



















## RED JACKET VERMILION

Outwear all other Vermilions.  
Just What You Want  
Send for Sample.

**BILLINGS, TAYLOR & CO.**  
Cleveland, Ohio.



It is very apparent, when using two of our colors, that they may be placed in any order, and still make a fine color. This is not the case with the other brands. It is not the case with the other brands. It is not the case with the other brands. It is not the case with the other brands.

It is not the case with the other brands. It is not the case with the other brands. It is not the case with the other brands. It is not the case with the other brands.

### EXECUTIVE BOARD

**Of the House Painters' National Association Met at Cincinnati.**

**Mayor Welcomed Them—Program Adopted for the Meeting in Cincinnati February 7 to 10, 1909. Big Attendance Reported and Many Session Questions to Be Considered.**

The Executive Board of the National Association of Master House Painters met at the Hotel... The meeting was held at the Hotel... The meeting was held at the Hotel...

- John C. ...
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Mr. F. J. ...

Chapman's ...

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### FINE WORK

At Cleveland, West Virginia.

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At Cleveland, West Virginia.

### An Irish Sign.

When a man signs up at ...

When a man signs up at ...

When a man signs up at ...

When a man signs up at ...

When a man signs up at ...

When a man signs up at ...

When a man signs up at ...

When a man signs up at ...

When a man signs up at ...













A. J. LOVEJOY, Superintendent Rail Cars, Illinois State Fair.

ADVERTISING MEN

Search for Thousands After Many Years of Experience.

Mr. William C. Van Lenn and Mr. Charles L. Donahy, who had been associated with the Paris & Company Advertising Agency, Chicago, for many years, advised their associates with their interest in it. They were members in the company. They had been with the company for several years and had been successful in their advertising work. They had been successful in their advertising work. They had been successful in their advertising work.

The Trust

None of the leading bill-posters of the country have larger resources in financial resources. In fact, the United States Trust Company, New York, is the largest and most successful of them. The United States Trust Company, New York, is the largest and most successful of them. The United States Trust Company, New York, is the largest and most successful of them.

Read the Advertisements.

The advertiser who fails to read and carefully consider the advertisements in the Bulletin is likely to lose the valuable information contained in it, and thus sometimes loses opportunity of the right to advertise in this or another issue. The Bulletin is published every day, and the advertiser who fails to read it is likely to lose the valuable information contained in it, and thus sometimes loses opportunity of the right to advertise in this or another issue.

SHE PAINTS ROCKS.

Young Women Fash Employment in Painting Display Advertisements.

There is to be a young woman who has made a great success in advertising. She has done so by painting rocks. She has done so by painting rocks. She has done so by painting rocks. She has done so by painting rocks.

Addenda to Fairs.

REV. H. G. WILSHIRE, Secretary of the American Fair Association, New York, N. Y., has been elected to the position of Secretary of the American Fair Association, New York, N. Y. He has been elected to the position of Secretary of the American Fair Association, New York, N. Y.

Bill Posting and Circus Paste Brush.

The Extra Mikado Brush is the best made; constructed of ALL Pure Black China Bristles imported by us for the purpose, and especially prepared under a Japanese license only in California. We guarantee that our CHINA BRISTLES are more elastic and more durable than any other manufactured by MIKADO Brush will wear longer AND END BETTER. Works than any other brand made.

Table with 3 columns: Size, Price per doz., Price per doz. (circles). Rows include No. 10, No. 12, No. 14, No. 16, No. 18, No. 20.

PREPARED BY H. L. BENTLEY & CO., Sole Manufacturers, 718 So. W. St.

The Bill Poster

The English counterpart of THE BILLBOARD. Subscription 50 cents per year, post free, may be sent to 112 East Eighth St., Cleveland, O.

BILLPOSTERS and DISTRIBUTORS

HEENEHAN'S DATE BOOK.

The newest and best ever made. PUBLISHED BY J. J. HEENEHAN, 67-73 Broadway, Heenehan & Co., Cincinnati, O.

OSWEGO, N. Y. Also sold, Toledo, West, Iowa, Missouri, Kansas, Pa. F. E. WARD, Station and Mailer Dept of HEENEHAN and Distributors, references.

ROBERT H. COLLINS, Distributor, 11 1/2 Middle Street, NEW BRITAIN, CONN.

W. H. DONALDSON,

By appointment OFFICIAL SOLICITOR to THE ASSOCIATED BILLPOSTERS, is prepared to undertake the placing of posters in any city, town or village in North America. CONSULTATION FREE. Address,

W. H. DONALDSON, 117 East Eighth St., Cleveland, O.

Let's Talk It Over.

There is no hurry. If it is a good thing it will be just as good six months or a year from now. In the meantime, let us think it over, examine into it and discuss it thoroughly. I think that

The United States Billposting Co.

Will eventually prevail. I think it is one of the grandest things that was ever conceived to benefit billposters. I think that if the billposters of the country will all get together in one firm or company that that company would be a stronger and more powerful company than the Sugar Trust and a better payer than Standard Oil. I believe every billposter will treble the earning capacity of his plant if he will put it in the Trust. will be glad to answer all inquiries and arguments.

Address,

H. G. WILSHIRE

Los Angeles, Cal.



























# BEST Plant on the S. E. Coast.

**BERNARD OWNS SAVANNAH, GA.**  
Office, 19 Congress Street, E.

Have bought the interest of my partner, will increase the capacity, and am working for and continue to give only first-class service. I am a member of the A. D. D. members, in same office, is authorized to transact business for me. **Chas. Bernard.**

**A. D. D. MEMBER**

We take special pleasure in announcing that we have been elected to membership in the International Association of Distributors of Signboards and Sorantons of P.A. and we will guarantee to uphold the dignity of the Association of all those. Our work can be depended on. **NEESE & LONG.**

**J. GARLICK,**  
**City**  
**Bill Poster,**  
**Distributor**  
AND ADVERTISING SIGN PAINTER,  
633 Commercial Place,  
New Orleans.

**W. E. BROWN,** English Signboards and Sorantons, 1001-1011 N. W. Ave. They carry the best supplies and lowest cost stock in the South.  
**J. H. GROVE, SIGHT SIGN POSTER.** 47-49 N. W. Ave.  
MEMBERS AND ALSO CITY AGENCY.

**M. K. WALKER, SIGN BOARD POSTER.** 1001-1011 N. W. Ave.  
MEMBERS AND ALSO CITY AGENCY.

**PUEBLO, COLO.** I am well established and have been in the sign and poster business for many years. **JOHN McFARLANE.**

**A. E. DREIER,**  
**Distributor**  
And  
**Sign Tacker,**  
**BURLINGTON, IA.**

First Class Work Only  
See Member L. A. D.

**SAY FRIENDS!**  
If you wish to read an advertisement in this paper, it will surely find you, and you will be glad to know it when you see the advertisement. The guarantee will be given. If you wish to know more, write to the Editor of the "Billboard," 1001-1011 N. W. Ave., New York, N. Y., or to the Editor of the "Billboard," 1001-1011 N. W. Ave., New York, N. Y., or to the Editor of the "Billboard," 1001-1011 N. W. Ave., New York, N. Y.

**JOHN T. WILLIAMS** SECRETARY AND MANAGER.  
**Northwestern Bill Posting Co.**  
H. F. TODD, ASSISTANT MANAGER.  
MEMBER OF THE INTERNATIONAL ASSOCIATION OF DISTRIBUTORS.  
346 MORRISON ST., **PORTLAND, ORE.**  
POP. 90,000.

## REMEMBER THE GAIN

IF WE DO YOUR DISTRIBUTING.

### The Owen Distributing Service

91 SHELBY ST., DETROIT, MICH.

Members L. A. D.

WHEN YOU GET AROUND TO  
**NEW CASTLE, PA.,** Population 25,000.

JUST SEND IT TO **J. C. LOVING.**

City Bill Poster and General Outdoor Advertising.

Member International Association of Distributors.

WHEN YOU WISH TO



DISTRIBUTE  
**CINCINNATI**

SEND THE MATTER TO

## Steinbrenner's

Distributing Agency,

519 Main Street, Cincinnati, O.

And the work will be done carefully, thoroughly and honestly.

Service Guaranteed by the International Association of Distributors.

I have no billboards, no signs, to divide my attention. I am not tempted to spend myself on a side that I never touch thoroughly. On the contrary, I devote myself exclusively to distributing. Distributing is my sole business, my only occupation. I have reduced it to an exact, scientific, systematic and legitimate trade. I claim to do the best distributing that is done in Cincinnati.

I know who are the best distributors all over America. If you want any state or section covered, write me about it. I contract for the entire United States and Canada.

**VALLE & BRO.** Advertising Co., 2001-2003 N. W. Ave., New York, N. Y. They distribute signboards, billboards, posters, etc. They are members of the International Association of Distributors, 1001-1011 N. W. Ave., New York, N. Y.

**Brantford, Ontario, Can.** Pop. 17,000  
Density, 50,000 **O. M. SMITH & CO.**  
Members L. A. D. and I. A. D.

## KOERNER DISTRIBUTES.

If you are going to cover this section with advertising matter of any kind this fall, we would be pleased to hear from you.

Pop. 12,000. **W. R. KOERNER, Marietta, O.**

Send for Samples of Bill Posters' **LETTER HEADS.**  
CROSS PRINTING CO., CHICAGO.  
DR. VAUGHAN BROS., CHICAGO.  
MILITARY LETTER, CHICAGO, ILL.  
**LETTER PATTERNS.**

Send 10 cents in currency, and I will send you by return mail, post-paid, 25 Up-to-date Sample Alphabet, either a 4 or a 6 letter, your choice. This alphabet is cut from tough steelwork ready to work from, and is to be used as a pattern and not as a stencil.

A full stock of Up-to-date Letter Patterns, either job cut.

This \$2.00 I will give you a set of two alphabets and four sets of numbers, different styles. These two alphabets are suitable for making almost any kind of a sign. Any person, who can handle a brush can make a respectable sign by their aid. They are just what bill posters need for working signs on pavement, and for lettering. Sometimes they are ready to work from. Circulate free.

**R. T. FOSBATE,**  
INCORPORATED, OHIO.

## A Big Winner.

The Star Bill Posters' Glass Letters is the most complete and latest and most complete set of letters ever made.

They are Entirely New.

Get a 25% more than the old kind of letters. And they are made from the best material. All parties who are interested in the art of sign-making should get them at once.

**THE ART GLASS SIGN CO.,**  
St. Paul, Minn., Ohio.

**HARKNESS & SONS,**  
New York, London, the Agency.  
**STOCKTON, CAL.**

**METROPOLIS, CAL.** Population, 25,000.  
W. & H. 250-255 N. W. Ave., New York, N. Y. They are members of the International Association of Distributors, 1001-1011 N. W. Ave., New York, N. Y.

**BAYTON, O., INDEPENDENT COUNTY**  
**ADVERTISING CO.**

**Midwest, Mo. Territory** has not been established. 415 - 416 N. W. Ave., New York, N. Y. They are members of the International Association of Distributors, 1001-1011 N. W. Ave., New York, N. Y.

**BURGUE, IOWA. POPULATED 60,000.**  
Arthur Leonard, Mgr. 125 W. Second St.

**Brookings, S. Dak. Territory** has not been established. 415 - 416 N. W. Ave., New York, N. Y. They are members of the International Association of Distributors, 1001-1011 N. W. Ave., New York, N. Y.

## THE MANHATTAN PRESS-CARPENTRY BUREAU.

**NEW YORK** **LONDON**

Managers of the Bureau are: **W. R. KOERNER**, 1001-1011 N. W. Ave., New York, N. Y. and **J. H. GROVE**, 47-49 N. W. Ave., New York, N. Y. They are members of the International Association of Distributors, 1001-1011 N. W. Ave., New York, N. Y. They are also members of the International Association of Distributors, 1001-1011 N. W. Ave., New York, N. Y.

# CINCINNATI.

The Queen City of the West, is all right. Times are good. Factories all running, and mills working overtime. The people are prosperous. They have their debts all paid up and are ahead of the game. Amusements are being well patronized, which is a sure indication that times will be good this fall.

IT WILL PAY TO ADVERTISE CINCINNATI NOW. WRITE TO

## The John Chapman Co.

19 LONGWORTH ST., CINCINNATI



BILL POSTERS,  
AD. SIGN  
PAINTERS  
AND  
DISTRIBUTORS

We can convince the most skeptical agent in America that our Ad. Signs and Painted Bulletin Service is far and away the best in Cincinnati. All we require is a horse and buggy, and an hour of your time. Every one of our bulletin boards is conspicuously placed on thoroughfares, car lines, and boulevards. It will pay you to look into the many merits of this department of our business.

FRANK LITTLE & SON, Bill Poster and Distributor, PORTLAND, MEIN, Pop. 2,000.

Wilmington Bill Posting and Distributing Co.,

WILMINGTON, DEL.  
POPULATION OF CITY, 75,000.

JEROME K. BAYLIS, PROPRIETOR  
WEO, W. JACKSON.

OFFICE: GRAND OPERA HOUSE.

TAMMAGUA, PA., Pop. 2,000, 1893  
Manufacturing City, Pa. Pop. 10,000, 1893  
L. R. 4th. Member, I. A. of U. S.

REMEMBER. RED BANK, N. J.  
and don't fail to send your order to L. O. QUINN, Manager of The Express & Warehouse Advertising Co., The Green distribution. With this I. A. of U. S. Express for rates. L. O. QUINN, 505 5th St. N. W., Wash., D. C.



### We Want Distributors.

Send for our proposition to furnish you a specially designed letter head, half tone cuts or any kind of engraved work. No expenditure of cash. Any distributor can earn good pay in this way. Read for the proposition and judge for yourself. Furnish a specialty.

The Advertising World, Columbus, Ohio.

## E. M. FRITZ BILL POSTING AND DISTRIBUTING OSKALOOSA, IOWA.

In offering the services of the

### United Press News Bureau

We beg to announce that we have succeeded in making the United Press News Bureau the largest and most complete of the regular press clipping bureaus, the Press Clipping Bureau, the United Press Clipping Bureau, and the U. S. Shipping Press Clipping Bureau.

We are now occupying a space of eight large columns.

We have a carefully selected force of graduate reporters.

We have an exclusive list of the United States and Canada.

We have no business in advertising that we can not sell at a price as low as any other.

We are now in the best of a price as low as any other.

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We are now in the best of a price as low as any other.

**WMEN** YOU ARE IN A HURRY. ✓  
YOU WANT IT QUICK. ✓  
YOU CANNOT RISK DELAY. ✓

**TMEN** SEND IT TO CINCINNATI. ✓  
719 SYCAMORE STREET. ✓  
SEND IT TO THE HUSTLERS. ✓



# HENNEGAN & CO.

AND GET IT QUICK.

WE have built up our present large business largely by reason of our exceptional promptness. We saw, at the beginning, that nothing was so essential in getting and holding customers as quick action in filling orders. We jump at our order the very moment it is received. We do not rush it however. On the contrary, we exercise the greatest care in composition and presswork; but we go at the work at once, and we generally ship the same day. Bear this in mind. It may be money in your pocket the next time you get in a pinch.

*We Print - -*  
*Anything*

THAT CAN BE PRINTED

From a Mammoth Poster to a Lady's Visiting Card.  
From a Million Almanacs to a Set of Dates.  
From a Dodger to a Minut Banner.  
And is all done in a careful, clean, and painstaking manner.

We have New Faces in Wood Type.  
We have New Faces in Metal Type.  
We have New Fast Running Presses.  
We have New Methods, New Devices.  
And New Wrinkles of our own, and they enable us to do GOOD WORK QUICKLY.

Send for Samples  
and Circulars  
of our

**"BARGAIN DAYS" POSTERS**

Ready September 20th.

An entire outfit consists of Stands, Three Sheets, One Sheet, Cloth Banners, and Handbills. Cheap in price. Especially adapted for Shoe Dealers, Dry Goods or Clothing Stores.

The hand-writing of most men is abominable. Perhaps yours is no exception to the rule. Please send all copy type-written, especially if it abounds in proper or geographical names and technical words. SEND it type-written if possible, but in any and all events, send it to HENNEGAN.

**HENNEGAN & CO. 719 Sycamore St. CINCINNATI**



## Bill Posters' Paste Brushes.

The most practical brush made. Copper wired and protected covers.  
Improved Light Weight Block.

VERY STRONG, WITH SAFETY SCREWS.

### GRAY RUMMAN BRISTLES.

Quaker City, 2-inch, \$2.00 per dozen, \$2.75 each.  
Lawrence, 2-inch, \$2.00 per dozen, \$2.75 each.  
Barns 2-inch, 3-inch, for circus use, \$2.00 per dozen, \$2.75 each.

### BLACK CHINA BRISTLES.

No. 1, Royal, 2-inch, \$1.00 per dozen, \$1.25 each.  
No. 2, Royal, 2-inch, \$1.00 per dozen, \$1.25 each.  
No. 3, Royal, 2-inch, \$1.00 per dozen, \$1.25 each.  
3 inch Concord, 1 1/2 inch, 20 each each.

## ELDER & JENKS, Brush Makers.

127 North 5th St., Philadelphia, Pa., U. S. A.

## A SPECIAL OFFER

# Business

The Office Paper

Sent 15 Cents for a Three Month's  
Trial Subscription.

Business is the most important, accurate and reliable, authoritative, and up-to-date paper in the world. It is a paper every business man should have in his office.

**SUBSCRIPTION BUREAU & NEWS**

Business Publishing Co.,  
115 Nassau Street, New York

For Copies of  
Book and ...

## Tickets

WRITE C. F. ANSELL,  
16-12 N. WARD ST. CINCINNATI, O.

## WATERLOO, WISCONSIN. Population 1,500.

E. E. LESCHINGER,  
Bill Poster and Distributor.

Special Attention Given to Furnishing Grounds, Licenses, and Everything Needed for Circuses, at Lowest Prices.

WATERLOO  
OPERA  
HOUSE.

Wanted: —  
Good Attractions of All Kinds.  
Write For Information.

E. E. LESCHINGER,  
MANAGER.

IT'S ALL RIGHT NOW.

## Louisville, Ky.

THE WAR IS OVER.

## THE FALLS CITY BILL POSTING CO.

Has absorbed the Heverin Bill Posting Co., and now controls all boards and posting stations in the metropolis of Kentucky.

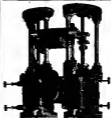
SEND FOR CATALOGUE:  
**AMERICAN PROCESS ENGR.**

*Best Cut Makers  
in America!*

These Four Lines  
LITHOGRAPHY'S  
ILLUSTRATIONS  
DURING THE  
BEST LINE ENGRAVING  
WOOD ENGRAVING  
OF ALL KINDS

CINCINNATI, O.

J. H. HAYNES & SONS,  
1000 Taylor, trading machinery, doors & locks, plumbing tools, hardware, etc., at D. D. Taylor's old store, 216 Broadway, New York.



DeVos, Process Engravers  
on Copper or Zinc,  
Wood Engravers.

717 Sycamore Street,  
Cincinnati, O.  
Telephone 128.

**OAKLAND, CAL.** According to the estimate of the  
and a population of about 100,000. The  
million acres of this state is nearly 100,000  
A population of 100,000 is a population of 100,000  
I am a member of the International and  
and the question is  
W. A. PORTER, 408 Third St., Oakland, CAL.

When you want OMAHA, NEB., advertised, under the name of the distributor. We are  
registered with the State and National Law. PUBLISHED BY: ARMY, 4242 Euclid St.

**JUST SUPPOSE**

That there was a machine that  
would make you from three to  
five dollars a day. would you  
buy it?

**AS A MATTER OF FACT**

There is such a machine. It  
makes more paste from less flour  
than you can well imagine. It  
makes a better paste cheaper than  
you think.

Take a Minute and a Pound—write us and  
we will tell you all about it.


144 N. HARRISON AVE.  
**J. H. DAY & CO. CINCINNATI, O.**

LOS ANGELES, 120,000.

# WILSHIRE POSTING CO.

H. G. WILSHIRE, Prest.



THE  
**INTERNATIONAL  
 ASSOCIATION**   
 OF  
**DISTRIBUTORS**

Controls the House to House  
 Distributing in ● \_\_\_\_\_  
**486 Cities and Towns**  
 In the United States, Canada and Mexico

IT is growing because it always has the best man in every town.

IT is growing because it guarantees the services of its members.

IT is growing because it has won the confidence and regard of advertisers.

It is growing because it benefits its members.

**OFFICERS FOR 1927-28**

**JOSEPH SMITH**.....President  
 Kansas City, Mo.  
**W. H. HERRINGHOVE**, Sec. Secretary  
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