many of the diskeries involved had been burning midnight oil in order to get as many masters cut prior to the official enforcement of the recording ban. Many of the manufacturers have already petitioned the American Federation of Musicians for permission to re-cut the masters lost in the fire.

The extent of the damage inflicted at Capitol Records, forced the distributing company to shift the bulk of their stock to their offices in Brooklyn and Connecticut.

Huggin' "The Cash Box"



NEW YORK—Caught huggin' *The Cash Box*, WINS platter spinner Jack Lacy chats with balladeer Don Reid about his latest Metrotone platter "And It All Came True".

Don, author of "Remember Pearl Harbor" and a flock of other hits is currently prepping a smash single role, with his initial engagement at the Hotel William Penn, Pittsburgh, set to roll on January 19. His current catalog of song hits, is one of the most talked about items along Tin Pan Alley.

Lacy, featured jockey on WINS, continues to air "The Cash Box" and its music charts and listings as a regular feature of his daily air show. Jack was one of the first jockey's in the nation to realize that closer cooperation between disc jockey's and juke box operators would result in peak promotional gains for the artists and the platteries.

A Great New Hit By The Writer Of
 "NEAR YOU"

BEG YOUR PARDON

Recordings by

Francis Craig
 Bullet Records

Larry Green
 Victor Records

Frankie Carle
 Columbia Records

Eddy Howard
 Majestic Records

Art Mooney
 M-G-M Records

Don't Fail To Feature These Top Platters
 in Your Music Machines!

ROBBINS MUSIC CORPORATION
 799 Seventh Avenue, New York 19, N. Y.

Nat Cohn Bows Into Disk Biz Via Gem Records

NEW YORK—Nat Cohn, president of Modern Music Sales Corp., this city, announced the formation of a recording company under the label of Gem Records, this past week.

Cohn, president of the new independent plattery stated that the firm's first releases would be out on the record mart by January 30.

Paul McGrane, author of "Juke Box, Saturday Night", "Hey Foot-Straw Foot", "Dolly With The Hole In Her Stocking" and many other hit tunes, was appointed vice president in charge of artists and repertoire.

Scheduled for the firm's first release were four platters titled, "If I Didn't Love You", "Some Music For A Hitch Hiker", "Babies In Bermuda" and "Orientale".

Cohn, a figure in the coin machine industry for many years stated that "Gem Records will immediately institute a policy of close cooperation between the juke box operators and the factory."

"In line with offering juke box operators the utmost in cooperation, Gem will supply free title strips and guarantee a maximum amount of plays per record", Cohn stated. "We realize the promotional value of the operator and will certainly coordinate our policy with the phonograph industry kept in mind."

Cohn disclosed the signing of several artists to exclusive recording contracts. Included were: Dolph Traymon, Betty Bonnett, Evelyn Parker and the Gem Blazes, studio orchestral unit. Terms of the contracts signed were not disclosed.

AS ONE BUSINESS MAN TO ANOTHER!
If you are proud of your Product why keep it a Secret? Increase Sales at surprisingly low cost with GENUINE HARBENT HIGH GLOSS

PHOTOGRAPHS

For Operators • Jobbers and Dealers
Direct Mail

We can reproduce in all sizes, including Mounted blow-ups, from your photo or negative. Also photograph your merchandise at low cost. 24 hour service on request. Write for free Samples and Price List to Dept. C1.

HARBENT, INC.

507 5th AVENUE • NEW YORK 17, N. Y.
MU 7-9049 VA 6-2550

Two Big Hits

"TURNPIKE

(Sunday Picnic)

POLKA"

and

"SABRE DANCE"

By the

Don Henry Harmonica Trio

REGENT RECORD No. 111

REGENT RECORDS

1184 Elizabeth Ave., Elizabeth, N. J.

You Can't Overlook This One!

I'M LOOKING OVER

★ A FOUR LEAF ★ ★ CLOVER ★

★ THE GOOD LUCK RECORDING BY ★

★ ART ★ ★ MOONEY ★

★ MGM-10119 ★

M-G-M RECORDS

THE GREATEST NAME  IN ENTERTAINMENT

Greetings to the C.M.I.

"THE HIT MAKERS"

You're Starting the New Year off Right for us with these HITS

"ROSALINDA"

RECORDED BY

DICK THOMAS
on Decca No. 46114

RED BENSON
on Rainbow No. 10033

AL STUART
on Embassy No. 1005-P

"IF I DIDN'T HAVE YOU"

Recorded by ALAN GERARD on National No. 7019

"I DON'T WANT TO SET THE WORLD ON FIRE"

Recorded by THE RED CAPS on MERCURY No. 8052

CHERIO MUSIC PUB., INC.

MAURIE HARTMANN

DEANNA BARTLETT

1585 BROADWAY, NEW YORK, N. Y.

Embassy Records

1st

with

"GIN RUMMY POLKA"

and

"PIN UP POLKA"

DISTRIBUTORS! for available
Territories — Write — Wire

EMBASSY RECORDS

1585 B'WAY, NEW YORK, N.Y.

GREATER THAN EVER!

FRANKIE LAINE

SINGS TWO WONDERFUL TUNES

"TWO LOVES HAVE I"

AND

"PUT YOURSELF IN MY
PLACE BABY"

Mercury Celebrity Series

No. 5064

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"Tuck Me To Sleep"

"Honest As The Day Is Long"

DENVER DARLING

(MGM 10129)

● Grabbing the lead to glory here is Denver Darling with a disk we believe to be one of his best ever. "Tuck Me To Sleep" shows as a strong item to clinch with a zillion ops thruout the nation. With the tempo of the ditty slow and in even tones, Denver's modulated vocal styling blends beautifully with the fine string work behind him. On the flip with "Honest As The Day Is Long", Denver comes up with another comer bound to give the folks some heavy kicks. Grab the title and ad lib a bit and you've got a smash cookie. "Tuck Me To Sleep" for a ten gallon load of coin play.

"Oklahoma Blues"

"Night After Night"

JIMMY WAKELY

(Capitol Americana 40078)

● The snappy tempo of this thing is sure to cause loads of folks to open their eyes. It's Jimmy Wakely and "Oklahoma Blues", with the music beating a faint patter of coin play thruout. You're sure to go for the wonderful instrumentation offered here with Jimmy's pipes in fine style. On the flip with "Night After Night", Jimmy slows the pace down a bit to offer some plaintive hill material. Both sides for some nice play — grab a listen.

"That Little Boy Of Mine"

"Loaded Pistols, Loaded Dice"

REX ALLEN

(Mercury 6078)

● Pair of sides which ops may want to latch onto are these offered in pleasing tones by the favorable Rex Allen. Altho the stuff seems a bit slow in spots, Rex's vocal treatment gives it an added lift. Titled "That Little Boy of Mine" and "Loaded Pistols, Loaded Dice" Rex gets some nice spice from the Arizona Wranglers on the pairing. Backing is offered for the mountain spots, with the name value of the ditty counting strongly.

"Spanish Fandango"

"Drinkin' and A'Thinkin' "

SMOKEY ROGERS

(Capitol Americana 40080)

● More mellow music by Smokey Rogers and the tones of "Spanish Fandango" and "Drinkin' and A'Thinkin'" coming thru. Top deck grabs the glory here with Smokey's pipes pitching just right thruout. Flip is a novelty piece with the title of the ditty acting as the story material. Night", Jimmy slows the pace down a bit Instrumental backing by the Tex Williams Caravan flavors the disk to a brilliant fore and labels it with coin play. Latch on!

Exclusive Records Opens New York Branch

NEW YORK — Exclusive Records, Inc., opened their New York branch distributing office here this past week. On hand to greet the many operators, artists and music men who attended were president Leon Rene, artist and rep chief Buddy Baker and balladeer Herb Jeffries.

Parker Prescott, executive vee pee of the plattery and New York distrib major domo disclosed that Jeffries, who this past week opened at the swank Blue Angel, this city would shortly land a major theatre spot.

Rainbow Platter Nabs Pot O'Gold

NEW YORK—Rainbow Records prexy Harry Fromkes this past week disclosed that the Esy Morales recording of "Jungle Fantasy" had already passed the 200,000 mark in sales.

The platter is currently gaining wide attention by many noted music critics for its unique rendition and supposed non-commercial aspects. Operators in the mid west report that "Jungle Fantasy" is one of the better instrumental works to have come out in quite some time.

It is well to note that Rainbow, as an "independent recording company" has continued to keep the chain of successful hit tunes alive for the indie group as a whole.

WELCOME PHONOGRAPH OPERATORS

TO OUR BOOTH

No. 128-129-130-131

at the

Big 1948 CMI Convention

HOTEL SHERMAN

We look forward to meeting our
many old friends and newcomers

PERMO, Incorporated

6415 N. RAVENSWOOD, CHICAGO 26

PERMO POINT the choice of operators everywhere since 1929

Greetings:

To CMI's MUSIC OPERATORS (The Hit Makers)

You're Starting the New Year Right for Us with These HITS —

"I'M A LONELY LITTLE PETUNIA"

(IN AN ONION PATCH)

Recorded by

DICK "Two-Ton" BAKER

on Mercury Record No. 5083

LAWRENCE WELK

on Decca No. 24197

TOMMY TUCKER

on Columbia (soon to be released)

HARMONAIRES

on Embassy No. 1001

THE HAPPY GANG

on Victor (Can.) 56-0022

and

"GIN RUMMY POLKA"

Recorded by AL STUART on Embassy No. 1004

Also on TOWER RECORDS (soon to be released—Watch for Announcement)

from the House that gave you "CHOO CHOO CH' BOOGIE"

RYTVOC, Inc.

1585 BROADWAY
NEW YORK, N. Y.

MAURIE HARTMANN
DEANNA BARTLETT



EDDIE "Mr. Cleanhead" VINSON

*World's greatest blues
singer and his orchestra*

Exclusive MERCURY Recording Artist

Current Hit!
"RAILROAD"
"PORTER'S BLUES"
"KING FOR
A DAY BLUES"
Mercury
No. 8060

UNIVERSAL ATTRACTIONS • 347 MADISON AVE., N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS
IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	JB—Juke Box	SA—Savoy
AR—Aristocrat	KI—King	SI—Signature
BB—Ballet	LI—Lissen	SO—Sooora
BW—Black & White	MA—Majestic	SP—Specialty
CA—Capitol	ME—Mercury	ST—Sterling
CN—Continental	MG—M-G-M	SW—Swank
CO—Columbia	MN—Manor	TO—Top
CR—Crown	MO—Modern	TR—Trilux
CS—Coast	MD—Muscraft	UA—United Artist
DE—Decca	NA—National	UN—Universal
DEL—DeLuxe	RA—Rambow	VI—Victor
		VT—Vilacoustic

	Jan. 5	Dec. 29	Dec. 22
1—Ballerina	143.9	127.3	116.5
CO-38381—BUDDY CLARK DE-24265—ENRIC MADREGUERA ORCH. ME-5075—JERRY SHELTON TRIO MG-10035—JIMMY DORSEY ORCH. MU-15116—MEL TORME <i>What Are You Doing New Years Eve?</i> VI-20-2433—VAUGHN MONROE ORCH. <i>The Stars Will Remember</i>			
2—Too Fat Polka	108.3	98.7	76.9
CO-37921—ARTHUR GODFREY <i>For Me and My Gal</i> MG-10106—BLUE BARRON O. <i>Mickey</i> CA-480—THE STARLIGHTERS <i>Your Red Wagon</i> CO-37921—ARTHUR GODFREY <i>For Me and My Gal</i> DE-24268—ANDREWS SISTERS <i>Your Red Wagon</i> MA-6022—SLIM BRYANT ME-5079—TWO TON BAKER ORCH. <i>With a Hey and o Hi</i> MG-10106—BLUE BARRON ORCH. <i>Mickey</i> VI-20-2609—LOUIS PRIMA ORCH. <i>If I Only Had o Match</i>			
3—Civilization	107.9	89.9	102.4
AP-1059—THE MURPHY SISTERS <i>You're Breaking In A New Heart</i> CA-465—JACK SMITH <i>Don't You Love Me Anymore?</i> CO-37885—WOODY HERMAN <i>Boulevard of Memories</i> DE-23940—DANNY KAYE—ANDREWS SISTERS MA-7274—RAY MCKINLEY ORCH. <i>Those Things Money Can't Buy</i> ME-5067—DICK TWO TON BAKER ORCH. MG-10083—SY OLIVER ORCH.			

VI-20-2400—LOUIS PRIMA ORCH. <i>Forsaking All Others</i>			
4—How Soon	82.6	76.6	76.6
CO-37952—DINAH SHORE <i>Fool That I Am</i> DE-24101—CARMEN CAVALLERO — SING CROSBY <i>You Do</i> MA-1179—DICK FARNEY ME-5069—JOHN LAURENZ <i>You Call It Modness</i> TO-1258—JACK OWENS <i>Begin The Bekuine</i> TR-195—GUY CHERNEY <i>Peggy O'Neil</i> VI-20-2523—VAUGHN MONROE ORCH. <i>True</i>			
5—You Do	71.9	74.0	78.4
CA-438—MARGARET WHITING <i>My Future Just Passed</i> CO-37587—DINAH SHORE <i>Kokomo, Indiana</i> DE-24101—CARMEN CAVALLARO <i>How Soon</i> MA-12011—GEORGIA GIBBS <i>Feudin' and Fightin'</i> ME-5056—VIC DAMONE <i>Angelo Mio</i> MG-10050—HELEN FORREST <i>Baby, Come Home</i> SI-15114—LARRY DOUGLAS <i>Sleep, My Baby Sleep</i> VI-20-2361—VAUGHN MONROE O. <i>Kokomo, Indiana</i>			
6—Near You	71.8	94.2	93.9
BU-1001—FRANCIS CRAIG <i>Red Rose</i> CA-452—ALVINO REY ORCH. <i>Oh Peter</i> CO-37838—ELLIOT LAWRENCE ORCH. <i>How Lucky You Are</i> DE-24171—THE ANDREWS SISTERS <i>How Lucky You Are</i> MA-7263—VICTOR LOMBARDO ORCH. <i>Zu-Bi</i> ME-5066—TWO TON BAKER <i>I'm o Lonely Little Petunia</i> RA-1001—THE AUDITONES SA-657—FOUR BARS & A MELODY ST-3001—DORIS DAY VI-20-2421—LARRY GREEN ORCH. <i>Pie a Nite-In</i>			
7—Serenade of the Bells	63.7	44.1	58.7
CA-75007—JO STAFFORD <i>The Gentleman Is A Dope</i> CO-37956—KAY KYSER ORCH. <i>Pass That Peace Pipe</i> DE-24258—GUY LOMBARDO ORCH. <i>Sipping Cider By The Zuyder Zee</i> MG-10091—BOB HUSTON <i>A Tune For Humming</i> VI-20-2372—SAMMY KAYE ORCH. <i>That's What Every Young Girl Should Know</i>			
8—Golden Earrings	55.3	53.9	36.2
CA-15009—PEGGY LEE <i>I'll Dance At Your Wedding</i> ME-3072—ANITA ELLIS <i>Love For Love</i> MG-10085—JACK FINA ORCH. <i>So Far</i> VI-20-2585—CHARLIE SPIVAK O. <i>Tenderly</i>			
9—I'll Dance at Your Wedding	48.5	44.2	56.4
CA-15009—PEGGY LEE <i>Golden Earrings</i> CO-37967—BUDDY CLARK—RAY NOBLE <i>Those Things Money Can't Buy</i> MG-10095—HELEN FORREST VI-20-2512—TONY MARTIN <i>Carolina in the Morning</i>			
10—Pass That Peace Pipe	35.6	40.3	32.4
CA-15010—MARGARET WHITING <i>Let's Be Sweethearts Again</i> CO-37956—KAY KYSER O. <i>Serenade of the Bells</i> MA-1176—MARTHA TILTON <i>A Fellow Needs A Girl</i> ME-5080—HARRY COOL O. <i>I Wouldn't Be Surprised</i> VI-20-2483—BERYL DAVIS			
11—And Mimi	35.4	38.9	43.7
CA-466—THE DINNING SISTERS <i>Fun and Fancy Free</i> CO-37819—FRANKIE CARLE O. <i>For Once In Your Life</i> DE-24172—DICK HAYMES <i>When I'm Not Near The Girl I Love</i> MA-7262—RAY DOREY <i>Freedom Train</i> MG-10082—ART LUND <i>Jealous</i>			

MU-15114—MEL TORME <i>Boulevard of Memories</i> VI-20-2422—CHARLIE SPIVAK <i>Tennessee</i>			
12—The Whistler	79.4	6.5	2.8
CA-472—SAM DONAHUE ORCH. <i>Red Wing</i> CO-37980—THE MODERNAIRES <i>The Jingle Bell Polka</i> VI-20-2522—TOMMY DORSEY ORCH. <i>I Met My Baby in Macy's</i>			
13—Whiffenpoof Song	18.9	49.4	34.3
CA-20131—THE PIED PIPERS <i>I Got The Blues When It Rains</i> DE-23981—LAWRENCE WELK ORCH. <i>Doin' You Good</i> DE-23990—SING CROSBY <i>Kentucky Babe</i> DE-29132—WINGED VICTORY CHORUS <i>Army Air Corps</i> MA-7224—GEORGE PAXTON ORCH. <i>Streamliner</i> ME-5068—ART KASSEL ORCH. SI-15013—MONICA LEWIS <i>The House I Live In</i> VI-10-1313—ROBERT MERRILL <i>Sweetheart of Sigma Chi</i>			
14—A Fellow Needs o Girl	15.9	7.8	11.7
CA-463—GORDON McRAE <i>Body & Soul</i> CO-37883—FRANK SINATRA <i>So Far</i> CN-7270—JIMMY ATKINS <i>So Far</i> DE-24194—GUY LOMBARDO ORCH. <i>So Far</i> MA-1165—MARTHA TILTON ME-5063—JOHN LAURENZ MG-10109—BOB HUSTON <i>Cutest Little Red Hooded Doll</i> VI-20-2402—PERRY COMO			
15—So Far	15.5	37.0	28.7
CA-461—MARGARET WHITING <i>Lozy Countryside</i> CO-37883—FRANK SINATRA <i>A Fellow Needs A Girl</i> DE-24194—GUY LOMBARDO ORCH. <i>A Fellow Needs A Girl</i> ME-5076—THE SHELTON TRIO <i>Sentimental Rhapsody</i> MG-10085—JACK FINA ORCH. <i>Golden Earrings</i> SI-15106—ALAN DALE <i>Oh Marie</i> VI-20-2402—PERRY COMO <i>A Fellow Needs A Girl</i>			
16—Papa Won't You Dance With Me?	13.7	9.1	27.2
CA-471—SKITCH HENDERSON O. <i>Put Yourself In My Place, Baby</i> CO-37931—DORIS DAY <i>Say Something Nice About Me</i> DE-24226—GUY LOMBARDO O. <i>I Still Get Jealous</i> MG-10092—ART MOONEY O. SI-15166—ALAN DALE <i>I'll Hold You In My Heart</i> VI-20-2469—THE THREE SUNS			
17—Corabelle	13.6	4.6	8.4
CO-37972—FRANKIE CARLE ORCH. <i>Who Were You Kissing</i> MA-1170—EDDY HOWARD ORCH. <i>I'll Be There</i> MG-10120—THE KORN KOBBLERS <i>The Dum Dot Song</i>			
18—Two Loves Hove I	13.5	6.4	16.5
CO-38026—RAY NOBLE—BUDDY CLARK <i>Sierra Madre</i> DE-24263—GUY LOMBARDO ORCH. <i>They're Mine, They're Mine, They're Mine</i> ME-5064—FRANKIE LAINE <i>Put Yourself In My Place Baby</i> MG-10097—BILLY ECKSTINE <i>Fool That I Am</i> VI-20-2545—PERRY COMO <i>I Never Loved Anyone</i>			
19—I Can't Give You Anything But Love	11.4		
CO-38052—LOUIS ARMSTRONG ORCH. <i>Black & Blue</i> MA-1204—ROSE MURPHY <i>When I Grow Too Old to Dream</i> VI-40-0122—QUINT, HOT CLUB			

20—I Wish I Didn't Love You So	7.6	34.4	48.4
CA-409—BETTY HUTTON <i>The Sewing Machine</i> CO-37506—DINAH SHORE <i>I'm So Right Tonight</i> DE-23977—DICK HAYMES <i>Naughty Angelina</i> MA-7225—DICK FARNEY <i>My Young and Foolish Heart</i> MG-10040—HELEN FORREST <i>Don't Tell Me</i> MU-15117—PHIL BRITO <i>Kate</i> VI-20-2294—VAUGHN MONROE ORCH. <i>Tallahassee</i>			

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—Feudin' and Fightin'	5.3	4.5	2.4
22—I Have But One Heort	4.6	16.3	10.3
23—I Still Get Jealous	4.5	10.4	1.6
24—The Little Old Mill	3.8	1.1	
25—The Gentleman Is a Dope	3.7	1.0	1.2
26—Don't You Love Me Anymore?	3.1	5.2	1.5
27—I'm My Own Grandpa	2.3		
28—In a Little Book Shop	2.2		
29—Your Red Wagon	2.1	2.5	
30—At the Candlelight Cofe	2.0	1.2	
31—I Told Ya I Love Ya, Now Get Out	1.9	1.8	
32—Curiosity	1.8	2.6	-1.0
33—The Dream Peddler	1.7		
34—He's o Real Gone Guy	1.5		
35—The Best Things in Life ore Free	1.4		
36—Hond in Hand	1.3	1.0	1.4
37—Gonno Get o Girl	1.2	1.5	3.7
38—Ding Dong Doddy from Dumos	1.1	4.4	
39—Love for Love	1.0	1.4	6.1
40—The Dum Dot Song	1.0	1.3	1.0

THE CASH BOX

AUTOMATIC MERCHANDISING SECTION

ESTIMATE FAR MORE THAN 20% OF C.M.I. EXHIBITORS WILL SHOW MERCHANDISE
First Estimate of 20% Now Hiked by Entrance of Many More Vendor Firms to Show Equip't at Sherman, Jan. 19 to 22.

CHICAGO — The original estimate here that approximately 22 booths of the manufacturers who will be displaying their wares at the 15th Annual Convention of Coin Machine Industries, Inc., at the Sherman Hotel, January 19, 20, 21 and 22, will feature automatic merchandise machines, has now been upped and the belief is that with so many more vending machine manufacturers entering wholeheartedly into this show that the percentage of automatic merchandiser displays may reach closer to 30% instead of the original 20% figure.

This new 30% figure was the estimate this past week when CMI released news of more merchandising machine manufacturers who had entered into this show taking over booths which were released.

It is also believed here that many of the manufacturers who formerly were engaged completely in the production of games and juke boxes may also show vending machines of various types.

Bally Manufacturing Co. will display their beverage dispenser. J. H. Keeney & Co. will display their new electric cigarette vender. And other manufacturers who have always been engaged in the manufacture of amusement machines and phonographs are also expected to make surprise displays and announcements.

It is believed that some of the larger juke box manufacturers will have cigarette venders as well as scales and perhaps other products.

Some of the amusement machine manufacturers are also expected to display vendors of various types.

In short, CMI's exhibit is expected to give the trade one of the most diversified showings in the history of the coin machine industry and will, thereby, prove unusually attractive to the merchandise machine people.

Automatic merchants from everywhere in the nation, because of these facts, are expected to prove a large share of the attendants at this show.

There is expected to be more automatic merchandise machine operators at this convention than ever before in CMI's exhibiting history.

THIS WEEK!

Starts the First Issue of the

"A.M. BLUE BOOK"

The "A.M. (Automatic Merchant's) Blue Book" follows on the next three pages of this week's (January 17, 1948) issue. This brings to the trade, for the first time in history, a most comprehensive listing of everyone of the vending machine manufacturers, the products they are producing, the exact categories for those products, and the list prices of these machines. It opens the way for the automatic merchants to have a complete and informative encyclopedia of his industry at his finger tips each week.

NEXT WEEK!!

Begins the

"Automatic Merchant's Section"

Plus

"A.M. Blue Book"

Beginning with next week's (January 24, 1948) issue, which is also the Convention Issue, THE CASH BOX presents new, interesting and informative "Merchant's Section" featuring, each week, one of the leaders of the automatic merchandiser field on the front two-color cover. This will be in addition to the "A.M. Blue Book" which will appear in each week's issue.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!



BLUE BOOK

"A.M.(Automatic Merchant's) BLUE BOOK" LISTS ALL MANUFACTURERS OF AUTOMATIC MERCHANDISE MACHINES; THE PRODUCTS THEY PRODUCE; A SHORT TRADE DESCRIPTION OF THOSE PRODUCTS WHICH ARE LISTED IN THEIR OWN SPECIAL CATEGORIES; AS WELL AS THE PRICE OF EACH INDIVIDUAL MACHINE. ADDRESSES OF ALL MANUFACTURERS LISTED CAN BE OBTAINED BY ADDRESSING: The Cash Box, 381 Fourth Avenue, New York (16) N. Y.

BISCUIT VENDORS

- Garwood Metal Co.
5c Biscuit
- Mills Aut. Mdsq. Corp.
5c Biscuit
- Stalder Distribs., Inc.
5c Niks, 9 Col., 135 Cap.... 115.00

BOTTLE VENDORS

- American Vendors, Inc.
Bottle Dispenser
- Autovend Co.
Bottle Dispenser
- Bastian-Blessing Co.
Bottle Vendor
- Bernitz Mfg. Co.
Bottle Vendor
- California Aircraft Eng. Co.
Bottle Vendor
- Carton Cooler Co., Inc.
Bottle Vendor
- Dispensers, Inc.
Bottle Dispenser
- General Vend. Mach. Corp.
Bottle Vendor
- Glassock Bros. Mfg. Co.
Bottle Vendor
- Ideal Dispenser Co., Inc.
Mod. 300B Beverage Vendor,
6 oz. to 12 oz., 5c or 10c coin
unit\$285.00
Model 300B with 6c, 7c, 11c or
12c coin unit 294.00
- F. L. Jacobs Co.
Bottle Vendor
- Kalva Vendors, Inc.
Kalva Quad (144 Bottle Cap)
- Mills Industries, Inc.
Bottle Vendor
- Portable Elevator Mfg. Co.
Bottle Vendor
- Selectivend Corp.
Bottle Vendor
- Stewart Products Corp.
Bottle Vendor
- Tip Corp of America
Bottle Vendor
- U. S. Vend. Corp.
Bottle Dispenser
- Hydro Silica Corp. (Vendall Div.)
Bottle Vendor
- Vendo Co.
Bottle Vendor
- Vendorlator Mfg. Co.
Bottle Vendor
- Westinghouse Electric Corp.
Bottle Vendor

BULK VENDORS

- Adams-Fairfax Corp.
"Cash-Tray" 5c Bulk Nut Ven-
dor, Cap. 1½ lbs.
"Cash-Trio" 1c-5c Bulk Nut
Vndrs, 3 on Stand
- Advance Machine Co.
1c Bulk Nut & Candy
5c Bulk Nut & Candy

Alkuno & Co., Inc.
"Vikiner" 5c Bulk Candy

Andrews & Co.
Bulk Nut & Candy

Asco Vend. Mach. Exch.
Bulk Nut & Candy

Atlas Mfg. & Sales Co.
Bulk Nut & Candy

Columbus Vending Co.
Mod. 46. 1c Bulk Nut & Candy
Mod. 46G, 1c Ball Gum
Mod. 46Z, Bulk Nut, Candy,
Charms

Fielding Mfg. Co.
Bulk Nut & Candy

Ford Gum & Mach. Co.
Ball Gum

U. G. Grandbois Co.
Bulk Nut & Candy

Hancock Mfg. Co.
Bulk Nut & Candy

Hawkeye Nov. Co.
Bulk Nut & Candy

Holli-Ware Mfg. Co.
Bulk Nut & Candy

Mills Aut. Mdsq. Corp.
1c Boxed Nut & Candy, 4 Col.

Munro-Matlock Co.
Bulk Nut & Candy

Norris Mfg. Co.
1c Master Nut, Candy
5c Master Nut, Candy

Northwestern Corp.
Mod. 40, 1c Bulk Nut, Candy &
Ball Gum
Mod. 33, 1c Bulk Pnut.....
Mod. 39, 1c Bulk Nut, Candy &
Ball Gum
"33 Ball Gum"
"DeLuxe" 1c/5c Bulk Nut
"DeLuxe" 1c Bulk Nut
"DeLuxe" 5c Bulk Nut

Regal Mfg. Co.
Bulk Nut & Candy

Silver King Corp.
"Prize King" 2 for 5c, 2 for 1c,
Ball Gum Vendor

R. D. Simpson Co.
Bulk Nut & Candy

Victor Vend. Mach. Corp.
Mod. V, Nut, Charms, Ball Gum
Mod. K, Nut, Charms, Ball Gum

CANDY BAR VENDORS

Advance Mach. Co.
1c-5c Candy Bar

Alkuno & Co., Inc.
5c Charms without Base
5c Charms with Base
5c Life Saver without Base ...
5c Life Saver with Base
5c Gum, Charms, Life Saver
Combination

American Vend. Corp.
"Vendit" Candy Bar

Andrews & Co.
Candy Bar

Automatic Canteen Corp.
5c Candy Bar

Coan Mfg. Co.
U-Select-It Standard 74 (74 Bar
Cap.) 94.00

U-Select-It DeLuxe 74 (74 Bar
Cap) with Stand 105.00
U-Select-It DeLuxe 126 (126 Bar
Cap) with Stand 140.25

Mills Aut. Mdsq. Corp.
"Candy Salesman" 5 Col., 105
Cap.

National Vendors, Inc.
Mod. 8CE, 8 Col., Elect., Console
Type

Rowe Mfg. Co., Inc.
5c Candy Bar

Shipman Mfg. Co.
5c Candy Bar

Star Vendors of Cal., Inc.
5c Candy Bar

Stewart Prod. Corp.
"Kandy-King" 9 Col., Candy &
Gum, 240 Cap.

Stoner Mfg. Corp.
Junior Wall Mod., 6 Col., 102
Cap.
Junior Flr. Mod., 6 Col., 102
Cap.
Senior Flr. Mod., 8 Col., 160
Cap.
DeLuxe Theatre Mod., 8 Col.
160 Cap.
Dual DeLuxe Theatre Mod., 16
Col., 320 Cap
Triple DeLuxe Theatre Mod., 24
Col., 480 Cap.

U. S. Vend. Corp.
5c Bulk Refrigerated Candy
Vendor

Vendall Co.
Vendall 8 Col., 120-248 Cap....
Vendall 5 Col., 75-155 Cap....

Vendors, Inc.
5c Candy Bar

CHEWING GUM - 1c

Alkuno & Co.
1c Gum Vendor

G. V. Corp.
1c Adams Tab Gum Vendor...

Kayem Prod. Co.
1c Tab Gum

Mills Aut. Mdsq. Corp.
1c Adams Tab Gum, 6 Col....

Pulver Co.
1c Pulver Tab Gum

Stewart Prod. Corp.
1c Tab Gum

CHEWING GUM - 5c

Automatic Canteen Co.
5c Pack Gum

Bill Fryer Associ.
5c Pack Gum

Coan Mfg. Co.
5c Pack Gum

Kayem Prod. Co., Inc.
5c Pack Gum

Shipman Mfg. Co.
5c Pack Gum

Stewart Prod. Corp.
5c Pack Gum

AM BLUE BOOK

"A.M.(Automatic Merchant's) BLUE BOOK" LISTS ALL MANUFACTURERS OF AUTOMATIC MERCHANDISE MACHINES; THE PRODUCTS THEY PRODUCE; A SHORT TRADE DESCRIPTION OF THOSE PRODUCTS WHICH ARE LISTED IN THEIR OWN SPECIAL CATEGORIES; AS WELL AS THE PRICE OF EACH INDIVIDUAL MACHINE. ADDRESSES OF ALL MANUFACTURERS LISTED CAN BE OBTAINED BY ADDRESSING: The Cash Box, 381 Fourth Avenue, New York (16) N. Y.

CIGARETTE MACHINES

- Compton Co.**
Cigarette
- Eastern Elec. Vend. Mach. Corp.**
C-8 "Electro" 8 Col. Console Electric 222.50
- Frost Vend. Mach. Corp.**
Cigarette
- General Coin Prod. Co.**
Cigarette
- Lehigh Foundries**
PX-8 Col., 340 Cap., Mechanical
PX-10 Col., Mechanical
- J. H. Keeney & Co.**
DeLuxe Electric 9 Col.
- National Vendors, Inc.**
Mod. 9E, Electric 321.70
Mod. 9M, 9 Col., Manual
Mod. 9EC, 9 Col., Elect., Console Type
- Rowe Mfg. Co., Inc.**
"Crusader" 8 Col. 145.75
"Crusader" 10 Col. 162.25
"Diplomat", Electric with Coin Changer
- Stewart Prod. Corp.**
"Dominador" 8 Col., Elec., with Change Maker
- U-Need-A Vendors, Inc.**
"Monarch" 6 Col., Mech. 149.50
"Monarch" 8 Col., Mech. 159.50
7 Col., Elec., 476 Cap.
9 Col., Elec., 612 Cap.

CIGAR VENDORS

- Alkuno & Co., Inc.**
Cigar
- Amity Mfg. Corp.**
Cigar
- Cigaromat Corp. of America**
3 Col. Multi Selector
6 Col. Multi Selector
- Frost Vend. Mach. Corp.**
Cigar
- Malkin-Illion Co.**
"Phillies" 75 Cap.
- Stange-Sharenov**
10c Single Col.

COFFEE VENDORS

- Automatic Canteen Co.**
5c Hot Coffee
- Bert Mills Corp.**
Hot Coffee 540.00
- Coffee Vendors of America**
Hot Coffee
- Knapway Devices**
Hot Coffee
- Lymean Mfg. Co., Inc.**
Hot Coffee
- Manning & Lewis**
Hot Coffee
- Rudd-Melikian, Inc.**
"Kwik-Kafe"

COIN CHANGERS

- A.B.T. Mfg. Corp.**
Coin Changers
- Bell Prod. Co.**
Beacon Coin Changer
Beacon Jr. Coin Changer
- Coin-A-Matic Cashier, Inc.**
Coin Changer
- Douglass Mfg. Co., Inc.**
Elec. Coin Changer
Mech. Coin Changer
- Frost Vend. Mach. Corp.**
Coin Changer
- Johnson Fare Box Co.**
Coin Changer
- Mills Industries, Inc.**
Coin Changer
- National Rejectors, Inc.**
Elec. Coin Changer
- Universal Coin Changer Corp.**
Coin Changer
- Vendo Co.**
Mech. Coin Changer (400 Cap)

CUP DRINK VENDORS

- American Vend. Corp.**
Cup Dispenser
- American Vendors, Inc.**
Cup Dispenser
- Automatic Canteen Co.**
3 Drink Disp.
- Automatic Syrup Corp.**
Mills Beverage Disp., 400 Cup Cap.
- C. C. Bradley & Son**
2 Drink Disp., 800 Cup Cap.
- Calif. Aircraft Eng. Co.**
Cup Dispenser
- Dispensers, Inc.**
"Victor" 2 Drink Disp., 1000 Cup Cap.
- Drink-O-Mat Ind., Inc.**
2 Drink Disp., 1000 Cup Cap.
- Ex-Cell Prod. Corp.**
2 Drink Disp., 800 Cup Cap. 1,595.00
- Interstate Eng. Corp.**
Cup Dispenser
- Lion Mfg. Corp.**
Pepsi-Cola Disp., 1200 Cup Cap.
- Nat'l Aut. Disp., Inc.**
Cup Dispenser

Spacarb Corp.

"Mix-A-Drink" 3 Drink Disp.,
1000 Cup Cap.

Square Mfg. Co.

Drink Dispenser

Standard Gas & Equipt. Co.

Drink Dispenser

Standard Prod. Co.

Drink Dispenser

Stewart Prod. Corp.

Cobb Orange Drink Disp.,
Cup Dispenser

DAIRY DISPENSERS

Ex-Cello Corp.

Dairy Disp.

Ideal Dispenser Co., Inc.

Mod. 300, Milk Bottle, 5c or 10c
Coin Unit\$285.00
Mod. 300, Milk Bottle, 6c, 7c,
11c or 12c coin unit 294.00
Model 300, Milk Container, 5c
or 10c Coin Unit 295.00
Mod. 300, Milk Container, 6c, 7c,
11c or 12c Coin Unit 304.00

O. D. Jennings & Co.

Dairy Drink Disp.

Kalva Vendors, Inc.

Kalva "Quad"

Milk-O-Mat Corp.

Dairy Drink Disp.

Selector Prod. Co.

Dairy Drink Disp.

HOT NUT VENDORS

Alkuno & Co., Inc.

"Viknor" 5c Hot Nut

Asco Vend. Mach. Exch.

5c Hot Nut

Munro-Matlock

5c Hot Nut

Silver King Corp.

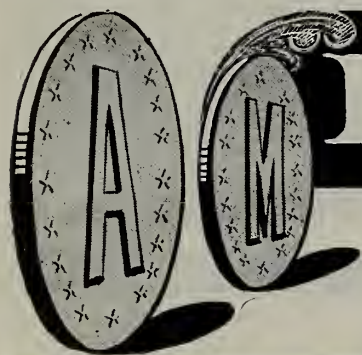
5c Hot Nut

Tropical Trad. Co.

5c Hot Nut

White Mach. Co.

5c Hot Nut



BLUE BOOK

"A.M.(Automatic Merchant's) BLUE BOOK" LISTS ALL MANUFACTURERS OF AUTOMATIC MERCHANDISE MACHINES; THE PRODUCTS THEY PRODUCE; A SHORT TRADE DESCRIPTION OF THOSE PRODUCTS WHICH ARE LISTED IN THEIR OWN SPECIAL CATEGORIES; AS WELL AS THE PRICE OF EACH INDIVIDUAL MACHINE. ADDRESSES OF ALL MANUFACTURERS LISTED CAN BE OBTAINED BY ADDRESSING: The Cash Box, 381 Fourth Avenue, New York (16) N. Y.

ICE CREAM VENDORS

Revco, Inc.

Mod. 400, Mono-Mat, Single Flavor, Single Col. Cylindrical
Mod. 500, Duo-Mat, Two Col., Two Flavors

Vendi-Freeze Corp.

Ice Cream Bar

JUICE VENDORS

Beaver Mach. & Tool Co.

Juice Disp.

Sniveley Vend. & Sales Co.

"Dispenso-O-Lator", Orange & Grapefruit Juice Combo, 270 Cap.

Telecoin Corp.

"Tele-Juice", 300 can juice cap.

LAUNDRIES

Ald, Inc.

Laundromat stores and for individual operation

F. L. Jacobs Co.

Automatic Laundry

Telecoin Corp.

"Launderette" Stores, 20 Bendix Aut. Washers, Water Heaters, Water Softeners, Plumbing, Electrical Work, Etc.. Average Cost from \$10,000 to \$15,000

POPCORN VENDORS

Auto-Vend Co.

5c/10c Prepared Hot Popcorn

Dale Eng. & Sales Co.

Popcorn Vendor

Electro-Serv., Inc.

Popcorn Vendor

Emerson Bros. Mfg. Co.

Popcorn Vendor

Hawkeye Nov. Co.

Popcorn Vendor

Kunkel Metal Prod. Co.

Popcorn Vendor

Star Metal Mfg. Co.

Popcorn Vendor

Stylon Corp.

Popcorn Vendor

POSTAGE VENDORS

Advance Mach. Co.

Postage Stamp

Automatic Dispenser Co.

Postage Stamp

Automatic Machines, Inc.

Postage Stamp

Aut. Sanitary Vender Corp.

Postage Stamp

Commercial Controls Corp.

Postage Stamp

Compton Co.

Postage Stamp

Daval Prod. Corp.

"Postmaster" 99.50

Munro-Matlock

Postage Stamp

Northwestern Corp.

Postage Stamp

Schermack Prod. Corp.

Postage Stamp

Shipman Mfg. Co.

Postage Stamp

University Press

Postage Stamp

RAZOR BLADE VENDORS

Automatic Dispenser Co.

Razor Blade

Gem Vend. Mfg. Co.

Razor Blade

Munro-Matlock

Razor Blade

Shipman Mfg. Co.

Razor Blade

SANDWICH VENDORS

Aut. Canteen Co.

Frankfurter, Hamburger & Cheeseburger

Radio Chef, Inc.

Frankfurter

Vendomatic Corp.

Frankfurter

SERVICE MACHINES

Advance Machine Co.

Pencil Vendor

American Locker Co., Inc.

Parcel Lockers

Aut. Book Vend. Corp.

25c Pocketbooks Vendor

Automatic Newsy, Inc.

Newspaper Vendor

Automatic Towel Cab. Co.

Towel Vendor

Ralph W. Brown

Insurance Vendor

Dixie Cup Co.

Paper Cup Vendor

Marlyn C. Ford

Automatic Typewriter

Hospital Specialty Co.

Sanitary Napkin Vendors
Auto Matron, 24 Cap..... 29.75
Tampax, 25 Cap..... 22.50
Vendafem, Jr., 18 Cap..... 22.75
Gards No. 2, 12 Cap..... 15.00
Fems No. 10, 10 Cap..... 14.75

Kayem Prod. Co., Inc.

Vitamin Vendor

Dental Kit Vendor

King Mfg. Co.

Aut. Steam Cabinet

Kinmont Mfg. Co.

Shoe Shiner

Level Aspirin Mach. Co.

Aspirin Vendor

Lily-Tulip Cup Corp.

Cup Vendor

Mfrs. Agents Sales Co.

Liquid Dispenser

One-Use Toothbrush Corp.

Dental Kit Vendor

Pacific Electron Prod. Corp.

Automatic Typewriter

Sanitex Co.

Sanitary Napkin Vendor

Trans Meter Corp.

Ticket Vendor

Typ-O-Matic Service Co.

Automatic Typewriter

Vendomatic Corp.

Book Vendor

Van Dures, Inc.

Vitamins Vendor

WEIGHING SCALES

A. B. T. Mfg. Corp.

Springless Scale

American Scale Mfg. Co.

Console Scale

J. F. Frantz Mfg. Co.

Console Scale

Hamilton Scale Co.

Console Scale

Ideal Weighing Mach. Co.

Console Scale

Int'l Ticket Scale Corp.

Ticket Scales

Marion Mach. Tool Co.

Console Scale

Nation Mfg. Co.

Console Scale

Rock-Ola Mfg. Corp.

Lo-Boy Scale

Sparks Specialty Co.

Console Scale

Watling Mfg. Co.

Large Size Springless

Console Springless



● ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.	
Model A	\$897.50
Automatic Hostess Complete 20 Station Unit	14,800.00
HIDEAWAY CAB. W Selective Play Mech.:	
W Amplifier and Remote Volume Control.....	515.00
HIDEAWAY CAB. W Continuous Play Mech.:	
W Amplifier and Remote Volume Control.....	482.50
W Amplifier—No Remote Volume Control.....	470.00
Complete—No Amp., No Volume Control.....	410.00
AIREON	
Blonde Bombshell	\$699.50
Super DeLuxe Phonograph	897.00
Fiesta DeLuxe	699.50
Trio (Wall Box)	69.50
Solo (Wall Box)	46.50
Impresario (Speaker)	42.27
Melodeon (Speaker)	52.97
Carillon (Speaker)	56.18
FILBEN	
Miracle Cabinet	\$25.00
30 Selection Stowaway Mech.	398.00
BUCKLEY	
Music Box	25.00
MILLS INDUSTRIES	
Constellation	795.00
PACKARD MFG. CORP.	
Manhattan Phonograph	1,000.00
Pla Mor Phonograph (Model 7)	795.00
Hideaway (Model 400)	450.00
Wall Box (Butler)	39.95
1000 Speaker (Paradise)	159.50
Wall Box (Butler 10c)	41.95
950 Speaker	57.50
650 Speaker	19.75
Spot Reflector	8.50
PERSONAL MUSIC CORP.	
Measured Music Boxes, 5c-10c	35.00
Studio Amplifier	505.00
Studio Timing Control Unit	250.00
Master Power Supply Units	140.00
ROCK-OLA	
1422 Phonograph (Net)	728.00
1424 Playmaster	440.00
Model 1807 Moderne Corner Spkr.	107.50
Model 1906 Remote Volume Control	6.90
Model 1530 Wall Box	39.50
Model 1603 Wall Speaker	42.50
Model 1606 Tonette Wall Speaker	21.50
Model 1608 Tone-O-Lier Speaker	65.00
Model 1607 Tonette Wall Speaker	19.75
Model 1531 DeLuxe Bar Bracket	8.25
Model 1533 Universal Bar Bracket	3.90
Model 1795 Wall Box Line Booster	16.35
SCOTTO MUSIC CO.	
Music Master Cabinet	399.50
Melody Master Cabinet	335.00
Remote Master Cabinet	389.50
SEEBURG	
147-M Symphonola w/remote control	875.00
147-S Symphonola	805.00
H-147-M RC Special	525.00
Wireless Wallomatic	58.50
Wired Wallomatic	46.50
5-10-25c Wireless Wallomatic	75.00
5-10-25c Wired Wallomatic	62.50
Teardrop Speaker	19.95
Teardrop Speaker w/volume control	22.50
Recess Wall & Ceiling Speaker	18.00
Mirror Speaker	49.50
Duo Volume Control	21.90
Power Supply	14.50
Master Amplifier	53.50
Master Selection Receiver	118.00
Wired Master Selection Receiver	105.00
Electric Selector	86.00
Remote Speaker Amplifier	44.20
Solenoid Drum for 147-S	60.50
TOLOTONE CORP.	
Leveling Pre-Amplifier	44.50

MUSIC

WURLITZER	
Model 1100 Standard	\$959.50
Model 1080A Colonial	899.50
Model 1071A Concealed changer with stepper..	529.50
Model 1015 Standard	914.50
Model 1080 Colonial	875.00
Model 1017 Concealed changer with stepper...	499.50
Model 2140 5-10c Wireless	40.00
Model 3020 5-10-25c 3-wire	69.50
Model 3025 5c 3-wire	44.50
Model 3031 5c 30-wire	39.50
Model 3045 Wireless	54.50
Model 212 Master Unit	70.00
Model 215 Wireless Transmitter	17.50
Model 216 Wireless Impulse Receiver	22.50
Model 217 Auxiliary Amplifier	35.00
Model 218 30-wire Adapter Terminal Box....	15.00
Model 219 Stepper	46.50
Model 4000 8" Metal Star Speaker	45.00
Model 4002 8" Plastic Star Speaker	45.00
Model 4004A 8" Metal Musical Note Speaker..	30.00
Model 4005 8" Walnut Round Speaker	22.50
Model 4005A 8" Walnut Round Speaker	25.00
Model 4006A 8" Deluxe. Walnut Round Mirror.	35.00
Model 4007 12" Intermediate Deluxe Speaker..	135.00
Model 4008 15" Deluxe Speaker	185.50

PINS

BALLY	
Nudgy	\$289.50
CHICAGO COIN	
Bermuda	No Price Set
GENCO	
Bronco	279.50
EXHIBIT	
Treasure Chest	No Price Set
GOTTLIEB	
Humpty Dumpty	294.00
J. H. KEENEY & CO.	
Cover Girl	No Price Set
P & S MACH. CO.	
Tom Tom	299.00
UNITED MFG. CO.	
Singapore	No Price Set
WILLIAMS	
Sunny	No Price Set

COUNTER GAMES

A.B.T. MFG. CORP.	
Challenger	65.00
BALLY MFG. CO.	
Heavy Hitter	184.50
w/stand	196.50
GOTTLIEB	
DeLuxe Grip Scale	39.50

ROLL DOWNS

BALLY	
Hy-Roll	499.50
CHICAGO COIN	
Roll Down	395.00
EDELMAN AMUSE.	
Tin Pan Alley	No Price Set
ESSO MFG. CORP.	
Esso Arrow	499.50
GENCO	
Bing-A-Roll	499.50
GREAT GAMES, INC	
Teleroll	No Price Set
GEO. PONSER CO.	
Pro-Score	495.00
UNITED MFG. CO.	
Hawaii Roll-Down	395.00
WILLIAMS MFG. CO.	
Box Score	375.50

ONE-BALLS

BALLY	
Jockey Special	645.00
Jockey Club	645.00
GOTTLIEB	
Daily Races (F. P. Model)	650.00



BELLS

BELL-O-MATIC CORP.	
5c Jewel Bell	248.00
10c Jewel Bell	253.00
25c Jewel Bell	258.00
50c Jewel Bell	338.00
GROETCHEN	
Columbia Twin JP	145.00
Columbia DeLuxe Club	209.50
MILLS SALES CO. LTD.	
Dollar Bell	No Price Set
O. D. JENNINGS	
5c Std Chiefs	269.00
10c Std Chiefs	279.00
25c Std Chiefs	289.00
50c Bronze & Std Chiefs	399.00
5c DeLuxe Club Chiefs	299.00
10c DeLuxe Club Chiefs	309.00
25c DeLuxe Club Chiefs	319.00
25c DeLuxe Club Chief	429.00
5c Super DeLuxe Club Chief	324.00
10c Super DeLuxe Club Chief	334.00
25c Super DeLuxe Club Chief	344.00
50c Super DeLuxe Club Chief	454.00
PACE	
5c DeLuxe Chrome Bell	245.00
10c DeLuxe Chrome Bell	255.00
25c DeLuxe Chrome Bell	265.00
50c DeLuxe Chrome Bell	375.00
\$1.00 DeLuxe Chrome Bell	550.00
5c Rocket Slug Proof	245.00
10c Rocket Slug Proof	255.00
25c Rocket Slug Proof	265.00

CONSOLES

BALLY	
Wild Lemon	\$542.50
Double-Up	542.50
DeLuxe Draw Bell 5c	512.50
DeLuxe Draw Bell 25c	532.50
Hi-Boy	424.00
Triple Bell 5-5-5	895.00
Triple Bell 5-5-25	910.00
Triple Bell 5-10-25	925.00
BELL-O-MATIC	
Three Bells, 1947	735.00
BUCKLEY	
Track Odds DD JP	1250.00
Parlay Long Shot	1250.00
EVANS	
Bangtails 5c Comb 7 Coin	No Price Set
Bangtails 25c Comb 7 Coin	No Price Set
Bangtail JP	No Price Set
Bangtail FP PO JP	No Price Set
Evans Races	No Price Set
Casino Bell	No Price Set
1946 Galloping Dominoes JP	No Price Set
Winter Book JP	No Price Set
GROETCHEN TOOL & MFG. CO.	
Columbia Twin Falls	485.00
O. D. JENNINGS	
Challenger 5-25	595.00
Club Console	499.00
DeLuxe Club Console	529.00
Super DeLuxe Club Console	545.00
J. H. KEENEY CO.	
Gold Nugget	800.00
PACE	
3-Way Bell Console 5c-10c-25c	\$690.00
5c Royal Console	320.00
10c Royal Console	330.00
25c Royal Console	340.00
50c Royal Console	475.00
\$1.00 Royal Console	650.00

ARCADE TYPE

BALLY MFG. CO.	
Big Inning	539.50
Bally Bowler	539.50
EDELMAN AMUSEMENT DEVICES	
Flash Bowler	
13'-8"	475.00
11'-8"	450.00
10'-8"	425.00

ARCADE TYPE (continued)

INTERNATIONAL MUTOSCOPE CORP.	
Atomic Bomber (Model B)	375.00
Deluxe Movie Console	150.00
Deluxe Movie Counter	140.00
P. & S.	
Tom Tom	299.00

PARTS AND SUPPLIES

GLASS SIZES — PIN GAMES

Bally	21 x 41
Chicago Coin	21 x 41
Exhibit	21 x 41
Gottlieb	21 x 43
Keeney	21 x 41
Marvel	21 x 41
United	21 x 41
Williams	21 x 43

As a service to repair and servicemen in the coin machine industry, *The Cash Box* herewith lists parts and supplies information. Additional information concerning standard parts and supplies will be listed in the future. Manufacturers desiring such listing are requested to contact *The Cash Box* immediately.

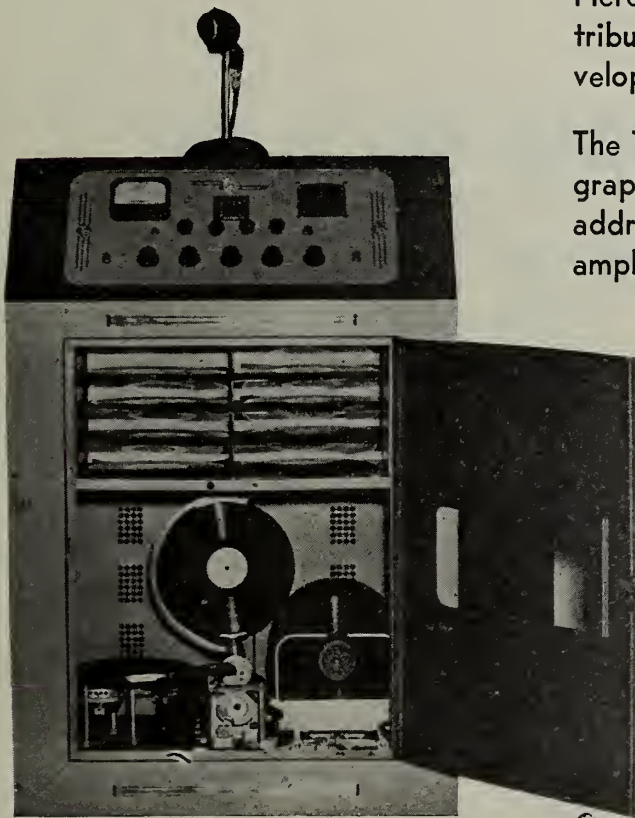
THE SOUNDEST — MOST PROFITABLE MUSIC OPERATION OF 1947

Was

THE

TEL-O-MATIC ROBOT

*You've Never Seen A More Amazing
Sound System. It's Almost Human*



Here's a golden chance for wide awake music operators and distributors to be FIRST in the richest market open to the finest development in Sound Engineering.

The Tel-O-Matic Robot has EVERYTHING — 40 selection phonograph for music programs — radio for special broadcasts — public address system for paging, commercial announcements, etc. — amplifier powerful enough to drive any number of speakers in any type of location — a complete daily program can be inserted at one time — there's no other equipment like it! No engineering as fine!

The market for the Robot is as wide as the industry and commerce of America. Factories . . . Stadiums . . . Department Stores . . . Hospitals . . . Offices . . . Funeral Homes . . . Industrial Cafeterias, etc.

SEE IT AT

BOOTHS 37-38-39-40

RUNYON SALES COMPANY

593 10th AVENUE, NEW YORK 18, N. Y.

BRyant 9-2235

123 W. RUNYON STREET, NEWARK 8, N. J.

Bigelow 3-8777

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

SENSATIONAL

**OPERATORS ARE GOING
WILD OVER THE NEW
CHICAGO COIN 5 BALL
FLIP-UP GAME**

BERMUDA

★ WEST COAST REPRESENTATIVE:
PHIL ROBINSON—607 KELTON,
LOS ANGELES, CALIFORNIA

EASTERN SALES REPRESENTATIVE:
ALBERT SIMON—215 W. 64th ST.,
NEW YORK, NEW YORK

LIST OF CMI EXHIBITORS

(Continued from Page 9)

COIN MACH. PARTS SUPPLY
MILWAUKEE, WIS.
Booth 101
Supplies and Parts

COIN RADIO OF AMERICA
LOS ANGELES, CAL.
Booth 203
Coin Operated Radio

COINTROL CO.
CHICAGO, ILL.
Booth 194
Coin Operated Radio

COLE ENTERPRISES, INC.
POUGHKEEPSIE, N. Y.
Booth 207
Amusement Games

COLUMBIA RECORDS, INC.
BRIDGEPORT, CONN.
Booths 164 & 166
Records

COMMODITY VENDORS, INC.
CHICAGO, ILL.
Booth 177
Lewell Aspirin Vendor

CORADIO, INC.
NEW YORK CITY
Booths 87 & 88
Coin Operated Radio

DALE ENGINEERING CO.
LONG BEACH, CAL.
Booth 97
Pistol Range

DAVAL PROD. CORP.
CHICAGO, ILL.
Booths 21 & 22
"Postmaster" Stamp Vendor

DECCA DISTRIB. CORP.
CHICAGO, ILL.
Booth 72
Records

DEUTSCH LOCK CO., INC.
HAMMOND, IND.
Booth 99
Locks

DOUGLASS AUT. SHOESHINING
CO., INC.
OAKLAND, CAL.
Booth 198
Shoe Shine Machine

DRINK-O-MAT INDUSTRIES, INC.
NEW YORK CITY
Booths 30, 31 & 32
Beverage Dispenser

DUOTONE CO.
NEW YORK CITY
Booth 102
Juke Box Needles

DYNAMIC DEVICES, INC.
NEW YORK CITY
Booth 201
Amusement Game

EASTERN ELEC. VEND. MACH. CORP.
NEW YORK CITY
Booth 90-A
C-8 Electric Cigarette Machine

EDELMAN AMUSE. DEVICES
DETROIT, MICH.
Booths 15 & 16
Amusement Games

(Continued Page 43)

Distributor In
LOUISIANA - TEXAS
ALABAMA - ARKANSAS
MISSISSIPPI

For

**THE NEW 1948
BUCKLEY LINE**

"CRISS-CROSS" BELL
DAILY DOUBLE TRACK ODDS
1948 WALL & BAR BOX
AND ALL BUCKLEY ACCESSORIES
AND EQUIPMENT

Guaranteed Used Machines
BELLS—CONSOLES—1-BALLS—PINS
The machines are perfect—The
Prices are right!—Write for List.

CONSOLE DIST. CO.

1006 Poydras St., New Orleans, La.
Phone: RA 3811
SAM TRIDICO BOB BUCKLEY

MOTORS REPAIRED WURLITZER — AMI
— SEEBURG — ROCK-
OLA—MILLS. Rewound to Factory Specifica-
tions. Rapid service—repaired or exchanged
within 24 hours after arrival.
Complete No Extras \$6.00
M. LUBER
503 W. 41st (Longacre 3-5939) New York

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel
PHONOFILM
3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

WORLD'S LARGEST DISTRIBUTING HOUSE

EMPIRE SUPER MARKET COIN'S

28,000 SQ. FT. BETTER DISPLAY—SUPER SERVICE!

1012-14 MILWAUKEE AVE



BOOTHS 92-93-94

Sale!

Sale!

BAT-A-BALL, Sr.

UPRIGHT MODEL

ORIGINAL PRICE \$249.50

NOW ONLY →

\$84.50 EA.

Quantity is Limited ORDER NOW!

BAT-A-BALL, Jr.

WITH STAND

ORIGINAL PRICE \$79.50

NOW ONLY →

\$29.50 EA.

SPECIAL COMBINATION OFFER—BOTH FOR \$104.50

Legal Everywhere, Entirely Mechanical, Ideal For Small Floor Space, Plenty of Play Appeal!

NOW DISTRIBUTING

THE LANDIS "ARISTOCRAT" POP CORN VENDOR \$225.00

OUR SUPER VALUES!			
GOLDEN FALLS, Reg. J.P., New Reb.	5c...	\$135;	10c...\$140; 25c...\$145
GOLDEN FALLS, H.L., New Reb.	5c...	\$140;	10c...\$145; 25c...\$150
JEWEL BELL, New Reb.	5c...	\$170;	10c...\$175; 25c...\$180
JEWEL BELL, Replacement Cabinets			59.50
50c MILLS GOLDEN FALLS, H.L., New Rebuilt			195.00

NEW PIN GAMES	
GOTT. LADY ROBIN HOOD...	W
CHICOIN BERMUDA	R
UNITED SINGAPORE	I
EXH. TREASURE CHEST	R
WILLIAMS SUNNY	T
KEENEY COVER GIRL	E
EXHIBIT STARLITE	E
CHICOIN SEA ISLE	!
CHICOIN PLAY BOY	!
WMS. GINGER	\$149.50
KEENEY HI RIDE	190.00

NEW COUNTER GAMES	
ABT CHALLENGER	49.50
FOLDING STAND	11.95
GOTT. GRIP SCALE	39.50
GRIP-VUE	49.95
BASKETBALL, 10	34.50
WITH STAND	44.50
KICK. & CATCHER	37.50

DAVAL MARVEL, CIG. REELS	39.50
IMP., 1c or 5c	14.50
BEST HAND	30.00
MEX. BASEBALL	30.00
SKILL THRILL	30.00
FREE PLAY—SPECIAL	30.00
HEAVY HITTER	160.00
WITH STAND	175.00

NEW ONE BALLS	
BALLY JOCKEY CLUB, P.O.	\$645.50
BALLY JOCKEY SPECIAL, F.P.	645.50
GOTT. DAILY RACES, P.O.	545.00

NEW ARCADE MACHINES	
SPEEDWAY BOMBSIGHT	\$359.00
P & S TOM TOM	309.50
METAL TYPER	445.00
IDEAL FOOTBALL	365.00
MIR-O-SCALE	125.00
AMERICAN FORTUNE SCALE	169.50

NEW SLOTS				
JENNINGS LITE-UP CHIEF	5c	10c	25	50c
JENNINGS STANDARD CHIEF	\$324	\$334	\$344	\$454
MILLS JEWEL BELL	269	279	289	369
MILLS GOLDEN FALLS, H.L., 2-5	220	225	230	320
MILLS VEST POCKETS	\$65.00			
MILLS Q. T.	230	235	240	330
GROETCHEN DE LUXE COLUMBIA	\$145.00			
J. P. COLUMBIA	\$110.00			

NEW CONSOLES	
BALLY WILD LEMON	W
BALLY DOUBLE UP	W
BALLY HI-BOY	R
MILLS 3 BELLS	I
JENN. CHALLENGER	I
EVANS BANGTAILS	T
EVANS WINTERBOOK	T
EVANS RACES	E
EVANS CASINO BELL	!
EV. GALLOPING DOMINOES	!

ROLL DOWN GAMES	
GENCO BING-A-ROLL	499.50
ADVANCE ROLL	499.50
CHIGON ROLL DOWN	395.00
BALLY HY-ROLL	499.50
BUCCANEER	449.50
BIG CITY	429.50
ESSO ARROW	499.50
PRO-SCORE	499.50

SLOTS, SAFES, STANDS	
CHICAGO METAL REVOLVARD—DE LUXE	
Single, \$119.50; Double, \$174.25; Triple	\$262.00
BOX STANDS	\$27.50
FOLDING STANDS	12.50

EMPIRE HAS BEEN APPOINTED BY H. C. EVANS AS DISTRIBUTORS IN ILLINOIS, IOWA, MICHIGAN AND NORTHERN INDIANA.

NEW VENDORS	
4-WAY MINT VENDOR, 5c	\$ 27.50
SILVER KING, 1c or 5c	
NUT OR GUM BALL	13.95
SILVER KING HOT NUT	
VENDOR	29.95
VICTOR MODEL V, 1c GLOBE	11.75
CABINET TYPE	13.75
25c SANITARY VENDORS,	
CLUTCH HANDLE, BRACKET	27.50

SLOTS

BONUS BELL, 5c	\$119.50;	10c..\$129.50;	25c.. 139.50
GOLD CHROME, 5c	\$109.50;	10c..\$119.50;	25c..\$129.50
BLUE FRONT, 5c	\$89.50;	10c..\$99.50;	25c..\$109.50
BROWN FRONT, 5c	\$99.50;	10c..\$109.50;	25c..\$119.50
5c GOLD CHROME, H.L.	\$119.50;	10c..\$129.50	
25c MILLS CLUB CONSOLE			149.50
VEST POCKETS, 1946 Model			49.50
10c BLACK CHERRY, NEW REB.			134.50
10c JENN. SILVER CHIEF			89.50
5c JENN. CLUB CONSOLE CHIEF			109.50
COLUMBIA J.P., 1946 Model			89.50
5c JENN. BRONZE CHIEF, 2-5			189.50
JENN. CIGAROLA, MODEL XV			99.50
JENN. LITE-UP CHIEFS—Used 10 Days, 10c			225.00

ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE	\$249.50
CLUB TROPHY, F.P.	74.50
PIMLICO, F.P.	89.50
'41 DERBY	79.50
RECORD TIME, F.P.	69.50
LONGACRE, F.P.	109.50
TURF KING, P.O.	99.50
JOCKEY CLUB, P.O.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	49.50
LONGSHOT, P.O.	69.50
KENTUCKY, P.O.	74.50
SPORT KING, P.O.	64.50
VICTORY DERBY, P.O.	159.50

RECONDITIONED 5 BALLS

MEXICO	179.50	KNOCK OUT	44.50
LUCKY STAR	\$109.50	KEEP 'EM	
CROSSFIRE	149.50	FLYING	44.50
HONEY	149.50	SOUTH SEAS	44.50
MAISIE	145.00	SANTA FE	44.50
RANGER	139.50	BRAZIL	44.50
PLAY BOY	139.50	TRADE WINDS	44.50
ROCKET	139.50	5-10-20	\$ 44.50
KIU	129.50	STREAMLINER	44.50
CAROUSEL	129.50	UN. MIDWAY	44.50
TORNADO	129.50	KISMET	44.50
CLICK	129.50	BOSCO	44.50
CYCLONE	129.50	HI HAT	44.50
MYSTERY	129.50	YANKS	44.50
SMOKY	119.50	VICTORY	44.50
VANITIES	119.50	CLOVER	44.50
KILROY	119.50	FLY TIGERS	44.50
BALLYHOO	109.50	VELVET	44.50
SMARTY	99.50	WILDFIRE	44.50
DYNAMITE	99.50	PRODUCTION	39.50
SHOW GIRL	99.50	SEA HAWK	39.50
OPPORTUNITY	89.50	EAGLE SQUAD	39.50
SPELLBOUND	89.50	JUNGLE	39.50
SUPER SCORE	99.50	STAR ATTRAC.	39.50
FAST BALL	79.50	BELLE HOP	39.50
SUPERLINER	89.50	ALL AMER.	39.50
STEP UP	79.50	BOLAWAY	39.50
MID. RACER	44.50	SHOW BOAT	39.50
CANTEEN	59.50	VENUS	39.50
SURF QUEEN	39.50	TOWERS	39.50
BIG LEAGUE	44.50	ABC BOWLER	39.50
BIG HIT	44.50	'41 MAJORS	39.50
LITE-O-CARD	44.50	SEVEN UP	39.50
YANK. DOODLE	44.50	TEN SPOT	39.50
FLAT TOP	44.50	MARINES	34.50
LIBERTY	44.50		
SKY CHIEF	44.50		
BIG PARADE	44.50		
AIR CIRCUS	44.50		

CONSOLES

BALLY TRIPLE BELL	\$55.00
25c KEENEY BONUS SUPER BELL	399.00
5c KEENEY BONUS SUPER BELL	345.00
BAKERS PACERS, D.D. I.P.	395.00
5c GUMB. SUPER BELLS	79.50
BALLY SUN RAYS, F.P.	69.50
HI HAND COMB.	99.50
WATLING BIG GAME, 5c, P.O.	69.50
5c PACE SARATOGA SR., P.O.	99.50
5c PACE REELS, COMB.	89.50
JENN. FAST TIME, P.O.	59.50
BALLY BIG TOP, P.O. or F.P.	69.50
MILLS JUMBO, LATE HEAD	69.50
JENN. SILVER MOON, F.P.	69.50
5c BALLY CLUB BELL	99.50
EVANS LUCKY STAR	109.50
GALLOPING DOMINOS, J.P.	119.50

ARCADE

DRIVEMOBILE	\$189.50
EVANS TEN STRIKE, 1947 MODEL	189.50
EVANS TEN STRIKE	89.50
EVANS TOMMY GUN	84.50
EVANS SUPER BOMBER	149.50
BALLY DEFENDER	99.50
BATTING PRACTICE	89.50
GENCO WHIZZ—Like New	59.50
AIR RAIDER	69.50
IDEAL FOOTBALL	189.50
CHICAGO COIN GOALEE, Like New	189.50
GOTT. 3-WAY GRIPS, 1946 Model	24.80
CHICAGO COIN HOCKEY	89.50
RAPID FIRE	74.80
EXH. HAMMER STRIKER	47.50
BALLY UNDERSEA RAIDER	139.50
PIKES PEAK	24.50
KICKER & CATCHER	24.50
ABT MODEL F, BLUE	24.50

ONE-HALF DEPOSIT WITH ORDER. BALANCE C.O.D. OR SIGHT DRAFT

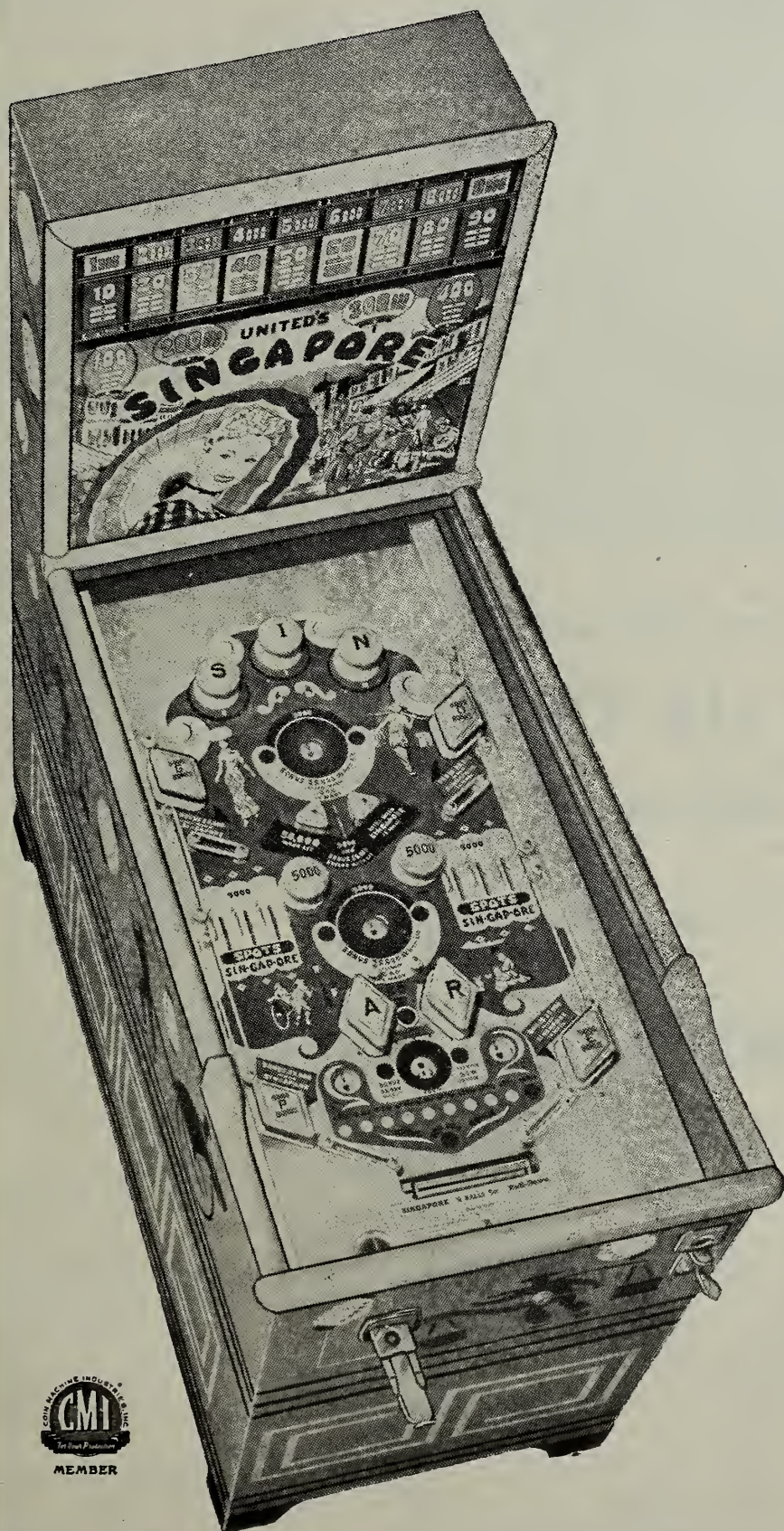
Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. ♦ PHONE: EVERGLADE 2600 ♦ CHICAGO 22, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

SINGAPORE ROLL-DOWN

Greatest of Them All!



NEW!
Different!

FIVE-BALL
Straight Novelty Game

SEE YOUR
DISTRIBUTOR



UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

CMI EXHIBITORS

(Continued from Page 40)

EMPIRE COIN MACH. EXCH.
CHICAGO, ILL.
Booths 92, 93 & 94
Amusement Games

ESSO MFG. CORP.
HOBOKEN, N. J.
Booths 180 & 181
Amusement Games

ETCHING CO. OF AMERICA
CHICAGO, ILL.
Booth 193
Etched Plates

H. C. EVANS & CO.
CHICAGO, ILL.
Booths 43, 44, 45 & 46
Amusement Games

EXHIBIT SUPPLY CO.
CHICAGO, ILL.
Booths 147, 148, 149, 150, 151 & 152
Amusement and Arcade Equipment

FERARRA CANDY CO.
CHICAGO, ILL.
Booth 34
Candies

J. F. FRANTZ MFG. CO.
CHICAGO, ILL.
Booth 140
Scales

GENCO MFG. & SALES CO.
CHICAGO, ILL.
Booths 51, 52, 53 & 54
Pinballs and Rolldown Games

GENERAL COIN PRODUCTS CO.
SYRACUSE, N. Y.
Booths 153 & 155
Vendors

GENERAL ELECTRIC CO.
CLEVELAND, O.
Booth 168
Bulbs

JOHN N. GERMACK
NEW YORK CITY
Booth 36
Pistachio Nuts

GLOBE DISTRIB. CO.
CHICAGO, ILL.
Booth 86
Downey-Johnson Coin Counter

D. GOTTLIEB & CO.
CHICAGO, ILL.
Booths 2, 3 & 4
Pinballs, One-Balls

DAN GOULD ENTERPRISES
CHICAGO, ILL.
Booths 109, 110 & 111
Supplies and Parts

GRAY-MILLS CORP.
EVANSTON, ILL.
Booth 178

GUARDIAN ELECTRIC MFG. CO.
CHICAGO, ILL.
Booths 122 & 123
Electric Parts

HART-LEESE CO.
EVERETT, WASH.
Booth 121

HEATH DISTRIB. CO.
MACON, GA.
Booths 159 & 161
Coin Chute

HIRSH COIN MACH. CORP.
WASHINGTON, D. C.
Booths 28 & 29

(Continued Page 45)

Aireon

MANUFACTURING CORPORATION

Finest

IN MUSICAL EQUIPMENT

General Offices

1401 Fairfax Trafficway, Kansas City, Kansas

Mafco Corp. Ltd., 4001 St. Antoine Street, Montreal, Que.

Cinaudagraph Speakers Division of Aireon

A-4

Serving The Operators of Brooklyn

HART DISTRIBUTING CO.

781 CONEY ISLAND AVENUE
BROOKLYN, NEW YORK

JACK EHRLICH, Owner

(Member of DISTRIBUTORS ASSOCIATION of NEW YORK CITY)

★ WE CARRY A COMPLETE LINE OF NEW and USED AMUSEMENT GAMES ★

CMI CONVENTION PROGRAM

MONDAY, JANUARY 19

10 a.m. to 9 p.m.—EXHIBIT

EVENING—Dinner for Presidents and Executive Secretaries of State and Local Associations for discussion of CMI's program for the benefit of the Industry.

TUESDAY, JANUARY 20

10 a.m. to 12 noon—EXHIBIT

4 p.m. to 10 p.m.—EXHIBIT

NOON—Luncheon, followed by an address by Dr. Preston Bradley, who in past years has always had a message of special importance to the coin machine industry. At the same meeting, Jim Mangan, director of CMI Public Relations Bureau, will lead a discussion on the industry's public relations program.

WEDNESDAY, JANUARY 21

10 a.m. to 9 p.m.—EXHIBIT

NOON—Luncheon meeting of the National Association of Amusement Machine Owners,

EVENING—Dinner and annual meeting of all regular members of Coin Machine Industries, Inc. Following the dinner will be election of directors to succeed those whose term expires.

THURSDAY, JANUARY 22

10 a.m. to 4 p.m.—EXHIBIT

EVENING—Annual Banquet in the Grand Ballroom of the Stevens Hotel.

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

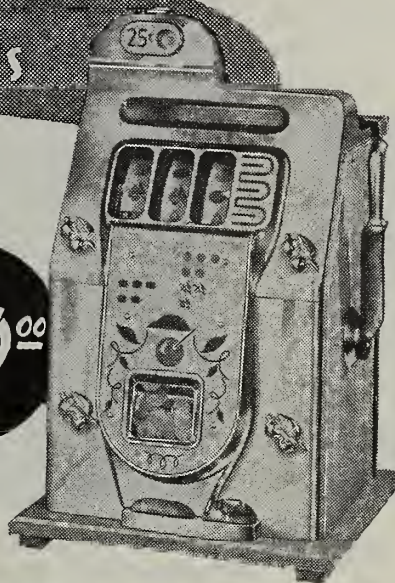
FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

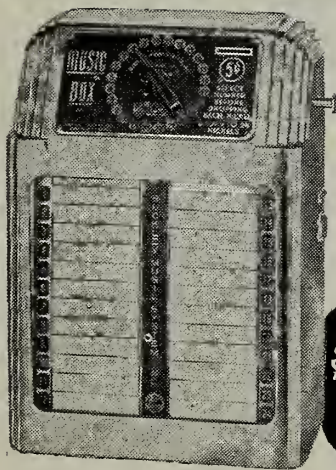
Cherry or Diamond Ornaments,
Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Surf
Blue.

- Complete new precision-bullt light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

\$50⁰⁰



THE NEW Music Box



\$25⁰⁰

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

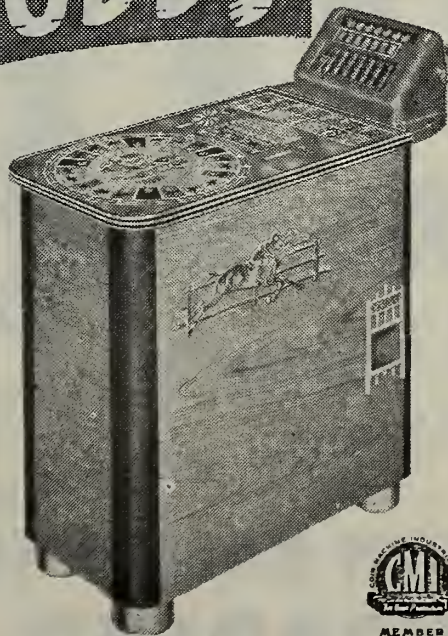
Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month

after month—year after year—and out-earn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



\$1250⁰⁰



Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

GMI EXHIBITORS

(Continued from Page 43)

HOLLY PEN CORP.
CHICAGO, ILL.
Booth 176

HOSPITAL SPECIALTY CO.
CLEVELAND, O.
Booth 74
Vendors

ILLINOIS LOCK CO.
CHICAGO, ILL.
Booth 56
Locks

INDEPENDENT LOCK CO.
CHICAGO, ILL.
Booth 11
Locks

INTERNATIONAL MUTOSCOPE
CORP.
LONG ISLAND CITY, N. Y.
Booth 1
Arcade Equipment

JACOBS NOVELTY CO.
STEVENS POINT, WIS.
Booth 204
Replacement Tone Arm

O. D. JENNINGS & CO.
CHICAGO, ILL.
Booths 9 & 10
Bells, Vendors

KING RECORD CO.
CINCINNATI, O.
Booth 172
Records

KNAPWAY DEVICES, INC.
KANSAS CITY, MO.
Booth 113
Hot Soup & Hot Coffee Vendors

LEAF GUM CO.
CHICAGO, ILL.
Booth 112
Ball, Stick, Tab Gums

MALKIN-ILLION CO.
IRVINGTON, N. J.
Booth 173
Phillies Cigar Vendor

MARSTON DISTRIB. CO.
DETROIT, MICH.
Booth 205

MARION MACH. TOOL CO.
MARION, O.
Booth 137
Scale

MARVEL MFG. CO.
CHICAGO, ILL.
Booth 183
Pinballs

MASTER CRAFT DECAL CO.
CHICAGO, ILL.
Booth 103
Decalcomanias

MERCURY RECORDS CORP.
CHICAGO, ILL.
Booth 69
Records

MERCURY STEEL CORP.
DETROIT, MICH.
Booth 208
Athletic Scale

M. A. MILLER MFG. CO.
CHICAGO, ILL.
Booth 100
Juke Box Needles

THE BERT MILLS CORP.
CHICAGO, ILL.
Booths 25 & 26
Hot Coffee Vender

Continued Page 46

The NEW Scintillating MUSIC MASTER



Modernize your present equipment by converting your mechanism in our distinctive mirror cabinets.



Tailor Music for your locations by giving them a mirror scene that fits his particular type of atmosphere.

OUTSTANDING FEATURES:

1. Our electric selector is cheat-proof, and will operate on any mechanism with adapter.
2. Our selector is equipped with Guardian accumulator, multiple push button slide switches, 5-10-25c National slug rejector.
3. Thirty mirror designs to choose from.



BOOTHS 191 & 192

SOME EXCLUSIVE TERRITORIES STILL OPEN — WRITE, WIRE, PHONE

SCOTTO MUSIC CO.

1000 EAST EL CAMINO AVENUE, NORTH SACRAMENTO, CALIF.

LET'S GO
TO THE COIN MACHINE SHOW
"BIGGER AND BETTER THAN EVER BEFORE!"
SHERMAN HOTEL
CHICAGO
JANUARY 19, 20, 21, 22, 1948

*All Coin Machine Operators
Welcome*

OPEN HOUSE AT

ROCK-OLA

JAN.
19-20-21-22

ROCK-OLA
Manufacturing Corporation
80C N. KEDZIE AVE., CHICAGO 51

CMI EXHIBITORS

(Continued from Page 45)

MILLS INDUSTRIES, INC.
CHICAGO, ILL.
Booths 67 & 68
Phonos-Venders

MONARCH COIN MACH. CO.
CHICAGO, ILL.
Booth 104
Amuse. Games

MIKE MUNVES CORP.
NEW YORK CITY
Booths 163 & 165
Arcade Equipt.

NAT'L ASSN. AMUSE. MACH.
OWNERS
ATLANTIC CITY, N. J.
Booth 90-B
Membership Drive

NATIONAL REJECTORS, INC.
ST. LOUIS, MO.
Booths 84 & 85
Slug Rejectors

JACK NELSON & CO.
CHICAGO, ILL.
Booth 114
Vending Machines

PACKARD MFG. CORP.
INDIANAPOLIS, IND.
Booths 124, 125, 126 & 127
"Manhattan" Phono

PANTAGES MAESTRO CO.
HOLLYWOOD, CAL.
Booths 133, 134 & 135
Cabinets for Music

PERMO, INC.
CHICAGO, ILL.
Booths 128, 129, 130 & 131
Needles

GEO. PONSER CO., INC.
CHICAGO, ILL.
Booths 63 & 63-B
Amuse. Games

P & S MACHINE CO.
CHICAGO, ILL.
Booth 200
Pinballs

RA-O-MATIC CO.
LOS ANGELES, CAL.
Booth 170
Coin Operated Radio

RCA VICTOR
CAMDEN, N. J.
Booths 154 & 156
Records

RELAY SERVICE CO.
CHICAGO, ILL.
Booth 184
Relay Switches

DAVID ROSEN, INC.
PHILADELPHIA, PA.
Booth 196
Revamps

RUDD-MELIKIAN, INC.
PHILADELPHIA, PA.
Booths 188, 189 & 190
Hot Coffee Machine



JOE ASH
Active Amusement Machines Co.
666 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-4495
98 CLINTON AVE., NEWARK 5, N. J.
Phone: Mitchell 2-8527
1120 WYOMING AVE., SCRANTON, PA.
Phone: Scranton 4-6176

ACTIVE
Reconditioned
GAMES
'NUFF SAID!
For A
Complete
List of
Specials
Drop a Line
to Any One
of Our
3 Offices

SCIENTIFIC MACH. CORP.
NEW YORK CITY
Booths 167, 169 & 171
Amuse. Games

SCIENTIFIC RADIO & TEL. CO.
ST. LOUIS, MO.
Booth 195

SCOTTO MUSIC CO.
N. SACRAMENTO, CAL.
Booths 191 & 192
Music Cabinets

SHIPMAN MFG. CO.
LOS ANGELES, CAL.
Booth 33
Venders

SPIRAL MFG. CORP.
CHICAGO, ILL.
Booth 179

Continued Page 47

Coin Machine Acceptance Corporation

**CORDIALLY INVITES ITS CUSTOMERS,
PROSPECTS AND FRIENDS TO VISIT
ITS HEADQUARTERS AT THE BIS-
MARCK HOTEL DURING THE C.M.I.
CONVENTION**



**LEADERSHIP FOUNDED ON SOUND
FINANCING EXPERTLY ADMINISTERED**

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS

717 MARKET ST.
SAN FRANCISCO, CALIF.

208 DELTA BLDG.
348 BARONNE ST.
NEW ORLEANS, LA.

761 PEACHTREE ST., N.E.
ATLANTA, GEORGIA

710 CONSTRUCTION BLDG.
WOOD & AKARD STS.
DALLAS, TEXAS

CMI EXHIBITORS

(Continued from Page 46)

STANDARD PHONO CORP.
NEW YORK, N. Y.
Booth 138
Records

STANDARD SALES CO.
ST. LOUIS, MO.
Booth 119

SERV-A-SHINE, INC.
WAUKESHA, WIS.
Booth 202
Shoe Shine Machine

STRIKE, INC.
JERSEY CITY, N. J.
Booth 118

SYLVANIA ELEC. PROD., INC.
NEW YORK CITY
Booth 157
Bulbs—Tubes

T & C CO.
DALLAS, TEX.
Booth 42
Hot Popcorn Vendor

TRADIO, INC.
ASBURY PARK, N. J.
Booths 158, 160 & 162
Coin Operated Radio

TRAINING DEVICES, INC.
DETROIT, MICH.
Booths 186 & 187

U-NEED-A VENDORS, INC.
NEWARK, N. J.
Booths 78, 79 & 80
Cigarette Machines

UNITED MFG. CO.
CHICAGO, ILL.
Booths 144, 145 & 146
Amuse. Games

UNIVERSAL ENTERPRISES
YOUNGSTOWN, O.
Booth 185

VALLEY SPECIALTY CO., INC.
ROCHESTER, N. Y.
Booth 197
Escalators

VENDI-FREEZE CORP.
SAN DIEGO, CAL.
Booth 120
Ice Cream Vendors

WATLING MFG. CO.
CHICAGO, ILL.
Booths 12, 13 & 14
Scales, Bells

Williams'
"SUNNY"

PREMIUM SCORE—RESERVE SCORE
HIGH SCORE TO 5 MILLION
Plus — FLIPPER ACTION
PLACE YOUR ORDER NOW!

EXCLUSIVE DISTRIBUTORS



ALSO EXCLUSIVE DISTRIBUTORS
FOR
-AIREON MUSIC

WICO CORP.
CHICAGO, ILL.
Booths 81, 82 & 83
Parts, Supplies

WILCOX-GAY CORP.
CHARLOTTE, MICH.
Booths 23 & 24
Voice Recorder

WILLIAMS MFG. CO.
CHICAGO, ILL.
Booths 17, 18 & 19
Pinballs—Rolldowns

Milwaukee Phono Ops. Assn. Petitions Its Congressmen To Halt Record Ban

MILWAUKEE, WIS. — The Milwaukee Phonograph Operators Association, with headquarters here, went on record with their Wisconsin congressmen that they would appreciate any help to curtail the ban on recording which James C. Petrillo of the American Federation of Musicians put into effect with the first of the year.

In a letter signed by Douglas Opitz, president of the association, the congressmen were acquainted with the music operators viewpoint. The letter, enclosing a resolution stated: "At a recent meeting of the members of the Milwaukee and Wisconsin Phonograph Operators Association, the ban on the cutting of new phonograph records was discussed. After considerable thought and much discussion, the membership unanimously adopted the resolution. The membership of the Wisconsin Phonograph Operators Association would greatly appreciate any action you can take which will:

- 1) Prevent the ban from going into effect
- 2) Bring a dissolution of the ban at an early date.

"Your cooperation will be greatly appreciated."

English Coinmen Termed "Non-Essential"

LONDON, ENGLAND — Coinmen in America may feel they have their troubles, but compared to those in England, they still have little to complain about.

Recently the Ministry of Labor ruled that those persons engaged in non-essential types of businesses would have to register with the government and take whatever essential jobs were assigned them.

The next registration includes persons engaged in "pin table saloons".

It is pointed out that many of England's so-called "non-essential" workers have found a loophole in the regulations and are taking advantage of it. It seems that they can designate as their place of business a town with fewer than 20,000 inhabitants, continue to live in London, and yet avoid the necessity of registering.

"Ahoy, you coinmen in the United States" writes one of our English friends, "anyone want to change places with us?"

**Gets and Holds
the Top Dollar Spots!**

**AMI
PHONOGRAPH**

AMI Incorporated

127 NORTH DEARBORN, CHICAGO 2, ILLINOIS

30-WIRE CABLE — 15c PER FT.

(28 #22 and 2 #16) ON REELS OF APPROXIMATELY 1,000 FT.
ONE REEL MINIMUM

2 CONDUCTOR PARALLEL ZIP CHORD. Per 1000 Ft.....\$12.50

3 CONDUCTOR RUBBER ZIP CHORD. Per 1000 Ft.....\$27.50

2 CONDUCTOR TWISTED PLASTIC WIRE. Per 1000 Ft.....\$ 3.95

6 CONDUCTOR PLASTIC COVERED CABLE. Per 1000 Ft.....\$85.00
(2 #14 and 4 #18)

We also have the country's largest stock of wire and cable of nearly every conceivable type. May we have a full list of your requirements?

TERMS: All Shipments C.O.D. or Sight Draft

COLEMAN CABLE & WIRE CORP.

4515 W. ADDISON ST. (Tel: SPring 2600) CHICAGO 41, ILL.

**The Greatest Ski-Ball Type Game
Ever Built**

"BALLY BOWLER"

Many Fascinating Playing Features
ORDER NOW!

**The Sensation of The
ROLL DOWN FIELD
Bally's**

"HY-ROLL"

NEW CLEVER SUPER-SCORE
Plus SENSATIONAL BASKET SHOT

PAUL A. LAYMON, INC.

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIF., SO. NEVADA AND THE HAWAIIAN ISLANDS
1429-31 and 1503 W. PICO BLVD. (Phone: PRespect 7351) LOS ANGELES, CALIF.

WHO IS... ?

IT ISN'T CUPID ...

IT ISN'T THE 10 LITTLE INDIANS ...

IT ISN'T POCAHONTAS ...

IT ISN'T THE SPARROW
WITH HIS LITTLE BOW'N'ARROW ...



Here's another clue or two: Second by **GOTTLIEB**, First choice for you! It has what you'll find on a Hudson Seal and also on your automobile. Don't give up . . . the answer you seek will thrill you at the Show next week!



D. Gottlieb & Co.
1140 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

**BOOTHS
2-3-4**
Open House at
The Factory, Too!

Mills Industries Files Under Chapter Eleven

Court Grants Extension Of Debts

CHICAGO — Mills Industries, Inc., this city, filed a proceeding under Chapter Eleven of the Chandler Act seeking extension of time for payment of the Company's debts whereby all creditors will be paid fully over a period of four years at the rate of twenty five per cent a year.

A representative of the firm stated that in spite of the fact that the years of 1946 and 1947 were profitable the Board of Directors of the firm report that due to the expanded activities of the Company and because of excess inventory, it was found necessary in order to insure the safe conduct of its business to make this move.

The Court on December 30, 1947 authorized the Company to operate its business in the usual and customary way. They will continue to purchase its supplies from its usual sources, and such debts as may be created will have priority of payment over the old unsecured debts.

Company officials list the liabilities as approximately \$5,500,000. The secured creditors are owed approximately \$2,900,000 and the unsecured creditors are owed \$2,600,000. The assets of the company are in excess of \$10,000,000.

It was emphasised by company officials that the company is not taking bankruptcy action, and said that all debts will be paid in full. Meanwhile, production of the music machine, soft drink vender and refrigeration equipment will continue.

PROVEN A THOUSAND TIMES OVER

GEORGE PONSER'S
Pro-Score

**The Year's Biggest
Money Maker**
**The Roll Down with
Bumper Action**

**Your Money Buys More
When You Buy Pro-Score**

MORE ACTION! MORE PLAYER APPEAL! MORE PROFITS FOR YOU

ORDER TODAY FROM YOUR NEAREST DISTRIBUTOR

Distributors! Act Fast for Available Territories!

GEORGE PONSER CO.
158 EAST GRAND AVE., CHICAGO 11, ILLINOIS • SUPERIOR 4427

Worth Talking About!



GENCO'S

BING-A-ROLL

and here's why...

A high score of 285,000 can be obtained by skillful playing of balls.

Each ball played scores from 1,000 to 24,000.

PLUS a bonus score of 50,000 when a line is completed **VERTICALLY—HORIZONTALLY** or **DIAGONALLY**.

All balls can be played at once, yet the ingenious automatic scoring device will register the score of each ball **ACCURATELY!**

Score lights up rapidly as thrown balls fall into pockets.

No waiting for balls to register.

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS



Seacoast Shows "Magic-Glo" In N. Y. & N. J.

NEW YORK — Seacoast Distributors, Rock-Ola distributors, played host on January 3, 4 and 5 to music operators in this city and at their Newark, N. J. offices.

As did Rock-Ola distributors thru-out the country on "National Rock-Ola Days", Seacoast's executives and personnel welcomed the music operators who braved the terrific weather to view the new "Magic-Glo."

Dave Stern, Harry Pearl and Tom Burke split the assignment between New York City and Newark, with Irv Orenstein, manager of the Newark offices on hand there at all times.

Altho the attendance at the New York showing didn't come up to expectations. Harry Pearl stated that it

was surprising that they did come along as they did. However, Pearl reported that the New Jersey music operators really crowded into the Newark showrooms in goodly numbers.

"We were highly satisfied with the attendance" stated Dave Stern "altho we realize that if the weather had been the slightest bit favorable, the turnout would have been much better. However, music operators, who didn't attend the official showing, kept on visiting us during the entire week, and by being able to give each our personal attention, we were able to point out all the advantages of the the "Magic-Glo."

2 Williams' WINNERS

The New 5-BALL GAME

"SUNNY"

PREMIUM SCORE—RESERVE SCORE
HIGH SCORE TO 5 MILLION
Plus—FLIPPER ACTION

"BOX SCORE"

Super DeLuxe Roll Down
ORDER NOW!

KING-PIN EQUIP. CO.
826 MILLS ST., KALAMAZOO MICH.

Mr. Operator :
Begin the New Year Right . . .

*By getting all of the facts
and figures of the special*

1948 JENNINGS' PLAN FOR OPERATORS

WHETHER you are a large or small buyer, whether you use two machines or two thousand machines a month, we have a plan that will fit your needs. A plan designed to save you real cash on each machine. A plan that shows bigger savings each month of the year.

Just tell us approximately how many Chief type machines you can use a month during 1948 and say—"Let's have the 1948 Jennings' Plan for me."

Write, wire or phone today.

That's all . . . you'll get the facts and figures right away

O. D. JENNINGS & Co.

4339 W. LAKE ST.

CHICAGO 24, ILL.

PHONE: MANSFIELD 2618

Schlang Resigns As Bus. Mgr. Of N. Y. Music Ops Assn.

Becomes Co-Business Agent Of Local 786, IBEW, AF of L

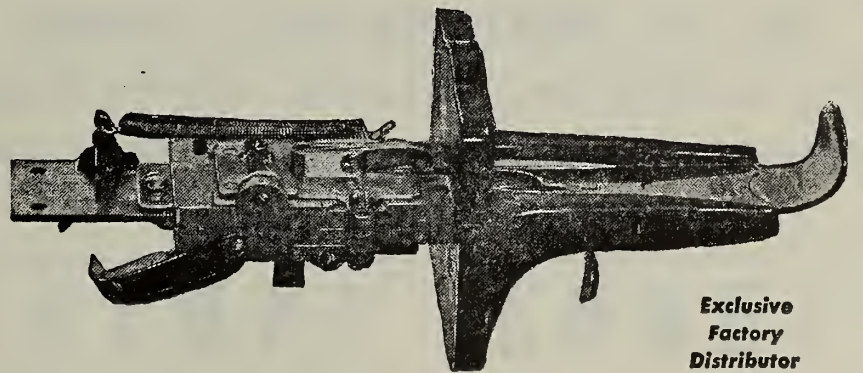
NEW YORK—Barney Schlang, who for the past eight years has served as business manager for the New York Music Operators Association, resigned this past week, to become co-business agent with Frank Calland of Local 786, IBEW, American Federation of Labor.

Because of his overall knowledge of the problems of the music machine industry, Schlang is expected to help create a spirit of cooperation never before known here.

The Board of Directors of the Music Operators Association, presented Schlang with a gold wrist watch upon his resignation from that organization, and passed a resolution of gratification for the loyal, faithful and industrious nature of his work while serving the association.

Schlang was overwhelmed by the gift of the wrist watch and expressions of praise. He informed the operators that he had enjoyed working with them as business manager of the operators association, and was happy that while he would be extremely busy with Union affairs, he would still be seeing his music operator friends. His duties began immediately, and altho he expressed a desire to take a Florida vacation for a few weeks prior to starting on his new job, it was not possible at the present time.

VISIT BOOTHS 159-161



*Exclusive
Factory
Distributor*

SEE HEATH'S "Feather Touch"

SENSATION OF THE NATION

The Coin Chute that is NEW, BEAUTIFUL, and 99% SLUG PROOF. Can't take pennies. Proven quality construction insures fewer service calls and extra long life.

HEATH DISTRIBUTING CO.

217 THIRD STREET

(Phones: 2681-2682)

MACON, GEORGIA

You're Invited to Visit —

BOOTHS 15 and 16

FLASH BOWLER—Bowling Game

EDELCO'S TIN PAN ALLEY—Rolldown

• Watch For Our Full Page Ad In Next Issue of The Cash Box •

EDELMAN AMUSEMENT DEVICES

2459 GRAND RIVER (Phone: RAndolph 8547) DETROIT 1, MICH.

GOTTLIEB TO BE HONORED WITH TESTIMONIAL DINNER JAN. 17

**Retiring President of CMI Served Eight Years —
Sen. Homer E. Capehart Featured Speaker — Herb Jones, Toastmaster**



DAVE GOTTLIEB

CHICAGO—Dave Gottlieb, D. Gottlieb & Company, who recently announced that he would not seek re-election as president of Coin Machine Industries (CMI), will be honored Saturday, January 17, when the industry will hold a testimonial dinner for him at the Louis XVI Room of the Sherman Hotel.

The directors of CMI, other than Gottlieb, originally decided to throw this testimonial as a surprise to Gottlieb, and notified the members of the organization. Due to the terrific demand for tickets, the details and date had to be changed. With the date set for January 17, it now is possible for many coinmen who will be in Chicago for the Convention to attend the dinner.

Many of the leaders of the industry will be among the featured speakers, foremost of whom will be Senator Homer E. Capehart. Herb Jones, Vice President of Bally Manufacturing Company will be the toastmaster of the evening.

The Committee on arrangements include the directors of CMI: John Chrest, James A. Gilmore, R. W. Hood, Walter Tratsch, Sam Wolberg, Herb Jones, Lou Gensburg, and Harry Williams. Also included on the committee are James Gilmore and James Mangano of CMI.

"Everyone knows all of the time, energy and spirit Dave has given to the industry for eight years as president of CMI" stated one of the directors, "and we know everyone agrees it's about time the industry publicly honored him."

Gottlieb's term as president expires on January 20, an office which he has held for eight years. For the twelve years previous, he had served as a director. In announcing his decision not to run for the office for 1948, Gottlieb stated "After serving these many years as president and director, I now feel that the responsibilities of the office of president should be turned over to some other man. There are many capable men who have the

ability to administer the office properly and direct the activities of the association in such a manner as to enhance the prestige of the organization.

The new CMI president will be nominated and elected by the organization at its annual dinner and meeting on Wednesday evening, January 21.

"Wisconsin's Leading Distributor"

Visit Us at our **SPECIAL SHOWING**

of the

New FILBEN "MIRROCLE-MUSIC"

January 19 thru 22

at the **MORRISON HOTEL**

(just one block from the CMI Show)

We Carry a Complete Line of Equipment and Supplies

SPECIALS!	
Advance Roll	\$229.50
Sportsman Roll	149.50
Total Roll	99.50

CLOSE OUTS	
Personal Music Boxes.....	\$ 9.50
Amplifiers	50.00
<i>Limited Quantity</i>	

1/3 Deposit, Balance C.O.D.

UNITED COIN MACHINE CO., Inc.

6304 GREENFIELD Spring 8446 MILWAUKEE 14, WISC.

**STOP! LOOK!
DON'T MISS
BOOTH 183**

**THE LATEST-GREATEST and TRULY
MOST SENSATIONAL GAME EVER
BUILT ... YOU'LL SAY SO!**

Remember ... **BOOTH 183**

MARVEL MANUFACTURING CO.

2847 W. FULLERTON AVE., CHICAGO, ILL.

Phone **DICKENS 2424**

SURE YOU WANT THEM!

**They're Good! The Best!
and Guaranteed**

1/3 Deposit, Balance C.O.D.

UNITED		EXHIBIT	
Sea Breeze ... \$ 70.00	Smoky	\$ 80.00	
Rio	Vanities	83.00	
Havana	Mystery	85.00	
Mexico	Crossfire	85.00	

WILLIAMS		WILLIAMS	
Tornado	\$ 85.00	Cyclone	\$100.00
Dynamite	70.00	Torchy	120.00

CROWN NOVELTY CO., INC.

920 Howard Av., New Orleans 13, La.

(Phone: Canal 7137)

Wash. Music Ops To Meet Jan. 27



HIRSH DE LA VIEZ

WASHINGTON, D. C. — The new music operators' association here, which has been under way for some weeks now, with an officers' meeting held at the home of Hirsh De LaViez, who has been named temporary president reported this past week that there will be a big, general meeting at the Hamilton Hotel in this city on Tuesday, January 27, 1948 at 8 P.M.

Hirsh advises that there will be a surprise offered at this meeting which is sure to please the membership.

He also stated, "There is no doubt of the sincerity of the men to come together for their own better future welfare. Everyone of the music machine operators here are anxious to work together so that they will be able to enjoy a more profitable business from now on in."

It is also understood that at this meeting there will, in all probabilities, be appointed a general manager who will handle all the affairs of the organization and will also make it his business to bring about a 100 per cent membership.

Hirsh also added, "I really believe that everyone of the boys here is serious about making this an outstanding association. We should have about sixty fully paid in members by the 27th when this big meeting takes place."

Cops To Issue Licenses

MIDDLETOWN, CONN.—From now on the Police Dept. here will have charge of issuing all permits to operators of pin-balls and other types of amusement machines, which up to now has come under the province of the Town Clerk's office.

According to Chief of Police Charles A. Anderson, who has just completed plans to handle this new job, the license fee will be \$15 each for juke boxes, and \$25 each for amusement machines. In addition, the operator of the machines, is charged an additional \$15 regardless of the type of amusement device he operates.

Police here will inspect all applications and will conduct investigations if any doubt exists regarding the status of the applicant. Each machine will be tagged and identified.

Formerly all license fees went to the city treasury. Under the new plan 10% will go to the Funeral Aid Groups of both the Police and Fire Dept. The remaining 80% will then go to the city treasury,

Resigns Post



WARREN H. TAYLOR

OAKLAND, CAL. — A. H. Bouterious, president of Mills Sales Co., Ltd., announced the resignation of Warren H. Taylor, salesman, this past week. Taylor's resignation, prompted by personal reasons, was highly regretted by officers and personnel of the firm.

The FLIPPER
Game that Has
Everything

→

KEENEY'S

"Cover Girl"

- 7 Flipper Bumpers
- Advancing Bonus Score
- Special 50,000 Score
- Live, Hi-scoring Action

Also available as a 5-ball straight novelty roll-down game with console cabinet

Terms:
1/3 Down,
Balance
Sight Draft
or C.O.D.

**SEE THE MOST BEAUTIFUL
SHOWROOMS IN THE INDUSTRY**

★

Visit **BOOTH 71**
at CMI Show
for **SURPRISE
GIFT!**

**WORLDWIDE
Distributors, Inc.**

2330 N. WESTERN AVE., CHICAGO 47
Phone: EVerglade 2300

Compliments of the ...

606 CLUB

606 SO. WABASH AVE. • CHICAGO, ILL.

(Phone: WABash 9452)

**SEE THE 2 GREAT
COIN CHANGERS**

AT BOOTH 98

BEACON

Electrically Operated
COIN CHANGER

IMMEDIATE DELIVERY **\$79.50**

Changes dimes or quarters into nickels with the speed of lightning! Makes change in less than a second! The first electrically operated coin changer at the lowest price.

★ **BEACON, JR. ★**

SMALL MANUAL CHANGER, EFFICIENT,
FOOLPROOF, PRACTICAL

BELL PRODUCTS CO.

2000 N. OAKLEY BLVD., CHICAGO 47, ILL.
(Phone: Humboldt 3027)

AIREON

LIKE NEW

\$239.50

ORDER TODAY

1/3 Deposit with Order, Bal. C.O.D.

DAVID ROSEN, Inc.

Exclusive AMI Distributor
503 EVERGREEN AVENUE
BALTIMORE 23, MD.
Edmonson 5322

855 N. BROAD STREET
PHILADELPHIA 23, PA.
Stevenson 2-2903

ADVERTISERS IN THIS ISSUE

Active Amusement Machines, Philadelphia, Pa.	46
Aireon Mfg. Co., Kansas City, Kans.	43
American Amuse. Co., Chicago, Ill.	54
AMI, Inc., Chicago, Ill.	48
Ansa Records, New York City.	21
* * *	
Bally Mfg. Corp., Chicago, Ill.	Back Cover
Bell Products Co., Chgo., Ill.	53
Buckley Mfg. Co., Chicago, Ill.	44
* * *	
CMAC, Chgo., Ill.	47
Cherio Music Pub., N.Y.C.	26
Chicago Coin Machine Co., Chicago, Ill.	40
606 Club, Chgo., Ill.	53
Coleman Cable & Wire Corp., Chgo., Ill.	48
Console Distributing Co., New Orleans, La.	40
Coven Distributing Co., Chicago, Ill.	54
Crown Nov. Co., New Orleans, La.	52
* * *	
Edelman Amusement Devices, Detroit, Mich.	51
Embassy Records, N.Y.C.	26
Empire Coin Machine Exchange, Chicago, Ill.	41
Exclusive Records, Hollywood, Calif.	17
* * *	
Genco Mfg. & Sales Co., Chicago, Ill.	50
Globe Distr. Co., Chicago, Ill.	54
D. Gottlieb & Co., Chicago, Ill.	49
* * *	
Hart Dist. Co., Brooklyn, N. Y.	43
Harbent Inc., N.Y.C.	26
Heath Dist. Co., Macon, Ga.	51
Eddy Howard	24
H. Z. Vending & Sales Co., Omaha, Nebr.	54
* * *	
O. D. Jennings & Co., Chgo., Ill.	51
* * *	
King Pin Equipment Co., Kalamazoo, Mich.	50
King Records Co., Cincinnati, O.	21
* * *	
Paul A. Laymon, Inc., L. A., Cal.	48
Fred Lavery-Dorothy Rae	23
Luber, M., New York City.	40
* * *	
Marvel Mfg. Co., Chgo., Ill.	52
Mercury Records, Chicago, Ill.	26
Mills Industries, Inc., Chicago, Ill.	40
Modern Records, Hollywood, Calif.	21
Art Mooney	26
* * *	
National Records, N. Y. C.	20
* * *	
Permo, Inc., N.Y.C.	27
Phonofilm, Hollywood, Calif.	40
George Ponser Co., Chicago, Ill.	49
* * *	
R.C.A. Victor, Camden, N. J.	18
Rainbow Records, N. Y. C.	23
The Ravens	21
Regent Records, Elizabeth, N. J.	26
Robbins Music Corp., N.Y.C.	25
Rock-Ola Mfg. Corp., Chicago, Ill.	46
Rosen, David, Philadelphia, Pa.	53
Runyon Sales Co., N. Y.	39
Rytvac, Inc., N.Y.C.	27
* * *	
Scientific Mach. Corp., N. Y. C.	54
Scott-Crosse Co., Philadelphia, Pa.	54
Scotto Music Co., No. Sacramento, Calif.	45
Specialty Records, Inc., Los Angeles, Cal.	21
* * *	
The Ink Spots	11
Top Records, N.Y.C.	23
* * *	
United Coin Machine Co., Milwaukee, Wis.	52
United Mfg. Co., Chicago.	42
* * *	
Eddie Vinson	27
V-P Distributing Co., St. Louis, Mo.	47
Vitacoustic Records, Chicago, Ill.	12
* * *	
Williams Mfg. Co., Chicago, Ill.	Back Cover
Wico Corp., Chgo., Ill.	54
World Wide Distributors, Inc., Chicago, Ill.	53
The Rudolph Wurlitzer Co., No. Tonawanda, N. Y.	Front Cover

COVEN'S COIN CORNER

USED FIVE BALLS

ACTION	\$19.50
BAFFLE CARD	79.50
BIG HIT	49.50
BIG PARADE	34.50
BOLAWAY	19.50
CAPTAIN KIDD	19.50
DOUBLE BARREL	39.50
EAGLE SQUADRON	29.50
FLAT TOP	29.50
JEEP	19.50
KNOCKOUT	39.50
LAND SLIDE	19.50
LAURA	49.50
LIBERTY	49.50
METRO	19.50
SEA HAWK	24.50
SKYRAY	19.50
STAGE DOOR	49.50
CANTEEN	49.50

STARS	19.50
STATE FAIR	69.50
SUPER LINER	69.50
SURF QUEEN	49.50
SUSPENSE	69.50
TEN SPOT	19.50
VENUS	19.50
WILD FIRE	19.50

USED SLOTS

MILLS BLACK CHERRY 10c.	\$149.50
MILLS CHROME 10c (Rebit) ..	149.50
MILLS CHROME 25c (Rebuilt) ..	149.50
MILLS VEST POCKET (Reconditioned)	24.50
COLUMBIA DJP BELLS Set 5, 10 & 25c, Like New.	190.00

SPECIALS

USED ARCADE EQUIPMENT


ADVANCE SHOCKER	\$15.00
EVANS SKI BALL	39.50

NUDGY, New	\$149.50
SILVER STREAK, New	149.50
TRIPLE BELL, 5-10-25c, Like New	625.00

WE'LL SEE YOU AT BALLY'S BOOTHS
AT 57-58-59-60-61-62

Terms: 1/2 Deposit — Balance C.O.D. or Sight Draft
EXCLUSIVE BALLY DISTRIBUTOR

COVEN distributing Co.
CHICAGO, ILL.
Phone: INDEPENDENCE 2210



SEE — HYMIE ZORINSKY

On the Exhibit Floor at the Sherman Hotel for the
"Winners" of the Leading Manufacturers we Represent
In Nebraska and Iowa

• D. GOTTLIEB & CO. • UNITED MFG. CO. • WILLIAMS MFG. CO. •
• CHICAGO COIN • O. D. JENNINGS & CO. •

"We Can Deliver Magic-Glo Rock-Olas"

H. Z. VENDING & SALES COMPANY
1205 DOUGLAS STREET
OMAHA, NEBRASKA

AT THE SHOW

IT'S
"WICO"

VISIT BOOTHS 81-82-83

For
PIN GAME
PHONOGRAPH
SLOT

PARTS and SUPPLIES



EVERYTHING MUST GO

USED PHONOS

All Machines Guaranteed for
90 Days

Mills Thrones	\$ 59.50
Rock-Ola 1940 Playmaster Adopted for 30-Wire Boxes	129.50
Rock-Ola Premier	119.50
Rock-Ola Standard (Diol)	119.50
Seeburg Hi-Tone, Remote	149.50
Wurlitzer 500	119.50
Wurlitzer 616 Plain	49.50
Wurlitzer 616 Lite-up	59.50
Wurlitzer 600 K Victory	119.50
Wurlitzer 600 R Victory	99.50

RUSH YOUR ORDERS

1/3 Deposit with Order, Bal. C.O.D.

SCOTT-CROSSE CO.

1423 SPRING GARDEN STREET
PHILADELPHIA, PA.
Rittenhouse 6-7712

WE WANT

100 BALLY DRAW
BELLS and BALLY
DeLUXE DRAW BELLS

(RED AND METAL BUTTONS)

CASH WAITING!

WRITE—WIRE—PHONE

GLOBE DISTRIBUTING CO.

1623 NO. CALIFORNIA AVE.

CHICAGO 47, ILL.

(Tel.: ARmitage 0780)

Now Delivering!

THE NEW

JEWEL BELL CABINET

FITS ANY MILLS
MECHANISM **\$59.50**

Price.....

This \$59.50 plus your mechanism
gives Jewel Bell coverage for
your location

**AMERICAN AMUSEMENT
COMPANY**
158 E. GRAND AVE., CHICAGO, ILL.
(Phone: Whitehall 4370)

COMING...

a great
new game
by **SCIENTIFIC**



See it at
BOOTHS 167, 169, 171 CMI SHOW
SCIENTIFIC MACHINE CORP.
229 WEST 28th STREET
NEW YORK 1, N. Y.

THRU THE COIN CHUTE



CHICAGO CHATTER

Enthusiasm is beginning to whip up into white heat in the coin game with the show just around the corner. A lot of the boys have their hopes for the future tied into the big annual event and are looking toward the future with a feeling of bright hope . . . Lunched with Harry Wiczer of Wico Corporation, Harold Klein and F. H. Rolke of Great Games of Milwaukee, Wis. Listened while the boys discussed the whys and wherefores of the coinbiz . . . Harry Williams still out seeing the country. Harry is currently visiting in Phoenix, Arizona and is due back this week, after a three week sojourn . . . Ben Coven sporting a new Cadillac and is it a honey! . . . Dick Hood of H. C. Evans & Co. off to the southland for a short vacation.

Al Stern of World Wide out of town for a few days calling on the boys in the field. Al's a go-getter and will find buyers for his line of swell games while covering the field . . . Dave Gottlieb just back after a fast trip to Texas and working like mad getting things set for the show . . . Talked to J. R. Bacon of O. D. Jennings & Co. and was told that the demand for the new Jennings slot is on the increase and that the factory is in full operation turning the new equipment out in ever increasing numbers . . . Dick Law over at Mills Industries called to say that everything is under control and that the factory is in full production and that things will work out in tip top shape . . . Al Sebring of Bell Products in full production of his two coin changers, a large and small size. . . . Ted Rubenstein of Marvel Mfg. Co. full of fight for the coming year and planning on showing his new game at the show . . . Gil Kitt and Ralph Sheffield of Empire Coin really going after the coin biz with a bang.

Sam Wolberg of Chicago Coin back after several weeks in Florida getting that sun tan. Sam is very happy these days over the response to their new "Bermuda" . . . Lindy Force of A.M.I., feeling okay and chipper as ever, predicts big things for A.M.I. for 1948. . . . Vince Murphy and Jimmy Johnson of Globe Distrib. preparing to display at the show and expecting to do lots of business. . . . Art Weinand and many of the Rock-Ola staff took off to various places around the country attending the showings of the new Magic-Glo . . . It's Au Revoir to Gordon Sutton of Illinois Simplex who left last week to set up his offices in New York . . . Gene Bates of Pace Mfg. Co. calls to tell us that they are in full production and really turning out the new Pace slots in big numbers. . . . Ken Wilson of Commodity Vendors tells us that the new Pop Corn Vendor they are distributing is going over very well . . .

Spoke with Jack Nelson who informed us that his company will feature the "Popcorn Maid" vendor at the convention . . . Dick Bradley of Tower Records has invited all coinmen up to their suite in the Congress during convention week, where

they can sip and listen to disks cut by Leonard Keller, Tone Poem violinist, and his twenty one piece orchestra which is aided and abetted by Skip Farrell, Billy Leach, and the Bennett Sisters. Dick says they have a beautiful selection of original tunes which is sure to give you rare listening pleasure.

Gwen Desplenter goes on to tell us that the total amount collected for the CMI Cancer Drive up to this date, January 7th, is \$194,009.09 . . . Remember you only have another week left before the show in which you can help to meet the pledged quota of \$250,000.00 . . . Lee Jones of P & S Machine Co. readying for the forthcoming show. Lee promises several very interesting surprises during this time

. . . We hear from Ben Lutske that Daval Products will show their new and improved "Postmaster" stamp vendor at the show. Ben tells us they have been receiving many orders on "Postmaster" since the N.A.M.A. show and look for the C.M.I. convention to bring an even bigger amount of orders . . . Phil Schwartz of the Ace Coin Counting Co. making plans to display at the coming show . . . Jim Pease, publicity man for Vitacoustic Records drops up to our Chicago office for a little chit-chat about the record biz. Jim tells us of a terrific campaign they are planning for the juke box trade and according to Jim one of our leading phono manufacturers seems interested, more on this later . . . George Ponser of the George Ponser Co. still in New York but expected back shortly. Florence Vincent, secretary to George, tells us she's been keeping very busy with plans for the coming show where they will exhibit "Pro-Score" . . . We hear that the Harmonicats now appearing at the Oriental Theatre will receive their "Oscar" in New York instead of from the stage of the Oriental as originally planned.

Visited with "Dapper" Tom Callaghan of Bally Mfg. Co. and listened to Tom rave about the new Bally game. Tom tells us it's sensational with more and more calls from distributors coming in requesting they ship the game by air in order to save time. We hear the Bally execs are all set for the big show and are enthusiastically looking forward to a big business year for 1948. Herb Jones is calling all distributors, ops and coinmen everywhere to shoot the works for the Runyon Cancer Fund. "We can't miss", says Herb, "get those checks in fast" . . . Small party over at United Mfg. Co. for Millie Lynch, billing clerk, who has been with the firm for the past four years. Billy DeSelm tells us that the firm will show two new games at the convention which he predicts will steal the show.

Well the Annual Coin Machine Convention is almost upon us. We expect to see many of the old timers of the coin game and many new faces as well. Here's hoping this year's show will be the best ever held and will be the dawning of a new era of great prosperity for all coinmen everywhere in 1948.

THRU THE COIN CHUTE



EASTERN FLASHES

This week we want to start off with a little item on a Westchester op, because of the fact that some of the boys in that hoity-toity suburb of this man's town think we're passing 'em up. We aren't. We just can't get them to loosen up with news . . . Anyway, it seems that Howard Herman, son of our good friend Louis Herman (one of the well known and pioneer ops in this area) is now affiliated with County Amusement Co. at Mount Vernon. Howard was married in December and is now honeymooning in Miami . . . We hear from Nat Cohn of Modern Music Sales Co. that ever since the announcement he has taken over the Aireon '48 line he has "absolutely been deluged" with requests concerning this photo and all the accessories at the low, low price that's being quoted. Nat says, "It's really sensational". He also adds, "This is the first time in many months that we've simply been swamped with requests for more and still more information". In the meantime, Nat is also hard at work on a new record line which he believes will create a real sensation. One of the tunes is entitled, "They Undress Me With Their Eyes", or something similar to that.

Sam Yaras of Southwest Amusement Co., Dallas, Tex., spent the entire week in town and was seen here and there and everywhere about Tenth (Coinrow) Ave. Sam had some interesting tales to tell . . . Ben Palastrant, Aireon's regional director, in town from Boston and not here but a few hours — when he dashes on down to Philadelphia where, Ben says, there are some big things cooking for Aireon . . . George Ponser was in town over the holidays and really enjoyed visiting his home in Maplewood, N. J. as well as meeting with the many coinmen in this area. George advised that his firm in Chgo are going right ahead at top speed on their "Pro-Score" rolldown and that he will very soon have some grand surprises for the boys hereabouts . . . Barney Schlang resigned as business manager for the New York music ops association and becomes co-business agent of Frank Calland of IBEW. The boys will all be sorry to hear that Barney left, but, they'll be seeing him around . . . Al Simon who is Chicoin's rep out here became the daddy of a baby boy. Robert Lee Simon was born at Doctor's Hospital right on New Year's day — January 1, 1948.

We hear that two of the busiest guys this past week around Tenth Ave. were Jack Mitnick and Barney (Shugy) Sugerman who were in constant conferences with some of the most outstanding music ops in town. Seems that Shugy is breaking with a wall box which is already getting lots and lots of attention from the music boys here who operate AMI's . . . Saul Behari and Gloria Friedman were seen everywhere around the town this past week. Saul planed in from Hollywood and his Modern Records firm and seems that there will be an announcement soon of good interest for the trade . . . Saw "Rosey" Rosenberg of Kansas City, Edddie Smith, Eliot Berkwit, Ted Mair and Danny Kipnis over at the Chatham Lounge talking things over . . . Lou Wolcher of San Francisco busts into town after seeing the big furniture show in Chicago . . . Jack Semel and Jack Rubin of Esso Mfg. Co., Hoboken, are leaving town this Wednesday to be in Chi many days ahead of time and to get their booth all set at the CMI show where they intend to pop with the biggest of big surprises . . . What happened to Denny Dennison and Video?

We also hear that Runyon will display their Tel-O-Matic at the big show in Chicago and expect many, many interested ops to attend . . . Al Bloom of Speedway Products will display his combination television-phonograph

at the big Chicago show. Al had planned to come out long ago with this unit, but, after thinking it over, decided that the big CMI show would be the best time to show it. We think he's right, for this is one place where he'll be able to get comment from clear across the nation . . . Marcus Klein will go on to Chicago to attend the CMI show. This is the 15th annual convention — but — it will be the first time that Marc has seen the big show. He also advises that he's playing safe. He's taking Mrs. Klein along . . . Irv Orenstein, Harry Pearl, Tom Burke and our great big pal, Dave Stern, had a terrific showing on the new Rock-Ola "Magic-Glo" in their big, Newark offices. Now, with smiles on their kind faces and with love in their hearts — they're leaving for Chgo early (probably as you read this) to see what they can see and learn what they can learn. "And", as one of them said, "what we want most to learn is how to make profits with the new equipment" . . . Which reminds me. There are many ops about town wondering if there will or will not be licenses here even before they get back from the CMI convention.

The Atlantic Seaboard crowd are making this a grand get-together with all of their execs scheduled to be present at the CMI show in Chi. Harry Schneider, Meyer Parkoff and Bert Lane and Joe Fishman from Jersey leave early in the week. Harry Rosen will catch up with the boys in Chi. He's coming up from Florida . . . As most of you guys and gals know there's a coin machine special on the N. Y. Central RR again this year and so Dave Lowy and Phil Mason tell me that they intend to be on the "Special" to meet with all the boys and maybe take a hand or two of "gin" (in an effort to pay the fare) before they reach the Windy City . . . Hymie Rosenberg, at least so it seems to me, must have an "ace" or two up his sleeve this year. Hymie isn't very vociferous about going on to the convention, yet he has that cute, quiet smile and, I think, maybe Hymie's got something all lined up with which he'll pop when he lands in Chi.

Ben Becker, Bally's regional man, will go on to Buffalo first, before he travels to Chi, and to some business. "May as well pay for the trip in advance", Ben (Gin) Becker says . . . Jack Ehrlich tells me that he doesn't know definitely whether or not he will be able to attend the show, "But", buts Jack, "I'm going to try like hell to be there. I gotta hunch there'll be some changes made." . . . You guys from N.Y. will not miss the weather anyway. It's icy and cold in Chi — just like we have it here right now — so take along your woolen underpants — you'll need 'em . . . Lew Joffa of the C-8 ciggy machine tells us that the firm will have some really good news for all the trade, verra, verra soon. . . . And, it seems, we'll be bumping into all those N. Y. guys, Al Denver, Sid Levine, Teddy Blatt, etc., etc., etc. and so forth, in Chicago, even tho some of them advise they "may not be able to attend".

The balance of this column, if you people will excuse me, is devoted to the fact that we are so darned busy here at *The Cash Box* that we are just hoping we shall all be able to fly into Chi to be there at the opening day of the Show and meet with all of you at our booth. BY THE WAY — OUR BOOTH NUMBER IS 77 — AND THAT'S A DOUBLE NATURAL — THE NUMBER MADE FAMOUS BY "RED" GRANGE ON THE FOOTBALL FIELD — by many other athletic stars and also will be MADE EVEN MORE FAMOUS BY — *The Cash Box*. So call around when the doors of the Big Show open in Chicago. We'll be at Booth Number 77.

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

Seems as if your California Correspondent miscued last week because of the terrific blizzard in New York . . . Our only excuse is that living in sunny California one never thinks of such things as snow storms and the like . . .

* * *

With a complete lack of mourning because of Mr. Petrillo's edict, the record companies continue to enjoy some of the finest biz in many months . . . shipments going out every day and always more orders from the various distribs . . . looking the situation over with a somewhat jaundiced eye, it appears that all this national publicity has helped considerably to make the public more record conscious . . . Prexy Art Rupe of Specialty records, who's been keeping things under his bonnet for the past few weeks, gives out with the following; vis . . . Some weeks prior to the ban, Rupe signed and recorded a guitar, piano and bass combo known as the Nelson Alexander Trio . . . I listened to one of the discs, and from standpoint of juke box hits, this Trio seems destined to make lots of the silver coin for you ops . . . watch for them . . .

Aladdin prexy Leo Mesner is back around these parts after a trip back east . . . Brother Eddie tells us that the snowstorm caught them on the day they arrived . . . Modern Record's chief Jules Bihari writes us from Death Valley that the desert air is doing him a world of good, and that he hasn't as yet run across Death Valley Scotties hidden mine . . . keep trying fella, although that Brooks canary keeps piling up puhlenty of sales for the Modern books . . . Adman Charlie Craig of Exclusive Records is holding down the fort in Hollywood while prexy Leon Rene of that diskery is in the east on biz . . . Prediction from this colyum . . . Doye O'Dell's recording of "Shut Up And Drink Your Beer" to become one of the hottest juke box records for 1948 . . . Mercury Record Distributors of California announced the formation of a new corporation here in Los Angeles with William S. Jaffe as president . . . According to Mike Kurlan, manager of the Los Angeles office, Jaffe, who is a member of the Mercury board of directors decided to make his home in the west, and after varied discussions with the parent company, a California Corporation was formed . . . Bobby Worth, songwriter, and head of the Worth Music Publishers, has written a new number with Canary Dorothy Shay . . . "Two-Gun Harry From Tucumcare" . . . Shay introduced the number on last week's Coca-Cola show, and has recorded it for Columbia . . . You ops watch for Bobby Worth's spread in the convention issue of *The Cash Box* . . . it will be well worth your while . . .

* * *

Jack Olson of the Shipman Manufacturing Company tells us that they only had time to make up one sample machine for display at the CMI convention, but that great enthusiasm for their product is expected, and full production will be started in February . . . According to Mr. Snodgrass of the

Pantages-Maestro Company, free telephone lines for use with their piped music seem to be at somewhat of a premium . . .

* * *

Stopped by the Adams-Fairfax emporium the other day, and found out that Bernie Shapiro president of A-F, is working out production plans on their new cigarette machine with some big eastern manufacturers . . . Harry Williams flew his own plane out from Chicago to spend part of the holidays with his dad, M. C. "Bill" Williams, and many of his West Coast friends . . . on the way back to the Windy City, Harry landed at Phoenix to see some of the Arizona ops . . . my how that man gets around . . . Williams' roll-down "Box-Score" is still raking in the shekels on location, according to the Williams' exec. . . .

Coming as somewhat of a surprise to factions on the West Coast, was last week's appointment by the Rock-ola people, of General Music Company of Los Angeles as exclusive southern California' distributors for the Rock-ola line . . . Arizona and part of Nevada are also included as part of the exclusive distribution contract according to William "Bud" Parr, head of General Music . . . Max Thiede, former salesman for Badger Sales Company is now with General Music . . . A very successful showing was held during national Rock-ola week, January 3rd, 4th, and 5th, with the new 1948 Rock-ola boxes causing lots of very fine comment . . .

* * *

E. Jay Bullock, director of the Southern California Music Operators Association, is drawing up some very fine plans for a national organization . . . Jay's assistant, Thorna Matthews is taking care of the One Stop Record Service, and making some very fine sales of records and record players . . . Paul Laymon's place of business has been filled with ops and coinbiz folks coming in for a look see at Bally's new "Bally Bowler" . . . from advance reports we hear that it's a honey of a money maker . . .

Jack Simon of Sicking Distributors leaves for the convention along with Phil Robinson, West Coast rep for Chicago Coin, and Al Armis of Golden Gate Novelty Company via Union Pacific . . . Jack tells us that he plans to visit friends and business associates in Cincinnati before returning to the sunny climate of the golden west . . .

* * *

Here it is almost convention time . . . bigger and better ideas for the coinbiz . . . more things to see . . . to buy, and to make money with . . . all of the industry's people are looking forward to many many things at this 1948 convention, so let's all go to the coin machine show!!!! While you're in the Windy City, you might stop in and see your old friend of *The Cash Box*, Marshall Micon . . . our Chicago offices are at your disposal . . . come in and see us . . . and get that ad in for the big CONVENTION ISSUE now!!!!

THRU THE COIN CHUTE



MINNEAPOLIS

Weather or no weather, Henry Greenstein of the Hy-G Music Company is spending two weeks in Miami, Florida and will stop off in Chicago for the Coin Show, before returning home . . . Mr. & Mrs. Eddi Birkemeyer of Litchfield, Minnesota just returned home after spending a month at Palm Springs, where Mr. Birkemeyer's brother owns a Fruit Ranch. Both of the Birkemeyers have a nice California suntan, and the vacation did them a lot of good . . . Amos Heilicher of the North Star Novelty Company, Minneapolis, in Chicago attending the Furniture Convention.

Urban Kost and Jerry Hardwig of St. Cloud, Minnesota were in Minneapolis recently. They spent the day making the rounds . . . Mr. & Mrs. Walter Hugeback of New Hampton, Iowa drove into Minneapolis with their son and daughter-in-law and are spending a few days doing some shopping . . . Joe Topic of Shokapee, Minnesota just got back from a trip down to E. Dubuque, Iowa where his daughter is appearing as a featured dancer. Joe spent several days with his daughter before returning home.

Paul Felling of Sauk Center, Minnesota also in town this week on some business . . . Harry Harrison of Minneapolis, and operating through Sebeke and Park Rapids, Minnesota finally got out to do some ice fishing up at Park Rapids. He claims the fish were biting just fine, but he couldn't stay too long as not so long ago, Harry had a very bad case of pneumonia . . . Harry Partridge is now maintaining his office at Mora, Minnesota and is living at Ogilvie . . . Eddy Claven of Alexandria, Minnesota reports that the Model he is having built will be ready for this summer's business. Eddy Claven and the Mrs. are leaving very shortly for a little trip to Miami.

NEW ORLEANS, LA.

All New Orleans coinmen seem to have their sights set on the forthcoming CMI Convention in Chicago next week. Loads of folk hurriedly making reservations with this "old" city bound to be well represented at the show. . . . Nap Carpenter of Gretna Music Co., in town looking over the '48 Buckley's . . . Neut Ammons up from Gulfport buying and selling. Neut tells us that he is in the market for pahlenty new games . . . Bennie Honderson from Norco, La. browsing along coin row this past week. . . . Ben Newbauer is always in from Thibadaux every Tuesday. You can bet your boots on that. Vincent Cefalou and his son Sam visiting from Baton Rouge, La.

Caught Mr. and Mrs. Dan Maloney of Bally Mfg. Co. doing the night spots in the Vieux Carre this past week. . . . Mr. & Mrs. A. J. Perez getting their reservations for the CMI Convention . . . The New Orleans Coin Machine Operators Association held their first meeting this past week, since the death of the beloved "Pappa" Pace . . . O. C. Marshall and N. C. Wickers traveling their territory and report business on the upswing . . . Blue Caillanet from the United Novelty Co., Biloxi planning a trip to Chicago and the show too . . . Mr. C. Schuyler of the H. C. Evans Co. visiting New Orleans. . . . Joe Loronto, A. J. Martino, C. Aceoldo and Joe

Lekich rapidly building up their routes again. They suffered heavy losses during the September storm on the Mississippi coast . . . Nick Carbajal reports that Crown Novelty really did a sensational business during the early part of the year. If the first few days are any indications of things to come, it certainly will be a prosperous year, says Nick. Al Morgan, manager for Crown continues to wear those flashy new ties, claiming that they are all Xmas gifts (?)

ST. LOUIS

by BERT MERRILL

Fellow operators paid tribute to Jimmy Carmody, veteran music man, when representatives of every branch of the coin machine industry were on hand for his funeral last week. His widow, Kate Carmody, plans to continue operations of the routes at last word.

Big news of the week was the Rock-ola open house at Ideal Novelty Company which drew 300 of coindom's elite for a two day visit. A lot of faces seldom seen together graced the Ideal halls, as Bill Betz, W. B. Novelty, Tom Murphy, AMI, and Dan Baum fraternized with Carl Trippe as host. Barney Frericks, Joe Morris, Lou Morris, Abe Jeffers and other old timers were in the ham and cheese sandwich line. Out of towners included Dale Riemer of Missouri Tavern Supply, and Ted Keyes, from Farmington, Mo. Art Anderson popped in from Waynesville, Mo; followed by Clark Hollenden from way down Memphis way. All of the boys had their pictures snapped, to renew old acquaintanceships. Many Ideal graduates, including Jack Rosenfeld, Joe Goddy and Earl Bowman, dropped in to pay their respects, and to meet Art Weinand, Rock-ola sales-manager, who promised everybody ten machines. Late in the evening the party moved out to the Trippe Manse in South St. Louis until the wee small hours.

Andy McCall of McCall Novelty, now one of the biggest operators in the midwest, went rustic a few years ago, and his friends didn't forget it. For the Christmas season Andy received chiefly baby pigs done up in bright red ribbons, and dyed many hues of the rainbow. Added to his gift of recent months, this completes the McCall menagerie.

Dick Carr of Lambert Field's swell locations has returned from a four month sojourn down in Florida.

The private train to the CMI show is a sellout, according to the list committee. Only a few of last year's stay-at-homes are planning to miss the affair this year.

Noel Reed of Willow Springs, Mo, dropped around the circuit to renew acquaintances. He passed along a useful tip for ops who want to keep location owners happy — "Shoot their pictures now and then and mail them to the family" Noel confided.

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****CLASSIFIED AD RATE \$1.00 PER LINE**

OR ANY FRACTION THEREOF WHERE LINES RUN OVER. EACH LINE MEASURES 7½ INCHES LONG. FIGURE APPROXIMATELY 12 TO 14 WORDS PER LINE. CLOSING DATE IN N. Y. C. EVERY WED., 5 P. M.

(ALL CLASSIFIED ADS — CASH WITH ORDER)

USE ENCLOSED GIANT CARD FOR CONVENIENT MAILING**SPECIAL NOTICE TO \$48 PER YEAR SUBSCRIBERS**

YOUR FREE WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM SPACE 3 LINES. ALL LINES, OR ANY FRACTION, OVER 3 LINES WILL BE CHARGED AT THE RATE OF \$1 PER LINE.

WANT

WANT — Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Muto. Fan Front & Red Top Diggers; late F.P. Pinball Games; Cash Victory Derbys & Special Entrys; '46 & '47 R.O., Wurl. & Seeb. Phonos. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORday 5171

WANT — The used records from your boxes. We buysteadily all year round. Top prices paid. **SELL** to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel: Dickens 7060

WANT — Used Juke Box Records — — Used Juke Box Records — — Used Juke Box Records. Unlimited quantities. Write or wire. FIDELITY DISTRIBS., 332 E. 188th ST., BX. 58, N.Y.

WANT — To Purchase for export shipments — Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — 5 Ball F.P.G. Fly, Trapeze, Humpty Dumpty, Superscore, Hawaii, Mystery, Mexico, Nevada, Ginger, Tornado, Coed, Wurlitzer 1015's. Must be clean & in A-1 condition. State quantity & lowest price in first letter. Will pay \$90. for Seeburg Vogues, \$50. for Wurl. 71's & 81's, NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF.

WANT — Music Operators! How long does it take you to accumulate 500 Used Records? We will buy and pay top prices for your used records if you will ship them to us regularly. Call us now and let's get together. JALEN AMUSEMENT CO., 113 W. REDWOOD ST., BALTIMORE 1, MD. Tel: Plaza 4802

WANT — Will buy any quantity used Slot Machines, all makes & models. Also Columbias, Gooseneck Mills Q.T's, Vest Pockets. Quote your lowest prices in first letter. All machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — Mutoscope Fan Front and Red Top Diggers; Keeney Three Way Bonus Super Bells; Bally Special Entrys; Bally Entry; Draw Bells, etc.; Packard Boxes; 1015 Wurlitzers; Seeburgs. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3585.

WANT — Evans Bangtails, Dominos and Winterbooks; Keeney Bonus Bells and Bally Deluxe Draw Bells. Cash waiting. No junk please. Also Jennings Challenger 5-5¢. ARUNDEL AMUSEMENT CO., 416 THIRD ST., EASTPORT, MD. Tel: Annapolis 3491

WANT — New & used Wall Boxes, Adaptors & Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F.P. Mint Vendors; Solotone, Personal Music Boxes, Amplifiers, etc. Any 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — DuGrenier "S" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT — Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT — FOR Cash. Post-war Rolldown Games: Advance Rolls; Total Rolls; Tally Rolls; Sportsman Rolls, etc. KEOKUK APPLIANCE CO., 420 MAIN, KEOKUK, IOWA. Tel: 2497

WANT — Used Juke Box Records. Unlimited quantities. Top prices paid. We pick up within a radius of 150 miles. Write or Wire. HARMEL MUSIC CO., 2809 OCEAN AVE., BKLYN. 29, N. Y.

FOR SALE

FOR SALE — 30 Advance Rolls, nearly new \$245.; 3 Total Rolls \$110.; 2 — 1946 Seeburg \$495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

FOR SALE — Advance Rolls \$239.50; Total Rolls \$125.; Total Rolls converted to 600,000 score with roll-over buttons \$179.50; Red Ball (Pool Game), like new \$60. Largest stock of Roll-Downs and Arcades in Midwest. Write. WISCONSIN NOVELTY CO., 3734 N. GREEN BAY AVE., MILWAUKEE 6, WIS. Tel: Locust 0100

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

FOR SALE

FOR SALE - New York Operators - 50 United Pin Games, packed, cleaned and ready to ship \$30. ea.: Libertys; Shangri-las; Air Circus; Arizona; Brazil; Idaho; Victory; etc. EAST COAST MUSIC CO., 10th & WALNUT STS., CHESTER, PENNA. Tel: Chester 2-3637

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE - Mills 1947 "Three Bell", like new \$425.; Set 5¢-10¢-25¢ Club Bells, new cabinets, guaranteed equipment \$575.; 5¢ & 10¢ Orig. Mills Bonus Bells, rebuilt - Silver Hammerloid (write); 25 Slot Machine Packing Boxes \$45.; 25 Pin Game Boxes, wire bound \$50.; Mills Slot Locks \$16. doz.; new Cash Boxes \$10. doz. Bargain list Free. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: 4-6152

FOR SALE - What have you to trade us for the following: 1 Photomatic, like new, latest model; 2 Packard Basement Units; 1 Tally Roll; several Bank Ball Super Rolls & Premier Ten Grand Bowling Alleys. SILENT SALES CO., 208 11th AVE. S., MINNEAPOLIS, MINN. Tel: Geneva 3645

FOR SALE - Ten Keeney Three Way Bonus Bells, like brand new \$1100. ea.; Ten Evans Bangtails 1947 Models, used ten days \$450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713.

FOR SALE - 1 No. 1017 Wurlitzer Hideaway, very clean with Plastic Star Speaker \$295.; 1 Wurl. Twin 616 Hideaway Packard Adapter \$95.; 1 new Packard Hideaway floor sample \$335.; 2 Packard No. 1200 Speakers, new \$100. ea.; 1 - 10¢ new Pace Chrome Bell \$150.; 1 - 25¢ new Pace Chrome Bell \$155. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel: 3-4508.

FOR SALE - Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucre; 6 Galloping Dominoes J.P.; 6 - 5 - 10¢ Pace Twin Reels; 2 Evans Lucky Stars; 11 - 10¢ Big Games; 3 - 5¢-5¢ Pace Twin Reels; 2 - 10¢ Pace Reels Jr.; 16 - 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587.

FOR SALE - Territory Closed. All equipment to be sold immediately. Keeney Three Way Bonus, Two Way and Single Bonus in 5 - 10 or 25¢ combination; Four Way Super Bells 5 - 10 - 25 and 50¢ and 5 - 5 - 10 - 25¢; Two Way and Single Super Bells; Mills Four Bells Lo and Hi Head; Pre-war Three Bells; Bally Triple Bells and Draw Bells. Have slots from Blue Fronts to Gold Chromes; Double Slot Safes. Have two each Wurlitzers from 616 to 1015; one Total Roll; six Goalees; few Pin Games - Suspense, Dynamite, Canteens and Victory; eleven Keeney Super Tracktimes; Galloping Dominoes 1946. Best offer takes them, one or all. All equipment operating as of December 31, 1947. REDWING NOVELTY COMPANY, 7 SOUTH CALIFORNIA ST., STOCKTON 7, CALIF. Tel: 88289

FOR SALE - 30 Advance Rolls, nearly new \$245.; 3 Total Rolls \$110.; 2 - 1946 Seeburg \$495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

FOR SALE - We have a large quantity of pre-war games, United Conversion games, and post-war games for immediate delivery. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE - 2 Late Deluxe model Mutoscope Photomatic, used 2 months, like new \$995. ea.; 2 Keeney 5-25 Two-Way Bonus Bell, used 3 weeks \$475. ea. ROY FOSTER, SIOUX FALLS, S. DAK.

FOR SALE - 53 Brand new Solotone Boxes \$9.75 ea.; 10 brand new Location Amplifiers \$55. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE - New Equipment: Genco Advance Rolls & Bally Nudgy (write); 2 Bally Bally Hoo \$150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Spares, excellent condition \$700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

FOR SALE - Seeburgs: Classics \$125.; Mayfair \$130.; Hi-Tones 8800 & 9800 \$140.; Lo-Tone \$250.; Complete Hideaway \$100. Wurlitzer: 500K \$125.; 600K \$125.; 600R \$115.; 700 \$215.; 850 \$215.; 950, new plastics \$225.; model 320 Wall Boxes \$10. ea. Rock-Olas: 39 Deluxe \$120.; Standard \$110. ANGOTT SALES CO., 2616 PURITAN, DETROIT, MICH. Tel: Un. 40773

FOR SALE - 100 Rolldown Games - Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. All machines in good condition. Write or phone for price. Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: LOnacre 5-8879

FOR SALE - Mills greatest proven money makers - original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors \$275.; late head Mills Four Bells \$200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - Will trade for 1-Balls. Bosco, Snappy, Velvet, Victory, Duplex, Zig Zag, 5-10-20 & about 25 other 5-Ball Tables in this price range. Also will trade some Massengill pool tables 3½x7. GEORGETOWN AMUSEMENT CO., P.O. BOX 488, GEORGETOWN, S.C. Tel: 139L

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Advance Rolls \$275.; Total Roll \$125.; Sportsman Roll \$125.; Goalee \$95.; Tally Roll \$75.; Rol-A-Score \$150.; Super Triangle \$50.; Bang-A-Fitty \$200.; Rapid Fire \$25.; Ten Strikes H.D. \$50. MOHAWK SKILL GAMES CO., 56 MACARTHUR DRIVE, SCOTIA, N. Y.

FOR SALE - Wurlitzer Model 600 phonographs in A-1 shape \$115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE - Goin' Out Of Business. 10 Strikes 'N Spares. Also a good paying route of 19 Strikes 'N Spares on location. Also 40 brand new Test Quests counter games. Write for complete details. BAUM DISTRIBUTING CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE - Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE - 6 ft. Bowl-O-Bowl, electric scoring (bowling game) fl. sample \$99.50; 14 ft. Bowl-O-Bowl, fl. sample \$139.50; Mutoscope Voice-O-Graph '46, 35¢ slot, like new \$950.; Chi-Coin Baseball, new \$150. SILENT SALES SYSTEM, 635 D ST., N.W. WASHINGTON 4, D. C. Tel: District 0500

FOR SALE - Extra Savings on our famous used games: Exhibit's Smoky \$80.; Vanities \$85.; Rangers \$115.; United's Rio \$80.; Havana \$90.; Mexico \$135.; Nevada \$150.; Williams' Tornado \$100. Cyclone \$120., Torchy \$135.; Chicoin's Kilroy \$90. 1/3 deposit required. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. Tel: CA. 7137

FOR SALE - This Week's Specials! Suspense \$69.50; Surf Queens \$39.50; Step Up \$65.; Double Barrel \$44.50; Big League \$49.50; Undersea Raider \$75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

FOR SALE - DuGrenier, Rowe, National and Unedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Unedapak parts. Want - Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - One Balls: 3 Victory Specials \$175. ea.; Longacres & Dust Whirls & Thorobreds \$55. ea. Five Balls: Big League, Surf Queen, Big Hit, Streamliner, South Seas, Grand Canyon \$35. ea. Baffle Cards & Kilroys \$90. ea. C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.

FOR SALE - 10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance \$800. ea. Terms: 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: Temple 1-7455.

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - 30 Advance Rolls, nearly new \$245.; 3 Total Rolls \$110.; 2 - 1946 Seeburg \$495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

FOR SALE - DuGrenier W \$75., WD \$85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE - 10 - 616 Wurl. \$75. ea.; 2 - 600R Wurl. \$150. ea.; 1 - 1940 Rock-Ola C.M. \$90.; 3 Seeburg Mayfairs \$150. ea.; 2 Seeburg Regals \$175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel: RA. 5-8705

FOR SALE - 30 Advance Rolls, nearly new \$245.; 3 Total Rolls \$110.; 2 - 1946 Seeburg \$495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

FOR SALE - AMI Telephone Hostess Music - Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE - Seeburg Colonel R.C. \$200.; 1 Barrel Roll Skee Ball \$75.; Jennings Cigarolla \$40.; Undersea Raider \$50.; Loudspeakers \$5.; Jennings 5¢ Silver Moon \$50.; Mills Four Bells \$50. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO.

FOR SALE - 25 Rock-Ola Deluxe, Standard, Masters, assorted, parts intact \$110. ea. if lot is taken; 100 Pre-war Pin Games, all parts intact, lots of 10 or more \$13.50 ea.; 10 Pace Saratoga with rails (as is) \$15. ea.; 2 Keeney 5¢ Super Bells \$85. ea.; 1 Jumbo Parade F.P. 5¢ Mint Vender \$35. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS 3, MO. Tel: Franklin 5544

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****FOR SALE**

FOR SALE - 12 - 25¢ Gold Chrome Mills Slot Machines rebuilt by Monarch Coin Machine Company. Machines are guaranteed perfect. Make us an offer on any part. 1 Photomatic 1946 model, used three months \$600.00 and a Steal at that. 2 Buckley Track Odds Daily Double Jack Pot Model. Make us an offer. 1 - 5¢, 1 - 25¢ Evans Galloping Domino 1941 Model. Guaranteed o. k. 1 Golf Ball machine, can't tell it from new. Write. Three Mills 4 Bells 5¢-5¢-5¢-5¢. Best offer takes 'em. BROWARD NOVELTY COMPANY, 1012 S. E. 9th St., FORT LAUDERDALE, FLA. Tel: 4129 W

FOR SALE - Ray Gun Operators! Those old Seeburg and Bally Guns can make new profits again! Write for information on our new extra moving target Units. COIN AMUSEMENT GAMES, INC., 1023 E. 47th ST., CHICAGO 15, ILL.

FOR SALE - Good News! Limited quantity brand new Adams Model G.V. 1¢ Gum Machines, color - red and blue - six columns - compact - slug proof - immediate delivery \$24. F.O.B. Anderson. Unlimited quantities of Adams 1¢ Vending Gum 51¢ per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C. Tel: 1794-M

FOR SALE - Good paying operation that can be expanded. 43 Late Wurlitzer and Seeburgs; 10 Free Play Pin Games. Also Retail Record Store. Located Northern Ill. Will pay out 18 months. Ten Grand will handle. Balance - Terms. Owner entering manufacturing. ALSO - Established distribution & service, repair dept. pays overhead. Operations can be added. Fertile territory. Investment returned 15 months. Owner wishes to retire. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE - 25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE - 30 Advance Rolls, nearly new \$245.; 3 Total Rolls \$110.; 2 - 1946 Seeburg \$495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

FOR SALE - Hot Juke Box Route. 70 Juke Boxes on location. Good location. No competition. Priced to sell quick. Going out of business. Approximately 12,000 records. Parts. Wall Boxes. Speakers, etc. Intake - about the average. Open for inspection. For full information write: BOX 623, PEARSALL, TEX.

FOR SALE - Guaranteed Used Machines - Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE - Want to trade 5 Premier Barrel Rolls 10½ ft. long for Roll Down games. FRANK SAGER CO., AHMEEK, MICH. Tel: Calumet 588

FOR SALE - Genco Advance Rolls \$334.50; Esso Stars Alley Rolls (with new Esso Arrows parts) \$279.50; Genco Total Rolls \$139.50. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L.I., N.Y.

FOR SALE - Have no room, will sell at great sacrifice, machines ready for locations. Take your pick, several of each of the following machines: ABC Bowler, Argentine, New Champ, Knockout, Victory, Horoscope, Gun Club, Glamour, Four Roses, Jungle, Monicker, Seven-up, Snappy, Sea Hawk, Spot-A-Card & more games too numerous to mention \$25. ea. F.O.B. Boston, Mass. Write, phone or wire us. OWL MINT MACHINE CO., 26 BRIGHTON AVE., ALLSTON, MASS. Tel: Algonquin 4 3216

FOR SALE - 5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At \$25.: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At \$30.: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At \$35.: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At \$45.: Arizona, Surf Queen, Midget Racer, Big League. At \$75. Superscore. One Balls F.P.: Sport Special \$45.; Dark Horse \$60.; Blue Grass \$65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE - Wurlitzer 600 \$100.; 750E \$295.; 500 - \$100.; Rock-Ola 1940 Super \$100. Write for complete list. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-0817

FOR SALE - Big Savings on our reputable used games. All in perfect condition. Bally Victory Derby \$165.; Victory Special \$195.; Special Entry \$325.; Gottlieb's Daily Races \$225.; Refinished Mills Slots, perfect condition: Blue Fronts 5¢ \$75., 25¢ \$85.; Cherry Bells or Brown Fronts 5¢ \$100., 25¢ \$110.; Original Black Cherry Bells 5¢ \$140., 25¢ \$150. 1/3 deposit, bal. C.O.D. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS 13, LA. Tel: Canal 7137

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

**COIN MACHINE
MART****PARTS AND SUPPLIES**

FOR SALE - Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, \$3. ea. on order of 10, \$2.85 ea. on order of 25, \$2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for \$30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE - Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 \$40. per 1000; No. 51 or 55 - 10 for 48¢, 100 for \$4.40, 300 \$.042 ea.; Nos. 40, 46, 44, 47 - 10 for 58¢, 100 for \$5.30, 300 \$.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Handy Dandy Pistol Grip Soldering Iron. Quick Heating, saves time & labor. Can be operated directly from a 110 AC or DC line. Limited number. While they last \$3.95 ea. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

MISCELLANEOUS

NOTICE - Music Operators: You cannot afford to pass up the Saving & Service we offer; you take no chances because we Guarantee every Needle we Re-Sharpen. Drop a card for Details & Shipping Containers. Give it a Try. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE - Save 50 to 75% of record cost. Order the new Xtalyte lightweight tone arm today. Less than one Oz. pressure. Adaptable to all models Wurlitzer & Seeburg Phonographs. Complete with Volume Control \$12.45. BUSH DISTRIBUTING CO., 257 PLYMOUTH AVE. NO., MINNEAPOLIS, MINN.

NOTICE - Want. Used Juke Box Records - Used Juke Box Records - Used Juke Box Records. Unlimited quantities. Write or wire. FIDELITY DISTRIBS., 332 E. 188th ST., BX. 58, N. Y.

PASS THIS SUBSCRIPTION ON TO A FRIEND!!**"THE CASH BOX"***"The Confidential Weekly of The Coin Machine Industry"***381 FOURTH AVENUE, NEW YORK 16, N. Y.**

PLEASE ENTER MY SUBSCRIPTION FOR ONE YEAR. ENCLOSED FIND CHECK FOR \$15.00

(ALL SUBSCRIPTIONS PAYABLE IN ADVANCE)

NAME.....

FIRM.....

STREET.....

CITY.....ZONE.....STATE.....

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

The Dawn of a New Day for Operators!

Williams

SUNNY

**PREMIUM SCORE • RESERVE SCORE
HIGH SCORE to 5 MILLION**

Plus

F-L-I-P-P-E-R A-C-T-I-O-N

Convenient Feather-touch Dual Button Controls.

SEE YOUR DISTRIBUTOR NOW!



SUPER DELUXE

ROLL DOWN

**BOX
SCORE**

**IN THE 1,000 HIT
COLUMN EVERYWHERE!**

ORDER FROM YOUR DISTRIBUTOR



MEMBER

Williams

**MANUFACTURING
COMPANY**

**161 W. HURON STREET
CHICAGO 10, ILLINOIS**

**COME SEE
WHAT'S COOKING
FOR '48**

VISIT
Bally **BOOTHS**
57,58,59,60,61,62
SHERMAN HOTEL
CHICAGO
JAN.19,20,21,22,1948

OPEN HOUSE
AT Bally **PLANT**
10 A.M. TO 4 P.M.
JAN. 19, 20, 21, 22
NEW EQUIPMENT
REFRESHMENTS
MUSIC



Bally

MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

