



OCTOBER 12, 1968 • SEVENTY-FOURTH YEAR • \$1.00

COIN MACHINE PAGES 47 TO 51

# Billboard

The International Music-Record Newsweekly

## RCA Sets 'Tuned-In' Policy for Pitchmen

By MIKE GROSS

NEW YORK—RCA Records promotion men will be "stretch-

## Rio's Festival Busts Record

By IAN DOVE

RIO DE JANEIRO — An international group of 200 (from 35 countries) artists, managers, composers, publishers and record company executives, made the Third Annual International Popular Song Festival here the biggest so far.

An estimated \$400,000 has *(Continued on page 8)*

ing their ears" under the guidance of Augie Blume, the label's new national promotion manager. "People's ears are stretching," said Blume, "and promotion men's ears should stretch, too, so that they are in constant tune with the market."

It's Blume's contention that the pattern of radio programming keeps changing and is more open to all kinds of musical sounds than ever before, and the promotion man, in addition to stretching his ears, so that he is attuned to all sounds, must be open-minded and flexible enough to fit his product into the broadening outlets. Blume *(Continued on page 88)*

## Sales Soar of Pocket Disc in Vend Outlets

By PAUL ACKERMAN

SEATTLE — Sales of Pocket Discs in locations where Consolidated Distributors has installed vending machines are approximately 400 per cent above initial projections, according to early statistics. Fred Hyman, chief of the operation, said many stores sold out their inventory of many selections, and these locations had to be serviced several times. Hyman added that in view of the high rate of *(Continued on page 5)*

WORLD OF GOSPEL MUSIC Page 53

## Maxin Moves to Overhaul MGM

By CLAUDE HALL

NEW YORK — In a complete reorganization of the record company, MGM Records president Arnold Maxin is slimming the artist roster and will establish stronger liaison between the publishing interest—the Big 3—and the record label. His first step in this direction is the appointment of Richard Delvy as West Coast a&r director; Delvy, through the production arm of the Big 3—Robbins Productions—has been successful at exploiting copyrights for MGM, A&M, and Dot. He will continue in this function.

At the same time, Maxin, who is also chief of the publishing company, has beefed up the accounting and legal departments of the label. There will be a stronger emphasis placed on the MGM and Verve labels, and although the record company

will continue to seek good independent production deals, "we are reorganizing to phase out the 'Community of Labels' concept," Maxin said.

Maxin said that MGM will *(Continued on page 88)*

## Ad Rep Lauds Top 40 Radio

NEW YORK — The successful radio stations of today—regardless of the type of music they play—are those that follow the principles originated by Top 40 radio stations, believes Tom Harrison, president of radio for Blair.

Blair is one of the nation's leading radio advertising repre- *(Continued on page 88)*

## VW Dealers Into PlayTape

By HANK FOX

NEW YORK — All Volkswagen automobile dealers will feature PlayTape CARtridges along with the Sapphire PlayTape I cartridge machines, which are being offered as optional O.E.M. equipment on all 1969 Volkswagens.

PlayTape President Frank Stanton, in disclosing the new sales avenue for his company's products, said that Motorola,

builders and marketers of the Sapphire line, is shipping Sapphire PlayTape I players to Volkswagen dealers and Sapphire II to its own after-market retailers through regular distribution channels. "By the end of October," he said, "all Volkswagen dealers will have a complete stock of players." There are more than 1,000 Volkswagen dealers across the nation. *(Continued on page 25)*

## TRO's Mil. Production Hunt

NEW YORK — The Richmond Organization (TRO) has set aside \$1 million to attract to its corporate umbrella independent production talent from all areas of the globe.

The TRO move is of added significance because of its timing. It comes at a period when the economic structure of the music record industry is being profoundly affected by acquisitions, mergers and the financial

maneuvers of giant conglomerates. "What," virtually everyone asks, "does this augur for the independent? Will he be able to function creatively in a climate of 'bigness'?"

TRO president Howard S. Richmond feels that indies can exist and thrive provided they have initial money and are buttressed by a business organization. Richmond stated that he *(Continued on page 5)*



Beautiful Barbara McNair, a sensation wherever she appears across the country, has a hit new single on Motown, "You Could Never Love Him (Like I Love Him)" (M-1133). Look for her new album soon to be released on Motown, "The Sound of Young America." *(Advertisement)*



MGM's tipsy Clown Prince of Country, Ben Colder, is weaving a straight line to the top of the charts with the red-nosed members of his own hilarious "Harper Valley PTA" (K-13997). An overnight smash, the single has created a huge advance demand for Ben's forthcoming LP of the same title, a likely chaser to his current hit album, "The Best of Ben Colder" (SE-4530). *(Advertisement)*

*(Advertisement)*

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# Executive Turntable

Owen Bradley has been named vice-president of artists and repertoire for the company's country music department. Bradley, who signed a new long-term contract with the label, joined Decca in 1947 as assistant to Paul Cohen. In 1958, Bradley was made a&r director for Decca when Cohen moved over to the Coral label. In 1953, Bradley built a recording studio in Nashville, and later utilized a quonset hut which ultimately became a recording studio. It is now a part of the Columbia complex. During the years, Bradley developed artists such as Ernest Tubb, Kitty Wells, Web Pierce, Jimmie Davis, Patsy Cline, Brenda Lee and Red Foley. He launched the careers of Loretta Lynn, Bill Anderson, Jack Greene, Wilma Burgess, Jan Howard, Warner Mack and Jimmy Newman.



BRADLEY

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Karl Engemann has been named vice-president in charge of artists and repertoire at Capitol Records. He had been general manager of the label's a&r division but will now head all company and artist development activities. He also will head Capitol's internal production and will be responsible for all relationships with outside producers and master acquisition. He'll also be involved in packaging creative services and business affairs. He joined Capitol in 1960 and before that he was an a&r producer with Warner Bros.

\*\*\*

A. G. (Augie) Blume has been appointed national promotion manager for RCA Records. Blume, who will report to Irwin Tarr, division vice-president, marketing, had held the post of RCA manager of special promotion projects. He has been with RCA since 1959, except for one year, when he was artists relations and promotion representative for Columbia Records. From 1959 until 1953, he had been regional promotion and artists relations representative for RCA in the Washington-Baltimore-Chicago-Milwaukee areas. For the past five years he had been a regional promotion representative covering Chicago, Milwaukee and Minneapolis. Blume will be responsible for all of RCA's promotional activities. (See separate story.)



BLUME

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Tom Noonan has been named assistant vice-president at Motown Records. Barney Ales is Motown's vice-president. Noonan will aid Ales in the sales, promotion, advertising and merchandising program for all Motown labels, including Motown, Tamla, Gordy, Soul and V.I.P. He will also be involved in the operation of the International Division. Noonan comes to Motown from Columbia Records, where he had been director of national promotion for the last two years. Noonan joined Columbia in 1965, where he was assigned to organize Date Records, Columbia's subsidiary label. Prior to joining Columbia, Noonan spent 16 years at Billboard, where he worked in the Chart and Research divisions. Noonan will headquarter in Detroit.



NOONAN

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Ron Alexenburg has been promoted to director of national promotion at Columbia Records. In his new capacity, Alexenburg will be responsible to Don Ebgland, the label's vice-president of sales and distribution, for directing all national promotion activities for Columbia albums and singles product. In addition, he will be responsible for supervising and co-ordinating the promotion efforts of the national and field promotion men throughout the country. Since December 1967 Alexenburg served as assistant director of national promotion at Columbia. Prior to that, he was promotion manager of the Midwest region for Date Records.



ALEXENBURG

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John Pfeiffer has been named executive producer of Red Seal artists and repertoire at RCA Records. Pfeiffer will report to Roger Hall, manager of Red Seal a&r. For the past five years, Pfeiffer has been administrator of Red Seal Audio Co-Ordination. In this capacity he was one of the engineers responsible for the development of Dynagroove Sound as well as being in charge of all sound for Red Seal releases. Pfeiffer will return to his previous role as active producer (Jascha Heifetz, Vladimir Horowitz and Wanda Landowska), and will assist Hall in a number of administrative duties. Pfeiffer joined RCA in Camden in 1949 as a design and development engineer. The following year, he joined the RCA Victor Record Division as quality control engineer. Shortly thereafter, he became a Red Seal a&r producer, which position he held until he was named Red Seal Audio Co-Ordinator Administrator in 1962.



PFEIFFER

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Richard Delvy has been named artists and repertoire director of MGM's West Coast operation. For the past year, Delvy has

(Continued on page 8)

# CBS Presses Rolled at a Record August Pace; Claims Trade High

NEW YORK — CBS Records' manufacturing operation in the U. S. set an all-time high during August, 1968, by pressing a combined total of 23 million 12-inch and 7-inch records, a figure, CBS claims, which is substantially greater than the number of records produced during a comparable period by any company in the history of the record industry.

According to a statement by Albert B. Earl, vice-president of operations for CBS Records, the figure of 23 million represents a 46 per cent increase over the number of 12-inch disks produced by CBS Records in the U. S. during August, 1967, and a 37 per cent increase over the number of 7-inch records produced during the same month.

It is now estimated by CBS Records that it will produce 225 million records during 1968, as compared with 195 million dur-

ing 1967. The 1968 production figure represents an all-time high for a record manufacturer, topping the previous high which was set by CBS Records in 1967.

CBS Records has production centers in Pitman, N. J.; Terre Haute, Ind.; and Santa Maria,

Calif. The plants in Terre Haute and Pitman are now operating at near capacity. The Santa Maria plant is a fully automated pressing facility which is producing records on a 21-shift, seven-day-a-week basis to meet the increasing demand for product.

## EDITORIAL

# New Growth Ahead

Billboard believes the coin-operated music and games industry is entering a new phase of dramatic growth, with its leaders cognizant of the potential in what is often described as the "leisure activities market." In support of this belief we are marking in this issue the 80th birthday of the jukebox and are paying tribute to the 20th anniversary of Music Operators of America, the industry's national trade group.

We are further supported in this belief by virtue of the fact that during the past year it has been disclosed that four of the world's largest operating firms are actively acquiring music routes. Why? There are many answers. But certainly one answer is that such firms as Servomation Corp., Macke Co., Automatic Retailers of America and Interstate United Corp., however modest their acquisition plans, realize, as does Billboard, the potential in the music operating industry.

# Fox Adding Five To B'way Score

NEW YORK — The multifaceted payoff inherent in Broadway show scores is steering Fred Fox, president of Sam Fox Music, more deeply into the acquisition of musical properties. He's already lined up five properties that are scheduled for

production both in the U. S. and England.

On Fox's agenda is "Many Happy Returns," with book, music and lyrics by Ray Golden. It will open in Las Vegas at the Desert Inn Jan. 7 and stars John Raitt and Pat Carroll. The musical is due for Broadway after its Las Vegas run.

Also due in the Fox hopper is "Two Cities," with book by Constance Cox adapted from Charles Dickens' "A Tale of Two Cities." The score is by the father-son team of Jerry Wayne (lyrics) and Jeff Wayne (music). "Two Cities" is scheduled for an early 1969 premiere in England.

(Continued on page 5)

# W-7 Disk Arm Supplies 70% Parent's Profit

LOS ANGELES — Just how vital running a successful commercial music operation is to a film company is emphasized by Warner Bros.-Seven Arts recent 1967 financial statement. W-7's music - record operations accounted for nearly 70 per cent of the corporation's profit. That profit was \$10,104,000 based on a \$198,257,000 gross.

(Continued on page 6)

# Vanguard, Tenth Street Team on Label Launch

NEW YORK — Vanguard Records and Tenth Street Productions have teamed up for the launching of a label to be called Vanguard/Apostolic. The new label will record artists contracted to Tenth Street Production Co. and will use the production facilities at Apostolic Studios.

Tenth Street Productions, Inc., and the affiliated companies of Apostolic Studios and Epiphany Music Publishing is headed by musician John Townley. Other key executives include Michael Weiss, Matthew Hoffman and Danny Weiss. Martin Gersten will represent the general counsel firm of Moses & Singer Esqs. in handling all legal matters for the company. Attorney Bob Casper will act as special counsel.

The initial Vanguard/Apostolic release will include four albums. First John Townley, who himself used to record with the Magicians on Columbia, will be featured on a two-record set entitled "The Family." Also featured are his ex-wife, Gilma, and their three-year-old child, Deirdre, who sings and performs her own "pre-melody" composition on the organ on one of the LP cuts. A second LP, "The Far Cry," showcases a Chicago-style blues rock group of the title name. Two additional debut LP's are scheduled and Danny Weiss,

talent scout for the company, is eyeing several new artists.

Apostolic Studios was built by Townley about a year ago

(Continued on page 5)

# Music Makers Buys Flo Greenberg Pubs

By CLAUDE HALL

NEW YORK — The Music Makers Group has acquired all of the publishing interests—more than 500 copyrights—of Florence Greenberg, president of Scepter Records. The catalogs include Flomar Music and Purchase Music. This ties in with a major expansion program at Music Makers; the company a few weeks ago bought the catalogs of Johnny Mathis. Although Milton Herson, president and chief executive officer of the firm was unavailable for comment, it is known Music Makers Group is looking for more publishing firms and for radio stations.

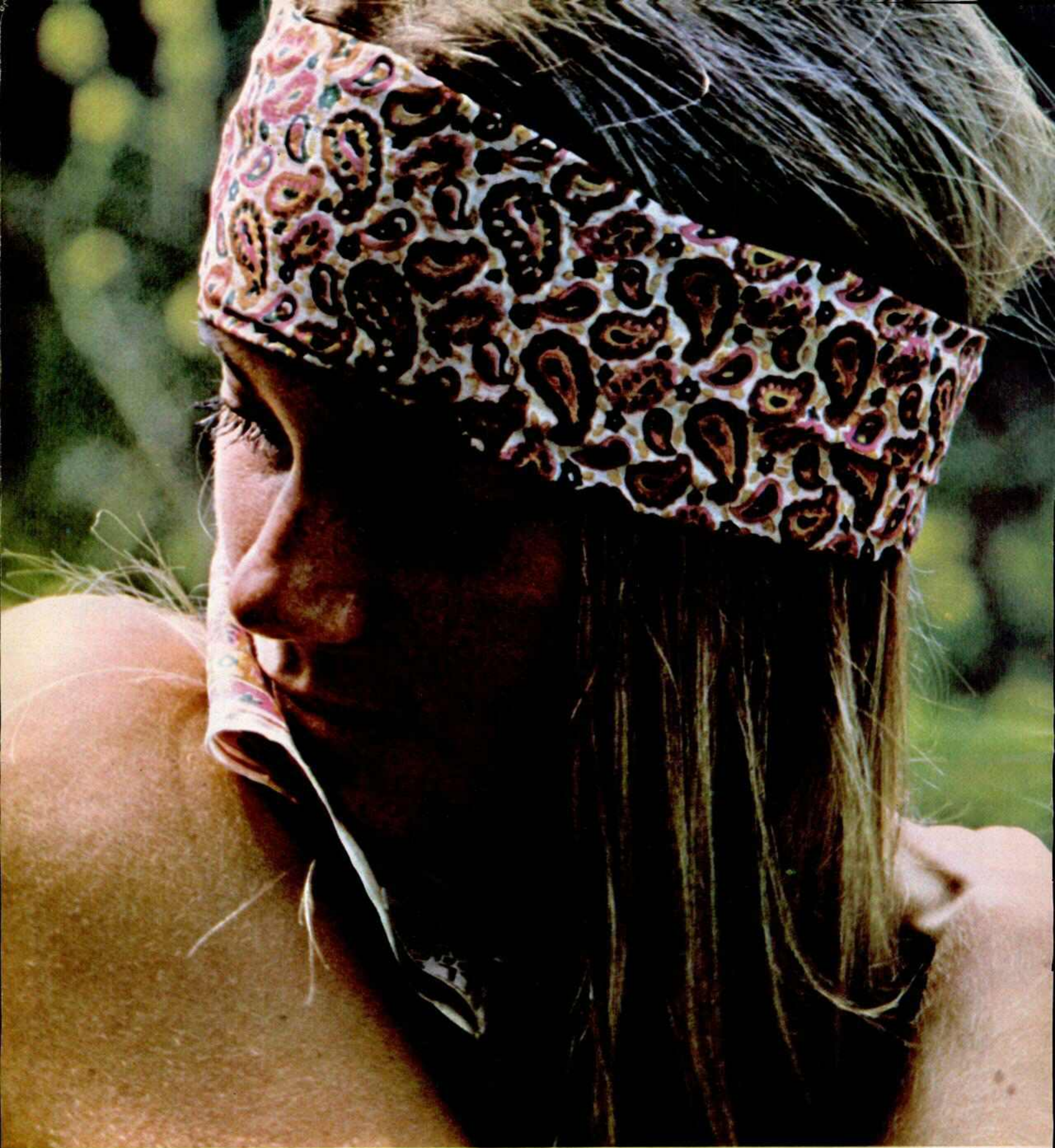
The expansion of the firm—which was recently known as Mark Century Corp.—includes reorganization. Mitch Leigh, the composer of "The Man of La Mancha," is creative director and chairman of the board of the new Music Makers Group. The firm is one of the world's largest suppliers of services to

radio stations. Under the new company set-up, there will be three major divisions. One will be devoted to creation and production of original music for advertising and entertainment in industry. The second will include ownership of radio-TV properties. The third will produce and supply services to radio and TV stations. It will also cover music publishing.

The new catalogs acquired will be incorporated into Andrew Scott Inc. (ASCAP) and Renleigh Inc. (BMI). The tunes include "Let's Go Get Stoned," "Jolly Green Giant," "One Step at a Time," "Save Your Heart for Me" and "Please Make Him Love Me."

Herb Mendelsohn, head of Music Makers' radio operations, will visit this week 18 markets, to study radio acquisitions; the firm owns WFEA in Manchester, N. H. Music Makers has registered to go public with 145,000 shares.





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\*ABC-TV "MOD SQUAD" TUESDAY NIGHT



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# Sales of Pocket Discs in Vending Outlets Soaring

• Continued from page 1

sales, the depth of inventory is being markedly increased. Hereafter, vending machine locations carried 25 copies each of the Top 20 selections, making a total of 500 records in each location. Hereafter, the vending machines will carry a total of 60 copies of each selection.

An analysis of a two-day sales period, last Friday and Saturday, at 12 typical outlets with vending installations, established: (1) The outlets carried a total of 6,000 singles, 500 in each outlet; (2) in the two-day period, 2,182 Pocket Discs were sold; (3) ten of the 12 dealers carry 45's, and reported that their 45 sales were undiminished. Two of the 12 stores have not carried singles before.

The 12-store, two-day sample included the following outlets in the Seattle-Tacoma market: B&I

## Pickwick's Net Soars in Quarter

LONG ISLAND CITY — Pickwick International reported a 65 per cent rise in net income during the first quarter of fiscal 1969. Net income for the three months ended July 31, 1968, shows an increase from \$173,583 to \$286,549 over the previous fiscal year.

Sales were \$6,836,665, compared to previous sales of \$4,900,098, while earnings per share increased to 23 cents from 14 cents.

# TRO Launches Mil. Talent Drive

• Continued from page 1

allocation of these funds was "a commitment to the future of our business." He added: "The independent producers represent the real vitality of this business. Even today, when there is great corporate consolidation and concentration going on in the music industry, much of the most successful material still comes from the small but creative indie."

### Optimistic

Richmond's attitude is one of optimism with regard to the effect of the conglomerates on the music business: "I welcome growth. Why should these com-

## Fox' New B'way Invasion

• Continued from page 3

Another musical that the Fox organization has landed is "Sing Me Sunshine," by Johnny Brandon. It is based upon the silent film, "Peg o' My Heart," and has been updated to the late 1920's. It is scheduled to open in London early next year.

"Walk Down Mah Street," a revue by Norman and Patricia Curtis, which opened recently off-Broadway, has also been acquired by Fox.

## Vanguard in Label Launch

• Continued from page 3

in New York's Greenwich Village. In addition to the New York studio located at 53 East 10th Street, the company is about to open a San Francisco studio to be called Pacific High.

## NEW ORLEANS' 2D JAZZ FEST

NEW ORLEANS—This city will have its second jazz festival, following the successful running of the first international gathering last May. At that time the city celebrated its 250th birthday with a week-long musical celebration.

The second annual event will be staged June 1-7, with Willis Conover appointed music and program director. Planned are concerts of jazz and gospel music, with four concerts in the Municipal Auditorium, jam sessions aboard a Mississippi riverboat and a series of jazz shows in Congo Square.

Five local residents will work with Conover of the Voice of America in planning the program.

## Capitol's Wallich Is Given NCCJ Humanitarian Award

LOS ANGELES — Capitol Industries board chairman Glenn E. Wallich received the National Conference of Christians and Jews 1968 humanitarian award at ceremonies last Monday (30) at the Beverly Hilton Hotel. At the fifth annual testimonial of the record-board-film wing. The audience heard Mrs. Nat Cole laud Wallich's dedication to progress and concern for young people as she presented him with the plaque.

The fete to Wallich drew a large number of record industry executives, with Randy

# Man-Child Expands To Classical & Jazz

LOS ANGELES—Man-Child Records, off and running with a rhythm and blues female vocal quartet, the Sisters Love, will delve into classical and jazz-oriented products.

The fledgling label, owned by Warren Gray and Dick Allen, will develop an artist roster slowly, Gray, the president, explains. "We will play it close to the belt to provide optimum merchandising and promotion efforts to our artists." Gray says there won't be any immediate new additions to the artist roster until the Sisters Love is established. The group is comprised of three former members of the Raelettes.

Curtis Amy, the jazz saxophonist, who has led the Ray

Charles studio band, is the label's a&r director. And Gray indicates that Amy will develop as one of the company's artists.

Gray plans a series of chamber music albums utilizing local classical musicians interpreting the works of such composers as Schubert and Stravinsky.

The company can sell a certain number of classical pieces, license the masters overseas and then take the music and duplicate it into cassettes for its own Tape-Mate line, says Gray.

Man-Child has its own recording studio, manned by engineer Dallas Jordan. The control room at present has a 4-track machine, with 8-track under construction. Up to 15 people can be recorded in the facility.

Gray's executive team includes his partner Allen, who handles administration; Fred Lawson, national promotion; Bob Kaiser, artist relations, and Richard Marshal, sales.

## Dunhill & Pub Wing Sues Three Mamas & Papas

LOS ANGELES — Dunhill Records and its music publishing subsidiary, Wingate Music, has sued three members of the Mamas and the Papas for \$200,000.

The suit, which excludes Cass Elliott, names John and Michelle Phillips and Dennis Doherty as defendants, with Miss Elliott omitted.

Dunhill wants the Los Angeles Superior Court to interpret and validate contract amendments made in 1967. The plaintiffs acknowledge royalties are due the performers and said deposit of a \$250,000 bank fund will cover the artists, to be paid as the court outlines.

The record company claimed in the suit that more than \$1 million has been paid the defendants in the past three years.

The plaintiffs stated that an agreement signed in 1965 between the group and Trousdale Publishing was amended in August, 1967, to include Trousdale's privilege of assigning all rights to Wingate. In September, 1967, another contractual amendment increased royalties for the group.

## Sachs in Hospital

CINCINNATI — Bill Sachs, executive news editor of Billboard in Cincinnati, entered St. George Hospital here Friday (4) for treatment for diabetes preliminary to an eye operation for removal of a cataract. He underwent a similar eye operation two years ago. He will be confined to the hospital until Oct. 16, after which he will recuperate at his home, 3445 Camellia Court, Cincinnati 45211.

## Gentilomo Company

NEW YORK — Carlo L. Gentilomo has set up a new company called 2000 International, to house his operation as a representative of the American scene for radio stations abroad. The new company absorbed Gentilomo's Euram company, which was formed earlier this year.

Gentilomo also acts as liaison for U. S. record companies in overseas promotion deals.

Wood, of Ranwood Records, the general dinner chairman. Tennessee Ernie Ford the master of ceremonies and composer Meredith Willson offering the closing tribute.

Wallich's acceptance speech was an off-the-cuff situation, he noted, reflecting on such things as how he first became interested in recordings in 1931.

Willson called Wallich a developer of executive talent and the perfect purveyor of free enterprise potential. He said Wallich was oblivious to such artificial yardsticks as race, creed or color. Willson referred to Wallich's recent illness and that the executive set out by himself to find the cure.

With obvious emotion, forcing his voice to crack, Willson said: "Sitting here is a well Glenn Wallich, contrast of faith and guts." He then sang "May the Good Lord Bless and Keep You," with the audience joining.

## Victor Gets Cast Rights To 'Election'

NEW YORK — RCA Records has acquired the original cast album rights to the off-Broadway musical satire, "How to Steal an Election." The production opens at the Pocket Theater Wednesday (9).

The show has a book by William F. Brown, and music and lyrics by Oscar Brand. It is a mixed media production with film, slide projections and special lighting effects, and traces through song and dance the campaign tactics and politics of U. S. Presidents from George Washington up to and including current candidates.

RCA plans to record the album Monday (14) and rush into release the following week.

## Silver, Mogull; Set Rome Trip

LOS ANGELES — Roy Silver, president of Campbell, Silver, Cosby Corp. (CSC), and Art Mogull, president of Tetragrammaton Records, leave for Rome Oct. 23.

Both will oversee music and film projects for CSC, including Dalton Trumbo's "Johnny Got His Gun" and "Picasso Summer," starring Albert Finney.

Rhodes, House of Value, Value Mart, White Front, Grocery Boy, Bon Marche and B&M.

In a few days, initial figures are expected to be available on sales in outlets equipped with the Pocket Disc counter merchandiser.

Hyman stated Consolidated Distributors, headed by Bill Pennington, who is handling the test campaign which runs through Jan. 31, is getting calls from outlets of all types asking for Pocket Disc product. One of these is a 32-store chain which never carried records before.

The concept of opening up new outlets is a prime one with Pocket Disc, and it's interesting to note that two of the 12 stores in the initial two-day statistical analysis were grocery shops which never carried records. One sold 167 and the other 96. The sales racked up by each of the other 10 outlets were, for the two-day period: 160, 56, 127, 221, 200, 94, 280, 286, 264, 109, 167 and 216. These figures are not in the rank order of the stores mentioned previously.

Pocket Disc in the next few days is speeding installations, fattening the extent of inventory, and preparing another promotional push around the introduction of the Swinger, the player built by Toshiba. There are about 38-40 models of various makes which handle Pocket Discs and a total of 12,500,000 pieces of equipment are in consumers' hands.

panies not come into the field? It bodes well for us and I would like to see them adopt ethical attitudes toward the independent." He added: "We see ourselves as an independent big enough to have built a world network or umbrella and we want independents to seek this shelter. We seek creative partners in progress."

The "partners-in-progress" approach, Richmond explained, is aimed directly at serving the promotional, exploitation and financial needs of the independent producer." The Richmond plan envisions offering a service to the writer-producer who does not want to give up his independ-

ence and is loathe to sign over his publishing rights to a record distribution outlet. "Our companies," Richmond said, "offer the creator an international exploitation and management network for his product. We are really interested in music "merchandise." Obviously, wherever he is and in whatever country, we want to associate with the songwriter and his works."

### Project Rolling

The Richmond project is already being pursued aggressively. From the company's international wing, TRO Essex International, there will fan out a series of country-by-country corporate umbrellas, in which each of the international affiliates initiates a development program of its own. "We, and the talent associated with us will grow, and they will receive just financial rewards," Richmond said. He added that in all of the company's foreign offices, an important concept will be the development of territory-originated material to be promoted internationally.

### TRO Nashville

Meanwhile, TRO revealed the two new developments. One is the opening of TRO Nashville within a fortnight. This implements plans to develop and underwrite new creative talent in that major music center. A record development is a major expansion of TRO's French company, Editions Essex, with Claude Pascal named to head the professional and talent acquisition functions in Paris. Beyond this, Pascal will also operate in association with TRO Essex, a new French originating company known as NFC. Pascal formerly was a top publishing executive of Tutti, French publishing arm of the international Philips organization.



# Billboard

<b>AUDIO</b> .....	<b>44</b>
EIA EXPECTS 400 INDUSTRY executives to attend four-day Fall Conference in San Francisco.	
<b>CLASSICAL</b> .....	<b>32</b>
WESTMINSTER PACKAGES. Westminster's new Basic Library Series has much to offer. London issues two operas. Columbia has specially priced sets.	
<b>COIN MACHINE WORLD</b> .....	<b>47</b>
MUSIC OPERATORS of America Exposition is a "sellout" as over 1,500 operators converge on Chicago.	
<b>INTERNATIONAL</b> .....	<b>69</b>
FRANCE IS BACK ON the output track following the government crisis in May.	
<b>MUSICAL INSTRUMENTS</b> .....	<b>52</b>
Harmony adds models to flat top and electric lines.	
<b>RADIO-TV PROGRAMMING</b> .....	<b>39</b>
TERRELL METHENY JR. BEGINS clean-up campaign at WMCA, New York.	
<b>RHYTHM &amp; BLUES</b> .....	<b>21</b>
SOUL SAUCE looks at the Aretha Franklin-Ted White split and behind the scenes at Motown.	
<b>TALENT</b> .....	<b>12</b>
FILLMORE EAST. Ten Years After gives top performance on bill with Country Joe & the Fish. Procol Harum also excels.	
<b>TAPE CARtridge</b> .....	<b>25</b>
PHILIPS OF HOLLAND will battle some 14 Japanese cassette manufacturers for a stake in the automobile player market.	

**FEATURES**

Stock Market Quotations.....	10
Vox Jox.....	40

**CHARTS**

Best-Selling Classical LP's.....	33
Best-Selling Folios.....	8
Best-Selling Jazz LP's.....	88
Best-Selling R&B Albums.....	21
Best-Selling R&B Singles.....	19
Breakout Albums.....	79

Breakout Singles.....	79
Flits of the World.....	73
Hot Country Albums.....	36
Hot Country Singles.....	35
Hot 100.....	74
New Album Releases.....	46
Top 40 Easy Listening.....	46
Top LP's.....	82

**RECORD REVIEWS**

Album Reviews.....	76, 79
Single Reviews.....	80

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## PROMOTE TALENT

# Demo Disks 'Prevue' for Mfrs.

By FRED KIRBY

NEW YORK — A new wrinkle in promoting young talent before it signs with a record company is being employed for Fate, a five-member group from Bangor, Me., whose demonstration disks are being played on three progressive rock stations here.

Neal Hart, who handles promotion and publicity for Samelena Corp., which produced the album master for Fate, explained that Rosko, a deejay for WNEW-FM, heard a rough mix at Studio 3, where he was cutting an album for Verve/Forecast.

Rosko started playing selections from the master on his program, as did stations WBAI-FM and WFMU-FM. Hart said dubs also will be supplied to Boston stations who have requested them.

### Fate Appearances

Fate also has appeared at Arthur, the Electric Circus and Steve Paul's Scene since they were cut by Tommy Kay at Studio 3. Stu Krane heads Studio 3, Samelena, Brigand Productions, Three-Stones Productions, and Pale Fire Music, Inc. (ASCAP).

Krane explained that his firms handle production, management and promotion for their acts. Studio 3 is a four-track studio, which also is rented to outside acts. Kay and engineer Stephen Bright handle the sessions for Samelena.

A current project is a new album for the Hassles of United Artists, who have drastically altered their style. Other acts being handled include Cisum on

Epic, the Fun Band on ABC, Morgan Dream Spectrum on Command Probe, Christy Thompson, and Mrs. Murphy's Basement.

### Cites Rock Stations

Krane cited the co-operation of the three New York progressive rock stations in being willing to go with new sounds and listen to this material. Hart, 18, noted there was at least one instance where the firm was able to secure air play for an

act, whose record company had failed to obtain play.

Krane, with experience in management before setting up his present firms, manages Lily & Maria, Columbia artists, under Maria-Lile Management. Their compositions are in Pale Fire Music.

Ned Humphries and Norm Kamerling, photographers, are doing promo films on the different acts, including recording session shots.



GARY PUCKETT AND THE UNION GAP, who have had three consecutive million-selling records, are on hand to sign autographs at one of New England's largest disk outlets. Executives, in top row front, left to right, are Al Gaines and M. Dana, both of Giant Stores; Richard Berube, of U. S. Records, and Warren Bakal, also of Giant Stores.

## Rifkinds Establish a Total Music Complex; Sign 3 Acts

NEW YORK — Guardian Productions, a total music complex, has been formed by Julie and Roy Rifkind, including Spring, a pop label, and a management firm featuring soul artist Joe Simon.

Guardian's Spring label has already signed Little Eva Harris, the Luv Company, H. T. Express Ltd. and writer-singer-producer Harold Thomas. Gauch Music, the publishing division, is boosting tunes by Jimmy Richard, Jean & Joe, Joe Drake and the new single by the Capitols, "Ain't That Terrible." Gauch also has publishing credits on Deon Jackson and Jimmy Delph.

Roy Rifkind Management, a career consultant division of Guardian, represents, besides Simon, Richard Barbary, an A&M artist. Rifkind's Management credits includes the development of comedian Flip Wilson, the McCoys, Chuck Jackson, the Shirelles and orchestra leader Xavier Cugat. Joe Simon, a Sound Stage 7 artist, is on the charts with "Message to Maria."

Julie Rifkind had formerly been MGM national promotion director and head of MGM's Cub subsidiary, co-founder of Bang Records, and a major force behind hits by David Rose, the Impalas, Tommy Edwards and Connie Francis.

Current projects by the new firm include promotion of the Luv Company's "Maybe" single and upcoming releases by H. T. Express Ltd. and Little Eva. A major drive is also under way to promote Harold Thomas, the multi-talented music man.

## Philips' Drive On Seasons' LP

NEW YORK — The Four Seasons' latest album on Philips will receive \$100,000 worth of advertising and promotion. The LP, "Edizione d'Oro" (Edition of Gold), features a two-record discography of the group, plus a narration by Bob Crewe.

Advertising support includes a radio push, trade press promotion and special kits. The big-budget boost will tie in with the group's October road dates, beginning Wednesday (11) in Canton, Ohio. The Four Seasons will also tape the "Hollywood Palace" in December.

## Variety Clubs Toast Trade

LOS ANGELES — The recording industry and its executives were toasted by Taut 25 of the Variety Clubs at a luncheon last week. Billboard publisher Hal B. Cook was the guest speaker, offering a 10-minute talk on the record field and on the closing barriers between the music and film-TV fields.

Joe Smith, Warner Bros.-Seven Arts (W-7) Records was toastmaster for the event at the Beverly Hills Hotel, Monday (25). The dais included such executives as Mike Maitland, W-7 Records president; Irv Townsend, Columbia Records vice-president; Roy Silver, Tetragrammaton president; Art Mogull, Tetragrammaton vice-president; Arnold Burke, Dot president; Howard Stark of ABC Records; Joe Reisman, RCA's top Coast producer; Jerry Moss, co-owner of A&M; Jess Kays, MGM Records; Al Bennett, Liberty president; Stan Gortikov, Capitol president; Jay

Lasker, Dunhill vice-president; Lester Sill, Colpix chief, and Mike Cub, Sidewalk Productions president.

## Merc. to Handle 2d Line, Virtue

NEW YORK—Mercury Records has acquired its second independent label for manufacturing and distribution. The label, Virtue Records, is headed by Frank Virtue and is based in Philadelphia. Mercury's other independent label is Pulsar Records.

Frank Virtue, who will coordinate the label's operation through Mercury a&r director Charles Fach, also owns Virtue Recording Studios in Philadelphia and functions as an independent producer, engineer and musician. Virtue will produce acts for the label and will acquire masters.

## W-7 Disk Arm Supplier

Continued from page 3

The music - record wing's profit after taxes comes to a reported \$7.6 million, with the figure based on ASCAP activities only.

Frank Sinatra's minority interest in the record operation for all of fiscal 1968 came to \$1,770,000 and he has since reduced his 33 1/3 holdings to 20 per cent. The company's ASCAP publishing royalties are reported as running about \$2.3 million.





**MOTOWN**  
RECORD CORPORATION

*The Sound of Young America*

This One



HJBD-WGX-WPJH

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# Executive Turntable

• Continued from page 3

handled record production deals for the Big 3 (Robbins-Feist-Miller). He will continue to direct production activities for the publishing company and will report to MGM on his new a&r assignments. Delvy will work closely with **Jesse Kaye**, who for many years has co-ordinated film music production for the label.

★ ★ ★

**John Florenz** has been appointed pop artists and repertoire producer for RCA Records on the West Coast. Florenz will report to **Joe Reisman**, executive producer on the West Coast. Florenz was an independent producer based in Phoenix for the past two years. While he was a student at Arizona University, he played guitar, wrote songs and scouted talent for Audio Records in Phoenix. He's 22 years old and has had experience in recording, mixing and editing. . . . **Thomas L. Trout** has been appointed director of personnel at Capitol Records.



FLORENZ

★ ★ ★

**Thomas W. Roche Jr.**, director of personnel at Capitol, joins Audio Devices as administrator of management services.

★ ★ ★

**Jerry Adler** has been named director of dealer and audio/stereo promotion at Muntz Stereo-Pak.

★ ★ ★

**John McAlpine**, manager of the royalty and license department at Capitol Records, has joined Prager and Fenton, a CPA firm.

★ ★ ★

**Rick Ward** has joined Don Costa Productions in Hollywood as general executive assistant to its owner. Ward was formerly publicity director for ABC Records in New York.

★ ★ ★

**Jack Goldner**, a district sales manager for Concord Electronics, has been appointed western regional sales manager for Concord's consumer products division.

★ ★ ★

**Frank Henry** has been appointed national sales manager for Polydor Records Canada Ltd. Henry was formerly Quebec branch manager. In another appointment, **Rudy Assaly** has taken charge of Polydor's tape and record accessory department, and continues to act as national promotion manager for the Polydor line.

★ ★ ★

**John Piper (John Poyar)** has resigned as music director of WHON, Richmond, Ind., to take a management position with the Mercury Records pressing plant in the same city.

★ ★ ★

**Bennie Mabone**, formerly of Stax Records, has joined the staff of Pepper Records as national promotion manager.

★ ★ ★

**Vince Rottkamp** has joined the creative services department of Universal Attractions.

★ ★ ★

**Boo Kinttorph**, who has been connected with the Swedish Folkparks organization for the past 15 years, has been appointed managing director of Philips-Sonora, effective Jan. 1.

★ ★ ★

**Eddie Landqvist**, managing director of Grammfonbolagens Distributionscentral (GDC) in Sweden since 1963, and managing director of Philips-Sonora since 1966, will devote his activities solely to GDC beginning Jan. 1.

Capitol Records (Canada) Ltd. has named **David J. Evans** Ontario branch manager, succeeding **Dick Riendeau**, who is appointed national sales manager, budget product, for the company. Evans was a senior sales representative with Canadian Industries Ltd.

★ ★ ★

**Bryan Sennett** has been appointed vice-president of the Fredena Management Group. For the past two years Sennett has been head of Sennett-Weintraub, a division of Fredena that managed the Serendipity Singers and Jake Holmes. Sennett started as director and performer with the Serendipity Singers. . . . Other Fredena changes include **Mike Brovsky's** promotion to talent director and head of record production, **Marilyn Lipsius'** appointment as director of the Campus Coffee House circuit.

## Tower Promotes 'Streets' Single

NEW YORK — With Tower Records' soundtrack "Wild in the Streets" currently high on the Top LP's chart, the company is sending national promotion manager Dave Fox on a tour of Midwest and Eastern markets to promote a single from the track, "Shape of Things to Come" by Max Frost. Fox will also push the instrumental version by the Arrows, also on Tower, and "Listen to the Music," another track from the film, by the Second Time.

Fox will visit radio stations in New York, Philadelphia, Baltimore, Washington, Boston, Detroit, Cincinnati, Cleveland

and Chicago. He is stationed at Tower's West Coast headquarters.

## WNEW Pressing Mod at Night

NEW YORK—WNEW will strive for a more contemporary appeal at night and is bringing in Jim Dougherty of WIP in Philadelphia to replace Jim Lowe in the evening slot at the easy listening station. Lowe has just resigned. Dick Summers, who'd been morning man on progressive rock formatted

## Denny Estate Gains All Of Cedarwood

NASHVILLE — The estate of the late James R. Denny now has 100 per cent control of Cedarwood Publishing Co., Inc., one of the nation's largest music publishers.

The change came about through the retirement of the minority interest of the stock formerly owned by Carl Smith and Webb Pierce. This announcement was made by Bill Denny, and one of the executors of the Denny estate.

Cedarwood was formed in 1953 by the late Jim Denny, and now has affiliated offices throughout the world. Denny formed the company when he left WSM, where he had managed the Artists Service Bureau. In that capacity he was the leading booker in the nation of country talent.

In the Cedarwood catalog are "Detroit City," "Dream on Little Dreamer," "Are You Sincere," "Tobacco Road," "All the Time" and "Long Black Veil." The firm has a large stable of exclusive writers, among them Mel Tillis.

The company's officers will remain the same with Billy Denny president and chief executive officer, John Denny vice-president, and Dolly Denny secretary-treasurer.

## For London, Yule Is Now

NEW YORK—Rush releases and tested catalog items are being featured by London Records for Christmas. New releases include albums by Ronnie Aldrich on Phase 4; two London operatic sets, and a three-record set "Memories of Germany" in the Global Heritage Series.

The Aldrich LP, "This Way In," is the lead item in a general drive on Aldrich's catalog, which includes 11 previously released albums. Catalog items being pushed include albums by Mantovani, Joan Sutherland and Leontyne Price on London; Ace Cannon on Hi; and Handel's "Messiah," with Sir Adrian Boult and the London Symphony.

## Julmar, Fun City To Bow Releases

NEW YORK — Julmar Records and its new subsidiary label, Fun City, will bow first releases this week with the Goodtimers' "Fun City U.S.A.," an instrumental on Fun City, and Foxy Marva Josie's "Lollipop," a reworking of the 1958 rock 'n' roll hit. Both records were written and produced by music veteran Julius Dixon, while Sampson Horton arranged both sides of Miss Josie's disk. Julmar Records, located at 1674 Broadway, is setting up national distribution.

WNEW-FM, will take up the all-night show on WNEW. Zacherly, weekend personality of WNEW-FM, will now do the morning show on the progressive rock station.

## BEST SELLING Billboard Folios

PIANO, FRETTED INSTRUMENTS,  
INSTRUMENTAL, BAND

Title (Publisher)

- BEST OF BRIMHALL BK. 1 Piano (Hansen)
- BEST OF BRIMHALL BK. 2 Piano (Hansen)
- FIRST DIVISION BAND METHOD (Belwin)
- FUN WITH THE GUITAR (Melbay)
- GRADUATE—Piano Selections (Hansen)
- GREAT GREAT HITS (Easy Guitar) (Big 3)
- GREAT GREAT HITS (Easy Piano) (Big 3)
- GROOVY HITS & GREAT STANDARDS (Big 3)
- JIMI HENDRIX EXPERIENCE AXIS BOLD AS LOVE —Guitar (Cimino)
- JIMI HENDRIX EXPERIENCE ALBUM FOR GUITAR (Cimino)
- LIBERACE PIANO INTERPRETATIONS (Morris)
- 101 FOLK SONGS AND POP FAVORITES FOR GUITAR (Hansen)
- PETER, PAUL & MARY—Guitar (Warner Bros.-Seven Arts)
- 62 SERIES POPULAR TEACHING PIECES (Hansen)
- 68 BLOCKBUSTERS—Guitar (Hansen)
- SOUND OF MUSIC EASY TO PLAY—Piano (Chappell)
- TEACHERS PET PIANO BOOK 1 (Big 3)
- WE ARE THE DOORS—Guitar (Music Sales)
- WONDERFUL WORLD OF RICHARD ROGERS—Piano (Chappell)

## Rio Fest Record Breaker; 'Sabia' Captures Top Spot

• Continued from page 1

been poured into the 11-day affair. Some \$80,000 has been put up by the Rio Tourism Secretariat, the rest coming from TV Globo of Brazil. For the TV company, the festival started paying off when the Brazilian section started. It was held before the international section to decide Brazil's entry in the major competition. TV in Rio, which has five channels, averaged 34 per cent of viewers on the first night (26), an exceptionally high 44 per cent of the second evening, and 38.2 per cent in the night of the finals. Ratings were provided by the Brazilian Institute of Public Opinion and Research. Before being heard in the Maracanaginho Stadium, a panel of Brazilian judges had listened to 2,800 songs, held six elimination tests all over the country and reduced the total to 20. The night of the finals attracted 30,000 whistling, cheering, flag-waving, screaming fans. In all, the scene was reminiscent of a U. S. political convention with the fans divided into partisan groups in support of their favorite song.

This parallel was made ever more apparent when the judges, circled by bodyguards, awarded first place to "Sabia," a composition by Antonio Carlos Jobim and Chico Buarque, and performed by Cynara and Cybelle. The audience by this time was rooting firmly for "Caminhandó," a protest-type song (Jobim's was straightforward bossa nova) sung by Geraldo Vandré. Incidentally, his was the only song performed without the aid of the large orchestra specially put together for the festival. Vandré accompanied himself on guitar.

A storm of booing and shouting from the mainly student audience greeted the decision and this continued at top velocity right until the end of the finals.

Both the songs which won third place, "Andanca," by Beth Carvalho and Her Golden Boys, and the winning item, which were reprised, went unheard in the din. The crowd quieted only for Vandré. In a short speech made before he encored "Caminhandó," Vandré appealed for the crowd to support the decision by the judges. Jobim was reported "very distressed" by the crowd's reaction. When festival guest Paul Mauriat wanted to perform "Caminhandó" as well as his "Love Is Blue" hit in the international section of the festival, the idea was firmly voted as being too likely to incite the audience. Veteran U. S. songwriter Harry Warren was appointed president of the 15-strong international jury.

## TDK Tape Cassette

NEW YORK — TDK Electronics in Japan has developed a continuous loop tape cassette. While no details were available at presstime, it is believed that the cassette tape is propelled by a special drive disk. Playing time is said to be 30 minutes.

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# Blue Thumb's 'Visual Concept'

LOS ANGELES—The newly formed Blue Thumb Records will develop merchandising programs based on visual media like light shows for stores, video tapes for outdoor billboards and TV advertising.

The concept of utilizing visuals rather than standard forms of sales aids like displays and mobiles, is based on Blue Thumb president's Bob Krasnow belief that the public is bombarded by visual messages. And this bombardment pays off for manufacturers of toothpaste, gasoline and sundry products.

Krasnow will use film maker Barry Feinstein and graphics expert Tom Wilkes on the development of his first TV one-minute color spot. The ad will present the Ainsley Dunbar Retaliation, a British quartet, coming to the U. S. in late October for personal appearances. The commercial will be filmed on the Coast for placement on TV in November. Krasnow estimates production costs for the commercial will run \$1,200; he will buy time on independent channels.

**TV Ads the Trend**

"Television advertising," Krasnow says, "will be the trend in record merchandising." Bleached-out album covers in store windows and hanging displays are passé, he believes.

Instead of regulation merchandising aids, Krasnow will provide 10 key market retailers with a window light show, designed to stimulate sales for one of the label's first three LP's, a package of W. C. Fields movie monologs.

Krasnow's light show is being developed by Castle Lights, a Coast company, with the Holly-

wood Music City store the first location playing the show, beginning Sunday (6). The automated light show involves six slide machines, two film projectors and 10 strobe lights. Two

strobe units flicker out at the audience, "involving them as they pass by," Krasnow says. The show will operate days and evenings, with the greater im-

(Continued on page 88)

## Market Quotations

As of Closing Thursday, October 3, 1968

NAME	1968 High	1968 Low	Week's Val. in 100's	Week's High	Week's Low	Week's Close	Net Change
Admiral	25 1/4	16 1/2	292	21 3/8	20 3/4	21 1/4	+ 1/8
American Broadcasting	72 3/4	43 3/4	411	74 1/2	70	74 1/2	+ 4 1/2
Ampex	37 1/4	26 1/2	1756	37 1/4	34 1/2	37	+ 2 3/4
Automatic Radio	25 3/8	15 3/4	340	21 1/4	18 1/4	19 1/8	+ 3/8
Automatic Retailer Assoc.	110 1/2	72 3/4	118	110 1/2	103 1/8	108	+ 4 1/2
Avnet	43 1/2	20 3/8	1697	34	31 1/8	31 3/8	- 3/8
Canteen Corp.	33	20 1/2	463	28 3/8	24 3/8	27 1/4	+ 2 1/2
Capitol Ind.	37 1/2	24	152	26 3/8	25 3/8	26	+ 1/8
CBS	60 3/4	43 3/4	482	53 3/8	52 3/8	53 3/8	- 1/8
Chic. Musical Inst.	38	24 1/4	141	33 3/8	31 1/2	33	+ 3/8
Columbia Pic.	44 7/8	23 1/2	1562	43	36 1/2	42 3/4	+ 4 1/4
Commonwealth-United	22 3/4	6 3/4	6104	22 3/4	18 1/8	21 3/8	+ 3 1/8
Consolidated Elec.	45 1/4	34	251	38 3/8	37 1/4	37 3/8	+ 1/4
Disney, Walt	82	41 7/8	181	76 3/4	73	76	+ 3/4
EMI	7 1/4	4 1/4	1145	6 3/8	5 1/8	6 1/8	+ 3/4
General Electric	100	80 1/4	1844	86 3/8	85	86 3/8	+ 1 3/8
Gulf & Western	66 1/8	38 3/8	1852	47	45 3/8	46 3/8	+ 1 3/4
Handleman	32 1/2	21	403	32 1/2	31	32 1/2	+ 1 1/2
Harvey Radio	33 1/2	15 3/4	68	25 1/4	23 1/2	23 3/4	- 1 1/8
Kinney Services	89 3/4	53 3/4	122	83 1/2	78	81 3/4	+ 3 3/4
Macke Co.	29 3/4	16 3/8	297	26 3/8	26	26 1/2	+ 1/8
MCA	53 1/4	43	317	50 3/8	50	50 1/2	- 1/8
Metromedia	48 3/8	34 3/4	290	47 3/8	45 3/8	45 3/4	- 1
MGM	55	35 3/4	5869	55	45	51 1/8	+ 6 3/8
3M	119 3/4	81	609	105	101	102 3/8	- 2 3/8
Motorola	153 3/4	97	389	143 3/4	133 1/2	135 1/4	- 1/4
RCA	55	44 1/4	1981	61 1/4	48 3/4	51	+ 3/4
Seeburg	38 3/8	19 1/8	1493	38 3/8	34 3/8	37 3/8	+ 3
Servmat	59 1/2	35	506	52	50 1/4	51 3/4	+ 1 1/4
Trans Amer.	73	43 3/8	787	68 3/8	67	67 3/8	+ 3/8
Transcontinental Invest.	23 3/8	13 3/4	769	21 3/8	19 3/8	19 3/4	- 1
Triangle	46	35	76	37 3/8	36 1/2	37 1/2	+ 3/4
20th Century-Fox	40 3/4	24 1/2	2763	38 1/2	34 3/4	38 1/4	+ 3
Vendo	32 3/4	23 1/4	215	27 3/8	26 1/4	26 3/8	- 3/8
Warner Bros.-7 Arts	46 3/8	26 3/8	665	46	43 3/4	45 3/4	+ 1
Wurlitzer	25 1/2	18 3/8	109	22 1/4	20 3/8	22 1/4	+ 1 1/8
Zenith	65 1/2	50 3/8	577	59	57	57	- 2

As of Closing Thursday, October 3, 1968

OVER THE COUNTER*	Week's High	Week's Low	Week's Close
Data Packaging Corp.	45	35 1/2	35 1/2
GAC	15	13	13 1/2
General Recorded Tape	54	51	52
ITCC	8 3/4	8 1/2	8 1/2
Jubilee Ind.	35 1/2	34	35 1/2
Lear Jet	31	28 1/2	28 1/2
Merco Ent.	12	11	12
Mills Music	32 1/2	32	32 1/4
NMC	16 3/4	14	15
Omega Equity Corp.	16 1/8	14	14 1/2
Pickwick Int.	30	27	29
Telepro Ind.	3 3/8	2 3/4	3 1/4
Tenna Corp.	32	28	32

\*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

## Front Money Is Used for Pitches by Tetragrammaton

LOS ANGELES — Artists on Tetragrammaton Records will not receive advance money. Instead, the label will pour the money into artist and product merchandising and promotion.

Roy Silver, Campbell, Silver, Cosby Corp. (CSC) president, said "front money will be used instead on advertising, promotion, retail store merchandising and promotion gimmicks."

He figures advance money, which often skyrockets into six figures for established artists, can average as high as \$25,000 for some unknown acts.

The CSC complex plans to utilize recording artists in all

its projects, including radio, TV and film exposure if feasible.

"We're looking for areas in our company to involve the artist, whether it's writing a score for our film division, filling a slot on a TV program or writing for publishing wing," he says.

Silver figures the label spends about \$50,000 merchandising, promoting and marketing an album, and has a standard pressing order for 32,000 singles before the product is released.

"Too many record companies are afraid of losing an artist if they skimp on advance money," believes Silver. "But all they're doing is pricing themselves right out of business."

This announcement is neither an offer to sell nor a solicitation of an offer to buy any of these securities. The offer is made only by the Prospectus.

New Issue

September 27, 1968



\$2,500,000

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## Fillmore Serves A Musical Feast

NEW YORK — Country Joe & the Fish was the closing act at Fillmore East on Sept. 27, but, in the evening's second show, it was the co-featured Ten Years After who stole musical honors with a strong assist from Procol Harum. Country Joe, a favorite with New York's hip set, was being recorded live by Vanguard Records during the four weekend performances.

The Vanguard act did its thing, which meant savage denunciation of President Lyndon Johnson (Richard Nixon is also included in the Country Joe assault), extensive use of off-color language, and some good blues work.

### CP&W Sign 1st Act, Crow-Chee

NEW YORK — Terry Cashman, Gene Pistilli & Tommy West, who recently formed their own publishing-production-talent combine, wrapped up their first artist deal with the signing of Crow-Chee, a husband and wife team who cover the writing, performing and recording areas.

Songs written by Jim and Ingrid Crow-Chee will be assigned to CP&W's ASCAP firm, Blendingwell Music. The firm has mapped out a program for the new act which will include college tours and club appearances under the direction of Showcase Management. Upcoming Crow-Chee recordings will be produced by the CP&W team.

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In a number such as "I-Feel-I'm-Fixin'-to-Die Rag" the material was handled cleverly, but, in "Superbird," originality was sacrificed for a stream of profanity and invective. Constantly changing, two familiar numbers, "Rock and Soul Music" and "Death Sound Blues" were given different treatments.

(Country) Joe McDonald has an interesting voice, which effectively handled his vocal leads. In Barry Melton, the unit has a good guitarist, vocalist and cheerleader. Mark Ryan, the group's new bass guitarist, organist-guitarist David Cohen, and drummer Chicken Hirsh also showed themselves capable musicians.

Perhaps the biggest problem the underground quintet had was following a superb set by Deram Records' Ten Years After. Arriving through Customs just in time for the evening's first show, the personable quartet looked tired, but sounded fresh.

While Alvin Lee demonstrated he's one of the great pop guitarists of the day, the other three members showed that they, too, were musicians to be reckoned with. A clear example was Sonny Boy Williamson's "Help Me, Baby," a Ten Years After staple. Lee was out front, singing in fine blues style and playing phenomenally. Using the microphone or a drum stick, or just his highly talented hands, his every segment was breathtaking.

But, through the extended number, there also was Leo Lyons on bass guitar, Chick Churchill on organ and Ric Lee (no relation) providing an unvarying beat that didn't falter one degree. Lyons, a show in himself as he attacked the bass, is another impeccable musician, making his amplified instrument sound like a double bass.

Ric Lee again had his chance to shine in "Summertime/Shantung Cabbage" and performed it even better than he had in an August stint at the East Village theater. Churchill's only solo bit was in Count Basie's "I May Be Wrong, But I Won't Be Wrong Always," but his playing was strong throughout. The Basie number also gave Alvin Lee and Lyons opportunities to employ their virtuosity.

(Continued on page 16)

## Signings

Peter Robbins, 12-year-old who plays "Alexander" in the new CBS-TV "Blondie" series, signed to RCA Records. His debut single, "If I Knew Than" b/w "Little Brown Mouse" is being released this week. . . . The recently formed **Buddy Miles Express**, featuring the former drummer as well as four other performers who played with the **Electric Flag** group, signed to Mercury Records. The new group will record under the direction of **Lou Reizner**, head of Mercury's London operation. . . . **Roy Meriwether Trio** to Capitol Records. Group's debut album is titled "Soul Knight." . . . **Craig Hundley Trio** to World Pacific. . . . Vocalist **Joe Drake** to Shamley, new MCA label. His first single is "I'll Do Anything for You." . . . **Andy Robinson**, singer-songwriter-guitarist, to the Philips label.

(Continued on page 16)

## Linn County Big League—Ten Years After Bats 1.000

NEW YORK—Linn County, a heavy blues group, gave a powerful second set at Steve Paul's Scene Wednesday (2). Sharing the bill with the Mercury quintet from Chicago via San Francisco was Deram's Ten Years After, whose growing reputation and glowing performances doubtless was a primary reason for the packed house.

But, Linn County's long set showed that they, too, are big league material. The unit uses volume as an element in its performance, but there is much more to Linn County than just volume. Organist Stephen Miller not only is a good musician, he wails in emotional blues style.

Larry Easter's performance on amplified tenor and soprano saxophone (he also played flute in the group's first set) was

### SUNDAY JAZZ AT THE SCENE

NEW YORK — Steve Paul's Scene has instituted a series of Sunday afternoon jazz concerts. The series is being run in conjunction with Jazz Interactions, Inc. Sun Ra was the featured act at the year-round series opener on Sunday (6). Other October dates are Chico Hamilton (13), Roland Kirk (20), and Elvin Jones (27). Programs will run from 5-9 p.m.



THE SUGAR SHOPPE, Capitol Records new group, receive the cocktail party treatment at New York's Bitter End from a smiling Tom Morgan in rear, Capitol vice-president, and Ben Barton, right, of Ken Greengrass' office.

## Hardin Go Go Act; Rhinoceros' Charge

NEW YORK — Tim Hardin, folk singer-composer par excellence, was in fine form on Sept. 27, opening a nine-day stand at the Cafe Au Go Go. The full bill also including an excellent first set by Rhinoceros, long on musical ability and style, and two other folk performers: Van Morrison and Billy Mitchell.

Hardin, who's switching from Verve/Forecast to Columbia, performed solo without back-up musicians. He accompanied himself first on guitar then on piano. Although there was some looseness to his program, it was highly effective, including some of his best-known material such as "Reason to Believe," "Don't

Make Promises," and "Misty Roses."

A moving tribute to Lenny Bruce was Hardin's top number with piano. His encore, also telling, was his familiar "Tribute to Hank Williams." Hardin's return to New York after too long an absence was truly a big success that capped what seemed to be an overlong evening.

Rhinoceros, a together seven-man group, has a bright future, one that should reach the top ranks. The talent is so abundant, it doesn't have to be flashed to be evident. Although all of the musicians, including drummer Billy Mundi, are first-rate, the excellent arrangements of the first set displayed Rhinoceros as a tight unit rather than a combination of star soloists.

Another strength of the group was its two vocalist: John Finley, whose strong voice was gospel-like in power and impact, and pianist Alan Gerber, whose voice had more of a bluesy quality, but also could join with Finley for gospel effect.

Both shared the lead on "It's a Sin to Take a Life (But Girl You've Taken Mine)" and a powerful gospel-quality lead it was. "Chicken Pickin'" gave organist Michael Fonfara moment to shine, but never at the expense of the number.

Finley's strong lungs punctuated "It's That Time of the Year," which is on the unit's upcoming debut album on Elektra. Finley and Gerber alternated belting on "When You Say You're Sorry, Makes Me Feel Good," another good selection.

Lead guitarist Danny Weis was a strong asset throughout, showing topnotch technique. Valuable contributions also were made by bass guitarist Jerry Penrod, rhythm guitarist Doug Hastings, and Mundi, one of the finest drummers around.

Morrison's set was disappointing and, probably because of the length of the program, the Warner Bros.-Seven Arts artist apparently was cut short. Mitchell, who previously played the Gaslight, was effective.

FRED KIRBY

FRED KIRBY

## Eckstine & Bobbi Martin—A Double-Barreled Package

HONOLULU — Billy Eckstine and Bobbi Martin provided needed contrast in a lively cabaret concert Thursday (26) that turned out to be a double-barreled entertainment package.

About 600 fans—mainly those who remember Eckstine from the old days—turned out at the Iikai's Pacific Ballroom. Eckstine has endured the years well, and his voice is resonant, still powerful.

With a deliberate hint of professional jealousy, he runs through a "songs that I wish I'd sung first" medley, encompassing Tony Bennett's "For Once in My Life," the Fifth Dimension's "Up, Up and Away," and Glen Campbell's "By the Time I Get to Phoenix."

With simple sophistication, he offered his newest Motown single, "For the Love of Ivy." For variety, he did a name-dropping spoof, "Uncle Sam Could Use Some Ham in Washington,"

when he musically advocates Lawrence Welk for Secretary of Agriculture, Sammy Davis Jr. for Secretary of Labor, and Zsa Zsa Gabor of the Peace Corps.

He brings out his trumpet, too, on "Young Man With a Horn," and his militant stance is a precise picture of professionalism.

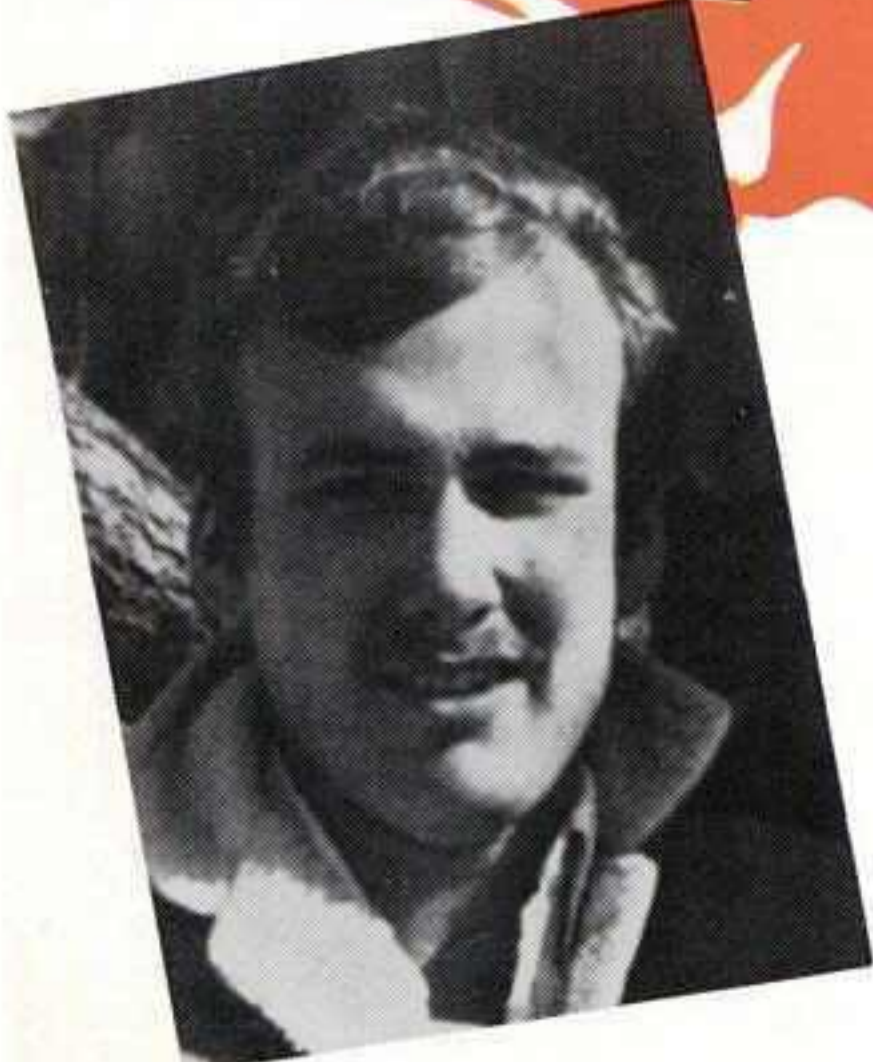
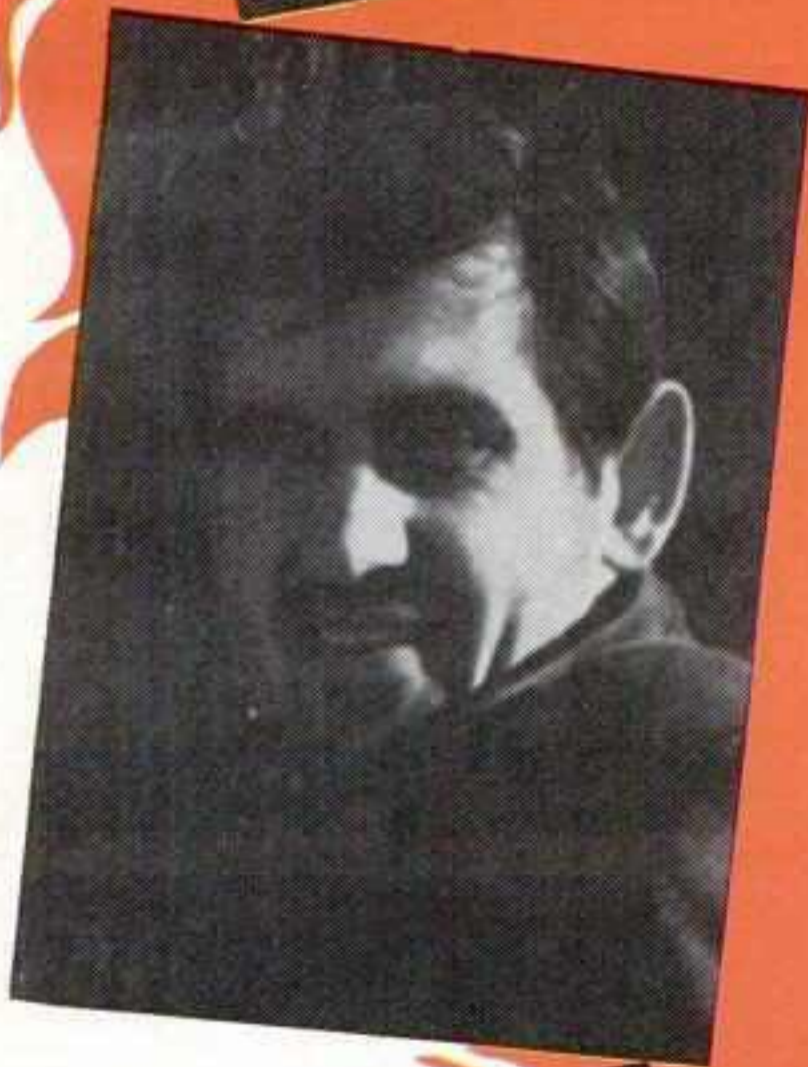
While Miss Martin lacks the Eckstine polish, she nevertheless impresses with an honest approach to singing. Her country-flavored flings were warmly enjoyable.

Her United Artists disk of "Harper Valley P.T.A." is the big version here, and the crowd expected—and got—a dandy performance.

"He's Got Possibilities" and "Oh, Lonesome Me"—on the latter, she yodels—were among other sparklers.

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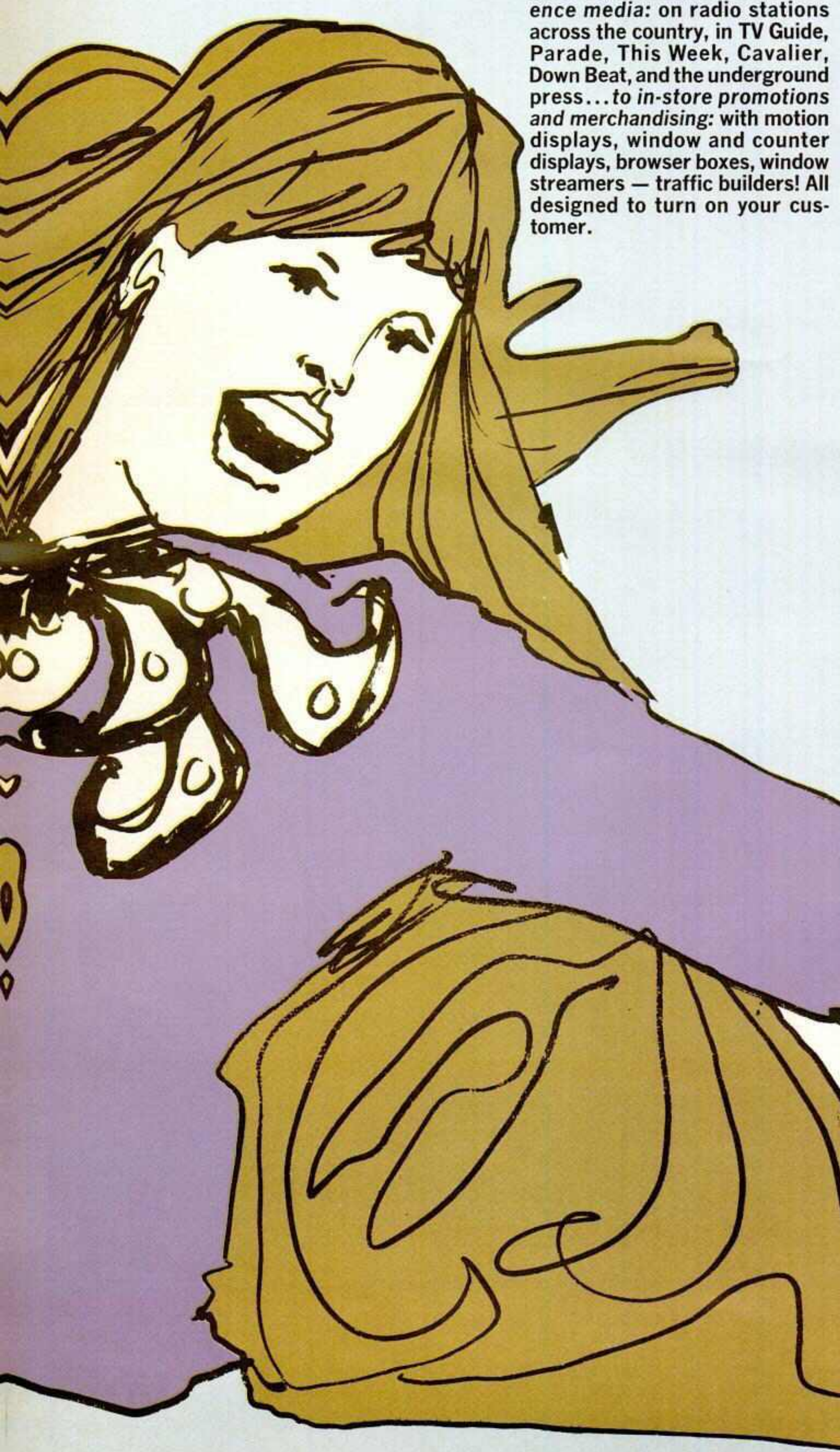


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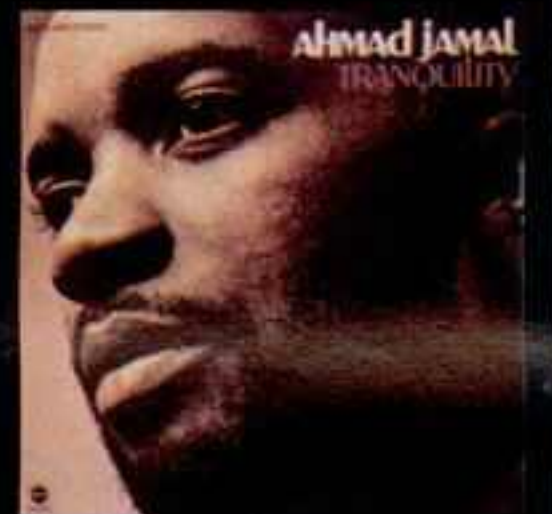
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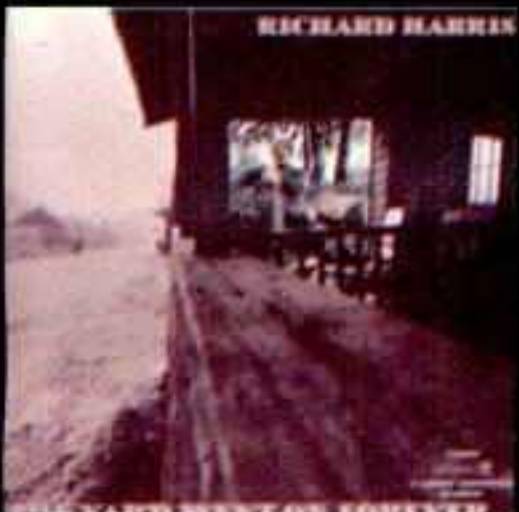
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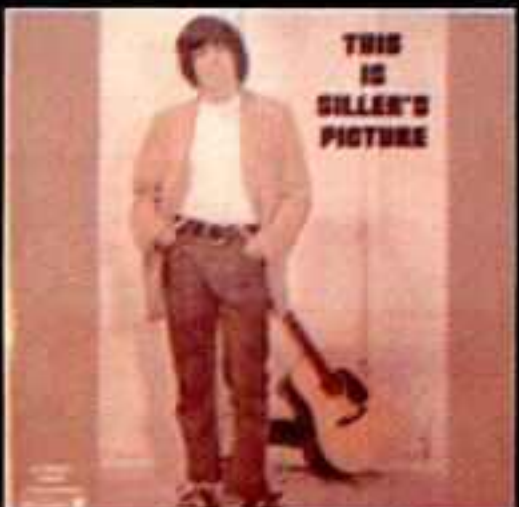
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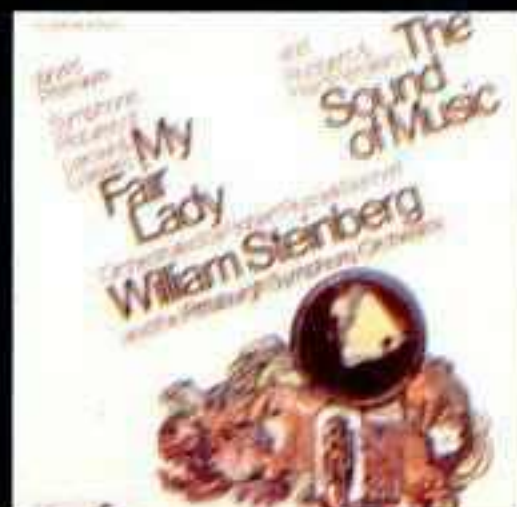
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# Campus Dates



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John Stewart and Buffy Ford, Capitol artists, play the University of California at Davis, Saturday (12). . . Liberty's the Four Freshmen play Rick's College, Rexburg, Idaho, Thursday (10); Auburn Community College, Auburn, N. Y., Oct. 18, and Pacific Lutheran College, Tacoma, Oct. 31.

The Pair, Liberty artists, will be at St. Olaf College, Northfield, Minn., Oct. 19; Hamline College, St. Paul, Oct. 25; Ohio Northern University, Ada, Ohio, Oct. 27; Edinboro State College, Edinboro, Pa., Nov. 13; Indiana University of Pennsylvania, Indiana, Pa., Nov. 15, and Oregon College of Education, Monmouth, Nov. 16.

World Pacific's Ashish Khan plays the University of Oregon, Oct. 17; University of California at Berkeley, Oct. 18; University of Nebraska, Oct. 20; Augsburg College, Minneapolis, Oct. 23; Gustavus Adolphus College, St. Peter, Minn., Oct. 23; Miami University, Middletown, Ohio, Oct. 25, and Goshen College, Goshen, Ind., Oct. 26. Khan's November dates are Barry College, Miami, Fla., (2); Middlebury College, Middlebury, Vt. (4); New England College, Henniker, N. H. (6); Spring-

field College, Mass. (8); University of Dayton (10); Rider College, Trenton, N. J. (14); Allegheny College, Meadville, Pa. (16); Elon College, Elon, N. C. (19), and Dickinson College, Carlisle, Pa. (20). He plays Ripon College, Ripon, Wis., Dec. 3.

The 5th Dimension, Soul City artists, will be at Florida-Atlantic University, Monday (7); University of Akron, Monday (7); University of Akron, Friday (11); Notre Dame, Saturday (12); Rutherford College, New Jersey, Oct. 19; University of Mississippi, Oct. 22; University of Georgia, Oct. 23; Georgia Tech, Oct. 24. November dates are Wilmington College, Ohio (1); University of Wisconsin (2); Leigh University, Bethlehem, Pa. (8); Seaton Hall University, Bethlehem, Pa. (9); West Point Academy (10); University of Dayton (14). Also N. Illinois University, May 10.

Jay and the Americans, United Artists act, will be at North Carolina College, Oct. 26; Guilford College, Greensboro, N. C., Oct. 27, and Providence College, Nov. 9.

United Artists' Gordon Lightfoot plays Western Ontario University, Canada, Friday (11) University of Waterloo, Ontario, Can., Oct. 31-Nov. 2; Bishop University, Quebec, Nov. 8, and University of Toronto, Nov. 10.

Josh White Jr., United Artists act, plays Muskegon Community College, Mich., Thursday (10); Memphis State College, Friday (11); State University College of A&T, Delhi, N. Y., Oct. 18; Bethany College, Kansas, Oct. 19; Wisconsin State College, Nov. 8; Albion College, Nov. 21; Samford University, Alabama, Dec. 5; MIT, Boston, Dec. 7, and Monmouth College, New Jersey, Dec. 11. The Association will be at Muhlenberg College, Allentown, Pa., Saturday (12), and Western Kentucky University, Bowling Green, Ky., Oct. 17.

The Grimm Brothers will appear at Utica College (N.Y.) Oct. 21-26.

The Saxons & Co. will appear at Auburn University, Auburn, Ala., Oct. 14-19.

## Fillmore Serves Musical Feast

Continued from page 14

Procol Harum, another heavy English group, opened the show. Here, too, musicianship counted. In addition to Matthew Fisher, whose work on organ is a trademark of the A&M quintet, outstanding musicianship was displayed by drummer B. J. Wilson, one of the best.

Gary Brooker, composer, pianist and vocalist, also was a key member of the quintet, which seems to have found itself. "Mr. McGregor," with its Scottish sound, was a high point as was "Skip Softly (My Moonbeams)," which is on Procol Harum's new A&M album began softly with Fisher at the organ then built as lead guitarist Dobin Trower used his considerable musical capabilities. The number also accelerated tempo. Bass guitarist David Knights provided capable support throughout.

Then came the group's big hit "A Whiter Shade of Pale" with its Bach organ work. "Repent Walpurgis" and "Cerdes (Outside the Gates of)" also were good numbers from their earlier Deram days. But, while Procol Harum was enthusiastically received and Country Joe and the Fish apparently pleased their fans, it was Ten Years After who supplied the evening's real excitement. All three groups played encores. **FRED KIRBY**



MITCH MILLER, left, discusses his new recording deal at Diamond Records with Edwin H. Morris, center, and Joe Kolsky, president of Diamond, a subsidiary of Edwin H. Morris & Co.

## Cream of Wit Poured Out in 'Sweet Potato'

NEW YORK — Director Lee Theodore has turned Noel Coward's "Sweet Potato" into a sort of fencing match, with a team of top-flight parriers always on the offensive.

Within moments of the opening, stars George Grizzard, Dorothy Loudon and Carole Shelley, thrust their theatrical swords and scored twice. While the audience was busy analyzing each bit, Coward's characters pranced about, seeking to jab again with their foils of sharpened wit.

Noel Coward's "Sweet Potato" is partly a spoof. But, in a nutshell, it's pure frivolity and merriment wrapped up in one fun-filled ball which bounces about the stage.

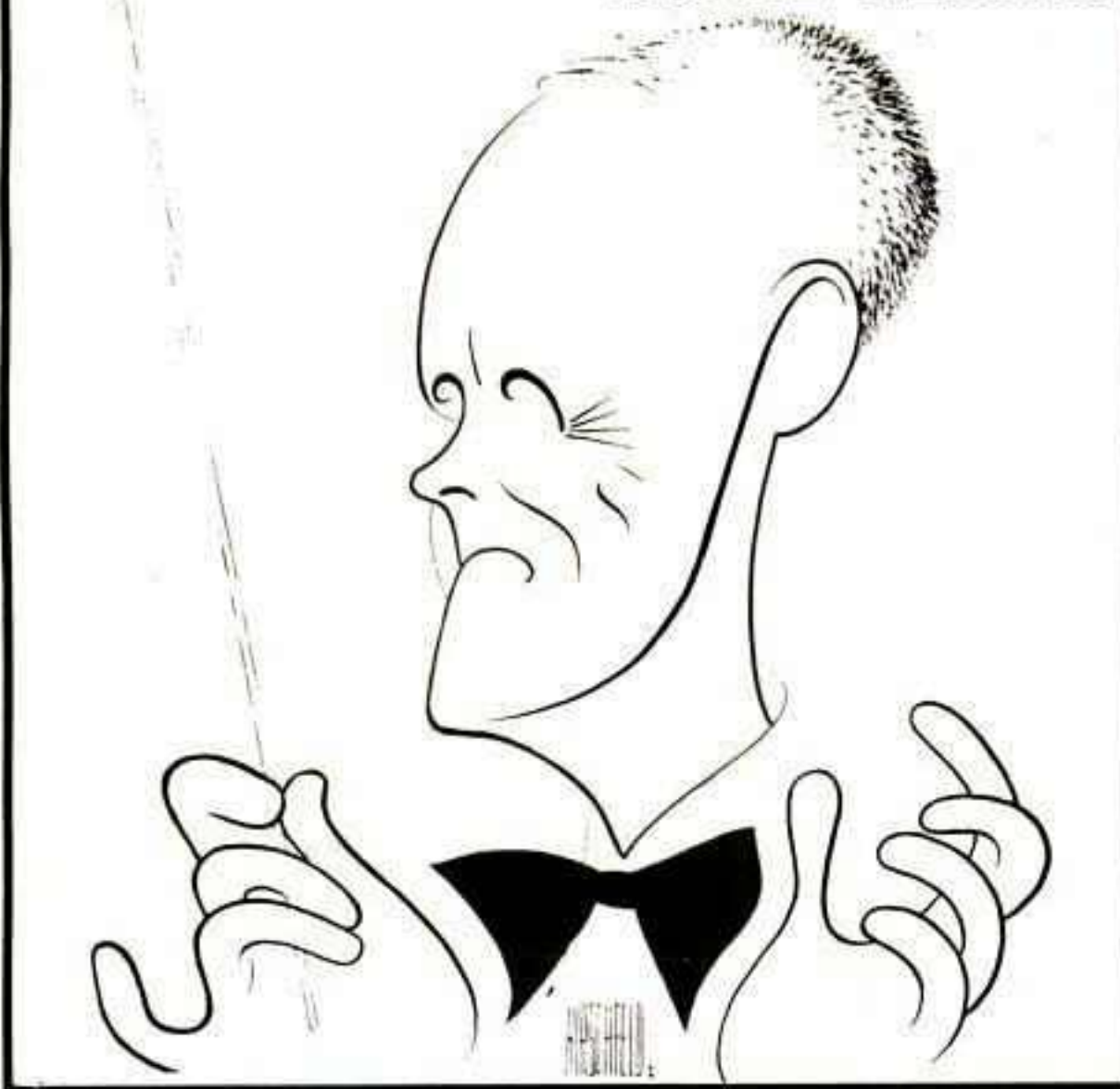
The play consists of some 33 individual skits, each woven together by excellent acting and directing. Noel Coward's music also shines, although he borrows the show stopper, "Let's Do It," from Cole Porter. While no record label as yet has bought the original cast rights, chances should be excellent that some

company will do so shortly. The numbers are short and snappy, with Coward's title tune, "Sweet Potato," having the potential of being a hit instrumental in its own right.

As for the acting, Carole Shelley is the girl to watch. Possessing all the qualities of a super star, Miss Shelley dazzles in each set with her versatility. A comedienne at times, she leaves the audience howling at her lines, delivered with her shrill, oboe-like, rapid-fire voice. And her singing is clear as a bell. And Miss Shelley, who played Gwendolyn Pigeon in "The Odd Couple," does a complete about-face, convincingly dramatizing a role with conviction, emotion and tenderness.

Not every scene succeeds, and the play does have some slow moments in the first act. But in its entirety, Noel Coward's "Sweet Potato" is a tasty dish. **HANK FOX**

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## Signings

Continued from page 12

The Eastfield Meadows, country group, joins VMC Records.

Rod McKuen joins Warner Bros.-Seven Arts Records, where his first album is "Lonesome Cities." . . . The Tuneful Trolley signed by Capitol, where Jay and the American will produce their "Sunny Days." . . . Kim Fowley to Imperial Records for a single "Space Odyssey" and an album "Born to Be Wild." . . . Colgems signed Peter Kastner, star of "The Ugliest Girl in Town," which debuted on ABC-TV on Sept. 26. Kastner's first single is "I Just Can't Get Over You" and "Time Out." . . . The Shannons to Liberty with "Born Too Late." . . . "Together Again for the First Time," the initial Carol Burnett-Martha Raye album for Tetragrammaton, will be produced by Neely Plumb. . . . Ed Begley will record "All the Spoken Words" series for Caedmon. . . . Comedian Sammy Shore signed with Liberty, where Dallas Smith will produce the album "Brother Sam—Come Heal With Me." . . . Tetragrammaton will release the Johnstons in the U. S., Canada and Japan. The Irish group's first single is "Both Sides Now." . . . Jon and Herb to Dot. . . . Evie Sands, formerly with Cameo-Parkway, to A&M. . . . Wildman Fisher signed with Bizarre Records, where his first single is "Circle." . . . The Good Rats to Kapp, via Ron Haffkine of Haffkine-Oslander Productions. The group's first single is "The Hobo."

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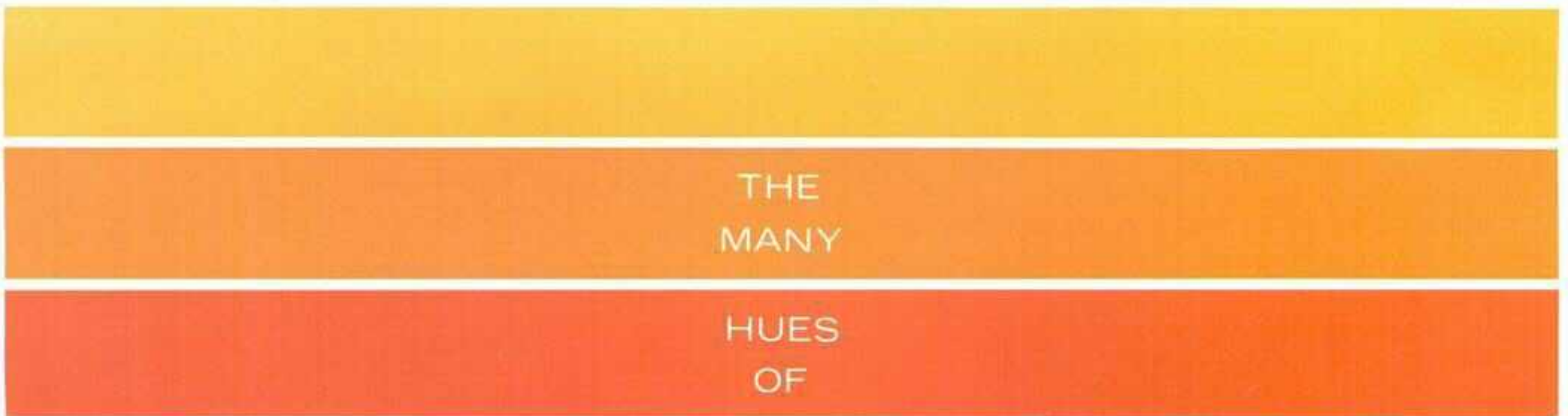
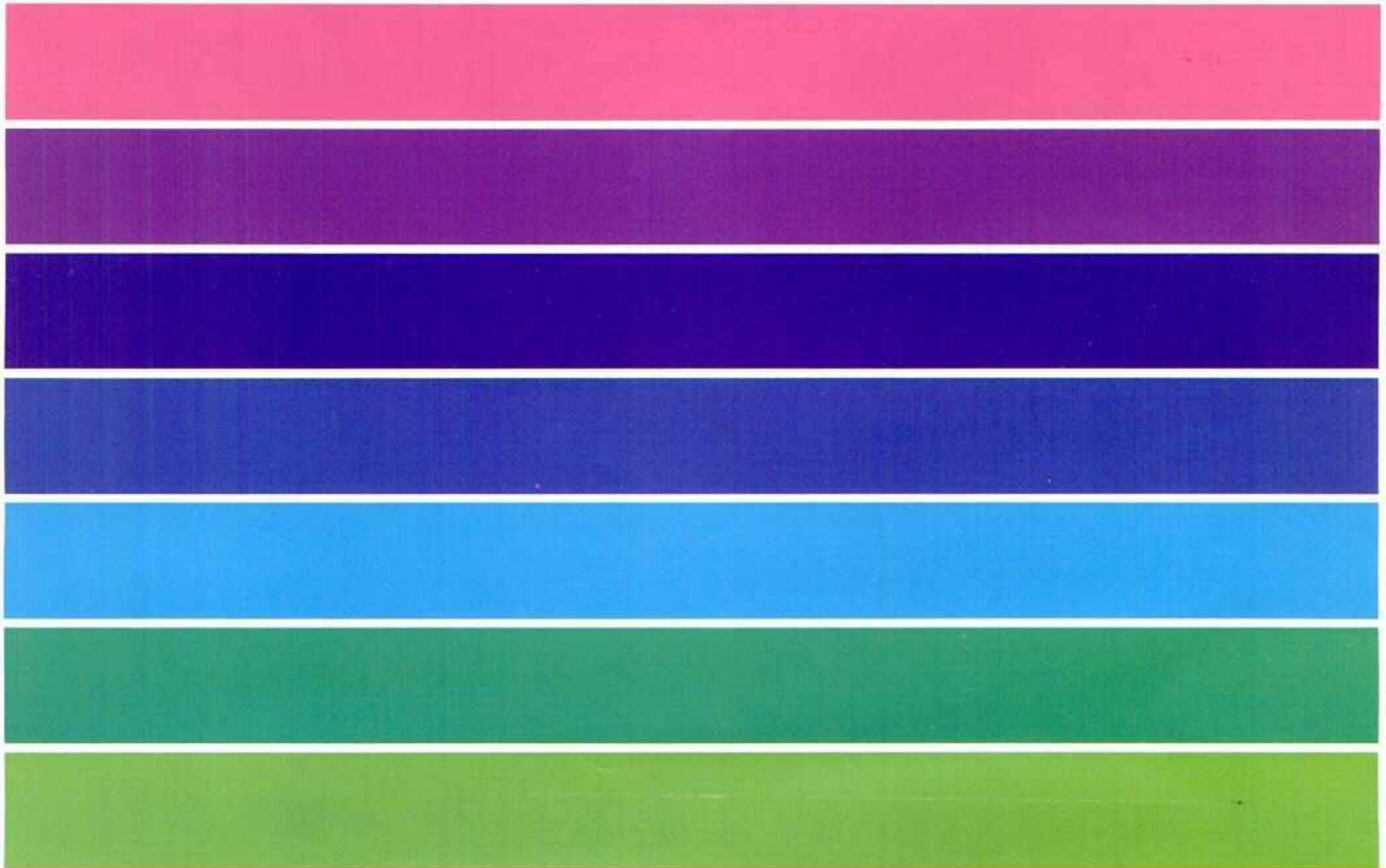
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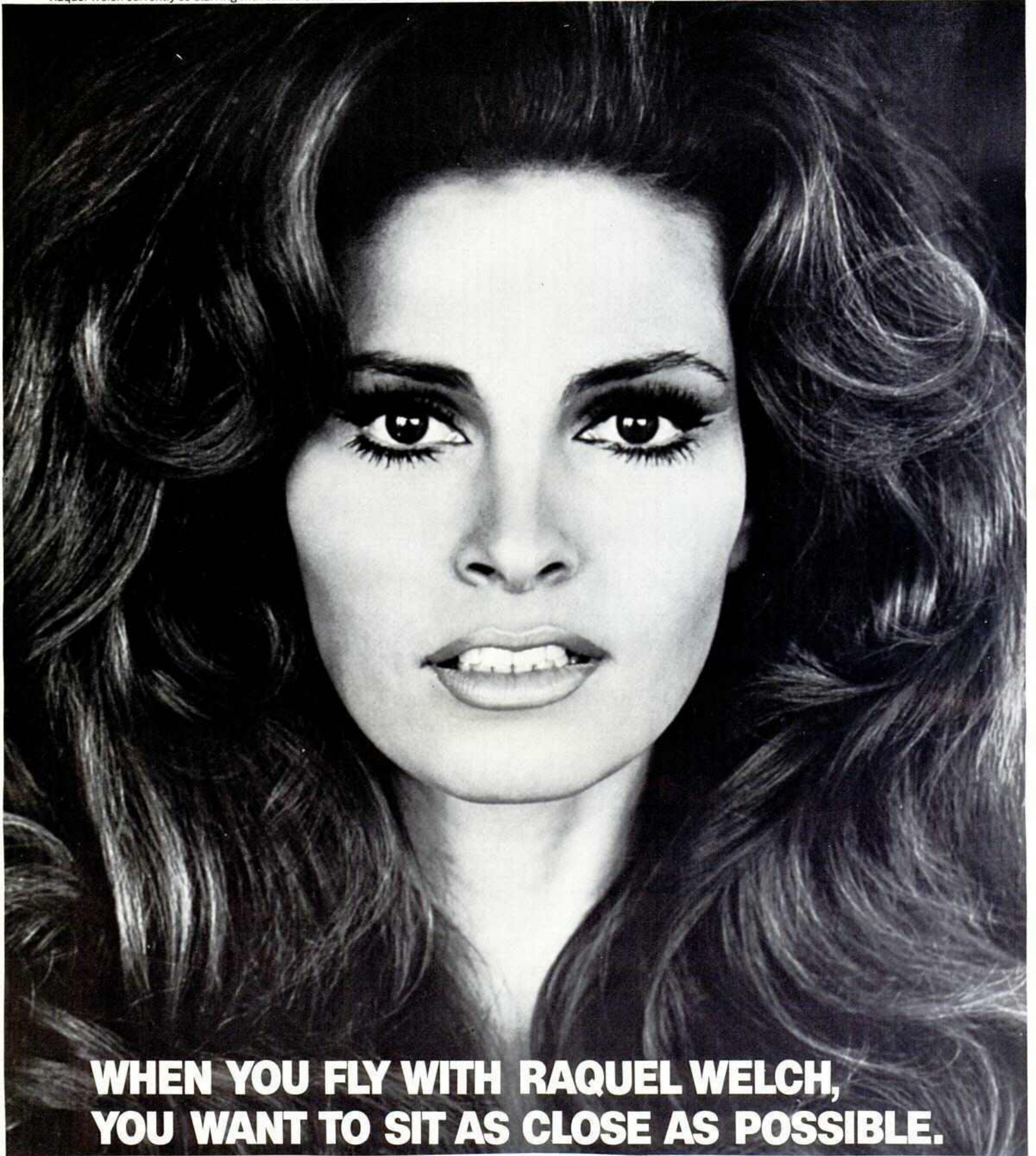
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This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
Billboard Award	1	SAY IT LOUD—I'M BLACK AND I'M PROUD James Brown & His Famous Flames, King 6187 (Golo, BMI)	5	26	37	I LIKE EVERYTHING ABOUT YOU Jimmy Hughes, Volt 4002 (Ro-Gor, BMI)	5
2	3	SLIP AWAY Clarence Carter, Atlantic 2508 (Fame, BMI)	15	27	29	(You) GOT WHAT I NEED Freddie Scott, Shout 233 (Double Diamond/Downstairs, BMI)	7
3	8	I SAY A LITTLE PRAYER Aretha Franklin, Atlantic 2456 (Jac/Blue Seas, ASCAP)	7	28	28	I'VE NEVER FOUND A GIRL (To Love Me Like You Do) Eddie Floyd, Stax 0002 (East, BMI)	14
4	10	LITTLE GREEN APPLES O. C. Smith, Columbia 44616 (Russell-Cason, ASCAP)	5	29	31	LIGHT MY FIRE Jose Feliciano, RCA Victor 47-9550 (Nipper, ASCAP)	4
5	11	FOOL FOR YOU Impressions, Curtom 1932 (Camad, BMI)	4	30	30	I LOVE YOU MADLY Fantastic Four, Ric Tic 144 (Ric Tic, BMI)	3
6	5	PLEASE RETURN YOUR LOVE TO ME Temptations, Gordy 7074 (Jobete, BMI)	9	31	36	MESSAGE FROM MARIA Joe Simon, Sound Stage 7 2617 (Cape Ann, ASCAP)	5
7	2	YOU'RE ALL I NEED TO GET BY Marvin Gaye & Tammi Terrell, Tamla 54169 (Jobete, BMI)	11	32	32	IF I DIDN'T LOVE YOU Profiles, Duo 7449 (Downstream/Sea Jack, BMI)	3
8	13	HEY WESTERN UNION MAN Jerry Butler, Mercury 72850 (Parabul/Double Diamond/Downstairs, BMI)	4	33	38	CHAINED Marvin Gaye, Tamla 54170 (Jobete, BMI)	3
9	9	THE HOUSE THAT JACK BUILT Aretha Franklin, Atlantic 2456 (Cotillion, BMI)	8	34	34	I FOUND A TRUE LOVE Wilson Pickett, Atlantic 2558 (Cotillion/Tracebob/Erva, BMI)	3
10	6	GIRL WATCHER O'Kaysions, ABC 11094 (North State, ASCAP)	10	35	45	HOLD ME TIGHT Johnny Cash, JAD 207 (Nash, ASCAP)	2
11	4	SPECIAL OCCASION Smokey Robinson & the Miracles, Tamla 54172 (Jobete, BMI)	7	36	33	I CAN'T DANCE TO THAT MUSIC YOU'RE PLAYIN' Martha Reeves & the Vandellas, Gordy 7075 (Jobete, BMI)	8
12	12	FUNKY JUDGE Bull & the Matadors, Toddlin' Town 108 (Downstream/Napac/Fiomar, BMI)	7	37	35	OH LORD, WHY LORD Los Pop Tops, Calla 154 (JAMF, BMI)	5
13	19	BREAK YOUR PROMISE Delfonics, Philly Groove 152 (Nickel Shoe/Bellboy, BMI)	6	38	—	SO NICE Mad Lads, Volt 4003 (East, BMI)	1
14	7	HIP CITY—Part 2 Jr. Walker & the All Stars, Soul 35048 (Jobete, BMI)	7	39	—	LET ME DOWN EASY Little Milton, Checker 1208 (Arc, BMI)	1
15	16	DON'T CHANGE YOUR LOVE Five Stairsteps & Cubie, Curtom 1931 (Camad, BMI)	7	40	—	DESTINATION: ANYWHERE Marvelettes, Tamla 54171 (Jobete, BMI)	1
16	20	FLY ME TO THE MOON Bobby Womack, Minit 32048 (Almanac, ASCAP)	8	41	41	CHOICE O'Jays, Bell 737 (My/Bay-Wrs, BMI)	2
17	21	I AIN'T GOT TO LOVE NOBODY ELSE Masqueraders, Bell 733 (Press, BMI)	6	42	42	BROWN EYED WOMAN Bill Medley, MGM 13959 (Screen Gems-Columbia, BMI)	6
18	18	I WISH IT WOULD RAIN Gladys Knight & the Pips, Soul 35047 (Jobete, BMI)	5	43	43	WHO IS GONNA LOVE ME Dionne Warwick, Scepter 12226 (Blue Seas/Jac, ASCAP)	4
19	17	GIRLS CAN'T DO WHAT THE GUYS DO Betty Wright, Alston 4001 (Sherlyn, BMI)	11	44	44	LET MY PEOPLE GO Jack McDuff, Cadet 5614 (Growl, BMI)	2
20	15	STAY IN MY CORNER Dells, Cadet 5612 (Conrad, BMI)	17	45	40	I AM YOUR MAN Bobby Taylor & the Vancouvers, Gordy 7073 (Jobete, BMI)	6
21	49	I'VE GOT DREAMS TO REMEMBER Otis Redding, Atco 6612 (East-Time-Redwal, BMI)	2	46	—	CADILLAC JACK Andre Williams, Checker 1205 (Chevis, BMI)	1
22	22	THERE WAS A TIME Gene Chandler, Brunswick 55383 (Golo/Lols, BMI)	5	47	47	PEACE OF MIND Nancy Wilson, Capitol 2283 (Almo, ASCAP)	2
23	23	COURT OF LOVE Unifics, Kapp 935 (Andjun, BMI)	4	48	48	THE LOVE I NEED Ruby Andrews, Zodiac 1010 (Wiiric, BMI)	2
24	24	PRIVATE NUMBER Judy Clay & William Bell, Stax 0005 (East, BMI)	6	49	—	I'VE GOT LOVE FOR MY BABY Young Hearts, Minit 32049 (Metric/Lenoir, BMI)	1
25	14	LOVE MAKES A WOMAN Barbara Acklin, Brunswick 55379 (Jalyne/BRC, BMI)	15	50	—	I'VE BEEN TURNED ON Jo Armstead, Giant 707 (Colfam, BMI)	1

## Black Gospel Commercials Could Push Product: Bass

CHICAGO — Professionally produced commercials using prominent black gospel groups and a format built around youth-oriented "gos-pop" material could revitalize the programming and merchandising of gospel product, says Ralph Bass, a&r director, Checker Records, Chess subsidiary here.

As proof of his belief, Bass said, "We learned that several stations received tremendous audience ratings after the death of Dr. Martin Luther King when these outlets were programming gospel exclusively."

Bass recently stated his case before a committee of the Na-

tional Association of Television and Radio Artists (NATRA) and called for a time study to explore the possibility of attracting national advertisers as sponsors of black gospel shows.

"WGIV, Charlotte, WBIA, Memphis and WENN, Birmingham, are all showing a number one rating for their gospel programs," Bass said. "I know of one daytime station that has gone all-gospel and two FM stations are doing the same thing."

"One problem in gospel programming is the lack of professionally produced commercials.

(Continued on page 88)

## R&B Imports Put Calla on Chart Course Again

NEW YORK — Calla Records is scoring again, and with "imported" r&b product. Nate McCalla, president of Calla, has picked up two r&b masters produced in Spain by Alain Milhaud. R&b is currently the biggest music trend in Spain. It's being performed in English by most of the Spanish groups. And this is what Calla Records is capitalizing on.

The label already has product out by the Los Pop Tops and Los Canarios, and Calla promo-

(Continued on page 21)

# OPERATORS



HOW DO YOU GO ABOUT SELECTING RECORDS FOR THE PROGRAMMING OF YOUR INDIVIDUAL LOCATIONS?

Please Check One:  
(or more, if you're in real trouble)

I ask my friendly one-stop what he has in stock.

I listen to the radio for a half-an-hour a day, and buy everything they play. (I once tried to order 25 copies of a soap commercial.)

I ask my youngest daughter what the kids are buying. (She's 43.)

I read all the promotion literature from record companies and buy whatever they say is good. (I have a very large inventory.)

I sneak into my competitor's locations and photograph his title strips.

I buy all the records by artists whose last names begin with "M."

I throw darts at Billboard's Hot 100 chart and buy what I hit. (Once I hit my wife. She broke my throwing arm and I couldn't buy anything for 6 weeks.)

If your methods of buying even vaguely approach any of the above extremes, your locations (and profits) are undoubtedly suffering from severe malnutrition.

### THE CURE:

Join the hundreds of your fellow operators who long ago discovered the modern programming route to more pay and play:

**RSI RECORD SOURCE INTERNATIONAL**

... a unique sampling service designed to alert operators to the best new singles early enough for you to test and evaluate them personally, order copies needed for your locations from your supplier, and cash in on each record's full cycle of popularity.

The three services available to operators are: HOT 100, EASY LISTENING and COUNTRY MUSIC. Each service consists of weekly shipments of 10 different records per week in your selected musical category. These singles are those which are just going onto Billboard's charts or are just-released, "Cinch" winners, as determined by Billboard's 7-man review panel.

REMEMBER: ONLY YOU KNOW THE INDIVIDUAL MUSIC TASTES OF YOUR LOCATIONS... AND ONLY YOU SHOULD MAKE THE SELECTIONS FOR THE MOST EFFECTIVE PROGRAMMING.

WHY NOT DO IT WHILE THEY'RE HOT?

Write for full details and rates to:

Record Source International  
(A Division of Billboard)  
165 W. 46th St., New York, N. Y. 10036

M.O.A.: VISIT US AT BOOTH T16



# HEY DINO!

*greater than Bullfight#1*

# BULLFIGHT #2

*2 smash hits  
with the  
"Today Sound"  
wrapped in one  
piece of wax and sung by*

# CHUCK EDWARDS

Special thanks to:

**WAMO** Hal Brown & Brother Matt  
**WIIC-TV** Terry Lee  
**WESA** Johnny Barbero  
**WZUM** Ken (Baby) Mavrick  
**WPSL** Charlie Apple  
**WJPA** Jay Mitchell  
**WKLP** Larry Travis  
and Hamburg Bros. Dist.  
Pittsburgh, Pa.

b/w **PICK IT UP BABY**

(Your Love's Slowing Down)

Rene 20013

Published by: Ride On Music, BMI

Territories still open for distributors

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# SOUL SAUCE



**BEST NEW RECORD OF THE WEEK**  
**"WAY OVER THERE"**  
**EDWIN STARR**  
 (Gordy)

By ED OCHS

**SOUL SLICES:** Aretha Franklin's brother, the Rev. Cecil Franklin, has taken over management chores from Aretha's husband-manager, Ted White. A reported split between the soul singer and her husband-manager, who has managed her affairs for much of their five-year marriage, has all but killed their "business marriage," though White claims he still has Miss Franklin under contract. Rev. Franklin, who accompanied the singer on her successful concert tour of South America, is assistant pastor of his father's New Bethel Baptist Church in Detroit. . . . Motown has captured the **Fantastic Four** on the Soul label with their "I Love You Madly" hit and will distribute the Ric Tic's. . . . **Alan Robinson** writes from the Mason-Dixon line that Kapp's **UNIFICS**, the "Court of Love" royalty, put on an "outasite" stage show, which he caught on **Don Webster's** "Up-beat" show. . . . Double Shot's **Brenton Wood** jets to England late this month to boost his "Me and You" single and restock his mod wardrobe, which was stolen piece by piece. The soul singer's partner, **Shirley Lee**, on the **Shirley & Alfred** "Kid Games" disk, will solo under the billing of **Lady Shirley**. . . . The **Temptations** will share the showroom at Las Vegas' Flamingo Hotel, Oct. 24-Nov. 6, with Jewish comedian **Myron Cohen**, while the Flamingo lounge features **Wayne Cochran**, that wild and white **James Brown** sound-alike. . . . Speaking of white soul: heir to **Cream** is the **Band**, **Bob Dylan's** back-up crew who solo for Capitol with "The Weight," a tip to turn r&b. . . . Sound Stage 7 has set a big push to promote its soul roster—**Roscoe Robinson**, **Arthur Alexander**, **Lattimore Brown**, **Soul Ambassadors** and more—to the stature of their giant, **Joe Simon**. . . . **Martha Reeves & the "new" Vandellas** rehearsed in Arthur discotheque for their current tour, presided over by soul scholar **Jerry King**. **Lovely Martha**, who, like **Carla Thomas**, is aiming at movies and modeling, says she has at least six million-sellers in the can. **Soul Sauce** prediction: the next super soul group will be the **Fellas**, headed by ex-**Temptation**, **David Ruffin**, and the **Cavaliers**. Chances are better than even that two more **Temps** will join Ruffin, probably sinking the "old" **Temptations** for good. By the way, **Motown** can rest easy that the **Holland-Dozier-Holland** split has not left the company with poor penmanship. Replacements **Simpson**, **Ashford & Armstead** should more than fill the bill, with **Jo Armstead** a hitmaker on her own with "A Stone Good Lover" recently, on the **Giant** label.

★ ★ ★

**MAKIN' SMOKE:** **Inez & Charlie Foxx**, "Come On In" (Dynamo). . . . **Marvin Gaye & Tammi Terrell**, "Keep On Lovin' Me, Honey" (Tamla). . . . **Dells**, "Always Together" (Cadet). . . . **Joe Tex**, "You Need Me, Baby" (Dial). . . . **Gene Chandler & Barbara Acklin**, "From the Teacher to the Preacher" (Brunswick). . . . **Gary (U. S.) Bonds**, "I'm Glad You're Back" (Botanic). . . . **Brothers of Love**, "Yes I Am" (Blue Rock). . . . **Ruby Andres**, "The Love I Need" (Zodiac). . . . **Johnny Taylor**, "Who's Making Love" (Stax). . . . **Alvin Cash**, "Keep On Dancing" (Toddlin' Town).

★ ★ ★

**TID-GRITS:** **Erma Franklin**, Shout's soul queen, is on the V.I.P. guest list for the world movie premiere of "Romeo & Juliet" Friday (4). . . . For those who like to make their reservations a little in advance: **Aretha Franklin** set for two weeks at the swank **Caesars Palace** in Las Vegas—June 15, 1969. **Curtis Mayfield & the Impressions** will warm things up for Aretha with a four-week stay at the **Palace**, beginning June 6, 1969. . . . **Dee Dee Warwick's** revised date on her British tour is Friday (18) for three weeks. . . . A tip of the soul hat to **Rochelle Reed** and **Soul Illustrated**, who provided the cover photo and text for **James Brown's** "Out of Sight" LP on **Smash**, now moving into double figures in sales. It's a must for collectors and a shocker for disbelievers in Brown's vocal ability. . . . **Junior Wells** has just recorded a West Coast jam with an integrated all-star blues band—for release in a few weeks. . . . **The Robert Patterson Gospel Singers**, United Artist soulers, open a five-week European tour, beginning Friday (18) in Germany, Switzerland and Austria, their fifth tour of Europe in five years. . . . Producer **Paul Kirk** has tied up with New York's **Abtone Recording Studios**, pegging it as the next hot spot for the best in r&b product. Kirk has just wrapped up production on **Al Volpe's** "Give My Broken Heart a Break" on **Divinis**. . . . Get well wishes to **Inez Foxx**, following a throat operation. . . . **The Sandpebbles** are together again after a short split. . . . **The Intruders** play the **Apollo Theatre** for one week, starting Friday (11), giving way to the **Sweet Inspirations**, Oct. 25-31. . . . **Dave McAleer** has kicked off **Dragon Records** in London with "Soul Music" assistant editor, **Jon Philibert**. McAleer adds that **David Ruffin** should have no trouble soloing, since before joining the **Temptations** he recorded as a solo on the **Checkmate** label in 1961. A real professor of soul, McAleer and his English r&b will bow in January. . . . Honorable mention, too, to **Detroit's Scope Magazine** for serving the black community. . . . New singles due from **Arthur Conley** ("Aunt Dora's Love Soul Shack"), **Otis Clay** ("Do Right Woman—Do

# BEST SELLING Rhythm & Blues LP's

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

Billboard Award	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1	1		<b>ARETHA NOW</b> Aretha Franklin, Atlantic (No Mono); SD 8186 (S)	14	26	26	<b>PORTRAIT OF RAY</b> Ray Charles, ABC (No Mono); ABCS 625 (S)	26
2	3		<b>JAMES BROWN LIVE AT THE APOLLO, VOL. 2</b> King (No Mono); 1022 (S)	6	27	28	<b>LOOK AROUND</b> Sergio Mendes & Brasil '66, A&M (No Mono); SP 4137 (S)	20
3	9		<b>HICKORY HOLLER REVISITED</b> O. C. Smith, Columbia (No Mono); CS 9680 (S)	15	28	24	<b>TEMPTATIONS GREATEST HITS</b> Gordy 919 (M); S 919 (S)	96
4	4		<b>FELICIANO</b> Jose Feliciano, RCA Victor LPM 3957 (M); LSP 3957 (S)	13	29	38	<b>DIANA ROSS &amp; THE SUPREMES "LIVE" AT LONDON'S TALK OF THE TOWN</b> Motown (No Mono); MS 676 (S)	2
5	2		<b>TEMPTATIONS WISH IT WOULD RAIN</b> Gordy (No Mono); 7072 (S)	21	30	29	<b>VALLEY OF THE DOLLS</b> Dionne Warwick, Scepter (No Mono); SPS 568 (S)	32
6	20		<b>YOU'RE ALL I NEED</b> Marvin Gaye & Tammi Terrell, Tamla TS 284 (S)	4	31	30	<b>FEELIN' BLUESY</b> Gladys Knight & the Pips, Soul (No Mono); S 707 (S)	21
7	7		<b>TIME PEACE/GREATEST HITS</b> Rascals, Atlantic (No Mono); SD 8190 (S)	14	32	37	<b>BEST OF NANCY WILSON</b> Capitol (No Mono); SKAO 2947 (S)	7
8	8		<b>THE PROMISE OF THE FUTURE</b> Hugh Masekela, Uni (No Mono); 73028 (S)	19	33	49	<b>SOUL LIMBO</b> Booker T & the MG's, Stax STS 2001 (S)	2
9	15		<b>ELECTRIFYING EDDIE HARRIS</b> Atlantic 1495 (M); SD 1495 (S)	31	34	34	<b>DOWN HERE ON THE GROUND</b> Wes Montgomery, A&M (No Mono); LP 3006 (S)	23
10	5		<b>THE IMMORTAL OTIS REDDING</b> Atco (No Mono); SD 33-252 (S)	14	35	32	<b>TO RUSSELL, MY BROTHER, WHOM I SLEPT WITH</b> Bill Cosby, Warner Bros.-Seven Arts (No Mono); WS 1734 (S)	27
11	12		<b>LADY SOUL</b> Aretha Franklin, Atlantic 8176 (M); SD 8176 (S)	34	36	39	<b>BEST OF LOU RAWLS</b> Capitol (No Mono); SKAO 2948 (S)	9
12	6		<b>EASY</b> Nancy Wilson, Capitol (No Mono); ST 2909 (S)	20	37	33	<b>HISTORY OF OTIS REDDING</b> Volt 418 (M); S 418 (S)	41
13	25		<b>PLUG ME IN</b> Eddie Harris, Atlantic (No Mono); SD 1506 (S)	11	38	23	<b>BEST OF THE IMPRESSIONS</b> ABC ABCS 654 (S)	5
14	11		<b>WHEELS OF FIRE</b> Cream, Atco (No Mono); SD 33-244 (S)	9	39	44	<b>STEVIE WONDER'S GREATEST HITS</b> Tamla (No Mono); 282 (S)	24
15	19		<b>THERE IS</b> Dells, Cadet (No Mono); LP 804 (S)	22	40	42	<b>THE SOUL GOES ON</b> Jerry Butler, Mercury (No Mono); SR 61171 (S)	8
16	16		<b>MAIDEN VOYAGE</b> Ramsey Lewis, Cadet (No Mono); LPS 811 (S)	11	41	21	<b>IN A MELLOW MOOD</b> Temptations, Gordy 924 (M); S 924 (S)	43
17	10		<b>ARE YOU EXPERIENCED</b> Jimi Hendrix Experience, Reprise R 6261 (M); RS 6261 (S)	51	42	—	<b>CHEAP THRILLS</b> Big Brother & the Holding Co., Columbia KCS 9700 (S)	1
18	13		<b>TIME HAS COME</b> Chambers Brothers, Columbia CL 2722 (M); CS 9522 (S)	7	43	36	<b>DIONNE WARWICK'S GOLDEN HITS, PART 1</b> Scepter SRM 565 (M); SPS 565 (S)	48
19	41		<b>YESTERDAY'S DREAMS</b> Four Tops, Motown (No Mono); MS 669 (S)	2	44	45	<b>SOPHISTICATED SOUL</b> Marvelettes, Tamla TS 286 (S)	3
20	14		<b>STONED SOUL PICNIC</b> 5th Dimension, Soul City (No Mono); SCS 92002 (S)	8	45	—	<b>MARVIN GAYE IN THE GROOVE</b> Tamla TS 285 (S)	1
21	35		<b>SPECIAL OCCASION</b> Smokey Robinson & the Miracles, Tamla TS 290 (S)	3	46	31	<b>SMOKEY ROBINSON &amp; THE MIRACLES GREATEST HITS, VOL. 2</b> Tamla T 280 (M); TS 280 (S)	34
22	27		<b>BOBBY TAYLOR &amp; THE VANCOUVERS</b> Gordy GS 930 (S)	4	47	—	<b>SOUND OF NANCY WILSON</b> Capitol ST 2970 (S)	1
23	17		<b>DOCK OF THE BAY</b> Otis Redding, Volt 419 (M); S 419 (S)	30	48	46	<b>REFLECTIONS</b> Diana Ross & the Supremes, Motown (No Mono); 665 (S)	24
24	18		<b>A DAY IN THE LIFE</b> Wes Montgomery, A&M (No Mono); SP 3001 (S)	51	49	50	<b>LOVE MAKES A WOMAN</b> Barbara Acklin, Brunswick BS 754137 (S)	2
25	22		<b>COWBOYS TO GIRLS</b> Intruders, Gamble (No Mono); SG 5004 (S)	14	50	40	<b>TIGHTEN UP</b> Archie Bell & the Drells, Atlantic (No Mono); SC 8181 (S)	21

Right Man"), **Bill Medley** ("Peace Brother Peace") and the **Hesitations** ("Whiter Shade of Pale"). . . . **Stanley W. Steinhaus**, vice-president of **Musitron S. A.** in Venezuela, tips **Soul Sauce** and readers on the South American soul scene: about 40 per cent of all Caracus programming to date—on 13 radio stations—is soul. **Musitron**, having started only with **Dionne Warwick** of **Scepter**, has seven **Wand** items planned through the end of the year, plus "The Sound of Soul" series, Volumes 1-6, picking singles from various labels, particularly **Arfy-Mala-Bell**. **Steinhaus** says that American artists should try to include Caracus on tour, since Venezuela has about 76 discotheques where only records are played on a radio format programmed for soul. . . . Over 50 per cent of **Billboard's** Hot 100 chart is either on the soul wagon or soul-derived. . . . **Betty Sperber** of **Action Talent** reads **Soul Sauce**. Do you?

★ ★ ★

**MAKIN' FIRE:** **Peggy Scott & Jojo Benson**, "Pickin' Wild Mountain Berries" (SSS). . . . **UNIFICS**, "Court of Love" (Kapp). . . . **Fantastic Four**, "I Love You Madly" (Ric Tic). . . . **Profiles**, "If I Didn't Love You" (Duo). . . . **O'Jays**, "The Choice" (Bell). . . . **Johnny Nash**, "Hold Me Tight" (Jad). . . . **Joe Simon**, "Message From Maria" b-w "I Worry Bout You" (SS7). . . . **Jerry Butler**, "Hey Western Union Man" (Mercury). . . . **Marvin Gaye**, "Chained" (Tamla). . . . **Carl Carlton**, "46 Drums-1 Guitar" b-w "Why Don't They Leave Us Alone" (Back Beat). . . . **Carla Thomas**, "Where Do I Go" (Stax). . . . **Archie Bell & the Drells**, "Do the Choo Choo" (Atlantic). . . . **Ray Charles**, "Sweet Young Thing Like You" (ABC).

## R&B Imports Put Calla on Chart Course Again

• Continued from page 19

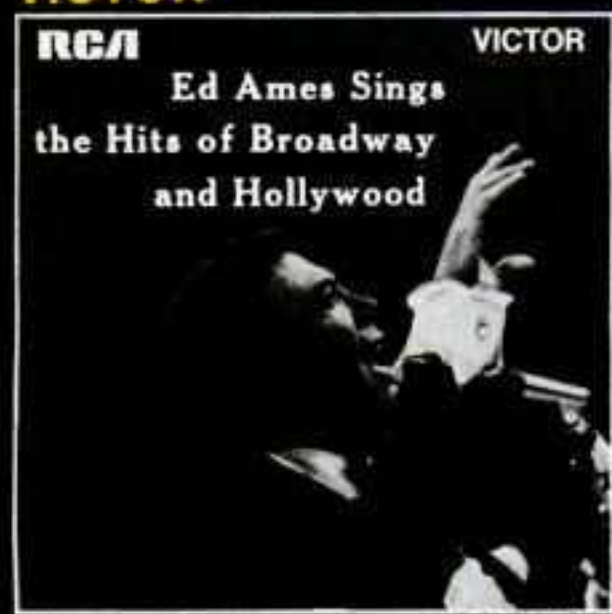
tion director **Ronnie Proctor** said that "we're planning to acquire as much of this material as we can." "Oh, Lord, Why Lord," by the **Los Pop Tops**, No. 80 on the chart this week, has just begun to break in certain parts of the country, **Proctor** said. **Los Canarios'** "Get on Your Knees" has just been released.





# New Albums for October

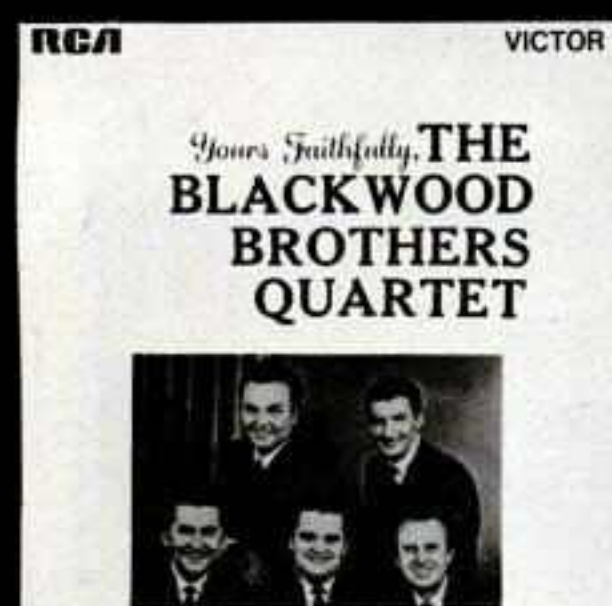
VICTOR



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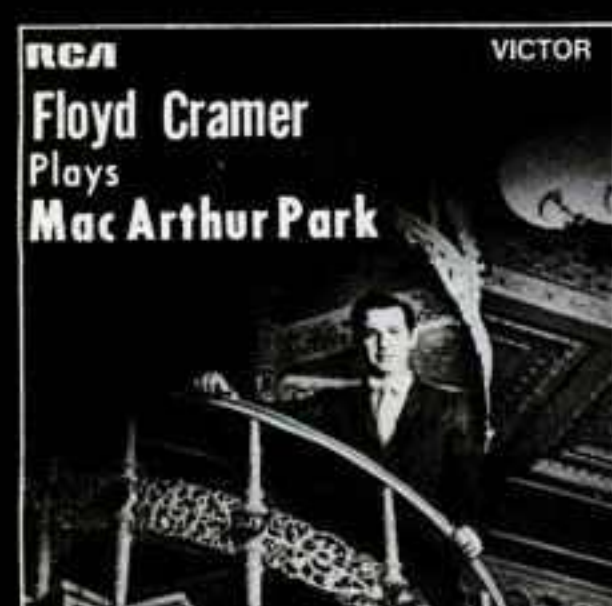
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LSP-3914



LSP-4075



LSP-4053



LSP-4024



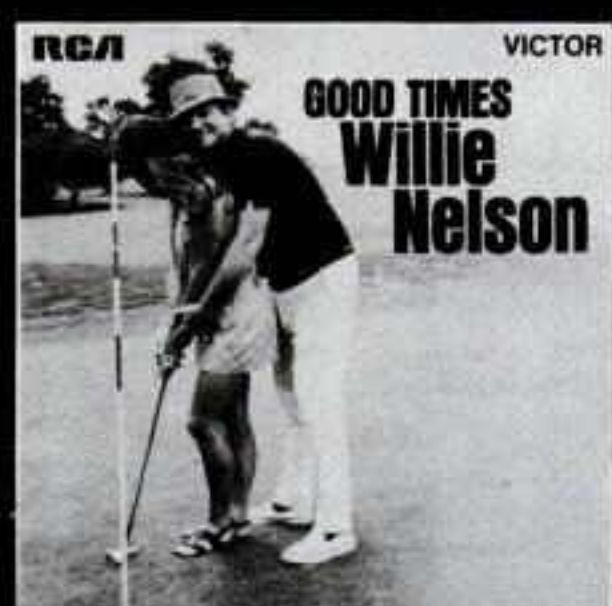
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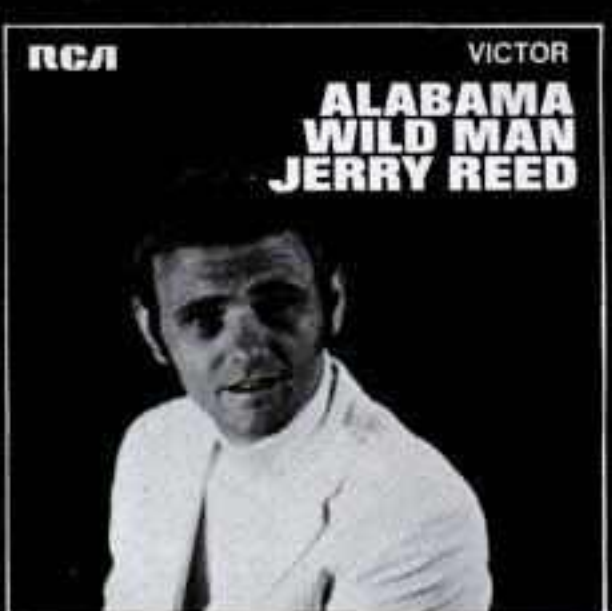
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LSP-4059



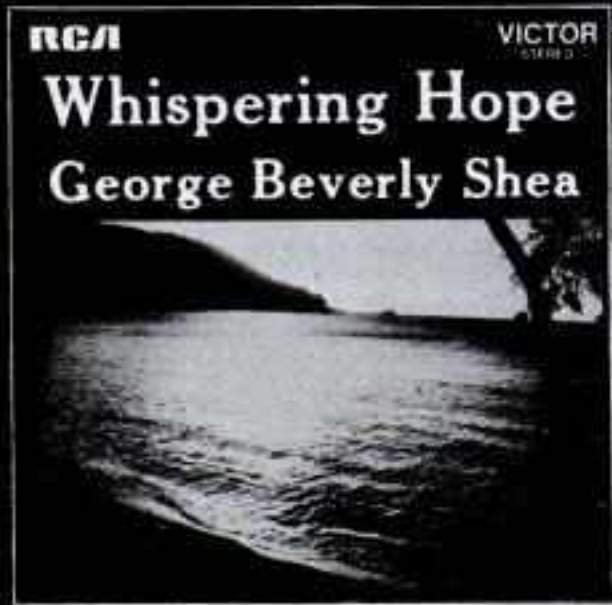
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LSP-4069



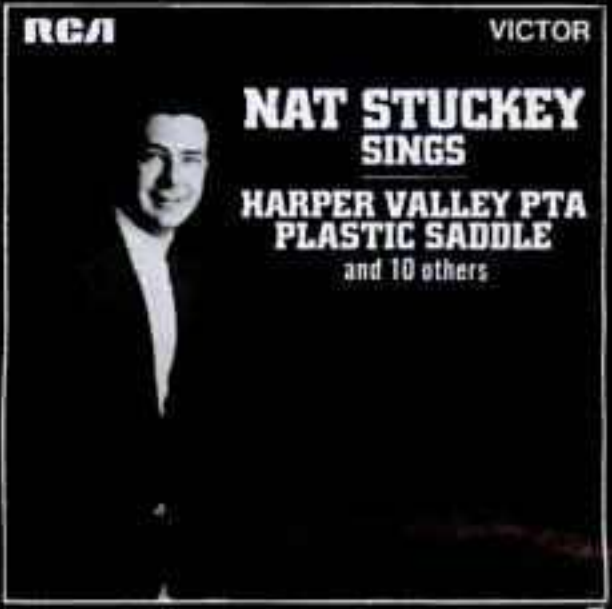
LSP-4062\*



LSP-4042



LSP-4065



LSP-4090



LSP-4074



LSP-4033



**RED SEAL**

**RCA** **RED SEAL**  
STEREO

THE HEIFETZ-PIATIGORSKY CONCERTS  
**MOZART: QUINTETTE in C (K. 515)**  
with William Primrose  
Israel Baker and Virginia Majewski

**MENDELSSOHN: TRIO No. 2 (in C MINOR)**  
with Leonard Pennario

LSC-3048

**RCA** **RED SEAL**  
STEREO

**MOZART**  
**COSÌ FAN TUTTE**

Leontyne Price  
Tatiana Troyanos  
Judith Raskin  
Sherrill Milnes  
George Shirley  
Ezio Flagello  
Erich Leinsdorf  
conducting the  
New Philharmonia Orchestra

The Ambrosian Opera Chorus  
John McCarthy, Director  
Valda Aveling, Harysichord Continuo

LSC-6416

**RCA** **RED SEAL**  
STEREO

Peter Nero  
Boston Pops / Arthur Fiedler  
Nero: Fantasy and Improvisations  
(First Recordings)  
Gershwin: Concerto in F

LSC-3025

**RCA** **RED SEAL**  
STEREO

THE FOUR BRAHMS SYMPHONIES  
BOSTON SYMPHONY ORCHESTRA  
ERICH LEINSDORF  
*The Ascension of Orchestras*

LSC-6186

**RCA** **RED SEAL**  
STEREO

SEMI OZAWA  
CHICAGO SYMPHONY  
STRAVINSKY: The Rite of Spring  
Fireworks

LSC-3026

**RCA** **RED SEAL**  
STEREO

Handel  
**SOLOMON**

John Shirley-Quirk • Alexander Young • Sarason Janáček • Patricia Brooks  
Vienna Volkoper Orchestra / Vienna Janáček Chorus  
Stephen Simon, Conductor  
Martin Lipp, Harysichordist

A Recording of The Handel Society of New York

LSC-6187

**RCA** **RED SEAL**  
STEREO

Performances never before released on LP

**MARIO LANZA**  
Younger Than  
Springtime

LSC-3049(e)

**RCA** **CAMDEN**

**HANK LOCKLIN**  
That's How Much  
I Love You

CAL/CAS-2266

**RCA** **CAMDEN**

*Living Blues*  
Do You Know What It Means to Miss  
New Orleans

CAL/CAS-2271

**RCA** **CAMDEN**  
STEREO

*Living Voices*  
Sing the Music from the Broadway Musical  
**GEORGE M!**

CAL/CAS-2275

**RCA** **CAMDEN**

*Music for the Cocktail Hour*  
**FRANKIE CARLE**  
His Piano and Orchestra

CAL/CAS-2277

**RCA** **CAMDEN**

MUSIC FROM  
LIONEL BART'S  
**OLIVER!**  
THE MELACHRINO STRINGS  
AND ORCHESTRA

CAL/CAS-2282

Songs and Games for a  
**HAPPY BIRTHDAY PARTY**  
ROSEMARY RICE  
and Cast

A Fascinating New Child Participation Record

CAL/CAS-1100

**VICTROLA**

**RCA** **VICTROLA**  
STEREO

Immortal Performances  
**TOSCANINI**  
Helen Traubel • Lauritz Melchior  
Great Scenes from  
**WAGNER: GÖTTERDÄMMERUNG**  
NBC Symphony Orchestra

VIC-1369

**RCA** **VICTROLA**  
STEREO

**ELECTROMUSIC**  
**9 IMAGES:** Warm-Up, Canon and Peace  
Reflection of a String • Drops  
Moments • Take Off • Forests • Pavane • Orders • After Hours  
Composition and Instrumentation by JOHN PFEIFFER

VIC/VICS-1371

**RCA** **VICTROLA**  
STEREO

**ELGAR** Cockaigne, Overture • Serenade for Strings  
Chanson de matin • Chanson de nuit  
Pomp and Circumstance Marches Nos. 1 & 4  
**THE ROYAL PHILHARMONIC ORCHESTRA**  
GEORGE WELDON, Conductor

VIC/VICS-1377

**RCA** **CAMDEN**

a sound spectacular  
in total dynamics  
The Last Tango in Vienna  
LEO ADDEO  
AND HIS ORCHESTRA

CAL/CAS-2276

**RCA** **VICTROLA**  
STEREO

**CASTELNUOVO-TEDESCO**  
Quintet for Guitar and String Quartet  
Manuel López Ramos • The Parrenin Quartet

**BONDON**  
Concerto de Mars for Guitar and Orchestra  
Konrad Ragossnig • Orchestre des Concerts Lamoureux

VIC/VICS-1367

**RCA** **VICTROLA**  
STEREO

**FROM HEAVEN ABOVE**  
Silent Night, Good King Wenceslas and Other Old English, German  
and French Carols and Motets • Carol Settings by CARL DRFF  
Christmas Music by Vivaldi, Buxtehude and Other Baroque Masters

**THE DELLER CONSORT**  
Choir and Instrumental Ensemble

VIC/VICS-1376

**RCA** **VICTROLA**  
STEREO

**MOZART**  
**SYMPHONY No. 29, K. 201**  
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DLP 25232



The Jack Halloran Singers  
"The Little Drummer Boy"  
DLP 25233



Billy Vaughn  
"Have Yourself  
A Merry, Merry Christmas"  
DLP 25899



The Midnight String Quartet  
"Christmas Rhapsodies  
for Young Lovers"  
Viva 36010





# LEISURE TIME TIPS

by: Larry Finley

The fantastic growth of the Stereo Tape Cartridge Industry has far exceeded all expectations. The majority of manufacturers and importers are reporting sales far in excess of their projections and everyone agrees that the Christmas season will bring about sales far beyond anyone's imagination.

In the battle of the configurations, it is unquestionable that the 8-Track is by far the winner, as there is a gradual decline in the growth of the 4-Track principal. The fact that the majority of automotive manufacturers have again committed themselves to 8-Track was more than a deciding factor in favor of the 8-Track configuration.

In addition to the automotive field is the fact that the home unit has taken its rightful place in the market as more and more 8-Track automotive unit owners are installing home units to take advantage of the tape libraries they are building up for their car units.

Another great new area is the tremendous increase in sales of portable 8-Track unit. At the time of the writing of this column, two of the major importers are reporting that their entire allotment of portable sets for the next twelve months could be sold within the next one-month period.

The sale of pre-recorded cassettes is still lagging with sales to date being only a fraction of the sales of 8-Track. It is the writer's feeling that the sale of the pre-recorded cassette will gradually increase, and at this time NAL is urging its distributors to "go lightly" on the purchase of cassettes until such time that there is more of a market for them.

The talk of the industry is that NAL is living up to its commitments to distributors and making a 90% fill on all orders within 48 hours from receipt of orders. This is not only a great boon for distributors but also for dealers, as dealers have been getting a "poor" fill from distributors because of the inability to get a proper "fill" from duplicators.

There is an old adage that you cannot sell from an empty shelf and dealers who purchase their cartridges from NAL distributors will find that they can get what they can get what they want when they order.

NAL (North American Leisure Corporation) is a subsidiary of Omega Equities Corporation and is located at 1776 Broadway, New York City. The New York telephone number is 212-265-3340, and the incoming WATS line number is 800-221-7270, which enables distributors to phone NAL without charge from anywhere in the United States. If you are a dealer and would like to know who your nearest NAL distributor is, please feel free to phone 800-221-7270—at no charge to you—and we will be happy to tell you whom to contact to secure your supply of NAL Super Stereo 8-Track Cartridges and Cassettes.

# Tape CARtridge

## Philips, Japan War Looms

By HANK FOX

NEW YORK—Japanese tape recorder manufacturers, who initially propelled Philips' cassette system into worldwide orbit, may prove to be major opponents for Philips in the year to come.

While Philips is moving ahead with its letterbox-feed automobile units in Europe and the U. S., Japanese firms have adopted the Staar slot-load system as their standard.

(The Philips letterbox-feed player permits cassettes to be inserted narrow side first. This system protects the tape from accidental erasure by incorporating the record-lock mechanism currently found on all cassette units. The Staar system, with its head-first entry, readily permits automatic reverse. Intended primarily for pre-recorded tapes, it does not protect the pre-recorded information.)

Some nine Japanese companies have requested and have been granted permission by their government to produce automobile cassette players

incorporating the 10 patents of the Staar system. Four additional requests are pending. The Staar system was initially developed by the Staar Institute of Belgium in 1965.

Several prototype models incorporating the Staar principle have already been shown in the U. S. Automatic Radio, AIWA and Tenna Corp. displayed Staar units at the Consumer Electronics Show last June. These units, however, did not incorporate automatic reverse.

The nine Japanese manufacturers who are building Staar system cassette players are Hitachi, AIWA, Teikoku Dempa, New Nippon Electric, Sanyo Electric, Fujitsu, Maruwa Electronic & Chemical, Tokyo Shibaura Electric and Kyokuyo Electric.

In addition, Sony, Nippon Columbia, Hayakawa Electric and Crown have applied for governmental approval.



NEW FROM ARISTO is this portable 8-track tape CARtridge player. Functioning on six 9-volt batteries, Model R800 may be played at home with an optional AC adapter or in a car with an optional 12-volt adapter.

## VW Car Dealers Into PlayTapes

By HANK FOX

• Continued from page 1

Sapphire I, which includes an AM radio, is designed to be integrated into the dashboard. Sapphire II is an after-market hang-on, unit without radio. Price is about \$40.

According to Stanton, dealers will each carry about 250 PlayTape cartridges. "Each of our distributors has the option of servicing the automobile dealer or allowing the dealer to buy directly from us," he said.

"We've seen that most new car dealers have been unsuccessful in selling 4 and 8-track cartridges, Stanton commented. We are going ahead with our plans because we feel the low pricing of the player and the inexpensive cartridges will attract customers as well as motivate salesmen to actively sell PlayTape products."

In addition to the Sapphire Playtape I and an inventory of Playtape cartridges, some Volkswagen dealers will also market the line of PlayTape home and portable players. "We feel that Volkswagen salesmen will be able to interest the purchaser of a Sapphire I player in a complementary model for his home," Stanton said.



SAPPHIRE PLAYTAPE I is designed as an original equipment option for all 1969 Volkswagens. Complete with AM radio, the unit is integrated into the automobile's dashboard. Volkswagen dealers will also stock Playtape CARtridges.

## American Tape Duplicators To Bow Own Cassette Line

By ELIOT TIEGEL

LOS ANGELES—Six year-old American Tape Duplicators has broadened its product representation from reel to pre-recorded cassettes.

Founded by two former Bel Canto employees, Warren Gray and Dick Allen, the company leases music from outside sources, duplicates the cassettes on its own equipment and sells them on its own Tape-Mates line.

Tape-Mates has two cassette lines, a \$5.98 one-hour series and a \$3.98 half-hour series with background, mood music similar to material the company has been releasing on its open reel line.

Although its music sources have been the Everest family of classical lines, Melac Productions, a pop source and Vault Records. Tape-Mates will begin obtaining original classical material for cassettes through forthcoming new projects on the company's new record label Man-Child.

American Tape also operates a mail-order Tape-Mates club, with 16,000 members, according to sales-marketing director Fred Lawson. A 30 per cent discount is given club members for cassettes and open reel product.

Corporate President Gray estimates cassettes will account for 20 per cent of his business. The executive who has been associated with tape since 1957, starting as a shipping clerk and then moving into sales with Bel Canto, says the company chose to bypass 4 and 8-track and go straight into cassettes because this configuration has more applications for American's over-all business which includes custom duplication for educational and industrial accounts.

Tape-Mates are distributed through a two-step operation, with 120 national outlets servicing the market. Gray, who is also General



PHILIPS' NEW AUTOMOBILE radio cassette.

## NAL ADDS TO OFFICE SPACE

NEW YORK—North American Leisure Co. has expanded its offices by taking a full floor in the Lazarus Building, 1776 Broadway. North American Leisure is the tape CARtridge subsidiary of Omega Equities Corp.

## Judge Denies Superba Motion

LOS ANGELES — Superior Court Judge Benjamin Landis denied a motion to disqualify Judge Robert S. Thompson from presiding in a lawsuit involving CBS and Edward F. Knasin Jr., of Superba Tape Co.

The motion to disqualify Judge Thompson was made by Knasin's attorney who introduced an article which appeared in Billboard, Aug. 17, 1968. The article quoted an individual who was not named and who allegedly was on the staff of Judge Thompson. It also contained a quotation purportedly made by Judge Thompson.

In the hearing on the motion, Judge Thompson testified that he had no "spokesman," that he had interrogated all attaches assigned to his court and that they had all denied making any statement of any kind, and also that no one was authorized to make any statement on his behalf.

The Billboard correspondent who wrote the story testified that he had not spoken with Judge Thompson, but declined to name the alleged spokesman. The correspondent testified that the quote attributed to Judge Thompson was false.

Billboard regrets the inaccuracy and any embarrassment it may have caused Judge Thompson.

## Infonics Intros Its Duplicator For 8-Tr. Tapes

By BRUCE WEBER

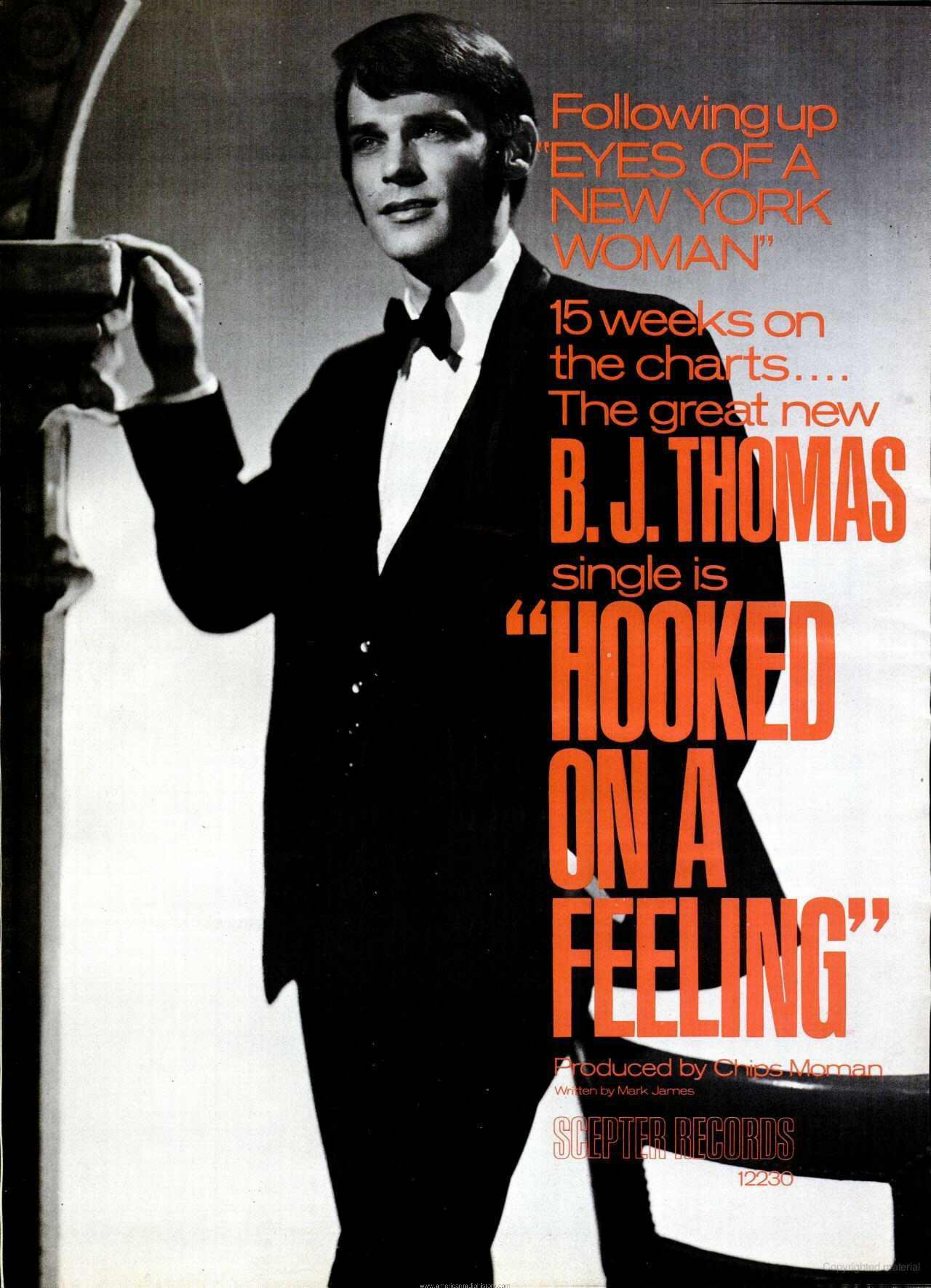
LOS ANGELES — Infonics, manufacturer of 2 and 4-track and cassette duplicating equipment, has introduced a high-speed 8-track duplicator.

The 8-track equipment duplicates four 8-track reels at a time from quarter-inch 4-track stereo tape masters. All eight tracks are recorded simultaneously.

Daily production capacity is 250 1,200-foot reels of 8-track tape, which makes it possible to load 2,000 standard 8-track cartridges each day, according to Peter H. Stanton, Infonics president.

(Continued on page 30)





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## Tape CARtridge

### New Tape CARtridge Releases

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##### A&M

THE SANDPIPERS—Softly; (8) M8147  
BAJA MARIMBA BAND—Do You Know the Way to San Jose; (8) M8150

##### Atlantic

JOE HARRIOT DOUBLE QUINTET—Indo Jazz Suite; (8) M81465  
FREDDIE HUBBARD—High Blues Pressure; (8) M81501  
HANK CRAWFORD—Double Cross; (8) M81503  
CLARENCE CARTER—This is Clarence Carter; (8) M88192, (4) X48192  
Crazy World of ARTHUR BROWN; (8) M88198, (4) X48198

##### Bell

MERRILEE RUSH—Angel of the Morning; (8) M86020, (4) X 46020  
THE BOXTOPS—Nonstop; (8) M86023

##### Bluesway

B. B. KING—Lucille; (8) M86016, (4) X46016

##### Deram

MOODY BLUES—In Search of the Lost Chord; (8) M77817, (4) X77417

##### Dot

BILLY VAUGHN—A current Set of Standards; (8) M85882

LEONARD NIMOY—The Way I Feel; (8) M85883

COUNT BASIE & THE MILLS BROTHERS—Board of Directors Annual Report; (8) M85888

##### Dunhill

STAPPENWOLF—The Second; (8) M85037  
MAMAS AND PAPPAS—Golden Era, Vol. 2; (8) M85038, (4) X 45038  
THE BRASS RING—Only Love; (8) M85044, (4) X45044

##### Elektra

BUTTERFIELD BLUES BAND—In My Own Deram; (8) M84025, (4) X45000

##### Heritage

CHERRY PEOPLE; (8) B85000, (4) X45000

##### Impulse

The Best of GABOR SZABO; (8) M89173, (4) X49173

##### London

TCHAIKOVSKY: NUTCRACKER SUITE/SERENADE FOR STRINGS—The London Festival Orch. (Black); (8) M95022

##### MGM

IAN & SYLVIA—Full Circle; (8) B84550  
HUGH MASEKELA—The Americanization of Ooga Booga; (8) B84372

##### Monument

CHARLES AZNAVOUR—Canta en Espanol, Vol. 2; (8) M88098

RAY STEVENS—Even Stevens; (8) M88102, (4) X48102

##### Parrot

ENGELBERT HUMPERDINCK—Man Without Love; (8) M79822, (4) X79422

##### Reprise

ARLO GUTHRIE—Arlo; (8) M6299  
MIRIAM MAKEBA—Makeba; (8) M6310

##### Scepter

B. J. THOMAS—I'm So Lonesome I Could Cry; (8) M8535

##### Skye

GRADY TATE—The Windmills of My Mind; (8) M8455, (4) X4455

GARY McFARLAND—Does the Sun Really Shine on the Moon; (4) X46002

GABOR SZABO—Bacchanal; (4) X46003

##### Steed

ANDY KIM—How'd We Ever Get This Way; (8) M87001

(Continued on page 31)

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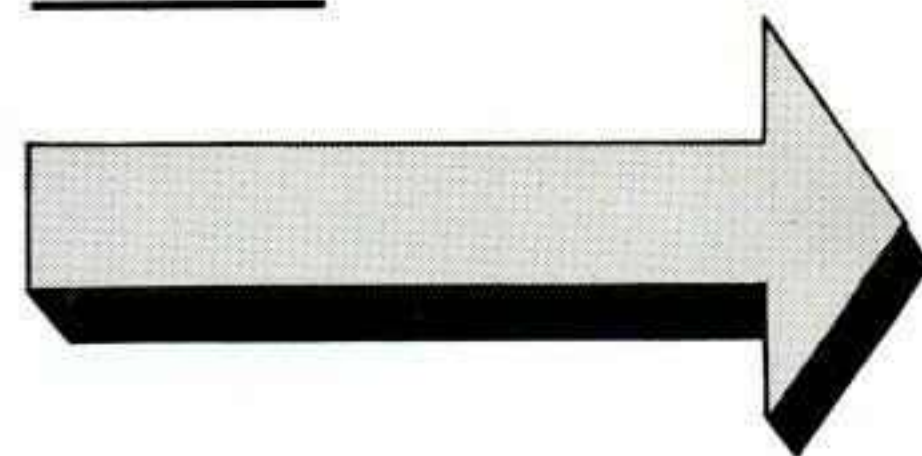
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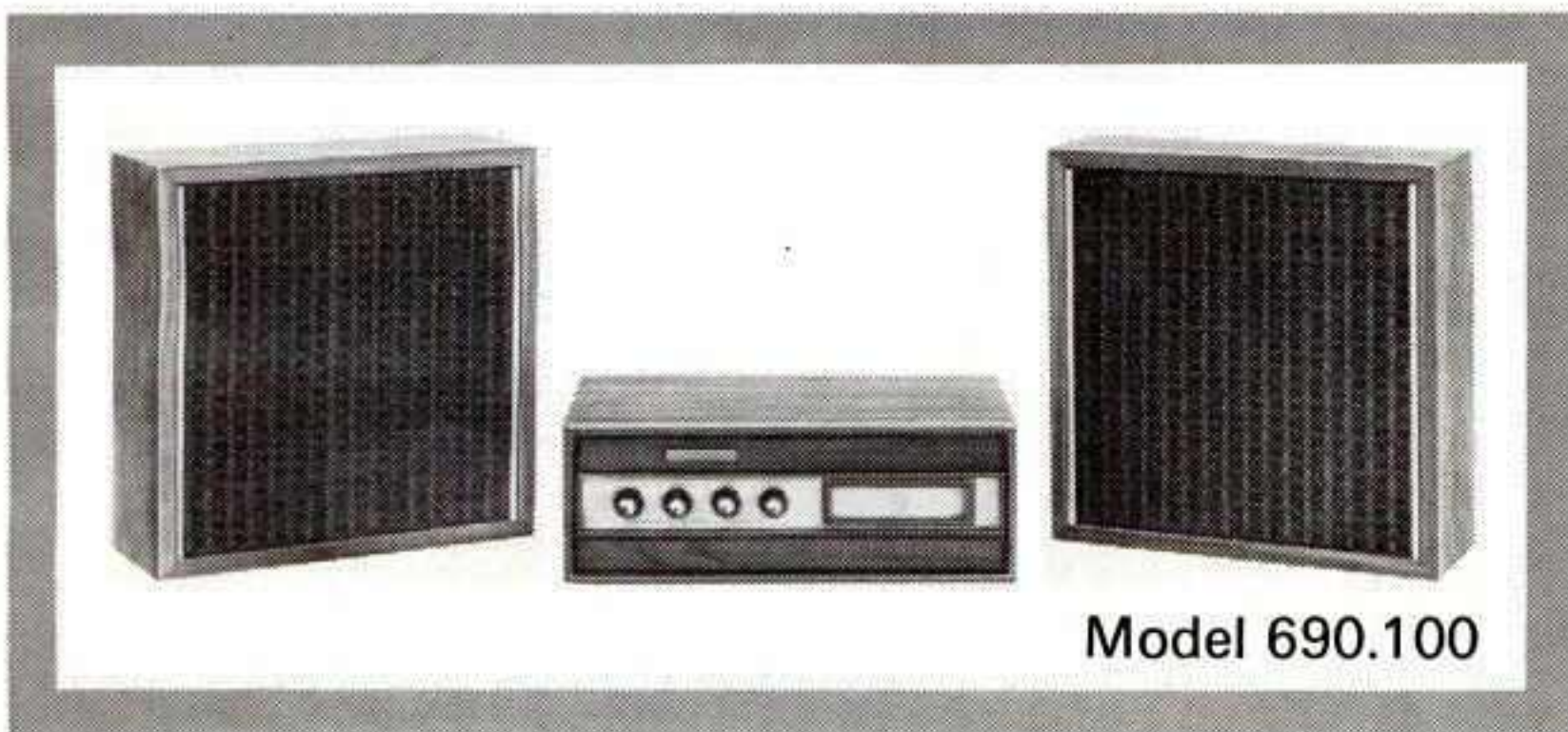


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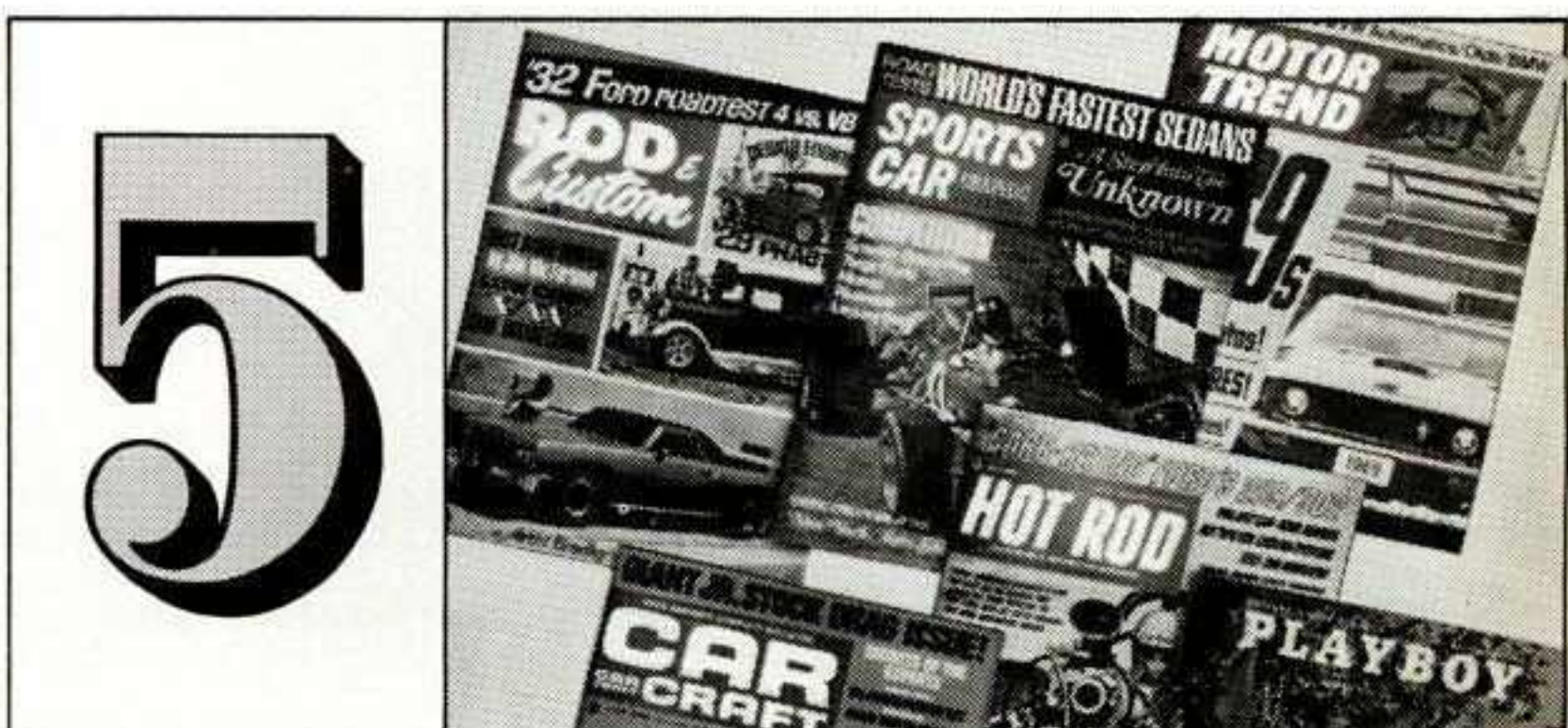


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National ads like this in leading magazines. A combined circulation of over 22 million (not to mention leading dealer publications). Taped radio commercials, too, along with P-O-P displays, ad mats, banners, literature, everything you need for making Orrtronics tape players the fastest moving items in your inventory.





## American Tape Duplicators To Bow Own Cassette Line

• Continued from page 25

Recorded Tape's Western regional sales manager, through a separate deal with the Northern California duplicator, points out that Tape-Mates and GRT use the same distributors.

Tape-Mates uses one master and 10 slaves for its cassette operation. Fifteen people work in the duplication department on both cassette and open reel. The master tape spins at 120 i.p.s., the slaves at 30 i.p.s.

Tape-Mates' first release of \$3.98 cassettes is set for Nov. 1; its initial \$5.98 release came out in July.

## Infonics Intros New Duplicator

• Continued from page 25

ident. Slave machines are available to double the output capacity to 4,000 cartridges daily, he said.

Stanton said the duplicator was designed for the smaller, independent tape duplicator who requires an inexpensive piece of equipment capable of producing 2,000 to 4,000 8-track cartridges per day. The

equipment will be marketed in the U. S. and overseas.

The equipment is compact and portable, since it consists of two interconnected machines each of which weighs less than 50 pounds. The duplicator is priced at \$5,950.

Infonics recently introduced a cassette duplicator, which produces four one-hour cassettes every four minutes from a reel-to-reel master tape.

## Philips Unit For Eur. Autos

By BAS HAGEMAN

AMSTERDAM — Philips Eindhoven has launched in European markets a new combination car radio and musicassette player which is retailing at about \$100.

The radio operates on long and medium wavebands and has a special mechanism to boost the signal between 200 and 300 metres on the medium wave, the range on frequencies on which many pop music programs operate.

The radio - cassette player works off a 12-volt car battery and is notable for its facility of operation. When used for cassette playing, the machine automatically switches back to radio reception once the cassette comes to an end.

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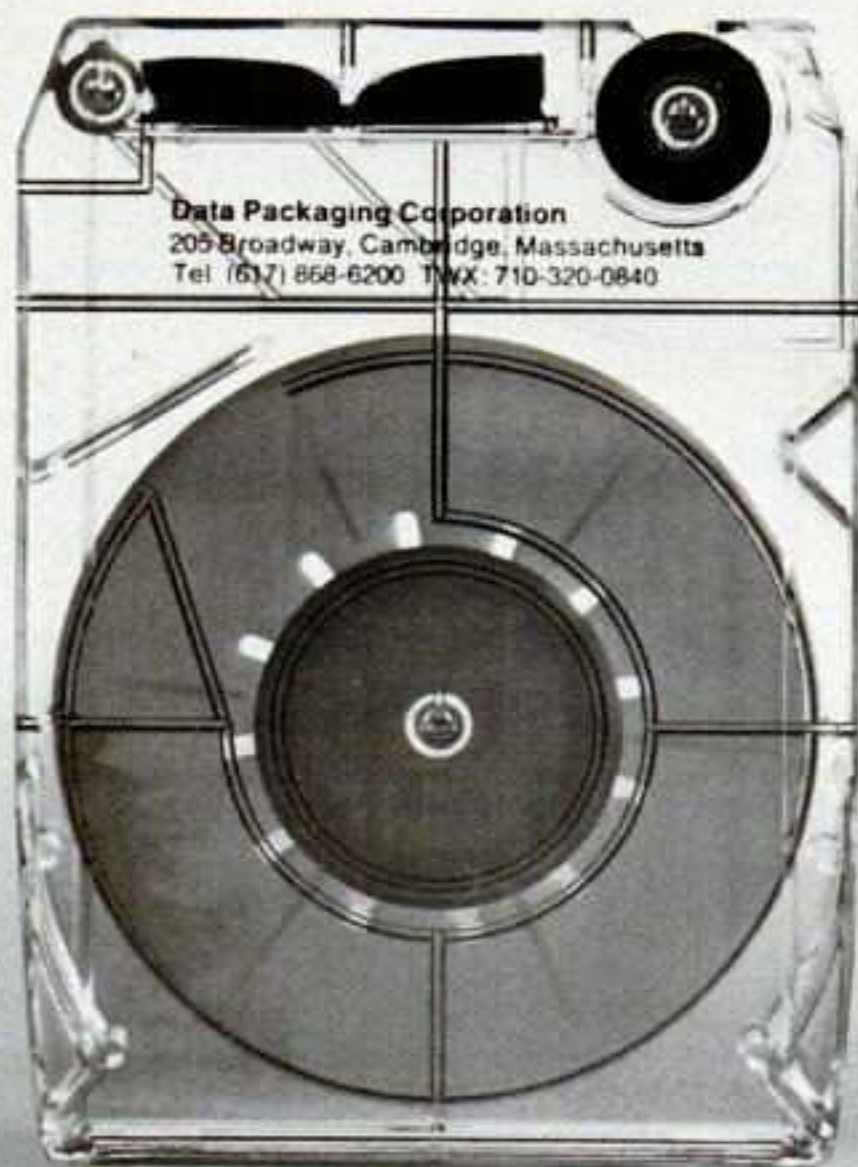
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# New Album Releases

• Continued from page 27

## Tetragrammaton

SHADES OF DEEP PURPLE; (8) M8102, (4) X4102

## Verve

JIM & JEAN—People World; (8) B83015  
MORGANA KING—How It Feels to Be Lonely; (8) B85061  
ELLA FITZGERALD—The Best of Ella Live; (8) B88748

## Warner Bros.

THE MASON WILLIAMS PHONOGRAPH RECORD; (8) M1729  
HARPERS BIZARRE—The Secret Life of THE HARPER BIZARRE; (8) M1739  
SOUNDTRACK—Finian's Rainbow; (8) L2550

## White Whale

THE ROCKETS; (8) M87116, (4) X47116

## MUNTZ

## Capitol

BOBBIE GENTRY & GLEN CAMPBELL; (4) 4CL 2928

# CONDELLO

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LETTA MBULU—Free Soul; (4) 4CL 2929  
CARL REINER & MEL BROOKS—Best of the Two Thousand Year Old Man; (4) 4CL 2981

THE STEVE MILLER BAND—Sailor; (4) 4CL 2984

Mad River; (4) 4CL 2985

The Third WOODY ALLEN Album; (4) 4CL 2986

RAVI SHANKAR—Six Ragas; (4) 4CL 10512

## Dot

HANK THOMPSON—On Tap, in the Can, or in the Bottle; (4) DOT Y 25894

## Fontana

LITTLE BOY BLUES—In the Woodland of Weir; (4) FC4 67578

THE HERD—Lookin' Thru You; FC4 67579

## Reprise

JIMI HENDRIX EXPERIENCE—Electric Ladyland, Part 1; (4) 4RA 6307A

JIMI HENDRIX EXPERIENCE—Electric Ladyland, Part 2; (4) 4RA 6307B

JIMI HENDRIX EXPERIENCE—Electric Ladyland Pak; (4) 4RG 6307

## Rge

HELENA DE LIMA; (4) RGE A 1026

Os Grandes Sucessos De Miguel Angelo; (4) RGE A 1033

## Smash

SIR DOUGLAS QUINTET + 2—Honey Blues; (4) SC4 67108

## Som/Maior

OS 3 MORAIS, Vol. 2; (4) SM A 1555

## Warner Bros.

SOUNDTRACK—The Heart Is a Lonely Hunter; (4) 4WA 1759

## PLAYTAPE

## ABC/Dunhill

THE MAMAS AND THE PAPAS—Golden Era, Vol. 2 (EP) 0916

STEPPENWOLF—The Second; (EP) 0917

SOUNDTRACK—For the Love of Ivy; (EP) 0918

## Buddah

OHIO EXPRESS; (EP) 0921

## Capitol

THE LETTERMEN—Special Request; (EP) 0919

## Warner/Reprise

PETER, PAUL & MARY—Late Again; (EP) 0920

ARLO GUTHRIE—Arlo; (EP) 0922

## RCA VICTOR

## Popular

MICKEY NEWBURY—Harlequin Melodies; P85 1374

DOLLYPARTON/PORTER WAGONER—Just the Two of Us; P85 1375

ROUVAUN—Walk Into My Life; P85 1379

NILSSON—Aerial Ballet; P85 1380

JIM REEVES On Stage; P85 1383

El Sentimiento, La Voz y La Guitarra de Jose Feliciano; P85 1384

JEFFERSON AIRPLANE—Crown of Creation; (8) P85 1378

## Chart

LYNN ANDERSON—Big Girls Don't Cry; PBCH 1003

## White Whale

THE TURTLES Present the Battle of the Bands; P8WW 1007

## Calendar

THE ARCHIES; (8) PBKO 1001

## Camden

LIVING STRINGS Play the Music from "Finian's Rainbow"; CBS 1046

CHET ATKINS—Chet; CBS 1047

The One and Only SAM COOKE; CBS 1052

## Red Seal

VERDI: ERNANI/BRAHMS: SYMPHONIES, NOS. 3 & 4—Boston Symphony Orch. (Leinsdorf); (8) R85 5055

VERDI: ERNANI—Price, Bergonzi; R85 1105

PUCCINI: LA RONDINE—Moffo, Barioni, Sciutti, Flagello; R85 1108

## Dubbings' 30-Mil.

NEW YORK—An advertisement for Dubbins Electronics in last week's Stereodyne special section incorrectly stated the company's production as one million feet of tape per week. It should have read: 30 million.

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| DT-234 | The Best of Foxx              | DT-834 | Crack Up              |
| DT-253 | The Sidesplitter, Vol. 1      | DT-838 | Naughties But Goodies |
| DT-275 | The Race Track                | DT-840 | Adults Only           |
| DT-295 | Sly Sex                       |        |                       |
| DT-804 | Wild Party                    |        |                       |

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Compatible Cassette



# Classical Music

## RECORD REVIEW

### Westminster Series Scores

NEW YORK—ABC's Westminster Basic Library Series has put together into five distinct and musically diverse categories an interesting five-package release which demands serious attention both to buyer and dealer. Two of the three-record sets, "The Piano Concerto" and "The Orchestral Liszt," have been rechannelled to simulate stereo; "The Symphony" has been partially rechannelled; "The Ballet" is in stereo; and "The Classical Guitar, Julian Bream" has been electronically rechannelled to simulate stereo. All the repackaging has been done simply and in good taste.

Starting off with "The Symphony," one finds a sparkling repertoire. Where else can one so handily get in one set such extremely popular symphonic pieces as Beethoven's "No. 5," Dvorak's "New World," Franck's "Symphony in D," Schubert's "Unfinished" and Mozart's "Jupiter?" Not only that, but also sharing separate conducting chores are the two masters, Artur Rodzinski and Erich Leinsdorf, leading the London Philharmonic and the Vienna State Opera Orchestra, respectively. Their performances cast brilliant musical lights, full of verve and careful scrutiny, backed by forceful, discriminating judgment.

Next, for a change of pace, is the Bream set, and a distinguished piece of musical business it is too. For this master guitarist moves precisely, with the utmost skill, with his stately magnificent tone, through selections represented by Bach, Villa Lobos, Joaquin Turino, Frederico Torroba, For-

ando Sor and Manuel de Falla. In all pieces, Spanish or Portuguese, expressionistic or aristocratic, flavored or direct, Bream is the virtuoso, scoring time and again in even the most shortest selection.

The conducting of Maurice Abravanel and Artur Rodzinski lend much importance to "The Ballet" package, in which are excerpts from "Swan Lake," "The Nutcracker," "Delibes" and "Chopin/Adam." The outstanding segment here, of course, is "Swan Lake." Led by Abravanel, the Utah Symphony springs with youthful colors that leap with vividness. And in "The Nutcracker," all the fantasy and vitality come through under Rodzinski's enterprising style, as he rings up poignant marks as the work moves to its bright conclusion.

Five commercial, much recorded pieces, Chopin's "No. 1 in C," Greig's "A Minor," Liszt's "No. 1 in E Flat," Rachmaninoff's "No. 2 in C Minor," and Tchaikovsky's "No. 1 in B Flat," make up the piano series. Headed by soloists Jacob Lateiner, Edith Farnadi, Barbara Hess-Bukowska and Reid Nebley, it is a likable, enjoyable set, with perhaps the piece by Miss Farnadi, under Sir Adrian Boult's direction, leading the way. A close second is Miss Hess-Bukowska's performance, also with Sir Adrian.

Winding up the release is the Edith Farnadi, Herman Scherchen teaming on the "Orchestral Liszt." Here "The Hungarian Rhapsodies, 1-6," "The Piano Concerto No. 2" and the "Battle of the Huns" take honors. **ROBERT SOBEL**



MARIA CALLAS, Angel artist, is greeted at the offices of Discos Capitol in Mexico City by Arturo Valdes, sales manager, left; Ramon Dosal, right, general manager, and Rene Leon, promotion manager.

### Col. Stars Cleveland, Philharmonic in Sets

NEW YORK — The New York Philharmonic and the Cleveland Orchestra are featured in specially priced sets on Columbia Masterworks this month. Two Christmas releases also are on tap, including a "Hits" album by Eugene Ormandy and the Philadelphia Orchestra.

A two-LP package by George Szell and the Cleveland has 15 complete selections by the orchestra culled from previous albums. The set will list for \$7.79. This is the second in a series of such packages. The first featured Ormandy and the Philadelphia, Szell and the Cleveland; also two other albums: a Haydn symphonic coupling, and a Hindemith pressing.

Leonard Bernstein and the New York Philharmonic have

a three-LP package listing for the price of two. The set contains material from previous "Young People's Concerts" albums, including material by Prokofiev, Saint-Saens, Britten, and Richard Strauss. Another "Young Peoples" album has a reissue of Dukas' "Sorcerer's Apprentice," this time teamed with Saint-Saens' "Danse macabre."

The other Christmas album, also containing carols, features organist E. Power Biggs, the New York Brass and Percussion Ensemble, the Gregg Smith Singers, and the Texas Boys Choir, Gregg Smith conducting. Completing the release is a first recording of the suite from Rachmaninoff's "Aleko" paired with Hovhannes' "Floating World—Ukiyo," also a first recording.

### 2 Complete Operas Out This Month on London

NEW YORK—Two complete operas are being issued by London Records this month, including the first recording of Benjamin Britten's "Billy Budd." The other opera is Cherubini's "Medea" with Gwyneth Jones in the title role. Also featured in "Medea" are Pilar Lorengar, Bruno Prevedi, Fiorenza Cossotto, and Justine Diaz. Lamberto Gardelli conducts the Orchestra of L'Accademia di Santa Cecilia, of Rome.

Britten conducts the London Symphony in his opera, a continuation of the label's Britten recording project. The leading soloists are Peter Glossop, Peter Pears, Michael Langdon, and John Shirley-Quirk. Both operas are three-record sets.

Tenor Placido Domingo, who debuted at the Metropolitan Opera in Cilea's "Adrianna Le-

couvreur" on Sept. 28, makes his disk debut with an Italian operatic recital. Soprano Felicia Weathers has a Richard Strauss album and one of German lieder.

L'Orchestre de la Suisse Romande performs Rachmaninoff under Paul Kletzki, its new director, and Borodin under Silvio Varviso. Nati Mistral is featured in Falla with Rafael Frubeck De Burgos and the New Philharmonia Orchestra in an album that also includes works by Granados and Ravel. Completing the release is a Mozart recital by pianist Wilhelm Backhaus.

### ROSSINI CYCLE AT LA SCALA

MILAN — La Scala opera house is presenting a Rossini cycle through Nov. 8 in commemoration of the centenary of the Italian composer's death. The cycle began on Saturday (5).

The cycle includes the two-act opera "La Pietra del Paragone," performances of arias and duets, and of ten chamber works composed between 1855 and 1868.

The cycle will be concluded by a series of round table discussions among leading Italian music critics, conductors and composers.

## Classical Notes

A gala performance of Gounod's "Faust," a new production, will mark the 25th anniversary of the New York City Opera on Thursday (17). The cast will include Beverly Sills, Frances Bible, Muriel Greenspoon, Michele Moses and Norman Treigle, Julius Rudel conducting. Conductor Bruno Rigacci debuts with the company on Friday (18) in the season's first Puccini "Tosca." . . . The Musicians Guild of Montreal and the Montreal Symphony have agreed to a renewal of their col-

lective agreement for one year as of Sept. 1, insuring a Montreal season for 1968-1969.

Pianist Claudio Arrau will play Beethoven's "Emperor Concerto" at the 1970 Beethoven Festival in Bonn. . . . Baritone Yi-Kwei Sze gives a Carnegie Hall recital on Tuesday (15). . . . Also on Tuesday (15), Thomas Scherman and the Little Orchestra Society offer Oscar Straus' "A Waltz Dream" at Philharmonic Hall. The cast will include Teresa Stich-Randall, Lee Veora, William Lewis, Emile Renan, and Robert Hale. . . . Leonard Bernstein and the New York Philharmonic premiered William Schuman's "To Thee Old Cause" (Evocation for Oboe, Brass, Timpani, Piano and Strings) in subscription performances on Thursday (3), Friday (4), Saturday (5) and Monday (7), the opening of the orchestra's 1968-1969 season.

Leopold Stokowski and the American Symphony open the orchestra's 1968-1969 season on Monday (7) with a program of Riegger, Barber, Surinach and Brahms. The program will be repeated on Sunday (13). . . . The Minneapolis Symphony has changed its name to the Minnesota Orchestra. The orchestra will

(Continued on page 33)

### Peerce at New Hall

AMARILLO, Tex. — Tenor Jan Peerce and the Amarillo Symphony will inaugurate a new 2,500-seat Music Hall here on Tuesday (8).

The building was designed by Caudill Rowlett Scott, with acoustic engineering by C. P. Boner of Austin, the acoustical consultant for San Antonio's successful new Theatre for the Performing Arts.

### Swedish TV Takes Prize

SALZBURG, Austria — The Salzburg TV Opera Prize of \$4,000 was awarded during the International Music Center (IMZ) Congress here, recently, to Swedish TV for the opera "The Dutchman" with music by Ingvar Lidholm and libretto by Herbert Grevenius.

An award of merit was also made to Japanese TV for he opera "Orpheus in Hiroshima" (music: Yatsumi Akutagawa; libretto, Kenzaburo Ose). Thirteen entries were submitted.

The IMZ Congress was attended by 158 delegates from 26 countries.

Johann Castelijns, program director of Dutch TV, has been appointed president of the IMZ following the resignation of Prof. Dr. Hans Sittner.

Narajana Menon, president of the International U.N. Music Council, Dr. Helmut Zilk, director of Austrian TV and musical directors from the BBC and Yugoslav and Munich TV have been appointed to the board of directors of the IMZ.

### It's in the Cards: Verrett's 'Carmen' to Be a Great One

NEW YORK—Mezzo-soprano Shirley Verrett proved a first-rate "Carmen" at the Metropolitan Opera on Monday (30) with every prospect of developing into a great one. Also excelling in the Bizet opera were tenor Jon Vickers as Don Jose, soprano Mirela Freni as Micaela, and bass-baritone Justino Diaz as Escamillo. Diaz was the only one of the four principals returning from last season's new production of the work.

Miss Verrett, who debuted earlier this season in the title role, was in excellent voice, looked wonderful, and overcame the busy staging, to be dramatically effective. The Third Act Card Scene was a high spot for the young artist, who has sung "Carmen" in many of the world's leading opera houses.

The Third Act also was a triumph for Miss Freni, who made the most of her big aria. She was plugged in an Angel ad, her main label. The outstanding clear-voiced soprano also has recorded for RCA and London. Miss Verrett has been proudly hailed by RCA in program ads this season. While most of her recordings, including a new aria disk, are for that company, she also appears on Columbia and Everest.

Vickers, possessing one of the strongest tenor voices around, knows how to soften his tones.

His pianissimo ending of the famous "Flower Song" was breathtaking and took a lot of courage since he easily could have blasted it the way many tenors do. His extensive recording credits include RCA, Angel, Deutsche Grammophon and Westminster.

Although Diaz's voice is essentially too deep for the baritone role, he carried it off well and, as usual, cut a dashing

(Continued on page 33)

### 'Electromusic' Issued on RCA

NEW YORK — "Electromusic, Nine Images," being issued on RCA Victrola this month consists of nine parts: "Warm-Up, Canon and Peace," "Reflections of a String," "Take Off," "Drops," "Moments," "For ests," "Pavone," "Orders" and "After Hours." The new work was composed by John Pfeiffer, RCA Red Seal a&r executive producer, who explained in his liner notes, "In this age of radical avant-gardism, as experimentalists, we can't all follow the popular routes. The concept of holding onto some familiar feature of musical orientation while exploring totally new ideas in other features is the basic aesthetic of electromusic."



# Classical Notes

• Continued from page 32

have two new concert series this year; three dates in the Fargo, N. D.-Moorhead, Minn., area beginning Nov. 11 and three concerts in Marshall, Minn., beginning Dec. 18. Series also are set for the Minnesota cities of Rochester, St. Joseph, Mankato and Grand Rapids. In 1969-1970, the orchestra will inaugurate a full series in St. Paul.

George Szell and the Cleveland Orchestra will perform Haydn, Richard Strauss and Wagner on Thursday (10), Friday (11) and Saturday (12). . . . The Bach Collegium and Kantorei Stuttgart performed at Queens (N. Y.) College on Saturday (5). . . . Pianist Eunice Katunda played her first Carnegie Hall recital on Monday (30). . . . Cardinal Records' new two-LP Satie package includes that composer's arrangements of Milhaud, Poulenc, Manuel and Debussy, not works by these composers previously reported.

Mirella Freni and George Shirley will be featured in the Metropolitan's first Gounod "Romeo et Juliet" of the 1968-1969 season on Oct. 22. The cast will include Marcia Baldwin, Shirley Love, John Reardon and John Macurdy, Francesco Molinari-Pradelli conducting. Shirley Verrett sings her first Met Princess Eboli on the Oct. 23 performance of Verdi's "Don Carlo." . . . Peer-Southern's Educational Department is issuing "Vote for Names" by Charles Ives, Halsey Stevens' "Intermezzo, Cadenza and Finale," Robert Parris' "Violin Sonata," and Manuel Enriquez's "Modulos Para Dos Pianos."

Pianist Andre Watts performed and spoke on CBS-TV's "Camera Three" on Sunday (6). He will open a two-year worldwide tour on Sunday (13) in the Great Performers at Philharmonic Hall series. . . . Pianist Denver Oldham gave a Carnegie Hall recital on Friday (4) under the auspices of the Gospel Association for the Blind, Inc. . . . The Swingle Singers will appear in the world premiere of Luciano Berio's "Sinfonia" on Thursday (10) with the composer conducting the New York Philharmonic. Eugene Istomin will be the soloist in Beethoven's "Piano Concerto No. 4" with Leonard Bernstein conducting the orchestra. The program will be repeated on Friday (11), Saturday (12) and Monday (14).

FRED KIRBY

## It's in the Cards

• Continued from page 32

figure. His "Toreador Song" was well delivered. Creditable performances also were turned in by Morley Meredith (Zuniga), Russell Christopher (Morales), Marcia Baldwin (Mercedes), Lillian Sukis (Frasquita), Robert Godloe (Dancaire), and Robert Schmorrr (Remendada).

Zubin Mehta, who was boosted in a London program ad, directed commendably.

FRED KIRBY

## Kerch Debut Disk Sets Release Cos.

BRUSSELS — The debut record of the Julian Kerch pop group, signed by British producer Denis Preston, will be released in Belgium by Gramophone, in France by Festival and by Metronome in Scandinavia.

The group is led by Barry Kirsch, who is the son of Gramophone managing director John Kirsch, and Julian Smith.

# BEST SELLING Classical LP's

Billboard SPECIAL SURVEY For Week Ending 10/12/68

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
	2	<b>SOUNDTRACK: 2001: A SPACE ODYSSEY</b> . . . . . 9 MGM (No Mono); SIE 13 ST (S)		20	24	<b>BERLIOZ: SYMPHONIE FANTASTIQUE/LELIO (2 LP's)</b> . . . . . 6 Various Artists/London Symphony (Boulez), CBS (No Mono); 32 B1 0010 (S)	
2	1	<b>MOZART: CONCERTOS NOS. 17 &amp; 21 (Elvira Madigan)</b> . . . . . 36 Anda/Camerata Academica of the Salzburg Mozarteum (Anda), DGG (No Mono); 138/783 (S)		21	35	<b>BACH ORGAN FAVORITES, VOL. 3</b> . . . . . 15 E. Power Biggs, Columbia (No Mono); MS 7108 (S)	
3	3	<b>HOROWITZ ON TELEVISION</b> . . . . . 4 Vladimir Horowitz, Columbia (No Mono); MS 7106 (S)		22	—	<b>SONGS OF ANDALUSIA—VICTORIA DE LOS ANGELES</b> . . . . . 1 Angel SFSL 36468 (S)	
4	6	<b>SELECTIONS FROM 2001: A SPACE ODYSSEY</b> . . . . . 9 Philadelphia Orch. (Ormandy)/New York Philharmonic (Bernstein), Columbia (No Mono); MS 7176 (S)		23	31	<b>NONESUCH GUIDE TO ELECTRONIC MUSIC</b> . . . . . 11 Paul Beaver/Bernard Krause, Nonesuch (No Mono); HC 73018 (S)	
5	4	<b>DONIZETTI: LA FILLE DU REGIMEN (2 LP's)</b> . . . . . 5 Sutherland/Pavarotti/Various Artists/Royal Opera House Orch. (Bonyng), London (No Mono); OSA 1273 (S)		24	—	<b>ORFF: CARMINA BURANA</b> . . . . . 1 Janowitz/Fischer-Dieskau/Stolze/Schoenberg Children's Chorus/Orch. & Chorus of German Opera Berlin (Jochum), DGG (No Mono); 139 362 (S)	
6	12	<b>ROYAL FAMILY OF OPERA (3 LP's)</b> . . . . . 3 Various Artists, London (No Mono); RFO-S-1 (S)		25	13	<b>MAHLER: SYMPHONY NO. 1</b> . . . . . 6 New Haven Symphony (Brief), Odyssey (No Mono); 32 160286 (S)	
7	7	<b>MOZART: CONCERTOS NOS. 21 &amp; 24</b> . . . . . 13 Robert Casadesu/Cleveland Orch. (Szell), Columbia (No Mono); MS 6695 (S)		26	21	<b>TCHAIKOVSKY: CONCERTO NO. 1</b> . . . . . 114 Van Cliburn, RCA Victor LM 2252 (M); LSC 2252 (S)	
8	15	<b>SHOSTAKOVITCH: SYMPHONIES NOS. 2 &amp; 3</b> . . . . . 6 Royal Philharmonic (Gould), RCA Victor (No Mono); LSC 3044 (S)		27	30	<b>MAHLER: SYMPHONY NO. 6</b> . . . . . 2 New Philharmonic Orch. (Barbirolli), Angel SB 3725 (S)	
9	8	<b>R. STRAUSS: ALSO SPRACH ZARATHUSTRA</b> . . . . . 11 Philadelphia Orch. (Ormandy), Columbia ML 5947 (M); MS 6547 (S)		28	28	<b>ART OF LAWRENCE TIBBETT</b> . . . . . 6 RCA Victrola, VIC 1340 (M); VICS 1340 (S)	
10	5	<b>WEST MEETS EAST, VOL. 2</b> . . . . . 12 Yehudi Menuhin & Ravi Shankar, Angel (No Mono); S 36026 (S)		29	—	<b>BARBER: KNOXVILLE SUMMER OF 1915 &amp; HERMIT SONGS</b> . . . . . 1 Eleanor Steber/Leontyne Price, Odyssey 32 16 0230	
11	11	<b>MY FAVORITE CHOPIN</b> . . . . . 132 Van Cliburn, RCA Victor LM 2576 (M); LSC 2576 (S)		30	32	<b>LEONTYNE PRICE—PRIMA DONNA, VOL. 2</b> . . . . . 54 RCA Victor LM 2968 (M); LSC 2968 (S)	
12	10	<b>R. STRAUSS: ALSO SPRACH ZARATHUSTRA</b> . . . . . 12 Chicago Symphony (Reiner), RCA Victor LM 2609 (M); LSC 2609 (S)		31	—	<b>VERDI: RIGOLETTO</b> . . . . . 1 MacNeil/Grist/Gedda/Various Artists/Rome Opera (Pradelli), Angel SCL 3718 (S)	
13	16	<b>GLORY OF GABRIELLI</b> . . . . . 31 E. Power Biggs/Various Artists/Columbia (No Mono); MS 7071 (S)		32	31	<b>GOLDEN AGE OF OPERETTA (2 LP's)</b> . . . . . 29 Joan Sutherland/New Philharmonic Orch. (Bonyng), London (No Mono); OSA 1268 (S)	
14	14	<b>IVES: THE FOUR SYMPHONIES</b> . . . . . 2 Philadelphia Orch. (Ormandy)/New York Philharmonic (Bernstein)/The American Symphony (Stokowski), Columbia D3S 783 (S)		33	33	<b>CHOPIN NOCTURNES (2 LP's)</b> . . . . . 43 Artur Schnabel, RCA Victor LM 7050 (M); LSC 7050 (S)	
15	9	<b>WEST MEETS EAST</b> . . . . . 66 Yehudi Menuhin & Ravi Shankar, Angel 36148 (M); S 36148 (S)		34	19	<b>J. STRAUSS: BLUE DANUBE</b> . . . . . 18 Berlin Philharmonic (Karajan), DGG (No Mono); 139 014 (S)	
16	26	<b>ROSSINI RARETIES</b> . . . . . 19 Montserrat Caballe/RCA Italiano Opera Orch. & Chorus (Cillario), RCA Victor LM 3015 (M); LSC 3015 (S)		35	20	<b>LISZT: ARRANGED BEETHOVEN SYMPHONY NO. 5</b> . . . . . 22 Glenn Gould, Columbia (No Mono); MS 7095 (S)	
17	17	<b>SATIE: PIANO MUSIC, VOL. 1</b> . . . . . 19 Aldo Ciccolini, Angel (No Mono), S 36482 (S)		36	25	<b>MAHLER: SYMPHONY NO. 8 (2 LP's)</b> . . . . . 88 Various Artists/London Symphony Orch. (Bernstein), Columbia M2L 251 (M); M2S 751 (S)	
18	29	<b>UP, UP AND AWAY</b> . . . . . 5 Boston Pops (Fiedler), RCA Victor (No Mono); LSC 3041 (S)		37	27	<b>ART OF ALEXANDER KIPNIS</b> . . . . . 7 Seraphim 60076 (M); (No Stereo)	
19	23	<b>BERNSTEIN'S GREATEST HITS</b> . . . . . 69 New York Philharmonic (Bernstein), Columbia ML 6388 (M); MS 6988 (S)		38	22	<b>BACH ORGAN FAVORITES, VOL. 1</b> . . . . . 17 E. Power Biggs, Columbia ML 5661 (M); MS 6261 (S)	
				39	39	<b>BERLIOZ: REQUIEM (2 LP's)</b> . . . . . 2 Schrier/Bavarian Radio Orch. & Chorus (Munch), DGG 139 264/65 (S)	
				40	18	<b>VERDI: ERNANI (3 LP's)</b> . . . . . 30 Price/Bergonzi/Various Artists/RCA Italiano Orch. (Schipper), RCA Victor LM 6183 (M); LSC 6183 (S)	

## NEW ACTION LP's

Title, Artist, Label & No.

**RODRIGO: CONCIERTO DE ARANJUEZ/GIULIANI: CONCIERTO IN A FOR GUITAR & STRINGS**  
Diaz/Spanish National Orch. (de Burgos), Angel S-36496 (S)

**WAGNER: DES RHEINGOLD**  
Various Artists/Berlin Philharmonic (Karajan), DGG 139 226/28 (S)

**DANCES OF DOWLAND**  
Julian Bream, RCA Victor LSC 2987 (S)

Title, Artist, Label & No.

**THE ROMANTIC RACHMANINOFF**  
Kingsway Symphony Orch. (Camarata), Phase 4 STC 21029

**SHOSTAKOVICH: VIOLIN CONCIERTO NO. 2/SYMPHONY NO. 6**  
D. Oistrakh, Moscow Philharmonic (Kondrashin), Melodiya/Angel SR 40064 (S)

**BRAHMS: PIANO CONCIERTO NO. 1 IN D MINOR**  
Serkin, Cleveland Orch. (Szell), Columbia MS 7143 (S)

## Indianapolis Sets 'Festival'

INDIANAPOLIS—A "festival" of 24 works by French and Russian composers is slated for the Indianapolis Symphony's 1968-1969 subscription season, which opens with a Thursday (10) and Friday (11) pair, under music director Izler Solomon.

Soloists for the 14 pairs will include pianists Lee Lubvisi, Andre Watts, Emil Gilels, Hilde Somer and Van Cliburn; contralto Lili Chookasian; tenor Richard Tucker; violinists Igor Oistrakh, James Oliver Buswell IV, and Hnryk Szeryng; violist

Walter Trampler; and the Romeros, guitarists. Jorge Mester Solomon will conduct the other subscription programs.

Miss Somer will be soloist March 6-7 for the world premiere of an Alberto Ginestera concerto, which also will be played in New York's Carnegie Hall on March 12. Irwin Bazelon's "Symphony No. 5" will receive its world premiere on May 8-9. The Ginestera concerto was co-commissioned by Miss Somer and the Indiana State Symphony Society, Inc. Miss Chookasian will be featured in Richard Yardumian's "Symphony No. 2"

## Kubelik Tour of US, Canada

HAMBURG — Rafael Kubelik and the Bavarian Radio Symphony will tour the U. S. and Canada from Wednesday (16) to Nov. 13 with a program of works by Mahler, Dvorak, Weber, Hindemith, Janacek, Haydn, Martinon and Franck.

The tour opens in Storrs, Conn. on Wednesday (16) and on the following two days Kubelik will conduct concerts in New York's Carnegie Hall. Remaining dates of the tour are Queens

for middle voice and large orchestra on Dec. 5-6.

College, New York (Oct. 19), Hobart, and William Smith College, Geneva, N. Y. (Oct. 21), Cornell University, Ithaca (Oct. 22), Ohio Wesleyan University (Oct. 24), Toledo Museum of Art (Oct. 25), University of Michigan (Oct. 26), Kalamazoo (Oct. 28), University of Illinois (Oct. 29), Peoria, Ill., (Oct. 30), University of Iowa (Oct. 31), Stevens Point, Wis. (Nov. 1), Chicago (Nov. 3), Milwaukee (Nov. 4), London, Ontario (Nov. 6), Toronto (Nov. 7), Oswego, N. Y. (Nov. 8), Syracuse, N. Y. (Nov. 9), Lewisburg, Pa. (Nov. 11) and Washington (Nov. 12 & 13).



# Country Music

## Groundbreaking Ceremonies Set for New ASCAP Complex

NASHVILLE — Groundbreaking for the \$500,000 ASCAP complex will take place here Monday (14), according to regional manager Ed Shea.

Stanley Adams, president of ASCAP, will head the list of officials on hand. Guests will include the officers and board of directors of the Country Music Association, leading music industry people, artists, musicians and city and state officials. The ceremony, at 10:45 a.m., will be followed by a lunch and cocktail party at the City Club.

The massive building will replace three existing structures at 17th Avenue and Division Street, at the head of Music Row. It will face both 17th and the soon to be constructed Music City Boulevard, which in turn will replace 16th Avenue.

Construction is being done by W. B. Cambron, who also was the contractor for the Country

Music Hall of Fame and Museum, and for the BMI building. All three of these structures now will be in close proximity.

### Offices

Among other things, the building will house an executive office for Shea, an office for Nashville manager Juanita Jones, other offices, and a press relations room which will include telephones, typewriters and a secretary at the disposal of newsmen.

Both the land and the building are owned by Chet Atkins and Owen Bradley, and will be leased to ASCAP on a long-term basis. It will be built to exact specifications for the performing rights society, and will contain a board of director's room.

"We plan to hold the first ASCAP board meeting outside of New York in our new building as soon as it is completed,"

Shea said. "There also will be an archives office."

### Staffers Added

Shea plans to announce soon the addition of an artist relations man, and other staff members. The long-time executive director of the Nashville Area Chamber of Commerce said his ambition was to carry out the promise of Stanley Adams that ASCAP would become the strongest force in the country music industry. Adams had stated in New York recently, that, within a reasonably short period of time, ASCAP would have at least 50 per cent of the songs on the country charts.

ASCAP will host its awards luncheon at noon the following Thursday (17) at the Grand Ball Room of the Ramada Inn, and stage its cocktail party there for the "Opry" convention the following evening at 5:00.

## Ellis Brothers Take Nashville by 'Storm'

NASHVILLE — The Ellis Brothers, who concluded the long trek by covered wagon from Denver, were escorted in a driving rain by police to WSM-TV, where they appeared on the "Ralph Emery Show," the "Grant Turner Show," and the "Boyce Hawkins TV Show."

The Denver-based singers then realized the ambition of the 94-day trip, with appearances on both the "Friday Night Opry" and the "Grand Ole Opry," followed by another appearance on the "Ernest Tubb Midnight Jamboree."

The Ellis Brothers also performed a show that weekend for a meeting of military officials here, and were given a series of bookings through a Nashville agency to sustain them beyond the October convention.

However, only two of the three brothers were able to make

the appearance. Fred Ellis, a member of the army reserve, was called to serve at Salem, Mo., as the group passed through on the covered wagon trip, and was sent to Fort Leonard Wood. He is scheduled for release in December, and in the meantime will be able to perform on most of the weekend dates.

The Ellis Brothers left Denver during the Colorado Music Festival in June, determined to publicize the importance of country music in the Rocky Mountain area, and to reach Nashville, the mecca of this facet of the industry. They supported themselves en route through appearances, and often were held over in towns on the route.

They were accompanied by disk jockey Johnny Bell, who resigned his position at KLAK, Denver, to make the trip, and by Bell's wife.

## Loetz Bullish in Review of CMA

NASHVILLE — Country Music Association (CMA) board chairman Jack Loetz, in a review of CMA activities during the past year, joined the organization president, Hubert Long, in a positive appraisal of its accomplishments since last October.

"The popularity of country music continued to outpace the other categories of music," said Loetz, vice-president of MCA. He said the avenues of exposure continued to expand via radio, TV, clubs, movies and fairs as well as overseas exposure.

An increasing number of record companies this past year have devoted more time, money and energies to country product than ever before," Loetz added.

Long, owner of the Hubert Long Talent Agency, said country music "has never been bigger," and he felt the industry would grow even more.

His claims were backed by the statistical data of Mrs. Jo Walker, CMA's executive director. She pointed out that the demand for "Grand Ole Opry" tickets this past summer and a record attendance at the Country Music Hall of Fame reflects a tremendous growth in interest in country music. Additionally,

more radio stations have switched to the country format where over 463 of them now program country music full time.

With the addition of the Cleveland and Boston markets during 1968, there is hardly a major market left in the U. S. without at least one full-time country station.

Mrs. Walker notes that in the area of television, never have more country artists been exposed on network shows than during this year. "Glen Campbell's summer show opened a number of new doors for country music and sold hundreds of thousands of new people on this music form," she said.

The syndicated TV shows have gained new markets, and this year the annual CMA Country Music Awards presentation will be on network television, carried as part of the "Kraft Music Hall" on NBC-TV.

"During the year we have seen expansion of country music activities on an international basis," she said, "with our first CMA international seminar planned during the festival this month." She also cited the Music City Pro-Celebrity Golf Tournament.

## Nashville Scene

WSM's "Opry Star Spotlight" again will be broadcast from the lobby of the Andrew Jackson Hotel during the convention. **Ralph Emery** will be joined by **George Morgan** and **Bill Anderson**. . . . **Scotty Turner** has produced a new **Jerry Wallace LP** here titled "Sweet Child of Sunshine." It is full of "A" side tunes, and one of the best is "Thinking of You," by **Larry Butler**. The latter now has left Cedarwood to devote full time to writing, playing sessions and producing. . . . **Tom McConnell** has been named national promotion director of country product for Hickory Records. . . . **Bill Anderson** adds to his enterprises with a Golden Guitar Shirt, and many  
*(Continued on page 36)*

## Country Next For Ranwood?

NASHVILLE — Ranwood International, Inc., may be signaling a move toward the country field, with representation and displays at the "Grand Ole Opry" Birthday Celebration and Country Music Association convention here later this month (Oct. 17-19).

Vic Frazier, regional director of sales and promotion for the Los Angeles-based firm, noted that president Randy Wood and Lawrence Welk both were participating in the Pro-Celebrity Golf Tournament, and that Ranwood would be "deeply involved" in all convention affairs.

Wood, while with Dot Records, was one of the original sponsors with WSM of the autumn gathering. Dot has reinstated the association, and Wood now is getting a new foothold with his Ranwood Records. Frazier formerly worked for Wood at Dot, where he was regional promotion director.



**MICKEY GILLEY**

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B/W "WITHOUT YOU" PAULA 1200

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SINGERS **BOBBY GOLDSBORO**, left, and **Jim Glaser**, right, get with golf pro **Lou Graham** and **Cherry Parsons**, a hostess, before the Music City USA Pro-Celebrity Golf Invitational set for next weekend at Harpeth Hills, Nashville.



# Billboard Hot Country Singles

Billboard SPECIAL SURVEY For Week Ending 10/12/68

★ STAR Performer—Sides registering greatest proportionate upward progress this week.

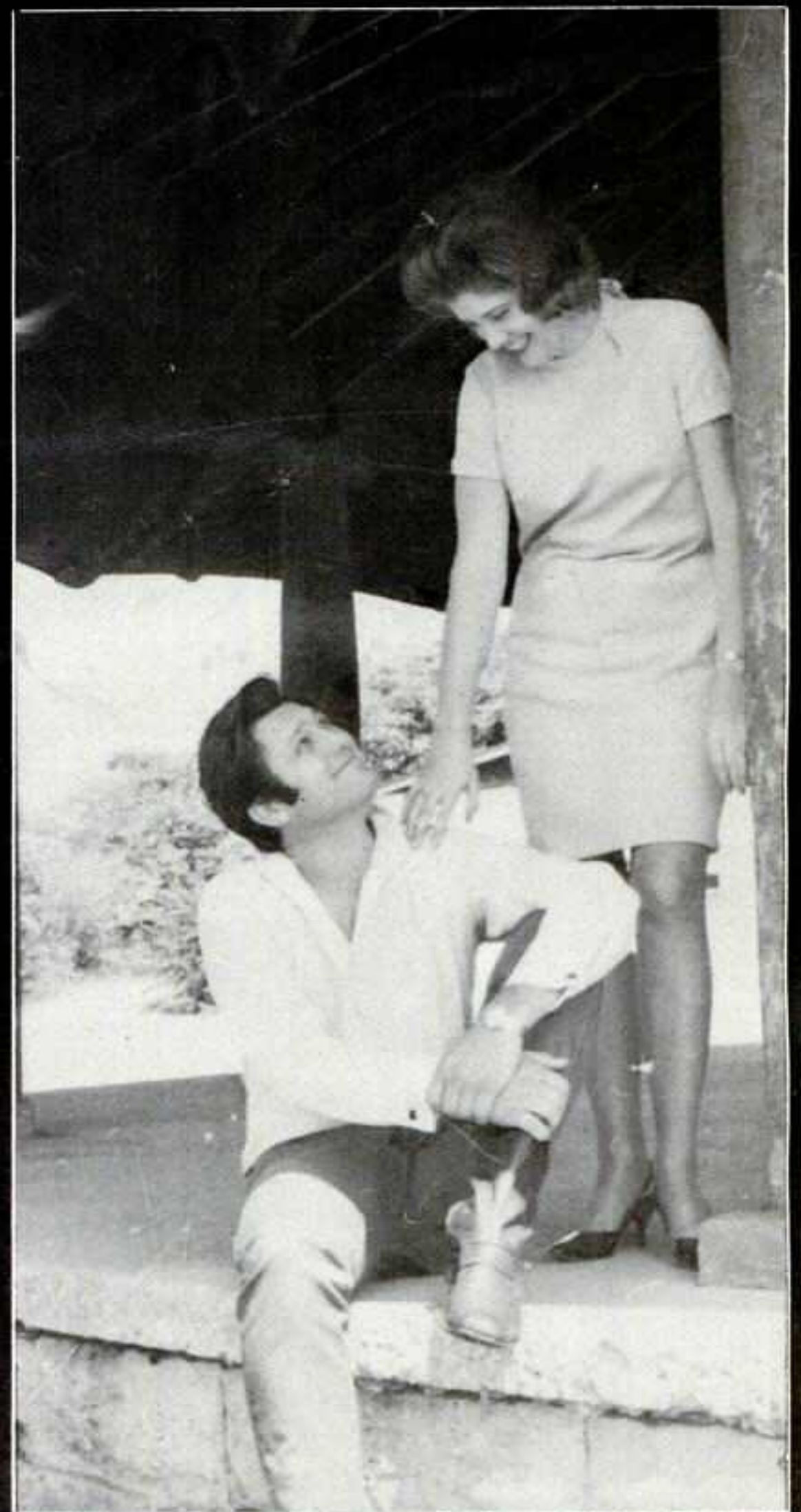
This Week	Last Week	TITLE, Artist, Label Number & Publisher	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label Number & Publisher	Weeks on Chart
1		<b>HARPER VALLEY P.T.A.</b> Jeannie C. Riley, Plantation 3 (Newkeys, BMI)	8	39	41	<b>DESTROYED BY MAN</b> Mel Tillis, Kapp 941 (Sawgrass, BMI)	2
2	3	<b>HAPPY STATE OF MIND</b> Bill Anderson, Decca 32360 (Stallion, BMI)	9	40	26	<b>IT'S A LONG WAY TO GEORGIA</b> Don Gibson, RCA Victor 47-9563 (Acuff-Rose, BMI)	14
3	5	<b>THEN YOU CAN TELL ME GOODBYE</b> Eddy Arnold, RCA Victor 47-9606 (Acuff-Rose, BMI)	7	41	48	<b>MILWAUKEE HERE I COME</b> George Jones & Brenda Carter, Musicor 1325 (Glad, BMI)	3
4	2	<b>ONLY DADDY THAT'LL WALK THE LINE</b> Waylon Jennings, RCA Victor 47-9561 (Central Songs, BMI)	14	42	42	<b>THE SOUNDS OF GOODBYE</b> Tommy Cash, United Artists 50337 (Noma/SPR, BMI)	7
5	9	<b>NEXT IN LINE</b> Conway Twitty, Decca 32361 (Tree, BMI)	9	43	39	<b>THREE PLAYING LOVE</b> Cheryl Pool, Paula 309 (Four Star, BMI)	10
6	6	<b>LOOKING AT THE WORLD THROUGH A WINDSHIELD</b> Del Reeves, United Artists 50332 (Passkey, BMI)	9	44	50	<b>I AIN'T BUYING</b> Johnny Darrell, United Artists 50442 (United Artists, ASCAP)	4
7	7	<b>LET THE WORLD KEEP ON A TURNIN'</b> Buck Owens & Buddy Alan & the Buckaroos, Capitol 2237 (Blue Book, BMI)	12	45	45	<b>RAGGEDY ANN</b> Charlie Rich, Epic 10358 (Blue Crest/Hill & Range, BMI)	8
8	4	<b>MAMA TRIED ("The Ballad From Killer's Three")</b> Merle Haggard, Capitol 2219 (Blue Book, BMI)	12	46	28	<b>DREAMS OF THE EVERYDAY HOUSEWIFE</b> Glen Campbell, Capitol 2224 (Combine, BMI)	15
9	8	<b>FLOWER OF LOVE</b> Leon Ashley, Ashley 4000 (Gallico, BMI)	12	47	37	<b>SAN DIEGO</b> Charlie Walker, Epic 10349 (Blue Crest/Hill & Range, BMI)	11
10	20	<b>IT'S ALL OVER BUT THE CRYING</b> Hank Williams Jr., MGM 4540 (Hastings, BMI)	7	48	51	<b>THERE'S NO MORE LOVE</b> Carl Smith, Columbia 44620 (Mayhew, BMI)	4
11	11	<b>LOVE TAKES CARE OF ME</b> Jack Greene, Decca 32352 (Husky, BMI)	13	49	49	<b>THE TRUE AND LASTING KIND</b> Bobby Lord, Decca 32373 (Contention, SESAC)	5
12	12	<b>BIG GIRLS DON'T CRY</b> Lynn Anderson, Chart 59-1042 (Yonah, BMI)	11	50	43	<b>WHAT CAN I SAY</b> Arlene Harden, Columbia 44581 (Blue Echo, BMI)	9
13	13	<b>I JUST CAME TO GET MY BABY</b> Faron Young, Mercury 72827 (Tree, BMI)	11	51	53	<b>WONDERFUL DAY</b> Ray Pillow, ABC 11114 (Contention, SESAC)	5
14	15	<b>A LITTLE BIT LATER ON DOWN THE LINE</b> Bobby Bare, RCA Victor 47-9568 (Sea-Lark, BMI)	12	52	52	<b>I LIKE TRAINS</b> Bob Luman, Epic 10381 (Gallico, BMI)	3
15	17	<b>HEY DADDY</b> Charlie Louvin, Capitol 2231 (Southtown, BMI)	9	53	54	<b>CRY, CRY, CRY</b> Connie Smith, RCA Victor 47-9624 (Fingerlake, BMI)	3
16	16	<b>UNDO THE RIGHT</b> Johnny Bush, Stop 193 (Pamper, BMI)	11	54	55	<b>JACK &amp; JILL</b> Jim Ed Brown, RCA Victor 47-9616 (Woodshed, BMI)	3
17	18	<b>IN LOVE</b> Wynn Stewart, Capitol 2240 (Freeway, BMI)	8	55	47	<b>TO MY SORROW</b> Johnny Duncan, Columbia 44580 (Adams, Vee & Abbott, BMI)	9
18	21	<b>I WALK ALONE</b> Marty Robbins, Columbia 44633 (Adams-Vee & Abbott, BMI)	2	56	60	<b>LEAVES ARE THE TEARS OF AUTUMN</b> Bonnie Guitar, Dot 17150 (Pincus, ASCAP)	3
19	10	<b>FROM HEAVEN TO HEARTACHE</b> Bobby Lewis, United Artists 50327 (Singleton, BMI)	12	57	59	<b>I'M COMIN' BACK HOME WHERE I BELONG</b> Buck Owens' Buckaroos, Capitol 2264 (Blue Book, BMI)	4
20	14	<b>WE'LL GET AHEAD SOMEDAY</b> Porter Wagoner & Dolly Parton, RCA Victor 47-9577 (Carreta, BMI)	12	58	58	<b>LIKE A ROLLING STONE</b> Flatt & Scruggs, Columbia 44623 (Witmark, ASCAP)	5
21	23	<b>LOVE ME, LOVE ME</b> Bobby Barnett, Columbia 44589 (Gallico, BMI)	10	59	46	<b>LITTLE BOY SOLDIER</b> Wanda Jackson, Capitol 2245 (Tree, BMI)	6
22	24	<b>SHE WEARS MY RING</b> Ray Price, Columbia 44628 (Acuff-Rose, BMI)	2	60	62	<b>I HOPE I LIKE MEXICO BLUES</b> Dallas Frazier, Capitol 2257 (Blue Crest/Hill & Range, BMI)	4
23	25	<b>RENO</b> Dottie West, RCA Victor 47-9607 (4 Star, BMI)	6	61	61	<b>WARM &amp; TENDER LOVE</b> Archie Campbell & Lorene Mann, RCA Victor 47-9615 (Pronto/Bob-Dan/Quincy, BMI)	3
24	22	<b>HAPPY STREET</b> Slim Whitman, Imperial 66311 (Singleton, BMI)	10	62	—	<b>PLASTIC SADDLE</b> Nat Stuckey, RCA Victor 47-9631 (Acclaim, BMI)	1
25	19	<b>ON TAP, IN THE CAN OR IN THE BOTTLE</b> Hank Thompson, Dot 17108 (Brazos Valley, BMI)	14	63	65	<b>ANGRY WORDS</b> Stonewall Jackson, Columbia 44625 (Moss Rose, BMI)	3
26	31	<b>LET THE CHIPS FALL</b> Charley Pride, RCA Victor 47-9622 (Jack, BMI)	2	64	56	<b>YONDER COMES A FREIGHT TRAIN</b> Jim & Jesse, Epic 10370 (Pamper, BMI)	6
27	30	<b>WHEN YOU ARE GONE</b> Jim Reeves, RCA Victor 47-9614 (Tuckahoe, BMI)	4	65	66	<b>JEANNIE'S AFRAID OF THE DARK</b> Porter Wagoner & Dolly Parton, RCA Victor 47-9577 (Owepar, BMI)	2
28	27	<b>I STILL BELIEVE IN LOVE</b> Jan Howard, Decca 32357 (Stallion, BMI)	10	66	69	<b>ALABAMA WILD MAN</b> Jerry Reed, RCA Victor 47-9623 (Vector, BMI)	3
29	29	<b>BORN TO LOVE YOU</b> Jimmy Newman, Decca 32366 (Minute Men, BMI)	7	67	67	<b>GOOD MORNING, DEAR</b> Frank Ifield, Hickory 1514 (Acuff-Rose, BMI)	2
30	33	<b>PUNISH ME TOMORROW</b> Carl & Pearl Butler, Columbia 44587 (Pamper, BMI)	9	68	68	<b>EVERYDAY'S A HAPPY DAY FOR FOOLS</b> Jean Shepard, Capitol 2273 (Blue Crest, BMI)	2
31	34	<b>THE SOUNDS OF GOODBYE</b> George Morgan, Starday 850 (Noma/SPR, BMI)	7	69	57	<b>WHERE HE STOPS NOBODY KNOWS</b> June Stearns, Columbia 44575 (Buckhorn, BMI)	5
32	32	<b>GOD HELP YOU WOMAN</b> Jim Glaser, RCA Victor 47-9587 (Glaser, BMI)	7	70	63	<b>LOOK AT THE LAUGHTER</b> Wilma Burgess, Decca 32359 (Four Star, BMI)	9
33	36	<b>SWEET CHILD OF SUNSHINE</b> Jerry Wallace, Liberty 56059 (Attache, BMI)	5	71	72	<b>TAKE A MESSAGE TO MARY</b> Don Cherry, Monument 1088 (Acuff-Rose, BMI)	2
34	—	<b>BORN TO BE WITH YOU</b> Sonny James, Capitol 2271 (Mayfair, ASCAP)	1	72	73	<b>WALKIN' THROUGH THE MEMORIES OF MY MIND</b> Billy Mize, Columbia 44621 (Tree, BMI)	3
35	35	<b>DRINKING CHAMPAGNE</b> Cal Smith, Kapp 938 (Lesric/Wycliff, BMI)	2	73	—	<b>NORMALLY, NORMA LOVES YOU</b> Red Sovine, Starday 852 (Cedarwood, BMI)	1
36	38	<b>JOHNNY ONE TIME</b> Willie Nelson, RCA Victor 47-9605 (Blue Crest/Hill & Range, BMI)	6	74	74	<b>FOLSOM PRISON BLUES NO. 2</b> Don Bowman, RCA Victor 47-9617 (Hi-Lo, BMI)	2
37	40	<b>SOUTHERN BOUND</b> Kenny Price, Boone 1075 (Pamper, BMI)	6	75	75	<b>OLD BEFORE MY TIME</b> Bobby Wright, Decca 32367 (Hastings, BMI)	2
38	44	<b>SHE STILL COMES AROUND (To Love What's Left of Me)</b> Jerry Lee Lewis, Smash 2186 (Gallico, BMI)	3				

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\*BILLBOARD'S TOP 20 C&W SPOTLIGHT 9/28/68

# JOHNNY DUNCAN & JUNE STEARNS



## "JACKSON AIN'T A VERY BIG TOWN"

On Columbia Records

#44656

PUBLISHED BY: ACCLAIM MUSIC



# 9-Day Endurance Contest of Fun; Golf Tourney Ready to Tee Off

NASHVILLE — A nine-day span of entertainment, parties, sports events and some serious seminars gets under way this weekend (Saturday, 12) with the tee-off of the Music City Pro-Celebrity Golf Tournament.

Before the celebrating stops, participants will have observed the 43d anniversary of the "Grand Ole Opry," held the 10th anniversary meeting of the Country Music Association, witnessed a network television spectacular, and watched a parade of singers in seemingly endless shows, interspersed only by seemingly endless parties.

The participants also will have been wined and dined before getting away from the airport, hauled around in Rolls-Royces, taken care of with a messenger service, eaten pizza pies, ogled the nation's trucking queens, been admitted free to a leading spot in "Printer's Alley," and witnessed some of the strangest goings-on ever associated with the record industry.

### 5,000 Figure?

With pre-registration already running ahead of a year ago (each year is "bigger and better") it seems likely the 5,000 figure will be passed despite valiant efforts to minimize the crowds. The attendance is restricted to those in the industry, but it is a burgeoning industry. Anyone who registers must pay \$10 to the Opry Trust Fund, a charitable holding which, throughout every year, contributes to the welfare of those in the music industry who are ill, aged, indigent or otherwise in need of help.

What once was a one-day birthday party (15 years ago) is now the nine-day endurance contest. On Saturday morning, the top professional golfers in America will combine forces with some of the leading celebrities to inaugurate the entertainment. Pat Boone, Dot artist, is the latest to agree to take part in the tournament. Some of those previously announced include Perry Como, Webb Pierce, Phil Harris, Chet Atkins, Trini Lopez, Porter Wagoner, Bobby Goldsboro, Glen Campbell, Archie Campbell and scores of others, including Billboard publisher Hal Cook.

A few parties after the tournament will take the affair into the ground-breaking for ASCAP (see separate story), and

into another round of parties, private and public.

The official convention agenda (Billboard, Sept. 7) does not include many of the invitation-only functions, nor some of the wide-open affairs that will be taking place.

Columbia will have its hospitality room going full blast in the Iris Room of the Hotel Hermitage in addition to its show which will feature some 40 acts. Capitol will have its famous pizza party, organized by Wade Pepper, and hospitality in the Walnut Rom of the Capitol Park Inn. Decca, in addition to its show, will have a hospitality room at the Andrew Jackson Hotel (640), and will present a live show for the public on Wednesday (16) at Cain-Sloan Department store, featuring Loretta Lynn, Jack Greene and Conway Twitty.

Acuff-Rose, for the second consecutive year, will provide a messenger service in the form of a communications center at the Municipal Auditorium.

Shelby Singleton's Plantation label will supply the Rolls-Royces, ushering VIP's around town in them. Starday Records will forsake a live recording session this year, and instead

provide what it calls a "Truck Stoperoo" at the Hermitage Hotel. Hosting it will be four mini-skirted beauties, all former contest winners, who represent the Pure Oil Co. truck stops around the nation. This will be in the hotel's room 309.

Monument Records will provide free entry to the Carousel, a leading night spot in the city's Printer's Alley, for all those registered.

United Artists, along with a show featuring both UA and Imperial artists, will have hospitality going in the Commodore Room of the Downtowner Motel.

There will be, by actual count, at least 40 hospitality suites going at nearly any given time during the gathering, which includes the serious international seminar and an interview set-up for disk jockeys with the artists.

For those with the stamina to make it, the marathon ends on Sunday morning (20) with one last get-together by Columbia Records.

And for those who may want to reminisce, the videotaping of the Friday night CMA awards show can be seen on NBC-TV Oct. 30.

## Nashville Scene

• Continued from page 34

stations plan to make use of his Nov. 1 birthday to run a contest with the knit shirt as a giveaway. . . . **A. Gordon Lewis** and his bride of six days called on **David Rogers** at the Egyptian Ballroom in Atlanta. Gordon, PR manager at WLTC, Gastonia, N.C., was among the first to aid the Columbia artists, whose next single will be out within days. His last two have hung high on the charts.

Long-time WSM manager **Harry Stone** suffered a stroke. He is at Miller Clinic here. He was responsible for scores of old-time "Opry" acts. . . . **Billy Reynolds** and the **Leamon Sisters**, both on Monument, drew encores at the WWVA Big Country Jamboree. . . . **Jeannie C. Riley**, through **Jimmy Key**, is working out an extremely busy TV schedule in between her personal appearances. She has shows lined up on every network. . . . The Country Music Spectacular last week at Anaheim, Calif., featured **Sonny James**, **Don**

**Gibson**, **Bonnie Guitar**, **George Jones** and **Willie Nelson**. . . .

**Epic's Bob Luman** has recorded the Paul Evans Natson-Port tune, "I'm in This Town for Good."

. . . **Cristy Lane** and her manager **Lee Stoller**, made it to the Falme in Minneapolis despite an auto accident on the way. She performed with injuries. . . . **KBBQ**, Los Angeles, will hold its next country music show in November at the Palomino Club, the largest country music nightclub in Southern California. Featured will be **Marty Robbins**, with the station's **Hugh Jarrett** and **Bob Jackson**. . . . **Faron Young** and his band were given a guided tour of the LBJ ranch.

The Country Boy Record Shop, located across the street from the "Opry" House, is run by **Joe Walker**, former manager of the Ernest Tubbs Record Shop, and by **Raymond Horton**, who was Walker's assistant in the old location. . . .

**Carl Perkins** has cut a session with Columbia 'under the production of **Bill Denny**. Carl also has written the next **Johnny Cash** single. . . . There is a true ring to the new **Red Sovine** single on Starday. It's titled "Normally Norma Loves Me." Red's wife is named Norma. It was written by **Mel Tillis**, a long-time friend of both. . . . **Chet Atkins** and the Masters Festival of Music with **Botts Randolph** and **Floyd Cramer** played for capacity audiences in New Orleans and St. Louis. The show plays Nashville next week. . . .

**DJ's** needing a copy of **Margie Bowes'** new Decca release, "Gatherin' Dust," can call or write Blue Echo Music, Box 1223, Nashville. . . . Peer-Southern's postage meter slug for the month of October will read "October Is National Country Music Month." **Roy Horton** of this firm also has mailed out card enclosure promoting this fact.

**Buck Owens**, **Duane Dee** and **Hugh X. Lewis** all visited WPLO during the past week. . . . Emerald Records of England and Ireland has released the **Margie Singleton** album version of "Harper Valley PTA." The LP also is being released in South Africa, Canada, Spain and South America.

# Hot Country LP's

Billboard SPECIAL SURVEY  
For Week Ending 10/12/68

★ STAR Performer—LP's registering proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
5	Billboard Award	<b>GENTLE ON MY MIND</b> Glen Campbell, Capitol T 2809 (M); ST 2809 (S)	54
2	1	<b>JOHNNY CASH AT FOLSOM PRISON</b> Columbia (No Mono); CS 9639 (S)	18
3	2	<b>D-I-V-O-R-C-E</b> Tammy Wynette, Epic (No Mono); BN 26392 (S)	11
4	4	<b>A NEW PLACE IN THE SUN</b> Glen Campbell, Capitol (No Mono); ST 2907 (S)	22
5	3	<b>THE BEST OF MERLE HAGGARD</b> Capitol (No Mono); SKAD 2951 (S)	7
6	6	<b>SWEET ROSIE JONES</b> Buck Owens & His Buckaroos, Capitol (No Mono); ST 2962 (S)	12
7	7	<b>BY THE TIME I GET TO PHOENIX</b> Glen Campbell, Capitol T 2851 (M); ST 2851 (S)	42
8	8	<b>ANOTHER TIME, ANOTHER PLACE</b> Jerry Lee Lewis, Smash (No Mono); SRS 67104 (S)	18
9	10	<b>HEY LITTLE ONE</b> Glen Campbell, Capitol T 2878 (M); ST 2878 (S)	29
10	13	<b>SONGS OF PRIDE . . . CHARLEY, THAT IS</b> Charley Pride, RCA Victor LPM 4041 (M); LSP 4041 (S)	4
11	9	<b>ALREADY IT'S HEAVEN</b> David Houston, Epic (No Mono); BN 26391 (S)	10
12	12	<b>THE ROMANTIC WORLD OF EDDY ARNOLD</b> RCA Victor LPM 4009 (M); LSP 4009 (S)	19
13	14	<b>MAMA TRIED</b> Merle Haggard, Capitol ST 2972 (S)	3
14	11	<b>BIG GIRLS DON'T CRY</b> Lynn Anderson, Chart CHM 1008 (M); CHS 1008 (S)	10
15	—	<b>BOBBIE GENTRY &amp; GLEN CAMPBELL</b> Capitol ST 2928 (S)	1
16	15	<b>A TENDER LOOK AT LOVE</b> Roger Miller, Smash (No Mono); SRS 67103 (S)	11
17	16	<b>LORETTA LYNN'S GREATEST HITS</b> Decca (No Mono); DL 75000 (S)	15
18	17	<b>MAKE MINE COUNTRY</b> Charley Pride, RCA Victor LPM 3952 (M); LSP 3952 (S)	21
19	18	<b>HONEY</b> Bobby Goldsboro, United Artists UAL 3642 (M); UAS 6642 (S)	23
20	19	<b>LEGEND OF BONNIE &amp; CLYDE</b> Merle Haggard, Capitol (No Mono); ST 2912 (S)	24
21	21	<b>COUNTRY GIRL</b> Dottie West, RCA Victor LPM 4004 (M); LSP 4004 (S)	6
22	27	<b>HARPER VALLEY P.T.A.</b> Jeannie C. Riley, Plantation PLP 1 (S)	2
23	33	<b>THE GEORGE JONES STORY</b> Musicor M25 3159 (S)	2
24	23	<b>WITH PEN IN HAND</b> Johnny Darrell, United Artists (No Mono); UAS 6660 (S)	8
25	26	<b>BLUE HORIZON COUNTRY</b> Various Artists, Capitol STBB 2969 (S)	2
26	24	<b>JOHNNY CASH'S GREATEST HITS, VOL. I</b> Columbia CL 2678 (M); CS 9478 (S)	26
27	25	<b>HOMETOWN GUITAR</b> Chet Atkins, RCA Victor LPM 4017 (M); LSP 4017 (S)	8
28	28	<b>ONLY THE GREATEST</b> Waylon Jennings, RCA Victor LPM 4023 (M); LSP 4023 (S)	12
29	29	<b>BEST OF BUCK OWENS, VOL. 2</b> Buck Owens & His Buckaroos, Capitol (No Mono); ST 2897 (S)	25
30	22	<b>LIKE A MERRY-GO-ROUND</b> Liz Anderson, RCA Victor (No Mono); LSP 4014 (S)	5
31	41	<b>JUST THE TWO OF US</b> Porter Wagoner & Dolly Parton, RCA Victor LPM 4039 (M); LSP 4039 (S)	2
32	32	<b>WHAT CAN I SAY</b> Arlene Harden, Columbia (No Mono); CS 9674 (S)	6
33	30	<b>BEST OF EDDY ARNOLD</b> RCA Victor LPM 3565 (M); LSP 3565 (S)	77
34	31	<b>BY THE TIME I GET TO PHOENIX</b> Marty Robbins, Columbia (No Mono); CS 9617 (S)	19
35	43	<b>BORN A FOOL</b> Freddie Hart, Kapp KS 3568 (S)	2
36	36	<b>I'M EASY TO LOVE</b> Stan Hitchcock, Epic BN 26408 (S)	4
37	38	<b>TOUCH OF SADNESS</b> Jim Reeves, RCA Victor LPM 3987 (M); LSP 3987 (S)	23
38	40	<b>A TIME TO SING</b> Hank Williams Jr., MGM (No Mono); SE 4540 (S)	5
39	35	<b>PROMISES, PROMISES</b> Lynn Anderson, Chart CHM 1004 (M); CHS 1004 (S)	38
40	37	<b>FIST CITY</b> Loretta Lynn, Decca DL 4997 (M); DL 74997 (S)	21
41	20	<b>WILD WEEKEND</b> Bill Anderson, Decca DL 4998 (M); DL 74998 (S)	20
42	42	<b>COUNTRY ON MY MIND</b> Carl Smith, Columbia (No Mono); CS 9688 (S)	6
43	—	<b>UNDO THE RIGHT</b> Johnny Bush, Stop LPS 0005 (S)	1
44	—	<b>MY LOVE SONG FOR YOU</b> Hank Locklin, RCA Victor LSP 4030 (S)	1
45	—	<b>TALES OF THE YUKON</b> Hank Snow, RCA Victor 4032 (S)	1



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## 12th In-Person American Tour



DATE	HALL	CITY
Sept. 30	Westbury Music Fair	Westbury, L. I.
Oct. 1	Rajah Theatre	Reading, Pa.
Oct. 2	Villanova Field House	Villanova, Pa.
Oct. 4	Bushnell Memorial Aud.	Hartford, Conn.
Oct. 5	R.P.I. Field House	Troy, N.Y.
Oct. 6	IBM Club	Johnson City, N.Y.
Oct. 7	Loews Theatre	Syracuse, N.Y.
Oct. 8	Kleinhans Music Hall	Buffalo, N.Y.
Oct. 9	Eastman Theatre	Rochester, N.Y.
Oct. 11	Music Hall	Cleveland, Ohio
Oct. 12	Valley High School	New Kensington, Pa.
Oct. 14	Stambaugh Aud.	Youngstown, Ohio
Oct. 15	Falls High School	Cuyahoga Falls, Ohio
Oct. 16	College Comm. Center	Defiance, Ohio
17, 18	Emens. Aud., Ball State	Muncie, Ind.
Oct. 19	Masonic Temple	Detroit, Mich.
Oct. 20	Orchestra Hall	Chicago, Ill.
Oct. 21	Elkhart High School	Elkhart, Ind.
Oct. 23	Coronado Theatre	Rockford, Ill.
Oct. 24	Masonic Aud.	Davenport, Iowa
Oct. 25	Memorial Aud.	Burlington, Iowa
Oct. 26	Kiel Aud.	St. Louis, Mo.
Oct. 27	Clowes Mem'l. Hall	Indianapolis, Ind.
Oct. 28	Ind. Univ. Aud.	Bloomington, Ind.
Oct. 30	Memorial Aud.	Chattanooga, Tenn.
Oct. 31	Robert Maddox Hall	Atlanta, Ga.
Nov. 1	Atlanta Civic Center	Birmingham, Ala.
Nov. 2	Municipal Aud.	Thomasville, Ga.
Nov. 3	Willingham Chapel—Mercer U.	Macon, Ga.
Nov. 4	Jacksonville Civic Aud.	Jacksonville, Fla.
Nov. 6	Florida Univ. Gym	Gainesville, Fla.
Nov. 7	Bayfront Center Aud.	St. Petersburg, Fla.
Nov. 8	Dade County Aud.	Miami, Fla.
Nov. 9	Municipal Aud.	W. Palm Beach, Fla.
Nov. 11	Municipal Aud.	Savannah, Ga.
Nov. 12	Municipal Aud.	Charleston, S. C.
Nov. 14	Reynolds Mem'l. Aud.	Winston-Salem, N. C.
Nov. 15	Mosque Theatre	Richmond, Va.
Nov. 16	Painters Mill Theatre	Owings Mills, Md.
Nov. 17	Constitution Hall	Washington, D. C.
Nov. 19	Capitol Theatre	Pottsville, Pa.
Nov. 20	Hershey Comm. Theatre	Hershey, Pa.
Nov. 21	Academy of Music	Philadelphia, Pa.
Nov. 22	Jaffa Temple	Altoona, Pa.
Nov. 23	Muhlenberg Mem'l. Hall	Allentown, Pa.
Nov. 24	Philharmonic Hall	New York City
Nov. 25	Xaverian High School	Brooklyn, N.Y.
Nov. 26	Woolsey Hall	New Haven, Conn.
Nov. 27	Klein Mem'l. Hall	Bridgeport, Conn.
Nov. 29	Symphony Hall	Boston, Mass.
Nov. 30	Westchester County Center	White Plains, N.Y.

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A NEW SINGLE! PRODUCED BY BONES HOWE



*a new hit single from their new hit album, Stoned Soul Picnic*



# Radio-TV programming

## WMCA Cuts DJ's From Voting —They Gain Freedom in Pacing

NEW YORK—WMCA's disk jockeys will no longer vote on the new records to be added to the playlist, new program director Terrell Metheny Jr. announced last week. Previously, disk jockeys met each Tuesday to vote on new records that had been screened by music men Joe Bogart and Frank Costa.

Metheny said that from now on he will pick the music with Bogart and Costa; actually, he will act as the deciding force. But deejays will be allowed more freedom in pacing their own show from a given list of records. In the past, Bogart and Costa prepared the show of each deejay.

In general, Metheny has launched a cleaning up of the sound of the station. He has dropped the "Good Guys" schtick and will not replace it; in fact, he's now moving out sweat shirts left over from a long-time promotion of the rock station. He said this was the second time he dumped the "Good Guys" bit; the first time was at WKLO in Louisville. He also cut the news on the half-hour reports except in drive time.

Also disappearing are the gimmicks such as the talk-back character called "Benny" on the Joe O'Brien show each morning. Air personalities are playing it straight.

"We're playing the same music, more or less, except that we're trying to make the station

a little faster in reflecting the popularity of individual records," Metheny said. He added that some of the survey details, which had heretofore held records back from being added to the playlist, have been done away with. "WMCA was late going on some records and late going off others. "We're going to try to be more immediate . . . try to go on good records sooner than WMCA has ever done before." He also said that WMCA would not stay on certain records as long as it has been doing in the past—specifically those new records that

fail to gain audience response.

Metheny has shortened the playlist of WMCA some. The station had been playing about 60 records, he said. "The list is still not what I'd call a short playlist; in fact, it's much longer than what I'm used to."

He said that he is planning no deejay changes; the only air personality to depart the station so far since Metheny arrived was Harry Harrison, who is leaving to join the competition—WABC. Relatively, the station has been very stable, considering that there has been a change in program directors.

## PERSONALITY PROFILE

### 'Rosko': WNEW-FM's Big Gun

NEW YORK—"I've never received a letter that started out: 'I like you.' They say they like the show," said Bill (Rosko) Mercer. Rosko, the major domo personality of WNEW-FM here, added, "That puts me in my proper perspective. If they think about it, near the end of the letter, 10 per cent would say they like me."

"But the deejay has to learn his place in this business. All the listener asks is that we be ourselves. Too many deejays ride on the back of the artist or the record. We shouldn't be like the records we play."

Believing that his listeners actually pick the music he plays, Rosko is involved in many ("all I can") community projects because, "You give something, but you get much more" and you can take it back on the air. "In broad daylight, there're no footlights. You see those faces."

He also taps the feeling of listeners by constant visits to local college campuses. Interestingly enough, general manager George Ducan goes on most of these trips with him. To a recent "dialog" at New York University, for example. All this participation has built Rosko, who was tagged Rosko because he's a big gun, by actor James Darrin, a four share in Pulse. WNEW-FM finds that Rosko is third in 18-34 year old listeners in his 7-midnight time slot.

this year March 23-26. To make it easier for record companies, this year IBS will issue color-coded name tags to students; i.e., program directors will wear a different color tag than music director and engineer.

### Rox-Stan Shoots A Variety Pilot

BEVERLY HILLS, Calif.—Rox-Stan Enterprises here is shooting a TV pilot Oct. 22 of a music variety show in the Factory nightclub. The show will be called "A Night at the Factory," according to producer Stan Richards, and format will revolve around a nightclub act. The hour show, directed by Ray Clevenger, would not only display the talents of name acts, but visiting artists.



PROGRAM DIRECTOR DON PAUL, right, Capitol Records promotion man and Reds Richards, left, and deejay John Craft conduct final drawing to award a WRCP, Philadelphia, listener 12 Buck Owens albums. Paul said the contest was "one of the most successful main-in contests we've ever run."

## KGBS GOES SOFT HOT 100

LOS ANGELES — KGBS, 50,000-watt country music station here, is switching to a contemporary Hot 100 format Monday (7). The new programming will be "harder than KMPC and closer to KHJ, but without the teenie-bopper music," according to a radio personality at KGBS. The station recently hired Charlie O'Donnell, formerly with KRLA, for the morning 6-10 a.m. slot, and shifted Hugh Cherry, who had the 6-midnight slot, to the news desk.

Ron Erwin, program director, fills the 2-6 p.m. slot. Bob Ponds, on the air midnight-6 a.m., leaves to become program director KRDS, Phoenix, Ariz. KGBS is a 24-hour FM outlet and a daytime AM station. With the programming switch, radio market now lists KIEV, Glendale; KFOX, Long Beach, and KBBQ, Burbank, as country outlets. Contemporary music stations on AM KRLA, KHJ, and KADY.

## Miller Joins Chi Rocker

CHICAGO—Howard Miller, who departed from easy-listening-formatted WIND here in the face of criticism about voicing his personal opinions, has signed a two-year contract with WCFL and went on the air Monday (7).

The unique thing about his move to WCFL is that the Hot 100 format station will adjust to accommodate Miller's easy-listening music tastes. He'll do the 6-10 a.m. program. Dick Williams is moving to the all-night slot; Jerry Bishop will shift from all night to weekend all night.

## Sonia Malkins In TV Series

WOODSTOCK, N. Y. — Sonia Malkins, French folk singer, will star in a series of 10 half-hour TV shows featuring folk music. Taping of the color series was launched last week. The shows, which also feature guest artists, are being taped on college campuses at live concerts by Folk Music, management firm here, and will probably be broadcast on National Education TV. She has taped many other NET shows during the past year and a half and her performances have also been broadcast on WBAI-FM, New York.

## IBS Maps '69 Meet Plans —Exhibits to Have It Easier

BETHLEHEM, Pa. — The Intercollegiate Broadcasting System (IBS) is mapping plans for next year's college radio station convention in Washington, March 21-23, and record companies will receive their best chance for exhibiting product they've ever had, reports Tom McCloud Jr.

McCloud, IBS vice-president of system operations, said that all exhibits will be together in one hall. "And exhibiting hours have been expanded with an eye toward drawing the music people to the record companies while the rest of the staff members attend sessions," McCloud said.

The convention will be held in the Washington Hilton, before the annual convention of the National Association of Broadcasters, which will be held

"You can't just live the three or five hours on the air," he said. "You have to get with the people. So, I don't really select my own music. The people do. Sixty per cent of the records I play are by approved artists; they've had previous successful records or they're known. I probe with the other 40 per cent and 20 per cent of these are usually eliminated from another trial on the air."

"I probed with Jose Feliciano's 'Light My Fire' and got a letter asking why I was playing it when the Doors had done such a good job. I felt self-conscious about the record then, but I played it again."

On a progressive rock program, it's extremely important to think of the programming—"Think before you do it, the same as any job requires. People are hungry for proper presentation of music," Rosko said. "They don't want the Ten Years After or the Beatles' 'Hey, Judge' thrown at them. They want it prepared for them. Anyone can put a stack of records at home. It's presentation that counts to a large extent."

Rosko got his start in radio about 10 years ago. He was working at the Latin Casino in Camden, N. J., when Frank Brookhauser of the Philadelphia Inquirer suggested he get into radio. "I said, 'Come on, are you kidding!'"

Rosko tried for WIP in Philadelphia, but it didn't work out and ended up at WDAS there. "I was scared the first six months on the air . . . and even a little bit now." He later worked for Harry Novik, owner of WLIB in New York, and considers Novik one of the finest men he ever worked for. "Proof: Look what he does for his community." He worked for WOV, which he hated because he couldn't be himself. Then Mel Leeds gave Rick Sklar \$20 to take me to lunch and get me a haircut because I was hungry and wasted." Both Leeds and Sklar were then at WINS in New York and so, soon, was Rosko.

He left WINS to join the old KSN in San Francisco, then shifted to KDIA in Oakland and then KGFJ in Los Angeles. In 1965, he came back to New York to open and emcee at the Cheetah. When Tommy Reyn-

olds, program director of WOR-FM put out feelers for a new rock format the station was going to launch, Rosko joined the station and thus was in on the development of the first progressive rock format station a few months later when it began to drift away from rock 'n' roll. He joined WNEW-FM when program consultant Bill Drake changed WOR-FM to a Drake-type format.

When he's on the air, Rosko doesn't talk to anybody. He feels he's too busy communicating with the listeners, "weaving records and working and thinking about people." He patterns his show spontaneously. After hearing a record on one turntable, he may take the one he had set to go on the other turntable off and find another more fitting. He believes that the common denominator is basic human emotions.

## Hoffer Book Tells It Like It Should Be

NEW YORK — Listeners should be kept excited, not puzzled, believes Jay Hoffer. This is just one of the programming philosophies in his new book, "Managing Today's Radio Station," just published by TAB Books. Advocating the use of a sound hour, Hoffer states that the basic reason behind this theory is uniformity. "Even though there is some variation in pacing at different hours of the day, the same skeletal structure predominates," Hoffer says. He later adds that if listeners don't know what to expect next, the station is defeating "the entire repetition-saturation philosophy that has made for the powerful resurgence of the over-all medium of radio."

Hoffer, station manager of country music-formatted KRAK in Sacramento, Calif., covers a broad grasp in this book, which retails for \$12.95. Basically, it's a problem-solving manual. The book, divided into three sections—management, programming, and sales—covers everything from how to hire or fire an employee and building employee morale to the role of the program director and the selection of music to the rate card and increasing sales productivity.

In general, the book is aimed at management, but the scope of the book is so broad that everyone in radio, from the deejay to the manager, should consider it must reading. Hoffer starts with the statement that it is expected for a manager to be adept at sales, programming, and promotion. But—and every radio manager should be aware of this—he later states: "At every turn, treat your program director as the executive that he is . . . never forfeit that valuable liaison with the program director. He will respect you and work hard for you. His position—and function—is a very creative, challenging essence, and can relate directly to you if he feels that he is on a two-way street. Here is an individual who eats, sleeps, and continuously lives his job. Much on call like a doctor, the program director is as close as his phone when he is not at the studio. Time of day does not close off contact for him."

In regard to music selection, Hoffer seems to favor the music director, claiming this allows one man to become a specialist.

The material in the book is so vast that covering it all would be impossible. The data on sales

(Continued on page 40)





**HALINA KUNICKA**

**Panienci z bardzo dobrych domow  
GIRLS OF GOOD FAMILIES**  
Most popular in Poland, Halina Kunicka sings big-beat hits, cabaret songs, jazz and protest-songs, recent hits and songs from student theatres. "MUZA" XL 0402



**BLACKOUT**

This record presents a pop-group aiming at something more than a mere technique of shrieking and rhythmic excitement. Note the songs especially characteristic of BLACKOUT's original repertory—the popular "Anna," the protest-song "These Bombs Fall on Our Home," "Let Us Live" and beautiful lyric song "Island."  
"MUZA" XL 0437



**CZESLAW NIEMEN**

**Dziwny jest ten swiat . . .  
STRANGE IS THIS WORLD . . .**  
Czeslaw Niemen, the famous beat singer of Poland, with his—"AKWARELE" band. The title song "Strange is This World" and its lyric was influenced by experiences of Niemen, his observations of people and of the world at large. It was written in August 1966 when he appeared at "Olympia" in Paris, in the programme Music-Hall de Varsovie. "MUZA" XL 0411



**SKALDOWIE**

THE SCALDS are a new band but are already tops with pop-music fans. The group, mostly students of the Cracow Conservatory. They play in a polyphonic way, i.e. the main theme is accompanied by independent melodic lines which sound like a return to old music.  
"PRONIT" XL 0393



**ALARM**

THE "BLUE-BLACKS" BAND  
Several times they crossed Poland on tours, they have been in France, Hungary, Yugoslavia and Sweden. They appeared with success in the "OLYMPIA" in Paris, and in the Fourth International Festival at Rennes 1966, where they won as many as three of the most coveted awards: the FESTIVAL OSCAR, PRIX d'HONNEUR and PRIX DE L'UNION DU COMMERCE.  
"PRONIT" XL 0410



**CZERWONE GITARY**

THE RED GUITARS  
Five boys from the Polish seaside, their playing and singing tremendous drive, easiness and humour are the big qualities of this group.  
"PRONIT" XL 0350

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# Vox Jox

By **CLAUDE HALL**  
Radio-TV Editor

Marvin McCullough has been added to the staff of KFMJ, Tulsa, Okla., as music director; he'd been with a Fort Smith, Ark., station. . . . **Bill Cerri** has shifted from WOL-FM in Washington to WASH-FM in that city; he's doing the 7-midnight show. . . . **Orra M. Townsend**, radio veteran now with WIOD in Miami, will retire Oct. 31. . . . **Edward Wallis** is now area vice-president for Group W, which puts KDKA, Pittsburgh, under his wing; he was in charge of WIND, Chicago, and WOWO, Fort Wayne. In Pittsburgh, he replaces retiring **Harold C. Lund**.

\*\*\*

**Harry Newman** and music director **Larry Scott** of KBBQ, Burbank, Calif., have written and produced the spot campaign that Capitol Records will use nationwide for its fall album product. . . . At WPLO in Atlanta, **Jerry Mason** has given news the bird, to take to the air as a deejay in the noon-4 p.m. slot for the country music station; his deejay career includes such stations as WHB in Kansas City and even WQXI, a rocker, in Atlanta. For the past year, he's been news director of WPLO. . . . **John Cigna**, who recently took over operation director duties at WROV in Roanoke, Va., is striving to get listeners involved with the Hot 100 format personality station; he'd been with WOWO in Fort Wayne. One of the participation things: **Bart Prater**, 7-12:30 a.m., is playing tic-tac-toe with listeners.

\*\*\*

Shifting from CKLW in Detroit, to New York's WMCA, is **Chuck Browning** who was **Chuck Morgan**. His real name is **Chuck Browning**, though, and he'll do 11 a.m.-1 p.m. . . . **Barry Richards** is doing a pro-

gram rock show now on WHMC, 1,000-watt AM station in Gathersburg, Md. (it serves Washington); needs records for his 7-9 p.m. show and will also air interviews. He'd been at WUST, Washington. . . . **A. William MacCallum** has been named program director of the American Entertainment Radio Network, replacing **John Thayer** who resigned; he was supervisor of the "Breakfast Club" and **Paul Harvey's** news programs. . . . **Richard B. Daniels** has been promoted to music director of WNYN, good music station in Canton, Ohio.

\*\*\*

According to the latest Pulse (June-August) for Miami, WQZM has the market virtually wrapped up. WQAM has a 19 in the morning, 24 in mid-day, 25 in the afternoon and 24 in the evening. Highest anybody else gets in the market is 13 in the afternoon scored by rocket WFUN. Credit a large share of the success of WQAM to **Jim Dunlap**; never talked to anybody who didn't have something good to say about Jim. . . . WNCN-FM, classical music station in New York which puts the NBC network flagship station of WNBC-FM into the shadow, has just bowed a new series, "Aaron Copland Comments." Copland is preparing and hosting the show himself exclusively for the station. The series will last a year, broadcast weekly on Monday evenings, and will cover his own ideas about music, about his favorite composers through the centuries, and about his own special interest—contemporary American music. The show will be available for syndication. I can't think of a better, more-creative programming idea in classical music than such a show. It's bound to be a good one.

## Salute to DJ Smith

Many personalities have done their share to keep the nation "cool" this past summer, but one man deserves special comment. Deejay **Milton (Butterball) Smith** has turned the vacationland of Miami into a picnic grounds for poor children. Since last June, when he noticed children from an underprivileged home not having fun at a local beach, Butterball has been escorting 100 to 200 children of every race and creed to Sunday picnics, swimming, boating, and softball games.

After sponsoring the events for a couple of weeks, Butterball decided to try to do them bigger and better and went on the air—WAME—for help. Atlantic Records contributed, as

did local labor union No. 478, and **Joe Mullin**, Miami jukebox dealer. Many other business got involved; Seacoast Appliances and Brook Distributors both donated portable stereo phonographs to provide music for the affair.

Mayor **Steve Clark** has also become interested in the project, visiting for a day at Butterball's gatherings on a couple of occasions. Butterball now plans, in addition to his Sunday picnics, to make twice-a-week trips to various youth centers with hot dogs and Cokes. He currently has a staff of about a dozen persons.

Our sincere commendation to **Smith**.

## Hoffer Book

• *Continued from page 39*

is perhaps not obtainable in any other book. But it is the section on programming that appeals most to us and it is here that Hoffer provides not only a good foundation, but also several points that all radio men should refresh themselves on from time to time. **CLAUDE HALL**

## Mancini Is Named

LOS ANGELES — **Henry Mancini** has been named music director and conductor for the 41st annual awards presentation of the Academy of Motion Picture Arts and Sciences. The Academy Awards will be presented April 14.

## Feliciano to Star in Series

LOS ANGELES—RCA Records artist **Jose Feliciano** stars in a half-hour color TV variety series being videotaped here at KMEX-TV, a Spanish language UHF station.

Already in the can are 14 half-hours under the banner, "The Feliciano Show." The blind vocalist hosts the proceedings and introduces guests who run the gamut from **Andy Russell** and **Walter Wanderly** to non-Spanish performers. The show seen here Thursdays at 8 p.m., is being syndicated around the world, according to Feliciano's manager **George Greif**.



**WALT ROBIN**, of KFJZ, Fort Worth, narrates from the stage of a summer "safari," the Hot 100 format station event that drew 6,000 fans. With Robin is a group, the Shux, one of six local groups performing during the day. Leading off the entertainment were the Five Americans.

## programming aids

Programming guidelines from key pacesetting radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

## HOT 100

Berlin, N. H.—**WBRL**

**Michael McGhee**

Music Director, Personality

BP: "White Room," Cream, Atco. BLFP: "Quick Joey Small," Katz Circus, Buddah. BH: "Fire," Crazy World of Arthur Brown, Atlantic. BLFH: "Run With You," Lovin' Spoonful, Kama Sutra.

Sarasota Fla.—**WYND**

**John A. Dark**

Program/Music Director, Personality

BP: "I'm in a Different World," 4 Tops, Motown. BLFP: "Abraham, Martin, and John," Dion, Laurie. BH: "As We Go Along"/"Porpoise Song," Monkees, Colgems. BLFH: "Jesamine," the Casuals, Mainstream.



Phoenix, Ariz.  
**KRUX**

**Rhett Hamilton Walker**

Operations Manager

BP: "Magic Carpet Ride," Steppenwolf, Dunhill. BLFP: "Theme from 'The Fox,'" Hugo Montenegro, RCA. BH: "Fire," Arthur Brown, Atlantic. BLFH: "Those Were the Days," Mary Hopkin, Apple.



Spartanburg, S. C.—**WHCQ**

**Sam Holman**

Music Director

BP: "Take Me for a Little While," Vanilla Fudge, Atco. BLFP: "You Need Me, Baby," Joe Tex, Dial. BH: "Wild Mountain Berries," Peggy and Joe Joe, SSS Intl. BLFH: "Get on Your Knees," Los Canarios, Calla. Also playing: "I'm in a Different World, Four Tops, Motown; "Piece of My Heart," Holding Company, Columbia.

Chattanooga, Tenn.—**WFLI**

**Mike Scudder**

Asst. Music Director

BP: "Do the Choo Choo," Archie Bell and Drells, Atlantic. BLFP: "When She Comes Home," Playthings, Chattanooga Records. BH: "Girl Watchers," O'Kaysions, ABC. BLFH: "Down On Me, Baby," Big Brother and Holding Co., Mainstream.



San Antonio  
**KTSA**

**Kahn Hamon**

Program Director

BP: "Those Were the Days," Mary Hopkin, Apple. BLFP: "Season of the

Witch" (Album), Supper Session, Columbia. BH: "Special Angel," the Vogues, WB. BLFH: "Baby Come Back," the Equals, RCA.

Battle Creek—**WKFR**

**Bob Nyles**

Music Director, Personality

BP: "Sweet Blindness," Fifth Dimension, Soul City. BLFP: "Ooh, I Love You," Jacky Beavers, Jaber. BH: "Hey Jude"/"Revolution," Beatles, Apple. BLFH: "Cadillac Jack," Andre Williams, Checker.

Lewiston, Me.—**WLAM**

**Bob Ouellette**

Music Director & DJ

BP: "Take Me for a Little While," Vanilla Fudge, Atco. BLFP: "Pain," Nova's Nine, ABC. BH: "Hold Me Tight," Johnny Nash, Jab. BLFH: "Oh Lord, Why Lord," Los Pop Tops, Calla.



Altoona, Pa.—**WFBG**

**John Anthony**

Program Director

BP: "All Along the Watchtower," Jimi Hendrix Experience, Reprise. BLFP: "Shape of Things to Come," Max Frost, Tower. BH: "Over You," Gary Puckett, Columbia. BLFH: "Shake," Shadows of Knights, Team.

Jacksonville—**WAPE**

**Ike Lee**

Program Director

BP: "Shilo," Neil Diamond, Bang. BLFP: "Smell of Incense," S.W. FOB, Hip. BH: "All Along the Watchtower," Hendrix, Reprise. BLFH: "Love Is Free," Mouse, Boys and Brass, Rubiat (local groups).

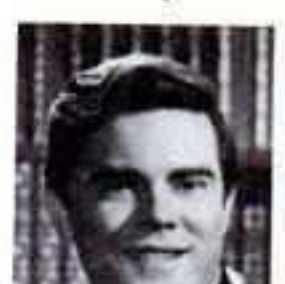


Wilmington, Del.

**Bob Hollands**

Music Director

BP: "Always Together," Dells, Cadet. BLFP: "Soul Drippin'," the Mauds, Mercury. BH: "White Room," Cream, Atco. BLFH: "Think About Tomorrow," the Ethics, Vent.



Milwaukee  
**WOKY**

**Bob Barry**

Music Director

BP: "Hi Hell Sneakers," Jose Feliciano, RCA. BLFP: "Those Were the Days," Mary Hopkin, Apple. BH: "Quick Joey Small," Katz Circus, Buddah. BLFH: "East of the Dawn," New Look, TRX. Also showing action: "Elenore," Turtles. "White Room," Cream. "Sanke," Al Wilson. "Susie Q," Creedence Clearwater, Revival. "Bang Shang a Lang," Archies.

(Continued on page 42)





**the beatles**  
**hey jude • revolution**  
**apple records**  
**2276**



## programming aids

• Continued from page 40

Charlotte, N. C.—WAYS

**Jack Gale**

Program/Music Director

BP: "Magic Carpet Ride," Steppenwolf. BLFP: "Tennessee Waltz," Sammy Jones. BH: "Pain," Novas Nine. BLFH: "Hold Me Tight," Johnny Nash.

Sumter, S. C.—WDXY

**Tom Cheney**

Music Director

BP: "Do the Choo Choo," Archie Bell and Drells, Atlantic. BLFP: "On the Way Home," the Buffalo Springfield. Acto. BH: "Over You," Gary Puckett and Union Gap, Columbia.

St. Louis—KIRL

**Dave Scott**

Program/Music Director

BP: "Porpoise Song," Monkees, Colgems. BLFP: "Ride My See-Saw," Moody Blues, Deram. BH: "White Room," the Cream, Atco. BLFH: "Little Green Apples," O.C. Smith, Columbia.

Huntsville, Ala.—WAAY

**Gary Steele**

DJ

BP: "Those Were the Days," Mary Hopkins. BLFP: "Indian Reservation," Don Fardon. BH: "Birmingham," Movers. BLFH: "Four on a Hill," Sergio Mendes and Brasil '66.



San Francisco, Calif.—KYA

**Dick Starr**

Program Director

BP: "Take Me for a Little While," Vanilla Fudge. BLFP: "Living in the U.S.A.," Steve Miller Band. BH: "In-a-Gadda-da-Vida," Iron Butterfly. BLFH: "Fire," 5 x 5.

Kingston N.Y.—WBAZ Radio

**Gary Davis**

Music Director

BP: "I'm in a Different World," Four Tops, Motown. BLFP: "Always Together," the Dells, Cadet. BH: "Gentle on My Mind," Glen Campbell, Capitol. BLFH: "Don't Leave Me," Robert John, Columbia.

Bowling Green, Ohio—WAWR

**Bob Lada**

Music Director

BP: "Sweet Blindness," 5th Dimension, Soul City. BLFP: "Suzie Q," Creedence Clearwater Revival, Fantasy. BH: "Hey Jude," Beatles, Apple. BLFH: "Some Got It, Some Don't," Brenton Wood.

Grand Rapids—WLAU

**The Frizbee**

Music Director

BP: "I'm So Happy Now," Company Front, Rising Sun. BLFP: "I'm So Happy Now," Company Front, Rising Sun. BH: "My Special Angel," the Vogues, WB-7. BLFH: "In-a-Gadda-da-Vida," Iron Butterfly, Atco.



Detroit—WKNR

**Paul Cannon**

Program Director

BP: "Keep on Lovin'," Marvin and Tammi, Tamla. BH: "Hold Me Tight," Johnny Nash, Jab. BLFH: "Hold Me Tight," Johnny Nash, Jab.

Cleveland—WKYC

**Chuck Dunaway**

DJ

BP: "Not So Sweet," Martha Lorraine, Country Joe and Fish, Vanguard. BLFP: "Abraham," Martin John, Dion, Laurie. BH: "Suzie Q," Creedence Clearwater Revival, Fantasy.

## EASY LISTENING



Miami—WIOD

**Yolanda Parapar**

Music Director

BP: "Baroque-a-Nova," Mason Williams, Warner Bros. BLFP: "Chitty Chitty Bang Bang," Christy Minstrels, Columbia. BH: "Over You," Union Gap, Columbia. BLFH: "Those Were the Days," Mary Hopkin, Apple. Best cut on Glen Campbell, Bobbie Gentry LP is: "Mornin' Glory."

Denver—KGMC

**Wayne Vann**

Program/Music Director

BP: "Look Homeward Angel," Ray Conniff, Columbia. BLFP: "Born to Be With You," Sonny James, Capitol. BH: "My Special Angel," Vogues, Reprise. BLFH: "Malaguena Salerosa," Trini Lopez, Reprise. Album of the week: "Something Bad on My Mind," Timi Yuro, Liberty (we're getting most action on the cut "Interlude"). We also broke Ronnie Milsap's "Do What You Gotta Do," Scepter and got immediate reaction. Another record which deserves play is "My Hymn to Her, Eddie Sicari, MGM. We're getting requests for it.



Waynesboro, Va.—WAYB

**Carolyn Bleam**

Music Director

BP: "Please Forgive Me," Frankie Laine, ABC. BH: "The Silence Says," Wayne Newton, MGM. BLFH: "Hey Jude," the Sounds of Our Times, Capitol.



Mason, Mich.—WUNN

**Tom Michaels**

Program Director

BP: "A Song That Never Comes," Marilyn McGinnis, Dunhill. BLFP: "My Maria," Nick Noble, Date. BH: "Those Were the Days," Mary Hopkin, Apple. BLFH: "She Wears My Ring," Ray Price, Columbia. Listen to Sonny and Cher's newly recorded "I Got You Babe," on Atco. Great!



Atlanta—WSB

**Chris Fortson**

Music Librarian

BP: "The Way That I Love," Jack Jones, RCA Victor. BLFP: "Those Were the Days," Mary Hopkin, Capitol. BH: "Pickin' Up Pebbles," Cornelia, RCA Victor. BLFH: "Little Green Apples," O. C. Smith, Columbia.



Norwich, Conn.—WICH

**Bob Craig**

Program Director

BP: "Baroque-A-Nova," Mason Williams, Warner Bros. BLFP: "Looking Through the Eyes of Love," Marlena Shaw, Cadet. BH: "1432 Franklin Pike Circle Hero," Bobby Russell, Elf. BLFH: "Those Were the Days," Mary Hopkin, Apple.

Hot Springs, Ark.—KZNG

**Don Harbour**

Music Director/Personality

BP: "Baroque-A-Nova," Mason Williams, Warner Bros. BLFP: "The Way That I Live," Jack Jones, RCA. BH: "Listen They're Playing My Song," Ray Charles, ABC. BLFH: "Chitty Chitty Bang Bang," New Christy Minstrels, Columbia. Album: "The Sound of Nancy Wilson," Nancy Wilson, Capitol.

Tulsa, Okla.—KRMG

**Chuck Adams**

Program Director

BP: "Malaguena Salerosa," Trini Lopez. BLFP: "Just a Dream Ago," Rita Moss. BH: "Cycles"/"My Way of Life," Frank Sinatra. BLFH: "Buffalo Nickel," Rusty Draper.



San Francisco—KNBR

**Michael Button**

Music Director

BP: "The High Times," the American Group, AMG-Amy-Bell. BLFP: "Alicia," Everts Rednow/Stevie Wonder, Gordy. BH: "Over You," Gary Puckett and Union Gap, Columbia. BLFH: "Those Were the Days," Mary Hopkin, Apple. Great new Album: "Warm, Wild and Wonderful," Tony Mottola, Project 3. Nancy Wilson single should be a hit both easy listening and rock play in San Francisco, "Peace of Mind," side.

Columbus—WTUN

**Jim Lohse**

Music Director, Personality

BP: "Wake Up to Me Gentle," Al Martino, Capitol. BLFP: "Leo Your Own Thing," Brook Benton, Cotillion. BH: "Look Homeward Angel," Ray Conniff, Columbia. BLFH: "I've Been Here Before," Peggy March, RCA.

## PROGRESSIVE ROCK



Worcester—WORC

**Jeff Starr**

Program/Music Director

BP: "Walk Away Renee," Orpheus, Ascending LP on MGM. BLFP: "Albert's Shuffle," Kooper and Bloomfield on Columbia's Super Session's LP. BH: "Spider in My Web," 10 Years After, Unidead LP, Deram. BLFH: "Wildwood Blues" by Nazz on Nazz LP on SGC.

Albuquerque, N. M.—KUNM-FM

**L. A. Woodworth**

Program Director

BH: "In a Gadda Da Vida," Iron Butterfly, Atco. BLFP: "Just Doing Our Job," Fraternity of Man, ABC. BP: "The Mule," James Boys, L. A. of Soul. BLFH: "Imitation Situation," Fever Tree, UNI.

Las Cruces—KGRD-FM

**Robert Reymont**

Music Director, Personality

BP: "Steppenwolf the Second," Steppenwolf, Dunhill. BLFP: "It Crawled Into My Hand," Fugs, WB/Seven Arts. BH: "She's Goin' Down," Nazz, Atco. BLFH: "Super Session," Bloomfield, Kooper, Stills, Columbia.

Oxford, Ohio—WOXR-FM

**Dave Michaels**

Program Director

BP: "You Are What You Eat," LP by Electric Flag, Paul Butterfield, John Simon, Columbia. BLFP: "Drunk Again," Butterfield Blues Band, Elektra. BH: "Cheap Thrills," LP by Big Brother Holding Co., Columbia. BLFH: "Hey Jude," Beatles.

## RHYTHM AND BLUES



Galveston, Tex.—KGBC

**Steve O'Donohoe**

Music Director

BP: "Harper Valley PTA," King Curtis, Atlantic. BLFP: "Come on Over, Let's Start a Commotion," Rod Bernard, Copyright. "Please Come Home," Ballistics, Jamie. BH: "46 Drums—1 Gui-

tar," Little Carl Carlton, Backbeat. BLFH: "I've Got Dreams to Remember," Charles Mann, Lanor. Isn't it Amazing," Charles Conrad, Shandy.

Winston-Salem—WATR

**Terry Wayne**

Music Director

BP: "Pickin' Wild Mountain Berries," Peggy Scott and Jo Jo Benson, S. S. Int. BLFP: "Pain," Novas Nine, ABC. BH: "Private Number," Judy Clay and William Bell, Stax.

Miami Beach—WMBM

**Donny Gee**

Program/Music Director, Personality

BP: "Who's Making Love," Johnny Taylor, Stay. BLFP: "Take One Step," Exciters, RCA. BH: "Private Number," Judy Clay and William Bell, Stax. BLFH: "Court of Love," Unifics, Kapp.



Memphis, Tenn.—WOIA

**Bill Thomas**

Program Director

BP: "Do the Choo Choo," Archie Bell and the Drells, Atlantic. BLFP: "Who's Makin' Love," Johnny Taylor, Stax. BH: "I'm Black and I'm Proud," James Brown, King. BLFH: "Funky Judge," Bull and the Matadors, Toddintown. "Cookin'," Court of Love," Unifics. "Sweet Blindness," 5th Dimension. "Western Union Man," Jerry Butler, "I Love You Madly," Fantastic Four.

Madison, Wis.—WMAD

**Johnny Howard**

Program Director,

BP: "Stand By Your Man," Tammy Wynette, Epic. BLFP: "Little Arrows," Leapy Lee, Decca. BLFH: "Windows Have Pains," Wes Buchanan, Columbia.

## COUNTRY

Albany—WEEE

**Barry Frank**

BP: "Heaven to Heartaches," Bobby Lewis, U. A. BLFP: "My Home Is the Dust of the Road," Red Stewart, Bell. BH: "Born to Be With You," Sonny James, Capitol. BLFH: "I'm In Love With My Wife," David Rogers, Columbia.

West Monroe, La.—KUZN

**Phil Hamonic**

Program/Music Director, Personality  
BP: "Let the Chips Fall," Charlie Pride, RCA. BLFP: "This Apartment House," Ray Frushay, Boone. BH: "Harper Valley PTA," Margie Singleton, Ashley. "Over You," Bobby Bridger, Monument. "She Still Comes Around," Jerry Lee Lewis, Smash. BLFH: "Little Arrows," Leapy Lee, Decca.

Philadelphia—WRCP

**John Craft**

Personality

BP: "Stand By Your Man," Tammy Wynette, Epic. BH: "She Wears My Ring," Ray Price, Columbia. BLFH: "For the Good Times," Bill Nash, Smash.

Atlanta—WPLO

**Honest John Fox**

Personality

BP: "Stand By Your Man," T. Wynette, Epic. BH: "Harper Valley PTA," Jeannie C. Riley, Plantation. BLFH: "Love Me," B. Barnett, Epic. "She Still Comes Around," J. L. Lewis, Smash.

San Diego—KOGO

**Dick Roberts**

BP: "One of the Nicest Things," Jimmy Webb, Dunhill. BLFP: "Town & Country," Wayne Newton, MGM. BH: "Over You," Gary Puckett and the Union Gap, Columbia. BLFH: "The Lovers," Jimmy Rogers, A&M.



Chester, Pa.—WEEZ

**Lowell Howard**

Program Director Personality

BP: "She Still Comes Around," Jerry Lee Lewis, Smash. BLFP: "What Kind

of a Woman," Lawanda Lindsey, Chart. BLFH: "Sounds of Goodbye," George Morgan, Starday. BH: "The Easy Part's Over," Charley Pride, RCA.



Peoria—WXCL

**Dale Eichor**

Personality

BP: "I've Got You On My Mind Again," Buck Owens, Capitol. BLFP: "Over You," Bobby Bridger, Monument. BH: "Harper Valley PTA," Jeannie C. Riley, Plantation. BLFH: "Drinking Champagne," Cal Smith, Kapp. Our hottest LP cut is "The Good Ol' Days," by Merle Haggard from "Mama Tried," album!



Lynchburg, Va.—WBRG

**Bob White**

Music Director

BP: "Where Love Used to Live," David Houston, Epic. BLFP: "Wonderful Day," Ray Pillow, ABC. BH: "Harper Valley PTA," Ben Colder, MGM. BLFH: "We're the Kind of People," Duane Dee, Capitol.



Miami—WGMA

**Dutch Walker**

Program Director

BP: "Stand By Your Man," Tammy Wynette, Epic. BLFP: "Train of Thought," Jerry Inman, Columbia. BLFH: "Message To Mary," Don Cherry, Monument.



Charlotte—WWOK

**Cloyd Bookout**

Music Director, Personality

BP: "Stand By Your Man," Tammy Wynette, Epic. BLFP: "The Boy's Kept Hanging Around," Harold Lee, Columbia. BH: "Milwaukee, Here I Come," G. Jones and B. Carter, Musicor. BLFH: "Plastic Saddle," Nat Stuckey, RCA.



Greensboro, N. C.—WGBG

**Tom Miller**

Program Director

BP: "Born to Be With You," Capitol, Sonny James. BLFP: "Home Town Blues," Imperial, Roger S. S. BH: "She Still Comes Around," Jerry Lee Lewis, Smash. BLFH: "If I'm Gonna Sink," Leeb Brenson, Lil Cowboy, Lil Darlin.



Knoxville, Tenn.—WROL

**Phil Rainey**

Program/Music Director, Personality

BP: "Plastic Saddle," Nat Stuckey, RCA. BLFP: "What Kind of Woman," Lawanda Lindsey, Chart. BH: "Harper Valley PTA Answer," Ben Colder MGM. BLFH: "To Be a Child Again," Anita Carter, UA.

Indianapolis—WIRE

**Lee Shannon**

Personality

BP: "She Still Comes Around," Jerry Lee Lewis, Smash. BLFP: "Folsom Prison Blues #2," Don Bowman, RCA. BLFH: "Baby Ain't That Love," Jack Barlow, Dot.



Burbank—KBBQ

**Larry Scott**

Music Director

BP: "Long Black Limousine," Jody Miller, Capitol. BLFP: "Heavenly Sunshine," Jimmy Gately, Columbia. BH: "Alabama Wild Man," Jerry Reed, RCA. BLFH: "The True and Lasting Kind," Bobby Lord, Decca.







# Audio Retailing

## 10 Seminars Slated For EIA Conference

SAN FRANCISCO—Approximately 400 industry executives are expected to attend the four-day Electronic Industries Association's (EIA) Fall Conference, scheduled to get under way here Monday (7) at the Fairmont Hotel.

The conference will feature 10 seminars, including the first public briefing on the content and implications for industry of the Omnibus Crime Control and Safe Streets Act of 1968.

There will be two briefings on lasers, one of their applications in the space effort and the second on the status and prospects for the laser market. Other events include a seminar on the market for military products overseas, a briefing on radio frequency spectrum engineering and panel sessions on satellite telecommunications.

Also scheduled are a discussion of the applications of industry capabilities to State and local problems, a seminar on industrial distribution, another on technological forecasting and a series of presentations on management development techniques.

The discussion of industry capabilities and State and local problems, set for Monday (7), features speakers on "University

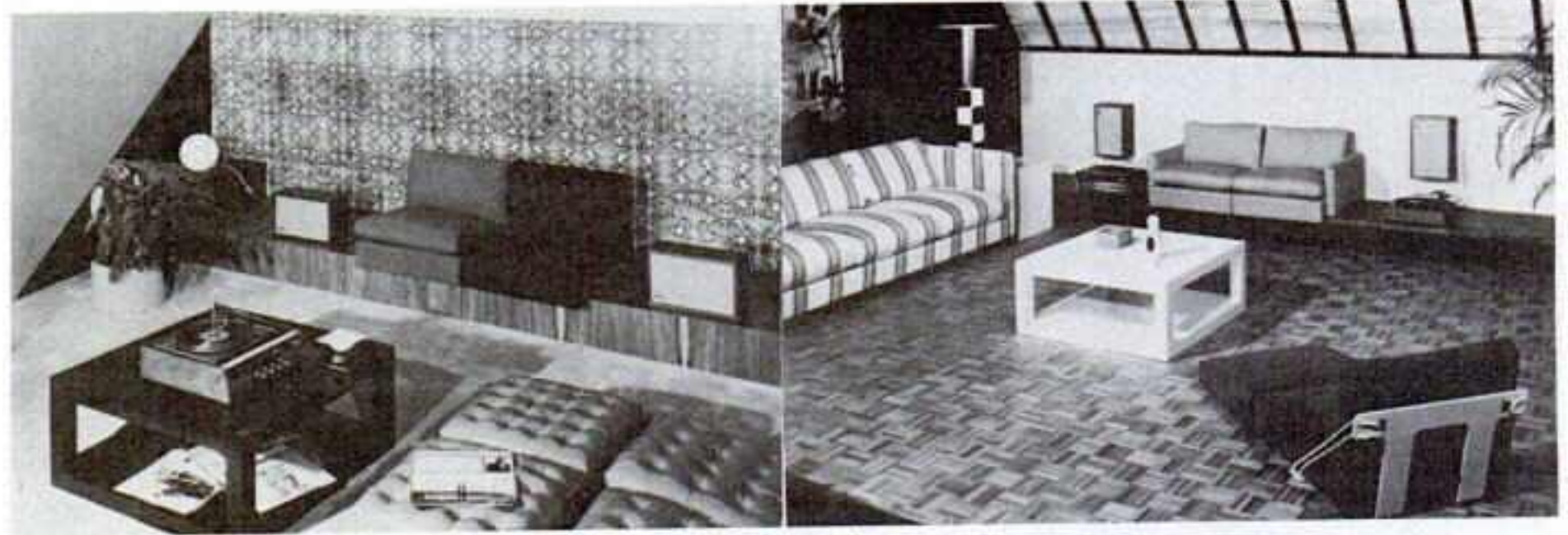
Participation in Management Development Programs," "The Goals of Management Development," "What the Behavioral Sciences Can Contribute to Management Development" and sights on Management Development in Member Companies."

### Lasers

The briefings on lasers are both scheduled for Tuesday (8). The market for lasers and related devices will be aired by John Palmer, vice-president of Robertson and Associates, a national engineering, marketing and investment consulting firm. He will discuss such aspects as expected sizes and growth of the larger laser markets, technological trends, growth rates of major manufacturers and product specifications.

The methodologies of technology forecasting will be examined at two half-day sessions Tuesday and Thursday (10). Speakers at the first session will deal with techniques and applications of technology. On the second day, they will discuss specific examples with promise of impact on product lines.

The final event of the conference is a seminar on industrial distribution, the third in a



SCOTT 348B 120-WATT FM STEREO RECEIVER is seen in left photo in a contemporary setting conceived by Milo Baughman Associates. Another setting, at right, shows Scott's Model 2502 compact AM/FM stereo system.

quarterly series of exchanges of ideas among industrial distributors, electronics sales representatives, manufacturers, purchasing agents and specifying engineers. The seminar, "Accent on Opportunity," will be held at the Hilton International Inn.

Speakers will participate in one session on "Accent on MRO (Maintenance, Repair and Operating Supply) Opportunity," and another on "Accent on OEM (Original Equipment Manufacturer) Opportunity."

The culmination of the four days of business sessions will be the tri-annual meeting of the EIA board of directors on Thursday.

## H. H. Scott Lowers Prices Of Receivers & Systems

MAYNARD, Mass. — H. H. Scott, Inc., has substantially reduced prices on its stereo receivers and compact stereo music systems.

According to sales manager William Glaser, this move was made possible by greatly expanded and mechanized production facilities, thus enabling Scott to produce more units at a far lower cost to the consumer.

Examples of the price reductions are as follows: Scott's best receiver, the 388B 120-watt

AM/FM stereo, formerly \$599.95, now has a suggested list of \$469.95. The 342B 65-watt FM stereo receiver, formerly \$299.95, is now \$279.95; 344C 90-watt FM stereo receiver, formerly \$399.95, is now \$349.95; 348B 120-watt FM stereo receiver, from \$499.95 to \$444.95; 382B 65-watt AM/FM stereo receiver, from \$339.95 to \$304.95, and the 384 90-watt AM/FM stereo receiver, from \$439.95 to \$379.95.

Reductions in compact stereo systems prices are as follows: 2502 AM/FM/phono compact stereo system, from \$399.95 to \$374.95; 2503 de luxe AM/FM/phono system, from \$469.95 to \$439.95; 2504 FM/FM stereo/phono system, from \$349.95 to \$319.95, and 2505 de luxe FM/FM stereo/phono system, from \$439.95 to \$419.95.

## 3M Guidebook

ST. PAUL, Minn. — The Magnetic Products division of 3M Co. is offering a 45-page how-to-do-it guidebook for more effective use of tape recording in business and industry.

Called "Better Communications Through Tape," the guidebook contains a host of ideas for better use of the tape recorder in business and industry and also explains, in layman's terms, the basic operation of tape recorders.



MISS KILTS is the new package theme for the Dict-O-Tape Corp.'s line of magnetic recording tape. According to marketing director Robert Pheffer, Miss Kilts will be used in the company's fall ad campaign and will be carried through in all packaging and promotions.

## JAZZ DEALER BOB KOESTER

### Blues Records Help Dealers Cultivate Customer's Tastes

By EARL PAIGE

CHICAGO — Blues represent the "backwash of the whole rock movement," according to Robert Gregg Koester, and offers dealers an excellent opportunity to help customers cultivate tastes that will turn them into important buyers for many years to come.

Koester, recently cited among 15 other Illinoisans in the "Who's Who in the Midwest," said, "I think dealers can do kids a great service by pointing them to artists such as Howlin' Wolf, Little Walter, Elmo James, Bobby (Blue) Bland, Junior Walker—the blues artists that have influenced this

whole rock phenomenon. Every dealer should devote a small section and have 20 or 30 blues titles on Chess, Duke, Arhoolie and, of course, our own Delmark label."

Delmark, with blues artists Magic Sam, Junior Wells and Big Boy Crudup, represents Koester's other passion. He first began recording in the late '50's and established Delmark with a Sleepy John Estes album in 1962.

Now, 35, he opened his first jazz record shop in 1955 in St. Louis, where he attended college. He later bought Seymour's Record Shop here at Congress and Wabash and now owns Jazz Record Mart just west of State Street on Grand Avenue.

### Basement Concerts

Koester, who often holds concerts in the basement of his shop, where he can seat approximately 50 people, said he still sells 78 rpms and regularly buys collections of them. His basic merchandising philosophy is to offer a 20 per cent discount, "although right now, I'm buying and selling a lot of close-out monaurals, some really beautiful things."

He advises dealers, furthermore, to begin stocking a few of the avant-garde jazz albums. "It sounds outrageous when you first hear it, but avant-garde will be the next new trend. There's a slight ripple right now.

Archie Shepp and Albert Ayler on Impulse; Sunra, on ESP; Arnett Coleman and Cecil Taylor on Bluenote and Koester's own line-up of Roscoe Mitchell, Joseph Jarmen, Richard Abrams and Anthony Braxton on Delmark, are among those artists Koester mentions as important in avant-garde.

(Continued on page 45)

## Tenna Profit

CLEVELAND—Fiscal 1968 was a record year in sales and earnings for Tenna Corp., according to president Harvey Ludwig.

Net sales for the fiscal year ended June 30, rose to \$30,385,608, up 21 per cent over the \$25,036,903 volume of the preceding year. Net income increased to \$1,101,639 or \$1.85 a share, more than double the \$507,110 or 85 cents a share earned last year.

## McLain Visits

DETROIT — Detroit Tiger pitcher Denny McLain visited the record departments of K-Mart stores here Sept. 26-28. The Detroit superstar played selections from his new album, "Denny McLain at the Organ."



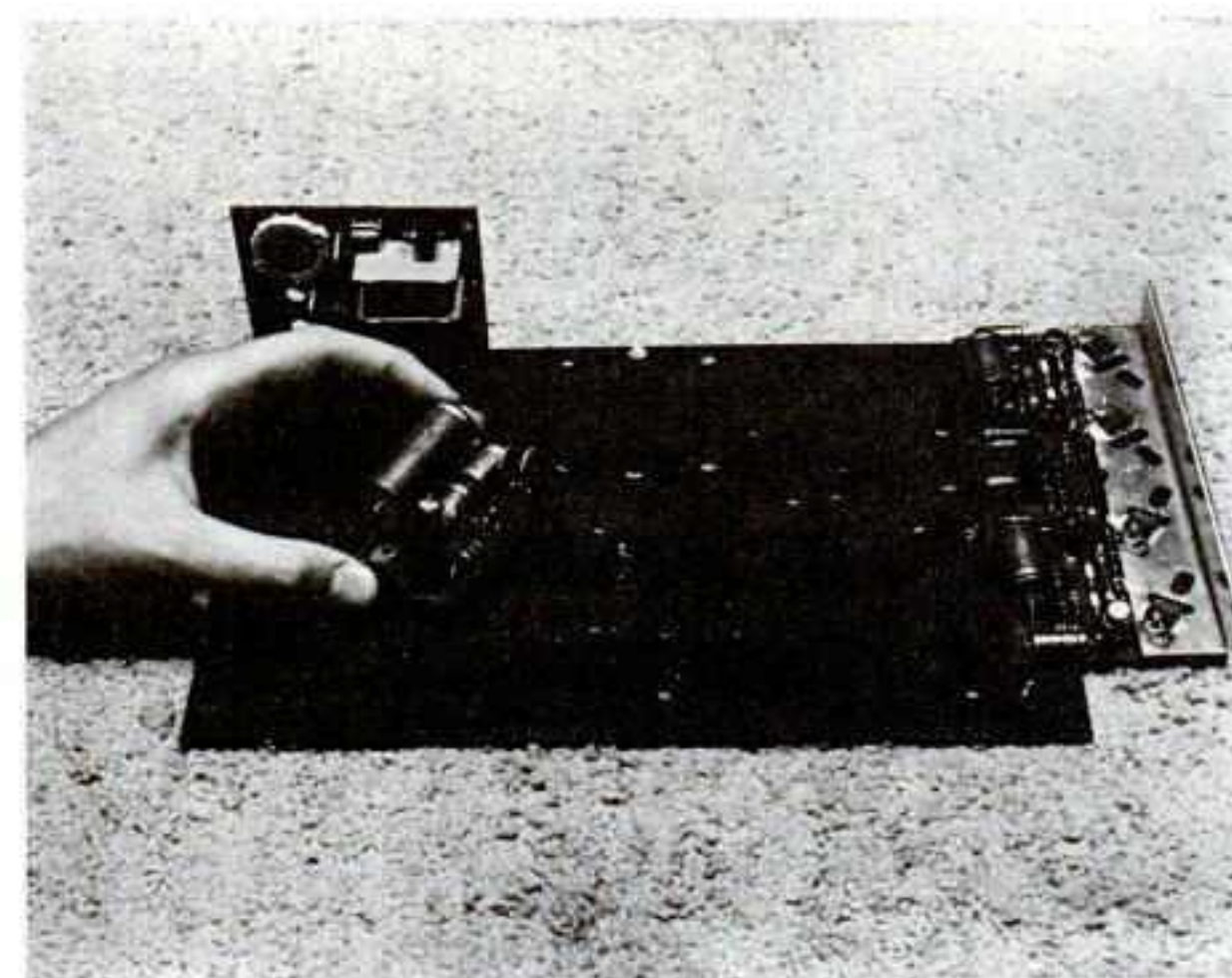
GUARDOHM, a product of Systemation, Inc., Schenectady, N. Y., permits measuring the exact values of resistance "in-circuit." The meter is designed specifically to serve engineers and technicians for trouble shooting and maintaining electronic equipment.

## Scanning The News

Concord Electronics Corp. has announced the appointment of Jack Goldner to the position of Western regional sales manager for its consumer products division. Goldner will report to William Minkin, recently appointed national sales manager. . . . Paul McRae has joined Bell & Howell's photo products group sales staff as a district manager.

Charles Klein has been appointed vice-president of marketing for Rheem Manufacturing Co.'s Califorme-Roberts Division. . . . Tenna Corp. has announced that a Mexican company has been licensed to market its fractional horsepower motors. According to president Harvey Ludwig, Kysor de Mexico S.A. de C.V. will market the small motors in Mexico and South and Central America.

Bruce Bradway, merchandising manager of Philco-Ford's consumer products group, has been appointed marketing director of the appliance division. . . . The Ultronic Systems, subsidiary of Sylvania Electric Products, Inc., has announced the appointment of Chris Chaggaris as advertising manager. . . . John McCreary has been elected to the board of directors of Robins Industries Corp.



PLUG-IN MODULAR CIRCUITRY, as applied in Electro-Voice receivers, consists of seven individual modules or sections mounted onto a baseboard or, as Electro-Voice calls it, a "mother" board. Each module, which neatly locks into its own set of short prongs that jut vertically from the baseboard, may be removed or replaced almost instantly. There is no soldering.







# New Album Releases

## BRUNSWICK

YOUNG-HOLT UNLIMITED—Funky But!; BL 754141

## CANTABILE

ROBERT SCHUMANN: DUETS FOR TENOR & SOPRANO — Tally-Schmidt/Percorello/Allison; SLP 103

## CROWN V

JIM O'BRYON Sings I'll Walk With God; CV 1082  
Presenting THE PLANT FAMILY; CV 1081

## DECCA

BILL ANDERSON—Happy State of Mind; DL 75056  
EASTMAN WIND ENSEMBLE—Fiesta (Hunsberger); DL 71057  
EARL GRANT in Motion!; DL 75052  
THE IRISH ROVERS All Hung Up; DL 75037  
BERT KAEMPFFERT—My Way of Life; DL 75059  
JIMMIE LUNCFORD—Harlem Shout Vol. 2; DL 79238  
JIMMIE LUNCFORD—Rhythm Is Our Business Vol. 1; DL 79237  
ANDRES SEGOVIA—España; DL 710160  
WILLIAM SHATNER—The Transformed Man; DL 75043  
CONWAY TWITTY—Next in Line; DL 75062  
THE WHO—Magic Bus; DL 75064

## EPIC

DONOVAN—The Hurdy Gurdy Man; BN 26420  
VIC LEWIS & HIS ORCH.—Donovan My Way; BN 26418

## FONTANA

CASCADING STRINGS; SRF 67584  
O'HARA'S PLAYBOYS—Get Ready!; SRF 67581

## IMPERIAL

KIM FOWLEY—Born to Be Wild; LP 12413  
LOVE GENERATION—Montage; LP 12408

## JUBILEE

MARY WELLS—Servin' Up Some Soul; JGS 8018

## LIBERTY

GARY LEWIS & THE PLAYBOYS—More Great Golden Greats; LST 7589

## LITTLE DARLIN'

JEANNIE C. RILEY—Sock Soul; SLD 8011

## MERCURY WING

CANNONBALL ADDERLEY QUINTET; SRW 16362  
JAN AUGUST—Cha Cha Charm; SRW 18366  
VARIOUS ARTISTS—Scrapbook of Golden Hits; SRW 16371

## MUSICOR

HUGO WINTERHALTER & HIS ORCH.—Classical Gas; MS 3170  
The Amazing TIMI YURO; SRW 16363

## MUSIC MINUS ONE

Trumpet Duets in Jazz featuring Burt Collins and You/Music Minus One Trumpet; MMO 4041  
Little Jazz Duets featuring Kenny Davern, clarinet/Music Minus One Clarinet; MMO 4050  
Little Jazz Duets featuring Hal McKusick, alto sax/Music Minus One Alto Sax; MMO 4051  
Little Jazz Duets featuring Zoot Sims, tenor sax/Music Minus One Tenor Sax; MMO 4052  
Little Jazz Duets featuring Romeo Penque, flute/Music Minus One Flute; MMO 4053  
Little Jazz Duets featuring Burt Collins, trumpet/Music Minus One Trumpet; MMO 4054  
Schumann Songs for High Voice/Music Minus One Singer; MMO 7101  
Schumann Songs for Low Voice/Music Minus One Singer; MMO 7102  
Mozart Arias for Soprano/Music Minus One Soprano; MMO 7103  
Verdi Arias for Soprano/Music Minus One Soprano; MMO 7104

## RCA CAMDEN

LIVING BRASS—Do You Know What It Means to Miss New Orleans; CAS 2271  
FRANKIE CARLE, HIS PIANO & ORCH.—Music for the Cocktail Hour; CAS 2277  
ROSEMARY RICE & CAST—Songs & Games for a Birthday Party; CAS 1100

## RCA VICTOR

EDDY ARNOLD—Walkin' in Love Land; LSP 4089  
Your Faithfully, THE BLACKWOOD BROTHERS QUARTET; LSP 4029  
GARY BURTON—A Genuine Tong Funeral; LSP 3988  
DE LA COMPARSA UNIVERSITARIA DE "LA VAGUNA"—Las Nuevas Parrandas; MKL 2011  
THE EQUALS—Baby, Come Back; LSP 4078  
EDDIE FISHER—You Ain't Heard Nothin' Yet!; LSP 3914  
DON GIBSON—More Country Soul; LSP 4053  
HOMER & JETHRO—Live at Vanderbilt U.; LSP 4024  
PEPE JARA—No Soy Un Angel . . . ; MKL 1779

ANGELICA MARIA—Cuando Me Enamoro . . . ; MKL 1783  
The Best of FREDDY MARTIN; LSP 4044  
MARILYN MAYE—The Happiest Sound in Town; LSP 4054  
THE NASHVILLE BRASS Play the Nashville Sound; LSP 4059  
WILLIE NELSON—Good Times; LSP 4057  
PEPE JARA Y GIBERTO VALENZUELA—Dueto Miseria; MKL 1781  
JERRY REED—Alabama Wild Man; LSP 4069  
GEORGE BEVERLY SHEA—Whispering Hope; LSP 4042  
FRANK YANKOVIC — Yankovic's Favorite Polkas; LSP 4033  
DON GIBSON—More Country Soul; LSP 4053  
JIM REEVES on Stage; LSP 4062  
NINA SIMONE—Nuff Said!; LSP 4065  
FLOYD CRAMER Plays "MacArthur Park"; LSP 4070  
WILLIE & THE RED RUBBER BAND; LSP 4074  
JOHN GARY—Holding Your Hand; LSP 4075  
THE EQUALS; LSP 4078  
ED AMES Sings the Hits of Broadway & Hollywood; LSP 4079  
NERO: FANTASY & IMPROVISATIONS—Peter Nero/Arthur Fiedler/Boston Pops; LSC 3025  
MARIO LANZA—Younger Than Springtime; LSC 3029  
MELACHRINO STRINGS & ORCH.—Music From Lionel Bart's "Oliver!"; CAL 2282, CAS 2282

## RCA RED SEAL

STRAVINSKY: THE RITE OF SPRING—Chicago Symphony Orch. (Ozawa); LSC 3026  
HEIFETZ—PIATIGORSKY CONCERTS—Heifetz/Piatogorsky/Primrose/Pennario; LSC 3048  
HANDEL: SOLOMON—Vienna Volksoper Orch./Jeunesse Chorus/Shirley-Quirk/Young; LSC 6187  
MOZART: COSI FAN TUTTI—New Philharmonia Orch./Ambrosian Opera Chorus (Leinsdorf); LSC 6416

## RCA VICTROLA

CASTELNUOVO-TEDESCO: QUINTET FOR GUITAR & STRING QUARTET—Parrenin Quartet; VIC 1367, VICS 1367  
Great Scenes From Wagner's Gotterdammerung—NBC Symphony Orch./Traubel/Melchior; VIC 1369  
JOHN PFEIFFER—Electronomusic-9 Images; VIC 1371, VICS 1371  
THE DELLER CONSORT—From Heaven Above: Christmas Music by Vivaldi; VIC 1376, VICS 1376  
ELGAR: COCKAIGNE OVERTURES—Royal Philharmonic Orch. (Weldon); VIC 1377, VICS 1377  
MOZART: SYMPHONY NO. 29 K 201; NO 39 K 543—Sinfonia of London (Davis); VIC 1378, VICS 1378

## REPRISE

CHARLES AZNAVOUR—Aznavour Live at the Olympia in Concert; RS 6294  
ELECTRIC PRUNES—Release of an Oath; RS 6316  
FAMILY—Music in a Doll's House; RS 6312  
ARLO GUTHRIE—Arlo; RS 6299  
THE PENTANGLE; RS 6315  
SWEETWATER; RS 6313

## SKYLAND

THE KEEMANS Sing Praises; LP 4020  
PORTWOOD FAMILY—I'll Live On; LP 4024

## SOLID STATE

SOUL STRINGS & A FUNKY HORN; SS 18042  
The Big Band Sound of Thad Jones/MEL LEWIS featuring MISS RUTH BROWN; SS 18041

## SPOKEN ARTS

The Diary of ANAIS NIN Vol. 1; SA 995  
The Diary of ANAIS NIN Vol. 2; SA 996  
HIRAM SHERMAN—Adventures of Huckleberry Finn Vol. 1; SA 1008  
HIRAM SHERMAN—Adventures of Huckleberry Finn Vol. 2; SA 1009  
HIRAM SHERMAN—Short Stories of Mark Twain; SA 1007

## TETRAGRAMMATON

BIFF ROSE—The Thorn in Mrs. Rose's Side; T 103

## UA LATINO

TITO RODRIGUEZ—Yo Soy Tu Enamorado; LM 31028, LS 61028

## VERVE/FORECAST

STREET; FTS 3057

## WARNER BROS.

ROD MCKUEN—Lonesome Cities; WS 1758  
SOUNDTRACK—The Heart Is a Lonely Hunter; WS 1759

## ZONDERVAN

AMBASSADOR'S QUARTET—All Glory to Jesus; ZLP 751  
ART PERRI—My Song; ZLP 746  
SUZANNE Goes Folk; ZLP 743

## Cap.'s Promotion On Artist Neil

LOS ANGELES — Capitol Records has launched a promotion campaign to introduce songwriter Fred Neil as an artist.

Capitol will concentrate on advertising in the "underground" press and on progressive rock radio stations. On the retail level, Capitol is offering the consumer a two for one album arrangement: buy either one of Neil's two albums, "Fred Neil" or "Sessions," send the receipt to the label, and the consumer receives the other Neil album free.

# TOP 40 Easy Listening

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

Wk. Ago	1	2	3	TITLE, Artist, Label & Number	Weeks On Chart
1	1	1	1	THE FOOL ON THE HILL . . . . . 10 Sergio Mendes & Brasil '66, A&M 961 (Comet, ASCAP)	6
2	2	4	6	MY SPECIAL ANGEL . . . . . 6 Vogues, Reprise 0766 (Viva, BMI)	8
3	3	9	11	HELP YOURSELF . . . . . 8 Tom Jones, Parrot 40029 (Famous, ASCAP)	8
4	6	6	14	WHO'S GONNA LOVE ME? . . . . . 8 Dionne Warwick, Scepter 12226 (Blue Seas/Jac, ASCAP)	4
5	9	18	37	OVER YOU . . . . . 4 Gary Puckett & the Union Gap, Columbia 44644 (Viva, BMI)	7
6	4	5	5	HARPER VALLEY P.T.A. . . . . 7 Jeannie C. Riley, Plantation 3 (Newkeys, BMI)	2
7	23	—	—	LITTLE GREEN APPLES . . . . . 2 D. C. Smith, Columbia 44616 (Russell-Cason, ASCAP)	8
8	8	10	12	THEN YOU CAN TELL ME GOODBYE . . . . . 8 Eddy Arnold, RCA Victor 47-9606 (Acuff-Rose, BMI)	8
9	7	3	3	MY WAY OF LIFE . . . . . 8 Frank Sinatra, Reprise 0764 (Roosevelt, BMI)	5
10	10	15	16	I SAY A LITTLE PRAYER . . . . . 5 Julius Wechter & the Baja Marimba Band, A&M 975 (Blue Seas/Jac, ASCAP)	2
11	24	—	—	THOSE WERE THE DAYS . . . . . 2 Mary Hopkin, Apple 1801 (T.R.O., BMI)	5
12	17	19	31	CAN'T GET YOU OUT OF MY MIND . . . . . 5 Margaret Whiting, London 124 (Spanka, BMI)	6
13	13	17	20	THE BIPLANE EVERMORE . . . . . 6 Irish Rovers, Decca 32371 (Little Darlin', BMI)	13
14	12	12	8	DON'T GIVE UP . . . . . 13 Petula Clark, Warner Bros.-Seven Arts 7216 (Duchess, BMI)	8
15	5	2	2	TO WAIT FOR LOVE . . . . . 8 Herb Alpert, A&M 964 (Blue Seas/Jac, ASCAP)	9
16	15	11	9	APRIL AGAIN . . . . . 9 Dean Martin, Reprise 0761 (Pamona, BMI)	2
17	25	—	—	(You Are) MY WAY OF LIFE . . . . . 2 Bert Kaempfert & His Ork, Decca 32379 (Roosevelt, BMI)	2
18	33	—	—	POOR BABY . . . . . 2 Cowells, MGM 13981 (Pocket Full of Tunes/ Akbestal, BMI)	5
19	20	20	24	A DISSATISFIED MAN . . . . . 5 Vikki Carr, Liberty 56062 (United Artists, ASCAP)	6
20	21	21	22	THIRTY DAYS HATH SEPTEMBER . . . . . 6 Robert Goulet, Columbia 44617 (Bourne, ASCAP)	5
21	22	25	25	WHY CAN'T I WALK AWAY . . . . . 5 Vic Damone, RCA Victor 47-9626 (Valando/HLG, ASCAP)	17
22	11	7	4	CLASSICAL GAS . . . . . 17 Mason Williams, Warner Bros.-Seven Arts 7190 (Irving, BMI)	2
23	40	—	—	BAROQUE-A-NOVA . . . . . 2 Mason Williams, Warner Bros.-Seven Arts 7235 (Irving, BMI)	5
24	30	33	34	I'D RATHER BE BLUE OVER YOU THAN HAPPY WITH SOMEBODY ELSE . . . . . 5 Barbra Streisand, Columbia 44622 (Fisher/Bourne, ASCAP)	9
25	16	16	17	SAN FRANCISCO—WEAR SOME FLOWERS IN YOUR HAIR . . . . . 9 Paul Mauriat, Philips 40550 (Wingate/Honest John, ASCAP)	20
26	14	8	7	TURN AROUND, LOOK AT ME . . . . . 20 Vogues, Reprise 0686 (Viva, BMI)	5
27	27	28	35	TOMBOY . . . . . 5 Ronnie Dove, Diamond 249 (Melrose, ASCAP)	5
28	28	30	30	RUNAROUND . . . . . 5 Steve Lawrence, Calendar 63-1005 (Razzle Dazzle, BMI)	8
29	26	26	23	WALK IN THE PARK . . . . . 8 Claudine Longet, A&M 967 (Great Honesty, BMI)	3
30	31	34	—	PLEASE FORGIVE ME . . . . . 3 Frankie Laine, ABC 11129 (Feist, ASCAP)	3
31	32	37	—	LOOK HOMEWARD ANGEL . . . . . 3 Ray Conniff Singers, Columbia 44645 (Vibar, ASCAP)	14
32	18	13	10	DREAM A LITTLE DREAM OF ME . . . . . 14 Mama Cass with the Mamas & Papas, Dunhill 4145 (Words & Music, ASCAP)	1
33	—	—	—	DO YOUR OWN THING . . . . . 1 Brook Benton, Cotillion 44007 (Trio, BMI)	2
34	34	—	—	ALFIE . . . . . 2 Eivets Rednow, Gordy 7076 (Famous, ASCAP)	1
35	—	—	—	TODAY . . . . . 1 Jimmie Rodgers, A&M 976 (Miller, ASCAP)	1
36	—	—	—	MALAGUENA SALEROSA . . . . . 1 Trini Lopez, Reprise 0770 (Tridon, BMI)	2
37	37	—	—	SEPTEMBER BLUE . . . . . 2 Pat Boone, Dot 17156 (Damian, ASCAP)	1
38	—	—	—	YOU MAKE ME THINK ABOUT YOU . . . . . 1 Johnny Mathis, Columbia 44637 (Artists, ASCAP)	1
39	—	—	—	GENTLE ON MY MIND . . . . . 1 Glen Campbell, Capitol 5939 (Glaser, BMI)	1
40	—	—	—	THE WAY THAT I LIVE . . . . . 1 Jack Jones, RCA Victor 47-9639 (Famous, ASCAP)	

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# Coin Machine World

## MOA Exposition: Sold Out!

CHICAGO—"We're sold out." This was the comment last week of Fred Granger, Music Operators of America (MOA) executive vice-president. The comment, of course, was in reference to MOA's convention, set to open here at the Sherman House Oct. 11. At least three new jukeboxes will bow along with dozens of other pieces of equipment. An estimated 1,500 operators will attend.

Granger was busy at press time cramming in the last of 65 exhibitors—a record for recent years. "We've sold over 700 banquet tickets and I'm a little worried we will have trouble accommodating everyone," he said. Registration is running even with last year when 1,804 operators and 744 exhibitor people attended.

A number of State delegations are expected. A group of 57 is coming from Washington, 30 from West Virginia and other similar groups from Illinois, Montana, New York and South Carolina.

Called the MOA Music and Amusement Machines Exhibition, the event will present what is certain to be two controversial seminars on opening day. The first, devoted to games tournaments, the other, one-stops. A dozen one-stop executives will participate and executives from record companies exhibiting will be on hand.

As always, the center of attention will be the exhibits. Wurlitzer will bow its new jukebox. A new jukebox is expected to be shown by Cameron International, Ltd. ACA Sales &

Service is expected to show a new compact model. Rock-Ola, which has introduced a new phonograph recently, Seeburg and Rowe International, Inc., will all have phonographs. (Continued on page 50)

## Labels Plan Big Displays

CHICAGO — Lavish decor, big-name artists, expert programming advice and plenty of free records will highlight the displays of record companies exhibiting at this year's Music Operators of America (MOA) ex- (Continued on page 50)

## MOA Honors 'Honey,' Campbell, Epic MOA Officers Streamlined

CHICAGO — The Music Operators of America (MOA) officer streamlining program will mark its second year at the convention here Oct. 11-13. Three vice-presidents will retire; one will be advanced to the post of treasurer; and three new vice-presidents will be named, bringing the total to nine.

The streamlining will eventually result in a total of 30 directors, each serving three-year terms. This year, 15 directors' terms will expire and 10 new ones will be elected. Next year, (Continued on page 51)

CHICAGO — Bobby Goldsboro, Glen Campbell and Epic Records have been singled out for awards to be presented by Music Operators of America (MOA). The national trade organization of jukebox operators will present the awards at its annual convention here Oct. 11-13.

Bobby Goldsboro's United Artists recording of "Honey" was selected record of the year. Glen Campbell, Capitol Records artist, was picked as artist of the year. Epic was named record company of the year.

## Joint Meeting Held in N. Y.

SPRING GLEN, N. Y.—Approximately 350 operators, distributors, one-stops, rack jobbers and record company executives attended the Music Operators of New York, Inc. (MONY) annual convention and anniversary, held here Sept. 27-29 at Homowack Lodge.

MONY, celebrating its 31st (Continued on page 51)

## New Record Vender From Calif. Firm

By BRUCE WEBER

LOS ANGELES — Disc-O-Mat National, Inc., will introduce and distribute nationally a new 45-r.p.m. vender here next month, according to the firm's president, Don Orsatti. The unit will hold 240 singles, with 40 in storage, and will sell for between \$700 and \$750. Optional equipment includes a burglar alarm and coin-changing mechanism. Records will be made available through Disc-O-Mat.

Disc-O-Mat is also field-testing a unit that will vend 12-inch play albums.

While a number of 45-r.p.m. record venders have been mar-

keted in recent years, none has gained wide distribution or sales. Most have been plagued by flaws in design or mechanical operation.

David T. Gorwitz, who was involved with Disc-O-Mat, and other record vending machines, says mechanical improvements have been made on the Disc-O-Mat, along with fresh marketing concepts. Newport Manufacturing, Inc., will produce the Disc-O-Mat.

Orsatti wants to work with record companies as part of his marketing and promotion activities, with merchandising and premium gimmicks a key part

of the promotion plans. "We're looking for ways to motivate young people into buying records from a vending machine," says Orsatti. "That might even entail artist promotions."

Initial merchandising plans call for the machine to be put on location in Southern California, with all 15 major market areas covered in about 180 days. "Eventually we see about 80,000 to 100,000 vending machines around the U. S.," Orsatti said.

Locations will include supermarkets, resort communities, youth and recreational areas, (Continued on page 51)

## British Trade Anxious Over New Game Bill

By MIKE HENNESSEY

LONDON — Many segments of the coin machine world here are anxiously awaiting the third reading of a new gaming bill in the House of Commons Oct. 14. Creation of a gaming board, right to appeal and the ending of profit sharing are some of the provisions in the bill.

The gaming machine industry, which has enjoyed an unprecedented boom since the passage eight years ago of legislation permitting certain games in public houses, views as most important the creation of the board.

The board will issue certificates to gaming machine operators. The certificates will cost 250 pounds, or \$600, and will (Continued on page 50)

## Legislation, Public Relations Stressed at W. Va. Meeting

By EARL PAIGE

CHARLESTON, W. Va.—The State association here was told last week how to lobby for legislation that will make break-ins and possession of burglary tools a felony. Other speakers talked on the value of public relations, record programming and the need for State and national associations.

Meeting in a three-day session, the West Virginia Music & Vending Association heard from Chauncey Browning Jr. and Chester Shanklin, deputy director, cigaret and soft drink division. Several members of the State group expressed concern over the tax applied to soft drinks in West Virginia, but the group delayed taking any formal

action until committees study the matter.

John Zei, assistant legal counsel, National Automatic merchandising Association, told the group eight States have amended penal codes making break-ins and possession of keys and burglary tools a felony.

Addressing the group on record programming, Billboard's Earl Paige predicted that computers would someday allow operators to obtain overnight, or at least weekly reports, of record popularity on jukeboxes. Such sophistication, Paige said, was one of the possible ramifications seen in the current move by large national operating firms to acquire music routes. (Continued on page 51)

## MOA Program

Friday, Oct. 11

8:30 a.m.-3 p.m. Registration desk open  
9 a.m.-3 p.m. Exhibits open  
12 noon-2 p.m. Ladies luncheon and program  
4:30 p.m.-6 p.m. MOA industry seminar  
Hospitality suites open in evening

Saturday, Oct. 12

9 a.m.-5 p.m. Registration desk open  
9 a.m.-5 p.m. Exhibits open  
11:30 a.m.-1 p.m. General membership meeting, luncheon and program  
Hospitality suite open in evening

Sunday, Oct. 13

10 a.m.-2:30 p.m. Registration desk open  
10 a.m.-3 p.m. Exhibits open  
6-7 p.m. Cocktail hour  
7 p.m.-1 a.m. Banquet and show

## New Wurlitzer Wide, Low

NASSAU, Bahamas—The new Wurlitzer Americana III is wide and low, with styling features that draw the patron's eyes to the play panel area. Unwrapped for distributors here last week, the 200-selection unit construction incorporates chrome-plated die castings, leatherlike black vinyl panels and grained black walnut colored laminate on a 3/4-inch Formica core.

Standing 53 inches high, the jukebox's eye-catching features are dramatized by the use of two optional animated panoramic art panels measuring 8 inches by 24 inches.

Other features:

• Selector panel buttons of

white Lexan are back-lighted and located at an easy level.

• Play panel features Wurlitzer's Golden Bar bonus play, pre selection feature and optional dollar-bill acceptor.

• Locations personalization panel can be adapted for a wide variety of messages and is easily changed.

• Stereo system utilizes two 6-inch middle sonic, two 3-inch by 5-inch tweeters and two 12-inch woofers, creating a tonal range of 40 to 12,000 hertz.

• Little LP's can be accommodated on both the 200-selection Model 3300 and the 100-selection Model 3310.

(Continued on page 51)

## New Equipment



Wurlitzer—200-Selection Americana III

The patron's eye is quickly drawn to the top play-action area of Wurlitzer's new Americana III, Model 3300. Two optional eight-inch by 24-inch panoramic scenes highlight the dome. Selector buttons are placed at an easy height in the 53-inch-tall unit. At the right is a location personalization area that can be used various ways. A play direction panel underneath accommodates a dollar bill acceptor, Wurlitzer's Golden Bar bonus-play feature, coin entry slot and instructions. Both this model and the 100-selection 3310 will play Little LP's. The Playrak will allow any combination of pricing. Among other new features, an income computer.



## Charm Makers Stressing 25¢ Item; Importers Prepare for Dock Strike

NEW YORK — Against the backdrop of threatened import shipments caused by a dock strike, charm manufacturers are continuing to expand into quarter merchandise. Most manufacturers checked last week were philosophical about the strike. "We've had them before," said Robert Guggenheim, Karl Guggenheim, Inc. Others stated they had laid in substantial inventories in anticipation of dock problems.

Many of the new items for fall were displayed at the recent National Vendors Association directors' meeting in Philadelphia. Other items have been released since then.

Knight Toy & Novelty, Inc., is among those expanding its line of quarter capsule merchandise, with emphasis on jewelry. A new 10-cent series features

big game hunters and assorted games.

Also new from Knight are Hobbits Rings, for 1, 5 and 10-cent vending. Another item is called Out of This World People, again pegged for all three price brackets. New scary figures called sea creatures make up still another 10-cent collection. In 1-cent merchandise, Knight is featuring flicker badges, scatter pins and a cutlery set.

Henel Novelties & Premiums Corp. has purchased machines for making its own display fronts, the first step in further expansion of its bulk vending lines. The firm is also producing a game that is in its own capsule and vends for 25 cents. There are six varieties of the game.

Also new are two 25-cent bug mixes. These are domestically produced. The two mixes include eight individual bugs. Other items from Henel include colored dice in psychedelic stylings for both quarter and 10-cent vending.

A Sock-It-to-Me ring for 1 and 5-cent vending and rings

with crazy sayings printed on them are two other items Henel has added to its line.

Eppy Charms, Inc., has a new merchandising plan whereby operators receive a \$17.95 Sony radio free with the purchase of a 12,000 charm assortment.

Other new items from Eppy are a 1-cent gimmick charm series, 1-cent flower petal love charms, 1-cent flower ring with diamond clip, and a fabulous ring for two-for-10-cent capsules.

The firm has four new dime mixes with new plastic display fronts. There are 70 items in each. The mixes are titled Grand Slam, Bonanza, Jack Pot and Bulls-Eye.

Eppy also has four new 5-cent mixes: Circus & Fair toy mix, Carnival mix, Three-Ring Circus mix, and Bozo the Clown mix.

In quarter capsule items, Eppy is showing 40 new items, all capsuled.

Paul A. Price Co., Inc., has a new quarter assortment of Scarems, a word Price claims to have patented. There are nine different items in the assortment. Also new is a 10-cent variety mix of scary animals and rings, all capsuled.

In 1-cent merchandise, Price is showing Penny Beans, which may be vended alone at three for a cent. These are the hippie pop-it type beads.

Karl Guggenheim's hottest item is its 25-cent series of National Football League and American Football League helmets. These are in Guggenheim's new, vinyl-impervious, opaque capsules.

The firm's monster 25-cent Oogies are now available in 14 different designs. Also available, eight different big bugs. Other quarter mixes: Mini Cannon, Gold Lighter and Key Chain, Flashlight mix and Hippie mix.

In 5-cent merchandise, Guggenheim has its Flower Power stick-ons that vend six for a nickel. In 1-cent items, the firm is experiencing good sales on Petal Popper, a pop-together item for mixing in gum or vending as a separate item.

Guggenheim is also showing a new 10-cent combination lock.

Also specializing now in quarter items is Viking Charms. The

## 'COIN'CIDENTALLY

## On Radio the Song Is Over, But Jukebox Play Goes On

Not long ago a well-known Midwestern promotion man dragged a reporter over to a jukebox, pointed to the title strips and said, "See. That's what I mean. Canterbury Tales' last hit is still on there. It's dead. We're getting play on their new release. I wish these operators would get on and off a record with the stations. Then we might be more interested in the jukeboxes for promotion purposes."

When theorizing about their craft, record promotion men are prone to lump jukeboxes together with radio stations as all part of the same exposure medium. Since like medium implies like means, the promotion man assumes that the jukebox programmer will jump eagerly on a record when it's "broken" in a

market and drop said single just as quickly when a successor is released by the same artist.

A few promotion men and most jukebox programmers point out that correlation of the jukebox and radio in this promotional sense is impossible for several reasons, among them:

First, the radio station, with its tight playlist, needs less product to fill the airwaves than does the jukebox with its average need for 80 good sides during a given programming period. (If back-to-back hits were available, the average jukebox would be stocked with 160 highly commercial sides.) Thus the radio station is usually well supplied with the crest of the current wave of releases while the jukebox programmer must cope with

(Continued on page 51)

Florida firm is showing two 25-cent mixes, one a jewelry mix of 10 to 12 items, the other, a large bug and reptile mix with seven or eight items.

Viking also has an All-American dime mix, keyed to follow its recent popular-selling Playboy mix. Another dime mix features large dice. The firm is showing three new 5-cent mixes: Baubles, Bangles and Beads, Pirate Treasure and Mr. Magic.

Penny King Co. has a new 10-cent mix, featuring crazy brooches and a series which fea-

tures inflatable fish and turtles for dime vending items.

A lighter and key chain mix and chenille brooches, the latter formerly priced for 10-cent vending, make up two more 5-cent assortments.

In 1-cent merchandise, Penny King has a series of Diamond Jim rings for girls and women. There are three different rings in the group.

Creative House Promotions is continuing its series of Teenie Tattoos, a 1-cent item with four different books of 12 water transfers. In 5-cent merchandise, the firm has giant tattoos for capsule vending. The item, which the firm points out has considerable play value, consists of four strips, with each strip holding 12 transfers.



JANE MASON, executive secretary, National Vendors Association, chats with Richard Rake on terrace that fronts several buildings in a wholesale shopping complex. Rake Coin Machine Exchange recently held an open house celebrating 40 years in the business.



CONGRATULATIONS were in order during the recent National Vendors Association directors meeting for newlyweds Mr. and Mrs. Les Hardman, Penny King Company.



BILL BARADA, Northwestern Sales & Service, Inc., Boston. Barada, typical of many young men now becoming involved in bulk vending, was photographed during the recent National Vendors Association directors meeting in Philadelphia.



GUM CHUMS? Well, not exactly, but all three representatives of rival gum manufacturing firms obliged the Billboard reporter for this shot during the recent National Vendors Association directors meeting. From left: Glenn Stevens, Fleer Gum; Carmen Di Angelo, Cramer Gum, and Leo Leary, Leaf Brands.

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N.W. Model 49, 1¢ or 5¢ ..... \$14.50  
 N.W. Deluxe, 1¢ or 5¢ Comb. ... 12.00  
 N.W. 10-Col. 1¢ Tab Gum Mach. 18.00  
 Atlas 1¢ & 5¢ 100 Ct. Ball Gum 12.00  
 Acorn 8 Lb. Globe ..... 10.50

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 5¢ Trick & Game Mix ..... 5.00  
 5¢ Creepy Bugs ..... 5.00  
 5¢ Northwestern Mix ..... 4.25  
 5¢ Latest Assorted Mixes ..... 5.00  
 10¢ Jewelry Mix ..... 8.00  
 10¢ Lighter Mix ..... 8.00  
 10¢ Big Dice Mix ..... 8.00  
 10¢ Assortment Mix ..... 7.00  
 10¢ Western Mix ..... 8.00  
 25¢ V2 Jewelry, 100 per box ... 10.00  
 25¢ V2 Oogies, 100 per box ... 10.00

Empty V-VI-V2 CAPSULES

Wrapped Gum—Fleers 4M pcs. \$14.40  
 Wrapped Gum—Pal, 4M pcs. ... 14.00  
 Rain-Blo Ball Gum, 2100 per ctn. 7.25  
 Rain-Blo Ball Gum, 1800 printed per carton ..... 7.50  
 Rain-Blo Ball Gum, 5550 per ctn. 8.75  
 Rain-Blo Ball Gum, 4300 per ctn. 8.85  
 Rain-Blo Ball Gum, 3550 per ctn. 8.85  
 Maltettes, 2400 per carton ..... 8.40

15 Cartons minimum prepaid on all Leaf Brand Rain-Blo Ball Gum.

Adams Gum, all flavors, 100 ct. .45  
 Wrigley's Gum, all flavors, 100 ct. .45  
 Beech-Nut, 100 ct. .... .45  
 Minimum order, 25 Boxes, assorted.

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ONE HUNDRED AND NINETEEN bags of charms are displayed on this revolving unit built by co-owners of Veedco Sales Co., Philadelphia. Here, the owners, Sam Koff and Bill Miller. The unit costs about \$800 to construct. It's four feet wide and about 12 feet high. A switch being manipulated here by Miller starts and stops the display.

**NORTHWESTERN model 60**  
 BULK-PAK

Will not skip or jam because of specially designed wheel and housing.  
 Holds 1,000 individually wrapped FLEER'S DUBBLE BUBBLE TAB GUM,  
 the most popular in bubble gum. Wrappers include comics, fortunes and premium redemption.  
 Bulk loading.

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## New Truck for B&B Vending

ST. PETERSBURG, Fla. — B&B Vending Co., bulk operators in St. Petersburg and St. Petersburg Beach, has purchased an air-conditioned stepvan truck for better hot-weather service over routes.

"We use it as a rolling showroom," said Bill Page, operator, "with several varieties of heads, each with a different fill, on display on either side of the interior. We show the display to potential location owners to help them make up their minds on what sort of machines they want."

"The fact that they find the truck interior comfortably cool, even when the outside temperature is nearing the 100-degree mark, helps to establish a better image with the location owner."

The truck is a stand-up Metro model, which permits B&B to carry everything necessary to maintain a route with more than 500 stops in one package.



# West Virginia Meeting



RONNIE DE HAVEN (left), a young operator, chats with Chuck Farber, Schaffer Distributing, Columbus, Ohio. In bottom photo, Bill Anderson (left), Fred Granger and John Wallace (right).



RED ELKINS, Elkins Record Shop, Charleston, W. Va. (left), and James Stevens, Gerard Music Co., Clarksburg, W. Va. In bottom photo, Wurlitzer's Hank Peteet chats with Ray Brack (right).

## Speakers



JAMES STEVENS, West Virginia Music & Vending Association official, and John Zel, National Automatic Merchandising Association (right).



BILLBOARD'S Earl Paige and Ray Brack (right).



FRED GRANGER, executive vice-president, Music Operators of America (MOA) and former MOA president, John Wallace (right).



ANDREW KNISKA, outgoing West Virginia association president, and Bill Anderson, MOA director (right).

# W. Va. Elects Jerry Derrick

CHARLESTON, W. Va.—In convention here last week, the West Virginia Music and Vending Association elected local operator Jerry Derrick as president.

Derrick, owner of Derrick Music Co. here, will oversee the association's 15th year of service to the State trade.

Other officers elected during the convention were first vice-president Al Broom, Broom & Anderson Amusement Co., Pineville; second vice-president M. L. Hayhurst, Central W. Va. Vending, Buckhannon, and treasurer Leoma Ballard, Belle Amusement Co., Belle.

Elected to the association board were outgoing president Andrew Kniska, Clarksburg Amusement Co.; James Stevens, Gerard Amusement Co.; J. C. Hunt, W. T. Cruze, Cruze Music Co.; Guy Moss, Capitol Cigarette Vending Co.; Joseph Dobkin, Dobkin Bros., Inc.; Del DeHaven, DeHaven Vending Machine Co.; James Hutzler, Hutzler Vending Machine Co.; E. M. Oliver, Mammoth Amusement Co.; James Kiser, K&K Music Co.; J. C. Hunt, Southern Distributors, Inc.; A. M. Springer, Springer Vending Machine Service, Inc.; Earl Tomblin, Southern Amusement Co.; J. A. Wallace, Wallace & Wallace Music, Inc.; W. C. Wellman, W. Va. Amusement Co.; William Anderson, Broom & Anderson Amusement Co.; E. H. Henderson, Supreme Amusement Co.; Shelton Price, Price Music Co.

Chris Ballard, Belle Amusement Co., was elected sergeant at arms.

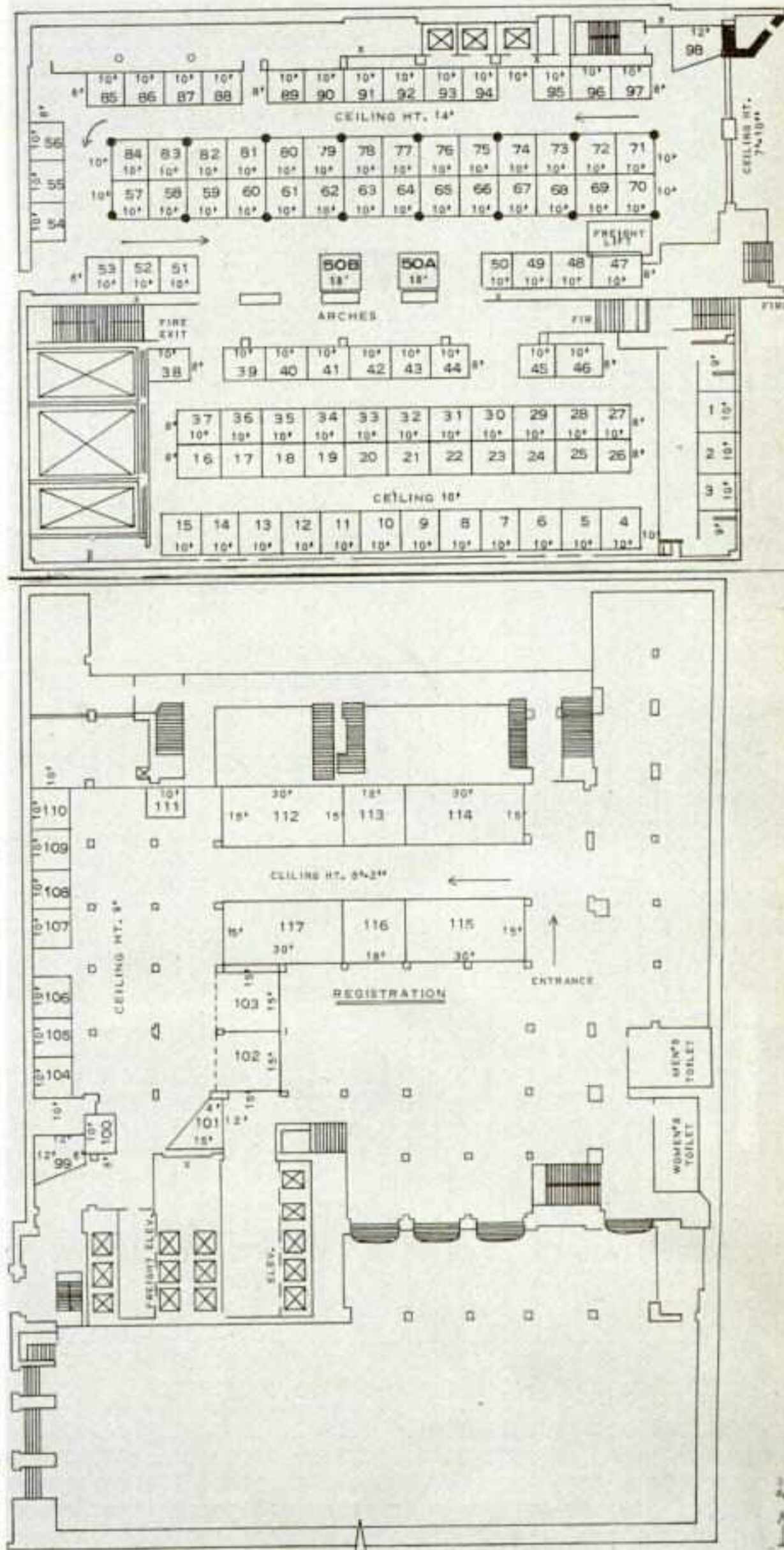
All officers were elected by acclamation.

## COIN Meeting

OMAHA — The Coin-Operated Industries of Nebraska, Inc. (COIN) will hold its fall meeting here Oct. 27 at the Prom Town House. A banquet will climax the meeting.

4-5; Spindel Insurance Agency, Inc., 6; Stax & Volt Record Co., 109; Sutra Import Corp., 34-35; Taito Trading Co. Ltd., 20-21; Tape-Athon Corp., 53; U.S. Billiards, Inc., 85-86-87-88-89-90; United Billiards, Inc., 24-25-26-27-28-29; Valley Manufacturing & Sales Co., 57-58-59 & 82-83-84; V/T Music & Games, registration area; Wico Corp., 98; Williams Electronics, Inc., 61-62-63 & 78-79-80; The Wurlitzer Co., 115.

# MOA Exhibits



MORE THAN 50,000 square feet of exhibit space is available for the Music Operators of America Music and Amusement Machine Exposition opening Oct. 11 at Chicago's Sherman House Hotel. The entire exhibit is on one level, with easy access for exhibitors unloading displays.

# MOA Exhibitors and Booths

Al Fischer & Co., 50 B; All-Tech Industries, Inc., 30-31-32; American Shuffleboard Co., Inc., 91-92-93-94; Associated Coin Amusement Co., Inc., 124 thru 133; Anton Clemets Co., 50 A; Bally Manufacturing Corp., 71-72-73-74-75-76-77; Billboard Publications, Inc., registration area; Brad, Inc., 23; Brunswick Corp., 36-37; Capitol Records, 111; Cameron International, Ltd., 38; Cash Box, registration area; Chicago Coin Machine Div., Chicago Dynamics Industries, 48-49-50; Cine Sonic Sounds, Inc., 19; Cointronics, 16, 17; Color-Sonics, Inc., 120-121-122-123; Columbia Records, Inc., 100; D & R Braun Co., 14; D & R Industries, Inc., 45-46; Diplomat Billiard Manufacturing Co., 11-12; The Ditchburn Organization, Inc., 99; Diversified Film Dist., 7-8; Dynaball Co., 47; Eastern Novelty Distributors, Inc., 9; Epic Records, 103; Fischer Manufac-

turing Co., Inc., 1-2-3; Garwin Sales, 113; Harby Industries, 10; Irving Kaye Co., Inc., 64-65-66-67-68-69-70; Kelmar Film Productions, Inc., 15; Liberty Records, Inc., 107-108; London Records, Inc., 118-119; MCA (Decca, Kapp, Uni), 105-106; MGM/Verve Records, 104; The Marketplace, registration area; Midway Manufacturing Co., 95-96-97; Mondial International, Inc., 22; Monument Record Corp., 102; Mikes Munves Corp., 60 and 81; Nadex Industries, Inc., 33; National Coin Machine Dist., Assn., registration area; National Shuffleboard & Billiard Co., 54-55-56; Nutting Associates, Inc., 51-52; Nutting Industries, Ltd., 18; Pied Piper Kiddie Rides, Inc., 13; Record Source International, 116; Record World, registration area; Redisco, 101; Rock-Ola Manufacturing Corp., 117; Rowe International, 112; The Seeburg Corp., 114; Sega Enterprises, Ltd.,

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Jumbo Dice Mix ..... 8.00  
Jumbo Creepy Bugs ..... 8.00  
Mini Books (3 per capsule) ..... 8.00

**HOT 5c VEND ITEMS**  
(all 250 per bag)

Asst. Economy Mix ..... \$4.25  
Bugs ..... 5.00  
Rings ..... 5.00  
Economy Ring Mix (no front) ..... 4.00  
Regular Deluxe Assmt. .... 5.00  
Asst. Jewelry (Bangles & Beads) ..... 5.00

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# MOA Exposition: Sold Out!

• *Continued from page 47*

Color-Sonics, Inc., Cameron International, Ltd., Cinema Manufacturing Co. and possibly other firms, will show audio-visual units. Kelmar Film Productions, Inc., is at least one firm exhibiting films. Rowe will

# Labels Plan Big Displays

• *Continued from page 47*

position here at the Sherman House.

Epic will be represented by sales and promotion director Mort Hoffman, Midwest manager Rick Blackburn and vocalist Vivian Reed. The company will give away copies of its "Total Location Programming Guide."

Roy Job, Dick Jester, Pete Pidutti, Dick Weybright, John Galobich, Jim Scully and Frank Rand will be on hand at Columbia's exhibit to greet visitors. An all-Western motif will spotlight the company's c&w stars.

London's \$5,000 exhibit will be manned by Sy Warner, Mel Kahn, Sam Cerami and Bill Holdmon. The 20-foot display has been specifically designed for industry trade shows.

Singer Julie Budd and a "Wheel of Fortune" contest will be featured at MGM's display. Representing the company will be Sol Handwerker and Irv Rothblat.

MCA will be represented at the convention by national sales manager Claude Brennan, promotion director Frank Mancini and singer Jeannie Brittan. The company's \$5,000 booth will feature Decca, Kapp, Uni and Brunswick labels.

Liberty's booth will be called "The Hit Booth" to emphasize the company's current hits and wealth of hit single material in its catalog. On hand to greet visitors will be Jack Brotel, Liberty national sales manager; Russ

show its recently improved Phono-Vue unit.

Ten billiards table manufacturers will exhibit, some displaying other pieces of equipment.

Bally Manufacturing Corp., Chicago Coin Machine Div., Chicago Dynamics, Midway Manufacturing Co. and Williams Electronics, Inc., four of the major, Chicago-based amusement machine manufacturers, will each show a number of recently released items.

New pieces of amusement equipment can be anticipated at the Sega Enterprises, Ltd. and Taito Trading Co., Ltd., displays. Cointronics, D & R Braun Co., Mike Munves Corp. and Al Fischer Co. will all have various pieces for arcades and other locations.

Nutting Industries, Ltd., Nutting Associates, Inc. and Mondial International, Inc., will each be showing knowledge testing machines.

Brad, Inc., D & R Industries, Inc., Dvnaball Co., Eastern Novelty Distributors, Inc., Nadox Industries, Inc. and Wico Corp. will show new accessories.

Harby Industries will be among those firms showing vending equipment. Seeburg will show its radically new Tobacco Counter vender. Rowe will have vending equipment.

Bach, Liberty district manager, and Sonny Kirshin, United Artists national singles sales manager.

Stax and Volt will be exhibiting at the convention "basically to meet the one-stops and operators — to get the personal touch." That's the explanation of Ewell Roussell, national sales manager, who will be present along with president Jim Stewart.

Representing Monument at the MOA will be president Fred Foster, sales representative Bob Rudolph, Carol Center, Eloise Jones and artists Boots Randolph and Charlie McCoy and the Escorts. Monument will be giving away singles and albums.

# British Trade Anxious Over New Game Bill

• *Continued from page 47*

last for five years; renewal for another five years will cost 100 pounds, or \$240.

As the bill stands at present, certificates can be refused or revoked by the board without possibility of appeal. The industry is pressing Parliament to introduce an amendment which would allow an appeal against such a decision.

Another vital measure incorporated in the new bill is the ending of profit sharing, except for machines in amusement arcades, amusement parks and traveling fairs.

At present, the takings from gaming machines in public houses are normally divided as follows: 30 per cent to the licensee, 30 per cent to the brewer, and 40 per cent to the operator.

The new act would mean that operators would have to lease out machines to pubs on a fixed rental basis and this development is seen by many in the industry as likely to put many small operators out of business.

Archie May, Phonographic Equipment, the biggest coin machine operating company in the U. K., told Billboard: "Many of the little men will be hit when profit sharing ends because machines today are so expensive. Nobody really knows what will happen, but I would think that the trade will get together to stabilize rental tariffs and that there will not be a price-cutting war."

Profit sharing will continue to be permitted for jukeboxes in public houses, but as the bill stands at present, not for pin tables. The industry is contesting this on the basis that pin tables are not, strictly speaking, games of chance and that a man operating a pin table is buying a period of amusement.

The new bill will take the responsibility for granting a gaming machine permit to pubs away from the local authorities and vest it in the local licensing justices, who issue the licenses to sell alcoholic liquor.

This move is generally welcomed by the industry because it is felt that if the justices decide a publican is a fit man to sell alcohol, they are hardly likely to consider him unfit to have gaming machines on his premises.

Hitherto, certain local authorities have refused to allow the installation of gaming machines in pubs, although a number of these bans have been successfully contested in the courts by the industry.

The bill states that the number of machines in any pub must not exceed the limit—if such a limit exists—imposed by the local authority. It will raise the maximum stake for a gaming machine from sixpence (a coin which will disappear with the introduction of decimal currency in February 1971) to one shilling (five New Pence) with a maximum cash prize of two shillings (10 New Pence) or a maximum token prize of five shillings. The tokens can be exchanged on the premises for goods to the value of five shillings or played back in the machine.

Permits allowing pubs to have gaming machines will cost one pound, five shillings (about \$3) and will be valid for not less than three years.

The new laws affecting gam-

# JUKEBOX RECORD REPORT

## Best Picks for Week Ending Oct. 12

### BATON ROUGE, LA.

Cover: "Over You," Gary Puckett & the Union Gap, Columbia 44644; Teen: "Hey Jude," Beatles, Apple 2276; R&B: "Say It Loud, I'm Black and I'm Proud," James Brown & His Famous Flames, King 6187.

### CHICAGO

Cover: "Little Arrows," Leapy Lee, Decca 32380; Teen: "Elenore," Turtles, White Whale 276; Adult: "She Wears My Ring," Ray Price, Columbia 44528.

### CRETE, NEB.

Teen: "1, 2, 3, Red Light," 1910 Fruitgum, Buddah 54; Adult: "Harper Valley P.T.A.," Jeannie C. Riley, Plantation 3; Oldie: "Sentimental Me," Bobby Vinton, Epic 2270; Novelty: "San Antonio Rose," Slewfoot Five, Decca 25739.

### GLASCO, N. Y.

Teen: "Revolution," Beatles, Apple 2276; Adult: "Till Now," Jerry Vale, Columbia 444615; C&W: "You Can Tell Me Good-bye," Eddy Arnold, RCA Victor 9606; R&B: "Slip Away," Clarence Carter, Atlantic 2508.

### GREENSBORO, S. C.

Cover: "Almost In Love," Elvis Presley, RCA Victor 9610; Teen: "Hey Jude," Beatles, Apple 2276; Adult: "Light My Fire," Jose Feliciano, RCA Victor 47-9550; C&W: "Harper Valley P.T.A.," Jeannie C. Riley, Plantation 3; R&B: "Slip Away," Clarence Carter, Atlantic 2508; Novelty: "Harper Valley P.T.A.," Ben Colder, MGM 12997.

### HADDONFIELD, N. J.

Teen: "Take Me for a Little While," Vanilla Fudge, Atco 6616; C&W: "Stand By Your Man," Tammy Wynette, Epic 10298; R&B: "Hold Me Tight," Johnny Nash, JAD 207.

### INDIANAPOLIS

Cover: "Little Green Apples," O. C. Smith, Columbia 44616; Teen: "Suzie Q.," Creedence Clearwater Revival, Fantasy 616; Adult: "Losing You," Damita Jo, Ranwood 820; C&W: "I'm So Glad That I Found You," Diplomats, Dynamo 122; R&B: "Baby Ain't That Love," Jack Barbon, Dot 17139; Novelty: "Harper Valley P.T.A.," Ben Colder, MGM 13997.

### LEE'S SUMMIT, MO.

Cover: "Gentle on My Mind," Glen Campbell, Capitol 5939; Teen: "Sunshine Girl," Herman's Hermits, MGM 13973; Adult: "Harper Valley P.T.A.," Jeannie C. Riley, Plantation 3; C&W: "It's All Over But the Crying," Hank Williams Jr., MGM 13968; R&B: "Fire," Aretha Franklin, Atlantic 452556.

### PEORIA, ILL.

Teen: "Hey Jude," Beatles, Apple 2276; Adult: "My Special Angel," Vogues, Reprise 0766; C&W: "Drinking Champagne," Cal Smith, Kapp 938; R&B: "Little Green Apples," O. C. Smith, Kapp 938; Oldie: "Alley Cat," Ace Cannon, Hi 2148.

### TOMS RIVER, N. J.


Cover: "Over You," Union Gap, Columbia 44644; Teen: "Time Has Come Today," Chambers Brothers, Columbia 44414; Adult: "My Special Angel," Vogues, Reprise 0766; C&W: "Then You Can Tell Me," Eddy Arnold, RCA Victor 9806; R&B: "Chained," Marvin Gaye, Tamla 54170.

### WILLIAMSBURG, OHIO

Cover: "Harper Valley P.T.A.," Jeannie C. Riley, Plantation 3; Teen: "Gotta Get a Message to You," Bee Gees, Atco 6603; Adult: "Harper Valley P.T.A.," Jeannie C. Riley, Plantation 3; R&B: "Girl Watcher," O'Kaysions, ABC 11094.

as reflected in a weekly poll of jukebox programmers across the country

**See the SENSATIONAL, NEW MECHANICAL DROP COIN MECHANISM AT MOA BOOTHS 91 - 94**



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## New Equipment



Chicago Coin — Two-Player Hockey Game

Passing, slap shots, goal tending and all the exciting plays in hockey can be accomplished on this new game from Chicago Coin Machine, division Chicago Dynamics Industries, Inc. The unit, called Hockey Champ, allows the two players to control the goalie, two defensemen and two forwards. The ball is delivered alternately to each team on center face offs. The goal tender is a double-action player. The playfield is made of Mylar-surfaced material and the unit is illuminated with fluorescent lights. Pricing can be either 10 cents or 25 cents. Playing time is adjustable from two to five minutes.

## Legislation, Public Relations Stressed at W. Va. Meeting

• Continued from page 47

The group, made up of music and vending operators, was told that it should sponsor tourism in West Virginia "and other activities that do not immediately put money in the pockets of the members." Speaking on this subject was Ray Brack, former coin machine editor, Billboard, now residing in the State. He urged the group to take a booth at the national trade show and spotlight the State as the "Switzerland of America."

Music Operators of America

## New Record Vender

• Continued from page 47

drug stores, schools and bowling lanes.

Orsatti will set up distributor representatives in Chicago, New York, Atlanta and Philadelphia, with Disc-O-Mat National handling the operation in Los Angeles. Michael Carvana has been named the representative in the New England market.

Orsatti's organization is built around Charles Grech, vice-president of marketing, and E. D. Massaro, vice-president of operations.



**Manufacturers  
Looking for top  
distributor:  
Contact Joe Ash  
at the  
Sherman House**

## NO CAMPAIGN BY NICASTRO

CHICAGO — A casual remark, quoted by a local gossip columnist, has resulted in a deluge of telephone calls to the office of Louis Nicastro, president of the Seeburg Corp. The columnist, Virginia Kay, of the Daily News, paraphrased a comment Nicastro had made at a recent party. In short, the Seeburg executive said he is ready to enter civic life now that he has achieved financial success and everything he wants in the business world. Many readers interpreted the remark as meaning political aspirations. An aide to Republican Presidential hopeful Richard Nixon even called Nicastro to invite him to join the candidate's campaign. But as Nicastro pointed out to Billboard, this was just a case of misinterpretation. The 39-year-old president is a relatively new Chicagoan and when he mentioned entering civic life, he meant he should start spending more time with the community. "Chicago has been good to me," said Nicastro. "In turn, I should be good to Chicago."

## Joint Meeting Held in N. Y.

• Continued from page 47

anniversary, shared the spotlight with the New York State Operators Guild, Inc., and Westchester Operators Guild, Inc., which observed their 15th and 17th anniversaries, respectively.

With his association serving as host, president Jack Wilson of the New York State Operators Guild, Inc., opened the convention and introduced special guests. They included Al Denver, MONY president; Carl Pavesi, president of the Westchester Operators Guild, Inc., and Millie McCarthy, president of the New York State Coin Machine Association, Inc.

Denver presented 20-year membership award plaques to Milt Green, American Coin, Inc.; Phil Graden, Broverman Co.; Stan Feldman, Kingsboro Music; Bill Levy, Supreme Automatic Music; Art Herman, Boro Automatic Music Co., and Sal Treller, L. K. Vending.

Other recipients were Sal Sibvortz, Lincoln Vend; Al Goldberg, Master Automatic; Morris Conn, Conley Enterprises; Lou Hirsch, Silvertone Music Co.; Dave Sachs, Union Vending; Lou Levy, Denver Co.; Len Block, Melody Amusement Co., and Ben Chicofsky, managing director of MONY.

## British Trade Anxious Over New Game Bill

• Continued from page 50

ing machines are not expected to come into operation immediately after the bill is passed. The new bill, after being returned to the House of Commons for a final reading, will probably become law at the end of this month, but it will be left to the Gaming Board to lay down a timetable for the introduction of the new measures.

Since the 1960 Betting and Gaming Act became law, it is estimated that 60,000 gaming machines have been installed in Britain's 75,490 pubs, and half

## 'COIN'CIDENTALLY

## On Radio the Song Is Over, But Jukebox Play Goes On

• Continued from page 48

the problem of too few really good single releases in a given programming period to justify wholesale changes merely to make way for new releases.

Second, the jukebox playmeter is a far more sensitive indicator of record popularity than is the radio station switchboard. True, many stations do publish "surveys," purported to be indicators of record popularity based on retail sales reports. In practice, however, and most station managers admit it, the "survey" sheets are used primarily as promotional tools which tend to reflect the station playlist fluctuations much more accurately than retail sales. Thus a single will suddenly drop in unrealistic fashion completely off a radio sheet from a high as third or fourth position.

The same single will still be selling at a sprightly pace across the counter and getting good play on jukeboxes. In many cases the single then dies at retail and on jukeboxes. But in many other instances it does not, particularly on jukeboxes. For every hit has, for reasons subjective and largely unresearched, its fans. And their devotion doesn't suddenly die the day the local station quits playing their song. They seek it out at their local jukebox spot and they continue to play it. So that month-old Canterbury Tales release which so upset the promotion man was on the jukebox because its fans were still giving it good play. Only an idiot would pull it because the group's next single had been released. Instead, most jukebox programmers will route both the group's singles if the new release is promising enough. Radio stations rarely include two singles by the same group in the same playlist.

Third, the jukebox programmer, unlike the radio programmer, buys his singles. He buys in quantity, for many boxes. He must, therefore, temper his programming decisions with economic considerations. Frequently economics dictate leaving a

certain single out a week longer in order to help keep the record-buying budget balanced.

Fourth, and again unlike the radio programmer, the jukebox programmer is not expeditiously serviced with all new releases. He must shop for them at the one-stop. Then he must route them to many boxes. These are logistic obstacles to getting a hit out rapidly, and they are obstacles usually overlooked by record promotion men.

In falsely correlating jukeboxes and radio programming in this regard, record promotion men may be doing graver injury to their own companies than to the jukebox business. Those slightly-out-of-date singles which continue to log play on the jukeboxes are irrefutable proof of lingering sales appeal. It is likely that some form of second-stage promotion of such singles at the jukebox level, or elsewhere, could produce significant second-wave sales.

Among the first to applaud such efforts would be record retailers who have had sales of such singles curtailed by abrupt cessation of airplay.

## MOA Officers Streamlined

• Continued from page 47

a group of 20 directors will retire.

Directors retiring this year: William Anderson, Jr., Logan, W. Va.; Fred E Ayers, Greensboro, N.C.; Jack Bess, Roanoke, Va.; C. C. Bishop, Raleigh, N. C.; Louis Glass, Madison, Wis.; Royce A. Green, Jr., Andrews, S. C.; Sam Hastings, Milwaukee; Art Jentzen, Clovis, N. M.; Henry Keels, Jr., Florence, S. C.; Lawrence LeStourgeon, Charlotte, N. C.; Mrs. Millie McCarthy, Hurleyville, N. Y.; John Masters Jr., Lee's Summit, Mo.; Lindy Nardone, Rochester, N. Y.; Robert Nims, New Orleans; D. M. Steinberg, Newark, N. J.

## New Wurlitzer Wide, Low

• Continued from page 47

• Playrack allows for any combination of pricing.

• Income computer counts all coins and bills and codes the location, providing printed totalized bookkeeping.

• Public-address system kit provides paging, sing-a-longs and operation from three separate areas in a location.

• Still other features include a new coin chute of polyethylene plastic; a single-lock, spring-loaded dome; twin, full-width back doors; belt-driven turntable and color-co-ordinated plug-in relays.

Wurlitzer's Satellite selector

of these were installed last year. The industry was, in fact, slow to realize the significance of the 1960 Act and this, plus early opposition from the brewers, meant that the pub gaming revolution did not begin in earnest until 1966. Now some breweries are taking as much as 2,500 pounds (\$6,000) a week from the machines.

speaker is also adaptable to the Americana III, as are the Model 5200 and 5225 wall box speakers.

**Give...**

**so more  
will live**

**HEART  
FUND**





# Sheet Music Info

by: Jude Porter

We'll begin this week by telling you WHO and WHAT is SHEET MUSIC INSTITUTE . . . (S.heet M.usic I.nfo). S.M.I. is a dedicated group of professional music people working 'round the clock to provide you with the very latest and greatest in printed music. Our catalogue encompasses music of every type and tempo . . . and is an exclusive off-the-press report of the NOW SOUNDS! This column is for you . . . make it your "ONE-STOP" FOR MUSIC INFO!

**TOP TIP TO THE TRADE**  
PEACE BROTHER PEACE . . . the plea of the world . . . AND the title of a wonderful new musical inspiration. The song will be introduced and performed by Bill Medley on an up-coming Smothers Brothers TV'er, backed by Jack Coleman (Hansen Music consultant) and his chorale. PEACE BROTHER PEACE . . . now available in sheet music . . . motivates "luv" brother, and CANNOT MISS!

**ATTENTION . . . ALL ORGANS**  
Leading the all-organ best-selling books list this week are . . . 68 BLOCKBUSTERS FOR '68, ALL ORGAN BOOK #5, and 43 GREAT GOLDEN STANDARDS (\$1.95 to \$2.95). A trio of sure-fire winners! BEST OF THE ALL-TIME HIT PARADERS—ALL ORGAN (TOF 54C—\$2.95) including ALFIE and BORN FREE . . . and GOLDEN WINNERS—ALL ORGAN (MM 51—\$2.95) . . . are definitely "dealers' choice"! Remember . . . books sell the organs!

**GUITAR—GUITAR—GUITAR:**  
Our educational outlets are reporting a great big Guitar Surge! Be prepared to present the winning entries . . . 126 POPULAR HITS FOR GUITAR (OWL39E—\$1.95)—BLOCKBUSTERS (68 FOR '68)—GUITAR (TOT 21C—\$2.95)—THE BEST OF THE ALL-TIME HIT PARADERS—GUITAR (TOF 54D—\$2.50) and 40 POPULAR ALL-TIME HIT PARADERS—GUITAR (TOF 63D—\$2.95).

**SHEET MUSIC . . . ON TOP AND SIZZLIN':**  
3 H's . . . that's the winning combo on this week's line-up of sheets—HEY JUDE, HARPER VALLEY P.T.A. and HUSH!!! In the "big jumpers" category are OVER YOU, SHAPE OF THINGS TO COME, SWEET BLINDNESS and HOLD ME TIGHT, which describes a new 'Bahaman' dance craze—"The Rock Steady." Super sellers to order now are . . . I GOTTA GET A MESSAGE TO YOU, OH LORD, WHY LORD and NATURALLY STONED.

**PERSONALITY POPPERS:**  
CREAM—WHEELS OF FIRE; GLEN CAMPBELL DE LUXE EDITION; BEAT OF THE BRASS—HERB ALPERT.

**BEST BET BOOKS:**  
KNOW—BEFORE YOU—BLOW . . . a contemporary trumpet manual by Herb Alpert and Ollie Mitchell (\$3.95). The record that accompanies this book carries a Foreword Intro by Herb Alpert and sounds and warm-up examples by Ollie Mitchell. A TUTOR to the total trumpet world.

A brand-new Country and Western entry that packs power is . . . LATEST COUNTRY AND WESTERN HOT FIFTEEN (\$1.95)! It swings with the "sounds of Nashville," including HARPER VALLEY P.T.A., LITTLE GREEN APPLES, etc.

**98¢ SPECIALS!!**  
Unbelievable 98¢ books by BRIMHALL—(EASY PIANO ARRANGEMENTS) ISSUES NO. 1, 2, 3 AND 4. Nothing in the trade to compare with it! Each book contains 9 different CURRENT CHART LEADERS and STANDARDS. Oh, yes, and DON'T FORGET to order 101 HOT POPS—LYRIC BOOK. The kid buyers will love it at 98¢!!!

**JOBBER REPORT . . .** Each week this column will feature best sellers from various jobbers and dealer chains throughout the country. WALTER KANE & SONS, Music Jobbers, New York, report . . . BEST SELLING SHEETS are . . . 1—GENTLE ON MY MIND, 2—GOIN' OUT OF MY HEAD, 3—THE IMPOSSIBLE DREAM—(Vocal), 4—SOMEWHERE, MY LOVE and tied for 5—BORN FREE and LOVE IS BLUE. PIANO/VOCAL FOLIOS check in with . . . 1—GLEN CAMPBELL DELUXE SONG ALBUM, 2—THE BEST OF SIMON AND GARFUNKEL, 3—SONGS BY PAUL SIMON, 4—SOUND OF MUSIC—(Vocal selections) and 5—JOAN BAEZ SONG BOOK. The EDUCATIONAL entries, listed by category, are . . . 1—FIRST DIVISION BAND METHOD—(Instrument Methods), 2—SCHAUM PIANO METHOD—(Piano Courses), 3—62R—BRIMHALL TEACHING PIECES—(Popular Piano), 4—BORN FREE—S.A.T.B.—(Chorals) and 5—GOIN' OUT OF MY HEAD—(Quick Step Band).

**TOP TIP TO INSTRUMENT DEALERS . . .** EDUCATIONAL EXCITEMENT for Clarinet, Flute, Trumpet, etc. The new NOW SOUNDS emanating from these instruments, plus the techniques of playing them, have all been captured in a series entitled, HOW TO PLAY POPULAR RHYTHMS . . . produced and arranged by Paul Parker and Art Jenson. The series offers FIRST FUN FOR CLARINET—containing a soundsheet recording lesson by Wesley Reist (Professor of Woodwinds, University of Nebraska)—FIRST FUN FOR FLUTE—with a soundsheet recording lesson—and FIRST FUN FOR TRUMPET—containing a soundsheet recording lesson by Dennis Schneider (Professor of Brass, University of Nebraska). \$2.00 each. The trumpet book ties in as a "prep" for Herb Alpert's great new book, KNOW BEFORE YOU BLOW, which we "tipped" you on earlier in the column. The reaction throughout the country indicates that Herb's book is the BIG INSTRUMENT STORY OF THE WEEK. This trumpet manual, written in conjunction with Ollie Mitchell, will become a "must" for every trumpet student.

**SHEET MUSIC SCOOPS . . .** Every dealer MUST have a big supply of . . . Glen Campbell's new GIANT . . . WICHITA LINEMAN, written by Jim Webb. Ditto—Bobby Goldsboro's smash . . . THE STRAIGHT LIFE. Calls on BOTH will be tremendous (Ed. Note: Kudos to Ed Silvers and Viva Music). LITTLE GREEN APPLES . . . on a continuous climb. Three wave-makers in the spotlight this week are . . . PEACE OF MIND (Nancy Wilson), PUFFIN' ON DOWN THE TRACK (Hugh Masekela) and WHITE ROOM (Cream)!!!

A salute from this column to the dedicated people whose careers encompass Sacred Music and a reminder of two important items . . . LET THERE BE PEACE ON EARTH (Sheets and Chorals) and 46 SACRED SONGS—VOCAL ALBUM (\$2.95).

**BIB, BIG SPECIAL . . .** EASY TRI-CHORD POPS (Fun-Way 441) at an introductory price of 98¢! (Regularly, \$1.50). Contains such "goodies" as HARPER VALLEY P.T.A., OH LORD, WHY LORD, MY WAY OF LIFE, HEY JUDE, SCARBOROUGH FAIR and many others. (Vocal, Piano, Organ, Guitar, Words, Music, Chords)!

**BOOK BUST-OUTS . . .** 70 SUPER BLOCKBUSTERS FOR '70 and JOHN BRIMHALL'S EXERCISES IN RHYTHM!

**GOLD MARK ASSOCIATES**

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New York—Beverly Hills—London

# Musical Instruments

## Harmony Guitars Include New Flat Tops, Electrics

**CHICAGO**—The Harmony Co.'s new flat top guitar models feature an adjustable bridge. The newly designed rosewood pin-type bridge is fitted with a saddle that adjusts string height easily and quickly to the player's liking.

Other features include the new decorative effects on the guardplate and the offset angled head-piece with its tuning keys all on one side. The instrument tops are of carefully selected close-grained spruce and the sides and back are of selected resonant mahogany.

Harmony is offering a choice of two finishes. Model 181 has its top stained in the company's popular new pumpkin color, while the neck, back and sides are finished in a dark rosewood stain.

Model 180 has the selected spruce top in its natural color. The neck, back and sides are done in an antique limed grain effect over a dark rosewood stain.

Both models include the slim-line neck, torque-lok adjustable reinforcing rod, ovaled inlaid bound edges, eye-catching inlays and bindings on body edges and around soundhole. Each instrument measure 15 1/8 by 39 inches and has a suggested list of \$79.50.

New design, new colors and the new stick-shift controls highlight Harmony's electric guitar line.

Rebel electrics are in double cutaway design with hollow semi-acoustic bodies of laminated maple. The hardwood neck

is reinforced by Harmony's adjustable torque-lok rod. Each model is equipped with a Harmony Type W vibrato and a six-way adjustable metal bridge.

The pickups, with an adjustable polepiece under each string for balanced response, and the stick-shift controls were designed by Harmony in co-operation with DeArmond. The stick-shift controls regulate tone and volume by sliding knob-capped levers in a straight line.

Model H81 is a single pickup with a suggested list of \$84.50, while Model H82 is a double pickup with a suggested list of \$99.50. Both are finished in a blend of brown and red shaded tones with a deep yellow highlight.

The double pickup model is also available in the very new but already popular avocado shading. This instrument, H82G, has a suggested list of \$99.50.

## Doric Brochures

**MORRISTOWN, N. J.**—The Doric Organ Co. has announced the production of four new, four-color brochures describing the Tanglewood, Fleetwood, Hollywood and Wildwood organs.

Features and specifications of each model are listed in the brochures, which are designed to answer all the questions and doubts of the consumer.

In addition, Doric also has released four color post cards of their Tanglewood and Kingswood models. This material may be co-opped by full-line dealers with Doric bearing half the expense.

## Chappell Folios

**NEW YORK**—Chappell & Co., Inc., has introduced four new marching band overtures. They are "Finian's Rainbow," Harburg & Lane; "Funny Girl," Merrill & Styne; "Show Boat," Hammerstein & Kern; and "Slaughter on Tenth Avenue," Richard Rodgers.

## Donovan Folio

**NEW YORK**—Southern Music Publishing Co., Inc., reports a "remarkable sale" following the recent release of "The Hurdy Gurdy Man—Donovan." The folio coincides with Donovan's latest LP release of the same title.



HARMONY'S 181 is a new flat-top model with a suggested list price of \$79.50.

## Portable Cello From St. Louis Music Supply Co.

**ST. LOUIS**—The world's first portable cello is being marketed here by St. Louis Music Supply Co., according to Eugene Kornblum. Built in England and called Kar-Knilling Porta-Cello, the instrument retails for \$70, exactly half the price of the heretofore most inexpensive cello.

"The instrument is ideal for dealer rental plans," Kornblum said, "because it represents a considerable reduction in investment and dealers can afford to have more cellos available. Also, the amount of damage cellos sustain normally discourage rentals. This is not the case with this cello."

## Accordion Event

**NEW HAVEN, Conn.**—The Eastern Cup accordion championship, sponsored by the American Accordionists' Association (AAA), will be held here Nov. 22-24 at the Park Plaza Hotel. The three-day event will climax National Accordion Month.

## St. Louis Music Adds Rosenthal

**ST. LOUIS**—St. Louis Music Supply Co. has named Harold Rosenthal as its representative



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MODEL H82, a new entry in Harmony's electric guitar line, has a suggested list of \$99.50.



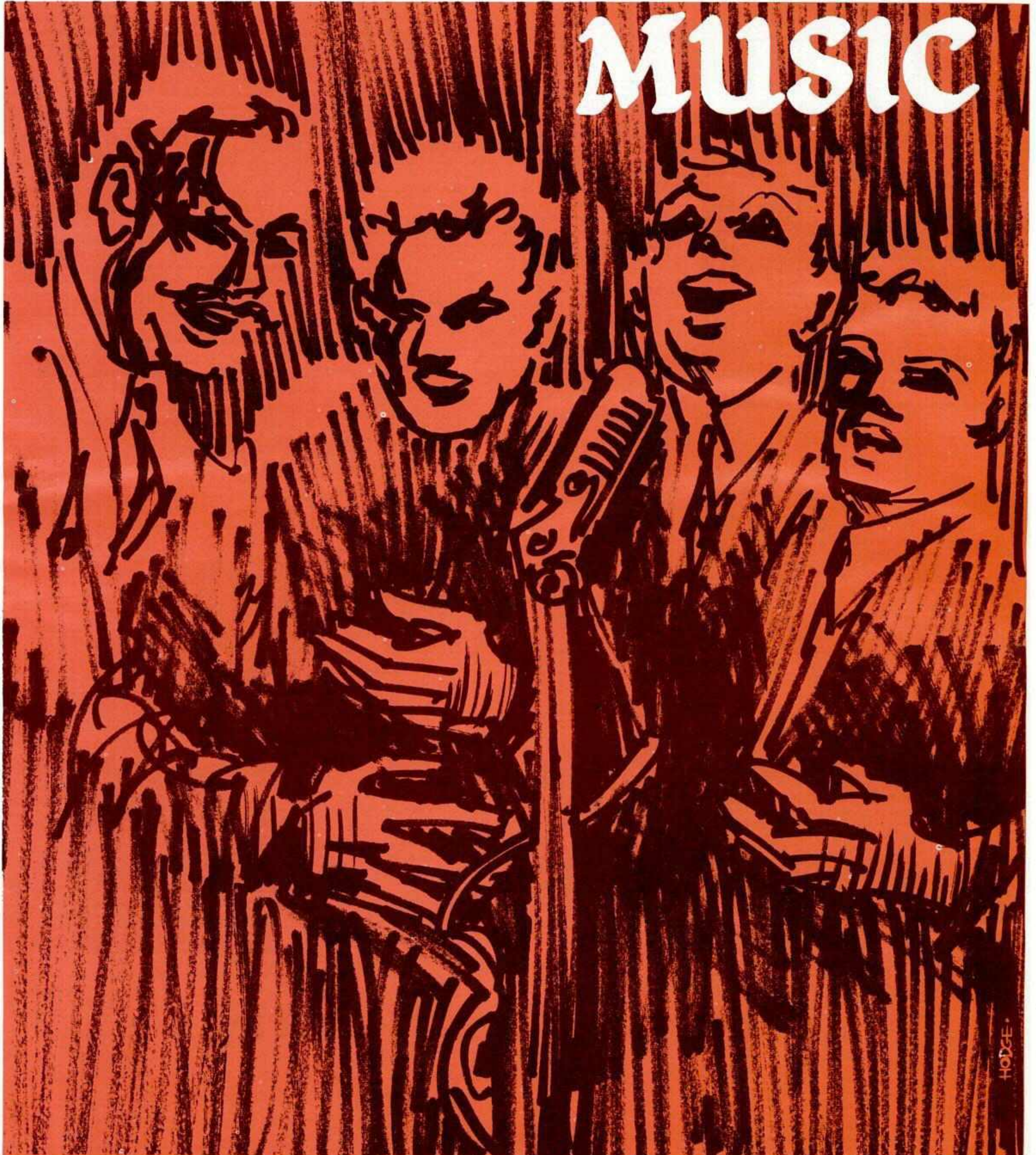
THE NEW WHITEHALL CONTINENTAL DRUM OUTFIT is now available from David Wexler & Co. The snare drums and all tom-toms feature triple flanged hoops, double lug and double tension. The twin 14 by 20-inch bass drums are equipped with the "perfect sphere" chrome-plated steel hoops to insure rigidity and strength.



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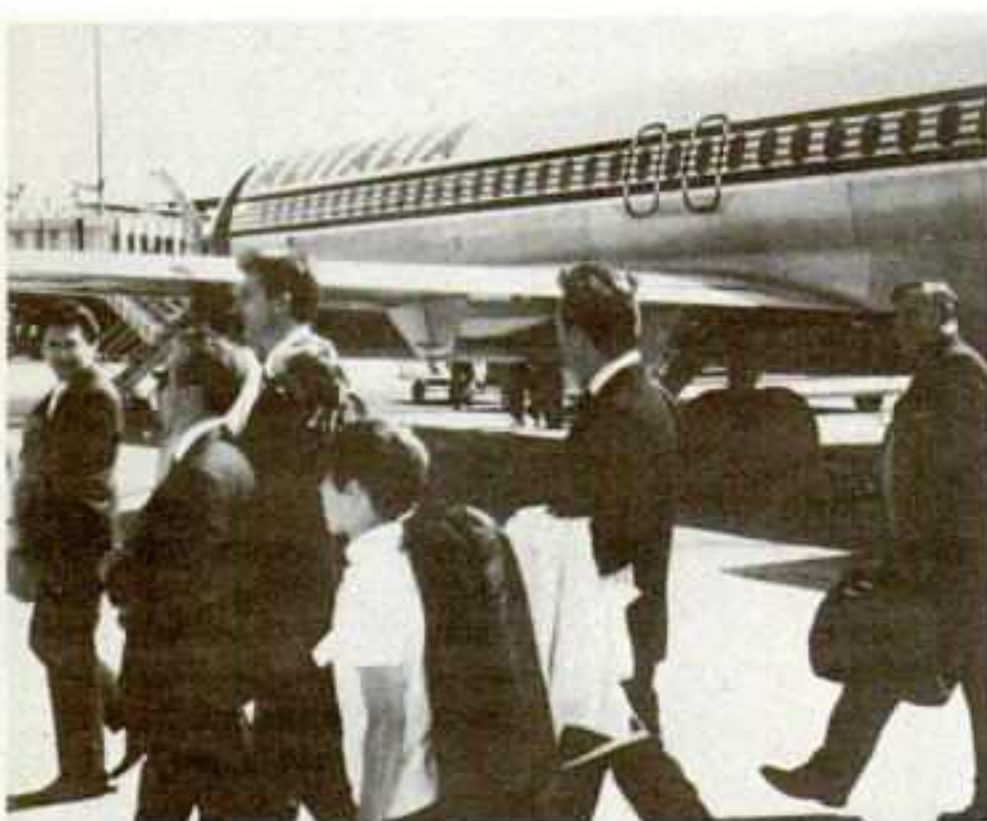


**MUSIC ON THE MOVE**

HODGE



# The Pioneering Blackwood Bros.



The Blackwood Brothers arrive in Rome on part of their tour of Europe and the Holy Land.



Blackwood Brothers at the entrance to East Berlin.



The Blackwood Brothers at Golgotha.



Three-thousand Swedish people surround the Blackwood Brothers to purchase their records . . .

There is little in the field of gospel music which has not been pioneered by the Blackwood Brothers Quartet. This was the first gospel quartet to appear on a national television network. That was when they won the Arthur Godfrey Talent Scout Show 14 years ago. They ultimately became the first to appear on all three major TV networks, and they even were the first to use a bus for concert travel.

This year, continuing as pacemakers for the industry, the quartet became the first to make a concert tour of Europe and the Holy Land. The group toured France, Holland, Germany, Italy, Sweden, Scotland, England and Greece before going on to Israel. James Blackwood left no doubt as to the success of the event; he immediately began setting up plans for a second such tour in December.

The first concert of the summer tour was held at a church converted from a theater at The Hague, where—according to James Blackwood—the people joined in the singing and “they sang beautifully.”

The tour moved to Amsterdam, and then to West Berlin, where a second concert was held, and to Rome. In the Eternal City, the Blackwood Brothers visited St. Peter’s in addition to the Catacombs.

The first Holy Land activity was a service by the Sea of Galilee, and later some members of the group were baptized in the Jordan River.

It was the Blackwood Brothers, first organized in 1934, who originated the National Quartet Convention, which takes place in Memphis this week.

It was this depression-born group who played small schoolhouses in the early days and made as little as \$2 a performance that went on to become the first male quartet to sell one million Gospel albums.

The Blackwood Brothers, in the early days, were Roy, Doyle, R. W. and James. Of this group, only James still performs. He also is the manager. Appearing with him now are his nephew, Cecil Blackwood, Bill Shaw, London Parris, and pianist Dave Weston.

Even in a “normal” year when there is no trip overseas, the Blackwood Brothers travel 100,000 miles. They have done concerts in 49 of the 50 States (Hawaii has not yet called) and in all Canadian provinces except Newfoundland and the Prince Edward Island. They feel it is only a matter of time until they play these places.

In fact, James Blackwood is optimistic enough to envision all sorts of new things for the future. He can see the gradual world-wide spread of gospel music. He feels the primary avenues of movement during the next few years will be through the British Isles and the Scandinavian countries, but after that it’s action unlimited.

“This first stage probably will begin within the next couple of years,” he said, “and will continue from there.”

He also sees the near-future day when gospel music will be performed as a regular feature on network television. Naturally, he hopes the Blackwood Brothers blaze the trail in this respect, too.

The quartet manager was particularly impressed during his visit in Europe and the Holy Land with the fact that people of all tongues knew the standard gospel tunes and could sing them along with the quartet.

“We rather expected them to know such things as ‘Just a Closer Walk With Thee’ and others of that nature,” James Blackwood said, “but people knew some of the newer songs, such as ‘He Touched Me.’ This was certainly encouraging. It shows they are keeping pace with the transitions in Gospel music.”

James doubtlessly will get the opportunity to see and talk to and sing with even more of these people. In addition to the return trip to the Middle East in December, he already has laid the groundwork for a longer tour next summer, in June.



James Blackwood is baptized in the Jordan River . . .



Blackwood Brothers at the Garden Tomb . . .



The Blackwood Brothers at Calvary . . .

## From the Coal Country

Down in the coal-mining country of Tennessee close to the entrance to Appalachia is a well-to-do capitalist who has been successful in the coal business, the real estate business and the trailer court business.

Now he wants to become successful in the record business.

“I’m as green as a gourd,” said Will Junior Thacker, owner of the Jack-Ridge coal company of La Follette. “But I believe in Gospel music and the people here in the hills believe in it.” Because of this belief, Thacker feels he can make it successful.

“There’s a good singing group in these parts,” he said, “and they needed to make a record. I decided to sponsor it. They also needed a bus, and I decided to sponsor that.”

With the bus and the quartet, the Hymnals, Thacker went off to Atlanta, set up a session at Sing studios, and cut a record. He then got on the telephone and “called as many people as we could who pressed and distributed records.”

“Somehow or other” (Thacker does not recall how), he got in touch with the Brite-Star Record Company

of Newbury, Ohio, which also lists a Nashville address but has only an answering service.

“This Ohio company is going to make our records and distribute them, and then promote them,” Thacker said.

Thacker is certain that business will come to him. He feels this LP, titled “When I Reach Home” will be as successful as coal and real estate have been.

And the people of the coal-mining community are excited about having a record company in their midst, even if it’s at the Jack-Ridge Coal Company.



# New albums of inspiration.

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**BEYOND THE SUNSET**



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**MAY GOD BE WITH YOU**



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RCA VICTOR

*Yours Faithfully,* **THE BLACKWOOD BROTHERS QUARTET**



*Way Up in Glory Land, Zion's Hill, I Know It's So, This Love Is Mine, One of These Days.* LSP-4029

RCA VICTOR STEREO

**Whispering Hope**  
**George Beverly Shea**



*He Touched Me, The Unclouded Day, Follow Me, Blue Galilee, Without Him, Thank You.* LSP-4042

**RCA**



## Promotion Important to Pathway Press

Cleveland, Tenn., is just down the road from a town called Dayton where, more than 40 years ago, the famous Scopes Monkey Trial took place.

Cleveland also is the town where, nearly a decade ago, racists blasted a school building, marking the start of a short-lived transitional period of violence which led to ultimate integration.

And Cleveland is nestled in the hilly country of Southeast Tennessee, where the ground and the people are rough, the terrain and the tempers are high, and the folk take their religion seriously.

It is the headquarters of the Church of God, and it is the site of one of the most successful music industries in the nation. It is here that the Pathway Press headquarters.

If the area is rural and the people a little on the down-to-earth side, this particular firm is as modern as tomorrow, as advanced in the field of Gospel music as anyone could possibly be, and as successful as any one in the big city ever hoped to be.

While others procrastinate, Pathway Press gets things done. During recent months, the emphasis has been on sales promotion. With the "back of the bus" sales now fading almost into obscurity, heavy concentration has been placed on "legitimate" distribution by many. Pathway has carried the matter a step beyond.

"We have worked hard on sales promotion for dealers and rack jobbers," said Hal Dixon, general sales manager. Dixon oversees not only Pathway Press, but Tennessee Music and Printing Sales, Pathway Book Stores, Multiple Clubs Operation, and the Church of God Publishing Co.

Among other things, Dixon prints a "Top 25" list for his dealers and rack jobbers in the fields of sacred music, gospel music, and gospel-sacred music. In addition, there is a direct mailing to consumers, and a Top 100 catalogue of sacred and gospel recordings.

"No one has taken the time to do these things be-

fore in this field," Dixon explained. "But it's being done now."

There also is a Pathway Monthly Ordering Guide, which simply lets the consumers know what is happening with the Sing, Skylite and Christian Faith labels.

Pathway also has entered the 8-track cartridge field, and is doing "surprisingly well." Certain rackers and dealers automatically order the cartridges, almost exclusively for automobile players.

"Perhaps the most surprising development of all," Dixon said, "is the increase in the use of four-color sheet music. Artists have become as concerned about this as they are about album covers. They want something eye-catching and appealing, and the black and white is giving way to the four-color every day." Dixon said leaders in this respect were groups such as the Happy Goodmans and the Singing Rambos.

Just so sheet music isn't slighted, Dixon also is circulating a list of all new sheets, another Top 25 list, and a sheet music listing of all-time favorites.

This is not a small operation by any means. There are 10,500 on the monthly mailing list who receive "regular guidance as to buying habits, and all of it with guaranteed return privileges."

Pathway, of course, has long been the leader in other printed matter: hymn books, bibles, prayer books, etc.



H. Bernard Dixon, general sales manager of Pathway Press and its related companies. . . .



Music Editor Connor B. Hall of Pathway and Melba Hutson, music typesetter, checking a score. . . .



H. Bernard Dixon, editorial assistant Heinrich Scherz and Connor B. Hall check an art layout for Pathway.



Pathway's Jimi Hall, assistant music editor, checking a music arrangement. . . .

## Youth Drive Through Youth Music

By CLAUDE HALL

NEW YORK—Teaming up with record companies, orthodox church groups have launched a massive music drive to reach teens . . . to bring them back to religion. Pairings include Word Records with Ray Hildebrand (backed by the Fellowship of Christian Athletes), who had a million-selling single of "Hey, Paula" a few years ago as half of the Paul and Paula duo; Inter-Varsity Records (a division of the Inter-Varsity Christian Fellowship) with the folk-rock duo of Jonathan and Charles, and Heart Warming Records with such acts as Reba Rambo, the New Folk (backed by the Campus Crusade for Christ), Gene Cotton, Ed Lyman, and the Fourth Generation of the Nazarene Church in Nashville.

Musicor recently turned out a single in conjunction with the United Presbyterian Church, with the church footing most of the recording expenses. The group is the Astrakhan Sleeve. Mitch Manning, national promotion director of the label, said Musicor just bowed a new "very controversial" single, "Paper Bag of Dreams" backed with "What Kind of World Is This."

In effect, this is the pattern for the entire church movement: They want to get teens involved and have decided to not only talk their language, but discuss topics that teens are involved in today. This means that the messages of the songs are often hip and criticizing and that the music is the type of music that appeals most to teens today—rock and folk-rock.

Jarrell McCracken, president of Word Records, said that he plans to release a Ralph Carmichael album this fall in conjunction with the Youth for Christ movement; "It will be an even further departure from traditional religious music," he said.

The firm is also releasing a single featuring Ray Hildebrand called "Be Kind Tryin'." The lyric is a message from youths to parents, telling them why kids go astray. "It's a pretty good message," McCracken said. "This is one of the things churches have got to do—reach the kids. We face the problem of possibly offending some of the older people. We need all the help we can get. But there's no question but that churches have to get involved. The church has got to adjust very rapidly. Kids want something more important today."

Bob MacKenzie, creative director of Heart Warming and Impact Records pointed to a line from "Is New York City Your Home" written by the label's Gene Cotton: "Jordan's river chills the body, but New York chills the soul. Why must a man lie down in the gutter? Why must a lady walk in the street?"

He said, "That's not 'Jesus Loves Me'."

In many liberal churches, ministers have been introducing the congregations to folk and folk-rock masses, said MacKenzie. He pointed out that Billy Graham has used Ray Hildebrand on his TV shows. Hildebrand, acting on behalf of a religious organization called Fellowship of Christian Athletes, performs, using folk and light-rock music to get his message across.

MacKenzie believes the whole movement started about a year or so ago with a group from the University of Wisconsin called the New Folk. They perform on behalf of the Campus Crusade for Christ and tour major college campuses, including Notre Dame. "They do a New Christy Minstrel type of presentation, but challenge the students to a religious experience."

An album by the New Folk on Impact Records has not only some religious songs, but a "Maleguena" guitar solo, the plaintive "Ain't No More Cane" that has been performed by most folk artists, and the tune "Road to Freedom."

The New Folk have met with such success that there's now a New Folk East and a New Folk West touring. The Spokesmen, a young group from Florida, are representative of many of the religious group movement, MacKenzie said. "They're a combination between the old Hilltoppers and the Beach Boys." Reba Rambo puts a folk flavor in her songs.

The general image of most of the songs is not about God, and only indirectly about religion. The Gene Cotton album contains a tune called "Less of Me" written by Glen Campbell. Many groups are recording a tune made popular by Peter, Paul, and Mary.

MacKenzie believes that an album released by Word Records called "The Restless One" may have helped set off the entire popularization movement. But a driving force in the field is Bob Benson, chief of Heart Warming Records. Benson, concerned with the lack of youth participation in his own church—the First Nazarene Church in Nashville—organized a 40-voice group among the church's teens. They are backed by six guitars and a Fender electric bass guitar and "drums are next," said MacKenzie. The group, called the Fourth Generation, not only performs in the church, but has performed in other churches in cities like Cincinnati. The repertoire of the group not only includes "Less of Me," but the recent Henson Cargill hit of "Skip a Rope."



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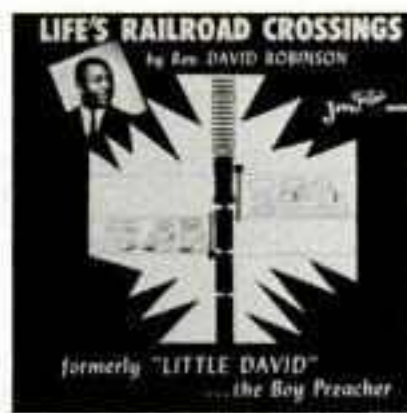
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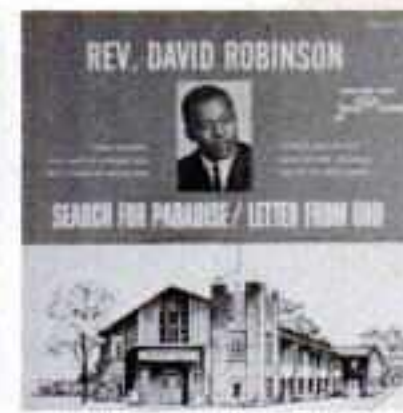
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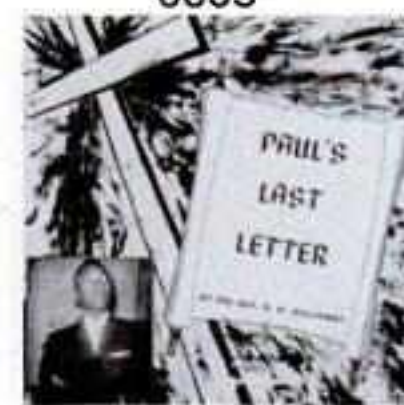
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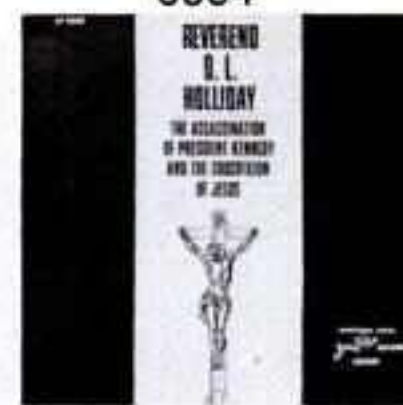
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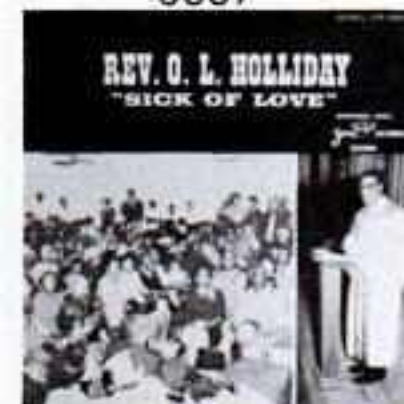
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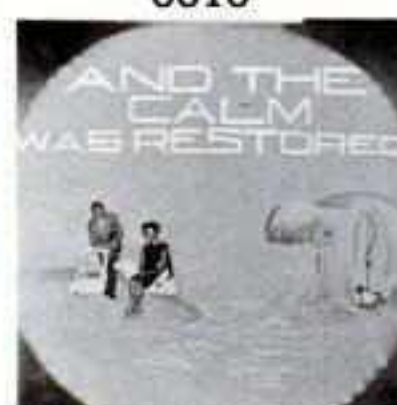
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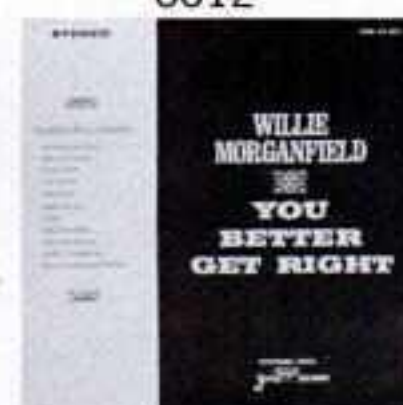
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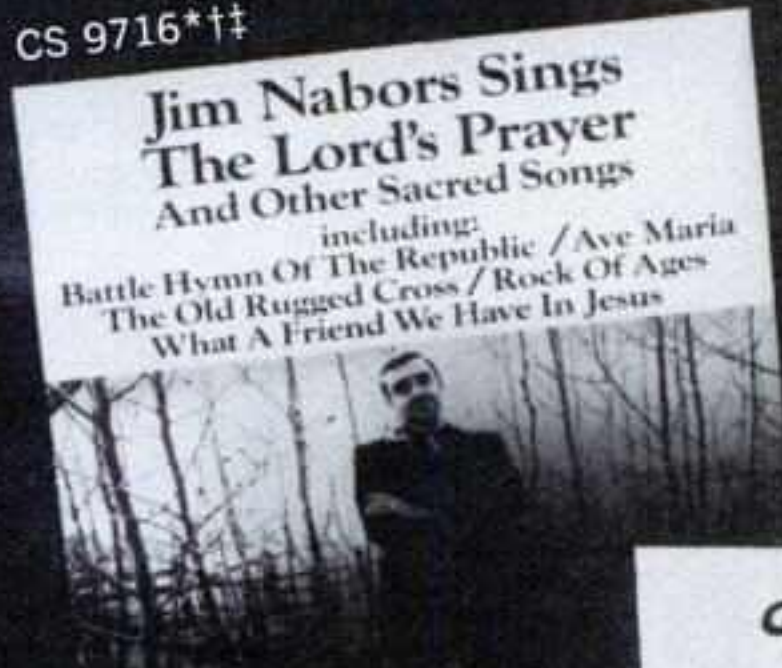
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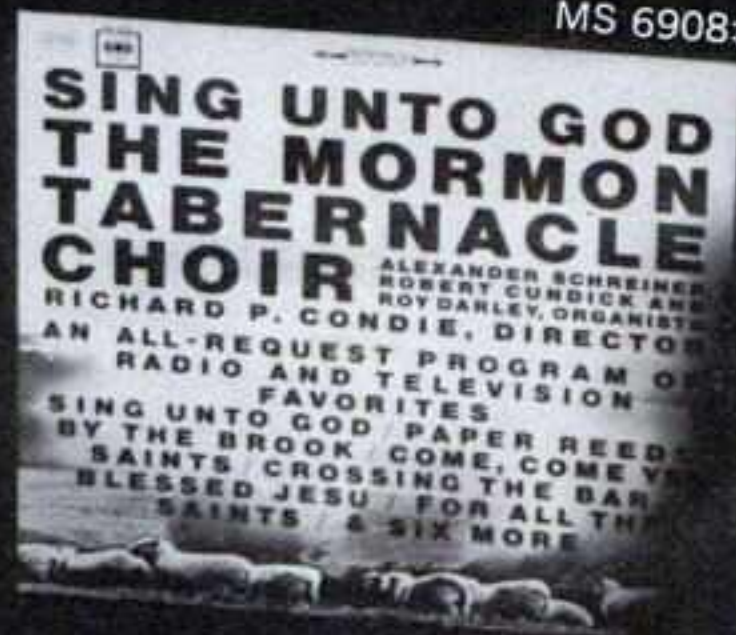
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Jim Nabors/The Chuck Wagon Gang  
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Carl Butler and Pearl

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MS 6908†



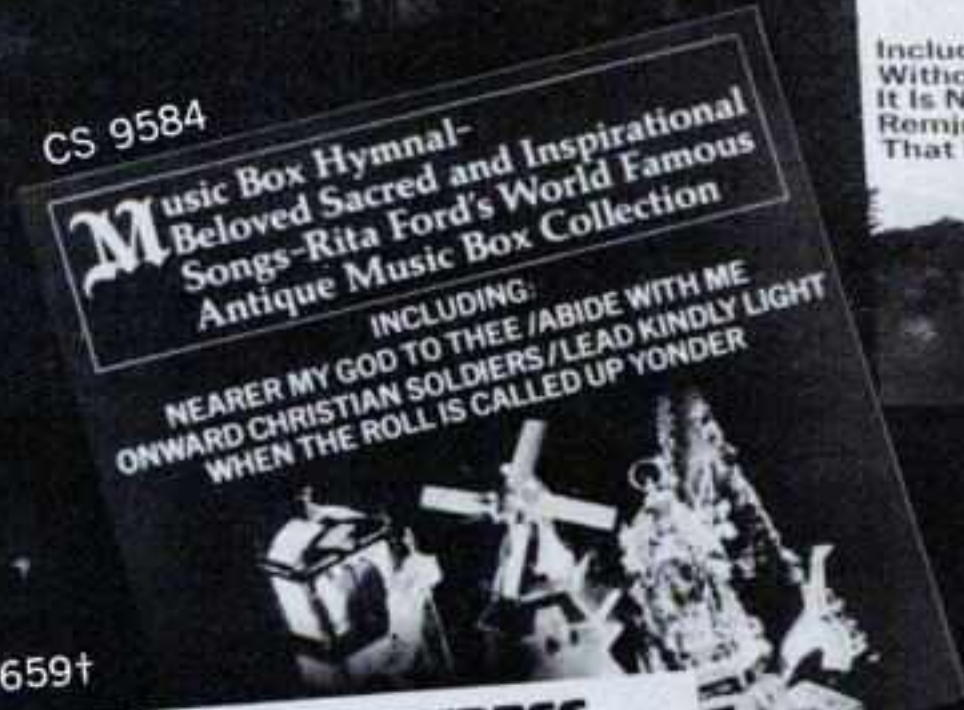
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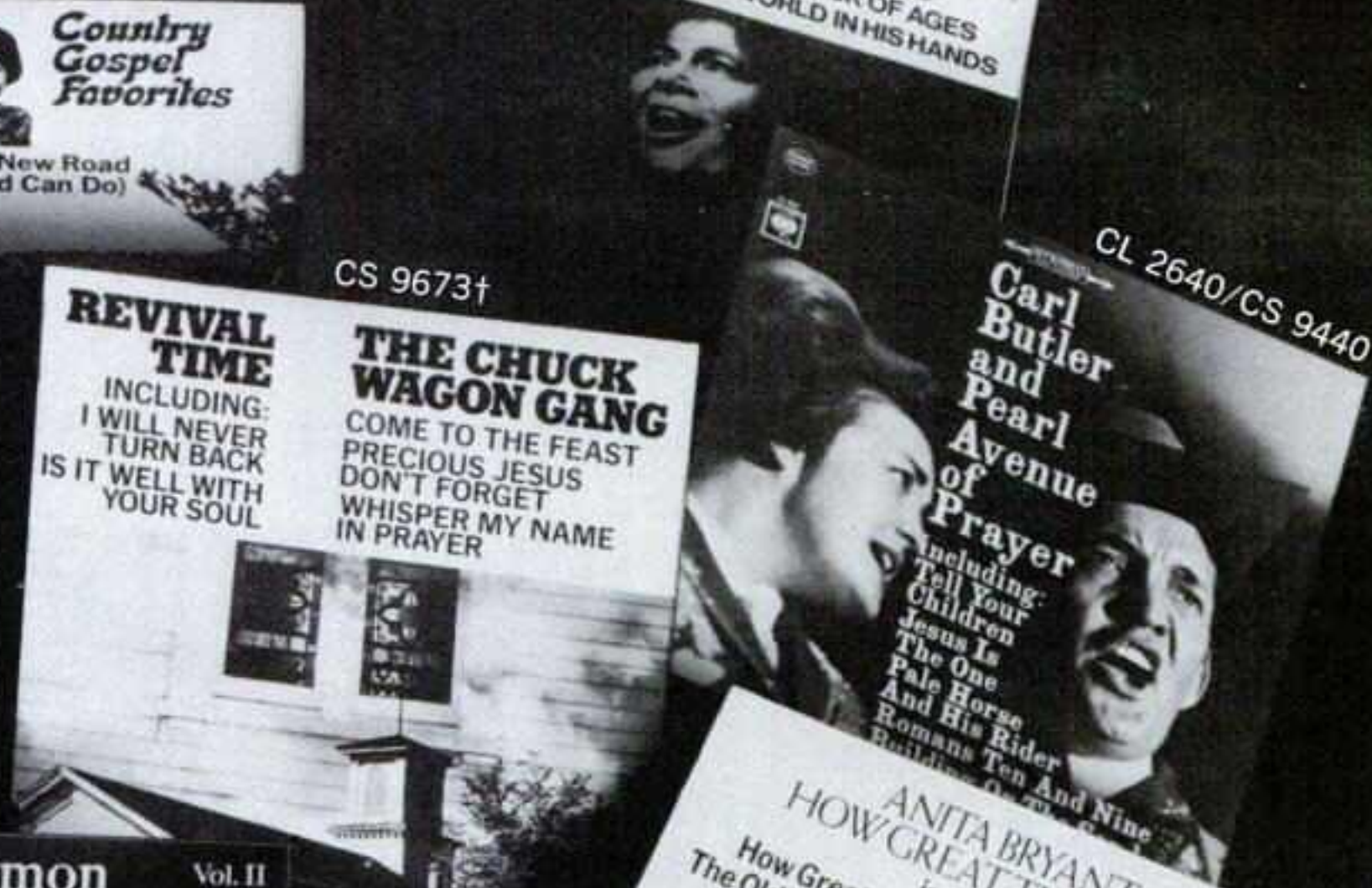
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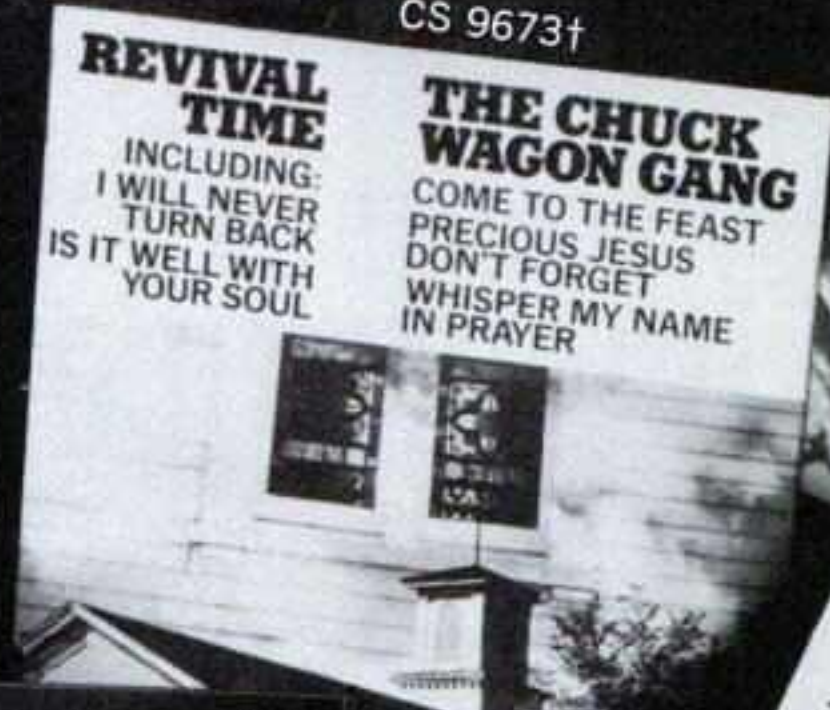
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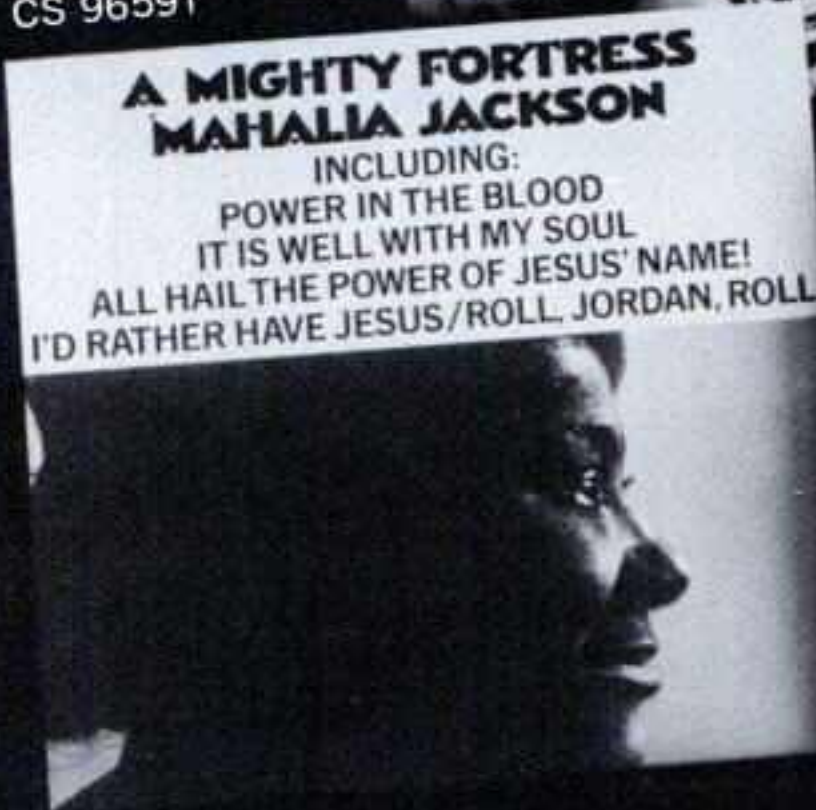
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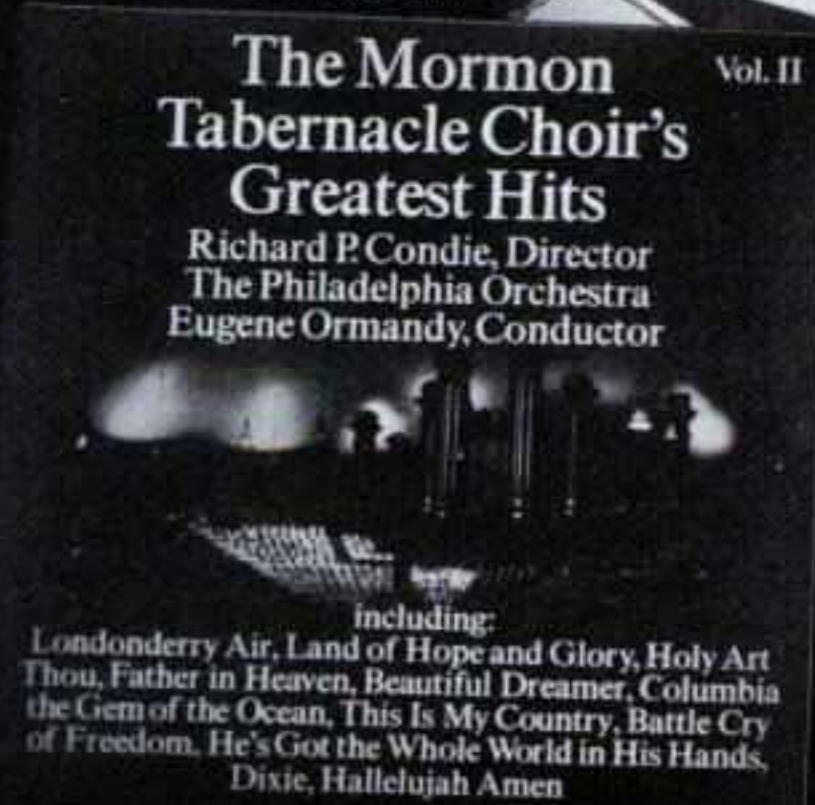
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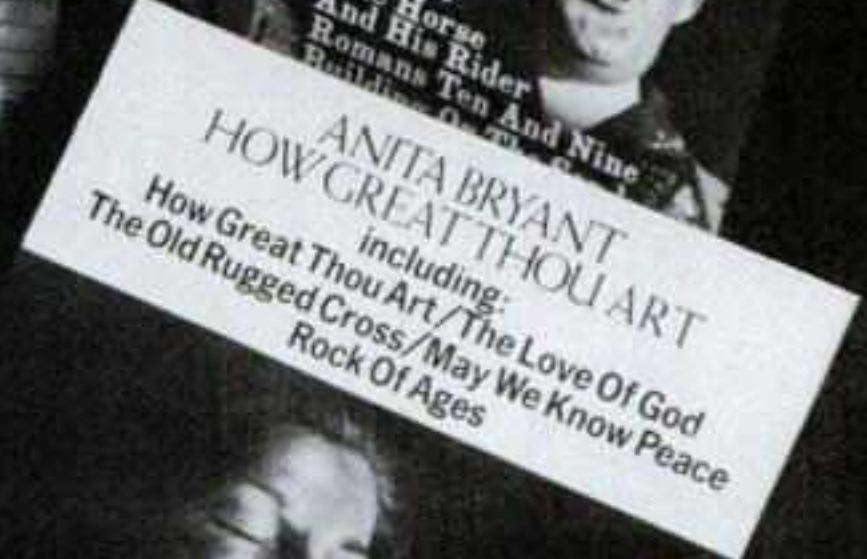
CS 9659†



MS 7086††



CS 9642



*(The simple truth is that it's pretty popular stuff)*





After Canaan Record officials flew from Waco, Texas, to Madisonville, Kentucky, to sign the Happy Goodman Family, the Goodmans reciprocated with a bus trip to Waco. Shown in front of the Word studios, of which Canaan is a part, are members of the Goodman Family, Gerald McCracken and Marvin Norcross.

## Happy Goodmans Stay With Canaan

A plane flight to Madisonville, Ky., by officials of Word Records and their Canaan label, has brought about an historic signing in the gospel field.

Word, the world's largest religious record company, added its Canaan arm in 1964, and one of the first groups signed was the Happy Goodman Family. Today the Goodmans are reputed to be the best selling gospel group on the scene.

For the past three years, the Goodman's Canaan albums have been nominated as finalists by NARAS for the coveted "Grammy Award for Best Gospel Album."

When it came time for contract signing, Word presi-

dent Jarrell McCracken and Marvin Norcross, the label vice-president, piloted their company-owned twin engine aircraft to Kentucky, home base for the Goodman Family, for the negotiation.

Howard Goodman said, "There was a little giving and a little taking by both sides, and we continue our relationship with Canaan Records."

It is believed that the Happy Goodman Family received the most lucrative contract ever awarded a gospel group.

The new contract calls for the Goodmans to continue recording in Nashville under the direction of Norcross and Rusty Goodman.

## Light Agency Books Gospel

The Don Light Talent Agency, three years old this month, remains the oldest booking firm dealing with gospel talent. In fact, practically no others exist, although there is a very recent move in that direction.

Light formed his agency with one employee and two acts in October of 1965. Those two, the Happy Goodmans and the Oak Ridge Boys, still are with him.

The agency has grown from a two-room office to a five-room building, with 10 individuals or groups being booked. In addition to the original two, there are Jimmy Davis, the Chuck Wagon Gang, the Singing Rambos, the Prophets, the Florida Boys, the Thrasher Brothers, the Segro Brothers and Naomi.

Light, who also serves now as president of the Nashville chapter of NARAS, has just enjoyed his greatest summer ever. Fairs have been the primary reason.

Summers once were relatively slack. Many promoters in the North did not bother booking in the hot months since transplanted Southerners, who made up most of their clientele, frequently went "back home" to vacation in the summertime.

"Fairs were the difference, though," Light said. "Where we used to work 10 or 12 fairs a summer, we're now working as many as 100. Gospel music has really caught on with the fairs." He said repeat business with the fairs also is over 95 per cent, which attests to their popularity.

Another factor has been the use of gospel talent among the Rural Electrification Co-Ops. This has been one of the biggest markets for showcasing gospel artists this year.

# THE BLACKWOOD BROTHERS QUARTET

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# Nashboro Records To the Fore

The roots of commercial gospel music in Nashville are undeniably white. However, the seed itself was black, having been conceived from the songs of the Negro.

It is not surprising then that this center of music "of all sorts" has produced a gospel garden of black and white.

The white gospel groups of Nashville are a relatively modern legend, although the singing conventions go back into another century.

Now the full emergence of the Nashboro Record Co., distributors of Nashboro, Excello, A-Bet, Creed and Sound City Records, has brought black gospel of age in this age of black gospel.

Actually Nashboro has been around for about 17 years, with semi-total involvement in spiritual music. It ultimately took on the added facet of rhythm and blues, came out with something called soul, and things have really happened.

Two years ago the Crescent Co. purchased Nashboro. At the time, Mrs. Dorothy Keaton, the corporate secretary, was the entire staff. Shannon Williams of Ernie's Record Mart, an affiliate of Nashboro Records, was named vice-president in charge of production and a&r for Nashboro.

In May 1967, Bud Howell joined the firm as vice-president in charge of sales and promotion. Less than a year later he became executive vice-president and general manager of Nashboro. Pat Gray then joined the staff, then Freddy North.

North was no newcomer to the recording industry. A graduate of Tennessee State University, he was in Nashboro's order department before moving to his new position to work with Howell. He also records on A-Bet.

Nashboro has produced some of the leading spiritual artists in the nation, including the Consolers, Brother Joe May, Mme. Edna Cooke, the Swanee Quintet, Angelic Gospel Singers and others.

Recently added spiritual artists include Prof. Alex Bradford, Rev. Edmond Blair, the Johnson Specials, the Tyler Trio, Dorothy Love and the Gospel Harmonettes, and Esther Ford, a former member of the Ward Singers and Stars of Faith.

The Excello and A-Bet labels turn out r&b performers such as Slim Harpo, the Kelly Brothers, Butch Davis, the Capris, the Exotics and the Avons. Many others are under contract.

Mrs. Janet Tabor is vice-president and general manager of Ernie's Record Mart, an affiliate of Nashboro. It is one of the largest mail order record companies in the U. S., and it specializes in spiritual and r&b music.

Success is measured in many ways, but one of the most accurate of the yardsticks is financial gain. In the first six months of this past fiscal year, Nashboro realized an increase of 100 per cent in dollar sales. The firm promptly appointed new distributors for its five labels, increasing its markets.

Complementing all of this is the new Woodland Sound Studio, the newest of Nashville's modern studios. It was designed with the idea of capturing the Nashville Sound and also providing a home base for the spiritual and r&b field in the city.

The studio has some 28,000 cubic feet of space, with ultimate in sound isolation and construction. The walls are so designed that no parallel surfaces exist; in fact, the control room wall is curved and is built on the same foundation as the front of the stage of the old Woodland Theater, which formerly stood on the site.

The electronic features are the most modern that can be found. The console, built by Electronic Equipment Corp. of Atlanta, Ga., under the supervision of Glenn Snoddy, has 16 mike channels, simultaneous four-track, three-track, two-track and monaural feeds, with ready expansion to eight-track for the future. Echo chambers manufactured in West Germany by EMT were specially ordered for this installation. All new tape equipment consists of four-track, three-track, two-track and monaural recorders.

So another milestone has been reached in the way of religious music in Nashville. Gospel music now is the biggest seller of Nashboro, and more and more album product is being released. The firm also leans to independent producers, and has had excellent results.

The publishing arm of the firm, Excelloric Music, has been unusually successful in placing songs with established artists. It has tunes recorded in virtually every phase of music.

Nashboro is away from Nashville's record row, but the musicians from "the row" are a vital part of the Nashboro scene.

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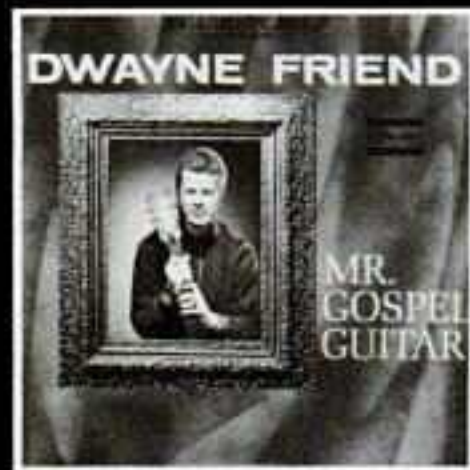
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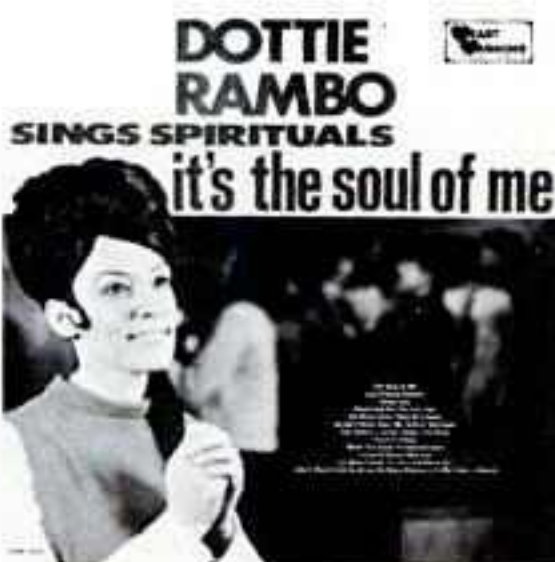
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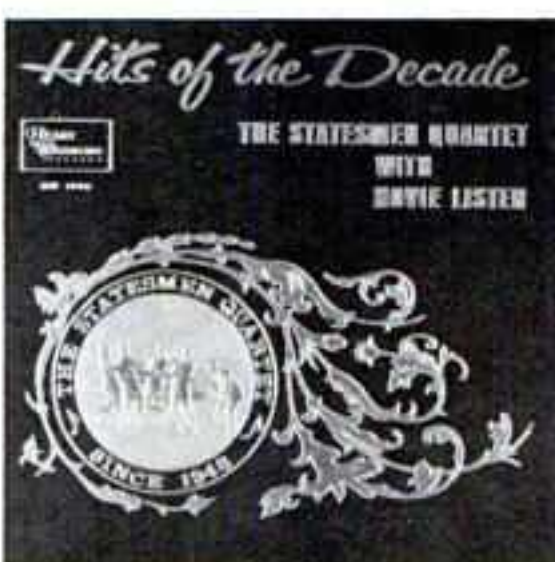


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# Word Automatically Reaches Tape

"If we know it's going to be successful, we automatically put it on tape now."

These are the words of Wayne Philpot, public relations and sales promotion director for Word, Sacred, Canaan and Light Records.

All four of these labels are headquartered under one roof in Waco, Tex., but from there they branch out around the world. Long successful in the record business, the firm—the parent company is Word—has proved that the tape business is bustling in the religious field.

According to Philpot, Word already has 40 eight-track tape CARtridges in the catalogue, which he says is the largest such catalogue for any Sacred music.

"The sales have shown a sharp increase in the past eight months," he pointed out. "At first we had a problem with some of the players, and this slowed us down. Now that the problems are solved and everything is worked out, the tapes are selling spectacularly."

Philpot admits that the firm let the secular market do the testing. "As soon as we saw the tape business was here to stay, though, we jumped in. We wanted to be as close to first as possible, and I think we were first, at least to any sizable degree."

Not ones to stand still, Word has just entered the cassette field. "We will have fifteen ready immediately, another 15 by the first of the year," Philpot said. "This will give us forty of the eight track and 30 of the cassettes."

Expanding on his opening statement, the promotion man said that some records automatically sell, and these are the ones which now are automatically taped. However, if there is some question about sales value, the record is released first. If it gets action, the tape follows at once.

Just to make the operation complete, Word's distributors now are selling the entire line of Borg Warner players, featuring the Cart-A-Tune unit.

Philpot feels that, with the advent of the inexpensive cartridge portable, the teens will be carrying religious music back into the homes, and it will be more than just a car market. He said the firm is operating on this thesis, and is going in both directions.

Word has just concluded an arrangement with Viscount for a Cassette player and combined dictation machine. It soon will be marketing a "Clergy Audio Digest." This will be similar to the current medical digest for doctors.

"We will market an hour-long cassette each month on which will be digested articles for ministers taken mostly from prestige religious periodicals. It will give ministers an opportunity to stay current. It will cross denominational lines, and will be available to anyone." Philpot said there is a particular demand for this sort of thing among laymen who travel a great deal. But it will be of particular importance to the minister who can get caught up on religious events, theological ideas, and new developments while driving to church. The eventual plan is a book digest, compressed into one-hour cassettes, which will entertain and give inspiration to the driver in his car.

"We may put some music on them, too," Philpot explained. "We'd want something to break up the voice, which is important when driving."

Rounding out the new ideas department will be records for children, also put on tape for the "traveling family." This will be called Word's "Wonder World Series." Primarily it will contain Bible stories and songs, but will be kept at a young age level and will be entertaining to keep the attention of the youngster while making a trip in the car.

Finally, Word is working out an arrangement with the United Methodist Conference through the Television-Radio-Film Commission of the Methodist church for joint production of a digest record for messages from the Bishops to their clergymen.

## Thrasher Brothers Mix Music & Business

Whether they are businessmen first and Gospel singers second, or whether it's the other way around is of little concern to Jerry Goff and the Thrasher Brothers. The point is they got the job done.

Among other things they own their own label, their own recording studio, their own television syndication, their own advertising agency, and their own product which they extoll on their syndicated shows and personal appearances.

This group makes its collective home in Birmingham, but its syndication reaching out to 71 markets—most of them major ones—has made them known across the nation. It is the largest gospel syndication in the world.

The show actually is taped at WAGA in Atlanta, a weekly half-hour color videotape. "We tried taping in Nashville," Jim Thrasher said, "but found we could get it done in half the time in Atlanta."

The agency which handles all of this is Goff, Thrasher and Wade, owned by the singers themselves. Together they own five different corporations in Birmingham.

One of their companies manufactures an over-the-counter drug called Aknemed, which is one of the products sponsoring the syndicated show. The account is handled through their advertising firm, which also has Continental Trailways as an account. Continental Trailways now is a co-sponsor.

The Thrasher Brothers also own their own label, Anchor, and have just completed their own recording studio. Naturally, the No. 1 group on Anchor—in fact, the only group on Anchor—is the Thrasher Brothers. However, this will change.

"We're right now in the process of signing new acts," Thrasher said. We're not quiet yet at liberty to disclose who they are, but this information will be made known soon."

The show has its own formula for success. "Ours is a marriage of inspirational and patriotic," Thrasher

(Continued on page 66)

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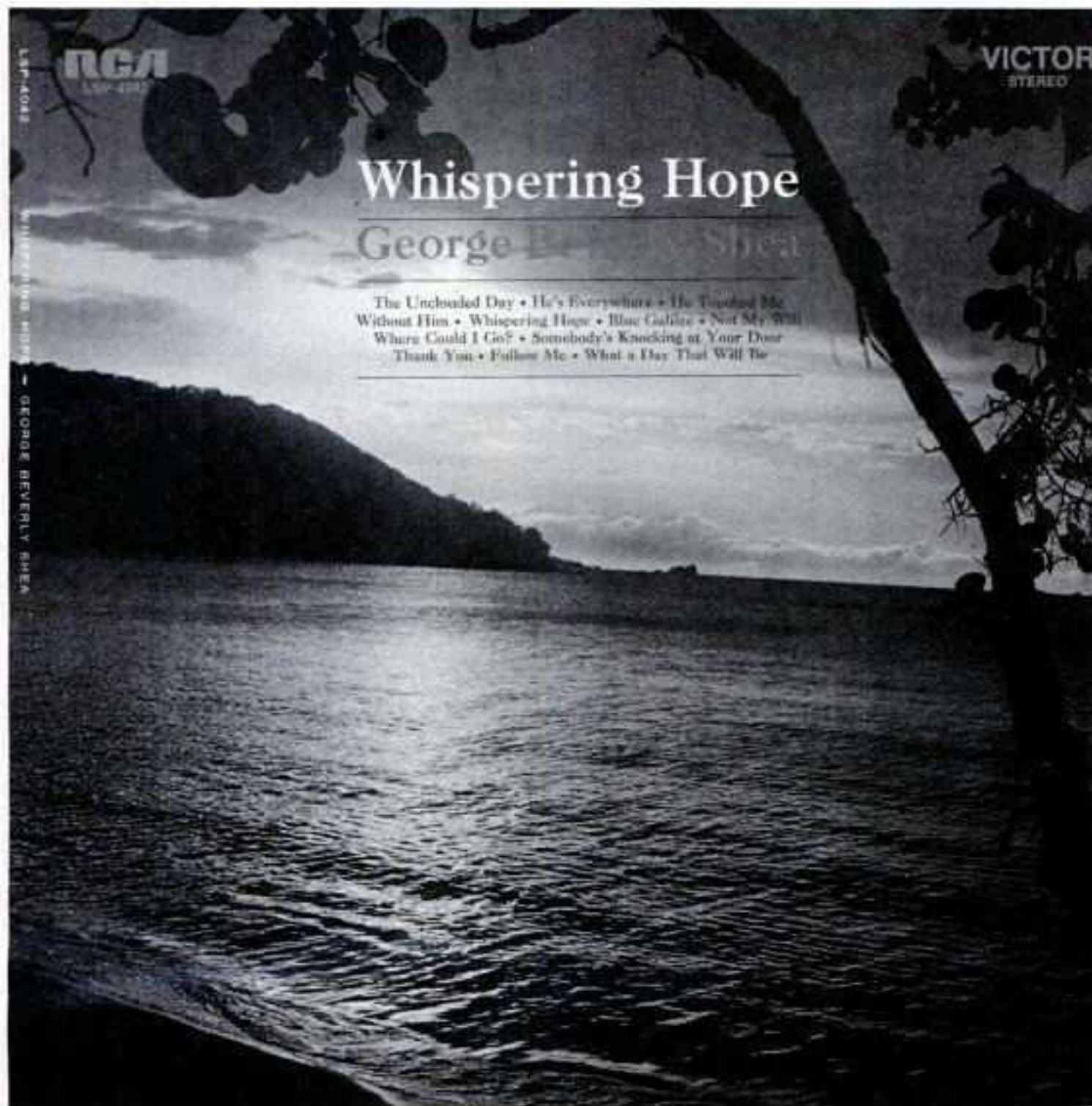
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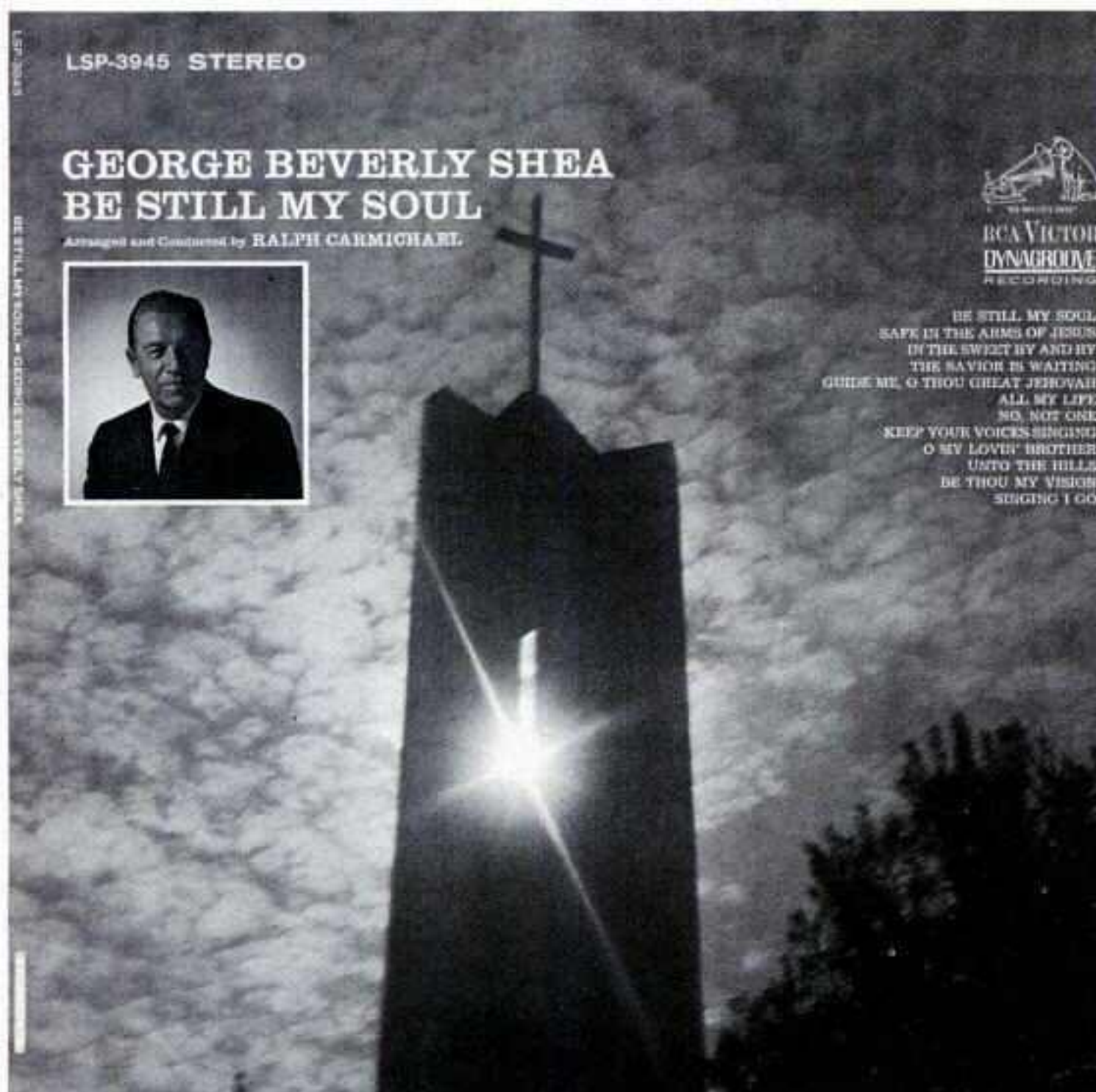
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# Singing Rambos Are Young Pioneers

The Singing Rambos are going in at least three directions, and proving some points along the way.

Dottie is singing soul, Buck is singing country, and Reba is singing folk, and no matter what you call it, it comes out gospel.

The Rambos may be the youngest "pioneers" in the business. Unquestionably one of the most over-all attractive families, each member is multitalented and wide open to experimentation.

Dorothy Rambo (wife of Buck and mother of Reba) proved this beyond a doubt this year when she proved that black and white can mix very well, and especially in music. Following exposure to black gospel music at an Alabama revival, Dottie felt a need to sing this sort of music herself. She worked at it, finally got the

feeling, and set about doing it. Not by herself, either. She brought in the finest Negro choir in the area to help her, and came up with a production called "The Soul of Me." Its sales in both black and white markets attests to its success, and adds a credit to her willingness to go in that direction.

So husband Buck took another direction. His next LP, hopefully, will unlock some doors. "It's definitely country oriented," Buck pointed out. "Country people are gospel people . . . church-going people, and gospel music can be sung in a country style. It's been done in the country for years." So, the soon-to-be-released album will be along those lines.

Reba leans to folk, as indicated by her Heartwarming album "On the Folk Side of Gospel." Being among the young (just turned 17 this month), she is caught up in the folk feeling which permeates youth. But, instead of drawing her away from gospel, it draws the two forces together. She held the belief that gospel music could be presented in a folk manner, and then she proved it.

And what happens when this country singer, soul singer and folk singer get together and come up with another of the "Singing Rambos" albums? Well, they simply sing plain, ordinary, everyday, genuine gospel music, which doesn't sound plain or ordinary or everyday—just genuine.

Dottie Rambo may be the biggest factor of all in this regard. She is, in any book, the leading gospel music writer in America today. Pick up any LP on most any label and you'll find a song she wrote. Look at the Rambo albums, and you'll find she's written virtually everything on it. She can't, herself, give an accurate count of the songs she has written or the number recorded. Young Reba, obviously inheriting much of her mother's writing talent and her father's musicianship, also is turning out great material.

The greatest thing of all, however, is the experimentation. The Rambos will try anything, which keeps them on top and out front.

They were, by the way, the first and only gospel group to entertain in Vietnam.

## Thrasher Brothers Mix Music & Business

• *Continued from page 64*

explains. "We feel the two not only are compatible, but go hand-in-hand. We also take 16-millimeter movies of places we visit, our journeys around the world, and show them to viewers. This has become one of the favorite parts of the show."

The Thrashers and Goff feel it is essential to success to be businessmen as well as talented singers. Because they are, they have a good many things going, and are heard in such markets as Boston, Detroit, St. Louis, Miami and many others of substantial size.

The show utilizes all of the well known southern gospel groups for guest shots. "They're glad to get on the show, to get the exposure," Thrasher said.

The gospel singer also said the show not only leads the field in gospel syndication, but ranks No. 2 in overall syndication. "And we're shooting for No. 1," he said.

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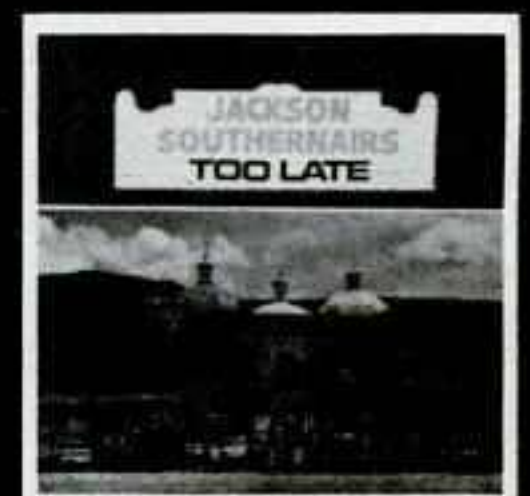
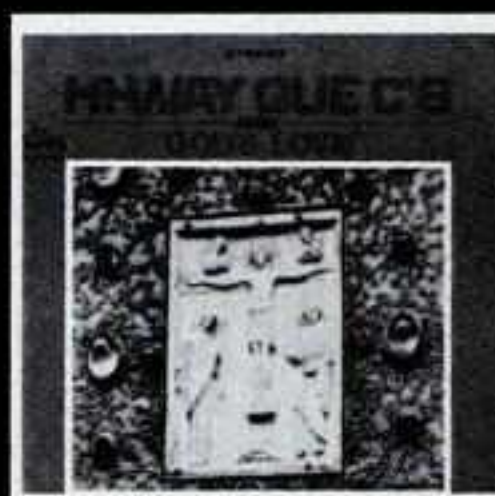
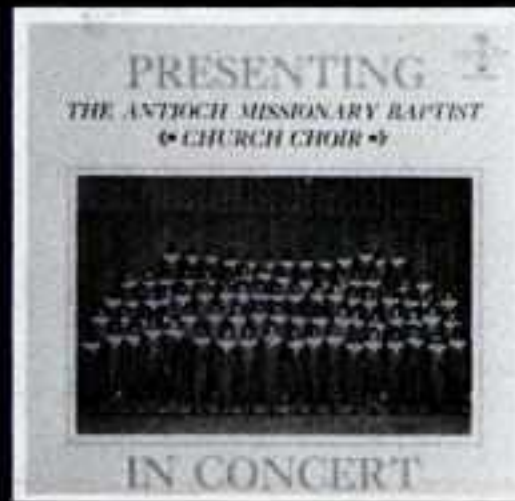
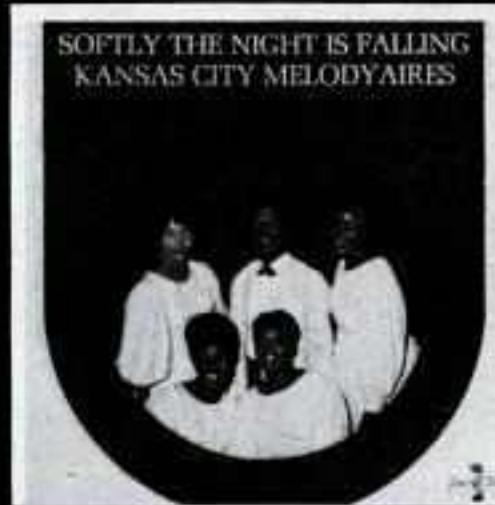
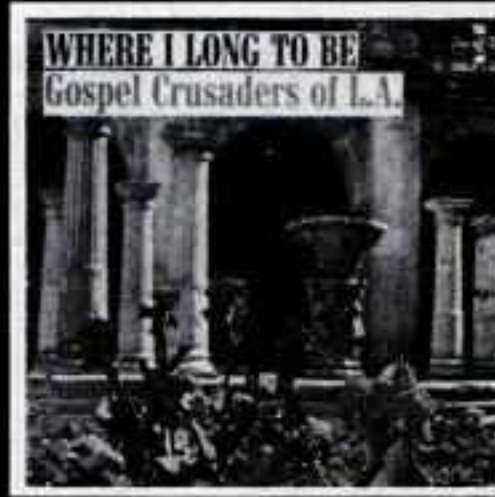
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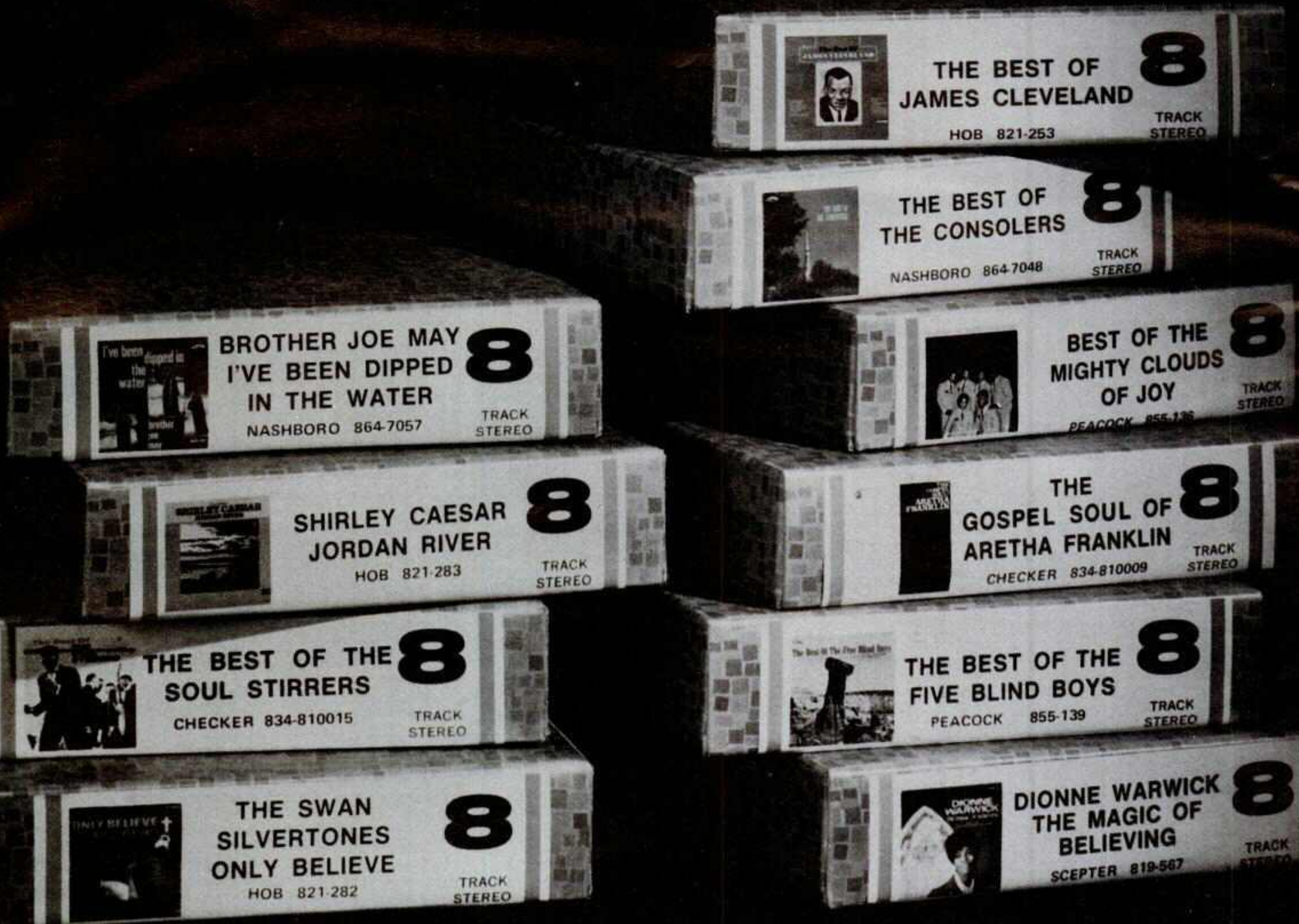
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# International News Reports

## France Back on Production Track After June Setback

By MICHAEL WAY

PARIS—The French record industry was probably headed for a record year when the May-June political crisis paralyzed France and only now, four months after, the industry is finally beginning to get back into its stride.

Nevertheless, the industry survived the crisis remarkably well and still managed to record a 6.02 per cent increase in unit turnover during April, May and June this year compared with the same period last year.

Figures for the first quarter of 1968, published by the French Record Information Center (CIDD), showed a 21 per cent increase over the first three months of 1967, and, had this trend been maintained, the French record industry might have enjoyed its best year.

### Important Change

One of the most important changes in the industry this year has been the swing away from EP's to singles. In the second quarter of 1967, EP and single unit sales stood just about level around the 2 million sales mark. But in the second quarter of this year single sales totaled 2,147,520 and EP sales were 1,101,119.

The same statistics, based on polls taken on a representative 35 per cent of the industry, revealed the slump in sales was caused by the May-June political crisis. From the first quarter of 1968 to the second, 12-inch LP sales dropped from 2,008,564 to 1,735,515, 10-inch LP's from 41,468 to 23,187, EP's from 2,045,448 to 1,101,119, and singles from 2,191,482 to 2,147,520.

Apart from a few exceptions where some companies managed to keep going through the strikes—although in greatly reduced circumstances—the crisis meant a virtual four-month halt because no sooner had the political upheaval subsided than the August holiday period arrived.

But my September industry reaction was optimistic and Francois Minchin, president of Pathe-Marconi and of the French record industry federa-

tion (Syndicat National de l'Industrie et du Commerce Phonographiques), commented: "The crisis was an unfortunate accident which halted the economic life of the country. But the industry has picked up remarkably well."

This revival was reflected at the annual congress of Philips-France in late August, when representatives from all over the world heard commercial director Jacques Caillart report that the French branch of the company had achieved a 21 per cent increase in turnover in the first seven months of 1968, compared with the same period last year.

Whether the business pace of early 1968 can be recaptured is uncertain, but Jean Masson-Forestier, secretary general of the CIDD, thought the industry could be optimistic as long as winter unemployment, widely forecast as likely to be high, remained fairly static.

"As a result of the crisis," said Masson-Forestier, "people were worried by the economic climate which prevailed in the country. This was perhaps exaggerated by the government, but the effect was largely to limit public expenditure to essentials. This, however, was not quite the case with gramophone records."

"In addition, the government has authorized a 5 per cent in-

crease in the retail prices of EP and single records as of Oct. 1. This will help offset losses which have been sustained by the industry, although it is minor compared with, for example, the 25 per cent rise in newspaper prices."

The strikes also had one beneficial effect. For the Syndicat National, which now represents 36 record companies (97 per cent of the French industry), reported that while no companies were forced to close, some of

(Continued on page 71)

## BBC PROGRAMMING GOES AMERICAN 50% OF TIME

LONDON—More than 50 per cent of the music played on BBC programs during 1967 was of American origin.

During the year a total of 160,114 items of popular and light music were broadcast and, of these, 50.2 per cent were American, 38.22 per cent British and 11.58 per cent from other countries.

These figures are published in the September issue of Guild News, the journal of the Songwriters Guild of Great Britain.

A further breakdown into popular and light music categories reveals that of the 136,610 pop items played, 57.36 per cent were of U. S. origin, 35.45 per cent British and 7.19 per cent from other countries.

Guild News points out, however, that following the reorganization of BBC channels in October, 1967, and the creation of the pop program, Radio One, current British pop music predominated during the last three months of the year and in the month of November represented as much as 54.21 per cent compared with the American share of 39.62 per cent.

## British Retailers Seek Higher Return Rate on Unsold Records

LONDON — British record retailers are pressing record manufacturers to increase the amount of unsold record product they are allowed to return from 5 to 10 per cent of their order.

Through the Music Trades Association, which now incorporates the Gramophone Record Retailers Association and is the only official retailer organization in Britain, the retailers have approached EMI, Decca, Pye, Polydor, CBS and Philips

with their claim and support it with the contention that manufacturers are losing sales by allowing such a small margin for returned product.

The MTA says that one company has indicated its willingness to offer better terms, but two of the majors have rejected the retailers' demand.

Unlike dealers in the USA, where return allowances are much higher, retailers in Britain, says the MTA, have to be "right with their orders 19 times out of 20" because of the 5 per cent limit. This means that once a record has hit its peak, dealers will not re-order for fear of being left with stocks on their shelves.

The MTA says that if the retailer is to encourage new artists by ordering records other than sure sellers, he must have some assurance that he will be compensated for his sales efforts.

On Sept. 1, retailers had to meet a 50 per cent increase in the Selective Employment Tax—a tax paid by employers on all staff not employed in the manu-

facturing sector. In addition, their margins in Britain have been effectively reduced by 3 per cent by the increase in purchase tax on records to 50 per cent last March.

The retailers' organization points out that dealers have not been able to introduce economies in the way that record companies have in their manufacturing and distribution operations... such as automatic packing, reduction in the number of deliveries, elimination of, or surcharging on, small orders, the closing of provincial depots, the elimination of wholesalers together with automation in manufacturing, computer invoicing and other innovations which have enabled manufacturers to hold down costs and increase productivity.

Says the MTA: "None of these economies is available to the retailer, but if he has greater returns, he has more money to spend on new stock." The MTA adds that 30 years ago, when releases were fewer and popular disks had longer selling lives, dealers were allowed to return 15 per cent of their orders.

## Canada Record Club In First Radio Push

TORONTO — The Record Club of Canada has launched an advertising campaign on radio and using radio personalities in newspaper ads, in what is believed to be the first use of radio by a record club in Canada. The campaign began in

mid-September on four radio stations, CHUM, Toronto; CFRA, Ottawa; CHLO, St. Thomas-London, and CHYM, Kitchener, with three to five spot per day, and 10 more stations in Eastern and Western Canada will be added during October. Newspaper ads featuring photos of the radio personalities (Jay Nelson, CHUM; Al Pascal, CFRA; Paul Ski, CHLO; and Brian Gillis, CHYM) with their endorsements of Record Clubs of Canada are running in local newspapers, and national weeklies will be used as the campaign winds up, with ads featuring all of the deejays.

The Club is offering a special half-price membership at \$2.50 during the campaign. Those responding to the radio commercials send their membership fee to the disk jockey, care of the station, while the newspaper ads include a coupon replying to the Club address.

"We seem to have created quite a stir with the radio commercials," comments Lawrence Graner of Record Club of Canada. Regarding new enrollments, he says, "It's really too early to tell. Reaction is varying from city to city, depending on the strength of the disk jockey and the amount of bonus ad libs he's giving us. But people in the business, from the record companies to our envelope manufacturers, have commented on the commercials."

The campaign was created by Smith-Gent Advertising.

## Imports, Exports In Finland Show Big 6-Mos. Gain

HELSINKI — Finnish imports and exports of records for the first six months of 1968 show a substantial increase over the figures for the same period last year.

Statistics published by the Finnish Customs Board show that the c.i.f. (cost, insurance and freight) value of records imported into Finland from January 1 to June 30 was \$299,520, compared with the figure of \$220,120 for the first six months of 1967.

The f.o.b. (free on board) value of exported records for the same period was \$16,500, compared with \$12,470 for the first six months of 1967.

Imports of pre-recorded tapes rose from \$19,300 in 1967 to \$30,110, but the biggest increase was in imports of virgin tape—from \$443,530 in 1967 to \$753,050 this year.

The figures reflect the recovery made by the Finnish record industry from the upheaval caused by the devaluation of the Finnish Markka last fall.

## Vogue Sets Up Firm in Milan

MILAN—Vogue Records has set up its own company, Vogue-Italiana s.r.l., in Milan under the presidency of Cesar Rossini, administrative director of Vogue-France. Shares in the new company are owned by Vogue France and partly by Vogue licensee in Italy, Saar of Milan. The exact division of the shares has not been revealed.

The board of directors of Vogue-Italiana consists of French Vogue President Leon Cabat, Rossini, Saar President Walter Gurtler and Saar international manager Giuseppe De Gioia.

Vogue-Italiana's catalog comprising material from the Vogue companies in France, Germany, Belgium and Holland as well as recording by new Italian talent, will be distributed by Saar.

## EMI Profits Rise to A Record \$27,055,000

LONDON — EMI made a record profit of \$27,055,000 in the year to June 30. This is an 8 per cent increase on the previous year's profit of \$24,960,000. Last August chairman Sir Joseph Lockwood forecast at the time of the announcement of Capitol's earning drop that improved performance in the U.K. and elsewhere would enable the group to at least hold profits at the previous year's level.

In fact U.K. profits climbed by \$4.8 million in the year to June 30 to hit \$13,680,000. North American profits, as already reported, were down to \$3,840,000 and profits in the rest of the world came to \$11,400,000. Sales throughout the world were 30 per cent up in the 1967-1968 year at \$295 million.

The pre-tax profits do not include an out-of-season loss by the Blackpool Tower company which owns entertainment spots

at the seaside resort. This was taken over in December 1967 by EMI, and in a full year including the summer holiday season shows a healthy profit.

Taxation eats up over 48 per cent of profits the company reveals, including overseas taxes on dividends remitted to the U.K. The company is paying a 15 per cent dividend—the same as last year.

The company indicates that it would have shown an even bigger profit increase than the 8 per cent rise but for the poor results of its North American companies which it says were caused by "non-recurring" factors such as the switch out of mono product by Capitol.

Say You Saw It in  
Billboard



# Trade-Wide \$ Rise in Canada?

TORONTO — An industry-wide price increase in Canada, to a suggested retail of \$5.29, can be forecast following Quality Records' move to the \$5.29 price effective Oct. 1. Rising costs in most phases of manufacturing was cited by Quality as the reason for the increase. When U.S. companies moved to a \$5.29 price in the mono-stereo price equalization of last year, Canadian companies chose

a compromise price of \$4.98, between the previous \$4.29 for mono and \$5.29 for stereo. In February, 1968, Columbia Records increased its suggested list to \$5.29 and reports it has had "a very, very hot year" and felt no adverse reaction to having the highest list price on the market.

Although no other official announcement had been made prior to Oct. 1, key retailers reported at least two major companies had mentioned the likelihood of a price increase. Other companies said they would be watching market reaction very closely and an increase would be "quite possible" within months.

On the other hand, Bob Stone, president of the independent Stone Records, comments "I can see no reason at all to justify a price increase at the present time. Manufacturing and production costs have stayed steady during the first half of 1968 and in some cases are even lower than the 1967. With the increase of budget product at 99 cents, \$1.98 and \$2.49 in the market, I question the wisdom of a price increase now."

# Saint Martin Chiefs to U.S

MILAN—Gino Caselli, president of Saint Martin Records, and general manager Primo Del Commune, leave Italy Monday 14 for a 10-day tour of the United States, with stop-offs in New York, Los Angeles and San Francisco.

The Saint Martin chiefs will be meeting representatives of a number of U. S. record and publishing companies, including Thunderbird, Soul City, Dunhill and Aphrodisiac, to discuss representation in Italy.

# U. S. Looking to Europe for Ideas, Trends, Says Mendell

MILAN — America is looking much more to Europe for ideas and trends, especially after the strong UK pop music boom.

This was the view expressed by Liberty-United Artists vice-president Lee Mendell, during a visit to Italy for meetings with

directors of Belldisc and Carosello, Italian licensees respectively of Liberty and U.A.

Mendell who was on a three-week swing through Europe, taking in France, Italy, the U.K., Germany, Denmark and Holland, said that the main purpose of his trip was to establish personal contact with Liberty-UA licensees throughout Europe and to make arrangements for a special meeting of all European licensees early in 1969, "perhaps during the MIDEM at Cannes or between MIDEM and San Remo."

Said Mendell: "I strongly believe in the importance of regular meetings with all our licensees and this trip also gives me a chance to study market conditions in the six countries firsthand and to analyse musical trends."

Mendell is negotiating to bring three or four Liberty-UA artists into the San Remo Festival, including the Fifth Dimension and possibly Shirley Bassey and Cher, both of whom have participated previously.

Asked about the effect on European licensees of the Liberty-UA merger, Mendell said things would be decided on a country-to-country basis as contracts with individual licensees expire.

# Dischi Ricordi, Pye Deal in Italy

MILAN — British Pye Product is now being distributed in Italy by Dischi Ricordi of Milan. Ricordi took over representation of Pye from RCA-Italiana, Rome, Oct. 1.

The Pye recordings of Sandie Shaw are not, however, included in the deal and will continue to be released in Italy by RCA-Italiana.

Commenting on the switch, Pye managing director Louis Benjamin said: "Our contract with RCA-Italiana came to an end and we were delighted to sign a long-term contract, for a minimum of three years, with a company of such high repute as Ricordi."

"One part of the new deal will be an intensification of promotion of Pye artists in Italy involving their recording in Italian on a much greater scale."

# Rita Pavone Snubs Fests

MILAN—Ricordi singer Rita Pavone will not compete in the RAI-TV Canzonissima song festival, the 1969 San Remo Festival or the Cantagiuro.

The decision was announced by Miss Pavone's husband and manager, Teddy Reno, who said he was against competitions because they caused bad feelings and were extremely tiring for the participants.

"Italy," said Reno, "has become the land of the song contest. Can you imagine events of this kind happening in France or Britain—with Sheila compet-

ing against Sylvie Vartan or Engelbert Humperdinck fighting it out with Tom Jones?"

Miss Pavone is appearing in the El Patio nightclub in Mexico City, and while in Mexico will record for CBS. After her Mexico visit, she will fly to Germany to record three singles and an album in German for Polydor. Reno said Miss Pavone's latest German single, "Arrivederci Hans," has sold 300,000 in Germany.

In March 1969, Miss Pavone will tour South America and Canada.

# Budget Albums Spark Rise in Output in U. K.

LONDON — The big swing to budget album sales in the British record industry is underlined once again by the official June record sales figures.

Total production in June was 2 per cent up on June last year with a total of 6,433,000 records pressed.

Albums achieved a major 11 per cent increase in production to 3,128,000 against the dip of 5 per cent in 45 rpm record output to 3,294,000.

This trend to lower priced album product was reflected in the total value of manufacturer sales in June—\$3,410,000—a drop of 31 per cent on June Exports, too, were down—by 15 per cent—to \$657,600.

Manufacturer sales have been falling almost consistently since the beginning of the year, but total production and sales of records for the first six months of 1968 are higher than for the first half of 1967. Throughout the period the major increase has come from LP's which, over the six months, show a major gain in unit production of 37 per cent to total 22,164,000. Total sales in the period rose by 6 per cent and exports by 3 per cent.

# Gemini Singles in Fantastic Increase

PARIS — Between October, 1967, and August, 1968, CBS France racked up an increase of 690% in sales of Gemini singles compared with singles sales for the same period in 1966-1967.

This fantastic increase—accounted for by the massive switch from EP's to singles in the French market, a trend pioneered by CBS France—was accompanied by a 70 per cent drop in the sales of EP's and a 69 per cent increase in the sales of LP's.

These figures were announced by Jacques Souplet, president of CBS-France, when the company held its annual convention in the Crazy Horse Saloon, Paris, Sept. 26.

The convention also celebrated the 20th anniversary of the CBS-Columbia invention of the microgroove record.

Souplet told the assembly that on the occasion of the French company's first convention in September last year, it had been predicted that 1968 would be the year of the single in France. This had been an accurate prediction. Not only, however, had the market been transformed, but it was also undergoing expansion. He estimated that sales for the whole industry between January and August, 1968, were up by 25-30 per cent compared

with the same period last year. Souplet said that from Oct. 1, 1968, CBS-France would stop sales of EP records, and all EP material which was still current would be reissued in single form. No new EPs had, in fact, been produced by CBS-France since October, 1967.

From January this year CBS-France had begun marketing 4- and 8-track cartridges and the demand for this product had been such that the company was increasing its cartridge repertoire in both pop and classical fields.

In addition 1969 would see the creation in France of a branch of the CBS Masterworks department for the production and distribution of accessories and musical instruments and of the Creative Playthings department for the manufacture and distribution of educational toys.

In forthcoming months CBS-France would be strongly promoting the music of the American pop underground in an operation called "Rock Machine" which would be launched with a sampler album selling at under \$2 and featuring Simon and Garfunkel, Leonard Cohen, the Electric Flag, the Taj Mahal, Blood, Sweat and Tears and Janis Joplin.

CBS is also starting distribution in France of the Blue Horizon, Vee-Jay, Supraphon and JMT labels.

During the convention the audience was entertained by extracts from the Barbra Streisand film musical "Funny Girl" by the striptease girls of the Crazy Horse Saloon and by selections from CBS fall releases.

## From The Music Capitals of the World

### AMSTERDAM

The Dutch combo **De Heikrekels** (Telstar Records) received a gold disk from Telstar president **Johnny Hoes** Sept. 22 at Edinoven for having achieved more than 30,000 sales of their album, "De Heikrekels." The combo has already received three gold disk awards for singles sales. . . . CNR signed the **Rowdies** after they won the NCRV-TV amateur talent competition. . . . American impresario **Henry Goldgren** who visited the Hague early this month has offered Dutch comedian **Toon Hermans** a \$1 million a year contract to present his new American one-man show, which was premiered in Canada Sept. 19. . . . Sitarist **Ravi Shankar** visited Holland for concerts in Amsterdam, Rotterdam and The Hague Sept. 29-Oct. 1, promoted by Hague impresario **H. J. da Silva**.

Dutch singer **Thom Kelling** has died suddenly at age 46. Kelling was a leading exponent of Latin American repertoire in Holland and made many concert tours of the U. S. A. and South America. . . . German singer **Hans-Georg Dahmen** won the international singing contest held in 's Hertogenbosch. Second prize went to Rumanian singer **Elie Baciu**. First prize in the soprano category went to Hungarian singer **Csilla Zentai**. . . . Iramac has signed to represent Saga Records exclusively in Holland and thus adds the Saga line to its existing budget labels Europa and Somerset. . . . Vogue is planning a new campaign to boost its sales in the Dutch market through Negram-Delta. . . . Dutch TV presented a special program on Apple artists **Mary Hopkin** and **Jackie Lomax**.

BAS HAGEMAN

### BARCELONA

Ekipo has signed to distribute the catalog of the Swiss company Turicaphon in Spain. Turicaphon

will distribute the Ekipo catalog in Switzerland. . . . **Los Gritos** (Belter) were in Madrid Sept. 27 for a special reception to introduce the group to press, radio and TV. . . . Ekipo will release in Spain the catalog of Ster Records of South Africa. . . . "Move" by Belgian duo **Jess & James** (Belter) has made the Spanish top twenty in both Spanish and English versions. . . . Ekipo released an LP of **Prince Buster**, recorded live, and the first Catalan album by **Father Tapia**, titled "La Tia Maria" (Aunt Maria). . . . **Richard Anthony** (Odeon) was in Ovideo Sept. 27 for a concert. . . . **Los Gritos** (Belter) have recorded "Boccaico Soul," one of the songs written by **Augusto Alguero** for the film "Tuset Street." . . . The Dunhill catalog, previously distributed in Spain by RCA-Espanola, was taken over by Odeon on Oct. 1. . . . Belter has released an album of 14 songs which were presented at the Malaga International Song Festival. All the songs have also been released as singles. . . . Belter has released an EP by **Los Tres Sudamericanos** including a Spanish version of "Comme un Garcon." **RAFAEL REVERT**

### BERLIN

**Manuela** has been booked for appearances in the U. S. She will also go to London to record in English. Meanwhile Hansa has released a new Manuela single, "Guantanamera," produced by **Peter Meisel**. . . . The **Mothers of Invention** will be in Berlin Oct. 16 for a performance at the Sportpalast. . . . "What a Wonderful World," the Hansa album by clarinetist **Roger Bennett**, is making a big impact in Germany.

WOLFGANG SPAHR

### BRUSSELS

"The Man of La Mancha," starring Barclay artist **Jacques Brel**, (Continued on page 71)

### 'Dead' on Tour

LONDON — Warner group the Grateful Dead arrive here Wednesday (9) for the start of a one-month European tour. The group opens at the Revolution Club, London, Oct. 10 and follow with dates in Birmingham, Leicester and Liverpool.

From Oct. 22 to 31, the Grateful Dead will continue their tour in Belgium, Holland, Sweden and Denmark, then will return to Britain for further dates.

### Olga Opens

HAMBURG — Olga Records of Sweden has opened a new company, Angurman Productions GmbH, in Hamburg under the management of Claus Rainer Wurtz. Angurman, which will have its own label, will concentrate on developing new talent.

Metronome will continue to distribute Olga product in Germany.

## A MISTAKE, BY DICKENS!

NEW YORK — The gremlins in the Billboard typesetting room changed the London datelined story about RCA's push on "Oliver" in last week's issue to "Olicwe" and drew the following comment from European editor Mike Hennessey:

"Regarding the headline on the RCA story, did you know that Charles Dickens also wrote 'Grzct Expjctwtions,' 'Dcvzd Cwpperfeld,' and the 'Pwckwzc Pcpers'?"



## From The Music Capitals of the World

• Continued from page 70

**Dario Moreno** and **Armand Mestral**, opened in Brussels Oct. 4, at the Royal Theatre de la Monnaie. . . . French artist **Nicoletta** (Riviera) gave concerts at the Ancienne Belgique and Barclay-Belgium released the singer's new EP with "Il ne me restera rien" as the main title. . . . Barclay is mounting a strong promotion campaign for **Michel Polnareff** who is making a helicopter tour of 10 Belgian cities this month to promote his new album. . . . Following the success of "Yummy, Yummy, Yummy," by the **Ohio Express**, Barclay is negotiating to bring the Buddah group to Belgium.

The Belgian team which competed in this year's Knokke Festival—**Ann Christy**, **Nicole Josy**, **Lily Castel**, **Hugo Dellas** and **Jacques Raymond**—appeared at the Ancienne Belgique Sept. 20-22.

. . . French Barclay artist **Vigon**, a regular performer at the No. 1 Club in Knokke Casino, fulfilled a number of TV dates in Brussels and made personal appearances in Brussels, Liege and Antwerp to promote his first Belgian release.

. . . Dutch group the **Lowland Trio** visited Belgium Sept. 15 to promote their new single "Ik kan geen kikke van de kant afduwen" on TV dates. . . . Thirteen-year-old Dutch singer **Heintje** (CNR), whose records are released here by Barclay, was in Brussels for TV dates. . . . The **Pebbles** (Barclay) have recorded "Seven Horses in the Sky" which they introduced at the Jazz Bilzen Festival.

JAN WALDORP

### CHICAGO

**David McKinney** has his first release, "I'll Never Know," on 3 Hills, published by Cherry Checks. . . . The **Ides of March** have switched from Parrot to Reprise. Their first release is expected later this month. . . . Lime-light Records has rushed into release its first single record, "Far Out," by the **Hip Sound**. The single, released to radio stations in both stereo and mono, was written and arranged by **Michel Colombier** and **Pierre Henry**.

. . . **Reice Hamel**, of Reice Hamel Recording, U. S. A., has joined Chess Producing Corporation's engineering staff in the capacity of recording director. . . . Chicago promo men **Howard Bedno** and **Pete Wright** have announced the formation of Bedno-Wright Associates, a new independent promotion firm.

**Earl (Fatha) Hines** is appearing nightly at the London House. . . . Piano-songstress **Marie Sartor** is winding up a three-week engagement in the lounge of the Colony East Restaurant.

Allied Producers, Ltd., has opened its doors on North Michigan. Headed by **Jim Langley** and **Bob Peete**, the showbiz firm has employed **Larry Lujack** of WLS as a consultant. . . . The vocal duo of **Pat & Cash** is appearing nightly in the Penthouse of the Playboy Club, along with the comedy team of **Tefer & McDonald** and the **Joe Iaco Trio**.

. . . **Mister Kelly's** is featuring comedian **Slappy White** and singer **Frank D'rone**. . . . Peak Records, Minneapolis, formerly a subsidiary of Meteorbeat Records, will now function independently, according to promo manager **Tim Turner**. With its first release expected during October, the label has already signed the **Jokers Wild**, the **Churchkeys** and the **Good Idea**. . . . The **Dave Brubeck Trio**, featuring **Gerry Mulligan**, is scheduled to perform at the Auditorium Theatre Sunday (13). . . . On tap at the Electric Theatre Friday (11) is the **Jeff Beck Group**.

RON SCHLACHTER

### COPENHAGEN

Danish actor **Poul Reichhardt** has returned to the recording scene after a long absence to cut his one-man show as presented this summer at the Kystens Perle restaurant. The record is released by Philips. . . . The **Wishful Thinking**, whose latest Decca release is "It's So Easy," completed a Danish tour. . . . **Bjorn Tidmand** (Odeon) has followed up his big summer hit, "Lille Sommerfugl" with "Jeg har boet ved en landevej," a pre-war Swedish tune originally launched by actor-singer **Edvard Persson**. . . . Dansk Grammophon is launching the Gold Series of Sonet LP's with **Kjeld Ingrisch** singing songs by **Halfdan Rasmussen**. The covers in this series will feature reproductions of the paintings of Danish artists.

EMI launched a new low-price LP series, Musik, featuring recordings by Danish artists and selling at \$3, less than half the normal price of an album. Budget product formerly released by EMI on Regal at \$3 is being switched to the British Music For Pleasure logo and sells for \$4 an album. The Regal label will continue selling at \$3.

. . . **Dorthe's** Danish version of her German hit "Warst du doch in Duesseldorf geliebt" has hit the Danish charts. The song is sub-published by Dacapo. Dorthe's previous release, "Der Graf von Luxembourg" met success throughout Scandinavia in versions by Dorthe herself (Denmark), **Ann-Louise Hanson** (Sweden) and **Anne Margarethe Husby** (Norway) all on Philips and all using the backing track of Germany's **Henry Mayer**. . . . Nordisk Polyphon is launching the Jutland group **Bjorn & Okay** on the Polydor label with "Du og Jeg." **ESPEN ERIKSEN**

### DETROIT

**Robin Seymour**, host for CKLW's "Swingin' Time" TV show, presented his annual Swingin' Time Revue for seven days beginning Sept. 20 at the Palms Theater. The show featured such local entertainment as the **Fantastic Four**, **Lonette**, the **Detroit Emeralds**, **Little Carl Carlton**, and the **Precisions**. . . . **David Ruffin**, a former lead singer for the **Tempations**, filed suit with Wayne County Circuit Court against Motown Records last month for a contract release. Ruffin feels he has been "put on ice" since his split with the group. . . . **Atco's** **The Cream** are scheduled for the Olympia Arena Monday (14). . . . Pioneer Recording Studios sponsored a "producer's social" at their new studios at 20014 James Couzens. The 8-track complex boasts a 70-minute hour. . . . The **Vanilla Fudge** is booked into the Masonic Auditorium for Friday (11), followed by **Jose Feliciano** Friday (18).

### HAMBURG

Teldec's **Ernst Mosch** and the **Egerlaender** are touring Germany, Holland, Austria and Switzerland until Dec. 12. . . . French Barclay artist **Mireille Mathieu** is switching from Metronome to Ariola in Germany Nov. 1. . . . Phonogram presented orchestra leader **Bela Sanders** with a gold disk for 250,000 LP sales. . . . Recordings by Czech artists **Helena Vondrackova** and **Vaclav Neckar** are among recently released singles by Polydor. . . . Polydor product manager **Mike von Winterfeldt** reports that Deutsche Grammophon has secured the rights to the Chess catalog in Austria and Germany but not in Switzerland. . . . Teldec's **Hildegard Knef** will be presented with a gold disk by Teldec director **Kurt Richter** in Munich Oct. 15. . . . Phonogram reports

(Continued on page 72)

# France Back on Production Track After June Setback

• Continued from page 69

the smaller ones had entered into more viable distribution agreements.

One of these, announced mid-September, aligns the French independent record company, Festival (a Havas advertising company affiliate) with Sonopresse, an affiliate of the Hachette publishing empire, forming a new company, Diffusion-Disquaires, which will concentrate on sales and distribution. More such moves are predicted, despite the highly individualistic nature of French recording and music publishing companies.

### Export Improvement

One aspect of business which the French industry is anxious to improve is the export of French product, representing 11 per cent of total annual turnover and accounted for mostly by sales in French-speaking markets like Belgium, Canada and former French colonies in Africa and elsewhere. Export outlets

## Polydor Bows 46 LP's for Fall Program

**HAMBURG** — Polydor is releasing 46 LP's in its fall album release program and all have been earmarked for a strong publicity and promotion campaign.

With the slogan "Direct Hit, '69," Polydor is issuing new albums by **Freddy Quinn**, **Karel Gott**, **Roy Black**, **James Last**, **Peter Alexander**, **Hans Carste**, **Roberto Delgado**, **Horst Wende**, **Heinz Schachtner**, **Henry Arland**, **Karlheinz Kaestel**, **T. W. Ardy**, **Medium Terzett**, **Hubert Wolf** and the **Original Boehmerlaender**, **Alfred Hause** and **Bert Kaempfert**.

In addition Polydor will give special promotional treatment to British and U. S. albums by **James Brown**, the **Cream**, **Herb Alpert** and the **Procol Harum**.

Polydor's fall schedule also includes three subscription sets—"The Threepenny Opera," a three-record set for \$8.25, and a set of 50 songs by **Peter Alexander** for \$8.25.

Polydor will be releasing 100 new musicassettes this fall, thus augmenting its cassette catalog to 400 titles.

## GAMMA GETS CANETTI LABEL

**MONTREAL**—Gamma Records here has acquired the Jacques Canetti label from France for distribution in Canada and the U. S. First album released in Canada by Gamma is "Serge Reggiani Volume II" and several more LP's will be issued this month.

An album by Gamma's **Georges Dor**, one of French-Canada's leading singers, has just been released in France by Jacques Canetti, and Dor recently performed in Cannes.

have been limited in the past because French records do not normally have universal appeal.

Nevertheless, following a Syndicat inquiry made at the request of former French Finance Minister **Michel Debre**, it was found that the level of French exports of finished records to the U. S. A. was slightly higher than the level of imports of finished records from the States.

But to put the French record industry on the same footing in the national economy as is enjoyed by the industries of the United States, Britain and West Germany, a great deal still has to be achieved.

For example, France has only 4,800 retail outlets for a population of 50 million, compared with West Germany's 12,000 outlets for a population of 59 million. In addition the added value tax on records stands at 20 per cent in France, while in West Germany it is only 11 per cent. West Germany also boasts much greater protection in the fields of radio, television and jukeboxes for record copyrights.

French record prices are higher than in Germany, yet, except for LP's, records cost less to produce in France than they

do in Germany. It is with greater home sales in mind that the Syndicat National, of which the Record Information Center is an offshoot, began preparing a comprehensive campaign in March this year with the emphasis firmly on the record purchaser and the retailer.

### Hit Parade Set

For the first time a National Hit Parade is to be produced by the Center starting in mid-October, and producers are being urged to concentrate far more on point-of-sale promotion which, it is felt, is more readily assimilated by the public than the traditional promotional channel of the radio networks.

This development is already to be seen in supermarkets which are adopting the latest rack-jobbing techniques for the promotion of easily salable single product. Said **Masson-Forestier**: "I am optimistic for the future as long as taxes in general and unemployment in particular do not rise too high this winter. For the first time gramophone records have, in France, come within the spending range of everyone." This has been reflected in the increase of record player sales.

## 12 Nations in Austria Fest

**VIENNA** — Twelve nations will compete in the third Coupe d'Europe Musicale in Innsbruck, Austria, Oct. 14-18.

Each country will be represented by a team of three singers. Each singer is required to present at least one unpublished song, but judging by an international jury will be based on interpretation—as in the Knokke Song Cup in Belgium.

Countries participating are Austria, Belgium, Czechoslovakia, France, Holland, Hungary, Italy, Poland, Switzerland,

United Kingdom, West Germany and Yugoslavia.

The British team, managed by **Ronald Cole** and **Fred Jackson**, will be **Keith Dangerfield**, **Johnny van Dooren** and **Ralph Mc-Tell**.

Guest stars will include **Manned Mann**, **David Garrick** and **Roger Whittaker** (Britain), **Sergio Endrigo** and **Marisa Sannia** (Italy), **Rex Gildo** and **Marion** (West Germany), **Jack Grunskv** (Canada) and **Danny** (Israel).

## French TV Spec Stars Bee Gees

**BRUSSELS** — **Julie Driscoll** and the **Brian Auger Trinity**, the **Bee Gees** and the **Jean Guellis** ballet starred in a \$300,000 TV spectacular directed here by French TV producer **Jean-Christophe Averty**.

The show was a co-production of Radio-Television Belge and Z.D.F., the second West German TV channel and was the first international color co-production to be filmed in Belgium. The one-hour show will be screened at Christmas in several European countries.

## Paddy Roberts Quits Guild, Rights Society

**LONDON** — **Paddy Roberts** has resigned as chairman of the Songwriters' Guild of Great Britain and as chairman of the general council of the Performing Right Society.

**Roberts**, who left Britain Oct. 1 to return to South Africa, had been chairman of the Guild since April 1958 with one break in 1963 due to illness.

A new chairman of the Songwriters' Guild will be elected at the Guild's annual general meeting on Nov. 21.

**Roberts** was presented with an engraved tankard from the Guild and a gold watch from the PRS before he left.



## From The Music Capitals of the World

• Continued from page 71

its best-selling albums as "Hit Parade No. 28," "Dorthe" and "First Night With Alexandra."

WOLFGANG SPAHR

### HELSINKI

Philips artist **Irwin Goodman** will represent Finland at the 1969 MIDEM in Cannes, Jan. 18-24. . . . Recent visitors to Finland have included U. S. singer **Herbie Stubbins**, the **Lopez Sisters**, the **Leuona Cuban Boys and Girls** and the British "Opportunity Knocks" discoveries the **Birds and Bees**. . . . British songwriter **Les Reed** has written "Lovin' Time" specially for Columbia artist **Juhani Markola**, who has coupled it on his latest single with a local version of the **Gilbert Beaud** song, "L'Important c'est la Rose."

Recent Finnish versions of international hits include "When I Was Six-Years Old," by **Irina Milan** (Columbia), "Traumland," by **Lola** (Columbia), "Detroit City," by **Danny** (Scandia), "Le Stagione dell'amore," by **Kai Hyttinen** (Philips), and **Ossi Rune's** Decca instrumental version of the Israeli song "Jerusalem." . . . Current top-selling albums here are "Delilah," by **Tom Jones** (Decca); "A Man Without Love," by **Engelbert Humperdinck** (Decca); "Reteesti vaan," by **Irwin Goodman** (Philips); "Riemurasia," by various artists (Rytmi-Musiikki), and "Paul Anka's Greatest Hits" (RCA).

PSO has acquired representation of the Dutch company Siera which makes phonographs, tape recorders and tapes. PSO is offering a special 35 per cent discount on Siera record players to retailers. . . . Blue Master artist **Ilkka Hemming** has recorded a local version of "Canzone per te," the San Remo song, backed with "Nar Morgonen gryr," an old folk song. . . . PSO is giving strong promotion to **Petula Clark's** Vogue recording of "Don't Give Up." . . . Billboard 1967 Top Native Artist trophy winner **Martti Innanen** has recorded "Hellurei," the signature tune of Swedish bandleader **Putte Wickman** as his new single for Safir. . . . **Tapani Kansa** (Scandia) has followed up the cover version of "Delilah" with a Finnish version of "Why I Can't Cry" from the **Tom Jones** "Delilah" LP. The flip side features "Nyt Tiedan Kaiken" (Young Girl).

Finlandia artist 13-year-old **Merja Ikkela** will represent Finland in the World Accordion Championships at Leicester, England. Miss Ikkela will take part in the Scandinavian championships in Helsinki this month and will go to Tokyo in December to appear on the TV "World Surprise" show. Also representing Finland at Leicester will be **Matti Rautanen**. . . . **Katri Helena** (Top Voice) and **Kristian** (Finnsound) have recorded Finnish versions of "A Place in the Sun." **KARI HELOPALTIO**

### NEW YORK

**Stiller & Meara** have been set by Gerard W. Purcell Associates to tour with **Eddy Arnold** this fall. . . . The **Raw Meat**, Musicor group, at the Cheetah for two weeks. . . . **David Lucas** composed and produced the "Who Needs to Say" TV spot for the 1969 Chevrolet Camaro. . . . **Lucky Carle**, Peer-Southern general professional manager, in Los Angeles for meetings with West Coast staff. . . . The **Serendipity Singers**, United Artists group, set for a Saturday (12) date at the Municipal Auditorium, Kansas City. . . . **Frankie Laine's** father, **John Lovocchio**, died in Burbank, Calif., Sept. 28. . . . Comedian **George Kirby** headlines at the Shamrock Hilton Hotel, Houston, until Oct. 23. . . . **Lew Shapiro** celebrating the first anniversary of his Lew Shapiro Promotions.

Myles Chase, Stephen Hartley

**Dorff, Gary Knight and Bud Rehak**, signed writer contracts with Herb Bernstein's Jilbern Music. . . . **Joao Gilberto and Jonah Jones** at the Rainbow Grill until Oct. 26. . . . **Bill Graham**, owner of Fillmore East and West, became the father of a son Sept. 19. . . . The **Robert Patterson Gospel Singers** will begin their fifth European tour Oct. 18. The United Artists Records group will follow the European tour with dates in Japan, Hong Kong, New Zealand and Australia. . . . **Bobby Goldsboro**, United Artists singer, will appear at Arizona State Fair, Phoenix, Nov. 9. . . . **Herb Bernstein** is arranging and producing **Lenny Welch's** next session for Mercury Records. **MIKE GROSS**

### LONDON

**Stanley West** has been appointed a&r manager in the record division of the Reader's Digest Association in London. He will be responsible for planning and developing new material for the company's mail order record business in the U. K. and will also investigate new music and leisure time products for Reader's Digest to market. West was previously an international executive of RCA and before that worked for seven years for CBS in New York, Paris and London. . . . **Johnny Mathis** has been set to appear at the Royal Festival Hall Nov. 2 and the Coventry Theatre Nov. 3. The concerts were arranged by NEMS managing director **Vic Lewis** in Hollywood with **Roy Haughn** of Rojan Productions. . . . **Pye** is releasing the **Grateful Dead's** "Born Cross Eyed" to tie in with their British visit.

**Spencer Davis Management** and the **Marquee Artists Agency** have merged to form the **Marquee Martin Agency**. **John Martin**, manager of the Spencer Davis group, will head the new company with **John Toogood, Chris Barber and Simon White** as directors. The organization represents the **Barber Jazz Band**, the **Spencer Davis group**, the **Nice** and **Roy Harper**. **Harold Pendleton**, chairman of the Marquee group of companies, is currently in America winding up details of a November-December tour by the Spencer Davis group. . . . Professional manager **Cyril Black** is leaving Screen Gems Music to join NEMS as general manager of its music publishing operations. At NEMS he joins his younger brother **Don Black**, manager of **Matt Monro**, and will also work on acquiring new artists for the CBS-distributed NEMS label. Two songwriters **John Marsh** and **Andrew Veal** move with him to NEMS. . . . Liberty VP **Lee Mendell** is currently visiting London. . . . **Emperor Rosko** is producing an album by **Barry St. John** for Major Minor's subsidiary label **Toast**. **GRAEME ANDREWS**

### TORONTO

Compo has signed an exclusive contract with **Wes Dakus**, Edmonton recording artist turned producer, for his productions for its Apex label. First release under the contract will be by **Barry Allen**, who had national success with previous releases on Capitol, and upcoming are singles by the **Graeme Waifer** and the **Purple Haze**. . . . A new Halifax group, the **Central Nervous System**, has been picked up by MGM's Music Factory label, with an album just released. . . . New Atlantic single by the **Mandala** is pre-released in Canada with U. S. release to follow shortly. "You Got Me" and "Help Me" were both written by group members **Don Troiano** and **Roy Kenner**. "You Got Me" is the basis of a set of Coca-Cola commercial just recorded by the group. . . . **Gordon Lightfoot's** new United Artists single, "Bitter Green," was released simultaneously in Canada and the U. S. . . . Atlantic Records president **Ahmet Ertegun** was due in Toronto early this month to prepare for recording sessions here for the **Mandala's** second LP. . . . A new Ottawa group, **MRQ**, modern rock quartet, whose members are veterans of other well-known groups, bows on RCA Victor with "Plastic

Street," released in both English and French versions. . . . **Chad Allan** has a new Quality release coming, "Through the Looking Glass" and "Ramona's Hourglass." . . . Gamma has released a single by **Rober Charlebois** of "Lindbergh," with which the young French-Canadian artist won the song festival at Spa, Belgium, in August. . . . French-Canadian chansonnier **Georges Dor**, whose new Gamma LP, recorded in concert at the Comedie Canadienne, is moving fast in the Quebec market, will perform at the song festival in Brussels next month.

The **Homelanders**, a folk group big in the Maritimes, make their disk debut with an album on Compo's budget Point label this month. . . . "Christyne Chartrand a Paris" for which Capitol blew the budget to record their young French-Canadian artist in Paris, is released this month. Mlle. Chartrand has been chosen for the Ford commercials on the NHL hockey telecasts in Quebec this winter, which is prime exposure. . . . To follow up the success of **Pierre Lalonde's** "Hello Lover" on his Prestige label, now back with London Records for distribution, upcoming is an album, "Pierre Lalonde Presents Peter Martin." Martin is the name used by Lalonde in the U. S. as host of his own show on WPXI-TV, New York, last season. . . . Arc recorded **Jim McHarg's Metro Stompers** in action at the Oak Room of the King Edward Sheraton Hotel in Toronto late last month for a new release to be titled "Stompin' at the Sheraton." It'll be the local Dixieland group's second LP for Arc, fourth in all. . . . Market for Canadian-made jazz is sufficient that Capitol has recorded a second album by Montreal's **Lee Gagnon Quartet**, featuring several originals by Gagnon and members of the group. . . . Apex has a new single from country artist **Harry Rusk**, from Edmonton, pairing his own composition, "The Rose of Mexico" with "Don't Sing Aloha."

A&M in the U. S. has expressed interest in "Let's Get Together" by **Bobby Gimby** and a children's chorus, known as the **Pied Piper and the Kids**, which may be re-recorded with lyrics changed to fit the U. S. scene. . . . Coinciding with her first release on the U. S. Chart label, "The Wife You Save May Be Your Own," Canadian country artist **Diane Leigh** appeared at the Horseshoe Tavern in Toronto, with RCA Victor, Chart distributors in Canada, hosting press and country music deejays from miles around at opening night Oct. 1. . . . Bass player **Don Elliot** is back with the **Mandala** after several weeks in hospital following their auto accident, in time for the group's first tour of Western Canada (Oct. 6-19) which includes Calgary, Edmonton, Winnipeg and Vancouver. . . . With "Biplane Ever More" flying high, the **Irish Rovers** are mixing college dates (Mayville State College, N. D., Oct. 11), concerts (Jaeger House in New York, Oct. 12, Town Hall in Philadelphia Oct. 13), TV (Mike Douglas Show taping Oct. 14, Donald O'Connor TV'er Oct. 17), recording in Los Angeles for their fourth LP (Oct. 15 & 16) and filming for another episode of "The Virginian" Oct. 18-25. . . . **Donovan** appears in Vancouver Oct. 5, Ottawa Oct. 22, Montreal Oct. 23, and Toronto Oct. 24. . . . **Jerry Vale** appears at the Beverly Hills Motor Hotel in Toronto Oct. 14-26. . . . **Ferrante and Teicher** appear in Calgary, Edmonton, Winnipeg, and Saskatoon Oct. 14-18. . . . The **Paul Butterfield Blues Band** appears in Guelph, Oct. 25, and with **Tom Rush** in Hamilton the night prior.

KIT MORGAN

**STOCKHOLM**

Metronome started a big drive for soul records with the release of albums by **Joe Tex**, **Wilson Pickett**, **Solomon Burke** and **King Curtis**. . . . RCA press agent **Gosta Linderholm** sings the scat vocal on "Bucket's Got a Hole in It," by the **Jazz Doctors** (RCA). . . . **Britt Bergstrom** (Philips) was in Hilversum, Holland, to record in German and English, and will go

## Dutch Award To Bernstein

AMSTERDAM — Prof. P. Idenburg, president of the Dutch Arts Council, presented Leonard Bernstein with an Edison Award for his CBS recording of the Mahler Symphonies with the New York Philharmonic Orchestra.

The presentation was made at a reception in the Concertgebouw Sept. 20 and among congratulatory telegrams received by Bernstein was one from the Concertgebouw Orchestra, then touring Japan.

Other Edison Awards were made to pianists **Philippe Entremont**, **Gerald Moore**, **Lamar Crawson** and **Alicia de Laroccha**; guitarist **Julian Bream**, conductors **Jevgeny Svetlanov**, **Neville Marriner**, **Karl Munchinger**, **Sir John Barbirolli**, **Josef Ulsamer** and **Shirley Butler**; organist **Maria-Claire Alain**; the ensemble **Les Percussions de Strasbourg** and singer **Eric Tappy**.

During the reception music of the 13th and 14th century was played on authentic instruments of the period by the **Syntagma Musicum** ensemble directed by **Kees Otten**.

## Italian Firms In Product Fete

MILAN—Italy's major record companies sponsored a dinner-show Sept. 18 at Campione d'Italia to promote their fall releases in a presentation which was filmed by Italian and Swiss TV.

Guests paid from \$17 to \$25 for dinner and a chance to listen to lip-synch their latest releases.

Artists taking part included **Caterina Caselli** (CBS-Italiana), **I Camaleonti** (CBS-Italiana), **Al Bano** (EMI-Italiana), **Georgie Fame** (CBS-Italiana), **Rita Pavone** (Ricordi), **Milva** (Ricordi), **Patty Pravo** (RCA - Italiana), **Enzo Jannacci** (RCA-Italiana) and **Equipe 84** (Ricordi).

During the evening **Mike Maitland**, president of Warner Bros.-Seven Arts, was presented with a special award for **Frank Sinatra**.

to Germany to promote the record on the TV show "Studio B." The English recording will be released in Japan, New Zealand and Australia. . . . The **Gazell** group, the **Hounds**, have disbanded and bass player **Jan Bratke** has joined a new group, **Bamboo** (Columbia), whose debut single is "To Know You Is to Love You."

The **Sonet Konsertbureau** in association with **Norman Granz** has booked for appearances in Sweden, **Oscar Peterson** (Oct. 22-23) and **Jimmy Smith** (Nov. 25). . . . **P. J. Proby** (Liberty) recorded a number of tunes with **Lasse Samuelsson's** **Dynamite Brass** in the MA. Studios, Stockholm. . . . **Sven-Ingvors** are now back with Philips after two years with **Svensk American**. . . . **Agnetha Faltskog** (Cupol) has recorded "Sonny Boy," by German songwriter **Dieter Zimmermann**. . . . The **Monkees** are back on Swedish TV after a six-month gap. . . . The **Moonlighters** (SweDisc) go to Mexico for six months in November. . . . **Jorgens** (HB) has recorded **Peter Himmelstrand's** Swedish version of "When I'm 64" (Nar jag far pension). . . . **Ola and the Janglers** recorded "What a Way to Die" in Italian. . . . All Swedish record companies are combining in a campaign to boost the Christmas gift market in records. **KJELL GENBERG**

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# HITS OF THE WORLD

## ARGENTINA

(Courtesy Escalera a la Fama)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	POR QUE YO TE AMO	Sandro (CBS)—Ansa
2	2	YO TE AMO, TE AMO, TE AMO	Roberto Carlos (CBS); Juan Ramon (RCA); Billy Bond (Music Hall)
3	5	IL GIRAMONDO	Nicola Dibari (RCA)—Relay
4	4	THE MUSIC PLAYED	Alguien Canto; Matt Monro (Odeon); Willy Martini (EMI)
5	3	GIOVANNE GIOVANNE/O SOLE MIO	Topo Gigio (Polydor)
6	6	YO TENGO PENAS	Herve Vilard (Mercury)
7	7	DELLAH	Jimmy Fontana (RCA); Tom Jones (Odeon); Paul Mauriat (Philips); Mafasoli (Fermata)—Fermata
8	—	LA PRIMAVERA	Palito Ortega (RCA)—Clanort
9	10	HAZME UNA SENAL	Conexion No. 5 (Vik); Los Nibelungos (CBS)
10	9	CON ESO ME PAGAS	Pepito Perez (Disc Jockey)

## BELGIUM

(Flemish chart by courtesy of Humo Magazine)

This Week	Last Week	Title	Artist
1	—	HEY JUDE	Beatles (Parlophone)
2	1	HELP YOURSELF	Tom Jones (Decca)
3	5	FIRE	Arthur Brown (Polydor)
4	2	CAMP	Sir Henry and the Butlers (Columbia)
5	—	ZORG VOOR MIJN HART	Will Tura (Palette)
6	6	ICH BAU' DIR EIN SCHLOSS	Heintje (CNR)
7	3	ZO MOOI, ZO BLOND EN ZO ALLEEN	Jimmy Frey (Philips)
8	—	CALLOW-LA-VITA	Raymond Froggatt (Polydor)
9	—	I'VE GOTTA GET A MESSAGE TO YOU	Bee Gees (Polydor)
10	4	HUSH, NOT A WORD TO MARY	John Rowles (Stateside)

## BRITAIN

(Courtesy Record Retailer)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	THOSE WERE THE DAYS	Mary Hopkin (Apple)—Essex (Paul McCartney)
2	2	HEY JUDE	Beatles (Apple)—(Apple)—Northern Music (George Martin)
3	3	JESAMINE	Casuals (Decca)—Mills (David Pardo)
4	9	LITTLE ARROWS	Leapy Lee (MCA)—Shaftesbury Music (Gordon Mills)
5	5	HOLD ME TIGHT	Johnny Nash (Regal Zonophone)—Writers Workshop (Jad) (Bell)—Shapiro-Bernstein & Co. (Dale Hawkins)
6	4	I GOTTA GET A MESSAGE TO YOU	Bee Gees (Polydor)—Abigail (Stigwood-Bee Gees)
7	10	LADY WILLPOWER	Union Gap (CBS)—Dick James (Jerry Fuller)
8	6	I SAY A LITTLE PRAYER	Aretha Franklin (Atlantic)—Shapiro-Bernstein (Jerry Wexler)
9	19	RED BALLOON	Dave Clark Five (Columbia)—Morris (Dave Clark)
10	11	HIGH IN THE SKY	Amen Corner (Deram)—Carlin (Noel Walker)
11	17	ICE IN THE SUN	Status Quo (Pye)—Valley Music (John Schroeder)
12	7	DO IT AGAIN	Beach Boys (Capitol)—Immediate (Brian Wilson)
13	12	CLASSICAL GAS	Mason Williams (Warner Bros.)—Rondor (Mike Post)
14	8	ON THE ROAD AGAIN	Canned Heat (Liberty)—Southern (Dallas Smith)
15	14	DREAM A LITTLE DREAM OF ME	Mama Cass (RCA)—Francis, Day and Hunter (Lou Adler)
16	18	HELLO, I LOVE YOU	Doors (Elektra)—Campbell-Cannolly (Paul A. Rothschild)
17	22	A DAY WITHOUT LOVE	Love Affair (CBS)—Dick James (Mike Smith)
18	27	MY LITTLE LADY	Tremeloes (CBS)—Shane (Tremeloes)
19	13	HELP YOURSELF	Tom Jones (Decca)—Valley (Peter Sullivan)
20	16	HARD TO HANDLE	Otis Redding (Atlantic)—Carlin (Cropper Redding)
21	15	THIS GUY'S IN LOVE WITH YOU	Herb Alpert (A&M)—Blues Seas/Jac (Albert/Moss)
22	20	I LIVE FOR THE SUN	Vanity Fare (Page One)—Immediate (Roger Easterby/Des Champ)
23	30	LIGHT MY FIRE	Jose Feliciano (RCA)—MCPS (Rick Jarrard)

24	24	WEIGHT—Band (Capitol)—Feldman (John Simon)
25	26	AMERICA—Nice (Immediate)—Chappells/Immediate (Emerlist/Dayjack)
26	21	I PRETEND—Des O'Connor (Columbia)—Maurice Patricia (Norman Newell)
27	36	THE GOOD, THE BAD AND THE UGLY—Hugo Montenegro (RCA)—United Artists (Hugo Montenegro)
28	45	MARIANNE—Cliff Richard (Columbia)—Leeds (Norrie Paramour)
29	23	YESTERDAY'S DREAMS—Four Tops (Tama-Motown)—Stein and Vanstock (Ivy Hunter)
30	25	SUNSHINE GIRL—Herman's Hermits (Columbia)—Monique (Mickie Most)
31	28	ONE INCH ROCK—Tyrannosaurus Rex (Regal Zonophone)—Cromwell (Tony Visconti)
32	37	LES BICYCLETTES DE BELSIEZ—Engelbert Humperdinck (Decca)—Donna (Peter Sullivan)
33	—	LISTEN TO ME—Hollies (Parlophone)—Bron (Ron Richards)
34	48	ONLY ONE WOMAN—Marbles (Polydor)—Abigail (B & M Gibb/Stigwood)
35	29	KEEP ON—Bruce Channel (Bell)—Shapiro-Bernstein & Co. (Dale Hawkins)
36	41	RED RED WINE—Jimmy James and the Vagabonds (Pye)—Ardmore and Beechwood
37	31	DANCE TO THE MUSIC—Sly and the Family Stone (Direction)—Carlin (Sly Stone)
38	42	I'M A MIDNIGHT MOVER—Wilson Pickett (Atlantic)—(Tom Drowd)
39	33	VOICES IN THE SKY—Moody Blues (Deram)—Tyler Music (Tony Clarke)
40	—	YOU'RE ALL I NEED TO GET BY—Marvin Gaye and Tammi Terrell (Tama-Motown)—Jobete, BMI (Ashford/Simpson)
41	38	NEED YOUR LOVE SO BAD—Fleetwood Mac (Blue Horizon)—Peter Maurice (Mike Vernon)
42	—	WITH A LITTLE HELP FROM MY FRIENDS—Joe Cooker (Regal Zonophone)—Northern (Denny Cordell)
43	—	WRECK OF THE ANTOINETTE—Dave Dee Group (Fontana)—Linn (Steve Rowland)
44	32	MONY, MONY—Tommy James & Shondells (Major Minor)—Planetary-Nom (Bo Gentry & Ritchie Cordell)
45	47	HEARTACHE—Rov Orbison (London)—Acuff-Rose (Jim Vienneau)
46	—	MY WORLD—Cupid's Inspiration (Nems)—Sunbury (Jimmy Duncan)
47	40	C'MON MARIANNE—Grapefruit (RCA)—Ardmore and Beechwood (Derek Lawrence)
48	49	DREAM A LITTLE DREAM OF ME—Anita Harris (CBS)—Francis, Day and Hunter (Mike Margolis)
49	—	M'LADY—Sly and the Family Stone (Direction)—Carlin (Sly Stone)
50	39	WHEN THE SUN COMES SHINING THRU—Long John Baldry (Pye)—Immediate (Tony Macauley)

## DENMARK

(Courtesy Danmarks Radio)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	LILLE SOMMERFUGL	Bjorn Tidmand (Odeon)—Wilh. Hansen
2	3	VI SKAL GA HAND I HAND	Keld Heick (HMV)—Multitone
3	2	HELP YOURSELF	Tom Jones (Decca)—Dacapo
4	6	FIRE	Arthur Brown (Track)—Essex
5	8	YUMMY, YUMMY, YUMMY	Ohio Express (Buddah)—Dacapo
6	—	HELLO I LOVE YOU	Doors (Elektra)
7	9	DO IT AGAIN	Beach Boys (Capitol)—Sweden Music
8	4	HURDY GURDY MAN	Donovan (Epic)—Southern
9	5	BABY COME BACK	Equals (President)—Kassner
10	7	YESTERDAY HAS GONE	Cupid's Inspiration (Nems)—Dacapo

## EIRE

(Courtesy New Spotlight, Dublin)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	2	HEY JUDE	Beatles (Apple)—Northern Songs Ltd.
2	4	THOSE WERE THE DAYS	Mary Hopkin (Apple)—Essex
3	1	I GOTTA GET A MESSAGE TO YOU	Bee Gees (Abigail)
4	3	LITTLE ARROWS	Dixies (Pye)—Shaftesbury
5	7	JESAMINE	Casuals (Decca)
6	5	DO IT AGAIN	Beach Boys (Capitol)—Immediate
7	6	HELP YOURSELF	Tom Jones (Decca)—Valley

8	—	HOLD ME TIGHT	Johnny Nash (Regal-Zonophone)—Writer's Workshop
9	—	HIGH IN THE SKY	Amen Corner (Deram)—Carlin
10	—	THIS GUY'S IN LOVE WITH YOU	Herb Alpert (A&M)—Blues Seas/Jac

## GERMANY

(Courtesy Der Musikmarkt)

This Week	Last Week	Title	Artist
1	—	HEY JUDE	Beatles (Odeon)—Budde
2	1	HELP YOURSELF	Tom Jones (Decca)—Budde
3	7	FIRE	Crazy World of Arthur Brown (Polydor)—Gerig
4	14	DO IT AGAIN	Beach Boys (Capitol)—Francis, Day and Hunter
5	2	DU SOLLST NICHT WEINEN	Heintje (Ariold)—Maxim
6	4	I'VE GOTTA GET A MESSAGE TO YOU	Bee Gees (Polydor)—Slezak
7	5	YUMMY, YUMMY, YUMMY	Ohio Express (Polydor/Buddah)—Aberbach
8	—	STREET FIGHTING MAN	Rolling Stones (Decca)—Gerig
9	6	ARRIVEDERCI HANS	Rita Pavone (Polydor)—Budde
10	10	LIEBER MAL WEINEN IM GLUCK	Renate Kern (Polydor)—Gerig

## HOLLAND

(Courtesy Platennieuws & Radio Veronica)

This Week	Last Week	Title	Artist
1	1	HEY JUDE	Beatles (Parlophone)—Leeds/Basart
2	3	THOSE WERE THE DAYS	Mary Hopkin (Apple 2)—Essex Holland/Basart
3	2	RAIN AND TEARS	Aphrodite's Child (Mercury)—Altona
4	4	I'VE GOTTA GET A MESSAGE TO YOU	Bee Gees (Polydor)—Basart
5	7	DON'T YOU CRY FOR A GIRL	Shoes (Polydor)—Dayglow
6	5	DONG-DONG-DI-KI-DI-KI-DONG	Golden Earrings (Polydor)—Dayglow
7	10	I SAY A LITTLE PRAYER	Aretha Franklin (Atlantic)
8	—	STREET FIGHTING MAN	Rolling Stones (Decca)
9	—	ON THE ROAD AGAIN	Canned Heat (Liberty)
10	6	ICH BAU' DIR EIN SCHLOSS	Heintje (CNR)—Vivace/Basart

## ITALY

(Courtesy Musica e Dischi, Milan)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	AZZURRO	Adriano Celentano (Clan)—Clan
2	5	SIMON SAYS	1910 Fruitgum Co. (Kama Sutra)—Esedra
3	7	IL GIOCATTOLO	Gianni Morandi (RCA)—Mimo
4	14	HEY JUDE	Beatles (Parlophone)—Ritmi e Canzoni
5	2	LA NOSTRA FAVOLA	Jimmy Fontana (RCA)—Francis Day
6	3	CINQUE MINUTI E POI	Maurizio (Joker)—MAS
7	8	IL BALLO DI SIMONE	Giuliano e i Notturmi (Ri Fi)—Esedra
8	11	SE TORNI TU	Claude Francois (Fleche)—SIF
9	13	IL RAGAZZO CHE SORRIDE	Al Bano (VdP)—Curci
10	4	ANGELI NEGRI	Fausto Leali (Ri Fi)—Southern
11	9	AVEVO UN CUORE	Mino Reitano (Ariston)—Colosseo
12	—	UN ANGELO BLU	Equipe 84 (Ricordi)—Senza Fine
13	6	LUGLIO	Riccardo Del Turco (CGD)—Tiber
14	12	NON ILLUDERTI MAI	Orietta Berti (Polydor)—Tevere/Alfiere
15	—	LE MONDE EST GRIS LE MONDE EST BLEU	Eric Charden (Decca)—R. R. Ricordi

## JAPAN

(Courtesy Original Confidence Co., Ltd.)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	2	KOI NO KISETSU	Pinky and Killers (King)—All Staff
2	1	THE SOUND OF SILENCE	Simon and Garfunkel (CBS)—Shinko
3	3	KIRI NI MUSEBU YORU	Kuroki Ken (Toshiba)
4	4	SHIANBASHI BLUES	Takahashi Masaru and Coro Latino (Columbia)—Columbia
5	9	KUSHIRO NO YORU	Mikawa Ken-ichi (Crown)—Crown
6	—	YUZUKI	Mayuzumi Jun (Capitol)—Ishihara
7	7	HOSHIKAGE NO WALTZ	Sen Masao (Minoruphone)
8	6	GIRL FRIEND	Ox (Victor)—Top
9	11	HANA TO CHO	Mori Shin-ichi (Victor)—Al Pro.

8	8	OTARU NO HITO YO	Tokyo Romantica (Teichiku)
11	5	C-C-C	Tigers (Polydor)—Watanabe
12	10	SHINJUKU SODACHI	Tsuyama Tokyo/Ohki Hideo (Minoruphone)
13	12	SIMON SAYS	1910 Fruitgum Co. (Buddah)—Aberbach Tokyo
14	15	TABIJI NO HITO YO	Tokyo Romantica (Teichiku)
15	—	OLIVIA NO SIRABE	Four Leaves (CBS)—Watanabe
16	13	CHIASANA SNACK	Purple Shadows (Philips)—Shinko
17	16	HOSHI O MINAIDE	Ito Yukari (King)—Watanabe
18	18	THE DOCK OF THE BAY	Otis Redding (Atlantic)—Taiyo
19	17	JUMPIN' JACK FLASH	Rolling Stones (London)—Shinko
20	—	AI NO SAZANAMI	Shimakura Chiyoko (Columbia)—Rhythm

## MALAYSIA

(Courtesy Radio Malaysia)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	3	HELP YOURSELF	Tom Jones (Decca)
2	4	I LOVE YOU	People (Capitol)
3	1	I'LL LOVE YOU FOREVER TODAY	Cliff Richard (Columbia)
4	6	YOUR TIME HASN'T COME YET, BABY	Elvis Presley (RCA)
5	2	HONEY	Union Gap (CBS)
6	9	I PRETEND	Des O'Connor (Columbia)
7	5	MONY, MONY	Surfers (Columbia)
8	7	BABY COME BACK	Equals (Stateside)
9	—	PEOPLE GOT TO BE FREE	Rascals (Atlantic)
10	—	SUNSHINE GIRL	Herman's Hermits (Columbia)

## NEW ZEALAND

(Courtesy New Zealand Broadcasting)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	2	I HAVE LOVED ME A MAN	Allison Durbin (HMV)—Ed Kassner
2	1	INDIAN LAKE	Cowsills (MGM)
3	5	COME WITH ME	Formyula (HMV)
4	3	LOVE, HATE, REVENGE	Avengers (HMV)
5	6	HELP YOURSELF	Tom Jones (Decca)
6	7	BLESS YOU	Mr. Lee Grant (HMV)
7	4	HURDY GURDY MAN	Donovan (Epic)
8	—	YESTERDAY HAS GONE	Cupid's Inspiration (CBS)
9	10	HUSH, NOT A WORD TO MARY	John Rowles (CBS)
10	—	SUNSHINE GIRL	Herman's Hermits (Columbia)

## NORWAY

(Courtesy Verdens Gang)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	ROMEO OG JULIE	Inger Lise Andersen (RCA Victor)—Sweden Music
2	3	DELLAH	Tom Jones (Decca)—Bendiksen
3	2	THINGS	Nancy Sinatra and Dean Martin (Reprise)—Belinda
4	6	HELP YOURSELF	Tom Jones (Decca)—Edition Liberty
5	4	BABY COME BACK	Equals (President)—Kassner
6	—	HEY JUDE	Beatles (Apple)—Sonora
7	5	VI SKA GA HAND I HAND	Gunnar Wiklund (HMV)—Bendiksen
8	8	MONY, MONY	Tommy James and the Shondells (Major Minor)—Sonora
9	10	SUNSHINE GIRL	Herman's Hermits (Columbia)—Southern
10	9	MRS. ROBINSON	Simon and Garfunkel (CBS)

## PHILIPPINES

\*Denotes local origin

This Week	Last Week	Title	Artist
1	2	ANGELICA	Wayne Newton (MGM)—Mareco, Inc.
2	4	THE BALLAD OF THE GREEN BERETS	Sgt. Barry Sadler (RCA Victor)—Filipinas Record Corp.
3	1	IT'S NICE TO BE WITH YOU	Monkees (RCA Victor)—Filipinas Record Corp.
4	9	1-2-3 REDLIGHT	1910 Fruitgum Co. (Buddah)—Mareco, Inc.
5	3	MONY, MONY	Tommy James and the Shondells (Roulette)—Mareco, Inc.
6	8	TIGHTEN UP	Archie Bell and the Drells (Atlantic)—Mareco, Inc.
7	—	CHERRY RED	Bee Gees (Liberty)—Dyna Products, Inc.

7	—	MARDY	Eddie Peregrina and the Blinkers (D'Swan)—Playtex Record Co.
8	5	YUMMY, YUMMY, YUMMY	Ohio Express (Buddah)—Mareco, Inc.
9	—	NIKI HOEKI	Ellie Greenwich (United Artists)—Home Industries Development Corp.
10	10	AND YOU LET HER PASS BY	Rogues (London)—Super Record Co.

## SINGAPORE

(Courtesy Radio Singapore)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	HELP YOURSELF	Tom Jones (Decca)
2	3	LAST NIGHT IN SOHO	Dave Dee and Co. (Fontana)
3	2	I PRETEND	Des O'Connor (Columbia)
4	5	DAYS	Kinks (Pye)
5	6	SUNSHINE GIRL	Herman's Hermits (Columbia)
6	4	DON'T GIVE UP	Petula Clark (Pye)
7	7	MONY, MONY	Tommy James and the Shondells (Roulette)
8	8	HURDY GURDY MAN	Donovan (CBS)
9	—	I TAKE IT BACK	Ernie Djohan (Philips)
10	9	I DON'T WANT OUR LOVING TO DIE	Herd (Fontana)



# HOT 100

FOR WEEK ENDING OCTOBER 12, 1968

★ STAR PERFORMER—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

THIS WEEK	Wk. Ago	Wks. Ago	Wks. Ago	TITLE	Artist (Producer), Label & Number	Weeks on Chart
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1	1	3	5	<b>HEY JUDE</b>	Beatles (George Martin), Apple 2276	5
2	2	1	8	<b>HARPER VALLEY P.T.A.</b>	Jeannie C. Riley (Shelby S. Singleton Jr.), Plantation 3	8
3	3	5	15	<b>FIRE</b>	Crazy World of Arthur Brown (Kit Lambert), Atlantic 2556	6
4	4	20	27	<b>LITTLE GREEN APPLES</b>	D. C. Smith (Jerry Fuller), Columbia 44616	9
5	5	9	16	<b>GIRL WATCHER</b>	O'Kaysions (North State Music), ABC 11094	9
6	17	18	21	<b>MIDNIGHT CONFESSIONS</b>	Grassroots (Steve Barri), Dunhill 4144	7
7	18	19	19	<b>MY SPECIAL ANGEL</b>	Vogues (Dick Glasser), Reprise 0766	6
8	8	8	9	<b>I'VE GOTTA GET A MESSAGE TO YOU</b>	Bea Gees (Robert Stigwood), Atco 6603	9
9	25	29	54	<b>OVER YOU</b>	Gary Puckett & the Union Gap (Jerry Fuller), Columbia 44644	4
10	6	10	13	<b>SLIP AWAY</b>	Clarence Carter (Rick Hall & Staff), Atlantic 2508	14
11	11	11	11	<b>TIME HAS COME TODAY</b>	Chambers Brothers (David Rubinson), Columbia 44414	10
12	7	3	2	<b>PEOPLE GOT TO BE FREE</b>	Rascals (Rascals), Atlantic 2537	13
13	10	14	14	<b>I SAY A LITTLE PRAYER</b>	Aretha Franklin (Jerry Wexler), Atlantic 2456	9
14	14	21	31	<b>SAY IT LOUD (I'm Black and I'm Proud)</b>	James Brown & His Famous Flames (James Brown), King 6187	6
15	12	12	12	<b>REVOLUTION</b>	Beatles (George Martin), Apple 2276	5
16	16	4	4	<b>HUSH</b>	Deep Purple (Derek Lawrence), Tetragrammaton 1503	9
17	26	27	44	<b>SUZIE Q</b>	Creedence Clearwater Revival (Saul Zaentz), Fantasy 616	6
18	54	70	—	<b>THOSE WERE THE DAYS</b>	Mary Hopkin (Paul McCartney), Apple 1801	3
19	24	24	45	<b>PIECE OF MY HEART</b>	Big Brother & the Holding Company, Columbia 44626	7
20	20	28	29	<b>(The Lament of the Cherokee) INDIAN RESERVATION</b>	Don Fardon (Miki Dalton), GNP Crescendo 405	7
21	21	16	18	<b>ON THE ROAD AGAIN</b>	Canned Heat (Dallas Smith), Liberty 56038	10
22	13	6	8	<b>THE FOOL ON THE HILL</b>	Sergio Mendes & Brasil '66 (Sergio Mendes, Herb Alpert & Jerry Moss), A&M 961	10
23	9	7	5	<b>1, 2, 3, RED LIGHT</b>	1910 Fruitgum Company (Kasenz-Katz Assoc.), Buddah 54	12
24	44	54	97	<b>ELENORE</b>	Turtles (Chip Douglas), White Whale 276	4
25	19	17	6	<b>LIGHT MY FIRE</b>	Jose Feliciano (Rick Jarrard), RCA Victor 47-9550	12
26	36	36	63	<b>SHAPE OF THINGS TO COME</b>	Max Frost & the Troopers (Mike Curb), Tower 419	6
27	27	30	40	<b>THE SNAKE</b>	Al Wilson (Johnny Rivers), Soul City 747	9
28	29	42	60	<b>HEY, WESTERN UNION MAN</b>	Jerry Butler (Gamble-Muff), Mercury 72850	7
29	31	31	66	<b>ALL ALONG THE WATCHTOWER</b>	Jimi Hendrix Experience (Jimi Hendrix), Reprise 0767	4
30	15	13	10	<b>THE HOUSE THAT JACK BUILT</b>	Aretha Franklin (Jerry Wexler), Atlantic 2456	9
31	35	35	38	<b>HIP CITY—PART 2</b>	Jr. Walker & The All Stars (Lawrence Horn), Soul 25048	10
32	32	38	42	<b>IN-A-GADDA-DA-VIDA</b>	Iron Butterfly (Jim Hilton), Atco 6606	8

33	22	17	7	<b>YOU'RE ALL I NEED TO GET BY</b>	Marvin Gaye & Tammi Terrell (Ashford-Simpson), Tamla 54169	12
34	34	34	47	<b>BABY, COME BACK</b>	Equals (President Records Prod.), RCA Victor 47-9583	6
35	39	48	48	<b>HELP YOURSELF</b>	Tom Jones (Peter Sullivan), Parrot 40029	7
36	37	61	77	<b>FOOL FOR YOU</b>	Impressions (Curtis Mayfield), Curtom 1932	6
37	42	43	68	<b>I MET HER IN CHURCH</b>	Box Tops (Dan Penn), Mala 12017	5
38	38	59	90	<b>HOLD ME TIGHT</b>	Johnny Nash (Johnny Nash & Arthur Jenkins), JAD 207	5
39	33	33	39	<b>WHO IS GONNA LOVE ME?</b>	Dionne Warwick (Barclay-David), Scepter 12226	8
40	40	44	64	<b>BREAK YOUR PROMISE</b>	Delfonics (Stan and Bell), Philly Groove 152	7
41	41	41	59	<b>I WISH IT WOULD RAIN</b>	Gladys Knight & The Pips (N. Whitefield), Soul 35047	8
42	28	26	34	<b>SPECIAL OCCASION</b>	Smokey Robinson & The Miracles (Smokey-Cleveland), Tamla 54172	9
43	47	47	61	<b>DOWN ON ME</b>	Big Brother & the Holding Company (Bob Shad), Mainstream 662	7
44	52	53	86	<b>POOR BABY</b>	Cowsills (Wes Farrell), MGM 13981	5
45	46	62	85	<b>SHOOT 'EM UP BABY</b>	Andy Kim (Jeff Barry), Steed 710	6
46	56	76	100	<b>COURT OF LOVE</b>	Unifics (Guy Draper), Kapp 935	4
47	50	52	72	<b>CHAINED</b>	Marvin Gaye (Frank Wilson), Tamla 54170	5
48	48	56	57	<b>STREET FIGHTING MAN</b>	Rolling Stones (Jimmy Miller), London 909	6
49	49	49	87	<b>I FOUND A TRUE LOVE</b>	Wilson Pickett (Tom Dowd), Atlantic 2558	4
50	58	—	—	<b>WHITE ROOM</b>	Cream (Felix Pappalardi), Atco 6417	2
51	59	85	—	<b>DO THE CHOO CHOO</b>	Archie Bell & the Drells (Gamble-Muff), Atlantic 2559	3
52	62	89	—	<b>SWEET BLINDNESS</b>	Fifth Dimension (Bones Hows), Soul City 748	3
53	53	57	80	<b>NATURALLY STONED</b>	Avant-Garde (Billy Sherril), Columbia 44590	7
54	64	79	79	<b>GENTLE ON MY MIND</b>	Glen Campbell (Al de Lory), Capitol 5939	12
55	57	69	—	<b>I'VE GOT DREAMS TO REMEMBER</b>	Otis Redding (Steve Cropper), Atco 6412	3
56	86	—	—	<b>MAGIC CARPET RIDE</b>	Steppenwolf (Gabriele Mekler), Dunhill 4160	2
57	73	—	—	<b>LALENA</b>	Donovan (Mickie Most), Epic 10393	2
58	84	—	—	<b>TAKE ME FOR A LITTLE WHILE</b>	Vanilla Fudge (Shadow Morton), Atco 6416	2
59	60	75	78	<b>DON'T CHANGE YOUR LOVE</b>	Five Stairsteps & Cubie (Curtis Mayfield), Curtom 1931	8
60	71	71	—	<b>BANG-SHANG-A-LANG</b>	Archies (Don Kirshner), Calendar 63-1006	3
61	61	68	91	<b>THE FUNKY JUDGE</b>	Bull & the Matadors (Sherril-Cross Prod.), Toddlin' Town 108	8
62	43	46	46	<b>BROWN EYED WOMAN</b>	Bill Medley (Bill Medley & Barry Mann), MGM 13959	11
63	63	66	73	<b>FLY ME TO THE MOON</b>	Bobby Womack (Chips Moman), Minit 32048	9
64	55	55	56	<b>THE WEIGHT</b>	Jackie DeShannon (Charles Greene & Brian Stone), Imperial 66313	8
65	69	100	—	<b>PEACE OF MIND</b>	Nancy Wilson (David Cavanaugh), Capitol 2283	3
66	65	65	62	<b>WORKIN' ON A GROOVY THING</b>	Patti Drew (Carone Prod.), Capitol 2197	11

67	67	88	—	<b>I AIN'T GOT TO LOVE NOBODY ELSE</b>	Masqueraders (Tommy Coghill), Bell 733	3
68	68	84	88	<b>HORSE FEVER</b>	Cliff Nobles & Company (Jesse James), Phil-L.A. of Soul 318	5
69	—	—	—	<b>KEEP ON LOVIN' ME, HONEY</b>	Marvin Gaye & Tammi Terrell (Ashford & Simpson), Tamla 54173	1
70	72	72	—	<b>ICE IN THE SUN</b>	Status Quo (John Schroeder), Cadet Concept 7006	3
71	74	90	—	<b>PUFFIN' DOWN THE TRACK</b>	Hugh Masekela (Stewart Levine), Uni 55085	3
72	98	—	—	<b>I'M IN A DIFFERENT WORLD</b>	Four Tops (R. Dean & Holland & Dozier), Motown 1132	2
73	66	63	70	<b>THE WEIGHT</b>	The Band (John Simon), Capitol 2269	7
74	45	45	55	<b>LISTEN HERE</b>	Eddie Harris (Joel Dorn), Atlantic 2487	13
75	75	82	—	<b>MESSAGE FROM MARIA</b>	Joe Simon (J.R. Ent.), Sound Stage 7 2617	3
76	76	—	—	<b>DESTINATION: ANYWHERE</b>	Marvellettes (Ashford-Simpson), Tamla 54171	2
77	—	—	—	<b>ALWAYS TOGETHER</b>	Della (Bobby Miller), Cadet 5621	1
78	99	—	—	<b>SMELL OF INCENSE</b>	Southwest F.O.B., Hip 8002	2
79	79	91	99	<b>I LOVE YOU MADLY</b>	Fantastic Four (Mike Hanks), Ric Tic 144	4
80	80	80	—	<b>OH LORD, WHY LORD</b>	Los Pop Tops (Alain Milhaud), Calla 154	3
81	81	81	81	<b>FOR THE LOVE OF IVY</b>	Mamas & Papas (Lou Adler), Dunhill 4150	5
82	—	—	—	<b>HITCHCOCK RAILWAY</b>	Jose Feliciano (Rick Jarrard), RCA Victor 47-9641	1
83	—	—	—	<b>A LITTLE LESS CONVERSATION</b>	Elvis Presley, RCA Victor 47-9610	1
84	85	—	—	<b>ALFIE</b>	Eivets Rednow (Henry Cosby), Gordy 7076	2
85	—	—	—	<b>CINDERELLA SUNSHINE</b>	Paul Revere & the Raiders, featuring Mark Lindsay (Mark Lindsay), Columbia 44655	1
86	89	—	—	<b>QUICK JOEY SMALL (Run Joey Run)</b>	Kasenz-Katz Singing Orchestral Circus (Kasenz-Katz Associates), Buddah 64	2
87	—	—	—	<b>ON THE WAY HOME</b>	Buffalo Springfield (Jim Messina), Atco 6615	1
88	88	—	—	<b>YOU GOT THE LOVE</b>	Professor Morrison's Lollipop (Kasenz-Katz Associates), White Whale 273	2
89	—	—	—	<b>PORPOISE SONG</b>	Monkees (Gerry Goffin), Colgems 66-1031	1
90	90	—	—	<b>YOU PUT IT ON ME</b>	B.B. King (Quincy Jones), Bluesway 61019	2
91	92	92	92	<b>THE BIPLANE EVERMORE</b>	Irish Rovers (Charles Bud Dant), Decca 32371	5
92	93	—	—	<b>UP-HARD</b>	Willie Mitchell (Joe Coughl), Hi 2151	2
93	—	—	—	<b>HARPER VALLEY P.T.A.</b>	King Curtis & the Kingpins (Tom Dowd), Atco 6613	1
94	—	—	—	<b>CYCLES</b>	Frank Sinatra (Don Costa), Reprise 0764	1
95	97	—	—	<b>NITTY GRITTY</b>	Ricardo Ray (Neil Galligan), Alegre 4024	2
96	—	—	—	<b>BAROQUE-A-NOVA</b>	Mason Williams (Dick Glasser), Warner Bros.-Seven Arts 7235	1
97	—	—	—	<b>LITTLE ARROWS</b>	Leapy Lee (Gordon Mills), Decca 32380	1
98	—	—	—	<b>DO SOMETHING TO ME</b>	Tommy James & the Shondells (Tommy James), Roulette 7024	1
99	—	—	—	<b>YOU NEED ME, BABY</b>	Joe Tex (Buddy Killen, Dial 4084)	1
100	—	—	—	<b>RIDE MY SEE-SAW</b>	Moody Blues (Tony Clark), Deram 85033	1

## HOT 100—A TO Z—(Publisher-Licensee)

Allie (Famous, ASCAP)	84
All Along the Watchtower (Dwarf, ASCAP)	29
Always Together (Chevis, BMI)	77
Baby Come Back (Piccadilly, BMI)	34
Bang-Shang-A-Lang (Kirshner, BMI)	60
Baroque-A-Nova (Irving, BMI)	96
Biplane Evermore, The (Little Darlin', BMI)	91
Break Your Promise (Nickel Shoe/Bellboy, BMI)	40
Brown Eyed Woman (Screen Gems-Columbia, BMI)	42
Chained (Jobete, BMI)	47
Cinderella Sunshine (Boon, BMI)	85
Court of Love (Androm, BMI)	46
Cycles (Irving, BMI)	94
Destination: Anywhere (Jobete, BMI)	76
Do the Choo Choo (World War Three/Double Diamond/Dowstairs, BMI)	51
Down on Me (Patricia/Kahoona Tunes, BMI)	98
Down on Me (Brent, BMI)	59
Elenore (Ishmael/Blimp, BMI)	24
Fire (Track, BMI)	3
Fly Me to the Moon (Almanac, ASCAP)	63
Fool for You (Camad, BMI)	36
Fool on the Hill, The (Comet, ASCAP)	22
For the Love of Ivy (Wingate/Honest John, ASCAP)	81
Funky Judge, The (Downstream/Mapez/Floam, BMI)	61
Gentle on My Mind (Glaser, BMI)	54
Girl Watcher (North State, ASCAP)	5
Harper Valley P.T.A. (King Curtis & His Kingpins) (Newkeys, BMI)	93
Harper Valley P.T.A. (Jeannie C. Riley) (Newkeys, BMI)	2
Help Yourself (Famous, ASCAP)	35
Hey Jude (Maclean, BMI)	1
Hey, Western Union Man (Parabot/Double Diamond/Dowstairs, BMI)	28

Hip City—Part 2 (Jobete, BMI)	31
Hitchcock Railway (Colgems, ASCAP)	82
Hold Me Tight (Nash, ASCAP)	38
Horse Fever (Dandelion/James Ray, BMI)	48
House That Jack Built, The (Cotillion, BMI)	30
Hush (Lowery, BMI)	16
I Ain't Got to Love Nobody Else (Press, BMI)	67
I Found a True Love (Cotillion/Tracebob/Erva, BMI)	49
I Love You Madly (Ric Tic, BMI)	79
I Met Her in Church (Press, BMI)	37
I Say a Little Prayer (Jas/Blue Seas, ASCAP)	13
I Wish It Would Rain (Jobete, BMI)	41
Ice in the Sun (Duchess, BMI)	70
In-a-Gad-da-vida (Ten Last-Cotillion, Itasca, BMI)	32
I'm in a Different World (Jobete, BMI)	72
I've Got Dreams to Remember (East-Time-Redwal, BMI)	55
I've Gotta Get a Message to You (Casseroles, BMI)	8
Keep on Loving Me, Honey (Jobete, BMI)	69
Lalena (Peer Int'l/Hi-Count, BMI)	57
Lament of the Cherokee Indian Reservation (Acuff-Rose, BMI)	20
Light My Fire (Jose Feliciano) (Nipper, ASCAP)	4
Listen Here (Hargrove, BMI)	74
Little Arrows (Duchess, BMI)	97
Little Green Apples (Russell-Cason, ASCAP)	4
Little Less Conversation, A (Gladys, ASCAP)	83
Magic Carpet Ride (Trousdale, BMI)	56
Message From Maria (Cape Ann, BMI)	75
Midnight Confessions (Little Fugitive, BMI)	6
My Special Angel (Viva, BMI)	7
Naturally Stoned (Cedarwood, BMI)	53
Nitty Gritty (Gallico, BMI)	95
Oh Lord, Why Lord (Jan, BMI)	81
On the Road Again (Law, BMI)	20

On the Way Home (Springale/Cotillion, BMI)	87
1, 2, 3 Red Light (Kaskat, BMI)	23
Over You (Viva, BMI)	9
Peace of Mind (Almo, ASCAP)	65
People Got to Be Free (Slacars, ASCAP)	12
Piece of My Heart (Webb IV/Ragmar, BMI)	19
Poor Baby (Pocket Full of Tunes/Akbestal, BMI)	44
Porpoise Song (Screen Gems-Columbia, BMI)	89
Puffin' Down the Track (Chevis, BMI)	71
Quick Joey Small (Run Joey Run) (T.M., BMI)	86
Revolution (Maclean, BMI)	15
Ride My See-Saw (Felsted, BMI)	100
Say It Loud (I'm Black and I'm Proud) (Golo, BMI)	14
Shape of Things to Come (Screen Gems-Columbia, BMI)	26
Shoot 'Em Up Baby (Unart/Jochim, BMI)	45
Slip Away (Fame, BMI)	10
Snake, The (Marks, BMI)	27
Smell of Incense (Unart, BMI)	78
Special Occasion (Jobete, BMI)	42
Street Fighting Man (Gideon, BMI)	48
Suzie Q (Arc, BMI)	17
Sweet Blindness (Tuna Fish, BMI)	52
Take Me for a Little While (Lollipop, BMI)	58
Those Were the Days (T.R.O., ASCAP)	18
Time Has Come Today (Spinmaker, BMI)	11
Up Hard (Beak, BMI)	92
Weight, The (Jackie DeShannon) (Calles, ASCAP)	64
Weight, The (Band) (Calles, ASCAP)	73
White Room (Casseroles, BMI)	50
Who Is Gonna Love Me (Blue Seas/Jac, BMI)	39
Workin' on a Groovy Thing (Screen Gems-Columbia, BMI)	66
You Got the Love (Peanut Butter/Kaskat, BMI)	88
You Need Me, Baby (Tree, BMI)	99
You Put It on Me (Ampeco, ASCAP)	98
You're All I Need to Get By (Jobete, BMI)	33

## BUBBLING UNDER THE HOT 100

101. CHEWY CHEWY	Ohio Express, Buddah 70
102. FUNNY BULLY	Dyke & the Blazers, Original Sound 83
103. HOLE IN MY POCKET	Barry Goldberg Reunion, Buddah 59
104. PICKIN' WILD MOUNTAIN BERRIES	Peggy Scott & Jo Jo Benson, SSS Int'l 748
105. FIRE	Five by Five, Paula 202
106. LOVE HEALS	Colours, Det 17132
107. WHERE DO I GO	Carla Thomas, Stax 0041
108. DON'T LEAVE ME	Robert John, Columbia 44639
109. TOMBOY	Ronnie Dove, Diamond 249
110. SUNDAY SUN	Neil Diamond, Diamond 55084
111. SWEET YOUNG THING LIKE YOU	Ray Charles, ABC/TRC 11833
112. SOUL DRIPPIN'	Mauds, Mercury 72832
113. YOU GOT IT	Etta James, Cadet 5620
114. CINNAMON	Derek, Bang 558
115. GREENBURG, GLICKSTEIN, CHARLES, DAVID	Margaret Whiting, London 124
116. BIRMINGHAM	Cryan Shames, Columbia 44638
117. 46 DRUMS—1 GUIT	



HIS MOST EXCITING RELEASE...

# engelbert humperdinck

## LES BICYCLETTES DE BELSIZE

Producer: Peter Sullivan  
for Gordon Mills Productions

Written by Les Reed  
and Barry Mason

### Chart LPs:

Release Me . . . . . 70 weeks

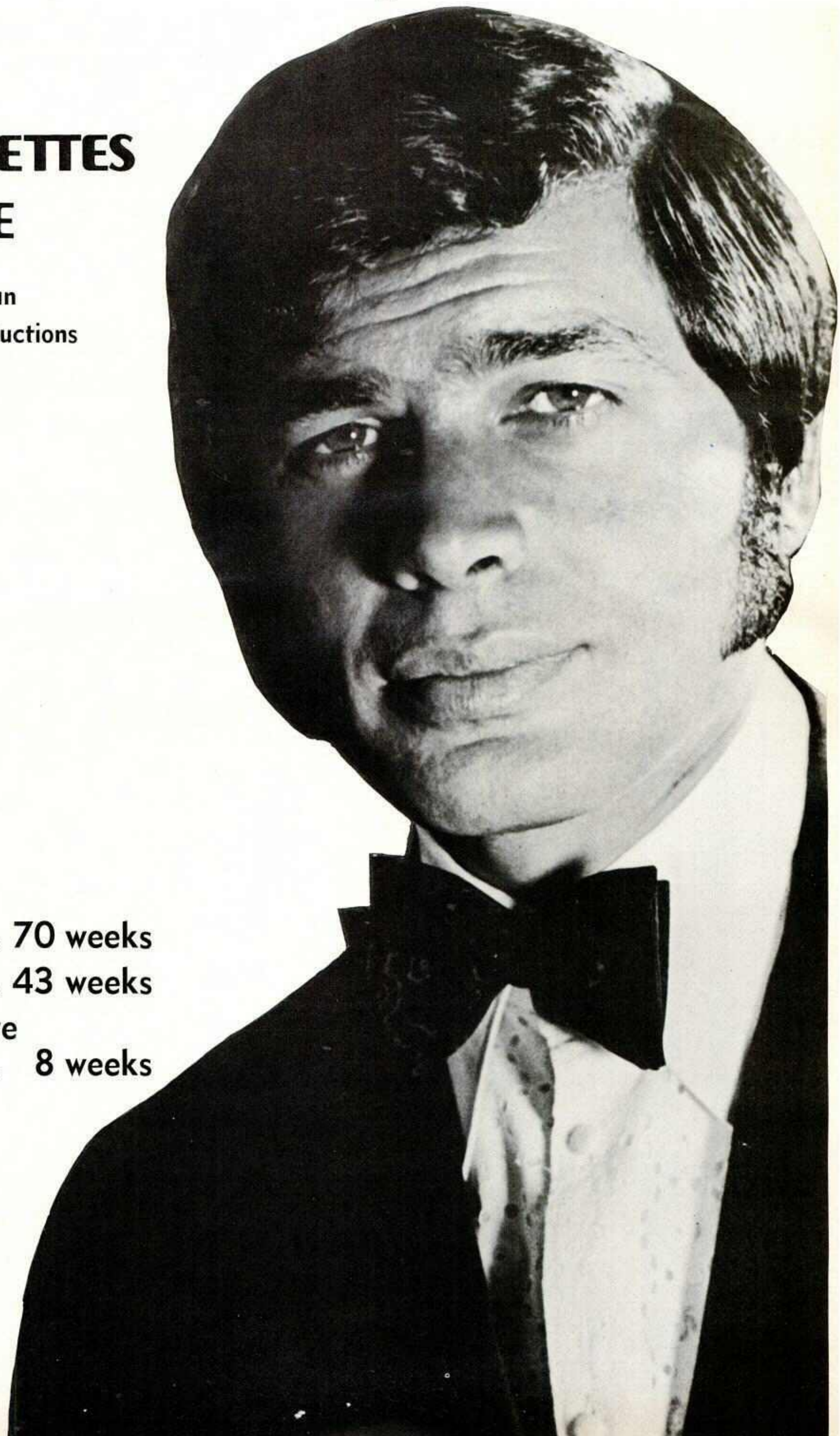
Last Waltz . . . . . 43 weeks

Man Without Love  
(His latest) . . . . . 8 weeks

45-40032



**LONDON**





# Billboard Album Reviews

OCTOBER 12, 1968



**POP**  
**DREAM A LITTLE DREAM—**  
Mama Cass. Dunhill  
DS 50040 (S)

Mama Cass proved she can make it on her own with a Top Ten single, "Dream a Little Dream of Me," and this follow up LP should carry her straight to hitsville on the LP charts. She swings and takes it easy with a fine array of pop tunes, including "California Earthquake," "Sweet Believer" and "Talkin' to Your Toothbrush." Listen to "Jane, the Insane Dog Lady" for a unique experience.



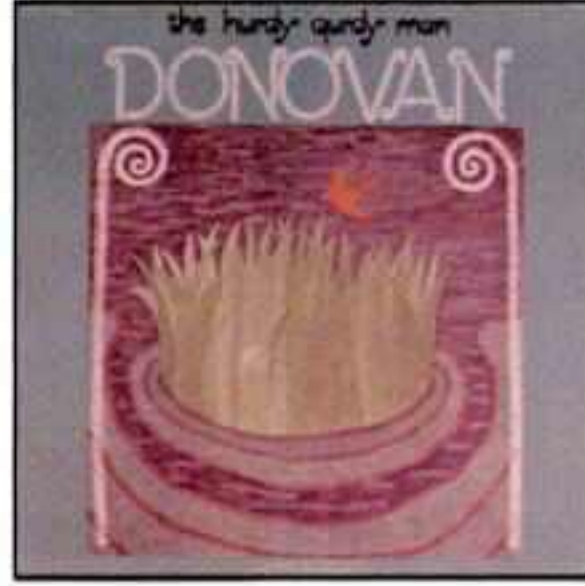
**POP**  
**ELECTRIC LADYLAND—**  
Jimi Hendrix Experience.  
Reprise 2RS 6307 (S)

This remarkable two-record set should prove an instantaneous smash hit. Hendrix and the group fill each groove with power and excitement, as evidenced by their intriguing interpretations of "Little Miss Strange," "Voodoo Child" and their current single hit "All Along the Watchtower." Their "Moon, Turn the Tides" is a knockout of an experience.



**POP**  
**A NEW TIME—A NEW DAY—**  
Chambers Brothers.  
Columbia CS 9671 (S)

The Chambers Brothers have broken into the recording scene with a bang . . . a smash hit album followed by a Top Ten single, "Time Has Come Today." This second LP is filled with the same excitement and power, and should quickly follow the same successful sales pattern. The title tune is a powerhouse item, and other knockouts include "I Can't Turn You Loose" and "Rock Me Mama."



**POP**  
**THE HURDY GURDY MAN—**  
Donovan. Epic BN 26420 (S)

Donovan has proven a consistent sales winner with both his singles and LP's, and this gem featuring his "Jennifer Juniper" along with the title tune should keep him riding high. The other selections (all Donovan originals) are exceptional, with "A Sunny Day," "Hi, It's Been a Long Time" and "The Entertaining of a Shy Girl," as standouts.



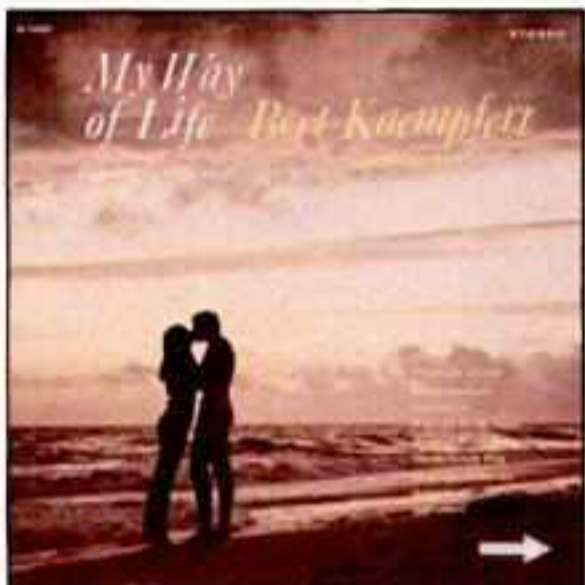
**POP**  
**MAGIC BUS—The Who.**  
Decca DL 75064 (S)

The Who, breaking up their instruments (and their audiences) on their nationwide tour, display the same raunchy hard rock which has won them fame in the U. S. and England. One of the few hard rock groups on the scene today, the Who should be as successful with this collection as they have been on the road.



**POP**  
**THE IRISH ROVERS ALL HUNG UP—**  
Decca  
DL 75037 (S)

The Irish Rovers have a winning way with a song, and this album is as delightful as their "Unicorn" winner, and should do equally well in sales. Along with their recent singles "Whiskey on a Sunday" and "The Biplane, Ever More," they offer a warm, compelling "Goodnight Irene" and a rousing, fun-filled "Does Your Chewing Gum Lose Its Flavor on the Bedpost Over Night?"



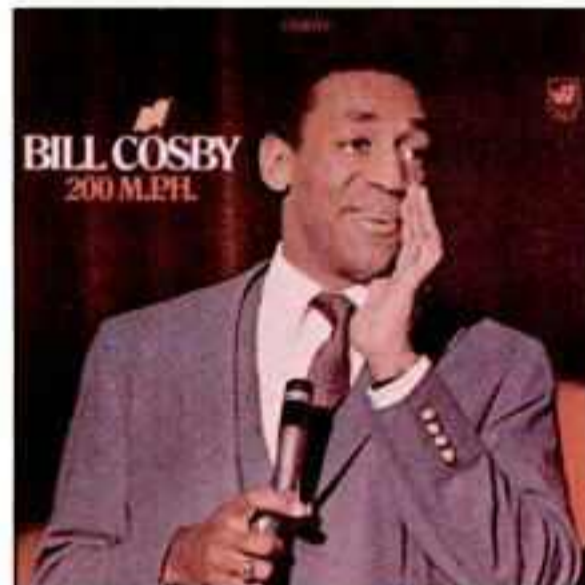
**POP**  
**MY WAY OF LIFE—**  
Bert Kaempfert. Decca  
DL 75059 (S)

The impeccably rhythmic, tastefully packaged Kaempfert style comes to the fore in the dozen tunes here. "My Way of Life," title tune, is highly touted, and with good reason. But then it's hard to beat, too, other songs such as the oldies "Mister Sandman" or "Stompin' at the Savoy," as well as "Malaysian Melody" or "Memories of Mexico."



**POP**  
**MR. BOJANGLES—**  
Jerry Jeff Walker. Atco  
SD 33-259 (S)

Jerry Jeff Walker surfaced from the underground with his "Mr. Bojangles" gem and now joins the small circle of folk elite with his first LP. As timely and tantalizing as the debut of Dylan or Donovan, Walker strums, hums and wails through a two-sided musical event, featuring a Bojangles-type follow up, "My Old Man," and sparklers such as "Round and Round" and "Gypsy Songman."



**COMEDY**  
**200 M.P.H.—**Bill Cosby  
Warner Bros.-Seven Arts  
WS 1757 (S)

Cosby, in this, his seventh album outing, is more hilarious than ever. He tackles a wide range of subjects, from "Mothers and Fathers" to "Dogs and Cats" with "The Wife" thrown in for good measure. This should prove an immediate sales blockbuster and keep the comic right at the top of the best seller lists. His extended "200 M.P.H." skit is a gem in humor.



**COUNTRY**  
**HAPPY STATE OF MIND—**  
Bill Anderson. Decca  
DL 75056 (S)

Superlative performances by one of the hottest brands in country music—Bill Anderson. His "Happy State of Mind" features dynamite production, perfect vocal effort by Anderson. He also strikes home-runs with "The Unicorn," "I Started Loving You Again," and "Tomorrow's Gonna Be Better Than Today."



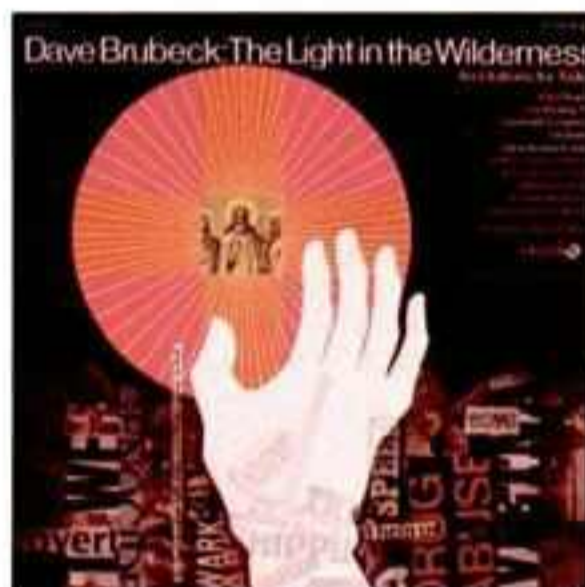
**COUNTRY**  
**GOOD TIMES—**  
Willie Nelson. RCA Victor  
LSP 4057 (S)

Willie Nelson does something special with a song; give a great tune like "Good Times" and it's a walk-a-way race for sensational entertainment. He also stands out on "December Day." Another tune destined for heavy airplay on country music radio stations is "Down to Our Last Goodbye." An excellent LP, well produced.



**COUNTRY**  
**HOMER & JETHRO LIVE AT VANDERBILT U.—**  
RCA Victor LSP 4024 (S)

When Homer and Jethro get together, whether in person or on record, you have a hurricane of laughter; so you can already imagine the carryings on here in this "live" LP that features their hilarious ponderings of "She Was Bitten on the Udder by an Adder," "The Great Society," and "Henry's John," among others.



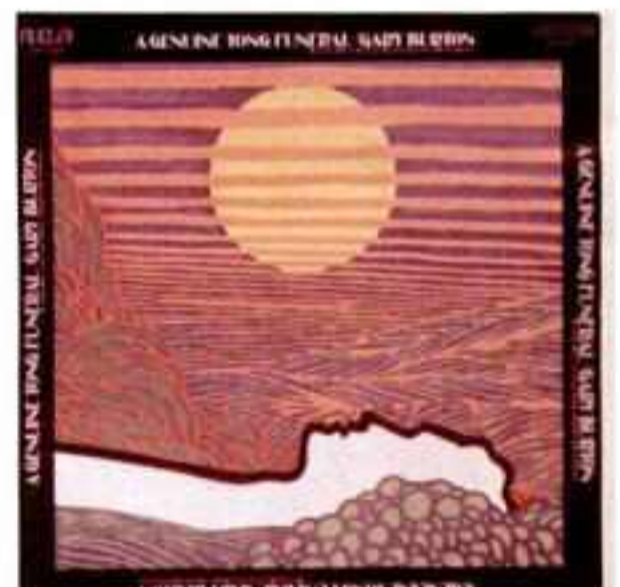
**CLASSICAL**  
**BRUBECK: THE LIGHT IN THE WILDERNESS—**  
Brubeck/Various Artists/Cincinnati Symphony (Kunzel). Decca  
DXSA 7202 (S)

Dave Brubeck enters the classical competition field with a gem, a gem slated for performances by several orchestras this season. Here, Decca offers the same forces of the oratorio's world premiere, including the composer, baritone William Justus and the Cincinnati Symphony under Erich Kunzel.



**JAZZ**  
**DIZZY GILLESPIE LIVE AT THE VILLAGE VANGUARD—**  
Solid State SS 18034 (S)

"Dizzy's Blues" is the new thing here and the mood weaves around trumpet and violin. This is traditional jazz with a plus. From weaving, Gillespie and Ray Nance (violin) get to driving. Tremendous. "Blues for Maz" and "Tour de Force" are repeats from previous LP's, but well worth repeating.



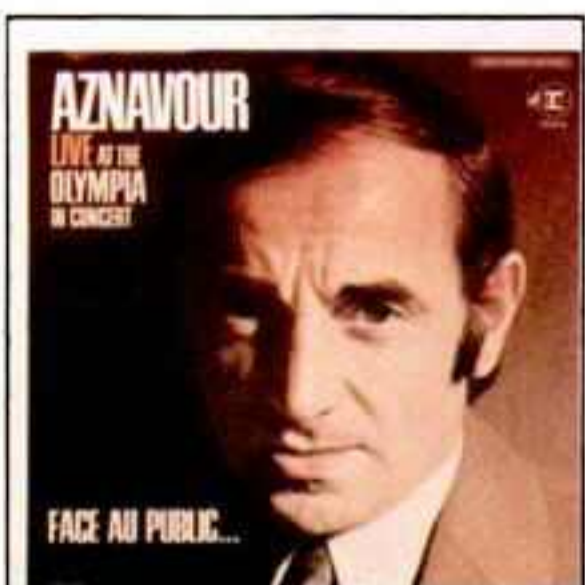
**JAZZ**  
**A GENUINE TONG FUNERAL—**  
Gary Burton. RCA Victor  
LSP 3988 (S)

Carle Bley has composed an impressive jazz piece with Oriental overtones and Gary Burton's Quartet, with excellent orchestra support, gives it a high-toned musical flavor. Burton's vibes, Larry Coryell's guitar, Steve Swallow's bass, and Lonesome Dragon's drums are standout.



**JAZZ**  
**THE BIG BAND SOUND OF THAD JONES/MEL LEWIS FEATURING MISS RUTH BROWN—**  
Solid State SS 18041 (S)

Starting with a big pounding "Yes Sir, That's My Baby" and ending with an earthy, funky "Fine Brown Frame," Miss Brown knows where it is. Her voice can be mellow or really swing as the occasion fits. She gets big assists by socking arrangements and powerful musicianship of the Lewis-Jones combine.



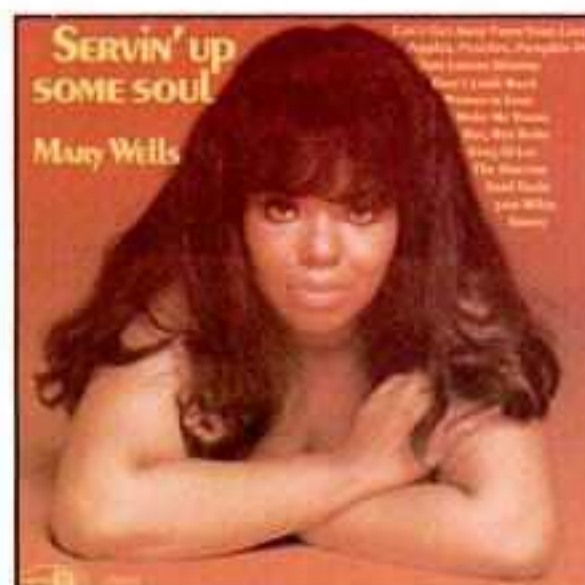
**INTERNATIONAL**  
**AZNAVOUR LIVE AT THE OLYMPIA IN CONCERT—**  
Charles Aznavour. Reprise  
RS 6294 (S)

This superb "live" recording was taken down in January, 1968, and it's one of Aznavour's finest to date. His original material, as usual, is first rate, and the gems include "Le Cabotin," "Tout S'en Va" and a moving "Les Enfants de la Guerre." Aznavour's Gallic charm is clearly evident, and the album should prove a healthy sales item for him.



**POP**  
**BABY, COME BACK—**  
The Equals. RCA Victor  
LSP 4078 (S)

The English group broke through on the American charts with their single, "Baby, Come Back," and this LP which includes that hit should do just as well on the LP chart. Most of the selections were penned by members of the group, and their successful formula is a solid beat and repetitions of catchy melodies. Outstanding cuts are the thoughtful "Police on My Back" and the calypso rocker "Laurel and Hardy" and "Good Times are Gone Forever."



**POP**  
**SERVIN' UP SOME SOUL—**  
Mary Wells. Jubilee  
JGS 8018 (S)

Mary Wells serves up a lot of good soul and never sounded better, swinging easy and smooth. She is at home with her material, a collection of oldies and new selections, that she performs with seemingly little effort. Her recent hit, "The Doctor" is included, as well as her new single "Can't Get Away From Your Love." "Don't Look Back" and "Bye By Baby" spotlight her vocal and rhythmic abilities.



**CLASSICAL**  
**ESPAÑA—**Andrés Segovia.  
Decca DL 710160 (S)

Andrés Segovia here adds to his extensive guitar disk catalog with this collection of Spanish music, which includes material by some of Spain's foremost composers. Among the 11 superbly played pieces are Albeniz's "Leyenda" and "Sevilla," both re-channeled and Turina's "Sevillana (Fantasia)," cut in true stereo.



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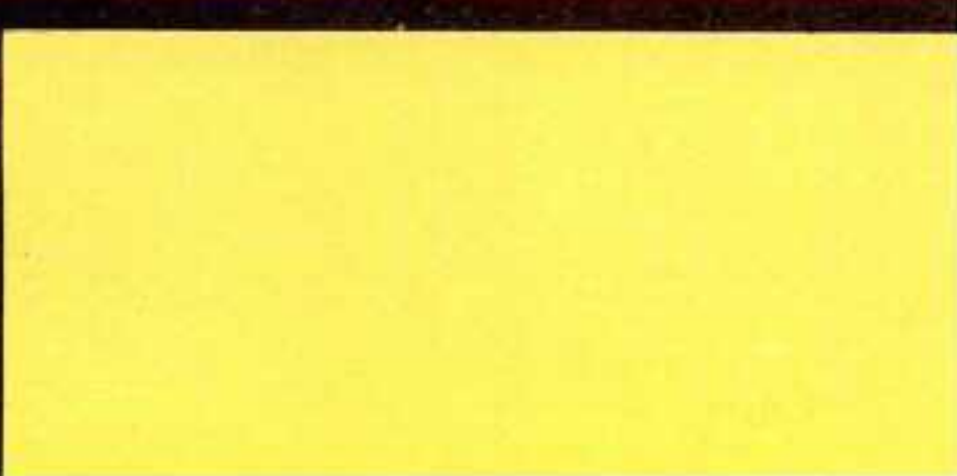
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# Billboard Album Reviews

OCTOBER 12, 1968



**POP**  
I MUST BE DOING SOMETHING RIGHT—Arthur Prysock. Verve V6-5059 (S)

Arthur Prysock is a solid songman. He takes hold of a lyric and makes it work for him and no mood is beyond his control. The Prysock power is once again evident in this set that takes the likes of the title song, "Autumn in New York," and "But Not for Me" for an effective vocal round.



**POP**  
GET READY!—O'Hara's Playboys. Fontana SRF 67581 (S)

A "white soul" band from England, O'Hara's Playboys rock 'n' roll through a dozen r&b favorites, generating a live excitement reminiscent of Mitch Ryder in his heyday. "Funky Broadway," "Respect" and "I Was Made to Love Her" highlight the group's flashy first LP—a challenge to the charts with its raw and raunchy soul power.



**POP**  
STONE DIRT—Dirty Blues Band. Bluesway BLS 6020 (S)

Griestest of the home-grown white blues groups, the D.B.B. tackle early blues with rough-edged soul and moody instrumentation. Led by Gingerman Piazza, the five-man blues belters rip through "Bring It On Home," "My Baby" and several Piazza originals, including "Sittin' Down Wonderin'."



**JAZZ**  
JUNGLE SOUL—Gene Ammons. Prestige PR 7552 (S)

Gene Ammons, on tenor sax, leads the way in some beautiful sets with the traditional flavor, but the undercurrent excitement of a jungle beat. Kenny Burrell stands out on guitar on a fiery "Anna." "Yellowbird" is good. The long, melodic "Ca Purange" is extremely beautiful.



**JAZZ**  
HEAT!—Pucho & the Latin Soul Brothers. Prestige PR 7572 (S)

Nearly everything on this LP is outstanding but two things deserve especial comment: "Georgia on My Mind," with gutsy, soul-ripping vocal by Jackie Soul, and the instrumental "Wanderin' Rose" with satisfying piano jiggerings by Neal Creque. Pucho, of course, gives the flavor, the excitement to this excellent LP.

## ★★★★ 4 STAR ★★★★★

### POPULAR ★★★★★

- THE HAPPIEST SOUND IN TOWN—Marilyn Maye. RCA Victor LSP 4054 (S)
- YOU AIM'T HEARD NOTHIN' YET!—Eddie Fisher. RCA Victor LSP 3914 (S)
- BORN TO BE WILD—Kim Fowley. Imperial LP 12413 (S)
- THE BEST OF FREDDY MARTIN—RCA Victor LSP 4044 (S)
- CASCADING STRINGS—Fontana SRF 67584 (S)
- RHYTHM IS OUR BUSINESS Vol. 1—Jimmie Lunceford. Decca DL 79237 (S)
- HARLEM SHOUT Vol. 2—Jimmie Lunceford. Decca DL 79238 (S)

### LOW PRICE POPULAR ★★★★★

- THE AMAZING TIMI YURO—Mercury Wing SRW 16363 (S)
- LIVING VOICES SING THE MUSIC FROM THE BROADWAY MUSICAL "GEORGE M!"—RCA Camden CAS 2275 (S)
- MUSIC FOR THE COCKTAIL HOUR—Frankie Carle, His Piano & Orch. RCA Camden CAS 2277 (S)

### COUNTRY ★★★★★

- THE NASHVILLE BRASS PLAY THE NASHVILLE SOUND—RCA Victor LSP 4059 (S)
- SOCK SOUL—Jeannie C. Riley, Little Darlin' SLD 8011 (S)

### JAZZ ★★★★★

- LUSH LIFE—John Coltrane. Prestige PR 7581 (S)
- THE GROOVER!—Richard "Grove" Holmes. Prestige PR 7570 (S)
- JAKI BYARD WITH STRINGS!—Prestige PR 7573 (S)

### LOW PRICE JAZZ ★★★★★

- CANNONBALL ADDERLEY QUINTET—Mercury Wing SRW 16362 (S)

### LOW PRICE CHILDREN'S ★★★★★

- SONGS & GAMES FOR A BIRTHDAY PARTY—Rosemary Rice & Cast. RCA Camden CAS 1100 (S)

### ALBUM REVIEW RANKING

**STAR PERFORMER SPOTLIGHT**  
Cream of the week's new releases in their respective categories. Albums which are expected to reach the upper half of the Top LP's chart, any position on Billboard's special survey charts, or have long term sales.

**CHART SPOTLIGHTS**  
Albums which are expected to have sufficient sales to reach the Top LP's chart or have long term sales.

**4-STARS**  
Moderate sales potential albums which may not reach Billboard's LP chart but which should have enough sales activity to warrant their being stocked by most dealers, rack jobbers and one-stops handling that category.

**SPECIAL MERIT**  
New releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

### GOSPEL ★★★★★

- SUZANNE GOES FOLK—Zondervan ZLP 743

### INTERNATIONAL ★★★★★

- LAS NUEVAS PARRANDAS—De La Comparsa Universitaria de "la laguna." RCA Victor MKL 2011 (M)
- DUETO MISERIA—Pepe Jara y Gilberto Valenzuela. RCA Victor MKL 1781 (M)
- NO SOY UN ANGEL—Pepe Jara. RCA Victor MKL 1779 (M)
- V IS FOR YADNAL—Richard Vadnal & Orch. Cuca K 2069 (S)

### SPOKEN WORD ★★★★★

- THE ADVENTURES OF HUCKLEBERRY FINN Vol. 1—Read by Hiram Sherman. Spoken Arts SA 1008
- THE ADVENTURES OF HUCKLEBERRY FINN Vol. 2—Read by Hiram Sherman. Spoken Arts SA 1009
- SHORT STORIES OF MARK TWAIN—Read by Hiram Sherman. Spoken Arts SA 1007
- THE DIARY OF ANAIS NIN Vol. 1—Spoken Arts SA 995 (S)
- THE DIARY OF ANAIS NIN Vol. 2—Spoken Arts SA 996 (S)

More Album Reviews on Page 76

# Action Records

## Albums

### ★ NATIONAL BREAKOUTS

- BARBRA STREISAND—A Happening in Central Park . . . Columbia CS 9710 (S)

### ★ NEW ACTION LP's

- ROWAN & MARTIN—Laugh-In . . . Epic FXS 15118 (S)
- MAMA CASS—Dream a Little Dream of Me . . . Dunhill DS 50040 (S)
- HARPERS BIZARRE—Secret Life of the . . . Warner Bros.-Seven Arts WS 1739 (S)
- MERRILEE RUSH—Angel of the Morning . . . Bell 6020 (S)
- BOSTON POPS (FIEDLER)—Up, Up & Away . . . RCA Victor LSC 3041 (S)
- BOBBIE GENTRY—Local Gentry . . . Capitol ST 2964 (S)
- BOOKER T & THE M.G.'s—Soul Limbo . . . Stax STS 2001 (S)
- PINK FLOYD—A Saucerful of Secrets . . . Tower ST 5131 (S)
- SOUNDTRACK—Interlude . . . Colgems COSO 5007 (S)
- LOU DONALDSON—Midnight Creeper . . . Blue Note BST 84280 (S)
- GABOR SZABO—The Best of . . . Impulse A 9173 (S)
- RAY CONNIF & THE SINGERS—Turn Around, Look at Me . . . Columbia CS 9712 (S)
- SOUNDTRACK—You Are What You Eat . . . Columbia OS 3240 (S)
- ARCHIES . . . Calendar KES 101 (S)
- TONY BENNETT—Yesterday I Heard the Rain . . . Columbia CS 9678 (S)

- VARIOUS ARTISTS—A Collection of 16 Original Big Hits, Vol. 9 . . . Motown MS 668 (S)

- MARVELETTES—Sophisticated Soul . . . Tamla TS 286 (S)

- DAVID NEWMAN—Bigger & Better . . . Atlantic SD 1505 (S)

- FATS DOMINO—Fats Is Back . . . Reprise RS 6304 (S)

## Singles

### ★ NATIONAL BREAKOUTS

- KEEP ON LOVIN' ME, HONEY . . . Marvin Gaye & Tammi Terrell, Tamla 54173 (Jobete, BMI)

### ★ REGIONAL BREAKOUTS

- THE BATTLE HYMN OF THE REPUBLIC . . . Andy Williams with the St. Charles Borromeo Choir, Columbia 44650 (Chicago)

- 46 DRUMS—1 GUITAR . . . Little Carl Carlton, Back Beat 598 (Don, BMI) (San Francisco)

- GREENBURG, GLICKSTEIN, CHARLES, DAVID SMITH & JONES . . . Cryan Shames, Columbia 44638 (Destination, BMI) (Houston)

- I COULDN'T SPELL . . . !!\*@! . . . Sam the Sham, MGM 13972 (Barton, BMI) (Dallas-Fort Worth)

- HOLE IN MY POCKET . . . Barry Goldberg Reunion, Buddah 59 (Inherit/Todd/Mark/Ishmael, BMI) (San Francisco)

- DON'T BOGART ME . . . Fraternity of Man, ABC 11106 (Terrible, BMI) (San Francisco)

- GETTING TO KNOW YOU . . . Sajid Kahn, Colgems 66-1026 (Screen Gems-Columbia, BMI) (Seattle)

- YOU GOT WHAT I NEED . . . Z. Z. Hill, Kent 494 (Modern, BMI) (San Francisco)

## SPECIAL MERIT PICKS

### POPULAR

- THE TRANSFORMED MAN—William Shatner. Decca DL 75043 (S)

The mixture of readings and talk-song give William Shatner, star of TV's "Star Trek," a payoff disk showcase. The reading selections and the songs are grouped in a way that each is linked to the other and Shatner's solid voicing links up the listener with total impact.

- SWEETWATER—Reprise RS 6313 (S)

From the West Coast comes Sweetwater, a bright musical melange of classical and folk, jazz and rock and boasting Nansi Nevins on vocals. Her sound-alike to Gracie Slick is both her virtue and vice, as the melodies dwindle into weak ditties whenever her not-so-slick Slick imitation steals the scene. "Here We Go Again," "In a Rainbow," sparked by Miss Nevins, and "Through an Old Storybook" star.

- THE PENTANGLE—Reprise RS 6315 (S)

Breezy and bouncy, the Pentangle debut with a fusion of folk and jazz, as well as dashes of other musical idioms. Jacqui McShee handles the strong vocals with a folk-blues flavor spiced with groovy guitar work by Jansch and Renbourn. "Thyme," "Mirage" and "Way Behind the Sun" sparkle.

- DONOVAN MY WAY—Vic Lewis & His Orch. Epic BN 26418 (S)

Band leader turned agency director, Lewis ably applies his knowledge to leading 12 Donovan tunes, in arrangements that hit on all musical bases from classical to jazz. Lush strings give them a lyrical flavor. Tunes include "Yellow Mellow," "Hurdy Gurdy Man," "Lord of the Reedy River" and an interesting "Young Girl Blues."

- SOUL STRINGS & A FUNKY HORN—Solid State SS 18042 (S)

Such chart tunes as "What the World Needs Now," "Mrs. Robinson," "This Guy's in Love With You" and "The Look of Love," fill this gently flowing, breezy LP by a group of talented musicians who are nameless. That horn is really worth shouting about, and the strings sing.

### GOSPEL

- ALL GLORY TO JESUS—Ambassador's Quartet. Zondervan ZLP 751

This group has all of the poise and the power to score big. They blend well on such tunes as "The Lord's Prayer" and "Ain't Got Time to Die." The pace is pleasant, the message stirring.

### INTERNATIONAL

- YO SOY TU ENAMORADO—Tito Rodriguez. UA Latino LM 31028 (M); LS 61028 (S)
- He has a way of turning a ballad on, this Tito Rodriguez. Especially such tunes as "Ella Es," "Manana en Punto," and "Nuestro Amor." LeRoy Holmes did a fine production job.

### POLKA

- YANKOVIC'S FAVORITE POLKAS—Frank Yankovic. RCA Victor LSP 4033 (S)
- The polka master has come up with a honey of a dance album, and it does very well in sales. Included are his two big hits "Blue Skirt Waltz" and "Just Because," along with bouncy treatments of "Pittsburgh Polka" and "Can't We Talk It Over."

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# Spotlight Singles

NUMBER OF  
SINGLES REVIEWED

THIS WEEK  
172

LAST WEEK  
127

\*This record is predicted to reach the TOP 40 EASY LISTENING Chart

## TOP 20 POP SPOTLIGHT

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

### DIANA ROSS & THE SUPREMES—LOVE CHILD

(Prod. The Clan) (Writers: Sawyer-Taylor-Wilson-Richards) (Jobete, BMI)—The smooth trio generates a whole new brand of excitement with this groovy rocker that's loaded with sales appeal. Change of pace item is reminiscent of their earlier hits, and gets a top vocal treatment by the girls. Flip: "Will This Be the Day" (Jobete, BMI). **Metown 1135**

### \*BOBBY GOLDSBORO—THE STRAIGHT LIFE

(Prod. Bob Montgomery & Bobby Goldsboro) (Writer: Curtis) (Viva, BMI)—Goldsboro leaves his "Honey" and "Autumn of My Life" ballad bag behind, as he switches to a powerful vocal treatment of the Sonny Curtis rhythm number that should keep him riding high in the winner's circle. Flip: "Tomorrow Is Forgotten" (Unart, BMI). **United Artists 50461**

### EDDIE FLOYD—BRING IT ON HOME TO ME

(Prod. Steve Cropper) (Writer: Cooke) (Kags, BMI)—Written and originally performed by Sam Cooke, then Eric Burdon & the Animals, this bluesy rock ballad should prove Floyd's most commercial winner to date. He's in top vocal form with the material, and the Steve Cropper production work is first rate. Flip: (No Information Available). **Stax 0012**

## TOP 60 POP SPOTLIGHT

Spotlights Predicted to reach the top 60 of the HOT 100 Chart

### PERCY SLEDGE—YOU'RE ALL AROUND ME

(Prod. Quin Ivy & Marlin Greene) (Writers: Hinton-Fritts) (Ruler/April-Blackwood, BMI)—A sure-fire sales topper for his recent "Sudden Stop" is this dynamic blues ballad much in the strong bag of "Take Time to Know Her." Exceptional Sledge ballad performance. Flip: "Self Preservation" (Pronto/Quinvy, BMI). **Atlantic 2563**

### B. J. THOMAS—HOOKED ON A FEELING

(Prod. Chips Moman) (Writer: James) (Press, BMI)—His "Eyes of a New York Woman" brought Thomas back to the disk scene with solid chart action and this strong rhythm follow up has all the ingredients to spiral him higher on the Hot 100. Flip: (No Information Available). **Scepter 12230**

### THE HOLLIES—LISTEN TO ME

(Prod. Ron Richards) (Writer: Hazzard) (James, BMI)—Following up their "Do the Best You Can," group has a strong outing in this infectious rhythm entry, more in the hot sales bag of their "Jennifer Eccles" hit. Flip: "Everything Is Sunshine" (Maribus, BMI). **Epic 10400**

### THE HAPPENINGS—CRAZY RHYTHM

(Prod. Tokens) (Writers: Meyer-Kahn-Caesar) (Warner Bros.-7 Arts, ASCAP)—Group came up strong with "Breaking Up Is Hard to Do," and this follow-up, a fresh approach to the oldie, has much of the sale appeal of their "I Got Rhythm." Flip: (No Information Available). **B. T. Puppy 545**

### EDWIN STARR—WAY OVER THERE

(Prod. Norman Whitfield) (Writer: Robinson) (Jobete, BMI)—This pulsating swinger is just the one to bring Starr back to the chart with solid sales impact. A discotheque winner and one of Starr's finest vocal workouts. Flip: "If My Heart Could Tell the Story" (Jobete, BMI). **Gordy 7078**

### THE McCOYS—JESSE BRADY

(Prod. McCoys) (Writer: Zehringer) (MRC, BMI)—The "Hang on, Sloopy" group moves over to the Mercury label with a new sound and a solid blues rocker that should bring them back to the Hot 100 once again with sales impact. Strong entry. Flip: "Resurrection" (MRC, BMI). **Mercury 72843**

### THE FIREBALLS—COME ON, REACT

(Prod. Norman Petty) (Writer: Dodge) (Dundee, BMI)—Loaded with sales appeal that "Bottle of Wine" group comes back strong with this winning topper for their "Goin' Away." Should hit hard and fast. Top production of Norman Petty. Flip: "Woman, Help Me" (Dundee, BMI). **Atco 6614**

### \*PATTI PAGE—STAND BY YOUR MAN

(Prod. Don Costa) (Writers: Wynette-Sherrill) (Gallico, BMI)—A hot new country ballad hit by Tammy Wynette should fast wind up as a top pop winner for the Singing Rage. Her strongest commercial entry since "Hush, Hush Sweet Charlotte." Flip: "Red Summer Roses" (Zeller, ASCAP). **Columbia 44666**

### TOM DOOLEY & HIS LOVELIGHTS—MY GROOVY BABY

(Prod. Ray Allen) (Writer: Dooley) (Acuff-Rose, BMI)—Hot debut of a new group with a powerful rock sound and driving beat that should fast establish them on the charts. Should prove a left field sales winner. Flip: "You'd Better Stop" (Acuff-Rose, BMI). **TRX 5013**

### JUDY CLAY—BED OF ROSES

(Prod. Hayes & Porter) (Writers: Crutcher-Cropper) (East, BMI)—She's been riding the chart with her William Bell duet "Private Number," and now this solo outing has all the drive and feel of a hot chart item. She wails the blues rocker for all it's worth. Flip: "Remove These Clouds" (East, BMI). **Stax 0006**

### ARTHUR CONLEY—AUNT DORA'S LOVE SOUL SHACK

(Prod. Tom Dowd) (Writers: Grier-Conley-Avery-Simms) (Redwal/Time, BMI)—Hot swinger to follow up "People Sure Act Funny" has much of the feel and beat of his "Funky Street" hit. A mover from start to finish. Flip: "Is That Your Love" (Redwal, BMI). **Atco 6622**

## SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.

**STORMY & GABRIEL—Go Now** (Prod. Lou Adler) (Writers: Banks-Bennett) (Trio, BMI)—Producer Lou Adler comes up with a winning duo in this strong, commercial revival of the Moody Blues former hit. Good sound with much chart potential. **Ode 110**

**\*LYN ROMAN—Just a Little Lovin'** (Prod. Gerry Granahan) (Writers: Mann-Weil) (Screen Gems-Columbia, BMI)/**When I Was Five** (Prod. Gerry Granahan) (Writers: Bernstein-Millrose) (Pincus, ASCAP)—Two strong ballad entries, either of which could prove an important chart item for the fine, fresh sounding stylist. **Dot 17148**

**REPARA & DELRONS—Heaven Only Knows** (Prod. Steve & Bill Jerome) (Writers: Weiss-Unobsky) (Screen Gems-Columbia, BMI) — Pulsating swinger that should make a solid dent for play and sales. One of the group's best outings. **Mala 12026**

**THE BLUE BANANA—Spics and Specks** (Prod. Loucks & Reimer) (Writer: Gibb) (Big Top, BMI)—New group and label out of Wichita, Kan., has an interesting and commercial sound for top teen appeal. A left fielder to be watched. **Kanwic 152**

**\*ED AMES—Kiss Her Now** (Prod. Jim Foglesong) (Writer: Herman) (Jerryco, ASCAP)—From the forthcoming musical "Dear World," starring Angela Lansbury, comes a poignant ballad performed to perfection by Ames in a top production arrangement with much commercial appeal. **RCA Victor 47-9647**

**NEW COLONY SIX—Come and Give Your Love to Me** (Writers: Graffia-Vankollenburg-Jobes) (New Colony, BMI)—Change of pace for the group is this solid beat rocker which swings all the way through. **Mercury 72858**

**EDDIE HARRIS—It's Crazy** (Writer: Harris) (Hargrove, BMI)—His "Listen Here" took him high on the charts and this solid blues instrumental rocker has much of the sale appeal of that hit. A discotheque winner. **Atlantic 2561**

**\*PEGGY LEE—It'll Never Happen Again** (Prod. Charles Koppelman & Don Rubin) (Writer: Hardin) (Faithful Virtue, BMI)—A commercial outing with the stylist taking a strong piece of Tim Hardin ballad material that should garner much in the way of play and sales. Good sound. **Capitol 2308**

**\*SHIRLEY BASSEY—This Is My Life (La Vita)** (Prod. Dave Pell) (Writers: Newell-Ganfara-Amurri) (Miller, ASCAP)—Powerful ballad material with an equally powerful, emotional performance by the British star. Driving arrangement and vocal workout. **United Artists 50459**

**LLOYD PRICE—Take All** (Prod. Johnny Nash & Arthur Jenkins) (Writer: Price) (Lloyd & Logan, BMI)—Label is hot now with Johnny Nash's "Hold Me Tight," and this wailing blues rocker should prove an important entry for both the pop and r&b markets. Strong sound from Price. **JAD 208**

## TOP 20 COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

### LORETTA LYNN—YOUR SQUAW IS ON THE WARPATH

(Writer: Lynn) (Sure-Fire, BMI)—From her "You Just Stepped In" smash hit, Miss Lynn can't miss in her string of top chart winners with this clever, original rhythm item. Flip: "Let Me Go, You're Hurtin' Me" (Sure-Fire, BMI). **Decca 32392**

### BILLY WALKER—AGE OF WORRY

(Prod. Bob Ferguson) (Writers: Austin-Anthony-Dobbins) (Lynlou, BMI)—important and encouraging lyric message with strong rhythm backing that should be heard. Powerful follow-up to "Ramona" will take him right back up to the top. Flip: "Is This Desire" (Combine, BMI). **Monument 1098**

### BOBBY BARE—THE TOWN THAT BROKE MY HEART

(Prod. Chet Atkins & Felton Jarvis) (Writer: Hall) (Newkeys, BMI)—Still riding up the chart with "A Little Bit Later on Down the Line," Bare has a hot sales winner in this strong Tom T. Hall ballad material. Top writing and Bare performance. Flip: "My Baby" (Return, BMI). **RCA Victor 47-9643**

### HANK THOMPSON—SMOKY THE BAR

(Prod. Joe Allison) (Writers: Thompson-Penix) (Brazos Valley, BMI)—Thompson came back stronger than ever with his top 10 winner "On Tap, in the Can or in the Bottle" and this rhythm ballad has all the play and sales potential of that hit. Flip: "Clubs, Spades, Diamonds and Hearts" (Brazos Valley, BMI). **Dot 17163**

### CLAUDE GRAY—THE LOVE OF A WOMAN

(Writer: Rogers) (Moss-Rose, BMI)—From his recent "Night Life" hit, Gray comes up with one of his most potent ballad performances in this poignant Charlie Rogers material. Should prove one of Gray's biggest in sales. Flip: "The Kind You Find Tonight Forget Tomorrow" (Vanjo, BMI). **Decca 32393**

### NORMA JEAN—ONE MAN BAND

(Prod. Bob Ferguson) (Writers: Austin-Anthony-Dobbins) (Lynlou, BMI)—Following up her recent "You've Changed Everything About Me But My Name," Norma Jean has a powerful ballad winner here with all the sales potency of her "Heaven Help the Working Girl" smash hit. Top vocal performance. Flip: "I Can't Leave Him" (Wilderness, BMI). **RCA Victor 47-9645**

### JOYCE PAUL—DO RIGHT WOMAN—DO RIGHT MAN

(Prod. Bob Montgomery) (Writers: Penn-Moman) (Press, BMI)—The fine stylist made a strong chart dent with "Phone Call to Mama," and now this powerful country-blues material has all the earmarks of proving a sales giant for her. Her vocal performance is loaded with heart and soul. Flip: "You Didn't Come Home Last Night" (Passkey, BMI). **United Artists 50454**

## CHART

Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart

**AUTRY INMAN—Ballad of Two Brothers** (Tree, BMI). **EPIC 10389**  
**JIM NESBITT—Six Broken Hearts** (Peach, SESAC). **CHART 59-1055**  
**BOBBY AUSTIN—The Robin** (Garpax, BMI). **CAPITOL 2306**  
**JUDY LYNN—Mommy Here Comes the Judge** (Green Grass, BMI). **COLUMBIA 44661**  
**BOBBY LEE—He's the Boss** (Glad, BMI). **MUSICOR 1329**  
**BOB MORRIS—Wicked Wind** (Blue Book, BMI). **CAPITOL 2293**  
**JIMMY PETERS—She's Just Made You Over** (Silverlake, BMI). **COLUMBIA 44662**

## TOP 20 R&B

Spotlights Predicted to reach the TOP 20 of the TOP SELLING R&B SINGLES Chart

**OTIS CLAY—DO RIGHT WOMAN—DO RIGHT MAN** (Prod. Rick Hall & Staff) (Writers: Penn-Moman) (Press, BMI)—Same song as picked above for a country hit by Joyce Paul should prove an equal smash in both r&b and pop markets via this blues, wailing vocal workout by Clay. Smash hit sound on label handled by Atlantic. Flip: "That Kind of Lovin'" (Cotillion, BMI). **Cotillion 44009**

## CHART

Spotlights Predicted to reach the R&B SINGLES Chart

**JOHNNIE TAYLOR—Who's Making Love** (East, BMI). **STAX 0009**  
**ROSCOE ROBINSON—Why Must It End** (Cape Ann, BMI). **SOUND STAGE 7 2618**  
**THE VOICE MASTERS—You've Hurt Me Baby** (Cachand, BMI). **BAMBOO 103**  
**SLIM HARPO—Mohair Sam** (Acclaim, BMI). **EXCELLO 2301**

All records submitted for review should be addressed to Record Review Department, Billboard, 165 W. 46th Street, New York, N. Y. 10036.



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# Billboard TOP LP'S

FOR WEEK ENDING OCTOBER 12, 1968

RIAA Million Dollar LP Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE			
					8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
★	7	4	1	<b>BIG BROTHER &amp; THE HOLDING COMPANY—Cheap Thrills</b> Columbia (No Mono); KCS 9700 (S)			NA	
Ⓢ	10	1	2	<b>DOORS—Waiting for the Sun</b> Elektra (No Mono); EKS 74024 (S)				
	13	3	3	<b>JOSE FELICIANO—Feliciano!</b> RCA Victor LPM 3957 (M); LSP 3957 (S)		NA	NA	NA
Ⓢ	14	2	4	<b>RASCALS—Time Peace/Greatest Hits</b> Atlantic (No Mono); SD 8190 (S)				
	32	6	5	<b>GLEN CAMPBELL—Gentle on My Mind</b> Capitol (No Mono); ST 2809 (S)			NA	
★	13	10	6	<b>IRON BUTTERFLY—In-A-Gadda-Da-Vida</b> Atco (No Mono); SD 33-250 (S)				
	16	7	7	<b>JOHNNY RIVERS—Realization</b> Imperial (No Mono); LP 12372 (S)				
	35	13	8	<b>CHAMBERS BROTHERS—The Time Has Come</b> Columbia CL 2722 (M); CS 9522 (S)			NA	
★	6	14	9	<b>JEFFERSON AIRPLANE—Crown of Creation</b> RCA Victor LSP 4058 (S)		NA	NA	NA
	32	9	10	<b>STEPPENWOLF</b> Dunhill (No Mono); DS 50029 (S)				
Ⓢ	60	5	11	<b>JIMI HENDRIX EXPERIENCE—Are You Experienced?</b> Reprise (No Mono); RS 6261 (S)				
Ⓢ	14	8	12	<b>CREAM—Wheels of Fire</b> Atco (No Mono); SD 2-700 (S)				
Ⓢ	45	11	13	<b>CREAM—Disraeli Gears</b> Atco 33-232 (M); SD 33-232 (S)				
	15	16	14	<b>SOUNDTRACK—Wild in the Streets</b> Tower (No Mono); 5099 (S)				NA
	42	15	15	<b>GLEN CAMPBELL—By the Time I Get to Phoenix</b> Capitol T 2851 (M); ST 2851 (S)				
	18	18	16	<b>JOHNNY CASH—At Folsom Prison</b> Columbia (No Mono); CS 9639 (S)			NA	
Ⓢ	31	17	17	<b>SOUNDTRACK—The Graduate</b> Columbia (No Mono); OS 3180 (S)			NA	
★	6	57	18	<b>CRAZY WORLD OF ARTHUR BROWN</b> Track-Atlantic SD 8198 (S)				
★	7	24	19	<b>BEE GEES—Idea</b> Atco (No Mono); SD 33-253 (S)				
Ⓢ	25	12	20	<b>SIMON &amp; GARFUNKEL—Bookends</b> Columbia (No Mono); KCS 9529 (S)			NA	
	34	23	21	<b>CANNED HEAT—Boogie With the Liberty</b> Liberty (No Mono); LST 7541 (S)				NA
	12	25	22	<b>DONOVAN—In Concert</b> Epic (No Mono); BN 26386 (S)			NA	NA
	8	26	23	<b>JEFF BECK—Truth</b> Epic (No Mono); BN 26413 (S)	NA	NA	NA	NA
	17	27	24	<b>GLEN CAMPBELL—A New Place in the Sun</b> Capitol (No Mono); ST 2907 (S)				
★	7	40	25	<b>MIKE BLOOMFIELD, AL KOOPER, STEVE STILLS—Super Session</b> Columbia (No Mono); CS 9701 (S)			NA	NA
★	5	49	26	<b>PETER, PAUL &amp; MARY—Late Again</b> Warner Bros.-Seven Arts WST 1751 (S)				
	24	35	27	<b>MOODY BLUES—Days of Future Past</b> Deram DE 16012 (M); DES 18012 (S)				
	8	30	28	<b>5th DIMENSION—Stoned Soul Picnic</b> Soul City (No Mono); SCS 92002 (S)			NA	
	14	31	29	<b>SOUNDTRACK—2001 Space Odyssey</b> MGM (No Mono); S1E 13 ST (S)		NA	NA	
	8	33	30	<b>ENGELBERT HUMPERDINCK—Man Without Love</b> Parrot (No Mono); PAS 71022 (S)				
Ⓢ	23	19	31	<b>HERB ALPERT &amp; THE TIJUANA BRASS—Beat of the Brass</b> A&M (No Mono); SP 4146 (S)				
Ⓢ	82	32	32	<b>DOORS</b> Elektra (No Mono); EKS 74007 (S)				
Ⓢ	101	21	33	<b>SIMON &amp; GARFUNKEL—Parsley, Sage, Rosemary &amp; Thyme</b> Columbia CL 2563 (M); CS 9363 (S)			NA	
	19	29	34	<b>ANDY WILLIAMS—Honey</b> Columbia (No Mono); CS 9662 (S)			NA	
Ⓢ	57	20	35	<b>VANILLA FUDGE</b> Atco 33-224 (M); SD 33-224 (S)				
Ⓢ	32	22	36	<b>SERGIO MENDES &amp; BRASIL '66—Look Around</b> A&M (No Mono); SP 4137 (S)				
	14	28	37	<b>ARETHA FRANKLIN—Aretha Now</b> Atlantic (No Mono); SD 8186 (S)				
	55	38	38	<b>DIANA ROSS &amp; THE SUPREMES—Greatest Hits</b> Motown (No Mono); MS 2-663 (S)				
★	5	56	39	<b>MOODY BLUES—In Search of the Lost Chord</b> Deram DES 18017 (S)				
★	6	52	40	<b>DEEP PURPLE—Shades of</b> Tetragrammaton I U2 (S)				
Ⓢ	85	37	41	<b>SIMON &amp; GARFUNKEL—Sounds of Silence</b> Columbia CL 2469 (M); CS 9269 (S)			NA	
★	10	53	42	<b>BAND—Music From Big Pink</b> Capitol (No Mono); SKAO 2955 (S)		NA	NA	NA

RIAA Million Dollar LP Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE			
					8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
	28	44	43	<b>GLEN CAMPBELL—Hey Little One</b> Capitol (No Mono); ST 2878 (S)				NA
Ⓢ	49	45	44	<b>MAMAS &amp; PAPAS—Farewell to the First Golden Era</b> Dunhill (No Mono); DS 50025 (S)				
★	9	50	45	<b>BUFFALO SPRINGFIELD—Last Time Around</b> Atco (No Mono); SD 33-256 (S)				
	36	43	46	<b>JIMI HENDRIX EXPERIENCE—Axis: Bold as Love</b> Reprise (No Mono); RS 6281 (S)				
	20	42	47	<b>DEAN MARTIN—Greatest Hits, Vol. 1</b> Reprise (No Mono); RS 6301 (S)				
	16	34	48	<b>MASON WILLIAMS—Phonograph Record</b> Warner Bros.-Seven Arts (No Mono); WS 1729 (S)				
	14	36	49	<b>VANILLA FUDGE—Renaissance</b> Atco (No Mono); SD 33-244 (S)				
★	2	139	50	<b>STEPPENWOLF—The Second</b> Dunhill DS 50037 (S)				
★	6	63	51	<b>PETULA CLARK—Petula</b> Warner Bros.-Seven Arts WS 1743 (S)				
Ⓢ	34	39	52	<b>ARETHA FRANKLIN—Lady Soul</b> Atlantic B176 (M); SD 8176 (S)				
Ⓢ	50	47	53	<b>DOORS—Strange Days</b> Elektra (No Mono); EKS 74014 (S)				
★	11	62	54	<b>ORIGINAL CAST—Hair</b> RCA Victor LOC 1150 (M); LSO 1150 (S)			NA	NA
Ⓢ	69	41	55	<b>BEATLES—Sgt. Pepper's Lonely Hearts Club Band</b> Capitol MAS 2653 (M); SMAS 2653 (S)				
	26	55	56	<b>BOBBY GOLDSBORO—Honey</b> United Artists UAL 3642 (M); UAS 6642 (S)				
	96	46	57	<b>TEMPTATIONS—Greatest Hits</b> Gordy (No Mono); 919 (S)				
	22	48	58	<b>RICHARD HARRIS—A Tramp Shining</b> Dunhill (No Mono); DS 50032 (S)				
	20	59	59	<b>RAY CONNIF &amp; THE SINGERS—Honey</b> Columbia (No Mono); CS 9661 (S)				NA
	18	54	60	<b>DON RICKLES—Hello Dummy!</b> Warner Bros.-Seven Arts (No Mono); WS 1745 (S)				NA
	75	61	61	<b>CREAM—Fresh</b> Atco 33-206 (M); SD 33-206 (S)				
	18	74	62	<b>O. C. SMITH—Hickory Holler Revisited</b> Columbia (No Mono); CS 9680 (S)		NA	NA	NA
	17	64	63	<b>QUICKSILVER MESSENGER SERVICE</b> Capitol (No Mono); ST 2904 (S)				NA
	13	58	64	<b>OTIS REDDING—The Immortal</b> Atco (No Mono); SD 33-252 (S)				
★	3	80	65	<b>SOUNDTRACK—Funny Girl</b> Columbia BOS 3220 (S)				NA
★	5	84	66	<b>JOHN MAYALL'S BLUES BREAKERS—Bare Wires</b> London PS 537 (S)			NA	NA
	6	72	67	<b>FRANK SINATRA—Greatest Hits</b> Reprise FS 1025 (S)				
	21	68	68	<b>TEMPTATIONS—Wish It Would Rain</b> Gordy (No Mono); 7072 (S)				
	13	70	69	<b>RAMSEY LEWIS—Maiden Voyage</b> Cadet (No Mono); LPS 811 (S)				
	48	65	70	<b>DIONNE WARWICK—Golden Hits, Part 1</b> Scepter SRM 565 (M); SPS 565 (S)				
★	11	92	71	<b>CREDENCE CLEARWATER REVIVAL</b> Fantasy (No Mono); 8382 (S)				
	22	69	72	<b>GARY PUCKETT &amp; THE UNION GAP—Young Girl</b> Columbia (No Mono); CS 9664 (S)				NA
	21	73	73	<b>MAMAS &amp; PAPAS—Papas &amp; Mamas</b> Dunhill (No Mono); DS 50031 (S)				
	27	76	74	<b>EDDIE HARRIS—Electrifying</b> Atlantic 1495 (M); SD 1495 (S)				
Ⓢ	187	66	75	<b>SOUNDTRACK—The Sound of Music</b> RCA Victor LCD 2005 (M); LSD 2005 (S)			NA	NA
★	6	86	76	<b>JAMES BROWN—Live at the Apollo, Vol. 2</b> King 1022 (S)			NA	NA
★	7	89	77	<b>BYRDS—Sweetheart of the Rodeo</b> Columbia (No Mono); CS 9670 (S)				NA
	18	79	78	<b>AMBOY DUKES—Journey to the Center of the Mind</b> Mainstream 56112 (M); S/6112 (S)				NA
Ⓢ	28	51	79	<b>BILL COSBY—To Russell, My Brother, Whom I Slept With</b> Warner Bros.-Seven Arts (No Mono); WS 1734 (S)				
Ⓢ	23	67	80	<b>MONKEES—The Birds, the Bees &amp; the Monkees</b> Colgems COM 109 (M); COS 109 (S)			NA	NA
	8	81	81	<b>PAUL BUTTERFIELD BLUES BAND—In My Own Dream</b> Elektra (No Mono); EKS 74025 (S)				NA
	30	82	82	<b>OTIS REDDING—The Dock of the Bay</b> Volt 419 (M); S 419 (S)				
	6	85	83	<b>DEAN MARTIN—Greatest Hits, Vol. 2</b> Reprise RS 6320 (S)				
	41	83	84	<b>JUDY COLLINS—Wild Flowers</b> Elektra (No Mono); EKS 74012 (S)				
	7	88	85	<b>BOOTS RANDOLPH—Sound of Boots</b> Monument (No Mono); SLP 18099 (S)				
★	1	—	86	<b>BARBRA STREISAND—A Happening in Central Park</b> Columbia CS 9710 (S)				NA

Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.

Continued on Page 84



**WANNA GET STRAIGHT?**

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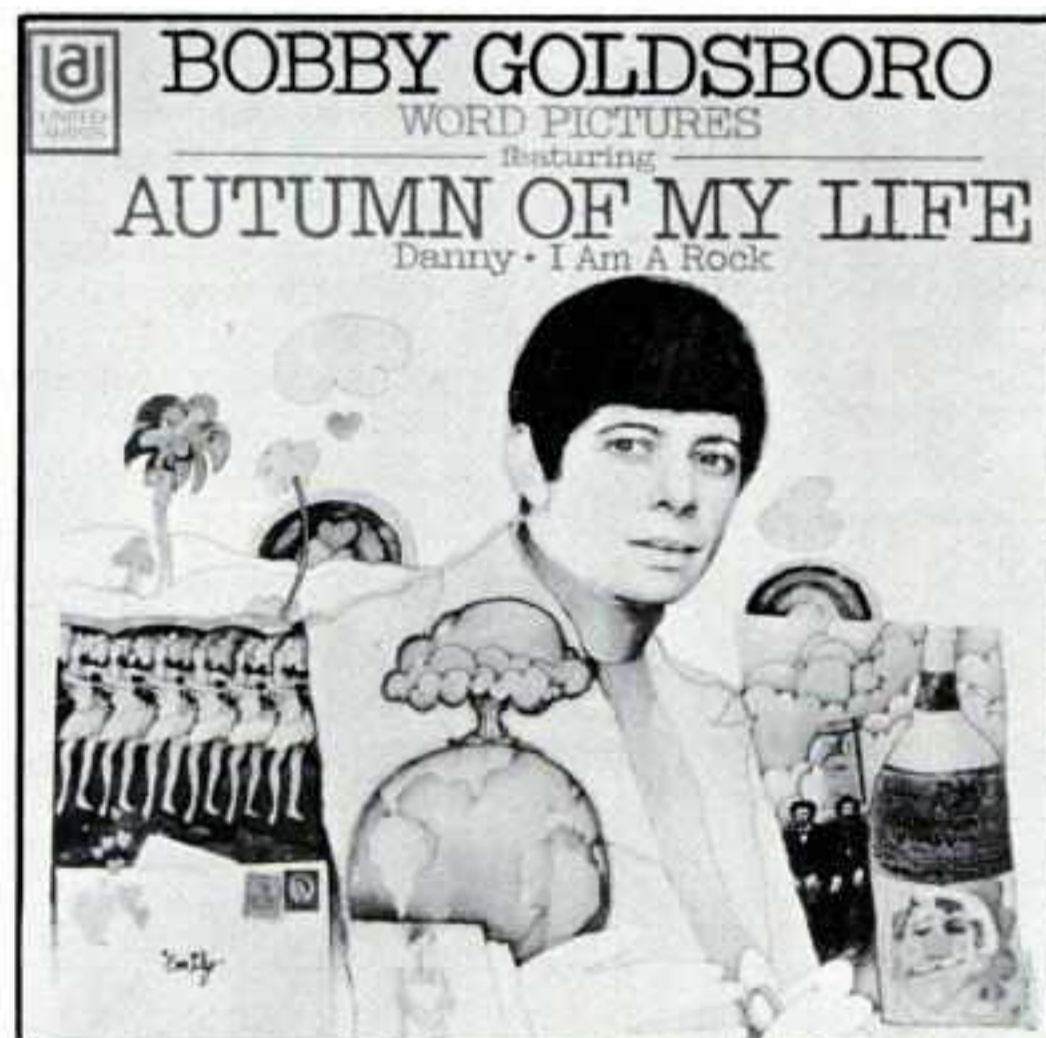
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**United Artists Records**  
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# TOP LP'S

CONTINUED FROM PAGE 82

RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE			
						8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
		26	78	87	<b>SPIRIT</b> Ode Z12-44003 (M); Z12-44004 (S)				NA
★		7	98	88	<b>GRATEFUL DEAD</b> —Anthem of the Sun Warner Bros.-Seven Arts (No Mono); WS 1749 (S)				
★		3	125	89	<b>MAMAS &amp; PAPAS</b> —Golden Era, Vol. 2 Dunhill DS 50038 (S)				
		10	93	90	<b>JOAN BAEZ</b> —Baptism Vanguard (No Mono); VSD 79275 (S)				
		43	71	91	<b>BEATLES</b> —Magical Mystery Tour Capitol MAL 2835 (M); SMAL 2835 (S)				
★		6	119	92	<b>VOGUES</b> —Turn Around Look at Me Reprise RS 6314 (S)				NA
★		2	138	93	<b>DIANA ROSS &amp; THE SUPREMES</b> —"Live" at London's Talk of the Town Motown MS 676 (S)				
		35	91	94	<b>HUGO MONTENEGRO</b> —Music From "A Fistful of Dollars," "For a Few Dollars More," "The Good, the Bad & the Ugly" RCA Victor LPM 3927 (M); LSP 3927 (S)		NA	NA	
		49	95	95	<b>SOUNDTRACK</b> —Camelot Warner Bros.-Seven Arts (No Mono); BS 1712 (S)				
		13	96	96	<b>VARIOUS ARTISTS</b> —Super Hits, Vol. 2 Atlantic (No Mono); SD 8188 (S)				
		46	90	97	<b>OTIS REDDING</b> —History of Volt 418 (M); S 418 (S)				
		36	60	98	<b>SOUNDTRACK</b> —The Good, the Bad & the Ugly United Artists UAL 4172 (M); UAS 5172 (S)				
		48	100	99	<b>ARLO GUTHRIE</b> —Alice's Restaurant Reprise (No Mono); RS 6267 (S)				
★		5	124	100	<b>LETTERMEN</b> —Special Request Capitol ST 2934 (S)				NA NA
		82	101	101	<b>ANITA KERR/ROD MCKUEN/SAN SEBASTIAN STRINGS</b> —The Sea Warner Bros.-Seven Arts (No Mono); WS 1670 (S)				
		20	106	102	<b>NANCY WILSON</b> —Easy Capitol (No Mono); ST 2909 (S)				NA
		19	77	103	<b>HUGH MASEKELA</b> —Promise of a Future Uni (No Mono); 73028 (S)				
		4	109	104	<b>PERCY FAITH &amp; HIS ORK</b> —Angel of the Morning Columbia CS 9706 (S)		NA	NA	
★		6	120	105	<b>COWSILLS</b> —Captain Sad & His Ship of Fools MGM SE 4554 (S)				
		135	97	106	<b>SOUNDTRACK</b> —Dr. Zhivago MGM (No Mono); 1SE-65T (S)				
		28	105	107	<b>IRISH ROVERS</b> —Unicorn Decca DL 4951 (M); DL 74951 (S)				
		7	108	108	<b>AL MARTINO</b> —The Best of Capitol (No Mono); SKAO 2946 (S)				
		44	103	109	<b>PAUL MAURIAT &amp; HIS ORK</b> —Blooming Hits Philips PHM 200-248 (M); PHS 600-248 (S)				
		143	112	110	<b>ORIGINAL CAST</b> —Man of La Mancha Kapp KL 4505 (M); KS 5505 (S)				
		54	107	111	<b>WES MONTGOMERY</b> —A Day in the Life A&M (No Mono); SP 3001 (S)				
		32	87	112	<b>DIONNE WARWICK</b> —Valley of the Dolls Scepter (No Mono); SPS 568 (S)				
		34	113	113	<b>SMOKEY ROBINSON &amp; THE MIRACLES</b> —Greatest Hits, Vol. 2 Tamla (No Mono); TS 280 (S)				
		30	116	114	<b>IRON BUTTERFLY</b> —Heavy Atco LP 33-227 (M); SD 33-227 (S)				
		27	111	115	<b>LETTERMEN</b> —Goin' Out of My Head Capitol (No Mono); ST 2865 (S)				NA
		55	75	116	<b>FOUR TOPS</b> —Greatest Hits Motown (No Mono); MS 662 (S)				
		110	110	117	<b>SERGIO MENDES &amp; BRASIL '66</b> A&M (No Mono); SP 4116 (S)				
		21	118	118	<b>DELLS</b> —There Is Cadet (No Mono); LP 804 (S)				
		70	114	119	<b>5th DIMENSION</b> —Up, Up & Away Soul City (No Mono); SCS 92000 (S)				
		10	131	120	<b>TEN YEARS AFTER</b> —Undead Deram (No Mono); DES 18016 (S)				
★		2	199	121	<b>SMOKEY ROBINSON &amp; THE MIRACLES</b> —Special Occasion Tamla TS 290 (S)				
		33	122	122	<b>VANILLA FUDGE</b> —The Beat Goes On Atco 33-237 (M); SD 33-237 (S)				

★ STAR PERFORMER—LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.  
NA Not Available

RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
		25	115	123	<b>DIANA ROSS &amp; THE SUPREMES</b> —Reflections Motown (No Mono); 665 (S)				
		27	126	124	<b>JOHNNY MATHIS</b> —Love Is Blue Columbia (No Mono); CS 9637 (S)				NA
		24	102	125	<b>MOBY GRAPE</b> —Wow Columbia (No Mono); CXS 3 (S)				NA NA
★		3	147	126	<b>BLUE CHEER</b> —Outsideinside Philips PHS 600-278 (S)				
		26	127	127	<b>ELECTRIC FLAG</b> —A Long Time Comin' Columbia (No Mono); CS 9597 (S)				NA
		8	130	128	<b>VENTURES</b> —Horse Liberty (No Mono); LST 8057 (S)		NA	NA	NA
		34	99	129	<b>ED AMES</b> —Sings "Who Will Answer" and Other Songs of Our Times RCA Victor LPM 3961 (M); LSP 3961 (S)				NA NA
		75	128	130	<b>ANDY WILLIAMS</b> —Born Free Columbia CL 2680 (M); CS 9480 (S)				NA
		18	117	131	<b>TOM JONES</b> —Fever Zone Parrot (No Mono); PAS 71019 (S)				
★		3	161	132	<b>FOUR TOPS</b> —Yesterday's Dreams Motown MS 669 (S)		NA		
		4	134	133	<b>BOBBY GOLDSBORD</b> —Word Pictures United Artists UAS 6657 (S)				
		14	136	134	<b>COUNTRY JOE &amp; THE FISH</b> —Together Vanguard (No Mono); VSD 79277 (S)				
		24	121	135	<b>TINY TIM</b> —God Bless Reprise (No Mono); RS 6292 (S)				
		179	104	136	<b>HERB ALPERT &amp; THE TIJUANA BRASS</b> —Whipped Cream & Other Delights A&M (No Mono); SP 4110 (S)				
		4	142	137	<b>MARVIN GAYE &amp; TAMMI TERRELL</b> —You're All I Need Tamla TS 284 (S)				
		70	129	138	<b>ENGELBERT HUMPERDINCK</b> —Release Me Parrot PA 61012 (M); PAS 71012 (S)				
		5	149	139	<b>PAUL REVERE &amp; THE RAIDERS</b> —Something Happening Columbia CS 9665 (S)				NA
		72	140	140	<b>BOB DYLAN</b> —Greatest Hits Columbia KOL 2663 (M); KOS 9463 (S)				NA
		43	135	141	<b>ENGELBERT HUMPERDINCK</b> —The Last Waltz Parrot PA 61015 (M); PAS 71015 (S)				
		25	133	142	<b>STEVIE WONDER</b> —Greatest Hits Tamla (No Mono); 282 (S)				
		41	132	143	<b>BURT BACHARACH</b> —Reach Out A&M LP 131 (M); SP 4131 (S)				
		38	144	144	<b>BOB DYLAN</b> —John Wesley Harding Columbia CL 2804 (M); CS 9604 (S)				NA
		11	137	145	<b>EDDIE HARRIS</b> —Plug Me In Atlantic (No Mono); SD 1506 (S)				
		18	148	146	<b>BIG BROTHER &amp; THE HOLDING CO.</b> Mainstream 56099 (M); S/6099 (S)				
★		3	162	147	<b>S.R.C.</b> Capitol ST 2991 (S)		NA	NA	NA
★		2	196	148	<b>SOUNDTRACK</b> —Finian's Rainbow Warner Bros.-Seven Arts BS 2550 (S)				
		7	154	149	<b>NANCY WILSON</b> —Best of Capitol (No Mono); SKAO 2947 (S)				
★		2	194	150	<b>BARBARA ACKLIN</b> —Love Makes a Woman Brunswick BL 754137 (S)		NA	NA	NA NA
		35	141	151	<b>UNION GAP FEATURING GARY PUCKETT</b> —Woman, Woman Columbia CL 2812 (M); CS 9612 (S)				NA
		8	152	152	<b>ERIC BURDON &amp; THE ANIMALS</b> —Every One of Us MGM SE 4557 (S)				
		18	145	153	<b>EDDY ARNOLD</b> —The Romantic World of RCA Victor LPM 4009 (M); LSP 4009 (S)				NA NA
		60	151	154	<b>FLIP WILSON</b> —Cowboys & Colored People Atlantic 8149 (M); SD 8149 (S)				NA
		25	146	155	<b>SPANKY &amp; OUR GANG</b> —Like to Get to Know You Mercury (No Mono); SR 61161 (S)				
		24	123	156	<b>WES MONTGOMERY</b> —Down Here on the Ground A&M (No Mono); LP 3006 (S)				
		10	158	157	<b>JERRY VALE</b> —This Guy's in Love With You Columbia (No Mono); CS 9694 (S)				NA NA NA
		27	94	158	<b>NANCY SINATRA/LEE HAZLEWOOD</b> —Nancy & Lee Reprise (No Mono); RS 6273 (S)				
		7	155	159	<b>LOU RAWLS</b> —Best of Capitol (No Mono); SKAO 2948 (S)				
		43	143	160	<b>TEMPTATIONS</b> —In a Mellow Mood Gordy (No Mono); 924 (S)				
		4	168	161	<b>BUCKINGHAMS</b> —In One Ear & Gone Tomorrow Columbia CW 9703 (S)				NA
		4	164	162	<b>SMALL FACES</b> —Ogden's Nut Gone Flake Immediate Z12-52-008 (S)		NA	NA	NA NA
		58	150	163	<b>LETTERMEN</b> —"And Live" Capitol T 2758 (M); ST 2758 (S)				

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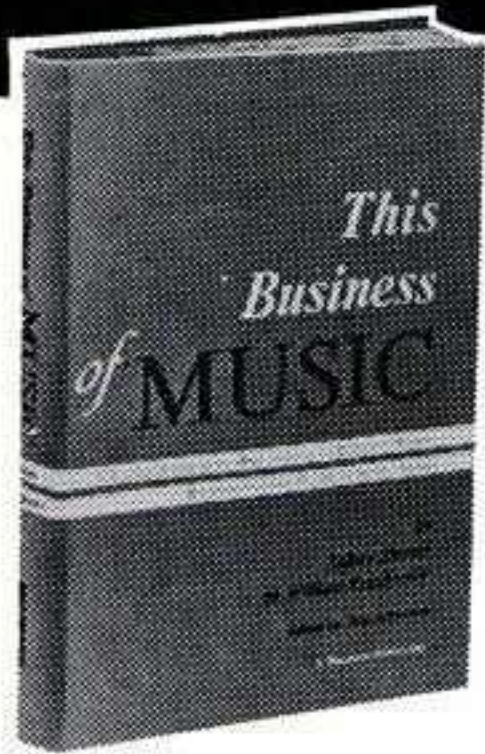
TAPE PACKAGES AVAILABLE

## TOP LP'S A-Z (LISTED BY ARTIST)

Barbara Acklin ..... 150	Buckinghams ..... 161	Deep Purple ..... 40	Impressions ..... 191	Monkees ..... 80, 192	Jeannie C. Riley ..... 167	Sound of Music ..... 75
Herb Alpert & the Tijuana Brass 31, 136, 185, 195	Buffalo Springfield ..... 45	Donovan ..... 22	Irish Rovers ..... 107	Hugo Montenegro ..... 94, 166	Johnny Rivers ..... 7	2001 Space Odyssey... 29
Amby Dukes ..... 78	Eric Burdon & Animals ..... 152, 170	Doors ..... 2, 32, 53	Iron Butterfly ..... 6, 114	Wes Montgomery ..... 111, 156, 187	Smokey Robinson & Miracles ..... 113, 121	Wild in the Streets... 14
Ed Ames ..... 129	Paul Butterfield Blues Band ..... 81	Bob Dylan ..... 140, 144	Jefferson Airplane ..... 9	Moody Blues ..... 27, 39	Diana Ross & Supremes ..... 38, 93, 123, 169	Spirit ..... 87
Eddy Arnold ..... 153	Byrds ..... 77	Electric Flag ..... 127	Tom Jones ..... 131	Jim Nabors ..... 164	Rotary Connection ..... 193	Steppenwolf ..... 10, 50
Association ..... 183, 188	Glen Campbell ..... 5	Percy Faith & His Ork ..... 104	Anita Kerr/Rod McKuen/San Sebastian Strings 101	1910 Fruitgum Co. .... 200	SRC ..... 147	Barbra Streisand ..... 86
Burt Bacharach ..... 143	Canned Heat ..... 21	Jose Feliciano ..... 3	B. B. King ..... 196	Original Cast ..... 176	Mongo Santamaria ..... 171	Barbra Streisand ..... 86
Beach Boys ..... 173	Johnny Cash ..... 16	5th Dimension ..... 116, 132	Lettermen ..... 100, 115, 163	Camelot ..... 176	Simon & Garfunkel ..... 29, 33, 41	Ten Years After ..... 120
Beacon Street Union ..... 175	Chambers Brothers ..... 8, 194	Four Tops ..... 116, 132	Gary Lewis & Playboys ..... 168	Hair ..... 54	Frank Sinatra ..... 67	Tiny Tim ..... 135
Beatles ..... 55, 91	Chambers Brothers ..... 8, 194	Aretha Franklin ..... 37, 52	Ramsey Lewis ..... 69	Man of La Mancha ..... 110	Nancy Sinatra/Lee Hazlewood ..... 158	Vanilla Fudge ..... 35, 49, 122
Bea Gees ..... 19	Clay Aiken ..... 190	Marvin Gaye & Tammi Terrell ..... 137	Mamas & Papas 44, 73, 89	Orpheus ..... 178	Hazlewood ..... 158	Various Artists ..... 96
Big Brother & the Holding Co. .... 1, 146	Judy Collins ..... 87	Bobby Goldsboro ..... 56, 133	Dean Martin ..... 47, 83	Peter, Paul & Mary ..... 26	Small Faces ..... 162	Super Hits, Vol. 2 ... 96
Mike Bloomfield/Al Kooper/Steve Stills ..... 25	Ray Conniff Singers 59, 165	Robert Goulet ..... 180	Al Martino ..... 108	Wilson Pickett ..... 172	O. C. Smith ..... 62	Billy Vaughn ..... 198
Blue Cheer ..... 126	Bill Cosby ..... 79	Grateful Dead ..... 88	Hugh Masekela ..... 103	Procol Harum ..... 177	Soundtracks ..... 95	Ventures ..... 128, 179
Arthur Brown ..... 18	Country Joe & the Fish 134	Arlo Guthrie ..... 9	Johnny Mathis ..... 124	Gary Puckett & Union Gap ..... 72, 151	Camelot ..... 95	Vogues ..... 92
James Brown & His Famous Flames ..... 76	Creedence Clearwater Revival ..... 61	Eddie Harris ..... 74, 145	Paul Mauriat & His Ork ..... 109, 199	Quicksilver Messenger Service ..... 63	Dr. Zhivago ..... 106	Wesley ..... 128, 179
	Creedence Clearwater Revival ..... 61	Richard Harris ..... 58	John Mayall's Blues Breakers ..... 66	Boots Randolph ..... 85	Finian's Rainbow ..... 148	Willie Nelson ..... 148
	Dells ..... 118	Jimi Hendrix ..... 11, 46	Bill Medley ..... 197	Rascals ..... 4	Funny Girl ..... 65	Julius Wechter & Baja Marimba Band ..... 181
		Engelbert Humperdinck 30, 138, 141	Sergio Mendes & Brasil '66 ..... 36, 117	Low Rawls ..... 159	Good, Bad & Ugly ..... 98	Andy Williams ..... 34, 130
			Roger Miller ..... 186	Otis Redding ..... 64, 82, 97	Graduate ..... 17	Mason Williams ..... 48
			Steve Miller Band ..... 174	Paul Revere & Raiders ..... 139	Mrs. Brown, You've Got a Lovely Daughter ..... 182	Flip Wilson ..... 154
			Moby Grape ..... 125	Don Rickles ..... 60		Nancy Wilson 102, 149, 184
						Stevie Wonder ..... 142



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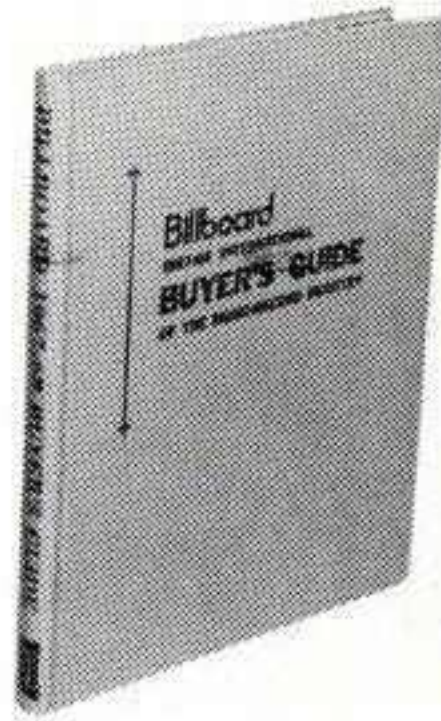
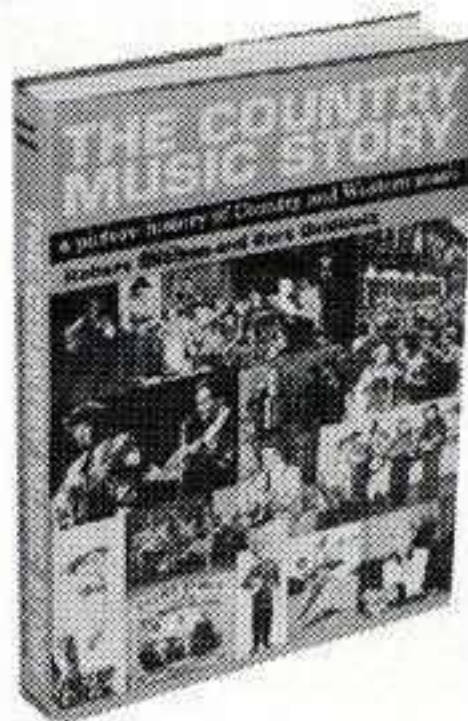
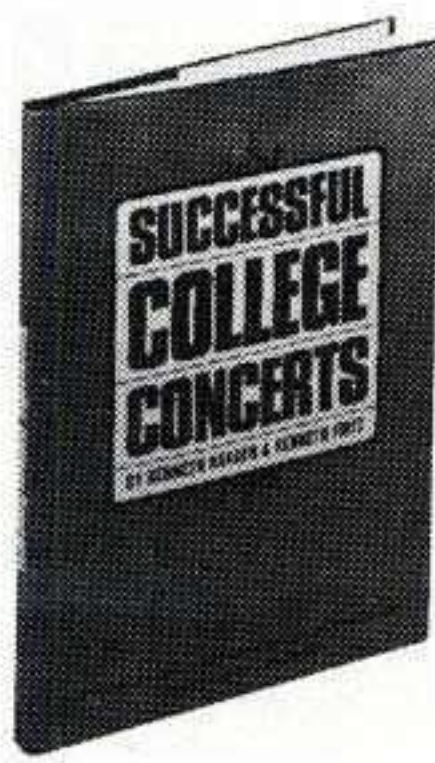
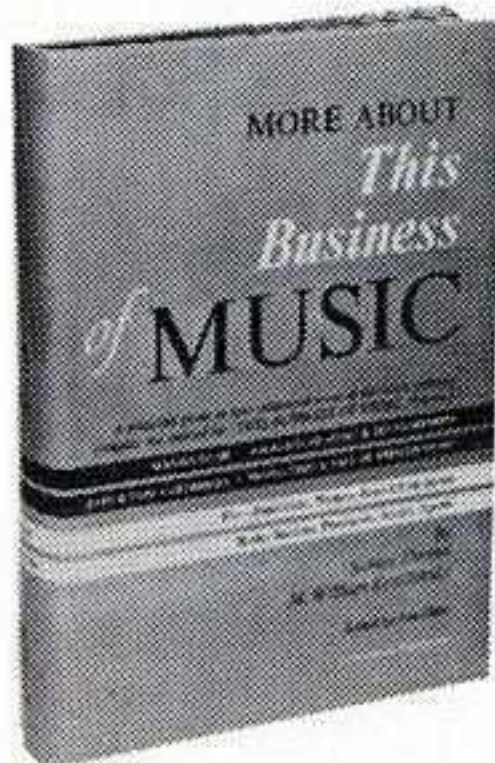
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# TOP LP'S

CONTINUED FROM PAGE 84

RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE			
						8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
14	167	164			<b>JIM NABORS</b> —Kiss Me Goodbye Columbia (No Mono); CS 9620 (S)		NA	NA	NA
35	165	165			<b>RAY CONNIFF &amp; THE SINGERS</b> —It Must Be Him Columbia CL 2795 (M); CS 9595 (S)			NA	
4	170	166			<b>HUGO MONTENEGRO, HIS ORK &amp; CHORUS</b> —Hang 'Em High RCA Victor LPM 4022 (M); LSP 4022 (S)		NA	NA	NA
★	1	—	167		<b>JEANNIE C. RILEY</b> —Harper Valley P.T.A. Plantation PLP 1 (S)	NA	NA	NA	NA
9	157	168			<b>GARY LEWIS &amp; THE PLAYBOYS</b> —Now! Philips (No Mono); PHS 600-270 (S)	NA	NA	NA	NA
★	2	190	169		<b>DIANA ROSS &amp; THE SUPREMES</b> —Sing & Perform "Funny Girl" Motown MS 672 (S)				
28	172	170			<b>ERIC BURDON &amp; THE ANIMALS</b> —The Twain Shall Meet MGM (No Mono); SE 4537 (S)				
10	171	171			<b>MONGO SANTAMARIA</b> —Soul Bag Columbia (No Mono); CS 9653 (S)			NA	NA
49	160	172			<b>WILSON PICKETT</b> —The Best of Atlantic 8151 (M); SD 8151 (S)				
6	153	173			<b>BEACH BOYS</b> —The Best of the, Vol. 3 Capitol DKA0 2945 (S)				
16	177	174			<b>STEVE MILLER BAND</b> —Children of the Future Capitol (No Mono); SKAO 2920 (S)			NA	NA
5	175	175			<b>BEACON STREET UNION</b> —The Clown Died in Marvin Gardens MGM SE 4568 (S)		NA		NA
264	176	176			<b>ORIGINAL CAST</b> —Camelot Columbia OL 5620 (M); OS 2031 (S)			NA	
★	1	—	177		<b>PROCLAMATION</b> —Shine on Brightly A&M SP 4151 (S)				
3	178	178			<b>ORPHEUS</b> —Ascending MGM SE 4569 (S)				NA
43	169	179			<b>VENTURES</b> —Golden Greats by the Liberty LRP 2053 (M); LST 8053 (S)				

★ STAR PERFORMER—LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.  
NA Not Available

RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE			
						8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
5	182	180			<b>ROBERT GOULET</b> —Woman, Woman Columbia CS 9695 (S)		NA	NA	NA
7	179	181			<b>JULIUS WECHTER &amp; THE BAJA MARIMBA BAND</b> —Do You Know the Way to San Jose A&M (No Mono); SP 4150 (S)				
3	184	182			<b>SOUNDTRACK</b> —Mrs. Brown, You've Got a Lovely Daughter MGM SE 4548 ST (S)				NA
3	183	183			<b>ASSOCIATION</b> —Insight Out Warner Bros.-Seven Arts (No Mono); WS 1696 (S)				
1	—	184			<b>NANCY WILSON</b> —Sound of Capitol ST 2970 (S)				NA
43	166	185			<b>HERB ALPERT &amp; THE TIJUANA BRASS</b> —Ninth A&M (No Mono); SP 4134 (S)				
8	173	186			<b>ROGER MILLER</b> —A Tender Look at Love Smash (No Mono); SRS 67103 (S)				
6	188	187			<b>WES MONTGOMERY</b> —The Best of, Vol. II Verve V6-8757 (S)				
24	186	188			<b>ASSOCIATION</b> —Birthday Warner Bros.-Seven Arts (No Mono); WS 1733 (S)				
1	—	189			<b>BOBBIE GENTRY &amp; GLEN CAMPBELL</b> Capitol ST 2928 (S)				NA NA
5	192	190			<b>NAT KING COLE</b> —The Best of Capitol SKAO 2944 (S)				
4	193	191			<b>IMPRESSIONS</b> —Best of ABC ABCS 654 (S)				NA
47	181	192			<b>MONKEES</b> —Pisces, Aquarius, Capricorn & Jones, Ltd. Colgems COM 104 (M); COS 104 (S)				
28	197	193			<b>ROTARY CONNECTION</b> Cadet Concept LP 312 (M); LPS 312 (S)				
1	—	194			<b>CHAMBERS BROTHERS</b> —A New Time—A New Day Columbia CS 9671 (S)	NA	NA	NA	NA
127	191	195			<b>HERB ALPERT &amp; THE TIJUANA BRASS</b> —What Now My Love A&M (No Mono); SP 4114 (S)				
1	—	196			<b>B. B. KING</b> —Lucille Bluesway BLS 6016 (S)				
1	—	197			<b>BILL MEDLEY</b> —100% MGM SE 2583 (S)				NA
3	198	198			<b>BILLY VAUGHN</b> —Current Set of Standards Dot DLP 25882 (S)				
1	—	199			<b>PAUL MAURIAT &amp; HIS ORCH.</b> —Prevailing Hits Philips PHS 600-280 (S)				
2	200	200			<b>1910 FRUITGUM COMPANY</b> —1, 2, 3 Red Light Buddah BDS 5022 (S)				NA NA

Awarded RIAA seal for sales of 1 Million dollars at manufacturer's level. RIAA seal audit available and optional to all manufacturers.

Compiled from National Retail Stores by the Music Popularity Chart Department and the Record Market Research Department of Billboard.

TURKEY

**POPULATION**  
32,000,000 (1964)  
AREA 777,000 sq. km.  
MAJOR CITIES  
Istanbul 2,500,000  
Ankara (capital) 1,000,000  
Izmir 700,000  
Adana 500,000

**POPULATION BY AGE GROUPS (1960)**  
0-14 11.5 million  
15-24 4.6 million  
25-49 8.0 million  
50+ 3.7 million  
TOTAL 27.8 million  
NUMBER OF FAMILY UNITS 7,500,000

**EXCHANGE RATE**  
E1=25.3 T.L.  
PER CAPITA INCOME PER ANNUM £89  
BLOC MEMBERSHIP  
Provisory Member E.E.C. (Common Market)  
Member O.E.C.D.

**RECORD INDUSTRY STATISTICS**

- NUMBER OF RECORD COMPANIES  
Major 2 Minor 5
- Number of Record Pressing Plants 5
- Number of Recording Studios  
Major 2 Others 3
- Number of Record Labels  
Total number of indigenous labels currently active 36  
Total number of indigenous labels of major manufacturers 7  
Additional foreign-owned labels pressed under licence 15
- Number of Wholesale Distributors 32
- Number of Record Retailers Approx. 500
- Estimated number of record players  
Number of homes with players 200,000  
Number of new players produced annually 10,000
- Total Juke Boxes in operation Approx. 100
- Number of records sold 3,000,000 (1966)  
Retail value T.L. 30 million
- Mix of records manufactured  
By playing speed: 7 45 r.p.m. 97%, 33 1/3 r.p.m. 3%  
By diameter: 7 45 r.p.m. 90%, 7 45 r.p.m. EP 7%, 12" LP 3%
- By repertoire: Popular 90%, Classical NIL, Other 10%  
(Only Classical and Educational Records imported)
- Radio Broadcasting  
Number of Radio Stations 15 Government Stations  
Percentage of receiver ownership 3%
- Miscellaneous  
Theatres Approx. 300  
Music Publishers 2  
Many magazines and newspapers have record columns

Turkey, with a population four and five times many small European countries, represents perhaps 25% of their sales. The major part of the population is interested in Turkish popular music and classical record sales are not sufficient to justify local pressing. With sales of about 3 million units, it is surprising to find some 36 indigenous labels and a great many foreign labels, all presented by two major and five smaller companies.

EMI's Turkish company, Gramofon Limited Sti., currently accounts for 60% of the total records sold in the country. The company goes back to 1923 and presently occupies an elaborate "compound" on the Sea of Marmara, comprising the home of the local manager, the plant and various other buildings housing the company's activities.





## EMI knows the record markets of the world...

The above is just one page from the intriguing and informative 80 page book recently produced by E.M.I. (the World's Greatest Recording Organisation). A limited number of copies are now offered free. If you would like a copy write to E.M.I. Group Record Services, E.M.I. House, Manchester Square, London, England, W1A 1ES, and say so.



THE GREATEST RECORDING ORGANISATION IN THE WORLD



# LEONARD SCHAEFFER A BOY & HIS DOG

My younger brother Leonard is 18 years old. Until now his singing has been limited to purposes of our family's entertainment. I remember the night 14 years ago when he whispered down from his lower bunk that he wanted to be a singer. He'd been a hit after dinner and before "Sid Caesar" with his rendition of "Smokey The Bear." I told him to go to sleep.

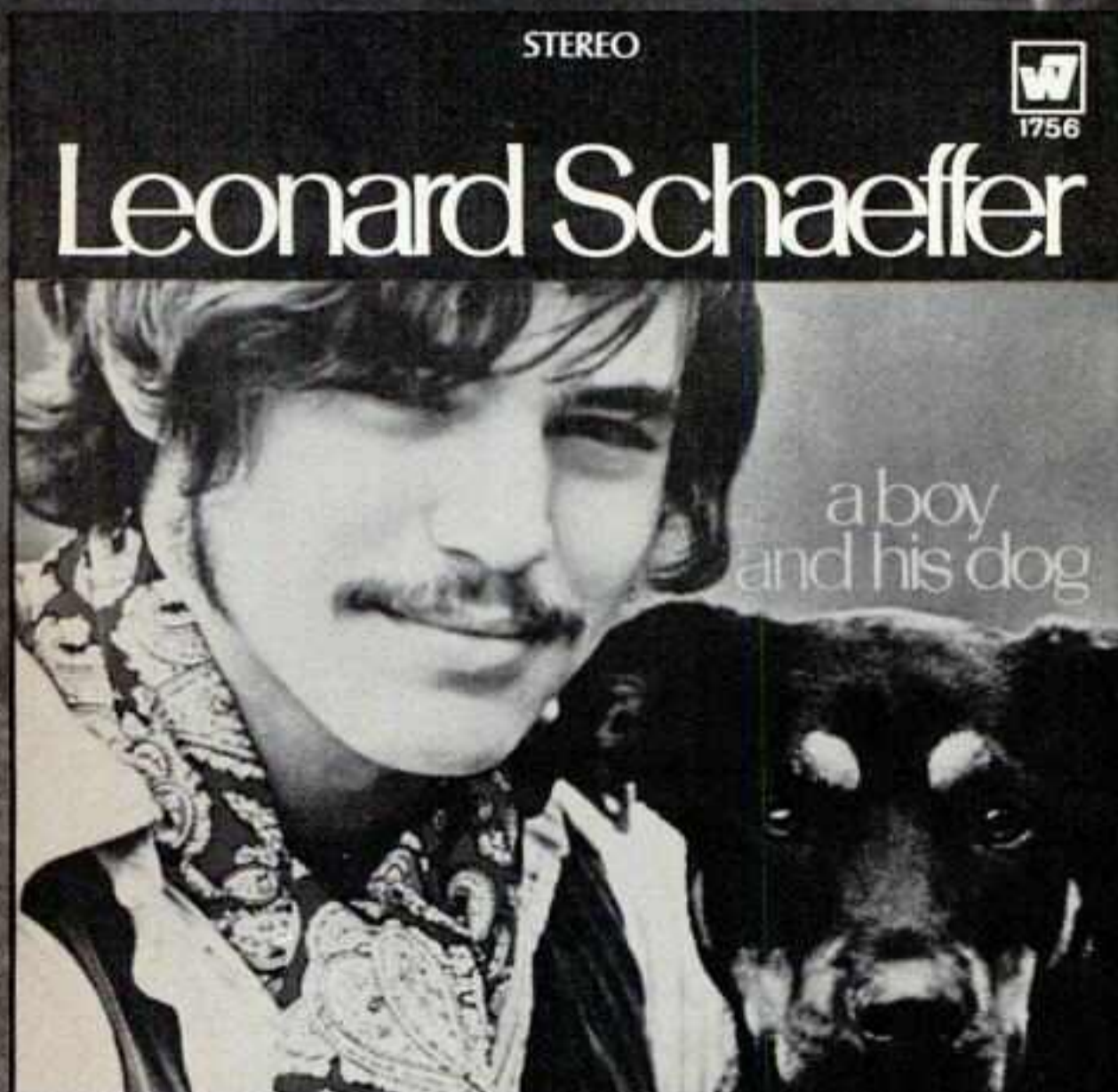
Leonard was five when he wrote his first song. It's funny that I remember the exact way it went.

"A horse is big, it's true indeed,  
A cow is big, that's true indeed,  
But what about the little things  
That jump about the candy rings and have  
Such a wonderful time, that they almost forget  
their bottle of wine."

Our father, the pianist, said, "Music's a good profession, Len." Our mother, the children's story writer, said, "Stories are nice as long as you make people use their imaginations." Our mother's father, the splendidly voiced Chazan from Russia, said, "Sing, Leonard, for it is our family's heritage to please ears." Our mother's mother, the woman who loved, said, "Lenny, you should only be happy in what you do."

Maybe in time Leonard will follow in the footsteps of that old vaudevillian Grampa Schaeffer, who toured the Orpheum Circuit when he was young. I hope so.

—David Schaeffer



STEREO



Leonard Schaeffer

WS 1756

WARNER BROS. — SEVEN ARTS, RECORDS INC.





# Ad Rep Praises Top 20 Stations

• *Continued from page 1*

representatives, handling approximately 60 of the major outlets in the United States. Harrison is regarded as one of the leading authorities on programming.

Stating that the music a station plays determines the age range of the audience, Harri-

## Audio Fidelity Issues 15 LP's In Peak Output

NEW YORK—Audio Fidelity's 15 fall releases mark the biggest product release in the company's history, featuring Rainbow Press on the Mr. G label and recent signee Fran Warren, June Valli and Jeanne Ewing.

Additional LP's in the pop field include disks by Fausto Pappetti, Jo Basile and Orchestra, Walt Dickerson Quartet and Manuel Diaz Cano on Spanish guitar. Two new classical releases in the First Component Series are Franco Gulli and Enrica Gulli Cavallo's "Music for the Violin" and Miguel Schneider and Alessandro Exposito's "Organ Masterpieces." Audio Fidelity is also making available for the first time in stereo the entire Oscar Brand Bawdy Songs Series.

Mort Hillman, the label's sales vice-president, plans a two-week national tour to promote singles by the Roman Rebellion, North Atlantic Invasion Force and Jerri Jackson.

## Black Gospel Commercials Could Push Product: Bass

• *Continued from page 19*

You hear too much 'Joe's Grocery Store' and too many commercials for 'rib tip', with no production whatsoever.

"If we can show national sponsors the type of commercials being done now by pop groups and r&b groups, we can sell gospel music. We have the groups," Bass said, mentioning such Checker acts as the Soul Stirrers and Violinaires.

Bass' prime argument in his drive to gain new acceptance for black gospel music and to stem the tide of stations dropping gospel shows is to broaden the listening audience by producing what he calls, "gos-pop."

"Gos-pop" is a lyrical change that talks about man and his brother as opposed to, man and his God. This concept gives the youth of the country something stronger to identify with. This is important, because the young people are the strongest buying power in both records and products sponsors sell.

"The message of 'gos-pop' is that there is more to gospel than just finding solace in the church. This follows the same message of Martin King, who was fighting for a new way of life," Bass said.

"Young people are calling radio stations and requesting songs like 'Stand Up (and Be Counted),' by the Meditation Singers, and 'Give Me Liberty or Give Me Death,' by the Salem Travelers.

"Kids are tired of hearing

son said a radio station should never program "to an income group. You must program to an age group."

A large part of the nation's population grew up listening to rock 'n' roll on Top 40 radio stations. He felt a large part of the appeal of Top 40 radio stations was in the way the music was presented in condensed form. Many people today don't want to listen to Top 40 stations, and an easy listening format station can lift those good qualities of a Top 40 station and use them to build a large audience.

These include the tight production methods, such as talking over the beginning and the ending of a record. Also, keeping the deejay patter to a minimum ("because there just aren't that many good personalities around, so you have to make the total station the personality," and even limiting the commercials. The Top 40 approach can work for any format—country, easy listening, r&b, and "even news." He added: "We point with pride to WINS here in New York because all it is doing is news in a Top 40 approach. In order to be contemporary, regardless of the format, a radio station will have to follow the principles originated by Top 40 radio. Todd Storz started it; Gordon McLendon embellished it."

"But you've constantly got to upgrade a radio station. The revolutionary of yesterday is the conformist of tomorrow. Unless a station constantly improves, somebody else will come into the market and take it over."

Harrison felt that there was no question that radio has improved all across the nation. "It has reached the point where ad-

vertising agencies have been forced to buy it in order to target in on an audience. "The creative thrust of FM radio is also good; he felt that progressive rock format on FM is very exciting, but needs more financial investment to make it really successful.

Harrison got into radio in 1951, working in production for Brown Radio Productions, which did the Eddy Arnold show, the Ernest Tubb show, and the Snooky Lanson show. He joined WSM in Nashville as sales director in 1952, then left in 1955 to join the St. Louis office of Blair. He left in 1957 to join ABC radio in New York as vice-president of sales, then rejoined Blair in New York in 1959.

Three years ago, Blair represented primarily rock 'n' roll stations. Some of stations Blair handles include KLIF, Dallas; WQAM, Miami; WABC, New York; WHK, Cleveland; and WFIL, Philadelphia. Blair also has a programming and marketing department which works closely with stations around the nation and has assisted at least 31 stations in programming concepts.

## 'Visual Concept'

• *Continued from page 10*

pact obtainable during dark hours.

Krasnow is deciding on which major market stores he will offer the light show. "You can't relate to people unless you can show them pictures and sound," he says.

For placing TV commercials—the form of which has not yet been determined—Krasnow will research which local shows reach the desired audience of 15-25-year-olds. He plans to co-ordinate the airing of the commercial with the British group's personal appearances.

Krasnow has begun discussions with a billboard advertising company regarding a 10-minute video tape for outdoor presentation. This visual presentation will be used for the "heaviest" act Krasnow signs and is being planned for next February. The playdate has not yet been determined.

Krasnow says there are "so many LP covers in so many windows that they all become soup cans. Merchandising hasn't kept up with other advances in the music business."

## ATLANTIC MEET FOR BAHAMAS

NEW YORK—Atlantic Records will hold its winter sales convention in Freeport, the Bahamas, Jan. 16-19. The meetings are set for the Oceanus Hotel in Freeport. Atlantic-Atco-Cotillion distributor, distributor managers and distributor promotion men will be attending the meetings.

Atlantic is holding its fall sales convention starting Oct. 25. These meetings will be conducted in 24 cities, with Atlantic executives splitting into teams to cover the various cities. A total of 30 albums on the Atlantic and Atco albums will be introduced at the fall meetings.

## Say You Saw It in Billboard

# Maxin Moves to Overhaul MGM

• *Continued from page 1*

lean heavily on West Coast product and English material. "We will be much more selective in all product. Our album output will be reduced considerably so we'll be able to concentrate more promotion on individual artists.

"One of the areas in which we will increase our attention is progressive rock. The Ultimate Spinach and Orpheus have done well for us in this area. We have a great line-up of talent on the label—such as the Cowsills—but progressive rock is one of the areas we need to go into further. I'll personally spend more time in the development of product." He said this might include the actual producing of records, but at least would entail approving all product.

One of the most important changes in the company, though, will be its new direction regarding publishing. Maxin said he will rely heavily on the publishing wing to bring in the self-contained unit of the writer-artist. "To the writer, we'll be able to offer the world-wide strength of the Big 3 publishing company and its associated publishing companies overseas.

## Soundtracks

As head of publishing, Maxin

is continuing to stress the value of copyrights in soundtracks of MGM movies. He was instrumental in placing Lulu in the soundtrack of the film "Hot Millions," and Judy Collins in the track of "The Subject Was Roses." Principal projects in this direction now are the films "Shoes of the Fisherman" and "Goodbye, Mr. Chips."

Maxin expressed strong belief in all configurations in tape cartridges. So much so that he has enlarged the tape cartridge department and thinks cartridges will play an even larger role in the record company in the future. "Ampex has done well by MGM. There's also a revival right now in Playtape product. At the same time, the cassette is increasing in sales."

He also said he was pleased with the sales of DDG classical product. MGM scored with a No. 1 classical record on DGG, "Mozart: Concertos Nos. 17 and 21 (Elvira Madigan)." The new Bob and Ray "Music Factory" radio show that MGM Records is sponsoring is expected to be a vital factor in influencing record sales during the next few months. "Harvey Cowan, who created this show and is executive producer, is uniquely fitted for this type of job."

## RCA Sets 'Tuned-In' Policy for Pitchmen

• *Continued from page 1*

doesn't want his promotion men to "prejudge" or "pigeonhole" a particular record, which results in the narrowing of its exposure potential. Instead, he's going to have his promotion men work closely with the radio people to show them how the RCA product can fit into their station's format.

Blume plans to get his "ear-stretching" program under way through "total involvement" and "total communication." He is instituting an information bulletin, "Our Bag," which will be sent to his 13 field promotion men, 18 distributor promotion men, 4 district managers, 23 fieldmen and 36 record managers on a weekly basis. Copies of the weekly bulletin will also be sent to the trade press to

keep them posted on all RCA's promotion activities.

Blume also has alerted his promotion staff to get to know the product and to compare it with other sounds so that each promotion man will know where and how to promote the product for maximum exposure. "So many records are crossing over from one musical category to another," Blume said, "that the promotion man must recognize the universality of music."

Blume also is looking toward a closer liaison between the promotion department and the company's artists and repertoire department. He has already alerted his staff to the necessity of a feed-back of information gathered in the field to the home-based a&r staff. "Radio people—disk jockeys, programmers and librarians—constantly come up with ideas and suggestions," he said, "and I'm asking my staff to sift all their proposals and get the information back to New York."

It's Blume's belief that the promotion department can be of valuable assistance to the a&r department and that a team effort is important for the successful operation of a record label.

## Sinatra Records Is Launched; Disk Out

NEW YORK — Sinatra Records has been launched here, and the first release featured "Soul Shake" b/w "Stranded" by Guy Harris. President of the label is S. Sinatra; Elizabeth Sinatra is vice-president; members of the corporation includes Albert Monash, Frank Sinatra, S. Sinatra, and Elizabeth Sinatra. The publishing wing is Sinatra Music Enterprises. The label has also just signed the Orphans, a group that backs Jimmy Angel in his personal appearances.