SPOTLIGHT INSIDE



RECORDING IN NEW YORK: Mixing To The Beat Of The Big Apple

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YEAR

NEWSPAPER

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LEVY CHARGES DISMISSED

Stolon's Fate Weighed As Goody Trial Ends

By LEO SACKS

NEW YORK—A Federal District Court jury in Brooklyn entered its second day of deliberation Friday (3) on whether Sam Goody Inc. and Samuel Stolon, a vice president, knowingly trafficked in more than 106,000 counterfeit tapes with a retail value of more than \$1 million.

Earlier in the week. George Levy, president of the Goody chain, was acquitted of racketeering, interstate transportation of illicit merchandise, and criminal copyright infringement charges. Judge Thomas C. Platt dismissed the indictment against the 61-year-old executive Monday (30) on grounds of insufficient evidence after prosecutor John H. Jacobs of the Justice Department's Organized Crime Strike Force rested his case. Wondering aloud whether the Government had not produced "a house of cards." Platt also threw out

the racketeering charge against Sam Goody Tuesday (31) and dismissed six counts of criminal copyright infringement against the corporation and Stolon.

Goody attorney Kenneth Holmes maintained in his memo to dismiss the racketeering charge that the wording of the count in the indictment alleged only that the corporation "constituted an enterprise, and merely being an enterprise is not a RICO violation."

Platt based his partial dismissal of the copyright infringement counts on what he perceived as the government's failure to establish that the retailer was offered product priced low enough for it to have suspected the merchandise was counterfeit.

Following his acquittal, Levy told Bill-board: "It's been a long year, baby." In a state(Continued on page 14)

See Centralized Formats Changing Face Of Radio

By DOUGLAS E. HALL

NEW YORK—Plans that could bring a profound change to radio, centralizing distribution of full-music formats via satellite and displacing hundreds of program directors and DJs. are being formulated on the eve of the National Assn. of Broadcasters convention in Las Vegas Sunday (12).

During the past week. RKO Radio announced the formation of two new networks and Burkhart/Abrams/Michaels/Douglas & Associates announced a joint venture with WCCO-AM-FM-TV Minneapolis. United Video of Tulsa and John Tyler of Dallas, who owns KATT-AM-FM Oklahoma City, to create the Satellite Music Network.

The Satellite Music Network offers two 24-hour live format services complete with live DJs for country and adult contemporary formats. Burkhart estimates the service will save a medium market operator up to \$150,000 a

year "by eliminating the program director, five announcers, copy director, etc."

RKO, which formed its first network in October 1979, and now has 200 affiliates, is staying in the more traditional network role with RKO II, which will be launched in September. This network will feature news, features and specials, all distributed by satellite, as is RKO I

But the new network will be aimed at the 25-to 54-year-old segment, while RKO I is aimed at the 18- to 49-year-old group.

As RKO Radio Network general manager Tom Burchill explains. "The population bubble is getting older. Music is trending away from rock. Kenny Rogers' 'Lady' is in. This record can be heard on 20 different stations in a market because 25-to-54 is the most sought after demographic."

(Continued on page 25)



Boston's big new female voice has gone national with a second album destined to make waves from coast to coast. Robin Lane & The Chartbusters' IMITATION LIFE (BSK 3537) is the real thing, from the group's musical skills to Robin's powerful songs and vocals. Hear it now. Produced and engineered by Gary Lyons for Fab Productions Inc. On Warner Bros. Records and Tapes. Direction: Mike's Artist Management. (Advertisement)

RCA, CBS Clubs Attempt To Combat Financial IIIs

By IRV LICHTMAN & ROMAN KOZAK

NEW YORK—The RCA and CBS record and tape clubs are grappling with sharp declines in the direct-marketing of recordings.

rect-marketing of recordings.

For RCA's part, its club is faced with declining membership, shifts in membership profile and continuing high-cost pressures.

The CBS club is admitting to a "loss in some members," but is laying general blame on the economy and a decline in general interest magazines, making it difficult to find appropriate advertising vehicles for the club.

The dim financial picture for both clubs was reported in annual statements by the two companies, and CBS Inc. president and chief executive officer Thomas H. Wyman admitted as much during a security

analysts meeting late in February.

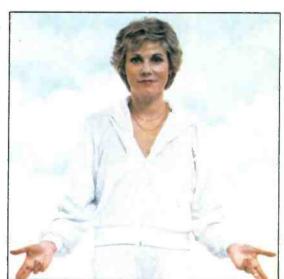
The total direct-marketing of recordings in the U.S. is said to account for about \$500 million in annual sales. RCA and CBS do not re-

New Breed Steps To Country Beat

By KIP KIRBY

NASHVILLE—The current trend toward mellower programming on radio appears to be one of many factors creating a gold mine for country product, with a new breed of artist, producer and listener staking a claim in the music.

(Continued on page 48)

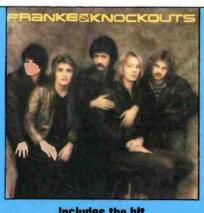


Grammy Award winning songstress Anne Murray mixes a touch of heaven with a dash of devilish delight on her new album Where Do You Go When You Dream, featuring the smash single "Blessed Are The Believers." Produced by Jim Ed Norman for JEN Productions, Inc. on Capital Records and Cassettes

_(Advertisement)



Includes the hits "CRYING"
& "SINCE I DON'T HAVE YOU"



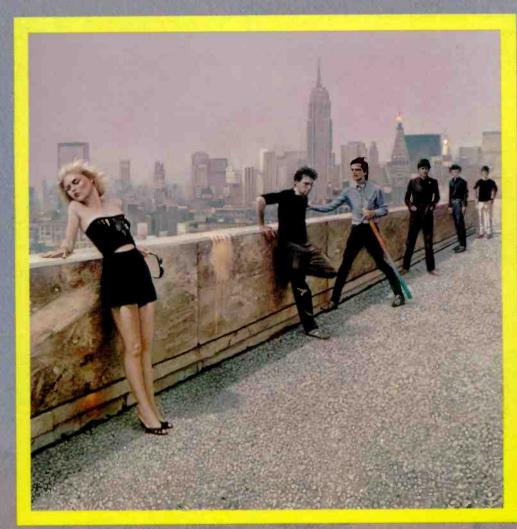
Includes the hit "SWEETHEART"



Features the hot new single "THE COLDEST NIGHT OF THE YEAR"



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Two #1 singles from AUTOAMERICAN

AUTOA MERICAN now Platinum soon to be Double Platinum



Produced by Mike Chapman

Produced by Mike Chapman

Produced by Mike Chapman

Produced by Mike Chapman



U.N. PARTY—Swan Song's Dave Edmunds greets actress Liv Ulman while Ahmet Ertegun, chairman of Atlantic Records looks on at a reception at the United Nations in New York where Atlantic presented a \$400,000 check for refugee relief in Kampuchea. Atlantic has just released the "Concerts For The People Of Kampuchea" LP.

\$9.98 COLLECTORS EDITIONS

Some A&M LPs To \$8.98

LOS ANGELES—A&M Records has revised list prices on a number of \$7.98 album titles upwards to the \$8.98 list level as of Wednesday (1).

In addition to those changes, the label has also made its first single album entries into the \$9.98 field, but confined that move to special 10-inch, multiple disk collectors editions of two recent hits.

Joe Jackson's "Look Sharp" and "Regatta De Blanc" by the Police, issued in both conventional 12-inch

Bank Action On Rankin Contract

LOS ANGELES—The First Los Angeles Bank has asked Superior Court for permission to liquidate Kenny Rankin's Atlantic recording contract in a suit filed here. Rankin put the binder up as collateral with the bank.

In the unusual legal request, the bank, prominent in financing entertainment projects, proffers a February, 1980 promissory note from Rankin for \$22.161.25 on which \$20.296.77 is allegedly owed. In addition, Rankin also signed a security agreement with the bank in April, 1979, according to the filing.

LP form as well as in two disk 10-inch versions, have thus gone from \$7.98 and \$8.98 respectively to the new \$9.98 list for the special editions.

Jackson's LP, meanwhile, goes from \$7.98 to \$8.98 list for the 12-inch disk as part of the catalog price hike. The 12-inch Police LP is unaffected.

Affected in that increase are LPs. cassettes and 8-tracks in the 700, 3000, 3500, 3600 and 4100 through 4700 series. Prefixes are SP, 8T and CS for the respective configurations.

Also revised is a two-disk live album by the late Paul Desmond originally released through A&M's now defunct Horizon's division. That album, numbered SP-85O, is upped from a \$7.98 list to a new \$9.98 suggested tally.

That move actually makes the Desmond LP a straggler, according to a label source who noted that the label had already increased its list on most double pocket sets some months ago.

Accounts were notified last week via a letter dated March 27 that emanated from the RCA. A&M and Associated Labels distribution system's sales office. Returns will be credited at the price paid, the letter states.

GEMA Topper Schulze Joining IMIC Speakers

BERLIN-Professor Erich Schulze, president and general manager of GEMA, the West German performing and mechanical right society, is to be a key speaker at Billboard's 11th International Music Industry Conference to be held at the Hotel Kempinski in Berlin April 26-29.

The addition of Professor Schulze to the list of distinguished music business leaders who will be participating in IMIC's high-powered discussion panels emphasizes the music industry's increasing preoccupation with the need to protect intellectual and industrial property rights in an age of accelerating technological developments.

Professor Schulze has been a tireless defender of authors' rights in West Germany and will be addressing himself to the problems of maintaining adequate levels of copyright protection in the realms of video programming and cable and satellite television.

Also dealing with various aspects of copyright protection will be the heads of the Mechanical Copyright Protection Society (MCPS) and Performing Right Society (PRS) of U.K., SACEM in France, CAPAC (Canada), the Authors' Agency (Poland) and ASCAP and the National Music Publishers' Assn. (U.S.). Austro-Mechana (Austria) and the director of the German association against the misuse of film and video rights.

Joining the Executive Roundtable (record companies) will be Davide Matalon, president and general manager of Ducale, Italy, and an addition to the independent labels panel is Pierre-Jean Goemaere, president of Inelco Records, Benelux.

(Continued on page 6)

Agents Anticipating Solid Summer

Strong Names To Tour, Even If Superstars Absent

By ROMAN KOZAK

This is the first part of a two-part look at the prospects for upcoming concert business. Agencies are covered this week, promoters next week.

NEW YORK—After two summers

NEW YORK—After two summers of sluggish concert attendance, booking agents are bullish that this season, audiences will return to live shows. Among those surveyed are ICM, ATI, William Morris, Premier, FBI, Magna, Norby Walters, Top Billing and Buddy Lee.

The optimism comes despite indications that the handful of superstar attractions, including the Rolling Stones, the Who. Led Zeppelin, Pink Floyd and the Eagles, have no plans as yet to tour this summer.

as yet to tour this summer.
Though such major names as
Styx. Rush. REO Speedwagon.
Linda Ronstadt. Tom Petty. Pat
Benatar, Heart, Willie Nelson. Boz
Scaggs. Dolly Parton and Parliament/Funkadelic will be on the
road, few agents expect the giant
outdoor stadium shows to return in
strength.

However, the solid growth of country music, the radio-sustained popularity of MOR, pop and soft rock, the continued devotion of fans to heavy metal and the growth of new wave outside major markets are seen as factors pointing toward a successful summer.

Says Shelly Schultz, vice president of concerts and personal appearances for ICM on the East coast. "In the past year, there was trepidation; worries about the economy and increases in gas prices. Now everybody seems to be taking that as a matter of course. Ticket prices are going up, but the kids have some money. They will spend it, but it has to be a quality show."

Among the acts ICM will have on the road this spring and summer are Christopher Cross with America, Air Supply. April Wine. James Taylor. Harry Chapin, Mac Davis, Dolly Parton, Joe Ely, Heart, Jefferson Starship with Grace Slick, Rossington/Collins, Marshall Tucker Band. 38 Special, Little River Band, Melissa Manchester, Meat Loaf, Stephanie Mills, Liza Minnelli.

Also: Don McLean, Joe Perry, Linda Ronstadt for limited dates, Stephen Stills/Graham Nash (probably), Frankie Valli & the Four Seasons (reunited), and Barry Manilow, who will begin in September a world tour that will take him through the U.S., Canada, Europe, Australia and Japan.

"We are not looking at that many outdoor (stadium) shows. Unless it is something spectacular, these are difficult venues, and the shows can get out of hand," continues Schultz. "But we love the summer facilities, like Saratoga or Pine K nob. They offer the ticket buyer a good environment to see a show. The security is good, ticket prices are not hor-

(Continued on page 30)

RSO Fires 55, Will Use PolyGram For Marketing

By ED HARRISON

LOS ANGELES—RSO Records, reduced to a skeleton staff Friday (27) with the termination of about 55 employes, thus comes full circle in five years from a small, custom distributed label to a fully staffed major force and back again to its previous structure.

Under new arrangements with its distributor, PolyGram. RSO will now utilize the latter's marketing, sales and promotion staff.

Citing industry economics, Rob-

ert Stigwood notified RSO Records president Al Coury that the label would cease to exist under the structure it had since 1976 when RSO left Atlantic to become a fully staffed label, released then via Polydor and distributed by Phonodisc.

About 80% of the RSO staff has been terminated, mostly from promotion. All who remain are Coury, Bob Edson, senior vice president and general manager in New York, respective secretaries, part of the accounting staff, and the publicity staff which will handle all Stigwood company press.

Also affected is the RSO-distributed Dreamland label headed by Mike Chapman and Nicky Chinn which also joins the PolyGram fold for marketing, sales and promotion.

The contracts of RSO's artists, (Continued on page 72)

RIAA Counts More Singles But Fewer Albums In '80

NEW YORK—An estimated 6,700 new LP and single titles were released in the U.S. in 1980, according to a survey by the Recording Industry Assn. of America. The figure is about 3% lower than in 1979, when it was 6,925, and more than 8% below 1978's high of 7,280.

The figures, which appear to reflect more conservative release policies following the 1979 business slowdown, are also reflected in previously released RIAA figures, which show the total number of units shipped declining from 762.2 million in 1978, to 683 million in 1979, to 649 million in 1980 (Billboard, April 4, 1981).

According to RIAA figures, which

According to RIAA figures, which do not include small private label releases, the recording industry issued more singles titles in 1980 than it did the previous two years. But fewer 12-inch singles, LPs, cassettes, or 8-tracks were released

tracks were released.

The RIAA says 3,370 7-inch singles titles were released in 1980, compared to 2,800 in 1979 and 2,950 in 1978. During the last year, 305 12-inch singles were released, including nine 10-inch disks. This compares to 550 in 1979 and only 160 on 1978. The 1980 total of 3,675 is about 10% above 1979's total of 3,350, and more than 18% above 1978's 3,110 total.

But in LP title releases, the figures become almost reversed. In 1980, the U.S. recording industry released 3.030 LP disk titles, which does not include 540 rereleased \$5.98 titles. This is about a 15% decline from 1979's total of 3.575 titles, and down 26% from 1978's total of 4.170 titles.

Cassette titles, which held steady in 1978 and 1979 at 3,050 and 3,025 respectively, fell about 10% in 1980

to 2,725.8-tracks continued their decline, falling from 2,450 titles in 1978, to 2,075 in 1979, to only 1,525 in 1980, a drop of 37% in two years.

The ratio in tape continues to shift, with cassettes representing 89% of LP titles in 1980. up from 85% the year before, while 8-tracks represent just over 50% of LP titles, down from 58% in 1979.

Nolans Are Tokyo Tops

TOKYO—The Nolan Sisters, who have become the hottest international act in terms of record sales in the Japanese market during the past six months, registered another triumph by winning the grand prize at the 10th Tokyo Music Festival here March 29.

The Irish singers become the third non-American group to take top honors in a festival so heavily influenced by American pop that only a Japanese and a Canadian have bested the U.S. during the past decade.

The Nolans received three million yen in prize money (more than \$10.000) and a trophy for their entry, written by Mike Myers and Ben Findon.

The group has been popular in Britain, before topping the charts here and capturing the fancy of millions of Japanese with their photogenic looks, fresh image and bouncy MOR tunes. They're signed locally to Epic/Sony.

The Nolans nosed out a U.S. (Continued on page 15)

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Tough Stance

GENEVA-The antipiracy resolution unanimously adopted by the delegates to the worldwide forum on the Piracy of Sound and Audiovisual Recordings by the World Intellectual Property Organization March 25-27 (Billboard, April 4, 1981) is seen as lending new impetus to the fight to protect intellectual property from the growing menace

The resolution set a historic seal on a unique, well-organized and successful forum which, for the first time, brought together a wide range of nations and organizations, whose representatives all pledged themselves to the cause of stepping up the battle against sound and video pi-

The resolution, framed by delegates from Czechoslovakia. Guinea. Hungary, India, Mexico, Sweden and the United Kingdom, urged that in both developing and developed countries, steps be taken as a matter of urgency to combat and eliminate piracy of sound and audiovisual recordings and films, and in particu-

 To bring into force appropriate legislation, where such legislation does not already exist, which guarantees the specific rights of those affected by piracy to prevent unauthorized duplication of their work;

 To ensure the application and enforcement of such legislation, civil and criminal, by the establishment of speedy and efficient procedures which would put an immediate stop to the production, distribution, exportation and importation of pirate product and by imposing penalties of sufficient severity to act as a deter-

• To seek the adherence of as many companies as possible to the appropriate intellectual property conventions.

The resolution also calls upon WIPO to intensify its activities in the fight against piracy of sound and au-(Continued on page 60)



REX ARRIVES—Actor Rex Harrison arrives at Rose Records in Chicago to promote his first solo LP, "Accustomed To Her Face," released by DRG Records. With him is Hugh Fordin, DRG president.

House May Hear Proposals To Raise Piracy Penalties

WASHINGTON-Legislation to increase the penalties for record and tape counterfeiting and piracy may be introduced in the House of Representatives this week

Sources anticipate the move coming from the House Judiciary Subcommittee on Courts, Civil Liberties and the Administration of Justice. chaired by Rep. Robert Kastenmeier (D-Wisc.).

Similar legislation was introduced into the Senate March 12 by Sen. Strom Thurmond (R-S.C.).

Current federal penalties in the case of willful infringement range from \$250 to \$50,000.

Both houses of Congress will address piracy and counterfeiting issues in May as part of general copyright hearings. Hearings are scheduled to begin May 13 in the Senate and sometime in mid-May in

Performance royalties will also be considered. Rep. George Danielson (D-Calif.) introduced HR 1805, a

bill to provide performance royalties for the commercial use of sound recordings on Feb. 6. Similar legislation may be introduced in the Senate before the May hearings begin.

Performance royalty legislation has been introduced by Rep. Danielson annually since the revision of the Copyright Law in 1976.

Both houses are also planning hearings to investigate a possible change in the Copyright Law to increase cable television royalties.

Congressional staffers are consulting with representatives of the motion picture industry, sports organizations and broadcasters on this

In the House, a bill is being drafted to be introduced in April or May by Rep. Kastenmeier. Early drafts of the bill call for compulsory licenses for all local channels and up to two distant signals carried by cable systems. The Copyright Royalty Tribunal could also be given hroader power to change cable tv royalty rates. **JEAN CALLAHAN**

Executive Turntable

Guenter Hensler is named operations executive vice president for PolyGram Records in New York. He retains his post as PolyGram Classics president. In the new position, he is a co-equal with Bob Sherwood, executive vice president and general manager for PolyGram Records. Sherwood remains in charge of



all marketing and promotion operations for the company. ... Phil Carson takes the post of international operations senior vice president for Atlantic Records in London. He was international operations vice president. Ele Juarez moves into the post of director of artist development for CBS Records International's Latin American operations in Coral Gables, Fla. He was international artist development associate director for the Latin



Carson

American operations. . . . Also at CRI's Latin American Operations, Daldo Romano takes the new post of international artist development director for Latin and European artists. He was associate director.... Karolyn Ali assumes a role at Solar Records in Los Angeles as administrative assistant and executive director of Solar's management division. She was assistant to the president at the New York-based Commodores Entertainment Corp. ... William Tockerman takes over as warehousing director for CBS Records Operations in New York. He was distribution vice-president for Murjani International.... taku is named data processing director for A&M Records in Los Angeles. He was with the financial department of MCA for the past nine years.... Helene

Stansky takes over as royalty manager for Island Records in New York. She had been with Island in the accounting department... Two appointments at I.R.S.: Barbara Bolan is named West Coast Sales manager in Los Angeles. She was Western regional manager of singles sales for RCA/A&M Records. John Guarnieri takes over as production coordinator in Los Angeles. He was record and tape buyer for Mushroom Records in



New Orleans and singles buyer for the Jim Russell One-stop in New Orleans. Roger Rothman is the new legal counselor for G&P Records in New York. He was an independent consultant to various record companies. Straight Face Records in Newark, Del., Tom Gallira moves to promotions director from regional sales representative.

Howard Lesnick and Mavis Mackoff Brody become regional album promotion managers in the Midwest and Northeast respectively for EMI-America/ Liberty. Lesnick, who was Detroit local promotion manager, still is based in Detroit. Brody, who was Boston local promotion manager, remains in that city. Replacing her is Jack Dougherty, a former special accounts manager for Capitol's Boston branch. Replacing Lesnick is Linda Vitale who was promotion coordinator.

Marketing

George Collier, is branch manager of the New York office at MCA Distributing. He was MCA promotion manager in Philadelphia before joining MCA Distributing as a salesman in the same branch. Also at MCA Distributing. Carl Michelakos is Atlanta branch manager. He comes from Denver where he held a similar position. In addition, John Frie joins as Denver branch manager. He was product procurement



manager for Pickwick in Los Angeles. ... Jim Moyer joins the Richman Bros. sales force in Pennsauken, N.J. He was a sales rep for PolyGram in the Philadelphia market. Also, Bobbe Shore is promoted to advertising manager for the Odyssey Advertising Agency, the inhouse ad agency for Richman Bros. She served as assistant manager of advertising and creative inhouse promotion since joining Richman in 1979. . Pat Sabin joins the sales staff at Distribution By Dave in Canoga Park, Calif. She was last with IBM in sales.

Publishing

Jeffrey P. Runyon takes the slot of royalty manager for United Artists Music in New York. He was royalty administration manager for Screen Gems-EMI Music and senior accountant/publisher royalties for Capitol Records.

Marcus Terry, formerly head of Morning Productions in Detroit, moves in as publishing general manager of Country Moon Publishing, in Beverly Hills, Calif. He has been a member of Jose Feliciano's group.

Related Fields

Changes at U.S. Pioneer Electronics Corp. in Moonachie, N.J.: Frank Leonardi and Neil Otsuka become sales/marketing vice president and finance/ treasurer vice president respectively. Leonardi was sales vice president while Otsuka was financial analysis vice president. Steve Kurita takes over as marketing planning vice president. He was marketing services vice president. Joseph Griffin, previously marketing-hi-fi components director and Phil Welch, formerly Syscom marketing director, take over as sales/marketing directors for special accounts and national accounts respectively. John Hall, previously senior vice president of corporate planning and services, is transferred to the post of corporate planning vice president for Pioneer North America. He retains the responsibilities of chairman of the Phase Linear Corp. In conjunction with these appointments, vice presidents Bruce Twickler (hi-fi components) and Lee Pollock (Syscom), have their duties expanded to include direct involvement with major accounts.... Ric Aliberte takes the post of worldwide marketing and promotion vice president for Aucoin Management Inc. in New York. He has been with the firm for three years. ... Seymour "Sy" Bogitch is appointed senior vice president for Tandy Electronics Manufacturing, a division of Tandy Corp. in Ft. Worth, Tex. He was Tandy Electronics vice president in Simultaneously. David L. Rodgers is appointed director of sales promotion for Radio Shack, a division of Tandy. He was a media buyer for Radio Shack. He is based in Ft. Worth. ... Stan Bauer, formerly Eastern sales manager of BASF's audio, video and professional products group, moves to RKO Tape Corp. in West Caldwell, NJ, as sales and marketing vice-president for the consumer division. This is a newly created post. ... Marvin Lazansky, formerly sales and marketing vice president for U.S. Pioneer and a consumer electronics industry veteran, is named president of TMX Systems, Inc. in Torrance, marketers of car security and control systems.

Contemporary 'Fame' Cops Oscars

By PAUL GREIN

LOS ANGELES-The presentation of the Oscar last Tuesday (31) to Michael Gore's "Fame" marked the second time in the past three years that the best song award has gone to an uptempo disco/r&b hit. Paul Jabara won two years ago for writing Donna Summer's "Last Dance."

This embrace of contemporary rhythms is notable in that three years ago the Academy's music branch drew wide ridicule when the Bee Gees' dance floor smash "Stayin' Alive" wasn't even nominated for best song.

But now three of the last 10 best song Oscar winners have been other than the highly-coverable ballad standards generally associated with the Academy Awards. Isaac Hayes' pulsating "Theme From 'Shaft'" foreshadowed the trend when it won

In the presentations at the Dorothy Chandler Pavilion here, Gore became the first composer to simultaneously win Oscars for best song and best score since Marvin Hamlisch, who swept the awards seven years ago with "The Way We Were."

In the 47-year history of the Academy's music awards, only six other composers or composing teams have won Oscars for best song and best score in the same year.

The previous dual winners in-(Continued on page 10)

Rundgren In Pay TV Deal

By GEORGE KOPP

NEW YORK-Eric Gardner, manager of Todd Rundgren's Utopia, has made a video deal with ON-TV, the subscription television service, that he hopes will become a standard for the industry.

The deal calls for ON-TV to put up the money for the video shoot of a live concert and the right to use the material for a given amount of time. After that time, full ownership of the

product reverts to Utopia for marketing as home video product or for subsequent broadcast sales.

Usually, a broadcaster will either produce a show and maintain all ancillary rights, or will buy a license to air the show from an independent producer, who puts up production money himself. The Utopia-ON deal presents another alternative to a broadcaster who wants to acquire programming cheaply.

Utopia gave the concert last Friday (3) in Detroit's Royal Oak Theatre. The promoter was Rick Kay's Brass Ring Productions.

According to Gardner: "Everyone benefits. ON-TV gets a six month

(Continued on page 41)

board are available on microfilm from KTO Microform, Rte 100, Millwood, N.Y. 10546 or Xerox University Microfilms, 300 North Zeeb Road, Ann Arbor, Mich 48106. Postmaster, please send changes of address to Billboard, P.O. Box 13808, Philadelphia, Pa. 19101, (609) 786-1669.

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ducer, to Handshake Records as a solo artist. First release is expected at the end of this month.... Jazz pianist McCoy Tyner to Columbia Records. Tyner is currently working on his self-produced LP for the label.

Schulze At IMIC

Joining the promotion panel will be Claude Nobs, architect of the Montreux International Jazz Festival and European artist relations director for WEA International.

The "Sound Of The '80s" panel has been augmented by the inclusion of Uwe Tesnow, head of the West German Line label.

IMIC '81 is fielding a strong team to debate the continuing battle against piracy and home taping, headed by John Hall, director-general of the International Federation of Producers of Phonograms And Videograms, who recently revealed, at the piracy forum in Geneva organized by the World Intellectual Property Organization (Billboard, April 4, 1981), that piracy is costing the industry in excess of \$1 billion annually. Joining Hall on the panel in addition to speakers already announced will be Dr. Norbert Thu-row, head of the German group of

In a message to all participants of the Berlin IMIC, Karl Carstens, (Continued on page 12)

Flakes to Salsoul Records. Band. which was previously with Source Records, has an album. "The Flakes" released this month.... Producer/engineer Rhett Davies to E.G. Management for management. Davies has worked on projects with Roxy Music, B-52s, Talking Heads, Dire Straits and Brian Eno. vers to Mike Evans of Barry Rick Associates for personal management. Kevin Lee & Heartbeat to Armageddon Talent Associates for man-

Singer/songwriting team Rob Brumfiel and Nancy Drago to Midwest Publishing Co. for publishing and to Midwest Artist Management Co. for career development. . to Midwest Publishing is Frank Harrison of Frank Harrison & the

Singer/songwriter B.W. Steven-son to Sundance Productions for business management and career development.... David Stearman to Straightway Music for publishing. Gospel artist Bob Thompson to

Rainbow Sound in Dallas.

Jazz artist Lady CoCo to Dr. Cool
Productions in Miami.... Composer Craig Safan to a three-year contract with ASCAP. He is now writing the score for Orion Pictures' "Wolfen."

Midwest-based Light to a recording agreement with Abintra Records. The first album, "Keys," will be produced by Skip Paton...John Donovan to Mah'Jek Talent agency's West Coast division for a two-year management and booking

'Pirates' Caster Market Broad? E/A Employs Pop Production To Reach New Buyers By SAM SUTHERLAND

LOS ANGELES-Elektra/Asylum Records is applying pop production techniques and mainstream marketing strategies to its first Broadway cast album, in an effort to reach beyond that audience for new

Elektra's two-disk package featur-ing the original cast of "The Pirates Of Penzance" is being aimed at the same theatrical crossover crowd that made the Joe Papp production, originally mounted for the New York Shakespeare Festival and later brought to Broadway, a major box

And while the album underscores the presence of established chart stars Linda Ronstadt and Rex Smith through Peter Asher's debut as a cast LP producer, the label nonetheless hopes to satisfy theatregoers by bal-ancing the package's "pop" ele-ments against its classic Gilbert &

Sullivan narrative.

According to Vic Faraci, E/A's executive vice president of marketing, the label's campaign will extend well beyond the normal channels used in breaking cast sets. Multi-for-mat radio promotion and advertising and a drive for display space are the basics.

The set ships next Friday (17) and will carry a \$19.96 list. According to Keith Holzman, senior vice president, production, and head of the la-Nonesuch classical division, "Pirates" had originally been eyed as a release via that label before label marketers decided instead to tie it to the more commercial Elektra la-

"It would have gotten stuck in the operetta bins," explains Holzman, 'and not in the Broadway cast section, which is where it belongs for this production.

"It's still in the Nonesuch style in terms of packaging and graphics, though. For example, the entire libretto is included on the inner

Holzman notes, however, that inclusion of the text from the show is being tagged on the package as "lyrics," a term more familiar to normal pop and Broadway buyers than the operatic libretto terminology.

In an effort to find radio exposure, the label is also readying a single 12 inch promo disk featuring selected cuts from the regular package.

Producer Asher reports that actual production of the show for recording represented a hybrid of normal musical show recording and pop technology. Although cut virtually live without overdubs, Asher says it "departs gigantically from a conventional Gilbert & Sullivan record-

He attributes that swing first to the score itself, newly orchestrated by musical director Bill Elliott. "There are no strings for a start," Asher, "and he's used a whole bunch of keyboards and synthesizers and a couple of percussionists in his en-

If Asher's track record identifies him as a Grammy winning pop master, he's no stranger to the work of the Savoyards. Growing up in England, he says he attended D'Oyly Carte Company productions of the Gilbert & Sullivan catalog annually,

"growing up on it" in the process.

"The album doesn't sound like the old Gilbert & Sullivan records," he says. "It definitely has a little more rock'n'roll in the timbres used, and it's a hotter sound overall."

He's quick to add that these revisions aren't necessarily his, however, saying this production of the venerable British stage hit of the last century has built a more contemporary

feel into every facet of its staging.

Technical realization of that greater punch stems from Asher's use of miking techniques and elec-tronic effects. Noting the use of a variety of different microphones for individual parts, along with a stereo microphone feed to capture the overall image of the cast, Asher says he also employed several different

(Continued on page 16)

Chartbeat

'Winelight' Pops Its Cork; 'Tapestry': 10 Years Later

LOS ANGELES-Grover Washington Jr.'s "Winelight" (Elektra) vaults to number five on this week's pop LP chart on the strength of across-the-board airplay greeting the hit "Just The Two Of Us." The single climbs to number five on both the pop and r&b charts and to number six adult contemporary

Washington had cracked the Hot 100 only once before, with the instrumental "Mister Magic" in 1975. It peaked at number 54.

Winelight" is also in its 17th consecutive week at No. 1 on the jazz LP chart, which ties the run of the album it displaced, George Benson's "Give Me The Night." In recent years, only the Crusaders' "Street Life" has had greater longevity at No. 1-21 weeks

Washington and the Crusaders have more in common than just their current chart success. Both solved the problem of limited airplay for jazz instrumental acts by recruiting r&b-styled singers for selected cuts. Randy Crawford was the voice on the Crusaders' "Street Life," a top 40 pop and top 20 r&b hit two years ago. And Bill Withers is the uncredited lead vocalist on "Just The Two Of Us."

Withers, as it happens, was also guest vocalist on the Crusaders' "Soul Shadows" single from last year's "Rhapsody And Blues" LP. "Just The Two Of Us" marks a comeback of sorts for the singer, who collected three top 3 pop hits in just over a year in 1971-72.

In recent years, several other jazzbased instrumentalists have employed this strategy of using outside vocalists on selected singles.

Bobby Womack was featured on two cuts on Crusader Wilton Felder's solo LP "Inherit The Wind" last year, Esther Satterfield sang on

Chuck Mangione's "Land Of Make Believe" in 1977, Michael Henderson was featured on Norman Connors' "You Are My Starship" in 1976 and Earth, Wind & Fire teamed with Ramsey Lewis for two midchart hits in 1975, "Sun Goddess" and "Hot Dawgit."

This cross-market fusion is also reflected in the fact that two acts last year hit No. 1 on the jazz album and r&b album and singles charts: George Benson, with "Give Me The Night" and Tom Browne, with "Funkin' For Jamaica" and "Love Approach."

Benson, in fact, while long tagged a jazz instrumentalist, has won the Grammy for best male r&b vocal for two of the past three years, with "Give Me The Night" and "On

Broadway."
While the norm is for r&b acts to provide the singles spark for jazz performers, sometimes the relation-ship works the other way around. Jazz veteran Deodato produced the last two Kool & the Gang LPs, both of which went platinum

Grover Washington had back-toback top 10 albums in 1975, "Mister Magic" and "Feels So Good," but in recent years slipped from that level. His last two studio albums, "Paradise" for Elektra and "Skylarkin" for Motown, both peaked at number

This breakthrough, though, puts him in an elite group with Benson and Chuck Mangione as the only jazz-based acts in the business to have hit the top five pop.

Before there was "Saturday Night Fever" and "Grease," before "Rumours" and "Frampton Comes Alive!" there was Carole King's

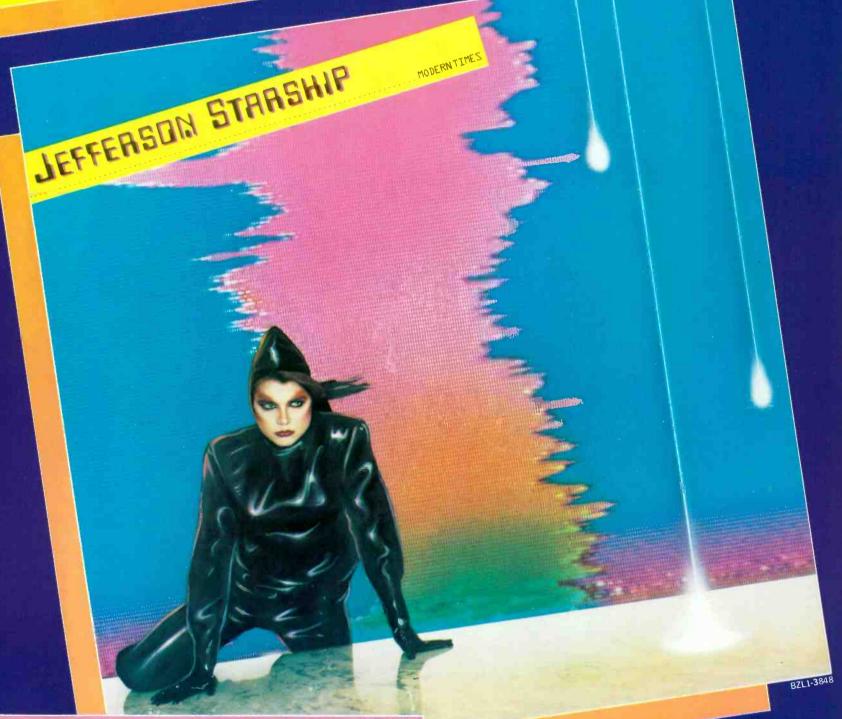
(Continued on page 72)

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Anni High	Low	NAME	P-E	(Sales 100s)	High	Low	Close	Change
1	3/4	Altec Corp.	_	8	3/4	3/4	3/4	+ 1/8
33%	263/4	ABC	6	341	32%	32	321/4	— ¾
441/4	281/2	American Can	10	572	433/4	413/4	421/8	- 1%
33/4	21/8	Automatic Radio	5	19	3 3/8	33/8	3 3/8	Unch.
571/2	463/4	CBS	8	844	561/a	55	551/4	- 34
441/4	35	Columbia Pictures	9	189	441/4	431/4	441/8	+ 1/1
5%	41/2	Craig Corp.	_	25	5 %	51/8	51/4	+ 1/
633/4	491/4	Disney, Walt	15	502	611/2	60	60 %	- 4
83/4	6%	ElectroSound Group	12	178	73/4	63/4	6%	- 7/
8%	51/2	Filmways, Inc.	_	267	6 %	63/4	63/4	Unch.
17%	141/2	Gulf + Western	4	630	173/4	17%	173/4	Unch.
16	11%	Handleman	10	181	15%	143/4	15%	_ '
141/8	11	K-tel	10	38	12%	121/2	12%	Unch.
56	39	Matsushita Electronics	12	134	56	551/2	56	+ 17
59	421/2	MCA	11	39	56	55 1/4	551/4	- 4
141/4	101/2	Memorex	_	87	123/4	121/8	123/4	Unch.
64%	57	3M	11	1083	633/4	631/8	631/4	- 1/
731/4	56%	Motorola	12	557	7.23/4	72	721/8	_ '
51	363/4	North American Phillips	9	143	493/4	483/4	49%	+ 1
10%	63/4	Orrox Corp.	82	68	91/4	83/4	91/4	+ 1
331/4	231/2	Pioneer Electronics	22		_	_	303/4	Unch.
321/4	251/2	RCA	8	1167	25%	25%	25%	- 1
19%	143/4	Sony	12	3846	18%	181/2	181/2	- 1/
39	28%	Storer Broadcasting	19	277	38%	37	373/4	- 1
4 1/8	31/2	Superscope	_	62	4 3/4	41/2	41/2	— 3
30%	243/4	Taft Broadcasting	9	83	281/8	273/4	273/4	- 1
21%	171/2	Transamerica	6	463	211/8	203/4	20%	Unch.
643/4	463/4	20th Century-Fox	12	2112	621/8	61%	62	+ 41
47¾	33%	Warner Communications	19	951	461/2	443/4	45%	- '
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M. Josephson

Schwartz

Panel Questions Location Lists

WASHINGTON—The Copyright Royalty Tribunal wants to know whether to continue requiring jukebox operators to file location listings.

10 15/16

Certron Corp.

Data Packaging First Artists

In a proposed rulemaking drafted Wednesday (1), the Tribunal presents the possibility of amending its jukebox access rules to dispose of location lists. The proposal is based on the Tribunal's observation that music performing rights societies lack interest in using the location lists to justify jukebox royalty claims.

123/4

"It is apparent," the proposal reads, "that copyright owner claimants will not have occasion to use information from the lists to establish entitlement to jukebox fees."

Comments from concerned parties are due by May 15 and reply comments by May 26.

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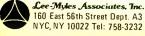
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WCI Labels Report Sales Profile

\$445.9 Million In U.S. Market; \$323.2 Million Overseas

NEW YORK-U.S. recorded music revenues for the labels associated with Warner Communications Inc. reached \$445.9 million in 1980; while foreign revenues hit \$323.2 million

Previously, the company had reported-without a breakdown of domestic/foreign markets-all-time high record/music revenues of \$805.7 million in 1980, up from \$725.3 million in 1979, with operating income increasing from \$81.7 million to \$82.9 million (Billboard, Feb. 21, 1981).

In providing greater detail in a just-issued annual report. WCI says its Warner Bros. Music publishing affiliate had worldwide revenues of \$36.6 million. The addition of the latter showing accounts for the total \$805.7 million revenues in 1980 for both recorded music and music publishing

Foreign recorded music revenues, the report yields, have more than tripled since 1976, when revenues reached \$103.2 million. The subsequent figures are \$145.8 million in 1977; \$194.4 million in 1978; and \$294.3 million in 1979.

The WCI report notes that in its eighth year of operation, WEA International showed a "modest" profit decline from 1979, although sales hit the \$300 million figure for the first time. "1980," the report adds, "was a year in which many foreign countries were beset by severe economic and operating difficulties."

Domestically, recording volume from 1976 through 1979 was: \$282 million, \$364.3 million, \$394.5 million and \$400 million.

The previous worldwide figures for music publishing were: 1976, \$20.3 million; 1977, \$22.3 million; 1978, \$28.2 million; and 1979, \$31

According to the report, WEA Corp., the distribution wing for the

Seek Damages

LOS ANGELES-Elektra/Asylum/Nonesuch Records and Warner Communications Inc. seek a cumulative \$3 million damages from Talentdisc, charging the Nashville production firm "materially impaired" the making of masters by Jerry Lee Lewis.

Under provisions of an October. 1978 agreement, Robert Porter of Talentdisc was to provide masters for Jerry Lee Lewis albums to the plaintiff labels. The binder, contained in the court file, indicates recording budgets graduated from \$50,000 for the first to \$75,000 for the 11th album. Talentdisc was to receive a \$125,000 recoupable against royalties advance for each album tendered and accepted.

The royalty rate was graduated, with a 14 4/9% between 250,000 and 500,000 units; 15 5/9% up to 1 million and 163/8 above that sales total.

The complaint claims the defendant knowingly permitted 1) Lewis' voice to be impaired; 2) engaged in fected" his musical timing and "musical ear," and physical and mental health; and 3) was late for or failed to make recording sessions.

Flack Special

CHICAGO-PBS television stations will broadcast a one-hour performance by singer Roberta Flack, Wednesday (8), as part of the network's "Soundstage" program series

Warner, Elektra/Asylum and Atlantic labels, had a net sales increase of 11% in 1980, with overall unit price increases being held to less than 3%.

In music publishing, the report notes a "modest decline" in operating revenue in 1980 resulting from a lower revenue from mechanical royalties, though performance and sheet-music revenues were up from 10% a decade ago.

Addressing the subject of "longterm consumer demand" for recordings, the report declares. "At present, there is no evidence of a return to the extraordinary growth rates of the mid '70s. The 1979-80 period of adjustment involved a moderate sales growth in dollars and relatively flat unit volume. However. over the 10 years through 1980, the

industry has grown fairly consistently, experiencing unit growth of 4.4% and dollar growth of \$8.5%.

"It appears that the industry is in transition from its remarkably high growth years of the mid '70s to an upcoming period of steady, if moderate, revenue growth. The WCI record group believes it will achieve a considerably higher growth rate."

The report indicates the importance of the record/music division by stating, "The financial characteristics of the record business make it highly attractive for an industry leader such as WCI. Capital expenditure requirements are relatively low and return on investment is high. Net income, for the most part, represents cash flow which can be up-streamed to the parent company."

U.K. Precision For Sale

LONDON-Britain's Precision Records and Tapes (PRT), formerly Pye, is up for sale.

This is admitted here by Jack Gill, deputy chairman of Associated Communications Corp. (ACC), the conglomerate headed by Lord Grade.

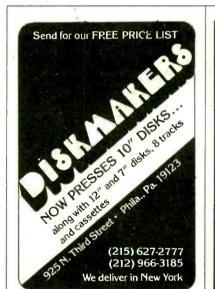
Despite a series of economy measures and cutbacks, it has become clear that hopes of returning the record company to profitability have virtually gone.

Gill says the company would be prepared to sell off its most valuable assets, which include the pressing plant in Mitcham, Surrey, currently employing 300 people, and its distri-

Last fall, it seemed likely that Pye-PRT would merge with RCA here, but that move broke down at the last moment. In the 1979-80 trading year, Pye-PRT lost \$3.1 million, following a slender \$8,000 profit the 12 months before.

From then, drastic cuts at all levels have been made, but the record sales slump and the country's overall recession have added to the problems.

It's thought that some of the lively emergent independent labels in the U.K., with strong artist rosters but few service facilities, will show interest in the Pye-PRT plant and distribution wing.



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LONDON-The problem of parallel imports into the European Economic Community from non-EEC nations moved a stage nearer solution here late March with a High Court hearing in which a London trader was ordered not to sell Blondie albums brought in from

The British Phonographic Industry, which fought the action together with Chrysalis Records, considers the outcome "certainly a step in the right direction."

BPI and Chrysalis accepted a permanent injunction from George Kiouritzides, trading as Scafell Records, in London's West End, not to sell or deal in copies of Blondie's "Autoamerican" album imported from Canada.

The trader is also to make a statement about the source of his supply, hand over offending albums, pay the costs of the action to date and submit to an inquiry into damages arising from copyright infringement.

Kiouritzides runs a number of stalls and booths in the Oxford Street area. After the hearing, Derek Cumberland, BPI lawyer, said the settlement paved the way for further actions, including some against importers. Cases are being prepared on importations from other territories, including Japan, Australasia and

Counsel for Chrysalis told the court that the U.K. industry was suffering "grievously" from the parallel import menace. "Between 20% to 30% of the records circulating in the U.K. are imported. And only recently came news that the RCA pressing plant is being closed down here," the lawyer said.

Other legal actions are pending. A court hassle about Portuguese imports to the U.K. is at European court level, and Polydor's plea (against Stage One Records here) for a ban on all Canadian imports is yet PETER JONES to be resolved.

Senator Urges Scrapping Copyright Royalty Tribunal

staff.

WASHINGTON-In a letter to Senate Judiciary Committee Chairman Strom Thurmond (R-S.C.), Sen. Mack Mattingly (R-Ga.) recommends scrapping the Copyright Royalty Tribunal or at least reducing its budget and personnel

After hearing testimony from Tribunal Chairman Clarence James Jr. earlier this month before the Senate Appropriations Subcommittee on the Legislative Branch, Subcommittee Chairman Mattingly became concerned that the \$500,000 a year agency may be wasting taxpayers money.

Commissioner James testified that the Tribunal has the authority to change royalty rates only once every five years under the Copyright Law. On off years, James said, there is often very little for the commissioners and their staffs to do.

The five Tribunal commissioners each earn in excess of \$50,000 annual salary and each commissioner has an administrative assistant earning approximately \$23,000 per year.

In previous years, the Tribunal's activity has been limited to a few days of hearings and subsequent meetings. In the dead time between hearings, commissioners have taken lengthy vacations and their assistants have been left minding the office with little work to do, according to Hill sources.

In budget hearings before both House and the Senate, James himself brought up the possibility of dissolving the Tribunal.

Following private meetings with Tribunal commissioners James and Frances Garcia, Mattingly intends to investigate this possibility.
In his letter, Mattingly urges

Thurmond to review the Tribunal's 1982 budget and recommends reductions in excess of 20%. He asks that the Judiciary Committee also consider abolishing the Tribunal entirely and transferring its functions to the Dept. of Commerce.

Mattingly questions whether royalty rate adjustments might be handled in the marketplace without government intervention, thus relieving the task of the Tribunal. Alternately, he suggests that the Tribunal at most be reduced in size from

'Fame' Gets Two Oscars

• Continued from page 4

clude Burt Bacharach in 1969 for "Butch Cassidy And The Sundance Kid" and "Raindrops Keep Falling On My Head," John Barry in 1966 for "Born Free," Richard M. Sherman and Robert B. Sherman in 1964 for "Mary Poppins" and "Chim-Chim Cheree," Henry Mancini in 1961 for "Breakfast At Tiffany's" and "Moon River," Dimitri Tiomkin in 1952 for "High Noon" and Leigh Harline and Ned Washington in 1940 for "Pinocchio" and "When You Wish Upon A Star.'

"The Wizard Of Oz" and "Over The Rainbow" (1939), "Love Is A-Many Splendored Thing" (1955) and "Gigi" (1958) also took both song and score Oscars, but for different individuals in each category.

The Oscar to "Fame" for best original score was rated an upset, since John Williams' "The Empire Strikes Back" beat "Fame" for the

(Continued on page 67)

five to three commissioners with proportionate reductions in support

Sen. Mattingly also wants the Judiciary Committee to consider the possibility of convening the Tribunal only when necessary, along the lines of a board of directors, and paying commissioners on a per diem basis.

The House Judiciary Subcommittee on Courts, Civil Liberties and the Administration of Justice might also consider abolition of the Tribunal. According to Subcommittee chief counsel Bruce Lehman, there is "some interest" in holding additional hearings "but no date has been set yet."

The Tribunal's 1982 budget is scheduled for mark-up in June and must be passed in July in both houses of Congress before the new fiscal year begins.

Roberson Begins Trade Institute

NASHVILLE-Producer and publisher C.L. Roberson has established the Trade Institute of Music Education (T.I.M.E.) to provide training in recording, publishing, record company management and allied careers in the music business.

While the institute is awaiting state approval, Roberson says, it will conduct a series of seminars around the country. Full-time courses are expected to start in September in Nashville.

Once developed, Roberson explains, the courses will be offered for sale to colleges unable to design and implement their own. Texts will be written and published specifically for the institute curricula.

Roberson says the institute has installed an AB Dick Magna II computer to provide industry data to students and to assist in job placement of graduates.

The school will have a 16-track studio and an 8-track teaching lab for the expected enrollment of 40 to 50 students.

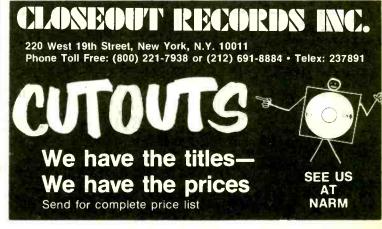
Promoter, Venue Seeking Damages

LOS ANGELES - Donald K. Donald Productions and the Montreal Forum seek approximately \$1.25 million damages from U.A. Promotions, Magna Artists Corp., and Jet Holdings, in Federal District Court here.

The Montreal promoter and the venue charge the defendants pacted with them in December, 1978, one

provision of which called for the defendants to shell out \$72,613 if ELO did not tour the Dominion through a period ending Dec. 31, 1980.

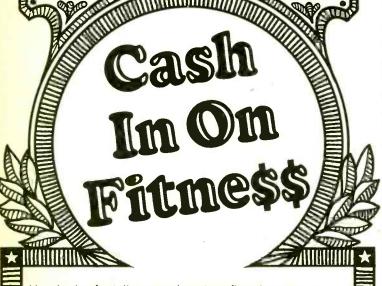
In addition, the promoter alleges he was damaged \$1,070,000 and the venue claims it was hurt to the tune of \$100,000 when ELO didn't work contracted Sept. 30-Oct. 1 gigs for







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Rock'n' Rolling

Adam, Ants In U.S. For A 16-Date Tour

NEW YORK-Is America ready for "Ant music?" Epic Records, the William Morris booking agency and Adam Ant certainly hope so.

Adam & the Ants, a post-new wave group that dresses in warpaint and hybrid costumes drawn from Indian and pirate lore, is a smash in Britain, posting six singles on the English top 40 to date, including three number ones. Their LP, "Kings Of The Wild Frontier," also hit the top spot in Britain.

Now, it is the turn of the U.S. Adam & the Ants are in the country for their first tour here, with 16 dates in three weeks, booked by Wayne Forte, head of the East Coast music department at William Morris.

The tour will take the band to rock ballrooms and theatres in East and West Coast cities, with a couple of dates in the Midwest. Most shows

have already sold out, says Al DeMarino, national vice president of artist development at Epic, Portrait and Associated Labels.

The "Kings Of The Wild Frontier" LP was released in the U.S. seven weeks ago. and this week moves to a starred 17 on Billboard's Top LPs & Tape chart. There are about 100,000 units out in the field, and DeMarino says reorders are beginning to come in.

To get an initial buzz on the band, Epic distributed copies of the band's video to select rock clubs around the country. College radio was enthusiastic about the Ants, though mainstream AOR radio, as usual, is slow to pick up on a new and unusual act.

To help overcome resistance, Epic is buying spots on radio and getting such stations as KROQ-FM in Pasa-

(Continued on page 16)



NOT KANSAS-The latter-day Dorothy pictured here isn't in Oz, either: she's visiting a newly-opened Turtle's Records outlet in the Atlanta suburb of Roswell, where she's doubtless drawn to that Toto poster. Store is the chain's

EMI-America Unifies R&B Acts Under Liberty Label

By CARY DARLING

LOS ANGELES-By signing most of its r&b acts to the Liberty label, and by building a consistent image, EMI-America/Liberty Records hopes to duplicate the success it has enjoyed in pop.

At the beginning of this month, the black music division was en-larged to make Russell "Rusty" Mocay r&b promotion national director. (He was formerly r&b field promotion national director with Capitol.) Ted Currier meanwhile moves from WBLS-FM in New York to become black music a&r national director.

EMI-America/Liberty has always had some representation in the black music market on its own. Vernell Johnson, formerly black talent acquisition director at the label, is now a&r vice president for the black music division at Capitol.

"Most of the r&b acts will be on Liberty because it will make it easier to develop an image," reasons Currier. "It breaks things down and makes it easier to handle. But this doesn't mean that there won't be some artists on EMI.'

The current r&b roster includes Eloise Laws, Ronnie Laws, Earl Klugh, Noel Pointer, Wilson Pickett, Brass Construction, Dayton and Kwick. Reggae artist Peter Tosh has just been signed and the Gary U.S. Bonds project is also going to be worked on an r&b level

"EMI wanted to transfer some of the success they have had in pop over to the r&b area," says Currier.

Both Moody and Currier agree

that EMI America/Liberty has somewhat of an image problem to overcome. "I think radio tends to look at Capitol and EMI-America as

Outlet Denies

DETROIT-Dick Rakovan, senior vice president of the radio station group of Outlet Broadcasting, discounts speculation that Outlet might drop the classical music format on WQRS-FM now that the U.S. Subreme Court has ruled that the marketplace, not the federal government, should decide when and if a station should change format (Billboard, April 4, 1981).

Rakovan says Outlet, which acquired WQRS in January, 1980, has "just made a major investment" in new equipment for the station and this equipment is designed to improve the broadcast of the classical format. "We have no intention of changing the format. It's never been considered," he adds.

one company," offers Moody. "This is especially true in r&b where Capitol handled both pop and r&b."

Schulze

president of the German Federal Republic, this week said: "I hope that the International Music Industry Conference will generate a fruitful exchange of ideas and information concerning the international music scene and I wish the event every success.

"Records and tapes play a tremendous part in everyday life as a means of providing music to the public, and bringing joy and relaxation to millions of people. In addition, the phonographic industry has become an important commercial operation with a massive worldwide

Aside from the numerous panels IMIC sponsors, a series of social gatherings, for participants and their spouses, are also on the agenda.

Socializing begins Sunday (26) evening with a Billboard-hosted cocktail party at the Hotel Kempinski. Another such gathering is set for Monday (27) at the Hotel Gehrhus, also in the evening.

The so-called spouses' tour for IMIC guests not participating in the panel sessions will include a threehour boatride on the Havel Lake River, Tuesday (28).





Gold/ "Luxury Liner," "Blue Kentucky Girl," "Profile" — Emmylou

Harris. "You Had to Be There" — Jimmy Buffet. "San Antonio Rose" — Willie Nelson

with Ray Price. Platinum/

"Honeysuckle Rose," "Willie & Family

Live" — Willie Nelson. Double Platinum/ "Stardust" — Willie Nelson. 1980 Grammy

Awards / Best Country Group — Emmylou Harris & Roy Orbison. Best

Female Pop Artist for "The Rose" —

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General News

Jury Weighs Sam Stolon's Fate As Goody Trial Ends

ment issued through his attorney. Barry Singer, he added: "After 13 months of carrying an almost unbearable burden, brought about by irresponsible charges. I am very happy to experience my total vindication." After a year's delay, the trial began March 2.

In his charge Wednesday (1) to the jury, Platt claimed the burden on the government in a criminal case "to prove guilt beyond any reasonable doubt" never "shifts" in the course of a trial. He defined "reasonable doubt" as the kind that would make "a reasonable person hesitant to act in the most important affairs of his or her life."

Martin Gold, attorney for Stolon, last week produced documents from the U.S. Copyright Office in Washington, D.C., to show that the copyright for the "Saturday Night Fever" motion picture was filed by Paramount Pictures on Oct. 30, 1977, nine days before RSO Records submitted its copyright claim to the soundtrack. Gold maintains that if Paramount got the copyright first, RSO's copyright claim was invalid and should result in a dismissal of the "Fever" infringement count.

However, Jacobs argued that the "Fever" soundtrack is a "derivative' work which contains at least one track-"If I Can't Have You" by Yvonne Elliman-not featured in the film. As a result, he said the recording was a different work with a valid copyright. Accordingly, Platt instructed the jury to determine whether RSO obtained its copyright fraudulently or by innocent clerical

The judge went on to say that if the jury found the defendants not guilty of the remaining infringement counts (for "Grease," "The Stranger," "Thank God It's Friday," "Flowing Rivers" and "Slowhand"), the rest of the indictment would be thrown out.

Platt also told the jury that if it found the defendants not guilty of two or more of the three interstate transportation counts, the racketeering charge against Stolon would be dropped. To prove racketeering, the most serious charge, the judge said the prosecution had to demonstrate that Stolon engaged in "a pattern of racketeering activity" by "aiding and abetting" the corporation through interstate commerce.

The judge made several other points in his charge which undoubtedly pleased the defense team. Regarding FBI agent Richard Ferri's recantation Monday of his testimony on March 9 that he destroyed notes taken during interviews with key government witnesses, Platt said that it was permissible for the jury to infer that the mislaid notes might have been helpful to the defense.

The judge also stated that while Norton Verner and Frank Carroll were "competent" witnesses, their testimony "should be examined with greater care" because they received immunity from prosecution.

Similarly, he reminded the jury that George Tucker, who also testified for the government, is a convicted perjurer serving a prison term. The judge concluded that the prosecution's "failure" to call Goody PolyGram buyer Josephine Torrente Konecky as a witness "may give rise to inference that her testimony was unfavorable" to the government's case.

Sharply contrasting views of the evidence presented at the trial were revealed by opposing counsel in their closing arguments Wednesday.

In his two-hour summation. Jacobs asserted that the government had proved "beyond a reasonable doubt" that the defendants knowingly bought and sold counterfeit recordings and transported them through interstate commerce.

He said there was "no question" that Stolon acted on behalf of the corporation in the acquisition of the merchandise, and assailed what he called the defendants' "good deal defense," or the idea that "there exists a secondary market where people like Verner" sell discounted promotional merchandise to "poor naive retailers like Sam Goody. You would think they had just started business in June 1978," he said, referring to the start of the period covered in the indictment.

The prosecutor depicted Stolon as a man who "did nothing to verify the product, and pointed to testimony from Pearce and Verner regarding their conversations with Stolon to show that the Goody executive knew the merchandise was "bad." Jacobs said that Stolon's transactions with the middleman represented "a series of deals" linked by "a pattern of criminal conduct."

"When you're in business as long as the defendant Stolon," he observed, "you know a good deal from an illegal deal." The prosecutor added that the defendants "knowingly concealed" the illegitimacy of the tapes from Pickwick, where he said the tapes could "vanish" in the corporation's vast retail network.

Evidence of racketeering, he argued, was demonstrated by the fact that the three Goody shipments sent to Minneapolis were isolated from the regular Goody inventory at the retailer's Maspeth, N.Y., headquarters, according to testimony from Goody senior buyer Robert Menashe and warehouse manager Michael Potrzeba.

Jacobs also cited excerpts from the surreptitiously made tape recording of Stolon's conversation with government informer Murray Kaplan, a cutout dealer implicated in the FBI's "Modsoun" operation. Jacobs referred to a number of incriminating statements made by the defendant to Kaplan such as: "All my dealings with Norton Verner were approved by higher-ups," and, "as far as we're concerned, we never discussed anything. You just came here to buy.

"Is this the innocent businessman talking?" Jacobs asked the jury. "Or is that a conversation about illegal transactions?"

Finally, the prosecutor examined Stolon's comment that "they're liable to sweep us all out of here."

The statement, he alleged, might have been one of the reasons why such government witnesses as Potrzeba, Menashe, Donald Johnson, a Pickwick executive, and William Cunningham, an auditor for American Can, "fudged their testimony" in appearances before the

Holmes followed Jacobs to the rostrum facing the jury to state that the government had "done its best to squirt squid ink to cloud this case." He said there wasn't "much doubt" that Goody bought some counterfeit merchandise, and that "some of it got out" to Minneapolis. "But the central issue here is knowledge and intent." he continued, "and I suggest that the government has fallen far short of proving this charge." Holmes repeatedly attacked the veracity of Verner's testimony, noting that he had confessed on the witness stand to crimes ranging from wire and mail fraud to tax evasion and smuggling U.S. currency.

"Verner is a con man, and the biggest con job in his life was in this courtroom," said the attorney. "And the people he's trying to con is this jury." (In his rebuttal, Jacobs "apologized" to the court on behalf of the Justice Department "for calling a witness like Verner, who has the morals of an alley cat. My office doesn't like to make deals with criminals. But sometimes you have to make a deal with a sinner to catch

Gold, in his summation, said that his client had no motive to commit the crimes charged in the indictment. "People don't commit crimes in vacuums," he said. "They do it for reasons." Gold argued that the defense had satisfactorily shown just "what kind of industry this is-one of deals, where frontline product is often available at prices substantially lower than the manufacturer's." He characterized the recantation of Ferri's testimony as "sickening," and told the jury that it should "hold" the prosecution accountable for the destruction of Ferri's notes.

He also suggested that Jacobs called Billy Joel as a witness to give him "celebrity endorsement of the case." Like Holmes, he asked the panel to clear the names of Sam Stoion and Sam Goody and return a verdict of not guilty

In his testimony Monday, RSO executive vice president Bob Edson stated that the "Fever" soundtrack, released in November 1977, was never cut from the RSO catalog, and that it was unlikely the Goody chain could have purchased the title from PolyGram in 1978 for under \$3.

"Grease," said Edson, was issued in April 1978, but was not cut out until last summer due to a "tremendous overstock" of all configurations. He said the lowest price a dealer could have paid at the time for the \$13.98 list titles was between \$5.90-\$6 per unit, and that they normally wholesaled for \$7.80.

The executive also testified that less than 10% of the RSO free goods distributed by PolyGram are tapes. That assertion refuted the defense claim that the corporation was duped into thinking that the lowpriced goods they were buying were actually discounted promotional

Following Edson's testimony, statements from Olivia Newton-John, Paul Simon, and Robin Gibb of the Bee Gees were read by Jacobs into the court record. The statements noted that the performers never authorized Tucker or Carroll to duplicate, or Collins, Verner and Pearce to distribute their product.

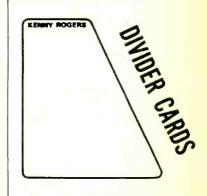
Levy's acquittal precipitated an emotional scene at the defense table. At first, there was little expression on the executive's face as Judge Platt issued his ruling. But then he began to slowly shake his head and smile. Stolon stood to shake his hand, while Mrs. Levy, sitting with her son Jeff in the gallery, rose to embrace attorneys Singer and Robert Fischer. In a corridor outside the courtroom, Levy fought back tears, saying he felt "much, much better."

\$5.95 Pricing For New Acts

LOS ANGELES-A Germanbased production firm has formed a U.S. label, X Records, which will offer a number of new acts at \$5.95 list

Though the German firm, Rockoko Productions, has a deal with WEA in that the label has first pick of its acts, the new label is for talent which WEA and other labels have

First releases are scheduled in May from the German-American group Einstein, the Hungarian Omega, the British Agents and American bands Humans and Ac-





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RCA, CBS Clubs Battle \$ Woes

Continued from page 1

veal their respective shares of this market.

Membership in the RCA club has declined from a high of 1.7 million in 1978 to a present roster of 1.5 million subscribers. CBS will not reveal numbers, but Wyman stated that the club was able to maintain membershop rolls "at a level that makes its relative competitive position the best in several years."

"The club business hasn't changed a lot over the years, but the marketing of recordings has," maintains Robert Gordon, RCA vice president of music services, who joined the division last January.

Gordon, formerly associated with Doubleday Books in its mail-order business, says the division is suffering to "some extent from the softness in the music market," particularly in relationship to contemporary music.

relationship to contemporary music.
With half its membership now
composed of those who "favor the
young sounds," Gordon says the
club's fortunes suffer from a "not
well-defined musical presence."

Ralph Colin, vice president of business and government affairs for the Columbia House division, blames the slowdown in record club sales on the economy in general.

"There is a reluctance by individ-

"There is a reluctance by individual consumers," he explains, "to buy records when the cost of food and gas is going up. There is less disposable income." He adds that the club is looking at new ideas in order to boost its business, but he is reluctant to discuss them, although he notes the club will be marketing videocassettes and videodisks in the not too distant future and that may help business. He also feels that since the club has become part of the CBS Records Group (late last year) communications between the departments has also been better.

RCA's Gordon contends that "today's sounds are problematic. There's no stream of hot artists across labels. Sounds like punk and new wave present unique a&r problems in trying to guess well in advance what the next hit product will be. It's more of a crap shoot."

One exception to contemporary product flow, Gordon adds, is country music, where there is "greater certainty" in projecting successful product.

Both RCA and CBS have non-exclusive club deals with major labels, with each, of course, reserving their own product flow through their respective operations.

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Gordon also points to a growing sophistication among its young club members. Despite the initial lure of "free" product (at RCA, it's typically six recordings for one cent plus handling, while CBS has offered as many as 13 titles), Gordon says this does not necessarily keep membership alive beyond the first commitment.

"We're entering an era of 'what have you done for us lately?' I'm not sure the 'great deal' is holding. Memories are short-lived.

"Then, there's the whole range of things with regard to disposable income we're fighting against," adds Gordon, echoing Colin's statement.

But, product selection and the response of its membership are just several problems confronting club operations, Gordon declares.

During the late '70s, clubs obtained the marketing benefits of technological progress, with computers able to pinpoint the mail-order market more effectively.

"But," notes Gordon, "as we got these costs down, media costs began to escalate dramatically and these pressures force you backwards."

Unlike CBS, RCA is shying away from media ads in favor of budgeting for direct-mail, an approach that sees the mailing of more than 40 million pieces a year. They are comprised of 13 regular membership brochures plus six that offer special deals on product.

Gordon says additional cost pressures emanate from label arrangements made in the late '70s that "made sense in boom times, but are not paying off now according to expectations." Most deals run a period of two or three years.

"We have to find ways," says Gor-

Nolans Are Tokyo Tops

• Continued from page 3

group, Billy and the Beaters, by five points. Nevertheless, the latter act—which is signed to the newly formed American disk wing of Japan's Alfa Records—won a million yen and two gold awards, for Billy Vera's "At This Moment."

Another American, Jermaine Jackson, copped a gold award, for his self-penned "First You Laugh, Then You Cry."

Four 600,000 yen silver prizes went to Shoody of Mozambique for "Tokyo Melody;" Hirmoi Iawasaki of Japan for "Koimachiguasa;" Betsy of Greece for "Toshihiko," and America's Manhattans for "I'll Never Find Another."

Stevie Wonder and Perry Como were guest performers at the festival, where 19 finalists from nine countries participated. Engelbert Humperdinck was a special judge.

Wonder was presented with the Billboard international artist award by associate publisher Bill Wardlow. Another Billboard award went to Billy and the Beaters, presented by Priscilla Presley.

Outstanding performance awards were won by Randy Crawford of the U.S., and Japan's Hatsumi Shibata. Monta and Bros. of Japan won the Stevie Wonder award.

Foreign judges award went to Japanese singer Sky, while a special Asian accolade went to the Philippines' Becca.

The Tokyo Broadcasting System's 30th anniversary award went to Yeon Si Nae from South Korea, and the PMS award went to America's Teri DeSario.

don, "to fight for greater efficiencies, to more finely tune musical interests that are more compatible with our members, trying to better figure out which musical category speaks best to which segment of our member-

In his analysts' talk, CBS' Wyman said that the record club has been a "wonderful producer for this corporation. Last year, it was not, due to a variety of convergent factors and it was quite a serious problem in its scale. How far, and how quickly it will come back is very sensitive to the consumer, and therefore to the bouyancy of the economy. The potential is obviously somewhere between the old days and last year. But once you've been scalded, your sales estimate has a little reserve in it."

Pickwick Suing Company For Schlock Non-Payment

LOS ANGELES—Pickwick International wants in excess of \$750,000 in alleged delinquency and damages from Black & White Sales Inc., and other corporate entities, once located in suburban Chatsworth here. Named as defendants in the Superior Court complaint are Gary, Mark and Elaine Salter, Richard Sabotka, George Borkovic Jr. and Antony Donato, Houdini Records, Champaignon Music, White & Black Music, Mushtunes, Andorra Music and Danielle Music.

The complaint alleges that the giant wholesaler pacted with the defendant companies to sell albums at 60 cents for single pocket and 90 cents for multi-unit albums in April, 1979. According to the contract, six equal payments of \$46,651.80 each

were to be made at 30-day intervals via post-dated checks from Black & White which bear the address of 7250 Victoria Park Ave.. Markham, Ont., Can. The filing alleges the first check bounced because of insufficient funds and the plaintiff asks \$279,910.80 plus 12% interest, plus \$500.000 punitive damages. The schlock was shipped from Pickwick's local Valley warehouse to Chatsworth.

Gary Salter is a veteran of Canadian record business, who opened a shipping point in Albuquerque, N.M. in the late '70s from which he shipped Canadian-manufactured albums to U.S. accounts. Salter opened a primarily schlock shipping point in Chatsworth about two years ago which has since been closed.



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Kirshner Puts New Focus On Label Ties

By IRV LICHTMAN

NEW YORK-Satisfied that it's laid a solid foundation in cable television programming, Don Kirshner Entertainment will be paying more attention to its music interests.

"We'll be more actively involved in music again," asserts Herb Moelis, a 21-year associate of company chief Don Kirshner. recently elevated to president and chief operating officer. "Setting up cable production concepts and deals took a lot of time away from music," Moelis says, adding that cable tv production units have been established in New <mark>York, Los Angeles, Miami, S</mark>an Diego and Dallas.

"Our position is that by the end of the year there'll be positive turnaround in the recording industry, so we have to get things going now in anticipation of this," Moelis main-

The company's disk wing, Kirshner Records, manufactured and distributed through CBS, is the focal point. Moelis says the company expects to work with a core of at least six acts, some of whom will be previous chartmakers, a departure for Kirshner who in the past has preferred to build newcomers.

Moelis further indicates that the structure of the deal with CBS may change, too. "We'd like to have something midway between our current deal and a pressing-and-distribution association." By this, Moelis implies that Kirshner Records may

Rego Relocates

NEW YORK-Rego Irish Records & Tapes, a manufacturer and distributor of Irish recordings, has moved to new offices at 64 New Hyde Park Road, Garden City, New York 11350. The company records such artists as Hal Roach, Lamon Kelly, Carmel Quinn and Paddy Noonan and distributes various other Irish labels.

be more involved in its own promotion activities, particularly in efforts to help break an act.

Although Kirshner's cable programming deals run far afield from music, there will be opportunities in some productions to offer exposure

For instance, in an association with Nautilus, the Miami-based physical fitness chain, Kirshner is developing various youth-oriented shows, including "Don Kirshner's Young World," in which music, along with fashions and physical fitness, will play a key role. Kirshner's commercial tv show, "Rock Concert," is now in its 10th year.

Even Broadway looms in the Kirshner organization's horizon. This is a musical version of "Dr. Jek-yll & Mr. Hyde"—called "Hyde" in which the music of a yet-to-be selected classical composer will be matched to lyrics by a writer who is also to be chosen. Due for presentation sometime next year, the show is a Kirshner partnership with theatre producer Lee Guber, with Tom O'Horgan directing.

The Kirshner setup is also busily engaged in providing programming for RCA's SelectaVision videodisk. which bowed on the market last week. As previously reported, a "Motown Show" is due for release in August, followed later in the year with a "CBS Show" (Billboard, Jan.

"We think," predicts Moelis, "that the videodisk will be the future of the record business. It's the only entertainment media that's not visual up to this point."

SelectaVision will also receive from Kirshner a performance of this year's "Jamboree In The Hills," due in July (18-19) in Ohio. George Jones and Emmylou Harris are among the 30 performers who could appear on the forthcoming videodisk version.



TASTES SWEET-Mel Fuhrman, Elektra/Asylum's East Coast general manager, bites into a Kron chocolate record specially made to celebrate the release of the Kings' single "Don't Let Me Know" and the kickoff of the band's current Eastern U.S. tour.

'Penzance' **Caster Due Pop Flavor**

• Continued from page 6

types of echo as well, "all with an eye toward making it a really spacious sound.

The LP was cut at Columbia's 30th St. Recording Studio in New York, which Asher, like many trade veterans, will mourn after its planned shuttering.

Although Asher is an advocate of digital recording, having utilized digital gear in mixdown as well as for basic recording of one LP for Mercury recording act Ronin, cap-turing "Pirates" made use of the new technology problematic. "The number of physical edits we had to do was just gigantic," he reports. "I mixed it with Val Garay, and his fingers were just dropping off by the end of the project because he had to do so many cut and splice edits.'

One modern technical effect that did find use is the Aphex Aural Exciter, a psychoacoustic signal processor that Asher has used to high-light mixes on most of his pop assignments since 1974.

As for Elektra/Asylum's marketing blueprint, executives there say they won't try to capitalize on the Ronstadt and Smith names to the detriment of the full cast, which also includes familiar stage personalities like George Rose and Estelle Parsons, among others.

The equanimity is consistent with the New York City marketing for the show itself, which has given all of the leading stars equal billing.

With the show itself the obvious initial sales hook, the label's push begins in New York City with a second concentrated campaign planned for Los Angeles, where a new company is now being assembled for a run later this year.

According to Faraci, label promotion and marketing staff along with WEA sales and merchandising reps have already conducted listening sessions with key New York market retail and radio figures in anticipa-tion of a marketing blitz.

Posters including both a one by one foot and two by three foot size are being distributed for displays, with WEA staff due to follow through instore during setting up.

As for advertising plans, both ra-dio and print will be widely used, he says. "All radio will be covered," Faraci notes of promotion plans, "because with Linda and Rex in the album, we can go to virtually every type of station.

Rock'n'Rolling

'D.O.A.' Film Brings Back Sex Pistols' Sid, Spungen

Continued from page 12

dena, WMMR-FM in Philadelphia, WBCN-FM in Boston, and WNEW-FM in New York involved with the live concerts, says DeMarino.

But since the band is very visual, a strong emphasis is put on merchandising and on tv appearances. Adam & the Ants will appear on "American Bandstand" and the "Tomorrow Show" this month. In New York, Epic hosted a party for the group at the Mudd Club

The 26-year-old Adam Ant is the mastermind of the group. He says he has been developing the concept for the last four years, though the current band, which boasts two drummers, is about a year old. Much of the Ant music, which draws its influences from psychedelia, new wave and such pre-new wave rockers as Gary Glitter, reinforces the Ant image. Most of the songs are tribal chants about the ant concept.

Adam says he adopted the concept in order to "avoid competition" with other new English bands. While he admits that the band has been attacked for its gimmicks, he shrugs off any criticism that his may be a new wave Village People. He says he likes and admires the Village People for being accessible to a young audience. The Ants have even recorded-as a flexidisk for a English teen magazine—the song "A-N-T-S," which is a takeoff on "YMCA."

In addition to cowriting most of the songs and singing lead, Adam, a former art student, has also scripted the Ants' video, and is involved in the band's business decisions.

"I am involved all the way. Nothing is done without my knowledge, he says. "Everything must be sensible, practical and good for the group. It also has to be economical. These are no longer the '70s. I am involved in six lawsuits in Britain against people bastardizing my

Sid Vicious and his ill-fated girl friend Nancy Spungen are dead, and the Sex Pistols are no more, but they can be seen once again in "D.O.A.." a Sex Pistols documentary premiering at the Waverly Theatre

in New York Friday (10).

The film, directed by Lech
Kowalsky, was shot in the winter of 1978 during the Sex Pistols tour of the U.S., with additional footage

made in London that summer. Included is an interview with Spunger and an all but incoherent Sid Vicious, who keeps slipping in and out of consciousness. "Sid would have been dead 15 times if I wasn't here to take care of him," says Spungen at one point, while trying to revive him.

The film, which was made without the permission or cooperation of the Sex Pistols, was financed by Tom Forcade, founder of High Times. When Forcade killed himself in 1978, the film was put on the shelf until Tom Norman took it over at the beginning of the year.

Since then. Norman has arranged clearances on the film, he says, and had blown it up from 16 mm to 35 mm. The film also contains music and performances by Iggy Pop, the Clash, the Dead Boys, Rich Kids, X-Ray Spex, Generation X, Sham 69 and others. "D.O.A.," which takes punk's sex and violence in stride, also features as "guest villains" anti-smut crusader Mary Whitehouse, and a very disapproving member of the Greater London Council.

Norman will be distributing the film himself, first in New York, and then, as interest builds, to such sympathetic climes as Los Angeles, France, Toronto, London, and, believe it or not. Texas.

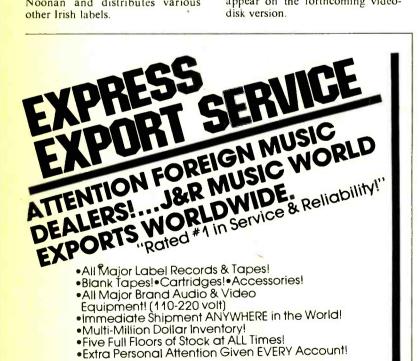
To promote the film in New York, Norman is taking out local radio and tv ads. "Punk" magazine, whose J. Holstrom has done the graphics for the film is preparing a special issue to come out in conjunction with the film. To further stimulate interest, Norman has prepared a video trailer for rock clubs.

'Gift' Set For Mother's Day

NEW YORK-"Color Your Mother's World With Music" is the theme behind a Mother's Day (May 10) "Gift Of Music" campaign by the National Assn. of Recording Merchandisers.

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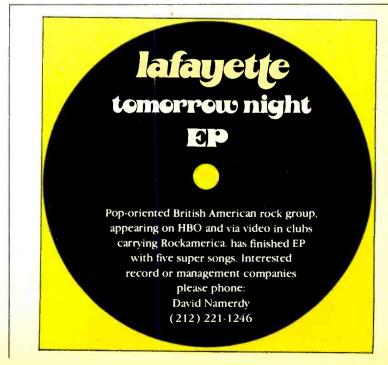
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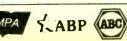
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ol 93 No. 14



In Defense Of 'One Of Each'

By JAMES R. SEIDEL

It is obvious that Lee Goldstein of MMO/Inner City Records has been out of the retailing end of the industry for a long time. He takes offense, after he sells his heart out to the buyer, to the response, "I'll take one of each title," (Commentary, March 14).

Well, to me that response is far more than fair. In today's sagging marketplace, with prices going up, high interest rates, the general high cost of doing business and much lower return privileges than in the past, how can you blame a retailer for buying "one of each title!"

Maybe that's all the dealer can afford on new product

Does Goldstein realize that good salespeople do not work for \$3.50 an hour anymore, whereas cashiers will. When you are working on a 30% markup (18% or less on sales), it is very difficult to make out unless you do a monster volume. To pay a decent wage to a large staff with this markup is, unfortunately, extremely poor business practice.

Promos no longer flow like water for in-store play, nor do the samplers that Capitol, A&M and CBS used to supply to expose unknown artists who do not usually obtain regular airplay.

Goldstein wants us to open up new albums to play in-store. That means buying two copies of an unknown artist or new LP,

thus doubling inventories. If I did that every time a new album came in I would have approximately 1,500 open LPs by the end of the year. That is \$10,500 (at an average \$7 retail) for in-store play alone

The point is, we are all on budgets and if MMO is not up there at the top of the budget with CBS or WEA, I'm sorry. I am familiar with Mr. Goldstein's product and it truly is superior; but it has a limited appeal. Selling it will take a lot more than a salesman going in to a store and giving a well rehearsed speech.

Let the public know you have "built a better mouse trap." Advertise in consumer magazines, offer co-op advertising (that could actually be called generous), and maybe some point-of-purchase material. In other words, get out there and sell it.

So, Mr. Goldstein, next time you get a response like "I'll take one of each title," stop and think. Maybe that's all the dealer can afford on some new and unproven product. Do not forget quad, picture disks and the like. The retailer was very receptive to those new ideas and gambled on them. Some won and some lost.

So don't worry. If your product takes off we will be right there with checkbook in hand. Someday your account in Chicago might say "gimme" five of this one, 10 of that, etc., if we all do our jobs correctly.

James Seidel has been in record retailing for the past 10 years. He is currently employed at Caldor's in Stamford, Conn.

To The 45: A Maudlin Eulogy

By BONNIE LARNER

To some of us, the introduction by Billboard of the Top Tracks chart foreshadows the sad, yet inevitable death of the 45 r.p.m. record

To reiterate the belabored comparisons of early rock and today's music business is not my purpose. Rather, it is to mourn the apparent passing of a phonographic medium that for nearly 25 years symbolized the "coming of age" for American youth.

De-emphasizing the popularity and importance of music during the 45's heyday is, of course, absurd, but for teenagers, the single was an entity unto itself, above and beyond the music it contained.

As color-coordinated kitchen appliances, two-car garages, and anything made of Formica were status symbols for the adult segment of the population, so the single became one of the trademarks of a then swelling contemporary adolescent society. While adults and teens alike admired and marveled at technological innovations such as color television, Sputnik's journey, and fast-food restaurants, the passion for the toylike, miniature records, with their brightly colored labels and strange sounds was youth's alone.

Adults wanted no part of our singles. Their negative views, of course, only acted as tinder in kindling our passion.

Who could forget the excitement as we traveled to the local record store, asked the clerk for our favorite record, and headed

straight to our private sanctuary—the listening booth? Only there were we able to revel in our own personal thoughts without adult intervention.

After tossing the innocuous brown or white protective record sleeves in the trash, we would boldly write our name or initials on the label, proclaiming our right of ownership on the record forever. Whether attending parties and dances, visiting friends, or simply doing homework in our rooms, record collections were our constant companion.

It 'symbolized the coming of age for American youth'

Although I have moved a dozen times over the years, and my possessions have increased threefold, I cannot bear to part with my warped, scratched, and food-stained singles. I realize that the next generation of teenagers will undoubtedly have heirlooms of their own, but to many of us our stacks of 45s are as precious as the family jewels.

Bonnie Larner works for Maximus, a music booking agency located in Chicago.

Articles appearing on this weekly page are designed as a forum for the expression of views of general interest. Contributions should be submitted to Is Horowitz, Commentary Editor, Billboard, 1515 Broadway, New York, N.Y. 10036.

Letters To The Editor

Dear Sir:

I am rather aghast at the back page ad of your March 21st issue, in which you advertise the Rolling Stones lastest album. Far be it from me to suggest to the Stones what to call their product, but I am somewhat disturbed that a publication of your stature should have a full color ad which borders on pornography.

I have been reading your magazine for more years than I'd like to admit, and I have always found it to be of the highest quality and integrity. I sincerely suggest that you do not compromise these standards for this type of advertisement.

Joseph Abend Welk Group New York City

Dear Sir:

John Deacon of the British Phonographic Industry reminds me publicly of what I wrote in a personal letter to his predecessor, Geoffrey Bridge in October 1976 (Billboard, March 21, 1981). Why, I wonder, did Mr. Deacon not quote from my letter to the BPI of April 1980 instead? I then wrote, "It isn't so long ago that I actually supported the idea of some kind of levy." It is the BPI's arrogance that has made me, and I suspect many others, think again.

The BPI's behavior over recent years, and the sycophantic regurgitation of its claims and technical nonsense over spoilers, convinced me that someone should put the other side of the picture.

John Deacon quotes also from the January 1981 Which report. I suggest readers of Billboard read the original, full report. This also puts the other side of the

picture. The article asked for readers' comments. Already, around 200 letters have been received and which has confirmed that they are largely critical of the record companies.

Barry Fox London

Dear Sir:

This is in response to alleged "drawbacks" in "live" live broadcasts cited in the recent story on DIR Broadcasting (Billboard, Feb. 21, 1981).

In all the years that Starfleet has been producing such concerts (on networks and single stations) we have never heard one complaint about dead air between songs. The tremendous excitement generated by truly live broadcasting more than compensates for a couple of seconds between songs. A large amount of dead air is the result of poor production, not live music broadcasting.

Kenny Greenblatt Talent Coordinator Starfleet Blair Inc. Boston

Dear Sir:

We have bought time to air the following spot 14 times over WQFM and WLPX-FM as a protest of current conditions in the record industry, and thought other dealers might find it of interest.

"The following is an opinion for which Total Eclipse Records & Tapes accepts full responsibility. It in no way reflects the views of this station.

"As most of you know, the prices for new releases now average between \$7 and \$8 for a single album.

The bad news is that very soon the prices will be going up again, by as much as \$1. Why? Because in all their infinite wisdom, the brain trust of the record companies has seen fit to jack up the suggested list prices, again.

"With the quality of records as bad as it is, a \$9.98 suggested list price for a single album is totally unjustified. And with the consumer still complaining about the old prices, how do you suppose he'll react now? Well, enough is enough. Therefore, for as long as is possible, Total Eclipse will refuse to pass on this increase to our customers.

"Are you listening, Goliath?"

Denis Montenier President, Total Eclipse Records & Tapes Menomonee Falls, Wisc.

Dear Sir:

For more than a year, a friend and I have been trying, in vain, to get the major radio stations in the New York Metropolitan area to play records by Orion on the Sun label. If a station announces that they take requests, then they should be willing to take any request consistent with their format.

When they resort to lies and deceptive tactics, don't they realize they are contributing to the problems plaguing radio nowadays.

Oh well, I guess it's back to the ol' record player and that fantastic stand-by, television. When radio listens to me, then I will listen to them.

Elizabeth L Fucci Ossining, N.Y.

It's 1981. Do you know where your performance royalties are?

ASCAP would like to help you find out. If you've been licensing through another performing rights organization, we can tell you what your catalog would have earned at ASCAP. You might be surprised. Just cut out the coupon below and mail it in—we'll do the rest.

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Mail to: Membership Department Section B	Signature		
Mail to: Membership Department Section B ASCAP One Lincoln Plaza	Signature Name Address	(Please Print)	



Billboard Singles Radio Action

Based on station playlists through Tuesday (3/31/81)

PRIME MOVERS-NATIONAL

GROVER WASHINGTON JR.-Just The Two Of Us (Elektra) SHEENA EASTON—Morning Train (EMI) JAMES TAYLOR & J.D. SOUTHER-Her Town Too (Columbia)

- ★ PRIME MOVERS—The two products registering the greatest proportionate upward movement on the station's playlist as determined by station personnel are marked **
- ADD ONS—The two key products added at the radio stations listed as determined by station personnel are marked ••

BREAKOUTS-Billboard Chart Depart ment summary of Add On and Prime Mover information to reflect greatest product activity at Region al and National levels

Pacific Southwest Region

<mark>---★ PRI</mark>ME MOVERS GROVER WASHINGTON IR.—Just The Two Of Us

(Elektra) SMOKEY ROBINSON—Being With You (Tamla) TERRI GIBBS—Somebody's Knockin' (MCA) ■● TOP ADD ONS:

THE WHO-You Better You Bet (WB) CLIMAX BLUES BAND-I Love You (WB)

JOHN COUGAR-Am't Even Done With The Night (Riva) BREAKOUTS

GET WET-Just So Lonely (Boardwalk) STARS ON 45-Medley (Radio Records) JOHN O'BANION-Love You Like I Never Loved Before

KFI-Los Angeles (R. Collins-MD)

- ★★ TERRI GIBBS—Somebody's Knockin' 28-
- ** SMOKEY ROBINSON—Being With You 9-3 ★ JUICE NEWTON—Angel Of The Morning 21
- ★ SHEENA EASTON—Morning Train 12-7 * GROVER WASHINGTON JR.-Just The Two Of
- •• STARS ON 45-1960s Medley
- GET WET—Just So Lonely
 TOM JONES—Darlin'
- RAY PARKER JR. & RAYDIO—A Woman Needs

KRLA-Los Angeles (R. Stancatto-MO)

- ** YOUNG & CO.—I Like What You're Ooing To Me 12-6
- GROVER WASHINGTON JR.-Just The Two Of Us 15-10 * REO SPEEDWAGON - Keep On Loving You
- ★ TERRI GIBBS—Somebody's Knockin* 25-21
- ★ CHAMPAIGN—How Bout Us 14-12 ◆ SHALAMAR—Make That Move—HB-22
- •• SHEENA EASTON—Morning Train—25
- RAY PARKER JR. & RAYDIO—A Woman Needs
- QUINCY JONES—Ai No Corrida JERMAINE JACKSON—You Like Me, Don't
- KOOL & THE GANG—Take It To The Top—HB

KRTH(K-EARTH)-Los Angeles (B. Hamitton-

- ** GROVER WASHINGTON JR.—Just The Two ** CHAMPAIGN—How Bout Us 18-11
- ★ JUICE NEWTON—Angel Of The Morning 26 * EMMYLOU HARRIS-Mrister Sandman 19-
- ★ JOHN LENNON—Watching The Wheels 22-17
- •• THE WHO-You Better You Bet
- ●● JOHN COUGAR—Ain't Even Done With The
- KIM CARNES—Bette Davis Eyes—D-28 CHRISTOPHER CROSS—Say You'll Be Mine-
- MELISSA MANCHESTER—Lovers After All—D-
- OUINCY JONES—Ai No Corrida
- DOTTIE WEST-What Are We Doing In Love
- KFMB-FM (B-100)—San Diego (G. McCartney—
- ** BARBRA STREISAND/BARRY GIBB-What
- Kind Of Fool 4-2 ★★ STEVE WINWOOD—While You See A
- Chance 7-3
- * GROVER WASHINGTON JR.—Just The Two Of ★ DARYL HALL/JOHN OATES—Kiss On My List
- ★ SMOKEY ROBINSON—Being With You 9-5
- •• SHEENA EASTON—Morning Train—30
- ●● FRANKE & THE KNOCKOUTS—Sweetheart
- ◆ A TASTE OF HONEY—Sukiyaki—D-26
- DOTTIE WEST—What Are We Doing In Love MICHAEL JACKSON—One Day In Your Life
- KGB (13 KO)—San Diego (J. Lucifer—MD) ** LAKESIDE-Fantastic Voyage 11-3

- ** WEIRD AL YANAVIC-Another One Rides
- The Bus 13-6 GAP BAND-Burn Rubber 16-11
- THE WHO-You Better You Bet 21-16 * GROVER WASHINGTON JR.-Just The Two Of
- .. CLIMAX BLUES BAND-I Love You
- • APRIL WINE-Just Between You And Me
- SMOKEY ROBINSON—Being With You—D-23 • KIM CARNES—Bette Davis Eyes
- A TASTE OF HONEY-Sukiyaki-D-28 • REO SPEEDWAGON-Take It On The Run-D
- THE ROVERS-Wasn't That A Party

KERN-Bakersfield (G. Davis-MD)

- ★ SMOKEY ROBINSON—Being With You 8-5 ** GROVER WASHINGTON JR.-Just The Two
- JOHN COUGAR-Ain't Even Done With The Night 26-20
- * FRANKE & THE KNOCKOUTS-Sweetheart 30-24
- * STYX-Too Much Time On My Hands 23-19
- JOHN LENNON—Watching The Wheels—27
- •• THE WHISPERS-It's A Love Thing
- RICK SPRINGFIELD—Jessie's Girl
- QUINCY JONES—Ai No Corrida
- PHIL COLLINS-I Missed Again-D-30 GINO VANELLI-Living Inside Myself-D-25
- BARRY MANILOW-Lonely Together JOHN O'BANION-Love You Like I Never
- Loved Before-D-28 A TASTE OF HONEY—Sukiyaki
- REO SPEEDWAGON—Take It On The Run—D-

KOPA-Phoenix (Steve-MD)

- ** JUICE NEWTON-Angel Of The Morning
- ** JAMES TAYLOR/J.D. SOUTHER-Her Town Too 19-13
- * RAY PARKER JR. & RAYDIO A Woman
- Needs Love 25-21 ★ SMOKEY ROBINSON—Being With You 11-7
- * CHRISTOPHER CROSS—Say You'll Be Mine
- •• CLIMAX BLUES BAND-I Love You .. JOHN O'BANION-Love You Like | Never
- Loved Before
- KIM CARNES—Bette Davis Eyes—X
- ERIC CLAPTON-I Can't Stand It-D-30
- GINO VANELLI-Living Inside Myself-D-28
- A TASTE OF HONEY-Sukiyaki
- STYX-Too Much Time On My Hands-D-29
- JOHN LENNON-Watching The Wheels-0-18

KROO(KRO)-Tucson (K. Lacy-MD)

- ★★ STEELY DAN—Time Out Of Mind 14:10
- ** SMOKEY ROBINSON-Being With You 20-* APRIL WINE-Just Between You And Me 17-
- ★ THE WHO—You Better You Bet 26-22
- ●● KIM CARNES—Bette Davis Eyes ●● PHIL COLLINS—I Missed Again
- CHAMPAIGN—How Bout Us-D-21

KTKT-Tucson (B. Rivers-MD)

- ★★ REO SPEEDWAGON—Take It On The Run
- ** SMOKEY ROBINSON-Being With You 11-* JAMES TAYLOR/J.D. SOUTHER-Her Town
- * FRANKE & THE KNOCKOUTS—Sweetheart
- * RAY PARKER JR. & RAYDIO-A Woman Needs Love 19-11
- .. JOHN O'BANION-Love You Like I Never
- Loved Before
- .. PHIL COLLINS—I Missed Again
- JOHN LENNON—Watching The Wheels—D-29
- RICK SPRINGFIELD—Jessie's Girl
- A TASTE OF HONEY-Sukiyaki
- THE WHO-You Better You Bet-D-28
- KENO-Las Vegas (B. Alexander-MD)
- ** JAMES TAYLOR/J.D. SOUTHER-Her Town Too 17-11
- ★★ REO SPEEDWAGON—Take It On The Rur 14-9
- ★ JUICE NEWTON—Angel Of The Morning 4-1
- ★ SMOKEY ROBINSON—Being With You 20-13 * GROVER WASHINGTON JR.-Just The Two Of
- OF PHIL COLLINS—I Missed Again
- DOTTIE WEST-What Are We Doing In Love STEELY DAN—Watching The Wheels—D-28 THE WHO—You Better You Bet—D-27
- JEFFERSON STARSHIP—Find Your Way Back CLIMAX BLUES BANO—I Love You—D-29
- RICK SPRINGFIELD—Jessie's Girl GINO VANELLI—Living Inside Myself—D-22 • FRANKE & THE KNOCKOUTS - Sweetheart -

TOP ADD ONS -NATIONAL

JOHN LENNON-Watching The Wheels (Geffen) PHIL COLLINS-I Missed Again (Atlantic)

- CHRISTOPHER CROSS-Say You'll Be Mine-
- KIM CARNES-Bette Davis Eves-) JOHN O'BANION - Love You Like | Never

- * STYX-Too Much Time On My Hands 20-11 JOHN LENNON—Watching The Wheels
- •• KIM CARNES-Bette Davis Eyes • .38 SPECIAL - Hold On Loosely

Pacific Northwest Region

■★ PRIME MOVERS REO SPEEDWAGON - Take it On The Run (Epic)

STEVE WINWOOD – White You See A Chance (Island) A TASTE OF HONEY – Sukiyaky (Capitol)

TOP ADD ONS PHIL COLLINS—I Missed Again (Atlantic) KIM CARNES-Bette Davis Eyes (EMI)

THE WHO-You Better You Bet (WB)

-BREAKOUTS -JEFFERSON STARSHIP—Find Your Way Back (Grunt) GAP BAND-Burn Rubber (Mercury) DIANA ROSS-One More Chance (Motown)

KFRC-San Francisco (J. Peterson-PO)

- ** DARYL HALL/JOHN OATES-Kiss On My List 14-9
- ** A TASTE OF HONEY-Sukiyaki 30-19
- ★ SHEENA EASTON—Morning Train 26-18 ★ JOURNEY—The Party's Over 18-13
- ★ STEVE WINWOOD—While You See A Chance
- •• GAP BAND-Burn Rubber-31 ●● THE WHO-You Better You Bet-34
- STYX—Too Much Time On My Hands • DON McLEAN-Since | Don't Have You
- KIM CARNES—Bette Davis Eyes JAMES TAYLOR/J.D. SOUTHER—Her Town

• REO SPEEDWAGON-Take It On The Run-D-

Too-D-38

- KIOY (K104) Fresno (M. Driscoll MD) ** SMOKEY ROBINSON—Being With You 13-
- ** STEVE WINWOOD—While You See A
- Chance 12-8
- •• STYX—Too Much Time On My Hands—22 ●● THE WHO—You Better You Bet—23
- DR. HOOK-That Didn't Hurt Too Bad-X-32
- JOURNEY—The Party's Over • THE ROVERS—Wasn't That A Party—X-31 • DOTTIE WEST-What Are We Doing In Love-
- ROX—DDDDDDDDDDDance—X JEFFERSON STARSHIP—Find Your Way
- Back-X-34
- SANTANA—Winning—X
- DON McLEAN—Since | Don't Have You KIM CARNES—Bette Davis Eves—D-29 DOLLY PARTON—But You Know I Love You-
- JIM PHOTOGLO-Fool In Love With You
- RICK SPRINGFIELD—Jessie's Girl—X
- GINO VANELLI—Living Inside Myself—25 BARRY MANILOW—Lonely Together—D-30 • LENNY LeBLANC—Somebody Send My Baby

KGW-Portland (J. Wojniak-MD)

- ** DARYL HALL/JOHN OATES-Kiss On My
- ★ CLIMAX BI UES BAND—I Love You 15-11 * JAMES TAYLOR/J.D. SOUTHER-Her Town
- ★ GROVER WASHINGTON IR Just The Two Of Us 20-15 * STEVE WINWOOD-While You See A Chance
- •• SMOKEY ROBINSON—Being With You •• KIM CARNES—Bette Davis Eyes IOHN COUGAR—Ain't Even Done With The

18-13

- Night • THE POLICE—Don't Stand So Close To Me • APRIL WINE-Just Between You And Me
- REO SPEEDWAGON-Take It On The Run KMJK-Portland (C. Kelly/J. Shomby-MDs) ★★ SHEENA EASTON—Morning Train 11-6
- List 21-16 ★ THE POLICE—Don't Stand So Close To Me 15-11 * JAMES TAYLOR/J.D. SOUTHER-Her Town

** DARYL HALL/JOHN OATES-Kiss On My

Too 21-18 * GROVER WASHINGTON JR.-Just The Two Of

- ROLLING STONES-If I Was A Dancer
- PHIL COLLINS—I Missed Again • JOHN COUGAR-Ain't Even Done With The
- . GINO VANELLI-Living Inside Myself
- JOHN LENNON-Watching The Wheels-D-29 THE WHO-You Better You Bet-D-28
- **★★ SHEENA EASTON**—Morning Train 8-4
- ** STEVE WINWOOD-While You See A
- Too 20-16
- Us 13-9
- Back
- JOHN LENNON—Watching The Wheels—D-27 KIM CARNES—Bette Davis Eves
- STARS ON45—1960s Medley
- KYYX-Seattle (S. Lynch-MD) ** KIM CARNES-Bette Davis Eyes 29-22
- JAMES TAYLOR/J.D. SOUTHER-Her Town Too 12-8
- * STEVE WINWOOD-While You See A Chance
- 10.7 ●● DON McLEAN—Since I Don't Have You . ANNE MILRRAY - Riessed Are The Relievers
- GINO VANELLI-Living Inside Myself-X
- . LENNY LeBLANC Somebody Send My Baby
- FRANKE & THE KNOCKOUTS—Sweetheart—X GARLAND JEFFREYS—96 Tears—X • JEFFERSON STARSHIP—Find Your Way
- KJRB-Spokane (Nancy-MD) ★★ LOVERBOY—Turn Me Loose 8-5 ** STEVE WINWOOD-While You See A
- JOHN LENNON-Watching The Wheels 27-18 ★ JOHN COUGAR—Ain't Even Done With The
- Night 26-20
- ★ SMOKEY ROBINSON—Being With You 12-7 .. KIM CARNES-Bette Davis Eyes
- FRANKE & THE KNOCKOUTS-Sweetheart-
- ** SMOKEY ROBINSON—Being With You 13-
- ★ JOHN LENNON—Watching The Wheels 25-19
- DELBERT McCLINTON—Shotgun Rider • THE ROVERS-Wasn't That A Party
- KCBN-Reno (L. Irons-MD)
- ** STEVE WINWOOD-While You See A Chance 9-3 SMOKEY ROBINSON—Being With You 19-12

ERIC CLAPTON-I Can't Stand It 26-20

- Back Onttie WEST-What Are We Doing in Love • GREG KIHN BAND-Sheila
- THE WHO-You Better You Bet-D-38 38 SPECIAL — Hold On Loosely—D-39 THE WHISPERS—It's A Love Thing—D-40
- KCPX-Salt Lake City (G. Waldron-MD)
- ** REO SPEEDWAGON-Take It On The Run ** GINO VANELLI—Living Inside Myself D-22
- DIANA ROSS-One More Chance

BREAKOUTS-NATIONAL

RICK SPRINGFIELD-Jessie's Girl (RCA) JEFFERSON STARSHIP-Find Your Way Back (Grunt) DON McLEAN-Since I Don't Have You (Millennium)

- . DOLLY PARTON-But You Know I Love You-
- RICK SPRINGFIELD-Jessie's Girl-D-39
- JOHN O'BANION—Love You Like I Never
- Loved Before MICHAEL STANLEY BAND-Love
- SHOT IN THE DARK—Playing With Lightning
 DR. HOOK—That Didn't Hurt Too Bad—D-40 STYX-Too Much Time On My Hands-D-32
- . DOTTIE WEST-What Are We Doing In Love-D-28
- DON McLEAN_Since | Don't Have You
- STARS ON 45-1960s Medley MARILEE—Stay The Night
- ADRIENNE JOHN LOVERIDGE—400 Dragons KRSP(FM103)—Salt Lake City (L. Windgar—
- MD) ** THE WHO-You Better You Bet 19-15
- STEELY DAN-Time Out Of Mind 12-7 ★ STYX-Too Much Time On My Hands 17-14 ★ PHIL COLLINS—I Missed Again 25-20
- REO SPEEDWAGON-Take It On The Run 13-•• ROLLING STONES—If I Was A Dancer

Back-D-25

- •• KIM CARNES—Bette Davis Eyes RICK SPRINGFIELD—Jessie's Girl • JOHN LENNON-Watching The Wheels-D-26 . JEFFERSON STARSHIP-Find Your Way
- KIMN-Denver (D. Ericson-MD) ** JAMES TAYLOR/J.D. SOUTHER-Her Town
- Too 19-9 REO SPEEDWAGON-Take It On The Run 24-20 JUICE NEWTON-Angel Of The Morning 4-2
- **★ SMOKEY ROBINSON**—Being With You 23-19 * APRIL WINE-Just Between You And Me 16-
- .. JEFFERSON STARSHIP-Find Your Way Back
- IOHN LENNON-Watching The Wheels-D-21 • PHIL COLLINS-I Missed Again-D-29 GINO VANELLI-Living Inside Myself-D-30

DON McLEAN—Since I Oon't Have You

North Central Region ■★ PRIME MOVERS

JOHN LENNON-Watching The Wheels (Geffen) PHIL COLLINS - Missed Again (Atlantic) KIM CARNES-Bette Davis Eves (EMI) BREAKOUTS

OUINCY JONES-Ai No Corrida (A&M)

- CKLW-Detroit (R. Trombley-MD)
- ** REO SPEEDWAGON—Take It On The Run 28-9
- * STYX-Too Much Time On My Hands 29-24 * .38 SPECIAL-Hold On Loosely 25-20 ★ GROVER WASHINGTON JR.—Just The Two Of

Chance 14-8

- Us 20-16 •• KIM CARNES—Bette Davis Eyes
- FRANKE & THE KNOCKOUTS-Sweetheart-
- A TASTE OF HONEY—Sukivaki—D-30 • JOHN LENNON-Watching The Wheels-D-19
- WAKY-Louisville (Alice-MD) ** GROVER WASHINGTON JR.-Just The Two
- ** SHEENA EASTON—Morning Train 6-3 ★ JUICE NEWTON—Angel Of The Morning 13-7 * SMOKEY ROBINSON—Being With You 12-9
- ◆◆ JOHN LENNON-Watching The Wheels-20 •• GINO VANELLI-Living Inside Myself-19

• KIM CARNES—Bette Davis Eyes—22

• PHIL COLLINS—I Missed Again—21

- WKJJ (KJ 101) Louisville (B. Hatfield MD) ** MANFRED MANN'S EARTH BAND-For You 8-4
- ★ JOURNEY—The Party's Over 11-7

- * CLIMAX BLUES BAND-I Love You 18-13
- RICK SPRINGFIELD—Jessie's Girl ●● JOHN LENNON—Watching The Wheels
- JEFFERSON STARSHIP—Find Your Way Back JIM PHOTOGLO—Fool In Love With You—D
- ROLLING STONES-If I Was A Dancer-D-27 MICHAEL STANLEY BAND—Lover
- WGCL-Cleveland (Gail-MD) ** SHEENA EASTON-Morning Train 11-3
- ** REO SPEEDWAGON—Take It On The Run
- ★ JUICE NEWTON—Angel Of The Morning 22
- ★ PHIL COLLINS—I Missed Again 24-16
- ★ THE WHO-You Better You Bet 18-12
- ●● JOHN LENNON-Watching The Wheels-18 STARS ON 45—Medley
 STEELY DAN—Time Out Of Mind—D-26
- DOTTIE WEST—What Are We Doing In Love • RAY PARKER JR. & RAYDIO - A Woman Needs
- KIM CARNES—Bette Davis Eyes—D-30 .38 SPECIAL—Hold On Loosely • THE WHISPERS-It's A Love Thing-D-29
- RICK SPRINGFIELD—Jessie's Girl • THE ALAN PARSONS PROJECT-Time WKRQ(Q102) - Cincinnati (T. Galluzzo - MD)
- ** STEVE WINWOOD-While You See A Chance 12-9 ** GROVER WASHINGTON JR.-Just The Two
- Of He 17,13 * JAMES TAYLOR/J.D. SOUTHER-Her Town
- * SHEENA EASTON-Morning Train 29-24 * DARYL HALL/JOHN OATES-Kiss On My List
- PAT BENATAR—Hell Is For Children—LP
- ** JAMES TAYLOR/J.D. SOUTHER-Her Town
- ERIC CLAPTON-I Can't Stand It 16-10 ★ CHAMPAIGN—How Bout Us 23-15 * APRIL WINE-Just Between You And Me 17
- * REO SPEEDWAGON-Take It On The Run 24
- RAY PARKER JR. & RAYDIO—A Woman Needs
- JOHN COUGAR-Ain't Even Done With The
- WXGT(92X)—Columbus (T. Nutter-MD) ** REO SPEEDWAGON-Take It On The Run
- ** GROVER WASHINGTON JR.-Just The Two * JAMES TAYLOR/J.D. SOUTHER-Her Town
- ★ SHEENA EASTON—Morning Train 10-8 ★ STYX-Too Much Time On My Hands 20-16 ●● JEFFERSON STARSHIP—Find Your Way

•• SMOKEY ROBINSON—Being With You—24

- Night-X • FRANKE & THE KNOCKOUTS—Sweetheart—X
- JOURNEY—The Party's Over—X
 THE ROVERS—Wasn't That A Party—X • THE WHO-You Better You Bet-X WZZP-Cleveland (B. McKay-MD)
- ★ JUICE NEWTON—Angel Of The Morning 17 ★ EMMYLOU HARRIS—Mister Sandman 12-8 ★ STEELY DAN—Time Out Of Mind 27-21

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KIM CARNES-Bette Davis Eyes (EMI)

- KLUC-Las Vegas (R. Lundquist-PD) ** REO SPEEDWAGON-Take It On The Run KJR-Seattle (T. Mitchell-MD)
 - CLIMAX BLUES BAND—I Love You 7-2
- ★ JOURNEY-The Party's Over 22-13
 - - ★ JAMES TAYLOR/J.D. SOUTHER—Her Town
 - ★ PHIL SEYMOUR Precious To Me 16-13 * GROVER WASHINGTON JR.-Just The Two Of
 - •• JEFFERSON STARSHIP—Find Your Way •• PHIL COLLINS—I Missed Again
 - CHAMPAIGN-How Bout Us-D-29 FRANKE & THE KNOCKOUTS-Sweetheart-D-28
 - ** GROVER WASHINGTON JR.-Just The Two
 - * SHEENA EASTON—Morning Train 2-1
 - ROLLING STONES—If I Was A Dancer—X
 - STARS ON 45-1960s Medley
 - Chance 3-1
 - •• STARS ON 45-Medley • PHIL COLLINS—I Missed Again—D-30 GINO VANELLI—Living Inside Myself—D-29
 A TASTE OF HONEY—Sukiyaki—0-28
 - KTAC-Tacoma (S. Carter-MD) ** REO SPEEDWAGON—Take It On The Run
 - DIANA ROSS—One More Chance
 MICHAEL STANLEY BAND—Lover
 - ** JUICE NEWTON-Angel Of The Morning
 - GROVER WASHINGTON JR.-Just The Two Of • JEFFERSON STARSHIP-Find Your Way
 - GINO VANELLI—Living Inside Myself—D-37 • LENNY LeBLANC-Somebody Send My Baby
 - ★ T.G. SHEPPARD—I Loved 'Em Every One 33 ... JOHN LENNON-Watching The Wheels
- - - ★ THE WHO-You Better You Bet 19-14

- PHIL COLLINS—I Missed Again—35 •• STYX-Rockin' The Paradise-X .. CLIMAX BLUES BAND-I Love You
- REO SPEEDWAGON-Take It On The Run (Epic) STEVE WINWOOD-While You See A Chance (Island) SHEENA EASTON—Morning Train (EMI) TOP ADD ONS
- STARS ON 45-Medley (Radio Records) STYX-Rockin' The Paradise (A&M)
- ** STEVE WINWOOD-While You See A
- QUINCY JONES—Ai No Corrida
 SMOKEY ROBINSON—Being With You—D-14
- WDRQ-Detroit (J. Ryan-MD)
- * STEVE WINWOOD-While You See A Chance
- ** STYX-Too Much Time On My Hands 23-

WNCI-Columbus (S. Edwards-MD)

Too 13-7

Too 22-18

- PHIL COLLINS—I Missed Again—LP . JOHN LENNON-Watching The Wheels-LP
- STYX—Too Much Time On My Hands—D-25 • THE WHO-You Better You Bet-0-23
- Too 14-10
- JOHN LENNON—Watching The Wheels—D-25 • JOHN COUGAR-Ain't Even Done With The
- WKWK-Wheeling (J. Armstrong-MD) ** PHIL COLLINS-I Missed Again 26-20

ANDY GIBB-Me 28-22

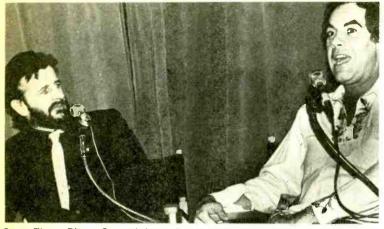
●● DOLLY PARTON—But You Know I Love You ●● RUPERT HOLMES—I Don't Need You STARS ON 45—1960s Medley ■ MARVA KING—Do You Want To Make Love

(Continued on page 22)

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- KIM CARNES-Bette Davis Eyes-D-27
- www.americanradiohistory.com

Radio Programming



Starr Time: Ringo Starr, left, and Robert Klein exchange banter during Starr's visit in a recent taping of the show.

ROCK DOMINATES

Robert Klein Hosting New Variety Show

NEW YORK—Actor Robert Klein is a busy entrepreneur these days. After a "start from scratch" in October, he's off and running with a radio show he produces and distributes to 150 radio stations.

Klein is not new to radio. He did a show for DIR for a year. But this is different. "This is a great enterpreneurial leap." says Klein. "This has to be more than a hobby."

The show he did for DIR wasn't a hobby, but he did it because he was locked into New York anyway starring in the Broadway show "They're Playing Our Song." When he left the show, he left DIR and the show was not heard again until he resurrected it in October.

Klein isn't content just doing a radio show, however. He's just finished a film in Florida for Columbia Pictures called "Nobody's Perfect" and he's about to sign a contract with Warner Bros. to write and star in a film. But he makes sure he has time to do the show, even if he has to work on Saturday, which he did for several Saturdays while filming "Nobody's Perfect."

The show, which is carried on such outlets as WLUP-FM Chicago, WNEW-FM New York, KLOS-FM Los Angeles, is unique in radio. Concentrating on interviews and performances by rock acts, the show

is "radio as tv, radio of the 1930s and '40s, variety radio." It might be said that Klein is emerging as the Ed Sullivan of AOR FM radio.

While rock talent dominates the show, one is just as likely to hear Klein chatting with Madelyn Kahn, Abbie Hoffman or Klein's idol and mentor, Rodney Dangerfield.

Klein is, afterall, considered a first-rate stand up comedian and he uses humor to make the interviews work. "I go for the laughs and downplay the Q and A," he says. "There's a solidifying Groucho aspect to the show." But under the guise of humor, Klein can be penetrating, too.

Klein says he is pleased with how the shows are working now. "Sandra (Furton, the show's producer) and Mike (Moran, the engineer) are a good team." he says. "There's a rhythm going. There's good editing."

Klein is also pleased that "the word is out. Record companies and publicists consider it (a visit to the show) a really worthy stop." One interview on the Klein show permits an artist to visit a lot of stations simultaneously.

The show distributed by Klein's Froben Enterprises, comes on a barter basis with six national spots and room for the local station to sell two spots.

Multiple Acts Booked For Kaufman Tribute In N.Y.

By SAM SUTHERLAND

LOS ANGELES—A familiar booking strategy from rock n'roll's halcyon '50s and '60s is being revived for an upcoming Madison Square Garden tribute to radio veteran Murray Kaufman.

In paying homage to the New York area broadcast titan, producers of the July 13 "Salute To Murray The K" show are building the kind of multiple act lineup once common for rock and pop tributes but since replaced by smaller bills.

Although the rock review approach has been periodically applied to pure nostalgia packages, the Garden date differs in both the projected scope of the bill and the presence of several veteran acts whose current recording careers are being boosted by major hits.

Helping lure in talent for the date are Dionne Warwick and Tony Orlando, both listed as chairpersons for the event, originally planned for this March but since postponed until the summer owing to Kaufman's recent hospitalization (he's since returned to active duty on a number of film and media proposals) and concern over adequate planning time.

Acts already committed include. in addition to Orlando and Warwick, Roy Orbison, Jan and Dean. Bill Medley (former Righteous Brother), Johnny Rivers. Martha Reeves, the Association, Sam and Dave. Felix Cavaliere, Jay Black. Mary Wells, Merry Clayton, Little Anthony and David Soul.

Negotiations are also underway with a half-dozen other major acts including both U.S. and English artists

Kaufman himself, who's celebrating his 30th year in radio, laughs at his own involvement in what was to be a tribute to him. "I'm in a funny position," he confides, "in that they're giving me this tribute and here I am directly involved in talking it up and planning it.

ing it up and planning it.
"But they needed to talk to me to get the necessary details on what I've been involved with during my radio career." (Continued on page 31)

Current Releases Lacking Strong Promotion, Say P.D.s In Survey

LOS ANGELES—Record label promotion people may be moan tight radio playlists that keep out new singles from airplay, but 46% of program directors surveyed in 30 key major, secondary and tertiary markets blame the labels for the situ-

In a survey conducted by Dan Aaronson of Cadillac Music Enterprises of Hollywood. 23% said the labels are "out of touch with the consumer" and another 23% claim they do not add records because of lack of label promotion and marketing.

These are the principal explanations of a 73% blanket condemnation of current releases as "too much bad product."

The survey of how singles get air play included interviews with programmers at WRKO-AM Boston. WNBC-AM and WXLO-FM New York. WIFI-FM Philadelphia and KFI-AM Los Angeles.

Predictably, the survey disclosed that tertiary programmers, who have less research available to them, place more importance on "ears" and "gut level" feelings, while major market programmers use sales data and inhouse passive research.

While 20% of the respondents

While 20% of the respondents overall claimed sales as a chief reason for adds, none of the tertiary programmers claimed so, although 50% of the major programmers did.

50% of the major programmers did. Conversely, 30% of the tertiary stations relied on gut feeling while no major stations did.

A majority of secondary and tertiary stations are satisfied with the information they receive from label promotion persons, although 40% of the major stations have complaints. The survey revealed "an undercurrent of dissatisfaction with the entire promotional system." with the main complaint being "at times

'SHADDAP' LISTENERS WILL NOT

NEW YORK—"Shaddap You Face" by Joe Dolce the number one request on the number one station. WKTU-FM? Sure, why not, it's been number one in Australia and Britain.

The novelty by Dolce, an Australian who sings with an Italian accent in the great tradition of Lou Monte, is currently only being played by WKTU morning man and program director Dale Reeves in New York.

But MCA, which licensed the record and issued it here, has gotten it some air play in about a dozen other markets around the country.

MCA promotion man Brent Hunt says that most of the airplay is in morning drive because "that's where the personality jocks are."

Some of the most recent stations to add the record are WOW-AM Omaha. WXKS-FM and WHDH-AM Boston and WBEN-AM Buffalo, N.Y.

Reeves says. "The calls come in as soon as I got on the air, requesting that I play the song right away, then repeat it at the start of the work day, so people can listen with co-workers and friends. Since I'm only half Italian, I only want to play it half of the time. But listeners want to hear it all of the time. The response has been incredible."

By ED HARRISON

bombarded by local regional and national men."

Among the other revelations in

the survey.

• There is a need for some mean-

- ingful testing of the product by an independent firm before release to stations.
- Once the single is established, sales and requests are the major factors in adding it to the power rotations.
- If the single develops into a regional hit and does not have a traditionally regional sound or lyrical content, then with strong label support in terms of promotion and marketing, the single should do well nationally.
- There is a problem in terms of selecting the pick single off the album, although no alternative is proposed.
- Music and program directors surveyed want to have a well rounded, broad based format that will capture as large an audience as possible.
- Once a single is added to a tertiary market playlist, there are serious lags in getting the product into the local marketplace.

• The programmers want to play more good quality singles. They repeatedly mentioned that the majority of the product that is not added to playlists is not high caliber product.

ROCKETTE DISPUTE OVER

SYRACUSE—Not only have WSYR-FM and Rockefeller Center reached agreement on WSYR's alleged infringement on the use of the Rockettes' name, but the station is also off and running with a contest to pick a new name for the group of women it had been calling the 94 Rockettes.

The contest will give \$940 to the winner who selects a new name for the group. WSYR has agreed to discontinue the use of the Rockettes name. It took this action after Rockefeller Center sued the station, claiming infringement of the name associated with those high-kicking dancers at Rockefeller Center's Radio City Music Hall.

SAVVY PACKAGING

Budgets Rising For Country Ads On TV

By EDWARD MORRIS

NASHVILLE—More often and more skillfully, country music radio stations are turning to television advertising to lure and keep listeners.

WTHI-AM Terra Haute, Ind., has dropped its billboard budget entirely and cut newspaper ads to increase its tv funds. WCXI-AM Detroit notes a 10% budget jump for video spots. KHJ-AM Los Angeles has sent crews all over the country to tape star interviews for its ambitious promotional drive.

As the budgets rise, so does the degree of commercial sophistication. While it's still possible to see the station logo superimposed on an album cover slide, it's just as common to see professional actors posturing on a specially constructed set or the results of high quality location film footage.

Creative Production Services, Cleveland, produced a "Get In Our Boots" series of spots for WPKX-AM and WVKX-FM Alexandria, Va., that cost \$24,000 for four 30-second spots and a 10-second one. It involved special sets, union actors and two days of shooting.

According to Carol Frankel, a representative for Creative Productions, the spots were shot as "generics" which could be sold to other country music stations in non-competing markets. A percentage of the sales is paid to the stations that originally commissioned the spots.

WQAM-AM Miami also reports using a high-quality generic produced by Hamilton Productions, Miami, which shows ordinary citizens being miraculously re-costumed in western garb via the transforming intervention of country music.

WHN-AM New York opts for a more personalized package, featuring country stars in informal poses recommending the station to two

Riding somewhat on the popularity of "WKRP In Cincinnati," WSAI-AM/FM Cincinnati favors a spot that has the camera zooming in on the city landmarks while Waylon Jennings overvoices his hit, "Are You Ready For The Country."

WAXX-FM Eau Claire, Wis., and KOMA-AM Oklahoma City, Okla., both rely on slow-paced and folksy spots. The former features a local listener showing snapshots in a "this is my family ... this is my radio station" progression. KOMA's commercial gathers a choir of citizens to sing "Thank God, I'm A KOMA Boy."

Although more stations are going

Although more stations are going to tv to spotlight their contests and giveaways, the emphasis still is on institutional advertising—because of cost and time considerations. Gregg Raab. promotion director for WCXI, says, "It's pretty hard to promote a specific program or event by tv and still maintain the quality of your institutional spots."

Raab explains that his station's tv ad was constructed to feature oncamera dialog—in a location setting—by all his air personalities. The actual commercial was shot by an outside company that used a stationoriginated concept and script.

Most stations surveyed said they schedule their commercials to reach as many adults as possible—which usually means placement in prime time or around news programs. "We're about 50% prime time and 50% in the early and late fringes," reports WCXI's Raab.

According to WTHI's station manager, Dave Liston, the preferred location for his ty spots is within news-linked "60 Minutes" and

(Continued on page 45)

Billboard Singles Radio Action ...

Playlist Prime Movers * Playlist Top Add Ons

• Continued from page 20

Southwest Region

ROVER S
GROVER WASHINGTON IR — Just The Two Of Us (Elektra)
HALL & OATES—Kiss On My List (RCA)
JAMES TAYLOR & J.D. SOUTHER—Her Town Too (Columbia)
TOP ADD ONS

JOHN LENNON—Watching The Wheels (Geffen) GINO VANELLI—Living Inside Myself (Arista)
CLIMAX BLUES BAND—I Love You (WB)

BREAKOUTS

KIM CARNES-Bette Davis Eyes (EMI) PHIL COLLINS—I Missed Again (Atlantic)
DELBERT McCLINTON—Shotgun Rider (Capitol)

KSRR (STAR 97)-Houston (R. Lambert-MD)

- ★★ JUICE NEWTON—Angel Of The Morning
- ** BARBRA STREISAND/BARRY GIBB-What Kind Of Fool 18-10
- ★ IOURNEY—The Party's Over 19-17
- GROVER WASHINGTON JR.-Just The Two Of
- ●● THE WHO—You Better You Bet—26
- SMOKEY ROBINSON—Being With You
 ERIC CLAPTON—I Can't Stand It—D-30
- T.G. SHEPPARD—I Loved 'Em Every One
- THE ROVERS—Wasn't That A Party

KFMK-Houston (J. Steele-MD)

- ** BLONDIE-Rapture 11-6
- ** YARBROUGH & PEOPLES-Don't Stop The
- ★ JAMES TAYLOR/J.D. SOUTHER—Her Town
- ★ SHEENA EASTON—Morning Train 21-15
 ★ GROVER WASHINGTON JR.—Just The Two Of
- O JOHN LENNON—Watching The Wheels
- KIM CARNES—Bette Davis Eyes
 CHAMPAIGN—How Bout Us
- A TASTE OF HONEY—Sukivaki—D-30

KRLY-Houston (M. Jones-MD)

- ** GROVER WASHINGTON JR.-Just The Two Of Us 16-7
- BLONDIE-Rapture 3-1
- ★ SMOKEY ROBINSON—Being With You 19-14
 ★ DARYL HALL/JOHN OATES—Kiss On My List
- BARBRA STREISAND/BARRY GIBB-What
- Kind Of Fool 21-17

 ◆◆ STEVE WINWOOD—While You See A
- Chance—30

 ◆ KIM CARNES—Bette Davis Eyes
 ◆ DELBERT McCLINTON—Shotgun Rider
- ◆ A TASTE OF HONEY—Sukivaki—D-29
- ◆ JERMAINE JACKSON You Like Me Don't You

KILT-Houston (B. Young-PD)

- ** JUICE NEWTON-Angel Of The Morning ** JAMES TAYLOR/J.D. SOUTHER-Her Town
- Too 10-6

 ★ EMMYLOU HARRIS—Mister Sandman 19-16
- ★ MAC DAVIS—Hooked On Music 30-24
 ★ BLONDIE—Rapture 8-5
 ◆ JOHN LENNON—Watching The Wheels—37
- ◆◆ T.G. SHEPPARD—! Loved 'Em Every One-
- PHIL COLLINS—I Missed Again—40
 ANNE MURRAY—Blessed Are The Believers—
- STEELY DAN—Time Out Of Mind—39
 JOE DOLCE—Shaddup You Face—X

KNUS-Dallas (L. Ridener-MD)

- ** APRIL WINE-Just Between You And Me
- ★★ YARBROUGH & PEOPLES—Don't Stop The
- ★ SMOKEY ROBINSON—Being With You 16-11
- ★ ERIC CLAPTON—I Can't Stand It 13-8

 ★ DARYL HALL/JOHN OATES—Kiss On My List
- PHIL COLLINS—I Missed Again—34
 A TASTE OF HONEY—Sukiyaki—35

KVIL-Dallas (C. Rhodes-MD)

- ** JAMES TAYLOR/J.D. SOUTHER—Her Town Too 16-11

 ★★ GROVER WASHINGTON JR.—Just The Two
- * JOHN COUGAR-Ain't Even Done With The
- ★ JUICE NEWTON—Angel Of The Morning 11-9
- TERRI GIBBS-Somebody's Knockin' 9-6
- CLIMAX BLUES BAND—I Love You GINO VANELLI—Living Inside Myself
- CHAMPAIGN—How 'Bout Us—D-17
- THE WHISPERS-It's A Love Thing-D-23
- ANDY GIBB—Me—D-21
 STEELY DAN—Time Out Of Mind—D-25

KEGL-FM-Ft. Worth (B. Stevens-MD)

- ** THE WHO—You Better You Bet 25-19

 ** STYX—Too Much Time On My Hands 21

- ★ RUSH—Lime Light 20-15
 ★ GINO VANELLI—Living Inside Myself 29-24
 TERRI GIBBS—Somebody's Knockin'—25
 JOHN O'BANION—Love You Like I Never
- KIM CARNES—Bette Davis Eyes

- 29 CPECIAL Hold On Loosely
- CLIMAX BLUES BAND-I Love You
- RICK SPRINGFIELD-Jessie's Girl-X JEFFERSON STARSHIP—Find Your Way
- SANTANA—Winning—X ■ ROSANNE CASH — Seven Year Ache — X

KINT—El Paso (J. Zippo—MD)

- ★★ THE WHO—You Better You Bet 24-16 ★★ REO SPEEDWAGON—Take It On The Run
- ★ ROLLING STONES—If I Was A Dancer 40-32
 ★ JAMES TAYLOR/J.D. SOUTHER—Her Town
- ★ GINO VANELLI—Living Inside Myself 33-20
- CHRISTOPHER CROSS—Say You'll Be Mine
- ●● THE ROVERS—Wasn't That A Party—30
- JOURNEY—The Party's Over—D-24
 THE JACKSONS—Can You Feel It—D-39
 RAINBOW—Surrender
- DILLMAN BAND-Loving The Night Away SPANDAU BALLET-To Cut A Long Story
- Short
 MARVA KING—Do You Want To Make Love
- DOLLY PARTON—But You Know I Love You
- RUPERT HOLMES—I Don't Need You—D-37
 CLIMAX BLUES BAND—I Love You—D-19 POINT BLANK—Let Me Stay With You
- Tonight—D-40
 SHOT IN THE DARK—Playing With Lightning
- THE HAWKS—Right Away
 DELBERT McCLINTON—Shotgun Rider—D-

KTSA-San Antonio (J.J. Rodriguez-MD)

- ** REO SPEEDWAGON-Keep On Loving You
- DARYL HALL/JOHN OATES-Kiss On My
- List 18-12

 ★ DON McLEAN—Crying 6-5
- RANDY MEISNER—Hearts On Fire 17-14
 RONNIE MILSAP—Smokey Mountain Rain 8-
- IOHN | FNNON-Watching The Wheels
- FRANKE & THE KNOCKOUTS—Sweethea GINO VANELLI—Living Inside Myself—D-27

KHFI (K-98)-Austin (E. Volkman-MD)

- ** JOHN COUGAR-Ain't Even Done With The
- ** CLIMAX BLUES BAND-I Love You 7-4 APRIL WINE-Just Between You And Me 13
- GROVER WASHINGTON JR .- Just The Two Of
- SHEENA EASTON—Morning Train 11-7
- ◆ CHAMPAIGN—How 'Bout Us
 ◆ PHIL COLLINS—I Missed Again
- KIM CARNES—Bette Davis Eyes—D-27
 ANNE MURRAY—Blessed Are The Believers
- .38 SPECIAL-Hold On Loosely-D-23 IOHN LENNON-Watching The Wheels-8-30
- DOTTIE WEST-What Are We Doing In Love JEFFERSON STARSHIP—Find Your Way Back
- ELVIS COSTELLO-Watch Your Step

KILE-Galveston (S. Taylor-MD)

- ** DARYL HALL/JOHN OATES-Kiss On My
- ** GROVER WASHINGTON JR.—Just The Two
- Of Us 29-9

 ★ JOHN COUGAR—Ain't Even Done With The
- ★ JUICE NEWTON—Angel Of The Morning 16-8
 ★ SHEENA EASTON—Morning Train 23-15

 DOTTIE WEST—What Are We Doing In
- CHAMPAIGN—How Bout Us—34
 JOHN LENNON—Watching The Wheels—37
- THE WHO-You Better You Bet-D-32
- ROX-DDDDDDDDDDDance-D-38
- JOHNNY LEE—Picking Up Strangers—X
 GLEN CAMPBELL/TANYA TUCKER—Why
- Don't We Just Sleep On It X
- KIM CARNES-Bette Davis Eyes
- DOLLY PARTON—But You Know I Love You PHIL COLLINS—I Missed Again
- RICK SPRINGFIELD-Lessie's Girl-X JOHN O'BANION - Love You Like | Never
- Loved Before
 A TASTE OF HONEY—Sukiyaki—40

KBFM-McAllen/Brownsville (S. Owens-MD)

- * * JAMES TAYLOR/J.D. SOUTHER—Her Town ** DARYL HALL/JOHN OATES-Kiss On My
- List 1-1

 ★ SMOKEY ROBINSON—Being With You 7-3

 ★ CLIMAX BLUES BAND—I Love You 11-9
- STYX-Too Much Time On My Hands 26-21 HN LENNON-Watching The Wheel
- ●● JOHN O'BANION—Love You Like I Never CHAMPAIGN—How Bout Us—D:30
- CHRISTOPHER CROSS-Say You'll Be Mine-A TASTE OF HONEY—Sukiyaki—D-28
- ROX—DDDDDDDDDDDDance
- STEVIE WONDER—Lately
 CLIFF RICHARD—Give A Little Bit More
 MICHAEL JACKSON—One Day In Your Life
- JERMAINE JACKSON-You Like Me Don't
- KOFM-Oklahoma City (C. Morgan-MD)
- ** DARYL HALL/JOHN OATES-Kiss On My

- ★★ SHEENA EASTON—Morning Train 9-5
 ★ JAMES TAYLOR/J.D. SOUTHER—Her Town
- ★ APRIL WINE—Just Between You And Me 21
- * STEVE WINWOOD-While You See A Chance
- A TASTE OF HONEY—Sukiyaki—30
 REO SPEEDWAGON—Take It On The Run

WEZB (B-97) - New Orleans (J. Lousteau-MD)

- ** REO SPEEDWAGON-Take It On The Run ** THE WHO-You Better You Bet 29-18
- ★ JUICE NEWTON—Angel Of The Morning 25-
- ★ THE WHISPERS—It's A Love Thing 19-14 ★ SHEENA EASTON—Morning Train 10-6

 GINO VANELLI—Living Inside Myself

 JOHN LENNON—Watching The Wheels
- OUINCY JONES—Ai No Corrida JOHN COUGAR-Ain't Even Done With The
- KIM CARNES—Bette Davis Eyes—D-28 CHAMPAIGN—How 'Bout Us—D-27

WTIX-New Orleans (G. Franklin-MD)

- ** REO SPEEDWAGON—Take It On The Run GINO VANELLI-Living Inside Myself D-26
- ★ ERIC CLAPTON—I Can't Stand It 24-18
 ★ GROVER WASHINGTON JR.—Just The Two Of
- * FRANKE & THE KNOCKOUTS—Sweetheart
- OF DELBERT McCLINTON-Shotgun Rider
- KIM CARNES—Bette Davis Eyes
 TIERRA—Memories—D-39
- LEON REDBONE—Seduced—X . DOTTIE WEST-What Are We Doing In Love-
- . JEFFERSON STARSHIP-Find Your Way Back

KEEL-Shreveport (M. Johnson-MD)

- ** FRANKE & THE KNOCKOUTS-Sweetheart
- 34-26 BARRY MANILOW-Lonely Together 35-23 JOHN COUGAR—Ain't Even Done With The Night 23-16
- ★ TERRI GIBBS—Somebody's Knockin' 11-7 GROVER WASHINGTON JR .- Just The Two Of
- JOHN LENNON—Watching The Wheels—33
- PHIL COLLINS—I Missed Again—34
 RAY PARKER JR. & RAYDIO—A Woman Needs
- KIM CARNES—Bette Davis Eyes—X-30
- GINO VANELLI—Living Inside Myself
 A TASTE OF HONEY—Sukiyaki
 DOTTIE WEST—What Are We Doing In Love—
- OUTLAWS—I Can't Stop Loving You STARS ON 45—1960s Medley—35
- WFMF-Baton Rouge (W. Watkins-MD) ★★ SMOKEY ROBINSON—Being With You 17
- ** CLIMAX BLUES BAND—I Love You 25-21 * JAMES TAYLOR/J.D. SOUTHER—Her Town
- Too 18:14 GROVER WASHINGTON JR.-Just The Two Of
- * STEVE WINWOOD-While You See A Chance
- .38 SPECIAL—Hold On Loosely PHIL COLLINS—I Missed Again
 JOHN COUGAR—Ain't Even Done With The Night ... D.24
- KIM CARNES—Bette Davis Eyes—D-28
- RUSH-Lime Light-DP GINO VANELLI-Living Inside Myself-D-27 JOHN O'BANION—Love You Like I Never Loved Before—D-30

Midwest Region

PRIME MOVERS
JUICE NEWTON—Angel Of the Morning (Capitol)
GROVER WASHINGTON JR.—Just The Two Of Us
(Elektra)
APRIL WINE—Just Between You & Me (Capitol)
TOP ADD ONS

JOHN LENNON—Watching The Wheels (Geffen) SHEENA EASTON—Morning Train (EMI) GINO VANELLI—Living Inside Myself (Arista)

■BREAKOUTS ■ FRANKE & THE KNOCKOUTS-Sweetheart (Millennium) CHRISTOPHER CROSS—Say You'll Be Mine (WB) ANNE MURRAY—Blessed Are The Believers (Capitol)

WLS-Chicago (T. Kelly-MD) ** APRIL WINE-Just Between You And Me

GROVER WASHINGTON JR.-Just The Two

- Of Us 23-15

 * JAMES TAYLOR/J.D. SOUTHER—Her Town ★ ERIC CLAPTON—I Can't Stand It 36-27
 ★ STYX—Too Much Time On My Hands 32-21

 SHEENA EASTON—Morning Train—14
- ●● JOHN LENNON—Watching The Wheels—D-
- WNAP-Indianapolis (D.J. Bailey-MD) ** GROVER WASHINGTON JR.-Just The Two

- ★★ SHEENA EASTON—Morning Train 5-1
 ★ THE POLICE—Don't Stand So Close To Me 9
- * DARYL HALL/JOHN OATES-Kiss On My List
- * STEVE WINWOOD-While You See A Chance

- ●● CLIMAX BLUES BAND—I Love You—25
- GINO VANELLI-Living Inside Myself-24 .38 SPECIAL—Hold On Loosely—27
- PHIL COLLINS-I Missed Again • A TASTE OF HONEY—Sukiyaki—26
- WOKY-Milwaukee (D. Cole-MD)
- ★★ SHEENA EASTON—Morning Train 8.5 STEVE WINWOOD—While You See A Chance 19-15
- ★ TERRI GIBBS—Somebody's Knockin' 18-13
- * DARYL HALL/JOHN OATES-Kiss On My List
- * GROVER WASHINGTON JR.-Just The Two Of OSTI4-9
 OHN LENNON—Watching The Wheels
 DOTTIE WEST—What Are We Doing In Love—
- BARRY MANILOW—Lonely Together—D-28
- WISM-Madison (S. Jones-MD) ** CLIMAX BLUES BAND-I'Love You 22-13 ** GINO VANELLI-Living Inside Myself 30
- ★ JAMES TAYLOR/J.D. SOUTHER—Her Town
- Too 17-11 ★ SMOKEY ROBINSON—Being With You 14-8 JOHN O'BANION-Love You Like | Never

Loved Before-26

- .. SHOT IN THE DARK Playing With KIM CARNES—Bette Davis Eyes—D-27
- CHRISTOPHER CROSS—Say You'll Be Mine-ROD STEWART—Somebody Special—X
- DOTTIE WEST-What Are We Doing In Love-DONNA SUMMER—Who Do You Think You're
- WSPT-Stevens Point (P. Martin-MD) ★★ SHEENA EASTON—Morning Train 8-2
 ★★ REO SPEEDWAGON—Take It On The Run
- * JUICE NEWTON-Angel Of The Morning 10-4
- ★ ERIC CLAPTON—I Can't Stand It 11·7

 ★ .38 SPECIAL—Hold On Loosely 17·12

 JEFFERSON STARSHIP—Find Your Way
- CLIFF RICHARD—Give A Little Bit More • STARS ON 45-1960s Medley

KSLQ-St. Louis (T. Stone-MD)

Fooling-X

No List

- KXOK-St. Louis (L. Douglas-MD) ** JUICE NEWTON-Angel Of The Morning
- ** DARYL HALL/JOHN OATES-Kiss On My * JAMES TAYLOR/J.D. SOUTHER-Her Town
- ★ SHEENA EASTON—Morning Train 13:11 * STEVE WINWOOD-While You See A Chance
- ●● NEIL DIAMOND—America—30
- KIOA-Des Moines (G. Stevens-MD)
- ** JUICE NEWTON-Angel Of The Morning
- ★★ SHEENA EASTON—Morning Train 11-5
 ★ GROVER WASHINGTON JR.—Just The Two Of
- * REO SPEEDWAGON-Take It On The Run 30-* STEVE WINWOOD—While You See A Chance
- •• THE WHO-You Better You Bet -28
- LEON REDBONE—Seduced—DP
 STEELY DAN—Time Out Of Mind—D-29 STYX-Too Much Time On My Hands-D-25

PHIL COLLINS—I Missed Again—D-30 JOHN O'BANION—Love You Like I Never Loved Before

KDWB-Minneapolis (P. Abresch-MD) ** JUICE NEWTON-Angel Of The Morning CLIMAX BLUES BAND-I Love You 13-8

* THE POLICE-Don't Stand So Close To Me

- ★ APRIL WINE—Just Between You And Me 22 ★ GIND VANELLI-Living Inside Myself 21-16 . CHRISTOPHER CROSS—Say You'll Be
- ◆◆ LENNY LeBLANC—Somebody Send My • RAY PARKER JR. & RAYDIO—A Woman Needs
- KS95-FM(KSTP)-St. Paul (C. Knapp-MD)
 - KEYN-FM-Wichita (T. Springs-MD) ★★ BLONDIE—Rapture 8-4
 ★★ STEVE WINWOOD—While You See A

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★ JUICE NEWTON—Angel Of The Morning 19-

- ★ JAMES TAYLOR/J.D. SOUTHER—Her Town
- ★ ERIC CLAPTON-I Can't Stand It 22-19 .. FRANKE & THE KNOCKOUTS-Sweetheart

WOW-Omaha (J. Corcoran-MD)

- ** DARYL HALL/JOHN OATES-Kiss On My
- ** STEVE WINWOOD-While You See A
- * SMOKEY ROBINSON-Being With You 19-14
- THE POLICE—Don't Stand So Close To Me
- * JAMES TAYLOR/J.D. SOUTHER-Her Town
- KIM CARNES—Bette Oavis Eyes—22
 PHIL COLLINS—I Missed Again—23
- . 38 SPECIAL Hold On Loosely-NP
- ERIC CLAPTON—I Can't Stand It—NP
 JOHN LENNON—Watching The Wheels—NP
- THE WHO-You Better You Bet-NP KWKN-Wichita (J. Brown-MD)
- ** DARYL HALL/JOHN DATES-Kiss On My
- List 15-9 ** NEIL DIAMOND-Hello Again 3-1
- ★ SHEENA EASTON—Morning Train 17-12
 ★ GROVER WASHINGTON JR.—Just The Two Of
- ★ BARRY MANILOW—Lonely Together 29-19

JOHN LENNON—Watching The Wheels—29 STEELY DAN—Time Out Of Mind—22 CHRISTOPHER CROSS—Say You'll Be Mine

- WZUU-Mitwaukee (B. Shannon-MD) ** IOHN COUGAR—Ain't Even Done With The
- Night 29-19
 JUICE NEWTON—Angel Of The Morning
- **★ BRUCE SPRINGSTEEN**—Fade Away 24-20 JAMES TAYLOR/J.D. SOUTHER-Her Town
- ★ SHEENA EASTON—Morning Train 15-9 GINO VANELLI—Living Inside Mysell
 FRANKE & THE KNOCKOUTS—Sweetheart

Northeast Region ★ PRIME MOVERS = GROVER WASHINGTON JR.—Just The Two Of Us

(Elektra)
SMOKEY ROBINSON—Being With You (Tamla)
REO SPEEDWAGON—Take It On The Run (Epic)
TOP ADD ONS PHIL COLLINS—I Missed Again (Atlantic)
JOHN LENNON—Watching The Wheels (Geffen)
THE WHO—You Better You Bet (WB)

DON McLEAN-Since | Don't Have You (Millennium) KIM CARNES-Bette Davis Eves (EMI)

WABC-New York (S. Jones-MD)

RICK SPRINGFIELD-Jessie's Girl (RCA)

BREAKOUTS

- ** REO SPEEDWAGON—Keep On Loving You ** STEVE WINWOOD-While You See A
- Chance 23-13 ★ JUICE NEWTON—Angel Of The Morning 22-
- * SMOKEY ROBINSON—Being With You 30-25 ★ TERRI GIBBS—Somebody's Knockin' 42-33 ●● DON McLEAN—Since I Don't Have You WXLO-New York (J. Knapp-PD)
- ** TANA GARDENER-Heartheat 18-10 ★ A TASTE OF HONEY—Sukiyaki 22-8

 F SMOKEY ROBINSON—Being With You 21-14

 F STRIKERS—Body Music 22-17

GRADE JONES—Full Up To The Bumper .. QUINCY JONES-Bet You Wouldn't Hurt

Me-LP

WBLI-Long Island (B. Terry-MD)

★ STRIKERS—BODY MUSIC 22:17
★ ROBERT WINTERS & FALL—Magic Man 28:

- ** SHEENA EASTON—Morning Train 4-2 STEVE WINWOOD-While You See A JUICE NEWTON—Angel Of The Morning 13-8 GROVER WASHINGTON JR.—Just The Two Of
- * DARYL HALL/JOHN OATES-Kiss On My List •• KIM CARNES—Bette Davis Eyes ●● JOHN LENNON—Watching The Wheels

PHIL COLLINS—I Missed Again—D-30
 GINO VANELLI—Living Inside Myself—D-28

 JOHN O'BANION—Love You Like | Never CHRISTOPHER CROSS—Say You'll Be Mine
 REO SPEEDWAGON—Take It On The Run—D-

WTRY-Schenectady (B. Cahill-MD) ** APRIL WINE—Just Between You And Me ** REO SPEEDWAGON-Take It On The Run

- SMOKEY ROBINSON Being With You 15-10 STYX—Too Much Time On My Hands 23-17 * STEVE WINWOOD-While You See A Chance
- KIM CARNES—Bette Davis Eyes
 CLIMAX BLUES BAND—I Love You—D-29

JOURNEY—The Party's Over—D-24
 JOHN LENNON—Watching The Wheel—D-30

WBEN-FM-Buffalo (R. Christian-MD)

No List

- WKBW-Buffalo (J. Summers-MD) ** SMOKEY ROBINSON - Being With You 20-
- ** REO SPEEDWAGON Take It On The Run
- JUICE NEWTON-Angel Of The Morning 21
- EMMYLOU HARRIS-Mister Sandman 13-9
- ★ SHEENA EASTON—Morning Train 7-2

 •• PHIL COLLINS—I Missed Again
- •• THE WHO-You Better You Bet
- JOHN O'BANION—Love You Like | Never

- STYX—Too Much Time On My Hands—D-19
 JOHN LENNON—Watching The Wheels
 BARRY MANILOW—Lonely Together—D-27
- WBBF-Worchester (D. Mason-MD)
- Loved Before-D-24
- ** GROVER WASHINGTON JR.-Just The Two
- ** REO SPEEDWAGON-Take It On The Run
- ★ JUICE NEWTON—Angel Of The Morning 15
- * JAMES TAYLOR/J.D. SOUTHER—Her Town
- * STEVE WINWOOD—While You See A Chance ●● DOTTIE WEST—What Are We Doing In
- SMOKEY ROBINSON—Being With You—25
 STARS ON 45—Medley WOLF-Syracuse (B. Michell-MD)
- ★★ ERIC CLAPTON—I Can't Stand It 20-13
 ★★ STEELY DAN—Time Out Of Mind 18-12 * JAMES TAYLOR/J.D. SOUTHER-Her Town
- CLIMAX BLUES BAND-I Love You 12-7 KIM CARNES—Bette Davis Eyes—37
- JOHN LENNON—Watching The Wheels—38 ABBA—Super Trouper
 .38 SPECIAL—Hold On Loosely
 RUPERT HOLMES—I Don't Need You
- ** GROVER WASHINGTON JR.-Just The Two Of Us 8-4 APRIL WINE-Just Between You And Me 14-
- JUICE NEWTON—Angel Of The Morning 10-6
 REO SPEEDWAGON—Take It On The Run 11-* STYX—Too Much Time On My Hands 20-17

 • JEFFERSON STARSHIP—Find Your Way
- ●● KIM CARNES—Bette Davis Eves—29
- WVBF(F-105)-Framingham (R. Johns-PD) ** JUICE NEWTON-Angel Of The Morning
- Of Us 19-10
- TERRI GIBBS—Somebody's Knockin' 12-7
- ●● PHIL COLLINS—I Missed Again ● JOHN COUGAR—Ain't Even Done With The KIM CARNES—Bette Davis Eyes
- Love-D-28 • THE WHISPERS—It's A Love Thing
- ** SMOKEY ROBINSON—Being With You 12-** GROVER WASHINGTON JR.—Just The Two
- Of Us 14-7

 ★ TERRI GIBBS—Somebody's Knockin' 16-12

 ★ ATASTE OF HONEY—Sukiyaki 25-15 **★ DOTTIE WEST**—What Are We Doing In Love GINO VANELLI—Living Inside Myself—D-25

** STEELY DAN—Time Out Of Mind 19-14

JOHN COUGAR—Ain't Even Done With The

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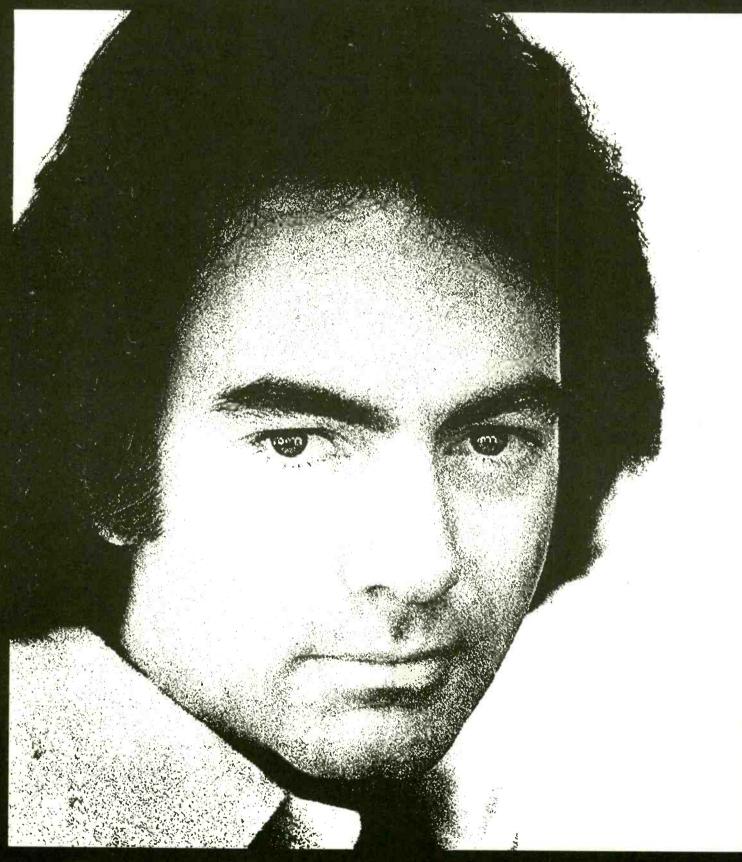
- THE WHISPERS-It's A Love Thing BARRY MANILOW—Lonely Together—D-39
 CHRISTOPHER CROSS—Say You'll Be Mine-WFLY-Albany (Buzz-MD)
 - JOHN O'BANION Love You Like I Never Loved Before D-30
 - ** GROVER WASHINGTON JR.—Just The Two

★ JAMES TAYLOR/J.D. SOUTHER—Her Town

●● JOHN LENNON—Watching The Wheels

- * STEVE WINWOOD-While You See A Chance
- GINO VANELLI—Living Inside Myself—D-26
 A TASTE OF HONEY—Sukiyaki
 RAY PARKER JR. & RAYDIO—A Woman Needs
- WRKO-Boston (C. Van Dyke-PD)
- WHYN-Springfield (A. Carey-MD) ** JAMES TAYLOR/J.D. SOUTHER-Her Town
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- Night 22-17
- •• DOTTIE WEST—What Are We Doing In Love .. RICK SPRINGIFELD-Jessie's Gir

NEIL DIAMOND IN THE PERFECT SETTING: THE ABC CONTEMPORARY NETWORK



The Neil Diamond Special. On Sunday, May 17, a 3-hour musical event spotlighting the words and music of one of today's most gifted writers, performers and all-around showmen. A superstar whose brilliance has already sold

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Billboard Singles Radio Action Based on station playlists through Tuesday (3/31/81)

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- ★ SMOKEY ROBINSON—Being With You 11-9
- ★ SHEENA EASTON—Morning Train 6-4
- •• BARRY MANILOW-Lonely Together O JOHN LENNON-Watching The Wheels
- SANTANA—Winning
- KIM CARNES—Bette Davis Eyes—D-25
- ANNE MIRRAY—Blessed Are The Believers

• GINO VANELLI-Living Inside Myself-D-24 WFTQ (14Q)-Worchester (L. McNamara-MD)

- ★★ SHEENA EASTON—Morning Train 7-3
- ** STEVE WINWOOD-While You See A Chance 11-4
- * STEELY DAN-Time Out Of Mind 24-18 ★ JOHN COUGAR—Ain't Even Done With The
- Night 22-17 ★ GROVER WASHINGTON JR.—Just The Two Of
- •• PHIL COLLINS—I Missed Again—29 ●● A TASTE OF HONEY—Sukiyaki—3
- KIM CARNES—Bette Davis Eyes—D-28 • GINO VANELLI-Living Inside Myself-D-27

WPRO-AM - Providence (G. Berkowitz - MD)

- ** RAY PARKER JR. & RAYDIO-A Woman Needs Love 19-13
- ** DIANA ROSS-One More Chance 21-15 ★ GROVER WASHINGTON JR.—Just The Two Of
- ★ A TASTE OF HONEY—Sukiyaki 23-17 ★ DOTTIE WEST—What Are We Doing In Love
- ●● STEVIE WONDER—Latley • RUPERT HOLMES—| Don't Need You
- BARRY MANILOW—Lonely Together
- CHRISTOPHER CROSS—Say You'll Be Mine
- STEVE WINWOOD—While You See A Chance ABBA—Super Trouper

WPRO-FM(PRO-FM)-Providence (Giouanni-

- ** TERRI GIBBS-Somebody's Knockin' 7-4 ** FRANKE & THE KNOCKOUTS-Sweetheart
- ★ JOHN COUGAR—Ain't Even Done With The
- * REO SPEEDWAGON Take It On The Run 25
- •• KIM CARNES—Bette Davis Eyes
- •• CHRISTOPHER CROSS—Say You'll Be Mine
- ERIC CLAPTON—I Can't Stand It—D-25 ● CLIMAX BLUES BAND—I Love You
- ROLLING STONES—If I Was A Dancer—D-27
- A TASTE OF HONEY—Sukiyaki
- THE WHO-You Better You Bet

WPJB(JB105) - Providence (M. Waite - MD)

No List

8

Ξ

APRIL

WICC-Bridgeport (B. Mitchell-MD)

No List

WKCI-New Haven (D. Lyons-MD)

- ** RAY PARKER JR. & RAYDIO-A Woman Needs Love 25-20
- CLIMAX BLUES BAND-1 Love You 29-21
- ★ SMOKEY ROBINSON—Being With You 10.6 ★ GINO VANELLI—Living Inside Myself 27.24
- STEELY DAN-Time Out Of Mind 23-19 • JOHN LENNON-Watching The Wheels-28
- ●● PHIL COLLINS—I Missed Again—29
- ANNE MURRAY—Blessed Are The Believers—

WTIC-FM—Hartford (R. Donahue—MD)

- ★★ SHEENA EASTON—Morning Train 3-2 ** DARYL HALL/JOHN OATES—Kiss On My List 2-1
- ★ JUICE NEWTON—Angel Of The Morning 10-7 ★ STEVE WINWOOD—While You See A Chance
- * GROVER WASHINGTON JR.—Just The Two Of
- ●● ERIC CLAPTON—I Can't Stand It—16

WFFA (13 FFA) - Manchester (K. Lemire - MD)

- ** JOHN O'BANION—Love You Like | Never
- Loved Before 26-20

 ** SHEENA EASTON—Morning Train 1-1
- ★ SMOKEY ROBINSON—Being With You 11-6
- ★ PHIL COLLINS—I Missed Again 22-16
- CHRISTOPHER CROSS—Say You'll Be Mine
- ●● DOTTIE WEST—What Are We Doing In Love
- DR. HOOK—That Didn't Hurt Too Bad
- DAN HARTMAN—Heaven in Your Arms
- RAY PARKER JR. & RAYDIO—A Woman Needs
- ANNE MURRAY-Blessed Are The Believers-
- RUPERT HOLMES—I Don't Need You—X
- CLIMAX BLUES BAND—I Love You—D-22
- SHOT IN THE DARK—Playing With Lightning-X
- LENNY LeBLANC—Somebody Send My Baby
- A TASTE OF HONEY—Sukiyaki—D-29 REO SPEEDWAGON—Take It On The Run—D-

WTSN-Dover (J. Sebastian-MD)

- * JOHN COUGAR-Ain't Even Done With The Night 18-15 CLIMAX BLUES BAND-I Love You 24-14
- * REO SPEEDWAGON Take It On The Run 25-★ STEELY DAN—Time Out Of Mind 27-22

- ★ DOTTIE WEST—What Are We Doing In Love
- •• DON McLEAN-Since | Don't Have You
- •• ANNE MURRAY-Blessed Are The Believers • RAY PARKER JR. & RAYDIO-A Woman Needs Love-D-26
- KIM CARNES-Bette Davis Eyes-D-29
- T.G. SHEPPARD-I Loved 'Em Every One-D
- A TASTE OF HONEY—Sukiyaki—D-28
- ABBA—Super Trouper—D-27 STARS—Medley

WGUY-Bangor (J. Jackson-MD)

- ** FRANKE & THE KNOCKOUTS—Sweetheart
- ** REO SPEEDWAGON-Take it On The Run
- * JAMES TAYLOR/J.D. SOUTHER-Her Town
- Too 22-16 * APRIL WINE-Just Between You And Me 20-
- * GROVER WASHINGTON JR.-Just The Two Of
- ●● IOHN O'BANION—Love You Like | Never
- Loved Before • RICK SPRINGFIELD—Jesse's Girl
- DR. HOOK-That Didn't Hurt Too Bad
- SANTANA—Winning

WIGY-Bath (W. Mitchell-MD)

- ** STEVE WINWOOD-While You See A Chance 6-1
- THE WHO-You Better You Bet 20-12
- ★ JUICE NEWTON—Angel Of The Morning 11-7 ★ TERRI GIBBS-Somebody's Knockin' 19-13 ★ JOHN COUGAR—Ain't Even Done With The
- •• THE ALAN PARSONS PROJECT—Time
- •• JEFFERSON STARSHIP—Find Your Way
- KIM CARNES—Bette Davis Eves—D-24 • ANNE MURRAY-Blessed Are The Believers-
- PHIL COLLINS-I Missed Again
- GINO VANELLI-Living Inside Myself-DP
- DR. HOOK—That Didn't Hurt Too Bad—DP
 STYX—Too Much Time On My Hands—D-26
- JOHN LENNON-Watching The Wheels-D-23 SANTANA-Winning-DP

WACZ-Bangor (M. O'Hara-MD)

- ** BLONDIE-Rapture 5-2
- ** RONNIE MILSAP—Smokey Mountain Rain
- ★ JUICE NEWTON—Angel Of The Morning 9-7 ★ THE POLICE—Don't Stand So Close To Me 8-
- ★ DARYL HALL/JOHN OATES—Kiss On My List
- .. KIM CARNES-Bette Davis Eves
- •• YARBROUGH AND PEOPLES—Don't Stop
- ANNE MURRAY—Blessed Are The Believers • JOHN O'BANION-Love You Like ! Never Loved Before
- A TASTE OF HONEY-Sukiyaki
- ROSANNE CASH—Seven Year Ache TOM IONES-Darlin'
- STARS—Medley

Mid-Allantic Region

■★ PRIME MOVERS SHEENA EASTON—Morning Train (EMI)
JAMES TAYLOR & J.D. SOUTHER—Her Town Too

(Columbia) HALL & OATES – Kiss On My List (RCA)

■● TOP ADD ONS■ FRANKE & THE KNOCKOUTS—Sweetheart (Millennium) PHIL COLLINS—I Missed Again (Atlantic) JOHN LENNON-Watching The Wheels (Geffen)

BREAKOUTS

KIM CARNES-Bette Davis Eyes (EMI) RICK SPRINGFIELD-Jessie's Girl (RCA) JEFFERSON STARSHIP—Find Your Way Back (Grunt)

WXKX-Pittsburgh (B. Christian-MD)

- ** STYX-Too Much Time On My Hands 12:9 ** REO SPEEDWAGON - Tough Guys 6-1
- ★ THE WHO—You Better You Bet 21-18
- ERIC CLAPTON-I Can't Stand It 14-11
- ★ PHIL COLLINS—I Missed Again 19-14
- ●● JOHN LENNON-Watching The Wheels-29
- ●● JEFFERSON STARSHIP—Find Your Way Back-30 • GREG KIHN BAND-Sheila
- GROVER WASHINGTON JR.—Just The Two Of
- . JOHN O'BANION Love You Like I Never

WFIL—Philadelphia (D. Fennessy—MD)

- ** JAMES TAYLOR/J.D. SOUTHER-Her Town ** DARYL HALL/JOHN OATES-Kiss On My
- ★ SMOKEY ROBINSON—Being With You 8-5 ★ ERIC CLAPTON-I Can't Stand It 17-13
- ★ SHEENA EASTON—Morning Train 5-2 •• KIM CARNES—Bette Davis Eyes
- . THE WHISPERS-It's A Love Thing DON McLEAN—Since | Don't Have You
- WCCK (K104)-Erie (B. Shannon-MD) ** CLIMAX BLUES BAND-I Love You 4-1

- ** REO SPEEDWAGON—Take It On The Run
- * JOHN COUGAR-Ain't Even Done With The Night 20-14
- BRUCE SPRINGSTEEN Fade Away 14-8
- ★ APRIL WINE—Just Between You And Me 16-
- •• SANTANA-Winning-37 ●● RAY PARKER JR. & RAYDIO—A Woman
- DOLLY PARTON-But You Know | Love You POINT BLANK-Let Me Stay With You
- SHOT IN THE DARK-Playing With Lightning-D-39
- JEFFERSON STARSHIP-Find Your Way Back GREG KIHN BAND—Shala • THELMA HOUSTON-If You Feel !

WFBG-Altoona (T. Booth-MD)

- ** APRIL WINE-Just Between You And Me
- ** GROVER WASHINGTON JR.-Just The Two Of Us 11-6
- ★ CLIMAX BLUES BAND-1 Love You 22-16
- ●● DOLLY PARTON—But You Know I Love You •• DON McLEAN-Since | Don't Have You • KIM CARNES—Bette Davis Eyes—D-28
- ANNE MURRAY—Blessed Are The Believers PHIL COLLINS—I Missed Again—D-29 JOHN O'BANION—Love You Like I Never
- Loved Before-D-30 • CLIFF RICHARD-Give A Little Bit More

- WKBO-Harrisburg (B. Carson-MD) ★★ STEELY DAN—Time Out Of Mind 28-18 ** JAMES TAYLOR/J.D. SOUTHER-Her Town
- Too 24-14 ★ JUICE NEWTON—Angel Of The Morning 16-
- ★ CLIMAX BLUES BAND—I Love You 21-13 * TERRI GIBBS-Somebody's Knockin' 18-11 JOHN COUGAR—Ain't Even Done With The

- WQXA(Q106)—York (S. Gallagher—MD) ** STEVE WINWOOD-While You See A
- ** DARYL HALL/JOHN OATES-Kiss On My
- ★ SHEENA EASTON—Morning Train 6-4 * APRIL WINE-Just Between You And Me 9-7
- ★ GROVER WASHINGTON JR.—Just The Two Of Us 10-5 . KIM CARNES-Bette Davis Eves
- .. JOHN O'BANION-Love You Like | Never Loved Before .38 SPECIAL-Hold On Loosely-D-29
- PHIL COLLINS-| Missed Again-D-27 ● JOURNEY—The Party's Over—NP JOHN LENNON—Watching The Wheels—D-28
- WRQX (Q-107) Washington D.C. (F. Holler-
- ** APRIL WINE-Just Between You And Me 28-10 STEVE WINWOOD-While You See A
- Chance 26-9
- ●● THE WHO—Baba O'Riley • RICK SPRINGFIELD - Jessie's Girl
- . ROLLING STONES-When The Whip Comes

BRUCE SPRINGSTEEN—Sherry Darling

- WPGC—Washington (J. Elliott—MD) ★★ ERIC CLAPTON—I Can't Stand It 13-10
- ** SHEENA EASTON-Morning Train 12-8 ★ CLIMAX BLUES BAND—I Love You 30-24
- RAY PARKER JR. & RAYDIO-A Woman Needs Love 18-13 * A TASTE OF HONEY-Sukiyaki 26-15
- KIM CARNES—Bette Davis Eyes—X .. FRANKE & THE KNOCKOUTS-Sweetheart-
- JOHN LENNON—Watching The Wheels—D-28 JOHN O'BANION—Love You Like I Never Loved Before-D-29

• LEON REDBONE—Seduced—D-30

- WCAO-Baltimore (S. Richards-MD) ** JUICE NEWTON-Angel Of The Morning
- 14-10
 ★★ SHEENA EASTON—Morning Train 10-4 ★ SMOKEY ROBINSON—Being With You 18-13
- ★ ERIC CLAPTON—I Can't Stand It 24-19 ★ THE WHISPERS—It's A Love Thing 22-18 ●● PHIL COLLINS—I Missed Again •• REO SPEEDWAGON-Take It On The Run-
- KIM CARNES—Bette Davis Eyes—D-26
- ANNE MURRAY—Blessed Are The Believers BARRY MANILOW—Lonely Together • JOHN LENNON-Watching The Wheels-D-27

DOTTIE WEST—What Are We Doing In Love WFBR-Baltimore (A. Szulinski-MD)

- ** GROVER WASHINGTON JR.—Just The Two Of Us 3-1 ★★ SHEENA EASTON—Morning Train 9-5
- ★ ERIC CLAPTON—I Can't Stand It 12-8 ◆ CLIMAY RULES RANO—LLove You 24-18 ★ THE WHISPERS—It's A Love Thing 18-14 •• PHIL COLLINS—I Missed Again—30
- DOTTIE WEST-What Are We Doing In Love ABBA—Super Trouper—D-29 DON McLEAN—Since | Don't Have You ANNE MURRAY—Blessed Are The Believers

• JOHN O'BANION-Love You Like | Never Loved Before-D-28

WYRE—Annapolis (J. Diamond—MD)

- ** BADFINGER-Hold On 21-16 ★★ REO SPEEDWAGON—Take It On The Run
- * APRIL WINE-Just Between You And Me 15-
- * TERRI GIBBS-Somebody's Knockin' 14-10 ★ SHEENA EASTON—Morning Train 7-4
- ●● RAY PARKER JR. & RAYDIO—A Woman Needs Love
- ●● JOHN LENNON—Watching The Wheels—22 KIM CARNES—Bette Davis Eyes • PHIL COLLINS-I Missed Again
- DIANA ROSS—One More Chance—X WGH-Hampton (B. Canada-MD)
- ** JAMES TAYLOR/J.D. SOUTHER—Her Town
- ** DOTTIE WEST-What Are We Doing In Love D-22
- ★ JUICE NEWTON—Angel Of The Morning 5-3 ★ THE HAWKS-Right Away 23-19
- ★ BARRY MANILOW—Lonely Together 16-13 •• DON McLEAN-Since I Don't Have You • CLIFF RICHARD-Give A Little Bit More
- KIM CARNES—Bette Davis Eyes—X ANNE MURRAY—Blessed Are The Believers—
- DOLLY PARTON—But You Know I Love You—
- JIM PHOTOGLO-Fool In Love With You-X • DELBERT McCLINTON-Shotgun Rider-LP LENNY LeBLANC—Somebody Send My Baby
- Home-) MICHAEL JACKSON—One Day In Your Life • PAUL ANKA-All My Life DAN HARTMAN—Heaven In Your Arms—LP

• STEVE FORBERT-Song For Katrina WORK (O-FM) - Norfolk (R. Bates - MD)

- ** GINO VANELLI-Living Inside Myself 27-
- * CHRISTOPHER CROSS-Say You'll Be Mine 29-21 * SMOKEY ROBINSON—Being With You 27-18
- ★ PHIL COLLINS-1 Missed Again 32-27 * JOHN O'BANION-Love You Like | Never Loved Before 30-25
- •• KIM CARNES—Bette Davis Eyes •• JEFFERSON STARSHIP—Find Your Way Back
- RAY PARKER JR. & RAYDIO—A Woman Needs A TASTE OF HONEY—Sukivaki—D-28 . DOTTIE WEST-What Are We Doing In Love-

• DON McLEAN-Since | Don't Have You WRVQ(Q94)-Richmond (B. Thomas-MD)

- ** JUICE NEWTON-Angel Of The Morning 8-** DARYL HALL/JOHN OATES—Kiss On My
- List 3-1 * JAMES TAYLOR/J.D. SOUTHER-Her Town Too 13-10
- ★ PHIL SEYMOUR—Precious To Me 11-8 * STEVE WINWOOD—While You See A Chance
- RICK SPRINGFIELD—Jessie's Girl
- ◆ KIM CARNES—Bette Davis Eyes . JOHN O'BANION-Love You Like I Never
- Loved Before-D-27 • JOHN LENNON—Watching The Wheels—D-26

WAEB-Allentown (J. Ward-MD)

- ** JUICE NEWTON-Angel Of The Morning ★★ JOHN O'BANION—Love You Like | Never
- Loved Before 26-18 ★ ERIC CLAPTON—I Can't Stand It 25-21
- ★ PHIL SEYMOUR—Precious To Me 19-14 ★ BARRY MANILOW—Lonely Together 28-22 •• STEVIE WONDER-Lately
- .. FRANKE & THE KNOCKOUTS-Sweetheart • KIM CARNES—Bette Davis Eyes
- PHIL COLLINS—I Missed Again • GINO VANELLI-Living Inside Myself-D-28
- WIFI-FM-Bala Cynwyd (L. Kiley-MD) ** THE POLICE-Don't Stand So Close To Me
- ★★ THE WHISPERS-It's A Love Thing 21-16 * JUICE NEWTON-Angel Of The Morning 16-★ ERIC CLAPTON-| Can't Stand It 15-11 ★ STYX-Too Much Time On My Hands 26-22

●● THE WHO-You Better You Bet-28

• GINO VANELLI-Living Inside Myself • KIM CARNES—Bette Davis Eyes DAN HARTMAN—Heaven In Your Arms JOURNEY—The Party's Over—D-29 • JEFFERSON STARSHIP—Find Your Way Back

WWSW (3WS-FM)-Pittsburgh (H. Crowe-MD)

•• T.G. SHEPPARD—I Loved 'Em Every One •• A TASTE OF HONEY—Sukiyaki ABBA—Super Trouper

Southeast Region ■★ PRIME MOVERS ■ SHEENA EASTON—Morning Train (EMI)
JAMES TAYLOR & J.D. SOUTHER—Her Town Too

SMOKEY ROBINSON-Being With You (Tamla)

• A TASTE OF HONEY—Sukiyaki—D-23

- ★ JOHN COUGAR-Ain't Even Done With The
- Night 5-3 KIM CARNES-Bette Davis Eyes 27-21
- Too 19-14 •• JOHN LENNON—Watching The Wheels—29
- ●● RAY PARKER JR. & RAYDIO—A Woman Needs Love - 30 PHIL COLLINS—I Missed Again—D-28

WBBQ-Augusta (B. Stevens-MD)

- ** ERIC CLAPTON-I Can't Stand It 13-7 TERRI GIBBS-Somebody's Knockin' 10-5
- FRANKE & THE KNOCKOUTS-Sweetheart
- .. DOTTIE WEST-What Are We Doing In Love •• DON McLEAN-Since | Don't Have You
- JOHN LENNON—Watching The Wheels—D-30 OUTLAWS—I Can't Stop Loving You

■ KIM CARNES—Bette Davis Eves—D-28. ANNE MURRAY—Blessed Are The Believers

- WSGA-Savannah (J. Lewis-MD) ** GINO VANELLI-Living Inside Myself 21-
- JOHN LENNON-Watching The Wheels 10-★ JOHN COUGAR—Ain't Even Done With The
- Night 29:24

 ★ T.G. SHEPPARD—I Loved 'Em Every One 27-

A TASTE OF HONEY—Sukiyaki—30 • STARS ON 45-Medley

- Of Us 7-4 ** SHEENA EASTON—Morning Train 8-3 * JOHN COUGAR-Ain't Even Done With The
- Night 17-11 ★ JUICE NEWTON-Angel Of The Morning 15-9

• THE HAWKS—Right Away

- .. KIM CARNES-Bette Davis Eyes •• FRANKIE SMITH-Double Dutch Bus .38 SPECIAL—Hold On Loosely
- . JEFFERSON STARSHIP-Find Your Way Back WAYS-Charlotte (L. Simon-MD) ** REO SPEEDWAGON—Take It On The Run
- ** GINO VANELLI-Living Inside Myself 22-
- * SHEENA EASTON-Morning Train 13-9 Aissed Again—HI CLIMAX BLUES BAND-1 Love You-D-23
- WFLB-Fayetteville (L. Cannon-MD) ** FMMYLOU HARRIS-Mr. Sandman 17-10 ★ BARRY MANILOW—Lonely Together 21-12
- CLIMAX BLUES BAND-I Love You 29-18 .. DON McLEAN-Since | Don't Have You ◆ CLIFF RICHARD—Give A Little Bit More
- D-32

- STEELY DAN—Time Out Of Mind—D-31
- TOM JONES—Darlin'
- CAPTAIN & TENNILLE—Keep Our Love Warm • KIM CARNES—Bette Davis Eyes—D-34
- RUPERT HOLMES-I Don't Need You-D-33 JOHN O'BANION-Love You Like I Never
- Loved Before D-35 DIANA ROSS—One More Chance

DELBERT McCLINTON—Shotgun Rider

Night 18-9

- WISE-Asheville (J. Stevens-MD) ★★ JOHN COUGAR—Ain't Even Done With The
- ** APRIL WINE-Just Between You And Me
- ★ JUICE NEWTON—Angel Of The Morning 20
- ★ .38 SPECIAL—Hold On Loosely 23-19
- ●● CHAMPAIGN—How Bout Us—38
- CLIMAX BLUES BAND-I Love You-39
- SMOKEY ROBINSON—Being With You—D-35
 ROLLING STONES—If I Was A Dancer—D-37 • JOHN O'BANION - Love You Like I Never

26

- WKIX—Raleigh (R. McKay—MD)
- ** SMOKEY ROBINSON-Being With You 20-
- ★★ SHEENA EASTON—Morning Train 11-6 ★ JUICE NEWTON—Angel Of The Morning 17-
- * GROVER WASHINGTON JR:-Just The Two Of

Us 9-5 • EMMYLOU HARRIS—Mister Sandman—D-20 WSEZ-Winston-Salem (B. Siegler-MD)

- ** FRANKE & THE KNOCKOUTS-Sweetheart
- ★ ERIC CLAPTON—I Can't Stand It 17-15 * REO SPEEDWAGON-Take It On The Run 34
- ** JUICE NEWTON-Angel Of The Morning

WANS-Anderson (1 Evans-MD)

- .38 SPECIAL Hold On Loosely D-30
- ★★ SHEENA EASTON—Morning Train 13-8
- **★ SMOKEY ROBINSON**—Being With You 21-10
- KLAZ-FM(Z98)-Little Rock (D. Taylor-MD) ** REO SPEEDWAGON—Take It On The Run
- * TERRI GIBBS-Somebody's Knockin' 14-6
- ●● ROLLING STONES—If I Was A Dancer—X ●● PHIL COLLINS—I Missed Again—32 DOLLY PARTON—But You Know I Love You-
- DOTTIE WEST—What Are We Doing In Love— • JEFFERSON STARSHIP—Find Your Way

THE WHISPERS-It's A Love Thing-D-40

WWKX (KX104)-Nashville (J. Anthony-MD)

Back-D-38

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JOHN LENNON-Watching The Wheels (Geffen) GINO VANNELLI-Living Inside Myself (Arista)

KIM CARNES-Bette Davis Eyes (EMI)

TOP ADD ONS

BREAKOUTS=

JOHN O'BANION-Love You Like I Never Loved Before

- DON McLEAN-Since I Don't Have You (Millennium). RICK SPRINGFIELD-Jessie's Girl (RCA) WQXI-AM — Atlanta (J. McCartney — MD)
- ★★ SHEENA EASTON—Morning Train 3-1 ★★ KIM CARNES—Bette Davis Eyes 26-16 **★ JAMES TAYLOR/J.D. SOUTHER**—Her Town
 - Too 17-13 ★ GINO VANELLI—Living Inside Myself 24-18
- ★ STEVE WINWOOD—While You See A Chance .. JOHN LENNON-Watching The Wheels
- JUICE NEWTON—Angel Of The Morning—D
- FRANKE & THE KNOCKOUTS—Sweetheart—
- WQXI-FM(94Q)—Atlanta (J. McCartney—MD) ★★ REO SPEEDWAGON—Take It On The Run
- ** GINO VANELLI-Living Inside Myself 23-
- ★ JAMES TAYLOR/J.D. SOUTHER—Her Town

STYX—Too Much Time On My Hands—LP LEE RITINOUR—is It You—LP

- ★ JAMES TAYLOR/J.D. SOUTHER—Her Town Too 22-14
- * REO SPEEDWAGON—Take It On The Run 16-
- LEE RITTENOUR—Is It You QUINCY JONES—Ai No Corrida
- PHIL COLLINS—I Missed Again—D-29
- ★ PHIL COLLINS—I Missed Again 28-23 ● KIM CARNES—Bette Davis Eyes—29 • CLIMAX BLUES BAND— Love You−28
- WSGF(95SGF) Savannah (D. Carlisle MD) ** GROVER WASHINGTON JR.-Just The Two
- ★ THE POLICE—Don't Stand So Close To Me 14-10
- A TASTE OF HONEY—Sukivaki . DOTTIE WEST-What Are We Doing In Love
- * SMOKEY ROBINSON-Being With You 17-13 ★ JAMES TAYLOR/J.D. SOUTHER—Her Town

• A TASTE OF HONEY—Sukiyaki—D-20 • STYX-Too Much Time On My Hands-D-22

- BILL MEDLEY-Don't Know Much 26-19 ★ CHAMPAIGN—How Bout Us 31-24
- JOHN LENNON-Watching The Wheels-D-30 DOTTIE WEST—What Are We Doing In Love—

- •• THE WHISPERS-It's A Love Thing-29
- Chance 8-4 ★ JUICE NEWTON—Angel Of The Morning 17-9
- ●● GINO VANELLI—Living Inside Myself—19 JOHN LENNON—Watching The Wheels—21
- ★ SHEENA EASTON—Morning Train 6-2 ★ STEVE WINWOOO-While You See A Chance
- Loved Before-34 DR. HOOK-That Didn't Hurt Too Bad-X

Loved Before - D-36 REO SPEEDWAGON—Take It On The Run—D

* JAMES TAYLOR/J.D. SOUTHER-Her Town

- ★★ SMOKEY ROBINSON—Being With You 21-
- * STEVE WINWOOD-While You See A Chance
- CHAMPAIGN—How Bout Us BARRY MANILOW-Lonely Together LEON REDBONE—Seduced
- ** TERRI GIBBS-Somebody's Knockin' 7-4 ★ SMOKEY ROBINSON—Being With You 15-11
- . JEFFERSON STARSHIP-Find Your Way
- ** STEVE WINWOOD-While You See A
- .. JOHN COUGAR-Ain't Even Done With The Night-20
- JOHN O'BANION—Love You Like | Never

** JUICE NEWTON-Angel Of The Morning 14-8

●● JOHN LENNON—Watching The Wheels—34 •• GINO VANELLI-Living Inside Myself-35 KIM CARNES—Bette Davis Eyes

- ★ CHAMPAIGN—How 'Bout Us 24-15 * REO SPEEDWAGON-Take It On The Run 23
- WTMA-Charleston (C. Corvello-MD)
- * GROVER WASHINGTON JR.-Just The Two Of
- 35.21 ** GINO VANELLI-Living Inside Myself 36-
- - (Continued on page 26)

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BLOW UP—WNEW-FM New York doesn't admit to puffery, but it does claim to have the first inflatable billboard, which has been unveiled at the Queens side entrance in New York's Midtown Tunnel.

Boston's WCOZ-FM Launches Local LP

BOSTON—WCOZ-FM, Boston's top-rated FM station, has launched another round in a continuing promotional assault that has helped the tightly programmed "Rock'n'Roll Mutha" soar to a 9.1 share in the most recent Arbitrons.

WCOZ threw a "listening session" for the press recently at its Boston studios to introduce the "WCOZ Rock'n'Roll Album: The Best of the Boston Beat, Vol. II."

The album, produced in conjunction with the Big Music America Contest and Nova Records, features 11 cuts selected by WCOZ from over 350 tapes submitted by local bands.

Over 50 press and WCOZ employes gathered to hear the mostly hard rock selections, including cuts by two local groups, the Stompers and the Jon Butcher Axis, that have already attracted interest from record companies.

"We have a history of supporting local music, and this is another way

GOOD, BAD MEDIATREND PREDICTIONS

NEW YORK — Mediatrend, which sometimes predicts upcoming Arbitron books, has bad news for WABC-AM and WNEW-FM, but good news for NBC's WNBC-AM and WYNY-FM.

Adult contemporary WABC, which fell to a new low in the fall Arbitron with 3.6. continues to slip in the Mediatrends. The March Mediatrend shows WABC down to a 1.9 share, down from 2.8 in February and 3.5 in January.

AOR WNEW-FM is down to 2.5 in March from 3.4 in February and 4.2 in January. Adult contemporary WNBC is up to 4.9 in March from 2.6 in February and 3.8 in January. Sister station adult contemporary WYNY is up to 4.4 from 3.3 in February and 3.6 in January.

Urban contemporary outlets WKTU-FM and WBLS-FM continue to hold the first and second places respectively. WKTU has a 9.0 for March, down from 9.6 in February, but up from 6.9 in January. WBLS has a 7.4 for March, up from 6.5 in February and 5.0 in January.

WABC's sister station AOR WPLJ-FM is trending down. For March it has a 4.7 share, down from 4.9 in February and 5.9 in January.

for us to express that," says WCOZ promotion director Jane Norris.

The station has combined heavy market research with a variety of local music scene promotions that program director Andy Beaubien says has made WCOZ "very visible. very involved, very much out there communicating with our audience and giving them what they tell us they want."

WCOZ sponsors "club nights" every Thursday night at different venues where area bands play and admission is free. For those under the legal Massachusetts drinking age of 20, WCOZ holds a "Rock For Alt Ages" party every Sunday afternoon at The Channel, a popular South Boston dance club, which Norris says draws music lovers "from age 12 to age 45."

The "Rock'n'Roll Album" is the

second release sponsored by the station since 1979. 5,000 copies of the record have been distributed to over 35 outlets where they retail for \$3.94 and are reportedly selling briskly. "We expect the WCOZ album to sell out quickly and ultimately move up to 10.000 copies," says Gary Firth, general manager of the Big Music America Contest, a Houston-based company that has produced 29 similar albums for stations across the country. The contest, in its first year, calls for program directors of participating stations to pick their regional winners from among the top three tracks on each album as chosen by the public through a computerized ballot that accompanies the record. Each station's winner gets a \$500 prize, and the five regional champions go to Los Angeles in early September 1981 for the national finals. At stake, is a \$25,000 cash prize and a one-year recording contract from Nova Records.

So far, WCOZ is receiving ballots at an 80% return rate, compared with the national average of 65%, and several cuts from the album are receiving air play and drawing requests on WCOZ. "The technical quality of the tapes we received was generally excellent," says WCOZ' Norris, "no basement or garage stuff. Also, to be honest about it, a lot of the bands on this record are much better than what I hear coming from the record companies. We are playing the cuts as heavily as our research indicates we should." Balloting ends in early May, and Norris says WCOZ will make a videocassette of their two top winners in performance for distribution to local television stations.

Burkhart Group, RKO Formulate New Satellite Network Services

• Continued from page 1

So RKO II will be an "older version of RKO I" and Burchill predicts that 200 stations will be signed up within the first 18 months.

within the first 18 months.

But RKO III is something else again, a collection of long-form programming that Burchill describes as "syndication by satellite—a precursor of 24-hour formats distributed by satellite," just about what Burkhart has in mind. One show RKO III will carry is an all-night talk entry that will originate in Dallas and Los Angeles. This, too, is set for a September launch.

Burchill says that this programming will come "largely from outside sources, with RKO in a coproducing role." One of these outside sources will be RKO Radio Network programming chief Jo Interante, who is leaving RKO to form her own company in San Francisco.

The Satellite Music Networks are also going after the older audiences. "We have concluded that a modern country, full of Kenny Rogers. Charlie Pride, Dolly Parton and Willie Nelson, should be one of the formats provided by us," Burkhart says.

"And we've concluded that a

"And we've concluded that a mainstream, modern music format, featuring such artists as Barbra Streisand and Barry Manilow, should be the other network." he adds.

Burkhart points out that the SMN stations will install on-site earth sta-

tions that will automatically receive signals from SMN's live studios in Chicago eliminating the need for "tapes, computerization and other costly elements presently in current syndicated programming."

Burkhart says, "SMN will also be able to provide the spontaneity that is so important in live broadcasting. Member stations will still maintain their local identity and in some cases actually enhance it. They will be able to cut away from the satellite network for local segments."

Charter Buying KITT-FM

LOS ANGELES—The Charter Co. has reached agreement with the owners of KITT-FM San Diego for the purchase of the station by Charter Broadcasting for \$5 to \$6 million. Charter currently owns KCBQ-AM in San Diego as well as five other stations in major metropolitan areas.

Charter Broadcasting president John Bayliss says: "It has been our intention for some time to acquire an FM companion in the San Diego market. With the completion of the acquisition of KITT, Charter Broadcasting will have AM/FM combinations in the San Diego and Milwaukee markets."

Charter operates stations in Detroit, St. Louis, Milwaukee, San Diego and San Francisco.

Burkhart says he has signed two DJs, but will not disclose their identity until after the end of the spring Arbitron period so they can notify their stations. Other jocks will be hired for the network slots, but Burkhart maintains that there will not be a great emphasis on personalities.

When these networks get rolling, Burkhart predicts "there will be hundreds of little goodies—live segments from clubs around the country, particularly for New Years' Eve, top 30 countdowns, new record previews, public service programming."

George Williams has been hired from his vice president programming post at Southern Broadcasting to be network manager and the Katz Agency has been signed as a national rep. SMN will take two minutes of commercial time an hour with local stations selling another six or seven minutes.

Burkhart is sure station managers and owners will rush to sign up for the satellite service because in addition to saving money with the elimination of jobs, the networks will save "recruitment costs, part-time announcer costs, eliminate quality deficiencies, vacation and time off headaches and sick-leave problems."

One observer predicts that within 10 years, there will probably be less than 100 DJs employed in all of radio across the country.

Beginning in April...

Radio Station PROGRAMMING WIZARDS

will find the play-by-play facts faster than ever before in our



- ★★ SMOKEY ROBINSON—Being With You 24
- * JAMES TAYLOR/J.D. SOUTHER-Her Town
- ★ STEVE WINWOOD—While You See A Chance
- * GROVER WASHINGTON JR.-Just The Two Of
- ●● KIM CARNES—Bette Davis Eyes
- ◆◆ JOHN O'BANION—Love You Like | Never
- Loved Before

 THE POLICE—Don't Stand So Close To Me-
- CLIMAX BLUES BAND—1 Love You—D-28
- GINO VANELLI—Living Inside Myself—D-29 SHOT IN THE DARK—Playing With Lightning ■ REO SPEEDWAGON—Take It On The Run—D
- STYX—Too Much Time On My Hands—D-30
 JEFFERSON STARSHIP—Find Your Way Back

WHBQ-Memphis (C. Duvall-PD)

- ** JAMES TAYLOR/J.D. SOUTHER-Her Town
- ** SMOKEY ROBINSON-Being With You 10-
- ★ STEVE WINWOOD While You See A Chance
- * RAY PARKER JR. & RADIO—A Woman Needs
- ★ T.G. SHEPPARD-I Loved 'Em Every One 24-
- KIM CARNES Bette Davis Eyes 30
 CLIMAX BLUES BAND I Love You
- DOTTIE WEST—What Are We Doing In Love—

WNOX-Nashville (S. Majors-MD)

- ** SHEENA EASTON—Morning Train 8-6
- GROVER WASHINGTON JR.-Just The Two Of Us 11-5

 ★ JAMES TAYLOR/J.D. SOUTHER—Her Town

- ★ STEELY DAN—Time Out Of Mind 24-21
 ★ GINO VANELLI—Living Inside Myself 29-24
 DOLLY PARTON—But You Know I Love You
- SMOKEY ROBINSON—Being With You—19
- ANNE MURRAY-Blessed Are The Believers-
- CHAMPAIGN—How Bout Us
- PHIL COLLINS—I Missed Again—D-29
 JOHN O'BANION—Love You Like I Never Loved Before-X
- STYX—Too Much Time On My Hands—D-25
 THE BOULDS WAS A STATE OF THE BOULDS WAS A STATE OF
- THE ROVERS—Wasn't That A Party—X
 JOHN LENNON—Watching The Wheels—D-28
- DOTTIE WEST—What Are We Doing In Love

WRJZ-Knoxville (F. Story-MD)

WSKZ(KZ106)-Chattanooga (D. Carroll-MD)

- ** JAMES TAYLOR/J.D. SOUTHER-Her Town
- SMOKEY ROBINSON—Being With You 15-
- ★ ERIC CLAPTON-I Can't Stand It 13-9
- ★ STYX—Too Much Time On My Hands 24-20
 ★ REO SPEEDWAGON—Take It On The Run 23
- ●● KIM CARNES—Bette Davis Eyes—25
- JOHN O'BANION Love You Like I Never
 Loved Before 23
 JEFFERSON STARSHIP Find Your Way Back

WERC-Birmingham (M. Thompson-MD)

- * * JOHN COUGAR-Ain't Even Done With The
- Night 11-6
 CLIMAX BLUES BAND—| Love You 10-5
- * RAY PARKER JR. & RAYDIO-A Woman
- Needs Love 19-15 PHIL COLLINS—I Missed Again 28-24
- ★ GINO VANELLI—Living Inside Myself 26-21

 ◆ JESSE WINCHESTER—Say What
- RUPERT HOLMES—I Don't Need You
 CHRISTOPHER CROSS—Say You'll Be Mine
- THE ROVERS—Wasn't That A Party—D·28
 JOHN LENNON—Watching The Wheels—D·27
 ROSANNE CASH—Seven Year Ache

WKXX (KXX 106)-Birmingham (L. O'Day-MD)

- ** CLIMAX BLUES BAND-I Love You 13-9
- ** THE WHO—You Better You Bet 21-17
 * RAY PARKER JR. & RAYDIO—A Woman
- ★ SMOKEY ROBINSON—Being With You 28-25
- REO SPEEDWAGON-Take It On The Run 16
- .. RICK SPRINGFIELD-Jessie's Girl
- .. SANTANA-Wind
- JESSE WINCHESTER—Say What
- KIM CARNES—Bette Davis Eyes—D-30
- CHRISTOPHER CROSS-Say You'll Be Mine-
- LEON REDBONE-Seduced

WSGN-Birmingham (W. Brian-MD)

- ** CLIMAX BLUES BAND-1 Love You 13-6
- ★★ CHAMPAIGN—How Bout Us 12-8
 ★ FRANKE & THE KNOCKOUTS—Sweetheart
- ★ STYX—Too Much Time On My Hands 19·14
 ★ THE ROVERS—Wasn't That A Party 17·12
 ROSANNE CASH—Seven Year Ache

- JOHN LENNON—Watching The Wheels—D-20 DOTTIE WEST-What Are We Doing In Love-
- DON McLEAN—Since I Don't Have You • CHRISTOPHER CROSS-Say You'll Be Mine-

WAAY-Huntsville (J. Kendricks-MD)

- ** SHEENA EASTON—Morning Train 2-1

 ** FRANKE & THE KNOCKOUTS—Sweetheart
- 25-19
 SMOKEY ROBINSON—Being With You 10-9
- ★ CLIMAX BLUES BAND—I Love You 9-7
 ★ THE WHISPERS—It's A Love Thing 18-6
- .. SHOT IN THE DARK-Playing With
- MICHAEL JACKSON—One Day In Your Life
- DON McLEAN—Since I Don't Have You
 DR. HOOK—That Didn't Hurt Too Bad
 RICK SPRINGFIELD—Jessie's Girl—D-30

• GINO VANELLI-Living Inside Myself-D-29

- WHHY-Montgomery (R. Thomas-MD) * * JAMES TAYLOR/J.D. SOUTHER—Her Town
- ** CHAMPAIGN-How Bout Us 4-1
- ★ JUICE NEWTON—Angel Of The Morning 18
- CLIMAX BLUES BAND-I Love You 12-9
- * CHRISTOPHER CROSS—Say You'll Be Mine
- .. JEFFERSON STARSHIP—Find Your Way
- KIM CARNES—Bette Davis Eves
- DON McLEAN—Since | Don't Have You
 RAY PARKER JR. & RAYDIO—A Woman Needs

WJDX-Jackson (L. Adams-MD)

- * TERRI GIBBS-Somebody's Knockin' 22
- ** JUICE NEWTON-Angel Of The Morning
- * RAY PARKER JR. & RAYDIO-A Woman
- Needs Love 27-19

 ★ STEVE WINWOOD—While You See A Chance
- •• KIM CARNES-Bette Davis Eves-30
- GINO VANELLI—Living Inside Myself
 ANNE MURRAY—Blessed Are The Believers—
- CLIMAX BLUES BAND—I Love You
 JOHN O'BANION—Love You Like I Never
- Loved Before • THE FOOLS-Running Scared-D-28
- STEELY DAN—Time Out Of Mind
 STYX—Too Much Time On My Hands—D-26

- THE ROVERS—Wasn't That A Party—DP
- THE WHO-You Better You Bet-D-24

WBJW (BJ-105)-Orlando (T. Long-MD)

- ** DARYL HALL/JOHN OATES-Kiss On My
- List 6-2

 ★★ STEVE WINWOOD—While You See A Chance 17-10
- ★ KIM CARNES—Bette Davis Eves 32-22 ★ THE POLICE—Don't Stand So Close To Me
- ★ ERIC CLAPTON—I Can't Stand It 15-9
- GINO VANELLI—Living Inside Myself—37
 JOHN LENNON—Watching The Wheels—38
 THE WHO—You Better You Bet—D-40

- IACKSONS—Can You Feet It
- JEFFERSON STARSHIP-Find Your Way
- SANTANA-Winning
- DOLLY PARTON—But You Know I Love You TOTO-If It's The Last Night-D-39
- RUSH-Lime Light JOHN O'BANION—Love You Like | Never
- Loved Before

 DELBERT McCLINTON—Shotgun Rider

 FRANKE & THE KNOCKOUTS—Sweetheart—

WRBQ(Q105)-Tampa (P. McKay-MD)

- ** STEVE WINWOOD—While You See A
- ** MICHAEL JACKSON—One Day In Your
- ★ JUICE NEWTON—Angel Of The Morning 16-
- * SMOKEY ROBINSON—Being With You 11-6 * YARBROUGH & PEOPLES—Don't Stop The
- Music 7-2

 ◆ JOURNEY—The Party's Over—25
- THE WHISPERS—It's A Love Thing—HB-26

WLCY-Tampa (M. Weber-MD)

- * GROVER WASHINGTON JR.—Just The Two
- ** STEVE WINWOOD—While You See A Chance 12-8
- ★ SMOKEY ROBINSON—Being With You 13-10
 ★ T.G. SHEPPARD—I Love 'Em Every One 23-
- ★ FMMYLOU HARRIS—Mister Sandman 17-13
- KIM CARNES—Bette Davis Eyes
 GINO VANELLI—Living Inside Myself
- RAY PARKER IR & RAYDIO—A Woman Needs Love—D-22
 DIANA ROSS—One More Chance—X
- THE FOOLS—Running Scared—X
 LENNY LeBLANC—Somebody Send My Baby

WIVY (Y-103) - Jacksonville (S. Sherwood - MD)

- ★★ .38 SPECIAL—Hold On Loosely 15-10 ★★ GINO VANELLI—Living Inside Myself 32-
- ★ CHAMPAIGN—How Bout Us 9-5 ★ CLIMAX BLUES BAND—I Love You 12-7
- ★ ABBA—Super Trouper 36-29 STARS ON 45-Medley
- KIM CARNES—Bette Davis Eyes—D-33
 JOHN O'BANION—Love You Like | Never
- Loved Before-D-39
- JOHN LENNON—Watching The Wheels—D-38

 THE WHO—You Better You Bet—D-40

WKXY-Sarasota (T. William-MD)

- ** JOHN COUGAR-Ain't Even Done With The
- Night 23·19

 ★★ THE WHO—You Better You Bet 28·20

 ★ CLIMAX BLUES BAND—I Love You 20·15
- ROLLING STONES-If I Was A Dancer 30-24 REO SPEEDWAGON-Take It On The Run 24
- . KIM CARNES-Bette Davis Eves
- JOHN LENNON—Watching The Wheels—25
 JEFFERSON STARSHIP—Find Your Way Back
- .38 SPECIAL—Hold On Loosely—30 PHIL COLLINS—I Missed Again—26
- BARRY MANILOW—Lonely Together
 JOHN O'BANION—Love You Like I Never

- WAXY-Ft. Lauderdale (R. Shaw-PD) ★★ SHEENA EASTON—Morning Train 12-7
 ★★ SMOKEY ROBINSON—Being With You 10-
- ★ JOHN LENNON—Watching The Wheels 26-20
 ★ JUICE NEWTON—Angel Of The Morning 21-
- ★ THE WHISPERS—It's A Love Thing 16-12
 •• REO SPEEDWAGON—Take It On The Run-
- •• THE WHO-You Better You Bet
- . JOHN COUGAR-Ain't Even Done With The
- STEELY DAN—Time Out Of Mind
- DON McLEAN—Since | Don't Have You
- QUINCY JONES—Ai No Corrida
 RAY PARKER JR. & RAYDIO—A Woman Needs
- FRANKE & THE KNOCKOUTS—Sweetheart—

• A TASTE OF HONEY-Sukiyaki-D-28

WZGC(Z930-Atlanta (S. Davis-MD) ** JAMES TAYLOR/J.D. SOUTHER-Her Town ** ERIC CLAPTON-| Can't Stand It 18-10

- ★ JOHN COUGAR—Ain't Even Done With The
- * KIM CARNES—Bette Davis Eves 30-25
- SMOKEY ROBINSON—Being With You 21-16
 RICK SPRINGFIELD—Jessie's Girl
 JOHN O'BANION—Love You Like I Never
- T.G. SHEPPARD—I Loved 'Em Every One—D-

WMC-FM(FM-100) - Memphis (T. Prestigiacamo-MD)

- ** STEELY DAN—Time Out Of Mind 15-10

 ** JAMES TAYLOR/J.D. SOUTHER—Her Town
- ★ FRANKE & THE KNOCKOUTS—Sweetheart
- * STEVE WINWOOD—While You See A Chance
- RAPRRA STREISAND/RAPRY GIRR-What
- Kind Of Fool 8-3

 ◆ KIM CARNES—Bette Davis Eyes—23
- SMOKEY ROBINSON—Being With You
 JOHN COUGAR—Ain't Even Done With The
- STYX—Too Much Time On My Hands—25 ◆ THE WHO-You Better You Bet-24

WBYQ-Nashville (S. Davis-MD) No List

- WHYI (Y-100) Miami (M. Shands MD)
- ★★ THE WHISPERS—It's A Love Thing 21-10 ** SHEENA EASTON-Morning Train 23-16
- ★ THE POLICE—Don't Stand So Close To Me
- * GROVER WASHINGTON JR.-Just The Two Of * STEVE WINWOOD-While You See A Chance
- 25.21 •• MICHAEL JACKSON-One Day In Your Life-
- •• RAY PARKER JR. & RAYDIO—A Woman A TASTE OF HONEY—Sukiyaki—30

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Vox Jox

NEW YORK — Gene Klavin, a legend in New York radio for almost 30 years, is off the city's airwaves and will probably stay that way at

least until the end of this year.

jected to a cutback in his afternoon drive time by an hour (Billboard, March 28, 1981). Klavin joined WOR in January. 1978, after some 25 years as morning man on WNEW-AM, where he first

worked as a team with long-since re-

Klavin and WOR-AM parted

ways Friday (28) after Klavin ob-

tired Dee Finch. Klavin, a Baltimore 'Jamboree' Via

Starfleet Blair WHEELING, W. Va.-"Jamboree U.S.A.." a weekly live country show broadcast Saturday nights by WWVA-AM here, is being offered for syndication by Starfleet Blair.

The show, which is a property of

Columbia Pictures, as is WWVA,

had been carried on the Mutual

Broadcasting network, but was dropped recently for what Mutal said was lack of advertiser support.
Scheduled for upcoming shows are Mel Tillis, Loretta Lynn, T.G. Sheppard, Billy "Crash" Craddock. the Oak Ridge Boys, the Bellamy Bros., Con Hunley, Rex Allen Jr.

and Margo Smith. Starfleet will distribute the show by taping it and distributing it on disk. This is Starfleet's first venture into country. The company has made a name for itself by putting together custom networks for live rock

native, was in ty before joining and Philadelphia stations. He

bling, the son of WOR morning man

uary, 1982. sought by ad agencies and program directors, joins WVNJ-AM Newark, N.J. Monday (13) in the 10 a.m. to 3

Station president Herb Saltzman, who recently installed jazz overnight on WVNJ-FM, says of the Stiles move, "I see nostalgia as one of the hottest radio formats in the 1980s. The two moves take the AM-FM combination out of what had primarily been a beautiful music format, although the AM had been adding some old vocals and big band records for some time.

New Orleans has switched to the syndicated "Super Soul" format

WNEW on Baltimore, Washington written more than 100,000 radio commercials as well as two books. His afternoon drive spot on WOR

is being held down for the present by staff announcer Bruce Elliott, but

the show will be taken over in May

by WOR weekend team John R. Gambling and Kathy Novak. Gam-

John A. Gambling, is currently substituting for his vacationing father. Klavin will be off the New York radio scene because he has a noncompete contract with WOR to Jan-

Danny Stiles, who originated a nostalgia music show on WEVD-FM New York among a collection of ethnic and foreign language shows on that station in 1969 long before older demographics were being

Black-formatted WYLD-AM

from Drake-Chenault the similarly formatted WYLD-FM. Jeff Hedgeman has joined the FM station in the 10 a.m. to 3 p.m. slot. He comes from KCOH-AM Houston. Walter Beard is on from 7 p.m. to midnight and comes from WOKS-AM Columbus,

Russ Mitchell, known as Dr. Dan

on his 10 a.m. to noon show on

WNOE-FM New Orleans, is out and

Michael Lee, who works the 3 to 7

WKDA-AM Is Adding Gospel

WKDA-AM here is adding a regular gospel program, airing Monday through Friday.
Entitled "Music City Sanctuary

Band," the 90-minute show features

contemporary and traditional gospel

music. Don Butler, executive direc-

tor of the Gospel Music Assn., is the show's host and program director.
"All of the research we've been doing shows that contemporary gospel music is sweeping the country. explains general manager Vic Ru-

Noting that response to the program has been enthusiastic thus far. cate the show.

p.m. shift on the station has been named acting p.d. Linda Lou moves from the 7 to midnight spot to 10 a.m. to 3 p.m. and Lori Cleary, who worked the noon to 3 p.m. post has left the station. At sister station WNOE-AM, Reggie Davis has taken over the 3 to 7 p.m. shift. He comes from WUNI-AM Mobile and succeeds Capt. Humble.

Eric Chase has joined KJR-AM Seattle in the 10 a.m. to 2 p.m. slot. In the past, he has worked at KFRC-AM San Francisco and KFI-AM Los Angeles. He's also done tv work and is the DJ on Cheap Trick's album, "Heaven Tonight." ... Frank Holler has been named music director of WRQX-FM (Q-107) Washington. . . . At sister station WMAL-AM, morning man Jackson Weaver has been named 1981 Fire Protection Man of the Year.

Lloyd Parker has been named operations manager of WLIX-AM Bay Shore, N.Y., moving up from p.d.. Needly Crowley has been named general manager of WSLT-AM/ WIBG-FM Ocean City, N.J. ... KOMA-AM Oklahoma City p.d. Gregg Lindahl is looking for "a natural adult communicator for the night shift." Those interested should write Lindahl at P.O. Box 1520, Oklahoma City, Okla. 73101.

*

Bobby Magic, former p.d. at KUTE-FM Los Angeles, has been named program consultant and op-erations manager at WKDQ-FM Henderson, Ky.... Tim Byrd is out

as music director of WHK-AM Cleveland. New p.d. Joel Rabb is handling music director's duties as well as the 1 to 3 p.m. air shift that had been handled by Byrd. Rabb's on-air name is Jay Stevens.

* *

jock on KRCQ-AM Indio, Calif.

Jack Patterson has joined WBMX-

Raena Holmes is the new midday

FM Chicago as p.d. succeeding (Continued on page 29) WMAQ Team

To Consultants CHICAGO-Burt Sherwood and Bill Hennes of NBC's WMAQ-AM here will head a new independent consulting company, Sherwood-Hennes & Assoc., officially launched March 30. The duo's departure from WMAQ is tentatively

The new company will advise

broadcasters on all aspects of oper-

ation, including programming, mu-

sic, personnel, sales, news, promo-

set for May 15.

tion, technical operations and management practices. Sherwood, as general manager, and Hennes, program director, have worked as a team for 14 years and joined WMAQ in 1977. The station has established itself as a constant position holder among the 12 largest cumulative audience stations in the U.S. and compiled a \$1 million sales

billing for one month in June, 1978. Prior to their managerial posts, both Sherwood and Hennes worked as on-air personalities in various markets, including New York City.

NASHVILLE-Country station

more. "There is no evangelism on the show, just good, positive music."

type of program would work on a rock station. But there's always been a lot of crossover between country and gospel." If the strong support continues. WKDA plans to syndi-

www americantadiohistory com

Rumore adds, "I don't think this

New On The Charts



"The Plimsouls"—

A chance meeting between two musicians on a Los Angeles freeway sparked a friendship that eventually led to the creation of the Plimsouls, now one of the top-drawing rock'n'roll bands on the California club circuit.

One day late in 1978 as Peter Case (rhythm guitar, lead vocals, chief songwriter) journeyed from L.A. to Long Beach to visit some friends, he got caught in a traffic jam. A James Brown tune blasting from the car next to him caught his attention and Case, a soul music enthusiast, struck up a conversation with the driver, drummer Lou Ramirez.

The two started rehearsing in a Masonic lodge that Ramirez was renting in Long Beach. A month or so later, Ramirez introduced Case to bassist Dave Pahoa, a long-time friend with whom he had played in bands during and after high school, and the trio began to rehearse.

The Plimsouls decided to perform anywhere, anytime they were asked. The frequency of their performances increased rapidly during the next few months as their reputation spread and their following grew.

As that summer drew to a close, a representative from the independent Beat Records approached the Plimsouls about making a record, and independent producer Danny Holloway, a former Island Records staff producer, was called upon to produce. The collaboration resulted in "Zero Hour," a much-acclaimed 12-inch, five song EP. (Holloway also produced "The Plimsouls.")

The Plimsouls became a foursome while "Zero Hour" was in progress with the addition of lead guitarist Eddie Munoz.

The group is managed by Danny Holloway, P.O. Box 15537, Long Beach, Calif. 90815 at (213) 498-1674. It is booked by Ian Copeland at Frontier Booking International, 250 W. 57th St., Suite 603, New York, N.Y. 10019 at (212) 246-1505. The quartet now records for Planet Records.



SHOT IN THE DARK "Playing With Lightning"—

"Playing With Lightning" is the first single from the self-titled debut album by Shot In The Dark, a band that for five years has performed with Al Stewart, both as his backup group and opening act.

Stewart first heard lead vocalist Krysia Kristianne sing when she was a member of a folk-rock group in Scotland called the Natural Acoustic Band and subsequently asked her to sing back-up vocals on his "Past, Present And Future" album.

In 1976 she joined Stewart's "Year Of The Cat" tour as opening act. It was at that time that she began writing and arranging material with keyboardist/guitarist Peter White and bass guitarist/vocalist Robin Lamble of Stewart's backing hand.

ing band.

Lead guitarist Adam Yurman played local clubs and recording sessions in

Denver for a few years before coming to Los Angeles to audition for Shot In

The Dark, which he joined in 1978.

Saxophonist/flutist Bryan Savage, the newest member of the group, also joined in 1978, shortly after he was contacted by White, who had heard him perform at a club in Aspen, Colo. He came together with the group in the midst of its 1978 "Time Passages" tour with Stewart.

Shot in the Dark continued to write songs and make demo tapes during its touring and recording sessions with Stewart. In the summer of '79 it began recording its own album (produced by Stewart and Chris Desmond, who also worked with Stewart on his "Year Of The Cat." "Time Passages" and "24 Carrots" LPs), which features 10 original songs written by Kristianne, White, Lamble and Yurman.

Shot In The Dark is managed by Luke O'Reilly of Kinetic Productions, 8055 Selma Ave., Los Angeles, Calif. 90046 at (213) 654-6744. It is booked by A.T.I., 888 Seventh Ave., New York, N.Y. 10019 at (212) 977-2300.

Mike Harrison

Alien From The Future

LOS ANGELES—One of Freddie Silverman's lesser publicized, but most successful, decisions upon assuming the presidency of the NBC empire was to appoint then-ABC-FM Network chief Walter R. Sabo Jr. to the powerful position of Executive Vice President of NBC-FM Radio.

Since that time, when you take

into account such factors as youth, profile and accomplishment, the claim could substantially be made that, pound for pound, Sabo has proven to be one of,



if not the, most on-the-ball executives in American radio today.

It wouldn't surprise me if he someday goes on to become President... of the United States, that is. No kidding, he's that kind of person.

Shortly before the birth of my son last month, Sabo stopped by for an LA-round in our ongoing bi-coastal dialogue (he grew up in NYC and stayed, I grew up there and split).

"Michael," the dry-humored young man looked up from his dinner and said with the air of confidence that usually precedes some sort of profound disclosure. "Do you realize that your child will actually be a native Californian?"

"My goodness, your right!," I replied—not knowing quite sure where he was taking the semi-jestful observation.

Sabo continued, "That means it is very likely that your child will be born with blue eyes and long blonde hair. Why, if your child is born a girl, she'll be the type that you couldn't even get a date with back in New York!"

Fortunately, biological evolution does not proceed as quickly as cultural evolution, or our children would certainly be unrecognizable as the progeny of our particular brand of Homo-Sapiens.

But cultural evolution—that's an entirely other matter. On that level, taking into account the accelerating rate of socio-technological change, our children, particularly our babies, are indeed aliens. They are in the words of KGB-FM, San Diego's cultural commentator, Irving Bloom, "aliens from the future"

As TM Special Projects sales consultant Bob Shannon pointed out in last week's Goodphone Commentary, "For 50 of my grandmother's 84 years, she had no idea of what a television was, and now she has access to more than 83 channels in her home."

It makes you wonder what kind of magic the current influx of aliens in our society will be plugged into when they gain their cultural/economic citizenship.

One thing, however, is for certain. Radio, the soundtrack of the times, is a vital front-line medium. There should be a "bi-temporal" dialogue going on among its practitioners. After all, some of us grew up in the past and stayed while others grew up there and split.

Programming in the real world:
Once again, the world to which and within which radio programs proves to be more fantastic (not necessarily in the positive sense of the term), dramatic and "unreal" than anything our most imaginative writers could concoct. Last week's shooting

of the President serves as yet another unfortunate reminder of that point.

The reality of our times, the common struggle for existence in a changing and, in many ways, frightening world is very likely the highest common denominator capable of tying together many an otherwise diverse "musical" audience. Whether we grew up to be cowboys, hippies, businessmen or whatever, there are certain elements within the fabric of our society that we all stand upon as mutual ground.

With this in mind, I repeat my oftmentioned claim that we should allow public affairs consciousness to creep into the content and attitude of our general music presentation. Radio in the '80s can truly be—in fact, needs to be—hot, provocative, illuminating and mature. To bury this kind of programming in the graveyard, or to completely isolate it from the "entertaining" stretches of the format is to sell both radio's ratings-getting potential and community-service potential tragically short. Yes, the two go hand-in-hand.

Perhaps the time has come to reevaluate the role of the "disk jockey" in this medium. Because when it comes down to it, that's where it all begins. Our predisposition toward this particular position within the building blocks of radio is the very core of most of our collective hangups and limitations.

Goodphone Commentaries Tapping In-House Talent

By LORRE CRIMI

ANAHEIM, Calif.—You may be sitting on a quarter of a million dollars worth of talent ... without even knowing it.

Take a look at your payroll figures. That is an indication of money, paid out by you, for people you once considered talented enough to hire. Are you tapping this rich reservoir of talent?

When important and often crucial matters are considered, when problems arise and answers are sought, do you overlook the staff?

Many major corporations and even smaller family-owned operations would rather spend thousands of dollars on outside consultants before consulting their staffs and trying to rectify the situation from within.

This is not to suggest that the staff be consulted on every issue, or that they should be privy to all corporate decisions. Instead, why not try and communicate, individually, with the staff and create the type of environment conducive to the free exchange of ideas, without fear of retribution.

The kind of insight gained by going directly to the source has turned small operations into major corporations. If the Japanese domination of the small car industry is an indication, then perhaps we can learn from them

In Japan, great strides have been made in this area. For instance, when a problem arises on the assembly line in an automobile plant, management goes directly to the source, to the workers on the line, seeking the answer.

We're part of an industry where egos can sometimes get in the way of better judgment, clouding the decision-making process. This type of paranoia is self-destructive. To move forward and grow, knowledge and ideas must flow freely, questions and creativity encouraged.

Everyone wants recognition, even your staff. They want and need to help and please you, to be part of the winning team and feel like they have contributed to it.

Fear, however, isn't the only stumbling block. There exists in corporate America a bias that prohibits many people from consulting "underlings," those people without the title or office. But contrary to popular belief, many of these titleless people can think, reason and create ... and are eager to do so if given the chance.

Some argue that the staff is not as experienced as the higher-ups. True, they may lack the practical application of ideas but only with the right nurturing and guidance can they become experienced professionals.

After all, everyone has ideas, good and bad. It would be unfair to expect all ideas to be practical or even worthwhile but even at their worst, bad ideas can help trigger new ideas which in turn could aid in the solution of the problem.

Now comes the practical application. For starters, how about weekly or monthly meetings where honest interaction is required? In such an environment, management should help guide the staff and make them feel more at ease and willing to voice their opinions.

Personal attacks should not be permitted and in all cases avoided. The intention of the meeting is to share new ideas and gain constructive insight into how to better the company, which will in turn benefit the group as a whole.

If the staff is reluctant to talk, have an outsider or trusted employee go around and interview the workers on a private, individual basis. Ideas can then be gathered without anyone fearing for their position.

Be creative. Think of ways to overcome fears and frustration. Assure your staff that no retaliation will be attempted if an idea meets with disapproval. Honesty cannot thrive in an atmosphere of fear.

If an idea is utilized, always remember to acknowledge the giver, on some level. Nothing can backfire more violently than an employee who feels used.

So what are you waiting for? Start now by tearing down the barriers that separate the staff and management ... and build bridges uniting the two. But don't expect instantaneous results. It takes time but once you have gained the respect and trust of your staff they will reward your dedication and loyalty. Then and only then will you achieve the harmony necessary for productive teamwork.

You've invested financially in your staff ... now's the time to reap the benefits of that investment.

(Lorre Crimi is Assistant Program
Director of KEZY-AM/FM Ana-

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Rock Albums

Top Tracks

'							
is La ek We	asi	Weeks On Chart	ARTIST—Title, Label	This Week	Last Week	Weeks On Chart	ARTIST—Title, Label
1	2	3	THE WHO—Face Dances, Warner Bros.	1	1	4	THE WHO—You Better, You Bet, Warner Bros.
2	4	4	STYX—Paradise Theatre, A&M	2	7	4	ERIC CLAPTON—I Can't Stand It, RSO
3	1	4	ERIC CLAPTON—Another Ticket, RSO	3	5	4	.38 SPECIAL—Hold On Loosely, A&M
4 1	6	4	RUSH-Moving Pictures, Mercury	4			
5	5	4	STEVE WINWOOD—Arc of a Diver, Island	4	3	4	STEVE WINWOOD—While You See A Chance, Island
6	3	4	REO SPEEDWAGON—Hi Infidelity, Epic	5	4	,4	STYX—Too Much Time On My Hands, A&M
7 1	8	4	PHIL COLLINS—Face Value, Atlantic	6	10	4	REO SPEEDWAGON—Take It On The Run, Epic
В	6	4	JOURNEY—Captured, Columbia	7	2	4	JOURNEY—Party's Over, Columbia
9 8	8	4	.38 SPECIAL—Wild Eyed Southern Boys, A&M	8	13	4	RUSH—Tom Sawyer, Mercury
0 1	3	4	THE POLICE—Zenyatta Mondatta, A&M	9	8	4	RUSH—Limelight, Mercury
1 1	0	3	APRIL WINE—The Nature of the Beast, Capitol	10	6	4	LOVERBOY-Turn Me Loose, Columbia
2 1		4	GARLAND JEFFREYS—Escape Artist, Epic	11	24	4	PHIL COLLINS—I Missed Again, Atlantic
3 13		4	LOVERBOY—Loverboy, Columbia	12	11	4	APRIL WINE—Just Between You and Me, Capitol
1 1		4	BRUCE SPRINGSTEEN—The River, Columbia			_	
5 1	Į.	4	JOHN LENNON/YOKO ONO—Double Fantasy, Geffen	13	32	_4	PHIL COLLINS—In the Air Tonight, Atlantic
3	- 1	2	ADAM & THE ANTS—Kings of the Wild Frontier, Epic	14	MEW E	7	RANDY MEISNER—Hearts on Fire, Epic
	9	4	THE CLASH—Sandinista!, Epic	15	14	2	THE WHO— Another Tricky Day, Warner Bros.
B	NEW EAT	11.1	VARIOUS ARTISTS—The Concerts for the People of	16	9	4	GARLAND JEFFREYS—96 Tears, Epic
			Kampuchea, Atlantic	17	16	4	RICK SPRINGFIELD—Jessie's Girl, RCA
3		2	THE ROLLING STONES—Sucking in the Seventies, Rolling	18	50	3	ROBIN TROWER-Into Money, Chrysalis
			Stone Records	19	HEW EN	TRY	RAINBOW—I Surrender, Polydor
2		4	JAMES TAYLOR—Dad Loves His Work, Columbia	20	NEW E		JEFFERSON STARSHIP—Find Your Way Back, Grunt/RCA
1		4	MANFRED MANN'S EARTH BAND—Chance, Warner Bros.	21			THE POLICE—Don't Stand So Close To Me, A&M
	5	4	STEELY DAN—Gaucho, MCA	22	57	4	
	4	4	PHIL SEYMOUR—Phil Seymour, Boardwalk			N. T.	ERIC CLAPTON—Rita Mae, RSO
	DEW ENT		DIRE STRAITS—Making Movies, Warner Bros.	23	HEW E	TTRY	AC/DC—Dirty Deeds Done Dirt Cheap, Atlantic
	9	3	AC/DC—Dirty Deeds Done Dirt Cheap, Atlantic PAT BENATAR—Crimes of Passion, Chrysalis	24	NEW E	· ·	ERIC CLAPTON—Blow Wind Blow, RSO
	NEW EN		JEFFERSON STARSHIP—Modern Times, Grunt/RCA	25	27	3	GARLAND JEFFREYS—R-O-C-K, Epic
	7	2	GREG KIHN BAND—Rockinnroll, Berserkley	26	NEW E	HTRY	KROKUS—Winning Man, Ariola
	1		ROBIN LANE & THE CHARTBUSTERS—Imitation Life,	27	25	3	JOHN LENNON—Watching the Wheels, Geffen
	NEW ENT		Warner Bros.	28	NEW 6	MTRY	REO SPEEDWAGON—Tough Guys, Epic
0 2	6	4	BLONDIE—Autoamerican, Chrysalis	29	39	4	STYX—Rocking the Paradise, A&M
1 2		2	JOHN COUGAR—Nothing Matters and What If It Did, Riva	30	HEW E	STRY	BRUCE SPRINGSTEEN—Ramrod, Columbia
<u> </u>	NEW ENT		CLIMAX BLUES BAND—Flying the Flag, Warner Bros.	31	23	4	THE SHERBS—I Have the Skill, Atco
	0	4	PAT TRAVERS—Radio Active, Polydor	32	NEW E		STEVE WINWOOD—Arc of a Diver, Island
	3	4	RAINBOW—Difficult to Cure, Polydor	33	NEW E	Ţ	PAT TRAVERS—New Age Music, Polydor
	6	4	DONNY IRIS—Back on the Streets, Carousel, MCA	34	49		PHIL SEYMOUR—Precious to Me, Boardwalk
6 2	4	3	ROBIN TROWER, JACK BRUCE, BILL LORDON—B.L.T.,			2	REO SPEEDWAGON—Don't Let Him Go, Epic
			Chrysalis	35 36	44	4	
	3	4	THE OUTLAWS—Ghost Riders, Arista		12	_4	REO SPEEDWAGON—Keep on Loving You, Epic
	HEW ENT		JIMMY BUFFETT—Coconut Telegraph, MCA	37	HEW E		THE PRETENDERS—Message of Love, Sire
4	MEW ENT	4	ELVIS COSTELLO—Trust, Columbia JOE ELY—Musta Notta Gotta Lotta, MCA	38	NEW E		TED NUGENT—The Flying Liplock, Epic
2		4	RICK SPRINGFIELD—Working Class Dog, RCA	39	19	4	DONNY IRIS—Ah Leah, Carousel/MCA
	2	4	ROD STEWART—Foolish Behaviour, Warner Bros.	40	55	2	FRANKE & THE KNOCKOUTS—Sweetheart, Millennium
3		2	THE RINGS—The Rings, MCA	41	7	3	ERIC CLAPTON—I Can't Stand It, RSO
	4	4	ALAN PARSONS PROJECT—The Turn of a Friendly Card, Arista	42	34	4	APRIL WINE—All Over Town, Capitol
	7	4	TED NUGENT—Intensities in 10 Cities, Epic	43	new e	HTRY	DIRE STRAITS—Expresso Love, Warner Bros.
	NEW EN		JUDAS PRIEST—Point of Entry, Columbia	44	NEW E	HTRY	THE FABULOUS THUNDERBIRDS—Tip On In, Chrysalis
7 4	8	2	FRANKE & THE KNOCKOUTS—Franke & the Knockouts,	45	NEW C		FRANKE & THE KNOCKOUTS—Come Back, Millennium
		_	Millennium	46	HEW	STEE	GREG KIHN BAND—Sheila, Berserkley
	5	4	THE JIM CARROLL BAND—Catholic Boy, Atco	47	NEW	l (MANFRED MANN'S EARTH BAND—For You, Warner
	NEW EMI	7.	SHEENA EASTON—Sheena Easton, EMI/America		-		Bros.
2	8	4	THE SHERBS—The Skill, Atco	48	17	3	STYX—The Best of Times, A&M
			Ton Adds	49	1	(ATTRY	.38 SPECIAL—Fantasy Girl, A&M
			Top Adds	50	MEW	NYTRY	THE WHO—How Can You Do It Alone, Warner Bros.
				51	29	3	STEELY DAN—Time Out Of Mind, MCA
	V	ARIOU	S ARTISTS—Concerts for the People of Kampuchea, Atlantic	52	REN		BRUCE SPRINGSTEEN—Cadillac Ranch, Columbia
			NA—Zebop, Columbía	53		ENTRY	THE OUTLAWS—Ghost Riders in the Sky, Arista
			-Dirty Deeds Done Dirt Cheap, Atlantic	54	40	4	APRIL WINE—Sign of the Gypsy Queen, Capitol
			ETENDERS—Extended Play, Sire				
5	PO	DINT	BLANK—American Excess, MCA	55 50	10EW E		HALL & OATES—Kiss On My List, RCA
5			SBORNE—Blizzard of Oz, Jet	56	HEW E	T.	JOAN JETT-Do You Wanna Touch Me, Boardwalk
7			ATEFUL DEAD—Reckoning, Arista	57	NEW E		GREG KIHN BAND—The Girl Most Likely, Berserkley
В			NILE—Golden Down, Arista	58	NEW E		JOHN LENNON—I'm Losing You, Geffen
	RO	DBERT	GORDON—Are You Gonna Be the One, RCA	59	NEW E	ITTIY	FLEETWOOD MAC —Fireflies, Warner Bros.
9			/ILSON—Carl Wilson, Caribou	60			AC/DC—Shoot to Thrill, Atlantic

Survey For Week Ending 4/11/81 Copyright 1981, Billboard Publications, Inc.

Radio Programming

Vox Jox

Continued from page 26

Spanky Lane. The former KMJO-FM Houston p.d. continues his con-<mark>sultancy for TM Programming.</mark> Harry Nelson has resigned as p.d. at KSLQ-FM St. Louis for "personal reasons." ... Joe Parish is the new general manager at WPLJ-FM New York succeeding Nick Tragony, who has joined KIKK-AM-FM Houston as general manager. ... Allen Newton is the new p.d. at KOLJ-AM Quanah, Tex. He had been public affairs director for KJIM-AM Fort

Gil Rozzo has been named general manager of WMZQ-FM Washington. He comes from managing WSAI-AM-FM Cincinnati. Toney Brooks has been named president of Sandusky Newspapers' radio division. He succeeds Eric Hauenstein, who resigned to pursue other interests. Brooks moves up from general manager of Sandusky KBPI-FM Denver. ... WAVA-FM Washington p.d. Jim Herron has stepped down to pursue other activities, but he will continue as the station's morning man.

The latest WCFL-AM push for a strong foothold in the Chicago market took the form of a lavish prime rib fete at the Hyatt Regency Hotel grand ballroom Tuesday (31). There was entertainment by Paul Anka for the hundreds of agency people, press and other dignitaries who came out and special goodies were distributed at each table. The station is heavily committed to its adult/top 40/oldies music format. The master of ceremonies at the event was

Bubbling Under The HOT 100

101-FOOL IN LOVE WITH YOU, Jim Photoglo, 20th Century 2487 (RCA)

102-WHEN LOVE CALLS, Atlantic Starr, A&M

103-YOU LIKE ME DON'T YOU, Jermaine Jackson. Motown 1503 104-PRAISE, Marvin Gaye, Tamla 54322 (Mo-

105-FOOLISH CHILD, Ali Thomson, A&M 2314

106-HOOKED ON MUSIC, Mac Davis, Casablanca 2327 (Polygram)

107-YOU'RE TOO LATE, Fantasy, Pavillion 6-108-SEND A LITTLE LOVE MY WAY, Stephen

Bishop, Warner Bros. 49658 109-LET ME STAY WITH YOU TONIGHT, Point

Blank, MCA 51083 110-DDDDDDDDANCE, Rox, Boardwalk 8-70059

Bubbling Under The

Top LPs

201-ALI THOMSON, Deception Is An Art, A&M

202-GENE DUNLAP, It's Just The Way I Feel, 203-THE SELECTER, Celebrate The Bullet,

Chrysalis CHR 1306 204—ULLANDA McCULLOUGH, Ullanda McCul-

lough, Atlantic SD 19296 205-DOC HOLIDAY, Doc Holiday, A&M SP-

206-DAN SIEGEL, The Hot Shot, Inner City IC

207-PASSAGE, Passage, A&M SP-4851 208-THE BRAINS, Electronic Eden, Mercury SRM-1-4012 (Polygram)

209-JESSE WINCHESTER, Talk Memphis, Bearsville BRK 6989 (Warner Bros.) 210-SOUNDTRACK, Dance Craze, Chrysalis

morning announcer Fred Winston who introduced the air line-up and station along with visiting Mutual dignitaries.

Ellen White is appointed promotion director at KEZR-FM San Jose, Calif. She joins the station from WCOZ-FM in Boston where she had the same position. Also at KEZR, Pete Shannon is named operations manager. Shannon, who handles the afternoon shift, will work with program director **Bob Harlow** in programming. . . .
KOME-FM San Jose, recently celebrated its first 10 years of rock'n'roll broadcasting, making it the oldest AOR station currently broadcasting throughout the Bay Area. To commemorate the event, the station played cuts from top rock albums featured on KOME 10 years ago. Special events are planned through-

Speaking of anniversaries, WBCN-FM in Boston recently celebrated its 13th as a progressive rocker. Peter Wolf of the J. Geils Band, an original jock on the station, took over the microphone for an onair stint.... Drake-Chenault's "History Of Rock And Roll" Silver Edition is now cleared in Chicago, Detroit, Boston, San Francisco, New York, Washington, Dallas, Houston, Pittsburgh and Baltimore.

out the remainder of the year.

* * *

Ron Rizzi is the new program director at WRNW-FM Briarcliff Manor, N.Y. He moves up from music director and succeeds Gary Axelbank. who's left the station. Rizzi has no immediate plans to name a new music director. ... WMAL-AM Washington jock Felix Grant has been given the Blues Alley Jazz Contributions Award for his role in promoting jazz and blues musicians and their music on WMAL for the past 26 years. *

Alan Sells has joined WWWM-FM (M-105) Cleveland in the 7 p.m. to midnight slot. He moves over from an afternoon shift on WSAI-FM Cincinnati. . . . George Francis Jr. has been named president and general manager of WWWE-AM Cleveland. He comes from managing WAKY-AM Louisville.... Pat Walsh will join KLRA-AM Little Rock April 1 as general manager. Walsh was general manager of KAAY-AM Little Rock from 1965 to 1976 and then formed a consult-

Pa. AMer Applying For Building Loan

STROUDSBURG, Pa. - Victimized by cost overruns caused by winter weather, the operators of the new radio station to be opened at nearby Mount Pocono to serve the Pocono Mountains resort areas received approval to apply for a \$75,000 supplemental loan to help finish building the station. Funds coming from the Monroe County Industrial Development Authority will enable WPCN to get on the air as a 1,000-watt AM station before the warm weather sets in.

With an 80-mile coverage radius, operating from sunrise to sunset, the new station will have a live adult-contemporary musical format with news, sports and weather along with reports of Pocono events. To be operated by the Mount Pocono Broadcasting Co., the station's president and operations director is George Buynak Sr.

Radio Specials

Billboard®

A weekly calendar of upcoming network and syndicated music spe cials. Shows with multiple dates indicate local stations have option of broadcast time and dates.

April 10-12, Eddie Money concert, NBC Source, 90 minutes.

April 10-12, Ronnie Milsap,

Country Session, NBC, one hour. April 11, **Don Williams, Rosanne** Cash, Rodney Crowell, Silver Eagle,

ABC Entertainment, 90 minutes. April 11-12, **Dolly Parton**, Robert Morgan Special of the Week, Watermark, one hour.

April 11-12, Conway Twitty, Heart-throb, Opryland Radio, three

hours each day.

April 12, Manfred Mann, Ry
Cooder, King Biscuit Flower Hour, ABC FM, one hour.

April 17-18, George Thorogood, Chuck Berry, In Concert, Westwood One, one hour.

April 17-19, Steve Winwood, NBC Source, two hours.

April 17-19, Mel Tillis, Country Session, NBC, one hour.

April 18-19, Kool & the Gang, Robert W. Morgan Special of the Week, Watermark, one hour.

April 18-19, Rod Stewart, RKO, two hours.

April 18-19, Barbara Mandrell, Larry Gatlin, Charlie Daniels, Mutual, three hours.

April 19, Utopia, King Biscuit Flower Hour, ABC FM, one hour. April 24-26, Genesis concert, NBC

Source, 90 minutes. April 24-26, Lynn Anderson,

Country Session, NBC, one hour. April 25, Kansas, Coca-Cola Night On The Road, ABC FM, two

April 25, Eddie Rabbitt, Best of Silver Eagle, ABC Entertainment, 90 minutes

April 25-26, **Boz Scaggs**, Robert Morgan Special of the Week, Watermark, one hour.

April 26, Humble Pie, Loverboy, King Biscuit Flower Hour, ABC FM, one hour.

May 1, Christopher Cross, Leo Sayer, Mello Yello Concert, ABC Contemporary, two hours.

May 1-3, Tom T. Hall, Country Session, NBC, one hour.

May 2, Rod Stewart, Mello Yello Concert, ABC FM Network, two

May-2-3, Dirt Band, Robert W. Morgan Special of the Week, Watermark, one hour.

May 3, Anne Murray, Mello Yello Concert, ABC Entertainment, 90 minutes

May 8-10, John Conlee, Country Session, NBC, one hour.

May 8-10, Santana, concert, NBC Source, 90 minutes. May 9, George Jones, Silver

Eagle, ABC Entertainment, 90 min-May 9-10, Andy Gibb, Robert W. Morgan Special of the Week, Water-

mark, one hour May 15-16, Molly Hatchett, In

Concert, Westwood One, one hour. May 15-17, Margo Smith, Coun-

May 16, Allman Bros., Coca-Cola Night On The Road, ABC FM, two

try Sessions, NBC, one hour.

May 16-17, Willie Nelson, Robert W. Morgan Special of the Week, Watermark, one hour.

May 23, Bobby Bare, Moe Bandy, Joe Stampley, Best of Silver Eagle, ABC Entertainment, 90 minutes

May 22-24, Charlie Daniels, NBC Source, two hours.

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Ħ	,	7	cal, photocopying, recording, or otherwise, without the prior written permission of the publisher.
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	3		Itempolary
		t	
1 2	ま	on Chart	These are best selling middle-of-the-road singles compiled from radio station air play listed in rank order.
This Week	Last Week	Weeks	****
<u>-</u>	-	7	TITLE, Artist, Label & Number (Dist. Label) (Publisher, Licensee) ANGEL OF THE MORNING
众		8	Juice Newton, Capitol 4976 (Blackwood, BMI) MORNING TRAIN
1	1	11	Sheena Easton, EMI-America 8071 (Unichappell, BMI) SOMEBODY'S KNOCKIN'
4	1	10	Terri Gibbs, MCA 41309 (Chiplin/Tri-Chappell, ASCAP/SESAC) WHAT KIND OF FOOL
金	10	5	Barbra Streisand & Barry Gibb, Columbia 11-11430 (Stigwood/Unichappell, BMI) HER TOWN 100
Z.	7	9	James Taylor: And J.D. Souther, Columbia 11-60514 (Country Road/ Leadsheetland, BMI/Ice Age, ASCAP) JUST THE TWO OF US
7	2	12	Grover Washington Jr., Elektra 47103 (Antisia, ASCAP) CRYING
4	1	7	Don McLean, Millennium 11799 (RCA) (Acuff Rose, BMI) MISTER SANDMAN
	11	5	Emmylou Harris, Warner Bros. 49864 (Edwin H. Morris, ASCAP) BEING WITH YOU
	14	4	Smokey Robinson, Tamla 54321 (Motown) (Smokey Robinson/Bertram, ASCAP) LONELY TOGETHER
11	3	11	Barry Manilow, Arista 0596 (Kenny Nolan, ASCAP) HELLO AGAIN
12	9	12	Neil Diamond, Capitol 14960 (Stonebridge, ASCAP) DARE TO DREAM AGAIN ORDER OF THE PROPERTY O
13	12	12	Phil Everly, Curb/CBS 5401 (Everly And Sons, BMI) WOMAN
14	15	8	John Lennon, Geffen 49644 (Warner Bros.), (Lenono, BMI) WHAT'S IN A KISS Gilbert O'Sullivan, Epic 19-50967 (Not Listed)
15	13	18	9 TO 5 Dolly Parton, RCA 12133 (Velvet Apple/Fox Fanfare, BMI)
16	16	9	KISS ON MY LIST Daryl Hall & John Oates, RCA 12142 (Hot-Cha/Six Continent/Fust Buzza, BMI)
17	17	9	LET'S PICK IT UP Chris Montan, 20th Century 28 (RCA)
由	21	6	(Special/Old Sock, ASCAP/Evan Paul/Leibraphine, BMI) SUKIYAKI
19	18	13	A Taste Of Honey, Capitol 4953 (Beechwood, BMI) A LITTLE IN LOVE
20	23	5	Cliff Richard, EMI-America 8068 (ATV, BMI) WHILE YOU SEE A CHANCE
	29	4	Steve Winwood, Island 49656 (Warner Bros.) (Island/Irving/Blue Sky Rider Songs, BMI) I LOVED 'EM EVERY ONE
政金	30	3	T.G. Sheppard, Warner Bros. 49690 (Tree, BMI) TIME OUT OF MIND
23	20	10	Steely Dan, MCA 51082 (Zeon/Freejunket, ASCAP) DREAMER
愈	35	2	The Association, Elektra 47094 (Rockslam/Bug, BMI) WATCHING THE WHEELS
由	31	3	John Lennon, Geffen 49695 (Warner Bros.) (Lenono. BMI) SUPER TROUPER
26	26	6	Abba, Atlantic 3806 (Countess, BMI) LOVERS AFTER ALL Malica March Archael Property Arists 2503 (Property Property Proper
27	28	8	Melissa Manchester Peabo Bryson, Arista 0587 (Rumanian Pickleworks, BMI/ Leon Ware, ASCAP) SOMETIME, SOMEWHERE, SOMEHOW
1	32	4	Barbara Mandrell, MCA 51062 (Pi-Gem, BMI/Chess, ASCAP) LITTLE BALLERINA BLUE
☆	39	2	George Fishoff, Heritage 300 (George Fishoff/Ken-Cher. ASCAP) LIVING INSIDE MYSELF
30	22	20	Gino Vannelli, Arista 0588 (Black Keys, BMI) SMOKEY MOUNTAIN RAIN
血	36	2	Ronnie Milsap, RCA 12084 (Pi-Gem, BMI) SAY YOU'LL BE MINE
32	33	7	Christopher Cross, Warner Bros. 49705 (Pop 'N' Roll, ASCAP) IT'S MY JOB Jimmy Buffet, MCA 51061 (I've Gof The Music, ASCAP)
由	38	2	I DON'T NEED YOU Rupert Holmes, MCA 51092 (WB/Holmes Line, ASCAP)
34	37	5	HOW 'BOUT US Champaign, Columbia 11–11433 (Champaign/Dana Walden)
35	40	2	A WOMAN NEEDS LOVE Ray Parker Jr. & Raydio, Arista 0592 (Raydiola, ASCAP)
36	34	5	ALICE DOESN'T LOVE HERE ANYMORE Bobby Goldsboro, Curb/CBS 670052 (House Of Gold, BMI) WHAT ARE WE DOIN' IN LOVE
38	41	3	Dottie West, Liberty 1404 (Chappell/Sailmaker, ASCAP) DON'T KNOW MUCH
39	42	5	Bill Medley, Liberty 1402 (Capitol) (ATV/Mann And Weil/Braintree/Snow, BMI) FALLING AGAIN
☆	NEW EN	1117	Don Williams, MCA 61065 (Hall/Clement, BMI) BLESSED ARE THE BELIEVERS
41	19	8	Anne Murray, Capitol 4987 (Chappell/Unichappell, ASCAP) LIVING IN A FANTASY LOS SAME, Warner, Bros. 49567 (Para Blue, ASCAP/ATV, RMI)
42	24	9	Leo Sayer, Warner Bros. 49567 (Rare Blue, ASCAP/ATV, BMI) GUITAR MAN Elvis Presley, RCA 12158 (Vector, BMI)
43	NEW EN	TRY	SOME LOVE SONGS NEVER DIE B.J. Thomas, MCA 51087 (Southern Nights, ASCAP/Youngum, BMI)
44	47	2	FOOL IN LOVE WITH YOU Jim Photoglo, 20th Century 2487 (RCA) (20th Century/Nearytunes ASCAP/Fox
45	46	3	Fanfare/Nearytunes, BMI) ME And Cibb DSO 1055 (Streeped (Uninbersal) DAID)
46	48	2	Andy Gibb, RSO 1056 (Stigwood/Unichappell, BMI) WASN'T THAT A PARTY The Rovers, Cleveland International 19:51007 (Epic) (United Artists, ASCAP)
47	49	2	(The Rovers, Cleverand International 19-31007 (Epic) (United Artists, ASCAP) LOVE YOU Climax Blues Band, Warner Bros. 49669 (C.B.B., ASCAP)
48	MEW EN	TRY	HALFWAY HOME Maureen McGovern, Maiden Voyage 120 (Dijon, BMI/Harlene, ASCAP)
49	43	6	PRECIOUS TO ME Phil Seymour, Boardwalk 8-5703 (CBS) (Hearmore/On The Boardwalk, BMI)

★ Stars are awarded to those products showing greatest airplay strength. ☆ Superstars are awarded to those products showing greatest upward movement on the current week's chart (Prime Movers). ● Recording Industry Assn. Of America seal for sales of 1,000,000 units. (Seal indicated by dot.) ▲ Recording Industry Assn. of America seal of certification for sales of 2,000,000 units. (Seal indicated by triangle.)

YESTERDAY ONCE MORE/NOTHING REMAINS THE SAME, MEDLEY
Spinners, Atlantic 3798 (Hammer & Nails, ASCAP/Sumac, BMI)

Talent

Booking Agents In Accord: See Encouraging Summer

Tickets Up, 'But Kids Will Pay'

• Continued from page 3 rendous; the parking is good, and the toilets are clean.

Country crossover is showing itself strong, but an act has to be huge for there to be only one or two acts on the bill," he continues. "Soft music overall is strong, though not necessarily in 15,000 seat arenas, but for multiple shows. There is a trend to softer music, with the same acceptance of rock'n'roll," he contin-

Schultz says that in booking acts nationally, he tries to make them work in regions so that acts would not have to travel too far between shows. Where possible, and depending on the act, he also tries to play multiple dates in a smaller venue, rather than one large show.

"You can make a larger impact if you stay in an area for a while," he says. "Sometimes an act will come in and immediately sell out a large show. There will be a little splash on the radio, and then the act will be gone, and nobody will know they were even there except those who were at the show. But if the act stays longer, it may make a larger im-

Also looking forward to the summer is ATI, which will have Rush. REO Speedwagon, the Outlaws, Foghat, Judas Priest, Humble Pie, Blue Oyster Cult, Rainbow and Pat Travers on the road.

With REO Speedwagon ruling the top of the charts, Bill Elson, president of the agency, says that the act will headline a number of outdoor stadium shows this summer. He says ATI is also attempting to package more and more shows, citing the Rainbow/Pat Travers tour, as well as packages combining Molly Hatchet and .38 Special, and Cheap Trick with Blue Oyster Cult.

Elson blames part of the problem for higher ticket prices on the computer ticketing agencies, which charge a service price of 30 cents to 80 cents to the consumer, as well as charging the promoter and acts for selling the tickets.

"Giant stadium shows are dormant, though not quite dead. There may be a few, but not as many as there were in previous years," says Wayne Forte, head of the East Coast music department at William Morris, who also sees a strong summer for the traditional summer venues.

Acts that William Morris is sending out on the road this spring and

summer include Adam & the Ants, Al Jarreau, George Benson, the Temptations, the Four Tops, Herbie Hancock, Harry Belafonte, Chuck Berry, Judy Collins, Jose Feliciano, Roberta Flack, Crystal Gayle, Willie Nile, Peaches & Herb, Lou Rawls, and Natalie Cole.

"The key this summer is the medium sized halls and the big ballrooms," says Forte. "The dollars in the big ballrooms are now the same as the halls."

Depending on the ballrooms and the clubs is Frontier Booking International, whose president, Ian Copeland, is expecting the best season yet. FBI acts expected on the road this spring/summer include Gang of Four (possibly in a package with Pere Ubu and Delta Five), XTC through April, Jules Holland & Millionaires, Plastic from Japan, Joan Jett, Robin Lane, Split Enz, Steel Pulse, Squeeze, the Stranglers, 999, the Damned, the Plimsoles, John Cale and the Go Go. The Police may do some large dates in the

Copeland says that he is looking at opportunities to put together large outdoor shows for new wave acts, but so far nothing has been settled.

Also looking at a busy summer is Premier Talent, which will have Tom Petty, Van Halen, Pat Benatar, the Pretenders and Santana on the road this summer.

Barbara Skydell, senior vice president at Premier, says that though acts can make more money playing a single large date, some acts prefer to play multiple dates at smaller venues. The Pretenders, she says, are expected to play a variety of venues in the same city when they tour this

"As far as we're concerned, business is booming," says Norby Walt-

ers, founder of Norby Walters Assoc., who expects to have on the road this summer Rick James, Kool & the Parliament/Funkadelic, Cameo, Garland Jeffries, Alice Cooper, Psychedelic Furs and maybe Blondie for some dates.

"We are going to put together a package of funk festivals in large outdoor venues in eight cities. Since the Kool Jazz Festival is going for golden oldies type acts, we are going to do our own in-house packages with Rick James, Con Funk Shun, Rose Royce and the Gap Band," says Walters.

Assistance in preparing this story provided by Cary Darling in Los Angeles and Ed Morris in Nashville.

Two of the leading bookers in Los Angeles are looking forward to a healthy summer for their acts. "We represent a list of clients who do well with the summer leisure crowd," says Fred Lawrence, vice president and head of the personal appearance wing on the West Coast for Agency For The Performing Arts.

"The kinds of acts that do well are country, country crossover and MOR. We have the Bellamy Bros., who are doing 40 dates this summer. Johnny and Rosanne Cash are touring. The summer leisure dollars are at the Six Flags and the Colorado

Ron Rainey, head of the West Coast operations for Magna Artists, has similar acts which appeal to the adult contemporary crowd with Kris Kristofferson, Rita Coolidge and Chuck Mangione. Magna also has Marianne Faithfull. "With her, who is new to us and to touring in the U.S., we're going for a lot of small venues like the Savoy in New York,"

For Lawrence, the economy seems to be working in his favor. "It's much different to put somebody into a building and try to convince people to plunk down money and go. In a fair, you're getting people who only go to one concert a year or buy one album a year," he says. "The summer leisure dollars are bigger because they are from that silent majority out there."

In terms of new types of venues, Kristofferson plays his first Las Vegas dates at the Frontier Hotel, and the Manhattan Transfer, through APA, are playing fairs.

"I had trouble at first convincing them to do fairs," concedes Lawrence, "but they tried a couple and liked them. So, they will do a European tour and then come back and do fairs.'

Most country oriented acts that tour do regional ones only according to representatives of the Jim Halsey Co., Dick Blake International, Top Billing and Buddy Lee Attractionsall major country music booking

Halsey's busiest tour acts are the Oak Ridge Boys, Mel Tillis, George Jones, Tammy Wynette, Don Williams and Dave Rowland and Sugar. For Dick Blake, it's Barbara Mandrell, Ronnie Milsap, the Statler Brothers and Brenda Lee. For Top Billing, Razzy Bailey, Ronnie McDowell, Charly McClain and Jeannie C. Riley. And for Buddy Lee, Johnny Paycheck, Freddie Fender, Bill Monroe and Willie Nelson (fair dates and special events only).

Joe Harris, chairman of convention activities for Buddy Lee, says that there's been an upsurge in bookings at outdoor festivals-not just for a bluegrass act like Monroe, but for country acts as well. There's

Scores Of Acts Eager For Road

also been a "marked increase" in lounge bookings, Harris reports. "Now the lounges call you for country music-it used to be we called

In California, Harris says, the demand for country acts is so strong that clubs "across the street from each other" will book the same act on successive nights and still draw full houses. Some of Lee's roster are booked in for extended engagements of a week or more, mostly in the lounges.

"Clubs are strong in the 800-seat and up sizes," says Andrea Smith, senior vice president of Top Billing. Last year, Smith notes, there was a decline in auditorium bookings for one- and two-act packages. Such bookings are coming back to normal again when multi-act packages are

Most of the Top Billing acts, Smith says, are booked into onenight engagements.

Halsey's Joe Hupp says his company's performers are "selling more seats now than they ever did." The only gravitation toward smaller venues, he explains, is with dinner theaters that can charge top dollar for tickets.

Sandra Selby, agent for Dick Blake, says "Our acts do mostly regional tours, expenses being what they are." Mandrell's touring has been curtailed because of her television series. Milsap is the main Blake act that does extended engagements, usually in Las Vegas

3 Years' Work, \$11/2 Mil Investment in N.Y. Savoy Club

By ROMAN KOZAK

NEW YORK-The 950 seat capacity Savoy, which opened Thursday (2) at the site of the old Hudson Theatre on Broadway, is the latest and most posh of the city's rock clubs/dancehalls.

"If this place doesn't make it, I'll eat my hat," vows top New York promoter Ron Delsener, who says it has taken him nearly three years and about \$1.5 million in renovations to get the club going.

First act to appear there is Cliff Richard, followed by such varied acts as Don McLean. Donnie Iris, Lenny White, Mink DeVille, Count Basie, Soupy Sales, Santana, Patti Lupone, James Taylor and Jimmy

"We can have all kind of acts here, ranging from Charles Aznavour to Johnny Rotten," says Delsener. The club is multi-leveled, with a terraced orchestra section that allows for tables and chairs when a traditional rock or MOR act is playing, but which can be turned into a dance floor for new wave acts.

Originally the club was supposed to hold an even 1,000, but Delsener says the number went down to 950, because he had to move some light fixtures so as not to make holes in the theatre's original ceiling.

Delsener says it took him so long to get the club going because originally he wanted the nearby Belasco Theatre. This didn't work out. Once he got the Hudson, raising the money for renovations, and then putting in an all new sound system, new lights, new sprinkler system, and new alarm system all contributed to pushing back the opening

The club also features a hardwood dance floor. Unlike in most new rock clubs in New York, shows at the Savoy will begin about 9 p.m. (not midnight or later), with the club remaining open after the shows as a dance club.

"We are going to have cover bands, bar bands from New Jersey and lots of jocks, as well as a jukebox. We will mix it up." says Delse-

ner. "The idea is that you never know what you are going to see when you come here after midnight. You may see a comedian, or some musicians who happened to drop

Delsener says his club will be a "class act all the way." The bar is computerized, serving name brands and beer by the glass. Not in bottles or cans. There will be a wine list. But there "won't be kids shooting up on the floor," adds Delsener, who expects acts will want to use his state of the art facilities for live recordings and broadcasts.

"I want to get away from the so-called dance rock club," he continues. "I am looking for people who like rock'n'roll music and are from 25 to 30 years old, who want to do it with a little style. I am also looking for the young kid, who wants to be a little more stylish."

Depending on the attraction, ticket prices may range from \$3 for a "Savoy stomp" night with new bands, to \$20 for a name act on a Saturday night. Average price will be about \$10, says Delsener. For those who come after midnight, it will be about \$7.50.

Delsener also runs the Palladium downtown, but he says business is so bad at that venue, that he now only has about one show per month at the Palladium. He says he is trying to get out of his five-year lease at the Palladium. For arena acts, Delsener hopes to be able to book some of them to unadvertised shows at the Savoy the nights after they appear at Madison Square Garden or Nassau Coliseum.

Delsener is also starting a new ticket club for his most loyal customers who for a \$100 a year get a party or tour jacket, and the opportunity to be able to buy two choice tickets to any show promoted by Delsener, whether at the Savoy, or any other

Delsener says he wants to have 500 members in his club, though he will settle for 100. He says his first ad in the New York Times brought 3,000 inquiries.

MAY 29-JUNE 7

Memphis To Host 'MusicFest'

CHICAGO-Festivals Inc., the Chicago and Milwaukee company behind the successful summer ChicagoFest here, will produce a major music festival in Memphis.

The May 29 through June 7 Carnival MusicFest will be staged at Memphis' Mid-South Fair Grounds. Festivals Inc. productions feature heavy talent concentration and one admission price. Revenue is gained through licensing local restaurants and vendors at the site and through corporate underwriting.

Memphis' annual Cotton Carnival pageant will play host to the new music festival as part of the 50th anniversary of the celebration.

According to Festivals Inc., there will be heavy booking of local Memphis talent in addition to national headlining acts. The fair grounds include a 15,000-seat main stage and several smaller staging areas.

A single \$5 admission will be charged.

Festivals Inc. has been in discussions about music festivals at several cities outside Chicago, but Memphis will be its first expansion move, according to spokesman Joe Pecor.

Lou Volpano, Festival Inc.'s head talent buyer, said headliners would include the Charlie Daniels Band with Juice Newton, Mickey Gilley with Johnny Lee and the Urban Cowboys, Teddy Pendergrass, Eddie Rabbitt, and Cheap Trick with Michael Stanley.

Also: The Allman Brothers Band and the Atlanta Rhythm Section and Dick Clark's Rock And Roll Re-



Book Multiple Acts For N.Y. Tribute To Murray The K

Continued from page 21

That history is also being eyed with regard to the veteran disk jockey's visibility as a fixture in New York radio during the late '50s, '60s and early '70s before relocating to the West Coast.

Initial plans for the tribute were to hold it at the Forum in Inglewood, until scheduling hurdles intruded. Now that the Big Apple has been agreed upon, all are convinced the review will have more impact, a prospect already underlined by the show's nod from the office of that city's mayor

Given Kaufman's high profile in both radio rock and live theater reviews while with WINS-AM, his pioneer work in AOR programming during the formative days at WOR-FM there, and his return to the market after stints in network programming and as a Washington, D.C. programmer are being touted in a proclamation naming the concert date as "Murray The K" Day.

Says Kaufman of the show's conception, "It actually was kicked off while I was ill. Tony and Dionne came over and felt that because of what I'd done in the business-something they knew from their own careers after the payola scandals, when I found a way to present careers effectively and help give rock'n'roll a cleaner image—it was appropriate.

Also cited as a reason for the interest from Mayor Koch is Kaufman's central role in a successful "back to school" drive mounted in cooperation with the Office for Equal Opportunities, as well as his support for black artists side by side with white

Yet the show's producer, Marc Robertson, stresses that the Madison Square Garden promotion won't be confined to nostalgia, and underlines Kaufman's own continued ac-tivities in readying potential film and tv projects as evidence that the event will have contemporary significance.

Still, the actual concert schedule will give a fond nod to the kind of reviews Kaufman himself used to host at the Brooklyn Fox Theater during his heyday as a top-ranked audience

L. A. GREEK, **BEER LINK**

LOS ANGELES-The Greek Theatre here has teamed up with Michelob to jointly present the Michelob Concert Series at the Greek Theatre during the facility's 1981 season.

Wayne Nederlander, operations director for the Nederlander Organization, which operates the Greek, says his company has been considering such an arrangement for several years due to rising costs, which in turn have caused ticket prices to

The Michelob Concert Series at the Greek Theatre is one of five that Michelob and the Nederlander Organization are presenting in cities throughout the country. The series will also be held at the Merriweather Post Pavilion in the Baltimore area. Poplar Creek Music Theatre in Chicago, Pine Knob Outdoor Theatre in Detroit and the Concord Pavilion in San Francisco.

The artist lineup for the series at the Greek Theatre has not yet been announced. In the past, artists such as Barry Manilow, the B-52s, George Benson, Dionne Warwick and Alice Cooper have performed at the facility, which has reserved seating for 4,800.

draw on the New York AM dial.

"What we're going to do is recreate the kind of show we used to do at the Fox," explains Kaufman, "and get 16 or more acts backed by a show band to put on a diversified show.

Robertson reports a probable 16piece design for the backing en-semble, and confirms that this approach-taken only rarely in recent years at such benefit galas as the L.A. Forum tribute to the late Lowell George-will help expedite set changes and avoid lengthy delays between featured performers. Says Kaufman, "In keeping with

the Brooklyn Fox concept, it will be run so that there's no waiting time.

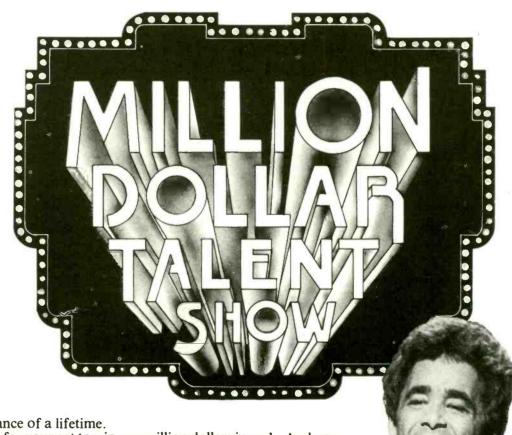
The acts won't do their full sets, ob-

viously."

Robertson's formal role is that of associate producer, coordinating the program with New York producers Joe Brandon and David Krebs.

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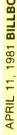
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Billboard photo by Peg Wallace

ELY PREMIER—MCA/SouthCoast artist Joe Ely premiers his new LP "Musta Notta Gotta Lotta" during a performance in Austin, Tex. for invited press, radio and retail from across the country.

Universal Amphitheatre's **Reopening Still Year Away**

LOS ANGELES-The Universal Amphitheatre in suburban Universal City, Calif. is scheduled to reopen in late spring of 1982 as an enclosed entertainment complex designed to accommodate almost any live stage musical, concert and dramatic presentation.

Facilities are also being incorporated for television taping, recording and filming, as well as the ability to present live tv programs.

Seating capacity will be increased from 5,317 to 6,000. A seven-row balcony is being added around the rear perimeter of the redesigned auditorium. The distance from the stage to the farthest seat will be 150 feet which will guarantee unobstructed seating throughout the facility. Aisles are being relocated for easier access to and from seats.

The new stage will have a proscenium arch 70 feet wide and 25 feet high. The stage will be approximately three times larger than it originally was.

The enclosed Amphitheatre is being sound engineered and will be state-of-the-art in amplified sound. A dressing room complex and executive office suite will be built, connected to the stage by inside direct access. The new dressing room will be immediately adjacent to the backstage area.

A 30-foot wide concourse will be built around the Amphitheatre, covered with a mirror-reflective skylight. The concourse will feature a grand entrance, two exhibition areas, food, merchandising, rest

The project is being designed by the firm of Skidmore, Owings and Merrill of Universal City.

Starr Unshutters Music Hall Club

PHILADELPHIA-This city's after dark scene got its first major venue showcasing contemporary performers and musicians with the opening of the Ripley Music Hall (March 27) by Stephen Starr.

With the Bijou Cafe nearby seating only some 300 persons, with contemporary names coming in for mostly single night stands, Starr makes the same offerings at Ripley's, a disco converted into a 460seat nightclub.

The new club has more than double the capacity of his former Stars club, which he dropped because of the limited seating. Starr says he is going after the middleground acts that don't feel comfortable playing the 2,000-seat night clubs, but are too big for a 200-seat

The Ripley policy will be patterned after the Bottom Line in New York, except that the club will also have the capability of doing dance concerts.

The talent buying will be varied, geared to the 25 to 40-year-old demographic-ranging from solo singers to big bands. Starr himself is only 26, and during his three years at his smaller club opened in 1977, he

played virtually every top name in rooms and service areas. coemar is europe's leading manufacturer in lighting and special effects for nightclubs, loungues, hotel halls, theaters, arenas, studios, auditorium halls, and every other place where entertainment is. coemar ing. s. marcucci srl commercial office: via vaina 1, 20122 milano, italy telex: comint-i for coemar 330813 factory: via bonfiglio 2, 46042 castel goffredo (mn)

Old Kansas City Uptown Theatre, Once Doomed, Again A Hot Spot

NASHVILLE-Following a \$1.5 million facelift in 1979. Uptown Theatre, a 50-year-old movie house in Kansas City, Mo., reopened its doors as a live entertainment facility with special guest Count Basie.

But once the hoopla died down, beset by sagging ticket sales and indifferent patrons. Uptown seemed destined to failure.

Today, the Midwestern club consistently fills 70%-80% of its 1,400 seats, booking close to 25 name acts a month. New management and diverse name draws, coupled with the national trend toward acts playing mid-size venues (Billboard, March 21, 1981), are the key factors in the business boom.

Nederlander Will Build California Outdoor Facility

LOS ANGELES - A multi-million dollar music and theatrical outdoor facility will be built, owned and operated by the Nederlander Organization in Costa Mesa on the Orange County Fairgrounds, located approximately midway between Los Angeles and San Diego.

James Nederlander, president of the Nederlander Organization, says the location of the facility between two major urban population centers will enable them to draw audiences from both locales, as well as from the Orange County area.

He also says he does not think the new Orange County facility will compete with the Los Angeles Greek Theatre, also operated by the Nederlander Organization. "One facility will enhance the other and bring even more entertainment into the greater Los Angeles area," he notes.

Ground-breaking for the as-yet unnamed 7.000 fixed seat amphitheatre is scheduled for July. It is expected to be completed in the summer of 1982. In addition to the 7,000 fixed seats, the facility will also be able to hold 8,000 using lawn seat-

Alan Bregman, vice president in charge of West Coast booking for the Nederlander Organization, will be in charge of West Coast bookings for the new facility. Robert McTyre. general manager of the Greek and Pantages Theatres (also part of the Nederlander Organization), will be general manager of the new facility as well. Harvey Kresky, who conceived the idea for the venue, will be executive consultant to the new amphitheatre

The Nederlander Organization owns and operates 25 theatres and amphitheatres across the nation.

Chattanooga To Construct Arena

NASHVILLE-A major concert rena is now under construction in Chattanooga by the Univ. of Tenn. and is due to open in May of 1982. The auditorium is being built with concert event promotions in mind. featuring direct load-in for touring groups. a 60- by 40-foot stage for live concerts and 210,000 square feet of seating space.

Booking information is available. Contact the Univ. of Tenn. Sports Arena Director, 201 Cadek Hall, Chattanooga, Tenn. 37402. Phone (615) 755-4371.

"Things have truly turned around the past eight months." says manager Martin Dickey, crediting new owner Bob Boggess with much of Uptown's recent success. "We've gone from having one major show a month to 22.3

Uptown's April lineup includes the Temptations, Commander Cody, Ray Price, U2, Milly Jackson, Cliff Richards, Krokus, Dave Mason, the Flamin' Oh's, Spirit, Jay Boy Adams and Shan Goya Calypso, a reggae group from Minneapolis. Beatlemania, which recently sold-out five of seven performances at the club, will play a return engagement.

Dickey says that Uptown plans to book more country groups and that new wave bands do well at the club. "Surprisingly, reggae is popular here," he says. "There's a pocket of devoted fans in the Midwest." Reggae acts that have played the club recently include Jimmy Cliff, Third World, Burning Spear, Soul Syndicate. Toots and the Maytals.

Aided by a thriving bar business. Uptown can afford to hold its ticket price to an average \$6. Reserved seating is available about 80% of the time. The club adds to its coffer by doubling as a meeting place for local business symposiums in the day-

The club's seating is a two-tiered arrangement-cabaret style accommodating about 630 persons on the floor, with a more conventional theatre atmosphere found in the balcony, which holds approximately 750 people.

Nearly \$250,000 has been invested in state-of-the-art sound and lighting equipment. The expansive stage area is about 33 by 31 feet.

Structurally, the club retains much of the original '20s architectural design. False, suspended dark blue ceilings simulate a starlit night, while lattice work and Greek statues adorn the walls.

Although Uptown is now generating a profit, it is not resting on its laurels. The club is hosting a benefit show with Humble Pie, with proceeds going to the Folly Theatre, an old burlesque house in Kansas City which is being renovated as a live **ROBYN WELLS** theatre spot.

Fusion Controversy Boring To Zawinul

By SAM SUTHERLAND

LOS ANGELES-The semantic war between jazz purists and fusion advocates may rage on, but don't expect to find Josef Zawinul in the

After more than a decade at the helm of Weather Report, the band he co-founded with saxophone titan Wayne Shorter, the veteran composer and keyboard/synthesizer stylist, is too busy juggling a host of live and recording projects to quibble over generic tags.

In addition to readying new material for the followup to "Night Passage"-the band's 10th Columbia album, still lodged securely in the top 10 on Billboard's Jazz LPs chart after 16 weeks-the Viennese native is working on two separate outside recording ventures.

The first, a forthcoming solo venture on Columbia, resumes a phase of his career that had been halted after his 1969 eponymous set for Atlantic. After cutting that record and earlier sets for that label and Vortex,

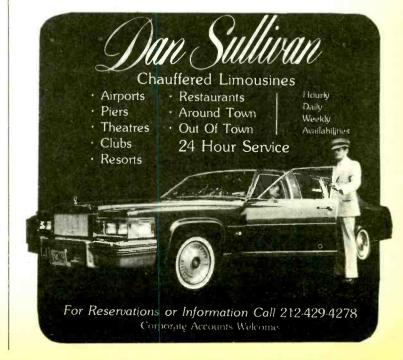
Zawinul had shelved solo work to focus on Weather Report.

Concurrent with those group and solo albums, he's also preparing for a Masterworks LP that will reflect his roots in European classicism. That album will offer a more "symphonic approach" while preserving his now familiar command of electronics, he hints.

A trio of album commitments would be daunting enough for most performers, but Zawinul is also gearing up for a busy spring and summer concert schedule that will take Weather Report to Japan in late May and then back to the U.S. for major festival appearances during the summer, sandwiching in group recording sessions during three weeks in July.

"I don't know what I'm working on," Zawinul jokes in an interview at his Pasadena home, which now serves as a composing lab and recording studio as well, thanks to

(Continued on page 42)



Survey For Week Ending 3/29/81 op Boxoffice

	Copyright 1981, Billboard Publications, Inc. No part of stored in a retrieval system, or transmitted, in any form or photocopying, recording, or otherwise, without the prior			oblisher.
Rank	ARTIST—Promoter, Facility, Dates DENOTES SELLOUT PERFORMANCES	Total Ticket Sales	Ticket Price Scale	Gross Receipts
	Arenas (6,000 To 2	20,000)	
1	REO SPEEDWAGON/707—Brass Ring Productions, Arena, Detroit, Mich., March 27	19,490	\$9.\$11	\$202,907
2	REO SPEEDWAGON/707—Entam/Sunshine	17,410	\$8-\$9	\$150 <u>,</u> 805
3	Promotions, Arena, Lexington, Ky., March 28 REO SPEEDWAGON/707—Brass Ring Productions,	13,615	\$9-\$11	\$140,729
4	Arena, Univ., Ann Arbor, Mich., March 26 CHRISTOPHER CROSS—Pace Concerts/Louis Messina/U.TS.E.C., S.E.C., Univ., Austin, Tx.,	14,000	\$7.50-\$9.50	\$118,376
5	March 26 RAINBOW/PAT TRAVERS/4 OUT OF 5 DOCTORS— Avalon Attractions, Forum, L.A., Ca., March 23	13,866	\$7.75-\$9.75	\$115,887
6	STATLER BROTHERS/BRENDA LEE-Varnell Enterprises, Freedom Hall, Louisville, Ky., March 28	13,500	\$7.50-\$8.50	\$110,000
7	CHARLIE DANIELS/JOE ELY—Feyline Presents, Arena, Denver, Co., March 28	9,517	\$8-\$10	\$102,135
8	PAT TRAVERS/RAINBOW/4 OUT OF 5 DOCTORS— Avalon Attractions/Marc Berman Concerts, Sports Arena, San Diego, Ca., March 24	11,000	\$8.75.\$9.75	\$95,006
9	KOOL & THE GANG/GAP BAND/YARBROUGH & PEOPLES/T.S. MONK—Alan Haymon Presents, WG Enterprises/Sunsong, Arena, Raleigh, N.C., March 27	8,934	\$9.\$10	\$87,140
10	KOOL & THE GANG/GAP BAND/YARBROUGH & PEOPLES/T.S. MONK—Alan Haymon Presents/WG Enterprises, Colis., Charlotte, N.C., March 28	9,051	\$8.50-\$9.50	\$75,327
11	KOOL & THE GANG/GAP BAND/SLAVE/YARBROUGH & PEOPLES—Alan Haymon/WG Enterprises, Metro Center, Rockford, Ill., March 24	7,028	\$9-\$11	\$68,784
12	RAINBOW/PAT TRAVERS/4 OUT OF 5 DOCTORS— Avalon Attractions, Swing Aud., San Bernardino, Ca., March 25	7.587	\$8.75-\$9.75	\$68,381
13	WHISPERS/SHALAMAR/LAKESIDE/CARRIE LUCAS—WG Enterprises/Fred Jones, Colis., Memphis, Tenn., March 28	7,879	\$8-\$9	\$67,880
14	STATLER BROTHERS/BRENDA LEE—Varnell Enterprises, Civic Center, Birmingham, Ala., March 29	8,143	\$7.50-\$8.50	\$67,591
15	KANSAS/LOVERBOY—Brass Ring Productions, Arena, Saginaw, Mich., March 24	7,098	\$9.50	\$67,431
16	TED NUGENT/DONNIE IRIS—Jack Utsick Presents,	7,025	\$9.50-\$10.50	\$66,616
17	Civic Center, Portland, Me., March 27 KANSAS/LOVERBOY—Entam, Civic Center Colis.,	8,387	\$7.50-\$8.50	\$66,569
18	Charleston, W. Va., March 29 RAINBOW/PAT TRAVERS/4 OUT OF 5 DOCTORS—	7,333	\$8.75-\$9.75	\$62,647
19	Avalon Attractions, Arena, Fresno, Ca., March 26 MOLLY HATCHET/.38 SPECIAL—Sunshine	7,260	\$8.50	\$61,710
20	Promotions, Center, Columbus, Ohio, March 29 CHEAP TRICK/.38 SPECIAL—Sunshine Promotions,	7,757	\$7.50-\$8.50	\$60,169
21	Colis., Ft. Wayne, Ind., March 27 KANSAS/LOVERBOY-Sunshine Promotions/ Celebration, ACC, Notre, Dame, S. Bend, Ind.,	7,051	\$8-\$9	\$59,734
-	Auditoriums (Under	6 000	<u> </u>	
1	AMERICA/RANDY MEISNER-Vision Attractions/ Non-Stop Entertainment, Co. Bowl, Santa Barbara,	4,626	\$9.50-\$12.50	\$53,365
2	Ca., March 29 WHISPERS/SHALAMAR—WG Enterprises, Colis.,	5,044	\$8.50-\$9.50	\$47,026
3	Shreveport, La., March 29 CHEAP TRICK/.38 SPECIAL—Brass Ring	5,237	\$8.50	\$44,515
4	Productions, Civic Center, Lansing, Mich., March 28 KANSAS/LOVERBOY—Brass Ring Productions, Hill	3,957	\$9.75.\$11.75	\$43,780
5	Aud., Univ., Ann Arbor, Mich., March 25 WHISPERS/LAKESIDE/SHALAMAR/CARRIE LUCAS— WG Enterprises/Bash Productions, Muni. Aud.,	5,076	\$8.50	\$43,146
6	Columbus, Ga., March 26 TED NUGENT/DONNIE IRIS—Jack Utsick Presents,	4,420	\$9.50-\$10.50	\$41,980
7	Aud., Bangor, Me., March 25 PAT TRAVERS/4 OUT OF 5 DOCTORS—Bill Graham	4,310	\$7.95-\$9.95	\$40,258
8	Presents, Mem'l. Aud., Sacramento, Ca., March 27 TIERRA/KANO—Feyline Presents, Civic Aud.,	4,797	\$8-\$9	\$39,612
9	Albuquerque, N.M., March 29 TIERRA/KANO—Feyline Presents, JAM, Colis., El	4,451	\$8-\$10	\$38,004
10	Paso, Tx., March 28 AYERS/SMITH/TURRENTINE/HUMPHREY/CARN— Alan Haymon Presents/Sunsong, Beacon Theatre,	2,600	\$12.50-\$15	\$37,000
11	N.Y.C., March 27 PETER, PAUL & MARY—Electric Factory Concerts, Tower Theatre, Philadelphia, Pa., March 27	2,787	\$10-\$15	\$35,045
12	TED NUGENT/DONNIE IRIS—Jack Utsick Presents, Forum, Presque Isle, Ma., March 26	3.520	\$8-\$9	\$33,659
13	TIERRA/ KANO—Feyline Presents/JAM, Chapparel Center, Midland, Tx., March 27	3,802	\$8-\$9	\$32,771
	AYERS/SMITH/TURRENTINE/HUMPHREY/CARN— Alan Haymon Presents, Berklee Center, Boston,	2,400	\$13.50	\$31,000
14	Macc March 20			
14 15	Mass., March 28 MUDDY WATERS/JOHNNY WINTERS/JAMES COTTON—New Audiences, Beacon Theatre, N.Y.C., N.Y., March 28	2,626	\$10.50-\$11.50	\$29,754

Talent In Action

KOOL SUPER NIGHTS

Carnegie Hall, N.Y. Tickets: \$20, \$15, \$10, \$8

Largely through the musical efforts of pian ist-organist-arranger-conductor Dick Hyman, a recreation of a 1928 concert organized by W.C. Handy was presented to a standing ovation here

While there were moments that lagged, possibly due to the fact that some of the music doesn't weather 1981 standards, most of this formal concert drew loud applause. Handy was best known as composer of such standards as "St. Louis Blues," "Beale Street Blues," "The Memphis Blues" and "Yellow Dog Blues."

Much of the concert was given over to music either arranged or chosen by him as representa-tive of the black musical ethic. Included in the program were gospel, spiritual and African-fla vored selections performed by a variety of artists ranging from a cappella solo voices to the 100-voice New York Concert Choir under the direction of John Motley.

The vocal soloists were Bobby Short, McHenry Boatwright, Geanie Faulkner, Carrie Smith, Wy Handy—son of the late composer—and Katherine Handy Lewis, the elder Handy's daughter, who performed at the original concert.
In addition to the 29-piece orchestra, Short

accompanied himself at the piano, while pianist Don Shirley offered a masterful a cappella, unamplified, concerto-like synthesis of some of Duke Ellington's ballads. The piano soloist on the original program was Thomas "Fats" Waller.

Among other standouts was the 78-year-old Mrs. Lewis's complete reading of "St. Louis Blues," including two rarely performed choruses and one additional chorus written especially for this occasion. Carrie Smith carried the evening from the blues-belting side as she coaxed rhythmic handclaps from the choir and the audience on "Beale Street Blues" and the popular Clarence Williams tune "(If I Could) Shimmy Like My Sister Kate."

But it was Hyman who, in the end, outlasted them all on the organ, at the piano, with the pen and at the podium on the featured selection, ARNOLD IAY SMITH

CHICK COREA **DIZZY GILLESPIE**

Carnegie Hall, N.Y. Tickets: \$15, \$12.50, \$10, \$8

Another sold out house greeted the second in the Kool Super Night series March 13. The three-part series is in its third year at Carnegie This year, producer George Wein has collabo rated with Carnegie as part of the Hall's 90th anniversary season.

The lineup of all star performers included Chick Corea, piano; Steve Gadd, drums; Michael Brecker, tenor sax; Eddie Gomez, bass; and spe cial guest Dizzy Gillespie, trumpet.

The Corea Quartet played the first half. Gadd seemed to be out to prove that, after a long tenure as the leading studio drummer on both coasts, he is, indeed, a jazz drummer. During Corea's opening number, "Quartet I," Gadd played more drums than he has in years.

Further, he has rekindled the art of playing wire brushes. Despite all his prodding, however, a looseness was absent from the group for the first three selections. These were titled "Quartet I," "Quartet III" and "Quartet II (Part 1)." All, including a fourth, "Quartet II (Part 2)" are from a Warner Bros, release by the group

Each selection had its merits. In "Quartet III" Corea mixed the tempo creating some nice dynamics. In "Quartet II (Part 1)" he opened with a fine a cappella piano improvisation, which segued into a medium tempo ballad with Gadd kicking all the way. But it wasn't until "Quartet II (Part 2)" that the group relaxed enough to serve up some stretched out bebop sax from Brecker, a spotlight on Gomez's bass, and more

Gillespie came out for the second half and traded tunes with Corea, opening with a bright samba of his own. Corea's "Bud Powell," a trib ute to the late pianist, followed

While Gadd, at times, did not seem to know when to lay back—he powerhoused his way through ballads as well as uptempo selectionshe proved his worth on Gillespie's "Con Alma The drummer coaxed the tune into a slow rock funk groove mixing his pulse with the trumpet player's

Talent Talk

The odd couple of Mayor Dianne Feinstein and Grace Slick are among the presenters set for the fourth annual Bay Area Music Assn. Awards, April 15 at the Warfield Theatre in San Francisco. Among the acts slated to perform are Marty Balin and his new band, Jim Carroll, Lacy J. Dalton, Herbie Hancock, Randy Hansen, Journey, Ronnie Montrose, Group 87 and Carmine Coppola, father of producer Francis Ford. Show is a benefit for the Bay Area Music Archives.

The Jefferson Starship premiered its recently released single, "Find Your Way Back," from the new "Modern Times" LP on Grunt Records during an appearance on "Fridays," a late night comedy show on ABC, Friday (3). The show marked the return of Grace Slick as a member of the band. She last appeared with the Starship in 1978.

L.A. rock'n'roll favorites The Plimsouls are embarking on their first tour of the East Coast following months of SRO dates throughout California that drew the likes of Van Halen's David Lee Roth, Stan Lynch of Tom Petty and the Heartbreakers. ex-Chean Trick bassist Tom Peters-

son, the Knack's Doug Feiger and others. The tour, in support of the group's recently released self-titled debut LP on Planet, will see them headlining clubs in New York, Boston, Philadelphia, Baltimore, Providence, New Haven, Detroit, Chicago, Cleveland and other cities beginning April 16 at Trax (N.Y.). Its last show in the L.A. area was a live broadcast on KWST-FM.
415 Records and KLOS-FM will

present SVT, the VKTMS and the Red Rockers at the Starwood in L.A. Monday (13). . . . XTC is currently touring the U.S. in support of its "Black Sea" LP (RSO/Virgin). . . . Liberty recording artist Bill Medley will play a cameo role in the film "Rocky III" to be released in the fall of 1982. ... Toronto-based rock band Triumph has settled a lawsuit with former managers Dixon-Propas out of court and is available for new management. The group records for RCA.... Singer/guitarist Larry Davis recently completed work on an LP, "The Arkansas Blues Man," which was co-produced, arranged and engineered by St. Louis r&b veteran Oliver Sain.

ROMAN KOZAK & KAREN KELLY

Survey For Week Ending 4/11/81 Billboard®

ı	NEW YORK (Pop)	SAN ANTONIO (Pop			
This Week	TITLE—Artist, Label & Number (Distributing Label)	This Week	TITLE-Artist, Label & Number (Distributing Label)		
1	CAMILO SESTO Amaneciendo Pronto 1086	1	LIZA LOPEZ Si quieres verme llorar Hacienda 6981		
2	GILBERTO MONROY Mi jaragual Artomax 730	2	ROBERTO CARLOS Grandes exitos CBS 12303		
3	ROCIO JURADO Senora Arcano 3485	3	VICENTE FERNANDEZ 15 grandes exitos Telediscos CBS 2042		
4	JULIO IGLESIAS Mi vida en canciones CBS 50301	4	LUPITA D'ALESIO Ya no regreso contigo Orfeon 16047		
5	LUPITA D'ALESIO Sone que te perdia Orfeon 5267	5	CARLOS Y JOSE El chubasco TH 2099		
6	DYANGO La radio Odeon 74112	6	RENACIMIENTO 74 Cuando quieras regresar Ramex 1058		
7	LUPITA D'ALESIO Inocente pobre amiga Orfeon 16044	7	RAMON AYALA Mejores corridos Fredy 1195		
8	JOSE RUIS RODRIGUEZ Atrevete TH 2095	8	LOS REYES LOCOS Personalidad CBS 20497		
9	CAMILO SESTO 15 grandes exitos Telediscos 1011	9	CAMILO SESTO 15 exitos mas grandes Telediscos 1011		
10	ESTRELLAS DE ORO Vol 3 Telediscos 1013	10	RUBEN NARANJO Sarape 1158		
11	BASILIO Si me dejas ahora Karen 54	11	CAMILO SESTO Amaneciendo Pronto 1086		
12	RAFAEL JOSE Contigo mujer Borinquen 1405	12	CHELO Puros boleros Musart 1790		
13	JOSE JOSE 15 grandes exitos Telediscos 1015	13	JOSE JOSE 15 grandes exitos Telediscos 1015		
14	ROBERTO CARLOS Grandes exitos CBS 12303	14	JULIO IGLESIAS Hey CBS 50302		
15	NELSON NED Mi manera de amar WSL 4120	15	JOSE LUIS RODRIGUEZ Una cancion de Espana TH 2021		
16	SOPHY Velvet 6002	16	LOS HERMANOS BARRON Pancho lopez Joey 2091		
17	JULIO IGLESIAS Hey CBS 50302	17	EMMANUEL Intimamente Arcano 3535		
18	VICENTE FERNANDEZ 15 grandes exitos Telediscos CBS 20422	18	ROBERTO PULIDO ARV 1068		
19	JUAN GABRIEL Recuerdos Pronto 1076	19	MAZZ Class Cara 023		
20	JOSE AUGUSTO El mejor de mis amigos Odeon 71106	20	ROCIO DURCAL Con mariachi Pronto 1078		
21	YOLANDITA MONJE Fantasia CBS 10313	21	JULIO IGLESIAS Mi vida en canciones CBS 50301		
22	LEONARDO PANIAGUA Sr Paniagua Discolor 4430	22	CONJUNTO MICHOACAN Piquetes de hormiga Odeon 73171		
23	Intimamente Arcano 3535	23	ALFONSO ARAU Mojado power Profono 3035		
24	FELITO FELIX Caytronics 6005	24	LITTLE JOE & THE FAMILY King of the brown sound Fredy 022		
25	ROCIO DURCAL Con mariachi Pronto 1078	25	JUAN GABRIEL Recuerdos Pronto 1076		

Sound Business

300,000 MORE THAN IN 1980

Japanese Project One Million Sales Of Walkman-Type Units

TOKYO-Japan's audio manufacturers claim they expect to sell one million units this year of portable, lightweight headphone stereos such as Sony's Walkman, Toshiba's Stereo Walkie and Aiwa's Cassette Boy in this country. This compares to an estimated 700,000 units sold in

Sony, which placed its Walkman on sale in July 1979, had produced and sold (including exports) 1,100,000 units, it claims, by the end of February 1981.

In February of this year, Sony placed its new generation Walkman II on sale in the Japan market. Slightly larger than a standard cassette tape, the Walkman II measures 31/8 by 1-3/16 by 4-5/16 inches and weighs 280 grams. The Walkman I measures 3½ by 11/8 by 51/4 inches and weighs 390 grams.

The Walkman II's 280 grams compares to Toshiba's 445 grams, Aiwa's 365 grams and 580 and 330 grams respectively for new Matsushita and Sanvo models.

Sony's Hideotoshi Uchiyama here indicates that the supply of Walkman II is unable to keep up with demand here thus far even though production rate per month is 50,000

Price of the new model here is 32,000 yen (\$152), 1,000 yen (\$5) less than the 33,000 yen (\$157) of Walk-

Features of the Walkman II include a muting switch, as well as one-hand control and operation by two small batteries which guarantee nine hours of listening. If an attached battery case with two larger batteries is used, a total of 70 hours is capable.
Sony indicates that production of

the Walkman II is expected to reach 150,000 a month shortly, at which time exportation to the U.S., Europe and Southeast Asia will begin.

Aiwa, which followed Sony with its Cassette Boy here, a unit which can record as well as play, is placing its new FM Cassette Boy, which can receive and record FM stereo broadcasts on sale. Like the Walkman II, this Aiwa unit can also play metal

Aiwa intends to produce the FM Cassette Boy at the rate of 20.000 units a month with introduction in Japan intitially. Increased production and exporting will commence

According to Toshiba, its Stereo Walkie has been doing well enough in the marketplace that the firm is not comtemplating a new generation of it. Monthly production was 20,000 units but has now been upped to 55,000.

Total Japanese production of lightweight stereo headphone sets this year is expected to be 2 million, half of which will be exported.



Latest Model: New generation of the Sony lightweight, portable stereo cassette player—Walkman II—is now available in Japan. Exporting to other markets is due shortly.

LAUNCHING MAJOR CAMPAIGN

BASF Aims For No. 3 Spot As U.S. Tape Co.

By GEORGE KOPP

NEW YORK-BASF is aiming to be the number three tape company in the U.S. in two to three years, says marketing director Mark Dellafera, after TDK and Maxell. The company is revamping packaging of its Pro I and II cassettes as well as its advertising, and will be shipping the new product to dealers this week.

Included in the new campaign is a blister card and in-store dis-play specifically geared to music accounts. The display is a mobile which ties in BASF and Mobile Fidelity Sound Labs recordings which are made on BASF chrome tape. Mobile Fidelity is also plugged in BASF print ads.

"We're going all out with chrome," says Dellafera. Besides Mobile Fidelity, EMI and Vanguard tapes are recorded on BASF chrome in the U.S. In Europe, BASF chrome is used by Francisco Company

RCA and CBS. BASF is also copromoting the controversial Island Records "One Plus One" one-sided prerecorded cassette in

the U.K.

"We've been dependent on Germany too long," says Dellafera, speaking of the company's head office. "We will start producing our own chrome in the U.S. We'll still rely on Germany for our ferrichrome tape. Costs are high if we import, but when we manufacture here I can stay

competitive."

The new BASF slogan reads. "The world's quietest tape is like no tape at all." The company plans a heavy ad schedule cou-pled with an ambitious dealer support program.

For premium audio tape as a whole Dellafera says he expects the market to grow 8%-12% annually for the next four to five years.

AES Will Debut New Ampex Tape

466 High Energy Mastering Product Is On The Way

By JIM McCULLAUGH

LOS ANGELES—Ampex is introducing a new generation digital mastering tape-466 High Energy Digital—at the upcoming Audio Engineering Society (AES) here next month.

The new formula, according to Donald F. Bogue, business manager of audio tape products for the Magnetic Tape division, has a higher packing density, higher remanence and coercivity and improved reliability and durability.

The formula, to be available in

lengths and configurations for all open reel digital audio recorders, was developed. Bogue indicates, through extensive field testing with both current production and prototype digital hardware.

In its developmental stage, the formula was used by CBS Records for remote digital mastering sessions at New York's Lincoln Center and at last November's AES in New York with Mitsubishi's X-80 digital twotrack machine.

Ampex first made digital audio tape available commercially in 1977. the 460 Series, and that tape has been used exclusively to date for all Soundstream digital mastered recordings.

Other features of the 466 High Energy: the use of a highly durable binder system that improves "runability" and reduces dropouts for sustained low error rates; it's greater packing density, as compared to standard tapes, accommodates narrower track widths; and the tape is backcoated to reduce static generation and to improve handling and winding characteristics.

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ED HART IN COMMAND

Professional Mart

LOS ANGELES-Phase Linear, a veteran name in the high end, audiophile oriented component market, plans a major push now in the professional field.

According to recently named resident and chief operating officer Ed Hart, who had helmed JBL's pro and consumer marketing previously, the move is evolutionary for the Lynnwood, Wash., firm, a U.S. Pio-

neer affiliate.
"Phase Linear products have already been used by sound contrac-tors, for example, for pro applica-tions," he explains.

Hart emphasizes, however that new Phase Linear pro products will not just be repackaged consumer units. The professional line will be specially designed and built for pros with a major emphasis on performance and roadworthiness.

Phase Linear will make a formal presentation of the new pro line at the upcoming Audio Engineering Society (AES) convention next May in Los Angeles. The company was on hand at the recent L.A. National Assn. of Music Merchants (NAMM) expo emphasizing professional products for the first time.

Among initial pro products from Phase are the Model A-30 power amplifier at 125 watts per channel; the A-60 power amp at 225 watts per channel, expected to ship in June; and a 60-watt model expected to ship in mid-July.

Upcoming products include a 10band graphic equalizer for pro use and a crossover network.

Just completed is the appointment of seven rep companies around the U.S. which will handle distribution of the products.

In a two-year period, predicts Hart, some 50% of the firm's total volume will emanate from the pro side.

In the consumer realm, Phase makes available three amplifiers. three pre-amps, a real time analyzer, a tuner, a cassette deck, turntable, equalizer, two noise reduction units. speakers and a wood rack for stor-

Hart promises some new high end audio products in the consumer area for the upcoming Consumer Electronics Show in Chicago next May, one with video applications

JIM McCULLAUGH

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Studio Track

LOS ANGELES—Jack Douglas set to produce the Knack for Capitol at the Record Plant.

Mike Flicker producing/engineering a new Poco LP at Soundcastle Recording Studios for MCA. Other activity there: Andrew Gold producing Rita Coolidge for A&M, Jim Nipar engineering; Skip Scarborough/Jerry Peters producing Rockie Robins for A&M, Bill Bottrell at the console; Richard Landis producing Gary O'Connor for Capitol with Joe Chiccarelli engineering, Mitch Gibson assisting; and Patrick Henderson producing the West Los Angeles Santuary Choir for New Benson Records, Bill Bottrell and David Marquette engineering.

Activity at Kendun: Michael P. Jackson producing Jessie Colin Young, Jim Nipar engineering with Tom Cummings assisting; Jack Nitzsche producing Promises for Capitol with Dave Hassinger engineering, assisted by Bob Winard and Rick Smith; REO Speedwagon remixing a single with co-producer Kevin Beamish engineering, assisted by Tom Cummings; Reggie Andrews and Bobby DeBarge co-producing the DeBarges for Motown, Barney Perkins at the console, Tom Cummings assisting; Ollie Brown producing Linx for Brown Sugar Productions and Chrysalis with Michael Schuman engineering, assisted by Tom Cummings and Bob Winard; and Norman Con-

Dixie Dregs Go Into Court; Sue For \$1.6 Million

LOS ANGELES—The Dixie Dregs want approximately \$1.6 million in general and punitive damages from local attorney Lloyd Segal, whom they allege, failed to properly manage their affairs.

In the Superior Court complaint, the Atlanta-based group claims, too, that Segal owes its Axis Sound Studios in Atlanta \$8,086 in session costs and sidemen payments from a total recording bill of \$34,150. Segal, they charge in the court filing, promised to make the payments for their recording sessions.

The plaintiffs contend they orally agreed to their first management binder with Segal in April 1979, under which they were to pay 15% of their gross income for his guidance. They allege Segal misappropriated and converted their funds to his personal use and neglected to pay them funds he received from third parties, including record labels, due them.

They later inked an artist/production deal with Segal. The complaint claims Regency Records was a sham and was not qualified to act as a production company.

The group charges that Segal held a \$50,000 fund in its behalf, for which it asks an accounting from the court. They also seek a probe by the court of expenses deducted by the defendant from their earnings.

The suit asks approximately \$1,075,000 in general damages and \$500,000 in punitive damages.

Lonnie Simmons Faces Suit For \$32,621 In Fees

LOS ANGELES—Mini-conglomerate entrepreneur Lonnie Simmons is being sued in Superior Court here for \$32,621.98 allegedly owed for legal fees.

MTL Inc., a collection agency representing the legal firm of Troy, Malin & Pottinger here, claim Simmons' corporate interests owe the following fees: Total Experience Productions, \$16,359.61; Total Experience, \$1,717.23; Total Experience Publishing, \$8,084.87; Total Music, \$171.04; Total Experience Studios, \$2,895.74 and Total Sound, \$28.60.

nors producing Jean Carn for Philadelphia International, Jackson Schwartz engineering, Tom Cummings assisting.

At Producers Workshop, producer Bob Ezrin mixing the new Murray McLauchlan LP for

Elektra Records, Rick Hart engineering. Also there: Rick Gianatos putting vocals on a project for AVI Records, Peter Krueger engineering, Russ Castillo assisting; producer Jim Ed Norman starting a new Johnny Lee project, Eric Prestidge engineering, Ben Rodgers assisting; and Alan Abrahams producing a Charles Veal project for Capitol, Mark Smith engineering, John Rosenthal assisting.

Activity at Rumbo Recorders: Greg Errico pro

ducing Lee Oskar for Elektra, Ed Barton at the console; Jim Saad producing, Sue Saad, David DeVore engineering the Planet project; Daryl Dragon producing Cheryl Ladd for Capitol, Greg (Continued on page 37)

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Sound Business



POLICE POWER—Andy Summers, Sting and Stewart Copeland of the Police are dwarfed by a mammoth JBL sound system onstage at a Spanish bul ring. The group collaborated with the speaker firm for a cross promotional campaign during the "Zenyatta Mondatta" launch during recent European tour. U.K. based Entec was the touring sound company.

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HARBOR SOUND, NEAR OCEAN

Bay Area Welcomes New 24-Track Sausalito Studio

SAUSALITO, Calif.-Harbor Sound, a new 24-track room, has been added to the Bay Area roster of recording studios.

The studio, located on Harbor Drive, adjacent to one of Sausalito's principal marina areas, is equipped with an MCI 636 automated console and MCI 24-track and two-track recorders. Signal processing equipment includes UREI LA 4's, UREI 1176's, Master Room Scamp Rack, with other processing gear from EMT, Lexicon and Delta Labs.

Amps are by McIntosh, Crown and BGW, with JBL, Rodgers, Auratone and Altec 604 monitors.

Microphone assortment includes models made by Neuman, Sennheiser, AKG, Sony, Telefunken and Electro-Voice, and the studio owns an Apollo grand piano.

The studio area measures 20x20. with the English-style side-console control room measuring 15x20.

24 and 16-track, with second engineer, rents at \$65 per hour, with 8track available at \$30 per hour. Clients may rent exclusive use of the studio at \$800 per day, which includes 16 hours of recording time.

The studio was designed by Scott Putnam of United Recording of Los Angeles. Studio operator Nancy Evans says a virtue of the design is that "it's human. You can spend a lot of time working in here without getting tired."

Evans was previously the operator of 24-track Sonoma Recording in Santa Rosa. Principal owner of the new venture is Dick Grove, who previously operated his White Rabbit artists management companywhich had an 8-track production studio-at the site. All of the White

Rabbit equipment was removed in the changeover, and Grove now operates the management company from a new Sausalito acdress on Bridgeway

Staff engineers are Evans, Paul Stubblebine, a former CBS engineer who was a partner in Sonoma Recording and who aided in the new installations; Marnie Moore, who will double as studio manager; Craig Talmy, Dana Chappelle and Fern Kral.

Evans emphasizes the amenities available because of the location. These include a full service bar and restaurant and a new shaitsu/hot tub installation, both next door.

JACK McDONOUGH

BY NARAS Seminar In Bay Area On

By JACK McDONOUGH

SAN FRANCISCO-The local NARAS chapter, in conjunction with San Francisco State Univ., has scheduled "Survival In The '80s: A Music Industry Seminar" to be held April 11-12 at Knuth Hall on the campus of the university (Billboard, April 4, 1981).

Three principal topic areas will be covered on each of the two weekend days. The first will feature sessions on publishing, record production and promotion/publicity, with studio engineering, specialized record production and management/booking covered on the second day.

The publishing panel will feature songwriter Dino Ferakis, ASCAP's Mike Gorfain, Jobete's Jay Lowry and attorney Jeff Graubart.

The initial record production panel, to focus on artist/production relationships, will have Bobby Colomby, Amy Holland and George

Indies Bill Moran and Augie Blume, Atlantic's Paul Cooper and the Gavin Report's Dave Sholin will helm the panel on promotion and publicity.

Studio engineering will be hosted by Tom Scott of Dolby Labs, Loren Rush from Stanford Digital Music, Fred Catero, Mike Larner and Leslie Ann Jones, all of the Automatt, and indie Phil Edwards.

The specialized record production panel will hear from Beserkley's Matt Kaufman on rock and roll, Narada Michael Walden on R&B, Orrin Keepnews on jazz, Olivia's Judy Dlugacz on women's music, and indie Harold Lawrence on classical.

The management and booking panel will feature Norby Walters, Al Evers of the Berkeley Agency, David Allen of the Boarding House and Al Pins of Crabshaw Productions.

Beverly Sommerfield, executive director of the chapter, says registration will be limited to 400. Advance general fees are \$110 for the weekend (\$70 one day) with NARAS members and students fees set at \$90/\$60. Door registration is \$135/ \$85. The chapter has also made arrangements for special rates at the St. Francis Hotel on Union Square.

Sommerfield says financial assistance for the seminar was provided by the 3M Company in addition to the local chapter and the university.



DIGITAL SCORES—Herb Pilhofer, president and creative director of Minneapolis' Sound 80 Studios, background, leads the scoring of a 90-second Archer Daniels Midland tv commercial, believed to be the first network spot using digital audio. The spot's first scheduled airing was Sunday (29) on NBC's "Meet The Press" program. Pilhofer's original music was recorded on 3M digital equipment which now offers standard video synchronization compatibility.

Studio Track

Continued from page 3.

Edward at the console; and Richard Landis pro ducing Kid Rainbow for Capitol, Joe Chiccarelli engineering.

George Tobin producing Natalie Cole at his own Studio Sound Recorders. H. Lee Wolen be hind the console. Also there, Jose Quintana doing final mixdowns on Latin artist Jose Jose for Ariola Records, Wolen behind the board.

The New Town Heroes working on an LP at Perspective Sound, George Daly producing

Spencer Proffer producing a new Devin Payne LP at his own Pasha Music House for the Pasha label. Proffer also doing pre-production with Billy Thorpe for his new LP. Also there Larry Brown co-producing and engineering Chi Coltrane for CBS/Germany; the Records guitar ist Jude Cole tracking with Moon Martin producing and Duane Baron engineering; Randy Bishop producing his new band the Underdogs, also for Pasha with Duane Baron engineering; and ex-Jo Jo Gunne members Curly Smith and Matt Andes working on new sides for a new band, Duane

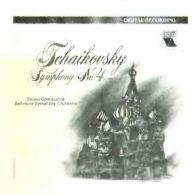
Rusk Sound sees: Marco Juniore producing

Mary Welsh, Juergen Koppers engineering, helping is Steven D. Smith. And Pete Bellotte pro ducing Sue Ann Carwell for Warner Bros. Steven D. Smith assisting

Activity at Allen Zenta includes engineer Brian Gardner mastering the following projects a single from the Stanley Clarke/George Duke LP, a jointly produced project engineered by Tom Vicari: a self-produced single from the new Ohio Players Boardwalk LP, Gary Platt engineer; a new Chuck Mallone-produced New Riders single; and a new W. Collins-produced Bootsy Collins single, Greg Reilly and J. Jaszoz the engineers. Engineer Chris Bellman is mastering: a self-produced Rick James LP, Tom Flye the engineer: a new Robert Winters/Fall LP for Buddah a new Chrysalis single featuring Billy Idol & Gen X, Keith Forsey the producer; and a Richard Burgess-produced Spandau Ballet single for Chrysalis. The Zentz recording studio sees Rene & Angela mixing a second Capitol LP, Bobby Watson producing, Bruce Swedien engineering, John Van Nest assisting

(Continued on page 38)

Audiophile Recordings



TCHAIKOVSKY: SYMPHONY NO. 4-Baltimore Symphony, Comissiona, Vanguard Audiophile VA250026, \$12.98.

This performance could use a little more finesse in the quieter inner movements, but in the adrenalin-charged outer sections of the work there is power and authority to spare. The final movement is one of the loudest in the standard repertoire and it's conveyed magnificently. Van guard's microphoning is exemplary in natural balancing of the orchestra, and all the true to life dynamic character expected in digital today is apparent. Apparent too is just how seriously the "audiophile" designation is being taken by this company, particularly in the extremely tight quality control evident in these KM domestic pressings on German vinyl.

THE VILLAGE BAND-The Canadian Brass, RCA ATC1-3924, \$15.98.

There's something for just about everyone on this program which takes a not-altogether-serie ous look backward at the style of band music popular in the late 19th century. There are potpourris of Sousa, Stephen Foster and Civil War songs, along with several classical warhorses such as "Largo Al Factotum" and "Poet And Peasant" in bubbly, brash, breathtaking arrange ments. RCA's generally close-up microphoning and balancing adjustments have been forgone here for an ambient, church recording which robs a little detail but beautifully blends and thickens the group's sound. This versatile quintet had a 1976-77 direct disk release, so they're known to audio buffs, and their freewheeling tuneful style, anchored with great technical bril-liance and smoothly meshed ensemble should be winning them new fans daily. RCA went to Germany for the pressing, but some pre-echo

BYRD AT THE GATE-Charlie Byrd Trio & Guests, Mobile Fidelity Sound Lab MFSL-1-515, distributed by Mobile Fidelity Sound Lab. \$16

This 1963 live performance by the veteran guitarist offers fresh proof that early two-chan-nel stereo recordings, when properly miked, can match virtually any multi-channel format extant in terms of basic sound quality. Like the early stereo Riverside titles reissued in Japan during the late '70s, this Milestone master also under lines the gains premium pressing technology can bring even without the added detail af forded by half-speed mastering. That process does offer icing on the cake, however, with Byrd's wine-mellow strings enjoying exemplary

ter Betts and Bill Reichenbach on drums captured accurately. Program itself runs from Byrd originals ("Blues For Night People" and "Ela Me Deixou") to standards like "More," "I Left My Heart In San Francisco" and "Some Other Spring." Overall, an astute choice for Mobile Fidelity and another argument on behalf of jazz's particular appeal as an audiophile's delight.

THE DOORS, Mobile Fidelity Sound Lab MFSL-1-051, distributed by Mobile Fidelity

With the recent Jim Morrison biography, a Doors hits anthology and new wave's hindsight all drawing renewed attention to this influential L.A. quartet, an audiophile version of their landmark debut makes obvious commercial sense Happily, Paul Rothchild's lucid production and the sturdy performances provide musical justifi cation as well apart from the imbalance in channels heard in the opening bars of "Break On Through" (that apparent flub is on the master tape), the overall sound is a still hypnotic contrast between moody atmosphere and sharp detail. In particular, John Densmore's jazz-in fluenced brush and cymbal work is enhanced by the more spacious image achieved through half speed cutting. And with keyboardist Ray Manzarek handling most of the bass lines as organ pedal tones, any loss in bass definition due to the half-speed technique is minimal. With rock classics like "Soul Kitchen." "Light My Fire" and "Twentieth Century Fox" and the epic "The End." expect audio conscious rock fans to flock

A New Studio In New Jersey

suburban Atlantic City community is the site of Southern New Jersey's newest recording studio. Larry Di-Bona, who received a degree in communications from nearby Glassboro (N.J.) State College, and Glenn Hegel. a singer, songwriter and musician. have teamed up to establish Selsound Recording. DiBona also has experience as a radio disk jockey and as manager of an electronics

The studio also serves as home base for their production company offering the services of writer, engineer, stage manager, music and producer. DiBona and Hegel have already produced a number of radio commercials and sound tracks for ty-

For The Record

LOS ANGELES-A photo caption in last week's issue incorrectly identified the recording studio where Devo cut its "Freedom Of Choice" LP as the L.A. Hit Factory. The correct studio is the Record Plant, Los Angeles.



Studio Track

• Continued from page 37

Dan Fogelberg overdubbing for his upcoming double LP at Caribou Ranch recording studios, Nederland, Colo., producing himself with Marty Lewis. Lewis also engineering along with Lewis and David Giogini with Jerry Mahler assisting.
George Martin set to produce the Little River
Band at his AIR Studios Montserrat, Montserrat,
West Indies, with Geoff Emerick engineering
Emerick also set to engineer Nazareth there

while a recent project on the island studio saw **Mike Batt** completing a project, producing himself with engineer **Mike Stavrou**.

At Le Studio, Morin Heights, Quebec, Robin Geoffrey Cable producing Walter Zwol & the Men for A&M Records. At the same time the group cut a video at Le Studio's new video-capable Studio B. Other action at the Canadian facility:

Denis LePage and Joe La Greca producing Carol
Jiani for Unidisk, with Bobby Clearmountain co-

producing Bryan Adams for A&M.

Recently at Villa Recorders, Modesto, Calif., Rose Maddox and Merle Haggard working on an upcoming LP project with Allen Sudduth engineering and Mike Mellford producing.

Rue Caldwell starting production of his LP called "Rucism" for Larue Productions. Recording is taking place at his own private 24-track studio, "The Estate," Santa Barbara, Calif.

Jimmy "Bo" Horne putting the finishing touches on a new LP at Sunshine Sound, Miami. Also there: Steve Bogard working on tracks, while Formula VI is finishing up an LP.

The J. Geils Band in residence at Long View Farm recording studios, North Brookfield, Mass., finishing up a new LP for EMI.

Carl Davis producing the Chi-Lites using 3M digital equipment at Chicago's Universal Recording, Bill Bradley engineering. Also there recording for CBS are the Manhattans.

Triiad Recording Studios, Ft. Lauderdale, Fla., sees: the Crystal Caine Band working on a debut LP. co-producing the sessions are Steve Gaudet and Michael Laskow, Laskow also engineering; Marshal Radcliffe producing the Hot Walker Band with Vincent Oliveri at the console; singer/songwriter Danny Floyd working a new single; and singer Jim Attias is at the mixing stage with arranger/producer Tom Hartman while engineering chores are split by Michael Laskow, and Vincent Oliveri with Robert Corti

Oliver Sain co-producing a Larry Davis LP at St. Louis' Archway Sound Studios.

Edited by JIM McCULLAUGH



HEAVY LOAD—Fork lift carries mas sive Trident TSM console through the streets of Franklin Square, N.Y., towards Master Sound Productions recording studios. Engineers Ben Rizzi and Dave Brody subsequently put it through its initial paces. The new console is part of a major upscaling Master Sound Productions, a SPARS member studio, has under-





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EXIT 101
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By RICHARD M. NUSSER

he recording studio scene here is powered by the world's most sophisticated rhythms and driven by its most sophisticated technology; it is as diversified as the ethnic mix of the musicians who live here. You can fetch a balalaika player or a part for a foreign-made amplifier at almost a moment's notice, and the prices for both are competitive.

In fact, they're highly competitive. That may be a problem for studio owners and some of the players, but it's a boon for their customers, who are as diverse as the rhythms that flood Gotham's studios

Is there a New York Sound?

Some say there are too many sounds in this city. Others say you can single one out, but they can only describe it in terms such as "vital" and "alive."

That's New York

Four years ago, a half dozen studios predominated. Today. there are nearly twice the number of studios there were four years ago and almost twice the number of acts sharing the

That's why people here don't follow the sun to record. They are cost conscious, in a city where minutes mean money. They are trying to find a sound that appeals to the world, and they feel they have a better chance of making that combination in and around New York than anywhere else on the globe.

"The scene here is precarious," says producer Phil Ra

"You must learn to use a studio well; time is tight.

That may sound like a warning, but it only warns the professional concerned about the cost of a top-flight session. When you are paying top dollar for the sound you want, and the record company is watching every penny, that sort of pressure can be a blessing

That's why the stars who record here have names like Billy Joel, Chic, Quincy Jones, the Ramones, Humble Pie, John Cale, Peter Frampton, the Outlaws, Debbie Harry, Bruce Springsteen, Carly Simon, David Bowie, Dire Straits, Sister Sledge, Bob James, Michael Frank, Narada Michael Walden, Johnny Mathis, Ian Hunter, Robert Fripp, Graham Parker, Devo, Kid Creole, Stephen Bishop, D.L. Byron, Lydia Lunch, James Chance and some of the top names

in jazz and classical music from over the

Digital? There are at least six major studios offering digital.

Video? At least half a dozen studios in Manhattan offer full scale video productions, and that doesn't include post-production mixing. Add another six once you get outside Manhattan

'We had a pretty bad summer,'' admits more than one ma jor studio manager, "but we've survived nicely

Surviving nicely means there's been some price cutting. Price cutting means there are fewer demands made upon the client. A few years ago you either accepted the status guo or took your business elsewhere. Now top engineers aren't pledged to one studio or another; they float, they drift from job to job with relative impunity.

Groups like Steely Dan can jump from one studio to another without the strictures of block booking. Producers can shop for deals. It's hectic, but it works.

The word staff is finished," says Ramone. "The situation will never be the same as it once was, when studios could charge a 200% markup on tape alone.

The percentages are off, and they will never return to what they were 20 years ago," he adds.

Rates now, according to those who wheel and deal for precious studio time, range from \$120 to \$170 an hour, for state-of-the-art production facilities. If you're willing to shop around, and settle for less than that, you can grab 8-track or 16-track time for as little as \$50 per hour.

"Of course you may still pay for digital sessions at the rate of \$250 an hour," says one producer. "It all depends on what

From Woodstock, N.Y., where Todd Rundgren has a video/audio studio in the woods, to the loft district in Manhattan's fashionable SoHo, you can record your session on a number of videotape configurations, and then take tapes less than half a mile away to have them mixed and matched to the for-

Straight audio recordings are a thing of the past, some here claim. Most of the major studios now offer at least post-production facilities for video work, and they are gearing up for a future that includes tape to film transfers, and vice versa.

New York has been in the forefront of the computerized tape/film editing process, and the technology continues to change as fast as the minds here can develop practical solutions to the problems of recording. Manhattan is a veritable cornucopia of outboard equipment, though, and the task gets

Recent developments such as the affiliation between Warner Communications Inc. and American Express for an all music cable channel highlight the need for studio video, and New York has had more than two decades as a leader in video programming, able to draw on an immense pool of talent and technicians.

"I remember Jerome Robbins telling the audience at the Metropolitan Opera one night that he felt fortunate to be nourished by New York," is the way studio owner Bob Walters explains it. He and partner and producer Tony Bongiovi own New York's Power Station, noted for its steady flow of pop art-

Richard M. Nusser is Billboard's International Editor, based in New

the clock, fueled by an active talent pool of rock, pop. soul. disco, reggae, jazz, classical and ethnic music acts, television and movie scoring, and commercial jingles.

There are the superstar studios, of course, such as Electric Lady, the Hit Factory, Record Plant and Sigma Sound of New York, A&R studios, RPM Studios, Blank Tape, the Power Station, Mediasound, Sound Mixers, Celebration and the remaining stalwarts belong to Atlantic, RCA and CBS Records.

But the demand for studio time that powered the last major

surge in new construction and state-of-the-art conversions spun off into one room studios that turn out relatively cheap demos. Some of these are financed by studio fees earned by musician-owners such as Elliot Randall, while others are run by successful engineers, producers and entrepreneurs

Not all the studios are located in Manhattan. Brooklyn is emerging as a recording center in its own right, host to several regional artists who have had some disco success. Some Brooklyn studios have 24-track capabilities and access to a talent pool that runs as wide a gamut as Manhattan.

Not all the action is confined to the city boroughs, either.

The House of Music is a short hop across the Hudson River, nestled in a rural New Jersey setting, and there are many wellequipped studios to the north of the city, nestled in the hills around Woodstock, and sprawling eastward into Connecticut.

These suburban studios are tapping a growing number of young rock and fusion bands which are playing at local clubs and dropping into studios whenever their budget allows to cut the demo tape they hope will earn them a recording contract.

That syndrome is similar to the one that is keeping the one room studios in the city busy. The rise of small, new wave labels such as Ze Records here is providing a steady flow of customers, although the music can be described as a mixture of rock, funk, disco, and reggae rather than the minimalist or relentlessly driven power pop that had characterized the early new wave scene.

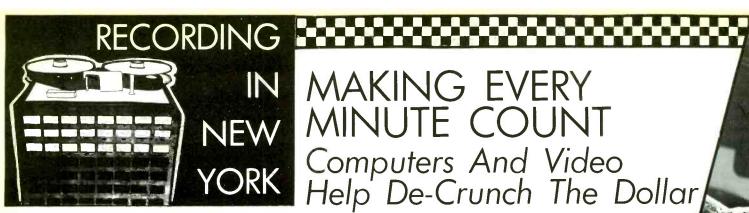
Remote recordings are still a factor here, with the Record Plant mobile unit rolling regularly, and producer Phil Ramone continuing his experiment with digital live recording that he began on the Billy Joel tour last fall.

The reemergence of Radio City Music Hall as a pop venue has led to several live concerts being taped there, most notably the week-long stint of the Grateful Dead, and live club taping continues at places such as the Bottom Line, Privates, and C.B.G.B.'s

ists, but typical of those Manhattan studios that hum around

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MAKING EVERY NEW MINUTE COUNT

YORK Computers And Video Help De-Crunch The Dollar

By GEORGE KOPP

The high cost of living is a serious problem for New Yorkers, and for studio owners it translates into the high cost of recording. Everyone is conscious of economics these days, and studios who can stay in business while cutting their rates down to \$40-\$50 an hour are few and far between. Studios here are finding new approaches to meeting budgets without sacrificing the quality of their work

The crunch has hit large studios and small studios alike. Producers have less money to spend, and budget watching is carried out with unprecedented seriousness. Most studios believe that these practices are long overdue, and they feel the financial pressure forces them into new areas of innovation

The most frequently found methods of dealing with the tight economy are increased use of computerized automation, soliciting lucrative jingle work to fill in studio down time, more frequent "house projects" and diversification into video and video sweetening.

Although computerizing calls for large cash outlays, the conversion to the machines can save money over the long haul, if it is done properly. Regent Sound's Bob Liftin. a computer specialist as well as recording business veteran, says he knew years ago that the crunch would hit.

"When 32-track and 64-track recording came along," he says, "costs skyrocketed. People would work six to eight months on an album and run up bills of \$100,000 or more. It occurred to me that a 24, 32 or 64-track recording should take no more time than a 2-track recording. In fact, it should be faster because of all the computerization involved.

'The engineer can't be at the mercy of the machine. That's why we've custom-designed our system with an approach

George Kopp is a reporter in Billboard's N.Y. office



that's a 180 degree turn from other computerized systems, and we've increased our efficiency by more than 100%. A tele vision show that used to take us three days now takes us two

Liftin says his program gives the engineer far greater control than other automation systems, and performs many other functions as well. For instance, the computer keeps a complete log of all the tracks, noting when each was cut. The entire log is also stored in the computer's memory, allowing the tracks to be located quickly in the studio library. In addition, everything is typed out by the computer, so the tapes can be labeled right away. The computer also makes written records of fader settings, so if information is lost in the machine, there is a copy.

The studio has backup equipment for everything, including a backup computer, all in the name of efficiency. "If I raise my rates 10% because of the hardware," says Liftin, "I can deliver a 20% cut in studio time.

This is a great benefit to the artists as well as the record labels, he says. "Technology has become so unwieldy that it

for a series of original productions for home video and cable. Above, Greene Street helps to beat high costs by locating in Manhattan's SoHo. Here, chief engineer Roddy Hui works on Kurtis Blow mixes at the studio's automated Trident TSM

Left. Sound Works, lo

cated in the basement of Studio 54

has signed a deal with CBS Video Enterprises

backs up and affects the performance. Now if a producer says he wants to hear a certain track, we just press a button and there it is, all cued up. Studio time should be spent creating, not fiddling with machines. A painter can spend two years on a painting, but he shouldn't have to spend half an hour looking for the brush and another hour looking for the paint

Staying small is one way the Greene Street Recording Stu dio in the SoHo section of Manhattan beats the high cost of recording. SoHo, a formerly bleak neighborhood of ware-houses and factories, has seen a renaissance in the last few years as artists moved in and turned the ample space into living and working studios. Recording studios have moved in as well, cashing in on the ambience of the area to attract artists. Greene Street has hosted performers as diverse as musical

minimalist Phillip Glass and hit rapper Kurtis Blow.
"The bigger studios are in trouble," says Greene Street
manager Michael Rubinstein. "The one-room studio is the answer for the '80s. But pressure from the label to keep costs down is something every studio has to deal with-they want

(Continued on page NYS-8)

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SMALLER CAN BE BETTER In A City Of Bigness, Tight Money And New Wave Set A New Pace



Moogy Klingman (with recent audio/video client Mickey Rooney) offers 4-camera video capability at his 16-track HiFive Studio Says Klingman, "We can do the complete album, with video, for the same price some of the high priced studios charge for audio alone."

By ROMAN KOZAK

The growth of the music scene, tighter recording budgets, the 'less is more' studio philosophy of many new wave bands, the interest by studio musicians and engineers in setting up shop on their own, the need for better quality demo tapes, and better equipment have all combined to create a boom in smaller studios in New York.

"It used to be there were a lot of little studios that would produce a lot of junk, but I am really enjoying the fact that there are many new small studios, which produce much better quality, 'says Herbert S. Gart, president of the Rainbow Collection Ltd., a New York-based production company whose producers include John Peters and Larry Butler.

"The reason you see studios popping out in Brooklyn and Queens is because the money is right," adds producer Terry



Songshop, now 16-track but planning to up to 24 this summer, also has its own recording label, personal management and offers recording classes. From left are Wayne Vlcan, owner, keyboardist Tommy Mandel and studio manager Jean Petrucelli.

Cashman, who notes that the demo tapes he is now getting from new acts are of much better quality than a few years ago, because of the new studios.

The new studios, and some are not so new, generally cost less than \$100 an hour, are usually 16 track, though sometimes 24 and in many cases are involved in other aspects of records and/or video production.

Among studios of note are Sound Heights, Cross Fire, Skyline, Hometown, Song Show, H&L, Right Track. Sundragon, Battery Sound, Electro-Nova, Blank Tape, Daily Planet, Greene Street Studio, Hi-Five, and 39th St. Studio, among others.

Outside the New York metropolitan area, some of the top

Roman Kozak is Billboard's Rock Editor, based in N.Y.



small studios are John Hanna Recording in Bethel, Conn., Sound Hound in Nyack, N.Y., Good Time in Port Chester, N.Y., Recording Center in Norwalk, Conn., and P&Sound Studios in Stamford, Conn.

According to Hamilton Brosious, whose Audiotechniques supplies equipment for many of the studios and broadcast facilities in the area, the competition from the smaller studios, many of which are moving up to 24 track, and cost squeezes are forcing many of the larger, better known studios to offer deals at under \$100 an hour.

The major technical innovation that has allowed new smaller studios to compete with the majors has been the development of better recording consoles, says Brosious.

"Ten years ago all the major studios would have their consoles custom made. But the stock console makers have improved so much, that now a stock console, with 28 inputs, can sell at \$25,000 or \$30,000 and it will outperform a \$100,000 console of 10 years ago," says Brosious.

sell at \$25,000 or \$30,000 and it will outperform a \$100,000 console of 10 years ago," says Brosious.

"Some, like MCI, which is making consoles at \$200,000 and more, are now also making the 600 series at \$45,000 or \$50,000, which is a fully automated 24-track console, that can outperform others costing two or three times as much that were made only a few years ago," he continues.

"The most significant new pieces of equipment have digital-related, with digital tape recorders and digital reverb units for moderate prices," he says.

A prototype of these types of studios is the A-1 Studio on the upper West Side, owned by Herb Abramson, one of the founders of Atlantic Records. In existence since 1963, though in a different location, the studio offers 24-track, 16-track, and 8-track recording facilities.

and 8-track recording facilities.

Used by artists, "from punk to classical," the studio lists its rates as \$45 an hour for 8-track, \$60 an hour for 16-track, and \$75 an hour for 24-track.

In addition, the studio offers a number of production aids, (Continued on page NYS-8)

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GOTHAM'S HIGHRISES ARE

By JIM McCULLAUGH

he New York area continues to be a strong presence in the professional audio community and more of a technology

In addition to the numerous first rank, state-of the-art recording studios in the area, the Gotham geography is home to many major pro audio equipment manufacturers, suppliers and importers, as well as studio architects and designer/builders

It's also the headquarters of the Audio Engineering Society where every November the tri-annual AES Convention attracts the entire pro audio world to the Waldorf-Astoria for four days.

The New York studio marketplace has also blossomed into a digital community as 3M, for example, is now at several area studios such as Sound Ideas in Manhattan and nearby E.R.A.S. in New Jersey. Scharf Communications is actively renting 3M digital from N.Y. Sony and Soundstream equipment also maintain a strong rental presence in the market capturing numerous classical and jazz projects for both major and audiophile labels

And recently Soundstream, Inc., Salt Lake City, merged

with Wilton, Conn., Digital Recording Corp.

A look at pro manufacturers in the New York area and environs reveals such names as Acoustilog, Inc.; Agfa-Gevaert, AKG Acoustics; Gotham Audio Corp.; Eventide Clockworks; Keith Monks; Nagra Magnetic Recorders; Panasonic P.A.D.; Neutrik Products; Rupert Neve, Inc.; Sansui Electronics; Sennheiser Electronics Corp.; Sony Industries; Sound Workshop Professional Audio Products; Stanton Magnetics, Technics by Matsushita; U.S. Pioneer and Victor Company of Japan.

While recording console, multi-track tape recorder and monitor speaker manufacturers tend to be scattered around the world—examples: Studer (Switzerland), Harrison (Nashville), Ampex (Redwood City, Calif.), 3M (Minneapolis), Trident (London), MCI (Ft.Lauderdale, Fla.), JBL (Los Angeles) the East would seem to be a breeding ground for many manufacturers of signal processing and other outboard equipment, particularly if one links the New York metropolitan area with the Northeast—home to such firms as Lexicon, dbx. DeltaLab Research, Inc., Eastern Acoustics Works, Inc., Ursa Major and others. The upper Eastern Seaboard has always been a hotbed of consumer audio and video companies.

With 11,000 members the AES is "as strong as its ever been" notes executive director Donald Plunkett.

The Society's three conventions per year—L.A. in May, Europe in March and November in New York—continue to grow in terms of exhibitors and attendees. The workshop approach, instituted at the Nov. 1980 AES will be expanded, in-

dicates Plunkett, with increased attention to digital and video.

Additionally, scientific audio papers from around the world continue to be an important part of the AES convention schedule with China now becoming an increasing presence.
Location in New York is a plus, adds Plunkett, since the city

is located essentially between Europe and the West Coast, meaning increased communication for AES sections which serve members in Australia, Canada, Europe, Japan, Mexico, as well as the U.S

"New York also," says Plunkett "has been revived as a recording, music and technology center evidenced by the surge in activity in the city in 1980 and 1981. Frankly it wasn't that way a few years ago but New York is gaining much more

of a leadership role in recording and audio,"

Examples of technologically progressive firms in the New York area include Victor Company of Japan, Ltd. (JVC) which recently introduced its BP-90 16-bit processor for professional digital recording; the Pansonic Professional Audio Division which has developed a PCM recording system; and Neve with its recent 8108 65-input 48 track recording console with centralized microprocessor-controlled assignment facility.

Jim McCullaugh is Billboard's Sound/Video Business Editor



Why do producers like to work in New York? Many reasons, some very obvious.

"Why do I like working in New York stud os? It's because I live here, and it's a lot easier than flying down to Montserrat," laughs Bernard Edwards.

laughs Bernard Edwards.

"We live here and we do like the faster pace," adds his partner Nile Rogers. "It's expensive here, so you have to work fast and get the record out. But more importantly, for a producer, is that the studios here are state of the art, and they have all the outboard equipment that you need. You don't have to rent anything.

"In other places in the world where we have worked, the studios didn't have anything but the board and the recorders. The equalizers, condensers and all the rest you had to rent,

and we don't want to have to be bothered with that," he continues. Edwards and Rogers, best known as Chic, have recently produced a Johnny Mathis LP, before moving on to produce Debbie Harry's solo LP.

"For a producer it generally boils down to does the room sound great?" says Ron Dante, Barry Manilow's producer working on a solo LP at his favorite studio, Media Sound in New York. "This (Media Sound) has genuinally been a good room. As a singer I always liked singing in Studio A. It's a big room, like a chapel, and you always feel you are doing a better performance.

"I also like the atmosphere here. The people go out of their way to be creative. They will juggle things for me," he continues.



"For a producer it generally boils down to, does the room sound great?" says Barry Manilow's producer, Ron Dante. Two studios which several producers cite as having that sound are Media Sound, left, (set up here for an Iron City House Rocker session), and Sigma Sound, far left, (where Ashford and Simpson are hard at work. . .)

"The difference between studios in New York and London, is that the pace is a bit slower in the U.K.," says Martin Rushent, producer of such new wave acts as the Stranglers, Buzzcocks, Ian Gomm, Visage and Gen X. He recently recorded the Desires at Electric Ladyland.

"On the whole I found Electric Ladyland extremely cooperative on tech changes and equipment changes. Things move much faster here in breaking down and setting up equipment."

"There are several reasons I like New York. I like the musicians here. They have a lot of energy, and they have a certain sound. And then there are two studios, Sigma Sound and Media Sound, and they are my two favorite studios," says Michael Zager, who has completed a Spinners LP, before starting on his own solo project.

"I like it here because I like the good players who are here, the equipment is easily accessible, and transportation is not difficult," says Murray Krugman, long-time Blue Oyster Cult producer now working with Mark Black, a new act.

"I feel really professional here, having people who know what they are doing and don't need a zillion words of dialogue to tell them," says Reid Whitelaw, producer of such acts as Gloria Gaynor, Moment of Truth, Heaven & Hell, Vickie Sue Robinson, and others, who is enbarking on a solo project.

"New York is coming back. A few years ago there was an assembly line feeling here. But that's going away. Now there is a more sincere feeling. For a while the musicians, especially the rhythm musicians, were on a unbelievable ego trips, but that is changing."

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Sound Shop Inc., 304 E. 44 St. Zip: 10017, Tel: 573-6777 Soundtek Inc., 50 W. 57 St. Zip: 10019, Tel: 489-0806. Soundwave Rec'g Studios Inc., 50 W. 57 St. Zip: 10019. Tel: 582-

Stafford Sound, 11 W. 17 St. Zip: 10011. Tel: 929-1441. Sterling Sound Inc., 1790 Broadway. Zip: 10019. Tel: 757-8519. Studio 21 Sound, 635 Madison Ave. Zip: 10022. Tel: 688-4070/ 1576

Sundragon Prod'ns, 9 W. 20 St. Zip: 10011. Tel: 243-9000. Tiestudios Rec'g, 1694 E. 22 St., Brooklyn 11229, Tel: 377-3218, Triton Rec. Prod'ns Inc., 25 W. 43 St. Zip: 10036, Tel: 575-8055. Twelve East Rec'g Inc., 12 E. 44 St. Zip: 10017. Tel: 986-4747 Unique Rec'g, 701 Seventh Ave. Zip: 11363. Tel: 398-0574. United Rec'g Labs, 681 Fifth Ave. Zip: 10022. Tel: 751-4660. Thomas J. Valentino Inc., 151 W. 46 St. Zip: 10036. Tel: 246-

Vanguard Rec'g Society, 71 W. 23 St. Zip: 10010; 208 W. 23 St. Zip: 10010. Tel: 255-7732.

Variety Rec'g, 130 W. 42 St., Rm. 551, Zip: 10036, Tel: 221-6625. The Warehouse Rec'g Studios Inc., 320 W. 46 St. Zip: 10036. Tel:

Deryck Waring Rec'gs Inc., 25 W. 43 St., Rm. 1105. Zip.: 10036.

West End Studios, 237 W. 54 St. Zip: 10019. Tel: 582-6414 The Workshoppe Rec'g Studios, 40-35 235 St., Douglaston 11363. Tel: 361-1547. Zeami Studio Inc., 102 Greene St. Zip: 10012. Tel: 226-3685.

NORTH MERRICK (Area Code 516)

Quad 5 Rec'g Studio, 989 Jerusalem Ave. Zip: 11566. Tel: 221

PORT CHESTER (Area Code 914)

Associated Audio Serv., 14 Willett Ave. Zip: 10573. Tel: 937-5129. Goodtime Sound Rec'g, 101 Westchester Ave. Zip: 10573. Tel: 939-1066

POUND RIDGE (Area Code 914)

Wildflower Rec'g. Scott's Corners. Zip: 10576. Tel: 764-8220.

RED HOOK (Area Code 914)

Dondisound Studios Inc., 12 St. John St. Zip: 12571. Tel: 758-5167

RENSSELAER (Area Code 518)

Cathedral Sound Studios, 1575 Fifth St. Zip: 12144. Tel: 465-5689

Sound Merchant, 223 Broadway. Zip: 12144. Tel: 434-2014.

ROCHESTER (Area Code 716)

Dynamic Rec'g, 2846 Dewey Ave. Zip: 14616. Tel: 621-6270. Jon Gaines Rec'g Servs., 76 Smyles Dr. Zip: 14609. Tel: 228-3922. Grenadier, 1814 Crittenden Rd. Zip: 14623. Tel: 275-3821, 271-6307

Hill Rec'g, 23 Amesbury Rd, Zip: 14623. Tel: 359-1891 D H Rec'g, 200 Cape Cod Way. Zip: 14623. Tel: 334-4798.



PC | Rec'g, 703 Atlantic Ave. Zip: 14609. Tel: 288-5620. Rec'g Concepts Ltd., 625 Panorama Trail, Building 2. Zip: 14625. Tel: 381-2300.

Reel Sound, 41 French Rd. Zip: 14618. Tel: 385-3680.

ROSLYN HEIGHTS (Area Code 516)

Tiki Rec'g Studios, 92 Scudder Ln. Zip: 11577. Tel: 671-4555.

SAUGERTIES (Area Code 914)

M dnight Modulation. 2211 Pine Ln. Zip: 12477. Tel: 679-8689. • SCARSDALE (Area Code 914)

Road 80 Rec'gs Inc., 44 Farley Rd. Zip: 10583. Tel: 725-5280.

SPRING VALLEY (Area Code 914)

Rockland Institute of Rec'g, 73 North Main St. Zip: 10977. Tel: 425-0018

SYOSSET (Area Code 516)

Kingdom Sound Studios, 6801 Jericho Tnpk, Zip: 11791, Tel: 364-8666

SYRACUSE AREA (Area Code 315) Riposo Studios, 521 E. Washington, Zip: 13202, Tel: 476-4223/6215.

Rose Hill Studio, 3929 New Seneca Tnpk., Marcellus 13108. Tel: 673-1117

VALLEY STREAM (Area Code 516)

Shuster Sound, 29 Burt Court, Zip: 11581, Tel: 791-2985.

• VESTAL (Area Code 607)

Unamic Sound & Rec'g Systems, PO Box 411. Zip: 13850. Tel: 797-1208.

WHITE PLAINS (Area Code 914)

Minot Sound Studios, 19 S. Broadway. Zip: 10601. Tel: 428-8080. North Lake Sound Inc., 3 Lakeview Dr., North White Plains 10603.

Soul Eccentric Studio, 211 Central Ave. Zip: 10606. Tel: 997-0250.

WILLOW (Area Code 914)

Grog Kill Studio, Grog Kill Rd. Zip: 12495. Tel: 688-5373.



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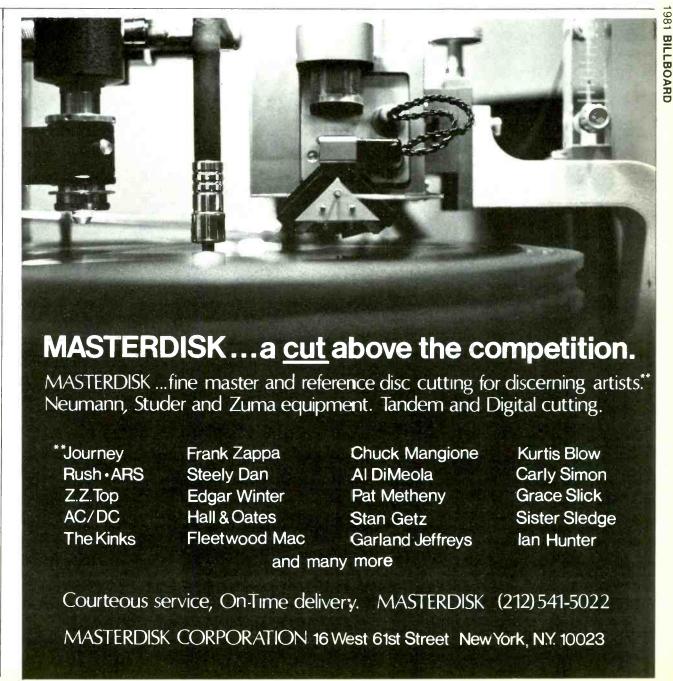
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Making Minutes Count

you to do things faster. We haven't lowered our rates, we just can't afford to because of our equipment. But business is

Rubinstein believes that producers are more aware of the costs involved, and more ready to discuss every aspect of the recording budget before work begins. This, he says, "puts a better perspective on making a recording in today's economy Some records may take a year to do, but if you compare the quality with rush jobs, they're worth it."

But Bette Hisiger, newly named studio manager at Sound Mixers, disagrees that the large studio is a dinosaur. The trick she says, is to get maximum use out of your facilities, and make the studio a place musicians want to be. This she is doing with a renovation program that, when finished, will include a lounge area where she hopes musicians visiting New York will feel free to just hang out, whether they're working at Sound Mixers or not.

In addition, Hisiger is actively pursuing "house projects," demo recordings for promising groups which the group

agrees to pay full rate for if it signs a record deal. "We exist for the artists," she says. "I love all kinds of music. I love to see jingle clients in here. I think we all learn from the degree of professionalism they display. They come in, do their work, and are out fast. We have great facilities for classical record ing, too, and I'd like to be able to get more classical artists."

Sound Mixers is also diversifying into video and film work,

which is fast becoming a staple of the New York studio scene. One studio that has entered video in a big way is Sound Works, located in the basement of Studio 54. The studio has signed a deal with CBS Video Enterprises for a series of origi nal productions for the home video and cable television mar kets, and is negotiating with two other labels. Costs in video are as much a problem, if not a greater one than costs in au-

"Record companies going into video have to get involved in narrowcasting," says co-owner Alan Ramer. By this he means that labels should veer away from hit-oriented product and concentrate on economical projects that will make a profit by appealing to a smaller but more loyal audience. As an ex ample he cites CBS Video's reliance on jazz for its first original

'The Sound Works team compares the infant video indus-



try with the record companies, as we used to know them," says Ramer's partner Charles Benanty, adding that "cable goes back to the infancy of tv. There still isn't enough software to support a 24-hour entertainment cable channel.'

Using the studio as a base the pair has also formed a programming company that will produce music programs, including one aimed primarily at children. They say the studio

does not own its own cameras because obsolescence is too much of a problem. "It's far more economical to rent the equipment than make the investment right now," says Ramer. But Sound Works will install its own post-production facilities and renovations are going

on now

• Continued from page NYS-3

Smaller Studios

says Abramson. The studio can help in supervising pressings, it can cut masters, copy cassettes, provide lists of musicians and arrangers, and help young bands arrange for distribution of their self-pressed

Having its own record label is Songshop Studios, which has re-leased a single, "Two By Four" by Fats Deacon & the Dumbwaiters on its own independently distributed Songshop Records. Fats Deacon as well as Tommy Mandel of the Ian Hunter Band are also managed by Jean Petrucelli, studio manager, through the studio. In addition Petrucelli and studio owner/engineer Wayne Vican hold classes in the studio on engineering and the music business.

"We believe in a lot of hard work. We started small but we believe in expansion. We want to become an enterprise," says Petrucelli. The 16-track studio, which started last year, and which was among the first in New York to offer one inch recording tape capabilities, expects to go to 24-track this summer.

Among some of the musicians who have been at the studio recently are Dirty Looks, D.L. Byron, Hilly Michaels and James Chance & the Rivetones. The studio also does public service announcements, most recently a "Save The Children" spot for UNICEF with Brooke Shields.

Moving into video is songwriter/ cable television personality Moogy Klingman whose 16-track HiFive Studio, formerly the famous Bell Sound Studio has a four camera video recording capability. Klingman has recently produced promotional videos for the Shirts, Blue Angel, the Sugarhill Gang, and others. He is now doing a video project with Mickey Rooney.

"We don't like to think of ourselves as a video studio with some audio tucked away. Primarily we are audio,'' says Klingman, former keyboard player with Utopia. "We like to think we can make the complete rock recording. The incomplete recording has only audio. And we can do the complete album, with video, for the same price some of the high priced studios charge for audio alone.''

Credits—Edited by: Earl Paige, Susan Peterson. Art: Mimi King. Cover strip photo: Julie Dunger.

When he was only 16, Mick built a studio in his basement, which later became PCI Recording of Rochester, New York. In 1971, he met another Rochester resident named Chuck Mangione. The two have worked together ever since. Mick spent a year at Act One Studios in Buffalo, then returned to PCI, before his association with Mangione brought him to L.A. in 1975. Since then, he's been an independent engineer, working with people like Peter Mclan, Cher and Lani Hali.

ON GEOGRAPHY

The difference used to be that there were different players, different producers, different artists recording in different cities. The records out of New York were a little more hard-hitting, energetic kind of records. The records that came out of L.A. were a little smoother. Stylistically, there was a difference. Now, they're moving around, recording different parts of albums in different places. I can't tell anymore. Half the time, I see a lot of the people I know from rhythm sections in New York out here. And when I've been in New York, I've seen a lot of friends from out here there. So you can very easily be fooled into thinking something is done where it isn't.'

ON STEREOTYPING

The first year I was here, I had to work on a lot of demos for people for practically nothing to demonstrate that I could record something else besides what Chuck did, because that would give me a very limited

amount of work. It took a little while to get out of that. So I had to give away a lot of time to prove it?

ON HONESTY

"I don't like second-guessing. I mean, 'Yes, well, will the public like this? Will they love this?' I can't tell. And I think that really few producers really can tell in advance if the public is going to love the record or not. I think the best thing you can do from everybody's standpoint-artist, producer, musicians—make an honest record that everybody involved with loves."

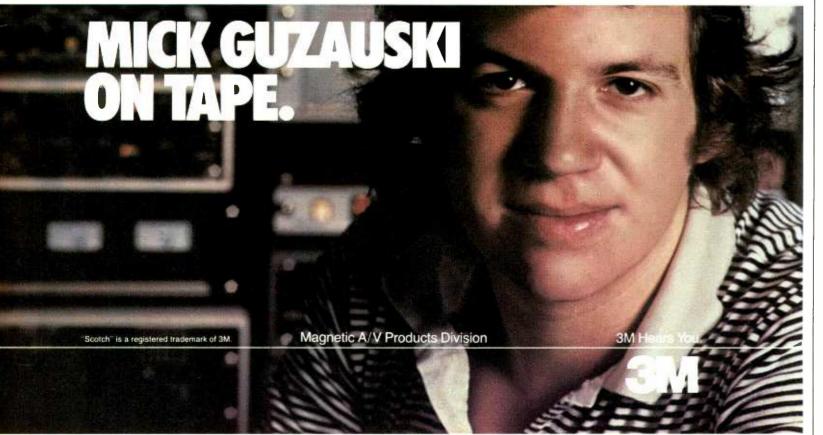
ON SPECIAL EFFECTS

"I really haven't heard anything new for quite a while. I think that was mostly all explored by George Martin and the Beatles in the '60s. Now, it's refinements on that, putting different things together, you know. I don't think that I have heard a new effect in years—a new specific sound.

ON TAPE

'3M's new formulations came out first. usually. As a matter of fact, I know that, because 206 came out before 406 did. 250 came out before 456 did. 3M's been a leader with new formulations on tape.... I think 3M is ahead. The difference in audio is minimal The difference in durability is great. After several hundred passes through the machine, 250 still has more oxide left on it, which is a big advantage. I'm not plugging the tape to get the ad. I really am using it, finding it more rugged. That's my main point."

SCOTCH 250 WHEN YOU LISTEN FOR A LIVING.



5th London Conference Reflects Acceptance Upsurge Of VCRs

By NICK ROBERTSHAW

LONDON-Confidence in the continued rapid growth of VCR populations worldwide, combined with skepticism over videodisk prospects, at least in the short term, characterized addresses given in the opening session of the Fifth International Video and New Media Conference-Vid '81-held March 24 in London's Cafe Royal under auspices of Nils Trevings' Nord Media.

Video conferences are proliferating here, such as the March 12 Home Video Show (Billboard, March 28, 1981) and so heavy is the influx of new companies exploiting the market, that attendance continues to climb steeply.

ues to climb steeply.

More than 300 delegates were listed for this latest conference, including International Federation of Producers of Phonograms & Videograms Committee chairman George Meyerstein-Maigret. British firms still continue to dominate, but there was a markedly more international flavor than before, with Holland, Belgium. West Germany, France and Sweden particularly well represented, and attendees on hands from such other markets as Portugal, Ire-

land, Denmark, Finland, Switzerland, Italy, Spain, Norway, Poland and Czechoslovakia.

U.S. panelists Martin Roberts and Gary Arlen compensated for the absense of their compatriots among the audience. Roberts concentrated on the American market under the title "A Report From The Battlefield." In between discussing U.S. economic problems and possible effects of the Reagan administration on business, he took time out to consider the key video event of 1981–RCA's \$20-million SelectaVision videodisk

Robert's judged RCA's predicted 200,000 unit hardware sales before the end of the year as over-optimistic, citing consumer ignorance, system confusion (LaserVision upscaling its efforts, Matsushita/JVC coming into the marketplace), and most particularly the difficulty of meeting software demands. He regards the outcome as a "great question mark."

Videocassette growth, on the other hand, went from strength to strength, seemingly recession proof. Sales in December 1980 were 96% up over the same month in 1979. Total VCR sales in 1980 exceeded 800,000 units in the U.S.; this year they are anticipated to be counted in seven figures.

Roberts went on to discuss the enormous penetration of cable television—the U.S. now has nearly 20 million basic cable subscribers—a theme taken up by Washington journalist/video commentator Gary Arlen in a rundown of latest cable, pay-tv and satellite developments, all of which are estimated to be eating into broadcast viewing.

Further statistics were provided

Further statistics were provided by Aske Dam, concentrating on the Japanese market, where overall VCR production in 1980 reached 4.4 million units. 3.4 million were exported, a 106% increase over last year's figures; one million machines going to the U.S. (52% increase). and 1.3 million to countries in the European Economic Community (152% increase). Sony is predicting that Japanese production will reach 8 million units by 1983, says Dam. Figures should be treated with some caution, he adds, as taken together, manufacturers' claimed market shares totalled over 120% of the actual market size.

New developments include micro-video, where several Super 8 manufacturers are entering the market alongside Sony, Matsushita and Hitachi, and there was general consensus that VCR's would be very much smaller and cheaper in the future, a trend echoed at the recent ITA in Florida (Billboard, March 28, 1981). Sony's Martin Morcom here compared today's video situation to the introduction of the electronic calculator ten years ago. Already, he points out, large scale integration (LSI) is capable of put-

Promotion On 15 Beta Cassettes

NEW YORK—Magnetic Video last week launched a promotion of 15 Beta format prerecorded cassettes, offering consumers \$20 off the suggested list price. Through the end of May, this brings the suggested price on these titles down to \$39.95.

Retailers will be provided with "Beta Sale" point of purchase material and literature.

The sale titles are: "Alien," "Muppet Movie," "M*A*S*H," "Norma Rae," "Butch Cassidy And The Sundance Kid," "Silver Streak," "The Fog," "The Omen," "Boys From Brazil," "Saturn 3," "The Onion Field," "Phantasm," "The Graduate," "Raise The Titanic" and "They Shoot Horses, Don't They?"

The company says it plans future promotions in Beta and VHS formats.

MGM-CBS Out With 5 Movies And Documentary

NEW YORK — MGM/CBS Home Video has five feature films, one documentary and its "One Night Stand" jazz concert slated for April release on videocassette.

This week MGM/CBS releases "The Hostages: From Capture To Freedom," narrated by CBS News correspondent Charles Kuralt, and featuring reports by Walter Cronkite, Dan Rather and other CBS reporters. The 90-minute program is part of the CBS News Collectors Series. Planned releases in the Collectors Series include "Vietnam: Chronicle Of War," "Franklin Delano Roosevelt" and "Man On The Moon." The first Collectors Series release was "Great Figures In History: John F. Kennedy" last month.

release was "Great Figures In History: John F. Kennedy" last month.
The feature films set for April release are "The Formula," "Cabaret," "The Champ," "Tarzan, The Ape Man" and "Forbidden Planet." All the films are from the MGM library, except "Cabaret" which was part of the Allied Artists catalog acquired from Lorimar Productions.

"One Night Stand," the evening of jazz piano greats, was taped live earlier this year. The "One Night Stand" cassette is being released simultaneously with the album on Columbia Records.

MAGNETIC VIDEO & PIONEER -

Laser Optical System Gets A 'Shot In Arm'

By GEORGE KOPI

NEW YORK—While RCA's SelectaVision launch has been receiving national attention, the laser optical system got a shot in the arm last week with two software announcements.



Video Music: Paul Simon will soon be available in stereo Laserdisc format.

Magnetic Video says it will release several titles on the Laservision system by the end of May, and the first disks from Pioneer Artists, U.S. Pioneer's new video music label, will be distributed this month. The Pioneer disks are concerts featuring Paul Simon and Liza Minnelli.

Magnetic Video, the largest supplier of prerecorded videocassettes, will issue the videodisks under its own label, rather than license the product to MCA, until last week the only label in the Laservision software market. According to president Andrew Blay, Magnetic Video will distribute the disks itself, although initially they will go to hardware outlets rather than video software-only dealers.

Pioneer Artists will also handle its own distribution. In this case as well,

the initial disks will go to Pioneer videodisk player dealers.

Discovision Associates, the pressing concern for the Laservision system, is "rapidly solving its problems and the capacity is now available." says Blay. "We have to have enough capacity to fill the pipeline."

Blay is also encouraged by what he sees as Pioneer's marketing acumen with the players. "Pioneer particularly is really committed to this format and is exercising demonstrable skill in making the format viable. They're selling a lot of machines." he says. The other brand of laser optical player currently available is from Magnavox.

Blay says the exact titles, which

Blay says the exact titles, which were originally produced by several different studios and not just Magnetic Video's parent company. 20th Century-Fox, will be announced later this month. Suggested list price will be within the MCA range of \$15-\$30. All the disk will be pressed in the extended play mode, allowing one hour per side. In this mode many of the special effects offered on the laser optical player do not operate.

The announcement from Pioneer Artists has been expected for nearly a year. The main snag in holding up the launch of the label have been problems with rights and royalties.

"Paul Simon In Concert" was taped at the Tower Theater in Philadelphia. The same performance was seen on Home Box Office and has been licensed to RCA SelectaVision videodisks.

The other release. "Liza In Concert," was taped in New Orleans at the Theatre for the Peforming Arts. Both disks are in stereo.

MCA Issuing 4

LOS ANGELES—MCA Videocassette. Inc. is releasing "Flash Gordon." "The Island." "Sargeant Pepper's Lonely Hearts Club Band" and "Somewhere In Time" in both Beta and VHS formats

-200,000 PLAYERS?—

RCA Confident Its Goal Is Achievable

NEW YORK—An RCA spokesman says that the company will not be able to judge the success of its videodisk system until Christmas, although executives are confident that the 200,000 player goal for 1981 will be reached. That would be about four times as many players as the laser optical camp has sold since that machine was introduced in 1979.

RCA says the player is selling especially well in small to medium-sized television dealerships, and that department stores are lagging. The company points out that department stores are reluctant to promote a product heavily if they feel they cannot meet demand. "They feel if they anger a customer he won't buy socks," says the spokesman.

RCA vice president Jack Sauter, chief of the hardware side of the launch, feels that the response in the smaller stores indicates that RCA is reaching its target consumer. These stores did badly with VCRs, he notes, and the video-disk is not aimed at the VCR customer.

Most customers are buying three to five disks with a hardware purchase, and RCA reports some repeat business in software.

The company says it has no meaningful figures yet, since every unit manufactured is sold to distributors and dealers. RCA says it will not have a good indication of sales until the reorder business begins, and it is still filling the pipeline.

GEORGE KOPP



European Method: The X-Rack video rack is the brainchild of Fors & Forss, Drottningholm, Sweden. Application is for retail storage and display of video-

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Since Maxell Epitaxial HG has been on

Since Maxell *Epitaxial* HG has been on the market, it has generated impressive high profit business. Dealers have found that they can easily sell their customers up when they explain why the new lower recording speeds require this better grade tape.

At Maxell, we understand the importance of educating the consumer on the needs of today's new, more sophisticated hardware. When he understands why standard tape that performs well in the 2-hour mode doesn't perform as well in the 4 and 6-hour modes, the more he'll want to switch to high grade tape.

switch to high grade tape.

That's why we're offering dealers a comprehensive program on educating customers. This year

Maxell will be conducting sessions for your sales staff on how to communicate the advantages of buying Maxell high grade tape. We'll also help you build interest at point-of-purchase with exciting and informational in-store displays, merchandising aids and take-home brochures

brochures.
Right now Maxell is already offering the best profit picture in the videotape market.
Educate your customer and you can make that picture even brighter.

maxell IT'S WORTH IT.

Rundgren Show **Brings ON-TV Contract Deal**

window on the concert for little money. The promoter gets great publicity and added leverage in booking other acts into the Royal Oak, which is a small house but ideally suited for video. And the band gets a 24-track master soundtrack and a video master, plus great exposure in major markets. Utopia will put footage from the Detroit concert together with another one they did in Columbus, and issue a videocassette and videodisk."

Gardner adds that surveys the

group has done have shown that album sales are not affected by the broadcast or by home taping of the stereo simulcast. "People may make the tape but they still buy the album," he says.

"In true Utopian fashion," says Gardner, the group has even bigger plans for satellite broadcasts, possibly originating from Rundgren's studio in Bearsville, N.Y.

"We own a transponder on Sat-com III." says Gardner, "which will be launched later this year. We had one on Satcom II, but that's the one that disappeared. We were going to be the first 24-hour video music channel, but since the satellite got lost Warner Amex will beat us to it

Gardner says that the satellite opens the way for "electronic tours." The band would either broadcast live from the studio or make regional tours, which would be fed to cable stations around the country. "We feel that we could still maintain the excitement of a tour without spending all that money," says Gardner.

The ON-TV broadcast will be seen in Detroit, Cincinnati and Phoenix. Utopia would not allow ON to air the concert in its biggest market, L.A. Gardner says the production will cost ON about \$12,000-\$15,000. Utopia's staff in Bearsville will do the post-production work on

"ON had a deal with a post-production house in Detroit," says



Todd Rundgren: Forging ahead in the video music arena.

Gardner. "We checked it out and found that its facilities were not as good as ours, so we offered to match their price if we could do the work ourselves. We may lose some money on that aspect, but it's worth it to maintain quality."

Gardner also says he had no problems in clearing the synch arrangements with the audio recording house, which already has a deal lined up with King Biscuit Flower

Hour for a radio show.
Utopia leader Todd Rundgren, who has invested millions in his video studio, is not sticking solely to music in his plans for future proj-

Three new members to Utopia's board of advisers are Francis Ford Coppola, David Bowie and Bill Wyman. According to Gardner: "They are not going to be names on a letterhead. All three are reviewing projects right now.

Among the shows that may emanate from upstate New York are a science fiction series. Utopia has also acquired the rights to George Or-well's "1984," and Coppola is reviewing treatments of the novel.

On July 3, Utopia will air a live

concert from the studio on the NBC Source Radio Network. A videotape will be made of that concert, and it may find its way to other media.

By ABC For 78 Pictures NEW YORK - ABC Video Entertisements will be "infomercials" of

Australian CPH Licensed

prises has licensed CPH Video of Australia with exclusive videocassette distribution rights for 78 feature and made-for-television films from the ABC library. The agreement covers sales and rental in Australia and New Zealand.

In the U.S., ABC begins its ARTS cultural cable programming service next week. ARTS will be available to the 3.5 million homes now receiving Warner Amex's Nickelodeon children's programming, and will be underwritten by advertisers.

At a press conference here last Wednesday (1) ABC Video Enterprises chief Herb Granath declined to say either how much money had been invested in the ARTS service. or how much advertisers would be charged.

Granath said ABC would begin with seven sponsors, but he would not say how many were already on board. Initial advertisements will be limited to "billboards" announcing the sponsor's name. Future adver

several minutes in length. Granath stressed that programming would not be interrupted.

ABC intends to both license its programming to the home video market, as it has already with some titles, and to enter the market itself with certain titles. As he has done in the past, Granath stated that cable tv programmers must utilize all means of distribution to achieve the greatest penetration of programming. Future ABC home video releases may be underwritten by advertisers, and may contain some form of commercial message, Granath said.

2 Configurations For 2 Videotapes

LOS ANGELES-Two music videotapes are part of the new re-lease schedule for Media Home Entertainment here. The two rock-oriented projects are "James Brown Live In Concert" and "Alice Cooper

NPR Debuts 2 Series This Month

CHICAGO-National Public Radio has two important program rollouts this month, including a 26-week St. Louis Symphony broadcast series that premiered Sunday (5).

The orchestra's music director Leonard Slatkin conducts 17 of the programs, recorded live in Powell Symphony Hall. Guest conductors are Erich Leinsdorf, Erich Bergel, Reynald Giovaninetti, Raymond Leppard and Jerzy Semkov.

Five world premieres commissioned by the St. Louis Symphony will be featured, David Del Tredici's "In Memory Of A Summer Day" (winner of the 1980 Pulitzer Prize), Robert Wykes "A Lyric Symphony," Richard Rodney Bennett's Harpsichord Concerto and Violin Concertos by John Williams and David

Also being launched Sunday (5) is a 13-part series devoted to music for wind ensembles and featuring commentary by conductor Frederick Fennell. The series, "Windworks," will feature performances by the Eastman Wind Ensemble, the New England Conservatory Wind Ensemble, the North Texas State Univ. Wind Ensemble, the Yale Univ. Band, the Univ. of Illinois Symphonic Band and other groups.

Erato LP Wins Prize

PARIS-Maurice Constant was the winner of a major prize in the 34th Grand Prix du Disque awards of the Charles Cros Academy for his "Three Complex for Piano and Bass" on Erato Records. The awards panel cited Constant as one of the most distinguished composers of both classical and jazz music.

Philips won a major prize for the Debussy "Three Nocturnes," recorded by Concertgebouw, conducted by Bernard Haitink, and another top award went to Temey Discodis for a recording of "Chanson Francaises" by Jean Ferrat.

Polydor's "Ella et Louis," featuring Ella Fitzgerald and Louis Armstrong, and Vogue for a Chuck Berry album won prizes in the jazz/r&b sector, and other awards went to EMI, RCA, Musidisc, Ades and

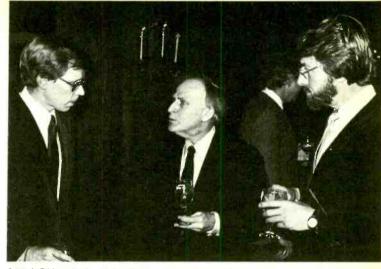
Classical **Notes**

The Kansas City Philharmonic has appointed Thomas Michalak music advisor. Michalak will have music director's responsibilities during the 1981-82 season while the search for a permanent conductor continues.

Steven Reeder joins the announcing staff of WFMT-FM, Chicago. Reeder was recently program director of KING-FM, Seattle, and before that a staff announcer and producer at Seattle's KUOW-FM, an NPR station. . . . WCLV-FM, Cleveland has added veteran announcer **Wayne Mack** to its line-up. Mack will host the late evening

A 1917 "Star-Spangled Banner" recording led by Frederick Stock is included in the Chicago Symphony's 1981 fundraising album, available for \$15 during the April 24-26 CSO/WFMT-FM Marathon VI. There's also a reissued 1957 recording of Fritz Reiner conducting the national anthem along with other out-of-print Stock, Reiner, Rodzinski and Martinon performances.

Classical



OFF & RUNNING-Yehudi Menuhin relaxes after a first session for Pro Arte. the new Pickwick classical label, with Don Johnson, general manager of Pickwick Records, left, and Michael Mathewson, marketing executive. The violinist recorded the Lukas Foss piece, "Round A Common Center," with the Cantilena Chamber Players, and Orson Welles, narrator of the accompanying poem by W.H. Auden, "The Runner."

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APRIL 11, 1981 BILLBOARD

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Survey For Week Ending 4/11/81 Best Selling Jazz Chart Chart Weeks on (Week Week Weeks on TITLE Artist, Label & Number (Dist. Label) Artist, Label & Number (Dist. Label) Last Last 37 MAGNIFICENT MADNESS John Klemmer, Elektra 6E-284 公 1 21 WINELIGHT 23 Grover Washington Jr. Elektra 6E-305 27 39 27 LOVE APPROACH . 2 28 25 55 CATCHING THE SUN Spyro Gyra, MCA MCA-5108 3 3 8 ALL AROUND THE TOWN LIVE 29 33 3 BY ALL MEANS Tappan Zee C2X-3686 Alphonse Mouzon, Pausa 7087 IT'S JUST THE WAY I FEEL 女 4 6 31 7 MAGIC 30 Tom Browne, Arista/GRP 5011 Gene Duntap, Featuring The Ridgeways, Capitol ST-12130 公 8 5 MOUNTAIN DANCE 由 3 35 LIVE AT MONTREUX Dave Grusin Arista/GRP 5010 Aingus, Atlantic SD 16031 SEAWIND Seawind, A&M SP-3113 32 30 27 6 23 CARNAVAL Spyro Gyra, MCA MCA 5149 32 22 33 RODNEY FRANKLIN 7 16 LATE NIGHT GUITAR Rodney Franklin, Columbia JC 36747 5 17 NIGHT PASSAGE 28 34 16 REAL EYES eron. Arista AL 9540 ARC/Columbia JC36793 RELAXING AT CAMARILLO Joe Henderson, Contemporary 14006 \$ 45 3 10 36 GIVE ME THE NIGHT A George Benson. Warner Bros. HS 3453 36 40 Bob James, Tappan Zee/Columbia JC 36422 10 11 8 YOU MUST BELIEVE IN SPRING 37 37 17 4 X 4 GOTHAM CITY Dexter Gordon, Columbia JC 36853 McCoy Tyner. Milestone M-55007 (Fantasy) 11 9 10 MONTREUX ALEXANDER (Live) 40 38 6 12 12 26 **FAMILY** Hubert Laws, Columbia JC 36396 41 39 31 BADDEST 14 24 13 Pat Metheny, ECM ECM-2-1180 (Warner Bros.) Grover Washington Motown M9-940A2 FRIDAY NIGHT AT THE VILLAGE VANGUARD Art Pepper, Contemporary 7643 40 42 4 山 THE HOT SHOT 16 8 an Siegel, Inner City IC 1111 15 43 15 42 THIS TIME 41 3 THE MILES DAVIS Al Jarreau, Warner Bros. BSK 3434 COLLECTION, VOL. I, 12 SIDES OF MILES Miles Davis, Columbia C2X 36476 INHERIT THE WIND Wilton Felder, MCA MCA-5144 16 13 25 42 44 2 17 26 17 CIVILIZED EVIL Monty Alexander, Ray Brown, Herb Ellis, Concord Jazz CJ 136 ean-Luc Ponty, Atlantic SD 16020 SAVANNA HOT LINE Native Son, MCA MCA 5157 43 34 血 20 3 DIRECTIONS 9 Miles Davis, Columbia KC2-36472 39 36 ROUTES 19 19 21 ODORI Ramsey Lewis, Columbia JC 36423 na, Arista AL 9541 45 NEW ENTRY 'NARD 18 22 MR. HANDS 20 Bernard Wright. Arista/GRP GRP 5011 Herbie Hancock, Columbia JC 36518 BEFORE THE DAWN 48 2 21 6 A DIFFERENT KIND OF BLUES 21 47 47 23 INTERVALS 22 22 25 TOUCH OF SILK Ahmad Jamal, 20th Century T-622 (RCA) Eric Gale. Columbia JC 36570 48 A CONCORD JAM, VOL. VI 23 26 HIDEAWAY Woody Herman, Concord Jazz JC 142 David Sanborm, Warner Bros. BSK 3379 49 49 19 IN CONCERT, ZURICH, OCTOBER 28, 1979 Chick Corea and Gary Burton, ECM ECM-2-1182 (Warner Bros.) RHAPSODY AND BLUES Crusaders, MCA MCA-5124 24 40 24 AT THE WINERY 25 29 50 38 29 HOW'S EVERYTHING Stephane Grappelli. Concord Jazz CJ-139 Sadao Watanabe, Columbia C2X 36818

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★ Stars are awarded to those products showing greatest sales strength. ☆ Superstars are awarded to those products showing greatest upward movement on the current week's chart (Prime Movers). ● Recording Industry Assn. Of America seal for sales of 500,000 units. (Seal indicated by dot.) ▲ Recording Industry Assn. Of America seal for sales of 1,000,000 units. (Seal indicated by triangle.)

Zawinul Involved In 3 Ventures

• Continued from page 32

his installation of recording gear. "I've got about 30 tunes I'm working on at the moment, representing material for all those projects."

If Zawinul is teasingly oblique about both his outside ventures and equally coy in suggesting Weather Report itself is turning a corner toward a new phase in its development, that band's critical and commercial fortunes tend to hint at why.

As members of Miles Davis' late '60s ensembles both Zawinul and Shorter bore the early brunt of critical and consumer unrest at the prospect of highly amplified jazz. Long before the fusion battle lines were drawn, Zawinul was facing down a similar furor over what was then called "jazz-rock," a topic which, like Davis, Zawinul is weary of addressing.

Where his enthusiasm is anything but endangered is the current strength of Weather Report. a quintet since the addition of percussionist Bobby Thomas early last year. With drummer Peter Erskine on board since 1978's "Mr. Gone" LP and Jaco Pastorius a virtual old-timer after five years as the ensemble's bassist, Zawinul confirms that the band appears to have stabilized after frequent realignments of its rhythm section during the early '70s.

That maturation was already apparent prior to Thomas' addition, argues Zawinul. "There was a lot of action going on on '8:30,' " he asserts, alluding to the band's 1979 live album, a two-disk package that capped new live versions of Weather Report staples with a full side of new studio material. "That album was kind of a showcase for us. A lot of younger people coming up, they don't know what we've been doing, so that's where they can find out."

He sees the seasoned lineup of the quartet at that time as giving group standards like "Birdland"—a Grammy winner this year via its vocal renditions as arranged by Jon Hendricks, who also provided lyrics, and performed by Manhattan Transfer—added punch.

Indeed, Zawinul stresses Weather Report's live performances as increasingly focal to its recorded personality. "Night Passage" itself is essentially a live set, he reports, cut before an invited audience of about 100. Similarly, "Madagascar," one of the new songs on "8:30," was recorded live on two-track gear.

Surprisingly, Zawinul says the only advantages to conventional multi-track studio recording come with more lucid individual lines rather than any quantum jump in the number of parts he can lay onto the tape. "I can actually do more onstage," he claims. "The reason I'm doing this is because I don't want to trap myself—I don't want to make a record that I can't live with in live versions."

Consequently Zawinul takes his multi-keyboard attack through separate takes primarily to insure the right production balance. And, on "Night Passage," even that luxury has largely been shelved to focus on straight-ahead live performances.

If that approach, coupled with the new set's somewhat more relaxed feel and consistently swinging pace. would seem to mollify old-line jazz fans, there's still room for controversy. For starters there's Zawinul's mercurial arrangement of "Rockin' In Rhythm," the Ellington chestnut, which captures the swing of the original while updating its texture through Zawinul's slippery, layered synthesizer lines.

"If you swing, you swing," Zawi-

nul argues simply about both the track and the album as a whole. "There was a different kind of attitude there: Maybe we did step back a little in how we played."

Apart from its live performance base, that set also chronicles Zawinul's ongoing synthesis of recording technology with improvisational composing, a process that could confound some observers who insist on improvisation in its most direct sense.

"My music is all improvised, all of it," charges Zawinul, more than ever the band's primary composer in recent years. "I do take it from tape, though. I must have 200 cassettes to draw from, so I don't have to write anything for years to come."

reason for his virtual absence from sideman assignments on other players' concerts and recordings. "I haven't made a record with anybody outside my own surroundings in 12 years," he says.

"The last person I played with in that sense was Miles Davis. Since then, I haven't heard anybody interesting enough to want to work with them"

That means the new solo LP will draw much of its fire from Zawinul's playing, although he leaves the door open for outside contributions and notes that the experiment with outside material that began with "Rockin' In Rhythm" will continue with a song written by Wilson Turbinton.



Billboard photo by Shigeru Uchiyama

ZAWINUL'S ZENITH—The Weather Report composer, founder and keyboard wizard branches out with new stage and studio plans and a return to solo works.

Working at his bank of keyboards, which includes Oberheim and Prophet synthesizers, electric and electronic pianos and acoustic piano, Zawinul says he improvises not just basic themes and rhythm parts but fully-voiced blueprints for what later emerge as Weather Report recordings.

That makes his Pasadena studio, which now has a 24-track console and will soon boast a 24-track recorder as well, in addition to existing 8-track gear, a major asset. "Now that I have my own studio, the whole business of going to the studio isn't necessary," he exults.

Even before multi-channel gear was installed, he adds, the group was able to lay down the basic tracks for subsequent studio efforts, transferring from cassette to 24-track as was the case with "Brown Street" on "8:30." Earlier tracks from LPs like "Mysterious Traveller," one of Zawinul's favorites, also grew from cassette takes.

As for the resumption of his solo recording career, here too Zawinul proves bullish while indicating one "It has lyrics, and I've got a feeling it could be a number one pop song," boasts Zawinul, whose grasp of such prospects is likely better than that of other jazz-trained players. He scored a mid-'60s hit as composer of "Mercy, Mercy, Mercy," as recorded by Cannonball Adderley for Capitol.

As for summer concerts, festival dates will see Weather Report playing to their forte, arena sized audiences. Zawinul reports with pride that their last overseas jaunt included record-breaking attendances including 18,000 for a single Rome show, 14,000 in Milan and a total of 70,000 listeners over the course of just five shows.

Those figures underscore the act's ability to sell out without an opening act, as they've done on all but festival appearances for the past four

As for the Masterworks LP, he recalls his earliest dates as a recording artist—coincidentally for Columbia in Vienna, back in 1953—included a partnership with classical pianist Alexander Jenner.

NPR Beams 6-Part Series

NEW YORK—WBGO-FM, the Newark-based jazz station, is reaching a new national jazz audience thanks to the participation of nearly 40 other stations now carrying its "Live Jazz From New York City," which spread to a de facto network of stations last Tuesday (31).

The six-part series, originating live from Fat Tuesday's club in New York City, is being transmitted to 39 other outlets via the National Public Radio satellite channel.

WBGO announcer Rhonda Hamilton hosts the series, which was to

begin with a concert by pianist McCoy Tyner and his ensemble.

The series continues this Tuesday (7) with guitarist Joe Pass, and subsequent weeks will bring altoist Art Pepper, Steve Kuhn, Sheila Jordan and vibraharpist Milt Jackson. The featured act for the final April 28

broadcast will be announced later.
WBGO-FM itself services the
New York metropolitan area and
New Jersey as that state's member
station of National Public Radio,
now principal outlet for jazz programming over the airwaves.

Rundgren Show **Brings ON-TV Contract Deal**

window on the concert for little money. The promoter gets great publicity and added leverage in booking other acts into the Royal Oak, which is a small house but ideally suited for video. And the band gets a 24-track master soundtrack and a video master, plus great exposure in major markets. Utopia will put footage from the Detroit concert together with another one they did in Columbus, and issue a videocassette and videodisk."

Gardner adds that surveys the group has done have shown that album sales are not affected by the broadcast or by home taping of the stereo simulcast. "People may make the tape but they still buy the album," he says.
"In true Utopian fashion," says

Gardner, the group has even bigger plans for satellite broadcasts, possibly originating from Rundgren's studio in Bearsville, N.Y.

"We own a transponder on Satcom III," says Gardner, "which will be launched later this year. We had one on Satcom II, but that's the one that disappeared. We were going to be the first 24-hour video music channel, but since the satellite got lost Warner Amex will beat us to it

Gardner says that the satellite opens the way for "electronic tours." The band would either broadcast live from the studio or make regional tours, which would be fed to cable stations around the country. "We feel that we could still maintain the excitement of a tour without spending all that money," says Gardner.

The ON-TV broadcast will be seen in Detroit, Cincinnati and Phoenix. Utopia would not allow ON to air the concert in its biggest market, L.A. Gardner says the production will cost ON about \$12,000-\$15,000. Utopia's staff in Bearsville will do the post-production work on the tapes.

"ON had a deal with a post-production house in Detroit," says



Todd Rundgren: Forging ahead in the video music arena.

Gardner. "We checked it out and found that its facilities were not as good as ours, so we offered to match their price if we could do the work ourselves. We may lose some money on that aspect, but it's worth it to maintain quality."

Gardner also says he had no problems in clearing the synch arrangements with the audio recording house, which already has a deal lined up with King Biscuit Flower Hour for a radio show.

Utopia leader Todd Rundgren, who has invested millions in his video studio, is not sticking solely to music in his plans for future proj-

Three new members to Utopia's board of advisers are Francis Ford Coppola, David Bowie and Bill Wyman. According to Gardner: "They are not going to be names on a letterhead. All three are reviewing projects right now.

Among the shows that may emanate from upstate New York are a science fiction series. Utopia has also acquired the rights to George Orwell's "1984," and Coppola is reviewing treatments of the novel.

On July 3, Utopia will air a live concert from the studio on the NBC Source Radio Network. A videotape will be made of that concert, and it may find its way to other media.

Australian CPH Licensed By ABC For 78 Pictures

NEW YORK - ABC Video Enterprises has licensed CPH Video of Australia with exclusive videocassette distribution rights for 78 feature and made-for-television films from the ABC library. The agreement covers sales and rental in

Australia and New Zealand.
In the U.S., ABC begins its ARTS cultural cable programming service next week. ARTS will be available to the 3.5 million homes now receiving Warner Amex's Nickelodeon children's programming, and will be underwritten by advertisers.

At a press conference here last Wednesday (1) ABC Video Enter-prises chief Herb Granath declined to say either how much money had been invested in the ARTS service, or how much advertisers would be

Granath said ABC would begin with seven sponsors, but he would not say how many were already on board, Initial advertisements will be limited to "billboards" announcing the sponsor's name. Future advertisements will be "infomercials" of several minutes in length. Granath stressed that programming would not be interrupted.

ABC intends to both license its programming to the home video market, as it has already with some titles, and to enter the market itself with certain titles. As he has done in the past, Granath stated that cable tv programmers must utilize all means of distribution to achieve the greatest penetration of programming. Future ABC home video releases may be underwritten by advertisers, and may contain some form of commercial message, Granath said.

2 Configurations For 2 Videotapes

LOS ANGELES-Two music videotapes are part of the new release schedule for Media Home Entertainment here. The two rock-oriented projects are "James Brown Live In Concert" and "Alice Cooper And Friends.

NPR Debuts 2 Series This Month

CHICAGO-National Public Radio has two important program rollouts this month, including a 26-week St. Louis Symphony broadcast series that premiered Sunday (5).

The orchestra's music director Leonard Slatkin conducts 17 of the programs, recorded live in Powell Symphony Hall. Guest conductors are Erich Leinsdorf, Erich Bergel, Reynald Giovaninetti, Raymond Leppard and Jerzy Semkov.

Five world premieres commissioned by the St. Louis Symphony will be featured, David Del Tredici's
"In Memory Of A Summer Day"
(winner of the 1980 Pulitzer Prize). Robert Wykes "A Lyric Symphony. Richard Rodney Bennett's Harpsi-chord Concerto and Violin Concertos by John Williams and David

Also being launched Sunday (5) is a 13-part series devoted to music for wind ensembles and featuring commentary by conductor Frederick Fennell. The series, "Windworks," will feature performances by the Eastman Wind Ensemble, the New England Conservatory Wind Ensemble, the North Texas State Univ. Wind Ensemble, the Yale Univ. Band, the Univ. of Illinois Symphonic Band and other groups

Erato LP Wins Prize

PARIS-Maurice Constant was the winner of a major prize in the 34th Grand Prix du Disque awards of the Charles Cros Academy for his "Three Complex for Piano and Bass" on Erato Records. The awards panel cited Constant as one of the most distinguished composers of both classical and jazz music.

Philips won a major prize for the Debussy "Three Nocturnes," recorded by Concertgebouw, conducted by Bernard Haitink, and another top award went to Temey Discodis for a recording of "Chanson Françaises" by Jean Ferrat.

Polydor's "Ella et Louis," featuring Ella Fitzgerald and Louis Armstrong, and Vogue for a Chuck Berry album won prizes in the jazz/r&b sector, and other awards went to EMI, RCA, Musidisc. Ades and

Classical

The Kansas City Philharmonic has appointed Thomas Michalak music advisor. Michalak will have music director's responsibilities during the 1981-82 season while the search for a permanent conductor continues.

Steven Reeder joins the announcing staff of WFMT-FM, Chicago. Reeder was recently program director of KING-FM, Seattle, and before that a staff announcer and producer at Seattle's KUOW-FM, an NPR station. . . . WCLV-FM, Cleveland has added veteran announcer **Wayne Mack** to its line-up. Mack will host the late evening

A 1917 "Star-Spangled Banner" recording led by Frederick Stock is included in the Chicago Symphony's 1981 fundraising album, available for \$15 during the April 24-26 CSO/WFMT-FM Marathon VI. There's also a reissued 1957 recording of Fritz Reiner conducting the national anthem along with other out-of-print Stock, Reiner, Rodzinski and Martinon performances.

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Label president Irv Kratka is stressing the opening release's selection as slanted toward collectors and thus drawn from throughout his catalog of more than 300 titles.

Future cassettes will be issued with new LP releases as well, he in-

Survey For Week Ending 4/11/81 Billboard® Best Selling Jazz LF Chart Chart Week Week 5 Weeks on Week This Week TITLE Artist, Label & Number (Dist. Label) TITLE Artist, Label & Number (Dist. Label) Weeks This Last 公 MAGNIFICENT MADNESS John Klemmer, Elektra 6E-284 1 21 WINELIGHT 26 23 37 Grover Washington Jr. Elektra 6E-305 LOVE APPROACH Tom Browne, Arista/GRP 5008 27 27 39 2 2 10 CATCHING THE SUN Spuro Gyra, MCA MCA-5108 28 25 55 ALL AROUND THE TOWN LIVE 3 3 8 29 33 3 BY ALL MEANS Tappan Zee C2X-3686 Alphonse Mouzon, Pausa 7087 女 4 7 IT'S JUST THE WAY I FEEL 30 31 Tom Browne, Arista/GRP 5011 Gene Dunlap, Featuring The Ridgeways, Capitol ST-12130 8 5 MOUNTAIN DANCE 血 35 3 LIVE AT MONTREUX Charles Mingus, Atlantic SD 16031 Dave Grusin Arista/GRP 5010 SEAWIND Seawind, A&M SP-3113 32 30 27 6 23 CARNAVAL Spyro Gyra, MCA MCA-5149 33 32 22 RODNEY FRANKLIN LATE NIGHT GUITAR Earl Klugh, Liberty LT 1079 7 7 16 Rodney Franklin, Columbia JC 36747 5 17 8 NIGHT PASSAGE 34 28 16 REAL EYES Git Scott-Hero tt-Heron, Arista AL 9540 ARC/Columbia JC36793 金 45 3 RELAXING AT CAMARILLO 10 36 9 GIVE ME THE NIGHT A Joe Henderson, Contemporary 14006 George Benson, Warner Bros. HS 3453 36 36 40 Bob James, Tappan Zee/Columbia JC 36422 11 10 8 YOU MUST BELIEVE IN SPRING 37 4 X 4 McCoy Tyner, Milestone M-55007 (Fantasy) 37 17 11 9 10 GOTHAM CITY Dexter Gordon, Columbia JC 36853 MONTREUX ALEXANDER (Live) 38 40 6 12 12 26 FAMILY Hubert Laws. Columbia JC 36396 39 41. 31 BADDEST **80/81**Pat Metheny, ECM ECM-2-1180 (Warner Bros.) 13 14 24 ver Washington Jr. lown M9-940A2 40 42 FRIDAY NIGHT AT THE 血 16 THE HOT SHOT 8 Dan Siegel, Inner City IC 1111 15 15 42 THIS TIME 41 43 3 THE MILES DAVIS Jarreau, Warner Bros. BSK 3434 COLLECTION, VOL. I, 12 SIDES OF MILES Miles Davis. Columbia C2X 36476 INHERIT THE WIND Wilton Felder, MCA MCA-5144 13 25 16 42 44 2 TRIO 26 17 17 CIVILIZED EVIL Monty Alexander, Ray Brown, Herb Ellis, Concord Jazz CJ 136 Jean-Luc Ponty, Atlantic SD 16020 血 SAVANNA HOT LINE Native Son, MCA MCA 5157 20 3 DIRECTIONS 43 34 9 liles Davis, Columbia KC2-36472 44 39 36 21 ROUTES 19 19 **ODOR!** amsey Lewis, Columbia JC 36423 ima, Arista AL 9541 45 NEW ENTRY 'NARD 18 22 20 MR. HANDS Bernard Wright, Arista/GRP GRP 5011 Herbie Hancock, Columbia JC 36518 48 2 BEFORE THE DAWN A DIFFERENT KIND OF BLUES Perlman & Previn, Angel 37780 21 21 6 47 47 23 INTERVALS 22 22 25 TOUCH OF SILK Ahmad Jamal, 20th Century T-622 (RCA) Columbia IC 36570 48 HELLEUNG A CONCORD JAM, VOL. VI HIDEAWAY Woody Herman, Concord Jazz JC 142 David Sanborn, Warner Bros. BSK 3379 49 IN CONCERT. ZURICH, 49 19 OCTOBER 28, 1979 Chick Corea and Gary Burton, ECM ECM-2-1182 (Warner Bros.) 24 24 40 RHAPSODY AND BLUES Crusaders, MCA MCA-5124 AT THE WINERY 25 29 3 50 38 29 HOW'S EVERYTHING Stephane Grappelli, Concord Jazz CJ-139 Sadao Watanabe, Columbia C2X 36818

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★ Stars are awarded to those products showing greatest sales strength. ☆ Superstars are awarded to those products showing greatest upward movement on the current week's chart (Prime Movers). ● Recording Industry Assn. Of America seal for sales of 500,000 units. (Seal indicated by dot.) ▲ Recording Industry Assn. Of America seal for sales of 1.000.000 units. (Seal indicated by triangle.)

Zawinul Involved In 3 Ventures

• Continued from page 32

his installation of recording gear. "I've got about 30 tunes I'm working on at the moment, representing material for all those projects."

If Zawinul is teasingly oblique about both his outside ventures and equally coy in suggesting Weather Report itself is turning a corner toward a new phase in its development, that band's critical and commercial fortunes tend to hint at why.

As members of Miles Davis' late '60s ensembles both Zawinul and Shorter bore the early brunt of critical and consumer unrest at the prospect of highly amplified jazz. Long before the fusion battle lines were drawn, Zawinul was facing down a similar furor over what was then called "jazz-rock," a topic which, like Davis. Zawinul is weary of addressing.

Where his enthusiasm is anything but endangered is the current strength of Weather Report, a quintet since the addition of percussionist Bobby Thomas early last year. With drummer Peter Erskine on board since 1978's "Mr. Gone" LP and Jaco Pastorius a virtual oldtimer after five years as the ensemble's bassist, Zawinul confirms that the band appears to have stabilized after frequent realignments of its rhythm section during the early

That maturation was already apparent prior to Thomas' addition, argues Zawinul. "There was a lot of action going on on '8:30,'" he asserts, alluding to the band's 1979 live album, a two-disk package that capped new live versions of Weather Report staples with a full side of new studio material. "That album was kind of a showcase for us. A lot of younger people coming up, they don't know what we've been doing, so that's where they can find out.'

He sees the seasoned lineup of the quartet at that time as giving group standards like "Birdland"-a Grammy winner this year via its vocal renditions as arranged by Jon Hendricks, who also provided lyrics, and performed by Manhattan Transfer-added punch

Indeed, Zawinul stresses Weather Report's live performances as increasingly focal to its recorded personality. "Night Passage" itself is essentially a live set, he reports, cut before an invited audience of about 100. Similarly, "Madagascar," one of the new songs on "8:30," was recorded live on two-track gear.

Surprisingly, Zawinul says the only advantages to conventional multi-track studio recording come with more lucid individual lines rather than any quantum jump in the number of parts he can lay onto the tape. "I can actually do more onstage," he claims. "The reason I'm doing this is because I don't want to trap myself-I don't want to make a record that I can't live with in live versions.'

Consequently Zawinul takes his multi-keyboard attack through separate takes primarily to insure the right production balance. And, on 'Night Passage." even that luxury has largely been shelved to focus on straight-ahead live performances.

If that approach, coupled with the new set's somewhat more relaxed feel and consistently swinging pace, would seem to mollify old-line jazz fans, there's still room for controversy. For starters there's Zawinul's mercurial arrangement of "Rockin' In Rhythm," the Ellington chestnut, which captures the swing of the original while updating its texture through Zawinul's slippery, layered synthesizer lines.

"If you swing, you swing," Zawi-

nul argues simply about both the track and the album as a whole. "There was a different kind of attitude there: Maybe we did step back a little in how we played."

Apart from its live performance base, that set also chronicles Zawinul's ongoing synthesis of recording technology with improvisational composing, a process that could confound some observers who insist on improvisation in its most direct sense.

"My music is all improvised, all of it," charges Zawinul, more than ever the band's primary composer in recent years. "I do take it from tape, though. I must have 200 cassettes to draw from, so I don't have to write anything for years to come."

reason for his virtual absence from sideman assignments on other players' concerts and recordings. "I haven't made a record with anybody outside my own surroundings in 12 years," he says.

"The last person I played with in that sense was Miles Davis. Since then, I haven't heard anybody interesting enough to want to work with

That means the new solo LP will draw much of its fire from Zawinul's playing, although he leaves the door open for outside contributions and notes that the experiment with outside material that began with "Rockin' In Rhythm" will continue with a song written by Wilson Turbinton.



Billboard photo by Shigeru Uchiyama

ZAWINUL'S ZENITH-The Weather Report composer, founder and keyboard wizard branches out with new stage and studio plans and a return to solo works.

Working at his bank of keyboards, which includes Oberheim and Prophet synthesizers, electric and electronic pianos and acoustic piano, Zawinul says he improvises not just basic themes and rhythm parts but fully-voiced blueprints for what later emerge as Weather Report recordings.

That makes his Pasadena studio, which now has a 24-track console and will soon boast a 24-track recorder as well, in addition to existing 8-track gear, a major asset. "Now that I have my own studio, the whole business of going to the studio isn't

necessary," he exults.

Even before multi-channel gear was installed, he adds, the group was able to lay down the basic tracks for subsequent studio efforts, transferring from cassette to 24-track as was the case with "Brown Street" on "8:30." Earlier tracks from LPs like "Mysterious Traveller," one of Zawinul's favorites, also grew from cassette takes.

As for the resumption of his solo recording career, here too Zawinul proves bullish while indicating one

"It has lyrics, and I've got a feeling it could be a number one pop song, boasts Zawinul, whose grasp of such prospects is likely better than that of other jazz-trained players. He scored a mid-'60s hit as composer of "Mercy, Mercy," as recorded by Cannonball Adderley for Capi-

As for summer concerts, festival dates will see Weather Report playing to their forte, arena sized audiences. Zawinul reports with pride that their last overseas jaunt included record-breaking attendances including 18,000 for a single Rome show, 14,000 in Milan and a total of 70,000 listeners over the course of just five shows.

Those figures underscore the act's ability to sell out without an opening act, as they've done on all but festival appearances for the past four

As for the Masterworks LP, he recalls his earliest dates as a recording artist-coincidentally for Columbia in Vienna, back in 1953-included a partnership with classical pianist Al-

Beams 6-Part Series

NEW YORK-WBGO-FM, the Newark-based jazz station, is reaching a new national jazz audience thanks to the participation of nearly 40 other stations now carrying its "Live Jazz From New York City," which spread to a de facto network of stations last Tuesday (31).

The six-part series, originating live from Fat Tuesday's club in New York City, is being transmitted to 39 other outlets via the National Public Radio satellite channel.

WBGO announcer Rhonda Hamilton hosts the series, which was to

begin with a concert by pianist McCoy Tyner and his ensemble.

The series continues this Tuesday (7) with guitarist Joe Pass, and subsequent weeks will bring altoist Art Pepper, Steve Kuhn, Sheila Jordan and vibraharpist Milt Jackson. The featured act for the final April 28 broadcast will be announced later.

WBGO-FM itself services the New York metropolitan area and New Jersey as that state's member station of National Public Radio, now principal outlet for jazz programming over the airwaves.

Country

9-Volume 'Opry Stars' LP Series Is Launched By First Generation

By KIP KIRBY

NASHVILLE—Propelled by the goal of combining country music's classic artistic heritage with today's contemporary market, First Generation Records this week launches its new nine-volume album series, "Stars Of The Grand Ole Opry."

The comprehensive undertaking was produced by First Generation founder and president Pete Drake, and features legendary Opry members Justin Tubb, Jan Howard, Ray Pillow, Billy Walker, Jean Shepard, Charlie Louvin, Stonewall Jackson, the Vic Willis Trio and the Wilburn Brothers.

Along with the debut of the new series, the label is also re-releasing two Ernest Tubb packages which have been highly successful: "The Legend And The Legacy," which reportedly sold close to 250,000 units in the U.S. and Canada, and "The Living Legend."

With the intention of retaining

With the intention of retaining creative control over the packaging, promotion and merchandising of its Opry series, First Generation is seeking to tie in country retail outlets and buyers on a grass-roots marketing level rather than relying solely on national distributors.

"Our aim is to reach the country music buyer who would be interested in our special brand of artist," explains Drake. "These are the fans who buy their country records at the little mom and pop stores across America. The trend in mail order and television sales of country product has shown that millions of country albums and tapes are being sold by means other than the standard distribution system. We want to tap that market."

Initial pressings will be for 5,000 albums, with each of the nine volumes in the series being released si-

multaneously. The albums may be bought individually as well, with retail list \$7.98.

Each of the nine separate LPs is colorfully packaged in original art with a cover painting of the artist done by Marvin Thompson. Material on the albums consists of previous hits from the artist's past track record as well as new material.

The label will be issuing singles off the various albums, spacing them apart to allow programmers time to feed them into regular rotation. To emphasize the continuity between the performers' past and present careers, each single will contain both a "then" and a "now" side, giving radio current product along with a record to stock in the station's "classics" library.

Mail order will play a large role in the marketing plan of the Opry stars series. "There are more than a million paid admissions every year to the Grand Ole Opry," notes Rick Sanjek, vice president of First Generation. "These are the loyal fans who appreciate traditional country music. By keeping our overhead low and involving the fan directly, we won't need to sell a quarter of a million albums to be successful with this series."

Every album carries a preprinted bounce-back order form on its dust sleeve for customers to order the series direct from First Generation. The label is tieing in Nashville tourist outlets and the Grayline bus company, which cater to country music fans. Additionally, it is mailing out full-color brochures describing its nine-volume set to approximately 5,000 retailers around the country.

"We're gearing our promotion toward the smaller outlets who enjoy stocking good country product with a long and durable shelf life," explains Drake.

For larger retail operations that want to place substantial orders with First Generation, the label will supply special display racks for in-store use, featuring the rainbow-hued LP jackets and coordinated poster art.

"Stars Of The Grand Ole Opry" is also available through the Columbia House Record Club by prior agreement.

Drake hopes this will be just the beginning for his "Opry Stars" edition. Eventually, he would like to include all Opry members who aren't under contractual obligation to another label as part of the series. In the works now is an upcoming direct-marketing tv campaign spotlighting different volumes of the package. There will also be a compilation album with selected cuts from each of the nine LPs. Competing with contemporary product being issued weekly by the majors doesn't worry Drake.

"We know from our sales on the Ernest Tubb albums that there's a market for these Opry stars," explains Drake. "It's only a matter of finding and servicing that market, if we can sell through standard distribution methods, we will. But I think our real success is going to come through sales by other means."

COUNTRY TO DERBY

LOUISVILLE. Ky.—Visitors to the Kentucky Derby will have an opportunity to enjoy a first this year when country music makes its debut at the annual racing event.

The Kentucky Derby Festival will inaugurate its week-long music concerts with the first annual "Kentucky Derby Country Kick Concert," headlined by Merle Haggard, Hank Williams Jr., Lacy J. Dalton, Johnny Paycheck and Asleep At The Wheel.

The six-hour concert is scheduled for Louisville's 18.000-seat Freedom Hall Coliseum and will be produced by Tony Conway, vice president of Buddy Lee Attractions in Nashville, and David Snowden of Triangle Talent in Louisville. The show is being promoted by television, radio and print ad campaigns, a mail-out brochure sent around the U.S., and will be co-sponsored by WAMZ-FM in Louisville. Advance tickets run \$10.50 and \$13.50.

Scotland Site For Film Fest

INVERNESS, Scotland—The consistent growth of country music popularity in Scotland is reflected in the organization of the first Highland International Country and Western and Film Festival here May 22-24.

The film sector of the event will

include the showing of such features as Johnny Cash's "The Man. His World, His Music"; "The Nashville Sound"; "Your Cheatin' Heart," the Hank Williams biographical movie; and others featuring Jim Reeves, Roy Orbison and George Hamilton



FAMILY TRADITION—Against a backdrop of his famous father, Hank Williams Jr. sings "Long Gone Lonesome Blues" during a taping of "Country Comes Home" at Nashville's Grand Ole Opry House. The show aired last week with a multitude of country performers on board.

SAVVY PACKAGING

Budgets Rising For Radio Spots On TV

Continued from page 21

"Dallas." One of the station's most effective to commercials is a "Dallas" spinoff—"The Great WTHI South Fork Giveaway Contest." It features actor Ken Kercheval alluding to his role as Cliff Barnes and the need for listeners to give J. R. Ewing his comeuppance by grabbing a piece of his South Fork holdings.

Kercheval was chosen because he is from the station's broadcast area and was available to do the promo. "We just brought him into the studios of our sister station WTHI-TV and shot the spot in a matter of minutes." Liston explains. He adds that the station promotes country music concerts in the area with tv shots of the artists on minicam footage.

Radio stations which had sister to facilities usually resorted to them to produce the spots and to get airtime tradeoffs.

KLAC-AM Los Angeles, through the services of its corporate sibling KTTV-TV, came up with a graphically elaborate spot for its "Brand Your Car" promotion. "It was done as time permitted and with available help." says program director Don Langford. "It wound up costing us only \$135. But we could not have afforded it if we had gone outside for production."

KLAC's competitor, KHJ-AM Los Angeles, did go outside for its tv spots, but it cut corners by having them created and directed hy Nancy Podbielniak, its director of marketing and creative services.

Podbielniak will not divulge what her production budget was, but she says, "I don't think an agency could have done one spot for what it cost us to do 15." Most of the station's spot package consists of 30-second pieces. "There are a few 10-second spots," Podbielniak says, "but I don't think 10s do much more than reinforce an image."

KHJ opted for soft-sell spots, Podbielniak says, that feature clips of interviews of Crystal Gayle, Kenny Rogers, Dolly Parton, Willie Nelson, Barbara Mandrell and Charlie Daniels. The artists make no references in their spots to the station. To get the interviews. Podbielniak took crews to concerts at Binghampton, N.Y., Nashville, Louisville and Los Angeles.

While Podbielniak says she

While Podbielniak says she doesn't know the frequency with which the spots are run, she says KHJ's tv promotions are the "heaviest for any in this market."

The jury is still out on the question of how effective KHJ's campaign has been to gain listeners. "Call-outs and call-ins have been encouraging," Podbielniak says. One barometer of popularity, she notes, has been listener response to the theme song that ties the campaign together. "We All Grew Up To Be Cowboys." It is played both on radio and tv spots, and Podbielniak says that listeners routinely call in and ask to hear the song.

Versions of the theme are sung by

Versions of the theme are sung by Rosanne Cash, Katy Moffatt, Rodney Crowell and Lewis Anderson (who co-wrote it with Podbielniak).

"We don't ask artists to do station endorsements," Podbielniak concludes. "I don't think they mean anything."



CASHIN' IN—At a recent taping of "Country Comes Home," Johnny Cash Sings his latest release, "The Baron."

Writing Duo On Own, Hit Charts

NASHVILLE—Although they've been partners for nearly two decades, only since January have the songwriting and production team of Jerry Foster and Bill Rice managed to set up shop on their own.

"We've always worked together, but we've always been signed to



COUNTRY DAZZLER — Charly McClain finishes up her set on the recent live broadcast of Radio Luxembourg from Nashville.

someone else's company," explains Bill Rice. "When our contract with April-Blackwood was up this January, we decided to strike out as an independent production and publishing operation and see what happens."

Their credits are widespread in Nashville music circles. Under the Foster and Rice production aegis fall two Mickey Gilley albums and four singles. Bobby Bare's "Down and Dirty" and "Drunk And Crazy" LPs and three Leon Everette singles.

As independents. Rice says, publishing and songwriting will be priorities. Writing for the company's two publishing wings are Roger Murrah. Foster and Rice. Jim McBride, and Mary Sharon Rice (whose credits include "My Heroes Have Always Been Cowboys" and "Y'All Come Back Saloon"). Recent chart entries include Conway Twitty's "The Bridge That Just Won't Burn." Mel Tillis' No. 1 "Southern Rains." Leon Everette's latest, "If I Keep On Going Crazy." and "Thirty Nine And Holding" by Jerry Lee Lewis.

Both partners worked in tandem on the production of Stan Hitchcock's current single. "She Sings Amazing Grace," which they also penned.

"It's hard to believe that this represents the first time in 15 years that we've been working for our own company," notes Rice. "It's a step we've been wanting to make."

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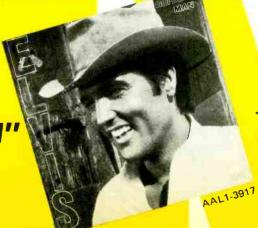
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THIS	LAST	WKS. ON CHART	TITLE Artist (Writer). Label & Number (Dist. Label) (Publisher. Licensee)	THIS	LAST	WKS ON CHART	TITE—Artist (Writer), Label & Number (Dist. Label) (Publisher, Licensee)	THIS	LAST	WKS. DN	TITLE—Artist (Winter), Label & Number (Dist. Label) (Publisher, Licensee)
☆	2	13	YOU'RE THE REASON GOD MADE OKLAHOMA—David Frizzell & Shelly West (L. Collins, S. Pinkard), Warner/Viva 49650	35	43	4	COWBOYS DON'T SHOOT STRAIGHT (Like They Used To)—Tammy Wynette (C. Moman, B. Emmons), Epic 19-51011 (Vogue/Baby Chick (Welk), BMI)	68	40	13	I HAVE A DREAM—Cristy Lane (B. Anderson, B. Ulvaeus), Liberty 1396 (Artwork, ASCAP)
1	3	9	(Peso/Wallet, BMI/Senor/Gibie, ASCAP) OLD FLAME—Alabama	36	22	13	IF DRINKIN' DON'T KILL ME	100	78	2	MAGIC EYES—Jack Grayson (J.A. Gray. J. Grayson, Y. Purvin), Koala 331 (Hinsdale, BMI/Temar, ASCAP)
13	4	9	(D. Lowery, M. McAnally), RCA 12169 (I've Got The Music, ASCAP) A HEADACHE TOMORROW				(Your Memory Will)—George Jones (H. Sanders, R. Beresford), Epic 19-50968 (Warner-Tamerlane/Window, BMI)	70	85	2	YOUR WIFE IS CHEATIN' ON US AGAIN—Wayne Kemp (W. Kemp, W. Robb), Mercury 57047 (Tree/Baray, BMI)
			(Or A Heartache Tonight) — Mickey Gilley (C. Rains), Epic 19-50973 (Blue Lake/Chick Rains, BMI)	金	52	3	I'M JUST AN OLD CHUNK OF COAL—John Anderson (B.J. Shaver), Warner Bros. 49699 (ATV, BMI)	71	41	10	PERFECT FOOL—Debby Boone (D. Pfeifer). Warner/Curb 49652 (Brightwater/Strawberry Patch, ASCAP)
*	5	9	PICKIN' UP STRANGERS—Johnny Lee (B. Hill), Full Moon/Asylum 47105 (Welbeck, ASCAP)	387	48	4	THE BARON—Johnny Cash (P. Richey, J. Taylor, B. Sherrill), Columbia 11-60516 (First Lady/Sylvia's Mother's/Algee, BMI)	12	NEW E	пт	SURROUND ME WITH LOVE—Charly McClain (N. Wilson, W. Holyfield), Epic 19:01045 (Al Gallico, BMI/Bibo, ASCAP)
B	7	8	REST YOUR LOVE ON ME/I AM THE DREAMER (You Are The Dream)—Conway Twitty (B. Gibb), MCA 51059 (Stigwood/Unichappell, BMI)	39	51	2	A MILLION OLD GOODBYES—Met Tillis (B. Cason, S. Gibb. B. Russell), Elektra 47116 (Buzz Cason, Angel Wing/Pixrus, ASCAP)	由	new e	7777	I WANT YOU TONIGHT—Johnny Rodriguez (S. Davis). Epic 19-01033 (Algee. BMI)
於	10	8	HOOKED ON MUSIC—Mac Davis (M. Davis), Casablanca 2327 (Songpainter, BMI)	10	45	4	HIDEAWAY HEALING—Stephanie Winslow (0. Solomon, S. Winslow), Warner/Curb 49693 (Paukie/House Of Gold, BMI)	74	74	4	SINGLE GIRL—Cindy Hurt (M. Sharpe). Churchill 7767 (Combine. BMI)
7.	8	11	LOVIN' WHAT YOUR LOVIN' DOES TO ME—Conway Twitty & Loretta Lynn	☆	46	6	HOLD ME LIKE YOU NEVER HAD ME—Randy Parton (R. Byrne, T. Brasfield), RCA 12137 (I've Got The Music, ASCAP)	由	82	2	I'M ALMOST READY—Leona Williams (V. Gill), Elektra 47114 (Vince Gill/Kentucky Wonder, BMI)
8	1	13	(J. Crouch, T. Dae), MCA 51050 (Sawgrass, BMI) DRIFTER— Sylvia	12	HEW E	mr	BUT YOU KNOW I LOVE YOU—Dolly Parton (M. Settle), RCA 12200 (Tro-Devon. BMI)	76	42	16	WANDERING EYES—Ronnie McDowell (J. O'Hara). Epic 19-50962 (Cross Keys. ASCAP)
295	16	5	(D. Pfrimmer, Á. Jordan), RCA 12164 (Pi-Gem, BMI/Chess, ASCAP) I LOVED 'EM EVERY ONE—T.G. Sheppard (P. Sampson), Warner/Curb 49690 (Tree. BMI)	由	49	5	JUST A COUNTRY BOY—Rex Allen Jr. (R. Allen Jr.), Warner Bros. 49682 (Boxer, BMI)	血	NEW E	ster	SPREAD MY WINGS—Tim Rex and Oklahoma (G. Stevens, C. Hendricks, R. Harris, J. Sisk), Dee Jay 111 (NSD)
1	15	8	(P. Sampson), Warner/Curb 49690 (Tree. BMI) FALLING AGAIN— Don Williams (B. McDill). MCA 51065 (Hall-Clement, BMI)		54	3	HEART OF THE MATTER—The Kendalls (J. Rushing, D. Schlitz), Ovation 1169 (Hawkline, BMI/Night Music, ASCAP)	78	53	9	ONE MORE LAST CHANCE—Ray Stevens (H. Bynum. B. Reneau), RCA 12170
血	13	9	LEONARD — Merle Haggard (M. Haggard), MCA 51048 (Shade Tree, BMI)	45	47	6	BRIDGE OVER BROADWAY—The Capital (G. Dobbins, T. Rocco). Ridgetop 01281 (Chappell/Intersong. ASCAP)	19	NEW EA		(Andite Invasion, BMI/Intersong, ASCAP)
验	19	4	AM I LOSING YOU— Ronnie Milisap (J. Reeves), RCA 12194 (Rondo, BMI)	746	66	2	ELVIRA—The Oak Ridge Boys (D. Frazier). MCA 51084 (Acutf-Rose, BMI)			_	A LITTLE BIT OF HEAVEN—Roger Bowling (R. Bowling, P. Richey), Mercury 57049 (ATV, BMI)
13	14	10	LOVE IS FAIR/SOMETIME, SOMEWHERE, SOMEHOW—Barbara Mandrell	验	60	2	IT'S A LOVELY, LOVELY WORLD—Gail Davies (B. Bryant), Warner Bros. 49694 (Acuff-Rose, BMI)	80	81	2	SOMEWHERE TO COME WHEN IT RAINS—John Wesley Ryles (R. Lane), MCA 51080 (Tree, BMI)
			(K. Fleming, D.W. Morgan, J. Turner, B. Beene), MCA 51062 (Pi-Gem, BMI/Chess. ASCAP)	血	55	6	FIRE IN YOUR EYES—Gary Morris (G. Morris, K. Welch). Warner Bros. 49668 (Gary Morris)/WB. ASCAP)	81	57	9	IT WAS YOU - Billy "Crash" Craddock (B. House, B. Stone). Capitol 4972 (Peer. BMI)
TO A	17	6	ROLL ON MISSISSIPPI—charley Pride (K. Fleming, D.W. Morgan), RCA 12178 (Pi-Gem. BMI)	49	50	7	WASN'T THAT A PARTY—The Rovers (T. Paxton), Cleveland Int. 19-51007 (Epic) (United Artists, ASCAP)	1827	NEW E	TRY	IF I SAY I LOVE YOU (Consider Me Drunk)—Whitey Shafer (W Shafer). Elektra 47117 (Acuff-Rose, BMI)
715	24	8	SEVEN YEAR ACHE—Rosanne Cash (R. Cash). Columbia 11-11426 (Hotwire/Allantic, BMI)	50	56	4	NO ACES - Patti Page	83	83	3	MARIANNE—Lane Brothers (Gilkyson/Miller/Dehr), FXL 0026 (Montclare, BMI)
17	21	10	MISTER SANDMAN—Emmylou Harris (P. Ballard), Warner Bros. 49684 (E. H. Morris, ASCAP)	2517	67	2	(B. House, W. Cunningham), Plantation 197 (On The House, BMI/Expertise, ASCAP) WHAT ARE WE DOIN' IN LOVE—Dottie West	BAT	new Er	m	LET'S FORGET THAT WE'RE MARRIED—Gary Stewart (J. Lewis, G. Stewart, S. Tackett), RCA 12203 (Cedarwood, BMI)
	20	8	TAKE IT EASY—Crystal Gayle (D. McClinton), Columbia 11-11436 (Duchess, BMI) STORMS NEVER LAST—Waylon & Jessi	52	26	9	(R. Goodrum), Liberty 1404 (Chappell/Sailmaker, ASCAP) ARE WE DREAMIN' THE	85	89	2	FALLING IN—P.J. Parks (K. Bell. T. Skinner, J.L. Wallace). KIK 903 (Hall-Clement, BMI)
企	23	5	(J. Colter), RCA 12176 (Baron, BMI) HEY JOE (Hey Moe)—Moe Bandy and Joe Stampley (B. Bryant), Columbia 11-60508 (Acutt-Rose, BMI)				SAME DREAM — Charlie Rich (B. Burnette, J. Christopher), Elektra 47104 (Vogue/Baby Chick/Easy Nine, BMI)	86	86	2	SHE CAN'T GIVE IT AWAY—Roy Clark (C. Putnam, S. Throckmorton), MCA 51079 (Tree, BMI)
20	27	6	IF I KEEP ON GOING CRATY—Less Everette	血	65	3	IN THE GARDEN—The Statler Brothers (Traditional), Mercury 57048 (American Cowboy, BMI)	87	88	2	I'M GONNA HANG UP THIS HEARTACHE—Nancy Ruud (B. Morrison, J. MacRae), C&R 101 (Souther Nights, ASCAP)
21	6	11	(R. Murrah, J. McBride), RCA 12177 (Magic Castle/Blackwood, BMI) CRYING—D. McLean (R. Orbison, J. Melson), Millennium 11799 (RCA) (Acuff-Rose, BMI)	51	64	3	I CAN'T HOLD MYSELF IN LINE—Paycheck and Haggard (M. Haggard), Epic 19-51012 (Blue Book, BMI)	88	NEW E	1117	SHE SINGS AMAZING GRACE—Stan Hitchcock (J. Foster, B. Rice), Ramblin 1711 (NSD) (April, ASCAP)
22	29	7	SOMEBODY LED ME AWAY—Loretta Lynn (L.J. Dillon), MCA 51058 (Coal Miners, BMI)	255	71	2	BLESSED ARE THE BELIEVERS—Anne Murray (Black, Bourke, Pinkard), Capitol 4987 (Chappell/Unichappell, ASCAP/BMI)	1	NEW E	TRY	WHY DON'T WE JUST SLEEP ON IT TONIGHT—Glen Campbell and Tanya Tucker
自由	31	5	PRIDE—Janie Fricke (W. Walker, I. Stanton), Columbia 11-60509 (Cedarwood, BMI)	56	68	2	WHISPER—Lacy J. Datton (i.l.j. Dalton, M. Sherriil), Columbia 11-01036 (Algee, BMI)	90	NEW E	HTHY	IT TONIGHT—Glen Campbell and Tanya Tucker (J. Parker, H. Shannon), Capitol 4986 (ATV. BMI/Welbeck, ASCAP) MAKING THE NIGHT THE BEST PART OF
山山	32	6	CHEATIN'S A TWO WAY STREET—Sammi Smith (M. Bernard, C. Duvall), Sound Factory 427 (Crown Dancer, ASCAP)	立	69	3	EVIL ANGEL—Ed Bruce (J. Winchester), MCA 51076 (Fourth Floor/Hot Kitchen, Blendingwell, ASCAP)			_	MY DAY—Lincoln County (W. Holyfield, B. Peters), Soundwaves 4629 (Bibo, ASCAP/Ben Peters, BMI)
25	25	8	IT DON'T GET BETTER THAN THIS—Larry Gattin and The Gattin Brothers Band	132	63	4	FOOL'S GOLD—Danny Wood (J. Abbott, C. Stewart, D. Wood, V. Stewart), RCA 12181 (Hall-Clement/Upstart, BMI)	91	58	9	BLUE COLLAR BLUES—Mundo Earwood (M. Earwood), Excelsior 1005 (Music West Of The Pecos, BMI)
26	34	7	(L. Gatlin), Columbia 11-11438 (Larry Gatlin, BMI) BETWEEN THIS TIME AND THE NEXT—Gene Watson (R. Griff), MCA 5,1039 (Blue Echo, ASCAP)	59	70	3	GETTING OVER YOU AGAIN—Ray Price (D. Kirby, W. Robb), Dimension 1018 (Millstone, ASCAP/Baray, BMI)	92	90	3	DO FISH SWIM—Wickline (B. Wickline). Cascade Mountain 2325 (Cascade Mountain, ASCAP)
血	30	6	ALICE DOESN'T LOVE HERE ANYMORE—Bobby Goldsboro (B. Goldsboro), Curb/CBS 67-0052 (House Of Gold, BMI)	60	73	2	FIRE AND SMOKE—Earl Thomas Conley (E.T. Conley). Sunbird 7561 (Blue Moon/April, ASCAP)	93	59	8	MISTER PEEPERS—Bill Anderson (M. Charron), MCA 51052 (Crazy Cajun/Points West. BMI)
20	35	6	ANGEL OF THE MORNING—Juice Newton (C. Taylor), Capitol 4976 (Blackwood, BMI)	61	28	14	ANGEL FLYING TOO CLOSE TO THE GROUND—willie Nelson (W. Nelson), Columbia 11-11418 (Willie Nelson, BMI)	94	61	13	GUITAR MAN—Elvis Presley (J.R. Hubbard), RCA 12158 (Vector, BMI)
297	37	3	FRIENDS/ANYWHERE THERE'S A JUKEBOX—Razzy Bailey (J. Slate, D. Morrison, R. Bailey), RCA 12199 (House Of Gold. BMI)	62	33	8	DOESN'T ANYBODY GET HIGH	95	93	3	FIRE ON THE MOUNTAIN—Frenchie Burke (F. Burk), Delta 11332 (Pubit. BMI)
30	9	12	I'M GONNA LOVE YOU BACK TO LOVING ME AGAIN—Joe Stampley (L. Cheslier, M. Kellum), Epic 19-50972 (Blabb, Mullet, BMI)	63	38	12	(On Love Anymore)—The Shoppe (A. Roberts, J. Cymbal), NSD 80 (Colgems-EM), ASCAP/Ensign, BMI) WHAT I HAD WITH YOU—John Conlee	96	62	12	PEACE OF MIND—Eddy Raven (E. Raven), Dimension 1017 (Millene, ASCAP)
31	11	10	(L. Chestier, M. Kellum), Epic 19-50972 (Blabb, Mullet, BMI) TEXAS WOMEN—Hank Williams Jr. (H. Williams Jr.), Elektra/Curb 47102 (Bocephus, BMI)	64	39	12	WHAT I HAD WITH YOU—John Conlee (C. Putnam, S. Throckmorton), MCA 51044 (Tree, BMI) SOMETHIN' ON THE RADIO—Jacky Ward	97	72	4	(Lookin' At Things) IN A DIFFERENT LIGHT—Nightstreets (J. Taylor), Epic 19-51004 (First Lady, BMI)
血	36	5	I DON'T THINK LOVE OUGHT TO BE THAT WAY—Reba McEntire	65	75	3	SOMETHIN' ON THE RADIO—Jacky Ward (P. McManus), Mercury 57044 (Music City, ASCAP) FRIDAY NIGHT FEELING—Rich Landers	98	76	13	DO YOU LOVE AS GOOD AS YOU LOOK—Bellamy Brothers (R. Bourke, J. Gillespie, C. Black), Warner/Curb 49639
33	12	13	(L. Martie Jr., R. Mainegra), Mercury 57046 (Ray Stevens/Lucy's Boy, BMI) THIRTY NINE AND HOLDING—Jerry Lee Lewis	\$60	NEW E	_	(R. Landers), Ovation 1166 (Farge/Terrace, ASCAP) BY NOW—Steve Wariner	99	79	4	(Chappell, ASCAP/Tri-Chappell, SESAC) CRAZY LITTLE THING CALLED LOVE—Orion
	44	3	(J. Foster, B. Rice), Elektra 47095 (April, ASCAP) LOUISIANA SATURDAY NIGHT—Mel McDaniel	愈	77	2	(D. Pfrimmer, C. Quillen, D. Dillon), RCA 12204 (Pi-Gem, BMI/Chess, ASCAP) DO I HAVE TO DRAW A PICTURE—Billy Swan (B. Swan, G. Clark), Epic 19-51000 (Earl McGrath, ASCAP/Missing Finger, BMI)	100	80	4	(F. Mercury), Sun 1162 (Beechwood/Queen, BMI) THE BABY—Kieran Kane
			(B. McDill), Capitol 4983 (Hall-Clement (Welk), BMI)	1			(B. Swan, G. Clark), Epic 19-51000 (Earl McGrath, ASCAP/Missing Finger, BMI)				(K. Kane), Elektra 47111 (Cross Keys, ASCAP)

From the Album Including

The #1 Hit Single:

"GUITAR MAN"

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THE NEW TWO SIDED SINGLE

"LOVIN' ARMS"

"YOU ASKED ME TO"

JUST SHIPPING





Crossover Momentum Growing; Pop, A/C Airplay Boosts Sales

Continued from page 1

The crossover trend-far from abating-seems to be gathering momentum, as country-flavored records continue to make inroads into pop and Adult Contemporary playlists. Although it isn't uncommon for country artists to turn up on A/C charts these days, the volume of Nashville-based artists surging up the Hot 100 chart seems to be in heavier concentration than ever.

Recently, Dolly Parton scored a triple crown when she peaked at No. l on all three charts with her spunky "9 To 5." Kenny Rogers did the same with "Lady," as did Eddie Rabbitt with "I Love A Rainy Night."

And Parton's follow-up single, a decidedly country version of "But You Know I Love You," actually entered the Hot 100 chart even before it charted country

The impact of crossover airplay on a record is undeniable Terri Gibbs, an unknown artist at this time last year, today has racked up a reported sales figure of 625,000 singles on "Somebody's Knockin'," her debut release on MCA, while her album is said to be moving past the 250,000-unit mark as well. These are figures which would have been unthinkable had she stayed only on the country chart.

Crossover is no new phenomenon-country artists have always managed to pay occasional visits to the pop charts in the past, including names like Johnny Horton, Jim Reeves, the Everly Brothers, Johnny Tillotson, Bob Luman, Charlie Rich and the Statler Brothers with "Flowers On The Wall."

But today, the lines of demarcation seem more blurred than in previous years. Artists such as Don Williams, T.G. Sheppard, Ronnie Milsap, Dottie West, Barbara Mandrell, Crystal Gayle, Emmylou Harris and even a new name like Gibbs

Busch Concerts

NASHVILLE-Johnny Cash. Mel Tillis and Debby Boone are among the country performers slated to headline Busch Gardens' upcoming spring concert series in Williams-<mark>burg,</mark> Va.

With a total of 23 separate concerts planned, the performances will take place in the park's Old Country beginning April 19 and running through Memorial Day weekend

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find their records getting airplay on rock, A/C and country stations alike.

By the same token, pop-styled artists are showing up on country playlists more often than ever. Don McLean, Fred Knoblock and Susan Anton, the Rovers, the Atlanta Rhythm Section, Juice Newton and the Burrito Brothers have all seen singles chart country in recent months, though none of these acts claims to be a stalwart country artist.

Country's newfound mass acceptance appears to be luring more pop producers into the studio with country performers. These include producers such as Michael Lloyd, James Stroud, Richard Landis, Steve Gibson and Jim Ed Norman, among others. With the growing influence of pop and rock backgrounds on the modern country sound, it's apparent that country's demographic target is growing younger as well.

However, producers claim that cutting crossover records is the last thing on their minds when they go into the studio to record. They credit instead such factors as the availability of younger, more contemporary country artists; more room for experimentation with arrangements and instrumentation; a mellower mood in today's overall musical preferences; a universal underlying desire to "return to the basics"; and a predilection for meaningful lyrics rather than metallic rock'n'roll as reasons for their success.

In fact, producers are candid about their unwillingness to purposefully seek out a crossover record when they record. They claim that if the song is strong, people will pick it

"There's no such thing as a crossover record," states producer David Malloy, whose track record with Eddie Rabbitt has brought unprecedented pop success for this country "Crossover just means a record that happens to appeal to a variety of formats. Remember, you're dealing with a whole new generation in country music that's been raised on rock and pop music. You can hear these influences in

Producer Larry Butler (whose string of credits includes work with Kenny Rogers, Debby Boone, Billie Jo Spears, B.J. Thomas and-most recently-John Denver) attributes country's current booming popularity to the public's revived concern for meaningful lyrics and softer arrangements.

"Country's always kept its own emphasis on lyrical content," observes Butler, "but in the last year or two, the public has begun paying more attention to lyrics and less to the instrumentation. For a while there, it seemed a singer only had to go 'yeh, yeh' and bang an electric guitar and the record would sell three million copies. Now, though, listeners are much more aware of the value of what a song is saying. And nothing has ever told a better story through lyrics than country."

With country music moving steadily toward pop's mainstream, what about the danger of country diluting its roots with mass-appeal formatting? With more pop stations spinning country records in regular rotation, will the public burn out on country's sound?

Possibly, says program director

Ron Norwood of KMPS-AM Seattle. "Only about 10%-15% of your listening audience stays with only one station all the time," he says. "The rest like to tune in a variety of stations. If they're going to hear country records being played all over the dial, they may get burned out on a record a lot faster than usual.'

"Sure, it can shorten the life of a song to have it played heavily on four or five stations in a market, agrees Miami WQAM-AM's program director Dan Halyburton. "Just ask anyone in top 40 radio what happens if everybody jumps on a record at the same time and wears it into the ground.'

What bothers Halyburton is the tendency for some country acts experiencing crossover success to forget the support they've received through the building years from country radio.

"In country radio, we see this happen frequently, where a rock or A/C station that has only played two or three of an artist's records suddenly gets to promote his concerts in that market," Halyburton says. "These acts forget that country radio is where their real support comes from and will continue to come from. Too often, we end up playing second fiddle as soon as an act starts crossing over."

Another problem area is expressed by Smokey King, program director at 100,000-watt WUSW-FM (US107) in Lebanon, Tenn. King fears that there's a danger for pop/rock stations programming country music to confuse their listeners and sacrifice their identity.

"Country itself isn't a fad," suggests King. "But right now, I think rock stations are in the process of searching for something different to format. Disco didn't last, new wave didn't help, so now suddenly it's country music. This is great for us, of course, because our music is getting double the exposure and higher sales. But when the country craze wears off, what are these stations going to do next?"

Adds Halyburton heatedly, "It's not a good idea for pop radio stations to assume they can just come along and steal listeners from country radio by programming four or five country records. This has got to be confusing to their own au-

Though today's crop of producers, programmers and artists are aware of the inherent liability in becoming too popular too fast, most feel that country's longterm heritage and roots will carry it through. And few would refuse the additional benefits reaped by country music through its absorption into pop radio.

'Country music today is simply what pop music was once," says producer Michael Lloyd, who records Susie Allanson, the Burrito Brothers and the Bellamy Brothers (whose "If I Said You Had A Beautiful Body Would You Hold It Against Me" was a major crossover single for the

"I don't think anyone should assume that just because Don Williams turns up on the pop charts that he's going to become the next Barry Manilow. Country has always managed to keep a good balance between traditional and contemporary sounds, and I don't think that's going to change."

Survey For Week Ending 4/11/81 Billboard R Hot Country LPs

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This Week	Last Week	Weeks on Chart	TITLE Artist, Label & Number (Dist. Label)	This Week		Weeks on Chart	TITLE Artist, Label & Number (Dist. Label)
☆	1	18	9 TO 5 AND ODD JOBS	40	1	\mathbf{T}	L'ILL BE THERE Gail Davies.
2	3	39	Dolly Parton, RCA AHL1 3852 HORIZON	41	41	10	Warner Bros BSK 3509
3	2	25	Eddie Rabbitt, Elektra 6E-276* GREATEST HITS	42			Mel McDaniel, Capitol ST 12116
4	,	26	Kenny Rogers, Liberty ±00 1072 GREATEST HITS ●	1	130	43	Willie Nelson and Ray Price. Columbia 36476
5	5	7	Ronnie Milsap, RCA AHL1 3772	43	47	23	LOOKIN' GOOD Loretta Lynn, MCA 5148
J	,	1	EVANGELINE Emmylou Harris, Warner Bros. BSK 350	44	48	27	HARD TIMES Lacy J. Dalton, Columbia JC 3676
6	4	10	ROWDY Hank Williams Jr.,	血	52	7	BLUE PEARL Earl Thomas Conley, Sunbird ST 50305
7	8	8	Elektra/Curb 6E 330 GUITAR MAN	46	44	18	
4	14	4	Elvis Presley, RCA AHL1 3197 SOMEWHERE OVER THE	47	49	7	GREATEST HITS Dave Rowland & Sugar.
			RAINBOW Willie Nelson, Columbia FC 36883	48	46	123	RCA AHLI 3195 WILLIE AND FAMILY
9	6	10	SOMEBODY'S KNOCKIN' Terri Gibbs. MCA 5173				LIVE A Willie Nelson, Columbia
10	11	102	GREATEST HITS A	49	53	29	THESE DAYS
11	12	34	Waylon Jennings, RCA AHLI-3378 I BELIEVE IN YOU Don Williams MCA 5122	50	55	42	Crystal Gayle. Columbia JC 36512 OUTLAWS
金	20	- 4	PEELS SO RIGHT	51	51	42	Wayton Jennings, RCA AFL1-1321 HABITS OLD AND NEW
13	13	4	Alabama, RCA AHLI 3930 LEATHER AND LACE	52	45	9	Hank Williams Jr., Elektra/Curb 6E-278
14	15		Waylon Jennings & Jessi Colter, RCA AAL1 3931	53	50	18	Jerry Lee Lewis, Elektra 6E 281 THE BEST OF THE
14	15	23	Merle Haggard, MCA 5139	"	50		KENDALLS The Kendalls, Ovation OV 1756
15	16	24	REST YOUR LOVE ON ME Conway Twitty, MCA 5138	54	57	93	FAMILY TRADITION Hank Williams Jr.,
16	9	28	GREATEST HITS ▲ Anne Murray, Capitol SOO 12110	由	MEW ER	TET	Elektra/Curb 6E-194 DAKOTA
17	17	23	GREATEST HITS The Oak Ridge Boys, MCA 5150				Stephanie Winslow, Warner/Curb BSK 3529
血	23	3	JUICE Juice Newton, Capitol ST 12136	26	new ex	TET	MR. HAG TOLD MY STORY Johnny Paycheck, Columbia FE 36761
19	19	22	LOOKIN' FOR LOVE Johnny Lee, Asylum 6E 309	57	58	2	DON'T IT BREAK YOUR HEART
20	10	18	ANY WHICH WAY YOU CAN				Con Hunley, Warner Bros. BSK 3474
21	28	32	Soundtrack, Warner Bros. HS 3499 HONEYSUCKLE ROSE	58	61	168	TEN YEARS OF GOLD A Kenny Rogers, United Artists
		J.	Soundtrack Columbia S236752	59	64	23	DREAMLOVERS
22	22	153	STARDUST A Willie Nelson, Columbia JC 35305	60	68	122	Tanya Tucker, MCA 5140 THE GAMBLER ▲
金	33	3	SEVEN YEAR ACHE Roseanne Cash, Columbia JC 36965	61	63	17	Kenny Rogers, United Artists UA-LA 934-H STRAIGHT AHEAD
24	21	74	THE BEST OF EDDIE RABBITT ●	01	03	1	Earry Gatlin And The Gatlin Brothers Band, Columbia JC 36250
25	18	39	Elektra 6E 235 THAT'S ALL THAT	62	62	7	BETWEEN THIS TIME AND THE NEXT
23		33	MATTERS Mickey Gilley, Epic JE 36492	63	54	33	Gene Watson, MCA 5170 SMOOTH SAILIN'
26	26	5	WILD WEST Dottie West, Liberty LT 1062				T.G. Sheppard. Warner/Curb BSK 3423
27	29	3	HEY JOE, HEY MOE	64	59	14	IT'S HARD TO BE HUMBLE
28	25	28	Moe Bandy & Joe Stampley, Columbia FC 37003 LOVE IS FAIR	65	70	13	Mac Davis, Casablanca NBLP 7207 URBAN COWBOY II Various Artists/Soundtrack,
29	27	28	Barbara Mandrell, MCA 5136	66	71	46	Full Moon/Epic SE 36921 ROSES IN THE SNOW
30	31	44	George Jones, Epic JE 36586				Emmylou Harris, Warner Bros. BSK 3422
30	21	44	MY HOME'S IN ALABAMA Alabama, RCA AHL1-3644	67	67	11	BLUE KENTUCKY GIRL Emmylou Harris,
31	34	24	TEXAS IN MY REAR VIEW MIRROR	68	38	31	Warner Bros. BSK 3318 RAZZY
32	32	19	Mac Davis. Casablanca NBLP 7239 SOUTHERN RAIN	69	75	5	Razzy Bailey. RCA AHLI 3688 I HAVE A DREAM Cristy Lane, Liberty LT 1083
33	24	19	Mel Tillis, Elektra 6E 310 SONS OF THE SUN	70	73	5	A TRIBUTE TO WILLIE AND KRIS
23	-	.3	The Bellamy Brothers, Warner/Curb BSK 3491	71	66	26	Ray Price, Columbia JC 37061 HELP YOURSELF
34	37	45	MUSIC MAN Wayton Jennings. RCA AHL1-3602				Larry Gatlin & the Gatlin Brothers Band, Columbia JC 36582
35	30	47	URBAN COWBOYS ▲ Soundtrack, Asylum DP 90002	72	56	3	IF I KEEP ON GOING CRAZY
36	35	20	ENCORE Mickey Gilley, Epic JE 36851	73	60	74	Leon Everette. RCA AHLI 13916 WHISKEY BENT AND
37	39	7	TWO'S A PARTY Conway Twitty & Loretta Lynn,				HELL BOUND Hank Williams Jr., Floktra (Curb. 65, 237
38	42	11	MCA 5178 GREATEST HITS	74	72	36	Elektra/Curb 6E-237 FULL MOON ▲ The Charlie Daniels Band.
			Larry Gatlin and the Gattin			46	Epic FE 36571
			Brothers Band, Columbia JC 36488	75	69	46	MILLION MILE

★ Stars are awarded to those products showing greatest sales strength. ☆ Superstars are awarded to those products showing greatest upward movement on the current week's chart (Prime Movers). ● Recording Industry Assn. Of America seal for sales of 500,000 units. (Seal indicated by dot.) ▲ Recording Industry Assn. Of America seal for sales of 1,000,000 units. (Seal indicated by triangle.)

Nashville Scene

BY KIP KIRBY

The 1981 Ice Capades glided into Nashville and drew packed auditorium crowds, as well as visits by several country music personalities who went backstage to meet champion Olympic skater Dorothy Hamill at intermission. Among those spotted in the audience were Steve Wariner and John Denver. Denver has just finished up an album with Larry Butler here in town, his first-ever Nashville recording.

<mark>"People" magazine is readying a three-page</mark> spread on newcomer Terri Gibbs, which times out nicely with Gibbs' increasingly active tour schedule. She tapes "Dan Miller & Company" for Nashville's NBC-TV affiliate, then guests on "Solid Gold" prior to launching a cross-country tour designed to take her from Disney World in Florida clear over to the Boarding House in San Francisco, ASCAP's Nashville office is presenting Terri with its special edition ASCAP Songbook in Braille. . . . Hard to believe that at this time last year, few people in the music industry had even heard her name

If the voice sounds familiar on the new Piedmont Airlines commercial, it ought to be-it's perky Diane Pfeifer doing the jingle, Although she's a Capitol Records artist herself, Diane seems to stay very busy writing songs for other artists as well. . . . Paul Anka has included Diane's "Roses Are Red" on his upcoming album for RCA (his 40th LP, by the way).

All companies interested in sponsoring a team for this year's Fan Fair Softball Tournament slated for June 8-9 should start looking for "artists of national stature" to qualify for the event. Tournament rules state that teams must consist of persons who derive the majority of their incomes from the music business-and must contain at least three major music performers to be eligible.

George Jones will spend a week in L.A. at the end of April taping the HBO special, "A Tribute To George Jones," with his guests Tammy Wynette, Waylon Jennings, Emmylou Harris and Elvis Costello, and appearing on the Academy of Country Music program which airs April 30 on

Animal lovers, take heart: When singer Roy Clark and his manger Jim Halsey heard Cleve-land Amory's appeal to help save 350 Grand Canyon burros from slaughter, they immediately agreed to take a pair each. Supposedly, the burros can be tamed within a week or so and as pets, they combine the best characteristics of both dogs and cats. (Can you house-train

Pleased with the success of its "country stars" series which already includes Hank Williams Jr. and Elvis Presley, the McCormick Ceramics Co. has now introduced a limited-edition whiskey decanter commemorating Tom T. Hall. The hand-painted collector's item shows Hall leaning on a barrel of (watermelon) wine and has a music box that plays Hall's song, "Old Dogs, Children And Watermelon Wine." (However, the decanter contains not watermelon wine but McCormick bourbon.)

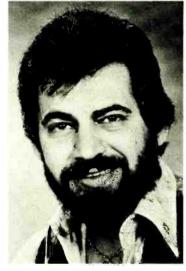
New On The Charts

RICH LANDERS "Friday Night Feeling" – 🏚

Until recently, Missouri native Rich Landers was primarily recognized in the country music field for his songwriting ability. Most no-tably, three of his songs—"Love Makes The Grass Grow Green," "Sunshine Man" and "Sugar Tree"—were included on Red So-vine's "It'll Come Back" LP, which cracked the top 10 on the chart in

Since 1969, Landers has flirted with regional success as an artist on several labels, including "Sad Situ-Knob release, "A Christmas Request."

His recent signing to Ovation has finally given Landers national expo-sure. "Friday Night Feeling," his first release on the label, is a selfpenned tune. Landers' management



is handled by Mike Radford, Ovation Records, 803 18th Ave. South, Nashville, Tenn. 37203. (605) 327-

Chart Fax

David Frizzell and Shelly West achieve an almost unheard of feat as their debut duet single, 'You're The Reason God Made Oklahoma reaches the No. 1 spot on this week's Hot Coun-

try singles chart.
While this is West's premier release, Frizzell's chart history began in 1970, when "L.A. International Airport" peaked at 67. His highest previous chart success was "I Just Can't Help Beliania" which is a 1970. lieving," which reached 36 in 1970. Surprisingly, this was a better showing than his famed brother Lefty produced that year, as his solo single "Watermelon Time In Georgia," hit 49. But oddly enough, Lefty's first No. 1 single occurred almost exactly 30 years before David's current success—"I Want To Be With You Always" reached the top April 20, 1951.

Another interesting coincidence is that

West's mother **Dottie's** first No. 1 single also was a duet effort—"All I Ever Need Is You," a collaboration with Kenny Rogers, went to the top in early 1979. More recently, Dottie took top honors with "Are You Happy, Baby?" in February of this year. Her current single, "What Are We Doin' In Love" jumps 16 spots to super starred 51.

Country's family connection prevails on this week's chart, as close to 20% of the entries have blood ties. Mickey Gilley is at starred 3 with "A Headache Tomorrow," while cousin Jerry Lee Lewis' "Thirty-Nine And Holding" sits at 33.... Loretta Lynn's "Somebody Led Me Away" moves to starred 22 and her duet with Conway Twitty, "Lovin' What Your Lovin' Does To Me" goes to 7, as sister Crystal Gayle's "Take It Easy" glides to . Rosanne Cash charges to superstarred 15 (which ties with her best effort to date, "Couldn't Do Nothin' Right"), while father **Johnny's** "The Baron" moves to superstarred 38. ... Randy Parton's debut single, "Hold Me Like You Never Had Me" holds a starred 41 position, just ahead of sister **Dolly's** "But You Know I Love You" at starred 42, this week's

highest entry. . . . **Royce** and daughter **Jeannie Kendall's** ''Heart Of The Matter'' surges to superstarred 44 and the Bellamy Brothers' former No. 1 hit, "Do You Love As Good As You Look"

goes to 98.

This week's prime movers include the Oak Ridge Boys, Anne Murray and Wayne Kemp. New entries include Steve Wariner, Charly McClain, Johnny Rodriguez, Tim Rex and Oklahoma, Roger Bowling, Whitey Shafer, Gary Stewart, Stan Hitchcock, Glen Campbell and Tanya Tucker and Lincoln Country.

NATIONAL OUT-OF-THE-BOX-BREAKOUTS:

MAKING THE NIGHT THE BEST PART OF MY DAY-Lincoln County (Soundwaves)-WSLC-AM. DAY—Lincon County (Soundwaves)—WSLC-AM, Roanoke; WJQS-AM, Jackson, Miss.; WHIM-AM, Providence; KYNN-AM, Omaha; WDOD-AM, Chattanooga; WSDS-AM, Ypsilanti; WKCW-AM, Warrenton, Va.; KDJW-AM, Amarillo; WCBX-AM, Eden, N.C.; KVOO-AM, Tulsa; WPCM-AM, Burlington, N.C.; KFDI-AM, Wichita; KGA-AM, Spo-kane; KKYX-AM, San Antonio.

SHE SINGS AMAZING GRACE-Stan Hitch cock (Ramblin)—WSLC:AM, Roanoke; KHAK:AM, Cedar Rapids; WTMT:AM, Louisville; CKLW:AM, Southfield, Mich.; KTTS-AM, Springfield, Ms.; WHIM-AM, Providence; KYNN-AM, Ornaha; KOYN-AM, Billings; WGTO-AM, Cypress Gardens; WSDS-AM, Ypsilanti; WKCW-AM, Warrenton, Va.; KCEY-AM, Modesto; WCBX-AM, Eden, N.C.; KWKH-AM, Clovis, NM.; KVOO-AM, Tulsa; KFDI-AM, Wichita; WYNK-AM, Baton Rouge; KKYX-AM, San Antonio.

BUBBLING UNDER THE HOT 100:

- 101-SOME LOVE SONGS NEVER DIE-BJ.
 Thomas (MCA)
- 102-FRIENDS BEFORE LOVERS-Gabriel (Ridgetop)
- 103-FOOTPRINTS IN THE SAND-Edgel Groves
- 104-I WANTA BE YOUR LOVER TONIGHT-Ernie

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16. HOUSTON, TX.
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23. BONHAM, TX.
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1. SIOUX FALLS, S.D.
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19. GEORGETOWN, ILL.
20. WATERLOO, NB.
22. ABERDEEN, S.D.
29. PAYNESVILLE, OHIO
SEPTFMBER 29. PAYNESVILLE, OHIO
SEPTEMBER
5. WHEELING, W. VA.
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12. PARIS, TX.
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15. OKLAHOMA CITY, OK.
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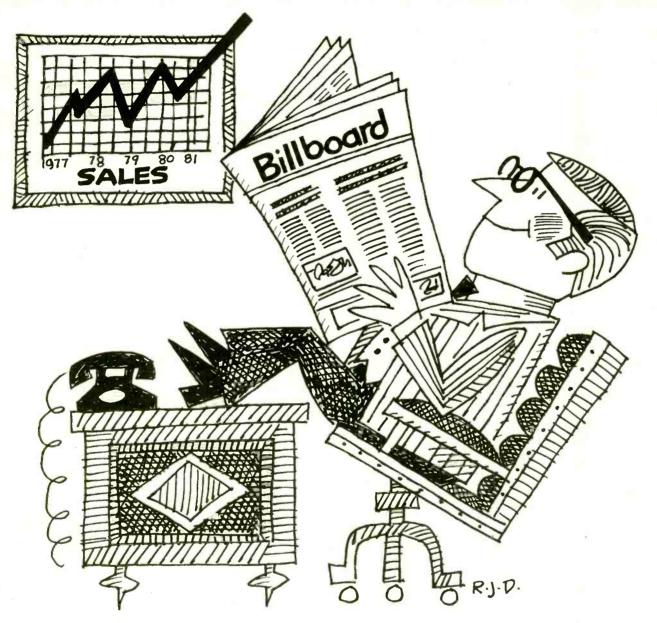
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HOW TO GET TO AES, EVEN IF YOU CAN'T MAKE L.A.



From May 12th to May 15th, thousands of your prospects and customers will be attending the Audio Engineering Society's (AES) summer convention in Los Angeles.

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Billboard.

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'Decline' Well Shot Essay

Catching Flavor Of Punk

Publishing

Song Group Realignment

MEMPHIS—The Memphis Songwriters Assn., under the direction of a new board of directors, has announced plans to realign its activities, including the annual songwriters' showcase, in an effort to serve its membership more effec-

Juanita Tullos, recently elected president, says, "We are going to place emphasis this year on helping members find co-writers within the MSA and organizing workshops ex-amining the art and craft of songwriting.

"We have found that our members attend primarily to learn the basic construction of songwriting," says Tullos, "so we plan to work rather than listen to guest lecturers or artists who have come to entertain us as we have done in the past."

Homer Banks, a former writer with Stax who co-penned "(If Loving You Is Wrong) I Don't Want To Be Right," is scheduled to conduct the group's first workshop. It will be held during the regular monthly meeting on Aug. 14, at 7 p.m. in room 109 of the Music Building on the Memphis State Univ. campus. the Memphis State Univ. campus.

Another move to encourage the group's inexperienced writers is the simplification of the annual showcase competition which will be held at P.O.E.T.S. Music Hall on Sunday, June 21, from 2 to 6 p.m.

Ken Thomas, director of publicity and promotions, is coordinator of the showcase. Other Board members serving on the committee include Estelle Axton, vice president; Jenny Carter, treasurer; Jon Robert Cox, recording secretary; and Rose Clayton, corresponding secretary.

Inquiries concerning MSA membership or the songwriters' showcase may be addressed to: MSA, P.O. Box 41365, Memphis, Tenn. 38104.

BIG 3 OFFERS 'BILLBOARD' SONGBOOK

NEW YORK-Big 3 Music, the music print wing of United Artists Music, has marketed its first folio as part of a series linked with the Billboard magazine name.

The folio, "Billboard Songbook—#1 Hits Of The '70s" (\$9.95), is an outgrowth of Big 3's recent agreement with Billboard Publications Inc. in which Big 3 was granted ex-clusive rights for the use of the Billboard logo and name in the music book field.

The initial songbook runs 270 pages and contains 65 songs which made the No. 1 position on Billboard's Hot 100 charts. Graphically, the book also includes mini-reproductions of the actual hit disks as well as background text tracing the history of each song and the artists

who brought them fame.

Among the artists included via their hit material are the Bee Gees, Barbra Streisand, John Lennon, Neil Diamond, John Denver, Blondie, Harry Chapin, David Bowie, Paul McCartney & Wings, Linda Ronstadt, Neil Sedaka and Leo Sayer, among others.

The Billboard Songbook series

will be an ongoing concept with Big 3 planning more editions in the near future via a running line of current and historical Billboard-rated hits leased for print use by the company.



WRITER RAP-Pictured from left are Raydio's Ray Parker, songwriter Dino Fekaris and Bob Welch, seen during a recent session of ASCAP's West Coast Pop Workshop. Fekaris, an ASCAP member, moderated the session on writer/artists, last in the most recent series of the gatherings.

Fischer Sets Up Cherry, **Warner Promo Campaigns**

mailed to more than 10,000 national

Fischer has just put together with Warner Bros. Publications a combi-

nation prepak/counter display/

browser and shipping carton promo-

The emphasis here will be on pro-

viding customers with a completely

self-contained turnkey store promo-

tional packaging, including point-of-purchase and in-store materials.

sic promotions are now being for-mulated with Sight & Sound (dis-

tributed by Columbia Pictures Pub-

lications) in conjunction with the in-

troduction of new Casiotone elec-

tronic musical instruments.

And Einhorn adds, new sheet mu-

tion that will be featured in May.

and international customers

NEW YORK-Carl Fischer Music jobbers is following through on its promise of closer promotional ties with music publishers (Billboard, Nov. 22, 1980).

The music print wholesaler has set up national promotional campaigns with two firms, Cherry Lane Music and Warner Bros. Music, and is designing additional cooperative promotional opportunities with other music publishers. "Our first forays into cooperative newspaper advertising have been encouraging," notes Stephen Einhorn, director of branch

With Cherry Lane, Fischer is handling material in a prepak configuration plus a free metal display rack.

The prepak and free rack containing 30 Cherry Lane titles (60 folios) with a total retail value of \$455 will be featured in an April-May branch monthly bulletin, with the cost of the free rack to be borne entirely by Fischer. The complete package is being offered to retailers at a discount of 40% off list price

Also, a package stuffer describing Cherry Lane publications and the prepack/rack promotion will be inserted in every wholesale order filled by the branch system. The promotion and Cherry Lane folios will be individually highlighted and discussed with WATS customers by each of Fischer's 10 WATS salesmen. The monthly bulletin will be

Sly Songs To Warner

NEW YORK-Warner Bros. Music has acquired interests in two publishing companies featuring copyrights recorded by Sly & the Family

From former Sly & the Family associate Dave Kapralik, Warners has acquired a 100% interest in Daly City Music (BMI), which contains such hit copyrights-penned by Sly (Sylvester Stewart)—as "I Want To Take You Higher." "Everybody's A Star," "Everyday People." "Hot Fun In The Summertime." "Dance To The Music" and "Thank You (Falettinme Be Mice Elf Agin)."

In addition, the firm has acquired a 50% interest in Kapralik's share of Stoneflower Music (BMI), jointly owned by Stewart, who will continue to hold his share. Warners will, however, administer for both firms.

The Sly catalogs have an old association with Ed Silvers, chairman of Warner Bros. Music. He administered them when he was owner of Viva Music, which he eventually sold to Warners when he joined the company a decade ago.

don and New York punk scenes have evolved into more of an art rock and dance rock orientation, much of the Los Angeles scene is still

LOS ANGELES-While the Lon-

mired in the initial punk explosion of 1977. The flickering flame of this music and cultural anarchy is documented in Penelope Spheeris' darkly compelling film. "The Decline Of Western Civilization." which has a brief run at the Fairfax Theatre here.

The sun-blind streets of Southern California may seem an odd place for the setting of a documentary on punk rock, but as the middle class fans and band members attest to throughout the film, middle class comfort can be just as smothering as working class grime.

Intercutting between live footage of Circle Jerks. Black Flag. the Germs, X, Fear, Catholic Discipline and the Alice Bag Band and interviews with those in the punk scene. "Decline" catches the flavor of the subculture without glamorizing or damning it. Still, as with any documentary, it is hard to tell how many of the kids are just clowning for the camera

This well photographed essay catches the disturbing elements in the hardcore punk movement unlike what most prior critiques dwell upon, the danger isn't in the mad pogoing and slam dancing, the dyed hair or weird clothes, but in the petty fascism which stems from their all encompassing nihilism. Women.

gays, longhairs and housepainters are just four groups which come un-der fire throughout the film. Unlike their English counterparts, who more correctly identified the cause of their cultural alienation, the Cali-fornia punks blame anyone who doesn't look as they do.

Of all the acts, only the Circle Jerks say that vandalism doesn't do any good. The rest spout off predictable punk mouthings gleaned from what they think is happening in England.

The film is also out of date. through no fault of its own. The Fleetwood club where much footage was shot is now closed. The Arena and Hong Kong Cafe clubs are also closed and Club 88 no longer books hardcore punk. Claude Bessy, interviewed because he was an editor of L.A. punkzine Slash and lead singer for Catholic Discipline, had gone to Europe for an extended stay

CARY DARLING

Cramer Honor

NEW YORK-Ed Cramer, president of BMI, and Hal David, president dent of ASCAP, will be honored at the entertainment lawyers division reception of the United Jewish Appeal-Federation Monday (6) at the Uris Theatre here. James Nederlander is hosting the reception, which starts at 5 p.m., and is also serving as honorary co-chairman with Nat Lef-

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Disco Business

FUTURE SOUNDS Toronto Pool Says Disco Is Passe; Must Add A/C Acts

TORONTO - Promotional personnel from the record labels will he increasingly dependent on discotheques as test markets for new dance music sounds with crossover

This is the opinion of Daniel Caudeiron, head of the 15-member Cheer Music Pool, an outgrowth of the now-defunct West Indian D.J. Pool in this city

Caudeiron states that the traditional disco sound has hecome passe, and that today's club operators and programmers must be willing to play familiar adult contemporary music by such acts as Kenny Rogers. Diana Ross and Billy Joel

He adds that if a club is to maintain success in today's changing market, it must be willing to mix softer pop and rock with funk.

He states, "The dominant trend

today is adult contemporary, which is why a club must be willing to play familiar music by established artists. However, underlying trends in music also indicate a strong upsurge in reggae and funk. Reggae I really believe is coming unto its own.

Soviet Club Gets Laser Installation

By VADIM YURCHENKOV

LENINGRAD-Latest technical gimmick introduced to the Russian discotheque business is a laser-beam device, developed by Dmitri Mikhalevsky, an engineer at the State Optical Institute, and installed at the Palace of Youth disco here, the only professionally operated full-time facility in this city.

The beam passes through a system of lenses and mirrors and is linked with musical sounds to produce lighting effects completely new to the Russian disco scene.

Also creating great interest for Russian dance fans is a portable audio system for disco clubs, designed by Valerii Myallo and Artashes Bekoyan, engineers at the Armenian Technical, Aesthetic, Scientific and Research Institute

This system took a silver medal award at the Moscow contest for young engineers and mass production here is planned for the end of

Additionally, the Moscow-based Diafilm company has started production of color slides for use in Russian discos during intermissions, the related pictures and words covering architectural sights and features on national artists, composers and poets.

An upcoming slide feature will include a history of Russian jazz.

E SHIP UPS WITHIN 24 hrs

"A&M has just released the 'Foul Play' album by Dennis Brown. Poly-Gram has come out with 'Black Slate' and is in the process of releasing another album by New York reggae

"Rio Records in Toronto is coming out with R.Z. Jackson's album and then there are established performers like Bob Marley and Peter

Caudeiron also says that acts like the Police. Joe Jackson, the Rolling Stones and Blondie have all worked to make reggae a viable North American music trend.

"Funk has growing importance too," he says. "The music of the future. I believe, will be a slick funk sound. We are hearing it now in records by Chic. Sister Sledge, Stevie Wonder, the new Phil Collins album and even Barbra Streisand.'

The key advantage a club has to offer promotion departments, the pool president says, is that radio "restricts itself to a format, and a club is willing to experiment with different kinds of music.'

He points to recent tracks by Kool & the Gang, Stevie Wonder, Lipps Inc., the Sugar Hill Gang and Yarbrough & Peoples as examples of acts that are getting club exposure long before radio adds them to rotation in this country.

Caudeiron also says that he finds Canadian radio programmers are still concerned about playing black music on the air, noting that "Hotter Than July" by Stevie Wonder received scant airplay nationally.

"It's time we seriously aired a discussion about radio stations here adding records that they won't normally play. We are seeing tracks climbing to the 25 spot on a station's chart, never getting played, and then being dropped right off the chart the following week. We want to hit out against this and make sure the records get played."

The pool executive says that some of the bigger stations should be loose enough in their format to let a track like "The Tide Is High" by Blondie get airplay.

Club Benefit For Children Of Atlanta

NEW YORK-A lineup of artists headed by Eartha Kitt will lend their talents to a benefit concert for the children of Atlanta, Ga., more than 20 of whom have been murdered in the past two years.

The benefit is being sponsored by the operators of the Harlem World discotheque, in Harlem, N.Y., in association with the Grand Council Of Guardians, an organization of black police officers from New York's departments of transit, housing, city and corrections.

The concert will be held Monday (6) at the 2,000-seat Harlem World disco. Ticket prices will range from \$10 to \$50 per person. According to Janet Oseroff, coordinator of the benefit, the sponsors hope to raise about \$50,000 from the effort.

The proceeds will go to the Committee for the Mothers of the Children of Atlanta. It is expected that the money will go into a trust fund to help improve conditions for the under-privileged children of the city.

NEW YORK-Fern Kinney's success with

"Groove Me" established her as an artist to

watch. Her new LP on Malaco Records reaffirms

Kinney's ability as she sings an impressive com-

pilation of material from ballads to disco. The

LP, titled "Fern," contains several noteworthy

cuts. Highlighting this effort is "Let The Good

Times Roll," the old Shirley & Lee classic in

which the energetic feeling is maintained with

effective synthesizer use. The classic melody is

intact, but with an exciting 1981 feeling, "Let

Me Entertain You" is a coy and sultry come on

by the artist. "Love Me Tonight" starts softly



SHOCKING ACT-Two members of the British theatrical entertainment group, Shock, present a segment of their act at the Ritz rock disco, N.Y. The group's performance offers a combination of mime, music, dance and theatre. Members include Robert Perena, left, and LA Richards, right. The group played 10 performances at the Ritz, and returns for an encore in June.

Disco Mix

pretty ballads including "I've Been Lonely So Long" and "Tonight."

Grace Jones' 12-inch 331/3 r.p.m. "Pull Up To The Bumper" has made a quick entry on the charts as the artist once again changes musical direction. As opposed to her previous release which was in more of a punk rock format, this new disk is funk-oriented and maintains a steady momentum throughout. The catchy me lodic structure, and the full-bodied sassiness of the vocals result in a song that will keep people dancing. Produced by Chris Blackwell and Alex Sadkin, this 12 incher at 5:45 is a party-version from her upcoming Island album, "Night-

A remix of "Takeoff," by Harlow, is a popular import on Quantum Records from Canada. The new version runs 10:37 and has an extended introduction with additional percussion breaks and sound effects. The increased use of synthesizer and its higher energy level make the overall production much hotter with a nonstop ending. The disco mix, by Wally McDonald and Peter Frost, should help this disk find renewed play among the deejays.

After a brief hiatus the crowds once again are lining up at the 12 West disco in New York. Robbie Leslie, spinning at New York's Saint and The Underground, was the first deejay to return to this famous address. He reports his crowd is most enthusiastic to "Paradise" by Change, RFC; "60 Thrills A Minute," Mystic, Merlin; "Magnifique," Magnifique, Ariola; "Dance, It's My Life" by Midnight Powers, Teicuchu; and "Slide" by RAH Band, DJM. The club's format will continue to include entertainment by hot disco artists, but will appeal to a broader range of musical taste. Deejays will include some of New York's top talent as well as newcomers who will be given an opportunity to be discovered.

* * *

Thelma Houston returns to the club scene with a 12-inch titled, "If You Feel It," from her RCA album, "Never Gonna Be Another One." Sweeping strings, mellow brass and gentle percussion give the arrangement a subdued feel but with a certain forcefulness and tempo that have been the trademark of the artist's records. An engaging intensity is felt in her soulful vo-

Dan Tomasulo, deejay at the Late Show in Norfolk, Va., reports the following 12-inchers as important movers at his club. "Take Me In Your Arms," Stephanie Mills/Teddy Pendergrass, Philly International; "Paradise," Change, RFC/ Atlantic; "Get Up (Rock Your Body)," 202 Machine, Fire Sign; "Love To Be The One," Janet James, Nelwin; "Goosebumps," Debra Dejean, Handshake; and "Dying To Be Dancin," Empress, Prelude.

The New Wave Disco Pool of Montreal is reporting strong response from "Take Me To The Bridge," by Vera on Rio; "Miss Manhattan," by Metropole, P.B.I.; "Shaddap You Face." Joe Dolce on MCA; "Assez Super" by Mino on CBS; and "Video Games" by Ronnie Jones on Polydor.

with a track that grooves up in intensity with the use of horns and strings. Side B contains several Fight Holiday Liquor Ban

NEWARK, Del.-The Stone Balloon disco has filed suit in the Court of Chancery here to overturn a state law that prevents clubs from selling alcoholic beverages on Good Friday and certain other holidays.

(The suit, filed against the state's Alcoholic Beverage Control Commission, challenges the state law which prohibits clubs from selling alcoholic drinks on Sundays, Thanksgiving Day and Christmas as well as on Good Friday

The same law permits the sale of alcoholic liquors by a "licensed ho-

DOWNSTAIRS RECORDS 20 West 43rd St., New York, N.Y. 10

tel, restaurant, country club, racetrack, dining room of a boat, passenger car of a railroad or caterer" on those three holidays. Such establishments can also obtain a special \$200 license to serve alcohol on Sun-

The Stone Balloon suit argues that the prohibition violates the nightclub's right to equal protection under the law. The complaint says the law doesn't treat the Stone Balloon, similar license holders and the alcohol beverage-consuming public equally.

The suit asks the court to declare the prohibition on Sunday and holiday liquor sales in nightclubs unconstitutional and illegal. It also is asking for injunctions to stop the state commission from enforcing the provisions of the law.

Stevenson estimates that in the 10 years his establishment has been operating, he has lost between \$125,000 and \$140,000 in business as a result of having to close on Good Friday alone. He said it wasn't so bad 10 years ago when there were only three licensees in the area. Now there are some 35 clubs within a five-mile area of Newark, including two bars on the University of Delaware campus here which are open on Good Friday.

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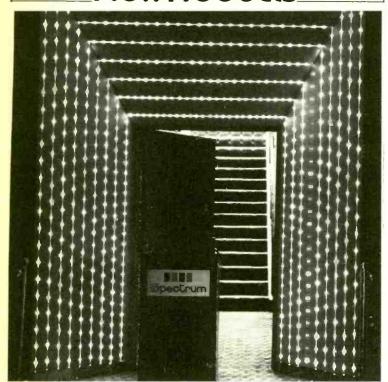
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Disco Business

New Products



LIGHTWORKS DISPLAY-Lightworks has designed this animated lighting display for the Ovations club of Philadelphia. The system uses 20 four volt, four circuit Tubelites capable of both chasing and static operations. The low voltage lamps are said to be capable of burning for over 500,000 hours.



ALTEC PROMO—Altec Lansing has developed a unique, lifesize three-dimensional cutaway of its popular model six speaker, as part of its continuing dealer-support program. The triangular display features a baffle of the speaker on one side. On the second side is a mirror which reflects the back of the baffle. Callouts silkscreened on to the mirror describe the components of the system. The final side of the triangle is clear Plexiglas. The cutaway is designed so that the system can be seen both inside and outside in true perspective, according to Altec officials. The model six speaker can be used in clubs and discos.

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Disco Top 100®

Survey For Week Ending 4/11/81

		W.					without the prior written permission of the publisher.
This Week	Last Week	Weeks on Chart	TITLE(S), Artist, Label	This Week	Last Week	Weeks on Chart	TITLE(S), Artist, Label
1	1	12	BREAKING AND ENTERING/EASY MONEY—Dee Dee Sharp Gamble—PIR (LP) JZ 36370	愈	61	3	YESTERDAY ONCE MORE/NOTHING REMAINS THE SAME— The Spinners—Atlantic (LP) 16032
2	2	11	YOUR LOVE—Lime—Prism (12-inch) PDS 409	100	58	4	JUKE BOX BABE—Alan Vega—Ze/PVC (LP) PVC 7915
☆	4	12	LAY ALL YOUR LOVE ON ME/SUPER TROUPER/ON AND ON AND ON—Abba—Atlantic (LP) SD 16023	53	55	7	I WILL FOLLOW-U2-Island (LP) ILPS 9646
☆	8	8	LOVE IS GONNA BE ON YOUR SIDE—Firefly—Emergency (12-inch) 6515	54	60	. 3	UP ALL NIGHT/ELEPHANT'S GRAVEYARD—The Boomtown Rats—Columbia (LP) JC 37062
食	7	9	GET TOUGH/LICENSE TO DREAM/DE KLEEER THING- Kleeer-Atlantic (LP) SD 19288	55	42	13	DANCE—Silver Platinum—SRI (LP) SW 700004
於	13	6	BODY MUSIC—The Strikers—Prelude (12-inch) PRL 608	56	56	9	GYRATE—all cuts—Pylon—D.B. Records (LP) 54
7	3	17	RAPTURE/THE TIDE IS HIGH—Blondie—Chrysalis (LP) CHE 1290	57	62	4	AND LOVE GOES ON-Earth, Wind, & Fire-ARC/ Columbia
1	9	6	AI NO CORRIDA—Quincy Jones—A&M (LP) SP-3721 (7-inch)	130	67	5	CLP) KC 2 36795 DRIVING ME WILD—The Stylistics—TSOP
9	5	31	TANTRA-THE DOUBLE ALBUM—all cuts—Tantra—Importe/ 12 (LP) MP-310	59	59	9	(LP) JZ 36470 T'S OBVIOUS—Au Pairs—021
10	6	10	ALL AMERICAN GIRLS/HE'S JUST A RUNAWAY—Sister Sledge—Cotillion (LP) 16027	5607	80	2	Records (7-inch) Import PULL UP TO THE BUMPER—Grace Jones—Island
11	11	11	WON'T YOU LET ME BE THE ONE—Michael McGloiry— Airwave (12-inch) AW12 94964	61	45	10	(LP) ILPS 9624 JUST BE YOURSELF/TELL ME—Nightlife Unlimited—
金	19	6	HEARTBEAT—Taana Gardner—West End (12-inch) 22132	627	82	2	Uniwave (LP) DYIN' TO BE DANÇIN'—Empress—Prelude
金	18	6	WALKING ON THIN ICE—Yoko Ono—Geffen (7-inch) Gef 49683	63	43	19	(12-inch) PRLD 607 FANTASTIC VOYAGE—Lakeside—Solar (LP/12-inch) BXL1
14	10	14	IT'S A LOVE THING/UP ON SOUL TRAIN/I CAN MAKE IT BETTER—The Whispers—Solar (LP) BZL1-3578	64	64	27	3720/YD 12130 DIRTY MIND—all cuts—Prince—Warner
15	16	9	HIT N' RUN LOYER—Carol Jiani—Ariola (12-inch) 0F2208	65	65	8	(LP) BSK 3478 I DON'T WANT YOU BACK—Ramona Brooks—Q (12-inch)
16	12	12	CAN YOU HANDLE IT/YOU GOT MY LOVE—Sharon Redd— Prelude (LP) PRL 12181	66	66	9	Q 2001 LOVE LINE—Forecast—Ariola
17	15	16	SET ME FREE—The Three Degrees—Ariola (LP) OL-1501/	台	78	2	(12-inch) OP 2206 WHAT ARE YOU GOING TO DO WITH IT—Betty Wright—
18	14	19	SOUL/HEAVEN ABOVE ME/LET IT BE WHATEVER IT IS— Frankie Valli-MCA/Curb (LP) 5134	68	48	9	Epic (LP) JE 36879 AIN'T GOT TIME/HOT LOVE—Holt '45—Sutra
19	17	14	FULL OF FIRE/MAKE THAT MOVE—Shalamar—Solar (LP) BXL1-3577	69	79	2	(12-inch) SUD 002 HELP ME SOMEBODY—Brian Eno & David Byrne—Sire
20	40	3	DON'T STOP/DO IT AGAIN—K.I.D.—SAM (12-inch) S-12337	70	72	4	(LP) SRK 6093 CHANGE OF LIFE-I-Spies-"O" Records
21	21	9	WIND ME UPR.J.'s Latest ArrivalBuddha (12-inch) DSC 144	71	74	3	(12-inch) OR 711 YOU'RE LYING—Linx—
22	22	9	DOG EAT DOG/'ANTMUSIC'/KINGS OF THE WILD FRONTIER—Adam And The Ants—Epic (LP) NJE 37033	72	76	3	Chrysalis (7-inch) 2461 IN THE CONGO/MAMBO SUN—The Bongos—
23	28	21	FEELS LIKE I'M IN LOVE—Kelly Marie—Coast to Coast/ CBS (12-inch) 428-02023	73	73	3	Fetish (12-inch) FET 005 ISRAEL—Siouxsie & the Banshees—
24	24	13	LET'S DO IT—Convertion—SAM (12-inch) S-12336	山	84	2	Polydor (12-inch) Import OREAMING OF ME—Depeche Mode—Mute (7-inch) Import
25	23	7	FEEL IT—Revelation—Handshake (12-inch) AS 887	由	HEW E	1781	SIXTY THRILLS A MINUTE—Mystic Merlin—Capitol (LP) 12137
26	26	17	BURN RUBBER—The Gap Band—Mercury (LP) SRM 76091 THIGHS HIGH—Tom Browne—Arista/GRP	16	86	2	GUILTY-Classix Nouveax-Liberty (LP) Import
28	20	19	(12-inch) GP 01 I HEAR MUSIC IN THE STREETS/IN THE MIDDLE—	血	87	2	YOUNG MEN ORIVE FAST—The Quick—Epic (12-inch) Import
			Unlimited Touch—Prelude (LP) PRL 12184	血	88	2	PLANET EARTH—Duran, Duran—EMI (7-inch) Import
29	25	18	YOU'RE TOO LATE—Fantasy—Pavillion (12-inch) 428 6408	血	MEW EN	117	TAKE ME TO THE BRIDGE—Vera—Rio Records (12-inch)
	70	2	PARADISE—Change—RFC/Atlantic (LP) 19301	1	NEW EN	1117	STAY THE NIGHT/NIGHTS (Feel Like Getting Down)—Billy Ocean—Epic (12-inch) 48-02049
31	30	11	THE MAGNIFICENT SEVEN/LIGHTNING STRIKES (Not Once But Twice)/POLICE ON MY BACK/THE CALL UP—The Clash—Epic (LP E3x 37037	81	54	10	BETCHA' CAN'T LOVE JUST ONE—Final Edition—VAP Records (12-inch) 19811
32	31	12	LAWNCHAIRS—Our Daughter's Wedding—Design (7-inch) ODW 913	82	57	8	STRUT YOUR STUFF-Young & Company-Brunswick (LP) BL7 54227
33	37	18	FREEZE/TO CUT A LONG STORY SHORT—Spandau Ballet— Chrysalis (LP) CHR 1331	83	83	4	THE BIRTHOAY PARTY—Grand Master Flash and The Furious Five—Sugar Hill (7-inch) 759
剑	44	3	BAD COMPANY/WARM & GENTLE EXPLOSION— Ullanda McCullough—Atlantic (LP) 19296	84	63	9	ELECTRICITY—Trixsie—Brass/Brasilia (12-inch) BRDS 2514
35	33	12	FANCY DANCER—Lenny White—Elektra (LP) 6E 304	85	69	10	TRY/COLOR-Delta 5- Rough Trade (7-inch) RTUS 002
36	36	17	BON BON VIE/CANDIDATE FOR LOVE—T.S. Monk— Mirage/Atlantic (LP) 19291	86	68	24	TAKE IT TO THE TOP/CELEBRATION—Kool & the Gang— DeLite (LP) DSR 9518
37	39	8	ROCK THIS TOWN/RUNAWAY BOYS—The Stray Cats— Arista (LP) Import	87	77	3	9 TO 5/HOUSE OF THE RISING SUN—Dolly Parton— RCA (LP) AHL1 3852
38	38	7	PERFECT FIT—Jerry Knight—A&M (LP) SP 4843 CINE ME YOUR LOVE Subject Stription Has Maladia	88	75	5	BOOGIE LAND—Ike Strong—Willkerr (12-inch) 1126
39	32	12	GIVE ME YOUR LOVE—Sylvia Striplin—Uno Melodic (12-inch) UMD 7001 KEEP MOVIN'—Beverly Hill—Old Town	89	81	18	American (12-inch) FA 1203
41	29	22	(12-inch) OT 121981 LOOK UP/NEVER GONNA GIVE YOU UP—Patrice Rushen—	90	85	28	TAKE OFF—Harlow—G.R.A.F. (LP) G 001
☆	50	5	Elektra (LP) 6E 302 GET UP (Rock Your Body)—202 Machine—Fire Sign (12-	91	71 89	13	CHILL-OUT/SAVE THE LAST DANCE FOR ME—Free Expression—Vanguard (12-inch) SPV 39
由	52	6	inch) FST 1451 ME NO POP I/QUE PASA/ME NO POP I—Coati Mundi—	93	91	5	WHAT A FOOL BELIEVES—Aretha Franklin-Arista (LP) AL 9538 96 TEARS—Garland Jeffreys—Epic
44	35	12	Antilles/Ze (12-inch) AN 807 DON'T STOP THE MUSIC—Yarbrough & Peoples—Mercury	93	92	33	(LP) JF36983 IF YOU COULD READ MY MIND/UP ON THE ROOF—Viola
45	49	6	(LP) SRM 1 4009 JUST A GIGOLO/PAY MY BILLS—Barbi & the Kens—"O"	95	93	19	Wills—Ariola (LP) OL 1507 HERE'S TO YOU—Skyy—Salsoul (LP/12-inch)
46	46	8	Records (7-inch) OR 811 SHACK UP/DO THE DU—A Certain Ratio—Factory (12-	96	96	26	SA 8537/SG 339 MASTER BLASTER—Stevie Wonder—Tamla
47	47	6	inch) FACUS 4 MY SIMPLE HEART—Carol Douglas—20TH C. (12-inch) TCD 125	97	97	8	(LP) T8 373 M1 I TRAVEL—Simple Minds—Arista
48	34	20	GIVE ME A BREAK/REMEMBER—Vivien Vee—Launch (12-inch) 1003	98	98	16	(7-inch) Import DO ME A FAVOR—Amy Bolton—Importe/12 (LP)
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50	53	4	OOH SUGA WOOGA/THIS FEELIN' (Remix)—Frank Hooker & the Positive People—Panorama (LP/12-inch) BXL1	100	100	21	(LP) SD 5224 DANCING WITH MYSELF—Gen X—Chrysalis
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General News



PRODUCER'S DELIGHT-The Blackbyrds' Joe Hall, left and Keith Killgo, right, chat with George Duke, second from right, and Ollie Brown, following the Blackbyrds performance at L.A.'s Roxy. Duke produced the group's newest Fantasy LP "Better Days."

New Companies

Atlantis, The Entertainment Company, formerly Atlantis Talent Associates, formed by John Dubuque to engage in artist management and booking. Current acts include Apple, Back to Earth, the Crayons and Delacey Blvd. Address: 412 Orange St., New (203) 562-8900. ange St., New Haven, Conn. 06511.

Select Records formed by Fred Munao, president, and Joseph Fleury, vice president. Initial re-leases will be \$5.98 12-inch EPs by the Swinging Madisons, Earle Mankey, Gary Private and B.J. Johann. Distribution is through JEM. Address: 175 Fifth Ave., New York 10010. (212) 777-3130.

MISCELLANEOUS

TALENT

HELP

Ricochet Records formed by Andy Marvel and David Hirsch, as well as affiliated publishing companies, Bing, Bing, Bing Music (ASCAP) and Mad-H Music (BMI). Address: 8 Pasture Lane, Roslyn Heights, N.Y. 11577. (516) 621-4307 and (212) 788-4007.

Five Point Productions and Heavenridge Management formed by Keith Heavenridge, covering the Midwest market in rock and jazz fusion. Address: 640 N. Woodward, Suite #204, Birmingham. MI 48011. (313) 642-9870. Also: 6253 Holly-wood Blvd., Suite 1116, Hollywood, Calif. 90028. (213) 466-7126.

Tune Wizard Records, headed by John Frisone, president and Celia Montiglio, vice president, formed to produce disco and r&b records. First release is "Living Again," a 12-inch disco single by Ronald Bengamin. Address: 1525 Bath Ave.. Brooklyn, N.Y. 11228. (212) 236-7131.

Deep Creek Productions formed by Hal Willner, music coordinator of "Saturday Night Live." First LPs, to be released in late spring, are "Amarcord Nino Rota," by Nino Rota, "Crayons Are Dangerous Toys" by the Swollen Monkeys, "Between The Acts" by saxophonist Gary Windo, and "A Well Kept Secret" featuring the music of the Beaver Harris/Don Pullen 360° Experience. Address: 312 West 58th St., Suite 2, New York 10019. (212) 246-5098

Crosswind Productions, a full service film and videotape produc-ing company, started and will cater to the music industry and corporate A.V. Address: 11910 Louise Ave... Los Angeles, Calif. 90066. (213) 391-1708. 782-5479.

Nyssa Publishing (ASCAP). launched by Dick Lux of MTS Mu sic Group Inc., featuring pop and country writers Gary Filip, Phlagg Williams. Deb Harmon and Dana Clark. Address: 676 N. La Salle, Suite 601, Chicago, Ill. 60610. (312) 266-8844.

F*A*M*E, for "find a musician easy," launched by Carmine Lauro and Joseph Bodek as a musicians referral service. Address: 160 Long Lane, Upper Darby, Pa. 19082. (215) 734-2140.

W.F. Carlton and Associates launched as management firm by W.F. Carlton. First act signed is Minneapolis rock band Snaps. Address: 5134 Colfax Lane, Minneapolis, Minn. 55419. (612) 825-

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A DAY IN THE LIFE OF ARIOLA'S PRESIDENT

Lueftner: 'I Love The Business, I Live The Business'

Ariola Group president Monti Lueftner heads the Bertelsmannowned company's record, film and video division, based in Munich. The vigorous executive is constantly on the go, around the world, overseeing Ariola's existing operations, and scouting new opportunities for the company in the mass entertainment field. Billboard's Mike Hennessey spent a day with Lueftner in Germany that began at dawn and wound up close to another day's be-

It's a crisp, sunny winter morning in Munich and the sidewalks are sparsely dotted with people. At 6 a.m. the business traffic has still to build up to its rush hour intensity, though the endless hum of motors and the swish of Mercedes tires on frosted roads become more obtrusive by the minute.

The Ariola building in Steinhauserstrasse stands deserted. Just a five-minute drive away, Egmont Lueftner, Austrian-born president of the Ariola Records Group one of the fastest growing and most dynamic multinational music conglomerates in the world is leaving his bed after a brief, four-hour sleep and preparing to come to grips with what, even for him, is a formidably full day in his life.

Technically, he has already put in two hours of work today because vesterday's commitments overlapped into the early hours of this morning-even though yesterday was a Sunday. "But that," says Monti, "is exceptional. I don't see any merit at all in burning the candle at both ends because I don't believe you can operate with full efficiency when you are stale and short of sleep.

Habitually, Lueftner gets five or six hours sleep a night and contrives to present himself in the office between 8:30 and 9:30 a.m. Mostly, however, he does not present himself at the Munich of fice at all because, such are his international responsibilities, he spends 60% of his time travelling the world. "In the first fix months of last year," he says, "I spent 100 days on trips."

After coffee and a refresher glance at the day's crowded itinerary, Lueftner takes, track-suited, to the street for a 15-minute jog to the local indoor tennis courts.

"Yesterday," he says, "I played for three hours. I love the game and, happily, there are a lot of tennis players in the international music business. I remember at Billboard's International Music Industry Conference in Hawaii, Dick Asher and I drove for 30 miles to find a court where we could play."

It is 8:05 a.m. when Lueftner arrives back home after his morning workout, loose, relaxed and ready for the long day ahead. Yesterday, as usual, he made a point of listening to the American Forces Network's top 40 program to keep up to date with the changes in popular taste. "It seems that melodic songs <mark>omin</mark>g back ery Monday, I'll be exchanging ideas with my repertoire specialists so as to keep Ariola on the ball in terms of contemporary tastes and trends.'

But this Monday is more important than the average Monday because it is the day of the monthly Bertelsmann board meeting in Guetersloh, some 360 miles away. The top management from each of the five Bertelsmann groups will be meeting at headquarters, under the

chairmanship of Bertelsmann chief executive Reinhard Mohn, who with his family holds 89.3% of Bertelsmann stock. The executives will exchange notes on worldiwde developments in the communications

Before leaving for Guetersloh, however, Lueftner has a substantial amount of Ariola business to attend to. He checks the incoming mail, consults with his management to bring himself right up to date with developments in all divisions of the company, examines the latest charts and leafs rapidly through clippings from more than a score of entertainment publications.

Intercoms buzz, phones trill, people hurry in and out with sheaves of papers, half-finished art work, computer print-outs, white label pressings and the indispensable fuel of German record company executives-hot coffee in vacuum flasks. At times, the Lueftner office looks like the main platform of the Munich hauptbahnhof:

"I have developed a system," Monti shouts across the room, "where I reckon I can find any information I need within one minuteand the system works. For the board meeting I have to be able to present the latest information on the performance of the record industry around the world, and of Ariola in particular.

Today Lueftner will be reporting to the board on the initial success of Arista Records, and his plans for the further development of the Interworld publishing operation. He will also deliver reports from the managing directors of Ariola companies in the various territories. He collates the information he needs in intense and free-ranging discussions with his German managing director Friedrich Schmidt, international vice president Dr. Wolfgang Wegmann, and Dr. Nickolaus Becker, chief lawyer of the Ariola International Group, along with numerous others.

Lueftner has been with the giant Bertelsmann conglomerate for a quarter of a century and he is a Bertelsmann man to his finger tips. He is quick to admit that Bertelsmann gives its group presidents generous autonomy and impressive freedom of business movement.

"But, of course," says Monti, "with the business as tough as it is today, it is vital that this autonomy is accompanied by tremendously close coordination among the groups in the organization. That is why today's board meeting is so treexchanging information on the state of the media business around the world. Bertelsmann is a conglomerate which employs 34,000 people and has a turnover close to \$2.5 billion-so that has to be highly developed coordination."

As well as a company man, Lueftner is emphatically and enthusiastically a music man who effortlessly makes the transition from boardroom to dressing room, from executive suite to discotheque. It delights him to know that on his return from Guetersloh this evening, he will be out on the town in Munich, taking in concerts by two major Arista groups, the Blues Band at the Schwabingerbraeu and the Kinks at the Deutsche Museum

"I believe very strongly in maintaining close relationships with the artists and keeping up with their musical development. I always make a point of going to their concerts and if I miss them in Munich, then I'll fly to Hamburg or Berlin or wherever," he says.

He's on the intercom now to get the latest sales figures for the Kinks and the Blues Band. He also wants to have, for the board meeting, an up-to-date profile of the German record market, how much product has been sold to dealers and how much they, in turn, are likely to sell.

formation is assessed and assimilated by Lueftner and channelled through his unique, two-file processing system—a green folder for the good news, a pink folder for the bad news. The green file, happily, has a slight edge over the pink one in terms of bulk

Destined for the pink folder is a report that business is in disturbing decline in Holland and that a wholesaler in Spain has gone into liquidations, owing Ariola \$150,000. But the green folder is not neglectedthe Kinks' double album, "One For The Road" sold 35,000 copies in its first two weeks, the Hamburg concert of the Blues Band was a fantastic success, and, in the latest German charts Ariola has 19 singles in the top 75.

There remain just the final arrangements for meetings on Tuesday and Wednesday of Lueftner and his executive team. "Each month," he explains, "we set aside two or three days when all department heads arrange to be in the building so that we can meet together and make fast decisions about product, tours, promotion, sales and so on.

At a few minutes after 11 a.m. we are weaving through the heavy midmorning Munich traffic on the way to the airport. Lueftner checks his notes and says: "After our phase of extensive international expansion. we are now planning a period of consolidation before we establish any additional affiliates."

It is 11:30 a.m. when we board one of the Bertelsmann aircraft-a six-seater Commander Jet Prof. Awaiting take-off instructions from the control tower, Lueftner puts a cassette into a Sony and plugs in headphones. "Each week," he says above the throbbing of warming-up engines, "I get a cassette of all the new chart entries so that I can keep up to date with the hits.

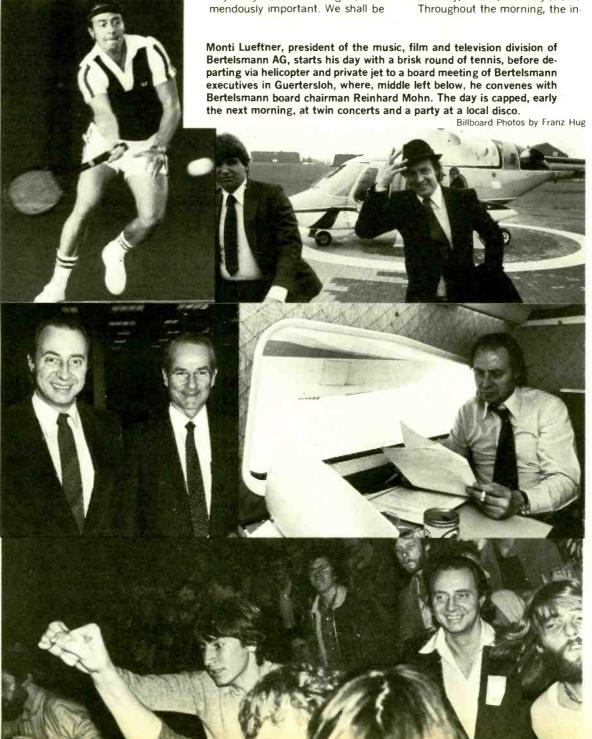
Lunch awaits Monti Lueftner in the Bertelsmann board room, and then, for the next six hours it is meetings, meetings and more meetings. Lueftner is prepared to answer questions from all the various sectors, and he, in turn, has questions for them. There are executives from all the diverse Bertelsmann companies, book publishing, magazines, virtually every aspect of the mass media.

By 7:30 p.m. we are aboard the Bertelsmann plane again, and an hour later the lights of Munich are spread out below us. "We'll go first to the Schwabingerbraeu," Lueftner tells his driver as we head in from the airport, "because the Kinks start later.

Both concerts are packed, both wildly successful and the two groups are clearly delighted to have the president of Ariola on hand to congratulate them on their performances. For Monti, the concerts provide an upbeat ending to a very crowded day.

Ending? Well, not exactly. There is this special party at the famous Charly M disco and some members Kinks and the Blues Band might be putting in an appearance. Owner Charly Meier is delighted to count Lueftner among his guests and to offer his party glasses of a special kind of Munich liquid dynamite called obstler.

It's now 2:30 a.m. the president of Ariola has now been up for 211/2 hours, but there is no discernible sign of fatigue. In fact, he is on the floor dancing with characteristic zeal. As he says: "I love the business and I live the business.



Piracy Rises, Malaysia Responds

Bogus Tapes Seized

By CHRISTIE LEO

KUALA LUMPUR - An informant's tip led police here to conduct a series of raids on several locations which netted more than 70,000 apparently pirated 8-track and cassette tapes worth upwards of \$300,000. The dollar value on the raid could be much higher, authorities say, considering the value of the sophisticated packaging and printing equipment that was also im-

The raids followed a tip made to the Malaysian Assn. of Phonogram Producers and Distributors that eight truckloads of illegally duped product was about to be shipped from several locations in and around Kuala Lumpur. MAPPD passed the information to police, who set up roadblocks on main exit points out

The truck seizures took place March 17, followed the next morning by a raid on a furniture factory in Jalan Klang Lama, within the city, where a recording studio and a printing press and labeling equipment were discovered. One source says the printing press was used to duplicate labels and record sleeves.

Nineteen suspects were detained as a result of the raids, and police sources indicate more arrests will follow

The raids coincidentally followed a visit by International Federation of Producers of Phonograms and Videograms president Nesuhi Ertegun, who has long urged local law enforcement authorities, and those within the recording industry, to crack down on the thriving pirate trade in Malaysia.

The labeling factory, one source

claims, had been operating under the cloak of the furniture company for nearly six years. It was believed to be handling tapes produced by illicit plants in various parts of Ma-

laysia.

Most of the tapes were recordings by local artists, some of which had only been released a few days be-

The raids have convinced local legitimate operators of the extent and sophistication of the pirates and counterfeiters who work here.

EMI local act Gaya Zakry's album, for instance, had only been officially released a week before the raid but copies of her tapes were found in the seized merchandise,

(Continued on page 62)

KUALA LUMPUR-Duplication of foreign musical works has become vigorous lately with illegal recordings going on sale before official re-

Dupers Getting Hip

Industry sources say this could be due to the coverage given copyright reports in the press. The papers are educating" music duplicators, they

'Now they know what copyright is all about. They know the loopholes in the law and are escaping legal action," says one disgruntled record company executive.

The press has on numerous occasions reported that copyright is granted to music works of Malay-sian citizens or to a locally incorpo-

(Continued on page 62)



Pirate Booty: Officials of the Malaysian Assn. of Phonogram Producers and Distributors sort out part of a haul of counterfeit tapes seized by police near Kuala Lumpur recently.

SINGAPORE VICTORY

C'right Upheld In Court Test

given by the chief justice here in rejecting an appeal against conviction by a dealer in pirate product has been welcomed by the International Federation of Producers of Phonograms and Videograms as a great step forward.

Says IFPI director general John Hall: "We are extremely happy with this judgement which we feel will greatly strengthen the hand of the record industry in Singapore. Singapore is the key country in our fight against piracy in Southeast Asia and this decision makes me optimistic that we can at last get piracy there under control."

The judgement brings to a conclusion a case originally brought by the director of public prosecutions in 1978 when Lok Shoon Shing, trading as Corina, was convicted in a Magistrates' Court on six counts of possessing for sale pirated copies of gramophone records.

The defendant appealed the conviction. Prolonged legal arguments ensued about the degree of protection afforded by Singapore's Copyright Act of 1968 and as to whether the British Copyright Law of 1911 is still valid in Singapore.

In giving his judgement, the chief

• Rejected the argument that it is necessary for the prosecution to bring technical evidence to show that the sounds produced by an alleged illicit cassette copy of a gramophone record are the same as on the original record. The testimony of an expert witness is deemed adequate.

- Rejected the argument that the entire sound content of a gramophone record must be reproduced on a cassette for the cassette to be a
- Rejected the argument that the sequence or order of songs on the cassette must be the same as on the record for the cassette to be deemed a pirated copy.
- Rejected the argument that if a cassette contains more songs than the original record from which part of it was copied, then it cannot be deemed a pirated copy.
- Held that sufficient prima facie evidence had been produced to prove that copyright subsisted in the gramophone records, a particularly significant point since four of the six recordings involved were foreign.
- Held that the 1911 Copyright Law is still applicable in Singapore and that foreign repertoire is protected under the copyright law of

These observations, plus a number of technical points made by the chief justice, are thought by record industry observers to have established that there is a workable framework of law for the protection of phonograms against piracy in Singapore. The IFPI now plans to press for high penalties in piracy cases and the incorporation of some minor amendments in the law to enable the prosecution more easily to prove its case.

\$70G SALES IN 3 DAYS

Hot Start For Tower In Tokyo

By SHIG FUJITA

TOKYO-Tower Records' store here has been drawing a steady stream of 18- to 25-year-old Japanese since its March 6 opening (Bill-board, March 21, 1981). They purchased more than \$70,000 worth of recordings in the first three days, according to Mark Viducich, general manager of Tower Records Inter-

The sprawling outlet, located in the busy Shibuya shopping and en-tertainment center, is one of the first Japanese record stores to be patterned after the American full-line retail shop.

"Phenomenal is the only word that's appropriate for describing the sales," says Viducich. "On the first three days, I would estimate we had a total of 15,000 people in the store, and they bought 12,000 records worth about \$72,465." That translates into about 15 million yen.

Prior to opening, he had said the would aim at grossing \$2,174,000 the first year of operation. Asked if he would revise that figure in the light of the unexpectedly good sales on the first three days, he said: "For the time being, I'm sticking with that figure because the sales when the store opens do not necessarily continue for the rest of the year. The outlook, however, is

very good."
Shibuya is one of the most popular shopping-entertainment areas in Tokyo, particularly with the young

The Tower Record shop is on the second floor of the Village 80 Build-

ing and has a floor space of about 400 square yards, stocking 80,000 records. There is a spacious alcove area on the first floor leading to the stairs to the second floor store

"Before deciding on this location, we looked at several other locations, but this was just right from the standpoint of size and price," Vidu-cich explained. "When president Russ Solomon was here in September, 1980, we were up here on the second floor on a Sunday and saw countless young people going by on the street below and decided this was it. It cost us just under \$1 million to open this store, including inven-

The store has a staff of 15, headed by store manager Manabu Sano, working on three shifts. It is open every day of the year from 10 a.m. to 10

Viducich said: "Our staff is so busy selling, they don't have the time to restock the shelves. At this rate, we'll have to hire people just to bring stock up from the storeroom and place them on the shelves and

"We've tried to make the store lock as American as possible. The Japanese, especially the young people, like to identify with American things. Our customers seem to like the way our store is arranged." He said there apparently had been people from record chains and record companies scouting the store who were taking notes, measuring things and even taking photographs.

"If they can learn a bit about merchandising from us, that's good because they can sell more records, too," he said. "I think there's plenty of room to sell many more records in Japan because the young people have lots of money.'

Viducich listed the retail prices as follows: \$5.98 list in the U.S. sells for \$6.96 in Tower's Tokyo store; \$7.98 list in the U.S. sells for \$7.30 for new releases and \$8.40 for catalog; \$8.98 list in U.S. sells for \$8.21 for new releases and \$8.89 for catalog.
As for the two-record albums,

\$12.98 list in the U.S. is selling for \$13.72 here and \$13.98 list in the U.S. sells for \$14.20.

Current LP prices in Japan for single albums range from \$12.08 to \$13.04.

The wholesaling side of Tower Records currently services 50 outlets throughout Japan and grosses \$193,200 a month. When it started out in May, 1979, it had a staff of four, but the wholesale office has 15. plus 15 more at the store for a total of

As for the possibility of opening a second store, Viducich said. "It's expensive to open a store in Japan. But if business goes on at this rate, why not?

The opening of the Tower store here is arousing much interest, not only among record stores dealing in imported product, but also among record firms. It will be some time before the actual effects on the industry can be ascertained.

Official PRS Probe Nixed; Indie Review Now Sought

LONDON - The Performing Right Society has been asked to agree to an independent review of its activities, following the rejection earlier of a demand for a government-level probe into its operations.

Leslie Huckfield, a Labour M.P. had been told in the House of Commons here that while there would be no official inquiry, there would be an amendment to the Companies Act to make PRS give details of its weighted voting structure and reveal those who exercise it.

Now, in a letter to Richard Toeman, chairman of the PRS General Council, Huckfield says he wel-

Antares 2 Synthesizer Developed By Czechs

PRAGUE-What is claimed to be the first East European synthesizer. the Antares 2, has been developed here with the aim of eventually go-

ing into large scale production.

Two young engineers. Michael
Eben. 26. a professional keyboard
player with several Prague-based azz and rock groups, and Miroslav Kasper. 34, developed Antares I for the Czechoslovak Musical Instrument Company.

Antares 2 can be joined to the

Oberheim digital sequencer, so widening the possibilities for its "memory." One built-in speciality is the ability to switch the glissando on and off by a single touch, making it possible to use it for a very short

comes the amendment but adds: "I'm afraid its ultimate resulting disclosure will still fall far short of what

His basic criticism is that a "secret group of 400-odd members of a total of 12,000 have been granted enough multiple votes to control all elections and re-elections to the council, a condition so unacceptable to the public conscience that Parliament is amending legislation to force the PRS Council to reveal this hitherto anonymous group."

He describes the society as "a monopoly, which holds hostage all who create or publish music, for they can only look to PRS to collect their royalties from public performances.

"The society has in the past disguished its lack of democracy and openness behind the facade that it is helping the poor underprivileged songwriter. How many times have I heard the lament that 80% of the memberhship earn less than £250 a year, while the truth of the matter is that for each pound, you distribute to each of the 10,000 poor little songwriters, you pay each member of the secret 400 just 87 times as much. So I can't accept that the Labour clubs which I represent are being asked to pay dues mainly for the benefit of poor, downtrodden composers.

He asks: "Will the council authorize an independent review of the

The PRS council is now considering the matter.

WIPO Delegates Agree On Campaign Against Piracy

Continued from page 4

diovisual recordings and films by adopting the following measures:

 To alert governments and public opinion to the need to fight pi-

• To give emphasis in all its technical activities to education and legal advice in this field;

• To collect and make available to states and rights owners information concerning all legislation on the subject of intellectual property which may be made use of in the fight against piracy;

• To coordinate research and take initiatives for the purpose of im-

proving such legislations as well as

WINNER HITS NO. 1

San Remo Festival Sparks Disk Sales

By PAOLO FILIPPONI

MILAN-The 31st San Remo Festival, 1981 edition of Italy's top song contest, has once again proved successful in promoting sales of the titles featured, with foreign acts such as Dire Straits, Robert Palmer and Bad Manners gaining exposure from the Gianni Ravera-promoted event.

Winner of the contest, which took place in February, was a novelty song called "Per Elisa." sung by little-known EMI artist Alice. The single quickly climbed to the top of national charts here.

Other competitors, including Claudio Cecchetto (Fonit-Cetra). Loretta Goggi (WEA), and Ricchi E. Poveri (Baby), also saw strong spinoff sales. Among various special guests, British bands Dire Straits (PolyGram) and Bad Manners (Durium), together with solo singers Robert Palmer (Island/Ricordi) and Barry White (CBS) put a fresh look on what might otherwise have prov vals. proved a stale repeat of past festi-

Leading retailers confirmed heavy sales for product from all these artists. At Marko, in downtown Milan, Alice and Cecchetto were both in strong demand. At Nannucci, one of Bologna's biggest retail outlets, the singles by Poveri, Cecchetto and Goggi sold quickly in the wake of the festival.

The shop also reported similar demand for Dire Straits' "Tunnel Of Love" and Robert Palmer's "Looking For Clues," as did Milan's biggest record shop, Messaggerie Musicali. At Consorti, one of Rome's top record outlets, staff said Poveri, Cecchetto and Alice herself were pulling top sales, with latest albums from the British acts also much in demand.

The sales action proves the San Remo event is still effective as a source of record promotion, and that the negative trend of the last few years, which had disappointed the Italian record industry, has now been reversed.

Media coverage is clearly a significant factor. This year state-controlled radio and television network RAI-TV televised the entire threenight event. For some years previously, only the final night had been given tv coverage. As usual, the final show was broadcast via Eurovision to a number of nearby countries.

Nevertheless, the potency of the event, and its effect on consumer demand, took both retailers and record companies by surprise, especially in the light of the disappointing sales generated by recent Festivals.

PolyGram managing director Marco Bignotti, for instance, said afterwards: "San Remo has proved a most effective promotional tool and promoter Gianni Ravera deserves appreciation for his highly professional job.

"I can give an example. Dire Straits' Vertigo album, "Making Movies," had been in the top three of the Italian charts and begun to slide downward. After the band's appearance at San Remo the album began to climb again.'

French Acts To Get Own School

PARIS - A state-organized "school" for French light music and pop musicians, aimed at helping local talent compete against growing musical imports, starts operations in

Philippe Lecat, minister for cultural affairs, says the academy will be split into two divisions, artistic and administrarive. The latter will deal principally with such matters as tax and contract law

The artist side is to be directed by a special "French song" committee. including representatives of copyright society SACEM, the Societe des Auteurs, Compositeurs and Editeurs de Musique.

Also involved are Michel Legrand, internationally prominent French composer, lyricist Jean-Loup Dabadie, and three writerperformers. Yves Duteuil, Claude Nogaro and Guy Beart. Added are representatives of radio and television, plus record industry figures. including RCA producer Bole Soquet and publisher Claude Pascal.

Associated song festivals are planned, the first in Bordeaux later this year. Overall, the aim is to restore the kind of international reputation the "French song" enjoyed during the career peak of Maurice

Promo Ready For Swedish Group

STOCKHOLM-EMI act Gyllene Tider, playing relaxed pop with strong 1960s influences, is currently the hottest act in the Swedish record

Its eponymous debut album sold nearly 150,000 units. The follow-up album from the band, "Moderna Tider," is just out after an advance order of 160,000, easily the biggest yet

in Sweden The group's debut single "Flickorna pa TV2" sold 25,000 units, the follow-up 10.000 and now the third "Nar Vi Tva Blir En" has touched a remarkable 80,000 sales peak here. The band is also a huge attraction on

Now there is an international promotion push on the group, retitled Modern Times, with an English language version of the single, "Beating Heart." EMI Sweden also has video promotional back-up for the band, which writes its own material, in its worldwide exploitation.

their more effective application in collaboration with the intergovernmental and international non-governmental organizations concerned; and

• To give priority to undertaking an interdisciplinary study of all relevant international conventions relating to intellectual property administered by WIPO.

Dr. Arpad Bogsch, director general of WIPO, who chaired the three-day forum, immediately pledged the organization's support for the resolution and indicated that among other international forums in the planning stage was one on the problem of home taping, a subject specifically excluded from the piracy meeting.

Easily the most encouraging aspect of the forum was the fact that delegates from developed and developing countries alike were in complete accord as to the threat piracy posed to creators of intellectual property. Specialists from all over the world spoke of measures being taken in their countries against pirates and many speakers felt that the prodigious exchange of information made possible by the forum had resulted in their being much better equipped to carry on the fight.

The problem of funding the fight against piracy was brought into sharp focus by Stan Gortikov, president of the Recording Industry Assn. of America, who, in a comment from the floor, noted that while there was encouraging unanimity on the perils of piracy, not one speaker had offered money to step up the war against it. "We deal with the philosophical problems with dignity and politeness," Gorti-kov said, "but we really need dedicated people who are ready to spend lots of money to sustain the fight."

Jean-Loup Tournier, president of the international bureau of the societies administering the rights of mechanical recording and reproduction (BIEM) and director general of SACEM, the French authors' society, drew the meeting's attention to the fact that piracy was at its worst in areas of the world where copyright protection was either inadequate or absent altogether. Taking up Gortikov's point, Tournier emphasized the difficulties faced by developing countries in raising money to fight piracy, particularly if the countries had no authors' society and no proper industry.

"In conjunction with the French record industry association, the French authors' society, SACEM,

Finns' CBS Anniversary

HELSINKI-CBS Records Finland celebrated its fifth anniversary here with an industry party and a claim from Antti Holma, managing director, that it had increased annual turnover "10-fold since we started operations here.

He claims that CBS has the country's best-selling roster of local artists and that its corporate profitability is "two or three times higher than any other record company in Finland."

Live performances were given at the party by three new acts to the roster, Kirka, Paul Oxley, an Englishman now living in Helsinki, and Riki Sorsa, who is to represent Finland at the Eurovision Song Contest in Dublin, Ireland, April 4. The CBS Finland Honor Award went to local singer Reijo Kallio, whose latest album has sold more than 75,000 has spent a great deal of money to keep piracy at under 10% but for poorer countries, such investments are impossible," Tournier said.

Arguing that little progress had been made in the protection of intellectual property over the last 20 years, Tournier said that the rights which derived from authors' rights could hardly be defended if the authors' rights themselves were not safeguarded-as was still the case in many countries.

Finally Tournier offered a vote of thanks to the pirates of the world for creating a situation which had finally brought together in a forum all parties concerned with the protection of copyright.

Mr. O'Adeniji, registrar of trademarks, patents and designs in the

Nigerian Federal Ministry of Commerce, said the forum had been an "eye opener" and he would be returning to his country with a strong recommendation that piracy be made a criminal offense.

"It can clearly lead," he said, "to economic catastrophe if unchecked."

Warren Khoo, senior state counsel from the Singapore Attorney Genfor the rise of piracy were the social conditions that encouraged people to purchase pirated and counterfeited product

"The record pirates have 100 million accomplices around the world," Khoo said, "Who buy their illicit products. Why do people buy pirate tapes even when they know it is wrong? It is because of the disparity between the cost of the pirate product and the genuine product. So perhaps if we approach the problem from the point of view of the consumer as well as seeking to restrain and punish the intellectual property thief, we will find the solution.

Throughout the three days, participants in the forum heard papers from representatives of IFPI, the International Federation of Film Producers associations, the International Confederation of Authors' Socities (CISAC), the International Federation of Musicians, Interpol, the U.S. Trademark Assn., UNESCO, the Motion Picture Assn. of America, the Customs Cooperation council, the International Writers Guild, and the European Broadcasting Union.

Vid '81 Conference Yields Mixed Bag Of Fact, Forecast

Continued from page 39

ting many VCR functions on several chips, while Sony is also developing high speed video duplication.

Dutch video expert Frans Van Lier predicted that the European VCR population would be three million units by year's end with Britain, West Germany, France, Holland and Sweden accounting for 90% of the total. Only in West Germany, he noted, was Philips the mar-ket leader with VHS estimated to have a 40% share over Philips' V2000 format, with 25%.

Demand has outstripped capacity, however, at Philips' Vienna plant, and its German factory was being rebuilt for additional manufacturing volume.

Soviets Laud Pink Floyd

MOSCOW-The Communist Youth League newspaper Komsomolskaya Pravda praised English rock group Pink Floyd in an article here recently, calling the anti-establishment quartet "four honest artists."

But it goes on to explain that the group's honesty is set against the general "tastelessness and banality" of the pop music world, which it characterizes as "an ugly child of an unequal marriage between art and business."

The article singled out the group's last LP, "The Wall," as an attempt to break through the divisions between the "Western elite and the popular masses."

Pink Floyd albums change hands here for up to \$120 each on the Russian black market, where the group enjoys considerable popularity.

Euromaniani

Fastest growing market for video hardware is the U.K., according to Granada TV rental marketing director David Parish, from the prevalence of rentals here, 65% of all VRRs. Thanks to rental, color tv has achieved greater penetration quicker in the U.K. than anywhere else and the same is true of video. Penetration in West Germany and Britain is estimated to be 30%. A new trend is re-renting older machines.

Video software rental was examined by Bev Ripley, commercial director of Intervision, which has just begun a massive direct response tv campaign dubbed Televideo. Audience reaction to the Intervision program has been strong thus far, he claims. "Bring All The Magic Of The Cinema Into The Home" is the theme of the tv spots.

750,000 videocassettes were estimated rented in Britain last year, twice the number sold. It was pointed out that rentals are an effective method of combatting video piracy with consumers preferring to rent a title at a nominal price as opposed to buying a poor quality pirated tape. Intervision now has a pilot rental plan in a public library

Bob Jacob of wholesaler Carnaby Video gave dealers tips on how to enter the new video market. His advice: "Build up slow, stock the best but offer the rest, never sell on price, display boldly, and train the staff."

Olivier Chosen To Lead Sibesa

BRUSSELS-CBS Belgium director Alain Olivier has been elected president of Belgian trade organization Sibesa, in succession to EMI's Stanley Robins, who leaves the board. Others elected include Charles Licoppe (PolyGram), vice president; Ted Sikkink (WEA) and Charles Andrews (EMI), Sibesa administrators. Vogue's Roger Meylemans continues as treasurer, Pierre-Jean Goemaere (Inelco) as administrator and Paul Lebbink as director.

www.americanradiohistory.com

Service Tracking Airplay For Disk Labels In U.K.

By NICK ROBERTSHAW

LONDON-Polydor, CBS, WEA, EMI, and Chrysalis are among subscribers here to a new airplay moni-toring service called Sham Tracking, run from home by the wives of two record men and a good example of the notion that simple ideas are often the best.

Using modified tape machines, Sham Tracking records the entire output of BBC Radio One and top commercial station Capital Radio, something over 100 hours each week, then prepares lists of every record played.

According to Janie Hornall, who started the service, it takes around 50 hours to compile the information, which covers well over 1,000 plays each week, exclusive of typing and photocopying. The system was originally computerized, but is now largely based on less sophisticated, but more reliable, methods.

Finally, in the early hours of Monday morning, completed reports are delivered by hand to clients' desks, ready for the week's first marketing meetings. Cost to record company or music publisher subscribers is \$120 a week, or managers can have tabs kept on a single record for \$45 a month

The industry has been quick to adopt this service, so much so one wonders how it managed before. Radio I and Capital are crucial in breaking new singles, and although promotion men can get hold of program logs, these rarely reflect exactly what's played. Nor does the trade press carry detail of records played, only of playlists. But Sham Tracking

can tell executives precisely how many plays have been achieved where, when, and by which disks, and how their rivals have fared in the bargain.

Polydor's general manager of press and promotion, Arthur Sheriff, is one of the report's most enthusias-

"I swear by it," Sheriff says. "I run my promotion department around it, in planning my priorities for the week, where to spend the money. when to activate our marketing and so on. To take a simple case, if we had four plays on a single which is at number 76 then I know that if we can increase that to seven plays, the record will get in the top 75.

"There are other uses too. Radio producers sometimes decide not to plug a record because they think it's getting played more than it actually is: this way we can tell them, no, it's only had five plays all week. And one of the main things is that I can look at the report and see what sort of records other companies are get-ting played—get the flavor of the month so to speak."

Sham Tracking has just extended its coverage to BBC Radio 2. There are, of course, many independent local radio stations outside London which are not covered. Arthur Sheriff agrees he would like to see some of the key broadcasters included-Radio Clyde in Scotland, Radio Piccadilly in the Manchester area, BRMB in the Midlands-but as he says: "Radio 1 is really the station that sells records. Regional exposure is the icing on the cake."

U.K. Service **Honors Lennon**

LIVERPOOL-A packed congregation of some 2,000 people attended a memorial service at the Anglican Cathedral here for John Lennon and heard the Dean of Liverpool refer back to Lennon's quote about the Beatles being "more popular than Jesus Christ.

"If it is true what he said, that is not a judgment on the Beatles but on the Christians who present Jesus in such an unattractive light," the Dean said.

He added: "Some say that Lennon was a bad influence on a whole generation, with his drugs, his sex and his disrespect of authority. I suspect they also didn't like him be-cause he was successful, rich and young. But even if all they said of him was true, I still think it is a right and good thing we do here in this cathedral today.

But a group of church-going traditionalists outside the cathedral protested that the service was an act of desecration. Cathedral staff, however, sold scrolls of the words of "Imagine" at around \$2 in aid of Yoko Ono's Peace Fund.

And organizer Alan Williams, an early manager of the Beatles, suggested the church service was "hypo-critical." "The church never appreciated the group at the height of its fame. That's when it should have linked with the Beatles, when Lennon was writing his peace songs, Williams said.

FOR MUSIC COPYRIGHTS

Video License Pact Inked

LONDON-Britain's Mechanical Rights Society, representing music copyright owners who were first to go into print on the question of rates for licensing musical works on

MELODIYA POP TITLES

MOSCOW-Melodiya, the staterun record company here, is beefing up its line of licensed releases, both classical and pop, through the rest of this year, according to Igor Dmitriev, deputy director-general.

Pop product on the way includes the long-awaited release of an Elton John album, probably "Single Man," negotiations for which started in May 1979, when the U.K. star played highly successful concert dates in the Soviet Union.

Also figuring in the pop material on license will be product from Adriano Celentano, Gloria Gaynor, Milva, Boney M, Eruption, the orchestras of Paul Mauriat and Percy Faith, plus recordings by gospel artist Mahalia Jackson.

Forthcoming licensed classical product includes the "Samson Oratorio" by Handel. Hector Berlioz's "Introduction to Trojans In Car-thage" and four Brahms sym-phonies. Also here soon is Doni-zetti's "Don Pasquale." licensed from Ariola-Eurodisc in Munich. the first full stereo release of this opera in Russia.

video, last week became the first industry association to sign an agree-ment with the British Video Assn. (BVA)

It is hoped this conciliation and arbitration agreement will prevent disputes arising between music copyright owners and BVA members while discussions continue between the BVA and MRS.

Said Bob Montgomery, chief administrator of MRS: "The development of video is very important to copyright owners and we look forward to a continuing relationship with the BVA."

Michael Kuhn, chairman of the BVA rights committee, commented: "The BVA is delighted that within a few months of its incorporation, it is able to demonstrate the degree of acceptance it has achieved in the industry and its value to its membership by signing the first industry agreement. It is a source of particular pleasure that this first agreement is with the music publishers, whose cooperation is particularly vital during the infancy of the new industry.

Madness Film

LONDON-Stiff Records band Madness is shooting its first full-length feature film. "Take It Or Leave It." jointly financed by the group and the label, directed by Dave Robinson, Stiff managing director, and the story-line centers on the band's career between 1976 and

APRIL 11, 1981 BILLBOARD

U.K. Unions Ask RCA To Reconsider Plant Closing

LONDON-Union chiefs at the RCA pressing plant in the north of England, set for closure June 12 this year with the loss of some 270 jobs (Billboard, March 28, 1981), have contacted Bob Summer, RCA president in New York, pleading for him to discuss the decision with the work force.

In a telex, Tom Burlison, secretary of the General And Municipal Workers Union, representing most of the work force in this already de-pressed area, asks: "Let's talk so that we try to retrieve the situation."

But Don Ellis, RCA U.K. managing director, says: "It's a fact of life that there is excess pressing capacity in this country. CBS and EM1 be-tween them can handle the entire industry's needs. I can acquire outside pressing at a lower price than in my own company, taking into account overheads and operating costs.'

And RCA has said the plant, built nearly 13 years ago, operated only once at full capacity, coping with the fantastic demand for Elvis Presley product following the singer's sudden death.

Burlison says he feels the company should first have had talks with the work force, adding: "This was a relatively new factory in an area of terrifying unemployment."

He adds: "We're not talking about redundancy, payments or severance."

redundancy payments or severance deals yet because we don't accept the plant must close."

RCA has an option to go to Thorn EMI for pressing during the almost inevitable winding-down of the plant and will probably stay with that company in the future, though talks have been held with both CBS and PolyGram. RCA can also bring in finished product from its plant in

RCA says the closure won't affect its other commercial operations, mainly the headquarters in London and the distribution center in the Midlands, and pledges that it will still sign new talent and licensed la-

CBS Mexico's Women Sell Big

MEXICO CITY-CBS Mexico has the feminine touch in the first quarter of the year with Vikki Carr, Manoella Torres and the label's new, aspiring entry in the ranchera field, Isabel Rojas, off to a strong

"Among them, LP sales were surging towards 250,000 in the final days of February," according to Antonio Flores, marketing manager of the

Company.
Torres' "Ahora No, Ahora Si Quiera," which originally went into distribution last October, has already gone past the 140,000 mark, while Carr's entry, released the early part of this year, has leaped over 70,000 units. Rojas, in a little less than a month of exposure, has jumped to over 20,000 units.

Flores reveals that the company

also is preparing another new female for the public, Paola. She will be on the boards with an initial single this month or in May.

Beginning in April... Record Company INTERNATIONAL WIZARDS will find the play-by-play facts faster than ever before in our



Single Out To Aid U.K. Train Robber

LONDON-Virgin Records here has rushed out a single recorded by members of the original Great Train Robbery gang. It's called "Ronnie Biggs (He Was Only The Tea Boy)" and, says Virgin, it draws attention to the plight of the kidnapped Biggs and plays down his role in the robbery.

Richard Branson, Virgin chief, says he was approached by persons representing the gang and agreed to rush release the single with the proviso that all record company profits go to Brazilian friends of Biggs who have assumed responsibility for the welfare of his six-year-old son.

welfare of his six-year-old son.
Says Branson: "The record theme is that Biggs was not one of the principals and hardly deserved his original 30-year sentence. Virgin's feeling on his abduction from Brazil is that it was deplorable that he was grabbed purely for mercenary reasons.

sons.
"Prime Minister Margaret Thatcher has correctly tried to make a
virtue of the fact that under no circumstances will she approve of terrorism or kidnapping," adds Branson.

Branson was originally approached to help finance Biggs' abduction, but said firmly he wanted nothing to do with the operation. Virgin was originally involved in Biggs' own recording debut when in conjunction with the Sex Pistols he recorded the single "No One Is Innocent," which made number three here in 1978.

Biggs also appeared with members of the Sex Pistols in the feature length movie "The Great Rock'n-'Roll Swindle."

Piracy Raids In Malaysia

• Continued from page 59

WEA's Kathy Ibrahim, whose debut album was just released here, was also listed among the tapes seized. The pirates generally retail these

The pirates generally retail these tapes for \$3 each, usually at the market bazaras where free lance "hawkers" peddle their wares.

All of the tapes seized here were identical in content to the legit versions, save for the trade marks of the companies protected by copyright law.

International record company executives here were thrilled with the results of the raid.

"Our efforts are finally paying off," says WEA promotion manager Raymond Hon. "In the past, we've been victims of abuse and threats, but now with the law clamping down on them, the pirates are adopting various precautionary measures to protect their interests. It's a neverending game, but we're making some progress."

PolyGram's product manager T. Renganathan says: "This is just one step to the elimination of piracy here. The cooperation of the police has made our job a lot easier. However, it means the pirates may be more vigourous with international product as foreign works are not

protected by copyright law unless registered within 30 days of release." EMI's managing director, Mrs. S.P. Beh, believes it to be "one of the biggest hauls" of pirate and counterfeit tapes here. "The piracy has cost the eight member firms of MAPPD several millions of dollars," she adds. CHRISTIE LEO

The single "Ronnie Biggs (He Was Only The Tea Boy)" was originally recorded two years ago but was not released then because the publishers W.H. Allen threatened an injunction claiming exclusive rights to all commercial ventures undertaken by the robber gang. Those rights have since been waived.

The single songs were written by Tommy Wisbey and two friends of the gang, Roger Mealey and Patrick Doolan, both involved in the music business for 15 years. Wisbey sings lead. The 'B' side is a cautionary tale titled "Crime Doesn't Pay, Boys."

Wisbey is currently held on remand in Brixton Prison here having been arrested shortly before Christmas.

PETER JONES

Dupers Are Hip To Weak C'right

• Continued from page 59

rated company. For foreign works, copyright is only granted if the work is published here within 30 days of its publication in its country of origin.

Duplicators here have forged links with suppliers in the U.S. and Britain to send tapes or records as soon as they are released.

Record companies here, including the majors, sometimes take months to release locally pressed versions of foreign records. They point to red tape and policies of parent companies as the culprits. Industry sources concede that illegal duplicators are more efficient than recording firms in spotting international hits.

A quick survey of night stalls in the hawkers square reveals such upto-date items as Dolly Parton's "9 To 5," Bruce Springsteen's "The River," REO Speedwagon's "Hi Infidelity" and Toto's "Turn Back" on sale. These albums have yet to be released by the respective legitimate distribu-

A similar situation arose when release of John Lennon and Yoko Ono's "Double Fantasy" was delayed by WEA due to late arrival of material. The duplicators did roaring business during that interim period. An estimate has it that more than 30,000 pirate tapes were sold before WEA officially released the album.

Sources say there is a one-stop wholesale distributor in the U.S. that sends the latest hit singles to subscribers here. The wholesaler does not screen its overseas subscribers and some illegal duplicators here are said to be receiving their hit records from them

Bild & Ton Sales Up 10% For '80

HANOVER—The Bild & Ton chain of retail outlets reports a 10% sales increase for 1980 over the previous year, taking total turnover up to roughly \$180 million.

In video sales, the upturn was 150% and the overall trading picture would have been even brighter had it not been for a retail price drop of roughly 12% in most hardware areas.

Bild & Ton, with 240 member companies involved in a total 380 shops, looks for a turnover of around \$250 million this year.

International Turntable

Alain Trossat, after heading companies in Chile, Brazil and Italy, during a 27-year tour with Phonogram, returns to his native France to become managing director of Polydor. He replaces Jacques Kerner, who resigned after 16 years to become a consultant to the company. concentrating initially on exports and the video business. Trossat joined Philips in 1954, and then to Chile and Brazil, where he helped build the Philips operations there. He became president of Phonogram in Milan in 1969, where he remained until recently. Marco Bignotti replaces him there.

Wolfgang Wegman resigns as deputy managing director of Ariola-Eurodisc and vice president, finance and administration, Ariola International Group, Munich. He leaves May 1, after 10 years with the company, to join a Stuttgart firm not in the recording business. His duties will be absorbed by others in line with a restructuring of the Bertelsmann-owned company's senior financial management.

Nico Geusebroek has resigned as managing director of EMI Records Holland, by mutual consent. Geusebroek, with the company for 12 years, is a casuality of Thorn EMI's restructuring in Benelux. Bert Verhelst nows heads the record division.

*

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Claudio Gobbi, former creative services manager at PolyGram Italy, joins Fonit-Cetra as promotion manager. Antonio Cocco, once international repertoire manager at PolyGram Italy, moves to the same role at Penerecord.

In other Italian executive shifts, Franco Bassi, general manager of Milan-based independent classical label, Melodram, has resigned, but has not yet revealed his future plans. Bruno Fedetto, merchandising, advertising and classical music chief at EMI, has switched over to PolyGram. Franco Cabrini, former marketing manager at PolyGram, then at Durium for a short spell, now heads the marketing section of EMI. And Ronnie Thorpe, international product manager of PolyGram, has joined Fonit-Cetra.

John McCready becomes marketing director, CBS Australia. . . Hilton Price named commercial manager of PolyGram Video U.K., part of the record operation. . . . Harald Heilmann takes over as managing director of Record Rack division of PolyGram Germany, in Ratingen. He's a vet of RCA's and Metronome's marketing arms.

Richard Baldwyn, managing director of budget from Music for Pleasure here for the past 16 years, has retired and is succeeded by Ted Harris, previously director of sales, marketing and production for the company. Baldwyn. EMI Records' longest-serving managing director, introduced the successful Listen For Pleasure and Classics For Pleasure series. He will continue working as consultant on Listen For Pleasure projects.

Noel Burke is named overall pop marketing manager for Fonogram SA of Madrid, Spain, having been with the company three years and a resident of Spain for 16 years. Sister company Polydor SA has made Carlos Borrallo pop and classical marketing manager. IN SOUTH AMERICA

Young Demo Mart Draws Punk Tours

By ROMAN KOZA

NEW YORK—A new interest in South America, evidenced by recent major tours by such acts as Earth, Wind & Fire and Queen, has permeated to the new wave level, with Frontier Booking International (FBI) planning to send its acts south of the border. First visit will be by Joan Jett to Caracas, Venezuela, May 5 to 9.

"In the past, the only acts that would go to Latin America would be the dying dinosaurs, who had played everywhere else. But with the market opening up, I want to send them dynamic young acts," says Ian Copeland, president of FBI.

"South America is (also) where the money is. The average age is 18, while the average age in the U.S. is about 30. They are going through the youth thing now. And while that is not the main reason for sending acts down there, it is a factor," he continues.

Copeland built up FBI by organ-

Belgian Disk Sales Decline

BRUSSELS—Belgian record industry organization Sibesa (Syndicat De L'Induistie Belge D'Enregistrements Sonores Et Audio-Visuels) says total industry turnover in 1980 was around \$64 million, 5.2% down from the 1979 total of \$67.2 million.

Taking into account, however, the bankruptcy of Fonior during 1980, which had previously held a 6.5% market share, and the fact that neither Carrere or Dureco, who since April last year have been distributing the bulk of Fonior's catalog, are members of Sibesa, it is clear the Belgian record and tape market has, in fact, stabilized.

Sibesa figures cover around 80% of all the country's prerecorded music sales. Besides Carrere and Dureco, Monopole is the third important non-participant in Sibesa, whose statistics also omit parallel imports and, not surprising, bootleg sales.

PolyGram emerges as far and away the market leader, with a share of around 27.2% in 1980, much the same as the previous year. In second place EMI/MFP's share went down from 18.2% in 1979 to 16% in 1980, with CBS inching upwards from 13.2% to 14.1%. WEA and Ariola both achieved something over 10%, followed by Vogue, RCA and Barclay.

Irish Station Debuts LP From TV Series

DUBLIN—A compilation album based on its television music series "My Ireland" is out here from Radio Telefis Eireann.

For the programs, top singers visited favorite Irish locations and among those involved were Sandie Jones, singing of the heyday of Dublin's music halls; Johnny McEvoy, tracing the story of Irish emigrants; and Red Hurley, Brendan Shine, Jim McCann and Tony Kenny.

Album is marketed and distributed for RTE by Lunar Records and is part of RTE's growing policy of producing records, cassettes and publications linked to program output

izing low budget tours for new wave acts in the U.S., and he is not approaching the Latin American market any differently. The Police, also booked by FBI, has already played in South America, doing some isolated dates, but now Copeland plans to send a "steady stream" of new acts into the market.

"South America is really easily done," he says. "To start with, Joan Jett will be the first, and she will go down to Venezuela. The promoter will pay for the trip and give the money on top of that, provide all the equipment and expenses, hotels and everything else."

"You leave the U.S. on Sunday, you do a television show, and the next two days at the Town Hall, which is the club there, and then you fly back. It's very handy since it's a midweek thing, which are the hardest days to fill anyway," he says. Bands coming from Europe can go to Venezuela via Miami, he adds.

Copeland remembers that when he first started booking new wave acts in the U.S., clubs would allow him to bring in his acts only on the slow nights, the Monday nights. Subsequently, he provided a different new wave group every Monday night. As the scene grew, these nights often became the most popular in the week. Copeland was able to expand to the point where now new wave virtually dominates the club circuit.

"The same can be applied in Latin America. We will provide the promoter down there a run of talent. It means he will get the Police, Joan Jett, Robin Lane, the Stranglers, Gang of Four and 999. At the moment, it is set up for three weeks between acts, but we will build from that. And from there that opens the door to Brazil and Argentina."

Copeland says he picked Venezuela as a start-off place because it is fairly close to the U.S., with good plane connections, and, perhaps most importantly, the promoter, Tony Delucca of Organization Parade, is willing to invest in the concept. Organization Parade, says Copeland, owns the top radio station in Caracas with 17 other affiliated stations in the country.

"It is not just flying in and doing a Holiday Inn date and that's it. It will actually be a promotional visit that amounts to something since there will also be tv. All over the world you have bands coming in to play clubs, but this will be more than that."

Copeland acknowledges that initially, at least, the shows he will be taking to South America will play to the affluent minority who can afford the high ticket prices.

"The governments in some of these places are not at all for having mass gatherings of the poor," he

Crampon Sale Set

LONDON—Boosey and Hawkes, long-established U.K. music publishing and musical instrument manufacturing concern, is planning to buy U.S. instrument-making company Buffet Crampon International Inc.

The deal is said here to be worth nearly \$9 million. Crampon principally makes woodwind and string instruments and instrument cases. Its main manufacturing operations are in France and West Germany.

www.americanradiohistory.com

West Germany

IN DISK PRODUCTION

German Publishers Opting For Stronger Artist Development

By WOLFGANG SPAHR

HAMBURG—Music publishers in West Germany are getting more and more involved in record production and more and more anxious to find and develop worthwhile new talent.

One reason is that's much harder these days to place copyrights with third parties. Another is that publishers can be much more flexible on the talent production side than the major record companies and offer artists more of a "personal service."

That is a summary of the way Peter Kirsten, managing director of Global Musikverlage, sees his role now, adding that a glance at the German charts shows many productions listed come from publishing companies.

Guenter Ilgner, Gerig chief in Cologne, says: "Music publishers who don't start developing new copyrights through their own creativity will inevitably find their income slumping in a few years time.

"In our country, there's no record company without its own publishing operation. Obviously they get first options on all productions of their company. But the big companies have to put a lot of energy into organization and administrative work.

"That's why they barely find the time to work creatively with their writers and producers. Big companies often can't get that bit of extra effort from staffers, the long over-time hours needed, and anyway it is hard to afford the extra money involved. But freelancers, paid by results, can see the results when they're working for independent publishing operations."

Ed Heine, of Warner Brothers

Ed Heine, of Warner Brothers Publishing, endorses the trend for production and talent-spotting at publisher level. "The good publisher has to acknowledge his function is to add polish to raw-edged talent. Then comes the presentation to record companies, and well-produced demo disks have always been a major activity of publishing houses in Germany."

He says that current musical trends for finished productions are on a "back-to-basics" direction, so it's no longer always necessary to record with a 50-piece orchestra. "It didn't take long for publishers to realize they could produce that finished record for only a mite more than a demo would cost.

"Another reason for the new publishing trend is the limited possibility of exploiting local copyrights in Germany. Record companies, producers and artists are not really very receptive to recording material written and published by people with whom they're not directly associated, no matter what they say to the contrary.

"And German copyrights are generally shortlived. Once a song has been placed, even as an album cut, there are only slim chances it'll ever be recorded again."

He adds: "So it is up to the pub-

He adds: "So it is up to the publisher to create an outlet for much of the local material he acquires."

the local material he acquires."
Hans Blume, of Hansa Musik, is another who thinks the administrative mushrooming of the majors leads to a lack of creative atmosphere. Blume says the policy of creating and promoting, not just manufacturing records, has paid off for his company for 20 years.

for his company for 20 years.

And Hans R. Beierlein, owner of

Montana Music, says many of the record companies are now merely distribution units, forcing the responsibility for creativity on to producers and publishers.

For Wolfgang Mewes, of Melodie der Welt: "The long-time experience and judgment of music publishers is a key. They can see what is likely to happen to the future. Those writers who make non-professional recordings in their own homes have to realize that the specialists today are the music publishers and they can help a composer by showcasing high-quality music."

Placing German copyrights successfully in foreign countries is no easy matter, even today. Guenter Ilgner, of Cologne-based Gering Publishing, says: "We didn't succeed with German titles in Englishlanguage territories. But we went out in a different direction. We work closely, for instance, with Hilversum Music in Holland and had tremendous success with Telly Savalas and with Spargo. The latter group was number one in Italy a few weeks back, with 250,000 singles sold, doubling the sales in Germany."

Global's Kirsten thinks there is a chance of placing German copyrights in foreign territories if the copyrights are of international potential, but it is easier to do so via finished masters.

His example: in 1980, Global did well with the group Deliverance, now called Janz because of a name dispute. The song was "Leaving L.A." It started in Germany, then went to Canada, crossing into the pop charts after being listed in the easy listening chart. Then came a deal with CBS in New York, and the record charted again. Then it was released in the U.K. and elsewhere.

Ed Heine, of Warners: "As German productions have become more and more international in basic style, worldwide prospects become greater. The instrumental album by WEA's Kris Morgan has been released in 13 countries. Writer-singer Patrick D. Martin has had singles out in several territories and his new album on IRS has been picked up by the critics.

"Klaus Doldinger has been an international success. But we are a German publisher and we concentrate mainly on the German market. What happens to our material in foreign countries is just the icing on the cake."

Says Montana chief Beierlein: "There's never before been such a great worldwide demand for successful songs. no matter where they come from. German songs today really do stand a good chance on the international marketplace."

Yet Hansa's Hans Blume insists: "It has become more difficult to place German copyrights in foreign countries. People abroad concentrate on their own product in times of recession. Even though the copyrights of acts like Boney M are much in demand, today it is a matter of selling product together with the artist."

The group Arabesque has done well for Melodie der Walt, specially in Japan. Udo Juergens hit new heights for the company through "Buenos Dias Argentinas," for Marty Robbins, which won an

ASCAP Country Award for the German writer. Now Juergens is producing his first album in English, recorded in Los Angeles, for the U.S. market following outstanding television exposure there.

MIDEM contacts made this year through its Rock Melody" division convinced Melodie der Welt further that "there's real international interest" for such acts as Eloy, Jane, Wintergarden. Dreamland, Fargo, Bastard, Steve & Lee, Fire Horse and Lenny McDowell."

There is a feeling among German publishers that video is about to help the bottom line, though Gerig's Guenter Ilgner reckons: "It won't be all that important for publishers for a couple of years. The videodisk will create the profit center. But even now it's common sense to think about building up a video repertoire for publishing companies. We've got, for instance, the video rights for the musical 'Katharina And Potemkin," put out by the ZDF television channel last Christmas."

Peter Kirsten, of Global, sees video as being a boost for publishers but, like many others, is worried about blank videotape sales and looks for a software levy to help balance things out financially.

Court Hears Private Radio Station Case

Ry JIM SAMPSON

KARLSRUHE — West Germany's constitutional court here has heard first arguments in a case that could lead to the country's first private radio station being set up in the Saarland.

The hearing is part of a series of developments paving the way for significant changes in the German media market by 1985.

The Karlsruhe court has to rule on the constitutionality of a 1967 law that provides for licensing private commercial radio stations in the tiny state of Saarland.

Several publishing concerns formed a company, FRAG, to take advantage of the prospect, only to meet refusal in 1976 by the state government to issue a license.

Since then, the state has accepted the argument of the state-chartered Saar Radio that private radio would not only threaten its constitutionally guaranteed existence but also be unable to produce a balanced program because of pressure from advertisers.

The German Federal Government in Bonn has entered the debate by arguing that a single nationwide approach to private radio is preferable to any pioneering efforts in the Saarland.

A senior government offical has refuted the FRAG argument that through new technology the number

of available frequencies has been increased, so the main argument for limiting broadcast stations is no longer valid.

If the court eventually finds the Saar law constitutional, the way would be open for FRAG to get a license to operate. But even if the decision goes against private radio again, other new program sources are clearly on the horizon.

Though PolyGram, EMI and RCA have not announced their marketing timetables for videodisks in Germany, all three majors seem to have moved launch dates up to late 1982. Soon afterwards, community cable television should start in several areas of Germany.

In 1984, the NDR broadcast monopoly runs out in northern Germany and this is expected to lead to private radio there by the middle of the 1980s.

Also in 1984, Radio Luxembourg plans to start satellite television broadcasting to a wide area of central Europe. RTL counted on support from German newspaper publishers and this support seems to be coming.

However, Bertelsmann, Germany's largest media conglomerate, has rejected participation in the RTL satellite at this time and both the Axel Springer organization and the WAZ group have expressed serious reservations.



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BRITAIN

rtesy of Music Week)
As of 4/4/81

This Week		31	Maces		
			HOUSE,	Shakin'	Ste

Epic
KIDS IN AMERICA, Kim Wilde, Rak
CAPSTICK COMES HOME, Tony
Capstick, Dingles
LATELY, Stevie Wonder, Motown
MAKING YOUR MIND UP, Bucks

Fizz, RCA
FOUR FROM TOYAH, Toyah, Safari
JEALOUS GUY, Roxy Music,
Polydor/EG
EINSTEIN A GOGO, Landscape, RCA
DO THE HUCKLEBUCK, Coast To

Coast, Polydor
INTUITION, Lix, Chrysalis
IT'S A LOVE THING, Whispers, Solar
D-DAYS, Haxel O'Connor, Albion 10 11 12 13 14

MIND OF A TOY, Visage, Polydor YOU BETTER YOU BET, Who, Polydor REWARD, Teardrop Explodes, 15

Mercury
PLANET EARTH, Duran Duran, EMI
WHAT BECOMES OF THE
BROKENHEARTED, Dave Stewart & Colin Blunstone, Stiff KINGS OF THE WILD FRONTIER, 18

Adam & Ants, CBS STAR, Kiki Dee. Ariola JONES VS. JONES, Kool & Gang, De-Lite FADE TO GREY, Visage, Polydor

VIENNA, Ultravox, Chrysalis CAN YOU FEEL IT, Jacksons, Epic I MISSED AGAIN, Phil Collins, Virgin NEW ORLEANS, Gillan, Virgin NIGHT GAMES, Graham Bonnett, 26 17

Vertigo
MY MUM IS ONE IN A MILLION,
Children of Tansley School, EMI
SOMETHING 'BOUT YOU BABY, 28 22 Status Quo, Vertigo JUST A FEELING, Bad Manners, 29 NEW

27 NEW

BILLBOARD

1981

Magnet SOUTHERN FREEEZ, Freeez, 21 30 Beggars Banquet GOOD THING GOING, Sugar Minott, 31 NEW RCA
UP THE HILL BACKWARDS, David 32 NEW

Bowie, RCA SLOW MOTION, Ultravox, Island SHADDAP YOU FACE, Joe Doice, Epic JITTERBUGGIN', Heatwave, GTO JOHN I'M ONLY DANCING,

35 36 Polecats, Mercury
ONCE IN A LIFETIME, Talking

Heads, Sire CAN YOU HANDLE IT, Sharon Redd, 38 31

Epic
HOT LOVE, Kelly Marie, Calibre
I SAW HER STANDING THERE,
Elton John & John Lennon, DJM

KINGS OF THE WILD FRONTIER, Adam & Ants, CBS FACE DANCERS, Who, Polydor SKY 3, Sky, Ariola THE JAZZ SINGER, Neil Diamond,

FACE VALUE, Phil Collins, Virgin NEVER TOO LATE, Status Quo,

HOTTER THAN JULY, Stevie

HOTTER THAN JULY, Stevie Wonder, Motown VIENNA, Ultravox, Chrysalis DOUBLE FANTASY, John Lennon & Yoko Ono, Geffen MANILOW MAGIC, Barry Manilow, 10

VERY BEST OF RITA COOLIDGE. 11

MAKING MOVIES, Dire Straits. 12 12

Vertigo VISAGE, Visage, Polydor GUILTY, Barbra Streisand, CBS JOURNEY TO GLORY, Spandau 14 15

Ballet, Reformation/Chrysalis BARRY, Barry Manilow, Arista INTUITION, Linx, Chrysails THE ROGER WHITTAKER ALBUM,

DIFFICULT TO CURE, Rainbow, 17 19 Polydor STRAY CATS, Stray Cats, Arista CHRISTOPHER CROSS, Warner

20 21 28 FLESH & BLOOD, Roxy Music. 22

20 GOLDEN GREATS, Al Joison 23 18

FROM THE TEAROOMS, Landscape, 30 24 BAT OUT OF HELL, Meat Loaf,

25 NEW Epic/Cleveland Intl.
TO LOVE AGAIN, Diana Ross, 26 NEW

Motown
DANCE CRAZE, Soundtrack, 2-Tone
THE VERY BEST OF DAVID BOWIE,

K-tel ARC OF A DIVER, Steve Winwood, 29 NEW Island TOYAH TOYAH TOYAH, Toyah,

Safari SOUTHERN FREEEZ, Freeez, 23 31

Beggars Banquet
THE RIVER, Bruce Springsteen, CBS

33 21 DIRK WEARS WHITE SOCKS, Adam & Ants, Do it ROLL ON, Various, Polystar 34 NEW

SKY 2, Sky, Ariola REMAIN IN LIGHT, Talking Heads, 35 36 THIS OLE HOUSE, Shakin' Stevens, 37 NEW

ABSOLUTELY, Madness, Stiff MAKING PICTURES, Rush, Mercury GREATEST HITS, Dr. Hook, Capitol

CANADA

(Courtesy CBC's 60 Minutes With A Bullet) As of 4/4/81

This Week Last RAPTURE, Blondie, Chrysalis THE BEST OF TIMES, Styx, A&M WOMAN, John Lennon, Geffen KEEP ON LOVING YOU, REO Speedwagon, Epic A LITTLE IN LOVE, Cliff Richard, 5 JUST BETWEEN YOU AND ME, April 6 Wine, Capitol
KISS ON MY LIST, Hall & Oates,

HELLO AGAIN, Neil Diamond, 8 CRYING, Don McLean, Millennium WHILE YOU SEE A CHANCE, Steve 9 10

Winwood, Island 9 TO 5, Dolly Parton, RCA CELEBRATION, Kool & Gang, De-Lite MORNING (9 TO 5), Sheena 12 13

Easton, Capitol
TURN ME LOOSE, Loverboy, CBS
WHAT KIND OF FOOL, Barbra
Streisand/Barry Gibb, CBS
ANGEL IN THE MORNING, Juice 14 15 11 17 16 NEW Newton, Capitol AIN'T EVEN DONE WITH THE 17 NEW

NIGHT, John Cougar, Riva LIVING IN A FANTASY, Leo Sayer, 14 18 Warner Bros. SHADDAP YOU FACE, Joe Doice, 19

20 MCA LIMELIGHT, Rush, Anthem

ALBUMS

ALBUMS
PARADISE THEATRE, Styx, A&M
DOUBLE FANTASY, John Lennon &
Yoko Ono, Geffen
MOVING PICTURES, Rush, Anthem
HI INFIDELITY, REO Speedwagon,
Epic

AUTOAMERICAN, Blondie, Chrysalis ARC OF A DIVER, Steve Winwood, Island

Island
THE NATURE OF THE BEAST, April
Wine, Capitol
SUPER TROUPER, Abba, Atlantic
LOVERBOY, Loverboy, CBS
FACE VALUE, Phil Collins, Atlantic

WEST GERMANY

(Courtesy Der Musikmarkt) As of 4/6/81 SINGLES

This Week FADE TO GREY, Visage, Polydor STOP THE CAVALRY, Jona Lewie,

SHADDAP YOU FACE, Joe Dolce, 3 NEW Ariola WOMAN, John Lennon, Geffen LOOKING FOR CLUES, Robert 6

LOOKING FOR CLUES, Robert
Palmer, Island
ANGEL OF MINE, Frank Duval &
Orchestra, Telefunken
STARS ON 45, Various, Metronome
FLASH, Queen, EMI
YE-SI-CA, Secret Service, Strand
IN THE AIR TONIGHT, Phil Collins, 9 10

Atlantic
WE ARE ON THE RACE TRACK, 11 11 Precious Wilson, Hansa Intl. SAMSAT ABEND, Hanne Haller, 12 26

Ariola MARIGOT BAY, Arabesque, 13 Metronome LIFE IS FOR LIVING, Barclay James 7 14

Harvest, Polydor GIVE PEACE A CHANCE, John Lennon, EMI BANANA REPUBLIC, Boomtown 15 16

17 18

9 BANANA REPUBLIC, Boomtown
Rats, Ensign
FELICIDAD, Boney M, Hansa Intl.
SOME BROKEN HEARTS NEVER
MEND, Telly Savalas, Papagayo
AMOUREUX SOLITAIRES, Lio, Ariola
DE DO DO DO DE DA DA DA, Police,
ARM 15 17

19 20 A&M
IMAGINE, John Lennon, Apple
RUNAWAY, Eruption, Hansa Intl.
RAIN, Goombay Dance Band, CBS
SHINE UP, Doris D & Pins,

Papagayo
SUPER TROUPER, Abba, Polydor
HANDS UP, Ottawan, Polydor
HOT LOVE, Kelly Marie, PRT
MISTER SANDMAN, Emmylou
Harris, Warner Bros.
FREMDE ERDE, Roy Black, Papagayo

30 22 DER TEUFEL UND DER JUNGE

ALBUMS

ALBUMS

DIE GROESSTEN ERFOLGE, Ernst
Mosch & Seine Original
Egerlaender, K-tel

DOUBLE FANTASY, John Lennon &
Yoko Ono, Geffen

VISAGE, Visage, Polydor

LIEBESTRAEUME, Leonard Cohen,
CRS

CBS
FLASH GORDON, Queen, EMI
SUPER TROUPER, Abba, Polydor
REVANCHE, Peter Maffay,

Metronome
FACE VALUE, Phil Collins, Atlantic
SOME BROKEN HEARTS NEVER
MEND, Don Williams, K-tel
GUILTY, Barbra Streisand, CBS
HITPARADE DER SCHLUEMPFE, Die
Schuempfe, K-tel
ZENYATTA MONDATTA, Police,

12 15

ZENYATTA MONDATTA, Police,
A&M
THE WALL, Pink Floyd, Harvest
QE2, Mike Oldfield, Virgin
TRAEUMEREIEN 2, Richard
Clayderman, Teldec
IMAGINE, John Lennon, Apple
HEY TONIGHT, Creedence
Clearwater Revival, Fantasy
THE TURN OF A FRIENDLY CARD,
Alan Parsons Project, Arista
RED SKIES OVER PARADISE, Fisher
Z, United Artists

Z, United Artists LIEDER VON HERZEN, Maria & Margot Hellwig, EMI

JAPAN

urtesy Music La As of 4/6/81

k RUBY NO YUBIWA, Akira Terao, Toshiba-EMI (Ishihara) MACHIKADO TWILIGHT, Shannels, Epic/Sony (Burning) HARUSAKI KOBENI, Akiko Yano, 2

Japan (Yano/PMP)
YOKOHAMA CHEEK, Masahiko

YOKOHAMA CHEEK, mass..... Kondo, RCA (Janny's) TSUPPARI HIGH SCHOOL ROCK 'N

TSUPPARI HIGH SCHOOL ROCK ROLL, Yokohama Ginbae, King (Nichion/NTV) SHADOW CITY, Akira Terao, Toshiba/EMI (Ishihara) E-KIMOCHI, Hiroyuki Okita, CBS/ Sony (Stardust)

OKUHIDA BOJOU, Tetsuva Ryu, Trio (Best Friend)
SLOW NA BOOGIE NI SHITEKURE (I

WANT YOU), Yoshittaka Minami, CBS/Sony (April/Kadokawa) KOI NO BONCHI SEAT, The Bonchi, For Life (Mirika/PMP) LITTLE GIRL, Hideki Saijo, RVC

(Geiei) SUNSET MEMORY, Naomi 12 Sugimura, Polystar (NTV) SASURAI, Akira Terao, Toshiba EMI

13 16 (Ishihara) EKI, Masashi Sada, Free Flight (K.K. 14

CHERRY BLOSSOMS. Seiko 15 13 Matsuda, CBS/Sony (Sun) PEGASUS NO ASA, Hiroaki 16 11 Ogarashi, CBS/Sony (War/April) KANASHITKUTE, Gamu, Teichiku

17 (Yamaha) YOKOSUKA BABY, Yokohama 18 18 Ginbae, King (Nichion/NTV) MODERN GIRL, Sheena Easton, 19 20

Toshiba-EMI (Intersong)
I'M A WOMAN, Junko Yagami,
Discomate (Yamaha) **20 NEW**

ALBUMS

RINGETSU, Miyuki Nakajima, Canyon
HEART & SOUL, Shannels, ESS BGM, Yellow Magic Orchestra, Alfa NIJI DENSETSU, Masayoshi

Takanaka, Polydor SILK SCREEN, Yoshitaka Minami, 5 CBS/Sony BUCCHIGIRI PART II, Yokohama 6

Ginbae, King MATCHY THANK AI YOU, Masahiko Kondo, RVC LIVE, Tsuyoshi Nagabuchi, Toshiba-

EMI SNAKEMAN SHOW, Snakeman, Alfa SEXY MUSIC, Nolans, Epic NEPPU, Chage & Asuka, Warner 9 8 10 NEW 11

Pioneer
MODERN GIRL, Sheena Easton,
Toshiba-EM
AI NO CONCERTO, Richard
Clayderman Orchestra, Victor
BUCCHIGIRI, Yokohama Ginbae, 14

BUCCHIGIRI, Tokonama Ginbae,
King
TURN BACK, Toto, CBS/Sony
GANDAMU BGM SHUU VOL. 1,
Soundtrack, King
THE LOVE MAP SHOP, Tulip,
Toshiba-EMI
NATURAL ROAD, Hiroaki Igarashi,
CBS/Sony
NAGISA YUKU, Shozo Ise, Canyon
WE ARE, Off Course, Toshiba-EMI

Canada

LIST AT \$6.98

A&M Joins Label Trend, Launches Midprice Line

TORONTO-A&M is the latest to introduce a midprice line of contemporary pop recordings, dubbed the "Value Priced" series and carrying the \$6.98 suggested list price as an alternative to current releases priced at \$8.98 or \$9.98.

Twenty-five albums are displayed in the introductory catalog including works by Rita Coolidge, Joan Armatrading, Gino Vannelli and Supertramp. Surprises include "Procol Harum Live" with the Edmonton Symphony Orchestra, "The Gist Of The Gemini" by Gino Vannelli and "Shapes Of Things To Come" by George Benson.

A&M follows MCA, CBS and WEA into the Canadian midprice field. All labels are utilizing the \$6.98 list and CBS recently introduced a "value-pack" box to retailers, mixing a variety of titles represented in their low list price series.

All labels consider the lines a success. WEA has since expanded its catalog and MCA has added more than a dozen new titles to its own "Platinum Plus" line.

Titles in the MCA line include five Steely Dan albums, three by the Who, three by Lynyrd Skynyrd, three by Trooper, Tom Petty's debut LP, five albums by J.J. Cale and Elton John, and various titles by Poco, Leon Russell, Bing Crosby, Jimmy Buffett and an assortment of classic soundtracks such as "Annie Get Your Gun," "Guys And Dolls" and "Oklahoma."

CFNY's DJ Jones Brings Reggae Music To Toronto

TORONTO-Black music has found a true supporter in this market in one Hedley Jones, who weekly broadcasts an eclectic funk show from the studios of CFNY-FM in the outskirt of the city.

A recent broadcast rating book indicated that Jones was the station's top draw among its featured programs with 18,000 listeners, the majority of whom are considered to be white, based on phone-in response.

The show runs from 11 p.m. to midnight, Tuesdays, and features an assortment of reggae, funk and rhythm and blues. He doesn't segregate music by color either.

"I feel that any music is important if it is done properly and with feeling. One certainly can't rule out musicians because of color," he says.
"I was one of the first to play Nina

Hagen and I'm quite prepared to mix the Specials, the Selecter or the Police together on my show."

The importance of Jones' show is

implicit in the fact that few of these artists mentioned—with the excep-tion of the Police—get airplay elsewhere. Others, such as Lamont Dozier, the Commodores, Rufus and Ben E. King also rarely get any, unless they can achieve the homogenized pop sound of the Commodores' "Three Times A Lady."

'I find the recod companies to be relatively helpful in supplying my needs for the show, and certain members of the press are aware of what I'm doing and listen because they enjoy what I'm playing," says

"But there is a lot happening in black music today that isn't necessarily available from the major companies like CBS and Warners. I keep in touch with friends in Jamaica and New York and read the British music papers to keep tabs on the international scene. Fortunately, a lot of the less known acts are available through Trend Records here. They have been most helpful in keeping my show up to date. They distribute the Mango label and the Greensleeves label. Joe Gibb's record store, likewise, is a goldmine for any serious reggae record collector." The success of his show, he sug-

gests, is partly because his hour slot is one of the few places where Torontonians can find out what is happening in the reggae and r&b

"This has always been a big centre for rhythm and blues, although the fact isn't that evident these days," he says

"I get a lot of calls at the station and some correspondence from people wanting to know what soand-so is up to or where a certain record I have played on the show can be purchased. I guess in a way I have become something of a clearing house for the funk community. although the Cheer Music Pool and others like Norman "Otis" Richmond (a journalist) do a similar service.

At the present time, Jones says he is receiving about two new reggae albums a week, and it is reggae that he thinks is finally going to win through and make a big mark in '80s music.

Quality LP

NEW YORK-Canada's Quality Records has picked up rights in that territory for Posse Records' soundtrack LP from the film "Stir Crazy. Kiki Dee, Gene Wilder and Randy Goodrum have material on the album which has been released as singles in various territories

Last Quarter Sales Rise

TORONTO-The last quarter statistics for the record and tape industry in Canada showed a marked increase in sales, and latest figures released by Statistics Canada, which cover the month of January, show a similar picture.

Although seven-inch production was down close to 100,000 units, LP production rose by more than one million units over the same month of 1979. In net value sales, billings for disks were up by \$6 million Canadian for a total wholesale billing of \$16,982,195, Canadian.

Tape production in the same month saw a nose-dive in 8-tracks of close to 50% over the same month a year ago with only 198,280 produced. Cassette sales boomed, however Cassette production increased

more than two-fold with 862,300 over 386,586 a year ago. In terms of distributor billings, the sale of prerecorded tape realized \$3,147,950.

Combined dollars on vinyl and tape totaled more than \$20 million against \$12.5 million in the same period in 1979.

International



PUBLISHING AWARD—Heinz T. Voigt, left, president of PolyGram Publish ing, presents its annual "outstanding cooperation" award to Mariano de Zuniga, managing director of both Phonogram and Polydor, Spain, during ceremonies in Hamburg. Initiated two years ago, the publishing award is given to the national record company which achieves the most "outstanding coopera tion" with the respective national publishing company. PolyGram's Spanish publishing units, Canciones del Mundo and Chappell Iberica, are both managed by Luis Regatero.

Brussels Base For British Label

BRUSSELS-More and more international independent record companies are seeing this Belgian capital as an operating base, the latest being U.K.-managed OK Rec-

Launched formally with an industry party in local disco Roosevelt 8, OK has been set up as "an alternative to the major record companies," according to Nigel Griffiths, manag-

ing director.
"We aim to take more risks than the big outfits, certainly in backing new talent and off-beat musical directions. Brussels is increasingly rec-

Company_

Address

City

ognized as a strong base for international companies. It has good recording studio facilities there's plenty of talent around.

OK Records, mainly run by young U.K. musicians, had a strong presence at MIDEM this year. First releases from the company, based at Rue Montoyer 31, 1040, Brussels, include John Makin, "Anglais Franglais": Alex Smith, "Lay Back": Ad Hoc Working Group, "Missionary In China": and 17year-old Dominic Sandford, "Killer



State

Zip.

Billboard its Of The World

3 JAG KYSSTE HENNE VLADSAMT,

AUSTRALIA

(Cowtesy Kent Music Report) As of 3/30/81

- ANTMUSIC, Adam & Ants, CBS COUNTING THE BEAT, Swingers,
- Mushroom GIRLS CAN GET IT, Dr. Hook, 3
- Mercury WOMAN, John Lennon, Geffen
- 9 TO 5, Sheena Easton, EMI DE DO DO DO DE DA DA DA, Police,
- A&M

 RAPTURE, Blondie, Chrysalis
 ROCK AND ROLL AIN'T NOISE
 POLLUTION, AC/DC, Albert
 STOP THE CAVALRY, Jona Lewie,

- Brothers, RCA
 I LOVE A RAINY NIGHT, Eddie Rabbitt, Elektra
 NEVER KNEW LOVE LIKE THIS
 BEFORE, Stephanie Mills, 20th
- Century INTO THE HEAT, Angels, Epic DUNCAN, Slim Dusty, Columbia WHY WON'T YOU EXPLAIN, Karen
- Knowles, Fable
 THE WILD COLONIAL BOY, Dr.
- Hook, Mercury BANANA REPUBLIC, Boomtown Rats, Mercury
 EVERY WOMAN IN THE WORLD, Air
- Supply, Big Time 9 TO 5, Dolly Parton, RCA

- ALBUMS
 GREATEST HITS, Dr. Hook, Capitol
 KINGS OF THE WILD FRONTIER,
 Adam & Ants, CBS
 BACK IN BLACK, AC/DC, Albert
 DUBLE FANTASY, John Lennon &
 Yoko Ono, Geffen
 ZENYATTA MONDATTA, Police,
 A&M

- A&M MAKING MOVIES, Dire Straits,
- Vertigo
 ICE HOUSE, Flowers, Regular
 THE ANDREW DURANT MEMORIAL
 CONCERT, Various, Mushroom
 CHRISTOPHER CROSS, Warner
 Bros.
- Bros.
 ARC OF A DIVER, Steve Winwood, Island
- 10 11 THE JAZZ SINGER, Neil Diamond,
- THE VERY BEST OF ELTON JOHN 12

- DJM
 FACE VALUE, Phil Collins, Atlantic
 AUTOAMERICAN, Blondie, Chrysalis
 RISING, Dr. Hook, Mercury
 SHADES, J.J. Cale, Shelter
 GAUCHO, Steely Dan, MCA
 GUILTY, Barbra Streisand, CBS
 SHORT NOTE, Matt Finish, Giant
 SHAVED FISH, John Lennon, Apple

ITALY

As of 3/31/81 ALBUMS Ruscitto)

- GUILTY, Barbra Streisand, CBS MAKING MOVIES, Dire Straits,
- Vertigo/PolyGram CERVO A PRIMAVERA, Riccardo
- Cocciante, RCA
 DALLA, Lucio Dalla, RCA
 PLEASURE, Steven Schlacks, Baby/
- CGD-MM

 AMANTI, Julio Iglesias, CBS
 SAN REMO '81, Various, PolyGram
 RONDO' VENEZIANO, Rondo'
- Veneziano, Baby/CGD-MM
 DOUBLE FANTASY, John Lennon &
 Yoko Ono, Geffen/WEA
 IN CONCERTO, Fabrizio De Andre' &
 PFM Blandi
- 10 11
- 12 10
- IN CONCERTO, Fabrizio De Andre' & PFM, Ricordi
 ZENYATTA MONDATTA, Police, A&M/CGD-MM
 CERTI MOMENTI, Pierangelo Bertoli, Ascolto/CGD-MM
 SENSITIVE AND DELICATE, Steven Schlacks, Baby/CGD-MM
 THE BLUES BROTHERS, Soundtrack, Atlantic/WEA
 HOTTER THAN JULY, Stevie Wonder, Motown/EMI
 MONTECRISTO, Roberto Vecchioni, Philips/PolyGram 13 NEW 14 NEW
- 15
- Philips / PolyGram

 LE MIE STRADE, Gianni Togni,
 Paradiso / CGD-MM
 SUPER TROUPER, Abba, Epic / CBS
 URGENTISSIMO, Banco, CBS
 FLASH GORDON, Soundtrack, EMI
 - 19 20 17

SWEDEN

(Courtesy GFL) As of 3/31/81

- NAR VI TVA BLIR EN, Gyllene Tider,
- EMI IN THE AIR TONIGHT, Phil Collins
- Atlantic TENDER TURNS TUFF, Mikael Rickfors, Sonet

Anders F. Ronnblom, Mercury HON AR FORALSKAD, Kids, CBS WALKING ON THIN ICE, Yoko Ono Geffen BANANA REPUBLIC, Boomtown Rats, Mercury MORKRET FALLER PA, Hansa Band, SHADDAP YOU FACE, Joe Dolce, Frituna 9 TO 5, Dolly Parton, RCA ALBUMS MODERNA TIDER, Gyllene Tider, Parlaphone TENDER TURNS TUFF, Mikael Rickfors. Sonet FACE VALUE, Phil Collins, Atlantic CLUES, Robert Palmer, Island KARLEK OCH UPPROR, Ebba Groen, Mistlur DOUBLE FANTASY, John Lennon & Yoko Ono, Geffen KRAMGOA LATAR 9, Vikingarna,

HOLLAND ourtesy BUMA/STEMRA) As of 3/30/81 SINGLES

Mariann GUILTY, Barbra Streisand, CBS KINGS OF THE WILD FRONTIER, Adam & Ants, CBS SHADES, J.J. Cale, Shelter

- VIENNA, Ultravox, Chrysalis DON'T STOP THE MUSIC, Yarbrough & Peoples, Mercury IN THE AIR TONIGHT, Phil Collins,
- Atlantic SHADDAP YOU FACE, Joe Dolce,
- Ariola
 STARS ON 45, Various, CNR
 HOUTOCHDIEKOP, Dingetje, CNR
 ONE NIGHT AFFAIR, Spargo, Inelco
 IK HEB ZO WAANZINNIG
 GEDROOMD, Kinderen Voor
 Kinderen, Inelco
 LEILA (The Queen Of Sheba), Dolly
 Dots, WEA
- IK HEB EEN TRUCK ALS WONING, Henk Wijngaard, Telstar 10 NEW

- ALBUMS
 KINDEREN VOOR KINDEREN,
 Kinderen, Inelco/VIP
 FACE VALUE, Phil Collins, Atlantic
 VIENNA, Ultravox, Chrysalis
 RED SKIES OVER PARADISE,
 Fischer Z, United Artists
 ABSOLUTELY, Madness, Stiff
 STARS ON 45, Various, CNR
 THE JAZZ SINGER, Neil Diamond,
 Capitol
- SAPINGLEAVEND, Normaal, WEA
 DE GROTE PIRATENPLAAT, Diverse
 Artiesten, Arcade
 STRAY CATS, Arista

NEW ZEALAND

As of 3/22/81 SINGLES

- WOMAN, John Lennon, Geffen COULD I HAVE THIS DANCE, Anne Murray, Capitol DO YOU FEEL MY LOVE, Eddie
- 3 Grant, Ice
- 4 GIRLS CAN GET IT, Dr. Hook,
- Mercury
 THE BRIDGE, Dean Waretini, CBS
 GOTTA PULL MYSELF TOGETHER,
- Nolans, Epic TELL IT LIKE IT IS, Heart, Epic THE TIDE IS HIGH, Blondie,
- Chrysalis STOP THE CAVALRY, Jona Lewie,

- ALBUMS MAKING WAVES, Nolans, Epic DOUBLE FANTASY, John Lennon & Yoko Ono, Geffen GREATEST HITS, Dr. Hook, Capitol HOTTER THAN JULY, Stevie
- Wonder, Motown GREATEST HITS, Anne Murray,
- Capitol
 FLESH AND BLOOD, Roxy Music,
- MAKING MOVIES, Dire Straits,

DENMARK

MORE THAN I CAN SAY, Leo Sayer,

RSO SMUKKE SALLY, Boern & Unge Fra Hornum, Polydor GUILTY, Barbra Streisand, CBS DOUBLE FANTASY, John Lennon & Yoko Ono, Geffen SOUTH AFRICA tesy Springbok F As of 3/28/81

1 DON'T STAND SO CLOSE TO ME,

Police, A&M

ROCK 'N' ROLL CITY, Kim Larsen,
CBS

SHANDI, Kiss, Casablanca
I SEE THE MOON, Debbie Cameron/
Tommy Seebach, EMI
I CAN DANCE, Sugar & Lollipops,
CNR

CNR
CELEBRATION, Kool & Gang, De-Lite
KINGS CALL, Philip Lynott, Philips

ALBUMS
POWER POP 81, Various, Philips
JUNGLE DREAMS, Kim Larsen, CBS
SHU-BI-DUA 7, Shu-Bi-Dua,

Storkophon
TIDENS TERN, C.V. Joergensen,

ZENYATTA MONDATTA, Police, A&M
THE VERY BEST OF DAVID BOWIE,

K-tel
ANOTHER TICKET, Eric Clapton,

Week

1 SHADDAP YOU FACE, Joe Dolce, Gallo
GIVE ME BACK MY LOVE, Maywood,

CELEBRATION, Kool & Gang, De-Lite
DE DO DO DO DE DA DA DA, Police,

SPEND THE NIGHT IN LOVE, FOUR Seasons, Warner Bros. NEVER KNEW LOVE LIKE THIS BEFORE, Sephanie Mills, 20th

Century LADY, Kenny Rogers, Liberty GYPSY GIRL, David Scobie, Sta I AM THE BEAT, Look, MCA FASHION, David Bowie, RCA

SPAIN

rtesy El Gran Musical) As of 3/28/81 SINGLES

Last Wed 2 JOHNNY AND MARY, Robert
Palmer, Island
DE DO DO DO DE DA DA DA, Police,
A&M
WHAT'S IN A KISS, Gilbert
O'Sullivan, CBS
ANOTHER ONE BITES THE DUST,
Queen, EMI
NO ME HABLES, Juan Pardo,
Hispavox
MORE THAN I CAN SAY, Leo Sayer,
Chrysalis JOHNNY AND MARY, Robert

MORE THAN I CAN SAY, Leo Sayer Chrysalis QUE SEA, Ana Belen, CBS TE QUIERO TANTO, Ivan, CBS EVERYBODY'S GOT TO LEARN SOMETIME, Korgis, Zafiro THE WINNER TAKES IT ALL, Abba,

ALBUMS
CLUES, Robert Palmer, Island
INOLVIDABLE, Nat King Cole,

Capitol
JUAN MUCHO MAS JUAN, Juan Pardo, Hispavox CON LAS MANOS LLENAS, Ana Belen, CBS SUPER TROUPER, Abba, Columbia

GUILTY, Barbra Streisand, CBS OFF CENTRE, Gilbert O'Sullivan, CBS BON VOYAGE, Orquesta Mondragon,

LO MEJOR DE KENNY ROGERS,

Kenny Rogers, U.A SIEMPRE, Pecos, Epic

Utopia's 'Shine Up' Scores In Holland

AMSTERDAM-Phonogram Holland's affiliated production unit Utopia has scored its first No. I hit since its formation in September 1979, with "Shine Up" by all-girl song and dance group Doris D and

The single has reportedly topped 100,000 unit sales in Holland alone and hit number two in the Belgian chart. In West Germany, Switzerland and Austria, a single is out on the Papagayo label and release is due soon in most other European territories.

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Number of LPs reviewed this week 45 Last week 40



GRATEFUL DEAD-Reckoning, Arista A2L8604. Produced by Dan Healy, Betty Cantor-Jackson, Jerry Garcia. Recorded live at San Francisco's Warfield Theatre and New York's Radio City Music Hall in the fall of 1980, this two record set features acoustic performances of 16 classic Grateful Dead tracks. The clean and crisp production puts the Dead's instrumental and harmonic talents in the limelight and is perhaps a welcome and satisfying change of pace from previous Dead LPs. The forthcoming volume two will contain electric per formances.

Best cuts: "Ripple," "Dire Wolf," "Dark Hollow," "It Must Have Been The Roses.

RAY PARKER, JR. AND RAYDIO-A Woman Needs Love, Arista 9543. Produced by Ray Parker Jr. Though the bouncy, midtempo title track is receiving much air play, there are other musical gems yet to be discovered on this LP of popr&b flavored cuts. Crisp vocals make the melodic "That Old Song" and "Old Pro" appealing, while a strong lyric line underscored by a subtle music arrangement are the highlights of the ballad "So Into You." Funk with an infectious beat drives "It's Your Night" and "All In The Way You Get Down.

Best cuts: Those mentioned, plus the instrumental "Still

ORIGINAL MOTION PICTURE SOUNDTRACK-Night Hawks, Backstreet BSR5196 (MCA). Produced by Keith Emerson. Emerson produced, composed and performed this soundtrack to the new Sylvester Stallone Billy Dee Williams film. The music has the same progressive rock flavor that sparked his work in Emerson, Lake & Palmer. But there are innovations "Nighthawking," with lyrics by Mark Mueller and a sassy vocal by Paulette Williams, ties in perfectly with the vogue for dance/rock fusion cuts. And a remake of the Spencer Davis Group's "I'm A Man" bristles with rock energy. Soundtracks are always unpredictable, but Emerson's fans should appreciate his work here.

Best cuts: Those cited

THE DREGS-Unsung Heroes, Arista AL9548. Produced by Steve Morse. This Georgia-based quintet obviously has a sense of humor. The title and cover underscores the fact this band specializes only in instrumental high-octane rock. However, there are a myriad of other influences, ranging from jazz, r&b to classical. Allen Sloan's violin work sizzles along with Steve Morse's guitar work. This eight song album should continue to build a base for the Dregs, who only recently changed their name from Dixie Dregs. The music here is perfect fare for AOR and more fusion-oriented jazz stations.

Best cuts: "Rock And Roll Park," "Go For Baroque," "Cruise Control," "Divided We Stand."

ROBIN LANE & THE CHARTBUSTERS-Imitation Life, Warner Bros. BSK3537. Produced by Gary Lyons. Despite the new rock backlash, this second LP from the Boston quintet poses airplay and sales promise thanks to Lyons' production. which augments the band's basic guitar attack with more atmospheric sonics. Leader Lane's deep vocal turns profit from the treatment, and while the emphasis is still on stormy melodies and midtempo pulses, there's greater range. Don't ig nore likely critical kudos, which were a selling point on last year's debut

Best cuts: "Send Me An Angel," "What The People Are Doing," "Imitation Life," "Solid Rock" (a Lane original, not the Dire Straits song).

ORIGINAL MOTION PICTURE SOUNDTRACK-This Is Elvis, RCA CPL24031. Produced by Joan Deary. The soundtrack to the forthcoming film about Presley features four sides of music and chatter. Fully 14 of the cuts are previously unreleased, but some of these bands are extras like an excerpt from a Hy Gardner interview. Home from Germany and Madison Square Garden press conference and a JC's award to Elvis. But the music includes some of the most magical Presley moments, with the singer backed by the Sweet Inspirations, the Jordanaires and others. RCA will probably issue Presley packages for years to come—and the fans will undoubtedly continue to buy them.

Best cuts: "Moody Blue," "Hound Dog," "Dont' Be Cruel," 'Teddy Bear,'' "Are You Lonesome Tonight,'' "Memories."

POINT BLANK-American ExceSS, MCA MCA5189, Produced by Bill Ham. Six-man Texas band, aided immensely by the addition of former James Gang vocalist Bubba Keith and keyboardist Mike Hamilton, comes through with their most satisfying LP. Point Blank has gained a reputation as a hard working tour band. The road is the subject of much of the LP with some stinging guitar work, taut harmonies and an overall

tenacity in the playing all surfacing.

Best cuts: "Let Me Stay With You Tonight," "Cadillac



T.G. SHEPPARD-I Love 'Em All, Warner/Curb BSK3528. Produced by Buddy Killen. This is a dazzling offering from Sheppard, with plenty of strong cuts that should generate cross airplay. Love's sharp angles are given a thorough examination—the tongue-in-cheek macho nature of "I Loved 'Em Every One" is counterbalanced nicely by the pathos of "Si

Spellight.



JEFFERSON STARSHIP-Modern Times, Grunt BZL13848 (RCA). Produced by Ron Nevison. The seminal San Francisco rockers are reunited with Grace Slick, who is featured most prominently on "Stranger" sharing vocals with Mickey Thomas and as a backing vocalist on other cuts. Both vocalist Thomas and drummer Avnsley Dunbar have grown accustomed to their Starship roles which reflects in the tighter, more unified sound here than on last year's "Freedom At Point Zero." The band rocks out as hard as on any other LP with traces of some of the old magic such as on "Stranger," "Modern Times" and "Stairway To Cleveland (We Do What We Want)" which contains a naughty word.

Best cuts: Those mentioned plus "Save Your Love," 'Alien.

lence On The Line." Production throughout sparkles with zest

Best cuts: Those cited, plus "What's Forever For," "The State Of Our Union" and "We Belong In Love Tonight."

RONNIE MILSAP-Out Where The Bright Lights Are Glowing, RCA AAL13932. Produced by Ronnie Milsap, Tom Collins. This project is the union of two class acts—Milsap and the late Jim Reeves. Set between opening and closing tribute songs to Reeves (written especially for the occasion) are 10 of Gentleman Jim's most characteristic numbers-each of which Milsap invests with his own vision and style. Instrumental interludes give the album a cohesiveness normally lacking in ventures of this sort

Best cuts: "Am I Losing You," "I Guess I'm Crazy," "Miss-

ED BRUCE-One To One, MCA MCA5188. Produced by Tommy West. Bruce's powerful sensitivity is mirrored here like diamonds through firelight. He brings a gentle grace and tensile strength to each lyric he writes or sings, framed by an imaginative array of instruments and players to support powerful material. Whether he's balladeering an original tune or interpreting writers like Jesse Winchester or Tom Rush, Bruce weathers better and better.

Best cuts: "It Just Makes Me Want You More," "No Re-"Thirty Nine And Holding," "You're The Best Break This Old Heart Ever Had," "(When You Fall In Love) Everything's A Waltz

JOHN ANDERSON-John Anderson 2, Warner Bros. BSK3547. Produced by Norro Wilson. Anderson's voice sounds like it's been sharpened by a lifetime of emotional abrasions-a quality that perfectly fits this collection of vignettes about bad times, good times and that sliding period in which one becomes the other. Those interested in Anderson's artistic debt to Lefty Frizzell should pay particular attention to "I Love You A Thousand Ways," a Frizzell classic

Best cuts: That cited and "I'm Just An Old Chunk Of Coal (But I'm Gonna Be A Diamond Someday).



DAVID SANBORN-Voyeur, Warner Bros. BSK3546. Produced by Michael Colina, Ray Bardani. After last year's breakthrough with "Hideaway," expect this new effort to again tap the alto sax stylist's sturdy fusion and r&b audience, which helped him become a chart and airplay staple throughout "80. This time out, the uptempo groove again abounds, stretching to a more pointed funk flavor on "Wake Me When It's Over" and "Let's Just Say Goodbye." The real strength, however, may be Sanborn's atmospheric ballads, including a possible black FM sleeper in "All I Need Is You" thanks to its creamy backing chorus.

Best cuts: Those mentioned, plus "One In A Million," "Just

JEFF LORBER FUSION-Galaxian, Arista 9545. Produced by Jeff Lorber, Rik Pekkonen. A dynamic mixture of jazz, pop. and creativity, performed with energy, bring out the deeplyhued musical arrangements offered here. Bassist Stanley Clarke co-wrote and feverishly performs on the uptempo, rap cut 'Monster Man," while stellar solos on keys, as on "Night Love" and the title track, compliment the challenging melodies. Seawind's horn arrangements are pronounced on the rhythmic "Spur Of The Moment," "Bright Sky" and "Seventh Mountain." The flute intro on the latter is a smartly added aspect of the work.

Best cuts: Those mentioned.



PLASTICS, Island ILPS9627. (Warner Bros.) Produced by Alex Sadkin, Imagine an even wackier B-52's and you've go the Plastics. Hailing from Tokyo, this quintet plays the same kind of psychotic dance music as the B-52's yet there's more of a Far East feeling. Lead singer Chica Sato has the ability not to sound quite human throughout most of the album Like with other bands of this genre, the lyrics deal with trying to be human in a mechanized world. While this band has "cult" written all over it, it wouldn't be surprising if it turned into a major attraction. Rock discos can find loads of material

Best cuts: "Diamond Head," "Delicious," "Good," "Top Secret Man," "Peace.

BANDERA-Knights, MCA MCA5190. Produced by Leon Tsilis, Pat Higdon. Bandera is a new six-man band out of Nashville that plays a mean brand of high energy rock. Multiple vocalists not only keep the pace changing but make for some structured harmonies. The guitar work is also of note. Bandera mixes barroom boogie, progressive country and mainstream rock into an energetic brand of rock.

Best cuts: "Billy The Kid," "Old Rhymes And Photographs," "Blame It On The Full Moon.

GHOST RIDES, Anthem ARLP333. Produced by Barry Melton. Six-man group plays an ambitious high energy brand of rock underlined by progressive strains that recall the late '60s psychedelic groups. Yet the majority of the nine tracks are geared more to the contemporary mainstream with fluid guitar riffs and a strong lead vocal. Production here is courtesy of Barry Melton of Country Joe & the Fish fame, Strong material for progressive AOR outlets.

Best cuts: "Look To The Skies," "Roll Away The Stone," "Midnight Rider," "Dream 13."

TAFFY McELROY-The Heartbreak Kid, MCA MCA5191. Produced by Rob Galbraith. This 13-year old who's going on 31 is going to break a lot of hearts. But not just with her dangerously good looks. She's also, and not incidentally, a knockout singer, with a maturity and sophistication that belie her years. Most of the tunes are evocative, plaintive ballads, but McElroy also shows she can kick up her heels on "What's On Your Mind," a midtempo romp found on George Benson's latest LP. The appeal here isn't that of a child star, but that of a

singer who just happens to be young.

Best cuts: "When It's Gone," "Out Of My Mind.



PRETENDERS, Sire MINI3563 (WB). Produced by Chris Thomas. This five-track, 12 inch EP features a live version of "Precious," as well as "Talk Of The Town," and three newer songs: "Cuban Slide," "Message Of Love," and "Porcelain." Singer Chrissie Hynde's unique and powerful vocal style, half spoken, half sung, remains as effective as always, while the rest of the Pretenders sound better and more self assured than on the debut LP

Best cuts: "Porcelain," "Precious."

DEVO-Live, Warner Bros. MIN13548. Produced by Devo. Taken from a live show in San Francisco last summer, this six track EP may not convert non-believers to de-evolution but it is a good summation of where the band is today. Live versions of "Whip It," "Girl U Want" and others (most from the "Freedom Of Choice" album) are given tasty and rhythmic interpretations for the stage. The group, already well on its way, exploded onto the scene with "Whip It" last year and this should serve as a further boost

Best cuts: "Whip It," "Girl U Want," "Gates Of Steel."

ALAN MANN BAND-No Deal-No Sleep, Contender (no number). Produced by Alan Mann, Mitch Goldfarb. There is a bit of ska here, and a touch of new wave influences, but hasically this is a hard driving Philadelphia rock band, whose en ergy is well captured on this 12 inch EP released by the Philly-based Contender label. The six songs here just whet the appetite for more.

Best cuts: "You're Not The Only One," "No Deal-No Sleep.

Billboard's Recommended LPs

pop

WILLIE NILE-Golden Down, Arista AB4284. Produced by Thom Panunzio, Willie Nile. Nile follows his acclaimed debut with a harder rocking set of tunes that mostly deal with love and members of the female persuasion. While Nile's vocals and folk influences still bear comparison to a younger day Dylan, he nonetheless is beginning to emerge with a distinctive

identity of his own. Despite a few uneven tracks, Nile's writing, wit and sense of melody all surface to the top. **Best cuts:** "Golden Down," "Poor Boy," "Shine Your Light," "Les Champs Elysees

THE SHAKE RUSSELL/DANA COOPER BAND, Southcoast MCA, MCA5192. Produced by Shake Russell, Dana Cooper. Pleasant harmonies and folk and country influenced melodies are the trademarks of this new outfit. The musicianship is consistently strong with the vocals of Russell and Cooper being equally noteworthy. There is an audience for this type of harmonic music on both Hot 100, adult contemporary and soft AOR formats. Pitch to fans of America or Firefall. Best cuts: "Gentle Way To Ride," "Song On The Radio," "Goin" Down Judah," "Fade Away.

LIVE WIRE-Changes Made, A&M SP4856. Produced by Simon Boswell. In the past, Live Wire sounded a bit too much like Dire Straits with the same spare sound and throaty vocals. Here, the sound is fleshed out so that while the lyricism remains, the influences are not as noticeable. The songs are well wrought with Mike Edwards guitar and John Irish Earle's saxophone being standouts. **Best cuts:** "Wait In The Shad-"Anarchists In Love," "Changes Made," "Running," "Child's Eye."

SKY-Sky 3, Arista AB4288. Produced by Sky, Tony Clark, Haydn Bendall. In the U.S., this is actually the second Sky release as the first two European albums were put together and released in one package last year. That album made it into the lower half of the charts. This single disk set could do even better as it builds upon the same heavily classically influenced pop base of the previous release. All the tracks here are instrumentals with the guitars of John Williams and Kevin Peek being highlights. Best cuts: "Chiropodie No. 1," "Sarabande," "Moonroof," "Hello," "Connecting Rooms.

PAUL ANKA-Both Sides Of Love, RCA AQL13926. Produced by Larry Butler. Anka has set a standard for style and taste for 21 years and now that he has moved comfortably into the MOR sphere, he has kept that identification. The tracks, with shimmering string arrangements by Bill Justis, are mostly smooth and mellow, with an occassional midtempo tune to keep things lively. Butler's production has the same quiet grace he brings to his records with Kenny Rogers, Don McClean and Mac Davis. Best cuts: "Roses Ain't Red," "Lady Lay Down," "We Love Each Other

ORIGINAL MOTION PICTURE SOUNDTRACK-Thief. Composed and Performed by Tangerine Dream, Elektra SE521. Produced by Michael Mann, Tangerine Dream. This may be a film soundtrack, but it is also the latest LP from Tangerine Dream, the innovative German electronic trio, whose sound texturing, aural effects, and outer space harmonics can stand perfectly on their own. There is a tension here, and a musical completeness. One can enjoy the LP even without the film. And with the film it is even better. Best cuts: "Beach Theme, "Confrontation," "Burning Bar."

TUXEDOMOON-Desire, Ralph TX8104. Produced by Tuxedomoon. This four man band, which records on the small independent Ralph label in San Francisco, plays moody electronic music. Though falling into the new wave camp almost by default, the inspiration here obviously comes more from such progressive rock pioneers as the Moody Blues and Pink Floyd. This band, too, can also build its cathedrals of sound. Best cuts: "Desire," "Victims Of The Dance," "Holiday For Plycuts: "Desire." wood

JAH MALLA-Modern MR38135 (Atco). Produced by Michael Kamen. Though based in New York, this quartet is originally from Jamaica and it shows in the music. The music is authentic and rhythmic reggae with good hooks and soaring vocals. The production and backing instrumentation is clean with David Sanborn's saxophone work standing out. The regular Jah Malla horn section is quite good too. Much of what is here is very danceable. Best cuts: "She's Reggae For It Now," "Africa Is Rising," "I'll Be Around," "Too Bad.

SOU

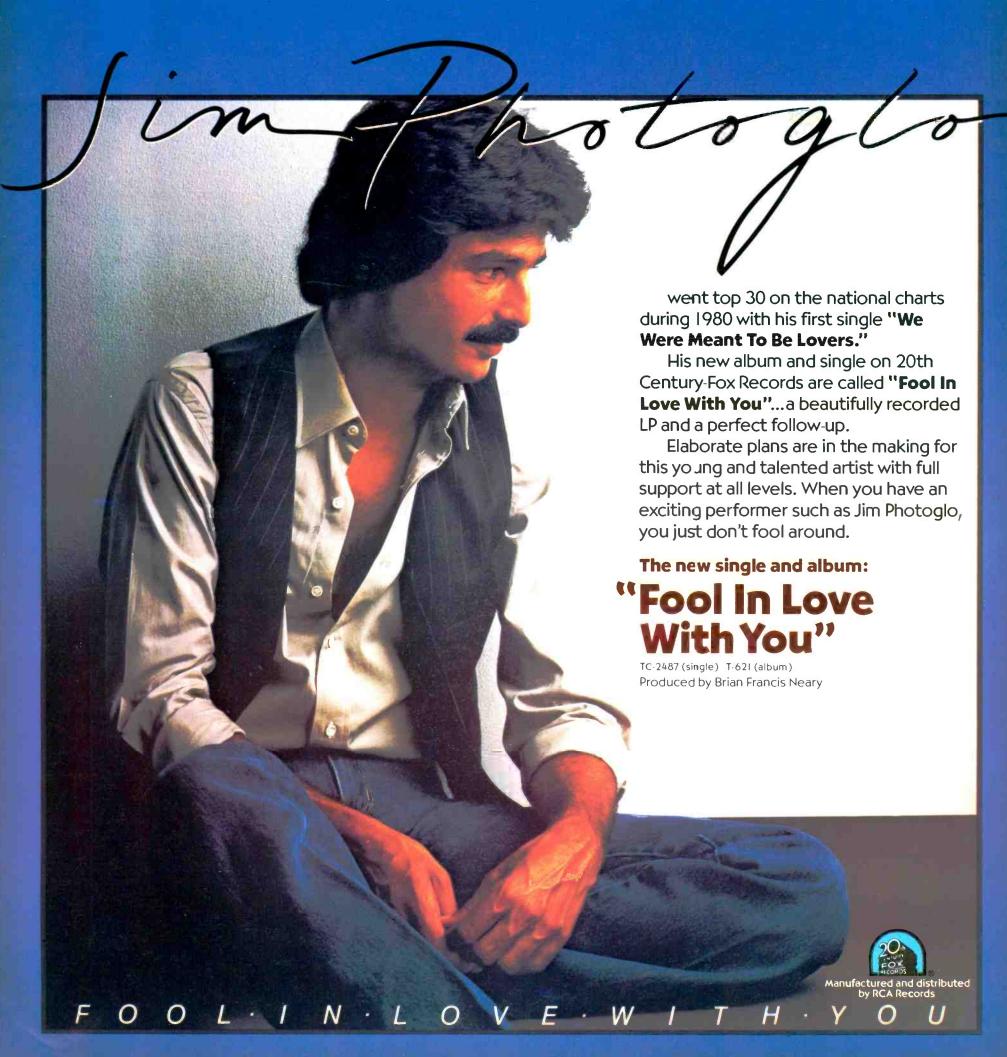
FANTASY, Pavillion 37151 (CBS). Produced by Tony Valor. Catchy rhythm patterns, effective use of keys and clever vocal arrangements are the norm for this r&b collection. "(Hey Who's Gotta) Funky Song" is definite dance music with a repetitious beat that maintains its pace during its break into rap. The Motown-perfected r&b of the 60s has a place in the uptempo "Too Much Too Soon" and rhythmic "Now I Have Everything." Best cuts: Those cited and the single "You're

CHANGE-Miracles, Atlantic 19301. Produced by Jacques Fred Petrus, Mauro Malavasi. Though self-contained musically, this followup to Change's previous No. 1 disco LP "The Glow Of Love" is noticeably lacking the strong lead vocal delivery of Luther Vandross. Here he does background chores. Rhythmic, uptempo tracks, led by riveting guitar, dominate the LP, as on "Your Move," the title cut, "Paradise" and "Hold Tight." Musically all have a feverish pace with effective horn and strong arrangements. "Stop For Love" is a sensitive ballad with wide-ranging vocals that lack the emotional appeal of Vandross. Best cuts: Those cited.

(Continued on page 67)

Spotlight-The most outstanding new product of the week's releases and that with the greatest potential for top of the chart placement; picks—predicted for the top half of the chart in the opinion of the reviewer; recommended-predicted to hit the second half of the chart in the opinion of the reviewer, or albums of superior quality. Albums receiving a three star rating are not listed. Review editor: Ed Harrison: Reviewers: Paul Grein, Douglas E. Hall, Kio Kirby, George Kopp, Roman Kozak, Irv Lichtman, Ed Morris, Richard M. Nusser, Alan Penchansky, Sam Sutherland, Robyn Wells, Adam White, Gerry Wood, Jean Williams.

NO FOOLIN'





DON'T MISS THE MOST IMPORTANT INTERNATIONAL INDUSTRY MEETING OF THE YEAR

APRIL 26-29, 1981

BRISTOL HOTEL KEMPINSKI BERLIN, WEST GERMANY AGENDA



SUNDAY, April 26

10 am-5 pm

REGISTRATION

6 pm-7:30 pm

COCKTAIL RECEPTION HOSTED BY BILLBOARD

MONDAY, April 27

9:00 am

AING REMARKS

LEE ZHITO, Publisher, Billboard Magazine

9:30 am-10:45 am

CABLE & SATELLITE-NEW VISTAS FOR THE MUSIC INDUSTRY

Chairman:

MONTI LUEFTNER, President Ariola Records Group, Germany Panelists: JACK SCHNEIDER, President

Warner Amex Satellite Enter. Co., United States
PROF. ERICH SCHULZE, President & General

HANS SIKORSKI, General Manager Hans Sikorski (Int'le Musikverlage), Germany HUBERT J.M. TERHEGGEN, Head of Musical Af-

fairs, Radio Luxembourg
CHRIET TITULAER, Head of Educational Study

RIGHTS NEGOTIATION SURVEY 11:00 am-11:30 am LIAN DAVIES, Assistant Director General, IFPI— United Kingdom

11:30 am-1:00 pm FACING THE CHALLENGE OF HOME VIDEO

Co-Chairman:
HARVEY SCHEIN, President & Chief Exec. Officer
PolyGram Corp., United States
Co-Chairman:
NESUHI ERTEGUN, President
WEA International, United States
Panelists:

BRUCE LUNDVALL, President, CBS Records,

U.S.A.
LEE MENDELL, Vice President Video
WEA International, U.S.A
ROBERT MONTGOMERY, Managing Director

MCPS, United Kingdom STEVE ROBERTS, President

ecommunications Div. 20th Century-Fox Corp.,

USA

1:00 pm-1:30 pm **LUNCHEON BREAK**

1:30 pm-3:15 pm

NEW BATTLE PLAN AGAINST PIRACY & HOME-TAPING

JOHN HALL, Director General IFPI, United Kingdom

JOHN DEACON, Director General

BPI, United Kingdom
PATRICK HURLEY, Vice President-Operations

CBS Records France

DR. HENRY MUHSAL, Director

Association Against The Misuse Of Film & Video Rights, Germany

DR. HELMUT STEINMETZ, Managing Director.

DR. NORBERT THUROW, Managing Director IFPI, Germany

6:30 pm

RECEPTION AT HOTEL GEHRHUS HOSTED BY SENATOR FOR ECONOMIC AFFAIRS—BERLIN

TUESDAY, April 28

ALL DAY SPOUSE TOUR

9:00 am-10:30 am

THE PROTECTION OF PROPERTY RIGHTS IN THE FACE OF RAPID TECHNOLOGICAL DEVELOPMENTS

Chairman

SAL CHIANTIA, President MCA Music_United States

ASCAP, United States

MICHAEL FREEGARD, General Manager Performing Rights Society, United Kingdom

JEAN LOUP TOURNIER SACEM, France
PROMOTION IN THE GLOBAL VILLAGE—HARNESSING ITS POWER FOR THE BIG PAY-OFF

10:45 am-12:15 pm

Chairman: TONY SCOTTI, Chairman Scotti Brothers Industries, United States

HARVEY GOLDSMITH

Independent Promotion, United Kingdom JEAN CLAUDE PELLERIN, President

Jean Claude Pellerin Org., France
CLAUDE NOBS, European Artist Relations Direc-

tor
WEA International, Switzerland
FRITZ RAU, President
Lippman & Rau, Germany
THEO ROOS, President
The Philos Dutchman Holland

The Flying Dutchman, Holla DR. ROGER SCHAWINSKI, Director Radio 24, Switzerland

12:15 pm-12:45 pm

12:45 pm-2:15 pm

LUNCHEON BREAK
THE SOUNDS OF THE 80'S—WHAT WILL EXCITE
TOMORROW'S RECORD BUYER

DICK ASHER, Deputy President & Chief Executive

CBS Records, United States

Panelists: HOWARD CARPENDALE, Artist

EMI Electrola, Germany BOB FEAD, President Alfa Records, United States

TARQUIN GOTCH, A&R Director Arista Records, United Kingdom PETER KIRSTEN, Owner/Director Global Musik, Germany FREDDY NAGGIAR, President

Baby Records, Italy
JEAN VANLOO, President

Unidans, Belgium
THE EMERGING MARKETS—WHAT DOES THE
FUTURE HOLD? 2:15 pm-3:30 pm

WEA International, United States
Panelists:
WLADYSLAW JAKUBOWSKI, General Manager

Author's Agency, Poland

ROBERT OEGES, Managing Director

Decca Ltd., Nigeria

JACK REINSTEIN, Sr. Vice President/Treasurer
Elektra/Asylum Records, United States

DR. PAVEL SMOLA, Int'l Department Manager
Supraphon, Czechoslovakia

WEDNESDAY, April 29

THE INDEPENDENT LABEL-HOW CAN IT SUR-

CHRIS WRIGHT, Joint Chairman Chrysalis Records, United Kingdom Panelists: BOB FEAD, President

Alfa Records, United States
MICHAEL KARNSTEDT, Managing Director
Peer Musikverlage GmbH, Germany
LUCIO SALVINI, General Manager
Corosello CEMED, SrL, Italy
GERHARD SCHULZE, Managing Director
Teldec Telefunken Decca Schallplatten GmbH,
Germany

Germany

CUSSION OF CRUCIAL PROBLEMS
(A) PUBLISHING
Chairman: 10:45 am-12:15 pm THE EXECUTIVE ROUNDTABLE—AN OPEN DIS-

Chairman: MIKE STEWART, President

April-Blackwood Music, United States

STIG ANDERSON, President & General Manager

Polar Music, Sweden
LEONARD FEIST, President
National Music Publishing Assoc., United States
GILBERT MAROUANI, General Manager
Les Editions Marouani, France
TATS NAGASHIMA, President

12:15 pm-12:45 pm LUNCHEON BREAK

12:45 pm-2:15 pm (B) RECORD COMPANIES Chairman: (Now being Confirmed)

ROGERIO AZCARRAGA, President
Orfeon Videovex, SA, Mexico
MARCUS BICKNELL, Managing Director

A&M Records Europe, France WILFRIED JUNG, Managing Director Central Eu-

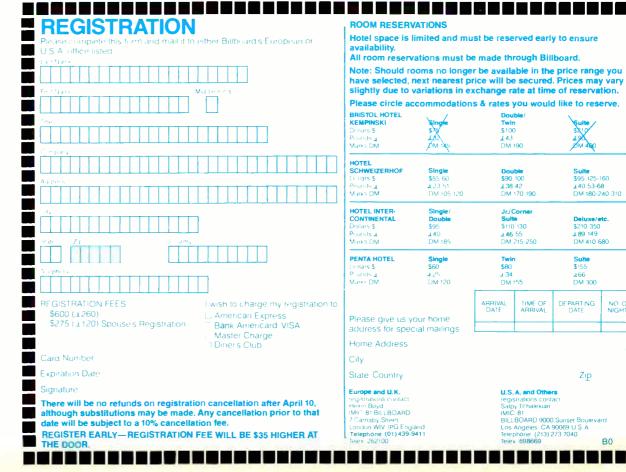
rope
EMI Electrola GmbH, Germany

DAVIDE MATALON, President
Ducale Ind. Musicali SpA, Italy
CHRIS WRIGHT, Joint Chairman
Chrysalis Records, United Kingdom

7:00 pm

TRENDSETTERS' AWARDS BANQUET

ADDITIONAL PANELISTS NOW BEING CONFIRMED



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APRIL 11, 1981 BILLBOARD

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	:////iss		Compiled from national retail stores and one-stops by the Music				T							Π						
		Chart	Popularity Chart Dept. of Bill- board.		Suggested List				Chart			Suggested				Chart			Suggested	
IS WEEK	T WEEK	Weeks on	ARTIST Title	RIAA	Prices LP, Cassettes,	Soul LP/	S WEEK	T WEEK	Weeks on	ARTIST Title	RIAA	Prices LP,	Soul LP/ Country LP	S WEEK	T WEEK	Weeks on	ARTIST Title	DIAA	Prices LP,	Soul LP/
THIS	1 LAST	T		Symbols		Chart	36 SH SH	ISAJ 24	_	Label, Number (Dist. Label) STEVIE WONDER	Symbols	Cassettes, 8-Track	Chart	¥ 71	1AST	-	Label, Number (Dist. Label) ELVIS COSTELLO &	RIAA Symbols	Cassettes, 8-Track	Country LP Chart
\\ \tag{2}	. 2	18	Paradise Theatre A&M SP 3719 REO SPEEDWAGON		8.98		37	31	40	Hotter Than July Tamia T8-373M1 (Motown) EDDIE RABBITT	A	8.98	SLP 8				THE ATTRACTIONS Trust Columbia JC 37051		7.98	
124		L	Hi Infidelity Epic FE 36844	ļ-	8.98					Horizon Elektra 6E-276		7.98	CLP 2	72	54	24	RANDY MEISNER One More Song Epic NJE 36748		7.98	
3	3	6	RUSH Moving Pictures Mercury SRM-1-4013 (Polygram)		8.98		38		35	Voices RCA AQL1-3646		8.98		73	69	9	ELVIS PRESLEY Guitar Man			0.0.7
公	4	13	STEVE WINWOOD Arc Of A Diver Island ILPS 9576 (Warner Bros.)		7.98		39	39	22	THE ALAN PARSONS PROJECT The Turn Of A Friendly Card Arista AL 9518	•	8.98		金	MEW E	111	RCA AAL1-3917 GINO VANNELLI Nightwalker		7.98	CLP 7
愈	13	22	GROVER WASHINGTON JR. Winelight Elektra 6E:305	•	7.98	SLP 3	40	37	18	ABBA Super Trouper Atlantic SD 16023	•	8.98		75	74	11	JOE SAMPLE		8.98	
6	5	19	JOHN LENNON/YOKO ONO Double Fantasy	A			41	43	20	LAKESIDE Fantastic Voyage Solar BXL1-3720 (RCA)	•	7.98	SLP 11	76	52	16	Voices In The Rain MCA MCA-5172 TIERRA		8.98	SLP 46
7	7	25	THE POLICE Zenyatta Mondatta	A	8.98		42	40	14	SHALAMAR Three For Love	-			77			City Nights Boardwalk FW 36995 (CBS) DELBERT McCLINTON		7.98	SLP 52
1	28	2	A&M SP 3720		8.98		43	30	8	Solar BZL1-3577 (RCA) JIMMY BUFFETT Coconut Telegraph		8.98	SLP 15				The Jealous Kind Capitol/MSS ST 12115		8.98	
- Co->	10	4	Warner Bros. HS 3516 ERIC CLAPTON		8.98		查	49	4	BRIAN ENO & DAVID BYRNE		8.98		78	80	102	WAYLON JENNINGS Greatest Hits RCA AHL1-3378	A	7.98	CLP 10
10	6	20	Another Ticket RSO RX-1-3095		8.98					My Life In The Bush Of Ghosts Sire SRK 6093 (Warner Bros.)		7.98		79	77	8	TODD RUNDGREN Healing Bearsville BHS 3522 (Warner Bros.)		8.98	
			The Jazz Singer Capitol SWAV-12120		9.98		45	47	12	RY COODER Borderline Warner Bros. BSK 3489		7.98		200	95	4	CHAMPAIGN How 'bout Us Columbia JC 37008		7.98	SLP 26
11	8	34	PAT BENATAR Crimes Of Passion Chrysalis CHE 1275	A	8.98		746	62	3	PAT TRAVERS Radio Active Polydor PO-1-6313 (Polygram)		8.98		81	72	19	ROD STEWART Foolish Behaviour	A		361 20
12	12	18	BLONDIE Autoamerican Chrysalis CHE 1290	•	8.98	SLP 25	47	48	8	TOM BROWNE Magic Arista/GRP GRP-5503		8.98	SLP 5	82	83	7	PEABO BRYSON Turn The Hands Of Time		8.98	
愈	17	4	JAMES TAYLOR Dad Loves His Work Columbia 1C 37009		8.98		血	53	4	WAYLON & JESSI Leather And Lace RCA AAL1-3931		8,98	CLP 13	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	98	3	Capitol ST 12138 ROSANNE CASH		8.98	SLP 23
14	11	27	BARBRA STREISAND	A	8.98		₹49Z	59	4	ROBIN TROWER WITH JACK BRUCE AND BILL LORDON		0.30	OLI 13	84	75	20	Seven Year Ache Columbia JC 36965 EAGLES		7.98	CLP 23
15	14	34	AC/DC Back In Black	A			50	46	18	B.L.T. Chrysalis CHR 1324 OUTLAWS		7.98		85	85		Eagles Live Asylum BB-705 (Elektra)		15.98	
16	9	8	Atlantic SD 16018 JOURNEY Captured		8.98			55	4	Ghost Riders Arista AL 9542 TED NUGENT		8.98					All Around The Town Live Columbia/Tappan Zee C2X-36786		11.98	
502	25	2	Columbia KC-2-37016 THE ROLLING STONES	1	13.98		D			Intensities In 10 Cities Epic FE 37084		8.98		86	82	9	GRACE SLICK Welcome To The Wrecking Bail RCA AGL1-3851		8.98	
18	18	26	Sucking In The Seventies Rolling Stones COC 16028 (Atlantic) KENNY ROGERS	A	8.98		愈	68	3	ALABAMA Feels So Right RCA AHL1-3930		7.98	CLP 12	87	81	39	QUEEN The Game Elektra 5E 513	A	8.98	
	21	61	Greatest Hits Liberty L00-1072 CHRISTOPHER CROSS		8.98	CLP 3	愈	58	9	TERRI GIBBS Somebody's Knockin' MCA MCA-5173		8.98		88	88	5	THE ALAN PARSONS PROJECT I Robot Arista L 4180		7.98	
20	20	16	Christopher Cross Warner Bros. BSK 3383		7.98		54	42	7	SISTER SLEDGE All American Girls Cotillion SD-16027 (Atlantic)		8.98	SLP 13	血	99	5	ATLANTIC STARR Radiant			
20			THE GAP BAND		7.98	SLP 1	55	56	6	RAINBOW Difficult To Cure Polydor PD-1-6316 (Polygram)		8.98		90	89	28	A&M SP-4833 ANNE MURRAY Anne Murray's Greatest Hits	A	7.98	SLP 12
21	15	19	DOLLY PARTON 9 To 5 and Odd Jobs RCA AHL1-3852	•	8.98	CLP 1	∑56}	71	6	JUICE NEWTON Juice				91	87	12	Capitol S00-12110 MANFRED MANN'S		8.98	CLP 16
22	22	8	EMMYLOU HARRIS Evangeline Warner Bros. BSK 3508		7.98	CLP 5	愈	78	2	Capitol ST-12136 QUINCY JONES The Dude			CLP 18				EARTH BAND Chance Warner Bros, BSK 3498		7.98	
23	16	16	YARBROUGH AND PEOPLES The Two Of Us Mercury SRM-1-3834 (Polygram)	•	7.98	SLP 6	58	60	28	JOHN COUGAR Nothin' Matters And What If It Did		8.98	SLP 20	92	104	6	KLEEER License To Dream Atlantic SD 19288		7.98	SLP 17
24	19	26	KOOL & THE GANG Celebrate	A			59	45	24	Riva RVL-7403 (Polygram) BRUCE SPRINGSTEEN	A	7.98		93	94	25	ARETHA FRANKLIN Aretha Arista AL 9538		8.98	SLP 18
257	35	11	Oe-Lite OSR-9518 (Polygram) LOVERBOY LOverboy		7.98	SLP 19	\$60	86	2	The River Columbia PC 236854 JUDAS PRIEST		15.98		94	92	24	SLAVE Stone Jam Cotillion SD 5224 (Atlantic)	•	7.98	SLP 9
26	26	19	STEELY DAN Gaucho	A	7.98		61	50	22	Point Of Entry Columbia FC 37052 DIRE STRAITS		8.98		95	64	8	PHIL SEYMOUR Phil Seymour			JEI J
27	27	11	MCA MCA-6102 APRIL WINE The Nature Of The Beast		9.98	SLP 39	62	63	24	Making Movies Warner Bros. BSK 3480 THE DOORS	•	7.98		96	96	8	Boardwalk FW 36996 (CBS) HANK WILLIAMS, JR. Rowdy		7.98	
28	29	9	Capitol SOO-12125 DON MCLEAN		8.98			70	5	Greatest Hits Elektra 5E-515 U-2		8.98		\$	153	3	FRANKE & THE KNOCKOUTS		7.98	CLP 6
20	33	8	Chain Lightning Millennium BXL1-7756 (RCA) .38 SPECIAL		7.98		64	65	11	Boy Island ILPS 9646 (Warner Bros.)		7.98		98	100	78	Franke & The Knockouts Millennium BXL1-7755 (RCA) PAT BENATAR	A	7.98	
	36	5	Wild Eyed Southern Boys A&M SP-4835 PHIL COLLINS		7.98					T.S. MONK House Of Music Mirage WTG 19291 (Atlantic)		7.98	SLP 16	_	113	4	In The Heat Of The Night Chrysalis CHR-1236 CAROL HENSEL		7.98	
			Face Value Atlantic SD 16029		8.98		565	84	5	SHEENA EASTON Sheena Easton EMI-America ST 17049		8.98		99			Dancersize Vintage VNJ 7701 (Mirus)		7.98	
P	34	1	WILLIE NELSON Somewhere Over The Rainbow Columbia FC 36883		8.98	CLP 8	66	66	10	THE CLASH Sandinista Epic E3X 37037		14.98		100	155	2	ROBERT FRIPP The League Of Gentlemen Polydor PO: 1-6317 (Polygram)		7.98	
32	32	5	DIANA ROSS To Love Again Motown M8:951M1		8.98	SLP 16	67	57	18	DONNIE IRIS Back On The Streets MCA/Carousel MCA-3272		7.98		血	116	2	PHOEBE SNOW Rock Away Mirage WTG 19297 (Atlantic)		7.98	
金	38	5	SMOKEY ROBINSON Being With You Tamla 18:375M1 (Motown)		8.98	SLP 2	68	61	10	MARVIN GAYE In Our Lifetime Tamla 18-474M1 (Motown)			SLP 10	102	93	44	Diana ROSS Diana Motown M8-936M1	A	8.98	SLP 64
食	44	4	THE ISLEY BROTHERS Grand Slam T-Neck FZ 37080 (Epic)		8.98	SLP 4	1	79	4	GARLAND JEFFREYS Escape Artist		7.98		103	117	3	RUFUS Party 'Til You're Broke		8.98	SLP 35
35	23	13	THE WHISPERS Imagination	•			70	67	25	RONNIE MILSAP Greatest Hits	•		CLD	104	90	21	MCA MCA-5159 XTC Black Sea			orr 93
			Solar BZL1-3578 (RCA)	thowing gra	7.98	SLP 7	paretare	200 20	uardor	RCA AHL1 3772		7.98	CLP 4	1 (0)	- 11		Virgin VA 13147 (RSO)		7.98	

* Stars are awarded to those product showing greatest sales strength. Superstars are awarded to those products showing greatest upward movement on the current week's chart (Prime Movers). Recording Industry Assn. Of America seal for sales of 500,000 units. (Seal indicated by dot.)

Among those social justice groups that put their small spins on a world they see rocketing toward a cosmic scratch shot, Hazel Dickens is a loved and respected artist. Her protesting voice—authentic with wear—has been heard from the mouth of caved-in coal mines to the shadow of Three Mile Island's tainted towers.

When filmmaker Barbara Koppel was putting together her documentary "Harlan County, U.S.A." (an Academy Award winner), it was Dickens she turned to for much of the soundtrack music, including the ruggedly defiant closing number, "They'll Never Keep Us Down."

"Hard Hitting Songs For Hard Hit People" is a straight continuation of Dickens' well-established concerns. Although its sound is more country than most of her earlier work, the album has none of that "we're awful poor, but that's all right, 'cause we're so picturesque" attitude that persists in rendering so much country music sociologically vapid.

vapid.
While the album concentrates on pain, frustration and rage, it is by no means a totally grim offering—simply because lives that endure great privation are quick to reflect small beauties. "West Virginia My Home," a Dickens' composition, is a case in point here.

case in point here.

Harlan Howard's sardonic string
of vignettes, "Busted," keynotes the

BILLBOARD

APRIL 11, 1981

album; and most of the other selections detail the ways people are reduced to that estate: lost work, lost youth, lost hope. But the resignation of "Busted" is more than balanced out by the combativeness of "They'll Never Keep Us Down."

Never Keep Us Down."

The closest Dickens comes to traditional country music themes is with her remake of Sarah Carter's hymn to wandering, "Lonesome Pine Special," and her own dressingdown of a part-time lover, "Scraps From Your Table."

More convincing and moving are her delineations of desperate and empty old-age, "Old Calloused Hands" and "Rocking Chair Blues." Her microscopic imagery of a domestic falling apart, "Lost Patterns," is a masterpiece of observation and feeling

But perhaps the most vivid song in the entire collection is Adam Mitchell's chillingly dramatic "Out Among The Stars," a superb chronicle of a down-and-outer going down and out for the last time. As with the other songs here, the particulars in this number are dissonant echoes of the universal.

Dickens' strident, impassioned voice is not a vehicle for pure entertainment. It belongs to an earlier age—back when story and feeling were more important than style and instrumentation. But in a musical milieu whose dominant themes are sleeping or not sleeping together, Hazel Dickens' voice has its own kind of sweetness.

EDWARD MORRIS

RSO Fires 55, Will Use PolyGram For Marketing

Continued from page 3

most notably Eric Clapton and the Bee Gees, are unaffected by the sudden turn of events, although it is expected that the Bee Gees will depart RSO once their contractual obligations are fulfilled. It is reported that they have two LPs still due the label.

Coury says RSO's relationship with PolyGram will be equivalent to the relationship enjoyed by Geffen Records and Warner Bros.

"The plan is to be handled through PolyGram although we will have our own identity, ad and sales budgets," says Coury, who will remain with RSO pending the outcome of forthcoming negotiations with Stigwood over a new contract. Coury's RSO contract expired April

Coury, Edson and an independent promotion team will work RSO product in conjunction with Poly-Gram's staff.

Coury was caught by surprise about 1:30 p.m. Los Angeles time Friday (27) with a call from Bermuda from Stigwood and Fred Gershon, president of the Stigwood Group. "I felt there were cutbacks coming but I didn't expect them to be as severe," notes Coury.

On Saturday, Coury held a conference call with his promotion staff to relay the news.

Despite the termination of its staff, RSO says it remains committed to the music business. Stigwood says he will continue to create soundtracks for RSO as well as place

renewed emphasis on a&r activities in London, New York and Los Angeles to cultivate emerging artists and producers for RSO."

The scaling down of the label ironically comes nearly five years to the day it was launched under Coury's leadership as a full-fledged, fully staffed label.

In a short time thereafter, RSO posted the record industry's two biggest selling albums to date with the soundtracks of "Saturday Night Fever" and "Grease." Additionally, RSO scored major success with Andy Gibb, the Bee Gees, Eric Clapton and Yvonne Elliman.

But the label hit upon hard times in the last two years especially with disappointing albums and returns on "Sgt. Pepper's Lonely Hearts Club Band" and "Times Square."

The distribution deal with Dreamland also proved disappointing.

According to Coury, Stigwood became increasingly discouraged by the huge number of returns, the amount of counterfeit RSO product that was surfacing and gloomy economic reports on the record industry in general.

"Stigwood has the opportunity to retract and expand again when the business gets better," says Coury.

It's possible that RSO will relocate from its owned complex on Sunset Blvd. into smaller quarters. Coury has already started making phone calls to other labels in hopes of placing some of his staffers. Some RSO employes are expected to join Poly-Gram

RSO has product by Eric Clapton, Shot In The Dark and the King Bees in release with PolyGram now working this product.

Lifelines_

Boy, Daniel Lee, to Laura and Thom Trumbo March 24 in Los Angeles. Father is West Coast a&r manager at Chrysalis Records.

Boy, Leonard Jr., to Laura and Leonard Kovner March 25 in Los Angeles. Father is owner of Davlen Sound Studios in suburban Universal

Deaths

Clarence Beeks, 58, better known as King Pleasure on records, March 21 in Los Angeles. His version of "I'm In The Mood For Love," which he adapted as "Moody Mood For Love," was a major hit and influenced later jazz vocals by Eddie Jefferson and the team of Dave Lambert, Annie Ross and Jon Hendricks.

Billy Davis, 43, jazz drummer and band leader, March 14 in Wilmington, Del. In the 1960s, he toured nationally with saxophonist Sonny Stitt and vocalist Dakota Station. He had led his own jazz group in recent years. He is survived by one daughter, brother, four sisters and his parents.

Ferdinand P. Schmidt, 90, a former band leader and member of the New York Philharmonic Orchestra, March 21 in Bangor, Pa. During his career, Schmidt also toured with the Walter Damrosh Orchestra and played with the Bell Telephone Orchestra. He is survived by one son, two sisters and two grandchildren.

Beginning in April...

RECORD DISTRIBUTING WIZARDS

will find the play-by-play facts faster than ever before in our



Chartbeat 'Tapestry': 10 Years Later

• Continued from page 6

"Tapestry." And it was good. In fact, for five years it stood, by general consensus, as the best-selling album in the history of the U.S. record in-

This week is the 10th anniversary of "Tapestry" first hitting the Billboard LP chart. Since that milestone came 10 years after King's first No. I songwriting credit, the Shirelles' "Will You Love Me Tomorrow." King has now been a force on the pop music scene for two full decades.

Some of the records set by "Tapestry," which was released on Lou Adler's Ode label, have finally been eclipsed. Its string of 302 consecutive chart weeks (extending into January 1977), which made it the longest-charting contemporary pop or rock LP, was surpassed last year by Pink Floyd's "Dark Side Of The Moon." (Johnny Mathis' "Greatest Hits"

(Johnny Mathis' "Greatest Hits" and the soundtrack albums to "My Fair Lady" and "South Pacific" top them both.)

And the "Tapestry" total of 15 weeks at No. 1, long a record for the '70s, was shattered, in turn, by "Rumours" (31 weeks) and "Saturday Night Fever" (24 weeks).

But King remains the only performer in the 23-year history of the Grammy Awards to have won prizes for record, album and song of the year and best vocal performance. Simon & Garfunkel and Christopher Cross each won the top three awards, but lost the vocal performance Grammys to, respectively, the Carpenters and Kenny Loggins.

Facts and figures aside, the soft, gentle nature of King's album set the tone for the singer-songwriter boom of the early '70s. More than that, it reflected the cooling down that took place in the U.S. after the turbulence of the late '60s. If music mirrors the times, "Tapestry" epitomized the becalming lull in the year between Kent State and Watergate; between the last No. 1 by the Beatles and the first by Elton John.

The Police's "Don't Stand So Close To Me" (A&M) jumps two points this week to number 10, making the trio the fifth act so far this year to score more than one top 10 hit, following John Lennon, Neil Diamond, Barbra Streisand & Barry Gibb and Blondie. The only difference is that all of those acts were No. I veterans long before this year, while the Police are only now approaching that level.

Hall & Oates' "Kiss On My List" (RCA) jumps to No. 1 on this week's Hot 100 to become the duo's second top-slotted single, following 1977's "Rich Girl." Only two other acts on RCA have hit the summit more than once in the 23-year history of the Hot 100: Elvis Presley and John Denver. Not bad company.

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IC		r	LPs & TAPI	= (10)	10	SITION 5-200			Ę	Compiled from national retail stores and one-stops by the Music Popularity Chart Dept. of Bill-		Suggested				t I	-		Suggested	
berer	nrodu	iced	81, Billboard Publications, Inc. No pastored in a retrieval system, or transmit lc, mechanical, photocopying, record permission of the publisher.	tted ∢n an	ny form or by	/ anv	WEEK	WEEK	Weeks on Chart	board.		List Prices		WEEK	WEEK	on Chart			List Prices	
the pr	rior w		permission of the publisher.		Suggested		THIS W	LAST W	eks o	ARTIST Title	RIAA	LP, Cassettes,	Soul LP/ Country LP	THIS W	LAST W	Weeks on	ARTIST Title	RIAA	LP, Cassettes,	Sout LP/ Country LI
WEEK	WEEK	on Chart			List					Label, Number (Dist. Label)	Symbols	8-Track	Chart	=		\rightarrow	Label, Number (Dist. Label)	Symbols	8-Track	Chart
		Weeks o	ARTIST Title	RIAA	LP. Cassettes,	Soul LP/ Country LP	136	136	44	Preedom Of Choice Warner Bros. BSK 3435	•	7.98		160	179	2	BILL SUMMERS AND SUMMERS HEAT Call It What You Want			
¥	UAST	¥	Label, Number (Dist. Label)	Symbols	8-Track	Chart	137	137	19	EARL KLUGH		7.50		170	147	13	MCA MCA-5176 JOHN LENNON		8.98	SLP 50
.05	107	57	BOB SEGER & THE SILVER BULLET BAND	Δ				1.00		Late Night Guitar Liberty LT 1079 :		8.98	LP 75	170	14/	13	Mind Games Capitol SN 16068		7.98	
			Against The Wind Capitol S00 12041		8.98		1138	148	7	B.B. KING There Must Be A Better World Somewhere				171	108	10	TOTO Turn Back			
106	91	56	BILLY JOEL Glass Houses		0.00		120	1.40	20	MCA MCA-5162		8.98	SLP 27	170	142	7	Columbia FC 36813		8.98	
07	101	13	Columbia FC-36384 BEATLES		8.98		139	140	28	KENNY LOGGINS Alive Columbia C2X 36738		11.98		3/2	142		JJ. CALE Shades Sketter/MCA MCA-5158		8.98	
			The Beatles 1967-1970 Capitor SKBO 3404		14.98		140	180	2	THE VAPORS		11.00		173	150	13	BEATLES Sgt. Pepper's Lonely Hearts Club			
	125	4	DAVE GRUISIN Mountain Dance		7.00	1				Magnets Liberty LT-1090		8.98					Band Capitol SMAS 2653		8.98	
09	97	48	Arista/GRP GRP 5010 AIR SUPPLY	A	7.98	·	141	144	29	MICHAEL STANLEY BAND Heartland EMI-America SW 17040		8.98		174	171	6	ONE WAY			
			Lost In Love Arista AB 9530		8.98		142	111	19	SKYY		0.50			_		Love is MCA MCA-5163		8.98	SLP 22
10	105	19	HEART Greatest Hits/Live	•	12.00					Skyyport Salsoul SA 8537 (RCA)		7.98	SLP 21	11/2	HEM E	TOTAL	OHIO PLAYERS Tenderness Boardwalk FW 37090 (CBS)		8.98	SLP 49
11	76	20	BOZ SCAGGS	•	13.98		143	119	13	JOHN LENNON Imagine		8.98		176	178	3	THE FABULOUS THUNDERBIRDS Butt Rockin'		0.00	
			Hits Columbia FC 36841		8.98		144	127	13	JOHN LENNON	·	0.30		177	101	AF	Chrysalis CHR 1319	•	7.98	
12	103	9	NAZARETH The Fool Circle		8.98					Shaved Fish Capitol SW 3421		8.98		177	181	45	SOUNDTRACK Fame RSO RX-1-3080		8,98	
13	109	10	REO SPEEDWAGON	_	0.76		145	134	24	THE TALKING HEADS Remain In Light		7.98		虚	NEW E	111	JOE ELY		5.00	
			You Can Tune A Piano But You Can't Tuna Fish Epic JE 35082		7.98		146	139	18	Sire SRK 6095 (Warner Bros.) BARRY MANILOW	A	7.30		-			Musta Notta Gotta Lotta Southcoast/MCA MCA-5183		8.98	
	122	7	SHERBS		7.30					Barry Arista AL 9537		8.98		血	MEW E	ITRY	MILES DAVIS Directions Columbia KC2-36472		13.98	
	112	12	The Skill Atco SD-38-137 (Atlantic)		7.98		血	157	5	Working Class Dog		7.98		1	MEYO E	3184	DOTTIE WEST		10.50	
15	112	13	The Beatles 1962-1966 Capitol SKBO 3403		14.98		_	158	4	T-CONNECTION		7.36		180			Wild West Liberty LT-1062		7.98	CLP 26
6	106	10	THE JAM Sound Affects		14.00		四			Everything Is Cool Capitol ST 12128		8.98	SLP 31	181	141	8	BOOMTOWN RATS Mondo Bongo Columbia JC 37062		7.98	
4	121	7	Polydor PD-1-6315 (Polygram)		8.98		149	151	23	PRINCE Dirty Mind		7.00	CLD E1	-	MEW E	77.1	MOE BANDY &		7.30	
7	131	7	ADAM AND THE ANTS Kings Of The Wild Frontier Epic NJE 37033		7.98		150	145	10	Warner Bros. BSK 3478	1	7.98	SLP 51	TE			JOE STAMPLEY Hey Moe, Hey Joe Columbia FC 37003		8,98	CLP 27
18	121	56	WILLIE NELSON Stardust	A	7.50					Cornerstone A&M SP-3711		7.98		183	149	27	THE DOOBIE BROTHERS	A	0.30	OLI Z/
0	122	27	Columbia IC 35305 CLIFF RICHARD		7.98	CLP 22	血	NEW E	m	GREG KIHN Rockihnroll		7.00					One Step Closer Warner Bros. HS 3452		8.98	
3	123	21	I'M No Hero EMI-America SW-17039		8.98			162	2	Beserkley BZ 10069 (Elektra) ELLEN FOLLY	-	7.98		血	MEW E	m	LEON REDBONE From Branch To Branch Emerald City EC 38-136 (Atlantic)		7.98	
-	128	5	BERNARD WRIGHT Nard				政			Spirit Of St. Louis Epic/Cleveland International NJE 36984		7.98		185	185	2	RUSH		7.50	
	120	17	Arista/GRP GRP-5011 CREEDENCE CLEARWATER		7.98	SLP 32	153	124	5	JOURNEY Departure							Permanent Waves Mercury SRM-1-4001 (Polygram)		7.98	
	120	•	REVIVAL The Royal Alpert Hall Concert				154	154	7	Columbia FC 36339 REO SPEEDWAGON	+	8.98		186	165	8	PLASMATICS New Hope For The Wretched		7.98	
	161	4	Fantasy MPF 4501 A TASTE OF HONEY		5.98					Live (You Get What You Play For)		7.00		187	189	2	LEON RUSSELL & THE NEW GRASS		7.30	
7			Twice As Sweet Capitol ST-12089		8.98	SLP 28	_	188	2	THE PLIMSOULS		7.98					REVIVAL The Live Album Paradise PAK 3532 (Warner Bros.)		7.98	
3	115	22	THE POLICE Reggatta De Blanc				1155			The Plimsouls Planet P-12 (Elektra)		7.98		*	NEW E	-	JERRY KNIGHT		7.30	1
24	118	26	A&M SP-4792 THE JACKSONS	A	7.98		156	143	9	ORIGINAL CAST Annie				I			Perfect Fit A&M SP-4843		7.98	SLP 36
			Triumph Epic FE 36424		8.98	SLP 42	157	159	3	Columbia JS 34712 BADFINGER	<u> </u>	8.98		189	167	10	Pieces Of Eight		7.98	
25	114	11	BEATLES Abbey Road							Say No More Radio Records RR 16030 (Atlantic)		7.98		190	163	36	GEORGE BENSON	A	7.36	
26	110	18	Capitol SO-389 CON FUNK SHUN		8.98		158	160	3	THE FOOLS Heavy Mental		0.00					Give Me The Night Warner Bros. HS 3453		8.98	SLP 63
			Touch Mercury SRM-1-4002 (Polygram)		8.98	SLP 41				BRENDA RUSSELL		8.98		191	186	64	PRETENDERS Pretenders	•	7.00	
27	130	10	REO SPEEDWAGON A Decade Of Rock & Roll 1970 To	•			P	NEW E		Love Life A&M SP-4811		7.98	SLP 55	192	183	21	OAK RIDGE BOYS	•	7.98	
			1980 Epic JE-2-36444		13.98		血	174	2	KROKUS Hardware		7.00					Greatest Hits MCA MCA-5150		8.98	
3	138	2	SPINNERS Labor Of Love			010.40				Ariola OL 1508 (Arista) FUNKADELIC		7.98		193	193	34	TEDDY PENDERGRASS	A	9 00	CID 57
	177	2	Atlantic SD 16032 DENIECE WILLIAMS		8.98	SLP 48	面	HEW E		Connections & Disconnections LAX JW-37097		7.98	SLP 45	194	187	12	P.I.R. FZ 36745 (Epic) NICOLETTE LARSON		8.98	SLP 57
			My Melody ARC/Columbia FC 37048		8.98	SLP 40	虚	170	5	PERLMAN & PREVIN A Different Kind Of Blues		1200					Radioland Warner Bros. BSK 3502		7.98	
0	126	12	BEATLES White Album		14.00		•			Angel 37780 (Capitol) JOHN CALE	1	12.98		195	184	70	PINK FLOYD The Wall	_	12.00	
1	129	32	SOUNDTRACK	A	14.98		ISI	NEW E		Honi Soit A&M SP-4840		7.98		196	196	39	THE ROLLING STONES	A	13.98	
			Honeysuckle Rose Columbia \$2:36752		13.98	CLP 21	164	164	10	The Grand Illusion		7.98					Rolling Stones COC 16015 (Atlantic)		8.98	
32	102	15	FLEETWOOD MAC Live	•	12.00		165	152	358	PINK FLOYD	A	7.36		197	195	5	JOURNEY Evolution		8.98	
33	133	28	Warner Bros. 2WB-3500 DON WILLIAMS	•	13.98					Dark Side Of The Moon Harvest SMAS 11163 (Capitol)	-	8.98		198	169	11	UFO The Wild The Willing and The		0.30	
			I Believe In You MCA MCA-5133		8.98	CLP 11	166	146	22	Catholic Boy		7.98					The Wild, The Willing and The Innocent Chrysalis CHE 1307		7.98	
34	132	17	ROBERTA FLACK AND PEABO BRYSON					182	2	Atco SD 38-132 (Atlantic) APRIL WINE Harder Fester		7.36		199	175	21	EARTH, WIND & FIRE	•	7.30	
	125	24	Live And More		13.98	SLP 38	W			Harder-Faster Capitol ST-12013		8.98		200	200	20	Faces ARC/Columbia KC-2-36795		13.98	SLP 56
, t.		24	SPYRO GYRA Carnaval	ı l	I		100	NEW E	III	DEBRA LAWS Very Special				200	200	20	PETER ALLEN Bi-Coastal			1

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SMITH'S LIFE-Elektra/Asylum chairman Joe Smith chats with two members of the Miami-based group Life, Kitty Woodson and George Terry. The seven-member group's debut album, coproduced by WEA International's senior vice president Fred Haayen, will be released on E/A domestically this

Warner Likes Loose Wrap Following Who LP Test

By JEAN WILLIAMS

LOS ANGELES-Although still in the testing stages, the success of loose "shrink" wrap for the Who's debut LP on Warner Bros. has led to the packaging of some future LPs in this manner.

The move is primarily designed to reduce record warpage, but the label also feels it gives albums the look and feel of import LPs.

On the heels of the Who's "Face Dances." Warners plans to have at least one and possibly two such packages in its April 29 release schedule; Van Halen's "Fair Warning" and possibly Marshall Tucker's LP. It also is looking at loosely wrapping Elton John's upcoming LP on Geffen Records.

According to Ed Outwater. Warner Bros.' director of quality assurance, reaction to the Who's package has been very good, particularly from artists and producers. He adds that there are other artists who have requested the loose wrap for their

"We're doing this because we believe it's the best thing to do for the product," says Rick Wietsma. "But we're still testing because we're still trying to come up with the best

"We also want to come up with the best way to handle the product going through our pressing plant machines," he adds.

Wietsma notes that the reason the label is selecting star attractions to launch the loose wrap is because it's not yet profitable to press small quantities. "Before we switch over totally to the loose shrink wrap, we want feedback from consumers, retailers and racks."

Outwater suggests there was some concern by Warners' sales department to the reaction of the consumer to the new look. But to date there have been no complaints, he adds.

Outwater notes that while the packaging is similar to that of overseas product, there are differences. "I believe in Europe the LPs are open, while our albums are sealed. I also believe they use a light gauge vinyl. We're now using a thin polyethylene shrink wrap, but we're thinking about going up to a heavier

He points out that heavier polyethylene will eliminate wrinkles presently found in the thinner material, thus making the package even more attractive.

Cost of the loosely shrink wrapped LPs is basically the same as the tightly sealed product, says Outwater. But if the label moves up to a heavier gauge the cost of the mate-

Builder Forms TownHouse

NEW YORK-Real-estate developer William J. Levitt has formed a label here. TownHouse Records, with distribution through Capitol Records branches.

The Capitol tie is the result of a distribution agreement by Town-House with Mike Gusick's Accord label, which has a pressing and distribution arrangement with Capitol. Currently set for release are sin-

Fundraising LP

CHICAGO-A 1917 recording of "The Star Spangled Banner" made by the Chicago Symphony, is part of the orchestra's 1981 fundraising album. The record is offered as a \$15 premium in the April 24-26 Chicago Symphony/WFMT-FM marathon.

Also reissued is a 1957 recording of the national anthem led by Fritz Reiner, along with recordings conducted by Frederick Stock, Desire Defauw, Artur Rodzinski and Jean Martinon.

gles by Something Sweet, a female group whose date was produced by Fresh Start Productions, owned by Kool & the Gang: Carl Graves and Dianne Brooks. Albums by the latter will follow, along with other product by Savoy Brown and Buzzy Linhart.

According to TownHouse, a \$5.98 line is being developed to include product by Willie Nelson. Johnny Rivers, Patsy Cline, Elvin Bishop, Donovan, Dr. Hook, Warren Zevon, Al Green and Bob Marley.

The label says product is being supplied by Audio Leasing Corp., a subsidiary of Audio Productions Inc., a New Hampshire-based company active in talent acquisition and development Music industry veteran Dick Broderick is a consultant

In addition to audio disk releases, Levitt says TownHouse will offer "low-cost" videodisks "at such time that the market is more fully developed," a time-frame Levitt puts at around 1984.

InsideTrack

POSITIVE POINT: American Can, parent of Pickwick International, the industry's largest single entity in retail and wholesale, edged up 14 points on the Big Board in about two weeks. Late Wednesday (1) Pickwick employes got a bulletin informing them that the multibillion firm was selling off its paper and forest-based products division, with future concentration on global expansion, resource recovery and "consumer distribution," into which Pickwick aptly fits. ... Rumor hath Neil Diamond teaming with last week's Oscar winner (as best supporting actress) Mary Steenburgen in a new flick, "You Don't Bring Me Flowers."

Jose Feliciano's manager, Burl Hechtman, denies they are bidding for the audio studio division of Filmways (Billboard, March 21, 1980). The polished guitarist bows his "Concerto de Paulinho" with the Denver Symphony at Boettcher Hall there May 1-2. ... Track thanks Ralph King, marketing major domo for the Record Bar chain. for the 20 pounds of mini "Record Bar" Clark bars. The Bergman chain is using the bars, wrapped in their logoed paper, as instore merchandising. Track donated the candy to Rancho Los Amigos, Downey, Calif., rehabili-

If you wonder why there's a little andante in the actual signing of Boxcar Willie, the country hobo legend who made it so big in the U.K., think about the million big ones he wants out front.... Profitless Prosperity? Martin (Mutt) Cohen, Assn. of Independent Music Publishers' prexy and fellow attorney Ned Shankman are hosting a \$3.450 May 30-June 10 jet junket to the European music capitals. Write PO Box 24901, Dept. KB, UCLA Extension, Los Angeles 90024, for details.... Industry Record? Lionel Newman will have put in 38 years at 20th Century-Fox when his new pact expires in 1985. He's been boss of movie and tv music for eons. . . . Now the word is the impending deal for the Entertainment Company to acquire Jobete Music from Motown Industries has fallen

CBS Cable intends to produce 25 jazz specials during the next five years. The Count Basie tribute reviewed last week in Billboard is basis for the first one. . . . Housing for the NARM Convention appears ready as the Diplomat Hotel's Tower reports the "Sheik of Araby" has departed its choice top three floors. For a time it appeared that the Arabian noble and his entourage would continue to occupy the upper stories through the impending confab. ... A Baltimore ordinance passed recently levies a \$50 fine on those using portable audio equipment at a volume disturbing to others in the vicinity. . . . Times are toughening for the pirate T-shirt and other illegal artist merchandising tie-ins hawked nearby concert sites. A New York City federal judge granted a blanket seizure and impounding order for Police concerts and a Phoenix federal judge did the same for the Pat Travers' Band and Ritchie Blackmore's Rainbow. Order covers all domestic

AD-Ventures, the Record Bar's in-house agency, won a first place gold award from the Triangle Advertising Federation competition for its "There Must Be A Better Way," a campaign which complemented the NARM gift-giving effort and a silver second placer for "Bring This Record Back," a buck-off discount campaign. Track, too, commends the Bar stores for their new formatted "Classical News," sent to its Classical Connoisseur Club members. Moss Music Group sponsors the first edition. ... Sony Corp. is custom-making a braille-control version of its new digital editor for Stevie Wonder, an aficianado of the firm's new technology. The Wunderkind already owns several Sony digital audio proc-

Warner Amex Satellite Entertainment Corp., urges those who dig becoming on-air video jockeys for its Aug. 1 teeoff for its MTV 24-hour cable music channel to send

a resume and photo to 1211 Ave. of the Americas, New York 10036 before Apr. 15. WASEC wants five starters. Track did not err when it originally reported Jim O'Rourke was going with Tara, Atlanta O'Rourke changed his mind in the interim and went with MJS, Atlanta, along with Bob Perry, who will head corporate promotion for the Mike J. Spector burgeoning one-stop chain and indie label distrib firms. The young Spector anticipates more openings in other cities in 1981

NARM branches out with its first video software twoday conference in August. Word is it's a first in that industry dealers will be invited along with video specialty retailers. ... Grapevine has Pat Benatar screened recently for the role of "Mabel" in "Pirates of Penzance," but turned it down to concentrate on records and person-

Mel Torme raised some eyebrows when he claimed that Atlantic Records did not have rights to an album by him issued back in the 1960s when he was pacted to the label. He was being interviewed by WNEW-AM DJ Jonathan Schwartz in New York. Wherehouse Southern California stores offering the Discwasher D4 Record Care System for \$16.50 with a free single LP or tape of the customer's choice.... WEA sent out notices dated March 27 that 24 \$7.98 album titles would be dropped to \$5.98 list, with all returns after that date accepted at the \$5.98 price. Reorders on the new \$5.98 titles ship June 1.... Godfrey Dickey, vice president of accessories, which includes video software, for the Wherehouse/Big Ben's 136-store skein, reports the biggest blank video tape surge in the more than two years the stores have been active in the field, occurred after the March 21 weekend, when the tv webs aired "Gone With The Wind" and "Patton."

House Distributing, the Midwest force, went up approximately 8 cents last week on its albums, while Noel Gimbel's Sound Unlimited prices increased about a nickel. ... WGCI-FM aired 30 minutes of country Wednesday (1) as an April Fool's gimmick telling its Chicago listeners in morning drive time that its ratings were so high there was no challenge left in its normal r&b/disco/pop format.... Paul Pennington, founder of the Eucalyptus Records chain out of Fairfield, Calif., reports he is most active in pursuing the growth of his 11store chain. He indicates that rumors of his selling off some of the stores were accurate sometime ago, but he has junked the concept and will continue with present outlets in California and Washington. ... Now it's the melodies of Erroll Garner that will be the basis for a musical teeing off April 3-5 at the Victory Theatre, Dayton. Ohio. Donna Wood headlines the new "Fast Company," POSITIVE POINT: Notice where Integrity Entertainment Corp. stock has edged up to around \$5 a share, right around where it was several years ago at its zenith? Don't be surprised when you read about a large chain taking on a new rackjobber to handle its records/tape/ accessories departments over the next fortnight.

Virgin Records topper Richard Branson is not, repeat not, forming Cable Music, a company to feed music into homes without records, tapes, radio or royalties. Branson gave U.K. trade paper Music Week an exclusive interview, full of details about Cable Music, and the story was so hot it was even picked up by news services here—until Branson said "April Fool!" Turns out a Music Week staffer reportedly fed some juicy tidbits about Branson to the British satire mag. Private Eye, so Branson took his revenge with the "scoop," which the trade bannered on page one. ... Keel Manufacturing, Pickwick International's pressing plant in Hauppauge, Long Island, is reportedly on the block. Parent company American Can is said to have held conversations with a number of potential buyers of the 50-press manufacturing facility.

Edited by JOHN SIPPEL

Third Coast Seeks Bailiwick In Midwest

CHICAGO-Evanston, Ill.'s Third Coast Records will be one of the debutante labels hosting a hospitality suite and finalizing distribu-tion deals at next week's NARM show in Florida

The label hopes it will become a major Midwest pop music production force and even revitalize the rock recording scene here. Third Coast has a reported \$2 million investment in a new recording studio behind its claim.

"We came in here a couple of years ago and wanted to make the Midwest important in the pop music scene," explains Frank Seater. Third Coast's managing partner. "Third Coast Records is not going to be a small company."

Seater and two other partners own and operate the Pierce Arrow Recorders studio in Evanston, which also serves as Third Coast headquarters. The almost 40,000-square foot building has been entirely renovated and contains an elaborately equipped studio, spacious and professionally decorated lounges and reception areas and a complete nightclub room used for rehearsals and live recording. It has been the site of two live tapings of work groups for broadcast by WLUP-FM.

A strong commitment to rock music and the belief that top talent can be attracted to Chicago are part of the Third Coast philosophy.

Seater's background is in investment and business management. Partners Peter Cofrin and Sam Lynn have a background in managing a Milwaukee recording studio, and Cofrin is the source of the financing, said Seater.

Carl Yachar is chief engineer of

the studio, imported from California. The company recently hired David Webb to be vice president of marketing. Webb most recently was a marketing executive with Ovation

Seater emphasized that there would be close a&r and marketing ties, citing this as the weak link in most major label operations today.

A roster of five or six acts is being groomed over the next few years Seater said. Songwriter and guitarist Michael Smith is leader of the group tentatively named Jet, which will have a debut album in mid-May.

Mr. Cat, a more contemporary or "new wave" act, with an album due in summer, includes Tim Tobias, recently musical director for the Sister Sledge tour.

Another act is blues band Short Stuff, Third Coast's initial release.

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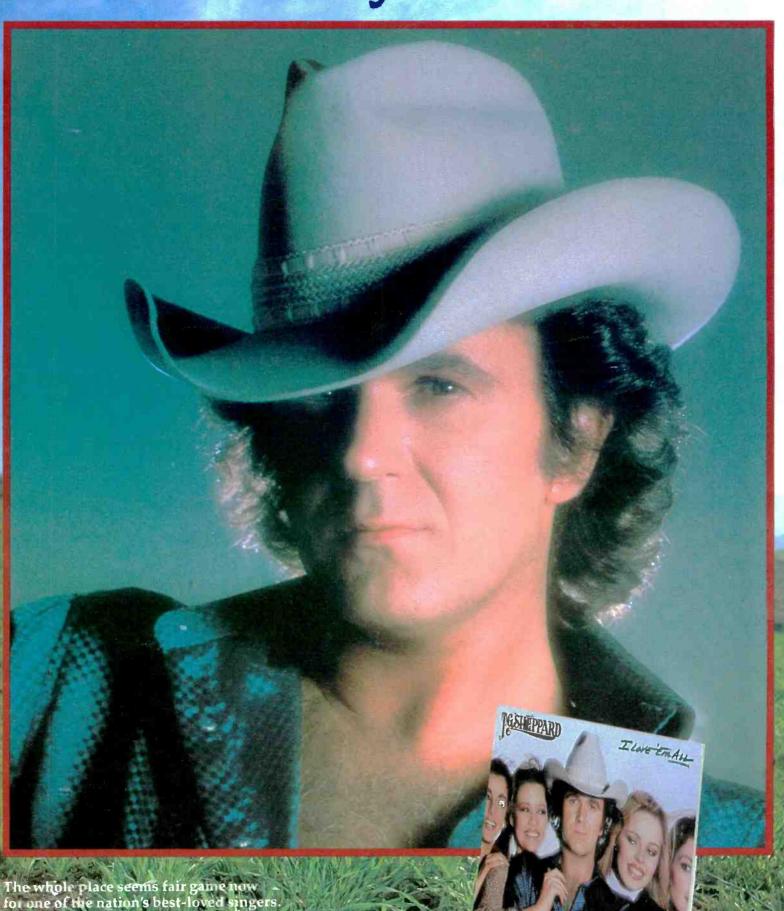
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