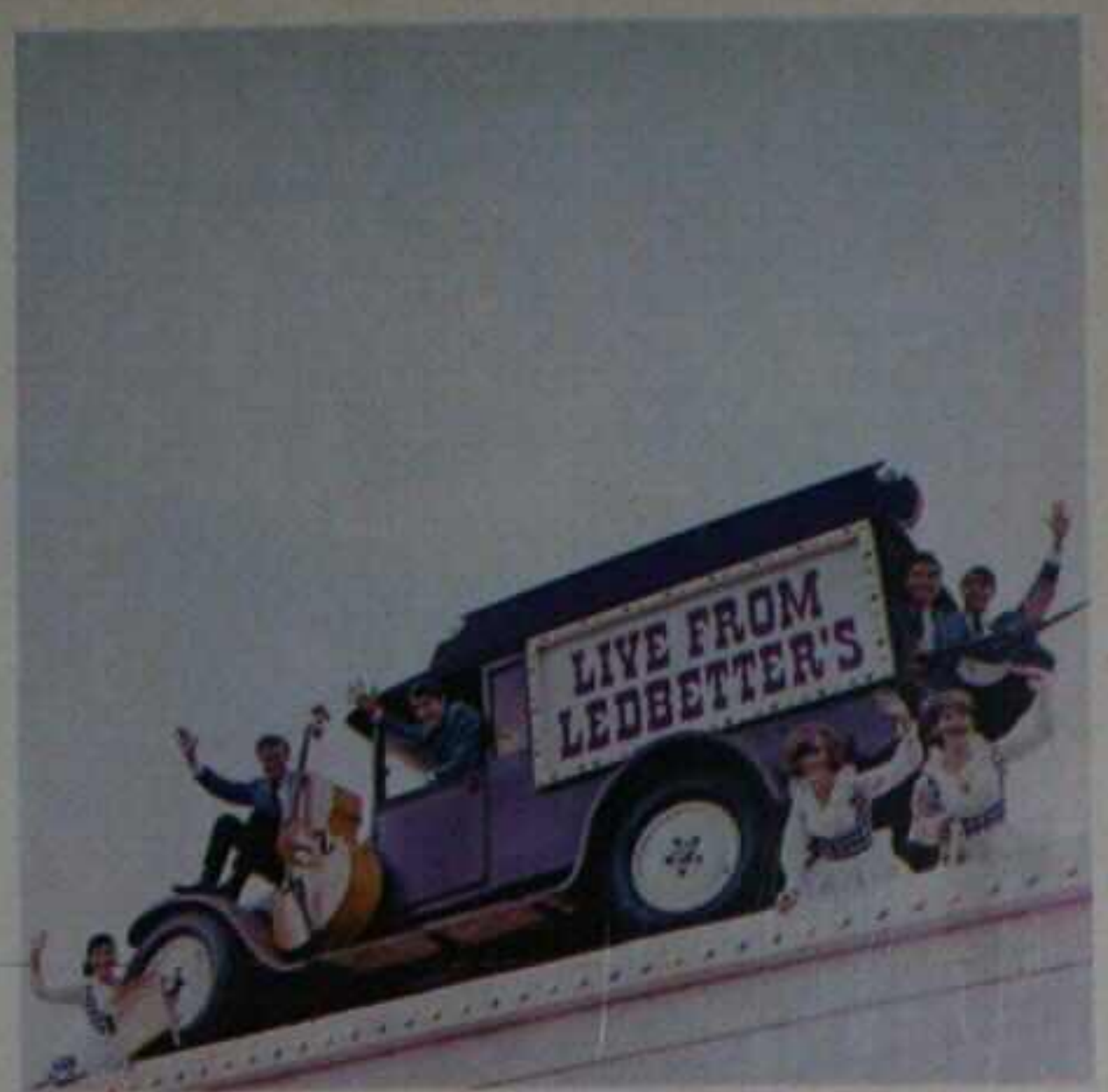


Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating



THE BACK PORCH MAJORITY is multi-talented Randy Sparks and Epic Records' newest winner. Acclaimed by critics as the "freshest and most exciting" group to come along in years, their current album, "Live From Ledbetters (LN 24134/BN 26134), is making its run at the charts. Just released from the album is a single, "Smash Flops" b/w "Jack O' Diamonds"—5-9769. (Advertisement)

1-Speed Tape System for Cars Urged by Livingston

By ELIOT TIEGEL

HOLLYWOOD—Capitol Records' President Alan Livingston has proposed the development of a uniform stereo tape playback system for automobiles. Otherwise a new "battle of speeds" will emerge, he charges.

Cognizant of the growing interest among auto and equipment manufacturers to break first with a unit to capture the vastly untapped car tape market, Livingston sent an explosively worded letter to manufacturers asking for "industry-wide standards."

Such powerhouses in American industry as General Motors, Chrysler, Ford, General Electric, Motorola, Lear, Siegler, Philco, Westinghouse and Zenith received Livingston's letter.

Unless an agreement is reached on a uniform auto tape system, the executive charges,

"we run the risk of another battle of the speeds." So concerned are the automobile manufacturers with launching car tape systems, that the Big Three—GM, Chrysler and Ford—promptly replied to Livingston's letter.

Besides the Muntz Stereo-Pak system and several smaller operations already on the market, the Lear Corp.—RCA and Motorola—Ford are reported working on the tape car systems.

Cites Incompatibility

Livingston's concern is that if each auto manufacturer develops his own tape system, they will be wholly incompatible with each other. Before this happens, Livingston wants a

meeting of minds to discuss this new market. He even suggests turning the matter over to the RIAA's engineering committee for suggestions.

"We at Capitol are convinced, as are other major record companies, that stereo tape car-

(Continued on page 46)

MPHC Grossing \$1 Million Yearly in Its Folk Operation

By MIKE GROSS

NEW YORK — Music Publishers Holding Corp., Warner Bros. Pictures' publishing arm and an old-line ASCAP firm, has taken a firm hold of the folk field. In the three years since the publishing company began its drive into the folk music area, it has acquired more than 1,000 recording licenses and now the income from record royalties of its folk songs and the sale of folk folios is in excess of \$1,000,000 a year.

The success of the folk music operation at MPHC, is now stirring talks among the top executives there of applying a similar approach to the so-called teen-beat music. Various lines of approach to the teen music, such as signing young writer producers to the firm, are now being worked out by Victor Blau, who recently took over the operation of MPHC after the death of Herman Starr, and his aid

Artie Mogull. It was Mogull, incidentally, who convinced Starr to latch on to the folk fad three years ago.

Began With Trio

MPHC began its drive into

the folk area with Peter, Paul and Mary. The trio was discovered by the publishing company for its affiliated record company, Warner Bros. Rec-

(Continued on page 10)

Complete List of 1964 Grammy Awards Finalists Appears on Page 6



"I'LL BE DOGGONE" is the title of MARVIN GAYE'S new Tamla single. It might also be the singing star's reaction to the Oscar nomination awarded "My Kind of Town," one of the tunes in his smash "Hello Broadway" album.

(Advertisement)

London to Distribute Coliseum, Palomar

NEW YORK — London Records has signed a five-year deal to handle the distribution of the Coliseum and Palomar labels. The arrangement was set between Walt Maguire, head of London's pop artists and repertoire and sales, and Tutti Camarata, head of Coliseum and Palomar. The pact calls for worldwide distribution.

Camarata, himself, will be presented on the Coliseum la-

bel's new sound series, "20-20 Stereo," a process especially designed by the engineers at Sunset Sound Recorders in Hollywood. His first "20-20 Stereo" album, "Tutti's Trombones," has been recently released and is beginning to show up in many areas as a pop click. London will also release a single from this LP designed for "Top 40" play which will consist of the

(Continued on page 8)

Mont. Bill Rests With Governor

HELENA, Mont. — A virtual "music blackout" is in the offing as a result of Gov. Tim Babcock's deferred action on a bill passed by the Legislature which would place performance rights societies under the control of the State railroad and public service commission. Before he left for a Western Governor's Council Conference in Las Vegas last week, Babcock

said he would either sign or veto the music bill when he returns to Helena Monday (15).

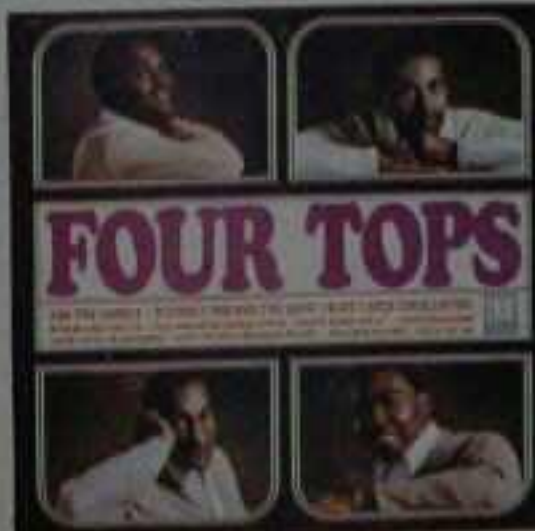
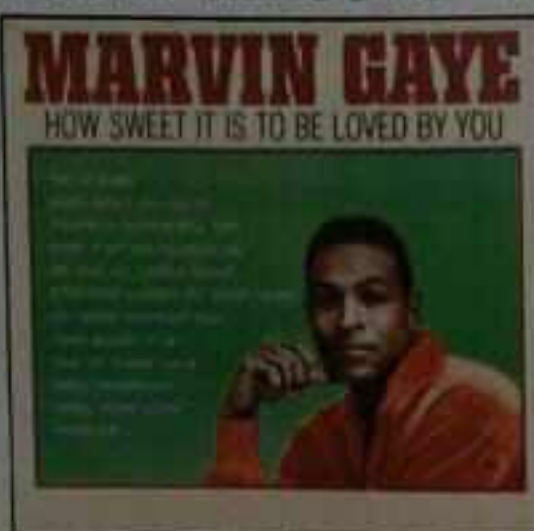
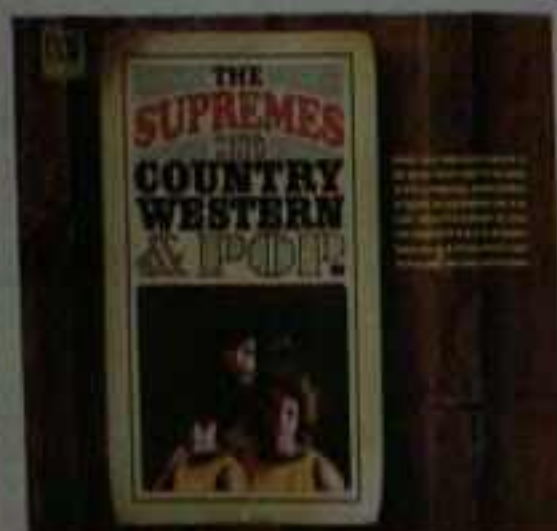
Under the measure, music licensing firms would be required to file a catalog with the State and pay 2 cents a title. Other provisions call for broadcasters to seek intercession by the Copyright Commission if they fail to come to terms with licensing societies, with the bur-

den of proof resting with the societies.

Broadcast Music, Inc. and other agencies which control music performance rights have threatened to cease operations in Montana if the music bill becomes law. Opponents of the bill say it would become a model for similar legislation in other States.

(Continued on page 8)

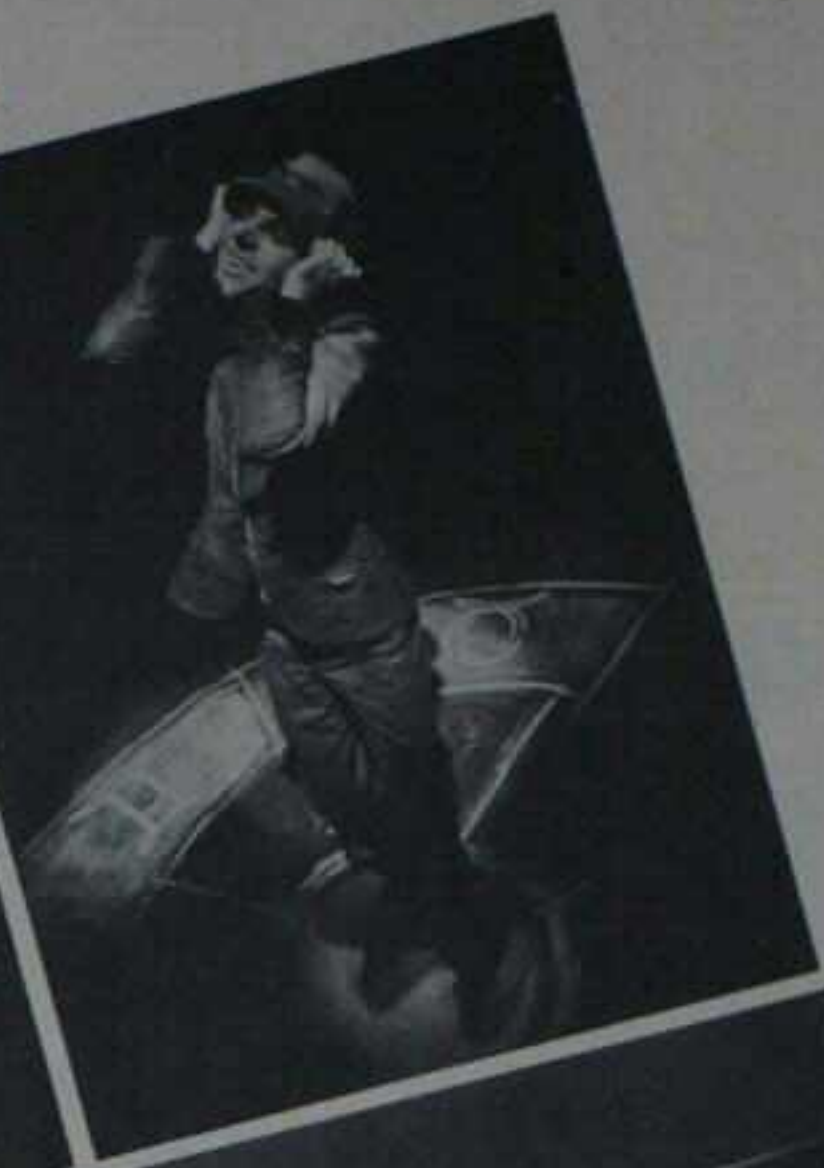
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Merc. to Get Imports

CHICAGO — Imported foreign releases, recorded and produced in the country of their origin and on the original foreign label, will soon be available in the U. S. through Philips distributors.

The program is being launched by Philips' parent firm, Mercury Records Corp., and is under the direction of Harold Drayson, New York.

Drayson likened the program to that which is being conducted by Deutsche Grammophon.

The material will be coming from Mercury's numerous foreign licensees around the world.

A premium price will be attached to all albums. Retail price is \$4.98 for mono albums, \$4.98 for 10-inch stereo albums and \$5.98 for 12-inch stereo albums. De luxe packages will be available at \$5.98 mono and \$6.98 stereo.

Featured in the initial release are imports from France, Germany, Holland, Italy and Argentina. Releases are planned on a bimonthly basis.

NARAS Going Full Throttle in Pitches for Dinner and TV

NEW YORK—An all-out record industry effort will be made this year to promote the National Academy of Recording Arts and Sciences' Grammy awards. It will be a two-pronged pitch concentrating on the Awards dinner on April 13 and "The Best on Record" show to be telecast over NBC on May 18.

The promotional program was spelled out to representative industry members last week (11) at a special breakfast meeting at the Hotel Astor. Of prime concern was the importance of record company co-operation in building the Grammy into an award of nationwide importance. Special press kits advising the companies how to best utilize their advertising, promotion and publicity departments to the Grammy awards and TV show's advantage were prepared for the meeting.

RSI Role

In addition, it was noted that Record Source International, a division of Billboard, would collect and distribute the Grammy-nominee disks, which were to be donated by record companies and publishers, to radio stations for special NARAS-plug shows. The radio shows will be programmed along the various separate categories in the final nominations. The stations who program such shows will receive a wire as soon as the awards are given out on the

night of April 13 so that they can quickly put together a 1964 Grammy Award winning show of their own.

On the dealer level, four-color point-of-sales streamers will be prepared listing all categories and which will also promote the May 18 TV show. Thousands of streamers will be made available to distributors and jobbers.

The juke boxes, too, will be used for the joint promotion. Special title strips will be printed noting that particular selection has received a Grammy and calling attention to the "Best on Record" TV show.

Speaking for NARAS at the

TO DONATE PROCEEDS FROM LP's

Music City Stores Aid Cole Fund

HOLLYWOOD—Music City stores will honor the late Nat Cole's birthday Wednesday (17) by donating proceeds from his LP sales during a four-day campaign to the Cole Cancer Foundation.

A full-page ad in The Los Angeles Times and Herald-Examiner Sunday (14) alerted the public to the unique fund-raising drive, the first ever attempted by the Music City

chain, according to President Clyde Wallich.

The key retailer is also using a score of Southern California radio stations to promote the event, which Wallich said would be a great annual tribute. Free radio spots as well as announcements aired during regularly scheduled Music City commercials are being heard over KFVB, KMPC, KNX, KFAC, FGFJ, KHJ and KLAC.

Among the 30-second spots are explanations of the new foundation by Cole's widow Maria. The cancer research organization was founded after Cole's recent death.

The newspaper ads carry three messages, Wallich explained. First, that proceeds from all Cole LP's sold from Thursday

to Sunday (18-21) would be donated to the foundation. Second, that people should support the organization and mail contributions to the Hollywood address and finally, that customers could place contributions in donation boxes in the stores.

Cole had been among the many entertainers cutting special Music City radio promotions. Wallich said he hoped dealers around the country would pick up the idea and stage their own fund-raising benefits for the fledgling organization.

Wallich's ad was headed "Happy Birthday, Nat." The copy read:

"Today you would have been 46. God knows we are sorry you didn't make it. But a lot of

(Continued on page 46)

meeting were Hal B. Cook, Billboard publisher; Nesuhi Ertegun, NARAS president; George Avakian, head of the Eastern chapter, and Joe Csida, who helped devise the promotion campaign. Other speakers were Ted Bergmann, who will be executive producer of the TV show; Jim Eilers, of the Warwick-Legler Agency for the Timex sponsor, and Paul Menig, of Rogers & Cowan, public relations office retained by NARAS for the Grammy promotion.

A complete list of the 1964 Grammy Award nominations appears elsewhere in this issue.

Webb IV Formed by Berns, Atl. Officers

NEW YORK — Bert Berns, record producer-songwriter, has formed a BMI publishing company to be known as Webb IV Music. His partners are the principals of Atlantic Records, Ahmet Ertegun, Jerry Wexler and Nesuhi Ertegun.

One of the functions of Webb IV will be to service the extensive and ever-increasing roster of Atlantic and Atco recording artists both as publisher and producer. However, Berns will operate the company as a completely separate organization, and its facilities will be available to all other record companies.

Releases by the Drifters, Ben E. King, Tami Lynn and the newly signed Atlantic recording artist Tony Orlando will use the services of Berns and Webb IV. In the past, Berns has also produced recordings for Garnet Mimms, the Isley Brothers, and Solomon Burke.

Earlier this year, Berns went to England where he produced a series of records in London and established important contacts for future record deals. Through Webb IV, Berns also intends to give his attention to the music emanating from the West Coast which has the "California sound."

Berns is bringing together at Webb IV a group of top-flight songwriters to contribute material to the firm's catalog on a regular basis. In the near future Berns also plans to introduce a new record label that will concentrate on the current "teen sounds." Simultaneous with the deal for Webb IV, Atlantic Records disclosed that Berns has purchased a part interest in their BMI publishing affiliate, Cotillion Music.

Golden Acquired by Best Way

NEW YORK — Golden Records has been taken over from Pocket Books Inc. by A. I. Massler's Best Way Products for a price reported in excess of \$1,000,000. Golden, one of the most largest and successful children's disk lines, had been owned by Pocket Books and distributed by Affiliated Publishers since 1958.

With the takeover of Golden by Best Way Products, which also owns the Amy-Mala disk combine, the kiddie line will no longer have a separation of the creative, manufacturing and sales functions.

The newly unified company will do business as A. A. Records, manufacturer of Golden Records, with main offices at 250 West 57th Street, New York. Manufacturing and shipping will be handled by Best Way. A&R functions will continue to be handled by Arthur Shimkin, as in the past, and sales by Shy Raiken, as vice-president in charge of sales, Raiken was formerly with Pocket Books.

Both Massler and Shimkin have been associated with Golden since its inception in 1948. The independent opera-

tion began in 1958 as A. A. Records and was distributed by Pocket Books for the last six years. They will co-operate with Golden in the distribution of Golden Records Special Products sold through book outlets and mail-order sales.

Wester Publishing, publisher of Golden Books, will continue to supply Golden Record Book product. All other lines, titles and licensed famous Golden Record repertoire and backlist will remain in the company, which releases such artists as Danny Kaye, Bing Crosby, Mitch Miller, Diahann Carroll and such children's fictional and cartoon personalities as Romper Room, Captain Kangaroo, the Jetsons, Woody Woodpecker, Popeye and the Flintstones.

Plans for expansion in recording, publishing and sales will be announced by the company in the near future.

TV Scores Branded A Music Wasteland

HOLLYWOOD — "I hope there will be less background music in TV because music has been prostituted!" The speaker: Alfred Perry, Four Star TV's musical director, whose main concern is the exact product he condemns.

Perry's volatile attitude anent TV music is pronounced because the film company has its own record wing, Valiant, and would like nothing better than to latch on to a top score which could stand on its own as a musical property, much in the manner soundtracks from motion pictures can develop into national disk sellers.

TV music has three essential functions, Perry explains. It covers musicians on camera, provides fanfare and expresses vitally needed emotion. In the main, however, TV music has been used to kill dead air, Perry charges. "Some producer says 'we can't have silence, so music is added,'" Perry notes.

The reason for the dearth of

TV soundtrack hits or just hit single from TV shows, Perry explains, is the lack of a proper approach to television music.

"In TV you have to make your mark with three-quarter notes," Perry believes. The "Dragnet" theme had those quickly identifiable opening notes, he says. "Burke's Law"—

(Continued on page 46)

1-SPEED BID TO RIAA GROUPS

NEW YORK—The executive committee of the Record Industry Association of America has referred the matter of conversion to a one-speed industry to two committees for study. These are the engineering committee, which will consider the pros and cons of the 33 speed from a technical standpoint, and the marketing committee.

DEPARTMENTS & FEATURES

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PARTNERS IN THE NEW WEBB IV Music firm are, left to right, Jerry Wexler, Bert Berns, Nesuhi and Ahmet Ertegun.

Everest Buys Hi Fi; Adds Lines

HOLLYWOOD — Everest Records' President Bernie Solomon has purchased Hi Fi Records and secured distribution rights to Amphion and Telemann Society Records, classical specialty lines.

The buy from Rick Vaughn of Hi Fi's catalog of 120 LP's gives Solomon possession of Arthur Lyman and organist George Wright product. Purchase price by Solomon and several minority backers was a reported

\$200,000. Solomon retains control of over 50 per cent of Hi Fi. Among the minority owners is the All-State Records Distributor's Retirement Fund. All-State is Solomon's Chicago distributor.

With the departure of Gloria Lynne to Mercury, Solomon hopes Lyman will fill the void in his pop roster. The vocalist had been his top pop act. Lyman's past record on Hi Fi has been commendable.

Hi Fi's two publishing wings, Arvee (BMI) and Arvon (ASCAP) also fall under the Everest wing. The catalog has several strong r&b titles.

Islander Lyman plays a prominent role in Everest's next release. He appears with the LP "Polynesia" and the single "Afro Blue" pulled from the package.

During the past two years Solomon has not recorded any new pop material, choosing instead to repack earlier releases. The executive's philosophy is that the Everest masters he bought have to pay back his initial investment.

The distribution of esoteric product on Amphion and Telemann Society Records gives

Solomon early English works and compositions by Telemann and Scholtz. Four LP's will soon be released, with 10 more due in the next six months.

The product sells to colleges, bookstores and regular classical outlets, Solomon said. All product will be issued on Solomon's Counterpoint label, which has several old English works of its own. All Amphion disks are produced by Richard Schulze, head of the New York company. Future works to be created by Amphion will spotlight American Revolutionary songs and English dances.

Kapp Makes Sales Shifts

NEW YORK — Joe Zaleski has been named manager of distributor sales for Kapp Records, Inc. Al Cahn, vice-president and sales manager, said that Zaleski's appointment is part of a major expansion plan for the firm and first in a series of major steps.

Zaleski will be responsible to Cahn for over-all direction and co-ordination of all distributor sales and promotion. In addition, he will handle regional sales on the West Coast.

Realignment of the Kapp regional sales setup brought the following changes: Mooney Lipman will take over as regional manager of distributor sales for the East Coast; Norm Leski joins Kapp as regional manager of distributor sales for the Midwest, with home base in Cleveland; Eric Steinmetz has been promoted to operations manager and will report to Mickey Kapp, executive vice-president.

Farewell," by Bill Justis on Smash; "Star of Love," by Jack Gold's ork on Ascot, and "More I Cannot Do," by George Maharis on Epic, and Don Cherry on Monument.

Harry James Moves to Dot

HOLLYWOOD — The Harry James band has signed with Dot Records, giving the West Coast label its first big jazz-tinged aggregation. James will cut a minimum of three LP's per year and will service Dot's Hamilton low-priced subsidiary with one album a year.

James segues to Dot after three years with MGM. His prior disk associations were with Capitol and Columbia. James' first Dot LP will be cut in Las Vegas during his stand at the Flamingo Hotel.

An entertainer 25 years, James is active with domestic and foreign tours, giving Dot an artist with a world-wide reputation. Dot's other band artists are Lawrence Welk and Billy Vaughn in the pop field and Steve Allen circling the jazz arena.

Liberty Inks Actor

HOLLYWOOD—Liberty Records has gone to the successful "Combat" TV show to gain singles material. Signed by actor Dave Pell is "Combat" actor Pick Peabody, who bows on the narrative single "Young Sarge" Friday (19). The words were written by his wife Essie, Mort Garson penning the supporting music.

All Systems in Use Compatible: Muntz

By LEE ZHITO

HOLLYWOOD—Earl (Madman) Muntz, creator of the four-track stereo tape cartridge for car use, told Billboard last week that all stereo tape systems used in automobiles today are compatible. The threat of incompatible systems, Muntz said, lies in the consideration by some manufacturers of going to an eight-track system.

Muntz demonstrated for Billboard an eight-track machine to prove his claim that his four-track tape cartridges can be played on the projected eight-track equipment. However, the four-track cartridge now in use will not be able to be played on the eight-track units.

Muntz introduced the four-track single reel mobulous loop stereo tape cartridge and automobile playbacks in March 1962. Since then, approximately 100,000 tape units have been installed in cars. His catalog consists of more than 2,300 albums including product of 22 different record companies. Muntz said his latest catalog features 32 albums on this week's Billboard "Top LP's chart."

Introduced System

Of the 100,000 car-tape playbacks in use today, Muntz said 60 per cent bear his name. Muntz first introduced the system under the name, Muntz Music. Later, he founded Muntz Auto-Stereo. A year and a half ago, he relinquished Auto-Stereo to other interests, and founded his present firm, Muntz Stereo-Pak.

Muntz said his primary interest is in the sale of music for car use, even more so than in the manufacture of car tape playbacks. In view of this, Muntz said he welcomes other manufacturers to enter the car tape playback field, provided they "adhere to the standards we established three years ago."

No Advantage

Muntz contended there's no advantage to the eight-track system, except a slight saving in raw-tape cost, but that this is far outweighed by the many disadvantages in eight-track. He supported Livingston's move for standardization and called for all manufacturers to stick to the already established four-track stereo cartridge system now in use.

Muntz said he is currently duplicating 15,000,000 (fifteen million) feet of tape per month to keep up with the demand of the burgeoning industry. He said his firm is paying approximately \$1,000 per day in royalties for the product being used. According to Muntz, if the manufacturers are successful in departing from "our well-established four-track standard, buyers of their systems will be denied the opportunity of our tape catalog."

Many of the contracts made by Muntz for product are on an exclusive basis, and therefore, these recordings will not be available to users of the projected eight-track system.

Since Muntz introduced his four-track stereo tape cartridge system three years ago, numerous other firms have entered the field with their version of the playback. Many of these companies have fallen by the wayside, with only a few still remaining active. Muntz has continued his expansion increasing the number of units (he imports

them from Japan) and the size of his cartridge tape catalog.

Muntz' catalog includes the product of Reprise, Warner Bros., Mercury, Philips, Command, Crescendo, Dot, Dolton, Time, Life, Imperial, ABC-Paramount, Liberty, World Pacific, among others.

Cartridges list for the same price as their LP counterparts.

(Continued on page 46)

Capitol's Rady Dies at 53

NEW YORK—Si Rady, Capitol's Eastern a&r co-ordinator, died Monday (8) of cancer in Mt. Sinai Hospital. He was 53. Rady had undergone major intestinal surgery last November and had taken a leave of absence, with the company shifting Tom Morgan into his slot.

Rady was responsible for all East Coast a&r activities, negotiations for Broadway show properties and original cast LP's, artist contracts and independent master auditions.

Shortly before his leave, Rady recorded an LP with Bing Crosby and Rosemary Clooney which bows next month. He also recorded Liza Minnelli and Donna Lynn, among others.

Rady joined Capitol in 1963 when the company bought his and Bing Crosby's Project Records.

Heard, Taylor Named by A-B

NEW YORK — Dick Heard has been named professional manager of the April-Blackwood organization, Jerry Teifer, general manager, has announced. Chip Taylor has been named associate professional manager.

Heard will be responsible to Teifer for co-ordinating material and assignments of the writing staff of April Music, Inc. and Blackwood Music, Inc., as well as acquiring material from freelance writers and liaison with artists and a&r men.

David Rosner, professional staff member, will continue to function as assistant to Jerry Teifer, with prime responsibilities in foreign administration and liaison.

EDITORIAL

A Warning of Note

We are certain that all responsible executives in the record and equipment industries will realize the importance of the proposal of Alan Livingston, Capitol Records' president, that a uniform tape system be developed for automobiles.

Livingston notes the danger ahead. Namely, that if a uniform system is not developed there exists the likelihood of another battle of the speeds.

It is no secret that the battle of the speeds was an exercise in rugged individualism; it is no secret that the damage left by that battle has not yet been repaired. In fact, the RIAA has under advisement the advisability and feasibility of converting the record industry to one speed.

We suggest that the RIAA consider Livingston's proposals with regard to industry-wide standards for a tape system for automobiles, and that it turn this matter over to its engineering committee. Uniformity will best serve the interests of the music business, the consumers and the automobile industry.

The auto tape field has a great potential. It is important as an entertainment medium; it will have a great effect on the tape market, and its promotional value to the total music industry will be vast. Let it not be mired down by improper planning.

Livingston has sounded the warning in time.

Mills on Coast Is Revamped

NEW YORK—The operation of Mills Music's Coast operation has undergone a change with the takeover of the publishing company by Utilities & Industries. Mills will shift its Coast base from Hollywood to Los Angeles and latter will be a servicing branch for lead sheets, vocal copies, folios, etc. The Los Angeles office will be headed by Mrs. LaRue Hauser.

The record companies and artists and repertoire men based on the Coast will now fall into Stanley Mills' orbit. Mills, younger son of Jack Mills, the company's former president, was appointed general professional manager to be based in New York, but now he will make periodic trips to the Coast to promote the Mills catalog there.

The company, incidentally, has not been inactive during the wrap-up of its takeover by U&I. A wide variety of material has been placed with several record companies. Among them are "I Forgot to Complain," by Kay Starr on Capitol; "The Last

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Vol. 77

No. 12

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The Girl From Ipanema—Stan Getz and Astrud Gilberto
Hello, Dolly!—Louis Armstrong
I Want to Hold Your Hand—Beatles
People—Barbra Streisand

ALBUM OF THE YEAR

Cotton Candy—Al Hirt
Funny Girl—Original Cast
Getz-Gilberto—Stan Getz and Joao Gilberto
People—Barbra Streisand
Pink Panther—Henry Mancini

ALBUM OF THE YEAR (CLASSICAL)

Bernstein: Symphony No. 3 ("Kaddish")—Leonard Bernstein, cond. New York Philharmonic Orch.
Bizet: Carmen—Leontyne Price, Franco Corelli, Robert Merrill, Mirella Freni; Herbert von Karajan, cond. Vienna Philharmonic Orch.
Mahler: Symphony No. 5 and Berg-Wozzeck: Excerpts—Erich Leinsdorf, cond. Boston Symphony Orch.; Phyllis Curtin
Verdi: Falstaff—Geraint Evans, Robert Merrill, Alfredo Kraus, Giulietta Simionato, Ilva Ligabue, Rosalind Elias; George Solti, cond. RCA Italiana Opera Orch. and Chorus
Verdi: Requiem—Elisabeth Schwarzkopf, Nicola Gedda, Christa Ludwig, Nicolai Ghiaurov; Carlo Maria Giulini, cond. Philharmonic Orch.

SONG OF THE YEAR (COMPOSERS' AWARD)

A Hard Day's Night—John Lennon and Paul McCartney
Dear Heart—Henry Mancini, Ray Evans and Jay Livingston
Hello, Dolly!—Jerry Herman
People—Jule Styne and Bob Merrill
Who Can I Turn To—Leslie Bricusse and Anthony Newley

BEST INSTRUMENTAL COMPOSITION (NON-JAZZ)

Cotton Candy—Russ Daymon
Munster Theme—Jack Marshall
Pink Panther Theme—Henry Mancini
Sugar Lips—Buddy Killen and Billy Sherrill
Theme From Golden Boy—Charles Strouse and Lee Adams

BEST FEMALE VOCAL PERFORMANCE

Downtown—Petula Clark
The Girl From Ipanema—Astrud Gilberto
How Glad I Am—Nancy Wilson
People—Barbra Streisand
We'll Sing in the Sunshine—Gale Garnett

BEST MALE VOCAL PERFORMANCE

Call Me Irresponsible—Andy Williams
Everybody Loves Somebody—Dean Martin
Getz-Gilberto (album)—Joao Gilberto
Hello, Dolly!—Louis Armstrong
Who Can I Turn To—Tony Bennett

BEST INST. JAZZ PERFORMANCE—SMALL GROUP

Collaboration—Modern Jazz Quartet and Laurindo Almeida
Getz-Gilberto—Stan Getz
Miles Davis in Europe—Miles Davis
Mumbles—Oscar Peterson and Clark Terry
My Fair Lady—Andre Previn
Sweet September (album)—Pete Jolly

BEST INST. JAZZ PERFORMANCE—LARGE GROUP

Dynamic Sound Patterns of Rod Levitt—Rod Levitt
Guitars From Ipanema—Laurindo Almeida
The Individualism of Gil Evans—Gil Evans
My Fair Lady—Shelly Manne
Oscar Peterson-Nelson Riddle
Quiet Nights—Miles Davis and Gil Evans Orch.
Quincy Jones Explores the Music of Henry Mancini—Quincy Jones
Woody Herman '64—Woody Herman

BEST ORIG. JAZZ COMPOSITION

The Cat—Lalo Schifrin
Here and Now—Bob Florence

Night Creature—Duke Ellington
Paco—Gerald Wilson
Theme From Mr. Broadway—Dave Brubeck
The Witching Hour—Quincy Jones

BEST INST. PERFORMANCE (NON-JAZZ)

The Beatles Song Book—Hollyridge Strings
Cotton Candy—Al Hirt
Pink Panther—Henry Mancini
As Long as He Needs Me—Peter Nero
Golden Boy (string version)—Quincy Jones

BEST INST. ARRANGEMENT (Awarded to the Arranger)

Golden Boy—Quincy Jones (strings)
I Want to Hold Your Hand—Arthur Fiedler and the Boston Pops
The Long Ships—Hugo Montenegro
Pink Panther—Henry Mancini
The Song Is You—Bob Florence
A Spoonful of Sugar—Duke Ellington
Sugar Lips—Al Hirt

BEST ACCOMPANIMENT ARRANGEMENT (Awarded to the Arranger)

How Glad I Am—Nancy Wilson
People—Barbra Streisand
Ringo—Lorne Greene
We'll Sing in the Sunshine—Gale Garnett
Where Love Has Gone—Jack Jones
Who Can I Turn To—Tony Bennett

BEST PERFORMANCE BY A VOCAL GROUP

A Hard Day's Night—The Beatles
The Double Six of Paris Sing Ray Charles—The Double Six of Paris
Grand Ol' Opry Favorites—The Browns
More Four Freshmen and Five Trombones—Four Freshmen
Peter, Paul and Mary in Concert—Peter, Paul and Mary

BEST PERFORMANCE BY A CHORUS

Artistry in Voices and Brass—Stan Kenton
Dear Heart—Henry Mancini
Don't Let the Rain Come Down (Crooked Little Man)—The Serendipity Singers
Love Me With All Your Heart—Ray Charles Singers
The Swingle Singers Going Baroque—The Swingle Singers

BEST ORIGINAL SCORE WRITTEN FOR A MOTION PICTURE OR TV SHOW (Awarded to the Composer)

A Hard Day's Night—The Beatles (Composers: John Lennon and Paul McCartney)
Goldfinger—John Barry, cond. (Composer: John Barry)
Mary Poppins—Julie Andrews, Dick Van Dyke, etc. (Composer: Richard and Robert Sherman)
Pink Panther—Henry Mancini (Composer: Henry Mancini)
Robin and the Seven Hoods—Frank Sinatra, Dean Martin, Bing Crosby, Sammy Davis (Composers: Sammy Cahn and Jimmy Van Heusen)

BEST SCORE FROM AN ORIGINAL CAST SHOW ALBUM (Awarded to the Composer)

Fiddler on the Roof—Original Cast (Composers: Jerry Bock and Sheldon Harnick)
Funny Girl—Original Cast (Composers: Jule Styne and Bob Merrill)
Hello, Dolly!—Original Cast (Composer: Jerry Herman)
High Spirits—Original Cast (Composers: Hugh Martin and Timothy Gray)
What Makes Sammy Run—Original Cast (Composer: Ervin Drake)

BEST COMEDY PERFORMANCE

For Swingin' Livers Only!—Allan Sherman
I Started Out as a Child—Bill Cosby
Ready or Not, Here Comes Godfrey Cambridge—Godfrey Cambridge
Whistle Stopping—Jonathan Winters
Woody Allen—Woody Allen

BEST DOCUMENTARY, SPOKEN WORD OR DRAMA RECORDING (Other Than Comedy)

BBC Tribute to John F. Kennedy—
"That Was the Week That Was"
Cast
Dialogue Highlights From Becket—Richard Burton and Peter O'Toole
Dylan—Original Broadway Cast
The Kennedy Wit—John F. Kennedy, David Brinkley, Adlai Stevenson
Shakespeare: Hamlet—Richard Burton and the Original Broadway Cast
Shakespeare: Othello—National Theater of Great Britain Production with Laurence Olivier and others

BEST ENGINEERED RECORDING (Awarded to the Engineer)

Artistry in Voices and Brass—Stan Kenton
Getz-Gilberto—Stan Getz and Joao Gilberto
The Pink Panther—Henry Mancini
Sugar Lips—Al Hirt
Who Can I Turn To—Tony Bennett
"Pops" Goes the Trumpet—Al Hirt and Boston Pops

BEST ENGINEERED RECORDING (SPECIAL OR NOVEL EFFECTS) (Engineering Award)

The Big Sounds of the Sports Cars
The Chipmunks Sing the Beatles—The Chipmunks
Les Poupees De Paris—Various Artists
Main Theme From the Addams Family—Vic Mizzy
Walking in the Rain—The Ronettes

BEST ALBUM COVER (OTHER THAN CLASSICAL) (Awarded to the Art Director and Graphic Artist or Photographer)

Getz-Gilberto—Stan Getz and Joao Gilberto
The Girl From Ipanema—Laurindo Almeida
Oscar Peterson Plays My Fair Lady—Oscar Peterson
People—Barbra Streisand
Poitier Meets Plato—Sidney Poitier
The Sound of Harlem—Various Artists

BEST RECORDING FOR CHILDREN

Britten: Young Person's Guide to the Orchestra—Hugh Downs, narrator; Arthur Fiedler and Boston Pops Orch.
Burl Ives' Chim Chim Cheree and Other Children's Favorites—Burl Ives and Children's Chorus
Daniel Boone—Julie Andrews, Dick Van Dyke and others
A Spoonful of Sugar—Mary Martin and the Do Re Mi Chorus

BEST ROCK 'N' ROLL RECORDING

A Hard Day's Night—The Beatles
Downtown—Petula Clark
Mr. Lonely—Bobby Vinton
Oh, Pretty Woman—Roy Orbison
You've Lost That Lovin' Feelin'—The Righteous Brothers

BEST R&B RECORDING

Baby Love—The Supremes
Good Times—Sam Cooke
Hold What You've Got—Joe Tex
How Glad I Am—Nancy Wilson
Keep On Pushing—The Impressions
Walk On By—Dionne Warwick

BEST FOLK RECORDING

Belafonte at the Greek Theater—Harry Belafonte
Peter, Paul and Mary in Concert—Peter, Paul and Mary
The Times, They Are a' Changin'—Bob Dylan
Today—New Christy Minstrels
The Voice of Africa—Miriam Makeba
We'll Sing in the Sunshine—Gale Garnett
Woody Guthrie: Library of Congress Recordings—Woody Guthrie

BEST GOSPEL OR OTHER RELIGIOUS RECORDING (MUSICAL)

Family Album of Hymns—Roger Williams
Great Gospel Songs—Tennessee Ernie Ford
Gregorian Chant—Dominican Nuns of Fischermont
Hymns of Sunshine and Sunset—George Beverly Shea

Sweet Hour of Prayer—Jo Stafford
Standin' on the Banks of the River—James Cleveland and the Angelic Choir
This I Believe—Fred Waring

BEST NEW ARTIST OF 1964

The Beatles
Petula Clark
Astrud Gilberto
Antonio Carlos Jobim
Morgana King

BEST C&W SINGLE

Dang Me—Roger Miller
Four Strong Winds—Bobby Bare
Here Comes My Baby—Dottie West
Once a Day—Connie Smith
You're the Only World I Know—Sonny James

BEST C&W ALBUM

THE BEST OF BUCK OWENS—Buck Owens
The Best of Jim Reeves—Jim Reeves
Bitter Tears—Johnny Cash
Dang Me-Chuck-a-Lug—Roger Miller
Guitar Country—Chet Atkins
Hank Williams Jr. Sings Songs of Hank Williams—Hank Williams Jr.

BEST C&W VOCAL PERFORMANCE (FEMALE)

He Says the Same Things to Me—Skeeter Davis
Here Comes My Baby—Dottie West
Once a Day—Connie Smith
Second Fiddle—Jean Shepard
Two Sides of Wanda Jackson (album)—Wanda Jackson

BEST C&W VOCAL PERFORMANCE (MALE)

Dang Me—Roger Miller
Fort Worth, Dallas or Houston—George Hamilton IV
Four Strong Winds—Bobby Bare
Hank Locklin Sings Hank Williams—Hank Locklin
I Walk the Line—Johnny Cash
My Heart Skips a Beat—Buck Owens
You're the Only World I Know—Sonny James

BEST C&W SONG

Dang Me—(Composer: Roger Miller)
Here Comes My Baby—(Composer: Dottie and Bill West)
Once a Day—(Composer: Bill Anderson)
Wine, Women and Song—(Composer: Betty Sue Perry)
You're the Only World I Know—(Composers: Sonny James and Bob Tubert)

BEST NEW C&W ARTISTS OF 1964

Charlie Louvin
Roger Miller
Connie Smith
Dottie West
Hank Williams Jr.

BEST ALBUM NOTES (Awarded to Annotator)

Beyond the Fringe—Original Cast
The Definitive Piaf—Edith Piaf
Getz-Gilberto—Stan Getz and Joao Gilberto
Mahler: Symphony No. 5 and Berg-Wozzeck: Excerpts—Erich Leinsdorf and Boston Symphony Orch. (Phyllis Curtin)
Mexico (Legacy Collection)—Carlos Chavez
Quincy Jones Explores the Music of Henry Mancini—Quincy Jones
The Young Chevalier—Maurice Chevalier

NOTE: REMAINING CATEGORIES COVER CLASSICAL MUSIC

BEST PERFORMANCE—ORCH. (Award to the Conductor)

BARTOK: Concerto for Orchestra—Eugene Ormandy, cond. Philadelphia Orch.
Handel: Concerto Grossi (12), Op. 6—Yehudi Menuhin, cond. Bath Festival Chamber Orch.
Haydn: Symphony No. 95 in C Minor and Symphony No. 101 in D Major ("Clock")—Fritz Reiner, cond. Chicago Symphony
Mahler: Symphony No. 2 in C ("Resurrection")—Leonard Bern-

(Continued on page 18)

IT'S BACK
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THE TEEN PROMOTION OF THE YEAR: VOLUME 2

Free copies of **THE TEEN SET, Vol. 2** with purchase of any of these best-selling Capitol albums. Backed by a free merchandiser, top 40 radio spots, plus ad mats, window streamers, and take-one pads.

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the teen set

VOLUME 2

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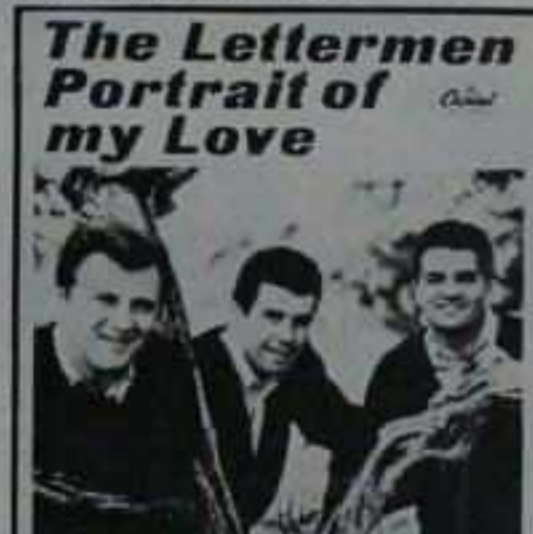
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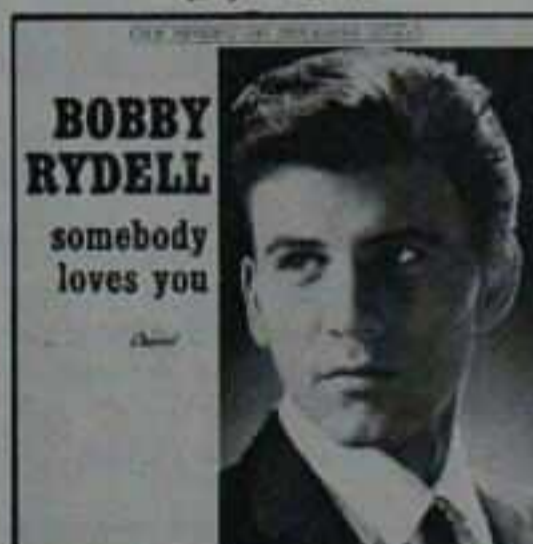
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Mont. Bill Rests With Governor

• Continued from page 1

From New York BMI stated that if the Montana bill becomes law, it will be compelled to send the broadcasters there a notice of cancellation of its recently signed licensing agreement renewal and to cease its licensing activity in Montana. The BMI statement pointed out, "There is not an ounce of 'threat' in this statement. This action will be unpleasant to BMI as well as to its Montana licensees and we have been forced to this decision most reluctantly."

BMI has, it said, a duty to stay in business to maintain competition in the field of performing rights for the benefit of music users and to serve the writers and publishers who have entrusted their performing rights to it.

The Montana bill is unique in that it is different from any copyright legislation ever introduced in any State. It creates wholly new and different problems both for BMI and for broadcasters. To take just one example, BMI cannot function under a law which sets up a Station commission to fix licensing rates. BMI operates in interstate commerce and obtains the rights which it licenses by means of contracts which apply to the entire U. S. BMI, like any other organization, has to budget its expenditures, including the amounts which it agrees to pay for performing rights. An attempt to go from State to State fixing fees (and the Montana Broadcasting Association has urged the State broadcaster's associations of all other States to consider the passage of the Montana law) would make the necessary budgeting impossible and destroy BMI economically. This would be true even if BMI were not subject, as it is, to the provisions of a federal consent decree which prevents it from discriminating in rates between broadcasters in different States.

Impactical for BMI

While BMI is convinced that the bill is invalid, it has been advised by both its general and local counsel that it is wholly impractical for BMI to continue its licensing activity in the State while attacking the bill in some manner in the courts. In addition, the cost of such an action would be far more than the entire license fees which BMI could collect in Montana for the period during which such an action was pending.

When BMI discontinues licensing, it obviously must release the thousands of copyright proprietors who have entrusted their performing rights to BMI from their obligations to BMI for Montana. This will place individual copyright proprietors in a position to commence suits for copyright infringements in Montana. Every legal precedent demonstrates that no defense could be suc-

cessfully interposed to these copyright infringement suits. Under the copyright law, the Federal Court will have no alternative but to grant a minimum judgment for \$250 for each copyright violation. The number of performances given daily by the average Montana broadcaster is such that the aggregate amount of these judgments would reach staggering amounts.

PROMOTION ON CAST LP

MGM Keeps 'Holmes' Fire Burning on 'Baker Street'

NEW YORK — MGM's promotion of its original-caster, "Baker Street," combines stunt press agency with the more orthodox forms of dealer-distributor-deejay promotion. Sol Handwerger, MGM publicity and exploitation director, hired a model whom he dressed in the garb of Sherlock Holmes and had him deliver albums to deejays, visit with dealers, etc.

"Stunt press agency," says Handwerger "still has a function as a stimulator. You would be surprised at the number of record dealers who were anxious to have their photo taken with Sherlock Holmes; and this, of course, made it easier for us to grab off a lot of window displays for 'Baker Street' album."

"Baker Street" window displays are being carried by G. Schirmer's, Colony Record Show, Tin Pan Alley Record Shop, The Gaiety Music Store and other metropolitan area stores. Handwerger will repeat

this activity in other key market areas.

Handwerger plans to have window displays in more than 200 shops in the metropolitan area. Metro Distributors, the MGM factory branch, is co-operating in this drive. Dealers are getting a large cutout featuring the silhouette figure of Holmes plus other point-of-sale material.

The Sherlock Holmes model (see photo) who is visiting deejays and dealers, is garbed in traditional Holmes costume. Says Handwerger: "I had to rent the outfit from a customer, but the difficult thing was getting a copy of the pipe. It's called a calabash, and it is very heavy. After much searching, I secured this 'on Memo' from a tobacconist. He was so excited about the promotion that he insisted that the model pose with him outside his shop."

Handwerger has also arranged for many syndicated radio programs to feature the album as album of the week.

Smash-Fontana Marks 4th

CHICAGO — Smash - Fontana Records marked its fourth anniversary here last Friday (12) with a spontaneous party in the office of label chief Charlie Fach.

Among the many to congratulate Fach and aids Alan Mink and Lou Dennis was Irwin H. Steinberg, executive vice-president of Mercury Record Corp.

Fach stressed the new Fontana domestic talent policy.

"Our concerted drive to establish prominent American entertainers on the label has begun with Gloria Lynn, Oscar

Brown Jr., Ral Donner and Sal Mineo. More big names will be signed soon."

Fach also chronicled some of the Smash Records hits since 1961, including "I'm a Fool to Care," by Joe Barry; "Peanuts," Rick and the Keens; "Wooden Heart," by Joe Dowell; "Hey Baby," by Bruce Channel; "Patches," by Dickie Lee, and "Little Red Rented Rowboat," by Dowell, all of which helped launch the label.

Fach also commented on the excellent co-operation Smash has received from independent producers.

Hanna-Barbera Is Now Shipping Direct

HOLLYWOOD—Direct drop shipping to rack jobbers is the operational mode for Hanna-Barbera Records. President Don Bohanan revealed the new line will operate with distributors writing orders and the manufacturer shipping directly to the locations.

"We feel we're saving shipping and handling costs by sending merchandise direct to the racks," explained Bohanan after returning from the NARM convention in San Francisco. "This system will offer us closer contact with rack merchandisers, so we'll find out quickly what items are selling best."

One merchandising innovation which the company can hardly wait to unfurl, involves giving away costumes of copious H-B characters so a Yogi Bear or Magilla Gorilla may visit a key store and attract children to the promotion.

The idea is similar to what occurs at Disneyland, with full-grown Big Bad Wolves, Three Little Pigs or Snow Whites, romping around the park to the delight of visitors of all ages. The H-B characters will draw crowds to promotions, Bohanan emphasizes.

In deciding to offer direct shipping, Bohanan says the service must be as good as that of a local distributor. Twenty-four-hour service any place is the goal, the executive noted. Bohanan envisions four pressing plants servicing the country. They will be on the West Coast, in Indianapolis, on the Eastern shore and in the Deep South.

H-B will offer foreign licensees—when they are signed

—master tapes of all products. "We will encourage the dubbing of their own language," says Bohanan. Foreign distribution will be through one major company for Great Britain and single licensees in other locations.

Forms Two Firms

To handle music for H-B disk properties, Bohanan has also formed two publishing firms: Anihanbara (BMI) and Cartoon Music (ASCAP).

Bohanan plans finalizing his domestic distributors by March 19 or thereabouts. Six LP's will comprise the first cartoon series release. They will feature Huckleberry Hound, Yogi Bear, Pixie and Dixie, Super Snooper and Blabber Mouse, the Flintstones and Magilla Gorilla. The cartoon series will carry a \$1.98 suggested list price. Certain material from these LP's will also appear on seven-inch 49-cent singles.

In the pop field, Bohanan is negotiating for the soundtrack from the teen film "Swingin' Summer," which has an April release date. Staff a&r salesman Larry Goldberg is also cutting pop singles for the Top 40 market.

The parent company has announced a \$2,500,000 budget for the record label as part of its over-all record \$12,360,000 production figure.

H-B will be represented on TV next season with 15 series. A special, "Alice in Wonderland," has been sold to ABC, with NBC buying two unnamed animated series. These shows will undoubtedly give H-B Records additional material to work on.

London to Distribute Coliseum, Palomar

• Continued from page 1

two most requested selections from disk jockeys throughout the country.

Another Coliseum artist is 12-year-old Bryan Russell, star of Walt Disney's "Emil and the Detectives" and the new TV series, "Kilroy." Bryan's first release on Coliseum is the single, "Supercalifragilisticexpialidocious."

Camarata's other label, Palomar, will feature current pop sounds and is already breaking through with pianist Don Randi's "Mexican Pearls." Camarata just signed young vocalist Kelly

Garrett whose first single, "Save Me From Myself," is being shipped this week. This session was produced by Gene and Billy Page. Gene arranged and conducted, Billy wrote the words and music.

Other West Coast personalities on Palomar include vocalist-pianist Marvin Jenkins; saxophonist Curtis Amy, the vocal duo, the Jon-Paul Twins; composer-vocalist Jerry Styner, and the vocal group, Lance and the Velvets.

The first three Palomar LP's scheduled for release this month feature Don Randi, Marvin Jenkins and Curtis Amy.



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TUTTI CAMARATA, right, signing Kelly Garrett to Palomar. Arranger-conductor Gene Page and writer Billy Page, rear, look on.

100,000 SOLD THE FIRST WEEK

Ben E. King

at his greatest

'The Record'
{Baby, I Love You}

ATCO 6343

P.S. If anyone should ask, we were out first



Folk Operation Is Paying for MPHC

• Continued from page 1

ords. Simultaneous with the group's signing with the record company, MPHC formed a jointly owned publishing company (Pepamar Music, an ASCAP affiliate) with the trio and its manager, Al Grossman.

Soon after, MPHC began a policy of signing as exclusive writers to M. Witmark & Sons (firm in the MPHC combine) unknown as well as established writers in the field.

First was Bob Dylan, Columbia Records artist, who soon emerged as the foremost writer of topical folk songs. From Dylan came such standards as "Blowin' in the Wind," "Don't Think Twice," "It's All Right," "With God On Our Side" and some 150 other copyrights. Next to sign was Milt Okun, director for Peter, Paul and Mary, Chad Mitchell, the Brothers Four, among other folk acts. Okun, both as a producer and arranger is generally recognized as the leader in the folk field. In the past year Okun has had 11 albums, which he produced, on the best selling charts. Just last week, Okun re-signed with MPHC as a writer-arranger for another two-year term.

Next folksters to be brought into the MPHC fold were Ian Taylor and Sylvia Fricker, who are known professionally as Ian and Sylvia and under which name they record for Vanguard Records. Ian Taylor wrote the folk standard "Four Strong Winds." It broke originally as a folk hit and just recently be-

came a hot pop property via Bobby Bare's recording on RCA Victor. The current Chad Mitchell single, "You Were On My Mind" was written by Sylvia. The team already has written "Someday Soon," which was recorded by the Kingston Trio.

Other Additions

Other additions to the MPHC folk writing stable have been Odetta, who records for RCA Victor; Dave Van Ronk, who records for Mercury; Judy Collins, who records for Elektra; Bob Camp, who records for Elektra; Jean Richie, who records for Warner Bros., as well as The Rev. Gary Davis, Paul Clayton and Bob Gibson.

Currently MPHC is high on a young Canadian folk singer, Gordon Lightfoot, who is also signed to Warner Bros. Records. He is the writer of "For Lovin' Me," the new Peter, Paul and Mary hit. Marty Robbins has just recorded a song of his on the Columbia label, and many other of his folk compositions are now being scheduled for release.

It's Victor Blau's and Artie Mogull's aim to keep MPHC alive and vibrant, so in addition to promoting its standard catalog and continuing to nurture its three-year-old folk operation, they are now going after the teen-beat market to keep the firm in competition in all music fields.

Pickets Take 2 More Steps

NEW YORK—Local 802 of the American Federation of Musicians continued picketing Friday and Saturday at three discotheques — and added two others here to the list.

Picketed were Sheppard's in the Hotel Drake, the Ginza, and the Hob Nob. Added were Il Mio at Delmonico's and the Crystal Room.

Alfred J. Manuti, local president, says the union is picketing because the discotheques refuse to employ its members. He wants the night clubs to feature live music alternately with the records.

New London Job To Mrs. Ginsberg

NEW YORK—Walt Maguire, head of London Records' pop artist and repertoire and sales, has given (Mrs.) Sandy Ginsberg the added responsibilities of handling public relations, publicity and promotion of its pop artists. Mrs. Ginsberg, who has been Maguire's secretary for a number of years, will continue in that post in addition to handling her new assignment.

Maguire's decision to bring Mrs. Ginsberg into this new area stems from the influx of artists both here and abroad on the London label as well as those labels independently produced and distributed by London. She will prepare stories for the many teen-age magazines as well as supply material to the various publications involved with the record business.

Capitol Puts Out 2d Edition of 'Teen Set'

HOLLYWOOD—Capitol Records is continuing to push into teen territory with the second edition of its fan magazine, "The Teen Set," which went out last week with an initial pressing of 500,000 copies. The magazine is being issued concurrently with the release of new albums by the Beach Boys, Dick Dale, Bobby Rydell and the Kingston Trio.

According to Brown Meggs, Capitol Records Distributing Corp.'s vice-president for merchandising, advertising and public relations, it will be the largest teen-oriented advertising-merchandising campaign in the history of CRDC. The magazine-album tie will run through March and April.

Meggs said that 350,000

copies of The Teen Set will be made available to CRDC accounts on a one-for-one basis; that is, one free magazine with each specified teen album purchased. The remaining 150,000 copies will be sold on newsstands at 35 cents a copy.

Promotion Drive

To promote the magazine-album campaign, the CRDC merchandising department has come up with an in-store display called the "Teen Music Center." Each display stands nearly six feet tall and is colored orange and white. The "Centers," which will be made available to CRDC accounts, hold more than 50 LP's plus 100 copies of the magazine. The "Center" also features "take one ad pads (with a copy of a special "Inside the Teen Set" window streamers) plus Teen Set magazine counter holders which are also available.

In addition to the four new teen LP's mentioned above, several prior releases will also be part of the promotion. These are "A Portrait of My Love," by the Lettermen; "The Beatles Song Book, Vol. II," by the Hollyridge Strings. Both are from Capitol's February release.

The Teen Set has proved to be the most successful merchandising tool ever devised for Capitol's teen product. The first edition, released late last year, was introduced with "The Beach Boys Concert" album. Since that time, the LP has qualified for a gold record and the Teen Set fan club—which teeners can join for \$1—is approaching the 20,000 membership mark.

Crescendo Gets Aussie Master

HOLLYWOOD—Crescendo Records has secured its first Australian master, "Over the Rainbow," by Willie Thorpe and the Aztecs. The disk was sent to owner Gene Norman by Trevor Cowling, program director at Station 5AD, Adelaide, Australia. Norman, in turn, obtained permission from EMI to distribute the tune in the U. S.

On the domestic front, Crescendo has switched distributorships in Atlanta from Godwin to Southland. The label plans releasing a special Eartha Kitt LP, "Live at the Plaza," which Norman claims is the first in-person taping of the international vocalist.

RECORDS RECORD PEOPLE TALK ABOUT COME FROM CHESS

I DO LOVE YOU
BILLY STEWART
CHESS 1922

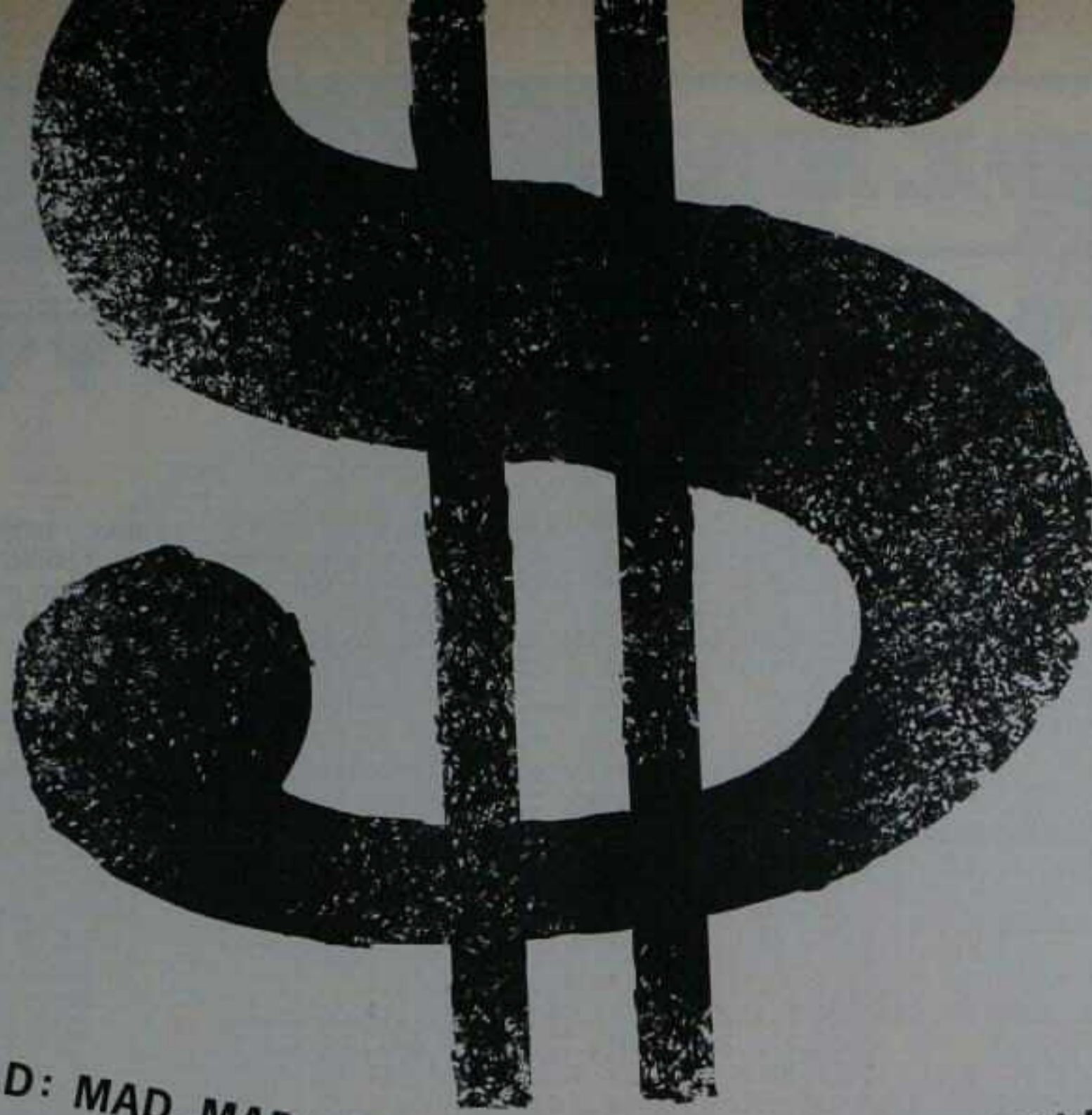
THE ENTERTAINER
TONY CLARKE
CHESS 1924

WE'RE GONNA MAKE IT
LITTLE MILTON
CHECKER 1105

AIN'T NO BIG THING
THE RADIANTS
CHESS 1925



CHESS
RECORDS



DUSTY SPRINGFIELD: MAD, MAD STYLING
 PARSIFAL: THE OPERA RECORDING ALREADY HERALDED BY THE CRITICS
 NINA SIMONE: THE ZING OF A SENSATIONAL VOICE
 CHRIS CONNELLY: NORMAN OF TV'S PEYTON PLACE, A GREAT FIRST ALBUM
 WOODY HERMAN: HIS BIG, BRIGHT BAND SOUND FROM LIVE PERFORMANCES
 PLUS 5 MORE FOR A GIGANTIC JACKPOT FOR YOU!

WHEN YOU COUNT ON PHILIPS...YOU CAN COUNT ON PROFITS



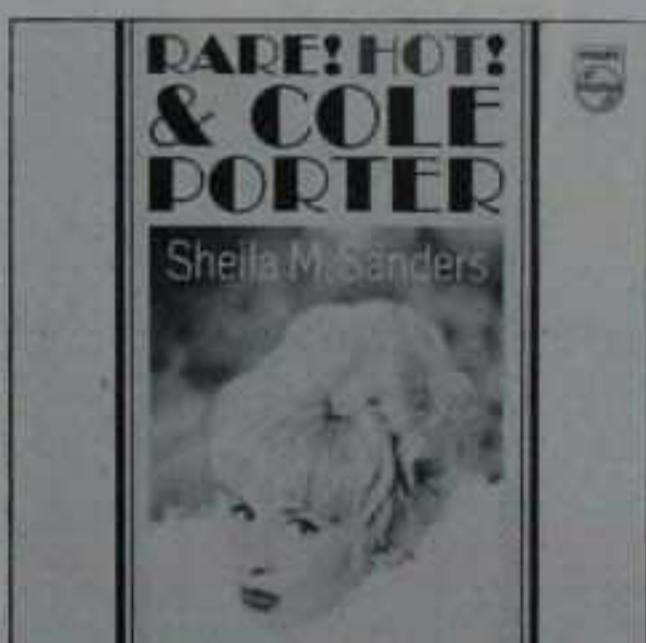
OOOOOWEEEEEE!!!
DUSTY SPRINGFIELD
 OOOOOOWEEEEEE!!! A wild swinger with a wild singing style. England's greatest is bound to be America's greatest.
 PHM 200-174/PHS 600-174



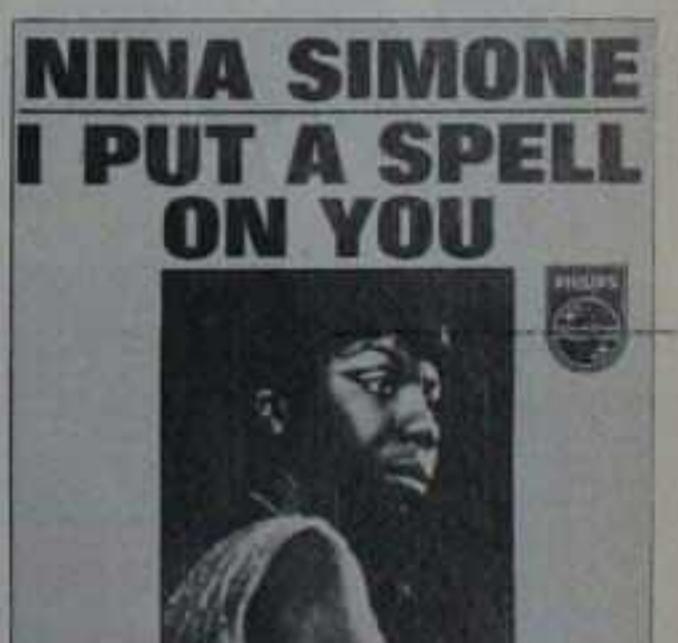
WOODY'S BIG BAND GOODIES—The best Herman of all, from a great big "live" at Harrah's, Lake Tahoe and Basin Street West, Hollywood.
 PHM 200-171/PHS 600-171



THE BOY FROM PEYTON PLACE / CHRIS CONNELLY
 —His first album —But! Watch this favorite of millions of TV fans latch on to another fantastic audience in the recording field.
 PHM 200-173/PHS 600-173



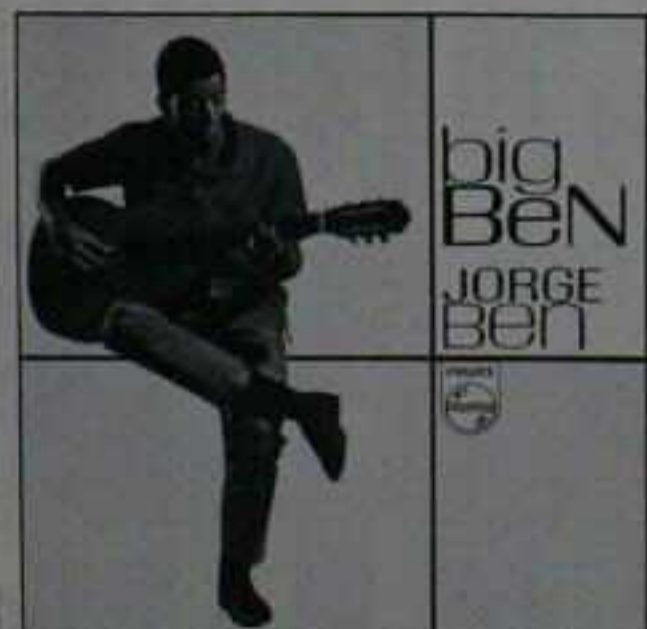
RARE! HOT! & COLE PORTER
 Sheila M. Sanders
 RARE, HOT AND COLE PORTER a collection of rarely heard "new-old" Porter selections, interpreted to a "T" by this vibrant young singer.
 PHM 200-169/PHS 600-169



NINA SIMONE I PUT A SPELL ON YOU
 Electric! Nina's got it and gives it all in this collection of Simone favorites.
 PHM 200-172/PHS 600-172



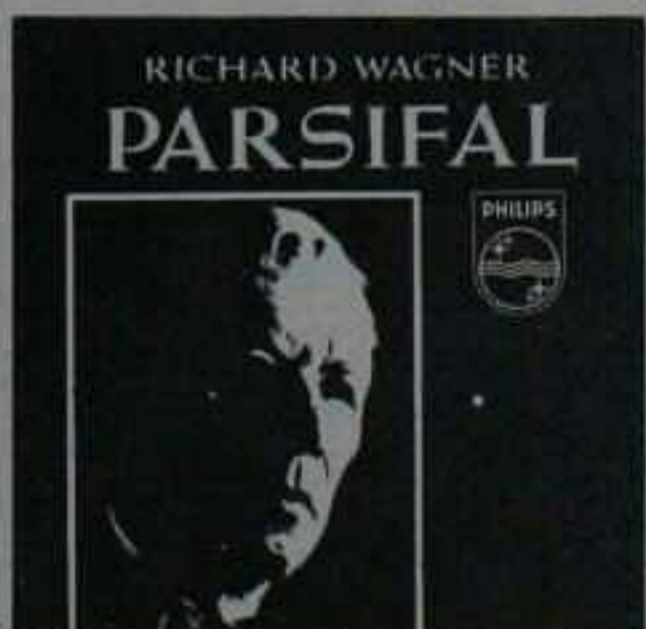
Ricardo Modrego and Paco De Lucia—GUITARS—FANTASTIC AND FLAMENCO
 GUITARS FANTASTIC & FLAMENCO—Recorded in Spain. The special art of Flamenco at its most dramatic.
 PHM 200-153/PHS 600-153



BIG BEN—The Brazilian "new" style by a voice new to the States. Headed for big play by pop and jazz aficionados.
 PHM 200-170/PHS 600-170



BEETHOVEN SONATAS for Violin and Piano, Volume IV David Oistrakh, violin and Lev Oborin, piano.
 PHM 500-033/PHS 900-033



RICHARD WAGNER PARSIFAL
 PARSIFAL, Bayreuth Festival Recording conducted by Hans Knappertsbusch, produced and staged by Wieland Wagner.
 PHM 5-550/PHS 5-950



BRUCKNER SYMPHONY NO. 3 IN D MINOR, Bernard Haitink conducting The Concertgebouw Orchestra of Amsterdam.
 PHM 500-068/PHS 900-068

Terrific Discount—effective March 1 through April 30, 20% discount on all Philips classical product including "Parsifal"; 10% discount on all Philips Pop, Jazz and Connoisseur product. Extended dating available.

Spectacular Tie-in—Philips' extensive merchandising, advertising and promotional campaign is guaranteed to give you spectacular sales.

See your Philips Distributor Now! Order today!

PHILIPS RECORDS

ONE WORLD OF MUSIC



ON ONE GREAT LABEL

SPOTLIGHTS



POP

BARBRA STREISAND—WHY DID I CHOOSE YOU (Mayfair-Emanuel, ASCAP)—From the forthcoming musical version of "The Yearling" comes a beautiful ballad with an outstanding lyric. The Streisand interpretation and the Don Costa arrangement adds up to a class performance, commercially geared. Flip: "My Love" (Mayfair-Emanuel, ASCAP).
Columbia 43248

ALVIN CASH AND THE CRAWLERS—THE BAR-RACUDA (Va-Pac, BMI)—Hot on the heels of his "Twine Time" smash is this equally strong follow-up. Flip: "Do It One More Time" (Va-Pac, BMI).
Mar-V-Lus 6005

THE ROLLING STONES—THE LAST TIME (Immediate, BMI)—Soulful performance on a rhythmic piece of material to follow in the footsteps of "Heart of Stone." Flip: "Play With Fire" (Immediate, BMI).
London 9741

CHUBBY CHECKER—DO THE FREDDIE (Rumbalero & Cameo-Parkway, BMI)—New dance on the scene and Checker's got it! Exciting number done in his familiar style. Flip: "Discotheque" (Grand Canyon, BMI).
Parkway 949

THE DIXIE CUPS—IKO IKO (Trio-Melder, BMI)—Fascinating drum, hand-clapping sounds with a catchy rhythm and vocal to match. Can't miss! Flip: "I'm Gonna Get You Yet." (Trio-Melder, BMI).
Red Bird 10-024

ALLAN SHERMAN—CRAZY DOWNTOWN (Leeds, ASCAP)—Hilarious take-off on the Petula Clark smash. Clever writing and performance well produced. Flip: "The Drop-Outs March" (Curtain Call, ASCAP).
Warner Bros. 5614

JAY AND THE AMERICANS—THINK OF THE GOOD TIMES (Picturetone, BMI)—Change of pace material as the group tackles a ballad with a slight tempo backing. A winning follow-up to "Let's Lock the Door." Flip: "If You Were Mine, Girl" (Amajay, BMI).
United Artists 845

BOBBY DARIN—VENICE BLUE (Ludlow, BMI)—Darin's fast cover of the Aznavour record is a well done production of the imported ballad material. The arrangement builds powerfully and Darin is given strong support from the back-beat ork and chorus. Flip: "In a World Without You" (T.M., BMI).
Capitol 5399

REPARATA AND THE DELRONS—MAMA DON'T ALLOW (Joy, ASCAP)—**TOMMY** (Maggie, BMI)—Top side is a wild, driving revival of the oldie with a new teen lyric based on the current pop dances. Hard dance beat and strong vocal sounds like a smash! Flip is a well done teen ballad.
World Artists 1051

ADAM WADE—A LOVER'S QUESTION (Eden-Progressive, BMI)—Happy, hand-clapping revival of the Brook Benton song, made famous by Clyde McPhatter. Unusual material for Wade, who handles it well backed by good, tight group work. Flip: "It's Been a Long Time Comin'" (January, BMI).
Epic 9771

CHUCK JACKSON—I NEED YOU (Screen Gems-Columbia, BMI)—The successful writing team of Carol King and Gerry Goffin have come up with a strong piece of material which fits the Jackson style like a glove. Flip: "Soul Brother's Twist" (Zann, BMI).
Wand 179

CHRIS CROSBY—LOVE IS A ROSE (4 Star, BMI)—Country-flavored, sing-along-type of material with a Jimmy Rodgers feel in the interpretation. Crosby and the group turn in top performances. Flip: "Only the Young" (4 Star, BMI).
Challenge 59282

THE HI-LITES—HEY BABY (LeBill, BMI)—Hard pounding dance beat that moves from start to finish! Group has a Four Seasons quality which adds to the excitement of the solid beat. Flip: "Groovey" (Sultan, BMI).
Wassel 701

REVIEWED THIS WEEK, 116—LAST WEEK, 175

GUEST DJ PANELISTS THIS WEEK

BILL McCLOSKEY, DJ

and

ED BRIDE,

Music Director,

WWVU-Radio

Villanova University,

Villanova, Pa.



BILL McCLOSKEY

Each week a program director and/or deejay is invited to sit-in and help Billboard's Review Panel select Spotlights. When unable to come to the New York office, guest panelists listen and vote via special WATS long-distance speaker-telephone hook-up.

4 ★★★★★

4 ★★★★★

4 ★★★★★

4 ★★★★★

4 ★★★★★

4 ★★★★★

4 ★★★★★

POP

CLYDE McPHATTER—Crying Won't Help You Now (Leatherneck, BMI). MERCURY 72407
ARETHA FRANKLIN—One Step Ahead (Roosevelt, BMI). COLUMBIA 43241
CHARLES AZNAVOUR—Venice Blue (Ludlow, BMI). REPRISE 0353
BOB DYLAN—Subterranean Homesick Blues (Witmark, ASCAP). COLUMBIA 43242
J. FRANK WILSON—Dreams of a Fool (LeBill-Cub, BMI). JOSIE 931
THE MIRACLES—Ooo Baby Baby (Jobete, BMI). TAMLA 54113
H. B. BARNUM—The Record (T. M., BMI). CAPITOL 5391
FREDDY—The Boss Is Not Here (Roosevelt, BMI)—Forsaken, Forgotten, Forever (Roosevelt, BMI). MGM 13328
RITA PAVONE—Eyes of Mine (Meager, BMI). RCA VICTOR 8538
GENE CHANDLER—Nothing Can Stop Me (Camad, BMI). CONSTELLATION 149
GLORIA LYNNE—The Touch of Your Lips (Joy, ASCAP). FONTANA 1507

BOBBY WOOD—Bed of Roses (Drury Lane, BMI). JOY 295
FRANKIE RANDALL—Right or Wrong (Helios, BMI). RCA VICTOR 8531
TEDDY RANDAZZO—You Don't Need a Heart (South Mountain, BMI). DCP 1134
GEORGIA CARR—Softly (Malabar, BMI). VEE JAY 667
THE ROYALETTES—Poor Boy (South Mountain, BMI). MGM 13327
JERRY PALMER—That'll Be the Day (Nor-Va-Jak, BMI). CHATTAHOOCHEE 676
HUGO MONTENEGRO & HIS ORK—Candy's Theme (Southdale, ASCAP). RCA VICTOR 8522
THE BAD BOYS—The Owl and the Pussycat (Merit, N.C.B.). WARNER BROS. 5606
DICK WILLIAMS' KIDS—Come Rain or Come Shine (A.M. ASCAP). ARGO 5491
GLORIA LYNNE—Out of This World (Morris, ASCAP). EVEREST 2058
FOUR SEASONS—Since I Don't Have You (Southern, BMI). VEE JAY 664
NORRIS WILSON—Where the Action Is (Lowery, BMI). MGM 13323
"YOU KNOW WHO GROUP"—Don't Play It (No More) (NT, BMI). CASUAL 94725-94726
JOHNNY PRESTON—Dedicated to the One I Love (Armo, BMI). HALL 1927
FORTUNE BROTHERS—Malibu Run (S & R, ASCAP). ACCENT 1166
THE KINGTONES—The Girl I Love (Lochmoor, BMI). DRUMMOND 105
STUART FOSTER—Love in Rime (Wood, ASCAP). GOLD COIN 707
FANTASTIC BAGGYS—It Was I (T.M.-Desert Palma, BMI). IMPERIAL 66092
VIC THOMAS—Love My Baby (Seventh Avenue, BMI). PHILIPS 48265
VAL DOONICAN—The Special Years (Painted Desert, BMI). LONDON 9735

COUNTRY

HAL WILLIS—Klondike Mike (English, BMI). SIMS 235
LAFAWN PAUL—Two Gully Hearts Cross the Line (Glad, BMI). MUSICOR 1077
BOBBY BARNETT—Best Man (English, BMI). SIMS 231
R&B
B. B. KING—Please Love Me (Modern, BMI). KENT 431
BOBBY BLAND—Ain't No Telling (Don, BMI). DUKE 390
BABY WASHINGTON—I Can't Wait Until I See My Baby (Picturetone, BMI). SUE 124
LITTLE MILTON—We're Gonna Make It (Chevis, BMI). CHECKER 1105
DON COVAY—Daddy Loves Baby (Cotillion-Vonglow, BMI). ATLANTIC 2280
LITTLE RICHARD—Without Love (Goday Progressive, BMI). VEE JAY 665
BARBARA LYNN & LEE MAYE—Careless Hands (Selbinn, BMI). JAMIE 1295
THE SWEETS—Mama Saw Me (Radford, BMI)—The Richest Girl (Lenoir, BMI). VALIANT 711
GEORGE GEORGE—Sweet Thing (East, BMI). STAX 165
JIMMY McCracklin—Every Night, Every Day (Metric, BMI). IMPERIAL 66094

JAZZ

RAMSEY LEWIS TRIO—It Had Better Be Tonight (Northridge-United Artists, ASCAP). ARGO 5496
SONNY STITT AND BENNY GREEN—Flame and Frost (Discos, BMI). ARGO 5493



SPOTLIGHT WINNERS OF THE WEEK

SINGLES REVIEW POLICY

Every single sent to Billboard is heard by Billboard's Review Panel, and its programming and sales potential is rated within its category of music. Reviews are presented for Spotlights only. No listing is printed of records receiving a 3 Star rating or under.

BRAND NEW FROM

BRENDA LEE

on DECCA 



TRULY, TRULY, TRUE

and

I STILL MISS SOMEONE

31762

EXUBERANT refreshing SELLING



THE BACK PORCH MAJORITY



CURRENT SINGLE - "SMASH FLOPS" / "JACK O'DIAMONDS"
S-9789

Available Albums



LN 24123/BN 26123*



LN 24134/BN 26134*

*Stereo

© EPIC, MARCA REG. T.M. PRINTED IN U.S.A.

Here's the new Searchers hit the DJ's asked for!



Out of this smash album,
a new Winners Circle Series release
by popular demand.



A Billboard Spotlight Pick.
A Cash Box Pick of the Week.

KBJ-49—45 RPM

Already breaking out strong in Chicago,
Cleveland, Los Angeles, Minneapolis,
New York, Philadelphia, Pittsburgh, San
Francisco, and Seattle.



Teldec Produces New System; 'Live' Reproduction Is Claimed

HAMBURG — Teldec (Telefunken-Decca) has announced development of an entirely new stereo music system which the diskery calls "royal sound stereo."

Briefly, Teldec claims the new system blends the three-dimensional character of stereo sound with the absolute fidelity of hi-fi: the "best of both musical worlds."

The new system, it is claimed, permits the virtual reproduction in the living room of a concert or opera performance. "Royal Sound Stereo" records can be played on any modern record player—monaural as well as stereo.

Teldec has pulled all stops in its claim for the new system: "The new Royal Sound Stereo process is regarded by experts as representing decisive progress toward the goal of hi-fi technology. The listener is enabled to sit in his chair at home and, thanks to the truly royal sound achieved by this new stereo system, enjoy the best seat in the concert hall."

Teldec is releasing 10 new records to launch the system: Vico Torriani's "Monsieur Chanson"; an operetta potpourri "Die Ganze Welt ist Himmelblau"; "Sing Mit—em Zauberland der Operette"; "Die Grosse Star—und Schlagerparade 1965"; "Die Ballschoene"; "Holiday in Acapulco"; "Gold'ner Klang vom Egerland"; "Am Brunnen vor dem Tore"; "Treffpunkt Muenchen" and "Platzkonzert."

Teldec is also embarking on a large program of "royal sound stereo" classical music disks.

Heart of the Teldec system is the "tracing simulator," which permits great precision in cutting disks.

Teldec's new system signals a general switchover of German diskeries to all-stereo produc-

tion. Monaural production is being all but halted by the German phonograph record industry.

Stereo sales presently account for about 50 per cent of overall LP sales. The trade believes, however, that this figure will rise sharply once production is all-stereo.

Aside from Teldec, the switch to stereo is being led by the Big Two of the German industry—Deutsche Grammophon and Electrola. Both diskeries are switching to stereo-only production.

Other German diskeries are committed in principle to all-

stereo, although the pace of the switchover varies from diskery to diskery.

The industry consensus is that 1965 will mark the virtually complete changeover in Germany to stereo production. Teldec's new system is seen as sparking a race among German diskeries for technical improvements in the stereo field.

German prosperity has removed whatever bars that remain to the promotion of ultrasophisticated music reproduction equipment. Hi-fi sets, mounting in price to \$1,000 and \$1,500, are now commonplace in Germany.

Canada Enjoying Record Boom

TORONTO—The report of the Dominion Bureau of Statistics on the production and sales of records in Canada in 1964 shows a whopping increase of 18.7 per cent in dollar sales by distributors to dealers over 1963. Total figure for distributors' net sales (not including record club sales, custom and liquidation sales, etc.) is \$24,629,431, which indicates an estimated \$40 million in retail sales.

The production of records in Canada last year was up 10.6 per cent over 1963, and the number of records sold increased by 12.5 per cent. Greatest increase in the number of records sold was registered by 45 rpm singles, up 23.5 per cent, while stereo LP's were up 12.3 per cent, and the number of monaural LP's sold in '64 topped '63 by 1.8 per cent.

Ontario Zooms

A breakdown of dollar sales to dealers by region shows the

greatest increase was in Ontario (excluding Eastern Ontario and the Lakehead area), up 27.1 per cent; while the Lakehead district, Manitoba and Saskatchewan registered a 23 per cent increase; sales in British Columbia rose by 22 per cent; and in Alberta by 20.0 per cent. The Atlantic provinces of Nova Scotia, New Brunswick, Newfoundland and Prince Edward Island, registered a gain of 12.6 per cent over 1963, and in Quebec and Eastern Ontario the increase was 8.6 per cent.

"It was a good year, but not

Festival Gets Command Tapes

SYDNEY — Festival Records has imported 61 pop and 23 classical titles on four-track stereo tapes from Command Records for nationwide distribution here. Frederick C. Marks, Festival's executive director, said Command's entire popular disk catalog would now be available in Australia on stereo tape recorded at 7½ i.p.s.

MANN AND FONTANA SING FEST ENTRIES

LONDON — Manfred Mann, Wayne Fontana and the Mindbenders, Freddie and the Dreamers, Julie Rogers, the Ivy League, Cliff Bennett and the Rebel Rousers, Dave Berry and Mark Wynter have all been signed to sing entries in the British Song Festival being staged at Brighton in May. Eight other groups and artists have still to be set.

Meanwhile, international interest in the event—the first of its kind in this country—is growing, and letters from foreign publishers have been flowing in to the organizing Music Publishers Association with inquiries, although the event is 100 per cent British.

Reprise chief Mo Austin was among the first to write to the MPS expressing his interest.

It has been decided to give the three-day event a worldwide publicity campaign. Information to the press will be sent out within the next three weeks.

British Decca Will Launch New 'Ace'

By ANDRE de VEKEY

LONDON—What might be termed a "spring offensive" is to be launched by British Decca early next month. Following their earlier statements that they would make a vigorous attack on the LP market in 1965, a new "Ace" series, Ace of Diamonds, will be marketed with all the publicity support that has been behind previous Ace series, Ace of Clubs, Ace of Hearts.

Ace of Diamonds is a classical series of stereo as well as

monaural and will contain reissues from the Decca classical repertoire. This will sell at \$3.56. The first release will be 11 albums and include the nine Beethoven symphonies with Ansermet and Suisse Romande orchestra, "Boutique Fantasque" with Georg Solti and Israel Symphony, "Mendelssohn Violin Concerto and Scottish Fantasia," by Campoli and the London Philharmonic orchestra under Sir Adrain Boult, Grieg's "Peer Gynt" and others. Top classical artists will be appearing, including Joan Sutherland, Renata Tebaldi, the Vienna Philharmonic Orchestra, etc.

"Four-color sleeves go with the label," says sales manager S. A. Beecher Stevens, "an added marketing aid over our Ace of Clubs series which had two-color sleeves." The trade will be supported with full consumer advertising and dealer sales-aids.

Monk, Hines at S. R. Jazz Fest

SAN REMO — Thelonius Monk and Earl Hines will be featured guests at the 10th annual San Remo Jazz Festival which will take place at the Casino here March 20 and 21.

The jazz event in recent years has featured Duke Ellington, Bud Powell and Max Roach, among others. This year's program includes France's Double Six, the French Marzial Solal Trio and a group consisting of Wess Montgomery, guitar; Harold Mabern, piano; Jimmie Lovelace, drums, and Arthur Harper, bass.

Both Monk and Hines will appear Sunday evening with the Monk featuring his quartet, which includes Charlie Rouse on tenor sax.

Ertegun Abroad

NEW YORK—Nesuhi Ertegun, vice-president of Atlantic Records album operations and director of the company's international business, left last week for Europe on a three-week business trip. While there, Ertegun will visit Atlantic's licensees in France, Switzerland, Italy and England.

Paris Added to Tour Of Motortown Revue

LONDON—Tamla-Motown's Motortown Revue, besides 21 personal appearances in 24 days in England, has a show slated for the Olympia Music Hall in Paris on April 13.

A flock of new releases Friday (19) heralds the Motown invasion of Britain. The Supremes' "Stop! in the Name of Love" was released for the first time in England and has been challenging for the top of the American chart. "Ooo, Baby, Baby" by Smokey Robinson and the Miracles is being released in England as well as U. S. A new record by Stevie Wonder, "Kiss Me, Baby," will also be released, but no definite date has been set.

Motown's the Temptations, in England for a series of TV and radio appearances, will release "It's Growing" Friday. The group's not connected with the revue, but will appear on a TV spectacular, "The Sound of Tamla-Motown," with revue stars. Dusty Springfield will be the only British star on the show.

The Supremes will also appear on the "Sunday Night at

the London Palladium" TV show plus other TV and radio stints.

The Motortown Revue package includes the Supremes, Martha and the Vandellas, Smokey Robinson and the Miracles, Stevie Wonder, and the Earl Van Dyke Sextet.

The schedule is: Astoria Hall, Finsbury Park, March 20; Odeon Hall, March 21; Colstone Hall, Bristol, March 23; Capitol Hall, Cardiff, March 24; Odeon Hall, Birmingham, March 25; A.B.C., Kingston, March 26; Winter Gardens, Bournemouth, March 27; Odeon Hall, Leicester, March 28; Odeon Hall, Manchester, March 30; and Odeon Hall, Leeds, March 31.

Also Odeon Hall, Glasgow, April 1; A.B.C., Stockton, April 2; City Hall, Newcastle, April 3; Empire, Liverpool, April 4; A.B.C., Luton, April 6; A.B.C., Chester, April 7; City Hall, Sheffield, April 8; A.B.C., Wigan, April 9; Gaumont, Wolverhampton, April 10; Gaumont, Ipswich, April 11; Guild Hall, Portsmouth, April 12; and Olympia Music Hall, Paris, April 13.

Britain's RCA Mgr. Quits

LONDON—Mike Hawgood, who has managed the RCA Victor label in Britain for three-and-a-half years, will quit April 1, to become general manager of a new company within the Paul Hamlyn book and periodical publishing group. At least one new label will result and the label will begin recording activities here.

The Hamlyn group handles the Supraphon line of LP's which are imported direct from Czechoslovakia. The Czech gov-

ernment uses Supraphon as one means of obtaining sterling.

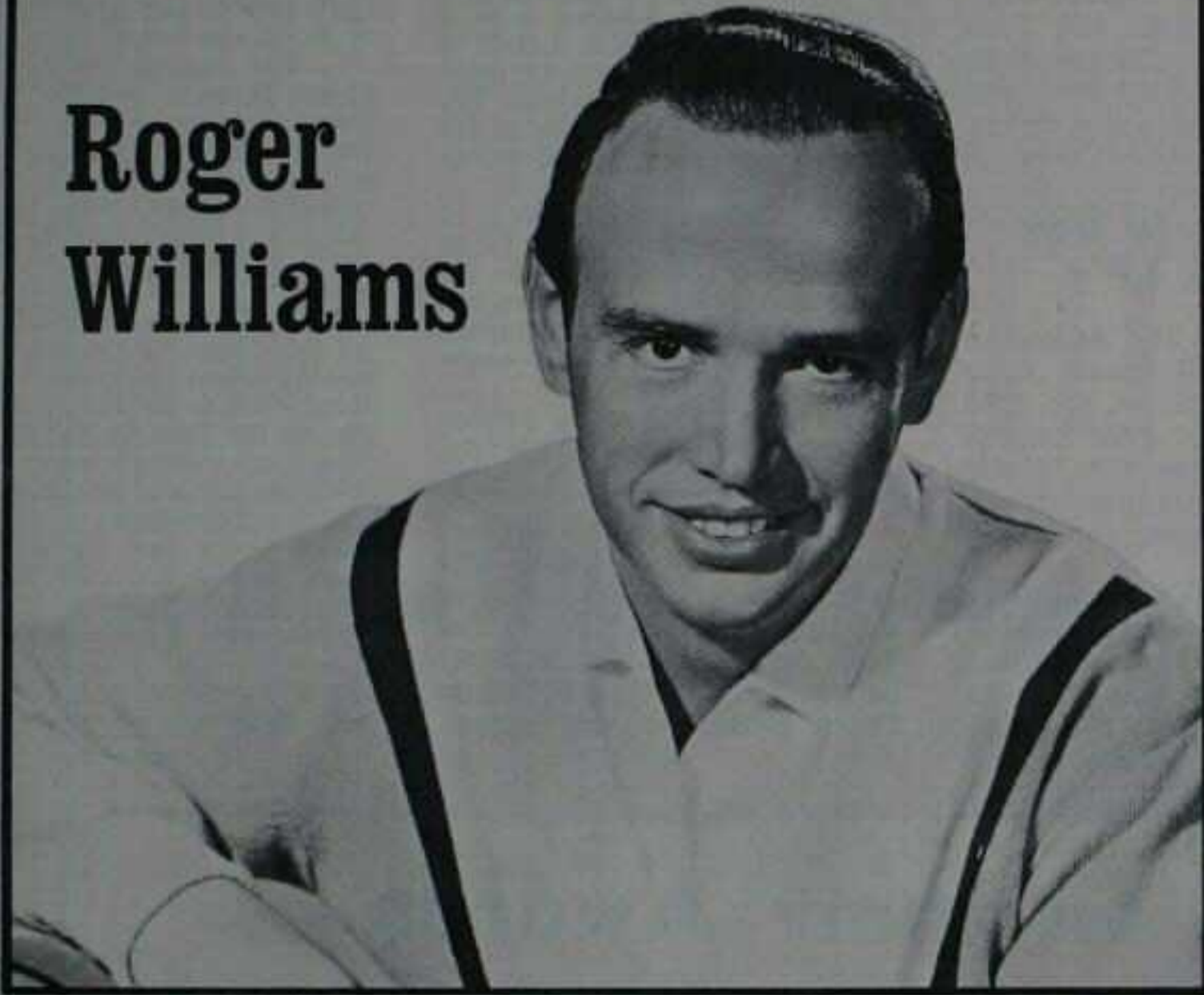
All of the albums are classical. They are distributed by private arrangements to book and record shops throughout Britain, by-passing the usual warehouse outlets.

Hawgood's appointment is regarded not only as a move to expand Supraphon but to develop the Hamlyn group's activities in the record field here. As yet no successor to Hawgood at RCA Victor has been appointed.

Two more for the winner's circle!

TRY TO REMEMBER

Roger
Williams



KJB-48—45 RPM

This song is too beautiful not to "happen." Please take 2 minutes and 30 seconds to hear it.



A Winner's Circle Series release by popular demand out of the great Kapp Records LP "Roger Williams Plays The Hits."

Strong sales already started in Chicago, Cleveland, Hartford, Los Angeles, New York, and Seattle.

One hit record deserves another. And here it is, by the same group that gave you "Hawaii Tadoo," with the same intriguing hit sounds.



A Winner's Circle Series release by popular demand out of their great new Kapp Records LP.

Strong sales action already reported in Buffalo, Chicago, Cleveland, and San Francisco.

A Billboard Spotlight Pick.
A Cash Box Pick of the Week.

The Waikikis

HAWAII HONEYMOON

KJB-52—45 RPM

Eurovision Fest a Showcase

NAPLES — The Eurovision Song Festival to take place here March 20, has always been a springboard for launching newcomers, although it has not matched the San Remo Festival in interest. And in the last two years serious national competitions have been waged for selection of artists to be represented.

The Philips organization, which circulates disks throughout Europe, will be particularly well represented, with singers from Finland, Luxembourg, and the Netherlands. Vogue will be represented by vocalists from Austria and France.

Renata Mauro, American-educated Italian singer and actress, has been designated as

mistress of ceremonies. Special guest of honor at the event in RAI's TV Production Centre Auditorium will be the Italian opera tenor Mario Del Monaco. He is expected to sing "O Sole Mio," the song he won with in the nationwide "Naples Against Everybody" TV song competition.

Orchestra directors and the countries represented are: Gianni Fierro-Austria, Eire, and Italy; Gaston Nuyts-Belgium; Arne Lamberth-Denmark; Georg de Godzinsky-Finland; Frank Pourcel-France; Alfred Hause-Germany; Alain Gorauguer-Luxembourg; Raymond Bernard-Monaco; Dolf van der Linden-Netherlands; Oeving Bergh-Norway; Fernanda de Carvalho-Portugal; Adolfo Ventas Rodriguez-Spain; William Lind-Sweden; Mario Robbiani-Switzerland; Eric Robinson-United Kingdom; Radivoc Spasic-Yugoslavia.

Additions to last week's list: Frank Bohlen was the lyricist of Austria's song entry; Jorn Jassild is the composer of Denmark's "For Din Skyld"; Reino Helismaa and Toivo Karki wrote Finland's "Ku Aurinko Laskee Lanteen" (When the Sun Sets in the West); Guy Mardel, who will sing, also helped write France's "N'Avoue Jamais"; Germany's "Paradies, Wo Bist

Du," written by Barbara Ktsy and Hans Blum, is published by Bagatelle, and will be sung by Polydor's Ulla Wiesner.

Serge Gainsbourg is the writer of Luxembourg's "Poupee de Cire, Poupee de Son" (Wax Doll, Rag Doll); Raymond Bernard and Jacques Mareuil wrote Monaco's "Va Dire A L'Amour," which will be sung by Barclay's Marjorie Noel; Antonio Figueras Igea wrote Spain's "Wue Bueno, Que Bueno"; Ingvar Wicksell will sing Sweden's "Annorstades Vals"; Bob Calfati and Jean Charles wrote Switzerland's "Non A Jamais Sans Roi," and Zarko Roje and Julio Maric wrote Yugoslavia's "Cenznja."

Aussie Co. to Bow 3 CBS Folk LP's

SYDNEY — The Australian Record Co. will release three new folk albums on the CBS label this month: Pete Seeger's "I Can See a New Day," Gary Shearston's "Australian Broadside," and a Sean and Sonja album.

"Sydney Town," a song from Shearston's previous album, "Songs of Our Time," received so much airplay that ARC released it as a single three days after the album hit the stores.

News From the MUSIC CAPITALS OF THE WORLD

LONDON

Independent British producer **Bunny Lewis** is in New York until the end of this month, placing masters and picking up material for release here. He is also meeting several publishers on both his own behalf and that of Freddie Poser. Lewis will be meeting TV producer **David Suskind** with a view to placing "Hot Line" in Britain. . . . Despite bids by **Brian Epstein** and **Harold Davison**, **Tito Burns** has secured **Bob Dylan** for his first-ever schedule of British concerts commencing April 30. . . . **Andrew Oldham** has recorded the **Rolling Stones** "live" for an EP to be issued on both sides of the Atlantic next month. . . . **Gerry and the Pacemakers** are now definitely set for the "Shindig" tour of America commencing April 29. . . . **Petula Clark** will make her London cabaret debut with a season at Lon-

HAARLEM—It is reported that CBS-Artone will take over in April the exclusive rights of the Epic label in Holland. The Epic department will probably be managed by Pete Felleman, Dutch music business personality.

don's Talk of the Town commencing in October. . . . A new label, **Brit**, makes its debut here at the end of the month with a British-made single by American singer **Bobby Jamieson**. The label is introduced by the independent production firm **BPR Records**—which waxes **Millie**—and will be distributed here by **EMI**. **BPR**, under **Chris Peer's** supervision, has moved to 11, Argyle Street, London W.1. . . . The contract for the **Rolling Stones** between **Andrew Oldham's** independent production company, **Impact Sound**, and **Decca** expires in May, and **Oldham** is currently renegotiating—but he's also considering a tasty offer from **CBS** to "top any other offer" for the group.

R & B Discs, Ltd., has started an r&b label. First releases are two American single acquired from **Kent Records** by **Jimmy McRacklin** and the **Teen Queens**. . . . **Norman Petty**, visiting London, attended a **Decca** session by **Brian Poole** and the **Tremeloes**. . . . First releases on the new **Tamla-Motown** mark here include the **Supremes'** "Stop in the Name of Love" and **Martha and the Vandellas'** "Nowhere to Run." . . . **Pye International** has picked up and issued an old **Righteous Brothers** single.

(Continued on page 20)

Harrison to North. Songs

LONDON—George Harrison has signed a contract with Northern Songs, joining fellow Beatles **John Lennon** and **Paul McCartney** as a composer. The contract is for three years. Harrison has already penned two numbers which go in with the deal—at least one of them will be in the group's new film.

Finalists for 1964 Grammy Awards

• Continued from page 6

stein, cond. New York Philharmonic
Mahler: Symphony No. 5 in C Sharp Minor and Berg-Wozzeck: Excerpts—Erich Leinsdorf, cond. Boston Symphony Orch.
Mozart: Last Six Symphonies—Bruno Walter, cond. Columbia Symphony
R. Strauss: Symphonia Domestica—George Szell and the Cleveland Orch.

BEST CHAMBER PERFORMANCE—INSTRUMENTAL

Beethoven: Quartet No. 15 in A Minor, Op. 132—Juilliard String Quartet
Beethoven: Sonatas (5) for Piano and Cello (Complete)—Sviatoslav Richter, Mstislav Rostropovich
Beethoven: Trio No. 1 in E Flat, Op. 1, No. 1—Heifetz-Piatigorsky Concerts with Jacob Lateiner
Brahms: Quintet in F Minor for Piano and Strings—Rudolph Serkin with the Budapest Quartet
Mozart: Sonatas for Flute and Harpsichord (6)—Jean-Pierre Rampal and Robert Veyron-Lacroix
Stravinsky: L'Histoire Du Soldat—Igor Markevich, cond. Chamber Group with narrators Jean Cocteau, Peter Ustinov, Jean-Marie Ferrey, Anne Tonietti

BEST CHAMBER MUSIC PERFORMANCE—VOCAL

Dufay Motets—Le Petit Ensemble Vocal de Montreal
It Was a Lover and His Lass (Morley, Byrd and others)—New York Pro Musica, Noah Greenberg, cond.
Music for Voices and Viols in the Time of Shakespeare—Golden Age Singers
Music of Medieval France, 1200-1400, Sacred & Secular—Deller Consort
Music of the Renaissance (Des Prez, Morley, etc.)—Vocal Arts Ensemble
Walton: Facade—Thomas Dunn, cond., with Hermione Gingold and Russell Oberlin

BEST PERFORMANCE—INSTRUMENTAL SOLOIST OR SOLOISTS (WITH ORCHESTRA)

Barber: Concerto for Piano & Orch., Op. 38—John Browning; George Szell, cond. Cleveland Orch.

Beethoven: Concerto No. 5 in E Flat—Artur Rubinstein; Erich Leinsdorf, cond. Boston Symphony Orchestra

Bloch: Concerto for Violin—Yehudi Menuhin; Paul Kletzki & Philharmonia Orch.

Brahms: Concerto No. 1 in D Minor for Piano—Van Cliburn; Erich Leinsdorf, cond. Boston Symphony Orch.

Mozart: Sinfonia Concertante in E Flat for Violin—Rafael Druián, Abraham Skernick; George Szell, cond. Members of the Cleveland Orch.

Prokofiev: Concerto No. 1 in D Major for Violin—Isaac Stern; Eugene Ormandy, cond. Philadelphia Orch.

Rodrigo: Concierto de Aranjuez for Guitar & Orch.; Vivaldi: Concerto in D for Lute & Strings—Julian Bream; Melos Chamber Orch., Colis Davis, cond.

BEST PERFORMANCE—INSTRUMENTAL SOLOIST (WITHOUT ORCHESTRA)

A French Program (Ravel, Poulenc, Faure, Chabrier)—Artur Rubinstein

Bach: Inventions—Glenn Gould
French Baroque Music for Harpsichord—I. Kipnis

Richter Plays Schubert (Sonata in A Major for Piano, "Wanderer" Fantasia for Piano)—Sviatoslav Richter

Vladimir Horowitz Plays Beethoven, Debussy, Chopin (Beethoven: Sonata No. 8 "Pathétique," Debussy: Preludes; Chopin: Etudes & Scherzos 1 Through 4)—V. Horowitz

Popular Classics for Spanish Guitar—Julian Bream

BEST OPERA RECORDING (Awarded to the Conductor)

Bizet: Carmen—Herbert von Karajan, cond. Vienna Philharmonic Orch. & Chorus

Mussorgsky: Boris Godounov—Alexander Melik-Pashaev, cond. Orch. & Chorus of the Bolshoi Theater
Puccini: La Boheme—Thomas Schippers, cond. Orch. & Chorus of the Opera House, Rome

Smetana: The Bartered Bride—Rudolf Kempe, cond. Bamberg Symphony

Wagner: Lohengrin—Rudolf Kempe, cond. Vienna Philharmonic, Chorus of Vienna State Opera

Verdi: Falstaff—Georg Solti, cond. RCA Italiana Opera Orch. and Chorus

BEST CHORAL PERFORMANCE (OTHER THAN OPERA) (Award to Choral Director and Orch. Conductor, if any)

Britten: A Ceremony of Carols—The Robert Shaw Chorale; R. Shaw, cond.

Mozart: Requiem Mass in D Minor—Harvard Glee Club-Radcliffe Choral Society; Elliot Forbes, cond. Chorus Pro Musica, Alfred Nash Patterson, cond.; New England Conservatory Chorus, Lorna Cook de Varon, Cond.; St. John's Seminary Choir, Rt. Rev. Russell H. Davis, cond.; Erich Leinsdorf conducting the Boston Symphony

Poulenc: Stabat Mater—Rene Duclos Chorus; Georges Pretre & Paris Conservatoire

Stravinsky: Symphony of Psalms—Toronto Festival Chorus; Igor Sreavinsky, cond. Canadian Broadcasting Corp. Orch.

Verdi: Requiem Mass—Wilhelm Pitz, cond. Philharmonia Chorus; Carlo Maria Giulini, cond. Philharmonia Orch.

Verdi: Requiem Mass—George Lynn, cond. Westminster Choir; Eugene Ormandy, cond. Philadelphia Orch.

BEST VOCAL SOLOIST PERFORMANCE (WITH OR WITHOUT ORCH.)

Berlioz: Nuits D'Ete (Song Cycle, Op. 7) and Falla: El Amor Brujo—Leontyne Price

The Age of Bel Canto: Operatic Scenes—Joan Sutherland

Berlioz: Nuits D'Ete (Song Cycle)—Regina Crespin

Britten: Serenade for Tenor, Horn and Strings—Peter Pears
Callas Sings Verdi—Maria Callas

Schubert: Die Winterreise—Dietrich Fischer-Dieskau
Tsars and Kings (Opera Arias)—Boris Christoff

BEST COMPOSITION BY A CONTEMPORARY COMPOSER

(Award to Composer)

A Frenchmen in New York—Darius Milhaud

New England Holidays—Charles E. Ives

Piano Concerto—Samuel Barber
Sermon, Narrative and Prayer—Igor Stravinsky
Symphony No. 3 ("Kaddish")—Leonard Bernstein

BEST ENGINEERED RECORDING (Award to Engineer)

Britten: Young Person's Guide to the Orchestra—Carlo Maria Giulini, cond. Philharmonia Orch.

Mahler: Symphony No. 2 in C Minor ("Resurrection")—Leonard Bernstein, cond. New York Philharmonic

Mahler: Symphony No. 5 in C Sharp Minor—Erich Leinsdorf, cond. Boston Symphony

Verdi: Falstaff—Georg Solti, cond. RCA Italiana Opera Orch and Chorus

Vladimir Horowitz Plays Beethoven, Debussy, Chopin (Beethoven: Sonata No. 8 "Pathétique," Chopin: Etudes & Scherzos 1 Through 4, Debussy: Preludes)—Vladimir Horowitz

BEST ALBUM COVER (Award to Art Director, and Photographer or Graphic Artist)

Court and Ceremonial Music of the 16th Century—The Roger Blanchard Ensemble with the Poulteau Consort

Mahler: Symphony No. 5 in C Sharp Minor—Erich Leinsdorf, cond. Boston Symphony

Mexico—Carlos Chavez

Saint-Saens: Carnival of the Animals
Britten: Young Person's Guide to the Orchestra—Arthur Fiedler, Boston Pops

Richard Strauss: Also Sprach Zarathustra—Eugene Ormandy, cond. Philadelphia Orch.

Verdi: Requiem Mass—Carlo Maria Giulini, cond. Philharmonia Orch.

MOST PROMISING NEW RECORDING ARTIST

Mirella Freni
Marilyn Horne
Igor Kipnis
Judith Raskin

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now happening here!

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TO THE WINDS'
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LOVE CAN BE'
THE IVY LEAGUE

CAMEO C-356

In England

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News From the MUSIC CAPITALS OF THE WORLD

• Continued from page 18

"Bring Your Love to Me." . . . CBS President Goddard Lieberson will address dealers attending the Gramophone Record Retailers Association in London next month. **Bunny Lewis** is among the other speakers. **CHRIS HUTCHINS**

MUNICH

Louis Armstrong is touring East Berlin and Leipzig this month. . . . A total of 250,000 records have been sold of the U. S. hit, "Rag Doll," in the original versions by **Four Seasons**, and in the German version by the **Five Tops**, both versions are on the Philips label. . . . The **Blue Diamonds** off to tour the Americas. They will visit Mexico, Brazil, Argentina, Peru, Chile and Paraguay.

The Teldec started a new series, the "Beat Music." The first numbers are "Downtown" b.w. "Bread and Butter," sung in English and German by **Isabella Bond**, and "I Feel Fine" b.w. "Sha La La," sung by the **Top Ten All-Stars**. The Top Ten is one of the hottest night spots in Hamburg. **Isabella Bond** is guest starring there. . . . **Peppino Di Capri** arrived in Munich to sing two more German numbers for the Italia label, "Bambina" b.w. "Ich Lass Dich Nicht Mehr Gehen." . . . Munich music publisher **Dr. Karl Heinz Busse** left for Venice and Milano to meet music publishers and record producers. Beatle music for people who don't like the Beatles is offered on Reprise and Liberty. **Keely Smith** and the **Johnny Mann** singers sing the Beatles' songbook. . . . Producer **Gerhard Mendelson** recorded two new German numbers with **Connie Francis** for MGM, "Jede Liebe Geht Einmal Zu Ende" by **Charlie Niessen**, **Joachim Relin** b.w. "Du Musst Bleiben, Angelino" by **Werner Scharfenberger** and **Fini Busch**. Both numbers are published by Schneider. . . . An international teen-age show offers the Hoer Zu label featuring **Roy Orbison**, **Rita Pavone**, **John O'Hara**, the **Rolling Stones**, the **Astronauts**, **Drafi Deutscher**, **Sylvie Vartan**, **Paul Anka**, **Manuela**, and **Peggy March**. "Werner Muller Plays Leroy Anderson" is the title of a new Decca LP album featuring Anderson standards like "The Belle of the Ball," "Sleigh Ride," "Blue Tango," and "Serenata." . . . **Roberto Blanco** guest-starred in a TV spec for the 2nd German TV Network with the **Al Jolson** standard "Sonny Boy" by **De Sylva, Brown & Henderson**. . . . **Wanda Jackson** will visit West Germany to record her first German numbers. . . . **Siegfried Schmidt-Joos** will produce a series of radio programs for Radio Bremen featuring film musicals from Hollywood, among them "Mary Poppins," "The Unsinkable Molly Brown," and "Robin and the Seven Hoods."

John Ringling North arrived in Munich to visit his old friends, the **Sembach-Krone** family of the Continent's biggest circus, the **Circus Krone** in Munich. Since Christmas, the 4,000-seater is sold out night by night. . . . Publisher **Felix Bloch Erben** offers the German versions by **Robert Gilbert** of U. S. musicals "My Fair Lady," "Annie Get Your Gun," and "Can Can." . . . **Bill Haley and His Comets** arrived in Frankfurt to start a tour of U. S. Army clubs. . . . **Tobey Luth** and **Georg Buschor** wrote the German lyrics of U. S. hit, "You Don't Have to Be a Baby to Cry," sung by the **Blue Diamonds** on Philips.

The **New Christy Minstrels** on CBS, the **Botho Lucas Singers** on Electrola offer "Silly Ol' Summertime" (Damals in Jenny's Bar). . . . **Peter Bell** sings the German version "Weitergehn" of U. S. hit "The Crying Game" on Philips. . . . **Udo Jurgens** will sing for Austria at the European Song Festival at Naples. He wrote "Sag Ihr, Ich

Lass Se Grussen." The publisher is **Montana**, Munich.

JIMMY JUNGERMANN

OSLO

The winning song in the Norwegian Eurovision Song for Europe contest, "Karusell," penned by **Jolly Kramer-Johansen**, is recorded by two of our singers. One version is given by **Kirsti Sparboe** on Triola, who also represents Norway in the Naples finale. The other version is by **Grynet Molvig**, on RCA Victor. On her flip side will be another of the Norwegian entries, "Med Løkk Og Lur." **Arne Bendiksen** A-S publishes "Karusell." . . . Another silver disk has been handed out here. This one goes to the Swedish quartet **Sven-Ingvars** for 25,000 sales of the **Thore Skogman** tune, "Förken Fraken," on Philips. . . . The 25,000th record was sold to a girl who sent the platter to her fiancée, a sailor now in the U. S. . . . The record strike in Sweden and Denmark has ended after two months, and the disagreement between the recording companies and the Nordisk Copyright Bureau (Scandinavia's ASCAP) has been settled. . . . **Hooten Singers** visited Oslo and recorded for TV and radio. . . . **Rolv Wesenlund**, a&r man at Arne Bendiksen A-S, is very optimistic about a series of the musical LP's ("South Pacific," "Kiss Me Kate" and others), which has recently been issued here. Normally, EP's are hard to sell. . . . Export manager **Marcel Leclerc** of French Philips visited Norsk Phonogram (Philips here and had had talks with **Haakon Tveten**, the Phonogram director, on trying to improve the sales of French pop music here. . . . **Totto Johannesen**, managing director of the pop and jazz sections of Siemens Norge, is in Stockholm to record several records in Swedish with Norwegian pop and folk singer **Ivar Medaas**. . . . **Stg Anderson**, publisher and managing director of Polar Music in Stockholm, vacationed on the Canary Islands.

ESPEN ERICKSEN

ROME

Soundtrack of "When Love Has Gone" carries voice of **Jack Jones** in Italian. Cetra has issued the disk. . . . Three song events which headquarter in and around Rome have joined to make their winners automatically eligible in fests. These include **Teddy Reno's** Festival of the Unknowns, **Ezio Radaelli's** Cantagiro and **Mario Minasi's** Festival of the Roses. . . . Half a million copies of **Bobby Solo's** San Remo winner, "If You Cry, If You Laugh," are already in circulation. . . . Ri-Fi has gained publicity for its latest releases by offering copies free to the Red Cross blood donors in various cities. . . . Advertising of cut-rate records, which do not feature name singers for the San Remo songs, has reached a new peak. The LP's as offered by indie operators such as California and Colorado, may well outsell those put on the market by the advertised labels. . . . Dates for the **Beatles** are now definite: Milan, June 24; Genoa, June 25; Rome, June 27. . . . Southern Music is boosting its Italian tunes via Yugoslav Italian language stations in Koper and Lubljana just over the border from Trieste. . . . A Rome diskery lost 3,000 records valued at more than \$4,000 in fourth robbery in less than two years.

Phonogram is boosting **Mara Martin**, 16-year-old from Novara, who took her French teacher's assignment literally when she was told to write about "My Teacher." Result was a suspension by the offended schoolmistress, considerable publicity, a voice test and a first record in French. . . . Another cut-rate disk featuring six new

songs is being sold via newsstands each month. No name singers involved. . . . **Peppino di Capri** has recorded "Melancholy," a German song, in five languages. . . . **Timi Yuro**, who is having a successful tour of Italy, appeared in the public square of Rocchetta a Volturno, Campobasso, whence her family emigrated to the U. S. After singing several songs, she received a certificate of honorary citizenship from the mayor. . . . Another Cetra LP features songs from the TV series, "The Originators," the TV LP being a new specialty which has attracted four different labels in recent months. . . . **Catherine Spaak**, who is going to the Middle East and Far East, including Tokyo, to plug her film, "Three Faces of Love," will also do double duty for her Ricordi disks. . . . Despite all efforts by RCA to secure release of its two programs featuring withdrawn San Remo songs, RAI has refused to expand on its position. Failure of TV to release the programs has seriously damaged the market position of companies which provided talent for RAI to tape programs.

SAM'L STEINMAN

SYDNEY

Belinda Music and Associated Companies are doing well with a big range of their overseas and local works. The most outstanding of their foreign works is "Under the Boardwalk" (T. M. Music), as recorded by the **Rolling Stones**. This record, which Belinda urged EMI to release for the Stones' Australian tour, has topped the charts for three weeks while the "B" side "Walking the Dog" is now creating action. . . . Crown Music had the best Australian composition for 1964 with "The Three Trees," as recorded by **Lucky Starr** on Festival. Composer **Audrey Marshall** was presented with the award at a recent Radio 2UE Award Night. . . . **Mills Brothers** are scheduled for a three-week personal appearance stint at Sydney's Chevron Hotel. In honor of the stars' visit, Festival Records is releasing from the Dot catalog the album, "Say Si Si." . . . Another top visiting American artist who just completed a successful four-week season at Chequers Theater restaurant is **Earl Grant**, scheduled to visit Melbourne for three weeks at the Menzies Hotel. . . . **Johnny O'Keefe**, popular comper of the national TV show, "Sing Sing Sing," has cut his first two sides for 1965 to be released on Festival's Leedon label. The titles are "Cry Cry Baby" b.w. "Nobody Loves Me." The musical arrangement on "Cry Cry Baby" features a female choir plus augmented orchestral backing and will receive a mammoth promotional drive in all states.

TOKYO

Motoji Kuno, chairman of Toshiba Records, came back from India where he attended an International Chamber of Commerce meeting as a Japan representative. He spoke on patent and engineering problems, proposing an establishment of an international arbitrary court to solve disputes which might arise regarding complicated patent claims in recent years. . . . **Nobuya Ito**, manager of the second sales department of Nippon Victor, left for Europe recently to attend an international parley sponsored by Philips Records. . . . Nippon Columbia Musical Enterprises, a subsidiary of Columbia Records, recently launched a music publishing business in addition to concert management, appointing **Junichi Imahori** as chief director. The firm is now seeking representation of overseas publishing companies in Japan. . . . **Haruji Ito**, formerly with Toshiba Records, formed New Orient Music, Inc. As his first project, he is producing new songs by new authors and composers. The songs will be supplied to Japanese recording companies, as well as to overseas markets. . . . Co-operating with the police, all concert management offices severed their relationships with hoodlums in local cities who exclusively sponsor dates by popular singers, bands and other entertainers. In Japan gangsters control nearly the whole

entertainment world, and there is little room for honest concert managers. Some pop singers who bought revolvers in overseas countries and supplied the same to gangsters were arrested. . . . Nippon Victor has rush-released two winning songs at San Remo Festival: "If You Laugh, If You Cry," by **Tony Roberto**, and "The Hills Are in Flowers," **Graziella Gally**. . . . **Pat Boone**, after returning from his second successful concert tour in Japan in January, etched a single of the most popular ditties in Japan: "Auld Lang Syne" and "Home Sweet Home," in the Japanese version for Nippon Victor. They are sung every year when graduates leave schools in April.

Gullette Greco will arrive March 16 for a series of performances. This is her second visit after four years. She is tremendously popular here because of her "Autumn Leaves" and many other French chansons. . . . The young French pianist **Gabriel Tacchino** gave five recitals in key cities in performing largely works by **Mozart, Schumann, Poulenc** and **Ravel**. His first concert was given at the Tokyo Festival Hall recently with a packed audience. Several of his albums embodying **Rachmaninoff's** "Piano Concerto No. 2" and others have already been released by Toshiba Records. . . . **Arnold A. Gurwitch**, ASCAP international representative, arrived in Tokyo for talks with its counterpart JASRAC (Japanese Society of Rights of Authors and Composers) and other organizations in music business world. **J. FUKUNISHI**

TORONTO

Paul Anka's Camy Productions in New York has picked up the master of "Walk That Walk," by **David Clayton Thomas and the Quintet**, with U. S. and world rights to the single. The song is doing well on the new Red Leaf label here. Anka's publishing company, Spanka, has acquired U. S. and world rights to the tune, too, written by Thomas and his organist, **Gord Fleming**. There's talk of an early appearance on "Hullabaloo" and concentrated promotion for the Canadian group in the States. Anka is also interested in a new Toronto group, the **Paupers**, whose first disk has just been released here on Red Leaf. The man behind both groups is **Duff Roman**, of David Mostoway Productions, one of three indie record producers who formed the Red Leaf label recently. . . . In a fast trip to New York last week, **Ray Hutchinson** firmed up plans for his first recording session for Epic Records, then rushed back to the Palm Grove Room of the Embassy in Toronto. Epic a&r producer **Manny Kellum** caught the young singer during a scouting trip to Toronto in November. Ray was formerly with the **Beau-Marks**, who broke up over a year ago after being one of the first Canadian groups to make it internationally with their disks. Their biggest hit was "Clap Your Hands," on Quality here, which was released in the U. S. on Shad and on Top Rank in several other countries a couple of years ago. . . . The **Rolling Stones'** appearances in Canada has been set for April 23 in Montreal, 24 in Ottawa and 25 in Toronto. Looks as if the Montreal-based **J. B. and the Playboys**, with three singles on RCA Victor just recently, will be on the bill with them for all three dates. Local talent to appear with the Stones in Toronto includes **David Clayton Thomas and the Quintet**; the **Big Town Boys**, who have a strong single going for them with "Put You Down" on RCA Victor; r&b singer **Jayson King**, and **Little Caesar and the Consuls**.

Quality Records has presented a batch of its Hit-Maker awards to promotion and sales staffers who moved **Ned Miller's** "Do What You Do Do Well," and to the radio stations that charted the disk early. This combination made the record a hit in Canada before it started going places in the U. S. . . . **Tennessee Ernie Ford** has been signed as the headliner for the grandstand show at the Central Canada Exhibition in Ottawa this August. He starred in the stagershow at the big fair in 1961. . . . The country music stations are picking up on both sides of **Sandy Selsie's** first country

outing, **Harlan Howard's** "I Wish That I Could Fall in Love Today" and "That's the Way It Happens," written by Canadian Art Lock. Though Sandy's under contract to Columbia in the U. S., this one is released only in Canada. It's already on the chart at CFGM, Toronto, where she co-stars in a weekly half-hour show. . . . Radio Station CJNR, Blind River, Ontario, switches to a country music format the first of next month.

KIT MORGAN

BOSTON

Perry Como, calm and poised, packed 10,000 ticketholders into the new War Memorial Auditorium for a dress rehearsal and regular show. Accompanied by **Lena Horne** and **Peter Nero**, he paid a tribute to the new Boston spot. It cost \$300,000 for the telecast, according to producer **Marlo Lewis**. . . . His fans haven't forgotten **Julius La Rosa**, whose engagement at the Framingham Monticello is heavily booked. . . . The rush to see **Perry Como** didn't seem to detract from **Connie Francis'** big audience at Blinstrub's Village.

Teresa Brewer is next for the south Boston bistro. . . . **Peter Nero** will be playing and recording for RCA, along with **Arthur Fiedler** and the **Pops Orchestra** later this season. . . . A shrewd and careful buildup by Manager **Peter Bonifile** for the three Simmons College juniors, known as the **Pandoras**, is paying off. Several record firms, TV programs and others are astonished at the negative response. Bonifile has a plan to reverse the "Yeah, Yeah" trend into something better with his three wholesome gals who not only perform but have written 10 copyrighted songs. They are much in demand in the college circuit as well as doing a three-night stand in a Boston night spot.

Brookline's songwriting school teacher **Lee Morris** notes release and acceptance of his "Satin" on Epic, with **Bobby Vinton**. His "Big Love, Big Heartache" from **Elvis Presley's** "Roustabout," is also surging. . . . Opera lovers looking forward to the 31st Boston season of the Metropolitan Opera, which will open April 19 with "Samson and Delilah" at the War Memorial Auditorium. A stern test for the new hall's acoustics.

CAMERON DEWAR

NEW YORK

Marc Fontenoy, professional manager of Editions Continental, the French publishing company of Polydor Records, was in town the last couple of weeks and picked up American songs from **Ray Pannan**, **Aaron Schroeder**, **Dick Wolf**, **Paul Tannen**, **Jack Wolf** and **Freddy Ahlert Jr.** for his French publishing company. . . . **David Robbins** has joined the staff of Eddy Manson, Inc., as production associate. . . . **Roger Sessions**, noted American composer, has been appointed to the faculty of the Juilliard School of Music, commencing the academic year 1965-1966. . . . Scholarships to encourage talent in theater arts will be awarded this year at eight colleges and universities by the William Morris Agency. The awards, made on behalf of the William Morris Agency Foundation, assist gifted students selected by the educational institutions with \$1,000 annual grants for the development of theatrical skills and aptitudes in writing, acting and staging. . . . **B. J. McEvee** has been appointed the Midwest promotion director for Monument Records. He comes from Ballinore to Nashville, where he will reside. He plans to go on the road immediately. . . . **Marie Knight** has just completed a **Stanley Kahan**-produced session for the Musicor label of "Cry Me a River," with a rock 'n' roll beat. . . . Columbia's folk singers, the **New Christy Minstrels**, have received a gift of 1,200 square meters of building ground in Valdazza, Italy. Situated in a tourist resort called The Singers Village, the property gift reflects the popularity enjoyed by the Minstrels, as they are known in Italy, since their victory at the San Remo Music Festival last month. The folk group sang the first prize winner, "Se Piangi, Se Ridi."

MIKE GROSS

Roses are red,
Ladies are blue,
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A smash hit for you!

Anonymous



Contains: I'll See You In My Dreams, I'll Be Seeing You, You Were Meant For Me, Once In A While, It Had To Be You, I'll Get By, Love After Midnight, I'll Be Around, You're My Everything, I'm In The Mood For Love, I'd Trade All Of My Tomorrows, Red Roses For A Blue Lady. BST-8034/BLP-2034



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ARGENTINA

This Week	Last Week	Title	Artist
1	1	TRINIDAD	Cuarteto Imperial (CBS)
2	8	DO RE MI	The Cousins (Disc Jockey); Millie Small (Philips); Simonette (RCA)
3	2	AMOR (L-O-V-E)	Nat King Cole (Odeon)—Fermata
4	4	EL DIA QUE ME QUIERAS	Tito Rodriguez (CBS)
5	3	SANTANDER DE BATUNGA	Charanga del Caribe (CBS)—Melograf
6	6	NOSOTROS-PIEL CANELA	Eydie Gorme y Trio Los Panchos (CBS); Chico Miranda (RCA)
7	5	A HARD DAY'S NIGHT	Beatles (Odeon); Sandro (CBS); Johnny Tedesco (RCA)—Fermata
8	11	PLENO SOL—HAS VENIDO DE LEJOS	Gilbert Beaud (Odeon)
9	9	EL FIRULETE	Julio Sosa (CBS)
10	7	A WORLD WITHOUT LOVE	Peter and Gordon (Odeon); Sandro (CBS)—Fermata
11	14	PERFIDIA	Trini Lopez (Reprise)
12	10	EVERYBODY LOVES SOMEBODY	Dean Martin (Reprise)
13	13	MAMA PROVINCIANA	Beto Fernan (Music Hall)
14	20	ELLOS-QUE SEAS FELIZ	Dalida (Disc Jockey)
15	19	SHA LA LA	Sylvie Vartan (RCA)
16	16	NUUESTRA NOCHE	Eduardo Rodrigo (RCA); Chango Nieto (CBS)
17	17	FLAUTA E' CANA	Charanga del Caribe (CBS)—Melograf
18	12	NADA VALE SIN AMOR	Palito Ortega (RCA)—Korn
19	15	BAILANDO SOBRE UNA ESTRELLA	Richard Anthony (Odeon); Juan Ramon (RCA)
20	18	DE RODILLAS A TI	Gianni Morandi (RCA)—Juan Ramon (RCA); Rosamel Araya (Disc Jockey)

AUSTRALIA

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	I'LL NEVER FIND ANOTHER YOU	Seekers (W. & G.)—Chappells
2	2	THE CLING	Brian Withers (RCA)
3	3	UNDER THE BOARDWALK	Rolling Stones (Decca)—T. M. Music
4	5	BREAKAWAY	Newbeats (Hickory)—Acuff-Rose
5	4	DO WHAT YOU DO DO WELL	Ned Miller (W. & G.)—Boosey & Hawkes
6	6	TWENTY MILES	Ray Brown & the Whispers (Festival)—Belinda
7	7	OVER THE RAINBOW	Billy Thorpe & the Aztecs (Parlophone)—Alberts
8	9	PAPER TIGER	Sue Thompson (Hickory)—Acuff-Rose
9	10	YOU'VE LOST THAT LOVIN' FEELING	Cilla Black (Parlophone)—Leeds
10	8	THE WEDDING	Julie Rodgers (Philips)—Boosey & Hawkes
11	11	WALK AWAY	Matt Monroe (H.M.V.)—Castle
12	13	FERRY 'ROSS THE MERSEY	Gerry & the Pacemakers (Columbia)—Leeds
13	12	DOWNTOWN	Petula Clark (Astor)—Leeds
14	14	REMINISCING	Jay Justin (H.M.V.)—Castle
15	15	I FEEL FINE	Beatles (Parlophone)—Leeds

BRITAIN

*Denotes local origin

This Week	Last Week	Title	Artist
1	2	IT'S NOT UNUSUAL	Tom Jones (Decca)—Leeds Music
2	1	I'LL NEVER FIND ANOTHER YOU	Seekers (Columbia)—Belinda Music
3	11	SILHOUETTES	Herman's Hermits (Columbia)—Francis Day & Hunter
4	3	GAME OF LOVE	Wayne Fontana and the Mindbenders (Fontana)—Skidmore Music
5	9	I MUST BE SEEING THINGS	Gene Pitney (Stateside)—Schroeder Music
6	—	THE LAST TIME	Rolling Stones (Decca)—Essex Music

This Week	Last Week	Title	Artist
7	15	I'LL STOP AT NOTHING	Sandie Shaw (Pye)—Glissando Music
8	4	DON'T LET ME BE MISUNDERSTOOD	Animals (Columbia)—West One Music
9	5	FUNNY HOW LOVE CAN BE	Ivy League (Piccadilly)—Southern Music
10	10	COME AND STAY WITH ME	Marianne Faithful (Decca)—Metric Music
11	14	YES I WILL	Hollies (Parlophone)—Screen Gems
12	8	THE SPECIAL YEARS	Val Doonican (Decca)—Shapiro-Bernstein
13	21	I APOLOGISE	P. J. Proby (Liberty)—Lorna Music
14	6	TIRED OF WAITING FOR YOU	Kinks (Pye)—Kassner Music
15	16	GOODNIGHT	Roy Orbison (London)—Acuff-Rose
16	13	IT HURTS SO MUCH	Jim Reeves (RCA)—California Music
17	22	MARY ANNE	Shadows (Columbia)—Francis Day & Hunter
18	18	HONEY I NEED	Pretty Things (Fontana)—Dunmo Music
19	—	IN THE MEANTIME	Georgie Fame (Columbia)—Feldman
20	23	GOLDEN LIGHTS	Twinkle (Decca)—Favourite Music
21	7	YOU'VE LOST THAT LOVIN' FEELIN'	Righteous Brothers (London)—Screen Gems
22	12	KEEP SEARCHIN'	Del Shannon (Stateside)—Vicki Music
23	—	GOODBYE MY LOVE	Searchers (Pye)—Schroeder Music
24	26	I CAN'T EXPLAIN	The Who (Brunswick)—M.C.P.A.
25	—	WINDMILL IN OLD AMSTERDAM	Ronnie Hilton (HMV)—Essex
26	—	CONCRETE AND CLAY	Unit 4 + 2 (Decca)—Apollo Music
27	28	THE "IN" CROWD	Dobie Gray (London)—Cross Music
28	24	STOP FEELING SORRY FOR YOURSELF	Adam Faith (Parlophone)—Glissando Music
29	—	SOMEONE MUST HAVE HURT YOU	Frankie Vaughan (Philips)—Leeds Music
30	29	CAN'T YOU HEAR MY HEARTBEAT	Goldie and the Gingerbreads (Decca)—Southern

EIRE

This Week Last Week

This Week	Last Week	Title	Artist
1	1	HUCKLEBUCK/I RAN ALL THE WAY HOME	Brendan Bowyer and Royal Show Band (HMV)—Leeds/Dash
2	—	BORN TO BE WITH YOU	Butch Moore and Capitol Show Band (Pye)
3	2	I LOVE YOU MORE	Joe Dolan and Drifters (Pye)—Copyright Control
4	—	THE SPECIAL YEARS	Val Doonican (Decca)—Shapiro-Bernstein
5	5	IT HURTS SO MUCH	Jim Reeves (RCA Victor)—California
6	3	YOU'VE LOST THAT LOVIN' FEELIN'	Righteous Brothers (London)—Screen Gems
7	—	KELLY	Tony and Graduates Show Band (King)—Vicki
8	7	TIRED OF WAITING FOR YOU	Kinks (Pye)—Kassner
9	4	ARE YOU TEASING ME?	Eileen Reid and Cadets Show Band (Pye)—Acuff-Rose
10	6	LOVE'S MADE A FOOL OF YOU	Brendan O'Brien and Dixies Show Band (Parlophone)—Knox

FINLAND

Two This Week Last Week Ago

This Week	Last Week	Title	Artist
1	1	TANGO PELARGONIA	Kari Kuuva (Scandia)
2	2	I FEEL FINE	Beatles (Parlophone)
3	5	GABRIELLE	Hootenanny Singers (Telefunken)
4	3	CADILLAC	Tenegas (Scandia)
5	4	DO YOU KNOW	Lollipop (Karusell)
6	—	ROCK AND ROLL MUSIC	The Beatles (Parlophone)
7	8	I COULD EASILY FALL	Cliff Richard (Columbia)

This Week	Last Week	Title	Artist
8	—	ALI-BABA	Katri Helena (Parlophone)
9	9	KANGASTU	Reijo Taipale (Scandia)
10	—	SEVEN DAFFODILS	The Renegades (Scandia)

FLEMISH BELGIUM

*Denotes local origin

This Week	Last Week	Title	Artist
1	2	FRENCH SONG	Lucille Starr (London)
2	1	LETKIS	Severnal—Peter Plum Productions
3	3	I FEEL FINE	The Beatles (Parlophone)
4	6	SHE'S THE ONE/MOTHER-IN-LAW	The White Heads (Ronnex)
5	4	DOLCE PAOLA	Adamo (HMV)—Ardmore & Beechwood
6	5	TELL ME	The Rolling Stones (Decca)—Southern
7	8	LES FILLES DU BORD DE MER	Adamo (HMV)—Ardmore & Beechwood
8	10	GOODNIGHT	Roy Orbison (London)—Acuff-Rose
9	—	NOORDZEESTRAND	Rocco Granata (Cardinale)
10	—	SE PIANGI, SE RIDI	Bobby Solo (CBS)—Belgamusic

FRANCE

This Week Last Week

This Week	Last Week	Title	Artist
1	2	VOUS PERMETTEZ MONSIEUR	Adamo (Voix de son Maitre)—Pathe Marconi
2	1	LA NUIT	Adamo (Voix de son Maitre)—Pathe Marconi
3	3	SACRE CHARLEMAGNE	France Gall (Philips)—Bagatelle
4	—	LE TOREADOR	Charles Aznavour (Barclay)—Aznavour
5	5	UN AMI CA N'A PAS DE PRIX	Johnny Hallyday (Philips)—Labrador
6	14	LES FILLES DU BORD DE MER	Adamo (Voix de son Maitre)—None
7	10	MON AMIE LA ROSE	Francoise Hardy (Vogue)—Bagatelle
8	9	DONNA DONNA	Claude Francois (Philips)—Mills
9	12	LA MONTAGNE	Jean Ferrat (Barclay)—Halleluya
10	15	LE TEMPS	Charles Aznavour (Barclay)—Aznavour
11	—	N'AVOUE JAMAIS	Guy Mardel (A.Z.)—Tutti
12	—	LA JEUNESSE	Jean Ferrat (Barclay)—Halleluya
13	14	LES FILLES DE MON PAYS	Enrico Macias (Pathe)—Tutti
14	—	DANS TES BRAS	Sylvie Vartan (RCA)—Jacques Plante
15	—	SI TU N'Y CROIS PAS	Guy Mardel (A.Z.)—Tutti

WEST GERMANY

This Week Last Week

This Week	Last Week	Title	Artist
1	1	DAS WAR MEIN SCHOENSTER TANZ	Bernd Spier (CBS)—Melodie der Welt
2	13	DOWNTOWN	Petula Clark (Vogue)—Gerig
3	16	TAXI NACH TEXAS	Martin Lauer (Polydor)—Gerig
4	9	KUESSE NIE NACH MITTERNACHT	Siw Malmkvist (Metronome)—Intro
5	8	GOOD BYE, GOOD BYE, GOOD BYE	Peggy March (RCA)—Budde
6	6	RAG DOLL	The Five Tops (Philips)—Accord
7	5	KIDDY KIDDY KISS ME—EIN SONNY BOY UND EINE SIGNORINA	Rita Pavone & Paul Anka (RCA)—Arnie; Melodie der Welt
8	4	DIESE NACHT HAT VIELE LICHTER	Conny (Electrola)—United Artists
9	20	LETKISS	Roberto Delgado (Polydor)—Atrium
10	10	SO EIN SEEMANN	Peter Lauch (Golden 12)—Eris
11	17	ELISABETH	Paul Anka (RCA)—Melodie der Welt
12	2	I FEEL FINE	The Beatles (Odeon)—Budde
13	3	KLEINE ANNABELL	Ronny (Telefunken)—Idee
14	15	HUMBA TAETAERAE	Ernst Neger (Ariola)—Melodie der Welt
15	—	ABSCHIEDNEHMEN TUT SO WEH	Carmela Corren (Ariola)—Intro
16	7	TRAURIGSEIN BRINGT NICHTS EIN	Manfred Schnelldorfer (Decca)—Busse

This Week	Last Week	Title	Artist
17	—	DIE FRAU MIT DEM EINSAMEN HERZEN	Sacha Distel (Polydor)
18	—	PRETTY PAPER	Roy Orbison (London)—Acuff-Rose-Siegal
19	18	AUF DER HUETT'N	Vico Torriani (Decca)—Melodie der Welt
20	19	DAS IST DIE FRAGE ALLER FRAGEN	Cliff Richard (Columbia)—Aberbach

HONG KONG

This Week Last Week

This Week	Last Week	Title	Artist
1	2	DIAMOND HEAD	The Ventures (Liberty)
2	1	PLEASE LEAVE HER TO ME	The Fabulous Echoes (Diamond)
3	3	NO ARMS CAN EVER HOLD YOU	The Bachelors (British Decca)
4	8	THREE LITTLE WORDS	The Applejacks (British Decca)
5	—	DO THE CLAM	Elvis Presley (RCA Victor)
6	6	WALK AWAY	Matt Monro (Parlophone)
7	7	I COULD EASILY FALL	Cliff Richard (Columbia)
8	—	TERRY	Twinkle (British Decca)
9	9	I FEEL FINE	The Beatles (Parlophone)
10	—	MARY ANNE	The Shadows (Columbia)

ITALY

*Denotes local origin

This Week	Last Week	Title	Artist
1	2	LE COLLINE SONO IN FIORE	Minstrels (CBS)
2	1	SE PIANGI SE RIDI	Bobby Solo (Ricordi)
3	3	AMICI MIEI	Gene Pitney (Musicor)
4	6	IO CHE NON VIVO SENZA TE	Pino Donaggio (Columbia)
5	4	SI VEDRA'	Surfs (Festival)
6	9	AMICI MIEI	Nicola Di Bari (Jolly)
7	5	INVECE NO	Petula Clark (Vogue)
8	13	VIVA LA PAPPALONA	Rita Pavone (RCA)
9	7	ABBRACCIAMI FORTE	Ornella Vanoni (Ricordi)
10	8	NON SON DEGNO DI TE	Gianni Morandi (RCA)
11	10	PRIMA O POI	Remo Germani (Jolly)
12	14	COMINCIAMO AD AMARCI	John Foster (Style)
13	15	L'UOMO CHE NON SAPEVA AMARE	Nico Fidenco (RCA)
14	11	LE COLLINE SONO IN FIORE	Wilma Goich (Ricordi)
15	—	VIVRO'	Alain Barriere (RCA)

JAPAN

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	LA PLUS BELLE POUR ALLER DANSER	Sylvie Vartan (Victor)—Victor
2	5	MATSUNOKI KOUTA	Ninomiya Yukiko (King); Mishima Toshio (Columbia)—JASRAC
3	2	CHE CHE CHE	Hashi Yukio (Victor)—JASRAC
4	4	YAWARA	Misora Hibari (Columbia)—JASRAC
5	6	UN BUCO BELLA SABBIA	Mina (Fontana)—Shinko
6	3	ANKO TSUBAKI WA KOI NO HANA	Miyako Harumi (Columbia)—JASRAC
7	10	KIRI NO NAKA NO SHOJOYO	Peggy March (Victor)—JASRAC
8	7	NANIMO IWANAIDE	Sono Mari (Polydor)—JASRAC
9	—	HE'S SURE TO REMEMBER ME	Brenda Lee (Decca)—No Subpublisher
10	8	THE HOUSE OF THE RISING SUN	The Animals (Odeon); The Ventures (Liberty)—Shinko

MALAYSIA

This Week Last Week

This Week	Last Week	Title	Artist
1	1	I COULD EASILY FALL	Cliff Richard (Columbia)
2	6	ROCK AND ROLL MUSIC	Beatles (Parlophone)
3	3	I FEEL FINE	Beatles (Parlophone)
4	—	GENIE WITH THE LIGHT BROWN LAMP	Shadows (Columbia)

This Week	Last Week	Title	Artist
5	—	ON THE FIRST NIGHT OF THE FULL MOON	Jack Jones (Kapp)
6	2	SHOW ME GIRL	Herman's Hermits (Columbia)
7	—	THE TWELFTH OF NEVER	Cliff Richard (Columbia)
8	—	ONLY FRIENDS	Francis Hardy (Vogue)
9	—	DON'T BREAK THE HEART THAT LOVES YOU	Connie Francis (MGM)
10	—	A BOY LIKE THAT	Young World Singers (CBS)

MEXICO

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	I LOVE HER	Santo and Johnny (Gamma)—Pending
2	2	EL MUDO	Sonora Santanera (CBS)—Mundo Musical
3	3	POLLERA COLORA	Carmen Rivero (CBS)—Mundo Musical
4	5	I WANT TO HOLD YOUR HAND	The Beatles (Musart)—Musicmix
5	6	LA CUMBIA	Carmen Rivero (CBS)—Pending
6	7	PRETTY WOMAN	Roy Orbison (London)—Mundo Musical
7	9	VETE CON ELLA	Mayte Gao (RCA)—Grever
8	4	POLLERA AMARILLA	Sonia Lopez (CBS)—Mundo Musical
9	8	INVIERNO TRISTE	Blue Winter—Connie Francis (MGM)—Grever
10	10	COMO TE EXTRANO	Leo Dan (CBS)—Mundo Musical

NORWAY

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	FROKEN FRAKEN	Sven Ingvars (Philips)—Carl M. Iversen
2	2	ROCK AND ROLL MUSIC	Beatles (Parlophone)—Edition Lyche
3	3	ROSA RIO	Jim Reeves (RCA Victor)—Palace Music/Stig Anderson
4	5	JEG MARSJERER VID DIN SIDE	Wenche Myhre (Triola)—Belinda
5	4	I LOVE YOU BECAUSE	Jim Reeves (RCA Victor)—Moerk
6	8	KEEP SEARCHIN'	Del Shannon (Stateside)
7	7	GOLDFINGER	Shirley Bassey (Columbia)—United
8	6	I COULD EASILY FALL	Cliff Richard (Columbia)—Belinda
8	—	I'LL NEVER FIND ANOTHER YOU	Seekers (Columbia)
10	9	WALK TALL	Val Doonican (Decca)—Edition Lyche

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Table with columns: THIS WEEK, Wk. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Includes songs like 'EIGHT DAYS A WEEK', 'STOP! IN THE NAME OF LOVE', 'THE BIRDS AND THE BEES'.

Table with columns: Wk. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Includes songs like 'I MUST BE SEEING THINGS', 'LONG LONELY NIGHTS', 'LAUGH, LAUGH'.

Table with columns: Wk. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Includes songs like 'POOR MAN'S SON', 'CRY', 'GOOD TIMES', 'FOUR BY THE BEATLES'.

HOT 100—A TO Z—(Publisher-Licensee)

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Oliver Nelson Leads New Breed—Musicians With Wide Portfolios

NEW YORK—Oliver Nelson, who at age 32 already has solidified his position in the jazz world, is ready for new fields to conquer. He's in the vanguard of the new breed of jazzmen who are winning acceptance in musical areas once considered out-of-bounds and even out of the talent range of a jazz musician.

There are now more opportunities for expansion and experimentation than ever before, says Nelson, and the jazz composers, instrumentalists and arrangers, heretofore virtually limited to cellar clubs and esoteric record labels, are getting a chance to move along with the musical tide that is bringing more jazz names into TV, motion pictures, the concert stage and even pop recording sessions. "And," adds Nelson optimistically, "it's only just beginning."

The two important factors that helped open up these new musical vistas are: 1) the desire for new musical sounds and ideas, 2) the realization that the jazzster today, for the most part, is a multi-faceted musician whose training has been so broad that he can move in any direction.

Nelson is such a musician. He is a jazzman who is as familiar with contemporary classical compositions as with



OLIVER NELSON

modern jazz. On the serious side, he has studied with Elliott Carter, among others, and on the beat side, he's been with such top names as Duke Ellington, Count Basie, Quincy Jones and Louis Bellson. It is a background that has served him well as composer, arranger and instrumentalist (primarily alto sax).

As a composer, Nelson, who is affiliated with Broadcast Music Inc., has among his important writing credits "Afro-American Sketches" and "Sound Piece for Jazz Orchestra, 1964." The former, recorded on the

Prestige label, is a folk-jazz suite in seven parts arranged for a big band. Nelson, incidentally, also did the arranging and conducting for the album session. His "Sound Piece for Jazz Orchestra, 1964," was written especially for the Radio Orchestra of Stuttgart, Germany, and was performed at its Festival there last October. Nelson was one of the key soloists.

Although he is still recording his own jazz works, the latest being "More Blues in the Abstract Truth" on the Impulse label, and has arranged pop record hits for Nancy Wilson, Etta Jones, Brook Benton, Sam Cooke and Jimmy Smith, among others, Nelson's basic interest now is to expand into TV and movies. "I'm now in the midst of talks with CBS," he says, "and Hollywood looks promising."

Randazzo Had Busy Schedule On Italy Trek

NEW YORK—Teddy Randazzo recently returned from Rome where he recorded several American songs in Italian among which were three of his own compositions — "Lost Without You," "I'm on the Outside (Lookin' In)" and "Goin' Out of My Head."

Randazzo, who was full of praise for the Italian musicians with whom he had been working for two weeks, also lined up recordings of his songs with several leading Italian singers. Over 30 are to be cut in albums and as singles. His agenda originally had included producing a single with Rita Pavone. The date was held last week in New York, instead.

Randazzo is currently negotiating independent producing deals with several major disk companies. Through his Teddy Randazzo Productions, he has also been active in signing new disk talent. The latest of these is Linda Carr. He may sign the Orchids and the Chiffons.

Randazzo is now working out final details for a South American tour which is planned for later this year. He also is considering several film scripts. On Randazzo's future schedule are recording sessions with Little Anthony and the Imperials. Randazzo's latest DCP International single, "You Don't Need a Heart" was released last week.

Kardale Joins Jayde Company

NEW YORK—Chick Kardale, who has been affiliated with many major publishing firms as a contact man, is back in the music business scene covering the areas of personal management, music publishing and production. He's representing Jayde Enterprises of Chicago, in association with Al Williams of the Four Step Bros. One of Jayde's major properties is Alvin Cash and the Crawlers who have "Twine Time" on the Vacpac label. Another of Kardale's projects is actor-singer Mark Hopkins, who is under the wing of Gabriel Katzka, an associate of Broadway producer Alexander Cohen.

PEOPLE AND PLACES

By MIKE GROSS

Erroll Garner, who recently played to SRO audiences at the London House in Chicago, has been invited for a return engagement there when his schedule permits it later this year. Tours of Australia and of Europe are also pending for Garner later this year. . . . "Shindig" regular Bobby Sherman is due in New York March 19 for a two-week stay. He'll do record promotion and publicity interviews for his latest Decca single "It Hurts Me." . . . Frank Fontaine has taped the title song of his latest ABC-Paramount album "I'm Counting On You," to be aired on Jackie Gleason's CBS-TV show within the next couple of weeks. . . . Comedienne Joan Rivers has been set for a two-weeker at Mr. Kelly's in Chicago, starting July 19. . . . Bill Cosby, Warner Bros. Records comedian, flies to Hong Kong on April 2 to begin shooting "I Spy," his new TV series.

Woody Herman's Swinging Herd, 16-piece jazz band, will play another weekend date at the Five-Spot in Greenwich Village March 19. . . . Lisa Kirk guests on the "Hollywood Palace" ABC-TV series April 3. . . . Rip Taylor will perform his new Colpix single, "Couldn't You Just Die" on the Clay Cole WPIX-TV show March 17. . . . Jimmy Dean goes to Alabama in June for a four-day country music weekend starting June 3 in Huntsville. . . . Philips recording artist Morty Gunty, who is opening at the Royal Box in the Americana Hotel on March 29, doing the interview scene for his new release "Blind Date." . . . Sol Yaged appearing with Gene Krupa's Quartet at the Metropole in place of the ailing Charley Ventura.

Gene Pitney, Musicor recording artist, has stopped off at Tahiti for a three-day rest after a tour of New Zealand. His current release on Musicor is hitting close to the 200,000 mark after being on the market a little over three weeks. His album, in which he teamed with George Jones, only three weeks old, already has sold over 60,000 copies. Also, his recording of "Amici Miei" backed by "I Tuoi Piu Belli" has sold over 150,000 records in Italy. CBS has released the record around the world and EMI scheduled to release the record in England. . . . Neil Sedaka, now touring in South America, will be the celebrity guest on "I Got a Secret" March 15. . . . Singer Vic Justo opens the season at the Colony Beach Club in New Rochelle, N. Y., on Decoration Day. . . . Socialite-composer Allison Assante in talks with independent film producer David Kay at the Delsomma Restaurant concerning a musical short featuring Toni and Jan Arden. . . . Toshiko, the Japanese jazz pianist who just returned to the U. S. after two years in her native country, is now appearing at Connolly's Stardust Room. . . . Mr. and Mrs. Jack Lewis (he's director of artists and repertoire for the Colpix and Dimension labels) became the parents of a daughter, Jennifer, March 8.

MIKE GROSS

NIGHT CLUB REVIEW

Wolfe a Jazzman Makes

The old sideman's aphorism to the effect that "good jazz pianists don't in conservatories grow" has lost credence of late under the assault of a number of formally schooled progressivists.

The myth lost more credence when Neil Wolfe's "Piano My Way" was released recently by Columbia, and was roundly refuted for sundry local skeptics during young Wolfe's Chicago debut at the London House Monday night (1).

Although his credentials include composition and piano studies at the New England Conservatory in Boston, Wolfe is no recitalist. Somewhere between his boyhood piano lessons in Syracuse, N. Y., and the Baltimore bistro where Columbia found him, Wolfe acquired the inexplicit but unmistakable sen-

sibilities of jazz. Given the genre's fabled intangibles, fully developed and disciplined keyboard skills and a bench full of ideas, Wolfe's statements are the kind and calibre of a Tatum. He also evokes Tatum with, expectedly, his discernably classical keyboard leanings.

Wolfe teetered an entire chorus off tempo immaculately on "Funny Valentine" Monday night (it's in the album). He stacked up five-note chords in the left hand and strode a la Brahms in the forte passages of "My Favorite Things." (Also in the album.) And he infused "Mountain Greenery" with some minimum-finger polyphonics on the order of Palestrina. (In the album.) All three remained unquestionably jazz.

Achieving this, Wolfe did not, as is the fashion, jazz Bach. He Bached jazz. The latter feat is more difficult and much more significant, musically. For jazz, the young form, is as yet no whole cloth from which rules may be cut. Classic forms were long ago frozen and swinging them will not change them. Not so the reverse.

Wolfe Bached jazz beautifully in "A Minor Invention." (Not in the album.) When fugue-like, it was meticulous. When chorale-like, it was deftly swung and free of the superfluous notes abhorred by Bach.

"Summertime" (in album) was Wolfe's piece de resistance, a vehicle for athletics and aesthetics. He treated it with bold harmonic, dynamic and rhythmic contrasts, and capped it with a frenzied free-form last chorus.

When Wolfe's album came through, Billboard's reviewer wrote: "Here's a new recording discovery and a wizard of the keyboard. . . ." Live Wolfe doesn't put the lie to the album.

RAY BRACK

Signings

The Dukes of Dixieland have been signed to a long-term pact with the Decca label. The group's first session under their new affiliation is planned for the near future under the direction of Harry Meyerson, of the label's artists and repertoire staff. Leonard W. Schneider, executive vice-president of Decca Records, pointed out that the signing of the Dukes continues the drive by the Decca and Coral labels to sign the top recording talent available today along with the most promising newcomers. The signing of the Dukes follows by a few weeks the signing of jazz star Jonah Jones to Decca, and Harold Lloyd Jr. to Coral. Additional name signings by the labels are expected shortly. The Dukes of Dixieland were represented in the negotiations by their personal manager Joe Delaney and by Sid Mills, who acted as intermediary. . . . Jimmy O'Neil, host of ABC-TV's "Shindig," has signed with Imperial Records.

Vocalist Jon Hendricks signed with Limelight, Mercury's new jazz line. . . . Mike Lane joins Buddy Records in Texas. Singer's first disk is his "Black Horse and Blonde Headed Woman." . . . The Will Bronson Singers have been signed by Don Costa to his DCP International Records. The group is composed of five male and five females. The group has been active as background vocalists having provided choral support for many top artists including Robert Goulet, Tony Bennett, Al Caiola and Ferrante & Teicher. Several members of the

Sylvia Simmers At Living Room

NEW YORK—Sylvia Simms, who wound up a two-week engagement at the intimate Living Room here last week, is a versatile performer with a change of pace style that can hold the audience through her soulful and sensitive ballad renderings and lift them to buoyant heights. Her delivery and timing of tongue-in-cheek material is uncanny. She's clever in patter or song or with such dramatic material as Bart Howard's "To Be in Love" or Jim Lowe's "I Didn't Raise My Girl to Be a Bunny." In all, she made it one of the most exciting shows the room has had in some time.

Also on the bill was comedian Stu Gilliam, making his New York debut here. He's one of the brightest young comedians today. One of his most important attributes is that he thinks funny and has a delivery to match. An astronaut bit and a TV commercial skit completely break up the room and indicate that he's on his way to stardom.

Holding over is Bobby Cole, who continues to please with his distinctive and individual song styles.

Will Bronson Singers are part of the Skip-Jacks, one of the most popular groups doing commercials and jingles. . . . The Ascots have been signed by Lester Sims to his DFD Records.

The Explosions are the first act signed by the new Burton Records label. The new company is headed by Burt Sugarman. . . . The Byrds, teen vocal group, has signed with Columbia.

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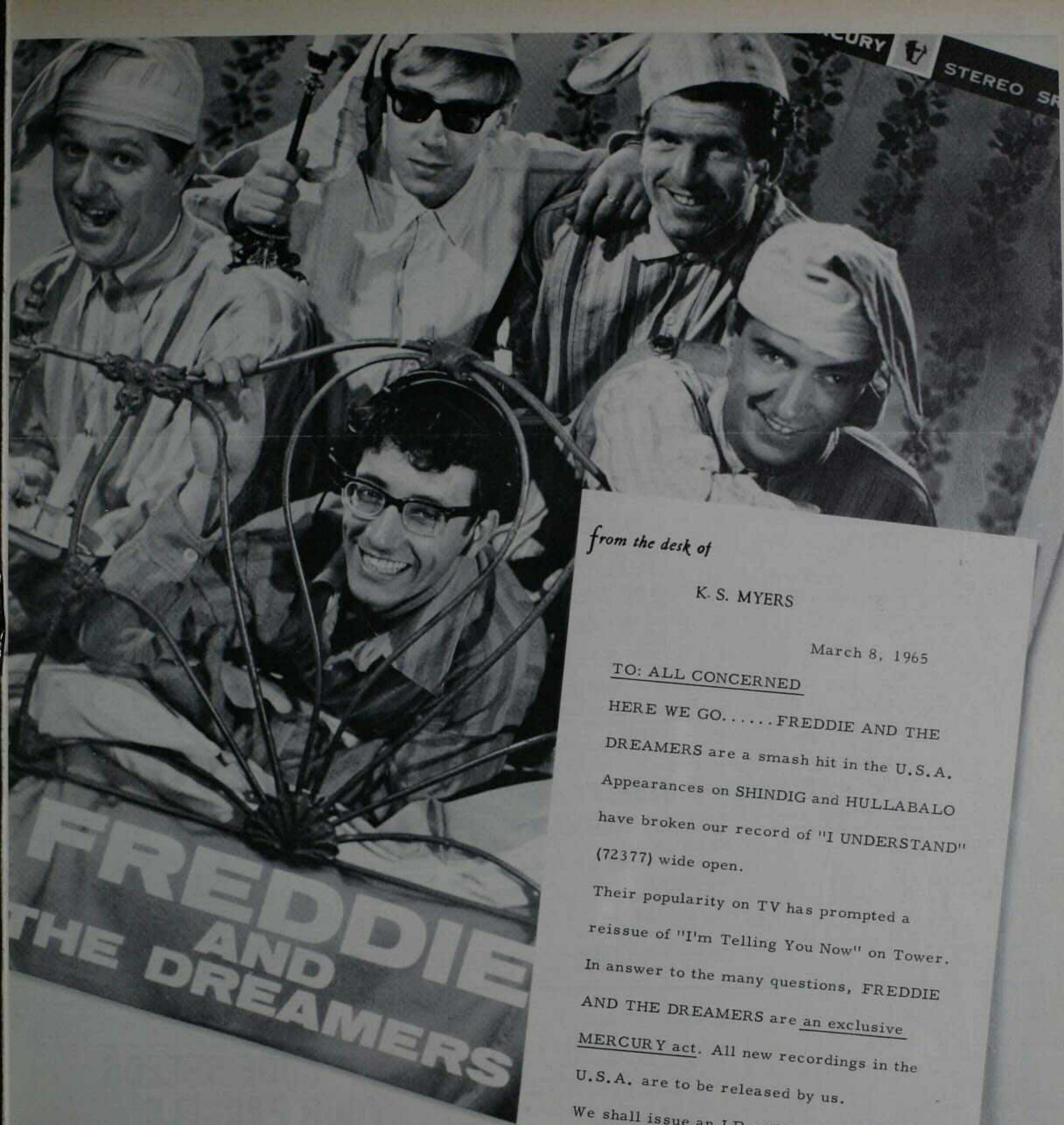
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March 8, 1965

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HOT RHYTHM & BLUES SINGLES

Billboard SPECIAL SURVEY for Week Ending 3/20/65

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	SHOTGUN Jr. Walker & the All Stars, Soul 3500B (Jobete, BMI)	6
2	2	MY GIRL Temptations, Gordy 7038 (Jobete, BMI)	8
3	3	STOP! IN THE NAME OF LOVE Supremes, Motown 1074 (Jobete, BMI)	5
4	4	PEOPLE GET READY Impressions, ABC-Paramount 10622 (Chi-Sound, BMI)	5
5	5	DON'T MESS UP A GOOD THING Fontella Bass & Bobby McClure, Checker 1097 (Arc-Saico, BMI)	7
6	7	NOWHERE TO RUN Martha & the Vandellas, Gordy 7039 (Jobete, BMI)	4
7	17	GOT TO GET YOU OFF MY MIND Solomon Burke, Atlantic 2276 (Cotillion, BMI)	3
8	8	SHAKE Sam Cooke, RCA Victor 8486 (Kags, BMI)	8
9	9	ASK THE LONELY Four Tops, Motown 1073 (Jobete, BMI)	7
10	10	YOU GOT WHAT IT TAKES Joe Tex, Dial 4003 (Tree, BMI)	4
11	6	HURT SO BAD Little Anthony & the Imperials, DCP 1128 (South Mountain, BMI)	7
12	14	I DO LOVE YOU Billy Stewart, Chess 1922 (Chevis, BMI)	7
13	13	SUDDENLY I'M ALL ALONE Walter Jackson, Okeh 7215 (Blackwood, BMI)	7
14	21	WE ARE IN LOVE Bobby Byrd, Smash 1964 (Try Me, BMI)	5
15	15	TWINE TIME Alvin Cash & the Crawlers, Mar-V-Lus 6002 (Va-Pac, BMI)	8
16	16	YOU BETTER GET IT Joe Tex, Dial 4003 (Tree, BMI)	5
17	20	TEASIN' YOU Willie Tee, Atlantic 2273 (Cotillion-Shirleys, BMI)	4
18	29	WHEN I'M GONE Brenda Holloway, Tamla 54111 (Jobete, BMI)	3
19	19	MR. PITIFUL Otis Redding, Volt 124 (East-Time, BMI)	7
20	28	COME SEE Major Lance, Okeh 7216 (Camad-Chi-Sound, BMI)	3

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
21	11	YOU'VE LOST THAT LOVIN' FEELIN' Righteous Brothers, Phillies 124 (Screen Gems-Columbia, BMI)	8
22	12	A CHANGE IS GONNA COME Sam Cooke, RCA Victor 8486 (Kags, BMI)	8
23	23	THE "IN" CROWD Dobie Gray, Charger 105 (American, BMI)	8
24	22	THE NAME GAME Shirley Ellis, Congress 230 (Gallico, BMI)	8
25	18	THE BOY FROM NEW YORK CITY Ad Libs, Blue Cat 102 (Trio, BMI)	8
26	27	IT'S GONNA BE ALRIGHT Maxine Brown, Wand 173 (Screen Gems-Columbia, BMI)	5
27	26	HOW SWEET IT IS (To Be Loved By You) Marvin Gaye, Tamla 54107 (Jobete, BMI)	8
28	—	I'LL BE DOGGONE Marvin Gaye, Tamla 54112 (Jobete, BMI)	1
29	33	I'M OVER YOU Jan Bradley, Chess 1919 (Arc, BMI)	8
30	30	HOLD WHAT YOU'VE GOT Joe Tex, Dial 4001 (Tree, BMI)	8
31	32	THE BIRDS AND THE BEES Jewel Akens, Era 3141 (Pattern, ASCAP)	2
32	—	NEVER, NEVER LEAVE ME Mary Wells, 20th Century-Fox 570 (Merina, BMI)	1
33	—	PEACHES 'N' CREAM Ikettes, Modern 1005 (Screen Gems-Columbia, BMI)	1
34	34	DANNY BOY Jackie Wilson, Brunswick 55277 (Boosey & Hawkes, ASCAP)	2
35	35	I'VE BEEN TRYING Impressions, ABC-Paramount 10622 (Curton, BMI)	2
36	36	WHO CAN I TURN TO Dionne Warwick, Scepter 1298 (Musical Comedy, BMI)	3
37	24	I WANNA BE (Your Everything) Manhattans, Carnival 507 (Bright Star-Sanavan, BMI)	8
38	31	HE WAS REALLY SAYIN' SOMETHIN' Velvettes, V.I.P. 25013 (Jobete, BMI)	8
39	25	STRAIN ON MY HEART Roscoe Shelton, Sims 217 (English, BMI)	7
40	40	GOOD TIMES Jerry Butler, Vee Jay 651 (Frost, BMI)	2

HOT R&B LP's

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	SHAKE , Sam Cooke, RCA Victor LPM 3367 (M); LSP 3367 (S)	6
2	3	PEOPLE GET READY , Impressions, ABC-Paramount ABC 505 (M); ABCS 505 (S)	3
3	4	WHERE DID OUR LOVE GO , Supremes, Motown MT 621 (M); S 621 (S)	8
4	5	THE NANCY WILSON SHOW! Capitol KAO 2136 (M); SKAO 2136 (S)	7
5	8	GOIN' OUT OF MY HEAD , Little Anthony & the Imperials, DCP DCL 3808 (M); DCS 6808 (S)	7
6	6	YOU'VE LOST THAT LOVIN' FEELIN' , Righteous Brothers, Phillies PHLP 4007 (M); PHLP 4007 (S)	6
7	7	IMPRESSIONS GREATEST HITS , ABC-Paramount ABC 515 (M); ABCS 515 (S)	2
8	2	SAM COOKE AT THE COPA , RCA Victor LPM 2970 (M); LSP 2970 (S)	8
9	9	HOW SWEET IT IS TO BE LOVED BY YOU , Marvin Gaye, Tamla TM 258 (M); (No Stereo)	6
10	—	L-O-V-E , Nat King Cole, Capitol T 2195 (M); ST 2195 (S)	1

HOT SPIRITUAL SINGLES

1. **PEACE, BE STILL** James Cleveland, Savoy 4217
2. **WAITING FOR MY CHILD** Consolers, Nashboro 800
3. **YOU'VE BEEN GOOD TO ME** Gospel Harmonettes, Vee Jay 952
4. **MORE THAN A HAMMER AND NAIL** Staple Singers, Epic 9748
5. **BE CAREFUL OF STONES THAT YOU THROW** Staple Singers, Epic 9748

HOT SPIRITUAL LP's

1. **ON THE BANKS OF JORDAN, VOL. 4** James Cleveland, Savoy MG 14096
2. **PEACE, BE STILL, VOL. 3** James Cleveland, Savoy MG 14076
3. **AMEN** Staple Singers, Epic LN 24132
4. **HEAVEN, THAT WILL BE GOOD ENOUGH FOR ME** James Cleveland, Savoy MG 14102
5. **A BRIGHT SIDE** Mighty Clouds of Joy, Peacock, PLP 121

NEW ACTION R&B SINGLES

Other records registering solid sales in certain markets and appearing to be a week away from meriting a listing on the national Hot R&B Singles chart above. All records on the chart are not eligible for a listing here.

- THE CLAPPING SONG**
Shirley Ellis, Congress 234
- COME BACK BABY**
Roddie Joy, Red Bird 10-021
- THE ENTERTAINER**
Tony Clarke, Chess 1924
- HEART FULL OF LOVE**
Invincibles, Warner Bros. 5495

- NOT TOO LONG AGO**
Uniques, Paula 219
- TELL HER I'M NOT HOME**
Ike & Tina Turner, Loma 2011
- TIME WAITS FOR NO ONE**
Eddie & Ernie, Eastern 602
- YOU CAN'T HURT ME NO MORE**
Gene Chandler, Constellation 146

DJ SPOTLIGHT
CHARLIE BROWN
Program Director, WLOU
Louisville

"A career in broadcasting had never entered my mind," Brown says, "until I sat in as a volunteer announcer at Clark Air Force Base in the Philippines while serving with the Army Security Agency in 1957-'59." In fact, before military service, Brown studied veterinary medicine at Arlington State College, Arlington, Tex. He joined WLOU, a Rounsaville radio station, Feb. 1 as program director. Before that, he was music director and afternoon drive jockey at WCIN, Cincinnati. Other stations he has worked include KBAN, Bowie, Tex.; KDSX, Denison-Sherman, Tex., and KBGO, Waco, Tex. He is married and has one daughter.

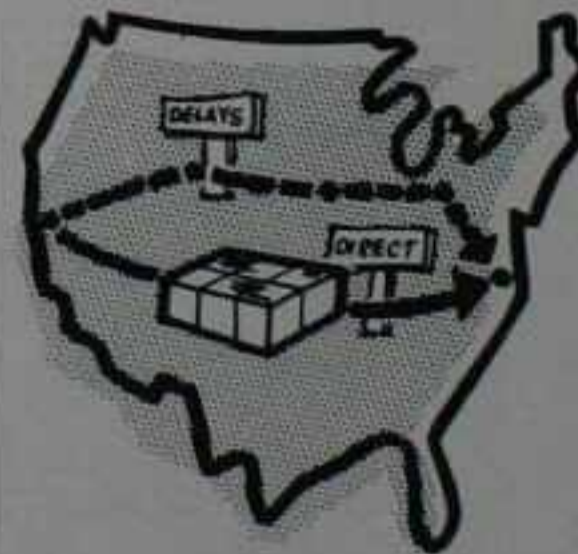


TOP R&B JOCKEY'S PICK-OF-THE-WEEK

- CHARLIE BROWN, WLOU, Louisville, Ky.**
I'll Be Doggone, Marvin Gaye, Tamla 54112
LP—The Name Game, Shirley Ellis, Congress CGL 3003 (M); (No Stereo)
- GEORGE HUDSON, WNJR, Newark, N. J.**
Something You've Got, Chuck Jackson & Maxine Brown, Wand
LP—B. B. King: Live at the Regal, ABC-Paramount ABC 509 (M); ABCS 509 (S)
- PEE WEE HARRIS, WABY, Albany, Schenectady, Troy, N. Y.**
Got to Get You Off My Mind, Solomon Burke, Atlantic 2276
Pigmy (Part 1 & 2), Delegates, Aura 4504
LP—Temptations Sing Smokey, Gordy 912 (M)
- COUSIN HERB LANCE, WERD, Atlanta, Ga.**
We're Gonna Make It, Little Milton, Checker 1105
LP—Hold What You've Got, Joe Tex, Atlantic LP 8106 (M); SD 8106 (S)
- BILL MOSS, WVKO, Columbus, Ohio**
You Got What It Takes, Joe Tex, Dial 4003
Nowhere to Run, Martha & the Vandellas, Gordy 7039
LP—And I Love Him! Esther Phillips, Atlantic 8102 (M); SD 8102 (S)
- LARRY DALEY, WCIN, Cincinnati, Ohio**
You Can't Hurt Me No More, Gene Chandler, Constellation 146
I'll Be Doggone, Marvin Gaye, Tamla 54112
- HERMAN GRIFFITH, KGFJ, Los Angeles, Calif.**
Can't Find True Love, O. V. Wright, Backbeat 5092/5093
LP—Shake, Sam Cooke, RCA Victor LPM 3367 (M); LSP 3367 (S)

- JACK WALKER, WLIB, New York City, N. Y.**
One Step Ahead, Aretha Franklin, Columbia
Peaches 'N' Cream, Ikettes, Modern 1005
The Baracuda, Alvin Cash & the Crawlers, Mar-V-Lus 6005
LP—B. B. King: Live at the Regal, ABC-Paramount ABC 509 (M); ABCS 509 (S)
- CHUCK MOORE, KPRS, Kansas City, Mo.**
The Clapping Song, Shirley Ellis, Congress 234
I'll Be Doggone, Marvin Gaye, Tamla 54112
LP—Hold on It's—JOE TEX, Checker 2993 (M); (No Stereo)
- ED WRIGHT, WABQ, Cleveland, Ohio**
Lucky To Be Loved, Emanuel Lasky, Wild Deuce
I'll Be Doggone, Marvin Gaye, Tamla 54112
LP—Funny (How the Time Slips Away), Joe Hinton, Backbeat BLP 60 (M)
- GENE NOBLES, WLAC, Nashville, Tenn.**
The Record (Baby, I Love You), Ben E. King, Atco 6343
- BILL JOHNSON, WUST, Washington, D. C.**
Too Much for Me, Baby, Tina Florence, Apt 25078
Cry Me a River, Marie Knight, Musicor
LP—Nobody But Lou, Lou Rawls, Capitol T 2273 (M); ST 2273 (S)
- BUDDY LOWE, WILD, Boston, Mass.**
I Don't Know Which Way to Turn, Gene Allison, Monument
Daddy Loves Baby, Don Covay, Atlantic 2280
LP—Ruth Brown '65, Mainstream 56034 (M); S/6034 (S)

ZIP CODE SPEEDS YOUR PARCELS



1. Packages are shipped by more direct route.
2. They are handled fewer times.
3. There is less chance of damage.



From the George Stevens Production of

THE GREATEST STORY EVER TOLD

An inspiring theme destined to make record history

UA 816

FERRANTE & TEICHER

PLAY THE THEME FROM

The GEORGE STEVENS Production

THE GREATEST STORY EVER TOLD

UNITED ARTISTS RECORDS



on



the one to watch

ALBUM REVIEWS (continued)



POP SPOTLIGHT

MELLOW MOODS OF LOVE
Anita Kerr Singers. RCA Victor LMP 3322 (M); LSP 3322 (S)

The Anita Kerr Singers, who have contributed so greatly to the hits of other artists, have cut a few choice albums of their own. This is the latest. It will prove a boon to deejays seeking smart, tasteful programming for good music stations, and it will appeal to virtually all lovers of tasteful pop music. Marty Paich arranged and conducted.



R&B SPOTLIGHT

JIMMY REED—THE LEGEND/ THE MAN
Vee Jay VJ 8501 (M)

Reed, one of the most consistent sellers of blues for years, is represented here by what is virtually an anthology: a collection of 12 of his greatest hits. Between performances, a&R exec Calvin Carter elicits from Jimmy Reed a few comments regarding the sides. The material dates from 1953, when Jimmy had "High and Lonesome" and ends with 1964's "I'm Going Upside Your Head."



POP SPOTLIGHT

CANDY'S THEME AND OTHER SWEETS
Hugo Montenegro & His Ork. RCA Victor LPM 3332 (M); LSP 3332 (S)

Beautiful interpretative music by Montenegro. The instrumentation is posh and elegant with ethereal voices sweeping in and out. Montenegro gives a musical insight and his impressions of some meaningful first names such as "Jean" (Harlow), "Suzie" (Wong), "Polly" (Adler), "Lady" (Chatterly).



R&B SPOTLIGHT

JOHN LEE HOOKER—IS HE REALLY THE WORLD'S GREATEST BLUES SINGER?
Vee Jay VJ 8502 (M)

Package poses the question of whether Hooker is the world's greatest blues singer. Some feel he is, particularly in the country blues category. At any rate, this is a fine collection of authentic performances, full of Hooker's dramatic style and colorful blues imagery. Some titles: "Want Ad Blues," "Crawlin' Kingsnake," etc. His guitar work, too, is great, as in "Boom, Boom," which was a big single, as was some of the others here.



LOW PRICE POP SPOTLIGHT

MUSIC FROM THE SOUND OF MUSIC
Living Strings. RCA Camden CAL 869 (M); CAS 869 (S)

The release of the 20th Century-Fox film version of Rodgers & Hammerstein's "Sound of Music" will heighten interest once again in this gloriously romantic score. It seems to be tailor-made for the Living Strings' sound and it emerges as a memorable listening experience.



R&B SPOTLIGHT

GRITS & SOUL
James Brown. Smash MGS 27057 (S); SRS 67057 (S)

James Brown is one of the most exciting performers. This is his first all-instrumental venture and should prove to be as big a success as his vocal hits. With James at the organ and piano, the big-band pile-drives all the way with plenty of wallin' soul. There's only one ballad on the docket, done in a bluesy, moody vein.



COUNTRY SPOTLIGHT

HITS FROM THE COUNTRY HALL OF FAME
Floyd Cramer. RCA Victor LPM 3318 (M); LSP 3318 (S)

This is a great package—in the true sense of the term. The sides are instrumental treatments, featuring Floyd Cramer's piano, of songs by Rodgers, Williams, Acuff and Ross. These latter are the greatest names in the Country Hall of Fame, and Cramer's performances captures the spirit of their compositions in a way that is a tribute not only to his own talent but also to that of the album's producer, Chet Atkins.



LOW PRICE CHILDREN'S SPOTLIGHT

GRIMM'S FAIRY TALES
Irene Wicker. Simon Says M 35 (M)

This is one of five excellent albums for children released this month by Simon Says. The tales are well-performed, supported by music. In the group are "The Wizard of Oz," Traveling Playhouse Original Cast, "Just So Stories," Irene Wicker, "Let's Go to the Toy Shop," Kay Lande, "A First Learning Record of Beginning Numbers,"

BREAKOUT ALBUMS

★ **NATIONAL BREAKOUTS**

THE SOUND OF MUSIC

Soundtrack, RCA Victor LOCD 2005 (M); LSOD 2005 (S)

THE ROLLING STONES, NOW!

London LL 3420 (M); PS 420 (S)

THE SUPREMES SING COUNTRY, WESTERN & POP

Matown MT 625 (M); S 625 (S)

LOVE IS EVERYTHING

Johnny Mathis, Mercury MG 20991 (M); SR 60991 (S)

THE IMPRESSIONS GREATEST HITS

ABC-Paramount ABC 515 (M); ABCS 515 (S)

★ **NEW ACTION LP's**

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

SERGIO FRANCHI—LIVE AT THE COCOANUT GROVE . . .

RCA Victor LPM 3310 (M); LSP 3310 (S)

I'VE GOT A TIGER BY THE TAIL . . .

Buck Owens, Capitol T 2283 (M); ST 2283 (S)

LORD JIM . . .

Soundtrack, Colpix CP 521 (M); SCP 521 (S)

THEM COTTON PICKIN' DAYS IS OVER . . .

Godfrey Cambridge, Epic FLM 13102 (M); FLS 15102 (S)

MY FIRST OF 1965 . . .

Lawrence Welk, Dot DLP 3616 (M); DLP 25616 (S)

JULIE ROGERS . . .

Mercury MG 20981 (M); SR 60981 (S)

THIS IS DAMITA JO . . .

Epic LN 24131 (M); BN 26131 (S)

ROGER WILLIAMS PLAYS THE HITS . . .

Kapp KL 1414 (M); KS 3414 (S)

EL PUSSY CAT . . .

Mongo Santamaria, Columbia CL 2298 (M); C5 9098 (S)

BAKER STREET . . .

Original Cast, MGM E 7000 OC (M); SE 7000 OC (S)

IT'S ALL OVER . . .

Walter Jackson, Okeh OKM 12107 (M); OKS 14107 (S)

SPRINGTIME . . .

Ferrante & Teicher, United Artists UAL 3406 (M); UAS 6406 (S)

JOE AND EDDIE—LIVE IN HOLLYWOOD . . .

Crescendo GNP 2007 (M); GNPS 2007 (S)



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

POP SPECIAL MERIT

THE BARRY SISTERS SING FIDDLER ON THE ROOF

ABC-Paramount ABC 516 (M); ABCS 516 (S)

The Barry Sisters have a following and so does the Broadway smash, "Fiddler on the Roof." It follows, therefore, that the sister team and the Jerry Back-Sheldon Harnick score should bring a lot of enjoyment to many fans.

POP SPECIAL MERIT

REMEMBERING TIME WITH THE BUFFALO BILLS

RCA Victor LPM 2988 (M); LSP 2988 (S)

Shades of the Society for the Preservation of Barber Shop Quartet Singing in America, Inc. The Buffalo Bills need no introduction to those who love harmony and good old sweet nostalgia. The boys mix them up on this one. Old and new include "Wait Til the Sun Shines, Nellie," "Moon River," "Beautiful Dreamer," "Hello, Dolly!"

POP SPECIAL MERIT

THE LOVABLE STYLE OF BOBBY FREEMAN

King 930 (M)

Freeman is an exciting performer who crashed the charts a few months back with "Do the Swim," on another label. Backed by big instrumentation and chorus on some numbers, he does a fine job with "I Do the Shimmy, Shimmy," "Please, Please, Please," "Fever," others.

POP SPECIAL MERIT

FREE, FRANTIC AND FUNKY

Wild Bill Davis, RCA Victor LPM 3314 (M); LSP 3314 (S)

Davis has no trouble making his organ talk the authoritative swingin', rockin' language. Drums, electric guitar, saxes and bass side him. Selections include "We'll Git It," "Hit the Road, Jack," "Tippin' In," "Make Love to Me."

POP SPECIAL MERIT

HITS OF THE SIXTIES!

Chaker Campbell & His 16-Piece Band. Matown M 620 (M); S 620 (S)

Campbell, who does much of the musical backing for Matown's hit-making artists, comes stage center to lead a 16-piecer in instrumental versions of such current single hits as "Baby Love," "Baby I Need Your Loving," "That's What Love is Made Of." Big sound and big dance beat all the way. Highly attractive cover should catch many an eye.

ORIGINAL CAST SPECIAL MERIT

BLACK NATIVITY

Original Cast, Vee Jay VJ 8503 (M)

This is the original cast album of the show which played Broadway several years ago and then toured. It is Langston Hughes' gospel song-play, and achieved great acclaim among critics. The story, of course, is the birth of Christ, and the musical setting is done by such noted spiritual artists as Marion Williams, Princess Stewart and Prof. Alex Bradford.

FOLK SPECIAL MERIT

SATURDAY'S CHILD

Hayt Axton, Vee Jay VJLP 1127 (M)

Here's a convincing singer of traditional songs. Axton projects a true feeling for the material. He emits a gutty, down-to-earth sound, coupled with good control. Axton goes the route of "St. James Infirmary," "Gambler's Blues," "Trambone Charlie," "Saturday's Child," accompanied by his guitar and a mighty fine trombonist.

CHILDREN'S SPECIAL MERIT

MOTHER GOOSE AND FATHER GANDER

Cynthia Gooding & Don Drake, RCA Camden CAL 1058 (M); CAS 1058 (S)

"Old Mother Hubbard," "Peter Piper," "Little Miss Muffet," are a few of the 25 tales well told in narration and song by Cynthia Gooding and Don Drake.

SPIRITUAL SPECIAL MERIT

FROM SLAVERY 'TIL NOW

Various Artists, Vee Jay VJ 8505

The title and material illustrate the fact that Negro spiritual and gospel music has been basic to the Negro's progress during the past century. There are 16 selections by some great groups, including the Harmonizing Four, Five Blind Boys, Staple Singers and Marion Williams and the Stars of Faith.

SEE ALBUM REVIEWS ON BACK COVER

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.

**ALL
CATS
DIG
THIS
JAZZ**
(*LIMELIGHT
OF COURSE)



Dramatic, exquisitely designed albums. Each featuring a multi-page, dimensional die-cut foldout. And each as different and exciting as the unique and memorable recording session it sells. Lifelike action photos, artist biographies, behind-the-scenes sidelights, practically put the buyer at the session itself, while program notes by top jazz critics bring added insight and appreciation to the session. In short, Limelight offers the biggest, brightest names in jazz today. Each, showcased in a prestigious, permanent album package befitting the celebrated stature of its star...

ERIC DOLPHY

LAST DATE LS-86013/LM-82013. The late young genius of the avant garde, *Down Beat's* 1965 Hall of Fame winner, leaves his last and perhaps best jazz legacy on this album. Sure to become a collector's item.

THE OSCAR PETERSON TRIO

CANADIANA SUITE LS-86010/LM82010. Canadian-born Oscar waxes nostalgically and beautifully on this album: a personal, highly moving homage to his boyhood homeland. Log it: one that will sell fast.

DIZZY GILLESPIE

JAMBO CARIBE LS-86007/LM-82007. Diz discovers the West Indies! Combining a black magical potion of Afro-Caribbean bop vintage, Doctor Gillespie and gang catch the calypso fever perfectly. A contagious album indeed.

ROLAND KIRK

I TALK WITH THE SPIRITS LS-86008/LM-82008. Several artists play more than one horn. But not all at one time! Kirk can. And does. Seeing it on this Limelight album is believing it. And, of course, buying it.

MILT JACKSON

IN A NEW SETTING LS-86006/LM-82006. Popular vibest of MJQ, aided and abetted by the unique talents of Jimmy Heath, McCoy Tyner, Connie Kay, Bob Cranshaw, leads the way through this set. Bags big interest.

CANNONBALL ADDERLEY & JOHN COLTRANE

CANNONBALL AND COLTRANE LS-86009/LM-82009. Visualize it: two giants of modern jazz joining forces. And that's just what this Limelight album does. Candidly. Sells on sight.

* THE NEW LABEL ALL THE CATS ARE BUYING...



LIMELIGHT

TOP TIPS

★ STAR performer—LP's on chart 9 weeks or less registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million dollar LP's.



Table with columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains top 50 records including Goldfinger, Mary Poppins, Beatles '65, etc.

Table with columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains records 51-100 including The Incomparable Mantovani, Call Me Irresponsible, etc.

Table with columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains records 101-150 including Roy Orbison's Greatest Hits, For Swingin' Livers Only, etc.



**The
Barbra Streisand
Single...**

**"Why Did I
Choose You"^{c/w}
"My Love" 4-43248**

Winner of NARM "Best-Selling
Female Vocalist" award.

**ON COLUMBIA
RECORDS** 

NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programming.

A & M
BAJA MARIMBA BAND Rides Again; LP 109
AURA
BILLY LARKIN & THE DELEGATES; 3002 (M); 3002 (S)

BROOK-LYN
MURRAY THE K'S Greatest Holiday Show Live From the Brooklyn Fox; 301
BRUNO
ROLAND ZANINETTI—Accordion Festival in Spectacular Sound Vol. 2; BR 50189L

SZYMANOWSKI: HARNASIE OP. 55—Warsaw National Philharmonic Orch. (Rowicki); BR 23036L
YKPAIHA — Vol. 1 — Various Artists; BR 50204L

COLPIX
SOUNDTRACK—Lord Jim; CP 521, SCP 521
COLUMBIA
BOB BROOKMEYER AND FRIENDS; CL 2237, CS 9037
EPIC
THE DAVE CLARK FIVE—Weekend in London; LN 24139, BN 26139

BOBBY HACKETT & Glenn Miller Time; LN 24133, BN 26133
BUDDY MORROW & HIS ORCH. & CHORUS—The Best of; LN 24148, BN 26148

FANTASY
The Incomparable DOLA SETE; 3354, 8364
GOLDEN CREST
ROSALIE & SAMUEL O. PRATT—Folk Songs With Harps; CR 31011
GORDY
THE TEMPTATIONS Sing Smoky; G 912

LIMELIGHT

DIZZY GILLESPIE—Jambo Coribey; LM 82007, LS 86007
OSCAR PETERSON — Canadiana Suite; LM 82010, LS 86010
MILT JACKSON — In a New Setting; LM 82006, LS 86006
ROLAND KIRK—I Talk With the Spirits; LM 82008, LS 86008
CANNONBALL ADDERLEY & JOHN COLTRANE — Cannonball and Coltrane; LM 82009, LS 86009
ERIC DOLPHY—Last Date; LM 82013, LS 86013

LONDON

JULIE FELIX; LL 3395, PS 395

MERCURY

SOUNDTRACK—Sylvia; MG 21004, SR 61004

MGM

ORIGINAL CAST—Baker Street; E 7000 DC, SE 7000 DC

PHILIPS

THE 4 SEASONS Entertain You; PHM 200-164, PHS 600-164
DUSTY SPRINGFIELD — Doooooweeee! I.; PHM 200-174, PHS 600-174
WOODY HERMAN—Woody's Big Band Goodies; PHM 200-171, PHS 600-171
CHRIS CONNELLY—The Boy From Peyton Place; PHM 200-173, PHS 600-173
SHEILA M. SANDERS—Rare! Hot! & Cool! Porter; PHM 200-169, PHS 600-169
NINA SIMONE—I Put a Spell on You; PHM 200-172, PHS 600-172
RICARDO MDDREGO & PACO DE LUCIA—Guitars-Fantastic and Flamenco; PHM 200-153, PHS 600-153
JORGE BEN—Big Ben; PHM 200-170, PHS 600-170
PARSIFAL; PHM 5-550, PHS 5-950; Orch. conducted by Hans Knappertsbusch
BRUCKNER SYMPHONY NO. 3; PHM 500-068, PHS 900-068; Orch. conducted by Bernard Haitink
BEETHOVEN SONATAS for Piano & Violin; PHM 500-033, PHS 900-033; David Oistrakh, violin, and Lev Obrin, piano

QUOTE

BARBARA MULLER, Double Premiere; Q 2, Q 25
JEAN SHEPHERD "Live" at the Limelight; Q 4

SEECO

VINCENTICO VALDES En Sur America; SCLP 9270

SUE

The Greatest Hits of IKE AND TINA TURNER; LP 1038

(Continued on page 46)



FOUR-STAR ALBUMS

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

• Continued from page 30

POPULAR

LOVE IS STRANGE
 Mickey and Sylvia. RCA Camden CAS 863(e) (S)

WOW!
 Bill Doggett. ABC-Paramount ABC 507 (M); ABCS 507 (S)

RUSS MORGAN — HIS GREATEST HITS
 Vee Jay VJLP 1125 (M)

THE GOLDEN VOICE OF MEL TORNE
 Bethlehem BX 4015 (M)

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 Various Artists. RCA Camden CAS 1057(e) (S)

COUNTRY

AN OLD LOG CABIN FOR SALE
 Porter Wagoner. CAS 861(e) (S)

RHYTHM & BLUES

THOSE LAZY, LAZY DAYS
 Hank Ballard & the Midnighters. King 913 (M)

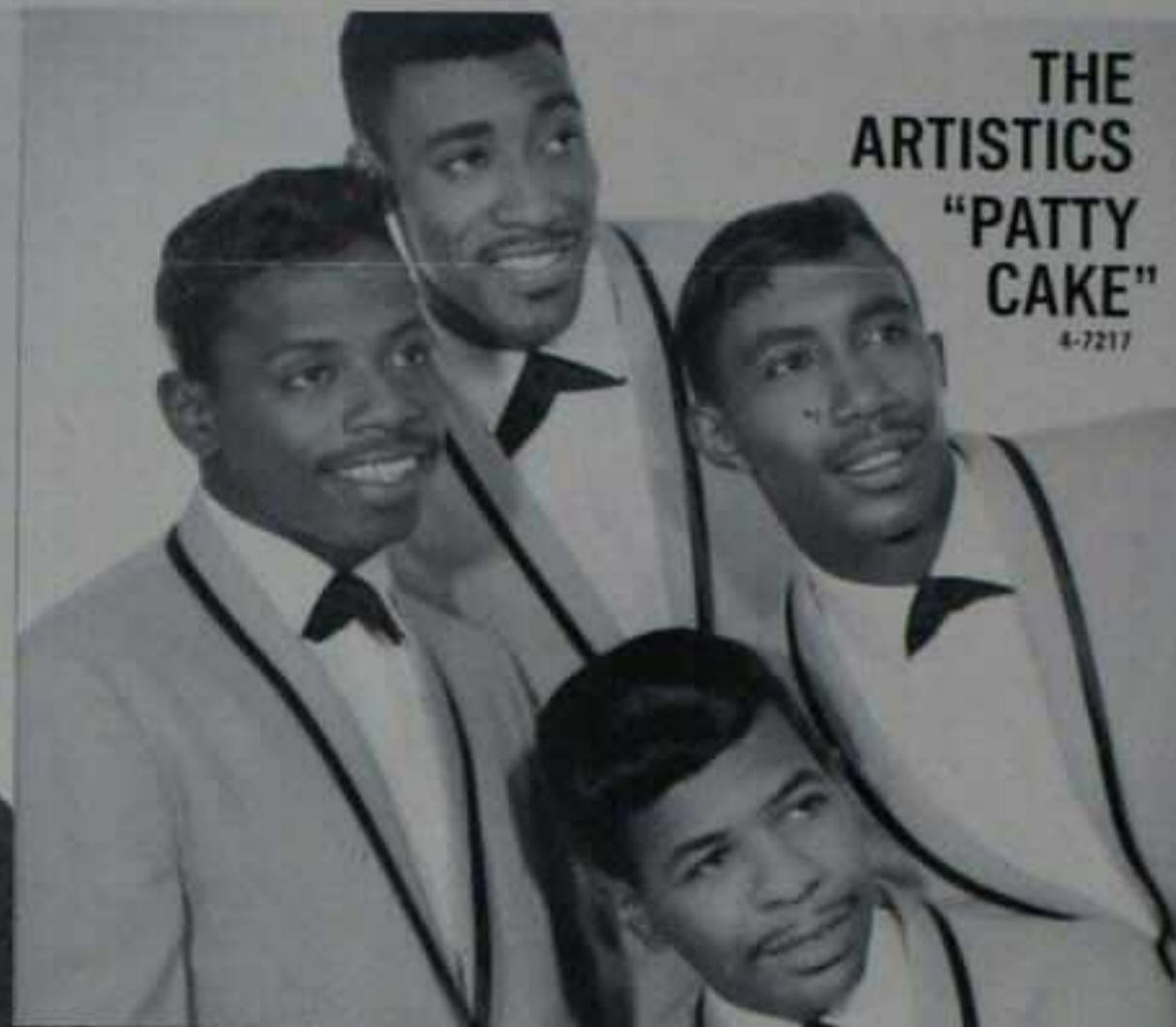
SPOKEN WORD

CHURCHILL—THE LEGEND, THE MAN
 Vee Jay VJ 1130 (M)

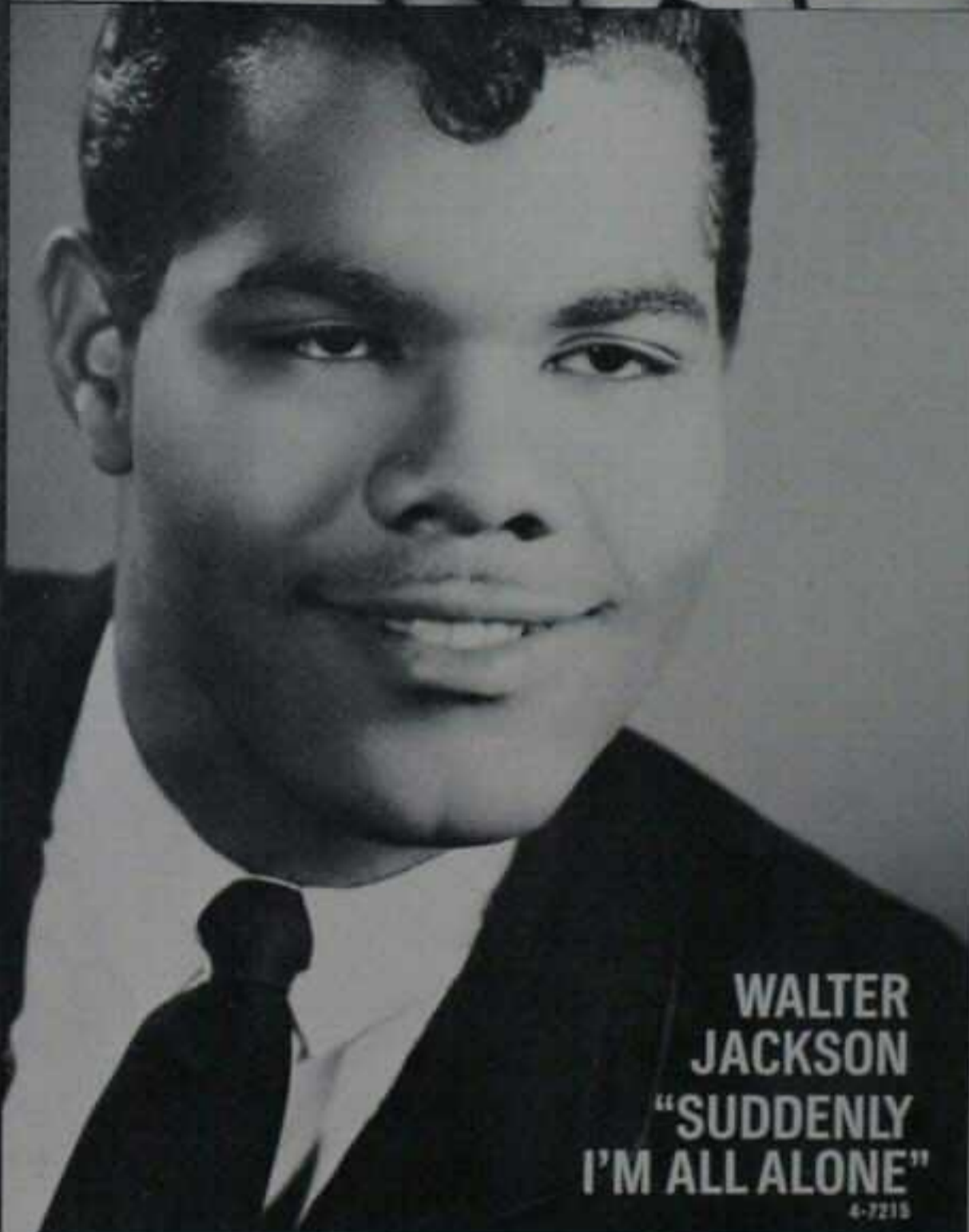
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"COME SEE"
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THE ARTISTICS
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"TWO FORTY-FIVE"
b/w
"The Only Thing That
I Can Count On
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Longhorn #557

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"It's a Long Way From
Where I'm At (To
Where I've Gotta Go)"
Longhorn #552

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COUNTRY MUSIC

**McConnell, 64,
Dies; Executive
At Acuff-Rose**

NASHVILLE — James W. McConnell, 64, managing vice-president of Acuff-Rose Artists Corp. and member of the board of the Country Music Association died here Saturday (6) of a heart attack. Funeral services were held Monday.

Formerly talent manager of the Ozark Jubilee in Springfield, Mo., McConnell joined Acuff-Rose in March 1961. He managed such stars as Roy Acuff, Tex Ritter, Bobby Lord, George Hamilton IV and Don Gibson.

McConnell helped pioneer the booking system for artists. He began his career in the music business almost 38 years ago when he managed his sister and brother-in-law's act, Salt and Peanuts. Others he managed included Fats Waller and Red Foley. He was a booker for the National Broadcasting Co. after World War II before moving to Kansas City where he started the Saturday night Brush Creek Follies show. He once scheduled artists for WLW, Cincinnati.

A graduate of the Washington University Law School, St. Louis, McConnell was a member of the Sigma Alpha Epsilon Fraternity. Survivors include his widow, Mrs. Anna Elizabeth McConnell; son, James McConnell Jr.; two daughters, Mrs. William John Gessinger, Stonestown, Pa., and Mrs. Martin L. Pagel, Chicago, and eight grandchildren.

**'Tenn. Waltz'
Now State Song**

NASHVILLE — The Tennessee Legislature has passed a bill making "Tennessee Waltz" the official State song.

"Tennessee Waltz" was written by Pee Wee King and Redd Stewart and is published by Acuff-Rose. Literally dozens of artists have recorded the tune, among them Pee Wee King, Tennessee Ernie Ford, Faron Young, the Louvin Brothers, Cowboy Copas, Del Wood, Chet Atkins, Homer and Jethro, Billy Vaughn, Patti Page and Connie Francis. Patti Page's Mercury disk scored the greatest hit.

James in New Flick

NASHVILLE — Shooting is slated to start here this week on the color motion picture, tentatively titled "Country Music Goes to the Opera House." Marathon Pictures is doing the filming. Featured in the flick will be Capitol Records artist Sonny James, and the singing group known as the Southern Gentlemen.

**ACUFF-ROSE
TAPS FORRESTER**

NASHVILLE — Howard (Howdy) Forrester will helm the talent booking firm of Acuff-Rose Artist Corp. Forrester, a fiddler with Acuff's Smoky Mountain Boys band for 12 years, worked directly under the late James McConnell, managing vice-president.

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 3/20/65

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	I'VE GOT A TIGER BY THE TAIL Buck Owens, Capitol 5336 (Bluebook, BMI)	9	26	49	A DEAR JOHN LETTER Skeeter Davis & Bobby Bare, RCA Victor 8496 (American, BMI)	2
2	2	KING OF THE ROAD Roger Miller, Smash 1965 (Tree, BMI)	6	27	23	IT AIN'T ME, BABE Johnny Cash, Columbia 43145 (Witmark, ASCAP)	20
3	6	ORANGE BLOSSOM SPECIAL Johnny Cash, Columbia 43206 (Leeds, ASCAP)	5	28	26	THE RACE IS ON George Jones, United Artists 751 (Glad- Acclaim, BMI)	26
4	9	10 LITTLE BOTTLES Johnny Bond, Starday 704 (Red River, BMI)	7	29	31	TINY BLUE TRANSISTOR RADIO Connie Smith, RCA Victor 8489 (Moss Rose, BMI)	7
5	5	THEN AND ONLY THEN Connie Smith, RCA Victor 8489 (Moss Rose, BMI)	9	30	24	ONCE A DAY Connie Smith, RCA Victor 8416 (Moss Rose, BMI)	26
6	3	YOU'RE THE ONLY WORLD I KNOW Sonny James, Capitol 5280 (Marson, BMI)	19	31	33	THAT'S WHERE MY MONEY GOES Webb Pierce, Decca 31704 (Cedarwood, BMI)	8
7	4	SITTIN' IN AN ALL NITE CAFE Warner Mack, Decca 31684 (Glaser, BMI)	17	32	30	PUSHED IN A CORNER Ernest Ashworth, Hickory 1281 (Acuff-Rose, BMI)	20
8	20	THIS IS IT Jim Reeves, RCA Victor 8508 (Acclaim, BMI)	3	33	39	DIDN'T I Dottie West, RCA Victor 8467 (Window, BMI)	4
9	7	DO WHAT YOU DO DO WELL Ned Miller, Fabor 137 (Central Songs, BMI)	10	34	27	LESS AND LESS Charlie Louvin, Capitol 5296 (Tree, BMI)	15
10	11	(From Now On All My Friends Are Gonna Be) STRANGERS Roy Drusky, Mercury 72376 (Yonah-Owen, BMI)	10	35	37	SWEET, SWEET JUDY David Houston, Epic 9746 (Gallico, BMI)	8
11	8	HAPPY BIRTHDAY Loretta Lynn, Decca 31707 (Sure-Fire, BMI)	16	36	29	CLOSE ALL THE HONKY TONKS Charlie Walker, Epic 9727 (Bluebook, BMI)	15
12	10	(My Friends Are Gonna Be) STRANGERS Merle Haggard, Tally 179 (Yonah-Owen, BMI)	12	37	46	THINGS HAVE GONE TO PIECES George Jones, Musicor 1067 (Glad, BMI)	2
13	18	THE WISHING WELL Hank Snow, RCA Victor 8488 (Jasper-Silver Star, BMI)	6	38	38	A TEAR DROPPED BY Jean Shepard, Capitol 5304 (Painted Desert, BMI)	11
14	14	WALK TALL Faron Young, Mercury 72375 (Painted Desert, BMI)	8	39	40	DO WHAT YOU DO DO WELL Ernest Tubb, Decca 31742 (Central Songs, BMI)	3
15	15	PASS THE BOOZE Ernest Tubb, Decca 31706 (Lonzo-Oscar, BMI)	13	40	34	I'LL WANDER BACK TO YOU Earl Scott, Decca 31693 (Cedarwood, BMI)	9
16	16	A TIGER IN MY TANK Jim Nesbitt, Chart 1165 (Peach, SESAC)	8	41	44	GIRL ON THE BILLBOARD Del Reeves, United Artists 824 (Moss Rose, BMI)	2
17	12	ODE TO THE LITTLE BROWN SHACK OUT BACK Billy Edd Wheeler, Kapp 617 (Sleepy Hollow, ASCAP)	17	42	28	I'LL GO DOWN SWINGING Porter Wagoner, RCA Victor 8432 (Moss Rose, BMI)	24
18	22	LEAST OF ALL George Jones, United Artists 804 (Marson, BMI)	8	43	32	FOUR STRONG WINDS Bobby Bare, RCA Victor 8443 (Witmark, ASCAP)	19
19	13	I WON'T FORGET YOU Jim Reeves, RCA Victor 8461 (Tuckahoe, BMI)	17	44	45	WE'D DESTROY EACH OTHER Carl Butler & Pearl, Columbia 43210 (Cedarwood, BMI)	4
20	17	I'LL REPOSSESS MY HEART Kitty Wells, Decca 31705 (Wells, BMI)	13	45	47	TWO SIX PACKS AWAY Dave Dudley, Mercury 72384 (Champion-Raleigh, BMI)	2
21	21	WHAT I NEED MOST Hugh X. Lewis, Kapp 622 (Cedarwood, BMI)	13	46	43	MULTIPLY THE HEARTACHES George Jones & Melba Montgomery, United Artists 784 (Wel-Dee-Glad, BMI)	15
22	41	I WASHED MY HANDS IN MUDDY WATER Stonewall Jackson, Columbia 43197 (Maricana, BMI)	4	47	48	I STILL MISS SOMEONE Lester Flatt & Earl Scruggs, Columbia 43204 (Cash, BMI)	2
23	19	TRUCK DRIVING MAN George Hamilton IV, RCA Victor 8462 (American, BMI)	16	48	—	THEN THE WIND BLOWS IN CHICAGO Roy Clark, Capitol 5350 (Irving, BMI)	1
24	50	A TOMBSTONE EVERY MILE Dick Curless, Tower 124 (Aroostook, BMI)	2	49	—	LOVING YOU THEN LOSING YOU Webb Pierce, Decca 31737 (Cedarwood, BMI)	1
25	25	WHAT MAKES A MAN WANDER? Jan Howard, Decca 31701 (Bramble, BMI)	10	50	—	SIX LONELY HOURS Kitty Wells, Decca 31749 (Cedarwood, BMI)	1

HOT COUNTRY ALBUMS

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	I DON'T CARE Buck Owens & His Buckeroos, Capitol T 2186 (M); ST 2186 (S)	17	12	12	HAVE I TOLD YOU LATELY THAT I LOVE YOU? Jim Reeves, RCA Camden CAL 842 (M); CAS 842 (S)	14
2	2	YOU'RE THE ONLY WORLD I KNOW Sonny James, Capitol T 2209 (M); ST 2209 (S)	8	13	10	BITTER TEARS Johnny Cash, Columbia CL 2248 (M); CS 9048 (S)	19
3	18	I'VE GOT A TIGER BY THE TAIL Buck Owens, Capitol T 2283 (M); ST 2283 (S)	2	14	9	LOVE LIFE Ray Price, Columbia CL 2189 (M); CS 8989 (S)	29
4	4	THE FABULOUS SOUND OF FLATT & SCRUGGS Lester Flatt & Earl Scruggs, Columbia CL 2255 (M); CS 9055 (S)	12	15	8	FAITHFULLY YOURS Eddy Arnold, RCA Victor LPM 2629 (M); LSP 2629 (S)	13
5	17	THE JIM REEVES WAY RCA Victor LPM 2968 (M); LSP 2968 (S)	3	16	—	ORANGE BLOSSOM SPECIAL Johnny Cash, Columbia CL 2309 (M); CS 9109 (S)	1
6	6	LESS AND LESS AND I DON'T LOVE YOU ANYMORE Charlie Louvin, Capitol T 2208 (M); ST 2208 (S)	7	17	20	ODE TO THE LITTLE BROWN SHACK OUT BACK Billy Edd Wheeler, Kapp KL 1425 (M); KS 3425 (S)	2
7	16	RETURN OF ROGER MILLER Smash MGS 27061 (M); SRS 67061 (S)	4	18	13	YOUR CHEATIN' HEART Soundtrack/Hank Williams Jr., MGM E 4260 (M); SE 4260 (S)	4
8	3	THE BEST OF JIM REEVES RCA Victor LPM 2890 (M); LSP 2890 (S)	33	19	—	TROUBLE & ME Stonewall Jackson, Columbia CL 2278 (M); CS 9078 (S)	5
9	7	THE BEST OF BUCK OWENS Capitol T 2105 (M); ST 2105 (S)	37	20	—	BURNING MEMORIES Ray Price, Columbia CL 2289 (M); CS 9089 (S)	1
10	5	TOGETHER AGAIN/MY HEART SKIPS A BEAT Buck Owens & His Buckeroos, Capitol T 2135 (M); ST 2135 (S)	29				
11	11	THE PICK OF THE COUNTRY Roy Drusky, Mercury MG 20973 (M); SR 60973 (S)	11				

YESTERYEAR'S COUNTRY HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

COUNTRY SINGLES

5 Years Ago
March 21, 1960

1. He'll Have to Go, Jim Reeves, RCA Victor
2. El Paso, Marty Robbins, Columbia
3. Another, Roy Drusky, Decca
4. You're the Only Good Thing, George Morgan, Columbia
5. Wishful Thinking, Wynn Stewart, Challenge
6. The Same Old Me, Ray Price
7. Just One Time, Don Gibson, RCA Victor
8. No Love Have I, Webb Pierce, Decca
9. Riverboat, Faron Young, Capitol
10. Amigo's Guitar, Kitty Wells, Decca

COUNTRY SINGLES

10 Years Ago
March 19, 1955

1. In the Jailhouse Now, Webb Pierce, Decca
2. Loose Talk, Carl Smith, Columbia
3. If You Ain't Lovin', Faron Young, Capitol
4. I've Been Thinking, Eddie Arnold, RCA Victor
5. Making Believe, Kitty Wells, Decca
6. Are You Mine? George Wright & Tom Tall, Fabor
7. More and More, Webb Pierce, Decca
8. Kisses Don't Lie, Carl Smith, Columbia
9. Hearts of Stone, Red Foley, Decca
10. As Long as I Live, Kitty Wells & Red Foley, Decca



FARON YOUNG (center) and Billy Deaton (right), of the Deaton Enterprises, San Antonio, who have a radio show in four States for Pearl Brewing, snapped during the recent Pearl Distributors Convention in the Texas city, where Young furnished the entertainment, along with Rusty and Doug, Margie Singleton and Bob Wills. Others in the photo above, from left, are: Doug Kershaw, Albrey Kline, vice-president of public relations, Pearl Brewing Co., and Rusty Kershaw.

COUNTRY MUSIC CORNER

By BILL SACHS

Larry Kirby and band are in the midst of a four-week stand at the Mayflower Cafe, Cheyenne, Wyo. . . . Jean Clark, wife of Joe Clark, regular with John Lair's Renfro Valley Folks at Renfro Valley, Ky., is mending from bruises and minor cuts sustained recently when the car she was driving was struck by a freight train at Mount Ver-

non, Ky. . . . Howard Rash, who recently purchased ABS Records from the veteran Jim Small, has moved the operation from Wilmington, Del., to Nashville. . . . Jimmy Dickens leaves Nashville March 25 to play for six weeks at U. S. military installations in Germany, Italy and France. . . . Sonny Day, formerly associated with Roy Acuff and His Smokey Mountain Boys and Girls for a number of years, plans to resettle in Nashville around mid-June.

Dean Richards, veteran c&w entertainer, is the new host of "Jamboree," originating in color in Cincinnati and seen on the Crosley TV stations in Cincinnati, Columbus and Dayton, Ohio, Mondays through Fridays at 7 p.m. Meanwhile, Richards continues as emcee of the Saturday evening "Midwestern Hayride," also in color, over the same stations. . . . Slim Williamson, top man at Chart Records, has latched onto the master of young country artist Jerry Lane, in a deal consummated by Painted Desert's Gary Walker. Jerry was discovered at Ray Winkler's country music Revellers' Club, Dallas. His Chart session was produced by Eddie McDuff, of "Big D Jamboree," Dallas. Songs are "Gonna Live It Up" b.w. "I Feel a Sin Coming On."

Tommy Boyles, whose country music show, "Rhythm Round-Up," is heard on Station WRLB, Long Branch, N. J., will bring country names to Ocean Ice Palace, near Point Pleasant, N. J., Fridays, Saturdays and Sundays, starting April 4 and running through October. . . . Orville Couch, Dallas lad, is on tour of the Southwest to promote his new Vee Jay release, "Hello, Doll!" . . . Dewey Groom, owner of Longhorn Ballroom, Dallas, has a new release coming up on the Longhorn label this week. It's titled "Don't Ask Her Questions." . . . Gordon Terry is currently on a six-week tour of Japan. Terry recently inked a new recording pact with Epic's Billy Sherrill.

A contender in the Green Mountain State of Vermont's efforts to establish an official State song is a country-style number,



EVERYBODY IS RAVIN' about a CERTAIN record. Bill Anderson wrote this CERTAIN record. Bill recorded this CERTAIN record. Moss Rose Publications published this CERTAIN record. Naturally this hit's title is "CERTAIN." (Advertisement)

CMA Adds 28 New Members

CINCINNATI — Membership in the Country Music Association continues to soar, with 28 new members being added last week. Mrs. Jo Walker, CMA executive secretary, with headquarters in Nashville, announced the new members as follows.

Jack Rich, Oklahoma City; John H. Chisholm, Norwood, Mass.; Charles F. Gates, Pittsburgh; Nicholas Firth, London; Bill Hudson, Nashville; Ed Nobles, Warner Robins, Ga.; Harry B. Gullipher, Norfolk, Va.; Helen Wheeler, Spencer, W. Va.; Billy G. Ledbetter, Nashville; Mel Ammerman, Robstown, Tex.; Marshall Bezler, St. Joseph, Mo.; Jack Barlow, Indianapolis; Billy Mize, Bakersfield, Calif.; Dick Blake, Indianapolis; Arthur Bumgardner, Modesto, Calif.; Murv Shiner, Detroit; Harold Calhoun, Kewanee, Ill.; Clyde V. Waynick, Nashville; Eddy Chandler, Fairfax, Ala.; Hiram Gray, Fairfax, Va.; Don Augustine, Nashville; Naseeb S. Tweel, Huntington, W. Va.; Donald J. Tucker, Ashland, Ky.; C. U. Cochran Jr., Nashville; Louis Miller, Nashville; Rebel Wright, Kansas City, Mo.; and Nat T. Winston Jr., Nashville.

"When It's Maple Sugar Time in Old Vermont," written by Jack Patton back in the '40's, when the Jack Patton Trio made appearances in that area. The tune has been recorded by Patton on the Gold Tone label, and Pete Williams has cut it for Peak Records. Williams is the host of a country show on WRGB-TV, Schenectady, N. Y., which carries a strong signal into the Vermont sector. Chuck Maginnis, of WSNO, Barre-Montpelier, Vt., is waging an ardent campaign on the "Maple Sugar" tune. Chuck features country music five hours a day on WSNO.

NASHVILLE SCENE

By DON LIGHT

Jack Clement has moved his Jack Music Co. into offices in the new RCA Victor Building at 806 17th Avenue, South. . . . Columbia artist Claude Gray is currently on a three-week tour of California,

set by Joe Wright. . . . B. J. McElwee, regional promotion man for Monument Records the past three years, has moved to Music City from Baltimore. He will handle the (Continued on page 42)

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NAB Convention Seen as Largest in 43-yr. History

WASHINGTON—Next Sunday will begin what is expected to be the largest National Association of Broadcasters Convention in the 43-year history of the organization. Vice-President Hubert H. Humphrey will address the more than 4,000 broadcasters during the opening general assembly on Monday (22).

The four-day convention is being held at the Shoreham and Sheraton-Park Hotels. Other highlights will include the presentation of NAB's Distinguished Service Award to Leonard H. Goldenson, president AB-PT. Chairman E. William Henry of the FCC is featured speaker at the management luncheon on Tuesday, March 23.

The sounds of radio and its uses to promote the medium will be highlighted in presentations at separate radio sessions. The first of three sessions is scheduled for Monday, with the Radio Advertising Bureau presenting the latest in radio sales and techniques.

Other events include a presentation by the Record Industry Association of America spotlighting name performers; a report on the All-Radio Methodology Study, to find better ways and means of measuring the vast and highly mobile radio audience; "Weather Is Important Broadcast Business," will

Radio-TV

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be discussed by Dr. Robert White, chief of the U. S. Weather Bureau; a presentation of radio public relations by John M. Couric, NAB vice-president for public relations.

The Wednesday morning sessions will also include a "Radio to Sell Radio" presentation by the Station Representatives Association; a report on music licensing; a demonstration on "The Sounds of the World" by Ted Malone and Tony Schwartz, program creators and a panel discussion among key broadcasters and agency executives on the topic "The Economic Future of Radio in America."

Convention Sidelights

Important convention sidelights will be the Mark Century Corporation's special invitation 3rd Annual Breakfast-Seminar, Monday at 9 a.m. in

the Dover Room of the Sheraton-Park.

Guest speakers are Allan Slaight, vice-president and program director of CHUM, Toronto; Robert D. Atkinson, vice-president, C. E. Hooper Inc.; H. D. Bud Neuwirth, Metro Radio Sales, Div. of Metro-media, and Ellis Agee of Mark Century.

Mark Century will be among the many production and programming service organizations on hand to show their wares to the assembled broadcasters.

Mark Century will introduce several new packages, which include "Squizzle," and "The Perfect Image." The firm, now servicing 500 radio stations, according to Milton Herson, president of Mark Century, produces "Radio A La Carte," "Formatic," "Festival," and "The Sound of Beautiful Music," and other production and sales packages.

For entertainment at the NAB the Triangle Inn will again be recreated. The authentic replica of a 17th century British pub drew heavy crowds at the Chicago convention last year. Anne Blair, who heads Triangle's Washington News Bureau, will serve as official hostess.

SESAC will entertain via a "Discotheque" at the Shoreham, with Chicago air personality Sig Sakowicz handling the emceeing of the nightly danceathon.

College Jazz Fest on Air

PHILADELPHIA—The final of the fifth annual Intercollegiate Jazz Festival will be broadcast live from the field house at Villanova University by the ABC Radio Network Saturday night (20).

This year's Festival, the second to be broadcast on ABC, will be dedicated to the late Charlie Parker, on the 10th anniversary of his death.

Gil Hodges, host of "ABC Dancetime" and "Matinee," will emcee. Hodges' current network program, "Dancetime," also features top jazz musicians.

Seven collegiate jazz groups—narrowed from 18 in the semi-finals March 19—will compete. The finalists will be chosen from among representatives of the following colleges: Hampton (Va.) Institute; Temple University; Potsdam (N. Y.) State; Columbia University; Penn State; North Texas State; Philadelphia Music Academy; Cheney State College; Ohio State University; Ithaca (N. Y.) College; Fredonia (N. Y.) State Teachers; Massachusetts Institute of Technology; Leigh and Bucknell.

Judges will include Stan Kenton, Stan Getz, Maynard Ferguson, Count Basie, Dan Morgenstern, of Down Beat Maga-

Early P.M. Shifts—The Cause and Effect

By GIL FAGGEN

NEW YORK—Anyone returning to New York after a short absence would be startled in the evening upon turning on any of the city's three contemporary music stations.

Gone from WINS is the "Swinging Soiree" with Murray (the K) Kaufman; Scott Muni, WABC's top-rated Pied-Piper, and now WMCA's late night chieftain and B. Mitchell Reed—who will move to KFVB, Los Angeles, in the next few weeks.

Reed, known for his machine gun delivery and zapping horn, has been off the air for a week as a result of a slipped disc (this one's in his back). Upon released from hospital, B.M.R. will move into the 6-9 p.m. slot formerly occupied by Sam Riddle, who has switched from the Crowell-Collier rocker to RKO General's soon-to-be rocker, KHJ. The change will also better enable Riddle, host of the once-a-week, hour-long syndicated discotheque, "Hollywood a Go Go," to center all of his activities under one roof. KHJ-TV is the originator of his TV show, which is syndicated nationally by Four Star.

KFVB's realigned DJ line-up will be Wink Martindale (6-9 a.m.); Bill Ballance (9-noon); Don MacKinnon (noon-3 p.m.); Gene Weed (3-6 p.m.); Reed (6-9 p.m.); Reb Foster, who recently joined the station from KRLA (9-midnight) and Larry McCormick (midnight to 6 a.m.).

At this point Reed's return to the station he worked for from 1959 to 1962—in addition to the Foster move—should do much to help KFVB in its fight with KRLA for the ratings. KRLA currently is on top.

KRLA, under the aegis of Mel Leeds, has kicked off its new "a Go Go" format in L. A. and is backing up the move with heavy promotion and new personalities.

The nation's third largest radio market is shaping up into a hot battle field reminiscent of Detroit about 18 months ago when WKNR switched to a "top 30" format, with WXYZ, WJBK and CKLW all offering pretty much the same fare. When the smoke cleared there, Storer's WJBK withdrew into the calm of a conservative music format.

New York Ramifications

The effect of the nighttime changes in Gotham will more than likely contribute to the already heady ratings enjoyed by WABC. Bruce Morrow's shift, now 7:30 to 11 p.m., was extended to include Muni's time. "Cousin Brucie's" powerful Monday evening WABC-TV "Go-Go" show is a valuable plus as well as an important showcase for him. Morrow, who has signed a virtually unprecedented long-term contract with the ABC-owned radio station, shapes up to be the market's most listened-to nighttime DJ.

Although Murray (the K) pulled no hefty ratings for Group

(Continued on page 39)

La Bries Series

NEW YORK—La Bries Associates, Ltd., New York radio program TV commercial production house, will syndicate nationally "Great Speeches of Great Men"—a series which will include speeches of the Presidents of the United States, as well as Winston Churchill, Nobel prize winners and many famous actors and actresses.

DAVIS 'LIVE' ON WNEW

NEW YORK—Sammy Davis, who has been establishing firsts during his Broadway engagement with "Golden Boy," will do his first live radio music spectacular for WNEW radio.

The 30-minute show, set for Wednesday (17) 7:30-8 p.m. airing, features "Mr. Showbusiness" singing tunes from his latest Verve album with Count Basie, "Our Shining Hour," backed by a 20-piece orchestra.

William B. Williams hosts the show. WNEW's program director, Varner Paulsen, produced and directed.

Davis, several weeks ago appeared in his first TV spectacular by WABC-TV. ABC Films is syndicating nationally the hour-long musical variety show, co-starring Peter Lawford, Billy Daniels and dancer Lola Falana.

Discophonic Show Bowed On WCAU-TV

PHILADELPHIA—Jerry Blavatt, known to thousands of Philadelphia youths as "The Geeter With the Heater," debuted his "Discophonic Scene" show Saturday on WCAU-TV with recording stars Chubby Checker and the Ronettes heading the guest list.

Blavatt, who conducts an across-the-board evening DJ show on WHAT in Philadelphia, will continue the stint on the 250-watter.

The half-hour show is taped on Thursdays, and in addition to spotlighting name record artists will emphasize the latest dance crazes. Blavatt, who has made it big in the Philadelphia, New Jersey area with record hops, has earned the reputation of being quite a dancer himself.

The 23-year old deejay will lead a studio audience of high school students through their paces each week.



Blavatt introduced a local combo, Joey and the Flippers, that played live.

Philadelphia, the father of the TV dance show, is currently housing the two-hour WRCV-TV "Aquarama" teen music show hosted by veteran disk jockey Ed Hurst. The Hurst show and the new WCAU offering will butt heads between 2 and 2:30 p.m. WFIL, ABC-TV's arm in the city aired the "New American Bandstand-65" show with Dick Clark, Saturdays from 1-2 p.m.

Blavatt has been signed to a three year contract with CBS, owners of WCAU-TV which suggests the possibility of a network or syndication shot for the Geeter.

"Discophonic Scene" executive producer is James C. Krayner; Debbie Miller is producer and Bob Orlander, director.

zine; Bob Share, of the Berklee School of Music, Boston; John Hammond, Columbia Records; Toby DeLuca, WFIL, Philadelphia, and five other jazz authorities.

RADIO RESPONSE RATING

SAN FRANCISCO SECOND CYCLE

TOP STATIONS

TOP DISK JOCKEYS

Call Rank Letters	% of Total Point
★ POP Singles	
1. KYA	49%
2. KEWB (Oakland)	38%
3. KLIV (San Jose)	7%
Others (KDIA, Oakland; KSFO)	6%

Call Rank Letters	% of Total Point
★ POP LP's	
1. KSFO	60%
2. KFOG-FM	13%
3. KPEN-FM (Tie)	11%
Others (KFRM (Tie), KGO; KABL, Oakland)	5%

Call Rank Letters	% of Total Point
★ R&B	
1. KDIA	51%
2. KSOL	49%

Call Rank Letters	% of Total Point
★ JAZZ	
1. KJAZ-FM (Alameda)	61%
2. KFRM-AM	17%
3. KSFO-AM	14%
Others (KFOG-FM, KDIA)	8%

Call Rank Letters	% of Total Point
★ C&W	
1. KSAY	46%
2. KRAX (Sacramento) (Tie)	27%
3. KEEN (San Jose) (Tie)	27%

Call Rank Letters	% of Total Point
★ CONSERVATIVE	
1. KABL (Oakland)	63%
2. KPEN-FM	24%
Others (KFOG-FM, KPAT, KRFM)	13%

Call Rank Letters	% of Total Point
★ CLASSICAL	
1. KKHI-AM-FM	48%
2. KPEN-FM	28%
3. KSRF-AM	14%
Others (KBRG-FM, KPAT-AM-FM, Berkeley)	10%

Rank Disk Jockey	Call Letters	% of Total Points
★ POP Singles		
1. Tom Donahue	KYA	35%
2. Don Steele	KEWB	24%
3. Bob Mitchell	KYA	25%
Others (Bob Morgan, KEWB; Gene Nelson, KYA; Larry Mitchell, KLIV)		14%

BY TIME SLOT	Call Letters	% of Total Points
Morning	Gene Nelson, KYA	
Mid-Morning	Jim Washburne, KYA	
Early Afternoon	Jim Washburne, KYA	
Traffic Man	Bob Mitchell, KYA	
Early Evening	Tom Donahue, KYA	
Late Evening	Tommy Saunders, KYA	
All Night	Russ Syracuse, KYA	

★ PROGRAM DIRECTOR, MUSIC DIRECTOR OR LIBRARIAN	Call Letters	% of Total Points
(Most Co-Operative in Exposing New Records)		
Larry Mitchell, KLIV		Program Director
Don Steele, KEWB		Program Director
Clint Churchill, KYA		General Manager
Elma Greer, KSFO		Music Director
John Hardy, KDIA		Music Director

★ TOP TV BANDSTAND SHOW	Call Letters	% of Total Points
(Exposing Artists & Records)		
Lloyd Thaxton Show, KTVU-TV		M-F, 5-6 p.m.

★ POP LP's	Call Letters	% of Total Points
1. Jack Carney	KSFO	44%
2. Jim Lange	KSFO	25%
3. Don Sherwood	KSFO	19%
4. Al Collins	KSFO	8%
5. Dave Niles	KSFO	4%

BY TIME SLOT	Call Letters	% of Total Points
Morning	Don Sherwood, KSFO	
Mid-Morning	Al Collins, KSFO	
Early Afternoon	Jack Carney, KSFO	
Late Afternoon	Jim Lange, KSFO	
Early Evening	Jim Lange, KSFO	
Late Evening	Dave Niles, KSFO	
All Night	1. Herb Kennedy, KSFO 2. Jim Lyons, KFRM (Close race)	

★ R&B	Call Letters	% of Total Points
1. John Hardy	KDIA	37%
2. Sly (Stewart) Stone	KSOL	20%
3. Herb Campbell	KSOL	15%
4. George Oxford	KDIA	11%
Others (Jimmy Jones, KSOL; Bugs Scruggs, KDIA; Don Barksdale, KDIA)		17%

★ JAZZ	Call Letters	% of Total Points
1. Jimmy Lyons	KFRM	40%
2. Herb Wong	KJAZ-FM	21%
3. Al Collins	KSFO	19%
4. Wally Ray	KDIA	13%
Others (Les Hansen, KJAZ-FM; Belva Davis, KDIA)		7%

★ C&W	Call Letters	% of Total Points
1. Woody Woodward	KSAY	55%
2. Don Porter	KEEN	26%
3. George Snell	KEEN	11%
Others (Jerry Leeds, KSAY; "Black Jack" Wayne, KVON)		8%

★ FOLK SHOW	Call Letters	% of Total Points
1. Dave Niles	KSFO	52%
2. Roy Trumbull	KBRG-FM	28%
3. Jack Carney (Tie)	KSFO	10%
4. Tommy Saunders (Tie)	KYA	10%

THE RADIO RESPONSE RATINGS of stations and individual air personalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Not a popularity poll, the ratings are strictly on the comparative ability of the stations and air personalities to influence their listeners to purchase the singles and albums played on the air. The ratings likewise point up the importance of music of all types in building audiences and creating the framework conducive to influencing the listener to purchase other products and services advertised on radio stations.

STATIONS BY FORMAT

FORMAT GLOSSARY: "Contemporary"—Stations that play primarily singles and LP's of a "rock-n-roll" and rhythm and blues nature. "Pop Contemporary"—Stations that feature rock-n-roll and rhythm and blues music, as well as current singles and LP's of a non-rock nature. "Pop-Standard"—Stations programming current and stock singles and LP's, excluding rock-n-roll and rhythm and blues. "Standard-Pop"—Same as "Pop-Standard" with stations emphasizing standards to current pop singles. "Standard"—Stations programming current or stock versions of the old standards culled primarily from LP's. Rock-n-roll and "teen sound" excluded. "Conservative"—Stations featuring primarily LP music of a subdued nature in tone and performance. Background instrument music. "Classical," "Country & Western," "Jazz," "Rhythm & Blues," "Ethnic"—Stations programming more than 50 per cent of their music in the above mentioned particular categories.

SAN FRANCISCO: Country's 7th radio market (15 AM-17 FM). 1 Contemporary, 1 Contemporary-Pop, 5 Pop Standard, 2 Standard, 2 R&B, 4 Country, 1 Jazz, 3 Classical, 1 Pop Standard-Jazz-Folk.

KABL: 1,000 watts. McClendon Corp. Music format: Standard. Editorializes occasionally. Special programming: "Know the Law" discussion show, 10 p.m., Sun.; "Yale Report," discussion show, live from Yale University, 10 p.m., Sun.; "Sunday Spectacular," featuring original cast and movie sound-track albums, 3 p.m., Sun.; "Symphony Hall," classical music, 9 p.m., daily.

John K. Chapel in charge of news department. 5 min. news: 6:30, 7:30, 8:30 a.m. and noon. At other times, 3-min. newscasts on the half hour. Gen'l Mgr., Richard H. Wilcox, Prog. Mgr., Dave McKinsey. Send 2 copies each of 45's and LP's to Music Dir., Shirley Malcolm, 632 Commercial St., San Francisco.

KBG-FM: ERP 50,000 watts. Apollo Network Station. Music format: Classical. Editorializes on cultural and music issues only. Special Programming: "Boston Symphony" (live) 7 p.m., Wed.; "Music Quiz," audience call-in show 3 times daily, UPI news every 2 hours. Gen'l Mgr. & Prog. Dir., John Sunier.

Send 2 Stereo copies each of LP's and tapes to John Sunier, 442 Post St., San Francisco.

KCBS: 50,000 watts. CBS-owned. No music format. Primarily a talk and news station. Editorializes weekly. Special programming: San Francisco Seals Hockey; Stanford Univ. basketball and football, in season; "Spectrum 74," audience call-in and special guests, noon-5 p.m., daily; "Viewpoint," audience call-in show, 7:30-10 p.m., M-F. Don Mozley in charge of 5-man news department. Special newscast: "Ten o'Clock Wire," 10-10:15 p.m., M-F., and "California Evening Report," 5:15-5:25 p.m. Gen'l Mgr., Jules Dundes, Prog. Dir., Ivan Ladizinsky. Station uses no records. KCBS, Sheridan Towers Hotel, San Francisco.

KDIA: 1,000 watts. A Sonderling station. Music format: R&B. Editorializes occasionally. Special programming: University of San Francisco Dons football and Oakland Raiders football in season. Louis Freeman in charge of 2-man news department. "News In Depth" 6:45-7:00 p.m., M-F. Regular 5-min. newscasts. Gen'l Mgr., Walter Conway. Send 3 copies of 45's and 2 copies of LP's to Prog. Dir., Bill Doubleday, 327 22nd St., Oakland.

KEEN: 5,000 watts. Independent. Music format: Country. Editorializes occasionally. Special programming: San Jose State football and basketball; Santa Clara University basketball; Indianapolis "500" speed races, in season. Five-min. news on the hour. Gen'l Mgr., Floyd Farr. Send 3 copies each of 45's and LP's to Prog. Dir., George Snell, Hotel DeAnza, San Jose.

KEEN-FM: ERP 16,000 watts. Music format: Pop Standard. Same address and personnel as KEEN-AM.

KEWB: 5,000 watts. Crowell-Collier-owned. Music format: Contemporary. Strongly identifiable air personalities. Gen'l Mgr., Edward E. Urner. Send records to Prog. Dir., Don Steele, Bermuda Bldg., 2150 Franklin St., Oakland.

KFOG-FM: ERP 29,000 watts. Kaiser Broadcasting Corp. Music format: Pop Standard-Jazz-Folk. Editorializes occasionally. Special programming: "Stereo by Request," audience phone-in request show noon-6 p.m., Sat. & Sun.; "Institute of World Affairs," 10:30-11:30 p.m., Sun.; "Sound of the Pacific," "Hawaiian music show 7-8 p.m., Sun. Gen'l Mgr., Richard C. Block. Send 2 Stereo copies each of 45's and LP's to Prog. Dir., Pete Taylor, 900 North Point, San Francisco.

KFRM: 5,000 watts. RKO General Broadcasting-owned. Music format: Pop Standard. Features music mainly from current LP's with some Pop (non-rock) singles. 15-min. newscasts on the hour. Gen'l Mgr., Jim Ingraham. Records should be directed to Prog. Dir., Bob Marshall, 415 Bush St., San Francisco.

KGO: 50,000 watts. American Broadcasting Co.-owned. Music format: Standard (weekend only). Format of station is news and conversation, M-F. Station airs 3 telephone-audience participation programs each day: 1-4 p.m., 7-10 p.m., and 10 p.m.-1 a.m. Gen'l Mgr., Don Curran. Records should be directed to Prog. Dir., Jim Dunbar, 277 Golden Gate Ave., San Francisco.

KGO-FM: ERP 23,600 watts. Simulcast with AM station. Same address and personnel as KGO-AM.

KJAZ-FM: ERP 5,000 watts. Independent. Music format: Jazz. Gen'l Mgr., Patrick Henry. Prog. Dir., Judson Snyder. Send One Stereo LP to Promo. Dir., Les Hansen, 1509 1/2 Webster St., Alameda.

KKHI: 10,000 watts. Buckley-Jaeger Corp. Mutual affiliate. Music format: Classical. Special programming: "Telemusiquiz," audience call-in show, 10-10:15 p.m., M-F.; "Symphony Contest" featuring weekly winners who are driven to Symphony Concert in station-owned Rolls-Royce and spend evening at the St. Francis Hotel. 9 San Francisco Symphony Concerts (live) 8:30 p.m., Fri.; 8 Oakland Symphony concerts (live) 8:30 p.m., Wed. Lou Sinclair in charge of 3-man news department. Mutual news at 55 past the hour. Mutual Pacific news after 9 p.m. Vice-Pres. and Gen'l Mgr., Elmer O. Wayne. Send 1 copy of LP's to Prog. Dir., Bill Agee, 340 Mason St., San Francisco.

KKHI-FM: ERP 5,600 watts. Simulcast with KKHI-AM.

KNBR: 50,000 watts. NBC-owned. Music format: Pop Standard. Special programming: Religious and public service shows, 7 a.m.-noon, Sun.; Live dance music from local night clubs, 9-9:30 p.m., 10-10:30 p.m., and 11-11:30 p.m., Sat. Albert Burchard in charge of 9-man news department. Station wagon with radio telephone. Regular newscasts throughout the day. Gen'l Mgr., William B. Decker, Prog. Dir., Al Hart. Send 3 copies of 45's and 2 copies of LP's to Librarian, Jeanne MacCoy 420 Taylor, San Francisco.

KNBR-FM: ERP 45,000 watts. Simulcast with AM station. Same address and personnel as KNBR-AM.

KPEN-FM: ERP 120,000 watts. Independent. Music format: Pop Standard.

'SWAP SHOP' A SELLOUT

CHARLESTON, S. C.—Type-writers, maid service, houses, cars and deodorized skunks have exchanged hands during the past six years of WCSC's "Swap Shop." The Monday through Friday audience call-in show enjoys SRO status with sponsors.

Avalon Host

HOLLYWOOD—Frankie Avalon plays host to Bobby Rydell, Jan and Dean, the Four Seasons, the Supremes, Chad and Jeremy, Dick and Dee Dee, Bobby Freeman, Paul Revere and the Raiders, and Jacke and Gayle on "Where the Action Is." The one-hour musical was taped in Southern California by Dick Clark productions for presentation this spring on CBS-TV.

Special programming: "Great White Way," 12-2 p.m., Sun.; "Excursions in Stereo," 10 p.m.-midnight, M-F.; "Starlight Concert," 8-10 p.m., M-F.; "Noon-time on Nob Hill," 12-2 p.m., M-Sat. Wayne Jordan in charge of news department. 2 mobile units. Regular newscasts. Gen'l Mgr., Gary Gielow. Send 2 copies of 45's and 1 copy of LP's to Prog. Dir., Wayne Jordan, 1001 California St., San Francisco.

KRAK: 50,000 watts. Independent. ABC affiliate. Music format: Country. Special programming: "Babe Ruth Baseball League," games aired in season. Jay Hoffer in charge of 4-man news department. ABC news at 55 past and local news at 30 past the hour. Gen'l Mgr., Manning Slater. Send 2 copies each of 45's and LP's to Prog. Dir., Jay Hoffer, Country Club Shopping Center, Sacramento, Calif.

KSAY: 10,000 watts. Independent. Music format: Country. Special programming: Roller Derby and feature Horse Races from Bay Meadows and Tanforan. Clair Halverson in charge of 2-man news department. 5-min. news on the hour, throughout the day. Gen'l Mgr., Stanley Breyer. Send 3 copies of 45's and 2 copies of LP's to Prog. Dir., Woody Woodward, 1560 Van Ness Ave., San Francisco.

KFSO: 5,000 watts. Golden West Broadcasting. Music format: Pop Standard. Features music from current LP's and Pop (non-rock) singles. Strongly identifiable air personalities. Vice-Pres. & Gen'l Mgr., William D. Shaw. Records should be directed to Prog. Dir., Allan M. Newman, 950 California St., San Francisco.

KSRF-FM: ERP 25,000 watts. Independent. Music format: Classical. Editorializes on classical music issues only. Special programming: "Tom Hazleton Organ Recital," 3-4 p.m., Sat. Gen'l Mgr., Alan Levitt. Send 1 Stereo LP to Prog. Dir., Tam Henderson 211 Sutter St., San Francisco.

KSOL (formerly KSAN): 1,000 watts. Independent. Music format: R&B. Editorializes daily. Special programming: San Francisco State College football in season. Jackson King in charge of 4-man news department. Regular newscasts throughout the day. Pres., Les Malloy. Prog. Dir., Herb Campbell. Records should be directed to Station Librarian, 1111 Market St., San Francisco.

KVON: 1,000 watts. Mutual affiliate. Independent. Music format: Country. Editorializes once a week. Special programming: Local football and all Mutual network sports carried in season. Sports dir., Jim Garengilli. Mutual news on the half hour, local and State news on the hour, 1 mobile unit. Helicopter for traffic news. Gen'l Mgr., Bob Kelly. Prog. Dir., Al Cleveland. Send 3 copies each of 45's and LP's to Librarian, Joyce Wilson, 1124 Foster Rd., Napa, Calif.

KYA: 5,000 watts. Churchill Broadcasting Corp. Music format: Contemporary. Station features limited play list plus proven popular releases. Strongly identifiable air personalities. Pres. & Gen'l Mgr., Clinton D. Churchill. Records should be directed to Prog. Dir., J. Robert McClay (also does air show) No. 1 Nob Hill Cir., San Francisco.

LOS ANGELES

KLFM-KM: ERP 1,000 watts. Hariscopic Music, Inc. Music format: Contemporary. 5-man news dept. under direction of Rob Harris. Gen'l Mgr., Harvey Sheldon, Prog. Dir., Chuck Garner. Send 25 copies of 45's and 3 copies of LP's to Harvey Sheldon, 4406 Greenmeadow Rd., Long Beach, Calif.

NAFMB to Hear FDR Jr.

WASHINGTON — Franklin D. Roosevelt Jr., Under Secretary of Commerce, will be the Friday (19) luncheon speaker before the National Association of FM Broadcasters in the Washington Hilton Hotel at their annual convention here.

Other highlights on the schedule March 19-21 include a welcoming address Friday by NAFMB chairman of the board, Abe Voron, a "Selling With Skill" session by Les Giblin of Les Giblin Associates, and sales workshops on "Classical-Fine Arts" led by Alexander Smallens Jr., WABC-FM, New York; "Good Music" led by Dick Evans Sr., WYZZ-FM, Wilkes-Barre; and "All Radio" led by Gertrude Bunchez, KCFM, St. Louis.

Saturday, a general session on "Making the Station Pitch" will include Allen Slaughter, CHUM-FM, Toronto; Lynn Christian, WPIX-FM, New York; and Philip Munson, Mid-states Broadcasters, Michigan. A clinic will be held on "Tools, Techniques, Trouble Spots" for programming, sales and promotion. A general afternoon session on "Where's the National Business?" will be held by William Best, vice-president and associate director, BBDO, and Frank Waldecker, vice-president, La Brie Associates. A representative panel will include: Jack Masla, Herb Groskin, Roy H. Holmes, C. Otis Pawait, Roger Coleman, Frederick W. Smith, James A. Schulke, J. J. Weed, and Art Sakelson. A sales promotion workshop will cover classical-fine arts, good music, monosound, and all radio.

Sunday's program at the Shoreham Hotel will feature "The Selective Eye," a discussion on FM station promotion by Paul Reiser, art director, Triangle Stations, and "New FM Revenue" by Patrick R. Fischetti, International Correspondence Schools.

Convention chairman is David J. Bennett.

Early P.M. Shifts

• Continued from page 38

W, he had an intensely loyal, hard-core following who undoubtedly have not stuck around for his replacement, Stan Z. Burns. The contrast has been so sharp between the two shows that WABC and WMCA cannot help benefiting from the WINS defectors.

Reed's departure, while having some effect on WMCA's position at night, is not expected to do too much damage. To what degree any audience will be lost will depend on how judiciously program director Ruth Meyers fills the slot. The station has much going for it with its "Good Guys" team concept. The right man, bolstered by the first-rate team, may be expected to hold the fort for the Straus station.

WINNIPEG — CJOB here awarded a long-distance telephone call behind the Iron Curtain to introduce direct distance dialing to the city.

The station, in co-operation with the Manitoba Telephone System, asked listeners to name a person they would like to call and why.

The winner spoke with her two sisters in Romania, both 80 years old, whom she had not seen since 1913.

Columbia Debuts Budget Library Geared for Beginning Collector

By MIKE GROSS

NEW YORK — Columbia Records has found a new way to revitalize its classical catalog. The program, basically aimed to assist the starting collector in building a longhair library, offers specially packaged classical sets at budget prices.

According to Peter Munves, merchandising manager for Columbia's Masterworks line, the program is offering recordings found at the heart of all great collections. He refers to the sets as "Columbia's special low-priced library builders."

It's Munves' theory that the starting collector would rather buy a set of three or four LP's at a rake-off price than build his library slowly by purchasing one record at a time. Therefore, he has prepackaged a flock of sets that can look up the sale of the three or four disks at one time by advising the consumer that he is getting one record in the set free. "It's a way of giving the consumer an immediate premium," he said.

Tchaikowsky Topped

Munves has launched Columbia's budget-priced library campaign with "Tchaikowsky Favorites," a three-record set recorded by the Philadelphia Orchestra under the direction of Eugene Ormandy, which includes "Sleeping Beauty," "Swan Lake" and "The Nutcracker"; a three-record of Stravinsky conducting his "Firebird," "Petrouchka" and "The Rite of Spring" ballets; a three-record set of Bruno Walter conducting Mozart symphonies; a four-record set of Walter doing Brahms' symphonies, and a seven-record set of Walter leading Beethoven symphonies. The suggested list price for the three-record sets is \$9.98 monaural and \$11.98 stereo. In essence, it is a three-for-the-price-of-two deal. The list on Walter's four-record Brahms package, which is based on a four-for-the-price-of-three offer, is \$15.98 monaural and \$18.98 stereo. The offer on the seven-record set of Walter's Beethoven symphonies is \$25 monaural and \$30 stereo. This is equivalent to getting two records free.

Munves has followed this initial release with a three-LP package, "The Great Romantic Piano Concertos," which fea-

tures performances by Philippe Entremont with Eugene Ormandy and the Philadelphia Orchestra and Leonard Bernstein and the New York Philharmonic. The package follows the previous three-for-two deal. That is, it has a suggested list of \$9.98 monaural and \$11.98 stereo.

Experiments, Too

In addition to helping the starting collector build a basic library, Munves this month is experimenting with such a non-war horse item as Bartok's "The Six String Quartets," as performed by the Juilliard String Quartet. It follows the three-for-two sales pattern of the other three-disk sets.

Munves pointed out that many of the records offered in the sets are still available as single LP's but the packages and the special prices have become an attractive lure to the library builder. He reported that Sam Goody in New York sold more than 400 sets after only one ad appeared in The New York Times.

Munves now plans to release new packages two to three months apart. For April he's readying a three-record set of Isaac Stern with Leonard Bernstein and the New York Philharmonic playing "Four Great Violin Concertos." Also in April, there will be a special two-record set package titled "Gala Per-

formance." This is a recording of a Carnegie Hall recital given in April 1964 by Isaac Stern and Leonard Rose of the Brahms "Double Concerto." The package also will include Beethoven's "Triple Concerto" as performed by Isaac Stern, Leonard Rose and Eugene Istoman with Eugene Ormandy and the Philadelphia Orchestra. Also featured will be Brahms' "Trio in C Major" with Stern, Rose and Istoman. Munves has given this special package a \$2 rake-off. The suggested list price on the monaural package will be \$7.98 and \$9.98 for stereo.

Munves also is working on new packages to display at Columbia's annual convention in July. He figures he'll have three new sets on the market during the August-through-October selling period.

To support the campaign, Munves has arranged for an ad program with local dealers and he's also starting an air-spot campaign on local stations. In-store displays and other dealer tools are also being made available.

According to Munves, the special-priced package offer is a built-in deal that gives Columbia an opportunity to be competitive with the other classical labels but still stays within the label's "Age of Reason" philosophy.

Bartok, Szigeti Concert of '40 Released by Vanguard

NEW YORK — A legendary concert that took place almost 25 years ago will be issued in April on two Vanguard records. The concert, which took place at the Library of Congress in Washington, D. C., on April 13, 1940, brought together as pianist the Hungarian composer Bela Bartok, and as violinist his compatriot, Joseph Szigeti.

Vanguard made the deal to release the records after hearing that the Library of Congress had recorded the concert for its own archives. Agreement to make the records was reached with Harold Spivacke, director of the Music Division of the Library of Congress; Joseph Szigeti and the Bartok Estate.

The entire program, consisting

of the Beethoven "Kreuzer" Sonata, the Debussy Sonata, the Bartok Second Sonata and First Rhapsody, will be contained in the two-album package. The release will coincide with the 20th anniversary of Bartok's death.

Also on Vanguard's release schedule for late spring is Darius Milhaud's Choral Symphony, "Pacem in Terris," based on sections of the encyclical of Pope John XXIII. The composition, for which Milhaud received permission from the Vatican to use selections from the papal text, received its world premiere in Paris on Dec. 20, 1963, under the direction of Charles Munch. It was performed again on May 30, 1964, for the eighth centennial of Notre Dame de Paris, in the presence of the Papal League and a great number of cardinals.

The American premiere, under the supervision of the composer, took place at Salt Lake City Dec. 6, 1964, with the composer's friend, Maurice Abravanel, conducting the Utah Symphony Orchestra and the University of Utah Choruses. This performance was the recorded by Vanguard under Milhaud's supervision. The soloists were Florence Koploff, contralto, and Louis Quilico, baritone.

Boehm Honored

GRAZ, Austria — Conductor Dr. Karl Boehm has been elected an honorary senator by the University of Graz, a distinction granted only twice before during the history of the old Austrian university. Dr. Boehm, a native of Graz, now lives in Vienna.

BEST SELLING BUDGET-LINE CLASSICAL LP's

Below is a list of best selling Budget-Line Classical LP's in top Classical Retail Outlets.

This Week

1. **TCHAIKOVSKY**—1812 Overture/**BEETHOVEN**—Wellington's Victory; Minneapolis Sym., Minn. U. Brass Band (Dorati); Mercury SRD-19 (S), MGD-19 (M).
2. **BACH**—Magnificat in D; Stich-Randall, Casoni, Bottazzo, Littasy, Sarre Ch. Orch. (Ristenpart); Nonesuch H 71011 (S), H 1011 (M).
3. **VAUGHN WILLIAMS**—Symphony No. 2 (London); Halle Orch. (Barbirolli); Vanguard SRV-134 SD (S), SRV-134 (M).
4. **TCHAIKOVSKY**—Concerto No. 1 in B Flat for Piano & Orch.; Gilels, Chicago Symphony (Reiner); RCA Victorla VICS 1039 (S), VIC 1039 (M).
5. **ORFF**—Carmina Burana; Czech Phil. (Smetacek); Parliament S 161 (S), 161 (M).
6. **BEETHOVEN**—Symphony No. 3; Vienna Phil. (Monteux); RCA Victorla VICS 1036 (S), VIC 1036 (M).
7. **PURCELL**—Trumpet Music; Soloists & Rhenish Chamber Orch. of Cologne (Kehr); Nonesuch H 71027 (S), H 1027 (M).
8. **STOLZEL**—Concerto Grosso/**TELEMANN**—Concerto for Three Trumpets and Suite in A Minor; Chamber Orch. of Versailles (Wahl); Nonesuch H 1017 (M). (No Stereo)
9. **SIBELIUS**—Symphony No. 5; Halle Orch. (Barbirolli); Vanguard SRV-137 SD (S), SRV-137 (M).
10. **MUSIC FROM THE CHAPEL OF PHILIP II OF SPAIN**—Froidebise, Roger Blanchard Ensemble; Nonesuch H 71016 (S), H 1016 (M).
11. **PUCCINI**—Madama Butterfly; Moffo, Valletti, Elias, Corena, Rome Op. (Leinsdorf); RCA Victorla (3-12") VICS 6100 (S), VIC 6100 (M).
12. **PUCCINI**—Tosca; Milanov, Bjoerling, Corena, Warren, Rome Op. (Leinsdorf); RCA Victorla (2-12") VICS 6000 (S), VIC 6000 (M).
13. **BACH**—Four Concertos for Harpsichord and Orchestra; Chamber Orch. of the Sarre (Ristenpart); Nonesuch H 71019 (S), H 1019 (M).
14. **BALLET FAVORITES**—Royal Opera House Orch. (Ansermet); RCA Victorla VICS 1066 (S), VIC 1066 (M).
15. **DEBUSSY**—String Quartet in G Minor/**RAVEL**—String Quartet in F Major; Stuyvesant String Quartet; Nonesuch H 1007 (M). (No Stereo)

Philips' Classical Pitch

CHICAGO — Philips March release of 10 albums features three classical releases — including a five-LP package of Wagner's Parsifal — and the strongest classical program in Philips' three-year history.

From March 1 through April 30, all classical product carries a 10 per cent discount applicable to new releases and Philips entire catalog.

A 10 per cent discount is allowed on the balance of the label's new releases as well as the Philips pop, jazz and Connoisseur Collection catalog.

Besides the operatic giant, Parsifal, Philips is introducing an album of Beethoven piano and violin sonatas performed by David Oistrakh and Lev Oborin, and the Bruckner Symphony No. 3 in D Minor with Bernard Haitink conducting the Concertgebouw Orchestra of Amsterdam.

Merchandising aids include a full-size reproduction of the Parsifal package plus personalized displays of the pop and jazz releases.

Among the pop and classical names in the release are the Four Seasons, Nina Simone, Dusty Springfield, Woody Herman and TV's Chris Connelly from "Peyton Place."

2 Tenors Score In 'Comebacks'

ROME—Giuseppe DeStefano and Ferruccio Tagliavini, Italian tenors who have not been heard in their native land for some years, head the comeback list this season. DeStefano has just scored a new triumph in his appearance at the rejuvenated Teatro dell'Opera in Rome, in which he sang the French version of Massenet's "Manon." He shared billing with Anna Moffo. The opera was under stage direction of Sandro Sequi and the baton of Alberto Erede. Tagliavini made his first appearance in seasons at Venice's Teatro La Fenice in "Werther" with considerable success.

Retail Price Cut On Decca Phono

NEW YORK—Due to technological advances the suggested retail price on the Decca phonograph, the Graham (DPS 41), has been reduced from \$22.50 to \$19.95. This Decca unit, a fully transistorized phonograph, features a turnover cartridge with constant four-speed motor and an unbreakable plastic case.

The model, which was introduced in January of this year, has proved to be one of the top sellers in Decca's 1965 phonograph line.



VIOLINIST ERICK FRIEDMAN, left, prepares for his first de luxe RCA Victor package with harpsichordist Bruce Prince-Joseph. The two-album set features J. S. Bach's "The Six Sonatas for Violin and Harpsichord" and "Chaconne for Unaccompanied Violin."

audio | video retailer

PHONOGRAPHS • RADIO • TELEVISION • TAPE • HI-FI COMPONENTS • ACCESSORIES

Show Home Disc-O-Tek With Sing-Along Feature

CHICAGO—With the discotheque dance craze sweeping the country—first in a few select clubs, and now in a growing number of neighborhood taverns with discotheque juke box installations—it's not surprising that a home discotheque unit should also be introduced.

The Strombecker Corp. came out with such a unit here last week and is pricing it at a low \$49.88 to attract teen-age discotheque enthusiasts.

Strombecker's unit, called Disc-O-Tek, combines a four-speed phonograph with a musical instrument amplifier. The user can play a record and plug two additional instruments into the amp for a play-along effect.

The amplifier also has a third input jack for a microphone in case the user wants to add a

sing-along or talk-along feature. The unit can be used as an in-



HOME DISC-O-TEK

strument amplifier only; as a phonograph alone, playing 16, 33, 45 or 78 r.p.m. recordings or even as a public-address system.

The unit operates at eight watts and has an 8-inch speaker. Phonograph has a lightweight arm, with a crystal cartridge and a sapphire needle. The phonograph tray locks in a wooden cabinet with corner construction.

KUT-FM Expands

AUSTIN, Tex. — KUT-FM, the University of Texas' radio voice has extended its broadcast hours until midnight, seven days a week. Bill Giorda, program director, has scheduled a two-hour "Jazz Nocturne" each night from 10 until 12.

EQUIPMENT NEWSLETTER

Home Video Recording on Move

By DAVID LACHENBRUCH
Contributing Editor

Behind a screen of silence, there are busy stirrings in the field of home video recording.

The surge of publicity of the last two years has now died down. But plans and negotiations are now being conducted in quiet. Is something about to pop? Here's the current status of see-and-hear recording for the home, on the basis of the best available information.

Sony Corp. of Japan may be the closest to a home unit to be offered for general sale in the U. S. Last year the company demonstrated its machine in Japan, with the announcement that it hopes to have it on the U. S. market in 1965. It uses non-standard half-inch-wide tape and revolving heads.

Sony is serious about the American market for its video recorder. It has engaged Dr. Sam Mabuuchi, one of the top American engineering specialists in the consumer electronics market, to head up a team here whose major function is to work on both engineering and marketing aspects of home video recorders in the U. S. Sony is expected to show a production model of its recorder at the Music Show in Chicago this summer. It will probably have a price tag of \$600 or higher—and, if it is shown, it undoubtedly will be the major conversation-piece of the show.

There is already one home video tape recorder on the market. It's being sold from England by Wesgrove Electronics Corp.—mostly by mail order, and some Americans have ordered it at \$392 in kit form. Most of the Wesgrove personnel appear to be former officials of Telcan, the British company which started the home video excitement and which is now in bankruptcy proceedings. Wesgrove says it is looking for sales agents in the United States.

The Fairchild-Winston home video recorder, developed by Winston Research Corp., a subsidiary of Fairchild Camera & Instrument Corp., has been demonstrated many times, and it provides excellent pictures. For nearly a year, Fairchild has been negotiating with American manufacturers on the sale of patent rights to produce the machine, but apparently with little success. Most manufacturers claim that Fairchild is asking too much money—\$200,000 in cash plus a royalty on each recorder turned out. Although negotiations are continuing, Fairchild is beginning to explore other ways of getting its video recorder to market.

Then there's the recorder developed by the IIT Research Institute (Illinois Institute of Technology). IIT recently announced that it had licensed "a major U. S. manufacturer" under its home video recorder patents, that "negotiations with other manufacturers are in the advanced stage," and that home video recorders "will be available to the general public by 1966."

A check of all major TV manufacturers failed to unearth the IIT licensee, leading to the conclusion that the "major manufacturer" is not in the TV field, but possibly in the tape recorder or photographic field. IIT claims its recorder can be marketed at about the same price as an audio recorder of comparable quality—between \$100 and \$500.

There are other home video recorder developments in the works, and some of them have received no publicity at all. CBS Laboratories and the Revere-Wollensak Division of Minnesota Mining & Manufacturing Co. are known to have given hush-hush demonstrations for some major manufacturers. RCA, of course, has been working on a system for years, and it's hard to tell how close to fruition this one is.

In Europe, Philips and Loewe Opta have developed their own rather high-priced systems. The latter is being sold in the U. S. for industrial, commercial and educational use, and the price tag is over \$2,000.

Ampex Corp. recently demonstrated its lowest-priced Videotape recorders, now in production and designed for commercial and educational use, at \$3,950. This is a sharp reduction from its previously lowest-priced machines, which sell for about \$12,000—but C. Gus Grant, Ampex operations vice-president, says a machine in the \$500-to-\$600 price range is still "a number of years away." Ampex did show a custom-made home video tape center (with camera, color TV set, stereo tape recorder) at \$8,000 to \$10,000.

There's so much activity in home video recorder developments—including work by companies not hitherto mentioned in this connection—that it's becoming almost safe to assume that there will be significant breakthroughs in the field this year.

Unfortunately, no two systems proposed to date are similar enough to provide interchangeability of recorded material. Thus, if three or four systems are introduced simultaneously, there will be three or four standards. At a time when the phonograph record industry is finally becoming interested in standardizing on a single speed and type of product, it's ironic that the field of video recordings is faced with the prospect of a multiplicity of incompatible systems.

NEW PRODUCTS

Craig Introduces 650 Stereo Center



CRAIG'S NEW 650 STEREO CENTER combines hi-fi AM-FM reception in a walnut cabinet. Has in-jack for recorders, phonographs or extra speakers. Detachable speakers

contain a pair of 4-inch by 6-inch by 7-inch dynamic systems. Unit has 11 tubes, stereo-eye indicator, automatic stereo selection system and frequency control, and numerous other controls. Price is \$139.95.

Karen Bowed By Olympic



THE KAREN is one of three new portable phonograph models being introduced by Olympic this month. Called Model SA251, the Karen is a dual-channel stereo phonograph in blue and white leatherette, has four-speed turntable, automatic intermix for 10 and 12-inch disks, dual sapphire stylus, dual amps with separate volume controls and detachable speaker system. No price is quoted.

Strombecker Has Cordless Phono



STROMBECKER'S STANDARD cordless portable phonograph (Model 6000) features a 2½-inch speaker and preset sound level. Unit lists for \$11.95. (Continued on page 42)

Pfanstiehl's

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Cartridge designers set a merry pace for needle makers... it's a never-ending job to keep up with the continuous flow of new American and foreign cartridge designs—but Pfanstiehl does it to serve your phono-needle customers. When you need the latest, order it from Pfanstiehl. Write for a free catalog and self-mailer order forms today.

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NEW FACE, NEW VOICE CARTOONIST of internationally known character seeks solid career as recording artist. Needs experienced Manager looking for a strong new personality. Write Box 169, Billboard, 165 W. 46th St., New York, N. Y. 10036. mh20

ACTIVE COMPOSER WANTED. I HAVE lyrics for you. Ballads, shows, rock & roll. Call: Area Code 914; EL 9-5226 after 5:30 p.m. mh20

RECORD MERCHANDISER, MATURE, experienced, rack operation, complete departments and discount store operation, also experienced in large retail operation, desires Far West or Deep South. 5-figure salary. Write Box 166, Billboard, 165 W. 46th St., New York, N. Y. 10036. mh20

HELP WANTED

LOOKING FOR GOOD MATERIAL FOR recording. Appointment: Phone MO 2-4448, New York City.

MASTERS WANTED FOR LEASING, also Girl Vocal Groups wanted for recording. No live auditions or tapes, send demos only with \$1 for return postage. Angie Music, 110 W. 47th St., Suite 600, New York, N. Y.

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MISCELLANEOUS

CONFIDENTIAL: HOLLYWOOD BLVD. mailing address, \$3 monthly. Also single remail (Hollywood postmark), 25¢. Details free. Mr. Dennis, 1735 N. McCadden Pl., Hollywood, Calif. 90028.

A RECORD DEPARTMENT IN YOUR store builds traffic and increases sales. For \$22.50 P.P.D. we'll send you 20 name artist LP's and 50 hit 45's, plus free signs. Hal Faktor, 4143 W. Armitage Ave., Chicago, Ill. np-my1

DEMO RECORDS: IF YOU WANT PUBLISHERS and record companies to listen to your songs, submit demonstration records only to them. Let us make your demo records from your tapes. 45s (2 selections) only \$4. 33s (10 inch, 6 selections) only \$9. Send your tapes to Lee Recording Co., P. O. Box 434, Galveston, Tex. ap10

RECORDS: 45 RPM, TIME 1:40. "MY Letter Came From Paris." written by John W. Hansen. Artist Sonny Marcell. The other side, "I Love My Little Red Nose Rabbit the Best." Voice and piano music, \$1 each. So order yours from John W. Hansen of Hansen Songs, P. O. Box 1001, Bergenline Station, Union City, N. J. 07087.

COMPLETE PROFESSIONAL SONG service, melody to your lyrics, copy your song from tape or record, lead sheets, etc. Work guaranteed. Access to several publishing and recording companies. Write to Box 354, Baltimore, Md. mh27

30,000 PROFESSIONAL COMEDY LINES! Monthly topical gag service too! Free catalog. Robert Orben, 3538 Daniel Crescent, Baldwin Harbor, N. Y. ch-np

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INTERNATIONAL EXCHANGE

AUSTRALIA

JUKE BOX SALESMAN-MECHANIC—Experienced A.M.L. equipment and amusement machines. Top man required. Executive position, willing to relocate, progressive company, Sydney, Australia. Suit intending migrant on assisted passage. Send full resume of experience, age, marital status and recent photo to No. 3810 C—P. O. Box 40, Rosebery, N.S.W., Australia.

ENGLAND

ALL ENGLISH RECORDS RUSHED BY airmail. "Beatles for Sale," 14-track album; Rolling Stones No. 2 Album, \$6.15 airmail. Four singles, \$4.70 airmail. Catalog \$1. John Lever, Gold St., Northampton, England. ja15-66

BRITISH COMPANY WISHES TO PURCHASE new music rolls suitable for violin virtuoso manufactured by Mills Novelty Co. about 1910 to 1912. Airmail availability to Lanes Amusements, Blackpool, England. ch

FRANCE

SCOPITONE 1964—JUKE BOX TELEVISION 54 cm. screen available immediately. Special price for quantity. Write C. Epelbaum, 348 rue St. Honore, Paris, France.

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Billboard

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Manufacturer Advertisers	\$9	\$15	\$25	\$9
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- Minimum size sold is 1/2", approximately 35 words; 1" 70 words.
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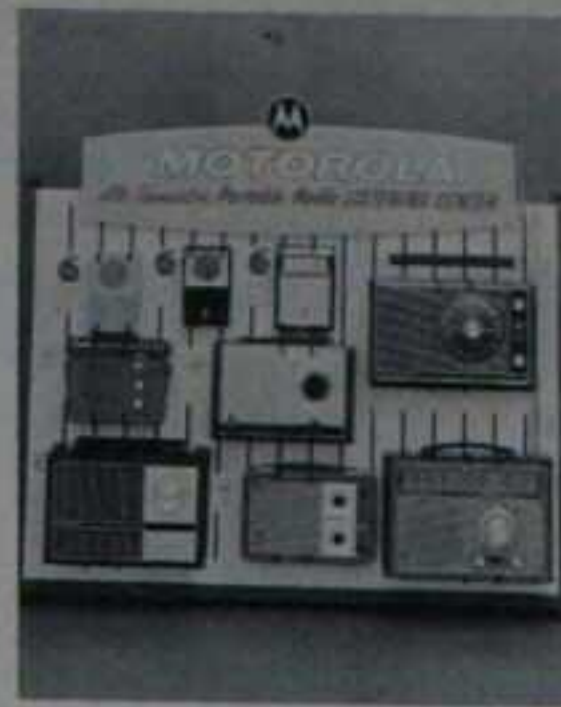
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FOR FURTHER INFORMATION CONTACT: Peter Heine, International Advertising Director, Billboard, 165 West 46th Street, New York City 10036 or Andre de Vekey, European Director, 15 Manover Square, W. 1, England.

NEW PRODUCTS

• Continued from page 41

Listening Center By Motorola



MOTOROLA'S NEW Listening Center offers full exposure for radios but holds units securely in place with a clamp from the inside. The unit holds Motorola's full 1965 line or can be adjusted for the firm's seven AM models only. Storage space is also provided.

De Luxe Models Also Available



STROMBECKER'S DE LUXE cordless phonograph has a 2 1/2-inch speaker, separate speed and volume controls and lists for \$14.95. A similar Galaxy 100 model has a four-inch speaker, uses four "D" batteries, has sapphire needle and transistorized amp. List is \$17.95.

NASHVILLE SCENE

• Continued from page 37

Midwest promotional duties for the label. . . . Kapp Records' local a&r man Paul Cohen has just returned from a Florida vacation and will record Hugh Lewis and Bill Ed Wheeler this week. . . . Chart Records president Ott Stephens has announced the signing of Linda Keaton to an exclusive recording contract.

Bill Hudson and Associates, local advertising and public relations agency, has been appointed to represent the Country Music Association. . . . Columbia a&r men Don Law and Frank Jones had a full recording schedule last week, with sessions for newcomer Lori Kay, Ray Price, Jimmy Dickens and Johnny Cash. Brenda Lee, accompanied by manager Dub Albritten, is currently appearing at the Rooster Tail, Detroit. . . . Buddy Killen, president of Dial Records, has signed and recorded the Illusions, new local group consisting of Ronnie Wilkins, John Hurley, Ronny Light and Bill Cates.

Fred Foster, president of Monument Records, is back from New York and will direct sessions for Mylo Liggett this week. . . . Bob Thompson, SESAC's director of public relations, was in town last week conferring with local office head Roy Drusky. . . . Owen Bradley, Decca's local a&r director, completed an album with Bill Anderson last week and will direct sessions for Loretta Lynn this week. . . . Hickory's Ernest Ashworth has a new release on the

General Electric Has Teen Phono



GENERAL ELECTRIC'S new solid-state portable phonograph is designed especially for the teen set and is priced to sell at \$19.95. Has transistorized amp, plays all record sizes and speeds, has manual turntable with built-in 45 adapter, dual sapphire styli, four-inch speaker and storage space in lid for 10 45's. Available in two-color combinations and weighs 5 1/2 pounds.

Pocket Phono For Hip Pockets



POCKET PHONOGRAPH by Strombecker, Chicago, a portable, electrically amplified unit, battery-operated with 2 1/2-inch speaker, transistorized amplifier, vinyl carrying case, playing 33 and 45 disks. Suggested retail is \$14.95.

label entitled "Because I Care." The label's Sue Thompson is in town for sessions this week under the direction of Wesley Rose.

The Homesteaders, Starday recording artists, have just returned from a tour of U. S. installations in Spain, Morocco and the Azores. . . . RCA Victor recording activity last week included sessions for Don Bowman, Bobby Bare and Jim Edward Brown. Bare left later in the week for a three-month tour of Europe. . . . Roger Miller has returned to the West Coast after a whirlwind visit that included recording sessions for Smash Records and a guest appearance on "Grand Ole Opry." . . . Tommy Hill, Starday a&r director, recorded albums on Hylo Brown and Kenny Roberts last week. . . . Flatt and Scruggs make another appearance on the "Beverly Hillbillies" TV show March 31.

Gemmill Office Sets More Fairs

RICHMOND, Va.—Jim Gemmill of Jim Gemmill Productions here, has set Barbara Allen with her country show, featuring Jeff Simmons and the Seminoles, to appear with Hollywood and TV personality Smiley Burnett at the Goldsboro, N. C., Fair as grandstand feature Sept. 20, 21. Other dates set recently for Miss Allen and her group include fairs at Mason, Mich.; Spring Grove, Pa.; Hagerstown, Md.; Dunkirk, N. Y.; Gloucester and Front Royal, Va.; Reinholds and Newmantown, Pa., and Kingston, N. Y.

This Is THE HIT Version

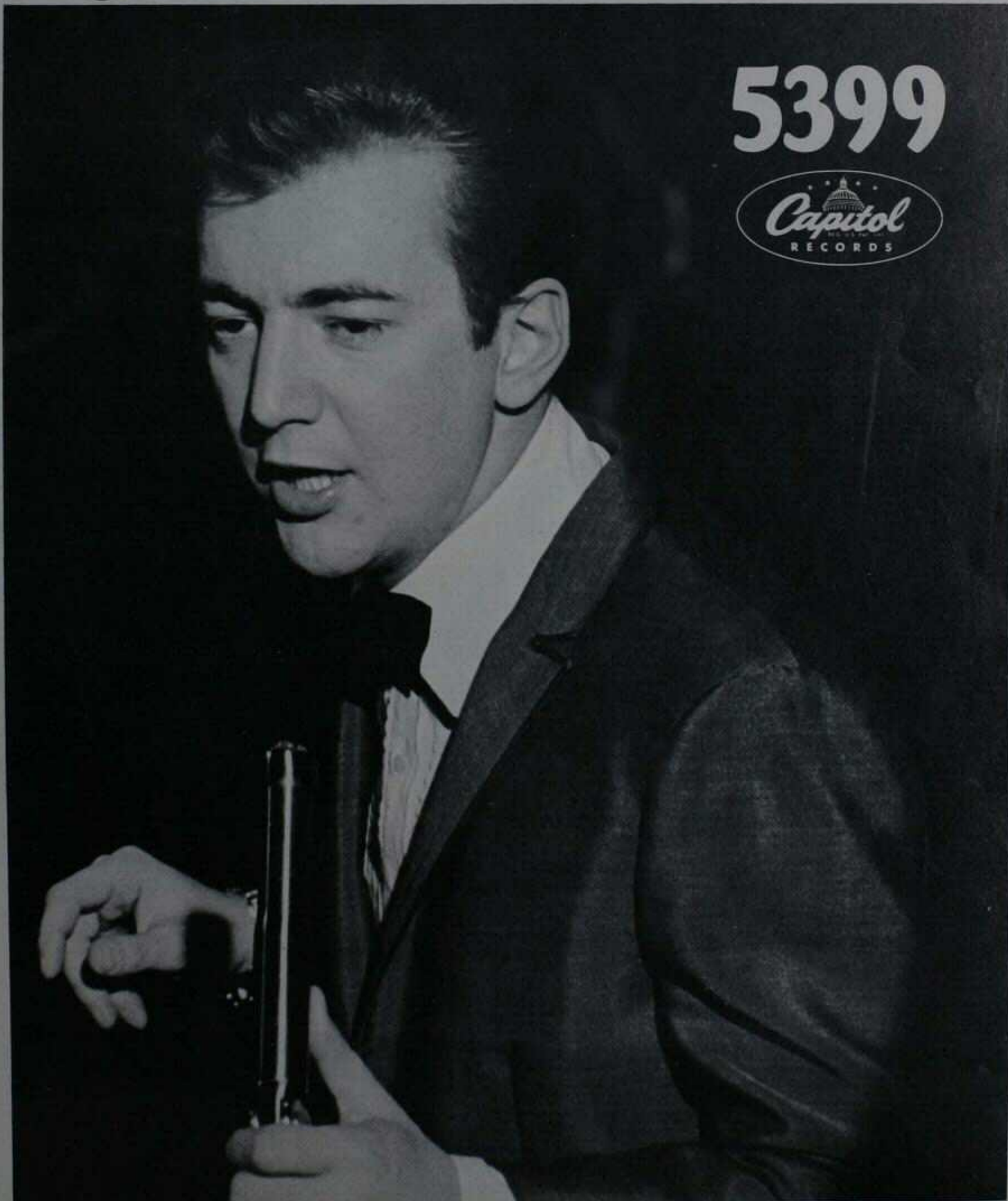
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"BABY LOVE"

"STOP! IN THE NAME OF LOVE"



MARTHA & THE VANDELLAS

"DANCING IN THE STREETS"
"NOWHERE TO RUN"



SMOKEY ROBINSON & THE MIRACLES

"MICKEY'S MONKEY"

"OOO, BABY, BABY"

**CURTAIN
GOING UP!**

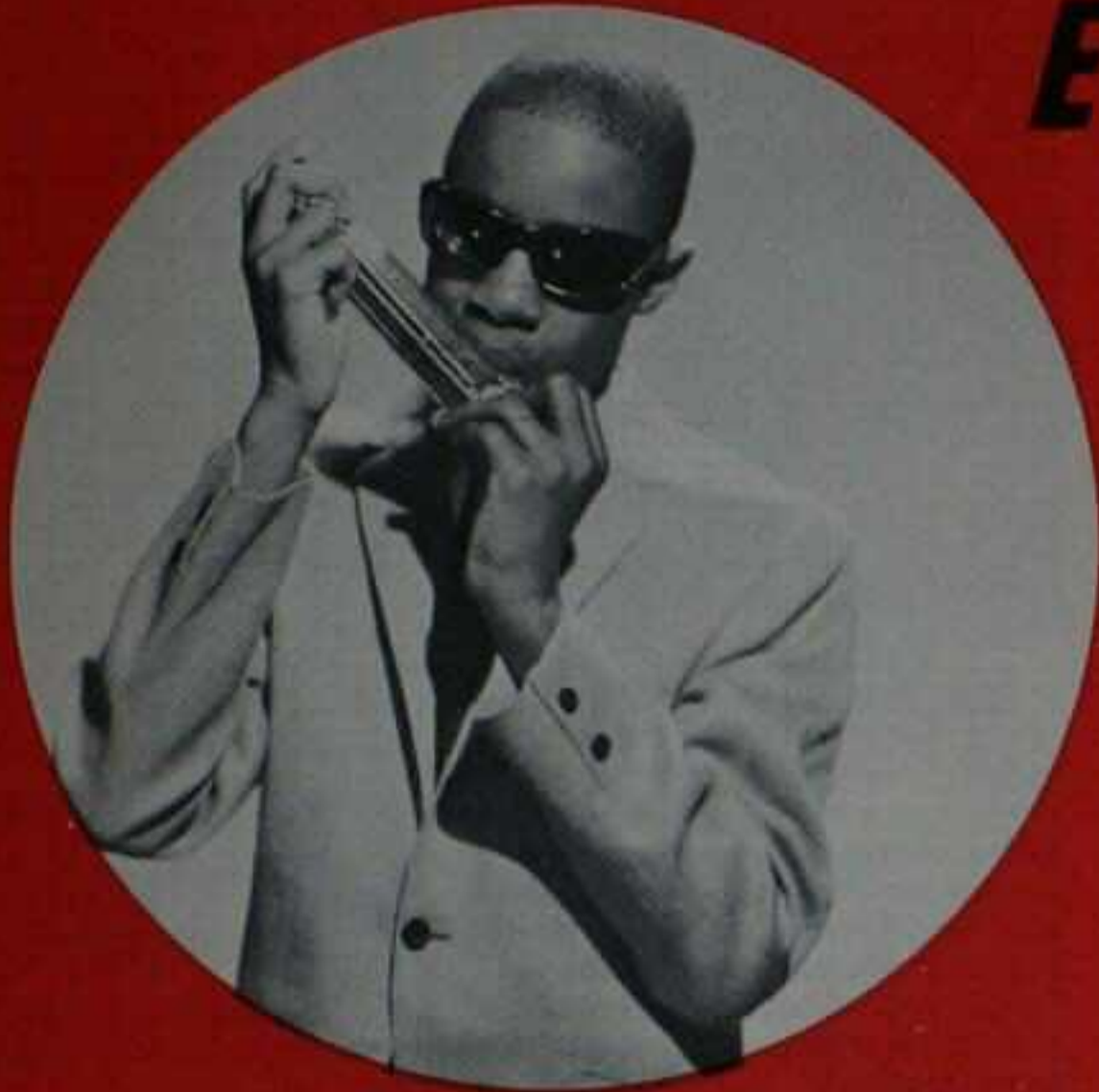


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"PRETTY MUSIC"
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"THE WAY YOU DO THE THINGS YOU DO"
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AND SPECIAL
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EARL VAN DYKE SEXTET
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and where to see it
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MARCH 20th—April 12th

DATE	TOWN	HALL
March 20	Finsbury Park	Astoria
21	Hammersmith	Odeon
23	Bristol	Colstone Hall
24	Cardiff	Capitol
25	Birmingham	Odeon
26	Kingston	A. B. C.
27	Bournemouth	Winter Gardens
28	Leicester	Odeon
30	Manchester	Odeon
31	Leeds	Odeon
April 1	Glasgow	Odeon
2	Stockton	A. B. C.
3	Newcastle	City Hall
4	Liverpool	Empire
6	Luton	A. B. C.
7	Chester	A. B. C.
8	Sheffield	A. B. C.
9	Wigan	City Hall
10	Wolverhampton	A. B. C.
11	Ipswich	Gaumont
12	Portsmouth	Gaumont
13	Paris, France	Guild Hall
		Olympia Music Hall

THE TEMPTATIONS in England for TV and Radio Dates
In Bermuda March 22-April 4

RECORD CORP.

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ARTIST DIRECTION:
**INTERNATIONAL TALENT
MANAGEMENT, INC.**
DETROIT, MICH.

BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

GAME OF LOVE

Wayne Fontana & the Mindbenders, Fontana 1503

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

APPLES AND BANANAS . . .

Lawrence Welk, Dot 16697 (Von Tilzer, ASCAP) (Chicago, New Orleans)

BABY, PLEASE DON'T GO . . .

Them, Parrot 9727 (Leeds, ASCAP) (Chicago)

IT'S NOT UNUSUAL . . .

Tom Jones, Parrot 9737 (Duchess, BMI) (San Francisco)

LONG BLACK VEIL . . .

Johnny Williams, Pic 1 105 (Cedarwood, BMI) (Atlanta, Houston)

BIG CHIEF . . .

Professor Longhair, Watch 1900 (Rated-Shirley's, BMI) (New Orleans)

A DEAR JOHN LETTER . . .

Skeeter Davis & Bobby Bare, RCA Victor 8496 (American, BMI) (Chicago)

YOU DON'T MISS A GOOD THING . . .

Irma Thomas, Imperial 66095 (Metric-Ragmar, BMI) (New Orleans)

REACH FOR A STAR . . .

Sandy Nelson, Imperial 66093 (Wrist-Metric, BMI) (Chicago)

NEW ALBUM RELEASES

• *Continued from page 34*

TROPICAL

RAFFI MUNOZ—Muchos Desos; TRLP 5139

UNITED ARTISTS

SOUNDTRACK—The Greatest Story Ever Told; UAL 4120, UAS 5120

VANGUARD

WILLIAM BOYCE: THE EIGHT SYMPHONIES—1 Solisti di Zagreb (Janigro); BG 668, BG5 70668

HAYDN: SYMPHONIES NO. 22, 26—Vienna

Orch of the Vienna Festival (Janigro); VRS 1126, VSD 71126

ROSSINI-RESPIGHI: BALLET, La Boutique Fantasque—Orch. of the Vienna Festival (Janigro); VRS 1127, VSD 71127

ERIC ANDERSEN—Today Is the Highway; VRS 9157, VSD 79157

FLEURY—The Isles of Greece; VRS 9168, VSD 79168

"POP" Goes the Accordion—Möhner Accordion Symphony Orch. (Wurthner); VRS 9156, VSD 79156

The Great Waltz Composers—Vienna State Opera Orch. (Paulik); SRV 150, SRV 150SD

SCHUBERT: QUINTET IN A MAJOR OP. 114 TROUT—Members of Vienna Konzerthaus Quartet; SRV 151, SRV 151SD

MOZART: QUINTET IN G MINOR K 516 & in C Major K 515—Griller String Quartet; SRV 158, SRV 158SD

WORD

Sing a Song Along With CAM FLORIA & THE CONTINENTALS; WST 8338 LP

WORLD ARTISTS

CHAD STUART & JEREMY CLYDE—Chad & Jeremy Sing for You; WAM 2005

All Systems

• *Continued from page 4*

in most cases, with a slightly higher charge for some requiring longer playing time. The Muntz firm occupies its new plant facilities in Van Nuys. Muntz said he recently doubled his tape production capacity, and is now able to duplicate 9,000 cartridges per day.

His tape playback units are being sold at the rate of 2,500 per month, Muntz said.

Livingston Urges Standard System

• *Continued from page 1*

tridges for automobiles can and will become an important source of entertainment for the motoring public as well as an important new market for our industry," Livingston wrote.

"We are equally convinced, however, that unless automobile and recording equipment manufacturers jointly establish industry-wide mechanical standards and specifications now, at the very birth of this new entertainment medium, we run the risk of another battle of the speeds."

Continuing, Livingston cited the "repetition of the costly and wasteful transition from 78 to 45 to 33 1/3 rpm, a transition that even today is incomplete, with record players unnecessarily burdened with multi-speed mechanisms. Such a battle of the speeds in the newly emerging automobile stereo tape field can only penalize the public we all wish to serve."

Call on Research

Livingston said he was aware of the great interest by the car industry in developing a tape system as a new accessory, but called current research and development "a policy of every man for himself, a policy that can only result in consumer confusion and economic chaos for a most promising new entertainment medium."

If five different auto tape systems were developed and placed on the market, Capitol would have to issue the same product in different fashion, the president wrote. "No manufacturer, wholesaler or retailer, can afford to make, distribute and inventory the same recorded entertainment in a wide variety of differ-

ent mechanical forms. Whatever the playback system agreed upon, we believe it essential that a tape cartridge which fits a Ford also fits a Chevrolet, Plymouth and every other make."

It has been reported that Ford is working on a compatible playback system, but Livingston calls this a compromise not a solution.

RIAA Suggestion

In replies received by Livingston from various Detroit executives, the one recurring idea is for Capitol to suggest mechanical requirements. Livingston prefers to have an industry-represented body like the RIAA offer recommendations. Livingston said he would follow up his letter by personally visiting auto and equipment manufacturers to help squelch the speed war before it breaks out.

Capitol believes car tapes can have a healthy effect on home tapes, a laconic item in the past. Reasoning is that tape cartridges can be enjoyed in the car and then brought into the living room for additional play, stimulating enthusiasm from many members of the family.

Oris Beucler, Capitol's special products manager, who handles the company's tape activities, said the industry would be best served by a system emerging from an over-all analysis of those systems already operable or under study.

One auto manufacturer in replying to Livingston's letter, said he fully expects tape cartridges to become as common in cars as radios.

A check on car radio production by Capitol revealed that eight million sets were installed in 1963 or 85 per cent of the cars manufactured.

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TO DONATE PROCEEDS FROM LP'S

Music City Stores Aid Cole Fund

• *Continued from page 3*

other cancer victims are going to make it. They're going to make it from help from the Nat Cole Cancer Foundation. The fund was formed here in Los Angeles, and rightly so. This was your home. The city you loved so much. And all of us in Southern California want to thank you for being a great musician and great man that you were. This is our birthday gift to you: Our contributions to the continuing fund devoted to cancer research. We know you would have wanted it this way."

"All right Southern California. Let's hear it for Nat Cole. Here are three different ways you help:

"Send your contribution (cash check or money order) in any amount to Nat Cole Cancer Fund, Hollywood, Calif. 90028.

"You may make your donations in person at Music City stores in Hollywood, Lakewood, Torrance, Canoga Park and West Covina.

"You may contribute through your purchase of Nat Cole albums in the following manner: All profits (no expenses deducted except the actual cost of the album to Music City) from the sale of all Nat Cole albums at Music City stores on March 18, 19, 20, 21 only, will be turned over in full to the Nat Cole Cancer Foundation.

"All Nat Cole albums are available, including: 'L-O-V-E' (last release), 'Unforgettable,'

'Ramblin' Rose,' 'Dear Lonely Hearts,' 'Touch of Your Lips,' 'Love Is the Thing,' 'Lazy, Crazy, Hazy Days,' 'Let's Face the Music,' 'Very Thought of You,' 'Top Pops,' 'Where Did Everyone Go?,' 'Cole/Shearing, Piano Style,' 'Cole Espanol,' 'More Cole Espanol,' 'Don't Want to Be Hurt,' 'My Fair Lady,' 'Nat King Cole Story' (3 volumes,

'Nat King Cole Story' volumes 1, 2, 3, and others.

"The Nat Cole Cancer Fund wishes to thank members of the radio, television and music industries for their co-operation in helping to make this campaign successful."

Scores Branded

• *Continued from page 3*

a Four Star production—has some of this identifying quality.

Several forthcoming Four Star projects offer composers opportunities to elevate TV scoring, Perry believes. These programs are "The Smothers Brothers Show" (Perry Botkin Jr. score); "Big Valley," western, starring Barbara Stanwick; "Hell Cats," with George Hamilton (Elmer Bernstein score), and "1008 and Alex Tate," Dean Jones starrer.

By eliminating wasted music, Perry does not see a reduction in musician employment. Four Star's contract with the AFM is for a designated number of hours of work, so the time would be spent in perfecting music so that it has meaning. Then, if it were released on disk, it would stand a better chance of being accepted by the home audience.

The redeeming feature of TV scoring, Perry feels, is that today's young composers have grown up exposed to TV and offer a bright promise of solving the unsolved problems of the small screen composer."

Grossman to Bourne

NEW YORK — Herbert B. Grossman has been appointed sales director of Bourne Co. He was formerly educational director of Marks Music Corp. and has been in the music publishing industry 17 years.

ARMADA TO CLOSE IN N. Y.

NEW YORK — ARMADA's New York office will be closed down at the end of this month, President Amos Heilicher announced. The business of the distributor's trade organization will be conducted out of Minneapolis, headquarters of President Heilicher.

Heilicher, it is known, is in favor of one-trade organization covering all segments of the record industry, with each segment having proper representation — as outlined previously in Billboard.

BULK VENDING news

TRADE SURVEY

Taxes, Commissions, Location Saturation: Top Gripes of '64

Sixth in a series of reports based on the findings of Billboard's annual year-end survey of the bulk vending business.

By RAY BRACK

CHICAGO—The three most recurrent business complaints registered by operators in the space provided on Billboard's 1964 trade survey questionnaires were, in order of frequency:

- 1) Licensing and Taxation.
- 2) High Commissions.
- 3) Location Saturation (a polite euphemism for what operators outspokenly refer to as "double placement" or "location jumping.")

The first problem brought comment from 23 per cent of all responding businessmen. The following remarks are typical:

"A lot of the small cities and towns in my area put unreasonable license fees on vending machines. . . . the tax situation is most difficult and costly." For example, there are State licenses plus wildly varying local per-year or per-machine licenses. Per-machine licenses run from 50 cents through \$25.

New Revenue

"Everyone's looking for new revenue through sales taxes, use taxes, permit taxes, per-machine taxes, personal property taxes and other licenses . . ."

"Our taxes are unstable and too high in comparison to other business . . ."

"My No. 1 problem is the per machine license tax—both city and county. This tax varies from \$2 to \$10 per machine."

Summing up the sentiments of many operators, one Midwest businessman noted succinctly: "Unfair taxation!"

A number of operators suggested that the subject of taxation be given top priority discussion at the coming National Vendors Association convention.

Commissions

The problem of commissions, running a close second to taxation, was cited by 20 per cent of the polled operators. Again, a few typical comments:

"Some operators are paying or are offering to pay more than 30 per cent of the gross." (Com-

plained an operator from the Southwest.)

"Some operators are offering 50 per cent off the top. What can we do to stop this? (Asked a Midwest vendor.)

"We're in a commission war." (Reported an unidentified businessman.)

"Too many part-timers are offering bigger commissions to land locations." (Came a report from New York State.)

"In order to sell a location, some vendors are raising the commissions to a point where the only one making money is the location. This leaves the operator with merely a job—and a poor one at that." (Another unidentified pollee.)

"Commissions offered are too high to be practical for most locations and yet maintain a decent level of profit." (This from Illinois.)

And so the remarks ran. And again came suggestions that NVA lead in ironing out the problem.

Jumping

The problem of location jumping netted fewer but firmer comments. Eighteen per cent of the vendors responding had comments such as these:

"Why do so many operators persist in jumping locations?"

"You find too many machines by different operators in the same locations."

"Too many gutless operators! Example: You get a new location, give them a decent deal and quality merchandise, and some guy goes in and offers them more money and cheap merchandise and if you don't get kicked out the place has more machines than it can handle. And these operators don't put their name or phone number on the machines."

"I find there is too much double setting with multiple units."

And in this complaint category some remarks were quite brief. "Location jumping!" was lettered in bold hand on a number of returns.

NVA discussion was urged, as before, in this area.

Next week: More problems.

Name Ford Gum In 150G Suit

By EARL PAIGE

ST. LOUIS—A suit filed on behalf of veteran vendor Jason Koritz in U. S. District Court here March 2 names the Ford Gum & Machine Co., Inc., and seeks \$150,000 damages for alleged breach on contract inducement and restraint of trade.

The suit, identifying Koritz and Four Gems, Inc., as plaintiffs, declares: "That subsequent to June 22, 1964, defendant acting by and through its agents, servants and employees wilfully and maliciously interfered with contractual relations with customers of the plaintiffs and did wilfully and maliciously induce said customers to breach their contract with plaintiffs."

The petition also alleges "That defendant acted in restraint of trade by refusing to sell gum and gum products to the plaintiffs and the defendant did conspire to restrain trade of the plaintiffs."

Koritz is best known in the industry as a principal in Marjay Vending Co., a Koritz family enterprise. Four Gems is a related

Koritz operation. Koritz is a past president of the Missouri Bulk Vendors Association.

Ford Mason, president of Ford Gum & Machine Co., was reportedly in India. Billboard sought comment, however, from John H. Fry, assistant to the

(Continued on page 48)

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Victor Shipping New Vender



VICTOR 77

Also Market 2 New Stands

CHICAGO—A modified edition of the Victor Vending Selectorama is now in distribution.

Termed the Victor 77, the new unit incorporates all the features of its predecessor but features new styling and is of two-piece design. The Selectorama did not have a removable head.

The Victor 77 will vend 100-count gum, V, V-1 and V-2 capsules and is available in 1 through 50-cent models.

The unit features interchangeable merchandise display panels. The price to operators is \$37.50.

Companion piece to the new unit, according to the firm's Harold Schaefer, is the Victor 77 multiple unit stand, accommodating six pieces of equipment in three square feet of floor space. It is priced at \$19.75.

The third new item is the 4-6-8 Chrome Stand listed for operators at \$12. It will accommodate four through eight units, the eight-vender capacity achieved through the use of a cross-bar accessory.

Victor Vending Corp., 5711 West Grand Avenue, Chicago.



DICK BOYLAN, of Logan Distributing Co., Chicago, demonstrates the new Victor 77 vender to operator Gary Radloff, of Ponderosa Vendors, Ringwood, Ill.

Plan Now to Attend NATIONAL VENDORS' ASSOCIATION

Fifteenth Annual Convention

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A perfect setting to mix convention business and pleasure.

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Mail coupon today, together with your check. Badges and tickets will be awaiting your arrival.



SHERATON-CHICAGO HOTEL, 40-story site of the 1965 National Vendors' Association convention.

N. V. A. TIMETABLE

Date	Exhibit Hours	Business Sessions
Thurs., April 1	10:30 a.m. to 12:30 p.m. 1:30 p.m. to 6:30 p.m.	Board Meeting 1:30 p.m.
Fri., April 2	9:30 p.m. to noon 3:30 p.m. to 6:30 p.m.	1:15 p.m. to 3:00 p.m.
Sat., April 3	9:30 p.m. to noon 3:30 p.m. to 6:30 p.m. (Banquet and show Saturday night)	1:15 p.m. to 3:00 p.m.
Sun., April 4	10:00 a.m. to noon	none

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Phone: ST 2-7747

TO: National Vendors' Association
134 North LaSalle Street
Chicago, Ill.

Enclosed is my check for _____ covering _____ registrations for complete convention package deal.

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South. Calif. Outlet Named By Merdean

LOS ANGELES—Jerry Schneider has been named exclusive distributor for Squeaky the Clown in Southern California, announced Walter Merila, president of Merdean, national sales representative for the multi-colored vender.

Schneider, who is in his mid-40's and a native of Brooklyn, will distribute the Squeaky the Clown machines from the Mexican border north to and including Fresno, Calif. He will maintain offices at 1710 North LaBrea Avenue.

Schneider was in the automobile business in the East and was general manager of a Los Angeles agency prior to his appointment. His wife Sylvia is a native of New York and a graduate in journalism from New York University. She is currently associated with a local advertising agency. They have three sons. Mrs. Schneider will assist her husband in the distribution business.

Ford Gum Suit

• Continued from page 47

president, contacting him at the firm's Akron, N. Y., offices.

Fry said he had not been briefed on details of the St. Louis action and would confer with company attorneys before making a statement. He later wired Billboard, declaring that "Attorneys for the Ford Gum & Machine Co. advise complaint is under consideration." A statement from the company will undoubtedly be released soon.

Specifically, the suit asks for a judgment of \$50,000 and punitive damages of \$100,000.

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OPERATORS: Get on the bandwagon. It will pay you to investigate this NEW machine. Try one, try several on your low yield locations. You'll see the difference and pocket the profits.

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YOU MAY WIN!

Drawing to Decide Contest Winners

CHICAGO—Time is rapidly running out for eligibility in the new National Vendors Association membership contest.

Members enlisting new recruits before March 30 will have a card dropped in a drawing drum for each new member signed up. The drawing, accompanied by appropriate fanfare, will be conducted during the NVA Vend-O-Rama at the Sheraton-Chicago Hotel here April 1-4.

The new contest, explained NVA Membership Chairman Leo Leary, field sales manager of Leaf Brands, does not replace the association's traditional "free accommodations" membership enlistment awards.

"The operator and distributor who signed up the most new members during the year will again receive accommodations at the convention at no cost," Leary said.

NVA area membership chairmen are Art Bianco, Bernard Bitterman, Lee Smith, Herb

Goldstein, Walter Gray, Dwayne Lohrke, Tom Erns, H. B. Hutchinson and Dave Bradford.

New Bitterman Partnership Set Up



BERNARD K. BITTERMAN

KANSAS CITY, Mo. — Bernard K. Bitterman, well-known local vending equipment distributor and supplier, has announced the formation of a new business partnership with his son Alan.

Establishment of the partnership began Jan. 1, with final papers drawn up recently. The partnership will be retroactive to the first of the year, however.

Officially, the firm is now operating as Bernard K. Bitterman and Alan M. Bitterman, i.e., Bitterman & Son.

Young Bitterman, 27, had helped his father with the business for 15 years, working part time for several years while in school.

Said Bitterman: "We will continue our same methods of service and the same type of operation."

The firm's offices are located at 4711 East 27th Street here.

The NVA Is Akin to Insurance: Brehmer

COLUMBUS, Ohio — Veteran Buckeye businessman John O. Brehmer drew an analogy between the National Vendors Association and an insurance policy recently in applauding the advantages of membership in the national association.

"Just as no businessman would operate a vehicle without adequate insurance, so no businessman ought to try to operate bulk vending machines without subscribing to the collective benefits of the NVA," declared the president of Buckeye Vendors, Inc.

Continued Brehmer: "I think too many operators are selfish in the matter, thinking that if they didn't individually get immediate benefits in the past year that their investment in dues was unnecessary. Yet, no operator is so foolish as to think that because he didn't have an accident with a motor vehicle in the past year that his insurance premiums were a waste."

Brehmer said that the greatest advantage to the operator in attending the coming NVA convention April 1-4 will be his coming in contact with "industrywide thinking. He does not go it alone."

Brehmer also listed three objections some businessmen will raise in not attending the convention.

"Possibly some operators don't attend," he said, "because: (a) They think it costs too much; (b) they will get anything new in merchandise and machines quickly enough through regular channels; (c) they don't relish facing their competitors."

He answered these protestations by explaining:

"What these operators don't realize is that the cost of attending is a legitimate business expense and should be considered as part of the cost of doing business."

"Also, in looking at new merchandise and machines, one is able to evaluate advantages and

shortcomings suggested by other operators. An individual can judge a product wrongly, but the whole industry rarely does.

"Also, the operator may shy away from meeting his competitor and in that way fail to meet a great number of other progressive operators who are not competitors of his and who oftentimes drop hints and experiences that can prove highly profitable."

Noting another singular advantage of attending trade association conventions, Brehmer said: "Not to be overlooked is the impression the operator will get of the entire business community. He will find that the industry is not made up of a lot of geniuses, but is made up of people just like himself—people

who are constantly experimenting, trying and watching to discover the best method of operation."

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This new concept in vending dispenses paper wrapped merchandise without stacking. Think of the time you save in service. Just 'dump in' merchandise the same as you would ball gum, nuts or charms.

Dispensing unit is precision engineered and crafted of long life Tullon which assures you trouble-free operation.

Special Introductory Offer

With a minimum order of 4 Oak Wrapped Gum Vendors at \$18.95 each (f.o.b. Chicago) you'll receive 4 boxes (1,000 pieces or 1 machine fill per box) of Leaf's Pal Bubble Gum with comic fortunes and premium offers.

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Important Memo

N.V.A. CONVENTION ISSUE

Dated: April 3

Distributed: Monday, March 29

(Ad Deadline: Wednesday, March 24)

FREE distribution of this issue at the N.V.A. Convention, Sheraton-Chicago Hotel, Chicago, Illinois, April 1-4.

REACH OPERATORS IN THIS EDITORIAL PACKED ISSUE which will contain a comprehensive report of convention activities.

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A real sales stimulator in any location



Beautiful eye-catching design. Makes merchandise irresistible. Convenient, interchangeable merchandise display panel.

Vends 100 count gum, V, V-1 and V-2 capsules. Available with 1c, 5c, 10c, 25c or 50c coin mechanism.

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COIN MACHINE news



WASHINGTON CONFERENCE OF MUSIC OPERATORS OF AMERICA officers and directors was attended by (left table clockwise) Leon Taksen, Joseph LaSala, Phillip Eisenberg, M. L. Holland, C. C. Bishop, Jack Bess, William Cannon, Henry Leyser, William Poss, Moses Proffitt, Paul Brown, Les Montooth, Jerome Jacomet, S. J. Hastings; (right table) Sam Weisman, Hal J. Shinn, Lindy Nardone, Russell Mawdsley, Ralph Ridgeway, K. A. Cormney, Hirsch de la Viez, J. Harry Snodgrass, James Hutzler, Ray Larocca, Royce Green, Larry LeStourgeon, John Trucano, K. A. O'Connor; (standing from left) Fred Granger, James Tolisano, Clinton Pierce, Lou Casola, John Wallace and Nicholas Allen. Photo was taken during luncheon at the Statler-Hilton Hotel at commencement of the three-day board meeting and legislative study.

'We Know Your Needs,' Treasury Tells Coin Ops

By RAY BRACK

WASHINGTON—"We have the needs of the coin machine industry constantly in front of us."

So stated Assistant Treasury Secretary Robert Wallace in a Billboard interview last week as the agency entered its final phase of testing prior to recommending a silver-conserving coinage change to Congress.

Wallace said he could not yet announce what type of coin will be recommended. Treasury officials have yet to reach a decision, pending crucial production run tests of several coinage types scheduled for this month, he said.

The kinds of coinage said by Wallace to be under consideration, however, would fully meet the requirements of the coin machine industry.

Excerpted questions and answers from the interview follow:

When?

BB: "Mr. Wallace, when will the Treasury make its report to Congress?"

WALLACE: "Hopefully in April. Our tests are running slightly behind schedule. Most likely it will be ready in late April. It's a decision that must not be rushed, however. Whatever coinage we adopt must serve for many years."

BB: "What remains in the way of your decision?"

WALLACE: "The types of coin we have been testing must be subjected to production size runs. This will determine if they can be minted economically."

BB: "How many types of coin have you been testing?"

WALLACE: "This I can't say."

Possibilities

BB: "Speaking generally, what are the most likely possibilities?"

WALLACE: "An alloy of reduced silver content or non-silver alloy with properties comparable to present coinage."

BB: "Would that second category include laminated coin?"

WALLACE: "Yes."

BB: "Is it likely that the new coinage will necessitate alteration of slug rejector mechanisms on vending and related types of equipment?"

Big Factor

WALLACE: "We are working to avoid this. We have the needs and problems of the coin machine industry in front of us at all times. I personally feel that the vending industry is a big and important factor in our decision. Of course, we have been made aware of the interests of the silver producers and users. And then there are the needs of the general public to consider. We must try to please everybody."

BB: "Can you?"

WALLACE: "I think so."

BB: "By whom and to whom will your recommendation be made?"

WALLACE: "Our report will be presented to the Banking and Currency committees of the House and Senate. Making the report will be either the Secretary of the Treasury (Douglas Dillon) or the President."

EDITORIAL

Industry's Thanks

It was reassuring for Billboard to find out in its exclusive interview with Assistant Treasury Secretary Robert Wallace that the needs of the coin machine industry were to be considered in any recommendations on changing the silver content of coins.

It now appears that the Treasury's long-awaited recommendations will be forthcoming in April. The coin machine industry which has been hurt by the national coin shortage will welcome this. Needless to say, the Treasury's recommendations will have to be debated by Congress and even then, final execution will take time.

But the machinery has been set in motion and everything appears to be going forward with all dispatch.

Secretary Wallace told Billboard he is hopeful that new coinage will not require operators to alter existing slug rejectors on vending and other related equipment. He points out that there are many diverse interests to consider but he hopes the Treasury can please all.

The encouraging thing to this publication—as it should be to all members of the coin machine industry—is that the needs of this industry have been properly presented to the U.S. government and that there is ample evidence the needs are being given due consideration.

Much of the credit for this belongs to the National Automatic Merchandising Association, which has directed the public relations effort for the vending industry, and to Music Operators of America, which has assisted in presenting the views of the juke box and amusement game operators. This is public relations at its best, and both associations deserve the industry's thanks.

Distributor Meeting Launches Minimums Drive in Midwest

By RAY BRACK

CHICAGO—Agreement was reached on a vigorous campaign for amusement game minimums at a meeting of Williams Electronic Manufacturing Corp. officials and Midwest distributors here last Thursday (4).

Following a pattern established in similar conferences sponsored by Williams throughout the country in recent weeks, the program will be followed up through scores of operator meetings in each distributor territory.

Details of Williams' \$5 minimum proposal were outlined to distributor principals by sales manager Bud Lurie who, since Feb. 9, has delineated the same proposals to distributors and operators in Philadelphia, Miami, Dallas, St. Louis, San Francisco and Los Angeles.

An animated, two-hour dis-

cussion followed Lurie's brief speech. Assisting Lurie in answering distributor questions were Williams executives Jack Mittel, Bill DeSelm and Herb Oettinger.

Distributor executives present were Philip Moss of Philip Moss & Co., Des Moines; Joseph Blend, general manager of Philip Moss & Co., Omaha; Lou Ruben, sales manager for Lieberman Music Co., Minneapolis; Nate Victor of S. L. London Music Co., Milwaukee; Frank Martin of Martin & Snyder Co., Dearborn, Mich.; Joseph Flynn, J & J Distributors, Indianapolis, and Nate Feinstein, Harold Schwartz, Irv Ovitz, Fred Skor and Howard Freer of World Wide Distributors here.

As in previous meetings, Lurie stressed that inauguration of \$5 contractual minimums

for games will revolutionize traditional equipment cycling methods.

"Cycling programs are too often aborted at the marginal location level," Lurie declared. "Minimum money will make it possible to at least retire older equipment in these class B and C spots."

Statement of this premise evoked no disagreement and led to discussion of how the program should best be implemented.

The Williams approach is basically one of factory, distributor and operator teamwork in selling the concept of game minimums to locations, Lurie explained.

"We have been apathetic," he concluded. "The market has not diminished, it has stalemated."



CORNERED by BUD LURIE is Lou Rubin (seated), sales manager of Lieberman Music Co., Minneapolis.



WORLD WIDE DISTRIBUTING CONTINGENT at dinner meeting in Fritzel's Restaurant included (from left): Irv Ovitz, Harold Schwartz, Nate Feinstein (Williams executive Herb Oettinger is across table from Feinstein), Fred Skor and Howard Freer.

Director of Mint Lauds Trade Coinage Position

WASHINGTON—In a meeting March 4 with Eva Adams, director of the Mint, top Music Operators of America officials were complimented on the reasonable position the trade has taken on the coinage change issue.

After hearing MOA Executive Vice-President Frederick M. Granger, President Clinton S. Pierce and Board Chairman Lou Casola state the association's concurrence with the policy worked out over the past year and adopted several months ago by the National Automatic Merchandising Association, Miss Adams expressed pleasure at the position of both associations.

"She said she was most grateful for the splendid co-operation of NAMA with mint experts in working out the technical problems related to new coinage and coin-operated equipment," Granger said. "She was also pleased to hear that another sizable segment of the coin machine business had adopted a similarly co-operative attitude."

Also present at the meeting was assistant director of the Mint, Frederick Tate.

As reported by Billboard during recent months and announced in association newsletters, the joint NAMA-MOA position advocates:

... the retention of sufficient silver content in the coinage to permit continued use of present coin mechanisms, or the use of alloys in any new coinage which have similar properties to existing coins, so that present coin mechanisms will continue to operate. Further, the industry supports those measures which will insure an adequate coin supply and prevent the disappearance of coins from circulation."

Following the meeting, Granger acknowledged the extensive work done by the NAMA as background for the industry's present coinage policy.

"The NAMA deserves full credit for formulating this policy, which MOA has endorsed and is now supporting to the fullest," Granger said.

"It is the best possible position, in that it does not make strong demands on the Treasury. It permits us to have a flexible posture and yet obtain what we need."

Granger added that the visit of MOA officials to the government agency could do nothing but elevate the industry in the estimation of key Washington officials.

"We made them aware of the music and amusement game business," he said, "and demonstrated that it seeks to take a responsible approach to its problems."

phonograph equipment, according to Ben Chicofsky, MONY business manager. Plans call for expansion of the curriculum to eventually include vending and amusement game equipment.

The first students will be selected from some 200 applicants to the State Department of Employment. All the men have been tested for aptitude in the areas of mechanics and electronics.

In the preparation of the curriculum, distributors of the four major phonograph lines are co-operating with Rolf Bjornson, Manpower Development supervisor. Factory service experts are also being consulted. Much equipment and materials for the program will be purchased from co-operating distributors. Additional materials will be donated by the jobbers. Currently participating are Seeburg distributor Meyer Parkoff; Harold Kaufman, of the Wurlitzer outlet; Nathan Sugerman, with Rowe-AMI, and Rock-Ola's Harry Koeppel.



"FROM ANCHORAGE TO ALBUQUERQUE they're dancing at the drop of a coin to Seeburg discotheque," declare Seeburg National Promotion Manager Stan Jarocki (right) and Advertising and Sales Promotion Manager Frank Luppino (left) to a Billboard reporter. Jarocki indicates the latest of 700 discotheque installations represented by pins on map.

N.Y. Mechanics' Training Program to Start in April

NEW YORK—A coin machine mechanic training program that could aptly serve as a prototype for much-needed trade schools in many major U. S. markets is scheduled to commence here in April.

The brainchild of Music Operators of New York (MONY) officials, the program is unique in the industry in that it will be financed by public moneys available under the State's Manpower Development and Training Program. The implications of this,

in view of the perennial shortage of skilled coin machine mechanics and the financial impasses encountered in past attempts at establishing trade schools, are most significant. (See Billboard, Feb. 20.)

Administration of the program will be handled, as are other manpower training classes, by the New York Board of Education.

Music Training

The first class, numbering some 20 men, will be trained on

Six Months

The class will be quartered in space presently available under the State program. The course of study will be six months, with students attending classes six hours per day. Faculty will be drawn from industry and the Board of Education ranks.

Cost of the program has not been definitely established yet, according to Chicofsky, but it is certain that trainees will shoulder none of the expense.

Placement of the graduates will be no problem, Chicofsky assured Billboard.

"We receive requests for skilled servicemen every day," he said. "Right now we could place 30 men in the metropolitan area."

Chicofsky, an operator for 26 years prior to joining the MONY staff two years ago, had extensive experience with the problem of servicemen and has been one of the leaders in establishing the New York program. MONY President Al Denver and Vice-President George Holzman, along with other MONY members, have persisted in promoting the program.

"We're interested in making this so successful," Chicofsky said, "that it will stand as a model for other cities and associations. We should like to see the industry as a whole benefit from what is being done here."



TANNED AND SMILING Philip Moss, of Philip Moss & Co., Des Moines, talks \$5 minimums with Joseph Blend, left, general manager of Philip Moss & Co., Omaha, and Nate Victor, right, of S. L. London Music Co., Milwaukee. Moss had just returned from a South American vacation.



PANEL OF EXECUTIVES from Williams Electronic Manufacturing Corp. at the firm's regional distributor conference last week included (from left): Jack Mittel, Bud Lurie and Bill DeSelm.

credit for formulating this policy, which MOA has endorsed and is now supporting to the fullest," Granger said.

"It is the best possible position, in that it does not make strong demands on the Treasury. It permits us to have a flexible posture and yet obtain what we need."

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Nippon Victor Bows Juke Box

TOKYO—In the new line of Nippon Victor electronic products unveiled here recently was a compact-size stereophonic juke box priced at 330,000 yen (\$917).

According to Nippon Victor officials, the compact, Model NB-5000, is much cheaper than imported models and should be ideal for location in Japanese coffee shops and restaurants where teen-agers gather.

Nippon Victor products are

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distributed in the U. S. by Delmonico of New York.

(Contacted by Billboard, Delmonico Electronics sales manager Si Lipper said he had no information regarding the possibility of U. S. distribution of the new juke box. Delmonico president Al Friedman could not be reached for comment.)

Westernization

It is a matter of record that Nippon Victor's assistant export chief, Toshiyasu Watanabe, observed the operator-location aspects of the phonograph business during a visit to the metropolitan New York area last fall. His first-hand look at the business followed the closing of the World's Fair.

Business observers here, however, believe that Nippon Victor's juke box distribution interests are domestic at this time. Company executives are said to feel that the westernization of Japanese youth is bound to open up a sizable phono market.

Other products displayed by the firm at the Hotel New Japan were an endless cartridge-type tape player, model CTR-100, which supplies background music, several classical tape titles and a transistorized stereo phonograph, model STL-1440.

EUROPEAN NEWS BRIEFS

Dutch Payouts

THE HAGUE—A committee of the Dutch parliament is studying proposals submitted by Holland's coin machine operators' organization, Bond van Muziek en Amusementsapparaten (Autex), to liberalize operation of payout machines.

At present, payouts may be sited in private clubs only. German mint machines have become popular in the clubs because of their simplicity of maintenance and their ease to control.

The proposal now is to legalize the operation of the mint-type payouts throughout Holland on the same basis as in West Germany. This would be accomplished with a new payout machine law paralleling that in force in West Germany, a so-called "model law" which is credited with having disarmed most of the criticism of payout operation in Germany.



SEEBURG SPECIAL REPRESENTATIVE JOHN STUPARITZ (center) shakes hands with Billy Brandt in Zurich, with Walter Borchers looking on. Behind them is one of the new discotheque sales vans built for Seeburg by Mercedes-Benz. Brandt is a member of the German van team, Borchers is supervisor of the German van operations. Stuparitz has been visiting Seeburg affiliates in Europe and leaves for Japan soon.

France 'Flipping' Over U. S. Pinball Equipment

By OMER ANDERSON

PARIS—France, perhaps the worst market in Europe for U. S. phonographs, may at the same time be the best foreign market for U. S. pinballs.

This is Gallic logic operating in just the way the Frenchman would expect. Shrugged Jean-Paul Martain, one of the largest operators in the Champs-Elysees district, "It is perfectly logical. The government has protected phonographs because we can make them; but American pinball machines have no competition, not really, so we import them."

Andre Malraux, France's energetic culture minister, is said to be aghast at the U. S. pinball invasion, and to be urging General de Gaulle to take legal steps against the importation of "Les Flippers." But this is clearly impossible. "There would be a new revolution," said Martain. "The government wouldn't dare. The people would fight for the right to play les flippers."

What is fact is that France, in the last 15 years, has imported 48,000 U. S. pinballs. France has imported so many pinballs and so consistently that they have come to symbolize the "Americanization" of France, a circumstance not altogether pleasing to the importers and distributors.

There have been suggestions

that the machines be given some type of disguise—something to make them appear "French," possibly naming models the "Eiffel" and "Folies Bergere" and so on. But Martain and other French distributors and operators agree that it is precisely because "les flippers" are American that imparts much of their appeal.

"They would have no playing appeal unless they were American," said Robert Van Wilder, director and founder of Paris-New York, one of the largest firms importing U. S. pinballs. "A few years ago a French company tried—unsuccessfully—to manufacture pinballs, and they printed the directions in English—for sale in France."

France's pinball upsurge really began in 1950, when the ban on

their importation was rescinded. Some 11,000 pinballs were imported into France in 1963. This compares with total U. S. phonograph imports of 590, and illustrates the passion with which the French have accepted the pinball as their own.

The 1963 import figure seems to belie any suggestion that France has been saturated with "les flippers," and 1964 import figures are keeping pace with those for 1963.

Operators have concentrated on locating pinballs in sidewalk cafes and arcades, with a 50-50 split of collections with the location proprietor.

4-Cent Play

Each machine must be licensed by the government. License fees vary according to the size of the city, but in Paris

(Continued on page 55)

Tokyo Greets Jones



R. F. JONES' NEW TOKYO BRANCH is headed by Yasuo Nakanishi, who stands here (third from left, rear) with members of his staff. Nakanishi was formerly executive foreign secretary with Seibu department stores. Jones termed opening of the Tokyo office "one of many planned moves in a program of expansion."



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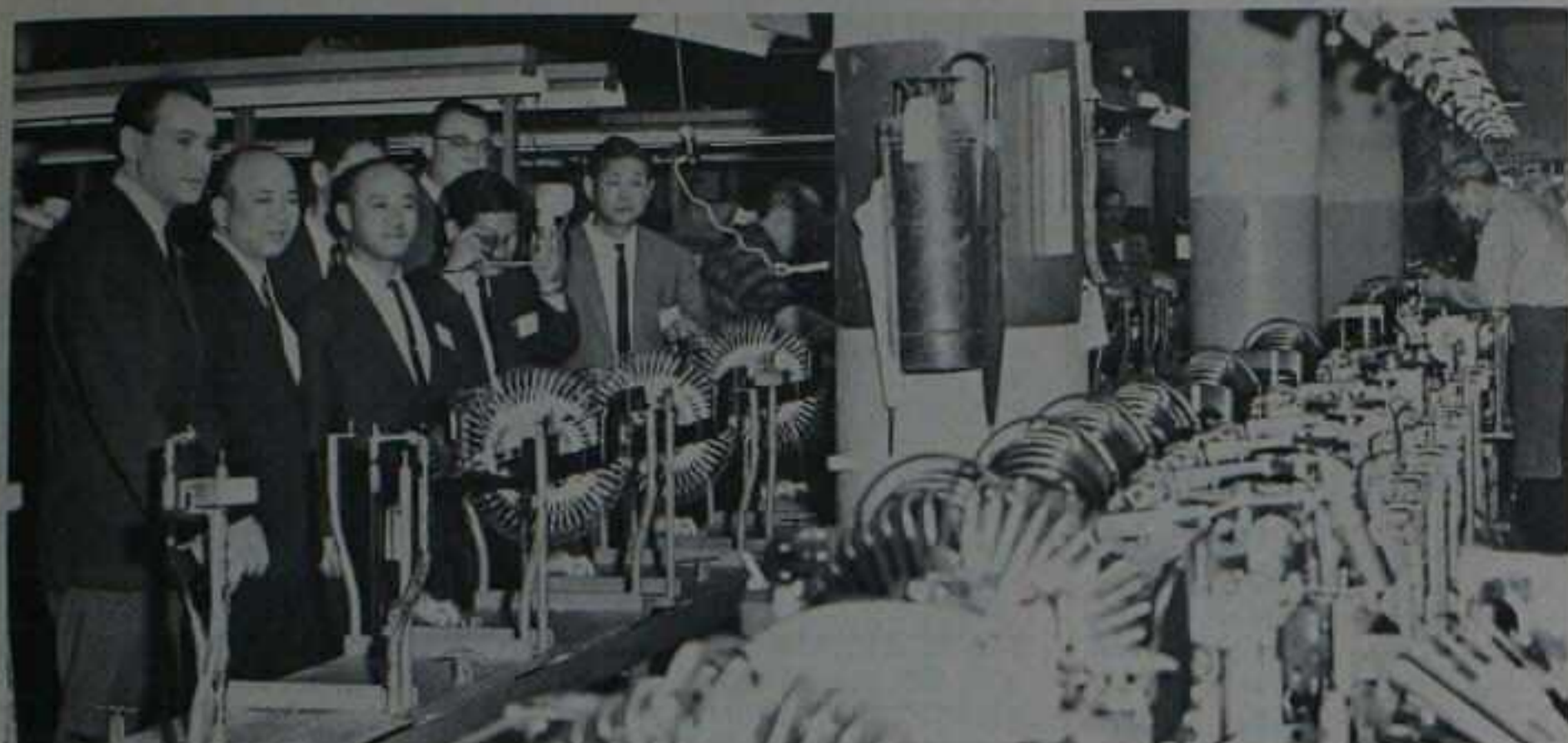
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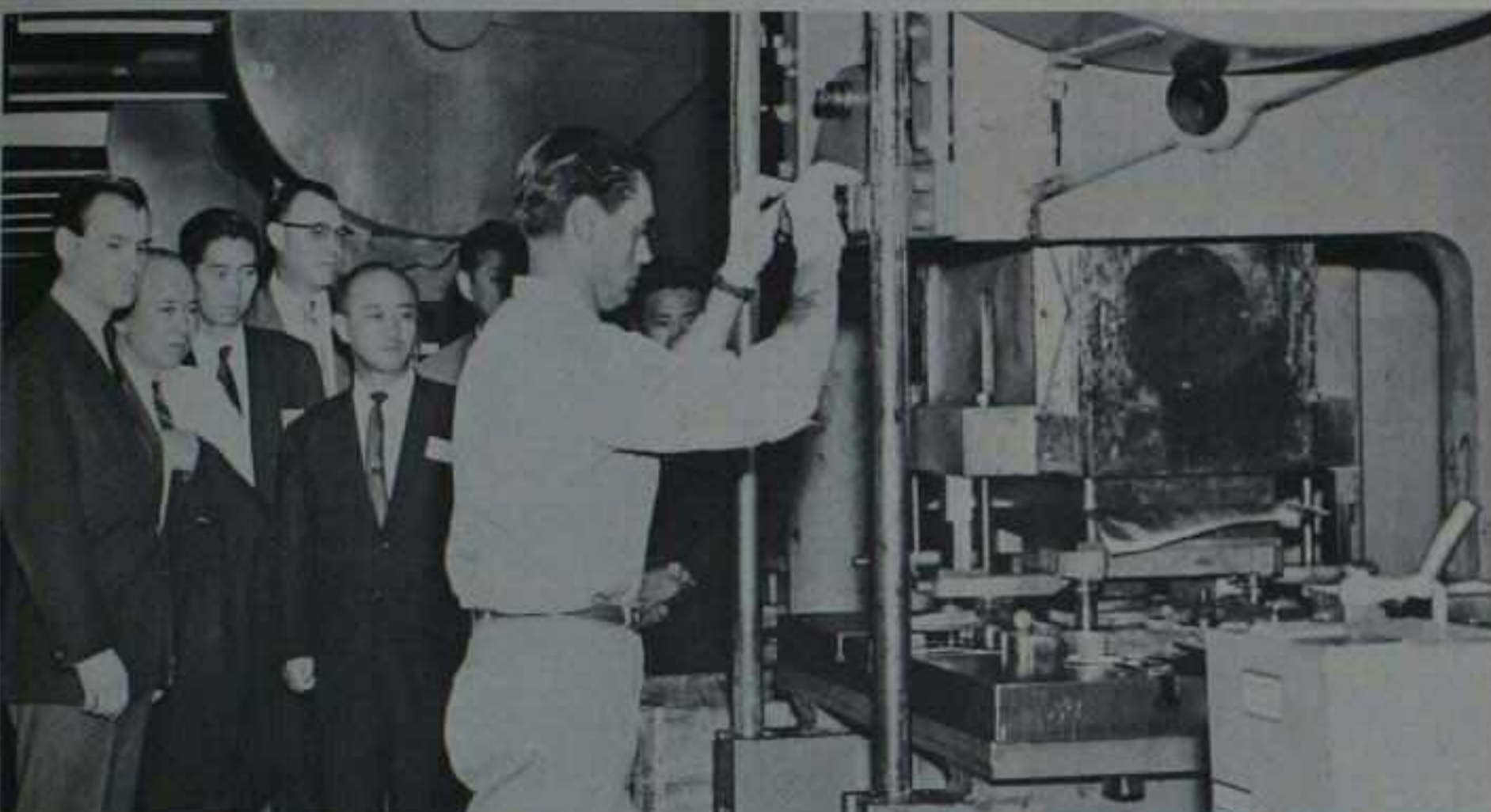
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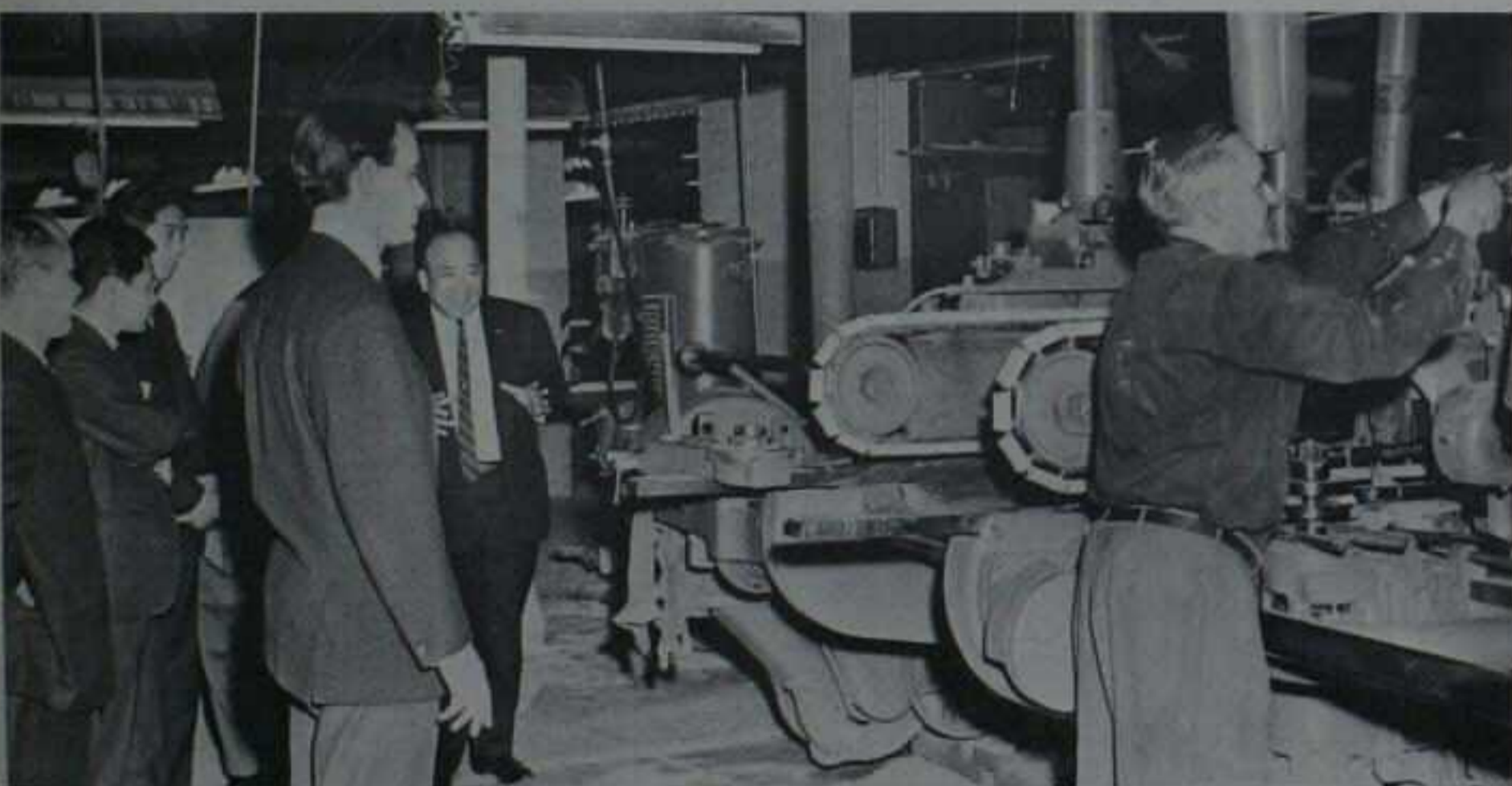
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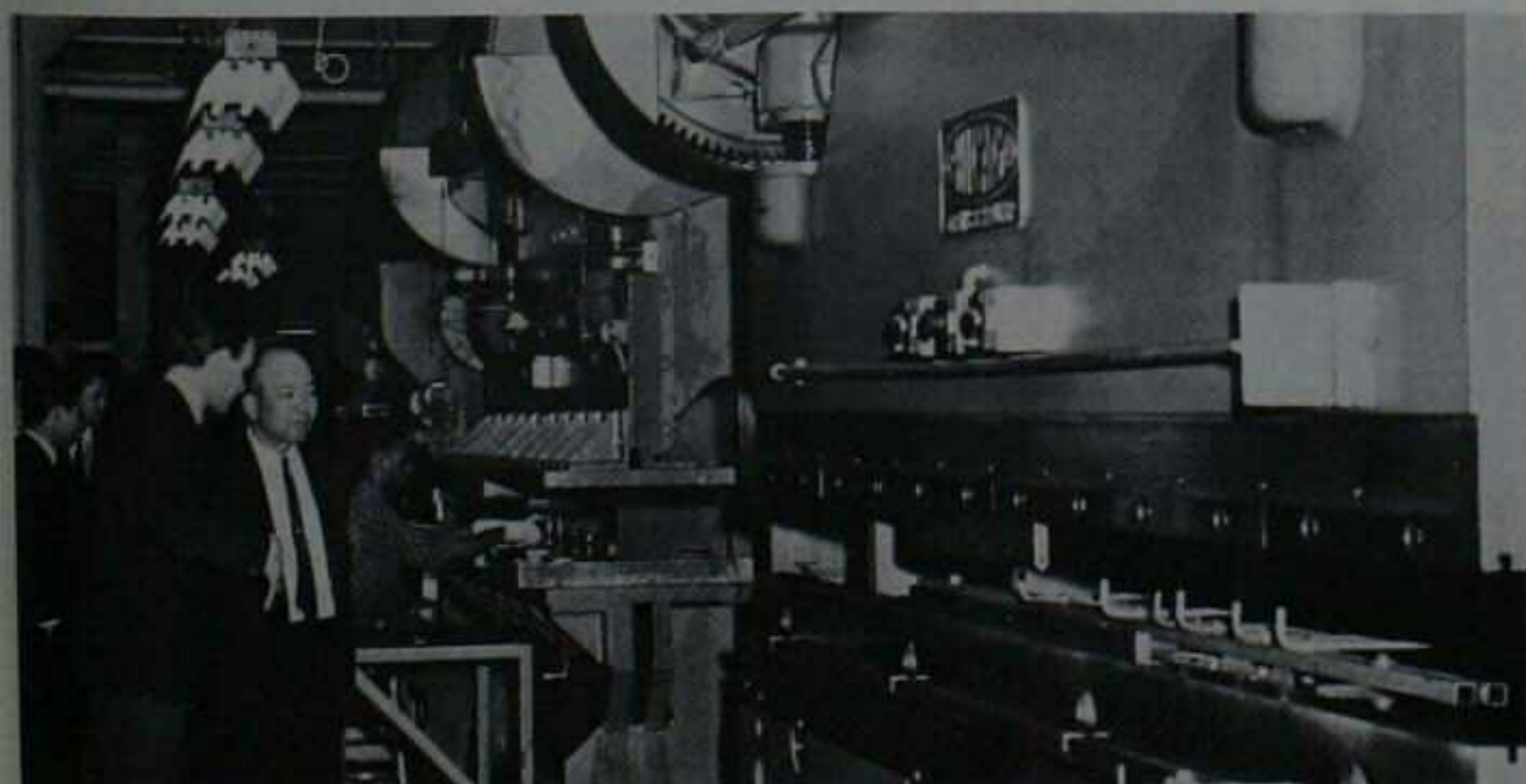
DR. DAVID ROCKOLA shows the beginning of Rock-Ola's phonograph mechanism assembly line to: John Kano, John Yagi, Gus Yamagata, Gene Watanabe, Art Janacek and Slim Ogasawara.



PHONOGRAPH COMPONENTS are stamped out in this automatic press.



ROCK-OLA'S WOODWORKING PLANT is examined closely . . . the firm is one of the few juke box manufacturers which makes its own cabinet.



VENDING MACHINE CABINETS are fabricated by this giant 300-ton shear.

CHICAGO—A full day to tour the big Rock-Ola manufacturing complex and see juke boxes and vending machines built from the ground up—that's what five Japanese coin machine executives wanted, and that's exactly what they got.

The men were all representatives from Nippon Goraku Busan K.K., Rock-Ola distributor in Japan and other parts of the Orient. Their visit to Rock-Ola was part of a 40-day global tour, which also included visits with distributors in the U.S.

They spent a day with Empire Coin Machine Exchange here last week and this week were down with A.M.A. Distributing Company in New Orleans. From here, they go to New York, then Europe.

Big Operator

Nippon Goraku is not only Japan's largest distributor but the country's largest operator as

well. The firm employs 600 persons, 200 of whom are involved in routes.

Nippon has set up 32 separate districts in Japan, each with a district manager, a serviceman and shop personnel. Tokyo itself is divided into six districts.

The company uses some 25 trucks and 125 cars to run its business.

The adjoining pictures show how the visitors were given an indoctrination course in coin machine manufacturing.



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A.T.E. Moves To New Site

By ANDRE DE VEKEY

LONDON—The Amusement Trades Exhibition, the Continent's big coin machine show sponsored jointly by the Amusement Caterers' Association and the Amusement Trades' Association, will be held next Jan. 25-27 in a hall three times the size of last year's exhibit site.

The show has been booked into the Grand Hall at Alexandra Palace in North London. Added benefits of the new location are unlimited parking and excellent loading and unloading facilities for equipment.

Trade reaction to the change in location has been excellent. Several firms, however, are suggesting a further change involving exhibit dates. Some feel the time should be moved to mid-December, to give manufacturers more pre-season time to prepare equipment.

EUROPEAN NEWS BRIEFS

Music in the Tub

ATHENS—Stavros Niarchos, the shipping magnate with a fleet of over 200 cargo vessels, insists that the guests on his private island in Aegean shall have music wherever they bathe.

Niarchos has installed a series of phonographs along the bathing beach on his island of Sptezopoula. Each juke box has a supply of coins for the guests.

Niarchos insists that international pop music be programmed in at least three languages (Greek, English and French), and that disks be changed weekly.

The juke boxes are emplaced in niches built into the cliffside adjoining automatic showers.

Peak Earnings by Phonographic Ltd.

LONDON—Max Fine, chairman of Phonographic Equipment, Ltd., here, reported half-year profits for his company of 705,000 pounds. The firm went public last September and forecast a yearly profit figure of 1,100,000 pounds.

Shareholders will receive an interim dividend of 20 per cent. Phonographic reported sales of juke boxes at an all-time high.

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Chicago Coin Introduces Swivel Score Rack on Newest Bowler

CHICAGO—The Chicago Coin Machine division of Chicago Dynamic Industries last week began shipping a new big-ball bowler which incorporates a revolutionary new pivoting score box to simplify scoring.

Described by sales manager Mort Secore as "our exclusive new Lazy Susan servicing feature," the swivel design affords

access to the front or rear of the score rack from either side of the bowler.

"We have introduced this innovation in response to a number of distributor requests," Secore declared. "Under many location conditions, even routine servicing of equipment is difficult because of cramped quarters. Super-Sonic's design will greatly alleviate this problem."

Dubbed Super-Sonic because of a fast-back contemporary cabinet design, the new unit also has a personalization feature for the location name or other information.

Step-Up Feature

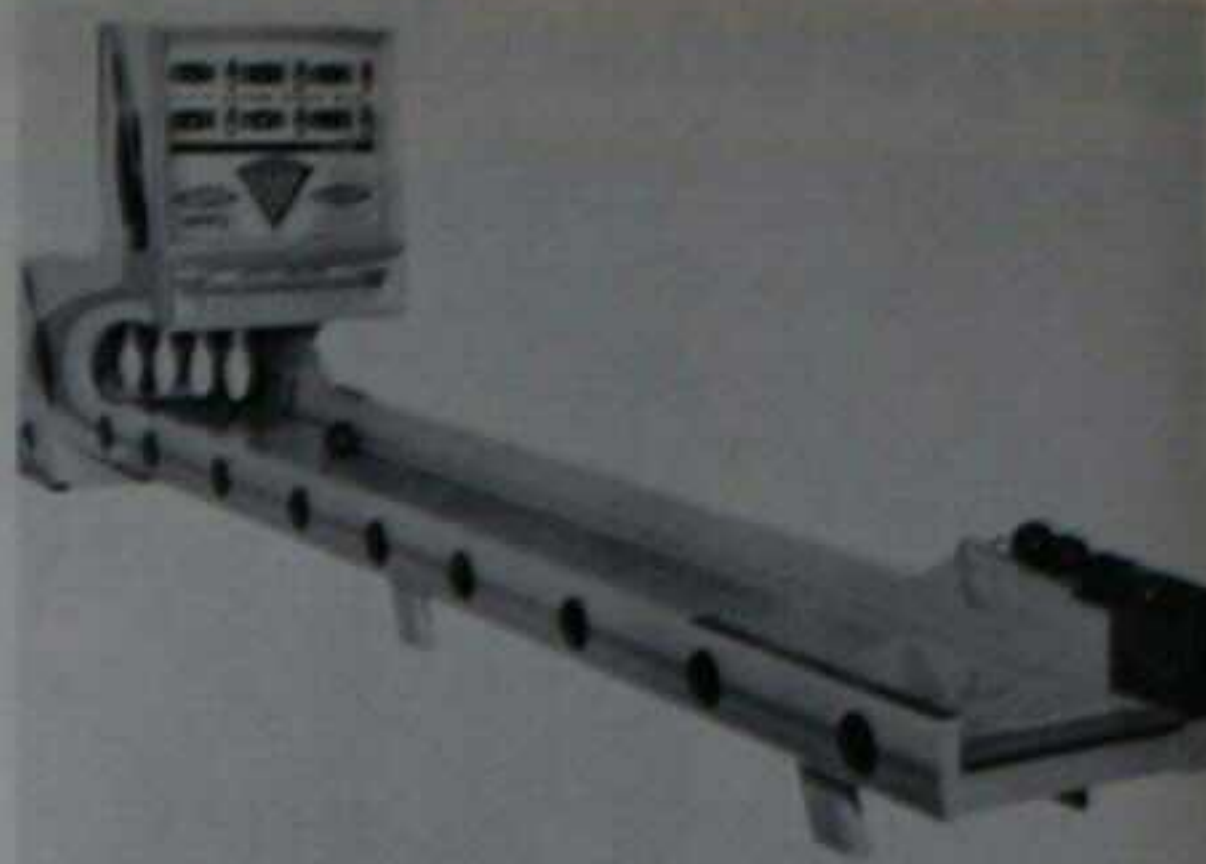
Three scoring selections are available on the six-player product: Regulation, dual flash and flash-o-matic. Complementing

these are the "step-up" feature through which strike and spare scores advance and change in values by the frame.

Other new scoring features are the Flash-Bonus Score Game, with the bonus collected in the 11th frame; and the Red Pin Game, which affords bonus scores for strikes in the third, sixth and ninth frames.

The new product is available in 13 and 17-foot lengths plus four and eight-foot extensions. Coin options include one play for a dime, two plays for a quarter and 50-cent all-coin models.

"This is the first of two unique new pieces we plan to introduce in close order," Secore said. The next new Chicago Coin product, he said, would be announced in about 10 days.



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St. Louis Trend Is to Dime Play

By EARL PAIGE

ST. LOUIS—Local and out-State operators, while discussing the Williams Electronic Manufacturing Corp. game minimums proposals outlined here recently by Bud Lurie, are taking definite steps to inaugurate dime play on amusement games.

For example, Merle Wright, Columbia operator, told this Billboard reporter: "We're definitely going to a dime on all our newer games. It's something we just can't keep putting off."

Agreeing with Wright are Waynesville operator Art Anderson and Belleville, Ill., businessman Eddie Crain.

A significant fact uncovered in conversations with regional coinmen—especially those from out-State—is that dime play has already proved successful in many instances.

Reported Buddy Harris, Carterville: "We've been on dime play in a lot of our spots all the time. It's something you just have to concentrate on and promote."

Both Norwood Veatch at Central Distributors (Williams) and

Lou Morris at Morris Novelty (Gottlieb) here have expressed the opinion that metropolitan St. Louis may lag behind certain out-State areas in the transition to 10-cent play.

Morris, moreover, alluded to a local operator who is taking a slightly different tack on play rates.

The operator, George Schoen, said: "We're trying a three-ball-for-5-cents price. This accelerates the pace of the game and is especially good on two-players, where one player is waiting his turn. It amounts to about the same thing as dime play."

FORMAL DEBUT

Gabriel's Blows Its Horn as Detroit Crowd Digs Discotheque

By HAL REVES

DETROIT—Discotheque, in the fully contemporary use of the term, made its formal debut in the Detroit area recently with the two-day grand opening of Gabriel's Lounge in suburban Roseville.

Seeburg has made seven installations of its discotheque equipment in the area already, but Gabriel's is probably the most glamorous.

An indication of public acceptance was the crowd that jammed the spot for the grand opening in the midst of a virtual blizzard that brought the Motor City to a standstill.

Speakeasy Days

It is now the regular practice at Gabriel's to keep the front door locked and ask patrons to enter through the rear entrance, reminiscent of speakeasy days, in order to keep the crowd to the lounge's 142-person capacity.

Emceeding the Gabriel opening was Seeburg's special consultant Joseph Panarinfo. He was accompanied by Gioconda of the Seeburg factory and Jack Knowles in charge of discotheque promotion for Martin and Snyder, the Seeburg distributor in nearby Dearborn.

Another discotheque installation at Detroit's King's Lounge, operated by Henry Kozakowski and Eddie Zienty, has increased business by 25 per cent during the past three weeks. A Seeburg discotheque sign is over the entrance, and King's runs ads in The Detroit News twice weekly.

No Obstruction

One problem in Detroit is an ordinance that requires dance floors to be unobstructed. Thus at King's, the juke box is placed along the rear wall and the two speakers are placed on each side of the dance floor facing in.

Al and Don Gabriel, who run the Roseville lounge, have

termed the discotheque idea their "salvation."

The club is able to sell drinks at only a nickel above other neighborhood tavern prices, but 15 and 20 cents below prices charged by clubs with live entertainment.

Young Marrieds

The club is drawing a "young married" clientele, essentially in the 21-30 age bracket.

Roy Clason, Jump Music, who operates the Gabriel installation, is programming 20 Seeburg discotheque albums with the remainder of his machine filled with "currently popular dance music."

Customers get one tune for a dime, three for a quarter, six for a half and, of course, one album for a half. The Gabriel brothers have found that the wilder numbers are popular during the week, while the slower tunes are heard on weekends, when the crowd tends to be older.

Chose Hostess

During the opening, Panarinfo gave a short welcome to the crowd while Gioconda acted as master of ceremonies. A pretty girl was chosen from among the Gabriel clientele to act as hostess. A buffet supper was also served.

Panarinfo was later booked for personal appearances at two Detroit radio stations and an interview with a columnist from one of the dailies.

BIGGER PROFITS NOW WITH TROUBLE-FREE COIN-OP POCKET BILLIARD TABLES by National of N. J.

"CORONET"

Manufactured to exacting professional standards

- PICTURE WINDOW BALL VIEWER
- DECORATOR DESIGNED FOR BEAUTY
- SOLID SLATE BED
- TROUBLE-FREE UPKEEP

NOW AVAILABLE | SOON AVAILABLE
4 x 8 Reg. | 4 1/2 x 9
52" x 32" | 48" x 78"

Write for FREE Color Brochure or Phone 201-473-9100 for Coin-Op, Professional, Billiard Lounge, and Home Tables. The FINEST in Coin-Op Table Shuffleboards also available.



This outstanding coin-op professionally designed table in Formica, with Gold anodized aluminum and Aqua-Trim is ahead of its time! It is PROFIT BUILT for you by National of N. J.

ASK ABOUT THE ECONOMY FEATURED "EXECUTIVE" BILLIARD TABLE FOR THE HOME AND BILLIARD LOUNGE

NATIONAL

Shuffleboard & Billiard Co. of N. J.

31 MAIN ST., E. ORANGE, N. J.

Cheetah: A New Shuffle Alley From Williams

CHICAGO—The latest in a series of new products from Williams Electronic Manufacturing Corp. is Cheetah, a five-way-play shuffle alley bearing the United brand name.

The sleek new model began arriving at Williams dealers last week. Introduction of the shuffle bowler was to be followed closely by the debut of a new big-ball bowler (see Billboard next week).

Williams sales manager Bud Lurie informed the manufacturer's Midwest distributors in a sales conference here last week that "a series of games will be coming off the Williams lines this year like the industry has never experienced."

Because of the changing mar-

ket, Lurie explained, Williams will market 25 per cent more product during 1965.

The play feature being stressed on the new product is "strikes 90." This innovation permits the player to continue shooting in the same frame as long as he continues to shuffle strikes.

As with other recent Williams games, Cheetah sports the customized title strip for lettering of the location's name or pertinent messages.

Double nickel or dime play is standard equipment on the new unit. A 25-cent multiple coin mechanism is available optionally at extra cost.

For easier service access, the

pin panel opening has been redesigned. The "easy-normal" strike adjustment is in the back box for convenience sake.

The unit measures 8½ feet in length, 2½ feet in width and its crated shipping weight is 515 pounds.

France Flipping

• Continued from page 52

are \$120 a year. The per-play price is low—around 4 cents—and the average machine takes in \$80 a month at 2,000 plays.

Some psychologists, intrigued by the French obsession with "les pinballs," have questioned whether there is not a quirk in the Frenchman's mental makeup. A more reasonable explanation is French law.

In other European countries, bingos, payouts and fruit machines are permitted. But in France, all games with a cash payout are banned, and only "games of amusement" are permitted.

Robert Charlot, president of the French trade organization—Syndicat National de l'Automatique—is France's leading authority on payout machines and the ultimate authority on the Frenchman's passion for playing pinball machines.

"It's the only public game which is readily available and permits the Frenchman to pit himself against chance. There is a strong flair for chance-taking in every Frenchman's makeup, and "les pinballs" cater to that urge to flirt with Lady Luck."

Maine Late Hours Bill Has Initial Senate OK

AUGUSTA, Me. — A bill which would lengthen the time for playing juke boxes by permitting the sale of liquor in Maine until 1 a.m., including Sunday mornings, encountered brief opposition in the State Senate, but finally won initial approval.

A motion by Sen. Margaret Sproul of Bristol to send the measure back to the liquor control committee was defeated 31-2. The lawmakers then rejected a tabling motion by Sen. Carlton L. Falcon of Howland 22-10.

The sale of liquor is now allowed in Maine until midnight, except Saturday night when sales are halted at 11:45 p.m. Liquor can be served New Year's Eve until 2 a.m., unless New Year's Day comes on Sunday.

During the Daylight Saving Time period, the current State law permits sales until 1 a.m., local time, which is midnight, standard.

The House of Representatives has given the bill initial approval.



PRODUCTION LINE WORKERS make final adjustments on Cheetah, the newest shuffle alley from Williams Electronic Manufacturing Corp.



WILLIAMS' CHEETAH

For proven CASH returns . . . install the ULTIMATE in COIN-OP EQUIPMENT

THE EMPRESS

by Fischer



- Choice of finishes: Walnut-grained Formica or Mahogany-look Duran Clad-on.
- Choice of Sizes: Model 101-A, 101". Model 92-A, 92".

CUSTOMER APPEAL + Proved Profitability

It pays to serve the nation's fastest growing sport with the nation's finest equipment—FISCHER. The beautiful table with the big difference in performance. The table that pays for itself faster because more players prefer it. Beautifully styled to be at home in the most luxurious cue club or location . . . quality-crafted to please the most serious players . . . durability designed to give extra years of use. FISCHER—proved in use for over 15 years.

9 REASONS WHY FISCHER CHALLENGES COMPARISON:

- New heavy die-cast chrome-plated corner sections
- Bolt down top frame
- All metal non-clog open center runways
- Inlaid diamond markers on top rail, burn-proof
- Exclusive Wedge-lock rail and cushion assembly for faster ball action . . . faster, easier set-up and quicker, easier cushion replacement
- Covering of the very finest All Wool felt
- Precision ground marble playfield, guaranteed, for the life of the table, not to warp (Also available in slate playfield)
- Heavy die-cast one-piece leg levelers
- Cue ball return at opposite end of table from coin-op mechanism



Exclusive Fischer Feature WEDGE-LOCK and cushion assembly

12 unit-lock clamps replace more than 50 wood screws . . . Wedge-lock cushions locks top rail, playfield and frame together in a single, perfectly rigid unit.

When you think billiards, think FISCHER -- that's quality!

FISCHER MANUFACTURING COMPANY, INC.

Your distributor is now making deliveries.



YOUR GREATEST PROFIT OPPORTUNITY FOR 1965 —DELUXE 6-POCKET AND BUMPER POOL®

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See Your Distributor or Write Complete Selection Parts—Accessories

VALLEY SALES CO.
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Our modern new Factory is devoted exclusively to manufacturing

SCHMELKE QUALITY CUE STICKS

Professional Design—Long Life

Write for details.

SCHMELKE MFG. CO.

SHAKOPEE, MINNESOTA

when answering ads . . .
Say You Saw It in
Billboard

Granite State Swings Again

MANCHESTER, N. H. — A few years ago, there was virtually no night life in this area, and folks wanting to play juke boxes or enjoy live entertainment with their spirited beverages sought the hospitality of amusement spots in nearby Massachusetts cities.

Now, however, night life has become "big business" in New Hampshire's "Queen City," thanks to liberalization of regulations on entertainment, abolition of a ban on dancing at cocktail lounges and extension of the closing hour to 1 a.m.

At one time Granite Staters were pouring thousands of dollars weekly in the coffers of the Bay State gay spots. Now this money goes into the local economy and pleasure-seekers are glad to remain in their home area.

Detroit V-Back League Formed

DETROIT—An experimental V-Back Shuffleboard league has been organized here in three tavern locations with some 40 persons registered for competition.

Utilizing the coin-operated product manufactured by Pro-tocision Engineering and introduced at last year's MOA show, the league will decide area champions in singles, doubles and four-men competition.

Inter-area competition will be conducted if similar leagues can be organized elsewhere.

COINMEN in the news

TENNESSEE

Robert Smith, Smith Brothers Music Co., Dyersburg, was in Memphis buying some pin games.

William V. Forsythe, Forsythe Amusement Co., getting congratulations from operator friends on being named Man of the Year for 1964 by the Millington, Tenn., Chamber of Commerce.

H. A. Waller, Ideal Music Co., Jackson, opened a speed car wash, said he's sold on automation.

Earl McDaniel, McDaniel Music Co., Jackson, operates a 600-acre farm on the side.

Bill Willis, Willis Amusement Co., Milan, took over the American Legion Club location, set up a phonograph and pin games there.

Jerry White, son of Jourd White, Jourd White Sales Co., Paris, Tenn., is chairman of the 1965 National Catfish Derby to be staged in a few weeks, which includes a big fish fry and beauty contest.

W. E. Foote, Foote Amusement Co., Selmer, was in Memphis last week picking up some new phonographs.

Roy Morris Jr., Morris Amusement Co., Somerville, commutes to Memphis at night where he is a radio technician for Station WMC.

Charles Keene, Keene Amusement Co., Union City, recently sold his farm and went into the used car business, which does not have "any problems like on the farm," he said.

ST. LOUIS

The area trade was saddened at the news that William Betz, well-known trade figure, suffered a serious stroke. He was left paralyzed by the attack, much to the regret of his many friends in the business here.

Calvin Suritte, of Reliable Music in West Plains, Mo., is recovering from injuries suffered in a recent auto accident. It was a near brush with death.

Norwood Veatch, at Central Distributors, predicts a good spring and summer season for all types of game equipment—also reminded this reporter that with the trout season soon to open the angling prospects are excellent. In addition to fishing, discotheque is a hot operator

topic currently. All varieties of the new discotheque concept are creating excitement among operators in selected locations. The trend is still up here for discotheque.

The season's worst blizzard in this area failed to prevent a good turnout in the first of several planned Rowe-AMI phonograph service schools held here at Advance Distributing Co. Feb. 24.

Among those operators and servicemen braving snow-packed highways on both sides of the Mississippi River were Eddie Crain, Gus Heimer, Gene Zbornak, Larry Gorman, Lou Hutsel, Dick Chiles, Al and Dan Zitta, Bill Bruning, Babe Elz, Jim Wade, Lloyd Misplay, Ralph Heine, Nick Regna and John Wilkinson.

Hank Hovenaar, Rowe-AMI field engineer, was in town conducting the class which included a general familiarization with the new Diplomat as well as a discussion of service problems connected with the other models in the Rowe-AMI line.

Advance staffers Jack Gorelick, Dan Landsbaum, Hank Schaefer, Dale Rymer, Don Tabacchi, Victor Pultman and Mike Shipp, thoroughly happy with the way operators and servicemen turned out for this session, announced that Vince Francischetti would be at the branch the first week in March conducting full-scale clinic sessions on the various Rowe-AMI vending equipment lines.

EARL PAIGE

CLEVELAND

Area operators flocked to Monroe Coin Machine Exchange, Inc., Feb. 23 for a service school on the Rowe 1020A cold drink machine. Some 43 persons were in attendance. Handling instruction was Louis Di Palma, Rowe Field Service Engineer. Monroe staff members on hand were Lee Molnar, Stanley Levine, Frank Joseph, Norman Goldstein and Jack Weigand. Coming schools at Monroe Coin are scheduled for Tuesday, March 23, at 6:30 p.m. (on the Rowe AMI Diplomat phonograph) and an all-purpose school slated for Tuesday, March 30, at 6:30 p.m. The distributor offices are located at 2423 Payne Avenue here.

Dealer Shows in East To Feature Elliptipool

GLASCO, N. Y.—A series of East Coast showings beginning with a St. Patrick's Day party sponsored by Greco Bros. Amusement Co. here will feature the Elliptipool game and inventor Art Frigo.

Area operators will watch Frigo demonstrate the properties of the ellipse as applied to pool in the Clinton Hotel, Kingston, beginning at 2 p.m., March 17. Frigo, the trade will recall, invented Elliptipool as the upshot of a match assignment while in college.

Subsequent showings during the week will be held at Betson Enterprises, Inc., in North Bergen, N. J., on Saturday (20) and in Watertown, Mass., on Sunday (21) at Redd Distributing Co.

Additional showings of the



ART FRIGO: Demonstrating

equipment in the East are being scheduled, according to a spokesman for Great Lakes Games Corp., national outlet for the product.

N. H. Debates Vending Tax

CONCORD, N. H.—A plan in New Hampshire to establish a tax on vending machines was revealed Feb. 26 when a long list of bills filed "by title only" became available in the House of Representatives journal.

No details on the measure were immediately disclosed since it was explained that while many of the proposals had already been drafted and introduced in the Legislature, the bulk of the 1,400 bills on the list were "still waiting in the wings."

Other bills call for a sales tax plan, legalization of greyhound racing, curbing riots at Hampton Beach amusement spots, repealing the State's stock-in-trade tax, imposing a soft drink tax and two or three plans to require physical examinations for persons handling food.

Iowa Bill Tek Boon

DES MOINES — Iowa juke box operators-tavern owners may be able to look forward to an increase in business.

The Iowa House voted recently to ease the State restriction on tavern dancing. It passed 93 to 24 and sent to the Senate a bill reducing the minimum dance floor space that a tavern must have to allow dancing. Previous requirement was 500 square feet. Proposed reduction calls for 200 square feet.

Since most smaller taverns rely on juke box music for dancing, passing of this new bill could improve coin business here.

South Likes Memphis Disks

MEMPHIS — Operators, DJs and a one-stop manager reported that two locally produced singles were breaking out in the mid-South area.

Bill Black's Combo's "Come on Home" on Hi Records is a bell-ringer with the operators spot-checked. Drew Canale, Canale Enterprises, Inc., said it is the top single with most of his dance spots.

Edward Bodenheimer, Bodenheimer Amusement Co., and Edward H. Newell, Or - Matt

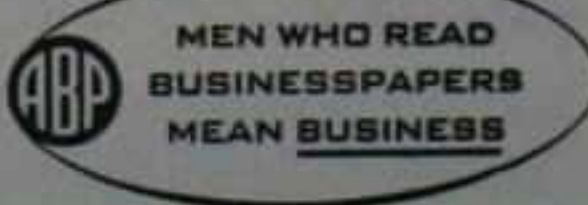
Amusement Co., also reported the new Black single on top.

Close behind is a new artist, Sam DeSham, on the M-G-M label with "Wooly Bully," which DeSham, a local night club performer, composed.

It is getting wide play on juke boxes also. DJs Harold Smith, WMPS, and Hugh Frizzell, WHBQ, said it is getting top radio play.

DeSham was discovered by local Pen Records officials Eugene Lucchesi, Paul Bomarito and Stanley Kesler. The master of "Wooly Bully," recorded here, was leased to M-G-M for distribution.

Frank Berretta, manager of Poplar Tunes Record Shop, one-stop, said the Black and DeSham singles are getting top action from the operators.



BOWLING ALLEY & SHUFFLE ALLEY SPECIAL

Over 400 Bowling Alleys and Shuffle Alleys recently taken in trade. Good opportunity for excellent equipment. Completely shopped or unshopped. Contact us for special low prices.

Bonus, 13'-16'
Playtime, 13'-16'
Duplex, 13'-16'
Advance, 13'-16'
League, 13'-16'
Handicap, 16'
Team Mate, 16'
Falcon, 13'-16'
Savoy, 16'
Dixie, 13'-16'
Five Stars, 13'-16'
Classic Deluxe, 16'
Alamo, 16'
Holiday, 13'-16'
Tropic, 16'
Cameo, 16'
Fury, 16'
ABC Lanes, 11'-14'
Tournament, 14'
Champion, 11'-14'
Strike, 14'
ABC Lucky, 11'-14'
Challenger, 14'
Bowling League, 14'
Classic, 16'-13'

Official, 13'
Queen, 16'
Gold Crown, 13'-16'
Grand Prize, 13'
Continental, 16'-13'
Princess, 16'
ABC Shuffle
ABC Super Deluxe
Action
Atlas
Blue Ribbon
Banner
Big Bonus
Build Up
Cascade
Comet
Club 59
Chief
Congress
Challenger
Crystal
Bank Pool
Dual 59
Drop Ball
C.C. Flash
Un. Flash
11th Frame
C.C. 4 Game
Un. 4 Way
Gold Medal
Handicap
Five Way

Holiday
Imperial
Line Up
Jupiter
Mystic
Mars
Niagara
Mercury
Official Jumbo
Pro Shuffle
Regulation
Rainbow
Red Pin
Rocket
Rocket Shuffle
Royal
Speedy
Super Bonus
Super Frame
Score A Line
Six Game
Un. Six Star
Starlight
Shuffle Target
Shuffle Target Deluxe
Top Notch
Team Shuffle Alley
Rebound Shuffle
Shooting Star
Venus
Victory
Zenith



M. S. GISSER
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VAST EXPANSION AND REVISION OF THE NEW 1965 INTERNATIONAL COIN MACHINE DIRECTORY

Coming May 22

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Bow Wurlitzer in Iowa; Sandler Sees Boom in Minn. Ore Areas

By ROY WIRTZFELD

MINNEAPOLIS — Sandler Distributing Co. here introduced the new Wurlitzer line to Iowa operators at a Sunday show March 7 at the Hotel Blackhawk in Davenport, Ia.

The Twin City show, held in January, drew some 200 operators from Minnesota, North and South Dakota, Iowa and Western Wisconsin.

Irving Sandler, president, said the response since has been very good, especially for units with the Golden Bar feature, a Wurlitzer exclusive that gives 10 plays for 50 cents by pressing a single button.

Iron Range Boom

Sandler was also optimistic about improved business in the Iron Range area of Northern Minnesota. This has been a depressed region for some six or more years, following depletion of natural iron ore there.

But a mushrooming taconite mining and processing industry is developing there, following last fall's State vote to give mining firms certain tax benefits for

developing the region.

In the forefront of this Range activity is extensive construction, now beginning, of taconite plants. "This means many construction workers," Sandler said, noting that they will be tavern patrons and music players.

Representing the Sandler Co. at the Davenport show were Irving Sandler, president; his son, Warren Sandler, vice-president; Bob Crosby, service manager; Bert Davidson, Wurlitzer representative, and C. B. Ross, Wurlitzer service manager.

Cig. Tax Passes Ark. House

LITTLE ROCK, Ark. — The House of Representatives, on a third try, passed a bill backed by Gov. Orval Faubus to increase the tax on cigarettes from 6 to 8 cents per pack.

The increase is expected to provide an estimated \$3.6 million a year in new revenue. Faubus angered some of his usual supporters in the Legislature be-

cause the bills did not specify that the new tax money should go entirely for education.

The bill now goes to the Senate where passage is expected.

Cigaret operators in the State are in the unique position of favoring the tax increase. Reason is they are sorely pressed now with a very thin margin of profit

(Continued on page 58)

Macke Firm Moves to New Building Soon

PHILADELPHIA—A \$3 million expansion program by Macke Variety Vending Co. will be climaxed next month when the company consolidates two operations in new headquarters.

The new building is located at 123 E. Luzerne Street, providing 32,000 square feet of floor space in a two-level brick and stone structure. Presently the Macke company has its sales and mechanical operations and its commissary in separate locations.

When the move is completed, according to Albert K. Rodstein, president, the service and commissary capacity will be doubled. Plans call for an increase from 300 to 400 work force. An additional 2½ acres are available at the Luzerne Street site for future expansion in the same location.

The new building will include a large commissary, a products warehouse, a fleet maintenance garage to service 100 trucks, an automatic cafeteria for employees and guests, and room to park 175 cars.

The sales staff, under senior vice-president in charge of sales, Angelo Musi, is also undergoing expansion.

SEEBURG GIVES AJA \$1,500

PHILADELPHIA — An unusual contribution from Seeburg Corp. enabled Marvin Stein, chairman of the Coin Machines Division of the Philadelphia Allied Jewish Appeal, to swell the industry's contribution by some \$1,500. In honor of Stein's efforts as chairman of the division, Seeburg contributed a phonograph to the campaign. Stein is a partner and treasurer of Eastern Music Systems Corp., local Seeburg distributor. The factory gift was sold by Stein's company for a sum of \$1,500 and the money turned over to the Allied Jewish Appeal.

3 WAYS TO GET FREE BALLS ON SHEBA

Bally SHEBA

Triple Gates up play, profit

TOP GATE opens when Targets 4 and 5 are hit when lit. Gate can also be opened by hitting only tricky Target 6 when lit. Either way, ball shot through Top Gate rings up 100 points and returns to shooter-tip for an extra shot.

MIDDLE GATE opens when Targets 1 through 5 are hit when lit. Player who hits all 5 Targets has a choice of shooting ball through Top Gate or Middle Gate... and both routes are worth 100 points plus an extra shot.

BOTTOM GATE swings open the minute Targets 1, 2, 3 are hit when lit, and the free ball adds 50 to total score.

1-BALL SKILL-APPEAL STIMULATES REPEAT PLAY

SHEBA not only gives players the biggest free-balls bargain in flipper history, but also popular one-ball skill-appeal, because entire playfield resets to first-coin condition every time a ball escapes through a Gate or enters out-hole... calling for careful ball-by-ball skill-shooting and skill-strategy.

And 24 different score-building Targets, not counting match-play (if used) insure the slam-bang scoring symphony that stimulates steady repeat-play and top earnings. Get your share. Get SHEBA today.

ONE OR 2 CAN PLAY

See your distributor or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS, 60618, U. S. A.

INSTRUCTION and SERVICE MANUAL for GOTTLIB

Amusement Pinballs

A clear, easy to understand book that is of prime value to both new and old pinball servicemen. Unique enough to receive Library of Congress Catalog No. 64-17820.

\$4.00 postpaid.

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Say You Saw It in
Billboard

Monroe Coin Names Stone

CLEVELAND — Monroe Coin Machine Exchange Vice-President Norman Goldstein announced last week the appointment of Joe Stone as sales manager of the firm's new phonograph division.

A veteran of 27 years in the business as a route man, location solicitor and salesman of new phonograph equipment, Stone's primary job in his new position will be assisting operators in location contracts and placement of the new Rowe-AMI Diplomat discotheque package.

"Stone, because of his excellent background, will be of great assistance to operators in this area," Goldstein said.

COINMEN in the news

CHICAGO

Hurrying Illinois Coin Machine Operators Association president **Bill Poss** returned from the Washington, D. C., MOA directors' meeting to plunge posthaste into plans for the late-in-April conference of the State group here in Chicago. Bill says the tentative date for the meeting is April 25. Poss kept the pavement hot while in the nation's capital—met with a dozen congressmen and says he found them sympathetic to industry problems. Hot topics from the MOA session will be taken up at the State level. Poss looks for sweeping changes in the business during coming months.



WEIKEL

And all the while Poss is moving his Valley Music Company to new headquarters down the street in Aurora. He'll be transferred by April 1. . . . The trade extended wishes for a recovery to **Gil Kitt**, president of Empire Coin Machine Exchange, who was recuperating after surgery last week at St. Joseph's Hospital. . . . MOA executive vice-president **Fred M. Granger** took a brief Florida breather from his rugged schedule following the Washington conference.

Suppressing excitement these days is **Bill Weikel**, who's bringing to market a new product that may be the sleeper of the year. Watch Billboard for details! . . . Wife **Rosalie** presented Chicago Coin's **Ralph Wykoff** with a 5 pound 9 ounce son last week. **Christopher** is his name and he's doing fine. . . . The vacation absentee list currently includes **Earl Kies**, recently re-elected president of the Recorded Music Service Association, and **Sam Stern**, Williams top executive, who was relaxing in Palm Springs, Calif.

RAY BRACK

PHILADELPHIA

Joseph Silverman, executive secretary of the Amusement Machines Association of Greater Philadelphia, has been serving as chairman of the various public service and charity dinners honoring various industry leaders this past year. A group is now planning another industry dinner later this year, and instead of calling upon Silverman to be the chairman, he will be the guest of honor. . . . **Benjamin Rubenstein**, for the past four years superintendent of service for Macke Variety Vending Co., has been promoted to service manager, it was announced by **Albert K. Rodstein**, president. . . . **Charles E. Nichols** has set up shop at 510 S. 46th Street, in the West Philadelphia area, as Nichols Vending Service.

MAURIE H. ORODENKER

NEW HAMPSHIRE

Operators of cigaret venders in this State are watching closely a bill backed by Gov. **John W. King** which would raise cigaret taxes. The present 15 per cent tax would be raised to 21 per cent under the new provision. The measure is described by **Rep. Alexander M. Taft** of Greenville, Republican floor leader in the House of Representatives, as "a must if the State is to meet substantial financial needs." . . . The Laconia organ plant of the Seeburg Corp. held open house recently following the announcement that the plant would remain in operation. A musical program was held and refreshments were served. . . . A regional lack of musicians is being blamed by **Roger M. Carrier**, president of the Manchester Musicians' Association, for the high cost of live entertainment in area clubs. Several spots have switched to coin-operated phonographs. . . . Burglars invaded the offices of R & E Automatic Vending Service headquarters in Manchester recently, fixed themselves a batch of cheese sandwiches and escaped with \$541, much of it in loose change.

GUY LANGLEY

Proven Profit Maker!



CHICAGO COIN'S

CRISS CROSS

POP-UP

The Game with the BOUNCING BALL ACTION!

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RECONDITIONED SPECIALS GUARANTEED

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PIN BALLS BALLY

MOON SHOT	\$195
CROSS COUNTRY	195
CUE TEASE, 2-PI.	295
HOOTENANY	230
STAR JET, 2-PI.	320
SKY DIVER	275
MAD WORLD, 2-PI.	395
GRAND TOUR	325
2-IN-1, 2-PI.	425
HARVEST	335

WILLIAMS

"21"	\$125
MAGIC CLOCK, 2-PI.	195
CARAVELLE, 4-PI.	235
RESERVE	170
METRO, 2-PI.	250
TRADE WINDS	220
VALIANT, 2-PI.	260
MARDI GRAS, 4-PI.	370
4 ROSES	245
SWING TIME	275

GOTTLIEB

FALSTAFF, 4-PI.	\$125
RACE TIME, 2-PI.	195
ATLAS, 2-PI.	195
SEVEN SEAS, 2-PI.	205
LITE-A-CARD, 2-PI.	205
KEWPIE DOLL	175
SHOW BOAT	185
ALOHA, 2-PI.	265
FASHION SHOW, 2-PI.	295
OLYMPIC	250
GAUCHO, 4-PI.	395
SWING-A-LONG, 2-PI.	350
SWEETHEART	265
FLYING CHARIOT, 2-PI.	395
SHIPMATES, 4-PI.	450

KEENEY

COLORAMA, 2-PI.	\$185
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UNITED BALL BOWLERS

FALCON	\$345
SAVOY	390
TIP TOP	425
DIXIE	295
CLASSIC	460
TROPIC	550
FUTURA	675
TORNADO	875
THUNDER	895
POLARIS	975
BOWL-A-RAMA	695

BASEBALL GAMES WILLIAMS

PINCH HITTER	\$190
OFFICIAL	225
1962 WORLD SERIES	295

STAR SLUGGER	\$125
BONUS	295

BRAND NEW UNITED BACK GLASSES for SHUFFLE ALLEYS

Write for List and Prices

Write for complete 1965 Catalog of Phonographs, Vending and Games.

Established 1934

Ed Blankenbeckler Named by Seeburg

CHICAGO — New national sales manager for Seeburg's phonograph division is **Edgar C. (Ed) Blankenbeckler**, formerly regional vice-president for the firm in Dallas.

Blankenbeckler replaces **Ed Claffey**, who left Seeburg recently for a post with Rowe AC Manufacturing. The new Seeburg phonograph sales head spent the past two weeks attending regional sales meetings in Chicago, New York, Dallas and San Francisco.

William F. Adair, Seeburg



executive vice-president who made the announcement, said Blankenbeckler will be working with Seeburg field personnel and distributors of Seeburg products. Seeburg's mobile merchandising program, which currently utilizes 15 truck-vans, will also be under his direction.

Blankenbeckler is also conversant with the company's foreign operations, having conducted marketing studies for the firm in Australia, the Philippines, Japan and Hawaii in 1960.

Blankenbeckler joined Seeburg as Southeastern sales engineer in 1949 and was promoted to district manager of that region in 1959. He was named regional vice-president in 1962.

See September Removal of Britain's Import Surcharge

GENEVA — The British Government's promise to reduce by one-third the 15 per cent surcharge on imports effective April 27 has led European trade experts to predict that the remaining 10 per cent emergency tax will be removed in total, probably in September.

The 5 per cent reduction, announced by British Minister for Economic Affairs **George Brown** at the meeting of the European Free Trade Association here last week, came six months after the newly installed Labor Government imposed the measure in an attempt to meet the expected £800 million balance-of-payments deficit.

Brown announced to EFTA delegates here that the scheme had worked as expected, thus the 5 per cent reduction. The cut will apply to all imported products without discrimination. A dispatch appearing in The

Manchester Guardian following the announcement here reported that ministerial sources in the EFTA lok for Britain to announce complete removal of the surcharge during the association's May meeting in Vienna.

Some British economists are on record, however, as holding the opinion that the safeguard for the pound might wisely be continued through the bad season for sterling during the last quarter of the year. In the light of this feeling, there is some support for removal of the tax on classes of goods where it is perhaps benefiting the British economy least. In the case of machinery, for example, it is widely observed that the surcharge is doing little more than making imported equipment more expensive, instead of having the effect of boosting British industry.

Coming Soon:

March 16—Associated Buyers Club of Chicago meeting, Gunnell's Restaurant, Rand and Elmhurst roads, Mount Prospect, Ill.

March 20—Connecticut Automatic Merchandising Council meeting, Hartford, Conn.

March 27—Minnesota Vendors Association annual meeting, Minneapolis.

March 28, 29—Music and Vending Association of South Dakota, business and social meeting, Ward Hotel, Aberdeen.

April 3—Georgia NAMA Council annual meeting, Midtown Holiday Inn, 174 Piedmont Avenue, Atlanta.

April 5-8—National Packaging Exposition, Chicago.

April 10—Maryland NAMA Council annual meeting, Sheraton-Belvedere Hotel, Chase & Charles streets, Baltimore.

April 14—St. Joseph Valley Music Operators monthly meeting, South Bend, Ind.

April 24—Coin Machine Operator Association of South Carolina, social and business meeting, Columbia, S. C.

April 24—NAMA State Council Annual Meeting, Portland, Ore., Sheraton Motor Inn, 1000 Northeast Multnomah Street.

April 25—Illinois Coin Machine Operators Association meeting, Chicago.

May 16—Music Operators Association of North Carolina meeting, Manger Motor Inn, Charlotte, N. C.

Ark. Cig Tax

Continued from page 57

with cigarets in machines priced at 30 cents.

A two per cent increase would force them to raise prices to 35 cents. Of this, the State would get 2 cents, the location owner 1 and the operator a much-needed 2 cents per pack.

BILLBOARD, March 20, 1965



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ALBUM REVIEWS



Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

SOUNDTRACK SPOTLIGHT

THE SOUND OF MUSIC
Soundtrack. RCA Victor LOCD 2005 (M); LSOD 2005 (S)

All the beauty of the motion picture and the Rodgers and Hammerstein score is captured in this outstanding soundtrack package. Star Julie Andrews is a plus to the musical compositions, the last from the mutual pen of R&H.



POP SPOTLIGHT

CHAD & JEREMY SING FOR YOU
Chad Stuart & Jeremy Clyde. World Artists WAM 2005 (M)

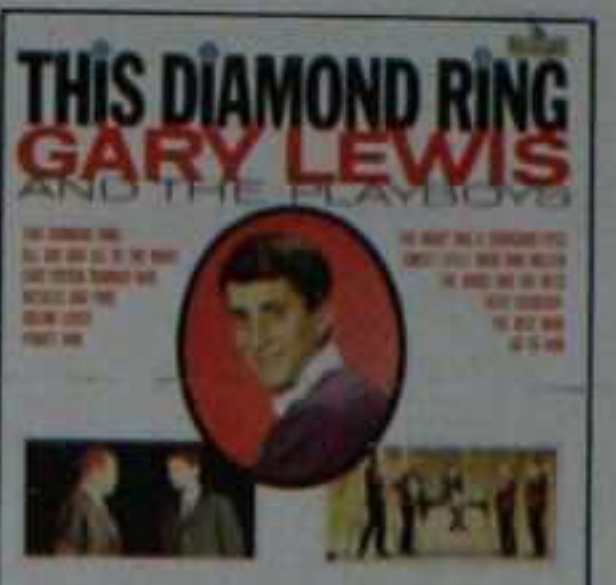
Presently riding the Hot 100 Chart with "If I Loved You," the British duo presents a well-balanced program of good standard material and new pop teen material. Their distinctive style and blend are put to good use on "My Coloring Book," the folk-flavored "Donna Donna" and "Four Strong Winds" and "Only Those in Love."



POP SPOTLIGHT

THIS DIAMOND RING
Gary Lewis & the Playboys. Liberty LRP 3408 (M); LST 7408 (S)

One of the fastest rising singing stars, Lewis uses his hit single, "This Diamond Ring," as a basis for his first album. The son of Jerry Lewis, Gary and the Playboys offer their interpretation of recent hits by the Kinks, Bobby Vee, the Searchers and others. Good material, well performed.



POP SPOTLIGHT

THE IMPRESSIONS GREATEST HITS
ABC-Paramount ABC 515 (M); ABCS 515 (S)

The Impressions have gotten hotter and hotter as the days go on. Their last three singles, which are represented here, have been their biggest sellers of all. "Amen," "It's All Right" and "Keep on Pushing" are well supported by a raft of fine Impressions memorabilia.



POP SPOTLIGHT
THE TEMPTATIONS SING SMOKEY
Gordy G 912 (M)

The Temptations have just recently been represented on the chart with a No. 1 single "My Love." In this album they provide a musical salute to pop songwriter Bill (Smokey) Robinson, who has penned a raft of hit songs for the Temptations and other hit-making vocalists. Selections include "My Girl" and "It's Growing."



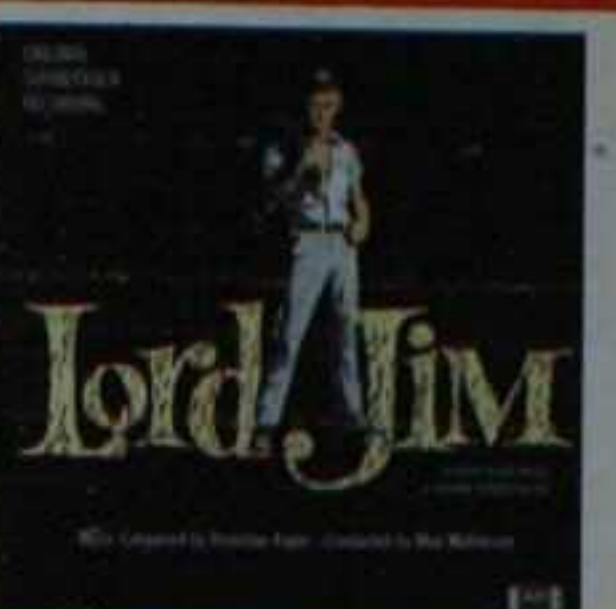
POP SPOTLIGHT
OOOOOWEEEE!!!
Dusty Springfield. Philips PHM 200-174 (M); PHS 600-174 (S)

Opening with her current hit single, "Losing You," this talented English gal offers an album of strong pop material with exciting arrangements backing her. She turns in a top performance on a piece of material from her own pen titled "Once Upon a Time" that sounds like a hit single. Well-produced package.



POP SPOTLIGHT
THE 4 SEASONS ENTERTAIN YOU
Philips PHM 200-164 (M); PHS 600-164 (S)

The Seasons have proved themselves to be the nation's top-selling male vocal group. Their distinctive style is applied to several Broadway show tunes such as "Somewhere" and "Where is Love" plus some hot poppers including their newest hit, "Bye Bye Baby (Baby Goodbye)."



SOUNDTRACK SPOTLIGHT
LORD JIM
Soundtrack. Colpix CP 521 (M); SCP 521 (S)

With Peter O'Toole, James Mason, Curt Jurgens, Eli Wallach, Jack Hawkins, Paul Lukas and Akim Tamiroff, how can it miss! The music is as big, bold and adventurous as the exploits of the film's hero. A powerful box office is expected, so is sales on the original soundtrack album.



POP SPOTLIGHT
SOMEBODY LOVES YOU
Bobby Rydell. Capitol T 2281 (M); ST 2281 (S)

For his first album on the Capitol label, the familiar Rydell style is found in "It's a Sin to Tell a Lie." A warm, smooth approach is given "Diana," and "You're Nobody Till Somebody Loves You" is a swinger. Arranger Jimmy Wisner brings out the versatility of this young performer, who makes the transition from the teen scene into the adult night club market—and successfully.

POP SPOTLIGHT
BOBBY VEE LIVE! ON TOUR
Liberty LRP 3393 (M); LST 7393 (S)

The frantic reaction Vee receives from his audiences is clearly displayed in the live performance album. At times the reaction is overbearing and detracts from the performances. Vee is in good form as he presents most of his hit material.

POP SPOTLIGHT
SOME OF MY BEST FRIENDS ARE THE BLUES
Jimmy Witherspoon. Prestige 7356 (M)

A most interesting album. Producer Lew Fufferman has embellished Jimmy's moving soul-singing with trumpets, organ, deep-sounding trombones. Of special interest is the pop chorus and strings that back him on many of the cuts. The "Spoon" is just great.

POP SPOTLIGHT
BRASIL '65 IS HERE!
Wanda de Sah. Capitol T 2294 (M); ST 2294 (S)

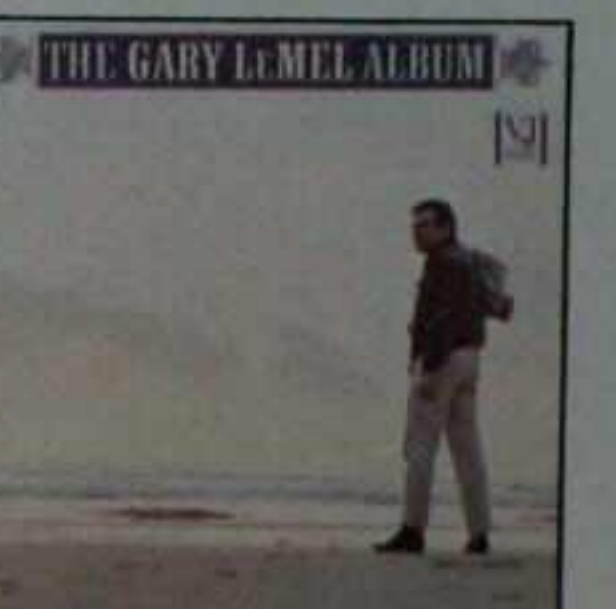
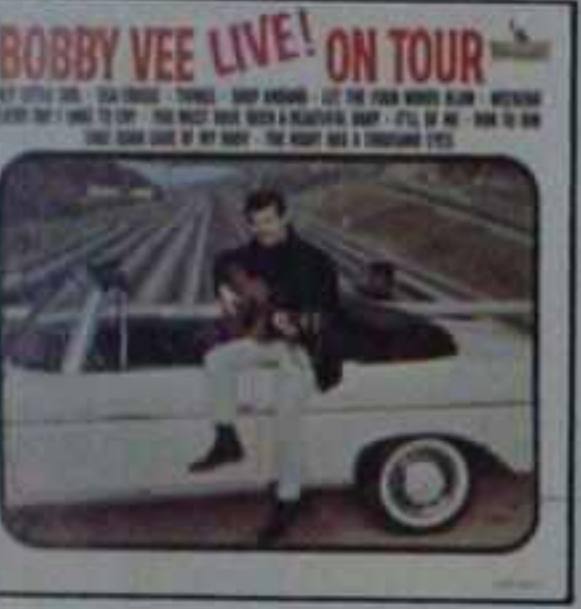
The impressive and exciting debut of a refreshing new vocal style and sound. An import from Brazil, the unique sounds of Miss de Sah are heard on material fashioned to fit like a glove. Warmth and sensitivity prevail throughout. This introduction package will leave you wanting more.

POP SPOTLIGHT
THE GARY LeMEL ALBUM
Vee Jay VJ 1129 (M)

The combined efforts of a powerful vocal style and outstanding arrangements serve as an exciting debut package for singer Gary LeMel. Arranger Tommy Oliver has developed new sounds and rhythms on standard material and fashioned them to LeMel's feel for ballad or swing. His singing experience of 10 years is obvious as he displays all the know-how of a major performer.

POP SPOTLIGHT
MY FAVORITE GUITARS
Chet Atkins. RCA Victor LPM 3316 (M); LSP 3316 (S)

The great guitarist presents a broad range of material on various types of guitars—country guitar, classical guitar, a rare instrument from South America, etc. The performances are tremendously enjoyable, for they showcase Atkins' skill in items ranging from a "Chopin Waltz" to "Sukiyaki" to "Wimoweh."



COUNTRY SPOTLIGHT
I'VE GOT A TIGER BY THE TAIL
Buck Owens. Capitol T 2283 (M); ST 2283 (S)

Presently at the top of the country hit charts and hot on the pop charts as well, Owens bases this powerful package on the smash single "I've Got a Tiger by the Tail." Included is "Fallin' for You," in the vein of "Tiger" and another great original "We're Gonna Let the Good Times Roll." Fast hit package.



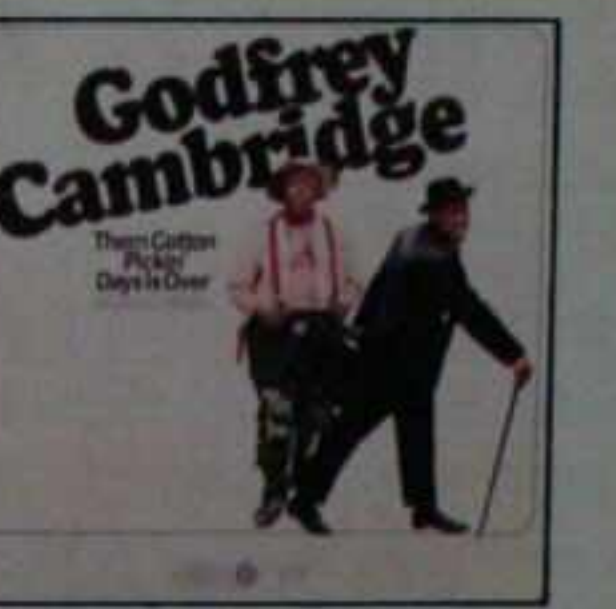
COUNTRY SPOTLIGHT
TUNES FOR TWO
Skeeter Davis and Bobby Bare. RCA Victor LPM 3336 (M); LSP 3336 (S)

In the country field the twosome has never lost its charm. In this package are a dozen fine duets by artists whose fans are both in the c&w and pop fields. The material, too, overlaps both areas, including such diverse material as "A Dear John Letter" and Cole Porter's "True Love." Both are represented here.



JAZZ SPOTLIGHT
BABY BREEZE
Chet Baker. Limelight LS B6003 (S)

A completely attractive package, inside and out. Baker, one of the greats of jazz, is backed by an all-star list of musicians. As the album title suggests, the mood and inflection is to the light and tender. Baker goes the vocal route on several of the cuts.



COMEDY SPOTLIGHT
THEM COTTON PICKIN' DAYS IS OVER
Godfrey Cambridge. Epic FLM 13102 (M)

If there were ever any thoughts that Godfrey Cambridge was a one-album comic—forget it. He's even funnier, in this, his second LP effort, and that's quite an achievement because his first was a hard one to top. The set was recorded at the hungry i in San Francisco and everyone is properly appreciative.



INTERNATIONAL SPOTLIGHT
MUCHOS BESOS
Raffi Munoz. Tropical TRLP 5139 (M)

The Latin American favorite offers a well-chosen selection of material in his warm, smooth, distinctive style. His sensitivity for lyric is conveyed regardless of whether you understand the language. He glides over the notes beautifully and effortlessly with grace. "Lamento Borincano" and "Vango a Decirte Adios" are standouts.