

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY
Vol. 7, No. 25
WEEK OF
MARCH 4, 1946

"Sign of the Musical Note"

WILL GET AND HOLD THE BEST LOCATIONS



FURNISHED **FREE**
TO WURLITZER
FACTORY APPROVED
MUSIC MERCHANTS
IN 9 INCH DECALS
FOR WINDOWS, DOORS
BACK BARS
ORDER YOURS FROM YOUR
WURLITZER DISTRIBUTOR
TODAY

"America's favorite nickel's worth of fun"

Every Location will want to tie into **WURLITZER'S**
POWERFUL TRIPLE-ACTION NATIONAL ADVERTISING CAMPAIGN

It's America's new way of identifying a Wurlitzer location. It's Wurlitzer's "Sign of the Musical Note" for location doors, windows and back bars. It will be featured all during 1946 in Wurlitzer's national advertising—full color pages in the SATURDAY EVENING POST, LOOK, LIBERTY and COLLIER'S — billboards from coast to coast from April through November — many in your locality — eye-

stopping signs in Wurlitzer phonograph locations everywhere.

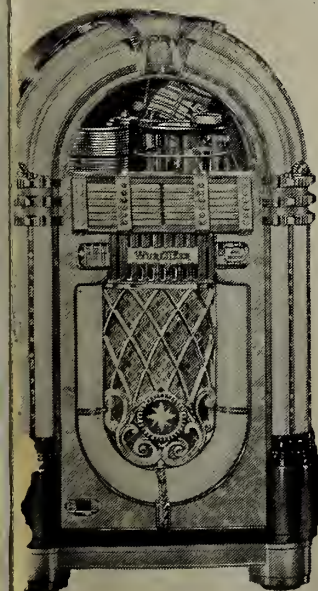
Millions of people will learn to look for "The Sign of the Musical Note" for Wurlitzer Music, "America's Favorite Nickel's Worth of Fun". Every location owner will want to tie his place of business into this program — will want a Wurlitzer Phonograph.

It's the greatest selling tool ever put into any Music Merchant's hands — will help Wurlitzer Factory-Approved Music Merchants get and hold the best locations. The Rudolph Wurlitzer* Company, North Tonawanda, New York. *The Name That Means Music to Millions.

Wurlitzer "Triple Action"
Advertising Campaign
will reach Everybody...Everywhere



Watch
WURLITZER
EXTEND ITS
Leadership



lana green



Ball of Fire!

The New

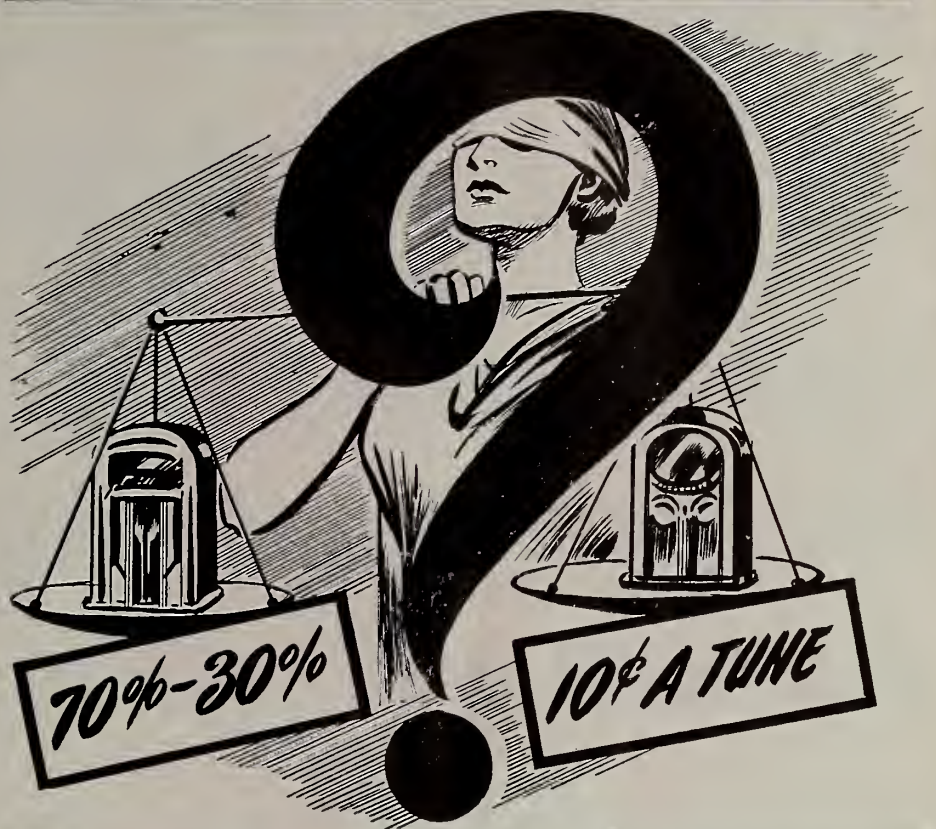
AMI

Phonograph

gives new meaning
to the simple word

I * L * L * U * M * I * N * A * T * I * O * N

10c
Per Record
Or
70%
Commission
?
●



"COINTOONS"

By Bill Gersh

THE CASH BOX suggestion that the juke box operator arrange to obtain 70% of the gross collections from each location has now been countered by the argument that, instead, the juke box operator should charge 10c per record, 3 for 25c, and that in this fashion he would be able to amortize the increased cost of the new equipment within an 18 to 24 months period as well as take care of his higher operating expense.

10c. per record is now being obtained by some wired music operators. They sold this idea to the location owner because of the "pleasing voice that helped the customer to make his selections". They told the retailer that they were offering "hundreds of records for the player to select". They also revealed to the merchant that telephone lineage charges had gone up, wages of their help had risen and that supplies and parts were now away up in price.

During the war and especially during this interim period while everyone awaits the arrival of new equipment, this 10c per tune has remained in force. But even these ops realize, and admit, that once the new equipment starts coming to market in quantity they will have to return to again charging 5c. per record. Competition will force them to return to the 5c. price.

In short, if the public can obtain better tone music from new equipment at 5c.—right across the street or even next door — the average merchant is intelligent enough to realize that regardless of how much beer music helps him to sell—his real business is still selling beer—and music is only a side issue to help that sale. He would much rather give music away free than to feel that any one of his customers might be disgruntled by the 10c. charge.

Because of this very fact, that merchants have already told many ops they would rather pay a "monthly fee" than "overcharge" their customers for music (and the success of Muzak is a potent example in this case) is surely all the argument that is necessary to convince the operator about the 70%-30% commission basis instead of the 10c. per record charge is the most logical.

There are also many other important viewpoints which enter into the arguments regarding whether the best operating method today is to continue the 5c. per record charge and for the juke box operator to obtain 70% of the gross receipts, or whether it is better for the trade to go to 10c. per record, 3 for 25c., and continue along on a 50%-50% basis.

"Even if the take falls by 50%," as one coinman explained, "it will still equal the receipts of the 5c. per play machine." But, what this coinman overlooks is that if he does not gain more play and greater popularity and more actual profit at the 10c. price then he had best drop the idea entirely.

That is why the 5c per tune charge is so important. It continues the popularity of the juke box with the public because the price is so nominal and yet the operator, himself, to continue at 5c, must have more income.

The 70%-30% commission basis is the only answer.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

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OPS DEFEAT THEMSELVES BY PAYING FOR SPOTS

This Practice Gives Locations False Value of Equipment and Eventually Causes Them to Buy Own Machines

War Years Taught Retailers Profit Value of Coin Machines and Many are Eager to Buy Their Own. For Ops to Encourage this Even Indirectly by Creating False Valuation Impression Means Suicide

Leading Merchants Announce Plans to Purchase Frozen Food Venders. Taverns Seek to Buy Juke Boxes. Theatres Want to Own their Beverage Dispensers as well as Candy Machines. Many Retailers Seeking to Buy Games. Clubs Buy Their Slots. Bottle Venders for Direct Sale Only. Much Other Equipment Will be set for Direct Sales as Ops Weaken Bankrolls by Giving Their Money Away to Buy Off Locations.

NEW YORK — From everywhere in the country come reports that once again there is an avalanche of location buying. Ops are again rushing about and paying location owners anywhere from \$50 to \$1,000 to obtain spots for machines.

This evil and extremely shortsighted practise became so bad at one time that many ops believe it was the original reason for the formation of the first associations in the country.

This belief is true. The first operator associations did get together because of the fact that with competition growing keener for locations even cigarette machine men were giving as high as \$2,000 for a location.

And these were not loans to the locations to eventually be paid by the proceeds from the machine. These were out and out payments to obtain locations.

It simply pushed out one operator after another while the op who was giving the money to the locations sud-

denly found himself faced with demands from his old locations for money, too. Then he was forced to stop and seek relief.

Now this practise seems to have again become popular. It is not only hurting the entire industry but is going to bust wide open a lot of good bankrolls which were accumulated during the war period while ops did not have to buy new machines and were able to get along with whatever equipment they had.

New equipment is coming in. New blood is entering into the business. If money inducements must be given to location owners then a lot of coinmen are suddenly going to find themselves in embarrassing financial predicaments with the eventual result that more and still more direct selling will come into vogue.

The average coinman cannot afford to jeopardize his present position with the location owners. He is faced with a tremendously increased overhead

above what he ever before had. He must, instead, arrange for a new commission basis.

If there are operators who cannot see this and believe that to get themselves started in any territory they must give money away to locations they are going to find that other locations which they have had for years will rapidly learn of this new practise and will demand that they, too, receive money for their location. This will simply once again throw him and every other operator into a financial uproar.

It is absolute suicide for the average operator to give the storekeeper the impression that there is so much profit in equipment that he can afford to pay him, in addition to the regular percentage he is granting him, actual cash from \$50 to \$1,000 for the spot. This simply causes the merchant to believe that it would be better for him to own the machine himself. It must stop immediately.

REGARDLESS OF NEW IDEAS SUCH AS SPONSORS WHO WILL PAY FOR COMMERCIALS PIPED INTO LOCATIONS JUKE BOX OPS MUST GET 70% OF THE TAKE TO ASSURE REMAINING IN BIZ

**Survey Shows Following Average Increases Now
in Effect: Mechanic's Wages Up 100%; Other
Help's Wages Up 75%; Supplies and Parts
Up 50%; Rent Up 50%; Trucks, Tires and
Maintenance Up 65%; New Machines Up 50%**

NEW YORK—In a long distance telephone survey this past week *The Cash Box* obtained the above figures from a representative group of juke box operators so as to bring home more strongly its suggestion that the music machine trade must go to a 70%—30% commission basis as this publication has been urging it to do for more than three years.

Every juke box operator in the nation is today confronted with tremendously increased overhead. In addition to this overhead increase he is faced with the higher cost of new equipment which was only a natural resultant of the increased costs of materials and labor.

There is also no doubt anymore that when all strikes are settled that the prices of the new equipment may again have to rise to meet the settled wage demands of the suppliers who are also forced to increase their prices, as in the case of the steel wage settlement, wherein steel is now able to obtain \$5 more per ton.

Therefore the music machine trade is faced with one of two alternatives. It must either get a higher price for its music — and this brings in the 10c

per record, 3 tunes for 25c — or it must get a better percentage of the gross take so that it is assured remaining in a profitable business.

And the best answer to that is the 70%—30% commission basis.

The juke box operator must remember that by getting 70% of the gross he is only getting 20% more than he now receives. This does not in any fashion whatsoever match the great raises in overhead which he is now enduring.

Some juke box coinmen have written in to *The Cash Box* and suggested that the trade go to at least a 75%—25% commission basis which would better equalize the present overhead and new machine price situation.

But, there must be a start made somewhere and the average juke box operator realizes that he cannot raise the cost of his records from 5c to 10c and expect the volume of play nor as great popularity as he now enjoys. The public will not take that sort of treatment.

It is just like the New York subways situation where administration after administration has dodged the

issue of going to 10c instead of the present 5c per ride for they realize that the public just simply won't stand for it.

But, if the juke box operators of the nation will get together in their individual territories and arrange an understanding among themselves they will find that they can and will obtain the 70% commission from the gross receipts of the phonos.

Every juke box operator in the country realizes also that competition in this forthcoming production era will be keener than he has ever had to endure before in his entire career in this business.

If he doesn't prepare for such competition so that he will be in a more secure, healthier and liquid financial condition he will have little opportunity to weather whatever other obstacles, such as taxation and increased costs, may face him eventually.

He must make it his business to get together with every other juke box operator in his territory on a commission basis arrangement with locations which will allow him to retain 70% of the gross collections.

CMI PROGRAM NEEDS UNIFIED SUPPORT OF ALL THE INDUSTRY

Complete Cooperation and Strong Consistent Effort Needed to Get Public Relations Program Started

CHICAGO—There are as yet a large number of coinmen thruout the nation who haven't given their thoughts and time to what is necessary for the CMI (Coin Machine Industries, Inc.) to get a public relations program under way which will benefit everyone in this business.

The manufacturer members of CMI who came to the fore with a plan to create a public relations department in their organization were adopting the idea which *The Cash Box* had been urging upon this industry ever since its inception.

Thruout the nation there was complete agreement with *The Cash Box* that one of the greatest and most outstanding needs of this field was a public relations program which would benefit everyone in this trade by fostering greater good will for this business.

The Cash Box proposed that a "Public Relations Bureau" be created and created immediately.

When the CMI jumped into the breach and suggested that it would do so — this was the signal for every single operator, jobber and distributor (as well as the supply firms) in this industry to immediately jump into the necessary effort to make this successful.

The CMI made this as simple as it possibly could for the average coinman by allowing him to become an "associate member" of Coin Machine Industries, Inc. for a \$25 per year fee.

This \$25 would, in turn, be used to help start the public relations program working and the manufacturers would more than match the sum which would be raised from the industry so that a sizeable fund would result and good public relations effort could get under way on a just scale.

Those coinmen who haven't as yet sent their \$25 checks to CMI should do so immediately. Applications for membership can be obtained by writ-

ing to: James Gilmore, Coin Machine Industries, Inc., 134 North La Salle Street, Chicago, Ill.

Or better still — send your check for \$25 direct to Mr. Gilmore today and the application for final signature will be forthcoming to you within a day or two. All that is necessary is to enclose your letterhead, card or your name and address if you haven't a letterhead or business card.

**SEND YOUR CHECK
FOR \$25 TODAY TO:**

**James A. Gilmore
Coin Machine Industries, Inc.
134 No. La Salle Street
Chicago, Ill.**

**HELP GET A PUBLIC
RELATIONS PROGRAM
STARTED FOR YOUR
BETTER WELFARE**

NEED NAT'L TAX COUNCIL

Watch Revenue Drive for Higher License Fees for All Business Get Under Way as Strikes are Settled

NEW YORK — From everywhere in the nation leading economists report that they expect every city to withhold its drive for revenue, via increased license fees, until the major strikes are settled. The public's temper is such, they claim, that attempting to extract further monies at this time would only meet with a terrible negative reaction.

Therefore, every city, town and village in the country, wherever possible, is withholding its revenue program. These programs are all designed to bring bigger license fees from every type of business. The coin machine business will especially be crucified in this drive.

There is no doubt in the minds of the members of this industry that they have little or no chance to evade the need for more revenue by the various communities throughout the nation. Everywhere the need grows greater. Everywhere there is a definite demand that something be done by each community to ease the taxation situation.

March 15th is rapidly approaching. Many of the good citizens of this country who are still enjoying the fact that they do not have to make their income tax payment, don't realize that this will be but a small part of the taxes they will have to pay, when the truth becomes known that every municipal employee in the country wants, needs and is going to get more money to maintain his home and his family.

The coin machine business, as usual, will be among the first to be hard hit by the revenue seekers. These men realize that the average coin machine man is unorganized and unprotected. He has very little, if any, means to evade the license fees in store for him. He has been paying very small fees for some years now.

A "National Tax Council" becomes imperative at this time. This publication urges the field to organize such a council for its own protection. It asks the men who comprise this industry to realize that such a council will grow in necessity as time goes on.

The members of this industry just simply cannot "stall" any longer. These tax programs are designed to hit them and all other business at one and the same time. They will give coinmen very little opportunity to defend themselves. They will be harsh — but extremely necessary to the community — so that the citizens of every community will want them to be applied against what they will believe are the businesses that should be most taxed. And the coin machine business is one of these they will care very little about when the tax programs get under way.

From what has been happening so far this year the trade realizes that it has very little means for protection unless some sort of a "National Tax Council" is functioning. It also means that no man in this field will know where to go to get the proper information to help him to protect himself.

If ever a "National Tax Council" was a tremendous necessity — it is right this minute.

JUKE BOX OPS WANT TO SUPPORT SMALL RECORD MFRS

“We can make them just as big as ‘Big Four’ if they will give us assurance of continued support,” Leaders Claim

NEW YORK — The juke box ops of the nation came to the fore, after reading the article regarding the new, small record manufacturers in this past week's (February 25) issue of *The Cash Box*, and these men enthusiastically stated that they wanted to wholeheartedly support these record manufacturers.

They further claimed, “We can make these record manufacturers just as big as the ‘big four’ if they will give us their assurance that they will continue to work with us even after we get them built up.”

It is a well known fact thruout the industry that the record manufacturers who originally appealed to coinmen for support, when they needed business, forgot all about the juke box operator once they had reached a solid position in record sales.

“No more,” says one juke box leader, “are we going all out to support any record manufacturer unless he assures us openly and publicly that he will continue to work with the juke box operators after he reaches a more enviable position in his business. We have worked hard to get storekeepers to take on records of strange make and even stranger stars and after we got these records rolling in our juke boxes we suddenly find that these manufacturers forget all about us.”

The trade is now eager to work with the new record manufacturers. Many of these men have been producing some very fine recordings and the juke box operator has been gradually buying more and more of these in preference to the records of the “big

four” manufacturers.

One coinman writes, “You can tell these small record manufacturers that my firm will not only buy everything that we think is good but we'll buy plenty of other records, even if we don't think them too good, in preference to the records of some of these big manufacturers who mistreated us when we needed them during the war period.

“We want these men to go over the top. We believe that our juke boxes can make their stars and their records popular. But we sure don't want the same thing to happen to us as happened in the past, that is, after we get them right on the top, they forget all about us and go out to sell their records to the public instead.”

This sudden and enthusiastic support in answer to the article published here this past week has won much comment from these smaller record manufacturers, too. These men are eager to work with the juke box trade and are pointing all their production toward this field.

This is an unusually fine opportunity for this business to reciprocate and to make these manufacturers as important as the “big four”.

It is also the hope of a great many ops in the music machine industry that this can be done quietly and efficiently so that the records of these smaller men will be getting the big stars.

There is a move under way at this time to make these new manufacturers the leaders in the recording

field for the juke box industry realizes that such action will mean its salvation from the record problem which it has been enduring for so long.

With records the vital heart of the juke box industry it becomes ever more important for this trade to seek out sources of supply whereby, regardless of what may happen, every juke box in the country will be getting the recordings it needs to continue taking in the revenue that is necessary for its amortization and profit.

The trade admits that it can no longer depend on the “big four” record manufacturers to give them the records in the quantity they need. Storekeepers have been angered by the fact that operators haven't been changing records often enough.

The smaller record manufacturers can therefore be the life saver the operator has been seeking. The juke box man's support to this small manufacturer means that he will be in position to get more records from now on to help his business remain a profitable one.

It is up to the juke box industry to immediately start purchasing records of the less known recorders in quantity so that these men will be supplying this industry in ever greater quantity and with better stars as time goes on.

It is imperative for the juke box op to have the records he needs as and when he needs them and the smaller record manufacturer offers him a very logical solution.

EXCLUSIVE TO "THE CASH BOX"

RECORD REVIEWS

By
DAVE QUIRK
RECORD REVIEW EDITOR
OF THE
NEW YORK DAILY NEWS

Wise Woman Blues No Voot, No Boot

Dinah Washington
(Apollo 368)

● On "Wise Woman Blues" Miss Washington does a workmanlike job with the wordage but we think the instrumental background of Lucky Thomson's All-Stars overshadows her. They support the singer with as tricky a background as you'll hear anywhere—and it's real good. On the backing, "No Voot, No Boot," it's all Dinah's but we think the lyrics are on the suggestive side, and we're not prudish. But that's up to the coin box owner who knows just how far this sort of thing can go. Regardless of that angle, this disk is good for the race spots because of its music.

SLEEPER OF THE WEEK

Coax Me A Little Bit

Dinah Shore
(Columbia 36944)

● Here's a disk that can't miss. In the first place, Dinah Shore is one of the country's top singers and rated by quite a few as the No. 1 gal warbler. Then again, the title of the number she does on this waxing is catchy and cute. One of those sayings that will sweep the country like an epidemic. To top all this, the music has a trick rhythm, part rumba, part swing. It's sung and played in a manner that makes it suitable for the prissiest salon or old ladies' sewing circle to the maddest youth center. It's a natural for jukes anywhere. The backing is "Where Did You Learn to Love" and Dinah does a swell job on this, too. It's a fitting teammate for the "Coax me a Little Bit" side, giving the juke box operator double value for his money. 'Nuff said.

Do You Love Me In the Moon Mist

Johnny Desmond
(Victor 20-1810)

● Johnny Desmond is one of two boys who climbed to fame with more than 4,000,000 GIs in the European war theatre with the Glenn Miller-Army Air Forces band. Ray McKinley is the other. Johnny's forte is singing and with the popularity of ex-GIs to start off with, he makes a good buy for the coin boxes. They'll be looking for him. On "Do You Love Me?" Desmond's voice has plenty of personality and on "In the Moon Mist" he does a swell job of a romantic ballad. It's a dreamy, pretty tune—a nice set-off to the swingy, catchy number, "Do You Love Me," on the other side of the disk. Both sides are sure to get plenty of play from the boys and gals who hang around the corner store.

Waiting for the Train to Come In

I Seem to See My Louisiana

Pat Kay and Her Jive Bombers
(Urban 107)

● Here are a good singer and a snappy playing crew teamed on two good numbers. On "Waiting for the Train," Pat Kay displays a swell voice and her Jive Bombers give her a swell background for the swingy number. On the flipover, "I Seem to See," the gal again does a tiptop vocal and the band chimes in with great support to make the ballad a treat to listen to. For our money, Pat herself is right up there with better known gal singers and will be a big asset in the cash boxes. Good for all spots.

Easy Street Love Me Not

Pat Kay
(Urban 109)

● Two more numbers by Miss Kay and both right from the top drawer. The gal really sings and her band is more than the stooge backdrop. It plays music that can be danced to. Miss Kay has a definite swing style to her singing but she is also good on regulation ballad and blues chores.

A Jug of Wine

Seems Like Old Times

Thelma Carpenter
(Majestic 1030)

● Thelma Carpenter is one of our favorite Negro singers and on these two waxings she doesn't lessen our esteem for her ability. She has a swell voice and knows how to sell a song. This is a good disk for all spots as Thelma's voice is one that appeals to young and old, and has none of the raucous rasp that a lot of would-be highbrows dislike and give as the reason for not liking Negro singers. Both sides are on the slow blues type.

Atlanta G.A.

Wild Root

Woody Herman and His Orchestra
(Columbia 36949)

● This disk offers the "band of the year" of 1945 in two numbers that give it a chance to show what won it the title. On "Atlanta" Woody does a snappy vocal in that peculiar voice of his and on the backing, "Wild Root," the band really runs wild in a hot number. It's not for those who want peace and quiet, for the boys of Woody's crew all get a chance to do their stuff in screeching solos. But the side with the Herman Vocal, "Atlanta," is worth the price. He's a favorite with the younger set of all races and colors and this disk of his will do plenty of nickel grabbing.

OO Wee, Baby, OO Wee Wiggle, Wiggle, Woogie

Duke Henderson
(Apollo 367)

● A good disk for the race spots with Duke Henderson yodeling out the vocals on both sides. Here again the lyrics are a little on the purple side, but the work of Jack McVea and his All Stars make the record a good buy for the race spots. They do a nice background job on both sides. On "Wiggle," they beat it out in a fashion that will have the listeners jimpin'.

RECORD MANUFACTURERS
Send Your New Releases to:
DAVE QUIRK
c/o THE CASH BOX, 381 4th AVE.
NEW YORK 16, N. Y.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

BB—BLUEBIRD DE—DECCA
CA—CAPITAL MA—MAJESTIC
CO—COLUMBIA VI—VICTOR

RECORDING COMPANIES LISTED ALPHABETICALLY.

	Feb. 25	Feb. 18	Feb. 11
1—Symphony	134.3	138.5	136.0
CO-36874—BENNY GOODMAN ORCH. My Guy's Come Back			
DE-23456—MARLENE DIETRICH Lili Marlene			
VI-20-1747—FREDDY MARTIN ORCH. In the Middle of May			
DE-18735—BING CROSBY—YOUNG ORCH. Beautiful Love			
DE-18737—GUY LOMBARDO ORCH. Seems Like Old Times			
CA-227—CHAPPELL MUSIC CO. Day By Day			
MA-7162—D. O'NEIL—R. NEWMAN ORCH. Let It Snow! Let It Snow!			
CA-227—JO STAFFORD Day by Day			
2—Doctor, Lawyer,			
Indian Chief	99.6	77.0	76.1
CA-220—B. HUTTON—WESTON ORCH. A Square in the Social Circle			
CO-36945—LES BROWN ORCH. Day By Day			
3—Personality	92.6	71.3	55.6
CA-230—JOHNNY MERCER If I Knew Then			
VI-20-1781—D. SHORE—CASE ORCH. Welcome to My Dream			
CO-36930—PEARL BAILEY Don't Like 'Em			
VI-20-1807—H. CARROLL—R. CASE ORCH. Mama Never Told Me			
4—Let it Snow! Let it Snow!	90.1	125.9	112.6
VI-20-1759—VAUGHN MONROE ORCH. When the Sandman Rides the Trail			
DE-18741—CONNIE BOSWELL—R. MORGAN Walkin' With My Honey			
CO-36909—WOODY HERMAN ORCH. Everybody Knew But Me			
MA-7162—D. O'NEIL—R. NEWMAN ORCH. Symphony			
5—I Can't Begin to Tell You	68.6	85.6	101.4
CA-221—A. RUSSELL—WESTON ORCH. Love Me			
CO-36867—HARRY JAMES ORCH. Waitin' for the Train to Come In			
DE-23457—BING CROSBY			

	Feb. 25	Feb. 18	Feb. 11
I Can't Believe That You're In Love with Me			
VI-20-1720—SAMMY KAYE ORCH. What Makes the Sunset?			
6—I'm Always Chasing Rainbows	63.1	54.0	50.5
CO-36899—HARRY JAMES ORCH. Baby, What You Do to Me			
DE-23472—H. FORREST—D. HAYMES Tomorrow Is Forever			
VI-20-1788—PERRY COMO—CASE ORCH. You Won't Be Satisfied, etc.			
VI-28-0402—AL GOODMAN ORCH. If I Loved You			
7—Oh! What It Seemed To Be	59.2	54.6	17.2
CO-36892—FRANKIE CARLE ORCH. As Long as I Live			
CO-36905—FRANK SINATRA Day by Day			
MA-7164—PAXTON ORCH.—ALAN DALE I'm Glad I Waited for You			
VI-20-1806—CHARLIE SPIVAK Take Care When You Say			
DE-23481—D. HAYMES—H. FORREST Give Me a Little Kiss, etc.			
8—You Won't Be Satisfied (Until You Break My Heart)	54.1	39.0	34.1
CO-36884—LES BROWN ORCH. Come To Baby, Do			
MA-1029—LOUIS PRIMA ORCH. Brooklyn Boogie			
MA-7144—LOUIS PRIMA ORCH. There's a Broken Heart, etc.			
VI-20-1788—PERRY COMO—CASE ORCH. I'm Always Chasing Rainbows			
DE-23496—FITZGERALD—ARMSTRONG The Frim Fram Sauce			
9—Day By Day	39.7	32.2	37.9
CA-227—JO STAFFORD Symphony			
CO-36950—FRANK SINATRA Oh! What It Seemed to Be			
CO-36945—LES BROWN ORCH. Doctor, Lawyer, Indian Chief			
DE-18746—BING CROSBY—M. TORME Prove It By the Things You Do			
10—It Might as Well Be Spring	36.5	63.2	46.7
DE-18706—DICK HAYMES—YOUNG That's for Me			
VI-20-1725—VAUGHN MONROE ORCH. Talkin' to Myself About You			
CA-214—PAUL WESTON ORCH. How Deep Is the Ocean			
VI-20-1738—SAMMY KAYE Give Me the Simple Life			
CO-36893—RAY NOBLE ORCH. Full Moon and Empty Arms			
11—Dig You Later	30.3	39.1	46.3
VI-20-1750—PERRY COMO Here Comes Heaven Again			
12—Slowly	23.8	29.9	6.5
CO-36900—KAY KYSER ORCH. I Don't Wanna Do It Alone			
DE-18747—DICK HAYMES I Wish I Could Tell You			
13—Some Sunday Morning	16.6	32.1	11.7
CO-36839—KATE SMITH Dearest Darling			
DE-23434—HAYMES-FORREST I'll Buy That Dream			
20-1711—HAL MCINTYRE ORCH. Autumn Serenade			
MA-7163—LOUIS PRIMA Everyone Knew But Me			
14—Waitin' For the Train to Come In	14.4	24.7	27.1
DE-18718—JOHNNY ROBERTSON Fishin' for the Moon			
MA-7156—LOUIS PRIMA Just a Little Fond Affection			
CA-218—PEGGY LEE WITH ORCH. I'm Glad I Waited for You			
CO-36867—HARRY JAMES ORCH. I Can't Begin to Tell You			
15—Come to Baby, Do	14.1	9.7	13.1
CO-36884—LES BROWN ORCH. You Won't Be Satisfied			
DE-18716—JIMMY DORSEY Autumn Serenade			
MA-7153—JACK SMITH One More Dream			
CA-224—KING COLE TRIO Tell Ya What I'm Gonna Do			
VI-20-1748—DUKE ELLINGTON ORCH. Frim Fram Sauce			
16—Aren't You Glad You're You	13.0	13.2	17.8
DE-18720—BING CROSBY In the Land of Beginning Again			
MA-7158—GEORGE OLSEN Good Time Palka			
VI-20-1728—TOMMY DORSEY A Door Will Open			
CO-36875—LES BROWN ORCH. The Last Time I Saw You			
CA-225—P. PIPERS—WESTON ORCH. In the Middle of May			
CA-225—P. PIPERS—WESTON ORCH. In the Middle of May			

	Feb. 25	Feb. 18	Feb. 11
17—Everybody Knew But Me	11.6	8.0	-1.0
DE-18778—HELEN FORREST Baby, What You Do to Me			
MA-7163—LOUIS PRIMA Some Sunday Morning			
18—Atlanta G. A.	11.2	-1.0	—
19—Artistry Jumps	9.7	3.3	5.4
CA-229—STAN KENTON Just a-Sittin' and a-Rockin'			
20—Money is the Root of All Evil	9.6	5.7	5.6
DE-23474—ANDREWS—LOMBARDO ORCH. Johnny Fedora			
21—Buzz Me	9.0	4.6	13.0
CA-226—ELLA MAE MORSE Rip Van Winkle			
DE-18734—YOUSIE JORDAN Don't Worry 'Bout That Mu'a			
VI-20-1808—HENRY "RED" ALLEN Get the Map			
DE-18734—LOUIS JORDAN Don't Worry 'Bout That Mula			
22—Chickery Chick	8.3	9.2	21.4
VI-20-1726—SAMMY KAYE ORCH. I Last My Job Again			
CO-36877—GENE KRUPA AND ORCH. Just a Little Fond Affection			
DE-18725—EVELYN KNIGHT—JESTERS Let Him Go—Let Him Tarry			
MA-7155—GEORGE OLSEN Kentucky Babe			
23—Bells of St. Mary's	8.2	2.7	7.9
DE-18721—BING CROSBY—TROTTER ORCH. I'll Take You Home Again			
DE-18302 (515) FRED WARING ORCH. AND GLEE CLUB In a Monastery Garden			
VI-20-1791—CHARLIE SPIVAK ORCH. You Can Cry on Somebody Else's Shoulder			
24—One More Dream	7.9	-1.0	3.2
CA-228—JOHNNY JOHNSTON As Long as I Live			
CO-36903—THE CHARIOTEERS No Soap			
MA-7153—JACK SMITH Come to Baby, Do			
25—It's a Grand Night for Singing	7.6	6.8	16.4
VI-20-1776—LARRY STEVENS Come Closer to Me			
DE-18740—DICK HAYMES All I Owe Ioway			
26—My Guy's Come Back	6.5	6.2	4.2
CO-36874—BENNY GOODMAN Symphony			
MA-1017—THELMA CARPENTER These Foolish Things			
VI-20-1731—DINAH SHORE Honey			
DE-18723—HELEN FORREST I'm Glad I Waited for You			
27—Shoo Fly Pie & Apple Pan Dowdy	6.4	—	—
28—Just a-Sittin' and a-Rockin'	6.1	3.2	1.0
CA-229—STAN KENTON ORCH. Artistry Jumps			
DE-18739—DELTA RHYTHM BOYS Don't Knock It			
MA-1023—T. CARPENTER—FREEMAN ORCH. Hurry Home			
29—Nancy	6.0	6.3	15.4
CO-36868—FRANK SINATRA Cradle Song			
30—Hey! Bo-Bo-Re-Bop	5.8	-1.0	—
31—You're Nobody 'Til Somebody Loves You	5.1	6.1	5.5
DE-18724—RUSS MORGAN That Feeling in the Moonlight			
VI-20-1746—BILLY WILLIAMS WITH ORCH. When I Marry I'll Marry, etc.			
32—I'm Glad I Waited For You	4.5	2.3	1.4
CA-218—PEGGY LEE Waitin' for the Train, etc.			
CO-36906—FRANKIE CARLE ORCH. No, Baby, Nobody But You			
DE-18723—HELEN FORREST My Guy's Come Back			
MA-7164—PAXTON ORCH.—ALAN DALE Oh! What It Seemed to Be			
VI-20-1749—FREDDY MARTIN ORCH. Rachmaninoff Concerto No. 2			
33—Warsaw Concerto	3.6	2.8	1.0
DE-18742—CARMEN CAVALLARO A Love Like This			
DE-29150—LOS ANGELES PHILHARMONIC DE-18484—ALEC TEMPLETON (2 PARTS) DE-18417—VICTOR YOUNG ORCH. (2 PARTS) VI-11-8863—BOSTON POPS ORCH. (1 PARTS) VI-20-1535—FREDDY MARTIN ORCH.			

	Feb. 25	Feb. 18	Feb. 11
34—As Long As I Live	2.8	4.5	21.5
CA-228—JOHNNY JOHNSTON One More Dream			
CO-36892—FRANKIE CARLE ORCH. Oh! What It Seemed to Be			
CO-36723 (C-102) B. GOODMAN ORCH. The Wong, Wong Blues			
DE-18729—BOB EBERLY Gain' Home			
VI-20-1732—DINAH SHORE But I Did			
VI-20-1626—LENA HORNE I Ain't Got Nothin' But the Blues			
35—Give Me the Simple Life	2.5	-1.0	—
36—Give Me a Little Kiss, Will You Huh?	2.2	-1.0	—
37—Don't Be a Baby, Baby	2.1	-1.0	—
38—McNomoro's Bond	1.8	—	—
39—The Honeydripper	1.7	-1.0	3.3
88-34-0737—ROOSEVELT SYKES High Price Blues			
CO-36894—CAB CALLOWAY ORCH. If This Isn't Love			
DE-23451—JIMMIE LUNCEFORD— RHYTHM BOYS Baby, Are You Kiddin'?			
40—It's Been a Long, Long Time	1.6	9.0	27.0
CO-36838—HARRY JAMES ORCH. Autumn Serenade			
DE-18708—BING CROSBY Whose Dream Are You?			
DE-4256—TERRY SHAND ORCH. Pay Me No Mind			
VI-20-1721—CHARLIE SPIVAK ORCH. If I Had a Dozen Hearts			
CA-219—STAN KENTON AND ORCH. Don't Let Me Dream			
MA-7157—DE MARCO SISTERS Tico, Tico			
DE-4256—TERRY SHAND ORCH. (VC) Pay Me No Mind			
41—The Moment I Met You	1.4	-1.0	4.0
42—Don't You Remember Me	1.3	—	—
43—Polonaise (Chopin)	1.2	-1.0	1.0
CO-17377-D—EGON PETRI DE-18677—CARMEN CAVALLARO ORCH. Enlioro			
VI-20-1769 (P-145) AL GOODMAN ORCH. Finale			
VI-8848—JOSE ITURBI Part 2			
44—I Wish I Could Tell You	1.1	-1.0	4.1
CA-232—SKIP FARRELL You Can Cry, etc.			
CO-36908—BENNY GOODMAN ORCH. Give Me the Simple Life			
DE-18747—DICK HAYMES Slowly			
45—You Can Cry on Somebody Else's Shoulder	1.0	6.9	4.7
CA-232—SKIP FARRELL I Wish I Could Tell You			
VI-20-1791—CHARLIE SPIVAK ORCH. The Bells of St. Mary's			
46—Cotton Tail	1.0	3.4	2.3
CO-36882—KAY KYSER Angel			
VI-20-1763—SHEP FIELDS Put That Ring on My Finger			
CA-231—BOBBY SHERWOOD ORCH. Snap Your Fingers			
47—All I Owe Ioway	1.0	-1.0	-1.0
48—Coffee Time	-1.0	1.1	2.2
49—That's For Me	-1.0	1.7	7.5
CA-213—JO STAFFORD Gee, It's Good To Hold You			
CO-36844—KAY KYSER—CAMPUS KIDS Choo Choo Palka			
DE-18706—DICK HAYMES—YOUNG ORCH. It Might as Well Be Spring			
MA-7149—JERRY WARD ORCH. Gotta Be This or That			
VI-20-1716—ARTIE SHAW ORCH. Yalanda			
50—Just a Little Fond Affection	-1.0	-1.0	11.6
CO-36871—KATE SMITH Tumbling Tumbleweeds			
CO-36877—GENE KRUPA ORCH. Chickery Chick			
DE-18722—CHARLIE BARNET ORCH. Surprise Party			
MA-7156—LOUIS PRIMA ORCH. Waitin' for the Train, etc.			
VI-20-1727—CHARLIE SPIVAK ORCH. You Are Too Beautiful!			

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

- | | | | |
|----------|---|-----------|--|
| 1 | MEANS PRICE WENT UP. | 5 | MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS. |
| 2 | MEANS PRICE WENT DOWN. | 6 | MEANS NO PRICES QUOTED FOR PAST TWO WEEKS. |
| 3 | MEANS MACHINE JUST ADDED TO LIST. | 7 | MEANS NO PRICES QUOTED FOR PAST THREE WEEKS. |
| 4 | MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK. | XX | MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION. |

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

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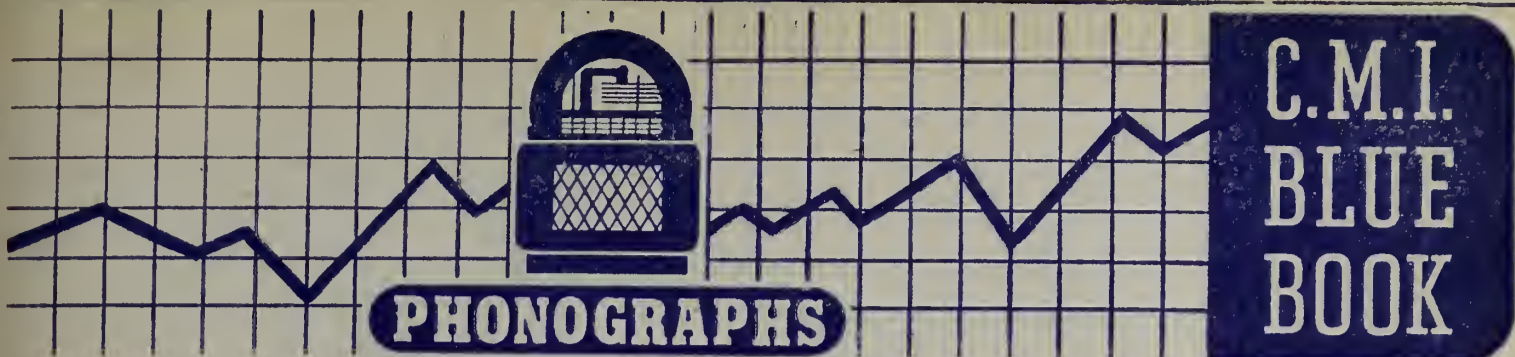
381 FOURTH AVENUE, NEW YORK 16, NEW YORK
ALL PHONES: MURRAY Hill 4-7797

CHICAGO OFFICE

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS
HELEN PALMER, Mgr. ALL PHONES: DEARBORN 0045

LOS ANGELES OFFICE

422 W 11th ST LOS ANGELES 15, CALIFORNIA
MARSHALL MICON, Mgr. ALL PHONES: PROSPECT 2687



WURLITZER

xx. P-10	\$49.50	\$75.00
xx. P-10, Ill.	65.00	69.50
1. P-12	75.00	125.00
xx. P-12, Ill.	109.50	139.00
xx. 312	85.00	95.00
6. P-400	59.50	99.50
5. 412	125.00	179.00
xx. 412 DC Cr.	32.50	
xx. 412, Ill.	100.00	159.50
xx. 316	100.00	125.00
xx. 416	105.00	135.00
2. 616	165.00	269.50
2. 616, Ill.	200.00	259.50
xx. 616 A	145.00	225.00
xx. 716	175.00	225.00
1. 24	250.00	335.00
6. Revamp (24)	275.00	295.00
1. 600R	400.00	469.50
1. 600K	425.00	460.00
5. 500	425.00	495.00
7. 500K	425.00	475.00
xx. 500A	395.00	425.00
7. 41 (Counter)	125.00	159.50
2. 51 (Counter)	110.00	125.00
1. 61 (Counter)	150.00	169.00
2. 71 (Counter)	175.00	209.00
7. 81 (Counter)	150.00	225.00
xx. 50	75.00	129.50
1. 700	610.00	675.00
1. 750M	700.00	775.00
5. 750E	700.00	800.00
5. 780M Colonial	550.00	675.00
5. 780E	610.00	695.00
1. 800	675.00	750.00
1. 850	750.00	825.00
5. 950	735.00	795.00
2. 42-24 (Rev)	350.00	495.00
5. 42-500 (Rev)	550.00	595.00
5. 42-600 (Rev)	475.00	495.00
5. 300 Adaptor	19.50	32.95
6. 320 Wireless Wall Box	17.00	22.95
6. 310 Wall Box, 30 Wire	2.00	12.00
5. 320-2 Wire Wall Box	19.50	27.50
xx. 332-2 Wire Bar Box	9.50	10.00
6. 331-2 Wire Bar Box	9.50	14.50
5. 304-2 Wire Stepper	17.50	19.50
xx. Wireless Strollers	25.00	
6. 430 Speaker Cab. with 5-10-25 Box	79.50	150.00
xx. 420 Speaker Cabinet	50.00	
5. Twin 616 Steel Cabinet Adp. Amp. Stp. Speaker	150.00	295.00
5. Twin 12 Steel Cabinet Adp. Amp. Stp.	195.00	225.00
xx. Selector Speaker	95.00	100.00
2. 100 Wall Box 5c 30 Wire	10.50	19.50
xx. 100 Wall Box 10c	17.50	
2. 111 Bar Box	8.50	12.50
2. 125 Wall Box, 5, 10, 25	15.50	24.50
1. 120 Wall Box	19.50	24.50
xx. Bar Brackets	2.00	2.50
xx. 305 Impulse Rec.	2.50	19.50
5. 350 Wls. Speaker	20.00	
xx. 115 Wall Box Wire	15.00	
6. 135 Step Receiver	17.50	29.50
5. 145 Imp. Step. Fast	40.00	45.00
xx. 150 Impulse Rec.	20.00	
xx. 337 Bar Box	32.50	
5. 306 Music Transmit	10.00	12.50
xx. 39A Speaker	25.00	
6. 130 Adaptor	24.50	37.95
xx. 24 Steel Cab. Speaker	140.00	175.00
5. 580 Speaker	149.00	

ROCKOLA

1. 12 Record	\$110.00	\$149.50
1. 16 Record	125.00	169.00
xx. Rhythm King 12	69.50	99.50
xx. Rhythm King 16	135.00	150.00
7. Imperial 16	125.00	169.50
5. Imperial 20	199.50	225.00
6. Windsor	237.50	310.00
1. Monarch	215.00	289.50
7. Windsor, Ill.	250.00	300.00
xx. Std. Dial-A-Tone	325.00	400.00
5. '40 Super Rockolite	450.00	495.00
xx. Counter '39	125.00	165.00
2. '39 Standard	300.00	400.00
2. '38 DeLuxe	325.00	425.00
xx. '40 Super Walnut	340.00	365.00
7. '40 Super Marble	475.00	
xx. '40 Master Walnut	335.00	365.00
5. '40 Master Rockolite	425.00	475.00
6. '40 Counter	165.00	195.00
xx. '40 Counter with Std.	139.50	
xx. '41 Premier	525.00	550.00
5. Wall Box	10.00	12.50
6. Bar Box	10.00	17.50
xx. '41 Bar Box	20.00	
xx. Spectravox '41	65.00	115.00
xx. Glamour Tone Column	95.00	
xx. Modern Tone Column	50.00	69.50
7. Playmaster & Spectravox	350.00	425.00
xx. Twin 12 Cab. Speak.	175.00	
xx. 20 Rec. Steel Cab ASA	109.50	
xx. Playboy	30.00	
1. Commando	565.00	650.00
xx. 1501 Wall Box	5.00	7.00
xx. 1502 Bar Box	3.50	6.00
6. 1503 Wall Box	19.50	20.00
7. 1504 Bar Box	27.50	32.50
7. 1510 Bar Box	25.00	
7. 1525 Wall Box	27.50	45.00
5. 1526 Bar Box	30.00	42.50
5. Dial-A-Tone B&W Box	15.00	17.50
xx. 1805 Organ Speaker	37.50	50.00
xx. Tone-A-Lier	54.50	
xx. DeLuxe Jr. Console Rock	150.00	
xx. Playmaster	295.00	375.00

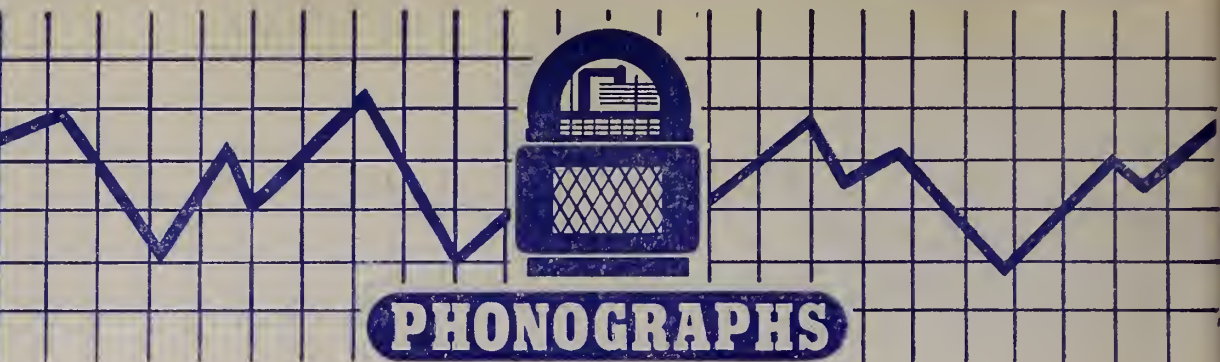
A. M. I.

5. Hi-Boy 302	395.00	649.00
5. Singing Towers 201	350.00	485.00
6. Streamliner 5-10-25	275.00	595.00
5. Top Flight	275.00	
xx. Model V-5 Phono	60.00	
xx. Singing Towers Speak	15.00	
5. Singing Towers (301)	275.00	325.00

BUCKLEY

2. New Wall Box	20.00	23.00
2. New Bar Box	20.00	23.00
xx. Wall & Bar Box Old Style	3.50	4.50
4. Ill. Wall & Bar Box	17.50	21.50
6. 32 Record Adaptor	14.95	17.50
xx. 24 Record Adaptor	15.00	
xx. 16 Record Adaptor	15.00	
xx. Steel Cabinet	10.00	20.00
xx. Zephyr Speak Cab.	11.25	
xx. 20 Rec. Seeburg Adaptor	25.00	39.50
5. Bar Brackets	.95	2.50

C.M.I. BLUE BOOK



PHONOGRAPHS

xx. Selectomatic 10	\$35.00	\$75.00
5. Symphonola	110.00	169.50
xx. Model A III	85.00	115.00
xx. Model B	62.50	100.00
xx. Model C	37.50	
xx. Model H	100.00	
2. Rex	150.00	205.00
xx. Rex, with adaptor	239.50	
xx. Model K-15	95.00	149.50
1. Model K-20	160.00	325.00
2. Royale	150.00	225.00
5. Plaza	289.50	375.00
xx. Regal	325.00	400.00
xx. Regal, RC	300.00	385.00
xx. Model A	125.00	
2. Gem	200.00	300.00
xx. Classic	400.00	450.00
6. Classic, RC	425.00	525.00
6. Mayfair	295.00	370.00
xx. Melody King	125.00	135.00
xx. Crown	299.50	350.00
xx. Crown, RC	345.00	
xx. Concert Grand	285.00	325.00
xx. Colonel	300.00	425.00
xx. Colonel, RC	450.00	575.00
xx. Concert Master, RC	575.00	
xx. Cadet	350.00	425.00
xx. Cadet, RC	425.00	475.00
2. Major	375.00	395.00
7. Major, RC	385.00	395.00
2. Envoy	395.00	439.50
1. Envoy, RC	450.00	495.00
xx. Vogue	350.00	419.50
7. Vogue, RC	450.00	500.00
2. Casino	265.00	295.00
xx. Casino, RC	239.50	389.50
7. Commander	335.00	485.00
6. Commander, RC	395.00	495.00
5. Hi-Tone 9800	550.00	625.00
5. Hi-Tone 9800 RC	625.00	675.00
2. Hi-Tone 8800	550.00	625.00
5. Hi-Tone 8800 RC	575.00	675.00
2. Hi-Tone 8200	525.00	625.00
1. Hi-Tone 8200 RC	595.00	745.00
xx. 20 Record '43 Cabt	459.50	475.00
xx. Playboy	10.00	18.00
xx. Selectomatic 16	4.50	6.50
xx. Selectomatic 20	5.00	7.50
6. Selectomatic 24	8.00	8.50
xx. Remote Speak Organ	22.50	32.50
xx. Multi-Selector 12 Rec	69.50	
xx. Melody Parade Bar	4.50	
2. 5c Wall-O-Matic Wireless	25.00	39.50
7. 5c Bar-O-Matic Wireless	29.00	37.00
2. 5c Wall-O-Matic 3 Wire	22.50	35.00
6. 30 Wire Wall Box	5.00	10.00
xx. Power Supply	15.00	
xx. 5, 10, 25c Bar-O-Matic 3-Wire	32.50	47.50
xx. 5, 10, 25c Wall-O-Matic 3-Wire	32.50	47.50
5. 5c, 10, 25c Wall-O-Matic Wireless	45.00	47.50
5. 5-10-25 Bar-O-Matic Wireless	42.50	49.50
xx. Electric Selector	30.00	
xx. Wireless Stroller	17.50	27.50
7. Wall Brackets	2.50	
xx. .Wired Speak Organ	24.50	32.50

5. Wall Boxes	\$2.00	\$2.50
xx. Adaptor for Seeburg	25.00	
xx. Adaptor for Rockola	27.50	
xx. Adaptor for 616 Wurlitzer..	15.00	
xx. Twin 12 Adaptor	25.00	37.50
xx. Wurlitzer 24 Adaptor	15.00	
xx. Adaptor for Mills Empress..	25.00	
xx. Organ Speaker	35.00	
xx. Sun Ray Speaker	25.00	
xx. Bar Brackets	2.50	3.50

MILLS

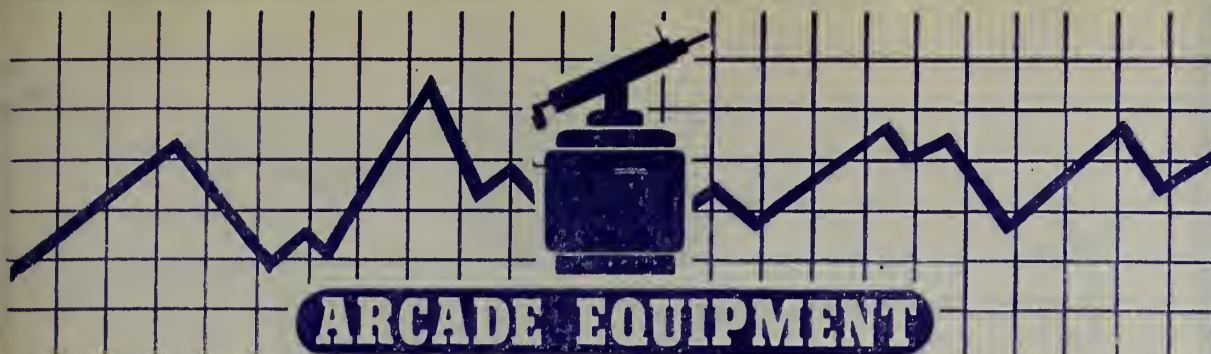
xx. Zephyr	89.00	125.00
xx. Studio	70.00	100.00
xx. Dance Master	70.00	90.00
xx. DeLuxe Dance Master	50.00	52.50
7. Do-Re-Mi	50.00	125.00
5. Panoram	325.00	379.50
2. Throne of Music	225.00	375.00
xx. Throne with Adaptor	275.00	285.00
4. Empress	275.00	425.00
xx. Panoram Adaptor	8.50	
xx. Panoram 10 Wall Box	8.50	
xx. Speaker	10.00	
1. Panoram Peek (Con)	275.00	375.00
xx. Conv. for Panoram Peek	12.50	

GABEL

xx. 12 Record, Jr.	42.50	75.00
xx. 12 Record with Adaptor	58.50	
xx. 12-12 Adaptor	94.00	
xx. 18 Rec. Ill. Grill	20.00	52.50
xx. 18 with Adaptor	99.50	125.00
xx. 20 Record Lite Up	225.00	265.00
xx. 24 Record Last Mdl	75.00	95.00

PACKARD

1. Play Mor Wall and Box	25.00	36.95
5. Bar Bracket	2.50	5.00
xx. Willow Adaptor	18.00	
xx. Chestnut Adaptor	25.00	36.50
xx. Cedar Adaptor	30.00	39.50
xx. Poplar Adaptor	25.00	46.50
xx. Maple Adaptor	30.50	
xx. Juniper Adaptor	29.00	31.00
xx. Elm Adaptor	25.00	
xx. Pine Adaptor	25.00	
xx. Beech Adaptor	20.00	43.50
xx. Spruce Adaptor	35.00	45.00
xx. Ash Adaptor	25.00	35.00
xx. Walnut Adaptor	25.00	36.50
xx. Lilly Speaker	17.00	20.00
xx. Violet Speaker	21.00	24.50
xx. Orchid Speaker	50.00	63.00
xx. Iris Speaker	55.00	59.50



ARCADE EQUIPMENT

**C.M.I.
BLUE
BOOK**

xx. Atlas Baseball	\$75.00	\$85.00
5. A.B.T. 6 Gun Rifle Rg.	1500.00	1995.00
1. Bally Alley	20.00	79.50
1. Bally Basketball	55.00	115.00
1. Bally Convoy	115.00	189.50
1. Bally Defender	179.50	199.50
xx. Bally Eagle Eye	49.50	
5. Bally King Pin	195.00	225.00
2. Bally Lucky Strike	79.50	125.00
1. Bally Rapid Fire	60.00	200.00
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1. Bally Bull Jap Con	25.00	89.50
1. Bally Shoot-the-Bull	69.50	95.00
1. Bally Sky Battle	130.00	245.00
7. Bally Racer	80.00	85.00
4. Bally Torpedo	149.50	165.00
5. Bally Undersea Raider	399.50	
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xx. Bang-A-Deer	35.00	57.50
5. Bank Ball	375.00	
xx. Bell-O-Ball	35.00	150.00
xx. Blister Gunner Con	10.00	
5. Bowl-A-Bomb	125.00	175.00
2. Bowling League	125.00	175.00
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2. Buckley DeLuxe Dig	99.50	110.00
5. Buckley Treas. Is. Dig	25.00	59.50
xx. Casion Golf	15.00	45.00
5. Chicoin Goatee	525.00	
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4. Chicoin Hockey	150.00	225.00
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7. Chicoin Rola Score	60.00	125.00
6. Chester Pollard Golf	34.50	65.00
xx. Circus Romance	195.00	199.50
xx. Cupid Wheel	90.00	100.00
5. Daval Bumper Bowling	75.00	99.50
xx. Daval-U-Roll-It	41.50	
xx. Evans Duck Pin Alley	189.50	
5. Evans In-the-Barrel	75.00	125.00
4. Evans Super Bomber	199.50	395.00
1. Evans Play Ball	150.00	175.00
2. Evans Ski Ball	50.00	85.00
7. Evans Ten Strike, LD	30.00	35.00
5. Evans Ten Strike, HD	65.00	79.50
4. Evans Tommy Gun	75.00	195.00
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xx. Exhibit Bicycle	50.00	75.00
xx. Exhibit Basketball	75.00	
5. Exhibit Bowling Alley	59.50	89.50
1. Exhibit Hi-Ball	65.00	125.00
1. Exhibit Merchantman Roll Ch. Digger	79.50	99.50
1. Exhibit Rotary Mdsr	229.50	349.50
2. Exhibit Vitalizer	69.50	75.00
2. Genco Bank Roll	155.00	225.00
xx. Genco Magic Roll	39.50	125.00
6. Genco Play Ball	110.00	199.50
5. Genco Total Roll	425.00	
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1. Groetchen Mtn. Climb	65.00	115.00
2. Groetchen Metal Typer	324.50	375.00
1. Gottlieb Skee Ballette	50.00	100.00
2. Jenn. Roll-in-the-Bar	125.00	145.00
1. Keeney Air Raider	125.00	225.00
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4. Keeney Anti-Aircft. Br.	42.50	89.50
2. Keeney Anti-Aircft. Bl.	30.00	35.00
7. Keeney Bowlette	150.00	200.00
2. Keeney Navy Bomber	175.00	195.00
4. Keeney Sub Gun	49.00	169.50
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5. Keeney Texas Leaguer	39.50	59.50
xx. Kirk Air Defense	115.00	145.00
1. Kirk Night Bomber	250.00	350.00
1. Keep Punching	89.50	110.00
xx. Klip-A-Nip (Con)	16.50	16.75
6. Kue Ball	25.00	30.00

4. Liberator	\$149.50	\$199.50
6. Midget Skee Ball	75.00	89.50
xx. Midget Skee Ball DeL	75.00	90.00
xx. Mills Rotary Digger	29.50	49.50
4. Mutoscope Ace Bomber	199.50	295.00
xx. Mutoscope Bowl. Alley	110.00	
2. Mutoscope Dr. Mobile	199.50	279.50
xx. Mutoscope Dr. Mobile w. tk.	260.00	325.00
1. Mutoscope Elec. Trav. Crane	69.50	79.50
xx. Mutoscope Fan Ft. Dig	40.00	54.50
1. Mutoscope Photomatic	780.00	795.00
5. Mutoscope Roll Frt. Cr.	50.00	69.50
1. Mutoscope Sky Fighter	160.00	325.00
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xx. Mutoscope Sky Fighter w. con.	200.00	229.50
xx. Mutoscope Hockey	37.50	65.00
xx. Mutoscope Magic Fing	85.00	125.00
xx. Mutoscope Pokerino	75.00	79.50
5. Munves Super Skee Roll	349.50	
xx. Munves Trap-the-Jap	150.00	
xx. Pennant	35.00	49.50
1. Periscope	99.50	199.50
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6. Pilot Trainer	850.00	
5. Pitchem & Catchem	109.50	125.00
xx. Poker & Joker	55.00	79.50
1. Radio Rifle	20.00	79.50
5. Rockola Ten Pins LD	35.00	39.00
xx. Rockola Ten Pins HD	40.00	69.50
1. Rockola Tom Mix Rifle	25.00	50.00
1. Rockola World Series	99.50	105.00
xx. Rockola Talkie Hrsp.	100.00	125.00
xx. Rock-O-Ball	75.00	125.00
7. Roll-A-Ball (Jafco)	379.50	
1. Scientific Baseball	50.00	97.50
1. Scientific Batting Pr.	60.00	149.50
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7. Scientific Basketball	30.00	60.00
xx. Scientific Battle Royal	149.50	
1. Scientific X-Ray Pkr	90.00	110.00
5. See-A-Freak	49.50	89.50
1. Seeburg Chicken Sam	94.50	150.00
1. Seeburg Jap Con	85.00	150.00
5. Seeburg Jail Bird	69.50	100.00
4. Seeburg Shoot-the-Chute	60.00	139.50
xx. Seeburg Hitler Con	69.50	89.50
xx. Seeburg Hockey	30.00	69.50
xx. Seeburg Par. Gun	40.00	70.00
6. Seeburg Rayolite	25.00	50.00
5. Selectorscope	75.00	189.50
xx. Shoot-A-Bazooka (Con)	10.00	
5. Skee-Barrel Roll	249.00	404.50
xx. Star Elec. Hoist Dig	25.00	35.00
5. Super Torpedo	225.00	275.00
5. Supreme Bolascor	210.00	
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1. Supreme Gun (Rev)	99.50	195.00
2. Supreme Skee Roll	179.50	250.00
2. Supreme Rocket Buster	149.50	225.00
1. Tail Gunner	95.00	165.00
4. Test Pilot	99.50	225.00
xx. Target Roll, 14 Ft.	79.50	
xx. Thunderbolt	195.00	300.00
xx. Tokio Raider (Con)	16.50	16.75
5. Victory Pool (Play Pool)	79.50	100.00
5. Victory Roll	175.00	225.00
5. Warner Voice Recorder	199.50	350.00
2. Western Baseball '39	35.00	39.50
1. Western Baseball '40	95.00	139.50
5. Western Major League	85.00	150.00
5. Western Super Strength	29.50	32.00
xx. Western Recordit	325.00	399.50
1. Wurlitzer Skee-ball	179.50	235.00
6. Whee-Gee Mystic	109.50	139.50
2. Zingo	125.00	179.50

C.M.I. BLUE BOOK



5. All American Derby Con	\$65.00	
5. All American	25.00	\$39.50
xx. Arlington	15.00	20.00
xx. Aksaraben, PO	35.00	49.50
xx. Arrowhead	35.00	
xx. Big Game, PO	94.50	95.00
xx. Big Prize, FP	39.50	75.00
xx. Big Prize, PO	39.50	
5. Blue Grass, FP	147.50	195.00
xx. Blue Ribbon, PO	40.00	
6. Challenger	80.00	94.50
2. Club Trophy, FP	224.50	315.00
xx. Congo	32.50	
5. Contest, FP	94.50	104.50
2. Dark Horse, FP	137.50	175.00
xx. Derby King	65.00	70.00
xx. Derby Clock, PO	69.50	75.00
xx. Derby Heat, PO	32.50	
xx. Derby Time, PO	65.00	150.00
2. Derby Winner, PO	100.00	125.00
5. '41 Derby FP	224.50	339.50
xx. Dust Whirls	275.00	300.00
5. Eureka	30.00	35.00
xx. Feed Bag, PO	50.00	
xx. Flasher, PO	35.00	
xx. Fleetwood	24.50	35.00
5. Flying Champ	65.00	100.00
2. Fairmount	395.00	495.00
5. Fair Grounds, PO	22.50	49.50
xx. Fast Track	29.50	
6. Five-In-One, FP	25.00	49.50
5. Fortune, FP	150.00	200.00
5. Gold Cup, FP	34.50	59.50
2. Grand National, PO	55.00	65.00
2. Grand Stand, PO	40.00	50.00
xx. Gold Medal, PO	25.00	45.00
xx. Hawthorne, PO	50.00	79.50
xx. Hi-Boy, PO	10.00	
xx. Horseshoes, PO	39.50	
2. Jockey Club	295.00	375.00

5. Jumbo '44	\$79.50	\$90.00
5. Kentucky	195.00	299.50
5. Long Acre	374.50	465.00
2. Long Shot, PO	145.00	275.00
6. One-Two-Three '39, FP	29.50	35.00
5. One-Two-Three '40	69.50	89.50
5. One-Two-Three '41	75.00	79.50
6. Owl, FP	42.50	69.50
xx. Pastime (Rev)	175.00	293.50
5. Preakness, PO	12.50	14.50
5. Pacemaker, PO	35.00	55.00
5. Pimlico, FP	295.00	375.00
xx. Pot Shot	39.50	
5. Race King (Rev)	94.50	125.00
5. Record Time, FP	127.50	174.50
xx. Rockingham	179.50	325.00
2. Santa Anita	95.00	185.00
xx. 7 Flasher, FP	79.50	
xx. Sport Event, FP	135.00	
2. Sky Lark, FP & PO	139.50	175.00
2. Sport Special, FP	125.00	169.50
5. Sport Page, PO	35.00	37.50
5. Spinning Reels, PO	72.50	110.00
5. Sport King, PO	125.00	275.00
xx. Stepper Upper, PO	65.00	
5. Sportsmen (Rev)	195.00	200.00
5. Track Record	45.00	55.00
5. Thistledown	25.00	55.00
1. Thoroughbred	374.50	395.00
2. Turf Champ, FP	39.50	52.50
xx. Turf Special	15.00	
2. Turf King	295.00	395.00
5. Victorious 1943 (Rev)	79.50	82.50
2. Victorious 1944 (Rev)	65.00	84.50
7. Victorious 1945 (Rev)	99.50	150.00
xx. Victory, FP	39.50	47.50
5. Whirlaway (Rev)	275.00	295.00
5. Winning Ticket	65.00	75.00
5. War Admiral (Rev)	125.00	265.00
xx. Zipper	29.50	

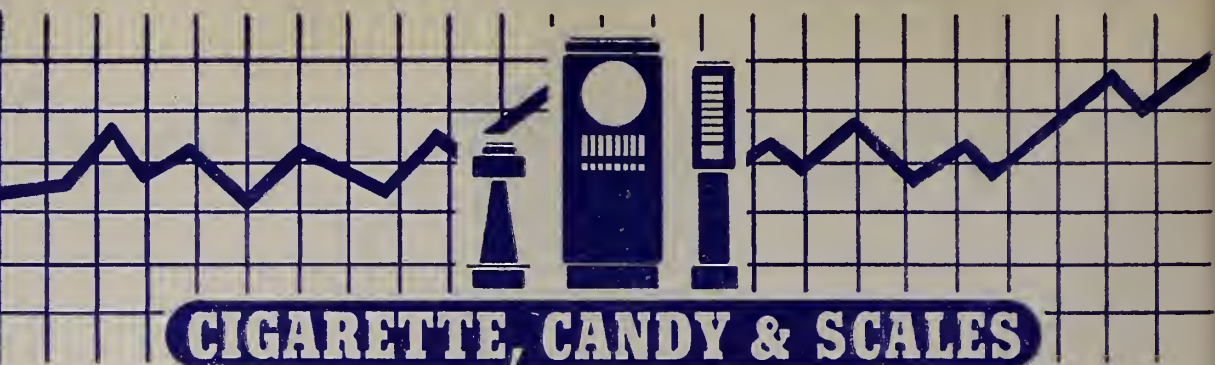
CONSOLES

**C.M.I.
BLUE
BOOK**

4. 5c Baker's Pacer DD	\$225.00	\$289.50
xx. C.S. Baker's Pacer DD	225.00	375.00
5. 25c Baker's Pacer DD	325.00	450.00
xx. 5c Baker's Pacer Std	250.00	300.00
xx. 25c Baker's Pacer Std	350.00	365.00
xx. C.S. Baker's Pacer (Standard)	475.00	487.50
xx. Bally Entry	22.50	
5. Bangtails '39	89.50	150.00
7. Bangtails '40	149.50	199.50
1. Bangtails '41	225.00	499.50
2. Big Game, PO	50.00	189.50
5. Big Game, FP	79.50	99.50
2. Big Top, FP	95.00	109.50
5. Big Top, PO	65.00	109.50
5. Bob Tail, PO	89.50	149.50
5. Bob Tail, FP	99.50	125.00
xx. Buckley, 7 Bells	175.00	289.50
xx. Buckley, Long Shot Par	700.00	
5. Buckley, Col. Sgt. Head	65.00	
xx. Buckley Col. New Top	75.00	
xx. Beulah Park	94.50	110.00
xx. Charley Horse	100.00	
xx. China Boy	59.50	
xx. Chucklette	20.00	45.00
2. Club Bells	165.00	239.00
xx. Club Bells 25c	300.00	350.00
xx. Club Chief	89.50	
xx. Club House	50.00	90.00
6. Derby Day Slant	45.00	75.00
xx. Derby Day Flat	17.20	25.00
xx. Derby Winner	274.50	
xx. Dixie	59.50	
xx. Dominola	35.00	
5. Double Bells	159.50	199.50
xx. Duo Twin Bells 5-25	400.00	650.00
6. Evans Pacers	295.00	325.00
xx. El Dorado	75.00	
5. Exhibit Races	25.00	35.00
5. Fast Time, FP	50.00	69.50
6. Fast Time, PO	75.00	89.50
xx. Favorite	25.00	
xx. Flashing Thru	95.00	
xx. Flashing Ivories	245.00	
xx. Fleetwood	30.00	
1. Four-Way Super Bell	395.00	489.50
4. Four-Way Bell 3-5 1-25	495.00	625.00
5. Four Horsemen	79.50	149.50
2. Galloping Domino (38)	45.00	74.50
5. Galloping Domino (39)	89.50	150.00
6. Galloping Domino (40)	149.50	175.00
5. Galloping Domino (41)	225.00	499.50
2. Galloping Domino (42)	275.00	295.00
xx. Good Luck	25.00	
1. High Hand	169.50	210.00
xx. Hold & Draw	90.00	
5. Jungle Camp, FP	75.00	89.50
xx. Jungle Camp, PO	69.50	
xx. Jungle Camp, Comb	119.50	125.00
6. Jumbo Parade, Comb	185.00	213.75
4. Jumbo Parade, FP	79.50	115.00
2. Jumbo Parade, PO	89.50	125.00
2. Jumbo Parade, 25c	195.00	200.00
1. Kentucky Club	89.50	125.00
xx. Keen Kubes	129.50	
xx. Kennette	89.50	
xx. Keno	40.00	
2. Liberty Bell	19.50	24.50
5. Long Champs	25.00	65.00
xx. Lucky Lucre	99.50	105.00
6. Lucky Lucre '41	125.00	249.50
6. Lucky Lucre 5-25	295.00	
5. Lucky Lucre 5-5	150.00	195.00
2. Lucky Star	100.00	149.50
xx. Lucky Star '41	295.00	
xx. Lincoln Field	95.00	149.50
2. May Bells 5-5-5-25c	295.00	350.00
xx. Multiple Cubes, PO	30.00	47.50
6. Multiple Racer	35.00	95.00

2. Mills 4 Bells	\$300.00	\$600.00
1. Mills 3 Bells	775.00	795.00
5. Mills Auto Dice 25c	39.50	150.00
xx. Pace Century	300.00	350.00
xx. Pace Marathon	99.50	
5. Paces Races Bl. Cab.	49.50	115.00
1. Paces Races Br. Cab.	79.50	195.00
xx. Paces Races Red Arrow	124.50	150.00
xx. Paces '39 Saratoga	47.50	79.50
6. Paces '40 Saratoga	129.50	169.50
2. Paces Saratoga w. rails	89.50	119.50
5. Paces Saratoga, no rails	65.00	75.00
5. Paces Saratoga Comb	125.00	139.50
5. Paces Saratoga Jr. PO	75.00	99.50
2. Paces Saratoga, Sr.	100.00	279.00
5. Paces Reels Comb	150.00	184.00
5. Paces Reels, Jr. PO	40.00	75.00
5. Paces Reels, Sr. PO	100.00	196.50
2. Paces Reels, with rails	79.50	115.00
1. Paces Reels, no rails	69.50	79.50
2. Paces Twin 5-10	245.00	250.00
2. Paces Twin Console 5-25	295.00	325.00
6. Pastime	195.00	219.50
xx. Paddock Club	50.00	
2. Pamco DeLuxe Bell	17.50	45.00
xx. Parlay Races	35.00	49.50
xx. Pay Day	149.50	225.00
xx. Pheasant	6.00	
xx. Pickem	22.50	
1. Ray's Track	40.00	75.00
5. Rio	25.00	
2. Riviera	150.00	269.50
6. Rollette, Jr.	40.00	60.00
6. Rollette, Jr. (41)	125.00	
xx. Rollette, Sr.	490.00	499.50
xx. Rosemont	25.00	
6. Royal Draw	60.00	105.00
6. Royal Flush	50.00	69.50
xx. Royal Lucre '41	275.00	290.00
5. Roll 'em	89.50	145.00
6. Roulette 25c Caille	250.00	275.00
xx. Seeburg Races	35.00	
xx. Saddle Club	35.00	47.50
xx. Silver Bell	29.50	32.50
xx. Silver Moon, Comb	140.00	155.00
2. Silver Moon, PO	50.00	100.00
5. Silver Moon, FP	99.50	119.50
7. Silver Moon, 10c	159.50	269.50
6. Silver Moon, 25c	219.50	250.00
5. Skill Field	89.50	
xx. Skillo	180.00	
xx. Skill Time '37	39.50	
xx. Skill Time '38	59.50	
7. Skill Time '41	65.00	110.00
6. Square Bell	50.00	85.00
xx. Stanco Bell Double	119.50	
xx. Stanco Bell Single	110.00	
xx. Sugar King	25.00	50.00
1. Sun Ray	135.00	150.00
2. Super Bell 5c Comb	224.50	295.00
5. Super Bell 25c Comb	305.00	395.00
5. Super Track Time	249.50	295.00
xx. Super Track Time TKT	260.50	
xx. Suzie Q	75.00	
7. Tanforan	25.00	44.50
xx. Track King	25.00	
xx. Track Meet	159.50	
xx. Track Odds, West	100.00	
2. Track Odds, Buckley	150.00	175.00
5. Track Odds, Daily Dbl.	450.00	479.50
7. Track Odds, DD, JP Buckley	575.00	695.00
5. Track Odds, DD, JP Buckley (New)	995.00	
xx. Track Time '39	100.00	200.00
5. Track Time '38	25.00	125.00
6. Track Time '37	39.50	79.50
xx. Track Time '38 TKT	75.00	
xx. Track Time '37 TKT	35.00	49.50
5. Triple Entry	69.50	159.50
5. Two-Way Super Bell 5-5	295.00	575.00
5. Two-Way Super Bell 5-25	369.50	585.00

C.M.I. BLUE BOOK



CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER		
6. Model S 7 Column	\$39.50	\$49.50
7. Model VD 7 Column	32.50	64.50
xx. Model W 9 Column	30.00	69.50
7. Model WD 9 Column	70.00	74.50
5. Champion, 11 Column King Size	95.00	104.50
6. Champion, 9 Column	89.50	97.50
xx. Champion, 7 Column	77.50	95.00

NATIONAL		
xx. Model 9-50	50.00	59.50
xx. Model 7-50, Regular	42.50	
xx. Model 7-50, King Size	42.50	47.50
xx. Model 9-30	30.00	40.00
xx. Model 9A	65.00	79.50
xx. Model 6-30	22.50	29.50
xx. Model 6-26	15.00	

ROWE		
xx. Aristocrat, 6 Column	7.50	
xx. Imperial, 6 Col.	15.00	50.00
xx. Imperial, 8 Col.	25.00	60.00
xx. Royal, 6 Col.	35.00	45.00
xx. Royal, 8 Col.	45.00	65.00
xx. Royal, 10 Col.	45.00	57.50
xx. President, 6 Col.	45.00	
xx. President, 8 Col.	55.00	
xx. President, 10 Col.	65.00	85.00

U-NEED-A-PAK		
xx. Model E, 6 Col.	10.00	
7. Model E, 8 Col.	10.00	20.00
xx. Model E, 9 Col.	25.00	
xx. Model E, 12 Col.	35.00	
xx. Model E, 15 Col.	45.00	
xx. Model A, 8 Col.	30.00	45.00
xx. Model A, 9 Col.	35.00	50.00
5. Model 500, 9 Col.	59.50	75.00
xx. Model 500, 7 Col.	60.00	69.50
2. Model 500, 9 Col.	59.50	75.00
xx. Model 500, 15 Col.	75.00	

CANDY

DU GRENIER		
6. Candy Man	\$39.50	\$45.00

NATIONAL		
xx. Model 618, 6 Column	50.00	
xx. Model 918, 9 Column Regular	60.00	
xx. Model 918, 9 Column Special	85.00	100.00

ROWE		
xx. 8 Column Standard	45.00	
xx. 8 Column DeLuxe	85.00	
xx. 8 Column 1c Gum & Mint..	12.50	
xx. 8 Column 5c Gum & Mint..	16.50	

U-NEED-A-PAK		
xx. 5 Column	40.00	69.50

U-SELECT-IT		
xx. 54 Bars	15.00	22.50
xx. 72 Bars	20.00	

STONER		
xx. 6 Column	55.00	
xx. 8 Column	65.00	

SCALES

WATLING		
xx. Tom Thumb, Plain	47.50	60.00
xx. Tom Thumb, Fortune	75.00	89.50
xx. 500 Fortune	90.00	100.00
xx. Hi-Boy Guesser	69.50	115.00

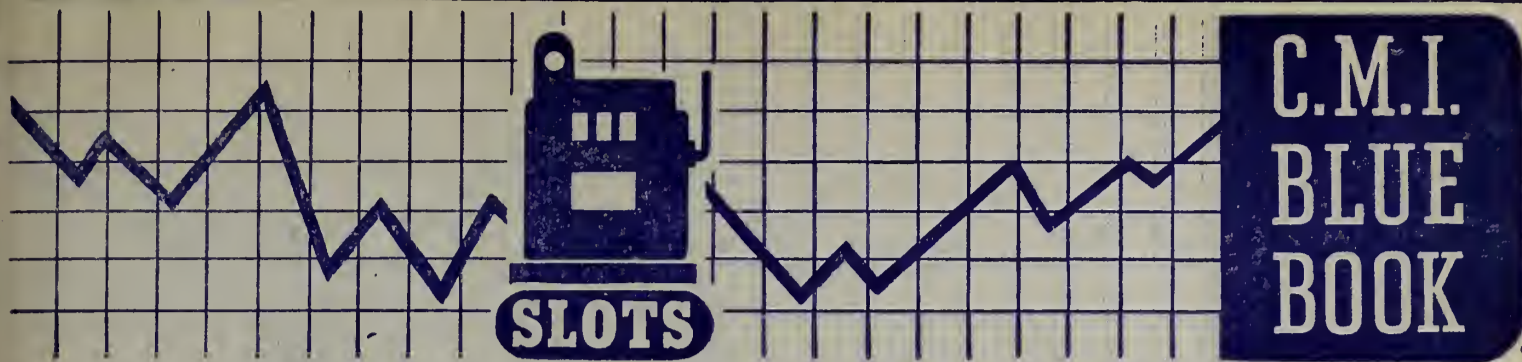
JENNINGS		
xx. Junior	25.00	
xx. Lo Boy	49.50	

PEERLESS		
xx. Lo Boy	37.50	50.00

MILLS		
xx. Lo Boy	50.00	60.00

PACE		
xx. Lo Boy	49.50	

IDEAL		
xx. Lo Boy	42.50	



MILLS

xx. 5c Black, HL	\$165.00	\$175.00
xx. 10c Black	250.00	
xx. 25c Black, HL	275.00	
1. 5c Emerald Chrome, HL	225.00	299.50
xx. 10c Emerald Chrome, HL	275.00	
xx. 25c Emerald Chrome, HL	450.00	
xx. 50c Emerald Chrome, HL	625.00	675.00
xx. 5c Gold Chrome, HL	345.00	450.00
xx. 10c Gold Chrome, HL	495.00	
xx. 25c Gold Chrome, HL	575.00	
xx. 50c Gold Chrome, HL	375.00	625.00
4. 5c Gold Chrome	189.50	205.00
6. 10c Gold Chrome	185.00	189.00
6. 25c Gold Chrome	199.00	200.00
xx. 50c Gold Chrome	450.00	475.00
5. 5c Copper Chrome	205.00	
5. 10c Copper Chrome	210.00	
5. 25c Copper Chrome	225.00	
5. 5c Club Bell	225.00	300.00
5. 10c Club Bell	250.00	325.00
5. 25c Club Bell	275.00	350.00
5. 50c Club Bell	800.00	900.00
xx. 1c Blue Front	100.00	150.00
2. 5c Blue Front	100.00	150.00
1. 10c Blue Front	125.00	200.00
2. 25c Blue Front	135.00	250.00
xx. 50c Blue Front	400.00	
xx. 1c Brown Front	180.00	195.00
4. 5c Brown Front	125.00	185.00
2. 10c Brown Front	165.00	185.00
1. 25c Brown Front	190.00	275.00
2. 50c Brown Front	395.00	400.00
xx. 1c Cherry Bell	90.00	165.00
2. 5c Cherry Bell	129.50	175.00
2. 10c Cherry Bell	165.00	175.00
4. 25c Cherry Bell	165.00	250.00
xx. 1c Bonus Bell	289.50	
2. 5c Bonus Bell	150.00	225.00
1. 10c Bonus Bell	245.00	250.00
5. 25c Bonus Bell	250.00	275.00
1. 5c Original Chrome	179.50	275.00
4. 10c Original Chrome	225.00	295.00
4. 25c Original Chrome	209.50	229.50
6. 50c Original Chrome	395.00	445.00
5. 1c Q.T. Blue	25.00	50.00
5. 5c Q.T. Blue	75.00	79.50
5. 10c Q.T. Blue	85.00	100.00
5. 25c Q.T. Blue	100.00	125.00
xx. 1c Q.T. Green	25.00	35.00
6. 5c Q.T. Green	39.50	60.00
5. 10c Q.T. Green	65.00	69.50
xx. 5c Q.T., F.P.	49.50	
1. 1c Q.T. Glitter Gold	50.00	75.00
5. 5c Q.T. Glitter Gold	79.50	100.00
5. 10c Q.T. Glitter Gold	79.50	125.00
xx. 1c V.P. Bell	29.50	
xx. 1c V.P. Bell, JP	37.50	
6. 1c V.P. Bell, Green	22.50	
2. 5c V.P. Bell, Green	32.50	39.50
xx. 1c V.P. Chrome	40.00	
1. 5c V.P. Chrome	57.50	59.50
xx. 5c V.P. Chrome, Plus	55.00	65.00
xx. 1c V.P. Bell, B&G	32.50	
2. 5c V.P. Bell, B&G	39.00	54.50
1. 5c Futurity	99.50	125.00
xx. 10c Futurity	110.00	189.50
xx. 25c Futurity	110.00	200.00
xx. 50c Futurity	194.50	
xx. 5c Yellow Front	69.50	72.50

2. 5c Black Cherry Bell	\$200.00	\$250.00
xx. 10c Black Cherry Bell	210.00	275.00
5. 25c Black Cherry Bell	215.00	285.00
xx. 10c Yellow Front	135.00	
xx. 25c Yellow Front	150.00	
xx. 1c Smoker Bell	35.00	
2. 5c Smoker Bell	39.50	50.00
xx. 5c F.P. Mint Vendor	35.00	
1. 25c Golf Ball Vendor	140.00	250.00
4. 5c War Eagle	69.50	129.50
1. 10c War Eagle	85.00	149.50
2. 25c War Eagle	109.50	160.50
2. 50c War Eagle	365.00	395.00
xx. 5c Red Front	90.00	125.00
xx. 10c Red Front	150.00	
xx. 25c Red Front	145.00	275.00
xx. 5c F.O.K.	15.00	17.50
7. 5c Roman Head	95.00	125.00
xx. 10c Roman Head	100.00	175.00
xx. 25c Roman Head	124.50	200.00
2. 50c Roman Head	250.00	345.00
xx. 1c Skyscraper	40.00	
2. 5c Skyscraper	59.50	65.00
xx. 10c Skyscraper	64.50	85.00
7. 25c Skyscraper	69.50	89.50
xx. 50c Skyscraper	250.00	
xx. 1c Lion Head	30.00	
7. 5c Lion Head	40.00	54.50
5. 5c Extraordinary	99.50	125.00
5. 10c Extraordinary	115.00	150.00
5. 25c Extraordinary	145.00	175.00
xx. 50c Extraordinary	400.00	449.50
5. 5c Melon Bell	125.00	169.50
5. 10c Melon Bell	150.00	
5. 25c Melon Bell	135.00	175.00
xx. 5c Wolf Head	34.50	49.50
xx. 10c Wolf Head	49.50	57.50
7. 25c Wolf Head	50.00	70.00
xx. 1c Shamrock Bell	27.50	
xx. 5c Slugproof 3-5	124.50	

WATLING

5. 1c Rolatop	10.00	15.00
1. 5c Rolatop	65.00	119.50
5. 10c Rolatop	60.00	135.00
2. 25c Rolatop	75.00	150.00
1. 50c Rolatop	190.00	195.00
xx. 5c Club Bell	110.00	175.00
xx. 10c Club Bell	75.00	175.00
xx. 25c Club Bell	215.00	275.00
6. 1c Twin JP	25.00	39.50
7. 5c Twin JP	25.00	49.50
xx. 25c Twin JP	55.00	69.50
xx. 1c Blue Seal	22.50	
xx. 5c Blue Seal	25.00	30.00
xx. 10c Blue Seal	52.50	60.00
xx. 25c Blue Seal	29.50	39.50
xx. 1c Treasury	10.00	20.00
xx. 5c Treasury	40.00	
xx. 10c Treasury	50.00	115.00
xx. 25c Treasury	80.00	109.50
xx. 5c Wonder Vendor	64.50	
xx. 5-25 Rolatop	49.50	

GROETCHEN

2. 5c Columbia Chrome	94.50	95.00
xx. 1c Columbia	69.50	
xx. 5c Columbia JPV Bell	35.00	44.50
xx. 5c Columbia Fruit	39.50	
xx. 5c Columbia Cig RJ	59.50	69.50
5. 5c Columbia DJP	59.50	79.50
xx. 10c Columbia DJP	45.00	79.50
xx. 10c Columbia Club DJ	75.00	
xx. 5c Columbia Club Cig GA	44.50	65.00
xx. 10c Columbia Club Cig GA	59.60	69.50
2. 5c Columbia Cig GA	45.00	54.50
5. 5c Columbia Fruit GA	65.00	69.50
1. Columbia Orig. GA	80.00	89.50
5. Conv. Columbia Chrome	79.50	82.50

C.M.I. BLUE BOOK



P A C E

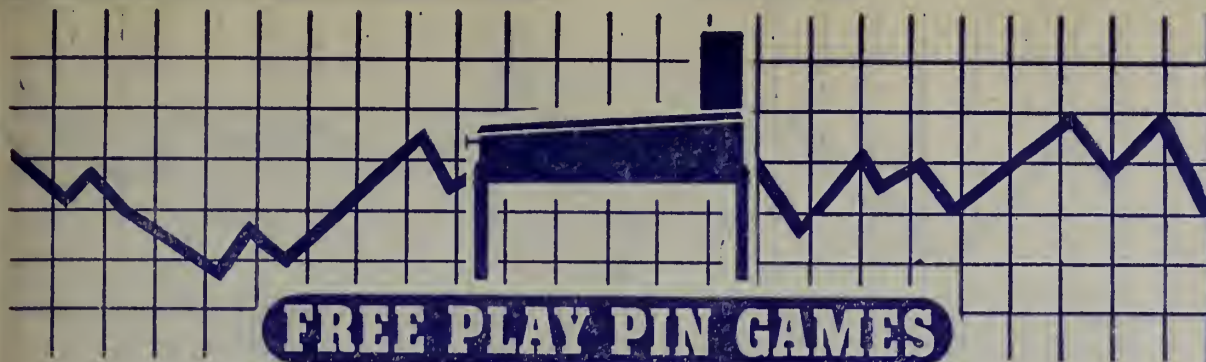
6. 1c Bantam	\$20.00	\$27.50
xx. 5c Bantam	19.50	24.50
xx. 10c Bantam	34.50	
xx. 25c Bantam	39.50	50.00
xx. 5c Comet, FV	49.50	69.50
5. 10c Comet, FV	65.00	69.50
7. 25c Comet, FV	79.50	109.50
xx. 50c Comet, FV	98.50	150.00
xx. 5c Comet, DJP	40.00	75.00
xx. 10c Comet, DJP	50.00	79.50
xx. 1c Comet, Blue	45.00	
1. 5c Comet, Blue	50.00	79.50
xx. 10c Comet, Blue Front	50.00	75.00
xx. 25c Comet, Blue Front	90.00	94.50
xx. 50c Comet	295.00	300.00
5. 5c All Star Comet	65.00	79.50
1. 10c All Star Comet	69.50	89.50
5. 25c All Star Comet	90.00	125.00
5. 50c All Star Comet	275.00	350.00
2. 1c All Star 2-4	35.00	39.00
xx. 1c Rocket	149.50	
5. 5c Rocket	94.50	95.00
5. 10c Rocket	110.00	119.50
2. 25c Rocket	125.00	139.50
xx. 5c T.J. Comet	47.50	
5. 5c Club Bell	75.00	95.00
5. 10c Club Bell	110.00	115.00
xx. 25c Club Bell	125.00	150.00
5. 50c Club Bell	300.00	350.00
6. 1c DeLuxe	55.00	
1. 5c DeLuxe	85.00	100.00
5. 10c DeLuxe	119.50	135.00
xx. 25c DeLuxe	120.00	140.00
xx. Double Slot 5c-25c	395.00	
6. 5c Comet Console	125.00	139.50
xx. 10c Comet Console	159.50	
xx. 25c Comet Console	169.50	
5. 5 & 25c Comet Con. Comb	195.00	225.00
1. 5c Kitty	70.00	75.00
xx. 10c Kitty	35.00	85.00
xx. 25c Kitty	210.00	
xx. 5c Comet Red	90.00	125.00
xx. 10c Comet Red	120.00	
xx. 5c Slugproof	97.50	100.00
xx. 10c Slugproof	100.00	115.00
xx. 25c Slugproof	125.00	165.00

C A I L L E

xx. 1c	39.00	39.50
1. 5c	29.50	50.00
6. 10c	35.00	59.50
1. 25c	89.50	99.50
xx. 5c & 25c	275.00	
7. 5c Cadet	37.50	75.00
7. 10c Cadet	95.00	125.00
xx. 25c Cadet	89.50	105.00
xx. 5c Playboy	49.50	75.00
xx. 10c Playboy	49.50	85.00
xx. 25c Playboy	60.00	
xx. 5c Commander	35.00	55.00
xx. 10c Commander	50.00	65.00
xx. 25c Commander	65.00	74.50
xx. 7-Way Slot 5c	49.50	65.00
xx. 7-Way Slot 25c	98.00	250.00
xx. 5c Doughboy	49.50	
5. 5c Club Bell	40.00	75.00
5. 10c Club Bell	75.00	85.00
5. 25c Club Bell	100.00	125.00

J E N N I N G S

1. 5c Chief	\$90.00	\$150.00
2. 10c Chief	90.00	145.00
1. 25c Chief	129.50	175.00
2. 50c Chief	295.00	325.00
2. 5c Silver Moon Chief	125.00	225.00
xx. 10c Silver Moon Chief	135.00	195.00
xx. 25c Silver Moon Chief	195.00	250.00
5. 5c Silver Chief	119.50	185.00
2. 10c Silver Chief	125.00	199.50
1. 25c Silver Chief	169.50	200.00
xx. 50c Silver Chief	550.00	650.00
5. 5c Club Bell	120.00	179.50
5. 10c Club Bell	159.50	189.50
5. 25c Club Bell	175.00	249.50
xx. 50c Club Bell	350.00	
2. 5c Sky Chief	110.00	139.00
5. 10c Sky Chief	159.50	189.50
xx. 25c Sky Chief	200.00	
xx. Triplex Chief 5-10-25	100.00	
6. 1c Little Duke	12.50	17.50
xx. 5c Little Duke	125.00	
xx. 10c Little Duke	20.00	65.00
6. 5c Century	35.00	55.00
xx. 10c Century	49.50	69.50
xx. 25c Century	50.00	
xx. 50c Century	295.00	
2. 5c Gooseneck	20.00	29.50
xx. 10c Gooseneck	35.00	59.50
7. 25c Gooseneck	55.00	59.50
xx. 50c Gooseneck	150.00	
xx. 1c Little Duchess	20.00	29.50
xx. 5c Little Duchess	25.00	30.00
xx. 10c Golf Ball Vndr	75.00	99.50
xx. 25c Golf Ball Vndr	69.50	
xx. 5c Chrome Sup Chief	175.00	
xx. 10c Chrome Chief SP	152.00	
xx. 5c Red Skin	125.00	145.00
xx. 10c Red Skin	135.00	149.50
xx. 25c Red Skin	150.00	
xx. 5c Big Chief	115.00	
xx. 10c Big Chief	165.00	
xx. 25c Big Chief	199.50	
xx. \$1.00 Bell	595.00	850.00
5. Cigarolla	59.50	60.00
6. Cigarolla XXV	89.50	129.50
5. Cigarolla XV	75.00	79.50
5. 5c Victory Chief	119.50	125.00
xx. 10c Victory Chief	155.00	195.00
xx. 25c Victory Chief	200.00	385.00
xx. 1c 4 Star Chief	79.50	110.00
5. 5c 4 Star Chief	98.50	145.00
2. 10c 4 Star Chief	115.00	125.00
5. 25c 4 Star Chief	145.00	150.00
xx. 1c Dixie Bell	35.00	
xx. 5c Dixie Bell	75.00	115.00
2. 10c Dixie Bell	60.00	100.00
xx. 25c Dixie Bell	295.00	
xx. 50c Dixie Bell	404.50	
xx. 5c Victory 4 Star Ch	350.00	
xx. 10c Victory 4 Star Ch	225.00	
xx. 25c Victory 4 Star Ch	350.00	

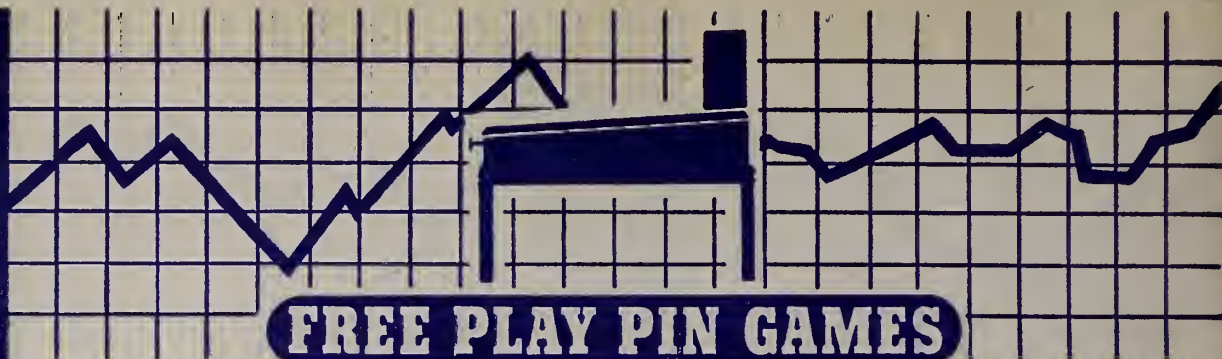


C.M.I. BLUE BOOK

FREE PLAY PIN GAMES

1. A. B. C. Bowler	\$47.50	\$67.50	6. Crystal	\$34.50	
2. Action (Rev)	89.50	90.00	xx. Crystal Gazer	26.50	
4. Air Circus	105.00	139.50	xx. Dandy	19.00	\$27.50
5. Air Force	79.50		xx. Daily Dozen	10.00	15.00
xx. Airliner	15.00	27.50	xx. Davy Jones	15.00	
xx. Airport	25.00		2. Defense (Baker)	32.50	49.50
5. Alert (Rev)	59.50	75.00	2. Defense (Genco)	75.00	94.50
xx. Ali Baba	29.50		xx. De-Icer (Rev)	79.50	
1. All American	39.50	65.00	6. Destroyer (Rev)	69.50	79.50
xx. All Out (Rev)	59.50		6. Dive Bomber (Rev)	39.50	
6. American Beauty (Rev)	109.50	135.00	1. Dixie	49.50	59.50
7. Anabel	29.50	39.50	2. Do-Re-Mi	50.00	60.00
4. Arizona (Rev)	210.00	249.50	5. Double Feature	25.00	
6. Armada	29.50		xx. Double Play	55.00	70.00
4. Argentine	59.50	85.00	1. Doughboy	25.00	39.50
xx. Arrowhead	19.50	50.00	5. Drum Major	20.00	35.00
5. Attention	49.50	69.50	1. Dude Ranch	44.50	54.50
xx. Avalon	15.00	27.50	xx. Duplex	50.00	59.00
xx. Airway	22.50		2. Eagle Squadron (Rev)	79.50	125.00
2. Bally Beauty	15.00	55.00	5. Entry	39.50	40.00
xx. Banner	17.50		6. Eureka	25.00	49.50
2. Bandwagon	39.50	47.50	xx. Falling Sun (Rev)	59.50	
xx. Bang	12.50	25.00	xx. Fantasy	30.00	45.00
5. Barrage	25.00	45.00	5. Fifth Inning	29.50	35.00
xx. Battle	87.50	100.00	xx. Fifty Grand	29.50	
5. Belle Hop	64.50	69.50	2. Fishin' (Rev)	55.00	74.50
1. Big Chief	49.50	59.50	2. Five-In-One	25.00	35.00
5. Big League	22.50	40.00	5. Five & Ten & Twenty	104.50	139.50
2. Big Parade	109.50	125.00	xx. Flagship	16.95	27.50
xx. Big Show	19.00	30.00	5. Flat Top (Rev)	145.00	209.50
xx. Big Ten	27.50		5. Fleet	42.00	45.00
5. Big Six	15.00	19.00	5. Flicker	49.50	69.50
2. Big Three (Rev)	85.00	109.50	2. Flying Tiger	89.50	139.50
5. Big Time	40.00	47.50	xx. Follies '40	20.00	25.00
5. Big Top	199.50	249.50	xx. Follow Up	20.00	24.50
6. Big Town	21.50	40.00	4. Foreign Colors	90.00	169.50
xx. Blackout	15.00	35.00	6. Formation	20.00	40.00
6. Blondie	20.00	22.50	2. Four Aces	100.00	129.50
2. Bombardier (Rev)	85.00	169.50	5. Four Diamonds	59.50	69.50
5. Bola Way	69.50	85.00	6. Four-Five-Six	15.00	22.50
xx. Bomb-the-Axis	64.50	79.50	1. Four Roses	54.50	85.00
2. Boomtown	35.00	39.50	1. Fox Hunt	27.50	49.50
xx. Bordertown	24.50	40.00	xx. Flash	18.50	23.50
1. Bosco	69.50	89.50	2. G. I. Joe (Conv)	69.50	85.00
xx. Bounty	12.00	25.00	6. Girls Ahoy (Rev)	42.50	52.50
xx. Bowling Alley	20.00	35.00	xx. Glamour	30.00	45.00
xx. Box Score	12.50		4. Gobs	85.00	110.00
2. Brazil (Rev)	189.50	210.00	1. Gold Star	45.00	54.50
1. Brite Spot	22.50	59.50	xx. Golden Gate	15.00	20.00
2. Broadcast	50.00	69.50	4. Grand Canyon (Rev)	109.50	249.50
6. Buckeroo	15.00	19.50	1. Gun Club	49.00	85.00
1. Capt. Kidd	69.50	85.00	xx. Headliner	20.00	39.50
5. Cadillac	30.00	34.50	7. Hi-Boy (Rev)	45.00	60.00
xx. Canteen	149.50	190.00	5. Hi-Dive	69.50	94.50
xx. Casablanca (Rev)	179.50	225.00	5. Hi-Hat	69.50	80.00
1. Champ	35.00	65.00	xx. High Light	18.95	
xx. Champion	12.50	39.50	xx. High Stepper	32.50	
xx. Charm	39.50		6. Hit-the-Jap (Rev)	39.50	49.50
5. Chevron	10.00	35.00	7. Hold Over	29.50	39.50
xx. Chief	15.00		5. Hollywood	249.50	
7. Chubbie	17.50	49.50	2. Home Run '40	27.50	29.50
6. Circus	25.00		2. Home Run '41	49.50	64.50
6. Click	54.50	74.50	2. Home Run '42	60.00	99.50
xx. Clipper	25.00		2. Horoscope	64.50	79.50
6. Clover	75.00	84.50	5. Idaho	229.50	249.50
xx. C. O. D.	15.00	22.50	2. Invasion (Rev)	92.50	124.50
xx. Commander (Rev)	50.00	55.00	xx. Jolly	15.00	29.50
6. Commodore	24.50		1. Jeep (Rev)	115.00	135.00
xx. Congo	24.50	25.00	xx. Jumper	25.00	29.50
xx. Conquest	16.95	27.00	5. Jungle	59.50	79.50
xx. Contact	15.00	25.00	1. Keep 'em Flying	124.50	160.00
5. Contest	94.50	104.50	xx. Keen-A-Ball	24.50	35.00
xx. Convention	20.00	32.50	xx. Kismet	199.50	249.50
2. Cowboy	19.00	24.50	xx. Klick	15.00	22.50
xx. Cover Girl	125.00	200.00			
6. Cross Line	39.50	45.00			

C.M.I. BLUE BOOK



FREE PLAY PIN GAMES

2. Knock-Out	\$98.50	\$129.50
2. Knock-Out-the-Jap	75.00	105.00
xx. Lancer	25.00	39.50
5. Landslide	25.00	47.50
5. Laura	249.50	
5. Lead Off	25.00	49.50
1. Leader	60.00	69.50
6. League Leader	30.00	39.50
5. Legionnaire	50.00	79.50
1. Liberty	139.50	175.00
xx. Liberty (Rev)	55.00	87.50
5. Limelight	29.50	35.00
7. Line Up	20.00	49.50
xx. Lite-A-Card	25.00	30.00
6. Lone Star	25.00	32.50
xx. Lot-O-Smoke	25.00	
xx. Lot-O-Fun	15.00	20.00
xx. Lucky	15.00	25.00
5. Majors '40	12.50	17.50
1. Majors '41	62.50	69.50
xx. Mardi Gras	40.00	
2. Marines-at-Play	109.50	135.00
2. Marvels Baseball	125.00	129.50
xx. Mascot	30.00	32.50
xx. Merry-Go-Round	19.50	39.50
1. Metro	54.50	59.50
xx. Miami	15.00	
5. Miami Beach	67.50	79.50
xx. Midway (Genco)	12.50	15.00
2. Midway (Rev)	139.50	149.50
6. Miss America (Rev)	35.00	42.50
xx. Mr. Chips	19.00	25.00
2. Monicker	70.00	89.50
1. Mystic	39.50	59.50
2. New Champ	40.00	79.50
xx. Nippy	19.50	39.50
xx. Nite Club (Rev)	84.50	
xx. Ocean Park	12.00	24.50
5. Oh Boy	16.50	19.50
xx. Oh Johnny	25.00	35.00
7. On Deck	15.00	29.50
2. Oklahoma	189.50	249.50
2. One-Two-Three '39	29.50	32.50
2. One-Two-Three '40	59.50	69.50
5. One-Two-Three '41	69.50	75.00
2. Owl	79.50	99.50
xx. Pals	21.50	
5. Paratroop (Rev)	89.50	105.00
5. Pan American	37.50	59.50
5. Paradise	39.50	59.50
xx. Parade Leader (Rev)	34.50	39.50
xx. Pep (Rev)	29.50	
5. Pick 'Em	15.00	24.50
2. Play Ball	35.00	69.50
1. Pin Up Girl	92.50	139.50
6. Playmate	29.50	39.50
xx. Playtime (Rev)	52.50	
1. Polo	15.00	22.50
xx. Pot Shot	25.00	39.50
xx. Pursuit	37.50	49.50
5. Powerhouse	30.00	49.50
4. Production (Rev)	95.50	109.50
6. Progress	22.50	35.00
xx. Punch	16.50	22.50
xx. Pylon	22.50	25.00
xx. Pyramid	12.50	
xx. Ragtime	15.00	29.50
xx. Rats (Rev)	47.50	
1. Rebound	15.00	22.50
xx. Record Breaker	150.00	
5. Red Hot	15.00	19.00
6. Red, White & Blue	22.50	39.50
6. Repeater	39.50	49.50
xx. Reserve	10.00	20.00
xx. Rink	15.00	19.00
6. Roll Call (Rev)	45.00	69.50
7. Roller Derby	39.50	44.50
7. Rotation	20.00	29.50
xx. Rotor Table	79.50	89.50
5. Roxy	29.50	32.50
1. Salute	27.50	45.00
4. Santa Fe (Rev)	189.50	249.50
5. Sara Suzy	24.50	32.50
xx. Scandals (Rev)	35.00	
2. School Days	49.50	69.50
6. Scoop	22.50	25.00
xx. Score-A-Line	19.50	34.50
xx. Score Card	20.00	39.50
xx. Score Champ	25.00	
xx. Scout (Rev)	29.50	

xx. Sea Powers (Rev)	\$67.50	
2. Sea Hawk	39.50	\$69.50
4. Second Front (Rev)	65.00	89.50
2. Seven Up	37.50	67.50
5. Shangri La	135.00	149.50
5. Short Stop	29.50	39.50
2. Show Boat	55.00	64.50
xx. Side Kick	15.00	
xx. Silver Skates	39.50	40.00
2. Silver Spray	35.00	37.50
1. Sink-the-Jap (Rev)	45.00	54.50
xx. Sixty Grand	17.50	
4. Sky Blazer	67.50	82.50
4. Sky Chief	145.00	175.00
2. Sky Ray	27.50	35.00
5. Sky Line	39.50	50.00
4. Sky Raider (Rev)	92.50	189.50
6. Slap-the-Jap	39.50	49.50
2. Slugger	49.50	72.50
5. Smak-the-Jap (Rev)	49.50	60.00
5. Snappy '41	64.50	69.50
5. South Paw	74.50	
5. South Seas	249.50	
5. Sparky	22.00	32.50
2. Speed Ball	32.50	37.50
2. Speed Demon	22.50	25.00
5. Speedway	22.00	24.50
xx. Speedy	24.50	29.50
xx. Sports	20.00	22.50
1. Sports Parade	55.00	59.50
xx. Stop & Go	29.50	35.00
xx. Sporty	15.00	25.00
5. Spot-A-Card	59.50	72.50
7. Spot-Cha (Rev)	79.50	125.00
2. Spot Pool	49.50	74.50
5. Spottem	18.00	35.00
5. Stage Door Canteen	249.50	
5. Stars	59.50	74.50
4. Star Attraction	45.00	75.00
2. Stratoliner	25.00	37.50
2. Streamliner	169.50	249.50
5. Strip Tease (Con)	110.00	169.50
xx. Summertime	20.00	35.00
2. Sun Bean	55.00	59.00
xx. Supercharger	17.50	27.50
6. Super Chubbie	47.50	79.50
xx. Super Six	32.50	34.50
6. Sun Valley (Rev)	69.50	85.00
xx. Tail Gunner (Con)	49.50	59.50
6. Target Skill	39.50	40.00
5. Ten Spot	29.50	69.50
5. Texas Mustang	62.50	89.50
5. Three Score	35.00	45.00
2. Three Up	24.50	25.00
xx. Thriller	12.50	17.50
1. Thumbs Up (Rev)	59.50	69.50
2. Topic	65.00	110.00
xx. Top Notcher	15.00	29.50
xx. Topper	25.00	35.00
5. Torpedo Patrol (Rev)	69.50	99.50
1. Towers	74.50	85.00
2. Trade Wind (Rev)	229.50	249.50
1. Trailways	65.00	69.50
xx. Trapeze	17.50	
6. Triumph	15.00	35.00
xx. Triple Play	17.50	
xx. Twinkles	15.00	17.50
5. Twin Six	45.00	59.50
7. Ump	19.50	42.50
xx. Up & Up	34.50	
2. Vacation	24.50	35.00
xx. Variety	12.50	15.00
5. Velvet	32.50	59.50
2. Venus	65.00	99.50
2. Victory	85.00	95.00
xx. Vogue	15.00	27.50
6. Wagon hWheels	249.00	250.00
xx. West Wind	45.00	79.50
7. White Sails	15.00	29.50
1. Wild Fire	39.50	49.50
1. Wings	11.50	29.50
1. Wow	27.50	59.50
xx. Yacht Club	15.00	17.50
2. Yankee Doodle	125.00	195.00
2. Yanks	89.50	99.50
xx. Zenith	95.00	
xx. Zeta	19.50	20.00
2. Zig Zag	45.00	79.50
xx. Zip	15.00	25.00
6. Zombie	60.00	69.50

C.M.I. BLUE BOOK



REVAMPS

Action from—Stars
 Ajax from—Score Card
 All Out..... from—Cross Line
 Archery from—Cadillac
 Arizona from—Sun Beam
 American Beauty from—Attention
 Battle from—Zombie
 Big Tent..... from—Big Show
 Big Three
 Big Top of '45..... from—Twin Six, Clover,
 Sky Ray
 Bingo from—Lite-A-Card
 Bombardier from—Follies '40
 Bowling Alley '42..... from—Bowling Alley
 Brazil from—D-Re-Mi
 Burlesk from—Follies '40
 Casablanca from—Glamour
 Cupid from—Roxy
 De-Icer..... from—Red, White & Blue
 Destroyer from—Cadillac
 Dive Bomber from—Formation
 Eagle Squadron..... from—Big League,
 Big Town
 Easy Pickin' from—O'Boy
 Falling Suns..... from—Ten Spot
 Fan Dancer from—Roxy
 Flash from—Punch
 Flat Top..... from—Broadcast, Crossline
 Flight from—Sporty
 Flying Tigers..... from—Play Ball
 Foreign Colors from—Owl
 Grand Canyon..... from—Double Play
 Hi-Boy from—Metro
 Hi-Jinks from—Glamour
 Hit-The-Japs from—Gold Star
 Hockey '42..... from—Silver Skates
 Idaho from—Zombie
 Jeep..... from—Duplex, Leader, Sky Blazer
 Kismet
 Klipper from—Scoop
 Knock-Out-The-Japs from—Knockout

Liberty from—Flicker
 Luxury from—Rotation
 Marines-At-Play from—Flicker
 Midway from—Zombie
 Nite Club from—Formation
 Nine Bells..... from—Mr. Chips
 Over-The-Top from—Powerhouse
 Parade Leader..... from—Drum Major
 Paratroop from—Powerhouse
 Peacherino from—Jolly
 Pep from—Wow
 Playtime from—Gold Star
 Pin Up Girl..... from—Silver Skates
 Production from—Blondie
 Rat from—Zig Zag
 Redheads from—Blondie
 Roll Call from—Vacation
 Sailorettes '42..... from—Follies '40
 Scout Commander from—Fleet
 Sea Power..... from—Four Roses
 Sentry from—Leader
 Shangri-La from—Mr. Chips
 Sink-The-Jap from—Seven Up
 Sixty Grand..... from—Big Town
 Sky Rider..... from—Pan American
 Slap-The-Jap from—Stratoliner
 Smak-The-Jap from—Ten Spot
 South Seas from—Knockout
 Speedway from—Entry
 Spot-Cha from—Attention
 Stage Door Canteen..... from—Liberty
 Starlight from—Triumph
 Stepper from—Blondie
 Strip Tease..... from—Chi-Coin Games
 Torpedo from—Formation
 Trade Winds..... from—Sky Blazer
 Triple Entry..... from—Home Run
 Wagon Wheels from—Duplex
 White Sails..... from—Silver Spray
 Yankee Doodle
 Zingo from—Mascot, Attention,
 Silver Skates, Air Force

REVAMPED ONE-BALLS

All-American Derby.. from—Sport Special,
 Record Time
 Big Three
 Dust Whirls..... from—Club Trophy
 Fast Track..... from—Sport Page, Blue Ribbon
 Foreign Colors from—Owl
 Pastime from—Turf Champs

Race King.. from—Thistledown, Sea Biscuit
 Rockingham.... from—Grand Stand, Grand
 National, Pacemaker
 Victorious from—Turf Champs
 War Admiral..... from—Grand Stand
 Whirlaway.. from—Blue Grass, Dark Horse,
 Sport Special

A. M. I. DISTRIBUTORS

**FOR
NEW YORK — NEW JERSEY
CONNECTICUT**

**BARNEY SUGERMAN
ABE GREEN
MIKE MUNVES**

**RUNYON SALES CO. OF N. Y.
593 TENTH AVENUE
NEW YORK CITY**

**RUNYON SALES COMPANY
123 WEST RUNYON STREET
NEWARK, NEW JERSEY**

SELL US YOUR MUSIC MACHINES OR YOUR A. M. I. TELEPHONE STUDIOS AND EQUIPMENT

TAKE ADVANTAGE OF TODAY'S PRICES!

**Want Any Quantity — On Or Off Location Or Complete Routes — Anywhere In U.S.A.
WILL PAY HIGHEST CASH PRICES! PHONE — WIRE — WRITE**

MUSIC MACHINES READY FOR LOCATION

5 Wurlitzer 412.....\$179.00	1 Wurlitzer 580 Speaker... 149.00	5 Wurlitzer 24 Cellar Job with Buckley Adapter..... 295.00
5 Wurlitzer 616..... 269.00	1 Wurlitzer 24 Cellar Job with 3-wire Seeburg Adapter, Ready for location..... 325.00	1 Seeburg 8200 RCES..... 745.00
3 Wurlitzer 24..... 335.00	5 Wurlitzer T-12 Cellar Job, ready for location 195.00	3 Seeburg HiTone ES..... 625.00
2 Wurlitzer 500..... 495.00		5 Seeburg HiTone RCES.. 675.00
2 Wurlitzer 61 Counter Model..... 169.00		

We can deliver all makes and models of phonographs. Write or phone your needs!

NEW AMI STREAMLINERS **WRITE**
FACTORY CRATED
5 AMI HIGHBOYS 40 RECORDS, FACTORY CRATED.....\$649.00
25 NEW 20 RECORD AMI BAR BOXES..... 23.00

MISCELLANEOUS

10 Packard Boxes\$27.50	25 Buckley Bar Brackets95
30 Buckley Boxes Gold — 20 & 24 Records, Swing Door, Lite-up, latest model,	50 Buckley Pedestals 2.50
10 Wurlitzer #125, 5/10/25c 22.50	5 Wurlitzer 412 Amplifiers, less tubes..... 25.00
10 Wurlitzer #145 Fast Stepper 40.00	5 Chandelier Speakers Lite-up..... 15.00
10 Wurlitzer #304 Stepper..... 19.50	5 Chandelier Speakers plain..... 12.00
50 Wurlitzer #100 Boxes 30;wire..... 19.50	10 Keeney Speaker Baffles..... 17.50
5 Rock-Ola Wall Boxes..... 12.50	5 Supreme Skee Rolls 7 1/2 Ft. and 9 Ft.....195.00
4 Seeburg 20 sel. wireless 5c..... 39.50	1 Bally Rapid Fire..... 95.00
10 Seeburg 24 Boxes — 3-wire, 5c..... 22.50	1 Bally Convoy 95.00
50 Buckley Boxes 24 Record, lift door..... 9.50	

TERMS: 1/2 Certified Deposit Must Accompany All Orders, We Ship Balance C.O.D., F.O.B. Newark, N. J.

5 AMI TELEPHONE STUDIOS

**COMPLETE — SLIGHTLY
USED. WRITE — WIRE —
OR PHONE FOR DETAILS.**

Built Specially for U.S. Govt. UNIVERSAL AMPLIFIERS

For all Wurlitzer, Rock-Ola,
Seeburg Machines.
Tone Quality and plenty of
volume with switches, volume
control, and tone control. **\$4750**
Order Immediately! Price.....
We take old amplifiers in trade-ins.

NEW WURLITZER RECORD TRAYS
FOR ALL MODELS EXCEPT COUNTER MODELS
IN LOTS OF 100
OR MOREEA. **42c**

RUNYON SALES COMPANY

123 WEST RUNYON STREET, NEWARK 8, NEW JERSEY

(ALL PHONES: BIGELOW 3-8777)

The
PHONOGRAPH
OF TOMORROW



**Will Be Shown
Next Week**

ROCK-OLA
*Manufacturing
Corporation*

800 N. KEDZIE AVENUE
CHICAGO 51, ILLINOIS

RIVIERA

CONVERTED FROM
"BIG PARADE"

We Are Also Converting

- | | |
|-------------|----------|
| ZOMBIE | DO-RE-MI |
| SUN BEAM | STARS |
| DOUBLE PLAY | LEADER |
| WEST WIND | DUPLEX |
| SKY BLAZER | KNOCKOUT |

NOTE

We will buy at \$60.00 each,
f.o.b., our factory, any of the
above listed games.

See Your Distributor or Write Direct!

UNITED MANUFACTURING COMPANY 6125 N. WESTERN AVE.
CHICAGO 45, ILLINOIS



BEER AND WHISKEY DROUGHT TO CUT OPS PROFITS

WASHINGTON, D.C. — Orders emanating from Government offices here have hit the distillers extremely hard and will cut deep into the already much decreased supply of whiskies now available to taverns and other retailers everywhere in the country.

Since the grain conservation order went thru many leading distilleries have cut down on wholesalers' quotas. All rushed to obtain cane alcohol from Cuba and other of the Carribean countries.

This, too, was brought to a sharp halt by the Government when it barred the importation of any further cane alcohol (Feb. 22) and caused distillers to again cut down on quotas to be released.

It is believed that with aged whiskey stocks dangerously low that a real drought is on the way, even worse than that of 1943.

The lack of grain is also hitting the brewers very hard, too, and they are getting ready to set up a quota method of distribution to taverns. Beer will become scarcer, it is predicted, as the months go by and a real shortage is expected to come about this summer.

Coinmen remember that during '43 many taverns and other places selling liquor and beer would only stay

open two or three days each week. Some closed down for weeks at a stretch to conserve their quota.

This kicked income from machines in these places to new lows. Ops look forward to a very bad summer season unless the taverns can be supplied with beer and whiskies so that trade can continue during these months when the demand is so great.

SLOT HI-JACKERS AT WORK AGAIN

RAPIDS CITY, ILL. — Three hold up men, armed with revolvers and rifles, took two slots from the Louis Williams Tavern-Grocery, this city, this past week.

The hold up men herded everyone in the place into the rear restrooms, tore two phones from the wall, drank a beer each, paying for their drinks, before loading the machines into a black sedan which they had backed up against the rear door.

They didn't molest the cash register in the grocery store nor take anything else but the slots.

The hold up occurred at 3:30 in the afternoon.

STEEL NUT IN PNUIT VENDR COSTS \$300

BOSTON, MASS.—William Shmauk of York Terrace, Brookline, the operator and the Woodbine Cafe were liable in a verdict granting Frank Joyce of Dorchester, Mass. \$300 damages for breaking four of his teeth on a steel nut which came out with the peanuts he reported he purchased from a peanut vending machine in the Woodbine Cafe.

Joyce stated that among the salted peanuts he obtained from the machine in this Essex Street cafe was this steel nut. Not noting it among the peanuts he threw them into his mouth with the result that he broke four teeth on the steel nut.

He was awarded \$300 damages in a verdict by a Suffolk superior court jury. Judge Francis J. Good, however, reserved leave to order verdicts for the defendants.

EXHIBIT ISSUES ARCADE CIRCULAR

CHICAGO — Exhibit Supply Company issued a very attractive arcade machine circular this past week. This circular illustrates the many arcade machines in their line. It is one of the large fold-up affairs and should prove of good interest to the trade.

This is among the first circulars issued by any of the manufacturers featuring new line of equipment.

Eagle

PHONOGRAPH REPLACEMENT PLASTICS available at **RIGHT** prices!

REPLACEMENT PLASTICS
for your Wurlitzer
VICTORY MODEL CABINETS
Replacing the Glass Panels
\$25.00 per set
Available in red, yellow, green, onyx or assorted

New PERFORATED GRILLE PLASTIC
Sheets 20 in. wide by 50 in. long
Available in red, amber or blue
\$12.50 per sheet

850 PEACOCK GLASSES
3 for \$10.00
Makes a new machine out of your old one

**New CLEAR, TRANSPARENT
PLASTIC WINDOWS**
For your Model
850 program holder \$5.00 per set

SHEET PLASTICS
20" x 50" —Pliable—Per Sheet
50 Gauge, Red, Yellow or Green \$12.50
60 Gauge, Red, Yellow or Green \$14.50
80 Gauge, Red, Yellow or Green \$16.00

**THICKEST
STRONGEST • TOUGHEST • NON-INFLAMMABLE • PERFECT FIT!**
Almost 1/4 inch thick—Colors tinted through and through same as the original
A Quality Product Worthy of Your Expensive Instrument

WURLITZER	Each
800 Top Corners	\$16.50
800 Lower Sides	13.50
800 Middle Sides	3.00
800 Top Centers (Right or Left, Red)	8.00
800 Back Sides (Green)	9.50
600,500 Top Corners	4.50
700 Top Corners	7.50
700 Lower Sides	9.50
700 Back Sides	8.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
950 Lower Sides	10.50
24 Top Corners	1.00
24 Lower Sides	4.00
41-61-71 Top Corners	4.50

ROCK-OLA	Each
Standard, Master, DeLuxe or Supers:	
Top Corners (Solid Red, Yellow or Green)	\$12.75
Lower Sides (Red or Yellow)	12.75

COMMANDO	Each
Top Corners	8.00
Top Centers	7.00
Long Sides (Combination Red and Yellow Color Scheme)	12.75

SEEBURG	Each
"Hi-Tone" Model 9800, 8800, 8200:	
Lower Sides (Solid Red, Yellow or Green)	14.50
"Classic"—"Colonel"	
Top Corners (Solid Red, Yellow or Green)	6.00

MILLS	Each
Throne-Empress—Top Corners, Red	14.00
Throne-Empress—Lower Sides, Red	14.00

**IDLE EQUIPMENT BECAUSE OF BROKEN PLASTICS COSTS
YOU MONEY . . . SO WHY HAVE EVEN ONE PHONOGRAPH
OUT OF SERVICE WHEN "EAGLE" REPLACEMENT PLASTICS
ARE EASILY AVAILABLE RIGHT IN YOUR LOCAL TERRITORY**

**EAGLE PLASTICS
ARE CARRIED IN STOCK BY ALL "ALERT" DISTRIBUTORS**



'Look for the Eagle you'll find the best'

EAGLE COIN MACHINE CO.
1514 N. Fremont Ave. Chicago 22, Illinois
Phone: Michigan 1247

If You Don't See What You Want . . . Ask For It! We May Have It In Stock! All Terms: 1/3 Deposit With Order, Balance C.O.D., F.O.B. Chicago, Ill.

OUR "A-D Day"
MARCH 8 & 9
 1 9 4 6

Aireon

It's a party, son . . . yes, a real party . . . and a general get-together to celebrate our "A Day". Come one, come all — bring your whole organization — join in the fun on "A Day"! It's the first showing of the sensational new 1946 Aireon Electronic Phonographs and Accessory Equipment at our showrooms — the day we've been waiting for — it's

AIREON DAY
MARCH 8 & 9, 1946

If you're not on our mailing list — send us your right name and address. It's free, son . . . it's free!

ALFRED SALES, INC.
Distributors of Coin Operated Machines and Devices
 1006-1008 MAIN ST. Lincoln 9107 BUFFALO 2, N. Y.
 EXCLUSIVE DISTRIBUTORS OF AIREON ELECTRONIC PHONOGRAPHS AND ACCESSORIES IN WESTERN NEW YORK

MODERN DISTRIBS IN NEW QUARTERS



L. D. SHULMAN

DENVER, COLO. — Modern Distributing Company, this city, have just moved into a new, centrally located building which, the firm reports, "Gives us more than six times the space we formerly occupied. In addition, we have grown from eight to twenty-two employees in the past few years, and certainly needed this larger space."

Lu Shulman, owner of the firm reports, "Our entire staff is being completely re-organized into the finest sales and service organization in the west. We are cutting off all the corners and putting the best men where

WATCH FOR GRAND OPENING
GOLD COAST COIN MACH. EX.
 LOS ANGELES, CALIF.
 DISTRIBUTOR FOR
GOTTLIEB QUALITY PRODUCTS

WANT: Seeburg USR2 Adapters
 Seeburg 5-10-25c Consoles
 Packard Orchid Speakers

AUTOMATIC AMUSEMENTS
 1133 Mulberry St. Harrisburg, Pa.

FOR SALE: Keeney FORTUNES,
 One - Ball Free Play,
 Convertible to Automatic, Guaranteed Perfect
 appearance and Mechanical Condition, each **\$140.00**

NEW ORLEANS NOVELTY CO.
 115 Magazine St. (Phone: RA 7904) New Orleans, La.

WANT TO BUY!
ALL MAKES OF CONSOLES —
FREE PLAY OR PAYOUTS
 WE ARE . . .
PENNSYLVANIA DISTRIBUTORS
 for
AMUSEMATIC LITE-LEAGUE
 Newest Baseball Sensation
 Jobbers & Operators, write for
 special quotations.
K. C. NOVELTY COMPANY
 419 Market St. (Tel: Market 4641) Philadelphia, Pa.

ROUTE FOR SALE!
COMBINATION: MUSIC — CONSOLE
AND PINBALL ROUTE IN
CALIFORNIA
LARGE INCOME — NO COMPETITION
PRICE \$125,000.00
 Will Finance Reliable Experienced
 Operator
GENERAL MUSIC COMPANY
 2277 W. Pico Blvd. Los Angeles 6, Calif.

they belong.

"Our salesmanager", Shulman continued, "Leo Negri, has been busy these past weeks getting around to see all the operators in this territory. He reports that everyone of the ops is tremendously enthused over future possibilities and the great growth which they expect in the coin machine business."

All the firm's employees, who were members of the armed forces, have now returned to work for them and they are getting real speed action for the coinmen here.



IT PAYS TO SAY, I SAW IT IN
The Cash Box"

We Distribute

AMI

Phonographs

AMI

Automatic Music

in



BILL WOLF

M. S. Wolf Distributing Co.

2313 3rd Avenue, Seattle, Washington • Just Opened
 427 S.W. 13th Avenue, Portland, Oregon • Just Opened
 1305 Kettner Boulevard, San Diego 1, California • Main 3068
 1175 Folsom Street, San Francisco 3, California • Hemlock 0575
 1348 Venice Boulevard, Los Angeles 6, California • Prospect 4131

(Formerly California Amusement Co.)



W. P. (BILL) HAMEL

MUSIC OPERATORS!

WAIT

FOR

Homer E. Capehart

PACKARD

PLA-MOR PHONOGRAPH

REVOLUTIONARY FEATURES

READY SOON . . . It Won't Be Long Now!

WE ARE READY TO SERVE OPERATORS IN

MASSACHUSETTS — VERMONT — NEW HAMPSHIRE, MAINE AND RHODE ISLAND
AS EXCLUSIVE PACKARD MFG. CORP. DISTRIBUTORS

NOW DELIVERING:

The New Packard Pla-Mor Wall Boxes.....\$36.95
New 30-Wire Cable.....19c per Ft.

Keep in touch with us for the latest news on the 1946 Packard Pla-Mor Phonograph. If you do not have a commitment with us, be sure your name is on our list for full information the moment we are permitted to release it. WRITE TODAY!

HAMEL DISTRIBUTING CO.

910 BEACON ST.

(PHONES: KENMORE 6810-6811)

BOSTON 15, MASS.

L. A. COUNTY ASSESS VALUES OF COIN MACHINES

Complete Assessment Valuations for Los Angeles County Released by AOLAC

LOS ANGELES, CAL. — Samuel (Curley) Robinson of the AOLAC (Associated Operators of Los Angeles County, Inc.) has just released the schedule set forth by the Los Angeles County Assessors Office, John R. Quinn, County Assessor, giving computed assessed values for all coin operated machines for 1946. The schedule follows:

Automatic Phonos: No valuations for 1946, 1945, 1944, 1943 (no new machines). For 1941 and 1942: Console, 20 to 24 records \$200, includes adaptor, add \$5 for each wall box; Counter 12 records \$70; 1940: Console 20 to 24 records \$130, includes adaptor, add \$5 for each wall box; Counter model 12 records \$50; 1939: Console 20 to 24 records \$90, includes adaptor, add \$5 for each wall box; Counter model 12 records \$30; 1938: Console 20 to 24 records \$60, includes adaptor, add \$5 for each wall box; 1937 and prior: 16 records \$30, add \$15 for adaptor, add \$5 for each wall box; 1937 and prior: 12 records \$20, add \$15 for adaptor, add \$5 for each wall box. (The above assessed values include records).

Candy Venders: Cigarette type, 5 to 9 col. \$30; 5 col. machine old type \$20; 4 col. machine old type \$15; 5c gum-mint machine \$4; Double column or bowl machine \$4; Single column or bowl machine \$2; Single col-

umn or bowl machine old type \$1.

Cigarette Vending Machines: 6 col. machine, sold new and subsequent to 1936, \$22; 7 col. machine \$22; 8 column \$30; 9, 10, 11 and 12 column \$33; 15 column \$35; 6 col. Imperial sold prior to 1936, \$22; Old 4, 5 and 6 col. machines sold prior to 1936 except the 6 col. Imperial, \$10.

Gum Venders: Triple col. or bowl type, Triselector \$10; Double col. or bowl type \$4; Single col. or bowl type \$2; Single column or bowl old type \$1. (These assessed values include merchandise.)

Pinballs: One-ball \$80; Five-ball \$20.

Scales: Toledo, large type, \$40; Ordinary, ticket and large \$25; Pedestal, old small non-ticket type \$10.

This schedule must be used for machines on location only.

Since a great many cities, counties, villages and towns are now assessing values of coin operated machines for taxation purposes, it is believed that the above assessment as set up and scheduled by the Los Angeles County Assessor's Office will prove of great value to coinmen thruout the country.

INDIANA COUNTY SETS TAX VALUE ON SLOTS, JUKES AND PINBALLS

MARION, IND. — Mrs. Irene Timmons, county assessor, during a district meeting in Fort Wayne, reported that only minor changes were made in valuations adopted by the district session.

Slot machines were given valuation of from \$100 to \$200. Pinball machines were valued at from \$150 to \$250 and juke box valuations were set at from \$300 to \$500.

Even tho the slot is considered illegal here it is still taxable, at least this is what the tax board contends, and therefore placed a schedule of valuations on them. The complete schedule of valuations on various types was not released but can be obtained by coin machine men here from the tax board.

JUKE BOX OPERATORS AND DISTRIBUTORS GET THESE NEW TUNES

MEMO LABEL

#7002 { "IT MAY BE WRONG"
"I WOULD IF I COULD"

#7003 { "LONESOME BABY"
"JUST THAT WAY"

BONNIE BAKER & THE CAPTIVATE-AIRS

#5001 { "SMOKY MOON"
"SAN FERNANDO VALLEY BLUES"

#5002 { "TRAILS TO SANTA FE"
"SERENADING MY LUCKY STAR"

CURT BARRETT & "THE TRAILSMEN"

#3001 { "YOU RAN AROUND"
"I'VE DONE ALL I KNOW TO DO"

#3002 { "PAPER HEART"
"YOU DON'T WANT ME ANY MORE"

TERRY FELL & THE FELLERS

SUNSHINE LABEL

#105 { "CHOO CHOO BOOGIE TRAIN"
PART I AND II

#106 { "YOU CAN GET A LOT FOR
WHAT YOU GOT"
"YOU GOTTA MAKE A CHANGE"

MAE JOHNSON — Star of "Stormy Weather"
with
AUSTIN McCOY'S SEXTETTE

#107 { "RIFFS AND RHYTHM"
"OLD TIME DADDY BLUES"

#108 { "BOOGIE WOOGIE TIME
DOWN SOUTH"
"DOWN IT AND GET 'ROUND IT"

LILLETTE THOMAS and Her Escorts

ATOMIC LABEL

#A215 { "ATOMIC COCKTAIL"
"YEP-ROC-HERESEY"

#A216 { "PENICILLIN BOOGIE"
"JUMPIN' AT THE RECORD SHOP"

SLIM (Flat Foot Floogie) GAILLARD

#A225 { "MELLOW MOOD"
"HOW HIGH THE MOON"
DODO MARMAROSA

#A209 { "ATOMIC BUSTER"
"WHAT IS THIS THING
CALLED LOVE"
BARNEY KESSEL'S ALL STARS

#A221 { "THE MAD MONK"
"BLOP BLAH"
RAY LINN

#A202 { "REMEMBER I KNEW YOU WHEN"
"WHAT'S DA MOTTIE"
LYLE GRIFFIN

K & M SERVICE
RECORD DISTRIBUTORS

1913 W. PICO BLVD.
LOS ANGELES 6, CAL.

Aireon Plane Makes Record Miami Flight



MIAMI, FLA. — R. R. (Rudy) Greenbaum, vice-president and commercial sales manager for Aireon Manufacturing Corp., surprised a group of friends here by flying from Kansas City to Miami's airport in exactly six hours, which is believed to be a new record for the Aireon type plane.

Capt. Jim Redwine was the pilot who flew Rudy here in Aireon's seven passenger, twin-engined Beechcraft airliner.

Greenbaum was met at the airport by a group consisting of (left to right) Irv Sommer of Modern Vending Company, this city, southern representative and distributor for Aireon, Frank Doyle, southern regional sales manager for Aireon, Bob Waggener, president of CMAC and Ed Ratajac also of CMAC.

Sommer reported that all the group flew in Aireon's airliner and enjoyed flying over noted fishing points in the Carribean as well as other places throuth this area.

Report From Cleve Phono Assn

CLEVELAND, O.—Leo J. Dixon, secretary-treasurer of the Phonograph Merchants Assn. of this city reports that the organization held its monthly meeting at the Hotel Statler (Thurs., Feb. 14) and that the meeting was conducted by Vice-President James Ross in the absence of Jack Cohn, president. (Cohn is reported to be basking in Florida's sunshine.)

The association also reports that Bob Pinn was M.C. at a recent luncheon given to Count Basie at the Carnegie Hotel and that a large crowd turned out.

Excitement among the phono men here concerns the release of the new equipment. They report that Acme Phonograph Co. entertained the ops at the Hotel Statler showing the new Seeburg phono. Eyes are now being focused, they claim, on E & W Distributing Co. who are expecting to show the new AMI very soon. Frank McNichols is also getting ready to show the new Rockolas. Meyer Marcus, Mills distrib here, reports that he, too, will soon get word on the new machine of that firm. Triangle Music are already under way with a showing of the Aireon line.

Some of the members who returned from the sunny south to attend this last meet were: Sanford Levine, Jimmy Burke, Leo Dixon, Hyman Silverstein and Ruby Levine.

EXCELSIOR HIT PARADE

★ ★ ★ ★ ★ ★ ★

KING COLE TRIO

#105

"I'M LOST"

"PITCHIN UP A BOOGIE"

#106

"BEAUTIFUL MOONS AGO"

"LET'S SPRING ONE"

GERALD WILSON

#122

"MOONRISE"

"SYNTHETIC JOE"

#123

"PUERTO RICAN BREAKDOWN"

"TOP OF THE HILL"

#126

"JUST GIVE ME A MAN"

(Vocal Bette Roche)

"JUST ONE OF THOSE THINGS"

(Vocal Dick Gray)

#149

"YENTA"

(Vocal Thrasher Sisters)

"COME SUNDAY"

#150

"LOVE ME A LONG LONG TIME"

"I DON'T KNOW

WHAT THAT IS"

(Vocal Estelle Edson)

FLENNY TRIO

#130

"E-BOB-O-LEE-BOB"

"I'M FOR YOU"

#151

"DID YOU EVER LOVE

A WOMAN"

PART 1 and 2

#140

"THAT'S THE WRONG

GAL BROTHER"

"MY LOVE"

JIMMY RUSHING

#141

"MY BABY'S BUSINESS"

"PRESTON LOVE'S MANSION"

#142

"ROUND THE CLOCK BLUES"

"HAMLEM NOCTURNE"

GLADYS BENTLEY

#164

"THRILL ME TILL I GET

MY FILL"

"BOOGIE'N MY WOOGIE"

#165

"RED BEANS AND RICE BLUES"

"FIND OUT WHAT HE LIKES"

★ ★ ★ ★ ★ ★ ★

ORDER NOW THRU

JACK GUTSHALL
DISTRIBUTING CO.

1870 W. WASHINGTON BLVD.
LOS ANGELES 7, CALIF.

EXCELSIOR
RECORD CO.

3661 S. GRAMERCY PL.
LOS ANGELES 7, CALIF.

From now on -- **Aireon**

IN
THESE
NEW
ENGLAND
STATES

SEEING
IS
BELIEVING

Nothing we can possibly say will do justice to the great AIREON ELECTRONIC PHONOGRAPHS. You must see these electronic marvels to appreciate how wonderful they really are.

OPERATORS:

If you are not on our mailing list, get in touch with us immediately

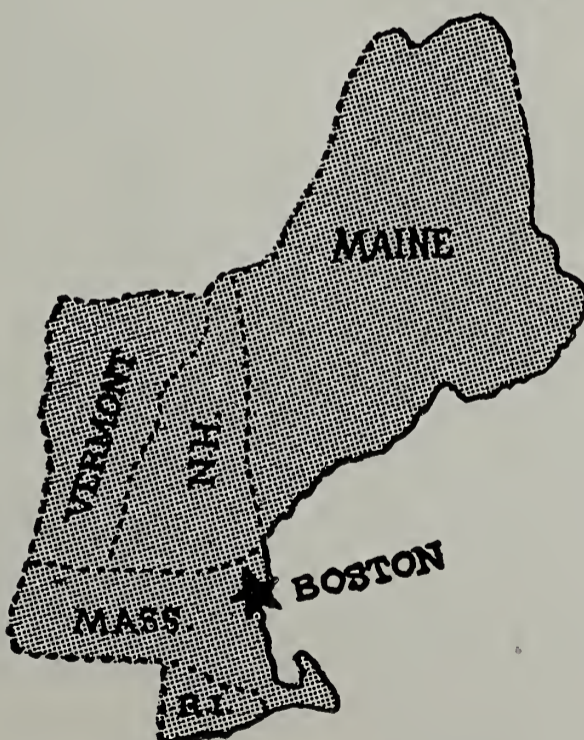
GREENE DISTRIBUTING COMPANY

JULIAN S. GREENE

JOSEPH GREENE

ARNOLD H. GREENE

25 HUTINGTON AVENUE, BOSTON 16, MASS.



GOALEE

*the best for
his majesty the*

CHICAGO COIN OPERATOR

The one or two nickel play amusement game that operators have eagerly been waiting their turn for delivery. Production is still limited—but GOALEE'S worth waiting for.

AND SOON the valuable experience gained engineering and producing aviation bomb sight mechanisms during the war will be reflected in other fine new coin games.

*You'll Find You'll Do Better with
Chicago Coin Equipment*



CHICAGO COIN MACHINE CO.

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

NEW CABINETS CLICK WITH TRADE



HARRY H. BROWN

CHICAGO — Harry H. Brown of American Amusement Company, this city, reports that the firm are enjoying increased business right along on their new Silver Chrome cabinets.

Brown reported, "Everywhere in the trade the demand for our Silver Chrome cabinets, which are complete in every detail, is growing. The operators realize now that this is the greatest buy of its kind which has ever yet been offered to them. Furthermore, they also realize that the cabinet the way we have constructed it for them is the most simple to use for the mechanism actually puts itself right into it."

Brown also reported that the firm are working very hard making complete deliveries to their customers.

He said, "We can promise operators who place their orders with us immediately that we will get the cabinets to them just as fast as is possible. Every manufacturer is confronted with various difficulties these days. But, to meet the demand we have gone far out of our way to prepare for any eventuality and the operator can be assured that we will meet his order very speedily — at least, as speedily as is humanly possible."

EDISON MIGHT HAVE IMPROVED PINBALLS

NEW YORK — H. I. Phillips in his noted column "The Once Over" writes "The wizard who gave the world light, the trolley car, the storage battery, the movie and the talking machine among scores of other blessings, would probably be buried too deeply in questionnaires, summonses, ceilings, orders, counter orders, tax forms, etc., to perfect anything except perhaps a couple of improvements on a pinball machine."

This column was devoted to Thomas Alva Edison's 99th birth anniversary. The columnist wondered what he would be up against were he to get started in the past ten years.

"MEASURED MUSIC" IS COPYRIGHTED NAME

NEW YORK — In the past this publication has used the words "Measured Music" in connection with single channel music systems indiscriminately. It considered this a popular term for this type of music.

Advice has just been received from the Personal Music Corporation of Newark, N. J. that the name and words "Measured Music" is owned and copyrighted by this firm. The firm also owns the word "Phonette".

Therefore, in the future these words, "Measured Music" and "Phonette", will only be used in connection with Personal Music Corp.

PINBALLS AND JUKES TAXED TO MEET DEFICIT

NEW KENSINGTON, PA. — In view of the fact that this community faces a deficit of \$90,000 in its budget for 1946, which is to be met by an anticipated councilmanic bond issue, the New Kensington Council decided to approve four ordinances, among these an ordinance which taxes pinballs and juke boxes.

The legality of these ordinances are as yet to be decided in court. The amount of the tax for the pinballs and juke boxes in this community was not yet announced.

"SUSPENSE"

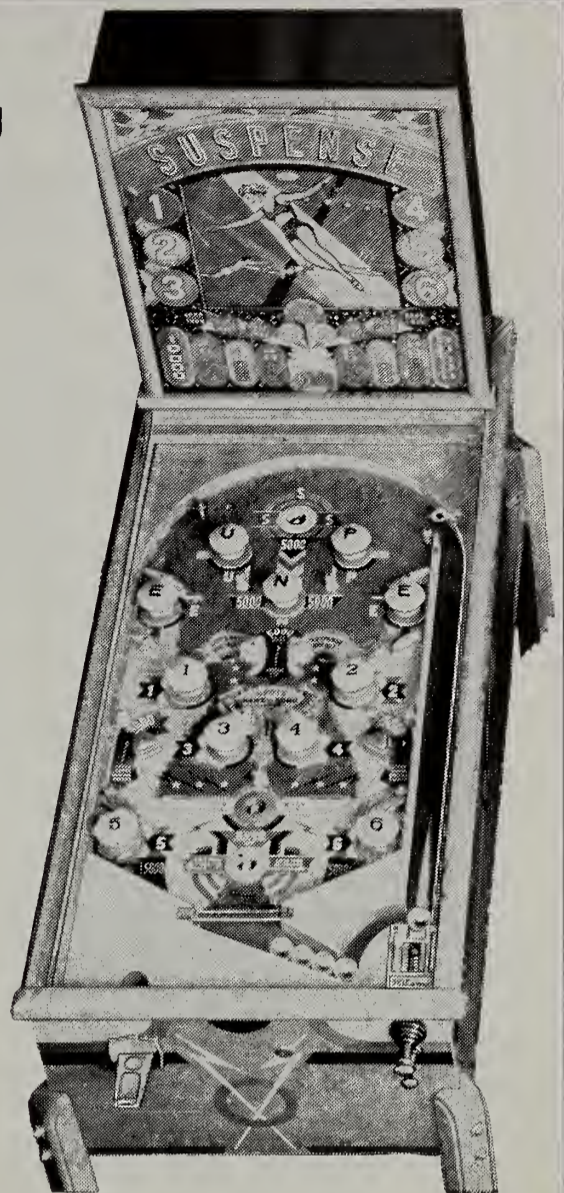
SENSATION OF THE NATION

ORDER FROM YOUR DISTRIBUTOR

Williams
MANUFACTURING
COMPANY

161 WEST HURON STREET

CHICAGO 10, ILLINOIS



FIRST WURLITZER MAGAZINE PAGE

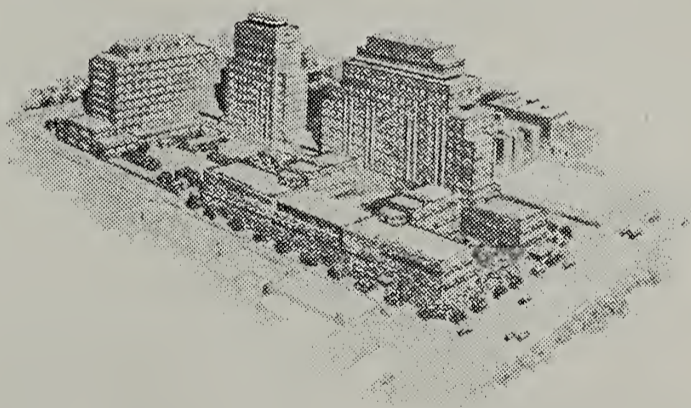


NO. TONAWANDA, N. Y. — The first page which will appear in the Wurlitzer national magazine campaign (shown above) will be seen in March in the following magazines: Saturday Evening Post, Colliers, Look and Liberty.

The heading of these pages reads, "Enjoy America's favorite nickel's worth of fun." The combined circulation of these magazines runs into many millions.

It is believed that merchants featuring Wurlitzer phonos will tie right in with this campaign using the decal which will also be featured in this page and in all subsequent pages on their doors. Location displays will also be featured.

Hope for Control of Cancer



MEMORIAL CANCER CENTER FUND

The purpose of the Memorial Cancer Center Fund is to build and maintain the greatest Cancer Treatment, Research, Prevention and Education Center in the world. By giving to the Memorial Cancer Center Fund you will be helping doctors and scientists find the way to control this dread disease.

Remember, one out of every nine persons dies of cancer.

MEMORIAL CANCER CENTER FUND

444 East 68th Street, New York 21, N. Y.

BADGER'S BARGAINS

"OFTEN A FEW DOLLARS LESS — SELDOM A PENNY MORE"

MILWAUKEE
See CARL HAPPEL

LOS ANGELES
See BILL HAPPEL

KEENEY RECONDITIONED SUPER BELLS

Completely Rebuilt and Refinished Like New

Keeney Super, 5c, F.P., P.O.....\$295.00	Keeney 4-Way, 5c-5c-25c-25c, P.O. 595.00	Keeney Twin, 5c-25c, F.P., P.O..... 575.00
Keeney Super, 25c, F.P., P.O..... 375.00	Keeney 4-Way, 25c-25c-25c-25c, P.O..... 600.00	Keeney Twin, 25c-25c, F.P., P.O..... 625.00
Keeney 4-Way, 5c-5c-5c-5c, P.O... 475.00	Keeney Twin, 5c-5c, F.P., P.O..... 595.00	Keeney Twin, 5c-5c, P.O..... 395.00
Keeney 4-Way, 5c-5c-5c-25c, P.O. 575.00		Keeney Twin, 5c-25c, P.O..... 450.00
		Keeney Twin, 25c-25c, P.O..... 495.00

RECONDITIONED CONSOLES

Mills Late Head 4 Bells, 5c-5c-5c-25c\$695.00	Mills Original 4 Bells, 5c-5c-5c-25c 595.00	Bally Club Bells, F.P., P.O., 5c..... 239.50
Evans Bang Tails, Late D.D., J.J..... 295.00	Pace Saratoga, Late P.O., 25c..... 189.50	Bally Sun Ray, F.P..... 149.50
Evans Dominoes, Late D.D., J.P..... 295.00	Jennings Fasttime, P.O..... 89.50	Jennings Silver Moon, P.O..... 129.50
Evans Lucky Lucre, 3-5c, 2-25c..... 295.00	Mills Original Head, Four Bells..... 345.00	Mills Jumbo, Late High Head, P.O..... 149.50
Evans Lucky Lucre, 5-5c..... 195.00	Mills Three Bells, 5c-10c-25c..... 775.00	Mills Jumbo, Late High Head, F.P. 129.50
Bally Roll 'Em..... 139.50	Pace Reels Twin, 5c & 25c, P.O..... 395.00	Baker Pacers, Daily Double, 5c..... 299.50
Evans Lucky Stars..... 139.50	Bally Hi Hands, F.P., P.O..... 189.50	Pace Saratogas, Late, P.O., 10c..... 169.50
Pace Saratogas (Comb.), F.P., P.O. 139.50	Mills Late Head 4 Bell, 5c-5c-5c-5c 595.00	Mills Jumbo, Late 25c, P.O..... 195.00
Pace Saratogas, Late P.O., 5c..... 99.50		Mills Jumbo (Comb.), F.P., P.O... 213.75

ONE-BALL MULTIPLE FREE PLAY TABLE

Rebuilt and Refinished

Keeney Sky Lark.....\$139.50	Bally Sport Special..... 139.50	Bally '41 Derby 225.00
Bally Pimlico 295.00	Bally Thoribred 374.50	Bally Blue Grass 159.50
Bally Trophy 225.00	Bally Longacre 374.50	

PHONOGRAPHS AND WALL BOXES

Rock-Ola Commando\$650.00	Mills Throne, Rock-O-Lite..... 395.00	Seeburg Crown 450.00
Rock-Ola Super Rock-O-Lite..... 495.00	Wurlitzer Model 950..... 795.00	Wurlitzer Victory Model 24..... 495.00
Rock-Ola Master, Rock-O-Lite..... 475.00	Wurlitzer Model 780..... 795.00	Peckard Pla-Mor 36.95
Mills Empress Rock-O-Lite..... 395.00		

BADGER SALES COMPANY

Exclusive Distributors for

J. H. KEENEY & COMPANY
ROCK-OLA MFG. CORPORATION

Southern California, State of Arizona and Southern Nevada
1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.
All Phones: DR. 4326

BADGER NOVELTY COMPANY

Exclusive Distributors for

J. H. KEENEY & COMPANY
ROCK-OLA MFG. CORPORATION

State of Wisconsin and Northern Michigan
2546 NORTH 30th STREET, MILWAUKEE 10, WIS.
All Phones: KIL. 3030

SOKLOVE REPORTS COUNTER GAME CLICKS



LOU SOKLOVE

CHICAGO — Lou Soklove, general salesmanager for Pioneer Coin Machine Co., this city, reports that after covering over 10,000 miles on his trip thruout the country appointing distributors in various territories for the firm's new, legal counter game, "Smiley", that, "That is the first new, legal post-war counter game and believe me it is going over everywhere that it has been shown.

"'Smiley' is different", Lou claims, "for it has features never before used on any counter game ever made. It has appeal and it is extremely attractive. Everyone of the distributors whom we appointed believe that 'Smiley' will prove one of the most outstanding hits in the industry."

MRS. W. W. ACKMAN PASSES AWAY

SAN ANTONIO, TEX. — Mrs. W. W. Ackman, wife of "Mike" Ackman of this city passed away at their home February 21. Two small daughters, aged 3 and 5 and Mike survive. Funeral was held in this city on February 25.

The family was well known to all operators and manufacturers for Mrs. Ackman had traveled with Mike for many years and was intimately acquainted with the trade.

SAILORS STEAL SLOT

WILKES-BARRE, PA. — Three sailors walked out of the Veterans of Foreign Wars Home here with a slot under the arms of one of them and it seems that the nine other people in the bar room didn't even notice it.

But the police here apprehended the trio and recovered the slot. It was then learned that the machine was taken because the sailors wanted to replenish their depleted funds.

There was about \$41 left in the machine when the police searched it.

Red Skelton Sprains Arm

LAS VEGAS, NEV. — Red Skelton, noted movie comic, is reported to have sprained his arm working out on the slot machines in this famed resort spot.

WILL PAY

\$85⁰⁰

for any

MILLS ESCALATOR TYPE SLOTS
mechanism must be complete
condition of cabinet and
castings do not matter

WRITE - WIRE - PHONE TODAY!

AMERICAN AMUSEMENT CO.

4047 W. Fullerton Avenue Chicago 39, Ill.
CAPitol 5300

"IF YOU MISS US — YOU MISS MAKING MONEY"

WANT TO BUY!

SUPER BELLS, COMB.	SILVER MOONS, F.P.
SUPER BELLS TWIN,	'41 DERBY
5/25 COMB.	PIMLICO
HI HANDS	CLUB TROPHY
THREE BELLS	LONGACRES
JUMBO PARADES, F.P.	THOROBREDS

Write — Wire — Phone Today!

Advise Condition, Quantity & Best Price!

H. ROSENBERG CO.

625 10th Ave. (Longacre 3-2479) New York 19, N.Y.

SALE: ARCADE EQUIPMENT

1 Chicago Coin Hockey \$150.00; 2 Air Raiders \$125.00; 1 Major Western Baseball \$125.00; 1 Bally Basketball \$75.00; 1 Seeburg Shoot the Chutes \$75.00; 2 Skee Barrel Roll \$250.00; Good Used Records \$12.00 per 100. 1/2 Dep., Bal. C.O.D.

MAE'S MUSIC

810 - 31st STREET

UNION CITY, N. J.

NEW BLDG NEARS COMPLETION



ELKY RAY

LOS ANGELES, CAL. — Elky Ray, west coast representative for D. Gottlieb & Company of Chicago, Ill., reports that his new building on West Pico Blvd. is now nearing completion.

Ray promises the trade that this new building, when completed sometime next month, will be, "the talk of the town".

He stated, "Believe me this building is going to be something really different. We are going to have the most outstanding departmental services any distributor has ever yet arranged for on the West Coast. Without telling too much about it, just let me again say, that it will be the talk of the town. Just wait until you see it."

E. V. DURLING IS COIN MACHINE ANSWER MAN

NEW YORK — E. V. Durling who writes the column "On The Side" for the Hearst papers recently answered one of his questions as follows: "Q—Did you say there was a slot machine that automatically cooked and served a hamburger or a hot dog sandwich and a cup of coffee? If so, where can I see one of these mechanical marvels? A—I said such a machine was promised. Some will soon be in operation in the principal cities."

GERALD WILSON WITH EXCELSIOR



GERALD WILSON

LOS ANGELES, Cal. — Gerald Wilson and his orchestra are now recording exclusively for the Excelsior Record Company of this city.

Just a year ago, Excelsior officials report, Wilson was just another discharged Navy man with an uncertain future. Today, they state, he is fast winning recognition as the leader of one of the "jumpiest" bands ever yet heard on the West Coast.

Recently Dave Quirk, *The Cash Box Record Review Editor*, awarded Wilson's rendition of "Just Give Me A Man" as the "Sleeper of the Week". According to juke box ops this recording which is made under the Exclusive label is sure to prove one of the most outstanding hits ever yet featured in the phonos.

"Wilson", one of Excelsior's officials says, "is right on the way to the top. The nation's juke box men are behind him 100 per cent."

INDIANA BANKER SEES SLOTS ON STREET

LA SALLE, IND. — W. S. Hawthorne of Peru, Ind., president of the La Salle National Bank and Trust Company, addressing a dinner meeting of farmers in the Hotel Kaskaskia, this city, this past week, stated, "Peru is liquid as it can be and it won't be long now before slot machines are placed out on the street where one can get at them easier."

HERALD-TRIBUNE VENDER

NEW YORK — The Herald-Tribune of this city is being vended from one of the new newspaper venders here. This is a test operation and reports concerning its success or failure haven't as yet been announced.

"Smiley"

Worth
Waiting
For!

MANUFACTURERS
PIONEER COIN MACHINE CO.

2634 N. Laramie Ave. Chicago 39, Ill.
NATIONAL 2727

"Pioneer" will Pioneer

FIVE-BALLS					
Big Chief	\$43.00	Ten Spot	35.00	Hit The Japs	45.00
Big Time	40.00	'42 Home Run	60.00	Hi Stepper	35.00
Band Wagon	35.00	2 Sky Rider, ea	110.00	Defense (Baker)	35.00
Cadillac	25.00	Cowboy	25.00	Armada	30.00
Formation	25.00	Knockout	110.00	Super Chubbie	45.00
Seven Up	35.00	Seahawk	45.00	Smack The Japs	40.00

ONE-BALLS			
Sport King P.O.	\$175.00	Longshot P.O.	\$225.00
Kentucky P.O.	225.00	Santa Anita P.O.	175.00

ARCADE EQUIPMENT			
2 9-Ft. Bowl A Bomb, ea	\$150.00	2 9-Ft. Bowling League, ea	\$150.00
Kue Ball	25.00	1 Ic Picture Dispenser with 2,000 Photos	24.00

NEW EQUIPMENT			
WILLIAMS SUSPENSE	\$279.50	PIONEERS BIG TOP	\$225.00
GOTTLIEBS STAGE DOOR CANTEEN	249.50	CHICAGO COIN GOALEE	WRITE
MARVELS HOLLYWOOD	WRITE	TOTAL ROLL	425.00
BALLY UNDERSEA RAIDER		WRITE	

CENTRAL COIN MACHINE COMPANY

482-88 CENTRAL AVE. (TEL: MAIN 5973) ROCHESTER, N. Y.

DISTRIBUTORS FOR

Bally

VICTORY SPECIAL SURF QUEENS

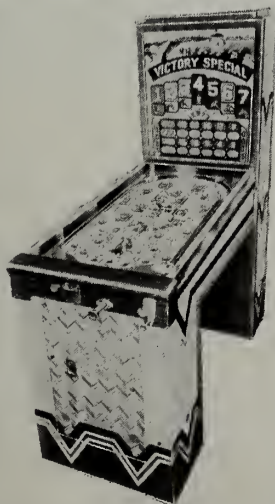
IN
STATE OF MISS.
SOUTHERN ALABAMA
NORTHWEST FLORIDA

NEW OFFICES READY ABOUT APRIL 1st AT
614 W. CAPITAL STREET, JACKSON, MISS.

UNITED NOVELTY COMPANY

504 W. HOWARD AVENUE

BILOXI, MISSISSIPPI



Bally — FIRST to PAY OFF!

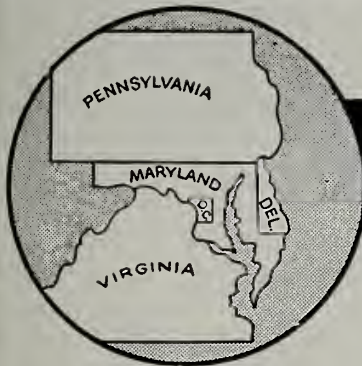
While others are still waiting, BALLY is PRODUCING! Today, more than ever, BALLY is the biggest name in the coin machine business—because BALLY is FIRST with the goods!

→ For Immediate Delivery ←

**VICTORY SPECIAL
VICTORY DERBY
UNDERSEA RAIDER**

→ Soon To Be Released ←

**BALLY MULTIPLE MUSIC
PHOTO-ELECTRIC TARGET GAMES
5-BALL NOVELTY SENSATIONS
NEW CONSOLES FOR ALL LOCATIONS**



ART NYBERG . . . Regional Sales Distributor

Bally MANUFACTURING CO

708 NORTH HOWARD ST.

BALTIMORE 1, MD.

These BOYS Will Start You Rolling With BALLY!

IN PITTSBURGH
and Western Pennsylvania more and more operators are cashing in on

Bally

and making real money with
Phil Greenberg
ATLAS NOVELTY CO.
901 Fifth Ave. Pittsburgh, Pa.
Grant 1705

IN VIRGINIA
Get on the fast moving, money making bandwagon, with

Bally

Ken O'Connor in Richmond
Dan Hawley in Portsmouth
O'CONNOR VENDING MACHINE CO.
2320 W. Main St., Richmond, Va.
624 Crawford Ave. Portsmouth, Va.

IN MARYLAND, DELAWARE and D. C.
For fast profits and dependable service it's

Bally

all the way with
Ken Bogle
CALVERT SALES CO.
708 N. Howard St.
Baltimore 1, Md. Vernon 3034

IN PHILADELPHIA
and Eastern Pennsylvania the big name is

Bally

for the fastest profit producing machines
Dave Rosen
DAVID ROSEN
855 N. Broad Street
Philadelphia, Pa. Stevenson 2258

RAY POWERS WITH E. T. MAPE



RAY R. POWERS

LOS ANGELES, CAL. — Ray R. Powers, recently out of military service, joined the staff of the E. T. Mape Music Company as salesmanager of the offices and showrooms of the firm in this city.

Powers formerly handled distribution for Rockola and after five years with this firm went into business for himself. He operated a very extensive route for two years and then entered into military service.

Powers joined the E. T. Mape Music Company in September of 1946. He reports that the position he now holds gives him the greatest opportunities which he has yet enjoyed.

N.Y. SUBWAYS VENDERS BOSS GETS HIS NAME IN THE N.Y. WORLD-TELEGRAM

NEW YORK — Probably Ben Seltzer, vending boss of the N. Y. Subways Advertising Co., didn't want the kind of headline which a feature writer for the New York World-Telegram, Scripps-Howard evening paper, this city, gave him but he sure did get it when this headline appeared Friday, February 22 and read, "Gum Chewers Bums To Penny Machine Boss."

According to the item one firm spends over \$50,000 yearly to untangle slugs, bobby-pins, Canadian pennies, red ration tokens, and tiddly-winks from gum machines here. Seltzer told this reporter, "I say that the average person using a gum machine is dumb as hell. That 13 year old average mentality stuff is the bunk. We service our 6,000 machines every day. We polish them up, keep them span, clean."

"What happens? Along comes some jerk with a penny in one hand and no mind. He drops the penny and before it can get settled, he turns the knob. The penny goes into the gears."

Seltzer, according to the reporter became phlegmatic. He is reported to have tossed figures around. On the

BMT and the IRT (subways) customers munch on 2,500,000 chocolate bits, 14 tons of peanuts and 10,000,000 sticks of gum monthly. Nearly a million timid souls get weighed. The mention of scales is reported to have stirred Seltzer into action.

He stated, "They break the dial glass. They don't stand still. Three sailors actually kidnapped one of our scales one night on the IRT. They loaded it onto a Flatbush train at Grand Army Plaza. Don't ask me how. The conductor had to stop the train at Bergen St. and unload."

He brought in a bunch of slugs just collected and showed them to this reporter with the following remarks, "Look. Bobby-pins, buttons, paper discs. Here's a key owned by a dope in Chicago. Then they wonder why gum machines won't work. We get lots of dimes. People think they're the new pennies."

And the item goes on and on to explain how the boss of the subway's vending machines feels about the slugging and thievery that goes on with the machines on his "route" all day long.

COVEN SEES BIG YEAR FOR BALLY PRODUCTS



B. I. COVEN

CHICAGO — Ben I. Coven of the Coven Distributing Co., this city, reports that in his belief, "Bally prod-

ucts will enjoy one of the greatest years in their history during this '46 and '47 production era."

He stated, "The interest already shown in the Bally Victory Derby, Undersea Raider, Victory Special and Surf Queens is indicative of the way the trade is thinking about the new Bally products.

"We have literally been jammed", he stated, "with re-orders and more re-orders for Bally products. There is no doubt anymore that Bally will again lead the way for all the trade during this first production year."

Coven also reported that salesmen of his firm have actually been deluged with orders for the new Bally equipment. He believes that if he were able to, "Deliver fifty times what we receive today we wouldn't have a minute's trouble about sales."

GEO. WREN APPOINTS PACKARD TEX. JOBBERS

DALLAS, TEX. — George Wren, district manager for Packard Manufacturing Corp., reports the appointment of the following jobbers for Packard Pla-Mor phono and other Packard products in this state.

W. W. (Mike) Ackman of San Antonio, formerly with Wren Sales Co. and Harry Drollinger and also with Buckley Manufacturing Co.

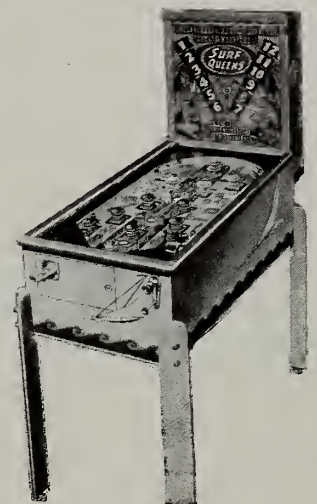
Herb Rippa of Blue Bonnet Sales Co., Dallas, Texas. Roy Urban of Ace Coin Machines who have been in business only four years but reported to have one of the finest establishments in this state.

Martin and Surer of San Antonio, well known to all coinmen in Texas. Automatic Music & Supply Company of Houston, George Shephard owner, well known in south Texas, will handle the Packard line in that area.

DISTRIBUTORS
FOR

Bally

VICTORY SPECIAL
REPLAY SENSATION
SURF QUEENS
5-BALL NOVELTY GAME



JONES DISTRIBUTING COMPANY

127 EAST 2nd SOUTH

SALT LAKE CITY, UTAH

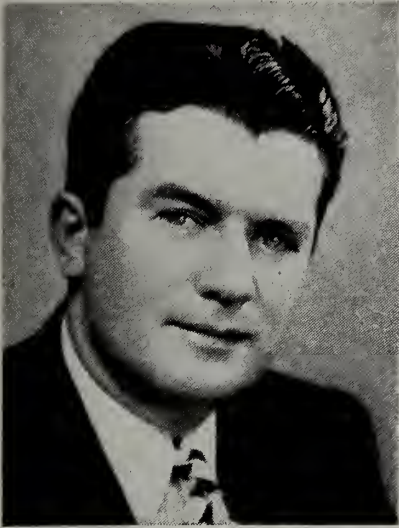
BIG CROWD TURNS OUT FOR THE AOLAC DINNER-MEET



ASSOCIATED OPERATORS OF LOS ANGELES COUNTY
ROGER YOUNG AUDITORIUM FEB. 13, 1946

LOS ANGELES, CAL. — One of the biggest crowds in history here turned out for the AOLAC (Associated Operators of Los Angeles County, Inc.) dinner-meeting at the Rodger Young Auditorium in this city. It was estimated that interest in the organization has grown tremendously in the past years and that this attendance was significant of that interest.

PERSONAL MUSIC CORP. PRESENT "MEASURED MUSIC" AND "PHONETTE"



H. F. DENNISON, President

NEWARK, N. J. — "We are not only ready but are now in mass production of 'Phonettes' and the complete 'Measured Music' system equipment. Quantity shipments are going out to operators throughout the country daily," reported H. F. Dennison, President of the Personal Music Corporation.

In spite of reconversion headaches, this firm, tho new in the industry are seasoned in the art of mass producing electro-mechanical devices.

It appears that "Phonette" and "Measured Music", in the capable hands of this progressive organization, has opened a new path for music ops.

The officers of the corporation are: H. F. Dennison, President, M. A. Laswell, Vice President, R. F. Batch, Vice President, B. S. MacCabe, Secretary and S. E. Allen, Treasurer.

Personal Music's plan of operation appears to be effectively coordinated. They have secured exclusive manufacturing, patent, and trade mark rights from W. S. Farrell, the inventor of "Phonette" and "Measured Music." They have organized a highly competent engineering staff of their own who have been, and are, constntly

working to technically advance the product.

Their plant is superbly equipped and strategically located in the center of one of the country's outstanding electrical manufacturing centers. They have established, owned and operated "Measured Music" systems in five major cities to learn for themselves the problems of the operators and how to best merchandise "Measured Music."

The "Phonette" and "Measured Music" method of vending music provides small individual reproducing and coin collecting units at each stool or booth in the location. Upon insertion of a coin, the "Phonettes" individually deliver a sequence program of music on a time interval basis. The volume level of the music is extremely low and can be heard in the immediate vicinity of the paying unit only.

A centrally located studio owned by the operator and equipped with a dual automatic record player and studio amplifier originates the sequence program music for an entire city-wide system. Leased telephone lines carry the music to the individual locations. A master unit at each location receives, re-amplifies and distributes the music.

Dennison points out that a "Measured Music" studio can be installed for less than \$1000. He also reports that his firm is now delivering the vital elements of the studio as well as the "Phonettes", master units, accessories and all other location equipment.

Dennison also stated, "Distributorships are now available and those men who feel they want to handle our 'Measured Music' should contact us immediately."

GRANDPA AGAIN



DALLAS, TEX. — Harry I. Drollinger, Packard's regional salesman-ager in this territory, tnnounced the fact this past week that, "I've become a grandpa again. My son Buddy phoned on Valentine's Day that he had just become the daddy of a bouncing baby boy. That makes it three for the old man, believe it or not."

Harry also reports that he is traveling fast thruout the territory he covers for Packard and that business is coming in bigger gobs than ever before.

WON'T GIVE SLOTS TO THE INDIANS

EAU CLAIRE, WIS. — The Federal Bureau of Indian Affairs has ruled that tho the Indians of Wisconsin's Menominee reservation are not governed by state law, its practises should conform to the Wisconsin anti-gambling statute.

Therefore, slots will not be allowed on the reservation. One reporter claimed an Indian chief said, "White man's burden too heavy."

In short, the government won't give the slots to the Indians even tho the state of Wisconsin's laws do not apply to the Indian Reservations.

Some of the Wisconsin newspapers picked this up and have been humoring the entire situation.

DISTRIBUTORS
FOR

Bally

VICTORY SPECIAL

REPLAY SENSATION

SURF QUEENS

5-BALL NOVELTY GAME



ARK-TENN DISTRIBUTING CORP.

1202 W. 7th STREET

LITTLE ROCK, ARKANSAS

JACK MITNICK NOW REGIONAL SALES MGR FOR RUNYON SALES



JACK MITNICK

NEW YORK — Jack Mitnick has just been appointed regional sales director for the Runyon Sales Company of this city and Newark, N. J.

According to Barney (Shugy) Sugeran of Runyon Sales, "Mitnick will cover our entire territory ranging thruout New York, New Jersey and Connecticut. He will tell the story of the new AMI phonograph and all the AMI accessories as well as the new Automatic Hostess telephone wired music.

"Jack's experience in the music machine division of this business will prove invaluable to every operator in our territory. We believe that he will point the way to bigger profits than the music operators have ever before enjoyed. He knows this business from A to Z and from music to every other type of equipment which has ever been used in the coin machine industry."

Mitnick stated, "I have always wanted to be connected with 'Shugy' Sugeran and his organization. I believe that this will now give me the opportunity I have long sought for and will be able to help my many operator friends in three states I will cover so that they will enjoy the best profits in their history.

"We have something for the music operator which has never before been presented."

CMA BANQUET AT WALDORF CLICKS

NEW YORK — The Cigarette Merchandisers Association of New York held its 10th Annual Banquet, Friday evening, February 22, at the Waldorf-Astoria Hotel. Altho the banquet was gotten up in a hurry, it was one of the most successful ever held.

Matthew Forbes, managing director for the association, worked hard to gather together the merchandise operators and the manufacturers for the party and altho many of their members were out of town, on business or in Florida for a vacation, over 350 guests attended.

Following a sumptuous dinner, a six act show was presented. A dance band supplied music for those who wanted the exercise until the early hours of the morning.

Jackson Bloom, president of the CMA, was presented with a gift by the membership in appreciation for the many hours he devotes to their interests.

Bloom, in a speech from the floor, brought Forbes into the spotlight for a bow and praised him unstintingly for the many problems he was able to solve for the operators during the tough days of the war.

Most of the merchandise machine manufacturers were present with their staffs as were operators from outlying territories.



KANSAS CITY, MO. — Walter A. Bowers who was elected Vice-President and Treasurer of Aireon Mfg. Corp., as announced this past week by R. C. Walker, President of Aireon.

RICKLIN MAKES THE FRONT PAGE

LOS ANGELES, CAL. — Sam Ricklin, well known to the trade here for his work in association matters for juke box ops as well as for his fine record store and his own juke box operation, made the front page of the Los Angeles Times, Sunday, February 24.

According to the paper's report, obtained from Sam Ricklin, there are about 10,000 juke boxes now in operation between San Diego and Fresno with approximately 3,000 to 4,000 in Los Angeles County.

Ricklin covered the juke box field pretty well for the reporter, explaining all the servicing hardships the average operator had to undergo as well as his close knowledge of popular records and his general psychological understanding of the public's habits.

A two column picture also appeared in the Times showing Gabe Ricklin and one of the girls in the place going over a counter of hundreds of records and arranging these for the juke box ops.

The headline for the large story is, "Juke Box Industry Becomes Big Business", following along the lines of stories which have appeared in the trade.

FOR SALE SLOTS

2 Sets Brown Fronts, 5c-10c-25c, K.A., C.H.	Set \$475.00
1 Set Blue Fronts, 5c-10c-25c K.A., C.H.	Set 410.00
1 10c Blue Front, Ser. 410739, Like New	139.50
1 10c Blue Front with New Brown Front Casting	139.50
1 25c Mills Cherry Bell, 3/10 Payout	175.00
1 5c Mills Cherry Bell, 3/10 Payout	135.00
1 25c Mills Dice Machine with Stand	50.00
1 5c Mills Q.T. Smoker	39.50
2 5c Mills est Pocket	39.00
1 Mills 4 Bell, Ser. 848, Late Switches	325.00
1 Mills 4 Bell, 4/5, Ser. 2428, Used 2 Weeks, Like New	450.00
1 5c Mills War Eagle, 2/4 Payout	79.50
1 10c Jennings Silver Chief	125.00
4 10c Jennings Chiefs, 3/5 Payout, Ser. 131095 to 131062	Ea. 90.00
1 5c Jennings Goose Neck, S.J., 2/4 Payout	29.50
1 25c Pace Rocket, Like New, 3/5 Payout	125.00
1 10c Pace All-Star Blue Fronts, 3/5 Payout	69.50
1 5c Kitty Pace White Front	55.00
2 1c Pace All-Star Blue Front	39.00
1 1c Watling D.J. Pot Goose Neck	39.50
1 5c Mills Front Vender Goose Neck, 2/4 Payout	49.50
10 Caille Club Slots, Late 3/5 P.O., 5c-10c-25c	Ea. 90.00
10 Bally Grandstand, One Ball Jackpot Payouts	Ea. 40.00
50 Mills and Chicago Medal Load Stands	Ea. \$8.00 to 15.00
1/3 Deposit With Order, Balance C.O.D.	
FORST MUSIC & NOVELTY CO	
1279 Main Street Phone A 5682 Green Bay, Wis.	

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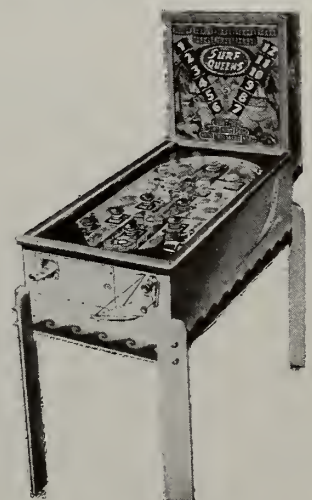
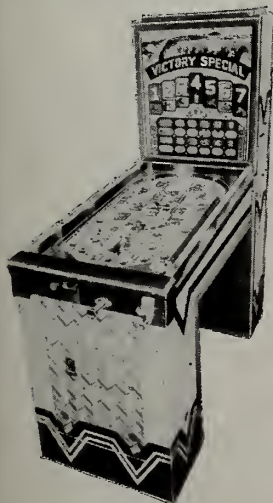
VICTORY SPECIAL

REPLAY SENSATION

SURF QUEENS

5-BALL NOVELTY GAME

ALFRED SALES, INC.



1006 MAIN STREET

BUFFALO, NEW YORK

BERGER REVAMPS QUARTERS



HARRY BERGER

NEW YORK — Harry Berger of West Side Distributing Co., this city, reports that the firm have completely revamped their sales and service departments and that their showrooms are now renovated to an extent which makes them appear entirely new.

Berger has been doing a very good job on the purchase and sales of routes thruout the eastern area. He believes that the trade will continue to use equipment in ever growing quantity in the next months and revamped his quarters to be prepared for the biggest business the firm have ever yet enjoyed.

Double-Point

LIFE NO. 1

UP TO 5000 PLAYS

UP TO
10,000 PLAYS
THE ONLY
PHONO NEEDLE WITH
TWO
OSMIUM POINTS

LIFE NO. 2

UP TO 5000 PLAYS

SAVE MONEY ON YOUR NEEDLE COSTS
WHEN ONE POINT SHOWS WEAR . . .

REVERSE — USE THE EXTRA POINT
SEE YOUR DISTRIBUTOR OR WRITE DIRECT

JACK NELSON

800 NO. CLARK ST.

NATIONAL DISTRIBUTOR OF COIN MACHINE PRODUCTS

CHICAGO 10, ILL.

COURTNEY RECORDS

"MUSIC YOU FEEL"

- | | | |
|---|---|--|
| <p>#111 "DONKEY SERENADE"
JACK NYE</p> <p>"SYMPHONY"
JACK NYE—VOCAL—EVE DORIUS</p> <p>#112 "I CAN'T BEGIN TO TELL YOU"
VOCAL — EVE DORIUS</p> <p>"WARSAW CONCERTO"
JACK NYE</p> | <p>#103 "STOP YOUR FLIRTING LITTLE GIRL"
TERRY FELL</p> <p>"TEXAS A LA MODE"
TERRY FELL</p> <p>"ROCK'N RYE" — Part I and II
BY
JIMMY McCRACKLIN WITH SHIFTY
HENRY & HIS 4 FLASHES</p> | |
|---|---|--|

RETAIL PRICE 50c LESS DEALER DISCOUNT

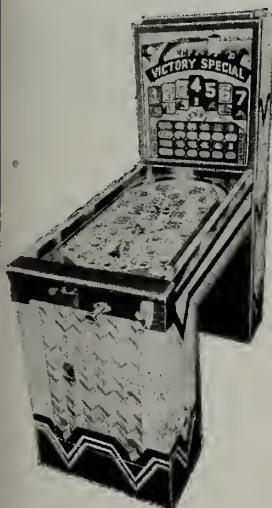
TERRITORIES OPEN!!

COURTNEY RECORDS

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AUTHORIZED FACTORY DISTRIBUTORS



Bally

VICTORY SPECIAL SURF QUEENS

AND ALL OTHER *Bally* PRODUCTS

WRITE — WIRE — PHONE

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CONSOLES — ONE BALLS — ARCADE EQUIPMENT — SLOTS

— CONSOLES —

5c SUPER BELL — COMB.	\$294.50
HI HANDS — COMB.	179.50
4-WAY SUPER BELL — 4-5c	489.50
MILLS JUMBO — C.P. Late Model	109.50
WATLING BIG GAME — P.O. — 10c	149.50
WATLING BIG GAME — P.O. — 25c	189.50
BALLY BIG TOP — P.O.	109.50
5c GALLOPING DOMINOES	225.00
5c BANGTAILS	225.00
TWIN SUPER BELL — 5 & 5	325.00
EVANS 5c LUCKY STAR	149.50

— ONE BALLS —

CONTEST — 1 OR 5 BALL	\$ 94.50
FAIRGROUNDS	49.50
SPORT KING	239.50
BLUE GRASS	189.50
41 DERBY	339.50
PIMLICO	369.50
BALLY DARK HORSE	179.50
JOCKEY CLUB	339.50
KENTUCKY	299.50
CLUB TROPHY	315.00
TURF KING	396.00
LONG SHOT	269.50

SANTA ANITA	185.00
CHICAGO SPORTSMAN — F.P.	195.00
SKYLARK — F.P. OR P.O.	175.00
SPORT SPECIAL — F.P.	169.50
RECORD TIME F.P.	174.50
LONGACRE F.P.	435.00

— ARCADE EQUIPMENT —

RAPID FIRE — A-1	165.00
SHOOT THE CHUTES	109.50
RAPID FIRE GUN CASTINGS — NEW	19.50
CHICAGO COIN HOCKEY	219.50
SKILL JUMP & STAND	59.50
TOMMY GUN — LATE MODEL	149.50
PENNY PHONO — COINMATEONE	99.50
ROCKOLA WORLDS SERIES	99.50
SHOOT TO TOKIO	139.50
AIR RAIDER	174.50
ZINGO — PERFECT	179.50
ROOVERS TAPE MACH. & TAPE	149.50
DEL. TEXAS LEAGUE	59.50
PIKES PEAKS	19.50
MUTOSCOPE DRIVEMOBILE	279.50
PERISCOPE, PERFECT	149.50
BATTING PRACTICE	119.50

EXHIBIT DIGGER	79.50
KEENEY SUBMARINE	169.50
KEEP 'EM PUNCHING	89.50
GENCO HOOPS	49.50

— SLOTS —

10c JENN. SKY CHIEF — SPECIAL	189.50
5c WATL. ROLATOP — REBUILT	119.50
1c MILLS Q.T.	49.50
25c JENN. CLUB CONSOLE	249.50
5c CHERRY BELL — C.H.K.A.	169.50
10c BLUE FRONT — PERFECT	169.50
10c MILLS CHROME	295.00
GROETCHEN COLUMBIA — G.A.	89.50
5c VEST POCKETS — BLUE & GOLD	54.50
25c CAILLE — 3-5 — RED ENAMEL	89.50
5c BLUE & GOLD VEST POCKETS	54.50
5c CHROME VEST POCKET	59.50
5c BROWN FRONT	179.50
10c WATLING ROLATOP	99.50
1c AMERICAN EAGLES	14.50
5c AMERICAN EAGLES	19.50
5c MILLS MELON BELL	169.50
5c JENN. SILVER CHIEF	149.50
5c MILLS SILVER CHROME	265.00

HUMBOLDT 6288-89

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C.O.D. OR SIGHT DRAFT

EMPIRE COIN MACHINE EXCHANGE, 2812 W. NORTH AVE., CHICAGO 47, ILLINOIS

THANKS A MILLION FOR THE GREATEST SHOW IN COIN MACHINE HISTORY

FROM NOW ON IT'S... **Aireon**



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WORLD WIDE DISTRIBUTORS OF **EXCLUSIVE — EXCELSIOR — MODERN** **G & G AND GILT EDGE RECORDS**

WORLD'S FASTEST SELLING INDEPENDENT RECORDS

ORDER FROM YOUR NEAREST DISTRIBUTOR

AMERICAN COIN-A-MATIC
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680 Union Avenue
Memphis, Tenn.

MUSIC SALES
303 N. Peter Street
New Orleans, La.

—
COMMERCIAL MUSIC
510 N. Sarah
St. Louis, Mo.

—
STANDARD MUSIC DISTRIBUTORS
1913 Leeland
Houston, Texas

—
C & C DISTRIBUTING CO.
714 Fourth Avenue
Seattle, Wash.

BIRMINGHAM VENDING
2117 3rd Avenue North
Birmingham, Ala.

—
PREMIER AUTOMATIC MUSIC CO.
640-42 South Street
Philadelphia 47, Pa.

—
ORIOLE DISTRIBUTING CO.
512 Pennsylvania
Baltimore, Md.

—
RHYTHM SALES
316 Sixth Street
San Francisco, Calif.

TERRITORIES NOT COVERED ABOVE STILL AVAILABLE

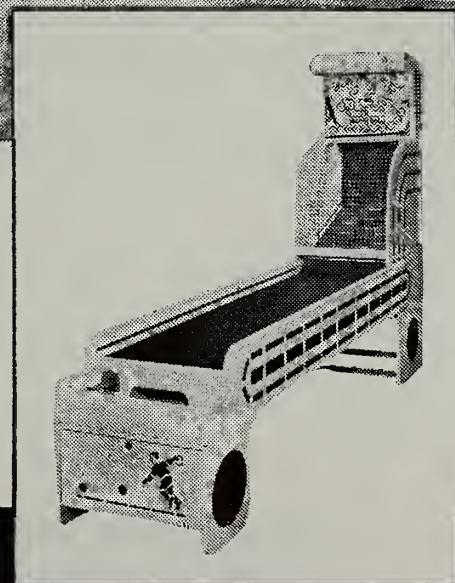
JACK GUTSHALL DISTRIBUTING CO. 1870 W. WASHINGTON BLVD., LOS ANGELES 7, CAL.

Trouble-Free



Bank Ball is an operating joy . . . because it is constructed and designed to give operators that money-making, time-saving feature . . . a mechanism with all the bugs removed . . . to guarantee an operation that is . . . TROUBLE-FREE.

And a TROUBLE-FREE mechanism is a feature that will always be a MUST in An AMUSEMENT ENTERPRISES CO. Product.



AMUSEMENT ENTERPRISES CO.

GEORGE PONSER IRVING KAYE 2 COLUMBUS CIRCLE, NEW YORK, N. Y. • PHONE. Circle 6-6651

9 FOOT SIZE
\$375⁰⁰
F.O.B. N. Y.

12 AND 14 FOOT SIZES
PRICES ON REQUEST
ORDER FROM YOUR
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Northern Va., and Dela. by
GENERAL VENDING SALES CORP.
306 N. GAY ST., BALTIMORE 2, MD.

SETS PRODUCTION RECORD FOR MONTH



GEORGE PONSER

NEW YORK — George Ponser of Amusement Enterprises Company, this city, reports that the firm have prepared a production record schedule for the month of March which will exceed all their former shipments.

Both Ponser and Irving Kaye, partners in Amusement Enterprises Co., report that they have received shipments of all materials required and that even vital parts needed for their bowling alley, "Bank Ball", are on the way into their plant every day.

As Ponser stated, "We believe that the month of March will be the biggest production month in our history. We have gathered together materials for one of the greatest schedules we have ever yet attempted. But, what is most important, we have these materials right in our place — on the floor, ready to go."

BORDENTOWN, N. J. — Commissioner Frant Trout of this city announced this past week that licenses for pinballs and vending machines are now due.

Mayor Clark has instructed the police department to check on all the machines in this community and to see whether the city licenses are affixed to them.

Ops here are urged to immediately comply with the Commissioner's request.

COIN MACHINE FILMS
16 DIFFERENT WHEELS
 FEATURING
BEAUTIFUL GIRLS AND MUSIC
 AT \$36.00 PER WHEEL OF SIX SUBJECTS
NEW ISSUES MONTHLY
 PRODUCED..AND..DISTRIBUTED BY
QUALITY PICTURES COMPANY

5634 Santa Monica Blvd.

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HOLLYWOOD

THE LATEST AND GREATEST FIVE BALL FREE PLAY GAME
PUT YOUR LOCATIONS IN THE SPOTLIGHT
WITH THIS EXCITING MONEY MAKER
PLENTY OF PLAYER APPEAL AND ACTION!

\$249.50
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See your Distributor
 for Phone, Wire
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WE ARE NOW DELIVERING OUR PROVEN AND TESTED UNIVERSAL AMPLIFIERS

ASK THE OPERATOR WHO OWNS ONE, THAT'S OUR BEST ADVERTISEMENT
 ORDERS FILLED IN ROTATION RECEIVED

1. Saves you time, money and expense
2. Your customer is satisfied
3. Your Machine keeps working
4. Built by competent Phonograph Sound Engineers
5. We are the originators of the Universal Amplifier idea.
6. All workmanship guaranteed
7. Complete with sockets for Speakers and Pick-Ups for all Models
8. Ready to operate
9. Money back in 10 days if not completely satisfied.

MODEL A Fits all WURLITZER Models 412 - 24 - 616 - 500 - 600 - 700 - 750 - 780 - 800 - 850 and 950
 all SEEBURGS, except Hi-Tones
 all ROCK-OLAS **\$54.50** Complete With Tubes F.O.B., N.Y.

MODEL B Fits all WURLITZERS
 all SEEBURGS including Hi-Tones
 all ROCK-OLAS **\$74.50** Complete With Tubes F.O.B., N.Y.

PHONO OPERATORS Ship us a coin operated phonograph amplifier (charge Prepaid) regardless of make and we will renovate and alter it for Universal use. Complete renovation with sockets, for speakers and pickups for all of the following models; and includes minor repairs. However, if major parts are missing or defective and have to be replaced, an additional nominal charge will be made. **\$36.50**
 ALL WURLITZER MODELS—ALL SEEBURGS, except HI-TONES, ALL ROCK-OLAS F.O.B., N.Y.

FOR OPERATORS WHO OPERATE WURLITZERS EXCLUSIVELY
 Ship us your old amplifiers (charges prepaid) and we will renovate same for Universal use for the following Wurlitzer Models; and includes minor repairs. However, if major parts are missing or defective and have to be replaced, an additional charge will be made.
 412 - 24 - 616 - 500 - 600 - 700 - 750 -
 800 - 850 - and 950 F.O.B., N.Y. **\$18.50**

AMPLIFIERS REPAIRED We will be happy to repair your amplifier when your local man cannot do that for you. Ship amplifiers charges prepaid.
TERMS: Immediate shipment F.O.B. NEW YORK. 1/3 Deposit, Balance C.O.D. Shipments made by Railway Express unless otherwise instructed by you.

Available at Your Nearest Distributor or Write — Wire — Phone

JAFCO, INC.

JOHN A. FITZGIBBONS, Pres.
 (PHONE: COLUMBUS 5-7996)

776 TENTH AVENUE
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OUR SHOP IS READY TO SERVE YOU



SERVICE AND SATISFACTION IS GUARANTEED! MUSIC EQUIPMENT BOUGHT AND SOLD

NELS NELSON

2329 W. PICO BLVD.
 LOS ANGELES 6, CAL.

(PHONE) FI-0545.

FEAR RADIO TUBE SHORTAGE

NEW YORK — With radio set manufacturers expecting a very critical shortage of tubes, especially the metal type, within the next week or ten days, juke box ops are becoming worried over tube replacements once again.

If the electrical strike continues, it is generally believed, the tube situation will become very critical. Already the RCA-Victor tube plant at Harrison, N. J. has shut down for lack of supplies. Glass tubes are as yet unaffected.

The strikes at both General Electric and Westinghouse were said to be adversely affecting output by tube producers to whom those companies furnish essential tube components, including tungsten filaments.

16 SLOTS RETURNED

STEBENVILLE, O. — Sixteen slot machines, seized by state liquor agents in four raids on Steubenville district taverns, were recovered by their owners, Albert Schiappa and Peter Aperfine, after a writ of replevin had been obtained in municipal court by their attorneys.

Bonds totaling \$2,650 were posted by the owners of the machines pending disposition of the case.

SUGGEST CALIFORNIA LEGALIZE SLOTS

SACRAMENTO, CAL. — State Senator Byrl R. Salsman, this past week, called attention of the State Senate to a proposal which he said had been published in the San Jose newspapers for legalizing slot machines.

The editorial, it is reported, was in the form of an open letter to the Governor and maintained that the present illegal operation of the machines were a source of corruption of public officials.

Senator Salsman said that the letter was published in the San Jose Mercury Herald as well as the San Jose News.

No further reports as to action taken by the Senate here regarding this suggestion have as yet been received. The Senator's suggestion is reported to have created much comment pro and con.

Some coinmen in this state believe that if the public were asked to vote on such a step that slots might be

legalized in this state as they are in Nevada and that much future headaches would be eliminated.

WANT TO BUY

- FIVE BALLS
- ONE BALLS
- PHONOGRAPHS
- ARCADE EQUIPMENT
- SLOTS AND CONSOLES

State Condition, Price and Quantity in your first letter. Write Today!

AL SEBRING

BELL PRODUCTS CO.
2000 NORTH OAKLEY CHICAGO 47, ILL.
HUMBOLDT 3027

LET US BE YOUR SUPPLY HOUSE!

TUBES — AT PRICES FROM 10% TO 50% OFF LIST

6L6\$.90	6CSGT\$1.00	6SK7GT\$1.10	12SA7\$1.00	8MFD, cond.\$.95
8070	6B5 1.95	20S1 2.35	12SK7 1.00	450V (tub. can)
5Z3 1.00	6B7 1.30	2A4G 2.35	12SQ7 1.00	8MFD, cond.
2A3 1.45	6SQ7 1.00	70L7 1.95	1LN5 1.75	(tub. can)
30 1.00	6C6 1.00	70L7 Adaptor.. 1.75	8MFD, cond.	450V 1.50
4185	6SC7 1.30	7790	(tub. can)	16MFD, cond.
4285	6F6 1.10	6X5GT 1.10	600V 1.95	450V 1.15
4580	6H6 1.10	5U4G 1.00	16MFD, cond.	20-20MFD, cond.
5680	6K7 1.10	5V4G 1.60	(tub. can)	150V 1.05
7690	6J575	5Y370	450V 1.95	Bakelite Crystals 5.00
6A6 1.60	6V6 1.95	35Z585		

WEST SIDE DISTRIBUTING CO.

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Circle 6-7533

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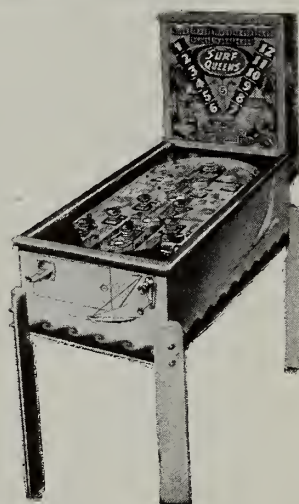
VICTORY SPECIAL
REPLAY SENSATION

SURF QUEENS
5-BALL NOVELTY GAME

EASTERN SALES COMPANY

1824 MAIN STREET

ROCHESTER, NEW YORK



CHANGE-MASTERS

LIMITED PRODUCTION

POLISHED CHROME
HOLDS \$10.00
IN NICKELS

\$985
EACH

WRITE FOR QUANTITY PRICES!

EXCLUSIVELY DISTRIBUTED BY

PUGET SOUND NOVELTY CO.

114 ELLIOTT AVE., W. SEATTLE 99, WASH. (All Phones: ADLER 1010)



IRV SOMMER GOES ALL OUT ON "A" DAY SHOWINGS



IRV SOMMER

MIAMI, FLA. — Irv Sommer of Modern Vending Company, this city, and with offices in Jacksonville, Fla. and Atlanta, Ga., reports that his firm have gone all out for the "A" day showings of the Aireon Electronic Phonograph.

Showing in this city will be on March 8 and 9, in Jacksonville, Fla. on March 10 and 11 and in Atlanta, Ga. on March 12 and 13.

Sommer reported, "It's been a long stride for our firm to its present distributorship representation of the Aireon Electronic Phonograph. Looking back on the record of Modern Vending Company from 1931 to this present day we have represented the leading music machine manufacturers and in each case we have been identified with them during their greatest sales years.

"We do believe that the new Aireon line will prove among the best we have ever yet handled. We feel that when the trade thruout our territory sees the new Aireon Electronic Phonograph that they are going to agree with us that we have reached a new era in the music field."

Sommer also reported that the firm's affiliate, Distribution Corp. of Illinois, where Lou Koren and Max Berenson are showing the new Aireon phono at this time, are also of the belief that their territory will find this the finest music unit ever seen.

Sommer is preparing a complete

campaign and has many plans for future presentation which are sure to prove very unique.

"The entire music industry," he stated, "is at present all geared and waiting for something which will give it the stimulus to go on ahead at full steam. We believe that Aireon will provide that stimulant."

☆ ☆

Your **RED CROSS** must carry on

1946 FUND CAMPAIGN

☆ ☆

SALE!!

Idaho	\$175.00	South Paw	\$70.00
Sunbeam	65.00	Landslide	35.00
Bomb The Axis			50.00
Smack The Japs			35.00
Home Run '42			55.00

BRADISH SALES CO.

FREELAND PENNSYLVANIA

Tubular COIN WRAPPERS

1 Case65c per M

3 Cases.....60c per M

6 Cases.....53c per M

Less Than Case Lots. Assorted Denominations. 70c per M.

50c PENNIES19 M to CASE

\$2.00 NICKELS17 M to CASE

\$5.00 DIMES20 M to CASE

\$10.00 QUARTERS15 M to CASE

\$10.00 HALVES15 M to CASE

Case lots shipped. One denomination to case. Order in quantity conforming to packing if possible.

1/3 Deposit with Order, Bal. C.O.D.

CHARLES (JIMMY) JOHNSON

GLOBE DISTRIBUTING CO.

1623 N. California Ave. Chicago 47

(Phone: ARMITAGE 0780)

OPEN LAUNDERETTE IN N. J.

UNION CITY, N. J. — "Lauderette", operating with modern automatic home laundry machines open a 20 machine store at 2610 Bergenline Ave., this city, where housewives can bring their wash and have it completed in 30 minutes. Soap is furnished free. A comfortable reading room is also established here. There are women supervisors on hand to give advice. The place is open from 8 A.M. to 8 P.M. including Saturdays. The slogan of the place is, "Fresh as a daisy".

P & S FREE PLAYS ARE PROVEN WINNERS

<p>Eagle Squadron From — Big League</p> <p>Shangrila From — Mr. Chips</p> <p>Torpedo Patrol From — Formation</p> <p>Paratroops From — Powerhouse</p>	<p>Production From — Blondie</p> <p>Eagle Squadron From — Big Town</p> <p>→ KISMET Our Latest</p> <p>Bombardier ← From — Follies</p>
--	--

WANTED AT ONCE —

Punch, Tops, Formation and Powerhouse
See Your Distributor or Write To —

P & S MACHINE CO.

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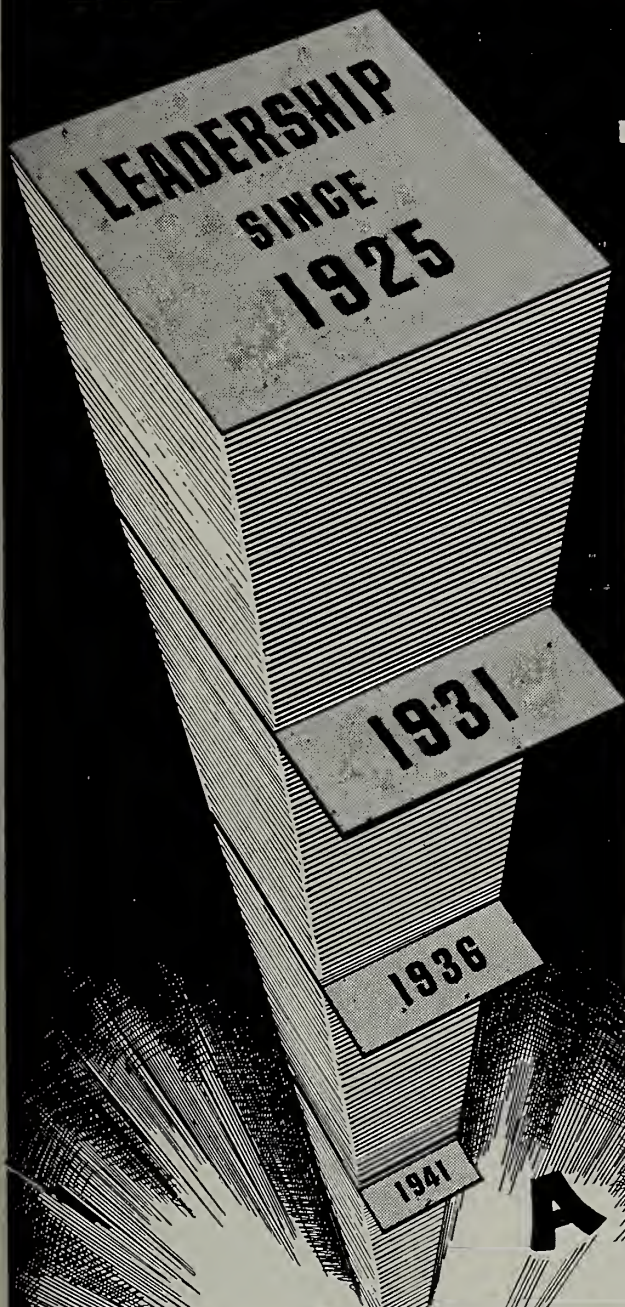
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NEW 1946 H. C. EVANS • CUSTOM BUILT BANGTAIL J.P. A.C. MODEL = JUST RECEIVED = NOW ON DISPLAY IN OUR SHOWROOM

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MODERN again leads the procession!



■ Since 1925 Modern has lead the field in the distribution of coin operated music machines, representing the leading manufacturers of each era. With the event of 1946, Modern again leads the procession with the marvel of the century — Aireon's Electronic Phonograph — New and Different.

Visit our beautiful showrooms — the World's leading and the South's largest Electronic Phonograph Equipment distributors — with offices located for your convenience, and a service policy unprecedented for thoroughness and expediency, manned by factory-trained electronic experts.

Operators — set your expectations high for they will be thoroughly fulfilled — when you see the new and entirely different "Aireon" electronic phonographs and equipment.

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Aireon
Electronic
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"A" DAY DISPLAY AT OUR BEAUTIFUL SHOWROOMS

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THE "DAY"...

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We'll Be Showing You...

THE NEW ROCK-OLA PHONOGRAPH



WATCH FOR OUR ANNOUNCEMENT!!

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★ **H. C. EVANS & CO.** ★ **D. GOTTLIEB & CO.** ★ **A.B.T. MFG. CORP.**
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1810 WELTON STREET

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DENVER 2, COLO.

RETURN TO FORM NEW CHICAGO FIRM

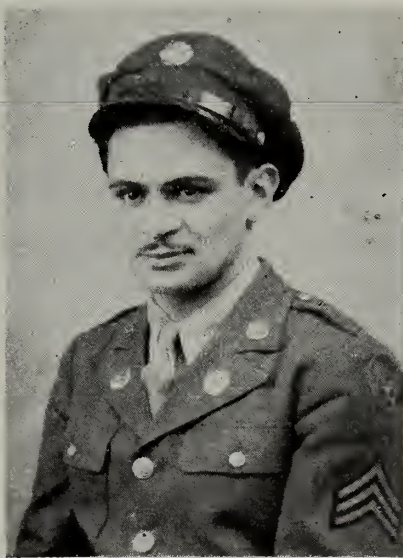


BERNARD SCHUTZ

CHICAGO — Bernard and Charles Schutz, who have just returned to civilian life, immediately came together with Aubrey Weinzbaum, formerly of the Miami Coin Machine Exchange, and have formed a new corporation known as Amusement Games, Inc. with headquarters at 1335 East 47th Street, this city.

All three are well known in coin machine circles here and plan to represent several manufacturers in addition to handling all types of used equipment. They have already set up a service and repair department for the latter.

Bernard Schutz recently returned from two and one-half years in the European theatre. He saw action in Africa, France and Germany. He re-



CHARLES SCHUTZ

lates some very interesting experiences he had in France especially the keen interest which was shown in American amusement machines in that country.

Charles Schutz just returned from service in Alaska and the Auleutians and is reported to have seen action in that sector.

"From the moment we landed on American shores once again", both Bernard and Charley report, "we decided to get right back into the good old coin machine business. You can tell everyone that we sure are happy to be back again and we're going to work hard to give the boys one of the finest sales and service organizations in the country. We sure know what we want for the coinmen here."

CAPEHART TO SPEAK AT MICHIGAN PHONO OPS MEET

DETROIT, MICH. — Joe Brilliant, president of the Michigan Automatic Phonograph Owners' Assn., 712 Ford Bldg., this city, reports that the annual convention of this organization, which opens at the Book Cadillac Hotel in this city on Tuesday, March 12, at 1 P.M., with a luncheon which will present a panel discussion on all phases of the industry, will feature Homer E. Capehart, Senator from Indiana and Chairman of the Board of Packard Mfg. Corp. among the speakers.

He also reports that the annual banquet is set for 6:30 P.M. of that same day and that it will be held at the Latin Quarter, 3067 E. Grand Blvd. The banquet will be followed by a floor show that will feature Clyde McCoy and other recording artists with whom the juke box ops are familiar, he stated.

INFORMATION PLEASE

OAKLAND, CAL. — George A. Miller, president of the California Music Ops Assn. asks coinmen, "If anyone knows of a music operator who is married to a Margie McMillan (maiden name) please contact our association offices or phone TW-3634 immediately. We are holding vital information for this party."

SAM RICKLIN FIRST L. A. OP TO GO ON 70% - 30% BASIS

LOS ANGELES, CALIF.—Sam Ricklin of California Music Company, this city, one of the music ops who help get the present music operators' association of Southern California into action, has just announced that he has notified all of his locations that from henceforth the commission basis will be 30 per cent to the location owner.

Ricklin reported, "I have been in full agreement with *The Cash Box* ever since it started its campaign some years ago regarding the fact that the juke box operator should obtain 70 per cent of the gross receipts from each location and that the location owner be given 30 per cent of the take.

"Today, with the higher prices of the new equipment now apparent to everyone in the trade and with overhead increased, in many cases far over 100 per cent, it is absolutely imperative that the juke box operator get 70 per cent of the gross or he just won't be able to continue in business on a profitable basis.

"We have also notified everyone of our locations that if this new commission arrangement is not acceptable that we shall remove our equipment. We just can't see how the music operator is going to continue to work on a 50%-50% commission basis when the cost of his supplies and parts alone, not to figure his general overhead, makes this absolutely impossible."

It is believed throughout this area that other juke box operators will follow the lead set by Ricklin and that this will become a matter for the present association and its managing director, Aubrey Stemler, to get into cooperative action.

Juke box ops here have long desired to go to a 70%-30% commission basis but have been wary of making this move until they were certain that their competitors would follow along with them. The thought here has always been that they might lose locations to other ops if they made such a move.

STERLING DISK PRESENT FIRST POP TUNES

NEW YORK.—A. E. Middleman, president of Sterling Records, Inc., this city, announced this past week that his firm has now affected "a change of policy by entering the 'pop' record field."

He stated, "Our plan is to record only outstanding hit tunes and feature two outstanding hits on every Sterling record. You will recall that this was our policy during the successful life of Hit records, which we founded and operated until its sale to Majestic."

Middleman also said, "New Sterling releases will be shipped from our Los Angeles plant twice monthly and distribution will be handed through our current group of distributors who are located in most of the nation's principal cities."

First two pop releases feature Tommy Jones and his orchestra with the vocals by Louise Tobin. They are: "One-zy Two-zy" and "We'll Gather Lilacs"; "Where Did You Learn To Love" with the other side featuring "All Thru The Day."

SPOKANE FACED WITH CLOSING DRIVE

SPOKANE, WASH. — Kenneth Lawson, secretary of the "Committee of 1000," formed by the Spokane Council of Churches and Ministerial association in September, 1944, refuted the statement of King County Prosecutor Lloyd Shorett by claiming that Spokane's City Ordinance A1250 on page 246 of the legal code specifically forbids operation of any nickel-in-the-slot machine paying money or valuable goods. Shorett had claimed that the machines were legal.

This drive by Lawson started with the Governor's statement to close bottle clubs. Lawson claimed that, "We feel

this ordinance makes both pinball and slot machines illegal and there is nothing in this ordinance that makes them legal in private clubs."

Lawson also stated, "The Seattle prosecutor should have said that slot machines 'seem' to be legal here, for the law is not enforced."

SLOT BARGAINS

MILLS ORIGINALS

1— 5c Roman Head 3/5 Ref.	\$ 95.00
1— 5c Gooseneck 2/4	40.00
1— 5c Mint Vendor 3/5	85.00
8— 5c Blue Front 3/5	125.00
1—10c Blue Front Ch	165.00
3—25c Blue Front KA CH 3/5	225.00
11— 5c Brown Front 3/5 Cherry Bell	150.00
1—25c Brown Front KA CH 3/5	245.00
1—25c Brown Front Ref Gold CH 3/5	250.00
2— 5c Blue Front Ref Gold CH 3/5	160.00
1— 5c Melon Bell 3/5	150.00
2— 5c Gold Crome 2/5 Original	225.00
3 Double Cabinets 2 Door	60.00
1 Double Cabinet 1 Door	50.00

JENNINGS

1— 5c Gooseneck 2/4	\$ 35.00
1—25c Gooseneck 2/4	60.00
3— 5c Chief Fac Reb & Ref 2/5	140.00
1— 5c Mast Silver Chief S.P. 3/5	175.00
1—25c Mast Silver Chief S.P. 3/5	225.00
1—10c Silver Moon Chief	200.00
1—10c Chief Ref 3/5	125.00

MISCELLANEOUS

2— 1c Watling 2/4	\$ 30.00
2— 5c Caille 2/4	35.00
1—25c Pace Comet 3/5	150.00
1— 5c Pace Comet 3/5	60.00

P. O. GAMES

2 Longshots, P.O.	\$150.00
-------------------	----------

TERMS: 1/3 Deposit with Orders. Balance C.O.D. or S.D.

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NOW DELIVERING Brand New Factory Releases

Victory Special	\$589.00
Victory Derby	574.50
Goalee—Total Roll	525.00
Life League	425.00
Ev. Bangtails 5c comb. 7 coin	674.50
Ev. Bangtails 25c comb. 7 coin	764.50
Ev. Ten Strike	372.50
Groetchen Columbia Tw JP	132.50
New Mills 5c Vest Pocket	74.50

JENNINGS SLOTS	
BRONZE CHIEF	
5c	\$249.00
10c	259.00
25c	269.00
SUPER DELUXE	
5c	\$274.00
10c	284.00
25c	294.00

IMMEDIATE SHIPMENT
Hollywood and all United Revamps
Price \$249.50

WE WANT 1000 PIN GAMES CASH WAITING—SEND COMPLETE LIST

TERMS: 1/3 Dep. Bal. C.O.D. or Sight Draft.

MONARCH Coin Machine Co.
1545 N. Fairfield Ave. Chicago 22, Ill.
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WOW!
LOOK AT THESE BUYS!

1 BAKER PACER DAILY DOUBLE	\$ 99.50
2 Grand National one-ball	each 45.00
1 Western Dead Heat	35.00
1 Exhibit Races console	35.00
1 Bowling League Alley	145.00
1 Mills 5 in 1 F.P.	25.00
1 Gott. Gold Star	35.00

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1100-02 Broadway Albany 4, N. Y.
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Sensational!! DOUBLE-PLAY HOCKEY

TRIPLES YOUR CASH BOX RECEIPTS...
Ask The Man Who Operates One!

WE'LL CONVERT YOUR OLD HOCKEYS—
SO TWO CAN PLAY THE GAME AS WELL AS ONE



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How!**

Leadership does not arrive overnight. It builds up gradually through public approval and acclaim.

For 40 years the constant high quality standards set by O. D. JENNINGS & COMPANY have continually widened the use of coin-operated machines until today clubs and operators everywhere accept JENNINGS' products with the knowledge that there is none better.

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See your distributor or dealer for earliest possible delivery

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2718 Gravois Ave., St. Louis, Mo. (Southern Illinois)
- BUESCHER COIN MACHINE DIVISION
Washington, Missouri
- CONSOLIDATED DISTRIBUTING COMPANY
1910 Grand Avenue, Kansas City, Missouri
- JOHN BEIHL
Batesville, Indiana
- L. O. DAVID
El Dorado, Kansas
- EUREKA NOVELTY COMPANY
413 Court, Saginaw, Michigan
- WILLIAM FORTNER
Carmel, Illinois
- FRANKEL DISTRIBUTING COMPANY
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- ALFRED GAMBLE
Grand River at Saginaw, East Lansing, Michigan
- GARFIELD NOVELTY COMPANY
1154 Parsons Avenue, Columbus, Ohio
- J. J. KELLOGG
Koehler Hotel, Grand Island, Nebraska
- LA BEAU NOVELTY COMPANY
4850 University Avenue, St. Paul, Minnesota
- LEE SALES COMPANY
1815 South Lafayette Street, Fort Wayne, Indiana
- J. ROSENFELD COMPANY
3218 Olive Street, St. Louis, Mo. (Eastern Missouri)
- SPANN NOVELTY COMPANY
7525 Grand River, Detroit, Michigan
- JOE WESTERHAUS
3726 Kassen Avenue, Cheviot (Cincinnati), Ohio
- WICKWARE AMUSEMENT COMPANY
110 West Monroe Street, Pittsburg, Kansas

SOUTH

- ACME AMUSEMENT COMPANY
2413 North Pearl Street, Dallas, Texas
- ARK.-TENN. DISTRIBUTING COMPANY
1202 West Seventh, Little Rock, Arkansas
- AUTOMATIC SALES COMPANY
203 Second Avenue North, Nashville, Tennessee
- BRANSON DISTRIBUTING COMPANY
512 South Second Street, Louisville, Kentucky
- CANIPE DISTRIBUTING COMPANY
1019 Union Avenue, Memphis 3, Tennessee
- COIN OPERATING SALES COMPANY
1524 Main Avenue, San Antonio, Texas
- FRANCO NOVELTY COMPANY
813 Adams Street, Montgomery, Alabama
- EDWARD HEATH
217 Third Street, Macon, Georgia
- NEW ORLEANS COIN MACHINE EXCHANGE
924 Poydras Street, New Orleans, Louisiana
- SHAFFER MUSIC
5227 McCorkle Avenue, Charleston, West Virginia

- SHAFFER MUSIC COMPANY
1925 Market Street, Wheeling, West Virginia
- SHEARER AMUSEMENT COMPANY
140 North Market Street, Chattanooga, Tennessee
- SOUTHERN DISTRIBUTING COMPANY
1010 Leeland, Houston, Texas
- SHREVEPORT NOVELTY COMPANY
414 Crockett Street, Shreveport, Louisiana
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114 North Main Street, Joplin, Missouri
- JESSE WELLONS
Fayetteville, North Carolina

WESTERN AND PACIFIC

- ADVANCE AUTOMATIC SALES
1350 Howard Street, San Francisco, California
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127 East Second South, Salt Lake City, Utah
- PHOENIX DISTRIBUTING COMPANY
1211 North Third, Phoenix, Arizona
- PUGET SOUND NOVELTY COMPANY
114 Elliot West, Seattle, Washington
- C. A. ROBINSON & COMPANY
2301 Pico Boulevard, Los Angeles, California
- WESTERN DISTRIBUTORS
1226 Southwest Sixteenth Street, Portland, Oregon

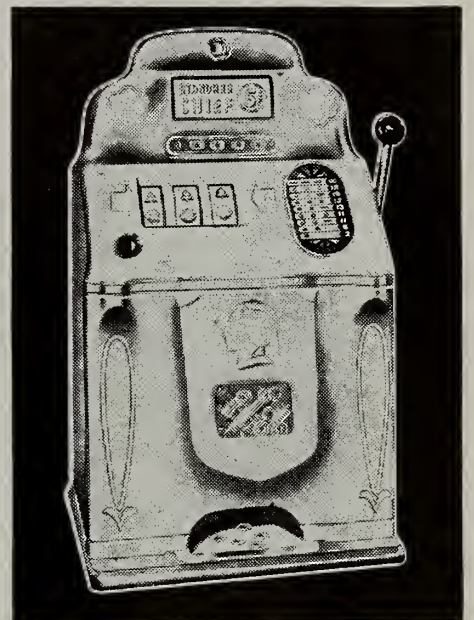
EAST

- ATLAS NOVELTY COMPANY
2217 Fifth Avenue, Pittsburgh, Pennsylvania
- AUTOMATIC COIN MACHINE CORP.
349 Chestnut Street, Springfield, Massachusetts
- J. J. BERCHTOLD
226 Chestnut Street, Meadville, Pennsylvania
- GENERAL VENDING SALES CORP.
306 North Gay Street, Baltimore, Maryland
- GEORGE NOVELTY COMPANY
1716 Washington Ave., Northampton, Pennsylvania
- WALTER HEIST
850 Locust Street, Reading, Pennsylvania
- REX COIN MACHINE DISTRIBUTING CORP.
1230 Broadway, Albany, New York
- REX COIN MACHINE DISTRIBUTING CORP.
1414 Main Street, Buffalo, New York
- REX COIN MACHINE DISTRIBUTING CORP.
821 South Salina, Syracuse, New York
- ROTH NOVELTY COMPANY
54 North Pennsylvania Avenue, Wilkes Barre, Pa.
- H. SANDLER NOVELTY COMPANY
876 High Street, Pottstown, Pennsylvania
- SHAFFER MUSIC COMPANY
606 High Street, Columbus, Ohio
- SKILL AMUSEMENT COMPANY
661 Northampton Street, Easton, Pennsylvania
- SAM SPURRIER
318 Hamilton Street, Harrisburg, Pennsylvania
- WILLIAMSPORT AMUSEMENT COMPANY
321 Hepburn Street, Williamsport, Pennsylvania



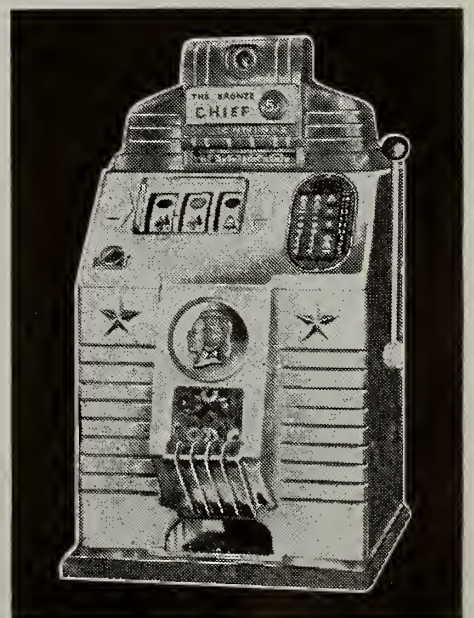
SUPER DE LUXE CLUB CHIEF

Sparkling! Illuminated! 100% mechanical in operation! No electrical fittings or functions to halt play or cause costly servicing.



STANDARD CHIEF

Precision-built! Sparkling chrome finish, hand-rubbed case with artistic trim.



BRONZE CHIEF

Sparkling chrome finish, burnished bronze, hand-rubbed walnut case with artistic trim.

O. D. JENNINGS & COMPANY

4307-39 WEST LAKE STREET CHICAGO 24, ILL.

PUBLIC AGREE CAL. SLOTS SHOULD BE LICENSED

SAN JOSE CAL. — The statements made by State Senator Byrl R. Salsman in the Senate in Sacramento, regarding the fact that the open letter addressed to the Governor which appeared in the Mercury-Herald newspaper, this city, should be taken into consideration by the Governor for the licensing (and legalizing) of slots in this state, was followed this past week by letters from citizens thruout this area in the very same vein.

One letter which appeared in the "Public Forum" column of the Mercury-Herald read, "Your open letter to Governor Warren I read thru to the end and I want to say that I agree 100 percent with you. If you want to stop the racket among slot machine operation, not only confined to Santa Clara County, but to the whole state, let's stop it! Legalize slot machines with a high tax. Machines should be licensed, taxed and inspected by Government officials from the City, County and State. This goes for vice and gambling in all its forms."

Much more follows to this letter which was written to the paper by one of the citizens of t nearby community, but what it does do is give the trend of thought of the public here regarding legalizing and licensing of slots.

Everywhere thruout the state, since the slot inquiry in Santa Clara County, there has been a move afoot by many citizens to have slots legalized and taxed at a high figure so that the state, county and city governments will enjoy revenue from them and also be able to completely control them.

It seems that the Nevada laws will probably become the solution if this move is continued by the press, legislators and citizens thruout the state.

The combination of Senator Salsman's calling the Governor's attention to the open letter published by the Mercury-Herald of this city and the letters written to the paper by citizens in this community are bringing about greater interest in the slot licensing picture than was ever before exhibited in this area.

● ATTENTION - - -

- OPERATORS IN
 ★ WESTERN PENNSYLVANIA
 ★ NORTHERN WEST VIRGINIA
 ★ SOUTHEASTERN OHIO

The New Mills Black Cherry Bells now available5c - 10c - 25c
IMMEDIATE DELIVERY

Mills Brand New Vest Pockets, Fruit Reels — 5c Play.....\$74.50

— WANTED —

Super Bells	Saratogas, F.P. Comb.
Pace Reels, F.P. Comb.	Pin Games

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RECONDITIONED CONSOLES AND SLOTS • DuGRENIER CIGARETTE VENDERS

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Now Delivering!!

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VICTORY DERBY

1 BALL CASH PAYOUT

VICTORY SPECIAL

1 BALL MULTIPLE F.P.

SURF QUEEN

5 BALL F.P.

ORDER TODAY!

UNDERSEA RAIDER

One Piece Electric Gun

WATCH FOR MULTIPLE MUSIC

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 READY FOR SHIPPING FEB. 1, 1946

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BERGER ENTERPRISE
 Producers and Manufacturers of
ENTERPRISE RECORDS
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 Hollywood 46, Calif.

LARRY WILLIAMS — and his "Cowhands"
 Western songs with rhythm and pep to wake the slumbering souls.

#101-W
 A' RIDIN' TOWARD THE SUNSET
 LITTLE DARLIN'

#103-W
 I CAN READ BETWEEN THE LINES
 I'M LOST WITHOUT YOU MY LOVT

BUDDY WEBBER — and his "Stubble Jumpers"
 Largest little Western Band in Hollywood.

#113-B
 SLIP ME MY SLIPPERS SUSIE DARLIN
 I'M A' RIDIN' THE RAILS

#115-B
 I'M A' ROUNDIN' UP MY LOVE MY LOVE FOR YOU
 FIDDLIN' DAN FROM OLD CHEYENNE

LOIS POWELL — and the "Stubble Jumpers"
 That sweet and lovely voiced Western Gal we have waited so long for.

#117-P
 IS IT WRONG
 SOME MOTHER'S DARLIN'

#119-P
 YIPPEE AYE
 I WANT JUST ONE LITTLE DARLIN'

MELDON DALE — and the "Stubble Jumpers"
 (THE MELANCHOLY COWBOY)
 So easy on your ears, but pulls at your heart with his plaintive melodies.

#121-D
 TONIGHT THE STARS ARE PLAYING PEEK-A-BOO
 A NEW STAR IN HEAVEN TONIGHT

#123-D
 WHEN THE MOUNTAINS KISS THE SKY
 IN MY STABLE THERE'S AN EMPTY STALL

KEN PATTON — and the "Stubble Jumpers"
 A soft home-spun voiced Western Lad direct from the Plains.

#129-K
 THERE'S A DREAM RANCH IN THE SKY
 GIVE ME AN OKLAHOMA GAL

#131-K
 SILVER DEW ON THE BLUE GRASS TONIGHT
 TRAIL TO SAN ANTONE

RUSS PIKE — and his "Prairie Knights"
 Eighteen years on the radio and at last on records, a treat for for his thousands of friends!

#133-R
 I HAVEN'T GOT A NICKEL (OR A DIME)

#135-R
 FORGIVE ME LITTLE DARLIN'
 I WON'T HANG AROUND YOU ANY MORE

TERRITORIES OPEN!!

DISTRIBUTORS WANTED!!

- ALL RECORDS RETAIL 75c
- DEALERS 40% OFF PLUS TAX
- THIS IS YOUR ORDER BLANK
- INSERT FIGURE WANTED IN SQUARE
- TEAR OFF AND MAIL TODAY
- ALL RECORDS GUARANTEED
- 24 HOUR SERVICE
- 25% WITH ORDER BAL. C.O.D.
- Ship By
- Ship To
- Street
- City & State
- Ordered By

PRE-WAR PRICES

PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES

New Payout Slides (Specify 5c-10c-25c 3/5 or 2/5) Per Set (6)	\$6.00
Individual Slides (Order by Part Number — 2/5 or 3/5) Each	1.00
Slide Cover Complete (Specify 5c-10c-25c)	1.50
Slide Posts (Set of 4)	1.00
Lower Lever Guide	1.00
Shim for Lower Lever Guide	.25
Payout Tube, Complete with Hopper (10c or 25c)	3.50
Escalator (Specify 10c or 25c) in Exchange for Old Escalator and	12.00
Clock Gear (Large — Complete with Dogs and Springs)	2.00
Clock Gear (Intermediate — Complete with Pinion)	1.50
Clock Rebuilt, Your Old Clock and	5.00

NEW ALUMINUM BROWN FRONT CASTINGS

Including: Bottom Front Casting with coin cup cover — Top Front Casting with Coin Denominator — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate — Chromed Cherry Jewel.

PER SET
\$27⁵⁰

NEW ALUMINUM GOLD CHROME CASTINGS

Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments.
Including: Bottom Front Castings with Coin Cup Cover — One Piece Payout Cup Casting — Diamond Ornaments — Top Front Casting with Coin Denominator and Intake Casting — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate and Rivets.

PER SET
\$37⁵⁰

Club Handle, Beautifully Designed & Plated (Specify Brown, Gold Chrome or Blue)	\$3.50
Standard Handle, Stamping	1.50
Plate Insert for Reserve Jackpot Opening	1.00
Cherry Jewel for Brown Front or Cherry Bell	3.00
Etched Metal Reward Plate (Specify 2/5, 3/5, Brown Front or Blue Front)	1.50
Etched Metal Reward Plate (Specify 2/5 or 3/5 for Gold Chrome)	4.00
Reel Strips, Per Set	.45
Complete Set Slot Springs, Plus Spares (50)	5.00
Assorted Nuts, Bolts, Lock Washers, Cotter Pins, Rivets	3.00
Coin Denominators (5c-10c-25c for Blue or Brown Front)	.75
Coin Denominators and Intake Casting (New Style) 5c-10c-25c for Gold Chrome	1.50
Knee Action Stop Levers, Per Set	3.00
Star Wheels for Reels (20 Stop)	.75
Reel Discs, Each \$2.00, Set of 3 (Standard 3/5, Club or 2/5 Single Cherry P.O.)	6.00
Tin Reel Assembly	1.25
Complete Set Reels and Discs (3/5, Club or 2/5 P.O.)	17.50
Hardened Steel Drill Proof Plates for Side of Cabinet, Set of 2	4.00

WRITE FOR COMPLETE LIST OF PRECISION PARTS FOR BLUE FRONTS — BROWN FRONTS — GOLD CHROMES

BUCKLEY TRACK ODDS PARTSPRE-WAR PRICES
BUCKLEY MUSIC SYSTEM PARTSPRE-WAR PRICES

National Slug Rejectors:

N-101, 5c	\$4.00
200-A — 201A (5c-10c-25c)	10.00

BUY FROM BUCKLEY WITH CONFIDENCE
ANY PURCHASE MADE IS BACKED BY OUR GUARANTEE OF
SATISFACTION — OR YOUR MONEY REFUNDED WITHIN
30 DAYS OF SHIPMENT.

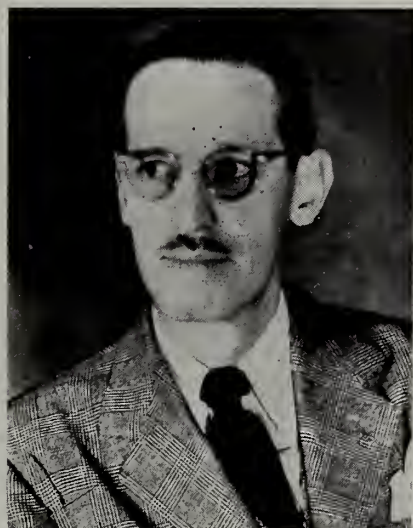
BUCKLEY TRADING POST

4223 WEST LAKE STREET

CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)

HOLLOWAY NAMED AIREON AD MGR



JOE HOLLOWAY

KANSAS CITY, MO. — Randolph C. Walker, president of Aireon Manufacturing Corp., recently announced the promotion of Clay W. Crane to the newly created post of Director of Publicity and Joe W. Holloway to Advertising Manager. Mrs. Helen Elliott will continue in her position as assistant advertising manager.

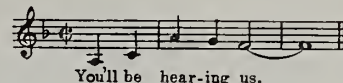
Holloway, who has been advertising manager for the Radio and Phonograph division of Aireon has become widely known in the commercial phonograph field since joining that company in September of last year. He has been largely responsible for Aireon's outstanding advertising and promotional campaign in announcing the firm's new Electronic Phonograph to the trade.

Holloway graduated from the University of Kansas in 1935 with an A.B. degree in journalism and advertising. During college he played with three dance bands and stayed in the music business for five years following graduation.

He worked for a year in the advertising department of a Kansas City newspaper, spent a few months as a traveling salesman and worked at North American Aviation during three of the war years. He was associated with the Potts-Turnbull Advertising Agency in Kansas City before joining Aireon.



KEEPING OCCUPIED—Weaving fascinates many veterans. A patient at Halloran General Hospital, Staten Island, gets pointers from a Red Cross Gray Lady, a volunteer who devotes her time to hospital recreation.



You'll be hearing us.

SPOTLIGHT RECORDS

6064 HOLLYWOOD BLVD.
HOLLYWOOD 28, CALIF.

JUKE BOX MONEY

No. 2001
"STEP DOWN"

A SOLID BEAT — LARGE BAND BUT GOOD

"MIDNIGHT MAGICAL MIDNIGHT"
EXCITING

No. 2006
"BOOGIE WOOGIE PONY"

BOOGIE WITH A BRASS BAND — HOT

"INDIAN RIVER"
RHYTHM TUNE WITH GINGER

No. 2007
"CALGARY BLUES"

A GREAT WESTERN

"TEXAS GAL"
A BALLAD OF HEART APPEAL

FOLK SONGS OF LONG AGO

No. 2003
"THE BLUE TAIL FLY"
"DOWN IN THE VALLEY"

No. 2004
"THE GENTLEMAN WHO DIDN'T
KNOW HOW TO COURT"
"OLD SMOKY"

SWEET TUNES

No. 2002
"GIVE ME A KISS FOR TOMORROW"
MUSIC RANKS WITH FINEST WRITTEN
"LET'S TALK ABOUT THE WEATHER"

No. 2005
"THE COBBLERS SONG"
"TIE A STRING AROUND YOUR HEART"

No. 2008
"WESTERN LULLABY"
"WHERE THE ANDROSCROGGIN FLOWS"

A FEW AVAILABLE
TERRITORIES STILL OPEN

ALL RECORDS LIST—
79c TAX PAID
DEALERS & OPERATORS
49c TAX PAID

PROMPT SERVICE
FROM YOUR
DISTRIBUTOR

CENTRAL OHIO COIN MACHINE EXCHANGE WILL PURCHASE FOR CASH WILL PAY HIGHEST PRICES

FOR
PINBALLS — CONSOLES — PHONOGRAPHS
SLOTS — ARCADE EQUIPMENT

NO DEAL TOO LARGE OR TOO SMALL
CENTRAL OHIO COIN MACHINE EXCHANGE

514 So. High Street Columbus, Ohio (Phone: Adams 7949-7993)

NEW RELEASES UNITED — FOR BETTER BUYS NOW DELIVERING

Evans Ten Strike
Evans Custom Consoles
Bally Surf Queen

Bally Undersea Raider
Chicago Coin Goalee
Bally Victory Derby

Amusement Lite League
Genco Total Roll
Bally Victory Special

— PACKARD BOXES, SPEAKERS, AUXILIARY EQUIPMENT —
ALSO THESE RECONDITIONED BUYS IN USED MACHINES

5c Blue Front\$125.00
10c Blue Front 135.00
25c Blue Front 175.00
5c Melon Bell 125.00
5c Caille 3/5 50.00

5c Brown Front\$140.00
10c Brown Front 175.00
5c Cherry Bell 140.00
5c Brown Front, Rbt..... 125.00
5c Watling Rolatop 65.00

5c Chrome 2/5.....\$195.00
5c Futurity 125.00
5c Silver Moon Chf..... 125.00
5c Jenn. Chief..... 125.00
5-10-25 Bl. Cherry..... Write

Bowl A Ball.....\$195.00
Bowl A Bomb 175.00
Drivemobile 250.00
Periscope 125.00

Rapid Fire\$125.00
Tommy Gun 130.00
Victory Pool 100.00
Zingo 125.00

Skyfighter\$230.00
Bank A Ball 195.00
Bowling League 175.00
Lucky Strike 125.00

PHONOS — SPECIALS
Two Door Stands, No Locking Bars..... \$ 35.00
Capehart 20 selector Phono..... 120.00
Melotone — 16 Record Phono..... 225.00
Jockey Clubs — 1-Ball P.O..... 300.00
Santa Anita — 1-Ball P.O..... 110.00

Singing Towers — 20 Selector.....\$275.00
Singing Towers — 40 Selector..... 450.00
Race King — 1-Ball P.O..... 125.00
Packard Boxes — Used, A-1..... 29.50
Five Balls — Write for list.

WANT — PHONOS — 5-BALLS — ALL MODELS — CASH WAITING
TERMS: 1/3 CERTIFIED DEPOSIT

UNITED COIN MACHINE COMPANY

630 WEST GREENFIELD AVE. (PHONE: GREENFIELD 6772) MILWAUKEE 14, WIS.

N. J. PHONO OPS ATTY-MGR TO MEET WITH ASSN HEADS ON TAX COUNCIL



SOL KESSELMAN

NEWARK, N. J. — Sol Kesselman, attorney-manager of the Phonograph Operators Assn of New Jersey, this city, is making a rapid trip to meet with other music operators' association leaders in an effort to bring about the formation for a nucleus of coinmen into a tax council.

Kesselman stated, "The time has come when our association believes that a tax council should be in operation for the interest of the entire coin machine industry. We feel that since the individual operators are not in position to arrange for the creation of a nucleus for such an organization that the heads of the various leading associations thruout the country should meet at this time and make arrangements to get a tax council started."

Kesselman's trip, it is reported, will bring him in contact with association heads in leading midwestern cities as well as in Philadelphia, Pa. He also intends to contact the heads of organizations on the West Coast and will ask for a general meeting to

be held in some centrally located city where the managers of the various associations along with officers from each organization will be present and will be able to go back to their cities with a definite program mapped out to create a tax council.

Kesselman stated, "We do not believe that the expense for the creation of this nucleus for a tax council will prove very great. And, since it will be shared by all of those who will attend, it is our belief that all the organizations will be happy to enter into the work of starting a tax council functioning."

Kesselman also plans to be present at the annual convention of the Detroit phono ops association on March 12 at the Book Cadillac Hotel. He believes that he will be able to meet with many organization leaders while there.

He is also interested in hearing from all other organizations in the trade regarding their thoughts as to the creation of a tax council.

MOTORS REPAIRED

WURLITZER · SEEBURG · ROCKOLA · MILLS · AMI
 Rewound to Factory Specifications. Rapid service—
 repaired or exchanged within 24 hours after arrival.
 Complete No Extras..... **\$7.00**
M. LUBER
 503 W. 41st St. (Longacre 3-5939) New York

FIBER GEARS PARTS FOR WURLITZERS

Main Fiber Gears \$4.00 · Star Wheels 30c Each
 Selector Pins or Dumbbells; 1 Doz. \$3.00
 Ball Shooters or Plungers for all Pin Ball
 Machines — 1 Dozen \$5.00.
 For Quantity Prices, Write To:
JAMES CLEMENT - Mfg. of Coin Mach. Parts
 948 W. Russell Street Philadelphia 40, Pa.

WIRE — CABLE

2 Conductor underwriters approved
 No. 18 Zip Cord.....per 1,000 ft. \$18.00
 2 Conductor underwriters approved No. 18
 Silk & Rubber Covered Wire.....per 1,000 ft. 18.00
 5 Conductor heavy duty rubber covered gun
 cable for Seeburg guns.....per ft. .18
ATLAS VENDING COMPANY
 410 No. Broad St. Elizabeth, N. J.

We Have For Immediate Delivery

Mills New Postwar Bell BLACK CHERRY

It is the most attractive bell machine ever offered to the operator. Important improvements have been incorporated in the mechanism which will prove beneficial to all coin machine users for a long period of time.

5c · 10c · 25c · 50c PLAY

Place Your Order Today to Insure Preferred Delivery.

We have all repair parts for Mills Slot machines. Write for complete price list.

Established 1895 50 years of service
SICKING, INC.
 1401 Central Parkway Cincinnati, Ohio



NEW MASTER VENDERS

available for immediate delivery, write.
 To buy or sell Coin Machines In Columbus, Ohio
SEE G. N. VENDING COMPANY
 663 W. Broad St. Columbus 8, Ohio
 20 years experience in coin machines.

JUKE BOX HITS

BY

THE DYNAMIC BARON OF BOOGIE

IVORY JOE HUNTER

ON PACIFIC LABEL

#602

"BOOGIN' IN THE BASEMENT"

"DON'T LEAVE ME"

#601

"SEVENTH STREET BOOGIE"

"RECONVERSION BLUES"

WHOLESALE PRICE 65c

★ ★ ★ ★ ★ ★ ★

COINMATIC DISTRIBUTORS

2712 W. PICO BLVD. LOS ANGELES 6, CALIF.

★ ★ ★ ★ ★ ★ ★

ORDER FROM YOUR NEAREST DISTRIBUTOR

JAMES H. MARTIN
 1407 Diversey Boulevard, Chicago, Ill.

DOBBS OF DALLAS
 2821 Live Oak Street, Dallas, Texas

COMMERCIAL MUSIC CO.
 510 North Sarah Street, St. Louis, Mo.

MUSIC SALES CO.
 680 Union Avenue, Memphis, Tenn.

SOUTHERN MUSIC SALES
 303 North Peter St., New Orleans, La.

C. & C. DISTRIBUTING CO.
 712 4th Avenue, Seattle, Washington

BIRMINGHAM VENDING CO.
 2117 3rd Ave. North, Birmingham, Ala.

COIN MACHINE MOVIES

FOR REGULAR PANORAMS AND SOLO-VUES REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes PRICE \$32.50 TO \$38.50 PER REEL

NOTE: All of our Film for use in Panorams and Solo-Vues is specially treated and prepared to assure smooth running and maximum service.

DISTRIBUTORS FOR PHONOFILM PRODUCTIONS AND QUALITY PICTURES

PHONOFILM

3331 North Knoll Drive Hollywood 28, Calif.

WALLBOXES

Dime or nickel play 16-20-24 Selections any make, multi wire.

FLEETWOODS

Must be perfect every way!

FOUR ROSES ditto.

CASH WAITING FOR

We pay premium price for any and all 25 cycle equipment. All goods wanted only. No Junk at any price.

COIN CRAFT CANADA
 HAMILTON, ONTARIO, CANADA

"DUCKY"

1800 R. M. Holes... 5c Play
 Takes In.....\$90.00
 Pays Out..... 47.06
PROFIT.....\$42.94

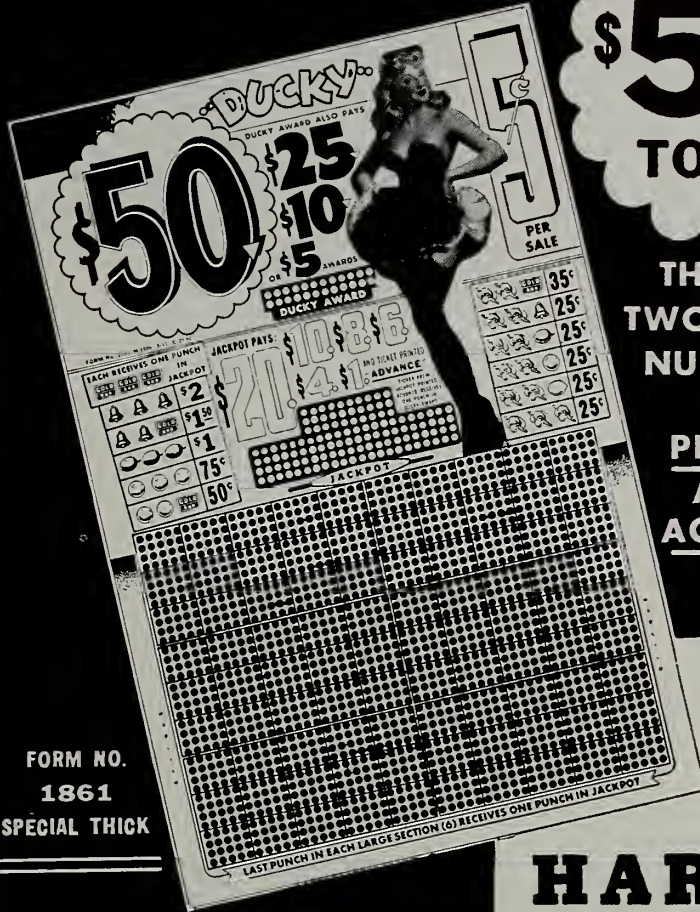
HARLICH'S Newest

"IN THE DARK"

960 G. L. Holes... 10c Play
 Takes In.....\$96.00
 Pays Out..... 46.48
PROFIT.....\$49.52

\$50 TOPS!

THEY'RE
 TWO SWEET
 NUMBERS
 FOR
 PROFIT
 AND
 ACTION
 !!!



READY NOW!
 OUR NEWEST CATALOG
 SEND FOR IT TODAY!

**HARLICH
 MANUFACTURING CO.**
 1417 W. JACKSON BLVD.
 CHICAGO 7, ILLINOIS

READY SOON!
 OUR NEW MILLION
 DOLLAR PLANT!

MILLS SALES CO., LTD.
EXCLUSIVE DISTRIBUTOR

FOR

MILLS NOVELTY CO.

IN

CALIFORNIA - OREGON - NEVADA - ARIZONA

AND FOR

INTERNATIONAL MUTOSCOPE CORP.

IN

CALIFORNIA - OREGON - WASHINGTON - NEVADA

ORDERS ARE BEING
 ACCEPTED FOR PRIORITY
 DELIVERY ON MUTOSCOPE'S

- PHOTOMATICS •
- ATOMIC BOMBER •
- VOICE-O-GRAPH •



WE ALSO HAVE FOR
 IMMEDIATE DELIVERY

- MILLS BLACK CHERRY BELLS
- MILLS VEST POCKET BELLS

WRITE — WIRE — OR PHONE

MILLS SALES COMPANY, LTD.

1640-18th STREET (All Phones: HIGATE 0230-1-2-3-4) OAKLAND 7, CAL.

FLYING THE NATION NEW BLDG READY



R. R. (RUDY) GREENBAUM

KANSAS CITY, MO. — R. R. (Rudy) Greenbaum, vice-president and commercial sales manager of Aireon Mfg. Corp., this city, is reported to be one of the busiest executives in the industry at this time.

Aside from continually flying about the nation in the Aireon twin motored airliner, Rudy has been on the long distance phones constantly contacting all of the firm's many distributors, regional directors and district managers as to the many showings of the new Aireon Electronic Phonograph being held in various parts of the country at this time.

According to Rudy, "If there were about 64 hours in each day I would be able to get my job finished."



IRV ORENSTEIN

NEWARK, N. J. — Irv Orenstein of Hercules Sales & Distributing Co., this city, reports that the firm's new building is now ready, "And," he reports, "we want everyone of the operators, jobbers and distributors in this area to call around and see what we believe are the most impressive showrooms, offices, repair and service departments which has ever been created for this business in this territory."



A LONELY, FRIGHTENED French child is reassured by a Red Cross relief worker with a cup of milk. She was one of 12,000 to receive a daily Red Cross milk ration.

ONE OF THE MOST PROFITABLE OPERATORS' MACHINES EVER BUILT

PHOTOMATIC

(Trade Mark)

SEND FOR THE SPECIAL PHOTOMATIC SELLING PLAN

INTERNATIONAL MUTOSCOPE CORP.

44-01 ELEVENTH ST. (WM. RABKIN, President) LONG ISLAND CITY 1, N. Y.
1946 — Our 51st Year of Service



DISTRIBUTORS FOR

Bally

VICTORY SPECIAL

SURF QUEENS

WRITE US ON OUR TIME PAYMENT PLAN

MINTHORNE MUSIC COMPANY

LOS ANGELES, CALIF. 2920 WEST PICO BLVD.



PEACHES *from* GEORGIA

DIXIE'S MOST PROGRESSIVE DISTRIBUTORS ARE EXCLUSIVE DEALERS IN

GEORGIA

FOR

O. D. JENNINGS & CO.	D. GOTTLIEB & CO.
H. C. EVANS CO.	EXHIBIT SUPPLY CO

HEATH DISTRIBUTING CO.

217 THIRD ST. (PHONES: 2681-1611) MACON, GA



WE ARE MAKING IMMEDIATE DELIVERIES

OF

"SUPER SKEEROLL"

The sensational, proven, location-tested money maker! Features the most colorful lite-up backboard on any skeeball — larger playing field — steel runners to avoid ball jams — mechanical ball release — 9 ft. long, 26" wide.

\$349⁵⁰

F.O.B., N.Y.

DISTRIBUTORS - GET IN TOUCH WITH US IMMEDIATELY FOR A REAL MONEY-MAKING DEAL

MIKE MUNVES

510 WEST 34th ST. (Phone: BR. 9-6677) NEW YORK, N. Y.

ORDER FROM YOUR NEAREST DISTRIBUTOR

RUNYON SALES CO.
123 W. RUNYON STREET
NEWARK, N. J.

RUNYON SALES CO. of N. Y.
593 TENTH AVENUE
NEW YORK CITY

BADGER NOVELTY CO.
2546 NORTH 30th STREET
MILWAUKEE, WISC.

AMERICAN COIN-A-MATIC MACHINE CO.
1435 FIFTH AVENUE
PITTSBURGH, PA.

ATLAS VENDING CO.
410 NO. BROAD STREET
ELIZABETH, N. J.

RUNYON SALES CO.
1290 DELAWARE AVENUE
BUFFALO, N. Y.

CLARENCE BAGGETT
915 NORTH 21st STREET
OKLAHOMA CITY, OKLA.

CALIFORNIA AMUSEMENT CO.
1348 VENICE BOULEVARD
LOS ANGELES, CALIF.

1175 FOLSOM ST., SAN FRANCISCO, CALIF.

ROTH NOVELTY CO.
54 PENNSYLVANIA AVENUE
WILKES-BARRE, PA.

J. J. GOLUMBO & CO.
116 NEWBURY STREET
BOSTON, MASS.

MARLIN EQUIPMENT CO.
412 NINTH STREET, N. W.
WASHINGTON, D. C.

SILENT SALES CO.
200 ELEVENTH AVE., SO.
MINNEAPOLIS, MINN.

THE MARKEPP COMPANY
4310 CARNEGIE AVE., CLEVELAND 3, OHIO

EMPIRE COIN MACHINE EX.
2812 W. NORTH AVENUE
CHICAGO, ILL.

HEATH DISTRIBUTING CO.
217 THIRD STREET
MACON, GEORGIA

SOUTHWEST AMUSEMENT CO.
2916 MAIN STREET
DALLAS, TEX.

LOUISIANA COIN MACHINE SERVICE CO.
931 POYDRAS STREET
NEW ORLEANS, LA.

JULES OLSHEIN CO.
1100 BROADWAY
ALBANY, N. Y.

BIRMINGHAM VENDING CO.
2117 THIRD AVE., NO.
BIRMINGHAM, ALA.

MODERN SOUTHERN DIST. CO.
459 RIVERSIDE AVE.
JACKSONVILLE, FLA.

MODERN VENDING COMPANY
286 N. W. 29th STREET
MIAMI, FLA.

THE HIT PARADE STARTS AT TRIMOUNT

EXCLUSIVE DISTRIBUTORS IN NEW ENGLAND FOR

D. Gottlieb and Co. — J. H. Keeney and Co. — Williams Mfg. Co. (except Conn.) — Groetchen Tool Co. — Supreme's Bolo Scale — and Bermon Speakers — also distributors of Goolee and all the latest current releases.

SPECIAL
Walnut
SINGING
TOWERS

CLEAN AND SHOPPED

\$475.00

OPERATORS — SAVE TIME, SAVE MONEY — GET A TRIMOUNT

UA-15 ALL PURPOSE AMPLIFIER — and keep your location working. Every operator should carry one of these amplifiers as part of his standard equipment. A universal replacement for most all phonograph amplifiers. Various Seeburg, Wurlitzer and Rock-Olo numbers are stamped adjacent to each socket. Complete with tubes \$45.

TRIMOUNT COIN MACHINE COMPANY

40 WALTHAM STREET Tel. LIBerty 9480 BOSTON 18, MASS.

Look To The GENERAL For LEADERSHIP

NOW DELIVERING ... Limited Quantities

GOTTLIEB'S STAGE DOOR CANTEEN

JENNING'S BRONZE CHIEF ★ BANK BALL

Bally's Victory Special Bally's Undersea Raider Chicago Coin's Goalee Genco's Total Roll

Exclusive Distributors for Aireon, Gottlieb, Exhibit, Jennings, Amusement Enterprises and Pfanstiehl Needles.

HARRY HOFFMAN

IRVIN BLUMENFELD

GEORGE GOLDMAN



OPS Urge Survey of Public Opinion in Closed Territory

Believe This Will Disclose That Public Favors Return of Games. Claim Campaign Should Follow to Open All Major Cities.

NEW YORK—A great many letters have been received by *The Cash Box* suggesting various public relations ideas for use by the CMI (Coin Machine Industries, Inc.) as their program unfolds and a public relations bureau is formed.

Most urgent, most coinmen declare, is the opening of the major cities in the nation to all types of coingames.

As these men point out, such cities as New York, Detroit, Cleveland, Milwaukee, St. Louis, Chicago and a great many others are today closed to all types of amusement machines because there was no concerted effort made to win public opinion toward the games and the men in the industry so that the machines could continue to operate.

They claim that this is the biggest job which can be done at this time and that it means profit to the manufacturers, distributors and jobbers as well as the operators.

"It means," one noted coinman writes, "that everyone of the manufacturers will have a larger territory for sales. This, then, will allow the manufacturers greater production of machines and in the long run will not only earn them greater profits but will also allow them to better develop their factories because of the greater quan-

tity they will be able to count on when starting a production schedule."

The first suggestion in regards to the opening of closed territory is a survey to be conducted by one of the leaders in the public relations field to learn from the public itself in these cities whether they do or do not favor the return of coingames to their territory.

"Once this is completed by someone like Gallup," one coinman writes, "and is found to be favorable, then the trade can follow through with a strong public relations campaign which will either open the city or will bring into the open for all the public to see just what really closed the territory. Usually territory is closed by some crusading politico or circulation seeking paper or some bluenose who is looking for front page publicity."

What these coinmen urge is for the industry to spend the necessary monies with a fact finding agency of reliable and outstanding character to obtain from the public itself, through an intensive and well planned survey, whether or not they favor amusement machines in their cities.

Most coinmen also believe that the survey should be made very quietly without any publicity attending it, so

that if the reaction in any certain city is unfavorable this will remain with the trade.

What is most important, these men write, is for this industry to recognize the fact that the most outstanding job which a public relations bureau can perform is for the continued favor of the public toward the products of this industry so that this field can continue to grow.

One coinman reports that many times various civic organizations have jumped down on this business with the claim that arcades and games generally were hurting realty values. In most cases this was overcome. In some others organizations won their arguments and territory closed.

A survey conducted by Gallup, or some other noted fact finding agency, is sure to once and for all time prove to the industry whether it has won the public's favor and whether it can then go ahead to open territories which should have remained open if a public relations bureau had been functioning for this industry years ago.

It is therefore important for the members of this business to get back of the CMI plan to start a public relations program so that surveys can be conducted.

**THE
MARCH 25, 1946**

ISSUE OF

THE CASH BOX

IS THE INDUSTRY'S ANNUAL

"SPRING SPECIAL"

WRITE-WIRE-PHONE

RESERVE SPACE NOW

CLOSES THE FIRST DAY OF SPRING

MARCH 21

AT 5 P. M.

"There is No Substitute for Quality"...

STAGE DOOR CANTEEN

**PROVES IT
WITH PROFITS!**

ORDER FROM YOUR DISTRIBUTOR NOW

D. GOTTLIEB & CO.

"First with the Finest"

1140 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS



• JOIN **CMI** NOW •

WURLITZER SHOWS OUTDOOR POSTERS

NO. TONAWANDA, N. Y. — M. G. (Mike) Hammergren, Vice-President and Director of Sales for the Rudolph Wurlitzer Company, this city, showed copies of the firm's new, large outdoor poster which will be featured on leading highways thruout the nation.

Very attractive full color illustration is the outstanding feature of this poster with the heading reading, "It's fun to play—Wurlitzer phonograph music". At the bottom of this large 24 sheet poster there is the slogan, "America's Favorite Nickel's Worth Of Fun".

Juke box men who saw this poster for the first time praised it as one of the greatest contributions for the good of the industry.



SCIENTIFIC'S ORIGINAL
X-RAY POKER
LIMITED QUANTITIES — ACT FAST
DISTRIBUTED BY

Joe Ash
in Pennsylvania

OR

Irv Morris
in New Jersey

ACTIVE AMUSEMENT MACHINES COMPANY

900 N. FRANKLIN STREET
417 FRELINGHUYSEN AVE.

PHILA. 23, PA.
NEWARK 5, N. J.

MARKET 2656
BIGELOW 8-1195

"YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS"

JACK BERMAN

SID MERENSTEIN

→ **WATCH** for the Opening ←

of Our Branch Office

ECONOMY SUPPLY COMPANY

2015 MARYLAND AVENUE, BALTIMORE, MARYLAND

BRAND NEW VEST POCKET BELLS

In Stock for Immediate Delivery \$74.50 Ea.
GUARANTEED RECONDITIONED EQUIPMENT
Jenn. 5c Club Chief Console.....\$179.50
Jenn. 10c Club Chief Console..... 189.50
Jenn. Model XXV Cigarolla..... 129.50
Groetchen Columbia, GA..... 69.50
Mills Brown Fronts, Silver Chromes,
Gold Chromes.....WRITE

AUTOMATIC COIN MACHINES & SUPPLY CO.
4135-43 Armitage Ave. Chicago 39, Ill.

THE MARCH 25 ISSUE OF
"THE CASH BOX" WILL BE
THE BIG ANNUAL "SPRING
SPECIAL"! RUSH YOUR AD!

DAVAL TO PRESENT 1st NEW MACHINE



AL. S. DOUGLIS

CHICAGO — Al. S. Douglis and Dave Helfenbein of Daval Products Corp., this city, report that they will be ready to present the first of their new product for distribution in about thirty days.

The firm have just completed their building at 1512 N. Fremont St., this city, and the plant is bustling with activity, according to Douglis.

Both Douglis and Helfenbein report that a large number of returned servicemen are now engaged by them and that they are tremendously pleased with the technical knowledge which these men are displaying.

INJUNCTION HALTS COIN MACHINE SMASH

KNOXVILLE, TENN. — N. J. Hubbard and A. E. Davis of H & D Sales Co., enjoined this city from destroying 8 coin machines by obtaining an injunction in Chancery Court asserting that the city must prove the devices were intended to be used for gambling.

STERLING POPS INTO THE POP MARKET

FIRST RELEASE MARCH 11th

STERLING #7001

ONE-ZY, TWO-ZY

WE'LL GATHER LILACS

SECOND RELEASE MARCH 18th

STERLING #7002

WHERE DID YOU LEARN TO LOVE?

ALL THROUGH THE DAY

TOMMY JONES & HIS ORCH.

with vocals by the new song sensation

LOUISE TOBIN

LIST PRICE 75c plus tax

DISTRIBUTORS IN ALL

PRINCIPAL CENTERS . . .

OR WRITE

**STERLING RECORD
INC.**

7 W. 46th ST.

NEW YORK 19, N. Y.

Attorney Hobart Atkins, representing the coinmen, said the city had a right to seize and destroy gambling devices but these machines offered no pay-offs as enticement to persons to gamble.

★ ★ KING-PIN ★ ★ NEW REVAMPS

Laura	\$239.50
Marines-At-Play	99.50
Oklahoma	239.50
Arizona	239.50

USED PIN GAMES

Armada	\$19.50
Argentine	54.50
Barrage	39.50
Boomtown	29.50
Champ	39.50
Congo	29.50
Dude Ranch	29.50
Eureka	39.50
Flat Top	189.50
5-10-20	109.50
Gold Star	39.50
Hit the Jap	39.50
Kismet	189.50
Pylon	29.50
Repeater	29.50
Rotation	24.50
Invasion	109.50
Streamliner	179.50
Sparky	24.50
Spot-A-Card	69.50
Spot Pool	69.50
Three Up	39.50
Thriller	19.50
Ten Spot	39.50
World Series (Seven Up)	57.50
Wagon Wheels	199.50

1/3 Deposit, Balance C.O.D.

KING-PIN EQUIPMENT CO.

826 MILLS STREET
KALAMAZOO 21, MICH.



MIKE MUNVES IS COMING TO BOSTON, MASS.

NEW ENGLAND OPERATORS: SEE NEXT ISSUE OF THE CASH BOX FOR COMPLETE DETAILS

With A Great Deal of Pride We Wish To Announce
OUR APPOINTMENT AS DISTRIBUTOR FOR

Bally MANUFACTURING COMPANY

WE ARE READY TO MAKE IMMEDIATE DELIVERY TO OUR GEORGIA CUSTOMERS
ON THE FOLLOWING

- UNDERSEA RAIDER..... ONE PIECE ELECTRIC GUN
- VICTORY DERBY..... 1-BALL MULTIPLE CASH PAYOUT
- VICTORY SPECIAL..... 1-BALL MULTIPLE FREE PLAY
- SURF QUEENS..... 5-BALL FREE PLAY

MULLINIX AMUSEMENT COMPANY

1514-16 BULL STREET

(PHONE: 3-6601)

SAVANNAH, GEORGIA

The Heart of America

WE CAN NOW
SUPPLY YOU WITH
GOTTLIEB'S
"STAGE
DOOR
CANTEEN"



THE
GAME
THAT
ALL
OPERATORS
ARE
DEMANDING
TODAY!

WE STAND READY TO SERVE THE OPERATORS IN
"THE HEART OF AMERICA"
WITH THE
ROCK-OLA "PHONOGRAPH OF TOMORROW"

B. D. LAZAR COMPANY

1635 FIFTH AVENUE (All Phones: GRant 7818) PITTSBURGH, PA.

SHOW NEW HOT DOG VENDER

NEW YORK — "Speedy Weeny", the electronically cooked frankfurter, has been made possible by "Radio Chef", the latest innovation in automatic vending machines for serving food to the public. A demonstration of the machine was given at one of the H. L. Green Co. stores in New York City on Tuesday (February 26).

This new and different machine, by insertion of a coin, cooks a frankfurter in a matter of seconds and delivers it in an oven-fresh roll, wrapped hygienically in cellophane, ready to eat. Electronic heating, which employs the principle used in modern diathermy machines, surpasses all other methods of cooking in cleanliness, speed, safety and efficiency.

Served in this manner the frankfurters retain their natural juices because they are cooked from the inside out. There is an absence of grease or odor.

Radio Chef holds several hundred sandwiches in one filling. The frankfurters are wrapped and sealed in sanitary cellophane bags and are placed in the machine which is kept constantly below 45° F. The sandwiches are delivered at a temperature of approximately 170° F. During the cooking process nothing comes in contact with the sandwich and complete sanitation is assured.

It operates from any outlet using alternating current. It is six feet six

inches in height, twenty-eight inches deep and thirty inches wide. It is thoroughly covered by patents to Harry C. Warner who assigned them to American Inventions, Inc., of California.

World distributing rights were granted to M. B. Price.



Bert Lahr, well known stage and screen comedian, gets the first automatically cooked hot dog.

NEW MACHINES NOW BEING DELIVERED

New Jennings Slots—All Models—Write for Price List	
Undersea Raider—Upright Gun.....	\$399.50
Evans Bangtails, 5c Comb. F.P. & P.O. —	
7-Coin	674.50
Evans Bangtails, 25c Comb. F.P. & P.O. —	
7-Coin	799.50
Bally Victory Derby, 1 Ball Payout.....	574.50
Stage Door Canteen.....	249.50
Hollywood.....	249.50
Evans Ten Strike.....	372.50
Mills New Blue & Gold Vest Pocket.....	74.50
Goatee	525.00

NOW DELIVERING
STAGE DOOR CANTEEN
Exclusive Distributors for NORTHERN ILLINOIS,
NORTHERN INDIANA, EASTERN IOWA AND
MICHIGAN.
A Proven Money Getter By Actual Test!

CONSOLES	
Bally Club Bells, Comb., Late.....	\$239.00
5c Super Bell, Comb., F.P. & P.O.....	249.50
Jumbo Parade, P.O.....	89.50
Hi Hand	179.50

ARCADE	
Keeney Anti-Aircrafts, Exc. Cond.....	\$35.00
Tommy Guns	95.00
Keeney Submarine	125.00
Slap the Jap	125.00
Chicago Coin Hockey	210.00
Western Major League	100.00
Batting Practice	110.00
Texas Leaguer	39.50
Shoot to Tokyo	125.00

NATIONAL COIN MACHINE EX.
1411-13 DIVERSEY BLVD. CHICAGO 14, ILL.
Phone: Buckingham 6466

PIN BURGLARS TOO LATE

JOHNSTOWN, PA. — Burglars were a few hours too late in looting two pinball machines early this past Sunday morning at the Ohio Restaurant here.

The coin boxes had been emptied the night before. Despite this the burglars obtained some cash by busting into the juke box in the same location.

SPECIALS

AN ENTIRELY NEW LOT OF COMPLETELY REFURBISHED AND REBUILT SLOTS - - - OFFERED FOR THE FIRST TIME

UNCONDITIONALLY GUARANTEED REGARDLESS OF PRICE

11 5c Mills Original Blue Fronts.....	\$120.00	8 10c Mills Original Blue Fronts.....	135.00	1 25c Pace Bantam	39.50
3 5c Mills Original Cherry Bells.....	129.50	2 10c Watling Rolatop 3/5 PO.....	79.50	1 50c Mills Original Roman Head....	345.00
1 5c Mills Original Gold Chrome..	179.50	1 10c Jennings 3 Star Chief.....	99.50	1 50c Mills Hand Load JP War	
2 5c Mills Original Silver Chrome..	179.50	8 25c Mills Original Blue Fronts.....	175.00	Eagle with late Chrome	
1 5c Mills Original Hand Load		(price shown last week was an error)		mechanism—Glitter Gold.....	365.00
Jackpot	190.00	1 25c Mills Original Gold Chrome..	209.50	1 50c Jennings Century	295.00
1 5c Watling Rolatop.....	65.00	2 25c Mills Original Silver Chrome..	209.50	3 50c Watling Rolatop	195.00
1 5c Mills Original War Eagle		1 25c Mills Original Cherry Bell.....	175.00	1 50c Pace Comet	125.00
3/5 PO	95.00	1 25c Jennings Chief.....	129.50	2 Columbia Bells —	
1 5c Mills Original War Eagle		2 25c Watling Rolatop Front		Cigarette Reel — GA	45.00
2/4 PO.....	69.50	Venders	85.00		

ONE BALLS

17 Kentucky	\$195.00
10 Long Shot	145.00
10 Santa Anita	115.00
8 Grand National	65.00
1 American Derby	65.00
1 Sport Page	35.00
3 Winning Ticket	75.00

UNIVERSAL AMPLIFIERS (Brand New)

For all Wurlitzer, Rock-Ola, Seeburg machines, except Hi-Tone RC models..... **\$54.50**

MUSIC

3 Wurlitzer 600K	\$425.00
1 Seeburg Classic	450.00
1 Seeburg 8200 Type cabinet with Gem mechanism.....	425.00

MUSIC

1 Wurlitzer 616 Plain	\$195.00
1 Wurlitzer 616 Lite-Up	215.00
1 Wurlitzer 312	85.00

1 Wurlitzer Twin P-12 steel cabinet unit — complete with Buckley adapter and amplifier

CONSOLES

1 Buckley Daily Double Track Odds..... \$650.00

PHONE — WIRE — WRITE YOUR ORDER

TERMS: 1/3 Certified Deposit, Balance Sight Draft or C.O.D.

MULLINIX AMUSEMENT CO.

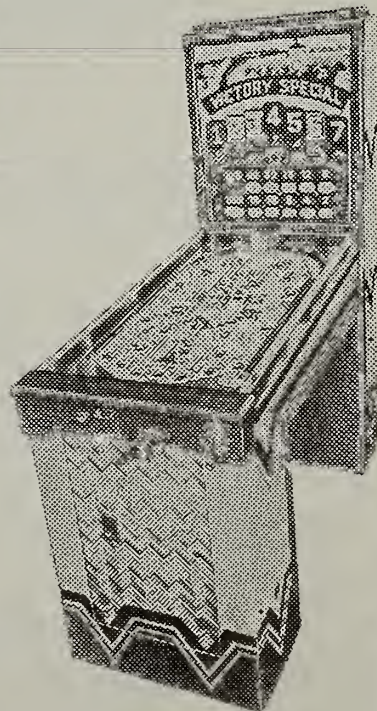
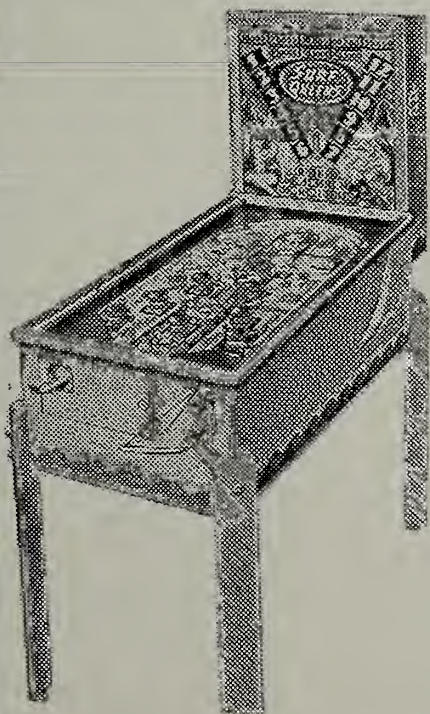
1514-16 BULL STREET (ALL PHONES: 3-6601) SAVANNAH, GA.
 An entirely new lot of completely refinished and rebuilt slots—offered for the first time.
 Unconditionally guaranteed, regardless of price.

ATTENTION OPERATORS

IN EASTERN PENNSYLVANIA AND DELAWARE
 WE ARE NOW MAKING PARTIAL SHIPMENTS IN THIS AREA ONLY
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WURLITZER NAMES PTO RICO DISTRIB



RODOLFO CRISCUOLO

N. TONAWANDA, N. Y. — Rodolfo Criscuolo's appointment as exclusive distributor of Wurlitzer commercial phonographs for Puerto Rico has been announced by David O. Lee, Wurlitzer export manager this past week.

Mr. Criscuolo's headquarters will continue to be located at 81 Salvador Brau Street in San Juan, where he has directed the activities of his organization for the past several years. The physical expansion of Mr. Criscuolo's Wurlitzer distributing quarters, providing enlarged service and display space, will be undertaken during 1946. Approximately 5,000 square feet of floor area will be available when renovation and expansion are completed.

"Broad experience in the music industry is just one of Mr. Criscuolo's many assets as he enters the Wurlitzer export distributing organization," Mr. Lee stated. "He has engaged in sales and sales promotion work in the entertainment and amusement field for more than 15 years, the last ten of which have been in direct connection with the commercial phonograph business."

"I have always considered myself a part of the great Wurlitzer team," Mr. Criscuolo said, "and now that it's official I am looking forward to the most successful era of my experience."

PARTS — SUPPLIES
PHONO TITLE STRIPS
55c PER 100

WRITE FOR QUANTITY PRICES
MICRO SWITCHES
85c EA.

ECONOMY SUPPLY CO.
615 TENTH AVENUE, NEW YORK, N. Y.
(Phone: BRyant 9-3295)

**KEEP YOUR SHIRT ON
MULTIPLE MUSIC
WILL BE OUT
SOONER THAN YOU
EXPECT**

**NOW DELIVERING
BALLY'S NEW**
• UNDERSEA RAIDER
• VICTORY DERBY
SENSATIONAL 1 BALL MULTIPLE PAYOUT
• VICTORY SPECIAL
• SURF QUEENS
5 BALL FREE PLAY
ORDER TODAY!

TRI-STATE SALES CO., INC.

PIONEER DISTRIBUTING CO., INC.
585 TENTH AVENUE (CHELSEA 2-4648) NEW YORK 18, N. Y.

NOW DELIVERING — ORDER TODAY!

Bank Ball, 9 Ft. Skee Alley.....\$375.00
(12 Ft. & 14 Ft. Sizes — Prices on Request)
Gottlieb's "Stage Door Canteen"..... 249.50
Genco's Total Roll..... 425.00

Chicago Coin "Goalee".....\$525.00
Bally "Undersea Raider"..... 399.50
Jack Nelson's "Double Point" Needles,
10,000 Plays..... Write

CASTERS FOR WURLITZER PHONOS
BEST QUALITY — Set of 4..... \$1.25

PHONOGRAPHS

3 Wurlitzer 950'sea. \$750.00
1 Wurlitzer 850 800.00
1 Wurlitzer 750E 750.00
3 Wurlitzer 24 Victory.....ea. 465.00
1 Rock-Ola Commando 575.00
1 Rock-Ola DeLuxe (Like New)..... 450.00

1 Seeburg Cellar Job for 3-Wire Boxes,
in perfect condition..... \$325.00

ACCESSORIES

2 Pamco 7 ft. Skee Ball Alley.....ea. 150.00
12 Brand New Skillarettas in original
cases, Electric Model, 1c Play.....ea. 39.50

**WATCH FOR OUR ANNOUNCEMENT OF THE
GRAND OPENING OF OUR NEW BUILDING.**
You'll Be Invited

DAVE ENGELS

IRV ORENSTEIN

HERCULES SALES & DIST. CO.

"A NAME YOU CAN TRUST"

415 FRELINGHUYSEN AVE., NEWARK 5, N. J.

PHONE: BIGELOW 8-3524 — CABLE HERDISCO

NOW *on display!*
READY *for delivery!*

- ★ BALLY "UNDERSEA RAIDER" ★
- ★ WILIAMS "SUSPENSE" ★
- ★ VICTOR VENDORS ★
- ★ BALLY "VICTORY SPECIAL" ★

ORDER TODAY!

WRITE — WIRE — PHONE

SAM STRAHL

EXCLUSIVE DISTRIBUTORS IN WESTERN PA...W. VA. & VA.

AMERICAN COIN-A-MATIC MACHINE CO.

1435-37 FIFTH AVENUE

PITTSBURGH 19, PA.

PHONE: ATLANTIC 0977

THRU THE COIN CHUTE



CHICAGO CHATTER

Henry T. (Heinie) Roberts, well known music machine man, leaves for the West Coast on a big business deal. Announcement will be forthcoming . . . Ed Hansen (Groetchen Tool Co.) dividing his efforts between the famous Rotary Cooker and the new Columbia which is now on the production line, tells us that he will have to stay put due to the avalanche of business. Hansen has been traveling all over the U. S. A. and Canada in the interest of the Rotary Cooker. But since the Columbias are on the production line he will devote most of his time at the plant to see that production and distribution receive his personal attention.

Lou Soklove, general salesmanager for Pioneer Coin Machine Co., returns from a cross country trip where he called on all leading distribs and reports overwhelming acceptance of the firm's new legal counter game "Smiley." Soklove also says that the firm is now shipping the games . . . Jack Leonard of Superior Products resigns to accept a new post as head of the parts and service department of Badger Sales Company in Los Angeles . . . Prior to his connection with Superior, Leonard was with Rock-Ola Mfg. Corp. for several years.

Tony Mangano of Howard Sales Co., Omaha, recently sold his business to Irv Sandler of Des Moines, Ia. . . . Joe Kline and Phil Morris, recently discharged from the Army, return to Atlas Novelty Co. Joe spent over two years in the Aleutians and Phil was attached to the Air Corps winding up in Russia. Atlas are proud of the fact that, in addition to several of their employees who returned from the armed services, they have already added fourteen G.I.'s to their staff and plan to send some of these boys out on the road very soon to contact the cointrade.

Jerome J. Jacomet, Red's Novelty Service, West Allis, Wis., recently discharged from the U. S. Marines was seen around town this past week calling on the factories in an effort to brush up on what has gone on while he was away. Jerome reported that his brother Ed managed his business while he was away . . . Phil Moses of Phillips Sales Co., Minneapolis, Minn., also seen around town this past week calling on some of the factories . . . Mr. and Mrs. Lou Casola, Victory Penny Arcade, Rockford, Ill., also seen in town and combining business with pleasure.

Bernard Berman of B & B Novelty Co., Louisville, Ky., around the Windy City this past week and reports that biz conditions down in the Blue Grass state are very good. All Bernie wants is more machines to sell . . . Carl Trippe of Ideal Novelty Co., St. Louis, also in town this past week

and making the rounds. Carl looked swell and business is even better, he reported . . . Benny Robinson of Robinson Sales Co., Detroit, Mich. also around the city this past week and traveling fast from one mfr to the other.

Norwood Veach is opening Central Distributors at 2334 Olive St., St. Louis, Mo. He was just released after two years of service in the armed forces. Was formerly connected with his brother at V-P Distributing Co. for 12 years prior to entering Uncle Sam's Army. Around town this past week calling on various manufacturers to line up distributorships for his new firm . . . Joe Frank of Automatic Sales Co., Nashville, Tenn., also seen in town this past week and working very fast.

Harry Silverberg of W. B. Novelty Co., Kansas City, was seen in town and reports that business is swell with his firm . . . Bill Betz of W. B., St. Louis, headquarters was seen with Harry and was reported to have spent some time with leading mfrs . . . D. Jacobstein of Louisville, Ky. seen around the town here and there and meeting with some of the best known people . . . Nat Cohn of Modern Music Sales Co., New York, also in town this past week and reported to have spent lots of time over at the big Mills factory where he was in conference with leading executives.

Sam London of Milwaukee Coin, Milwaukee, also seen around the town this past week . . . New firm opens in town calling themselves Mercury Coin Machine Co. owned by Jeff Landers and Fern Kohler. They are specializing in converting all types of ray guns, repairing targets and plan to eventually job and distribute various types of equipment . . . Many coinmen know Frank Bering of the Sherman and will be pleased to hear that he has just been elected Chairman of Hotel Sherman, Inc. and the Ambassador East and West. Ernest Byfield was elected president.

Everyone likes Minnie Kill. Here's a gal that's a real asset over at the Jennings factory. She greets everyone with a friendly smile and lots of nice personality when she's at the switchboard . . . Everyone here is talking about Lou Koren and Max Berenson's showing of the new Aireon Electronic Phono. Max and Lou are plenty excited themselves and from all reports are working harder than ever to help the boys see every part of this new job . . . And over at the big Rockola plant Art Weinand, A. R. Kelso, and all the executives are reported to be right in there pitching for that last minute wind-up when the new Phonograph of Tomorrow will be displayed by their many distributors all over the country.

THRU THE COIN CHUTE



EASTERN FLASHES

The Cigarette Merchandisers Association of New York brought the operators and factory personnel together for the first time since the war days, and the boys really had themselves a time . . . Some of the operators, who also run music machines, were partying it up for the second time since the end of the war—the music banquet took place some few months ago . . . Max Weiss and his missus seated at the Brooklyn table with Al Denver, his wife, and newly married daughter and son-in-law . . . Julius A. Levy, manager of the New York City office for Arthur H. DuGrenier & Co., celebrated the occasion by bringing his wife along with him—the first time in four months Mrs. Levy has been out, the reason being a four month old boy.

Mr. and Mrs. Bill Blumenthal the handsomest couple at the party. Bill is the manager of the New York offices of U-Need-A Vendors, Inc. . . . Les Paul, of this company, leaves for a two week trip through upper New York State . . . Abe Feinberg and Ben Becker, also from U-Need-A Vendors, Inc., take a few machines up to Boston to show the New England operators . . . Bob Hawthorne, well known to all the local cig ops, now holding down an executive position at Haverhill. Bob was accepting congratulations on the arrival of a daughter . . . Burnhardt "Bip" Glassgold, vice president and general manager of Arthur H. DuGrenier, and his pretty wife, flew in from Haverhill, and had a breath-taking experience—the weather was so bad the plane had to fly around New York City for an hour and a half before it could land.

J. Breidt, president of U-Need-A Vendors, Inc., and Bill Moore, general manager, were the center of attraction all night, with ops asking questions about their new cig machine . . . Breidt plans a trip to the mid-west, and then on to the coast to see Ken Brown, his distributor out there . . . Morris Weintraub, who just bought out a cigarette machine route on Long Island, is an ex Captain in the Engineers, who returned with a Purple Heart and a slew of medals, including the Bronze and Silver Stars . . . Hal R. Meeks, president of Eastern Vending Machine Corp., well known to the trade, introduced Mario Caruso, secy. and treas. of the firm, to the ops. This firm is making an electric cig vender . . . George Seedman, Rowe Manufacturing Co., Inc., made the rounds from table to table talking with the men. George explained that Bob Greene, president of Towe, would have liked to be present, but he was in Florida . . . Dave Lear, cig op, also in Miami . . . Jackson Bloom, president of the CMA, made quite a hit with his speech . . . Harold Roth, Roth Cigarette Co., Brooklyn, N. Y., has become one of the largest operators in the city.

Mike Munves to open offices in Boston . . . Eddie Corristen, Charley Polgaar, and Ben Becker, Tri-State Sales and Pioneer Distributing, seen at the Madison Square Garden fights last Friday night . . . Jack Fitzgibbons, Jafco, Inc., who was supposed to visit Chicago, so busy he had to cancel the trip . . . Nat Cohn, Modern Music Sales Co., spent a week in the mid-west, dividing his time between Chicago and Detroit. Earl Winters, of this firm, remains at the office to take care of the operators

who are continuously visiting him . . . Al Wertheimer, Davis Sales Co., Syracuse, N. Y., in town for a few days . . . Charley Wertheimer (not related to the above Al), of Boston, Mass., stops off on his way home from Miami . . . Joe Darwin, regional manager for Packard Manufacturing Corp., recuperating rapidly from his recent illness. Joe will spend some weeks in Florida building up his health. By the way, Darwin wants to thank all those friends who communicated with him while he was laid up.

Barney (Shugy) Sugarman, Runyon Sales Co., Newark, N. J., returns from a combined business and pleasure trip, and continues with his plans for AMI music. Shugy will have some more announcements to make soon . . . Herman Perin, of this company, away on the road again . . . Bernie Wolfson, manager of Runyon Sales Company of New York, supervised the final touches of the renovation of his offices, and they are really top notch, from the sign on the window to the repair department at the rear of the building . . . Ike Berman returns to his office and immediately goes into a huddle with Hy Siegal of Apollo Records . . . Jackie Berman, Economy Supply Co., real itchy to get his Baltimore office open. Claims it won't be long now . . . Julie Olshein, Jules Olshein & Co., Albany, N. Y., jubilant over the arrival of a new daughter, February 25. Julie claims everything is even up now—one boy and one girl . . . Abraham Block, Melody Music Co., away to Florida . . . The popular Willie Levy leaves for Florida on March 2. Get those Gin Rummy cards warmed up, Blatt.

Harry Pearl, Dave Stern, Tom Burke and Everett Masterson of East Coast Sales & Distributing (Rock-Ola distributors) tell the music operators "It won't be long now!" . . . Bob Slifer, East Coast's New York manager, busy all day long seeing ops who continually ask that question "How soon?" . . . Jerry Karpman on his way to Los Angeles, Cal. where he will take up permanent residence . . . Louie Becker, Union Automatic Music Co., Brooklyn, N. Y., finally gets a hotel room reservation in Miami, and leaves for a month or so . . . Harry Brodsky, Harbor Automatic Music Co., returns from Miami . . . Joe Ash, Active Amusement Machines Co., Philadelphia, Pa. gets a terrific kick when he sees his photo in last issue of *The Cash Box*, showing him leading his son by the hand. "As long as he doesn't lead me by the nose" claims Joe "I'm still OK."

Dennis Donohue (Mills Industries) seen escorting Herb Mills to the train for Chicago. Dennis has to stay on here for a few more days . . . Eddy Laniel, co-proprietor of Laniel Amusement, Montreal, Canada, and Donat Landry, ex-operator from Joliette, get tired of all the cold weather they've had this past winter, and fly down to Cuba for some sunshine. Eddy will then visit the states on his way home. Romeo Laniel, meanwhile setting up to distribute equipment for the leading manufacturers . . . Operators getting ready to visit Dave Margolin's Manhattan Phonograph Co. to see the new Aireon phonograph, displayed for the first time on March 3.

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

Everyone of the record firms here is looking toward the future with high hopes and great expectations. The demand for discs at this time is tremendous and is growing daily. Record people here believe that within the next year or so the demand from juke boxes and from the home trade will be so great that they will surpass all former production records and will establish this part of the country as the "record capital" of the world. Since all singing and playing talent is coming out to Hollywood this is the logical place for the big record firms.

Jack Gutshall is one of the busiest men we've ever seen in our life. Jack invited all his competitors (as well as all coinmen) to the showing of the new Aireon Electronic Phonograph and this made a real hit with everybody. Jack also has a great many surprises up his sleeve and is going to spring them at his showing of the Aireon phono. "And," says Jack, "everyone is going to have the finest damn time of his life."

Bill Wolf of M. S. Wolf Distributing Co. is moving plenty of equipment these days from the way the boys out in his shop are loading truck after truck with those great big heavy cases and working harder than they ever did before to get the machines out rebuilt the way Bill likes to have them rebuilt. Bill remodeled these showrooms and offices to make room for the many new men he has put on here.

Sam Ricklin has them all talking here. Not only did he get plenty of attention with that story in the Times but with his instant recognition of the 70%-30% commission basis which Sam claims is the one and only answer to earning any profits for the juke box operators . . . Len Micon of Pacific Coast Distribs is proudly displaying the new 1946 Evans AC Jackpot. Len reports that the boys are going for this equipment in a big way.

Aubrey Stemler, managing director of the Music Ops Assn. of Southern Calif., is really working hard these days and the membership rolls just keep getting fatter and fatter. The next regular meeting of the assn., Stemler tells us, will be on Monday eve, March 4 at the Embassy Auditorium. A big turnout is expected for this meeting with some very important news for all the music machine men to be given out.

Paul Laymon has just received his plans for his new bldg at Pico and Berendo and according to the architect's drawings it will be one of the most outstanding in this part of the world. The interior looks just like a swanky country club, according to Paul, and there will be many new innovations regarding the display and servicing of equipment which have never before been seen.

Col. Chuck Hastings of Spotlight Records reports that his firm has taken over new and larger quarters at Hollywood and Vine. The building will be known as "Spotlight Building" from now on. Hastings also claims that the way Dave Quirk of *The Cash Box* reviews records is something for every single juke box operator to

read . . . Charley Robinson, while looking through some old files, came across some CAMOA (California Ops Assn now defunct) papers which proved really interesting reading after all these years.

According to W. Merle Connell, Quality Pictures are planning an extensive expansion program. They plan on buying or constructing a larger building . . . It sure is interesting to watch Elky Ray (Gottlieb's representative) devising ways and means to speed up those builders working on his new place. Elky is biting his nails right down to the elbow—he's so eager to get into his own place . . . Preston Jarrell of Coinmatic Distribs has a brand new record he plans to announce soon. Claims this new tune will be a "knockout."

Herb Jeffries, publicity director and recording artist at the same time, has just finished a new record where he furnishes the vocal and Buddy Baker, up and coming ork pilot, supplies the musical background. "Just wait until you hear it," Herb says . . . Jean Minthorne has just completed remodeling his service shop and it certainly turned out to be one of the most attractive places to work in we've yet seen.

Ops seen along coinrow this past week: L. C. Spencer of El Paso, Tex.; Jack Hull, W. H. Shorey, Carl Collard and Eddie Seamon of San Bernardino; Joe Grater of . . . ; Don Rodenbaugh of Long Beach . . . Arthur Eppers, just out of uniform after three years in the Army, is going to work for Bill Wolf . . . In the meantime, Jimmy expects to become a daddy any minute now—he has the cigars all ready to pass out.

Frank Berger of Berger Enterprises has the homiest kind of atmosphere around his place. That's due to the fact that Mrs. Berger is on hand to help him out all the time. They are affectionately referred to by all the employees as "Mom" and "Paw" . . . Nels Nelson has been receiving a great many callers lately who have been asking him just what's in those crates he's been receiving and he's being so secretive about . . . Fred Gaunt of General is always helping everyone who comes into his place and is considered one of the most likeable men in the business.

H. A. Lucas tells me that Len Kelly and Fred Heyers are really burning up the road selling records faster than he can even pack and ship them . . . Wm. (Bill) Happel, Jr. of Badger Sales Co. is getting hotter by the minute. Bill looks forward to receiving the new Rockola Phonograph of Tomorrow very, very, very, very soon . . . H. M. DeGovia of Dee's Service has one of the busiest shops in town.

Benjamin A. Grant, who recently joined the Excelsior Record firm, is a well known former Chicago alderman . . . Howard Courtney of Courtney Records tells me that the demands for his records is extremely gratifying . . . Leo Messner of Philo Records is one of the hardest men in the country to find standing still even a minute. It's just a long chase around town to catch up with him.

THRU THE COIN CHUTE



NEW ORLEANS

The A. B. Chessers are getting their first taste of the Nola Carnival Balls. February 20 found the couple attending the Orpheus and literally eating it up . . . Capitol Record making preparations to open an office here . . . Henry (the) Fox is home after mucho hard work in Jackson, Miss. . . . Ed McCune is back in the phono biz. He has given up his drug stores and reports that from now on he will be 100% phono man . . . Mrs. MacDonald's friends (Dixie Coin Machine Co.) call her "Helen" . . . That super duper cardinal red and canary yellow truck rushing along Crescent City streets these days belongs to J. H. Peres the Aireon man . . . Jimmy Tallon in Chi on biz . . . Fletcher Blalock expected back in his office any day now . . . Back in Miami checking up on things is Ed Ponder the AMI man . . . Here for a few days was M. M. Marcus of The Markepp Co., Cleveland. (Not a bad town, at all, hey, Meyer?)

Chris Nissen back from Jackson where Louisiana Coin Machine Exchange is opening a branch office . . . Ben Shear just back from Biloxi with some very optimistic reports on Panorams there . . . Who's the lucky gal that hitched herself to Dixie Coin Machine's parts department star—Adrian R. Martin—just two weeks ago? . . . The new Aireon Electric Phonograph is set for showing here on Sunday, March 3, at 2806 Canal Street. Among executives expected from the Aireon plant are vice-pres Art Welch, regional director Ralph Rigdon, regional district mgr Paul Lannerd and service Engineer Al Smith . . . The Allen Beckers are honeymooning via Lexington, Ky., Chattanooga, Tenn., and Cleveland, O. And that's what we call spreading it out.

Hilliard Bach, manager of New Orleans Novelty Co.'s big Canal Street Arcade believes that the Mardi Gras season is going to boom biz for him tremendously . . . Those baths in Hot Springs must really do the trick. Joe Villars is staying on for a third week to get his full share. Better look real good when you get back here, Joe . . . Andrew Monte who has just returned from those H.S. baths is showing the boys some snappy snapshots of himself and Joe out niteclubbing . . . New member of Walther Brothers record dept staff is Marie Ingraham . . . The Clyde Pittmans are reported to be expecting an increase in the family some time this summer . . . Nope, that was absolutely not an optical illusion you saw at the Venus Ball the other night—it was, instead, an op-tickle illusion of Mrs. Dan Cohen as a maid and Danny-boy himself as a duke . . . Gene Robertson of Detroit in town for a few days and then back to the Motor City.

MINNEAPOLIS

Ted Bush and Ken Willis are two of the busiest of the coinmen in this town. They show the new Aireon Electronic Phonograph on Sunday and Monday, March 3 and 4 . . . Mr. and Mrs. Don Leary just back from Mexico City. Don tells us that Guatemala is the one and only place for a real vacation. He intends to go back there every year . . . Doc Barenson of the Minnesota Machine Co. is down deep in the southland enjoying Florida's sunshine . . . Lt. Jack Michaud of Litchfield stopped in to say "hello." He is on his way to an indefinite stay in Indo-China . . . Jeff Kresel just received his discharge from the Navy and after a 2 weeks' vacation will go back to his job working for Mike Crakes . . . Hank Kruger's brother is doing a very successful job with his skating rink in Fairfax . . . Phil Moses took time off to make a hurried trip to Chi and right back again . . . Cecil Adams was just discharged from the Navy after three and a half years of really active service. His ship was torpedoed twice and Cecil had his fill of thrills. He's back on the job again working for H. J. Gilk.

Carl Shumaker is in town for the first time in many years. Nice seeing you again, Carl . . . The sun is reported to be shining much brighter for Maxie Moses of the Atlas Sales Co. Looks like he'll be taking that trip down to Phoenix, Ariz. after all . . . Mr. and Mrs. Henry Klein of Sioux Falls in town for a few days. This was the first time Mrs. Klein ever saw Minneapolis and she sure was thrilled with the town. Says she likes it much better than Chicago. (Get that, Bub?) . . . Carl Weidman is reported to be recovering very nicely from that heart attack . . . Amos Heilicker of North Star Novelty Co. spent a few days in Chi this past week . . . Mr. and Mrs. A. Novak of Detroit Lakes in town for a few days this past week visiting with friends . . . Norman Hansen in town this past week and telling us that he's expecting a blessed event any day now. Also that two of his mechanics are back from service and that eases up the grind for him. For, in addition to his large route, Norman runs one of the biggest resorts in the north country . . . Mr. and Mrs. Milo Whisman in town for just a day on their way back from Sioux Falls.

Benny Friedman of Silent Sales tells me that he's dreaming about a nice trip down to Florida one of these days. His boss is down there now. And, like Benny says, "I can dream, can't I." . . . Hy Greenstein is down in Florida now and sending fresh cocoanuts up to the boys in cool Minneapolis . . . Johnny Nordeen is finishing his education at U. C. L. A.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

CLASSIFIED AD RATE

50c PER LINE — COUNT SIX AVERAGE WORDS TO THE LINE. COUNT NUMBERS IN YOUR ADDRESS AS ONE WORD. MINIMUM CLASSIFIED AD ACCEPTED \$2.00.

WANT

WANT — Playmasters; Twin 12's; 24 Hideaways. Must be in A-1 condition. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—Distributorship wanted for pin ball machines. Business reference, bank and character references furnished upon request. 20 yrs. experience in this business. Write or phone. RELIABLE COIN MACHINE COMPANY, 192 WINDSOR ST., HARTFORD 5, CONN. Tel. 6-3583.

WANT—Jennings Free Play Slots; Free Play Games and Consoles; Scales; Arcade and Counter Games. Canadian Operators. Write for our price list on all Coin Operated Equipment. ST. THOMAS COIN SALES LIMITED, ST. THOMAS, ONTARIO CAN.

WANT—All kinds 5c Selective Candy Bar Vendors; 1c LoBoy weighing scales; coin counters; changemakers; 1c gum vending machines. Send full details and price in first letter. R. H. ADAIR CO., 6925 W. ROOSEVELT RD., OAK PARK, ILL.

WANT—Popular current used juke box records, not over 1 year. Will pay 9c each if you pay freight, or 8c each and we will pay freight. Jack Rubin, TELAUDIO CORP., 106 SOUTH OXFORD ST., BROOKLYN, N.Y. Tel. NEVins 8-2236.

WANT—United conversions—Trade Winds, Cover Girls, Oklahomas, Wagon Wheels and South Seas. FAIRWAY AMUSEMENT CO., COLUMBUS, MISS. Tel.: 604.

WANT — Seeburg, Wurlitzer, Rock-Ola, Mills, all models. Highest cash prices paid. Write, wire or phone and we'll give our highest offer within 24 hours. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK CITY, N. Y. BRYant 9-0817.

WANT—We want to buy your music route! Complete with all equipment on or off location, including service trucks, etc., etc. WRITE — WIRE — PHONE. WEST SIDE DISTRIBUTING CO., 612 TENTH AVE., NEW YORK 18, N. Y.

WANT—30-wire Wall Boxes, Adapters, etc.; old model phonographs in good order. WINNIPEG COIN MACHINE EXCHANGE, 277 DONALD ST., WINNIPEG, MAN., CANADA.

WANT—Phonographs, any make any quantity. Advise fully what you have. AMERICAN DISTRIBUTING COMPANY, 2034 COMMERCE STREET, DALLAS, TEXAS. Tel. Riverside 1526.

WANT—Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. S & W COIN MACHINE EXCHANGE, 2416-20 GRAND RIVER AVE., DETROIT, MICH. Tel. CLifford 1956.

WANT—Back glass for Bowl-A-Bomb. COIN MACHINE EQUIPMENT CO., INC., 1348 NEWPORT AVE., CHICAGO 13, ILL. Tel.: Gra. 0317.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. ADams 7688.

WANT—Seeburg Gems and Vogues. Quote lowest prices. NOONAN AMUSEMENT CO., 270 WEST FORDHAM ROAD, BRONX 53, N. Y. Tel.: Fordham 4-2144.

WANT—Rock-Ola 1938 Monarchs and 1939 Standards. These must be in good condition and complete. Write giving best price at once. Hurry before price drops any lower. LIBBEY MUSIC CO., 66 PHOENIX ROW, HAVERHILL, MASS. Tel. 3798.

WANT—22 calibre shells; Seeburg or Wurlitzer ESRC phonographs; Club and Super Bells National or Rowe cigarette machines. Write best price, condition and quantity. W. H. LEUBENHAGEN & COMPANY, 1513 W. PICO BLVD., LOS ANGELES 6, CAL.

WANT—Chester Pollard Football at \$75. IDEAL NOVELTY COMPANY, 2823 LOCUST STREET, ST. LOUIS, MO.

WANT—5¢ Peerless Grandma Horoscope Machine; 10¢ Astro-Scope Machines where the little man's arm moves up and down in front of the machine; 5¢ Dorinda Grandma Prediction Machines; 5¢ Grandma Prediction machines of the Wm. Ghent Manufacturing Company make of Cleveland, Ohio. Quote lowest prices. Machines must be in good condition. C. J. FENDRICK, 2671 EUDORA ST., DENVER 7, COLO.

WANT—Free play Consoles in good condition such as Big Top, Jumbo, etc. Please state price, condition and number for sale in first letter. DARLINGTON MUSIC CO., BOX 238, DARLINGTON, S. C.

WANT—Will pay top cash prize for 750 Wurlitzers and Rock-Ola counter models for my route. Also want electric selector for 750 Wurlitzer. MURRELL AMUSEMENT CO., 1038 S. FLORIDA AVE., LAKELAND, FLA. Tel.: 25-413.

WANT—Late Model phonos, pin games, consoles, slots and old 12, 16 or 20 record Rock-Olas. Write stating prices, etc. NOBRO NOVELTY COMPANY, 369 ELLIS STREET, SAN FRANCISCO, CALIF.

WANT—Any quantity of Genco's Boscors, Capt. Kidds and Argentines. State condition and price. R & Y NOVELTIES, 131 CLINTON AVENUE, NEWARK 2, N. J. Tel. Market 3-6100.

WANT—We want to buy phonographs and p.n. games. Will pay top cash price for Rock-Ola Standard, Wurlitzer 600 and 750E. Can use any kind late pin games. Wire, phone, write to HIKSH COIN MACHINE CO., 1309 NEW JERSEY AVE. N.W., WASHINGTON 1, D.C.

WANT—Panoram Wall Boxes and Adapters. Write or wire at once price wanted and quantity you have. MYCO AUTOMATIC SALES COMPANY, 347 SO. HIGH STREET, COLUMBUS 19, OHIO. Tel. MA 1080.

WANT—We will buy Western Baseballs, all models except Majors. Write stating quantity, models, condition and price. If they are not complete or parts are damaged, please explain. RUSSELL N. GOSSELIN, 81 WASHINGTON STREET, LYNN, MASS. Tel. LYnn 2-1993.

WANT—Seeburg Vogues, Seeburg Envoys, Wurlitzer 700's. Highest cash prices paid. Write, wire or phone. JAY MUSIC CO., 41 S. MAIN STREET, HAVERHILL, MASS. Tel. 3636.

WANT—Bally One Balls-Club Trophy, '41 Derby, Pimlico, etc.; Mills Free Play Slots; Jumbo Parade Free Play and Automatic; Phonos, Hideaways and Wall Boxes. Also Skee Balls, all sizes. WESTERN DISTRIBUTORS, 1126 S.W. 16th ST., PORTLAND 5, OREGON.

WANT—Blue Fronts, VALLEY VENDING, 101 BRADDOCK AVE., TURTLE CREEK, PA. Tel.: Val. 9946.

WANT—Vest Pockets. Will pay \$27. for Green models; \$32. for Blue and Gold models; \$37. for Chrome models. FRANK AMENDOLA, 3034 FERRY AVE., NIAGARA FALLS, N. Y.

WANT—Seeburg wireless Duo Remote Consoles; Seeburg 5/10/25c Wall Boxes; used records. DAVIS DISTRIBUTING CORP., 625 ERIE BLVD. E., SYRACUSE 2, N. Y.

WANT—Bally Hi-Hand Machines, combination free play and payout console models. Kindly contact us at once. Cash waiting! QUEBEC COIN MACHINE EXCHANGE, 1 247 GUY ST., MONTREAL 25, QUE., CAN., Tel.: Fitzroy 7404.

WANT—Electric selector for Seeburg Gem or a complete set of a wireless receiver and electric selector for a Seeburg Gem music machine. Must be in perfect condition. APPEL VENDING CO., 5015 N. GRANSBACK ST., PHILADELPHIA 20, PA.

WANT—Any quantity used No. 300 small motors. SQUARE AMUSEMENT CO., 88 MAIN ST., POUGHKEEPSIE, N. Y.

WANT—Your used phono needles. We offer you a needle re-sharpening service that is downright good and we guarantee it. Everything is in your favor. Send for free shipping containers and complete details. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.

WANT—We will pay top dollar for Five Ball Free Play games; one ball free play games and free play consoles. Send your list today giving us quantity of each and your prices. Immediate attention to your letter. COIN MACHINE SERVICE CO., 2307 N. WESTERN AVE., CHICAGO, ILL. Tel.: Hymboldt 3476.

FOR SALE

FOR SALE—3 new 5c American Eagle; 1 used 5c Liberty; 1 Daval's 21; 1 Penny Pack; 2 Chicago Club-House; 1 two-way Gottlieb Grip; 1 Jiffy 1c Vender; 1 Penny Liberty; 1 Tickette with 2000 tickets; 1 Mills Little Perfection card, Lot 13 machines \$75. COLEMAN NOVELTY CO., 1023-25 FIFTH AVE., ROCKFORD, ILL. Tel.: Main 1323.

FOR SALE—9 R.O. 1501 Wall Boxes \$10. ea.; 3 R.O. Bar Boxes \$10. ea.; 20 Buckley Wall Boxes, late \$10. ea.; 8 Seeburg Wall Boxes, bronze \$7. ea.; Crossline \$40.; Ten Spot \$50.; Four Roses \$50. ROGER SHEPARD, 270 STATE ST., WATERTOWN, N. Y.

FOR SALE—One (1) new Shoot Your Way to Tokio in perfect condition. Floor sample \$149.50. C. W. HUGHES & CO., 336 E. MAIN ST., LAGODA, IND. Tel.: 17.

FOR SALE—6L6 tubes, brand new factory sealed, all first 65c ea., ceiling price \$1.95 ea.; Lunilines 12" & 18" long, 24 to carton, write; 28 conductor cable, brand new, direct from mill 500 ft. rolls 25c per ft.; G.E. Mazda lamps, 120 to carton 7c ea.; Westinghouse & Mazda lamps & tubes. Send us your needs. ARCADE BULB CO., 56 W. 25th ST., NEW YORK, N. Y. Tel. WAtkins 9-7490.

FOR SALE—Solovue Lamps \$2. ea.; #6SC7 Metal Tubes 90c ea., minimum order 15 tubes. 1/3 Deposit, balance C.O.D. GEORGE PONSER COMPANY, 713 SPRINGFIELD AVE., NEWARK, N. J.

FOR SALE—Four Bally Club Balls 5c comb., excellent condition \$225. ea. plus crating. 1/3 with order. COMMERCIAL GAMES CO., 28 HARTFORD AVE., NEW BRITAIN, CONN. Tel.: 1456.

FOR SALE—25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—Capehart Orchestrope Model 28-F. We believe this is the earliest model electric coin phonograph, about 20 years old. Good museum number. Complete and in good order \$75. ACE MUSIC CO., WAUKON, IOWA.

FOR SALE—Seeburg Phonographs; 8800 ESRC \$600., Commander ESRC \$495.; Colonel ESRC \$550.; Wurlitzers: 750E \$725., 600K \$450., 616 \$225., 412 \$150.; Mills: Throne \$325., Empress \$350. CENTRAL NOVELTY CO., 726 S. 4th ST., LOUISVILLE, KY., Tel. WA 7941.

FOR SALE—2 Wurlitzer Skee Balls 14 Ft. A-1 condition \$235. ea.; 1 Genco Skee Ball 9 1/2 Ft. \$225.; 2 Victory Skee Ball, mechanical, 9 1/2 Ft. \$225.; 1 Goofy Golf \$89.50; 2 Chicken Sam, Jap Con. \$85. ea.; 2 Sky Fighter \$225. ea.; 3 Air Raiders \$145. ea.; 2 Keeney Submarine \$125. ea. MARCUS KLEIN, 577 TENTH AVENUE, NEW YORK CITY, Tel. LONGacre 5-8879.

FOR SALE—Wurlitzer 600K \$425.; 500, \$450; 700 \$610.; 780 \$610.; 750 \$700.; 800 \$675.; 850 \$750.; Seeburg Plaza R. C. \$375.; Majors, 375; Envoy, RC, \$450; 8800, \$550; 8800 RC, \$575; 8200 RC, \$595; Mills Throne \$295.; Scientific Batting Practice \$60.; Bally Rapid Fire \$60.; Muto, Phonomat \$289. AMERICAN VENDING CO., 810 5th ST., MIAMI BEACH, FLA. Tel. 58-1619.

FOR SALE—2,000 feet brand new impregnated 30-wire cable, color coded, any length. 25c per ft. Immediate delivery. H. M. BRANSON DISTRIBUTING CO., 516 SOUTH 2nd ST., LOUISVILLE 1, KY. Tel.: WAbash 1501.

FOR SALE—Seeburg Wall-O-Matic Wireless Boxes \$28.50; Seeburg Wall-O-Matic 3-wire Boxes \$24.50; Seeburg Pick-up Coils except 8800-9800 \$1.50; Volume control keys for Wurlitzer and Seeburg, pkg. of 24-\$1., pkg. of 100-\$3. E. T. MAPE MUSIC CO., 1701 W. PICO BLVD., LOS ANGELES 15, CAL. Tel.: Drexel 2341.

FOR SALE—Coin Machine movies: 16 MM Sound film for use in Panorams and other makes of coin operated machines or any ordinary 16 MM sound projector. Special reels in 6 and 8 subjects for use in Panorams or Panoram Solo-Vues, outright sale, reasonable prices. Write us immediately for complete information. PHONOFILM, 3331 NORTH KNOLL DRIVE, HOLLYWOOD 28, CALIF.

FOR SALE—Original Jar O'Do Dangling Duckets Bingo Tickets 1000 on stick \$1. ea. in case lots of 50 only; Grab A Pin Deals \$24. per dozen; Poker Bok deals 2160 Comb in Bag \$27. dozen; all types of Jar Deals (write). A. E. CONDON SALES CO., 1424 MAIN ST., LEWISTON, IDAHO.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

(Continued)

FOR SALE—Rock-Ola Commando \$625.; 3 Standard \$400. ea.; 4 De Luxe \$425. ea.; 2 Seeburg 8800 \$625. ea.; 1 Model K-20 record \$325.; 1 Mills Throne \$325.; 1 Wurlitzer 42/24 \$495.; 1 Wurlitzer 42/600 \$495.; 3 Wurlitzer 42/616 \$450. ea.; 1 Wurlitzer Counter 51 \$150. BLACKWELL MUSIC CO., 123 BLK AVE., ROCK HILL, S. C. Tel. 238.

FOR SALE—Buckley Track Odds \$175.; Rock-Ola Serial B1037, perfect \$5.; Jennings Cigarolla \$60.; Bally Beauty \$15.; Stratoliner Pinball \$25.; Watling 1c Slot \$10.; Mills Four Bells \$300.; 10c Watling Roll-A-Tops \$60.; Jennings 10c Dixie \$60. Used Records 10c ea. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—1000 hole Jack Pot Charlie money boards; 30 hole jack pot 25¢ play \$1.25 ea.; Universals, Red, White & Blue jar deals 2040 count, six \$3.00 winners each deal. \$20. per dozen bags. ANTHONY HIRT, 2303 NO. 11th STREET, SHEBOYGAN, WISC.

FOR SALE—For best prices on all types of saleboards, both money saleboards and plain heading boards in all sizes. Write: A. N. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.

FOR SALE—All Steel Frame Hand Trucks, solid rubber large balloon tires, 2.75 by 10 inch roller bearings. All models and sizes. Pamphlets free. After 10 days trial if not satisfied, all money refunded. CHARLES PITTLE & COMPANY, 79 BEETLE ST., NEW BEDFORD, MASS. Tel. 2-3474.

FOR SALE—Here is a real buy. Steel hand trucks, rubber wheels, limited supply \$9.95 each. BAUM DISTRIBUTING COMPANY, 2718 GRAVOIS AVENUE, ST. LOUIS 18, MO. Tel. Prospect 3900.

FOR SALE—D.C. to A.C. Converter \$27.50; Exhibit Consoles Dominette & Longchamp \$25. ea.; Mills brand new Dice Machine 25c \$150.; Pin Balls—Landslide \$25.; Speedway \$22.; Speed Demon \$25.; Doughboy \$25.; Red Hots, Big Six, Cowboy \$19. ea.; Target Skill \$40.; Chevron \$15.; Majors '40 \$17.50; Gun Club \$49.; Eureka 1-ball \$30.; BUSINESS STIMULATORS, 4912 E. WASH. ST., INDIANAPOLIS, IND.

FOR SALE—8 Microscope Traveling Cranes, 6 Exhibit Merchandisers. All cleaned and overhauled and in good condition, ready to operate \$79.50 ea. ENTERPRISE AMUSEMENT CO., INC., 126 N. CENTRE ST., CUMBERLAND, MD. Tel. 3833.

FOR SALE—9 Panoramas; 5 Contests; 4 Twin-Twelve Packard phonographs; 4 Cigarollas, latest type, and several five-ball free play tables. SHREVEPORT NOVELTY CO., 414 CROCKETT ST., SHREVEPORT, LA. Tel.: 5908.

FOR SALE—\$25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel. Mitchell 3254.

FOR SALE—4 Buckley Track Odds, Daily Double; 1 1940 Galloping Domino; 1 Lucky Star; 2 Jumbo Parades. Will accept best offer for one or all of these Consoles. N. M. WELCH, 1500 SEVENTH ST., PARKERSBURG, W. VA.

FOR SALE—Get parts for your Mills machines from us! Large selection on hand for prompt delivery! AUTOMATIC COIN MACHINES & SUPPLY CO., 4135-43 ARMITAGE AVE., CHICAGO 39, ILL. Tel.: CAPitol 8244-45.

FOR SALE—Keeney Fortunes, one ball free play, convertible to automatic, guaranteed perfect appearance and mechanical condition \$140. ea. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: RA 7904.

FOR SALE—Chi Coin Hockey \$195.; Bowling League \$125.; Keeney Air Raider \$139.50; Bally Rapid Fire \$145.; Buckley Electric Hoist \$59.50; Tail Gunner \$95.; Scientific Batting Practice \$105.; Exhibition Bowling Alley \$59.50; Liberator \$175.; Pikes Peak \$27.50; Bowl-A-Bomb \$125.; Microscope Traveling Crane \$69.50. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO. Tel.: Henderson 1043.

FOR SALE—Consoles, Bally one-balls F.P. jackpot models; original Jennings Slots 50c and \$1.; Mills Original Gold Chromes 5c, 10c, 25c. All types of equipment. Write H. ROSENBERG CO., 625 TENTH AVE., NEW YORK 19, N. Y. Tel.: Longacre 3-2479.

FOR SALE—2 Roll-A-Balls, 7½ ft., brand new \$225. ea.; 3 slightly used Roll-A-Balls, 7½ ft. A-1 condition \$175. ea. One third deposit, balance C.O.D. Will trade for late Pin Ball games or Free Play Consoles. KENTUCKY AMUSEMENT CO., 919 W. JEFFERSON ST., LOUISVILLE, KY.

FOR SALE—26 Mills Q.T. Glitter Gold, new and slightly used \$85. ea. H. J. McLEAN, P.O. BOX 391, FT. LAUDERDALE, FLA.

FOR SALE—Wurlitzer 800 with No. 130 Adaptor and 5 No. 100 Wall Boxes \$750.; Chicken Sam and Jail Bird \$100. ea.; Pitch Em and Catch Em \$125.; Mills 6 column Cigarette Machine \$50. 1/3 Deposit. MARTIN AND LYNWOOD SHIREY, 131 VALLEY ST., LEWISTON, PA.

FOR SALE—Universal Amplifiers, Standard model fits Wurlitzer, Rock-Ola Seeburg. Mills \$54.50; DeLuxe Model Fits Wurlitzer, Rock-Ola Mills and Seeburg Remote. Extra volume, superb tone \$63.00. HASTINGS DISTRIBUTING COMPANY, 2014 WEST VLIET STREET, MILWAUKEE 5, WISC.

FOR SALE—Now serving the trade with 2000 Hour long life bulbs; 15-20-40-60 Watt clear or frost 10¢; 100 Watt Clear or frost 20¢; 150 clear or frost 25¢; 200 Watt clear or frost 32¢; Prices on other sizes quoted on request. Full or mixed cases of 120 lamps only. 10% discount 5 case orders, 15% discount 10 cases or more. INCANDESCENT SERVICE COMPANY, 312 EAST WISCONSIN AVENUE, MILWAUKEE 2, WIS. Tel. Broadway 6374.

FOR SALE—Panoram A-1 shape \$325.; 1 Mills Throne \$205.; 1 Batting Practice \$60.; 1 Majors '41 \$65.; 1 Home Run '40 plastic bumpers \$37.50. WANT—Pins—will pay more than any other jobber. 1/3 Deposit. ACE AMUSEMENT SALES & SERVICE, 27 STROUD ST., WILMINGTON 21, DELAWARE.

FOR SALE—Wurlitzer Pick-up Coils, all models, guaranteed perfect. Supply limited. Exclusive Rock-Ola distributors for Florida and South Georgia. SOUTHERN MUSIC COMPANY, 503 W. CENTRAL AVENUE, ORLANDO, FLA.

FOR SALE—We can make immediate shipment of our famous exclusive new Plaskite casters for your phonos. Treat each phono on your route to a new set of these fine casters. Will not scratch hardwood floors. Price only \$1.50 per set of 4 casters complete with steel sockets. L. BERMAN & COMPANY, 112-114 N. W. FIRST STREET, EVANSVILLE 8, IND., Tel. 3-2734.

FOR SALE—Brown Cherry Front Castings \$19.50; Universal Amplifiers A & B Models, Model A \$49.50, Model B fits all incl. Hi Tone \$69.50; Hand trucks, rubber tires \$9.95; Phonograph casters, set of 4 \$1.45; Record Carrying Cases \$5.95; Coin Wrapper 6c per box, 10 boxes or more 60c ea. Case of 23 boxes 55c ea. BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WIS.

FOR SALE—2 Mills Dance Master; 12 Pinballs. All machines in perfect condition. 2 DC motors for Wurl. and 1 complete DC motor, amp., speaker and motor speed controls with junction box. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILADELPHIA 41, PA. Tel.: MIC. 2624.

FOR SALE—Phonographs; Pin Tables Arcade Equipment. DONALD FIELDING & COMPANY (Lloyd Maubert, Manager), 4356 ST LAWRENCE ST., MONTREAL, P. Q., CAN.

FOR SALE—The most complete parts stock on the West Coast for games and phonos. Visit our "See-At-A-Glance" parts department. JACK R. MOORE COMPANY, 100 ELLIOTT AVENUE, WEST SEATTLE 99, WASH.

FOR SALE—Arcade Equipment. Lost Lease and must sell. Make offer all or any part. Bally Defender; Chicken Sam Con.; Keeney Submarine; Bally Torpedo; Exhibit R.de-A-Bike; Shoot Your Way to Tokio. All perfect condition. GENTRY MUSIC & SALES CO., ALAMOGORDO, N. MEX.

FOR SALE—Top glass Keeney single Super Bell & Jennings Silver Moon, both for \$10.; Universal Amplifier to fit all model Wurlitzers, Rock-Olas & Seeburg machines except Hi-Tones. Beautiful tone \$39.50. MEL-ODY MUSIC CO., 113 N.E. 9 ST., MIAMI 36, FLA. Tel.: 9-1301.

FOR SALE—(Used machines) Gottlieb Shangri-La \$135.; Grand Canyon \$175.; Goalee write. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE—Postage Stamp Vending Machine Folders 39¢ per 1000, when ordered in multiples of 25,000. New low price. THE TRANSWESTERN CO., 742 MARKET ST., SAN FRANCISCO, CAL. Tel. EXbrook 4351.

FOR SALE—We have available Fruit Reel Top Glasses for Bally Big Top, 2-4 and 3-5 payout \$10.00 each or \$84.00 in dozen lots. MECHANIC'S SERVICE, 2124 FIFTH AVE., PITTSBURGH 19, PA. Tel. Atlantic 0662.

FOR SALE—2 Keeney Air Raiders \$100. ea.; 2 Keeney Submarine Guns \$90. ea.; 1 Bally Rapid Fire \$125.; 5 Jumbo Parade CP late heads \$125. ea.; 1 25c Silver Moon CP \$225.; 1 Watling Big Game CP \$100.; 1 1840 Evans Gal. Domino \$175.; 1 Exhibit Races \$35. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel.: 3-4503.

FOR SALE—ABT Rifle Range; Brand new 6' moving targets, 4 reconitioned rifles, 1 refinished like new counter, 1 large compressor, BB cart, ready to set up, all you need to top and sides. Will sell or trade. What have you? PLAYLAND AMUSEMENTS CO., 220 N. WASHINGTON, LANSING, MICH.

FOR SALE—5 Pace Saratogas comb. F. P. & P. O. \$125. ea.; 1 Evans Baseball \$150.; 3 Evans Galloping Dominoes two-tone, jackpot models \$200. ea.; 3 Evans Lucky Lucres \$150. ea.; 3 Evans Lucky Stars \$120. ea. BADGER SALES COMPANY, 1612 W. PICO BOULEVARD, LOS ANGELES 15, CALIF. Tel. DRExel 4326.

FOR SALE—2 Multiple Racers \$35. ea.; 1 Sport King, ready for location \$150.; 2 Rapid Fires \$110. ea.; 2 Galloping Dominoes \$110. ea.; 2 Victorious, conversion from Turi Champ; parts for Mills Phonos; Panoramas; pin tables and arcade equipment. OWL MINT MACHINE CO., 249 COLUMBUS AVE., BOSTON 16, MASS. Tel.: KENmore 2640.

FOR SALE—Postage Stamp Machine Folders: 10M \$4.85; 25M \$11.75; 100M \$43.50; 500M \$200.; Shipman duplex model postage stamp machines \$24.50 each. WANT—We buy postage machines. State make, Price. PARKWAY MACHINE COMPANY, 3046-V TIGGA PARKWAY, BALTIMORE 15, MD.

FOR SALE—1 Cupid Wheel \$90.; 2 Super Torpedoes \$275. ea.; 1 Pitch 'em & Catch 'em \$120.; 1 Air raider \$120.; 1 Sky Fighter \$160.; 1 Microscope recorder \$700. WANT—Ammunition .22 shorts, will pay highest prices. Also 10 new model 22 or 62A Winchester rifles. PEERLESS VENDING MACHINE CO., 220 W. 22nd ST., N. Y. 18, N. Y. Tel.: WI. 7-6173.

FOR SALE—1 Watling Guesser Scale, like new, \$100.; 2 Watling Tom Thumb Fortune-Telling Scales \$89.50 ea.; 1 Columbia Dial Scale \$30. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE—Wurlitzer 24 phono in excellent condition, ready for immediate shipment anywhere \$320. NATIONAL NOVELTY CO., 153 MERRICK ROAD, MERRICK, N. Y. Tel.: Freeport 8320.

FOR SALE—19 Seeburg Wall-O-Matic Wireless Boxes \$30. ea.; 6 Rock-Ola Boxes \$7.50 ea.; 6 Packard Boxes \$27.50 ea.; 12 Keeney Boxes \$2. ea.; 3 Buckley Boxes \$10. ea.; 1 Wurlitzer Bar Box 3-20 \$22.50. All boxes in perfect working order. 1/3 Deposit, balance C.O.D. LION DISTRIBUTING CO., 726 S. 4th ST., LOUISVILLE, KY. Tel.: WA 7698.

12 Keeney Boxes \$2. ea.; 3 Buckley Boxes \$15. ea.; 1 Wurlitzer Bar Box 3-20 \$22.50. All boxes in perfect working order. 1/3 Deposit, balance C.O.D. LION DISTRIBUTING CO., 726 S. 4th ST., LOUISVILLE, KY. Tel.: WA 7698.

FOR SALE—We originated and perfected the Colored Tubular Coin Wrappers. A different color for each denomination. Tubular in form, sealed, but lying flat, they occupy small space. Made of extra heavy special Genuine Kraft Paper, every wrapper glued perfectly and correct in size. Write for prices and complete catalog. (Bank & Cashiering Supplies.) ABBOTT COIN COUNTER CO., 143rd ST. & WALES AVE., NEW YORK 54, N. Y.

FOR SALE—Sky Blazer \$84.50; Texas Mustang \$44.50; Bally Eureka \$49.50; Limelight, Triumph \$35.; Sporty \$25.; 5 in 1 \$44.50; Ficker \$59.50; Ten Strike \$45.; Bally Alley \$35.; Rock-Ola 5c Bar Boxes \$17.50; Buckley Chrome Boxes \$20.; Chcoin Hockey \$169.50; Seeburg Kay-O-Lite \$49.50. G N VENDING CO., 663 W. BROAD ST., COLUMBUS 8, OHIO.

FOR SALE—Full stock of pin games in our stock rooms. Don't wait. Don't fail. Send for price list today! We will supply your needs. CENTRAL COIN MACHINE CO., 482-88 CENTRAL AVE., ROCHESTER, N. Y. Tel.: Main 5973.

FOR SALE—Crystal Pickups. Immediate delivery of Astatic Crystal Pickups. No. L-22 A or B-2 \$3.00 each, \$33.00 per dozen. HARRY MARCUS COMPANY, 816 WEST ERIE STREET, CHICAGO 22, ILL.

FOR SALE—2 Keeney Air Raiders \$100. ea.; 2 Bowl-A-Bomb \$75. ea.; 2 Bell-O-Balls \$35. ea.; 1 Genco Play Ball \$150.; 1 Batting Practice \$90.; 1 Microscope Punching Bag \$150.; Buckley Wall Boxes, late \$10. ea. UPSTATE AMUSEMENTS, 270 STATE ST., WATERTOWN, N. Y.

FOR SALE—1 Mills 1-2-3 Cash pay \$45.; 1 Red, White & Blue \$34.50; 1 Crystal \$34.50; 1 Chicago Coin Sports \$30. HUTZLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA. Tel.: Ph. 1291.

FOR SALE—Twin Twelve and Twenty-Four Buckley accessories or adaptors; Buckley Wall Boxes 1942 Lightups and cable for same. AMERICAN NOVELTY COMPANY, 3155-61 GRAND RIVER AVENUE, DETROIT, MICHIGAN.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

FOR SALE

(Continued)

FOR SALE—Mutoscope Lightup Card Vendors in excellent condition \$27.50 each. FUNLAND, INC., 740 GRANBY STREET, NORFOLK, VA.

FOR SALE—Keeney 2-Way Superbell 5c/5c CP \$325.; Keeney 2-Way Superbell 5c/25c CP \$375.; Smoker Bells \$50. AUTOMATIC MUSIC CO., 425 NO. 13th ST., TERRE HAUTE, IND. Tel.: Crawford 2246.

FOR SALE—Big Top, write: Flat Top \$205.; Knockout \$100.; Liberty \$155.; 5-10-20 \$100.; Four Aces \$105.; Keep 'Em Flying \$125.; Texas Mustang \$69.50; Gun Club \$75.; Click \$79.50; Shoot Your Way To Tokyo \$159.; Hi Hand \$169.50. WANT—Keeney Velvet, Four Diamonds, Wildfire. Do not have to be in working condition. Must have all parts. LEON TAKSEN CO., 2035 GERMANTOWN AVE., PHILADELPHIA, PA. Tel.: Poplar 3638.

FOR SALE—1 Big Chief FP \$32.50; 1 10c play Q.T. Blue \$65.; 1 Jennings 4 Star Chief 10c play \$115.; 1 Jennings 5c Chief (wild lemon) \$105.; 1 Jennings 5c Dixie Bell Chief \$100.; 1 Skyfighter (with conversion Klip A Nip) \$200.; 1 Big Parade FP \$100.; 1 Arcade Scientific Battling Practice \$90.; 1 Console (Keeney Skill Time 1933) P.O. \$50. All subject to prior sale. 1/3 deposit, balance C.O.D. BEMAN SALES CO., 217 NO. MAIN ST., GLOVERSVILLE, N. Y.

FOR SALE—Operators, jobbers, distributors. 37 Groetchen counter games, 21's, Zig-Zags, Black Jacks, Solitaires. Some with meters, brand new, original cartons. Make us an offer to close-out. VIKING SPECIALTY CO., 530 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

MISCELLANEOUS

NOTICE—Canadian Operators! We are now distributors in Eastern Canada for the famous Packard Pla-Mor Phonographs and complete line of accessories featuring featuring for immediate delivery Pla-Mor 30-wire Wal Boxes and cable. Get on our mailing list now. LAWRENCE NOVELTY, 1436 NOTRE DAME ST., W. MONTREAL, QUE.

NOTICE—Protect and hold that location! We'll rebuild your old scales and make 'em look like new. (Est. 1889) WATLING MANUFACTURING COMPANY, 4650 WEST FULTON STREET, CHICAGO, ILL. Tel. COLUMBUS 2779.

NOTICE—Complete phonograph repair service, amplifiers, motors, pickups and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 WEST PICO BLVD., LOS ANGELES, CAL. Tel. Fitzroy 0545.

NOTICE—The most complete stock on the West Coast—parts for phonos and games. Visit our "See-At-A-Glance" parts department. JACK R. MOORE COMPANY, 1615 S.W. 14th AVENUE, PORTLAND 1, ORE.

NOTICE—Write for our list of True Value Buys. Slots, Pins, Consoles, Music, Arcade. LEADER SALES COMPANY, 131-133 FIFTH STREET, READING, PA.

NOTICE—New England operators, when next in Boston visit our new showrooms. Excellent repair department. NEW AND USED EQUIPMENT FOR SALE. NEW ENGLAND EXHIBIT COMPANY, 1289 WASHINGTON STREET, BOSTON 18, MASS. Tel. Dev. 8381.

NOTICE—Rock-Ola, Seeburg, Wurlitzer Motors rewound to factory specifications. Starter Windings \$5.; complete rewind \$10.; Mills Motors. Starter Windings \$6.50; complete rewind \$13. One day service. All work guaranteed. S & M SALES, 1074 UNION AVE., MEMPHIS, TENN. Tel.: 2-1133.

NOTICE—Two day service on all phonograph motors. Starter windings of Wurlitzer, Seeburg, Rock-Ola \$5., others \$6.50. Complete re-building at extra charge. BRADY DISTRIBUTING CO., 300 W. THIRD ST. CHARLOTTE, N. C.

NOTICE—Your old rectifiers rebuilt like new. Keep your games and phonos in A-1 operating condition. Rebuilt to give new unit performance and longevity. All makes, types and sizes rebuilt at \$2.50 each. Detach rectifiers from transformers. Transportation to us must be prepaid. All rebuilt units are returned COD plus transportation. BATES LABORATORIES, 571 HILL AVE., GLEN ELLYN, ILL.

NOTICE—You'll like to do business with Jack Rosenfeld. Exclusive Bally Distributor for Eastern Missouri, Southern Illinois, Western Kentucky. J. ROSENFELD CO., 3218 OLIVE STREET, ST. LOUIS 3, MO. Tel. NEWstead 1583.

NOTICE—I will buy and sell Music, Arcade, Candy Machines. What have you? What do you need? STATE VENDING COMPANY, 300 HARRISON AVE., BOSTON 18, MASS.

NOTICE—See our Display Ad in this book. DAVID ROSEN, 855 NORTH BROAD ST., PHILADELPHIA, PA. Tel. Stevenson 2258.

NOTICE—Record discs for 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 per set of 12 or \$6.00 a set in lots of 5. HUGO JOERIS, 3203 JACKSON STREET, AMARILLO, TEXAS.

NOTICE—Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We recone speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BOULEVARD, LOS ANGELES 15, CALIF. Tel. FE 7875.

NOTICE—Want to get in touch with coin machine manufacturers for wholesale distributorship of coin machines, any type, for Eastern Canada, the Maritime Provinces. Send information to L. A. Reid, REID AMUSEMENT MACHINES, 280 BOTSFORD STREET, MONCTON, N. B., CAN.

NOTICE—"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON . . . the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.

TELL IT TO

THE CASH BOX

381 FOURTH AVENUE
New York 16, N. Y.

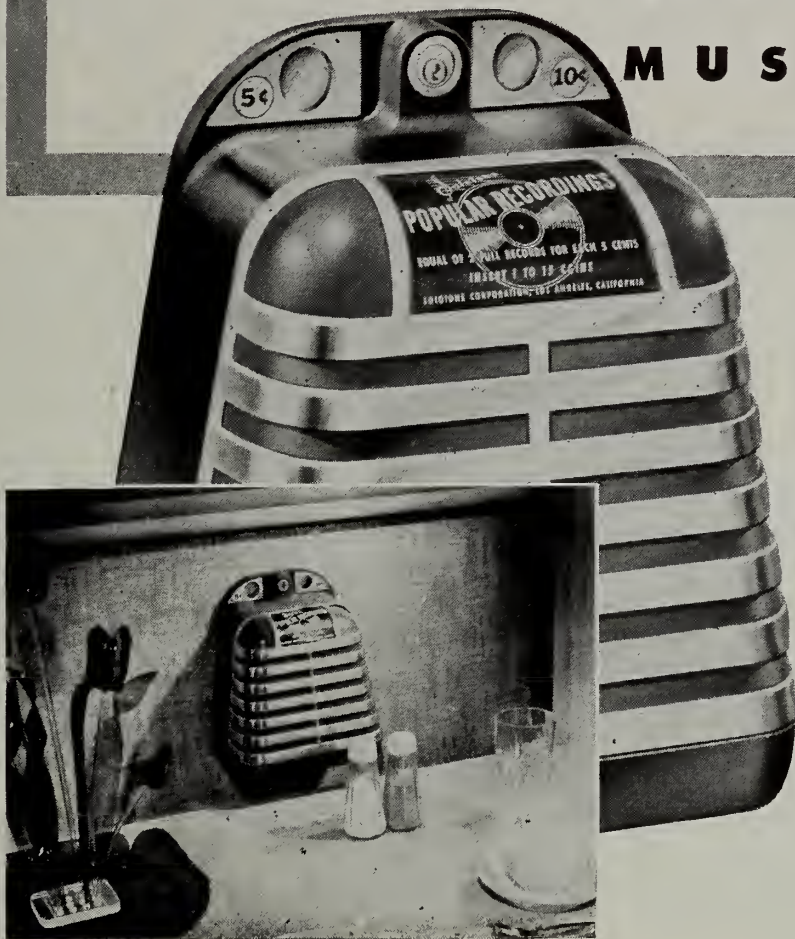
32 WEST RANDOLPH STREET
Chicago 1, Illinois
All Phones: DEArborn 0045

422 WEST 11th STREET
Los Angeles 15, Calif
All Phones: PRespect 2687

THE SENSATIONAL NEW

SOLOTONE

MUSIC SYSTEM



**MULTIPLIES PROFITS
BY MAKING A ROUTE
out of EVERY LOCATION**

A new method of selling music which has been proved on the West Coast as the biggest money-maker in automatic music.

Solotone plays low volume music which can only be heard by those in a booth or directly in front of the box at the counter. The music at each box is timed — six minutes of popular recordings for each 5¢ and twelve minutes for each 10¢.

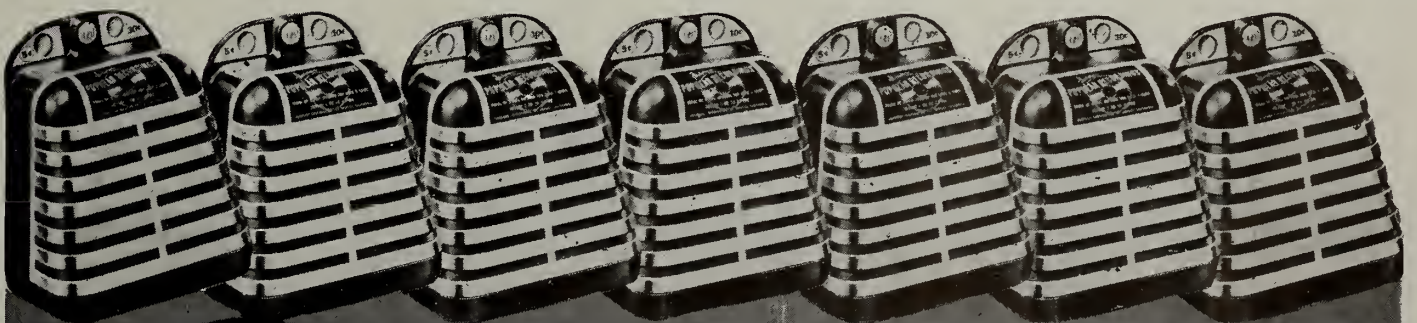
Unlike single-revenue automatics which one person pays for and everyone hears, Solotone's individualized entertainment produces multiple revenue, as all Solotone boxes can be in operation at once, yet each one will be producing its own revenue. Solotone boxes are designed for use either for service over telephone lines from a central station or individual mechanism at each location.

Each Solotone box houses its own speaker, measuring 6½ inches across and especially designed to bring out the base as well as the high notes, clearly and distinctly.

Get the full story on this multiple-profit maker. Write or wire today for complete Solotone plan.

SOLOTONE CORPORATION

2311 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA • FAIRFAX 2325



Solotone

GIVES YOU A ROUTE WITHIN A LOCATION!



R. R. GREENBAUM
Vice-President and
Commercial Sales Mgr.

**WE'RE PROUD TO
ANNOUNCE
THE BIG DAY!**

**SEE Aireon ON
"A DAY"**

You will receive a Personal Invitation from your
Aireon Distributor, giving you the actual dates
when his showing will take place in your area.

**The *Electronic* Phonograph Sensation of the Century
At Your Aireon Distributors**

Don't Miss Aireon—Be Sure—Write, Wire or Call Your Distributor Immediately!

Advance Music Company
1606 Grand Ave., Kansas City, Mo.
Alfred Sales, Inc.
1006 Main St., Buffalo 2, N. Y.
American Distr. Co., Inc.
2034 Commerce St., Dallas, Tex.
American Distr. Co.
510 7th St., San Antonio, Tex.
Atlas Distributing Co.
2013 N. Broad, Philadelphia 22, Pa.
Blackwell Sales Company
Milwaukee at 6th Ave., Denver, Colo.
H. M. Branson Distributing Co.
514 S. 2nd St., Louisville, Ky.
Bush Distributing Company
250 W. Brw'y, Minneapolis, Minn.
Canipe Distributing Co.
1045 Union Ave., Memphis, Tenn.
Distributing Corp. of Illinois
1231 West Chicago, Chicago, Ill.
General Vending Sales Corp.
306 No. Gay St., Baltimore 2, Md.
George Distributing Co.
364 Washington Ave., Mobile, Ala.
Greene Distributing Co.
25 Huntington Ave., Boston 16, Mass.
Gutshall Distributing Co.
1870 W. Washington, Los Angeles, Calif.
Arthur Hermann Company
282 Central Ave., Albany 5, N. Y.
Hermitage Music Co.
208 N. 22 Ave., Birmingham, Ala.
Hermitage Music Co.
423 Brw'y, Nashville 3, Tenn.
Interstate Novelty Co.
16 W. Sprague, Spokane, Wash.

K & M Distributing Co.
17 Arcade Bldg., Little Rock, Ark.
K & M Distributing Co.
704 N. Brw'y, Oklahoma City, Okla.
King Pin Equipment Co.
826 Mills St., Kalamazoo, Mich.
Klein Distributing Co.
2606 W. Fond du Lac, Milwaukee, Wisc.
Manhattan Phonograph Co., Inc.
767 Tenth Ave., New York, N. Y.
Marquette Distributing Co.
3770 Woodward Ave., Detroit 26, Mich.
Matheny Vending Company
564 W. Douglas, Wichita, Kansas
Miami Distributing Co.
342 S. Meridan, Indianapolis, Ind.
Modern Southern Distributors
320 Peters St., Atlanta, Ga.
Modern Southern Distributors
459 Riverside, Jacksonville, Fla.
Modern Vending Company
286 N.W. 29th St., Miami, Fla.
Navarro Distr. Co.
3706 Whittier Blvd., Los Angeles, Calif.
Nickabob Sales Co.
602 Fulton, Fresno, Calif.
Nickabob Sales Co.
2525 Pico Blvd., Los Angeles, Calif.
W. R. Olney Sales Co.
225 E. Beverly Ave., Missoula, Mont.

Osborn Music Company
206 Magnolia, Piedmont, Calif.
J. H. Peres Distributing Co.
241 N. Farrish St., Jackson, Miss.
J. H. Peres Distributing Co.
2806 Canal, New Orleans, La.
Phoenix Distributing Co.
611 W. Washington, Phoenix, Ariz.
Piedmont Distributing Co.
200 East Council, Salisbury, N. C.
R & S Sales Company
3rd and Butler, Marietta, Ohio
R & S Sales Company
315 W. Broad St., Richmond, Va.
Sandler Distributing Co.
110 11th St., Des Moines 9, Iowa
Standard Music Distributors
1913 Leeland, Houston, Tex.
State Music Distributing Co.
1156 Main St., Hartford, Conn.
Triangle Distributing Co.
4608 Prospect Ave., Cleveland 3, Ohio
Tri-State Distributing Co.
248 Charlotte, Asheville, N. C.
Tri-State Distributing Co.
Box 1527, Pittsburgh 30, Pa.
V. P. Distributing Co.
2336 Olive St., St. Louis, Mo.
Peter Weyh
Havre, Montana
Western Distributors
1226 S.W. 16th St., Portland, Ore.
Western Distributors
3126 Elliott Ave., Seattle, Wash.

Aireon
MANUFACTURING
CORPORATION

90 DAY LOCATION TESTS PROVE Bally VICTORY DERBY

GREATEST MULTIPLE PAY TABLE IN HISTORY



Here it is! Bally's post-war pay-table—VICTORY DERBY! Packed with all the profit-proved features of Bally's famous pre-war multiples, VICTORY DERBY also introduces new play-provoking ideas that are pushing profits to a new all time high. Several hundred VICTORY DERBY tables on location two to twelve weeks are consistently breaking every collection record of the past two years. Production will be limited by material shortages for weeks, maybe months. So get your orders in today for early delivery.

New DAILY DOUBLE

GUARANTEES REPEAT MULTIPLE PLAY

A startling new feature with all the suspense and big-winner appeal of the Daily Double on a real track! The new VICTORY DERBY Daily Double boosts earnings two ways—first, by increasing the average number of coins played per game—second, by producing a powerful "con't-quit" urge that insures repeat play by the hour. You've got to see and play VICTORY DERBY to know the magnetic pull of the Daily Double!

New FINGER-TIP SHUFFLE

AND DROP-CHUTE SPEEDS UP PLAY

Besides positive protection to your profits, the new VICTORY DERBY drop-chute—combined with the new finger-tip shuffle—easily increases play by fifty per cent. Simply let the coins dribble out of your hand into the open-mouth chute—and give the shuffle-knob a nudge! No wonder players say VICTORY DERBY is all fun and no work—and pour the steadiest stream of coins ever seen in coin-machine history!

No advertisement can possibly list all the new, improved features of VICTORY DERBY—the new sleek cabinet—the "switch-board" style mechanism—the new positive payout mechanism. See it, play it, look it over from top to bottom—and you'll want VICTORY DERBY on every pay-table location in your territory.



Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS