

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 8, No. 42
WEEK OF
JULY 14, 1947



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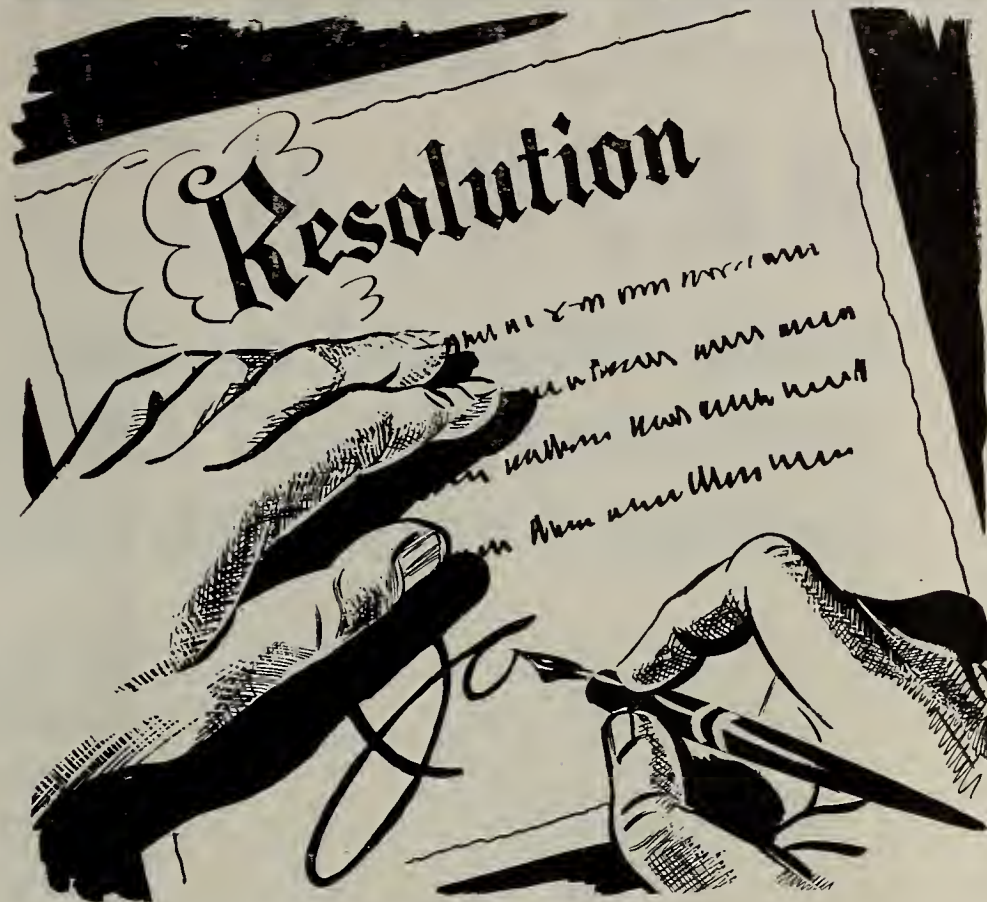
THE MILLS CONSTELLATION

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Resolution

To Better My Business
 To Insure My Future
 To Remain Financially
 Sound
I MUST
OBTAIN A MORE
EQUITABLE SHARE
OF MY COLLECTIONS

By Bill Gersh



There is no longer any doubt in the mind of anyone connected with the coin machine industry in any fashion whatsoever that the answer to a great many present problems is for the operator to obtain a more equitable share of the gross collections from each machine he has on location.

For five years now The Cash Box has urged operators to adopt a better commission basis. Those operators who have already done so find themselves in a more financially sound position and are, therefore, able to continue on successfully.

But, those operators who have gone along on the theory that everything would eventually right itself, regardless of the 50%—50% commission basis on which they are operating, have found it impossible to meet their overhead expense and to continue amortizing the new equipment which they have purchased within a reasonable period of time as well as continue to buy new machines at the competitive pace required today.

The operator must make up his mind that his general overhead expense; the cost of equipment including such other surrounding factors as wages, cost of supplies, parts, rent, etc., will continue at present high levels and perhaps even go higher before this year is over. With such conditions confronting him, he simply must change his present operating method or he will find it impossible to continue on in this business on a profitable basis.

The answer to the problem facing the greater majority of the operators thruout the nation is to change their present inequitable percentage of the gross intake from 50%—50% to 75%—25%. In this fashion they will, at least, have come to a more equitable division of the gross income from their equipment. And, only by such method, will they be assured of profitable continuance in this industry.

This is an imperative requirement for the music as well as the music amusement machine operator. Many noted amusement machine distributors are today advising that they are spending more time collecting bills than they do selling equipment. There is simply no reason for this. The public are playing more music than ever before in American history and also enjoying amusement devices to a much greater extent. The operator is enriching the location owner — but not himself.

He is continuing along with ancient and outmoded operating methods in an age when all businessmen have efficiently streamlined and highly modernized all business systems. The operator, too, must streamline and modernize his operating methods to meet present conditions if he desires to continue on a sound and progressive basis.

The answer is in the figures which have been presented by The Cash Box time and time again. From a \$20 gross take, (and this is figuring exceptionally high as an average) the location owner receives \$10 (on the present 50%—50% commission basis) and has very little expense to remove from that \$10; for example, the rental he would charge for the small space occupied by a juke box or a game and the few pennies worth of electric current used. But from the \$10 gross which the operator receives, he can immediately deduct 50% as operational overhead and the result is that he is now down to \$5 net, from which must come amortization of his machine and his general profit. On the basis of \$5 per week, without deducting any further expenses, it is extremely difficult for the operator to amortize present juke boxes and amusement machines and, at the same time, earn any profit on his investment.

But, on the basis of retaining 75% of the gross intake from the machine, the operator receives \$15 and can continue on profitably in this business. In short, as operator after operator has explained, on a gross average of \$20 per machine (including amusement and music machines on the route) the operator working on 75%—25% basis averages \$10 net to himself for each machine. This can keep him in business and can make pos-

sible the successful and profitable operation of his equipment. In the present three to four months run of a pinball machine, the trade-in valuation brings additional profit to the operation, after the intake is deducted. The same is true of any good juke box. The juke box operator with a \$10 per week net can see daylight and amortize in approximately 18 months, especially when depreciation is deducted and eventual trade-in figured.

The Cash Box has also urged operators who do not believe that they can obtain a 75%—25% commission basis to at least get \$10 front money per machine.

There are so many peculiarities in each territory that the operator must decide his commission basis arrangements for himself. In the case of "mixed routes", the operator is faced with an entirely different problem. Then again, some location owners have their own individual whims and fancies which must be catered to by the operator, so that his commission basis might be different in almost each and every individual case.

Regardless of what individual differences and difficulties and peculiarities do exist — the only answer to continued profitable operating today — is for the operator to obtain a more equitable share of the gross intake from his machines — if he desires to remain in a profitable and successful business — and not be known as "machine poor", as were many operators prior to this past war.

In fact, the entire paralysis which enveloped the automatic music field would never have come about were there a better commission basis in existence on a national scale. This must be the first resolve of every operator in the nation who hasn't, as yet, taken advantage of more modern and more streamlined business methods to insure himself a healthy and prosperous as well as a progressive future.

To be successful today — every operator must adopt the resolution heading this editorial — and do so immediately!

THE CASH BOX

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MUSIC OPS SURPRISE WITH BIG ACCLAIM FOR NAT'L PROTECTIVE ASSN PLAN

"The Cash Box" Amazed at Number of Replies Received Endorsing a "National Automatic Music Protective Association." Propose Names of Noted Automatic Music Men to Lead Organization. Interest in This Plan Because of Scott and Fellows Bills Greater Than in Any Other Ever Presented.

Here are Some of the Automatic Music Leaders Already Proposed to Serve on a "National Automatic Music Protective Association"

| | | |
|---------------------|---------------------|--------------------|
| George A. Miller | David C. Rockola | Edward Smith |
| Albert S. Denver | J. A. Weinand | T. W. Thomas |
| Sidney H. Levine | George Skinas | John J. Mulligan |
| N. Marshall Seeburg | I. B. Ackerman | Leo Weinberger |
| C. T. McKelvy | Sol L. Kesselman | Gordon Sutton |
| Wm. H. Rosenfeld | Homer E. Capehart | Bert Lane |
| Jack Cohen | Wm. L. Krieg | Barnet B. Sugerman |
| Lee S. Rubinow | Col. R.E.L. Choate | Frank Engel |
| M. G. Hammergren | R. R. Greenbaum | Jack R. Moore |
| Carl T. Johnson | Chas. W. Schlicht | S. H. Lynch |
| E. Jay Bullock | V. G. Wahlberg | C. S. Pierce |
| Drake Cunfield | Thomas J. Callaghan | Don W. Clark |
| Wm. L. King | John Haddock | Nat Cohn |
| Jack Shephard | Morris Goldman | Chas. Cade |

NEW YORK—From the very first day that this past week's issue of *The Cash Box* appeared in the trade, phone calls continued to swamp the offices of *The Cash Box* suggesting names of juke box leaders to serve on a "National Automatic Music Protective Association."

The idea for such an organization was proposed in Washington by some of the juke box leaders who were in constant attendance at the seven public hearings on the Scott (H.R.1269 and H.R.1270) and the Fellows (H.R. 2570) Bills.

These men, meeting evenings prior to the public hearings before a Sub-Committee of the Committee On The Judiciary, felt that the juke box industry, just as the opponents of the automatic music business, the music industries, should also have a "National Automatic Music Protective Association" to protect this industry in further national legislative cases.

There is no doubt that interest in the Scott and Fellows Bills hearings must have been unusually great throughout the entire juke box industry to elicit such tremendous response. It can safely be stated that there has been more interest shown in the plan for a "National Automatic Music Protective Association" than in any other ever yet presented to the juke box business.

The fact that name after name, prominent in the industry, was mentioned to serve on an organization of this kind, is also proof in itself of the great interest in the trade to be com-

pletely prepared for any further eventualities of like nature, as the Scott and Fellows Bills. (And there is no doubt, as all coinmen who were present in Washington already know, that ASCAP, NAPA, NMC, SPA, and all the other music organizations will continue to fight year after year in an effort to make a grab from juke box income.)

The creation of such a non-profit organization, to meet only in times of national emergencies, is therefore of great interest to all the juke box field. It would take much worry from the mind of the average juke box operator to feel that the noted leaders of his trade are always prepared to battle whatever national problems with which he may be faced.

The names which have already been proposed are among the most outstanding leaders in the nation's juke box business. There are a great many others who also have established outstanding leadership in the field. These should be included with this first list which has been gathered together from the names proposed by all who have shown such an amazing interest in an organization of protective character.

Every outstanding manufacturer has been included in the list. N. Marshall Seeburg and C. T. McKelvy of the J. P. Seeburg Corp.; Carl T. Johnson and M. G. Hammergren of The Rudolph Wurlitzer Co.; David C. Rockola and J. A. Weinand of Rock-Ola Mfg. Corp.; Homer E. Capehart

and Wm. L. Krieg of Packard Mfg. Corp.; R. R. Greenbaum of Aireon Mfg. Corp.; Chas. W. Schlicht and V. G. Wahlberg of Mills Industries, Inc.; Thomas J. Callaghan of Bally Mfg. Co.; John Haddock of A.M.I., Inc.

Wm. H. Rosenfeld, attorney for Ohio's music ops; Jack Cohen, president of Cleveland's music merchants; George A. Miller, president of California's music ops; George Skinas, state president of Michigan's music men; I. B. Ackerman, attorney for Michigan's ops; Sol L. Kesselman, attorney for New Jersey's ops; Albert S. Denver, president of New York's music owners; Sidney H. Levine, attorney for New York's ops; E. Jay Bullock, director of Southern California's music ops; Drake Cunfield, president of Illinois' music operators; Col. R. E. L. Choate, director for Alabama's music ops; Wm. L. King and Jack Shephard, president and vice-president of Eastern Pennsylvania's music men; Morris Goldman, president of Detroit's music owners.

Lee S. Rubinow, former noted leader of New York's ops and now Seeburg distrib of Miami; Edward Smith, Wurlitzer distributor of New York; Terry W. Thomas of Western Pennsylvania music ops and a Cleveland distrib; John J. Mulligan, president of Western Pa. music ops and Aireon distrib of Pittsburgh; Leo Weinberger, Seeburg distrib of Louisville; Gordon Sutton, Wurlitzer distrib of Chicago; Barnet B. Sugerman, A.M.I. distrib. of New York; Bert Lane, Seeburg dis-

trib of New York; Frank Engel, Seeburg distrib of Philadelphia; Jack R. Moore, Seeburg distrib. of Portland; S. H. Lynch, Seeburg distrib of Dallas; C. S. Pierce, president of Wisconsin's ops and Packard distrib; Don W. Clark, Wurlitzer distrib of San Francisco; Chas. Cade, Packard distrib of Philadelphia.

In short, every name so far mentioned, is among the leaders of the trade and men who have had a great deal of experience in the automatic music industry. Some of the distributors mentioned were, and still are, leaders of organizations in their territories. Others have proven themselves extremely active in combating inequitable taxation and other legislation against the music machine industry. There is no doubt that the list of men already presented in telephone conversations to *The Cash Box*, is among the finest which can be chosen.

But, this is only a beginning. It proves the need for a strong body of men to act as a nucleus for the entire automatic music industry and to protect the members of this industry from any further attempts upon their income at a time when they are attempting to adjust themselves to a new operating era.

No automatic music operator can afford to have obstacles of the nature attempted by organizations like ASCAP (American Society of Composers, Authors and Publishers) and NAPA (National Association of Performing Artists) thrown in his path. He could not withstand the pressure which would be brought to bear on each and everyone of his locations. And, as all the automatic music men know, it would simply irritate the location owners to the point where they just wouldn't want anything further to do with automatic music.

There is, definitely, a great need for an automatic music protective organization. Such an association would prove of extreme value in times of stress. As yet no one knows what the future holds, even should the Scott and Fellows Bills be buried in the Committee On The Judiciary during this session of the Congress.

Next year may see further bills of this kind before a new and entirely different Sub-Committee who may have various other ideas regarding what's what as far as automatic music's "performance for profit" is concerned.

The trade must be prepared. Only its leaders can help it during times of national emergency. Only its leaders can afford to be present and meet with

the various legal counsels who will represent the industry and also from among its own members choose the required speakers it will need to appear before such committees.

Many astonishing and even shocking facts were brought into the open during the seven public hearings on the Scott and Fellows Bills. One attorney for one of the music groups was forced to admit that he had taken \$7,500 from James C. Petrillo of AFM (American Federation of Musicians) to aid in his fight against juke boxes. Other facts, such as the one where ASCAP had promised to no longer molest small businessmen were also brought to the fore. Attorney Morris C. Bristol of Wurlitzer presented the fact that ASCAP was taking in more money than ever before from juke box records. Others who spoke, like David C. Rockola, proved other points. Sidney H. Levine, attorney for the New York operators' association, presented the fact that prior to the "Copyright Act of 1909" there had been much discussion in Congress regarding juke boxes. All these men who spoke and acted for the juke box industry are to be complimented on the logicity and soundness of their arguments.

But, who knows what next year, and the year after that, and after that, too, will bring up before the trade? Attorneys for the powerful music organizations have openly stated that they have just begun to fight. They

claim that they will continue to present their bills year after year, "And", as one of them frankly told some of the juke box coinmen present in Washington one day, "we're going to win out. You fellows have been riding along for nothing for too long."

That's the sort of thing that requires the need for a "National Automatic Music Protective Association". This non-profit body, with certain of its members chosen as officers, and completely confining itself to national problems, will prove of tremendous value to all the automatic music industry of America.

These are the men who must help to protect the weaker members of their industry with their energy, intelligence, ingenuity and finance. They have been doing it anyway. But, they've been doing it as individual groups, not as a combined and closely knitted organization.

The time has arrived for the members of the automatic music industry of America to act. There is time to meet and to discuss plans and ideas and set up a general preparedness program for their industry.

They will then be able to present a unified group to whatever attempts are made against them in the future. And, what's more, there will be unity of action — for, as the slogan of the United States of America reads, "E Pluribus Unum", in union there is strength. This is the time for such union.

If There Are Any Others Whom You Believe Should Also Be Asked to Serve on a "National Automatic Music Protective Assn." Write Their Names in Below and Mail to:

The Cash Box, 381 Fourth Ave., New York (16)

Name

Name

Name

Signed

Firm

Address

City

State

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
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"Enthusiasm and Leadership"



*A guest editorial by Senator Homer E. Capehart
Chairman of the Board of Packard Mfg. Corp., Indianapolis*

The time has come for this coin operated music business to make a complete reversal of former policy. The trade has been moving along on the momentum brought on by the flush times boomed into this field by the war period. The members of this industry must reverse that policy. They must change their products and their tactics. They must not only bring themselves greater respect and greater understanding, but must also bring about greater appreciation for the great work they have done by bringing musical entertainment to America's millions when there was, and still is, no other medium to do this so economically, and when there is no other factor which can so greatly exploit music appreciation to the humblest as well as to the mightiest.

Operators need to arrange for a better commission basis. The operator should adopt the 75%—25% commission basis. Every member of the automatic music industry realizes the tremendous necessity for the adoption of such a commission basis. There is no swerving from this need. There is no compromising. The operating base of this business must be made solid and strong and financially liquid if all the other factors built on that base are to continue successfully.

Only when the operator is earning profit, can he see his way clear to expanding his operations and, at the same time, take on further obligations. Only then will the selling and manufacturing divisions of the coin operated music industry be able to profit, too. The operator must arrange for a better commission basis. He must get a much larger gross income from all of his automatic music equipment.

The music operator must obtain a better commission arrangement to assure remaining in the automatic music operating business in a profitable and successful fashion. The higher cost of

the machines, of parts and supplies, of trucks and tires, of labor and of all other overhead expense, has forced this on the operator.

No music operator should now hesitate to assert himself as far as the retailer is concerned. Nor should he give as an excuse the fact that others in his territory might not follow his lead were he to adopt the 75%—25% commission basis. He should ask himself, "Did I ask these other people in my territory whether I could enter into the automatic music operating business here?" He will admit that the answer is "No" to this question. Therefore, he should at once convince himself that because someone else wants to commit financial suicide is no reason why he, too, should bankrupt himself. He absolutely must change his present commission arrangement for this is the crux of the paralysis of the automatic music business at this time.

The operators of automatic music must enter into and attain the highest possible business level. The operator must assume an entirely different attitude regarding his business. He must be proud of it. He must prove to the public and to his location owners this pride in what he is doing for America's millions of music lovers. He must drive to the point where the location owner will be convinced that only the finest sort of music and the best sort of service is what he, the retailer must have. And to give the retailer such music and service the operator must

obtain a better share of the income from his machines.

Furthermore, enthusiasm and leadership will help bring back boom times to the music business and will raise its level up and above whatever it has ever been before. This industry hasn't even yet entered into its post-war period. There is no change, in any radical form, from the same machines which appeared in the industry prior to the war. The field has a long way yet to go.

Everyone in the automatic music industry of America realizes that this business will jump to great heights as soon as real enthusiasm and the real leadership is forthcoming to help bring retailers a new kind of post-war product which will win them over, as well as win the public's esteem and respect and, in this way, start the automatic music boom which has long been predicted by all in the field.

Those two words—enthusiasm and leadership—should be engraved in the hearts and minds of all who are sincerely interested in seeing the automatic music business expand and in seeing it grow ever greater. These two words, enthusiasm and leadership, are among the greatest necessities during this period of American business.

And by the automatic music industry spreading them thruout the land and following thru with the right kind of equipment and business acumen there is no doubt that they will catch on with the public and bring to this industry the boom it has so long looked forward to.

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MIDSE MACHINES GET GOING

Start Placing New Beverage and Cigarette Venders. New Blood Eager to Enter Field.

NEW YORK — New merchandise vending machines are beginning to appear on locations thruout the country once again. The result has been to interest a great deal of newcomers in the field, according to the old time ops, and there is now a growing demand for more of the new equipment from all parts of the nation.

Most impressive is the fact that the merchandise machine manufacturers have not hesitated for a moment, but have gone right ahead with their post-war plans for new equipment which has caught the fancy not only of the coin machine operator, but, even more important, of the public.

With the press giving continuous free columns of publicity to the new, forthcoming vending machines, and with the further fact that more and more strangers to the field have been inquiring about vending machines they have read about in their daily papers, this new equipment bids fair to gain a rousing reception.

The merchandise machine division of the industry has really gone all out for the true, post-war type of machine. There has been no drift back to former types of equipment. The manufacturers in this field are to be complimented on their foresight and vision in manufacturing the sort of machines which they believe that Johnny Q. Public and his Missus want to see.

The result here is again that the trade itself, the operators and distributors, are much enthused over the prospects for the future. They feel that with these radical changes in the vending of various different products, never before attempted, they have the beginning of a grand new era for the merchandiser field.

What's more, all in the trade seem to agree that the vending machine field is destined to step far ahead of all other divisions. The publicity departments of the manufacturers in the vending machine business are working overtime. The public relations staff is contacting all leading media in the country and expounding the cause of the merchandisers to one and all. With such effort, energy and ingenuity at work — the manufacturers are bound to find a very fine market wait-

ing for them.

Therefore, the appearance of the first new beverage venders, cigarette machines and other products which have so far been introduced, has not only captured the imagination but has stimulated everyone in this division of the business to the assuredness that they are going to again lead the field.

It is extremely interesting to note that the average merchandise machine operator has continued ahead successfully because he has been able to control the percentage of commissions he has paid to his location owners. Also in this field is the agreement among the operators to work together.

Almost everywhere the manufacturers cooperate with the local associations and the NAMA (National Automatic Merchandising Assn.) has been taking in such local organizations into their own association in block membership. This has encouraged the operators in the field and has helped them to continue on ahead in the belief that the manufacturers and all others in the field are behind them in every manner.

The merchandise machine operator also seeks to bring new and different products to the public and with the first new equipment meeting with such good acclaim (which is attested by the fact that collections have jumped to new high points where the new machines have appeared) there is no greater backlog of orders in the hands of the merchandise machine manufacturers than ever before in their history.

It is not to be misunderstood by the reader that machines are coming off production lines in any heavy quantity. The shortage of materials is still very great. Components are extremely difficult to obtain. True production on a grand scale won't be seen, according to experts in vending machine manufacture, for at least six months to a year.

But, the enthusiasm which has greeted the first new type venders which have been produced is so great that optimism has swept over the en-

tire field with many now of the belief that they are most definitely destined for first place in the affections of the professional coin machine operator, and especially in the affections of the public which has greeted the new venders with such grand attention.

Here, again, merchandise machine men state, is the reason why the field is the leading one in the entire coin operated machines industry. They claim that only because of the public's demand have they gone on ahead with new and greater developments of a true postwar character. They also feel that the frozen food machines, milk venders, and many other types of merchandisers, which are as yet forthcoming will find the venders far out ahead of anything ever imagined in the coin machine business.

Leading manufacturers are not only producing whatever they can and as fast as they can, but, they are working on new equipment developments with which they intend to surprise their customers and the entire industry. They feel that only by bringing the very newest ideas and programs to the business of vending automatically can they gain the immediate confidence of the operators, the location owners and the public. And they stand unchallenged in this reasoning.

Some of the manufacturers have had new machines in operation for sometime now even tho they haven't as yet announced them. They believe in thoro pre-test of all equipment. It is this carefully cautious and conservative method of manufacture which has won such confidence from the trade. It is also noted that this has resulted in extremely fine collections because the public have taken very well to the new machines and are anxious to see more of them appear.

Already all are planning ahead to the forthcoming show in December and even tho the Summer months have just begun the operators in this field are of the belief that when the NAMA show at the Palmer House does roll around that all will be most heartily appreciative of the waiting period

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The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

| | | |
|------------------|-----------------|----------------|
| AL—ALADDIN | EX—EXCELSIOR | QU—QUEEN |
| AP—APOLLO | JB—JUKE BOX | RA—RAINBOW |
| AR—ARISTOCRAT | KI—KING | SI—SIGNATURE |
| BW—BLACK & WHITE | MA—MAJESTIC | SO—SONORA |
| CA—CAPITOL | ME—MERCURY | ST—STERLING |
| CN—CONTINENTAL | MG—M-G-M | SW—SWANK |
| CO—COLUMBIA | MN—MANOR | TO—TOP |
| DE—DECCA | MO—MODERN MUSIC | TR—TRILON |
| DEL—DELUXE | MU—MUSICRAFT | VI—VICTOR |
| EC—EXCLUSIVE | NA—NATIONAL | VO—VOGUE |
| EN—ENTERPRISE | | VT—VITACOUSTIC |

- 1 PEG O' MY HEART**
No doubt about this tune being number one throughout the country!

| | | |
|------------------------------|----------------------|---------------------------|
| AL-537—Al Gayle Harmonicords | DE-25076—Phil Regan | MG-10037—Art Lund |
| CA-346—Clark Dennis | DEL-1080—Ted Martin | NA-9027—Red McKenzie |
| CO-37392—Buddy Clark | MA-7238—Danny O'Neil | SI-15119—Floyd Sherman |
| | ME-5052—Ted Weems | VI-20-2272—The Three Suns |
| | | VT-1—The Harmonicats |

- 2 THAT'S MY DESIRE**
Made its first appearance on this page May 12, and still climbing! Peg it for the top.

| | | |
|------------------------------|--------------------------|-------------------------------|
| AP-1056—Curtis Lewis Trio | CO-37329—Woody Herman | MN-1064—The Cats & The Fiddle |
| CA-395—Martha Tilton | DE-23866—Ella Fitzgerald | MO-147—Hadda Brooks |
| CN-6048—Golden Arrow Quartet | ME-5007—Frankie Laine | SO-2019—Ray Anthony O. |
| | MG-10020—Art Mooney | VI-20-2251—Sammy Kaye |

- 3 ACROSS THE ALLEY FROM THE ALAMO**
One of the neatest little novelties in town, you can expect this one to continue its high ride for a while.

| | | |
|-----------------------|--------------------------|---------------------------|
| CA-387—Stan Kenton O. | DE-23863—The Mills Bros. | VI-20-2272—The Three Suns |
| CO-37289—Woody Herman | ME-3060—The Starlighters | |

- 4 I WONDER, I WONDER, I WONDER**
Continues its stand among the big clicks of the season.

| | | |
|----------------------------|------------------------|----------------------------|
| CA-395—Martha Tilton | MA-1124—Eddy Howard O. | SO-2024—Ted Straeter O. |
| CO-37353—Tony Pastor Orch. | MG-10018—Van Johnson | TR-114—The Vagabonds |
| DE-23865—Guy Lombardo O. | MO-20-516—The Scamps | TR-143—The Four Aces |
| DEL-1075—Ted Martin | NA-9032—Jack Carroll | VI-20-2228—Louis Armstrong |

- 5 CHI BABA CHI BABA**
Reported holding its own in this spot for the time being.

| | | |
|--------------------------|---------------------------|-------------------------|
| AP-1064—Connee Boswell | DE-23738—Lawrence Welk O. | MG-10027—Blue Barron O. |
| AR-1001—Sherman Hayes O. | DEL-1080—Ted Martin | SO-2023—George Towne O. |
| CA-419—Peggy Lee | MA-1133—Louis Prima O. | VI-20-2259—Perry Como |
| CO-37384—The Charioteers | | |

- 6 MY ADOBE HACIENDA**
Phonos from East to West continue to feature this ditty among the big coin cullers.

| | | |
|----------------------------|----------------------------|---------------------------|
| CA-389—The Dinning Sisters | EN-147—The Cossman Sisters | RH-101—The Esquire Trio |
| CO-37332—Louise Massey | KI-609—Billy Hughes | VI-20-2150—Billy Williams |
| CT-8001—Jack McLean | MA-1117—Eddy Howard | VO-785—Art Kassel |
| DE-23846—Kenny Baker | ME-3057—Bobby True Trio | |

- 7 MAM'SELLE**
One of the great ballads of the year, it dropped a couple of notches during this past week.

| | | |
|------------------------|-----------------------|-------------------------|
| AL-536—Al Gayle | MA-7217—Ray Dorey | RA-10014—Marshall Young |
| CA-396—The Pied Pipers | ME-5048—Frankie Laine | SI-15093—Ray Bloch O. |
| CO-37343—Frank Sinatra | MGM-10011—Art Lund | SO-2023—George Towne O. |
| DE-23861—Dick Haymes | NA-9032—Jack Carroll | VI-20-2211—Dennis Day |
| EN-257—Derry Falignat | | |

- 8 RED SILK STOCKINGS AND GREEN PERFUME**
Gallops into the top ten this week for what may develop into an extended stay.

| | | |
|----------------------------|------------------------------|-----------------------------|
| AP-141—Smiley Wilson | DE-23946—Lawrence Welk Orch. | VI-20-2251—Sammy Kaye Orch. |
| SO-37330—Tony Pastor Orch. | MA-7216—Ray McKinley Orch. | |

- 9 IVY**
Another newcomer to this page, here's a tune that still has lots more time to climb.

| | | |
|-----------------------------|----------------------------|-----------------------------|
| CA-388—Jo Stafford | MA-7223—Ray McKinley Orch. | MG-10026—Ziggy Elman |
| CO-37329—Woody Herman Orch. | ME-5053—Vic Damone | VI-20-2275—Vaughn Monroe O. |
| DE-23877—Dick Haymes | | |

- 10 TIM-TAYSHUN**
Hopping into the cellar of the page, this one is a rocket aimed at the roof!

| | | |
|--------------------------------|--|--|
| CA-412—Red Ingle & Jo Stafford | | |
|--------------------------------|--|--|

THE CASH BOX

Record Reviews

"Something For Nothing"

"Last Night In A Dream"

FREDDY MARTIN ORCH.
(RCA-Victor 20-2318)

● Pair of sides done up in light manner and aimed at the more sophisticated spots are offered here by the Freddy Martin ork in pleasing fashion. Titled "Something For Nothing" and "Last Night In A Dream," the waxings should serve ops having those quiet spots well. Top deck features balladeer Clyde Rogers as he spoons the wordage in slow metro while a background of strings brings the performance up to full tone. Backing, adapted from Mendelsohn's Concerto shows a spot of maestro Freddy's piano and vocalist Stuart Wade in the lime. A romantic fling, the waxing as rendered here, should make attractive filler material in many a phono.

"Too Marvelous For Words"

"Tenderly"

RAY DOREY
(Majestic 7246)

● An oldie shines thru once again this week and of the brand that may well cause the record biz to sit up and take notice of this balladeer. It's Ray Dorey doing "Too Marvelous For Words," and that's just what this platter is. Ray's vocal rendition makes for pleasant listening all thru the waxing; as his fine baritone rises above a background filled with strings. Aably assisted by the Paul Baron ork, the disk is one to be heard. On the flip with a cupiditty, Ray shows his wares in top fashion with "Tenderly", a slow dreamy ballad that perhaps won't stop traffic, but nevertheless is good music. Both sides definitely rate your listening time.

"There's A Train Out For Dreamland"

"Smoke Gets In Your Eyes"

RAY DOREY
(Majestic 7247)

● Ray Dorey, who earned a fine beginning via his dinking of "Mam'selle," comes up with a ditty designed for the parent trade on this latest offering. With lyrics that can be termed a modern children's lullaby, the presentation both by Ray and the Johnny Guarneri Trio is also suited to phono use, and it should do well wherever the more settled folk gather. The flip, "Smoke Gets In Your Eyes," is so well known and in such regular demand that it should certainly gather a strong portion of play on its own. Ray does an effective job on the vocal, and the side should prove a welcome addition to any box.

"Summertime"

"S'Wonderful"

ERNIE ANDREWS
(Aladdin 193)

● A pair of great George Gershwin songs are paired together on this disk which features capable vocalist Ernie Andrews with the Maxwell Davis Trio. "Summertime," which has grown to the stature of a modern classic, is given an effective performance by the combo, and one that should net good action both as an item for the season and as a top side wherever the call is for good music and good musicianship. The flip, "S'Wonderful," is more of the same, adding up to a platter geared for steady coin culling over a longer period of time than most.

DISK O' THE WEEK

"Boogie Woogie Blue Plate"

LOUIS JORDAN & TYMPANY FIVE

(Decca 24104)



LOUIS JORDAN

● Another hot Louis Jordan special is served up by the maestro via this dinking of "Boogie Woogie Blue Plate." Replete with all the great instrumental features that have made the Tympany Five one of the greatest coin culling combos in automatic phonodom, this deck goes to showcase Louis with some really first rate lyrics, the kind that grab the phono customer's ear and send him back for more. The side tells its story in back-of-the-lunch-counter jargon, and it offers some great kicks. Latch on to this deck; it's another Jordan winner. The flip, "Sure Had A Wonderful Time," has some neat melody and some effective lyrics, but it doesn't compare to what Louis sells via the top side. You can take over from there.

"Keep Your Big Mouth Shut"

"Memphis Gal"

BULL MOOSE JACKSON ORCH.

(Super Disc 1045)

● A super-disc — that's with this one! Bull Moose Jackson, one of the more capable musicians floating around steps out with his right foot as he offers this splendid picce aimed at these race spots just waiting for coin play. "Keep Your Big Mouth Shut", with beat aplenty, and some wonderful breaks by the band, is a cinch to clinch that extra phono spot on your machine. Bull Moose wails his tale in top fashion, as he tells phono fans of his 'high' affair, with the wind-up revolving around the title. Echoing one of the smaller combos around, the maestro's rendition will liven up lagging phono play in many spots. On the flip with "Memphis Gal", Bull goes off the deep end on some blues done up really brown, with a spot of a fine ivory roll in there. Peg the top deck for moola galore.

"Mr. Blues Jumped The Rabbit"

"Whiskey and Jelly Roll Blues"

WYNONIE HARRIS
(Aladdin 171)

● Ops looking for some natural stuff for their machines will find it in this pair. The great Wynonie Harris steps to the podium to offer "Mr. Blues Jumped The Rabbit" — one of the best "race" sides to be heard in this corner in some time now. Coupling the cute wordage to a fast beat that literally racks with rhythm, Wynonie pipes the lyrics in manner just made for the maestro. The hep crowd will stomp for joy with this one, as they slide the buffalo hide into your phono. On the flip with some real low down blues, done up brown in a heavy mood. Mr. Blues renders "Whiskey and Jelly Roll Blues." Stuff is really gone with all the riff and holler you can stand. Both sides are sure bets for added coin play.

"Rockin' Horse Cowboy"

"Ask Anyone Who Knows"

LARRY DOUGLAS
(Signature 15123)

● One of the best performances ever turned in by Larry Douglas appears on this disk, which, in addition to offering a pair of powerful songs, also features the top notch music of the lush Ray Bloch Orchestra. With this instrumental backing, Larry steps up to deliver the nostalgic and heart warming "Rockin' Horse Cowboy," a ditty geared for big play in tavern spots, and the very romantic "Ask Anyone Who Knows," which can be put to god use in just about any phono. A fine value for the trade in that both decks should net strong action, the disk should also do much to boost Larry Douglas into much more active demand. All the lad needs is the kind of ork he has here to ride on, and he can really take over from there.

"Sweet Marie"

"The Turntable Song"

JACK SMITH
(Capitol 435)

● Jack (the happy voice) Smith turns in a top flight performance with a first rate tune in the top side of this disk that's tabbed "Sweet Marie." A catchy, bouney melody, the ditty is tailor made for Smith's style and talents, and he really comes up with it to fit the needs of the trade. Assisting him in this, and to good advantage are the Clark Sisters, who blend their voices to the lyrics to help make it a well rounded side. Peg this one for a hearing. The flip, "The Turntable Song," is a novelty thing that's annoying enough to catch on. As the title suggests, it's a hymn to the disk jock, and tho the type has not met with success as yet, this one may be it. Bartenders will hate it, because the lyric is patterned on the repetition formula. But, after all, the bartenders didn't like "Richard".

THE CASH BOX*Record Reviews***"I Wonder Who's Kissing Her Now"****"Lolita Lopez"****THE DINNING SISTERS****(Capitol 483)**

● Plug tune from the flicker of the same name shows the Dinning Sisters in sharp light as they offer ops the oldie titled, "I Wonder Who's Kissing Her Now." Purring soft like a kitten, the trio trill to make mellow music of the variety that won acclaim for them time and again. Ditty spins in slow tempo, with a pick up in the latter chorus to flavor the side greatly. Once the pic makes the local rounds, you can peg the tune for heavy coinage. On the bottom deck with their fable 'bout that terrific gal "Lolita Lopez," the group make merry music to fill the needs of many an op. Altho "Lolita" doesn't appear to be going any place, you can count on the tune for an attractive bit as filler material.

"Until The Real Thing Comes Along"**"Billy's Boogie"****BILLY BUTTERFIELD ORCH.****(Capitol 434)**

● "Until The Real Thing Comes Along", as offered here by the great Billy Butterfield shapes up nicely for the maestro as he toots and pipes the wax in resplendent fashion. Ditty spinning around the title has Billy vocalizing in toned down tempo, while a rhythm section plays behind. Band break gives the tune lots of flourish. On the backing with an instrumental item, the crew render "Billy's Boogie," in mellow time that the straw sipping crowd might go for. Spot solos in the tune give way to a neat piece by the maestro to round out the cookie.

"I'll Look Around"**"Baby I Don't Cry Over You"****BILLIE HOLLIDAY****(Decca 23957)**

● Pair of sides that ops who have customers that go for this brand may use to good advantage are offered here by the capable Billie Holliday. Singing purty, in the sultry style which gained wide acclaim for her, Billy renders "I'll Look Around." Incidental music provided by Billy Kyle and a rhythm background displays its ware in effective manner, with not enough room given to move around. On the flip with more blues, this time in rhythm style, Billie does "Baby I Don't Cry Over You." The chirp's many fans are bound to go for the pair, since they represent the thrush at her best all thru.

SLEEPER OF THE WEEK**"On The Old Spanish Trail"****"All My Love"****ANDY RUSSELL****(Capitol 432)****ANDY RUSSELL**

● At long last Andy Russell has come up with a disk that's bound to satisfy his horde of impatient phono followers, and it features a pair of sides that appear slated for a ride to the top of tunedom. Big deck for the trade is "On The Old Spanish Trail," a western-like romantic ballad that's given lavish dressing in support of Andy's well known vocal talents. With the clip-clop of hoof beats setting the pace, Andy turns in one of his better vocal jobs to date, and the side winds up a treat for dancers and listeners alike. Get it out on your route. The flip, "All My Love," is a lush romantic thing in waltz tempo, and Andy combines with a choir to do the vocal. A sweeping, haunting thing as performed here, the deck is another that's loaded up with "sleeper" possibilities, and heavy plugging may push it into something even bigger than its mate.

"Wabash Blues"**"Linger Awhile and Stumbling"****RUSS MORGAN ORCH.****(Decca 25107)**

● Where Russ Morgan fans gather, they are bound to find plenty of appeal in these sides. An oldie steps out on the top deck in the person of "Wabash Blues", with the maestro's trombone filling the air with lots of the old wah-wah. On the backing the maestro picks up the pace a bit to offer "Linger Awhile," and "Stumbling". Ivory flourish emanates throughout, with lots of rhythm winding thru to round out the side. Both sides are aimed at the more somber spots, and especially so at the crowd that tinkles glasses. You know your route better than we do — so take it from here.

"Skip Rope"**"If I Should Lose You"****JUNE CHRISTY****(Capitol 436)**

● "Skip Rope," skip class — skip everything but the phono is what the kids will do once they latch on to this piece by June Christy. Terrific chirp with that faint quiver in her tonsils on a solo from the Kenton krew, shows her pipes oh so mellow with this cookie. Natch the wax echoes the title, but then again that title spells coin play. Ditty spins in bounce tempo as the thrush, backed by Frankie DeVol and his wonderful ork, wails the oh so cute word-age. A nickel nabber for sure, in any spot where the bobby sox crowd gather is the ode this platter plays. Backing shows the lass' vocal efforts in the lime again, and words aren't enough to shower the canary with. Therefore, your customers will do it with jitney galore when they hear "If I Should Lose You." June tells the crowd what will happen — if I should lose you — in haunting mood with some great accompaniment again by the DeVol boys. "Skip Rope" is tabbed — so latch on!

"Dream Street"**"Get Up Those Stairs, Mademoiselle"****DEEP RIVER BOYS****(RCA-Victor 20-2305)**

● Long missing from the phonos the Deep River Boys come up with a tune that may well regain for them the coveted position they held several years ago. Spooning a lullaby hinging on a memory twist, they offer "Dream Street." Wax spins in very slow tempo as the group render the nostalgic lyrics smoothly styled all thru. On the flip with a tune currently making the rounds, the combo add a bass vocal to the wordage of "Get Up Those Stairs, Mademoiselle." to score effectively with the ditty. Both sides make for pleasant listening time, so give 'em a whirl.

"Let Me Love You Tonight"**"He's A Real Gone Guy"****NELLIE LUTCHER****(Capitol 40017)**

● Nellie Lutcher, who can make with a song like nobody else (so far as her own particular style is concerned) warbles a pair of ditties on this cookie that should net some really worthwhile returns from the race spots along your route. Offering "Let Me Love You Tonight," a well known romantic ballad, Nellie and gee-tar shape the melody into her style and what comes up is something that Lutcher fans should appreciate. The flip, "He's A Real Gone Guy," is a simple enough ditty, but the way Nellie turns it up makes it something else again. If your spots go for Lutcher, serve this to 'em. If they don't know her yet, use this platter as an introduction. It's likely to become a profitable acquaintanceship.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City
FOR THE WEEK OF JULY 14, 1947

New York

1. I WONDER, I WONDER, (Tony Pastor)
2. PEG O' MY HEART (The Harmonicats)
3. CHI BABA CHI BABA (Perry Como)
4. ASK ANYONE WHO KNOWS (The Ink Spots)
5. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
6. TALLAHASSEE (Dinah Shore)
7. I NEVER KNEW (Sam Donahue)
8. THAT'S MY DESIRE (Frankie Lane)
9. ALMOST LIKE BEING IN LOVE (Frank Sinatra)
10. MY ADOBE HACIENDA (Eddy Howard)

Minneapolis, Minn.

1. I WONDER, I WONDER, I WONDER (Eddy Howard)
2. MAM'SELLE (Art Lund)
3. RED SILK STOCKINGS (Sammy Kaye)
4. CHI BABA CHI BABA (Perry Como)
5. PEG O' MY HEART (The Harmonicats)
6. THAT'S MY DESIRE (Frankie Lane)
7. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
8. I BELIEVE (Frank Sinatra)
9. MIDNIGHT MASQUERADE (Sammy Kaye)
10. A SUNDAY KIND OF LOVE (Claude Thornhill)

Cincinnati, O.

1. PEG O' MY HEART (The Harmonicats)
2. CHI BABA CHI BABA (Perry Como)
3. RED SILK STOCKINGS (Sammy Kaye)
4. I WONDER, I WONDER, I WONDER (Eddy Howard)
5. RAGTIME COWBOY JOE (Eddy Howard)
6. MAM'SELLE (Art Lund)
7. LINDA (Buddy Clark-Ray Noble)
8. SMOKE, SMOKE, SMOKE (Tex Williams)
9. MY ADOBE HACIENDA (Eddy Howard)
10. MIDNIGHT MASQUERADE (Sammy Kaye)

Salt Lake City, Utah

1. MAM'SELLE (Art Lund)
2. PEG O' MY HEART (Art Lund)
3. CHI BABA CHI BABA (Perry Como)
4. IVY (Vic Damone)
5. I NEVER KNEW (Sam Donahue)
6. TIM TAYSHUN (Red Ingle)
7. SMOKE, SMOKE, SMOKE (Tex Williams)
8. LINDA (Buddy Clark-Ray Noble)
9. I WISH I DIDN'T LOVE YOU SO (Dinah Shore)
10. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)

Chicago

1. PEG O' MY HEART (The Harmonicats)
2. THAT'S MY DESIRE (Frankie Lane)
3. MAM'SELLE (Art Lund)
4. I WONDER, I WONDER, I WONDER (Eddy Howard)
5. CHI BABA CHI BABA (Perry Como)
6. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
7. LINDA (Buddy Clark-Ray Noble)
8. HEARTACHES (Ted Weems)
9. RED SILK STOCKINGS (Sammy Kaye)
10. MY ADOBE HACIENDA (Eddy Howard)

St. Louis, Mo.

1. TALLAHASSEE (Bing Crosby)
2. CHI BABA CHI BABA (Perry Como)
3. THAT'S MY DESIRE (Frankie Lane)
4. TIM TAYSHUN (Red Ingle)
5. SMOKE, SMOKE, SMOKE (Tex Williams)
6. WHEN MY BABY SMILES AT ME (Ted Lewis)
7. RAGTIME COWBOY JOE (Eddy Howard)
8. MAM'SELLE (Art Lund)
9. MEET ME AT NO SPECIAL PLACE (King Cole Trio)
10. ST. LOUIS BLUES (Johnny Moore)

Philadelphia, Pa.

1. CHI BABA CHI BABA (Perry Como)
2. I NEVER KNEW (Sam Donahue)
3. PEG O' MY HEART (Ted Weems)
4. I WONDER, I WONDER, I WONDER (Eddy Howard)
5. MAM'SELLE (Dick Haymes)
6. I BELIEVE (Frank Sinatra)
7. THAT'S MY DESIRE (Frankie Lane)
8. TIM TAYSHUN (Red Ingle)
9. THAT OLD GANG OF MINE (Ted Weems)
10. ROCKING HORSE COWBOY (Frankie Carle)

Fort Worth, Texas

1. THAT'S MY DESIRE (Hadda Brooks)
2. SMOKE, SMOKE, SMOKE (Tex Williams)
3. I WANT TO BE LOVED (Savannah Churchill)
4. DON'T LOOK NOW (Ernest Tubb)
5. IT'S A SIN (Eddy Arnold)
6. MAM'SELLE (Ray Dorey)
7. LINDA (Buddy Clark-Ray Noble)
8. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
9. TIM TAYSHUN (Red Ingle)
10. I'LL STEP ASIDE (Ernest Tubb)

Los Angeles

1. CHI BABA CHI BABA (Perry Como)
2. PEG O' MY HEART (The Harmonicats)
3. TIM TAYSHUN (Red Ingle)
4. SOLD MY HEART TO THE JUNK-MAN (Basin Street Boys)
5. IVY (Vaughn Monroe)
6. I WONDER, I WONDER, (Eddy Howard)
7. I BELIEVE (Frank Sinatra)
8. TALLAHASSEE (Woody Herman)
9. WHEN I WRITE MY SONG (Herb Jeffries)
10. DREAMS ARE A DIME A DOZEN (Vaughn Monroe)

Jonesboro, Ark.

1. TIM TAYSHUN (Red Ingle)
2. MY BICYCLE TILLIE (Deane Stein)
3. JOLE BLON (Moon Mullican)
4. LINDA (Lester Harding)
5. CARLE BOOGIE (Frankie Carle)
6. RED SILK STOCKINGS (Tony Pastor)
7. APRIL SHOWERS (Al Jolson)
8. MAHZEL (Mike Cullen)
9. GET UP THOSE STAIRS MADEMOISELLE (Tony Pastor)
10. I BELIEVE (Frank Sinatra)

Indianapolis, Ind.

1. PEG O' MY HEART (The Harmonicats)
2. RED SILK STOCKINGS (Sammy Kaye)
3. THAT'S MY DESIRE (Sammy Kaye)
4. I BELIEVE (Artie Shaw)
5. TIM TAYSHUN (Red Ingle)
6. I NEVER KNEW (Sam Donahue)
7. SMOKE, SMOKE, SMOKE (Tex Williams)
8. I WONDER, I WONDER. (Eddy Howard)
9. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
10. I WONDER WHO'S KISSING HER (Foy Willing)

Hartford, Conn.

1. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
2. I WONDER WHO'S KISSING HER (Jerry Cooper)
3. I NEVER KNEW (Sam Donahue)
4. THERE'S THAT LONELY FEELING AGAIN (Frankie Carle)
5. PEG O' MY HEART (The Three Suns)
6. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
7. YOU'LL ALWAYS BE THE ONE I LOVE (Dinah Shore)
8. I WISH I DIDN'T LOVE YOU SO (Dinah Shore)
9. TIM TAYSHUN (Red Ingle)
10. CHI BABA CHI BABA (Peggy Lee)



When our research department put our Harlem chart together for this issue, one record was omitted that might well have headed the list. Title of the platter is "The Lady's In Love With You," by Nellie Lutcher, and it's part of Capitol's Americana series. Ops and retailers thruout the Harlem territory report a sensational demand for the disk, and their individual orders for it are in hundred-lots. It was Nellie's first record for the waxery, and when it arrived here it caused little if any stir; and then — BOOM — it happened. Ops and retailers were besieged. Telephone lines to Capitol's New York distributing branch were jammed with calls for "The Lady's In Love With You." And the distrib sold out his entire stock of the number in a matter of hours. Unfortunately, however, the stock here was too small to meet even a small part of the demand that was created, and, as a result, only a few lucky ops had it to put out on their routes, and even this was not in the quantities required. Meanwhile, Capitol's Scranton (Pa.) plant had shut down for the annual vacation period, and additional pressings will not reach New York until early this week. Too late to be counted in the Harlem chart for this issue, but early enough to cash in on what looks like a smash and important hit. Watch for it.

* * *

And, continuing on the Harlem track, ops are advised to watch for Decca's forthcoming Ella Fitzgerald album, featuring a collection of her best known platters. They will be sold as singles to the trade. Meanwhile, Ella's "Lady Be Good" is catching great big action up Seventh Avenue way; get next to it . . . Signature Records claims a smash in Johnny Long's "An Evening In Paris," a recent "Sleeper Of The Week" selection in The Cash Box . . . Continuing to drive the phonos to action is Frankie Laine, Mercury Records' songsation. They guy is now so big that the familiar question — can he last? — is the way a pair of guys meeting on Broadway now begin a conversation. And the way it looks, Frankie is in for a long stay . . . A party skedded for Mercury's Vic Damone at New York's swank Monto Carlo. After the job he did on "Ivy" and "I Have But One Heart," the laddie deserves it.

* * *

And speaking of "I Have But One Heart," Frank Sinatra's dinking of the tune was made about two years ago, and some say it would not have been released even at this time had the Vic Damone cutting not shown the way. Meanwhile, Marilyn Robideaux, the shapely blonde, in charge of music op sales for the local Columbia distrib, reports that their entire first shipment of the platter was sold out the day it arrived . . . Harry Bank, former president of -Cosmo Records, set to enter the record business again come September. He'll specialize in a classical catalogue . . . Milt Benjamin, Sonora Records veepee, expecting big things from Baby Dee's "Like He's Never Loved Me Before." Many copies of the platter have been sold for Harlem phono use . . . One of the best things we've heard in weeks is Cootie Williams' "I Want To Be Loved," and the backing is just as good . . . If you haven't got Red Ingle's "Tim Tation" you're missing a great big bet.

* * *

Over at Apollo Records the folks are expecting great big things from the new Charlie Barnet cutting of "Caravan." Music authorities who have heard it are beating a lot of big drums in its praise . . . Jan (Misirlou) August and Irving Gwartz are feudin', and until the wrangle is settled Eli Oberstein must wait; all indications are to the effect that the pianist will join the RCA Victor roster as soon as the AFM permits . . . Floyd Bitaker, Capitol's national sales chief, returns to the West Coast via a stop-over in Cleveland, he left New York on July 10

NOTICE

TAKE NOTICE that we the undersigned hereby publicly announce that we will not be responsible for the effect on the general public which will be created at the release of the new Frankie Laine Mercury recording No. 5059.

NOTICE is hereby given to:

1. Females from eight to eighty.
2. Platter prestidigitators.
3. Writers, reviewers and music critics.
4. Husbands, boyfriends, fiances and harem owners.

The reason for this drastic action is as follows:

- a. Frankie Laine has just recorded for us, ready for release on July the 15th, 1947, a tender, moving and familiar love ballad. What Frankie Laine has done to this melody remains to be learned only by audience reaction. We know that he has taken a love song, hexed it up in true Laine fashion, and added to it all the zest, sparkle and color of a Noel Coward drawing-room scene.
- b. Of the following three things we are certain.
 1. No one but Frankie Laine could do it.
 2. This tune outdesires "Desire".
 3. It's destined to become the most talked about recording of the year.

Signed

Jimmie Hilliard
Halmedge

Lissen Records Bows In Indie Disc Field

NEW YORK — Following on the heels of the recent Petrillo blast at the recording industry was the announcement made this past week of a new entry into the record business, Lissen Records.

Henry Brown, president of the plattery announced that their first release by balladeer Jimmy Foster is to be the oldie "Cuban Love Song." Lissen recently released an album of eight sides by Morey Amsterdam.

At present, the diskery is still in the process of organization, with distribution channels being negotiated.

Contrasting to the new indie entry was the meeting in Los Angeles of the bankrupt Pan American Record Company creditors. The meeting was called to determine whether or not 120 masters held by the company should be sold or listed as among the firm's assets.

Vitacoustic Records Ink Busse, Arnold & Port

CHICAGO, ILL. — Vitacoustic Record, Inc., announced to the trade this past week the signing of the Henri Busse orchestra to a long term contract. In addition to Busse, the plattery also signed the Jan Arnold orchestra and singer Tommy Port.

Busse's first recordings are expected to be released August 1. Arnold formerly was with the Carmen Cavallaro band Griff Williams and others. Port sang with the old Ted Fio Riorke, Scat Davis, and Henri Busse.

L. B. Pambrun To Head Majestic Exploitation

CHICAGO — Majestic Radio and Television Corporation have announced the appointment of Leo B. Pambrun as its new director of advertising, sales promotion and public relations.

Pambrun brings many years of radio and appliances merchandising experience to Majestic, where he will supervise promotions on radio, records and television. He recently resigned from Stewart-Warner Corporation, as manager of radio advertising, to accept this new appointment.

Pambrun had joined Stewart-Warner in January, 1946, after three and one-half years in the U. S. Marine Corps, where he served as Combat Correspondent and Air Combat Intelligence Officer. Before the war he was assistant advertising manager of the Crosley Corporation, Cincinnati, and earlier had been with Brunswick-Balke-Collender Co. and Stewart-Warner in Chicago, in advertising and promotional capacities.

Prima Pacts With Victor

NEW YORK — Louis Prima's orchestra was signed to a recording contract with RCA-Victor this past week, following a series of negotiations with Eli Oberstein, RCA artist and repertoire head.

Prima signed a two year pact this past Monday, July 7. Prima's contract with his former plattery, Majestic Records, expired when the maestro gave the firm 30 days notice, as per one of his contract clauses. In addition to Prima's good news of the day, was the glad tidings that the maestro's horse "Dance Pretty" came in the money.

Gremlins—

... Must be those flying saucers — or sumpin'. At any rate a gremlin got into the Super Disc Record ad last week and the title and record number of the wax advertised was inadvertently left out. The recording: "Keep Your Big Mouth Shut." The number: Super Disc 1045.

NOW... RECORDING EXCLUSIVELY FOR... SUPER DISCS

NOW TOURING THE COUNTRY AS FEATURED ARTIST with LUCKY MILLINDER and his ORCHESTRA

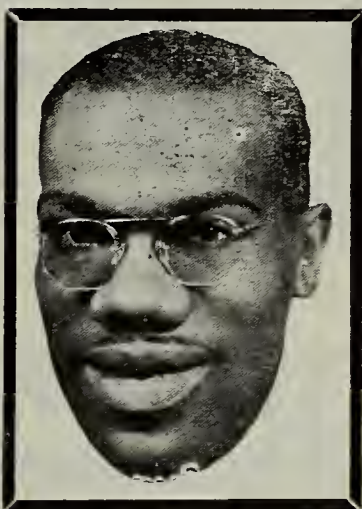
BULL MOOSE JACKSON

AND HIS BAND IN A NEW RECORD SENSATION

SUPER DISC No. 1045

"KEEP YOUR BIG MOUTH SHUT"

BACKED BY "MEMPHIS GAL"



LUCKY

IS THE ONLY WORD FOR A TUNE LIKE THIS PLUS TALENT LIKE THIS

The kind of lyrics that will become a catchword throughout the nation. Its powerhouse rhythm will make it the number one record of the year! And—it will go so high up the ladder in all locations that we predict this will be the biggest hit in our entire business history. Don't miss it!

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RUNYON SALES CO.
593 10th Ave.
New York, N. Y.

KAYLEP CO.
131 S. 24th St.
Philadelphia 3, Pa.

SCHWARTZ BROS.
3623 12th St. N.E.
Washington, D.C.

MILLNER RECORD SALES CO., Inc.
110 N. 18th St.
St. Louis, Mo.

MILLNER RECORD SALES CO., Inc.
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Kansas City, Mo.

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LATEST RELEASES FROM RCA VICTOR!



PERRY COMO!

with Lloyd Shaffer and his Orchestra
When Tonight is Just a Memory
 AND
I Wonder Who's Kissing Her Now
 RCA Victor 20-2315

COUNT BASIE!

I Ain't Mad At You
 AND
The Jungle King
 (You Ain't a Doggone Thing)
 RCA Victor 20-2314



TEX BENEKE!

with The Miller Orchestra
Feudin' and Fightin'
 AND
How Can I Say I Love You
 RCA Victor 20-2313



THE THREE SUNS!

Cecilia
 AND
The Goofy Gal of Tegucigalpa
 RCA Victor 20-2307



PHIL HARRIS!

(I've Been So Wrong, For So Long—But)
I'm So Right Tonight
 AND
George Washington, Abraham Lincoln, Ulysses S. Robert E. Lee
 RCA Victor 20-2301



TOMMY DORSEY!

and his Clambake Seven
But I Do Mind If Ya Don't
 AND
That's Life, I Guess
 RCA Victor 20-2302



JOHNNY DESMOND
 with The Page Cavanaugh Trio
Just Plain Love AND If It's True
 RCA Victor 20-2312

HELEN CARROLL
 and the Satisfiers with Russ Case and his Orchestra
Smoke Dreams
 (Chesterfield Supper Club Theme Song)
 AND **Do You Love Me Just As Much As Ever?**
 RCA Victor 20-2300

Texas JIM ROBERTSON
 and The Panhandle Punchers
Don't Look Now
 (But Your Broken Heart is Showing)
 AND **It Takes a Long Long Train with a Red Caboose**
 (To Carry My Blues Away)
 RCA Victor 20-2308

CECIL CAMPBELL
 and his Tennessee Ramblers
She's Got the Cutest Eyes AND Steel Guitar Hop
 RCA Victor 20-2303

LONZO and OSCAR
 with their Winston County Pea Pickers
Ole Buttermilk Sky AND Take Them Cold Feet Outa My Back
 (Before I Kick Yau Out)
 RCA Victor 20-2309

CHARLIE MONROE
 and his Kentucky Parners
It's Only a Phonograph Record AND I'm Comin' Back But I Don't Know When
 RCA Victor 20-2304

JACK TEAGARDEN'S
 Big Eight. Vocals and trombone by Jack Teagarden with Cliff Stickland, saxophone; Peanut Hucke, clarinet; Max Kaminsky, trumpet; Gene Schroeder, piano; Chuck Wayne, guitar; Jack Lesberg, bass; Dave Tough, drums.
Say it Simple AND A Jam Session at Victor
 RCA Victor 40-0138

DEEP RIVER BOYS
Get Up Those Stairs, Mademoiselle AND Dream Street
 RCA Victor 20-2305

ETTA JONES
 with J. C. Heard and his Band
The Richest Guy in the Graveyard AND Ain't No Hurry Baby
 (With A Guy Like Me)
 RCA Victor 20-2310

PRESTON JACKSON
 and his New Orleans Band
Snuff Dripping Woman AND The Blues Stay with Me
 RCA Victor 20-2306

LITTLE EDDIE BOYD,
 Blues singer with J. T. Brown's Boogie Band
I Had to Let Her Go AND Kilroy Won't Be Back
 RCA Victor 20-2311

SIX FAT DUTCHMEN
Musicians Play All Night—Polka AND Kirmess Waltz
 RCA Victor 25-1087

WALTER OSSOWSKI
 and his Instrumental Quartet
Basia Polka
 (Barbara Polka)
 AND **Rolnik Oberek**
 (Farmer Oberek)
 RCA Victor 25-9177

CONJUNTO CASINO
 with vocals by Roberto Espí and Faz-Espí-Ribot
Trago Amargo—Bolero
 (Hard To Take)
 AND **Vieja, Flaca Y Fea—Guaracha**
 (Old, Skinny and Hamely)
 RCA Victor 23-0640

HERMANAS AGUILA
 with Mario R. Armengal's Orchestra
OLVIDARTE NO PUEDO—Bolero
 (I Can't Forget You)
 AND **SERÁ IMPOSIBLE—Bolero**
 (It Will Be Impossible)
 RCA Victor 23-0641

THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR RECORDS

HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 WHEN I WRITE MY SONG

Herb Jeffries
(Exclusive 16x)

Ops report this one of biggest clicks of the year!

2 DON'T YOU THINK I OUGHTA KNOW

Bill Johnson Orch.
(Victor 20-2225)

Blossoms into its own to garner the second spot this week.

3 PEG O' MY HEART

The Harmonicats
(Vitacoustic 1)

Holding its own in New York's Harlem, and in every spot in the nation.

4 LADY BE GOOD

Ella Fitzgerald
(Decca 23956)

The scat styling of this one has it up near the top.

5 BABY, I DON'T CRY OVER YOU

Billie Holliday
(Decca 23957)

A great tune by a great artist, with ops reporting the ditty a great coin culler.

6 SUMMERTIME

Al Hibbler
(Sunrise 2007)

Proves that ops will always buy good music — and this is that and more.

7 IT SHOULDN'T HAPPEN TO A DREAM

Al Hibbler with
Duke Ellington Orch.
(Musicraft 484)

Hibbler and Ellington — a combo hard to beat!

8 THEM THERE EYES

Roy Milton
(Miltone 201)

Its tenth consecutive appearance in this column and headed for more.

9 ROBBINS NEST

Illinois Jacquet
(Apollo 769)

A smash recording that has kids from 6 to 60 playing the tune.

10 OLD MAID BOOGIE

Eddie Vinson
(Mercury 8028)

Harlem ops reaped harvest with this tune, and continue to rave about it.

exclusively yours

HITS THAT MEAN PROFITS!

Basin Street



Boys

'I'll Get Along Somehow'
'Exactly Like You'

EXCLUSIVE NO. 247

'I Sold My Heart
to the Junkman'

EXCLUSIVE NO. 225

Exclusive
records

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

RECORDS



THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" THROUGHOUT THE NATION.

(Listed Alphabetically)

AN APPLE BLOSSOM WEDDING

Buddy Clark

(Columbia 37488)

A host of ops report this tune headed for big things.

BLOOP BLEEP

Alvino Rey Orch.

(Capitol 428)

St. Louis ops say the ditty is a heavy coin culler.

I NEVER KNEW

Sam Donahue Orch.

(Capitol 405)

A record hit if there ever was one — will go in any spot!

I'M SO RIGHT TONIGHT

Jo Stafford

(Capitol 423)

Music ops from Maine to California peg this ditty way on top.

COME TO THE MARDI GRAS

Victor Lombardo Orch.

(Majestic 7243)

Picking up lots of coin play in the east with ops in the midwest gradually latching on.



2A
"malaguena"

2B
"harmonica boogie"



JERRY MURAD'S
"HARMONICATS"

Still taking the country by storm with



CHICAGO
NEW YORK
HOLLYWOOD
GENERAL OFFICE & STUDIOS
42nd FLOOR
20 N. WACKER DRIVE
CHICAGO 6. ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"Song Of The Sierras"

"I Hear You Talkin' "

JIMMY WAKELY

(Capitol Americana 40016)

Garnering the featured spot this week is one of the cutest ditties to be heard in quite some time, and featuring the capable Jimmy Wakely, the platter stacks up way high. Jimmy offers "Song Of The Sierras," and does so in such manner that the ditty definitely has possibilities of going over as a straight pop hit. Spinning in slow mood, with a wonderful off beat on the drum, Jimmy pipes his song in smooth manner all thru the wax, with some neat string and brass breaks coming in behind him to pace the side. Backing goes off the deep end with a switcheroo in metro, as Jimmy echoes the title to some fast beat and flavors the tune with lots of kicks. Saga tells the crowd that Jimmy doesn't believe a word his gal says, and winds around that theme. Peg the pair for heavy coin play—and lots of repeat action at that!

"It's Too Late To Change
Your Mind"

"Cocaine Blues"

BILLY HUGHES

(King 636)

The Billy Hughes fans, and they are legion, should flock to many a phono to hear this pair just packed full of the flavor and styling that made Billy the top ranking artist he is. "It's too Late To Change Your Mind," shows Billy in top line as he spins the cute wordage. Story tells 'bout the gal who had her change, with Billy coming in with the tag line. Tempo is merry and suited for spots where they go for dancing. On the flip with more kicks galore, the crooner renders "Cocaine Blues," and as the top deck rates, so does this side. Moral of the story on wax is to lay off the hypo, with Billy wailing the trouble he got into because of it. The pair is great stuff—get next to it by all means.

"Won't You Ride On My Little
Red Wagon"

"Steel Guitar Polka"

HANK PENNY

(King 639)

Pair of sides that ops may use to favorable advantage are these offered by Hank Penny. Titled "Won't You Ride My Little Red Wagon," and "Steel Guitar Polka," the pair show up in effective fashion with the top deck getting the billing. Hank's vocal effort rides high, while a muted piece of brass flourishes throughout. Backing, an all instrumental affair shows the crew in top styling as they pitch thru this popular piece.

"I'm Lonesome Now"

"I Was Never Nearer Heaven
In My Life"

SLEEPY HOLLOW RANCH GANG

(Majestic 11012)

The Sleepy Hollow Ranch Gang step out to offer ops a pair of sides that may attract phono play in spots that go for lots of wailing. The topside tune "I'm Lonesome Now," shows piper Elmer Newman in the tonsil department, as he runs thru this tear-jerker in slow tempo. Usual string accompaniment fills the bill thru-out, with vocal efforts hogging the lime. On the backing with the Murray Sisters doing "I Was Never Nearer Heaven In My Life," the ensemble blends well as they offer more moody stuff. You take it from here.



Release
#37

"The Voice of Romance"—CHUCHO MARTINEZ

LA PALOMA
(The Dove)
AY! AY! AY!

Chucho Martinez Orch. under
direction of Jerry Jerome

No. 150

WALKIN'
WITH SID
TOP FLIGHT

Arnett Cobb & His Orch.
World's Wildest Tenor Man!

No. 770

SWINGIN'
THE CAT
I GOTTA GO BABY

The Trumpet Sensation
with his own new Band
Cat Anderson & His Orch.

No. 771

MINUET BOOGIE
66 STOMP

Piano Solo by
Pete Johnson

No. 768



APOLLO RECORDS, INC.

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NEW ORLEANS • 418 Gravier St., New Orleans, La.
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TEXAS, OKLAHOMA, ARKANSAS

Distributor: Blue Banner Music Co., 3235 Ross Avenue, Dallas, Texas

WRITE FOR COMPLETE CATALOG

Cleveland Music Ops Set August Preview Date

CLEVELAND, O. — Cain Park Theatre, Cleveland's open air summer theatre, will be the scene of the next Hit Tune Party, Saturday evening, July 12, when the Cleveland Phonograph Merchants Association, in cooperation with the Cleveland Press, presents the latest record releases from which the Cain Park patrons will select by ballot the tune they like best.

The tune chosen will be the Hit Tune Of The Month for August, and will be featured in the number one spot in the 3000 juke boxes throughout the Cleveland area.

The tunes to be heard will be selected from new record releases by disc jockeys of Cleveland radio stations. An added feature of the program will be the distribution of 25 record albums during the intermission of "Too Many Girls," show currently featured at the theatre.

Apollo Records Names Lorman Promotion Head

NEW YORK — Recognizing the need for closer cooperation with disc jockeys, talent agencies and automatic music merchants throughout the country, Hy Siegel president of Apollo Records announced that Nat Lorman, formerly in charge of publicity, has been named Promotion director for the firm in the east.

Lorman's duties will include arranging promotion and exploitation ideas with the artists, closer cooperation with talent agencies to take full advantage of the artists' engagements and record possibilities, and cooperating with phono operators to give artists the widest sales promotion material available from this medium.

Lorman has just returned from Boston where he helped give added impetus to one of Apollo's band attractions, Arnett Cobb, who recently made his debut there. This will probably become a definite policy with Apollo, who will send out their key men in the field to try and build their talent by direct contact on the road.

Gerry Colson has been named to handle publicity for the diskery.

Cyclone Records Cut Mae West Pair

NEW YORK — Cyclone Records, Inc., this city, announced to the trade this past week the forthcoming release of a special series of platters by Mae West, one time motion picture queen.

Two sides cut by Miss West, titled "Come Up and See Me Sometime," and "That's All, Brother, That's All," are scheduled for release late this July.

In addition to Mae West, the Cyclone talent roster includes James Barton, of Tobacco Road fame, Buck and Bubbles, the Peters Sisters and others.

Musicdom Honors Jockey Husing



NEW YORK — The recording industry took time out recently to pay tribute to disc-jockey Ted Husing at a luncheon tendered the platter spinner at the famed Stork Club in this city.

Pictured above are (left to right): Author Quentin Reynolds, Ted Husing, maestro Benny Goodman and Mannie Sacks, vice president in charge of artists and repertoire at Columbia Records.

Husing gestures at an early model phonograph as the 'amazed' guests look on. Husing's air show over WHN daily.

Jimmy Atkins Inks Long Term Continental Pact

NEW YORK — Another addition to its list of popular artists was announced by Donald H. Gabor, president of Continental Records, this past week with the signing of Jimmy Atkins, former Fred Waring vocalist, who is now slated for a big build up as a single via airtime and disks.

Four sides to be released featuring Atkins are "Heart Of My Heart," "I'm Forever Blowing Bubbles," "Along The Old Spanish Trail," and "I Think I'm Gonna Cry Again."

Atkins is now aired over 240 Mutual stations twice weekly, and has a Sunday program in New York over WNEW.

Money Makers for Your Machines

by

*"The Man Who Plays
The Sweetest Trumpet in the World"*

CHARLIE SPIVAK

The First Dance Orchestra To Record —

"KREISLER FAVORITES"

| | |
|--|---|
| <p>"CAPRICE VIENNOISE" and "LA GITANA" RCA Victor 20-2255</p> <p>"LIEBESLEID" and "TAMBOURIN CHINOIS" RCA Victor 20-2256</p> | <p>"SCHON ROSMARIN" and "THE OLD REFRAIN" RCA Victor 20-2257</p> <p>"LIEBESFREUD" and "MIGHTY LAK' A ROSE" RCA Victor 20-2258</p> |
|--|---|

SPECIAL TO OPERATORS: These Records SOLD SINGLY or in Album form. Try them in your test locations . . . you'll re-order for each of your class spots.

Watch for CHARLIE SPIVAK in your territory and tie in with his personal appearances for a bigger take on all your machines.

on
RCA-VICTOR
Records

**TOP PRICES PAID
FOR USED RECORDS**

SELL TO Chicago's Largest
Distributor of Used Records

Write, Call or Ship Today!
We Pay the Freight!

Will Pick Up Within 100 Mile Radius

USED RECORD EXCHANGE

1736 N. Keeler Ave., Chicago 39, Ill.
Tel.: CAPitol 7852

PETRILLO SAYS HE WILL HALT RECORDINGS DEC. 31

But Platteries Remain Confident, Even Optimistic

NEW YORK — Early this past week the thunder that is the voice of James C. Petrillo, president of the American Federation of Musicians, and acknowledged czar of the music business, rattled out before a House of Representatives Labor sub-committee, and the voice served notice that come December 31, 1947, the day when the contracts between the union and the nation's recording industry, would terminate, he would post the ban against the making of further records and transcriptions by the members of his organization.

It was a powerful statement made by the most powerful figure in the musical world. When the news of his decree reached this city, and its host of record companies, what should ordinarily have been felt as a critical blow to the platter factories failed its mark. The record manufacturers radiated optimism, Petrillo or no. Some even went so far as to declare, "We can beat Petrillo at his own game."

The fact that there has been a general lack of concern for Petrillo's statements, so far as recording executives are concerned, is in itself top news. It is news of importance to every music operator because he must have records to stay in business.

Petrillo, as president of the AFM, is the undisputed boss of some 216,000 musicians, a membership which includes every name orchestra leader and instrumentalist in the United States. And when Petrillo says they will not record, they won't. At least not if they intend to retain AFM membership, and without which, they can't work.

As a result, the recording companies must be holding some important advantages on their own if, as they have indicated, they intend to continue on despite Petrillo.

Experienced observers who have witnessed the hearings in Washington, which were called to investigate alleged unfair practices laid to the union, report that Petrillo was deadly serious in his statements regarding the banning of future recordings. They added, too, that when he declared that the union was considering entering the recording business this was no idle statement.

(Editor's Note: Recent information received by The Cash Box indicates that representatives of the AFM have been sounding out a number of sources which have led some leaders in the trade to believe that Petrillo has every intention of entering the record manufacturing business, if conclusions warrant such a move.)

The reasons Petrillo advanced for ordering the ban on further recording add up to his claim that the membership of his union is at the threshold of widespread unemployment for which he blames (1) the great use of recordings via radio in place of live talent (2) the use of big name orchestras for network radio shows at the expense of local musicians (3) the increased use of canned music via juke boxes which, he says, have done away with the usual orchestras even for funerals and weddings.

In addition, Petrillo declared that the union was dissatisfied with the present contract agreements they hold with recording and transcription companies, as well as the broadcasting stations.

Countering this, it is held by employers that Petrillo's basic dissatisfaction is with the provisions of the recently enacted Taft-Hartley Act, in-

cluding one whereby the royalty payment Petrillo receives from the record companies will no longer be union controlled.

Up until this time, record companies have been paying a fraction of a cent royalty per record to the AFM for its unemployment fund. Under provisions of the new legislation, the royalty payment may continue, but the unemployment fund must also be administered by manufacturer's representatives as well as the union, and benefits from the fund may be paid out only to unemployed musicians who have been actively engaged in the making of records.

It is interesting to note also that the unemployment fund received \$2,000,000 in accrued royalties from the record manufacturers for the year 1946. There are few who would not agree that it is more pleasant to administer \$2,000,000 without outside interference.

As has been pointed out in the above, the manufacturers appear to be little concerned as to Petrillo's moves after the December 31 deadline. An examination of their possible recourses might well explain that attitude.

Here are but a few:

(1) The few larger manufacturers have tremendous catalogues of masters by the best known current and past big-name orchestras and individual ar-

tists. These catalogues go back many years. They can choose a group to repress and issue just as regularly as they do today with new material.

(2) The less enterprising of the smaller companies would fall by the wayside without new masters to press, thus eliminating a lot of thorny competition to the larger labels.

(3) The more enterprising of the smaller companies (and the larger ones, too,) could transfer recording dates for new material to Mexico, a three-hour automobile ride from Hollywood, and thus escape the Petrillo ban. This was done many times during the last recording prohibition period.

(4) The reissue of old records would save the recording companies millions of dollars in recording fees and, in many cases, the payment of royalty fees where the performances was bought outright.

(5) The ban on recordings might well serve as the impetus for the organization of a new non-AFM union among recording musicians, who will suffer as the result of the recording ban. A move that many people in the music business would delight to see.

So it can be seen that the record companies intend to stay in business with Petrillo, or without him and, if it takes a battle, they say "we're ready for it."

Thank You...

This Phonograph Operators Association, for picking our latest... and we think, our greatest recording...

Apollo no. 1059 ...

YOU'RE BREAKING IN A NEW HEART

(while you're breaking mine)

... as your "Record of the Month"

P.S. it's still the only recording of this tune!

from the Murphy Sisters and (us too!)



APOLLO RECORDS, INC.

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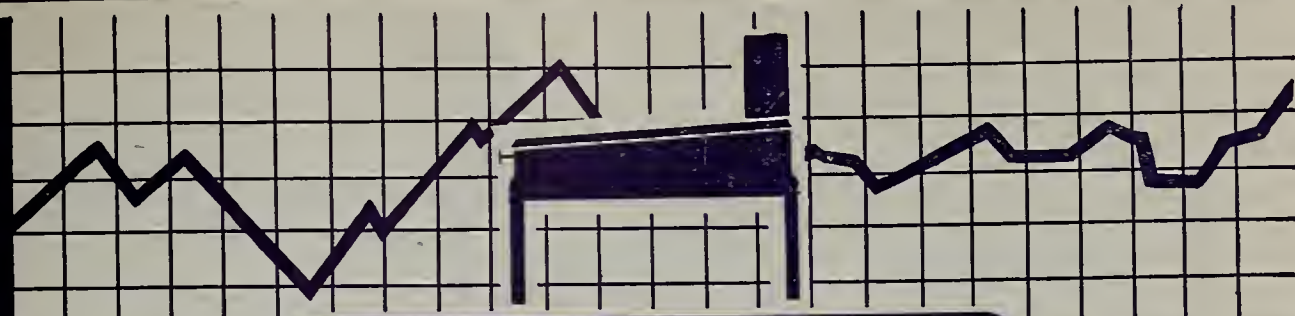
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C.M.I. BLUE BOOK



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| xx. Merry Go Round | 15.00 | 24.50 |
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| 2. South Seas | 79.50 | 95.00 |
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| xx. Speed Ball | 35.00 | 49.50 |
| 2. Speed Demon | 15.00 | 27.50 |
| xx. Speedway | 20.00 | 35.00 |
| 1. Spellbound | 124.50 | 190.00 |
| xx. Sports | 19.50 | 29.50 |
| 2. Sports Parade | 17.50 | 39.50 |
| 2. Spot-A-Card | 35.00 | 45.00 |
| xx. Spot Cha (Rev) | 25.00 | 37.50 |
| 1. Spot Pool | 39.50 | 72.50 |
| 5. Stage Door Canteen | 89.50 | 124.50 |
| 1. Stars | 37.50 | 59.50 |
| 2. Star Attraction | 24.50 | 60.00 |
| 2. State Fair | 159.50 | 189.50 |
| 1. Step Up | 139.50 | 189.50 |
| xx. Stop & Go | 15.00 | 29.50 |
| 2. Stratoliner | 27.50 | 52.50 |
| 5. Streamliner | 49.50 | 89.50 |
| 5. Strip Tease (Con) | 59.50 | 69.50 |
| 1. Sun Beam | 45.00 | 60.00 |
| 5. Sun Valley (Rev) | 40.00 | 59.50 |
| xx. Supercharger | 15.00 | 22.50 |
| xx. Super Chubbie | 15.00 | 25.00 |
| 1. Superliner | 119.50 | 160.00 |
| 2. Superscore | 145.00 | 179.50 |
| 1. Surf Queens | 89.50 | 149.50 |
| xx. Suspense | 100.00 | 175.00 |
| 2. Tail Gunner (Con) | 22.50 | 47.50 |
| 7. Target Skill | 24.50 | 52.50 |
| 2. Texas Mustang | 43.50 | 59.50 |
| 1. Ten Spot | 28.00 | 59.50 |
| xx. Three Score | 20.00 | 34.50 |
| xx. Three Up | 20.00 | 39.50 |
| xx. Thriller | 20.00 | 32.50 |
| xx. Thumbs Up (Rev) | 19.50 | 37.50 |
| 5. Topic | 20.00 | 69.50 |
| xx. Topper | 15.00 | 20.00 |
| 2. Tornado | 199.50 | 300.00 |
| 5. Torpedo Patrol (Rev) | 30.00 | 49.50 |
| 5. Towers | 22.50 | 59.50 |
| 2. Trade Wind (Rev) | 69.50 | 79.50 |
| 2. Trailways | 24.50 | 35.00 |
| xx. Triumph | 15.00 | 18.50 |
| xx. Twin Six | 22.50 | 25.00 |
| xx. Ump | 15.00 | |
| xx. Up & Up | 10.00 | 21.50 |
| 5. Vanities | 189.50 | 239.50 |
| xx. Velvet | 19.00 | 29.50 |
| 1. Venus | 22.50 | 79.50 |
| 1. Victory | 29.50 | 79.50 |
| xx. Vogue | 15.00 | 29.50 |
| 2. Wagon Wheels | 65.00 | 89.50 |
| 7. West Wind | 27.50 | 37.50 |
| xx. White Sails | 20.00 | |
| 2. Whizz | 55.00 | 100.00 |
| 1. Wild Fire | 24.50 | 42.50 |
| xx. Wow | 15.00 | 39.50 |
| 1. Yacht Club | 29.50 | 42.50 |
| 5. Yanks | 35.00 | 79.50 |
| 5. Yankee Doodle | 39.50 | 99.50 |
| xx. Zenith | 35.00 | 95.00 |
| 2. Zig Zag | 29.50 | 45.00 |
| xx. Zip | 20.00 | 22.50 |
| xx. Zombie | 25.00 | 79.50 |



FREE PLAY PIN GAMES

| | | |
|--------------------------|--------|--------|
| 5. ABC Bowler | 20.00 | 57.50 |
| 2. Action (Rev) | 39.50 | 75.00 |
| 1. Air Circus | 42.50 | 99.50 |
| 1. Air Force | 25.00 | 39.50 |
| 1. Alert (Rev) | 15.00 | 29.50 |
| 5. All American | 29.50 | 59.50 |
| xx. Ali Baba | 15.00 | 25.00 |
| xx. All Out (Rev) | 29.50 | 49.50 |
| 1. Amber | 95.00 | 189.50 |
| 5. American Beauty (Rev) | 25.00 | 69.50 |
| xx. Anabel | 14.00 | 29.50 |
| 2. Arizona (Rev) | 50.00 | 89.50 |
| xx. Armada | 15.00 | 25.00 |
| 1. Argentine | 29.50 | 60.00 |
| 1. Attention | 27.50 | 42.50 |
| 7. Bally Beauty | 15.00 | 25.00 |
| xx. Banner | 10.00 | 17.50 |
| 5. Bandwagon | 29.50 | 37.50 |
| 2. Baffle Card | 100.00 | 189.50 |
| xx. Battle | 20.00 | 49.50 |
| 1. Belle Hop | 29.50 | 67.50 |
| 1. Big Chief | 19.50 | 49.50 |
| 5. Big Hit Single Play | 84.50 | 149.50 |
| 2. Big Hit Multiple Play | 100.00 | 159.50 |
| 5. Big League | 109.50 | 150.00 |
| 2. Big Parade | 34.50 | 75.00 |
| xx. Big Show | 15.00 | 25.00 |
| xx. Big Six | 20.00 | 29.50 |
| xx. Big Three (Rev) | 15.00 | 25.00 |
| 1. Big Time | 15.00 | 29.50 |
| 5. Big Top | 44.50 | 65.00 |
| xx. Blondie | 15.00 | 27.50 |
| 1. Bombardier (Rev) | 39.50 | 75.00 |
| 2. Bola Way | 22.50 | 69.50 |
| xx. Bomb the Axis | 19.50 | 39.50 |
| xx. Bordertown | 15.00 | |
| xx. Boomtown | 20.00 | 29.50 |
| 2. Bosco | 29.50 | 75.00 |
| 1. Brazil (Rev) | 70.00 | 89.50 |
| xx. Brite Spot | 20.00 | 37.50 |
| 7. Broadcast | 27.50 | 35.00 |
| 5. Bubbles | 49.50 | 99.50 |
| xx. Buckeroo | 24.50 | 39.50 |
| 1. Capt. Kidd | 39.50 | 59.50 |
| xx. Cadillac | 15.00 | 25.00 |
| 2. Carnival | 135.00 | 175.00 |
| 7. Casablanca (Rev) | 49.50 | 115.00 |
| 1. Catalina | 50.00 | 99.50 |
| 6. Champ | 24.50 | 49.50 |
| xx. Champion | 25.00 | 42.50 |
| xx. Charm | 29.50 | 39.50 |
| xx. Chevron | 15.00 | 25.00 |
| xx. Chief | 15.00 | |
| xx. Chubbie | 15.00 | |
| xx. Circus | 15.00 | 25.00 |
| xx. Click | 22.50 | 37.50 |
| 6. Clover | 24.50 | 45.00 |
| xx. Commander (Rev) | 25.00 | 45.00 |
| xx. Commodore | 15.00 | 19.50 |
| xx. Congo | 15.00 | 24.00 |
| 6. Cover Girl | 59.50 | 94.50 |
| 6. Cross Line | 24.50 | 39.50 |
| xx. Crystal | 15.00 | 25.00 |
| xx. Defense (Baker) | 15.00 | 20.00 |
| 4. Defense (Genco) | 29.50 | 79.50 |
| xx. De Icer (Rev) | 39.50 | 75.00 |

| | | |
|-------------------------|--------|--------|
| xx. Destroyer (Rev) | 45.00 | 49.50 |
| 6. Dive Bomber (Rev) | 29.50 | 39.50 |
| 1. Dixie | 25.00 | 42.50 |
| 1. Do Re Mi | 27.50 | 54.50 |
| 2. Double Barrel | 75.00 | 165.00 |
| xx. Double Feature | 15.00 | 29.00 |
| xx. Double Play | 40.00 | 45.00 |
| 1. Drum Major | 20.00 | 52.50 |
| 6. Duffy's (Rev) | 59.50 | 69.50 |
| 6. Duplex | 22.50 | 29.50 |
| 2. Dynamite | 99.50 | 189.50 |
| 1. Eagle Squadron (Rev) | 49.50 | 79.50 |
| xx. Entry | 20.00 | 47.50 |
| xx. Eureka | 15.00 | 30.00 |
| xx. Fantasy | 20.00 | 30.00 |
| 1. Fast Ball | 129.50 | 174.50 |
| 1. Fiesta | 100.00 | 159.50 |
| 1. Fifty Grand | 17.50 | 29.50 |
| xx. Fishin' (Rev) | 29.50 | 39.50 |
| xx. Five in One | 29.50 | 39.50 |
| 5. Five, Ten & Twenty | 34.50 | 84.50 |
| 5. Flat Top (Rev) | 54.50 | 89.50 |
| 1. Fleet | 19.50 | 27.50 |
| 5. Flicker | 25.00 | 29.50 |
| 2. Flying Tiger | 35.00 | 45.00 |
| xx. Foreign Colors | 27.50 | 35.00 |
| 1. Formation | 17.50 | 22.50 |
| 1. Four Aces | 37.50 | 69.50 |
| 1. Four Diamonds | 39.50 | 52.50 |
| 2. Four Roses | 20.00 | 49.50 |
| 5. Fox Hunt | 22.50 | 29.50 |
| 5. Frisco | 79.50 | 109.50 |
| 2. G. I. Joe (Conv) | 29.50 | 47.50 |
| xx. Girls Ahoy (Rev) | 25.00 | 39.50 |
| 7. Glamour | 27.50 | 39.50 |
| 6. Gobs | 39.50 | 49.50 |
| 6. Gold Star | 20.00 | 39.50 |
| 2. Grand Canyon (Rev) | 30.00 | 79.50 |
| 1. Gun Club | 29.50 | 75.00 |
| xx. Headliner | 10.00 | 20.00 |
| xx. Hi Boy (Rev) | 29.50 | 45.00 |
| 1. Hi Dive | 27.50 | 37.50 |
| 1. Hi Hat | 50.00 | 69.50 |
| xx. High Stepper | 25.00 | 39.50 |
| xx. Hit the Jap (Rev) | 19.50 | 29.50 |
| xx. Hold Over | 29.50 | 35.00 |
| 1. Hollywood | 60.00 | 99.50 |
| 7. Home Run '41 | 19.50 | 27.50 |
| 2. Home Run '42 | 25.00 | 69.50 |
| 5. Horoscope | 25.00 | 49.50 |
| 2. Idaho | 70.00 | 89.50 |
| 1. Invasion (Rev) | 24.50 | 62.50 |
| 5. Jeep (Rev) | 40.00 | 69.50 |
| xx. Jolly | 25.00 | 39.50 |
| 2. Jungle | 30.00 | 59.50 |
| 2. Keep 'em Flying | 49.50 | 100.00 |
| xx. Keen a Ball | 10.00 | 24.50 |
| 5. Kilroy | 189.50 | 229.50 |
| 1. Kismet | 54.50 | 79.50 |
| 1. Knock Out | 45.00 | 99.50 |
| 1. Knock Out the Jap | 49.50 | 79.50 |
| xx. Lancer | 29.50 | 39.50 |
| 1. Landslide | 29.50 | 39.50 |
| 5. Laura | 52.50 | 79.50 |
| 5. Leader | 29.50 | 39.50 |
| xx. League Leader | 10.00 | 29.50 |
| 1. Legionnaire | 27.50 | 59.50 |
| 2. Liberty | 59.50 | 100.00 |
| xx. Liberty (Rev) | 42.50 | 52.50 |
| xx. Limelight | 15.00 | 29.50 |

C.M.I. BLUE BOOK



GROETCHEN—(continued)

| | | | |
|-----|----------------------------|-------|-------|
| xx. | 5c Columbia Club DJ | 50.00 | 89.50 |
| xx. | 10c Columbia Club Cig GA.. | 59.50 | 79.50 |
| xx. | 5c Columbia Cig GA | 35.00 | 39.50 |
| xx. | 5c Columbia Fruit GA | 49.50 | 79.50 |
| xx. | 5c Columbia Orig GA | 35.00 | 49.50 |
| xx. | 5c Conv Columbia Chrome .. | 49.50 | 59.50 |

P A C E

| | | | |
|-----|----------------------------|--------|--------|
| xx. | 1c Bantam | 15.00 | 27.50 |
| xx. | 5c Bantam | 19.50 | 24.50 |
| xx. | 10c Bantam | 25.00 | 39.50 |
| xx. | 25c Bantam | 39.50 | 42.50 |
| xx. | 5c Comet FV | 39.50 | 59.50 |
| xx. | 10c Comet FV | 39.50 | 55.00 |
| xx. | 25c Comet FV | 59.50 | 125.00 |
| xx. | 50c Comet FV | 98.50 | 125.00 |
| xx. | 5c Comet DJP | 40.00 | 79.50 |
| xx. | 10c Comet DJP | 50.00 | 79.50 |
| xx. | 1c Comet Blue | 20.00 | 37.50 |
| xx. | 5c Comet Blue | 30.00 | 59.50 |
| xx. | 10c Comet Blue Front | 30.00 | 40.00 |
| xx. | 25c Comet Blue Front | 59.50 | 89.50 |
| xx. | 50c Comet | 125.00 | 145.00 |
| 5. | 5c All Star Comet | 57.50 | 69.50 |
| 5. | 10c All Star Comet | 32.50 | 69.50 |
| 5. | 25c All Star Comet | 69.50 | 89.50 |
| xx. | 50c All Star Comet | 149.50 | 225.00 |
| xx. | 1c All Star 2-4 | 20.00 | 35.00 |
| xx. | 1c Rocket | 49.50 | 69.50 |
| 1. | 5c Rocket | 55.00 | 79.50 |
| xx. | 10c Rocket | 69.50 | 89.50 |
| 1. | 25c Rocket | 79.50 | 129.50 |
| xx. | 5c TJ Comet | 25.00 | 47.50 |
| 5. | 5c Club Bell | 70.00 | 95.00 |
| 2. | 10c Club Bell | 70.00 | 95.00 |
| xx. | 25c Club Bell | 119.50 | 125.00 |
| xx. | 50c Club Bell | 139.50 | 250.00 |
| xx. | 1c DeLuxe | 20.00 | 39.50 |
| xx. | 5c DeLuxe | 25.00 | 59.50 |
| xx. | 10c DeLuxe | 39.50 | 79.50 |
| xx. | Double Slot 5-25c | 129.50 | 149.50 |
| xx. | 10c Comet Console | 99.50 | 125.00 |
| xx. | 25c Comet Console | 149.50 | 169.50 |
| xx. | 5 & 25c Comet Con Comb.. | 195.00 | 295.00 |
| xx. | 5c Kitty | 20.00 | 29.50 |
| xx. | 10c Kitty | 29.50 | 35.00 |
| xx. | 25c Kitty | 89.50 | 119.50 |
| xx. | 5c Comet Red | 79.50 | 90.00 |
| xx. | 10c Comet Red | 79.50 | 120.00 |
| xx. | 5c Slugproof | 69.50 | 75.00 |
| xx. | 10c Slugproof | 69.50 | 95.00 |
| xx. | 25c Slugproof | 89.50 | 125.00 |

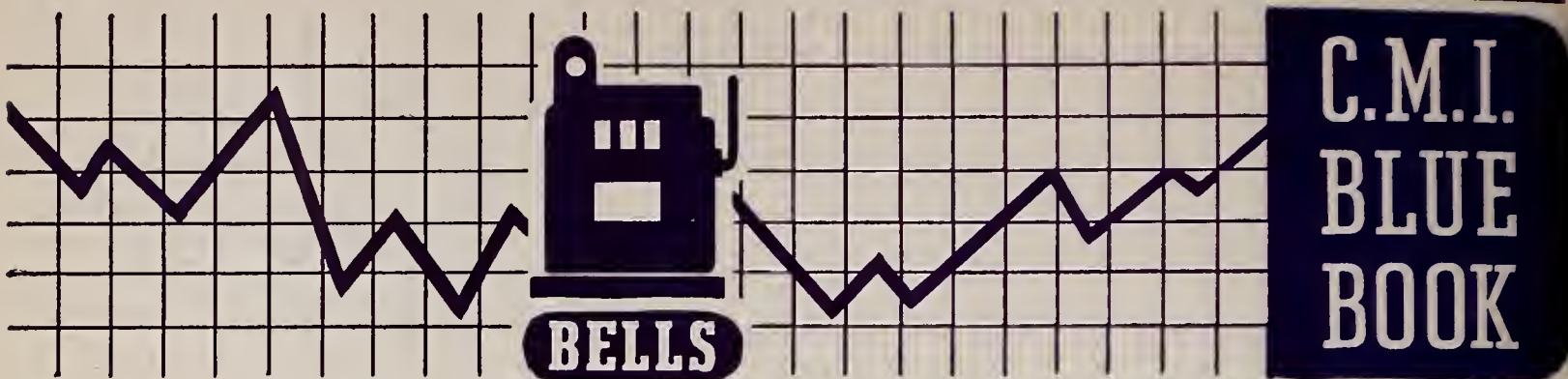
C A I L L E

| | | | |
|-----|-------------------|-------|--------|
| xx. | 1c | 15.00 | 39.00 |
| xx. | 5c | 22.50 | 50.00 |
| xx. | 10c | 24.50 | 34.50 |
| 5. | 25c | 22.50 | 34.50 |
| xx. | 5c & 25c | 89.50 | 120.00 |
| xx. | 5c Cadet | 19.00 | 34.50 |
| xx. | 10c Cadet | 24.00 | 39.50 |
| xx. | 25c Cadet | 69.50 | 105.00 |
| xx. | 5c Playboy | 39.50 | 49.50 |
| xx. | 10c Playboy | 39.50 | 49.50 |
| xx. | 25c Playboy | 49.50 | 60.00 |

| | | | |
|-----|----------------------|-------|-------|
| xx. | 5c Commander | 32.50 | 42.50 |
| xx. | 10c Commander | 34.50 | 39.50 |
| xx. | 25c Commander | 49.50 | 75.00 |
| xx. | 7 Way Slot 5c | 49.50 | 62.50 |
| xx. | 7 Way Slot 25c | 69.50 | 98.00 |
| xx. | 5c Doughboy | 20.00 | 49.50 |
| xx. | 5c Club Bell | 25.00 | 40.00 |
| xx. | 10c Club Bell | 25.00 | 59.00 |
| xx. | 25c Club Bell | 49.50 | 79.50 |

JENNINGS

| | | | |
|-----|-----------------------------|--------|--------|
| 5. | 5c Chief | 25.00 | 50.00 |
| xx. | 10c Chief | 49.50 | 75.00 |
| xx. | 25c Chief | 75.00 | 145.00 |
| 5. | 5c Club Bell | 110.00 | 145.00 |
| 5. | 10c Club Bell | 99.50 | 125.00 |
| 1. | 25c Club Bell | 99.50 | 159.50 |
| xx. | 50c Club Bell | 199.50 | 235.00 |
| xx. | 5c Sky Chief | 69.50 | 119.50 |
| xx. | 10c Sky Chief | 75.00 | 125.00 |
| xx. | 25c Sky Chief | 120.00 | 200.00 |
| xx. | 50c Sky Chief | 150.00 | 245.00 |
| xx. | 5c Silver Moon Chief | 79.50 | 119.50 |
| xx. | 10c Silver Moon Chief | 79.50 | 110.00 |
| xx. | 25c Silver Moon Chief | 99.50 | 159.50 |
| 2. | 5c Silver Chief | 75.00 | 109.50 |
| 2. | 10c Silver Chief | 75.00 | 100.00 |
| xx. | 25c Silver Chief | 109.50 | 149.50 |
| xx. | 50c Silver Chief | 189.50 | 249.50 |
| xx. | Triplex Chief 5-10-25 | 79.50 | 109.50 |
| xx. | 1c Little Duke | 12.00 | 17.50 |
| xx. | 5c Century | 20.00 | 35.00 |
| xx. | 10c Century | 25.00 | 49.50 |
| xx. | 25c Century | 50.00 | 69.50 |
| xx. | 50c Century | 145.00 | 189.50 |
| xx. | 5c Gooseneck | 19.00 | 27.50 |
| xx. | 10c Gooseneck | 20.00 | 40.00 |
| 1. | 25c Gooseneck | 29.50 | 52.50 |
| xx. | 50c Gooseneck | 69.50 | 110.00 |
| xx. | 1c Little Duchess | 15.00 | 20.00 |
| xx. | 5c Little Duchess | 25.00 | 47.50 |
| xx. | 10c Golf Ball Vndr | 89.50 | 129.50 |
| xx. | 25c Golf Ball Vndr | 109.50 | 149.50 |
| xx. | 5c Chrome Sup Chief | 89.50 | 125.00 |
| xx. | 10c Chrome Chief SP | 109.50 | 119.50 |
| xx. | 5c Red Skin | 39.50 | 52.50 |
| xx. | 10c Red Skin | 49.50 | 62.50 |
| xx. | 25c Red Skin | 99.50 | 150.00 |
| xx. | 5c Big Chief | 69.50 | 90.00 |
| xx. | 10c Big Chief | 79.50 | 110.00 |
| xx. | 25c Big Chief | 100.00 | 199.50 |
| xx. | \$1.00 Ball | 289.50 | 479.50 |
| xx. | Cigarolla | 25.00 | 40.00 |
| 5. | Cigarolla XXV | 49.50 | 60.00 |
| xx. | Cigarolla XV | 45.00 | 65.00 |
| 5. | 5c Victory Chief | 79.50 | 115.00 |
| 1. | 10c Victory Chief | 75.00 | 110.00 |
| xx. | 25c Victory Chief | 109.50 | 129.50 |
| xx. | 1c 4 Star Chief | 49.50 | 75.00 |
| 5. | 5c 4 Star Chief | 70.00 | 109.50 |
| 5. | 10c 4 Star Chief | 64.50 | 119.50 |
| 2. | 25c 4 Star Chief | 85.00 | 125.00 |
| xx. | 1c Dixie Bell | 20.00 | 35.00 |
| xx. | 5c Dixie Bell | 35.00 | 50.00 |
| xx. | 10c Dixie Bell | 42.50 | 60.00 |
| xx. | 25c Dixie Bell | 99.50 | 129.50 |
| xx. | 50c Dixie Bell | 229.50 | 385.00 |
| xx. | 5c Victory 4 Star Ch | 89.50 | 115.00 |
| xx. | 10c Victory 4 Star Ch | 99.50 | 125.00 |
| xx. | 25c Victory 4 Star Ch | 199.50 | 275.00 |



MILLS

| | | | |
|-------|-----------------------------|--------|--------|
| 5. | 5c Black HL | 130.00 | 145.00 |
| xx. | 10c Black HL | 135.00 | 159.50 |
| 2. | 25c Black HL | 149.50 | 179.50 |
| xx. | 5c Emerald Chrome HL | 175.00 | 219.00 |
| xx. | 10c Emerald Chrome HL | 185.00 | |
| xx. | 25c Emerald Chrome HL | 155.00 | 190.00 |
| xx. | 50c Emerald Chrome HL | 315.00 | 395.00 |
| xx. | 5c Gold Chrome HL | 107.50 | 149.50 |
| xx. | 10c Gold Chrome HL | 145.00 | 179.50 |
| xx. | 50c Gold Chrome HL | 249.50 | 375.00 |
| 7. | 5c Gold Chrome | 80.00 | 150.00 |
| 1. | 10c Gold Chrome | 85.00 | 169.50 |
| 1. | 25c Gold Chrome | 85.00 | 179.50 |
| xx. | 50c Gold Chrome | 195.00 | 359.50 |
| 5. | 5c Copper Chrome | 99.50 | 205.00 |
| xx. | 10c Copper Chrome | 139.50 | 210.00 |
| 7. | 25c Copper Chrome | 135.00 | 200.00 |
| 7. | 5c Club Bell | 90.00 | 149.50 |
| 7. | 10c Club Bell | 100.00 | 169.50 |
| 5. | 25c Club Bell | 139.50 | 200.00 |
| 7. | 50c Club Bell | 189.50 | 375.00 |
| xx. | 1c Blue Front | 65.00 | 75.00 |
| 1. | 5c Blue Front | 79.50 | 97.50 |
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| 5. | 10c Blue Front | 75.00 | 115.00 |
| <hr/> | | | |
| 2. | 25c Blue Front | 80.00 | 115.00 |
| <hr/> | | | |
| xx. | 50c Blue Front | 200.00 | 250.00 |
| xx. | 1c Brown Front | 79.50 | 119.50 |
| 2. | 5c Brown Front | 100.00 | 139.50 |
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| 5. | 10c Brown Front | 89.50 | 139.50 |
| <hr/> | | | |
| 5. | 25c Brown Front | 89.50 | 149.50 |
| <hr/> | | | |
| xx. | 50c Brown Front | 249.50 | 475.00 |
| xx. | 1c Cherry Bell | 69.50 | 119.50 |
| 5. | 5c Cherry Bell | 85.00 | 107.50 |
| 5. | 10c Cherry Bell | 89.50 | 105.00 |
| 2. | 25c Cherry Bell | 89.50 | 115.00 |
| xx. | 1c Bonus Bell | 99.50 | 129.50 |
| 2. | 5c Bonus Bell | 135.00 | 190.00 |
| xx. | 10c Bonus Bell | 125.00 | 275.00 |
| xx. | 25c Bonus Bell | 155.00 | 300.00 |
| 2. | 5c Original Chrome | 85.00 | 175.00 |
| 1. | 10c Original Chrome | 135.00 | 189.50 |
| 1. | 25c Original Chrome | 129.50 | 190.00 |
| xx. | 50c Original Chrome | 175.00 | 359.50 |
| xx. | 1c QT Blue | 25.00 | 30.00 |
| xx. | 5c QT Blue | 39.50 | 49.50 |
| xx. | 10c QT Blue | 49.50 | 60.00 |
| xx. | 25c QT Blue | 69.50 | 125.00 |
| xx. | 1c QT Green | 25.00 | 39.50 |
| xx. | 5c QT Green | 20.00 | 39.50 |
| xx. | 10c QT Green | 45.00 | 55.00 |
| xx. | 5c QT FP | 49.50 | 69.50 |
| xx. | 1c QT Glitter Gold | 29.50 | 75.00 |
| xx. | 5c QT Glitter Gold | 59.50 | 87.50 |
| xx. | 10c QT Glitter Gold | 60.00 | 95.00 |
| 5. | 25c QT Glitter Gold | 69.50 | 100.00 |
| xx. | 1c VP Bell | 19.50 | 31.50 |
| xx. | 1c VP Bell JP | 25.00 | 37.50 |
| xx. | 1c VP Bell Green | 22.50 | 29.50 |
| 5. | 5c VP Bell Green | 25.00 | 32.50 |
| xx. | 1c VP Chrome | 34.50 | |
| 5. | 5c VP Chrome | 39.50 | 49.50 |
| xx. | 5c VP Chrome Plus | 47.50 | 55.00 |
| xx. | 1c VP Bell B&G | 29.50 | 40.00 |
| 2. | 5c VP Bell B&G | 20.00 | 39.50 |
| 5. | Vest Pocket '46 | 27.50 | 59.50 |
| xx. | 5c Futurity | 79.50 | 99.50 |
| xx. | 10c Futurity | 89.50 | 109.50 |
| xx. | 25c Futurity | 119.50 | 150.00 |
| xx. | 50c Futurity | 149.50 | 194.50 |
| 1. | 5c Black Cherry Bell | 110.00 | 189.50 |

| | | | |
|-----|-----------------------------|--------|--------|
| 5. | 10c Black Cherry Bell | 119.50 | 165.00 |
| 5. | 25c Black Cherry Bell | 149.50 | 210.00 |
| xx. | 5c Yellow Front | 39.50 | 72.50 |
| xx. | 10c Yellow Front | 39.50 | 75.00 |
| xx. | 25c Yellow Front | 119.50 | 150.00 |
| xx. | 1c Smoker Bell | 29.50 | 40.00 |
| 1. | 5c Smoker Bell | 37.50 | 59.50 |
| xx. | 5c FP Mint Vendor | 39.50 | 50.00 |
| xx. | 25c Golf Ball Vendor | 89.50 | 125.00 |
| xx. | 5c War Eagle | 35.00 | 79.50 |
| xx. | 10c War Eagle | 69.50 | 85.00 |
| xx. | 25c War Eagle | 89.50 | 95.00 |
| xx. | 50c War Eagle | 149.50 | 150.00 |
| xx. | 5c Red Front | 65.00 | 90.00 |
| xx. | 10c Red Front | 69.50 | 90.00 |
| xx. | 25c Red Front | 99.50 | 145.00 |
| xx. | 5c FOK | 15.00 | 17.50 |
| xx. | 5c Roman Head | 39.00 | 82.50 |
| xx. | 10c Roman Head | 35.00 | 79.50 |
| xx. | 25c Roman Head | 89.50 | 124.50 |
| xx. | 50c Roman Head | 119.50 | 145.00 |
| xx. | 1c Skyscraper | 29.50 | 40.00 |
| xx. | 5c Skyscraper | 40.00 | 55.00 |
| xx. | 10c Skyscraper | 47.50 | 64.50 |
| xx. | 25c Skyscraper | 69.50 | 89.50 |
| xx. | 50c Skyscraper | 125.00 | 145.00 |
| xx. | 1c Lion Head | 20.00 | 30.00 |
| xx. | 5c Lion Head | 35.00 | 40.00 |
| xx. | 5c Extraordinary | 79.50 | 100.00 |
| xx. | 10c Extraordinary | 89.50 | 110.00 |
| xx. | 25c Extraordinary | 119.50 | 169.50 |
| xx. | 50c Extraordinary | 169.50 | 289.50 |
| xx. | 5c Melon Bell | 69.50 | 100.00 |
| xx. | 10c Melon Bell | 69.50 | 100.00 |
| xx. | 25c Melon Bell | 110.00 | 140.00 |
| xx. | 5c Wolf Head | 39.50 | 47.50 |
| xx. | 10c Wolf Head | 49.50 | 69.50 |
| xx. | 25c Wolf Head | 69.50 | 100.00 |
| xx. | 1c Shamrock Bell | 15.00 | 27.50 |
| xx. | 5c Slugproof 3-5 | 99.50 | 124.50 |
| 5. | Golden Falls 5c | 169.50 | 258.00 |
| 5. | Golden Falls 10c | 169.50 | 263.00 |
| 5. | Golden Falls 25c | 185.00 | 268.00 |
| xx. | Golden Falls 50c | 289.50 | |

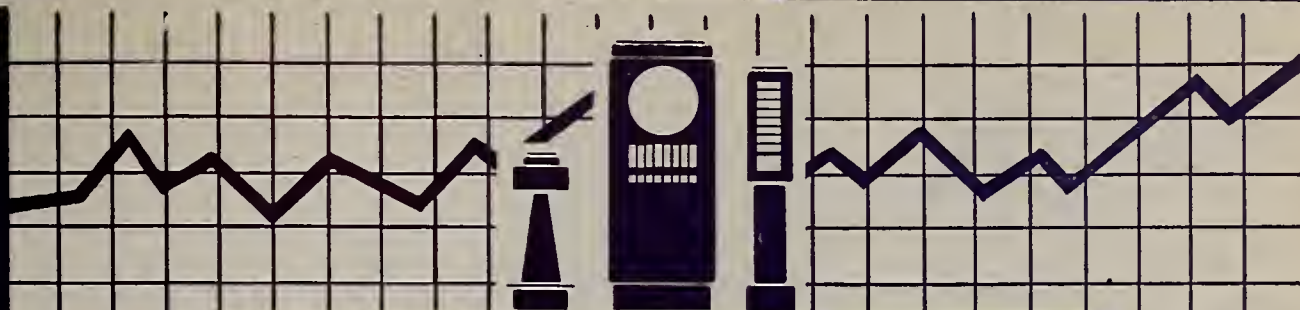
WATLING

| | | | |
|-----|------------------------|--------|--------|
| xx. | 1c Rolatop | 10.50 | 15.00 |
| 2. | 5c Rolatop | 49.50 | 69.50 |
| 5. | 10c Rolatop | 49.50 | 79.50 |
| xx. | 25c Rolatop | 59.50 | 89.50 |
| xx. | 50c Rolatop | 149.50 | 195.00 |
| xx. | 5c Club Bell | 65.00 | 95.00 |
| xx. | 10c Club Bell | 75.00 | 125.00 |
| xx. | 25c Club Bell | 145.00 | 185.00 |
| xx. | 1c Twin JP | 20.00 | 24.00 |
| xx. | 5c Twin JP | 25.00 | 32.50 |
| xx. | 10c Twin JP | 30.00 | 39.50 |
| xx. | 25c Twin JP | 55.00 | 62.50 |
| xx. | 1c Blue Seal | 20.00 | 25.00 |
| xx. | 5c Blue Seal | 22.50 | 35.00 |
| xx. | 10c Blue Seal | 35.00 | 65.00 |
| xx. | 25c Blue Seal | 39.50 | 70.00 |
| xx. | 1c Treasury | 10.00 | 20.00 |
| xx. | 5c Treasury | 29.50 | 44.50 |
| xx. | 10c Treasury | 32.50 | 75.00 |
| xx. | 25c Treasury | 59.50 | 79.50 |
| xx. | 5c Wonder Vendor | 39.50 | |
| xx. | 5-25 Rolatop | 39.50 | 49.50 |

GROETCHEN

| | | | |
|-----|-------------------------------|-------|-------|
| xx. | 1c Columbia | 29.50 | 49.50 |
| 5. | 5c Columbia Chrome | 39.00 | 59.50 |
| xx. | 5c Columbia JPV Bell | 32.50 | 49.50 |
| 5. | 5c Columbia Fruit | 37.50 | 69.50 |
| xx. | 5c Columbia Cig RJ | 39.50 | 49.50 |
| xx. | 5c Columbia DJP | 49.50 | 85.00 |
| xx. | 10c Columbia DJP | 59.50 | 69.50 |
| xx. | 5c Columbia Club Cig GA | 29.50 | 37.50 |

C.M.I. BLUE BOOK



CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER

| | | | |
|-----|---------------------------------------|-------|--------|
| 6. | Model S 7 Column | 27.50 | 47.50 |
| 5. | Model VD 7 Column | 25.00 | 50.00 |
| xx. | Model W 9 Column | 47.50 | 69.50 |
| xx. | Model WD 9 Column | 35.00 | 47.50 |
| 1. | Champion 11 Column King Size | 70.00 | 99.50 |
| 2. | Champion 9 Column | 70.00 | 95.00 |
| 1. | Champion 7 Column..... | 27.50 | 100.00 |

NATIONAL

| | | | |
|-----|----------------------------|-------|-------|
| xx. | Model 9-50 | 69.50 | 95.00 |
| xx. | 7-50 Regular | 42.50 | 60.00 |
| xx. | Model 7-50 King Size | 49.50 | 55.00 |
| 1. | Model 9-30 | 50.00 | 89.50 |
| xx. | Model 9A | 35.00 | 60.00 |
| 1. | Model 6-30 | 15.00 | 37.50 |
| xx. | Model 6-26 | 10.00 | 15.00 |

ROWE

| | | | |
|-----|------------------------|-------|--------|
| xx. | Aristocrat 6 Col | 10.00 | 15.00 |
| xx. | Imperial 6 Col | 20.00 | 50.00 |
| xx. | Imperial 8 Col | 25.00 | 70.00 |
| 1. | Royal 6 Col | 39.50 | 52.50 |
| 6. | Royal 8 Col | 39.50 | 85.00 |
| 1. | Royal 10 Col | 39.50 | 120.00 |
| xx. | President 6 Col | 45.00 | |
| xx. | President 8 Col | 55.00 | |
| xx. | President 10 Col | 79.50 | 110.00 |

U-NEED-A

| | | | |
|-----|------------------------|-------|--------|
| xx. | Model E 6 Col | 10.00 | 39.50 |
| 1. | Model E 8 Col | 42.50 | 89.50 |
| 1. | Model E 9 Col | 42.50 | 75.00 |
| xx. | Model E 12 Col | 25.00 | 35.00 |
| 2. | Model E 15 Col | 27.50 | 50.00 |
| 5. | Model A 8 Col | 39.50 | 55.00 |
| 2. | Model A 9 Col | 24.50 | 50.00 |
| xx. | Model 500 7 Col | 45.00 | 60.00 |
| xx. | Model 500 9 Col | 59.50 | 100.00 |
| xx. | Model 500 15 Col | 59.50 | 95.00 |

CANDY

DU GRENIER

| | | | |
|----|-----------------|-------|-------|
| 5. | Candy Man | 42.50 | 62.50 |
|----|-----------------|-------|-------|

NATIONAL

| | | | |
|-----|-------------------------------------|-------|--------|
| xx. | Model 618 6 Column | 20.00 | 50.00 |
| 5. | Model 918 9 Column Regular | 30.00 | 110.00 |
| xx. | Model 918 9 Column Special | 35.00 | 100.00 |

ROWE

| | | | |
|-----|--------------------------|-------|--------|
| xx. | 8 Column Standard | 25.00 | 95.00 |
| xx. | 8 Column DeLuxe | 85.00 | 115.00 |
| xx. | 8 Column 1c Gum & Mint.. | 9.50 | 17.50 |
| xx. | 8 Column 5c Gum & Mint.. | 16.50 | 37.50 |

U-NEED-A-PAK

| | | | |
|-----|----------------|-------|-------|
| xx. | 5 Column | 20.00 | 70.00 |
|-----|----------------|-------|-------|

STONER

| | | | |
|-----|----------------|-------|--|
| xx. | 6 Column | 55.00 | |
| xx. | 8 Column | 65.00 | |

SCALES

ROCK-OLA

| | | | |
|-----|--------------|-------|--|
| xx. | Lo Boy | 42.50 | |
|-----|--------------|-------|--|

WATLING

| | | | |
|-----|--------------------------|-------|--------|
| xx. | Tom Thumb, Plain | 47.50 | 65.00 |
| xx. | Tom Thumb, Fortune | 65.00 | 115.00 |
| xx. | 500 Fortune | 85.00 | 100.00 |
| xx. | Hi Boy Guesser | 65.00 | 79.50 |

JENNINGS

| | | | |
|-----|-------------------|-------|--|
| xx. | Junior | 25.00 | |
| xx. | Small Model | 49.50 | |

PEERLESS

| | | | |
|-----|-------------------|-------|-------|
| xx. | Small Model | 37.50 | 49.50 |
|-----|-------------------|-------|-------|

MILLS

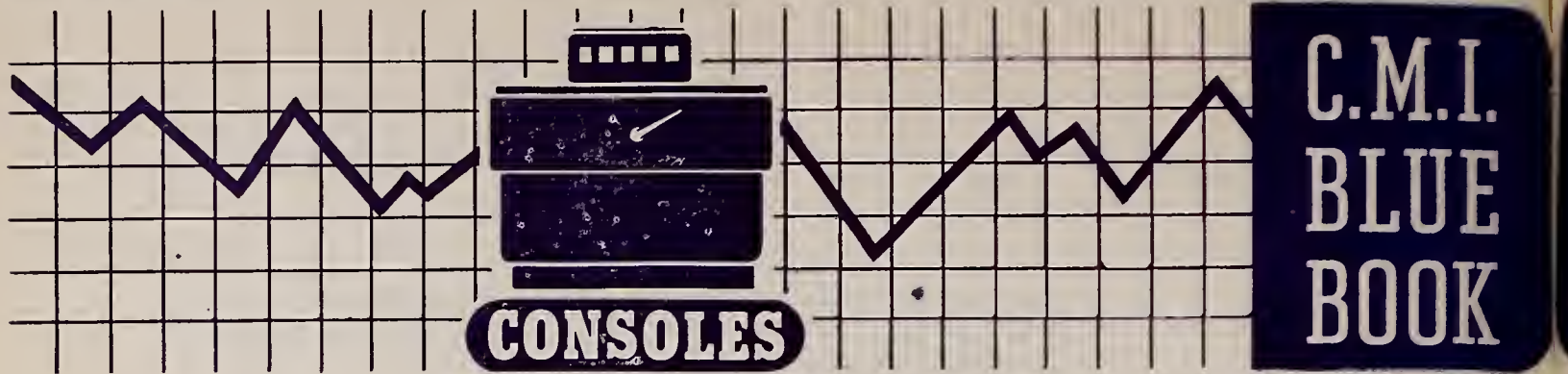
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|-----|-------------------|-------|-------|
| xx. | Small Model | 38.00 | 50.00 |
|-----|-------------------|-------|-------|

PACE

| | | | |
|----|-------------------|-------|-------|
| 7. | Small Model | 25.00 | 39.50 |
|----|-------------------|-------|-------|

IDEAL

| | | | |
|-----|-------------------|-------|--|
| xx. | Small Model | 42.50 | |
|-----|-------------------|-------|--|



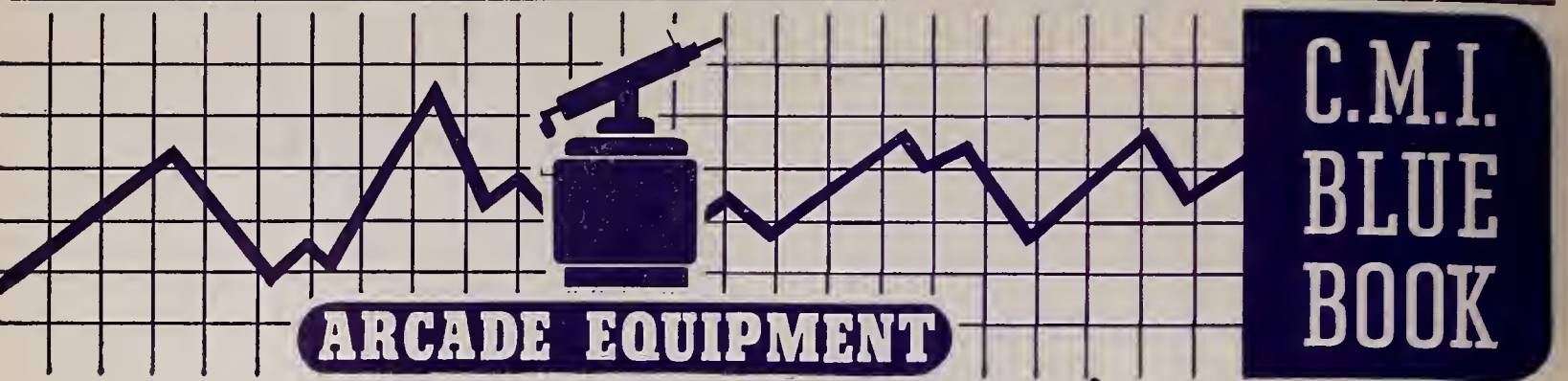
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|------------------------------------|--------|--------|---|--------|--------|
| 5. 5c Baker's Pacer DD | 85.00 | 115.00 | 5. Mills 3 Bells | 250.00 | 400.00 |
| xx. CS Baker's Pacer DD | 195.00 | 395.00 | xx. Mills Auto Dice 25c | 39.50 | 65.00 |
| xx. 25c Baker's Pacer DD | 275.00 | 375.00 | xx. Pace Marathon | 49.50 | 99.50 |
| xx. 5c Baker's Pacer Std | 55.00 | 145.00 | xx. Paces Races Bl Cab | 29.50 | 40.00 |
| xx. CS Baker's Pacer Std | 185.00 | 425.00 | 5. Paces Races Br Cab | 39.50 | 65.00 |
| xx. 25c Baker's Pacer Std | 225.00 | 350.00 | 5. Paces Races Red Arrow | 69.50 | 75.00 |
| xx. Bally Entry | 22.50 | | xx. Paces '39 Saratoga | 45.00 | 75.00 |
| 2. Bally Draw Bell 5c | 220.00 | 309.50 | xx. Paces '40 Saratoga | 55.00 | 125.00 |
| 5. Bally Draw Bell 25c | 335.00 | 400.00 | 1. Paces Saratoga w rails | 49.50 | 79.50 |
| xx. Bangtails '39 | 35.00 | 50.00 | xx. Paces Saratoga no rails | 39.50 | 49.50 |
| xx. Bangtails '40 | 45.00 | 65.00 | xx. Paces Saratoga Comb | 74.50 | 99.50 |
| xx. Bangtails '41 | 55.00 | 79.50 | 5. Paces Saratoga Jr PO | 25.00 | 59.50 |
| 5. Big Game PO | 49.50 | 89.50 | xx. Paces Saratoga Sr PO | 49.50 | 99.50 |
| 2. Big Game FP | 37.50 | 72.50 | xx. Paces Reels Comb | 49.50 | 89.50 |
| 5. Big Top PO | 49.50 | 89.50 | 5. Paces Reels Jr PO | 34.50 | 69.50 |
| 2. Big Top FP | 40.00 | 85.00 | 5. Paces Reels Sr PO | 75.00 | 109.50 |
| xx. Bob Tail PO | 45.00 | 69.50 | xx. Paces Reels w rails | 37.50 | 50.00 |
| xx. Bob Tail FP | 39.50 | 79.50 | xx. Paces Reels no rails | 30.00 | 69.50 |
| xx. Buckley 7 Bells | 89.50 | 145.00 | xx. Paces Twin 5-5 | 75.00 | 119.50 |
| xx. Buckley Colors Slit Head | 20.00 | 65.00 | xx. Paces Twin 5-10 | 94.50 | 169.50 |
| xx. Buckley Colors New Top | 25.00 | 75.00 | 5. Paces Twin 10-25 | 89.50 | 149.50 |
| xx. Buckley Long Shot Par | 400.00 | 790.00 | 5. Paces Twin Console 5-25 | 100.00 | 179.50 |
| xx. Beulah Park | 30.00 | 65.00 | xx. Pastime | 69.50 | 125.00 |
| xx. Charley Horse | 30.00 | 75.00 | xx. Paddock Club | 20.00 | 39.50 |
| xx. China Boy | 15.00 | 32.50 | xx. Pamco DeLuxe Bell | 10.00 | 17.50 |
| xx. Chucklette | 10.00 | 39.50 | xx. Parlay Races | 15.00 | 29.50 |
| 1. Club Bells | 37.50 | 135.00 | xx. Pay Day | 69.50 | 139.50 |
| 5. Club Bells 25c | 95.00 | 165.00 | xx. Pickem | 15.00 | 22.50 |
| xx. Club House | 10.00 | 25.00 | xx. Ray's Track | 39.50 | 69.50 |
| xx. Derby Day Slant | 10.00 | 25.00 | xx. Rio | 10.00 | 25.00 |
| xx. Derby Day Flat | 10.00 | 25.00 | xx. Roll 'em | 52.50 | 69.50 |
| xx. Dixie | 10.00 | 100.00 | 2. Rollette Jr | 20.00 | 79.50 |
| xx. Derby Winner | 99.50 | 204.50 | xx. Rollette Jr (41) | 45.00 | 60.00 |
| xx. Dominola | 10.00 | 35.00 | xx. Rollette Sr | 195.00 | 250.00 |
| xx. Double Bells | 69.50 | 89.50 | xx. Rosemont | 10.00 | 22.50 |
| 5. Duo Twin Bells 5-25 | 169.50 | 295.00 | 1. Royal Draw | 14.50 | 32.50 |
| xx. Evans Pacers | 89.50 | 119.50 | xx. Royal Flush | 15.00 | 39.50 |
| xx. El Dorado | 15.00 | 75.00 | xx. Royal Lucre '41 | 99.50 | 152.50 |
| xx. Exhibit Races | 15.00 | 35.00 | xx. Seeburg Races | 10.00 | 35.00 |
| 5. Fast Time FP | 25.00 | 69.50 | xx. Saddle Club | 15.00 | 35.00 |
| 5. Fast Time PO | 35.00 | 89.50 | xx. Silver Bell | 10.00 | 29.50 |
| xx. Favorite | 10.00 | 29.50 | xx. Silver Moon Comb | 49.50 | 69.50 |
| xx. Flashing Thru | 20.00 | 95.00 | 5. Silver Moon PO | 42.50 | 89.50 |
| xx. Fleetwood | 10.00 | 30.00 | 1. Silver Moon FP | 37.50 | 100.00 |
| xx. Four Horsemen | 30.00 | 79.50 | xx. Silver Moon 10c | 75.00 | 139.50 |
| xx. Galloping Domino (38) | 25.00 | 60.00 | 5. Silver Moon 25c | 55.00 | 115.00 |
| xx. Galloping Dominno (39) | 30.00 | 54.50 | xx. Skill Field | 49.50 | 79.50 |
| xx. Galloping Domino (40) | 60.00 | 110.00 | xx. Skill Time '37 | 20.00 | 37.50 |
| 1. Galloping Domino (41) | 79.50 | 150.00 | xx. Skill Time '38 | 25.00 | 40.00 |
| xx. Galloping Domino (42) | 109.50 | 179.00 | xx. Skill Time '41 | 35.00 | 54.50 |
| xx. Good Luck | 45.00 | 75.00 | xx. Square Bell | 35.00 | 119.50 |
| 1. High Hand | 49.50 | 129.50 | xx. Sugar King | 15.00 | 35.00 |
| xx. Hold & Draw | 45.00 | 90.00 | 1. Sun Ray | 49.50 | 89.50 |
| xx. Jungle Camp FP | 35.00 | 50.00 | 2. Super Bell 5c Comb | 60.00 | 149.50 |
| xx. Jungle Camp PO | 30.00 | 45.00 | 5. Super Bell 25c Comb | 109.50 | 169.50 |
| 5. Jumbo Parade Comb | 65.00 | 139.50 | 2. Super Bell Two Way 5-5 | 149.50 | 229.50 |
| 1. Jumbo Parade FP | 29.50 | 79.50 | 1. Super Bell Two Way 5-25 | 139.50 | 189.50 |
| 5. Jumbo Parade PO | 47.50 | 109.50 | 5. Super Bell Four Way 5-5-5-5 | 225.00 | 350.00 |
| 5. Jumbo Parade 25c | 90.00 | 149.50 | 5. Super Bell Four Way 5-5-5-25 | 250.00 | 375.00 |
| 2. Kentucky Club | 79.50 | 129.50 | xx. Super Bell Four Way 5-5-10-25 | 325.00 | 450.00 |
| xx. Liberty Bell | 19.50 | 24.50 | xx. Super Track Time | 145.00 | 175.00 |
| xx. Lincoln Field | 32.50 | 79.50 | xx. Super Track Time TKT | 165.00 | 200.00 |
| xx. Long Champs | 15.00 | 30.00 | xx. Suzie Q | 35.00 | 75.00 |
| xx. Lucky Lucre 5-5 | 69.50 | 125.00 | xx. Tanforan | 15.00 | 25.00 |
| xx. Lucky Lucre 5-25 | 89.50 | 125.00 | xx. Track King | 10.00 | 25.00 |
| xx. Lucky Lucre 5c | 69.50 | 99.50 | xx. Track Meet | 69.50 | 159.50 |
| xx. Lucky Star | 69.50 | 149.50 | xx. Track Odds West | 60.00 | 90.00 |
| 5. Lucky Star '41 | 79.50 | 159.50 | xx. Track Odds Buckley | 185.00 | 275.00 |
| xx. May Bells 5-5-5-25c | 175.00 | 435.00 | xx. Track Odds Daily Dbl | 175.00 | 325.00 |
| xx. Multiple Cubes PO | 10.00 | 30.00 | 5. Track Odds DD JP Buckley | 400.00 | 500.00 |
| xx. Multiple Racer | 15.00 | 49.50 | xx. Track Time '39 | 69.50 | 89.50 |
| 1. Mills 4 Bells | 140.00 | 400.00 | 5. Track Time '38 | 50.00 | 100.00 |
| | | | xx. Track Time '37 | 29.50 | |
| | | | xx. Track Time TKT | 75.00 | |
| | | | 1. Triple Entry | 49.50 | 110.00 |

C.M.I. BLUE BOOK



| | | | |
|-----|-----------------------------|--------|--------|
| xx. | All American Derby Con | 20.00 | 49.50 |
| xx. | Arlington | 11.50 | 15.00 |
| xx. | Aksaraben PO | 19.50 | 35.00 |
| xx. | Arrowhead | 15.00 | 35.00 |
| xx. | Big Game PO | 35.00 | 79.50 |
| xx. | Big Prize FP | 20.00 | 42.50 |
| xx. | Big Prize PO | 15.00 | 27.50 |
| 1. | Blue Grass FP | 37.50 | 89.50 |
| xx. | Blue Ribbon PO | 20.00 | 35.00 |
| xx. | Challenger | 30.00 | 49.50 |
| 1. | Club Trophy FP | 39.50 | 127.50 |
| xx. | Congo | 19.50 | 29.50 |
| xx. | Contest FP | 30.00 | 65.00 |
| 5. | Dark Horse FP | 29.50 | 79.50 |
| xx. | Derby King | 30.00 | 65.00 |
| xx. | Derby Clock PO | 25.00 | 65.00 |
| xx. | Derby Heat PO | 20.00 | 32.50 |
| xx. | Derby Time PO | 20.00 | 65.00 |
| xx. | Derby Winner PO | 35.00 | 100.00 |
| 2. | '41 Derby FP | 60.00 | 120.00 |
| xx. | Dust Whirls | 89.50 | 129.50 |
| xx. | Eureka | 10.00 | 29.50 |
| xx. | Feed Bag PO | 20.00 | |
| xx. | Flasher PO | 20.00 | 35.00 |
| xx. | Fleetwood | 10.00 | 24.50 |
| xx. | Flying Champ | 15.00 | 35.00 |
| xx. | Fairmount | 79.50 | 175.00 |
| xx. | Fair Grounds PO | 15.00 | 24.50 |
| xx. | Fast Track | 10.00 | 29.50 |
| xx. | Five in One FP | 10.00 | 30.00 |
| 5. | Fortune FP | 27.50 | 69.50 |
| xx. | Gold Cup | 10.00 | 30.00 |
| 5. | Grand National | 15.00 | 35.00 |
| 7. | Grand Stand PO | 14.50 | 49.50 |
| xx. | Gold Medal PO | 10.00 | 25.00 |
| xx. | Hawthorne PO | 10.00 | 50.00 |
| xx. | Horsehoes PO | 10.00 | 35.00 |
| 2. | Jockey Club | 100.00 | 159.50 |
| 2. | Kentucky | 69.50 | 149.50 |

| | | | |
|-----|-----------------------------|--------|--------|
| 5. | Long Acre | 125.00 | 219.50 |
| 1. | Long Shot PO | 69.50 | 95.00 |
| xx. | One Two Three '39 FP | 15.00 | 29.50 |
| xx. | One Two Three '40 | 20.00 | 65.00 |
| xx. | One Two Three '41 | 39.50 | 89.50 |
| xx. | Owl FP | 15.00 | 69.50 |
| xx. | Pastime (Rev) | 89.50 | 175.00 |
| 5. | Preakness PO | 15.00 | 35.00 |
| xx. | Pacemaker PO | 15.00 | 35.00 |
| 1. | Pimlico FP | 69.50 | 150.00 |
| xx. | Pot Shot | 10.00 | 39.50 |
| xx. | Race King (Rev) | 29.50 | 49.50 |
| 1. | Record Time FP | 37.50 | 100.00 |
| xx. | Rockingham | 105.00 | 169.50 |
| 5. | Santa Anita | 75.00 | 109.50 |
| xx. | 7 Flasher FP | 35.00 | 64.50 |
| xx. | Sport Event FP | 89.50 | 129.50 |
| 1. | Sky Lark FP & PO | 35.00 | 69.50 |
| 5. | Sport Special FP | 45.00 | 108.00 |
| xx. | Sport Page PO | 20.00 | 59.50 |
| xx. | Spinning Reels PO | 25.00 | 37.50 |
| 4. | Sport King PO | 55.00 | 89.50 |
| xx. | Stepper Upper PO | 15.00 | 50.00 |
| xx. | Sportsman (Rev) | 50.00 | |
| xx. | Track Record | 20.00 | 75.00 |
| xx. | Thistledown | 15.00 | 32.50 |
| 5. | Thoroughbred | 129.50 | 169.50 |
| xx. | Turf Champ FP | 49.50 | 69.50 |
| xx. | Turf Special | 15.00 | |
| 2. | Turf King | 100.00 | 179.50 |
| xx. | Victorious 1943 (Rev) | 15.00 | 45.00 |
| xx. | Victorious 1944 (Rev) | 25.00 | 69.50 |
| xx. | Victorious 1945 (Rev) | 35.00 | 85.00 |
| xx. | Victory FP | 10.00 | 25.00 |
| 1. | Victory Derby | 199.50 | 369.50 |
| 2. | Victory Special | 290.00 | 400.00 |
| xx. | War Admiral (Rev) | 15.00 | 85.00 |
| xx. | Whirlaway (Rev) | 45.00 | 135.00 |
| 1. | Winning Ticket | 15.00 | 40.00 |
| xx. | Zipper | 10.00 | 29.50 |

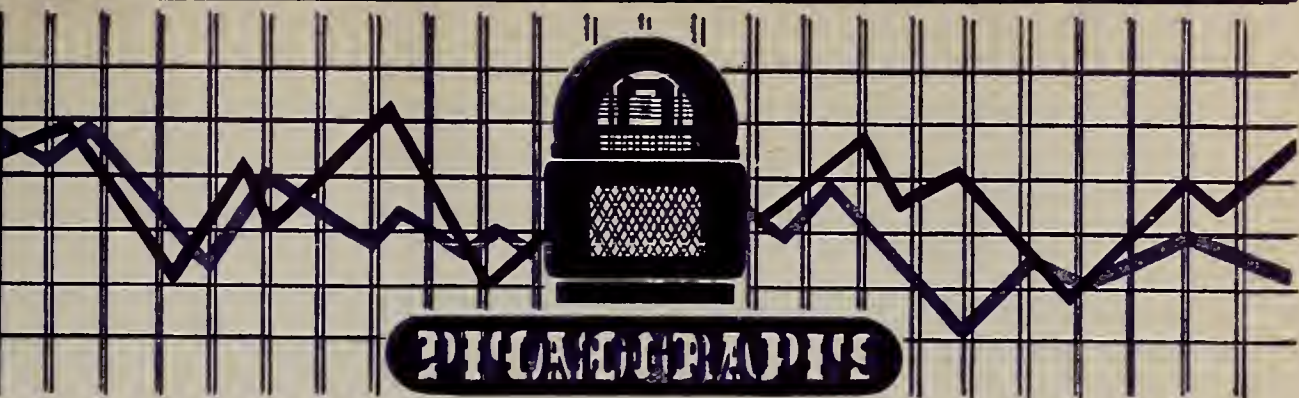


ARCADE EQUIPMENT

**C.M.I.
BLUE
BOOK**

| | | |
|--|--------|--------|
| 2. Amusematic Lite League | 49.50 | 225.00 |
| xx. Atlas Baseball | 35.00 | 85.00 |
| xx. ABT 6 Gun Rifle Rg | 496.00 | 725.00 |
| xx. Bally Basketball | 29.50 | 50.00 |
| 1. Bally Alley | 20.00 | 40.00 |
| xx. Bally Convoy | 65.00 | |
| 2. Bally Defender | 49.50 | 95.00 |
| xx. Bally Eagle Eye | 49.50 | |
| xx. Bally King Pin | 65.00 | 89.50 |
| xx. Bally Lucky Strike | 45.00 | 69.50 |
| 2. Bally Rapid Fire | 40.00 | 92.50 |
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| 7. Bally Sky Battle | 79.50 | 110.50 |
| xx. Bally Racer | 20.00 | |
| xx. Bally Bull Jap Con | 40.00 | 45.00 |
| xx. Bally Shoot the Bull | 25.00 | 40.00 |
| xx. Bally Torpedo | 49.50 | 100.00 |
| 1. Bally Undersea Raider | 129.50 | 215.00 |
| <hr/> | | |
| xx. Bang A Deer | 45.00 | 75.00 |
| xx. Bell O Ball | 30.00 | |
| xx. Bowl A Bomb | 69.50 | 109.50 |
| xx. Bowl A Jump | 165.00 | |
| xx. Bowl A Way | 100.00 | 179.50 |
| xx. Bowling League | 50.00 | 90.00 |
| xx. Buckley DeLuxe Dig | 75.00 | |
| xx. Buckley Treas Is Dig | 44.50 | 60.00 |
| xx. Casino Golf | 14.50 | 19.50 |
| 5. Champion Hockey | 30.00 | 89.50 |
| 5. Chicoin Goalee | 174.50 | 295.00 |
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| 1. Chicoin Hockey | 59.50 | 129.50 |
| <hr/> | | |
| 2. Chicoin Roll-A-Score | 35.00 | 100.00 |
| xx. Chester Pollard Golf | 34.50 | 49.50 |
| xx. Circus Romance | 39.50 | 45.00 |
| xx. Cupid Wheel | 69.50 | 100.00 |
| xx. Daval Bumper Bowling | 39.50 | 79.50 |
| xx. Daval U Roll It | 44.50 | |
| xx. Evans Duck Pin Alley | 99.50 | 189.50 |
| 7. Evans In the Barrel | 69.50 | 89.50 |
| 5. Evans Super Bomber | 59.50 | 89.50 |
| 2. Evans Play Ball | 55.00 | 109.50 |
| 2. Evans Ten Strike LD | 30.00 | 45.00 |
| 7. Evans Ten Strike HD | 39.50 | 69.50 |
| 2. Evans Ten Strike '46 | 75.00 | 125.00 |
| 2. Evans Tommy Gun | 32.50 | 100.00 |
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| xx. Exhibit Bicycle | 14.50 | 39.50 |
| xx. Exhibit Basketball | 35.00 | 75.00 |
| xx. Exhibit Bowling Alley | 39.50 | 75.00 |
| 5. Exhibit Card Vendor | 10.00 | 22.50 |
| xx. Exhibit Hi Ball | 25.00 | 50.00 |
| xx. Exhibit Merchantman Roll Ch Digger | 45.00 | 79.50 |
| 5. Exhibit Rotary Mdsr | 100.00 | 195.00 |
| xx. Exhibit Vitalizer | 39.50 | 89.50 |
| 2. Genco Bank Ball | 70.00 | 175.00 |
| 5. Genco Play Ball | 89.50 | 129.50 |
| 2. Genco Total Roll | 189.50 | 350.00 |
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| xx. Groetchen Mtn Climb | 39.50 | 59.50 |
| 5. Groetchen Metal Typer | 195.00 | 295.00 |
| xx. Gottlieb Skee Ballette | 25.00 | 75.00 |
| 5. Gott 3 Way Gripper '46 | 10.00 | 39.50 |
| 5. Hirsh Red Balls | 89.50 | 179.50 |
| xx. Ideal Football | 299.50 | 350.00 |
| 5. Jack Rabbit | 169.50 | 249.50 |
| xx. Jenn. Roll-in-the-Barrel | 39.50 | 145.00 |
| 1. Keeney Air Raider | 60.00 | 119.50 |
| <hr/> | | |
| 5. Keeney Anti Aircraft Br | 15.00 | 49.50 |
| 7. Keeney Anti Aircraft Bl | 17.50 | 47.50 |
| xx. Keeney Bowlette | 65.00 | 150.00 |
| xx. Keeney Navy Bomber | 65.00 | 100.00 |
| 2. Keeney Sub Gun | 49.50 | 79.50 |
| 1. Keeney Texas Leaguer | 25.00 | 109.50 |
| xx. Kirk Air Defense | 85.00 | 125.00 |
| 2. Kirk Night Bomber | 30.00 | 89.50 |
| xx. Keep Punching | 25.00 | 110.00 |

| | | |
|-------------------------------------|--------|--------|
| 5. Liberator | 25.00 | 99.50 |
| xx. Midget Skee Ball DeLuxe | 45.00 | 49.50 |
| xx. Mills Rotary Digger | 29.50 | 32.50 |
| 2. Mutoscope Ace Bomber | 69.50 | 165.00 |
| 2. Mutoscope Dr Mobile | 75.00 | 150.00 |
| xx. Mutoscope Elec Trav Crane | 35.00 | 75.00 |
| xx. Mutoscope Fan Ft Dig | 39.50 | 79.50 |
| 2. Mutoscope Photomatic | 220.00 | 300.00 |
| xx. Mutoscope Roll Front Cr | 50.00 | 69.50 |
| 2. Mutoscope Sky Fighter | 69.50 | 165.00 |
| <hr/> | | |
| xx. Mutoscope Hockey | 25.00 | 49.00 |
| xx. Mutoscope Magic Fing | 45.00 | 85.00 |
| xx. Mutoscope Pokerino | 44.50 | 49.50 |
| xx. Munves Super Skee Ball | 150.00 | 249.50 |
| xx. Munves Trap the Jap | 55.00 | |
| xx. Pennant | 35.00 | |
| 7. Periscope | 49.50 | 89.50 |
| 2. Pitchem & Catchem | 35.00 | 49.50 |
| 1. Pilot Trainer | 325.00 | 525.00 |
| xx. Poker & Joker | 35.00 | 69.50 |
| xx. Radio Rifle | 15.00 | 85.00 |
| xx. Rockola Ten Pins LD | 19.50 | |
| xx. Rockola Ten Pins HD | 30.00 | 45.00 |
| 5. Rockola Tom Mix Rifle | 25.00 | 39.50 |
| xx. Rockola World Series | 49.50 | 129.50 |
| xx. Rockola Talkie Hrsp | 40.00 | 100.00 |
| xx. Rock O Ball | 35.00 | 79.50 |
| xx. Roll A Ball (Jafco) | 89.50 | 139.50 |
| xx. Scientific Baseball | 99.50 | 110.00 |
| xx. Scientific Basketball | 25.00 | 39.50 |
| 2. Scientific Batting Pr | 40.00 | 79.50 |
| xx. See A Freak | 35.00 | 89.50 |
| 1. Seeburg Chicken Sam | 30.00 | 79.50 |
| xx. Seeburg Jap Con | 59.50 | 75.00 |
| xx. Seeburg Jail Bird | 45.00 | 145.00 |
| xx. Seeburg Hockey | 35.00 | 69.50 |
| xx. Seeburg Parachute | 25.00 | 45.00 |
| xx. Seeburg Rayolite | 35.00 | 49.50 |
| xx. Seeburg Shoot the Chute | 49.50 | 55.00 |
| xx. Selectorscope | 75.00 | 120.00 |
| xx. Skee Barrel Roll | 125.00 | 159.50 |
| xx. Star Elec Hoist Dig | 25.00 | |
| xx. Skill Roll | 150.00 | 275.00 |
| xx. Super Torpedo | 49.50 | 89.50 |
| 2. Super Triangle | 169.50 | 269.50 |
| 2. Supreme Bolascor | 79.50 | 100.00 |
| 2. Supreme Gun (Rev) | 39.50 | 79.50 |
| 2. Supreme Skee Roll | 69.50 | 135.00 |
| xx. Supreme Skill Roll | 169.50 | 199.50 |
| xx. Supreme Rocket Buster | 35.00 | 42.50 |
| 2. Tally Roll | 149.50 | 295.00 |
| 1. Tail Gunner | 30.00 | 79.50 |
| xx. Test Pilot | 49.50 | 100.00 |
| xx. Thunderbolt | 149.50 | 185.00 |
| 2. Tri-Score | 159.50 | 295.00 |
| xx. Victory Pool (Play Pool) | 20.00 | 50.00 |
| xx. Victory Roll | 110.00 | 129.50 |
| xx. Warner Voice Recorder | 119.50 | 310.00 |
| xx. Western Baseball '39 | 20.00 | 37.50 |
| xx. Western Baseball '40 | 35.00 | 75.00 |
| xx. Western Major League | 75.00 | 149.50 |
| xx. Western Super Strength | 29.50 | 39.50 |
| xx. Western Recordit | 125.00 | 200.00 |
| 5. Wurlitzer Skeeball | 135.00 | 275.00 |
| xx. Whee Gee Mystic | 85.00 | 135.00 |
| xx. Zingo | 55.00 | 115.00 |



ASIDE BLDROG

WYRIBER

Table listing various radio models and prices, including Selectomatic 10, Sympsonola, Model A, B, C, H, and Regal RC.

Table listing radio models and prices, including Hi Tone 8800 RC, Hi Tone 8200 RC, and Hi Tone 8000 RC.

Table listing radio models and prices, including Multi Selector 12 Rec, Melody Parade Bar, and Wallomatic 3 Wire.

Table listing various radio accessories and prices, including Wall Boxes, Adaptor for Seeburg, and Adaptor for Rockola.

MILLS

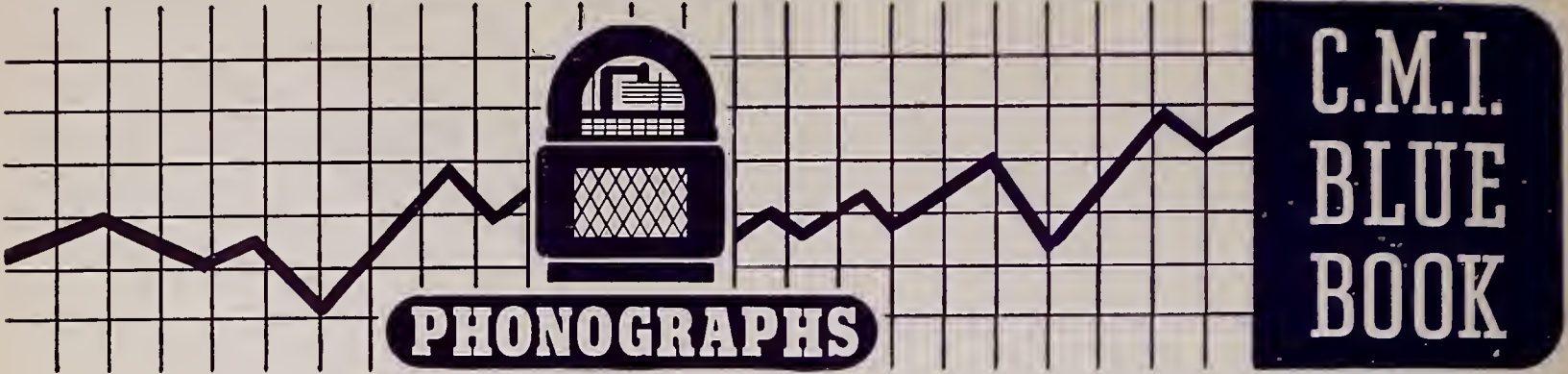
Table listing various radio models and prices, including Zephyr, Studio, and Dance Master.

GABEL

Table listing various radio models and prices, including Colonial, Record with Adaptor, and Grill.

PACKARD

Table listing various radio models and prices, including Wall & Bar Box, Wall Box, and Wall Box 10.



WURLITZER

| | | |
|--------------------------------------|--------|--------|
| xx. P 10 | 25.00 | |
| xx. P 10 Ill | 25.00 | |
| xx. P 12 | 30.00 | |
| xx. 312 | 30.00 | 50.00 |
| xx. 400 | 35.00 | |
| 5. 412 | 59.50 | 75.00 |
| xx. 412 Ill | 74.50 | 95.00 |
| xx. 316 | 79.50 | |
| xx. 416 | 79.50 | |
| 2. 616 | 69.50 | 139.50 |
| 1. 616 Ill | 85.00 | 135.00 |
| xx. 616 A | 85.00 | 119.50 |
| xx. 716 | 75.00 | 125.00 |
| 1. 24 | 99.50 | 129.50 |
| xx. Revamp (24) | 125.00 | 149.50 |
| 2. 600 R | 149.50 | 225.00 |
| 1. 600 K | 155.00 | 225.00 |
| 1. 500 | 149.50 | 250.00 |
| 2. 500 A | 169.50 | 200.00 |
| 1. 500 K | 169.50 | 249.50 |
| xx. 41 (Counter) | 60.00 | 89.50 |
| xx. 51 (Counter) | 50.00 | 99.50 |
| 1. 61 (Counter) | 75.00 | 129.50 |
| 5. 71 (Counter) | 99.50 | 150.00 |
| 7. 81 (Counter) | 139.50 | 169.50 |
| 5. 700 | 249.50 | 350.00 |
| 2. 750 M | 249.50 | 395.00 |
| 2. 750 E | 300.00 | 425.00 |
| 2. 780M Colonial | 269.50 | 335.00 |
| 1. 780 E | 289.50 | 329.50 |
| 1. 800 | 320.00 | 350.00 |
| 2. 850 | 299.50 | 435.00 |
| 5. 950 | 350.00 | 450.00 |
| 2. 42-24 (Rev) | 75.00 | 149.50 |
| xx. 42-500 (Rev) | 149.50 | 295.00 |
| 5. 42-600K (Rev) | 135.00 | 175.00 |
| 5. 42-600R (Rev) | 149.50 | 225.00 |
| xx. 300 Adaptor | 9.50 | 22.50 |
| xx. 320 Wireless Wall Box | 7.50 | 12.50 |
| xx. 310 Wall Box 30 Wire | 4.50 | 9.50 |
| xx. 320 2 Wire Wall Box | 7.50 | 10.00 |
| xx. 332 2 Wire Bar Box | 5.00 | 9.50 |
| xx. 331 2 Wire Bar Box | 5.00 | 10.00 |
| xx. 304 2 Wire Stepper | 12.50 | |
| xx. Wireless Strollers | 25.00 | |
| xx. 430 Speaker Cab with 10, 25c Box | 69.50 | 79.50 |
| xx. 420 Speaker Cabinet | 50.00 | |
| 1. Twin 616 Steel Cab Adp Amp | | |
| Stp Speaker | 79.50 | 149.50 |
| 1. Twin 12 Steel Cab Adp Amp Stp | 65.00 | 169.50 |
| xx. Selector Speaker | 95.00 | 100.00 |
| xx. 100 Wall Box 5c Wire | 4.00 | 10.00 |
| xx. 100 Wall Box 10c | 12.50 | 17.50 |
| xx. 111 Bar Box | 3.00 | 10.00 |
| 5. 125 Wall Box, 5, 10, 25c | 5.00 | 32.50 |
| 2. 120 Wall Box | 5.00 | 10.00 |
| xx. Bar Brackets | 2.00 | 3.50 |
| xx. 305 Impulse Rec | 2.50 | 25.00 |
| xx. 350 Wls Speaker | 20.00 | 25.00 |
| 5. 115 Wall Box Wire | 7.00 | 15.00 |
| xx. 135 Step Receiver | 15.00 | 17.50 |
| xx. 145 Imp Step Fast | 15.00 | 30.00 |
| xx. 150 Impulse Rec | 20.00 | |
| xx. 337 Bar Box | 32.50 | |
| xx. 306 Music Transmit | 7.50 | 9.50 |
| xx. 39A Speaker | 25.00 | |
| xx. 130 Adaptor | 22.50 | 27.50 |
| xx. Steel Cab Speaker | 140.00 | 175.00 |
| xx. 580 Speaker | 59.50 | 125.00 |

ROCK-OLA

| | | |
|----------------------------|--------|--------|
| 2. 12 Record | 40.00 | 65.00 |
| xx. 16 Record | 50.00 | 79.50 |
| xx. Rhythm King 12 | 50.00 | 69.50 |
| xx. Rhythm King 16 | 50.00 | 99.50 |
| 5. Imperial 16 | 74.50 | 119.50 |
| xx. Imperial 20 | 74.50 | 100.00 |
| 2. Windsor | 79.50 | 134.50 |
| xx. Windsor Ill | 130.00 | 149.50 |
| 5. Monarch | 115.00 | 139.50 |
| 2. Std Dial-A-Tone | 150.00 | 225.00 |
| 2. '40 Super Rockolite | 174.50 | 250.00 |
| xx. Counter '39 | 65.00 | |
| 2. '39 Standard | 149.50 | 249.50 |
| 1. '39 DeLuxe | 169.50 | 249.50 |
| xx. '40 Super Walnut | 175.00 | 310.00 |
| xx. '40 Master Walnut | 175.00 | 265.00 |
| 5. '40 Master Rockolite | 169.50 | 265.00 |
| xx. '40 Counter | 75.00 | |
| xx. '40 Counter with Std | 85.00 | |
| 2. '41 Premier | 170.00 | 235.00 |
| xx. Wall Box | 9.50 | |
| xx. Bar Box | 5.00 | |
| 5. Spectravox '41 | 39.50 | 75.00 |
| xx. Glamour Tone Column | 25.00 | 35.00 |
| xx. Modern Tone Column | 30.00 | 45.00 |
| 1. Playmaster & Spectravox | 160.00 | 295.00 |
| 1. Playmaster | 165.00 | 210.00 |
| 1. Twin 12 Cab Speak | 60.00 | 129.50 |
| xx. 20 Rec Steel Cab ASA | 75.00 | 109.50 |
| xx. Playboy | 15.00 | 30.00 |
| 2. Commando | 149.50 | 269.50 |
| xx. 1501 Wall Box | 5.00 | 9.50 |
| xx. 1502 Bar Box | 5.00 | 10.00 |
| xx. 1503 Wall Box | 12.50 | 15.00 |
| xx. 1504 Bar Box | 8.50 | 17.50 |
| xx. 1510 Bar Box | 17.50 | 29.50 |
| xx. 1525 Wall Box | 22.50 | 39.50 |
| xx. 1526 Bar Box | 19.50 | 39.50 |
| xx. Dial a Tone B&W Box | 4.00 | 8.00 |
| xx. 1805 Organ Speaker | 24.50 | 49.00 |
| xx. DeLuxe Jr Console Rock | 50.00 | 150.00 |

A. M. I.

| | | |
|---------------------------|--------|--------|
| 5. Hi Boy (302) | 149.50 | 435.00 |
| 1. Singing Towers (201) | 100.00 | 169.50 |
| xx. Streamliner 5, 10, 25 | 179.50 | 200.00 |
| 5. Top Flight | 45.00 | 110.00 |
| xx. Singing Towers Speak | 15.00 | |
| xx. Singing Towers (301) | 110.00 | 225.00 |

BUCKLEY

| | | |
|------------------------------|-------|-------|
| 5. Wall Box | 3.75 | 15.00 |
| xx. Bar Box | 15.00 | 25.00 |
| xx. Wall & Bar Box Old Style | 5.00 | 6.75 |

IMPORTANT NOTICE

**THE PRICES LISTED IN THIS
ISSUE OF THE "COIN MACHINE
INDUSTRIES (C. M. I.) BLUE BOOK"
ARE FOR THE WEEKS OF**

**JULY
7 and 14
1947**

**PRICES FLUCTUATE WITH EACH LISTING TO
MEET GENERAL MARKET CONDITIONS.
THE "C. M. I. BLUE BOOK" IS ISSUED
TO MEET AND LIST ALL MARKET CHANGES.**

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

- | | | | |
|----------|---|-----------|--|
| 1 | MEANS PRICE WENT UP. | 5 | MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS. |
| 2 | MEANS PRICE WENT DOWN. | 6 | MEANS NO PRICES QUOTED FOR PAST TWO WEEKS. |
| 3 | MEANS MACHINE JUST ADDED TO LIST. | 7 | MEANS NO PRICES QUOTED FOR PAST THREE WEEKS. |
| 4 | MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK. | XX | MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION. |

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

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THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS
IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

| | | |
|------------------|--------------|-----------------|
| AL—Aladdin | EX—Exclusive | QU—Queen |
| AP—Apollo | JB—Juke Box | RA—Rainbow |
| AR—Aristocrat | KI—King | SI—Signature |
| BW—Black & White | MA—Majestic | SO—Sonora |
| CA—Capitol | ME—Mercury | ST—Sterling |
| CN—Continental | MG—M-G-M | SW—Swank |
| CO—Columbia | MN—Manor | TO—Top |
| DE—Decca | MO—Modern | VI—Victor |
| DEL—Deluxe | MU—Musicraft | VO—Vogue |
| EL—Excelsior | NA—National | VT—Vt. Acoustic |
| EN—Enterprise | | |

| | July 7 | June 30 | June 23 |
|--|--------|---------|---------|
| 1—Peg O' My Heart 158.6 144.9 136.4 | | | |
| AL-537—AL GAYLE & HARMONICORDS Remember | | | |
| CA-346—CIARK DENNIS Bless You | | | |
| CO-37392—BUDDY CLARK Come to Me, Bend to Me | | | |
| DE-25075—GLENN MILLER O. Moonlight Bay | | | |
| DE-25076—PHIL REGAN The Daughter of Peggy O'Neill | | | |
| DEL-1080—TED MARTIN Chi-Baba Chi-Baba | | | |
| MA-7238—DANNY O'NEIL I'll Take You Home Again Kathleen | | | |
| ME-5052—TED WEEMS Violets | | | |
| MG-10037—ART LUND On The Old Spanish Trail | | | |
| NA-9027—RED MCKENZIE Ace in the Hole | | | |
| SI-15119—FLOYD SHERMAN Don't Cry Little Girl Don't Cry | | | |
| VI-20-2272—THE THREE SUNS "Across the Alley from the Alamo" | | | |
| VT-1—THE HARMONICATS Fantasy Impromptu | | | |
| 2—That's My Desire 93.1 75.2 75.2 | | | |
| AP-1056—CURTIS LEWIS Sky Blue | | | |
| CA-395—MARTHA TILTON—ELLIOTT ORCH. I Wander, I Wonder, I Wonder | | | |
| CN-6048—GOLDEN ARROW QUARTET I Want to Be Loved | | | |
| CO-37329—WOODY HERMAN ORCH. Ivy | | | |
| OE-23866—ELLA FITZGERALD A Sunday Kind of Love | | | |

| | | | |
|--|--|--|--|
| MF-2043—FRANKIE LAINE By The River St. Marie | | | |
| MG-10020—ART MOONEY ORCH. Mahzel | | | |
| MN-1064—THE CATS & THE FIDDLE | | | |
| MO-147—HADDA BROOKS Humoresque Boogie | | | |
| SO-2019—RAY ANTHONY ORCH. VI-20-2251—SAMMY KAYE ORCH. Red Silk Stockings and Green Perfume | | | |
| 3—Wonder, I Wonder, I Wonder 87.2 85.7 66.7 | | | |
| CA-95—MARTHA TILTON WITH D. ELLIOTT ORCH. That's My Desire | | | |
| CO-37353—TONY PASTOR O. Get Up Those Stairs Mademoiselle | | | |
| CO-37353—TONY PASTOR ORCH. Meet Me at No Special Place | | | |
| DE-23865—GUY LOMBARDO ORCH. It Takes Time | | | |
| DEL-1075—TED MARTIN | | | |
| MA-1124—EDDY HOWARD ORCH. Ask Anyone Who Knows | | | |
| MG-10018—VAN JOHNSON Goodnight Sweetheart | | | |
| MO-20-516—THE SCAMPS | | | |
| NA-9032—JACK CARROLL Mam'selle | | | |
| SO-2024—TED STRAETER ORCH. My Pretty Girl | | | |
| TR-114—THE VAGABONDS | | | |
| TR-143—THE FOUR ACES | | | |
| VI-20-2228—LOUIS ARMSTRONG ORCH. It Takes Time | | | |
| 4—Chi-Baba Chi-Baba 85.6 111.8 92.2 | | | |
| AP-1064—CONNIE BOSWELL There's That Lonely Feeling Again | | | |
| AR-1001—SHERMAN HAYES Say No More | | | |
| CA-419—PEGGY LEE Ain'tcha Ever Coming Back | | | |
| COL-37384—THE CHARIOTEERS Say No More | | | |
| DE-23878—LAWRENCE WELK My Pretty Girl | | | |
| DEL-1080—TED MARTIN Peg O' My Heart | | | |
| MA-1133—LOUIS PRIMA Mahzel | | | |
| MG-10027—BLUE BARRON Oh My Achin' Heart | | | |
| SO-2023—GEORGE TOWNE ORCH. Mam'selle | | | |
| VI-20-2259—PERRY COMO When You Were Sweet Sixteen | | | |
| VI-25-1085—HENRI RENE MUSSETTE ORCH. Cielito Linda | | | |
| 5—Across the Alley from the Alamo 79.6 84.5 82.4 | | | |
| CA-387—STAN KENTON O. No Greater Love | | | |
| CO-37289—WOODY HERMAN O. No Greater Love | | | |
| DE-23863—MILLS BROTHERS Dream, Dream, Dream | | | |
| ME-3060—THE STARLIGHTERS | | | |
| VI-20-2272—THE THREE SUNS Peg O' My Heart | | | |
| 6—Mam'selle 78.1 81.4 110.9 | | | |
| AL-536—AL GAYLE & HARMONICORDS | | | |
| CA-396—PIED PIPERS It's the Same Old Dream | | | |
| CO-37343—FRANK SINATRA Stella By Starlight | | | |
| DE-23861—DICK HAYMES Stella By Starlight | | | |
| EN-257—DERRY FALLIGANT | | | |
| MA-7217—RAY DOREY Man Who Paints The Rainbow | | | |
| ME-5048—FRANKIE LAINE All O' Me | | | |
| MGM-10011—ART LUND Sleepy Time Gal | | | |
| NA-9032—JACK CARROLL I Wander, I Wonder, I Wonder | | | |
| RA-10014—MARSHALL YOUNG Mahzel | | | |
| SI-15093—RAY BLOCH ORCH. It's So Nice To Be Nice | | | |
| SO-2023—GEORGE TOWNE ORCH. Chi Baba Chi Baba | | | |
| VI-20-2211—DENNIS DAY Stella By Starlight | | | |
| 7—My Adabe Hacienda 56.2 50.3 61.2 | | | |
| CA-389—DINNING SISTERS If I Had My Life To Live Over | | | |
| CO-37332—LOUISE MASSEY Starlight Schottische | | | |
| CT-8001—JACK McLEAN | | | |
| DE-23846—RUSS MORGAN ORCH.—BAKER This Is the Night | | | |

| | | | |
|---|--|--|--|
| EN-147—THE COSSMAN SISTERS | | | |
| KI-609—BILLY HUGHES | | | |
| MA-1117—EDDY HOWARD ORCH. Midnight Mosquerade | | | |
| ME-3054—ROBBY TRUE TRIO Heartaches | | | |
| RH-101—THE ESQUIRE TRIO | | | |
| VI-20-2150—BILLY WILLIAMS Ain't Gonna Leave My Love No More | | | |
| VO-735—ART KASSEL ORCH. The Echo Said No | | | |
| 8—Ivy 47.3 28.1 40.6 | | | |
| CA-388—JO STAFFORD—WESTON ORCH. A Sunday Kind of Love | | | |
| CO-37329—WOODY HERMAN ORCH. That's My Desire | | | |
| DE-23877—DICK HAYMES They Can't Convince Me | | | |
| MA-7223—RAY MCKINLEY ORCH. Meet Me at No Special Place | | | |
| ME-5053—VIC DAMONE I Have But One Heart | | | |
| MG-10026—ZIGGY ELMAN I Believe | | | |
| VI-20-2275—VAUGHN MONROE ORCH. Say No More | | | |
| 9—Tim-Tayshun (Parody on Temptation) 32.8 29.2 18.2 | | | |
| CA-412—RED INGLE For Seventy Mental Reasons | | | |
| VI-20-2336—HOLLYWOOD HILLBILLIES Chahanaaga Choo Choo | | | |
| 10—Linda 31.8 68.3 73.9 | | | |
| CA-362—PAUL WESTON ORCH. Roses in the Rain | | | |
| CO-37215—RAY NOBLE ORCH. (FT) Love Is a Random Thing | | | |
| DE-23864—GORDON JENKINS O. Maybe You'll Be There | | | |
| ME-3058—CHUCK FOSTER ORCH. Roses in the Rain | | | |
| SI-15106—LARRY DOUGLAS Beware My Heart | | | |
| SO-2006—BOB CHESTER ORCH. Roses in the Rain | | | |
| VI-20-2047—CHARLIE SPIVAK ORCH. So They Tell Me | | | |
| 11—Red Silk Stockings and Green Perfume 20.9 22.4 23.7 | | | |
| AP-141—SMILEY WILSON I'm Satisfied With Life | | | |
| CO-37330—TONY PASTOR ORCH. Get Up Those Stairs, Mademoiselle | | | |
| DE-23946—LAWRENCE WELK O. I Won't Be Home Anymore When You Call | | | |
| MA-7216—RAY MCKINLEY OCH. Jiminy Crickets | | | |
| VI-20-2251—SAMMY KAYE ORCH. That's My Desire | | | |
| 12—Tallahassee 20.8 21.8 12.1 | | | |
| CA-422—THE PIED PIPERS Cecilia | | | |
| CA-422—JOHNNY MERCER—WESTON O. Cecilia | | | |
| CO-37387—DINAH SHORE—WOODY HERMAN O. Natch | | | |
| DE-23885—BING CROSBY—ANDREWS SISTERS I Wish I Didn't Love You So | | | |
| MA-7239—RAY DOREY Je Vous Aime | | | |
| MG-10028—KATE SMITH Ask Anyone Who Knows | | | |
| VI-20-2294—VAUGHN MONROE O. I Wish I Didn't Love You So | | | |
| 13—I Believe 18.9 16.2 16.9 | | | |
| CO-37300—FRANK SINATRA Time After Time | | | |
| MG-10026—ZIGGY ELMAN Ivy | | | |
| MU-492—ARTIE SHAW ORCH. It's the Same Old Dream | | | |
| VI-20-2240—LOUIS ARMSTRONG ORCH. You Don't Learn That In School | | | |
| 14—Heartaches 18.8 46.6 49.2 | | | |
| AP-1045—GORDON McRAE If I Had My Life To Live Over | | | |
| CA-372—JOE ALEXANDER If I Had A Chance With You | | | |
| CN-8021—RAY SMITH Honey Be My Honey Bee | | | |
| CO-37234—DINAH SHORE Anniversary Song | | | |
| CO-37305—HARRY JAMES ORCH. I Tipped My Hat | | | |
| DE-25071—TED WEEMS O.—ELMO TANNER Oh' Manah | | | |
| DEL-1069—TED MARTIN If I Had My Life To Live Over | | | |
| KI-598—COWBOY COPAS | | | |
| MA-1111—EDDY HOWARD O. Don't Tell Her What's Happened to Me | | | |
| MG-10001—JIMMY DORSEY ORCH. There Is No Greater Love | | | |

| | | | |
|--|--|--|--|
| NA-9026—RED MCKENZIE If I Had My Life to Live Over | | | |
| SI-15065—RAY BLOCH ORCH. What Am I Gonna Do About You? | | | |
| SO-2005—TED STRAETER ORCH. That's Where I Came In | | | |
| VI-20-2175—TED WEEMS ORCH. Piccolo Pete | | | |
| 15—Je Vous Aime 17.9 1.9 1.7 | | | |
| CA-417—ANDY RUSSELL—WESTON ORCH. As Long As I'm Dreaming | | | |
| CO-37389—EDDY DUCHIN—B. CIARK After Graduation | | | |
| DE-23899—DICK HAYMES Stranger Things Have Happened | | | |
| MA-7239—RAY DOREY Tallahassee | | | |
| VI-20-2289—WAYNE KING ORCH. The Church in the Valley | | | |
| 16—Jock, Jock, Jock (Also Cu-Tu-Gu-Ru) 16.4 14.9 14.6 | | | |
| CA-403—JACK SMITH Oh! My Achin' Heart | | | |
| CO-37319—XAVIER CUGAT ORCH. Illusion | | | |
| DE-23860—ANDREWS SISTERS His Feet Too Big For De Bed | | | |
| MA-1099—NORO MORALES ORCH. Ten Jabon | | | |
| MA-9028—ENRIC MADREGUERA Made for Each Other | | | |
| VI-26-9021—JOHN PARIS Illusion | | | |
| VI-26-9014—PETE RIVERA ORCH. Confession | | | |
| 17—Cecilia 16.3 2.4 9.0 | | | |
| CA-422—PIED PIPERS—J. MERCER—PAUL WESTON ORCH. Tallahassee | | | |
| CO-37342—DICK JURGENS ORCH. I Won't Be Home Anymore When You Call | | | |
| DL-25077—WHISPERING JACK SMITH I'm Knee Deep in Daisies | | | |
| MA-1145—LOUIS PRIMA ORCH. There's That Lonely Feeling Again | | | |
| ME-3054—HARRY COOL ORCH. It's Dreamtime | | | |
| SI-15142—RONNIE KEMPER My Future Just Passed | | | |
| VI-20-2307—THE THREE SUNS The Gooly Gal of Tegucigalpa | | | |
| 18—A Sunday Kind of Love 13.9 14.3 14.5 | | | |
| CA-388—JO STAFFORD (WITH PAUL WESTON ORCH.) Ivy | | | |
| CO-37219—CLAUDE THORNHILL ORCH. Sonata | | | |
| DE-23866—ELLA FITZGERALD That's My Desire | | | |
| MA-1113—LOUIS PRIMA ORCH. A Nickel for a Memory | | | |
| ME-5019—FRANKIE LAINE Who Cares What People Say | | | |
| MG-10023—JIMMY DORSEY ORCH. Pots A Pans | | | |
| VI-20-2180—JANE HARVEY I Had Too Much to Dream Last Night | | | |
| 19—I Want to Be Loved 13.8 7.4 3.6 | | | |
| CA-416—BENNY GOODMAN ORCH. Mahzel | | | |
| CO-37328—THE MODERNAIRES WITH PAULA KELLY Santa Catalina | | | |
| CO-37341—BAILIES BROTHERS The Drunkard's Grave | | | |
| DE-23879—LIONEL HAMPTON QUARTET Limousine Blues | | | |
| MA-1136—COOTIE WILLIAMS ORCH. I Can't Get Started | | | |
| ME-8035—DINAH WASHINGTON Stairway to the Stars | | | |
| VI-20-2268—BERYL DAVIS ORCH. If My Heart Had a Window | | | |
| 20—Time After Time 9.9 10.6 9.7 | | | |
| CA-383—MARGARET WHITING Spring Isn't Everything | | | |
| CO-37300—FRANK SINATRA I Believe | | | |
| MA-7215—GEORGE OLSEN ORCH. Let Me Call You Sweetheart | | | |
| ME-5041—GLEN GRAY ORCH. Necessity | | | |
| MG-10010—JIMMY DORSEY ORCH. Quien Sabe | | | |
| MU-462—TEDDY WILSON QUARTET Moon Facad, Starry Eyed | | | |
| SI-15109—JOHNNY LONG ORCH. Unless It Can Happen With You | | | |
| VI-20-2210—TOMMY DORSEY ORCH. It's the Same Old Dream | | | |
| 21—When You Were Sweet Sixteen 9.8 1.6 1.5 | | | |
| DE-23627—MILLS BROS. Way Down Home | | | |
| VI-20-2259—PERRY COMO Chi-Baba Chi-Baba | | | |



MANUFACTURERS' NEW EQUIPMENT

● ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

| | |
|---|-----------|
| A.M.I. | |
| Model A | \$897.50 |
| Automatic Hostess Complete | |
| 20 Station Unit | 14,800.00 |
| HIDEAWAY CABINET W/SELECTIVE PLAY MECH: | |
| W/Amplifier and Remote Volume Control | 515.00 |
| HIDEAWAY CABINET W/CONTINUOUS PLAY MECH: | |
| W/Amplifier and Remote Volume Control | 482.50 |
| W/Amplifier—No Remote Volume Control | 470.00 |
| Complete—No Amp., No Volume Control | 410.00 |
| AIREON | |
| Super DeLuxe Phonograph | 897.00 |
| Fiesta DeLuxe | 699.50 |
| Trio (Wall Box) | 69.50 |
| Solo (Wall Box) | 46.50 |
| Impresario (Speaker) | 42.27 |
| Melodeon (Speaker) | 52.97 |
| Carillon (Speaker) | 56.18 |
| BALLY | |
| Phonograph | |
| BUCKLEY | |
| Music Box | 25.00 |
| MUSICAL MINUTES, INC. | |
| Musical Minutes Box | |
| Johnlee Music System | |
| MILLS INDUSTRIES | |
| Constellation | |
| PACKARD MFG. CORP. | |
| Manhattan | |
| Pla Mor Phonograph (Model 7) | 795.00 |
| Hideaway (Model 400) | 450.00 |
| Wall Box (Butler) | 39.95 |
| 1000 Speaker (Paradise) | 159.50 |
| 900 Speaker (Rose) | 49.95 |
| 800 Speaker (Daisy) | 36.95 |
| 700 Speaker (Dahlia) | 21.95 |
| Walnut Adapter (Hideaway) | 59.50 |
| Beech Adapter (Hideaway) | 71.50 |
| Willow Adapter (Hideaway) | 59.50 |
| Pine Adapter (Hideaway) | 59.50 |
| Birch Adapter (Hideaway) | 8.50 |
| Spruce Adapter | 84.50 |
| PERSONAL MUSIC CORP. | |
| Measured Music Boxes, 5c-10c | 35.00 |
| Studio Amplifier | 505.00 |
| Studio Timing Control Unit | 250.00 |
| Master Power Supply Units | 140.00 |
| ROCK-OLA | |
| 1422 Phonograph (Net) | 728.00 |
| 1424 Playmaster | 440.00 |
| Model 1807 Moderne Corner Spkr. | 107.50 |
| Model 1906 Remote Volume Control | 6.90 |
| Model 1530 Wall Box | 39.50 |
| Model 1603 Wall Speaker | 42.50 |
| Model 1606 Tonette Wall Speaker | 21.50 |
| Model 1608 Tone-O-Lier Speaker | 65.00 |
| Model 1607 Tonette Wall Speaker | 19.75 |
| Model 1531 DeLuxe Bar Bracket | 8.25 |
| Model 1533 Universal Bar Bracket | 3.90 |
| Model 1795 Wall Box Line Booster | 16.35 |
| SEEBURG | |
| 147-M Symphonola w/remote control | 875.00 |
| 147-S Symphonola | 805.00 |
| H-147-M RC Special | 525.00 |
| Wireless Wallomatic | 58.50 |
| Wired Wallomatic | 46.50 |
| 5-10-25c Wireless Wallomatic | 75.00 |
| 5-10-25c Wired Wallomatic | 62.50 |
| Teardrop Speaker | 19.95 |
| Teardrop Speaker w/volume control | 22.50 |
| Recess Wall & Ceiling Speaker | 18.00 |
| Mirror Speaker | 49.50 |
| Duo Volume Control | 21.90 |
| Power Supply | 14.50 |
| Master Amplifier | 53.50 |
| Master Selection Receiver | 118.00 |
| Wired Master Selection Receiver | 105.00 |
| Electric Selector | 86.00 |
| Remote Speaker Amplifier | 44.20 |
| Solenoid Drum for 147-S | 60.50 |
| SOLOTONE CORP. | |
| Leveling Pre-Amplifier | 44.50 |
| Mirror-Tone Selector | |
| Solotone Individual Coin Box | |
| Solotone Adaptor-Amplifiers | |
| Solotone Studio and Telephoning Bridging Units | |
| Solotone Booster Amplifiers | |

MUSIC

| | |
|--------------------------------------|--------|
| WURLITZER | |
| 1080 Colonial | 875.00 |
| 1015 Std Phonograph | 914.50 |
| 1017 Concealed Chgr. | 499.50 |
| 3020 5-10-25c 3-Wire Wall Box | 69.50 |
| 3025 5c 3-Wire Wall Box | 42.50 |
| 3031 5c 30-Wire Wall Box | 39.50 |
| 3045 5c Wireless Wall Box | 48.50 |
| 215 Wireless Transmitter | 17.50 |
| 216 Wireless Impulse Rec. | 22.50 |
| 217 Aux. Amplifier | 30.00 |
| 218 30-Wire Adap. Terminal Box | 15.00 |
| 219 Stepper | 35.00 |
| 4000 Aux. Steel Speaker | 45.00 |
| 4002 Aux. Plastic Speaker | 45.00 |
| 4003 Aux. Wooden Speaker | 17.50 |
| 4004 Musical Note Speaker | 27.50 |
| 4005—Round Walnut Speaker | 22.50 |
| 4006—Round Mirror Speaker | 32.50 |
| 4007—Oval DeLuxe Speaker | |
| 4008—Super DeLuxe Speaker | |
| 4009—Recessed Wall Speaker | 21.50 |
| Model 28—Remote Volume Control | 24.00 |
| Model 241—Outdoor Speaker | 55.00 |

PINS

| | |
|------------------------------|--------|
| BALLY | |
| Ballyhoo | 279.50 |
| CHICAGO COIN | |
| Play Boy | |
| EXHIBIT | |
| Crossfire | |
| GOTTLIEB | |
| Lucky Star | |
| J. H. KEENEY & CO | |
| Carousel | |
| MARVEL MFG. CO. | |
| Carnival | 249.50 |
| P. & S. | |
| Shooting Stars | 249.50 |
| UNITED MFG. CO. | |
| Havana | 295.00 |
| WILLIAMS | |
| Cyclone | 304.50 |

COUNTER GAMES

| | |
|---|--------|
| A.B.T. CORP. | |
| Challenger | 65.00 |
| AMUSEMENT ENTERPRISES, INC., N. Y. | |
| Whirl a Ball: | |
| Single | 47.50 |
| 2 to 24 | 46.50 |
| 25-99 | 45.00 |
| 100 or more | 43.50 |
| BALLY MFG. CO. | |
| Heavy Hitter | 184.50 |
| w/stand | 196.50 |
| GOTTLIEB | |
| DeLuxe Grip Scale | 39.50 |
| MARVEL MFG. CO. | |
| Pop Up | 49.50 |
| SKILL GAMES CORP. | |
| Bouncer | 44.50 |

RADIO

| | |
|------------------------------------|-------|
| FIRESTONE ENTERPRISES, INC. | |
| At Your Service Radio | |
| CORADIO | |
| Coradio | 59.50 |
| RA-O-MATIC CORP. | |
| Radio | |
| TRADIO, INC. | |
| Tradio | |
| NATIONAL SERVICE SALES | |
| Tourist Radio | |
| RCA | |
| Model MI-13176 | |
| PRECISION BILT CO. | |
| Precision-Bilt Radio | |
| COIN CONTROLLED EQUIP. LTD. | |
| Amco, metal console radio | 89.50 |

MANUFACTURERS' NEW EQUIPMENT

BELLS

| | |
|-----------------------------------|--------|
| AMERICAN AMUSEMENT | |
| 50c Golden Falls (Rebuilt) | 300.00 |
| BELL-O-MATIC CORP. | |
| Jewel Bell | |
| GROETCHEN | |
| Columbia Twin JP | 145.00 |
| Columbia DeLuxe Club | 209.50 |
| MILLS SALES CO. LTD. | |
| Dollar Bell | |
| O. D. JENNINGS | |
| 5c Std Chiefs | 269.00 |
| 10c Std Chiefs | 279.00 |
| 25c Std Chiefs | 289.00 |
| 50c Bronze & Std Chiefs | 399.00 |
| 5c DeLuxe Club Chiefs | 299.00 |
| 10c DeLuxe Club Chiefs | 309.00 |
| 25c DeLuxe Club Chiefs | 319.00 |
| 25c DeLuxe Club Chief | 429.00 |
| 5c Super DeLuxe Club Chief | 324.00 |
| 10c Super DeLuxe Club Chief | 334.00 |
| 25c Super DeLuxe Club Chief | 344.00 |
| 50c Super DeLuxe Club Chief | 454.00 |
| 50c Silver Eagle | |
| PACE | |
| 5c DeLuxe Chrome Bell | |
| 10c DeLuxe Chrome Bell | |
| 25c DeLuxe Chrome Bell | |
| 50c DeLuxe Chrome Bell | |
| \$1.00 DeLuxe Chrome Bell | |
| 5c Cherry Bell | |
| 10c Cherry Bell | |
| 25c Cherry Bell | |
| 50c Cherry Bell | |
| 1.00 Cherry Bell | |

CONSOLES

| | |
|--------------------------------------|---------|
| BALLY | |
| DeLuxe Draw Bell 5c | 512.50 |
| DeLuxe Draw Bell 25c | 532.50 |
| Hi-Boy | 339.50 |
| Roto-Lete (Roulette) | |
| Triple Bell 5-5-5 | 895.00 |
| Triple Bell 5-5-25 | 910.00 |
| Triple Bell 5-10-25 | 925.00 |
| BELL-O-MATIC | |
| Three Bells, 1947 | |
| BUCKLEY | |
| Track Odds DD JP | 1250.00 |
| Parlay Long Shot | 1250.00 |
| EVANS | |
| Bangtails 5c Comb 7 Coin | 674.50 |
| Bangtails 25c Comb 7 Coin | 764.50 |
| Bangtail JP | 671.50 |
| Bangtail FP PO JP | 839.50 |
| Evans Races | |
| Casino Bell | |
| 1946 Galloping Dominoes JP | 671.50 |
| Winter Book JP | 826.00 |
| GROETCHEN TOOL & MFG. CO. | |
| Columbia Twin Falls | 485.00 |
| O. D. JENNINGS | |
| Challenger 5-25 | 595.00 |

ONE-BALLS

| | |
|---------------------------------|--------|
| BALLY | |
| Entry | 595.00 |
| Special Entry | 595.00 |
| GOTTLIEB | |
| Daily Races (F. P. Model) | 650.00 |
| KEENEY | |
| Big Parlay | 660.00 |
| Hot Tip | |

ARCADE TYPE

| | |
|---|--------|
| ALLITE MFG. CO. | |
| Strikes 'N Spares | |
| AMERICAN AMUSEMENT CO. | |
| Bat a Ball | 249.50 |
| AMUSEMENT ENTERPRISES, INC., N. Y. | |
| Bank Ball | 375.00 |
| One World | 475.00 |
| CHICAGO COIN MACH. CO. | |
| Basketball Champ | 499.50 |
| EDELMAN DEVICES | |
| Bang A Fitty: | |
| 10' — 8" | 450.00 |
| 11' — 8" | 450.00 |
| 13' — 8" | 500.00 |

ARCADE TYPE (continued)

| | |
|--------------------------------------|--------|
| ELECTROMATON, INC. | |
| Rol-A-Score | 469.50 |
| ESQUIRE GAMES CO. | |
| Spotlite | 399.50 |
| FIRESTONE | |
| Santa Anita Handicap | 269.50 |
| Rolloball | 469.50 |
| GENCO MFG. CO. | |
| Advance Roll | 499.50 |
| INTERNATIONAL MUTOSCOPE CORP. | |
| Atomic Bomber (Model B) | 375.00 |
| Deluxe Movie Console | 150.00 |
| Deluxe Movie Counter | 140.00 |
| METROPOLITAN GAMES | |
| Card Vendor | 29.50 |
| Double Up Skill Bowl | 399.50 |
| SCIENTIFIC MACH. CORP. | |
| Pokerino, Location Model 5 | 279.50 |
| SQUARE AMUSEMENT CO. | |
| Sportsman Roll | 425.00 |
| TELECOIN CORP. | |
| Quizzer | |
| TELEQUIZ SALES CO. | |
| Telequiz | 795.00 |
| WILLIAMS MFG. CO. | |
| All Star | |

MERCHANDISE MACHINES

CIGARETTE MACHINES

| | |
|------------------------------------|--------|
| C. EIGHT LABORATORIES | |
| "Electro" | 189.50 |
| DU GRENIER CHALLENGER | |
| 7 Column Flat Mach w Stand | 155.50 |
| 9 Column Split Mach w Stand | 165.50 |
| 9 Column Flat Mach w Stand | 171.50 |
| 11 Column Split Mach w Stand | 176.50 |
| NATIONAL VENDORS, INC. | |
| Model 9E (Electric) | 321.70 |
| ROWE | |
| Crusader (8 Col) w Stand | 145.75 |
| Crusader (10 Col) w Stand | 162.25 |
| U-NEED-A VENDOR | |
| Monarch 6 Col w Stand | 149.50 |
| Monarch 8 Col w Stand | 159.50 |

MERCHANDISE VENDORS

| | |
|--------------------------------------|---------|
| A. B. T. MFG. CORP. | |
| "Auto Clerk"—(Gen'l Mdse.) | |
| ASCO VENDING MACH. CO. | |
| Nut Vendor | |
| ATLAS MFG. & SALES CO. | |
| Bulk Vendor | |
| AUTOMATIC BOOK MACH. CO. | |
| "Book-O-Mat" | |
| AUTOMATIC DISPENSERS, INC. | |
| "Drink-O-Mat" | |
| BALLY MFG. CO. | |
| Drink Vendor | |
| BERT MILLS CORP. | |
| "Hot Coffee Vendor" | 540.00 |
| COAN MFG. CO. | |
| U-Select-It—74 Model | 85.50 |
| U-Select-It—74 Model DeLuxe | 95.50 |
| U-Select-It—126 bar DeLuxe | 127.50 |
| DAVAL PRODUCTS CO. | |
| Stamp Vendor | |
| HOSPITAL SPECIALTY CO. | |
| Sanitary Napkin Vendor | |
| INTERNATIONAL MUTOSCOPE CORP. | |
| Photomatic | 1495.00 |
| Voice-O-Graph | 1495.00 |
| MALKIN-ILLION CO. | |
| "Cigar Vendor" | |
| NORTHWESTERN CORP. | |
| "Bulk Vendor" | |
| REVCO, INC. | |
| Ice Cream Vendor | |
| RUDD-MELIKIAN, INC. | |
| "Dwik-Cafe" Coffee Vendor | |
| SHIPMAN MFG. CO. | |
| Stamp Vendor | |
| TELECOIN CORP. | |
| Tele-juice | |
| THIRST-AID, INC. | |
| Drink Vendor | |
| U. S. VENDING CORP. | |
| Drink and Merchandise Vendor | |
| VENDALL CO. | |
| Candy Vendor | |
| VENDIT CORP. | |
| Candy Vendor | 149.50 |
| VIKING TOOL & MACH. CORP. | |
| Popcorn Vendor | |

**YOU'VE NEVER SEEN A MORE AMAZING
SOUND SYSTEM THAN**

**THE
TEL-O-MATIC
ROBOT**

IT'S ALMOST HUMAN

Here is a golden chance for wide awake leading distributors to be first in the rich markets open to this finest development in Sound Engineering.

The Robot Unit has everything—phonograph for music programs — radio for special broadcasts — public address for paging, commercial announcements, etc. — amplifier powerful enough to drive any number of speakers in any type of location. There's no other equipment like it! No engineering as fine!

DISTRIBUTORS

The market for the Robot is as wide as the industry and commerce of America. Factories . . . Stadiums . . . Department Stores . . . Hospitals . . . Offices . . . Funeral Homes . . . Industrial Cafeterias, etc.

**CONTACT US IMMEDIATELY
FOR FULL DETAILS ON
TEL-O-MATIC ROBOT
DISTRIBUTORSHIPS**

RUNYON SALES COMPANY

593 10th AVENUE, NEW YORK 18, N. Y.
BRyant 9-2235

123 W. RUNYON STREET, NEWARK 8, N. J.
Bigelow 3-8777



OPERATORS EVERYWHERE ARE THANKING THEIR

IT'S
GOTTLIEB'S

★ **LUCKY STAR** ★

IT'S
GREAT



- ★ METEORIC 5-BALL ACTION!
- ★ KICK-OUT POCKETS! SCORE AND RESCORE UP TO 15,000 AT A TIME!
- ★ SUPER HIGH 400,000 SCORE!

ORDER FROM YOUR
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Make Every Day a Lucky Day
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Improved DeLuxe **GRIP SCALE**
Consistently Best Since 1927



DAILY RACES

1-Ball
Multiple

LEADER IN ACTION! EARN-
INGS! APPEAL! Payout or
Replay Models.



"There is no substitute for
Quality"

D. Gottlieb & Co.

TWENTY YEARS OF LEADERSHIP

1140 N. KOSTNER AVE., CHICAGO 51, ILL.

Named Packard Distrib



O. J. MULLINIX

SAVANNAH, GA.—O. J. Mullinix, Mullinix Amusement Company, with offices in this city and Atlanta, has been named distributor for Packard Manufacturing Corp. for the state of Georgia.

Mullinix attended the recent Packard distributors convention in Indianapolis where he met Senator Homer E. Capehart. He reports all were extremely enthusiastic over the new "Manhattan" phonograph.

"I am very fortunate," claimed Mullinix, "to acquire the Packard line at this time when they are producing the "Manhattan". I consider it the most outstanding automatic music machine.

"We shall display the machine," continued Mullinix, "at both offices. Lester Black, manager of the Atlanta office, will be on hand to show the operators of that city the machine, while I will be here in Savannah to greet the boys from this territory."

COMPLETE **FILBEN** MUSIC LINE

Williams' "ALL STARS" and "CYCLONE"

U. S. VENDING CORP. "Candy and Refrigerated Venders"

- GRUNIG'S TEST QUEST
- ADAMS-FAIRFAX (CASH TRAY)
- PERSONAL 'MEASURED MUSIC'
- DAVAL'S PRODUCTS
- H. C. EVANS' COMPLETE LINE
- SQUARE AMUSEMENT'S "SPORTSMAN ROLL"
- CHAMPION'S BASKETBALL
- PANTAGES MAESTRO (MUSIC MIRROR)
- UNITED'S "HAVANA"
- MARVEL'S "POP-UP"
- ELECTROMATON'S "ROL-A-SCORE"

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD SPRING 8446-8447 MILWAUKEE 14, WISC.

WANTED TO BUY!

Genco TOTAL ROLLS

Write best price offer
and full particulars.

American Amusement Company

164 E. Grand Ave., Chicago 11, Ill.
Tel. Whitehall 4370



The Greatest Of All
Williams' Games

"ALL STARS"

A Baseball Game With
ACTION — SUSPENSE
THRILLS — COLOR
ORDER NOW!

V. P. DISTRIBUTING CO.

2336 Olive St. — 2339 Pine St.
Central 3892 — St. Louis 3, Mo.

Exclusive Distribution

AIREON
MUSIC

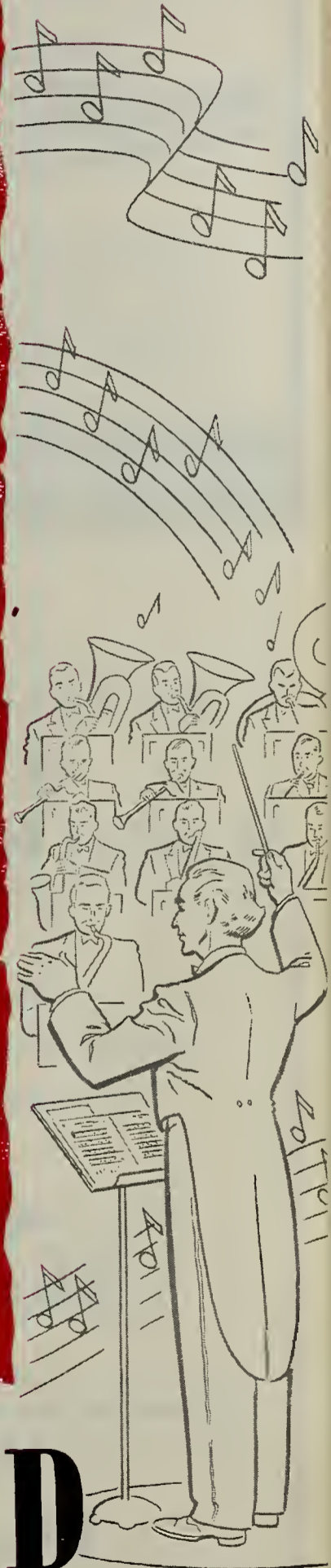
WILLIAMS
GAMES

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

the finest... **MOST LUXURIOUS...HIGHEST PRICED**
COMMERCIAL PHONOGRAPH MADE



"The MANHATTAN"



by **PACKARD**

the phonograph every location will demand!

PACKARD MANUFACTURING CORP. • Indianapolis 7, Indiana

ORDER YOURS *Today*

* Chicago Coin's **PLAY BOY**

Better SCORING

FIVE 50,000 BUMPERS

Better EARNING POWER



*** Even better than KILLROY...
PLAY BOY with those extra five
50,000 high score bumpers... extra
ways to win and special features.

**ORDER YOURS TODAY
TO INSURE EARLIEST DELIVERY**

* YOUR FIRST CHOICE SHOULD *always* BE A GAME MADE BY

Chicago Coin MACHINE CO.

1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS



Named Gen'l Salesmanager



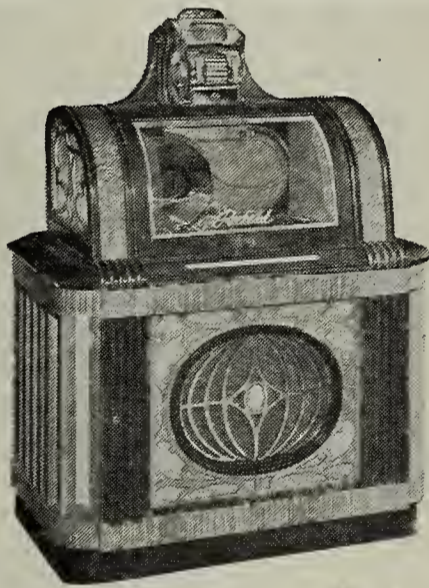
WM. I. PLATT

ALBANY, N. Y. — Arthur Hermann, president of the Arthur Hermann Company, Inc., this city, has announced the appointment of William I. Platt as General Sales Manager.

The Arthur Hermann Company is exclusive distributor of Wurlitzer phonographs for 41 counties in New York State.

Platt has been in the newspaper field for the past twenty years, associated with the Times-Union of the Hearst Newspapers, Albany, New York, as Automotive Editor and in charge of the Automotive, Electrical and Radio Sales division.

Platt is also president of the Fellowship Club, Lodge No. 85, F. & A. M. Holds rank of Major, N. Y. State National Guard, acts as Public Relations Officer and is aide de camp to Maj. Gen. B. W. Kearney, member of Variety Club Tent 9, B'nai Brith and Alpha Beta Gamma Fraternity.



Presenting
to

MICHIGAN

the finest...

... most luxurious ...

phonograph **EVER** built!

PACKARD'S

"Manhattan"

Also the sensational Packard Musical Bar, the Model No. 7 Phonograph, the Model No. 400 Hideaway, the fascinating "Out of this World" Speaker, and a complete line of Packard light-up Speakers.

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Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

BETTER DISPLAY!
SUPER SERVICE!

28,000
SQUARE FEET!



EMPIRE SUPER MARKET'S

1012-14 MILWAUKEE AVE



SPECIAL!!

OUR SUPER VALUES!

NEW ADVANCE 25c SANITARY VENDERS
CLUTCH HANDLE.....\$22.50

5 5c KEENEY BONUS SUPER BELL, Like New\$425.00
3 25c KEENEY BONUS SUPER BELL, Like New 449.50
9 MILLS JUMBO PARADE, FP. or P.O. Late Head 69.50

NEW PIN GAMES

| | |
|---------------------|----------|
| BALLY DOUBLE BARREL | \$145.00 |
| UNITED HAVANA | 295.00 |
| BALLY BALLYHOO | 279.50 |
| BALLY RACKET | 279.50 |
| CHICAGOIN PLAYBOY | 279.50 |
| KEENEY CAROUSEL | 295.00 |
| GDTT. LUCKY STAR | 294.50 |
| MARVEL LIGHTNING | 295.00 |
| WMS. CYCLONE | 304.50 |
| EXH. CROSSFIRE | 299.50 |

NEW COUNTER GAMES

| | | | |
|------------------|----------|----------------|----------|
| PDP-UP | \$ 49.50 | IMP., 1c or 5c | \$ 14.50 |
| ABT CHALLENGER | 49.50 | DAVAL OOMPH | 59.50 |
| FOLDING STANO | 11.95 | BEST HAND | 59.50 |
| GOTT. GRIP SCALE | 39.50 | MEX. BASEBALL | 59.50 |
| GRIP-VUE | 49.95 | SKILL THRILL | 57.50 |
| BASKETBALL, 1c | 39.50 | FREE PLAY | 65.00 |
| WITH STAND | 49.50 | HEAVY HITTER | 184.50 |
| KICK. & CATCHER | 37.50 | WITH STAND | 196.50 |

NEW CONSOLES

| | |
|--------------------------|----------|
| BALLY TRIPLE BELL | \$895.00 |
| DE LUXE DRAW BELL | 512.50 |
| MILLS 3 BELLS | 645.00 |
| JENN. CHALLENGER | 595.00 |
| EVANS BANGTAILS | 671.50 |
| EVANS WINTERBOOK | 826.00 |
| EVANS RACES | 931.00 |
| BAKERS PACERS, 5c, D.D. | 668.50 |
| BAKERS PACERS, 25c, D.D. | 747.50 |
| GROETCHEN TWIN FALLS | 485.00 |

ARCADE MACHINES

| | |
|-------------------------------|----------|
| SPEEDWAY BOMBSIGHT | \$385.00 |
| ADVANCE ROLL | 499.50 |
| PREMIER BOWLO | 469.50 |
| PREMIER TEN GRAND, 10 1/2 FL. | 499.50 |
| BASKET B. CHAMP | 499.50 |
| POKERINO | 279.50 |
| METAL TYPER | 445.00 |
| GOALEE | 314.50 |
| BOOMERANG | 295.00 |
| ARISTO-O-SCALE | 115.00 |
| MIR-O-SCALE | 125.00 |
| WATLING FORTUNE | WRITE |

NEW SLOTS

| | | | | |
|---------------------------------|-------------------------|-------|-------|-------|
| JENNINGS LITE-UP CHIEF | 5c | 10c | 25c | 50c |
| JENNINGS STANDARD CHIEF | \$324 | \$334 | \$344 | \$454 |
| MILLS BLACK CHERRY | 269 | 279 | 289 | 399 |
| MILLS GOLDEN FALLS, H.L. 2-5 | 248 | 253 | 258 | 338 |
| WATLING ROLATOP | 258 | 263 | 268 | 348 |
| GROETCHEN DE LUXE CLUB COLUMBIA | 175 | 200 | 225 | 300 |
| GROETCHEN COLUMBIA, JP | \$209.50 | | | |
| MILLS VEST POCKETS | \$74.50—LOTS OF 5 65.00 | | | |

SLOT SAFES, STANDS, COUNTERS

| | |
|---|----------|
| CHICAGO METAL REVOLVAROUND—DE LUXE | \$262.00 |
| Single, \$119.50; Double, \$174.25; Triple | |
| CHICAGO METAL REVOLVAROUND SAFES—UNIVERSAL. | 116.75 |
| Single, \$79.50; Double | |
| HEAVY REVOLVAROUND SAFES—10-GAUGE STEEL. | 225.00 |
| Single, \$175; Double | |
| BOX STANDS | \$27.50 |
| FOLDING STANDS | 12.50 |
| DDWNEY-JOHNSON COIN COUNTER | 217.50 |
| ACE COIN COUNTER AND CARRYING CASE | 159.50 |

VENDORS

| | |
|--------------------------|----------|
| SILVER KING, 1c or 5c | \$ 13.95 |
| NUT OR BALL GUM | |
| SILVER KING HOT NUT | 29.95 |
| VENDOR | |
| VICTOR MODEL V, 1c GLOBE | 11.75 |
| TYPE | 13.75 |
| CABINET TYPE | 22.50 |
| 25c SANITARY VENDORS | WRITE |
| FOR ALL SPECIAL USES | |

ONE BALLS

| | |
|---------------------|----------|
| BALLY ENTRY, P.O. | \$595.00 |
| SPECIAL ENTRY, F.P. | 595.00 |
| GDTT. DAILY RACES | 650.00 |

ONE BALLS

| | |
|------------------------------|----------|
| DARK HORSE F.P. | 89.50 |
| VICTORY SPECIAL | \$375.00 |
| CLUB TROPHY, F.P. | 109.50 |
| VICTORIOUS, F.P., TURF CHAMP | 69.50 |
| '41 DERBY | 119.50 |
| RECORD TIME, F.P. | 89.50 |
| LONGACRE, F.P. | 219.50 |
| TURF KING, P.O. | 169.50 |
| LOCKEY CLUB, P.O. | 159.50 |
| 40 MILLS 1-2-3, F.P. | 89.50 |
| MILLS OWL, 1 OR 5 BALL, F.P. | 69.50 |
| LONGSHOT, P.O. | 129.40 |
| KENTUCKY, P.D. | 149.50 |
| BLUE GRASS, F.P. | 109.50 |
| VICTORY DERBY, P.O. | 310.00 |

RECONDITIONED PIN GAMES

| | | | |
|-----------------|----------|---------------|-------|
| DYNAMITE | \$189.50 | YANKS | 79.50 |
| SHOW GIRL | 181.50 | GENCO DEFENSE | 74.50 |
| SMARTY | 179.50 | HI HAT | 69.50 |
| FIESTA | 179.50 | TEXAS MUSTANG | 69.50 |
| SPELLBOUND | 169.50 | TOPIC | 69.50 |
| FAST BALL | 164.50 | SPOT POOL | 69.50 |
| SUPERLINER | 169.50 | GENCO VICTORY | 69.50 |
| STEP UP | 159.50 | GUN CLUB | 67.50 |
| SUSPENSE | 149.50 | STAR ATTRAC. | 64.50 |
| MIDGET RACER | 139.50 | BELLE HOP | 64.50 |
| BIG LEAGUE | 134.50 | LEGIONNAIRE | 59.50 |
| STAGE DOOR | | DOUBLE PLAY | 59.50 |
| CANTEEN | 124.50 | ALL AMERICAN | 59.50 |
| SURF QUEEN | 119.50 | CHAMPS | 59.50 |
| BIG HIT | 119.50 | BOLAWAY | 59.50 |
| FRISCO, F. S. | 109.50 | SHDW BOAT | 59.50 |
| SKY CHIEF | 109.50 | STARS | 59.50 |
| LIBERTY, GOTT. | 109.50 | CAPT. KIDD | 59.50 |
| AIR CIRCUS | 99.50 | VENUS | 59.50 |
| BIG PARADE | 99.50 | TOWERS | 59.50 |
| KNOCK OUT | 99.50 | MIAMI BEACH | 57.50 |
| KEEP 'EM FLYING | 99.50 | ABC BOWLER | 57.50 |
| TRADE WINDS | 99.50 | '41 MAJORS | 57.50 |
| SOUTH SEAS | 99.50 | INVASIONS | 54.50 |
| RIVIERA | 99.50 | SEVEN UP | 54.50 |
| WAGON WHEELS | 99.50 | PARATROOPS | 54.50 |
| COVER GIRL | 94.50 | BOMBAROIER | 54.50 |
| FLAT TOP | 89.50 | TEN SPOT | 54.50 |
| ARIZONA | 89.50 | STRATOLINER | 54.50 |
| SANTA FE | 89.50 | PLAY BALL | 54.50 |
| OKLAHOMA | 89.50 | ORUM MAJOR | 49.50 |
| STREAMLINER | 89.50 | MARINES | 47.50 |
| 5-10-20 | 84.50 | BIG CHIEF | 47.50 |
| MIDWAY, UNITED | 79.50 | | |
| BOSCO | 79.50 | | |

SLOTS

| | |
|--------------------------------|----------|
| 5c MILLS BLUE FRONT, ORIG. | \$109.50 |
| 10c MILLS BLUE FRONT | 119.50 |
| 25c MILLS BLUE FRONT | 129.50 |
| 5c BROWN FRONTS | 119.50 |
| 10c BROWN FRONTS | 129.50 |
| 25c BROWN FRONTS | 139.50 |
| VEST POCKETS, 1946 Model | 59.50 |
| 5c BLACK CHERRY, ORIG., 2-5 | 179.50 |
| 10c BLACK CHERRY, NEW, 3-5 | 225.00 |
| 5c BLACK CHERRY, REC. | 149.50 |
| 10c BLACK CHERRY, NEW REB. | 159.50 |
| 5c JENN. SILVER CHIEF | 99.50 |
| 5c JENN. CLUB CONSOLE CHIEF | 149.50 |
| 10c 4-STAR CHIEF | 89.50 |
| COLUMBIAS J.P., 1946 Model | 89.50 |
| 5c WATL. ROLATOP, \$79.50; 10c | 89.50 |
| 5c PACE RACKET, Perfect | 17.50 |
| SLOT STANDS, Complete | WRITE |
| 5-10-25c JENN. LITE-UP CHIEFS | |

CONSOLES

| | |
|---------------------------------|----------|
| JENN. 5-25c CHALLENGER | WRITE |
| BAKER'S PACERS, D.O., J.P., New | \$395.00 |
| 5c COMB. SUPER BELLS | 99.50 |
| BALLY SUN RAYS, F.P. | 89.50 |
| 5c BUCKLEY TRACK OODS, J.P. | 435.00 |
| HI HANO, COMB. | 139.50 |
| WATLING BIG GAME, 5c, P.O. | 89.50 |
| 5c PACE SARATOGA SR., P.O. | 99.50 |
| 5c PACE REELS, COMB. | 109.50 |
| JENN. FAST TIME, P.O. | 59.50 |
| BALLY BIG TOP, P.O. or F.P. | 89.50 |
| WATLING BIG GAME, F.P. | 79.50 |
| MILLS JUMBO, LATE HEAD | 69.50 |
| JENN. SILVER MDON, F.P. | 79.50 |
| 5c BALLY CLUB BELL | 129.50 |
| 25c BALLY CLUB BELL | 154.50 |
| EVANS LUCKY STAR | 149.50 |
| GALLOPING DOMINOS, J.P. | 149.50 |
| BANGTAILS, J.P. 2-TONE | 159.50 |

ARCADE

| | |
|---------------------------------|----------|
| TOTAL ROLL, LIKE NEW | \$295.00 |
| EVANS TEN STRIKE, 1947 MODEL | WRITE |
| EVANS TEN STRIKE | 95.00 |
| EVANS TOMMY GUN | 94.50 |
| EVANS SUPER BDMBER | 179.50 |
| BALLY DEFENDER | 119.50 |
| BATTING PRACTICE | 89.50 |
| PIKES PEAK | 19.50 |
| GENCO WHIZZ—Like New | 89.50 |
| EXH. CARD VENDOR, Counter Model | 9.50 |
| SHOOT TO TOKYO | 79.50 |
| SHOOT THE CHUTES | 79.50 |
| CHICAGO COIN GOALEE, Like New | 219.50 |
| GOTT. 3-WAY GRIPS | 19.50 |
| CHICAGO COIN HOCKEY | 119.50 |
| MUTOSCOPE SKY FIGHTER | 129.50 |
| RAPID FIRE | 99.50 |
| PITCHEM & CATCHEM | 89.50 |
| BALLY SKY BATTLE | 119.50 |
| EXH. HAMMER STRIKER | 57.50 |
| ADVANCE SHOCKER | 17.50 |
| BALLY UNDERSEA RAIOR | 149.50 |
| WESTERN'S BASEBALL | 89.50 |
| ABT CHALLENGER, 1947 MODEL | 34.50 |
| ACE BOMBER | 169.50 |
| CHAMPION HOCKEY | 79.50 |
| VICTORY STAMP VENDORS, NEW | 24.50 |

ONE-HALF DEPOSIT WITH ORDER. BALANCE C.O.D. OR SIGHT DRAFT

Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. • PHONE: HUMBOLT 6288 • CHICAGO 22, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Father and Son Team



CHICAGO—Dave Gottlieb, President of D. Gottlieb Company, this city, had a few things to say about "looking up" to his six foot son, Alvin, when he was recently photographed in his office at 1140 North Kostner Avenue. Two photographs on the office wall are from paintings of Dave's mother and father, made by John Dockteroff, famed portrait painter. Dave is mighty proud of the portraits which Dockteroff painted from an unretouched negative, and which had to pass a final test of approval from eight Gottlieb brothers and sisters.

Alvin Gottlieb is a recent bridegroom. He and his bride spent their honeymoon last April on a South American Cruise which began at New Orleans and took them to Vera Cruz

Out at the plant, there's a lot of friendly horseplay between Dave and his son. Dave says he never raises his hand to Alvin except in self defense!

But not all of Dave Gottlieb's thoughts are in such a light vein. They're shipping their new machine, "Lucky Star", air express these days

When asked to make a statement, Gottlieb obliged immediately with his sentiments as to the purpose of public relations.

He sees the program as vitally necessary "to educate the American public that the Coin Machine Industry entertains and serves the American people through juke boxes, amusement machines and vending. "It is our aim," Gottlieb stated, "to enlighten the public that our industry is an acceptable part of the American way of life, employing thousands of people and contributing to the livelihood of many more".



Another Great New Money-Maker by United!

HAVANA

FIVE-BALL NOVELTY-REPLAY GAME

Greater Than "RIO"!

- New Tantalizing Ball Action
- Multiple Scoring Pockets
- Saucer Kick-Out Pockets
- HA-VA-NA Feature is Terrific Build-Up for Super-High Scores
- Cross-Ball Action
- Fourteen Ways to Score Replays

See Your Distributor Now!



UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

CLOSE OUT

RECONDITIONED SEEBURG WIRELESS WALLBOXES

| | |
|---------------------------------|-------------|
| 200—5c Wallomatics (WS2Z) | |
| 20 Selections | ea. \$16.50 |
| 60—5c Wallomatics (WSSZ) | |
| 24 Selections | ea. 16.50 |
| 25—5-10-25c Wallomatics (WS10Z) | |
| 20 Selections | ea. 25.00 |
| 50—5-10-25c Baromatics (WB1Z) | |
| 20 Selections | ea. 25.00 |

All boxes reconditioned ready for location. Send 1/3 deposit with order — Balance C.O.D. Subject to prior sale.

ATLANTIC CONNECTICUT CORP.

1625 MAIN STREET
HARTFORD 5, CONN.

Telephone — Hartford 2-6141

NOW AVAILABLE Williams' "ALL STARS" and "CYCLONE"

King Pin

EQUIPMENT COMPANY
KALAMAZOO 21, MICH.
826 Mills Street Phone 2-0021

DISTRIBUTING COMPANY
DETROIT 1, MICH.
3004 Grand River Ph.: TEmple 2-5788

IT'S ALWAYS **fiesta** TIME
WHEN MUSIC OPERATORS MAKE THEIR COLLECTIONS

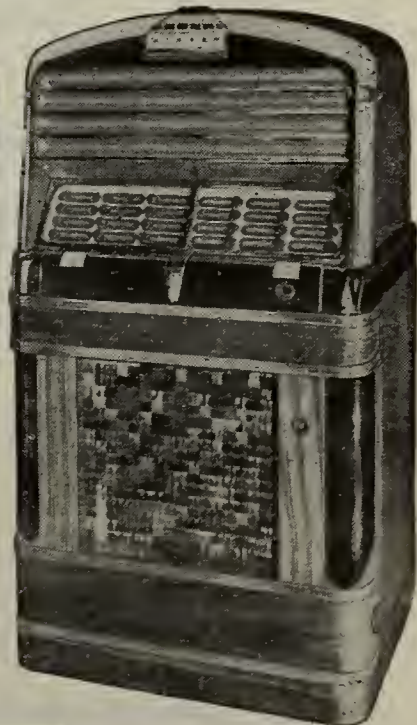
from the **Aireon** **fiesta**

EXCLUSIVE DISTRIBUTORS

HERMITAGE MUSIC COMPANY

423 BROAD STREET
NASHVILLE 3, TENN.

1904 EIGHTH AVENUE, N.
BIRMINGHAM, ALABAMA



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Music Machine Operators -

IN THE

NEW ENGLAND STATES

Call "MAC"

about the *Special Showing* of

THE PACKARD

"Manhattan"

PHONOGRAPH

IN

BOSTON, MASS.

JULY 16

AT THE

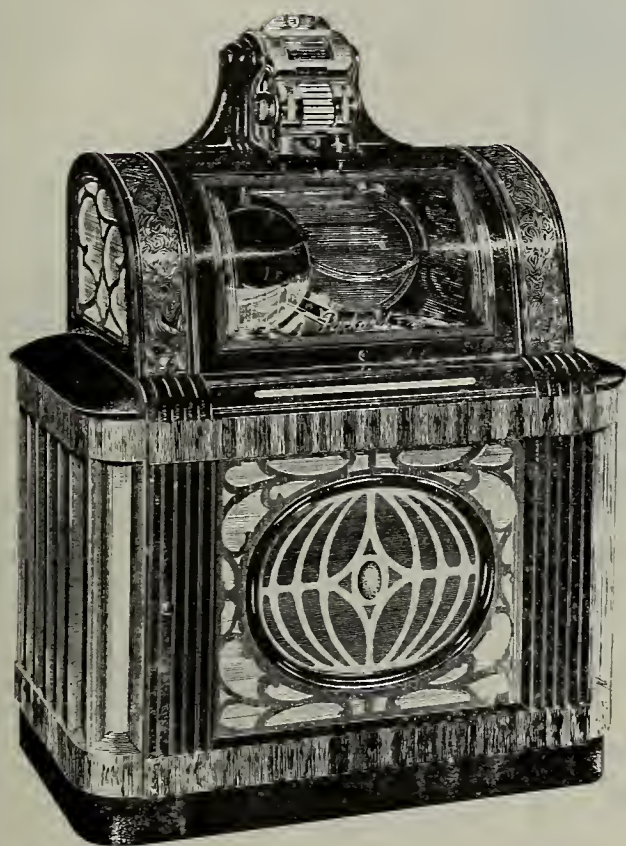
HOTEL BEACONSFIELD

**Sen. Homer E. Capehart Will Be There
to Greet You and Say "Hello"**

McILHENNY DIST. CO.

910 BEACON STREET

BOSTON 15, MASS.



Announces Price Reduction



R. R. (RUDY) GREENBAUM

KANSAS CITY, KANSAS — From "Rudy" Greenbaum's office at Aireon's plant here comes the announcement of another price reduction. Effective immediately Aireon's Hide-away unit, complete with Monitor speaker, is being reduced from \$499.50 to \$399.50, a \$100 slash in price.

"This new low price will help Aireon operators to amortize their investments sooner and turn over their capital faster. They can get more machines out on location and make more money, and that's what we're all working for", said Aireon's Vice President.

With all that is going on at Aireon these days, according to reports, interviewing "Rudy" Greenbaum is like trying to get a story out of the leading race driver during the last lap. Right now Rudy is said to be crusading on the side of lower prices. "In spite of high labor costs, continued scarcity and high prices of materials, Aireon is doing a commendable job of keeping prices stabilized and even reducing them in some cases, as on the Aireon unit mentioned above."

"We are doing our level best," said Rudy, "to conform with President Truman's request for lower prices. We are happy to lead the way in the music merchandising business, and we expect more good news on new items and lower prices for Aireon distributors and operators in the near future."

**... IS COMING..
WATCH FOR IT!!**

MAPE'S BETTER BUYS!

Save Record Wear
CRYSTAL PICKUP
CONVERSION KITS

For all Seeburg
Phonographs

Tone Arm and Crystal
 Elec. Cut-off Switch
 Elec. Cancel Coil
 24 Volt Transformer
 Cancel Button
 Volume Control
 Wire Leads

Modernize Your Old
 Equipment in 20 Minutes

COMPLETE PACKAGE \$19.95

TERMS: 1/2 deposit with order, balance C.O.D. F.O.B. Los Angeles or San Francisco.
SAN FRANCISCO, General Office:
 284 Turk Street · Phone PRospect 2700
STOCKTON:
 21 No. Aurora Street · Phone 7-7903
LOS ANGELES:
 1701 W. Pico Boulevard · Phone DR. 2314

SPECIALS

| | |
|---|----------|
| SEEBURG Baromatics, 5, 10, 25c Wireless.. | \$ 29.50 |
| SEEBURG Baromatics, 5, 10, 25c—3-Wire... | 24.50 |
| SEEBURG Wallomatics, 5c-Wireless | 24.50 |
| SEEBURG Wallomatics, 5c - 3-Wire | 22.50 |
| With new Seeburg Metal Covers | |
| (For Wallomatics) | 2.50 |
| Ivory Finish — additional \$2.50 per box | |
| PACKARD Wallboxes (used) | 24.50 |
| BUCKLEY Chrome Boxes | 15.00 |

FEATURE ITEMS

| | |
|--|------|
| PICKUP COILS (for all Seeburgs, including Hitones) | 1.50 |
| FIBRE INSERTS (For Seeburg Wall Boxes) 5ets each 25c — Minimum Order 10 5ets | 2.50 |
| B-3 CRYSTAL PICKUPS — DATED — Rock. or Mills | 2.75 |

| | |
|--|------|
| Electric Cancels and Cut-Off, for all Seeburg Phonographs (complete) | 7.95 |
|--|------|

REPLACEMENT MOTORS

For Wurlitzer-Seeburg Phonesea. \$19.50
 110V-60 Cycle—Reconditioned Motors—
 Will Give Excellent Service — 30 day Guarantee

PLASTIC SHEETS

| | |
|--|---------|
| 20"x50" (red) 60 Gauge — each | \$ 9.50 |
| 20"x50" (red) 30 Gauge — each | 6.50 |
| 20"x50" Talking Gold Grill Cloth | 7.50 |

Quantity Discounts — Write for Prices

E. B. MAPE Distributing Co.

SAN FRANCISCO
 STOCKTON
 LOS ANGELES

All Merchandise TRIPLE-WARRANTED by Pacific Coast's largest distributor of coin operated equipment.

JENNINGS

CHALLENGER

TWIN PLAY 5c-25c

WITH THE NEW FLASHY CHROME TOP

Smallest in Size

Biggest in Player Appeal

Every Operator . . . Every Location should have this latest Console. A magnetic attraction that is absolutely irresistible to players!

WRITE—WIRE—PHONE

CONSOLIDATED

DISTRIBUTING CO.

1910 GRAND AVENUE, KANSAS CITY, MO.

MUTOSCOPE

THOUGHTS for THIS WEEK

- In Colorado, there are 26 mountains higher than Pike's Peak . . . the power of advertising!
- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

INTERNATIONAL MUTOSCOPE CORPORATION

44-01 ELEVENTH STREET WM. RASKIN, President LONG ISLAND CITY 1, NEW YORK

Mention "The Cash Box" When Answering Ads

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE
YOUR CHOICE OF:

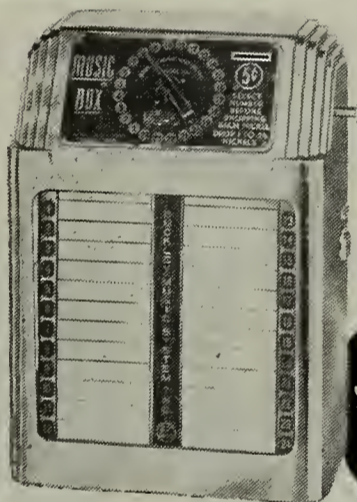
Cherry or Diamond Ornaments,
Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Surf
Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

\$50⁰⁰



THE NEW Music Box



\$25⁰⁰

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

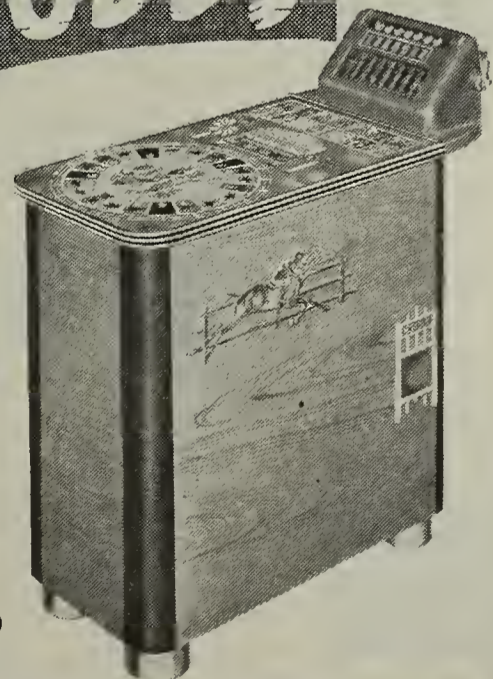
Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



\$1250⁰⁰

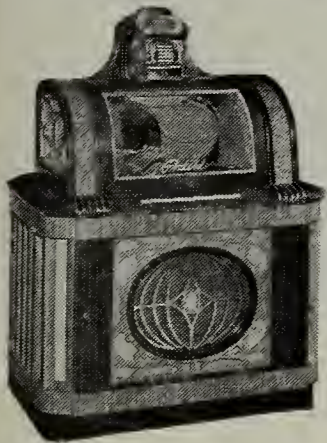
Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

**WE ARE EXCEEDINGLY HAPPY AND PROUD
To Announce
OUR APPOINTMENT AS DISTRIBUTORS FOR
Packard Manufacturing Corp.**

FOR THE ENTIRE STATE OF GEORGIA



**C'MON IN —
AND SEE**

**THE
PACKARD**

Manhattan

ON DISPLAY AT BOTH OFFICES

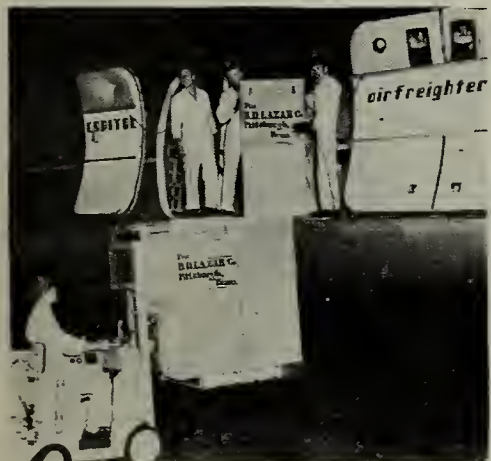
Mullinix Amusement Co.

302 WEST VICTORY DRIVE, SAVANNAH, GA. ★ 233 TRINITY AVENUE, S.W., ATLANTA, GA.

Distributors for leading manufacturers of coin operated Music and Amusement Machines

PACKARD • Bally

Lazar Flies Games



PITTSBURGH, PA.—Over 32,000 lbs. of airfreight shipments have come to the B. D. Lazar Company, this city, from D. Gottlieb & Company, Chicago.

The above photo shows Gottlieb's newest pinball, "Lucky Star" being unloaded in quantity from a Capital Airliner which arrived in Pittsburgh in time to give Lazar's operators many extra days' advantage of getting this hit game on locations.

Games are being received by the B. D. Lazar Company in two hours and twenty minutes after they are loaded onto the airfreighters in Chicago. "This", J. D. Lazar of the firm stated this past week, "is' speedier than any other service we have ever used."

With the truck strike now on in the Pittsburgh area this speedy handling

FOR SALE

- 3 High Score Wurlitzer Skee Ball Alleys
- 1 Undersea Raider
- 1 Slightly Used Goalee—\$200.00
- 2 New Goalees in Crates—Write

**RENOVATE YOUR BOWLING GAMES
CORK LINOLEUM, MATTING AND NETTING FOR ANY MAKE**

EDELMAN AMUSEMENT DEVICES

2459 Grand River Ave.,
Detroit 1, Mich.
Phone: RAndolph 8547

**FREE: 1 PFANSTIEHL TONE
ARM SCALE WITH EVERY ORDER
OF 100 PFANSTIEHL NEEDLES.**

Pfanstiehl Needles.....Ea. 50c

Get On Our Mailing List.
Write for Our Latest
Price List of
Used Equipment.

Seacoast DISTRIBUTORS, INC.
627-629 TENTH AVENUE NEW YORK 18, N. Y. Phone: LOngacre 3-0740
415 FRELINGHUYSEN AVENUE NEWARK 3, N. J. Phone: SIGelow 8-3524

MOTORS REPAIRED WURLITZER — AMI — SEEBURG — ROCK-OLA—MILLS. Rewound to Factory Specifications. Rapld service—repaired or exchanged within 24 hours after arrival.

Complete No Extras \$5.00

M. LUBER
503 W. 41st (LOngacre 3-5939) New York

of all shipments for the B. D. Lazar Company by Capital Airlines has enabled operators here to not only get Gottlieb games but to get them speedier than ever before resulting in bigger profits for all the men here due to the fact that they have been enabled to put them on location so much ahead of the usual time.

BEN RODINS SAYS

Keep Posted...

On Prices for New and Used Equipment

WRITE TODAY . . . A Postcard Will Do
Let BEN RODINS add your name to his Mailing List

REMEMBER—If I Can't Guarantee It . . . I Won't Ship It!

MARLIN

Amusement Corporation
412 9th St., N. W. • DI. 1625
WASHINGTON 4, D. C.

COIN MACHINE MOVIES

FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM
3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Stemler Named Int'l Distrib for Kayem



AUBREY STEMLER

HOLLYWOOD, CAL.—Jay Kurtz, president of Kayem Products Co., this city, named Aubrey Stemler international distributor for the firm's products. These include the Kayem Gum Vender, Vit-O-Min Vender and Toothbrush dispenser.

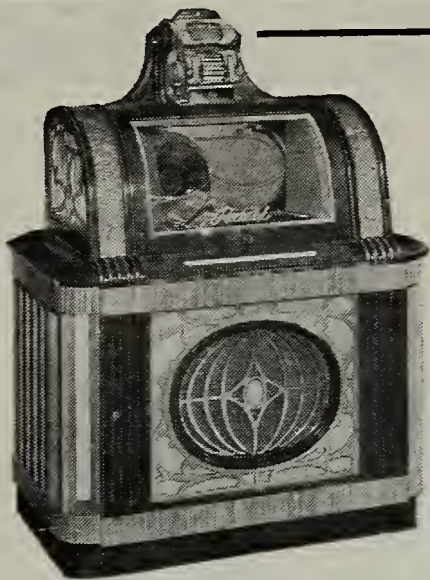
The firm will also present a candy bar vender in the very near future, according to Kurtz.

All machines will soon be ready for distributors.

Stemler's offices will remain at 2323 W. Pico Blvd. in Los Angeles. Stemler reported that, "Kayem Products have the finest, most fool-proof and most compact vending machines on the market. Many territories are available", he continued, "for jobbers and distributors who are looking ahead to joining in the grand future facing the merchandise machine business."

Stemler is reported to be contacting many of the noted distributors in the business at this time to advise them of the new Kayem Products Company line.

He says, "There is no doubt anymore that Kayem is going to lead the vending machine field with the machines they are producing. This is the time for all leading distributors thruout the country to tie in with us."



See! Hear!

THE
"Manhattan"

BY PACKARD

THE PHONOGRAPH WITH THE . . .
"Million Dollar" Features!

NOW ON DISPLAY AT . . .

PACKARD DISTRIBUTING CO.

1731-33 FIFTH AVE., PITTSBURGH, PA. (TEL: GRANT 3041)



ACTIVE
Reconditioned

GAMES
'NUFF SAID!

For A
Complete
List of
Specials

Drop a Line
to Any One
of Our
3 Offices

JOE ASH

Active Amusement Machines Co.

666 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-4495

1060 BROAD STREET, NEWARK, 2, N. J.
Phone: Mitchell 2-7646

1120 WYOMING AVE., SCRANTON, PA.
Phone: Scranton 4-6176

Mention The Cash Box

ARCADE OUTFITTERS SINCE 1912

Factory Reconditioned
Look and Work Like New

PHOTOMATICS

Pre-war \$375.00
Models up

Chicago Coin HOCKEY. Ea.....\$125.00
Seeburg-Muto. HOCKEY. Ea..... 75.00

BUY AT YOUR OWN PRICE
20 BUCKLEY DIGGERS
In Jersey Storage
TURRET GUNS (Complete)
PILOT TRAINER
RABBIT GAME

FREE! BEAUTIFULLY ILLUSTRATED
PRICE LIST

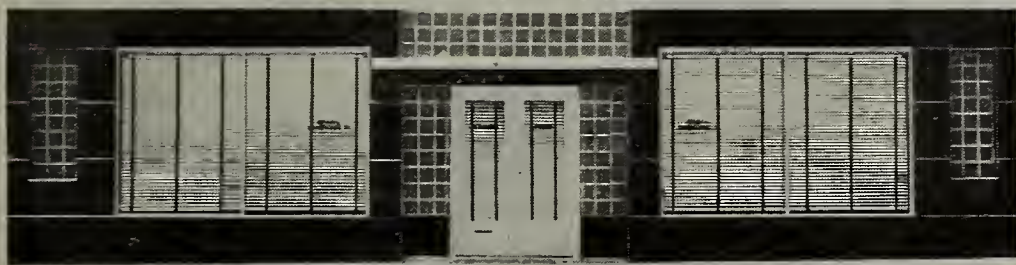
New or Rebuilt Amusement Machines—Any
Make or Model — Munves Has Them All.

MIKE MUNVES

510-514 W. 34th STREET, N. Y. 1, N. Y.
Phone: BRyant 9-6677

Opens New San Antonio Showrooms

GENERAL DISTRIBUTING CO.



SAN ANTONIO, TEX.—George Prock of General Distributing Co., whose headquarters are in Dallas, and who also has branches in Houston and El Paso, officially opened his newest branch office for all southern Texas operators in this city, this past week, at 325 East Nueva, with Sam Winkler, well known coinman, as manager.

Open house was held for all the southern Texas ops for an entire week, from July 1 to July 8, including the July 4 holiday and also the Sunday of July 6.

The firm featured such new products as Williams "All Star" baseball machine, Keeney's "Carousel" and "Hot Tip", as well as the Rock-Ola phono.

In addition to the party the operators who attended were told, "General Distributing Company and all its personnel are trying their best to do a good job for the operator. We offer the best in quality, the quickest delivery and terms to meet your pocket book".

The firm displayed a most complete line of new equipment and also featured many specials in used machines. Complete parts department, repair service and many other features were called to the attention of the trade.

Both Prock and Winkler stated, "We are going to do everything in our power to make these offices the most outstanding in Southern Texas."

TRI-STATE SALES COMPANY NEW YORK and NEW JERSEY

PIONEER DISTRIBUTING CO. NEW ENGLAND

585 10th Ave. New York, N. Y.
(Phone: CHelsea 2-4648)
288 Frelinghuysen Ave., Newark, N.J.
(Phone: Blgelaw 3-17671)

NOW DELIVERING
**ALL Bally
PRODUCTS**

BALLYHOO
CONVERTIBLE 5-BALL or 3-BALL PLAY

HEAVY HITTER
FAST ACTION BASEBALL COUNTER
GAME

SPECIAL ENTRY
REPLAY MULTIPLE

TRIPLE BELL
5c - 10c - 25c or ANY COMBINATION

HI-BOY
CLUB TYPE CONSOLE BELL

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

FOURTH HOLIDAY BOOMS RESORT PLAY

Resort Ops Down in Mouth Until 4th Holiday Weekend Booms Them Over the Top

NEW YORK — With rain greeting them almost every weekend, resort ops were plenty down in the mouth, until the "4th" holiday weekend came along with sunny skies and warm weather and the greatest crowds in all American history rushed to shore and mountain to cool off and have fun.

Resort ops, this past week, who came in to this city to replenish their stocks report, "This was the greatest life saver we have ever had. We were all ready to call it quits until this fourth of July weekend which put us over the top."

The jubilation was noticeable especially in the premium trade thruout this city which received orders from many far away spots by telegram and long distance phone to hurry shipments to replenish depleted stocks. Some of the resort ops declaring, "We ran out of everything—including hot dogs."

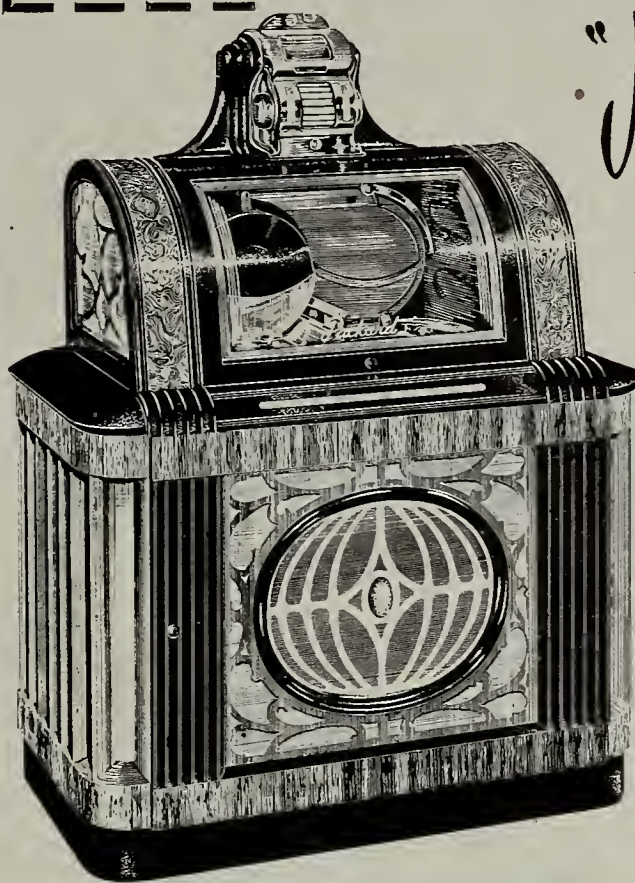
All thanked "old man sunshine" for saving them from what might have proved one of the worst summer seasons in history, regardless of the big reservation lists being held by all resort hotels.

One well known arcade operator reports, "Tho the hotels in my area are all booked with cash deposit reservations they, too, were plenty down in the mouth because of the cold and rainy weekends which caused a lot of people to actually forfeit the deposits they had with the hotels rather than endure the rain and cold at the seashore."

All stated that the crowds started to clog the roads beginning with Thursday afternoon and continued to grow greater right up to Sunday afternoon, when they reached their apex. Some are still remaining over to enjoy the good weather.

Resort ops reported, "The play was so great that it may set a new record high."

It's FRANKEL for the New PACKARD



"Manhattan"

With Four \$1,000,000 Matchless Features

- LUXURIOUS CABINET DESIGN
- UNSURPASSED REPRODUCTIONS
- PROFIT-MAKING SELECTOR
- TROUBLE-FREE MECHANISM

Until you've seen this marvelous instrument — you haven't seen anything! Packard has produced the finest, most luxurious, highest priced commercial phonograph made. So new . . . so different . . . so far ahead, that it outmodes all that have gone before.

CONTACT US TODAY!

FRANKEL DISTRIBUTING COMPANY

Serving the "Heart of America"

ROCK ISLAND, ILL. — 2532 Fifth Ave. — Phone 153
 DES MOINES, IA. — 1220 Grand Ave. — Phone 3-0184
 OMAHA, NEBR.—1209 Douglas St.—Phone Atlantic 3407
 KANSAS CITY, MO.—3814 Main St.—Phone Westpart 4456



"A.M."
 IT'S...THE DAWN OF A NEW ERA
 IN AUTOMATIC SELLING!

MONEY-MAKING TIMERS

For Coin-Operated Devices

HOTEL RADIOS

ELECTRIC GOLF

TELEVISION SETS

SHOE SHINE MACHINES

AT TIMERS will increase your take . . .

by cutting down your service cost. Watch the dimes and quarters add up to dollars faster! A-T Timers have been field tested and proved tops for any kind of coin operated machine.

- ★ Theft-proof cashbox
- ★ Fully automatic
- ★ Compact, simple construction
- ★ Trouble-free
- ★ Fool-proof
- ★ Set for any time of play
- ★ With or without accumulative feature

There's an A-T Timer for every sized space and budget. Let us know what you need. We'll show you how an A-T Timer can do the job right while it's putting more money in your pocket.

ABT COIN DETECTORS USED EXCLUSIVELY

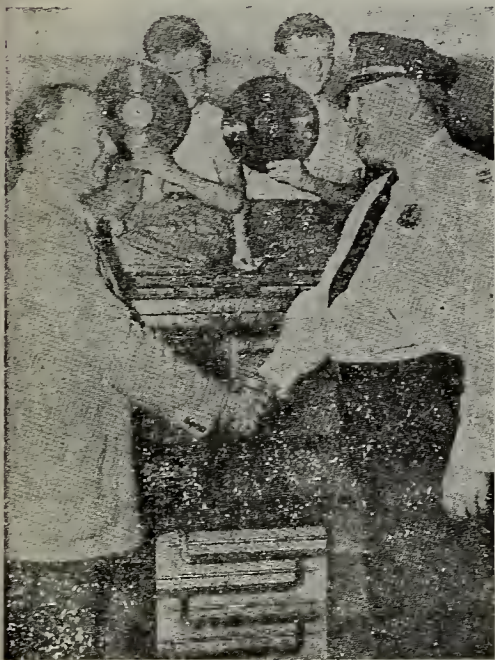
AMERICAN TIME Corporation
 134 CHESTNUT ST., SPRINGFIELD, MASS.

6110 Santa Monica Boulevard • Hollywood, California

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

HOW TO FOSTER BETTER PUBLIC RELATIONS

Ben Rodins Donates Seven Juke Boxes Plus Thousands of Records to Metropolitan Police Boys Clubs. Gains Police, Civic and Press Acclaim and Commendation for Washington, D. C. Juke Box Industry



WASHINGTON, D.C. — The above picture shows Ben Rodins of Marlin Amusement, this city, being thanked by Police Capt. Robert Pearce for the seven juke boxes he donated to the Metropolitan Police Boys Clubs this past week along with thousands of musical, entertaining and educational records which the underprivileged youngsters of this city will be able to play and hear to their hearts' content at the Ernest W. Brown Camp in Scotland, Md., during the hot summer months and also in their local clubrooms. (This picture appeared in the "Times-Herald" of this city on June 29.)

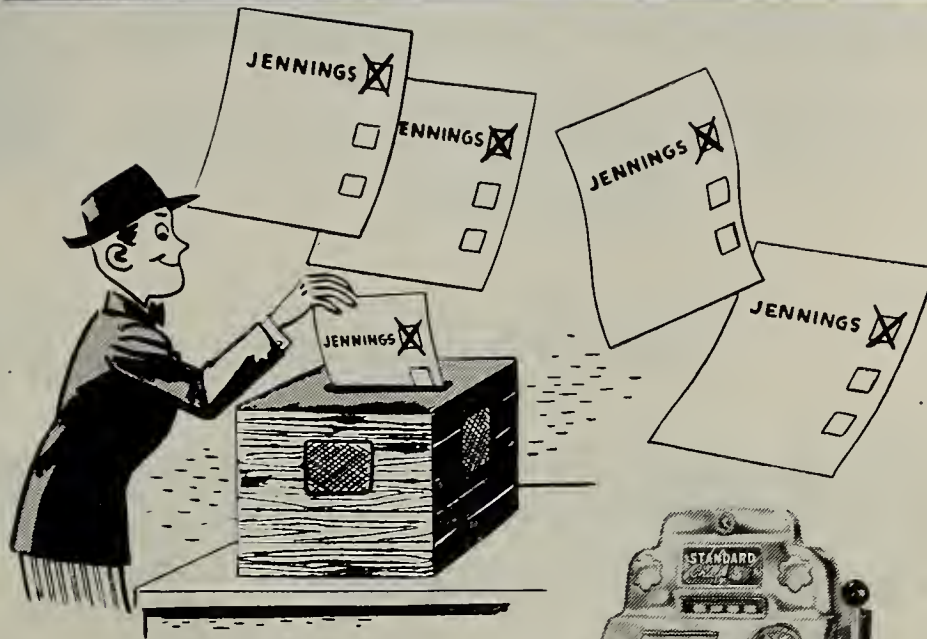
Along with this donation Rodins arranged for free servicing and continued supplying of records. He has been acclaimed here for this very generous and charitable contribution by the police, civic leaders and the local press. The comments were extremely favorable to all Washington's juke box industry. (And that means, of course, to all the nation's juke box industry, too.)

(It is this sort of local public relations effort which helps this industry to properly expand and to develop accordingly. This is the sort of work which has been urged by The Cash Box upon all coinmen for the five years of its existence as the

beginning of a "Public Relations Bureau" which bureau was later adopted and put into action by Coin Machine Industries, Inc. Now to back up CMI's Public Relations Bureau's efforts, every coinman in

the nation should join in such effort as has Ben Rodins of Marlin Amusement Company, this city. This is the answer to the future growth and success of this industry.)

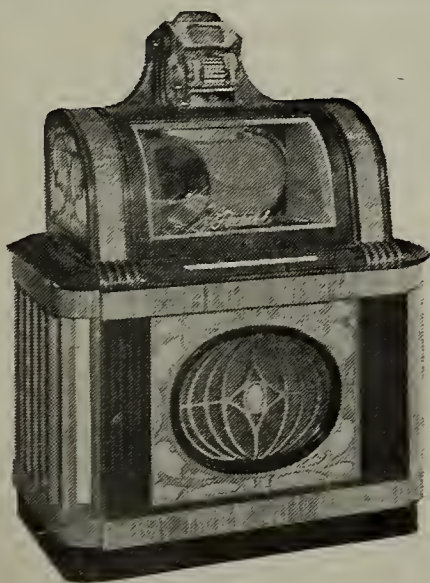
**OPERATORS EVERYWHERE
GIVE VOTE OF CONFIDENCE**



WHEN operators vote for the coin machine they prefer, Jennings wins all the precincts. And no wonder—with their outstanding eye-appeal and their record of steady profits and trouble-free operation. Get Jennings Chiefs in your locations and get the customers "votes" too!

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS
.....The Leader in the Field for over 40 Years.....

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.**



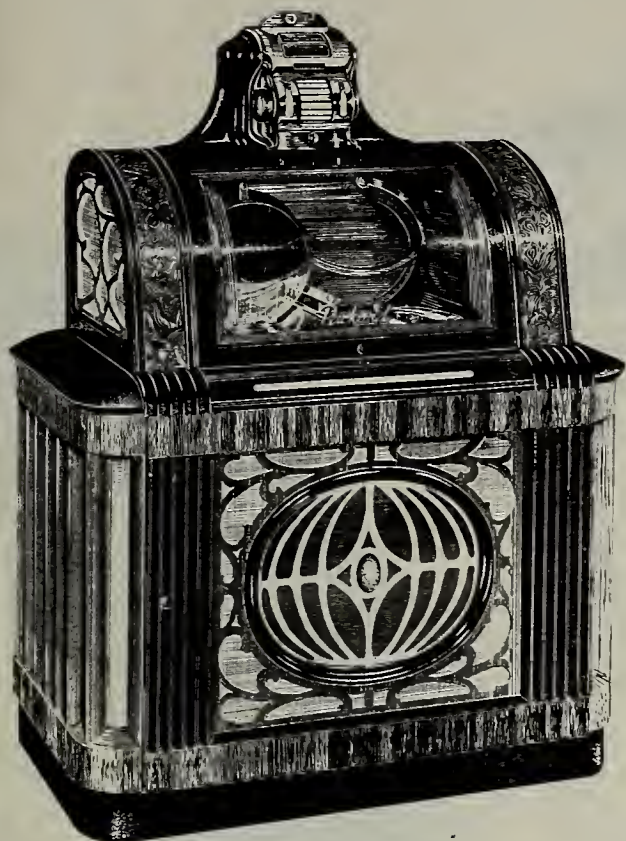
IT'S SENSATIONAL!

SEE!! HEAR!!

THE *Manhattan* BY PACKARD

on **JULY 14 and 15** at
MUSICAL SALES COMPANY
2632-2634 OLIVE STREET ST. LOUIS, MO.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



See! Hear!

THE

“Manhattan”

BY PACKARD

**THE COMMERCIAL PHONOGRAPH
WITH THE "Million Dollar"
FEATURES!!**

WE'VE GOT IT ON DISPLAY!!

SHEARER AMUSEMENT COMPANY

140 NORTH MARKET STREET • CHATTANOOGA, TENN.

**Juke Boxes For Youth
Approved By Juvenile
Judge in Church Speech**

BAYONNE, N. J.—In a comprehensive address at the First Methodist Church here County Juvenile Judge David Nimmo called upon churches of all denominations to provide greater activities and promote greater interest for children.

Judge Nimmo revealed that in most juvenile cases before him, the defendant readily admitted that he was not attending church.

The judge pointed out that the youth of today requires his activities to be channeled.

In this regard he stated, "Get moving, get around, it's normal. Juke boxes in proper environment and supervision are excellent diversions. The theory is to keep youth occupied with good so that he will have no time for wandering ideas."

Judge Nimmo also stated, "The problem of youth is for all of us, and the church is the best medium of a proper foundation."

(Interesting as will Judge Nimmo's statements prove to every juke box coinman in the nation, many will recall former items which have appeared in *The Cash Box* highly commending juke boxes from churchmen, high school principals, and many civic

**NOW! "3-WAY-LOCK" STEEL
SAFE CABINET
FOR SLOT MACHINES**

- 1** Machines lock to revolving base
- 2** Base locks to cabinet
- 3** Door instantly locks when closed

SINGLE SAFE CABINET.....\$ 99.50
DOUBLE SAFE CABINET 185.00
TRIPLE SAFE CABINET 295.00

10% Discount on lots of 5 or more.
 1/3 Cash with Order; Balance C.O.D.
 Immediate Delivery

MILLS SALES CO., Ltd.
 DEPT. C
 1640 18th ST., OAKLAND, CALIF.
 600 S.E. STARK ST., PORTLAND, OREGON
 2827 W. PICO BLVD., LOS ANGELES, CAL.

leaders, because of the great work which they are doing to help eliminate juvenile delinquency. Judge Nimmo's statement to the members of the First Methodist Church that, "juke boxes in proper environment and supervision are excellent diversions" for helping to squelch juvenile delinquency, should be taken up by juke box coinmen in their own communities and donations made to churches and clubs so that youth will have a juke box in canteens and various club centers.

LOOK

AT THESE LOW PRICES

PINS

| | |
|-------------------|----------|
| Tornado | \$175.00 |
| Hovana | 175.00 |
| Surf Queens | 70.00 |
| Flat Top | 50.00 |
| Mystery | 175.00 |

ROLL DOWN GAMES

| | |
|-----------------------------|----------|
| Electromoton Super Triangle | \$200.00 |
| Genco Play Balls, each | 95.00 |
| Sportsmon Roll | 350.00 |
| Electromoton RoloBall | 300.00 |
| Ten Strikes, each | 75.00 |
| Total Rolls | 225.00 |

SLOTS & CONSOLES

| | |
|--------------------------|----------|
| Mills Three Bells | \$200.00 |
| Poces Reels | 60.00 |
| Glitter Frt. Slots, each | 99.50 |
| Jenn. 5c Ciub Bell | 65.00 |

NOTICE!
 We are proud to announce
 Our Appointment as Dis-
 tributors for H. C. Evans
 & Co. Get Our Prices on
 Evons' Equipment!

OLSHEIN DISTRI. CO.
 1100-1102 B'WAY, ALBANY 4, N. Y.
 (Phone: 5-0228)

**WATCH FOR
"A. M."**

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

HERE'S YOUR ALL-STAR LINE-UP FOR MAJOR EARNINGS!



**TOPS
IN ANY
LEAGUE!**

**ORDER
FROM
YOUR
DISTRIBUTOR
TODAY!**

PLEASE BE PATIENT!
We are making delivery as fast
as possible.

Williams
MANUFACTURING
COMPANY

161 WEST HURON STREET
CHICAGO 10, ILLINOIS

★ MOST REALISTIC BASE-
BALL ACTION!

★ REAL 3 - DIMENSIONAL
FIGURES "RUN BASES"
INSIDE THE BACK-
BOARD!

★ PLAYER CONTROLS
BAT!

★ PITCHER CONTROLLED
BY PLAYER!

★ NEW TYPE 3-COIN DROP
HEAD CHUTE SPEEDS
PLAY . . . TAKES 5c, 10c,
25c COINS!

★ CREDIT UNIT RECORDS
ADVANCE PAYMENTS
AND REPLAYS!

**Sandler Named Rock-Ola
Distrib for Iowa & Nebr.**



IRV SANDLER

DES MOINES, IA. — Irv Sandler of Sandler Distributing Co., this city, has been named by Rock-Ola Manufacturing Corp., Chicago, as distributor for their automatic music products for the states of Iowa and Nebraska.

Sandler has been in the automatic music field in this section for some years and is reported to be extremely well acquainted with the music coinmen here.

In recent years he has extensively traveled thruout this area and has introduced many new sales innovations to the trade.

He stated, "I am extremely happy and very proud to report my connection with Rock-Ola Manufacturing Corporation. The new Rock-Ola phonos have clicked with the music operators in the states of Iowa and Nebraska and are rapidly taking the lead as the best music machines in these territories.

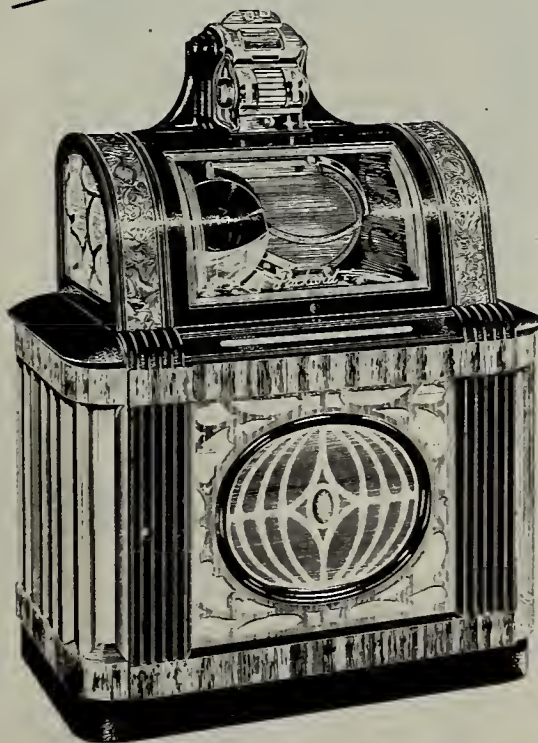
"There is no doubt", he continued, "that hard work and constant coverage by the music operators is making Iowa and Nebraska among the leading automatic music centers in the nation."

Remember this name . . .

ILLINOIS PLAY-MOR DIST. CO.

Opening Soon

Opening Soon



**DISTRIBUTORS
FOR THE NEW
PACKARD**

"Manhattan"

Opening Soon

ILLINOIS PLAY-MOR DIST. CO.

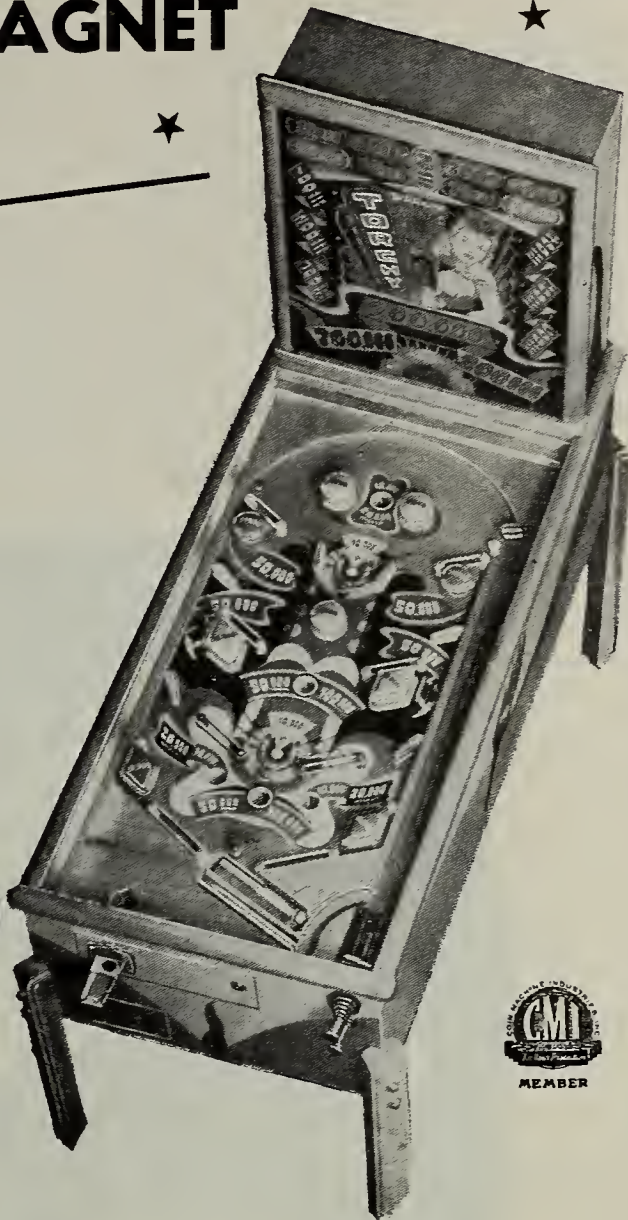
2705-09 S. MICHIGAN AVE.

CHICAGO 16, ILL.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

TORCHY DRAWS PLAYERS LIKE A MAGNET

- TORCHY HAS MAGNETIC KICKERS!
- BRAND NEW!
- ENTIRELY DIFFERENT!
- CRAZY BALL ACTION NEVER SEEN BEFORE!



★
ORDER NOW
 From Your Jobber →
 Or Distributor

Williams
 MANUFACTURING
 COMPANY
 161 WEST HURON STREET
 CHICAGO 10, ILLINOIS



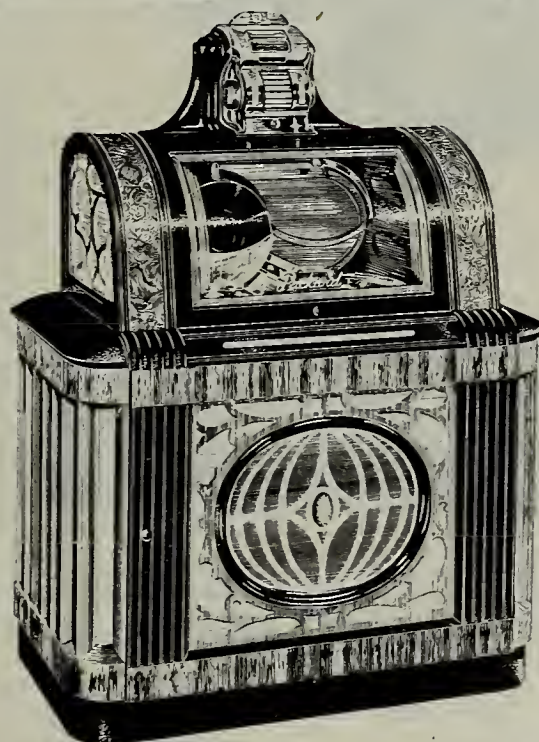
Rabkin Speaks Over WOR "Luncheon at Sardi's" Program



NEW YORK—An extensive public relations program has been inaugurated by International Mutoscope Corp., this city.

A special committee, consisting of William Rabkin, International's president; Al Blendow, sales manager, and Daniel Pliskin, public relations director, has been organized to create a program of nationwide scope. This committee proceeded on the theory that Mutoscope and the industry as a whole has an intriguing background with a lot of historic and human appeal.

This wealth of human interest material lends itself easily to newspaper, radio and magazine publicity. The development and success of such machines as the Mutoscope, Photomatic, and Voice-O-Graph, is full of romantic and historic interest. The Mutoscope, for example, is one of the machines from which the development of the motion picture industry can be traced.



SEE!
HEAR!
 THE
"Manhattan"
 by PACKARD

Homer E. Capehart again dares to lead the field. He steps out of a grave and builds a completely new phanograph without regard to convention or price. New Styling, New Quality, makes the new Packard the most sensational machine on today's market.

SEE IT AT
WALBOX SALES CO.
 1503 YOUNG DALLAS, TEXAS • 1511 LOUISIANA HOUSTON, TEXAS

Some tangible results can be reported already. True magazine, in its June issue, carried a fine article on Rabkin, International Mutoscope and its products. Rabkin has appeared on two radio programs: "Dorothy Day Speaks", over WINS; and "Luncheon at Sardi's", on a WOR-Mutual national hook-up. In each of these programs, the nature of the coin machine industry, as it affects the manufacturer, the operator and the consumer was discussed.

It is felt, by the members of the public relations campaign committee, that a large consumer audience will become acquainted with the business via the publicity program. Stories both of an editorial and tabloid nature about Mutoscope's products and the coin machine industry are soon to appear through the media of North American Newspaper Alliance, International News Service, United Press and other newspapers and newspaper syndicates as well as magazines.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Cleveland Music Ops Click With Their New Firm

CLEVELAND, O.—The reorganization opening of the Windsor Phonograph Co., this city, which is composed of the Cleveland music operators and other music coinmen thruout the state who are all stockholder members in the company representing Rock-Ola phonos in northern Ohio, was a huge success, according to James S. (Jimmy) Ross who is general manager of the firm.

Jimmy also reports that Louis Prima, who is now featured at the Palace Theatre here, came down to the showing and was happy to meet with the music ops. The Four Aces quartet also visited and gave the crowds attending a very pleasant listening session with their newest numbers. They are featured on radio station WJW here.

J. A. (Art) Weinand, salesmanager of the phonograph division of Rock-Ola Mfg. Corp. was on hand to say hello to the coinmen. The door prize was one of Rock-Ola's credenza bars which was won by C. C. Conrad of 2905 Chester Ave., this city.

Ross also reports, "Numerous telegrams of congratulations were received from all over the state and the nation at large. Others sent baskets of flowers until the place looked like a well stocked florist's shop. Many, many telephoned wishes for success continued to come in long distance all day long."

This is the first time in the history of this state that the music operators

have come together as stockholders in the distribution of a phonograph. It is believed that this may result in an entirely new distribution era for the industry here.

Among those who attended were: J. A. (Art) Weinand and Jack Barabash, salesmanager and service manager respectively for Rock-Ola Mfg. Corp.; Nate Pearlman, Jack Cohen, Max Horowitz, James Sancitto, Wm. Presser and family, John Ross, Joseph DeCrescenzo, Norman Spiten, George Conrad, Tony Sanford, P. Jenney, P.

S. Goldheiner, M. Cousin, Joe Young and W. Hines, S. Kaminsky, H. Silverstein, S. Amder, Al Hanic, J. Malevan, J. Valenti, Myron Erb, J. Hilman, N. Hutchings, Sam Abrams, A. Gatti, J. Solomon, R. H. Borelei, N. W. McEntire, J. Fontana, I. Epstein, E. Ballanoff, H. Copeland, R. Levine and M. Snyder, Leo Green, John Bou-Sliman, Irving Glick, R. A. Pinn and Lee Morgan, I. Fink, J. Miklovic, R. F. Zorn, Carl Ertman, D. R. Witman, Lester Bieber, Virginia Holcomb, J. Abraham, A. Brezinski, and many others.



GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

K. C. VALUES

CHECKED, CLEANED, SCRAPED

| | |
|--------------|--------------------|
| \$25.00 EACH | \$37.50 EACH |
| Pin Up Girl | 5 FOR \$175.00 |
| Spot Cha | Argentine |
| ABC Bowler | Thumbs Up |
| Dixie | Legionnaire |
| Champ | Air Circus |
| Snappy | Midway |
| Majors '41 | Yanks |
| Play Ball | Home Run '42 |
| Show Boat | 5-10-20 |
| Monicker | Knockout |
| Flicker | Big Parade |
| Sluggo | Venus |
| Metro | Four Aces |
| Four Roses | New Foreign Colors |
| Wildfire | FP |
| Boomtown | New Big Three FP |
| Attention | |
| Horoscope | |

Terms: 1/3 Deposit, Balance C.O.D.

K. C. NOVELTY CO.

419 MARKET ST., PHILA. 6, PA.
(Tel: MARKET 7-4641)

NOW DELIVERING Bally's SENSATIONAL MONEY MAKERS

BALLYHOO WRITE
7 Knockout Holes, Hi-Score, Greatest Sensation
Since Original Ballyhoo!

HEAVY HITTER \$184.50
F.O.B. FACTORY
Operate as Counter Game or With Floor Stand.
Real Baseball Thrills.

ROCKET \$279.50
F.O.B. FACTORY
Convertible, Novelty or Free Play!
5 Ball or 3 Balls! It's a Honey!

TRIPLE BELL WRITE
Triple Play — Triple Profits!
5-5-5 • 5-5-25 • 5-10-25

SPECIAL ENTRY \$595.00
F.O.B. FACTORY
Replay Multiple — Doubles and Triples
Regular One-Ball Profits. The Big Hit!

DeLuxe DRAW BELL WRITE
Fastest Profit Producer Ever Built
in Bell-Console Class. 5c or 25c Play.

PAUL A. LAYMON, INC.

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA, AND THE HAWAIIAN ISLANDS
1503 W. PICO STREET Phone: DR. 3209 LOS ANGELES 15, CAL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Nat Cohn Uses New Speedboat to Speed "Constellation" Sales



NAT COHN

NEW YORK — With the statement, "It's too hot in town these days", Nat Cohn advised that he is using the brand new Higgins speed cruiser he just purchased to help speed sales of the Mills' "Constellation" phonos.

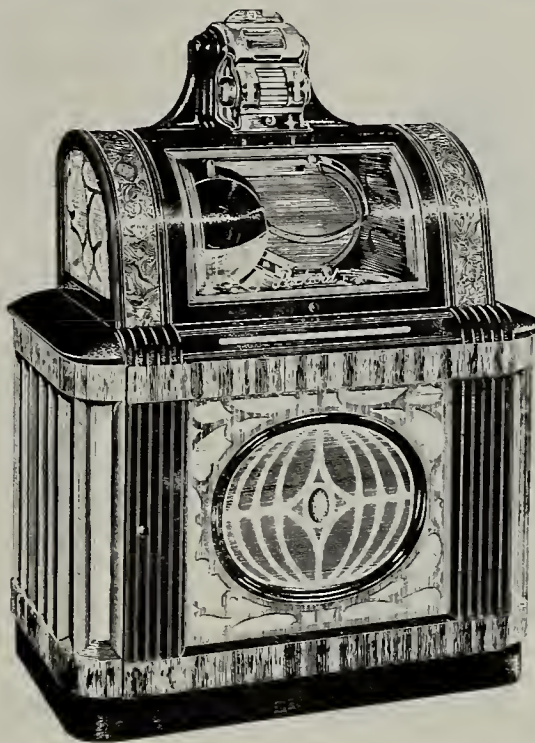
This beautiful, new four passenger cabin ship, which Nat reports, can handle six people for eating and sleeping accommodations in an emergency, is now scooting thruout the Long Island Sound area with music coinmen who want to talk all about the new Mills Constellation phono and, at the same time, don't want to be all covered with perspiration, due to the humidity in this town.

Nat also stated, "While we're out there we do some swimming and fishing and a little nip now and then doesn't hurt. At the same time we all

have a lot of fun and the good ship 'Constellation' keeps punching away sales for the Mills 40 selection phono at even a greater speed than what it can make skimming over the sound."

Nat also says that he is arranging for docking facilities right down on

57th Street and the Hudson River and will be just walking distance from his office so that as the music ops are invited they can all meet at Modern Music Sales and go right on from there for a "day of really swell pleasure", as Nat likes to term it.



See! Hear!

THE

"Manhattan"

BY PACKARD

THE GREATEST
PHONOGRAPH

OF ALL TIME!

ORDER TODAY — FOR SPEEDY DELIVERY
KETCHERSID DISTRIBUTING CO.
1515 NORTH 13th STREET • BOISE, IDAHO

ATTENTION ONE BALL OPERATORS

20 VOLT
BAYONET BASE
LAMPS

12c Each

MINIMUM ORDER 100 LAMPS

GLOBE DISTRIBUTING CO.

1623 No. California Ave., Chicago 47, Ill.

(TEL: ARmitage 0780)

M-m-m-Magnetic!

The NEW Williams TORCHY

Sparkling — Irresistible — Terrific
TORCHY WILL PIN-UP YOUR
PROFITS WITH

- More Plays per Hour
- Many Ways to Score
- New Magnetic Buttons

Order Direct from
Scott-Crosse Your Williams Distributor
IMMEDIATE DELIVERY

SCOTT-CROSSE CO.
1423 SPRING GARDEN ST., PHILA., PA.

P. & S.

"SHOOTING STARS"

This 5 Ball Free Play
Game Will Bring You
MORE PLAY

It Costs LESS to
Buy and OPERATE

Write for Descriptive Circular
P. & S. MACHINE CO.
3017 N. Sheffield Ave., Chicago 14, Ill.

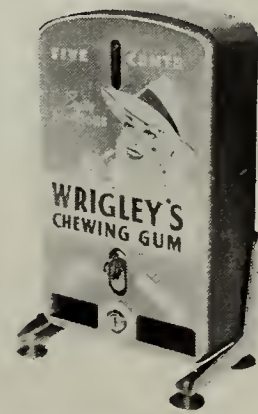
KAYEM PRODUCTS COMPANY

MANUFACTURERS OF THE
KAYEM CHEWING GUM VENDING MACHINE

AND THE
VIT-O-MINS VENDOR

ARE HAPPY TO ANNOUNCE THE APPOINTMENT OF
AUBREY STEMLER

AS THEIR INTERNATIONAL DISTRIBUTOR



DISTRIBUTOR AND OPERATOR FRANCHISES NOW AVAILABLE

Sales Representatives are now leaving for Nationwide Survey. Requests for Territories, if made now, will be forwarded to representatives for personal contact. Write—Wire—Phone Immediately!

AUBREY STEMLER DISTRIBUTING CO.

2323 W. PICO BLVD., LOS ANGELES, CALIF.
(All Phones: FE 5169)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

**DO YOU NEED
NEW MACHINES
WE HAVE . . .**

- NEW A.B.T. MACHINES
- NEW BALLY MACHINES
- NEW BELL-O-MATIC MACHINES
- NEW EVANS MACHINES
- NEW GENCO MACHINES
- NEW WILLIAMS MACHINES
- NEW MUTOSCOPE MACHINES
- NEW PACE MACHINES
- NEW ESQUIRE MACHINES
- NEW COLUMBUS VENDERS
- NEW MASTER VENDERS
- NEW VICTOR VENDERS
- NEW WATLING VENDERS
- and NEW PHONOGRAPHS too

Write for Detailed Circulars
on These New Machines

**DO YOU NEED
USED MACHINES?
WE HAVE THEM**

Thoroughly Checked and Ready for
Location.
Write for exact List of Used
Machines You Need, as we have
various lists.

**The VENDING
MACHINE CO.**

FAYETTEVILLE, NORTH CAROLINA
U. S. A.



SAM STERN*

Has Switched to

AMI

Because It Increases
Collections

In Every Location

DAVE ROSEN SAYS:

Follow Sam's example
and make all your loca-
tions top locations with
AMI.

**ORDER NOW FOR
IMMEDIATE DELIVERY**

DAVID ROSEN

EXCLUSIVE DISTRIBUTOR

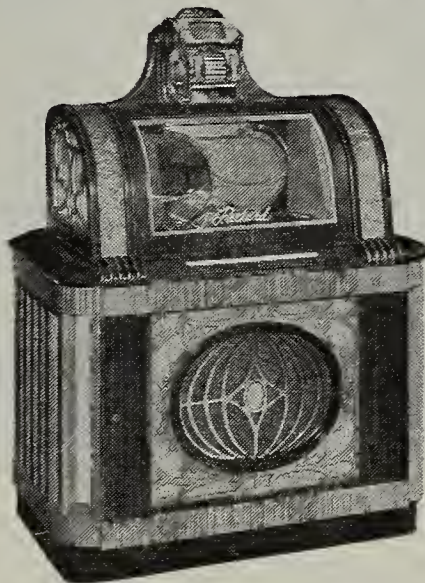
855 N. BROAD STREET PHILADELPHIA, 23, PA.

PHONE: STEVENSON 2258

*CENTRAL VENDING CO.
501 Vine Street
Philadelphia, Pa.

Manhattan

BY PACKARD



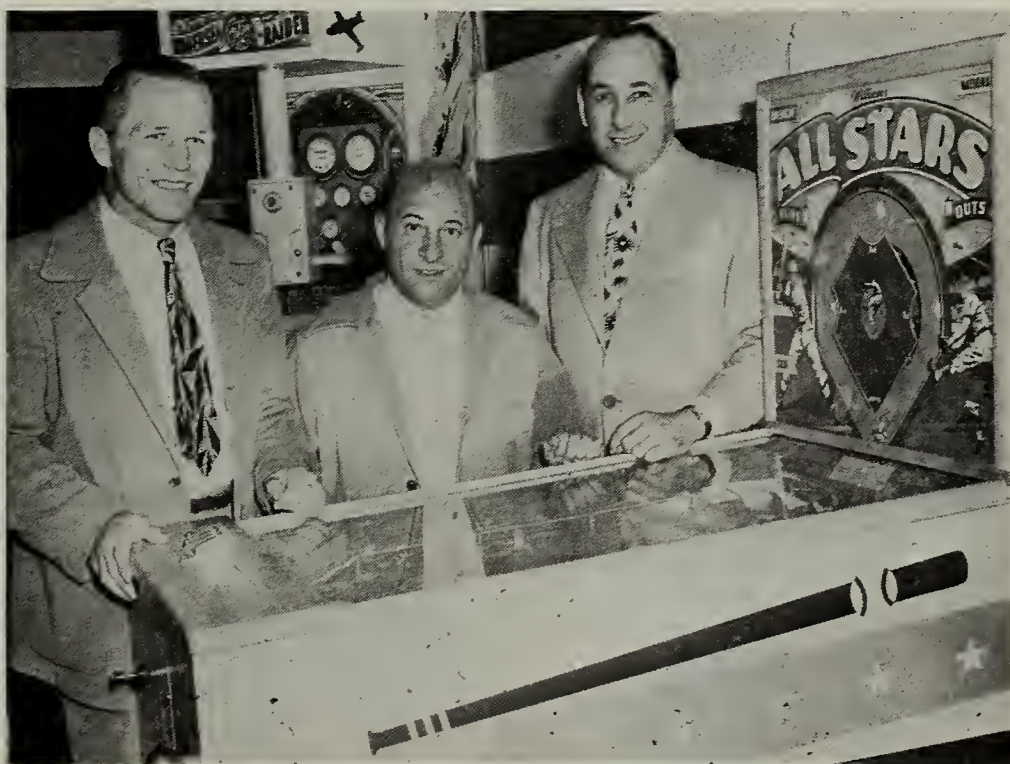
**THE FINEST — MOST LUXURIOUS PHONOGRAPH
IN HISTORY—ORDER NOW FOR QUICK DELIVERY!**

★ EXCLUSIVE DISTRIBUTORS ★

PARAMOUNT MUSIC COMPANY

231 E. TRADE STREET • CHARLOTTE, NORTH CAROLINA

Zale Relaxes Training With "All Stars"



CHICAGO — Tony Zale, middle-weight champ; Art Winch, his manager, and Al Stern of World Wide Distributors, this city, group around as Zale relaxes from training for his fight with Rocky Graziano at the Chicago Stadium, July 16, by playing the Williams' "All Star" baseball game.

Al Stern reports that he is going to present Zale with one of the firm's pinball games the night of the fight at the Stadium. This is one fight that has attracted a great many of coindom's

sports fans and many will be present at the ringside.

Stern, in discussing Zale, who is a long time friend, stated, "In the ring he puts up a real scrap, but once outside the ring, he is shy, quiet and unassuming."

Both Tony Zale and Art Winch were reported thrilled with Al Stern's offer of a pinball game the night of the fight. Both men relax playing pinball and are eagerly looking forward to receiving it — with Zale still remaining the champ.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

TELECOIN'S N. Y. SHOW DRAWS BIG CROWDS

Ops Flock to Commodore Hotel July 8-9-10 to See Six New Products



NEW YORK—The three days showing of Telecoin Corp. six new products at the Commodore Hotel (South Room) on July 8, 9 and 10 went over with a bang. Ops from all over the east were present to see the new "Quizzer" game; Tele-Juice canned fruit juice vender; a new laundry extractor which cuts down washing and drying time to absolute minimum; a new soap and bleach vender; laundry ironer; the "Photo Finish" game and the Bendix washing machine.

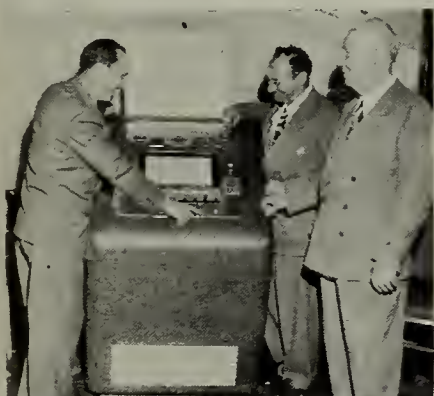
Ops were very much impressed with the quality workmanship and the very modernly designed equipment. Success of the showing was manifested in the number of orders taken. The "Tele-coin Caravan" as the firm call it will now move on to the Hotel Carter, Cleveland for a July 14 and 15 showing; to the Hotel Stevens in Chicago for July 17 and 18; to the Hotel Adolphus in Dallas for July 23, 24 and 25 and to the Hotel Henry Grady in Atlanta

for July 29 and 30.

The top picture gives some idea of the crowds attending the showing. In the lower picture (top) Irving Robey, left, punches the right answer on the Quizzer while Bernard Brecher of Brooklyn and J. C. Mellon of Consolidated Laundries, New York look on. Middle picture shows Stanford Goldwater, N. Y. op and Charles Lamb of Portchester engrossed in a demonstration of the Tele-Juice dispenser. Bottom pic shows John Daniel of Poughkeepsie and Marvin Duke of N.Y.C. enjoying Joe Lombard's demonstration of the new 10c operated Telecoin Extractor, the tumble dryer that does the whole job in six minutes.

Among those who registered the first day of the showing were: Moe Lubin, A. Stevenson, Chas. Sernecker, W. G. Rogers, E. Oakland, S. I. Ramsdell, Morris Weil, Walter H. Mann, Harry Berwald, Phil Goldstein, George Berger, Ed Bloomberg, Louis H. Bromley, Ed Spilde, H. S. Rosen, Fred Glade, Herb Schraga, Joe Daks, Ed Rothenberg, James McGiff, R. R. Sewell, S. I. Handler, C. Lamm, C. F. Del Plain, J. A. McPhaul, Louis I. Fried, Bernard Brecher, C. J. Darsz, F. L. Magnus, Joe Miller, Herb Ehrlich, J. E. Mellon, Stanford Goldwater, P. B. Abrams, Phil Sine, Oscar Gehn, Nat Kushman, G. E.

(Continued on Page 48)



NOW DELIVERING THE NEW EVANS 1947 TEN STRIKE

THE ORIGINAL AND STILL THE GREATEST OF
ALL BOWLING GAMES

New 1947 scoring principle. New 1947 more attractive finish. New 1947 faster action.

IT'S THE STEADIEST MONEY
MAKER IN THE AMUSEMENT
FIELD!

\$392.50

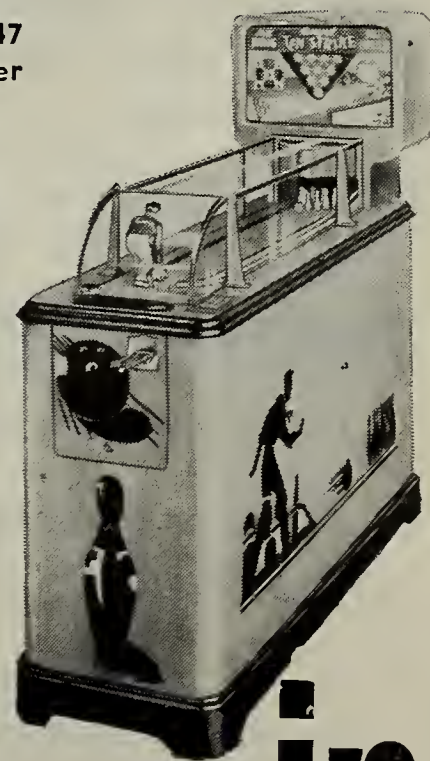
F.O.B. FACTORY — 1/3 Deposit with Order
Balance C.O.D.

SPECIAL — FOR QUICK SALE

SUPREME 9 FT. SKEE ROLL

Thoroughly Overhauled and Perfectly Reconditioned.

PRICE IS UNCRATED **\$99.50**
F.O.B. BROOKLYN, N. Y. Each



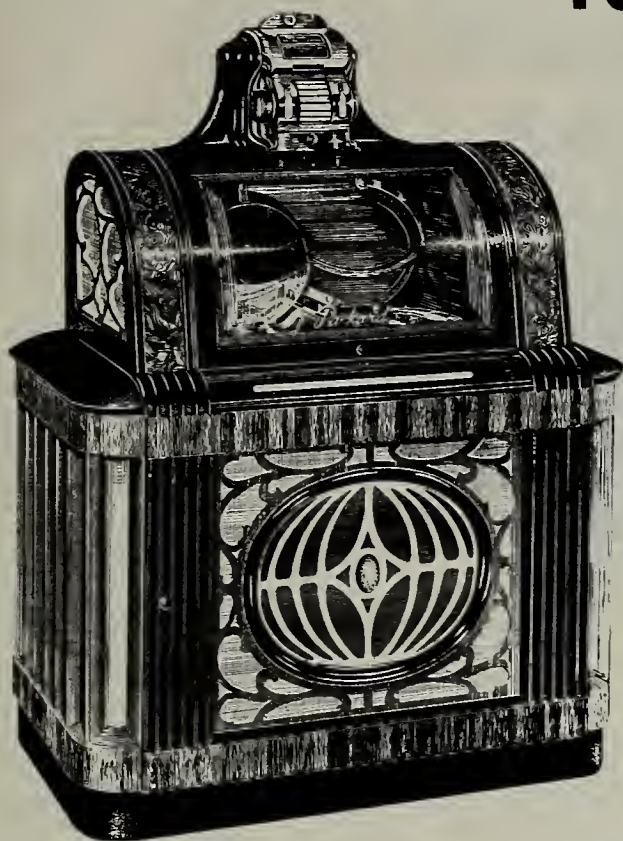
BROOKLYN AMUSEMENT MACHINE CO., INC.

660 BROADWAY

BROOKLYN 6, NEW YORK

Phone EVergreen 8-4732

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



**YOU'VE BEEN WAITING FOR
PACKARD TO DO IT . . .
HERE IT IS**

“*Manhattan*”

**THE PHONOGRAPH ALL LOCATIONS DEMAND
ORDER NOW — FOR EARLY DELIVERY!**

**INVESTIGATE OUR FINANCE PLAN —
IT'S DESIGNED JUST FOR YOU!!**

EXCLUSIVE DISTRIBUTORS

WHITEHEAD MUSIC COMPANY

JEWEL BOX BLDG., WILMINGTON, NORTH CAROLINA : (DIAL 9625)

**Golumbo Named
Rock-Ola Conn. Dist.**

BOSTON, MASS.—J. J. (Jerry) Golumbo of this city, Rock-Ola distribs in this territory has just been granted the state of Connecticut by the Rock-Ola Mfg. Corp. in addition to his present territory.

Golumbo also reports that the United States Vending Corp. of Chicago have also awarded the state of Connecticut to him for distribution of their new vending machine which has won much comment from the trade.

Golumbo reports, “We will serve the music and vending machine operators thruout the state of Connecticut, as we did at one time in the past, with the very finest in sales and service representation and”, he continued, “as the operators know we are always there with the closest cooperation to aid them to grow bigger and healthier from every standpoint.”

Golumbo is making it his personal business to visit with the Connecticut ops and tell them all about the firm's plans for the cloest coverage ever enjoyed by the music and vending operators. He said, “We have some new and unique plans and we feel sure that when the operators hear about them they are going to really be happy.”



5c CASH TRAY

AND "TEENY" ALMONDS

The Combination with the
HIGH * I. Q.

* (INCOME QUOTIENT)

**JOB B E R S
E V E R Y W H E R E**

ARE REPORTING THAT AN
INCREASING LARGE NUM-
BER OF OPERATORS ARE
ADDING

5¢ CASH TRAYS

TO THEIR OPERATIONS

WHY? BECAUSE

5c CASH TRAY

**IS THE BIGGEST MONEY-MAKER PER INVESTED
DOLLAR IN THE COIN MACHINE INDUSTRY**

NOTE TO JOBBERS . . .

If we are not presently represented in your area,
inquire about our profitable arrangement!

ADAMS - FAIRFAX CORPORATION

5721 W. JEFFERSON BLVD., LOS ANGELES 16, CALIF.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

COLUMNIST ADVISES TRADE ON PINBALLS

DENVER, COLO.—Earl N. Pomeroy, well known columnist of the Denver Post, this city, took time out on June 25 to devote his entire column, "This Brave New World", to the pinball business. The many fine suggestions, and the generally favorable comment, are sure to prove exceptionally interesting reading to the trade.

"Recently there have been some slight rumblings along the grapevine to the effect that, in due course, pinball machines will turn up in Denver's thirst parlors and that the coppers will view them solely as devices for furnishing amusement and teaching manual skill. Should this happen, the pinball industry probably will make some of the same mistakes of which it has been guilty in the past. For one thing, the operators may be trundling in machines which, on their backboards, bear pictures of racing nags in the quarter stretch, the Indianapolis speedway in full roar, poker hands, etc.

"Now such decor, regardless of what merits it may have as art, can be suggestive. One can derive from it the implication that the machine could be used as a gambling device.

"And, oh, my! It's things like that which impel duly constituted authority to take action on suspicion.

Old-Fashioned Fun?

"In the main, Denver's councilmen never have been quite convinced that the devices were designed just for innocent, old-fashioned fun. Moreover, that august body, the Colorado supreme court, sensed some gaming potentialities in the things. In a decision issued in 1936, the jurists declared that the machines should be verboten in the state, because:

"Our attention is called to the allegation that the machines, by their plan and construction, pay nothing, but this is no criterion. They may still be used or kept for purposes of gambling, with the connivance and knowledge, and to the profit of their owners."

"Those pictures of racing bangtails may have had part in influencing this decision.

"The industry could learn something from what has been going on at Hunter College in New York state.

"Aids Education"

"From that institution has come solemn pronouncement that the students have been advancing their education through use of the pinball machines. The details are not in, but we do know that the machines were some taken out of brew parlors and turned over to the school where, after some adjustments, they were set to teaching chemistry—specifically, the molecular construction of chemical compounds.

"Presumably, those wire or toadstool eruptions on the plane surfaces of the machines have been redesigned to symbolize the various atomic elements. Suppose that a student, avid in quest of learning, can get one of the metal balls to twice bump the knob marked H (for hydrogen), once against that designated S (as in sulphur), and four times against that labeled O (as in oxygen).

"It could be then that the back end of the machine lights up like Christmas to proclaim that the learner has just found the combination for making a dose of sulphuric acid.

"After he has located the formulae for the simple combinations, the student could work up to trinitrotoluene on the machines, and then be graduated summa cum laude after he has sent a metal globule bumping against sufficient pegs to light up the panel marked sodium-tetraiodophenolphthalein.

"Why, an amusement arcade could be transmuted into a university. Hungry for the higher learning, a stumblebum could go into Grogan's Elite, where the neon sign would proclaim 'Beer, Eats and Physics,' and for 15 cents he could get a seidel of suds and an introduction to Bernoulli's principle—or possibly that of the Mickey Finn.

"The day yet may come when pictures, not of racing nags, but nuclear fission, will grace the pinball machines, and thereby dispel the motion that the devices were intended for gambling."

Changes Name of Rolldown Game



JACK SEMEL

HOBOKEN, N. J. — Jack Semel, president of Esso Manufacturing Corp., this city, announced this past week that, after a conference with some of the firm's leading distributors, they had changed the name of their new rolldown game from "Esso Award" to "Esso Star".

"We believe," Semel reported, "that the ops throuout the country will agree

with us that this is a better name for a game today. The word 'Award' met with disapproval of many of our distributors who are located in territories where such a word might be completely misconstrued. We have, therefore, arranged for a change of name on our first rolldown game and", he continued, "we believe that it will meet with the approval of the majority of coin machine men throuout the nation."

Semel also reported that production was getting well under way and that already, "many who have had their first glimpse of 'Esso Star' have already placed orders for large quantities of this rolldown game".

Jack Rubin, secretary of the firm, reports, "We have tested this rolldown game on various types of locations and in each instance it has outpulled and out-earned any other machine which ever appeared on the location. The storekeepers were absolutely wild over it and we had plenty of trouble removing it, even after we advised them that this was just for test purposes. We're building this game from our many years of operating experience and we can assure every buyer that he is getting something an operator wants and needs today to earn him real profits."

USED EQUIPMENT AT ROCK-BOTTOM PRICES!

ALL MACHINES THOROUGHLY RECONDITIONED

WURLITZER:

| | |
|---------------------|----------|
| Wurlitzer 950 | \$295.00 |
| Wurlitzer 850 | 325.00 |
| Wurlitzer 800 | 295.00 |
| Wurlitzer 750 | 325.00 |
| Wurlitzer 780 | 275.00 |
| Wurlitzer 700 | 275.00 |
| Wurlitzer 600 | 175.00 |
| Wurlitzer 500 | 175.00 |
| Wurlitzer 24 | 75.00 |
| Wurlitzer 616 | 75.00 |
| Wurlitzer 41 | 50.00 |
| Wurlitzer 82 | 110.00 |
| Wurlitzer 71 | 110.00 |
| Wurlitzer 61 | 65.00 |

SEEBURG:

| | |
|-------------------------|----------|
| Seeburg 146M | WRITE |
| Seeburg 146W | WRITE |
| Seeburg Hitane | \$195.00 |
| Seeburg Cadet | 155.00 |
| Seeburg Colonel | 155.00 |
| Seeburg Cammander | 155.00 |
| Seeburg Envoy | 175.00 |
| Seeburg Major | 175.00 |
| Seeburg Mayfair | 125.00 |
| Seeburg Plaza | 135.00 |
| Seeburg Regal | 115.00 |
| Seeburg Rex | 75.00 |

Aireon 1200 A.....WRITE

REDD DISTRIBUTING COMPANY, Inc.

130 LINCOLN ST., ALLSTON, MASS. (Tel: STA 3320)

AHEAD of THE REST with THE BEST in THE WEST

TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft, F. O. B. Salt Lake City.

Cast in full on orders outside United States.

WHEN POSSIBLE STATE SECOND CHOICE WHEN ORDERING

NEW EQUIPMENT

Mills Constellation Phonograph
Mills Golden Falls and Jewel Bell
Mills Vest Pocket and Q. T. S.
Mills Three Bell and Black Cherry

Chicoin Kilroy and Basket Ball Champ
Williams Cyclone
Daval Best Hand Free Play
Columbia DeLuxe Bell

ARCADE

| | | | |
|---|----------|-------------------------------------|----------|
| 1 Bally Rainbow Pencil Vendor | \$ 21.00 | 2 Evans Tommy Guns | \$ 46.00 |
| 1 Bally Torpedo | 33.00 | 1 Exhibit Rotary Merchandiser | 144.00 |
| 7 Muto, 5¢ Card Vendors, '44 | 21.00 | Seeburg Shoot the Chutes | 45.00 |
| 1 Muto, X-Ray Poker | 18.00 | 2 Air Raiders, Keeney | 28.00 |
| 2 Muto, Skyfighters | 75.00 | 2 Keeney Submarine, '42 | 35.00 |
| 1 Muto, Love Pilot | 68.00 | 2 1¢ Peeks | 19.00 |
| 3 Astrograph 10¢ Vendors | 29.00 | 4 Quacken Bush Dart Guns | 8.00 |
| 2 Mills Quarto Scope Viewing Machine .. | 28.00 | 1 Smile-A-Minute Photo Studio | 116.00 |

ONE BALL PIN GAMES

| | | | |
|-----------------------------------|----------|--------------------------------|----------|
| 1 Bally Victory Derby, '46 | \$235.00 | Jockey Club, Bally, P.O. | \$ 97.00 |
| 1 Bally Santa Anita | 45.00 | 1 Bally Race King | 37.00 |
| 2 Bally Sports Special, F.P. | 29.00 | 1 Derby Day | 11.00 |
| 3 Bally Blue Grass, F.P. | 26.00 | 2 Keeney Winning Tickets | 11.00 |
| 2 Record Time, F.P. | 28.00 | 1 Western Center Smash | 11.00 |
| 1 Stoner Zipper | 11.00 | 2 Mills Spinning Reels | 11.00 |

CONSOLES

| | | | |
|---|----------|---|----------|
| 1 Bally Draw Bell (New) | \$235.00 | 1 Mills 5¢ Four Bells, Original Head .. | \$118.00 |
| 2 Mills 5¢ Four Bells, Late Head | 195.00 | 12 Mills 5¢ Jumbo Parade, Late Head .. | 39.00 |
| 1 Mills 5¢ Four Bells, Original Head .. | 118.00 | 2 Pace Saratogas | 14.00 |

SLOTS

| | | | |
|---------------------------------------|----------|---|----------|
| Mills Black Cherry, Original | \$ 93.00 | Mills Golden Falls, Original | Write |
| 1 50¢ Pace DeLuxe Chrome Bell, '48 .. | 283.00 | 1 25¢ Mills Brown Front | \$ 95.00 |
| 1 5¢ Pace DeLuxe Chrome Bell, '48 .. | 124.00 | 1 10¢ Mills Cherry Bell | 39.00 |
| 1 10¢ Pace DeLuxe Chrome Bell, '48 .. | 132.00 | 1 5¢ Mills Cherry Bell | 85.00 |
| 1 25¢ Pace DeLuxe Chrome Bell, '48 .. | 139.00 | 1 5¢ Mills Blue Front | 79.00 |
| 1 5¢ Pace Comet | 19.00 | 1 10¢ Mills Roman Head | 47.00 |
| 1 10¢ Pace Comet (S.J.P.) | 26.00 | 3 5¢ Mills F.O.K. Escalator | 42.00 |
| 3 1¢ Pace Bantams (S.J.P.) | 9.00 | 1 50¢ Jennings Gooseneck | 49.00 |
| 2 1¢ Jennings Little Dukes | 9.00 | 1 10¢ Jennings Silver Super Chief | 89.00 |

MISCELLANEOUS

| | | | |
|--------------------------------------|----------|------------------------------------|----------|
| 1 Keep 'Em Flying | \$ 65.00 | 1 8800 Seeburg Hi-Tone, Late | \$271.00 |
| 1 5¢ Bally Romance | 18.00 | 1 Rock-Ola 20 Hidden Unit | 195.00 |
| 5¢ Daval Free Play | 19.00 | 1 Schermack Stamp Vendor | 32.00 |
| 1 Mills Candy Bar Vendor, '41 | 28.00 | 1 Meter-Matic Coin Radio | 29.00 |
| 1 Brandt Electric Coin Counter | 28.00 | 1 Brandt Hand Coin Counter | 195.00 |
| Kirk Astrology Model 80 Scale | 44.00 | 1 Columbia Coin Radio | 29.00 |

STEWART NOVELTY COMPANY

WHOLESALE DISTRIBUTORS

1261 SOUTH MAIN ST. SALT LAKE CITY, UTAH TELEPHONES: 7-8171, 7-1195

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

TORCHY

**WILLIAMS' GREATEST GAME!
WITH BRAND NEW
MAGNETIC KICKERS
WE'VE GOT IT!**



**WRITE — WIRE — PHONE
RUSH US YOUR ORDER QUICK!!**

TARAN DISTRIBUTING, INC.

2820 N.W. 7th AVE., MIAMI, FLA. ★ 90 RIVERSIDE AVE., JACKSONVILLE, FLA.

Named Attorney for SCAMOA



WILLIAM LARSON

LOS ANGELES, CALIF. — E. Jay Bullock, managing director for SCAMOA (Southern California Music Operators Association) announced this past week the appointment of William Larson, well known attorney of this city, as the legal counsellor for this organization.

Attorney Larson has figured prominently in legal work thruout this area. He has won many noted cases in local courts. It is also reported that he is extremely well acquainted with the entire coin machine field, and especially with the coin machine business in this section.

Bullock stated, "We are indeed proud to be able to announce that William Larson has accepted the post

COMING..

"Esso Star"

The NEW Rolldown Sensation!



ESSO MANUFACTURING CORPORATION

701 MONROE ST., HOBOKEN, N. J.

as legal counsellor for our organization. Everyone of the members has complete confidence in him and all agree that this will help immeasurably to advance the organization."

Bullock also reported that this was in keeping with the promise made the members of SCAMOA that "everything possible will be done to help the organization to grow and to advance securely thruout the Southern California area."

Empire Has Big Special

CHICAGO—Gil Kitt of Empire Coin Machine Exchange, this city, reported this past week that the firm have a "Very big special for every vending machine operator which will prove of tremendous interest and which has already been proven one of the greatest moneymakers on every location."

The Kitt wouldn't give further information he did state. "Just have the operators contact us immediately while these last. We are sure that they'll be plenty happy that they did so."

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

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COVEN'S COIN CORNER

DELIVERING Bally's

"BALLYHOO"

THE GREATEST 5 BALL GAME PRODUCED AT ANYTIME!

USED CONSOLES

| | |
|--|----------|
| MILLS 3 BELLS, Clean, Excellent Condition, Like New, '42's | \$319.00 |
| MILLS 4 BELLS, Late Head | 249.50 |
| GALLOPING DDMIND, '46 Like New, J.P. | 399.50 |
| GALLOPING DDMIND, 5c J.P., P.D., '42 Two Tone | 139.50 |
| SARATOGA, With Rails, 5c, P.O. | 49.00 |
| TRACK TIME, 5c, P.D. | 79.50 |
| BALLY CLUB BELL, P.O., 5c | 129.50 |
| BALLY CLUB BELL, P.O., 25c | 159.00 |
| FAST TIME, P.D., 5c | 69.50 |
| FAST TIME, P.D., 25c | 89.50 |
| BIG GAME, F.P. | 54.50 |
| FLAT TDP, F.P. | 59.50 |
| JENN. BDBTAIL, 5c, F.P. | 59.50 |
| JUMBO PARADE, P.D., A.R., 5c | 69.50 |
| JUMBO PARADE, P.D., F.R., 5c | 69.50 |
| JUMBO PARADE 25c, P.D., Late Head | 89.50 |
| EV. LUCKY STAR | 129.50 |
| EXHIBIT RACER, 5c, As is, Complete, Clean | 25.00 |
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| ROYAL FLUSH, 25c, As is | 25.00 |
| BAKERS PACER, D.D., 25c, Very Clean | 295.00 |

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| RAPID FIRE | 79.50 |
| CHICINO GOALEE | 199.50 |
| EVANS SKI BALL, Clean, Good Condition | 69.50 |

5-BALLS

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| ROCKET | \$209.50 |
| DYNAMITE, Perf. | 179.50 |
| SUPER, Score | 169.50 |
| KEEP 'EM FLYING | 69.50 |
| BAFFLE CARD, Very Good | 179.50 |
| FAST BALL | 174.50 |
| SURF QUEENS, Perf. Cond. | 99.50 |
| BIG LEAGUE | 139.50 |
| MIDGET RACER | 139.50 |
| METRO | 29.50 |
| SPELLBOUND | 189.50 |
| SUPERLINER | 169.50 |
| VICTORY | 49.50 |
| DOUBLE BARREL, Like New | 124.50 |
| OPPORTUNITY | 59.50 |
| BIG HIT | 109.50 |
| SHOW GIRL | 179.50 |
| TEN SPDTs | 24.50 |

SPECIALS!

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| VICTORY SPECIALS | \$325.00 |
| BALLY DELUXE DRAWBELL 5c | 379.50 |

SLOTS

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| JENNINGS 25c CLUB SPECIALS | \$119.00 |
| JENNINGS 5c SILVER CHIEF | 89.00 |
| JENNINGS 10c SILVER CHIEF | 89.00 |
| JENNINGS 5c VICTORY CHIEF | 79.00 |
| JENNINGS 10c VICTORY CHIEF | 89.00 |
| LIKE NEW 5c MILLS Black Cherry Bells, with Stand | 165.00 |
| 10c BLACK CHERRY BELL, with Stand Slightly Used | 175.00 |
| 25c BLACK CHERRY BELL, with Stand Slightly Used | 185.00 |
| NEW MILLS BLACK CHERRY BELLS, Original | WRITE |
| MILLS SLOT STANDS | 14.50 |

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| | |
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| VICTORY DERBY | \$249.50 |
| DERBY, '41, F.P., Good Shape | 139.00 |
| TURF KING | 129.00 |
| JOCKEY CLUB | 139.00 |
| SPDRT SPECIALS | 69.50 |
| RECORD TIME | 64.50 |
| BLUE GRASS | 99.50 |

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| | |
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| LARGE RUBBER RINGS, Per 100 | \$2.75 |
| MEDIUM RUBBER RINGS, Per 100 | 2.35 |
| SMALL RUBBER RINGS, Per 100 | 2.15 |
| PLASTIC GRILL CLDTH, Gold or Silver, 50 in. x 20 in. | 7.50 |
| SERVICE KIT, \$12.50 value—Now | 6.50 |
| PLUNGER SPRINGS, Heavy or Light Per 100 | 3.50 |
| PLAYFIELD GLASS | ea. |
| Size 20x42 | \$2.60 |
| Case Lots (10) | 2.25 |
| Size 21x43 | 2.90 |
| Case Lots (10) | 2.60 |

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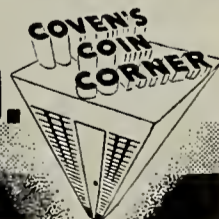
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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THRU THE COIN CHUTE



CHICAGO CHATTER

Well, thank goodness, it's over. The big all-star game comes only once a year and this time it hit the Windy City right in the solar plexus. Here we were bursting at the seams, as the expression goes, with the furniture convention and other, smaller conventions in town, and along comes the championship National and American Leagues game. Well, we don't know where they put 'em but, somehow, somebody was able to accommodate someone and, when it was all over the American League had once again walked away with the honors. They did it last year, too, if you remember — 12 to 0. Plenty out of town coinmen out there at Wrigley Field watching the action and, they tell me, a few boys put a few pennies on the game, too. Wonder how some of the boys who were so sure feel today? Oh, well, it's come and gone so let's get back to business.

More visiting coinmen enjoyed a bit of a breather this past week with some of the larger factories closed for the two weeks' vacation periods. As stated before, most of the large manufacturers are simply closing down their plants for two weeks at a stretch, instead of the old stagger system which kept them handicapped all during the summer months . . . Happiest expressions of the week were those of the ops around town who advised that there was a very noticeable increase in their take, regardless of the hot weather. New products, warmer weather and aggressive selling have all been very important factors in the upswing of coin machine business thruout the Chi area. From every source the reports are very optimistic which indicates, that without any doubt, the coin machine industry is on the way for one of its most successful summer seasons.

Saw Al Stern and Mrs. Stern having dinner at the Russian Yar with Mr. and Mrs. Ben Axelrod of St. Louis . . . Also bumped right into Larry Frankel of Rock Island, Ill. and other points around the midwest, with Al Meierowitz, Boh Bleekman and some of the others, having a drink or two at one of the local niteries. Les Levison was along and, they tell me, he's going to handle the Packard line here in the Illinois area . . . Leo Lewis of Coin-A-Matic welcomes some out of town guests as we pop into his place of business this past week. Among them were: "Fitz" Fitzgerald of Co-Operative Distributing Co., Louisville, Ky. and Ross Lewis of Peoria, Ill. Leo also tells me that he had quite a crowd over at his house this past week to help celebrate his son's birthday. And said son making quite a haul of presents, according to what I gather.

Nate Feinstein took his wife Eva home from the Hospital this past week and reports that she is rapidly recovering. Seems like all the Ginsburgs are having their session with local surgeons all at one and the same time. Eddie Ginsberg went back to the hospital for a further check-up — just to make sure . . . Gil Kitt, after many tries, at last had the chance to sneak away for a little vacation over the Fourth and is all full of pep and hitting harder than ever before. Ralph Sheffield also took a few days off and returned to the office with a lopsided sunburn. Seems that Ralph took a long drive and exposed his left arm to the sun a bit too much. Howard Freer also had a vacation from which he has just returned and is doing nothing but raving about the gorgeous Oregon country. And, Howie, that's one place you can rave about.

Dave Gottlieb leaves for a vacation with his family at his summer home in Eagle River, Wis. Dave is going to just take it easy for a while and try to forget that down here in Chi at his beautiful factory they are enlarging the ramp just to take care of the orders which roll down it daily . . . Johnny Chrest over at Exhibit tells me that they are soon going to announce a new game with plenty of different features which will make many of the coinmen's eyes pop when they see it . . . Bumped into a bunch of guys over at Bell-O-Matic this past week including Fred Davis of Newcastle, Ind., Harry Hilliard of Central Service Sales, Kokomo, Ind. and Ray Lange of Lebac, Calif. . . . Things are certainly humming over at J. H. Keeney & Co. with Bill Ryan constantly on the phone telling their many good distributors why they can't ship as many "Hot Tips" and "Carousels" as these distributors would like to receive.

Al Stern of World Wide Distributors and Jim Mangan, CMI's Public Relations Bureau director, talking all about building up good will of the public toward the coinbiz. It certainly was a most interesting discussion with Jim very much surprised at how much the coinmen know about this sort of thing. If you want all the details, which would take too, too

much space here, suggest you contact Al Stern and let him tell you all about it . . . Walked in on Bert Davidson over at Filben and found him busy taking pictures of the Filben line. Bert tells me that the results of their Milwaukee showing are just making themselves felt and that there will be two more showings this month, one in Pittsburgh and the other in Minneapolis . . . Ben Lutske tells me that Daval will start production next week on their "Postmaster" machine.

. . . Mike Spagnola of Automatic Distrib. Co. is sure having his troubles. With his secretary out sick, Mike has had to use the "hunt and peck" system on his typewriter to get his mail out and, at the rate he's going, it takes about 8 hours to complete one letter . . . Ed Levin over at Chicago Coin simply biting his nails down to the third knuckle bone while all the employees are off on their vacation. Ed does hope, tho, that they'll come back all full of pep and vinegar and be able to whittle down that growing backlog of orders which he now has and which seems to grow greater hourly. They're sure selling them over at this Chicago Coin plant.

Even tho they were operating with only a skeleton crew over at Williams Mfg. Co. between Tony Gasparro, Harry Williams, Skeet Moore and some of the other execs, they were able to help out some of their distributors who are desperate for more and still more of those Williams' games . . . Vince Connors who underwent an operation recently (he's from Amusematic Corp.) is now resting well at his home and expects to be back in his office just about the time you'll be reading this . . . Lindy Force of AMI has no place to hang his hat these days. They closed up their old sales offices on Wells St. and as yet haven't opened their new place at 127 North Dearborn . . . Gordon Sutton played host this past week to Mr. and Mrs. Mike Hammergren who visited with the Suttons at their new home in Wilmette. Gordon reports that he has little time to relax these days as the demand for phonos and especially for that new DeLuxe Simplex Phono Needle is keeping him jumping.

Ben Coven, who is one of the clickingest distributors in this man's town, selling 'em high, wide and handsome, was stricken with a touch of arthritis this past week. But, after a few days in the sun at his summer home in Lake Geneva, Ben came back to the office feeling grand and going stronger than ever. And, while Ben was gone, "Bally" Sally Goldstein, Ben's secretary, was stricken with a slight cold and had to stay home for a few days. While over at Coven's I bumped into Harry Halberstadt of Racine, Wis., George Gessert and Wally Merillo, the Packard boys from Milwaukee, Wis. . . . Dave Lovitz of O. D. Jennings & Co. tells me that "O. D." left for a visit down on his Vicksburg, Miss. plantation. While talking with Dave in walked Ray Bolmer of Elkhart, Ind. and we got around to learning that not all the ops are crying these days . . . Gene Bates was busy as usual with some of the boys who came a long way to see him so didn't have a chance to visit and talk with Gene this past week.

Dave LaRue tells me that his Personal Music deal here in Chi is going great guns and hopes that it will keep on going just the way that it has. It seems that will be plenty satisfactory to Dave . . . Harry Salat and Al Sebring of Bell Products very happy with the sudden biz boom they enjoyed this past week . . . Plenty of Chi's leading music coinmen over at that big Packard showing this past week. Saw and talked with Howard (Curley) Pretzel, Ed Ratajack, both of CMAC, Ray Cunliffe of the Ill. Phono. Owners Assn., and so many, many others who were present . . . Ben Siegel of P & S who tells me that the firm are still enjoying orders for their "Shooting Stars" machine. Also advises that P & S will soon have a new surprise for the trade . . . Clayton Nemeroff was sure busy this week. Caught him one afternoon in conversation with Si Case of Kankakee, Bob McLean of Kenosha, Tom Dorociak of Foreston, Ill. and some others.

Bill Perry of Marvel reports that he is being visited by more and still more coinmen each and every day. Bill has something up his sleeve which he'll pop with very shortly . . . Art Weinand rushed off to Cleveland to be present at the Windsor Phono. Co. party and came back all happy over the fact that so many of the Ohio music ops had found out that "Rock-Ola really sells music" . . . Bernie Grunig reports that his "Test Quest" machine is going out in good quantity each and every day . . . Jack Nelson, Jr. is "hoss" over at his place with Jack Nelson, Sr. still in California . . . There's some talk around here once again that New York may be the place to be this coming September for some of the pinball guys think that things will happen there during that month.

THRU THE COIN CHUTE



EASTERN FLASHES

First time in a long time that I took a stroll along the "Wailing Wall" which is what the boys are now calling New York's Coinrow (Tenth Avenue) and found that, tho there's plenty of wailing here and there, in general the boys are feeling a lot better and almost every spot along the street is jammed with roll downs and they're selling them at pretty good prices, too. The boys who are putting them out claim that the collections are "very good". But, here again, New York's ops just won't listen to reason and are placing the games at 50%-50% when they should be putting them out at 75%-25% to insure themselves for tomorrow.

* * * *

Bumped into Joe Hirsch who tells me that he expects some action around September 11 on the pinball case. Tells me that attorney Markewich will handle the details but that the old trial horse, Atty. Benjamin H. Haskell, who was N. Y. attorney for the amusement association of the old days, will do the actual talking in the court room. Joe believes that their chances to get novelty type pinballs going here are very, very good. (Of course, the trade realizes that these games will be without meters, without free play units, buttons, etc. They will be completely and strictly novelty. A long time ago the plan was to have them shipped into New Jersey first and have all these units removed and stored over there. Then when the op traded in the game, it would be moved over to the Jersey side once again and the units replaced so that it could be sold thruout the rest of the country as a "used free play machine". The boys are all satisfied with straight novelty games and believe that they can "earn a living" operating them here.)

* * * *

Brother, one gal I admire is Bess Berman. There's a "granmother" who looks like a young chicken and puts in plenty of hours work. She has won the respect and confidence of everyone of the coin guys. Even when trouble struck the Apollo Records plant and a water main burst which shut down production for a few days, and having one of the hottest records on hand, Bess stood firm, sharing the records among the music ops on an equal basis so that all were completely satisfied. (But, as always, Bess buzzes your ears off with those gorgeous grandchildren of hers. The trouble is they are gorgeous) . . . Talk about father and son combinations—Dave Stern was on the phone in his office and his son, Irwin, who's out of the U. S. Navy and one of those tall, slim, nice looking boys, too, selling away at a customer who dropped into the place to "just look things over". And from what I can gather, it won't be long before Irwin will be taking over from the "old man" very soon.

* * * *

Hymie Rosenberg had his eye all bandaged up this past week and was seen standing out in front of his place looking at this dreary, humid, hot, rainy weather—with but one good eye. (Hymie, there wasn't too much to see) . . . George Ponser seen scooting over to Brooklyn to talk things over with Irv Kaye out there and, on his return, advises, "We've got a real hit coming out soon". Then dashes madly for LaGuardia Airport where he hops a plane for Chi. Seems like George has become a regular Chicago commuter of late. Wonder what's up? . . . Al Bloom of Speedway Products doing a very grand job with his merchandise and now claims that competition has come into the field with an inferior product taking advantage of the good work he's done. This sure is unfair and tho Al can't get around to tell everyone about it—the boys who read it here should first check with him before buying . . . Saw a wire recorder machine over at Mike Munves' place which is unique in the fact that it makes a recording of your voice, plays it back, but doesn't give the wire to the player. By the way, Mike's making a television machine in his place. We looked it over as well as we could but, it seems to us, Mike's holding out. If he's going to coin operate this classy console unit he should also add in a juke box mechanism and he'll have a dual action machine which is bound to attract attention. Maybe he's doing just that anyway. Mike won't talk.

* * * *

"Grandpa" Jack Mitnick is one of the long distance phone guys of the industry. This past week they had "MacNic" doing nothing but answering long distance phone calls and the way that boy convinces 'em over those long distance wires is something to listen to. I'm beginning to believe that Jack simply loves to work hard. He thrives on it. And there's just the intimation of a little bit of a paunch beginning to be noticeable on "Gran'pa" . . . Ben Becker's got a nice cool office. His secretary was relaxing on one of the couches while Ben was pecking away at the typewriter with the

one-finger-hunt-and-peck system. Says Ben, "I'm writing a letter to my wife". Further commenting, "And, what's more, I've got my finger worn down to the third knuckle already". Ben tells me that when Art Garvy of Bally was touring thru New England he called on Ed Ravreby and was invited into a game of "gin". They told Art that "gin" was just like "knock rummy" and all he had to do was "knock" when the right time came, but this rummy was played with 10 cards. Anyway, when the session was over, Ravreby turned around and handed Garvey \$174. Big as Art is—he almost fell off his chair. He didn't know that he had been playing for money all that time . . . I get a kick out of Gloria Friedman at Runyon Sales. There's a gal who knows how to "sell" a record. And she sells plenty of 'em, too. Gloria's got that knack of keeping her pep and youth and vitality going every second—even with the heat and humidity almost unbearable.

* * * *

One Brooklyn music op tells me that he's now getting some dirty competiton. Seems that he's been working on \$20 front money and getting it, and now someone is placing new machines and asking only \$15 front service money which, of course knocks hell out of his operation for his location owners are howling. Can't these guys ever stick together? . . . Dick Herman of Emerson Radio is getting ready to pop with a coin operated radio set and is looking for distributors. He's surveying the field now . . . Milty Green of American Vending is in town. Says Milty, "I like Florida for about four months a year. But, it's too hot in the summer. What's more my home is on Manhattan Beach and it's cool here." Milty spends his winters in Florida and his summer at Manhattan Beach. Which ain't bad at all . . . Bill (Dirty Legs) Alberg tells me that he has just added two cows to his Long Island "plantation". Now he can't raise as many vegetables as he used to for he must have pasture land and cut hay for the winter. That's high class farming. Charley Aronson is back on the job once again after his four week's vacation down in Florida. Charley's howling he isn't getting enough of those new '47 Ten Strikes to meet the demand.

* * * *

Nat Cohn bought himself one of those new Higgins speedboats and is cruising his time away over the weekends and sometimes during the week, too. He named it "Gallant Queenie". And there's a story back of this name. Take "Gallant" for instance, the initials for this word are all the Cohn menage. "Ga" is for son Gary, "L" is for daughter Lynn, the next "l" is for wife Lilyan, (the "a" is just left in there) "n" is for Nat and the "t" is for son Teddy. The word "Queenie" comes from Nat's nickname for his wife Lilyan whom he calls "Queenie". So there you are "Gallant Queenie". (Whew—never thought I'd get it all straight) . . . Big affair of the week was the Telecoin Corp. show at the Commodore Hotel, South Room. Never before met so many coinmen interested in entering into the automatic laundry field and in the big drink dispenser biz. The "Tele-Juice" Machine which they showed clicked with many an op. This machine refrigerates popular fruit juices in small size cans at 10c per can. Operation is very simple. Capacity is good. Looks like this unit can get lots of action on the proper location. Their "extractor" machine which does a washing and drying in only six minutes got lots of attention, too. Many coinmen believe this is a natural for apt. houses. And, of course, all came to see the new "Quizzer" game which attracted much attention. By the way here's something of interest. Executives of Telecoin report that they collected a total of \$41.20 from the "Quizzer" after the three day showing was over. This money was donated to the Damon Runyon Memorial Fund for Cancer Research. Practically everyone of the 824 nickels was put into the machine by visiting ops. The show was open 14 hours per day, or a total of 42 hours. That means that the "Quizzer" averaged \$13.75 per day.

* * * *

By the way Lou Wolcher of Advance Automatic Sales Co., San Francisco, popped in and out of town this past week. Lou's an old time New York boy who "went west and made pahenty good out there". It may be interesting to remember that he went west with Advance peanut machines (that's how come his present firm name) in the days when the late Hymie Budin and his Dad were roasting them for the trade in their store on Dumont Ave., Brooklyn, and then would service their route with a horse and wagon. And when old timers like Jack Fitzgibbons used to scoot from N.Y.C. to Connecticut where Jack ran a route of Baby Mutoscopes. Jack did this every day in the week. So, old timer Wolcher came back to see if the streets were still here and how the boys were doing.

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

The Southern California Music Ops Association held an open meeting here this last week at the Larson and Thayer Hall. Approximately 50 operators attended as well as several record representatives. E. Jay Bullock, the association's managing director presided over the meeting and pointed out the many advantages of membership in his organization, and in addition pointed out the need for a better operating commission. The association plans on a contest for all operators, with a prize of \$25.00 for the best letter written by an operator, for presentation to location owners on the subject of better commissions. Bullock praised *The Cash Box* for its terrific effort in stirring up the necessary interest and enthusiasm in the fight against the Scott-Fellows Bill. Lee Palmer of Capitol Records; Jerry Gould, of Black and White Records; Al Solomon of Ohio Records and Howard Krause of Enterprise Records appeared and gave short talks on behalf of their respective firms and also made some very helpful suggestions for the operators benefit. William Larson was introduced as the association's Attorney.

Just heard that Preston Jarrell formerly of Coinmatic distributors has suffered a stroke and is very ill . . . Fred Gaunt of General Music tells us that his firm has been appointed exclusive distributors for the new Western Pokerino . . . Carl Honeyman of Oakland, manufacturer of a new shoe shine machine, in town planning on appointing distributors for the firm's machines . . . Nels Nelson has been taking some nice orders for the new "Strikes 'N Spares". Nels tells us that he has sold and delivered quite a number of the games . . . Ray Powers of E. T. Mape off to Bakersfield to visit with a number of the ops in that territory. Len Baskfield in town for a few days to confer with Ray Powers . . . Paul Laymon has added a new member to his staff, his brother-in-law, Charles Daniels. Paul has been moving many of the new Bally five ball game "Bally-hoo". The ops' reaction to the game has been wonderful Paul tells me . . . C. F. Cooper, and Dale Cooper of Riverside, as well as John Mallett of Claremont and Irving Marley of Glendale trying out the new five ball at Paul Laymon's.

Bill Wolf of M. S. Wolf Distributing Company sure takes top honors for doing the most traveling. Bill, just back from Seattle has taken to the road again for another trip calling on ops in the vicinity of El Centro. Bill is having his switchboard removed and the phone company inadvertently cut his line off, which resulted in many callers getting the info that the line was disconnected. The error has been corrected and all is quiet again along coin row . . . Dropped around to chat with Bill Happel, Jr. of Badger Sales, and listened to Bill sell three "Strikes 'N Spares" to Fred Casey, veteran op just back from Johannesburg, South Africa. Casey placed an order for a large amount of the new Bowling games and will take delivery as soon as the games become available . . . Allite Manufacturing Company, manufacturers of the "Strikes 'N Spares" have been hard pressed to keep up with the unprecedented demand for their game according to Bill Schrader, president. Production facilities are being stepped up which will result in a greater turnout. Bill tells me that he is overwhelmed by the wonderful reception the game is receiving from all points of the country.

Over at the Adams-Fairfax Corporation, Bernie Shapiro tells me that more and more coin ops are entering the vending field according to reports received from their distributors, and the many requests for info being received from ops from all parts of the country. Al Silberman is down in Texas calling on several of the distributors there and plans on being in Missouri and other points this week. Al writes in to say that the

firm's 5c Cash Tray is being received with open arms by vending ops everywhere he goes.

Its been plenty hot here this past week with many of the ops taking in cool beaches and golf courses to get away from the heat. However, some of the boys were seen rushing in out of the sun shopping along coin row this past week. They included: Claude Sharpenstein, Jr., Yuma, Arizona; Joe Saares, Tulare; Peter Dervivanis, Fresno; D. D. Brymer, Palos Verdes; Lester Wooky, Bell; Barney Smith, Long Beach; Fred Casey, North Hollywood; E. S. Simmons, Paso Robles; Niles Smith, Oildale; R. F. Gallagher, Santa Ana; Morris Benado, North Hollywood; Bernard Koch, Balboa; R. G. Patterson, Corona; Lee Wirt, Montebello; Fred Allen, Bakersfield; Mac Sanders, Los Angeles; Bruce Frazier, Los Angeles.

M. E. Thiede, one of the old time coin men, having spent the past 20 years in the coin biz, has joined Badger Sales, specializing in the sale of the new "Strikes 'N Spares" . . . Aubrey Stemler has entered the vending biz in a big way. Aubrey was recently appointed as international distributor for the Kayem Products Company, manufacturers of chewing gum and VitO-min vending machines. Was very interested to learn that the gorgeous movie actress and singing star, Ilona Massey is an active member of the Kayem firm . . . William (Bill) Williams of the Williams Distributing Company, is awaiting word about the new "All Stars" game he is distributing. It's a great game and has a multiple coin chute for nickel, dime or quarter play, which not only stimulates repeated play but according to word from test locations, has resulted in phenomenal collections. The quarter play was unusually heavy.

Jack Gutshall has been doing very nicely with his record business. Jack handles a nice line of independent labels sells quite a number of records across the counter. Jack tells me that the sale of Packard phonos has been going along very well. He has been doing a lot of calling on music ops in the county and spreading the gospel about replacing old worn out equipment with new Packards to better their collections . . . Len Micon of Pacific Coast Distributors has been looking over several vending lines . . . Ken Bevins of Commercial Coin Radio has his organization now going at full speed and is ready to fill orders in any amount. The firm has perfected a new inter-com system which can be quickly installed in any of their radio sets . . . Charlie Fulcher of Mills Sales informs me that the deliveries of the new Mills Phonos was a bit slow up to this point, but that he has received word from the home office that sizeable shipments are on the way. Charlie has been very active and has made a lot of friends in the short time he has been here . . . Spent a little time reminiscing with "Hum" Brokamp of Pantages wired music this past week. Talked over old times during the last war and the present conditions in the coin biz. Brokamp believes that good times in the coin field are once again just around the corner. The firm is currently manufacturing mirror cabinets for conversions and Pantages wired music units.

Dropped in to see Robert Gordon of Van Es Record Company who informs me that his firm has Barclay Allen on exclusive contract and that a number of new hit records are soon to be released. Gordon advises that new distributors just appointed include Schwartz Brothers of Washington, D. C., and Vita Record Distributing Company of Los Angeles . . . Leon Rene of Exclusive Records very happy over the swell response to the new Jeffries recording of "When I Write My Song."

THRU THE COIN CHUTE



MINNEAPOLIS

Carl Andrejeski of Chippewa Falls, Wisconsin in town for just the day . . . L. I. Harris of Enderlin, North Dakota in Minneapolis for several days sort of vacationing and taking it easy.

Harry Partridge of Mora, Minnesota was in a plane crash two weeks ago, and was severely injured. Harry happens to be a very good flier and was flying a brand new plane from La Seur, Minnesota when he suddenly fainted as he was coming into the Airport. That's all he remembers until he awoke in the hospital.

Mr. and Mrs. Oscar Sundeen of Montevideo, Minnesota in Minneapolis for several days buying and making a few Night Clubs . . . Mr. and Mrs. Roger Chester of Bismarck, North Dakota were in Minneapolis last week for a few days . . . Lawrence Sieg of Augusta, Wisconsin in Minneapolis just for the day visiting a few distributors . . . Joe Topic and Phil Stang of the Scott Novelty Co., Shakopee, Minnesota covered an awful lot of territory in two weeks by driving to the West Coast which included California to Oregon and back through Utah to the Twin Cities . . . Con Kaluza of Browerville, Minnesota in Minneapolis just for the day on business.

Art Hawk of Yankton, South Dakota stopped off in Minneapolis after completing a three weeks automobile trip to New York City and on the way back, he drove through Ottawa, Canada, and really had an enjoyable time. Art's wife, mother and father accompanied him on this three weeks trip . . . Henry Greenstein of the HY-G Music Company is enjoying a nice ten day trip to Lake Louise . . . Al Peterka of Benson, Minnesota in town for just a day calling on distributors . . . Art Johnson of Glenwood, Minnesota since selling out his complete route has gone into the Cement Block Business and doing a pretty good job of it. Art still has 400 Peanut Machines out on the territory and plans on keeping them as additional income . . . Andy O'Brien, of Benson, Minnesota was in town for just the day . . . Solly W. Rose of Hy-G Music Co. spent the

three-day Fourth of July vacation at Duluth, Minnesota to cool off . . . Paul Fellings of Sauk Center, Minnesota had tragedy strike at his home. Three weeks ago his son was struck by a truck and it looked as if he might recover, however, his son passed away this past week, and all the distributors and operators who know Paul offer their sincere condolences.

ST. LOUIS

By BERT R. MERRILL

"It never rains but it pours" has an extra meaning in the St. Louis coin machine circle these days—as flood waters piling up to an all time record over the past 103 years caused hasty removal of pinballs and phonographs from many locations thought high and dry. Bill Butcher over at East St. Louis gave up two night's sleep and a week's collections to hustle his boxes out of river-street locations. Some of them were two feet under water by the time Bill could get to them. Carl Hoffman drove casually to inspect one location only to find it five feet under water! All along the Missouri and Mississippi ops were snatching equipment away from lapping flood waters.

Ideal Novelty Company was awarded a prize by Rockola this past week for the largest sales volume of new phonographs over quota of any distributorship in the country. "We're concentrating on sales of ten at a time" portly Carl Trippe announced. Among those who carted off ten were Ted Keyes of Farmington, Mo., and a batch of Illinois ops.

Olive Novelty Company is proving that it can get along without Ben Axelrod and Al Haneklau this week. Al took off with his family for the North woods 10 days ago, to stay all summer, while Ben Axelrod is in Chicago to take in the All-Star game and a few lake front breezes. Meanwhile the receptionist is running the works!

Visitors in to buy parts and new equipment after flood damage included E. Zitta, Curley Confe., Chuck Larcom, C. E. Houser.

V. P. Distributing Company is still up against a backlog of orders for Aireon equipment, including the Music Mirror, reports Del Veatch. Norwood Veatch is expanding his route into central Illinois rapidly, while brother Del is capitalizing on equipment sales to the Illinois gentry

Bad news for many in the music field was the report that Bill Salfen, record distributor who spent two years in German prison camps after piloting many bombing raids, has been medically discharged from National Guard and Reserve status, and will enter a St. Louis hospital. Good luck, Bill!

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****CLASSIFIED AD RATE: \$1.00 PER ISSUE**

for all subscribers. Maximum space 5 Lines. All ads over 5 Lines—add 50c per Line.

FREE AD EACH WEEK for all \$48.00 per Year Subscribers, Maximum Space 5 full Lines.

50c per Line for Non-Subscribers, Minimum Ad 2 Lines.

ALL ADS — CASH WITH ORDER**WANT**

WANT — We want you to read our ads in the "FOR SALE" columns of this issue of THE CASH BOX. Buy the best, save with Safety at Silent Sales Co. Authorized Mills and Keeney Distributor. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., 200 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT — Original Mills Black Cherry and Golden Falls; Keeney Bonus Super Bells; Bally Draw Bells; New or Used Phonographs. Spot Cash. For quick sale, get in touch with us. SILENT SALES CO., INC., SILENT SALES BLDG., MINNEAPOLIS 15, MINN.

WANT—Keeney Bonus Super Bells 5-25¢ & 5-10-25¢; Bally Triple Bells; Mutoscope Fan Front & Red Top Diggers; Rock-Ola Playmasters; Orig. Brown Fronts; Chromes and Black Cherry slots. Quote best prices, quantity and condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel.: ORdway 3070.

WANT — Wurl. & Seeb. 30 wire Hideaway Units complete 20's & 24's; Wurl. 1015's, 850's, 950's & 750E's; Seeb. 1-46S, 1-46M, Hi-Tone, Envoy, etc.; R. O. 1422; used Packard Wall Boxes; Packard & Buckley 30-wire Adaptors for Wurl., Seeb., Mills and R. O.; Mills, Jenn. & Pace F. P. Mint Vendors; Post-war Photomatic; Late 5 & 1 Ball F. P. Games; used Evans Ten Strike; used Genco Whizz; Bally Line-A-Line; Metal Typers; Scales, etc.; Converters 110 DC to 110 AC, 110 V. 25 cycle to 110 V 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models. Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors — Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT — Lite-0-Cards with Spring Bumpers. Will pay \$40. ea. MODERN AMUSEMENT CO., 530 URSULINE ST., NEW ORLEANS, LA.

WANT — Watling and Pace Scales; Rotary Claws and Merchandisers; Mutoscope Diggers; Two and Three Way Super Bonus Bells; Victory Derbys and Specials. Will sell or trade for any of the above. Wurlitzer Skee Balls, Four Bells \$150. ea. Arcade equipment, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT — We want you to buy used machines from an established factory distributor. Don't buy from people closing out their junk or selling junk routes. Our repainted machines look like new. Proven money makers only. Authorized Mills and Keeney distributors. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT — Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & \$1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — All late model phonographs for Export Trade. 1946 Wurlitzers, 1946 Seeburgs, 1946 AMI and 1946 Rock-Olas. State quantity and lowest cash price. Will send deposit. Balance Sight Draft through our bank. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel: Drexel 4326.

WANT — 5 Ball Free Play Games. Williams: Amber, Dynamite, Suspense. Chicago Coin: Super Score, Spellbound. Gottlieb: Stage Door Canteen, Baffle Card, Superliner. Bally: Turf Queen, Big League, Midget Racer. Games must be in A-1 condition. For Resale. State quantity & lowest prices in first letter. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 4976

WANT — Blue Fronts; Brown Fronts, all denominations. Write, wire or phone prices. COIN-A-MATIC DISTRIBUTORS, 3924 W. CHICAGO AVE., CHICAGO 51, ILL.

FOR SALE

FOR SALE — Tally Rolls, Total Rolls, arcade equipment, repainted. Surprising prices. Make your needs our problem. Save with safety buy from authorized Mills and Keeney Distributor. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - We offer only top flight machines proven money makers repainted and rebuilt. Keeney Consoles; Mills and Jennings Bells; Mills Consoles; Evans Consoles; Bally Victory Derby and Draw Bells; Keeney Big Parlay F.P. and P.O. Authorized Mills and Keeney Distributors. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., MINNEAPOLIS 15, MINN.

FOR SALE - \$25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: Mitchell 3254.

FOR SALE - Original Mills Bonus Bells, rebuilt, new cabinets, knee-action, club handle; re-finished Silver Hammerloid to match Black Cherry Bells 5¢ \$175., 10¢ \$185., 25¢ \$195.; Hi-grade rebuilt Cherry Bells; Gold & Silver Chromes; Brown & Blue Fronts; Hand Loads and many others. Bargain List Free. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE - 5, Like new, Keeney Big Parlay one ball machines (write). Territory closed. 1/3 deposit, balance C.O.D. AUSTIN AMUSEMENT CO., 510 W. 6th ST., AUSTIN, TEXAS.

FOR SALE - 2 Total Rolls, excellent condition \$219. ea.; 2 Tally Rolls, perfect condition \$149.50 ea. SILENT SALES CO., SILENT SALES BLDG., 200-208 - 11th AVE., SO., MINNEAPOLIS 15, MINN.

FOR SALE - Arcade Equipment: 1 Wurlitzer Skee Ball (14 ft.) \$175.; 1 Genco "Skill Roll" (9 ft.) \$150.; 1 Super Roll (Like new) \$300.; 1 Rapid Fire \$75.; 5 Ten Strike H.D. \$50.; Rol-A-Score, used, New Sportsmans, Williams "All Star" (write); 2 All Star Hockey games \$90. Pin Games: 1 Cadillac \$25.; 1 Big Chief \$32.; 1 Chevron \$25.; 1 Flicker \$30.; 1 Hi Dive \$40.; 1 Blondie \$22.; 1 Zombie \$40.; 1 Captain Kidd \$30.; 1 Show Boat \$40.; 1 Duplex \$40.; 1 Leader \$29.50; 1 Stratoliner \$45.; 1 Jungle \$50.; 1 Monicker \$45.; 1 Idaho \$125.; new Double Barrel \$100.; Genco Total Roll, just like new \$240.; Lightning, used 1 wk, \$185.; Superliner \$125.; Williams Cyclones \$265. One Balls: 1 Bally Victory Derby (brand new) \$400.; 1 Preakness \$35.; 1 Pace-maker \$35.; 1 Hawthorne \$35. Bells: Used Cherry Bells & Blue Fronts, New Black Cherrys, New Jennings, Mills Safe Stands (new or used), Chicago Metal Safes, new (write). Consoles: 3 Mills 4 Bells (very clean) \$125.; 2 Keeney 5¢ Super Bonus Bells (write); 2 Keeney 5¢ & 25¢ Super Bonus Bells (write); 15 Jumbo Parade P.O. \$50.; 4 - 1946 Bakers Racers (like new), 2 Jennings Challengers (brand new), Keeney 3 Way (just like new), Deluxe Draw Bells (write); 2 Fast Times (very clean) \$60. Music: 2 Wurlitzers 616 Lite-up \$100.; 1 Wurlitzer Twin 12 steel cab. with Seeburg Steppers \$150.; 10 Seeburg 5¢ Wall-O-Matic Wireless \$20.; New Packard Bar Brackets \$4.; 10 Speak Organs PM Speakers \$10.; 3 Buckley Wall Boxes \$10.; 1 Wurlitzer 61 \$75.; 1 Rock-Ola Deluxe 1939 \$225.; 1 - 24 record Wurlitzer Victory Model E \$145.; 1 AMI Singing Towers \$160.; Mills Throne \$135.; Seeburg Commander ESRC \$200.; Seeburg Concert Grand \$225.; Seeburg Regal \$175. Counter Games: Hy Fly's (brand new \$49.; ABT Challenger (write); Pop Ups (very clean) \$35.; Windmills (very clean) \$5. ea. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel: Superior 4600

FOR SALE - Massengill Pool Table, refinished perfect, same as new (make offer); 6 A.B.T. Challengers 1¢ or 5¢ \$25. ea.; Blue & Gold V.P. \$45. All equipment guaranteed same as new for 7 day trial. PORTER MUSIC CO., P.O. BOX 6037, W. ASHEVILLE, N. C. Tel: 2975-R

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRYant 9-0317

FOR SALE - Personal Music and Solotone Boxes. Also Studio & location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO. OF N. J., 123 W. RUNYON ST., NEWARK 8, N. J.

FOR SALE - Paces Racers ready for location. 5¢ Brown \$100.; 5¢ Red \$150.; 25¢ Red \$250. (Pre-war); 5¢ Red Arrow \$250. Post-War. I have Santa Anita, Turf King, etc. Need them, write. PRESTELL AMUSEMENT CO., 911 W. FRUIT, ALBUQUERQUE, N. M.

FOR SALE - Bally Fairmounts; Jockey Clubs; Turf Kings with chrome rails \$60. to \$70., re-painted like new \$80. to \$90. Santa Anita, Kentucky, Sport Kings, in good shape \$40. Save with Safety, buy from authorized Mills and Keeney distributor. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., 200 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - Two Brand New Champion Hockeys in original crates \$60. ea.; one used Champion Hockey, good condition \$30.; one Paces Red Arrow \$75.; one Rollette, Jr. \$40. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501

FOR SALE - Baffle Cards \$95.; Big Hits \$75.; Fast Balls \$95.; Dynamites \$85.; Kilroys \$169.50; Maisies \$199.50; Mystery \$175.; Superliners \$98.50; Super Scores \$99.50; Surf Queens \$65.; Suspenses \$75.; Stage Door Canteen \$75.; Tornados \$199.50. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D.C.

FOR SALE - New Packard adapter for Wurlitzer 7-800 \$84.50; Inner Com. Crosley 2 Station \$35.; 1500 ft. 30-wire cable AA grade, Standard code, original Spools 19¢ ft. W. SIMMONS, 1025 NO. HIGHLAND AVE., HOLLYWOOD 38, CALIF.

FOR SALE - Have good clean Arcade Equipment to trade for Pin Balls. Write for list. COIN AMUSEMENT GAMES, INC., 1335 E. 47th ST., CHICAGO 15, ILL.

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THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Jockey Club Bally Multiple \$75.; Turf King Bally Multiple \$75.; Victory Derby, used \$175.; Victory Derby, new, crated \$300. H.H. KRUEGER, FAIRFAX, MINN.

FOR SALE - 10 Super Skee Rolls \$110. ea.; 2 Air Raiders \$65. ea.; 1 Rapid Fire \$65. ea.; 2 Brand new, in cases, Champion Hockey \$85. ea.; 1 Defender \$95.; 1 Premier Skee Roll with Barrel \$195.
WANT - Total Rolls. MARCUS KLEIN, 577 - 10th AVE., N. Y. C.

FOR SALE - Six-Sixteen Seeburg Wall Boxes; Two Sixteen Seeburg Adaptors, one post-war \$200.; Three Evans Ten Strikes, two pre-war \$85. ea. PRESTELL AMUSEMENT CO., 911 W. FRUIT, ALBUQUERQUE, N. M.

FOR SALE - Clean-Up Sale. Attention, Broadcast, Leadoff, Cadillac, Dixie, Hi Hat, Mascot, 2 Owls, Pick 'Em, Sea Hawk, Sky Line, Spot Pool, Stratoliner, Super Chubbie, 1-2-3 Mills 1939. Will sell lot for \$279.50. NORMAN J. STEINKE CO., 18 EAST TUPPER ST., BUFFALO 3, N. Y. Tel: Cl. 0065

FOR SALE - The best one balls ever made. Victory Derby with new guarantee \$150. and up; Keeney Big Parlay F.P. & P.O. (write). Save with Safety. Buy from authorized Mills and Keeney Distributor. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - Club Trophy \$40.; '41 Derby \$57.50; Pimlico \$64.50; Sport Special \$39.50; Record Time, less motor \$24.50. N. J. STEINKE CO., 18 EAST TUPPER ST., BUFFALO 3, N. Y. Tel: Cl. 0065

FOR SALE - 10 American Scales, used two weeks, like new \$139.50. 1/3 Deposit. SOUTHERN VENDING MACHINE CO., 528 CRAIGHEAD ST., DANVILLE, VA.

FOR SALE - Latest Model Slots: 42 Columbia DJP \$98.50; 8 Columbia Deluxe Club Bells \$149.50; 11 - 5¢ Pace Deluxe Chrome \$179.50; 1 - 10¢ Pace Deluxe Chrome \$189.50; 2 - 25¢ Pace Deluxe Chrome \$199.50. Wire, phone or write. SILENT SALES SYSTEM, 635 D ST., N.W., WASHINGTON 4, D. C. 2505 N. CHARLES ST., BALTIMORE 18, MD.

FOR SALE - Keeney Super Bonus 5¢ \$350.; Draw Bell \$250.; High Hands \$50.; Club Bells \$50.; Hitone Conversions, completely illuminated dome with speaker in top and crystal pickup. Cabinets refinished, looks and operates like new \$400. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

FOR SALE - Misc. Route of Legal Games in Los Angeles, new games Advance Rolls, Income \$290. weekly net. Price \$7800. Cash. Enjoy this climate while working. S. SCHWARTZ, 6626 COLGATE AVE., LOS ANGELES, CALIF.

FOR SALE - Mills Vest Pockets: Chrome \$32.50; B & G \$22.50; '46 \$27.50 (all 5¢). AMI Singing Towers \$100.; Streamliners \$110.; Club Bell FP \$85.; Sport Specials \$35.; Bolaway \$20.; Cover Girl \$45.; Double Feature \$20.; Flat Top \$65.; Frisco \$65.; Invasion \$20.; Knockout \$40.; Laura \$60.; Legionnaire \$20.; New Champ \$20.; Score Champ \$15.; Shooting Stars \$50.; Skyline \$20.; Slugger \$20., etc. All equipment ready for location. CENTRAL AMUSEMENT CO., 1144 UNION AVE., MEMPHIS, TENN.

FOR SALE - 1 Keeney 3-Way Bonus Superbells, excellent condition \$900.; 4 Atomic Bombers, like new \$275.; 2 Jack Rabbits \$250.; Genco "Whizz" \$75.; Amusematic Lite League \$115.; Ace Bomber (Mutoscope) \$115. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel. 6-1994

FOR SALE - 100 Buckley lift lid boxes \$3. ea.; 8 Twin 12 Wurlitzer in steel cabinets with Buckley adapters \$75. ea.; 6 Aireon Deluxe models (write). KETCHERSID DISTRIBUTING CO. 1515 N. 13th, BOISE, IDAHO.

FOR SALE - 25 new Bally Double Barrel 5 ball f.p. game in original crates \$99.50 ea., in lots of 5 \$90. ea., 10 new Bally Draw Bell red buttons in original crates \$375. ea. Terms: 1/3 deposit, balance C.O.D. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel.: Market 7-4641.

FOR SALE - Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton \$205.; 1 slightly used Surf Queen \$150.; 2 used Flat Tops \$125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - Standard Scale Metal Typer 10¢ Chute, used 2 weeks \$375.; 4M checks \$8. per M; Massengill Pool Table, perfect 5¢ or 10¢ chute \$250.; 5¢ Daval Marvels \$22.50; Rock-Ola, Wurlitzer D.C. Motors \$15. ea.; 60 D.C. to 110A.C. Converter \$20. PORTER MUSIC CO., P.O. BOX 6037, W. ASHEVILLE, N. C.

FOR SALE - 616 Lite-up \$124.50; Rock-Ola Deluxe \$229.50; Wurlitzer 700 \$349.50; F.P. & K Skee Barrel Roll \$195.; Supreme Skee Ball \$149.50; Tally Roll \$215. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, N. Y.

FOR SALE - Or will trade for Jockey Clubs or Victory Derbies the following reconditioned Arcade Equipment: Liberator, Submarine, 2 Shoot-The-Bull, Air Raider, 2 Rapid Fires, Bicycle Trainer, Batting Practice, Tokio Gun, Shoot-the-Jap, Western Deluxe Baseball. STANLEY AMUSEMENT CO., 1534 COMMERCE ST., TACOMA 2, WASH.

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FOR SALE - Mills original Black Cherry and Golden Falls; Polished Chromes, new cabinets. Set of three - nickel, dime, quarter; Mills Brown fronts, repainted; Jennings Chiefs - Silver Club; Silver Chiefs; Four Star, with new paint job and rebuilt like new. Write for our low prices. Save with Safety. For the best in Bells, prices the Lowest. Authorized Mills and Keeney Distributors. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - 10 Panorams, clean, perfect condition mechanically; excellent outward appearance. These Panorams were used in our own Arcade \$199.50 ea. 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - The Best Mills Blue Fronts in the South. Any denomination. Ready for location. Refinished in Crackle Finish Baked on Paints. Also Mills Bells Refinished and Overhauled for \$30.; parts are extra. Sixteen years experience. Send one in by Express. Work guaranteed. MILTON BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANAH, GA. Tel: 3-5432

FOR SALE - Specials! Victory Derbies \$175.; Jennings Chiefs 5¢ \$35.; Gold Medal Columbias \$25.; Mills Four Bells, like new \$200. 1/3 deposit, balance C.O.D. Rush your order today to: MANKATO NOVELTY CO., 639 1/2 MOUND AVE., MANKATO, MINN.

FOR SALE - Bally Hi-Hand \$75.; Jumbo Parade F.P. \$40.; Keeney Super Bell 5-25 C.P. \$100.; Sportsman \$50.; Thorobred \$125.; Royal Draw 5¢ \$20.; 25¢ \$50.; Paces Reels 10¢ \$50.; Bally Big Top \$50.; Big Game \$20.; Wurl. Twins \$125.; Wurl. 145 Steppers \$15. ea.; Seeburg Adapters for Wurl. \$15.; Mills Empress \$195.; Throne \$150.; Bally Club House 7 coin head \$40. AUBREY STEMLER DIST. CO., 2323 W. PICO, L. A. 6, CALIF. Tel.: FEderal 5169.

FOR SALE - Bally Hi Hand Comb. F.P. & P.O. \$125. ea.; Chicoin Roll-A-Scores \$100. ea. Guaranteed appearance and mechanism. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y. Tel: 900.

FOR SALE - All the latest 5 Ball Games: Exhibit's "Ranger"; Keeney's "Carousel"; United's "Mexico"; Bally's "Ballyhoo"; Williams' "Torchy"; Chicago Coin's "Playboy". RELIABLE COIN MACHINE CO., 192 WINDSOR ST., HARTFORD 5, CONN.

FOR SALE - 1 to 100 New 1¢ A.B.T. Challengers 1947 model (write); 1 to 50 New Marvel Mfg. 1¢ Pop Up \$33.50 ea. The best two penny machines made. Orders shipped some day received. 1/3 deposit with order, balance C.O.D. STATE DISTRIBUTING CO., 512 W. 6th ST., AUSTIN, TEXAS.

FOR SALE - Wurlitzers; 1 - 500K \$135.; 10 - 600R - \$150. ea.; 5 - 700 \$250. ea.; 8 - 750E \$325. ea.; 6 - 800 \$300. ea. 4 Seeburg Envoys RCES \$200. ea. All in good order on location or just off. 60 unit AMI Hostess Equipment. Write for price. SUPREME DISTRIBUTORS, INC., 3817 N.E. 2nd AVE., MIAMI 37, FLA.

FOR SALE - ABC Bowler \$20.; Big Parade \$34.; Band Wagon \$29.; Eagle Squadron \$49.; Kismet \$54.; Production \$37.; Venus \$22.; Yankee Doodle \$39. All in good order on location or just off. Many others at comparative low prices. Will trade. SUN SALES CORP., 3817 N.E. 2nd AVE. MIAMI 37, FLA.

FOR SALE - 12 Pinball Games, in excellent condition. Reasonable. Also 10,000 used records. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA., PA. Tel: MI. 4-2624

FOR SALE - New Packard 1000 "Out Of This World" Revolving Speakers and all other models; Adaptors for Twin 12 Wurlitzer; new and used Pla-Mor Boxes; 5000 ft. 30 wire Cable; Special Pedestals to mount Pla-Mor and other boxes on the Dance Floor and many other places; new Phono Casters, fit any model, sample set \$1. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE - 2 Longacres \$160.50 ea.; 2 Pimlicos \$134.50 ea.; 1 Whirlaway \$89.50; 8 Sport Specials \$89.50 ea.; 1 Sport Event \$99.50; 4 Record Time \$74.50 ea.; 1 Dark Horse \$89.50; 1 Club Trophy \$125.; 7 Blue Grass \$84.50 ea. Total for \$2500. F.O.B. plus crating charges. GREGG NOVELTY CO., 100 N. GREEN ST., LONGVIEW, TEXAS.

FOR SALE - Here are some real bargains on famous New Orleans Novelty Company used games that are guaranteed to be exactly like new; Bally Rockets \$165.; Chicago Coin Kilroys \$145.; Exhibit Mysterys \$160.; United Sea Breezes \$125.; Bally Double Barrels \$75.; Gottlieb Daily Races \$325.; Williams Tornados \$170. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA.

FOR SALE - 103 Gardner Sales Boards, packed in a wooden box. 58-5¢-1200 Hole Dip's Special, 11-10¢-1200 Hole Big Dipper, 5-10¢-1200 Hole Ten Big Tens, 29-25¢-1000 Hole Jackpot Charlie Boards. All fresh stock. Territory down. Entire lot for \$150. K. H. FERGUSON, 1014 W. RAMSEY ST., STILLWATER, MINN.

FOR SALE - 37 Superior 1000 Hole, Jackpot Charlie Boards (25¢). Still in original carton as received from factory in January and stored in a dry place. Territory down, best offer takes them. Jockey Clubs or Turf Kings, A-1, clean at \$125. ea. K. H. FERGUSON CO., 1014 W. RAMSEY ST., STILLWATER, MINN.

FOR SALE - 25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

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THE CASH BOX**COIN MACHINE
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FOR SALE - Here are some real bargains on famous New Orleans Novelty Company used games that are guaranteed to be exactly like new; Bally Rockets \$165.; Chicago Coin Kilroys \$145.; Exhibit Mysterys \$160.; United Sea Breezes \$125.; Bally Double Barrels \$75.; Gottlieb Daily Races \$325.; Williams Tornados \$170. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA.

FOR SALE - Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE - Super Bonus (Twin and Single); Draw Bells; Deluxe Draw Bells; Triple Bells. All are in A-1 condition. Will trade for pins or music or cash. O'BRIEN MUSIC CO., NEWPORT, R. I. Tel: 577

FOR SALE - Used Mills Slots: 5¢ Bonus \$137.50; 10¢ Bonus \$147.50; 5¢ Blue Front \$97.50; 5¢ Brown Front \$107.50; 10¢ Gold Chrome Bell \$160.; 25¢ Gold Chrome Bell \$165.; 25¢ Black Front Special \$150.; 5¢ Cherry Bell \$107.50. Brand new post-war Jennings Chief Jackpot Bells in all models available for immediate shipment. Write for complete list. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel: 4-1100

FOR SALE - Betty Telephone Studio and location boxes, etc. for twenty locations. Make offer or trade for late pins. O'BRIEN MUSIC CO., NEWPORT, R. I. Tel: 577

FOR SALE - We offer you repainted cabinets - some in their original design, others better than original. Consoles: Mills Three Way, L.H. Four Way; Keeney Bonus Super Bells and Super Bells; Evans Galloping Dominos. For the best in consoles. Authorized Mills and Keeney Distributors, Est. in 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - Panoram 250 Watt Projector Lamps \$2.25 ea.; brand new Champion Counter Games \$29.50 ea.; all current new Pin Games; also, all used Post War Pin Games; Slots and Music. Write for our low prices. Remember, if we can't guarantee, we won't ship. MARLIN AMUSEMENT CORP., 412 NINTH ST. N.W., WASHINGTON, D. C.

FOR SALE - Ski Balls - 5, 11½ ft. Bowl-A-Ways; 1, 11ft. Bomber Ball; 1, 11 ft. Rocket. All in A-1 condition. Just off location. Make me an offer. GEM NOVELTY SALES, 1410 BUCHANAN ST., RACINE, WIS.

FOR SALE - Minnesota is down. We can furnish you with consoles and payout 1-ball machines at less than Cash Box low price. Let us know what you want. HY-G MUSIC CO., 1415 WASHINGTON AVE. S., MINNEAPOLIS 4, MINN. Tel: Atlantic 8587.

FOR SALE - Brand New. In sealed cartons. Daval's Free Play, Best Hand, Mexican Baseball and Skill Thrill. Silver King's Grip Vue. How many do you need? Make an offer. Our prices are lowest in the country. OVERLAND MUSIC SERVICE, 9027 PALLARDY LANE, OVERLAND 21, MO.

FOR SALE - 25% to 40% Discount on 30 consoles including Mills 4 Bells, Three Bells, Bangtails 1946, 25¢ play Jumbo & Super Bell, Pace Twin Reels & Single Reels, etc. Request list. This is an ideal lot of Consoles for the operator to test out a new operation with, without a big risk. Contact us immediately. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE - 2 Wurlitzer 800's, very clean \$325. ea.; 1 Packard Hideaway, A-1 (write); 10 Packard Wall Boxes (late) \$27.50 ea.; 3 Bally Double Barrel \$95. ea.; 1 Bally Club Bell console, very clean \$95. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE - Rock-Ola Commando \$150.; Watling 25¢ Rol-A-Top \$65.; 9 column National Cig Machine \$20.; Mills Four Bells \$175.; Mills Futurity \$49.; Mills Thrones \$200.; Foot Ease \$45.; Model 9800 \$200.; Glitter Gold Mills 5¢ chrome \$60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455

FOR SALE - DuGrenier, Rowe, National and Unedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Unedapak parts. WANT-Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - Wurlitzer 850 (overhauled mechanism and amplifier) \$375.; 500 Wurlitzer, excellent condition \$200.; Bally Triple Bell, like new (write); Double Barrel pin game, like new \$100.; Ceiling speakers (new) with 8" Cynaudograph speakers only \$22. ADVANCE MUSIC CO., 1608 GRAND AVE., KANSAS CITY, MO.

FOR SALE - Used 5 balls \$29.50 up; One Balls, all makes \$39.50 up; Wurlitzer model 500, completely refinished \$299.50; Wurlitzer 800 \$329.50; Seeburg 8800 \$295.; new 5 balls \$259.50. Northwest Distributors for the best bowling game made - Bang-A-Fitty. MIDWEST COIN MACHINE CORP., 777 UNIVERSITY AVE., ST. PAUL 4, MINN.

FOR SALE - Mutoscope Voice-O-Graphs, like new \$795.; Photomatics \$400.; Whizz game (make offer); Rock-Ola, late model. All equipment operating now. A. T. SNYDER, WILTON, CONN.

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FOR SALE - Make us a reasonable offer for the following Arcade machines: 1 Texas Leaguer Deluxe remodeled; 1 Tommy Gun remodeled; 2 Scientific Uprights remodeled; 2 Shoot To Tokios; 1 Sky Fighter; 1 Lifter; 1 Wee Gee; 1 Rapid Fire; 2 Chiocken Sam Conversions; 1 Bally Tank; 1 Thunderbolt; 3 ABT Model F.; 3 ABT Game Hunters; 1 ABT Target Skill; 1 Scooter; 2 Peo Whirlwinds; 1 Advance Electric Shocker; 2 Blottos; 2 Criss Cross Bingos; 2 Peo Play Pokers; 1 Change Booth; 1 Voice Recorder (General Industries) Write. A. SHERMAN, 4002 - 16th AVE., BROOKLYN 18, N. Y.

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKE LAND, FLA.

FOR SALE - While they last. Mills new Vest Pockets \$64.50 ea.; lot of five \$62.50 ea.; A.B.T. Challengers, latst model, in lots of five or more (write for price). Save with Safety. Buy from Authorized Distributors. Est. in 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering them at a special price of \$24.50 ea. The covers are not broken and every one has a70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE - Sell \$25. ea. or any four for \$85.; Bally Alley; Keeney Anti-Aircraft. Pin Balls: Holdover; Boomtown; Bordertown; Gold Star; Big Show; Sporty; Target Skill; Free Races; Drum Major; Oh Johnny; Nippy; Majors '41; Stratoliner; Smak The Jap; Sport Parade; Yacht Club. \$15. ea. or two for \$25. A.B.T. Target Skill Blue Model F.; Small mechanical Pin Ball machine not electric, name Air Ways. O. T. WEAVER, 1332 ARKANSAS AVE., PITTSBURGH 16, PA.

FOR SALE - 5-10-20 \$70.; Midget Racer \$175.; Superliner \$175.; Exhibits Bowling Alley \$60.; Big Hit \$175.; '41 Derby \$125.; Spot Pool \$40.; Knock-Out \$75.; Wild Fire \$30.; Laura \$75.; Hi-Hat \$50.; Defense \$25.; Dixie \$25.; Silver Spray \$25.; Big Parade \$75.; Frisco \$115.; Band Wagon \$40.; '41 Majors \$40.; Step Up \$175.; Four Aces \$50.; Victory Specials \$350. CENTRAL COIN MACHINE CO., 482-88 CENTRAL AVE., ROCHESTER 5, N. Y. Tel: Main 5973

FOR SALE - Ten Keeney Three Way Bonus Bells, like brand new \$1100. ea.; Ten Evans Bangtails 1947 Models, used ten days \$450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713

FOR SALE-Jack Rabbit \$200.; Super Triangle \$175.; Tally Roll \$150.; Lite League \$125.; Superliner \$125.; Grand Canyon \$60.; Laura \$75.; 14 ft. Bankrolls \$75.; 14 ft. Bang-A-Fitty (excellent condition) write; Rol-A-Score \$300. WANT - Used Total Rolls. State condition & best price in first letter. Also used Basketball Champ. MOHAWK SKILL GAMES, 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE - New radios, never unpacked; 1 Firestone console model, 1 Tradio. Both for \$100. 12 Solotone Boxes, 1 location Amplifier, A-1, used very little - lot \$200. M. C. BRITZ, 314 - 5th ST. S.W., GREAT FALLS, MONT.

FOR SALE - 10 Spellbound \$125.; Stage Door Canteen \$90.; 25 Superliners \$125.; Big League \$99.50; Midget Racer \$99.50; Surf Queen \$99.50; Big Hit \$75.; Fast Ball \$110. or will trade for 700 - 800 - 750 Wurlitzers. SOUTHERN AMUSEMENT CO., 628 MADISON, MEMPHIS, TENN.

FOR SALE - The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MURVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - 1 Exhibit Sky Blazer \$29.95; I Knock out the Jap \$69.50; 1 Star Attraction \$45.; 1 Monicker \$45.; 1 Defense \$49.50; 1 Bally Hi-Hand \$75.; 1 Keeney Submarine \$69.50; 2 Batting Practice \$75.; 2 All Star Hockey \$49.50; 1 Basketball Champion (write); 1 Rifle Range \$69.50; 1 Undersea Raider \$225.; 1 Goalee \$215.; 1 Lite League \$175. AUSTIN MUSIC CO., 611-13 SOUTH VIRGINIA ST., HOPKINSVILLE, KY.

FOR SALE - Slightly used Bally Victory Derbies \$199.50; Jockey Clubs, Turf Kings, refurbished, chrome rails \$110.; Mills Three Bells \$250.; Four Bells, L.H. \$200. Write for lowest quantity prices on new A.B.T. Targettes, Superroll, a new bowling game. Make your needs our problem. SILENT SALES CO., SILENT SALES BLDG., 200-208 - 11th AVE. SO., MINNEAPOLIS, MINN.

FOR SALE - Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long \$185. ea.; or will trade for late pinballs: Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CD., 733 MAIN ST., OSAGE, IOWA.

FOR SALE - For immediate delivery. Bally Hoo; Play Boy; Lucky Star; Cross Fire; Havana; Cyclone. Used Pin Games guaranteed in A-1 condition ready for location at a sacrifice. Plastics for all model Wurlitzers. Parts for all Pin Games. ARK. TENN. DISTRIBUTING CO., 507 E. MARKHAM ST., LITTLE ROCK, ARK. Tel: 4-0556

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FOR SALE - 5 Very clean 5¢ combination Super Bells \$75. ea.; 1 Bally Gold Cup \$35.; new Universal Phono cabinets \$209.50 ea.; A.B.T. Challengers \$30. ea.; new Bat-A-Ball Jr. \$43.50 ea. MILLER VENDING CO., 42 FAIRBANKS N.W., GRAND RAPIDS, MICH.

FOR SALE-Act Now-All machines clean and in excellent condition - Used Evans Bangtails 7 coin F.P.-P.O. J.P., Keeney 5¢ Super Bell Comb., Keeney 25¢ Super Bell Comb., 5¢ Bonus Bell, 5¢ Draw Bell, Jumbo Parade 5¢ comb., Jumbo Parades 5¢ comb. F.P., Hi-Hand 5¢ comb., Total Rolls, Victory Specials, Longacres, Pimlicos, Club Trophys, '41 Derbys, Dark Horses, Five Balls: '41 Majors, South Paw, Exhibit Stars, 4 Roses, All American. Make an offer for any part or all. All machines crated and ready to ship. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel.: Atwater 73511.

FOR SALE - WAMCO Pokerinos - New. We are in full production. Operators tell us that they have never operated anything that makes anymore money. Distributorships still open in some territories. Write for descriptive literature, etc. We are pace setters for quality as well as price. Don't pass up an opportunity to get in on the ground floor with an organization that knows what they are doing. WESTERN AMUSEMENT MACHINES CO., 2236 FEDERAL AVE., LOS ANGELES, CALIF. Tel: Arizona 39384

FOR SALE - Complete line of Mills new Black Cherry slots, Buckley's new Track Odds, rebuilt Black Cherry and Golden Falls machines in 5¢, 10¢ & 25c denominations. We are in a position to fill all your slot machine requirements. Immediate delivery on Black Cherry or Golden Falls complete Case & Casting assemblies. Contact us for highest quality merchandise at standard prices. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1312.

FOR SALE - Will trade! 10 Ballyroll Skee Ball Alleys; 10 A.B.T. Big Game Hunters 1¢ Target Machines for: High Dial Ten Strikes or Chicken Sams (Ray Guns). RELIABLE SKEE BALL CO., 2512 IRVING PARK ROAD, CHICAGO, ILL.

FOR SALE - Bally Surf Queens \$110. ea.; Bally Midget Racers \$130. ea.; Bally Big Leagues \$150. ea.; 2 Score-A-Barrel skee balls 10'6" revolving keg & return ball feature \$150. ea. Write, wire or call. ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS. Tel.: Ph. 3273.

FOR SALE - Mexico; Ballyhoo; Carousel. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299

FOR SALE - 2 Marvel Carnivals (write); 2 Bally Rockets \$190. ea.; 1 Kilroy \$180.; 1 Vanities \$180. All slightly used. Guaranteed perfect. 2 Metros \$20. ea.; Argentina \$25.; Skyline \$25.; Seven Up \$25. All in working order. 1/3 deposit. IMPERIAL AMUSEMENT MACHINES SALES, 682 E. 6th ST., SALEM, OHIO.

FOR SALE - 50 Buckley Chrome Boxes, 20 and 24 record \$15. ea.; 50 old style Buckley Boxes \$5. ea.; 6 Seeburg 30 wire Boxes \$7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE - Seeburg Classic \$170.; Seeburg Crown \$160.; 3 Seeburg 3-wire Wall Boxes, plastic chipped on two - 3 for \$35.; 4 Wurlitzer 2-wire Wall Boxes, 4 for \$30.; 1 Wurlitzer #120 Wall Box, never used but shopworn \$7.; ABT Challengers \$25.; 1 Wurlitzer 412 Mechanism in 5 ply-wood Cabinet; Buckley Adapter, Speaker, 2 Buckley Wall Boxes, ready to go \$50. 1/3 with order, balance C.O.D. WHITT NOVELTY CO., 416 W. MAPLE, COLUMBUS, KANSAS.

FOR SALE-Attention Arcade Owners! Slightly used, and floor model Atomic Bombers, almost like new \$275.; also 1 Mills Panoram in excellent condition and thoroughly reconditioned. Will sacrifice at \$225. For used phonographs, beautifully reconditioned, we have what you want. Write and let us know what you need. Seeburg Phonograph Distributors. AUTOMATIC EQUIPMENT CO., INC., 919-921 N. BROAD ST., PHILA. 23, PA.

FOR SALE - Old established Coin Machine Route consisting of 170 phonographs, 25 speakers, 110 wall boxes, 65 slots, 2 consoles, 2 Baker Paces, 37 pin balls, 1 '41 model Chevrolet truck one-half ton, 1 '41 model G.M.C. one-half ton truck, 1 '41 Ford one-half ton truck. Over 400 pieces of equipment. Good stock of spare parts, office supplies, and equipment. All for \$100,000, and one-tenth down payment to right party. Operator is changing over from Coin Machine Business to Automotive Field. AUSTIN MUSIC CO., 611-13 SOUTH VIRGINIA ST., HOPKINSVILLE, KY.

FOR SALE - Groetchen Metal Typer in beautiful condition. Completely overhauled and ready for location. 1M Checks \$195. CARL J. SPEISS CO., 1020 N. GOVERNOR ST., EVANSVILLE 11, IND.

PARTS AND SUPPLIES

FOR SALE - New - New - New Plastic, Waterproof, Coded 30 wire cable. \$22.50 per hundred feet. Send for FREE sample. OVERLAND MUSIC SERVICE, 9027 PALLARDY LANE, OVERLAND 21, MO.

FOR SALE - At the Coin Machine Show. The Tubular Coin Wrapper that has been accepted by the operators. STEEL STRONG. It's self opening and the seams will not split open; now delivered to the coin machine trade. Send for sample quantity prices. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

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CARD—WHATEVER YOU HAVE
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THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****PARTS AND SUPPLIES**

FOR SALE—Westinghouse Mazda Lumilines, 24 to carton; Big Lamps 7½ to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack) 5½¢ ea.; Glass Fuses (Auto Type) (little Fuse or Buss) (100 to pack) 1-2-3 amp. 3¢ ea.; ½ amp. 4¢ ea.; Rubber double action male plugs 8½¢ ea.; G.E. Mazda small bulbs number 51, 55, 63, 44, 46, 47 and 50. For best results use G.E. Mazda only. G.E. Mazda 1489 Gun Bulbs 45¢ ea. (Tops All). ARCADE BULB CO., 56 W. 25th ST., N. Y. 10, N. Y. Tel.: WAtkins 9-7490.

FOR SALE — Universal Transformers. Fits all 5 Ball and 1 Ball Games. Special price \$12.50. COIN MACHINE SERVICE CO., 1547 N. FAIRFIELD AVE., CHICAGO 22, ILL.

FOR SALE — 200 new 4" PM speakers \$1. ea.; 80 Haydon timing motors, new, 110 VAC 1/4 RPH, 1/2" shaft threaded 6-32. 12" leads for ½ to 4 hr. electric timing \$2.80 ea.; 200 bayonet base clip on pilot light sockets with new 6-8 volt bulb 15¢ ea.; 50 - 6' rubber extension cords molded plug and cube tap 35¢ ea. PEDICORD & MOORE, 309 W. SPRAGUE AVE., SPOKANE 8, WASH.

FOR SALE — Plastics — Top corners for Models #600 & 71 left or right \$2. ea.; Plastic — Sheets 20 x 50 .060 Gauge in red, yellow or green. Immediate delivery \$7.50 ea. All prices F.O.B. Springfield, Mass. BECKER NOVELTY CO., 97 DWIGHT ST., SPRINGFIELD 3, MASS. Tel: 6-6383

FOR SALE — Operators! Major operation on prices for all coin machine parts. Sheet Plastic—20x50—60 gauge, colors: Red, Yellow, Orange; Sheet \$8.95. Regular size Silver Sleeves, 25 to a package, Package \$1.45. Standard 5 amp. & 10 amp. Slow Blow Glass Fuses, C \$8.75. Independent (7/8" barrel) pin game locks 55¢ ea. Chi. Coin 2850 or 2876 Coil and Case Comp. \$1.45 ea. Small live Rubber Rings, C \$1.75. Large live Rubber Rings, C. \$2.00. Extra large live Rubber Rings, C \$2.95. WICO CORP., 2913 NO. PULASKI RD., CHICAGO 41, ILL.

FOR SALE — New 30 Wire Alpha Cable \$250. Spool 1000 ft.; Maple Skeeballs 3-1/8" 52¢ ea., \$50. per 100; 2-3/4" 48¢ ea., \$46. per 100; 2-1/2" 48¢ ea., \$46. per 100; 2-1/4" 45¢ ea., \$43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

FOR SALE — Coin Machine Needles made sp. for Coin operated automatic phonos. Durable — Long lasting No. 10 J Straight: 50 needles, 44¢ ea.; 100, 40¢ ea.; 500, 36¢ ea.; 1000, 36¢ ea. plus 100 needles Free. Small bulbs, pilot lites: No. 51 & 55 — 10 for 48¢, 100 for \$4.40; 300, \$.042 ea. No. 40, 46, 44, 47 — 10 for 58¢, 100 for \$5.30, 300, \$.05 ea. 3AG, 2 Amp. Fuses — \$3. per 100. Less 2% C.O.D. BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE — Assorted Slot Parts for Mills Escalators and Goosenecks. 6 Volt, 110 Volt motors for Track Times, Paces Races, etc. Write for your needs. O'BRIEN MUSIC CO., NEWPORT, R. I. Tel: 577

MISCELLANEOUS

NOTICE — North, East, South, West — Wherever you are, we are the headquarters for Roll-Down Games. Exclusive Distributors of Sportman's Roll — the Newest and Fastest Money-Maker of them all. EAST WEST DISTRIBUTORS, 674 10th AVE., N. Y. 17, N. Y. Tel: Circle 6-5200

NOTICE — We carry a complete line of all the latest equipment of all the leading manufacturers — plus an extensive selection of guaranteed *reconditioned* equipment of all types. Special! Undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892

NOTICE — What's the most popular sport? Making money. Get in on this big league with Sportsman Roll. Operate this terrific moneymaker. EAST WEST DISTRIBUTORS, 674 - 10th AVE., NEW YORK 17, N. Y. Tel: Circle 6-5220

NOTICE — FREE — Catalog containing hundred Goodwill Building Advertising Specialties as: Flashlight Key Chains; Mechanical Pencils, etc. Write Today. No obligation. PRESTIGE, 630-C BERGEN AVE., JERSEY CITY 4, N. J.

SPECIAL OFFER —**13 WEEKS SUBSCRIPTION FOR ONLY \$5.00****Send Your Check to The Cash Box****381 Fourth Avenue, New York 16, N. Y.**

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The
**Blonde
Bombshell**
SEE IT NOW

She's a
Real Gold
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- 7 KICKOUT HOLES** SCORING 5,000 TO 50,000
- HI-SCORE UP TO 560,000**
- WILD, WIERD ACTION**
- 2 BIG DIAMOND BUMPERS** SCORING 10,000 TO 50,000
- 2 SPECIAL BUMPERS • 2 SUPER SPECIAL BUMPERS**
- 8 BUMPERS, SCORING 5,000 PER HIT**
- FREE BALL HOLE** SCORES 10,000, RETURNS BALL
- 18 DIFFERENT SCORE VARIATIONS**
- NEW IMPROVED** MECHANICAL ELECTRICAL UNITS

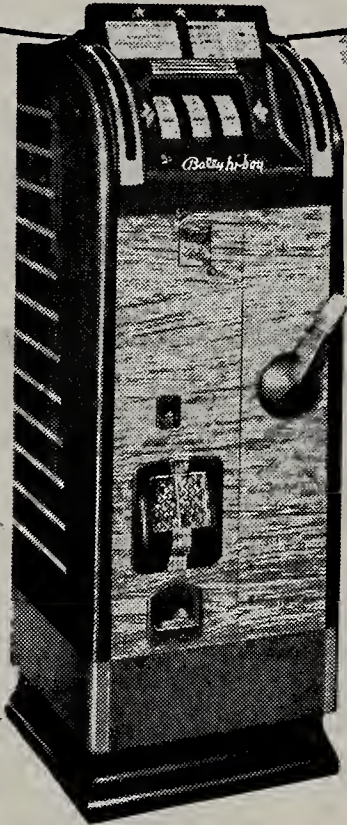


BALLY ENTRY

ONE-BALL AUTOMATIC MULTIPLE
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SPECIAL ENTRY
ONE-BALL FREE PLAY MULTIPLE

New "Mystic Flash" feature magically transfers Win-section of play-field to top of board—to sections which normally score only Purse or Show. Players play, not merely two to four coins per game, but five, six, eight or ten . . . to catch the "Mystic Flash." Bally's new multiples can easily double or triple normal one-ball profits.

New BIG ODDS
3-TO-1
MINIMUM



hi-boy

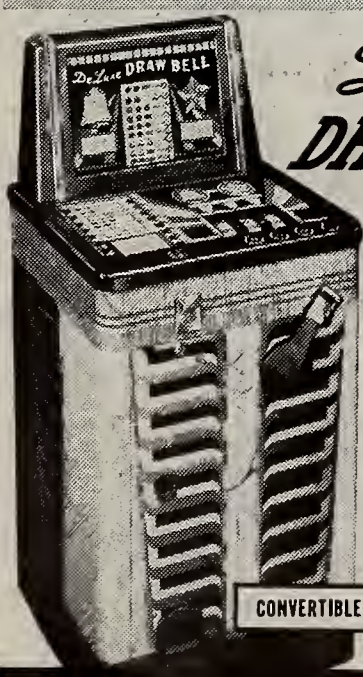
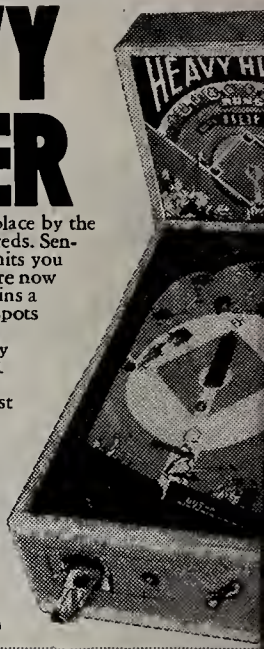
CLUB-TYPE CONSOLE BELL
with
HOLD AND DRAW

DRAW new crowds of players and HOLD the play by the hour with Bally HI-BOY . . . the bell that easily earns double the revenue of old fashioned bells. Luxurious club-style console makes HI-BOY an ornament to the finest location. Simple, rugged mechanism insures years of trouble-free operation. Nickel, Dime or Quarter play. Order today.

HEAVY HITTER

Here's a game you can place by the dozens . . . by the hundreds. Sensationally low price permits you to cover locations you are now passing up. Small size wins a welcome in big-money spots which cannot use larger games. Baseball skill-play opens HEAVY HITTER to all territory. Simple mechanism insures lowest service cost. Fast action earns top profits. Order today.

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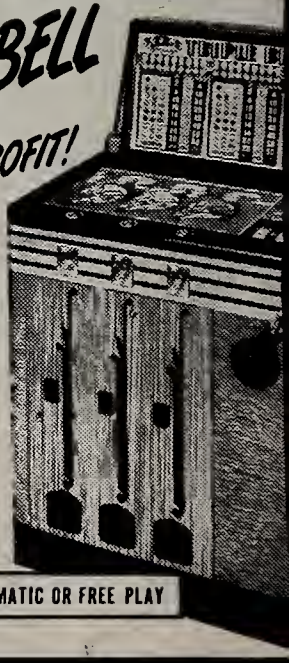
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