

"COINTOONS"

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"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINES INDUSTRY"

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"The Coin Machines Merry-Go-'Round"

by Bill Gersh

POST-WAR PLANNING FOR CUSTOMERS

FOREWORD

The following article is reprinted from the June 6, 1944 issue of The Cash Box by popular request of many leading coinmen who believe that this item will mean more to the average coinman than wondering when new equipment will again be produced.

A great many millions of words have been written about post-war planning. Most of these have largely centered about the type of equipment as well as what each and every industry in the nation could expect from the post-war period, as far as future growth, advancement, improved business practises, financial aid, etc., are concerned. But very few, if any, have thought about customers. That human relationship equation which makes all business possible for today as well as for post-war.

A great many coinmen are neglecting this closer human relationship in their post-war programs. A great many, at this time, are not only irritating good accounts, but actually antagonizing these accounts with curt statements and continued poor service - all of which they so conveniently attribute to the war period. This can most definitely kill any business regardless of how strongly it is entrenched.

Every coinman and his employees, who are constantly contacting location owners, now have the opportunity to make lasting friends who will become imperishable assets for the future. This is the time to give extra effort to each location. This is the time to smile, smile, smile - and to explain quietly, intelligently and courteously why certain services or parts are so difficult to obtain.

This is not the time to growl over the phone and tell customers to "try somewhere else", as some are doing. This is, instead, the time when the service man and the collector, as well as the owner, should be out on the route, more closely cementing relationships with locations and developing a friendship that will mean the difference between profit and loss in the post-war era.

This industry is in a better and more solidified position than many other industries are. In many other industries rising taxes, due to the war, have driven away all thoughts of profit. This industry, because it is giving the public just what it needs and wants during these trying and nerve wracking days is gaining ground faster than ever before in its history. It should continue that gain by getting closer to the location owner. It should win his good will and his friendship and thereby gain greater respect and prestige in his eyes.

In years gone by coinmen realized the importance of having the retailers back of them when arguments, legal or otherwise, arose with the city's authorities or any others in the community. This backing from the retailers proved invaluable to the trade in many localities. This will again become one of the outstanding efforts on the post-war programs of every large organization. It is absolutely essential to gain the backing of the retailers for coin machines success.

To do that the trade must first have the good will of these merchants. It can build that good will now. It can gain the prestige and the necessary respect from its locations by serving those locations with that extra bit of better service and that additional smile, as well as with the gentlemanliness which is necessary to win over these locations, and cement them to itself for tomorrow.

Remember, you present coinmen, tomorrow is most definitely bringing in a flood-tide of new blood. Not only coinmen who have left for the armed forces and for war production plants, but people who have never before been in this business and want to enter into it with the money they have saved during this wartime period. Mistreating locations today - simply means losing these locations - tomorrow.

To keep your locations, the one best and logical way is to use this trying war-time period to build good will. It isn't always necessary to just see how many dollars can be earned from each location. More important is the good will you build up with the location owner for the better products of which you are assured for tomorrow.

"The Coin Machines Merry-Go-Round"

There is no doubt that most coin machine firms are understaffed and are harried with a great many irritating problems these days. So are the retailers. So are all business men. Therefore little acts of courtesy and thoughtfulness to locations now mean more, because they are so many times more magnified today, than they will mean after the war is over.

While a lot of thoughtless coinmen are taking advantage of current shortages to kick their customers around, this is an opportune time for coinmen with foresight and imagination to establish long term competitive advantages.

Of course, if you intend to get out of this business right after the war is over, then just continue kicking your customers around. Keep shouting at them each time they phone, that you can't get them new records, that you haven't any nickels around, that they'll have to wait their turn to get their machines serviced until one of your repairmen is ready, etc., etc.

But, if you intend to remain in this business long after the war, you'll adopt a policy of thoughtfulness and politeness and you'll strictly enforce such a policy with your servicemen and collectors, too. You'll put your foot down to everyone in your offices who answers a telephone.

You'll take time out to carefully explain to each account, politely and thoughtfully, just why you or your service men can't get there in five or ten minutes. But you won't growl down at them and offend them with a short, curt reply.

Better than thinking about the post-war era as far as the type of machines that will be manufactured are concerned, even better than thinking about whether to increase the size of your offices and showrooms and throw overboard what you are doing now to start into a new division of this business, better than all this for post-war is a definite plan, carefully thought out, to build good will with your locations for a long term, competitive pull.

And see to it that from now on in you and your employees win the respect and the prestige as well as the close friendship of each and everyone of your accounts.

Don't growl - smile. Don't be short - be thoughtful. Don't yell - be polite. Do those little, extra courteous acts, regardless of how harried and busy you are. Just because at present you haven't the help, nor the time, nor the supplies, nor the machines, nor the materials - pause, think, build good will - that's worth more to you right now for the post-war era than the extra hundred bucks you can gross this week.

THE MANUFACTURING SITUATION

The excitement sweeping all the trades at this time in regard to the fact that manufacturing of new equipment may start much sooner than expected is reported to be based on the statement of J.S. Krug, acting chairman of WPB, that as soon as the war in Europe is over all controls of this agency will be eliminated.

This may mean the beginning of a mad scramble for raw materials among manufacturers in all industries to be first to get into production of former equipment.

It means that coin machines manufacturers, at least those who are not completely engaged in the production of war materials, may be able to swing into the manufacture of former equipment almost immediately after the European war is over.

WMC has issued a statement to the effect that controls of this agency, too, would also be eliminated when the war in Europe is finished. This means that with the worries over the manpower situation eliminated the manufacturer can take right up where he left off without fear of losing skilled men.

In addition there are certain organizations appealing to OPA to also somewhat relinquish its controls, especially on prices of all new products that will be manufactured, the moment the war in Europe is finished.

Should this come about there will be an entirely new pricing set-up by manufacturers in all industries. Prices will no doubt be much higher than what OPA controls would call for should this agency eliminate its present pricing system for new equipment.

Most active in this movement in Washington at this time is the American Retail Federation. In his appeal to Price Administrator Chester Bowles, Walter Morrow, acting president of this federation, wrote the following.

"There is positive action that OPA must take speedily if the WPB policy is to be effective. We are sure that you are aware of it but take the liberty of stressing its

"The Coin Machines Merry-Go-Round"

importance because from our position on the civilian supply firing line we feel that the impact of the problem must be met promptly. It is not a condition that merely exists today or will become acute at some time in the future. It has been with us for some time.

"We refer specifically to the problem of pricing new goods, which would be done immediately at the manufacturing level. If it is not done a great deal of production will be lost because of the uncertainty of the manufacturer on how to price or even his ability to get a price in the end that will reflect his cost and give him a profit".

These statements from the heads of important Federal agencies, as well as from business leaders such as Mr. Morrow who represents over 500,000 retailers thruout the nation, have brought about a great flood of optimism as to the possibility of earlier new equipment production. In fact - production right after the war in Europe ends.

In addition there seems to be a very definite certainty that this industry will hit right into an unusually prosperous era, and that for the first two years after the production of new equipment gets started, coinmen will ride the top of the boom.

After that period, leaders claim, the trade will settle down to a more normal existence, and many who will have started with the re-opening of manufacturing will be gone from the picture - leaving a more solid nucleus for continued future growth.

Yet, with all these turbulent and seemingly certain statements as to reconversion and the rapid approach of new production, many in this industry are still of the belief that no new equipment will be seen, in any quantity whatsoever, until late in the Spring of '45.

These leaders explain that the larger factories are entirely engaged in war work which is of such outstanding importance that it will continue on until the war with Japan is over.

In keeping with the above, one leader explains that the war with Japan may continue on for a much longer period than can now be foreseen. He also encloses a clipping from the editorial page of his newspaper which reads, "Pressure at the fighting front depends upon pressure all the way back to the mine, factory and transportation system at home. The Army is only the point of the flying wedge. The nation is the body of it."

Others are of the belief that the debate now in progress in Congress as to reconversion plans will bring about raw materials rationing because of the fact that without such rationing the larger industrialists will be in the most favored position to obtain what they need, long before the small manufacturer can even get around to his needs.

Others counter this statement with the fact that the nation's large industrialists are most completely engaged in the war effort and will remain so until the finish of the war with Japan. They claim that these manufacturers will naturally get whatever raw materials they will need first to continue their war production. But after they have had their share, they claim, the rest of the nation's manufacturers, whether large or small, will be able to get the balance, and will not in any fashion therefore effect the war effort.

In the meantime excitement continues at high pitch and seems to also be the rule of the day wherever the members of this industry foregather. The average coinman is of the belief that manufacture is practically already started. He is deafening his hearing to any and all arguments against such possibility.

UNITY

Continuing in the belief that only by unity can this industry assure reaching the highest possible peak of progress and growth is offered the statement of Generalissimo Chiang Kai-shek in his plea before the third plenary session of the People's Political Council in Chungking.

"If troops cannot faithfully follow a unified military command, we will lose in strength, while the enemy will gain. If the people cannot respect a unified political policy, the country cannot resist aggression, cannot become a modern state.

"To assure victory the entire people, whether individuals or groups, should be thoroly unified, both in name and deed."

The above is in the same vein as the statement of Secretary of State Cordell Hull at the opening of the conference at Dumbarton Oaks, which appeared in the September 12, 1944 issue of The Cash Box and which was featured in the "Cointoon" that appeared with that issue.

Surely, with the post-war period practically upon this industry, it should be the desire of everyone engaged in this business to unify "both in name and deed". And, "whether individuals or groups" bend all effort to assure such unification for the greater progress, the more certain growth and welfare of all concerned with this trade.

"Talking Out Loud"

Post-War Distribution Causes Concern

Believe Fewer Distribs, Larger Territories to be Vogue. Alarm Over National Distrib Combines.

NEW YORK—Many of the nation's distribs are 'viewing with alarm' what they believe will prove to be a complete change in the present distribution set-up for post-war.

Some of these men explain that they have worked hard to maintain their distrib set-ups during this wartime period. They not only helped repair and maintain equipment of their customers, they report, but also rationed parts and even scoured the country to get supplies for customers so that these buyers of the machines they distributed prior to the war would be completely satisfied with the service they were able to give.

These men are now of the belief that from all present indications there will be less distributors appointed thruout the country. They claim that there are already appearing large combines who have their own plans for national coverage and that these will appoint their own sub-distribs and jobbers.

They also explain that large operating combines will have much to do with post-war distribution arrangements. They believe that those men who combined large routes of machines may be given first preference.

These men are bitter over what they believe will be these many changes for, as they state, they have endured the hardships of distributing in the wartime era and now when they could possibly enjoy the fruits of their labors, they will be left out in the cold.

It is the belief of The Cash Box that these men are becoming overly alarmed by rumors and hearsay and that when the post-war period enters in full force that distribution changes will not be as drastic as these reports seem to indicate.

Contrary to such alarm is the fact that the average manufacturer is of the belief that his distribution set-up should be such that it will be able to better and more rapidly service customers than in the pre-war era. It became evident, at the beginning of the war, that many manufacturers had not taken into consideration the need for servicing of their equipment directly by their distribs.

With the further fact that many new and intricate mechanisms may appear on the market, the need for better servicing both from a mechanical and sales standpoint will prove most definitely necessary.

To make this fact, many of the nation's leading consumer's goods manufacturers have already decided on smaller areas for distributors so that they can be assured of closer and better coverage of operating accounts.

Indicative of this trend is the fact that these manufacturers, in the consumer's durable goods division, such as autos and refrigerators, plan on small territories for their distributors for post-war so as to be more certain of intensive coverage and better servicing.

The electrical appliance and radio manufacturers are of this same opinion. They, too, are convinced that large territories, except in such states where these can be safely and efficiently handled, should become a thing of the past.

The Cash Box is of the belief that the amusement machines division will pick carefully and strategically as in the pre-war era. The music field may be the first to set up an entirely new distribution method. Merchandiser and service equipment will continue its direct factory sales methods from all present indications.

Alarm at this time on the part of any distribs that they may lose their territory is entirely premature. These rumors and hearsay traveling the country should be most carefully weighed and the chaff first extracted prior to giving them any credence.

BANK'S SCALE CREATES INTEREST

The industry is always interested in the public's reaction to its products. Ralph Grether, savings dept mgr of the City National Bank & Trust Co., this city, has added many an interesting page to the study of human nature because of the free scale in this bank's lobby which is right beside his window.

He has seen many men and women take off their shoes and weigh themselves in their stocking feet. He has seen women step on the scale with bundles and even a small dog in their arms not even thinking of the extra weight. He has observed instances of bets being paid off on testimony of the scale.

He heard one man declare proudly that he had gained 30 lbs. He has heard innumerable declarations of weight being lost, the record being

42 lbs. in a 5 week period. The scale has regular customers who visit it at least once per week.

Grether reports that women are more concerned over their weight than men. They also like their weight to remain secret. People who are underweight remain on the platform a longer time than overweight people. Overweight people, especially women, will wait until there is no one around and will then sneak onto the platform of the scale.

MACHINE OFFERS OPEN WAY

NEW YORK—Many coinmen have been much heartened by the larger volume of equipment now being offered; as was so noticeable in this past week's Fall Special issue of The Cash Box. They are continuing to buy in an effort to cover as many locations as they possibly can handle for post-war.

These men explain that they are not too much concerned with the possibility of an early return to new machines manufacture. They are of the belief that even when reconversion gets well under way that it will still be a great many months before the manufacturers will be able to produce in the sort of volume to help replace present equipment and to cover new locations.

These men are therefore taking advantage of present used machine offerings to rapidly cover as many locations as they can handle efficiently. These locations will be theirs for the post-war period when they believe the new equipment will make it possible to enjoy better profits. At the same time, they explain, this will give them control over a larger number of spots in their territories. Buying of used equipment is therefore expected to step up with the Fall-Winter season of '44-'45.

The idea of covering locations now with whatever used equipment is available, it is believed, will prove tremendously profitable in post-war. The average retailer realizes that new equipment will be some time in getting into his place. But as long as he has some sort of machine in his location holding the play he is assured of getting greater profits when the new equipment does arrive.

As one leader wrote The Cash Box this past week, "We're buying all the used equipment we can at this time and are placing most of these machines on locations which have been without equipment for sometime. We believe that we can handle these spots even if we service them only every other week.

"They may not prove too profitable at this time, but when the new equipment arrives there is no doubt that there will be something for these spots which will bring good profits all around."

BALLY ANNOUNCES FIRST POST-WAR GAME

CHICAGO—First post-war game to come off the Bally production line will be named "Victory Derby", according to an announcement just released by George Jenkins, Vice-President and General Sales Manager of Bally Manufacturing Company.

"Of course, I can't go into details," Jenkins stated, "but I can assure you that 'Victory Derby' will have plenty of new play-stimulating features, which will push earnings up even above the high figures currently reported on pre-war 'Bally' games."

OPA '42 PRICING BRINGS PROTEST

WASHINGTON — The fact that OPA will continue price controls for new products, which are expected to enter the market after reconversion gets under way, at the '42 levels, has caused a storm of protest from manufacturers and retailers thruout the nation.

Claim is that this will nullify the good intentions of WPB and WMC to eliminate controls immediately after V-E day. By insisting on pricing new products at the '42 levels, many claim, all industry will find itself strapped to continue progressively.

WPB's plan has been greatly simplified. First, materials will be released to those manufacturers still doing war work. Second, priority on materials will go to extremely necessary consumer items. What is left will be placed on the open market for all other manufacturers so that they can start building former products.

It is expected, leading economists report, that right after V-E day there will be about 4,000,000 workers without jobs and another 1,000,000 service men will be seeking work, these latter will be returned to civilian life. To insure these getting work, materials are to be released as speedily as possible so that the average factory will be able to get quickly into former products production.

The average merchandiser and manufacturer claim that the first new products will be anywhere from 50% to 75% more costly than pre-war, and from 25% to 40% higher than during this wartime period.

In an effort to appease manufacturers OPA reports that such items as autos and refrigerators will be priced in Washington. Smaller manufacturers, who will find the pricing policy not in keeping with their production costs, will be able to get relief at their local OPA boards. Local boards will therefore have much more power than formerly.

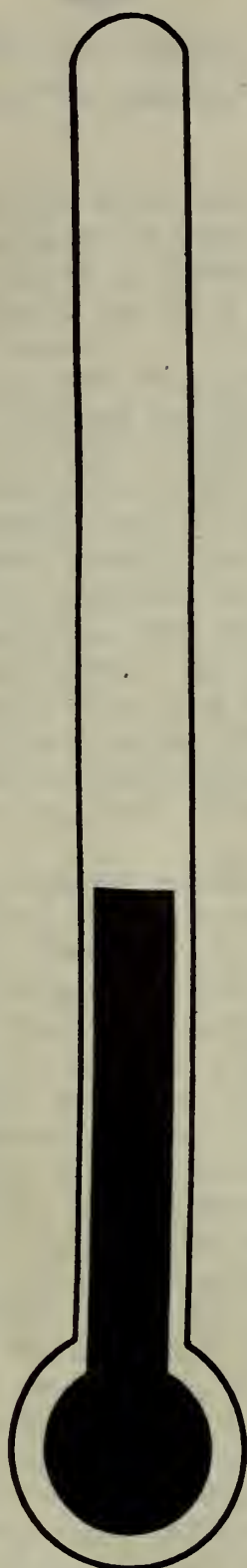
At present action is continuing to get OPA to change this pricing set-up. Whatever the result it will be of great interest to this industry.

BUSINESS INDEX OF THE WEEK

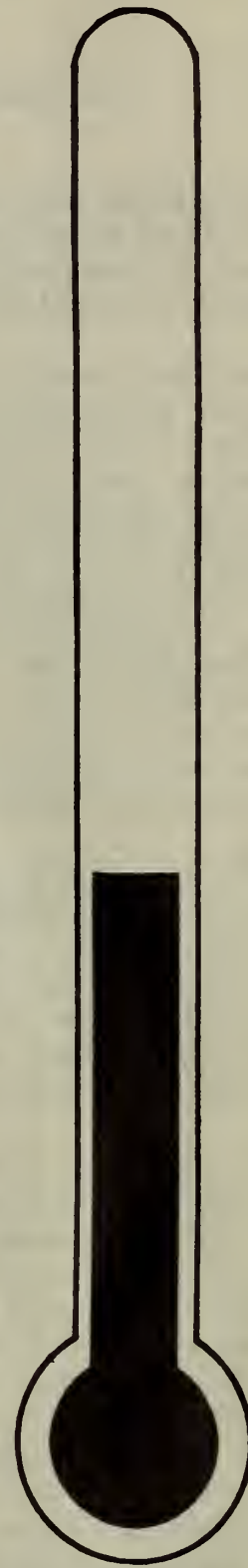
A 1944 Copyrighted Feature of: The Cash Box, 381 Fourth Avenue, New York (16)



LAST MONTH



LAST WEEK



THIS WEEK

For the first time in many weeks, the national collections average has at last shown a decided upward swing. Tho this increase is as yet very small, it at least indicates that the upward trend is on the way and that the trade can expect to see collections rising from now on in. The average rise in collections thruout the nation this past week is computed to be approximately 4%, that is, from the previous week's low point.

This recovery can be attributed, in the main, to the upward swing so definitely evidenced in the music and amusement machines fields. Music showed greater recovery than even amusements. Whereas in some territories music showed the greatest decrease this past summer, it has begun to rise in averages in such territories, too. In many other areas it has surprised with rapid recovery.

Amusement machines also indicated this past week that recovery was on the way in this field. Some areas report unusually good rises in collections this past week. Others report small increases but sufficient to indicate that the trend is now swinging upward. Some are even of the belief that this Fall-Winter season of 1944-45 will probably bring about best collections yet.

Merchandising equipment, on an average, continues to lag behind. This continues to be attributed to lack of merchandise. Many of the smaller merchandise machine operations especially in the cigarette field, have given up the ghost and will wait for return of more normal merchandise delivery. These men complain that average tobacco jobber is neglecting them entirely. Larger merchandise machine operations continue on due to fact, it is reported, that they are on the "direct list" with merchandise manufacturers. Even these latter report not being able to maintain their equipment as they would like to.

Odd Coins

By Joe Orleck

A (1944) Copyrighted Feature of "The Cash Box", 381 Fourth Ave., New York

Considerably more action was noted this past week in buying and selling equipment. Due to the cooler weather no doubt and the demand for equipment for fall and winter locations. And perhaps the trade is getting to realize that many a coin chute will wear down before the manufacturers are in a position to turn out new equipment, even if the war in Europe does end soon.

JOE WESTERHAUS, Westerhaus Amusement Co., Cheviot, O. tells us on the phone that his new sensational 5-ball revamp "Marines At Play" is being delivered by all distributors....HIRSH de La Viez, Hirsh Coin Machine Co., Washington, D.C. wants music... HARRY and SAM WICHANSKY, Atlas Vending Co., Elizabeth, N.J. offer slots, consoles, tubes and cable....SID STEWART, Stewart Novelty Sales Co., Colorado Springs, Colo. selling 1-balls....CARL TRIPPE, Ideal Novelty Co., St. Louis, Mo. offers pin parts.

OSCAR SCHULTZ and IRVING OVITZ, Automatic Coin Machines & Supply Co., Chicago, Ill. selling parts for slots....MAX ROTH, Roth Novelty Co., Wilkes Barre, Pa. offers music....CHARLES HOUSE, Kentucky Amusement Co., Louisville, Ky. selling arcade equip., consoles, slots and pins....NAT RAKE, Rake Coin Machine Exch., Phila., Pa. wants vending machines....AL KOONDEL, New England Sales, New London, Conn. offers slots and arcade equip....BERT LANE, World Wide Distributors, New York City, wants to buy all equipment....J. W. BRAUNER, Washington, D.C. offers slots and safes, and wants consoles and arcade equip.

DAVE ROSEN, Phila., Pa. wants counter models....IZ ALPORT, Twin Ports Sales Co., Duluth, Minn. selling slots, 1-balls, consoles and music....BARNEY SUGERMAN, ABE GREEN and HERMAN FERIN, Runyon Sales Co., Newark, N.J. offers a batch of latest music..... HOWARD PEO, Valley Specialty Co., Inc., Rochester, N.Y. selling slots and wants vest pockets....ABE MILLER, Confection Vending Co., Charlotte, N.C. offers slots and consoles....HERB EVERSCHOR, Columbus, O. selling slots....EDWIN E. JOHNSON, Wolverine Sales Co., Grand Rapids, Mich. wants consoles, slots, and a gun casting....J. R. "PETE" PIETERS, King Pin Games Co., Kalamazoo, Mich. offers slots.

GEORGE COLEMAN, Coleman Novelty Co., Rockford, Ill. offers a complete stock of slot parts and slots....JAMES NOONAN, Noonan Amusement Co., New York City wants music....ART HEIMKE, St. Louis Novelty Co., St. Louis, Mo. selling arcade equip. and pins....JOE BECK, Mitchell Novelty Co., Milwaukee, Wisc. offers a large selection of pins music, slots and 1-balls....BILL FREY, Bill Frey, Inc., Miami, Fla. wants music..... EARL BACKE, National Novelty Co., Merrick, N.Y. offers pins, arcade equip. and records.

JOE HANNA, Hanna Distributing Co., Utica, N.Y. visits New York City, and relates proudly how his brother Ed blew up three Japs with a hand grenade while on Saipan. Ed is now at Bainbridge in the Marine Hospital recovering from wounds received in that campaign....HARRY JACOBS, Jr., United Coin Machine Co., Milwaukee, Wisc. writes that two floors of his building occupying 8,000 square feet will be used for display and storage, and will enlarge the building onto an adjoining lot when the necessity arises....EDDIE STEELE, Mechanics Service, Pittsburgh, Pa. offers 1-balls....RALPH KALICKI, Operators Service, Milwaukee, Wisc. selling slides for slot conversions.

E. GEORGE BENNETT, M. A. Pollard & Co., San Francisco, Calif. runs a sale of consoles, 1-balls and pins....MIKE COHEN, Myco Automatic Sales Co., Columbus, Ohio selling arcade equip....JOHN M. STUART, Paris, Ky. offers slots....MEYER MARCUS, The Markepp Co., Cleveland, O. wants music....DAVE LOWY, New York City, offers music.... A.E. CONDON, A.E. Condon Sales Co., Lewiston, Idaho, offers 1-balls, and wants Poker Jar tickets....REED MORGAN, Central Novelty Co., Louisville, Ky. offers music, slots, arcade equip., consoles and pins....BILL YANKS, X-Cel Novelty Co., Phila., Pa. selling music....J. V. WALLACE, Viking Specialty Co., San Francisco, Calif. offers Key Rings that holds up to 150 keys.

C. E. BURNS, Grand Junction, Colo. wants music and pins....CHARLES MAROON, Belmont Vending Co., Bridgeport, O. selling slots, consoles and pins....HAROLD LIEBERMAN, Acme Novelty Co., Minneapolis, Minn. wants Bally Multiples....DON HEGEMAN, Ace Music Co., Waukon, Iowa wants Hill Billy records and music....BENJ. GOTTLIEB, Majestic Operating Co., Brooklyn, N.Y. wants music....WILLIE BLATT, Supreme Enterprises, Brooklyn, N.Y. vacationing in Miami, Fla. to lick his hay fever.

LOU WOLCHER, Advance Automatic Sales Co., San Francisco, Calif. wants consoles and music....FRANK CARTY, Davis Sales Co., Syracuse, N.Y. offers tubes, music and consoles....MACK POSTEL, Chicago, Ill. selling cigarette machines....A. SALMAN, Globe Games Co., Cincinnati, Ohio offers pins and slots....CHARLEY EWING, Automatic Amusement Co., Evansville, Ind. selling pins....R. A. SAUNDERS, Saunders Music Co., Charlottesville, Va. offers pins, a piano, and panorams....L. L. ANDERSON, Automatic Distributing Co., Terre Haute, Ind. selling arcade equip., slots and music....GEORGE PONSER, George Ponser Co., Newark, N.J. selling tubes.

(SECTION 1)

WANT-TO-BUY ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS WANT TO BUY. IT IS ADVISABLE TO READ EACH AD CAREFULLY. THESE ADS ARE STRICTLY DEVOTED TO "WANT-TO-BUY" ONLY. MANY "FOR SALE ADS" FEATURE "WANT-TO-BUY" IN THE "FOR SALE ADS" SECTION.

WE WANNA BUY

MILLS THREE BELLS

MILLS FOUR BELLS, LATE HEAD, 3/5¢ AND 1/25¢ PLAY

KEENEY SINGLE SUPER BELLS

KEENEY TWIN SUPER BELLS, COMBINATION FREE PLAY AND PAYOUT

KEENEY FOUR WAY SUPER BELLS, 4/5¢ PLAY or 3/5¢ AND 1/25¢ PLAY

WURLITZER PHONOGRAPHS

MODELS: 700 - 750 - 750E - 800 - 850-950

NOTICE

STATE SERIALS, GUARANTEED CONDITION, PRICE WANTED AND HOW SOON YOU CAN MAKE SHIPMENT. NO ATTENTION GIVEN TO YOUR LISTING UNLESS ACCOMPANIED BY INFORMATION AS REQUESTED ABOVE. WE HAVE DISCONTINUED OUR DEALINGS WITH FIRMS THAT SHIP "JUNK". UNLESS YOU ARE RELIABLE AND OFFER GOOD MERCHANDISE, DON'T WRITE.

ADVANCE AUTOMATIC SALES COMPANY

1350 HOWARD STREET

(ALL PHONES: HEMLOCK 1750)

SAN FRANCISCO, 3, CALIF.

MUSIC - RECORDS - TRADE

WANT - Phonographs without amplifiers, speakers or pickup heads, state condition and price; Will buy Hill-Billy records in quantities of 100 assorted, no blues or race; Will trade Mills 10¢ Cherry Bell for Panoram with wipers.

ACE MUSIC COMPANY, WAUKON, IA.

VENDING MACHINES -

WANT - Vending Machines: Victor Model V's and Toppers. Northwestern Model 33, 39, 40. Standards and De Luxes. Columbus and other makes of Vending Machines. Send your list, quantity, condition and price in first letter.

RAKE COIN MACHINE EXCHANGE

2014 MARKET STREET

PHILADELPHIA 3, PA.

WANT - WILL PAY TOP PRICES!

F I N G A M E S

FLICKERS

Need not be in working condition, but all parts must be included.

MILLS 1-2-3 F.F.

CONSOLES

HI HANDS - SUPER TRACKS - SUPER BELLS - CLUB BELLS - 3 BELLS
4 BELLS - - - (LATE HEADS)

MUSIC

Seeburg 20 Selection Wall-O-Matics and Bar-O-Matics

RECORDS -- No quantity too large. None broken.

SEND US YOUR LIST TODAY!!!

WHAT DO YOU WANT TO BUY??

IN SLOTS, PINS, MUSIC OR ARCADE EQUIPMENT!

WE HAVE IT! ALL MACHINES GUARANTEED, WITH PRIVILEGE TO RETURN IF NOT SATISFIED.

WRITE US FOR YOUR NEEDS!

SPECIALS

ORIGINAL CHROMES AND GOLD CHROMES

5¢, 10¢, 25¢, 50¢ PLAY - - - - WIRE OR PHONE YOUR NEED

WRITE FOR PRICES ON ALL TYPES OF SLOTS, CONSOLES, PINS, ARCADE, ETC.

H. ROSENBERG CO. 627 TENTH AVE., NEW YORK, N.Y.
ALL PHONES: LONGACRE 3-2479

(Make it "Official"—Mention "The Cash Box" when answering ads.)

CENTRAL OHIO COIN MACHINE EXCHANGEWANTWANTWANTWOOLF SOLOMON

WILL PAY HIGHEST CASH PRICES FOR CONSOLES, SLOTS,
PIN-BALLS, GUNS, ARCADE EQUIPMENT, ONE-BALLS, AND
ALL MAKES OF PHONOGRAPHS IN GOOD SHAPE. WE
WILL BUY YOUR PHONO OR PIN-BALL ROUTE. --

WRITEWIREPHONE

CENTRAL OHIO COIN MACHINE EXCHANGE

514 SOUTH HIGH ST.

(PHONES: ADAMS 7949 or ADAMS 7993)

COLUMBUS, OHIO

- MUSIC - PINS -

WANT - Packard boxes; Rockola Masters, Commandos; 30-wire Packard cable; Late 5-ball free plays; Quote your lowest prices in first letter.

C. E. BURNS, GRAND JUNCTION, COLO.

SCALES - MUSIC - ARCADE - SALES BOARDS

WANT - At Once! Personal Weighing Scales: All Types of Phonographs: Wurlitzer, Mills, Empress, Seeburg and Rock-Olas; Mills' Panorams, including films, etc. Also salesboards and all kinds of novelties and Arcade Equipment, etc.

REID AMUSEMENT MACHINES

280 BOTSFORD STREET

(L. A. Reid)

MONCTON, N.B., CAN.

SLOTS - STANDS

WANT - Mills slots, any escalator type. Give serial numbers, quantity, model, 1¢/5¢ 10¢/25¢/50¢/\$1.00 any condition. Also Mills Cabinet stands and Revolv-A-Round weighed stands.

HARRY H. HOKE

4020 MINNESOTA AVENUE, N.E.

(Tel: FR 1832)

WASHINGTON, D. C.

COIN COUNTER - ARCADE

WANT - Want good coin counting machine. Please describe fully. Will pay \$250.00 for Wurlitzer high score Skeeballs in perfect condition for immediate delivery.

WILLIAM P. DONLON

26 BANK PLACE

(Tel: 2-2221)

UTICA, N.Y.

- MUSIC -

WANT - Cash waiting for: Seeburg and Wurlitzer phonographs, on or off locations, send us your list and prices immediately; Give full details in first letter.

MAJESTIC OPERATING COMPANY

4918 4th AVENUE

(Tel: Windsor 9-6060)

BROOKLYN, 20, N.Y.

SKEE BALL ALLEYS

WANT - We will positively pay you more than anyone else for your Genco or Wurlitzer Skee Ball Alleys. Get our bid before you sell.

GRAND AMUSEMENT

6432 CASS AVENUE

DETROIT, MICH.

- MUSIC - PARTS -

WANT - 15 pick-up heads and 15 volume control boxes for 412's and 616's.

CANNON MUSIC MACHINE COMPANY

57 BILTMORE AVENUE

ASHEVILLE, N.C.

SECTION 1, Page 3

——— W A N T ———
 WURLITZER
 12 RECORD
 PHONOGRAPHS
 WILL PAY YOU MORE
 HIRSH COIN MACHINE CO.
 1309 NEW JERSEY AVE., N.W., WASHINGTON 1, D.C.
 (PHONE: HOBART 3170)
 ———
 IN THE COIN MACHINE BUSINESS SINCE 1920

- SLOTS -

WANT - Escalator type slots, 5¢ and 10¢. Also vest Tockets and Q.T.'s. State color and serial numbers and best price in first letter. If you want to sell - write us - if you want to correspond, remember the boys out there.

LION AMUSEMENT COMPANY
(Frank R. Howe, Jr.)

P.O. BOX 42

WELLS, ME.

- GENERAL -

WANT - Bert Lane says: I'll buy your used equipment; Send me your list and you'll have my offer within 24 hours; Send for our complete price list of really sensational re-conditioned buys.

WORLD WIDE DISTRIBUTORS
(Tel: Bryant 9-7763)

625 TENTH AVENUE

NEW YORK, 19, N.Y.

- ARCADE - CONSOLES - SLOTS

WANT - Gun castings for Bally's Rapid Fire Gun. Also want Koeney 5¢ Super Bells and new Mills 25¢ Bonus Bell. Quote lowest price in first letter.

WOLVERINE SALES COMPANY
(Tel: 66005 -)

154 INDIANA AVENUE, N.W.

GRAND RAPIDS, MICH.

- FINS -

WANT - Mills '39 and '40 1-2-3's; State prices and quantities in first letter.

LEE TURNER

820 N. NINTH STREET

(Tel: Central 0750)

ST. LOUIS 1, MO.

- MUSIC -

WANT - Wurlitzer 616's - Good condition. State prices.

NOONAN AMUSEMENT COMPANY

270 WEST FORDHAM ROAD

BRONX 53, N.Y.

(Make it "Official"—Mention "The Cash Box" when answering ads.)

WE'LL BUY

SEND US YOUR LIST RIGHT NOW.
SPECIFY GUARANTEED CONDITION,
SERIALS, PRICES - IN FIRST LETTER.

NOTICE

WE HAVE STOCK OF FINE MACHINES ON
HAND - ALSO COMPLETE STOCK OF BALLY
PARTS - TELL US YOUR REQUIREMENTS.

ART NYBERG
CALVERT SALES COMPANY
708 N. HOWARD ST. BALTIMORE, 1, MD.

ALL PHONES: VERNON 3034

- SLOT PARTS -

WANT - Parts for 5¢ Four Star Jennings Chief: 3 Money Boxes Parts #V7-9 CSP, 2 Top rear Head Castings Parts #V1-76 CSP, 3 Handles Parts #V14-160 CSP, 3 Castings for bottom of Handle Parts #V17-3 CSP, 2 Coin Tubes Parts #V15-3 CSP; Parts for 10¢ One Star Jennings Chief: 2 Top rear head Castings.

NORWOOD MUSIC COMPANY
(Tel: 3114)

NORWOOD, GA.

FANORAMS - MUSIC - ARCADE - CARNIVAL - COUNTER

WANT - Panorams, also films. Want phonographs, all types; also Skill games and Arcade equipment; Penny Machines; Carnival games; Wall Boxes; cabinets and equipment for telephone wired music. Write giving complete information.

WINNIPEG COIN MACHINE EXCHANGE

277 DONALD STREET

WINNIPEG, MAN., CAN.

- MUSIC -

WANT - Mills Empress and Thones; Seeburg Wireless Wall-O-Matics WS2Z; Seeburg Wireless Bar-O-Matics 5/10/25¢; All makes of phonographs, Seeburg, Wurlitzer and Rock-Ola. Send us your list now.

3908 CARNEGIE AVENUE

THE MARKEPP COMPANY
(Tel: Henderson 1043)

CLEVELAND 15, O.

- SCALES -

WANT - Watling, Mills or Jennings Scales, all models. Want Watling President Ambassador, Senator or Fortune styles. Give full description, serial numbers will help. Quote lowest cash price. Save correspondence - write now!

BABE LEVY

2830 - 10th SOUTH, SOUTH B-6

BIRMINGHAM, 5, ALA.

WILL PAY \$100.⁰⁰
 FOR WURLITZER SKEE BALLS
 OR GENCO BANK ROLLS
 \$15.00 EXTRA FOR CRATING
 CAN USE WURLITZER SKEE BALL PARTS

S. & W. COIN MACHINE EXCHANGE

2416 GRAND RIVER AVENUE (PHONE: CLIFORD 1956) DETROIT, MICHIGAN

- MUSIC -

WANT - Will pay \$160. for Wurlitzer 24 or 24A. Must be complete and in working order. No burnt out motors, no broken catalin.

BILL FREY, INC.

P.O. BOX 4141

MIAMI, 25, FLA.

- MUSIC -

WANT - Latest model Chrome Buckley boxes, 20 and 24 record, state how many you have of each. Also Buckley and Packard adaptors for Twin-12 Rockola, Rockola Imperials and Monarchs. State quantity and lowest price in first letter.

ED. GEORGE MUSIC COMPANY

471-473 SOUTH MAIN STREET

AKRON, OHIO

- MUSIC - CONSOLES -

WANT - Phonographs - Wurlitzer 616 and 412; Rock-Ola Imperial 20, Standards and De Luxes; Mills Empresses and Thrones. Also Packard Wall Boxes and Keeney Super Bells. Give complete description of model, etc. in first letter.

BADGER SALES COMPANY

1612 WEST PICO BOULEVARD

LOS ANGELES, 15, CAL.

MUSIC - SKEEBALL PARTS

WANT - 1 Wurlitzer electric selector unit for 850; 1 coin chute assembly for '37 Skee Ball;

E. G. BRYANT

832 E. GLENOAKS BLVD.

GLENDALE 7, CAL.

SLOTS	WANTED - USED MACHINES	MUSIC	ARCADE EQUIPMENT
Mills Blue Fronts		Wurlitzers 750 - 750E	Bally RAPID FIRES
Jennings		600 - 500 - 616	Bally DEFENDERS
CONSOLES		Seeburg 8800 - 9800	Evans SUPER BOMBERS
Mills FOUR BELLS, 5¢		Envoys, Classics	Evans TOMMY GUNS
Mills FOUR BELLS, 5¢ and 25¢		Regal and Gems	(Late Model)
Mills THREE BELLS, late		ONE-BALLS	ACE BOMBERS
Keeney SUPER BELLS, 5¢ Comb.		Bally LONGACRES	KIRK NIGHT BOMBERS
Keeney FOUR WAY, Conv.		Bally THOROBREDS	DRIVEMOBILE
Mills JUMBO PARADES, late		Bally PIMLICOS	Rock-Ola WORLD SERIES
Bally HIGH HANDS		Bally '41 DERB'S	Jennings ROLL-IN-THE-BARREL
Keeney TWO WAY BELLS, Conv.		Keeney Fortune	Mutoscope PUNCHING BAG
			PHOTOMATICS
			Keeney AIR RAIDERS
			Mutoscope SKYFIGHTERS

GIVE COMPLETE DETAILS AND PRICE WANTED IN FIRST LETTER. ALSO ADVISE SERIAL NUMBERS AND CONDITION.

PAUL A. LAYMON COMPANY

1503 WEST PICO STREET LOS ANGELES, CALIF.

- 1-BALLS -

WANT - Old Style Bally Multiples. This is Bally's first Multiple Game.

ACME NOVELTY COMPANY

1124 HENNEPIN AVENUE

MINNEAPOLIS, 3, MINN.

WILL BUY
WURLITZER COUNTER MODELS
41-51-61-71

WE'RE IN THE MARKET FOR ALL TYPES OF EQUIPMENT! SEND COMPLETE DETAILS!

FULL LINE OF PIN GAMES ALWAYS IN STOCK - WRITE US YOUR REQUIREMENTS!!

DAVID ROSEN

855 NORTH BROAD STREET

(PHONE: STEVENSON 9943)

PHILADELPHIA, 23, PA.

RECORD CHANGING MOTOR

WANT - One Mill's record changing motor.

LECO VENDING COMPANY

128 EAST FIFTH STREET

CHESTER, PA.

WANTED

MILLS BLUE AND GOLD VEST POCKETS 5¢ PLAY ONLY

In any condition. When writing, state condition and serial numbers.

VALLEY SPECIALTY COMPANY, INC.

1061 JOSEPH AVENUE

ROCHESTER, 5, N. Y.

WANTED

NEW 30 WIRE CODED CABLE

QUOTE US PRICE AND QUANTITIES AVAILABLE

V-P DISTRIBUTING COMPANY

2336 OLIVE STREET (PHONE: CE.3892) ST. LOUIS 3, MO.

FOR THE FINAL

K. O. PUNCH,

BUY MORE

WAR BONDS

(Make it "Official"—Mention "The Cash Box" when answering ads.)

(SECTION 2)

FOR SALE ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS HAVE FOR SALE. MANY FIRMS ALSO LIST ITEMS THEY WANT TO BUY IN THESE FOR SALE ADS. THIS IS FEATURED BY THE WORD "WANT" IN THE HEADLINE. CHECK EACH AD CAREFULLY FOR INDIVIDUAL ITEMS AND PRICES.

WE HAVE ON HAND

LARGE STOCK OF USED MILLS GOLD CHROMES BROWN FRONTS --- AND Q. T. MACHINES JENNINGS, PACE AND WATLING SLOTS IN 5¢ - 10¢ - 25¢ PLAY ALSO CONSOLES AND OTHER COIN OPERATED MACHINES OF EVERY TYPE ON HAND FOR INSTANT DELIVERY!

WANT

Any quantity of Mills Vest Pockets, in any color, 1¢ or 5¢ play. Write us what you have and your lowest price.

SICKING, INC.
 1401 CENTRAL PKWY, CINCINNATI, O.
 927 EAST BROADWAY, LOUISVILLE, KY.

- FIBRE GEARS -

FOR SALE - Brand new fibre main gears for Wurlitzer and Seeburg phonographs, all models, \$6.50; Write for quantity prices today.

E. T. MAPE MUSIC COMPANY
 (Manufacturing Division)

1701 W. PICO BLVD. LOS ANGELES, 15, CALIF.

GREATEST SALE IN ALL OUR HISTORY
 THIS EQUIPMENT IS THE FINEST EVER OFFERED - AT THE LOWEST PRICES IN AMERICA. WE SIGNED THE PLEDGE TO GIVE YOU THE BEST. HERE IT IS! A-1 MERCHANDISE, FULLY GUARANTEED - YOU CAN'T LOSE. ORDER IMMEDIATELY.

GET YOUR SHARE BEFORE IT'S ALL GONE!

ONE BALLS	FIVE BALL FREE PLAY PIN GAMES	
THOROBRED.....\$555.00	ABC BOWLER.....\$ 34.50	MONICKER.....\$75.00
PIMLICO..... 395.00	BELLE HOP..... 39.50	PURSUIT..... 32.50
'41 DERBY..... 325.00	BANDWAGON..... 29.50	SCHOOL DAYS..... 34.50
CLUB TROPHY..... 315.00	BIG CHIEF..... 34.50	SCORE-A-LINE..... 27.50
FORTUNE..... 275.00	BIG TOWN..... 19.50	SEA HAWK..... 39.50
BIG PRIZE..... 75.00	BRONKO..... 19.50	SEVEN UP..... 49.50
	CADILLAC..... 22.50	STAR ATTRACTION..... 44.50
	CHAMP (OLD)..... 44.50	SKY RAY..... 32.50
	DEFENSE..... 29.50	SPEED BALL..... 34.50
	DIXIE..... 29.50	SLUGGER..... 49.50
	DOUGHBOY..... 24.50	SPARKY..... 24.50
	FOUR ACES.....114.50	SCORE CHAMP..... 24.50
	GOLD STAR..... 34.50	TARGET SKILL..... 27.50
	HI-HAT..... 42.50	TEN SPOT..... 42.50
	KNOCK OUT..... 99.50	VICTORY..... 75.00
	METRO..... 29.50	FIVE & TEN..... 99.50

WILL PAY TOP PRICES FOR FLOOR MODEL PHONOGRAPHS ALL MAKES - SEND US YOUR LIST NOW - GET OUR PRICES!

ONLY LIMITED QUANTITIES AVAILABLE - ORDER NOW!
 WRITE - PHONE - WIRE IMMEDIATELY!! TERMS: 1/3 DEPOSIT, BAL. C.O.D.

WISCONSIN'S LEADING AND MOST PROGRESSIVE DISTRIBUTORS

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD AVENUE (ALL PHONES: GR-6772) MILWAUKEE, 14, WIS.

(Make it "Official" - Mention "The Cash Box" when answering ads.)

PAPER IS A WEAPON OF WAR



**SAVE
WASTE PAPER!**

BACK THE ATTACK...BUY U. S. WAR BONDS

LION MANUFACTURING CORPORATION, 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

HOME  **FAMOUS Bally** GAMES AND VENDERS

*Distributed by Bally Manufacturing Company

MUSIC - SLOTS

FOR SALE - Mills Panorams, phonos and slot machines, all models and in good condition. Write for prices.

OWL MINT MACHINE COMPANY, INC.

245 COLUMBUS AVENUE

BOSTON, MASS.

GENUINE SEEBURG AND BALLY GUN LAMPS

IN LOTS OF 10.....60¢ EACH - WRITE FOR SPECIAL PRICE IN LOTS OF 100

COIN WRAPPERS

LOWEST PRICES - ALL DENOMINATIONS 1¢, 5¢, 10¢, 25¢ and 50¢

1,000 to 10,000.....	65¢ per 1,000
10,000 to 25,000.....	60¢ per 1,000
25,000 to 50,000.....	55¢ per 1,000
50,000 to 75,000.....	50¢ per 1,000
75,000 to 100,000.....	48¢ per 1,000
100,000 to 250,000.....	45¢ per 1,000

IN LOTS OF ONE MILLION - WRITE FOR PRICE

ECONOMY SUPPLY COMPANY

615 TENTH AVENUE

(PHONE: BRyant 9-3295)

NEW YORK CITY.

- MUSIC -

FOR SALE - 10 Mills Empress, \$315. ea; 12 Mills Throne, \$245. ea. These machines have been completely reconditioned and are perfect in every way.

BRILLIANT MUSIC COMPANY

4606 CASS AVENUE

DETROIT, 1, MICH.

ASK FOR
MARINES AT PLAY
 AT YOUR NEAREST DISTRIBUTOR
 WESTERHAUS' NEWEST AND MOST SENSATIONAL
 FIVE BALL FREE PLAY REVAMP

1 ROCK-OLA MASTER, with remote...\$350.00	BARRAGE.....\$34.50
2 WURLITZER 412, Lite Up Cabs. Ea. 85.00	2 NEW CHAMPS, each..... 54.50
2 SEEBURG SYMPHONIAS, each..... 75.00	1 SKY RAY..... 34.50
15 BLUE AND GOLD VEST POCKETS, 5¢, Like Now, Each..... 47.50	BAKER DEFENSE..... 34.50
1 25¢ BROWN FRONT, with stand.....350.00	BATTLE..... 59.50
3 5¢ BROWN FRONTS, C.H., K.A., with stands, each.....200.00	LEGIONNAIRE..... 54.50
2 WAR EAGLES, like new, each.....139.50	REPEATER..... 34.50
1 5¢ BLUE PACES, C.M.....124.50	1 CHICAGO COIN HOCKEY.....175.00
2 GLITTER GOLD Q.T. ORIGINAL, 5¢ each.....119.50	BAKERS RACES, BROWN CAB.....250.00
1 BONUS 5¢, like new.....235.00	BANDWAGON..... 34.50
JENNINGS 5¢ CONSOLE.....199.50	HI HAT..... 59.50
	MAJORS '41..... 49.50
	SALUTE..... 34.50

TERMS: 1/3 Deposit, Balance C.O.D.

CENTRAL NOVELTY COMPANY
 805 EAST BROADWAY (PHONE: WA 7941) LOUISVILLE, KY.

IT'S AUTOMATIC FOR THOSE OUTSTANDING VALUES

EXTRA SPECIAL!

KNEE ACTION FOR MILLS, SET OF 3	\$4.95
IDLER PINION GEARS FOR MILLS.....	2.50 ea.
MAIN CLOCK GEARS FOR MILLS, WITH ATTACHMENTS.	3.50
BOTTOM P.O. SLIDES FOR MILLS 5¢, 3-5 PAY.....	1.95 ea.
COIN ADVANCING BAR LEVER FOR MILLS.....	3.50

WRITE FOR COMPLETE LIST OF BARGAINS IN PARTS AND IN EQUIPMENT.

AUTOMATIC COIN MACHINES & SUPPLY COMPANY
 3834 N. FULLERTON AVENUE (PHONE: CAPITOL 8244) CHICAGO, 47, ILL.

SIGN THIS

I hereby certify I am entitled to purchase these tubes as specified under the provisions of order L - 265 with the terms of which I am familiar.
 (Sign name in ink)

6SC7

METAL TUBES

AT OPA CEILING PRICES

\$1.30
 EACH

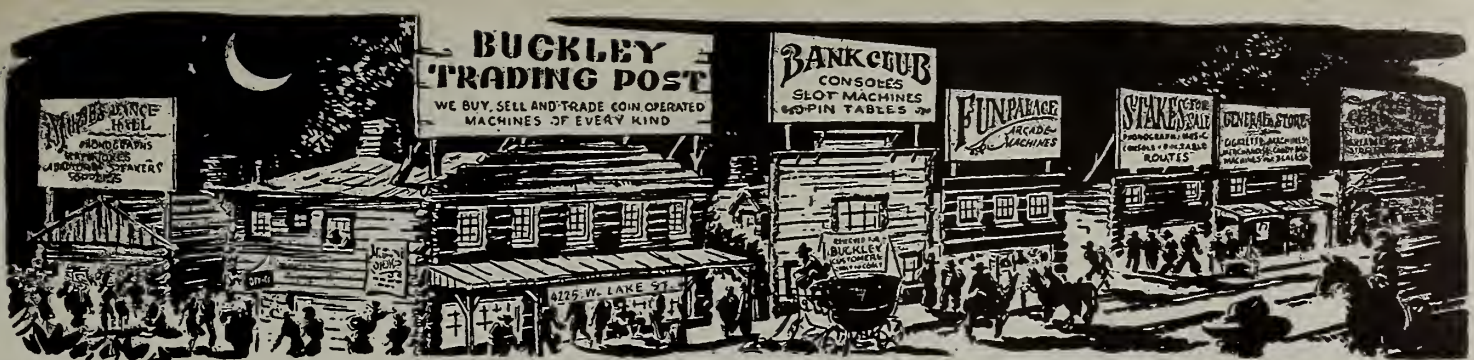
ORDERS FILLED IN ANY QUANTITY WHILE SUPPLY LASTS - MINIMUM ORDER - 15 TUBES

NOTE
 CHECK IN FULL WITH ALL ORDERS
 DELIVERY GUARANTEED 48 HRS.
 AFTER RECEIPT OF YOUR CHECK

ORDER NOW

GEORGE PONSER COMPANY

763 SOUTH 18th STREET (TEL: ESSEX 3-5910) NEWARK, N. J.



ALWAYS CONSULT THE TRADING POST

WHENEVER YOU BUY OR SELL

**Phonographs—Wall Boxes—Adaptors—Coin Machines—Pin Tables
Consoles—Arcade Machines—Supplies and Accessories**

REBUILDING

AND

REFINISHING

OF

MILLS SLOTS

(All Types)

\$95⁰⁰

SEND US YOUR MACHINES

10 DAY SERVICE

BUCKLEY TRADING POST

4233 W. LAKE ST.

CHICAGO, ILL

Ph: Van Buren 6636

BIG SALE!

WHOLESALE - FOR RESALE ONLY!

WURLITZERS

950

850

750E

780

800

700

ROCK-OLA IMPERIALS

WRITE FOR PRICES IMMEDIATELY

RUNYON SALES COMPANY

123 WEST RUNYON STREET

NEWARK, N. J.

(ALL PHONES: BIGELOW 3-6685)

SLOTS - ARCADE - MUSIC

FOR SALE - 1 5¢ Green Vest Pocket \$49.50; 2 5¢ Chrome Vest Pockets \$69.50 ea.; 8 1¢ Imps \$4. ea.; 5 1¢ Home Runs \$12.50 ea.; 2 Keeney Submarine Guns \$159.50 ea.; 2 Gottlieb Skeeballettes \$79.50 ea.; 5 1¢ Pikes Peaks \$17.50 ea.; 10 Wurlitzer Strollers \$22.50 ea.; Rock-Ola Spectravox and Playmaster \$350. 1/3 Deposit.

BIRMINGHAM VENDING COMPANY

2117 3rd AVENUE, NO.

BIRMINGHAM, ALA.

ARCADE - SLOTS - MUSIC

FOR SALE - Bally Rapid Fire \$175.; 5¢ Watling Rolatop \$75.; 10¢ Watling Rolatop \$85.; 5¢ Blue Front \$165.; 10¢ Blue Front \$185.; 5¢ Jennings Silver Chief \$185.; 5¢ Jennings Chief \$115.; 10¢ Mills Yellow Front \$150.; 5¢ Mills Yellow Front \$160.; Rock-Ola Twin 12 Hideaway with Keeney Adapter and 4 Bar Boxes \$115.

AUTOMATIC DISTRIBUTING COMPANY

1222-23 LAFAYETTE AVENUE

(Tel: C-6840)

TERRE HAUTE, IND.

PINS - PIANO - PANORAMS

FOR SALE - 1 Spot Fool \$49.; Big Show \$19.; Super Chubbie \$39.; Spottem \$19.; School Days \$39.; Score-A-Line \$24.; High Stepper \$45.; 1 Seeburg Piano with rolls \$59.50; 8 Panorams; 5 with Peep Show \$350. All above machines in good working condition. 1/3 Deposit.

SAUNDERS MUSIC COMPANY

227 W. MAIN STREET

CHARLOTTESVILLE, VA.

SLOT - ARCADE - TUBES

FOR SALE - 1 Jennings Chief 5¢ play very good condition \$89.50; 2 Bazooka Guns (only) New \$25. ea.; 2A4G Tubes \$2.15 ea.; 5Z3 Tubes \$1.25 ea.; Mutoscope Card Vender \$27.50 Bally Rapid Fire \$175. Deposit with order.

NEW ENGLAND SALES

661 BAND STREET

NEW LONDON, CONN.

(Make it "Official"—Mention "The Cash Box" when answering ads.)

MARINES

AT PLAY

HAVE LANDED



AT
YOUR
NEAREST
DISTRIBUTOR



AMERICA'S NEWEST AND MOST SENSATIONAL 5-BALL FREE PLAY REVAMP. A COLORFUL, SPEEDY ACTION GAME — PRE-TESTED ON LOCATION, PERFECTLY PERCENTAGED, BASED ON ONE OF THE GREATEST PRE-WAR GAMES EVER BUILT. CONTINUOUS ACTION AND THRILLS STIMULATED WITH A **FREE BALL FEATURE**; A **JACKPOT FEATURE**; AND A **COMPLETELY REVISED PLAYING FIELD**. IMMEDIATE DELIVERY. ORDER FROM YOUR NEAREST DISTRIBUTOR — OR

WESTERHAUS AMUSEMENT CO.

3726 KESSEN AVENUE, CHEVIOT 11, OHIO (Phones: MONTANA 5000-1-2)

MARINES

AT PLAY

(SEE PRECEDING PAGE FOR PHOTOGRAPH)

**THE GREATEST 5-BALL FREE PLAY
REVAMP OF THEM ALL!**

4 WAYS TO WIN
AND ALWAYS A NEAR WINNER

\$199⁵⁰

NOW DELIVERING

TERMS: 1/3 DEPOSIT, BALANCE C.O.D.

WRITE - WIRE - PHONE

COIN-O-MATIC SALES CO.

615 TENTH AVENUE

NEW YORK CITY

(Phone: BRyant 9-3295)

ARCADE - 1-BALLS - SLOTS

FOR SALE - 1 Mechanical Donkey ball game, good as new, \$1,075; 1 Ball automatics of all kinds; Mills and Jennings slots and arcade equipment.

M. D. CLOSE DISTRIBUTING COMPANY

53 N. UNIVERSITY AVENUE

PROVO, UTAH

• COIN WRAPPERS -

FOR SALE - Tubular Coin Wrappers - we are manufacturers. Made of the best Kraft paper, neatly printed and trimmed and solidly glued. Prices are subject to change without notice. Order Quick! Full cash with all orders for \$10. or less: 10,000, 65¢ per 1,000; 25,000, 60¢ per 1,000; 50,000 55¢ per 1,000; 75,000 50¢ per 1,000; 100,000 48¢ per 1,000; 250,000 45¢ per 1,000. F.O.B. New York.

JAFCO, INC.

776 TENTH AVENUE

(Tel: COLUMBUS 5-7996)

NEW YORK, 19, N.Y.

• MUSIC -

FOR SALE - One 1942 Rock-Ola Premier and one 1942 Rock-Ola Commando. Both phonographs like new. Write for price.

R & S SALES COMPANY

3rd and BUTLER STREET

MARIETTA, OHIO.

- LIST -

NOTICE - Let us be your Santa Claus by saving you money, get our complete list of low prices today - it's free.

REEL DISTRIBUTING COMPANY

4935 FOUNTAIN AVENUE

ST. LOUIS, 13, MO.

1 - BALLS

FOR SALE - 1 Keeney Fortune, Comb. cash, check, free play \$325.; 1 Western Derby Time, P.O. \$119.50

MECHANICS SERVICE

2124 FIFTH AVENUE

(Tel: ATLantic 0662)

PITTSBURGH, 19, PA.

REPLACEMENT PARTS FOR ALL SEEBURG RAY-O-LITE GUNS

- Toggle Switch.....\$2.50
- 3000 Ohm Resistor..... 1.75
- Gun Lamps 1489..... .90
- Muzzle Lens..... 2.00
- Third Rail Wiper..... .70
- Shoulder Lense..... 1.00
- Amplifiers(Complete with tubes)...WRITE
- Motors.....WRITE
- Photo Cells (CE #23)..... 2.50
- Photo Cells (All Directional)..... 3.50
- 2A4G Tubes..... 2.35
- 38 Tubes..... 1.10
- 80 Tubes..... .70
- 2051 Tubes..... 2.55
- Gun Cable (8 Feet)..... 1.90
- Main Cable (40 Feet) 7 Wire..... 9.90
- 10 Mfd. 450 W.V. Condensers..... .75

All orders for above items must be accompanied with signed consumers certificate L265.

RECONDITIONED GUNS

- Keeney Air Raiders.....\$225.00
- Keeney Submarine..... 215.00
- Bally Bull (Con. to Jap)New Paint. 109.50
- Shoot-the-Jap (Chicago Nov.Conv.). 179.50
- Shoot-the-Chute (Conv. to Jap).... 139.50
- Bally Rapid Fire (Newly Painted).. 215.00
- Shoot-A-Line (New)..... 129.50
- Keeney Anti Aircraft (Brown)..... 69.50

* * * * *

SPECIAL - SPECIAL
**SEEBURG-BALLY
RAY GUN AMPLIFIERS
REPAIRED
24 HOUR SERVICE**

RIFLES RIFLES RIFLES
For all Seeburg Ray-O-Lite Guns
Complete with gun cable and lamp. Ready for installation.. **\$ 35.**

COIN MACHINE EQUIPMENT CO., INC.
1346 ROSCOE STREET (PHONE: DIVERSEY 3433) CHICAGO 13, ILLINOIS

- PINS -

FOR SALE - 1Genco Defense \$69.50; 1 Duplex \$39.50; 1 Five, Ten and Twenty \$87.50; 3 Sea Hawks \$32.50 ea. Call or Write.

RELIABLE COIN MACHINE COMPANY
(Tel: 6-3583)

192 WINDSOR STREET

HARTFORD, CONN.

- ARCADE -

FOR SALE - 2 Panorams, latest models, converted to Solo-Vues \$375. ea.; Bally Rapid Fire \$175.; 2 Genco Playballs, last model, ea. \$135.; 1 Western '39 Baseball, completely refinished and resprayed \$100.; Scientific Batting Practice, A-1 mechanical condition \$100.; Seeburg Shoot-the-Chutes, refinished in perfect condition \$135. ea. "You Can Always Depend On Joe Ash All-ways".

ACTIVE AMUSEMENT MACHINES COMPANY

900 N. FRANKLIN STREET

PHILADELPHIA, 23, PA.

- SLOT PARTS -

FOR SALE - 25¢ Slides for conversions: Intermediate No. 2-2 Coin, Jackpot No. 6-2 Coin \$5. per set; Blue Front Cabinets \$17.50 ea.; Discs; Stars; Strips; Award Cards.

OPERATORS SERVICE

1624 S. MUSKEGO AVENUE

MILWAUKEE, WISC.

SPECIAL!

SPECIAL!

SPECIAL!

CONVERSION UNIT FOR YOUR CHICKEN SAMS, JAPS OR JAILBIRDS

CONSISTING OF

Background Scenery (Screened in 12 Colors) and Tank Target Conversion-
Both At This Special Low Price!

\$9.75

1/3 Deposit, Balance
C.O.D., F.O.B.,
New York City.

RUSH YOUR ORDERS TODAY!

MARCUS KLEIN

577 TENTH AVENUE

(PHONE: LOnacre 5-8879)

NEW YORK CITY

GAMES - PHONOGRAPHS - SLOTS

\$12.50 EACH
 Side Ball, Side Kick, Thriller, Top Notcher, Topper, Rebound, Miami, Contact, Big Six, Chief

\$15.00 EACH
 Stop & Go, Golden Gate, Lucky Strike, Ducky, Lucky Vogue, Spotted, Chevron, Score Champ, Champion

\$25.00 EACH
 Trailways, Dbl. Feature Three Up, 50 Grand, Fleet, Target Skill, Speed Demon, Red, White, & Blue, Big Show, Mr. Chips, League Leader, Doughboys, Bowling Alley, Border Town, Anabel, Crystal, Snappy, Sparky, Entry, Sports

\$30.00 EACH
 Pan American, Drum Major, Paradise, Lead Off, Wow, Mystic, Blondie, Defense, Dixie.

\$35.00 EACH
 Hit-The-Japs, Speed Ball, Dude Ranch, Boomtown, Sky Ray, Barrage, Congo, 1-Ball

\$40.00 EACH
 Twin Six, Velvet

\$45.00 EACH
 School Days, ABC Metro

\$50.00 EACH
 Miami Beach, Horoscope, Four Diamonds, '41 Majors Belle Hop, Attention

\$55.00 EACH
 Silver Skates, A.B.C. Bowler

\$60.00 EACH
 Zig Zag, Clover, Spot Pool, Spot-A-Card, Owl Bumper, New Champ, Broadcast, Bolaway

ONE-BALLS
 Gun Club.....\$65.00
 Topic..... 70.00
 Monicker..... 90.00
 Air Force.....100.00
 Five, Ten, Twenty....110.00
 Knock Out.....110.00

Eureka.....\$45.00
 Sky Lark.....195.00
 '41 Derby.....325.00

6 Panorams, Wipers & Front.....\$325.00
 2 Panoram Peep Show 395.00
 2 5¢ Br. Fts. Like New 250.00
 1 5¢ 4 Star Jemngs 125.00
 5 5¢ War Eagle Old Gold..... 165.00
 1 5¢ Extraordinary.100.00
 2 5¢ Blue Fronts.. 185.00
 2 10¢ Blue Fronts. 210.00
 2 25¢ Blue Fronts. 300.00
 11 Dbl. Slot Stands 50.00
 1 25¢ Mills Golf Ball Vendor..... 200.00
 1 Wurl. 580 Spkr.. 125.00
 1 #331 Wurl Bar Bx. 22.50
 1 #111 Wurl " " . 20.00
 6 Impulse Transmitter #360..... 12.50
 3 Impulse Receivers #305..... 17.50
 2 Remote Control Music Transmitters #306..... 12.50
 1 Impulse Step 304. 15.00
 4 Wurl. Wall Bxs #100 10.00
 4 Keeney Wall Bxs.. 4.00
 1 Wurl. Receiver 340. 12.50
 1 Rockola Step. DC. 20.00
 1 Wurl. Stroller.... 25.00
 2 AC Rock 1504 B. Bx 22.50
 3 DC Rock 1504 B. Bx 22.50
 1 Seeburg Stroller. 20.00

CRATING EXTRA 5-BALL \$2.75 1-BALL \$5.00 - NEW CRATES

MITCHELL NOVELTY COMPANY

1629 WEST MITCHELL STREET (TEL: MITCHELL 3254) MILWAUKEE, 4, WISCONSIN

SALESBOARD MDSE. DEALS

NOTICE - Salesboard operators and distributors: Literature on our line of imported and domestic high grade merchandise deals will shortly be ready for distribution and will be sent on request. Just in: Texas Ranger Belts, Imported Mexican Dolls, Haven's Hair Trout Flies: Write us immediately.

MOUNTAIN STATES SPECIALTY COMPANY

1528 PRINCETON AVENUE (Tel: 4-6798) SALT LAKE CITY, UTAH

PINS - ARCADE

FOR SALE - New Grand Canyon, Brazil, Streamliner \$195. ea; Oklahoma \$205; Used Grand Canyon \$170; Sky Chief \$160; Liberty \$150; Shangri La \$135; Five, Ten, Twenty \$105; Spot Pool \$45.; Zeta \$15; Chicoin Hockey \$175; Sporty \$15. Deposit on orders & cartons.

MOHAWK SKILL GAMES COMPANY

86 SNOWDEN AVENUE SCHENECTADY, 4, N.Y.

- CONSOLES -

FOR SALE - '38 Track Time, no glass, \$75.; 2 Rays Tracks, \$40. ea.; Exhibit Races, \$40.; Exhibit Silver Bells, \$25. All are in working condition. 1/3 Deposit with order.

G & P AMUSEMENT COMPANY

545 EDGAR ROAD (Tel: ELizabeth 3-7824) ELIZABETH, N. J.

(Make it "Official"—Mention "The Cash Box" when answering ads.)

LOS ANGELES
SEE
BILL HAPPEL

BADGER'S BARGAINS

"OFTEN A FEW DOLLARS LESS — SELDOM A PENNY MORE"

MILWAUKEE
SEE
CARL HAPPEL

RECONDITIONED SLOTS AND CONSOLES

IMMEDIATE DELIVERY

4 Mills Gold Chrome, (Reb.), 5c...\$350.00	1 Mills Cherry Bell, (Refin.), 10c.... 300.00	2 Keeney Super Bells, 2 Ways, 5c-5c Cash 450.00
2 Mills Gold Chrome, (Reb.), 10c 395.00	10 Weighted Slot Stands, (Refin.).. 29.50	8 Keeney Super Bells, 5c Comb... 325.00
1 Mills Gold Chrome, (Reb.), 25c 495.00	2 Mills Four Bells, Late Head, 3-5c, 1-25c Write	5 Buckley Track Odds, Late J.P. Model..... 795.00
4 Mills Regular Chrome, Orig., 5c 350.00	4 Mills Four Bells, Orig. Head, 3-5c, 1-25c 895.00	2 Evans Bangtails Daily Double... 375.00
18 Mills Blue Fronts, (Refin.), 5c..... 225.00	6 Mills Four Bells, (Rebuilt), 5c, 5c, 5c 695.00	4 Evans Dominoes, Late Two Tone D. D., J.P. 395.00
14 Mills Blue Fronts, (Refin.), 10c.... 275.00	2 Mills Four Bells, Late Head, 5c, 5c, 5c, 5c 895.00	5 Bally Club Bells, Free Play, Payout 249.50
6 Mills Blue Fronts, (Refin.), 25c.... 350.00	5 Mills Three Bells, Late Models, 5c, 10c, 25c 995.00	12 Mills Jumbo Parade, Comb..... 189.50
2 Mills Blue Fronts, (Refin.), 50c.... 650.00	6 Keeney Super Bells, 4 Ways, 3-5c, 1-25c 895.00	9 Mills Jumbo Parade, P.O..... 139.50
2 Mills Brown Fronts, (Reb.), 10c.. 300.00	4 Keeney Super Bells, 2 Ways, 5-25c Cash 495.00	3 Bakers Pacers Daily Double..... 299.50
5 Mills Brown Fronts, (Reb.), 25c.. 350.00		2 Jenn. Silver Moon, P.O. 139.50
8 Jenn. 4-Star Chiefs, (Refin.), 5c 200.00		4 Pace Saratogas, Late 129.50
4 Jenn. 4-Star Chiefs, (Refin.), 10c 225.00		1 Bally Roll 'Em, (Refinished)..... 189.50
2 Jenn. 4-Star Chiefs, (Refin.), 25c 300.00		1 Bally Hi-Hand, (Refinished)..... 149.50
2 Mills Extraordinary, (Refin.), 25c 300.00		
1 Mills Extraordinary, (Refin.), 5c.. 200.00		
2 Mills Cherry Bells, (Refin.), 5c... 250.00		

PHONOGRAPHS IN STOCK—IMMEDIATE DELIVERY

2 Wurlitzer Victory, 500 Model; 2 Wurlitzer Victory, 24 Model; 2 Seeburg Victory with Regal; 3 Rock-Ola Commandos, 5 Rock-Ola Spectravoxes; 5 Rock-Ola Play Masters; 4 Rock-Ola DeLuxes; 4 Rock-Ola Standards; 4 Seeburg Gems; 2 Seeburg Regals; 1 Mayfair; 1 Plaza; 1 Rex; 3 Twin 12 Hideaways; 2 Wurlitzer 24 Hideaways; 3 Mills Thrones of Music — WRITE.

**PACKARD PLA-MOR BOXES,
ALL REBUFFED
AND REFINISHED**
PACKARD BRACKETS\$2.95

\$34.50

BRAND NEW FIBER GEARS
Wurlitzer and Seeburg Main Gears.
Price \$6.50 Each. Quantity Price, Write.

All Machines Reconditioned, Ready To Operate. 1/2 Cash With Order, Balance C.O.D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

BADGER SALES COMPANY / BADGER NOVELTY COMPANY
1612 WEST PICO BLVD., LOS ANGELES 15, CALIF. | 2546 NORTH 30th STREET, MILWAUKEE 10, WIS.

- ARCADE - PINS -

FOR SALE - Western's Deluxe Baseball refinished \$74.50; Evans Ten Strike H.D. \$39.50; Mills Owls \$49.50; Flicker \$47.50; Silver Skates \$42.50; Big Town \$22.50.

THE MUSIC MACHINE COMPANY, BRUNSWICK, GA.

THESE SLOTS HAVE BEEN PAINTED - BUFFED - RECONDITIONED AND ALL ORIGINAL MODELS

5 10¢ WATLING ROLATOPS 3-5, Like New...\$147.50	1 25¢ MILLS BLUE FRONT SJP, CH over 400,000.....\$317.50
1 25¢ WATLING ROLATOP 3-5, Like New....172.50	1 5¢ MILLS DEWEY FLOOR MODEL, EXCELLENT SHAPE..... 137.50
3 5¢ MILLS BLUE FTS. DJP.LT.OAK CAB...167.50	2 5¢ MILLS JUMBO PARADE,F.P.. 67.50
3 5¢ MILLS BLUE FTS. SJP,CH,ov.400000..217.50	25 PENNY BOOK MATCH VENDERS (NEW)..... 2.75
1 25¢ MILLS BLUE FT.DJP,LT.OAK CAB.....277.50	
25 PENNY SMOKES CIG. REELS FINE: CONDITION..... 7.50	

TERMS: 1/3 Deposit, Balance C.O.D.

CONFECTION VENDING COMPANY

220-22 WEST 4th STREET

(EST. 1911)

CHARLOTTE, 2, N.C.

HAVE YOU SEEN
MARINES AT PLAY
AT YOUR NEAREST DISTRIBUTOR?
ASK THEM TO SHOW YOU WESTERHAUS' NEWEST,
MOST SENSATIONAL FIVE BALL FREE PLAY REVAMP.

FACTORY REBUILT AND REFINISHED
ALL MILLS SLOTS DRILL PROOF WITH KNEE ACTION
AND CLUB HANDLES - CASTINGS AND CABINETS
LIKE NEW - MECHANISMS GUARANTEED TO BE PERFECT!

BLUE FRONTS		CLUB CONSOLES		GOLD CHROME BELLS	
5¢.....	\$250.00	5¢.....	\$400.00	5¢.....	\$350.00
10¢.....	275.00	10¢.....	450.00	10¢.....	400.00
25¢.....	325.00	25¢.....	500.00	25¢.....	425.00
50¢.....	600.00	50¢ HANDLOAD.....	800.00	50¢ HANDLOAD 3/5.....	750.00

MILLS BUYS

1¢ REFINISHED GOLD GLITTER Q.T.	\$39.50	5¢ BROWN FRONT, D.P., CH, KA.....	\$275.00
5¢ ORIGINAL GOLD GLITTER Q.T.....	125.00	10¢ BROWN FRONT, D.P., CH, KA.....	300.00
10¢ BLUE FRONT #461279 DP, CH, KA.....	350.00	25¢ BROWN FRONT, D.P., CH, KA.....	325.00
25¢ BLUE FRONT #456865 DP, CH, KA.....	400.00	5¢ ORIGINAL CHROMES.....	350.00
4 5¢ PLAY 4 BELLS, Ser. Over 1600.....	575.00	10¢ ORIGINAL CHROMES.....	400.00

JENNINGS CHIEFS

1¢ REDSKIN.....	\$125.00	10¢ ONE STAR 3/5.....	\$125.00
5¢ REDSKIN.....	175.00	5¢ SILVER CHIEF.....	200.00
5¢ CENTURY 2/4.....	60.00	10¢ SILVER CHIEF.....	250.00
25¢ CENTURY 2/4.....	100.00	25¢ 1941 SILVER CHIEF.....	350.00
1¢ CLUB SPECIAL.....	100.00	2 5¢ CLUB BELLS, Ea.	175.00

PACE COMETS		WATLING ROLATOPS		CAILLE	
5¢ DE LUXE S.F.....	\$99.50	5¢ 3/5 PAYOUT.....	\$85.00	5¢ D.J. 2/4 PO, Red. \$	50.00
5¢ ALL STAR.....	85.00	25¢ 3/5 PAYOUT.....	175.00	10¢ D.J. 2/5 PO.....	60.00
10¢ ALL STAR.....	95.00			25¢ S.J. 2/4 PO.....	40.00

ACCESSORIES

5/10/25¢ BAROMATIC..	\$47.50	WURL. Mod. 120-2wire	\$37.50	WURLITZER 30-wire Bx.	\$ 24.50
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CONSOLES		PAY TABLES		MUSIC	
SANTA ANITA.....	\$250.00	ROYAL DRAW.....	\$125.00	412 WURLITZER.....	\$ 85.00
LONG SHOT.....	350.00	HIGH HAND.....	150.00	616 WURL. LTUP, Fr. Sds.	135.00
KENTUCKY.....	375.00	GALL. DOMINO, Lt. Hd	150.00	61 WURL. & STAND.....	125.00
JOCKEY CLUB.....	475.00	LUCKY LUCRE, Lt. Hd	275.00	71 WURL. & STAND.....	175.00
TURF KING.....	500.00	PACES REELS, Rails	135.00	1942 VICTORY.....	465.00
RACE KING.....	275.00	SILVER MOON PO...	135.00	ROCKOLA 16.....	69.50
JENN. GOOD LUCK....	69.50	BOBTAIL PO.....	135.00	SEEBURG:	
SARATOGA, Aut. PO...	85.00	JUMBO PARADE LTHD	135.00	ENVOY ESRC.....	425.00
FACES RACES, Black..	85.00	WAR EAGLE GG CAST	17.50	MAJOR ESRC.....	425.00
1 '41 EVANS BANGTAIL		NEW Q.T. BOX STANDS	19.50	9800 ESRC.....	550.00
JF Mdl 2 tone Cab	375.00			MILLS EMPRESS.....	265.00

TERMS: ONE THIRD DEPOSIT, BALANCE C. O. D. - WRITE, WIRE, TELEPHONE TODAY

TWIN PORTS SALES COMPANY
230 LAKE AVENUE, SOUTH (PHONE: MELROSE 6693) DULUTH, 2, MINN.

- SLOTS -

FOR SALE - Four Mills Glitter Gold Q.T.'s 5¢ play, late models. Guaranteed to look and play like new. \$110. each. 1/3 Deposit, Balance C.O.D.
VALLEY SPECIALTY COMPANY, INC.

1061 JOSEPH AVENUE

ROCHESTER, N. Y.

PIN GAME PARTS

FOR SALE - Miscellaneous Five Ball Free Play Pin game Parts: 1 Target Skill (Baker) without backboard; 1 White Sails without backboard; 1 Red, White and Blue backboard only; 1 Big Chief all the parts not working; 1 Mills 1939 1-2-3 backboard only. Make offer for all or part.

2823 LOCUST STREET

IDEAL NOVELTY COMPANY
(Tel: FRANKLIN 5544)

ST. LOUIS, MO.

(Make it "Official"—Mention "The Cash Box" when answering ads.)

COMPLETE STOCK FOR SALE!

\$15,000.00 Stock of Slot Machine Parts - well balanced sets, with abundance of extra hard to obtain items such as 300 complete sets Mills Mystery 3-5 and Chrome 2-5 payout slides; 100 New Clocks; New Cabinets Club Handles; 500 sets New Reel Strips and Reward Cards; 200 sets New Chrome and Special 1-2-3 Disc; New Parts for 100 complete reel Assembly; New Springs; Brown Front, Blue Front, War Eagles, Golden Bell and FOK Castings. Thousands of new parts too numerous to tabulate and list. All Parts needed to assemble complete machines. New and time tried Replacement parts for all Models Mills, Jennings, Watling, Pace Columbia, Caille and Superior Slots. Also 100 complete slot machines, 25 Consoles, Club Bells, Cash Jumbo, etc., etc. Plenty of Unfilled Bonafied Orders for our Hi-Grade Rebuilt and Parts; Worth double our price to any Distributor.

WRITE - WIRE - PHONE

COLEMAN NOVELTY COMPANY
1023-25 FIFTH AVENUE (PHONES: MAIN 1323) ROCKFORD, ILL.

1-BALLS - CONSOLES - COUNTER - WANT

FOR SALE - All 1-Ball payout machines overhauled and guaranteed to be in perfect condition: Turf Kings \$575.; Jockey Clubs \$549.; Blue Ribbon \$78.; Gold Medal \$79.; Evans 1940 Galloping Dominos \$235.; Bally Carom \$32.; Imps \$3.; Sparks Cig. \$5.; Mercury Cig. \$8. WANT - Poker Jar tickets.

A. E. CONDON SALES COMPANY

1112 MAIN STREET

LEWISTON, IDAHO

- ARCADE -

FOR SALE - 3 Genco Playball, late model \$160. ea.; 2 Chicoin Hockey \$190. ea.; Shoot-Your-Way-To-Tokio \$225.; 2 King Pin \$185. ea.; 1 Wurlitzer 14 Ft. Skee-ball, 14 ft., F.P. \$235.; 2 Anti-Aircraft \$65. ea.; 3 Ten Strike H.D. \$59.50; 20 Poker Tables, flat top, very good condition - write. 1/3 Deposit, balance C.O.D.

MARCUS KLEIN

577 TENTH AVENUE

(Tel: Longacre 5-8879)

NEW YORK CITY

- ARCADE -

FOR SALE - Hitler Target (shoots penny) \$7.50; Bally Alleys \$22.50; Exhibit Bicycle \$99.50; 5/ Knock Out Fighters \$99.50; Evans Tommy Guns \$124.50; Name In Headlines Press Complete - Write. All games in perfect working order and clean. Are now being used in our Penny Arcade operation. 1/3 Deposit, Balance C.O.D.

MYCO AUTOMATIC SALES COMPANY

347 S. HIGH STREET

(TEL: Main 1600)

COLUMBUS, 15, O.

SCOTT-CROSSE CO.

FORMERLY KEYSTONE VENDING CO.

THE EAST'S LEADING DISTRIBUTORS
PHILADELPHIA, PA.

TUBES - MUSIC - CONSOLE

FOR SALE - Tubes - many essential types; Zip Cord - 3½ ft.; Seeburg 3-Wire Bar Box; Wurlitzer Wireless Speaker (350) and Transmitter (306) complete \$40.; 8 Seeburg 24 Selectomatic Boxes \$9.50 ea; Galloping Dominoes (black cabinet) \$49.50; Buckley 20 record Seeburg adaptor \$19.50; New Chrome Chandelier Speakers \$10. ea.

DAVIS SALES COMPANY

625 ERIE BLVD., EAST

SYRACUSE, 2, N.Y.

- SLOT -

FOR SALE - Jennings Four Star Chief 5/ play, 3-5 pay, perfect inside and out \$125.

JOHN M. STUART

229 MT. AIRY AVENUE

(Make it "Official"—Mention "The Cash Box" when answering ads.)

PARIS, KY.

<p>SPECIALS NEW WURLITZER FIBRE MAIN GEARS \$6.50</p>	CONSOLES	ONE-BALLS
	<p>GALLOPING DOMINOES '41.....\$419.50 KEENEY SUPER BELL, COMB.F.P.....295.00 KEENEY TWO-WAY SUPER, FP & PO...695.00 JUMBO PARADE, LATE HEAD.....145.00 EVANS ROULETTE, SR.495.00 ROYAL DRAW, CLEAN.....99.50 1939 BANGTAILS, CLEAN.....149.50 KEENEY TRACK TIME, CLEAN.....145.00 HIGH HAND, F.P.....169.50 JOCKEY CLUB.....49.50 BALLY BIG TOP, F.P.119.50</p>	<p>JOCKEY CLUB....\$449.50 SPORT SPECIAL...145.00</p>
<p>BENNETT NEEDLES \$29.00 PR. 100 TONE ARM \$1.00 SCALES EA.</p>	<p>SPECIAL!! TWELVE INCH JENSEN SPEAKERS SPECIAL!! WITH LATE WALNUT CABINETS..</p>	<p>FIVE-BALLS DRUM MAJOR.....\$29.50 SKY LINE.....39.50 KNOCK OUT.....109.50 TEN SPOT.....59.50 PARATROOPER.....159.50 EAGLE SQUAD.....159.50 WRITE FOR OTHERS!!!!!!</p>
<p>\$21.50</p>		
<p>M. A. POLLARD & COMPANY 725 LARKIN ST., (ROCKOLA DISTRIBUTORS), SAN FRANCISCO, CALIF.</p>		

- MUSIC - SALESBOARDS -

FOR SALE - 4 Seeburg 12 record Universals, light-up jobs, 5¢/10¢/slots; 6 Seeburg 12 records Model H; Several thousand pre-war Salesboards at bargain prices; We do repairing on all model music machines; write us immediately for full details.

X-CEL NOVELTY COMPANY

4606 N. BROAD STREET

PHILADELPHIA, PA.

SLOTS - COUNTERS - CONSOLES

FOR SALE - Jennings 5¢ Duchess reconditioned \$60; ABT Challengers \$22.; Mills Three Bells - write for price immediately; Terms: 1/3 deposit with all orders.

REDD DISTRIBUTING COMPANY

26 BRIGHTON AVENUE

(TEL: STA-3320,

ALLSTON, 34, MASS.

SLOTS - MILLS BLUE FRTS #428830 25¢ reb., CH, KA, 3/5 PO, \$325; #458182, 5¢, CH, KA 3/5 PO \$275; #405998, 5¢, CH., 3/5 PO, \$225; Quick offer wanted for 1-25¢, 1-10¢ & 1-5¢ Mills Hand Load all over 365000 CH, KA, DP, 3/5 PO and just like new; Mills Box Stnds \$20; New Q.T. Box Stands \$15; New Mills Club H. \$4.00 ea; 4 Royal Flush, Poker Hand counter games 1/5/10/25¢ play special closeout \$15; CONSOLES - 1 Dominos, Blk. Cab, factory reb., just like new \$150; 2 Caliente, 1 dark cab and 1 light, 5¢, 7-slot, automatic PO (cost \$250. each) almost new \$75. ea; ARCADE & PINS - 1 Keeney Anti-Aircraft br.cab. very good \$60; Evans Ten Strike HD perfect \$60; 8 Star Electro Hoist just like new \$95. ea; 1 Exhibit Rotary Merchandiser used only 3 mos. at only \$185; Victory \$95; Broadcast \$45; Many other pins on hand; 1/3 Deposit, Bal. COD.

C. D. FAIRCHILD

324 STOLP AVENUE

(PHONE: 5-3996)

SYRACUSE, 4, NEW YORK.

- ELECTRIC HEATERS -

FOR SALE - 20 pre-war Cory double plate electric heaters, beautifully chromium plated equipped with low and high heating units and heavy duty cord, packed in original cartons, idea for Bingo or Salesboards \$15. each while they last.

HANNA DISTRIBUTING COMPANY

217 ELIZABETH STREET

UTICA, N. Y.

- SALESBOARDS -

FOR SALE - Write us if interested in merchandise salesboards. We manufacture our own either jewelry or general sales goods. We are also factory representatives for Container Salesboards and Superior Salesboards; Write for prices on all salesboards.

STEWART NOVELTY COMPANY

250 SOUTH STATE STREET

(Tel: 3-5055)

SALT LAKE CITY, 1, UTAH

- PARTS -

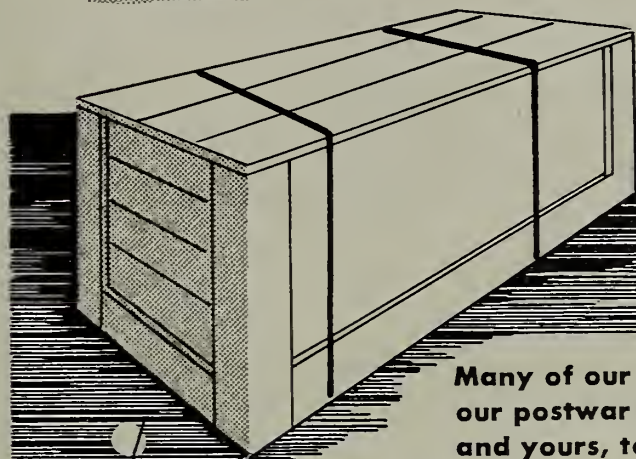
NOTICE - The most complete stock on the West Coast of parts for games and phonos; Visit our 'See-At-A-Glance' Parts department.

JACK R. MOORE COMPANY

348 SIXTH STREET

SAN FRANCISCO 3, CALIF.

What Are A.B.T.'s Plans for "V" DAY?



Buy More War Bonds

Many of our friends in the coin machine industry have inquired about our postwar plans. We are now primarily interested in helping our sons and yours, to return home as soon as possible. A.B.T. is proud of the part it is playing in reaching the inevitable goal of peace.

When the war ends, all of us must reconvert our production. Our designers have planned so that A.B.T. will be one step ahead of the others and thereby maintain our place as a leader in the coin machine industry. Our plans will be completed well in advance of the armistice. Your plans should include A.B.T. products. If we can assist you in your postwar planning, call on us.

A.B.T. Manufacturing Corporation
715-723 North Kedzie Avenue, Chicago 12, Illinois

- KEY RING -

FOR SALE - Key ring for all operators: You have seen our "Happiness" key rings advertised in the trade journals for years; We still have a few thousand of the large size. It is the only key ring which allows you to put a key or take one off in a jiffy; Made of strong nickeled steel spring wire; Holds up to 150 keys; 50¢ postpaid.

VIKING SPECIALTY COMPANY

530 GOLDEN GATE AVENUE

SAN FRANCISCO, 23, CAL.

SEND FOR OUR LIST OF ARCADE EQUIPMENT!

LARGEST STOCK OF THE LATEST AND BEST ARCADE EQUIPMENT IN THE COUNTRY
IT IS JUST WHAT YOU WANT!

PHONE - WIRE - IMMEDIATELY

EVERYTHING IN ARCADE EQUIPMENT AND SUPPLIES

MIKE MUNVES

512 WEST 34th STREET

(ALL PHONES: BRyant 9-6677)

NEW YORK CITY

- MUSIC -

FOR SALE - 1 Rockola Tone Column equipped with Seeburg 5/10/25¢ Wallomatic and wired speaker; 1 Seeburg Duo-Remote console wireless selection; Wire sound and 2 R.C. specials equipped with Seeburg USR-2 units; Price \$800 for the lot.

W. B. NOVELTY COMPANY

1903 WASHINGTON STREET

ST. LOUIS, MO.

SLOTS - PINS - WANT

FOR SALE - If you are in the market for A-1 slots or 5-ball F.P. games, why not pay us a visit? If you have any original Mills Blue Fronts in 10/25/50¢ play to sell, give us all details in your first letter; where large deals are involved we will send our representative to close deal.

3024 OLIVE STREET ACE DISTRIBUTING COMPANY (Tel: Franklin - 0125) ST. LOUIS, MO.

- PARTS -

FOR SALE - The most complete parts stock on the West Coast for games and phonos; Visit our 'See-At-A-Glance' parts department.

100 ELLIOTT AVENUE, WEST JACK R. MOORE COMPANY SEATTLE, 99, WASH.

- 25¢ CIG. MACHINES -

FOR SALE - Cigarette machines that vend for a silver quarter. Get that nite spot business with a machine that vends for 25¢. Write for complete details today to:

4605 LINDSLEY AVENUE ED. BROWN, INC. (Southwest Rep. for National Vendors) DALLAS; TEXAS

REPLACEMENT PLASTICS

FOR SALE - Replacement Plastics available for all phonographs. Write for prices.

530 SO. DEARBORN STREET EAGLE COIN MACHINES COMPANY (Tel: WAB. 1089) CHICAGO, ILL.

- QUALITY PRODUCTS -

NOTICE--There is no substitute for Quality. Quality Products will last for the duration. D. GOTTLIEB & COMPANY

1140 N. KOSTNER AVENUE CHICAGO, ILL.

Fast New Sellers that bring in the GRAVY!

<p>BOOM</p> <p>Takes in.....\$36.00 Pays out..... 16.55 Profit.....\$19.45</p>	<p>UPLIFT</p> <p>Takes in.....\$43.00 Pays out..... 20.09 Profit.....\$22.91</p>	<p>SUN-TAN</p> <p>Takes in.....\$37.05 Pays out..... 17.16 Profit.....\$19.89</p>	<p>OOPSI-DAISY</p> <p>Takes in.....\$52.50 Pays out..... 25.04 Profit.....\$27.46</p>
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Be the **FIRST ONE** in your territory to **CASH IN** on these Flashy and Fast profit making boards **NOW!**

CONSOLIDATED MFG. CO. 2001 SOUTH CALUMET AVENUE CHICAGO 16, ILLINOIS

SECTION 2, Page 16

RECTIFIERS REPAIRED

NOTICE - Rectifiers repaired. Your old rectifiers rebuilt like new. Keep your games and phonos in A-1 operating condition. Send us your old rectifiers to be rebuilt to give new unit performance and longevity. We have rebuilt thousands. All makes, types and sizes rebuilt for you at \$2.50 each. Detach rectifiers from transformers before shipping. Transportation to us must be prepaid. All rebuilt units are returned C.O.D. plus transportation.

BATES LABORATORIES

571 HILL AVENUE

GLEN ELLYN, ILL.

- NEW RECORDS -

FOR SALE - Now in stock 10,000 snappy polkas, all instrumental on Harmonia Records every one a nickel grabber. In addition to these we have Jerry Jerome on Asch Records. Send your orders in for quick delivery. Catalogs sent on request. All records 49¢ prepaid if cash with orders, else C.O.D., F.O.B. Detroit.

ALLIED MUSIC SALES COMPANY

3112 WOODWARD AVENUE

DETROIT, 1, MICH.

CLOCK MOTORS

FOR SALE - Clock motors. New 45 Volt for Bally Airforce, Monicker, Topic, Crossline, etc. \$7.50 each, F.O.B. Los Angeles. Limited supply. Cash with order.

CALIFORNIA GAMES COMPANY

2231 WEST WASHINGTON

LOS ANGELES, 7, CALIF.

MONEY MAKERS!

GAMES THAT ARE GOING OVER
GREATER THAN EVER

PARATROOPS

Rebuilt from Powerhouse

PRODUCTION

Rebuilt from Blondie

TORPEDO PATROL

Rebuilt from Formation

BOMBARDIER

Rebuilt from Follies

EAGLE SQUADRON

Rebuilt from Big League

EAGLE SQUADRON

Rebuilt from Big Town

OPERATORS - - - - - SEE THESE GAMES AT YOUR LOCAL DISTRIBUTOR - OR
WRITE FOR COMPLETE DETAILS

P. & S. MACHINE COMPANY

3017-19 N. SHEFFIELD AVENUE

CHICAGO, ILLINOIS

PHONE - DIVERSEY 2414

SLOTS - CONSOLES

FOR SALE - 10 Watling 1¢ Treasury, \$29.50 ea.; \$250 for all 10; 4 Jennings 25¢ Silver Moon Consoles, \$250. each. Terms: 1/3 with all orders.

HY-G AMUSEMENT COMPANY

1415 WASHINGTON AVE., SO.

(Tel: Atlantic 8587)

MINNEAPOLIS 4, MINN.

- CONSOLES -

FOR SALE - Jennings Fast Time consoles, FP, \$74.50; Mills Jumbo Parade, PO, \$89.50; Face Saratoga PO with skill field, \$74.50.

H. M. BRANSON DISTRIBUTING CO. (Successor to J. E. Cobb Distributing Company)

512-14-16 S. 2nd STREET

(Tel: Wabash 1501)

LOUISVILLE, 1, KY.

- MUSIC -

FOR SALE - Factory reconditioned Hi-Boys, Singing Towers and Streamliners. Write for prices today.

SOUTHERN MUSIC SALES COMPANY

727 FOYDRAS STREET

(Tel: Ma-5661)

NEW ORLEANS, 12, LA.

(Make it "Official"—Mention "The Cash Box" when answering ads.)

NOTICE - SACRIFICE SALE

IF PRICES ARE NOT QUOTED,
WRITE OR WIRE

- 10 - 5¢ GOLD CHROME.....Write or Wire
- 3 - 5¢ COPPER CHROMES.....Write or Wire
- 15 - 5¢ ORIGINAL CHROMES....Write or Wire
- 12 - 5¢ BROWN FRONTS.....\$225.00
- 3 - 5¢ MELONS..... 200.00
- 5 - 5¢ CHERRIES..... 200.00
- 4 - 5¢ BLUE FRONTS..... 200.00
- 1 - 5¢ WAR EAGLE..... 125.00
- 1 - 1¢ PACE BANTAM..... 27.50
- 1 - 1¢ MILLS GOOSENECK SINGLE JP. 49.50
- 2 MILLS GOLF BALL, Like New..... 225.00
- 3 LONGACRES, BRAND NEW..... 600.00

- 5 - 10¢ ORIGINAL CHROME...Write or Wire
- 5 - 25¢ ORIGINAL CHROME...Write or Wire
- 11- 25¢ BROWN FRONTS.....Write or Wire
- 4 - 25¢ BLUE FRONTS.....\$225.00 UP
- 2 - 50¢ BLUE FRONTS.....Write or Wire
- 1 - 10¢ CAILLE CADET.....\$59.50
- 2 COLUMBIA BELLS, CASH..... 49.50
- 18 COLUMBIA BELLS, CH, SEP, PERFECT. 42.50
- 17 SUPER TRACK TIMES.....325.00
- 3 PASTIMES.....199.50
- 5 KENTUCKY CLUB..... 99.50
- 1 JENNINGS CIGAROLA, 10-5¢..... 65.00

- 21 GALLOPING DOMINO, Cash, J.P., Dark Cab., Factory rebuilt.....\$225.00
- 8 GALLOPING DOMINO, CHK. Sep., Dark Cab., Factory Rebuilt..... 235.00
- 8 GALLOPING DOMINO, Cash, Light Cab., Like New..... 335.00
- 15 GALLOPING DOMINO, J.P., Chk. Sep., Light Cab., Like New..... 345.00

- 1 MILLS FOUR BELLS 5/5/5/25¢Write- Wire
- 9 MILLS 5¢ JUMBO PARADE, FP BLUE..\$89.50
- 2 MILLS 5¢ JUMBO PARADES, CASH...159.50
- 1 - 5¢ PACES RACES BROWN CABINET.175.00
- 2 -25¢ PACES RACES, RED ARROW...260.00
- 35 BALLY MYSTICS, PERFECT..... 29.50
- 1 MILLS FOUR BELLS, Original Style Head 5/5/5/5¢.....650.00

- 14 BOX STANDS.....\$32.50
- 4 JACK-IN-BOX STANDS..... 59.50
- 4 FOLDING STANDS..... 5.50
- 1 MILLS SINGLE SAFE, NO LOCKS..... 19.50
- 1 CHICKEN SAM.....129.50

- 3 WATLING SCALES.....\$100.00
- 4 '41 DERBY, Free Play..... 300.00
- 1 CLUB TROPHY, Free Play..... 300.00
- 2 FORTUNES, Cash or Free Play... 300.00

S U P P L I E S

- 5,000 Ft. 2-Wire Metal Covered Cable, Per Ft. 5¢
- 3 Brand New 4 Bell Cabinets..... \$20.00

- Slot Machine J.F.Glass, Per Doz...\$13.50
- 2 Single Bally Safes, Chicago Metal Revolve-Round..... 50.00

NEW MACHINES IN ORIGINAL SEALED CRATES

- 25 MILLS COPPER CHROME 10¢.Write or Wire
- 10 MILLS COPPER CHROME 25¢.Write or Wire
- 25 MILLS BROWN FRONTS 5¢...Write or Wire
- 15 MILLS BROWN FRONTS 10¢..Write or Wire
- 3 MILLS 5¢ HANDLOAD EMERALDWrite or Wire
- 3 MILLS JUMBO PARADE 5¢CASHWrite or Wire

- 2 KEENEY SUPER TRACK TIME.Write or Wire
- 2 GALLOPING DOMINOS,JP.....\$425.00
- 6 COLUMBIA BELLS GOLD AWARD..... 89.50
- 1 PACES RACES, RED ARROW, 25¢ PLAY.....425.00

FACTORY REBUILTS IN ORIGINAL SEALED CRATES

- 9 MILLS BROWN FRONTS 5¢....Write or Wire
- 10 MILLS BROWN FRONTS 10¢..Write or Wire
- 10 MILLS BROWN FRONTS 25¢..Write or Wire
- 10 MILLS GOLD CHROME 5¢....Write or Wire

- 10 MILLS CONSOLES 5¢.....Write or Wire
- 2 MILLS CONSOLES 10¢.....Write or Wire
- 1 MILLS CONSOLE 25¢.....Write or Wire
- 5 MILLS MYSTERY BONUS 5¢..Write or Wire
- 4 MILLS MYSTERY BONUS 10¢.Write or Wire

PHONOGRAPHS

- 1 SEEBURG 8200.....Write or Wire
- 1 COLONEL ES REMOTE RECEIVER.....\$425.00
- 1 ENVOY ES PAINTED BROWN.....295.00
- 1 WURLITZER 616.....195.00
- 3 ROCKOLA COMMANDO(BRANDNEW) Write or Wire

- 3 WURLITZER 600 VIC MDL.ROTARY NEW.....\$500.00
- 1 COMMANDER RC ES..... 425.00
- 1 COMMANDER ES..... 350.00
- 2 CADET RC ES..... 395.00
- 1 WURLITZER 416, MARBLE GLO..... 125.00

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDERS OR CERTIFIED CHECKS.

If We Are Unable To Fill Your Order, We Will Make Refund Of Your Deposit Promptly.

MOSELEY VENDING MACHINE EXCHANGE, INC.

100 BROAD STREET, RICHMOND, VIRGINIA

DAY PHONE: 3-4511 - NIGHT: 5-5328.

(Make it "Official"—Mention "The Cash Box" when answering ads.)

2A4G TUBES
 \$2.35
 SIGN THIS →
 SEEBURG RAYOLITE AMPLIFIERS
 REPAIRED ----- RECONDITIONED
ALLIED ELECTRONICS COMPANY
 67 WEST 44th STREET (PHONE: Murray Hill 2-0755) NEW YORK, 18, N. Y.

ARCADE - WANT

FOR SALE - Arcade machines: Question Girl, floor model \$75.; Exhibit Foot Ease machine \$75.; Machines are in splendid operating condition; WANT - Exhibit Magic Heart; Exhibit Screen Test and Mutoscope Love Teller, floor models, also Grandmother prediction machines; Contact immediately if you have these machines.

C. J. FENDRICK

2671 EUDORA STREET

DENVER, 7, COLORADO

- PINS -

FOR SALE - 2 ABC Bowler \$5. ea.; 1 All American \$35.; 1 Belle Hop \$50.; 2 Big Chief \$35. ea.; 1 Broadcast \$45.; 1 Gun Club \$60.; 1 Hi Hat \$50.; 1 Home Run '42 \$85.; 1 Horoscope \$50.; 2 New Champ \$50. ea.; 2 Sea Hawk \$50. ea.; 1 Snappy '41 \$50.; 1 Spot Pool \$65.; 1 Stratoliner \$40.; 1 Towers \$65.

AUTOMATIC AMUSEMENT COMPANY

1000 PENNSYLVANIA ST.

(Tel: 3-4508)

EVANSVILLE, 10, IND.

- BUCKLEY BOXES -

FOR SALE - Buckley Wall Boxes, new, 1942's, 24 and 32 play, also some used boxes, as well as a limited supply of #1, 38-wire cable with orders for new boxes, 15 ft. with each box purchased. Write for prices today.

AMERICAN NOVELTY COMPANY

3165 GRAND RIVER AVENUE

(Tel: Temple 2-7971)

DETROIT, MICH.

RE-SHARPEN NEEDLES

NOTICE - Mr. Operator: Our records show that we have a service you need. The number of needles serviced in the past 18 months has increased over 500%. Send us a card with your address, and we will mail you Complete Shipping Containers - Free. Do It Now! 1-50 Reground at 15¢; 51 and over at 10¢.

RE-SHARP NEEDLE SERVICE

P.O. BOX 770

FORT DODGE, IA.

GAMES THAT GET THE PLAY!

STREAMLINER.....CONVERTED FROM STARS
 GRAND CANYON.....CONVERTED FROM DOUBLE PLAY
 SANTA FE.....CONVERTED FROM WEST WIND
 BRAZIL.....CONVERTED FROM DO-RE-MI
 ARIZONA.....CONVERTED FROM SUN BEAM
 MIDWAY.....CONVERTED FROM ZOMBIE

INCREASED EARNINGS - TROUBLE FREE OPERATION --- LASTING POPULARITY
 SEE YOUR DISTRIBUTOR OR WRITE

UNITED MANUFACTURING COMPANY
 6125 NORTH WESTERN AVENUE CHICAGO, ILL.

- BONDS -

NOTICE - Another week nearer Victory. Help bring it closer. Buy more War Bonds.

INTERNATIONAL MUTOSCOPE CORPORATION

4401-01 ELEVENTH STREET

(Wm. Rabkin, Pres.)

LONG ISLAND CITY 1, N.Y.

(Make it "Official"—Mention "The Cash Box" when answering ads.)

SPECIAL SALE!

5¢ Mills Melon Bell, Serial over 400,000.....	\$175.00
5¢ Watling Rolatop.....	45.00
5¢ Paces Races, Brown Cabinet.....	150.00
Brand New Buckley Steel Cabinet.....	18.00
Brand New Buckley Adapter for Seeburg.....	29.50
Used Buckley Adapter for 24 Wurlitzer.....	18.50
2,000 - 3,500 - 5,000 Ohm, 10 Watt Resistors, each.....	.28
Casters for Wurlitzer 412, 616, 24, 600, 500 SPECIAL per set of 4.....	1.25
Replacement Adapter 6SC7 to 6SL7, each.....	.55

SPECIAL TUBE OFFER

6SL7.... 35¢ 6SC7.... \$1.10 38....65¢ 5U4G... 75¢ 6F8... 75¢ 6L6G...\$1.40

Write For Other Tubes

2 Conductor #18 Approved Rubber Covered Zip Wire, per 1,000 Ft.	\$28.00
2 Conductor #18 Approved Rubber & Silk Covered Wire, per 1,000 Ft.	16.00
5 Conductor Color Coded Heavy Duty Rubber Covered Gun Cable for Seeburg, per ft.	18¢
6 Conductor Color Coded Heavy Duty Rubber Covered Gun Cable for all Seeburgs, includes spare wire, per ft.	23¢
8 Conductor Color Coded Heavy Duty Rubber Covered Gun Cable for All See, per Ft.	25¢

TERMS: 1/3 DEPOSIT, BALANCE C.O.D.

ATLAS VENDING COMPANY
 410 NORTH BROAD STREET (PHONE: ELIZABETH 2-0089) ELIZABETH, N. J.

- SEE FALL SPECIAL -

NOTICE - See our Sale of Machines advertised in the Fall Special Issue of Sept. 26. We have some bargains and this equipment is all in A-1 condition and ready for shipment.

C. W. HUGHES & COMPANY
(Tel: 17)

336 MAIN STREET

LADOGA, IND.

DISTRIBUTORS ARE NOW MAKING IMMEDIATE DELIVERIES

OF

MARINES AT PLAY

WESTERHAUS' NEWEST AND MOST SENSATIONAL
FIVE BALL FREE PLAY REVAMP

CONTACT YOUR NEAREST DISTRIBUTOR

MUSIC FOR SALE

Wurlitzer: 1 Modernized 500A \$525.; 1 950 \$675.; 1 750E \$625.; 2 600R \$315. each; 1 Counter Model 61 with stand \$115. Seeburg: 1 Regal RC \$300.; 2 Modernized \$375. each; 2 8800 \$510. each; 1 Classic RC ES \$575.; 2 Colonel ES \$375. each; 1 Commander \$335.; 1 Concert Master ES RC \$375.; 1 Maestro ES \$350. Rock-Ola: 1 '39 De Luxe RC with 3 Dial Boxes \$350.; 1 Spectravox, complete with 41 Tone Column \$325.; Mills: 3 Thrones \$240. ea.; 1 Empress RC Marbleglo \$300. 1 Chassis for Mills Throne in Original Case, Brand New \$200.; 20 #120 Boxes 5¢ play \$22.50 each; Also #125 5/10/25¢ \$27.50 each.

ROTH NOVELTY COMPANY

54 NORTH PENNSYLVANIA AVENUE

(PHONE: 3-2853)

WILKES - BARRE, PA.

- 1-BALLS-CONSOLE -

FOR SALE - 2 Santa Anitas \$175. ea.; 3 Grand Nationals \$100. ea.; 2 Grand Stands \$90. each; 1 Paces Races, Brown Cabinet \$160. Will sell all machines as a unit for \$900.

STEWART NOVELTY SALES COMPANY

110 SOUTH TEJON STREET

COLORADO SPRINGS, COL.

SLOT PARTS

BELL LOCKS, Each.....	\$3.50
BELL LOCKS, Used, Each.....	2.50
JACK POT GLASS, Used, Wire Mesh Inside, Each.....	1.00
JACK POT GLASS, Used, Safety Mesh, Each.....	1.00
JACK POT GLASS, Used, Light Blue Color, Each.....	1.00
JACK POT GLASS FOR Q.T., Each.....	1.00
BLUE GLASS FOR BLUE FRONTS, Per Set.....	2.50
REEL GLASS, Per Set.....	1.00
ESCALATOR GLASS, Each.....	.50
OPERATING LEVER SPRINGS, Each.....	.65
LONG ESCALATOR SPRINGS, Each.....	.25
PAYOUT SLIDE SPRINGS, Each.....	.20
MASTER PAYOUT SLIDE SPRINGS, Each.....	.30

EXPOSITION GAMES COMPANY
 989 GOLDEN GATE AVENUE SAN FRANCISCO, 2, CALIF.

- PARTS -

NOTICE - The most complete stock on the West Coast - parts for phonos and games. Visit our 'See-At-A-Glance' parts department.

JACK R. MOORE COMPANY

1615 S.W. 14th AVENUE

PORTLAND, 1, ORE.

- SLOTS - CONSOLE - PINS -

FOR SALE - 5¢ War Eagle \$125; 10¢ Extraordinary; 10¢ Columbia like new \$45; Five & Ten \$100; Jennings Cigarolla \$35; Mills Four Bells \$600; Big Chief \$37; Gold Star \$35; Lead Off \$34; 1¢ Watling \$20; WANT - Mills adjustable stands.

BELMONT VENDING COMPANY

700 MAIN STREET

(Tel: 9535)

BRIDGEPORT, OHIO.

- ARCADE -

FOR SALE - 8 Bally Bull conversions \$95. ea; 2 Keeney Air Raiders newly repainted excellent condition \$195. ea; 5 1¢ Pikes Peaks \$17.50 ea; 3 Kill-The-Rat, 3 Poison-The-Jap \$12.50 ea; 5 1¢ Home Run \$17.50 ea;

BIRMINGHAM VENDING COMPANY

2117 THIRD AVENUE, N.

BIRMINGHAM, ALA.

PINS - CONSOLE - ARCADE - RECORDS

FOR SALE - Big Six \$34.50; Pursuit \$34.50; Super Chubbie \$39.50; Stratoliner \$39.50; Show Boat \$44.50; 1 Keeney Track Time \$159.50; Bally Rapid Fire \$195.; Genco Play Ball \$159.50; Pennant \$69.50; Used Records just off our routes \$11. per hundred.

NATIONAL NOVELTY COMPANY

183 MERRICK ROAD

MERRICK, N.Y.

PINS - SLOTS

FOR SALE - All games ready to operate: Punch \$24.50; Landslide \$29.50; Big Parade \$114.50; Dixie \$29.50; Repeater \$30.; Wildfire \$45.; Owl \$65.; Smak-The-Japs (Rev.) \$49.50; 5¢ Blue & Gold Vest Pocket \$45.; 5¢ Pace DJP \$74.50; 5¢ Jennings 4 Star Chief \$150.; 25¢ Jennings 1 Star Chief \$200.; Velvet \$35.

GLOBE GAMES COMPANY

1228 WALNUT STREET

CINCINNATI, 10, O.

MUSIC - ARCADE - SLOT MECHANISMS

FOR SALE - 1 Wurlitzer 750E \$619.50; 4 damaged latest Mills mechanisms, 2 5¢ and 2 10¢ play originals with knee action, etc., 2 5¢ Jennings mechanisms as above \$199.50 for the 6 units; 1 Bally Rapid Fire \$175.; 1 Wurlitzer 616 \$115.

JULES OLSHEIN

1100 BROADWAY

(Tel: 2-2900)

ALBANY, N. Y.

- ARCADE -

FOR SALE - Mills Punching Bag \$72.50; 1/3 Deposit with your order, balance C.O.D.

OHIO SPECIALTY COMPANY

29 WEST COURT STREET

CINCINNATI, 2, OHIO

(Make it "Official"—Mention "The Cash Box" when answering ads.)

NEXT TIME TRY



MILLS SALES COMPANY, LTD.
1640 18th STREET **OAKLAND 7, CAL.**

ALL PHONES: HIGATE 0230-0231-0232-0233-0234

DISTRIBUTORS FOR MILLS INDUSTRIES, INC. AND ALL OTHER LEADING MANUFACTURERS

- SLOTS -

FOR SALE - 1¢ Mills Q.T. \$45.; 1¢ Caille Commander 3/5, club handle \$49.50; 5¢ Jennings Victoria \$39.50; 5¢ Jennings Gooseneck Single JP \$34.50; 5¢ Mills Lion Head \$49.50; 5¢ Mills F.O.K. \$35.; 10¢ Pace Bantam \$37.50; 10¢ Jennings Century \$69.50; 25¢ Mills Gooseneck, Rock-Ola front \$39.50; 25¢ Jennings Bull's Eye Bell \$35.; 25¢ Mills War Eagle \$99.50.

KING PIN GAMES COMPANY
 (J.R. "Pete" Pieters)

826 MILLS STREET

KALAMAZOO, 21, MICH.

2 Rotary Merchandisers....Write for prices	2 Mills 5¢ Q.T.\$75.00
Kirk Night Bomber in A-1 condition.\$375.00	2 Original Glitter Gold Models,
Hockeys.....195.00	Like New.....100.00
Evans Playball, latest model.....195.00	2 Mills Wolf Head,good appear...60.00
Brown Paces Races.....150.00	1 Bally 5¢, 25¢ Combination,
Bakers Pacer J.P., like new.....299.50	Including Stand.....165.00
5 Mills B & G V.P., neat & clean.... 49.50	Watling 5¢ Rolatop, refinished. 89.50
3 Chrome Metered V.P., A-1..... 65.00	Keep 'Em Flying, cleaned and
Liberty (Pin Game).....150.00	ready for location.....135.00

1/3 Deposit, Balance C.O.D.

KENTUCKY AMUSEMENT COMPANY

919 WEST JEFFERSON STREET

(PHONE: Jackson 4636)

LOUISVILLE, KY.

- SLOTS - CONSOLES -

FOR SALE - Jennings 5¢ 4 Star Prosperity Chief 3-5 payout \$100.; Mills 5¢ Blue Front K.A. Club Handle 3-5 payout \$165.; Mills 10¢ Blue Front 400,000, 3-5 payout \$195.; Q.T. Blue Front, like new \$65.; Mills 1¢ Smoker Bell \$35.; Brand New Mills Tickette \$15.; Jennings 1¢ Little Duke \$15.; Watling D.J. Slot \$35.; Watling 25¢ Slot no JP \$20.; Mills 5¢ Slot, no JP \$15.; Jennings 5¢ D.J.P. Slot \$20.; Caille 5¢ Floor Model Puck Slot \$50.; Mills Rio \$15.; Mills Jumbo F.P. \$75. 1/3 Deposit.

HERB EVERSCHOR

276 S. HIGH STREET

COLUMBUS 15, O.

AMERICA'S FINEST BUYS

FIVE BALL FREE PLAYS

A. B. C. BOWLER.....	\$55.00
ALL AMERICAN.....	39.50
ANABEL.....	32.50
BIG SIX.....	25.00
BIG TOWN.....	29.50
BOOM TOWN.....	30.00
CADILLAC.....	35.00
COMMODORE.....	32.50
DOUBLE FEATURE.....	32.50
DOUGHBOY.....	25.00
DUDE RANCH.....	49.50
FOLLIES.....	19.50
FORMATION.....	39.50
JOLLY.....	27.50
MR. CHIPS.....	22.50
NIPPY.....	19.50
O'BOY.....	19.50
PYLON.....	25.00
PICK 'EM.....	19.50
ROXY.....	19.50
SALUTE.....	37.50
SCORE CHAMP.....	32.50
SPORTS.....	39.50
SPORTY.....	25.00
SUPER SIX.....	45.00

ONE-BALL AUTOMATICS

BALLY RACE KING, PO.....	\$235.00
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SLOT MACHINES

VEST POCKET, 5¢.....	\$49.50
WAR EAGLE, 5¢, 3/5 PO.....	149.50
BLUE FRONT, 5¢.....	185.00
BROWN FRONT, 5¢.....	225.00
CHERRY BELL, 5¢.....	249.50

CONSOLES

BAKERS PACER DD.....	\$269.50
BROWN PACES RACES.....	179.50
TRACK TIME 1938.....	110.00
BALLY ROLL 'EM.....	195.00

NOTICE

GET OUR PRICE LIST FIRST

WE CARRY A FULL LINE OF PARTS

WE BUY, SELL OR EXCHANGE

WANTED

MILLS 1-2-3's FREE PLAYS

McCALL NOVELTY COMPANY
 3147 LOCUST STREET (TEL: JEFFERSON 1644-1645) ST. LOUIS, MISSOURI

ARCADE - 1-BALLS - SLOT STANDS

FOR SALE - 1 Pikes Peak \$18.50; 10 Holly Gripper \$6.; 1 Scooter \$12.50; 1 View-O-Scope \$39.50; 2 Peek Machines \$45.; 1 Mills Owl \$60.; 10 Mills Spinning Reels \$89.50; 2 Mills Slot Stands \$12.50; 1 Keeney Submarine \$175.

TOLEDO COIN MACHINE EXCHANGE

1815 ADAMS STREET

TOLEDO, 2, OHIO

MUSIC - ARCADE - 1-BALL

FOR SALE - Hidden installation A-1 just pulled off closed location Seeburg Royal in original cabinet, 1 in rollaway cabinet complete with Buckley adaptors \$100. ea; De Luxe Selectomatics \$5.00 each; Plenty used cable 5¢ per ft.; 2 Radio Rifles for arcade \$39.50; Eureka, 1-ball FP \$30.; Terms: 1/3 with all orders.

JONES COIN MACHINES, STEPHENVILLE, TEXAS

- TICKET DEALS -

FOR SALE - Universal Jar-O-Do ticket deals. Do not take substitutions. Red, White, and Blue tickets. Baseball boxes, Jackpot Bingos, Bingo deals of all kinds. Notice: Write for our new attractive factory price list before buying from your present supplier.

UNIVERSAL DISTRIBUTING COMPANY

2852 SIDNEY STREET

(Tel: Laclede 6540)

ST. LOUIS, 4, MO.

- NEEDLES -

NOTICE - Aeropoint is the leading wartime needle. With its new curved spring, shock absorbing design, combined with its pre-war quality, long life tip, Aeropoint has taken the lead among men who know needles best - the coin phono service men. Order a 100 lot and get started with the needle that reduces service calls. \$46.00 per 100.

I. F. WEBB COMPANY

612 N. MICHIGAN AVENUE

CHICAGO, 11, ILL.

DUSTWHIRLS

WHIRLAWAY

LATEST ONE-BALL FREE PLAY

NOW BEING CONVERTED FROM "CLUB TROPHYS" INCLUDING ALL LATE FEATURES, PLUS AN ADDITIONAL HOLDOVER FEATURE WHICH MAKES THIS GAME ANOTHER GREAT SUCCESS!

CONVERTED FROM "SPORT SPECIAL", "DARK HORSE" AND "BLUE GRASS." SHIP US THESE GAMES PREPAID. NO MACHINES SOLD OUTRIGHT!!!

ROY MCGINNIS COMPANY

2011 MARYLAND AVENUE

(PHONE: UNIVERSITY 1800)

BALTIMORE, 18, MD.

CIGARETTE & CANDY VENDORS - WANT

FOR SALE - 6, 8, 9 and 12 Col. Unneedapaks "E", \$27.50, \$35., \$39.50, and \$49.50; 6 and 8 Col. Rowe Imperials, \$35. and \$40.; 9 Col. Nationals 9-30, \$55.; 9 Col. Du Grenier "W", \$49.50. All other models and sizes available. Also 5¢ candy bar vendors, every one with enclosed stand in good working order ready for location. Unneedapak parts on hand. WANT- What equipment have you to sell. Send in your list with lowest price.

MACK H. POSTEL

6750 NORTH ASHLAND AVENUE

CHICAGO, 26, ILL.

CIG. MACHINES - SCALES

FOR SALE - Perfect working order, good paint jobs. 7 column Stewart & McGuire's, good base, \$27.50; Stewart & McGuire WS, good base \$47.50; Stewart & McGuire Champion Model 11 Column, \$92.50; Mills Health Chart Loboy Scales, perfect enamel, \$42.50; Face Loboy's, various models, \$27.50; \$32.50; \$37.50; Jennings Cigarollas, \$89.50.

SILENT SALES COMPANY

200 - 11th AVENUE, SO.

MINNEAPOLIS, 15, MINN.

SUPREME SPECIALS

SEE. SOLENOID FOR WUR..24 ADAPTORS, ea. \$5.00	USED BUCKLEY 32 LITEUP BXS. ea. \$15.00
CHANDELIER SPEAKERS, ea. 7.50	BUCKLEY 32 ADAPTORS, EA. 15.00
BRAND NEW 32 BUCK. LITE-UP BOXES, ea. 17.50	BUCKLEY 24 BOXES, OLD STYLE, ea. 5.00

BRAND NEW POKERINOS - WRITE

CABLE

5000 feet of Cable just as good as new in lengths of 15 to 100 ft. each. Each length is measured, rolled into a coil and tagged - any amount.

WANTED

All Types of Genco Games in any condition. Also Timers, Pumps, Transformers, and Rectifiers.

SUPREME ENTERPRISES

557 ROGERS AVENUE

(PHONE: BUckminster 2-8400)

BROOKLYN, N. Y.

REBUILD GUNS - TUBES - PARTS

NOTICE - Complete overhauling and rebuilding - Seeburg Guns - Bally Guns \$30.00 plus parts, FOB Chicago. All types of Amplifiers repaired. All work guaranteed. Ray Gun parts in stock. Radio Tubes for all coin machines at O.P.A. prices.

MANOR ELECTRIC & APPLIANCE COMPANY

3236 SOUTHPORT AVENUE

(Tel: Lak: 2033)

CHICAGO, ILLINOIS

- TUBES -

FOR SALE - Radio tubes for the coin machine trade. Most all critical types now in stock. Write for twice monthly tube inventory list.

W. R. BURTT

436 N. TERRACE DRIVE

WICHITA, 8, KANS.

(Make it "Official"—Mention "The Cash Box" when answering ads.)

A R C A D E		E Q U I P M E N T	
SCIENTIFIC BATTING PRACTICE.....	\$ 95.00	ELECTRIC DEFENSE GUNS.....	\$14.50
KEENEY AIR RAIDER.....	165.00	TARGET SKILL A.B.T.....	24.50
KEENEY ANTI AIRCRAFT.....	49.50	PIKES PEAK.....	10.50
MUTOSCOPE SKY FIGHTER.....	249.50	KICKER & CATCHER.....	19.50
BALLY RAPID FIRE.....	165.00	PEEK SHOWS.....	14.50
SHOOT-THE-JAP - CONV.CHICKEN SAM..	115.00	3 WAY GRIPPER GOTTLIEB.....	22.50
A.B.T. CHALLENGER.....	22.50		
P I N G A M E S			
ABC BOWLER.....	\$32.50	SEA HAWK.....	\$24.50
		SALUTE.....	\$24.50
		METRO.....	\$24.50
Terms: One-Third Certified Deposit, Balance C.O.D.			
ST. LOUIS NOVELTY COMPANY			
2718 GRAVOIS AVENUE		ST. LOUIS, 18, MO.	

- COIN COUNTERS - ARCADE -

FOR SALE - Attention Arcade Operators: 1 Johnson Penny Coin Counter with wrapping chute, reconditioned by factory \$125.; 3 New Brandt Automatic Cashiers \$175. ea.; 1 Photomaton Tank \$75.; 1 Photomaton Shutter \$50. 1/3 Certified Deposit, Balance C.O.D.

PHIL GOULD

220 EAST 18th STREET

(Tel: BU - 4-8100)

BROOKLYN, 26, N.Y.

- SLOT PARTS -

FOR SALE - Clock Idler Gears, \$2.50; Large clock gear assembly, \$4.00; Shatterproof Jackpot glass, \$1.25; Real glass, 50¢; Escalator glass, 50¢; Springs, Reel Strips, Award Cards, 20 stop Star Wheels, hundreds of other bell parts.

KEYSTONE NOVELTY & MFG. COMPANY

2540 W. HUNTINGDON STREET

PHILADELPHIA, 32, PENN.

MOTORS FOR BALLY GUNS

\$12.50 EACH

We have replacement chain drive motors to fit
Rapid Fire, Defender, Convoy,
Sky Battle, Bally Bull

50% Deposit with order

"BLACKIE" 1320 WASHINGTON AVE
BOSTON, 18, MASS.

- RECORD DISCS -

NOTICE - Record discs for 61, 71 and all other Wurlitzer Counter Models reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12 or \$6.00 a set in lots of 5.

HUGO JOERIS

3208 JACKSON STREET

AMARILLO, TEXAS

MUSIC MOTORS REWOUND

NOTICE - Ten days service on rewind Wurlitzer, Seeburg, Rockola and Mills motors, only \$6.50. Just send in your old motors and we will return rewind motor to you C.O.D.

JEAN J. MINTHORNE

2916-2920 W. PICO

(Exclusive Seeburg Distributor)

LOS ANGELES 6, CAL.

- SCALES -

FOR SALE - 14 International 1/4 ticket weighing scales fully rebuilt and crated for shipment FOB here, only \$125. ea. These scales dispense printed tickets showing customer's exact weight and fortune. Rush your order today.

R. H. ADAIR COMPANY

6926 WEST ROOSEVELT RD.

(Tel: Euclid 9219)

OAK PARK, ILL.

GAMES - SLOTS - MUSIC

FOR SALE - See us for games, slots, music. We buy - we sell.

SEATTLE COIN MACHINE COMPANY

3225 WESTERN AVENUE

SEATTLE, 99, WASH.

(Make it "Official"—Mention "The Cash Box" when answering ads.)

JONES SALES SPECIAL NOTICE

FOR TOPS IN MILLS SLOTS ON TODAY'S MARKET
WRITE US FOR OUR SPECIAL LIST CONSISTING
OF THE FOLLOWING MACHINES, ALL WITH KNEE
ACTION, CLUB HANDLES, DRILL PROOF CABINETS

MILLS GOLD CHROMES, 5¢, 10¢ and 25¢ play, either 2/5 or 3/5 payout
MILLS BLUE FRONTS, 5¢, 10¢ and 25¢ play, 3/5 payout
MILLS BROWN FRONTS, 5¢, 10¢ and 25¢ play, 3/5 payout
MILLS CHERRY BELLS, 5¢, 10¢ and 25¢ play, 3/10 payout
MILLS BONUS BELLS (Gold), 5¢, 10¢ and 25¢ play, 3/5 payout

CONSOLES

EVANS '41 JACKPOT MODEL GALLOPING DOMINOS TWO-TONE CABINETS
EVANS '41 JACKPOT MODEL BANGTAILS TWO-TONE CABINETS

NOTICE

Address all future communications such as mail, wires and telephone calls to our Hickory, N.C. office. Do not address any further communications to Bristol, Va.-Tenn.

JONES SALES COMPANY

1330 TRADE AVENUE • HICKORY, NORTH CAROLINA

OFFICE TELEPHONES: 107 AND 73

NIGHT TELEPHONE: 402

SLOTS - CONSOLES - 1-BALLS

FOR SALE - To Operator's 5¢/10¢/25¢ Blue Fronts and Brown Fronts; 4 Bells; 3 Bells; Lucky Lucres. Also 1-Ball P.O. and Safes. Write for our prices today.

TOLLE AMUSEMENTS

3217 WEST TUSC.

(Tel: 4-3468)

CANTON, 3, OHIO.

MAPLE BALLS - BUMPER SLEEVES

FOR SALE - Maple Skee Balls: 3-1/8" for 14 Ft. Alleys, 55¢ ea., 100 for \$52.; 2-3/4" for 9 ft. Alleys, 45¢ ea., 100 for \$35.; 2-1/2" for Playballs, 45¢ ea., 100 for \$35.; Pinball Bumper Stem Repair Sleeves -- regular size package of 25, \$2.75; Special size package of 20, \$3.00.

BLOCK MARBLE COMPANY

1527 FAIRMOUNT AVENUE

PHILADELPHIA, PENN.

- CIGARETTE MACHINES -

FOR SALE - We offer the following 9-30 and 9-50 National cigarette machines, also 11 col LS DuGreniers, Rowe Royals and Presidents in 8 and 10 columns; Rowe Imperial 6 and 8 columns. All machines properly reconditioned in our own shop and properly packaged when shipped. A few dollars more per unit but well worth it.

WEIDMAN NATIONAL SALES COMPANY

5911 4th AVENUE

(Factory Zone Office)

DETROIT, 2, MICH.

SLOT SPRING KIT

FOR SALE - Slot Spring Kit, \$9.75 ea; 55 most important springs essential for slots.

HARRY MARCUS COMPANY

816 WEST ERIE STREET

CHICAGO, ILL.

(Make it "Official"—Mention "The Cash Box" when answering ads.)

"Blackie" WILL REVOLUTIONIZE THE INDUSTRY LOOK for BLACKIES

- PINS -

FOR SALE - 1 Paradise \$30.; 1 Big Chief \$35.; 1 Four Roses \$40.; 1 Landslide \$30.; 2 Big Times \$20. ea.; 1 Blondie \$20.; 1 Victorious \$100.; 1 Gold Star \$25.; 1 Nippy \$15.; 1 Lucky \$12.; 1 Majors '41 \$30.; 1 Progress \$15.; 1 Cadillac \$20.

SEIDEN DISTRIBUTING COMPANY

1230 BROADWAY

(Tel: 4-2109)

ALBANY 4, N.Y.

PARTS - CONSOLE - SAFES

FOR SALE - New ABT Coin Chutes (1¢ & 5¢ \$3.50) (2¢ \$4.50) Vest Pocket 5¢ \$3.00); folding steel slot stands \$3.; unbreakable jackpot glasses never discolors, cannot be cut or scratched \$2.50 ea.; Bally Club Bell 5¢ push button perfect \$250.; new cash boxes for Mills slots \$1. ea.; double slot safes \$75. good quality, double locks; Single slot safe Revolveraround, beautiful like new \$85.

GENERAL COIN MACHINE COMPANY

227 NORTH 10th STREET

PHILADELPHIA, PA.

YOUR NEAREST DISTRIBUTOR HAS
MARINES AT PLAY
WESTERHAUS' NEWEST AND MOST SENSATIONAL
FIVE BALL FREE PLAY REVAMP
ORDER NOW - REVIVE LOCATION PLAY!

SLOTS - SAFES - WANT

FOR SALE - or Exchange - Face Royal Twin Comet Console, both slots 5¢, 3/5 payout, excellent condition \$200.; Meilink double slot safe \$65.; Mills 25¢ Single JP Bell 2/4 payout, serial #276911, excellent condition \$75. WANT - World Series and High Hands.

J. W. BRAUNER

7813 MARLBORO PIKE, S.E.

WASHINGTON 19, D.C.

CONSOLES: 2 Jennings Multiple Races ea. \$35.00; 1 Royal Flush \$70.00; 1 - 1¢ Play Q.T. Blue Serial #2992 \$45.; 1 Bally High Hand \$150.00; 18 - 5¢ and 25¢ Play Mills and Jennings Gooseneck Slots, Single Jackpot, ea. \$25.00;
FREE PLAY PIN GAMES: 1 Four Roses \$45.00; ARCADE: 2 Evans Ten Strikes Low Dial \$40;
SPECIAL: Any number Brass Checks for Slots, Used 5¢ with holes per 1000 \$3.50; New 5¢ and 25¢ with holes per 1000 \$5.00; 1 U-Need-A-Pak 4 Col. Cigarette Machine with base only \$20.; MUSIC: 3 Buckley 24 Wurlitzer Adaptors ea. \$15.; 2 Buckley 616 Wurlitzer Adaptors ea. \$15.; 1 Buckley Steel Cabinet \$15.; 1 Wurlitzer Wireless Stroller Remote Serial #535005 \$25; 1 Wurlitzer 5¢ play Walnut Remote Stroller \$25; 1 Seeburg Wireless Stroller \$30.; 1 Seeburg Voice-By-Choice Turntable for Ten & Switchboard \$350; 1 Seeburg 5¢ Plastic Remote Stroller \$30; TERMS: 1/3 WITH ALL ORDERS, BALANCE COD
COLUMBIA NOVELTY CO., 9 BLOOD ST., AMSTERDAM, N. Y.

WE STAND BEHIND WHAT WE SELL
YOU - AND YOU CAN PLACE ANY
MACHINE ON LOCATION WHEN YOU GET IT.

PARTS

Jack Pot Glasses.....	\$1.25	Complete Set Slides 5¢.....	\$22.50
Escalator Glasses.....	.25	Complete Set Slides 25¢.....	25.00
Reels Glasses.....	.50	Slide Coons 5¢.....	4.50
Jack Pots Complete.....	19.00	Slide Coons 25¢.....	4.50
Standard Handles for Mills.....	1.00	Tube 5-10-25¢.....	1.50
Club Handles for Mills.....	4.25	Back Casting for Mills Slots.....	16.50
Award Cards 2/5 - 3/5 for Mills.....	.25	Reels Strips Set.....	1.00
Cash Boxes for Mills.....	2.00	Buttons 5-10-25¢ - All Makes	
Locks Mills Slots.....	1.50	Bally 1-Ball Gauges.....	1.75
Indian Head Casting Top & Bottom...	20.00	Any Kind of Meter.....	1.00
Brown Front Casting Top & Bottom...	Write	Box Stand, Newly Painted.....	20.00
Jack Pot Cups 2519 CSP.....	1.75	Jack in Box Stands, Newly Painted..	52.50
Pay Out Cups 2787 CSP.....	2.00	New Jumbo Heads.....	4.00
Frame for Reward Cards.....	1.25	Old Jumbo Heads.....	1.00
Bases for Slots.....	3.50	Folding Stand.....	3.00
Pumps for Slots 2784 CSP.....	4.00	Single Safe, Like New.....	60.00
Any Parts For Slots.....	Write		

EQUIPMENT

2 Mills Club Consoles 10¢, Like New.....	\$400.00	2 Bally Clb. Trphy (1-ball FP).....	\$375.00
5 Mills Brown Fronts 5¢, like new	225.00	1 Bally Dark Horse (1-ball FP)...	175.00
2 Mills Cherry Bell 5¢, 3/10 PO..	225.00	2 Bally Pimlico (1-ball FP).....	425.00
2 Mills Chrome Bell 5¢, 2/5 PO...	450.00	2 Bally '41 Derby (1-ball FP)....	350.00
1 Mills Copper Front 5¢, 2/5 PO..	450.00	2 Mills 1-2-3 '41 (1-ball FP)	
1 Mills Blue Front 25¢, GW.....	200.00	Like New.....	90.00
2 Mills Blue Front 5¢, GW.....	175.00	15 Mills Jumbo Parade, cash, L.N...	110.00
2 Mills Blue Fronts 5¢, SJP.....	200.00	1 Periscope, used 1 week.....	275.00
3 Mills New Gold Chrome 5¢, 2/5 PO..	Write	2 Watling Big Game, cash.....	65.00
1 Mills Blue Front 5¢, 3/5 PO, SJP.	225.00	1 Watling Big Game, F.P.....	65.00
2 Bally Kentucky (1-ball CP).....	350.00	2 Jennings Fast Time, F.P.....	47.50
2 Bally Jockey Club (1-ball CP)..	475.00	2 Jennings Fast Time, cash.....	47.50
2 Bally Santa Anita (1-ball CP)..	275.00	1 Baker Pacer DD, like new.....	200.00
1 Bally Turf King (1-ball CP)....	550.00	1 Pace Races, Red Arrow, like new.	190.00
		1 Pace Races, Brown Cabinet.....	125.00

BOOTS STRANGE

SOUTHERN VENDING MACHINE CO.

528 CRAIGHEAD ST. (PHONE: 2414) DANVILLE, VA.

ARCADE - MUSIC - CONSOLES

FOR SALE - Seeburg Ray-lite Gun, Rock-Ola Duck Gun, both for \$50.; need minor repairs;
1 Wurlitzer 24 empty cabinet \$10.; 4 Automatic Pay-offs and two consoles, all for
\$75. Crating extra.

BILL'S MUSICAL SALES COMPANY

608 MAIN STREET

OSAGE, IOWA

WESTERHAUS NEWEST AND MOST SENSATIONAL
FIVE BALL FREE PLAY REVAMP

MARINES AT PLAY

IS NOW ON DISPLAY
AT YOUR NEAREST DISTRIBUTOR.

(Make it "Official"—Mention "The Cash Box" when answering ads.)

PACE IS CLEANING HOUSE

IN PREPARATION FOR POST - WAR MANUFACTURE
WE NEED SPACE - FOR NEW MACHINERY

CLOSING OUT EVERY PIECE - PACE - MILLS - JENNINGS - CAILLE
DENOMINATIONS 5¢ - 10¢ - 25¢ - 50¢

PRICE REDUCTIONS FROM 10 TO 25%

ALL OFFERINGS SUBJECT TO PRIOR SALE

FACTORY REBUILT CONSOLES AND SLOTS

IMMEDIATE DELIVERY

- | | |
|---------------------------------------|--|
| 5 EA. 5¢-10¢-25¢ PACE COMETS | 1 - 25¢ MILLS DICE MACHINE.....\$65.00 |
| 4 EA. 5¢-10¢-25¢ PACE ROCKETS | 7 Ea. 5¢-10¢-25¢ COMET ALL STARS |
| 1 EA. 5¢-10¢-25¢ CHROME ROCKETS | 2 EA. 50¢ PLAY COMET ALL STARS |
| 2 EA. 5¢-10¢-25¢ DELUXE COMETS, S.P. | 1 EA. 25¢ ROYAL CONSOLE |
| 2 EA. 5¢-10¢-25¢ DELUXE COMETS | 2 EA. 5¢/25¢ ROYAL TWIN CONSOLE |
| 9 EA. 5¢ SARATOGAS, JR. & SR. | 2 EA. 5¢/10¢/25¢ ROYAL CONSOLES - NEW |
| 6 EA. 5¢ PACES REELS, JR. & SR. | 6 EA. 25¢ PACES JUNIOR REELS - NEW |
| 3 - 5¢ CAILLE, LATE, Each.....\$60.00 | |

WRITE - WIRE - PHONE FOR QUOTATIONS

8 PACES RACES

5 WITH JACKPOT - 1 CHECK SEPARATOR - -

WRITE FOR CLOSEOUT PRICES

WRITE - WIRE - PHONE FOR QUOTATIONS ON: SLOT PARTS -- HANDLES - COIN HEADS

PACE MANUFACTURING CO., INC. NOT

PHONES: CALUMET 6272 -- 6979

2909 - 17 INDIANA AVENUE

CHICAGO, 16, ILLINOIS

PINS - SLOTS - VENDERS

FOR SALE - Five Ball Free Play Pin Ball Machines; etc.; Armada \$22.50; All American \$31.50; Velvet \$37.75; Wow \$26.50; 1 Jennings Little Duke Slot Machine \$20.50; 10 1¢ Ball Gum Machines with built in prize indicator \$10.75 ea.; 2 Columbus Peanut machines mounted on white enamel pedestal \$24.50.

ELECTRIC SERVICE COMPANY

1676 KING AVENUE

(Tel: KI 5118)

COLUMBUS, OHIO

- FOLDERS -

FOR SALE - Folders for Shipman Stamp Vendors, better grade 10,000 for \$7.00. Full cash with order, F.O.B., Philadelphia, Pa.

ROY TORR

2047 S. 68th STREET

PHILADELPHIA, 42, PA.

MUSIC - SLOTS - ARCADE

FOR SALE - Wurlitzer 500 Victrola complete with Packard Adapter and six Packard Boxes. Victrola has no inside coin chute mechanism \$445. complete for Victrola and boxes, 1 set of Mills 5-10-25¢ War Eagle Slots, machines perfect operating condition, set of 3 machines \$395.; 5 Tail Gunners used less than 30 days \$189.50 ea. Terms: 1/3 cash, balance C.O.D.

B & B NOVELTY COMPANY

621 WEST MAIN STREET

(Tel: Jackson 8811)

LOUISVILLE, KY.

THE BEST - AT A PRICE

1 Wurlitzer 950.....\$700.00	2 Seeburg 8800 RCES.....\$565.00
2 Wurlitzer 616, Complete Liteup. 159.50	1 Seeburg 8800 ES..... 515.00
1 Wurlitzer Model 50..... 90.00	1 Seeburg Rex..... 210.00
2 Wurlitzer 71 Counter Model..... 149.50	1 Seeburg Console Wireless Re-
2 Wurlitzer 600 R..... 325.00	mote #WCIZ..... 225.00
2 Wurlitzer 600 Acme Remodeled... 400.00	1 Gabel, Jr. 12 Record..... 50.00
2 Wurlitzer 616, liteup grilles... 139.50	1 Gabel Charme 18 Record..... 80.00
1 Wurlitzer 600KB, slug proof.... 375.00	1 Mills Dance Master..... 75.00
2 Wurlitzer 780E..... 625.00	1 Mills Do Re Mi..... 90.00
1 Wurlitzer 700..... 575.00	1 24 Buckley System, met, cab.... 140.00
2 Wurlitzer 24..... 225.00	2 Wurlitzer #304 Steppers..... 18.50
1 Rock-Ola 12 Record..... 90.00	8 Wurlitzer #145 Steppers..... 32.50
1 Rock-Ola Counter Mdl, with Spkr. 149.50	6 Packard Boxes with Brackets... 30.00
1 Rock-Ola Imperial, 20 record.... 150.00	Wurlitzer Main Gears..... 7.70
1 Seeburg Classic..... 365.00	15 Seeburg 24 selection Wireless
1 "Shoot-A-Bazooka"..... 42.50	Boxes..... 29.50

1/2 CERTIFIED DEPOSIT, BALANCE C.O.D., F.O.B., N.Y.

WHOLESALE ONLY

DAVE LOWY

594 TENTH AVENUE

(PHONE: BR 9-7519)

NEW YORK CITY

LAMPS - FUSES - ZIP CORD

FOR SALE - G.E. West, Mazda Lamps 120 to carton, 7¢ ea., for quality and service these lamps have no equal; 7½, 15, 25, 40, 60 Watt New Genuine all Rubber 2-wire copper reinforced zip cord 2½¢ per ft. - 1,000 ft. rolls; West, G.E. Mazda Miniature Lamps #40, 46, 50, 51, 55, 63 - 45¢ per box; all Plug Fuses 10, 15, 25, 30 Amp. \$3.75 per 100; Fustats and Fustrons 14¢ ea. 1/3 Deposit, Balance C.O.D.

ARCADE BULB COMPANY

56 WEST 25th STREET

(Tel: WA - 7490-)

NEW YORK CITY.

FOR THE BEST BUY IN BOARDS - BUY HARLICH

A SWEET NUMBER WITH JUICY PROFITS

HONEY

No. 1827 5c PLAY 1800 HOLES

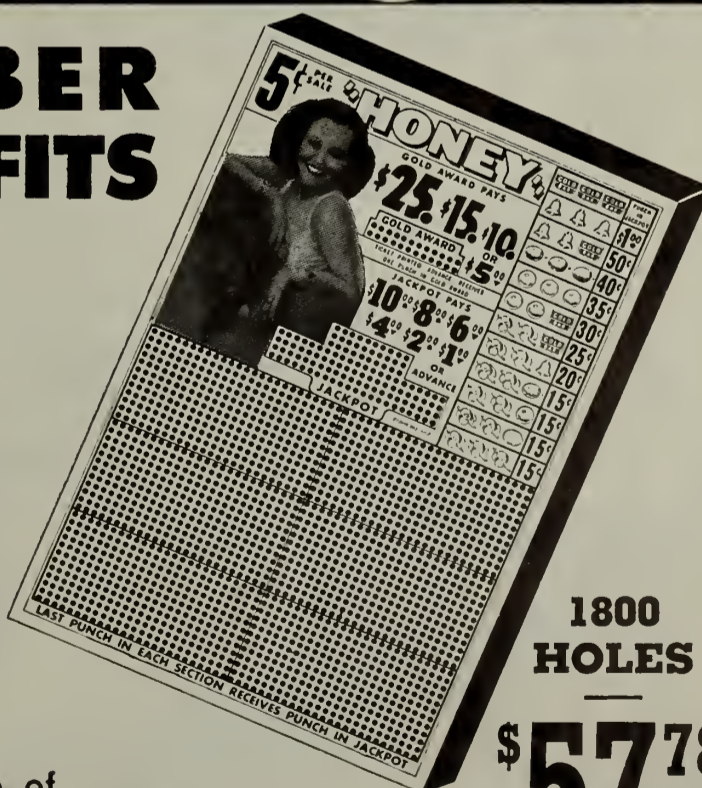
Takes in \$90.00

Average Payout 32.22

Average Gross Profit..... \$57.78

A special thick HARLICH BOARD with brilliant 3-color slot symbol tickets. 90 WINNERS.

Every machine location is a potential source of from \$25.00 to \$100.00 EXTRA PROFITS PER WEEK. Get new locations and hold your old ones with Harlich Boards.



1800 HOLES

\$57.78

PROFIT

SEND TODAY FOR CIRCULAR NC-441 ILLUSTRATING 59 OTHER HARLICH MONEY-MAKERS

HARLICH MFG. CO.

1415 W. JACKSON BLVD. CHICAGO (7) ILLINOIS