

Billboard

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SEVENTY-FIFTH YEAR

The International
Music-Record-Tape
Newsweekly

COIN MACHINE
PAGES 53 TO 58

Cap Beefing Up N.Y. In Full-Scale Drive

NEW YORK—Capitol Records is strengthening every facet of its New York operation with the intention of making a major hub of the company's operation—comparable in activity to the home offices on the West Coast. The plans were spelled out last week by President Sal Iannucci, who stressed the importance of this city as a center of the contemporary music scene, and the necessity for Capitol to be competitive in every aspect—notably production, merchandising, promotion and every other facet having to do with artist development.

Iannucci's buttressing of the company's East Coast setup is

one aspect of a larger—and total—philosophy to which Capitol is committed; that is, the building of entertainment properties which cover the entire show business spectrum. Iannucci stated, "We regard an artist in terms of his entire career and potential, and we intend to develop more such properties in the same manner as Glen Campbell was developed." Iannucci added that Capitol, through EMI, possesses strong film and TV capabilities, and that these resources will be used in fully realizing an artist's talent. Iannucci revealed that he will fly to London in the fall to

(Continued on page 78)

Bell Swings to Ampex as Sole Tape Licensee

NEW YORK — Ampex and Bell Records have signed a long-term agreement whereby the tape company acquires exclusive tape rights to Bell product as of June 1, 1970. Bell has non-exclusive licensing arrangements with several tape firms. These agreements will expire between now and the effective date of the Ampex deal, and they will not be renewed.

Several vital considerations motivated Bell President Larry Uttal in concluding a licensing agreement with Ampex rather than have Bell go its own route in the tape field. These considerations include quality control, packaging, timely delivery of product — as well as Ampex' commitment to a multimillion-dollar advertising campaign.

In addition, and of prime importance to the successful negotiation of the agreement, is a provision for co-financing of production deals. Under this provision Ampex agrees to allocate a specific sum, but reserves certain discretionary rights. The co-financing arrangement is evi-

(Continued on page 4)

New 'Indies' in Sales Explosion

By PAUL ACKERMAN and DON OVENS

NEW YORK — Fears that independent record activity would be markedly diminished by the trend toward "bigness" appear unfounded at this time. While mergers and acquisitions have undoubtedly changed the face of the record industry, a fresh crop of labels have moved into contention on the charts and are getting an appreciable piece of the action. These newer labels, together with some of the old line independents who have resisted the lure of the conglomerates, are proof that the climate of the record business naturally spawns independ-

ents. They are waiting in the wings; they are today's replicas of the early swinging independents of years ago—the Atlantics, Libertys, Kapps and Chesses and many others who have now outgrown the term independent.

Running down the "Hot 100" chart of this issue proves the point. Here is a quick sampling, not necessarily in order of the importance of the label and record mentioned in each instance:

Calendar Records, Don Kirschner's firm, has a hit, "Sugar, Sugar," by the Archies. It is No. 3 with a star; Fan-

(Continued on page 8)

Woodstock: Peace Mecca

By DANIEL GOLDBERG

BETHEL, N. Y. — About 400,000 rock fans gave peace a chance Aug. 15-18, and it worked. For them and the overwhelmed residents of this Catskills resort community, things will never be quite the same. Overcoming problems of traffic, shortages of food, water and bathrooms, and two rain-falls which reduced everyone to the same muddy level, the amorphous crowd achieved a happy and peaceful revival unprecedented in this history of human gatherings.

The huge turnout made the

event a tribute to the power of underground music. Some of the most popular groups who played, including Ten Years After, the Grateful Dead, and the Incredible String Band have never had a Top 40 record. The festival, called An Aquarian Exposition, represented the best of the music industry.

(Continued on page 10)

MCA's Numbering Plan

By MIKE GROSS

NEW YORK — MCA Records International will set up a universal numbering system for the LP product it markets in Europe. According to Dick Broderick, vice president of MCA Records International, the universal numbering system will be used on the label's new product as well as on the catalog titles from U. S. Decca as they

come into the MCA Records International line.

Broderick explained that the same numbers will be used for all product going into the various countries on the Continent from the label's factory shipping points in London and Hamburg. "MCA Records International is virtually a new label," Broderick explained, "therefore, we can establish a universal numbering system with comparative ease and not have to be burdened with the renumbering of product already in the pipeline."

(Continued on page 4)

Pickwick Tie With Declon

By FRED KIRBY

NEW YORK—A deal for Pickwick/33 and its subsidiary Everest to release unused material, including cutouts, from the London catalog, has been signed between Pickwick International and Declon Recordings, Inc., a subsidiary of London.

A lion's share of the first release under the long-term agreement will be on Everest and its affiliated labels, but the low price Pickwick/33 will have product by such artists as Ted

(Continued on page 51)



"North Carolina" (South Carolina), Inez Foxx in her first single performance on her latest Dynamo smash hit No. 138. Last hit was with Brother Charlie on "Count the Days." (Advertisement)



Bill Deal & The Rhondels, now climbing the charts with their smash Heritage single, "What Kind of Fool Do You Think I Am" (HE-817), are heading for the top again. Following their biggies, "I've Been Hurt" and "May I"—another Big Deal from Heritage Records. (Advertisement)

Dealer Hits Lifton Plan

By EARL PAIGE

CHICAGO—Raising the retail price of singles and albums would "compound all the existing evils in today's record business," according to Andy Andersen here, who last week lashed out at comments made by Bob Lifton, president, Transcontinental Investing Corp. Lifton's suggestion that 45's and LP's should reflect higher retail prices found Andersen stating: "The grab for more money is the easy way out of a prob-

(Continued on page 59)

(Advertisement)

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CALENDAR

3 COMEDIANS SIGNED TO HOST 'MUSIC SCENE' SHOW

HOLLYWOOD—The "Music Scene," which debuts at 7:30 p.m. Sept. 22 on the ABC-TV network, has signed three improvisational comedy artists to serve as hosts of the music show. The show, which focuses on Billboard's record charts, will weave the top hits of today and tomorrow with topical humor. Producers Ken Fritz and Stan Harris have signed comedian-writer David Steinberg, former member of the "Second City" group; Chris Ross, former member of The Committee group; and Lilly Tomlin, off-Broadway and nightclub comedienne. Steinberg will also be one of the regular staff writers. Three other comedians will also be signed as hosts to aid in providing comedy sketches and continuity of the show.

CGC Into Marketing, Distrib for Challenge

NEW YORK — CGC Records has wrapped up a three-year marketing and sales distribution agreement with Challenge Records. Vito Samela, vice-president and general manager of CGC, indicated that Challenge will be distributed by the present CGC distribution network. There will be a two-pronged release schedule of Challenge product: one covering the repackaging of Chal-

lenge's most successful catalog items; the second, a co-production agreement involving new artists and the release of new product.

Joe Johnson, president of Challenge, said that the coordination for sales and distribution would be handled for Challenge by Lew Shapiro in New York and Bob Jennings in Nashville. Tom Rogan, national sales and promotion manager, with the aid of his regional men, will be coordinating for CGC.

Dave Burgess, vice-president of Challenge, who will be in charge of new product, said that the first scheduled release is a single by the Peanut Butter Conspiracy entitled "Back in L. A." At present, album product is scheduled for release sometime in September or October.

In another deal, CGC, in its first international licensing agreement, will be represented by Festival Records in Australia and New Zealand. The agreement is for three years and includes exclusive licensing rights to records and tape.

And, as part of its expansion program, CGC has opened West Coast offices at 6515 Sunset Blvd. in Hollywood. Bruce Davidson, West Coast regional manager, will be located there. Offices will represent the Crewe Group of Companies including Saturday Music.

Ariel Bows Track

NEW YORK — Ariel Records will release the soundtrack from the Avco-Embassy film, "Sweden Heaven and Hell." Ariel also has issued a single from the film, "Mah Na Mah Na."

Changing Patterns Turn Racks Into a Major Marketing Force

NEW YORK — Rack jobbers are beginning to be recognized by major record manufacturers as legitimate distributors. Heretofore, the racks had been categorized by many of the majors as "subdistributors" but changing marketing patterns have brought them to the fore as a primary mass marketing force.

RCA Records has been taking a long, hard look at its distribution setup and has been making realignments around the country, and now Decca Records is expected to begin making similar shifts away from company-owned distribution outlets to independent and rack distributorships. The mushrooming tape market has also been a factor forcing the distributor shifts. Many companies feel that there are new outlets opening up for the marketing of their tape product and are looking into new distribution patterns to take full advantage of tape's potential.

Among the racks reported to be coming into the RCA picture are ABC, Transcontinental and Handleman. The companies are rack-jobbing operations but they are also involved in distribution. It's understood that Handleman will be one of the first companies to be named when Decca begins to make its distribution shifts.

Industry executives who have been watching the RCA moves recognize the importance of the racks as distributors, but they claim that the companies shifting to racks will be faced with new problems. The major problem, they say, will be in billings and collections. As one industry topper said, "They'll sell more records but they'll have a harder time collecting their money."

According to Norman Racusin, division vice-president and general manager of RCA Records, the label is planning to expand the number of its distributorships throughout the U.S. Explaining the program, Racusin said, "As part of our total approach to the record business, our objective is total balance in distribution, in selling and promotion and most of all in product. Our planned additional distribution points will give us the balance we need to maximize retail exposure making it possible for us to capitalize to the fullest extent on our expanded selling effort and the new bal-

anced approach on product. The results of our changed emphasis on product are already apparent to all and the changes in advertising and promotion, including expanded use of the broadcast media, have already had their impact."

Racusin noted that the new distributor appointments made during the last several months characterized the new distribution approach and reaffirmed RCA Records' faith in independent distributors. Among RCA's new distributor appointments are Arc Distributors, Detroit; Stereo South, Atlanta; Tay-

lor Electric, Chicago; Roberts, in St. Louis and Kansas City; Music West, which was expanded from San Francisco to take in Los Angeles; and Heilicher Brothers, which was expanded from Omaha to take in Minneapolis.

It's also understood that RCA has upped the distributor price on LP's from \$2.12 to \$2.21 and has established new billing procedures. The price and billing changes are bookkeeping business between the manufacturer and the distributor, said an RCA spokesman, and won't affect the consumer price.

Buddah's Deal With Smothers & Damone

NEW YORK—Buddah Records will distribute Smobro Records, the Smothers Brothers' label, and United Talent Records, Vic Damone's label, according to Buddah Vice-President Neil Bogart. The agreement with Tom and Dick Smothers for Smobro Records came as a direct result of the recent Billboard International Music Industry Conference in Nassau, said Neil Bogart, Buddah vice-president. It was in Nassau that Tom Smothers met with Artie Ripp, president of Kama Sutra,

and began negotiations for the Buddah-Smobro. First product will be an album and a single featuring the Sound Foundation.

Both the Sound Foundation product and a new Vic Damone single and album will bow at the Buddah sales meeting in Monticello, N. Y., this week. Damone and other artists will be made available through an agreement between Buddah and Vic Damone and his associate Rudy Durand. Damone said United Talent Records was launched because "I am tired of the attitudes and lack of enthusiasm of some of the major companies toward artists they have classified as good music acts. There's no reason why artists of this nature should have to take a second place in place in promotional and sales campaigns to rock acts." United Talent Records will give these artists a chance. Damone is said to be negotiating with several established artists who feel the same way he does.

Damone's single will be "Don't Let Go." The LP is "Vic Damone Live at the Frontier."

David Carroll of the Smothers Brothers' office in Los Angeles will coordinate the activities of Smobro with Buddah.

Bowmar in Record Field

RALEIGH, N.C. — Bowmar Records has been formed by Bowie G. Martin and Michael D. Collins of Bowmar Productions. In addition to producing for other companies, Bowmar Productions plans 15-20 releases on the new label in the next year.

Product will be generally in the pop field with the first release, slated for this week, by the S.O.U.N.D. (of Tyme). Collins can be contacted at 919-237-6195.

FORE Reelects Lanier

WASHINGTON — Warren Lanier, interim national chairman of the Fraternity of Recording Executives (FORE) since its formation six months ago, has been elected to head the organization for another two years.

Lanier, national sales manager for Venture Records, was elected national chairman by a unanimous vote held at the Washington Hilton Hotel, during the recent NATRA convention.

In his acceptance address, Lanier said that the black man and woman in the recording industry need more than token representation. "I am sure that FORE can achieve this for them."

He continued: "There are many ideas which I have in mind for the organization. Among them are plans to upgrade the promotion men in the business, and turn them into market merchandisers which is what they really are."

FORE, an affiliate of the National Association of Television and Radio Announcers, represents the business executive end of the recording industry.

The complete list of elected members is: Warren Lanier,

chairman; Juggy Murray, vice-chairman; Logan Westboro, recording secretary; Cynthia Bailey, corresponding secretary; Boo Frazier, treasurer; and Andre Montell, financial secretary.

The board of directors comprises Ronnie Granger, Dave Clark, Milton (Butterball) Smith, Sidney Miller, Ronnie Mosely, Richard Simpson, Madelyn Baker, Akai Aleong and Buzzy Willis.

NARM'S EARLY BIRD DISK

NEW YORK — To facilitate the registration procedure for the large group scheduled to attend the 1969 NARM Tape Convention, a special Early Bird Registration Desk will be opened Thursday evening (4) from 7 p.m. to 10 p.m. at the banquet level of the Fairmont Hotel in Dallas. The early bird registration will not affect the regularly scheduled time for registration beginning at 9 a.m. Friday (5).

Sea of Tunes Purchased by Irving Music

HOLLYWOOD—Irving Music has acquired Sea of Tunes which encompasses more than 400 tunes by the Beach Boys. Some of the most popular tunes in the catalog are "Vibrations," "Caroline No. 5" "Darlin' "Friends," "Do It Again" and "Little Honda."

The deal was negotiated by Murray Wilson of the Beach Boys and Jerry Moss on behalf of Irving Music Inc. Recently, Irving Music acquired S.F.O. Music, and the music composition titled "Let's Get Together" by the Youngbloods on the RCA label. The tune is on record charts across the country.

Irving Music has also acquired the Stevie Windwood catalog—which includes three compositions on the current Blind Faith album as well as A&M's single, "Feelin' Alright" by Joe Cocker.

EDP a Boon to Stores

By BRUCE CORY

CHICAGO—Musical instrument stores form an increasingly important segment of the record and tape retail picture, now that more rack jobbers are offering computerized ticketing systems. A survey last week dis-

closed that, in some instances, an instrument dealer may put in as much as \$12,000 in pre-recorded music. Rack jobbers and music dealers reported that pre-ticketed merchandise results in new business, increased store traffic and ease in inventory procedures.

"We have added 40 to 50 new accounts since we began pre-ticketing records and tapes 18 months ago," reported Vic Faraci, Musical Isle, Chicago. "With pre-ticketed merchandise, almost any store can become a record or tape outlet."

Musical Isle's pre-ticketing system, as with those of other rack jobbers, provides a weekly analysis of a store's volume so that the supplier knows exactly which type of merchandise is

(Continued on page 60)

WOODSTOCK TO BE BACK IN '70 AT SAME SITE

NEW YORK—The producers of the Woodstock Music and Art Fair plan an even bigger gathering next year at Bethel, N.Y. The 1970 dates are Aug. 21-23. Michael Long, executive producer of the fair, told a press conference on Aug. 21, "We've been offered the same site in Bethel and we've been offered additional land there."

The fair's producers estimated they were "\$1 million down," since expenses this year ran \$2.5 million and projected receipts from ticket sales were \$1.5 million. Joel Riseman, a partner in the venture, said the group's assets included "very secure" commitments from Warner Bros.-Seven Arts involving record and movie rights arising from the festival.

Skye Shoots to Broaden Goals

By BRUCE WEBER

LOS ANGELES—The acquisition of Skye Records by Filmways, publicly owned entertainment complex, will enable the label to broaden its creative base.

The New York-based Skye will move its headquarters to Los Angeles and will begin a search for artists, songwriters and masters. Skye has produced 10 albums within the past year and has five more in production.

Under the Filmways banner, Skye plans to release about 18-20 albums per year and at least that many singles. In addition to jazzmen Gabor Szabo, Gary McFarland and Cal Tjader, founders of the company along with Norman Schwartz, president of Skye, the label has

about six other artists on its roster.

Szabo, McFarland and Tjader will continue to record for Skye, with McFarland also producing roster artists. The label, known primarily as a jazz-oriented line, will branch more heavily into folk, rock, soul and pop, said Schwartz.

Initial Projects

Initial projects for Skye under the Filmways banner are albums by singer Ruth Brown, the Negro Ensemble Co., singer Dorothy Loudin, Grady Tate, Bob Freedman and Eric Kaz. Wendy & Bonnie, an act from San Francisco, is also on the roster.

The Grady Tate LP combines Tate and McFarland performing five vocal and instrumental arrangements each from "Slaves," a feature film.

The acquisition also gives Filmways an outlet for its soundtrack albums. Filmways is a major film producer, with the brunt of the films being released through MGM, which also issues Filmways soundtracks.

The first Filmways-Skye soundtrack LP is "High Mom," with Eric Kaz providing a rock score for the feature.

Schwartz said Skye will increase its concept LP packages, including a spoken word/music LP by Bob Freedman mixing jazz and classical. The Freedman album, "The Journeys of Oddeyeous," will be released in September.

A second concept LP, mixing spoken word with music, will be partially produced by Michael Butler, producer of "Hair," and will be released in November. The double-LP, priced at \$6.98 will include a book on astrology packaged with the LP in a round box. In a concept promotional package, Schwartz is planning to release five singles from the Gabor Szabo "1969" chart LP in a "singles box" for disk jockeys.

Skye also plans to enhance its "Discovery" LP line which sells at \$4.79. The label's regular line, all double-fold LP's, sells at \$5.79. New artists signed to the company initially will have product released under the Discovery label.

In publishing, Schwartz plans to deactivate Skye Music (ASCAP) and concentrate on two Filmways publishing firms, FWY (ASCAP) and Music Ways (BMI).

Skye's next step in publishing will be to develop overseas rights. Mike Gould has been appointed general manager of the publishing company to develop the department. Ben Tucker, executive vice-president, will direct promotion and artist relations.

In tape, Skye recently added GRT to its lineup of non-exclusive tape duplicators which includes Ampex, NAL and ITCC.

The main of Skye's recording will be done in the Wally Heider recording studios here and in San Francisco. Filmways owns 75 percent of the Heider studios.

Shur-Tinga Buys Gloryland Label

LOS ANGELES—Shur-Tinga Records, local soul label, has purchased Gloryland Records. Shur-Tinga's owners are Buffy Hooks K Jr. and Lazzett Collins.

Gloryland's former owner, Mrs. Thelma Poe, will continue producing such acts as Ella Mae Collins, whose new single (through limited distribution) is "Sun, Stars, Moon and the Rain That Falls."

Other new releases from Shur-Tinga include "Ain't That a Shame" by the Five Tempos and "So Bad, So Bad" by the Echoes.

Gloryland has specialized in gospel music. The Chimes of Faith backs Miss Collins on her disk. Shur-Tinga is located at 245 E. 29th St.

Usher and Jamal Deal in the Air

NEW YORK—The production deal between Dave Usher, Detroit-based jazz producer, and Ahmad Jamal Productions has not been concluded as erratummed in Billboard, Aug. 16. Talks are still on.

Executive Turntable

Lawrence Goldberg has been named vice-president of Transcontinental Music Corp., where he will head the company's merchandising programs of records and tapes in military post exchanges. Goldberg previously was chief of merchandising for the Eastern Service Center of the Army and Air Force Exchange. Before that he held the same post with the Army and Air Force European Service Exchange. . . . Michael Gentile has been appointed a&r director for Roulette Records.



GOLDBERG

Gentile, who started as a songwriter, will also write for the Big Seven Music companies. He worked for Screen Gems and Connie Francis before running the New York office of Motown Records. . . . Bob Scerbo has been named production director and Ed Fuchs, national promotion manager of Janus Records. Scerbo is director of production and director of international operations at Musicor for three years. He



GENTILE

also was assistant production director at United Artists Records for three years, in the Custom Service Department of Capitol for two years, and was a sales representative for the Country Box and Album Co. Fuchs, formerly field sales and promotion manager for Stereo Dimension, also managed and booked rock groups in the New York area. . . . Eddie Ray, former vice-president in charge of a&r for the Tower Division of Capitol Records, has been appointed executive vice-president of CoBurt Records, Inc., which Tower will distribute. Before joining Capitol five years ago, Ray was executive assistant to the president of Imperial Records. . . . Vel Thornton has been named director of administration for the West Farrell Organization. Miss Thornston began in the record field at Cameo/Parkway Records in Philadelphia, where she served as assistant to Bernie Lowe, president of the company for eight years. She later became sales administrator for Audio Brands Corp.



SCERBO



FUCHS

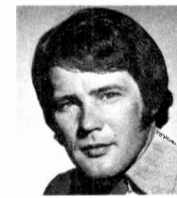
Gil Bateman, former head of West Coast promotion for Elektra, has been promoted to national director of promotion for the label. Mike Kilmarten, formerly of Action Distributors of Denver, has been named Elektra's director of West Coast promotion, and Kent Mathais, previously with Mercury Records in Dallas, Elektra's director of promotion in the South.

Norman Rubin has been appointed head of the U.S. publishing division of the Robert Stigwood Organisation with headquarters in New York. Rubin previously was involved in promotion and record exploitation as assistant to Morey Deutch, executive vice-president of the United Artists music group. Robert Glaser will head West Coast publishing operations. . . . Joey Michaels is the new New York promotion manager for Philips/Mercury and affiliated labels. He will work out of Malverne Record Distributors in Long Island City. Michaels previously was with London Record Distributors in New York. . . . Dave Dexter will be a producer in Capitol's special products department with responsibility for creating albums for the record club, premiums and Pickwick International. He previously was with Capitol's a&r department.



RUBIN

Ken Mansfield has been named director of exploitation and artist relations for MGM Records. He will report directly to Ron Kass, label president. He previously was West Coast promotion manager for then single records merchandising manager for Capitol Records before becoming Capitol's national promotion director. He recently was appointed director of independent labels, which included Apple and Invictus. Mansfield earlier had recorded on the Ava label as a member of the Town Criers. A songwriter, Mansfield also operated a San Diego nightclub.



MANSFIELD

Chuck Torre returns to MGM as promotion manager, operating out of Metro Distributors in Queens, N.Y. He previously handled New York promotion for Mercury. . . . Jill Williams has been appointed professional manager for Borwin Music in Los Angeles after being a Borwin writer in New York. . . . Graeme Kronsberg is the new packaging coordinator for Liberty/United Artists with liner notes among his responsibilities.

Mike Gould has been appointed managing director of all projects for the music publishing activities of Filmways. His efforts will be directed toward developing projects for Musicways (BMI) and FWY Music Publishing (ASCAP). Gould, who joined Mills Music in the West Coast in 1940, also was affiliated with Bourne Music in Hollywood before heading the Ardmore-Beechwood firms for Capitol and EMI. He also represented the Campbell-Connelly group of London in the U.S. Gould recently was in charge of Metric Music, worldwide, for Liberty.

Claude McBride will head the new Nashville publishing office (Continued on page 8)

Buddah Sales Meeting to Bow '1st Generation' Pkg.

MONTICELLO, N.Y. — Highlight of the Buddah Records sales meeting here Sunday through Wednesday (24-27) at the Laurels Country Club will be the presentation of the first 12 albums of a series devoted to the first generation of rock and soul. Joe Fields, national director of LP sales and promotion, said the series — "The First Generation: Rock Blues/Early Soul"—is designed for entertainment and a historical insight into the roots of rock music. Fields and Richard Robinson coordinated the series.

The LP's feature Richie Valens, Bobby Day, Billy Preston, Harold Dorman, Frankie Ford, Little Richard, Memphis Slim, John Lee Hooker, Jerry Butler with Betty Everett, the Staple Singers, Otis Spann, Sonny Boy Williamson, Big Joe Williams, Victoria Spivey, Willie Dixon, Junior Wells, Earl Hooker, Billy Bob Arnold and the Dells. Fields said the next releases in the series are being prepared. The series will be supported by a special advertising campaign and promotion will be geared to the average record buyer as well as to the rock fan.

MCA Will Set Up 1-World Numbering Plan Overseas

Continued from page 1

Broderick explained that the same numbers will be used for all product going into the various countries on the Continent from the label's factory shipping points in London and Hamburg. "MCA Records International is virtually a new label," Broderick explained, "therefore, we can establish a universal numbering system with comparative ease and not have to be burdened with the renumbering of product already in the pipeline."

During the past year, Broderick has been negotiating new licensing agreements, reestablishing agreements that have been running out, and setting up MCA-owned companies in Europe and around the world. With the label ready to roll on a full-time basis now, Broderick

foresees a global take for MCA International in 1971 of \$30 million, or 5-6 percent of the market.

On Team Basis

MCA International Records' operation in Europe, said Broderick, will run on a team basis. Heads of the various MCA-affiliated companies will meet every two months to go over product plans. "The stress," he added, "will be on the product's European potential rather than the particular potential of a licensee's country. Broderick will soon be appointing a representative from MCA to head the product planning meetings. A special aim of the group will be to develop local talent who can break through in other European countries as well as in the U.S. Broderick also pointed out that new artists on the U.S. Decca label, such as Karen Wyman, will be given an all-out European push with foreign language versions of their American recordings as well as with the English language version. He also said that promotion tours for U.S. Decca artists in Europe will be arranged on a much broader scale than before.

The MCA label in Europe will include the U.S. Decca, Brunswick and Coral lines. Coral, Broderick said, will be the label used for MCA's budget product. MCA's UNI label in the U.S. will retain its own logo overseas. Broderick also mentioned that initial product from the new Hamburg plant will start rolling off the presses by mid-September and that there would be between 75 and 100 album titles in the MCA Records International line by the end of the year.

Bell-Ampex

Continued from page 1

vidence of Ampex's intent to help Bell secure the best record product available via hot producers.

Finally, Ampex will appoint a liaison executive to work with Bell and see that the product receives top treatment in such matters as quality control, distribution and delivery, packaging, etc.

Larry Utall, in working out the agreement with Ampex, was anxious to protect his distributors. It was decided, therefore, to permit Bell's distributors to handle the product on a non-exclusive basis.

It was reported, though not confirmed, that the deal was in excess of \$1 million.

THE SECRET OF OUR SUCCESS IS NO SECRET

It's right in front of you this week
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Columbia has:

The number *one* popular album (number *two* also)

The number *one* Country single

The number *one* Country album

The number *one* Classical album

The number *one* 8-track tape cartridge

The number *two* popular single

(although sales are over 1,250,000 in six weeks)

Billboard's Midyear Industry Performance Report for 1969

The number *one* label in *singles*: Columbia

The number *one* label in *albums*: Columbia

COLUMBIA: OUR FUTURE IS TALENT



Specialty Back, Sparked by Acts

LOS ANGELES—Four new artists plus a series of historical blues albums mark the reemergence of Specialty Records, one of the industry's early blues companies.

General manager Mike Akopoff has scheduled for upcoming release the single "Free at Last," which debuts vocalist Jackie Day, plus "Coffee and Donuts" by the Millionaires and "Ain't That Soul" by Teddy Reynolds.

The label's fourth new act,

the Funk Express, is in the process of gathering material for its first effort. Of the new acts, Akopoff is producing the Millionaires, with Maxwell Davis handling Miss Day; Bumps Blackwell, the Funk express; and Barry Hansen, Teddy Reynolds.

In the LP category, Specialty will unveil titles never released by the late Sam Cooke, Little Richard and Larry Williams. Akopoff is also releasing a sin-

gle by Cooke. "Last Mile of the Way."

In a program aimed at collectors, the company will package a series of LP's titled "This Is How It All Began." Volume I one covers works by Percy Mayfield, Frankie Le Simms, Roy Milton, the Chosen Gospel Singers, Swan Silvertones, Mercy Dee, Joe Liggins and his Honey-drippers, the Four Flames, Camille Howard.

Growth of Blues

Another album, "Doo Wop," will cover the growth of blues groups in the 1950's. One side of the package will include studio chatter in addition to the actual recording takes. Artists covered in this history study include Larry Williams, the Monitors, Chimes, Vernon Green, Jessie and Marvin, Marvin and Johnny, Willie Joe and Bob Landers, Roddy Jackson, Roy Montrell, Jimmy Liggins, Rene Hall and Joe Lucher.

For a package spotlighting a gospel sound and titled "Ain't That Good News," the company is joining the Original Five Blind Boys of Alabama, the Gospel Harmonettes, Soul Stirrers, Pilgrim Travelers, Alex Bradford, Swan Silvertones, Brother Joe May, Sister Wynona Carr and Bessie Griffin.

Other albums will include never-released pairing of Sam Cooke with the Soul Stirrers, and a reseriving of "Little Richard's 17 Grooviest Original Hits."

Specialty has lined up 34 distributors, with Akopoff seeking five additional to round out his domestic network. Working with the executive in a&r is Barry Hansen, who delves into research projects. A national promotion manager will be sought shortly.

TOMORROW

By ED OCHS

Editor's Note.—Rock is moving into the 70's with the same electric energy that pioneered rock 'n' roll in the 50's. Even the sounds are the same, as technical rock finally atomized itself back to its organic beginnings in plantation blues and mountain music. Paul Ackerman, Billboard's Boswell of popular and not so popular music and the record establishment's foreign correspondent at the birth of rock 'n' roll, has commented liberally on rock's rising from the big band pyre, and from America's "Bible belt" to Woodstock and Czechoslovakia. More than any one music journalist, Ackerman is credited with befriending and promoting the new music within the music industry for its virtues as America's true native heritage. He is not only an inspired authority on country, gospel and blues music, but on the music business as well, to which he has reported since 1943. He put into print the terms "rockabilly" and "rhythm & blues" (for "race" music), presided at the coronation of King Presley, and fought the establishment's early repression of rock. Here are some relevant observations and insights on the evolution of rock 'n' roll from one of the trade's most perceptive diagnosticians of rock's real heritage.

★ ★ ★

On the initial impact of rock 'n' roll. . . .

It was a crucial period, I feel, in the history of American music. . . . The big band era had collapsed utterly. Bands had become impractical from an economic point of view, and possibly there was also a change in public taste from the band to the vocalist. The decline and eventual death of the big band business, plus an increase or betterment in communication—travel, radio, TV—left a void to be filled by this Negro exciting music. And the vocals were danceable. . . . The records of the specialty field—a term which you don't hear anymore—began to sell in the broad pop market. At that time, whether it was the country field or rhythm and blues (or race) field, a record made for that field was expected to sell in, and only in that field. If a record in the rhythm and blues field had any pop overtones or a country record had some pop influences in production the trade would say "it cannot sell. It's a hybrid record." And that was generally true. But the old specialty fields of race and hillbilly, once cultural entities unto themselves, began to be influenced by post war attitudes and outside sources, and conversely, the specialty fields themselves began influencing the pop field. "I tell you this is selling pop," the r&b labels began to report on Willie Mabon's "I Don't Know" and Chuck Berry's "Maybelline." For it was at this time, at the end of the 40's and early 50's, that the specialty field overwhelmed the music establishment by sheer energy and demand, and began to spill over into pop. . . . The early hybrid record was a blues record or a country record—or a fusion of the two—which had pop influences, and this was anathema in both the pop and pure markets. When this black music began to sell pop, the Negro artist, having a taste of the bigger, broader pop market, tried consciously to become more pop. And the white artist, seeing the success of the black artist and his material, tried to become more Negro. This developed the hybrid form called rock 'n' roll, which to the purists was not as good or valid as the true blues, but which did win exposure while doing something great for the mass market. At least it brought some of the native roots of American music into the pop field, even though in a watered-down form.

On the "Southern ferment". . .

Jerry Wexler once said, "when a white Southerner becomes emancipated, he's better than you or I." Because historically, the Southern white man and the Negro have survived similar sociological problems, shared the same God and land, and the same prejudices to and from the North. Quite a lot of music is common to both, such as folk blues. "John Henry" is understood and performed in a grand style by both Negroes and hillbillies, as is the sacred song, like "Just a Closer Walk With Thee." . . . A Southern white man like, say, Sam Phillips and a white artist like Elvis Presley understand the Negro material. Conversely, a black like Ray Charles understands the hillbilly idiom, so there is a great crossover of influences, which all could be called the Southern ferment. Most of the important creative developments in the American music business that have happened within our time have been Southern manifestations, and they have tinged the pop field spectacularly. . . . Phillips, a white man, understood the blues profoundly, and with this knowledge he then went into the white blues. As his brother Judd Phillips explained, "What we tried to do was to find a white boy who could sing like that." This was the birth of Elvis Presley, the greatest rocker of them all. Sam Phillips and Elvis Presley tied it all together. Integration happened in the music business long before it happened in a social way. It happened on an artistic level. Music, like all art, is a great leveler. . . . In the beginning the fusion of country and rhythm and blues—rock 'n' roll could be easily noticed. Jerry Lee Lewis put on a real rocking performance of "Great Balls of Fire," while on the other side he sang Hank Williams' "You Win Again," in typical country style. All this before the currency of the term blue-eyed soul. To this day, you will find music critics who will say that the only blue-eyed soul singers who make it for them are the Southerners, because they share with the Negro a similar life style.

On the relevance of lyrics to reality. . .

The songs of Tin Pan Alley were European-oriented and were generally in their lyrics an over-idealization of love without any relevance to reality. Not so the music of the Negro or hillbilly. In the country field for instance, there is a great deal of consideration given to sex, sin and salvation. The lyric is very important, telling a true piece of life. And even though the lyrics tell a true, often salty story, this is permissible and even moral. Because there is an awareness of guilt and the element of retribution. So there is also a moral overcast to it all.

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Vol. 81 No. 35

1st 'Gold Clef' Awards to 17 Top 40 Writers

ATLANTA—The first annual "Gold Clef Awards" was hosted here by Bill Lowery last week, with presentations of 17 awards to writers whose songs made the top 40 group over the past year. Some 200 guests were on hand, including a contingent from Nashville. Entertainment was provided by Billy Joe Royal and his band.

"If singers get awards," Lowery said, "I think the guys who write the best sellers should get recognition." He said that was his thinking behind the "Gold Clef." To qualify next year, the songs must reach the top 30.

Winners this year were: Buddy Buie, Mike Sharp and J.B. Cobb for "Spooky." Ray Whitley and J.B. Cobb for "Be Young, Be Foolish, Be Happy." Tommy Roe and Freddy Weller for "Stormy," and Emory Gordy joined them to collect "Clefs" for "Traces." Joe South received a standing ovation for a double victory with "These Are Not My People" and "Games People Play." Mary Tallent of the Lowery office accepted an award for Jim Post, who wrote "Reach Out of the Darkness." Also absent, due to West Coast commitments, was Harry Middleborrk, collaborator on "Spooky."

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New 'Indies' Exploding

• Continued from page 1

tasy, very hot with the Creedence Clearwater Revival, has "Green River" in the No. 7 slot; Roulette, very hot with the Creedence Clearwater Revival, has "Green River" in the No. 7 slot; Roulette; with Tommy James and the Shondells' "Crystal Blue Persuasion," was recently in the top 10 (last week it was No. 3); Monument's "Polk Salad Annie" by Tony Joe White was recently in the top 10 (last week it was No. 8). The label is also consistently hot in the country field with such artists as Henson Cargill; Jeff Barry's Steed Records' "Did You See Yer Eyes?" by the Illusions is No. 34 and moving up. The same label has Andy Kim's "Baby I Love You," which was in the top 10.

One of the biggest of the independent operations — the Motown - Tamla - Gordy - Soul group — is consistent a chart maker with such acts as the Temptations, Stevie Wonder, Diana Ross and the Supremes, Marvin Gaye, Four Tops and others. A glance at last week's chart shows such strong disks as Wonder's "My Cherie Amour," on Tamla, and Glinky and Edwin Starr's "Oh How Happy" on Gordy, among other top sellers.

Scepter on the current Hot 100 is represented by Dionne Warwick's "Odds and Ends." It is No. 48 and going up. The label recently had a hit with B. J. Thomas, who is now between records; Bob Crewe's first record for his company, Crewe Records, is a fast-moving hit. It's titled "Jean" by Oliver. The album "Oliver" is also a hit.

Buddah Hit

Buddah, consistently in contention with hot product, has several on the current Hot 100. One is the Brooklyn Bridge's "Your Husband, My Wife," now No. 46 and going up; another is the Motherlode with

"When I Die," No. 47 with a star; and a third is Lou Christie's "I'm Gonna Make You Mine," No. 55 with a star.

Heritage has two good sellers. One is "Abergavenny" by Shannon, which was top 40. The label's Bill Deal and the Rhondells' "What Kind of Fool Do You Think I Am" is No. 55 with a star; Al Massler's Ye label has a hit with its first disk, "In a Moment" by the Intrigues. It is No. 57 and going up; White Whale, active West Coast independent which has had many hits with the Turtles, now has a strong one by the Click, "Sugar on Sunday," No. 78 with a star. Elektra, sold independent which has had many hits with Judy Collins and other artists, has another strong one by Miss Collins, "Chelsea Morning."

A&M, big West Coast-based independent, has consistently been in contention, with sides by Herb Alpert and the Tijuana Brass, Sergio Mendes and Brasil '66, the Baja Marimba Band and the Checkmates Ltd.; Ranwood, Randy Wood's label, has been successful with packages by Lawrence Welk and Ray Anthony, and recently had a top 20 single, Charles Greane's "Quentin's Theme"; Jubilee has the first Oliver record, "Good Morning Star Shine," which was top 10. The label has also had hits with the Happenings and the Meters; Hickory has been big in the country field; GNP-Crescendo has had minor successes in the jazz category.

Chart Records and Boone records have had action in the country field, the former with Lynn Anderson and others; the latter with Tex Williams. Other independents such as Laurie and Jad, have come up with strong sides prior to the turn of the year—the former with Dion's "Abraham, Martin and John," the latter with Johnny Nash's "Hold Me Tight."

Many other independents have lived on the Hot 100 scene

charts. Tetragrammaton's "Deep Purple" single and disks by the Kingston Trio and Bob Crosby, Shelby Singleton's SST international Records, which includes the Jeannie Riley disks on Plantation; Musicor with such artists as Gene Pitney and Hugo Winterhalter; MTA with King Richard's Flugel Knights; Bobby Shad's Mainstream operation; Snuffy Garrett and Ed Silvers' Viva Records; Enoch Light's Project 3; Savoy with its James Cleveland disks; Word, with its gospel quartets and the soul operation of the Duke-Peacock-Songbird complex, as well as Modern and Kent and the new Bob Thiele, Cy Coleman and Loren Becker operations, all add vitality to the scene. And they never really fade away — as witness the revival of the old-time independent Specialty (see separate story).

Singles: B.&T.'s Frank Appraisal

NEW YORK—"Service and availability"—that's the key to the survival of the singles record business, according to Robert M. Stride, owner of the B. & T. Record Co., retail shop in Frederick, Md. Singles sell in his store, he revealed, "because we devote time and attention to them. We carry all the top 100 singles and top country plus about 150 late releases not yet on the charts, plus a backlog of over 12,000 singles."

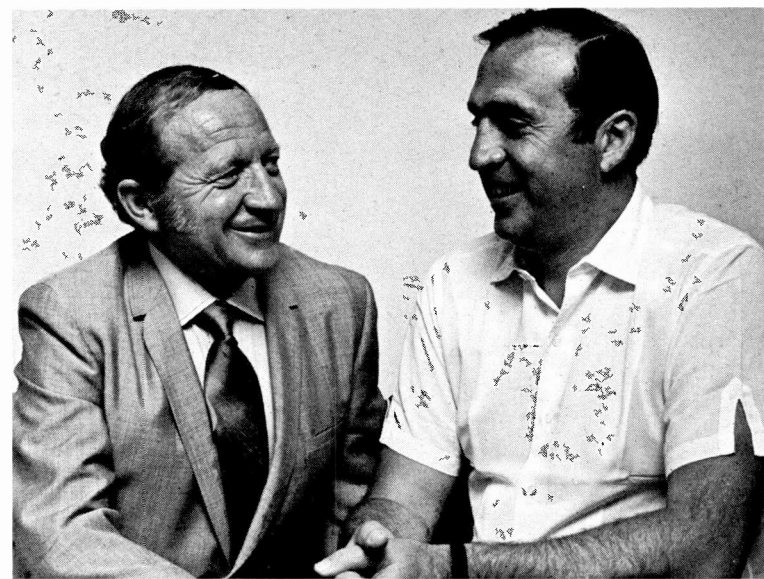
It's Stride's opinion that the single must stay to preserve all other forms of recorded music. He feels, however, that there are areas involving manufacturing, distribution and promotion to which some soul-searching should be applied.

Following are some of Stride's views:

"All discount stores operate approximately the same in regard to the record business and I feel that they are more harmful than good. Records are used as a come-on and the only promotion given is price cuts and gimmick advertising to confuse the public as to true price and quality. Singles are only carried according to the top charts. If singles are to survive a larger spread must be carried and price should be standardized.

"Service by most rack jobbers is poor, information inadequate and prices too high. Rack jobbers also place records in too many locations that do no promotion or sales work; this only takes business from the stores that could and would do a better job if given a better chance to promote and sell singles.

"Record distributors carry too many labels to give an equal chance to all labels. Many good records are lost in the warehouse due to a lack of promotion. Distributors have gotten into the rack business and are in competition with their dealer customers and are creating a



JUGGY GAYLES, left, completes negotiations with Roulette President Morris Levy to become vice-president of merchandising and promotion of the label. The new appointment is being heralded as an expansion of the label. Gayles had been with Atlantic Records directing LP production and promotion. His career also includes operating his own United Music publishing company, plus duties with Jubilee Records, Carlton Records, Time Records and 20th Century-Fox Records.

loss of the stores that could promote singles much better.

"We have too much product and are not concentrating on helping to make a record but only jumping on the top 100 bandwagon.

"Single records have been footballed, prices cut, sold as loss leaders, and suffered otherwise by the use of top 40 listings. Changes should be made in this and some protection should be given to the dealer. If we could make the profit that should be

made, we could devote more time and attention to the promotion of the single record. If singles are to be sold for 49 cents to 66 cents then the wholesale cost should be reduced accordingly. Manufacturers should not expect to make as much on the single record anymore as this is the form of promotion for the rest of their recorded music such as LP's and tape. If the single dies, I believe that the LP and tape will suffer considerably."

Executive Turntable

• Continued from page 4

of Metromedia's Valando/Sunbeam music division at 1513 Hawkins St. McBride was a West Coast deejay. . . . **Jerry Eggert** has been named Eastern regional distribution manager for Liberty/United Artists with headquarters in Union, N. J. . . . **John S. Maloney**, senior manufacturing engineer for Ampex Corp., has resigned his post to establish J. S. Maloney Associates, consulting engineers for the cassette and cartridge industry. The firm's offices are at Route 1, Box 628, Batavia, Ill.

David Siegel has been appointed manager of Kef Management headquartering in New York. . . . **Nelson Scott** replaced **Mike McKenna** and **Norman Berkowitz** replaced **George Broadhead** as account executives in Billboard's New York office. . . . **Bernie Browder** has been named vice-president of Penguin Artist Management of Philadelphia, while **Steve (Eppy) Epstein** is the new firm's director of artist relations.

Terry Knight, who has recorded as a solo and with the PACK, has joined Capitol as a&r producer in New York. He previously has been a deejay on CKLW and WJBK in Detroit. Knight also is a songwriter and wrote the music score for the 20th Century-Fox film "The Incident." . . . **Ed Nash** has left the Capitol Record Club to form Nash Publishing Co.

Nancy Love, an account executive for the Mike Merrick Co. since 1967, has been promoted to vice-president in charge of the public relations firm's New York office. She previously was publicity liaison between the magazine and newspaper chain of Hearst Publishing. . . . **Bob Stout** joined Liberty/United Artists' public relations department as assistant publicity director. Headquartering in Los Angeles, he will report to publicity director **Marty Hoffman**. Joining the department as staff writers are **Bruce Henken** in Los Angeles and **Marv Greifinger** in New York.

Neil Portnoy has been appointed national promotion director of Poison Ring Records. Portnoy previously was program director of Hartford's WHCN radio. **Michael Taylot**, formerly with Synchron Sound Studios, has been named national sales manager and **Judith A. Lyons**, formerly with Perkin-Elmer, director of national activities.

Sandy Fisher has joined Mirasound Recording Studios as technical assistant to **Bob Goldman**, Mirasound president. Fisher was the developer of the Videotape System for Glen Glenn Sound in Hollywood, and an eight-rpm recording system for the Library of Congress. He also was chief engineer for National Tape Service and was audio director on industrial and feature films. . . . **Tim Taylor**, magazine article writer and public relations consultant, has been named director of public relations for

(Continued on page 78)

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TRO France in 1st 'Indie' Cut

PARIS—The French branch of The Richmond Organization has recorded its first independent production, "Requiem pour une garce," by actress-singer Jeanne Collet.

Editions Essex, publisher of the Sheila song "Love Maestro Please" through its NFC company, has granted co-publishing rights for the song to Editions Claude Pascal.

Essex also publishes the Francis Fumiere-Franck Gerald song, "La Robe a Franges" which has been recorded for Philips by Rika Zarai.

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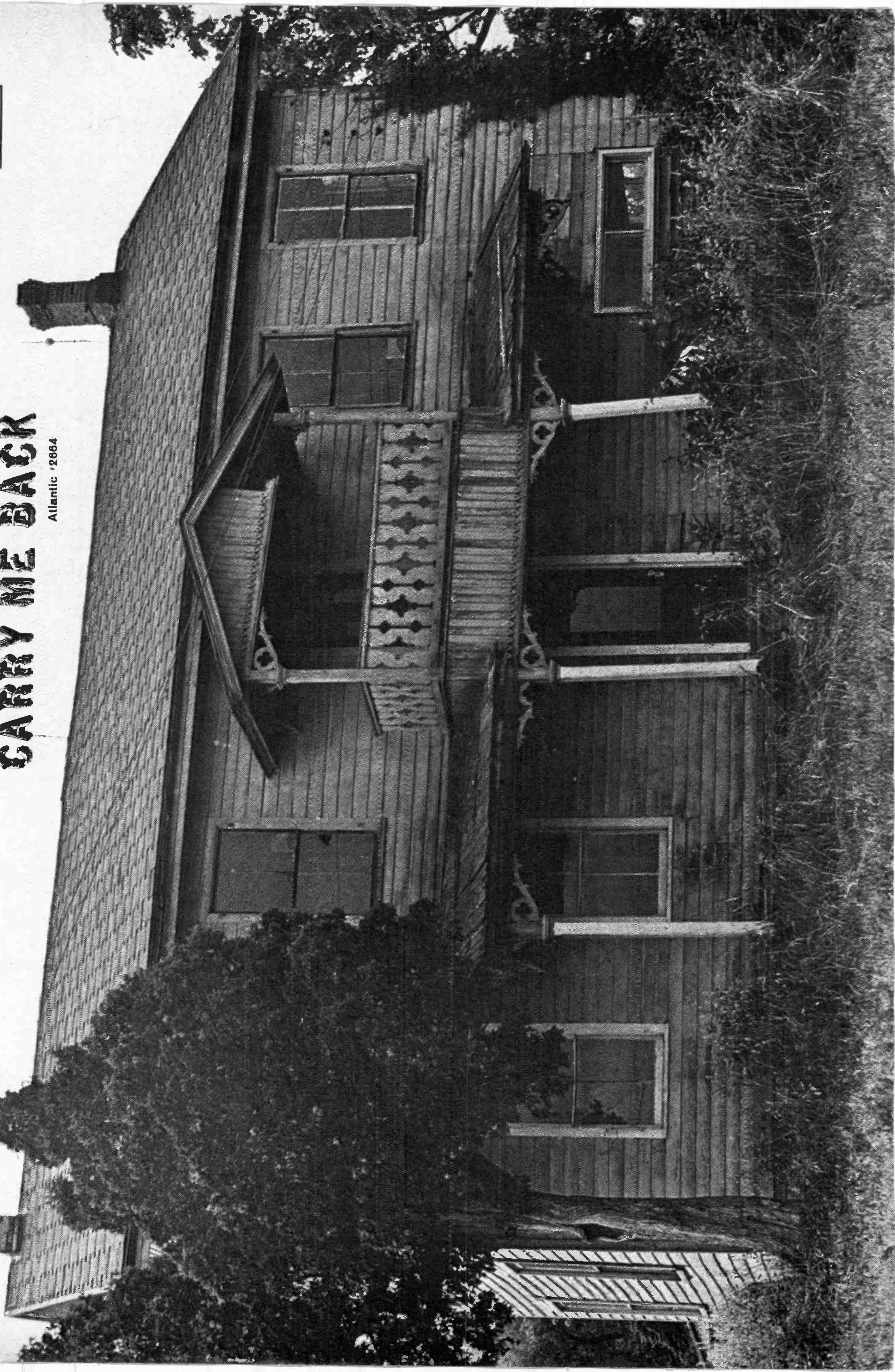
RCA TO ISSUE 'PROMENADE' LP

NEW YORK—RCA Records will release the original cast albums of "Promenade," the off-Broadway musical by Al Carmine (music) and Maria Irene Fornes (lyrics).

The musical, running at the Promenade Theater, was purchased by Edgar Lansbury and Joseph Beruh. Andy Wiswell produced the original cast recording.

THE RASCALS CARRY ME BACK

Atlantic '2064



Woodstock—A Peace Mecca

• Continued from page 1

One of the effects of underground music has been the emergency of performers and entire record companies the same age as the audience. The promoters of the festival, Woodstock Ventures, Inc., consisted of four under 39 music entrepreneurs whose only fault was their vastly low estimate of the mass attraction they offered. With other branch of the music business would suffer because of understatement? It is honesty as well as quality which gives the music its appeal.

The crowd was so big that no one was responsible and so everyone became responsible, as the event became an unexpected culmination of the "hip" movement. The movement had become diffused and scattered plagued by factions, identity problems and inevitable compromises which social realities have demanded. It is impossible to say whether the music was a cause or a result of the culture, so intertwined are the people with their sound, but barriers were forgotten. Gone was the mass embarrassment that frequently prevails at large gatherings; gone also was the tension of irrational authority, the Kafkaesque fear of arrest that often chills, as troopers forgot those laws that are so hard to enforce and became

Re-Con Acquires Uniclub Stock

NEW YORK—Re-Con Systems Corp. has acquired all the stock in Uniclub, Inc., a record, tape, book and Hi-Fi Club. The purchase, still to be ratified by the Re-Con Board of Directors, was for an undisclosed amount of cash plus Re-Con stock on an earned-out basis.

Uniclub will operate as a wholly owned division of Re-Con with Michael A. Shaw continuing as president. Re-Con Systems Corp. went public on Jan. 21.

members of the crowd, helping where they could, and gaining love and respect previously only found in the lives of storybook cops. In short, the often omnipresent "we-they" paranoia which usually divide hippies from "straights," cops from crowds, performers from audience and insiders from outsiders disappeared.

Best Musicians

At the center of it all was the best group of musicians ever assembled. Everyone went over well since the audience was the real star of this show. Friday, folk night, opened the festival with Richie Havens and his familiar interpretations. Standing out was Joan Baez, pregnant and semitragic as she sang songs which brought to mind her imprisoned husband. Her soft sounds seduced the crowd whose first loyalties had been to loud electric rock. Also featured was Arlo Guthrie, whose jokes are funny only the first time they are heard, Tim Hardin and Ravi Shankar. Saturday's standouts were the Canned Heat, Creedence Clearwater, whose precise renditions of their well known hits was greeted with overwhelming applause; Sly and the Family Stone, who brought the crowd to their feet, and the Jefferson Airplane whose popular California rock took the bleary-eyed crowd into Sunday morning. Sunday's stars were Ten Years After, Joe Cocker, Johnny Winter; Crosby, Stills & Nash, Country Joe & the Fish, the Band, who played some new material equal to their classics and showed that they are still one of the most talented and creative groups ever assembled, and Jimi Hendrix who ended it all with a psychedelic "Star-Spangled Banner." Others in the festival were Bert Sommer, Sweetwater, Keef Hartley, Santana, Mountain, Quill, Incredible String Band, the Who, Janis Joplin, Iron Butterfly; Blood, Sweat & Tears and Sha Na Na. Never appearing on stage but entertaining thousands in surrounding areas was David Peel and his group, the Lower East Side.

The music, while being at the center of the storm, was not the storm itself. The spirit of cooperation was at times more remarkable than the music that inspired it. Encouraging this was a sense of excitement and emergency. The desire to sustain the festival on a positive note, accompanied by the feeling that a whole culture was at stake resulted in an incredible patience from those who claimed the crowd as their own. Traffic going toward the site was blocked as early as Thursday night. It was the festival's first crisis but its first glory as well, as thousands of cars stood traffic jammed without the sound of one blowing horn. Other emergencies came and went. Food and water shortages were dealt with as locals

on their summer vacation quickly helped.

The rainfall had a paradoxical effect of reducing the fear of disaster despite making conditions less comfortable. The fear was that if anything happened, nightmare would result. Saturday's vicious downpour seemed like an affirmation from the heavens of the spirit and the peach. It got everyone wet but didn't stop the show. There were, of course, some discomforts and injuries but it must be remembered that the population made this a major-sized city. Comparison of these problems to those of a similarly sized metropolis makes Woodstock stand up very well. And if the muddy living conditions fell short of the average city slum, the absence of a law and order problem did much to compensate for the soggy ground.

Lack of Security

One of the factors that made Woodstock such a giant social and musical success was lack of security that allowed tens of thousands to attend free. As a result, festival promoters have a reported deficit of over \$1 million. This will probably be made up from the sale of film rights but the dubious financial gains make a repeat unlikely. History is impossible to duplicate, anyway.

The largest groupings of Americans in history has to be taken as a political event. Political without the fear, cliches, and martyrdom of other political events. Its candidate was music and peace.

Woodstock was a celebration of joy which wiped out, at least temporarily, the persistent feelings of meaninglessness that permeate our culture, it was perhaps, the dawning of the age of Aquarius. Questionable as a business venture, it was, at least, a moment of triumph for the better side of man, in a time when the devil seems so often to be winning.

Garner's 'Room' Distributors Set

NEW YORK—Erroll Garner's Octave album, "Up in Erroll's Room," will be distributed by Pye Records of England for England, Australia and New Zealand, and MPS Records of Germany for German, French, Dutch and Belgian markets under new agreements. Both Pye and MPS will release the album next month. Deals are also being set up with Triola of Scandinavia and Ricordi of Italy.

Goody Declares Quarterly Dividend

MASPETH, N.Y.—Board of Directors of Sam Goody, Inc., has declared a quarterly dividend of 10 cents a share payable Sept. 26 to common stockholders of record on Sept. 5.

Market Quotations

As of Closing Thursday, August 21, 1969

NAME	1969		Week's Vol. in 100's	Week's High		Week's Low	Week's Close	Net Change
	High	Low						
Admiral	21 3/8	14 1/2	183	16 3/8	15	15 7/8	+ 7/8	
American Broadcasting	76 1/2	45 1/2	413	51 3/4	48 1/2	50 1/2	+1 7/8	
Ampex	44 3/4	32 1/2	978	41 3/8	38 3/4	40 3/8	+1 7/8	
Automatic Radio	43	20 1/8	654	34 3/8	32	33 3/8	+2 1/4	
Automatic Retailer Assoc.	117 1/4	97 1/2	107	105 3/4	102 1/4	105 1/8	+2 3/8	
Avnet	36 1/2	12 1/8	760	15 1/4	13 3/8	14 5/8	+ 1/2	
Capitol Ind.	52 1/2	29	117	41 1/4	38 1/8	41	+2 7/8	
Chic. Musical Inst.	33 3/8	23	48	26 1/2	25 3/8	26	+ 1/2	
CBS	59 1/2	42 3/8	581	48	45 3/8	46	+ 3/8	
Columbia Pic.	42	25	430	35 1/4	31 3/8	34 3/8	+3	
Disney, Walt	87 1/2	69 3/8	424	87 1/2	80 3/4	86 1/8	+5 7/8	
EMI	8 1/8	5	667	6	5 3/8	6	+ 5/8	
General Electric	98 1/4	81 1/4	1304	84 1/2	82 1/8	83 1/2	+1 1/8	
Gulf & Western	50 1/4	19	1995	24 3/4	21	23 1/4	+2 3/8	
Handleman	36 1/2	26 1/4	314	35	32	33 3/8	+1 3/8	
Harvey Group	25 1/4	14 3/4	13	15 1/2	15	15	- 1/2	
Kinney Services	39 1/2	19	803	26 3/8	25 1/2	25 3/8	+1 3/8	
Macke Co.	29 1/2	15	172	15 3/8	15	15 1/8	- 1/8	
MCA	44 1/2	23 1/4	784	26	24 1/4	25	+ 1/2	
MGM	44 1/2	25	752	39 3/4	37	39 1/4	+1 1/4	
Metromedia	53 3/4	17 1/2	715	20 7/8	19 1/8	19 3/8	+ 3/8	
3M	112 1/4	94	341	110 1/4	105 1/4	108 3/8	+3 1/4	
Motorola	133 1/2	102 3/4	272	130 1/4	126 3/8	128 3/4	+2 1/2	
North Amer. Phillips	51 1/2	35 1/4	517	52 3/8	51 1/8	52 1/4	+1 1/8	
Pickwick Int.	52 1/2	32	150	43 1/2	39	41 1/2	+3	
RCA	48 3/8	35 1/2	1367	37 3/8	35 3/8	37 3/8	+ 3/4	
Scrmat	49 1/2	27 3/4	215	33	28 3/4	33	+6 1/2	
Superscope	54 3/4	17	434	28 1/4	25 1/8	26	+1	
Tenna Corp.	31 3/8	15 3/8	496	24 3/8	20	23 3/8	+3 3/8	
Trans Amer.	38 3/4	23	2189	30	28	28 3/4	Unchg.	
Transcontinental Invest.	27 3/4	13 3/8	491	17 3/4	16 1/2	16 3/4	- 5/8	
Triangle	37 3/8	21 1/2	100	22 3/8	21 3/4	22 3/8	+ 3/8	
20th Century-Fox	41 3/4	16 1/8	1359	20 1/2	19 3/8	19 3/4	+ 1/8	
Vendo	32 3/8	16 1/2	69	20	19 3/8	19 3/8	- 1/4	
Viewlex	35 1/2	22 3/4	148	28 1/4	25 3/4	26 3/4	+ 1/2	
Whittaker Corp.	32 3/4	19 1/4	435	22 3/8	20 1/8	21 3/4	+1 3/4	
Wurlitzer	23 1/2	15 3/8	19	16 3/8	16	16 3/8	+ 3/8	
Zenith	58	35 3/8	466	40	38 1/2	38 3/4	-1 1/4	

†Adjusted

As of Closing Thursday, August 21, 1969

OVER THE COUNTER*	Week's		
	High	Low	Close
ABKCO Ind.	7 1/2	5	7
Audio Fidelity	3 3/4	3 1/4	3 1/2
Certron	39 1/2	36	38 1/2
Creative Management	13 1/2	12 1/2	13
Data Packaging Corp.	25	23 1/2	24 1/2
Fidelitone	4 1/2	4	4
Sam Goody, Inc.	22 3/4	20 1/2	21
GRT Corp.	23 1/4	21 1/4	22 1/4
ITCC	8 1/2	7 1/2	8 1/4
Jubilee Ind.	16	15	15 1/2
Lear Jet	26	22	26
Lin Broadcasting	8 3/4	7 3/4	8 1/2
Magnasynic-Craig	15 1/2	14	15 3/8
Merco Ent.	24	21 1/2	22 1/2
Mills Music	28 1/2	28	28 1/2
Monarch Electronic Ind.	7 1/2	7 1/2	7 1/2
Music Makers, Inc.	12 1/2	12	12 1/2
National Tape Dist.	42	40	42
Newell	20 1/4	19	19 3/4
NMC	11 1/2	9 1/4	11 1/4
Omega Equity	2	1 3/4	1 3/4
Robins Ind. Corp.	7 7/8	7 1/4	7 3/4
Telepro Ind.	2 3/8	1 3/4	2
Trans Natl. Communications	6 3/4	6 3/8	6 1/2

*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

CLUB REVIEW

Checkmates: Pop Knights

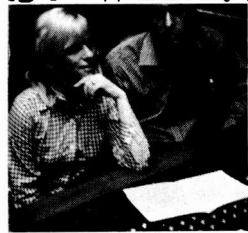
NEW YORK — The Checkmates Ltd., A&M recording stars, hit the New York club scene Aug. 21 with a firecracker opening at the Copacabana. The group of five men snapped into their opening "It's Your Thing" with fire and verve, then won immediate audience approval with an exceptional "Can't Take My Eyes Off You," featuring soloist Sonny Charles. Their performance was a well-balanced program ranging from ballad material such as "Ebb Tide" to bubblegum winners like "Gimme Gimme Good Lovin'" and the accompanying gyrations never

let up. Their venture into the Motown Sound was a rousing "My Whole World Ended," with the comic participation of audience members, and Joe South's "Game's People Play" took on new meaning with a chorus of new lyrics. A showstopper was the group's rendition of their current hit, "Black Pearl," and equally well accepted was their earlier winner "Love Is All I Have to Give." Their audience sing-along rendition of "Let the Sunshine In" led them offstage amidst a standing ovation. Comic Vic Arnell opened the bill and proved a good warm-up.

JOE TARAS

AUGUST 30, 1969, BILLBOARD

LAST WEEK . . .



ELLIE GREENWICH and MIKE RASHKOW

RECORDED ON (8)-12-16 TRACK AT BROADWAY RECORDING STUDIOS

WHERE WERE YOU?



1697 Broadway
New York, N. Y. 10019
(212) CI 7-1690

TOP 40 RADIO

WPTR

ALBANY IS PLAYING

'FIFTY STARS'

(GENERATION CC-101 A)

NEW YORK UNIVERSITY CHORUS & CHOIR

ARE YOU?

NOTABLE MUSIC CO., INC.

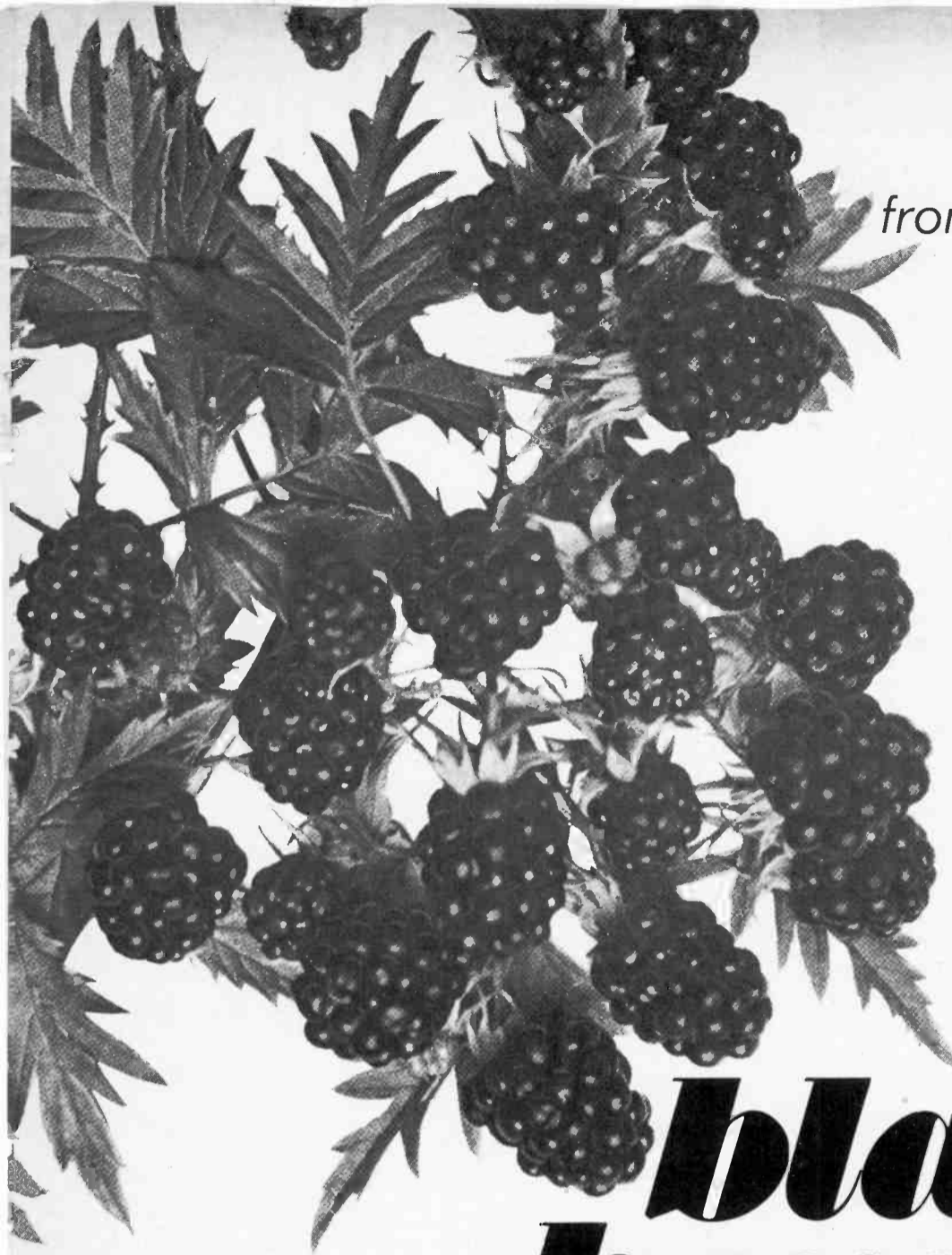
161 WEST 54th ST.
NEW YORK, N.Y. 10019

COLUMBIA DISKS CAPTURE NO. 1 SPOT ON 4 CHARTS

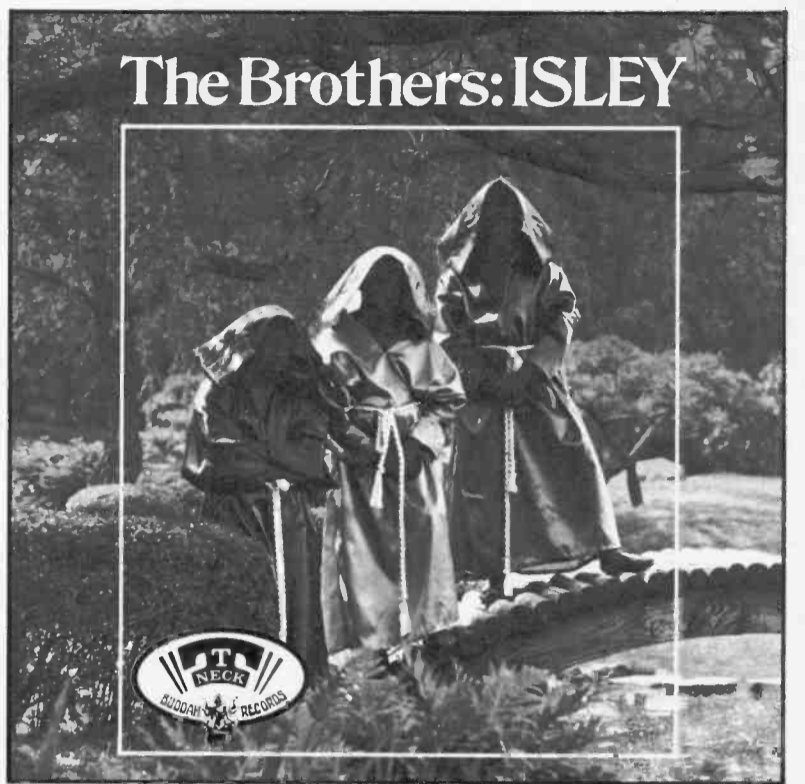
NEW YORK—Columbia Records has a chart spread in the current issue of Billboard of No. 1 albums covering pop, country and classical as well as the top pop single and best selling 8-track cartridge tape.

The label's "Johnny Cash at San Quentin" holds the top position on both the best selling pop and country LP charts. The No. 1 classical album for the 40th straight week is Columbia Masterworks' "Switched-On Bach."

The best selling 8-track cartridge tape is "Blood, Sweat and Tears."



from their great new album



TNS 3002

black berries TN 906

the isley brothers

produced by
R. Isley,
O. Isley
and R. Isley



distributed, marketed and
promoted by Buddah Records,



where tomorrow begins.

Buddah Records is a Subsidiary of Viewlex, Inc.,

Available exclusively on ITCC 4 and 8 track stereo tape cartridge.



LEISURE TIME TIPS

by: Larry Finley

At the BILLBOARD Tape Cartridge Conference held in San Francisco, the writer had an occasion to visit at length with Oscar Kusisto, Vice President and General Manager of Motorola's Automotive Products Division. Oscar, together with RCA, the Ford Motor Company, Bill Lear and Jim Gall of Lear, is truly one of the pioneers of the 8-track cartridge industry.

In 1965, when the heads of major record companies as well as other people in the tape duplication business were very negative insofar as the 8-Track concept was concerned, Oscar chose to go along with the thinking of Ford, RCA and Lear. It was Oscar's optimism and foresight that helped to convince the writer of this column to go along with the pattern set by these giants of the industry, and the writer's company (at that time) became the second company to duplicate and distribute 8-Track cartridges.

Today, Oscar Kusisto's enthusiasm is even greater than it has been in the past. His faith in the 8-Track configuration is being borne out by the fact that the automotive industry is already committed to factory-installed 8-Track units for at least the next two years.

There is no question what 8-Track is spearheading the entire tape cartridge industry. According to Jules Malamud, the forthcoming NARM Tape Convention to be held in Dallas has an all-time high registration. NAL, in addition to being represented in the person-to-person meetings, will have a hospitality suite in the Fairmont Hotel, Dallas.

NAL is using this column to extend an invitation to all the distributors and rack jobbers at the convention to be present at a cocktail party honoring Art Denish, NAL's Vice President in charge of Marketing. Denish comes to NAL after spending five years as Sales Manager of Verve Records. The cocktail party will take place Thursday evening, September 4th, from 5-7 p.m., in the NAL hospitality suite.

Those attending the cocktail party will have an opportunity to see one of the two different models of NAL's "Space Age" Vending Machine, which will be unveiled for the first time at the NARM Convention.

Following the NARM Convention the Vending Machines will be forwarded to New York City for a special showing at the Friars Club in New York City. If you are one of those who will not be at the NARM Convention and would like to know more about this new Vending Machine, write North American Leisure Corporation, 1776 Broadway, New York, New York 10019 for an invitation to a showing of the machines in New York.

Polydor to Manufacture 8-Tracks

NEW YORK — Polydor Inc. will manufacture its own 8-track cartridges. This configuration, along with 4-track and reel-to-reel, was formerly processed for the company by the Ampex Corp.

According to Polydor's president, Jerry Schoenbaum, Ampex will continue to handle the 4-track and reel-to-reel configurations, while classical cassettes will continue to be imported from its European affiliate, Deutsche Grammophon. Polydor will, however, also begin manufacturing some cassette configurations in the pop music field. "We prefer to do it this way, as time can be a very important factor where current music is concerned," said Schoenbaum.

Concurrent with its plan to manufacture its own cassette and 8-track cartridges, the company will also release what it believes to be the strongest single cassette release ever issued. Some 50 cassettes from recently released record albums in the Polydor and Deutsche Grammophon catalogs will be made available within the next few weeks.

The company also plans an additional release of 18 cassettes from recently released albums. Fifteen of these will come from the Deutsche Grammophon catalog while the other three will be on the Archive silver label.

Cap's Simultaneous September

By ELIOT TIEGEL

LOS ANGELES—Capitol is gearing for a September simultaneous releasing of cartridge product along with their album counterparts.

The company has begun structuring itself to achieve this simultaneous state. A new a&r tape coordinator's job has been created and manned by Dan Davis. Davis will function full-time on preparing songs from albums for cartridges, handling the timing, sequencing, selection of songs and the electrical reductions of the music for the cartridge tape widths.

All of these functions have previously been handled on an "informal" basis by John Palladino, now fully involved as a record producer.

Specialty Plans Releasing Catalog in 8 and Cassette

LOS ANGELES — Specialty Records, specialists in new and repackaged soul music, will release its catalog in 8-track and cassette. The company has not decided whether to cover the 4-track configuration.

General manager Mike Akopoff is talking with custom duplicators about handling the company's product.

By the end of the year Specialty plans releasing 22 albums, with the first batch being issued this week.

Specialty, formed here in 1944, will handle its own cartridge distribution and marketing, offering the product to its

Tape CARtridge

Goodyear Stores to Sell Belair Units in 8 Areas

LOS ANGELES—Belair Enterprises, manufacturer of 8-track and cassette stereo portable players, will have its equipment merchandised in more than 1,000 Goodyear stores in eight major markets.

Belair will work through ABC Records & Tape Sales Corp., which now supplies a large part of the Goodyear chain with all of its tape.

Initially, the Goodyear stores will rack only part of the Belair line, which includes eight 8-track models and two cassette units. Eventually, Goodyear will rack the entire player line.

Goodyear stores in the marketing areas surrounding Seattle, Los Angeles, Dallas, Salt Lake City, Denver, Des Moines, Atlanta and Chicago are receiving Belair product through ABC's distribution points. ABC will supply the Goodyear chain in six of the eight markets, with the regular Belair distributors handling the product line in Seattle and Dallas.

ABC to Service

Belair will supply ABC distribution points with hardware equipment, and ABC sales personnel will handle all sales and service aspects with Goodyear. The rack merchandiser also will supply Goodyear with displays, merchandising aids and point-of-purchase sales devices.

Belair already merchandises its players through Transconti-

mental, which formed an electronics division to market the Belair line; ABC Records & Tape Sales Corp., the distribution arm of ABC Records, and now Goodyear. Belair also has its own independent distribution network.

The Belair - ABC - Goodyear deal was arranged by Rod Pierce, Belair marketing vice-president, Harry Beckerman and L. Lavinthal of ABC, and William Wilfong of Goodyear.

Ed Mason, Belair president, said ABC can offer Goodyear three services in the merchandising field: ordering, controlling inventory and setting up displays.

With a multitude of hardware available by a multitude of manufacturers, retailers have limited

knowledge and little time to spend on ordering, or knowing what to order, he said.

In addition to these services, a rack merchandiser offers the retailer accessory equipment, in-store promotion materials and display racks.

"ABC will be able to offer a hardware merchandising program for the Goodyear stores," said Mason. "Goodyear will receive a basic inventory service, with ABC sales and service personnel coming into the store and setting up the inventory on racks (much like records and tapes). Besides not having to clutter up a warehouse or stock room with hardware, Goodyear personnel will not have to spend time on ordering, maintenance or inventory."

Soundtech Will Market Gemini Line This Month

Soundtech products are manufactured in Japan.

The models are:

An 8-track player (G-1) at \$99.95, an 8-track player with AM/FM radio (G-2) at \$129.95, an 8-track player with AM/FM multiplex radio (G-3) at \$149.95, a cassette player/recorder with AM/FM radio (G-5) at \$169.95, a cassette player/recorder with AM/FM multiplex (G-6) at \$179.95, and an 8-track player in combination with a cassette player/recorder (G-7) at \$199.95.

Soundtech also is developing a low-end portable monaural cassette at \$29.95 for January release, said Fred Plotkin, Soundtech president.

Distribution will be aimed at auto specialty outlets, electronic stores, camera locations and jewelry stores, along with major department store outlets. "The line will be a fair-traded item," said Plotkin. "We won't allow it to be footballed."

The company has no plans to merchandise the line through major rack jobbers.

Soundtech has named T&R Electronics Co., Culver City, Calif., to handle its warranty and service. The firm has more than 100 warranty stations across the U.S. to service the Soundtech players.

The portable manufacturer will promote its Gemini series through retailers with co-op advertising and promotion. Eventu-

(Continued on page 17)

GRT Acquires 3 Labels' Rights

LOS ANGELES — GRT has acquired the tape rights to three labels: Snuff Garrett's Viva Bravo Records, the Bob Crewe Records Group and Chart Records of Nashville.

Initial release includes Crewe's Good Morning Starshine-Oliver, Viva's "Themes Like Old Times" and Chart's "Best of Lynn Anderson" and product by Archie Campbell and Junior Samples.

In addition, GRT will release repackaged Mitch Ryder product previously available on Bell's New Voice label.

This simultaneous state will cover around 95 percent of the label's product. Exceptions will occur with some classical, Capitol of the World series and unusual pop product which requires complex packaging.

The company has additionally established pop and classical tape committees which meet regularly to discuss product planning, sales projections, packaging, new promotions, financial investments and market conditions.

Superscope Plant Set

LOS ANGELES — Superscope's new duplicating plant will have automatic labeling, shrink-wrapping, cartoning and other features.

The facility, at 445 Fox St., San Fernando, is slated for an October opening. The company has purchased the Gauss Electrophysics 1200 series duplicating machinery.

The physical plant is reported to be carrying a \$1.5 million value and will employ 100. First product going through the plant will be the new Superscope tapes line.

Maximum output will be reached in 18 months, according to Robert Carrell, newly hired plant director. A special building constructed especially to meet the needs of duplication equipment is one of the plant's features.

34 domestic distributors.

Initially, cartridges will follow by several months the release of product in LP form, but Akopoff hopes to eventually get into a simultaneous situation.

The company was recently reactivated by its founder Art Rupe. Among the artists being newly recorded are singers Miss Jackie Day, the Millionaires, the Funk Express and Teddy Reynolds.

In addition, Specialty plans repackaging music by Cooke, Little Richard and Larry Williams, to mention just a few of the soul artists previously recorded.



The next time Santana plays it will be for an audience of one or two.

Because now that they've heard Santana at the Woodstock Festival, they want to listen to Santana at home.

Hundreds of thousands received their Latin percussive, hard rock much like they took to Joplin at Monterey.

And now, one by one. Two by two. The thousands who were at Woodstock, multiplied by the hosts who wish they had been there, are clamoring for their new Columbia album.

Because Santana proved that congas and timbales are serious rock business. For Santana.

For their audience.
And for you.



COLUMBIA RECORDS



GOOD MUSIC RADIO

WGNCHICAGO
IS PLAYING**'FIFTY STARS'**

(GENERATION CC-101 A)

NEW YORK UNIVERSITY
CHORUS & CHOIR

ARE YOU?

NOTABLE MUSIC CO., INC.161 WEST 54th ST.
NEW YORK, N.Y. 10019

Tape Happenings

Capitol is introducing its four new cassette machines through a 30-city product show. The four machines increase Capitol's cassette player catalog number to six. All are portable and combine AM-FM radios with a record feature. The new models are the Freshman (\$29.95); Collegiate (\$44.95); Diplomat (\$69.95); Regent (\$109.95). Initially introduced last March were the Varsity (\$29.95) and the Editor (\$49.95).

Kodama Chemical of Japan is the machine supplier. Capitol plans simultaneously releasing albums with cassette and 8-track tapes. The label has been releasing cassettes for 10 months.

Craig is launching a six-month National Football League Super Bowl contest for dealers. Dealers are eligible for Super Bowl vacations based on their performance in a series of monthly Craig games, now through November. Four dealers will receive vacation trips to New Orleans, including two tickets to the Super Bowl. The player manufacturer is supporting the dealer contest with national consumer advertising in Life, Playboy and Sports Illustrated, with backing from spot radio, TV and newspaper co-op promotions. The campaign also includes back-to-school, car stereo, Christmas and spring promotions.

(Continued on page 17)

Pentagran Formed; Is Financed by Ampex

By ELIOT TIEGEL

LOS ANGELES—Producers Steve Douglas and Al Schmitt have formed Pentagran Records, with financing by Ampex, which is guaranteed six albums a year for the next three years.

Douglas and Schmitt will also develop three new acts a year for Ampex, which has exclusive tape duplication rights to all Pentagran's product.

As part of the deal, the two partners have to establish national distribution for their rec-

ord label. They have been holding discussions with one New York-based company.

The six-figure deal is the 19th known arrangement Ampex has made with major record producers and small labels this year. As the major music suppliers begin to take over their own marketing and distribution of cartridges, companies like Ampex and GRT have initiated programs aligning themselves with new, contemporary production outlets which ensures a continued flow of music.

Douglas, Mercury's former Coast a&r director, hopes to have a simultaneous release program for his records and tapes. He and Schmitt plan a three-LP release in October to bow the Pentagran name. Among the first projects the duo are preparing are an album of "favorite dirty jokes," and albums of harpsichord and Moog music.

Douglas, who owns Dimension Recorders, plans selling part of the studio to the record company. He and Schmitt will utilize the facility to record their own artists, which gives them the advantage of being able to experiment with sounds.

Pentagran will shortly move into five offices at 5505 Melrose, presently housing a TV production company.

Douglas and Schmitt are also forming ASCAP and BMI firms. They will additionally continue to handle free-lance production assignments. Schmitt handles Jefferson Airplane for RCA, Big Mama Willie Mae Thornton for Mercury and Geoffrey Stevens for Avco/Embassy. Douglas records Lori Parker for Dot and the Sound Foundation (with Barry Kane) for SmoBro.

The two will work on several of their own label's acts. Douglas is presently recording his first pop act, Oogum B. and the Tricks, a male sextet.

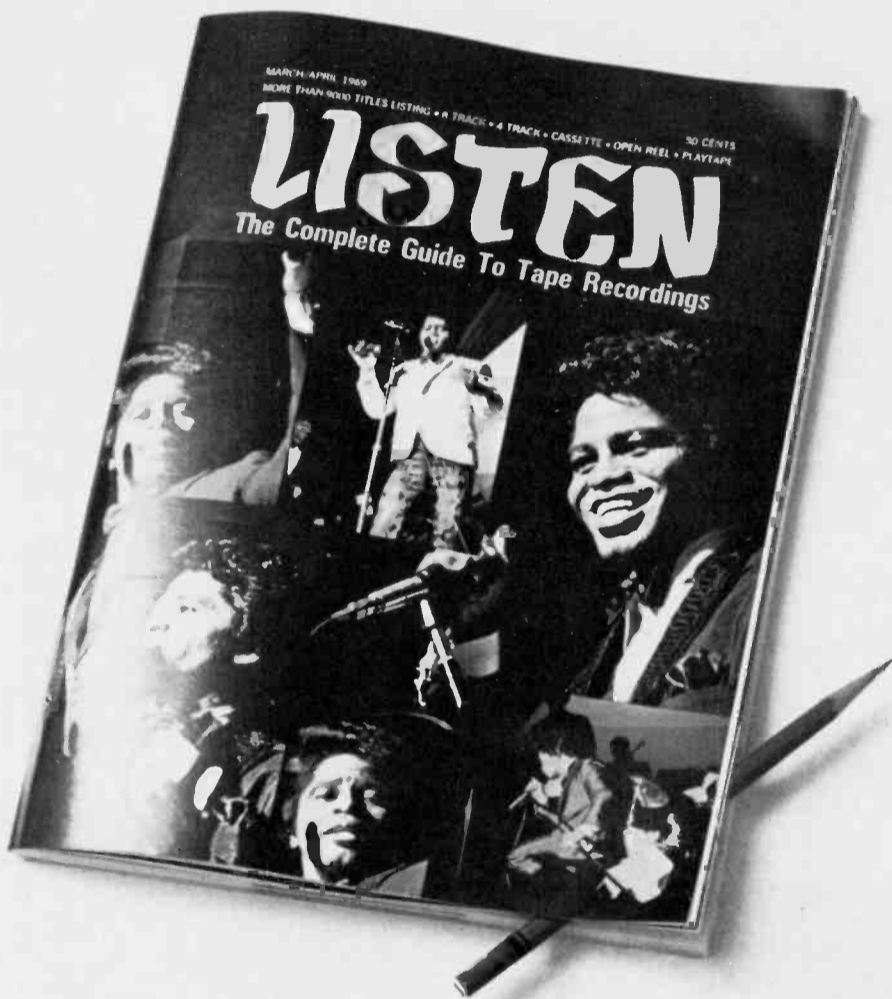
Pentagran, by virtue of its Ampex pact, joins a growing roster of music sources which includes:

Amos Productions, Cyclone Productions, Flying Dutchman Productions, Gulf Pacific Industries, Anvil Productions, Lee Hazelwood, Albert Grossman, Complex 3, Solar Records, Mystic Records, Canyon Records, Chartmaker Records, Sure Records, Community Records, Drummer Productions, Our Productions, and NYMPH Entertainment.

Infonics Issues Booklet on Line

NEW YORK — Infonics Inc. has released a new, full-color, six-page brochure on its complete line of 24 cassette and tape duplicators. The booklet contains an interesting cassette application story with constructive ideas on uses of the cassette in education, industry, the religious world and in entertainment.

The brochure is available free. Requests should be addressed to Barbara Maha, Infonics Sales Coordinator, Santa Monica, Calif.



Opened for business seven days a week.

An acre of display racks couldn't do for you what LISTEN does.

LISTEN puts your entire tape inventory in the customer's hand. Right at the point of sale, at the moment of the buying decision.

And it goes home with him. Home, where he can browse at leisure among the editorial features and the ads. Home, where he can comfortably shop the tape listings with a pencil whenever the mood hits. Evenings. Sundays. Holidays.

When he marks a listing, you've made a tape sale. (A second sale, really, since you've already sold him LISTEN, itself, at a nice profit.)

LISTEN's listings are complete, and computerized for total accuracy. Completeness and accuracy—these qualities make LISTENing essential for everyone who buys or sells tape recordings.

For extra promotional power, you can have us customize LISTEN for you. With an imprint on the cover. Or a cover produced to your requirements. Or a bound-in insert section. (Several well-known tape clubs have us bind-in their order forms.) The cost, if the numbers are right, is remarkably modest.

But, even "as is," LISTEN's a bargain. Our dealer/distributor quantity discounts make it practically a giveaway. Which,

come to think of it, is precisely how some big tape merchandisers are using our seven-days-a-week salesman.

The coupon will bring you full details.

LISTEN
1808 Rittenhouse Square
Philadelphia, Pa. 19103

Okay, send me a quantity price list and a sample copy.

And tell me more about that customizing deal.

Name

Street

City State

Zip



LISTEN —the indispensable accessory on both sides of the tape counter.

Say You Saw It in
Billboard

Corralled on Tape

capitol[®]



The best-selling corral in all of C & W chart country is now on cassette, as well as 8-track. The corral with more artists consistently on the charts, more TV exposure and more public

appearances...and that means more sales.

Now, 14 tapes moving out of the Capitol Corral by Buck Owens, Merle Haggard, Sonny James, Ferlin Husky, Wynn

Stewart, Wanda Jackson, Jean Shepard and The Buckaroos.

And for price leaders, two more: "Country And Western Round-Up of Stars" and "Country And Western Hit-Makers!"

featuring the greatest hits from the greatest country artists.

All 16 are gonna make a lot of hay. For a lot of country people. And this country is full of a lot of people. Your people?



Capitol[®]

Minn. Auto Radio & Upholstery Co. Adds Tape as a Cushion to Sales

MINNEAPOLIS—The ease with which auto radio and upholstery firms can move into the tape cartridge field is pointed up by Lake Street Auto Radio and Upholstery Co. Experienced in catering to automobile users, the firm is alert to various merchandising angles and concentrates on customers that spend unusual amounts of time in their cars, such as salesmen, physicians and sportsmen. The firm also concentrates on new car buyers, offering them a saving on tape playback units.

"For the salesman we often suggest mood music, easy listening or something that we know will create a restful feeling," Dick Simonson, store manager, said, "We've found that physicians want cassette equipment, because medical reports

and lectures are available on cassette.

"Sportsmen, travelers and campers, especially those traveling to remote areas, where radio reception is poor, are logical prospects for car tape stereo sets. We often put extra sets of speakers in the back of campers."

Popular tapes at Lake Street Auto include polkas, western tunes, Lawrence Welk-type music and film soundtracks. Customers range in age from 18 to 60. Simonson notes: "We've put a lot of tape players into older cars."

Those planning to buy new cars also are good prospects. "We point out that our installation is cheaper than factory installation, where as much as \$350 is added to the car purchase price."

Under this "save money when you buy your new car program" the store offers an FM-stereo tape player with four speakers for as little as \$188. "And when the owner gets ready to sell his car," Simonson said, "he can move his stereo and speakers to the new model."

The store promotes sound in many ways.

There are several car stereos

facing the show windows, a large carton of stereo tapes adjacent to the main sales aisle, counter displays and a large stereo poster suspended from the ceiling.

An outside wall is used as a billboard to sell passing motorists, a sign near the entrance features radio service, and another at the end of its paved parking lot tells the firm name and its sound center offerings.

The company also wholesales, and is adding several new outlets to its accounts. One is a foreign sports car dealership which brings cars to the store to be "sound conditioned."

As in any field, car sound has its addicts. Store officials tell of one man who had a cassette tape player, separate 4 and 8-track players, a psychedelic light accessory, a citizens band radio and an AM radio fitted into his Volkswagen sedan. And he has an altimeter on his dash, Simonson adds.

The customer who wants more than two speakers is not uncommon, the store officials says. One customer demanded six speakers, all hidden so that his passengers wouldn't know where the music was coming from.



TelePac
COMPACT CASSETTES

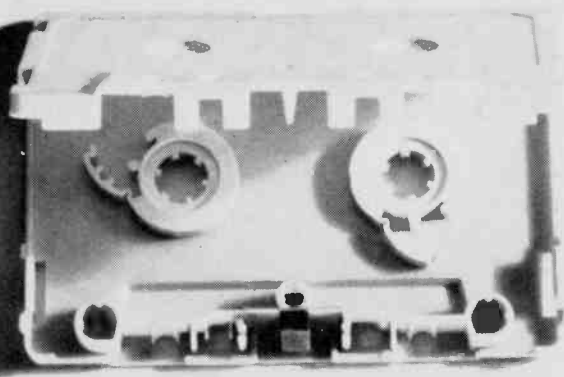
- Licensed by N.A.P. Made in U.S.A.
- Pre-Loaded with our own FIDELITAPE.
- 6 standard lengths.
- Packaged in mailer or clear plastic boxes.
- Pre-Loaded or unassembled for duplicators. Immediate delivery!
- Private labeling available.
- 4 & 8 Track Empty and Loaded Cartridges and Head Cleaners

For Rep. in your area contact:
TELEPRO
INDUSTRIES, INCORPORATED
WORLD'S OLDEST AND LARGEST MANUFACTURER OF CARTRIDGES AND CASSETTES
makers of FIDELIPAC®
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TOP 40 RADIO
WYSL
BUFFALO IS PLAYING
'FIFTY STARS'
(GENERATION CC-101 A)
NEW YORK UNIVERSITY CHORUS & CHOIR
ARE YOU?
NOTABLE MUSIC CO., INC.
161 WEST 54th ST.
NEW YORK, N.Y. 10019

when answering ads . . .
Say You Saw It in Billboard

Make a Four-Tune
When you fly on the wings of song,
have the correct wingspan.
Pop is a 12-minute market, so
we designed an EP cassette to match.
It's far simpler than the standard cassette.
Only three parts inside,
loads without threading,
snaps or welds shut. And
you can fly now with quantity deliveries.



Data Packaging Corporation, 205 Broadway, Cambridge, Massachusetts, Tel. (617) 868-6200 TWX 710-320-0840.
Manufacturers of 4- and 8-track cartridges, standard and EP compact cassettes, and reels and cases for the computer industry. Free EP cassette and brochure.

New Tape CARtridge Releases

MUNTZ

Bell

WALTER M. SCHIRRA JR.—Apollo 11: Flight to the Moon; (8) BEL X 1100
THE BOX TOPS—Dimensions; (8) BEL X 6032
CRAZY ELEPHANT; (8) BEL X 6034
DALE HAWKINS—L. A. Memphis & Tyler, Texas; (8) BEL X 6036

Capitol

MAD RIVER—Paradise Bar and Grill; (2) 4CL 185
JOHNNY & JONIE MOSBY—Hold Me; (2) 4CL 286
JOE SOUTH—Games People Play; (2) 4CL 235
GORDON 'N' ROGERS INTER-URBAN ELECTRIC A & E PIT CREW & RHYTHM BAND—Bug-In; (2) 4CL 276
TARTAGLIA—Good Morning Starshine; (2) 4CL 280
HOLST: THE PLANETS—Stokowski/Los Angeles Philharmonic Orch.; (2) 4CL B389

Crescendo

RAINBOW—After the Storm; (2) CRE A 2049
OLA AND THE JANGLERS—Let's Dance/What a Way to Die; (2) CRE A 2050

Direction

BOB DARIN—Commitment; (8) DIR X 1937

Dot

JACK BARLOW—Son of the South; (2) DOT Y 25958
THE PLASTIC COW Goes Moooooog; (2) DOT Y 25961

Dunhill

VARIOUS ARTISTS—A Treasury of Great Contemporary Hits; (2) DNH A 50057
A Group Called SMITH; (2) DNH A 50056

Elektra

THE ORIGINAL DELANEY & BONNIE; (2) EKT A 74039
LOVE—Four Sail; (2) EKT A 74049

Gordy

THE TEMPTATIONS SHOW; (2) GOR A 933
BOBBY TAYLOR—Taylor Made Soul; (2) GOR A 942
VARIOUS ARTISTS—Motown Winners' Circle No. 1 Hits/Vol. 3; (2) GOR A 943

Hickory

This is SUE THOMPSON Country; (2) HIC A 148
This is SUE THOMPSON Country; (8) HIC X 148

Liberty

JIMMY McGRUFF—Step One; (8) 8952, (4) 4952, (C) C 0952
STANLEY TURRENTINE—Always Something There; (8) 8953, (4) 4953, (C) C 0953
JAZZ CRUSADERS—Powerhouse; (8) 8954, (4) 4954, (C) C 0954
LONNIE SMITH—Think; (8) 8955, (4) 4955, (C) C 0955
BUD SHANK—Windmills of Your Mind; (8) 8957, (C) C 0957
LEE MORGAN—Charisma; (8) 8958, (4) 4958, (C) C 0958

JOHNNY MANN SINGERS—Goodnight My Love; (8) 8959, (C) C 0959
MOZART: QUARTET IN D MINOR K. 421/D MAJOR K. 575—The Yale Quartet; (2) VAN A 10019
THE VIRTUOSO FLUTE VOL. 3—Julius Baker/Vienna State Opera Orch. (Prohaska); (2) VAN A 71170

Mercury

BIG MAMA THORNTON—Stronger Than Dirt; (2) MC4 61225
MOTHER EARTH—Make A Joyful Noise; (2) MC4 61226

Monument

CHARLES AZNAVOUR—Canta En Espanol Vol. 2; (2) MNT A 18098
CHARLES AZNAVOUR—Aznavour!; (2) MNT A 18120
BILLY WALKER—Portrait of Billy; (2) MNT A 18116
TONY JOE WHITE—Black & White; (2) MNT A 18114
RAY STEVENS—Gitarzan; (2) MNT A 18115
VARIOUS ARTISTS—Motortown Revue Live; (2) MT A 688

Reprise

FRANK SINATRA—A Man Alone; (2) 4FA 1030
SOUNDTRACK MUSIC/VARIOUS ARTISTS—Easy Rider; (2) 4RA 2026

RGE

OSWALDO SBARRO e CONJUNTO SERENATA—Revendo O Passado; (2) RGE A 1007
MARIANO E. COBRINHA—Seresteiros Da Saudade; (2) RGE A 1009
SIMONETTI E SUA ORQUESTRA—Brasil Musical; (2) RGE A 1028
Os Grandes Sucessos De Juca Chaves Vol. 2; (2) RGE A 1037
AGUIAS DO NORTE; (2) RGE A 1055
OS GAUDERIOS; (2) RGE A 1063
HELENA DE LIMA—Outra Noite Nois Cangaceiro; (2) RGE A 5285
ERASMO CARLOS—Voce Me Acende; (2) RGE A 5297
ERASMO CARLOS—O Tremendao; (2) RGE A 5306
ERASMO CARLOS; (2) RGE A 5317
ERASMO CARLOS—Erasmus; (2) RGE A 5326
Os Grandes Sucessos De Miltoninho; (2) RGE A 1004
BIENVENIDO GRANDA—Ritmo Tropical; (2) RGE A 1010
Os Grandes Sucessos De Miltoninho Vol. 2; (2) RGE A 1021
ARY TOLEDO—Ao Vivo; (2) RGE A 1065
A Personalidade De Miltoninho; (2) RGE A 1067
MACHADINHO E AEU SAX-SOPRANO—Tudo E Ritmo; (2) RGE A 1078
MILTINHO—Poema Do Firm; (2) RGE A 5265
Os Grandes Sucessos De DICK FARNEY; (2) RGE A 5329
SILVO CALDAS—Isto E Soa Paulo; (2) RGE A 1030
PAULINHO DA VIOLA E ELTON MEDEIROS—Samba Na Madrugada; (2) RGE A 1058
OS SAMBISTAS—Conjunto A Voz Do Morro; (2) RGE A 1077
HEENA DE LIMA—Uma Noite No Cangaceiro; (2) RGE A 5266
MARCOS ROBERTO; (2) RGE A 5327
VARIOUS ARTISTS—14 Sucessos Do III Festival Da Musica Popular Brasileira; (2) RGE A 5319
Os Grandes Sucessos De MILTINHO; (8) RGE X 1004
BIENVENIDO GRANDA—Ritmo Tropical; (8) RGE X 1010

(Continued on page 17)

Tape CARtridge

New Tape CARtridge Releases

• Continued from page 16

Os Grandes Sucessos De MILTINHO Vol. 2; (8) RGE X 1021
A personalidade De MILTINHO; (8) RGE X 1067
MILTINHO—Poema Do Fim; (8) RGE X 5265

Som/Maior

OS 3 XIRUS—Rio Grande Do Sul; (2) SM A 1536
ANDRE PENAZZI—Orgao, Penumbra E. Amor; Vol. 4; (2) SM A 1569
ANDRE PENAZZI—Orgao, Penumbra E. Amor; (2) SM A 1579
VARIOUS ARTISTS—Carnaval 1969/18 Sucessos; (2) SM A 1581
OS SAMBACANAS—Sucessos Da Juventude Em Tempo De Samba; (2) SM A 1582

Soul

THE ORIGINALS—Green Grow the Lilacs; (2) SOU A 716

Tamla

Time Out for SMOKEY ROBINSON & the Miracles; (2) TAM A 295

UNI

GIANT CRAB—Cool It . . . Helios; (2) UNI Y 73057
NEIL DIAMOND—Brother Love's Travelling Salvation Show; (2) UNI Y 73047

United Artists

JIMMY ROSELLI—Core Spezzato; (8) 8155, (C) K 0155
DEL REEVES—Down at Good Time Charlie's; (8) 8156, (C) K 0156

Vanguard

THE FROST—Frost Music; (2) VAN A 6520

Warner Bros.

The Great J.J. JACKSON; (2) 4WA 1797

Windfall

LESLIE WEST—Mountain; (2) WNN A 4500

Zapple

GEORGE HARRISON—Electronic Sound; (2) 4CL 3358

LIBERTY/UNITED ARTISTS

Liberty/United Artists

IKE & TINA TURNER—In Person; (8) U 8157, (4) K 0157, (C) U 4157
VARIOUS ARTISTS—Solid Gold Hits Vol. 10; (8) 8974, (4) C 0974, (C) 4974

Tape Happenings

• Continued from page 14

CBS will show its Electronic Video Recording (EVR) system at the San Francisco Hilton, Monday (25) and Tuesday (26), and at the Beverly Hills Hilton, Thursday (28) and Friday (29).

Audio Magnetics is offering two retail promotional programs. One of the promotional packages contains three 60-minute cassettes in a poly bag for \$1.50 retail, with a minimum purchase of 144. A

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Bell

JOLLIVER ARKANSAW—Home; (C) C78 6031
BOXTOPS—Dimensions; (C) C78 6032
THE CRAZY ELEPHANT; (C) C78 6034
VARIOUS ARTISTS—Summer Souvenirs; (C) C78 6035

Buddah

VARIOUS ARTISTS—Dial-A-Hit; (C) C1 5039
EDWIN HAWKINS SINGERS—Let Us Go Into the House of the Lord; (C) 1-10001
OHIO EXPRESS—Mercy; (C) 1-5037

Chart

MAXINE BROWN—Sugar Cane Country; (C) C4 1012
LYNN ANDERSON—With Love From Lynn; (C) C4 1013
LYNN ANDERSON—With Love From Lynn; (C) 4-10113

Douglas

RICHIE HAVENS—Electric Guitars; (C) C9 779
MALCOM X Talks to Young People; (C) C9 795
MALCOM X; (C) C9 797

Hickory

DONOVAN—Catch the Wind; (C) C72 123
DONOVAN Fairy Tale; (C) C72 127
The Best of FRANK IFIELD; (C) C72 132
The Real DONOVAN; (C) C72 135
DONOVAN Like It Is; (C) C72 143
ROY ACUFF—Treasury of Country Hits; (C) C72 147

Project Three

THE FREE DESIGN—Heaven/Earth; (C) C76 5037
BOB HAGGERT & YANK LAWSON—The World's Greatest Jazz Band Vol. 2; (C) C76 5039
ENOCH LIGHT & the Brass Menagerie; (C) 76-5036
ENOCH LIGHT & the Glittering Guitars; (C) 76-5038

Starday

TOMMY HILL'S BAND—Golden Country Melodies; (C) C55 439
GEORGE JONES—Golden Hits; (C) C55 440

Tetra

DEEP PURPLE; (C) C5 119
MURRAY ROMAN—Blind Man's Movie; (C) C5 120
BILL COSBY—8:15 & 12:15; (C) C5 5100DS
KINGSTON TRIO—Once Upon a Time; (C) C5 5101DS
PAT BOONE—Departure; (C) 5-118
BIFF ROSE—Children of Light; (C) 5-116
ELYSE WEINBERG—Elyse; (C) 5-117

Stop

JOHNNY BUSH—You Gave Me a Mountain; (C) 7-10008

Starday

GLENN CAMPBELL—Country Music Star #1; (C) 55-437

PARAMOUNT

Paramount

FEAR ITSELF; (8) PA 81038, (C) PA 26038
Inside BUGSY; (8) PA 81039, (C) PA 26039
JACK RENO—I'm A Good Man in a Bad Frame of Mind; (8) PA 81040, (C) PA 26040
ROY CLARK—Yesterday When I Was Young; (8) PA 81048, (C) PA 26048
BRIAN HYLAND—Stay & Love Me All Summer; (8) PA 81050, (C) PA 26050
JIMMIE RODGERS—15 Greatest Hits; (8) PA 81051, (C) PA 26051

Steed

ANDY KIM—Baby, I Love You; (8) PA 81049, (C) PA 26049

RCA VICTOR

RCA Camden

LIVING STRINGS & VOICES—White Christmas; (8) CBS 1070
LIVING MARIMBAS PLUS STRINGS/LIVING VOICES—Galveston & Other Hits/The Impossible Dream; (8) CBS 5048

RCA Red Seal

HENRY MANCINI conducting the Philadelphia Orch.—Debut!; (8) R85 1132
MAHLER: SYMPHONY NO. 1 IN D—Philadelphia Orch. (Ormandy); (8) R85 1133

RCA Victor

MARCO ANTONIO MUNIZ Y LA RONDALLA TAPATIA—Esta . . . Y Todas Las Noches; (8) PBS 1451
The Best of ED AMES; (8) PBS 1476
The Best of ANTHONY NEWLEY; (8) PBS 1462
THE GUESS WHO—Canned Wheat; (8) PBS 1472
JOHN HARTFORD; (8) PBS 1480
PORTER WAGONER—Me & My Boys; (8) PBS 1471
CONNIE SMITH/NAT STUCKEY—Young Love; (8) PBS 1482
PAUL ANKA—Sincerely; (8) PBS 1484
The Best of FLOYD CRAMER Vol. 2; (8) PBS 1410
THE FRIENDS OF DISTINCTION—Highly Distinct; (8) PBS 1489
Poe Through The GLASS PRISM; (8) PBS 1492
GRAPEFRUIT—Deep Water; (8) PBS 1494
MYRTH; (8) PBS 1493
JANE MORGAN—Traces of Love; (8) PBS 1496
CHARLEY PRIDE—Pride of Country Music/The Country Way; (8) PBS 5072

STRAIGHT

Straight

ALICE COOPER—Pretties for You; (8) 8ST 1051, (C) CST 1051
CAPTAIN BEEFHEART—Trout Mask Replica; (8) 8ST 1053, (C) CST 1053
JUDY HENSKEN & JERRY YESTER'S Farewell Aldebarab; (8) 8ST 1052, (C) CST 1052
LORD BUCKLEY; (8) 8ST 1054, (C) CST 1054
SOUNDTRACK—Naked Angels; (8) 8ST 1056, (C) CST 1056

WARNER BROS.-7 ARTS

Warner Bros.-7 Arts

The Best of BILL COSBY; (8) BWM 1798
FRANK SINATRA—A Man Alone; (8) 8FH 1030

Soundtech Sells

• Continued from page 12

ally, the Gemini line will include both home and auto units to support the portable players.

Shipping will be done from the company's warehouse facility in Paramount, Calif., with Soundtech opening a sales-showroom in West Los Angeles.

Future plans call for Soundtech to produce a line of speakers, tape decks and component equipment; enter the tape field with a series of educational tapes and get into private-label work, said Plotkin.

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New Release & Hit Index

COMPATIBLE 4-TRACK CARTRIDGES

Order	Inventory	Stock No.	Album & Artist
			Muntz New Release Index
		*4WA-1798	The Best Of Bill Cosby
		CH-A-1007	Bull Session At Bulls Gap — Junior Samples vs Archie Campbell
		CH-A-1010	Cool Steel Man — Lloyd Green
		CH-A-1013	With Love, From Lynn — Lynn Anderson
		CH-A-1014	Duet Country — Various Artists
		VAN-A-6525	Spotlight On The Moog Kaleidoscopic Vibrations — Perrey & Kingsley
		*4CL-269	Hurt So Bad — The Lettermen
		*4RA-6347	Memories — The Vogues
		TET-A-124	Gene and Francesca
		4WA-1802	Sweet Moments With The Blue Velvet Band
		WW-A-7123	The Early Writings Of Zager & Evans (and others)
		*4WA-1794A	Rod McKuen At Carnegie Hall (Part 1)
		*4WA-1794B	Rod McKuen At Carnegie Hall (Part 2)
		*4RA-6352	Ruby, Don't Take Your Love To Town — Kenny Rogers & The First Edition
		*4RA-6359	The Belle Of Avenue A — The Fugs
		*4WA-1801	In The Jungle, Babe — The Watts 103rd Street Rhythm Band
		*4WA-1804	The Neon Philharmonic
			Some Current Supersales!
		4CL-2993	The Franco Zeffirelli Production Of Romeo & Juliet — Original Soundtrack
		EKT-A-75005	Soft Parade — Doors
		4RA-2026	Easy Rider — Soundtrack
		EKT-A-74049	Four Sail — Love
		PC4-600-314	Dark Shadows — Original TV Soundtrack

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8-TRACK

This Week	Last Week	TITLE—Artist, Label	Weeks on Chart
1	1	BLOOD, SWEAT & TEARS Columbia	14
2	2	BAYOU COUNTRY Creedence Clearwater Revival, Fantasy	14
3	5	JOHNNY CASH AT SAN QUENTIN Columbia	4
4	3	IN-A-GADDA-DA-VIDA Iron Butterfly, Atco	14
5	4	HAIR Original Cast, RCA Victor	14
6	6	AGE OF AQUARIUS Fifth Dimension, Soul City	10
7	12	NASHVILLE SKYLINE Bob Dylan, Columbia	13
8	9	LED ZEPPELIN Atlantic	14
9	8	3 DOG NIGHT Dunhill	14
10	11	GREATEST HITS Donovan, Epic	14
11	20	ROMEO & JULIET Soundtrack, Capitol	9
12	13	ASSOCIATION'S GREATEST HITS Warner Bros.-Seven Arts	13
13	15	WARM SHADE OF IVORY Henry Mancini, RCA Victor	6
14	14	JOHNNY CASH AT FOLSOM PRISON Columbia	14
15	18	SUITABLE FOR FRAMING 3 Dog Night, Dunhill	4
16	10	BEST OF CREAM Atco	4
17	—	BLIND FAITH Atco	1
18	—	SOFT PARADE Doors, Elektra	1
19	19	TOUCH OF GOLD Johnny Rivers, Imperial	2
20	—	CROSBY, STILLS & NASH Atco	1

CASSETTE

This Week	Last Week	TITLE—Artist, Label	Weeks on Chart
1	3	BAYOU COUNTRY Creedence Clearwater Revival, Fantasy	14
2	2	GALVESTON Glen Campbell, Capitol	14
3	6	IN-A-GADDA-DA-VIDA Iron Butterfly, Atco	14
4	4	ROMEO & JULIET Soundtrack, Capitol	9
5	1	AGE OF AQUARIUS Fifth Dimension, Soul City	10
6	9	HAWAII FIVE-O Ventures, Liberty	12
7	8	TOUCH OF GOLD Johnny Rivers, Imperial	6
8	7	THIS IS TOM JONES Parrot	5
9	10	ASSOCIATION'S GREATEST HITS Warner Bros.-Seven Arts	14
10	14	BEATLES Apple	14
11	12	BEST OF THE CREAM Atco	2
12	13	GENTLE ON MY MIND Glen Campbell, Capitol	11
13	11	3 DOG NIGHT Dunhill	2
14	5	WICHITA LINEMAN Glen Campbell, Capitol	14
15	—	LIVE Tom Jones, Parrot	14

4-TRACK

This Week	Last Week	TITLE—Artist, Label	Weeks on Chart
1	1	BAYOU COUNTRY Creedence Clearwater Revival, Fantasy	14
2	2	BLOOD, SWEAT & TEARS Columbia	12
3	7	JOHNNY CASH AT SAN QUENTIN Columbia	3
4	6	NASHVILLE SKYLINE Bob Dylan, Columbia	12
5	5	AGE OF AQUARIUS 5th Dimension, Soul City	7
6	3	IN-A-GADDA-DA-VIDA Iron Butterfly, Atco	14
7	4	3 DOG NIGHT Dunhill	13
8	8	SUITABLE FOR FRAMING 3 Dog Night, Dunhill	4
9	—	GREATEST HITS Donovan, Epic	13
10	10	TOUCH OF GOLD Johnny Rivers, Imperial	3

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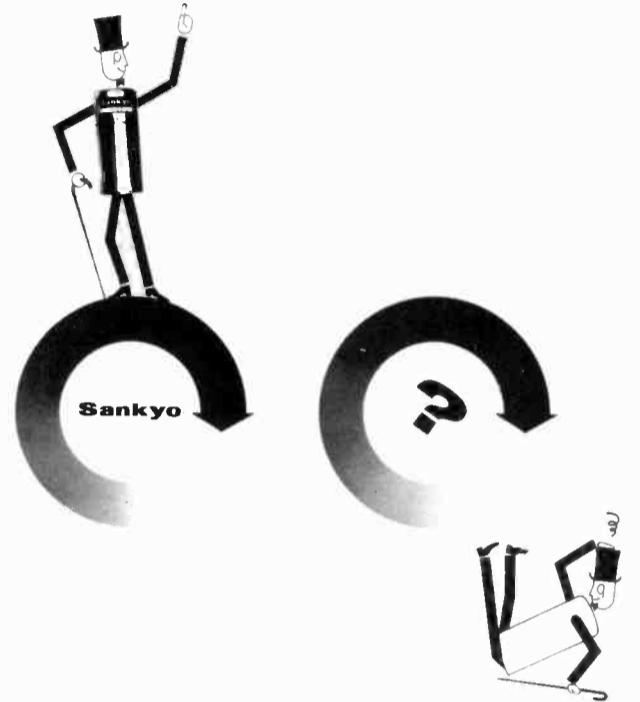
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SY173L	40	32.4	6	4.5 ~ 6	3	2000	80	35	600	Left
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RK201R	47.9	48	13.2	10 ~ 16	30	2400	210	100	1000	Right
BF110R	38	30	4.5	3.5 ~ 5.7	8	2000	160	30	1500	Right
BF200R	38	34.1	13.2	(5.5 ~) 9 ~ 16	15	2200	180	30	1500	Right
ZF200	46	50	9	6 ~ 9	20	2200	300	45	3000	Left, Right
UP550R	20	44.5	4.5	4 ~ 6	14	3700	160	60	30	Right
VM250B	25	36.5	7	4.5 ~ 6	0.4	5000	160	60	30	Right
VM250B	25	36.5	7	6.5 ~ 7.5	0.4	3600	45	25	500	Left, Right



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Tyrannosaurus Roars With Voice of Its Own

NEW YORK — Tyrannosaurus Rex, one of today's most unusual acts, had an engrossing first set at the Cafe Au Go Go on Aug. 17. The British duo might not appeal to all tastes with their distinctive vocalizing, but their effect is telling on those who dig them.

The Blue Thumb team consists of Marc Bolan, who plays

acoustic guitar while sitting cross-legged on stage, and Steve Peregrin Took, who plays a variety of percussive instruments, although much of his time is spent on bongos.

Both sing, but it's Bolan's remarkable wavering voice which handles most of the vocal lead. Here, vocal lead means not only standing out with the lyrics, which he wrote, but taking the lead in an instrumental sense, while Took often used his voice rhythmically. In addition to singing and vocalizing, both artists used their voices to simulate a variety of sounds.

The effect can be spellbinding, as it was at the Greenwich Village club, the duo's first New York engagement. Bolan's high voice often sounded Eastern as in "Afghan Woman." Eastern influences also were apparent in "The Misty Coast of Albany."

In "Chariots of Silk," Took turned to a drum set consisting of tomtom, bass and small drum looking like part of a tambale set. A mounted tambourine was used instead of cymbal. He used mallet in his right hand and drumstick in his left.

He also played gong, bass guitar, tomtom and a variety of other instruments. The final number was wild from its opening junglelike screeching by Took, through Bolan's singing and vocalizing, through Took's playing of the gong, when he knocked over and struck with a thrown chair. He then pounded a tomtom with maracas, shattering one. Took cut a finger in this wildness, which included junglelike sounds from both artists. Tyrannosaurus Rex is quite an act.

They were preceded by Monopoly, a good Florida quartet playing mostly blues. The group has two good bluesy vocalists, one of whom also plays organ and a good harmonica, and another whose steady bass guitar work stood out throughout. Monopoly's drummer and lead guitarist also did well.

FRED KIRBY

Campus Dates

Polydor's Ten Wheel Drive with Genya Ravan perform at the University of West Virginia on Monday (1) and the State University at Geneseo, N.Y., Friday (5).

Roulette's Tommy James and the Shondells play Jacksonville University Sept. 25 and the University of Tennessee at Chattanooga Oct. 17.

Scepter's Dionne Warwick will perform at the University of Texas Nov. 12 with Woody Herman. Also slated for the university this fall are Vaclav Smetacek and the Prague Symphony, Oct. 21, and Columbia's Johnny Winter, Nov. 5.

Epic's Sly and the Family Stone play St. Bonaventure College, Oct. 2; Providence College, Oct. 3; Kent State University, Oct. 5; Dartmouth College, Oct. 11; State University of New York at Oneonta, Oct. 24; Hamilton College, Oct. 25; and Westchester (Pa.) State College, Oct. 31.

A CASUAL IS NO CASUALTY

NEW YORK—Richard Williams, lead singer and pianist of the Casuals, Brenda Lee's backup group for the past 13 years, is back in action after a bout with pneumonia which had him confined to a hospital for a month. It marked the first time in his 13-year association with Miss Lee that he missed a performance.

Miss Lee's current tour with the Casuals winds up with a four-day engagement at the Alabama State Fair in Birmingham starting Oct. 2.

Richie Havens' Folk Concert Draws 6,000 to Pavilion

NEW YORK—A near capacity crowd packed The Pavilion at Flushing Meadow, Aug. 20 for the Singer Bowl Music Festival's production of Richie Havens' folk concert.

Close to 6,000 teenyboppers and flower children sat cross-legged on blankets, beach towels and throw cushions on the chairless floor of the auditorium while Havens dispensed his inimitable blend of Afro-jazz folk music.

Havens, like good wine, seems to improve with age. Not many artists can triumph over disadvantages like poor acoustics, amateurish lighting and the combined noises of low-flying planes and a restless audience, to win ovations.

Sharing the stage with Havens were, the Montreals, a three-member group from Montreal, Canada; Tom Brimm, Bruce Murdoch, and Kathy Smith.

Though little known in the world of folk, Miss Smith is an artist with tremendous potential. She is vital, lusty, and has expertise. Her voice, too, is dramatic, unhindered by any limitations of range; and even though her styling may not be entirely different, the sincerity she projects, coupled with her numerous other talents, should

Wild West Fest Thrown By Street People Threats

SAN FRANCISCO — The Wild West Festival, which was to be the biggest musical event in this city's history, was called off last week (13) because of threats of violence that ironically came from the very audience that most hoped to help—the "street people" (politically oriented hippies).

"We've had enough intonations and threats of violence that we don't feel right about having a celebration when someone might get killed," said Barry Olivier, director of the music council sponsoring the event.

The threats — of disruptions in Golden Gate Park where the festival was set for Friday to Sunday (22-24) and directed toward council members — began a couple of weeks ago, Olivier said, and came via stories in various underground papers.

The music council consists of

5th Dimension Gives Up, Away Act; Oliver Pleases

NEW YORK — A shock of "Hair" was shorn at the Forest Hills Tennis Stadium Aug. 16 with the appearance of the 5th Dimension and Oliver, both responsible for bringing songs from the Broadway show to the top of the charts.

The 5th Dimension, Soul City Records artists, opened with a "What the World Needs Now Is Love/All You Need Is Love" medley, and proceeded to generate their own special brand of excitement for the rest of the show. Their performance was sparked by many high-lights; a medley of their hits

including "Up, Up and Away" and "Carpet Man," production numbers of "MacArthur Park" and "Ode to Billie Joe," and a winning tribute to Laura Nyro that featured her "Stone Souled Picnic" and "Sweet Blindness." Displaying absolute professionalism and stage presence, they never failed to please. Their "Aquarius/Let the Sunshine In," with its dramatic lighting effects and audience participation on the Stadium lawn, promoted a standing ovation. A rousing encore, "Shake Your Tambourine," followed, and closed the evening with a bang.

The Bob Crewe discovery, Oliver, who opened the first half of the show, was an immediate audience pleaser with the familiar material from his first album for Crewe Records. His "Good Morning Starshine" hit and newest release, "Jean," were showstoppers, and his treatment of "Ruby Tuesday" and "Both Sides Now" received enthusiastic response.

JOE TARAS

Joan Baez for Big Sur Fest

LOS ANGELES—Joan Baez heads the list of artists announced for the Big Sur Folk Festival, Sept. 13-14 at the Esalen Institute, Big Sur Hot Springs, Calif.

Joining Miss Baez will be John Sebastian, the Incredible String Band, Dorothy Morrison and the Comb Sisters, plus Bonnie and Delaney and Friends.

Other acts will be added to the event, held outside Monterey.

Signings

Atco Records signed Cold Grits group from Shreveport, La. The group consists of four young men who as individuals are veterans of groups including John Fred's Playboy Band and the Wayne Cochran Band. Their first single for the label is an instrumental version of "It's Your Thing." . . . Z. Z. Hill, former gospel singer from Dallas, to Atlantic. His first single, "Home Just Ain't Home at Supper Time," was produced by Ivy. . . . Epic/Okeh signed soul bandleader Johnny Otis. The deal also calls for the recording services of Otis' 15-year-old son, Shuggie, an instrumentalist-vocalist who has been working with his father's band since he was four. . . . Yma Sumac to ESP-Disk with Les Baxter Orchestra backing. . . . Eddie Fisher to ITCO Records, owned by International Tape Cartridge Corp. Wes Farrell is producing Fisher's first dates. . . . The Cross, a rock band, singer Terry Kellman and the singing duo of Gary Richardson and Gino Callies to Etcetera Records, new Charlie Greene label. Malcolm Rebenack joined Etcetera as a staff producer. He records under the name of Dr. John the Night Tripper. . . . Thelma Camancho to Warner Bros.-Seven Arts with Jimmy Bowen producing. . . . The former member of the Crazy World of Arthur Brown have formed a new group and signed with the Robert Stigwood Organization and agency. . . . The G-Stringers, six students from Vassar, signed with GWP Records. The sextet, which won the finals of the International Collegiate Festival in St. Louis, will be recorded for its first album and single in September. . . . Firebird

(Continued on page 24)

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Colosseum, Bar Kays Turn on the Volume

LOS ANGELES—Two over-amplified bands made their Coast debuts at the Whisky A Go Go Tuesday (19); Colosseum, from England, and the Bar Kays from Memphis.

Although both groups have much to learn about dynamics when performing before an audience, there were enough distinct features in each aggregation to set them apart.

Colosseum, new to Dunhill, combines the melodic strength of organist Dave Greenslade with tenor and soprano saxophonist Dick Heckstall, for a wavery, flowing affect. Leader

3 Acts to Make Waves for New WNEW Season

NEW YORK — Buddah's Brooklyn Bridge, Decca's Peppermint Rainbow, and the Keystone Four will supply the entertainment on a special excursion boat which will be part of WNEW-TV's showcasing of its fall schedule to media buyers on Tuesday (26).

Buddah and Decca have each supplied 1,000 LP's of their respective artists for give-away. Betty Sperber and Action Talents have coordinated the talent for the ride. Multimedia displays of WNEW-TV's fall schedule will be set up throughout the boat.

Jon Hiseman avoids the trappings of straight 4/4 drum patterns, playing instead as if he were backing a modern jazz group, changing tempos, patterns and colorations on tom toms, rim taps and cymbals.

Lead guitarist James Litherland has a good, clear voice, which, when heard, sounds impressive. The group's approach is intense and hard driving on such numbers as "I Can't Live Without You," "Manderin" (featuring the soprano's eerie sound) and "Those Who Are About To Die Salute You." This latter selection is a fully developed composition, not merely a brief Top 40 interlude. Colosseum's broadened arrangements allow the musicians a chance to explore polyphonic patterns, which could be better enjoyed with less volume.

Volume totally dominates the seven-man Bar Kays band, which has two saving graces, trumpeter Ben Cauley and singer Carl Simms. Cauley's sharp, rich tones pierce the air and are a delight to hear, especially since he is surrounded by two unoriginal drummers plus organ, tenor saxophone, electric guitar and bass. Cauley and James Alexander, the bassist, are the remaining members of the original Bar Kays band which was killed along with Otis Redding in a plane crash in December 1967.

While this new version of the

(Continued on page 24)

From The Music Capitals of the World

DOMESTIC

DALLAS

Columbia Records artist **Freddy Weller** is booked for a solo concert at Panther Hall Saturday (30) here and at Geneva Hall in Waco Sept. 11. Weller, a regular member of **Paul Revere and the Raiders**, recently completed his first solo album for Columbia (and is still with the Raiders).

ABC Record and Tape Sales Corp. has begun operations in its newly organized Dallas branch at 4841 Top Line Dr. Promotion man **Richard Taub** (who was formerly with Jay Kay Distributing Co. here) says the office will host a grand opening in September. ABC teamed with Columbia Pictures to present a screening recently of "Easy Rider," which stars **Peter Fonda**. Dunhill has released the movie's soundtrack, which features **Steppenwolf**, the **Byrds**, **Roger McGuinn**, the **Fraternity of Man**, the **Jimi Hendrix Experience**, the **Electric Prunes**, **Holy Modal Rounders** and **Smith**.

Polydor Records promotion man **Lu Fields** was in Dallas recently for a visit. . . . Concerts West has announced an Oct. 3 concert date here for **Donovan**. . . . The **Mills Brothers** are set for an engagement at the Fairmont Hotel's Venetian Room Sept. 1-14.

Bill Heard is the new promotion man for B&K Distributing Co. He replaces **Jeff Hackett**, who is now in the Army. . . . Decca Records' Dallas promotion man **Ed Spacek** was recently named Southwest regional promotion director.

MARGE PETTYJOHN

LOS ANGELES

A&M's **Herb Alpert and the Tijuana Brass** will star in "The Brass Are Coming" on NBC-TV, Oct. 29, preempting the "Kraft Music Hall." **Billy Davis** will direct and **Sam Lovullo** will be associate producer. . . . **Pete Stuart**, of Blue Thumb's college communications department, has created two mailers, "Aqua Phalange" and "Thumb in It," to disseminate news about the company every other week. "Aqua Phalange" will deal exclusively with news about the company and its people and projects. "Thumb in It" will cover industry topics and far out developments, according to Stuart.

The **Mirettes** sing with **Nat Turner** for UNI on the single "Sweet Soul Sister." . . . **Bobby Sherman's** debut LP on Metro-media was produced by **Jackie Mills**. Charts by **Al Capps**. . . . **Adam Wade's** new Rama Rama single, "Each new Day," was written by the session's producer, **Bob Hillard**. . . . **George Shearing** will score his first film, "80 Steps to Jonah" for Motion Pictures International, with W-7 handling the distribution. The film marks **Wayne Newton's** screen debut.

Columbia's local studios have switched from 8-track to 16-track recorders. . . . Following a 13-city domestic concert tour, starting in October, the **Tijuana Brass** has eight European dates firm from Nov. 4-14, covering Austria, Germany, the Netherlands, Denmark, Sweden and England. . . . **Ray**

Charles, while appearing here at the Cocomat Grove, is making the TV appearance circuit. He taped the "Andy Williams Show" for an October airing and will introduce organist **Billy Preston** on the Wednesday (26) "Joey Bishop Show." Preston, meanwhile, taped the "Steve Allen Show" Aug. 22.

Bob Cowsill is producing the group's upcoming MGM single, "Love, American Style," which is the title tune from the new ABC-TV series. The group shortly begins a three-month concert tour of colleges and fairs. . . . Capitol's **Glen Campbell** has been named vice-president at large by the Academy of Country & Western Music, to function as a good-will ambassador throughout the world. Among the new members joining the organization are **Lawrence Welk**, **Tex Marshall** and **Charlie Shaw**.

Bill Gavin's radio program conference will be held in Atlanta, Dec. 5-7. . . . Disneyland has lined up **Peggy Lee** and the **Vogues** for its Labor Day week shows. **Tex Williams** will handle the special country music presentation on another stage, performing with **Jeannie Seely** and working the park will be **B.J. Thomas** and **Teddy Buckner** and his Dixieland band.

Julius Wechter and the **Baja Marimba Band** work the Greek Theatre with **Jose Feliciano** Sept. 1-7 with **Anthony Newley** debuting at the amphitheatre Sept. 15. . . . Former New York-based producer **Denny Randell** is shifting his Omnibus Productions here.

ELIOT TIEGEL

NEW YORK

Polydor's **Ten Wheel Drive** with **Genya Ravan** plays the Electric Circus from Tuesday (26) through Sunday (31). . . . **Wild Bill Davidson** and his **Jazz Giants** begin a return engagement at the Downbeat on Friday (5). . . . Slated for the Blossom Music Festival out-

(Continued on page 24)

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Texas' First Pop Fest Seen Drawing 45-50,000

By MARGE PETTYJOHN

DALLAS — An estimated 45,000 to 50,000 people are expected to attend Texas' first pop festival—and the first of its kind to be held in the Southwest—scheduled to be held Labor Day weekend at the Dallas International Motor Speedway.

The three-day Texas International Pop Festival, featuring 19 top acts, is being staged by Interpop Superfest (the organization which produced Atlanta's successful July 4 weekend festival) and Showco of Dallas.

Elaborate preparations are being made for this region's first rock festival, including activities featuring fortune tellers, astrologers, booths and merchants with wares for sale and art displays.

"The carnival atmosphere was so successful in Atlanta, that we decided to do the same thing here," said Leonard Allen, a spokesman for Interpop Superfest.

The talent lineup so far includes Canned Heat, Chicago Transit Authority, James Cotton Blues Band, Janis Joplin, B.B. King, Herbie Mann, Rotary Connection and Sam and Dave for Saturday (30). Appearing

Sunday (31) will be Led Zepelin, Chicago Transit Authority, James Cotton Blues Band, Delaney & Bonnie & Friends, the Incredible String Band, B.B. King, Herbie Mann and Sam and Dave. The Monday (1) show will star Johnny Winter, Delaney & Bonnie & Friends, B.B. King, Nazzy, Sly and the Family Stone, Spirit, Sweetwater, Ten Years After, Freddie King and Tony Joe White.

Electric Collage of Atlanta will provide accompanying light shows and acoustical engineers Bill and Terry Hanley will handle the sound. (Hanley Sound has done the Newport Jazz Festival for the past nine years.)

Hardin, Paxton, String Band, Odetta, Ian & Sylvia All Click

NEW YORK — The Pavilion ran its own folk festival on Aug. 16 as more than 5,500 heard such stellar performers as Tim Hardin, Tom Paxton, and the Incredible String Band. Paxton especially fared well as the Elektra artist relied on old and newer material.

MGM's Ian and Sylvia opened with a countrified set mainly of new material, which had many high spots. But, the excitement began with Paxton, who reached the large throng with every selection, including several from his latest Elektra album. Among these were "The Things I Notice Now," and "Wish I Had a Troubadour."

Odetta and the Incredible String Band were the most authentic of the performers, but the former's subtle, intimate style drew a mixed response.

• Continued from page 22

side of Cleveland are Columbia's **Blood, Sweat and Tears** on Tuesday (26); Capitol's **Lou Rawls and Count Basie**, Thursday (28); and Columbia's **Janis Joplin**, Friday (29) with **Faces**. . . . Mainstream's **Totie Fields** plays Harrah's in Reno through Sept. 10. Opening the following night are Capitol's **Bobbie Gentry** and RCA's **John Hartford**. . . . **Steven Jacobs**, TV agent for the William Morris Agency, died recently at Flower Fifth Avenue Hospital. He was 32.

Eric Anderson of Warner Bros.-7 Arts plays the Main Point in Bryn Mawr, Pa., from Wednesday (27) through Sunday (31). **Tom Rush** appears at the club

The veteran performer scored the best among those closer to the stage.

Hardin's intimate style was aided by the familiarity of the material as the Columbia artist drew upon many of his best-known numbers. Elektra's Incredible String Band, who had appeared at the mammoth Woodstock Music Fair earlier in the weekend along with Hardin, ended the evening drawing from the vast repertoire of the principals, Robin Williamson and Mike Heron.

It was a good weekend for the Pavilion on the former World's Fair Grounds as 1,500 were drawn on a rainy Aug. 15 for Parrot's Savoy Brown, Smash's Sir Douglas Quintet and Vanguard's Charlie Musselwhite Blues Band. **FRED KIRBY**

DOMESTIC

From The Music Capitals of the World

from Wednesday (3) through Sunday (7). . . . Columbia's **Tony Bennett** officially opened the first Tony Bennett Spaghetti House in Houston on Aug. 23. . . . **Duke Ellington**, who concludes his Rainbow Grill engagement on Saturday (30), is composing a special number honoring the room. . . . The **Mission**, Tribute artists, appear at Milwaukee's Schrader Hotel on Tuesday (26) in a special concert sponsored by World Library Publications of Cincinnati in conjunction with the national Liturgical Conference convention.

Dunhill's Colosseum opens at Ungano's on Tuesday (26). . . . **Atco's New York Rock & Roll Ensemble** plays the Meadowbrook Festival in Rochester, Mich., on Wednesday (27) and the Music Circus in Lambertville, N.Y., on Sunday (31). . . . **Bill Cosby** and **Odetta** perform at the Blossom Music Center on Saturday (30). A country bill the following night features RCA's **Chet Atkins**, Monument's **Boots Randolph**, RCA's **Floyd Cramer**, and RCA's **Jerry Reed**. . . . Columbia's **New Christy Minstrels** recently recorded at Mirasound Studios. **Eric Anderson** and Curtom's **Five Stairsteps and Cubie** also are cutting new disks at Mirasound.

Poison Ring's Pulse, Vale, Snake, and Apple Crops are the featured acts in the Wahr Rock and Art Festival at the Congress Park Casino in Saratoga Springs, N.Y., on Tuesday (26), sponsored by Civil War Productions. . . . **Jimmy Lerner**, talent and production head at Peer Southern, was one of the judges in a Battle of the Bands on Aug. 23 at the Wheaton (Md.) Shopping Center. The winner won studio time at Peer Southern's New York recording studio. . . . The Rev. **Wrightson Samuel Tongue**, pastor of the Methodist Church in Friendship, N.Y., and composer of "Jerusalem" and "Anthem," has received a three-year jail sentence for draft evasion.

Rod McKuen does a "Kraft Music Hall" on Wednesday (27) and concerts at the Redwood Empire Arena in Santa Rosa, Calif., on Saturday (6) and Sunday (7). . . . **Epic's Sly and the Family Stone** play San Francisco's Civic Auditorium on Saturday (6). . . . The **Greatest Little Soul Band in the Land** starring J. J. Jackson begin a six-week British tour on Sept. 11.

Atlantic's **Led Zepelin**, Vanguard's **Larry Coryell** and Columbia's **Raven** play the Pavilion on Friday (29) and Saturday (30). Slated for Wednesday (3) are Atlantic's **MC-5**, Elektra's **Stooges**, and Vanguard's **Frost**. . . . Progressive Media Productions is back in the studio on a new **Lou Christie** single and album for Metromedia. . . . **Jaulus & Salidor, Inc.**, the publicity firm of **Paul Jaulus** and **Lenny Salidor**, has moved from 1650 Broadway to larger permanent offices at 100 W. 57th St., Suite 3R, N.Y. Their phone number remains the same. . . . The

(Continued on page 26)

Bands Turn on Volume

• Continued from page 22

band works hard, has some nifty dance routines and wails frantically, its over all sound falls short of being spectacular. Cauley is the star instrumentalist who blends nicely with Alexander. Simms, during his four numbers, controls his dynamics and still performs expertly singing such blues as "I Never Found a Girl" and "There Was a Time."

The band's most impressive number was "Midnight Cowboy," which featured Cauley and Alexander's sax and flute.

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Signings

• Continued from page 20

Records signed two New Jersey acts: male vocalist **Kim Tamango** and the **Will of the People 5 Boys**. . . . **Jan Hendin** and **Lorraine LeFevre** to ABC. Their debut LP is "Gypsy People." . . . **David Bryant** to Imperial. His initial single is "The Underdog," the theme of the recent Watts Summer Festival in Los Angeles.

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This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1	1	HOT BUTTERED' SOUL Isaac Hayes, Enterprise ENS 1001 (S)	8	26	23	THE METERS Josie JOS 4010 (S)	11
2	2	ARETHA'S GOLD Aretha Franklin, Atlantic SD 8227 (S)	7	27	27	JR. WALKER & THE ALL STARS' GREATEST HITS Soul SS 718 (S)	9
3	4	TIME OUT FOR SMOKEY ROBINSON & THE MIRACLES Tamla TS 295 (S)	5	28	31	IKE & TINA TURNER IN PERSON Minit LP 24018 (S)	4
4	3	STAND Sly & the Family Stone, Epic BN 26456 (S)	18	29	37	GREATEST MOTION PICTURE HITS Dionne Warwick, Scepter SPS 575 (S)	3
5	5	AGE OF AQUARIUS Fifth Dimension, Soul City SCS 92005 (S)	13	30	30	BLACK AND WHITE Tony Joe White, Monument SLP 18114 (S)	4
6	7	TEMPTATIONS SHOW Temptations, Gordy GS 933 (S)	4	31	28	SOULFUL Dionne Warwick, Scepter SRS 573 (S)	22
7	6	MEMPHIS UNDERGROUND Herbie Mann, Atlantic SD 1522 (S)	15	32	33	SOUL '69 Aretha Franklin, Atlantic SD 8212 (S)	29
8	8	LOVE MAN Otis Redding, Atco SD 289 (S)	6	33	29	LET US GO INTO THE HOUSE OF THE LORD Edwin Hawkins Singers, Pavilion BPS 10001 (S)	16
9	10	THE WAY IT WAS/THE WAY IT IS Lou Rawls, Capitol ST 215 (S)	13	34	34	DOIN' HIS THING Ray Charles, Tangerine ABCS 695 (S)	8
10	9	GREATEST HITS Dells, Cadet LSP 824 (S)	12	35	20	GETTING DOWN TO IT James Brown, King KSD 5-1051 (S)	15
11	11	CLOUD NINE Temptations, Gordy GLPS 939 (S)	25	36	36	SON OF A PREACHER MAN Nancy Wilson, Capitol ST 234 (S)	9
12	12	MY WHOLE WORLD ENDED David Ruffin, Motown MS 685 (S)	11	37	38	SOUNDTRACK: UPTIGHT Stax STS 2006 (S)	26
13	17	LIVE AND WELL B. B. King, Bluesway 6031 (S)	10	38	39	YOUNG MODS' FORGOTTEN STORY Impressions, Curtom CRS 8003 (S)	14
14	13	M. P. G. Marvin Gaye, Tamla TS 292 (S)	13	39	43	POPCORN James Brown Band, King KSD 1055 (S)	2
15	14	IT'S OUR THING Isley Brothers, T-Neck TNS 3001 (S)	19	40	40	INSTANT GROOVE King Curtis & His Kingpins, Atco SD 293 (S)	3
16	32	LOVE IS BLUE Dells, Cadet LPS 829 (S)	2	41	35	TESTIFYIN' Clarence Carter, Atlantic SD 8238 (S)	4
17	15	LET THE SUNSHINE IN Diana Ross & the Supremes, Motown MS 689 (S)	10	42	42	MOOG Dick Hyman, Command 938 (S)	6
18	19	CHOKIN' KIND Joe Simon, Sound Stage 7 SSS 15006 (S)	12	43	47	TELL IT LIKE IT IS George Benson, A&M SP 3020 (S)	2
19	18	FELICIANO/10 TO 23 Jose Feliciano, RCA Victor LSP 4185 (S)	7	44	46	SMASH HITS Jimi Hendrix Experience, Reprise RS 2025 (S)	2
20	25	COLOR HIM FATHER Winstons, Metromedia 1010 (S)	4	45	45	NOT ON THE OUTSIDE BUT INSIDE STRONG Moments, Stang ST 1000 (S)	2
21	21	BLOOD, SWEAT & TEARS Columbia CS 9720 (S)	19	46	44	HIGH VOLTAGE Eddie Harris, Atlantic SD 1529 (S)	3
22	22	ICE MAN COMETH Jerry Butler, Mercury SR 66188 (S)	34	47	48	BOY MEETS GIRL Various Artists, Stax STS 2024 (S)	3
23	24	GRAZIN' IN THE GRASS Friends of Distinction, RCA Victor LSP 4149 (S)	17	48	49	CLOSE UP Nat King Cole, Capitol SWBB 252 (S)	2
24	16	BOOKER T. SET Booker T. & the M.G.'s, Stax STS 2009 (S)	12	49	50	RARE STAMPS Eddie Floyd, Stax STS 2011 (S)	3
25	26	NOW Four Tops, Motown MS 675 (S)	7	50	—	IT'S A MOTHER James Brown, King 1063 (S)	2

Soul Sauce

BEST NEW RECORD
OF THE WEEK:

"ALWAYS DAVID"
RUBY WINTERS
(Diamond)



By ED OCHS

SOUL SLICES: What Del Shields has diagnosed in frustration is that not only does NATRA suffer from without, but also from within. He also discovered the importance of being financed. "We are expected to operate on a ghetto budget and yet measure up to the high standards of the radio industry," Shields told a Billboard reporter. "I can't even get together a premium album to raise money for NATRA because of the lack of commitment from the pseudo liberals and the record industry." The record industry must "make a commitment and stand behind NATRA. But there has been no commitment. The record companies may produce protest songs but it doesn't mean anything except dollars in their own pockets." That same lack of commitment from within NATRA has rallied the group from a social circus to a concerned congress of black activists—and back to a club again. The glue of organization is commitment to purpose, and NATRA's internal ambivalence has blunted the vanguard of social progress through black capitalism with division and disunity. NATRA must tear off the million masks and show one face. Added Shields, "Too many of our radio personalities are only interested in becoming record men," while black radio stations often fail to inform and serve the black listener by the "implied censorship" of their own indifference. Confronting the monolith of the white record establishment with a ramshackle army of soldiers more interested in the jazzy uniforms than the battle can only strengthen the industry's upperhand. Without an organization—or the commitment that demands organization—NATRA's yearly caucus will be as conclusive and vital as a senior prom. It must educate its members in the all-importance of media and how to use it. And it must sacrifice members who are either uncommitted or playing the rights game for power and money. NATRA must learn to give a little to get a lot back—its self-respect as a mature and solvent bargaining agent for black deejays. The record companies are wooing black pride for a cut of the big r&b trade, not out of deep sympathy for black civil rights. Independent black capitalism will pay the soul dollar to the soul producer, not the white executive, so it will be NATRA's ability to imitate the very corporate structures that exploit the black market that will decide NATRA's ability to reject the draining dependencies that make it practically powerless. Commitment, organization, education. "In the absence of a powerful black press," remarked Shields, "black people live by black radio." A radio is much more than a jukebox. It can talk to people, persuade them or give them a message.

★ ★ ★

FILETS OF SOUL: The new Guy Draper-Temptations combine, Tunesmith Records, kicked off its campaign to supplant Moto as the black hope in the soul market with a reception in Washington, timed with NATRA. Tunesmith will debut with **Sugar and Spice** and will follow with diversification into the rock, pop and country markets. Draper, a fine songwriter and producer, promises no half effort in the companies bid to break away from Motown pressure and establish a quality line. The combine is already firming up a distribution deal that will insure a concentrated push to expose Tunesmith's product, which will soon boast an enviable roster thanks to the drawing power of the Temptations. The forecast: early clouds followed by many years of balmy weather. Draper's desire (he was **Soul Sauce's** producer to watch for 1969) and the heavy distribution deal will give Tunesmith a run at the top. Draper knows that the eyes of the industry are looking at the effort as a symbol as well as a venture, and he is doubly devoted to succeeding on both counts. . . . Meanwhile, the same goes for **Holland-Dozier-Holland's** Invictus label, which last week debuted with "Crumbs Off the Table," by the **Glass House**. Although it's too early to tally a consensus, concern has been expressed over the duo's ability to perpetuate the very recognizable style that brought them identity and success with Motown. Moreover, the bolting of artists and writers from the major labels to independent status will have to be met by the majors with a more realistic appraisal of the non-artist's (writer, producer, arranger's) worth and needs—if they intend to keep the talent they groom, it seems, to break away. . . . The **Checkmates, Ltd.** move into the Copacabana till Sept. 3. . . . **Errol Garner**, enjoying a new burst of success, tapes the "Della Reese Show" Monday (25) and the "Steve Allen Show." Garner will make an appearance as guest soloist with the Oklahoma Symphony Orchestra on Oct. 10. . . . **New Dyke and the Blazers:** "Let a Woman Be a Woman." . . . **Sam Wayman, Nina Simone's** younger brother, has signed to her Stroud Productions as a writer-performer. He has debuted on RCA with "Hey, Love." . . . **Shuggie**, 15-year-old son of r&b veteran **Johnnie Otis**, may be the biggest catch in the recent deal that brought Otis senior back to the scene with Epic Records. Shuggie has been tabbed a top blues guitarist. . . . Publicity man **Al Abrams** has given up his p.r. firm to join Invictus Records as director of press and publicity. . . . Blue Thumb's blue thumb—on guitar, **Earl Hooker**, signed to tour with

From The Music Capitals of the World

DOMESTIC

• Continued from page 24

Fontana comedy album, "What Your Horoscope Never Told You," has been repackaged and re-released. **Johnny Melfi, Dorothy Van and Jim Evering**, the writer-performers, are preparing a TV special based on the LP for a January screening. The set was produced two years ago by **Kelli Ross and Art Wayne** for Alouette Productions.

MTA's **Brenda Byers** is slated for the Sept. 17 "Joey Bishop Show." . . . **RCA's Lighthouse** plays Detroit's Olympia Ballroom on Sunday (31). . . . The Bache-

lor's II projected nationwide restaurant chain has engagements for a singing group by that name, but still haven't come up with the group. The project has been turned over to **Brooks Arthur**, head of Century Sound Recording Studios. Interested groups on singles can mail recordings to the studio at 135 W. 52nd St. or call Arthur there. . . . **Quincy Jones** has been signed to write the original score for an animated short subject being produced by **John and Faith Hubley** for International Business Machines, which plans to show it at the Japanese World Exposition. **FRED KIRBY**



EDDIE FLOYD, Stax soul singer, "raps" and relaxes with WYLD deejay Larry McKinley, right, following Floyd's week-long stand at New Orleans' Al Hirt Club.

Billboard SPECIAL SURVEY For Week Ending 8/30/69

BEST SELLING
Billboard Soul Singles

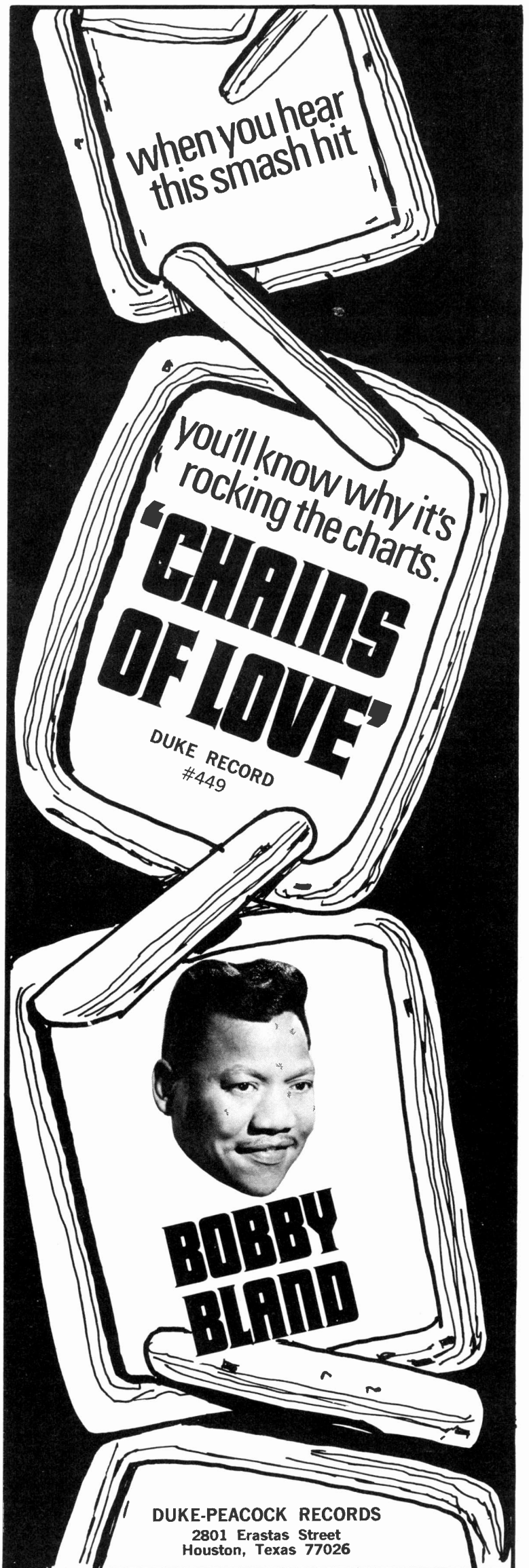
★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1	1	SHARE YOUR LOVE WITH ME Aretha Franklin, Atlanta 2650 (Don, BMI)	5	26	27	SAD GIRL Intruders, Gamble 235 (IPG, BMI)	2
2	3	NITTY GRITTY Gladys Knight & the Pips, Soul 35063 (Gallico, BMI)	6	27	24	ONE NIGHT AFFAIR O'Jays, Neptune 12 (Gold Forever, BMI)	9
3	4	YOUR GOOD THING (Is About to End) Lou Rawls, Capitol 2550 (East, BMI)	6	28	30	CHAINS OF LOVE Bobby Bland, Duke 449 (Progressive, BMI)	2
4	2	CHOICE OF COLORS Impressions, Curtom 1943 (Camad, BMI)	10	29	32	BY THE TIME I GET TO PHOENIX Mad Lads, Volt 4016 (Rivers, BMI)	4
5	5	MOTHER POPCORN James Brown, King 6245 (Dynatone, BMI)	11	30	31	FREE ME Otis Redding, Atco 6700 (East/Memphis/Redwal/Time, BMI)	3
6	12	OH, WHAT A NIGHT Dells, Cadet 5649 (Conrad, BMI)	3	31	34	THESE ARE THE THINGS THAT MAKE ME KNOW YOU'RE GONE Howard Tate, Turntable 505 (Bay-West, BMI)	8
7	9	NOBODY BUT YOU BABE Clarence Reid, Alston 4574 (Sherlyn, BMI)	9	32	36	IN A MOMENT Intrigues, Yew 1001 (Odom & Neiburg, BMI)	2
8	6	WHAT DOES IT TAKE TO WIN YOUR LOVE Jr. Walker & the All Stars, Soul 35062 (Jobete, BMI)	14	33	18	NOTHING CAN TAKE THE PLACE OF YOU Brook Benton, Cotillion 44034 (Su-Ma, BMI)	8
9	8	MY CHERIE AMOUR Stevie Wonder, Tamla 54181 (Jobete, BMI)	12	34	28	UH, UH BOY THAT'S A NO NO Candice Love, Aquarius 4010 (Wil-Ric, BMI)	3
10	10	I DO Moments, Stang 5005 (Gambi, BMI)	7	35	37	AIN'T THAT PECULIAR George Tindley, Wand 11205 (Jobete, BMI)	3
11	11	I'VE LOST EVERYTHING I'VE EVER LOVED David Ruffin, Motown 1149 (Jobete, BMI)	7	36	38	YOU GET YOURS & I'LL GET MINE Delfonics, Philly Groove 157 (Nickel Slive, BMI)	2
12	—	I CAN'T GET NEXT TO YOU Temptations, Gordy 7093 (Jobete, BMI)	1	37	20	EASE BACK Meters, Josie 1008 (Marsaint, BMI)	7
13	7	DOGGONE RIGHT Smokey Robinson & the Miracles, Tamla 54183 (Jobete, BMI)	10	38	39	OUT OF SIGHT OUT OF MIND Anthony & the Imperials, United Artists 50552 (Nom, BMI)	2
14	14	HOOK AND SLING Eddie Bo, Scram 117 (Uzza, BMI)	7	39	41	JEALOUS KIND OF FELLOW Garland Green, Uni 55143 (Colsam Music, Inc., BMI)	2
15	16	TILL YOU GET ENOUGH Watts 103rd Street Rhythm Band, Warner Bros.-Seven Arts 7298 (Wright Gerstl/Tamerlane, BMI)	6	40	43	PROVE IT Lea Roberts, Minit 32069 (Pronto-Fourteenth Hours & Wellmade, BMI)	4
16	25	I COULD NEVER BE PRESIDENT Johnnie Taylor, Stax 0046 (East/Memphis, BMI)	3	41	42	LET ME BE THE ONE Peaches & Herb, Date 2-1649 (Screen Gems- Col, BMI)	2
17	17	TIME WILL COME Whispers, Soul Click 107 (Talk & Tell/Jondora/Franok, BMI)	5	42	—	BY THE TIME I GET TO PHOENIX Isaac Hayes, Interprise 9003 (Rivers, BMI)	1
18	19	YOU MADE A BELIEVER (Out of Me) Ruby Andrews, Zodiac 1015 (Wilric, BMI)	12	43	45	IT'S GONNA RAIN Bobby Womack, Minit 32071 (Tracebob/ Metric, BMI)	3
19	29	WORKIN' ON A GROOVY THING 5th Dimension, Soul City 776 (Screen Gems-Columbia, BMI)	3	44	47	I WANT YOU SO BAD B. B. King, Bluesway 61026 (Sounds of Lucille/Pamco, BMI)	3
20	49	HOT FUN IN THE SUMMER TIME Sly & the Family Stone, Epic 5-10497 (Stone Flower, BMI)	2	45	50	IT'S TOO LATE Ted Taylor, Ronn 34 (Rush, BMI)	2
21	13	LET'S GET TOGETHER Little Milton, Checker 1225 (Arc Music, BMI)	7	46	—	I'VE GOT A FEELING Ollie & the Nightingales, Stax 0045 (East/Memphis, BMI)	1
22	48	THING GOT TO GET BETTER Marva Whitney, King 6249 (Solo, BMI)	3	47	—	GOING IN CIRCLES Friends of Distinction, RCA 74-0204 (Porpete, BMI)	1
23	22	RECONSIDER ME Johnny Adams, SSS International 770 (Singleton, BMI)	11	48	—	KEEM-O-SABE Electric Indian, United Artists 50563 (Binn/Elaine/United Artists, BMI)	1
24	15	LET ME BE THE MAN MY DADDY WAS Chi-Lites, Brunswick 755414 (Dakar/BRC, BMI)	6	49	—	GET OFF MY BACK WOMAN B. B. King, Bluesway 61026 (Sounds of Lucille/Pamco, BMI)	1
25	26	IT'S TRUE I'M GONNA MISS YOU Carolyn Franklin, RCA 74-0188 (Regent, BMI)	2	50	—	WHAT'S THE USE OF BREAKING UP Jerry Butler, Mercury 72960 (Assorted/ Parabut, BMI)	1

the American Folk Blues Festival, which will tour Europe beginning Oct. 2. Also on the bill are Magic Sam, Carey Bell, Juke Boy Bonner and Clifton Chenier. . . . Rev. Wrightson Samuel Tongue, pastor of the Methodist Church in Friendship, N.Y., was busted for draft evasion and sentenced to three years. Rev. Tongue, no stranger to protest, wrote the Hello People's protest hit, "Anthem," one of the few protest songs to be aired on national television. . . . The Cheetah discotheque last week dedicated their new Otis Redding room, featuring the soul great's rare photos and records. Presiding at the ceremonies were Sam and Dave, who joined the Magnificent Men, the Brooklyn Bridge and Junior Walker in a soul show at the Cheetah. . . . The writers of the song, "That's How the Heartaches Are Made," should have been credited to Bobby Halley and Ben Raleigh. Soul Sauce erred with the best intentions in mind. . . . Pervis Staples has taken a leave of absence from the Staples Singers to groom the Emotions, whom he manages, to boost new talent. Sister Yvonne has replaced him. Ronald Johnson and Clinton Ghent, who teach choreography and artist polish with Pervis, are also grooming and regrooming the Impressions, Dells, Carolyn Franklin, as well as the Emotions. Pervis is also working with soul hopefuls, the Grapevines. . . . Motown's Berry Gordy Jr. was named the first recipient of NATRA's Martin Luther King Jr. Leadership Award. . . . The Temptations read Soul Sauce when they're not singing. Do you?

AUGUST 30, 1969, BILLBOARD

Looking for
Talent
Booking an Act
Billboard's
International
Talent Edition
has the ANSWER



DUKE-PEACOCK RECORDS
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Commercials

Laurie Is Producing DuPont 501 Spots

NEW YORK — Laurie Productions is producing the "Magic Carpet" commercials for the new DuPont 501 campaign—said to be the largest FM purchase in history. The buy was half the total number of commercial availabilities on the American FM network. Details were announced by Walter A. Schwartz, president of the ABC network, and William Morris, advertising and promotion representative of DuPont's Texile

Fibers Department. Agency is N.W. Ayer & Son.

The commercials are described as having a contemporary big country music sound and soft-sell lyrics. The 60-second spots will hinge on a record by Boots Walker titled "Magic Carpet" and Walker will record the song with DuPont 501 copy. Laurie's Dave Mullaney is producing the spots. Laurie Records also plans to
(Continued on page 61)

Vox Jox

By CLAUDE HALL
RadioTV Editor

This has to be the greatest comedy of all time—the Rick Sklar job story. There's an opening for an all-night air personality on WABC in New York (it'll probably be filled by the time you read this) because Charlie Greer is leaving. So, as you might have expected, WABC program director Rick Sklar has been bombarded with air checks of wishful deejays. "Hundreds of them!" But, the guy is now the victim also of sneak attacks. For example, the man who came into the office the other day wearing the uniform of a cleaning man just happened to have an air check on him. And when Rick walked past the Good Humor man on the street the other day, the guy in the white uniform of an ice cream man offered him an air check along with a popsicle.

★ ★ ★

Herb Oscar Anderson is reported to be negotiating with more than one New York station. He wants back on the air. But, according to his contract with WABC, he can't work for anyone until Dec. 7, which just happens to be the anniversary of Pearl Harbor, whatever significance that may have. Doesn't anyone want to lay odds that WMCA is one of those stations negotiating with H.O.? You see, WMCA general manager Steve Labunski used to lunch with H.O. even before H.O. retired from WABC. . . . Walt Love has joined KILT in Houston from either KYOK or KCOH, both of which are Houston soul stations. Love is a soul brother, one of the new breed and capable of doing almost any kind of format. You Top 40 and easy listening stations had better hustle or the good men like Love will be all snapped up by the progressive-thinking stations. The FCC is pushing staff integration and I
(Continued on page 38)

Selling Sounds

What's doing among the major music houses. Items should be sent to Debra Kenzik, c/o Billboard Magazine, 165 W. 46th St., New York, N. Y. 10036.

WEEK OF 26-30 AUGUST

GAVIN & WOLOSHIN, INC., New York—PL 1-6020
(Sid Woloshin reporting)

- Marine Corp.: Spots were recorded directly for client. Major Robert Walsh handled overseeing of production. Dane Clark did voice-over. Background song was written by Kevin Gavin and Sid Woloshin. Recording was done at Aura Recording Studios.
- Cover Girl Plus 3: Did two TV and two radio spots. Writer was Carolyn Hirschklau. Producer for the S.S.C.&B. advertising agency was Stan Noble. Top recording artist did vocals. Spots were recorded at Aura Recording Studios.
- Elektra Records: Finished three new radio spots, done in stereo for FM stations, for current album by the Doors, called "The Soft Parade." Spots were recorded at 6 West.
- Onyums: This is a new General Foods product. Producer of spot for advertising agency Wells, Rich, Greene, Inc., was Len Lyons. Writer is Howie Cohen. Art director for TV spot was Julio Di Iorio. Sid Woloshin wrote the theme. Spot was recorded at 6 West.

THOMAS PRODUCTIONS, INC., New York—LT 1-0910
Edward Thomas, president (Eleanor Fogelson reporting)

- General Electric "Everset Clock" for Clyne Maxon, Inc. One TV spot.
- Almay Eye Make-up for Hicks & Greist, Inc. One TV spot.
- Dorman's "Endeco Cheese" for Ackerman Advertising, Inc. One radio spot.
- Aamco Transmissions, Inc., for Brand-Edmonds Associates. One radio spot.
- Mary Carter Paints for Hicks & Greist, Inc. One TV spot.

(Continued on page 39)

Rep. Chisholm, Evers Cited At NATRA Awards Dinner

WASHINGTON — Congresswoman Shirley Chisholm and Charles Evers, the first black mayor ever elected in Mississippi, were named NATRA's Man and Woman of the Year, at the Association's Annual Awards Dinner held here on Saturday (16). In her short acceptance address, Mrs. Chisholm reminded announcers they had a commit-

ment to their people and urged them to stand up and be counted.

Also speaking on the same rostrum was outgoing executive secretary of NATRA, Del Shields. Shields said that the age of the finger-snapping disk jockey was gone and the man behind the mike had a greater responsibility than ever before both to himself and the community which he served.

"For this reason, we are removing the word DJ from our vocabulary and replacing it with 'Mass Communications Specialists,' for that's what you really are," he said.

He told his listeners that there was an enemy in the camp. "But that enemy is not without, it's within," he added. Continuing, he said: "We have something important here, please let us not destroy it."

Cincy Orchestra Makes Pan Am Going Great

CINCINNATI — Pan American's "Go" campaign—slated for national TV exposure this coming season—will feature a "going" Cincinnati Symphony Orchestra. The "going" concept was negotiated by the orchestra's general manager, Lloyd H. Haldeman, with Pan American Airlines and its agency, J. Walter Thompson Co.

During the commercial, the 95-member orchestra, with full sound presenting the Pan Am message begins to leave one-by-one to take Pan Am flights. It was filmed Aug. 5-6 at E.V.E./Screen Gems in Cincinnati. Original lyrics are by Warren Pfaff and score was by Sid Woloshin. Erich Kunzel conducted. The commercial will be released on networks in September.

Ad Notes

By CLAUDE HALL
Radio-TV Editor

Chico Hamilton has composed and performed the music for a 30-second color TV spot for Revlon. Burt Stern directed, John Greene was the producer for Grey Advertising. . . . Latest action at National Recording Studios, New York, includes Lennen & Newell recording new jingles for Ballantine Beer, BBD&O producing spots for New York Telephone, Clarke Advertising recording music for Puralator, Lou Garisto wielding the baton for an RCA Records session, Steve Karmen conducting for Pontiac, Jubilee Records producing a new album with Alisha Kashi, and William Esty recording a jingle for Hunt & Wessen. Spots Alive very busy recording radio spots for Warner Bros., 20th Century-Fox, and Columbia Pictures.

As a result of a commercial for Laurie Productions, singer-songwriter Larry Weiss has been singing to a Laurie Records contract. He was the writer of the "Bend Me, Shape Me" hit single. . . . Caravelle Ltd. and Accent Sound Ltd. have formed an association for producing commercials for clients in the Baltimore area. Caravelle owns Bay Sound Records and Accent Sound is a 16-track recording studio, both in Baltimore. Caravelle President Milton Dugger said the firm has already begun negotiations with W. B. Doner and Co., Torierri and Myers, Sandler Advertising, the Robert Goodman Agency, and the Richardson, Myers, and Donafrio Agency. Last week, the firm wrapped up two Colt 45 Malt Liquor radio spots for William Costello, advertising director of the National Brewing Co. As for records, "As Long as You're in Love With Me" b/w "I Guess I'm in Love" by the Bleu Lights is the first single from Accent Sound; it's slated for mid-September release.

This is one of The Hardy Boys.

(Saturday Mornings will never be the same again.)

RCA



THE ORIGINAL



THE LOVES



KRS-5511

KAPP

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KAPP

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ORIGINAL
MOTION PICTURE
SOUNDTRACK ALBUM**

**"THE LOVES
OF ISADORA"**

Produced in association with
Universal Pictures Ltd.



**Original Music Composed
& Conducted By
MAURICE JARRE**

(COMPOSER OF THE SCORE FROM "DOCTOR
ZHIVAGO" INCLUDING "LARA'S THEME")
ALSO IN THE ALBUM, MUSIC BY BEETHOVEN,
BRAHMS, BACH, BORODIN, AND TCHAIKOVSKY

**VANESSA REDGRAVE
WINNER
BEST ACTRESS
CANNES FILM FESTIVAL
1969**

THE NEW YORK TIMES SAYS:
"THE PERFORMANCE THAT SHOULD HAVE
WON THE OSCAR FOR VANESSA
REDGRAVE FOR BEST ACTRESS OF THE
YEAR. SHE IS MAGNIFICENT... MAKES
THIS MOVIE SOMETHING QUITE
SPECIAL."

LIFE MAGAZINE SAYS:
"A WONDERFUL MOVIE...
BRILLIANT... A SUPERB STORY,
SUPERBLY REALIZED..."

EXCLUSIVELY ON
**KAPP
RECORDS**

A DIVISION OF MCA, INC.

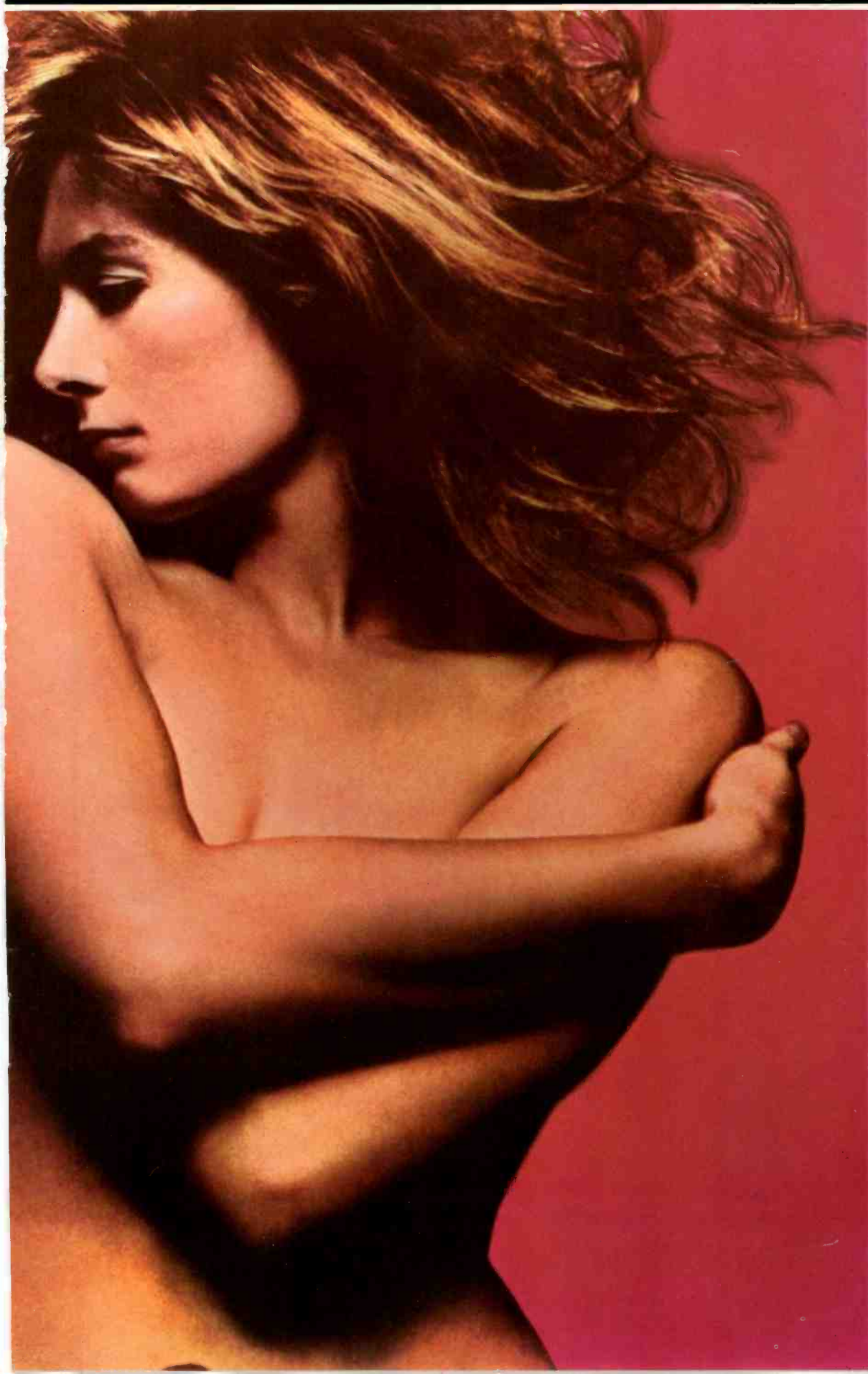
KRS-5511



ORIGINAL SOUNDTRACK ALBUM

♥♥♥♥ MUSIC FROM ♥♥♥♥♥

LOVES OF ISADORA



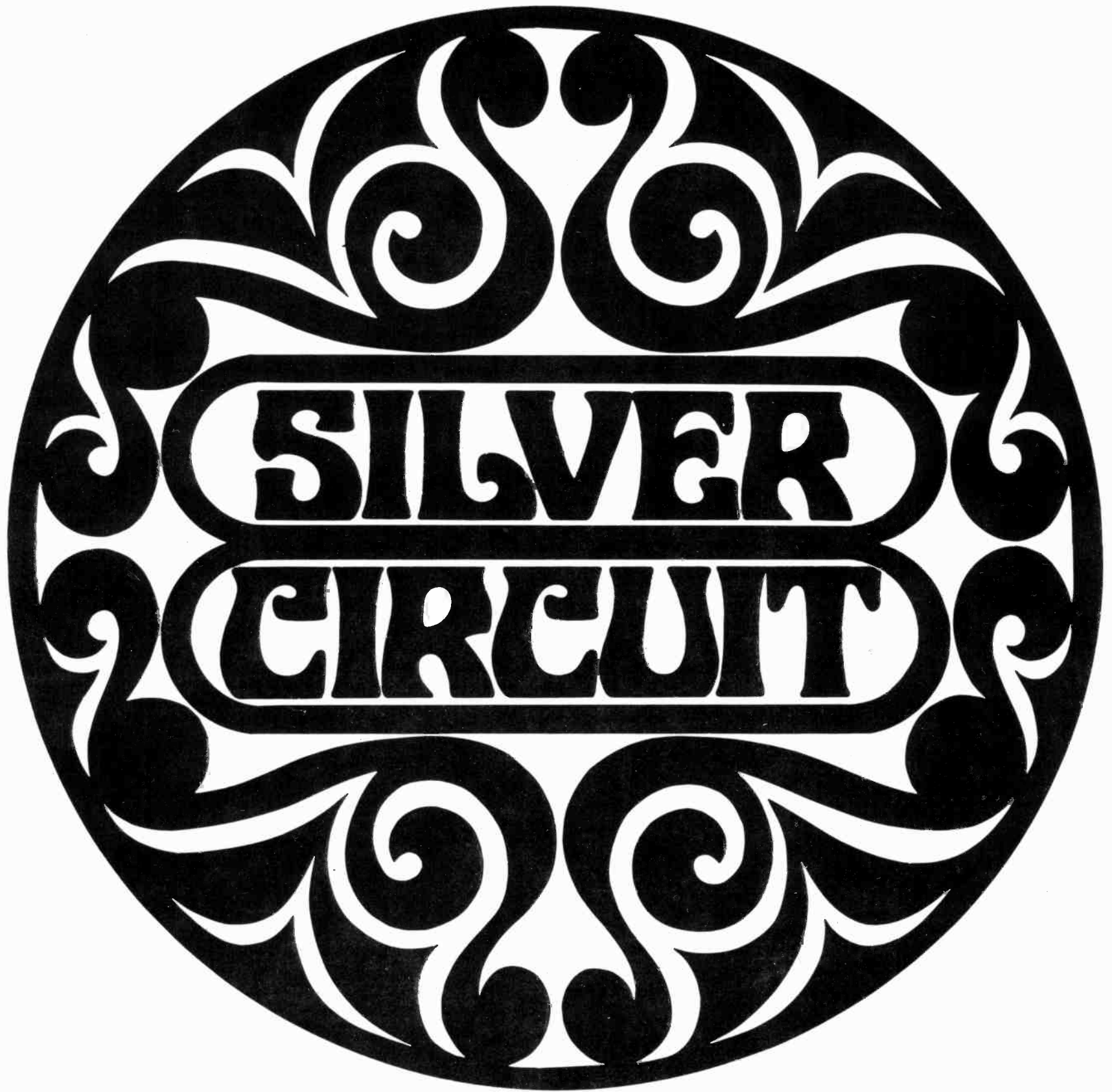
STEREO



KRS-5511

A Billboard Spotlight

SEPTEMBER 27th ISSUE



Radio-TV programming

Gregory 'Raps' & Raps at NATRA

By RADCLIFFE JOE

WASHINGTON — Comedian and civil rights worker Dick Gregory rapped the knuckles of black radio and television announcers for their overdependence on white station owners.

Charging them last week at the annual convention of the National Association of TV and Radio Announcers with being too spoon-fed, Gregory said that they were in a position to call the shots. "The real power lies with you. You can shape your own destiny."

In a pull-no-punches address at the final luncheon of the NATRA Convention on Sunday (17) Gregory said that with its 1,000-plus members, NATRA was in an ideal position to retain the best legal minds in the country to fight the cause of its members.

"If you had but 600 members, this could still be done," he said. "By collecting \$2 weekly from each you could retain the services of any of the leading legal organizations, at an estimated \$1,000 a week and still have \$200 left over for your kitty."

"Radio station owners and other organizations which at the present time would think nothing of pressuring your members,

would think twice if they thought they would be dragged into court on a high cost lawsuit," he said.

"With the knowledge of this sort of security behind them, your members would automatically develop greater confidence in themselves and in the organization which acts as a voice for them."

Power

Gregory also reminded NATRA's members of the power they control and urged them to use it wisely for the betterment of their fellowmen. "He stated: 'It has been said that the pen is mightier than the sword, but the announcer's mike is mightier than them both.'"

He further urged them to carefully screen all advertising directed to the black community, as there may be unscrupulous advertisers trying to off-load inferior product on the black consumer.

"It is your duty as announcers to look into everything that comes before you for promotion and if you think that it does not meet expected standards, then you should say so, for the person that may be affected could be your relative, or mine."

Also sharing the podium with Gregory was chairman of the

U.S. Equal Employment Opportunity Commission William H. Brown III. Brown said the communications industry, irrespective of its size or wealth, was one of the most crucial industries in mid-20th-century American life.

"Its role in reporting and interpreting new events, moulding public opinion, and creating popular tastes and attitudes, makes it an almost omnipotent force in America today," he said.

"Yet, despite its vital role in modern society, the communications industry in the United States has been guilty of gross distortion of the lives and activities of America's minority groups.

"Not until very recently were the networks producing programming which was geared to re-

(Continued on page 61)

Letters To The Editor

Had to plunge in with my two cents on Dick Starr's Aug. 9 article about singles and LPs!

Despite my high regard for Starr, I must disagree with him about this. When stations start "featuring frequently selected cuts" rather than playing hits, that will be the end of Top 40 radio. He points out that singles sales are negligible in San Francisco, the city being now an album market. . . yet he expresses no apprehension over this fact. The hits are on singles; if nobody is buying singles, they are not being motivated to do so, and this, I submit, is an indictment of Top 40 radio in San Francisco.

I submit something else, also. I submit that singles sales can be directly correlated to the audience of Top 40 in any given

city. I don't know if that can be demonstrated or not, but I think it may be true. It certainly appears to be in San Francisco, where the Top 40 stations are slugging it out for piddling nines. In a healthy Top 40 situation, the total top 40 audience should be better than 30 percent of the total audience. In San Francisco it's usually less than 25 percent and in the March-April Hooper figures it appears that neither KFRC nor KYA is in any time slot. 'Nuff said.

In our market, the last Pulse gave better than 35-40 percent total Top 40 audience at all times (new Pulse due soon should show the same). Single sales continue very healthy in this area.

Singles continue to be the (Continued on page 36)

J. Brown, Aretha, Sly, Supremes Win 'Mikes'

WASHINGTON — James Brown, Aretha Franklin, Sly and the Family Stone, and Diana Ross and the Supremes, were among the nation's leading entertainers who received "Golden Mike Awards" at NATRA's annual Awards Dinner held at the Hilton Hotel Aug. 16.

Brown received the citation for Best R&B Male Vocalist of 1969, while Miss Franklin picked up two awards for Best R&B Female Vocalist of 1969 and Best R&B album. The LP selected for the honor was "Soul '69."

Also receiving two citations was O. C. Smith for the Best R&B Single Record of the Year and the Best Jazz Single Record of the Year. The tune selected for both honors was "Little Green Apples."

A third double-award winner was Shirley Caesar and the Caesar Singers for the Best Female Group of the Year and the Best Gos-pop Group of the Year.

Other winners were The Isley Brothers who shared Best R&B Album of the Year laurels with Aretha Franklin; The Temptations for Best R&B Male Vocal

Group; Marvin Gaye and Tammi Terrell for Best R&B Duo; Jr. Walker and the All Stars for Best R&B Instrumental Record; B. B. King, Best Blues Singer; Nina Simone, Best Female Jazz Vocalist; Lou Rawls, best Male Jazz Vocalist; Wes Montgomery, Best Jazz Album.

Awards also went to the Friends of Distinction, Most Promising Group; Marva Whitney, Most Promising Female Vocalist; Johnny Adams, Most Promising Male Vocalist; the Edwin Hawkins Singers, Best Gospel Group of the Year; the Mighty Clouds of Joy, Best Male Group of the Year; Rev. James Cleveland and the Angelic Choir, Best Choir; Rev. Cleophus Robinson, Best Soloist; and Flip Wilson, Top Comedy Artist.

Two major television networks were also cited for Golden Mike Awards. They were CBS for its "Mission Impossible" Series and ABC for "Outcast" and "Mod Squad."

Golden TV Awards also went to WABC-TV for "Tell It Like It Is"; WFIL-TV in Philadelphia for "Black Book"; CBS-TV for "Black Heritage"; Metromedia's "From the Inside Out"; and the National Educational Television Network's "Black Journal."

Among those receiving additional meritorious awards were: Stanley Gortikov, president of Capitol Industries, who received the Sam Cooke Human Relations Award; NATRA's Effie G. Smith, the Dave Dixon Distinguished Award; Barry Gordy of Motown Records, the Martin Luther King Award; and Norman Whitfield, the Special Producer Award.

Other awards went to leading radio and television personalities as well as to stations, for distinguished service.

WIIN a Rocker—And Hard

ATLANTA—WIIN has given the city—20th largest radio market in the nation—its second rocker. The 5,000-watt daytime operation went to a hard rock format Monday (18), reports program director Buddy Moore. WQXI, a fulltime Top 40 station, has been virtually without competition since WPLO dropped in the towel and went country music about four years ago. At one time, the market had three rock stations—WQXI, WPLO and WAKE. Moore once programmed WAKE, taking the job after the departure of program director Bill Drake to the West Coast. WAKE is now a soul music station.

WIIN had been a wall-to-wall format station until about a year ago, then went to a middle-of-the-road format. "Now, we'll be very, very hard," Moore said. He felt that the station would not actually be competing with WQXI. For one thing, the sound on WIIN will be much harder, he felt, and the playlist longer. "In addition, we'll feature a semi-cluster presentation of hits and some oldies

uninterrupted except for announcing the name of the record." He said he had devised a unique method of titling the tunes and that the number of commercial interruptions had been dramatically reduced.

"We hope to recreate Atlanta as a big record-breaking market," Moore said, "Just like it used to be." The station will be printing a weekly playlist for distribution to stores and all record companies that want it.

The playlist used internally by the station will feature 40 records, plus six or seven new records a week, two pick hits that will be alternately played every other hour, 20 oldies, and one cut from each of three LP picks a week that will be programmed every hour. Personalities will use a low-key approach.

WQXI, to dent the impact of the new rocker on the scene, went temporarily all-request 9 a.m.-midnight last week, but was slated to be back in a regular format this week.

KFI in 'Freedom Format'

By ELIOT TIEGEL

LOS ANGELES — KFI has modified its programming direction to allow for a more informal environment for its personalities. A management committee of general manager Ed Bunker and sales manager Ralph Petti, is formulating the station's music policy, with Don Anti, the music librarian/director, implementing it.

Anti, formerly the librarian with KFVB, a former Top 40 station, is "given our music concept and he chooses the music," said Petti. "He's told the type of music we want and he has the complete freedom to pick the music."

Anti thus takes a stronger role in helping pick the music for KFI in its drive to contemporize itself. The station is no longer working with free-lance programming consultant Ted Randal. Petti says Randal was only hired to bring personalities to the 50,000-watt NBC affiliate and to develop modern music concepts.

One of management's recent decisions since Randal left, is to reinstate the "Swingin' Years" big band swing era program to its Saturday morning lineup. Show, hosted by Chuck Cecil—who was shifted from a disk jockey's slot to that of a newsmen by Randal—is being brought back, according to Petti, because of a large male audience in 30's age bracket. The show will precede USC football.

The emphasis is on playing

hits reinterpreted by middle-of-the-road artists, Petti said. Under the station's present concept, disk jockeys are allowed more freedom to converse and be themselves. Previously, the aim was to develop a modern easy listening with a tight music format.

Informality

KFI's management now is out to break down the "formula sound" which it felt was starting to happen. "We want professional informality," Petti said. Personalities are given "light-handed" direction on what KFI's management considers their roles. Music is the "mortar between the bricks," in Petti's words.

The station is working with 65 percent albums, none in the hard rock idiom. The personalities are told to entertain. "They're not disk jockeys," Petti explained, "they are not concerned about running a music battle or breaking hits."

In addition to allowing for a more informal milieu, the station has shifted some of its DJ's around, so that there is now a strong lineup of voices with a comedic flair.

Al Lohman and Roger Barkley continue as the morning men, followed by Jerry Bishop. Scott Ellsworth, Jay Lawrence, Dave Hull and Al Collins. Perry Allen has been shifted from weekdays to the Saturday and Sunday nightowl trick. Mark Dennis, who has been KFI's

program director, is leaving, Petti said. His administrative functions are being taken over by operations manager Bob Bochicchio.

"Sales and programming are not two separate islands," Petti said, in explaining his role in developing KFI's music.

Musically, the station is playing the same brand of sounds which have marked the past few weeks, but the basic difference has been in the gab ratio which has increased.

Al Collins, on his 11 p.m. to 4 a.m. program, is working out of his famous Purple Grotto. He recently devoted an entire program to music by Frank Sinatra. Petti said Collins is welcome to develop special material programs of this nature.

WAYN Increases Country Airplay

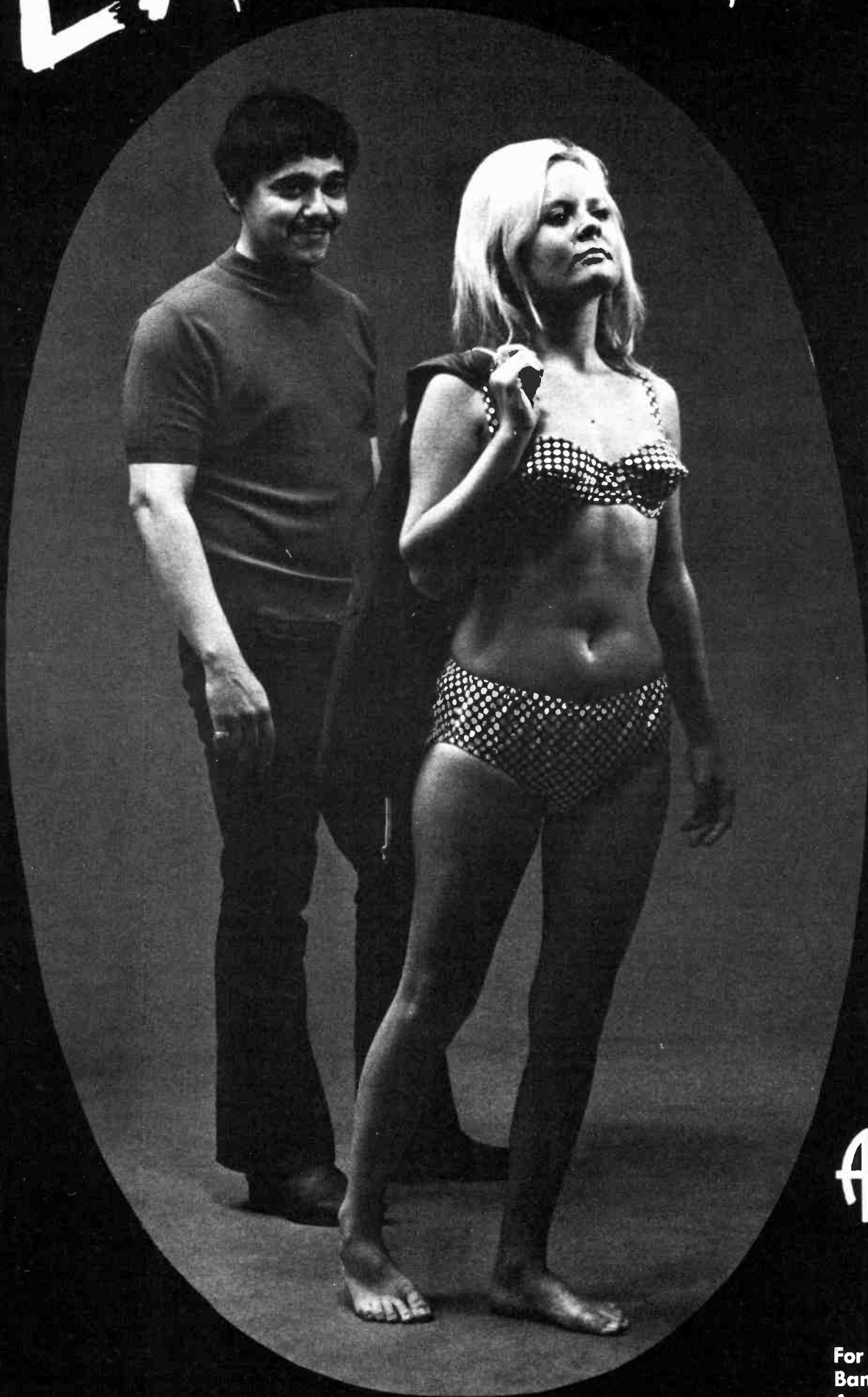
ROCKINGHAM, N.C. — WAYN surveyed its listeners to find out what type of music they liked and "decided to change our programming to approximately 75 percent country music," said sales manager W. A. Tyson. The MOR station previously had a country music show 1-2 p.m. and was rock 4-6 p.m. Surveys were made by asking listeners what they wanted to hear and taking their requests over the phone.

75G Donated For Grants, Plan

WASHINGTON—More than \$75,000 in cash donations was received by NATRA and FORE for their scholarship and development programs during the recent convention held here. Donors included Atlantic Records, Bell Records, A&M Records, Motown Records, Mercury Records, Sly and the Family Stone and O.C. Smith. The donations were made at the association's annual awards dinner held at the Washington Hilton Hotel.

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INTERNATIONAL NEWS

ASTRONAUTS WALK ON MOON JERRY LEE LEWIS HITS ON SUN

★ ★ ★ First Words Go Down In History

Space Center, Houston (AP)
— Neil A. Armstrong planted his white left boot in the moon's gray dust and said: "That's one small step for man, a giant leap for mankind."

They were the first words of the first man to set foot on the moon.

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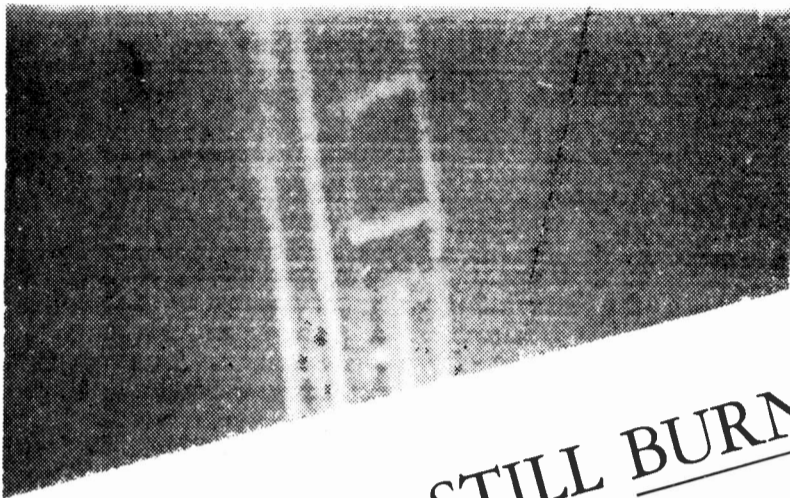
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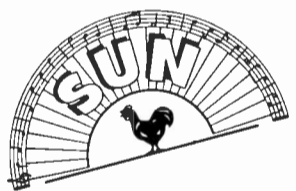
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and slept fitfully until the start of their
uous voyage home to earth.

The dramatic operations to remove Neil A. Armstrong and Edwin E. Aldrin Jr., from the Alien world of the moon began at 9:30 a.m. CDT when ground controllers awakened Michael Collins, circling the moon alone in the command ship Columbia.

Armstrong and Aldrin, weary from their exploration of the airless, arid surface that turned their space boots cocoa colored, were allowed to sleep as long as possible in the Eagle before being called to begin preparations for their blastoff from the moon.

Aldrin and Armstrong were finally awakened about 10:15 a.m. CDT. when capsule communicator

Editorial, "Man On The Moon" and Jack Knox cartoon on page 8; Other Apollo stories, pictures on pages 2, 4, 6 and 7.

Ronald Evans asked them: "How is the resting standing up there? Did you get a chance to rest?"

Makeshift Beds

"He's been lying on the engine cover and I've been curled up on the floor. He's rigged up a sort of hammock," Aldrin reported.

The firing of the ascent engine on the \$41 million lunar module was set for 12:54 p.m. CDT to mark the start of the hazardous return from Armstrong and Aldrin's "giant leap for mankind."

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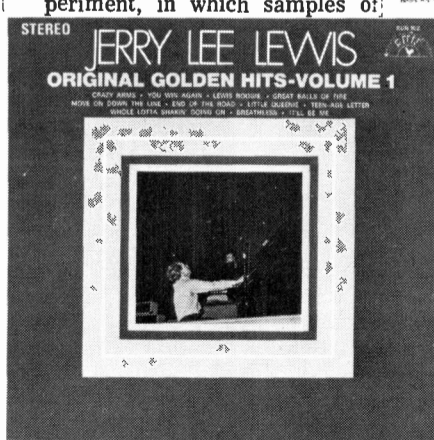
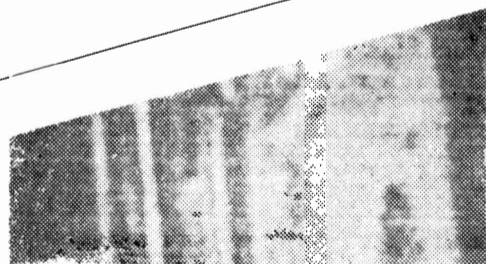
Networks' Apollo Coverage Plan

New York (AP)—Scheduled Apollo coverage on the three major television networks all times EDT:

Monday CBS and NBC, conclusion of 31 hours of continuous coverage through 6 p.m.; ABC, conclusion of 30 hours continuous coverage through 6 p.m., 7:30-8:30 special.

Tuesday: ABC, 8:02-9:17 p.m., live pictures from capsule; 10:58 p.m., progress report; CBS, 9-9:20 p.m. live transmission, pre through day; NI a.m., rocket firing to earth.

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Neil A.
and Edwin E. Aldrin
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Pictorial View of NATRA Meet Highlights



Sanford Wolff, national executive secretary of AFTRA, relates the progress made during the year in raising the salary of black deejays on soul stations across the nation. Wolff, at podium, was one of a slate of speakers at the annual convention of the National Association of Television and Radio Announcers, Aug. 14-17, at the Hilton Hotel, Washington.



From left: Eddie 3-Way of WDOX, New Orleans; Sal Iannuci, Capitol Records president; and Willie Hightower; Karl Engemann, vice president a&r, Capitol Records.



Joe Evans, left, Carnival Records; RCA Records promotion chief Augie Bloom; and Lou Thimes, right, KATZ, St. Louis.



From left: George Furness and Henry Allen of Atlantic Records, Al Perkin of WJLB, Detroit; Dick Kline, Atlantic Records.



Charles Derrick, left, of WOIC, Columbia, S.C.; Everett Dudley of WENZ in Richmond, second from left; Skipper Lee of Houston soul radio and founder of Archie Bell and the Drells; Billy Butler of the Drells, right.



From left: Clinton Moon of Duke-Peacock Records; Ed (Nassau Daddy) Cook of WVON, Chicago; Dave Clark of Duke-Peacock Records; and Bill Summers, general manager of WLOU, Louisville.



Willie McKinstry, WJLD, Birmingham, left; Miss Lanni Kaye, WYNN, Florence, S.C.; Bud Howell, center, president, Nashboro Records; singer Freddie North, Excello Records; and George Nix Jr., right, WTMP, Tampa.



From left: Donny Hathaway, Don-Pow Music, Chicago; Dave Carrico, Bell Records; Rick Roberts, KYOK, Houston; George Goodman; Ric Powell of Don-Pow Music; and Oscar Fields, Bell Records.



Buzzy Willis of RCA Records, left; Jim Gates of KATZ, St. Louis, second from left; Worthy Patterson of Dot Records, center; Jerry Wagner of RCA Records, Atlanta; and Bill Gross of RCA Records, right.



Billy Procter of WOL, Washington, left; David Lowe and Harold Brown, center, of WAMO, Pittsburgh; James Shaw and Carlos Malcolm, right, both of Ahmad Jamal Production Corp.



From left: Bob Gray, WRBD, Fort Lauderdale; Walt Love, KILT, Houston; Steve Tyrell, Scepter Records; George Nelson, KYOK, Houston; Crown Prince, WRBD, Fort Lauderdale.



From left: WTOY program director Richard Steele, Roanoke, Va.; Frank Halfacre of James Brown Enterprises; WTOY station manager William F. Moss; WTOY general manager Barry Hausman.

Country Music

Acuff-Rose Acquires Wells Pub —Signs the Wrights as Writers

NASHVILLE — The Acuff-Rose Complex, in another major acquisition, has purchased Kitty Wells Publishing, Inc., and has obtained exclusive writing contracts with the Johnny Wright family for Fred Rose Music Co.

In a related matter, Johnny Wright and Kitty Wells and their "Family Show" have moved to the Acuff-Rose Artist Bureau after a 12-year association with the Moeller Talent Agency.

Wright and Miss Wells, and their two children, Bobby and Ruby Wright, all will be exclusive writers for Fred Rose Music. Among the other songwriters in the Kitty Wells publishing firm are Jim Anglin, Roy Botkin, Bill Phillips, Walter Bailes and Paul Yandell.

The newly acquired catalog contains some 200 songs, including such BMI winners as "Password," "I'll Repossess My Heart," "Queen of Honkey-

Tonk Street," "Love Makes the World Go Round," and "Guilty Street."

Close Ties

The Wright family had held close ties with the Rose family since 1947 when the late Fred Rose and his son, Wesley, now president of Acuff-Rose, cut demo sessions with Johnny Wright and Kitty Wells in Shreveport, and got them contracts with RCA. Miss Wells performed as a single, while Wright teamed with the late Jack Anglin in the Johnny & Jack team. Anglin was killed in an auto accident several years ago. Since then Wright has performed as a single, and formed the family unit which has been much in demand on the road, and recently began a television syndication. All members of the family moved to Decca a number of years ago and Miss Wells has a lifetime contract.

The legal details for the acquisition were made by attorney Richard Frank, of the firm Barksdale, Whalley, Gilbert and Frank, who is legal counsel for the Country Music Association.

The Johnny Wright-Kitty Wells Family Show came under the booking arm of Howdy Forrester at Acuff-Rose Artists effective Aug. 15. The show includes Kitty Wells, Johnny Wright and his band, Bill Phillips, Bobby Wright and Ruby Wright. Although a family unit, each member has long individual credits.

The parting with W.E. (Lucky) Moeller was amicable. He praised the unit, saying he considered it "one of the finest" that can be booked anywhere, and he wished the family continued success.

Tennessee TV Productions, the firm which originated the tele-

(Continued on page 45)

Raydar's RPI, Biggs Cut Mark Nashville Move

NASHVILLE—Raydar Productions, Inc., of Butler, Pa., is making its move into the Nashville market through its RPI label and country artist Kenny Biggs.

Ray Bongiorno, agent for the firm, said RPI would be cutting an LP with Biggs here next month, utilizing Nashville material and the Nashville sound musicians. Heretofore most of the RPI product has been geared for eastern United States. The firm, which has artists in all fields of music, is looking for something less regional and more national in scope.

In this regard, Bongiorno is introducing a new concept in the industry, a package which has Nashville printing ties, but involves many markets. The planned package is a 45-record packed with a coloring book, geared to young children. The Christmas record, titled "Inside Santa's Town," includes music

by toy instruments, and the coloring book, geared to young children. The Christmas record, titled "Inside Santa's Town," includes music by toy instruments, and the coloring book coincides with the material on the record. The youngsters thus can "participate" in the record.

Bongiorno looks upon Nashville as a "break-through" market, and he plans extensive radio and television advertising to make the public aware of the package. The set, by the way, will sell for \$1.

Southern Graphics, a local firm dealing to a great extent in album covers, will have a hand in printing the coloring book. A former school teacher, Bongiorno feels that the very young do not listen to many records because they feel the need to participate. This, he feels, will give them an opportunity.

Nashville Scene

Freddie Waller, due to a problem with his tonsils, was forced to cancel appearances on Dick Clark's "American Bandstand" show and a pilot with the Collins Kids. But he's about to move back on the personal appearance tour, both as a single and with Paul Revere and the Raiders. . . . RCA's Jimmy Dean came in to Houston to promote his new business, the Jimmy Dean Meat Co., which produces a special Jimmy Dean Sausage. He co-owns the firm with his brother, Don. Houston is considered the major market for the meat. . . . Ronie Barth is about to cut her first album after a series of strong singles. She appeared last Saturday night again on the WWVA Jamboree. . . . Mrs. Hattie Stoneman is home from the hospital, fully recovered from a heart attack.

The Hank Williams Jr. show played for an audience of more than 5,000 farmers at Norfolk, Neb.'s annual Chamber of Commerce Farmer's Bar-b-que. The show was sponsored by the Norco Feed Mills Co., a large Midwest feed operation, and was promoted by Hap Peebles. It was Hank's first visit to the city. Helped about by Shannon Reed of WJAG Radio.

. . . Leroy Van Dyke is on the longest non-stop concert tour of his career, a 34-city marathon in as many days. The tour began in Plainfield, Wis., and ends in Columbus, Ohio. . . . Just to set the record straight, it was Walter Hayes who produced the Cal Smith Kapp LP "It Takes Me All Night Long." Walter handles all of the Kapp a&r. . . . Randy Collier has a first release on the Astro label out of Alabama, titled "Big Red." . . . Chalet Records has signed Thomas Wayne and Kirby Stone and Company. . . . Jake Hess was a surprise guest on the recent "Lawrence Welk Show" when it appeared here. Welk had seen Jake on television and asked him to appear.

KRAK has just had its big country picnic with Jean Polquin, Freddie Hart and Tommy Collins. Eddy Fukano also was there along with Sheb Wooley and Ben Colder. The affair was held at the Ghost Mountain Ranch near Sacramento. . . . Stop Records continues to turn out leading records, with new ones by Billy Grammer, Sorrells Pickard and James O'Gwynn. . . . Gil Rogers has moved from K-Ark and then

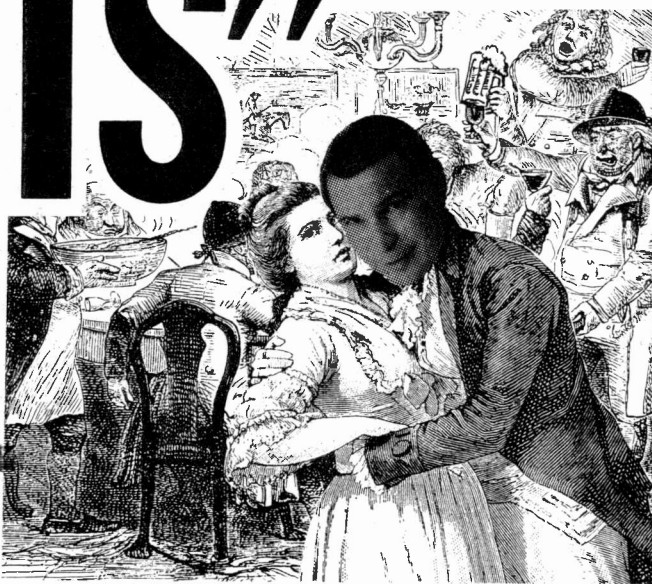
(Continued on page 45)

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Billboard Album Reviews

AUGUST 30, 1969



POP
ROLLING STONES—Through the Past Darkly (Big Hits Vol. 2). London NPS 3 (S)
 The Stones are comfortably nestled in the top spot on the "Hot 100" with their "Honky Tonk Women" (included here) and this package including their other recent hits should prove as successful as the first volume. Included are "Have You Seen Your Mother, Baby, Standing in the Shadow," "Paint It, Black," "Let's Spend the Night Together" and "Mother's Little Helper." A winner from the word go!



POP
CREEDENCE CLEARWATER REVIVAL—Green River. Fantasy 8393 (S)
 A new Creedence Clearwater Revival LP is a welcome event any time, and this one is loaded with four of their recent hit sides is sure to prove an immediate winner. Along with their current "Green River" and "Commotion" hit, and recent "Lodi" and "Bad Moon Rising," the group offers "The Night Time Is the Right Time" and a powerful "Tombstone Shadow."



POP
LETTERMEN—Hurt So Bad. Capitol ST-2690 (S)
 The Lettermen's versatile and smooth-working formula is applied successfully in these 10 well-arranged tunes. Leading the way is the title song, already a climbing single disk. Others here include "Suddy," sung brightly; an unusually arranged "A Time for Us" and "Elusive Butterfly."



POP
PERCY FAITH—Love Theme From "Romeo and Juliet." Columbia CS 9906 (S)
 Percy Faith is currently causing quite a stir with his new "vocal" interpretation of his original hit of 1960, "Theme From 'A Summer Place,'" and now this LP follow-up featuring his chorus is sure to keep him moving steadily across the record counters. Other winners included are "Aquarius," "Without Her," "The April Fools" and a bouncy "Good Morning Starshine." Top programmer.



POP
BOX TOPS—Dimensions. Bell 6032 (S)
 The consistent Box Tops have another winning LP here, which includes chart singles "Sweet Cream Ladies" and "Soul Deep." The group is in today's groove with an extended bluesy "Rock Me Baby" and their versions of Bob Dylan's "I Shall Be Released" and Neil Diamond's "Ain't No Way."



POP
JOHN MAYALL—Looking Back. London PS 562 (S)
 Say the liner notes: "This album is a unique article in that it clearly shows John Mayall's musical progression over a period of five years." Featured on this collector's package of past Mayall singles are not only the band's changing patterns, but the work of ex-Mayall prodigees Eric Clapton, Jack Bruce, Mick Taylor, Peter Green and other rock stars. A handsome, star-studded and chartbound showcase for Mayall and his trainees.



POP
PEGGY SCOTT & JO JO BENSON—Lover's Heaven. SSS International SSS No. 2 (S)
 The powerful soul sound of Peggy Scott and Jo Jo Benson comes to the fore in this exciting package, and they should soon be riding high in both pop and soul markets. They're at their very best as they bring their own unique style to "Money Don't Satisfy," "Magic Fingers" and a powerful "Sugarmaker." Watch this one soar.



POP
CRAZY ELEPHANT—Bell 6034 (S)
 Crazy Elephant, led by Larry Laufer and Hal King's vocals, showcases their big "Gimme Gimme Good Lovin'" hit along with more bubblegum blues produced for AM's by those fruity, gummy gimmickers, Kasenz and Katz. Imitations abound in this package aimed expressly at the subteen market, as the group souls through "Sunshine," "Red Wine," "Respect" and "Somewhere," sure to tickle the fancy of boppers and bubblegum addicts.



POP
LOVE—Four Sail. Elektra EKS 74049 (S)
 Love returns to the pop scene with Arthur Lee forging the sound that made this West Coast quartet an often erratic, but occasionally great rock outfit. "Love" is Arthur Lee, who wrote, produced and sings lead on the group's last album for the label. A slick group whose knack of turning out highly musical excursions should sail them up the charts, star on "Singing Cowboy," "August" and "Always See Your Face."



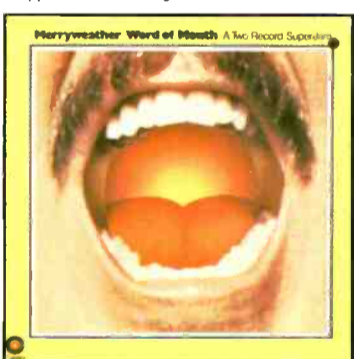
POP
PACIFIC GAS AND ELECTRIC. Columbia CS 9900 (S)
 In their first album for Columbia, Pacific Gas and Electric continue their string blues stylings. "My Woman" and "She's Long and She's Tall," the latter recorded live at Fillmore West, stand out as does a lengthy "PG&E Suite," which contains fine solo instrumental work. "Redneck" is a cutting finale.



POP
MOBY GRAPE—Truly Fine Citizen. Columbia CS 9912 (S)
 Moby Grape turns full force to country in this album and the pickin' is easy. This West Coast group, which has a consistent album chart track record, should continue here with such material as the extended "Now I Know High," "Changes," "Circles Spinning," and the title selection. "Treat Me Bad" is another winner.



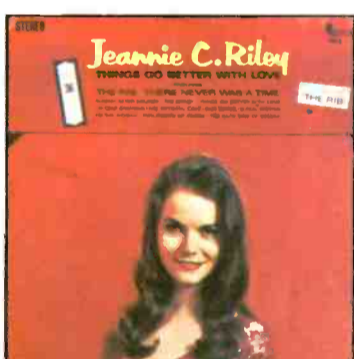
POP
AMERICA—Philadelphia Orch. (Ormandy). Columbia MS 7289 (S)
 Ormandy and the Philadelphia Orchestra have successfully captured the spirit of that which is America in this collection, and the result should quickly prove a powerful sales item. The program ranges from Sousa's "Washington Post March" to Copland's "Hoe-Down" from "Rodeo" to Foster's "Camptown Races" to Grofe's "On the Trail" from the "Grand Canyon Suite."



POP
MERRYWEATHER—Word of Mouth. Capitol STBB-278 (S)
 Merryweather should break through with this two-LP "super-jam." Not only does Neil Musselwhite have his regular group in this bluesy set, but he is joined by such top musicians as Steve Miller, Barry Goldberg, Dave Mason, Charlie Musselwhite, Howard Roberts and Bobby Notkoff on various cuts. This should go big in the key underground market since the performances rate.



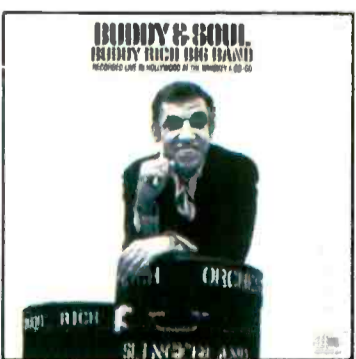
POP
VARIOUS ARTISTS—Underground Gold. Liberty LST 7625 (S)
 The Liberty/Imperial/United Artists family gather some of their underground product by Canned Heat, Traffic, Johnny Winter, Spencer Davis, Albert Collins and Jo-Ann Kelley for this FM sampler. Davis, Winter and Traffic are no longer with the label, but Canned Heat's "Dust My Broom" and "Amphetamine Annie," Traffic's "Paper Sun," and Jo-Ann Kelley's "Rollin' and Tumblin'" make the LP a winner.



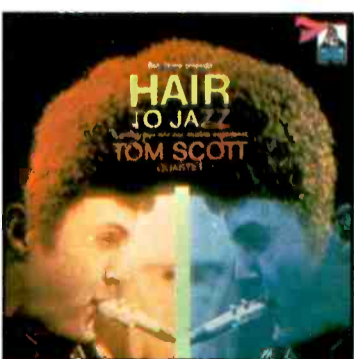
COUNTRY
JEANNIE C. RILEY—Things Go Better With Love. Plantation PLP-3 (S)
 With two of her singles chart hits included, "There Never Was a Time" and "The Rib," the pop country gal has a potent LP in this beautifully put together merchandising package that includes a large pin-up of her plus assorted color snapshots as well. Along with the hits, the material includes a top Ben Peters number "I'm Only a Woman" and a strong title penned by Naomi Martin. Top sales package.



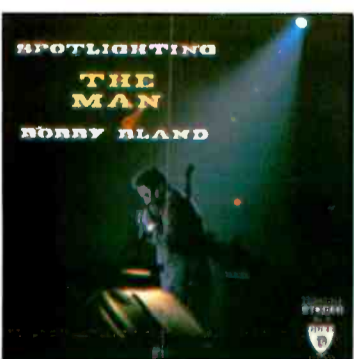
COUNTRY
ORIGINAL JOPLIN FORTE—Ain't Misbehavin'. Shamely SS 702 (S)
 On the liner notes of this album, the Joplin Forte pledges to its listeners, a clean and understandable sound. And this is how the tunes on this LP can best be described. Escaping the traps of amplification, the group has come up with an album that is a joy to listen to. The tunes are basically country with a suggestion of rock and soul and reach back for tunes like "Ain't Misbehavin'" and "Sally Ann."



JAZZ
BUDDY RICH BIG BAND—Buddy & Soul. World Pacific Jazz WST 20158 (S)
 Rich has successfully grabbed onto a whole new audience in today's generation, and is now proving bigger than ever. This latest entry, recorded live at the Hollywood Whiskey a Go-Go, will do much to enrich his acceptance. Most effective is his interpretation of the Doors' "Hello, I Love You," but other winners are "Soul Kitchen" and "Comin' Home Baby." Pop and jazz sales are assured.



JAZZ
TOM SCOTT QUARTET—Hair to Jazz. Flying Dutchman FDS-106 (S)
 "Hair" is where it's at on the Broadway scene, and the Tom Scott Quartet is obviously where it's at on the jazz scene. This blending of the two proves tremendously effective, and the interpretations are excellent. Included in the package, the first for the Bob Thiele label, are such gems as "Let the Sunshine In," "Hair," "Aquarius" and a potent "Where Do I Go."



SOUL
BOBBY BLAND—Spotlighting the Man. Due DLP 89 (S)
 The resurgence of the blues hasn't swept Bobby Bland away with the pop tide, for his style is uncompromising loyalty to the lyric and to the blues. His latest showcase features his "Rockin' in the Same Old Boat" hit, "Gotta Get to Know You" and his latest chart disk, "Chains of Love." Bland's quality revival of the Joe Turner classic is a classic all its own, as Bland continues to bid for national stardom.



FOLK
BUFFY SAINTE-MARIE—Illuminations. Vanguard VSD 79300 (S)
 The reasons for Miss Sainte-Marie's continued successes are her unique vocal style and writing talent, as shown in the recent Newport Fest. This program abounds in strange delights. "God Is Alive, Magic Is Afoot" is an exceptional musical treatment of Leonard Cohen's prose from his "Beautiful Losers" novel and her own "Better to Find Out for Yourself" is a commercial entry, exquisitely sung.

Yearly Country Fest Planned for Missouri

LAKE OZARK, Mo. — An annual Country Music Festival will be held at the Country Music Hall here Sept. 18 to 20, with representation from "all styles" of country music.

The festivities will be conducted by Ralph Emery, from WSM, Nashville, and Jack Reno, Peoria. Many other disk jockeys from various parts of the country will be on hand, according to Bob Nolan, owner of the Country Music Hall.

All performers will be auditioned before each afternoon and evening performance. The

singers and single acts will select their back-up musicians from those available. Specific times will be set up for workshops and jam sessions. Since this is listed as a festival rather than a talent show, no prizes will be awarded.

Instead, according to Nolan, there will be recording company representatives on hand and recording equipment available. Various musical instrument company representatives also will be there to demonstrate and display their line of instruments. A buy-sell trade booth will be set up for instruments.

Country Music Hall is described as a modern, air conditioned auditorium with a center revolving stage. Located about four miles south of Bagnell Dam off U.S. Highway 54, it is easily accessible. A jet airport serving the Lake of the Ozarks will be open.

Nolan long has put his faith in local and regional talent, and has been successful in this regard. He has operated his Country Music Hall on a six-night-a-week basis for the past four years playing to full-capacity audiences in the summer season. The Hall has 1,000 permanent seats and 500 portable chairs. The audience is, in his estimation, 90 per cent tourist.

"I haven't had to book in big names to draw crowds," Nolan explained. "Just knowing that it's country music will bring people." He has operated with a band fronted by Tony Smith, who also sings, plays various instruments and arranges. A local personage, Dennis Hilton, provides the comedy. The show is broadcast live each Saturday night over radio station KRMS. Plans now call for videotaping the show at Channel 27 in Springfield, Mo., and distributing the tape to three or four Ozark-area TV stations.

Most of the talent to be utilized by Nolan in this festival will be from the Missouri-Illinois area. He plans to charge \$3 a day, and again there will be no name artists. Morning programs, he said, would be devoted to workshop and jam sessions, and the actual shows would begin in the early afternoons, going on into the night with a break for dinner.

Wrights as Writers

• Continued from page 40

vision syndication, will continue to distribute the show, which currently is in several markets. However, there are no current plans for continuation of the series.

Nashville Scene

• Continued from page 40

Voice of Country labels to Stop, and his first release, "The Cheating Line," is just out. . . . **Ferlin Husky** has gone from Disneyland (his first date after a vacation) to Monticello, Ia. . . . Returning here from a sellout club engagement in Panama City, Ala., **Buddy Knox** went into a recording session at United Artists under the direction of **Bob Montgomery**. He is being handled by the Jimmy Klein Agency. . . . Old friend **Shay O'Hara**, Ireland's No. 1 country music artist, whites from Sydney, Australia, where he has been making personal appearances for the past two months. He says country music there is bigger than ever. . . . Disk jockey **Buzz Walker** of WTJH Radio, East Point, Ga., has recorded a cut on Lou-Neita Records, titled "I Won't Take Her Back." It's available to deejays at P.O. Box 87269, College Park, Ga. 39337. Proceeds from the record will go to help pay hospital and doctor bills for Larry Walker, his son, who is paralyzed and in a coma, and has been this way since an auto accident on Easter Sunday.

A followup release by Dallas singer **Brant Martin** has been shipped by Landmark Records of Indianapolis. The new sides feature songs by **Ted Daffen** and by Florida disk jockey **Chet Good**. The publisher is B-W Music, Box 337, Wooster, Ohio. . . . The day the Cincinnati Reds moved into first place in their division of the National League, **Bill Anderson** and **His Po' Boys** were in the stand. They were invited down by Manager **Dave Bristol** to take batting practice, and did. . . . Moss-Rose material has been out in recent days by **Bobby Wright**, **Vivian Reed**, **Mitch Ryder**, **Henson Cargil**, **John Wesley Ryles**, **Jean Shephard**, **Mac Curtiss**, **Anita Carter**, **Jack Green**, **June Stearns**, **Tony Borders**, **Jo Anne Steele** and **James Allen**. . . . **Lorene Mann** has sung her latest RCA tune, "Tell It All" on the "Grand Ole Opry." Every song in the LP also is written and published by Lorene. . . . **Leon Ashley**, **Margie Singleton** and the **Journeymen** have completed a schedule for the month of September which will carry them through Texas and the Western states to California. . . . **Ed Mascolo**, of the **Chuck Chellman** office here, has just completed a swing promoting records for **Hugh X. Lewis**, **Billy Brown**, **Bobby Jenkins**, **Webb Pierce** and **Mel Tillis**. Chuck also has landed the record promotion job for the new Show Biz label. . . . **Bill Miller**, entertainment director for the Flamingo and International hotels, announced the signing of Dot artist **Ray Frushay** to a four-week engagement at the Flamingo in Las Vegas, plus contracts and options extending to 1971. Ray is managed by **Sam Cammarata** of Professional Management, Houston. **BILL WILLIAMS**

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 - Come on Home—Sally Marcum (K-Ark)
 - Ladder of Love—Jack Nelson (Kajac)
 - I'll Save the Last Dance for You—Damita Joe (Ranwood)
 - Thing of the Past—The Unwanted Children (Murbo)
 - Kaleidoscopic—Shiva's Head Band (Ignite)
 - Gonna Have to Put You Down—Oscar Bishop (Maxine)
 - Friendship and Comfort—Lee Wilson (Rich-R-Tone)
 - Installment by the Bottle—Ray Crowder (Camaro)
 - Losing You—Wil Bang (Geauga)
 - Growin' Up—Tex Ritter (Capitol)
 - Why Aren't They Taking Me Home—Joe Foster (AOK)
 - I Can Remember—Peter & Gordon (Capitol)
 - Lola Belle—Rosebud Girl—Ed & Pearl Lenthurst (National)
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We hate to say
"I told you so."

So we'll just report the facts
about "These Are Not My People,"
Freddy Weller's
new Columbia single.

Billboard Hot Country Singles—
July 26:
#57 with a bullet.

Billboard Hot Country Singles—
August 2:
#44 with a bullet.

Billboard Hot Country Singles—
August 9:
#39 with a bullet.

Billboard Hot Country Singles—
August 16:
#29 with a bullet.

Billboard Hot Country Singles—
August 23:
#20 with a bullet.

Billboard Hot Country Singles—
August 30:
"I Told You So."



"These Are Not
My People" 4-44916

**Freddy
Weller**

Columbia Records

Billboard Hot Country Singles

Billboard SPECIAL SURVEY For Week Ending 8/30/69

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label Number & Publisher	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label Number & Publisher	Weeks on Chart
1	1	A BOY NAMED SUE Johnny Cash, Columbia 4-44944 (Evil Eye, BMI)	6	38	38	HOLD ME, THRILL ME, KISS ME Johnny & Jonie Mosby, Capitol 4729 (Mills, ASCAP)	11
2	2	BUT YOU KNOW I LOVE YOU Bill Anderson, Decca 32514 (First Edition, BMI)	8	39	42	RUBY, DON'T TAKE YOUR LOVE TO TOWN Kenny Rogers & the First Edition, Reprise 0829 (Cedarwood, BMI)	7
3	4	I'M DOWN TO MY LAST "I LOVE YOU" David Houston, Epic 5-10488 (Gallico, BMI)	10	40	26	I LOVE YOU MORE TODAY Conway Twitty, Decca 32481 (Stringberg, BMI)	17
4	6	TO MAKE A MAN (Feel Like a Man) Loretta Lynn, Decca 732513 (Sure-Fire, BMI)	7	41	46	INVITATION TO YOUR PARTY Jerry Lee Lewis, Sun 1101 (Knox/Goldust, BMI)	3
5	5	WINE ME UP Faron Young, Mercury 72936 (Passport, BMI)	8	42	58	TENNESSEE HOUND DOG Osborne Brothers, Decca 32516 (House of Bryant, BMI)	4
6	3	WORKIN' MAN BLUES Merle Haggard & the Strangers, Capitol 2503 (Blue Rock, BMI)	9	43	55	I LOVE YOU BECAUSE Carl Smith, Columbia 4-44939 (Fred Rose, BMI)	3
7	11	IF NOT FOR YOU George Jones, Musicor 1366 (Passkey, BMI)	7	44	—	THE WAYS TO LOVE A MAN Tammy Wynette, Epic 5-10512 (Gallico, BMI)	1
8	10	I CAN'T SAY GOODBYE Marty Robbins, Columbia 4-44859 (Noma, BMI)	9	45	50	GROWIN' UP Tex Ritter, Capitol 2541 (BMI Canada Ltd./Glaser, BMI)	6
9	12	TRUE GRIT Glen Campbell, Capitol 2573 (Campbell, BMI)	6	46	48	THE PATHWAY OF LOVE Hank Thompson, Dot 17262 (Tree, BMI)	8
10	7	ALL I HAVE TO OFFER (Is Me) Charley Pride, RCA 74-0168 (Hill & Range/ Blue Crest, BMI)	12	47	43	YOUR LOVIN' TAKES THE LEAVIN' OUT OF ME Tommy Cash, Epic 10469 (Norma/SPR, BMI)	11
11	22	THAT'S A NO NO Lynn Anderson, Chart 66-5021 (Singleton, BMI)	5	48	34	ALWAYS ALWAYS Porter Wagoner & Dolly Parton, RCA 74-0172 (Sawgrass, BMI)	17
12	15	ME & BOBBY McGEE Roger Miller, Smash 2230 (Combine, BMI)	9	49	51	SAN FRANCISCO IS A LONELY TOWN Ben Peters, Liberty 56114 (Singleton, BMI)	7
13	8	BIG WIND Porter Wagoner, RCA 74-0168 (Tree, BMI)	12	50	62	MY CUP RUNNETH OVER Johnny Bush, Stop 310 (Chappell, ASCAP)	3
14	9	YESTERDAY WHEN I WAS YOUNG Roy Clark, Dot 17246 (TRO-Darmouth, ASCAP)	13	51	61	THAT'S YOUR HANG UP Johnny Carver, Imperial 66389 (Tuff, BMI)	5
15	20	THESE ARE NOT MY PEOPLE Freddy Weller, Columbia 4-44916 (Lowery, BMI)	6	52	53	IN THE GHETTO Dolly Parton, RCA 74-0192 (Bnb/Gladys, ASCAP)	6
16	17	THAT'S WHY I LOVE YOU SO MUCH Ferlin Husky, Capitol 2512 (Hall-Clement, BMI)	11	53	54	HURRY UP Darrell McCall, Wayside 003 (Rose, BMI)	8
17	18	THIS THING Webb Pierce, Decca 32508 (Wandering Acres, SESAC)	9	54	64	RECONSIDER ME Ray Pillow, Plantation 25 (Singleton, BMI)	2
18	30	TALL DARK STRANGER Buck Owens & the Buckaroos, Capitol 2570 (Blue Book, BMI)	4	55	56	SO LONG Bobby Helms, Little Darlin' 0062 (Adnerb/Mayhew, BMI)	5
19	19	BUT FOR LOVE Eddy Arnold, RCA 74-0175 (Ampco, ASCAP)	10	56	59	BETTER HOMES AND GARDENS Bobby Russell, Elf 90-0310 (Russell/Cason, ASCAP)	3
20	21	YOUNG LOVE Connie Smith & Nat Stuckey, RCA 74-0181 (Lowery, BMI)	9	57	57	WALK AMONG THE PEOPLE Cheryl Poole, Paula 1214 (Su-Ma, BMI)	8
21	14	ONE HAS MY NAME Jerry Lee Lewis, Smash 2230 (Combine, BMI)	14	58	60	LIFE'S LITTLE UPS AND DOWNS Charlie Rich, Epic 5-10492 (Makamillion, BMI)	4
22	23	PROUD MARY Anthony Armstrong Jones, Chart 66-5017 (Jondora, BMI)	10	59	69	MAMA LOU Penny DeHaven, Imperial 66388 (Unart/Prodigal Son, BMI)	4
23	24	EVERYDAY I HAVE TO CRY SOME Bob Luman, Epic 5-10480 (Piki/Combine, BMI)	10	60	70	THAT SEE ME LATER LOOK Bonnie Guitar, Dot 17276 (Tree, BMI)	2
24	29	WORLD WIDE TRAVELIN' MAN Wynn Stewart & the Tourists, Capitol 2570 (Blue Book, BMI)	6	61	68	AIN'T GONNA WORRY Leon Ashley, Ashley 22 (Gallico, BMI)	3
25	25	CANADIAN PACIFIC George Hamilton IV, RCA 74-0171 (Blue Echo, BMI)	11	62	66	WHO AM I Red Sovine, Starday 872 (Window, BMI)	5
26	16	STATUE OF A FOOL Jack Greene, Decca 32508 (Wandering Acres, SESAC)	17	63	63	THE WOMAN IN YOUR LIFE Wilma Burgess, Decca 32522 (Contention, SESAC)	4
27	13	JOHNNY B. GOODE Buck Owens & His Buckaroos, Capitol 2485 (Arc, BMI)	15	64	65	BROWNSVILLE LUMBERYARD Sammi Smith, Columbia 4-44705 (Tree, BMI)	3
28	41	WHICH ONE WILL IT BE Bobby Bare, RCA 74-0202 (Tree, BMI)	5	65	75	HOMECOMING Tom T. Hall, Mercury 72951 (Newkeys, BMI)	2
29	37	THE THREE BELLS Jim Ed Brown, RCA 74-0190 (Harris/ Meridian/Soc Les Nouvell, ASCAP)	7	66	67	SWEET 'N SASSY Jerry Smith & His Pianos, ABC 11230 (Papa Joe's Music House, ASCAP)	3
30	31	WHEN SHE TOUCHES ME Johnny Duncan, Columbia 4-44864 (Brookmont, BMI)	11	67	—	MUDDY MISSISSIPPI LINE Bobby Goldsboro, United Artists 50565 (Defail, BMI)	1
31	32	WHEREVER YOU ARE Johnny Paycheck, Little Darlin' 0060 (Mayhew, BMI)	10	68	73	MacARTHUR PARK Waylon Jennings & the Kimberlys, RCA 74-0210 (Canopy, ASCAP)	2
32	35	SWEET MEMORIES Dottie West & Don Gibson, RCA 74-0178 (Acuff-Rose, BMI)	8	69	71	MOFFETT, OKLAHOMA Charlie Walker, Epic 5-10499 (Sara/Deepcross, BMI)	2
33	33	CUT ACROSS SHORTY Nat Stuckey, RCA 74-0163 (Cedarwood, BMI)	13	70	72	A WOMAN'S HAND Barbara Fairchild, Columbia 4-44925 (Champion, BMI)	4
34	39	COLOR HIM FATHER Linda Martell, Plantation 24 (Holly Bee, BMI)	5	71	—	ARE YOU FROM DIXIE Jerry Reed, RCA 74-0211 (Witmark, ASCAP)	1
35	36	WICKED CALIFORNIA Tompall & the Glaser Brothers, MGM 14064 (Jack, BMI)	7	72	—	GEORGE (And the North Woods) Dave Dudley, Mercury 72952 (NewKeys, BMI)	1
36	44	THESE LONELY HANDS OF MINE Mel Tillis & the Statesiders, Kapp 2031 (Ly-Rann, BMI)	3	73	—	CHILDREN Diana Trask, Dot 17286 (Tree, BMI)	1
37	40	RAINING IN MY HEART Ray Price, Columbia 4-44391 (House of Bryant, BMI)	3	74	74	CLEAN UP YOUR OWN BACKYARD Elvis Presley, RCA Victor 47-9747 (Gladys, ASCAP)	3
				75	—	REASON TO BELIEVE Suzie Jane Hokom, LHI 14 (Faithful Virtue, BMI)	1



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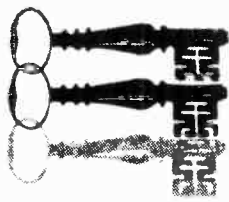
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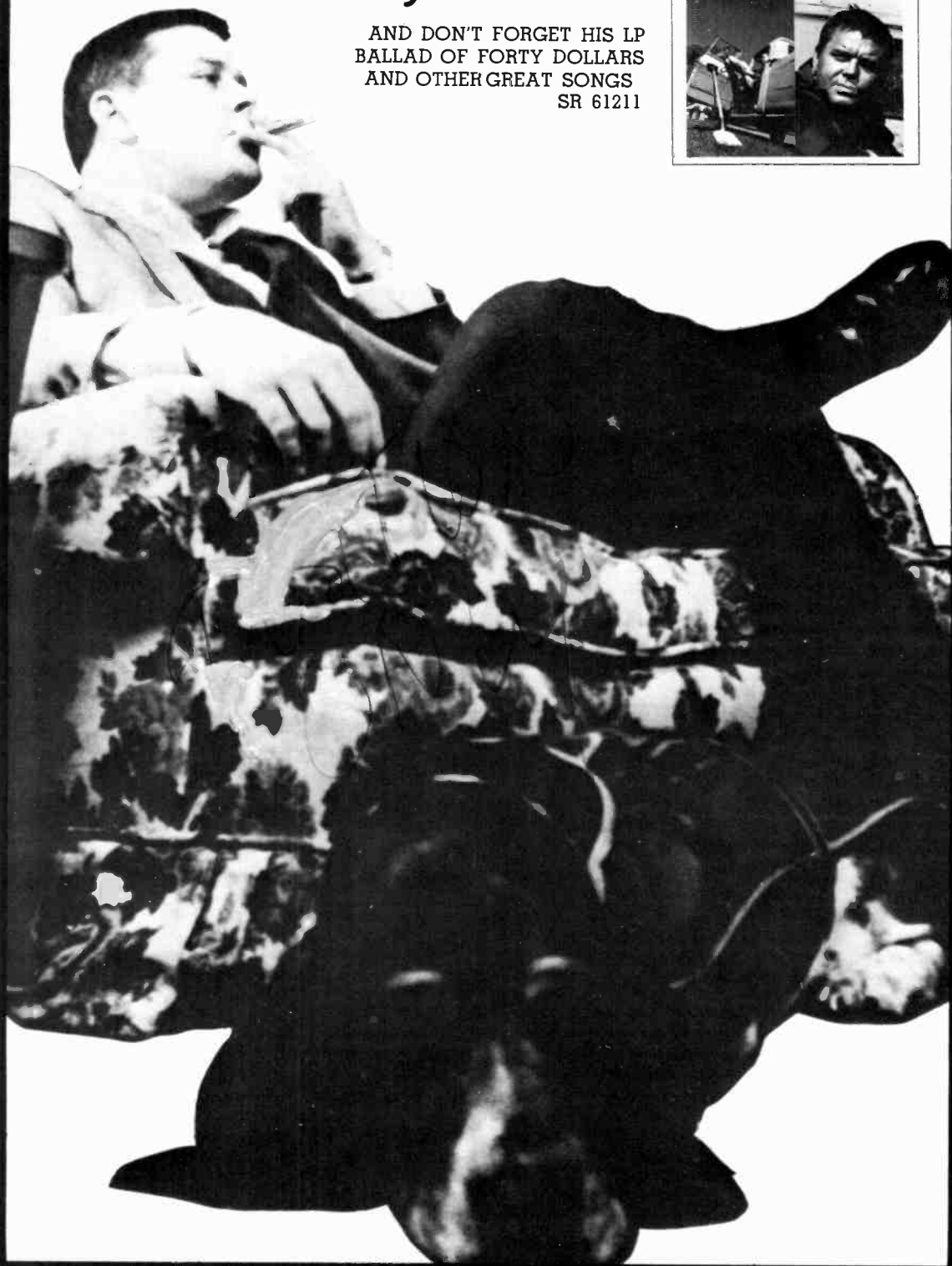
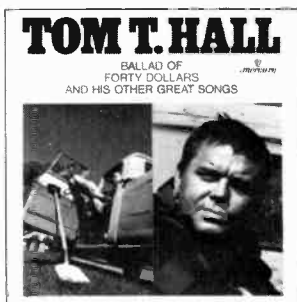
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SR 61211



Billboard **Hot Country LP's**

Billboard SPECIAL SURVEY
For Week Ending 8/30/69

★ STAR Performer—LP's registering proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	JOHNNY CASH AT SAN QUENTIN Columbia CS 9827 (S)	9
2	6	FROM ELVIS IN MEMPHIS Elvis Presley, RCA Victor LSP 4155 (S)	11
3	4	STATUE OF A FOOL Jack Greene, Decca DL 75124 (S)	10
4	5	WOMAN OF THE WORLD/TO MAKE A MAN Loretta Lynn, Decca DL 75113 (S)	5
5	2	THE SENSATIONAL CHARLEY PRIDE RCA Victor LSP 4153 (S)	12
6	7	MORE NASHVILLE SOUNDS Danny Davis & the Nashville Brass, RCA Victor LSP 4176 (S)	12
7	8	I LOVE YOU MORE TODAY Conway Twitty, Decca DL 75131 (S)	5
8	10	IT'S A SIN Marty Robbins, Columbia CS 9811 (S)	8
9	11	BUCK OWENS IN LONDON Buck Owens & His Buckaroos, Capitol ST 232 (S)	11
10	3	SAME TRAIN, DIFFERENT TIME Merle Haggard, Capitol SWBB 223 (S)	15
11	12	YESTERDAY WHEN I WAS YOUNG Roy Clark, Dot DLP 25953 (S)	8
12	17	ALWAYS ALWAYS Porter Wagoner & Dolly Parton, RCA Victor LSP 4186 (S)	5
13	13	MY LIFE/BUT YOU KNOW I LOVE YOU Bill Anderson, Decca DL 75142 (S)	5
14	9	I'LL SHARE MY WORLD WITH YOU George Jones, Musicor MS 3177 (S)	10
15	14	CHARLEY PRIDE . . . IN PERSON RCA Victor LSP 4094 (S)	30
16	16	STAND BY YOUR MAN Tammy Wynette, Epic BN 26451 (S)	30
17	23	GAMES PEOPLE PLAY Freddy Weller, Columbia CS 9904 (S)	4
18	18	YOUR SQUAW IS ON THE WARPATH Loretta Lynn, Decca DL 75084 (S)	26
19	19	GALVESTON Glen Campbell, Capitol ST 210 (S)	22
20	25	JIM REEVES' GREATEST HITS, VOL. 3 RCA Victor LSP 4187 (S)	5
21	26	DON GIBSON SINGS THE ALL TIME COUNTRY GOLD RCA Victor LSP 4169 (S)	5
22	20	WICHITA LINEMAN Glen Campbell, Capitol ST 103 (S)	42
23	22	SONGS MY FATHER LEFT ME Hank Williams Jr., MGM SE 4621 (S)	21
24	15	HALL OF FAME, VOL. 1 Jerry Lee Lewis, Smash SRS 67117 (S)	17
25	24	JOHNNY CASH AT FOLSOM PRISON Columbia CS 9639 (S)	64
26	21	HALL OF FAME, VOL. 2 Jerry Lee Lewis, Smash SRS 67118 (S)	17
27	30	UP TO DATE AND DOWN TO EARTH Osborne Brothers, Decca DL 75128 (S)	3
28	27	DARLING, YOU KNOW I WOULDN'T LIE Conway Twitty, Decca DL 75105 (S)	16
29	—	MEL TILLIS SINGS OLD FAITHFUL Kapp KS 3609 (S)	1
30	31	I'M A GOOD MAN IN A BAD FRAME OF MIND Jack Reno, Dot DLP 25946 (S)	4
31	32	A LITTLE BIT OF PEGGY Peggy Little, Dot DLP 25948 (S)	4
32	—	ROGER MILLER Smash SRS 67123 (S)	1
33	34	CARROLL COUNTY ACCIDENT Porter Wagoner, RCA LSP 4116 (S)	27
34	36	AT HOME WITH LYNN ANDERSON Chart CHS 1017 (S)	3
35	35	WEBB PIERCE SINGS HIS THING Decca DL 75132 (S)	4
36	—	CAL SMITH SINGS Kapp KS 3608 (S)	1
37	37	HITS COVERED BY SNOW Hank Snow, RCA Victor LSP 4166 (S)	5
38	41	CLOSE UP Sonny James, Capitol SWBB 258 (S)	2
39	39	GREATEST HITS Jimmy Dickens, Decca DL 75133 (S)	3
40	40	AFFAIR Bonnie Guitar, Dot DLP 25947 (S)	3
41	43	CLOSE UP Buck Owens, Capitol SWBB 257 (S)	2
42	42	TOUCH 'EM WITH LOVE Bobbie Gentry, Capitol ST 155 (S)	4
43	44	CLOSE UP Merle Haggard, Capitol SWBB 259 (S)	2
44	38	JUST THE TWO OF US Porter Wagoner & Dolly Parton, RCA Victor LPM 4039 (M); LSP 4039 (S)	48
45	—	YOUNG LOVE Connie Smith & Nat Stuckey, RCA Victor LSP 4190 (S)	1

A Billboard Spotlight

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Billboard TOP 40 Easy Listening

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

Wk. Ago	1	2	3	Wk. Ago	Wk. Ago	Wk. Ago	TITLE, Artist, Label & Number	Wk. On Chart
4	17	29	4	17	29	4	A BOY NAMED SUE 4 Johnny Cash, Columbia 4-44944 (Evil Eye, BMI)	4
2	2	4	2	2	4	2	HURT SO BAD 17 Lettermen, Capitol 2428 (Vogue, BMI)	17
3	3	8	3	3	8	3	SWEET CAROLINE (Good Times Never Seemed So Good) 9 Neil Diamond, UNI 55136 (Stonebridge, BMI)	9
5	8	11	5	8	11	5	PUT A LITTLE LOVE IN YOUR HEART 7 Jackie De Shannon, Imperial 66385 (Unart, BMI)	7
7	14	24	7	14	24	7	I'LL NEVER FALL IN LOVE AGAIN 5 Tom Jones, Parrot 40018 (Hollis, BMI)	5
1	1	7	1	1	7	1	IN THE YEAR 2525 8 Zager & Evans, RCA 74-0174 (Zelad, BMI)	8
10	11	12	10	11	12	10	TRUE GRIT 6 Glen Campbell, Capitol 2573 (Famous, ASCAP)	6
8	9	9	8	9	9	8	A TIME FOR US 9 Johnny Mathis, Columbia 4-44915 (Famous, ASCAP)	9
6	10	10	6	10	10	6	RUBY DON'T TAKE YOUR LOVE TO TOWN 10 Kenny Rogers & the First Edition, Reprise 0829 (Cedarwood, BMI)	10
21	28	—	21	28	—	21	JEAN 3 Oliver, Crewe 334 (Twentieth Century, ASCAP)	3
12	13	16	12	13	16	12	WORKIN' ON A GROOVY THING 7 Fifth Dimension, Soul City 776 (Screen Gems-Columbia, BMI)	7
16	19	20	16	19	20	16	ODDS AND ENDS 6 Dionne Warwick, Scepter 12256 (Blue Seas/Jac, ASCAP)	6
9	7	3	9	7	3	9	QUENTIN'S THEME 12 Charles Randolph Greane Sound, Ranwood 840 (Curnor, BMI)	12
20	26	32	20	26	32	20	LIVE AND LEARN 4 Andy Williams, Columbia 4-44929 (Viva, BMI)	4
30	31	—	30	31	—	30	MOONLIGHT SONATA 3 Henry Mancini & His Orch., RCA 74-0212 (Southdale, ASCAP)	3
13	15	15	13	15	15	13	IT'S GETTING BETTER 10 Mama Cass, Dunhill 4195 (Screen Gems-Columbia, BMI)	10
17	18	9	17	18	9	17	THINK SUMMER 7 Ed & Marilyn, RCA 47-9751 (September, ASCAP)	7
18	22	28	18	22	28	18	LOOK AT MINE 5 Petula Clark, Warner Bros.-7 Arts 7310 (Leeds, ASCAP)	5
19	20	33	19	20	33	19	I TAKE A LOT OF PRIDE IN WHAT I AM 4 Dean Martin, Reprise 0841 (Blue Book, BMI)	4
14	5	5	14	5	5	14	MY CHERIE AMOUR 12 Stevie Wonder, Tamla 54180 (Jobete, BMI)	12
11	4	2	11	4	2	11	LOVE THEME FROM ROMEO & JULIET 17 Henry Mancini & His Orch., RCA Victor 74-0131 (Famous, ASCAP)	17
23	23	23	23	23	23	23	ABERGAVENNY 6 Shannon, Heritage 814 (Mills, ASCAP)	6
33	34	—	33	34	—	33	KEEM-O-SABE 3 Electric Indian, United Artists 50563 (Binn/Elaine/United Artists, ASCAP)	3
27	35	38	27	35	38	27	RAIN 4 Jose Feliciano, RCA Victor 47-9757 (Johi, BMI)	4
25	30	—	25	30	—	25	CHELSEA MORNING 3 Judy Collins, Elektra 45657 (Siquomb, ASCAP)	3
26	29	36	26	29	36	26	THEME FROM "A SUMMER PLACE" 5 Percy Faith, Orch. & Chorus, Columbia 4-44932 (Witmark, ASCAP)	5
15	6	6	15	6	6	15	YESTERDAY WHEN I WAS YOUNG 13 Roy Clark, Dot 17246 (TRO-Dartmouth, ASCAP)	13
31	32	—	31	32	—	31	MUDDY MISSISSIPPI LINE 3 Bobby Goldsboro, United Artists 50565 (Detail, BMI)	3
29	38	40	29	38	40	29	I'VE GOTTA BE ME 4 Tony Bennett, Columbia 4-44947 (Damila, ASCAP)	4
36	—	—	36	—	—	36	GREENFIELDS 2 Vogues, Reprise 0844 (Blackwood, BMI)	2
40	—	—	40	—	—	40	I'M A BETTER MAN 2 Engelbert Humperdinck, Parrot 40040 (Blue Seas/Jac, ASCAP)	2
32	33	—	32	33	—	32	BETTER HOMES AND GARDENS 3 Bobby Russell, Elf 90031 (Russell-Cason, ASCAP)	3
35	36	—	35	36	—	35	CHANGE OF HEART 3 Dennis Yost & the Classics IV, Imperial 66393 (Low-Sal, BMI)	3
34	37	39	34	37	39	34	GAMES PEOPLE PLAY 4 Bert Kaempfert, Decca 732518 (Lowery, BMI)	4
37	—	—	37	—	—	37	LAY LADY LAY 2 Bob Dylan, Columbia 44926 (Bisaky, ASCAP)	2
—	—	—	—	—	—	—	THIS GIRL IS A WOMAN NOW 1 Gary Puckett & the Union Gap, Columbia 44967 (Three Bridges, ASCAP)	1
—	—	—	—	—	—	—	DADDY'S LITTLE MAN 1 O. C. Smith, Columbia 4-44948 (BnB, ASCAP)	1
38	40	—	38	40	—	38	HONEY PIE 3 Barbra Streisand, Columbia 4-44921 (Maclen, BMI)	3
—	—	—	—	—	—	—	EVERYBODY'S TALKIN' 1 Nilsson, RCA 74-0161 (Coconut Grove/Story, BMI)	1
—	—	—	—	—	—	—	STRAIGHT AHEAD 1 Young-Holt Unlimited, Brunswick 755417 (Dakar/BRC, BMI)	1

Classical Music

Col Issues 17 LP's; 5 in Composers' Hits Series

BEST SELLING Classical LP's

Billboard SPECIAL SURVEY For Week Ending 8/30/69

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	TRANS ELECTRONIC MUSIC PRODUCTION INC. PRESENTS SWITCHED ON BACH Walter Carlos/Benjamin Folkman, Columbia MS 7194 (S)	40
2	2	SOUNDTRACK: 2001: A SPACE ODYSSEY MGM SIE ST (S)	55
3	3	MOZART: CONCERTOS 17 & 21 (Elvira Madigan) Anda/Camerata of the Salzburg Mozarteum Academica (Anda), DGG (No Mono); 138 783 (S)	82
4	6	BACH'S GREATEST HITS Various Artists, Columbia MS 7501 (S)	12
5	5	TCHAIKOVSKY: 1812 OVERTURE New York Philharmonic Orch. (Buketoff), RCA Red Seal LSC 3051 (S)	35
6	4	MY FAVORITE CHOPIN Van Cliburn, RCA Red Seal LM 2575 (M); LSC 2575 (S)	178
7	10	BERNSTEIN'S GREATEST HITS New York Philharmonic (Bernstein), Columbia ML 6388 (M); MS 6988 (S)	115
8	7	E. POWER BIGGS GREATEST HITS Columbia MS 7269 (S)	10
9	9	BERNSTEIN'S GREATEST HITS, VOL. 2 New York Philharmonic (Bernstein), Columbia MS 7426 (S)	12
10	8	TCHAIKOVSKY'S GREATEST HITS New York Philharmonic (Bernstein)/Philadelphia Orch. (Ormandy), Columbia MS 7503 (S)	13
11	13	CHOPIN'S GREATEST HITS Various Artists, Columbia MS 7506 (S)	11
12	12	UP, UP AND AWAY Boston Pops (Fiedler), RCA Red Seal LSC 3041 (S)	51
13	11	BELLINI & DONIZETTI HEROINES Beverly Sills/Vienna Volksoper Orch. (Jalas), Westminster WSR 17143 (S)	38
14	14	MOZART'S GREATEST HITS Various Artists, Columbia MS 7507 (S)	12
15	29	BEETHOVEN: THE 9 SYMPHONIES (8 LP's) Berlin Philharmonia (Karajan), DGG SKL 101/8 (S)	3
16	16	STRAUSS: ALSO SPRACH ZARATHUSTRA Philadelphia Orch. (Ormandy), Columbia ML 5947 (M); MS 6547 (S)	57
17	15	STRAUSS GREATEST HITS Philadelphia Orch. (Ormandy), Columbia MS 7502 (S)	11
18	18	GLORY OF GABRIELLI E. Power Biggs/Various Artists, Columbia MS 7071 (S)	78
19	30	STRAUSS: ALSO SPRACH ZARATHUSTRA Los Angeles Philharmonic (Mehta), London CS 6609 (S)	25
20	21	STRAUSS: ALSO SPRACH ZARATHUSTRA Chicago Symphony (Reiner), RCA LM 2609 (M); LSC 2609 (S)	48
21	23	SELECTIONS FROM 2001: A SPACE ODYSSEY Philadelphia Orch. (Ormandy)/New York Philharmonic (Bernstein), Columbia MS 7176 (S)	55
22	28	HOROWITZ ON TELEVISION Vladimir Horowitz, Columbia MS 7106 (S)	50
23	22	BERLIOZ: SYMPHONY FANTASTIQUE New York Philharmonic (Bernstein), Columbia MS 7278 (S)	10
24	20	POMP AND CIRCUMSTANCE New York Philharmonic (Bernstein), Columbia MS 7271 (S)	6
25	19	GRIEG: CONCERTO IN A MINOR/LIZST CONCERTO NO. 1 Van Cliburn, Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3065 (S)	30
26	26	MENDELSSOHN: ELIJAH (2 LP's) Various Artists, New Philharmonia Orch. & Chorus (Fruebeck De Burgos), Angel SC 3738 (S)	9
27	17	VAUGHAN WILLIAMS: SINFONIA ANTARCTICA London Symphony (Previn), RCA Red Seal LSC 3066 (S)	13
28	39	VAUGHAN WILLIAMS: SEA SYMPHONY Sheila Armstrong, John Carol Case, London Philharmonic Choir, London Philharmonic Orch. (Boult), Angel SB 3739 (S)	2
29	31	THE WORLD OF HARRY PARTCH Columbia MS 7207 (S)	11
30	25	GOUNOD: ROMEO & JULIET (3 LP's) Freni/Corelli/Various Artists/Paris Opera Orch. (Lombard), Angel SCL 3733 (S)	27
31	27	PHILADELPHIA ORCHESTRA'S GREATEST HITS, VOL. 4 Philadelphia Orch. (Ormandy) Columbia MS 7267 (S)	17
32	24	ROYAL FAMILY OF OPERA (3 LP's) Various Artists, London RFO-S-1 (S)	49
33	33	BACH: ORGAN FAVORITES, VOL. 1 E. Power Biggs, Columbia ML 5661 (M); MS 6261 (S)	48
34	—	SATIE: PIANO MUSIC, VOL. 1 Ciccolini, Angel 36482 (S)	21
35	36	MISSA LUBA Troubadours Du Roi Baufovin, Philips PCC 606 (S)	3
36	38	BERLIOZ: SYMPHONIE FANTASTIQUE New Philharmonia Orch. (Stokowski), London 21031 (S)	2
37	34	HOLST: THE PLANETS New Philharmonia Orch. (Boult), Angel S 36420 (S)	24
38	—	CLOSE UP—FRITZ WUNDERLICH Angel SBB 3751 (S)	1
39	—	CLOSE UP—JACQUELINE DU PRE/DANIEL BARENBOIM Angel SBB 3749 (S)	1
40	—	BACH: BRANDENBURG CONCERTI (2 LP's) Munich Bach Orch. (Richter), DGG ARC 198438 (S)	1

NEW YORK—Columbia is issuing 17 albums next month, including five more volumes of the Composers' Greatest Hits series, disk debuts of violinist Pinchus Zuckerman and Anthony Newman, organist and harpsichordist, and first recordings of compositions by Luciano Berio, Jacques Lasry, Terry Riley, and Moondog.

The five Composers' Greatest Hits albums are included in a special 10-title dealer prepack. Another new prepack features greatest hits by such artists as Leonard Bernstein, Eugene Ormandy, the Mormon Tabernacle Choir, and organist E. Power Biggs.

Two specially priced two-LP packages, each carrying a \$5.98 list, also are in the release. One has the Philadelphia Orchestra conducted by Eugene Ormandy and Leopold Stokowski. The other features the Mormon Tabernacle Choir, Andre Kostelanetz, violinist Isaac Stern, guitarist John Williams, cellist Pablo Cassals, Igor Stravinsky, pianist Glenn Gould, Biggs, pianist Philippe Entremont, Walter Carols on the Moog Synthesizer, Pierre Boulez, pianist Rudolf Serkin, George Szell and the Cleveland Orchestra, Bernstein and the New York Philharmonic, pianist Andre Watts, and Ormandy and the Philadelphia Orchestra.

Boulez in Debussy

Boulez also has a second Debussy volume, this time with the Cleveland and harpist Alice Chalfoux. Pianist Raymond Lewenthal joins the label with a first recording of Adolf von Henselt's "Concerto in F Minor," coupled with the pianist's transcription of Liszt's "Totentanz" with Charles Mackerras and the London Symphony. The LP is being packaged with a seven-inch bonus disk of Lewenthal discussing the pieces.

A seven-inch bonus pressing also is included in the multiple-artist two-record set. This bonus contains performances by pianist Nelson Friere with Bernstein and the New York Philharmonic, Newman, and Lewenthal with Mackerras the London.

Zuckerman's LP includes Mendelssohn with Bernstein and the New York Philharmonic, and Tchaikovsky with Antol Dorati and the London. Newman plays Bach on organ and pedal harpsichord, while Friere has his first solo recital album, playing Schumann and Schubert.

Berio, Riley, Lasry

The new Berio work is his "Sinfonia" with the composer conducting the Swingle Singers and the New York Philharmonic. Riley plays organ and soprano saxophone in the first pressing of his "A Rainbow in Curved Air" and "Poppy Nogood and the Phantom Band."

In the Lasry set, Jean Guerin plays tabla and Teddy Lasry, flute, in "Chronophage I," while "Chronophage II" has Aude Cernillac on voice, with Teddy Lassry on flute and bass violin.

Louis Hardin, also known as Moondog, conducts his LP, which includes "Moondog's Theme," "Stamping Ground," "Symphonique No. 3 (Ode to Venus)," "Symphonique No. 6 (Good for Goodie)," "Minisym No. 1," "Lament I (Bird's Lament)," and "Witch of Endor."

Composers' Greatest Hits

The new Composers' Greatest Hits sets include Beethoven with Entremont, Bernstein and the Philharmonic, Ormandy and the Philadelphia, William Smith and the Philadelphia, and the Mormon Tabernacle Choir; Grieg with Entremont, Ormandy and the Philadelphia, George Szell and the Cleveland Orchestra, Bernstein and the Philharmonic, and Kostelanetz and the Columbia Symphony; and Rachmaninoff with pianist Gary Graffman, Entremont, Bernstein and the Philharmonic, and Ormandy and the Philadelphia.

The other new titles in the series contain Rimsky-Korsakov with Ormandy and the Philadelphia, Bernstein and the Philharmonic, and Kostelanetz and the Columbia, and Wagner with the Mormon Tabernacle Choir, Szell and the Cleveland, Bernstein and the Philharmonic, and Ormandy and the Philadelphia. The prepack also contains "Greatest Hits" of Bach, Johann Strauss, Tchaikovsky, Mozart and Chopin.

Completing the September release is a Christmas album with soprano Anno Moffo, tenor Richard Tucker, the Mormon Tabernacle Choir, Ormandy and the Philadelphia, Szell and the Cleveland, Carolos on Moog Synthesizer, Bernstein and the Philharmonic, Casals and the Columbia, Thomas Z. Shepard and the Columbia and the Temple University Concert Choir.

RCA's Moog LP in September

NEW YORK — RCA is issuing its Moog Synthesizer album next month with Hans Wurman's arrangements and transcriptions of Bach, Mozart, Rachmaninoff, Paganini and Prokofiev.

Four compositions of Toru Takemitsu receive their disk premieres in an album by Seiji Ozawa and the Toronto Sym-

phony. Included is "Asterism for Piano and Orchestra" with soloist Yuji Takahashi. RCA commissioned the work. Also on the LP are "Requiem for String Orchestra," "Green for Orchestra (November Steps No. 2)," and "Dorian Horizon for 17 Strings."

Eugene Ormandy and the Philadelphia Orchestra perform

Pickwick, Declon Deal on Unused London Product

• Continued from page 1

Heath, Caterina Valente, Stanley Black, Frank Chacksfield and Edmundo Ros.

Bert Siegelson, Declon's director of professional activities, will work with Joe Abend, Pickwick's vice-president for a&r, and Bernard Solomon, president of the Everest Division, in selecting titles and packages.

The fall-winter releases of Pickwick/33 and Everest will include 50-60 titles from Declon, according to Cy Hesloe, Pickwick president. Included will be a Josh White set in Everest's Archive of Folk Music series and a Ralph Sharon pressing in Everest's Archive of Jazz series. A Christmas album by the Westminster Abbey Choir and an LP by Will Glahe also are available under the agreement.

Most of the Everest classical product will be instrumental al-

though there may be some Gilbert and Sullivan material by the D'Oyly Carte Opera Co. Ernest Block conducts his "Schlomo" on one set, while composer Samuel Barber also will be represented as a conductor.

Among the other conductors to be issued under the deal are Ernest Ansermet, Sir Adrian Boult, George Szell, Charles Munch, Sir Malcolm Sargent, Josef Krips, Karl Boehm, Jean Martinon, Hans Knappertsbusch, Eduard Van Beinum, Anatole Fistoulari, Ataúlfo Argenta, Enrique Jorda, and Anthony Collins.

Soloists will include pianists Wilhelm Backhaus, Julius Katchen, Clifford Curzon, Friedrich Gulda, Moura Lypany, Wilhelm Kempff, and Peter Katin and violinists Mischa Elman and Ruggiero Ricci. Future

(Continued on page 61)

Mahler's "Symphony No. 1" with the "Blumine" movement. The Philadelphia Orchestra Pops debuts under Henry Mancini.

Soprano Leontyne Price sings Mozart operatic and concert arias with Peter Herman Adler and the New Philharmonia Orchestra. Completing the Red Seal release is a program of sonatas for lute and harpsichord with lutenist Julian Bream and harpsichordist George Malcolm.

Victrola has two monaural-only sets, including a three-LP package of Verdi's "Aida" with soprano Zinka Milanov, tenor Jussi Bjoerling, baritone Leonard Warren, mezzo-soprano Fedora Barbieri, bass Boris Christoff, and the Rome Opera Orchestra and Chorus under Jonel Perlea.

The other monaural set has selections from German opera sung by Eleanor Steber, Set Svanholm, Kirsten Flagstad, Lauritz Melchior, Helen Traubel, Maria Jeritza, Kerstin Thorberg, Ernestine Schumann-Heink, and Elisabeth Rothberg.

Trumpeter John Robertson is featured with Joseph Post and the Sydney Symphony in trumpet concertos by Raymond Hansen and William Lovelock, Arthur Fiedler and the Boston Pops perform Offenbach, while Morton Gould and his orchestra present Bizet.

Monteverdi is performed by the Deller Consort. The seventh Victrola title has the Collegium Aureum in Rameau.

★★★★ 4 STAR ★★★★★

POPULAR ★★★★★

RICHARD HAYMAN—Genuine Electric Latin Love Machine, Command 9475 (S)
MARTIN DENNY—Exotic Moog, Liberty LST 7621 (S)
GILBERT BECAUD—Becaud Sings Becaud, London PS 556 (S)
EARL HOOKER—Sweet Black Angel, Blue Thumb BTS 12 (S)
FOOD—Forever Is a Dream, Capitol ST 304 (S)
DAN HICKS & HIS HOT LICKS—Epic BN 26464 (S)
GARRY MAC AND THE MAC TRUQUE—Truqued Up, Capitol ST 275 (S)
GORDON 'N' ROGERS INTER-URBAN ELECTRIC A & E PIT CREW AND RHYTHM BAND—Bug-In! Capitol STAO 276 (S)
LITTLE BIG HORNS—My Cherie Amour, Crazy Horse ST 327 (S)
THE GREATEST LITTLE SOUL BAND IN THE LAND—Congress CS 7000 (S)
THE PLASTER CASTER BLUES BAND—Blues Time BTS 9001 (S)
SALOONATICS—Crazy Words/Crazy Tunes, Bethlehem BS 10,001 (S)
PAUL BUNYAN IN STORY AND SONG—Ed Begley/Oscar Brand, Caedmon TV 1275 (S)

LOW PRICE POPULAR ★★★★★

THE MOST OF PATTI PAGE—Mercury Wing PKW 2-118 (S)
CLEBANOFF ORCH.—Sings Afire, Mercury Wing SRW 16394 (S)
LESLEY GORE—The Sound of Young Love, Mercury Wing PKW 2-119 (S)
CLEBANOFF STRINGS—Exciting Sounds, Mercury Wing, SRW 16396 (S)
JAN AUGUST—Pianissimo, Mercury Wing PKW 2-116 (S)
PETE RUGOLO ORCH.—Ten Trombones Like Two Pianos, Mercury Wing SRW 16390 (S)
QUINCY JONES ORCH.—Around the World, Mercury Wing SRW 16398 (S)
GEORGE BARNES—Guitars Galore, Mercury Wing SRW 16393 (S)
PETE RUGOLO ORCH.—Ten Trumpets and Two Guitars, Mercury Wing SRW 16392 (S)
BILLY BYERS—Impressions of Duke Ellington, Mercury Wing SRW 16397 (S)
GEORGE BARNES—Guitar Galaxie, Mercury Wing SRW 16392 (S)
WALDO DE LOS RIOS AND HIS SYMPHONY POP ORCH.—PLAY THE INTERNATIONAL HITS—Vault 126 (S)
JAN & LORRAINE—Gypsy People, ABC ABCS 691 (S)

COUNTRY ★★★★★

THE GORDY TERRY WAY—Chart CHS 1016 (S)

LOW PRICE COUNTRY ★★★★★

VARIOUS ARTISTS—Country Gold, Sunset SUS 5259 (S)

JAZZ ★★★★★

EARL BOSTIC—Harlem Nocturne, King KSD 1048 (S)
WILBERT LONGMIRE—Revolution, World Pacific Jazz ST 20161 (S)

LOW PRICE CLASSICAL ★★★★★

BETHOVEN: THE NINE SYMPHONIES—Gewandhaus Orch., Leipzig (Konwitschny), Mercury Wing SRW 6-19502 (S)
TCHAIKOVSKY: THREE GREAT BALLETS—Minneapolis Symphony (Dorati), Mercury Wing SRW 3-19503
FRENCH BALLET MUSIC—Lamoureux Orch. (Etcheverry), Mercury Wing SRW 18106 (S)

LOW PRICE JAZZ ★★★★★

LOU DONALDSON—Down Home, Sunset SUS 5258 (S)
PETE RUGOLO ORCH.—Ten Saxophones and Two Basses, Mercury Wing, SRW 16391 (S)
SANDY BROWN & HIS GENTLEMEN FRIENDS—Hair at Its Hairiest, Mercury Wing SRW 16405 (S)

FOLK ★★★★★

TINA & DAVID MELTZER—Poet Song, Vanguard VSD 6519 (S)

RELIGIOUS ★★★★★

SUNDAY WITH THE KING FAMILY—Light LS 5515-LP (S)
JOE ANN SHELTON—Then Sings My Soul, CHM CHM 69 (S)
INTRODUCING THE PEACEMAKERS—Master-tone MST 4363 (S)

SACRED ★★★★★

FLO PRICE—Bright New World, Word WST 8478-LP (S)

GOSPEL ★★★★★

REV. R. E. EASLEY JR.—If Anyone Asks You Who I Am, Song Bird BLD 217 (S)
REV. E. C. SIMMONS AND THE BIBLICAL GOSPEL SINGERS—Song Bird SBLP 211 (S)

LOW PRICE INTERNATIONAL ★★★★★

LOS CHAVALS DE ESPANA—Spanish Fire, Mercury Wing SRW 16395 (S)

LOW PRICE CHILDREN'S ★★★★★

THE CHIPMUNKS GO TO THE MOVIES—Sunset S 5312 (S)
REGENCY PLAYERS—Favorite Stories From Grimm's Fairy Tales, UAC 11069 (S)
REGENCY PLAYERS—Jack and the Beanstalk, Sunset UAC 11067 (S)
FAMOUS THEATER COMPANY/HOLLYWOOD STUDIO ORCH.—United Artists UAC 11064 (S)
FAMOUS THEATER COMPANY/HOLLYWOOD STUDIO ORCH.—Tom Thumb, United Artists UAC 11062 (S)
REGENCY PLAYERS—Aesop's Best Known Fables, Sunset UAC 11068 (S)
FAMOUS THEATER COMPANY/HOLLYWOOD STUDIO ORCH.—King Midas/Rumpelstiltskin, United Artists UAC 11065 (S)
FAMOUS THEATER COMPANY/HOLLYWOOD STUDIO ORCH.—Red Shoes, United Artists UAC 11063 (S)

Action Records

Albums

★ NATIONAL BREAKOUTS

THERE ARE NO NATIONAL BREAKOUTS THIS WEEK.

★ NEW ACTION LP'S

JAMES BROWN—It's a Mother... King 1063 (S)
FRANK SINATRA—A Man Alone... Reprise FS 1030 (S)
RAMSEY LEWIS TRIO—Another Voyage... Cadet LPS 827 (S)
JOHNNY MATHIS—People... Columbia CS 9871 (S)
DESMOND DEKKER & THE ACES—The Israelites... Uni 73059 (S)

Singles

★ NATIONAL BREAKOUTS

WHAT'S THE USE OF BREAKING UP... Jerry Butler, Mercury 72960 (Assorted/Parabut, BMI)

★ REGIONAL BREAKOUTS

NOAH... Bob Seeger System, Capitol 2576 (Gear, ASCAP) (Detroit)
CURLY... Jimmy Clanton, Laurie 3508 (Dunbar, BMI) (San Francisco)
I'LL BET YOU... Funkadelic, Westbound 150 (Jobete, BMI) (Detroit)
GOTTA HAVE LOVE... Paul Varisco & the Milestones, Date 21650 (Fits, All, BMI) (New Orleans)
IT'S TOO LATE... Ted Taylor, Ronn 34 (Rush, BMI) (New Orleans)

SPOKEN WORD ★★★★★

VARIOUS ARTISTS—Journey to the Moon/The Flight of Apollo 11, King KSD 1071 (S)
KIPLING: THE MAN WHO WOULD BE KING—Anthony Quayle, Caedmon TC 1258 (S)

SOUND EFFECTS ★★★★★

ENVIRONMENTS ONE—Syntonic Research 1/10XEP (S)

SPECIAL MERIT PICKS

POPULAR

SANDY NELSON—Manhattan Spiritual, Imperial LP 12439 (S)
 Nelson's "Manhattan Spiritual" single made noise in several markets and served as a springboard for this LP-release. Most of the selections recall the big-band era, but Al Capps' arrangements and Nelson's drum work reflects today's instrumental sounds. The performance is torrid and the profits should be steady.

ALBERT COLLINS—Trash Talkin', Imperial LP 12438 (S)

One of the finest blues efforts of the year, Albert Collins plays and sings why he is considered by many to be the top blues guitarist working today. His second album for the label (he has one on Blue Thumb) features mostly self-penned tunes, plus a B. B. King-Jimmy Reed medley. Uniquely creative with a clear, expressive style, Collins stars on "Conversations With Collins" and others, proving his mastering of modern blues.

TARTAGLIA—Good Morning, Starshine, Capitol ST 280 (S)

The young arranger comes up with a winning artistic and commercial package of exceptional treatments of some of today's best in pop music and he weaves the moog into each one effectively. Highlights include the title tune as well as a clever production reading of George Harrison's "Within You, Without Her," and combining rock with a classical touch and a fresh approach to Jim Webb's "Without Her."

COPPER PLATED INTEGRATED CIRCUIT—Plugged in Pop, Command 9455 (S)

Command Records enters the moog sweepstakes and they should fare very well with the initial entry. Especially effective are the pop tunes "Revolution," "Love Child" and "Hey Jude," but not to be overlooked are clever originals "Circuit Breaker" and "Integrated Circuit." Exceptional production work.

ELECTRONIC CONCEPT ORCH. Electric Love, Limelight LS-86072 (S)

Some interesting electronic effects are inobtrusively integrated into a very appealing album. The orchestra is fresh and lushly smooth, full of skilled musicians. "Goin' Out of My Head," "Romeo and Juliet Theme" and "This Guy's in Love With You" are included in the fine renditions.

SPOKEN WORD

VARIOUS ARTISTS—Eagle Has Landed/Man's Journey to the Moon, Interpid IT 2-7401 (S)
 Ever since the successful moon landing, the record companies have entered their own race. Intrepid's entry has some outstanding features: a special low price for the two-record set, and, more important, a historical continuity beginning with John F. Kennedy's 1961 speech, tracing the progress via the Mercury, Gemini and Apollos missions, and ending with Apollo 11's spectacular landing on the moon.

LOW PRICE POPULAR

DINAH WASHINGTON—The Original Queen of Soul, Mercury Wing PKW 2-121 (S)
 This two-record set which features some of the best disk performances of the classic stylist, electronically processed for stereo, should prove a big item at the dealer level. Collectors will want her memorable "Dream," "Cottage for Sale," "Goodbye" and "I Cried for You" in this remarkably good stereo sound.

GOSPEL

CASSETTA GEORGE—Take Him With You, Audio Gospel AGS 1011 (S)
 Miss George's popularity in the gospel field is founded on a vocal flexibility and strong dramatic fervor, well demonstrated in her latest LP. Outstanding cuts include two of her own arrangements, "Pray Everyday" and "Same Train" and the rousing title song.

Vox Jox

• Continued from page 39

serves a 100,000-market area, needs records. Address of the station is Jerome, Idaho. Lineup of the station is: **Everett Main, Gray, Junior Walden and Hank Keyes.** Gray says: "Just read your column and see that **Bill Bailey** from WKLO in Louisville is moving to WLS in Chicago. Notice you said he was good. Well, after working out here in the Idaho potato fields with him, I know that there are very few who'll top him."

★ ★ ★

Bill Bailey (a different one) has just joined KMOX in St. Louis; he just returned from Vietnam, collecting a Bronze Star from the trip, and before that worked with **KADI-FM, St. Louis.** . . . **Phil McLean**, music director of **WELX, Box 456, Xenia, Ohio 45385,** needs country records. He raps service of Columbia, Liberty, Mercury, ABC, but "I'd like to take this time to thank Capitol and Hickory for their excellent service. If all of the companies were as considerate of the 'little guy,' my job would be a lot easier."

★ ★ ★

Farrell Smith, who has worked at stations like **WABC** in New York and **WHK** in Cleveland, is now with **WBZE** in Wheeling, W. Va., and general manager **Frank L. Sweeney** says, "Farrell is an old buddy. We used to work at **WHOT** in Youngstown in the halcyon days. I can't tell you how delighted I am to have an old pro like him on our team." . . . A note from **Rick Randall**, air personality with **KHOW** in Denver: "Bravo your Miami rundown in Aug. 16 Vox Jox. It was beautiful. More stations and markets could profit from such impartial, professional observation. Please give us fair warning if you ever decide to critique the Denver radio sound." Sorry, Rick, but I keep those things on a hit 'n' run basis, mostly because I'm scared of getting really hit if I let people know I'm going to be there, I guess. I'd like to take this opportunity to thank everybody for the letters and telephone calls about the Miami report. I was in Washington about a week ago (Thursday 14) and did not get to listen to radio more than a few hours. Frankly, I found it very difficult to switch away from **WOL.** What great programming! Forget those crybaby rockers in Washington who lean on the excuse that the city has a heavy Negro population; **WOL** is No. 1 because it's an exciting radio station. Top 40 stations suffering in ratings should study **WOL.** The production is so tight that it makes the Drake format sound like **MOR.** I really would like to see a Top 40 station like **WOL.** The sound of the station was fast-paced and I'll bet much of its listeners are as white as the moon. One **WOL** personality I listened to was **Chuck Stevens.** He was no bag of tricks. He was a real pro. He could easily do an evening show on any Top 40 station in the nation. The next morning, the air personality

(Continued on page 61)



Coin Machine World

Exhibitors Tell Plans for '69 MOA

By EARL PAIGE
and BRUCE CORY

CHICAGO — Although the early date of the Music Operators of America (MOA) convention here at the Sherman House Hotel Sept. 5-7 will mean that some jukebox manufacturers will not have new models ready, operators will see many new pieces of equipment, a survey of exhibitors last week revealed. A number of new amuse-

ment games will debut. Exhibitors, especially jukebox firms, are concentrating on making their booths more interesting, and operators will have an opportunity to discuss technical aspects with engineers and merchandising aspects with top sales executives.

Merchandising techniques, the use of bill changers and bill acceptors, how to make slides for the RoweVue slide projector, displays of Rowe's 15 sets of slides and Phonovue films and other how-to-merchandise-music methods will be featured by Rowe International, Inc. The firm will also have a special show price on its jukebox.

Installation techniques, technical questions and service problems will be answered by Rock-Ola Manufacturing engineers

William Findlay, Frank Schultz and Jack Barabash.

Wurlitzer, which will feature a light display in its exhibit, will have its sales and promotion personnel on hand. Factory executives will be Robert Bear, A. D. Palmer Jr., C. B. Ross and Merle Solomon. Regional men will be Robert Harting, Bert Davidson, Ralph Cragen and Nat Hockman.

Seeburg Corp. will feature its Tobacco Counter cigarette merchandiser, and operators looking to the future will be interested in the contemplated adaptation of the unit for vending prerecorded music cassettes. Robert Breither, a Seeburg Sales Corp. vice-president, recently addressed Billboard Publication's Tape Cartridge Forum (Billboard, Aug. 23).

(Continued on page 54)

Dakota Group In Tax Fight

RAPID CITY, S.D.—A new state law that gives municipalities the power to tax locally was one of the important matters to be discussed at the meeting here Aug. 24-25 of the South Dakota Music and Vending Association. The group was attempting to get the State Attorney General to speak at the meeting. Four distributors were also scheduled to show equipment and at least two distributors planned service schools.

The distributors were Lieberman Music Co., K. C. Sales & Service and Sandler Vending Co., all of Minneapolis, and H. Z. Vending & Sales Co. of Omaha. At press time last week Lieberman and Sandler had announced plans to conduct service sessions. The meeting was to be held at the Howard Johnson Motor Inn here.

Jack Anderson Takes Partner's MOA Role

CHICAGO—Columnist Jack Anderson, associate with Drew Pearson in the controversial political column both men author for syndication in many American newspapers, will address the Music Operators of America (MOA) public relations seminar here Sept. 5 at the Sherman House Hotel. Anderson agreed last week to fill in for Pearson

who is suffering from bronchial pneumonia.

In discussing plans for Pearson's appearance, MOA Executive Vice-President Fred Granger had characterized the Washington columnist as an expert in terms of reputations made and lost. "We're equally as enthusiastic about being able to obtain Jack Anderson," Granger said. "Anderson and Pearson are regarded as a team. Anderson has been with Pearson for 15 years."

MOA President Howard Ellis and Granger will meet Anderson at the O'Hare International Airport here shortly before time for the columnist's appearance at the trade organization's special seminar.

3 NEW FIRMS

Labels Tell Plans for MOA

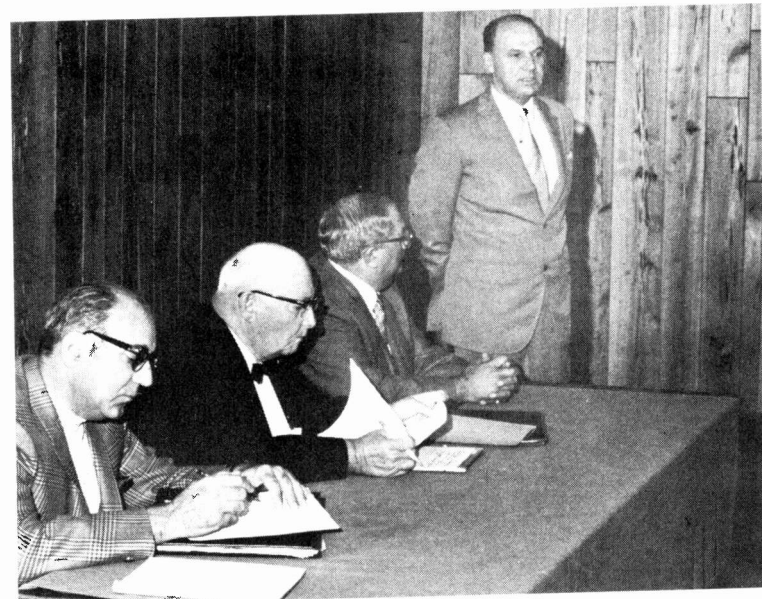
By BRUCE CORY

CHICAGO — Executives of record companies exhibiting here at the Music Operators of America (MOA) show Sept. 5-7, were busy last week planning how to be in two places at the same time. The National Association of Record Merchandisers (NARM) is holding a convention of rack jobbers the same weekend in Dallas. Shelby Singleton and Len Levy, for example, will fly into Chicago Sunday. Distributor and promotion personnel will man some exhibits. Three labels will be exhibiting for the first time.

Plantation Records, Nashville, whose "Harper Valley P.T.A." release by Jeanne C. Riley won the MOA's "Jukebox Record of

the Year" award, will be at the Sherman House for the first time this year. Promotion manager Herb Schucher said that the company is preparing a sample kit for operators which will include recordings from the newly acquired Sun "Golden Treasure Series." Early works by Johnny Cash, Jerry Lee Lewis, Roy Orbison and Carl Perkins are among the records which will be included in the package, he said. Plantation President Shelby Singleton will be in Dallas with some of the company's sales representatives until Sunday, when they will fly into Chicago for the banquet and presentation of the award to Miss Riley.

(Continued on page 55)



FRED GRANGER, executive vice-president, Music Operators of America (MOA), is pictured as he addressed the recent meeting of the Wisconsin Music Merchants Association at the Dell View Hotel, Lake Delton, Wis. Seated (from left) are officers Lou Glass, director; Clint Pierce, president; and Jim Stansfield, vice-president. Granger congratulated the group for having 50 MOA members among its ranks and for having several members who have been MOA leaders, among them Pierce, who has held every MOA office.

New Equipment



Chicago Coin—Four-Player Flipper Game

A new flipper game carrying out the space race theme is now available as a four-player. The new unit above, called Moon Shot, includes features introduced previously on a two-player called Astronaut. One of the innovations included a ball-saving device, whereby hitting any of four targets opens gates and returns the ball to the flipper for more shooting. The highlight feature is a color matching maneuver—two rocket-like tunnels, one called Moon Rocket and the other called Venus Rocket—feature colored lights, which when matched by balls being propelled through the tunnel, score successively higher points. Other features include five thumper bumpers, match feature, extra ball when a shot goes over the center playfield button when it is lighted, two side lanes score a special when lighted, extra large cash container, automatic ball lift, lift-out, self-locking playfield, adjustable three or five-ball play, optional add-a-ball model and ball count and game over illuminated signs next to the shooter.

AUGUST 30, 1969, BILLBOARD

Wis. Assn Confronts Tax, Loan Legislation

By EARL PAIGE

LAKE DELTON, Wis. — Wisconsin operators meeting here last week demonstrated that even when a strong association exists in a state it is sometimes powerless in the face of a tax crisis. The lesson for states without strong operator organizations should be obvious. The trade group here, the Wisconsin Music Merchants Association, was confronted with a new 4 percent sales tax, applicable to gross receipts on

music and games, and will be confronted with a proposed law affecting loans to locations.

Clint Pierce, reelected president, told the group that he could have obtained a lobbyist in the sales tax fight. "But the man said he could not see how he could have helped us." Pierce said the state's budget had expired and told how, after the tax measure failed in both houses, it was referred to an

(Continued on page 58)

Minnesota Fats' TV Series To Boost Pool in 100 Cities

By BRUCE CORY

TREASURE ISLAND, Fla. —Although Minnesota Fats, the famous billiard expert, doesn't manufacture a coin-operated pool table, his new television series should be a boost for operators of pool tables in 100 U.S. cities this fall. Fats talked about coin-operated pool last week and said, "Lots of people

love shooting on coin-operated tables. They play them night and day. I use them sometimes and so do some of the other professional players."

Fats, whose "Celebrity Billiards" television show will be broadcast in over 100 cities this year, estimated that some 60,-

(Continued on page 57)

CMA Returns To the MOA

NASHVILLE—The Country Music Association (CMA) will participate again this year in Music Operators of America (MOA) Show in Chicago, Sept. 4-6, after an absence of three years.

MOA is providing the CMA with exhibit space and a good spot at the convention, according to Jo Walker, executive director of the association.

It will be manned on Friday, Sept. 5, by personnel from WJJD, Chicago, a leading country music station. On Saturday and Sunday the booth will be taken over by Joyce Bosak, formerly with Starday Records here, and now with All State Records Distributors, Chicago. The entire operation will be overseen by Connie B. Gay, a director of CMA, who annually attends the convention.

CMA last participated in MOA in 1965, when the booth was manned by Geneva Foster, at that time an employe of CMA and now a part of the Shelby Singleton complex. Earlier, in 1962, Eddy Arnold—then a vice-president of CMA—visited MOA as a speaker.

Many New Games to Debut at MOA

• Continued from page 53

ACA Sales president, Henry Leyser, distributor of the NSM German-made jukebox, promised "some interesting surprises" said he will introduce an import racing game and will have a new version of the console-type jukebox.

Surprise introductions were promised from many game manufacturers, Williams Electronics, for example, will debut a non-pingame piece, Chicago Coin will show a new driving game, Bally Manufacturing Corp. will have a new two-player flipper, and Midway Manufacturing, de-

spite being behind in production on Sea Raider, will show the unit and serve corn beef sandwiches on Saturday, Ross Sheer said.

Indications are that the games area of the show will be of special interest. Bally Corporation's new executive vice-president, Sam Stern, will head up this firm's group of executives eagerly greeting operators. Chicago Coin will show at least five pieces of current production models, including a new big ball bowler. It's worth noting that both Bally and Williams will show large bowling units, too.

Williams will have at least five new pieces at the show.

Sega president David Rosen, and his wife, Masako, will be at the show, where the Japanese firm will display Missile, Grand Prix, and very likely, another new game.

Nutting Associates, Mountain View, Calif., will release two new coin-operated games at MOA, according to marketing manager Howard Bartley, including its first competitive, 2-player computer quiz game. "A right answer by one of the contestants locks the other person out on the dual computer," he explained. "Each customer gets two guesses at the question, or a total of four tries for both. A right answer is worth 20 points. A score of 60 points gives a contestant the right to take the 'genius' test alone. If he wins, the machine goes off like the scoreboard at Chicago's Comiskey Park."

Nutting Associates will also debut a 10 cent "Astro-Computer" horoscope machine in Chicago. "You select your sign of the zodiac and your birthday and the machine will give you a card with your horoscope for the day," said Bartley. The horoscopes were prepared after consulting 1969 astrology magazines, he added.

Gene Wagoner, Nutting Industries, Milwaukee, Wis., said his company will also introduce a new IQ machine at the MOA, as well as new coin-operated hockey game. "We're also going to have a program in the booth showing our appreciation to the

(Continued on page 57)

Operators Prepare Questions For MOA's Jukebox Seminar

(The following representatives of jukebox manufacturing firms will participate in a seminar addressing the subject, "The Jukebox Industry: Where Is It Going?" during the Music Operators of America (MOA) convention Sept. 5-7 at Chicago's Sherman House Hotel).



William Adair
President
Seeburg Sales Corp.
Chicago



Joe Barton
Vice-President
Distribution
Row International, Inc.
Whippany, N. J.



Henry Leyser
President
ACA Sales & Service
Oakland, Calif.



A. D. Palmer
Manager
Advertising and
Sales Promotion
Wurlitzer Co.
North Tonawanda, N. Y.



Les Rieck
Sales Manager
Rock-Ola Manufacturing Corp.
Chicago

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ROWE 121 PASTRY.....	75
ROWE 147 ALL-PURPOSE (1/4 H.P.).....	100
ROWE 14 AMBASSADOR, COINMASTER, 40c-45c.....	40
ROWE 14 AMBASSADOR, ALL COIN.....	70
ROWE 77 CANDY, COINMASTER.....	90
ROWE 77 CANDY, 25c CHANGER.....	125
ROWE SK9 Single Cup COFFEE.....	475

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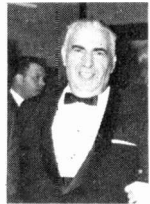
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Buchanan, Mich., Location: Kid Restaurant

FRANK R. FABIANO, programmer, Fabiano Amusement Co.



Current Releases:
 "Honky Tonk Women," Rolling Stones, London 910;
 "Birthday," Underground Sunshine, Intrepid 75002;
 "Put a Little Love in Your Heart," Jackie De Shannon, Imperial 66385.
Standards:
 "Good Morning Starshine," Oliver, Jubilee 5659;
 "Love Theme From 'Romeo and Juliet,'" Henry Mancini, RCA 0131.

Dry Ridge, Ky., Location: C&W Truck Stop

CARL DILLS, programmer, Carl Dills Insurance



Current Releases:
 "In the Year 2525," Zager & Evans, RCA 74-0174;
 "A Boy Named Sue," Johnny Cash, Columbia 4-44944;
 "Workin' Man Blues," Merle Haggard, Capitol 2503.
Standards:
 "Alley Cat," Brad Swanson.

Missoula, Mont., Location: Young Adult Tavern

EVA SHEA HOMER, programmer, Montana Music Rentals

New Releases:
 "Good Morning Starshine," Oliver, Jubilee 5659;
 "Spinning Wheel," Blood, Sweat & Tears, Columbia 44871;
 "One," Three Dog Night, Dunhill 4191.
Standards:
 "Summer in the City," Lovin' Spoonful;
 "I'm a Believer," Monkees.

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Record Cos. Tell Plans for MOA

• Continued from page 53

Schucher will man the Chicago booth with the help of promotional and advertising personnel. Plantation has not yet decided whether or not to set up a hospitality suite, according to Schucher.

Another new label, Metro-

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On the Street

By RON SCHLACHTER

Sales manager **Ross Scheer** observes that Sea Raider is "probably the most successful game ever built" by Midway Manufacturing Co. Midway is currently operating on a shift and a half and all day Saturday work schedule. . . . World Wide Distributors in Chicago is looking forward to the annual Music Operators of America (MOA) show and a business upsurge in September, according to **Howard Freer**. In addition, Freer points out that the new games are well made and "have a lot of player appeal. We feel the customers are getting good equipment." . . . Sega president **David Rosen** is currently on a month-long international business trip which will include a stop in Chicago for the MOA show Sept. 5-7. Vice-president **Ray Lemaire** and several other Sega representatives will also attend the exposition.

Stanlee Vending, Inc. is the newest Philadelphia operation to gain corporate status. Application for the charter of incorporation was filed by local attorney **Abe Lapowsky**. . . . **Elliott Rosen**, treasurer of David Rosen, Inc. in Philadelphia, has been named chairman of the membership committee of the Golden Slipper Square Club, one of the foremost fraternal and philanthropic organizations in the community whose membership includes many persons identified with the coin ma-

chine industry. . . . **Martin Berger**, president of Cigaromat Corp. of America, is back from Israel where he went on a fact-finding mission as chairman of "Operation Israel" for the Philadelphia Allied Jewish Appeal.

Frank Engel, a pioneer in coin machines operations and distribution, died Aug. 2 in Miami Beach at the age of 69. Engel, who had been president of Automatic Equipment Corp. in Philadelphia, moved to Florida four years ago and was head of a mobile home firm in West Palm Beach. . . . **Ogden Corp.** has purchased five acres in the Philadelphia Food Distribution Center as the site of a new building of 60,000 square feet to house its Ogden Foods and Berlo Vending Co. subsidiaries. The purchase price was \$100,000. . . . **John Roberts**, Rushmore Vending, Rapid City, S.D., has been appointed to the State Board of Registered Sanitarians. Among its functions, the agency conducts annual examinations affecting the licensing of food establishments. . . . **John Trucano**, Black Hills Novelty Co. and Automatic Vendors, Inc., Deadwood, S.D., has been appointed a commissioner on the Industry and Development and Expansion Agency and will work with South Dakota Governor **Frank Farrar** in efforts to bring industry to the state.

Jaybee Records' **Don Cornell**

recently served as guest host for **Bob Braun's** 50/50 Club show on WLW-TV in Cincinnati. **Cornell** and **Roberta Quinlan** will represent the label for the MOA's annual show Sept. 7. . . . Fifty members of the Wurlitzer management group recently attended a celebration for their chief, **Roy Walmade**. The 35-year veteran is vice-president and manager of the company's North Tonawanda phonograph division. . . . **Master Sergeant David Mallak**, son of **Frank Mallak**, an employee of Chicago's Atlas Music Co. for the past 36 years, has been awarded a bronze star for his service in Vietnam. . . . The South Carolina Coin Operators Association, Inc. (Continued on page 57)



ROY WALTEMADE, vice-president and manager of Wurlitzer's North Tonawanda, N. Y., phonograph factory (center), accepts a gift from the management group commemorating Walmade's 35 years of service to the company. At left, A. D. Palmer Jr., advertising and sales promotion manager. At right, Farney R. Wurlitzer, chairman emeritus of the company.

media Records, New York, will also be offering free samples to operators, according to **Len Levy**. The package will include a new release by the **Winstons** (of "Color Him Father" fame), "Little Woman" by **Bobby Sherman**, and a new c&w single from **Clay Hart**. Levy will himself be in Dallas until the Sunday banquet while national promotional manager **Freddy Love** heads up the Chicago exhibit. "I think that this scheduling coincidence is very regrettable," he said. "I'd like to be at the MOA show all the way through."

Tommy Wells, president and chief artist of the year-and-a-half-old Air Town Record Co., Richmond, Ind., said his new Little LP, "Soulful Moods of the Man With the Horn," will be ready for distribution to operators at the MOA. Wells, who said he makes records especially for the jukebox industry, will also play his saxophone at the Sunday talent show. A new single by blind organist **Billy Smith** will also be available by Sept. 4, he said. "Since our main interest is in the jukebox field," he added, "all our people will be in Chicago. We're not sending anyone to Dallas."

Operators will be able to pick up a package of seven "Memory Lane" records at the Epic Records booth, according to national promotion director **Rick Blackburn**. Records by **Donovan** ("Jennifer Junniper" and "Hurdy Gurdy Man"), **Bobby Vinton**, **Sly and the Family Stone**, **David Houston** ("Already It's Heaven") and **Peaches & Herb**, ("Close Your Eyes," "Let's Fall in Love," "Let Me Be the One"), who will also perform in the talent show, will be included in the package. Epic Little LP's by **Vinton** ("Love How You Love Me"), **Houston**, **Tammy Wynette** ("Stand By Your Man") and **Charlie Walker** will also be available, he added.

Monument Records, Hendersonville, Tenn., is not splitting its forces between MOA and NARM, according to national rack salesman **Arnold Thies**.

"Company President **Fred Foster** will be in Chicago," he said. A new **Boots Randolph** release should be ready for the operators by then, he said, and **Randolph** and **Charlie McCoy** will entertain Sunday. "We're very anxious to discuss the Little LP situation with the operators," **Thies** said. **Monument** recently discontinued pressing the long-play records after an apathetic reaction from operators in a survey conducted by the label.

Decca Records will display its products at the **Sherman House**, but has no plans at present for any give-away samples. The label will divide its attention between **Dallas** and **Chicago**, according to **Harold Comisor**.

Sol Handwerker, **MGM/Verve**, was on vacation last week, but it is understood that the label is very enthusiastic about its selection as "Record Company of the Year," and is planning an interesting exhibit.

The MOA banquet show, which will be highlighted by an awards presentation, will feature talent from a number of labels. (Continued on page 57)

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Seeburg 200 selection wall box	29.50
Seeburg Consolette wall boxes, coppertone	149.50
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Bulk Vending News

D'Angelo: 25c Piece of Gum Possible

By EARL PAIGE

BOSTON—If gum manufacturers can come up with a light weight 25-cent piece of bubble-gum, bulk vendors may discover that such an unlikely size might become a hit seller, according to Carmen D'Angelo, president, Cramer Gum Co. here. D'Angelo, whose firm shocked vendors eight years ago with the introduction of a nickel piece of gum, delights in product innovation and believes that many people in the bulk vending industry are often too conservative. "Our success with nickel size gum proves there is need to continually hunt for new items," he said.

In discussing operators' reluctance to try new items, he said, "As fantastic as our Hercules nickel gum is, I have actually had operators tell me that it empties the machines too quickly. This amazes me. Operators beg manufacturers for hot merchandise and then complain if an item is too hot and if it disrupts their cycle of servicing machines."

D'Angelo suggested last week that operators use larger heads on their machines if they were worried that units would empty

too soon on sections of the route where their service cycle is less frequent. "Most manufacturers offer larger heads or offer additional sections for heads."

New Varieties

Cramer is currently manufacturing its Hercules gum in eight colors and flavors, consisting of Lemon, Fruit, Anise, Cherry, Apple, Grape, Violet and Sin Sin. The item is packed 600 pieces to the case. He expects to be producing other varieties of the item soon.

"We are conscious that 1-cent items are still very important, too," he said, in mentioning that the company is expanding a series in this price range. Two new pieces are Watermelon and Licorice. "But although 1-cent merchandise may still account for as much as 50 percent of a vendor's total gross, inflation has caused us to examine how we can expand into larger size pieces of gum."

Early expansion into larger sizes caused D'Angelo's firm to retrench at one time. "We went to a convention in Miami about eight years ago with a nickel piece of bubblegum and were laughed out of the show. Operators said kids would never spend a nickel for a piece of gum. It was funny, because the gum we introduced was called Harlequin, which is a comical character.

Dime Size

"Two years later we introduced a 10-cent jawbreaker

build-up on a piece of gum and this time we weren't regarded as comics. Everybody jumped on it and we couldn't keep up with the demand. Any factory that had revolving pan facilities started making 10-cent items.

"We didn't really get to making our current nickel ball until March of this year. Right now, we're barely able to keep production schedules on it. Operators who couldn't see using the item a few months ago are ordering 100 cases a week now."

Asked if operators were using the nickel gum as an item aimed at adults too, he said. "The novelty of a larger size gum does attract the attention of adults. This is true. They will often see the new size in a store and buy one to take home and show their children. The Hercules is mixed with all the colors together, so it presents an inviting appearance that attracts the attention of people of all ages.

Merchandising

"Operators are more conscious of appealing to all age brackets today, especially since the quarter capsule has become such a good item. The more progressive operators are learning how to merchandise effectively. We're seeing more six-unit installations, which in itself forces the operator to keep coming up with new items once the stores are accustomed to the greater variety of machines. Stores don't want to keep seeing the same item.

"The same operator that resisted using nickel gum a few months ago is one of our biggest users of the item right now. This is because he experimented



CRAMER GUM's Carmen D'Angelo (second from left) is currently very enthusiastic about 5-cent ball gum and envisions the possibility of a quarter piece of gum. The above photo, with the Adams brothers of Oklahoma, was taken at a trade convention.

and found that his merchandising patterns could be changed to accommodate the new item.

Turning to the question of a quarter piece of gum, D'Angelo acknowledged that he had already looked at a giant size piece of psychedelic candy-coated gum introduced some time ago. "This particular piece was too heavy. It didn't lend itself to automatic dispensers because the pieces locked together due to the extreme weight. If we

come up with a lighter weight quarter piece of gum — who knows what will happen?"

NVA Meeting

CHICAGO — The National Vendors Association's (NVA) board of directors meeting, scheduled for Sunday, Oct. 19, in New Orleans, has been switched from the Monteleone Hotel to the Jung Hotel, according to NVA counsel Morris Much. The association will soon be mailing out hotel reservation cards to directors.

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Pistachio Nuts, 3 Star Buds	.72
Cashew, Whole	.90
Cashew, Butts	.77
Peanuts, Jumbo	.50
Spanish	.32
Mixed Nuts	.60
Baby Chicks, 25 Lb. Ctn.	9.65
Rainbow Peanuts	.32
Bridge Mix	.32
Boston Baked Beans	.32
Jelly Beans	.32
Licorice Gems	.32
M & M, 500 ct.	.58
Brides	.40
Sweet Tarts	.40

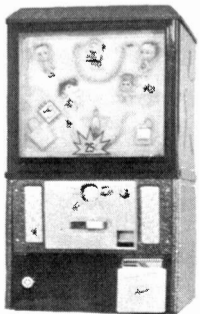
Wrapped Gum—Fleets 1500 Pcs.	\$5.40
Rain-Bio Ball Gum, 2200 per ctn.	7.80
Rain-Bio Ball Gum, 2100 printed per carton	7.85
Rain-Bio Ball Gum, 5550 per ctn.	9.40
Rain-Bio Ball Gum, 4300 per ctn.	9.50
Rain-Bio Ball Gum, 3550 per ctn.	9.50
Malfettes, 2400 per carton	8.65
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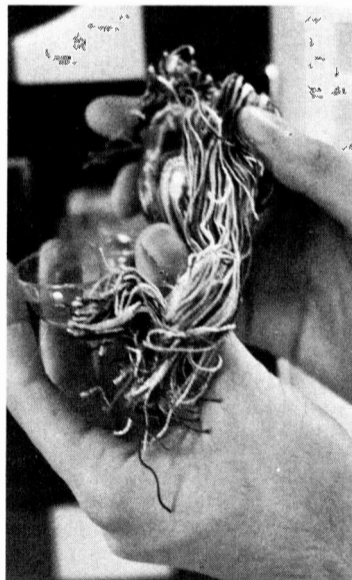
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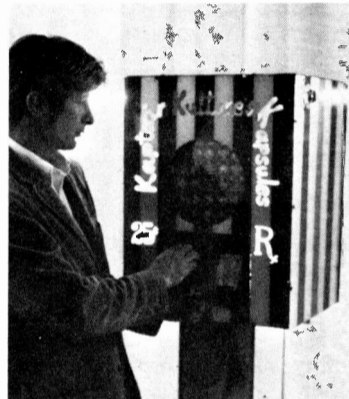


STRING ART IS ONE of the media of expression that Strobel vends in his 25-cent kummunicator. This capsule, produced by Rock Walker and Earl Hooks of Gary, Ind., comes complete with brads and tacks to mount the multi-colored composition. Strobel invites other Chicago-area artists to fill his kulture capsules with their works. Contributors have included Tom Wolfe, author of the best-selling Electric Kool-Aid Acid Test and other books on American pop culture.

Billboard

has the... "IN" side story on Coin Machines

Billboard

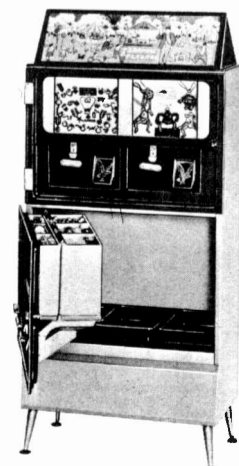


TOM STROBEL, the founder of the King Kulture Capsule Co., demonstrates the use of his kulture kummunicator in his loft on West Lake St., Chicago. Strobel, who has been producing art vendors and 2-in. capsules for nearly a year, has displayed his machines at art fairs in Springfield, Ill., and around the Chicago area, including a 2-week exhibit at the Museum of Contemporary Art, where he made a profit of \$1,500. He thinks there is a market for his machines in locations like college campuses, discotheques and teen clubs.

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Asst. Items with Lighter	8.00
Precious Gem Rings	7.50
Jewelry Mix	7.00-8.00
Jumbo Dice Mix	8.00
Jumbo Creepy Bugs	8.00
Love Rings	8.00
Combination Lock Mix	8.00

HOT 5c VEND ITEMS

(all 250 per bag)

Asst. Economy Mix	\$4.25
Bugs	5.00
Rings	5.00
Heads Mix	5.00
Circus Toys	5.00
Regular Deluxe Assmt.	5.00
Asst. Jewelry (Bangles & Beads)	5.00
Many Other Assortments.	

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25¢ capsules in stock.

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Many New Games to Debut at MOA

• Continued from page 54

industry for all the help Nutting Industries has received in becoming established as a coin machine manufacturer."

Allied Leisure Industries, Hialeah, Fla., will debut two new games, one in the quiz line and one entirely new unit.

A new MOA exhibitor, Whichard Industries, Greenville, N. C., will display game machines which utilize both billiards and playing cards, according to a sales representative.

"We will be displaying our component parts and supplies for machines," said Ed Ruber, Wico Co., Chicago. "New products will include cue sticks, air horn burglar alarms, baffle enclosures, a new catalog and a conversion unit for 22-column cigarette machines."

Several coin-operated billiard table manufacturers, including Irving Kaye Co., Brooklyn,

N.Y., and Brunswick Corp., Chicago, have announced plans to display improved models of their pool equipment. Fischer Manufacturing Co., Inc., Tipton Mo.; American Shuffleboard Co., Union City, N.J.; Valley Manufacturing and Sales, Bay City, Mich.; U.S. Billiards, Amityville, N.Y.; United Billiards, Union, N.J., and Alltech, Hialeah, Fla., will exhibit coin-operated models.

Eastern Novelty Distributors, North Bergen, N.J., will be showing a supply of complete billiard accessories, according to president Bert Betti.

Auto Photo Co., Los Angeles, Calif., is returning to the MOA Show after an absence of four years, according to merchandising manager V. Van Nattan. The company is a subsidiary of Hotome International Ltd., London; England. "Our return to the Sherman House signals an increased interest in the U.S. market," said Van Nattan. "We will exhibit our standard No. 20 machine and prototypes of two new studios." Edward Weston, Hotome chairman of the board, and John Currie, the company's managing director, will attend the Chicago show, he added, as

will Auto Photo president I.D. Baker.

"We will be demonstrating our company's 'flocking' or color-coating process," according to Milton Horowitz, Vendors Exchange, Cleveland, O. The process involves spraying nylon coating onto coin-operated equipment.

A similar process will be demonstrated at the National Pok-o-Golf booth, according to vice-president Stanley Goldstein. The St. Louis, Mo., company is handling distributorship of DuPont's VelVette spray process, which will be displayed on coin machine equipment. Both companies will be attending the MOA for the first time.

Another new exhibitor, Yeats Appliance and Dolly Sales, Milwaukee, Wis., will display a new 12-volt battery-operated dolly capable of lifting 600 lbs., according to Albert Marin. "The dolly will be very useful for carrying jukeboxes and vending machines," said Marin. "It has been on the market for two months."

Tape-athon Corp., Inglewood, Calif., will exhibit its Librarian background music system and standard 702 playback machine.

ADICKES VIEW

European Jukebox Business Expanding Along With Games

By WALTER MALLIN

HAMBURG, Germany — Although 30,000 pay-out machines are built and sold here every year, and although there has been a remarkable boom in pay-out machine operating both in West Germany and the U.K. this emphasis on gaming machines has not discouraged Alfred Adickes, head of Nova Apparate here. The Rock-Ola distributor forecasts continued success for the jukebox and amusement-only business and is optimistic about the general boom now in evidence throughout Europe.

"Naturally," said Adickes, "the far greater yield which operators in Britain and Germany can obtain from pay-out machines has meant a reduction in the turnover of amusement only machines; but I am not pessimistic about this situation. As long as these increased takings are wisely applied—particularly in the matter of long-term investments in phonographs and other amusement machines—I don't think there can be any objection to the gaming expansion."

Adickes said that notwithstanding the boom in pay-out machines, Nova and its distributors throughout Europe had maintained its impressive record of sales of Rock-Ola phonographs.

Asked for his opinion on the future market for American-manufactured phonographs and games, Adickes said that the U.S. industry continued to maintain a superior standard of quality and this was essential if the

U.S.A. was to compete successfully with the four main European manufacturers — NSM, Deutsche Wurlitzer, Harting and Jupiter.

Adickes said that West Germany was still the best phonograph market in Europe—despite the handicap of the duty imposition — and Nova was maintaining its share of the market. He also commented that the new console type Rock-Ola/Nova phonograph, recently introduced in Germany, was completely German-made, with the exception of the Rock-Ola mechanism.

Adickes said that Nova's success story in Europe, which dates back to the early '30s and the firm of Scott, Adickes & Co., had only been possible because of the long-established personal relationship between the company and all its business friends and associates in the States, particularly David C. Rockola, with whom Adickes has been connected since the beginning of his career in Britain.

Adickes, who among many other activities, was responsible for introducing the first pin ball machines into Europe nearly 40 years ago, said that his company's good relations with the Gottlieb company had also resulted in a very healthy market for games machines in Europe.

On the Street

• Continued from page 55

(SCCOA) will meet Oct. 11-12 in Gerenville.

An increasing number of MOA members are delivering the "Jukebox Story" public relations speech. The roster includes A. W. (Buster) Fallin, of Buster's Music, Layton, Fla. Fallin delivered the speech before the Upper Keys Rotary Club with "considerable success." In Lafayette, La., Gerald Goudeau of Gerald's Novelty Service delivered the speech before the Lion's Club and as a result, he has been invited to give it before another group in the same area. Meanwhile, John Masters Jr., of Missouri Valley Amusement Co., Lee's Summit, Mo., recently delivered the speech before the Optimists Club in his town. The presentation was so well received that he was immediately invited to give the speech before the Optimists Clubs of Kansas City and Winnebago, Mo.

A number of activities have been planned for the ladies who attend the 1969 National Automatic Merchandising Association Convention, set for Oct. 18-21 in New Orleans. According to Mrs. Ralph Cathey of Norfolk, Va., a ladies' hospitality center will operate on all four days of the convention at New Orleans' Rivergate Exhibition Hall. Caroline Petrich, a "Cajun raconteuse," will describe her people in the featured opening day program Oct. 18. On Sunday, Oct. 19, participants in the ladies' programs will be guests at a luncheon aboard the steamer President, which will take them on a harbor cruise. Monday's activities features a luncheon in the Grand Ballroom of the Hotel Sonesta with entertainment provided by cartoonist John Chase. Another luncheon, at the well-known Masson's Restaurant, will fortify participants of a Tuesday morning bus tour of the city. The tour will cover the Civic Center, historic cemeteries, the lakefront city park and the University and Garden sections of New Orleans.

President Jim Tolisano has appointed the following Florida Amusement & Music Association (FAMA) members to the association's legislative committee: Harvey Duckett, Tampa, chairman; Edgar Blankenbecker, Miami; Fletcher Blalock, Pensacola; Lionel Louque, Perry, and Charles Plantiere, Orlando. Members of the FAMA convention committee are: Sol Tabb, Miami, chairman; George Peebles, Sarasota; Charles Crum, Jacksonville; Charles Meese, Winter Haven, and Herman Owens, Vero Beach. The association's upcoming board meeting will be held Sept. 14 at the Ports-O-Call in St. Petersburg. Members, directors and officers are requested to contact executive director Julius Sturm prior to Sept. 1 to have items placed on the agenda.

NAMA Exhibitor List

NEW ORLEANS—The 1969 exhibition of the National Automatic Merchandising Association (NAMA) will be held at the Rivergate, New Orleans, La., Oct. 18-21. The following is a list of exhibitors:

American Automatic Merchandiser, American Bakeries Co., American Can Co., American Home Foods, The American Tobacco Co., Anchorfilm Co., Anderson Brothers, Arco-China-Foam, Armour and Co., Aunt Fanny's Baking Co., Austin Biscuit, Div. of Fairmont Foods Co., Automatic Products Co., Automatic Vendors of America, Inc., Bally Case and Cooler, Inc., Beech-Nut, Inc., Paul F. Beich Co., Beverly Glen Products, Inc., Borden, Inc., Industrial Food Products, Bowey's, Inc., Brandt Automatic Cashier Co., Brown & Williamson Tobacco Corp., Bunn-O-Matic Corp., Campbell Soup Co., Canada Dry Corp., Carnation Co., Castleberry's Food Co., Chase & Sanborn, Div. of Standard Brands, Chicago Lock Co., Choice-Vend, Div. of Seeburg Corp., Claridge Frozen Foods, Inc., Clark Gum, Div. of Philip Morris USA, Coan Manufacturing Co., Coca-Cola, USA, Coffee Brewing Center, Coffee-Mat Corp., Coin Acceptors, Inc., Conex, Div. of Illinois Tool Works, Inc., Continental Can Co., Inc., Continental Coffee Co., Cornelius Avenco, Inc., The Corneliuss Co., Cornnuts, Inc., AMF Cuno Division, Curtiss Candy Co., Custom Sales & Service, Inc., Dean Foods Co., Delicia, Inc., Dr. Pepper Co., Doughboy Industries, Inc., DuBois Chemicals, Electro Counter & Motor Co., Evans Specialty Co., Inc., Everpure, Inc., F & F Laboratories, Inc., Fixtures Mfg. Corp., Food Service Division, Quaker Oats Co., Foremost Foods, Fort Lock Co., General Cigar Co., Inc., General Foods Corp., Gold Medal Products Co., Great Lakes Equipment Co., Green River Corp., Hale Tintle Foods, Inc., Hamilton Scale Corp., Hayssen Manufacturing Co., H. J. Heinz Co., Hercules Inc., Hershey Foods Corp., Hertz Truck Division, Holiday Cups, Inc., Hollywood Brands, Div. Consolidated Foods, Geo. A. Hormel & Co., The Illinois Lock Co., Intercountry Industries, Inc., Just Born, Inc., K. C. B. Corp., Kraft Foods, Keathley's, Inc., Keene Corp., Coin Handling Div., Lektro-Vend Corp., Liggett & Myers, Inc., Lily-Tulip, Div. Owens-Illinois, Inc., Litton Industries, Atherton Div., Lorillard Corp., Magic Chef, Inc., M & R Food Service Co., Marvel Metal Products Co., Mar-Vend Inc., Maryland Cup Corp., Mason Candies, Inc., Maxwell House Coffee, Div. of General Foods, McGunn Time Lock & Safe Co., Mechanical Servants, Inc., Micro-Magnetic Industries, Inc., Monsanto Co., Motorola C & E Inc., Moyer Diebel Corp., Nadex Industries, National Automatic Merchandising Ass'n, National Biscuit Co., Candy Div., National Biscuit Co., Food Service Div., National Cup Co., National Rejectors, Inc., National Vendors, The Nestle Co., Inc., New England Confectionery Co., No-Cal Corp., Nyman Vending Co., Old World, Div. of Keebler Co., Pepsi-Cola Co., Philip Morris USA, Plantation Baking Co., Inc., Planters Peanuts, Div. of Standard Brands, Progressive Mfg. Co., Pronto Food Corp., Qualitad Sales Corp., R. J. Reynolds Tobacco Co., H. B. Reese Candy Co., Inc., Div. Hershey Foods, Reed Electromech Corp., Rich Products Corp., Riverside Mfg. Co., Rock-Ola Manufacturing Corp., Roll-O-Sheets, Inc., Rowe International, Inc., Rown Tree Candy Co. of the United States, Div. of Philip Morris USA, Royal Crown Cola Co., Rudd-Melikian, Inc., S-M Vacu-Freeze Corp., Schulze and Burch Biscuit Co., Scott Paper Co., Security Devices, Inc., The Seeburg Corp., Serv-O-Matic, Inc., The Seven-Up Co., Solon Super Lock Co., Standard Brands Inc., Standard Change-Makers, Inc., Steelmade Inc., Stokely-Van Camp, Inc., Sunshine Biscuits, Inc., Superior Tea & Coffee Co., Thor Power Tool Co., Tootsie Roll Industries, Inc., Trailvator Div. —Magline Inc., Transmarine Corp., Trans World Services, Inc., Tuscan Polar-Vend Co.,

United Fruit & Food Corp., U.S. Automatic Sales, Inc., Unilog Co., Universal Vendors, Inc., Van Lock Co., Vaughan Industries, Inc., Vend Magazine—Information Center, Vending Times, The Vendo Co., Vendomatic Sales, Inc., Vendors Exchange, Inc., Victor Products Corp., Ward Candy Co., Wayne Candies, Inc., James O. Welch Co., Div. of Nat'l Biscuit, Westinghouse Automatic Merchandising Div., White Rock Corp., White Rose Tea, Inc., Wico Corp., Wm. Wrigley Jr. Co.

Minnesota Fats

• Continued from page 53

000,000 men, women and children are shooting pool in the United States today. The program is syndicated by Medalion TV Enterprises, Hollywood, Calif.

Fats, born Rudolf Walter Wanderone, explained that Minnesota Fats Industries, Lincolnwood, Ill., of which he is the president, does not make any coin-operated tables because, "there's no way on earth we could make anything more in pool products than we already do—we're too busy with everything else." The company manufactures tables and accessories for home and professional use. Each of the celebrities Fats will shoot with on his program, and they include Bill Cosby, the Smothers Brothers, Zsa Zsa Gabor, Buddy Hackett and Milton Berle, will receive a Minnesota Fats pool table.

"The oversized cue ball on coin-operated tables gives players a better follow shot than the regulation cue balls do, but does not draw as well, he said.

Fats was in Florida to shoot a benefit match for the Cancer Fund in Hollywood, Fla., Aug. 13. The match was sold out, he said, and both it and his entire visit to the state received extensive live and taped television coverage. Although a fall had injured one of his arms and shoulders and hampered his game somewhat, he said, "I had to shoot. I couldn't disappoint all those people."

The television show has already won good ratings in several large cities, including New York, and 121 episodes have been filmed. Fats ("even my Social Security Card reads 'Minnesota Fats,'" lives with his wife Evaline in Dowell, Ill.

Labels Tell Plans

• Continued from page 55

Appearing on the show, in addition to Miss Riley, will be Roy Clark (Dot); Skeeter Davis (RCA Victor); the Happenings (Jubilee Records); the Impressions (Curton Records); Eloise Laws (Columbia Records); London Lee (Mercury Records); Charlie McCoy and the Escorts (Monument Records); Peaches & Herb (Date Records); Roberta Quinlin and Don Cornell (Jaybee Records); Frankie Randall, Boots Randolph (Monument); Jerry Smith (ABC Records); Hank Williams Jr. and the Cheatin' Hearts (MGM); Tommy Wills and Sonny Hines (Air Town), and Petrikas (MTI Records).



ALFRED ADICKES, Rock-Ola distributor in Germany. He is optimistic about the future of the jukebox and amusement-only business in Europe.

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Wis. Assn Confronts Tax, Loan Legislation

• Continued from page 53

interim committee with the stipulation that there be no public hearings and no restrictions on the proposal. One operator told how even an assemblyman, who owned a tavern, said he could not oppose the tax measure.

The hopelessness of opposing the measure was emphasized when Pierce said, "Even the food and building cement people are being hit. The tax people feel that the amusement people are the one group that should pay a tax." Pierce also pointed out that when it was first discovered that a tax committee was broadening the measure to include gross receipts from several industry segments, he hesitated to move because, "There was a chance they had not thought of us. Our efforts could have been a reminder that an-

other group of businessmen could be taxed."

The coin machine businessmen discussed various alternatives. Some indicated they would contact assemblymen in an effort to defeat the measure, which was expected to result in a close vote. A committee was appointed to work with the state revenue people, who had invited the Wisconsin operators to help advise on administering the tax.

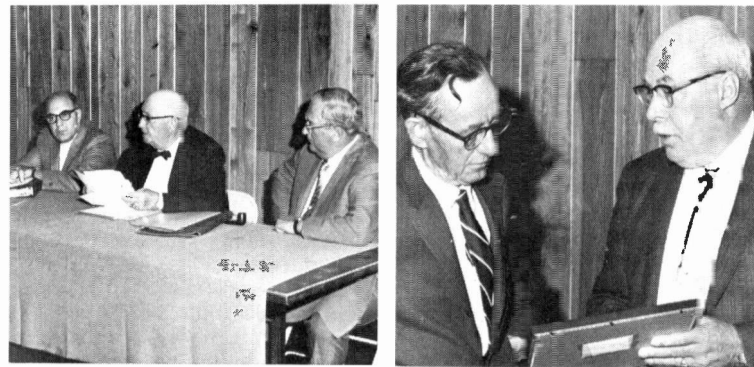
If the tax passes, it would go into effect Sept. 1, 1969. The Wisconsin group has more time to mount opposition to Senate Bill 859, which is part of a suppression of organized crime measure and would restrict loans to business places licenses that sell liquor. One operator said a law restricting location loans would be "a blessing in disguise." The loan measure is not

expected to come up until the October post-recess session and would require operators to obtain a permit from the state department of justice in order to issue loans to bars and taverns.

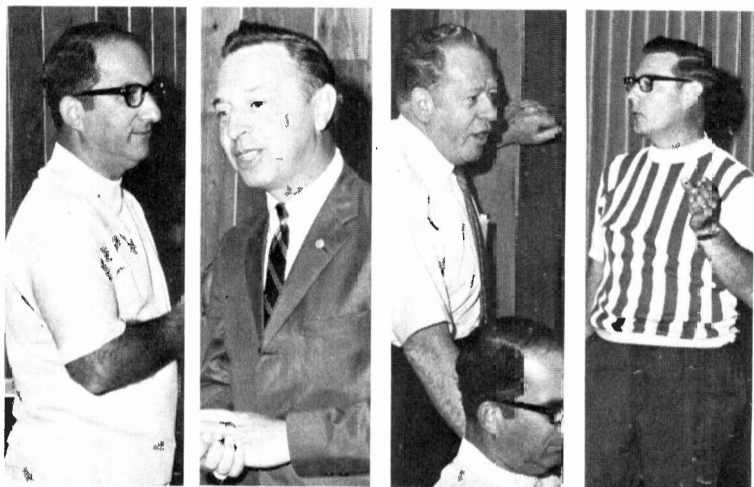
It was suggested that, perhaps, the Wisconsin Tavern League and the operator group here could work in unison on the location loan measure. A member of the tavern organization, present here, indicated that both groups might profitably cooperate in solving common problems.

The Wisconsin operator group heard brief comments from Fred Granger, Music Operators of America (MOA) executive vice-president; Les Montooth, MOA treasurer; Joe Robbins, Chicago distributor; Bob Rondeau, Michigan distributor, and others. New officers, in addition to Pierce, are Jim Stansfield, vice-president; Ed Dowe, secretary-treasurer, and directors Sam Hastings, Roger Bookmeier, Stansfield, Earl Ackley, Russ Dougherty, Lou Glass and Pierce.

Wisconsin Meeting



WISCONSIN Music Merchants Association officers (from left): Lou Glass, Clint Pierce and Jim Stansfield. Secretary-treasurer Ed Dowe was unable to attend. In right photo, Sam Hastings, Milwaukee distributor, is pictured as he received a plaque for his long service to the industry. Les Montooth, MOA treasurer (far right), made the presentation and addressed the group.



SPIRITED DISCUSSIONS highlighted the meeting as the trade group struggled with two controversial legislative problems. From left above, as they addressed the group: Joe Robbins, Empire Distributing, Chicago; Bob Rondeau, Empire Distributing, Menominee, Mich.; Jerome (Red) Jacomet, West Allis, Wis.; and Russ Dougherty, Wisconsin Rapids, Wis.



YOUNG OPERATOR, Dave Swejka, and his mother, Mrs. Frank Swejka, are pictured talking before the meeting.

MRS. CLINT PIERCE tells the group some of her thoughts. Mrs. Pierce, and her husband, Clint, have long been active in the Wisconsin organization.



TWO GROUP photographs demonstrate the seriousness of the problems Wisconsin operators are dealing with.

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And MOA's always pertinent, sometimes controversial seminar: Part I — a panel of jukebox manufacturers discussing "The Jukebox Industry — Where is it Going?" Part 2 — Columnist Drew Pearson discussing "How to Build a Better Image."

Gala Banquet and Show

MOA's three-day Exposition will be topped off with the traditional awards banquet and stage show produced again this year by Hirsh de LaVie of Show Biz Productions, Washington, D.C.

- | | | |
|---|-------------------------------------|--|
| Boots Randolph, Monument Records | Jeanie C. Riley, Plantation Records | Hank Williams, Jr., and The Cheatin' Hearts, MGM Records |
| Frankie Randall | Roy Clark, Dot Records | |
| Jerry Smith, ABC Records | The Happenings, Jubilee Records | London Lee, Mercury Records |
| Roberta Quinlan & Don Cornell, Jaybee Records | Tommy Wills, Airtown Records | The Impressions, Custom Records |
| Eloise Laws, Columbia Records | Sonny Hines, Airtown Records | Charlie McCoy and The Escorts, Monument Records |
| | Skeeter Davis, RCA Records | |
| | Peaches & Herb, Date Records | |

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Audio Retailing

Retailer Tells Drawbacks Of Record Price Hike

• Continued from page 1

lem far too deep for any easy solution. "The profitless prosperity" talked about in 1963 is here today and the only solution is a 68-cent single and a \$2.98 stereo album. But no one will listen to my protests."

Andersen, whose protestations have long expressed the anguish of the original independent record dealer, operates the Record Center. His reference to Lifton's remarks was in regard to a story (Billboard, Aug. 16), and his reference to 'profitless prosperity' was in regard to the 1963 convention of the American Record Merchants and Distributors Association (ARMADA). He still thinks independent record dealers can be organized, but thinks this will have to take a radically different form if such efforts are to avoid the apathy that doomed other dealer groups.

"The independent record dealer is keeping his head afloat today because there is so much apathy on the part of record manufacturers and wholesalers. We still attract consumers because we make a conscientious effort to have oldies and catalog product, but we're stifled because the trend in the industry is to glut the market with product.

"The industry is following a pattern of releasing 200 pieces of product with the hope that the one big hit will pay the cost of the 199 also rans. In order to make that one big hit out of 200, the manufacturers wine and dine disk jockeys. Payola is not dead. And the manufacturers still give 100 freebies with 300—so that in effect, promotion and freebies alone reflect a price cut of one-fourth. To raise the price would only increase the magnitude of all the evils we have now.

"My suggestion is to cut the price so that we have a 68-cent popular single. In order to do it, the price to the dealer would be 40 cents and the price to the distributor would be 25 cents when the retail price was 63 cents. Breakage alone ran as high as 10 to 23 percent. This is going back to 1947 and 1948 when a single like 'Blue Tango' stayed on the charts for two years. This was before the manufacturers started shoving prod-

uct at us and creating forced obsolescence. Today, when a single peaks on the charts it has had it. If a hit stays on the charts 10 weeks it's a standard.

"Our standard procedure used to be to order, for example, 1,000 of a hit before it peaked on the charts, and then figure we could sell another 1,000 as the hit started down the charts. Not anymore. And this is not for the reason that the public's tastes have changed, because hit singles still have a long life.

"If anything," Andersen continued, "there is an increasing demand for older singles. Our singles business is 30 to 40 percent oldies. We drive the distributors nuts. A distributor salesman comes into our store with maybe six hits on the chart and winds up filling two, three, maybe five pages of his order book with one's and two's of special orders. If enough stores carried inventory in depth the attitude of the manufacturers would be different—but there's not enough independent stores left."

Andersen said that in 1947, there were something like 200 independent stores in Chicago. "In a one-mile radius there would be 20 to 30 independent stores like ours. Now, there's probably only eight or ten of this type of store left in the entire area of Chicago. And one of the reasons, of course, is that the big outlets are getting freebies and special considerations. I'm paying 58 to 60 cents for singles while the big stores are paying 53 cents, and this is totally illegal."

Turning his attention to the subject of a \$2.98 long play, Andersen said, "I would suggest this be the price in all categories—popular, classical and show albums. Now again, the manufacturers are going to complain that they often must underwrite the production of a play or movie in order to obtain soundtrack or stage rights to the music. This is true.

"But it would not be true if a certain percentage of the royalties from record and tape sales were paid to the production companies. The royalties on a sale of six million albums at \$2.98 would more than equal the royalties on one million albums at current prices. More-

Decca Ltd., MCA Pact Starts Oct. 1

LONDON — The American-sourced product from the Decca - Coral - Brunswick - Vocalion and Kapp labels will be manufactured and marketed by British Decca under a licensing agreement beginning Oct. 1. (Story was exclusively reported in Billboard, July 5.)

The move is designed to broaden the base of the catalog to be released on the MCA label in England. More product will be released—both new and vintage—and given concentrated promotion and sales emphasis.

At the same time, MCA-U.K. will expand its creative, promotional and marketing activities for locally produced English material. This concentration on the development of English artists and repertoire will be supported by all of the MCA

over, a price of \$2.98 would bring up the level of record buying habits and allow our young people to purchase the Boston Pops and other classical repertoire.

"As it is, when kids see classical albums priced at \$5.98 and \$6.98 they think twice and end up buying some rock album at Goldblatts for \$2.38. When kids realize they can buy two rock albums for the price of one classical album or show album it's very hard to bring up the level of their appreciation of music.

"But the level of our industry is not going to be elevated until some group with sufficient responsibility to the industry takes the necessary steps. We all know what has to be done. It was all discussed over and over and it was all said in 1963 at ARMADA when the phrase 'profitless prosperity' was coined. This term is a reality today. And if we raise prices we only compound the felonies the industry is already guilty of.

Asked what steps the industry might take, Andersen suggested one move might be the formation of franchised record dealerships. "I can think of one analogy. Consider the manager of a McDonald's hamburger stand. He has to maintain certain standards, or the franchise that is worth \$30,000 to \$40,000 a year to him will be taken away. If something like this could be adopted in our industry then the franchise holders might comprise a force that would have a voice in the industry."

EIA Vote

WASHINGTON—The executive committee of the Electronic Industries Association's (EIA) Consumer Products Division has voted to continue ownership and sponsorship of the Consumer Electronics Show. The show will be held June 28-July 1 at the Americana and New York Hilton Hotels in New York City.

Store Event

TAMPA, Fla. — Stereo-Goround recently held its grand opening here at 4237 W. Kennedy Blvd. The store is operated by Scott Farrell and Joe O'Grady.



JONATHAN FRID, second from left, who plays Barnabas on ABC-TV's "Dark Shadows," David Selby, second from right, who plays Quentin, and Dan Curtis, producer of the show, meet with Bob Reno, director of recorded product for the Mercury labels, on the Philips soundtrack album of the show.

BEST SELLING Jazz LP's

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	MEMPHIS UNDERGROUND Herbie Mann, Atlantic SD 1522 (S)	17
2	2	HOT BUTTERED SOUL Isaac Hayes, Enterprise ENS 1001 (S)	7
3	10	CRYSTAL ILLUSIONS Sergio Mendes & Brasil '66, A&M SP 4197 (S)	2
4	5	THE FOOL ON THE HILL Sergio Mendes & Brasil '66, A&M SP 4160 (S)	38
5	4	AQUARIUS Charlie Byrd, Columbia CS 9841 (S)	8
6	7	A DAY IN THE LIFE Wes Montgomery, A&M SP 3001 (S)	10
7	6	KARMA Pharaoh Sanders, Impulse A 9181 (S)	8
8	9	MILES DAVIS' GREATEST HITS Columbia CS 9808 (S)	13
9	13	MOOG: THE ELECTRIC ECLECTICS OF Dick Hyman, Command 938 (S)	6
10	17	HIGH VOLTAGE Eddie Harris, Atlantic SD 1529 (S)	3
11	12	MOTHER NATURE'S SON Ramsey Lewis, Cadet LPS 821 (S)	26
12	19	MAKE IT EASY ON YOURSELF Burt Bacharach, A&M SP 4188 (S)	2
13	18	DETROIT Yusef Lateef, Atlantic SD 1525 (S)	11
14	—	JAZZ SUPER HITS Various Artists, Atlantic SD 1528 (S)	1
15	3	SOULFUL STRUT Young-Holt Unlimited, Brunswick BL 754144 (S)	32
16	16	SAY IT LOUD Lou Donaldson, Blue Note BST 84299 (S)	22
17	11	LIGHT MY FIRE Woody Herman, Cadet LPS 819 (S)	18
18	8	STONE SOUL Mongo Santamaria, Columbia CS 9780 (S)	25
19	—	BLOWIN' GOLD John Klemmer, Cadet Concept LPS 321 (S)	1
20	20	JUST A MELODY Young-Holt Unlimited, Brunswick BL 54150 (S)	2

Billboard SPECIAL SURVEY For Week Ending 8/30/69



ALLIED RADIO STORES, Inc., has announced its annual award winners. From left to right, they include Michael Holland, River Oaks Store, Calumet City, Ill., for top commission earned by a branch store salesman; Marvin Sklansky, Chicago central store, for manager of the year; William Cowan, president, Allied Radio Corp.; Raymond Keller, manager of Northwest Plaza Store, St. Louis, for greatest increases over budgeted sales; and James Pappas, for top commissions earned by a salesman in the central store.

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Sheet Music Info

Music of Today—Brimhall

by: **Jude Porter**

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We wish to inform all concerned in the sheet and music book trade that ALL of the catalogs and works of Burt Bacharach and Hal David, plus their publishing firms . . . Blue Seas Music, Inc., and Jac Music Co., Inc., are NOW available through Hansen Publications!! Any orders for these forms will be filled by Sid Lipman, 1619 Broadway, New York City, N. Y. (c/o Hansen-Sheet Music Institute, Room 1017) . . . or by ordering direct from Hansen Publications, 1842 West Avenue, Miami Beach, Florida—and/or Denver, or your local jobber. They have been notified of this new addition to the Hansen Publication family!

WELCOME . . .
To Burt Bacharach, Hal David and Fred Ahlert Jr.!!! May we say that your editions will take on a new hue and glory through Hansen Publications and Sheet Music Institute.

STARTING LINE . . .
We shall begin our brand new "merger" with some of Burt and Hal's latest smashes . . .

ODDS AND ENDS
(Recorded by Dionne Warwick)
I'M A BETTER MAN
(Recorded by Engelbert Humperdinck) and . . . the title song from "April Fool."

We happily begin this new association by quoting the title of one of their great standards . . .
WHAT THE WORLD NEEDS NOW IS LOVE!!!

THE MODEL MUSIC COUNTER . . .
Not every dealer in America can have the opportunity of visiting the most representative Sheet Music Counter in the country . . . namely, the sheet music division of **WALLICH'S MUSIC CITY** in Los Angeles, California.

If every music dealer equipped his counter like the showcase at Wallich's his business would double and triple in volume!!!

From the Wallich's counter comes **THE BIG LIST** of Sheet Music Sellers and Requests . . . Pay a visit, via this column!!

THE TOP 15
LOVE THEME FROM ROMEO & JULIET (All Editions)

IN THE YEAR 2525

A BOY NAMED SUE

RUBY, DON'T TAKE YOUR LOVE TO TOWN

JEAN (From "The Prime of Miss Jean Brodie")

TRUE GRIT

ODDS AND ENDS

CHELSEA MORNING

HONEY PIE (Barbra Streisand)
(Written by Lennon & McCartney)

SPINNING WHEEL (OP)

QUENTIN'S THEME (OP)

GET TOGETHER (OP)

PUT A LITTLE LOVE IN YOUR HEART (OP)

LAY LADY LAY (OP)

YESTERDAY WHEN I WAS YOUNG (OP)

PRIME ORDER

SIMPLE SONG OF FREEDOM

MARRAKESH EXPRESS

I'M A BETTER MAN

SUGAR SUGAR

GREEN RIVER

I TAKE A LOT OF PRIDE IN WHAT I AM

GOLD MARK ASSOCIATES
PUBLIC RELATIONS
New York—Beverly Hills—London

Musical Instruments

Computerized Ticket Systems Help Music Stores Sell LP's

• Continued from page 3

moving. Stores may return the computerized tags from sold merchandise daily, if need be, or as often as they desire. A review of the store's performance sheet is followed up by personal calls by Musical Isle's representatives. These calls are made on the average of between once a week and once a month, said Faraci.

Faraci said, "We do everything for the store from reordering to merchandising. All they have to provide is the floor space. The days are gone when the owner or manager has to spend his time on the phone talking to salesmen from dozens of wholesalers. Now, all he has to do is talk to the customers that come in his store."

"There is a vast market for record merchandising in higher traffic musical instrument stores," said Robert Mitchell, sales manager, J. L. Marsh & Co., Minneapolis, Minn., a company which has used pre-ticketing on much of its line of records and musical equipment for eight years. "We have many musical equipment stores with record merchandising accounts, most of whom have been with us for years, but who find the computer system the easiest way of handling their record departments."

While Mitchell said that his company has not "mounted any particular campaign to set up record departments in musical instrument shops," he did mention the case of Harold D. Veronda, a Kankakee, Ill., music dealer who has built up a \$12,000 stock of records and tapes through the pre-ticketing system, after a seven-year period in which his store handled no records at all. "I met Veronda at the National Association of Music Merchants Show in Chicago," said Mitchell. "When he told me he had dropped his record department because of the difficulty of keeping up with all the distributor salesmen, I explained our computer system to him. He has been very pleased with results ever since."

The computerized ticket which store owners mail back to J. L. Marsh & Co. indicates the price of the merchandise, the

label, stock number and category (c&w, r&b, etc.). The computer, a 9200 Univac, which can handle up to 50,000 tickets a day, makes an automatic reduction in inventory, reshipment of fast-moving merchandise. It is also able to anticipate which stores a new release will sell best in. "Once in a while we goof in our preliminary selections, Mitchell admitted. But we've made a lot more right moves than wrong ones. We've got pretty sophisticated machinery to do our guessing for us." Eight employees and three key punch machines attend the Marsh Univac.

Grant Patch, owner of Scott's
(Continued on page 61)



THE YELLOW PAYGES stopped by the Central Academy of Music in Memphis on their current promotion tour throughout the country for A.T.&T. and Merson Musical Products Corp. The Memphis outlet sells Marshall amplifiers and Hagstrom guitars which are distributed exclusively by Merson.



CHICAGOAN ROBERT KEYWORTH will be honored Oct. 26 for his work in bringing music to the Holy Land by Americans for a Music Library in Israel (AMLI). Keyworth, vice-president of AMLI and chairman of its Midwest Music Industry Committee, will be the guest of honor at the organization's 19th annual Anniversary Dinner-Concert at the Drake Hotel.

Barcus-Berry Expands To Amplified Instruments

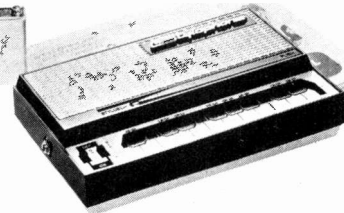
LONG BEACH, Calif.—Barcus-Berry, Inc., a California-based research organization, has entered into the field of amplified musical instruments.

Although previously identified principally with innovations in recording technology, the company has now developed an extensive line of musical instrument transducer systems which are designed for sound reinforcement use as well as for recording

and broadcast applications.

According to L.M. Barcus, the systems utilize totally new design concepts and represent a complete departure from the operating principles of magnetic pickups and contact microphones. Barcus pointed out that the transducer, when installed, does not appreciably change the appearance or weight of the musical instrument to which it is adapted and does not affect the acoustical characteristics of the instrument.

The first systems to be introduced by the company include transducers for all string instruments of the violin family and for piano. Barcus-Berry, which plans to initiate a comprehensive national marketing program, is marketing the transducer systems and other products through its recently formed Musical Instruments Division and is employing a direct dealer-franchise arrangement.



THE STYLOPHONE, a pocket-sized, internationally patented transistor organ, will be retailed nationally for the first time this Christmas. The unit will be imported by International Importers, Chicago, and distributed by the American Stylophone division of Winston Sales Co., also of Chicago. It will be sold through drug and department stores for a suggested list price of \$19.95.



JORDAN'S NEW J301 piggy amplifier boasts a J300, 100-watt RMS solid-state top with two channels, reverb and tremolo. The suggested list price is \$519.95.

Holland Award

EINDHOVEN, Holland—The Companionship of the Order of Orange Nassau has been awarded to H. Schenkelaars, founder of the Schenkelaars Manufacturing Co. here, for his services in the economic field and merits in the field of culture, recreation and welfare work. The company, a leading manufacturer of brass instruments, is represented in the United States by Merson Musical Products Corp.

Altec Console

ANAHEIM, Calif. — Altec Lansing has announced a new 100-watt portable control console, designed to meet the needs of the professional traveling entertainer. The console, model 1210A, includes a new power amplifier rated at 100 watts RMS continuous power, seven input channels and four two-position-feedback filters.

BEST SELLING Billboard Folios

OVERALL BEST SELLERS IN FOLIOS

GLEN CAMPBELL—DELUXE ALBUM (Hansen)

DONOVAN'S GREATEST HITS (Southern)

BOB DYLAN'S—NASHVILLE SKYLINE (Big 3)

HAIR—Vocal Selection (Big 3)

IRON BUTTERFLY (Warner Bros.-Seven Arts)

OLIVER—Vocal Selections (Plymouth)

PETER, PAUL & MARY—SONGBOOK
(Warner Bros.-Seven Arts)

ROMEO & JULIET—SOUVENIR MUSIC ALBUM
(Hansen)

70 SUPER BLOCK BUSTERS—BIG NOTE GUITAR
(Hansen)

SOUND OF MUSIC—Vocal Selections
(Chapel)

WITH MY LOVE—Vocal Selections (Big 3)

WEST COAST PUBLICATIONS, INC.
WISHES "GREAT SUCCESS" TO . . .

T.A. MUSIC, INC.
Cents & Pence Musique Co.
Harem Music, Inc.
Hetero Music, Inc.

We are proud to be their exclusive representative for sheet music and music folios, and are looking forward to many busy years ahead!



West Coast Publications, Inc.
4321 W. Jefferson Blvd., L.A.

Computerized Ticket Systems Help Music Stores Sell LP's

Continued from page 60

Music Store, Grand Forks, N. D., called Marsh's pre-ticketing system "vital" to his success as a record and tapes dealer.

have only one bill to pay at the end of the month."

"There is no way to estimate the number of man-hours the ticketing system has saved us," said Don Trebilcock, a manager of Engle Music, Aberdeen, S.D., another 'full-line' store.

Gregory 'Raps' at NATRA

Continued from page 34

flect anything but the biases, the paternalism, and the indifference of white America."

Brown added that regardless of how unconscious this type of programming may have been, it was inexcusable in an institution that has the mandate to inform and assist in educating our whole society.

Two-Pronged

He said: "The communications industry's mistreatment of minority groups is two-pronged. The media have projected a false image, or no image at all, of the various minority groups; and they have been among the worst practitioners of employment discrimination in the country."

Brown disclosed that hearings held by the Equal Employment Opportunity Commission in New York last year and in Los Angeles in March revealed widespread employment discrimination approaches to convince minority groups that the media represent one of the most essential, challenging productive and rewarding career possibilities open to them.

"The National Association of Television and Radio Artists has

Laurie Is Producing

Continued from page 28

rerelease the original recording of "Magic Carpet" during the fall.

The spots will be aired Sept. 29-Nov. 23 on all alternate newscasts of the FM during that period. Schwartz pointed to the recognition on the part of a major corporation of the full commercial potential of FM radio today. A joint ABC radio and DuPont point-of-purchase promotional campaign directed toward the 192 FM network affiliates and 65 mills manufacturing the carpets will be launched behind the spot campaign.

Pickwick, Declon Deal

Continued from page 51

material may include other areas of classical music.

Declon was set up in 1963 to arrange for release of masters available from British Decca, but not being used by London Records. Examples would be classical music available in other versions on London. Mimi Trepel, manager of Declon, recalled that the first important deal made by the operation was with Solomon for Everest. This, in effect, proved a test program.

a unique opportunity and a direct obligation to act as a catalytic agent in the black community," he said.

"You, the black newscasters and disk jockeys of the nation, must win the ear of the black nation by the communications media.

"Although there are now a few black voices and a few black faces on radio and television, yet there are almost no black faces behind the scenes," he said.

He stressed that broadcasting companies must find new apcommunity; and once won, you must use the opportunity to inform the community of matters of vital concern to them. You must unify them to concerted political action. Only in such a way can a government agency such as the Equal Employment Opportunity Commission develop a strong lobby to support its fight for the tools to end racism and discrimination."

Vox Jox

Continued from page 52

was also smooth, although the tone of the music on the station had softened. His name was Bill something. The next evening at 6 p.m., I switched to WEBB, Baltimore. It was also very pleasing to get down out of my Ivory Tower and listen to a station like WEBB, which has just been bought by James Brown of pop-corn fame. WEBB wasn't as good as WOL, but it was good. Hot Dog was the name used by the deejay at WEBB and I consider all names like that a putdown. His real name is Frank Halison. A good name. I can't understand why the station won't let him be Frank Halison. Grow up, WEBB! And that was about the extent of my radio listening in Washington. I'll be in Monticello, N.Y., as you read this. What radio stations I'll be able to pick up while there, I don't know.

Veteran personality Eddie Galahar, byword with audiences of Washington radio stations, has joined WASH-FM there. He's probably the biggest name ever to move to FM, although some fairly big names are now heard on FM in Cleveland, Detroit, New York. . . . Bill Ashford is program director of KMYR-FM, Denver; Randy Morrison is music director. Sorry for my goof, you guys. . . . John David Anderson has left KICA in Clovis, N.M., to join KYSN in Colorado Springs, Colo. . . . That's enough for now. But I want to remind all of you about next year's Billboard Radio Programming Forum at the Waldorf-Astoria Hotel in New York. It'll be about the middle of June. Start making plans now.

BUSINESS OPPORTUNITIES

RECORD COMPANY FOR SALE. OVER 200 masters on R&B artists. Label and license included. Territory open for distributing. Jump Jackson, 8959 Oglesby, Chicago, Ill. 60617. au30

SELLING TAPE RACK ROUTE AND accessories because of health. Very good income, grossing \$3,000 to \$5,000 weekly or better. Eastern N. C., S. C. If interested, call (919) 782-0213—Raleigh, N. C. au30

TV DISTRIBUTOR LOOKING FOR ADDITIONAL LINE!

We distribute for a top TV home entertainment line in the Northern New Jersey market.

We are vitally interested in expanding our business thru the distribution of allied products such as Stereo Hi-Fi Components, Records, 8-Track, Cassette Tape, etc.

We guarantee the finest sales representation in the metropolitan New York/New Jersey area and a proven record of success.

If you have the product we can move it. Write in confidence to:

Box 580, c/o Billboard 165 W. 46th St. New York, N. Y. 10036 se6

DISTRIBUTING SERVICES

ATTENTION, RECORD OUTLETS: WE have the largest selection of 45 rpm oldies and goodies at 25c each, also major label LP listings at promotional prices. Send for free listings. All orders welcome. Apex Rendezvous, Inc., 390 Kings Highway, Brooklyn, N. Y. tfn

COIN MACHINES

FOR SALE: THREE FROSTY SHAKE Malt Vending Machines, three flavored, with automatic coin changers. All as new with one or two having been hooked up for tryout only. Original cost new, wholesale \$1,595 each, asking \$500 each, but will consider any reasonable offer. Contact Paul or Norm at the North Valley State Bank, P. O. Box 29187, Thornton, Colo., or call: (303) 287-5561. se20

WANTED — R. C. WALTERS COIN Operated Salesboard Cabinet Machines. Write: Alex Horner, 11510 Osage Road, Anchorage, Ky. 40223. au30

PROMOTIONAL SERVICES

NATIONAL RECORD PROMOTION AND Publicity, Pressing. No job too small. Consultation; questions answered re: recording, publishing, distribution. Morty Wax Promotions, 1650 Broadway, N.Y.C. CI 7-2159. tfn

National Record Promotion

(You Record It—We'll Plug It) Music Makers Promotion Network ★ New York City ★ 20 Years' Dependable Service Brite Star, Cleveland, Ohio Covering All Major Cities, Nashville, Chicago, Hollywood, Etc. ★ DISTRIBUTION ARRANGED ★ MAJOR RECORD LABEL CONTACTS ★ NATIONAL RADIO & T.V. COVERAGE ★ BOOKING AGENT CONTACTS ★ MAGAZINE-NEWSPAPER PUBLICITY ★ RECORD PRESSING ★ MOVIE PROMOTION CONTACTS General Office: 209 Stahlman Bldg., Nashville, Tenn. Mailing Address: 14881 Overlook Dr., Newbury, Ohio Send All Records for Review to: Brite-Star, 14881 Overlook, Newbury, Ohio CALL: Cleveland (216) JO 4-2211 tfn

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METROPOLITAN NEW YORK/NEW JERSEY TV DISTRIBUTOR WANTS TO EXPAND!

One of the largest independently owned TV distributors operating in the metropolitan New York / New Jersey market is interested in expanding its business.

We are interested in outright purchase of distributorships currently handling allied products such as Tapes, Records, Stereo Components, etc., and operating in the metropolitan New York/New Jersey area. Top prices will be paid for "GOING BUSINESSES."

Send all particulars to:

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AUDITIONS

COUNTRY & WESTERN MUSIC, 3-piece combos and singles, Luigi 2, 104 W. 13th, New York, N. Y. (212) 929-9568. Auditions after 5 p.m. au23

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1. Please run the classified ad copy shown below (or enclosed

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Grid for submitting classified ad copy, consisting of multiple rows and columns for pasting or writing ad text.

2. Check the heading under which you want your ad placed:

- Check boxes for: BUSINESS OPPORTUNITIES, DISTRIBUTING SERVICES, EMPLOYMENT SECTION, PROFESSIONAL SERVICES, MISCELLANEOUS, RECORD SERVICE, PROMOTIONAL SERVICES, WANTED TO BUY, PUBLISHING SERVICES, USED COIN MACHINE EQUIPMENT, USED EQUIPMENT, INTERNATIONAL EXCHANGE

CLASSIFIED ADVERTISING RATES

REGULAR CLASSIFIED AD: 35c a word. Minimum: \$7. First line set all caps. DISPLAY CLASSIFIED AD: 1 inch, \$25. Each additional inch in same ad, \$18. Box rule around all ads.

FREQUENCY DISCOUNTS: Display classified ads only. 3 consecutive insertions, noncancellable, nonchangeable, 5% discount; 6 insertions, 10%; 13 or more consecutive insertions, 15%.

CLOSING DATE: 5 p.m. Monday, 11 days prior to date of issue.

BOX NUMBER: 50c service charge per insertion, payable in advance; also allow 10 additional words (at 35c per word) for box number and address.

Form fields for NAME, ADDRESS, CITY, STATE & ZIP CODE, and checkboxes for PAYMENT ENCLOSED and BILL ME.

HELP WANTED

COPYRIGHT POSITION

Music listening organization has opening for person with experience in copyright department of music publisher or similar. Knowledge of French helpful. Salary open. Excellent benefits.

Replies: 591, c/o Billboard 2160 Patterson St. Cincinnati, Ohio 45214 au30

MAJOR RECORD COMPANY HAS immediate opening for qualified and experienced custom record salesman. Interested applicants should forward resume and salary history to: Billboard, Box 557, 165 W. 46th St., New York, New York. au30

SITUATIONS WANTED

ANNOUNCER-DEEJAY: METROPOLITAN market. Third ticket. Board if necessary. 2 years radio, will travel. Single, 23, draft exempt. Contact: Bob Jordan, 6031 S. Prairie Ave., Chicago, Ill. 60637, or call: (312) 667-2288. au30

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FOLLOW THE LEADER TO A FIRST-class license; the nation's original four-week accelerated course with results guaranteed; tuition \$295. TIB/Music City, 2106-A 8th Ave., South, Nashville, Tenn. TIB/East, 800 Silver Lane, East Hartford, Conn. TIB/Miami, 283 S. Krome Ave., Homestead, Fla. se20

R.E.I.'S FAMOUS (5) WEEK COURSE for the first-class Radio Telephone License is the shortest, most effective course in the nation. Over 98% of R.E.I. graduates pass F.C.C. exams for first-class license. Total tuition, \$360. Job placement free. Write for brochure. Radio Engineering Incorporated Schools, 1336 Main St., Sarasota, Florida 33577, or 2123 Gillham Road, Kansas City, Missouri 64109, or 809 Caroline St., Fredericksburg, Virginia 22401 or 625 E. Colorado St., Glendale, Calif. 91205. tfn

"1969 TESTS—ANSWERS" FOR FCC first-class license. Memorize, study, review! Plus Command's "Self-Study Ability Test." Proven. \$5. Command, Box 26348-B, San Francisco, Calif. 94126. au30

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AFTER-HOURS POETRY — READ around the world. For your copy send \$1 to: Jake Trussell, Box 951, Kingsville, Tex. 78363. se6

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Get fresh, new recordings of MAJOR MARKET STATIONS. All formats: Top 40, M.O.R. Good music, underground. Lowest prices anywhere! Write for free brochure. COMMAND Box 26348-B San Francisco, Calif. 94126 au30

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PEACE BUTTONS: 350 FAST SELLING Novelty Buttons for record shops. Free catalog. Novelty Mart, Box 233L, Bethpage, N. Y. eow

PERSONALIZED JINGLES! HAVE DIFFERENT styles. Sample tape available. Call or write: Continental Recordings, Inc., 12 Irving St., Framingham, Mass. 01701. (617) 879-2430. au30

PRICE LABELS. QUALITY FLUORESCENT Chartreuse 2 1/4" round pressure sensitive. Lowest prices. Any quantity. Fast delivery. Send for brochure. Beaco, P. O. Box 344-E, Arlington, Va. 22210. tfn

REASONABLE 67.7 ACRES NEAR Prescott. College, all utilities available. Heart of subdivision growing community. Very healthy climate. For details, write: 731 Dameron Drive, Prescott, Ariz. 86301. se6

SONGS AND POEMS: ALL TYPES wanted. Examinations, advice and information free. Send to: Action Music Productions, 6404 Hollywood Blvd., Suite 320, Hollywood, Calif. 90028. tfn

WANTED: BACK ISSUES OF BILLBOARD, Cash Box, other record and music magazines, catalogs and publications. William Haskett, 3 East Main, Mooresville, Ind. 46158. au30

PUBLISHING SERVICES

HOW TO WRITE, PUBLISH AND record your own songs. Professional methods. Information free. Ace Publishing Co., Box 64, Dept. 2, Boston, Mass. se20

INTERNATIONAL EXCHANGE

UNITED STATES

DEALERS—COLLECTORS. RARE, OLD American 45's and LP's, 15c up. 100 assorted American 45's, \$7 plus shipping. Free catalog. Foreign, include four Post Office International Reply coupons. Cape International, Box 74-B, Brooklyn, N. Y. 11234. se13

Canadian News Report

Polydor Record Parley Comes to Lively End

MONT GABRIEL LODGE, Quebec—The first annual national sales convention conducted by Polydor Records of Canada came to a lively end in this Laurentians Mountains resort spot recently.

Most of Polydor's Canadian staff were in attendance, plus a sprinkling of executives from abroad such as Jerry Schoenbaum, president of Polydor in the U. S.; Jim Frey; D. Bliersbach, executive commercial director of Deutsche Grammophon, Hamburg, and W. Triepke who is in charge of Hamburg management for Canada.

Polydor used a Sound 21 theme for its convention, which laid out plans to follow the label's first historic year in the Canadian market.

Presentations were given by Guy Bertrand, general marketing manager, and Gilles Marchand, classical marketing manager and his assistant, Vas Polakakis; Winfried Birkenfeld, label chief for European labels; David Garneau, label chief for the U. S.; Rudy Assaly, head of Polydor's tape division; Bob Hahn, executive producer; Frank Henry, national sales

manager; Lovi Bruner, national promotion manager, and Fred Exon, managing director.

Birkenfeld introduced new product by Nick Barbarossa, a German album; Taste from Polydor England; Free from Island Records, U. K.; Tops for Dancing with Joe Ment of Munich; and, of course, the first Blind Faith album.

Garneau premiered the outstanding new B. B. King set, Live and Well; the Upsetters, former Otis Redding musicians; a new Ford Theatre LP; the Truck Stop album by Jerry Smith, and the first Cat Mothers and the All Night News Boys package.

Exon and Hahn introduced the new local product, which included titles by George Walker, the Looking Glass, Major Hoople's Boarding House Life, the Triology and Michael Vincent.

Assaly noted the rapidly growing acceptance of cassettes and unveiled a new line of stereo Polydor Kiddy Cassettes. The meeting included a tour of Polydor's new plant for the production of cassettes. The finale dinner was highlighted by an appearance by Major Hoople's Boarding House.

GRT of Canada Marks Disk Entry With All-Out Splash

By RITCHIE YORKE

TORONTO — General Recorded Tape of Canada celebrated its entry into the Canadian record market this week (12) with one of the most unusual introductory parties seen in the industry here in years.

GRT's national sales manager, Ed LaBuick, and newly appointed national a&r and

promotion manager, Ed Lawson, arranged to hire a ferry for the evening, which chugged around the lake with 400 on board.

Radio station people from Toronto, Hamilton, Kitchener and even six Quebec radio executives were on hand, along with press and dealers. Also

present were Marshall Chess of Chess Records, Chicago; Allen Bailey, president of GRT U. S., and Harry Stern, vice-president of operations for GRT in the U. S.

Introduced during the evening were the Eighth Day (a newly signed Toronto group), the Magic Circus, and Cadet Concept's Rotary Connection. Each of the groups played a set. All were well received.

Ross Reynolds, GRT of Canada president, gave a short address, with assistance from LaBuick and Lawson.

The next day, GRT of Canada held its first national sales meeting which was attended by about 45. The principal speakers were Herb Hershfield, national sales manager of GRT U. S., and Marshall Chess. LaBuick described the meeting as "highly enlightening." In attendance were the Rotary Connection and Betty Cheapattae, Vee-Jay.

The same evening, a barbecue party was held in the Toronto home of Ed LaBuick. About 65 attended the event which wrapped up the two-day celebration.

From The Music Capitals of the World

TORONTO

Capitol Records staged largest press reception in recent company history Aug. 17 for **Glen Campbell**, in for two-day appearance at CNE Grandstand show. Day earlier, CNE itself feted Campbell at another press-radio affair. Captiol event organized by promotion chief (Ontario) **Joe Woodhouse**. . . . RCA Victor's **Lighthouse** followed strong weekend stand at Electric Circus with City Hall Square open-air free concert attracting over 15,000 fans. Band drew three standing ovations at event. Lighthouse also booked as opening attraction at CNE youth pavilion show Galaxii, Aug. 14.

Polydor English quartet **Free** took time off **Blind Faith** tour for week-long stand at Electric Circus. . . . Rock Pile reopened in style Aug. 18 with two-show stand by Atlantic's **Led Zeppelin**.

GRT celebrated move to record distributing via Chess, Checker, Cadet line with mammoth press reception on board Toronto island ferry boat afloat on Lake Ontario. On hand as entertainment was Cadet rock band **Rotary Connection**. Group followed up with weekend stand at Electric Circus on bill with Toronto-based trio **Edward Bear**. . . . Allied's **Jack Boswell** reports company releasing first 12 Paragon 8-track and cassette units with 24 more to follow in next two months. . . . W7 Ontario executives **Gord Edwards**, **Glenn Russell**, **Herb Bradley**, and **Terry Turnbull** to New York Aug. 14 and 15 for sales and promotion conference. . . . W7 threw special reception for **Association** prior to group's O'Keefe Centre appearance Aug. 8. Band drew standing ovation from 2,000-plus crowd. . . . **John Turner**, new Polydor Ontario Promo chief, transferred in from Vancouver to assume duties as of Aug. 12.

W7 on market with "Bill Cosby's Greatest Hits" package at a tab of \$17.98. Cosby booked as one of the headliners at CNE's Grandstand Show in August. . . . Only two American bands in 1969 Galaxii show at CNE, Capitol's **SRC** and Straight's **Alice Cooper**. Both groups were in for June Toronto Pop Festival.

Strong new release of LP product from Polydor includes sets from **Deep Purple**, **Spooky Tooty**, **B.B. King**, **Cat Mother** and the **All Night Newsboys**, **Murray Ro-**

man, **Carol Burnett** with **Martha Raye**, and **James Last**. . . . Last set for a late August concert date at O'Keefe Centre. . . . ABC Command's **Young Americans** on the bill with **Bob Hope** at CNE Grandstand show. . . . September release date set for new **Rhinoceros** LP on Elektra, "Satin Chickens." Group's first LP continues a big seller here, home town of three members of the band. . . . **Rhinoceros** the only American act booked for four-day **Freak Out** Friday (29) thru Monday (1) outside Orangeville, about 60 miles

(Continued on page 63)

Billboard Canada's Top Singles

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	HONKY TONK WOMEN Rolling Stones, London 910	4
2	6	A BOY NAMED SUE Johnny Cash, Columbia 44944	3
3	9	SUGAR, SUGAR Archies, RCA 1008	2
4	3	IN THE YEAR 2525 Zager & Evans, RCA 74-0174	8
5	5	PUT A LITTLE LOVE IN YOUR HEART Jackie DeShannon, Imperial 66385	5
6	2	SWEET CAROLINE Neil Diamond, Uni 55136	7
7	7	GIVE PEACE A CHANCE Plastic Ono Band, Apple 1809	3
8	4	LAUGHING Guess Who, RCA 74-0195	6
9	11	GREEN RIVER Creedence Clearwater Revival, Fantasy 625	2
10	13	SOUL DEEP Box Tops, Mala 12040	2
11	8	RUBY, DON'T TAKE YOUR LOVE TO TOWN Kenny Rogers and the First Edition, Reprise 0829	8
12	10	POLK SALAD ANNIE Tony Joe White, Monument 1104	6
13	14	MARRAKESH EXPRESS Crosby/Stills/Nash, Atlantic 2652	2
14	—	TRUE GRIT Glen Campbell, Capitol 2573	1
15	16	GET TOGETHER Youngbloods, RCA 9752	3
16	20	WORKIN' ON A GROOVY THING Fifth Dimension, Soul City 776	2
17	12	CRYSTAL BLUE PERSUASION Tommy James & the Shondells, Roulette 7050	9
18	19	BARABAJAGAL Donovan With the Jeff Beck Group, Epic 5-10510	2
19	—	LAY LADY LAY Bob Dylan, Columbia 44926	1
20	—	I'D WAIT A MILLION YEARS Grassroots, RCA 4198	1

Billboard SPECIAL SURVEY For Week Ending 8/30/69

Billboard Canada's Top Albums

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	JOHNNY CASH AT SAN QUENTIN Columbia CS 9827 (S)	6
2	2	BLOOD, SWEAT & TEARS Columbia CS 9720 (S)	15
3	3	CROSBY, STILLS & NASH Atlantic SD 8229 (S)	4
4	6	NASHVILLE SKYLINE Bob Dylan, Columbia KCS 9825 (S)	15
5	4	LED ZEPPELIN Atlantic SD 3216 (S)	15
6	5	THIS IS TOM JONES Parrot PAS 71028 (S)	8
7	7	HAIR Original Cast, RCA LOC 1150 (M); LSO 1150 (S)	15
8	9	SMASH HITS Jimi Hendrix Experience, Reprise MS 2025 (S)	2
9	8	GREATEST HITS Donovan, Epic BNX 26439 (S)	15
10	10	TOMMY The Who, Decca DXSW 7205 (S)	10
11	11	SOFT PARADE Doors, Elektra EKS 75005 (S)	2
12	12	2525 (Exordium & Terminus) Zager & Evans, RCA 4214 (S)	4
13	15	IN-A-GADDA-DA-VIDA Iron Butterfly, Atco SD 33-250 (S)	14
14	14	BAYOU COUNTRY Creedence Clearwater Revival, Fantasy 8387 (S)	15
15	17	AGE OF AQUARIUS Fifth Dimension, Soul City SCS 92005 (S)	11
16	19	FROM ELVIS IN MEMPHIS Elvis Presley, RCA LSP 4155 (S)	12
17	18	ROMEO & JULIET Soundtrack, Capitol ST 2993 (S)	14
18	20	CLOUDS Joni Mitchell, Reprise RS 6341 (S)	10
19	13	FELICIANO/10 TO 23 Jose Feliciano, RCA Victor LSP 4185 (S)	3
20	—	ARETHA'S GOLD Aretha Franklin, Atlantic SD 8227 (S)	1

Billboard SPECIAL SURVEY For Week Ending 8/30/69

Quality Crewe Label Distrib

TORONTO — Quality will distribute the newly launched Crewe label in Canada.

Announcing the deal, Quality's George Struth said that the initial single release would be Oliver's follow-up to "Good Morning Starshine," entitled "Jean." An album tagged after the initial hit will follow.

International News Reports

Singles in Spain Alive & Growing

By RAFAEL REVERT

MADRID—In contrast to the situation in many other countries, Spain's singles market is enjoying a striking rate of growth and no one in the industry foresees a reversal of the process in the years to come.

Singles production in 1967 was 2,213,200 but in 1968 this surged to 7,770,800. Estimates for 1969 indicate that the 10 million mark will easily be surpassed.

The average sale of a single in Spain is around 5,000. Sales of chart-topping disks vary considerably according to the time of the year, but in general a foreign No. 1 hit will sell up to 50,000 and a Spanish No. 1 hit up to 80,000. Between 12 and 15 records a year go over the 100,000 mark and one or two reach the 200,000 sales point.

Esteban Garcia Morencos, general manager of Zafiro-Novola—the first company in

Spain to launch the single in an all-EP market—said, "The increase of the volume of singles sales has occurred despite the fact that the average sales per disk has dropped because many more records are being released now compared with two years ago. This means competition is stronger.

"But the future of the single is assured because this format is indispensable for launching new artists and songs. Although the LP market is also developing, it is at a slower rate. And EP production has decreased dramatically, now being limited to non-pop recordings."

Despite the fact that the retail price of a single has increased by 50 percent over the last two years, singles still have the major share of the record market in Spain and look like maintaining their supremacy for a long time.

Single Indispensable—Norway Industry

OSLO — The single is indispensable as far as the Norwegian record industry is concerned. "It is the single that creates the excitement and demand," said Nera sales director John Johanson. "It is the teaser."

Despite the fact that singles sales dropped from 35 percent of record turnover in 1968 to 27 percent in the first half of 1969, it is still generally felt in Norway that the single is the best means of exploiting new talent, promoting LP's and, in certain circumstances, of creating news stories about recording artists.

Space LP Sets Record

JOHANNESBURG — Trutone Records launched their "We Came in Peace for All Mankind" album in South Africa taking only six days to get material from the U. S. into the retail outlets in South Africa. This sets an all-time record in this country.

Theo Rosengarten, general manager of Trutone Records, said in Johannesburg this week: "Our company is so proud to be issuing this memorable record that we have decided to mail the first copies of the album to the State President, the Prime Minister, all universities, educational and broadcasting authorities, and the Planterium.

"We will be launching the record with a full promotion campaign, which includes newspaper advertising, the preparation of special radio programs, and the distribution of point-of-sale material to all dealers.

"Interest around this record is so widespread that we are confident of selling to each segment of the varied South African market, which includes Afrikaans, Bantu, and English speaking record buyers."

The rights to issue "We Came (Continued on page 66)

The great newspaper debate and public reaction that followed the release of the RCA single "Fru Johnsen" by Inger Lise Andersen, and "Oj Oj Oj sa glad jeg skal bli" by Kirsti Sparboe on Triola, would never have occurred if these songs had been on LP's, according to Johanson.

"There is nothing so exciting in the business here as a 50,000-selling single," Johanson said.

It is hard to estimate the average sale of a single in Norway, but most companies agree that the figure is between 1,200 and 1,300. On the other hand a No. 1 single does not always attain the silver disk status of 25,000 sales, and very few singles reach the gold disk mark of 50,000.

The average sale of a No. 1 single in Norway would be about 20,000. Sales statistics vary, of course, with the seasons, but the figure of 20,000 is regarded as reasonably accurate for the last three or four years.

"It will take several years to kill singles sales in Norway," says EMI Norsk managing director John Bush, who points out that the Norwegian market does not have the same difficulties as have arisen in the U.S. In Norway the market is stable and discounting and rack jobbing are very rare.

One reason for the decline in singles sales is the increasing trade in budget line albums which has reached a point where the Oslo newspaper Verdens Gang, which publishes single and LP charts, has now had to inaugurate budget LP charts.

"Although the LP has become more important," John Bush said, "the single will still be an essential part of the market in the years to come. Nothing has quite the excitement of a top-selling single and as we have had as many as seven singles in the top 10 at various times since we began operations in April, we certainly know how important singles can be."

From The Music Capitals of the World

• Continued from page 62

northwest of Toronto. Other top acts lined up for event include RCA's Lighthouse, Capitol's Five Man Electrical Band, RCA's Guess Who, Buddah's Motherlode, and Mainstream's Nucleus.

Gordon Lightfoot did a concert at Ontario resort center Bala Sunday, Aug. 17. . . . Acto's Jerry Jeff Walker in for strong business and good reviews for a week at Riverboat folk spot. . . . Capitol country star Buck Owens booked as headliner for CNE Grandstand Thursday (28). . . . McMaster University in Hamilton booked White Whale's Turtles with Columbia's Chicago Transit Authority for concert/dance Sept. 15. . . . RCA hopes to have Dunhill Sound-track LP from Easy Rider film in time for Toronto opening in late September.

London reports heavy interest in forthcoming Jerry Butler album, "Ice on Ice," which features the singles, "Moody Woman" and "What's the Use of Breaking Up?" Les Weber of Tin Can Promotions reveals that the charge bank credit card can now be used when booking talent from his agency. He says it is the first time this has happened in either Canada or the U.S. Tin Can is Ontario's largest non-union talent agency.

Excellent new single by Tote Family on Spex called "Alright Mama." The track was produced by Terry Brown, who also engineered "When I Die," the current Motherlode U.S. smash. Herbie Helgig is getting much action on his Canadian Talent Library album, "Twenty Two," being distributed by London. Helgig is featured pianist at the Club Twenty Two. RITCHIE YORK

HAMBURG

Philips top girl singer Alexandra was killed in a car accident. . . . Polydor artist Barry Ryan will tour Hamburg, Frankfurt, Berlin, Zurich and Vienna from Sept. 15. . . . Czechoslovakian singer Karel Gott, Polydor, starts a tour of West Germany Nov. 10. . . . Herb Alpert has been booked for appearances in Germany this fall. . . . Ariola's Heintje is scheduled to give 21 concerts in Germany between Dec. 3 and Jan 4. . . . Metronome will release an album by the young tenor Kruno Cigoj. . . . During 1969 more than 200 Deutsche Grammophon artists appear in about 50 international music festivals throughout Europe. WOLFGANG SPAHR

VIENNA

Austrian Columbia will distribute the Westminster and Harvest repertoire and from Sept. 1 will take over representation of the Tamla Motown catalog, formerly handled here by CBS. . . . Polyphon has acquired the Da Camera label of Mannheim, West Germany, which specializes in rare classical works. . . . Polyphon is launching a new medium price jazz series from the Mercury and Fontana catalogs and will back the venture with a strong promotion campaign. . . . The Jay Five (Cornet) toured Austria throughout August. . . . Don Fardon (Vogue) is due in Vienna Sept. 9 for TV recordings.

Polyphon has released its first reel-to-reel classical tapes on the Deutsche Grammophon label. . . . The Ame Corner visit Austria in October for TV and concert appearances. . . . Polyphon is launching a promotion for the music from the movie "Sweet Charity," tying with the film's premiere.

The German beat group, the Gloomys, tour Austria Sept. 19-21. . . . Udo Juergens has been booked for concerts in Salzburg and Vienna this fall. . . . Appearing in

concert here on Sept 19 are Chirs Andrews (Pye), Desmond Dekker (Ariola) and Ricky Shayne (Hansa) accompanied by the Gloomys (Columbia). . . . American Robert Kerns substituted for the indisposed Hermann Prey in the Salzburg Festival. . . . "Hello, Dolly," with Marika Roock, is being revived Sept. 6 in the Theater an der Wien. On Oct. 1 the musical celebrates its 100th performance in Vienna. Austrian composer Gerhard Wimberger has been commissioned to write an opera which will have its premiere during the 1972 Olympic Games in Munich. . . . During the 1970 Salzburg Mozart Week, Rafael Kubelik will conduct the Bavarian Radio Symphony Orchestra. Also appearing will be soprano Teresa Berganza, and Horst Stein and Bernhard Baumgartner will perform one evening each with the Vienna Philharmonic. . . . In October the Vienna Philharmonic under Joseph Krips will give two concerts during the Belgrade Music Days in Yugoslavia. MANFRED SCHREIBER

STOCKHOLM

EMI has acquired distribution of the records produced by Radio Sweden. Distribution was formerly handled by Cuopol. . . . Barry Ryan was in Sweden for radio and TV appearances Aug. 17 and 18. . . . EMI has released 17 Stax albums this month and is also concentrating strong promotion on records by Sven-Bertil Taube, Johnny Rivers, the Royal Show Band of Waterford and the Bob Azzam Orchestra. . . . New releases from Karusell include "Let's Go" by Lill Lindfors (Polydor); "Du goer livet till en sang" by Oesten Warnebring (Karusell); "Flickor, Flickor" by Per Olow (Karusell); "Kom September" by Wencke Myhre (Polydor), and three singles from the Who pop opera "Tommy" (Polydor). CBS has released the Bob Dylan single "Lay, Lady, Lay." . . . EMI has released a jazz album by the Leif Strands Chamber Choir, featuring religious songs. KJELL E. GENBERG

HELSINKI

The American musical "Hair" had its Finnish premiere at Tampere, Aug. 15. Directed by 25-year-old Reijo Paukku, the musical has Rauli Koivisto and his wife, Ulla, in leading roles. For the famous nude scene the actors wear skin-colored costumes. Another local production of "Hair" is planned for the winter season by the Swedish Theater in Helsinki. . . . 2,000 attended a free concert featuring soul group Ben, no, Tarro and the New Joys, Sirkka Keiski and underground artist M.A.A. Numminen, held in the Helsinki Esplanade Park. . . . Veijalainen will host the final of Mainos-TV's "Syksyn Savel—autumn Melody" contest Sept. 21. The Ambassadors, the U.S. Air Force Dance Band originally formed by Glen Miller three decades ago, appeared during the American Week Festival at Vesivehmaa, near Lahti. . . . Singer Donna Hightower was in Finland for a cabaret set. . . . Hellas Piano Manufacturing Co. will double its production capacity in the next 12 months to 15 pianos a day. . . . Eero (RCA) has recorded a Finnish version of "Love Me Tonight," republished here by Edition Coda. KARI HELOPALTIO

LONDON

For the first time in the U.K. a Hammond Organ clinic was held at Ronnie Scott's Club Aug. 17 when Richard "Groove" Holmes (Continued on page 66)



ADRIANO CELENTANO

number 1 of the italian song

CLAN CELENTANO RECORDS

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ITALY

Capitol Records (Canada) Ltd. Appointment



Russell P. Wheaton

The appointment of Russell P. Wheaton to General Manager of Alex Sherman Music Centres is announced by Arnold Gosewich, Vice-President, Group Marketing, Capitol Records (Canada) Ltd. Mr. Wheaton was General Manager of Sherman Music Distributors prior to the acquisition by Emican of the parent company, Sherman Enterprises Limited. Mr. Wheaton will be responsible for the administration of the present Retail Stores and the planned future expansion.

Advertisement

MCA, Decca Ltd. Pact Starts Oct. 1

LONDON — MCA Records completed its marketing plans for Britain and has signed a new three-year licensing deal with British Decca.

MCA, which established its own operation in Britain in February 1968, will now concentrate on producing British talent and will also work with Decca on the development of the Coral line as a low price label.

MCA's renewed association with Decca involves only American product from the Decca, Coral, Brunswick, Vocalion and Kapp labels. This product will

be manufactured, marketed and promoted by Decca under an MCA logo effective Oct. 1.

Not included in the deal is MCA's contemporary music label, uni. This will continue to be represented here by the MCA U.K. operation, as will artists John Rowles and Leapy Lee.

Originally launched in March 1968, but dropped four months later after only a few releases, uni will be reactivated to become the major outlet for new British signings and MCA will also issue on uni records by artists contracted in the U.S.,

such as Neil Diamond and the Mirettes.

MCA British chief Brian Brolly said that MCA's three initial objectives were to establish a record company that could work creatively with local talent; to handle contemporary repertoire; and to show that existing catalog material could be creatively repackaged and merchandised.

Brolly said that the new arrangement was the best form of marketing structure for MCA to establish at the present time, enabling the company to reharvest the energies of British Decca on its behalf.

Soul Sales Level Off In Spain; 'Loyalists' Buy

By RAPHAEL REVERT

MADRID — Following the soul boom in Spain in 1968, when heavy promotion work was done through radio stations, press and discotheques, the soul market has leveled to cater for a loyal and dedicated following.

There has been less chart activity from soul artists this year, with only Otis Redding, Aretha Franklin and Arthur Conley reaching the Top Twenty, but good sales have been achieved by Al Wilson's "The Snake,"

Wilson Pickett's "Hey Jude," Percy Sledge's "My Special Prayer," Sam and Dave's "Soul Sister, Brown Sugar," Etta James's "Tell Mama," Carla Thomas's "Something Good," Joe Tex's "Green, Green Grass of Home," Clarence Carter's Wonder's "For Once in My Life."

The soul album market is dominated by Otis Redding and Aretha Franklin and by the series of sampler albums, "Hits (Continued on page 66)

Soul Is Still Clicking Its Heels in Yugo; Blame Folk

By BORJAN KOSTIC

BELGRADE — Soul music in Yugoslavia has yet to reach its peak, partly because it has not been adequately promoted but principally because of the marked national preference for domestic folk music.

National folk music dominates the record market here. Western pop music takes second. Nevertheless, the small circle of soul enthusiasts is widening constantly, thanks to a large extent to the heavy programming of soul records on the daily "Mu-

sical Relay" program, hosted by disk jockey Nikola Neskovic for Radio Belgrade.

RTB, the second largest record company in Yugoslavia, distributes the Tamla-Motown catalog and has released EP's and LP's by Diana Ross and the Supremes, Marvin Gaye and the Temptations.

The Yugoslav TV network has done little to expose soul music, although Dionne Warwick and Aretha Franklin have starred in recent programs. Undoubtedly interest in soul would develop rapidly if some of the leading American artists were to appear in Yugoslavia, but with the present only moderate interest, promoters are reluctant to take the gamble.

Many of Yugoslavia's leading artists are dedicated soul fans—such as Arsen Dedic, Nada Knezevic, Radmilla Karaklajic and Alenka Pintaric—and some of them have recorded local versions of soul hits. Alenka Pintaric has recorded "Respect," Nada Knezevic has recorded "Reach Out and I'll Be There," and Radmila Karaklajic has made a local version of "Pata Pata."

Charlebois' Single Heading for U.S.

MONTREAL — Robert Charlebois' successful French Canadian single, "Lindbergh," will be issued in the U.S. on the Sire album, along with an album of the same name.

Charlebois was the first Quebec chansonnier to adapt the electric guitar styles of North America. The "Lindbergh" single sold over 100,000 copies in Quebec, another 100,000 in France, and it has met with chart success in Japan, Mexico, and Scandinavia.

Polydor's Last to Tour

TORONTO — James Last will tour Canada this month. Last's Polydor albums have sold well in Canada, and provide the mainstay of light programming for many of the country's MOR stations. Last plays Montreal's Man and His World on Aug. 22 through 24, followed by two shows in Toronto on Aug. Monday (25), and a Kitchener show on Tuesday (26).

Last was relatively unknown in North America up until 12 months ago. Then when Polydor was launched in Canada in

November last year, Last blossomed.

His band became so popular that Polydor's managing director, Fred Exon, sent a Montreal protege, George Walker, to Hamburg to cut an album with Last. The LP did very well here. Last, who lives in Hamburg, has recorded many international acts, including Caterina Valente, Freddy, and Helmut Zacharias. Polydor plans a massive Last campaign to tie in with the German's visit.

Yugo Festival To 'Grandfather'

SPLIT, Yugoslavia — The first prize of \$5,000 in the four-day Split International Song Festival which ended here Aug. 12, went to the song "Nono, moj dobri nono" (Grandfather, My Good Grandfather), and was divided among songwriters Kikica Kalodjera and Ivica Krajac and singers Teresa Kesovija (Yugoslavia) and Caludio Villa (Italy).

This ninth edition in the final featured 12 songs from foreign countries and two from Yugoslavia. Among singers taking part other than the winners were Gino Paoli and Iva Zanicchi from Italy, Marta Kubisova from Czechoslovakia, Kiki Dee from Britain, Ito Hayasaka from Japan and several Yugoslav artists.

Second was the Czechoslovakian song "Atlantis," sung by Marta Kubisova and Vice Vukow.

Danes Won't Quit Singles; Sales Even

By ESPEN ERIKSEN

COPENHAGEN — Even if the U.S. and Britain ceased producing singles, the Danish record companies would continue to release them. This is the opinion of EMI (Dansk-Engelsk) A/S managing director Kurt Mikkelsen said that he regards the increasing sales of albums in Denmark as a natural development but not one which prefigures the demise of the single.

At present, unit sales of singles and LP's in Denmark are about equal. Mikkelsen said, "While it may have become difficult in the U.S. to create hits or launch new talent on singles, this is certainly not the case here where the single for many years to come will still be the best means of creating excitement and public interest."

"It is likely that the single may become a 33 r.p.m. unit but this will not alter its importance. I think the public here will continue to go for the sound or the song, rather than the artist."

"If British and American singles ceased to be available, we would cut them out of albums," Mikkelsen added.

The general industry consensus on average single sales in Denmark puts the figure at about 2,000, although this only takes into account records pressed in Denmark and does not include foreign singles which are sometimes imported in quantities of 400 or 500.

Pye to Press, Handle Carnaby in England

LONDON — Pye will press and distribute Mervyn Conn's Carnaby label, which will be launched under its own logo in October. The first Carnaby product, "Angelina," is being released at the end of the month on Pye by a new group, Wake.

Conn is planning to set up his own distribution for the U.S. market. The label will be handled in Holland, Belgium, Germany, Austria and Switzerland by EMI, and by Festival in Australia and New Zealand.

John Walker, formerly with the Walker Brothers act, has been signed to Carnaby and his first single, "Sun Comes Up," produced by Conn, will be re-

leased in September. Walker will also be appearing in his own TV series produced by Muriel Young.

Other acts which will record for the label include the Carnaby Street Pop Orchestra and Chorus, arranged by Keith Mansfield, the Spirit of John Morgan, Take 3 and John Cushing.

Conn has a production deal with CBS through which he records the Peddlers and James Royal but at present it is uncertain whether these two acts will switch to Carnaby. Conn is also planning to build his own 16-track recording studio in Kensington.

U.S. Labels Spurring Soul Most in Denmark, Norway

OSLO — The increased interest in soul music in Denmark and Norway is the result of purposeful campaigning by the representatives of American labels in this area.

In no other field of pop music is there such a positive link between personal appearances and record sales. A series of soul concerts, the first of which were unprofitable in boxoffice terms, have provoked a growing interest in the music on the part of the Scandinavian public and this in turn has resulted in greater airplay and increased record sales.

Artists like Diana Ross & the

Supremes and Aretha Franklin have been featured in TV programs here and these appearances have done much to stimulate not only the sales of their records but also those of other artists in the world of soul. Records of the late Otis Redding are among the most popular in the soul field, and his single "Sittin' on the Dock of the Bay" reached the charts in all three Scandinavian countries.

Soul record sales have increased more markedly in Denmark than in Norway because there are more discotheques in Denmark and there have been more visits from soul artists. However, two big Stax packages featuring artists like Booker T and the MGs, Otis Redding, Sam and Dave, and Arthur Conley have had a great impact in both countries.

Indicative of the increased soul interest in Norway is the fact that concert promoters are now prepared to stage a performance by Aretha Franklin, whereas only one year ago her drawing power in Norway would have been uncertain. However, her Atlantic album "Aretha Now!" has been a great success here and the TV show she recorded in Stockholm has been screened in all three Scandinavian countries. Miss Franklin is expected to visit Scandinavia in November.

In Norway and Denmark no hard and fast line is drawn between soul and rhythm and blues, or blues, but this broad category of music accounts for the major share of record sales for Nor-Disc, the company representing the Atlantic, Atco and Stax-Volt labels in Norway.

Most of the sales are represented by albums; soul singles reach the charts here only occasionally. In Denmark the Tamla-Motown sound has been a strong force in popularizing soul music; other labels which have been active in the Scandinavian soul market are Vee-Jay, Vanguard, Epic and CBS.

Polydor, King Push

LONDON—British Polydor, which is the licensee for the King label, is planning to activate the catalog strongly and has appointed Judy Webb as label manager.

Miss Webb will continue to work as singles production coordinator for the company.

'Man on Moon' Vienna Hit

VIENNA—Polyphon's 3,500-LP release on the Philips label of "Man on the Moon — a documentary album covering the Apollo 11 flight—was sold out within a week. The album is also being exported to Germany and Switzerland released by Phonogram (Hamburg and Zurich).

The album, which contains commentary from Dr. Herbert Pichler, chief commentator on space matters for Austrian TV, has a four-color sleeve and contains a poster with 15 color photos of the spacecraft. Sound was recorded during the flight with commentary added later.

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Bo Gentry
Bo Gentry

"MAKE BELIEVE" by WIND

(Life single #200)



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Spanish Singer Takes Malta Fest

RABAT, Malta—The second Malta International Song Festival, which this year was split between two locations—the Malta Hilton in Malta and at Monsummano Terme, Pistoia, in Italy—resulted in a victory for Spanish singer Cristina, with Britain's David Bowie second, Belgium's Ann Soetaert third, Yugoslavia's Radoyka fourth

and Argentina's Ricardo Ceratto fifth.

The festival's first three days were held in Malta and on the first night each of the singers from the 16 competing nations sang a song of their own country. On the following night, Malta Night, the singers sang Maltese songs with lyrics in their own languages.

On the final night of the Maltese section, the international jury awarded first prize to Radoyka. Second was Cristina, third Mary Alexopoulou of Greece. The Press Prize went to Kalinka of Luxembourg.

The festival then transferred to the Italian location where the singers presented their songs using pre-recorded orchestral backings. Here the judges had to vote for the interpretation, arrangement and production as well as the quality of the song.

Additional prizes awarded at the Italian event were: Special Press Prize—Ricardo Ceratto; Public Prize—Radoyka; Gold Record for the best production: David Bowie; Silver Record for the best song: Cristina; and Best Interpretation: Ann Soetaert (Belgium).

The split location idea was so successful, according to organizer J. B. Cassar of Tourist Revues, that next year's event may be split among four or five different venues.

Maple Leaf, Disks Set 'Feeler' Talks

TORONTO—A meeting has been scheduled between the Maple Leaf System (a network of 14 Canadian radio stations which regularly program local talent) and record company executives for Aug. 20.

The meeting comes two months after the formation of the System, which was designed to boost local talent and to bury charges that Canadian radio stations are biased against local artists.

The purpose of the talks, said MLS chairman J. Robert Wood of CHUM, is to feel out the attitude of record companies

with regard to the network, and their imminent plans in the local recording arena. Members of the Canadian Radio and Television Commission and publishers are also expected to attend.

Wood says that the MLS is interested in determining what is being done by record companies to increase the output of Canadian talent; upgrade the quality; improve distribution and promotion, and search out new talent. Essentially, the meeting is aimed at settling differences between record companies and radio stations, and a look at MLS progress.

Soul Sales Level Off In Spain; 'Loyalists' Buy

• Continued from page 64

and Soul," released by Hispavox, now amounts to six.

A number of soul groups have emerged in Spain, the most important being Los Canarios and Los Pop Tops. Both are produced by Alain Milhaud and released by Barclay Movieplay; both have been on the Top 20.

The groups have had records released in the U.S. Los Pop Tops, with "Oh Lord, Why Lord," figured in the Billboard "Hot 100" for seven weeks.

Fonogram has the soul groups Shelly y la Nueva Generacion and Carl Douglas and the Explosion (an American group residing in Spain), and Movieplay has signed a new soul group the Conexion.

Spain had its first soul tour recently when a package featuring the Showstoppers, the Presidents and the Hot Tamales played in a number of Spanish cities. But attempts to bring over leading U.S. soul artists have so far not been fruitful because of economic problems.

Fernando Salaberri, promotion manager of Hispavox, Spanish distributor of Atlantic and Atco product (which represent

85 percent of all soul sales in Spain), said, "I think the soul market has reached a stable level. Because of the 1968 soul boom, the music became well known for the first time in this country and a new, loyal following has been created. These fans will always buy outstanding soul records. However, some decrease in sales has been caused by the restrictions on airplay given to foreign records. Another factor is competition from other musical trends such as bubble gum music and the underground."

U.S. Acts to Rio

RIO DE JANEIRO — Trini Lopez, Gilbert Beaud and Rick Nelson are expected in Brazil for concerts and nightclub appearances next month.

Odeon's Rubin LP

RIO DE JANEIRO—Odeon is releasing an album by popular nightclub owner and pianist Sacha Rubin. Rubin played a part during World War II in the espionage hoax, "Operation Cicero," but now has settled in Brazil.

Fowley to MC Rock Revival

TORONTO — Los Angeles rock 'n' roll hero Kim Fowley has been named to MC and appear at the Toronto Rock 'n' Roll Revival to be held in Varsity Stadium here Sept. 13.

Fowley, who has a new Imperial album "Good Clean Fun" scheduled for early September release, has a long string of production credits and artist discoveries. He cut Alley Oop with the Hollywood Argyles, Nut Rocker by B. Bumble and the Stingers, Popsicles and Icicles by the Rivington's and the first singles by the Soft Machine. He was also responsible for Lib-

erty's signing the Johnny Winter album, the Progressive Blues Experiment.

Fowley will fly here a week before the Revival to tie in with a large-scale artist promotion planned by London Records, local Imperial distributor. Also set for the Revival are Little Richard, Gene Vincent, Chuck Berry, Bo Diddley, Jerry Lee Lewis, Jr. Walker, Tony Joe White and Chicago Transit Authority. It is being produced by Brower-Walker Enterprises, the team responsible for the recent successful Toronto Pop Festival.

WB-7 Deal With Harris

LONDON — U.K. arranger/conductor Johnny Harris has signed an exclusive long-term deal with Warner Bros.-7 Arts which will involve recordings by the Johnny Harris Orchestra, arranging and producing for W-7 artists and writing scores for future film productions.

Harris, who has written arrangements for Tom Jones, Sammy Davis Jr., Nancy Sinatra, Jack Jones, Pet Clark and Tommy Steele, shortly will begin a nationwide concert tour with his orchestra and guest soloists. Meanwhile, he is working on a film in Germany.

Harris' first production for W-7 is the single "Footprints on the Moon," which he wrote, arranged and produced. This is the forerunner of a space suite which he will record later in the year.

'Gumboot' LP Int'l Release

JOHANNESBURG — Teal Records held a luncheon for press and radio personalities to launch "Pop Goes the Gumboot," the latest album by Sam Sklair. Sklair arranges current hit parade product in African style.

In his speech, G. McGrath, chairman of Teal Records, said that "Pop Goes the Gumboot" would be released internationally.

The album was produced by Ray Walter in the Johannesburg studios of Manley van Niekerk.

Cassettes

JOHANNESBURG — Trutone, Ltd., will begin to manufacture cassettes in South Africa next month.

Theo Rosengarten, managing director of Trutone, said, "Our new Johannesburg plant will be big enough to cope with the entire South African requirements for at least the next two years.

"We will most definitely be producing cassettes of locally recorded material in both English and Afrikaans. We are also considering releasing Bantu music on cassettes," concluded Rosengarten.

From The Music Capitals of the World

• Continued from page 63

demonstrated and contributed to technical discussions. The clinic was presented by Hammond U.K. distributors City Electronics Ltd.

B&C Records will be represented in Belgium by Supreme Records of Antwerp and in Holland by Phonogram. Major Minor has re-released the "Atomic Mr. Basie" Roulette album in its Vamp cut-price series, selling at \$2.39.

The Pentangle opens its tour of Scandinavia with a concert at the Tre Falkoner concert hall in Copenhagen Sept. 15. Following the success of the Dutch group Golden Earrings at the Speakeasy in London, Major Minor is releasing the group's latest single, "It's Alright, But I Admit It Could Be Better," in late September. The Thad Jones-Mel Lewis Big Band opens for a week at the Ronnie Scott Club Monday (25). Larry Page's new label, Penny Farthing, will be distributed in South Africa by Trutone and in Australia by Festival.

Kenny Young's U.S. music company Kangaroo will be launched in the U.K. in September through April Music. Major Minor will release the phenomenal French hit "Oh Lady Mary" by David Alexander Winter next month. Jazz organist Jimmy McGriff begins a U.K. tour Oct. 17. Marty Wilde and Ronnie Scott have completed the score for the forthcoming TV series "No Trams to Line Street." The music is published by Intune. PHILIP PALMER

JOHANNESBURG

Charles Phipps, Capitol Records international division marketing manager, paid an eight-day business visit to review company activities in South Africa.

Entrants in the male vocalist section of the 1969 SARI awards include Ge Korsten (1967 and 1968 award winner), Peter Lotis (1968 male country music award winner), Luigi, Ben E. Madison, Bob Borowdsky, Alain D. Woolf and Chris Blignaut. Local drummer-group leader Rory Blackwell has joined the EMI (South Africa) promotion department.

Alec Delmont, managing director of Gallo (Africa) recently visited the U.K. for business discussions.

A dispute has arisen between Gallo (Africa) and EMI (South Africa) regarding the release rights of "Give Peace a Chance" by the Plastic Ono Band. Gallo handles the Apple label in South Africa but EMI continues to release the Beatles on Parlophone by prior agreement. Dispute centers on whether the single is regarded as a Beatle release, or a separate entity on the Apple label. Teal Records is planning an extensive promotion campaign when they take over the Tamla-Motown label shortly.

Portuguese entertainer Amalia Rodrigues played to capacity houses with over 1,000 turned away for her single performance in City Hall. The tour was promoted by the Hughes Organization. Debut single by Ken J. Larkin, "Turn Around" (Polydor), received extensive airplay and entered both the Springbok and LM charts. EMI released "Follow" album to coincide with Nina and Frederik South African tour.

Cape Town Operatic Society accepted Luigi as a resident tenor. The singer has out his third LP, "My Lied is N'Ziefdeslied." CRC issued the original cast recording of "Dames at Sea," which opened with a Broadway cast at the Alexander Theater, promoted by Basil Rubin and Pieter Toerin. "Funny Girl" with Barbra Streisand opened here, with CBS releasing the soundtrack LP in South Africa to coincide. Strong local sales for "This Is

Tom Jones" album and Henry Mancini, Booker T and the MGs, Creedence Clearwater singles. Singer Dickie Loader flew here from Durban to record the follow-up to his hit single, "Young Love Can Hurt."

LM Radio introduced a new pops bulletin service starting Aug. 19. Gerry Wilmot every Tuesday and Thursday at 7:30 a.m. and 7:30 p.m. Depending on listener reaction, the service will be extended to a twice-daily feature. The covers of the albums, "Sounds Electronic 7," by Dan Hill have been banned in terms of the Publications and Entertainments Act of 1963. "Sounds Electronic 6" was released by RPM Records in October 1968, and Sounds Electronic 7 last month. Together the albums have already sold over 40,000 copies. Hill was awarded a gold disk earlier this year for sales exceeding 25,000 copies of "Sounds Electronic 6."

The Chamber Orchestra Paul Kuentz of Paris arrived in Johannesburg Aug. 13 to commence their concert tour of South Africa. Trutone Records acquired the South African distribution rights for the Italian label, Dischi Ricordi. CLIVE CALDER

SAN JUAN

Bobby Vinton, (Epic) played the Tropicoro Room of the Sheraton Hotel. Leonardo Favio, Columbia recording artist and composer from Argentina, booked for his first tour of Puerto Rico. WAPA-TV will control his television shows and Charles Tarrab, local booker, will manage his one-night shows in San Juan, Ponce and Arecibo. Favio first will play the Dominican Republic and arrive here about Thursday (4). His tune "Ding Dong—Estas Cosas del Amor" has been high in local charts and those of Argentina and other Latin markets. Ultra Record Distributors, headed by Freddie Garcia, handle his records locally. Rodolfo Rohena, formerly with El Gran Combo, has formed his own pop group, The Apollo Sound, and recorded his first album for Fania Records of New York. Elias Lopez, Piri Montilla, Dino and Frankie are some of the members. Rafael Ortiz, head of Progreso Records of Brooklyn, N.Y., visiting local wholesalers. Cotique Records promoting their new singles "Pancho el Loco" and "Daddy's Home" by Lebron Bros Orchestra and "El Gallo" by Mike Ensenat Orchestra, "Hugo" by Joey Pastrana Orchestra and "Pico Swing" by New Swing Sextet. GINETTE ACEVEDO (Fania Records) visits Puerto Rico for TV work and one-night shows. Her single "A Veces" (Sometimes) and "Shua Shua" promoted by Allied Wholesale Co., local distributors for Fania International.

A Spanish version of the Capitol "Apollo 11 Album" using the original tape recordings authorized by NASA, has been released by Cap Latino. Fernando Escandon, recording artist and radio commentator does the narration. The colorful cover with a photo of Aldrin, Jr., Armstrong and Collins in their space suits is supplemented by official map of the Moon (Rand McNally); photos of Apollo 8, 9 & 10 Astronauts and other outer space pictures and data. Cap Latino is rushing delivery to Puerto Rico dealers. ANTONIO CONTRERAS

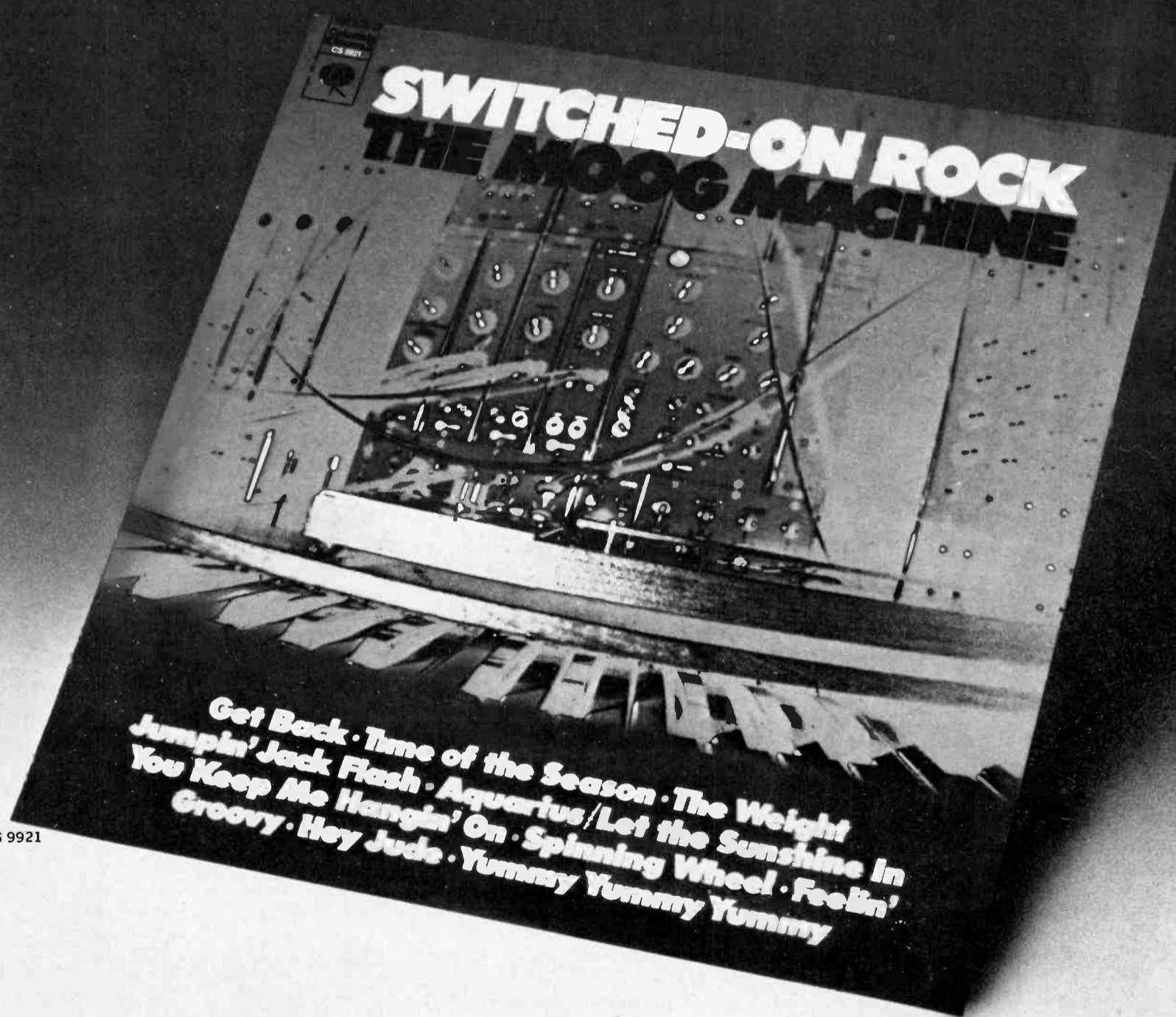
LP Sets Record

• Continued from page 63

in Peace for All Mankind" in South Africa were acquired by Trutone Records through its Dutch associates, Philips Phonographic Industries. The record is released on the Philips label.

**First
it was "Switched-On Bach."**

**Now
it's "Switched-On Rock."**



CS 9921

**Remember what Moog did for Bach?
"Switched-On Bach" is number one on the classical charts.
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And it's beautiful. The top ten will never be the same again.
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On Columbia Records 

According to Sister Baby Merry Clayton, "The Mighty Quinn" is a soul brother.

They call him an Eskimo.

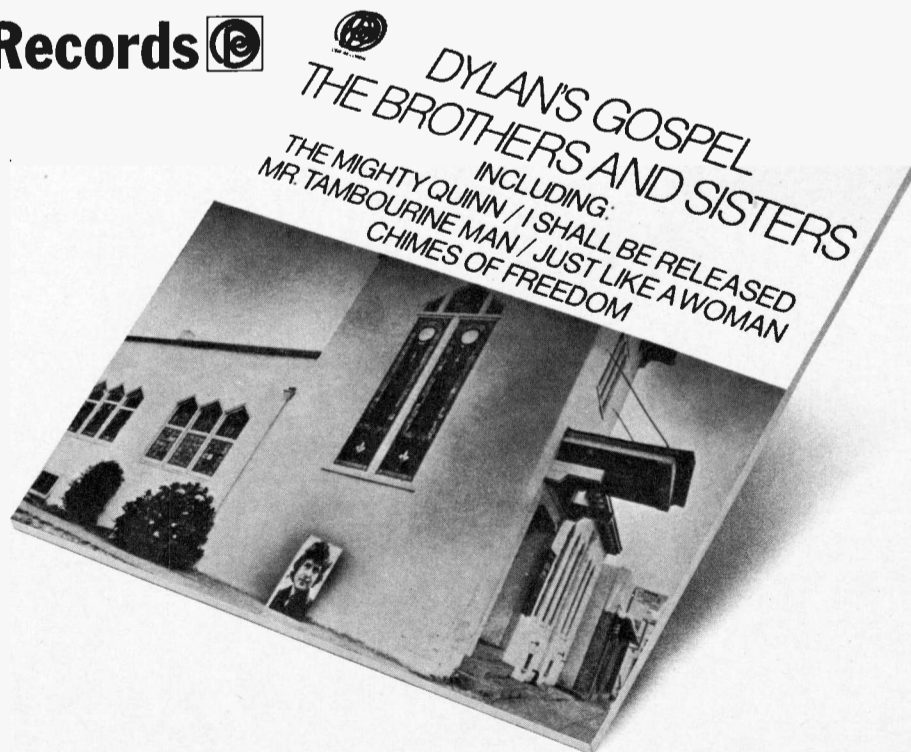
But, she's wrapped him in a dashiki. His hair is natural, and he'll never be the same.

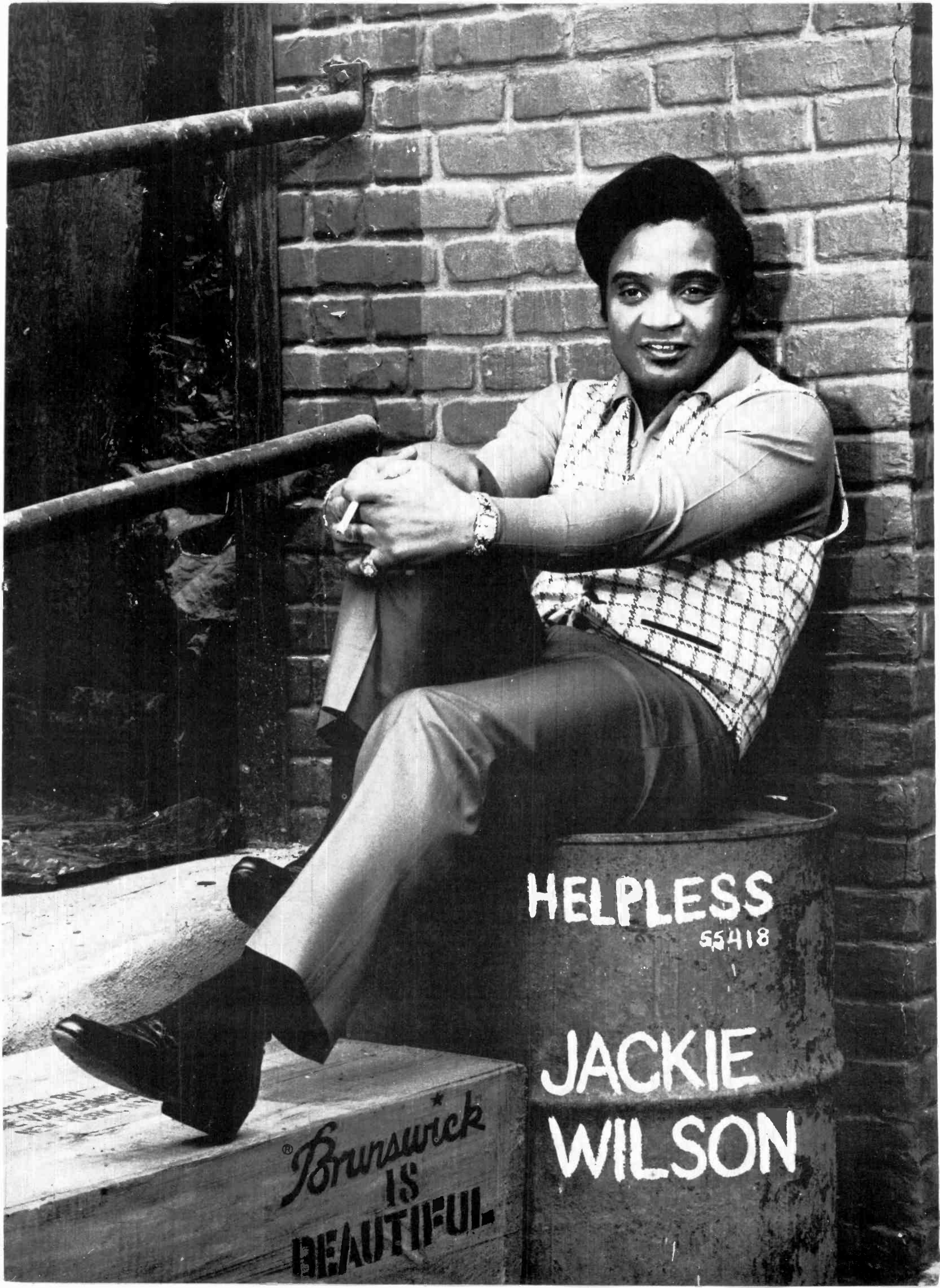
"The Mighty Quinn," a single from the recent and very exciting *Dylan's Gospel* album by The Brothers and Sisters of Los Angeles. A group of singers—each with a very special talent—brought together to record *Dylan's Gospel*. Their first achievement together, but hardly the last. As in all the songs in the album, the choir—this time featuring Baby Merry Clayton—turns "The Mighty Quinn" into **gospel and funk and Hallelujah!**

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**The Mighty Quinn/The Brothers
and Sisters of Los Angeles**
—featuring **Baby Merry Clayton.**

On Ode Records 





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55418

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WILSON

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TOP LP'S

FOR WEEK ENDING AUGUST 30, 1969

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Chart listing for Top LP's (Left Column) with columns for Weeks on Chart, Last Week, THIS WEEK, Artist, Title, Label & Number, and Tape Packages Available.

Awarded RIAA seal for sales of 1 Million dollars at manufacturer's level. RIAA seal audit available and optional to all manufacturers.

TAPE PACKAGES AVAILABLE

Chart listing for Top LP's (Middle Column) with columns for Weeks on Chart, Last Week, THIS WEEK, Artist, Title, Label & Number, and Tape Packages Available.

Chart listing for Top LP's (Right Column) with columns for Weeks on Chart, Last Week, THIS WEEK, Artist, Title, Label & Number, and Tape Packages Available.

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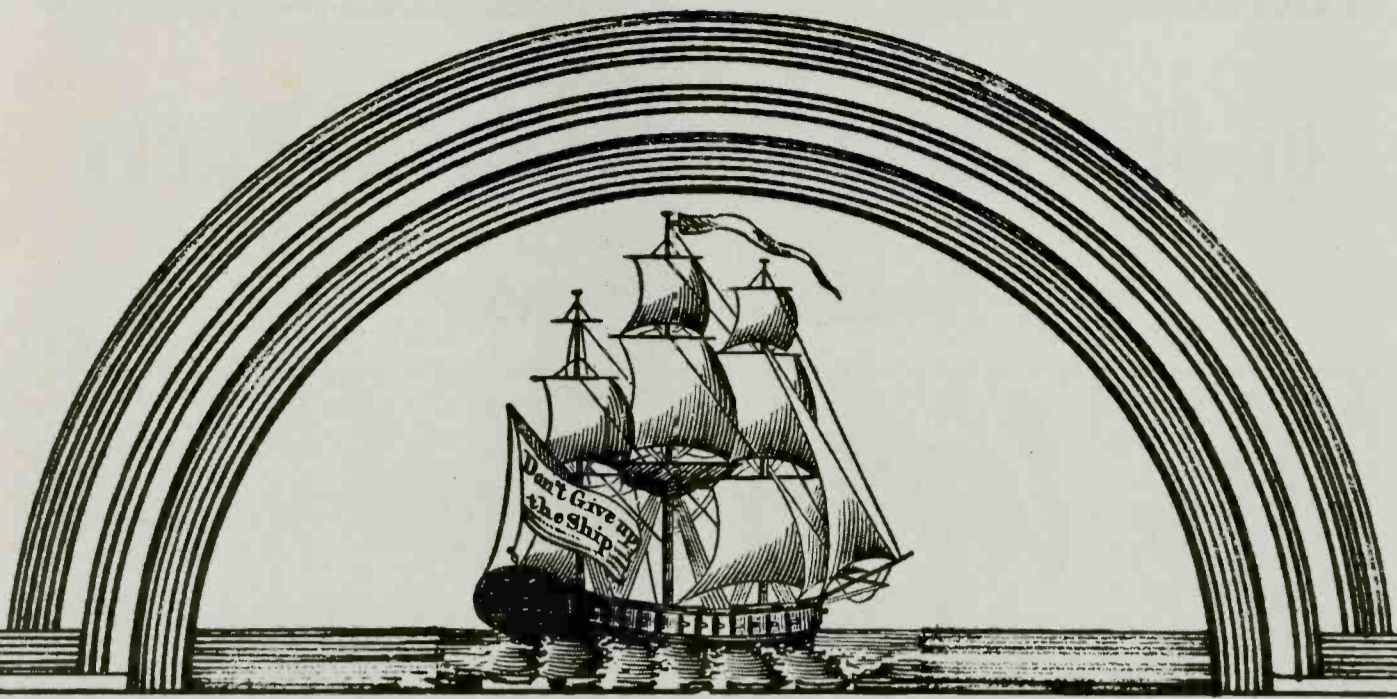
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SUNSET BLVD., LOS ANGELES
GULF PACIFIC INDUSTRIES

Spotlight Singles

NUMBER OF SINGLES REVIEWED

THIS WEEK
185

LAST WEEK
114

*This record is predicted to reach the TOP 40 EASY LISTENING Chart

TOP 20 POP SPOTLIGHT

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

JAMES BROWN—WORLD (Part I)

(Prod. James Brown) (Writer: Brown)—Brown follows up his current chart rider "Lowdown Popcorn" with one of his finest productions to date. Powerful, soulful performance and exceptional material make this a contender for the very top of the charts. Flip: "World (Part II)" King 6258

BEE GEES—DON'T FORGET TO REMEMBER

(Prod. Robert Stigwood & the Brothers Gibb) (Casserole, BMI)—Exciting country-oriented ballad proves a potent followup to the Bee Gees' recent "Tomorrow, Tomorrow" and should carry them straight to the top of the "Hot 100." Beautiful production work and arrangement. Flip: "The Lord" (Casserole, BMI). Atco 6702

TOP 60 POP SPOTLIGHT

Spotlights Predicted to reach the top 60 of the HOT 100 Chart

RASCALS—CARRY ME BACK

(Prod. Rascals & Arief Mardin) (Writer: Cavaliere) (Slacсар, ASCAP)—Group is steadily riding high on the charts and this latest power-packed entry will prove no exception. Funky beat and strong vocal performance make this a sure bet to surpass the success of their recent "See." Flip: "Real Thing" (Slacсар, ASCAP). Atlantic 2664

BOOKER T. & THE M.G.'S—SLUM BABY

(Prod. Booker T. & the M.G.'s) (Writers: We Three) (East/Memphis, BMI)—Hot on the heels of their "Mrs. Robinson" winner, the M.G.'s, led by Booker T., snap back into the groove with a potent instrumental that will carry them right back to a high spot on the charts. Top discotheque item. Flip: (No Information Available). Stax 0049

4 SEASONS—

AND THAT REMINDS ME (My Heart Reminds Me)

(Prod. Crewe-Gaudio Prod.) (Writers: Stillman-Bargoni) (Symphony House, ASCAP)—The Della Reese classic of the mid-'50s serves as a powerful entry for the Seasons as they make their debut on the new Bob Crewe label. Outstanding Valli vocal lead and first-rate production should bring this one to the charts in a hurry. Flip: "The Singles Game." Crewe 333

*FRANK SINATRA—LOVE'S BEEN GOOD TO ME

(Prod. Sonny Burke) (Writer: McKuen) (Almo, ASCAP)—The combination of Sinatra and Rod McKuen proves unbeatable as evidenced by this outing from the singer's latest LP. Outstanding Don Costa arrangement and production work enhance the exceptional material and performance. Flip: "A Man Alone" (Editions Chanson, ASCAP). Reprise 0852

JOE SIMON—

SAN FRANCISCO IS A LONELY TOWN

(Prod. John R.) (Writer: Peters) (Singleton, BMI)—The composer of this plaintive ballad is currently riding the country charts with his own unique performance, and now Simon, who hit the mark with his pop treatment of "The Chokin' Kind" makes it a powerful contender for the pop and soul charts. Flip: "It's Hard to Get Along" (Cape Ann, BMI). Sound Stage 7 2641

JOE TEX—WE CAN'T SIT DOWN NOW

(Prod. Buddy Killen) (Writer: Joe Tex) (Tree, BMI)—A powerful and excitement-filled rocker that should quickly bring Tex back to the selling groove of his "Buying a Book" hit, this one will make a solid dent in pop and soul markets. Flip: "It Ain't Saturday" (Tree, BMI). Dial 4094

MARTHA REEVES & THE VANDELLAS—

TAKING MY LOVE (And Leaving Me)

(Prod. George Gordy) (Writers: Story-Story) (Jobete, BMI)—First-rate vocal workout, material and production should bring Martha Reeves and the Vandellas back to the "Hot 100" in short order, and proves a worthy successor to their "Honey Love" winner. Flip: "Heartless" (Jobete, BMI). Gordy 7094.

*NANCY SINATRA—DRUMMER MAN

(Prod. Billy Strange) (Writer: Wecht) (Borwin, BMI)—One of the most intriguing outings by the stylist in some time, this smooth, easy rhythm ballad, featuring top drum work by Hal Blaine, should bring Miss Sinatra back to a high spot on the charts. The Billy Strange production work is exceptional. Flip: "Home" (B-n-B, BMI). Reprise 0851

JACKIE WILSON—HELPLESS

(Prod. Carl Davis & Eugene Record) (Writers: Record-Davis) (Dakar/BRC, BMI)—Wilson turns in a solid soul performance of a swinging rock ballad that will have him hitting the charts in short order and riding to a high spot. Loaded with sales and jukebox material for pop and soul markets. Flip: "Do It the Right Way" (BRC/Sims, BMI). Brunswick 55418

CRAZY ELEPHANT—GIMME SOME MORE

(Prod. J. Katz, J. Kasenetz & J. Woods) (Writers: Katz-Kasenetz-Woods-Levine) (Laskat, BMI)—Group went to the top of the charts with their initial effort, "Gimme, Gimme Good Lovin'," and this bubble gum bouncer is sure to keep them riding high. Flip: "My Baby (Honey Pie)" (Kaleidoscope, ASCAP). Bell 817

*TOKENS—END OF THE WORLD

(Prod. Tokens) (Writers: Dee-Kent) (Summit, ASCAP)—Smart and stylish updating of the Skeeter Davis hit of the past, this smooth ballad offering is sure to bring the group back to the "Hot 100" and "Easy Listening" charts in short order. Top production and arrangement. Flip: "I Could Be" (Bright Tunes, BMI). Warner Bros.-Seven Arts 7323

DEREK—INSIDE OUT—OUTSIDE IN

(Prod. Cymbal & Tobin) (Writer: Cymbal) (Cymbal, BMI)—Hard-driving bubble-gum rocker loaded with teen appeal. Will bring Derek back to the Hot 100 with impact. Flip: "Sell Your Soul" (Cymto, BMI). Bang 571

SPOOKY TOOTH—FEELIN' BAD

(Prod. Jimmy Miller & Denny Cordell) (Writers: Kellie-Wright) (Irving, BMI)—Raucous rocker from the exciting new group is sure to make a solid dent on the charts. Powerful performance and production work. Flip: "I've Got Enough Heartaches." (Irving, BMI). A&M 1110

HARDY BOYS—LOVE AND LET LOVE

(Prod. Bill Traut & Jim Golden) (Writers: Fournier-Sheldon) (Fox Fanfare, BMI)—Group making their debut on TV in a new fall cartoon series should prove an important act as the Archies, and make their mark on the charts with this first entry . . . a solid, bubble gum winner. Flip: "Sing or Swim" (Fox Fanfare, BMI). RCA 74-0228

SMITH—BABY IT'S YOU

(Prod. Joel Sill & Steve Barri) (Writers: Bacharach-David-Williams) (Dolfi, ASCAP)—Group with a sound as "in" as today make their bid for top chart honors with this potent entry, and they should soon be riding across the charts with this raucous revival of the Shirelle past hit. Flip: "I Don't Believe (I Believe)" (Trousdale, BMI). Dunhill 4206

SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.

EMOTIONS—The Best Part of a Love Affair (Prod. Hayes & Porter) (Writers: Hayes-Porter) (Birdees, ASCAP)—Following up their chart winning "So I Can Love You," group comes up with a driving blues ballad certain to prove another soul and pop chart item. Volt 4021

STEVE ALAIMO—One Woman (Prod. Herb Bernstein) (Writer: Chalmers) (Rhomers, BMI)—New bag for Alaimo is this dramatic reading of a ballad beauty, penned by Charlie Chalmers. Fresh, smooth sound with much commercial appeal here. Atco 6710

PEANUT BUTTER CONSPIRACY—Back in L.A. (Prod. Advance Prod. & Alan Brackett) (4-Star, BMI)—Group moves to the label reactivated by Bob Crewe and it's a rocker loaded with chart potential. Challenge 500

EVERLY BROTHERS—Carolina in My Mind (Prod. Don & Phil Everly) (Writer: Taylor) (Apple, ASCAP)—The duo has one of their best commercial outings in this James Taylor rhythm ballad. Top performance and material. Warner Bros.-Seven Arts 7326

***RICK NELSON—She Belongs to Me** (Writer: Dylan) (Warner Bros.-Seven Arts, ASCAP)—Nelson takes on a fresh new sound with the Bob Dylan material that has all the earmarks of an important chart item. Top Nelson performance. Decca 732550

***JERRY VALE—This Is My Life** (La Vita) (Prod. Wally Gold) (Writers: Newell-Canfora-Amurri) (Miller, ASCAP)—Driving rhythm ballad loaded with emotion puts Vale in a hot commercial bag. Well done with much sales and play potential. Columbia 4-44969

FREDDY CANNON—Strawberry Wine (Prod. Dick Heard) (Writers: Cannon-Roberts) (Cannlynn/Birmingham, BMI)—A swinger that should put Cannon and his move to the label (handled by Buddah) right back in the rock bubble gum chart race. Strong entry. Royal American 288

ROY ORBISON—Penny Arcade (Prod. Wesley Rose) (Writer: King) (Milene, ASCAP)—Strong entry from Orbison is this rhythm item with much chart, sales and play potential. MGM 14079

SHANE MARTIN—Goodbye Columbus (Prod. Jay Darrow) (Writer: Yester) (Ensign, BMI)—The hit film theme is given on of its best and most commercial outings that has all the ingredients to put it on the "Hot 100." Epic 5-10537

ETERNITY'S CHILDREN—Blue Horizon (Prod. Chips Moman & Tommy Cogbill) (Writers: Eldham-James) (Press, BMI)—Group has the potential in this rock item to make it back to the "Hot 100" with sales impact, and get back into their "Mrs. Bluebird" hit groove. Tower 498

JANICE HARPER—Georgie Porgie (Prod. Joe Rene) (Writers: Knight-Neiman) (Jillbern/MRC, BMI)—Her move to Gerry Purcell's label is a fresh treatment of the Gordon Knight material with much commercial appeal. GWP 513

FUNKADELIC—I'll Bet You (Writers: Clinton-Barnes-Lindsey) (Jobete, BMI)—Driving rocker loaded with sales appeal on the Detroit-based label. Much potential here for soul and pop. Westbound 150

DOYLE, DOOLEY & COMPANY—Don't Follow Me (Prod. Berry Granahan) (Writer: Doyle) (Jodon, BMI)—Smooth blended group in a strong rocker that has the power to prove a chart winner. Dot 17292

NEW PLAY Featuring RUTH COPLAND—The Music Box (Prod. Holland-Dozier-Holland) (Writers: Dunbar-Wayne-Copeland) (Gold Forever, BMI)—The new Holland-Dozier-Holland label, handled by Capitol, has a strong item in this easy-beat rocker with much potential. Invictus 9072

CRITTERS—She Said She Loved Him (Writer: Ryan) (Elva, BMI)—Clever rhythm item that offers much for play and sales. Project 3 1363

TOP 20 COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

CONWAY TWITTY—TO SEE MY ANGEL CRY

(Prod. Owen Bradley) (Writers: White-Haney-Twittry) (Music City/Twittry Bird, BMI)—He went right to No. 1 with "I Love You More Today" and this potent, emotional ballad followup will take him right back up there again. One of his strongest. Flip: "I Did the Best I Could (With What I Had)" (Twittry Bird, BMI). Decca 732546

CHARLIE LOUVIN—LITTLE REASONS

(Prod. Kelso Herston) (Writer: Bruce) (Pamper, BMI)—From "Let's Put Our World Back Together Again" which took him high on the chart, Louvin turns to a powerful Ed Bruce ballad that is certain to put him up at the top. One of his finest. Flip: "After a While" (Five L's, BMI). Capitol 2612

JACK RENO—WE ALL GO CRAZY

(Prod. Buddy Killen) (Writer: Moran) (Tree, BMI)—Reno's followup to "I'm a Good Man" is a clever and compelling rhythm ballad with strong lyric lines penned by Jack Moran. Strong entry here. Flip: "Albuquerque" (Tree, BMI). Dot 17293

CLAY HART—ANOTHER DAY, ANOTHER MILE, ANOTHER HIGHWAY

(Prod. Tommy Allsup) (Writer: Tipton) (Motola, ASCAP)—His initial outing "Spring" took him close to the top of the chart and this blockbuster rhythm ballad will spiral him to the top. Hot commercial followup. Flip: "Penny" (Gallico, BMI). Metromedia 140

LINDA GAIL LEWIS—SOUTH SIDE SOUL SOCIETY CHAPTER NO. 1

(Prod. Jerry Kennedy) (Writer: Lindsay) (Music City, ASCAP)—Jerry Lee's sister has made quite a chart dent and this item should prove an out and out smash for her. Much pop appeal here in the "Harper Valley P.T.A." vein. Clever entry and top performance. Flip: "He's Loved Me Much Too Long" (DeCapo, BMI). Smash 2240

CHASE WEBSTER—REUBEN JAMES

(Prod. Roger Sovine) (Writers: Etris-Harvey) (United Artists, ASCAP)—The new label out of Nashville handled by Bell Records comes up with an initial winner in this potent rhythm item with strong lyric line. Top vocal workout and Roger Sovine production. Flip: "Strange Day" (Show Biz, BM Show Biz 226

CHART Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart

ED BRUCE—Hey Porter (Hi-Lo, BMI). MONUMENT 1155
GEORGE MORGAN—We've Done All the Lovin' We Can Do (Window, BMI). STOP 297

BILLY ED WHEELER—Fried Chicken and a Country Tune (Sons-Of-Ginza, BMI). UNITED ARTISTS 50579
THE COMPTON BROTHERS—Haunted House (Venice/B-Flat, BMI). DOT 17294

BRENDA BYERS—Thank You for Loving Me (Duchess, BMI). RCA 74-0232
ARCHIE CAMPBELL—Pfff! You Were Gone (Mamy, BMI). RCA 74-0232

BILL CARLISLE—Polk Salad Annie (Combine, BMI). CHART 5030
BOBBY BRADDOCK—Crying at the Mirror (Sally, BMI). MGM 14078

JIMMY PAYNE—Tonight's the Night Miss Tally Testifies (Glaser, BMI). EPIC 5-10518
JUNIOR SAMPLES & FRIENDS—That's a Hee Haw (Yonah, BMI). CHART 5026

SHIRL MILETE—Life (Hill & Range/Last Straw, BMI). POPPY 69-0100
DOUG KERSHAW—Diggy Diggy Lo (Acuff-Rose, BMI). WARNER BROS.-SEVEN ARTS 7329

LEE PAUL—I Take a Lot of Pride in What I Am (Blue Book, BMI). RCA 47-9763
LOIS WILLIAMS—A Girl Named Sam (Tarheel, BMI). STARDAY 877

TOP 20 SOUL

Spotlights Predicted to reach the TOP 20 of the TOP SELLING SOUL SINGLES Chart

CANDI STATON—NEVER IN PUBLIC

(Prod. Rick Hall) (Writers: Jackson-McKinney) (Fame, BMI)—She hit with impact with her "I'd Rather Be an Old Man's Sweetheart" and this pile driver rhythm ballad will bring her right through to the top of the chart and spread over pop as well. Flip "You Don't Love Me No More" (Fame, BMI). Fame 1459

RUBY WINTERS—ALWAYS DAVID

(Prod. Marlin Greene) (Writers: Hinton-Penn-Jackson) (Ruler/Press, BMI)—With equal potency both pop and soul, the stylist delivers this strong ballad in a top emotion-packed wailing performance. Flip: "We're Living to Give (To Give to Each Other)" (Melrose, ASCAP). Diamond 265

CHART Spotlights Predicted to reach the SOUL SINGLES Chart

SHIRLEY & THE SHIRELLES—Go Away and Find Yourself (Parabut/World War III, BMI). BELL 815

ACE CANNON AND HIS ALTO SAX—Amen (Pamco, BMI). HI 2166
WILLIE GAUFF & THE LOVE BROTHERS—Communicate Not Hate (Albert Sandler, BMI). EUREKA 101

EDDIE WILSON—Get Out in the Street (Don/Darcell, BMI). BACK BEAT 605
BVICKI ANDERSON—Answer to Mother Popcorn (Golo, BMI). KING 6251

THE NATURAL FOUR—The Same Thing in Mind (Wilhos/Pamco, BMI). ABC 11236

Cap Drive Beefing Up N.Y.

• Continued from page 1

develop a master plan whereby develop a master plan whereby EMI and Capitol will cooperate on this policy.

Meanwhile, the New York push entails expansion of both personnel and facilities; and the entire East Coast operation will have autonomy. Decisions affecting artists, producers and merchandising will be made here.

Details

Details of the expansion, announced by Iannucci and other executives including Karl Engemann, a&r vice-president, and Elliott Chaum, business affairs vice-president, are as follows:

1. Two new producers, Eddie Lambert and Terry Knight, join Nick Venet at the New York studios. A fourth producer, specializing in the soul idiom, will be added shortly. Knight will work with contemporary, underground acts and Lambert will specialize on bubble gum, teen-bopper and middle-of-the-road material. Venet will continue with underground and folk activity. The expanded operation here will continue under the administrative and creative direction of Tom Morgan, vice-president, Eastern operations, with the entire a&r activity under the aegis of Engemann. He will spend one week of every month here.

2. Elliott Chaum will come here regularly and will supervise a new East Coast business affairs executive to be hired. The latter will replace Larry Lighter. The Eastern business affairs manager will negotiate contracts autonomously.

3. A merchandising project manager will headquarter here to supervise marketing projects involving artists and records produced here. He will be comparable to three project managers now at the West Coast offices.

4. The promotion area has been strengthened. Brian Panella, Capitol's district promotion manager in Boston, comes into the New York office as divisional promotion manager, a newly created post. He is one of five divisional heads recently appointed by Charlie Nuccio, promotion vice-president of Capitol Records Distributing Corp. Other personnel will be added to the promotion staff here.

5. The a&r operation will be supported by every other facet of the New York operation. As an example, the merchandising project manager, for instance, will be actively involved with the initiation of production projects.

6. The New York publicity operation will be beefed up. Jackson Sellers, national publicity manager, will have two representatives here.

Iannucci added that the additions to the New York staff are part of an overall expansion started with the recent opening of offices at 1650 Broadway for Capitol's ASCAP and BMI publishing firms and its production music service. The company's Eastern executive offices are in the Sperry Rand Building and the recording studios at 151 W. 46th St. In connection with the latter, such West Coast Capitol Records acts as the Lettermen, Hedge and Donna and others have lately been recorded here.

In conclusion, Iannucci indicated that just as New York was viewed as a hub, this same philosophy would be extended to all important music centers.

Fete Blasts Off Rare Earth — Motown's New Hip Label

DETROIT — Motown Records launched its new label, Rare Earth, at a party for its national promotion staff and trade press here Aug. 18. The label will emphasize underground music but will not confine itself to just that type, said Barney Ales, Motown's executive vice-president and general manager.

Joe Summers, who will head Rare Earth, had been sales manager of Motown's LP and Tape Sales. Assistant label head Al DiNoble, had been director of national promotion for Motown.

Two of the groups signed to the new label, the Rustix from Rochester, N. Y., and the Rare Earth from Detroit, performed excerpts from their forthcoming LP's.

The label's initial releases includes two singles, "In Bed" b/w "Reality" by Wes Henderson, and "Temptation 'Bout To Get Me" b/w "Look Away" by the Virgil Brothers, and five LP's, "Blues Helping" by the Love Sculpture, "S.F. Sorrow" by the Pretty Things, "Get Ready" by the Rare Earth, "Bedlam" by the Rustix, and "The Messengers."

NATRA Delegates Endorse Switching of R&B to Soul

WASHINGTON — An overwhelming majority of the more than 500 delegates to the recent NATRA convention here, have endorsed Billboard's decision to switch the term rhythm & blue to soul.

The announcement of the proposed switch, came from Mort Nasatir, Billboard publisher, as he addressed one of the seminars of the Fraternity of Recording Executives, at the Washington Hilton.

Nasatir told the group that his company's decision to make the switch was motivated by the fact that the term "soul" more properly embraces the broad range of song and instrumental material which derives from the musical genius of the black American.

Following his address members of the audience commended Nasatir and Billboard for taking the initiative in making a change which was long overdue.

The association's new chairman, Warren Lanier, promised that he would meet with his members and discuss it before sending an official endorsement to Billboard.

In the NATRA camp too, there was near total agreement with the change. James Tyrrell, of Scepter Records, spoke for many of his fellow members when he said: see the change as being very appropriate. It is in keeping with the times, and the trends of our music. And I think soul is much more expressive of that category of music than rhythm & blue which has its limitations."

There were a few dissenters,

Boone Address

NEW YORK — An incorrect address was listed for the Dick Boone Agency in "The World of Soul" issue in Billboard Aug. 16. It's at 200 W. 57th St., Tel.: (212) 581-5226.

however. Among them was Dave Clark of Peacock Records and one of the oldest names in the world of soul music. Clark said that switching rhythm & blue to soul was merely substituting one label for another. "Music is music," he argued, "and it should never be fettered by labels of any kind."

TOMORROW

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On the role of the event song in rock's emergence. . .

It was a form of communication greatly derived from overseas—Elizabethan or English, even Scottish—influences. There are so many early examples, such as "The Death of Little Kathy Fiscus" and "The Sinking of the Titanic." When the rural music field was an isolated cultural entity, an event—a tragedy, a tall tale, a tribulation—was celebrated in song, taking the place of newspapers and radio in Appalachia and the rural Southland. . . . The event song was very similar to the English broadside ballad. For instance in 18th century England, when a man was hanged for theft, immediately some hack versifier would have a poem out about him and would hawk it for coins on the street. This is the legend of the blind Negro blues singers who worked the streets. . . . The train in American song has a glamorous history. It was the train that opened up the continent, that threaded its way into the hills and hollows. Moreover, a train took your girl friend away—and brought her back, hopefully. It was also a metaphorical means of escape and freedom, and as a religious extension it was the gospel train that took you to heaven.

On a man who fought and died at the battle of rock 'n' roll. . .

I think kids today are generally unaware of the battle fought by the establishment to suppress the new music. A crucial man in that battle, forgotten now, was Alan Freed, the disk jockey who came to New York from WERE in Cleveland. Alan began to play and program rhythm and blues extensively, and he told it like it was. He knew that the chief a&r man was the kid with the grimy hand and the 98 cents in his pocket who says, "I gotta have that record." The kids immediately grasped it, because he provided exposure for their music, not only over the radio, but also with those fabulous live shows. It is always the innovators who are fought when they try to breach and threaten the established forms. When the history of all this is written in a definitive way, when the true story is put together, Alan Freed will be a giant. More than any other man he brought us rock 'n' roll. The waves will no longer recede.

NAL, Firebird in Tape Agreement

NEW YORK — Firebird Records, a new label headed by Sam and George Goldner, will have all tape product released under the NAL banner. The tape agreement was announced last week by Larry Finley, president of North American Leisure Corp., who said that cassettes, 8-track cartridges, and reel-to-reel product will be released day-and-date with album product of the new label. Four-track product will be subleased by NAL.

"This will also be the first label on which we will give a videotape push," Finley said. "NAL will enter the videotape field with Firebird Records." He projected that a total of five albums will be available by the end of the year.

Sam Goldner is identified with Gamble Records. George Goldner is a partner in Cotique Records. Both men will retain their present associations in addition to operating Firebird. This marks the first time in five years the two men have worked together.

NAL will unveil the first product of Firebird on tape and record at a sales meeting in Dallas Sept. 4 in conjunction with the annual NARM meeting. Finley said that Art Denish,



LARRY FINLEY, left, concludes deal to distribute tape product of new Firebird Records labels being launched by Sam Goldner, above, and George Goldner.

vice-president of marketing, will have as his first major project the launching of Firebird on tape.

First release will be a single titled "It Can't Wait Until Tomorrow" b/w "Groovy Baby" by Kim Timango." The label will receive heavy promotion in national issues of Coronet magazine and will be featured on two "The Game Game" ABC-TV network shows.

Levy Report Shows M'media Flying High

NEW YORK — In a progress report on Metromedia Records' first eight months of operation, Len Levy, the label's president, said, "We have established a label with a broad, full market approach. Concentrating on one type of music, we have released product which encompasses all areas of music including pop, country and soul, and in so doing, have built a steadily increasing pattern of sales for both our single and album product."

On the singles end, Metromedia came up with its first gold record, the Winston's "Color Him Father," the label's

17th single release. This was followed by the group's debut album, also called "Color Him Father," which is climbing the best seller charts. Metromedia is now ready with the Winston's new single, "Love of the Common People."

Other Metromedia artists who've made dents in the market are Clay Hart, Bobby Sherman, the Goldiggers, Carolyn Hester, Milkwood Tapestry and the Astral Scene.

Levy plans to continue to expand the pop music base of Metromedia and to market in all categories and for all age groups.

Executive Turntable

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New York's Town Hall. He is the author of "The Presidential Almanac," which Chelsea House will publish early next year.

★ ★ ★
Bob Vihon has joined Car Tapes, Inc., Chicago. For the past several years he has been traveling throughout the Midwest as a sales representative for coin-operated equipment wholesale firms.

★ ★ ★
Louis J. Nicastro, who has been serving as a consultant to Commonwealth United Corp. (CUC) and as chairman of CUC's largest subsidiary, Seeburg Corp., has reassumed the position of president and chief executive officer, Seeburg. Nicastro, who resigned as CUC president and director in April 1969, will continue to headquarter in Chicago.

★ ★ ★
Charles K. Latham has been appointed vice-president, sales, western division, business and industry group, Interstate United Corp.

★ ★ ★
Lynn Stewart has been appointed advertising manager, video and audio products division, Bell & Howell. **Thomas E. Scholten** is the new marketing manager, Ampex professional audio products division.

★ ★ ★
Robert Shaw has been appointed to the newly created post of director, international operations, Thomas Organ Co.

★ ★ ★
Hal Wand is the manager of Motorola's newly opened regional public relations office in Los Angeles. **Thomas V. Tully** has been named public relations manager, Hammond Organ Co.

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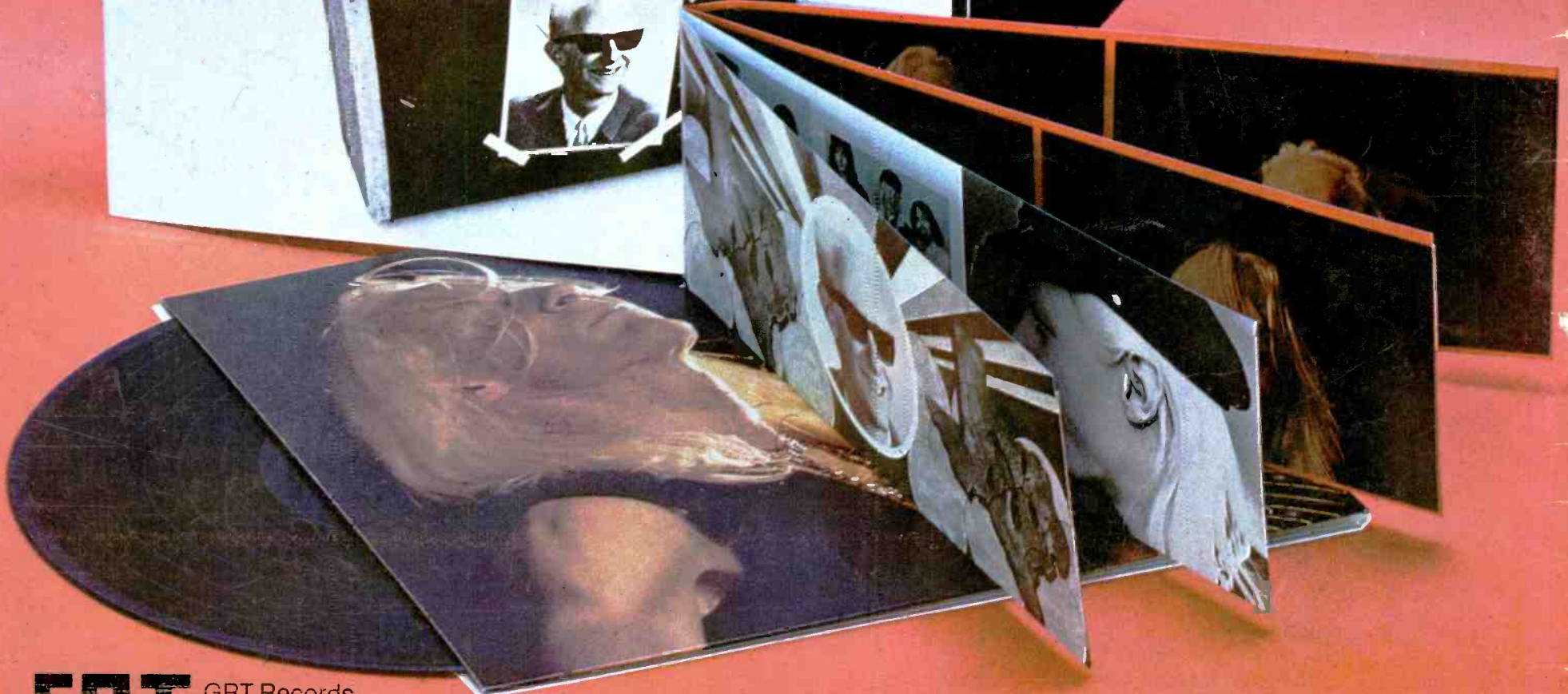
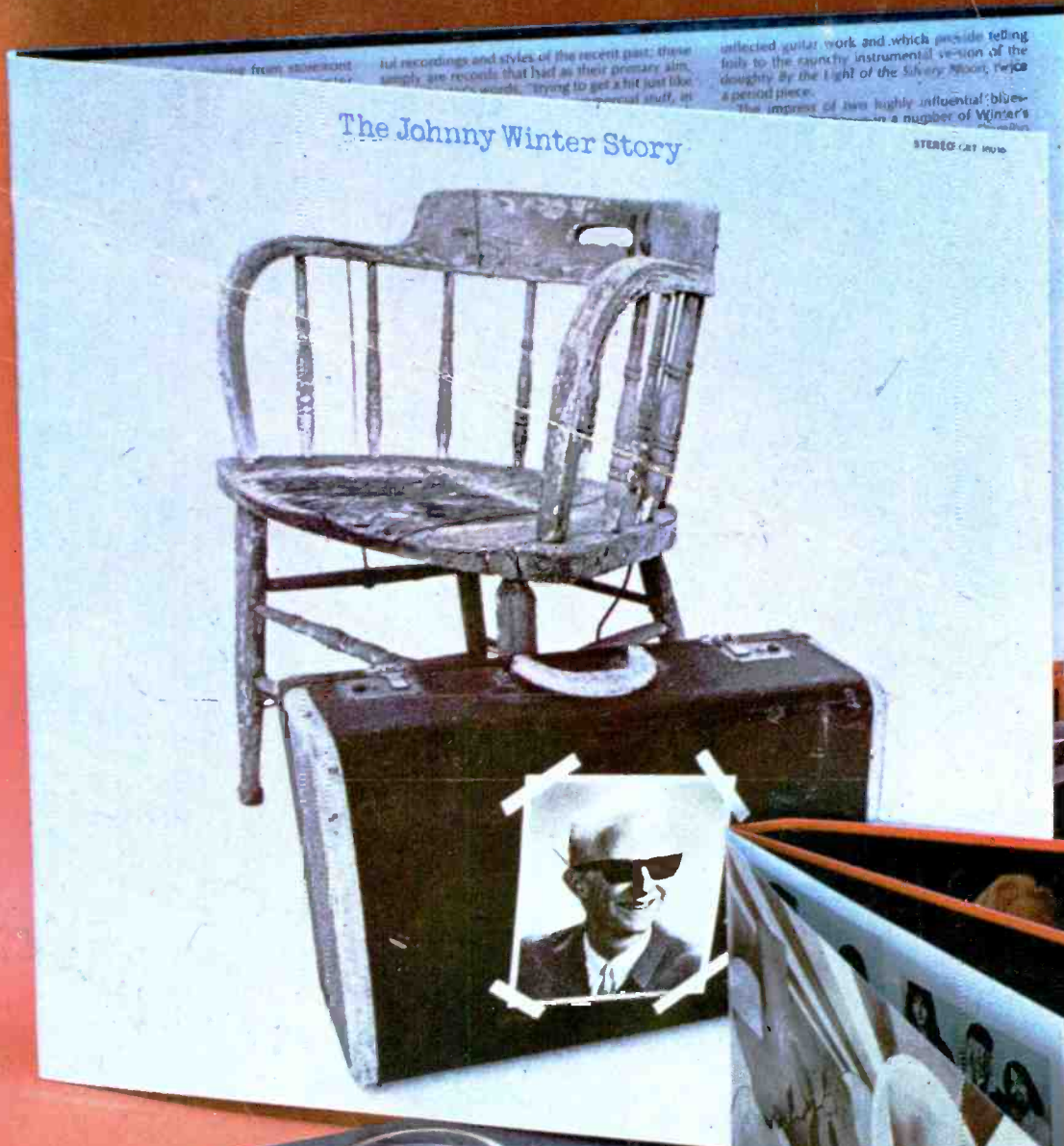
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