

# THE CASH BOX

THE  
CONFIDENTIAL WEEKLY  
OF THE  
COIN MACHINE INDUSTRY

Vol. 7, No. 21  
WEEK OF  
FEBRUARY 4, 1946

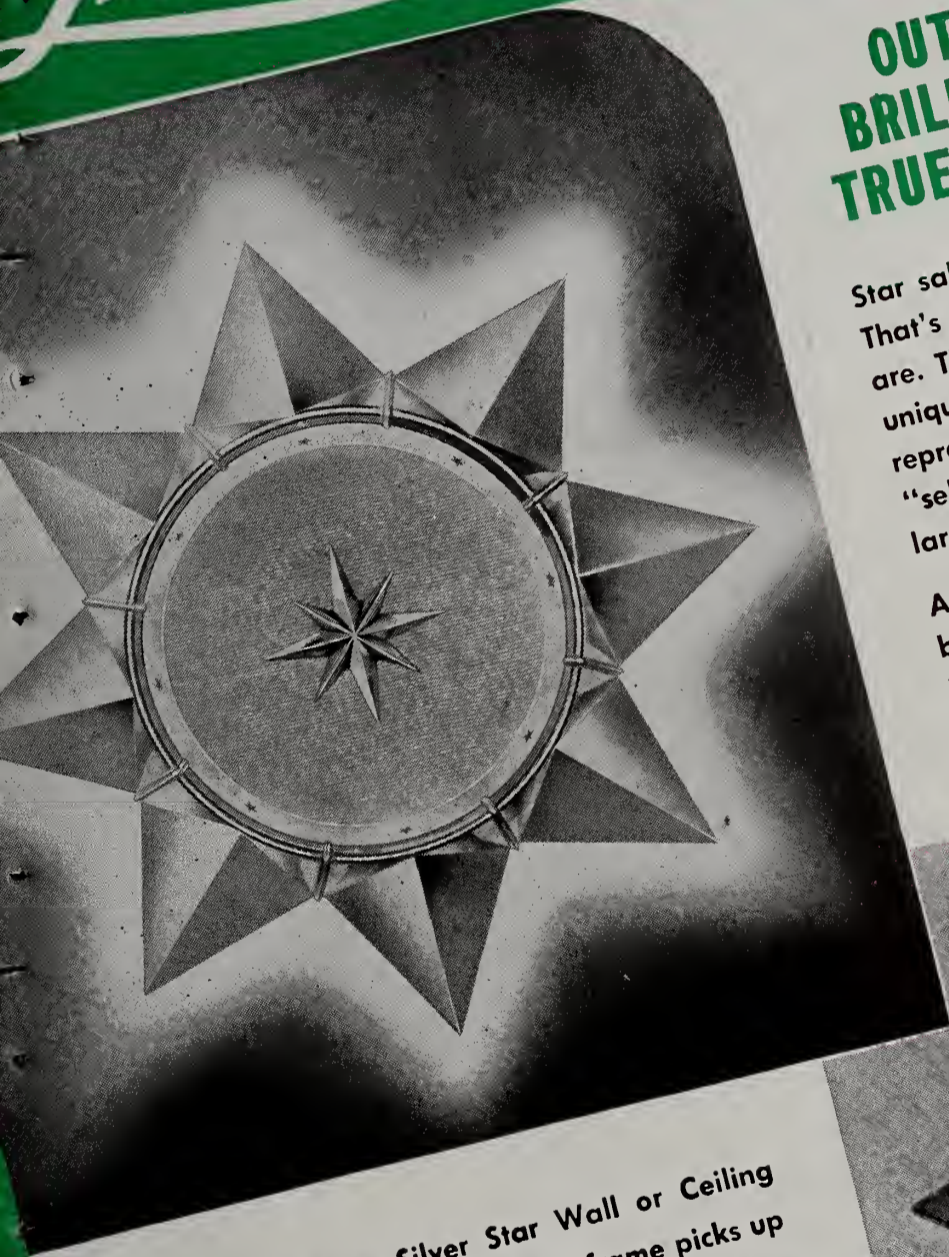
THE LEADERSHIP LINE  
INCLUDES

*Leadership in Speakers*

**OUTSTANDING DESIGN,  
BRILLIANT ILLUMINATION,  
TRUE TONE REPRODUCTION**

Star salesmen for Wurlitzer Phonograph music! That's what these two new Wurlitzer Speakers are. Their eye-catching beauty of design—their unique "halo" illumination and their authentic reproduction of Wurlitzer's glorious tone will all "sell" Wurlitzer music to every patron in any large or multi-room location on your routes.

A look and a listen are convincing proof that both these Wall or Ceiling Speakers are leaders in their field. The Rudolph Wurlitzer\* Company, North Tonawanda, New York. \*The Name That Means Music To Millions.



**ABOVE:** Wurlitzer Silver Star Wall or Ceiling Speaker, Model 4000. All metal frame picks up and reflects surrounding colors with gorgeous eye effects.

**RIGHT:** Wurlitzer Multi-Color Wall or Ceiling Speaker, Model 4002. All plastic construction with silver plastic grille cloth. Both models house 12 inch permanent magnet, dynamic speakers.



Watch **WURLITZER** EXTEND ITS  
*Leadership*



# AMI GUARANTEES ITS QUALITY!

---

The new AMI phonograph is guaranteed for one year against defective material or workmanship of any part of its mechanism manufactured by the Automatic Instrument Company. Our confidence in our product is demonstrated by this clean-cut guarantee.

**AUTOMATIC INSTRUMENT  
COMPANY**

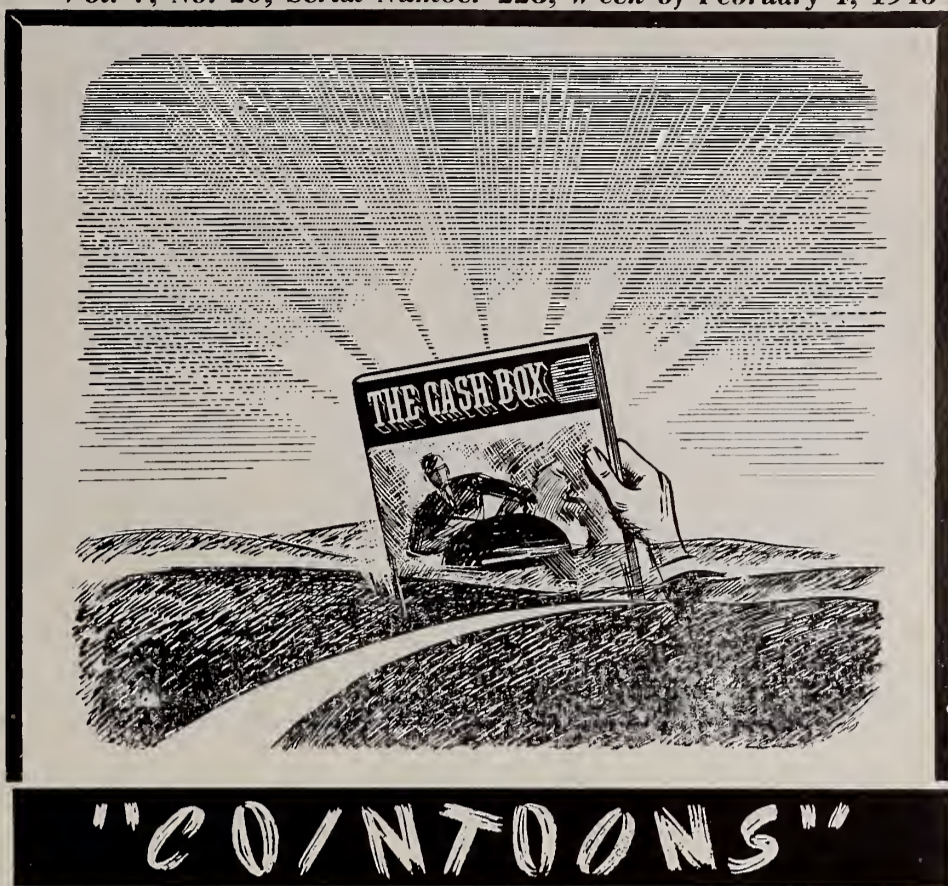
679 N. Wells St., Chicago 10, Illinois

dg



# A NEW ERA IN COIN MACHINE HISTORY

By *Bill Gersh*



The year 1946 will start a new era in coin machine history.

It is a year on which hinge many great changes. The labor strife which has opened this fateful year is but a sign of America's eagerness and impatience to be completely ready for the greatest industrial boom in all its history.

The competition expected from all other nations to the industrial prowess of these United States will only act as the necessary stimulant for this nation to prove its industrial leadership before the year of 1946 is ended.

On entering into this new era we must erase all former factors and events. We must plunge on ahead — boldly, daringly, but with as much keen perception and understanding as we can possibly muster — yet with optimism and faith in the future of this nation, and especially in this industry, remaining paramount.

The Cash Box had, and continues to have, great faith in this coin operated machines industry. When all other publications folded, as the war came on, The Cash Box entered the industry to create a quiet, confidential medium which would help mould together a solid and substantial backbone of courageous men upon whose shoulders this industry could build for the future.

It continued on optimistically, daringly and yet guided by a great belief in the future of this trade, even during the darkest days of the war. It opened a medium of confidential exchange to an industry in which many had lost faith. It told the truth and continues to bring into the open the whole, unvarnished, truthful facts.

It kept open the promise of a greater tomorrow. Its great faith in this field won it many friends. Its predictions, suggestions, efforts, have helped to cement that friendship to leadership. The trade now knows that The Cash Box is completely and exclusively devoted to the best interests of this industry only.

Now that the war is over, growing pains are apparent everywhere. Strikes. Strikes. More strikes. Materials and manpower shortages. Hustle and bustle. Impatience. All indicative of the great anxiety of all America to again return to busy, peacetime pursuits. But this time, with this year of 1946, the opening of a new, a greater and, surely, an era that will make history.

To greet this new era — to help continue that leadership to which it is fated — The Cash Box appears, with this issue, in new dress — another step forward as well as another great proof of its belief and faith in this industry and in the people who comprise this field.

Tho this is not yet The Cash Box of Tomorrow — it is, with all surrounding obstacles, materials and manpower shortages taken into consideration — a great forward step, definitely emphasizing its belief in the solid and inescapable fact that the coin operated machines industry is entering into a new era. An era of great progress.

With this issue of February 4, 1946 The Cash Box once again publicly marries itself to its formerly avowed purpose of continuing to bring this industry the truth; of helping to guide and to build it to the greatness and recognition it should have long ago enjoyed; of continuing its faith in this trade and, especially, of remaining a confidential medium completely and exclusively devoted to the best interests of this industry only.

A new era has started for the coin machine industry.

## THE CASH BOX

**"THE CONFIDENTIAL WEEKLY OF  
THE COIN MACHINE INDUSTRY"**

ISSUED EVERY WEEK BY SUBSCRIPTION ONLY  
REPRODUCTION IN WHOLE OR IN PART FORBID-  
DEN WITHOUT WRITTEN PERMISSION FROM THE  
PUBLISHERS. COMPLETE CONTENTS COPYRIGHTED.

PUBLICATION OFFICES  
381 FOURTH AVENUE, NEW YORK 16, NEW YORK  
ALL PHONES: MURRAY HILL 4-7797

CHICAGO OFFICE  
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS  
HELEN PALMER, Mgr. ALL PHONES: DEARBORN 0045

LOS ANGELES OFFICE  
422 W. 11th ST., LOS ANGELES 15, CALIFORNIA  
MARSHALL MICON, Mgr. ALL PHONES: PROSPECT 2687



# CMI ASKS DISTRIBS TO HELP GET PUBLIC RELATIONS STARTED

## Dave Gottlieb Makes Personal Appeal to Distributions to Bring in Ops as Associate Members



DAVID GOTTLIEB

CHICAGO — Dave Gottlieb, president of Coin Machine Industries, Inc., made a personal appeal this week to all the distributors and jobbers in the field to help the organization complete its drive for funds to start a public relations program.

In this appeal he asked that each one of the distributors and jobbers, "as a personal favor to assist our association", get everyone of their operator customers to send in applications along with \$25 checks which would automatically make ops "associate members" of CMI "and participate in the first real public relations campaign the coin machine industry has ever attempted."

He also wrote, "We know that the way to get all operators to participate is for you, their distributor, to contact them personally, explain the campaign and how they will benefit by it, directly or indirectly, and get them to send in their application and check for \$25 if they have not already done

so. With you behind us we cannot fail."

He also advised the distributors, "You can safely assure them (the operators) that their money will be invested in building up public good will for their industry from which they are sure to profit."

In addition to Gottlieb's signature, there also appears the following signatures on this letter: Walter Tratsch, A.B.T. Manufacturing Corp., F. H. Parsons, Buckley Music System, Inc., Sam Wolberg, Chicago Coin Machine Co., Dick Hood, H. C. Evans & Co., John Chrest, Exhibit Supply Co., Lou Gensburg, Genco Mfg. Co.; Richard Groetchen, Groetchen Tool Co., William Rabkin, International Mutoscope Corp. These are the Board of Directors of Coin Machine Industries, Inc.

It is generally believed thruout the industry, from reports already received, that the campaign, which was started last week by CMI for a "Public Relations Bureau", will prove successful for it meets with the approval of a great many leaders in the trade.

There is also a further belief that the CMI should make public some of its plans in regard to the type of public relations effort it plans to do. Some coinmen have asked just what these plans are and how they will tie in with the individual territories in which they are operating.

There is no doubt, tho, that generally everyone in the field feels they will benefit from whatever public relations work will get under way. The trade has needed this sort of effort for a great many years.

THE CASH BOX HAS BEEN URGING THAT A "PUBLIC RELATIONS BUREAU" BE CREATED FOR MORE THAN THREE YEARS NOW. THIS IS THE OPPORTUNE TIME TO START A "PUBLIC RELATIONS BUREAU." THE CASH BOX AGAIN URGES ITS READERS TO HELP GET THIS WORK UNDER WAY WITH ALL POSSIBLE SPEED.



# JUKE BOX OPS WANT RECORD LABEL CHANGE

**Claim Mfrs. Should Make Change To Benefit Industry. Ask That Action Be Taken Immediately. Support Of All Juke Box Trade Nationally Needed.**

NEW YORK—The letters, wires and phone calls which deluged The Cash Box, after the appearance of the January 21, 1946 issue wherein this publication again urged that the juke box industry get the record manufacturers to arrange for a special label for the records used by juke box operators and that this label feature the wording, "For use in coin operated music machines", definitely brings to the fore that this is now recognized as one of the paramount issues of this coin operated music machines industry.

From everywhere in the nation came instant recognition of this need. Juke box men who formerly were quiescent to the fact that they did not get the allotment of records they had expected, instantly jumped to attention to make this one of their first requests. It is the hope of these men that the juke box trade nationally will instantly enter into the work and effort necessary to bring about the required change in the wording on the records now being used in their equipment.

These men all realize that the wording on the present records they are using actually places them in the position of using "illegal" merchandise. Yet, the manufacturers themselves realize that they are selling these records to owners of juke boxes and cannot dodge the fact that this can be considered "commercial use" of the records which are actually, and according to the wording on their labels, "to be for use in home phonographs only".

**EVERY RECORD LABEL  
SHOULD FEATURE  
"For Use In Coin  
Machines"  
Operated Music**

All the way down the line there is falsity in the use and sale of the present records. The record manufacturers reproduce on each record a trite and seemingly irrelevant statement and yet turn right around and arrange for sales of their records for commercial purposes. The juke box operator purchases the records in good faith and when he takes time to read the wording on the labels wonders just what he has purchased.

At the same time all in the juke box industry realize that it is actually the wording on these records which has brought about suits from ASCAP and BMI and which also started the Buckley bill into action. So far everything has worked out to the advantage of the juke box trade. But there is no halt to the further attempts at persecution of this industry — simply because such persecution is tempted by the wording on the labels of these records.

One noted juke box leader writes, "The labels on the present records should have been changed years ago. We have brought this to the attention

of the record distributors here many times in the past. Your efforts in this direction are to be commended. This is in keeping with the marvelous work which The Cash Box has done to help protect this industry time and time again and to call the attention of the entire field to the many surrounding ills which it can no longer afford to shut its eyes to anymore."

It is necessary, so that the juke box trade continue forward without any further persecution and without any further obstacles being thrown into its path, that it clear the way of all this sort of unreasonable and unbusiness-like abuse. It must have these labels changed. It must proceed without worrying that someday someone is going to come along and take advantage of this present record label and demand to know how and why the juke box field was allowed to use a record for "commercial purposes" which is strictly labeled for "home use".

The big three record manufacturers: Decca, Victor and Columbia, should be made to change their label wording immediately. Even if the record costs the operators more money it is worth the additional cost for these men to feel that they will not be further molested and persecuted for something which is being sold to them like a "pig in a poke".

The reading on the record label for juke boxes should carry the statement, "FOR USE IN COIN OPERATED MUSIC MACHINES".



# ASSN HEADS MAKE JOINT APPEAL FOR NAT'L TAX COUNCIL

## Ask All Nation's Ops' Associations Enter Into Tax Council For Mutual Protection



RAY BERNHARDT

NEWARK, N. J. — In what amounted to a joint appeal to all the nation's operators' organizations, Ray Bernhardt, president of the Phonograph Operators Association of Eastern Pennsylvania and Sol Kesselman, attorney-manager of the Phonograph Operators Association of New Jersey, asked that everyone immediately enter into the work necessary to create a "National Tax Council", as suggested and urged upon the industry by "The Cash Box" for almost four years now.

Both Kesselman and Bernhardt have the backing of their organizations towards entering into a "National Tax Council", they report.

Kesselman stated, "Our association and the Phonograph Operators Association of Eastern Pennsylvania believe that this is the time for the creation of a 'National Tax Council' as proposed by 'The Cash Box'. We feel certain that everyone of the associations thruout the country will agree with us that the tax problem is growing more serious each day.

"Therefore, we believe, that the trade needs and wants an organization which will help it to better understand whatever tax measures may be proposed and which, especially, will help protect it from excessive licensing fees."

Bernhardt has long been an advocate of the need for a "National Tax Council". Some months ago his organization reported that they had voted this need "into the minutes of one of our meetings".

Bernhardt stated, "At the present time we, here in Philadelphia, are faced with the possibility of increased license fees on each one of our phonos. We know that this is not only unfair but absolutely inequitable. Yet, there is nowhere we can go in the industry for expert tax advice, data, former records, precedents, victorious cases, etc., that we need to help our attorneys and others whom we have employed to fight this increase".

Both these association heads compliment "The Cash Box" for being so persevering in urging that this industry create a 'National Tax Council'.

Kesselman stated, "Once again 'The Cash Box', as with the Buckley bill, has started the ball to rolling and is helping the industry to greater and better progress. In this case of a 'National Tax Council', 'The Cash Box' is to be complimented by everyone in the trade for the work it has done and is doing. All the nation's associations should join in immediately to get a 'National Tax Council' under way for the mutual protection of the men in this trade."

Letters are already going forward to everyone of the associations thruout the country. Both men believe that there is sufficient interest in the creation of a "National Tax Council" at this time to bring about a meeting of association leaders, as well as many independent operators, in some central location in the country where first talks regarding a "National Tax Council" can be held.



SOL KESSELMAN

They are asking that other association leaders and individual operators thruout the nation give their thoughts in regard to the creation of a "National Tax Council".

They are of the hope that everyone will enthusiastically enter into this effort and that a central bureau will be located where records of all present taxes as well as former tax cases, precedents and all material relative to tax matters will be gathered together.

They will also seek for tax experts who will make a study of present taxation in the coin machine field and offer helpful cures for some of the inequitable taxes now in existence.

Leaders thruout the industry are invited to send their comments and thoughts regarding a "National Tax Council" to "The Cash Box" which will be happy to present these to the trade.

The work which Ray Bernhardt of Philadelphia and Sol Kesselman of this city are doing in regard to the creation of a "National Tax Council", it is believed, will help to get such a council into action long before many dreamed it would become a fact.



# AOLAC APPEALS TO ALL COINMEN TO CREATE NAT'L TAX COUNCIL

**“Curley” Robinson Urges Trade To Recognize Revenue Drive By States, Cities, Counties Thruout The Nation. “This Is Our Greatest Necessity”, He Says.**



SAMUEL (CURLEY) ROBINSON

LOS ANGELES, CAL. — Samuel (Curley) Robinson of AOLAC (Associated Operators of Los Angeles County, Inc.) rallies to the banner of a “National Tax Council” to be created for the coin operated machines industry just as fast as is humanly possible.

“Curley” wastes no time in immediately getting down to brass tacks. He states, “The need for a ‘National Tax Council’ has gone beyond any demands which were ever before made on this industry for any sort of help. The fact that ‘The Cash Box’ brought this to the fore many years ago appealed to everyone in this business. But, the war was on and tho we all instantly rallied to the cause which ‘The Cash Box’ presented, we could do very little because of the great emergency which faced our nation.

“Now, with states, counties, cities, towns and villages everywhere in the country demanding more and greater revenue — it is up to us, in the coin machine industry, to create this ‘National Tax Council’ and do so immediately.

“Wasting time now means losing more and still more money for coin machine men thruout the country. Everytime someone presents a theoretical argument regarding whether there will be enough coinmen in agreement for a ‘National Tax Council’ and stops such a council from being created—someone is going to get hurt.

“Not only here, in Los Angeles County, have we felt the weight for needed revenue and are now paying more money per machine per yearly license, but, we note that this is happening all over the nation.

“The juke box organizations are getting together. That means that everyone of us in the amusement machines division of the industry, too, must get together and work with these juke box members of our industry to arrange for one ‘National Tax Council’ as suggested by ‘The Cash Box’ so that we can at least have a central spot to go to when we need tax information, tax data, tax records, tax precedents, tax cases that have been won and lost — so that when new taxation drives come into being (and they are coming into effect each and every day everywhere in the country) we shall have at least some place where we can go to get the advice of tax experts and sufficient data to help us defeat any proposed new tax revenue measures.

“The time has arrived when this entire coin machine industry must recognize the fact that we are faced with an emergency of a desperate nature. We need a ‘National Tax Council’ now more than ever before in the history of this trade. We are being faced with a revenue drive which is going to eat into the profits of every single operator in this in-

dustry unless we do something about it as quickly as we can.

“There is no question that every association of coin machine men in the nation is willing to put up money to make this ‘National Tax Council’ a fact — and make this a fact immediately. We need the help of all operators, jobbers, distributors and manufacturers. And, in addition to the members of our field, we need every single one of the allied industries so that they, too, who have always profited from this business, will continue to profit from it — for we can assure them that we will attempt by every possible means to remove the tax obstacles that face us — if we can create a ‘National Tax Council’ immediately.”

We, at AOLAC, know what the creation of a ‘National Tax Council’ will mean to every operator, jobber, distributor and manufacturer in the industry. We believe that if everyone of these men will get back of this great effort that this trade will have, for the first time, one of the greatest necessities it has ever needed.

“There is no time to be wasted on words. This is the time for action. And action is something that requires everyone of the members of this industry to immediately let us know here at AOLAC whether they will enter into a ‘National Tax Council’ with us as suggested by ‘The Cash Box’ so that such an organization can immediately begin to function for the good and welfare of all in this field.”

(Samuel (Curley) Robinson a few years ago, on his own expense, went to Washington in an effort to get the House Ways and Means Committee to lower present Federal coin machine taxes. He has had a great deal of experience with coin machine-taxation.)



# N. Y. TIMES' STORY IS REASON FOR "PUBLIC RELATIONS BUREAU"

## Describes "Bad Boys" As Frequenting "Juke Box Joints". This Should Be Corrected Immediately.

NEW YORK—A feature story appearing in "The New York Times Magazine" (Sunday, January 27) brings to light one of the greatest reasons for the need of a "Public Relations Bureau" for the coin machine industry as now being urged by the CMI (Coin Machine Industries, Inc.) the manufacturers' association, in addition to the plea which The Cash Box has been making for more than three years.

In this story, which appeared on page 13 of that issue written by A. H. Lass, who is considered an authority on juvenile delinquency, there appears a list of the "traits" of "bad boys" and among this listing is the following: "They gamble, annoy policemen and their neighbors, frequent poolrooms and JUKE BOX JOINTS".

Tho buried away in this full page article by Mr. Lass, it may have been passed up by many of the readers of this famous newspaper, yet, there is no doubt that of all those who did read this article and this must include a large part of "The New York Times" circulation thruout the entire country, many came across the words "juke box joints".

Definitely this did not add flavor to the words "juke box". Nor did this help gain prestige and better understanding for the great and grand work which juke boxes have done for the U. S. Treasury Department during the war period, for many charities and especially for many of the "youth canteens" across the nation now serving the needs of youngsters to keep them off the streets and make better citizens of them.

There is only one real answer to this sort of statement by a man who should most definitely know better. Or, if he doesn't know what great work the juke box has done for minors — then he should be told — and that story can be told him by a "Public Relations Bureau".

The Cash Box has continued to urge and to plead for the creation of a "Public Relations Bureau" for more than three years. Now the manufacturers, thru their own organization, the CMI, have also made this a major issue. They are asking for the entire trade to join in this effort.

It is up to the members of this industry, and in the case of this article which appeared in "The New York Times Magazine", up to the juke box men first, to make this public relations program which CMI is intending to start — an immediate success.

The complete details of CMI's plan for the creation of a "Public Relations Bureau" appeared in this past week's (January 28, 1946) issue of The Cash Box. In this week's issue CMI's president, David Gottlieb, appeals to all distribs and jobbers in the country to help the organization by urging their operator-customers to enter as associate members of CMI.

## AOLAC MEETING BRINGS BIG TURNOUT OF COINMEN

### Discussions Centered On License Fees

By Special Wire to The Cash Box

LOS ANGELES, CALIF.—The regular monthly meeting of the AOLAC (Associated Operators of Los Angeles County, Inc.) brought about one of the largest turnouts of coin machine operators, jobbers, distributors and manufacturer's representatives which this city has ever yet seen.

The meeting was held at the North Star Auditorium (Thursday, January 24) with Samuel (Curley) Robinson, executive director of the AOLAC presiding.

In addition to over 125 members of the organization being present at this meeting there was also in attendance, Paul Laymon of Paul Laymon Co., Jack Simon of Sicking Distributing Co., Phil Robinson of Chicago Coin Machine Co., Elky Ray of D. Gottlieb & Company and Bill Happel of Badger Sales Company.

Most noteworthy at this meeting was the fact that all discussions were centered on taxation. The new license fees were discussed. There was also discussed the various new taxes which are being attempted thruout the territory as far as music equipment is concerned.

It is generally believed that the organization won a triumph in the fact that taxes were reduced here from \$36 per year per game to \$24 per year. This was accomplished by a heated argument which "Curley" Robinson had with the Board of Supervisors of Los Angeles County.

Also present at this meet was Aubrey Stemler, new managing director of the Phonograph Operators of Southern California. He spoke briefly on the aims and purposes of his organization.

Since many of the games men here are also music operators it is believed that Stemler won many new members to the cause which the music ops association is sponsoring at this time to force down the present license fees in the County from \$12 to \$6 per year per machine and from \$1 per year for each wall box to 50c per year per wall box. The music machine men are now circulating a petition thruout the County to bring this about.

## STEMLER TO MAKE PERSONAL CALLS ON MUSIC OPS



AUBREY STEMLER

LOS ANGELES, CALIF. — Aubrey Stemler, newly appointed organizing director of the Music Operators Association of Southern California, with temporary headquarters at 2940 West Pico Blvd., this city, reports that he will make personal calls on all music operators in the Southern California territory.

These personal calls will be in keeping with the membership drive which is now under way by the organization. Stemler proposes to make it his business to become personally acquainted with each one of the members of the organization and to discuss their problems with them right in their own backyard.

Stemler has spent about eight years in the music machine business on the Pacific Coast and knows almost all the juke box trade here. He asks The Cash Box, "Please advise the music operators of southern California that they can get in touch with me regarding any of their problems at our present temporary address. I am, at the same time, attempting to cover each and everyone of them by personal visit."



EXCLUSIVE TO "THE CASH BOX"

## RECORD REVIEWS

By

DAVE QUIRK

RECORD REVIEW EDITOR  
OF THE  
NEW YORK DAILY NEWS**"That's The Stuff You Gotta Watch"  
"Baby Look At You"****Wynonie "Blues" Harris -  
Jack McVee Orch.  
(Apollo 361)**

● Wynonie "Blues" Harris gets star billing on the first side, with Jack McVee and his All-Stars supplying a snappy backdrop. Harris is one of those singers who has a following of all ages and his work in this waxing tells why. He handles tune and wordage in easy fashion, getting across plenty of personality with each note and syllable. It's a number that will get plenty of play in beer-weeping, as well as soda-sipping, spots. On the backing, the McVee crew does a nice job with an ordinary piece.

**"Jimmy's Round The Clock Blues"  
"Harlem Nocturne"****Jimmy Rushing - Johnny Otis Orch.  
(Excelsior 142)**

Jimmy Rushing, who won top recognition as Count Basie's vocalist, does a nice job with the first side, backed by Johnny Otis and his band. The number's got a lot of snap to it and will get plenty of attention from the coin patrons especially in spots like Harlem. On the backing the Otis crew gets a chance to run loose with a good instrumental.

**"Amen"  
"Rock-A My Soul"****Luvenia Nash Singers  
(Excelsior 148)**

Negro spirituals always have an appeal and this recording keeps up the tradition. The Luvenia Nash Singers have beautiful voices and their handling of these two numbers is tops. Margaret Pett also does a nice solo on the first side. It's good for the race spots and could do okay where older people gather in other locales.

**"Got Your Love In My Heart"  
"Tisco-Cisco"****Herb Jeffries - Joe Liggins  
and His Honeydrippers  
(Exclusive 211)**

● The second side seems to be the attraction on this disk with Pat Kay scoring with a pleasing vocal as Herb Jeffries and his orchestra bat out a lively instrumental. Herb used to be vocalist with Duke Ellington and on the first side gives a good account of himself, backed by Joe Liggins and His Honeydrippers. The combination of cowboy song and romantic ballad is a good one, and will widen the appeal of the disk.

**"Donkey Serenade"  
"Symphony"****Jack Nye Orchestra  
(Courtney 111)**

● Another disk with the Nye crew furnishing the music, and Miss Dorius doing the yodeling on the second half. Two standard pop tunes, they get good treatment from this aggregation.

SLEEPER  
OF THE WEEK**"Just Give Me A Man"****Gerald Wilson Orch.****Excelsior De Luxe Series**

★ Here's a tune on a race record that has a great chance to be a nationwide hit. As played by Gerald Wilson has his boys and sung by Bette Roche, it's yand sung by Bette Roche, it's a natural. It can't miss. Definitely on the blues side, its lyrics are good and there's plenty of zing in the music. The other side is "Just One of Those Things," a romantic ballad, warbled by Dick Gray. Here's a lad who'll bear watching. He has tons of appeal in his voice.

**"I Can't Begin To Tell You"  
"Warsaw Concerto"****Jack Nye Orchestra  
(Courtney 112)**

● Both are good recordings and Jack Nye's orchestra does real well by them. On the first side the vocal is handled by Eve Dorius in capable fashion and on the backing the boys snap out a top instrumental that will have the youngsters jiggling their feet all over the drugstores. If it's a place where they can dance, that's what you'll see them doing when this number is played.

**"Thank You For The Lies"  
"Play Jackpot"****Dusty Brooks and His Four Tones  
(Memo 1001)**

● Dusty Brooks and His Four Tones work up a good sweat on both sides but reach their peak on "Jackpot." It's a lively number with Dusty ripping out a solid vocal. The flipover is one of those torchies, ably handled by Raymond Wheaton. The disk is set up to cater to lovers.

**"Stop Your Flirting, Little Girl"  
"Texas a la Mode"****Terry Fell and His Orch.  
(Courtney 103)**

● Terry Fell and His Seven Southerners do right nicely by these two tunes. The first is a novelty, with plenty of piano and a Fell vocal. The other side is strictly instrumental, with the guitar getting the big play. It's good hill-billy and should draw the coin, especially from an all-male audience pretty much softened up by a nip or two.

**"Oh What It Seemed To Be"  
"Day By Day"****Frank Sinatra  
(Columbia 36905)**

It's six, two and even that the second side will get most of the plugs. In fact, the major record companies are rushing cuttings of the number. But just put it in your notebook that the slipover is the sleeper. Frank Sinatra was never better than in his selling of this swell tune. Moreover, there's a good chance the nation's disk fans will agree that this is about his best waxing yet. It was written by Frankie Carle and reminds you of another Carle hit, "Sunrise Serenade." It has the same rolling rhythm. On the other side Sinatra does another swell job to make the disk a double-barrelled cinch for top play in the music boxes all over the country.

**"Day By Day"  
"Prove It By The Things You Do"****Bing Crosby  
(Decca 18746)**

● Bing Crosby comes up with his version of "Day" to top the parade of waxings of this tune. A good ballad, Bing eases through it in his customary stellar style and repeats on the other side. Mel Torme and His Mel-Tones provide the musical backdrop. Like all Crosby disks, this one will get churned to death in the boxes.

**"Slowly"  
"I Don't Wanna Do It Alone"****Kay Kyser  
(Columbia 36900)**

● Although Kay Kyser will probably get all the applause for the first side, the reverse number is sure to be a hit with juke fans. It's a cute novelty, stepped up by a nice melody. Lucyann Polk handles the lyrics. "Slowly" is a natural and Kyser does a great job with it, with Michael Douglas and the Campus Kinds revealing a catchy style in the vocal.



# THE CASH BOX

## DISC-HITS BOX SCORE

COMPILED BY  
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

### CODE

BB—BLUEBIRD DE—DECCA  
CA—CAPITAL MA—MAJESTIC  
CO—COLUMBIA VI—VICTOR

RECORDING COMPANIES LISTED ALPHABETICALLY.

	Jan. 28	Jan. 21	Jan. 14
<b>1—Symphony</b> CO-36874—BENNY GOODMAN ORCH. <i>My Guy's Come Back</i> DE-23456—MARLENE DIETRICH <i>Lili Marlene</i> VI-20-1747—FREDDY MARTIN ORCH. <i>In the Middle of May</i> DE-18735—BING CROSSBY—YOUNG ORCH. <i>Beautiful Love</i> DE-18737—GUY LOMBARDO ORCH. <i>Seems Like Old Times</i> CA-227—CHAPPELL MUSIC CO. <i>Day By Day</i> MA-7162—D. O'NEIL—R. NEWMAN ORCH. <i>Let It Snow! Let It Snow! Let It Snow!</i> CA-227—JO STAFFORD <i>Day by Day</i>	147.2	143.2	133.8
<b>2—Let It Snow!</b> Let It Snow! VI-20-1759—VAUGHN MONROE ORCH. <i>When the Sandman Rides the Trail</i> DE-18741—CONNIE BOSWELL—R. MORGAN <i>Walkin' With My Honey</i> CO-36909—WOODY HERMAN ORCH. <i>Everybody Knew But Me</i>	110.0	74.8	69.1
<b>3—I Can't Begin To Tell You</b> CA-221—A. RUSSELL—WESTON ORCH. <i>Love Me</i> CO-36867—HARRY JAMES ORCH. <i>Waitin' for the Train to Come In</i> DE-23457—BING CROSSBY <i>I Can't Believe That You're in Love with Me</i> VI-20-1720—SAMMY KAYE ORCH. <i>What Makes the Sunset?</i>	84.2	106.8	100.9

	Jan. 28	Jan. 21	Jan. 14
<b>4—It Might As Well Be Spring</b> DE-18706—DICK HAYMES—YOUNG <i>That's for Me</i> VI-20-1725—VAUGHN MONROE ORCH. <i>Talkin' to Myself About You</i> CA-214—PAUL WESTON ORCH. <i>How Deep Is the Ocean</i> VI-20-1738—SAMMY KAYE <i>Give Me the Simple Life</i> CO-36893—RAY NOBLE ORCH. <i>Full Moon and Empty Arms</i>	83.6	104.5	110.0
<b>5—Doctor, Lawyer, Indian Chief</b> CA-220—B. HUTTON—WESTON ORCH. <i>A Square in the Social Circle</i>	66.0	54.1	29.5
<b>6—Dig You Later</b> VI-20-1750—PERRY COMO <i>Here Comes Heaven Again</i>	62.0	71.6	60.5
<b>7—Chickery Chick</b> VI-20-1726—SAMMY KAYE ORCH. <i>I Lost My Job Again</i> CO-36877—GENE KRUPA AND ORCH. <i>Just a Little Fond Affection</i> DE-18725—EVELYN KNIGHT—JESTERS <i>Let Him Go—Let Him Tarry</i> MA-7155—GEORGE OLSEN <i>Kentucky Babe</i>	49.2	68.5	67.5
<b>8—Personality</b> CA-230—JOHNNY MERCER <i>If I Knew Then</i> VI-20-1781—D. SHORE—CASE ORCH. <i>Welcome to My Dream</i>	43.6	13.1	2.3
<b>9—Waitin' for the Train To Come In</b> DE-18718—JOHNNY ROBERTSON <i>Fishie' for the Moon</i> MA-7156—LOUIS PRIMA <i>Just a Little Fond Affection</i> CA-218—PEGGY LEE WITH ORCH. <i>I'm Glad I Waited for You</i> CO-36867—HARRY JAMES ORCH. <i>I Can't Begin to Tell You</i>	43.5	50.5	68.3
<b>10—It's Been a Long, Long Time</b> CO-36838—HARRY JAMES ORCH. <i>Autumn Serenade</i> DE-18708—BING CROSSBY <i>Whose Dream Are You?</i> DE-4256—TERRY SHAND ORCH. <i>Pay Me No Mind</i> VI-20-1721—CHARLIE SPIVAK ORCH. <i>If I Had a Dozen Hearts</i> CA-219—STAN KENTON AND ORCH. <i>Don't Let Me Dream</i> MA-7157—DE MARCO SISTERS <i>Tico, Tico</i> DE-4256—TERRY SHAND ORCH. (VC) <i>Pay Me No Mind</i>	42.8	67.6	99.8
<b>11—I'm Always Chasing Rainbows</b> CO-36899—HARRY JAMES ORCH. <i>Baby, What You Do to Me</i> DE-23472—H. FORREST—D. HAYMES <i>Tomorrow is Forever</i> VI-20-1788—PERRY COMO—CASE ORCH. <i>You Wan't Be Satisfied, etc.</i> VI-28-0402—AL GOODMAN ORCH. <i>If I Laved You</i>	36.8	8.1	7.1
<b>12—That's for Me</b> CA-213—JO STAFFORD <i>Gee, It's Good To Hold You</i> CO-36844—KAY KYSER—CAMPUS KIDS <i>Choo Choo Polka</i> DE-18706—DICK HAYMES—YOUNG ORCH. <i>It Might As Well Be Spring</i> MA-7149—JERRY WALD ORCH. <i>Gette Re This or That</i> VI-20-1716—ARTIE SHAW ORCH. <i>Yalanda</i>	19.2	33.3	34.2
<b>13—You Wan't Be Satisfied (Util You Break My Heart)</b> CO-36884—LES BROWN ORCH. <i>Come To Baby, Do</i> MA-1029—LOUIS PRIMA ORCH. <i>Brooklyn Boogie</i> MA-7144—LOUIS PRIMA ORCH. <i>There's a Broken Heart, etc.</i> VI-20-1788—PERRY COMO—CASE ORCH. <i>I'm Always Chasing Rainbows</i>	14.8	-1.0	4.7

	Jan. 28	Jan. 21	Jan. 14
<b>14—Slowly</b> CO-36839—KATE SMITH <i>Dearest Darling</i> DE-23434—HAYMES-FORREST <i>I'll Buy That Dream</i> 20-1711—HAL MCINTYRE ORCH. <i>Autumn Serenade</i> MA-7163—LOUIS PRIMA <i>Everyone Knew But Me</i>	14.0		
<b>15—Some Sunday Morning For Singing</b> VI-20-1776—LARRY STEVENS <i>Come Closer to Me</i> DE-18740—DICK HAYMES <i>All I Owe I Owe I Owe</i>	13.2	5.3	3.6
<b>16—It's a Grand Night Of All Evil</b> VI-20-1776—LARRY STEVENS <i>Come Closer to Me</i> DE-18740—DICK HAYMES <i>All I Owe I Owe I Owe</i>	12.8	12.6	8.5
<b>17—Money Is the Root Of All Evil</b> VI-20-1776—LARRY STEVENS <i>Come Closer to Me</i> DE-18740—DICK HAYMES <i>All I Owe I Owe I Owe</i>	12.7		
<b>18—Buz Me</b> CA-226—ELLA MAE MORSE <i>Rip Van Winkle</i>	12.6	8.5	9.0
<b>19—Come to Baby, Do</b> CO-36884—LES BROWN ORCH. <i>You Wan't Be Satisfied</i> DE-18716—JIMMY DORSEY <i>Autumn Serenade</i> MA-7153—JACK SMITH <i>One More Dream</i> VI-20-1748—DUKE ELLINGTON ORCH. <i>Tell Ya What I'm Gonna Do</i>	12.1	10.4	14.8
<b>20—Coffee Time</b> CO-36882—KAY KYSER <i>Angel</i> VI-20-1763—SHEP FIELDS <i>Put That Ring on My Finger</i>	12.0	8.0	9.5
<b>21—Nancy</b> CO-36868—FRANK SINATRA <i>Cradle Song</i>	11.2	11.7	8.9
<b>22—Aren't You Glad You're You</b> DE-18720—BING CROSSBY <i>In the Land of Beginning Again</i> MA-7158—GEORGE OLSEN <i>Good Time Polka</i> VI-20-1728—TOMMY DORSEY <i>A Door Will Open</i> CO-36875—LES BROWN ORCH. <i>The Last Time I Saw You</i> CA-225—P. PIPERS—WESTON ORCH. <i>In the Middle of May</i> CA-225—P. PIPERS—WESTON ORCH. <i>In the Middle of May</i>	10.4	20.7	10.5
<b>23—My Guy's Come Back</b> CO-36874—BENNY GOODMAN <i>Symphony</i> MA-1017—THELMA CARPENTER <i>These Foolish Things</i> VI-20-1731—DINAH SHORE <i>Honey</i>	10.0	3.3	2.2
<b>24—Bells of St. Mary's</b> DE-18721—BING CROSSBY—TROTTER ORCH. <i>I'll Take You Home Again</i> DE-18302 (315)—FRED WARING ORCH. <i>Kathleen</i> AND GLEE CLUB <i>In a Monastery Garden</i> VI-20-1791—CHARLIE SPIVAK ORCH. <i>You Can Cry as Somebody Else's Shoulder</i>	8.4	1.3	-1.0
<b>25—Artistry Jumps</b> CA-229—STAN KENTON <i>Just A-Sittin' and A-Rockin'</i>	4.8	7.6	14.3
<b>26—Tampico</b> CA-202—STAN KENTON ORCH. <i>Southern Scaedal</i>	4.7	6.2	8.6
<b>27—Just a Little Fond Affection</b> CO-36877—GENE KRUPA ORCH. <i>Chickery Chick</i> DE-18722—CHARLIE BARNET ORCH. <i>Surprise Party</i> VI-20-1727—CHARLIE SPIVAK ORCH. <i>You Are Too Beautiful</i> CO-36871—KATE SMITH <i>Tumbling Tumbleweeds</i> MA-7156—LOUIS PRIMA <i>Waitin' for the Train to Come In</i>	4.4	4.0	5.2

	Jan. 28	Jan. 21	Jan. 14
<b>28—As Long as I Live</b> CA-228—JOHNNY JOHNSTON <i>One More Dream</i> CO-36892—FRANKIE CARLE ORCH. <i>Oh! What It Seemed to Be</i> CO-36723 (C-102) B. GOODMAN ORCH. <i>The Wang, Wang Blues</i> DE-18729—BOB EBERLY <i>Gain' Home</i> VI-20-1732—DINAH SHORE <i>But I Did</i> VI-20-1626—LENA HORNE <i>I Ain't Got Nathin' But the Blues</i>	4.2	16.7	3.8
<b>29—Along the Novajo Trail</b> CO-36846—GENE KRUPA ORCH. <i>A Tender Ward Will Mend It All</i> DE-23437—BING CROSSBY—ANDREW SISTERS <i>Good, Good, Good</i> VI-20-1666—DINAH SHORE <i>Counting the Days</i> VI-20-1730—ROY ROGERS <i>Don't Blame It All on Me</i>	4.1	3.6	4.3
<b>30—I'll Buy That Dream</b> VI-20-1679—HAL MCINTYRE ORCH. <i>I'd Do It All Over Again</i> CO-36833—HARRY JAMES ORCH. <i>Memphis in June</i> DE-23434—HAYMES—FORREST AND YOUNG ORCH. <i>Same Sunday Morning</i>	4.0	9.9	14.7
<b>31—Oh! What It Seemed to Be</b> CO-36892—FRANKIE CARLE ORCH. <i>As Long as I Live</i> CO-36905—FRANK SINATRA <i>Day by Day</i>	3.5	4.4	
<b>32—One More Dream</b> VI-20-1728—TOMMY DORSEY <i>Aren't You Glad You're You</i>	3.3		
<b>33—Just a-Sittin' and a-Rockin'</b> VI-20-1761—TOMMY DORSEY ORCH. <i>That Went Out with Button Shoes</i>	3.2		
<b>34—The Moment I Met You</b> VI-20-1761—TOMMY DORSEY ORCH. <i>That Went Out with Button Shoes</i>	3.1	1.5	10.0
<b>35—A Door Will Open</b> VI-20-1728—TOMMY DORSEY <i>Aren't You Glad You're You</i>	2.0	4.2	9.3
<b>36—Polonaise (Chopin)</b> DE-18677—CARMEN CAVALLARO ORCH. <i>Enlora</i> VI-11-8848—JOSE ITURBI <i>Part 2</i> CO-17377-D—D. JOHN PETRI <i>VI-20-1769 (P-145) AL GOODMAN ORCH. Finale</i>	2.5	-1.0	1.9
<b>37—Everyone Knew But Me</b> VI-20-1769—AL GOODMAN ORCH. <i>Finale</i>	2.4		
<b>38—All I Owe I Owe I Owe</b> VI-20-1769—AL GOODMAN ORCH. <i>Finale</i>	2.4		
<b>39—9:20 Special</b> VI-20-1769—AL GOODMAN ORCH. <i>Finale</i>	2.3		
<b>40—The Honeydripper</b> 88-34-0737—ROOSEVELT SYKES <i>High Price Blues</i> CO-36894—CAB CALLOWAY ORCH. <i>If This Isn't Love</i> DE-23451—JIMMIE LUNCEFORD—RHYTHM BOYS <i>Baby, Are You Kiddin'?</i>	2.2	3.5	3.5
<b>41—Rachmaninoff Concerto No. 2</b> VI-28-0404—AL GOODMAN ORCH. <i>Spellbound</i> VI-20-1749—FREDDY MARTIN ORCH. <i>I'm Glad I Waited for You</i>	2.2	-1.0	2.9
<b>42—Warsow Concerto</b> VI-20-1749—FREDDY MARTIN ORCH. <i>I'm Glad I Waited for You</i>	2.1		
<b>43—Till the End of Time</b> CO-36828—LES BROWN <i>He'll Have to Cross the Atlantic</i> VI-20-1709—PERRY COMO <i>That Feeling in the Moonlight</i> CO-36849—GINNY SIMMS—FAIRCHILD ORCH. <i>I'm Gonna Love That Guy</i> DE-18699—DICK HAYMES—YOUNG ORCH. <i>Love Letters</i>	2.0	5.4	7.6



# C.M.I. BLUE BOOK

**FOREWORD** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

**METHOD** The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

**IMPORTANT** Machines underlined mean these were most active in trading the past week.

**CODE** Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

- |          |   |           |  |
|----------|---|-----------|--|
| <b>1</b> | MEANS PRICE WENT UP.                                | <b>5</b>  | MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.                           |
| <b>2</b> | MEANS PRICE WENT DOWN.                              | <b>6</b>  | MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.                                   |
| <b>3</b> | MEANS MACHINE JUST ADDED TO LIST.                   | <b>7</b>  | MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.                                 |
| <b>4</b> | MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK. | <b>XX</b> | MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION. |

## THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF  
THE COIN MACHINE INDUSTRY"

ISSUED EVERY WEEK. REPRODUCTION IN WHOLE  
OR IN PART FORBIDDEN WITHOUT WRITTEN PER-  
MISSION FROM THE PUBLISHERS. COMPLETE  
CONTENTS COPYRIGHTED.

**PUBLICATION OFFICES**

381 FOURTH AVENUE, NEW YORK 16, NEW YORK  
ALL PHONES: MURRAY HILL 4-7797

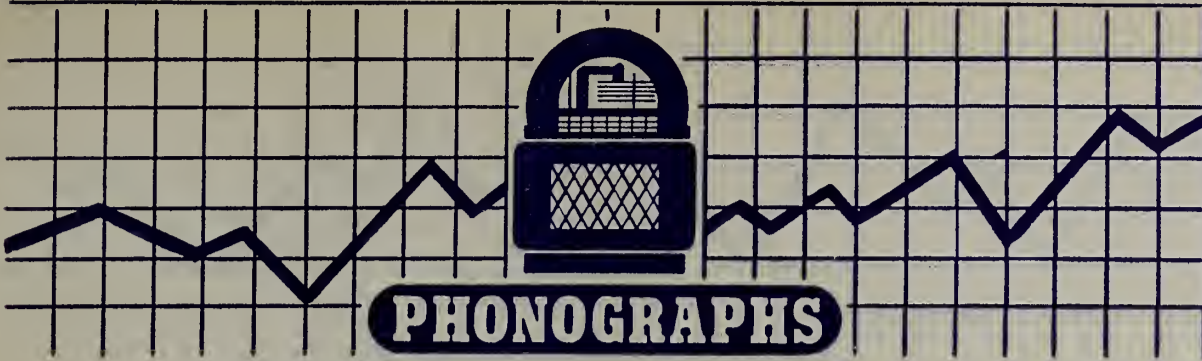
**CHICAGO OFFICE**

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS  
HELEN PALMER, Mgr. ALL PHONES: DEARBORN 0045

**LOS ANGELES OFFICE**

422 W. 11th ST., LOS ANGELES 15, CALIFORNIA  
MARSHALL MICON, Mgr. ALL PHONES: PERSPECT 2687





**C.M.I.  
BLUE  
BOOK**

**SEEBURG**

xx. Selectomatic 10	\$35.00	\$75.00
5. Symphonola	110.00	125.00
xx. Model A III	85.00	115.00
xx. Model B	62.50	100.00
xx. Model C	37.50	
xx. Model H	100.00	
xx. Rex	205.00	239.50
xx. Rex, with adaptor	239.50	
xx. Model K-15	95.00	149.50
xx. Model K-20	160.00	175.00
1. Royale	225.00	295.00
1. Plaza	289.50	400.00
1. Regal	325.00	400.00
7. Regal, RC	300.00	385.00
xx. Model A	125.00	
6. Gem	200.00	325.00
4. Classic	400.00	450.00
5. Classic, RC	425.00	515.00
2. Mayfair	295.00	350.00
xx. Melody King	125.00	135.00
2. Crown	299.50	350.00
xx. Crown, RC	345.00	
xx. Concert Grand	285.00	325.00
7. Colonel	300.00	425.00
xx. Colonel, RC	450.00	575.00
xx. Concert Master, RC	575.00	
xx. Cadet	350.00	425.00
xx. Cadet, RC	425.00	475.00
6. Major	340.00	
1. Major, RC	385.00	500.00
xx. Envoy	395.00	445.00
6. Envoy, RC	465.00	525.00
1. Vogue	350.00	419.50
xx. Vogue, RC	450.00	475.00
7. Casino	289.50	395.00
xx. Casino, RC	239.50	389.50
5. Commander	335.00	465.00
xx. Commander, RC	395.00	495.00
5. Hi-Tone 9800	575.00	625.00
5. Hi-Tone 9800 RC	575.00	685.00
5. Hi-Tone 8800	575.00	625.00
2. Hi-Tone 8800 RC	575.00	675.00
5. Hi-Tone 8200	525.00	625.00
5. Hi-Tone 8200 RC	639.00	685.00
5. 20 Record '43 Cabt	459.50	475.00
xx. Playboy	10.00	29.50
6. Selectomatic 16	4.50	6.50
6. Selectomatic 20	5.00	7.50
5. Selectomatic 24	6.50	8.00
xx. Remote Speak Organ	22.50	32.50
xx. Multi-Selector 12 Rec	69.50	
xx. Melody Parade Bar	4.50	
2. 5c Wall-O-Matic Wireless	25.00	39.50
xx. 5c Bar-O-Matic Wireless	29.00	39.50
5. 5c Wall-O-Matic 3 Wire	26.50	35.00
xx. 30 Wire Wall Box	2.00	7.50
xx. Power Supply	15.00	
xx. 5, 10, 25c Bar-O-Matic 3-Wire	32.50	47.50
6. 5, 10, 25c Wall-O-Matic 3-Wire	32.50	47.50
2. 5c, 10, 25c Wall-O-Matic Wireless	45.00	52.50
1. 5, 10, 25c Bar-O-Matic Wireless	42.50	45.00
xx. Electric Selector	30.00	
7. Wireless Stroller	17.50	27.50
5. Wall Brackets	2.50	
xx. Wired Speak Organ	24.50	32.50

**WURLITZER**

xx. P-10	\$49.50	\$75.00
xx. P-10 III	65.00	69.50
1. P-12	75.00	129.00
xx. P-12, III	109.50	139.00
xx. 312	85.00	95.00
5. P-400	59.50	139.50
2. 412	135.00	179.00
xx. 412 DC Cr.	32.50	
xx. 412, III	100.00	159.50
xx. 316	100.00	125.00
xx. 416	105.00	135.00
5. 616	175.00	269.00
5. 616, III	225.00	275.00
xx. 616 A	145.00	225.00
1. 716	175.00	245.00
2. 24	250.00	299.50
2. Revamp (24)	275.00	295.00
5. 600R	369.50	450.00
2. 600K	425.00	475.00
5. 500	425.00	475.00
2. 500K	425.00	445.00
xx. 500A	395.00	425.00
2. 41 (Counter)	125.00	150.00
xx. 51 (Counter)	110.00	150.00
1. 61 (Counter)	125.00	165.00
2. 71 (Counter)	175.00	225.00
xx. 81 (Counter)	150.00	250.00
xx. 50	75.00	129.50
5. 700	625.00	675.00
5. 750M	725.00	
1. 750E	725.00	760.00
xx. 780M Colonial	550.00	600.00
2. 780E	625.00	650.00
2. 800	675.00	700.00
2. 850	775.00	825.00
6. 950	675.00	775.00
2. 42-24 (Rev)	400.00	445.00
5. 42-500 (Rev)	500.00	595.00
2. 42-600 (Rev)	475.00	
2. 300 Adaptor	22.50	29.50
2. 320 Wireless Wall Box	17.00	22.50
xx. 310 Wall Box, 30 Wire	2.00	9.00
2. 320-2 Wire Wall Box	19.50	22.50
5. 332-2 Wire Bar Box	9.50	10.00
2. 331-2 Wire Bar Box	9.50	14.00
1. 304-2 Wire Stepper	19.50	25.00
xx. Wireless Strollers	25.00	
xx. 430 Speaker, Cab. with 5-10-25 Box	79.50	95.00
xx. 420 Speaker Cabinet	50.00	
5. Twin 616 Steel Cabinet Adp. Amp. Stp. Speaker	150.00	225.00
1. Twin 12 Steel Cabinet Adp. Amp. Stp.	185.00	195.00
xx. Selector Speaker	95.00	110.00
1. 100 Wall Box 5c 30 Wire	19.50	20.00
xx. 100 Wall Box 10c	17.50	
7. 111 Bar Box	9.50	12.50
2. 125 Wall Box 5, 10, 25	12.00	24.50
5. 120 Wall Box	20.00	29.50
5. Bar Brackets	2.00	2.50
1. 305 Impulse Rec.	2.50	19.50
xx. 350 Wls. Speaker	20.00	
xx. 115 Wall Box Wire	15.00	
1. 135 Step Receiver	32.50	45.00
5. 145 Imp. Step. Fast	40.00	45.00
xx. 150 Impulse Rec.	20.00	
xx. 337 Bar Box	32.50	
xx. 306 Music Transmit	10.00	12.50
xx. 39A Speaker	25.00	
6. 130 Adaptor	27.50	37.95
xx. 24 Steel Cab. Speaker	140.00	175.00
xx. 580 Speaker	149.00	



# C.M.I. BLUE BOOK



## PHONOGRAPHS

### ROCKOLA

1. 12 Record .....	\$110.00	\$125.00
xx. 16 Record .....	97.50	115.00
xx. Rhythm King 12 .....	69.50	99.50
6. Rhythm King 16 .....	135.00	150.00
xx. Imperial 16 .....	125.00	169.50
4. Imperial 20 .....	199.50	235.00
5. Windsor .....	237.50	300.00
xx. Monarch .....	215.00	279.00
xx. Windsor, Ill. ....	250.00	295.00
xx. Std. Dial-A-Tone .....	325.00	400.00
2. '40 Super Rockolite .....	450.00	
xx. Counter '39 .....	125.00	165.00
5. '39 Standard .....	325.00	385.00
1. '39 DeLuxe .....	325.00	425.00
xx. '40 Super Walnut .....	340.00	365.00
7. '40 Super Marble .....	475.00	
xx. '40 Master Walnut .....	335.00	365.00
6. '40 Master Rockolite .....	400.00	450.00
xx. '40 Counter .....	165.00	195.00
xx. '40 Counter with Std. ....	139.50	
6. '41 Premier .....	525.00	550.00
2. Wall Box .....	9.50	15.00
1. Bar Box .....	10.00	21.00
2. '41 Bar Box .....	20.00	
xx. Spectravox '41 .....	65.00	115.00
xx. Glamour Tone Column .....	95.00	
xx. Modern Tone Column .....	50.00	69.50
5. Playmaster & Spectravox ....	350.00	395.00
7. Twin 12 Cab. Speak. ....	175.00	
xx. 20 Rec. Steel Cab ASA .....	109.50	
xx. Playboy .....	30.00	
2. Commando .....	500.00	625.00
xx. 1501 Wall Box .....	5.00	7.00
6. 1502 Bar Box .....	3.50	6.00
6. 1503 Wall Box .....	19.50	
xx. 1504 Bar Box .....	27.50	34.50
xx. 1510 Bar Box .....	25.00	
7. 1525 Wall Box .....	27.50	35.00
5. 1526 Bar Box .....	30.00	42.50
5. Dial-A-Tone B&W Box .....	7.50	17.50
xx. 1805 Organ Speaker .....	37.50	50.00
xx. Tone-A-Lier .....	54.50	
xx. DeLuxe Jr. Console Rock....	150.00	
xx. Playmaster .....	295.00	375.00

### A. M. I.

5. Hi-Boy 302 .....	395.00	649.00
1. Singing Towers 201 .....	375.00	485.00
1. Streamliner 5-10-25 .....	375.00	595.00
2. Top Flight .....	275.00	
xx. Model V-5 Phono .....	60.00	
xx. Singing Towers Speak .....	15.00	
2. Singing Towers (301) .....	275.00	

### BUCKLEY

xx. New Wall Box .....	23.00	
xx. New Bar Box .....	23.00	
7. Wall & Bar Box Old Style..	3.50	4.50
1. Ill. Wall & Bar Box .....	15.00	20.00
xx. 32 Record Adaptor .....	10.00	15.00
xx. 24 Record Adaptor .....	15.00	
xx. 16 Record Adaptor .....	15.00	
xx. Steel Cabinet .....	10.00	20.00
xx. Zephyr Speak Cab. ....	11.25	
xx. 20 Rec. Seeburg Adaptor....	25.00	39.50
5. Bar Brackets .....	.95	2.50

### KEENEY

2. Wall Boxes .....	\$2.50	
xx. Adaptor for Seeburg .....	25.00	
xx. Adaptor for Rockola .....	27.50	
xx. Adaptor for 616 Wurlitzer..	15.00	
xx. Twin 12 Adaptor .....	25.00	37.50
xx. Wurlitzer 24 Adaptor .....	15.00	
xx. Adaptor for Mills Empress..	25.00	
xx. Organ Speaker .....	35.00	
xx. Sun Ray Speaker .....	25.00	
5. Bar Brackets .....	2.50	3.50

### MILLS

5. Zephyr .....	89.00	125.00
xx. Studio .....	70.00	.00.00
xx. Dance Master .....	70.00	90.00
7. DeLuxe Dance Master .....	50.00	52.50
7. Do-Re-Mi .....	50.00	52.50
5. Panoram .....	275.00	379.50
1. Throne of Music .....	285.00	335.00
1. Throne with Adaptor .....	275.00	285.00
xx. Empress .....	325.00	395.00
xx. Panoram Adaptor .....	8.50	
xx. Panoram 10 Wall Box .....	8.50	
xx. Speaker .....	10.00	
6. Panoram Peek (Con) .....	225.00	310.00
xx. Conv. for Panoram Peek ....	12.50	

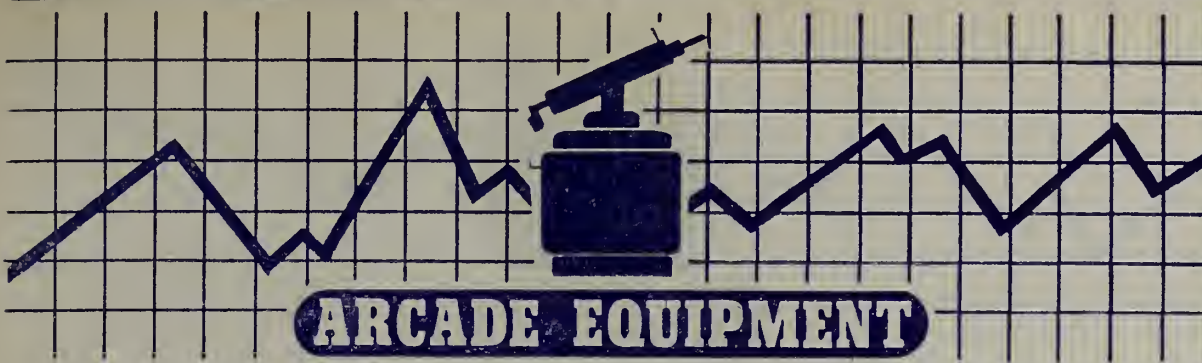
### GABEL

xx. 12 Record, Jr. ....	42.50	75.00
xx. 12 Record with Adaptor ....	58.50	
xx. 12-12 Adaptor .....	94.00	
7. 18 Rec. Ill. Grill .....	20.00	52.50
xx. 18 with Adaptor .....	99.50	125.00
xx. 20 Record Lite Up .....	225.00	265.00
xx. 24 Record Last Mdl .....	75.00	95.00

### PACKARD

2. Play Mor Wall and Box .....	25.00	36.95
5. Bar Bracket .....	2.50	3.50
6. Willow Adaptor .....	18.00	
6. Chestnut Adaptor .....	25.00	36.50
xx. Cedar Adaptor .....	30.00	39.50
6. Poplar Adaptor .....	25.00	46.50
xx. Maple Adaptor .....	30.50	
6. Juniper Adaptor .....	31.00	39.50
xx. Elm Adaptor .....	25.00	
xx. Pine Adaptor .....	25.00	
6. Beech Adaptor .....	20.00	43.50
6. Spruce Adaptor .....	35.00	45.00
6. Ash Adaptor .....	25.00	35.00
xx. Walnut Adaptor .....	25.00	36.50
xx. Lilly Speaker .....	20.00	
xx. Violet Speaker .....	21.00	24.50
xx. Orchid Speaker .....	50.00	
xx. Iris Speaker .....	55.00	59.50





**C.M.I.  
BLUE  
BOOK**

**ARCADE EQUIPMENT**

1. Atlas Baseball	\$75.00	\$85.00	xx. Midget Skee Ball	\$75.00	\$77.50
5. A.B.T. 6 Gun Rifle Rg.	1250.00	1995.00	7. Midget Skee Ball DeL.	75.00	95.00
1. Bally Alley	20.00	49.50	xx. Mills Rotary Digger	29.50	49.50
xx. Bally Basketball	55.00	75.00	2. Mutoscope Ace Bomber	160.00	250.00
1. Bally Convoy	115.00	245.00	xx. Mutoscope Bowl. Alley	110.00	
1. Bally Defender	175.00	250.00	4. Mutoscope Dr. Mobile	200.00	275.00
xx. Bally Eagle Eye	49.50		xx. Mutoscope Dr. Mobile w tk.	260.00	325.00
1. Bally King Pin	150.00	219.50	2. Mutoscope Elec. Trav. Crane	25.00	65.00
xx. Bally Lucky Strike	125.00		xx. Mutoscope Fan Ft. Dig	40.00	54.50
1. Bally Rapid Fire	110.00	200.00	2. Mutoscope Photomatic	650.00	825.00
			xx. Mutoscope Roll Frt. Cr.	50.00	69.50
2. Bally Bull Jap Con	25.00	49.50	2. Mutoscope Sky Fighter	160.00	275.00
1. Bally Shoot-The-Bull	75.00	95.00			
1. Bally Sky Battle	175.00	245.00	7. Mutoscope Sky Fighter		
xx. Bally Racer	80.00	99.50	w. con.	200.00	229.50
1. Bally Torpedo	98.00	175.00	xx. Mutoscope Hockey	37.50	65.00
5. Bally Undersea Raider	399.50		xx. Mutoscope Magic Fing	85.00	125.00
			1. Mutoscope Pokerino	75.00	79.50
xx. Bang-A-Deer	35.00	57.50	2. Munves Super Skee Roll	349.50	
5. Bank Ball	375.00		5. Munves Trap-The-Jap	150.00	
1. Bell-O-Ball	35.00	150.00	xx. Pennant	35.00	49.50
xx. Blister Gunner Con	10.00		1. Periscope	125.00	175.00
1. Bowl-A-Bomb	149.50	175.00	5. Pilot Trainer	850.00	
1. Bowling League	149.50	195.00	2. Pitchen & Catchem	109.50	125.00
5. Buckley DeLuxe Dig	25.00	110.00	5. Poker & Joker	55.00	
5. Buckley Treas. Is. Dig	25.00	59.50	2. Radio Rifle	49.50	95.00
4. Casino Golf	15.00	45.00	2. Rockola Ten Pins LD	35.00	
5. Chicoin Goalee	525.00		6. Rockola Ten Pins HD	40.00	69.50
			xx. Rockola Tom Mix Rifle	25.00	54.50
2. Chicoin Hockey	150.00	219.50	2. Rockola World Series	65.00	75.00
			6. Rockola Talkie Hrsp	100.00	125.00
xx. Chicoin Rola Score	60.00	125.00	xx. Rock-O-Ball	75.00	125.00
4. Chester Pollard Golf	34.50	75.00	5. Roll-A-Ball (Jafco)	379.50	
1. Circus Romance	195.00	199.50	6. Scientific Baseball	67.50	
2. Cupid Wheel	90.00	100.00	5. Scientific Batting Pr.	75.00	125.00
5. Daval Bumper Bowling	75.00	99.50			
xx. Daval-U-Roll-It	44.50		6. Scientific Basketball	30.00	50.00
xx. Evans Duck Pin Alley	189.50		xx. Scientific Battle Royal	149.50	
xx. Evans In-The-Barrel	75.00	95.00	2. Scientific X-Ray Pkr	70.00	110.00
6. Evans Super Bomber	235.00	245.00	2. See-A-Freak	49.50	89.50
2. Evans Play Ball	135.00		4. Seeburg Chicken Sam	67.50	150.00
1. Evans Ski Ball	75.00	85.00			
2. Evans Ten Strike, LD	30.00	37.50	1. Seeburg Jap Con	75.00	110.00
1. Evans Ten Strike, HD	60.00	69.50	1. Seeburg Jail Bird	69.50	150.00
2. Evans Tommy Gun	60.00	149.50	1. Seeburg Shoot-The-Chute	79.50	109.50
			xx. Seeburg Hitler Con	69.50	89.50
2. Exhibit Bicycle	50.00	75.00	xx. Seeburg Hockey	30.00	69.50
xx. Exhibit Basketball	75.00		2. Seeburg Par. Gun	40.00	70.00
2. Exhibit Bowling Alley	50.00	59.50	1. Seeburg Rayolite	25.00	50.00
xx. Exhibit Hi-Ball	65.00	85.00	xx. Selectroscope	75.00	189.50
5. Exhibit Merchantman			xx. Shoot-A-Bazooka (Con)	10.00	
Roll Ch. Digger	49.50	75.00	5. Skee-Barrel Roll	265.00	320.00
1. Exhibit Rotary Mdsr	229.50	349.50	xx. Star Elec. Hoist Dig	25.00	35.00
5. Exhibit Vitalizer	75.00		2. Super Torpedo	225.00	275.00
1. Genco Bank Roll	225.00	250.00	xx. Supreme Bolascare		
xx. Genco Magic Roll	39.50	125.00	4. Supreme Gun (Rev)	100.00	179.00
2. Genco Play Ball	110.00	129.50			
5. Genco Total Roll	425.00		1. Supreme Skee Roll	179.50	275.00
			1. Supreme Rocket Buster	199.50	225.00
1. Groetchen Mtn. Climber	65.00	125.00	2. Tail Gunner	50.00	79.50
5. Groetchen Metal Typer	325.00	375.00	xx. Test Pilot	125.00	199.50
1. Gottlieb Skee Ballette	50.00	62.50	xx. Target Roll, 14 Ft.	79.50	
1. Jenn. Roll-In-The-Bar	115.00	145.00	2. Thunderbolt	195.00	300.00
1. Keeney Air Raider	125.00	200.00	xx. Tokio Raider (Con)	16.50	16.75
			5. Victory Pool (Play Pool)	79.50	100.00
2. Keeney Anti-Aircft. Br.	49.50	65.00	6. Victory Roll	190.00	199.50
5. Keeney Anti-Aircft. Bl.	40.00	49.50	2. Warner Voice Recorder	199.50	350.00
5. Keeney Bowlette	150.00	200.00	7. Western Baseball '39	40.00	
xx. Keeney Navy Bomber	195.00		5. Western Baseball '40	75.00	129.50
1. Keeney Sub Gun	75.00	175.00			
			1. Western Major League	85.00	145.00
1. Keeney Texas Leaguer	27.00	45.00	xx. Western Super Strength	32.50	39.50
xx. Kirk Air Defense	135.00	275.00	xx. Western Recordit	325.00	399.50
1. Kirk Night Bomber	200.00	250.00	5. Wurlitzer Skeeball	150.00	235.00
5. Keep Punching	69.50	110.00	5. Whee-Gee Mystic	109.50	
xx. Klip-A-Nip (Con)	16.50	16.75	5. Zingo	140.00	150.00
7. Kue Ball	25.00				
4. Liberator	100.00	179.50			



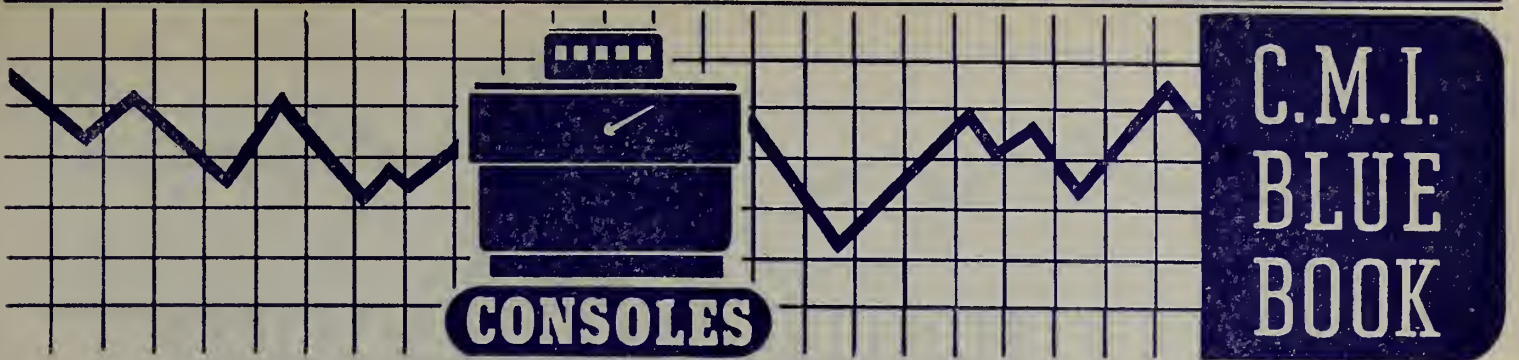
# C.M.I. BLUE BOOK

## ONE-BALLS

1. All American Derby Con	\$65.00	\$70.00
xx. All American	29.50	
xx. Arlington	15.00	\$20.00
xx. Aksaraben, PO	35.00	49.50
xx. Arrowhead	35.00	
1. Big Game, PO	94.50	99.50
xx. Big Prize, FP	39.50	75.00
2. Big Prize, PO	39.50	
4. Blue Grass, FP	159.50	195.00
xx. Blue Ribbon, PO	40.00	
5. Challenger	80.00	94.50
5. Club Trophy, FP	225.00	315.00
xx. Congo	32.50	
2. Contest, FP	97.50	
4. Dark Horse, FP	149.50	195.00
6. Derby King	65.00	70.00
xx. Derby Clock, PO	69.50	75.00
xx. Derby Heat, PO	32.50	
6. Derby Time, PO	65.00	150.00
xx. Derby Winner, PO	125.00	
5. '41 Derby FP	225.00	339.50
xx. Dust Whirls	275.00	300.00
2. Eureka	35.00	59.50
xx. Feed Bag, PO	50.00	
xx. Flasher, PO	35.00	
xx. Fleetwood	24.50	35.00
2. Flying Champ	65.00	100.00
1. Fairmount	395.00	495.00
5. Fair Grounds, PO	22.50	39.50
xx. Fast Track	29.50	
1. Five-In-One, FP	25.00	35.00
4. Fortune, FP	189.50	200.00
2. Gold Cup, FP	30.00	49.50
2. Grand National, PO	39.50	
2. Grand Stand, PO	45.00	65.00
xx. Gold Medal, PO	25.00	45.00
xx. Hawthorne, PO	50.00	79.50
xx. Hi-Boy, PO	10.00	
xx. Horseshoes, PO	39.50	
1. Jockey Club	295.00	375.00
xx. Jumbo '44	79.50	

1. Kentucky	\$275.00	\$299.50
5. Long Acre	374.50	
2. Long Shot, PO	269.50	275.00
2. One-Two-Three '39, FP	29.50	42.50
4. One-Two-Three '40	69.50	99.50
xx. One-Two-Three '41	90.00	99.50
xx. Owl, FP	42.50	69.50
xx. Pastime (Rev)	175.00	239.50
xx. Preakness, PO	12.50	
7. Pacemaker, PO	35.00	
5. Pimlico, FP	295.00	369.50
xx. Pot Shot	39.50	
5. Race King (Rev)	94.50	125.00
2. Record Time, FP	147.50	175.00
xx. Rockingham	179.50	325.00
2. Santa Anita	110.00	165.00
xx. 7 Flasher, FP	79.50	
xx. Sport Event, FP	135.00	
5. Sky Lark, FP & PO	125.00	139.50
1. Sport Special, FP	139.50	175.00
5. Sport Page, PO	35.00	40.00
5. Spinning Reels, PO	72.50	110.00
5. Sport King, PO	150.00	275.00
6. Stepper Upper, PO	65.00	
1. Sportsmen (Rev)	200.00	295.00
6. Track Record	45.00	55.00
1. Thistledowns	40.00	60.00
5. Thoroughbred	360.00	374.50
5. Turf Champ, FP	40.00	52.50
xx. Turf Special	15.00	
2. Turf King	275.00	395.00
2. Victorious 1943 (Rev)	82.50	
xx. Victorious 1944 (Rev)	65.00	89.50
7. Victorious 1945 (Rev)	99.50	125.00
xx. Victory, FP	39.50	47.50
7. Whirlaway (Rev)	224.50	295.00
6. Winning Ticket	69.50	75.00
5. War Admiral (Rev)	125.00	265.00
xx. Zipper	29.50	





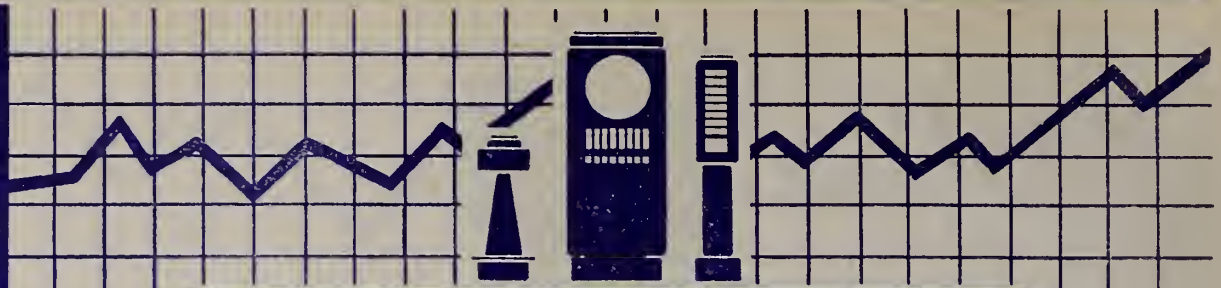
**CONSOLES**

**C.M.I.  
BLUE  
BOOK**

2. 5c Baker's Pacer DD	\$115.00	\$475.00	2. Mills 4 Bells	\$275.00	\$695.00
xx. C.S. Baker's Pacer DD	225.00	375.00	2. Mills 3 Bells	750.00	795.00
5. 25c Baker's Pacer DD	325.00	375.00	5. Mills Auto Dice 25c	39.50	
6. 5c Baker's Pacer Std	250.00	300.00	xx. Pace Century	300.00	350.00
xx. 25c Baker's Pacer Std	350.00	365.00	xx. Pace Marathon	99.50	
xx. C.S. Baker's Pacer (Standard)	475.00	487.50	5. Paces Races Bl. Cab.	49.50	100.00
xx. Bally Entry	22.50		2. Paces Races Br. Cab.	79.50	175.00
2. Bangtails '39	150.00		7. Paces Races, Red Arrow	124.50	150.00
xx. Bangtails '40	175.00	200.00	xx. Paces '39 Saratoga	47.50	79.50
2. Bangtails '41	225.00	295.00	xx. Paces '40 Saratoga	129.50	
1. Big Game, PO	89.50	100.00	1. Paces Saratoga w. rails	100.00	119.50
2. Big Game FP	75.00	100.00	xx. Paces Saratoga, no rails	65.00	
5. Big Top, FP	85.00	109.50	5. Paces Saratoga Comb	125.00	139.50
6. Big Top, PO	65.00	89.50	5. Paces Saratoga Jr. PO.	75.00	99.50
1. Bob Tail, PO	139.50	149.50	xx. Paces Saratoga, Sr.	250.00	279.00
1. Bob Tail, FP	99.50	100.00	5. Paces Reels Comb	150.00	159.50
xx. Buckley, 7 Bells	175.00	289.50	2. Paces Reels, Jr. PO	40.00	50.00
xx. Buckley, Long Shot Par	700.00		5. Paces Reels, Sr. PO	100.00	196.50
5. Buckley Col. Slt. Head	65.00		7. Paces Reels, with rails	65.00	80.00
xx. Buckley Col. New Top	75.00		xx. Paces Reels, no rails	69.50	75.00
xx. Beulah Park	94.50	110.00	2. Paces Twin 5-10	250.00	289.50
xx. Charley Horse	100.00		1. Paces Twin Console 5/25	325.00	395.00
xx. China Boy	59.50		1. Pastime	124.50	175.00
xx. Chucklette	20.00	55.00	xx. Paddock Club	50.00	
1. Club Bells	184.00	249.50	2. Pamco DeLuxe Bell	17.50	49.50
xx. Club Bells 25c	300.00		2. Parlay Races	35.00	49.50
xx. Club Chief	89.50		xx. Pay Day	149.50	225.00
xx. Club House	50.00	90.00	xx. Pheasant	6.00	
6. Derby Day Slant	45.00	65.00	xx. Pickem	22.50	
xx. Derby Day Flat	17.20	25.00	xx. Ray's Track	40.00	49.50
xx. Derby Winner	274.50		xx. Rio	25.00	
xx. Dixie	59.50		2. Riviera	150.00	279.50
xx. Dominola	35.00		xx. Rollette, Jr.	60.00	
1. Double Bells	159.50	199.50	6. Rollette, Jr. (41)	125.00	
7. Duo Twin Bells 5-25	400.00	650.00	xx. Rollette, Sr.	490.00	499.50
5. Evans Pacers	295.00	325.00	xx. Rosemont	25.00	
xx. El Dorado	75.00		6. Royal Draw	50.00	105.00
1. Exhibit Races	25.00	35.00	1. Royal Flush	40.00	80.00
2. Fast Time, FP	69.50	75.00	xx. Royal Lucre '41	275.00	290.00
5. Fast Time, PO	75.00	89.50	2. Roll 'em	89.50	150.00
xx. Favorite	25.00		6. Roulette 25c Caille	250.00	275.00
xx. Flashing Thru	95.00		xx. Seeburg Races	35.00	
xx. Flashing Ivories	245.00		xx. Saddle Club	35.00	47.50
xx. Fleetwood	30.00		xx. Silver Bell	29.50	32.50
5. Four-Way Super Bell	400.00	475.00	xx. Silver Moon, Comb	140.00	155.00
2. Four-Way Bell 3-5 1-25	495.00	595.00	2. Silver Moon, PO	109.50	129.50
5. Four Horsemen	79.50	149.50	4. Silver Moon, FP	95.00	109.50
2. Galloping Domino (38)	45.00	75.00	xx. Silver Moon, 10c	159.50	269.50
1. Galloping Domino (39)	110.00	150.00	2. Silver Moon, 25c	219.50	250.00
1. Galloping Domino (40)	150.00	225.00	5. Skill Field	89.50	
2. Galloping Domino (41)	225.00	440.00	xx. Skillo	189.00	
5. Galloping Domino (42)	295.00	310.00	5. Skill Time '37	39.50	
7. Good Luck	25.00		xx. Skill Time '38	59.50	
2. High Hand	135.00	189.50	5. Skill Time '41	65.00	110.00
xx. Hold & Draw	90.00		6. Square Bell	50.00	85.00
2. Jungle Camp, FP	75.00	79.50	xx. Stanco Bell Double	119.50	
xx. Jungle Camp, PO	69.50		5. Stanco Bell Single	110.00	
1. Jungle Camp, Comb	119.50	125.00	xx. Sugar King	25.00	50.00
5. Jumbo Parade, Comb	185.00	213.75	5. Sun Ray	115.00	149.50
2. Jumbo Parade, FP	65.00	129.50	5. Super Bell 5c Comb	245.00	325.00
4. Jumbo Parade, PO	100.00	149.50	2. Super Bell 25c Comb	305.00	375.00
5. Jumbo Parade, 25c	195.00	225.00	2. Super Track Time	190.00	249.50
2. Kentucky Club	79.50	110.00	xx. Super Track Time TKT	260.50	
xx. Keen Kubes	129.50		xx. Suzie Q	75.00	
xx. Kennette	89.50		6. Tanforan	25.00	40.00
xx. Keno	40.00		xx. Track King	25.00	
2. Liberty Bell	19.50	39.50	x. Track Meet	159.50	
7. Long Champs	25.00	29.00	xx. Track Odds, West	100.00	
xx. Lucky Lucre	99.50	105.00	2. Track Odds, Buckley	150.00	200.00
5. Lucky Lucre '41	240.00	249.50	5. Track Odds, Daily Dbl.	425.00	479.50
2. Lucky Lucre 5/25	295.00		xx. Track Odds, DD, JP Buckley	575.00	695.00
2. Lucky Lucre 5/5	125.00	195.00	xx. Track Time '39	100.00	200.00
5. Lucky Star	125.00	159.50	1. Track Time '38	49.50	125.00
xx. Lucky Star '41	295.00		5. Track Time '37	20.00	25.00
xx. Lincoln Field	95.00	149.50	xx. Track Time '38 TKT	75.00	
5. May Bells 5-5-5-25c	350.00		xx. Track Time '37 TKT	35.00	49.50
7. Multiple Cubes, PO	30.00	47.50	5. Triple Entry	50.00	159.50
5. Multiple Racer	35.00		5. Two-Way Super Bell 5-5	315.00	575.00
			2. Two-Way Super Bell 5-25	369.50	575.00



# C.M.I. BLUE BOOK



## CIGARETTE, CANDY & SCALES

### CIGARETTE

#### DU GRENIER

5. Model S 7 Column .....	\$35.00	\$49.50
5. Model VD 7 Column .....	32.50	64.50
xx. Model W 9 Column .....	30.00	69.50
5. Model WD 9 Column .....	70.00	74.50
1. Champion, 11 Column King Size .....	100.00	104.50
1. Champion, 9 Column .....	89.50	97.50
5. Champion, 7 Column .....	77.50	95.00

#### NATIONAL

7. Model 9-50 .....	50.00	59.50
xx. Model 7-50, Regular .....	42.50	
xx. Model 7-50, King Size .....	42.50	47.50
xx. Model 9-30 .....	30.00	40.00
xx. Model 9A .....	65.00	79.50
xx. Model 6-30 .....	22.50	
xx. Model 6-26 .....	15.00	

#### ROWE

xx. Aristocrat, 6 Column .....	7.50	
xx. Imperial, 6 Col. ....	15.00	
6. Imperial, 8 Col. ....	25.00	59.50
xx. Royal, 6 Col. ....	35.00	45.00
xx. Royal, 8 Col. ....	45.00	65.00
xx. Royal, 10 Col. ....	45.00	57.50
xx. President, 6 Col. ....	45.00	
xx. President, 8 Col. ....	55.00	
xx. President, 10 Col. ....	65.00	85.00

#### U-NEED-A-PAK

xx. Model E, 6 Col. ....	10.00	
xx. Model E, 8 Col. ....	20.00	
xx. Model E, 9 Col. ....	25.00	
xx. Model E, 12 Col. ....	35.00	
xx. Model E, 15 Col. ....	45.00	
1. Model A, 6 Col. ....	20.00	45.00
xx. Model A, 8 Col. ....	30.00	49.50
xx. Model A, 9 Col. ....	35.00	
1. Model 500, 7 Col. ....	60.00	69.50
xx. Model 500, 9 Col. ....	75.00	
xx. Model 500, 15 Col. ....	75.00	

### CANDY

#### DU GRENIER

1. Candy Man .....	\$39.50	\$45.00
--------------------	---------	---------

#### NATIONAL

xx. Model 618, 6 Column .....	50.00	
xx. Model 918, 9 Column Regular .....	60.00	
xx. Model 918, 9 Column Special .....	85.00	100.00

#### ROWE

xx. 8 Column Standard .....	45.00	
xx. 8 Column DeLuxe .....	85.00	
xx. 8 Column 1e Gum & Mint..	12.50	
xx. 8 Column 5c Gum & Mint..	16.50	

#### U-NEED-A-PAK

xx. 5 Column .....	40.00	69.50
--------------------	-------	-------

#### U-SELECT-IT

xx. 54 Bars .....	15.00	22.50
xx. 72 Bars .....	20.00	

#### STONER

xx. 6 Column .....	55.00	
xx. 8 Column .....	65.00	

### SCALES

#### WATLING

xx. Tom Thumb, Plain .....	47.50	60.00
7. Tom Thumb, Fortune .....	75.00	89.50
1. 500 Fortune .....	90.00	100.00
6. Hi-Boy Guesser .....	69.50	115.00

#### JENNINGS

7. Junior .....	25.00	
xx. Lo Boy .....	49.50	

#### PEERLESS

xx. Lo Boy .....	37.50	50.00
------------------	-------	-------

#### MILLS

xx. Lo Boy .....	50.00	60.00
------------------	-------	-------

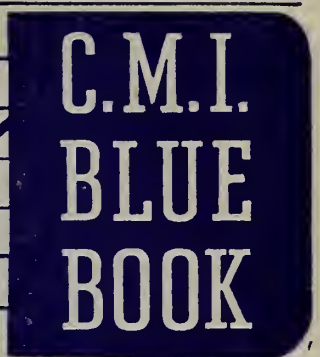
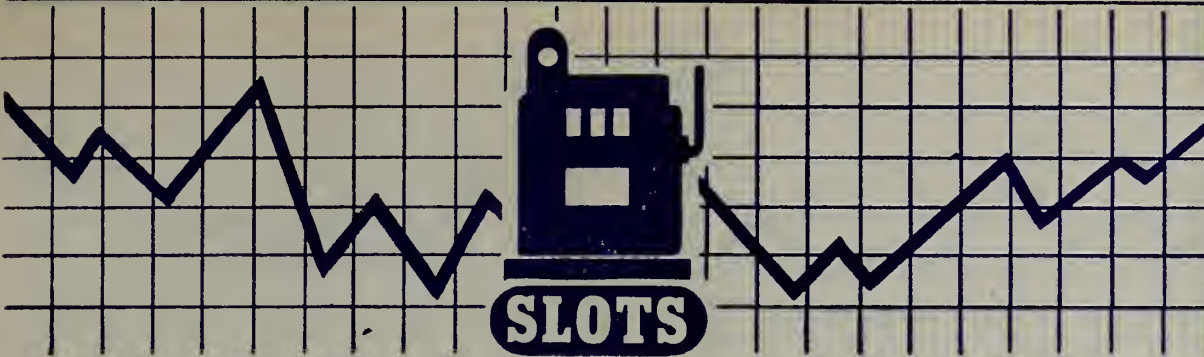
#### PACE

xx. Lo Boy .....	49.50	
------------------	-------	--

#### IDEAL

xx. Lo Boy .....	42.50	
------------------	-------	--





**MILLS**

5. 5c Black, HL	\$165.00	\$175.00
xx. 10c Black	250.00	
6. 25c Black, HL	275.00	
xx. 5c Emerald Chrome, HL	225.00	275.00
xx. 10c Emerald Chrome, HL	275.00	
xx. 25c Emerald Chrome, HL	450.00	
xx. 50c Emerald Chrome, HL	625.00	675.00
xx. 5c Gold Chrome, HL	345.00	450.00
xx. 10c Gold Chrome, HL	495.00	
xx. 25c Gold Chrome, HL	575.00	
xx. 50c Gold Chrome, HL	375.00	625.00
2. 5c Gold Chrome	185.00	250.00
2. 10c Gold Chrome	195.00	275.00
1. 25c Gold Chrome	250.00	295.00
5. 50c Gold Chrome	450.00	475.00
1. 5c Copper Chrome	205.00	250.00
5. 10c Copper Chrome	210.00	265.00
5. 25c Copper Chrome	225.00	295.00
2. 5c Club Bell	225.00	
2. 10c Club Bell	250.00	
xx. 25c Club Bell	250.00	300.00
xx. 50c Club Bell	800.00	900.00
xx. 1c Blue Front	100.00	150.00
1. 5c Blue Front	125.00	150.00
5. 10c Blue Front	125.00	175.00
4. 25c Blue Front	175.00	225.00
2. 50c Blue Front	400.00	
xx. 1c Brown Front	180.00	195.00
2. 5c Brown Front	125.00	215.00
5. 10c Brown Front	165.00	235.00
2. 25c Brown Front	165.00	275.00
2. 50c Brown Front	450.00	
xx. 1c Cherry Bell	90.00	165.00
5. 5c Cherry Bell	139.50	189.50
1. 10c Cherry Bell	165.00	175.00
5. 25c Cherry Bell	175.00	195.00
xx. 1c Bonus Bell	289.50	
2. 5c Bonus Bell	150.00	185.00
6. 10c Bonus Bell	175.00	235.00
xx. 25c Bonus Bell	225.00	287.50
1. 5c Original Chrome	179.50	275.00
1. 10c Original Chrome	189.50	350.00
1. 25c Original Chrome	250.00	375.00
xx. 50c Original Chrome	395.00	
xx. 1c Q.T. Blue	25.00	39.50
xx. 5c Q.T. Blue	70.00	
xx. 10c Q.T. Blue	79.50	85.00
xx. 25c Q.T. Blue	100.00	125.00
xx. 1c Q.T. Green	25.00	35.00
xx. 5c Q.T. Green	60.00	65.00
1. 10c Q.T.	65.00	69.50
xx. 5c Q.T., F.P.	49.50	
xx. 1c Q.T. Glitter Gold	40.00	50.00
5. 5c Q.T. Glitter Gold	89.50	
5. 10c Q.T. Glitter Gold	99.50	
xx. 1c V.P. Bell	29.50	
xx. 1c V.P. Bell, JP	37.50	
6. 1c V.P. Bell Green	22.50	
4. 5c V.P. Bell Green	39.50	42.50
7. 1c V.P. Chrome	40.00	
4. 5c V.P. Chrome	49.50	64.50
xx. 5c V.P. Chrome, Plus	55.00	65.00
6. 1c V.P. Bell, B&G	32.50	
2. 5c V.P. Bell, B&G	39.50	59.50
5. 5c Futurity	99.50	105.00
xx. 10c Futurity	110.00	189.50
xx. 25c Futurity	110.00	200.00
xx. 50c Futurity	194.50	
xx. 5c Yellow Front	69.50	72.50
5. 5c Black Cherry Bell	200.00	260.00

5. 10c Black Cherry Bell	\$210.00	\$275.00
5. 25c Black Cherry Bell	215.00	285.00
xx. 10c Yellow Front	135.00	
xx. 25c Yellow Front	150.00	
xx. 1c Smoker Bell	35.00	
2. 5c Smoker Bell	50.00	60.00
xx. 5c F.P. Mint Vendor	35.00	
xx. 25c Golf Ball Vendor	140.00	225.00
2. 5c War Eagle	95.00	149.50
1. 10c War Eagle	115.00	159.50
6. 25c War Eagle	125.00	195.00
xx. 50c War Eagle	395.00	
7. 5c Red Front	90.00	125.00
xx. 10c Red Front	150.00	
xx. 25c Red Front	145.00	275.00
xx. 5c F.O.K.	15.00	17.50
5. 5c Roman Head	95.00	125.00
xx. 10c Roman Head	100.00	175.00
6. 25c Roman Head	124.50	200.00
6. 50c Roman Head	250.00	395.00
xx. 1c Skyscraper	40.00	
xx. 5c Skyscraper	62.50	65.00
xx. 10c Skyscraper	64.50	85.00
xx. 25c Skyscraper	69.50	99.50
xx. 50c Skyscraper	250.00	
xx. 1c Lion Head	30.00	
xx. 5c Lion Head	40.00	47.50
1. 5c Extraordinary	80.00	159.50
6. 10c Extraordinary	115.00	150.00
xx. 25c Extraordinary	145.00	
xx. 50c Extraordinary	400.00	449.50
5. 5c Melon Bell	109.50	125.00
5. 10c Melon Bell	150.00	
5. 25c Melon Bell	135.00	175.00
7. 5c Wolf Head	34.50	49.50
7. 10c Wolf Head	49.50	57.50
xx. 25c Wolf Head	50.00	150.00
xx. 1c Shamrock Bell	27.50	
xx. 5c Slugproof, 3/5	124.50	

**WATLING**

2. 1c Rolatop	10.00	30.00
5. 5c Rolatop	40.00	119.50
1. 10c Rolatop	75.00	135.00
1. 25c Rolatop	94.50	149.50
xx. 50c Rolatop	190.00	
xx. 5c Club Bell	110.00	175.00
2. 10c Club Bell	75.00	175.00
xx. 25c Club Bell	215.00	275.00
xx. 1c Twin JP	27.50	39.50
5. 5c Twin JP	25.00	49.50
xx. 25c Twin JP	55.00	69.50
xx. 1c Blue Seal	22.50	
xx. 5c Blue Seal	25.00	30.00
xx. 10c Blue Seal	52.50	60.00
xx. 25c Blue Seal	29.50	39.50
xx. 1c Treasury	10.00	20.00
xx. 5c Treasury	40.00	
xx. 10c Treasury	50.00	115.00
xx. 25c Treasury	80.00	109.50
xx. 5c Wonder Vendor	64.50	
xx. 5-25 Rolatop	49.50	

**GROETCHEN**

1. 5c Columbia Chrome	94.50	169.50
xx. 1c Columbia	69.50	
5. 5c Columbia JPV Bell	35.00	44.50
xx. 5c Columbia Fruit	39.50	
5. 5c Columbia Cig RI	59.50	69.50
2. 5c Columbia DJP	59.50	79.50
1. 10c Columbia DJP	45.00	79.50
xx. 10c Columbia Club DJ	75.00	
7. 5c Columbia Club Cig GA	44.50	65.00
xx. 10c Columbia Club Cig GA	59.50	69.50
5. 5c Columbia Cig GA	54.50	69.50
1. 5c Columbia Fruit GA	54.50	69.50
5. Columbia Orig. GA	35.00	69.50
1. Conv. Columbia Chrome	107.50	169.50



# C.M.I. BLUE BOOK



## P A C E

6. 1c Bantam	\$20.00	\$27.50
xx. 5c Bantam	19.50	24.50
xx. 10c Bantam	34.50	
xx. 25c Bantam	39.50	50.00
5. 5c Comet, FV	49.50	69.50
5. 10c Comet, FV	65.00	87.50
7. 25c Comet, FV	79.50	117.50
xx. 50c Comet, FV	98.50	150.00
6. 5c Comet, DJP	40.00	75.00
6. 10c Comet, DJP	50.00	79.50
2. 1c Comet, Blue	45.00	
xx. 5c Comet, Blue	50.00	65.00
xx. 10c Comet Blue Front	50.00	75.00
xx. 25c Comet Blue Front	90.00	94.50
xx. 50c Comet	295.00	300.00
2. 5c All Star Comet	65.00	69.50
1. 10c All Star Comet	80.00	89.50
xx. 25c All Star Comet	90.00	150.00
xx. 50c All Star Comet	275.00	395.00
xx. 1c All Star 2/4	35.00	45.00
xx. 1c Rocket	149.50	
5. 5c Rocket	94.50	
5. 10c Rocket	110.00	119.50
7. 25c Rocket	139.50	
xx. 5c T.J. Comet	47.50	
5. 5c Club Bell	75.00	95.00
5. 10c Club Bell	115.00	125.00
5. 25c Club Bell	125.00	150.00
5. 50c Club Bell	350.00	
7. 1c DeLuxe	55.00	
5. 5c DeLuxe	85.00	94.50
5. 10c DeLuxe	119.50	135.00
xx. 25c DeLuxe	120.00	140.00
xx. Double Slot 5 & 25c	395.00	
xx. 5c Comet Console	125.00	139.50
xx. 10c Comet Console	159.50	
xx. 25c Comet Console	169.50	
xx. 5 & 25c Comet Con. Comb.	195.00	245.00
5. 5c Kitty	70.00	
xx. 10c Kitty	35.00	105.00
xx. 25c Kitty	210.00	
xx. 5c Comet Red	90.00	125.00
xx. 10c Comet Red	120.00	
6. 5c Slugproof	97.50	100.00
6. 10c Slugproof	100.00	115.00
6. 25c Slugproof	165.00	

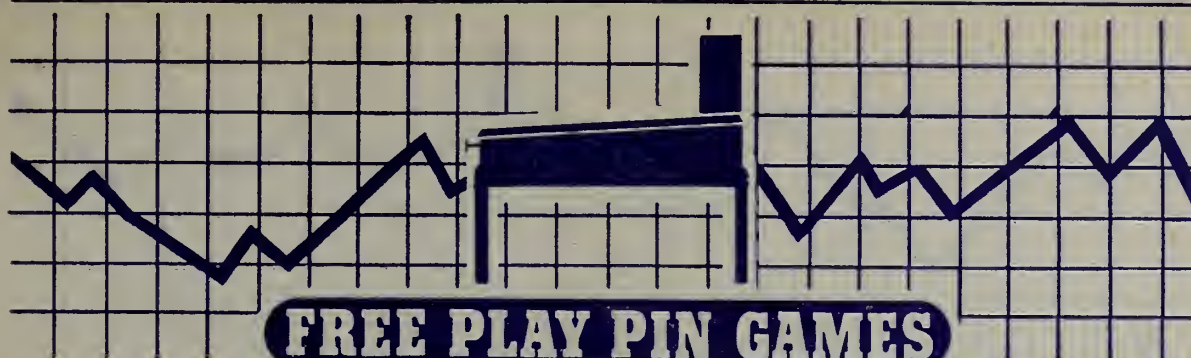
## CAILLE

xx. 1c	39.00	39.50
xx. 5c	35.00	49.50
xx. 10c	35.00	59.50
5. 25c	49.50	99.50
xx. 5c & 25c	275.00	
5. 5c Cadet	37.50	95.00
xx. 10c Cadet	125.00	145.00
xx. 25c Cadet	89.50	105.00
xx. 5c Playboy	49.50	75.00
xx. 10c Playboy	49.50	85.00
xx. 25c Playboy	60.00	
5. 5c Commander	35.00	55.00
5. 10c Commander	50.00	65.00
xx. 25c Commander	65.00	74.50
2. 7-Way Slot 5c	49.50	65.00
xx. 7-Way Slot 25c	98.00	250.00
xx. 5c Doughboy	49.50	
xx. 5c Club Bell	40.00	75.00
xx. 10c Club Bell	75.00	85.00
1. 25c Club Bell	125.00	145.00

## JENNINGS

2. 5c Chief	\$75.00	\$135.00
2. 10c Chief	100.00	145.00
5. 25c Chief	119.50	175.00
xx. 50c Chief	325.00	350.00
1. 5c Silver Moon Chief	175.00	225.00
6. 10c Silver Moon Chief	180.00	195.00
5. 25c Silver Moon Chief	195.00	250.00
5. 5c Silver Chief	119.50	185.00
2. 10c Silver Chief	135.00	199.50
5. 25c Silver Chief	169.50	175.00
xx. 50c Silver Chief	550.00	650.00
2. 5c Club Bell	75.00	129.00
2. 10c Club Bell	149.00	149.50
5. 25c Club Bell	175.00	189.50
5. 50c Club Bell	350.00	
5. 5c Sky Chief	110.00	139.00
5. 10c Sky Chief	159.50	189.50
xx. 25c Sky Chief	200.00	
xx. Triplex Chief 5-10-25	100.00	
5. 1c Little Duke	12.50	17.50
xx. 5c Little Duke	125.00	
xx. 10c Little Duke	20.00	65.00
xx. 5c Century	35.00	65.00
xx. 10c Century	49.50	69.50
xx. 25c Century	50.00	
xx. 50c Century	295.00	
xx. 5c Gooseneck	29.50	35.00
xx. 10c Gooseneck	35.00	59.50
xx. 25c Gooseneck	55.00	60.00
xx. 50c Gooseneck	150.00	
xx. 1c Little Duchess	20.00	29.50
xx. 5c Little Duchess	25.00	30.00
xx. 10c Golf Ball Vndr	75.00	99.50
6. 25c Golf Ball Vndr	69.50	
xx. 5c Chrome Sup Chief	175.00	
xx. 10c Chrome Chief SP	152.00	
xx. 5c Red Skin	125.00	145.00
xx. 10c Red Skin	135.00	149.50
xx. 25c Red Skin	150.00	
xx. 5c Big Chief	115.00	
xx. 10c Big Chief	165.00	
xx. 25c Big Chief	199.50	
xx. \$1.00 Bell	595.00	895.00
5. Cigarolla	59.50	60.00
5. Cigarolla XXV	85.00	89.50
xx. Cigarolla XV	75.00	79.50
2. 5c Victory Chief	119.50	
xx. 10c Victory Chief	155.00	195.00
5. 25c Victory Chief	200.00	385.00
xx. 1c 4 Star Chief	79.50	110.00
4. 5c 4 Star Chief	85.00	145.00
1. 10c 4 Star Chief	125.00	165.00
5. 25c 4 Star Chief	145.00	150.00
xx. 1c Dixie Bell	35.00	
5. 5c Dixie Bell	75.00	115.00
xx. 10c Dixie Bell	100.00	125.00
xx. 25c Dixie Bell	295.00	
xx. 50c Dixie Bell	404.50	
xx. 5c Victory 4 Star Ch	350.00	
xx. 10c Victory 4 Star Ch	225.00	
xx. 25c Victory 4 Star Ch	350.00	





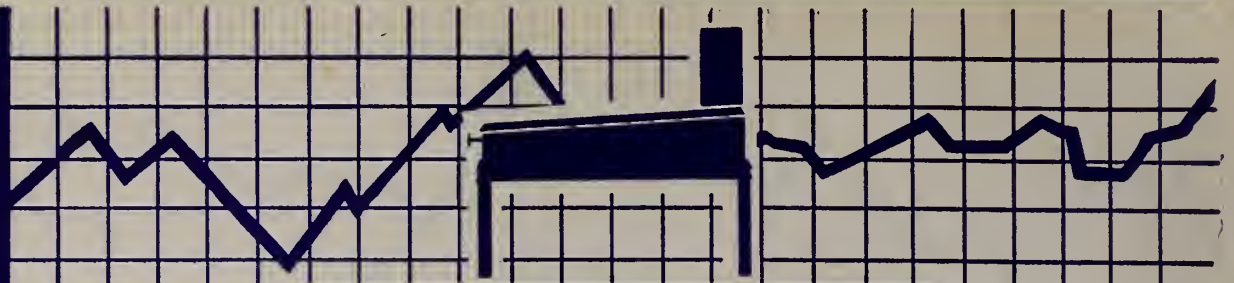
# C.M.I. BLUE BOOK

## FREE PLAY PIN GAMES

2. A. B. C. Bowler	\$42.50	\$50.00	6. Cross Line	40.00	49.50
2. Action (Rev)	90.00	129.50	xx. Crystal	34.50	42.50
1. Air Circus	115.00	125.00	xx. Crystal Gazer	26.50	
2. Air Force	60.00	99.50	xx. Dandy	\$19.00	\$27.50
xx. Airliner	15.00	27.50	5. Daily Dozen	10.00	15.00
xx. Airport	25.00		xx. Davy Jones	15.00	
xx. Alert (Rev)	59.50	74.50	1. Defense (Baker)	34.50	39.50
xx. Ali Baba	29.50		4. Defense (Genco)	90.00	94.50
2. All American	35.00	39.50	xx. De-Icer (Rev)	79.50	
xx. All Out (Rev)	59.50		xx. Destroyer (Rev)	89.50	94.50
5. American Beauty (Rev)	94.50	115.00	xx. Dive Bomber (Rev)	39.50	
5. Anabel	25.00	30.00	5. Dixie	25.00	49.50
1. Arizona (Rev)	175.00	249.50	2. Do-Re-Mi	50.00	60.00
7. Armada	29.50		6. Double Feature	30.00	39.50
2. Argentine	50.00	75.00	6. Double Play	55.00	70.00
xx. Arrowhead	19.50	50.00	6. Doughboy	35.00	39.50
xx. Attention	32.50	49.50	6. Drum Major	20.00	30.00
xx. Avalon	15.00	27.50	1. Dude Ranch	44.50	45.00
xx. Airway	22.50		6. Duplex	50.00	59.00
2. Bally Beauty	15.00	29.50	2. Eagle Squadron (Rev)	74.50	125.00
xx. Banner	17.50		xx. Entry	32.50	39.50
2. Bandwagon	18.00	47.50	2. Eureka	25.00	35.00
7. Bang	12.50	25.00	xx. Falling Sun (Rev)	59.50	
xx. Barrage	25.00	45.00	7. Fantasy	30.00	45.00
xx. Battle	87.50	100.00	2. Fifth Inning	31.50	35.00
2. Belle Hop	42.50	69.50	xx. Fifty Grand	29.50	
1. Big Chief	34.50	49.50	xx. Fishin' (Rev)	55.00	59.50
			6. Five-In-One	25.00	35.00
6. Big League	22.50	40.00	2. Five & Ten & Twenty	100.00	129.50
2. Big Parade	99.50	125.00	xx. Flagship	16.95	27.50
6. Big Show	19.00	30.00	5. Flat Top (Rev)	205.00	210.00
xx. Big Ten	27.50		6. Fleet	42.00	45.00
7. Big Six	15.00	32.50	6. Flicker	45.00	55.00
4. Big Three (Rev)	100.00	119.50	6. Flying Tiger	89.00	139.50
5. Big Time	40.00	47.50	6. Follies '40	20.00	25.00
2. Big Top	100.00	249.50	xx. Follow Up	20.00	24.50
			1. Foreign Colors	100.00	169.50
6. Big Town	21.50		6. Formation	20.00	44.50
xx. Blackout	15.00	35.00	2. Four Aces	90.00	129.50
6. Blondie	20.00	30.00			
5. Bombardier (Rev)	79.50	115.00	2. Four Diamonds	45.00	59.50
4. Bola Way	72.50	75.00	xx. Four-Five-Six	15.00	17.50
xx. Bomb-The-Axis	64.50	79.50	4. Four Roses	47.50	62.50
1. Boomtown	21.50	50.00	2. Fox Hunt	29.50	32.50
1. Bordertown	24.50	40.00	xx. Flash	18.50	23.50
2. Bosco	60.00	80.00	2. G. I. Joe (Conv)	69.50	
xx. Bounty	12.00	25.00	1. Girls Ahoy (Rev)	42.50	75.00
xx. Bowling Alley	20.00	35.00	6. Glamour	30.00	65.00
xx. Box Score	12.50		2. Gobs	85.50	109.50
5. Brazil (Rev)	185.00	249.50	5. Gold Star	25.00	39.50
xx. Brite Spot	22.50	30.00	xx. Golden Gate	15.00	20.00
5. Broadcast	35.00	65.00	5. Grand Canyon (Rev)	195.00	249.50
xx. Buckeroo	15.00	19.50	4. Gun Club	50.00	75.00
xx. Burlesk	89.50				
1. Cadillac	30.00	49.50	xx. Headliner	20.00	39.50
xx. Canteen	149.50	190.00	1. Hi-Boy (Rev)	45.00	70.00
2. Capt. Kidd	69.50	79.50	1. Hi-Dive	84.50	90.00
6. Casablanca (Rev)	179.50	225.00	2. Hi-Hat	70.00	79.50
2. Champ	35.00	40.00	xx. High Light	18.95	
7. Champion	12.50	39.50	2. High Stepper	32.50	
xx. Charm	39.50		7. Hit-The-Jap (Rev)	39.50	42.50
1. Chevron	12.50	19.50	2. Hold Over	39.50	40.00
xx. Chief	15.00		5. Hollywood	249.50	
xx. Chubbie	20.00	39.50			
xx. Circus	25.00	34.50	2. Home Run '40	27.50	37.50
5. Click	69.50	74.50	7. Home Run '41	49.50	74.50
xx. Clipper	25.00		5. Home Run '42	60.00	89.50
5. Clover	59.50	84.50	1. Horoscope	60.00	69.50
xx. C. O. D.	15.00	22.50	5. Idaho	249.50	
2. Commander (Rev)	50.00	55.00	2. Invasion (Rev)	99.50	129.50
2. Commodore	24.50	25.00	6. Jolly	30.00	32.50
xx. Congo	24.50	25.00	5. Jeep (Rev)	115.00	119.50
xx. Conquest	16.95	27.00	xx. Jumper	25.00	29.50
xx. Contact	15.00	25.00	5. Jungle	59.50	75.00
6. Contest	97.50		5. Keep 'em Flying	125.00	149.50
xx. Convention	20.00	32.50			
6. Cowboy	20.00		xx. Keen-A-Ball	24.50	35.00
6. Cover Girl	200.00	225.00	2. Kismet	165.00	249.50
			xx. Klick	15.00	22.50



# C.M.I. BLUE BOOK

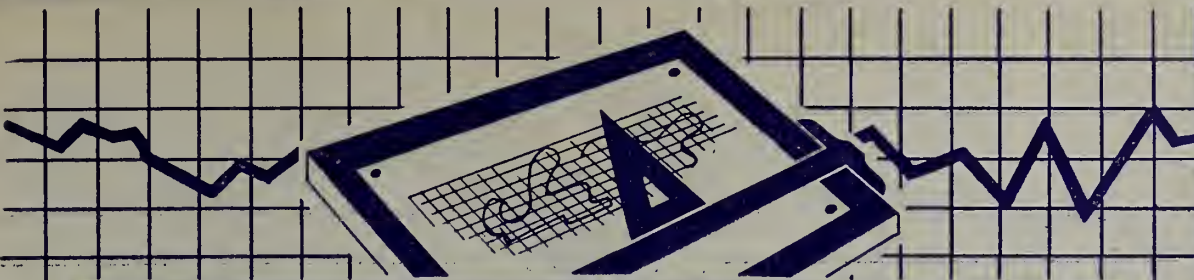


## FREE PLAY PIN GAMES

4. Knock-Out	99.50	129.50
5. Knock-Out-the-Jap	79.50	105.00
xx. Lancer	25.00	39.50
5. Landslide	40.00	49.50
5. Laura	\$249.50	
6. Lead Off	25.00	\$49.50
xx. Leader	50.00	65.00
5. League Leader	30.00	39.50
4. Legionnaire	65.00	69.50
1. Liberty	145.00	169.50
xx. Liberty (Rev)	55.00	87.50
6. Limelight	30.00	34.50
1. Line Up	20.00	49.50
xx. Lite-A-Card	25.00	30.00
xx. Lone Star	22.50	25.00
xx. Lot-O-Smoke	25.00	
xx. Lot-O-Fun	15.00	20.00
xx. Lucky	15.00	25.00
6. Majors '40	12.50	19.50
2. Majors '41	42.50	67.50
xx. Mardi Gras	40.00	
1. Marines-At-Play	109.50	129.50
2. Marvels Baseball	75.00	129.50
6. Mascot	30.00	32.50
xx. Merry-Go-Round	19.50	39.50
2. Metro	34.50	49.50
xx. Miami	15.00	
4. Miami Beach	65.00	72.50
xx. Midway (Genco)	12.50	15.00
6. Midway (Rev)	99.00	135.00
xx. Miss America (Rev)	35.00	39.50
xx. Mr. Chips	19.00	25.00
4. Monicker	72.50	109.50
5. Mystic	39.50	
1. New Champ	49.50	69.50
xx. Nippy	19.50	39.50
xx. Nite Club (Rev)	84.50	
xx. Ocean Park	12.00	24.50
7. Oh Boy	16.50	22.50
xx. Oh Johnny	25.00	35.00
5. On Deck	15.00	25.00
5. Oklahoma	195.00	249.50
1. One-Two-Three '39	30.00	42.50
1. One-Two-Three '40	50.00	79.50
6. One-Two-Three '41	69.50	79.50
4. Owl	51.50	79.50
xx. Pals	21.50	
2. Paratroop (Rev)	74.50	105.00
7. Pan American	35.00	37.50
4. Paradise	39.50	40.00
xx. Parade Leader (Rev)	34.50	39.50
xx. Pep (Rev)	29.50	
xx. Pick 'em	15.00	
2. Play Ball	42.50	49.50
6. Pin Up Girl	79.50	95.00
1. Playmate	27.50	39.50
xx. Playtime (Rev)	52.50	
6. Polo	19.50	32.50
xx. Pot Shot	25.00	39.50
xx. Pursuit	37.50	49.50
6. Powerhouse	30.00	49.50
1. Production (Rev)	75.00	100.00
xx. Progress	22.50	34.50
6. Punch	16.50	22.50
xx. Pylon	22.50	25.00
xx. Pyramid	12.50	
6. Ragtime	15.00	29.50
xx. Rats (Rev)	47.50	
xx. Rebound	15.00	20.00
xx. Record Breaker	150.00	
6. Red Hot	15.00	30.00
xx. Red, White & Blue	22.50	
5. Repeater	39.50	49.50
xx. Reserve	10.00	20.00
xx. Rink	15.00	19.00
xx. Roll Call (Rev)	45.00	69.50
5. Roller Derby	25.00	44.50
6. Rotation	20.00	30.00
xx. Rotor Table	79.50	89.50
1. Roxy	19.00	29.50
xx. Salute	27.50	
5. Santa Fe (Rev)	195.00	249.50
6. Sara Suzy	32.50	45.00
xx. Scandals (Rev)	35.00	
1. School Days	50.00	69.50
xx. Scoop	22.50	25.00
7. Score-A-Line	19.50	44.50
xx. Score Card	20.00	39.50
xx. Score Champ	25.00	
xx. Scout (Rev)	29.50	

xx. Sea Powers (Rev)	67.50	
2. Sea Hawk	40.00	69.50
5. Second Front (Rev)	75.00	85.00
5. Seven Up	\$29.50	\$60.00
2. Shangri La	74.50	154.50
1. Short Stop	27.50	39.50
1. Show Boat	49.50	60.00
xx. Side Kick	15.00	
6. Silver Skates	39.50	50.00
6. Silver Spray	35.00	39.50
7. Sink-The-Jap (Rev)	45.00	
xx. Sixty Grand	17.50	
6. Sky Blazer	60.00	85.00
2. Sky Chief	150.00	165.00
5. Sky Ray	27.50	
5. Sky Line	20.00	55.00
5. Sky Rider (Rev)	95.00	145.00
1. Slap-The-Jap	39.50	44.50
2. Slugger	50.00	72.00
2. Smak-The-Jap (Rev)	37.50	60.00
4. Snappy '41	60.00	64.50
5. South Paw	64.50	75.00
5. South Seas	249.50	
6. Sparky	22.00	39.50
6. Speed Ball	32.50	39.50
2. Speed Demon	17.50	19.50
xx. Speedway	24.50	29.50
xx. Speedy	24.50	29.50
7. Sports	20.00	22.50
6. Sports Parade	45.00	50.00
xx. Stop & Go	29.50	35.00
7. Sporty	25.00	
2. Spot-A-Card	59.00	80.00
6. Spot-Cha (Rev)	125.00	
2. Spot Pool	49.50	74.50
2. Spottem	18.00	
5. Stage Door Canteen	249.50	
1. Stars	67.50	74.50
1. Star Attraction	50.00	69.50
2. Stratoliner	30.00	40.00
5. Streamliner	165.00	249.50
2. Strip Tease (Con)	110.00	190.00
xx. Summertime	20.00	35.00
6. Sun Beam	59.00	70.00
7. Supercharger	17.50	27.50
2. Super Chubbie	30.00	40.00
6. Super Six	32.50	34.50
2. Sun Valley (Rev)	85.00	89.50
5. Tail Gunner (Con)	49.50	59.50
1. Target Skill	40.00	49.50
5. Ten Spot	37.50	69.50
2. Texas Mustang	54.00	75.00
5. Three Score	30.00	35.00
xx. Three Up	25.00	
2. Thriller	12.50	17.50
7. Thumbs Up (Rev)	59.50	60.00
2. Topic	75.00	89.50
7. Top Notcher	15.00	29.50
6. Topper	15.00	35.00
1. Torpedo Patrol (Rev)	69.50	115.00
1. Towers	74.50	89.50
5. Trade Wind (Rev)	249.50	
5. Trailways	42.50	69.50
xx. Trapeze	17.50	
6. Triumph	15.00	45.00
xx. Triple Play	17.50	
xx. Twinkles	15.00	17.50
5. Twin Six	45.00	59.50
6. Ump	19.50	
xx. Up & Up	34.50	
1. Vacation	35.00	39.50
7. Variety	12.50	15.00
1. Velvet	50.00	60.00
1. Venus	75.00	99.50
2. Victory	70.00	94.50
xx. Vogue	15.00	27.50
5. Wagon Wheels	169.50	249.50
xx. West Wind	45.00	54.50
xx. White Sails	15.00	39.50
1. Wild Fire	36.50	59.50
xx. Wings	11.50	26.50
xx. Wow	27.50	30.00
xx. Yacht Club	17.50	19.50
2. Yankee Doodle	170.00	200.00
1. Yanks	95.00	104.50
xx. Zenith	95.00	
xx. Zeta	19.50	20.00
1. Zig Zag	59.50	79.50
xx. Zip	15.00	25.00
5. Zombie	49.50	60.00





**C.M.I.  
BLUE  
BOOK**

**MANUFACTURERS' NEW EQUIPMENT**

**MUSIC**

**AIREON**

- Fiesta .....
- Artisan .....
- Air Liner .....

**WURLITZER**

- #1015 .....
- #3020—5/10/25c 3-wire Wall Box .....
- #3021—5c Wall Box .....
- #3031—5c 30-wire Wall Box.....
- #4000—Speaker .....
- #4002—Speaker .....

**SEEBURG**

- #146M .....
- #146S .....

**PINS**

**GOTTLIEB**

- Stage Door Canteen .....\$249.50

**MARVEL**

- Hollywood .....\$249.50

**UNITED**

- South Seas .....

**WILLIAMS**

- Suspense .....
- Laura ..... 249.50

**P & S**

- Kismet .....\$249.50

**PIONEER**

- Smiley .....

**ARCADE**

**CHICAGO COIN**

- Goalee .....\$525.00

**GENCO**

- Total Roll .....

**JAFCO**

- Roll-A-Ball .....\$379.50

**MUNVES**

- Super Skee Roll ..... 349.50

**AMUSEMENT ENTERPRISES CO.**

- Bank Ball .....\$375.00

**SUPREME**

- Bola Score .....

**BALLY**

- Undersea Raider ..... 399.50

**AMUSEMATIC CORP.**

- Lite League .....

**CONSOLES**

- Bangtail 5c Comb. FP & PO ...\$674.50

**ONE-BALLS**

**BALLY**

- Victory Derby .....

**SLOTS**

**MILLS**

- 5c Black Cherry Bell.....\$205.00
- 10c Black Cherry Bell..... 210.00
- 25c Black Cherry Bell..... 215.00
- 50c Black Cherry Bell..... 292.00
- New Vest Pocket Bell ..... 74.50

**O. D. JENNINGS**

- Bronze Chief .....
- Club Chief .....
- Standard Chief .....



**C.M.I.  
BLUE  
BOOK**



**REVAMPS**

Action .....from—Stars  
 Ajax .....from—Score Card  
 All Out .....from—Cross Line  
 Archery .....from—Cadillac  
 Arizona .....from—Sun Beam  
 American Beauty .....from—Attention  
 Battle .....from—Zombie  
 Big Tent .....from—Big Show  
 Big Three .....  
 Big Top of '45 .....from—Twin Six, Clover,  
 Sky Ray  
 Bingo .....from—Lite-A-Card  
 Bombardier .....from—Follies '40  
 Bowling Alley '42 .....from—Bowling Alley  
 Brazil .....from—D-Re-Mi  
 Burlesk .....from—Follies '40  
 Casablanca .....from—Glamour  
 Cupid .....from—Roxy  
 De-Icer .....from—Red, White & Blue  
 Destroyer .....from—Cadillac  
 Dive Bomber .....from—Formation  
 Eagle Squadron .....from—Big League,  
 Big Town  
 Easy Pickin' .....from—O'Boy  
 Falling Suns .....from—Ten Spot  
 Fan Dancer .....from—Roxy  
 Flash .....from—Punch  
 Flat Top .....from—Broadcast, Crossline  
 Flight .....from—Sporty  
 Flying Tigers .....from—Play Ball  
 Foreign Colors .....from—Owl  
 Grand Canyon .....from—Double Play  
 Hi-Boy .....from—Metro  
 Hi-Jinks .....from—Glamour  
 Hit-The-Japs .....from—Gold Star  
 Hockey '42 .....from—Silker Skates  
 Idaho .....from—Zombie  
 Jeep .....from—Duplex, Leader, Sky Blazer  
 Kismet .....  
 Klipper .....from—Scoop  
 Knock-Out-The-Japs .....from—Knockout

Liberty .....from—Flicker  
 Luxury .....from—Rotation  
 Marines-At-Play .....from—Flicker  
 Midway .....from—Zombie  
 Nite Club .....from—Formation  
 Nine Bells .....from—Mr. Chips  
 Over-The-Top .....from—Powerhouse  
 Parade Leader .....from—Drum Major  
 Paratroop .....from—Powerhouse  
 Peacherino .....from—Jolly  
 Pep .....from—Wow  
 Playtime .....from—Gold Star  
 Pin Up Girl .....from—Silver Skates  
 Production .....from—Blondie  
 Rat .....from—Zig Zag  
 Redheads .....from—Blondie  
 Roll Call .....from—Vacation  
 Sailorettes '42 .....from—Follies '40  
 Scout Commander .....from—Fleet  
 Sea Power .....from—Four Roses  
 Sentry .....from—Leader  
 Shangri-La .....from—Mr. Chips  
 Sink-The-Jap .....from—Seven Up  
 Sixty Grand .....from—Big-Town  
 Sky Rider .....from—Pan American  
 Slap-The-Jap .....from—Stratoliner  
 Smak-The-Jap .....from—Ten Spot  
 South Seas .....from—Knockout  
 Speedway .....from—Entry  
 Spot-Cha .....from—Attention  
 Stage Door Canteen .....from—Liberty  
 Starlight .....from—Triumph  
 Stepper .....from—Blondie  
 Strip Tease .....from—Chi-Coin Games  
 Torpedo .....from—Formation  
 Trade Winds .....from—Sky Blazer  
 Triple Entry .....from—Home Run  
 Wagon Wheels .....from—Duplex  
 White Sails .....from—Silver Spray  
 Yankee Doodle .....  
 Zingo .....from—Mascot, Attention,  
 Silver Skates, Air Force

**REVAMPED ONE-BALLS**

All-American Derby .....from—Sport Special,  
 Record Time  
 Big Three .....  
 Dust Whirls .....from—Club Trophy  
 Fast Track .....from—Sport Page, Blue Ribbon  
 Foreign Colors .....from—Owl  
 Pastime .....from—Turf Champs

Race King .....from—Thistledown, Sea Biscuit  
 Rockingham .....from—Grand Stand, Grand  
 National, Pacemaker  
 Victorious .....from—Turf Champs  
 War Admiral .....from—Grand Stand  
 Whirlaway .....from—Blue Grass, Dark Horse,  
 Sport Special



# A.M.I. DISTRIBUTORS

FOR  
**NEW YORK — NEW JERSEY  
CONNECTICUT**

**BARNEY SUGERMAN  
ABE GREEN  
MIKE MUNVES**

**RUNYON SALES CO. OF N. Y.  
593 TENTH AVENUE  
NEW YORK CITY**

**RUNYON SALES COMPANY  
123 WEST RUNYON STREET  
NEWARK, NEW JERSEY**

## SELL US YOUR MUSIC MACHINES OR YOUR A. M. I. TELEPHONE STUDIOS AND EQUIPMENT

**TAKE ADVANTAGE OF TODAY'S PRICES!**

**Want Any Quantity — On Or Off Location Or Complete Routes — Anywhere In U.S.A.  
WILL PAY HIGHEST CASH PRICES! PHONE — WIRE — WRITE**

### MUSIC MACHINES READY FOR LOCATION

5 Wurlitzer 412 .....	\$179.50	5 Seeburg HiTone RCES .....	675.00
5 Wurlitzer 616 .....	269.50	2 Seeburg Wireless RC cellar job.....	350.00
2 Wurlitzer 500 .....	495.00	1 Rock-Ola Spectravox & Playmaster.....	395.00
1 Wurlitzer 950 .....	735.00	1 Rock-Ola Commando .....	625.00
3 Wurlitzer 750E .....	475.00	2 Mills Thrones .....	325.00
3 Seeburg HiTone ES .....	625.00	2 Mills Empress .....	375.00

We can deliver all makes and models of phonographs. Write or phone your needs!

**READY FOR DELIVERY!  
NEW AMI STREAMLINERS  
FACTORY CRATED.....\$595.00**

### MISCELLANEOUS

10 Packard Boxes .....	\$32.50	50 Keeney Boxes .....	2.50
30 Buckley Boxes — 20 & 24 Records, Swing Door, Lite-up, latest model, Like New .....	19.50	3 Seeburg 24 Boxes — 3-wire, 5c.....	26.50
10 Wurlitzer #125, 5/10/25c .....	22.50	25 Buckley Bar Brackets .....	.95
10 Wurlitzer #145 Fast Stepper .....	40.00	50 Buckley Pedestals .....	4.50
10 Wurlitzer #304 Stepper.....	19.50	5 Wurlitzer 412 Amplifiers, less tubes.....	30.00
10 Wurlitzer #100 Boxes 30-wire.....	19.50	5 Rock-Ola Amplifiers, less tubes.....	30.00
1 Rock-Ola Bar Box 5/10/25c.....	30.00	Used 30-wire Cable, from 10 ft. lengths, per ft.....	.15
5 Rock-Ola Wall Boxes .....	17.50	5 Chandelier Speakers Lite-up.....	15.00
20 Seeburg 20 sel. wireless 5c.....	39.50	5 Chandelier Speakers plain.....	12.00
4 Seeburg Bar-O-Matic 5/10/25c Wireless .....	49.50	2 Supreme Skee Rolls, 7 1/2 & 9 Ft.....	215.00

**TERMS: 1/2 Certified Deposit Must Accompany All Orders. We Ship Balance C.O.D., F.O.B. Newark, N. J.**

## 5 AMI TELEPHONE STUDIOS

**COMPLETE — SLIGHTLY  
USED. WRITE — WIRE —  
OR PHONE FOR DETAILS.**

Built Specially for U.S. Govt.

### UNIVERSAL AMPLIFIERS

For all Wurlitzer, Rock-Ola,  
Seeburg Machines.  
Tone Quality and plenty of  
volume with switches, volume  
control, and tone control.  
Order Immediately! Price.....

**\$47<sup>50</sup>**

We take old amplifiers in trade-ins.

# RUNYON SALES COMPANY

**123 WEST RUNYON STREET, NEWARK 8, NEW JERSEY**

**(ALL PHONES: BIGELOW 3-8777)**





# SOUTH SEAS

CONVERTED FROM  
"KNOCKOUT"

We Are Also Converting

- |             |          |
|-------------|----------|
| ZOMBIE      | DO-RE-MI |
| SUN BEAM    | STARS    |
| DOUBLE PLAY | LEADER   |
| WEST WIND   | DUPLEX   |
| SKY BLAZER  |          |

**NOTE**

We will buy at \$60.00 each,  
f.o.b., our factory, any of the  
above listed games.

See Your Distributor or Write Direct!

**UNITED MANUFACTURING COMPANY** 6125 N. WESTERN AVE.  
CHICAGO 45, ILLINOIS

## GEO. F. KLERSEY JOINS BANNER AS SERVICE MGR.



GEORGE F. KLERSEY

PITTSBURGH, PA.—I. H. Rothstein of Banner Specialty Company, headquarters in Philadelphia and with branch offices at 1508 Fifth Ave., this city, reported this past week the appointment of George F. Klersey as Service Manager.

Rothstein reports, "George F. Klersey joined Banner Specialty Company the latter part of 1937. When the war came on he joined the Navy. He took part in several battles around Java. After his honorable discharge from the Navy he again returned to our branch offices in Pittsburgh.

"George has a reputation as being one of the best mechanics in the in-

WE HAVE AVAILABLE FOR IMMEDIATE DELIVERY . . . A-1 CONDITION . . .  
THE FOLLOWING MACHINES

- | Slots  | Arcade Equipment  |
|--|-------------------|
| 5c, 10c, 25c, 50c GOLD CHROMES                             | BALLY RAPID FIRE  |
| 5c, 10c, 25c, 50c BLUE FRONTS<br>(Refinished, Club Handle) | SKYFIGHTER        |
| 5c, 10c, 25c BROWN FRONTS                                  | CHICKEN SAMS      |
| 5c, 10c CHERRY BELLS                                       | PARACHUTES        |
| 5c, 10c MELON BELLS - 5c, 10c BONUS BELLS                  | ZINGO             |
| 5c JENNINGS CLUB CONSOLE                                   | CHI COIN HOCKEY   |
| 5c JENNINGS FOUR STAR CHIEF                                | KEENEY AIR RAIDER |
| 5c MASTER CHIEF  |                   |
| 5c, 10c SKYSCRAPER - 5c, 10c LION HEAD                     |                   |
| 5c, 10c CAILLE - 5c, 10c, 25c GOOSENECK                    |                   |
| 5c, 10c, 25c ROMAN HEAD                                    |                   |
|  | CHESTER POLLARD   |
|  | GOLF              |
|  | PARATROOPERS      |
|  | JAILBIRDS         |
|  | TEXAS LEAGUERS    |
|  | PHOTOMATIC        |
|  | DRIVEMOBILE       |

WANT: Consoles - Pins - Arcade  
Any Quantity - Send List!  
Write - Wire - Phone

BILL CONTE  
FISCO SALES COMPANY

310 Main Street

(Phone: 3486)

Haverhill, Mass.

**PANORAM PROJECTION LAMPS**

General Electric 500 Watt — 500 Hour  
\$3.00 Each \$33.00 Per Doz.

MITCHELL NOVELTY COMPANY  
1629 West Mitchell Street Milwaukee 4, Wis.  
(Mitchell 3254)

**FIBER GEARS  
PARTS FOR WURLITZERS**

Main Fiber Gears \$4.00 - Star Wheels 30c Each  
Selector Pins or Dumbbells, 1 Doz. \$3.00  
Ball Shooters or Plungers for all Pin Ball  
Machines — 1 Dozen \$5.00.  
For Quantity Prices, Write To:  
JAMES CLEMENT - Mfg. of Coin Mach. Parts  
948 W. Russell Street Philadelphia 40, Pa.

We Have For Immediate Delivery

Mills New Postwar Bell  
BLACK CHERRY

It is the most attractive bell machine ever offered to the operator. Important improvements have been incorporated in the mechanism which will prove beneficial to all coin machine users for a long period of time.

5c - 10c - 25c - 50c PLAY

Place Your Order Today to Insure Preferred Delivery.

We have all repair parts for Mills Slot machines. Write for complete price list.

Established 1895 50 years of service  
SICKING, INC.  
1401 Central Parkway Cincinnati, Ohio

'FLUORESCENT INSPECTION AND WORK LIGHT'

A 1000 Hour Light in a Non-Breakable Plastic Tube, 11" Long, 1 1/2" Diameter, 27 Ft. Extra Heavy Rubber Cord, Carried in any kit. Write for quantity price! ONLY \$8.95 EA. Express Prepaid when full cash accompanies sample order. Money Refunded if Not 100% Satisfied.  
PAUL A. LAYMON, 1503 W. Pico Blvd., Los Angeles 15, Calif. (Phone: Drexel 3209)

WURLITZER - SEEBURG - ROCKOLA -  
MILLS - AMI

MOTORS REPAIRED

Rewound to Factory Specifications. Have never had a repaired motor returned. Rapid service—repaired or exchanged within 24 hours after arrival. Complete - No Extras—\$7.00

M. LUBER  
503 W. 41st St. (LONGacre 3-5939) New York

dustry. He thoroly understands every type of coin operated machine. In addition to being so mechanically capable, he has a very fine personality. The combination of mechanical ability and fine personality has made George the operators' friend."

Rothstein's new headquarters in Philadelphia at 199 W. Girard Avenue (the former First National Bank Building) will be completed by March 20. These quarters were to be thoroly remodeled by February 20, but due to the many strikes official opening has been delayed until March 20.





FLASH!

MODERN DESIGN!

NEW TONE!

NEW DIFFERENT!

COLOR!

SIMPLIFIED!

The PHONOGRAPH OF TOMORROW



ROCK-OLA  
MANUFACTURING CORPORATION

800 NORTH KEDZIE AVENUE, CHICAGO, ILLINOIS



ROCK-OLA

- MUSIC AT ITS BEST -



**"DUCKY"**

1800 R. M. Holes... 5c Play  
 Takes In.....\$90.00  
 Pays Out.....47.06  
**PROFIT.....\$42.94**

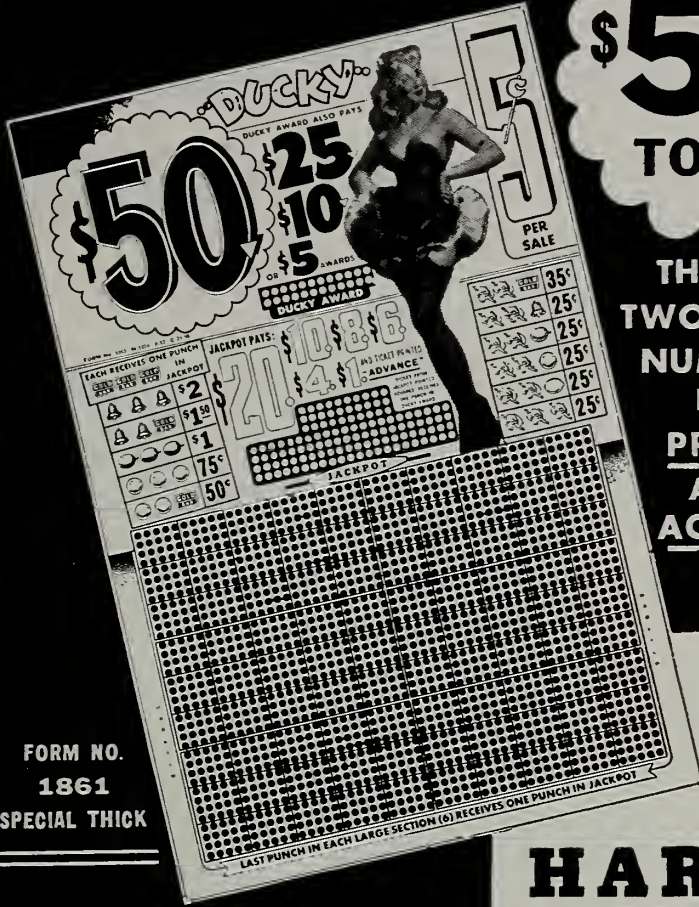
**HARLICH'S**  
*Newest*

**\$50**  
**TOPS!**

THEY'RE  
**TWO SWEET**  
**NUMBERS**  
**FOR**  
**PROFIT**  
**AND**  
**ACTION**  
**!!!**

**"IN THE DARK"**

960 G. L. Holes... 10c Play  
 Takes In.....\$96.00  
 Pays Out.....46.48  
**PROFIT.....\$49.52**



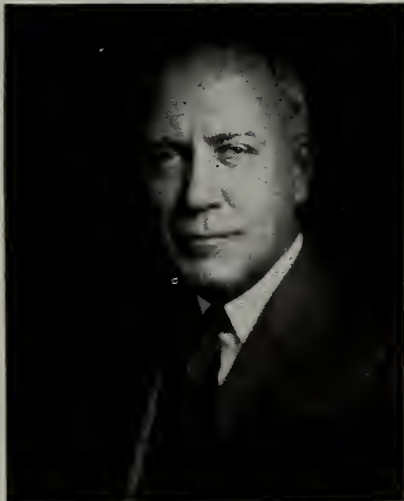
**HARLICH**  
**MANUFACTURING CO.**

1417 W. JACKSON BLVD.  
 CHICAGO 7, ILLINOIS

**READY NOW!**  
**OUR NEWEST CATALOG**  
**SEND FOR IT TODAY!**

**READY SOON!**  
**OUR NEW MILLION**  
**DOLLAR PLANT!**

**"RESPONSE SO FAR**  
**VERY GRATIFYING"**  
**GILMORE REPORTS**



JAS. A. GILMORE  
 Secretary-Manager of CMI

CHICAGO—Jim Gilmore, Secretary-Manager of CMI, reported, "The response thus far to Coin Machine Industries' appeal for public relations funds is very gratifying but could be greatly improved.

"We are engaged in a prodigious effort", he continued, "for the benefit of the entire industry and everyone in the trade should help get applications and checks immediately mailed to CMI headquarters at 134 N. La Salle Street, Chicago."

Gilmore also stated that his phone has been busier than ever answering inquiries of coinmen. Many want

**CENTRAL OHIO COIN MACHINE EXCHANGE**  
**WILL PURCHASE FOR CASH**  
**WILL PAY HIGHEST PRICES**

FOR  
**PINBALLS — CONSOLES — PHONOGRAPHS**  
**SLOTS — ARCADE EQUIPMENT**  
**NO DEAL TOO LARGE OR TOO SMALL**  
**CENTRAL OHIO COIN MACHINE EXCHANGE**  
 514 So. High Street Columbus, Ohio (Phone: Adams 7949-7993)

**NORTHWESTERN VENDERS**

- De Luxe Merchandiser .....\$19.75
- Model "33" ..... 9.75
- Model "39" ..... 11.35
- Model 4 (4# Globe)..... 7.20

- 6# Globe 15c extra
- 33 Ball Gum (3 1/2# Globe)..... 8.40
- 5# Globe 15c extra

All quotations net f.o.b. factory. All orders filled in rotation received.

1/3 Deposit, Balance C.O.D.  
 Send for list of used machines, parts and supplies

**IDEAL NOVELTY COMPANY**

Authorized Northwestern Distributor  
 2823 Locust Street, St. Louis 3, Mo.

to know what they will get for their \$25 investment. Others ask whether this will mean that manufacturers will 'open territories'.

According to Gilmore, "The answer is simply that this is an effort to build up public favor for all coin operated machines whether they dispense music, merchandise, amusement, weighing, etc."

Gilmore also reminds the field, "The time was never more appropriate for a public relations campaign. Servicemen who have already returned and will continue to return for

**WATCH FOR**  
**GRAND OPENING**  
**GOLD COAST**  
**COIN MACHINE**  
**EXCHANGE**  
**DISTRIBUTORS FOR**  
**GOTTLIEB**  
**QUALITY PRODUCTS**

the next several months are singing the praises of coin operated equipment. They have been favorably impressed with coin machines.

"Their favorable opinions will help to sway relatives and friends. To fail, therefore, to capitalize on such an outstanding opportunity would be inexcusable neglect."



# Eagle

## PHONOGRAPH REPLACEMENT PLASTICS available at RIGHT prices!

**REPLACEMENT PLASTICS**  
for your Wurlitzer  
**VICTORY MODEL CABINETS**  
Replacing the Glass Panels  
\$25.00 per set  
Available in red, yellow, green, onyx or assorted

**New PERFORATED GRILLE PLASTIC**  
Sheets 20 in. wide by 50 in. long  
Available in red, amber or blue  
\$12.50 per sheet

**850 PEACOCK GLASSES**  
3 for \$10.00  
Makes a new machine out of your old one

**New CLEAR, TRANSPARENT  
PLASTIC WINDOWS**  
For your Model  
850 program holder \$5.00 per set

**SHEET PLASTICS**  
20" x 50" —Pliable—Per Sheet  
50 Gauge, Red, Yellow or Green \$12.50  
60 Gauge, Red, Yellow or Green \$14.50  
80 Gauge, Red, Yellow or Green \$16.00

**THICKEST**

**STRONGEST • TOUGHEST • NON-INFLAMMABLE • PERFECT FIT!**

Almost 1/4 inch thick—Colors tinted through and through same as the original  
A Quality Product Worthy of Your Expensive Instrument

WURLITZER	Each
800 Top Corners	\$16.50
800 Lower Sides	13.50
800 Middle Sides	3.00
800 Top Centers (Right or Left, Red)	8.00
800 Back Sides (Green)	9.50
600,500 Top Corners	4.50
700 Top Corners	7.50
700 Lower Sides	9.50
700 Back Sides	8.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
950 Lower Sides	10.50
24 Top Corners	1.00
24 Lower Sides	4.00
41-61-71 Top Corners	4.50

ROCK-OLA	Each
Stondard, Moster, DeLuxe or Supers:	
Top Corners (Solid Red, Yellow or Green)	\$12.75
Lower Sides (Red or Yellow)	12.75

COMMANDO	
Top Corners	8.00
Top Centers	7.00
Lang Sides (Combination Red and Yellow Color Scheme)	12.75

SEEBURG	
"Hi-Tone" Model 9800, 8800, 8200:	
Lower Sides (Solid Red, Yellow or Green)	14.50
"Classic"—"Colonel"	
Top Corners (Solid Red, Yellow or Green)	6.00

MILLS	
Throne-Empress—Top Corners, Red	14.00
Throne-Empress—Lower Sides, Red	14.00

**EAGLE COIN MACHINE CO.**  
1514 N. Fremont Ave. Chicago 22, Illinois  
Phone: Michigan 1247

If You Don't See What You Want . . . Ask For It! We May Have It In Stock! All Terms: 1/3 Deposit With Order, Balance C. O. D., F. O. B. Chicago, Ill.





# The Heart of America



B. D. LAZAR



J. D. LAZAR

**WE STAND READY TO SERVE THE OPERATORS IN "THE HEART OF AMERICA"**

**WITH THE**

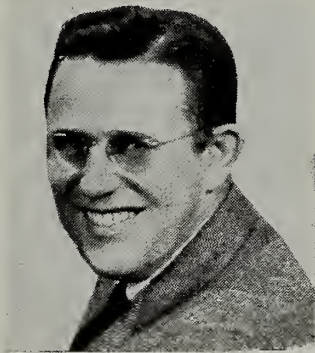
**ROCK-OLA "PHONOGRAPH OF TOMORROW"**

It will be here almost any day — Be sure you see and hear it before you plan your Post-War Program.

## **B. D. LAZAR COMPANY**

**1635 FIFTH AVENUE (All Phones: GRant 7818) PITTSBURGH, PA.**

### "DOC" EATON TELLS REASON FOR FORTY RECORD PHONO



DE WITT (DOC) EATON

CHICAGO — "When Automatic Instrument Company decided to put a forty-selection phonograph on the market, many aspects were considered before a final decision was reached," DeWitt (Doc) Eaton, AMI Salesmanager, reports, "We feel that when automatic music service is installed in a location, both the player and the location is entitled to all the music they can get. This, of course, means a music program offering an abundance of selectivity," he stated.

He continues, "By offering a volume of music selection, play is bound to be increased. For example, our Hostess music card shows a list of one hundred titles. By advertising the fact that five thousand additional tunes are on tap in the library at the main studio, hundreds of requests

**SALE -- BALLY ONE-BALLS -- SALE**

KENTUCKY's.....\$125.00

SANTA ANITA's.... 95.00

**NOVELTY AMUSE-U CO.**

917 W. BROAD ST.

SAVANNAH, GEORGIA

pour in all the time for records which the average operator does not ordinarily include on his machine, or for songs he has removed from the machine because he feels they have lost their popularity. Many tunes do have a temporary fade in favor but they are revived from time to time when players know they are available.

"While it is true that records are considered timely items and for the most part have short careers, there are dozens which remain in the profit-plus class for automatic music operators week after week. One of the biggest features of the automatic music machine has always been the advantage of a customer being able to select the music he wants to hear at a particular time.

"Music has always played an important part in American life and acted as a tonic even in the most difficult times. Phonographs won't stop playing when our music-loving Americans get out to enjoy the new juke boxes and the new records, for now that the war is over a market that has been starved during the past several years will have to be satisfied. The popularity of the juke box has increased and it is the best source of music variety and selection.

### **RECORD BARGAIN**

**BRAND NEW CURRENT HILL BILLY RECORDS**

One side perfect, other slightly defective.

**Lot of 2000 at 29c ea. First Come — First Served**

Write — Wire or Phone

**GIL W. RUSSELL**

953 MENLO

LOS ANGELES 6, CALIF.

Tel.: FA-9469

"The juke box throbs with life when the nickel impulse sets the platters spinning. Selectivity emphasizes the appeal of automatic music and feeds the customer's hunger for certain tunes. With increased selectivity, interest jumps to a higher level. The very variety of abundant selection is bound to spice up the location and stimulate player appeal. We feel increased selectivity is a rich plum for both operator and location owner."



# BILL

IN CALIFORNIA

# WOLF

NEVADA  
ARIZONA

THE HAWAIIAN ISLANDS

**WILL HANDLE**



"THE GREATEST MUSIC  
EVER HEARD - EVER SERVED"

*California Amusement Co.*

• 1305 KETTNER BOULEVARD, SAN DIEGO 1, CALIFORNIA, Main 3068

• 1175 FOLSOM STREET, SAN FRANCISCO 3, CALIFORNIA, Hemlock 0575

• 1348 VENICE BOULEVARD, LOS ANGELES 6, CALIFORNIA, Prospect 4131



MILLS SALES CO., LTD.  
**EXCLUSIVE DISTRIBUTOR**

FOR

**MILLS NOVELTY CO.**

IN

**CALIFORNIA - OREGON - NEVADA - ARIZONA**

AND FOR

**INTERNATIONAL MUTOSCOPE CORP.**

IN

**CALIFORNIA - OREGON - WASHINGTON - NEVADA**

ORDERS ARE BEING  
ACCEPTED FOR PRIORITY  
DELIVERY ON MUTOSCOPE'S  
• PHOTOMATICS •  
• ATOMIC BOMBER •  
• VOICE RECORDERS •



WE ALSO HAVE FOR  
IMMEDIATE DELIVERY  
MILLS BLACK CHERRY  
BELLS  
MILLS VEST POCKET  
BELLS

WRITE — WIRE — OR PHONE

**MILLS SALES COMPANY, LTD.**

1640-18th STREET (All Phones: HIGATE 0230-1-2-3-4) OAKLAND 7, CAL.

**AIREON NAMES  
WHERITT TO HEAD  
NEW DIVISION**



J. M. WHERITT

KANSAS CITY — J. M. Wheritt has been named as manager of the new Emergency Communications division of the Aireon Manufacturing Corporation, according to R. C. Walker, President of the company. He joins Aireon after fourteen years with the Missouri State Highway Patrol where he headed the communication division. Wheritt held a commission as captain with the Missouri Patrol.

Wheritt has been editor of the monthly magazine, "Associated Police Communication Officers Bulletin," for the past 7 years. He is a member of the Institute of Radio Engineers, and

**PATENT NEW FLUID  
TO REPLACE FREON**

WILMINGTON, DEL. — Of interest to all beverage vender operators is the patent just granted to A. F. Benning, F. B. Downing and Dr. R. J. Plunkett, who have assigned their rights to Kinetic Chemicals, Inc., this city, which is a new fluid for use in mechanical refrigerants somewhat on the order of Freon.

This new chemical has a somewhat more complex chemical structure. It will naturally be acceptable to many beverage vender operators who remember what difficulties they had during the war period to obtain sufficient Freon to continue their venders in operation.

With the growth of beverage vending expected to hit new peaks during the next year or so this new patent should meet with great acceptance by many coinmen.

At the present time beverage vender operators report that they have been obtaining sufficient supplies of Freon and believe that this will continue to be the fact. They do believe, tho, that just as good an item at a much lower price would prove very attractive to them.

a member of Panel No. 13, of the Radio Technical Planning Board. His headquarters have been at Jefferson City, Missouri.

Wheritt attended Park College, the University of Kansas, and has taken extension work from the University of Missouri.

**72 Tons Of Nickels  
Put In N. Y. Chutes  
Every Day**

NEW YORK — According to Bruce Chapman, lightning calculator, and as reported by Pat Mitchell in the New York World-Telegram, "The citizens of the five boros (of New York City) are daily dropping 13, 412,583 buffalo and Jefferson nickels into coin slots".

This is approximately 72 tons of nickels as measured by returns of all buses, subways, elevated trains, soft drink vending machines, juke boxes, coin telephone receivers and saloons using nickel coin devices. Bruce Chapman is the "Answer Man" on radio station WOR.

Chapman reports, "A freshly minted nickel weighs 77.16 grains and about 4,000 nickels weigh about 44 pounds. But nickels wear to the extent that samples of 4,000 nickels in circulation only weigh 43 pounds.

"The daily take in nickel chutes", Chapman continued, "is \$670,629.15."

The Federal Reserve Bank of the Treasury Department believes that Chapman's computations are entirely logical. Their figures show that there are at present \$295,000,000 worth of minor coins (nickels and pennies) in circulation in the country at this time.

(It has long been the belief of leaders in the industry that there are more nickels in total dropped into juke boxes than coins put thru the wickets of all theatre windows in the country.)





**LIKE NEON AGAINST THE SKY...**

**LIKE BURNISHED SILVER ON BLACK VELVET**

• When a name comes to mean so much, it does so for good reason. With Packard Pla-Mor Music System that reason is profit for operators—profit realized and attested to all over the country.

Profit is fundamentally based on that certain something called play-appeal. No one can define play-appeal. It's elusive—intangible—like a will-o'-the-wisp. But Packard has the key through rich experience of its engineers and planners—the men who gave selective automatic

reproduction of music on record to the entertainment world.

Now Packard presents another great product—with Pla-Mor play-appeal and profit built-in—to join its unequalled line. It's the Pla-Mor Automatic Phonograph—sensationally new—revolutionary in five exciting, appealing ways. This is the leadership that makes the Packard name like neon against the sky—like burnished silver on black velvet.

**PACKARD MANUFACTURING CORP.**  
INDIANAPOLIS, INDIANA

Selective Remote Control Wall Boxes • Ceiling and Wall Auxiliary Speakers • Adapters • Bar Brackets Accessories • 30-Wire Cable • Automatic Phonographs



**PACKARD**  
**(PLA-MOR)**  
MUSIC SYSTEM

**PACKARD MANUFACTURING CORP.**



# UNCOMPROMISING POLICY

FROM 1917 TO 1942

## "ENDORISING ONLY THE BEST"

In 1942 war restrictions and conditions called for at least a compromise in our policy if we were to continue our business.

Rather than do that we stopped!

Being sure now that nothing can compel us to make even a remote change in our original policy, we are renewing our activities in every field of the Coin Machine Industry with this pledge.

We shall recommend and sell Only The Best Amusement-Merchandising-Music Machines and Accessories.

Our new home at 199 W. Girard Avenue, THE LARGEST OF ITS KIND, will provide most modern facilities to serve operators, jobbers and manufacturers in a manner not equalled anywhere in the United States.

Soon we shall announce our new method of distribution which will be a liberal departure from old fashioned methods and which will benefit the entire industry. Schedules to complete our new home by February 20th are upset by present strikes. We are driving hard to finish the job by March 20th.

Our Pittsburgh branch, however, is now in full swing under the direction of Harry Rosenthal.

# BANNER SPECIALTY COMPANY

199 W. GIRARD AVENUE  
PHILADELPHIA 23, PA.

1508 FIFTH AVENUE  
PITTSBURGH 19, PA.

## MAY ADD MORE OFFICES TO COVER ENTIRE COAST



M. S. (BILL) WOLF

LOS ANGELES, CAL. — M. S. (Bill) Wolf of California Amusement Co., whose headquarters are in this city and with branch offices in San Diego and San Francisco is now planning a major move for his firm.

Wolf reports that he may open offices in Portland, Ore., Seattle, Wash., and possibly one or two other cities along the West Coast which would give the firm complete coverage of the Pacific Coast.

"This", Bill reported, "is in keeping with the expansion plans which we announced sometime ago. We now believe that because certain manufacturers, have asked us to handle their lines over the complete coast that we should start our expansion program immediately."

Wolf also stated, "There are a great

## "REMODELING SALE"

NOT JUST A REMOVAL OR CLOSEOUT — BUT REALLY RECONDITIONED BUYS THAT WE ARE REDUCING IN ORDER TO GO AHEAD WITH OUR REMODELING PROGRAM.  
ALL MACHINES GUARANTEED IN FIRST CLASS CONDITION

### SLOT MACHINES

5c Blue Front CHKA.....\$125.00	5c Caille.....\$ 49.50	10c Cherry Bell.....\$170.00
10c Blue Front, 5gls. Jck. 130.00	5c Melon Bell.....125.00	5c Original Chrome.....225.00
10c Blue Front CHKA.....145.00	5c Brown Front, Rebuilt 140.00	5c Pace De Lue.....85.00
5c Brown Front.....140.00	5c Cherry Bell.....140.00	5c Pace Kitty.....70.00

### FIVE-BALLS

Four Diamonds.....\$59.50	Monicker.....\$79.50	Vacation.....\$39.50
Defense.....34.50	League Leader.....39.50	Twin Six.....59.50
New Champ.....49.50	Playmates.....39.50	Slap-the-Jap.....39.50
Band Wagon.....39.50	Star Attraction.....54.50	Ten Spot.....49.50
Cadillac.....34.50	Seven Up.....59.50	

### ARCADE EQUIPMENT

Bowl-A-Ball.....\$195.00	Chi. Coin Hockey.....\$195.00	Rapid Fire.....\$125.00
Bowl-A-Bomb.....175.00	Periscope.....125.00	Tommy Gun.....130.00
Evans Play Ball.....135.00	5ky Fighter.....225.00	Victory Pool.....100.00
Drivemobile.....250.00	Submarine.....135.00	Zingo.....150.00

### PHONOS & SPECIAL

Two Door Double Stands, complete except for locking bars.....\$ 35.00	Wurlitzer Twin 12 Units, complete.....\$195.00
Single Box Stands.....12.50	Packard Boxes, like new.....29.50
Capehart 20 Selector Phono.....120.00	Mills Slot Locks, Keys, each.....1.50
Meltone 16 record phono.....225.00	Bowling Leagues.....195.00
5inging Towers 20 Selector.....275.00	Supreme 5kee Rolls.....275.00
Rock-Ola Imperial, remote unit.....\$220.00	Bank-A-Ball.....15.00

WANT — 5-BALLS PHONOS. ALL MODELS. SEND LIST, CASH WAITING. TERMS: 1/3 CERTIFIED DEPOSIT

## UNITED COIN MACHINE COMPANY

6304 WEST GREENFIELD AVENUE (PHONE: GREENFIELD 6772) MILWAUKEE 14, WISCONSIN

many new distribution methods being arranged on the West Coast and we believe that it will prove necessary for major distributors to have complete offices, showrooms, repair departments and warehouses in every-one of the important centers up and down the West Coastline."

## WAS HIS FACE RED?

McKEESPORT, PA. — Frank Dunlay of this city was taking a lot of ribbing this past week because he had to hand over \$1 to Patrolman Walter Myers for over-staying the limit allowed on a parking meter.

Dunlay, by the way, is this city's parking meter collector.

## GETS LOAD OF RED TOKENS IN SLOT

SAN ANGELO, TEX. — The "Standard Times" of this city featured a picture of Joe Skolski making his collection from a revamped War Eagle wherein he has two hands full of red tokens, which are now completely valueless.

The caption underneath the picture of Skolski with his hands full of valueless red tokens and the slot in front of him reads, "All 'Lemons' showed on slot machine when Joe Skolski found day's take made up largely of valueless red tokens."



# PRE-WAR PRICES

## PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES

New Payout Slides (Specify 5c-10c-25c 3/5 or 2/5) Per Set (6)	\$6.00
Individual Slides (Order by Part Number — 2/5 or 3/5) Each	1.00
Slide Cover Complete (Specify 5c-10c-25c)	1.50
Slide Posts (Set of 4)	1.00
Lower Lever Guide	1.00
Shim for Lower Lever Guide	.25
Payout Tube, Complete with Hopper (10c or 25c)	3.50
Escalator (Specify 10c or 25c) in Exchange for Old Escalator and	12.00
Clock Gear (Large — Complete with Dogs and Springs)	2.00
Clock Gear (Intermediate — Complete with Pinion)	1.50
Clock Rebuilt, Your Old Clock and	5.00

## NEW ALUMINUM BROWN FRONT CASTINGS

Including: Bottom Front Casting with coin cup cover — Top Front Casting with Coin Denominator — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate — Chromed Cherry Jewel.

PER SET  
**\$27<sup>50</sup>**

## NEW ALUMINUM GOLD CHROME CASTINGS

**Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments.**

Including: Bottom Front Castings with Coin Cup Cover — One Piece Payout Cup Casting — Diamond Ornaments — Top Front Casting with Coin Denominator and Intake Casting — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate and Rivets.

PER SET  
**\$37<sup>50</sup>**

Club Handle, Beautifully Designed & Plated (Specify Brown, Gold Chrome or Blue)	\$3.50
Standard Handle, Stamping	1.50
Plate Insert for Reserve Jackpot Opening	1.00
Cherry Jewel for Brown Front or Cherry Bell	3.00
Etched Metal Reward Plate (Specify 2/5, 3/5, Brown Front or Blue Front)	1.50
Etched Metal Reward Plate (Specify 2/5 or 3/5 for Gold Chrome)	4.00
Reel Strips, Per Set	.45
Complete Set Slot Springs, Plus Spares (50)	5.00
Assorted Nuts, Bolts, Lock Washers, Cotter Pins, Rivets	3.00
Coin Denominators (5c-10c-25c for Blue or Brown Front)	.75
Coin Denominators and Intake Casting (New Style) 5c-10c-25c for Gold Chrome	1.50
Knee Action Stop Levers, Per Set	3.00
Star Wheels for Reels (20 Stop)	.75
Reel Discs, Each \$2.00, Set of 3 (Standard 3/5, Club or 2/5 Single Cherry P.O.)	6.00
Tin Reel Assembly	1.25
Complete Set Reels and Discs (3/5, Club or 2/5 P.O.)	17.50
Hardened Steel Drill Proof Plates for Side of Cabinet, Set of 2	4.00

## WRITE FOR COMPLETE LIST OF PRECISION PARTS FOR BLUE FRONTS — BROWN FRONTS — GOLD CHROMES

BUCKLEY TRACK ODDS PARTS ..... PRE-WAR PRICES  
BUCKLEY MUSIC SYSTEM PARTS ..... PRE-WAR PRICES

### National Slug Rejectors:

N-101, 5c	\$4.00
200-A — 201A (5c-10c-25c)	10.00

**BUY FROM BUCKLEY WITH CONFIDENCE**  
ANY PURCHASE MADE IS BACKED BY OUR GUARANTEE OF SATISFACTION — OR YOUR MONEY REFUNDED WITHIN 30 DAYS OF SHIPMENT.

# BUCKLEY TRADING POST

4223 WEST LAKE STREET

CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)



# BADGER'S BARGAINS

"OFTEN A FEW DOLLARS LESS — SELDOM A PENNY MORE"

MILWAUKEE  
See CARL HAPPEL

LOS ANGELES  
See BILL HAPPEL

## KEENEY RECONDITIONED SUPER BELLS COMPLETELY REBUILT AND REFINISHED LIKE NEW

Keeney Super, 5c, F.P., P.O.....\$295.00	Keeney 4-Way, 5c-5c-5c-25c, P.O. 575.00	Keeney Twin, 25c-25c, F.P., P.O..... 625.00
Keeney Super, 25c, F.P., P.O..... 375.00	Keeney 4-Way, 25c-25c-25c-25c, P.O..... 600.00	Keeney Twin, 5c-5c, P.O..... 395.00
Keeney 4-Way, 5c-5c-5c-5c, P.O... 475.00	Keeney Twin, 5c-5c, F.P., P.O..... 575.00	Keeney Twin, 5c-25c, P.O..... 450.00
Keeney 4-Way, 5c-5c-25c-25c, P.O. .... 595.00	Keeney Twin, 5c-25c, F.P., P.O..... 575.00	Keeney Twin, 25c-25c, P.O..... 495.00

## RECONDITIONED CONSOLES

Mills Late Head 4 Bells, 5c-5c-5c-25c .....\$695.00	Pace Saratogas, Late P.O., 5c..... 99.50	Bally Club Bells, F.P., P.O., 5c..... 239.50
Evans Bang Tails, Late D.D., J.J. 295.00	Mills Original 4 Bells, 5c-5c-5c-25c ..... 595.00	Bally Sun Ray, F.P..... 149.50
Evans Dominoes, Late D.D., J.P. 295.00	Pace Saratoga, Late P.O., 25c..... 189.50	Jennings Silver Moon, P.O..... 129.50
Evans Lucky Lucre, 3-5c, 2-25c..... 295.00	Jennings Fasttime, P.O..... 89.50	Mills Jumbo, Late High Head, P.O. .... 149.50
Evans Lucky Lucre, 5-5c..... 195.00	Mills Three Bells, 5c-10c-25c..... 750.00	Mills Jumbo, Late High Head, F.P. .... 129.50
Bally Roll 'Em..... 139.50	Pace Reels Twin, 5c & 25c, P.O..... 395.00	Baker Pacers, Daily Double, 5c..... 299.50
Evans Lucky Stars..... 159.50	Bally Hi Hands, F.P., P.O..... 189.50	Pace Saratogas, Late, P.O., 10c..... 169.50
Pace Saratogas (Comb.), F.P., P.O. .... 139.50	Mills Late Head 4 Bell, 5c-5c-5c-5c ..... 595.00	Mills Jumbo, Late 25c, P.O..... 195.00

## GUARANTEED ORIGINAL FACTORY REBUILT SLOT MACHINES

Mills Blue Front, 5c.....\$149.50	Genuine Factory Rebuilds,	Jennings Chiefs, 25c..... 175.00
Mills Blue Front, 10c..... 175.00	All Late Serials ..... 345.00	Mills Jumbo Parades, Combination Free Play, Payout, Refinished and Rebuilt Like New..... 213.75
Mills Blue Front, 25c..... 195.00	Jennings Chiefs, 5c..... 125.00	
Mills Original Head Four Bells,	Jennings Chiefs, 10c..... 145.00	

## ONE-BALL MULTIPLE FREE PLAY TABLE

Keeney Sky Lark .....\$139.50	Bally Sport Special ..... 139.50	Bally Longacre ..... 374.50
Bally Pimlico ..... 295.00	Bally Thoroughbred ..... 374.50	Bally '41 Derby ..... 225.00
Bally Trophy ..... 225.00		Bally Jockey Club ..... 295.00

### BADGER SALES COMPANY

Exclusive Distributors for  
**J. H. KEENEY & COMPANY**  
**ROCK-OLA MFG. CORPORATION**  
Southern California, State of Arizona and Southern Nevada  
1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.  
All Phones: DR. 4326

### BADGER NOVELTY COMPANY

Exclusive Distributors for  
**J. H. KEENEY & COMPANY**  
**ROCK-OLA MFG. CORPORATION**  
State of Wisconsin and Northern Michigan  
2546 NORTH 30th STREET, MILWAUKEE 10, WIS.  
All Phones: KIL. 3030

## FITZGIBBONS IN FAST ACTION



JOHN A. FITZGIBBONS

NEW YORK — John A. Fitzgibbons, who was one of the country's outstanding distributors before Pearl Harbor, is back once again distributing products of leading manufacturers. During the war Fitzgibbons was inactive due to the curtailment of machines — but was impatiently awaiting the day when the industry would get back in full swing.

The past few months, Fitzgibbons has been operating under his new firm name, Jafco, Inc., and has been shipping the "Roll-A-Ball Barrel Rolls" thruout the entire country. In addition, he has acquired distribution rights from other manufacturers, among which is Williams Manufacturing Co.

Jafco, Inc. will move into their own building on West 47th Street as soon as the building is vacated by the present tenant, which is only a matter of days. A New Jersey office and

## WANTED TO BUY!

All Mills Escalator  
Type Machines

WILL PAY TOP \$\$\$

AMERICAN AMUSEMENT CO.

4047 W. Fullerton Ave. Chicago 39, Ill.

Phone: CAPitol 5300

"IF YOU MISS US — YOU MISS MAKING MONEY"

showroom is being opened, and an announcement will be made when the lease is signed.

Fitzgibbons, whose experience as a distributor goes back to the early days of the business, is most enthusiastic over the future of the Jafco firm.

"We have shipped a large amount of 'Roll-A-Ball Barrel Rolls' to our customers," says Fitzgibbons, "and orders are pouring in continuously. We have orders on file for Williams' 'Suspense' that far overshadows anything we ever received pre-war. But this is only the beginning. I shall distribute the machines of additional manufacturers, and look forward to the same reception from my customers for their products. My customers know that they can order equipment from me as I have always stood behind it 100% and will make good on anything that goes wrong."

## WILL PAY

\$40<sup>00</sup> Each

for

KEENEY

TWIN SIX — SKY RAY

CLOVER

VELVET

WILD FIRE

FOUR DIAMONDS

Write — Wire — Phone Today!

PIONEER COIN MACHINE CO.

2134 N. Laramie Ave. Chicago 39, Ill.

Phone: NATIONAL 2018

"PIONEER WILL PIONEER"

## Slugging Is Main Topic

TOLEDO, O. — To give some idea of how even the newspaper writer's mind works is the item appearing in the "Blade", local paper, regarding the fact that there are now vending machines which make change for quarters and dimes while delivering the merchandise.

Says the "Blade", "The owners of this machine will take a terrific beating if some slickers originate a slug that will make it work." (Even newspaper men, it seems, think first of how to beat a machine.)



# TEXAS ASSN WANTS NAT'L TAX COUNCIL



EARL E. REYNOLDS

DALLAS, TEX.—Earl E. Reynolds, president of the Texas Coin Machine Association, this city, reports that this organization has always wanted and always supported the plan of The Cash Box to create a "National Tax Council".

In 1945, Texas coinmen ran up against one of the most inequitable and confiscatory state tax bills ever yet presented in the nation. This bill, in the capital at Austin, asked that operators of pin games pay \$100 per yearly license fee plus 20% of the gross collections from each machine. In addition, the bill specified that phonograph operators pay \$50 per yearly license per phono and 20% of the gross receipts from each juke box.

This bill was defeated by the coinmen in this state after all came together and worked with untiring energy for weeks in the state's capital. "But", as one coinman stated sometime ago, "who knows but that some other legislator may bring this bill back into being in 1947 and perhaps it may pass."

Reynolds has time and again urged the trade to come together in a "National Tax Council" for its own future welfare and especially for its immediate protection.

"Most outstanding", he said, "of the need for a 'National Tax Council' was when we coinmen, here in Texas, were suddenly faced by this confiscatory bill and found that there was no place in the nation where we could get the kind of information we needed so that our attorneys and representatives would know what to do.

"This was a great shock to us. We never before realized how right The Cash Box was in asking that a 'National Tax Council' be created. This is one of the greatest necessities for our business. It supersedes everything else. It is the one thing that we need

now — right away. It should be created immediately so that every coin machine man in the nation will have some central place to go to when he needs information to fight excessive and inequitable taxation in his community.

"Just look what is happening everywhere in the country. New and bigger license bills and ordinances are being proposed one right after the other. No one is safe. Everyone realizes that his community is desperately seeking revenue to offset any demand on its present financial set-up. We must protect ourselves as other industries are doing.

"Here in Texas, tho our organization hasn't been as active as it should be, there is no doubt that the men would get together and immediately vote for a 'National Tax Council' for they realize that this is for their protection — not only for today but for whatever may arise in greater revenue demands tomorrow.

"The industry should not hesitate an extra second — it should immediately get together, regardless of the cost, to create this 'National Tax Council' which is so necessary to our future good welfare".

### PARTS — SUPPLIES

L-Shaped Rebound Springs, made of finest Swedish Steel.....\$2.50 per 100 45c per 12.

Rebound Gate with L-Spring, fit all games \$7.50 per 100 — \$1.00 per 12.

Point Adjusters for Contact Switches, Set of Two Tools.....50c

### ECONOMY SUPPLY CO.

615 TENTH AVENUE, NEW YORK, N. Y.

(Phone: BRyant 9-3295)

**NOW  
DELIVERING**

★  
**GENCO**

**TOTAL ROLL**

★  
**CHICAGO  
COIN'S**

**GOALEE**

FIRST WITH THE LATEST

**EASTERN**

**SALES COMPANY**

1824-26 EAST MAIN STREET  
ROCHESTER 9, NEW YORK

(All Phones: Culver 5278 - 3719)

FRED IVERSON

JOHN BILOTTA

### HERE ARE REAL BARGAINS!

- 2 Grand National — 1-ball payouts, both .....\$99.50
- 1 Western Dead Heat — 1-ball..... 44.50
- 1 Baker Pacer Daily Double.....114.50
- 2 Green Vest Pockets, 5c, ea..... 34.50
- 1 Exhibit Races Console..... 44.50
- 1 Western Baseball ..... 49.50
- 1 Exhibit Big Parade.....115.00

DELIVERING TOTAL ROLLS AND SUPER SKEE ROLL ALLEY! YOU SAVE MONEY WHEN YOU DEAL WITH US. ADVISE YOUR NEEDS.

### JULES OLSHEIN & CO.

1100-02 BROADWAY ALBANY 4, N. Y.  
(PHONE: 5-0228)

**SHOWING SOON . . .**

**..... ROCK-OLA**

**"The Phonograph of Tomorrow"**

IN  
OMAHA, NEBRASKA  
**H. Z. VENDING & SALES CO.**  
1205-07 DOUGLAS STREET  
TEL.: AT-1121 or WA-8428

IN  
DES MOINES, IOWA  
**IOWA AMUSEMENT DIST.**  
1220 GRAND AVENUE

WE CAN GIVE YOU IMMEDIATE DELIVERY ON  
GOALEE  
STAGE DOOR CANTEEN  
TOTAL ROLL  
WILLIAMS GAMES

MILLS BLACK CHERRY  
MILLS VEST POCKETS  
UNITED GAMES  
COLUMBUS PEANUT AND GUM VENDORS

WE CARRY A COMPLETE LINE OF PARTS

• VISIT OUR BEAUTIFUL SHOW ROOMS •

*The Best Way is to Say: "I saw it in The Cash Box"*



# MILLER SUGGESTS CLOSER CONTACT BETWEEN ASSNS.



GEORGE A. MILLER

OAKLAND, CAL.—George A. Miller, state president of the California Music Operators Assn., reports, "The relationship between the various music associations in the U. S. should be much closer to each other and that each should correspond with the other at least once or twice per month.

"In this manner", Miller believes, "each state would be informed of the kind of taxation which is continuously being attempted or proposed by the other states.

Addressing himself to The Cash Box, Miller writes, "May I, at this time, extend the appreciation of the California Music Operators Assn. for your very personal, untiring efforts in regard to the defeat of this vicious legislation (the Buckley bill). I feel that The Cash Box has been instrumental in the defeat of this bill, not ourselves. By that I mean that all the music ops assns. in the 48 states haven't done their part, but I feel that The Cash Box is responsible for awakening the operators into realizing the seriousness of this bill. I hope that sometime in the future our assn. will be able to repay you

"I also believe, and have said this before, that all music operators should be subscribers to The Cash Box. I have always felt that operators should support the people who support them and in the case of The Cash Box the decision is unanimous."

# CAPEHART PRESIDES AT MEET OF PACKARD'S REGIONAL MGRS.



Left to Right, Seated: Fred Fields, Sam T. Cass, T. J. Hicklin, W. F. Struby, Homer E. Capehart, E. E. Collison, W. H. Kreig, Karl Schortemeier, R. S. Bleekman. Standing: Art Nagel, H. F. Moseley, D. V. Kennedy, H. I. Drollinger, J. Harry Payne, W. F. Merchant, Wm. Mossbarger, R. Q. Kramer, J. E. Gaddis, Chas. E. Washburn.

INDIANAPOLIS, IND. — Homer E. Capehart, Chairman of the Board of Packard Manufacturing Corp. headed up a sales meeting of the 13 Packard regional managers, executives of the corporation and department heads in this city on January 13, 14, 15.

Plans and policies for Packard Manufacturing Corp. were discussed and met with approval. Packard's new line for 1946 was shown to the regional managers and they were enthusiastic.

The regional managers are reported to have brought many millions of dollars worth of orders into the factory from all over the country. They were unanimous in their belief that Packard Pla-Mor Line from the new Pla-Mor Phonograph to the remote control box, speakers and other accessories will be the outstanding line in the automatic music business.

The meeting was like an old home coming. It brought together men who had been associated off and on for the last 20 years together again.

Eastern regional manager Joe Darwin was unable to attend the meeting due to illness. This was the only drawback to the entire session. A telegram was sent to him wishing for a speedy recovery, signed by all the old gang.

## ROWE GIVES VETS GUIDE BOOK ON VENDING

NEW YORK — Rowe Manufacturing Co. has a guide book for veterans, "Is Your Future in the Vending Machine Industry?" which is being distributed thru veterans' groups, chambers of commerce, state and local agencies.

"Pic" magazine making a report on the book states, "Expect spectacular performances from new machines. One estimate on profits, compiled for interested returnees is net of \$4 per month on cigarette machine and that 400 to 500 penny gum machines are needed to net \$300 monthly. Big dough still in juke boxes and pinball."

# Look To The GENERAL For LEADERSHIP

## THE GENERAL VENDING SERVICE CO.

has been incorporated under the name of GENERAL VENDING SALES CORP.

This is a change in name only, for the company will continue to be operated under the same management and by the original founders who established this business more than 20 years ago.

Formerly —

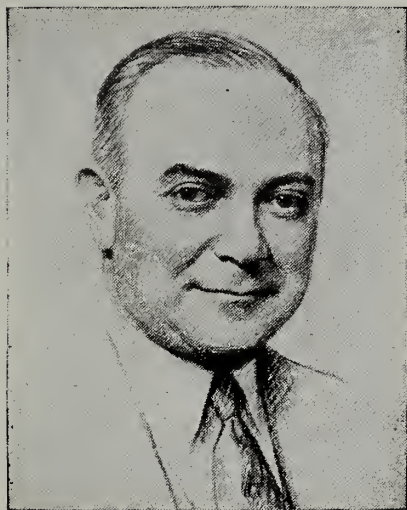
HARRY HOFFMAN  
IRVIN BLUMENFELD  
GEORGE GOLDMAN





# REVEALS BALLY'S MULTIPLE MUSIC CAN HANDLE SPONSORED PROGRAMS

## Groceries, Doctor's and Dentist's Offices as well as Beauty Shops and Other Outlets in New Set-Up. Opens over 100,000 Locations



CAPT. THOMAS J. CALLAGHAN

CHICAGO — Capt. Thomas J. Callaghan, former head of the U.S. Secret Service in the Midwest, now directing Bally's new Multiple Music at Bally Manufacturing Co., this city, revealed this past week that the firm's new Multiple Music would allow juke box operators to gain, in addition to regular juke box locations, such outlets as groceries, doctors' and dentists' offices, beauty parlors and other outlets, so as to obtain the greatest possible revenue.

Callaghan explained that the operators were now discovering the value of getting wholesale grocery houses as well as producers of grocery products to sponsor programs in grocery outlets. This is accomplished on a single wire channel system giving the grocery continuous music with transcribed "plugs" every fifteen minutes or so during the day for the various items featured in the place.

Such music has already begun to prove popular in various parts of the country. It is a tie-in with single channel music. It opens hundreds of thousands of new locations to juke box operators. Many ops who intend to specialize in this sort of music will

gain their greatest revenue from selling "time" to sponsors of leading grocery products.

"Bally's Multiple Music", Callaghan explained, "will handle this new music sponsorship perfectly without the need for additional mechanism.

Our Multiple Music is so arranged that it allows the music operator to channel music to such locations as groceries, doctors' and dentists' offices and other locations in the vicinity of the juke box without any additional mechanical arrangements than the necessary wiring and auxiliary speakers.

"There are many juke box leaders who are now finding sponsored music very profitable. They are selling leading grocery wholesalers and producers of noted grocery products on the idea of sponsoring music into the best selling locations in the community. This usually requires much new mechanism as well as complete specialization. But, with Bally's Multiple Music, it is already set up for installation and the music operator is therefore in an advantageous position when he purchases our complete unit."

Callaghan also reports that Bally's Multiple Music will prove extremely practical in industrial locations. He claims, "Not only will Bally's Multiple Music open over 100,000 new locations to the operators, but because of its unique method of presentation many new types of locations will be able to obtain music for an extremely nominal price.

"Bally's Multiple Music will halve all installation costs down the line. It will allow juke box ops to do things they never before believed possible. In this way they are sure to gain more than five to six times the profit they ever before believed they could obtain from music. And, what's more, they will do this easier, better and simpler than ever before."

# Silberman Praised For Unity Plea



AL A. SILBERMAN

NEW YORK—Many letters and phone calls have been received by The Cash Box praising the article on unification of the entire industry which was written by Al. A. Silberman of Williams Manufacturing Co., Chicago, which appeared in the January 28, 1946 issue.

### MUSIC & ARCADE

- 1 Spectravox & Playmaster.....\$395.00
- 3 Rock-Ola Commandos, each..... 595.00
- 3 Keeney Air Raiders, each..... 139.50
- 1 Evans Tommy Gun..... 99.50
- 1 Keeney Shoot Your Way to Tokio... 139.50
- 2 Rock-Ola Universal Tone Columns with Buckley Boxes, each..... 125.00
- 6 M.T. Cabinets suitable for 12 record or 20 record Mechanisms, ea..... 50.00

### BIRMINGHAM VENDING CO.

2117 — 3rd AVE., NO. BIRMINGHAM 3, ALA.  
(Phone: 3-5183 — 5184)

### NEEDLES RE-SHARPENED

Save money on your phono service costs. Our work is **DEPENDABLE, PRECISE** and **GUARANTEED**. Your money will be refunded in full, for any needle with which you are not completely satisfied.

Details and free shipping containers on request.

### RE-SHARP NEEDLE SERVICE

P.O. BOX 770 FT. DODGE, IOWA

# CHANGE-MASTERS

LIMITED PRODUCTION

POLISHED CHROME  
HOLDS \$10.00  
IN NICKELS

**\$9<sup>85</sup>**  
EACH

WRITE FOR QUANTITY PRICES!

EXCLUSIVELY DISTRIBUTED BY

# PUGET SOUND NOVELTY CO.

114 ELLIOTT AVE., W. SEATTLE 99, WASH. (All Phones: ADLER 1010)





# GOALEE

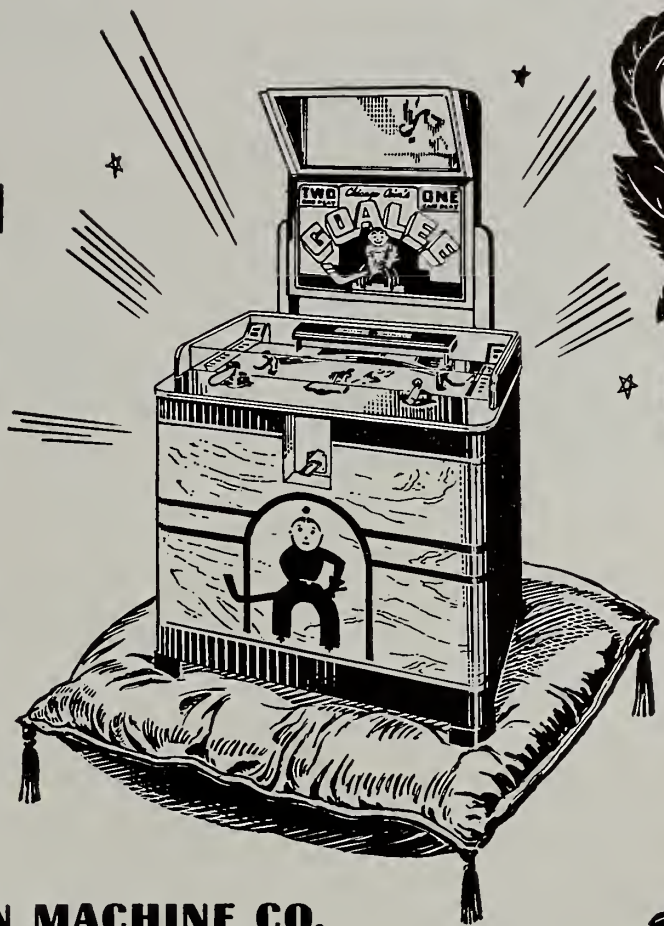
*the best for  
his majesty the*

## CHICAGO COIN OPERATOR

The one or two nickel play amusement game that operators have eagerly been waiting their turn for delivery. Production is still limited—but GOALEE'S worth waiting for.

AND SOON the valuable experience gained engineering and producing aviation bomb sight mechanisms during the war will be reflected in other fine new coin games.

*You'll Find You'll Do Better with  
Chicago Coin Equipment*

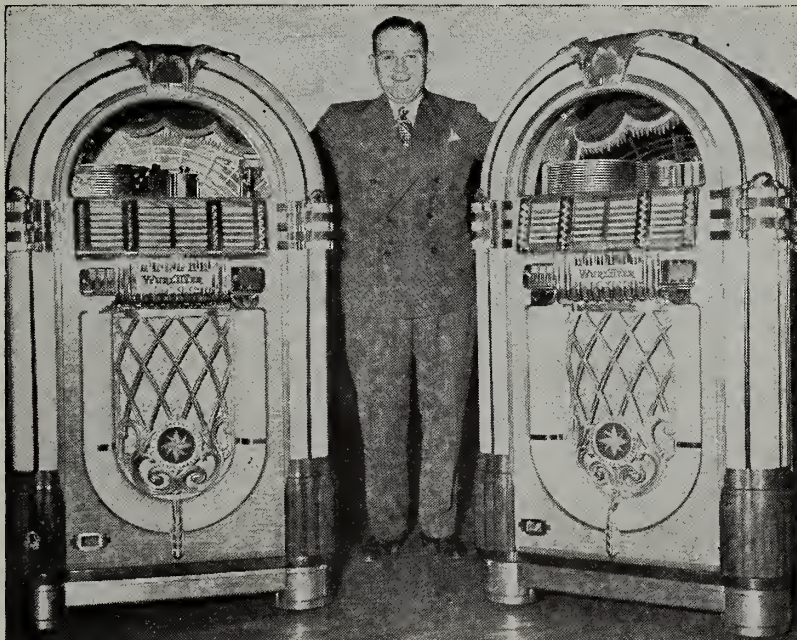


### CHICAGO COIN MACHINE CO.

1725 DIVERSEY BOULEVARD

CHICAGO 14, ILLINOIS

## WURLITZER'S DAVE LEE BUSY AS BEE



NO. TONAWANDA, N. Y. — The broad grin on the face of David O. Lee, Wurlitzer Export Manager, is occasioned by the fact that these first two new Wurlitzer demonstration models shipped from North Tonawanda since 1942, went to Casa Riojas, Mexico City, Mexico and to the Smith Distributing Company, Vancouver, British Columbia, Canada.

Casa Riojas is the recently appointed authorized Wurlitzer Distributor for all of Mexico, and Smith Distributing Company has been desig-

nated to handle exclusive distribution of Wurlitzer phonographs and auxiliary equipment for central and western Canada.

"Tremendous strides are being made by all of our new distributors north and south of our borders," Mr. Lee reports. "A new high in enthusiasm on the part of Music Merchants attending all National Wurlitzer Days Showings held by our Export distributors, is an excellent indication of the optimistic future which we anticipate."

## JERSEY TOWN UPS PIN FEE TO \$750

NUTLEY, N. J. — Mayor Jernick of this city just introduced an ordinance which would increase present pin game license fees here from \$200 per machine per year to \$750 per year.

The ordinance received its first reading by the Nutley Town Commission and was immediately passed. A public hearing will now be held on February 5. This ordinance covers all types of coin operated amusement machines.

The Mayor gave as his reason for introducing this new ordinance with greatly increased license fee as the fact that similar action was being taken in neighboring municipalities and that his action was in line with recommendations from the police department.

It is believed that Mayor Jernick referred to Irvington, N. J. where an annual occupation fee of \$2,000 per pinball operator was being asked by Public Safety Director Balentine as well as an additional \$10 per machine license from each one of the locations.

This past week Public Safety Director Balentine withdrew both of his ordinances stating that he did not think they would stand up legally. He did assert that they would be reintroduced if he finds they are legal. In the meantime Irvington, N. J. will continue with its present license fee of \$5 per pin game per year.



# AWAIT "A" DAY



PHILADELPHIA, PA. — Atlas Distributing Co., Inc., this city, have completed their preliminary steps in preparation for the display and sale of Aireon phonographs and accessory equipment on Aireon's "A" Day.

The territory assigned to Atlas covers Pennsylvania east of Harrisburg, New Jersey south of Trenton (including Trenton) -and the entire state of Delaware.

Atlas occupies the entire building at 2013 No. Broad St., which has a frontage of 22 feet, and is 250 feet deep. The showroom has been designed by one of the cities' leading designers, and according to Sam Weinstein, owner, and Charley Hannum, manager. It is claimed to rank among the most beautiful in the industry.

A sign covering the entire front of the building has been installed, with

# WAIT!

TILL YOU SEE

## "SUSPENSE"

The game with the 'Schematic' panel and visual Ball lift!

Worth Waitin For!

## WILLIAMS MANUFACTURING COMPANY

161 W. HURON ST.

CHICAGO 10, ILL.

three inch raised block letters, in a three color effect of black, white and gold.

"We are now ready", informs Weinstein, "for the delivery of the Aireon line in the very near future. Our mechanical staff have just returned from aKnsas City, where they attended a five day schooling in the mechanical features of the phonograph. Our sales staff, headed by Hannum, is all set."

# INTRODUCES NEW CHANGE MAKER



SEATTLE, WASH.—George Schnabel of Puget Sound Novelty Co., this city, has just introduced his new "Change Master", a change maker which holds \$10 in nickels.

Schnabel reports, "This change maker is made of polished chrome and is one of the finest of its kind ever introduced to the trade. When we named it 'Change Master' we weren't in any fashion whatsoever misnaming this unit. It really and truly is a 'Change Master' in every sense of the word.

"Furthermore, we are able to market the 'Change Master' at a very nominal price to the trade.

<p><b>DISTRIBUTORS FOR MILLS</b> BLACK CHERRY BELL AND VEST POCKETS</p>	<p><b>DISTRIBUTORS FOR MILLS MUSIC</b> WORTH WAITING FOR</p>	<p><b>DISTRIBUTORS FOR PRE-FLIGHT TRAINER</b></p>
<p><b>ON HAND! NEW CONVERSIONS</b> HOLLYWOOD, SMILEY, LAURA, SOUTH SEAS, YANKEE DOODLE, BIG TOP, STREAMLINER.</p>	<p><b>ASSOCIATED AMUSEMENTS, INC.</b> 72 BROOKLINE AVE., BOSTON, MASS.</p>	<p>SEND FOR OUR LIST CONTAINING RECONDITIONED MUSIC, CONSOLES, SLOTS, ARCADE, AND OVER 100 PINS</p>
	<p><b>DISTRIBUTORS FOR INTERNATIONAL MUTOSCOPE</b> FOR Photomatic • Voice-O-Graph • Atomic Bomber PHOTOMATIC AND VOICE-O-GRAPH SUPPLIES AND OTHER MUTOSCOPE MACHINES AS RELEASED</p>	

**JUKE BOX SPECIALS**  
HOT OFF THE PRESSES

**MEMO LABEL**

<p>1001 { JACK POT           } THANKS FOR THE LIES</p> <p>1002 { UPTOWN RHYTHM           } LITTLE CHUM</p> <p>1003 { DON'T RUSH ME           } SECLUSION</p> <p>DUSTY BROOKS &amp; HIS FOUR TONES OPERATORS PRICE — 65c</p>	<p>3001 { I'VE DONE ALL I KNOW TO DO           } YOU RAN AROUND WHILE I WAS GONE</p> <p>3002 { PAPER HEART           } YOU DON'T WANT ME ANY MORE</p> <p>7001 { THE STARS LOOK DOWN           } YOUR EYES HAVE IT</p> <p>TERRY FELL AND THE FELLERS OPERATORS PRICE — 55c</p>
---	---

**TERRITORIES OPEN!! DISTRIBUTORS WANTED!!**

**K & M DISTRIBUTORS**

1913 W. PICO BLVD.                      (TEL: EX-8811)                      LOS ANGELES 6, CALIF.



# WANTED QUICK

# 500 MILLS SLOTS

ALL ESCALATOR TYPES

— AND —

# MILLS THREE BELLS

— WRITE - WIRE - PHONE —

STATE QUANTITY READY TO SHIP AND PRICE WANTED IMMEDIATELY

"THE WEST'S LEADING DISTRIBUTORS"

# CALIFORNIA AMUSEMENT CO.

1348 VENICE BLVD. (Phone: PROspect 4131) LOS ANGELES 6, CALIF.

## RECORDS ARE BIG HEADACHE CLAIM ATLANTIC CITY OPS

ATLANTIC CITY, N. J. — S. Underberg of Music Box Enterprises, Inc., this city, well known music ops and distributes here, asks The Cash Box to bring the record situation to the fore.

Underberg writes, "We, as readers and subscribers to The Cash Box, would like you to champion the cause of the music operators' biggest headache — records.

"Are we ever going to get pre-war quality records again?" Underberg asks, "if not, why not? The war is over. From all indications the shellac shortage is over, in fact, all these record manufacturers seem to be able to get all the shellac they need to make off brand records, so why can't the 'big four' namely, Decca, Columbia, Victor and Capitol do it, too?"

Underberg continues, "The biggest headache the music operator has today is record trouble. Records wear out after only 30 or 40 plays. The expense of replacing records and the trouble calls will eventually break the operator unless this condition is remedied.

"I'm sure the big record makers know the trouble we are having. Perhaps they are trying to remedy it. Then, on the other hand, maybe they are not. After all, it does keep their sales of records up and that is what they are interested in more than anything else."

MUSIC			
Packard Boxes.....	\$29.50	Wurlitzer No. 125 5-10-25c Wall Box.....	\$27.50
Wurlitzer No. 100 Wall Boxes.....	12.50	Rock-Ola Bar Box Model 1515 & 1503.....	20.00
Seeburg WS5Z 24.....	8.50	Rock-Ola Bar Box Dial-A-Tune.....	15.00
Wurlitzer No. 331 Bar Boxes.....	14.50	Wurlitzer No. 145 Fast Steppers.....	45.00
ARCADE			
2 9-Ft. Bowl-A-Bomb, each.....	\$150.00	1 Exhibit Bowling Alley.....	\$89.50
2 9-Ft. Bowling League, each.....	150.00	Kue Ball.....	30.00
1 Midget Skee-ball.....	89.50	Undersea Raider.....	399.50
SLOTS			
New Mills Vest Pocket.....	\$74.50	1 Mills Double Safe.....	\$65.00
Seven Up.....	\$45.00	Mills 5c War Eagle.....	\$150.00
Ten Spot.....	40.00	PIN GAMES	
Sporty.....	25.00	Sky Rider.....	\$105.00
'42 Home Run.....	65.00	Keeney Cowboy.....	25.00
		Sea Hawk.....	49.50
		Hit the Japs.....	49.50
CENTRAL COIN MACHINE COMPANY			
482-88 CENTRAL AVE.		(TEL: MAIN 5973) ROCHESTER, N. Y.	

**FOR SALE:** One Photomatic, completely factory reconditioned, new paint, looks and operates like new. Never been on location. **\$1050.00**  
Films and chemical included.  
Send 1/3 Deposit, Bal. C.O.D.  
**SAUNDERS MUSIC CO.**  
Charlottesville, Va. (Phone: 2866)

## AIRPLANE IS SLOT LOCATION AT AIRPORT

WASHINGTON, D.C.—Drew Pearson noted columnist reports that the officer's club at the National Airport here has a brand new set of slot machines.

According to Pearson: an Army plane flew down to Biloxi, Miss., picked up the five slots and flew them back to Washington. For sometime they remained in the plane on the field where officers and men at the airport here had a grand time playing them.

(This may give some ops ideas for "flying locations" for slots)

JB502 — A Colossal Collector of Coins!  
VOO-IT AND CRYIN'  
VOO-IT AND BLUES  
NOVELTY BOOGIE — VOCAL — LOW DOWN BLUES  
By The Blues Woman Orchestra! Accompaniment

**LATEST "JUKE BOX" RELEASES**

ROY MILTON and his SOLID SENDERS  
THE YEAR-LONG SENSATION OF HOLLYWOOD'S SUZY-Q NITE CLUB  
"ROY MILTON AND HIS SOLID SENDERS" are terrific. They are in "Soundies". Roy Milton worked in several outstanding motion pictures and the band is a smash success in the heart of Hollywood where they have been for over a year at the Suzy-Q Nite Club.

JB 503 MILTON'S BOOGIE  
A good boogie with a jump blues vocal by Roy Milton  
GROOVY BLUES  
with a new rhythm vocal by CAMILLE HOWARD  
R. M. BLUES

JB 504 RHYTHM COCKTAIL  
vocal by Roy Milton  
A mellow Blues with a Novelty instrumental

LIST PRICE \$1.00 plus tax  
**JUKE BOX RECORD COMPANY**  
7 WEST 46th STREET NEW YORK 19, N. Y.  
(PHONE: CHelsea 3-3337)  
Shipments from Los Angeles and Chicago



# WE ARE MAKING IMMEDIATE DELIVERIES OF "SUPER SKEEROLL"

The sensational, proven, location-tested money maker! Features the most colorful lite-up backboard on any skeeball — larger playing field — steel runners to avoid ball jams — mechanical ball release — 9 ft. long, 26" wide.

**DISTRIBUTORS - GET IN TOUCH WITH US IMMEDIATELY FOR A REAL MONEY-MAKING DEAL**

## MIKE MUNVES

510 WEST 34th ST. (Phone: BR. 9-6677) NEW YORK, N. Y.

**\$349<sup>50</sup>**  
F.O.B., N.Y.



### ORDER FROM YOUR NEAREST DISTRIBUTOR

**RUNYON SALES CO.**  
123 W. RUNYON STREET  
NEWARK, N. J.

**RUNYON SALES CO. of N. Y.**  
593 TENTH AVENUE  
NEW YORK CITY

**BADGER NOVELTY CO.**  
2546 NORTH 30th STREET  
MILWAUKEE, WISC.

**AMERICAN COIN-A-MATIC MACHINE CO.**  
1435 FIFTH AVENUE  
PITTSBURGH, PA.

**ATLAS VENDING CO.**  
410 NO. BROAD STREET  
ELIZABETH, N. J.

**RUNYON SALES CO.**  
956 MAIN STREET  
BUFFALO, N. Y.

**CALIFORNIA AMUSEMENT CO.**  
1348 VENICE BOULEVARD  
LOS ANGELES, CALIF.

1175 FOLSOM STREET  
SAN FRANCISCO, CALIF.

**ROTH NOVELTY CO.**  
54 PENNSYLVANIA AVENUE  
WILKES-BARRE, PA.

**J. J. GOLUMBO & CO.**  
116 NEWBURY STREET  
BOSTON, MASS.

**MARLIN EQUIPMENT CO.**  
412 NINTH STREET, N. W.  
WASHINGTON, D. C.

**SILENT SALES CO.**  
200 ELEVENTH AVE., SO.  
MINNEAPOLIS, MINN.

**EMPIRE COIN MACHINE EX.**  
2812 W. NORTH AVENUE  
CHICAGO, ILL.

**HEATH DISTRIBUTING CO.**  
217 THIRD STREET  
MACON, GEORGIA

**SOUTHWEST AMUSEMENT CO.**  
2916 MAIN STREET  
DALLAS, TEX.

**LOUISIANA COIN MACHINE SERVICE CO.**  
931 POYDRAS STREET  
NEW ORLEANS, LA.

**JULES OLSHEIN CO.**  
1100 BROADWAY  
ALBANY, N. Y.

**CLARENCE BAGGETT**  
915 NORTH 21st STREET  
OKLAHOMA CITY, OKLA.

## CALLED "TRAVELINGEST MAN" BY MUSIC OPS



BEN PALASTRANT

BOSTON, MASS.—Music ops thruout this area are calling Ben Palastrant, Aireon's eastern regional director, "the travelingest music machine man in the nation".

What's more, according to the men here, they are willing to make all sorts of bets quoting very good odds that no other regional or district man in the eastern area, or in the country as far as they are concerned, gets around with the same sort of speed as Ben does.

Ben himself had the following to report, "I don't know whether I cover as much territory with as much speed as the music ops say I do, but, I do try to meet with everyone of them and also make it my business to get away out into the country areas, if at all possible, to discuss business right with the music machine men in their own homes. That's the way I believe anyone ever learns all there is to know about the other man's problems."

## WE ARE NOW DELIVERING OUR PROVEN AND TESTED UNIVERSAL AMPLIFIERS

ASK THE OPERATOR WHO OWNS ONE, THAT'S OUR BEST ADVERTISEMENT ORDERS FILLED IN ROTATION RECEIVED

1. Saves you time, money and expense
2. Your customer is satisfied
3. Your Machine keeps working
4. Built by competent Phonograph Sound Engineers
5. We are the originators of the Universal Amplifier idea.
6. All workmanship guaranteed
7. Complete with sockets for Speakers and Pick-Ups for all Models
8. Ready to operate
9. Money back in 10 days if not completely satisfied.

**MODEL A** Fits all WURLITZER Models 412 - 24 - 616 - 500 - 600 - 700 - 750 - 780 - 800 - 850 and 950  
all SEEBURGS, except Hi-Tones Complete With Tubes  
all ROCK-OLAS **\$54.50** F.O.B., N.Y.

**MODEL B** Fits all WURLITZERS  
all SEEBURGS including Hi-Tones Complete With Tubes  
all ROCK-OLAS **\$74.50** F.O.B., N.Y.

TERMS: Immediate shipment F.O.B. NEW YORK. 1/3 Deposit, Balance C.O.D. Shipments made by Railway Express unless otherwise instructed by you.

Available at Your Nearest Distributor or Write — Wire — Phone  
**JAFCO, INC.** JOHN A. FITZGIBBONS, Pres. **776 TENTH AVENUE**  
(PHONE: Columbus 5-7996) NEW YORK 19, N. Y.

## Soklove Of Pioneer On Trip To Appoint Distribs

CHICAGO — Lou Soklove, general salesmanager of Pioneer Coin Machine Co., 2634 N. Laramie Ave., this city, has started on a nation-wide trip to introduce the firm's new game "Smiley" and to appoint distribs for it.

According to Soklove, " 'Smiley' is a penny or nickel, five-ball amusement game which features real skill action. It is very colorful, has plenty of real appeal and fine amusement features. It can be operated in any territory. It comes in assorted colors, each very eye-appealing."

## BRAND NEW TUBES IN SEALED CARTONS

**30% OFF** 12J7GT 6SC7GT  
6K7GT 12Q7FT  
35% Off on all tube orders of \$25.00 or more  
**ATLAS VENDING COMPANY**  
410 N. Broad St. (EL. 2-0089) Elizabeth, N. J.

Soklove has been in the cointrade for over 25 years. He formerly made his headquarters in Philadelphia and was well known there for his operating and distributing. For the past few years he has devoted himself entirely to sales work and is reported to have proved himself extremely efficient as salesmanager of Pioneer.

Soklove also reported, "You can advise the trade that 'Smiley' will be ready for delivery nationally on March 1. We believe that we shall be able to keep our word on this regardless of strikes."



# FORBES MAG GOES GUSHY OVER COIN LAUNDRIES

## Trade Should Make Every Effort To Bring Truth And Conservatism To Fore On All Coinbiz Opportunity Items

NEW YORK — In their January 15 issue, the editors of Forbes Magazine tell about what should prove a grand opportunity for investors with very little capital. They pick coin operated laundries as a very new and very fascinating business with great profit possibilities.

Forbes' editor reveals that there is now such a thing as an "automatic laundry store". The angle, of course, is the installation of anywhere from 10 to 30 coin operated washing machines in a store in some naborhood (preferably surrounded by big apartment houses) and the housewives to bring their bundles to the store and have the machines wash the clothes (about 10 lbs. for 25c) while they gaily continue on their way to do their daily shopping.

What Forbes' editors do not reveal is the past experience ops have had with the coin operated washing machines. During the war period these made plenty good—but, as far as that is concerned, what machine didn't do good during the war?

Anyway, when laundrymen weren't taking any new business and when laundry work generally was hard to get, Mrs. Housewife would be glad to bring her bundle down to the basement of her apartment building or carry it a few blocks to an automatic laundry store to get her washing done, especially in view of the fact that the laundry stores also sold her the powdered soap (which was a very hard-to-get item during the war period.)

But, now with the war over and the large commercial chain laundries already beginning to put on new trucks and new wagons and new drivers and sprucing their men up with new uniforms and again beginning to advertise to Mrs. Housewife about the swell and economical laundry service they offer and have their men call right at the door — the coin operated laundry store idea may still work — here and there — few and far between — but it isn't as big and tremendous a business as Forbes editors are trying to make of it.

They tell about the Westinghouse

Electrical Appliance Division of Mansfield, O. having equipped an automatic laundry with 30 automatic washers in Mansfield. They made this into a modern style laundry room complete with lounge and playroom, according to Forbes editors. "It's so popular", these editors report, "that it has been operating 100% since opening day."

And here's how Forbes' editors finish up this item on "specialized laundries", "Operators quick enough to get into this growing new market will find eager consumer acceptance in every community. An owner and one assistant can run the whole show. A husband and wife are ideal."

The pitiful thing, to all experienced coinmen, is the fact that the shrewd promoter will clip this item and have hundreds of reprints made of it which will act as his stock in trade while he interests returned vets and others with just enough cash to want to get into a little business for themselves.

The entire industry should make it its business to warn outsiders of these glowing "opportunities". How do Forbes' editors know that, "This growing new market will find eager consumer acceptance in every community?"

### SOME TERRITORY STILL OPEN FOR

Exclusive Distribution of the

H-O-T-T-E-S-T MOST SENSATIONAL AND FASTEST SELLING

ORDER FROM YOUR DISTRIBUTOR OR DIRECT FROM US

# SPEED IRON

PRICE \$12.95 EACH

Gun Type Soldering Iron

115 Volts — 60 Cycles — 100 Watts

Cash in Full With Order (Listed as \$12.50 in error last week)

"Ask the Operator Who Owns a "SPEED IRON"

## WORLD WIDE DISTRIBUTORS

National Distributors for "SPEED IRON"

1014 N. ASHLAND AVE. CHICAGO 22, ILLINOIS BRUNSWICK 2338 - 6878



# PEACHES from GEORGIA

DIXIE'S MOST PROGRESSIVE DISTRIBUTORS ARE EXCLUSIVE DEALERS IN GEORGIA

FOR

O. D. JENNINGS & CO.

D. GOTTLIEB & CO.

H. C. EVANS CO.

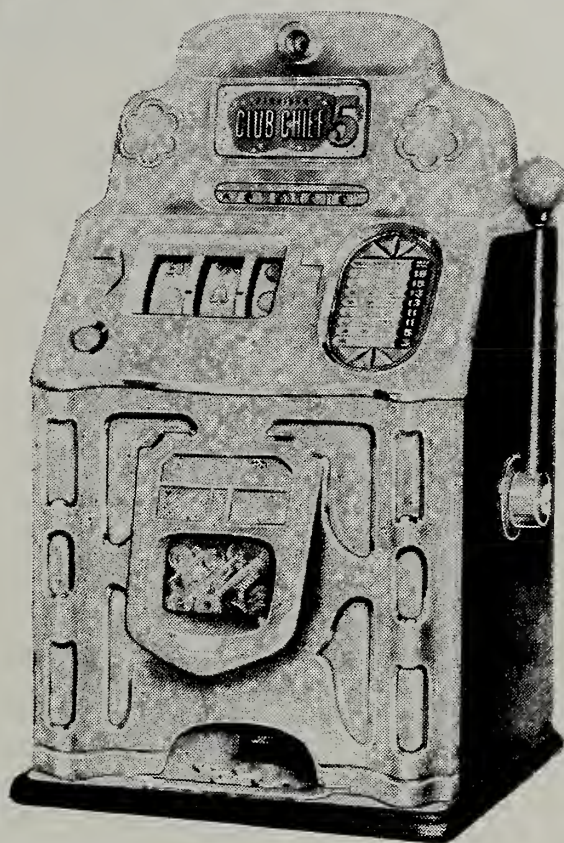
EXHIBIT SUPPLY CO.

## HEATH DISTRIBUTING CO.

217 THIRD ST. (PHONES: 2681-1611) MACON, GA.



# ILLUMINATED



## *Super De Luxe* **CLUB CHIEF**

A REAL THRILL with more action! More suspense than ever before witnessed! Its sparkling, illuminated front out-classes them all. That's the proud boast of the JENNINGS SUPER DE LUXE

The JENNINGS SUPER DE LUXE "CLUB CHIEF" is 100 per cent mechanical in operation! No electrical fittings or functions to halt play or cause costly servicing.

"CLUB CHIEF" now at your distributor and dealer. ORDER IMMEDIATELY FOR EARLIEST POSSIBLE DELIVERY

### MODELS NOW ON DISPLAY

AT YOUR DISTRIBUTOR OR DEALER

# O. D. JENNINGS & COMPANY

4307-39 WEST LAKE STREET CHICAGO 24, ILL.



# Bally

## VICTORY SPECIAL

ONE BALL MULTIPLE FREE PLAY

## VICTORY DERBY

ONE BALL MULTIPLE PAYTABLE

## UNDERSEA RAIDER

ARCADE PHOTO ELECTRIC GAME



EXCLUSIVE DISTRIBUTOR

FOR

*Bally* MANUFACTURING CO.

WISCONSIN

INDIANA

NORTHERN ILLINOIS

### NOW DELIVERING!

### COVEN DISTRIBUTING CO.

3181 ELSTON AVENUE

CHICAGO 18, ILL.

PHONE: INDEPENDENCE 2210

**Build Up Your Profit with Bally Products!**

In the coin machine industry when they speak of BALLY they not only speak of QUALITY — they associate that name with designing, engineering and electronic KNOW-HOW.

BALLY games are built skillfully yet are flashy and sturdy in construction. Plan now to build up your locations for greater profit with Bally products.

## NELSON RESIGNS FROM SUPERIOR OPENS NATIONAL DISTRIB FIRM



JACK NELSON

CHICAGO — Announcement was made this past week by Jack Nelson that he will resign from his position as General Sales Manager of Superior Products to enter his own business.

The business will be that of national distributor of several new coin machine products to be merchandised through the appointment of coin machine jobbers and distributors throughout the United States and foreign countries. Headquarters to be in Chicago under the name of Jack Nelson Company at 800 North Clark

Street. Some of the items are expected to be announced very shortly.

Commenting on his new venture, Nelson said, "I am happy to start in this new business of national distribution and full sales coverage to the coin machine field as I feel confident the items to be marketed have a definite place in the industry and will be greeted enthusiastically by operators."

Only approved items will be marketed and each will be personally selected only after thorough tests on actual locations have been completed. A staff of experienced and efficient district managers will handle various territories for all products represented by the new company.

Nelson has had a long and extremely successful marketing experience in all phases of the industry's merchandising activities with coin machine operators and distributors. He served as Vice President and General Sales Manager of Rockola Manufacturing Corporation for seven years prior to his appointment as General Sales Manager of Superior. Before his connection with Rockola in 1936, he was for twenty years with a trade paper and witnessed the start of the present day boom of the coin machine industry in the days when there were only a few manufacturers in the business and a very small number of operators.

### HERE ARE A FEW REAL BUYS!

5c Jumbo C.P.	\$120.00
5c Jumbo Free Play	95.00
25c Jumbo C.P.	200.00
Brand New Mills Vest Pockets	74.50
25c Brown Fronts	225.00
5c Jennings Chiefs	90.00
5c Watling Rotatop	85.00

### HOLLYWOOD

#### IMMEDIATE SHIPMENT

Glamour	\$45.00
Sea Hawk	55.00
A.B.C. Bowler	53.00
Landslide	40.00
Wildfire	45.00
Play Ball	50.00
Shangri-La P & S	90.00

### CONVERTING HOCKEY

So two can play the game, as well as one.

WIRE — WRITE — PHONE

### LEWIS COIN MACHINE SERVICE

3924 W. CHICAGO AVE. CHICAGO, ILLINOIS  
(BELMONT - 7005)

### WE WANT TO BUY

Silver Moon F.P.	High Hand F.P.
Bob Tail F.P.	Club Bells
Jumbo Parade F.P.	Super Bells
Keeney Super Bell 2-way or 4-way F.P. Comb. Console	

#### WILL PAY \$60. FOR FOLLOWING

Zombie	West Wind	Leader
Sun Beam	Do Re Mi	Duplex
Double Play	Stars	Sky Blazer

#### WILL PAY \$75. FOR

#### KNOCKOUT AND BIG PARADE

Wire — Write — Phone Your List

### K. C. NOVELTY CO.

419 MARKET ST. (Mar 4641) PHILA. 6, PA.



# YES! WE ARE FIRST WITH THE FINEST...

# STAGE DOOR CANTEEN

## NOW AT YOUR GOTTLIEB DISTRIBUTOR!

*"There is no substitute for Quality!"*

## D. GOTTLIEB & CO.

1140 N. KOSTER AVENUE  
CHICAGO 51, ILLINOIS

**SALE:** ANY NUMBER  
WURLITZER  
SKEEBALLS  
AND  
GENCO BANK ROLL ALLEYS

All Machines Reconditioned  
and Ready for Locations

WE ARE NOW DELIVERING

**GENCO  
TOTAL ROLLS**

**\$425.00**

**GOTTLIEB  
STAGE DOOR CANTEEN**

**\$249.50**

**EDELMAN**

**AMUSEMENT DEVICES**

2459 GRAND RIVER DETROIT, MICH.  
(Tel: RAN 8547 or MA 6310)

**GENERAL  
DISTRIBUTING CO.**  
2812 MAIN STREET  
DALLAS 1, TEXAS

**WANT—NEED IMMEDIATELY**  
Any quantity Bally Triumphs. Must be clean,  
complete and in operating condition.  
Write — Wire — Phone

**PALISADE SPECIALTIES CO.**  
489 ANDERSON AVE. CLIFFSIDE PARK, N. J.  
(Tel: Clif 6-2892)

ONE OF THE MOST PROFITABLE  
MACHINES YOU CAN OPERATE

## PHOTOMATIC

(Trade Mark)

**NEW MODEL  
THE MIRACLE PHOTOGRAPHER  
ORDER EARLY FOR EARLY DELIVERY**

Completely Automatic! Coin Operated!  
No Attendants Needed!

Delivers a beautiful framed photo-portrait in  
less than 60 seconds. The only machine of its  
kind in the world.

Millions now want up-to-the-minute photo-  
graphs. Photomatic attracts them in crowds!  
A handsome sturdy machine . . . precision-  
made . . . BUILT TO LAST.

An extraordinary dependable money maker  
all the year 'round.

"Let Photomatic Work for You"

SEND FOR THE PHOTOMATIC SELLING PLAN

**INTERNATIONAL  
MUTOSCOPE CORP.**

WM. RABKIN, President

44-01 Eleventh St. Long Island City 1, N. Y.

1946 — Our 51st Year of Service

## P & S FREE PLAYS

ARE PROVEN WINNERS

**EAGLE SQUADRON**

From — Big League

**SHANGRILA**

From — Mr. Chips

**TORPEDO PATROL**

From — Formation

**PARATROOPS**

From — Powerhouse

**PRODUCTION**

From — Blondie

**EAGLE SQUADRON**

From — Big Town

**K I S M E T**

Our Latest

**BOMBARDIER**

From — Follies

WANTED AT ONCE —

Punch, Tops, Formation and Powerhouse

See Your Distributor or Write To—

**P & S MACHINE CO.**

3017-19 N. SHEFFIELD AVE. CHICAGO 14, ILL.

# WANT 500 GAMES

CAN USE 500 FREE PLAY GAMES

(Parts must be complete)

- SPORTY — YACHT CLUB —
- JOLLY — HOME RUN — POLO
- SKY LINE — FOX HUNT — DIXIE
- ALL AMERICAN — MAJORS '41 —
- SNAPPY '41 — STRATOLINER —
- SPORT PARADE — SHOW BOAT
- SEVEN UP — SPOT POOL —
- ARGENTINE

Send Your List

Stating Quantity, Price and Condition

**MID-STATE CO.**

2850 W. ROOSEVELT RD. CHICAGO 12, ILL.  
TELEPHONE: SACRAMENTO 2:91

## BRAND NEW VEST POCKET BELLS

In Stock for Immediate Delivery \$74.50 Ea.  
GUARANTEED RECONDITIONED EQUIPMENT  
Jenn. 5c Club Chief Console.....\$179.50  
Jenn. 10c Club Chief Console..... 189.50  
Jen. Model XXV Cigarolla..... 129.50  
Groetchen Columbia, GA..... 69.50  
Mills Brown Fronts, Silver Chromes,  
Gold Chromes.....

WRITE

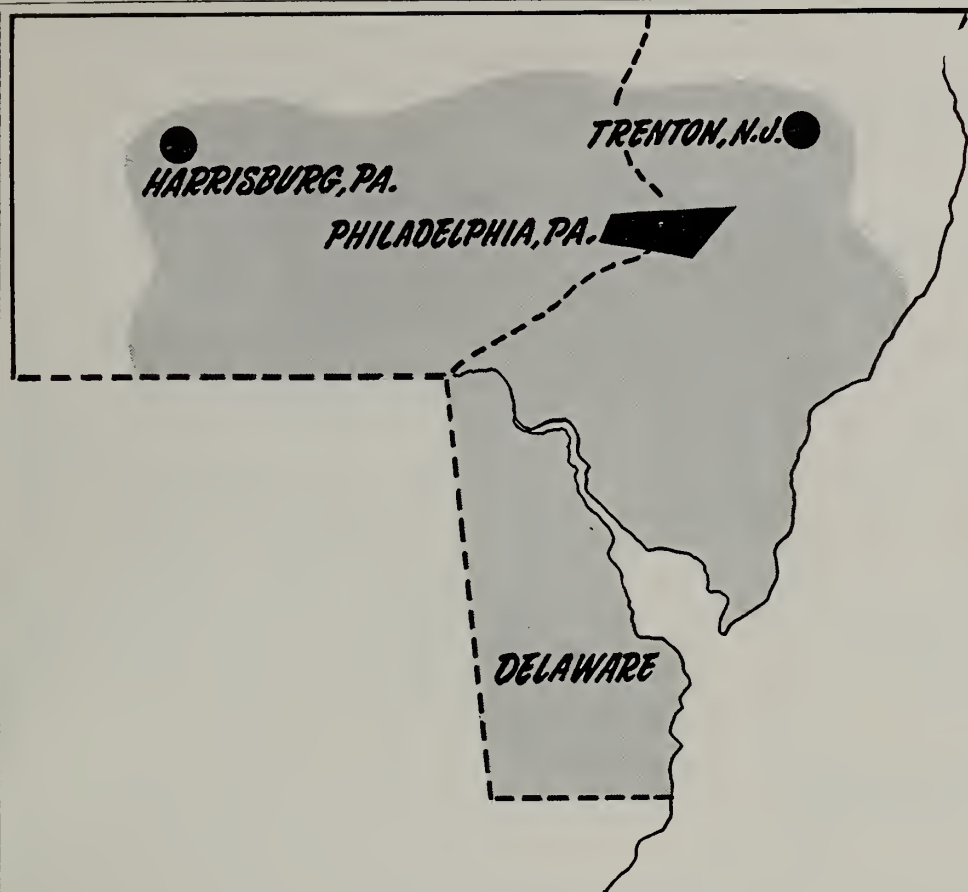
See Us for Parts of All Kinds

**AUTOMATIC COIN MACHINES & SUPPLY CO.**

4135-43 Armitage Ave. Chicago 39, Ill.

(Phone CAPITol 8244-45)





**EXCLUSIVE DISTRIBUTORS**

FOR



The Electronic Phonograph Sensation of the Century

IN

**PENNSYLVANIA EAST OF HARRISBURG**

**SOUTHERN NEW JERSEY**

**STATE OF DELAWARE**

**ATLAS DISTRIBUTING CO., Inc.**

ELECTRONIC PHONOGRAPHS AND ACCESSORIES

2013 NO. BROAD ST. (Phone: Poplar 1280-1281) PHILADELPHIA 22, PA.

**GIVES UNIQUE SLOT DEFINITION**

SAN JOSE, CAL. — Warren Holmes, foreman of the grand jury trying Sheriff Wm. J. Emig and three other Santa Clara County officials, defined a slot machine as follows:

"I saw an object of either the console or the upright type equipped with a slot in which to insert a coin, a handle to be pulled or, in some cases, button to be pushed, a mechanism which revolved within and an exit slot from which a coin or coins did or did not come out. In my experiments the coins did not come out. That is my definition of a slot machine."

This definition was entered into the official records of this trial.

**HOLLYWOOD**

THE LATEST AND GREATEST FIVE BALL FREE PLAY GAME  
 PUT YOUR LOCATIONS IN THE SPOTLIGHT  
 WITH THIS EXCITING MONEY MAKER  
 PLENTY OF PLAYER APPEAL AND ACTION!

**\$249.50**  
 F.O.B. CHICAGO

**MARVEL MANUFACTURING CO.**  
 2122 MILWAUKEE AVE., CHICAGO 47,  
 PHONE: ARMITAGE 1240

See your Distributor for Phone, Wire or Write to Us Direct.

**NOW DELIVERING! NEW EQUIPMENT LISTED NEW JENNINGS SLOTS — ALL MODELS**

HOLLYWOOD — 5-BALL.....	\$249.50	EVANS BANGTAILS — 5c COMBINATION FREE PLAY & PAY OUT — 7-COIN.....	674.50
UNDERSEA RAIDER — GUN.....	399.50	EVANS BANGTAILS — 25c COMBINATION FREE PLAY & PAY OUT — 7-COIN.....	799.50
GOALEE.....	\$525.00	EVANS TEN STRIKE.....	\$372.50 — WITH FREE PLAY.....
STAGE DOOR CANTEEN.....	249.50	KLEER-FLO PARTS CLEANER AND 30 GALLON DRUM OF FLUID.....	129.50

**CONSOLES — ONE BALLS — ARCADE EQUIPMENT — SLOTS**

<b>— CONSOLES —</b>		<b>— ARCADE EQUIPMENT —</b>	
5c SUPER BELL — COMB.....	\$294.50	TOMMY GUN — LATE MODEL.....	149.50
3B TRACK TIME.....	79.50	EVANS PLAY BALL.....	189.50
EXH. DARK HORSE.....	59.50	ROCKOLA WORLD SERIES.....	99.50
MILLS JUMBO — C.P.....	89.50	SHOOT TO TOKIO.....	139.50
WATLING BIG GAME — P.O. — 10c.....	149.50	AIR RAIDER.....	174.50
WATLING BIG GAME — P.O. — 25c.....	189.50	POISON THE RAT — NEW.....	19.50
BOX STANDS — FOR SLOTS.....	19.50	ROOVERS NAME TAPE.....	149.50
<b>— ONE BALLS —</b>		DEL. TEXAS LEAGUE.....	59.50
CONTEST — 1 OR 5 BALL.....	\$ 94.50	PIKES PEAK.....	19.50
FAIRGROUNDS.....	49.50	A.B.T. CHALLENGER.....	29.50
SPORT KING.....	239.50	A.B.T. MODEL F.....	29.50
BLUE GRASS.....	189.50	BATTING PRACTICE.....	119.50
41 DERBY.....	339.50	GENCO HOOPS.....	49.50
PIMLICO.....	369.50	<b>— SLOTS —</b>	
BALLY DARK HORSE.....	179.50	10c JENN. SKY CHIEF — SPECIAL.....	\$189.50
JOCKEY CLUB.....	339.50	5c WATL. ROLATOP — REBUILT.....	119.50
LONG SHOT.....	269.50	1c MILLS Q.T.....	49.50
KENTUCKY.....	299.50	25c JENN. CLUB CONSOLE.....	249.50
CLUB TROPHY.....	315.00	5c CHERRY BEL — C.H.K.A.....	189.50
TURF KING.....	395.00	10c BLUE FRONT — PERFECT.....	169.50
<b>— ARCADE EQUIPMENT —</b>		10c MILLS CHROME.....	295.00
RAPID FIRE — A-1.....	\$165.00	GROETCHEN COLUMBIA — CIG.....	69.50
SHOOT THE CHUTES.....	109.50	5c VEST POCKETS — REFINISHED.....	49.50
RAPID FIRE GUN CASTINGS — NEW.....	19.50	5c MILLS SILVER CHROME.....	265.00
CHICAGO COIN HOCKEY.....	219.50	25c CAILLE — 3-5 — RED ENAMEL.....	89.50
SKILL JUMP & STAND.....	\$ 59.50		

**WANTED!**

HI DIVE, LEADER, ZOMBIE, STARS, DO RE MI, DOUBLE PLAY, SUN BEAM, DUPLEX, SKY BLAZER & WEST WIND @ \$45.00. ALSO ALL MUSIC AND OTHER EQUIPMENT. SEND YOUR LIST.

One-Half Deposit with Orders, Balance C.O.D. or Sight Draft

**EMPIRE COIN MACHINE EXCHANGE**

2812 W. NORTH AVE., CHICAGO 47  
 HUMBOLT 6288 - 6289



**Leads in '46!**

**Watch for Them!**

**Coming Soon!**

**"Bank Ball"**

**The Finest!**

**"Model V"**

EXCLUSIVE DISTRIBUTORS IN WESTERN PENNA. AND WEST VIRGINIA

WRITE — WIRE — PHONE

COMPLETE INFORMATION ON ALL OF THE EQUIPMENT WE DISTRIBUTE

**AMERICAN COIN-A-MATIC MACHINES COMPANY**

SAM STRAHL

1435 FIFTH AVENUE

PITTSBURGH 19, PA.

ATLANTIC 0977

**IDAHO NOW HAS 193 SOCIAL CLUBS**

BOISE, IDAHO—Ira H. Masters, secretary of state, reported this past week that in the first eight months of operation of Idaho's law permitting non-profit social clubs to have slot machines, incorporation papers were filed for 193 such clubs.

He also added that 803 slot machines have been licensed at 194 locations. Fraternal organizations are also permitted licenses at the same rate as for other non-profit clubs, \$10 annually.

About 2,700 Federal slot machine licenses have been issued in the state, Masters added. These are required, and cost \$100 annually to the Federal government.

Masters also stated that most communities in the state also charge a license fee for the operation of the machines and that this usually runs around the \$50 mark.

In addition, all state licensees are required to donate \$250 annually to charity for each machine they have licensed.

(This Idaho ruling has attracted much attention and has encouraged coin machine men in various parts of the country to believe that since it is proving so successful that it can become more or less a universal set-up thruout the nation. The state is reported very happy over the proceeds it is enjoying from the machines and also because of the fact that the slots are under complete control at all times.)

**HERE IS THE BIGGEST SALE OF THE YEAR — SELECTED FROM THE LARGEST STOCK IN THE NATION!**

**PINS**

Laura .....	\$250.00	Jungle .....	89.50	Landslide .....	54.50
South Seas .....	250.00	Victory (with Bombardier Glass) .....	89.50	Four Roses .....	49.50
All Other United Conversions .....	239.50	Home Run (1942) .....	89.50	Double Feature .....	44.50
Yankee Doodle .....	199.50	Snappy .....	69.50	Hold-Over .....	44.50
Kismet .....	199.50	Super Chubbie .....	69.50	Doughboy .....	44.50
Midway .....	149.50	Hit-The-Jap, Gold Star .....	59.50	Anabel .....	44.50
Sky Writer .....	149.50	Paradise .....	54.50	Majors .....	39.50
Pin-Up Girl .....	129.50	Ten Spot .....	54.50		
G.I. Joe .....	94.50				

**WE HAVE ALL TYPES OF BACKBOARD GLASSES**

**PARTS — SUPPLIES — WALL BOXES**

30-Wire Cable, per foot .....	\$ .28	Wurlitzer 2-Wire Wall Boxes .....	ea. \$25.00
5-Wire Cable, per foot .....	.08	Buckley Wall Boxes .....	ea. 17.50
100 Rock-Ola Wall Boxes .....	ea. 22.50	Seeburg 30-Wire, Brand New, Wall Boxes .....	ea. 10.00
50 Rock-Ola 8ar Boxes .....	ea. 32.50		
Wurlitzer 2-Wire 8ar Boxes .....	ea. 20.00		

**ARCADE EQUIPMENT**

Sky Fighter .....	ea. \$199.50	Seeburg Chicken Sam, all types of conversions to go with same .....	ea. \$119.50
Shoot-Your-Way to Tokyo .....	ea. 149.50	Shoot the Chute .....	ea. 79.50
Rapid Fires .....	ea. 139.50	Keeney Anti-Aircraft .....	ea. 49.50

**BANK BALL, (Brand New) ..\$375.00**

**CONSOLES**

10 High Hands (Can't tell from new) .....	\$179.50	5 Silver Moons .....	\$99.50
---	----------	----------------------	---------

**ALL EQUIPMENT THOROUGHLY RECONDITIONED — READY FOR LOCATION RUSH YOUR ORDER**

**DAVID ROSEN**

855 NORTH BROAD STREET

PHILADELPHIA 23, PA.

Stevenson 2258

**Coin Metered Freezers**

DETROIT, MICH. — In addition to coin-metered laundry machines in apartment houses, M. P. Hodell of the Coin Meter Company, this city, at a meeting of the property management division of the Detroit Real Estate

Board, reported that apartment dwellers would soon have available new refrigerators containing freezing space on a coin metered basis. It is generally believed that these will prove very attractive to apartment house dwellers.



# AGENTS CHECKING LOCATION OWNERS

DETROIT, MICH. — Agents of the Internal Revenue Bureau here are checking location owners thruout Macomb County in a round up of these men whom they believe have not paid the Federal tax on slots which they have on their premises.

It is a well known fact thruout this area that most hotel owners in the Mt. Clemens and other resort sections near here have purchased their own slots.

A complete list of the hotel owners and the number of Federal licenses they took out was published in the Detroit News on January 19. Since then many other have come in for licenses.

Because of this Federal investigators believe that there are many in Macomb County who haven't reported

all the machines they have on their premises, nor have they purchased sufficient number of licenses.

Ops in this area are gleeful over the news and hope that this will cure many location owners from buying their own machines in the future.

## AIR FREIGHT AT 20c LB.

NEW YORK—The Gilbert Air Freight Company, 248 West 35th St., this city, are now using leading newspapers to advertise the fact that they will carry air freight from New York to Los

Angeles and San Francisco at only 20c per pound.

This is in keeping with the reports made previously by freight firms that they would establish the lowest rates in air freight history.

Many believe that this will encourage shipments of important parts and supplies across country by air in the coin machine business. Leading distributors here are reported to have already arranged with some of the air freight firms for pickup of such parts and supplies for air shipment to Pacific Coast cities.

**SALE!!**  
**IMMEDIATE DELIVERY**  
ALL IN WORKING CONDITION — CLEAN

High Hands .....	\$169.50
Bally Club Bells, cash payout.....	250.00
Bally Club Bells, free play.....	225.00
Jennings Bobtails .....	99.50
Jennings Silver Moon .....	99.50
Jumbo Parade .....	99.50
Royal Flush .....	69.50

COUNTER MODELS: Brand New Liberty Bells, 1 or 5c fruit reels, in original cartons \$39.50; Used Liberty Bells 1 or 5c, fruit or sport reels \$24.50; American Eagles, fruit or sport reels, 1 or 5c \$24.50; Marvels 1 or 5c cigarette reels \$19.50; Mercurys, clean, thoroughly reconditioned 1c cigarette reels \$19.50, in lots of 5 \$17.50; Kilix, Wings, or Yankees, divider model \$10.95.

Thoroughly reconditioned, cannot be told from new Cigarette Machines: Stewart McGuire, Model "S" 7 col. \$49.50; Stewart McGuire, Model "W" 9 col. \$69.50, newly sprayed \$72.50; DuGrenier Champion 11 col. split \$95.00; DuGrenier Model "VD" 7 col. \$72.50; DuGrenier Model "V" 7 col. \$69.50; National 6 col. with angle iron stand \$29.50.

Postage Stamp Machines: Shipman brand new 3 col. \$39.50; Shipman brand new 2 col. \$29.50, used \$25.00. Latest N. Y. make machine, some in their original cartons \$22.50. Mills Vest Pockets, brand new \$74.50, used Blue & Gold \$54.50, green \$44.50. A.B.T. guns, model F blue cabinet and metal top Challengers, thoroughly reconditioned \$35.00. Peanut Machines, send for list. Used five-ball free play games: Send for list.

WANT TO BUY: Exhibit Games: Will pay \$50.00 for the following: Zombie, Sun Beam, Double Play, West Wind, Do Re Mi, Stars Leader, Duplex. These machines need not be in working condition, but all parts must be complete. Send for shipping instructions.  
Send For Complete List Of Our Machines

**RAKE COIN MACHINE EX.**

609 SPRING GARDEN ST., PHILADELPHIA 23, PA.

**Tubular COIN WRAPPERS**

•

1 Case .....	65c per M
3 Cases.....	60c per M
6 Cases.....	53c per M

Less Than Case Lots. Assorted Denominations. 70c per M.

50c PENNIES .....	19 M to CASE
\$2.00 NICKELS .....	17 M to CASE
\$5.00 DIMES .....	20 M to CASE
\$10.00 QUARTERS .....	15 M to CASE
\$10.00 HALVES .....	15 M to CASE

Case lots shipped. One denomination to case. Order in quan. conforming to packing if possible.

1/3 Deposit with Order, Balance C.O.D.

CHARLES (JIMMY) JOHNSON  
**GLOBE DISTRIBUTING CO.**  
1623 N. CALIFORNIA AVE. CHICAGO 47, ILL.  
(PHONE: ARMITAGE 0780)

**Another Offering of...**  
**QUALITY MERCHANDISE**  
by **MULLINIX**  
— All thoroughly reconditioned and unconditionally guaranteed, regardless of price.

<b>MUSIC!</b>		<b>MUSIC!</b>	
1 Wurlitzer 500 .....	\$445.00	1 Seeburg 8200 type cabinet with Gem mechanism.....	\$425.00
1 Seeburg 8800 ESRC .....	615.00	2 Rockola Commando .....	515.00
1 Seeburg 8800 ES .....	595.00	1 Rockola 1940 Super Marble.....	475.00
1 Seeburg 9800 ESRC .....	625.00	1 Rockola 1939 Deluxe .....	445.00

---

<b>ONE BALLS!</b>		<b>ONE BALLS!</b>	
4 Kentucky .....	\$195.00	8 Santa Anita .....	\$95.00
8 Long Shot .....	165.00	1 American Derby (Revamp).....	65.00
1 Sport Page .....		\$35.00	

---

<b>SLOTS!</b>		<b>SLOTS!</b>	
1 5c Mills Blue Front .....		3/5 PO, Serial 382383 .....	\$109.50
1 1c Pace Deluxe DJ Red .....		.....	55.00
1 5c Mills Original Silver Chrome .....		2/5 PO, Serial 445944 .....	195.00
1 5c Mills Original Gold Chrome .....		2/5 PO, Serial 465820 .....	195.00
1 5c Mills Rebuilt Gold Chrome .....		3/5 PO, no serial, CH DP SJ.....	160.00
1 10c Mills Original War Eagle .....		3/5 PO, recently refinished—clean....	119.50

**PHONE — WIRE — OR WRITE YOUR ORDER!**  
1/3 Certified Deposit, Balance Sight Draft or C.O.D.

**MULLINIX AMUSEMENT COMPANY**  
1514-16 BULL ST. (ALL PHONES: 3-6601) SAVANNAH, GA.

**WE WANT TO BUY**  
**1 TO 1000**  
**MUSIC MACHINES**  
TELL US WHAT YOU HAVE

**WE ARE IN THE MARKET FOR ALL TYPES OF COIN-OPERATED EQUIPMENT WE ARE WILLING TO GO ANYWHERE — TO SEE WHAT YOU HAVE**

WRITE — WIRE — PHONE

**DAVE ENGELS** **IRV ORENSTEIN**  
**HERCULES SALES & DIST. CO.**  
"A NAME YOU CAN TRUST"  
415 FRELINGHUYSEN AVE., NEWARK 5, N. J.  
PHONE: BIGELOW 8-3524 — CABLE HERDISCO

**LET US BE YOUR SUPPLY HOUSE**

**TUBES**

6L6 .....	\$ .93	6CS6T .....	1.00	6SK7CT .....	1.10	wir 1000 resistor .....	.45	450V .....	.95
80 .....	.70	6B5 .....	1.95	2051 .....	2.35	wlr 3500 resistor .....	.45	8MFD, cond. (tub. can) .....	
5Z3 .....	1.00	6B7 .....	1.30	2A46 .....	2.35	UT88 .....	1.65	450V .....	1.50
2A3 .....	1.45	6SQ7 .....	1.00	70L7 .....	1.95	UT-20 .....	1.45	16MFD, cond. (tub. can) .....	1.15
30 .....	1.00	6C6 .....	1.00	70L7 Adaptor..	11.75	8MFD, cond. (tub. can) .....	1.95	20-20MFD, cond. 150V .....	1.05
41 .....	.85	6SC7 .....	1.30	77 .....	.90	16MFD, cond. (tub. can) .....	1.63	Bakelite Crystals .....	5.00
42 .....	.85	6F6 .....	1.10	6X56T .....	1.10	600V .....	1.95		
45 .....	.83	6H6 .....	1.10	5U46 .....	1.00	16MFD, cond. (tub. can) .....	1.95		
56 .....	.80	6K7 .....	1.10	5V46 .....	1.63	450V .....	1.95		
76 .....	.90	6J5 .....	.75	5Y3 .....	.70	8MFD, cond. (tub. can) .....	1.95		
6A6 .....	1.60	6V6 .....	1.95	wir 750 resistor .....	.45				

**WEST SIDE DISTRIBUTING CO.** 612 TENTH AVE., NEW YORK 19, N. Y. Circle 6-7533



# ECONOMISTS EXPLAIN WHY TAXES MUST CONTINUE TOP HEAVY

NEW YORK — The following was written by a nationally known economist as his explanation why taxes must continue to remain top heavy. (It is also all the more reason why this industry should immediately create a "National Tax Council" to protect itself from any attempts to increase revenue by taxing its equipment.)

"The public debt when it was half its present size (275 billions of dollars) was a terrific load on our economic system. It is now a mountainous

load.

"The interest must be paid. To pay it the Government must impose taxes. Where do the taxes come from? From the revenues produced by all the big and little enterprises of the country.

"A corporation of private business me must pay taxes out of business revenues. Employees must pay their taxes out of the wages and salaries they receive from their employer. Thus the burden of taxes to pay the Government debt and interest rests on every business concern.

"A railroad corporation, a store, an apartment house will have resting upon it the mortgage resulting from its own debts and in addition will have the Government debt weighing down on it like a vast mortgage.

"But the Government burden will be greater than their own mortgages because the Government debt is three times as great as all the private long-term debts in the land."

Many coin machine leaders thruout the country are now urging the trade to adopt The Cash Box suggestion that a 'National Tax Council' be immediately set up to offset what they believe will be "a drive for ever increasing revenue from the coin machine industry".

## Announcing OUR APPOINTMENT AS EXCLUSIVE

**SPECIAL—ONE WEEK ONLY  
SUPER TRACKTIME GLASSES**  
\$14<sup>50</sup> EA. in lots of five \$12<sup>50</sup>

**MUTOSCOPE 1c PICTURE  
MACHINE (steel) complete  
with stand, reel and top sign**  
\$32<sup>50</sup> EA. Lots of ten

Watch this space for other  
exclusive announcements

## DISTRIBUTOR IN NEW ENGLAND for D. GOTTLIEB & COMPANY

*"The First with The Finest"*

NOW DELIVERING IN LIMITED QUANTITIES

## STAGE DOOR CANTEEN

Send for price list of our complete line of reconditioned pins,  
phonos, arcade equipment and all types of automatics.

## TRIMOUNT COIN MACHINE CO.

40 WALTHAM STREET  
BOSTON 18, MASS.  
TEL. LIBERTY 9480

### FOR SALE IN GOOD CONDITION

Mills Club Bell Consoles - Set - 5-10-25c.....	WRITE	Evans Galloping Dominoe.....	\$150.00
Mills Gold Chromes, 5-25c.....	WRITE	Evans Lucky Lucre, 5/5, Two Tone Cab. '41.....	249.50
Mills 4 Bell, 5-5-5-5c, Late Head.....	WRITE	Evans Lucky Stars.....	130.00
Mills Jumbo Parade 25c C.P.....			\$225.00
Gottlieb Stage Door Canteen.....	\$249.50	Sportsman 1-Ball F.P.....	\$200.00
200 B & G Mills 5c Vest Pockets, ea.....	49.50	Bally Roll 'Em.....	150.00
New Evans Bangtails, 25c Play, Daily Double, Jackpot.....			\$525.00

**EXCLUSIVE DISTRIBUTORS — SOUTHERN CALIFORNIA and ARIZONA**  
**H. C. EVANS CUSTOM BUILT F.P. & C.P. COMB. CONSOLES AND ARCADE MACHINES**

1/3 Down with Order, Balance C.O.D.

### PACIFIC COAST DISTRIBUTORS

1347 W. WASHINGTON BLVD.

(TEL: RICHMOND 5527)

LOS ANGELES 7, CALIF.

**HOLD EVERYTHING  
UNTIL YOU SEE  
BALLY'S NEW**

- FIVE BALL FREE PLAY
- ONE BALL FREE PLAY
- MULTIPLE MUSIC

**READY FOR DELIVERY SOON!**



**NOW DELIVERING**

**BALLY'S NEW**

- UNDERSEA RAIDER
- VICTORY DERBY

**SENSATIONAL 1 BALL MULTIPLE PAYOUT  
ORDER TODAY!**

**PIONEER DISTRIBUTING CO., INC. ★ TRI-STATE SALES CO., INC.**

585 - 10th AVENUE, NEW YORK 18, N. Y.

PHONE: CHELSEA 2-4648



# AL SEBRING TO OPEN WEST COAST OFFICES

CHICAGO—Al Sebring of Bell Products Company, this city, well known coin machine distributor, is opening offices on the West Coast very soon.

Al will be on his way to the Coast within a few days and will search for suitable headquarters for the firm. He plans one of the most outstanding set-ups in West Coast history.

As yet Al hasn't definitely stated whether he will open in Los Angeles or San Francisco. It is understood, tho, that he has the Williams Manufacturing Co. line for Northern California, Oregon and Washington and therefore some are of the belief that the firm may open in the northern part of California.

Sebring himself stated, "We aren't as yet definite as to just where we shall open our West Coast offices. As soon as we have made a survey of the territory we shall be happy to let the trade know our future plans in this regard.

"We do represent the Williams Manufacturing Company line in a large area of the Pacific Coast and may decide to make this the hub of our future plans in the West, but, we are not at all definite in this regard either, until we have covered the entire territory and discussed this with various jobbers whom we expect to contact while in the west."

At the present time Sebring can be contacted at the firm's offices, Bell Products Company, 2000 North Oakley Ave., this city, for any further details.



## WATCH THIS LABEL

An announcement of great importance to all operators and dealers will come soon, naming new national distributors and the terrific new MEMO releases!

# MELODY MODERNE

*Incorporated*

6233 HOLLYWOOD BLVD.  
HOLLYWOOD 28, CALIF.

### WANT TO BUY— COMPLETE ROUTE

WILL PAY UP TO \$50,000. for any route of Phonographs and Pin Games located in Central or Western New York. Will also buy and pay top prices for phonographs and late games. Write, wire today. Don't delay. KERTMAN SALES CORP., 573-575 CLINTON AVE., N., ROCHESTER, N. Y. (Tel: Main 2507)

## REMEMBER TO LOCK YOUR DOORS

GRAND RAPIDS, MICH. — Police here confiscated eighteen machines after Patrolman Victor Goddard, making his regular routine locked door inspection, discovered an open door and on looking inside — saw the eighteen machines.

Fifteen of the eighteen machines had money inside of them, according to Sgt. Ray McBride. Also in the

place were two other machines, still crated, which had an attached COD bill of \$700 made out in the name of Charles Orlikowski.

According to the police here an investigation is being continued to learn more about the "unlocked door" which revealed the eighteen machines.

"And that", as one coinman who sent the item in reports, "is one reason why everyone in the business should make sure that they lock all of their doors."

### COIN MACHINE MOVIES

FOR REGULAR PANORAMS AND SOLO-VUES REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes  
PRICE \$32.50 TO \$38.50 PER REEL

NOTE: All of our Film for use in Panorams and Solo-Vues is specially treated and prepared to assure smooth running and maximum service.

DISTRIBUTORS FOR PHONOFILM PRODUCTIONS AND QUALITY PICTURES

### PHONOFILM

3331 North Knoll Drive Hollywood 28, Calif.

### MUSIC YOU FEEL ON

## COURTNEY RECORDS

ALL TYPES

RETAIL PRICE 50c

LESS DEALER DISCOUNT

## COURTNEY RECORDS

1427 E. 78th STREET

LOS ANGELES 1, CALIF.

### RECONDITIONED CONSOLES — BELLS — CIGARETTE

War Eagles, 10c	\$115.00	Pace DeLuxe 10c	\$135.00
Roman Head, 5c	125.00	Jennings Silver Moon, 5c	175.00
Mills Vest Pocket Chrome	60.00	Mills Vest Pocket Green, 5c	42.50
Mills 1-2-3, CP, 5c	60.00	Jennings Chief Console, 5c	135.00
Jumbo Parade, FP, 5c	93.00	Mills 1-2-3 FP, 5c	75.00
Big Game, FP, Late Head, 5c	95.00	Super Bell Combination, 5c	325.00
Sun Ray, FP, 5c	115.00	Jumbo Parade, CP, 5c	135.00
Columbia Fruit, GA, 5c	65.00	Skill Time, CP, 5c	110.00
50 7-Column DuGrenier Cigarette Venders	\$32.50		
25 9-Column DuGrenier Cigarette Venders	70.00		

### A.B.T. RIFLE RANGE

6 Gun Range; extra gun; compressor; 45 ft. sectional plywood indoor building; \$180, stock new tubes; \$125. stock pellets; center moving targets; new barrels on all guns; neon rifle sport sign; and transformer. In first class operating condition, and a bargain at.....

TERMS: One-Third Deposit, Balance C.O.D.

### MATHENY VENDING COMPANY, Inc.

564 WEST DOUGLAS

WICHITA 12, KANSAS

## WE WANT ALL TYPES OF MACHINES!

MUSIC — AMUSEMENT — VENDING

SEND YOUR LIST AND PRICES TO - - -

Joe Ash  
in Pennsylvania

OR

Irv Morris  
in New Jersey

### ACTIVE AMUSEMENT MACHINES COMPANY

900 N. FRANKLIN STREET  
417 FRELINGHUYSEN AVE.

PHILA. 23, PA.  
NEWARK 5, N. J.

MARKET 2656  
BIGELOW 8-1195

"YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS"

## WANTED!

# LUX TIME CLOCKS

NEW OR USED — MUST BE IN GOOD CONDITION!  
ADVISE QUANTITY BEFORE SHIPPING!

AMUSEMENT ENTERPRISES CO.

2 Columbus Circle  
New York 19, N.Y.  
Circle 6-6651

### COIN MACHINE FILMS

16 DIFFERENT WHEELS

FEATURING

BEAUTIFUL GIRLS AND MUSIC  
AT \$36.00 PER WHEEL OF SIX SUBJECTS  
NEW ISSUES MONTHLY

PRODUCED..AND..DISTRIBUTED BY  
QUALITY PICTURES COMPANY

5634 Santa Monica Blvd.

Hollywood 38, Calif.



**WANTED TO BUY!**

*Will Pay* → **\$40<sup>00</sup>**  
**EACH**  
**FOR**

**• Keeney •**

**Twin Six • Sky Ray • Clover**

**Velvet • Wild Fire**

**• Four Diamonds •**

*Write — Wire — Phone —*

**TODAY!**

*"Don't Delay — We'll Pay"*

**Pioneer Coin Machine Co.**

**2634 N. Laramie Ave., Chicago 39, Ill. • NATIONAL 2018**

*"Pioneer" Will Pioneer*



# AMI ADDS NEW 2-STORY BLDG. TO PRESENT FACTORY

CHICAGO — DeWitt (Doc) Eaton, General Sales Manager of AMI, reports that the Automatic Instrument Company factory in Grand Rapids, Michigan, is deep in the process of constructing a new two-story addition of about 12,500 square feet which will be used for the handling of phonograph cabinets and component parts.

It is expected that the building will be completed in thirty days. Work was started just four weeks ago.

The Automatic Instrument factory at Grand Rapids is under the general management of Harold E. Atchison, who formerly was associated with the Curtiss Candy Company for 18 years.

"The factory is always bright and clean. Everything is in spic and span order with production lines moving efficiently. A good family spirit prevails among the employees," Atchison stated.

# CALIFORNIA MAKES CENTENNIAL PLANS

## Coinmen Plan to Tie In For State's Biggest Celebration

### WORLD'S FAIR IN LOS ANGELES

LOS ANGELES, CALIF. — Coinmen thruout this entire area are looking to the future with an eye on the forthcoming state celebrations to be held in 1949 and 1950. Many suggestions have already come in for spectacular and outstanding events to commemorate this state's entrance into the union and the discovery of gold. Thruout the state historians are lining up historic spots and are trying to retain the "old-time western atmosphere" to attract thousands of visitors to this area.

If a world's fair materializes it will be in the Los Angeles area, for the Legislature, when it appropriated \$5,000,000 for the Golden Gate International Exposition, was assured that any future fair would be in Southern California.

This is, naturally, of great interest to all coinmen who believe that it will mean the best oom in this state's history for arcades and for every type of coin operated equipment.

Many plans had already been made prior to the war. Now, with the war over, the 194g legislature designated 1950 as California centennial and world's fair year and has authorized creation of a committee and voted an appropriation for its expenses.

Columbia, one of the best preserved of the old gold rush towns, which has seen its population in the roaring, six-shooter days of 15,000 drop to its present 250 is being taken over as a State Park with the help of a \$50,000 appropriation from the Legislature, to be matched by private contributions.

**RECORD MANUFACTURERS**

SEND YOUR NEW RELEASES FOR REVIEW TO . . .

**DAVE QUIRK**

**THE CASH BOX**  
381 FOURTH AVENUE  
NEW YORK 16, N. Y.

# SAM CASS APPOINTED PACKARD REG. MGR.



SAM T. CASS

INDIANAPOLIS — W. F. Struby, President of Packard Manufacturing Corp. announced the appointment of Sam T. Cass as Packard's Regional Manager in upper New York state, Pennsylvania and adjacent territory.

Mr. Struby had the following to say. "Sam Cass has had a wealth of experience in the automatic music business and we feel that Packard will be very ably represented in this territory."

## WANT TO BUY

- FIVE BALLS
- ONE BALLS
- PHONOGRAPHS
- ARCADE EQUIPMENT
- SLOTS AND CONSOLES

State Condition, Price & Quantity in your first letter. Write Today!

**AL SEBRING**

### BELL PRODUCTS CO.

2000 NORTH OAKLEY CHICAGO 47, ILL.  
HUMBOLDT 3027

Enterprise

RECORD  
By BERGER ENTERPRISE  
8111 Santa Monica Blvd.  
Hollywood 46, Calif.

FLASH!

NEW RELEASES NOW READY

RELEASE SHEET OF NEW RECORDS  
READY FOR SHIPPING FEB. 1, 1946  
BY

BERGER ENTERPRISE — Producers and Manufacturers of Enterprise Records, 8111 Santa Monica Blvd., Hollywood 46, Calif.

LARRY WILLIAMS — and his "Cowhands"  
Western songs with rhythm and pep to wake the slumbering souls.

#101-W A' RIDIN' TOWARD THE SUNSET  
LITTLE DARLIN'

#103-W I CAN READ BETWEEN THE LINES  
I'M LOST WITHOUT YOU MY LOVE

BUDDY WEBBER — and his "Stubble Jumpers"  
Largest little Western Band in Hollywood.

#113-B SLIP ME MY SLIPPERS SUSIE DARLIN  
I'M A' RIDIN' THE RAILS

#115-B I'M A' ROUNDIN' UP MY LOVE MY LOVE FOR YOU  
FIDDLIN' DAN FROM OLD CHEYENNE

LOIS POWELL — and the "Stubble Jumpers"  
That sweet and lovely voiced Western Gal we have waited so long for.

#117-P IS IT WRONG  
SOME MOTHER'S DARLIN'

#119-P YIPPEE AYE  
I WANT JUST ONE LITTLE DARLIN'

MELDON DALE — and the "Stubble Jumpers"  
(THE MELANCHOLY COWBOY)  
So easy on your ears, but pulls at your heart with his plaintive melodies.

#121-D TONIGHT THE STARS ARE PLAYING PEEK-A-BOO  
A NEW STAR IN HEAVEN TONIGHT

#123-D WHEN THE MOUNTAINS KISS THE SKY  
IN MY STABLE (THERE'S AN EMPTY STALL

KEN PATTON — and the "Stubble Jumpers"  
A soft home-spun voiced Western Lad direct from the Plains.

#129-K THERE'S A DREAM RANCH IN THE SKY  
GIVE ME AN OKLAHOMA GAL

#131-K SILVER DEW ON THE BLUE GRASS TONIGHT  
TRAIL TO SAN ANTOINE

RUSS PIKE — and his "Prairie Knights"  
Eighteen years on the radio and at last on records, a treat for for his thousands of friends!

#133-R ALONG THE NAVAJO TRAIL  
I HAVEN'T GOT A NICKEL (OR A DIME)

#135-R FORGIVE ME LITTLE DARLIN'  
I WON'T HANG AROUND YOU ANY MORE

### TERRITORIES OPEN!! DISTRIBUTORS WANTED!!

ALL RECORDS RETAIL 75c  
DEALERS 40% OFF PLUS TAX  
THIS IS YOUR ORDER BLANK  
INSERT FIGURE WANTED IN SQUARE  
TEAR OFF AND MAIL TODAY  
ALL RECORDS GUARANTEED  
24 HOUR SERVICE  
25% WITH ORDER BAL. C.O.D.

Ship By .....

Ship To .....

Street .....

City & State .....

Ordered By .....



# SILVER CHROMES

*Unsurpassed  
for Beauty and  
Drawing Power!*

**PUT ON A GOOD FRONT!**

*It Pays*

Here is the opportunity you've been looking for to get **TOP MONEY** from your present machines. The **BRAND NEW AMERICAN SILVER CHROME CABINETS** are **NOW AVAILABLE!** Beautiful lustre, eye-appealing silver whose superior appearance will draw in your customers, increase the "take" for your machines. This is **PRE-WAR SILVER CHROME**, good for the life of the machine.

Fit all Mills Escalator Type Machines. Place your mechanism in our new cabinets and your machines will **LOOK LIKE NEW!**

We also have **GOLD** or **COPPER CHROME CABINETS** whose appeal will mean more \$ \$ \$ \$ \$.

These **NEW** features are included in all American Chrome Cabinets:

- ★ light, durable wood cabinet
- ★ drill proof lining
- ★ castings (silver, copper or gold)
- ★ metal reward plate
- ★ club handle
- ★ denominator
- ★ knee action
- ★ unbreakable jackpot glass

**DOUBLE VALUE FOR THE SAME LOW PRICE**

completely assembled, drilled and tapped; packed in individual cartons. Specify 5¢, 10¢ or 25¢ play, 2/5 or 3/5 pay.

COMPLETE CABINET ONLY  
**\$39<sup>50</sup>**



*Order Your  
Silver Chrome  
Cabinets Now!*

**American Amusement Co.**  
4047 W. FULLERTON AVE., CHICAGO 39, ILLINOIS • CAPITOL 5300

**"IF YOU MISS US - YOU MISS MAKING MONEY"**



# THE CASH BOX

CLASSIFIED ADVERTISING SECTION

# COIN MACHINE MART

## CLASSIFIED AD RATE

50c PER LINE — COUNT SIX AVERAGE WORDS TO THE LINE. COUNT NUMBERS IN YOUR ADDRESS AS ONE WORD. MINIMUM CLASSIFIED AD ACCEPTED \$2.00.

# WANT

WANT—Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. S & W COIN MACHINE EXCHANGE, 2416-20 GRAND RIVER AVE., DETROIT, MICH. Tel. Cliford 1956.

WANT—Highest bidder. Turn your used records into cash \$\$\$ Will pick up within 100 mile radius. Write, wire or phone. Send them now to: NATHAN MUCHNICK, 1251 N. 52nd STREET, PHILADELPHIA 39, PA. Tel. GRE 3153.

WANT — Seeburg, Wurlitzer, Rock-Ola, Mills, all models. Highest cash prices paid. Write, wire or phone and we'll give our highest offer within 24 hours. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK CITY, N. Y. BRyant 9-0817.

WANT—Distributorship wanted for pin ball machines. Business reference, bank and character references furnished upon request. 20 yrs. experience in this business. Write or phone. RELIABLE COIN MACHINE COMPANY, 192 WINDSOR ST., HARTFORD 5, CONN. Tel. 6-3583.

WANT—Bally Hi-Hand Machines, combination, free play and payout console models. Kindly contact us at once. Cash waiting! QUEBEC COIN MACHINE EXCHANGE, 1247 GUY STREET, MONTREAL 25, QUE., CAN. Tel. Fitzroy 7404.

WANT—Late Model phonos, pin games, consoles, slots and old 12, 16 or 20 record Rock-Olas. Write stating prices, etc. NOBRO NOVELTY COMPANY, 369 ELLIS STREET, SAN FRANCISCO, CALIF.

WANT—5# Peerless Grandma Horoscope Machine; 10# Astro-Scope Machines where the little man's arm moves up and down in front of the machine; 5# Doralinda Grandma Prediction Machines; 5# Grandma Prediction machines of the Wm. Ghent Manufacturing Company make of Cleveland, Ohio. Quote lowest prices. Machines must be in good condition. C. J. FENDRICK, 2671 EUDORA ST., DENVER 7, COLO.

WANT—Liberty F. R. \$8.; Cigarette \$5.; Spark Champion F. R. \$8.; Cigarette \$5.; Sparks Mercury, American Eagle and Marvels \$5.; Aces, Imps, Cubs and Daval '21 \$3.; Vest Pockets \$25.; Columbias \$15. Send list and details. Write for Salesboard Catalog and deals. ABCO NOVELTY COMPANY, 809 W. MADISON STREET, CHICAGO, ILL. Tel. Hay 3695.

WANT—Bank Rolls and Wurlitzer Skee Ball Alleys. Any number, any price or condition. I. EDELMAN, 2456 GRAND RIVER, DETROIT, MICH. Tel. Randolph 8547.

WANT—Panoram Wall Boxes and Adapters. Write or wire at once price wanted and quantity you have. MYCO AUTOMATIC SALES COMPANY, 347 SO. HIGH STREET, COLUMBUS 15, OHIO. Tel. MA 1600.

WANT—We will buy Western Baseballs, all models except Majors. Write stating quantity, models, condition and price. If they are not complete or parts are damaged, please explain. RUSSELL N. GOOSELIN, 81 WASHINGTON STREET, LYNN, MASS. Tel. LYnn 2-1993.

WANT—Phonographs, any make any quantity. Advise fully what you have. AMERICAN CANCER DISTRIBUTING COMPANY, 2034 COMMERCE STREET, DALLAS, TEXAS. Tel. Riverside 1526.

WANT—Wall Boxes, Remote Controls, Steppers, Adapters. Write giving best prices. WANT—Wholesale distributorship for Canada of any kind of coin operated equipment. WINNIPEG COIN MACHINE EXCHANGE, 277 DONALD STREET, WINNIPEG, MAN., CANADA.

WANT—Popular current used juke box records, not over 1 year. Will pay 9¢ each if you pay freight or 8¢ each and we will pay freight. Jack Rubin. TELAUDIO CORP., 106 SOUTH OXFORD ST., BROOKLYN, N.Y. Tel. NEvins 8-2236.

WANT—.22 calibre shells; Seeburg or Wurlitzer ESRC phonographs; Club and Super Bells National or Rowe cigarette machines. Write best price, condition and quantity. W. H. LEUENHAGEN & COMPANY, 1813 W. PICO BLVD. LOS ANGELES 6, CAL.

WANT—Ten Strikes or Ten Pins, Skee-Ball-Ettes and Chicago Coin Hockeys. Also five ball pin games. Send list and prices. WISCONSIN NOVELTY COMPANY, 3734 NORTH GREEN BAY AVENUE, MILWAUKEE 66, WISC.

WANT—Any quantity of Genco's Boscas, Capt. Kidds and Argentines. State condition and price. R & Y NOVELTIES, 131 CLINTON AVENUE, NEWARK 2, N. J. Tel. Market 3-6105.

WANT—Phonographs — all makes and models. Forward list and lowest prices. LEWIS MUSIC SALES, HAWKESBURY, ONT., CANADA.

WANT—Mills, Lion Head, War Eagles, Roman Heads; Watling, Mills and Pace Goose-necks 5¢ and 25¢ Play. Give condition and price in first letter. HUNTER SALES CO., 2621 MCKINNEY AVE., DALLAS, TEXAS.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. ADams 7688.

WANT—Seeburg Vogues, Seeburg Envoys, Wurlitzer 700's. Highest cash prices paid. Write, wire or phone. JAY MUSIC CO., 41 S. MAIN STREET, HAVERHILL, MASS. Tel. 3636.

WANT—All types of free play pin games. Highest prices paid. Send us complete list with prices. LION DISTRIBUTING CO., 726 SO. 4th STREET, LOUISVILLE, KY. Tel. Wabash 7689.

WANT—Chester Pollard Football at \$75. IDEAL NOVELTY COMPANY, 2823 LOCUST STREET, ST. LOUIS, MO.

WANT—24 record Gabel, last model. Also will buy Wurlitzer 24 mechanism complete with coin slides and selector. Amplifiers with matching speaker. ACE MUSIC CO., WAUKON, IOWA.

WANT—Need Mills Three Bells, will pay \$650. ea. Machines must be in A-1 condition. M. A. POLLARD COMPANY, 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—Phonographs all makes and models, will pay top price. Highest prices paid for Wurlitzer 600, 750, and Rock-Ola Standards, HIRSH COIN MACHINE COMPANY, 1309 NEW JERSEY AVE., N. W., WASHINGTON 1, D. C. Tel. Hobart 3170.

WANT—Seeburg Gems and Vogues. State lowest prices. NOONAN AMUSEMENT COMPANY, 270 WEST FORDHAM ROAD, BRONX 53, N. Y. Tel. Fordham 4-2144.

WANT—Consoles: Club Bells, Super Bells, Comb; Hi Hands; Three Bells. One Balls; '41 Derby; Pimlico; Club Trophy; Long Ace; Thorobreds. State Condition, Quantity and best price. Wire, phone, Wire, phone, write today. H. ROSENBERG CO., 625 TENTH AVE., NEW YORK 19, N. Y.

WANT—Back glass for sky Chief. FAIRWAY AMUSEMENT COMPANY, COLUMBUS, MISS.

WANT—25 Club Bells; 25 High Hands. VALLEY VENDING CO., 101 BRADDOCK AV., TURTLE CREEK, PA. Tel. Valley 9946

WANT—Exhibit Duplex Machines at \$65. L. M. KIDD AMUSEMENT CO., 400 NO. SECOND ST., RICHMOND, VA.

WANT—Red Top Telescope Digger or Fan Front Diggers. Advise condition, quantity available and price. WESTERN DISTRIBUTORS, 1236 S. W. 15th AVENUE, PORTLAND 5, OREGON.

WANT—At once. Seeburg Chicken Sam, Jail Bird and Jap Amplifiers. Advise quantity, price and condition. COIN MACHINE EQUIPMENT CO., INC., 1348 NEWPORT AVE., CHICAGO 13, ILL. (Tel. Gra-0317.

WANT—We want to buy your music route! Complete with all equipment on or off location, including service trucks, etc., etc. WRITE — WIRE — PHONE. WEST SIDE DISTRIBUTING CO., 612 TENTH AVE., NEW YORK 18, N. Y.

# FOR SALE

FOR SALE—Wurlitzer Pick-up Coils, all models, guaranteed perfect. Supply limited. Exclusive Rock-Ola distributors for Florida and South Georgia. SOUTHERN MUSIC COMPANY, 503 W. CENTRAL AVENUE, ORLANDO, FLA.

FOR SALE—Exhibit: Zombie, Stars, West Wind, Do Re Mi \$79.50 ea.; B.g Parade, Knock Out \$99.50 ea.; Fishin' \$79.50; Kecney 1933 Track Times \$49.50 ea. RUGINIS NOVELTY COMPANY, MT. CARMEL, PA. Tel: 31.

FOR SALE—Solovue Lamps \$2. ea.; #6SC7 Metal Tubes 90¢ ea., minimum order 15 tubes. 1/3 Deposit, balance C.O.D. GEORGE PONSER COMPANY, 713 SPRINGFIELD AVE., NEWARK, N. J.

FOR SALE—We have the largest selection of Pin Balls, Slots and Consoles at the lowest prices possible. Before buying, contact NATIONAL NOVELTY COMPANY, INC., 41 NORTH 13th STREET, HARRISBURG, PA. Tel. Harrisburg 4-7681.

FOR SALE—2 5¢ Chrome Bells \$175. ea.; 1 Blue Front 5¢ Bell \$100. 1/3 certified deposit with order. R & S SALES COMPANY, 3rd & BUTLER STREET, MARIETTA, OHIO.

FOR SALE—2 RAPID FIRES \$110. ea.; 2 Galloping Dominoes \$110. ea.; 2 Multiple Racers \$35. ea.; 2 Victorious, conversion from Turf Champ, 1 Sport King, ready for location \$150.; 2 Jennings Victory Chiefs \$125. ea.; parts for Mills Phonos; Panorams; pin tables and arcade equipment. OWL MINT MACHINE CO., 245 COLUMBUS AV., BOSTON, 16, MASS. Tel. Kenmore 2640.

FOR SALE—Coin Machine movies: 16 MM Sound film for use in Panorams and other makes of coin operated machines or any ordinary 16 MM sound projector. Special reels in 6 and 8 subjects for use in Panorams or Panoram Solo-Vues, outright sale, reasonable prices. Write us immediately for complete information. PHONOFILM, 3331 NORTH KNOLL DRIVE, HOLLYWOOD 28, CALIF.

FOR SALE—Large stock Pre-war slot parts: 100 Cash Boxes \$75.; 200 sets Spec. 1-2-3 Reel Strips, Mystery 3-5 \$95.; Pumps; Clocks; Reel Assb.; Payout Disc. Club Chroms 2-5, 3-5, 3-10; 50¢ Blue Front \$400.; Brown Front \$450.; Gold Chrome \$475.; New 32 wire cable, write, COLEMAN NOVELTY COMPANY, 1023-25 FIFTH AVENUE, ROCKFORD, ILL. Tel. MAIN 1323.

FOR SALE—Sky Chief \$150.; Liberty \$145.; Shangri-La \$135.; Goalee (floor sample) write; Genco Bankroll \$250.; Keeney Sub \$65.; 1938 Tractime \$50. WANT—Ten Strike or Ten Pins. 1/2 Deposit. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE—5- 7 1/2 foot Victory Roll Skee-ball Alleys in excellent condition. We pack and ship for \$145. ALFO AMUSEMENT CO., 92 MAIN ST., POUGHKEEPSIE, N. Y.

FOR SALE—Variety Markets, in excellent condition, beautifully finished in black and chrome, 5 column, glass fronts \$10. ea. Write for lot price. NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, N. Y.

FOR SALE—Paces Reels Sr. 1941 model \$100.; paces Saratoga without rails \$75.; Paces Reel Jr. \$75.; Original Jar O'Do Dangling ducket Bingo Tickets, 1000 on stick \$1. ea. in case lots of 50 only; all types of Jar Deals, write A. E. CONDON SALES CO., 1424 MAIN STREET, LEWISTON, IDA.

FOR SALE—2 Photomats \$500 ea.; 1 Photomat 3x50 \$500.; 2 thunderbolts \$300. ea.; 2 Super Torpedoes \$275. ea.; 1 Pitch 'Em & Catch 'Em \$125.; 1 Air Raider \$125. PEERLESS VENDING MACHINE CO., 220 W. 42nd ST., NEW YORK 18, N.Y. Tel. WI 7-6173.

FOR SALE—Consoles; Jennings Derby Day \$25.; Jennings Multiple Races, CP \$50.; Paces Reels '40 \$95.; Bally Royal Draw C.P. \$60.; Mills Jumbo Parade C.P. \$70.; Exhibit Chuck-A-Lette \$45; Paces Races, brown cabinet parts complete, as is \$75. KING PIN EQUIPMENT COMPANY, 826 MILLS ST., KALAMAZOO 21, MICH.

FOR SALE—2 Wurlitzer Skee Balls 14 Ft. A-1 condition \$235. ea.; 1 Genco Skee Ball 9 1/2 Ft. \$225.; 2 Victory Skee Ball, mechanical, 9 1/2 Ft. \$225.; 1 Goofy Golf \$89.50; 2 Chicken Sam, Jap Conv. \$85. ea.; 2 Sky Fighter \$225. ea.; 3 Air Raiders \$145. ea.; 2 Keeney Submarine \$125. ea. MARCUS KLEIN, 577 TENTH AVENUE, NEW YORK CITY, Tel. LONGacre 5-8879.

FOR SALE—Good condition; Chicken Sams and Parachutes \$70.; Claw Machines Model E & G \$75.; Radio Rifles 5¢ play \$95.; Exhibit Vitalizers \$75.; Striking Clocks \$75.; 1 new and 4 used Pop Corn machines; 4 Keeney Bowlettes \$200. MEYER WOLF, 539 BOARDWALK, ATLANTIC CITY, N. J.

FOR SALE—A limited number of rebuilt international 1¢ person ticket weighing scales, price each \$125., crated F.O.B. here, loads of 10,000 tickets per scale \$15. extra. These scales will produce more profits in any location, rush your order. R. H. ADAIR COMPANY, 6926 WEST ROOSEVELT RD., OAK PARK, ILL. Tel. Euclid 9219.



FOR SALE—Dollar saving buys: Seven Ups \$29.50; Dixie \$25.; Zombies \$60.; Gold Stars \$25.; Bakers Line Ups \$20.; Skyline \$20.; Ten Spots \$40.; On Decks \$15.; Band Wagons \$18.; Sky Rays \$27.50; Zooms and Pikes Peakes \$10.; Texas Leaguers \$27. GILLES AMUSEMENT COMPANY, 720 MAIN ST., OSAGE, IA. Tel. 51.

FOR SALE—We have available Fruit Reel Top Glasses for Bally Big Top, 2-4 and 3-5 payout \$10.00 each or \$84.00 in dozen lots. MECHANIC'S SERVICE, 2124 FIFTH AVE., PITTSBURGH 19, PA. Tel. Atlantic 0662.

NOTICE—Write for our list of True Value Buys, Slots, Pins, Consoles, Music, Arcade. LEADER SALES COMPANY, 131-133 FIFTH STREET, READING, PA.

NOTICE—I will buy and sell Music, Arcade, Candy Machines. What have you? What do you need? STATE VENDING COMPANY, 300 HARRISON AVE., BOSTON 18, MASS.

NOTICE—When in Milwaukee visit Wisconsin's finest coin machine showrooms. We are exclusive distributors for Aireon—the Electronic Phonograph that will electrify you. Get on our mailing list for advance information for showing date. KLEIN DISTRIBUTING COMPANY, 2606 W. FOND DU LAC AVENUE, MILWAUKEE 6, WISC.

NOTICE—The most complete stock on the West Coast—parts for phonos and games. Visit our "See-At-A-Glance" parts department. JACK R. MOORE COMPANY, 1615 S.W. 14th AVENUE, PORTLAND 1, ORE.

NOTICE—Complete phonograph repair service, amplifiers, motors, pickups and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 WEST PICO BLVD., LOS ANGELES, CAL. Tel. Fitzroy 0545.

FOR SALE—DuGrenier, Rowe, National and Unedapak cigrette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment, Unedapak parts. WANT—Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVENUE, CHICAGO 26, ILL.

NOTICE—Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We recone speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BOULEVARD, LOS ANGELES 15, CALIF. Tel. FE 7875.

NOTICE—Protect and hold that location! We'll rebuild your old scales and make 'em look like new. (Est. 1889) WATLING MANUFACTURING COMPANY, 4650 WEST FULTON STREET, CHICAGO, ILL. Tel. COLUMBUS 2779.

NOTICE—New England operators, when next in Boston visit our new showrooms. Excellent repair department. NEW AND USED EQUIPMENT FOR SALE. NEW ENGLANDEXHIBIT COMPANY, 1289 WASHINGTON STREET, BOSTON 18, MASS. Tel. Dev. 8381.

NOTICE—Your old rectifiers rebuilt like new. Keep your games and phonos in A-1 operating condition. Rebuilt to give new unit performance and longevity. All makes, types and sizes rebuilt at \$2.50 each. Detach rectifiers from transformers. Transportation to us must be prepaid. All rebuilt units are returned COD plus transportation. BATES LABORATORIES, 571 HILL AVE., GLEN ELLYN, ILL.

NOTICE—We give service of quality and honesty. Four years of steady growth proves it. Details and free shipping containers on request. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FT. DODGE, IOWA.

NOTICE—Record discs for 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 per set of 12 or \$6.00 a set in lots of 5. HUGO JOERIS, 3208 JACKSON STREET, AMARILLO, TEXAS.

NOTICE—You'll like to do business with Jack Rosenfeld. Exclusive Bally Distributor for Eastern Missouri, Southern Illinois, Western Kentucky. J. ROSENFELD CO., 3218 OLIVE STREET, ST. LOUIS 3, MO. Tel. Newstead 1583.

NOTICE—Want to get in touch with coin machine manufacturers for wholesale distributorship of coin machines, any type, for Eastern Canada, the Maritime Provinces. Send information to L. A. Reid, REID AMUSEMENT MACHINES, 280 BOTSFORD STREET, MONCTON, N. B., CAN.

FOR SALE—For best prices on all types of saleboards, both money saleboards and plain heading boards in all sizes. Write: A. N. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.

FOR SALE—ABT Rifle Range; Brand new 6' moving targets, 4 reconditioned rifles, 1 refinished like new counter, 1 large compressor, BB cart, ready to set up, all you need to top and sides. Will sell or trade. What have you? PLAYLAND AMUSEMENTS CO., 220 N. WASHINGTON, LANSING, MICH.

FOR SALE—We design, build and service all types of telephone music. Complete stock of parts, tubes, transformers, motors, etc. Let us help you with your problems. R. F. "DICK" GALLAGHER COMPANY, 601 EAST FOURTH STREET, SANTA ANA, CALIF. Tel. Santa Ana 6108.

FOR SALE—Twin Twelve and Twenty-Four Buckley accessories or adaptors; Buckley Wall Boxes 1942 Lightups and cable for same. AMERICAN NOVELTY COMPANY, 3155-61 GRAND RIVER AVENUE, DETROIT, MICHIGAN.

FOR SALE—5000 Play Needles, new peace-time quality, Osmium tip, curved spring design, Aeropoint coin phono needles. Used by many of the nation's largest routes. Sample order 50¢ each, lots of 100 \$46.00. WEBB DISTRIBUTING COMPANY, 612 N. MICHIGAN AVENUE, CHICAGO 11, ILL.

FOR SALE—1000 hole Jack Pot Charlie money boards; 30 hole Jack pot 25¢ play \$1.25 ea.; Universals, Red, White & Blue jar deals 2040 count, six \$3.00 winners each deal. \$20. per dozen bags. ANTHONY HIRT, 2303 NO. 11th STREET, SHEBOYGAN, WISC.

FOR SALE—5 Pace Saratogas comb. F. P. & P. O. \$125. ea.; 1 Evans Baseball \$150.; 3 Evans Galloping Dominos two-tone, Jack-pot models \$295. ea.; 3 Evans Lucky Lucre \$150. ea.; 3 Evans Lucky Stars \$125. ea. BADGER SALES COMPANY, 1612 W. PICO BOULEVARD, LOS ANGELES 15, CALIF. Tel. DRexel 4326.

FOR SALE—Mutoscope Lightup Card Vendors in excellent condition \$27.50 each. FUNLAND, INC., 740 GRANBY STREET, NORFOLK, VA.

FOR SALE—Rock-Ola Commando with 6 Wall Boxes and 5 Bar Boxes, A-1 condition \$850.; Wurlitzer Counter Model 61 with stand \$125.; Rock-Ola 12 record cabinet completely refinished, any reasonable offer acceptable. GENTRY MUSIC & SALES CO., BOX 344, ALAMOGORDO, N. M.

FOR SALE—Crystal Pickups. Immediate delivery of Astatic Crystal Pickups. No. L-22 A or B-2 \$3.00 each, \$33.00 per dozen. HARRY MARCUS COMPANY, 816 WEST EHIE STREET, CHICAGO 22, ILL.

FOR SALE—Mills Black Cherry Bells and Mills Vest Pocket Bells in Arizona, California, Oregon, Nevada. Exclusive distributors. MILLS SALES COMPANY, LTD., 1640 - 18th STREET, OAKLAND 7, CAL.

FOR SALE—We can make immediate shipment of our famous exclusive new Plaskite casters for your phonos. Treat each phono on your route to a new set of these fine casters. Will not scratch hardwood floors. Price only \$1.50 per set of 4 casters complete with steel sockets. L. BERMAN & COMPANY, 112-114 N. W. FIRST STREET, EVANSVILLE 8, IND. Tel. 3-2734.

FOR SALE—Phonographs; Pin Tables Arcade Equipment. DONALD FIELDING & COMPANY (Lloyd Flaubert, Manager), 4356 ST LAWRENCE ST., MONTREAL, P. Q., CAN.

FOR SALE—The most complete parts stock on the West Coast for games and phonos. Visit our "See-At-A-Glance" parts department. JACK R. MOORE COMPANY, 100 ELLIOTT AVENUE, WEST SEATTLE 39, WASH.

FOR SALE—\$25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel. Mitchell 3254.

FOR SALE—All Steel Frame Hand Trucks, solid rubber large balloon tires, 2.75 by 10 inch roller bearings. All models and sizes. Pamphlets free. After 10 days trial if not satisfied, all money refunded. CHARLES PITTLE & COMPANY, 79 BEETLE ST., NEW BEDFORD, MASS. Tel. 2-3474.

FOR SALE—Now serving the trade with 2000 Hour long life bulbs; 15-20—40-60 Watt clear or frost 15¢; 100 Watt Clear or frost 20¢; 150 clear or frost 25¢; 200 Watt clear or frost 32¢; Prices on other sizes quoted on request. Full or mixed cases of 120 lamps only. 10% discount 5 case orders, 15% discount 10 cases or more. INCANDESCENT SERVICE COMPANY, 312 EAST WISCONSIN AVENUE, MIWAUKEE 2, WIS. Tel. Broadway 6374.

FOR SALE—20 Watling Mint Vendors, Check Separator Slot Machines repainted and rebuilt at a special price of \$40. each. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel. RA-7904.

FOR SALE—Universal Amplifiers, Standard model fits Wurlitzer, Rock-Ola Seeburg, Mills \$54.50; DeLuxe Model Fits Wurlitzer, Rock-Ola Mills and Seeburg Remote. Extra volume, superb tone \$69.50. HASTINGS DISTRIBUTING COMPANY, 2014 WEST VLIET STREET, MILWAUKEE 5, WISC.

FOR SALE—Postage Stamp Machine Folders: 10M \$4.85; 25M \$11.75; 100M \$43.50; 500M \$200.; Shipman duplex model postage stamp machines \$24.50 each. WANT—We buy postage machines. State make, Price. PARKWAY MACHINE COMPANY, 3046-V TIOGA PARKWAY, BALTIMORE 15, MD.

FOR SALE—Here is a real buy. Steel hand trucks, rubber wheels, limited supply \$9.95 each. BAUM DISTRIBUTING COMPANY, 2718 GRAVOIS AVENUE, ST. LOUIS 18, MO. Tel. Prospect 3900.

FOR SALE—Keeney Submarine \$119.50; Pitchem & Catchem \$109.50; Whee Gee Mystic \$109.50; Rapid F'es \$139.50; Victory Pool \$79.50; Seeburg Shoot-the-Chutes \$99.50; Victory Marksman Gun \$49.50; 3 Pace Reels \$59.50; 2 Paces Races, black cabinet \$49.50 each. BADGER NOVELTY CO., 2546 N. 30th STREET, MILWAUKEE 10, WIS.

FOR SALE—Will accept any reasonable offer for one or more of the following machines: 7 Jennings Silver Moon, F.P.; 1 ABT Rayolite Squirrel Gun; 1 Radio Rifle; 1 Bally Alley; 10 A.M.I. Wall Boxes; 2 5¢ Deweys; 1 Watling LoBoy Scale; 2 Mills Floor Model Scales. MURRELL AMUSEMENT COMPANY, 1058 S. FLORIDA AVENUE, LAKE-FLAND, FLORIDA. Tel. 25-413.

FOR SALE—The Abbott Coin Stacker is the acme of simplicity for packaging coins. Used in conjunction with Abbott Tubular Coin Wrappers, coins are packaged in about one-half the time ordinarily required. Two stackers comprise a pair, the larger stacks quarters and nickels, the smaller dimes and nickels, the smaller dimes and pennies \$3.50 pennies \$3.50 pair. ABBOTT COIN MACHINE COMPANY (Bank and Cashiering Supplies), 143rd ST. & WALES AVE., NEW YORK 54, N. Y.

FOR SALE—Used Records: 8,000 good, late records. Make an offer. VIC MANHARDT CO., Inc., 547 N. 16th STREET, MILWAUKEE 3, WIS.

FOR SALE—1 Chicago Coin Goalee, slightly used floor sample, write for price; 1 Santa Anita, guaranteed perfect shape \$175.; 1 Wurlitzer 616 hideaway with adapter and 8 Seeburg boxes \$200.; 1 Rock-Ola Commando \$600. CHECKER AMUSEMENT COMPANY, 633 SIXTH AVENUE, HUNTINGTON, W. VA.

FOR SALE—1 Bally Sky Battle \$125.; 1 Rapid Fire \$99.50.; Slap The Jap pin game \$25.; Smack the Jap pin game \$25.; Turf Champ, automatic payout \$75. CENTRAL NOVELTY COMPANY, 726 S. 4th STREET, LOUISVILLE, KY.

FOR SALE—Packard adapter for Mills phonograph \$15.; Converter D.C. to A.C. for Pin Ball Machine \$27.50; Exhibit Consoles: 5¢ Dominette and Longchamp \$25. ea.; Mills 25¢ Brown Front \$170.; 5¢ \$130. ea. BUSINESS STIMULATORS, 4912 EAST WASHINGTON ST., INDIANAPOLIS, IND.

FOR SALE—Slots: Jennings Jackpot Silver Dollar \$850.; Watling 25¢ \$100.; Pace 10¢ Kitty \$85.; 5¢ Q. T. \$85.; Mills Four Bells late head \$525.; early head \$325. LAKE NOVELTY COMPANY, 3518 E. LAYTON AVENUE, CUDAHY, WIS.

FOR SALE—Slots: Mills one Cherry payout 5¢, 10¢, 25¢ with or without lemons on first reel. CHROME COIN COMPANY, 1200 S. 5th STREET, MILWAUKEE 4, WIS.

FOR SALE—2,000 feet brand new impregnated 30-wire cable, any length, 25¢ per ft. Immediate delivery. H. M. BRANSON DISTRIBUTING COMPANY, 516 SOUTH 2nd STREET, LOUISVILLE 1, KY. Tel. WAbash 1501.

FOR SALE—Black Cherry rebuilds, look, play like new. Mechanism torn down to bottom plate, then cleaned, rebuilt, new parts added where necessary. Guaranteed finest equipment available. Western operators, stop in and see these in our hop. \$185. plus old Mills Blue or Brown Front. CENTURY INDUSTRIES, 2013 - 4th AVENUE, SEATTLE 1, WASH.

FOR SALE—Keeney 2 Way Super Bell 5¢/5¢ CP \$325.; Keeney 2 Way Super Bell 5¢/25¢ CP \$375.; Jumbos \$100.; Smoker Bells \$50. AUTOMATIC MUSIC COMPANY, 425 NO. 13th ST., TERRE HAUTE, IND. Tel. Crawford 2246.

FOR SALE—Wurlitzer 600K \$425.; 500. \$450.; 700 \$610.; 780 \$610.; 750 \$700.; 800 \$675.; 850 \$750.; Seeburg Plaza R. C. \$375.; Majors, 375; Envoy, R.C. \$450.; 8800, \$550.; 8500 RC, \$575.; 8200 RC, \$595.; Mills Throne \$295.; Scientific Batting Practice \$60.; Bally Rapid Fire \$60.; Muto. Phonomaton \$289. AMERICAN VENDING CO., 310 5th ST., MIAMI BEACH, FLA. Tel. 58-1619.

FOR SALE—6L6 Tubes 65¢ ea. Ceiling price \$1.95 ea. factory sealed, all firsts; 1000 Cotter pins asst. 75¢ per box; 100 springs in glass jar for music & games 4¢ ea.; approved K. E. Brand 3 Amp & 6 Amp plus fuses \$4.25 per 100. Fusetats and Fusetrans 12¢ ea. 100 proved K. E. Fusetats and Fusetrans 12¢ ea. 100 to pack. ARCADE BULB CO., 56 W. 25th ST., NEW YORK, N. Y. Tel. Watkins 9-7490.

FOR SALE—Bowling League \$125.; Keeney Air Raider \$139.50; Bally Rapid Fire \$145.; Keeney Submarine Gun \$115.; Tail Gunner \$79.50; Chicken Sam Target Conversion \$95.; Shoot The Chutes \$79.50; Buckley Electric Hoist \$59.50; Scientific Batting Practice \$105.; Poker & Joker \$79.50. THE MARKKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO. Tel. Henderson 1043.

FOR SALE—Northwestern DeLuxe, lots of 100 or more \$18.95, lots of less than 100 \$19.50; lots of less than 25 \$19.75; Northwestern Model 33, lots of 100 or more \$9.60; lots of less than 100 \$9.75; lots less than 25 9.95. F.O.B. Factory. Order Today. Start your vending machine route now. VIKING SPECIALTY CO., 530 GOLDEN GATE AV., SAN FRANCISCO 2, CALIF.

FOR SALE—2 Mills Dance Masters; 12 pinballs; all machines in perfect condition. Also several thousand saleboards. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILADELPHIA 41, PA. Tel. MIC 2624.

NOTICE—2 day service on starter windings of phonograph motors, Wurlitzer, Seeburg and Rockola \$5.; all others \$6.50. Complete rebuilding of motors at extra charge. BRADY DISTRIBUTING CO., 300 W. 3rd ST., CHARLOTTE, N. C. Tel. 4-3139.

FOR SALE—B & G.V. P.'s \$39.50; Jennings 5¢ Silver Chief \$115.; Mills 5¢ Q. T.'s \$59.50; Mills Skyscraper \$55.; 2 Skyfighters \$160. ea.; 2 Roll-A-Balls, 7½ ft. brand new \$195. ea.; 2 of same slightly used \$150. ea.; 1 10 ft. Bola-Bump \$100.; Ten Strikes HD \$59.50; LD \$35.; Western Major Leagues—2 in good condition \$100. ea.; Rotary Merchandiser \$199. KENTUCKY AMUSEMENT CO., 919 W. JEFFERSON, LOUISVILLE, KY.

NOTICE—When you have a location that wants a Popcorn Machine—contact us. We handle every make, counter, floor, automatic. We also buy them. What have you? P. K. SALES CO., CAMBRIDGE, OHIO.



FOR SALE—Postage Stamp Vending Machine Folders 39¢ per 1000, when ordered in multiples of 25,000. New low price. THE TRANSWESTERN CO., 742 MARKET ST., SAN FRANCISCO, CAL. Tel. EXbrook 4351.

FOR SALE — 7 Playboys, wireless boxes, wireless speaker \$18. ea. WANT Seeburg Wireless Duo Remote consoles and Seeburg USR-2 selection receiver. DAVIS DISTRIBUTING CORP., 625 ERIE BLVD., EAST SYRACUSE 2, N. Y.

FOR SALE—Big Top, write: Flat Top \$205.; Knockout \$100.; Liberty \$155.; 5-10-20 \$100.; Four Aces \$105.; Keep 'Em Flying \$125.; Texas Mustang \$69.50.; Gun Club \$75.; Click \$79.50; Shoot-Your-Way to Tokyo \$159.; Hi Hand \$169.50. WANT — Keeney Velvet, Four Diamonds, Wildfire. Do not have to be in working condition. Must have all parts. LEON TAKSEN CO., 2035 GERMANTOWN AVENUE, PHILADELPHIA, PA. (Tel. Poplar 3638).

NOTICE—See our Display Ad in this book. DAVID ROSEN, 855 NORTH BROAD ST., PHILADELPHIA, PA. Tel. Stevenson 2258. FOR SALE—Buckley Track Odds \$150.; Paces Reels P.O. \$40.; Rock-Ola Wall Box \$10.; Jennings Cigarola \$60.; All American pinball \$25.; Bally Beauty \$20.; 5¢ Watling Rol-A-Top \$40.; 1¢ Rol-A-Top \$15.; Mills Four Bells \$300.; 10¢ Rol-A-Tops \$60.; 25¢ Rol-A-Tops \$100. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. 750).

NOTICE—Canadian Operators! We are now distributors in Eastern Canada for the famous Packard Pla-Mor Phonographs and complete line of accessories featuring featuring for immediate delivery Pla-Mor 30-wire Wal Boxes and cable. Get on our mailing list now. LAWRENCE NOVELTY, 1436 NOTRE DAME ST., W. MONTREAL, QUE.

FOR SALE—Wurlitzer 24 Hideaways with 145 Stepper and 6 #125 Boxes, ready for location \$375.; all kinds of wire tubes, fuses, fustats, parts and upplies. When in doubt ask us. Most anything for the Music Machine Operator. T. B. HOLLIDAY CO., INC., P.O. BOX 1801, CHARLOTTE, N. C.

FOR SALE—1 Bally Rapid Fire Gun \$145.; 1 Keeney Submarine Gun \$90.; 1 Mills 5# V.P. Bell Blue & Gold \$45.; 1 Mills 5# V.P. Bell Chrome \$55.; 1 Wat. 5¢ Rolatop A-1 \$90.; 1 Bakers Pacer A-1 \$300.; 4 Jumbo Parade FP \$75. ea.; 1 25¢ Jenn. Silver Moon CP \$250.; 1 Wat. 5# Big Game CP \$75.; 1 Tw 12 Wur. Mech. com with Amp and adapter \$190. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

# TELL IT TO

## THE CASH BOX

**381 FOURTH AVENUE  
New York 16, N. Y.**

**32 WEST RANDOLPH STREET  
Chicago 1, Illinois  
All Phones: DEArborn 0045**

**422 WEST 11th STREET  
Los Angeles 15, Calif  
All Phones: PRospect 2687**

**PASS THIS SUBSCRIPTION ON TO A FRIEND!!**

# "THE CASH BOX"

*"The Confidential Weekly of The Coin Machine Industry"*

**381 FOURTH AVENUE, NEW YORK 16, N. Y.**

PLEASE ENTER MY SUBSCRIPTION FOR ONE YEAR. ENCLOSED FIND CHECK FOR

**\$48.00**— FIRST CLASS MAILING, PLUS FREE WEEKLY CLASSIFIED AD PRIVILEGE

**\$15.00**— FIRST CLASS MAIL ONLY

(ALL SUBSCRIPTIONS PAYABLE IN ADVANCE)

NAME.....

FIRM.....

STREET.....

CITY..... ZONE..... STATE.....



## THRU THE COIN CHUTE



## CHICAGO CHATTER

Jack Nelson, well known to all coinmen and one of the most traveled men in the coinbiz resigns from Superior Products Company to establish his own firm. Jack is going to handle coin machines on a national distribution basis and is appointing district managers to cover the entire nation. He hints some real surprises in store for coinmen very soon . . . Nate Gottlieb returns from visiting brother Maurie and sister Sarah in Dallas, Tex. and finds his desk piled away up high with work . . . And Dave Gottlieb is tremendously elated over the very fine response which CMI has already received in its public relations drive. Many new associate members of CMI have been signed in at \$25 pr. And, according to Dave, more are coming in with each and every mail.

Al (Bell Products Co.) Sebring is all packed and ready to head for the West Coast the moment Mrs. Sebring is capable of again traveling. She has been ill with the flu. Announcement re: Bell Products expansion program will be forthcoming . . . Harold Perkins of American Amusement Co. is busy working out itineraries for the firm's salesmen who will soon be hitting the road to show their new game. The game is now in production . . . Al Roth, the up and coming advertising manager for O. D. Jennings & Co. back at his desk following a siege with the malaria bugs.

John Chrest of Exhibit Supply Co. back from his trip thru the southern and eastern states and already up to his ears with details for their first new game. In the meantime Percy Smith is buried deep in circular matter he is preparing for their gorgeous new line of arcade equipment. These machines are fast filling up the display room and are attracting considerable attention from all visitors . . . F. S. Hampton, operator from McPherson, Kans., seen around town making the rounds.

Sid Mittleman of American Coin Machine Co., Newark, N. J. seen about the town this past week and reported to have made some interesting deals . . . Gil Kitt dashes off to Des Moines to have a look around for suitable quarters for another office . . . Irv Webb who is the Rock-Ola distrib here all set with spacious quarters just a stone's throw from the Rock-Ola plant. Irv is all set to show the "phonograph of tomorrow" the moment it is ready for his showrooms . . . Al (World Wide Distribs) Stern has so many irons in the fire these days, he just can't sit still long enough to even open his mail. And, speaking of irons, that sensational electric soldering iron Al has

the "Ex" on is the cause of all this mail. Al reports that many an op has repeated his order after getting his first one.

Glad to hear that Harry Williams is up and around again following a siege of intestinal flu which kept him in bed for a few days. The Williams' plant is a beehive of callers, all eager for a look at the firm's new game, "Suspense". And from orders already reported to have been offered, sight unseen, looks like this game simply must click big . . . Harold Baker and his Baker Novelty Co. will soon be moving upstairs to their former offices (same building) which they leased to another firm during the war period. We can then, the report is, see some of the new Baker models which are already in the making . . . Plenty of interest around town to meet Capt. Thomas J. Callaghan of Bally Mfg. Co. who was the former head of the U. S. Secret Service in the midwest. Callaghan is now in charge of Bally's "Multiple Music" and everyone is trying to learn something about this, too.

Ed Hansen, salesmanager for Groetchen Tool Co., doesn't stay in town long enough to plant his feet solidly under his desk. The demand for those Groetchen Rotary Cookers has him on a merry-go-round rushing all over the country on installations and because of this he has been delayed in bringing out the new Columbias, altho the new models are now ready for showing . . . Pace Mfg. Co. who recently expanded their factory space are going at top speed and from all indications will be expanding some more to step up their production . . . DeWitt (Doc) Eaton of AMI reported down in Dallas, Tex. and the next minute over in New Orleans and then somewhere else again. Doc really seems to be among the fastest moving of the sales-managers in the coinbiz.

Some of the coinmen who came rushing in to hear more about Bally's "Multiple Music" simply lined George Jenkins, vice-president and general salesmanager of Bally up against his desk and told him, "C'mon, out with it — or else". George is reported to have "talked". Here's what he said, "All I can say, and it's plenty, is that Bally's 'Multiple Music' is more than a phonograph, it's more than automatic music — it's — well, it's Bally's 'Multiple Music'." And with that remark — Georgie is reported to have dashed into another conference in the new and attractive "lounge club room" where Art Garvey, Herb Jones and sixty-seven other guys barred the way. (So, you won't talk, hey, George?)



## THRU THE COIN CHUTE



## EASTERN FLASHES

Hotel accommodations and train reservations are harder to get in New York City than Nylon hose. The hotels continue to be jammed, causing visitors who arrive without reservations untold grief. And then when they try to get train tickets to get out of the city, they run into a stone wall. WE ADVISE ALL OUR FRIENDS WHO CONTEMPLATE VISITING NEW YORK TO MAKE SURE THEY HAVE HOTEL RESERVATIONS AND TRAIN RESERVATIONS COMING AND GOING.

Irv Blumenfeld, The General Vending Sales Co., Baltimore, Md. in town seeing George Ponser, Amusement Enterprises. Irv is the distributor for Amusement Enterprises' games in his territory. Blumenfeld relates that his servicemen who attended the Aireon school at Kansas City, studying the mechanical features of the Aireon phono, returned with exciting news about the phono. The three service men who attended the showing were Joseph Block, John Porter, Jr. and Arthur Fetter . . . Al Schlesinger, who is manufacturing the "Roll-A-Ball Barrel Roll" in town conferring with his associate, Jack Fitzgibbons of Jafco, Inc. . . . I. H. Rothstein, Banner Specialty Co., and Joe Ash, Active Amusement Machines Co., both at the Waldorf-Astoria attending the banquet Wednesday night, sponsored by the "46" Club. The banquet was held in support of the "March of Dimes" drive. Some of the greatest opera stars entertained.

Barney (Shugy) Sugeran, Runyon Sales Co., Newark, N. J. off to Miami for a short stay . . . Herman Perin, of this company, out of town doing some buying and selling . . . Sam Strahl, American Coin-A-Matic Machine Co., Pittsburgh, Pa. sweeps into town for a few days, and when he leaves, his son "Skippy" accompanies him. "Skippy" just got his release from the Army after serving more than two years. Sam expects that the boy will return to the University, altho he might decide to continue where he left off before the war as a professional band leader . . . Robert Van Santen, Century Industries, Seattle, Wash. in town for a month's vacation, and using the opportunity to conduct some business while here.

Jack Berman, Economy Supply Co., brings his wife and baby from Baltimore, and takes over the running of the company . . . Harry Kertman, Kertman Sales Co., Rochester, N. Y. in town and visits Charlie Polgaar of Tri-State Sales on Tenth Ave. Eddie Corrison and Ben

Becker, who will distribute Bally products thru-out New England as the Pioneer Distributing Co., Inc., conferring with Polgaar. Many visitors congratulate the boys. Among those seen here were Frank Thompson, Earl Backe of Merrick, L. I., Bill Popick of Buffalo Sales Co., Buffalo, N. Y.; Al Koondel of New London, Conn. and Jose Romero of Puerto Rico . . . Bob Slifer, sales manager of East Coast Sales and Distributing Co. (Rock-Ola distributors) home for over a week with an attack of the flu, returns to the office.

Harry Berger, West Side Distributing Co., runs up to New England to buy some phonos . . . Hymie Rosenberg, H. Rosenberg Co., away again on another Midwestern trip . . . Lou Wolcher, Advance Automatic Sales Co, San Francisco, Calif. breezes into town for a day, and right out again, heading for New Orleans . . . Charlie Sachs, Union Automatic Phono. Co., Brooklyn, N. Y. writes up from Miami he's enjoying himself so much, he doesn't want to return home . . . Meyer Marcus, The Mark-epp Co., Cleveland, O. visits Al Blendow at the International Mutoscope Corp. plant . . . There's a new automatic camera manufacturer breaking in New York City .

Jack Mitnick driving down to Miami Beach, Fla. in easy stages, if that's possible for the old "Georgia racer" . . . Jerry Karpman heading for California about the middle of the month, where he will establish himself . . . Bill Rabkin, International Mutoscope Corp. out of town . . . Mike Munves having a tremendous renovation job done on the Runyon Sales Co. of New York offices on 10th Avenue and 43rd Street. Offices will be complete this week . . . Harry Pearl and Dave Stern, East Coast Sales & Distributing Co. officials, drive in from Elizabeth, N. J. for a visit with their New York operator friends . . . Dave Margolin, Manhattan Phonograph Co., Aireon distributors here, will soon be ready for an announcement. Their offices almost ready for a viewing, after much remodeling and renovating . . . Tom Saffedy, Vogue Records, flies back to Detroit, after spending a week with his local distributors, Nat Cohn and Earl Winters.

Irv Orenstein and Dave Engels, Hercules Sales and Distributing Co., Newark, N. J. claim their offices and showrooms on Frelinghuysen Avenue compares with any distributor in the country for size and beautiful appointments . . . Jack Berger, Baltimore op, formerly of Newark, N. J., drops in to visit with Irv Morris, Active Amusement Machines Co., Newark, N. J.



## THRU THE COIN CHUTE



## CALIFORNIA CLIPPINGS

Seems like good old California is again awakening to its leadership. Many years ago Californians talk about the way some of the finest games in the country were first developed out here and then brought east where they were manufactured into the nation's biggest hits. "Contact" is one outstanding example. And many will recall the "Lark" which came out of Inglewood. Then the late Bill Rowe did some tricks with a cigarette machine. And the list grows bigger and more impressive as we reminisce and dig back into the past to bring into the open the achievements of California coin machine men. Well, it looks like the coinmen here are coming into their own again and plan to bring the new and better ideas to the industry once more.

In music machine operation and ideas California is being given first place by all coinmen everywhere. Measured music and wired music and sponsored single channel music and combinations of music are clicking here in a big way. There are many who believe that this is the part of the world which will lead the post-war period into many more new musical ideas for the trade. And Californians are getting set to make music a very fine and outstanding business. Note how the music ops here have come together into an organization. Up in Oakland and over in San Francisco the boys are very well unified. So just watch the golden state give the trade some golden music ideas.

And now back to the present: Bill Wolf of California Amusement back from Chicago and all excited with some great news. Bill is now in the throes of planning a really sensational show here for the unveiling of the new AMI phonos and music accessories . . . Bill Happel of Badger Sales Co. reports that his firm recently appointed L. C. Gilberto of Mexico City as exclusive distrib of Standard Brand parts in Mexico. Senor Gilberto is setting up a large service dept for phono equipt in that city . . . Len Micon just back from a quick trip to San Francisco claims that he will soon have some good news on the Evans' line of machines.

Paul Laymon reports that he is feeling much better these days. Paul has been having some bad throat trouble. "And", says Paul, "we are expecting the new Bally Victory Special to arrive almost any day now". That's Bally's 1-ball F.P. . . . Al Armos of S'francisco seen walking along coinrow clutching the arm of Phil Robinson, Chicago Coin's factory rep. Phil's son, Lt. J. E. Robinson, just out of service is planning to open an office here. He's a C.P.A. . . . Col. Chuck Hastings of Spotlight Records reports that his firm will shortly release several Westerns by a well known radio artist . . . Gil W. Russell just out of the service and plugging records. Gil will be hearing wedding bells very soon.

Elky Ray, factory rep for D. Gottlieb & Co., is a very busy man these days watching his new big bldg. going up piece by piece. "The place will be a honey", he claims . . . Frank Berger of Berger Enterprises is a man of wide and varied talents. In addition to having one of the most modern disk

pressing plants in the country and distributing his own record labels he has just recently opened a combination restaurant and record store in Hollywood. He's expecting Frank, Jr., wh has been in the Navy for several years, home very soon. Junior has 12 major engagements under his belt and is eager now to get engaged in helping his dad with his business.

Jimmy Rutter is doing his part for returning servicemen. Jimmy invites 'em one and all to come into his shop and learn the coin machine repair business. Jimmy has already started several G.I.'s in the coinbiz. Jimmy not only gives them of his time but also allows them to use all of his equipment free of any charge. Our hat's off to you, Jimmy . . . Coinmen seen strolling along coinrow this past week: C. L. Jones of Phoenix, Ariz., Earl Gale, Frank Lamb, S. M. Tangye and I. Bernstein, local ops, Roy C. Jones of Inyokern, Ed Penn of San Pedro, H. D. McClure of San Gabriel, Lowell Ayres of Inglewood, Bill Wulf of Downey, Walter Leonnert of Bellflower and C. E. Peddicord of Anaheim.

Jack Gutshall, according to last reports, is still somewhere around the country talking about Exclusive and Excelsior records and doing very, very good . . . Nick Carter of Aireon phonos is dolling up his showrooms for "A" day . . . H. M. DeGovia of Dee's Service reports that his son, Hubert, just out of uniform, joined the firm and will give him much needed assistance with the large amount of work he now has on hand . . . Jean Minthorne much elated over the reaction to the new Seeburgs . . . Aubrey Stemler has swung into speedy action and the music ops look forward to a great report at the Feb. 4 meeting at the Embassy Hotel . . . Fred Gaunt is proving himself a really genial gent these days helping the boys cart their stuff right into their trailers.

Atomic Record Co., recently organized, have started out with some grand tunes. They appointed K & M Distributors to be their sales agents locally . . . Ray Powers says his "boss", Eddie Mape, is due in town this week and they will probably release some very interesting news to the trade . . . Charley Washburn, newly appointed regional mgr for Packard, is on a trip to San Francisco with the missus and when he returns is expected to announce some Packard distrib in this part of the world . . . Howard Courtney of the Courtney Records reports that they have just pressed, "some swell records for the juke box trade".

John Rough of Phonofilm reports a brisk demand from coinmen for more of the firm's new 16mm films . . . Recent meeting of AOLAC proved to be one of the most interesting many of the coinmen ever attended. Many vital subjects were freely and openly discussed. The problems of licenses and taxation generally occupied much attention. Holding locations was one big topic of discussion. "Curley" Robinson did a grand job presiding over this meeting. And, following the meeting, everyone enjoyed a light snack which was especially prepared for the members.



# THRU THE COIN CHUTE



## NEW ORLEANS

Eddie Ponder isn't worrying too much about that danged mule he bumped into on the highway in Arkansas, while driving from there en route to Florida. The only catch, of course, is the \$182 it cost Eddie for killin' this dangerous animule, to say nothin' of the repair bills he'll have to pay—for that mule sure did kick hard against Eddie's nice automobile . . . Larry Romaguera, another of Frank's brothers, just returned (January 27) from four years of real action in Italy and other parts of the European continent. The Purple Heart, Combat Medal and Bronze Star on his tunic speak for themselves. The former staff sergeant hasn't made any biz plans as yet but we're all hopin' that he'll team up with Frank at Southern Music Sales or, anyway, enter some phase of this phono business.

Things sure are lookin' pahlenty brighter over at Dixie Coin—in the secretarial line, Brunette Lucille Micelli who left Saturday has been replaced by fair haired Fay Slade. (But, all you Nola wolves—she's married. Funny how the gorgeous gals just don't stay around long—single.) . . . Home from the Aireon factory in Kansas City are O. C. Marshall, Oswald Fischer, Hulett Holmes and Charlie Wicker of the New Orleans' offices, as well as Malcolm Clark, Jackson representative. And all the boys with the glad tidings that the new Aireon machines will be rolling into town for all the music ops to see them verra, verra, verra soon.

Any resemblance between Bill Graham of F.A.B. (salesman extraordinaire) and Vic Mature (that Hollywood hearthrob) was noticed long ago by the feminine population of Nola. (Confidentially, Bill's a handsomer hunk of humanity than that there Mature man) . . . Recent additions to the Louisiana Coin Machine Service's staff: Ernie Bagur, who sold his route and is now shop foreman; serviceman Forrest Jones who is a Crockett, Tex. boy and who has just terminated six months in the Merchant Marine and was at one time associated with the Port Houston Iron Works in Houston, Tex.; and former Corporal Tommy Mayer, amplifier man, who served two years in Florida as a technician.

Tony Loria, prominent Wurlitzer op, back on his feet again after his recent illness and glad to meet the gang . . . Francis Forrest, who re-enlisted in the Army, has left everybody over at Southern Music Sales wondering, "what's the Army got that we ain't got?" . . . Ben Shear, the Panoram man, is really looking the gals over these days. He wants one to answer his phone when he's not in, which is pretty often these days. Not back from Chi but a few days—he's now headed for Biloxi, Miss. His new popcorn machines by the way are known as Vikings . . . Glad to hear that "Ducky" Brown, H.B.'s youngster, has recovered from the flu he contracted at his sister Marylin's wedding in Atlantic City, N. J. (Which proves nice Nola boys shouldn't go up there with those Jerseyites).

Lewis Shear, Ben's brother, still hasn't arrived home to join the staff here. But the welcome mat shouldn't be out too long. He sailed from Europe on January 7 . . . The Clyde Pittman's (he's the mechanic at F.A.B.) and their 4 year old son are up and around again after a triple attack of the flu. That was one of those rare "triple plays" . . . The New Orleans branch of the American Phonograph Cooperative, Ltd., under the verra capable management of Major Wallace F. Erwin, is all set up and ready for business.

## MINNEAPOLIS

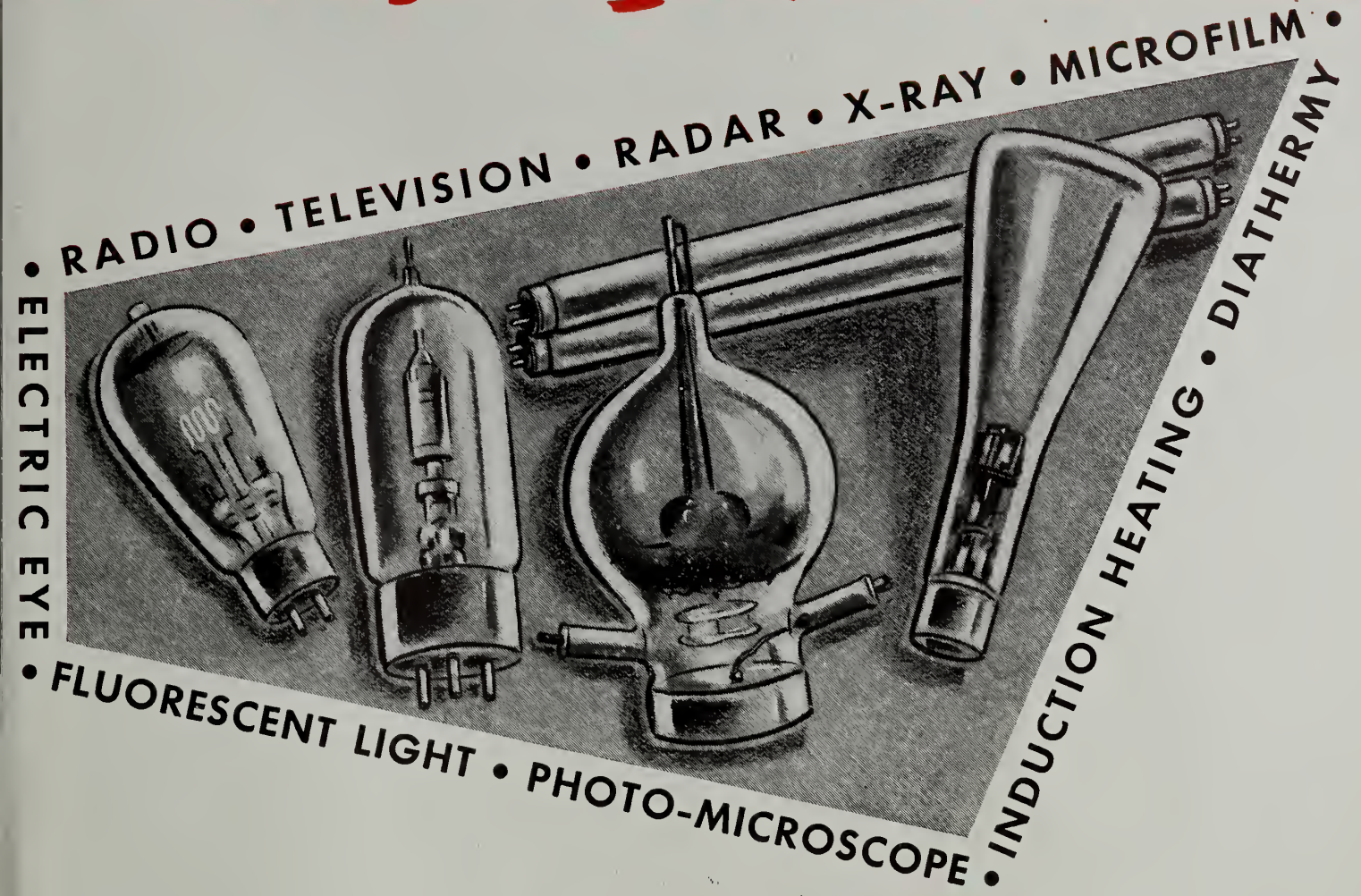
Andy Oberg of Grand Forks in town this past week. His wife, Ella, is in the hospital recovering from pneumonia. Mrs. Oberg was so seriously ill that they had to rush her by ambulance from Grand Forks to Minneapolis. On the way the ambulance skidded and tipped over into a ditch. Mrs. Oberg wasn't hurt and is now recovering from the shock. (Here's hoping, Andy, that everything will prove out okay) . . . Don Bruington in town just to say "hello" to some of his friends. When you come to Sioux Falls to be sure and stop in at Bill Power's 820 Club for a really good steak—that you'll long remember . . . Theodore Haas in town this past week looking over some of the new equipment . . . Mrs. Marvin Kich on the way to spend some time with her husband who is still in Uncle Sam's Army.

Roy Foster and Jim Hooker of Sioux Falls, S. D., drove down to Minneapolis together. Their time was spent visiting all distribs and jobbers here in town. And they seemed to have a good time doing it, too . . . M. A. Tierney, who was hurt in an auto accident some weeks ago, is reported to be feeling better and ready to go to work once again . . . Irnie Klicker in town looking for new skiis for the family. And he's having trouble finding the right kind . . . Mr. and Mrs. J. S. Chichester in town and out so quick we did not even have a chance to greet 'em properly . . . Allen S. Greenstein, nephew of Hy Greenstein (Hy-G Amusement Co.) is now with the Hy-G firm . . . Sid Levin left England on the 28th of January and is expected to arrive in the U.S.A. very, very, soon.

Ted Bush and Ken Willis of Bush Distributing Co. are all hepped up over the fact that they will very soon be ready for a complete showing of the new Aireon phonos and music accessories. The boys have waited for "A" day for sometime . . . Bob Cross is back home from a very pleasant one month's vacation in California. Mrs. Cross and the children accompanied Bob on this motor trip and drove back while Bob took the train. What a gal . . . They tell us that Herman Paster is getting all set to show some new ideas very, very soon . . . Archie LaBeau is doing a grand job with the new Jennings Bronze Chief, Club Chief and Standard Chief and is getting plenty of action from the ops . . . Harold Lieberman is reported to be getting ready to announce new and bigger quarters any day now for his firm.



To This Age of *Electronic Marvels*



**Aireon**

CONTRIBUTES...

*The Electronic Phonograph*

**A Completely  
 New Standard  
 of Perfection In  
 Coin-Operated  
 Music  
 Equipment**

Many features, never before possible in "automatic" phonographs, give the Aireon *Electronic Phonograph* a completely new standard of perfection in play-appeal, beauty of lighting and tone, automatic volume control, simplicity of servicing, trouble-free operation. The latest discoveries and developments of electronics have been applied to this coin-operated musical sensation for the pleasure of the player and the profit of the music operator.

Those prize locations you now have—and those you've always wanted—are safe and sure for the operator who offers Aireon *Electronic Phonographs* and Aireon electronic remote control equipment. Be the first to see and hear Aireon on "A Day". You'll see why the word that is going all around is—

FROM NOW ON...

**Aireon**

MANUFACTURING CORPORATION

ANSAS CITY • NEW YORK • CHICAGO • LOS ANGELES • SAN FRANCISCO • OKLAHOMA CITY • GREENWICH, CONN. • MEXICO, D.F. • SLATER, MO.

WHERE WILL YOU BE ON "A DAY"?



IT'S **MORE** THAN A PHONOGRAPH...

IT'S **MORE** THAN AUTOMATIC MUSIC...

# Bally's

## MULTIPLE MUSIC

**R**emember *Rocket*. Remember *Bumper*, Remember the first fabulous *Multiple*. Remember the giant forward strides which amusement operations took when Bally brought *Rocket*, *Bumper* and *Multiple* to the industry.

Today the music industry is on the eve of stepping years ahead with Bally's *Multiple Music* . . . more than a phonograph, more than automatic music . . . a brilliant blend of electronic science and merchandising principles that opens a new era in music operation. You'll want Bally's *Multiple Music*.



**BALLY MANUFACTURING COMPANY**

DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS