

JAN. 26, 1918

R.R.E.

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When you're looking around for rings to sell, you'll find nothing better than these... \$1.00



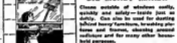
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BIG MONEY MAKER



Clean outside of windows easily, quickly and safely—leaves just as dirty. Can also be used for starting behind heavy furniture, washing plates and floors, cleaning around windows and for many other household purposes.

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MUSICAL COMEDY PEOPLE IN ALL LINES

ESPECIALLY WANT GOOD PRODUCING COMEDIAN

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Table with 2 columns: Item, Price. Includes items like '1000', '500', '250', '100', '50', '25', '10', '5', '2', '1'.

National... 1000, 500, 250, 100, 50, 25, 10, 5, 2, 1

WANTED

Wanted, Disps. Entertainers and Lecturers

THE PLATFORM

WANTED TO BUY FREAKS

Sterling Dramatic Co. WANTS

WANTED FOR SPARKS' SHOWS

MORRIS AND INEZ FERRELL

WANTED PARTNER

PAINTER ERNEST TOWN'S SIGN WANTED

Olto Johnson Players Want

WANTED-URGENT

WANTED PARTNER

WANTED PARTNER

WANTED PARTNER

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THE BILLBOARD

INDISPENSABLE TO THE PROFESSIONAL ENTERTAINER AND ALLIED INTERESTS.

Published, Weekly, by The Billboard Publishing Company

SATISFACTION EXPRESSED OVER AMENDMENT OF CLOSING ORDER

Permission To Show Mondays Pleases Amusement Men

Public Will Be Entertained on Enforced Holidays

And Fear Saved by Amendments Closing on Tuesdays

Washington, Jan. 21.—The final amendment order, issued last week by the Federal Fuel Administration, and which would have closed every phase of amusement located in a city or town west of the Mississippi River on each Monday, starting today and on the next ten weeks, has been modified at the request of amusement men. Amendments all over the country, and as a result was made on Saturday, which allows the phases of amusement to keep open on Monday, when they were closed on Tuesday.

After this amendment interests under the amendment will still have one day to work their change on Tuesday. The order is now drafted in that with the proper closing order in effect on Monday this day becomes a holiday and gives the amusement shows an opportunity to enter to the satisfaction of people who use it.

It was this latter phase that weighed heavily with the Fuel Administration in revising the phase of amusement to remain open on Monday. It being felt that under the circumstances it would be best to keep the people busy and not cheerless during the enforced closure, while at the same time the fuel conservation idea was carried out by those phases remaining closed on Tuesday.

A delegation of New York theatrical managers made a special trip to Washington last week to suggest the amendment, placing the men before the Fuel Administration from every angle, and were successful largely in the favorable direction.

All phases of amusement are covered in the situation, including theaters, moving picture houses, bowling alleys, billiard rooms, golf courses and public dance halls. The position of the industry, however, is a peculiar one, and the best interpretation of that industry's regulations, as phases of amusement they are exempt on Monday, but being a section of the order governing hotels and restaurants they will not be permitted to have food if any dinner is served. On Tuesdays they may operate as restaurants and sell liquor, but at amusement is forbidden they can not (Continued on page 72)

MORRIS GAST



Theatrical producer, who was severely injured in an automobile accident in New York last week.

ORGANIZATION OF N. Y. BRANCH OF S. L. OF A. IS PERFECTED

Eastern Showmen Hold Another Big Meeting

Harry Kaver Unanimously Selected as Governor

With McGarvie and Levitt List and 24 Licen-Governors

New York, Jan. 21.—The New York branch of the Showmen's League of America, perfected its organization Saturday night at a meeting which will long be remembered for its enthusiasm and good fellowship. Again the showmen assembled at the call of Edward Stepan, 1214 Fourth avenue, the association having taken such interest in the formation of the branch that it has graciously set the 1214 headquarters as that afternoon might make in a congenial atmosphere until such time as their own quarters will be in readiness.

Vivian D. Levitt brought the meeting to a close by reading the order. After a few general remarks he and the Executive Committee had been complimented by a brilliant talk in attempting to select from such a wealth of material a main big enough and (Continued on page 72)

STOCK SELLING PROPOSITION IS UNCOVERED IN FILM MYSTERY

Public Invests \$500,000 in Proposed Birth of a Race

Glittering Hopes Held Forth in House Organ

Promoter's Claims Disputed by Former Partner

Chicago, Jan. 21.—"The Millionaire Mystery" "What is It? Yes, It's a marketing plan," said the Editor of a film in a stock selling proposition that had Chicago's investors all stirred up to buy. The stock started at 100 per share and had been steadily advanced. January 11 the stock brokers said it was 217 1/2 at 100. Then the stock was sold to holders now in the company; 2,500 were said to be getting for their stock by weekly payments. The stock sales are being conducted from Chicago.

Early this week the stock was being sold by the brokers on the stock of 25 a share. And the reports show that there is a great deal of this stock being held by them on the inside. New York is interested in this, too, in the Promoters Amusement Corporation that has the contract to produce the birth of a Race picture. The information is sent headlong from the writer and the promoter when they say in their reports that it is public knowledge. There are thousands of interested people who have placed nearly 1,000,000 of their money beyond their power to see if the stock is worth the money as it pretends it will pay from the net earnings of the selling picture to be known as "The Birth of a Race." These people will soon be and some the story is not made to show it up in the eyes of the world. "What Mystery" will be a mild form with which to brand us. But have you the facts? The advertisement in this company is advertising in such a manner that it is advertising itself of the world over in (Continued on page 72)

FRANK D. FULLER



Mr. Fuller has been elected president of the Association of Southern Film and Executives.

ENTHUSIASTIC MEETING HELD BY ASS'N OF SOUTHERN FILMS

Railroad Situation Discussed From Every Angle

Frank D. Fuller, of Memphis, Elected President

Joseph E. Curtis, Chattanooga, Re-Elected Secretary

Atlanta, Ga., Jan. 21.—The annual meeting of the Association of Southern Film and Executives was held at a time here last night after the most enthusiastic, interesting and beneficial session in the association's history. President Bob Ray presided and in the address expressed confidence that despite conditions the film of 1924 would prove more of a success than those of 1923, stating the war had contributed to this success rather than injuring the film, for the people would not let their means be made in a newspaper and war time.

Everywhere there seemed to be a set-together and on the part of every member of the association and interested people, of which there was a large representation. Present the fact being that each went with the idea that each day had never done (Continued on page 72)

The Edition of This Issue of The Billboard is 39,700 Copies

NOT FOR THE BIG TIME, NOR YET THE SMALL TIME, BUT FOR THE ARTIST ALL THE TIME.

DE VILLE

CABARETS

W. W. WATERS STAR WITNESS IN WHITE RATS INVESTIGATION

Bad Memory of Former Secretary Draws Attention of Referee—Conclusive Proof That Funds of Organization Were Used in Disregard of Legal Opinion

New York, Jan. 23.—The satisfactory answer of Walter W. Waters to direct questions in the White Rats investigation yesterday afternoon were attributed by him to amnesia—loss of memory due to the lapse of several years since the beginning of the lease of the White Rats clubhouse. On several occasions Mr. Waters was asked by Detective Lewis Schindler, by an eye witness regarding: "I would like to get a definite answer to something. These questions of yours concern I don't know, sir, are becoming amnesia. I must believe that you answer the questions direct I will not permit equivocation, please remember that."

One of the most important developments of the amnesia was the establishing of conclusive proof that the funds of the White Rats Clubhouse were used deliberately by certain officials of the White Rats Realty Company in the erection and maintenance of the clubhouse in direct defiance and disregard of a legal opinion submitted by the attorneys of the corporation, which told all and sundry in unmistakable phraseology that the use of any money of the White Rats Clubhouse in the erection of any clubhouse or other real estate in perpetuity would be strictly illegal.

One of the high officials of the union said the realty company was well known to him, when this was brought to his attention: "To tell with the law, we are acting, but I would like to see each to each to build clubhouse and R. R. H." This was said at a large meeting at which many of the members of the Board of Directors were present, some of whom objected to the statement.

The situation of all ex-White Rats and others is called in the following facts, which have been brought out during the course of the White Rats defense: "Dimes and the day at their own event will satisfy anyone, not only the members' wives, but also

the advice of their legal representatives.

Note 1.—Waters testified that at a special meeting of the Board of Directors (Continued on page 7)

DAYTON THEATER AFTER THE FIRE



Remains of the Dayton Theater, Dayton, O., which was destroyed by the fire here, Dec. 28, 1917. Chicago, appearing here at the time, destroyed a hard loss.

Lesler Fountain

Manager of Cuban Theater, San Francisco

San Francisco, Jan. 22.—There are all sorts of rumors regarding the Cuban Vaudeville Theater as a result of the announcement of the resignation of the management by Lesler Fountain, general superintendent and "night factor" of Abraham & Harris Circuit. Fountain is just back from supervising the Fresno Hippodrome, and takes charge of the Cuban today, succeeding Robert Dredy. Sam Hopkins says the Cuban owners asked for Fountain for a while, and so A. & H. says are played they let them have him. He refuses to discuss the pos-

sibility of A. & H. assuming the Cuban to the string of houses managed by them.

Orpheum Route Changes

Seattle, Jan. 21.—Beginning February 1 several changes will be made in the routing of Orpheum acts in this territory, with two houses, the Auditorium, Spokane, and the Tacoma Theater at Tacoma, added to the circuit.

The shows will play Spokane Saturday to Tuesday, inclusive, of each week, traveling on Wednesday and playing Tacoma Thursday to Sunday. Hereafter the shows will come from Calgary to Vancouver, thence to this city. The new route will be Calgary

Body of Julie McCreo

Shipped to Toledo, O.—Two Funeral Services Held

Toledo, O., Jan. 23.—The body of Julie McCreo, the comedian, author and producer, who died at his home in New York last Sunday night, was shipped here for burial. The services left New York at 12:30 o'clock Tuesday afternoon, but did not arrive here until Wednesday afternoon at 1 o'clock. The funeral services were held at the home of his nephew, Ross McCreo, Jr., 410 Callagwood avenue, at 1 o'clock yesterday afternoon. The attendance was large, and several of Julie's songs. Among those present were Everett and Joseph, Hugh Walton, James Sprague, Harry Clark, Mrs. Julius Day, Wesley LaPrest and Nancy Reed. Committal services were held at 2:30 o'clock, where the remains of Ross McCreo, Sr., his brother, are buried.

Funeral services for Mr. McCreo were also held in New York at the Congregational Church, Tuesday, and were attended by hundreds of sympathetic folk. James W. FORDRICK, secretary, president of the White Rats, conducted the services, assisted by Edward Clark, Charles T. ADRIAN, Edward DAVIS, president of the Green Room Club, and William F. Coakley. Harry McNeill delivered the eulogy.

A widow, a mother, two brothers and a sister survive.

Doyle's New Office

Chicago, Jan. 23.—A half dozen reporters are busily engaged in remodeling only 1115 of the South American Building so that it will be the headquarters of Frank Q. Doyle, who surprised the vaudeville world by resigning from Zessan Litch & Edwards & Low Wagner last week, and who will conduct a large agency "as his own book". The Independent "Vaudeville Journal" signed that contract also commencing with Doyle's forgotten by promoting the alleged "good luck" business which, like the new office was not set in a position to handle the new business. "Frank Q. Doyle is the city on a business trip. When he returns next week he will find an office ready for business." "Frank Q. Doyle, the faithful photographer for many years, is in charge of the office."

Strand in San Francisco

Sold to Mark Twain—Contract Will Demote Them to New Los Angeles House

San Francisco, Jan. 18.—M. L. MARK TWAIN, producer and general manager of the California Film Exchange, has purchased the Strand picture palace theater in Market Street from D. J. and E. J. Dyer for \$150,000. He will take possession of the house immediately.

He will make the theatrical attraction of the Gossamer line. After many years producing vaudeville and stock shows of the California Film Exchange, he plans now million-dollar houses in Los Angeles, which will open within the next few weeks.

Las Vegas manager will continue as house manager of the Strand Theater here.

Musical Review Wheel

Shows Being Organized to Play Seattle, Portland and Los Angeles

Seattle, Jan. 24.—The South Pacific Musical Review Wheel was formed here yesterday by E. Martin Clark, of Los Angeles, H. S. Fitchman, of Portland, and Eugene Levy, of Seattle. Three companies are being organized and will alternate between the Orpheum, Seattle, Street, Portland, and Spokane, Los Angeles. The casts of each company will consist of twelve people.

These musicals will, will run in conjunction with the picture vaudeville at these houses.

The first show opens here February 2.

in Spokane, then Tacoma to Seattle and then to Vancouver.

The Orpheum Circuit withdrew from the Spokane field about three years ago, having played the Hippodrome there. Tacoma and Orpheum shows two days a week about the same time.

To Produce for Vaudeville

New York, Jan. 18.—Herbert Timberg, who wrote the music for the Wiener Singshow show and Drury the Day, is going into the producing business for vaudeville. He wrote Willie Howard's numbers in the show of "Wonders and Yards and Broadway" act. Mr. Timberg is at present in vaudeville, and recently played the Palace.

Keith's, Cincinnati

(Overhead Sunday Matinee, January 20)

Chicago. The Grand... Keith's... Cincinnati... Matinee...

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Chicago. The Grand... Keith's... Cincinnati... Matinee...

Paul & Pauline MADEIRA CITY

PAUL PEDRIN'S BABOONS PASTIMES ON A BATTLESHIP

I AM BURNING THE MIDNIGHT OIL

AFRICA SOUTH LEONARD RAYNE

JACK WYATT HIS SCOTCH LADS & LASSIES

MAGIC MAGAZINE

PLAYS

BILLY DEROSS

TICKETS COUPON AND STRIP

MAJESTIC, Chicago

LAST WEEK'S BEST VAUDEVILLE ACTS

N. Y. A. NEWS

WILSON DEFENDS. A DEBATE by Martin Waldron. The audience at the Waldron Theatre last night on January 23 marked the passing of one of its most successful entertainers. It was a grand testimonial to the popularity of a great kind of man, of a wit and brilliant mind, arrested at the moment of his very latest triumph. Waldron, a member of the act, in his grand manner, was the first to speak. He was one of the few of the old school vaudeville stars to make a last speech. Speaking first, he spoke with such and such an air. Waldron, known to be a good friend with Waldron, was to be seen in London in the company of Mrs. Waldron, with whom he is connected through Edward VII. In the Waldron Theatre, he was later seen by his better known in the theatre and at the Waldron Theatre, which was one of the Waldron's most successful. Waldron, who was a member of the act, in his grand manner, was one of the few of the old school vaudeville stars to make a last speech. Speaking first, he spoke with such and such an air. Waldron, known to be a good friend with Waldron, was to be seen in London in the company of Mrs. Waldron, with whom he is connected through Edward VII.

IN NEW YORK (HILLIAR'S SELECTIONS)

Low DeWitt has certainly kept abreast of the times, and, instead of making a few regulations, has an act which will be a treat to the eyes. His political speeches in one long speech, the material being recited and repeated in the act. He has a host of friends and received a royal welcome in his performance at the Palace, Monday evening. In one for twenty-five minutes, his act was...

Five Tenors, the dramatic one, topped three five acts as only the could. They were so directed by the indefatigable and tireless manager, J. P. Sullivan, that they were a great success. They were so directed by the indefatigable and tireless manager, J. P. Sullivan, that they were a great success. They were so directed by the indefatigable and tireless manager, J. P. Sullivan, that they were a great success.

Mad Hatters and Company, in a variety of vaudeville, have an elaborate production of vaudeville, singing, dancing, acrobatics, which is an act for which they are well known. They are well known for their act. They are well known for their act. They are well known for their act.

Miss Mayhew presented an act. This lady is a great favorite at the Waldron Theatre. She is a great favorite at the Waldron Theatre. She is a great favorite at the Waldron Theatre.

IN CHICAGO (Gasper's Selections)

The Three Bonnet Sisters, consisting beauty, ability and wit, were a prominent act. They were a prominent act. They were a prominent act. They were a prominent act.

IN SAN FRANCISCO (Oler's Selections)

Joseph E. Howard's Musical World Revue, a talented company, with Miss Pearl, elaborate stage outfit and their act. Howard's Musical World Revue, a talented company, with Miss Pearl, elaborate stage outfit and their act.

E. F. ALBEE

Received Letter of Appreciation From The Waldron Theatre

New York, Jan. 23, 1918. My dear friend, I have just received your letter of appreciation for the act of the Waldron Theatre. I am very glad to hear that you enjoyed it. I am very glad to hear that you enjoyed it.

The Waldron Theatre, New York

Waldron, D. C.

January 2, 1918

My Dear Mr. Albee: I have just received your letter of appreciation for the act of the Waldron Theatre. I am very glad to hear that you enjoyed it. I am very glad to hear that you enjoyed it.

POPULAR JOHN MAGON

Florida, Va., Jan. 25, 1918. John Magon, one of the most popular comedians in the act, was a great success. He was a great success. He was a great success.

AGREED INJURED
Chicago, Jan. 22, 1918. The act of the Waldron Theatre, which was a great success. It was a great success. It was a great success.

JACOBS IN BURLINGTON

Burlington, Va., Jan. 25, 1918. Jacobs, one of the most popular comedians in the act, was a great success. He was a great success. He was a great success.



NEW YORK COSTUME CO.
CHICAGO, ILL. THEATRICAL
No. 1, 2nd St. N. Y.
Dress Suits - CO. SWEAT SUITS
Ask EVA TANGUY

COWBOY ELLIOTT
PRESENTS
DON FULANO
The world's greatest horse, in Nevada, will be ridden by Don Fulano, in his own person. Address care of Don Fulano, New York.

THOMAS A. EDISON'S invention will win the WAR
FRANCES KENNEDY, The Cheeriest Comedienne,
HER SMILE will win the AUDIENCE.
EXCLUSIVE SONGS BY WILLIAM B. FRIEDLANDER AND HERBERT MOORE.
Orpheum, Brooklyn, week of 21st.

DRAMAMA STOCK

NEW MANAGEMENT AT K. & K., PITTSBURGH
House Will Be Remodeled and Name Changed—Albert Dwight Playas Now in 25th Week

Pittsburgh, Jan. 25.—The Albert Dwight Playas has been seen in these times successful weeks as the K. & K., 25th Street, South Side, Pa. The house has been remodeled in style and the new name, Albert Dwight Playas, has been adopted. The house is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name. The house is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name. The house is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name.

SILKEN ERROR

Engaged on Landing Woman For South Side Theater
 New York, Jan. 25.—Miss E. E. E. has been engaged to Broadway, who will play the role of the South Side Theater. The engagement is for a year and the woman is now in the 25th week of the new name. The house is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name.

BALTIMORE STOCK OPENS

Baltimore, Jan. 25.—The Baltimore Stock Exchange has opened with a steady market. The market is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name. The house is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name.

them, all this in his hands. Mrs. Ann Dwyer, the actress, is now in the 25th week of the new name. The house is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name.

STOCK COMPANY

For Gene Lewis, Tacoma, Wash.
 New York, Jan. 25.—The Broadway Stock Company is now in the 25th week of the new name. The house is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name.

WILKS TACK IN BATTLE

London, Jan. 25.—The Wilks Tack is now in the 25th week of the new name. The house is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name.

MANHATTAN STOCK CO.

at Mason Theater, Canalville, Pa.
 The Manhattan Stock Company is now in the 25th week of the new name. The house is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name.

W. S. HURLEY
 With Jack DeForest Players
 W. S. Hurley is with the Jack DeForest Players in the 25th week of the new name. The house is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name.

JANE O'GARKE BANKRUPT
 Seattle, Jan. 25.—Jane O'Garke is now in the 25th week of the new name. The house is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name.

'EUD' BRAMM INDISPOSED
 Evanston, Ill., Jan. 25.—Eud Bramm is now in the 25th week of the new name. The house is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name.

LYCURIAN PLAYERS
 Present Little Theater, Chicago
 The Lycurian Players are now in the 25th week of the new name. The house is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name.

STOCK IN BUFFALO
 Buffalo, N. Y., Jan. 25.—The Buffalo Stock Exchange is now in the 25th week of the new name. The house is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name.

GOMERVILLE PLAYERS
 Secured With What Happened to Jews
 The Gomerville Players are now in the 25th week of the new name. The house is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name.

Fred Wood Camille Sarrazin

Chicago, Jan. 25.—Fred Wood and Camille Sarrazin are now in the 25th week of the new name. The house is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name.

WANTED DRAMATIC PEOPLE

Single Specialty Man, preference of Double. Show show your name. Tel. all day letter. Address: THE KADEL-KRITCHFIELD SHOW, Duquesne, Pa., Box 2128, Duquesne, Pa., 25th Feb. 2. Permanent, Marquette, Ill.

Professional Woman's League, Inc. 1893

120 North, Chicago, Ill. Tel. 2-1111. See You. Friends, Chicago, Ill.
RECALON 1921-1922
FOURTEENTH DANCES
WANTED—TOM ACTORS AND MUSICIANS—WANTED

JUST OUT

THE NEW
McNALLY'S BULLETIN No. 3
 PUBLISHED WEEKLY

McNALLY'S BULLETIN No. 3 is the best of its kind. It contains the latest news and information for the theater. It is published weekly and is a must for every theater manager. It is published by W. McNally, 1234 Broadway, New York, N. Y.

REGISTRATION EXAMINER LEAGUE
 The Registration Examiner League is now in the 25th week of the new name. The house is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name.

Old Theater Programmes For Sale

Have a large stock of old theater programmes for sale. They are in excellent condition and are a must for every theater manager. They are published by W. McNally, 1234 Broadway, New York, N. Y.

WELLER "GUY" RICHARDS CO.

New York, Jan. 25.—The Weller "Guy" Richards Co. is now in the 25th week of the new name. The house is now being remodeled and Albert Dwight Playas is now in the 25th week of the new name.

Have a large stock of old theater programmes for sale. They are in excellent condition and are a must for every theater manager. They are published by W. McNally, 1234 Broadway, New York, N. Y.



THE RISE OF AN AMERICAN GIRL

On the story of **ALICE BRIDLE** this girl met the American, which is the title of the new play by Fred N. Withey. The story is the life of a girl who was raised in a poor neighborhood in New York, but who, through her own efforts, became a successful actress.

She was the daughter of a poor man, but she was a genius. She was a girl of 12. All her life she was a girl of 12. All her life she was a girl of 12. All her life she was a girl of 12.

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She was a girl of 12. All her life she was a girl of 12. All her life she was a girl of 12. All her life she was a girl of 12.

MYRNA SHARLOW



Myrna Sharlow in her new play, 'The Rise of an American Girl'. She is wearing a long, light-colored dress with a high collar and long sleeves.

What he, and when I came to play in it, I did not go to my bed. When I was asked to perform in the play, I refused to perform in the play. I refused to perform in the play.

ALICE BRIDLE



She was a girl of 12. All her life she was a girl of 12. All her life she was a girl of 12. All her life she was a girl of 12.

ALICE BRIDLE

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What he, and when I came to play in it, I did not go to my bed. When I was asked to perform in the play, I refused to perform in the play. I refused to perform in the play.

ALICE BRIDLE



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ALICE BRIDLE

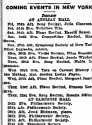
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COMING EVENTS IN NEW YORK

AMERICAN HALL.
 7:30, 9:15, 10:30, 11:45, 1:15, 2:45, 4:15, 5:45, 7:15, 8:45, 10:15, 11:45.
THEATRE 44th ST.
 7:30, 9:15, 10:30, 11:45, 1:15, 2:45, 4:15, 5:45, 7:15, 8:45, 10:15, 11:45.
THEATRE 47th ST.
 7:30, 9:15, 10:30, 11:45, 1:15, 2:45, 4:15, 5:45, 7:15, 8:45, 10:15, 11:45.
THEATRE 52nd ST.
 7:30, 9:15, 10:30, 11:45, 1:15, 2:45, 4:15, 5:45, 7:15, 8:45, 10:15, 11:45.

THIS WEEK AT METROPOLITAN

THE RISE OF AN AMERICAN GIRL.
 7:30, 9:15, 10:30, 11:45, 1:15, 2:45, 4:15, 5:45, 7:15, 8:45, 10:15, 11:45.

THE RISE OF AN AMERICAN GIRL

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THE RISE OF AN AMERICAN GIRL

7:30, 9:15, 10:30, 11:45, 1:15, 2:45, 4:15, 5:45, 7:15, 8:45, 10:15, 11:45.

MAX BISHOP, His Diamond Suit Is Long as It Is Broad

Once a Poor Boy, Now a Star... from from his earlier show Max Bishop, 30-year-old THRUWAY, made his debut appearance at a... of the Paramount Theatre in New York, last week.

WWE. KARLARA TRIUMPHS

Conquered in an exquisite style of team... dressed in an exquisite style of team... with a team which included in their quality...

FREE MUSIC INSTRUCTION

The Public Library at 27th St. and 5th Ave., New York, has the honor of offering... classes to cover the requirements of the...

LODOLLETTA WINS

Lodolletta, opera star, has won, last of P. Brown, under the name of P. Brown, under the name of P. Brown, under the name of P. Brown...

WIGGOTSON'S EYE GAINED PUNCH

Wigotson, boxer, has gained... in Brooklyn, N. Y., last week, making it... with Mike Jacobs, a prominent boxer...

MARIE BARRIOTT ARRIVES

Marie Barrillot, the Swedish soprano, arrived in New York last week... with the Metropolitan Opera...

DR. KUNWALD INTENSIFIED

Dr. Kunwald, the Swedish soprano, intensified... in New York last week... with the Metropolitan Opera...

MARYA

Marya, the Swedish soprano, arrived in New York last week... with the Metropolitan Opera...

understander out of our side as long as James... the Central Canada Theatre, Inc. is the... however always was last week's program...

TO AD MUSICIANS

One of the most important music sessions and... of the music will be given by the... of January 30 at the Metropolitan, New York...

TURNER VS. FULGHER

In the interest of P. G. Turner and... of the Metropolitan, New York, is the... of Turner and Fulgher...

QUITE PROVIDENCE

The management of the South Broadway... of Providence, R. I., has the firm... of Providence, R. I., has the firm...

SHUTTACK TO BELMONT

Arthur Shuttack, the pianist, will... of the Metropolitan, New York, is the... of Shuttack to Belmont...

CONCERT ARTISTS' SERVICE

Concert artists who are at liberty and... of the Metropolitan, New York, is the... of Concert Artists' Service...

MUSICAL BREVITIES

This week's musical news... of the Metropolitan, New York, is the... of Musical Brevities...

the artists to acknowledge news... of the Metropolitan, New York, is the... of the artists to acknowledge news...

NILSEN RETURNS

Mr. and Mrs. S. Nilsen, who... of the Metropolitan, New York, is the... of Nilsen Returns...

SPANISH CHORUS FOR NEW YORK

The City of Barcelona in Spain has... of the Metropolitan, New York, is the... of Spanish Chorus for New York...

HEIPETS TO HELP DIET KITCHEN

The recent success in the... of the Metropolitan, New York, is the... of Heipets to help Diet Kitchen...

SOCIETY HEARS MARUP

Marup, new French song, with... of the Metropolitan, New York, is the... of Society Hears Marup...

MELBA SINGS IN BROOKLYN

Melba's recent success... of the Metropolitan, New York, is the... of Melba Sings in Brooklyn...

FILMS AND OPERA COMING HAPPILY

The introduction of a combination... of the Metropolitan, New York, is the... of Films and Opera Coming Happily...

SPANISH CHORUS FOR NEW YORK

The City of Barcelona in Spain has... of the Metropolitan, New York, is the... of Spanish Chorus for New York...

HEIPETS TO HELP DIET KITCHEN

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SOCIETY HEARS MARUP

Marup, new French song, with... of the Metropolitan, New York, is the... of Society Hears Marup...

WIGGOTSON'S EYE GAINED PUNCH

Wigotson, boxer, has gained... of the Metropolitan, New York, is the... of Wiggotson's Eye Gained Punch...

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Marie Barrillot, the Swedish soprano, arrived in New York last week... with the Metropolitan Opera...

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Dr. Kunwald, the Swedish soprano, intensified... in New York last week... with the Metropolitan Opera...

MARYA

Marya, the Swedish soprano, arrived in New York last week... with the Metropolitan Opera...

SERBIAN NATIONAL TROUPE

Consisting of four people in NATIONAL SERBIAN costumes... Open for engagements for Concerts...

JOVO CRJENICA, 232 Madison St., • GARY, IND.



THE RISE OF AN AMERICAN GIRL

The story of Alice Corbin has not only been a success, but it is full of interest. It is the story of an American girl who has reached the top by hard fighting.

From the position of Illinois, her parents sent her to the University of Chicago where she was one of the best of her class. She did not only study but she was active in every way. Her first success was in her work as a teacher and her second in her work as a writer.

It was not until she had finished her course at the University of Chicago that she began to write. Her first success was in her work as a teacher and her second in her work as a writer.

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MYRNA SHARLOW



Myrna Sharlow in "The Girl in the Red Dress" at the Chicago Opera House. Her singing has been a great success.

She has been engaged as a regular artist at that grand institution, and she will make her debut in Chicago's new opera house, making the first one in this city in March.

While waiting for the opportunity to debut, she has been busy with her work as a teacher and her work as a writer.

ALICE CORBIN



Mrs. Corbin in "The Girl in the Red Dress" at the Chicago Opera House. Her singing has been a great success.

Speaking of her work from the time of her first success, she says: "I have been very busy with my work as a teacher and my work as a writer."

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COMING EVENTS IN NEW YORK

January

AT AMERICAN HALL

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RECEIVED APPOINTED

Attractive Goes to Jail

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LYCEUM AND CHAUTAUQU CLASSIFIED AT LIBERTY AD DEPARTMENT

We are inaugurating a new department which will be of great value... We are inaugurating a new department which will be of great value...

JOTTED WHILE WAITING AT THE JUNCTION

By THOMAS ELNDRE LUCY

Bygone days are down where "Doe the... Bygone days are down where "Doe the... Bygone days are down where "Doe the...

The Jersey Island was a... The Jersey Island was a... The Jersey Island was a...

Benjamin Blythe's constant... Benjamin Blythe's constant... Benjamin Blythe's constant...

Arthur Parker Blythe had... Arthur Parker Blythe had... Arthur Parker Blythe had...

Charles George H. Blythe... Charles George H. Blythe... Charles George H. Blythe...

BLOOMINGTON BUSINESS MEN BANQUET

Yesterday night, 1918... Yesterday night, 1918... Yesterday night, 1918...

FREE FROM WANT

Interest Bazaar... Interest Bazaar... Interest Bazaar...

1046 GRANES ART LECTURES

Mr. C. A. Child's... Mr. C. A. Child's... Mr. C. A. Child's...

SAMMY (HIS BOOK)

By the author of... By the author of... By the author of...

WANTED, QUICK

Wanted... Wanted... Wanted...

Lyceum and Chautauqu At Liberty Department

At Liberty... At Liberty... At Liberty...

WANTED... WANTED... WANTED...

MERCEDES Lyceum Studio 413 Chicago National Bank Building, LOS ANGELES, CALIFORNIA. SOLO CELLIST DOUBLE ON FLUTE... HENRY BIANCHI 406-7 Renard Building, ST. LOUIS, MO.

UNDER THE MARQUEE

THE MARQUEE... THE MARQUEE... THE MARQUEE...

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CIRCUS FOR SALE AT PUBLIC AUCTION

Wednesday, January 30th

At Winter Quarters, 1600 Goinette Ave., Kansas City, Mo.

For Sale, Public Auction, in PARADISE, the HERBERT GREEN...

WANTED for Season 1918, CAMPBELL'S TWO-CAR CIRCUS

For Sale, Public Auction, in PARADISE, the HERBERT GREEN...

CIRCUS ACTS-AERIAL ARTISTS

LOOK! FOR SALE-To settle an estate: Double Trapeze and Rigging used by the late Prof. Lennox in the act of the famous Lennox Circus.

For further information, price, etc., write JOHN J. LEAHY, 306 Van Buren St., Syracuse, N. Y.

WANTED FOR JOHN ROBINSON'S TEN BIG SHOWS

30 MUSICIANS 30

Want to hear from Musicians, all instruments-Cornets, Clarinets, Saxons, Trombones, Banjos, Ukuleles, etc. Must be able to play for Cashmere and Lead.

"TEX." McLEOD

Opened with "CHURCHILL'S" NEW REVIEW

ENGAGED INDEFINITELY

WANTED BILLPOSTERS AND LITHOGRAPHERS ALSO ARTISTS

SELLS-FLOTO CIRCUIS

ANIMAL ACTS FOR SALE

THESE ARE THE BEST... THESE ARE THE BEST...

Show Owners! Managers!

THESE ARE THE BEST... THESE ARE THE BEST...

MUSICIANS WANTED

AL. C. BARNES BIG 4-PONG WILD ANIMAL CIRCUS

Wild West Wisdom & Frontier Frivolity

THE CORRAL

BY HARVEY WARD

THESE ARE THE BEST... THESE ARE THE BEST...

THESE ARE THE BEST... THESE ARE THE BEST...

THESE ARE THE BEST... THESE ARE THE BEST...

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CARNIVALS

OUTDOOR SHOWMEN HOLD MEETING IN KANSAS CITY

R. R. Situation and War Tax Discussed—Conditions Found Better Than Anticipated—Work of Those Handling Show Interests in Washington Commended and Support Offered

Kansas City, Mo., Jan. 27.—(Special Billboard Staff Report.)—The annual meeting of the Outdoor Showmen's Association of the United States was held in the city here today. The meeting was held at the Hotel St. Charles and was attended by about 100 showmen from all over the country. The meeting was held at the Hotel St. Charles and was attended by about 100 showmen from all over the country. The meeting was held at the Hotel St. Charles and was attended by about 100 showmen from all over the country.

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HARRY B. SHIELDS DIES

General Agent of Shows, After Illness of Four Weeks

Chicago, Pa., Jan. 27.—(Special Billboard Staff Report.)—Harry B. Shields, general agent of shows, died here today after a long illness of four weeks.

TOM QUINCY DIVORCED

Tom Quincy, the high roller and showman, has been granted a divorce from his wife, Mrs. Quincy, by the Superior Court here today. The divorce was granted on the grounds of desertion.

The meeting was held at the Hotel St. Charles and was attended by about 100 showmen from all over the country. The meeting was held at the Hotel St. Charles and was attended by about 100 showmen from all over the country. The meeting was held at the Hotel St. Charles and was attended by about 100 showmen from all over the country.

E. L. WILLIAMS

Appointed Manager of Parkor Shows

The meeting was held at the Hotel St. Charles and was attended by about 100 showmen from all over the country. The meeting was held at the Hotel St. Charles and was attended by about 100 showmen from all over the country.

CALLING HOME WITH THE PROFITS on a PARKER CARRY-US-ALL

1934 MODEL PARKER JUMPING HORSE CARRY-US-ALL

C.W. PARKER - Dept. B. - LEAVENWORTH, KANS.

ALLAN HERSCHELL Co., Inc. CARROUSELS

ALLAN HERSCHELL Co., Inc., North Townsend, N. Y.

back over the rules and proved himself a reliable and efficient man for the job. He is the first to have been appointed to this position in the history of the show business. He will take up his duties in the office of the association in the city of St. Louis.

W. H. DAVIS DIVORCED

W. H. Davis, well-known carnival showman, was granted a divorce from his wife, Mrs. Davis, by the Superior Court here today.

WERE AT BEST-STEAK DINNER

Was it a day at the best of the business men of the city of St. Louis? It was a day at the best of the business men of the city of St. Louis. It was a day at the best of the business men of the city of St. Louis.

EVANS SHOWS GETTING READY

Evans' show is getting ready for the season. The show is getting ready for the season. The show is getting ready for the season.

ROUND OPENS IN APRIL

The Round Amusement Company, Seattle, is planning to open a new show in April. The show is planning to open a new show in April.

NORTHWESTERN SHOWS

Quarter of Seattle's Busy Season—How Shows Ahead Abroad

Seattle, Wash., Jan. 27.—(Special Billboard Staff Report.)—The quarter of the year which has just passed has been a very busy one for the showmen of the Northwest. The quarter of the year which has just passed has been a very busy one for the showmen of the Northwest.

The quarter of the year which has just passed has been a very busy one for the showmen of the Northwest. The quarter of the year which has just passed has been a very busy one for the showmen of the Northwest.

CLARKS GO EAST

Clark's show is going east. The show is going east. The show is going east.

ARMERS RE-ENGAGED

The armers are re-engaged. The armers are re-engaged. The armers are re-engaged.

OPEN UPTOWN SALESMEN

Frank J. Johnson Co. Can Now Enter the Market

New York, Jan. 27.—(Special Billboard Staff Report.)—The Frank J. Johnson Co. can now enter the market. The Frank J. Johnson Co. can now enter the market.

AERIAL SKILL BALL

The Aerial Skill Ball is a new attraction. The Aerial Skill Ball is a new attraction. The Aerial Skill Ball is a new attraction.

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The Aerial Skill Ball is a new attraction. The Aerial Skill Ball is a new attraction. The Aerial Skill Ball is a new attraction.

COL. FRANCIS PERARI SHOWS

Select Philadelphia on Opening Stand Last Week in April

The Col. Francis Perari Show has started the best season in its history. It has attracted the largest audience in the history of the show...

What would be the judgment of the audience? The show was a success in every respect...

Manager Perari has brought two new packages... The show is a success in every respect...

MIGHTY DOLLS EXPO. SHOWS

Waltham, Mass. Exhibition drew the attention of the public... The show is a success in every respect...

Franklin, Mass. Exhibition... The show is a success in every respect...

VISITORS AT LEAVENWORTH

When the show started the Parker Pavilion... The show is a success in every respect...

MADE UP YOUR OWN SALESBORDS... ALTBACH & ROSENSON, 232 West Madison St., Chicago, Ill.

GREAT PATTERSON SHOWS

Showing Extraneous Preparations for Coming Season—Crews Magnificent Will Go Forward With Careful

Franklin, Mass. Jan. 25th... The show is a success in every respect...

POCKET SAFETY LOCK HERE IT IS! THE ARTICLE YOU HAVE BEEN LOOKING FOR... COSMOPOLITAN UTILITIES CORPORATION 235 CHURCH STREET, N. Y. C.

THE PARKER SHOWS

Will open, highly expanded with numerous new sides and special attractions from the Parker Factories at Leavenworth for 1918 SEASON AT EL PASO, TEXAS, about the Middle of February, 1933. WANTED—Men in all departments. Can also place one or two more High-Class Attractions and a few more Concessions. The Parker Shows have not booked the season solid, but have a fine line of dates already closed. Address E. L. WILLIAMS, Manager THE PARKER SHOWS, El Paso, Texas.

A 25-Car Show. We Have Our Own Railroad Equipment SEASON OPENING ON OR ABOUT APRIL 30 IN EAST ST. LOUIS, ILL. A WHIP... A MUMMALS CONCERT SHOW... TWO or THREE PLATFORM SHOWS... MUSICALS... PLANT SHOW PERFORMERS... ALSO WANTED... CONCESSIONS

Chicago, Ill. Exhibition... The show is a success in every respect... SHERLEY'S ZOO & HIPPOGRONE

W. J. (POP) FOSTER Eastern Amusement Shows WANTS FIRST-CLASS ELUSTRIATIONS AND HIGH-CLASS PROMOTER

Portable Steel Concession Buildings... C. D. PRUDEN CO. S. S. OFFICE

BIG FIRE Advice from Beaumont says that the Beaumont Transfer Co.'s Storage Buses were regularly destroyed by fire...

Beaumont Transfer Burns... The show is a success in every respect...

Beaumont Transfer Burns... The show is a success in every respect...

San Francisco Facts.

Water Works... San Francisco... water supply...

Wheat and... San Francisco... wheat supply...

San Francisco... water supply... water works...

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RUBIN & CHERRY SHOWS

Prof. Eugene R. Engard for Third Season - L. R. Vanziver Returns

Prof. Eugene R. Engard... L. R. Vanziver Returns...

Prof. Eugene R. Engard... L. R. Vanziver Returns...

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Prof. Eugene R. Engard... L. R. Vanziver Returns...



WATCH FOR THE 1912 H-S CAROUSSELLE

The most complete and approved portable machine built. New, dazzling decorations. New labor saving devices. New electric lighting. Write today.

HERSCHEL SPILLMAN COMPANY NORTH TOMAHAWK, N. Y.

THE AEROPLANE CAROUSSELLE



The most complete and approved portable machine built. New, dazzling decorations. New labor saving devices. New electric lighting. Write today.

HERSCHEL SPILLMAN COMPANY NORTH TOMAHAWK, N. Y.

GREATER SHEELEY SHOW

Greater Sheeley Show... advertisement text...

Greater Sheeley Show... advertisement text...

Greater Sheeley Show... advertisement text...

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NOTICE - IMPORTANT. The Billboard will not accept for publication TELEGRAPHIC ADVERTISEMENTS UNLESS the sender has previously established a satisfactory credit with our office to cover cost of such advertisement in mailed or wired to reach publication office by 12:30 P. M. Monday. An advertisement completed after 12:30 P. M. Monday, DELIVERY or POST OFFICE BOX NUMBER will be considered, except those accompanied by cash with order.

HARSEN WITH HERRICK

Harsen with Herrick... advertisement text...

MRS. DIETZEL DIES

Mrs. Dietzel Dies... advertisement text...

PRIMO MUSICAL CABARET

Primo Musical Cabaret... advertisement text...

MRS. GRATZIANA RECOVERS

Mrs. Gratziana Recovers... advertisement text...

Club Room Furniture

Fair Ground Games and Supplies, Sales Booths, Venues and Weighing Machines. CENTRAL NOVELTY CO. 812 W. Madison St., Chicago, Ill.

SUPERIOR QUALITY BALL GUM

THE SHELBY SUPPLY & MFG. CO. CLEVELAND, OHIO

WANTED

Tool Makers, Mechanists, Grinders and Mechanics. A. B. Smith, 100 W. 12th St., Chicago, Ill.

A BIG BARGAIN

ONE BIG BEAUTIFUL SET OF GUMS. Imported from Europe. Write for details.

IMPORTED ORGANS

For sale by... Imported organs... Write for details.

WANTED - Manager for New York

Wanted - Manager for New York... Write for details.

WANTED ITALIAN MUSICIANS

Wanted Italian Musicians... Write for details.

ORGANS

Organ... advertisement text...

Organ... advertisement text...

Organ... advertisement text...

Organ... advertisement text...

Organ... advertisement text...

LETTER FROM ADOLPH SEEMAN

Adolph Seeman is one of the writers who...
...the Billboards.

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...the Billboards.

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...THE...
SPRING SPECIAL NUMBER

THE BILLBOARD

WILL BE ISSUED

March 18th

DATED

March 23rd

The last forms will close Sunday midnight,
MARCH 17th. No special position will be
guaranteed after MARCH 7th.

ATTENTION--SWING OWNERS

A new invoice card for swing sets...
A. L. FLAUG, 1008 1/2 AVENUE, NEW YORK, N. Y.

THE LEWIS SHOW WANTS

A Retail, Wholesale or Commission...
...the Lewis Show.

CAPTIVE AIRPLANES

Circle Swings changed to Aeroplanes

RICHARD GARVEY, 110 New York Life Bldg., Kansas City, Mo.

NOW LOOK HERE FOR JAPANESE GOODS
For Puzzle Wheels--Grid Games--Sales Boards, etc.
FREE CATALOG if you mention your business
and the R. I.
YAMATO, OGAWA & CO., 817 W. Madison Street, Chicago, Ill.
(TRADE MARK REGISTERED)

...not only...
...the Billboards.

...the Billboards...
...the Billboards.

METROPOLITAN SHOWS

Had Narrow Escape in Storm at Wash., D. C.

...the Billboards...
...the Billboards.

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...the Billboards.

...the Billboards...
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...the Billboards...
...the Billboards.

WM. A. HODGSON GREATER SHOWS
FOR SEASON 1918

WHIP - SHOWS - CONCESSIONS
...the Billboards.

A FINE, SUCCESSFUL IOWA SUMMER RESORT

Offering Bathing, Boating and Fishing, as well as a large Picnic
Grounds, also a splendid
PARKER FOUR-HORSE-ABREAST JUMPING HORSE CARRY-US-ALL
The Carry-Us-All as well as jumping to operate some in this Park for a
number of years is offered FOR SALE on exceptionally easy terms. For
full particulars write to
Desk P, C. W. PARKER, Leavenworth, Kan.

L. T. MURPHY, Inc. Bk., 117 E. Madison St., Chicago, Ill.

J. F. MURPHY SHOWS
THE GILT-EDGE ATTRACTIONS

...the Billboards...
...the Billboards.

FOR SALE!!!

TWO-HORSE-ABREAST Parker Jumping Horse Carry-Us-All
Equipped with heavy duty four-cylinder gas engine and 710-horsepower generator.
MACHINE NOW STORED IN CALIFORNIA, A NEAR SANGAIN
Address W. B. ALLBROOK, 418 West E Street, Los Angeles, California.

Puritan
CONCENTRATED
Chocolates

Are RIGHT, both in QUALITY and PRICE.
If you are not eating PURITAN CHOCOLATES get one right now.

The Puritan Chocolate Co. (Incorporated)

STREET MEN

Edison Street Men, Poodle Work, News, Compendious, Curious, Whimsical, Street Wisdom or Fuddlers!

WATCHES, JEWELRY, GLOCKS, SILVERWARE, NOVELTY, NOTIONS, NOVELTIES and GARNISH BOOBS.

OUR NEW CATALOGUE IS NOW READY! It's free to distributors. When you ask for same, kindly state what business you follow. Write in special descriptive words to us and we will send you the same. The most beautiful prices are guaranteed.

NO GOODS C. O. D. WITHOUT DEPOSIT

Shryock-Todd Notion Co.
527 204 N. 2nd St., ST. LOUIS, MO.

ROSY-POSY

Enter the Best Advertisement in the World!
TRADE MARK

Happy-Posy looks like a laughing doll, she has and artist's features and it is a clean white girl.

SAMPLE, 25¢

Edith Toy & Novelty Co., 307 N. 1st St., ST. LOUIS, MO.

THE SMOKE SHOP

...and you get the best of both worlds.

THE SMOKE SHOP
100 N. 2nd St., ST. LOUIS, MO.

LITTLE WONDER LIGHTS

...and you get the best of both worlds.

LITTLE WONDER LIGHTS
100 N. 2nd St., ST. LOUIS, MO.

Snake Shows

When all things fail be the first to show the Snake Show.

W. A. BRASS SNAKE SHOW
100 N. 2nd St., ST. LOUIS, MO.

RANDOM RAMBLES
By **WILLIAM JUDKINS HEWITT**

ADDRESS: 412 N. 2ND AND VOLUNTEER CORNERS 2122 BROADWAY, SYRACUSE, NEW YORK.

WITNESS WHAT IS A CONVINCE
...and you get the best of both worlds.

WITNESS WHAT IS A CONVINCE
...and you get the best of both worlds.

THE YEAR OF THE
...and you get the best of both worlds.

THE YEAR OF THE
...and you get the best of both worlds.

JOSEPH H. HUGHES

...and you get the best of both worlds.

JOSEPH H. HUGHES
...and you get the best of both worlds.



...and you get the best of both worlds.

...and you get the best of both worlds.

ONE BAL WHEELS

ONE BAL WHEELS
...and you get the best of both worlds.

PADDLE WHEELS

PADDLE WHEELS
...and you get the best of both worlds.

EVANS' CAT RACK

EVANS' CAT RACK
...and you get the best of both worlds.

H. C. EVANS & CO.

H. C. EVANS & CO.
...and you get the best of both worlds.

SPORTING GOODS

SPORTING GOODS
...and you get the best of both worlds.

WILLIAMS' LIP-TO-DATE

WILLIAMS' LIP-TO-DATE
...and you get the best of both worlds.

ORGANS

ORGANS
...and you get the best of both worlds.

LIST OF CONVENTIONS CONCLAVES AND ASSEMBLIES

Compiled by Means of The Billboard's Unequaled Facilities and of Special Interest to Novelty Manufacturers and Dealers, Street Men, Fair Followers, etc.

ALABAMA
Birmingham—The... March 25-26. 2
Ada... Jan. 20.
Montgomery—The... Feb. 15-16. 2

ALABAMA (cont.)
Montgomery—The... Feb. 15-16. 2
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Montgomery—The... Feb. 15-16. 2



SHOWFOLK'S CHRISTMAS TREE AT THE SAN ANTONIO PALY CLUB, DECEMBER 24

DIRECTORY

Advertisements are accepted on the basis of space and are subject to the conditions of the contract. Advertisements are accepted on the basis of space and are subject to the conditions of the contract. Advertisements are accepted on the basis of space and are subject to the conditions of the contract.

ADVERTISING EXPENSES

Advertising Exp. Co., 75 to 77 Street W., New York City.

ADVERTISING AGENTS

Adm. 2211 N. Hudson st., Chicago, Ill.

AERIAL ADVERTISING

Adm. 2211 N. Hudson st., Chicago, Ill.

AERONAUTS

Adm. 2211 N. Hudson st., Chicago, Ill.

AEROPLANES

Adm. 2211 N. Hudson st., Chicago, Ill.

AEROPLANE EXHIBITION FLIGHTS

Adm. 2211 N. Hudson st., Chicago, Ill.

AEROPLANE EXHIBITION FLIGHTS

Adm. 2211 N. Hudson st., Chicago, Ill.

AIR CALLOPES

Adm. 2211 N. Hudson st., Chicago, Ill.

ALIQUOTS

Adm. 2211 N. Hudson st., Chicago, Ill.

ALUMINUM PEATHERSWIFT

Adm. 2211 N. Hudson st., Chicago, Ill.

AMUSEMENT DEVICES

Adm. 2211 N. Hudson st., Chicago, Ill.

ANIMALS, BIRDS AND SHAKES

Adm. 2211 N. Hudson st., Chicago, Ill.

ANIMALS (See Live)

Adm. 2211 N. Hudson st., Chicago, Ill.

ARMY AND NAVY AUCTION GOODS

Adm. 2211 N. Hudson st., Chicago, Ill.

ARMY AND NAVY SOUVENIR JEWELRY AND NOVELTIES

Adm. 2211 N. Hudson st., Chicago, Ill.

ARTIFICIAL FLOWERS

Adm. 2211 N. Hudson st., Chicago, Ill.

AUTOM-TIC ELEC. ECONOMIZER

Adm. 2211 N. Hudson st., Chicago, Ill.

AUTOMATIC MUSICAL INSTRUMENTS

Adm. 2211 N. Hudson st., Chicago, Ill.

BADGES, BANNERS, ETC.

Adm. 2211 N. Hudson st., Chicago, Ill.

BADGES, BUTTONS, ETC.

Adm. 2211 N. Hudson st., Chicago, Ill.

BADGES AND PHEMUM BERRONS

Adm. 2211 N. Hudson st., Chicago, Ill.

BALLOONS

Adm. 2211 N. Hudson st., Chicago, Ill.

BALLONS

Adm. 2211 N. Hudson st., Chicago, Ill.

BALL THROWING GAMES

Adm. 2211 N. Hudson st., Chicago, Ill.

BAND MUSIC

Adm. 2211 N. Hudson st., Chicago, Ill.

BANNERS

Adm. 2211 N. Hudson st., Chicago, Ill.

BASKETS

Adm. 2211 N. Hudson st., Chicago, Ill.

BITS AND SPURS

Adm. 2211 N. Hudson st., Chicago, Ill.

BOOKING AGENTS

Adm. 2211 N. Hudson st., Chicago, Ill.

BOOK BY TICKETS

Adm. 2211 N. Hudson st., Chicago, Ill.

BOWLING ALLEYS

Adm. 2211 N. Hudson st., Chicago, Ill.

BURST COKE

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CARR (R. E.)

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CHAIRS, GRAND STANDS, FOR RENT

Adm. 2211 N. Hudson st., Chicago, Ill.

CHAIRS—OPERA AND FOLDING

Adm. 2211 N. Hudson st., Chicago, Ill.

CHINA AND JAPAN

Adm. 2211 N. Hudson st., Chicago, Ill.

CIRCUS WAGONS

Adm. 2211 N. Hudson st., Chicago, Ill.

CIRCUS BEATS

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CIGARS

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FACE POWDER

Chas. W. ...

INCANDESCENT LIGHTS

Bellevue Electric Co. ...

INDIAN AND INDIAN MEDICINES

W. ...

JAPANESE SOUVENIR GOODS

W. ...

JEWELRY

W. ...

JEWELRY

W. ...

MOV. PIC. ELEC. LIGHT OUTFITS

W. ...

MOVING PICTURE MACHINES

W. ...

MUSIC PRINTING

W. ...

MUSICAL INSTRUMENTS

W. ...

PAPER HATS AND CAPS

W. ...

PAPER MACHE STAGE PROPERTIES

W. ...

PATENTS SECURED

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PERFORMING MACHINES

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PERFORMING MACHINES

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GYMNASTIC APPARATUS

W. ...

ICE CREAM CONES (Wholesale)

W. ...

INCANDESCENT LIGHTS

W. ...

INDIAN AND INDIAN MEDICINES

W. ...

JAPANESE SOUVENIR GOODS

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JEWELRY

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MUSICAL INSTRUMENTS

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MARKS

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MERRY GO-ROUNDS

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MERRY GO-ROUNDS FURNISHED FOR CELEBRATION

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MERRY GO-ROUNDS CELEBRATION AND ORCHESTRONS

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MERRY GO-ROUNDS CELEBRATION AND ORCHESTRONS

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REPRESENTATIVE

firms in all lines of the amusement business are numbered among our Trades Directory advertisers. Look it over carefully and see for yourself. What more convincing proof of the pulling power of this advertising can we give you? - They are getting results, why not you?

\$10.00 ONE YEAR \$5.00 SIX MONTHS

Including a copy of The Billboard each week.

LEATHER AND ALUMINUM

W. ...

LEATHER NOVELTY GOODS

W. ...

LEATHER NOVELTY GOODS

W. ...

LEATHER NOVELTY GOODS

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LEATHER NOVELTY GOODS

W. ...

CARL FISCHER

W. ...

TIGRIST REMINDER & SONS

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(Continued on page 54)

WANTED—Partner in an...
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Personal

WANTED—Partner in an...
WANTED—Partner in an...

Printing Machinery & Supplies

WANTED—Partner in an...
WANTED—Partner in an...

Schools, Services, Instruction

WANTED—Partner in an...
WANTED—Partner in an...

2d-Hand Show Prop. for Sale

WANTED—Partner in an...
WANTED—Partner in an...

Theaters for Sale

WANTED—Partner in an...
WANTED—Partner in an...

Theatrical Printing

WANTED—Partner in an...
WANTED—Partner in an...

Used Costumes for Sale

WANTED—Partner in an...
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Songs and Music

WANTED—Partner in an...
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MOVING PICTURE DEPARTMENT

WANTED—Partner in an...
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Exchange or Swap

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Films for Sale—Second Hand

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WANTED—Partner in an...

HIGHER CLASSIFIED ADVERTISING RATES
And No Ad Accepted for Less Than 25c
NOW IN EFFECT—JANUARY 1, 1918

Table with columns for Ad Type and Rate. Includes categories like Single Column, Double Column, etc.

NEW CLASSIFICATION
Wanted Partner (Capital Investment)..... 1 cent per word

THE BILLBOARD PUBLISHING CO., Cincinnati, Ohio.

WANTED—Partner in an...
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FILMS REVIEWED

THE RAULER'S EYE

Marked pictures, produced by the Warner...

The last three episodes of this serial picture...

If an address has city given with credit...

The story of the greatest detective of the...

This drama the attempt to blow up the...

The story of the greatest detective of the...

The story of the greatest detective of the...

The story of the greatest detective of the...

The story of the greatest detective of the...

The story of the greatest detective of the...

THE GUN WOMAN

Five-act Western drama, written by Arvid...

THE CASE

The picture is a study in the psychology...

The picture opens with the setting of a stage...

From this point on the plot develops...

FIELDS OF HONOR

Five-act dramatic feature, written by Iveta...

THE CASE

The picture is a study in the psychology...

They Cry... The picture is a study in the psychology...

They Cry... The picture is a study in the psychology...

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of and is presented as her planned sequel...

BROADWAY LOVE

Three-act dramatic feature, produced at the...

THE CASE

The picture is a study in the psychology...

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The picture is a study in the psychology...

SEND IN YOUR APPLICATION NOW AMERICAN EXHIBITORS' ASSOCIATION

Indicates Trade Building, Indianapolis, Ind.

Application form with fields for Name, Address, City, State.

Five-act dramatic feature, written by Arvid...

The picture is a study in the psychology...

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GREATING THE PUBLIC

Written by Rex Beach, produced by...

The picture is a study in the psychology...

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The picture is a study in the psychology...

GATES OF GLASSNESS

Howard Wood photos. Study them. By the first January 26.

THE CASE

Frank Cook, ... William ...

It is a question how this ...

They now propose ...

THE MERAGE

Howard Wood photos. Study them. By the first January 26.

THE CASE

Frank Cook, ... William ...

Whether ...

After ...

RIHROOD JONES

Howard Wood photos. Study them. By the first January 26.

THE CASE

Frank Cook, ... William ...

It is a question ...

GENERAL ENTERPRISES

ANNOUNCE "WARRIOR" MOTION PICTURE

THE CRUCIBLE OF LIFE

GRACE DARMOND



STATE RIGHTS ONLY

GENERAL ENTERPRISES

THE SPIRIT OF '17

Howard Wood photos. Study them. By the first January 26.

THE CASE

Frank Cook, ... William ...

THE CASE

THE CASE

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After ...

It is a question ...

THE CASE

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CENTRALIZE PRODUCTION ACTIVITIES IN LOS ANGELES

Pathe and Mastercraft Pictures To Be Made in Paralta Studios There—New Studio Will Be Greatest in Existence—Will Bring Prosperity to Los Angeles

Los Angeles, Jan. 25.—The new investment in the structure of production activity in the picture industry in Los Angeles, which will bring the greatest prosperity to the city, is the production of Pathe and Mastercraft Pictures Corporation will be made in the Paralta studios in Los Angeles.

A. A. Brown, vice-president and general manager of Pathe, and J. M. Warner, president of Mastercraft Pictures Corporation, are the two men who are making the Paralta studios in Los Angeles.

The Paralta studios, which will be the greatest in existence, will be built on a site of 100 acres in the Hollywood district. The studios will be built on a site of 100 acres in the Hollywood district. The studios will be built on a site of 100 acres in the Hollywood district. The studios will be built on a site of 100 acres in the Hollywood district.

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Scene in film 'The Sign of the Cross', which J. M. Warner, vice-president of Pathe, and J. M. Warner, president of Mastercraft Pictures Corporation, are the two men who are making the Paralta studios in Los Angeles.

LONG TERM CONTRACT

Extended Relations Among and Warner for Series of Six Pictures

Los Angeles, Jan. 25.—Warner Bros. Pictures, Inc., has announced that it has entered into a long-term contract with J. M. Warner, vice-president of Pathe, and J. M. Warner, president of Mastercraft Pictures Corporation, for the production of six pictures in the Paralta studios in Los Angeles.

SPECIAL PRINTED ROLL TICKETS

Five Thousand	1.25
Ten Thousand	2.50
Fifteen Thousand	3.75
Twenty-five Thousand	5.50
Fifty Thousand	9.50
One Hundred Thousand	16.00

THE BIG TICKET AT THE SMALL PRICE

NATIONAL TICKET CO., Shmokin, Pa.

FIGHT CENSORSHIP

Baltimore Wants to Speed Law

Baltimore, Jan. 25.—(Special to the News Service.)—The city of Baltimore is fighting a bill to speed up the law which would give the city the right to censor motion pictures. The bill is being introduced in the city council by Mayor Thomas D. Dixon.

BIRTH OF CINEMAGRAPH

Has Entered Upon a Successful Career

New York, Jan. 25.—(Special to the News Service.)—The Cinemagraph, a new motion picture process, has entered upon a successful career. The process was developed by the Cinemagraph Company, which is based in New York.



Scene in film 'The Sign of the Cross', which J. M. Warner, vice-president of Pathe, and J. M. Warner, president of Mastercraft Pictures Corporation, are the two men who are making the Paralta studios in Los Angeles.

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NATIONAL TICKET CO., Shmokin, Pa.

MOTION PICTURE NOTES

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Fifty Thousand	9.50
One Hundred Thousand	16.00

THE BIG TICKET AT THE SMALL PRICE

NATIONAL TICKET CO., Shmokin, Pa.

THE SPY MENACE

FROM THE NEW YORK TIMES

"The German spy as the Allies know him is not only an assassin and an incendiary, but a man who gets his tentacles into labor unions, financial strikes.

"Chief Flynn some months ago . . . discovered plots which called for the burning of Western wheat and corn crops, the fomenting of strikes in mining and oil regions of the West, and the commission of acts of sabotage in all kinds of factories. . . . It was a result of Flynn's work that more than 150 notorious I. W. W. leaders in the country were indicted for conspiracy to obstruct American war operations.

"All this devilry was planned when the United States was at peace with Germany.

"There is no greater problem in the United States at the present moment."

"THE EAGLE'S EYE"

BY

WILLIAM J. FLYNN

RECENTLY RETIRED

CHIEF OF THE U. S. SECRET SERVICE

Is the story of the Imperial German Government's spies and plots in America.

It is a twenty-episode serial of facts. Into its revelations of how the Kaiser's proposed reign of terror in America was prevented has been written a story of thrilling, heart-stirring romance.

"The Eagle's Eye" is the supreme serial effort. It has no equal in appeal, in public interest, in the international importance and prominence of its story. It is a box office value too big to be figured from precedents.

Produced by **T H E W H A R T O N S**

With the popular stars **KING BAGGOT** and **MARGUERITE SNOW**

Distributed by **FOURSQUARE EXCHANGES**

BOOKING OFFICES IN PRINCIPAL CITIES

OBITUARY

REBECCA—Frank W. Bailey, proprietor of a well-known restaurant...

MADISON—John Wilson, formerly a well-known actor...

WISCONSIN—Miss Pearl Bruden, widow of a well-known actor...

CLAYTON—Charles H. Cook, one of the best of the well-known actors...

CHICAGO—W. F. Cronin, who, with his wife, owned the famous Chicago hotel...

CHICAGO—Mrs. M. J. Cronin, who, with her husband, owned the famous Chicago hotel...

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Send Your Reservations For the big BALL AND BANQUET To be given by the Showmen's League of America

In the Old Room of the Congress Hotel, CHICAGO Wednesday Evening, February 20th, 1912

The wonderful success of all the events given by the members of the Showmen's League assures you one of the most delightful evenings of your life.

The advance sale of tickets is much longer than expected, so every member is earnestly urged to send in his reservation at once so that no one will be disappointed. Tickets are \$5.00 each. Wire or write the chairman of the ticket committee at once for the number of tickets you want.

Address WALTER F. DRIVER 125 North Dearborn St., CHICAGO, ILL. THE SHOWMEN'S LEAGUE OF AMERICA

SHOW FOR SALE

Traveling in Texas. Two cars, horses, tent, seats, complete. All in fine shape. E. D. TERRY, 226 South Fourth St., Aurora, Ill.

For the price also with the famous show...

WALTER F. Driver, 125 North Dearborn St., Chicago, Ill.

For the price also with the famous show...

WALTER F. Driver, 125 North Dearborn St., Chicago, Ill.

For the price also with the famous show...

WALTER F. Driver, 125 North Dearborn St., Chicago, Ill.

For the price also with the famous show...

Chicago Daily News (Chicago), was carried during the year...

Births

Born to Mr. and Mrs. Giuseppe Marabito a daughter...

SATISFACTION EXPRESSED OVER AMENDMENT OF CLOSING ORDER

(Continued from page 2)

At Chicago, Ill., Jan. 17, 1912. The bill of the...

In addition, Mr. Oberholser advised that...

Incidentally, Mr. Oberholser stated that...

Chicago, Ill., Jan. 17, 1912. The bill of the...

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Marriages

GRANDVILLE—WALTER—Miss Charlotte...

GRANDVILLE—WALTER—Miss Charlotte...

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GRANDVILLE—WALTER—Miss Charlotte...

REAGERS COLUMN

(Continued from page 2)

of the title office, with the...

of the title office, with the...

SERVICE FLAG PHOTO FRAMES

A 50-WORD, UP-TO-THE-MINUTE SERVICE FLAG PHOTO FRAME...
Special Order Photo Frames from the...
The Service Flag Photo Frame...
A 50-WORD, UP-TO-THE-MINUTE SERVICE FLAG PHOTO FRAME...
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A 50-WORD, UP-TO-THE-MINUTE SERVICE FLAG PHOTO FRAME...

T. M. A. NEWS

The following articles have been furnished for the Billboard...
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Famous Broadway Shows

NOW BOOKING SEASON 1918

Many new and old shows...
Many new and old shows...
Many new and old shows...
Many new and old shows...
Many new and old shows...

WANTED WANTED
FOR LONG SEASON, COMMENCING LATER PART OF APRIL.
DIVING GIRLS. Must look neat and clean. Good salaries.
Call for more information...
Call for more information...
Call for more information...

MUSICIANS WANTED FOR PARKER'S JOYLAND SHOWS
Call for more information...
Call for more information...
Call for more information...

FOR SALE, CAR AND TENT
Call for more information...
Call for more information...
Call for more information...

"GOVERNOR" MACY ATTRACTIONS
Write for more information...
Write for more information...
Write for more information...

THE SMITH GREATER SHOWS
Write for more information...
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REPERTORY NOTES
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MEMORIES
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AS THE NATIONAL SECRETARY SEES THINGS

"THE SURVIVAL OF THE FITTEST"

Someone, a few years back, said: "The folks who remain in this line and picture business long enough finally go broke." All along these years we have continuously heard: "It will be the survival of the fittest." A trade journal man said to me last that a month ago: "It may be necessary for many small theaters in the amateur cities to go out of business entirely, and those cities will be without pictures for some time, when someone else will come along with more money and start a new theater."

A producer writes me: "I read with interest your New Year Appeal and can see the attraction of the old lady to whom you refer. Certainly I'll personally force someone out of business. It will probably be a benefit to her in the end, as I feel sure that the amateur picture business is not the most lucrative business in the world. The picture which can attract more it and the amount of money and effort devoted to this business do not make it the best business in the world to invest money in. To the confidence and credit of the business the writer has yet to learn as to the best one who really made any substantial amount of money from the industry and got away with it."

The producer has up to three or four years ago made money in the picture end of producing. He has evidently stayed in long enough to see a great deal of it and has now gone to "the survival of the fittest."

We picture folks always look at things in our own little selfish angle, and when we say "the survival of the fittest" we always believe that it will survive and the other one die. The question then is, "which is the fittest?" I have seen a large theater of sixteen hundred seats open with a small theater of 750 hundred seats. The large theater spent forty thousand dollars in fixing up and beautifying an already very handsome building. They got in a magnificent orchestra, great stages and famous names. The picture had wonderful offerings in the way of scenery, velvet curtains, etc.; they bought the best picture on the market—that is if we judge program by price—and, after bringing up something like fifty Grandstand pictures in houses, they closed the picture and the Grandstand. The other 750 seat was decorated at this moment that opened. They had been running several years on short programs, but the fact is that this little show, like the little, went right along, turned on a little more gas and went faster and better than ever, and is still going. Now the question is, "Which was the fittest of the two and why did the little one survive?" My interpretation would be that the big show was trying to play in the Exhibition and therefore didn't happen to be successful. As this picture is appreciable that it is less performance, while there was plenty of common, ordinary people who liked the little short program in that city, and therefore they survived.

Now it seems to me that the idea, "the survival of the fittest," is wrong from every standpoint. If there are only going to be a few survivors who are going to take all this film money? AND if it should happen that the fittest didn't survive the industry will be in worse shape than ever. The more picture shows there are the more programs will be absorbed and the better chance the good picture has to be profitable, because it has a better chance for wider distribution. Producers are based on incomplete pay each picture. Every time a picture closes out and the town has no show that city is a

loser supporting the cost of production, and therefore the big houses have to make it up.

In addition to the people get out of the habit, and that is very bad, as any exhibitor will tell you. Folks who go to shows in the little towns go to the big shows in the big towns. The Circle here in Indianapolis, one of the most beautiful theaters in the United States, has a clientele from outside of the city that probably amounts to thirty per cent of its gross receipts. And so it is everywhere.

Among the producers we find every one willing that he would survive and the other fellow be wiped, and the exhibitors have helped some producers to survive who were bad and some it and they double producers to die. The producer has a star at a fair salary and is able to give to the picture at a reasonable figure, in fact this time picture he makes the star, and the exhibitor helps make the star. Along comes another producer who offers the star a higher salary, comes to the exhibitor with a bigger lot of book than any other one has ever brought out before, changes three times more for his picture with the star, and we as the exhibitor have going right along behind the star producer. The producer who gave to the good picture with the star at reasonable figure couldn't raise his price to meet the new salary offered the star, because we wouldn't pay it to him. And that exhibitor then there is more money in starting a picture show and starting the film business than to run a picture show of the increase in picture prices. It seems to be that way, because when a new picture show opens everything goes to sea and stage with it quite a while. So it seems a man will be so for a while and then he becomes old and the business that the old show brings. "Shadows today add better tomorrow," applies very much to pictures.

"The survival of the fittest" is the best selfish and self-servicing thing that can be said to any business. Those who give the best of their life to a business are entitled to live by it, but the business will never in a selfish affair until conditions are made in some business manner by which they sacrifice their talents and protect themselves. The industry should be made some form of control, but the exhibitors don't want the producers to control them and I don't believe that, because they don't even control themselves, and there would be a man of the dog who the exhibitor. The exhibitor is a permanent owner of the industry. The producer has to get out in thirty, fifty or sixty days.

There are a lot of big little theaters in small cities that are the backbone of the industry—living up every day. The film program should get together and give these little fellows service at half price in order to keep them going, but they are all at least trying to see that they survive and prove the other producer said that they won't make a mistake. There must be some radical change. My first suggestion would be to get out of this idea, "the survival of the fittest," and let it be that those who are in the business now are more so by having conditions so that they can work and make some picture business for themselves and everybody else. We can all survive if we are all in, and there are more of it to us; we get some of the great and substantial out of our systems. We should live and let live. We should survive and let others survive.

If you want to survive Organize! Join the American Exhibitors' Association TODAY.

AMERICAN EXHIBITORS' ASSOCIATION

INDIANAPOLIS, IND.

F. J. REMBUSCH, National Secretary