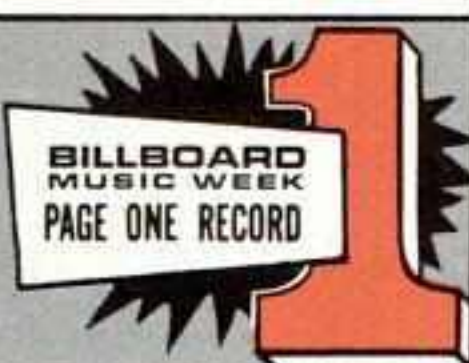


FRANCIS C LAUDA
118 MIDDLENECK RD
PORT WASHINGTON L I N Y
1132 B11104 32KR 67801206

BILLBOARD MUSIC WEEK

Music-Phonograph Merchandising • Radio-Tv Programming • Coin Machine Operat

PAGE ONE RECORDS



SINGLES

★ NATIONAL BREAKOUTS

NO BREAKOUTS THIS WEEK

★ REGIONAL BREAKOUTS

These new records, not yet on BMW's Hot 100, have been reported getting strong sales action by dealers in major market (s) listed in parenthesis.

CLOSE TO CATHY . . .

Mike Clifford, United Artists 489 (Arch, ASCAP) (New York)

WHAT TIME IS IT? . . .

Jive Five, Belton 2024 (Lescay, BMI) (New York)

GOIN' TO THE RIVER . . .

Frankie Anthony, Joey 101 (Shep-Mike, BMI) (San Francisco)

ONLY LOVE CAN BREAK A HEART . . .

Gene Pitney, Musicor 1022 (Arch, ASCAP) (Hartford)

NEW ON THE HOT 100

- 72. **MONSTER MASH . . .**
Bobby (Boris) Pickett and the Crypt Kickers, Garpax 44167
- 76. **I REMEMBER YOU . . .**
Frank Ifield, Vee Jay 457
- 78. **STOP THE MUSIC . . .**
Shirelles, Scepter 1237
- 79. **WHAT'S GONNA HAPPEN WHEN SUMMER'S GONE . . .**
Freddy Cannon, Swan 4117
- 85. **LIMBO ROCK . . .**
Chubby Checker, Parkway 849
- 90. **SWEET SIXTEEN BARS . . .**
Earl Grant, Decca 25574
- 93. **STORMY MONDAY BLUES . . .**
Bobby Bland, Duke 355
- 94. **COPY CAT . . .**
Gary (U. S.) Bonds, LeGrand 1020
- 95. **I REALLY DON'T WANT TO KNOW . . .**
Solomon Burke, Atlantic 2157
- 96. **SEND FOR ME . . .**
Barbara George, Sue 766
- 98. **HE'S A REBEL . . .**
Crystals, Phillies 106
- 99. **MAMA, HE TREATS YOUR DAUGHTER MEAN . . .**
Ruth Brown, Phillips 40056
- 100. **BIG LOVE . . .**
Joe Henderson, Todd 1077

ALBUMS

★ NATIONAL BREAKOUTS

MONO

PORTRAIT IN MUSIC, George Maharis, Epic LN 24021

THE BUTTON-DOWN MIND ON TV, Bob Newhart, Warner Bros. W 1467

STEREO

THE GARLAND TOUCH, Judy Garland, Capitol SW 1710

SINATRA & SWINGIN' BRASS, Frank Sinatra, Reprise R9-1005

POPS ROUNDUP, Boston Pops (Fiedler), RCA Victor LSC 2595

★ NEW ACTION LP'S

Albums getting initial dealer action in major markets and have not yet hit BMW's Top LP Chart.

MONO

JOHNNY GET ANGRY . . .
Joanie Sommers, Warner Bros. W 1470

ENCORE . . .
Highwaymen, United Artists UAL 3225

LOLITA . . .
Sound Track, MGM E 4050

LET'S SIT THIS ONE OUT . . .
Paul Anka, RCA Victor LPM 2575

JAZZ—SAMBA . . .
Stan Getz & Charlie Byrd, Verve V 8432

1,837 SECONDS OF HUMOR . . .
Ray Stevens, Mercury MG 20732

THE LIVELY ONES . . .
Vic Damone, Capitol T 1748

TWIST & SHOUT . . .
Isley Brothers, Wand 653

MOVIN' . . .
Bill Black's Combo, Hi HL 12005

PAT BOONE'S GOLDEN HITS . . .
Dot DLP 3455

A TASTE OF HONEY . . .
Martin Denny, Liberty LRP 3237

TONY BENNETT AT CARNEGIE HALL . . .
Columbia C2L 23

JOCKO'S CHOICE R&B OLDIES . . .
Various Artists, Bonded B 777

IN A VELVET MOOD . . .
Anita Bryant, Columbia CL 1885

A SWINGIN' SAFARI . . .
Billy Vaughn & His Ork, Dot DLP 3458

STEREO

BIG BAND BASH . . .
Ted Heath Ork, London SP 44017

I LEFT MY HEART IN SAN FRANCISCO . . .
Tony Bennett, Columbia CS 8669

PORTRAIT IN MUSIC . . .
George Maharis, Epic BN 26021

MR. PIANO . . .
Roger Williams, Kapp KS 3290

ITALY . . .
Roger Laredo & Ork, London SP 44014

NEW ON THE TOP LP'S

MONO

78. **PORTRAIT IN MUSIC . . .**
George Maharis, Epic LN 24021

96. **THE BUTTON-DOWN MIND ON TV . . .**
Bob Newhart, Warner Bros. W 1467

118. **SINATRA'S SWINGIN' SESSION . . .**
Frank Sinatra, Capitol W 1491

138. **SWING EASY . . .**
Frank Sinatra, Capitol W 1429

(Continued on page 8)

Singles Slip in Some Areas, Hold Firm in Others

For the first time in almost three months the singles business faltered a bit last week in some major markets. However, in many other key cities it continued strong, and in a few areas it even increased as against the week before. According to dealers around the country new releases were not getting the type of action they had received during the summer, but many of the older hits continued to rack up steady sales, thus cushioning any decline.

LP business, which had started to pick up a few weeks ago, fell off last week in many areas. There were, of course, a number of albums grabbing good sales, including some of the newer releases, but generally dealers were less than happy about LP movement.

The hot singles summer has resulted in much more attention to singles by dealers than in recent years. A check of dealers in major markets indicated that they were stocking more singles now than they used to, both in depth and in the number of labels carried. Dealers said they carried more singles because business was so much stronger than in previous years, and that they carried more variety because their singles customers asked for them. Others said they had increased both their stock and their lines because the competition made them do so.

Local Sons Still Shine in Houston

HOUSTON—"A hit nationally is a hit down here, but this is one market in which a local artist still has a chance." That's one Houston distributor source's comment on the fact that within this city's current singles business is a fair degree of action for vocal artists who are largely a local phenomenon.

Some current examples: Jack Moore's "I Know How the Lonely Feel," on Capri; "Fais Do Do," a Cajun French tune waxed in nearby Beaumont on Hallway; Sheila Ellis' "Take a Chance," on San. These waxings are reportedly getting good reaction (and plays) from local jockeys and in coin machines. Interestingly, a Victor oldie—Peter Davis' "Something Precious"—is getting delayed-action recognition in Houston, and has ridden to the top of some local popularity charts.

Houston has long been a car-conscious city with an unusual saturation of suburban-type discount centers. Said a veteran Houston record sales exec: "There are more than 30 discount stores in Houston, and 50 in our territory—and they all sell records. On some lines we're able to sell to only 10 per cent of these stores." Thus, a continuing problem with Houston distributors is the missionary headache of trying to convince old-line, full-price establishments that they should hustle promotionally to compete with special sales, loss leaders and other ballyhoo.

General business picture for albums is also strong, with favorable dealer reaction reported for Warner's current sales plans and for Atlantic's and ABC-Paramount's percentage deals.

Nashville Says Singles Holding Up

NASHVILLE—Singles records business continued to hold up exceptionally well in this town, sparked by a flock of strong diskings both old and new. And a number of distributors said that album business was picking up due to the new product and the fall plans of the manufacturers. One distributor noted that albums by Bo Diddley and by Moms Mabley were among his hottest sellers because of a 20 per cent off discount plan that Chess was offering dealers here on these items. Another distrib said that fall was the normal restocking time for dealers, anyway, and that that factor was helping the rise in LP sales.

News was made this week by the resignation of Dennis Dodson, salesman from Southern Distributors here for the Alabama area, to open his own distributorship. Dodson's new firm, described as a sort of rolling distrib and one-stop operation, is called Co-Op Sales. He will cover the Birmingham area. Tentatively, Southern Distributors has hired Jimmy Green, formerly with Music City distrib in Nashville, to cover Alabama.

Distributors were of the cautious opinion that the heavy sale of many of the new singles records was due to their over-all appeal to both kids and adults. One pointed out that

(Continued on page 8)

150 Best Selling MONAURAL LP's

★ STAR PERFORMERS—selections on chart 9 weeks or less registering greatest upward progress this week.

Table listing 150 best-selling monaural LPs with columns for This Week, Last Week, Title, Artist, Label, and Wks. on Chart.

Table listing 150 best-selling monaural LPs with columns for This Week, Last Week, Title, Artist, Label, and Wks. on Chart.

Table listing 150 best-selling monaural LPs with columns for This Week, Last Week, Title, Artist, Label, and Wks. on Chart.

50 Best Selling STEREO LP's

Table listing 50 best-selling stereo LPs with columns for This Week, Last Week, Title, Artist, Label, and Wks. on Chart.

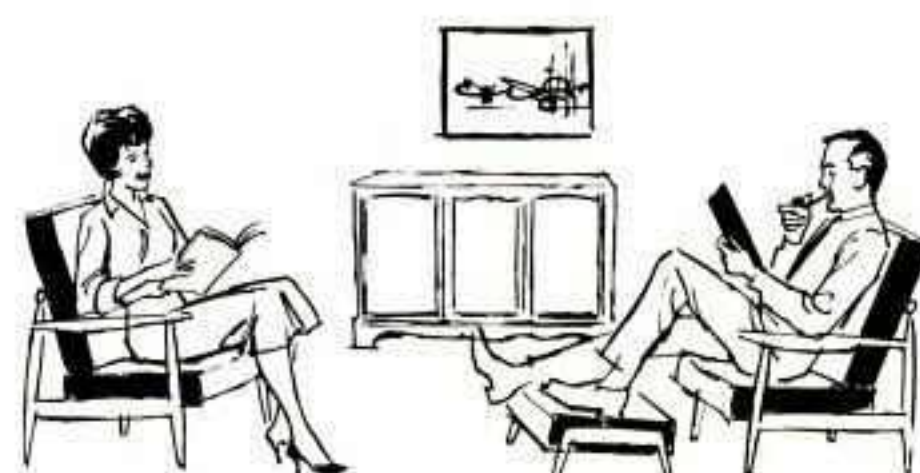
*Does not include weeks prior to 1958 when different LP chart was published.

BEST IN THE HOUSE!

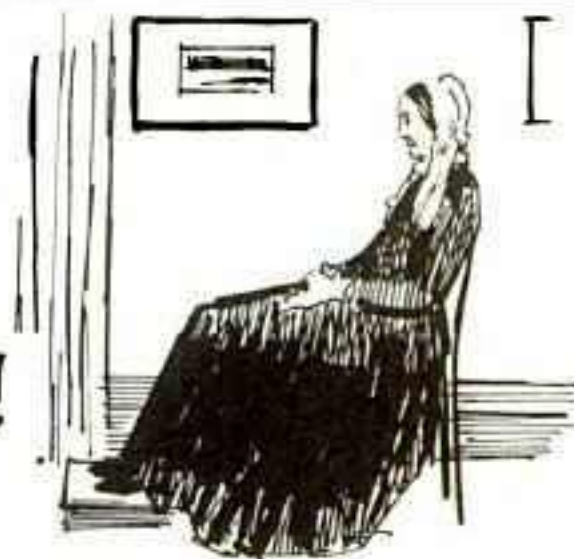
**new release of 25 albums
from the Mercury Family of Stars
for every member of every family**

- TINY HILL SINGS AND PLAYS THE HITS OF WORLD WAR I
- CHARLES AZNAVOUR The Time Is Now
- HENRYK SZERYNG Brahms Violin Concerto D Major, Opus 77
- WALTER HAYNES Steel Guitar Sounds
- CELEDONIO ROMERO & HIS SONS The Royal Family of the Spanish Guitar
- GRIFF WILLIAMS ORCHESTRA Won't You Dance With Me
- THE TWO SIDES OF THE SMOTHERS BROTHERS
- JOSE MELIS AT THE OPERA
- DEL WOOD Ragtime Goes International
- FRANK D'RONE D'Rone In Person
- NORTHWESTERN MEN'S GLEE CLUB
- BILLY ECKSTINE Don't Worry 'Bout Me
- DINAH WASHINGTON I Wanna Be Loved
- BILLY TAYLOR Impromptu
- RAFAEL PUYANA The Golden Age of Harpsichord Music
- THE BEST OF JAMES O'GWYNN
- GINA BACHAUER Brahms Piano Concerto No. 2
- JANOS STARKER Dvorak Violoncello Concerto; Bruch Kol Nidrei

Backed by point-of-purchase pieces that tell and sell the big Mercury idea: Family Entertainment in the home!



her, too!



AND THERE'S MORE COMING!

most unique traffic-building promotion ever in the industry!

Ad after ad after ad (Mercury goes 1st class) breaks in national consumer books October 1 with a remarkably unusual new idea designed to bring traffic to the store, turn more stock, up your Mercury LP sales. Different, exciting—and backed with in-store tie ins for (pardon the expression) record-breaking sales.

GET READY TO JOIN THE MERCURY FAMILY OF STARS AS THEY PUT ON THE SHOW THAT MAKES MERCURY

AMERICA'S FIRST FAMILY OF FINE RECORDINGS

MERCURY RECORD CORPORATION • 35 EAST WACKER DRIVE • CHICAGO 1, ILLINOIS



STAR PERFORMERS—Selections registering greatest upward progress this week.

[S] Indicates that 45 r.p.m. stereo single version is available.

[Δ] Indicates that 33 1/3 r.p.m. mono single version is available.

[Δ] Indicates that 33 1/3 r.p.m. stereo single version is available.

Table with columns: THIS WEEK, WK. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains top 34 songs including Sheila, You Don't Know Me, Loco-Motion, Ramblin' Rose, She's Not You, etc.

Table with columns: THIS WEEK, WK. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains songs 35-66 including Wonderful Dream, If I Had a Hammer, Stop the Wedding, Sealed with a Kiss, etc.

Table with columns: THIS WEEK, WK. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains songs 67-100 including Lollipops and Roses, Wolverton Mountain, Lolita Ya-Ya, etc.

HOT 100—A TO Z—(Publisher-Licensee)

Large alphabetical listing of songs and artists from the Hot 100 chart, including Ahab the Arab, Alley Cat, Baby Elephant Walk, etc.

BUBBLING UNDER THE HOT 100

Table listing songs that are bubbling under the Hot 100, including 101. YOUR HEART BELONGS TO ME, 102. DON'T BREAK THE HEART THAT LOVES YOU, etc.

Dot[®]

RECORDS PROUDLY PRESENTS ANOTHER

PAT BOONE HIT

A GREAT NEW SONG



TEN

LONELY GUYS

B/W

LOVER'S LANE

#16391



"THE NATION'S BEST SELLING RECORDS"

New 1-Stop Association Elects Philly Man

Irv Pearlman Heads Group Representing 19 Key Firms

CHICAGO—Irv Pearlman, Philadelphia one-stop operator, was elected president of a new one-stop trade association formed here last week by representatives of 19 key firms around the country.

The group planned to hold meetings with record company representatives all day Friday (31) to discuss mutual industry problems.

Lou Boorstein, large New York one-stop operator, said the members would seek to find ways "to work together better in fields of merchandising, promotion, service, catalog and advertising." Boorstein said the one-stop owners would not be after a lower price.

To Thrash Out Problems

He said the aim of the association is to "bring together one-stop operators, some of whom have been in business some 20 years, to thrash out common problems of promotion, credit, advertising, public relations and relations with manufacturers, distributors and dealers."

Other officers elected were: Sam Ricklin, Los Angeles, vice-president; Jim O'Dwyer, Chicago, treasurer; Raoul Shapiro, Miami, secretary. A board of directors will be elected at a later date. The association will also settle on a name after corporate problems of organization have been settled.

Reps Present

Representatives at the meeting included Boorstein, the officers; Harry Brockman, St. Louis; George Freeman, Cleveland; Herb Slotkin, Philadelphia; Pat Cohen, Richmond; Fred Sipiora, Chicago; Stanley Stone, New York; Manny Wells, New York; Ed Ockel, St. Louis; Gordon Darish, Grand Rapids, Mich.; Dave Lieberman, Minneapo-

lis; LeRoy Davidson, Kansas City, and Steve Brody, Buffalo.

The meeting brought to three the number of trade group gatherings in the Windy City last week, perhaps all eying, if not sharing, the same problems.

Members of the National Association of Record Merchandisers (NARM) met earlier in the week, as did directors of the newly revamped distributor group, ARMADA.

Hottest topics of discussion on all fronts were: Credit, price, and, in the case of the rack jobbers, returns.

Seek More Favorable Terms

Though perhaps not openly stating it, the one-stops will certainly be after more favorable terms with manufacturers to enable them to continue to compete.

Virtually all segments of the record marketing chain are finding themselves squeezed from all sides. The one-stops are no exception.

Though qualifying for a so-called functional discount from distributors, the one-stop many times finds itself getting no better price than

(Continued on page 12)

'Bounty' Disks Get Big Push

NEW YORK—With its expensive production of "Mutiny on the Bounty" due to drop anchor in theatrical premieres in November, MGM Records is putting the finishing touches on a heavy exploitation salvo for a quartet of albums related to the blockbuster feature.

Lead-off album is a digest of Bronislau Kaper's sound-track music for the film, conducted by Robert Armbruster. Others are: "Tahiti—Island of Paradise," a waxing of Polynesian music recorded during the filming; a choral album of native groups singing the film's theme melody plus Tahitian songs; and "Tempos of Tahiti," an album in the label's "21 Channel" series. Additionally, there will be singles by various artists of the film's title theme, love themes and other music.

MGM plans a group release prior to the premiere, backstopped by newspaper and magazine ads tied to special window and store displays. KERRadio programming service has scheduled the sound-track album as its "Album of the Month" on 150 stations, and it's due to be spotlighted on Jim Ameche's syndicated radio series.

Wholesalers Must Join Hands—Merc's Steinberg

By NICK BIRO

CHICAGO—The future in record merchandising lies in mergers between distributors, rack jobbers and one-stop operators, according to a highly placed official with the giant international Mercury-Philips-Smash record organization.

Irwin Steinberg, executive vice-president of Mercury Record Corporation, told his distributors here last week that they should join hands with one-stops and rack jobbers to meet the merchandising challenge of the future.

Steinberg spoke at the firm's fall distributor meeting attended by some 70 distributors from all three labels. The meeting brought together one of the largest groups of distributors ever assembled under one roof by a manufacturing company.

Mercury Record Corporation president, Irving B. Green, told distributors that the record industry is headed toward a "one-world" concept.

He cited the importance of such communication media as the Tele-

star satellite in removing international barriers. Foreign artists are becoming increasingly important to the entire industry, he said.

All three labels—Mercury, Philips and Smash—previewed their fall lines and held corporate discussions with distributors.

Steinberg's comments had electrifying results, touching as they did on the most critical merchandising problems faced by the record industry today. Distributors, one-stops and rack jobbers, not to mention retailers, have been feeling a strong economic squeeze from all sides.

Steinberg noted that retailing is going through "giantism," and that the retail store owners of the future will be "real estate operators, not merchandisers."

Merchandising will be done by "leased department operators," he said. He emphasized that the future of the one-stops, rack jobbers and distributors lay in being capable of operating such leased departments.

He predicted that the retail store of the future would, in effect, be a

(Continued on page 12)

ARMADA Seeks Disk Industry Allies For Goal of Equitable Trade Practice

CHICAGO—A seven-point platform was adopted here last week by the officers and executive board of the American Record Merchandisers and Distributors Association. At the same time, ARMADA President Amos Heilicher announced the board appointment of Paul Ackerman, former music editor of Billboard Music Week, to the post of executive secretary of ARMADA (see separate story).

In discussing the ARMADA platform of goals, Heilicher stressed that distributors, more than ever before, must present a united front in dealing with the problems of ever-changing disk marketing patterns.

ARMADA intends to work closely with other elements of the record industry, Heilicher said, including other trade organizations, as well as with the Federal Trade Commission in the holding of a Fair Practices Conference with the aim of achieving more equitable trade practices.

Planning Ahead

The platform itself, adopted by the full board, at its meeting at the offices of James H. Martin of

Music Distributors, includes the following planks:

1. Establish and maintain a workable standard of practice with the manufacturer. In connection with this, it was noted, ARMADA strongly opposes direct shipping from manufacturer to rack jobbers, one-stops and dealers.
2. Seek to establish a workable plan of discount between distributor and rack jobber and distributor and one-stop, whereby all can exist.
3. Encourage the creation of an educational and mutual assistance program to maintain in business the existing retail catalog dealer. In line with this, the importance of teaching dealers how to merchandise was stressed. Manufacturer participation in this program will also be sought.
4. Work out realistic allocation quantities from manufacturer to distributor in order to minimize the possibility of over-supply and unrealistic sales practices. This, it is stressed, would discourage transshipping, just as unreasonable allocations with extra discounts upon reaching a quota, encourages the practice. A slogan of this aspect of the campaign might be "Bring

competition back to where it belongs," it was noted.

5. Work closely with the FTC to bring about fair practices and legislation which will improve the distributors status.
6. Assist in ironing out complaints and problems in local market area. This would be accomplished by a special committee of ARMADA leaders and members who would render a consultative and mediation function.
7. Establish a clearing house for general business ideas through a bulletin to be distributed bi-monthly to ARMADA members.

Progress Sought

In a concluding statement, the ARMADA board said the organization "will not become a crutch for bad distributors. All of its activities, while geared to the immediate task of improving the distributors' position, must, in the last analysis, spell total industry progress."

Present at the meeting, in addition to Heilicher, were John S. Kaplan, executive vice-president; Harry Schwartz, treasurer; Irwin Fink, secretary; Harry Apostoleris, vice-president, Eastern division;

(Continued on page 12)

Paul Ackerman Gets Post as ARMADA Exec

CHICAGO — Paul Ackerman, former music editor of Billboard Music Week, and a member of the paper's staff for many years, was named executive secretary of the American Record Merchandisers and Distributors Association here last week.

The appointment was announced by ARMADA President Amos Heilicher at a meeting of the officers and executive board of the association. Ackerman, who came here to accept the new appointment, will head up public and trade relations and will maintain liaison with the officers and members of ARMADA.

He will also work to establish links with various trade organizations in the record field, and will edit and publish a newsletter for ARMADA members. Ackerman plans to set up a New York office at an early date.

LeBow Named V.-P. For Gerald Sales

NEW YORK—Carl LeBow has been named vice-president in charge of sales of Gerald Records. Firm is part of Gerald Hille's Gerald Productions, which has been active in the promotional field as well as the disk business. Other labels belonging to Gerald are Toto, Alfa and Cut-Up.

LeBow comes to Gerald after a stint with Apollo Records, and as a manager of recording talent. In addition to his sales work he will coordinate all of the firm's other activities.

Hille's Gerald Productions handled the Thom McAn "Soft Walking" contest, which featured Freddie Houston's record of "Soft Walking" on Toto. In the Gerald Records stable are such artists as Houston, Tony Middleton, Jo Elyn and Pat Lundy. Distribution for the firm is now being set up by LeBow.

Index to Contents

General	Hot 100Cover	Easy Listening48
International Music40	Hot C.&W. Sides36	Programming Panel58
Industry Briefs6	Hot R.&B. Sides50	Yesterday's Hits46
World's Fair of Music and Sound17	Local Singles Breakouts1	Vox Jox46
Phono Directory for 196320	National Breakouts1	Music-Phonograph
Music Pop Charts	New Action LP's1	Merchandising52
Best Selling Phonographs & Tape Recorders52	New on the Hot 100 Chart.....1	Best Selling Phonographs & Tape Recorders52
Best Tracks From the Spotlight LP's44	New on the LP Charts.....1	Disk Deals for Dealers.....52
Bubbling Under the Hot 100Cover	Top LP'sCover	Album Covers of the Week.....52
Double-Play Disks68	Top LP's by Category10	Coin Machine Operating ...64
Hits of the World40	Yesterday's Hits46	Bulk Vending64
Honor Roll of Hits.....12	Reviews	Coin Machine News.....65
Buyers and Sellers Classified Mart60	LP Reviews44	Double-Play Disks68
	Single Record Reviews.....45	
	Radio-TV Programming46	
	Artists' Biographies46	

5 New LP's For Command

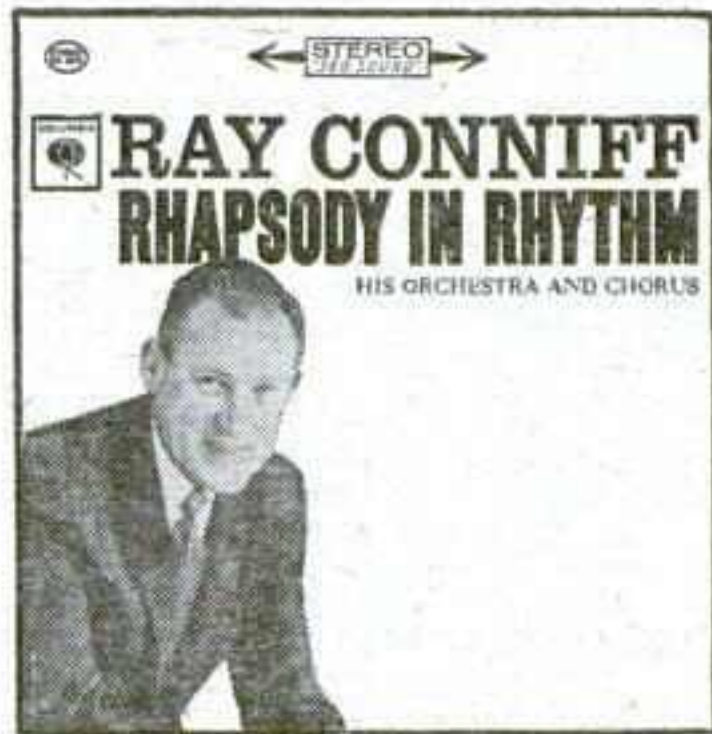
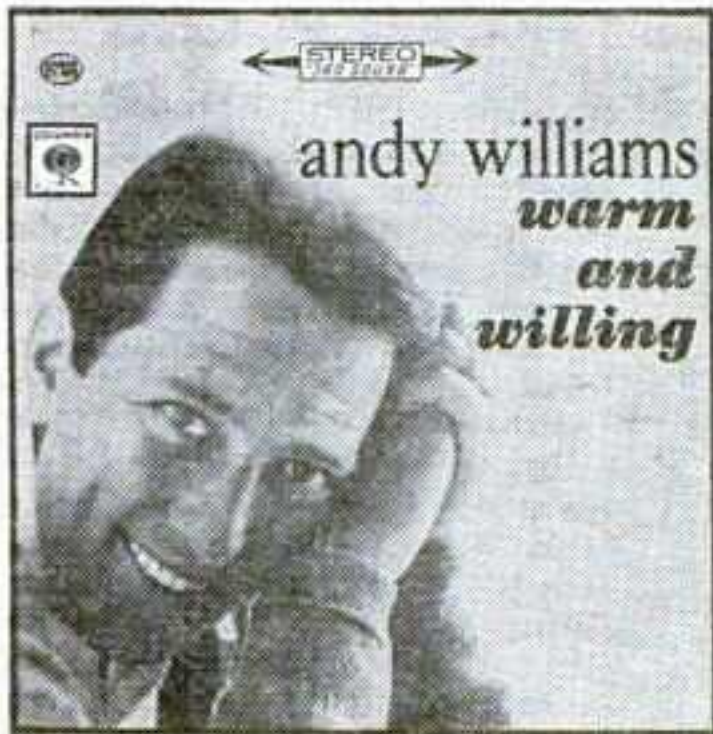
NEW YORK — Command Records will release five new LP productions this week under the joint descriptive tag "visual sound," according to Enoch Light, president of the firm. The product will be introduced at a cocktail party and press reception at the Fine Recording Studios in the Great Northern Hotel here, Thursday (6).

One of the highlights of the series, all of which were recorded on 35-mm. film, is a performance of Rodgers and Hammerstein's "Carousel," featuring Alfred Drake, Roberta Peters, Claramae Turner, Lee Venora, Norman Treigle and John Crain. Jay Blackton, well-known pit maestro, batoned this session.

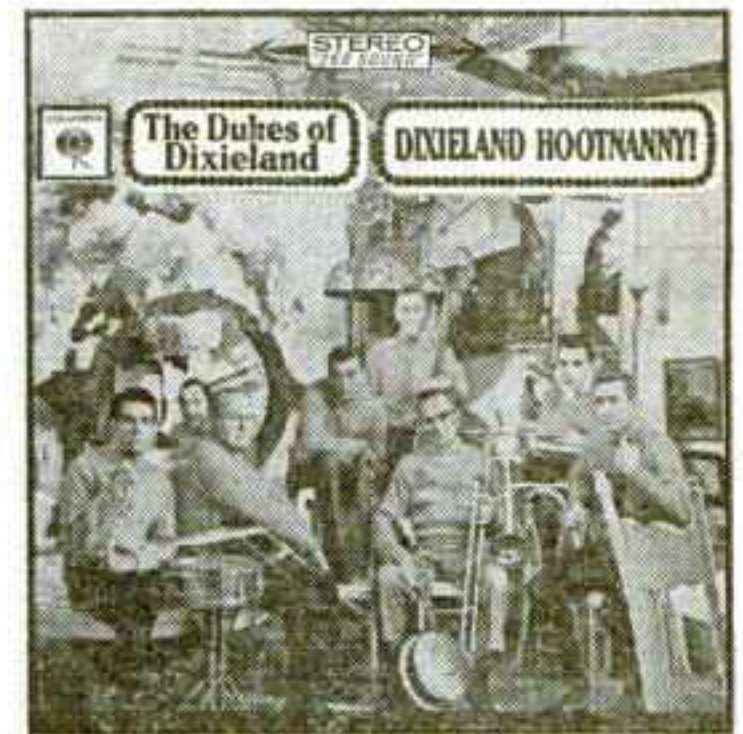
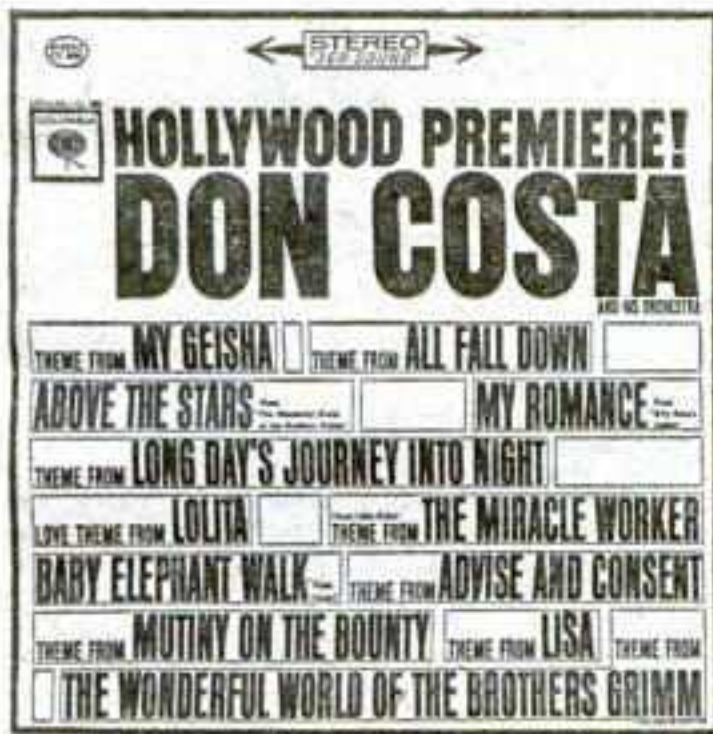
Another set is devoted to the music of Irving Berlin, in what Light called a "super-duper tribute" to the famous Broadway clef. The disk was cut in Carnegie Hall by a complement of 60 men, with Light conducting. Urbie Green is also represented with "Percussive Trombone No. 3." In the classical field, William Steinberg directs the Pittsburgh Symphony in the "Fourth Symphony" and the "Leonore Overture No. 3," by Beethoven. The final package features duo-pianists Leonid Hambros and Jascha Zayde in classical piano works.

The reception this week, introducing the new product, will be enlivened by the presence of Roberta Peters, Tony Mottola, Ray Charles, head of the singing group which bears his name, and other Command artists.

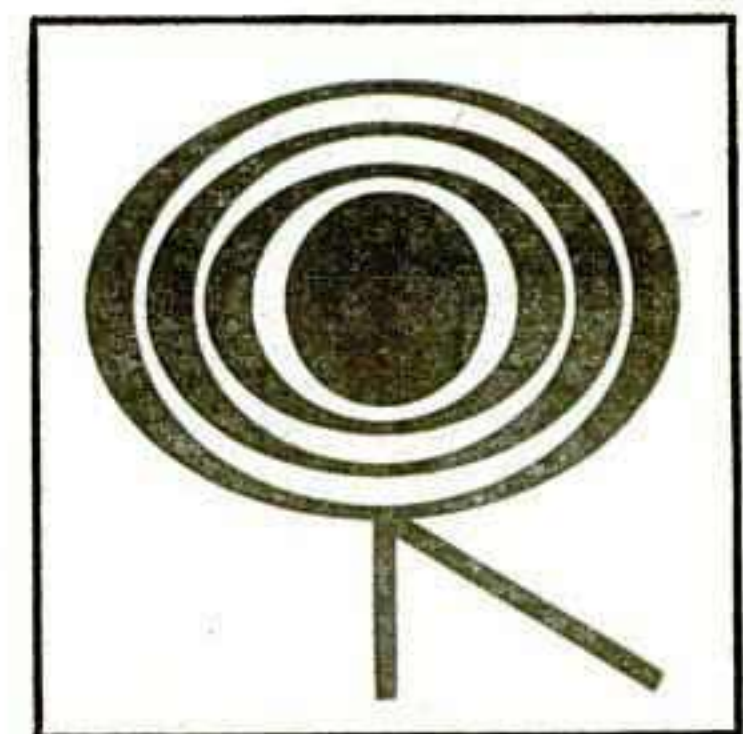
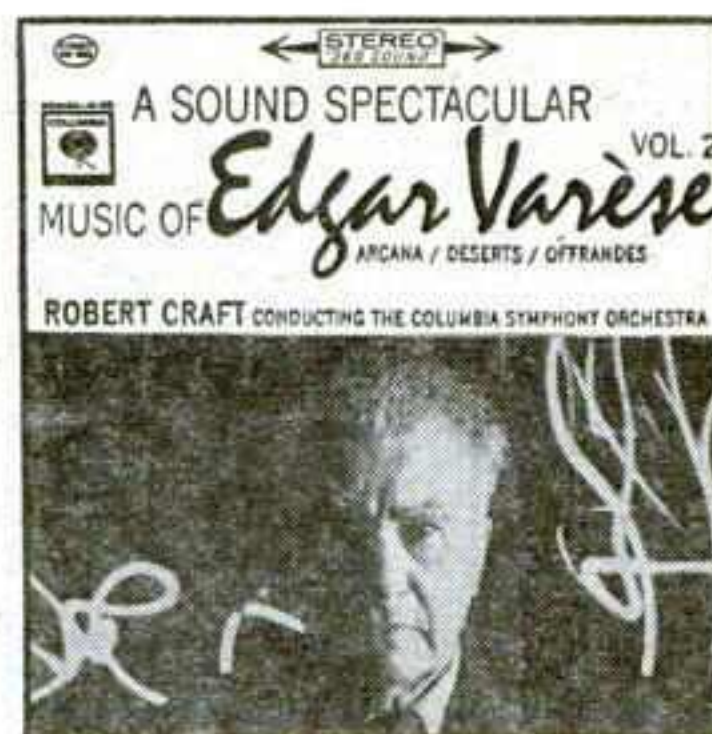
More New Album Releases



Featuring the Greatest Artists



Of the World of Entertainment



On Columbia Records

© COLUMBIA RECORDS. PRINTED IN U.S.A.

This One



5LJR-PF2-PJ01 Copyrighted material

THEIR NEXT HIT SINGLE
**LOVERS BY NIGHT,
 STRANGERS BY DAY**

DOLTON
 #62



THE FLEETWOODS

AND THEIR NEW HIT ALBUM



THE FLEETWOOD'S GREATEST[®] HITS
 BLP-2018/BST-8018

Available at Liberty's Fall Program Terms



A DIVISION OF LIBERTY RECORDS INC.

The Greatest Album of The Year!

MARILYN



FXG 5000
GEMS
FROM THE ARCHIVES
OF 20TH CENTURY FOX



THIS ALBUM CONTAINS A "READY TO FRAME" PICTURE OF MARILYN MONROE

(FXG-5000)

MARILYN MONROE

singing her greatest hits from the 20th Century Fox Films

THERE'S NO BUSINESS LIKE SHOW BUSINESS •

GENTLEMEN PREFER BLONDES • RIVER OF NO RETURN

**D. J.'s: WRITE, WIRE, PHONE for
your sample copy of this great
album.**

20th FOX RECORD CORP.

1721 Broadway, New York, N. Y.
JU 2-2790

**smash single:
RIVER OF
NO RETURN
and
ONE SILVER
DOLLAR
FOX 311**

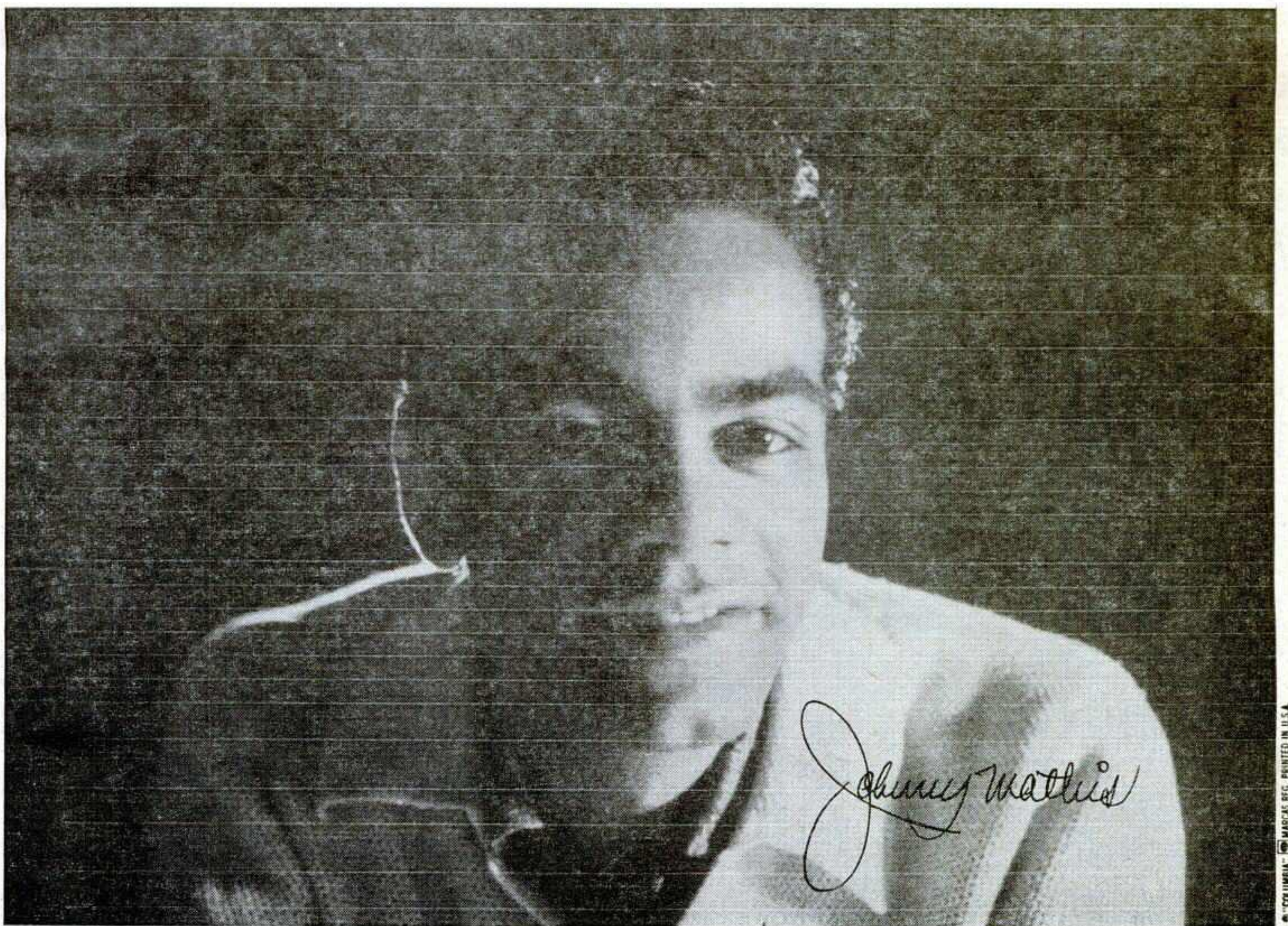
"Chances Are"

"It's Not for Me to Say"

"Wonderful, Wonderful"

...AND NOW "Gina"

Columbia Singles Sell 



© COLUMBIA MARCAS REG. PRINTED IN U.S.A.

MUSIC AS WRITTEN

HONOR AL BENNETT . . .

Al Bennett, president of Liberty Records, was honored Friday (24) at a benefit dinner sponsored by the Blytheville Rotary Club. Proceeds went to the Blytheville Rotary Foundation for student loans. Bennett, from Joiner, Ark., was joined by Liberty recording artists Bobby Vee, Vicki Carr and Henry Gibson, at the dinner.

KELLER HITS FIRST TIME UP . . .

Jack Keller, the Aldon Music clefper, has come through with a hit disk on his first production, the Jimmy Clanton record of "Venus in Blue Jeans," now in the No. 38 slot on BMW's "Hot 100." Keller also wrote the tune with Howard Greenfield. Keller has produced another disk, "Everybody Loves a Guy Named Johnny," by the Cardigan Brothers on the Nevins-Kirshner label, Motion Records. He is the writer of "Everybody's Somebody's Fool," "My Heart Has a Mind of Its Own" and "Run to Him."

SELVIN FINISHES CANADIAN PROJECT . . .

Ben Selvin, a.&r. manager of RCA Custom Records, returned to New York after a four-week stint in Montreal recording 120 tunes for the Canadian Talent Library. CTL is a joint undertaking of stations CFRB in Toronto and CJAD in Montreal, to provide broadcasting material that is basically Canadian in character. The 10 recording sessions directed by Selvin featured Canadian arrangers, musicians, conductors, and some Canadian songs. The CTL sessions featured Conductor Johnny Burt, Howard Cable, Vic Centro, Paul Grisney, Morris Davis, Roger Pilon, Bill Butler and Alexander Read. CTL library will be available on 12-inch transcription disks, both mono and stereo, for Canadian stations. Sessions were held at the Victor studios in Montreal.

BOSTIC'S BIGGEST YET . . .

Joe Bostic will hold a three-day Gospel Music Festival at Randall's Island Stadium, New York, on September 7, 8 and 9. It is to be the biggest festival ever staged by Bostic, who has been putting on gospel shows at Carnegie Hall for many years. Close to 50 acts will appear at the stadium the three nights, with most of them top record performers from cities all over the country. On opening night, September 7, topper will be Mahalia Jackson. On Saturday, September 8, top acts will be the Soul Stirrers, the Clouds of Joy, and Sister Rosetta Tharpe. And on Sunday, September 9, the big names will be the Voices of Tabernacle and James Cleveland.

Billy Vaughn left for a European trip last week that will take him to Paris, Amsterdam, Copenhagen, Rome, Hamburg and West Berlin. James Bailey, head of the international department of Dot Records, will meet the orkster in Paris and accompany him the rest of the way. . . . Oscar Peterson opened at Basin Street East September 2. . . . Professor Irving Fine, of Bandeis University, died last week. The composer was 47. His most recent work, "Symphony 1962," was presented by the Boston Symphony Orchestra in March. . . . David Strome's son, Marshall, will marry Deena Lazarov September 23. Strome is an executive of the Handleman Drug Company of Detroit. . . . Chubby Checker left for England last week for a three-week tour of major cities there. On September 27 he leaves for a tour of South America.

Bob Crabb, of Disc Magazine of England, is in the U. S. to present silver disks to Johnny Tillotson, Roy Orbison and the Everly Brothers. Silver disks are presented to artists whose records have sold over 250,000 copies in Great Britain. Crabb is assistant to W. W. Townsley, commercial manager and a director of the Decca Record Company of England. Crabb will also visit Nashville, Memphis, Los Angeles and San Francisco on his trip here. . . . Sun Plastics chief Moe Silvers told BMW that his son, Dr. Kenneth Silvers, will wed Jessica Perrin on October 14. Bride-to-be is the daughter of TV producer Nat Perrin. . . . RCA Victor has commissioned Darius Milhaud to compose an original work for full orchestra depicting the sights and sounds of Manhattan as a Frenchman might experience them on his first visit. The work will be given a world premiere in the U. S. prior to recording.

Paris Music, French firm run by Duke Niles here, has acquired the American rights to the Brazilian tune, "Recado." Tune is on the Bossa Nova kick, and has been waxed by Zoot Sims for Colpix. . . . Rusty Warren, who will soon have a new album out on Jubilee, is breaking house records at the Anaheim Bowl in Anaheim, Calif., where she is now performing. . . . The Tommy Dorsey ork, featuring Sam Donahue, has been signed by RCA Victor. Tino Barzie is managing the ork. . . . ABC-Paramount bought the master "Never Love Again," featuring Little Tommy and the Elgins on the Elmar label. . . . Lee Magid recorded singer-pianist Maurice Allen overseas. Magid has also signed a management pact with Janice Harper. . . . Elmore White has left Columbia Pictures music publishing firms to join BMI in the publisher-writer relations department. . . . Johnny Angel's Felsted record of "One More Tomorrow" is getting some new action and air play in the Midwest, according to co-producer Angelo Spezza. Other producer of the disk was Gary Paxton. . . . Caedmon Records has appointed Associated of East Hartford its new distributor in Connecticut. . . . Don Gant, now with Colpix, was discovered by pubber Wesley Rose. . . . Conquest Records has signed Joan Merrill, Vince Calvo, Don Vitale, Buddy Scott, and the Gene Cipriano Trio. Recording man for the label is Gil Perthro.

JACK MAHER
(Continued on page 54)

Alan Freed Back on Air In Miami

MIAMI—Alan Freed, long-time personality jock on the New York scene, and one who has been closely identified with rock and roll for more than 10 years, has joined WQAM, well-known Storz outlet here. The station, devoted almost exclusively to hard-hitting top-40 style programming, has been locked in a running battle for local rating honors with WFUN.

Freed had his heyday in the New York scene in the mid-1950's and later. He was on WINS and later with WABC and on television with the then WABD (now WNEW-TV). He is widely credited with having been a prime mover, at the time, of popularizing rhythm and blues into the broader pop context of rock and roll.

Freed often has claimed credit, in fact, for originating the term, "rock and roll." Before his arrival in New York, he had been an active jock both on the air and in the staging of shows in Akron and Cleveland.

Freed was discharged from WABC at the time of the FTC payola explosion for refusing to sign an affidavit to the effect that he had never taken payola. His refusal to sign, said Freed, was on the basis of principals.

Later, a New York County grand jury rendered an information against Freed, charging him with accepting commercial bribery. Freed's trial, which has been postponed a number of times, is now set for late September in New York City.

Meanwhile, Freed began his new Miami assignment Saturday (1). He'll be on the air six nights a week from 7 to 10 p.m.; Saturday morning from 9 a.m. to noon and Sundays from 7 p.m. to midnight.



DON'T CRY, MR. BEETHOVEN . . .

We know how upset you and the other great masters become when your names, and those of your great compositions, are mispronounced. We have the answer to the pronunciation problem.

Radio Stations, Record Dealers, Libraries and Educators are enthusiastic about the new long-playing record, "Pronouncing The Classics." It takes the guesswork out of mispronouncing the names of classical composers, compositions and recording artists.

It's New! It's Available Now!

Produced by Record Source International, a division of Billboard Music Week, as a service to the record industry to promote additional interest in the classics.



12" LP with recorded pronunciations of the names of 1000 composers and their most well-known compositions, and the names of 200 prominent classical performing artists. Narration by T. A. McEwen, Classical Division of London Records. Preparation of material by John Coveney, Angel Records.

← List \$4.95

With each LP, this 28-page booklet cross indexing all printed names with the band and number of the spoken pronunciation on the LP. →

For trade prices contact:
Miss Caroline Collett, General Manager



RECORD SOURCE INTERNATIONAL

1564 Broadway, New York 36, N. Y.



YOU'LL FIND A GOOD THING!



in...

BARBARA LYNN'S

Smash Follow-up to "You'll Lose a Good Thing"

SECOND FIDDLE LOVE

b/w **LETTER TO MOMMY AND DADDY** Jamie #1233



Destined To Be One of the Top 25 Best Selling Albums

YOU'LL LOSE A GOOD THING

Barbara's Versatility is Beautifully Demonstrated by Her Unique & Soulful Performance In This Album.

Produced by Huey Meaux

Picked by All Trades!

LONELY THIS SUMMER

b/w

Your Faithful Anna

AL JONES

Jamie #1223

POP POP POP-PIE

THE SHERRYS

Guyden #2068

THE DANCE IS OVER

LITTLE BILLY AND THE ESSENTIALS

Landa #691

OH MY

MAUREEN GRAY

Landa #692

COME BACK TO WICHITA

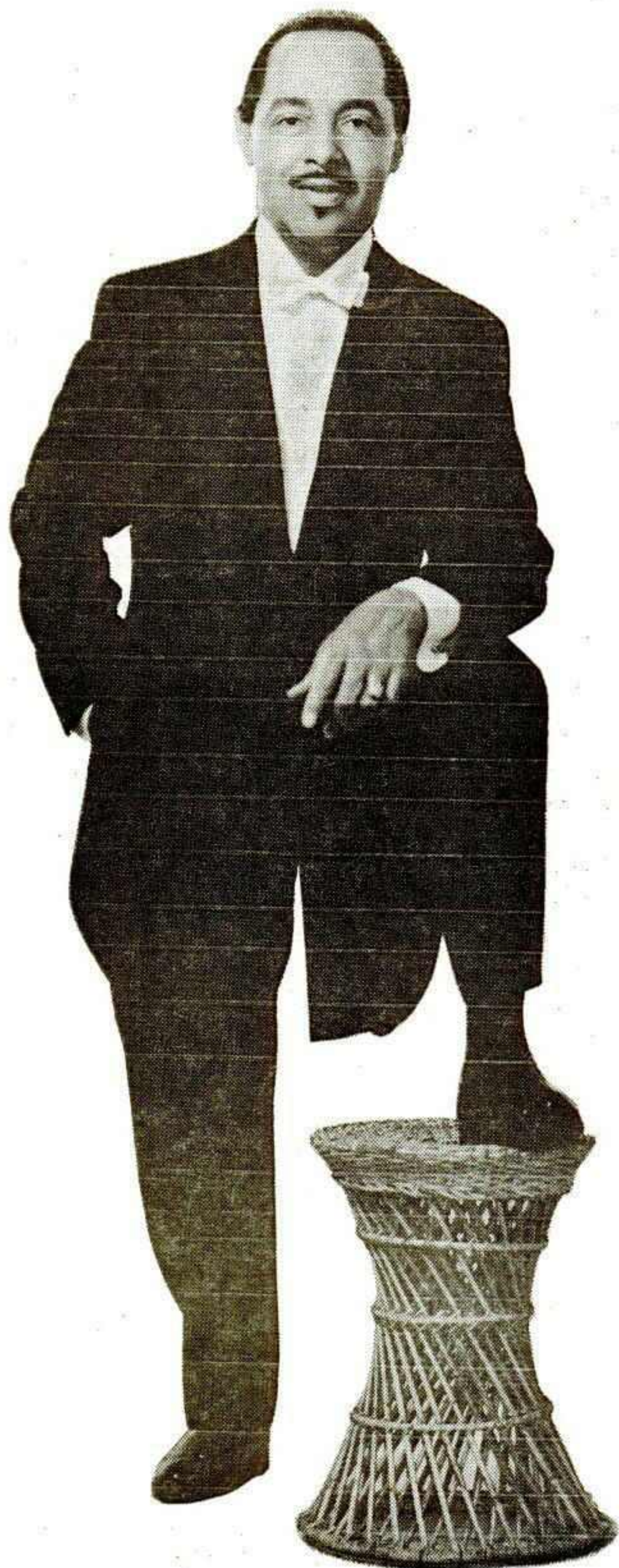
BILLY JEAN HORTON

Jamie #1231

JAMIE/GUYDEN RECORDS PHILADELPHIA, PA.

PEREZ PRADO

RCA VICTOR RECORDS



His latest single
LA RAGAZZA
and
VIA VENETO

47-8077

His latest album
EXOTIC SUITE

LPM/LSP 2571



PEREZ PRADO ENTERPRISES, INC.

516 FIFTH AVENUE
NEW YORK 36, N. Y.
TN 7-0075

THE WORLD'S FAIR OF MUSIC AND SOUND

featuring 1962-'63 PHONOGRAPH DIRECTORY

World's Fair of Music and Sound

EXHIBITOR DIRECTORY

Products and services of the companies listed below will be on view in the exhibit hall space of McCormick Place, Chicago, until September 9.

ABC-Paramount Records, Inc.
New York, N. Y.

Acoustic Research, Inc.
Cambridge, Mass.

Alfonso Leparckas
Oak Park, Ill.

Allied Radio
Chicago, Ill.

Amberg File & Index Co.
Kankakee, Ill.

American Concertone, Inc.
Culver City, Calif.

Ampex Audio
Sunnyvale, Calif.

Audiotex
Rockford, Ill.

Barzilay Furniture Mfg. Co.
Gardena, Calif.

Bell Sound Division
Columbus, Ohio

Billboard Music Week
Chicago, Ill.

Bogen-Presto
Paramus, N. J.

Canadian Marconi Co.
Montreal, Canada

P. F. Collier
New York, N. Y.

Columbia Records, Inc.
New York, N. Y.

DYNA Empire, Inc.
Garden City, Long Island, N. Y.

Danish Modern Imports
Chicago, Ill.

Dorsett Electronics, Inc.
Norman, Okla.

Echolette Corporation
Lansing, Mich.

EICO
Long Island City, N. Y.

Electric Supply Corp.
Chicago, Ill.

Electro-Voice, Inc.
Buchanan, Mich.

Elpa Marketing Industries, Inc.
New Hyde Park, N. Y.

Encyclopaedia Britannica
Chicago, Ill.

Fairchild Recording Equipment
Corp.
Long Island City, N. Y.

Fender Sales, Inc.
Santa Ana, Calif.

Fisher Radio
Long Island City, N. Y.

FM Guide
Chicago, Ill.

Gamber Johnson
Stevens Point, Mich.

Garrard
Port Washington, N. Y.

Goodmans (Rockbar Corp.)
Mamaroneck, N. Y.

Grommes & Phillips
Chicago, Ill.

Hallcrafters
Chicago, Ill.

Hammarlund Manufacturing Co.,
Inc.
New York, N. Y.

Harman Kardon
Plainview, Long Island, N. Y.

Heath Co.
Benton Harbor, Mich.

Institute of High-Fidelity
Port Washington, N. Y.

Jay-Jay Records
Chicago, Ill.

G. C. Jenkins Co.
Decatur, Ill.

Jensen Manufacturing Co.
Chicago, Ill.

KLH Research & Development Corp.
Cambridge, Mass.

W. W. Kimball Co.
Evansville, Ind.

Kinematix, Inc.
Chicago, Ill.

Koss, Inc.
Milwaukee, Wis.

Lone Pine Electronic Products
Leblanc Corp.
Kenosha, Wis.

Corp.
Camden, N. J.

Ludwig Drum Co.
Chicago, Ill.

McIntosh
Binghamton, N. Y.

MGM Verve Records
New York, N. Y.

Majestic International Corp.
Chicago, Ill.

Mosley Electronics, Inc.
Bridgeton, Mo.

Motorola Consumer Products
Franklin Park, Ill.

Musi-Craft
Chicago, Ill.

Marantz Co.
Long Island City, N. Y.

Music Journal
Evanston, Ill.

Musser Marimbas, Inc.
Brookfield, Ill.

Packard Bell Electronics Sales
Corp.
Los Angeles, Calif.

Petely Sales Corp.
New York, N. Y.

RCA Sales Corp. and RCA Victor
Record Division
Indianapolis, Ind.

Record Industry Assoc. of America
New York, N. Y.

Rek-O-Kut Co.
Corona, N. Y.

Reeves Soundcraft
New York, N. Y.

Revere Camera Co.
Chicago, Ill.

Roberts Electronics, Inc.
Los Angeles, Calif.

Robins Industries
Flushing, N. Y.

Rockford Furniture Co.
Rockford, Ill.

RH Scott, Inc.
Maynard, Mass.

The Sampson Co.
Chicago, Ill.

Scope Electronics Corp.
New York, N. Y.

Shawnee Press, Inc.
Delaware Water Gap, Pa.

Sherwood Electronics Labs, Inc.
Chicago, Ill.

Society of Record Dealers of
America

Reseland Music Shop
Chicago, Ill.

Sony Corp. of America
New York, N. Y.

Sony Superscope
Sun Valley, Calif.

Sorkin Music Co., Inc.
New York, N. Y.

Tandberg of America, Inc.
Pelham, N. Y.

Thomas Organ Co.
Sepulveda, Calif.

University Loudspeakers
White Plains, N. Y.

Viking of Minneapolis
Minneapolis, Minn.

WEBB
Chicago, Ill.

WEFM
Chicago, Ill.

WGN-TV
Chicago, Ill.

WKFM
Chicago, Ill.

Wharfedale
Port Washington, N. Y.

World Wide Electronics
Cleveland, Ohio

Zenith Radio Corp.
Chicago, Ill.

Mayor, Bill Veeck Lead March Heralding World Music Fair

CHICAGO—Mayor Richard Daley and sportsman Bill Veeck were set to act as co-grand marshals of a 15-block-long parade here last Friday (31) heralding the opening of the first World's Fair of Music and Sound. The 10-day affair is being held at McCormick Place here.

Virtually no expense has been spared in the drive to make this all-encompassing trade and consumer musical exposition and extravaganza a success. Aaron D. Cushman, whose firm is sponsoring the event, estimated that close to \$400,000 has been expended to date in publicizing the Fair.

More than 300 local retail outlets are being used as ticket sales headquarters, including 200 National Food markets, Sears, Allied Radio, Goodman Mages and CMA Department stores as well as 11 of the Little A's record stores. Industrial sales include block ticket purchases by such firms as Zenith Radio and Illinois Bell Telephone Company.

Some local travel bureaus and hotels have promoted show attendance through package tour deals advertised in some out-of-State locations. Price of the packages has included hotel bills, meals, travel expenses and attendance at the Fair and its many shows. Early reaction at this level was described as good.

An impressive talent roster, a number of unusual exhibits, calculated to appeal to many interest levels and a series of both consumer and trade musical symposiums were all on the Fair agenda. All-star musical shows are being presented three times daily in the Aerie Crown Theater, a part of the McCormick Place complex. During the course of the 10 days, viewers at one time or another will be able to see Eddie Fisher, Rosemary Clooney, Jimmy Dean, Rick Nelson, the Brothers Four, Peter Nero, Eleanor Steber, Jonah Jones and Dick Schory. In addition, guest conductors for the 30-piece show band include Henry Mancini, Stan Kenton, Jule Styne, David Rose and Percy Faith. Schory, who is music director for the Fair, has written a series of "honorary" medleys for each of the batoneers.

Shows will go on at three other locations in addition to the Aerie Crown Theater. In one case, a location known as Tin Pan Alley will have a Gay '90's look. In a 100-foot-long area there will be antique cars, an old-fashioned saloon, a honky-tonk pianist, a barbershop with an opera-singing barber plus a quartet. A girl hawking sheet music through the area will complete this picture.

In what is normally the skating rink section of the hall, Fair managers have created a complete bandstand-in-the-park setting, with park benches ringing the stand, which is large enough to accommodate a 100-piece band for a concert. A number of the large out-of-town marching bands to be seen in the opening day parade will also perform here. In yet another spot, known as the special events stage, there will be small combo concerts, twist demonstrations, etc.

In addition to the numerous displays of TV, tape recorders, phonos and radios (see exhibitor list elsewhere in this section), two other exhibits



Five-year-old Melody Ferrille of Chicago has been chosen as Miss Music Fair. The youngster will reign over the 10-day World's Fair of Music and Sound, currently being held at McCormick Place, Chicago. Miss Ferrille won her title in a city-wide search by Fair directors for the prettiest young girl with a musical name.

are expected to create great interest. One of these, with considerable nostalgia value, features a series of antique autos, each of which will be filled with antique musical instruments. The exhibit will include ancient juke boxes and music machines, and at least a half dozen priceless Stradivarius violins.

In another section of the hall, a priceless collection of musical instruments, some of them going back to biblical times, will be on display. The collection is owned by Mrs. Elizabeth Kidd of Chicago. Forums and panel meetings for all elements of the music trade, as well as the public, were also expected to generate much interest. (See separate lists elsewhere in this section.)

At press time, phone calls were coming into McCormick Place Fair headquarters at a rate of better than 100 an hour, seeking all types of information about the Fair and shows. Spokesmen saw this as a good omen for the success of the affair.

Symposiums Tackle Variety of Subjects

CHICAGO—Symposiums for the general public on many questions of interest in the music field are being held daily here as a part of the World's Fair of Music and Sound at McCormick Place. The meeting, featuring experts in many areas of music, began Saturday (1) and will run through Sunday (9).

Of special interest to the disk industry were panels on jazz, folk music, opera and on such topics as "Music in the Electronic Age" and "Contributions of the Recording Industry to Sound."

The jazz meeting, which was scheduled to take place Sunday (2), was to feature such panelists as George Avakian, Stan Kenton and others. Folk singers Theodore Bikel and Winn Straacke will take part in a panel on the "Renaissance of Folk Music" Monday (3).

"Music in the Electronic Age," a topic set for discussion Thursday (6), will feature Buzz Durant, research chief of RCA Victor, Indianapolis; Ted Leitzell, Zenith public relations head, and Karl Kramer, technical services manager of Jensen Manufacturing Company. No panelists were announced for the discussion on the contribution of the disk industry to sound.

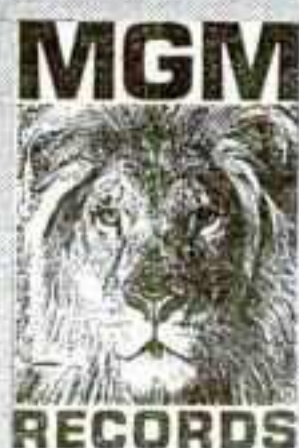
**NOW! THE COUNTRY'S
GREATEST HIT-MAKER
SINGS THE GREATEST
COUNTRY HITS!**



**CONNIE
COUNTRY MUSIC
CONNIE STYLE
FRANCIS**

**ARRANGEMENTS BY BILL McELHINEY
VOCAL ACCOMPANIMENT BY THE JORDANAIREs**

I Really Don't Want To Know
I Fall To Pieces • Oh, Lonesome Me
I'm Movin' On • I Can't Stop Loving You
I Don't Hurt Anymore • She'll Have To Go
Heartaches By The Number
I Walk The Line
Someday (You'll Want Me To Want You)
He Thinks I Still Care • I'm A Fool To Care

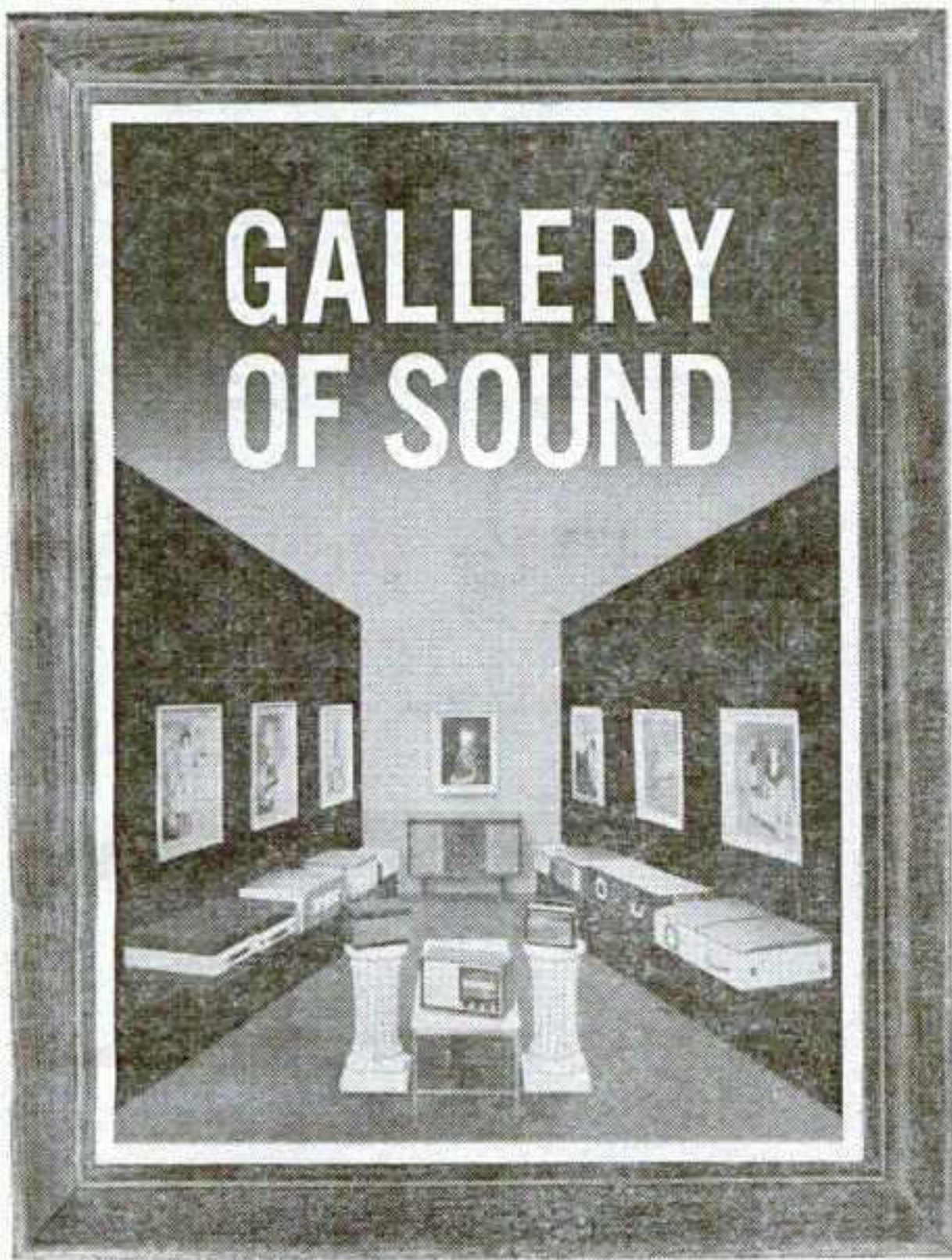


THE JORDANAIREs APPEAR COURTESY OF CAPITOL RECORDS, INC./MGM RECORDS IS A DIVISION OF METRO-GOLDWYN-MAYER, INC.

E/SE 4079

your newest line... MASTERWORK

1963 PHONOGRAPHS • RADIOS • TAPE RECORDER



Here's the profit line you've been waiting for! It's a short line — it's a compact line! Every model has features galore and is built to fill the price brackets where, statistics show, you do the most volume. Beautifully designed and brilliantly engineered, Masterwork products are supported by service, promotion and advertising.

Here are just a few of the many profit-packed models available. For complete sales and merchandising information on the money making line of the year contact your local COLUMBIA RECORD DISTRIBUTOR.

Model Number 1602
A FANTASTIC BUY!
RADIO-PHONOGRAPH COMBINATION

Full AM Broadcast Band • 5 Tube U.S. Built Radio Chassis • 5" Speaker • 4 Speed Phonograph • Turnover Cartridge — Two Sapphire Needles • Phono and Radio Play with Lid Down

Recommended List Price **\$29⁹⁵**



Model Number 1604
FOUR SPEED FULLY AUTOMATIC
MONAURAL PORTABLE

Custom VM Changer • Interior Console Control Panel • Turnover Cartridge — 2 Jeweled Styli • Scuff-Resistant Washable Pyroxylin Coated Fabric • Sturdy, Lock-Cornered Cabinet

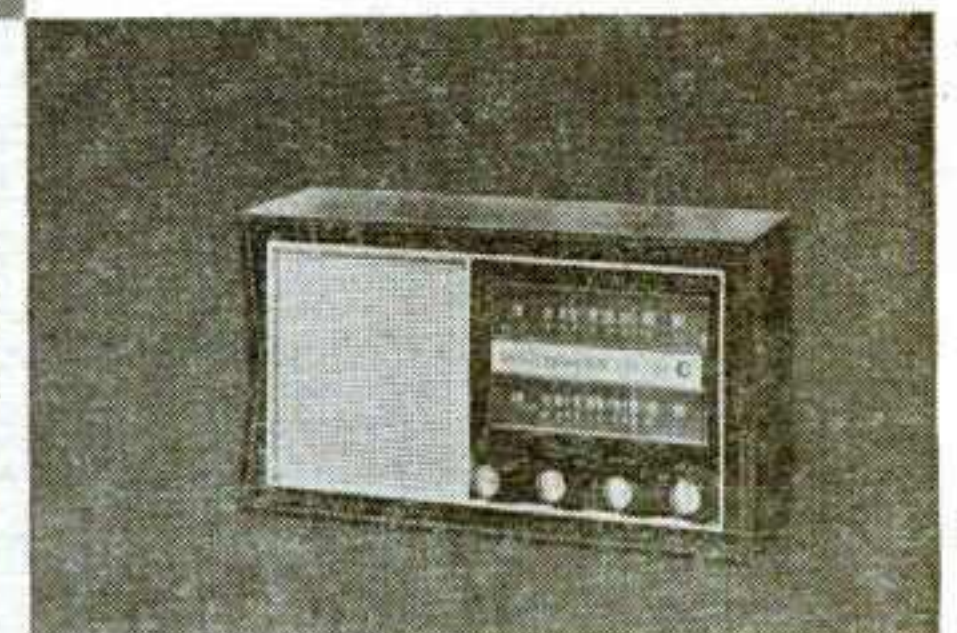
Recommended List Price **\$49⁹⁵**



Model Number 2002
AM-FM WOOD TABLE MODEL RADIO

Hand rubbed oiled walnut cabinet • 6" high fidelity console speaker • 2 Slide Rule Vernier Tuning Dials • Automatic Frequency Control • 2 Self Contained Antennae • Adaptor Jack and Switch for FM Stereo Auxiliary Unit

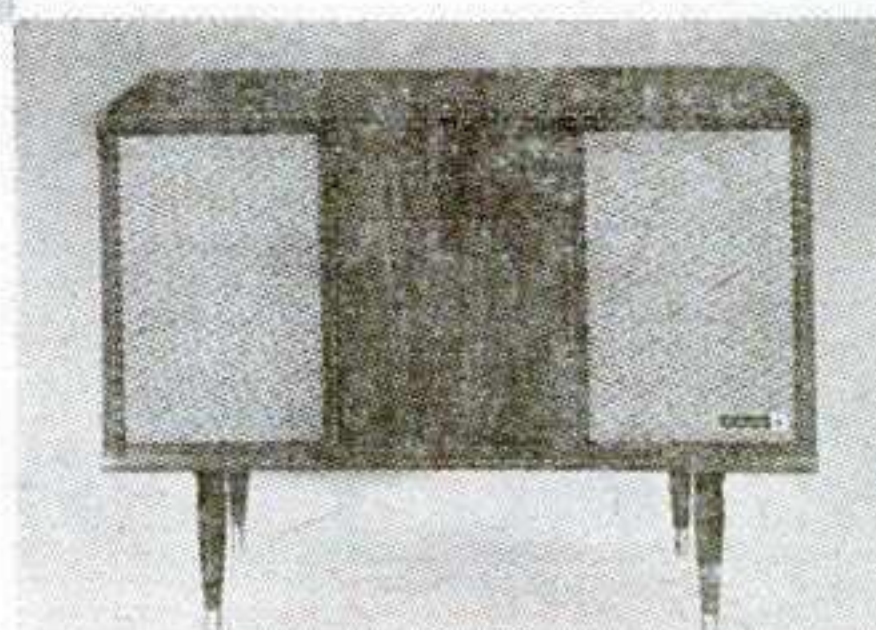
Recommended List Price **\$79⁹⁵**



Model Number 1610
STEREO TWIN UNIT PORTABLE

Four Speakers — 2-8" — 2-4" • Custom VM Changer • High Compliance Cartridge with Diamond and Sapphire Needles • 4 Controls

Recommended List Price **\$99⁹⁵**



Model Number 1850W
STEREO CONSOLE FM/FM-STEREO-AM

42" Oiled Walnut Hardwood Cabinet • 6 Speakers — 6 Controls • Deluxe VM Changer with 11" Turntable • Automatic Frequency Control • Ceramic Cartridge with Diamond and Sapphire Needles

Recommended List Price **\$249⁹⁵**

Created by COLUMBIA RECORD DISTRIBUTORS, 111 Fifth Avenue, New York 3, New York

Zenith announces the tone arm that creates A REVOLUTIONARY ADVANCE IN STEREO!

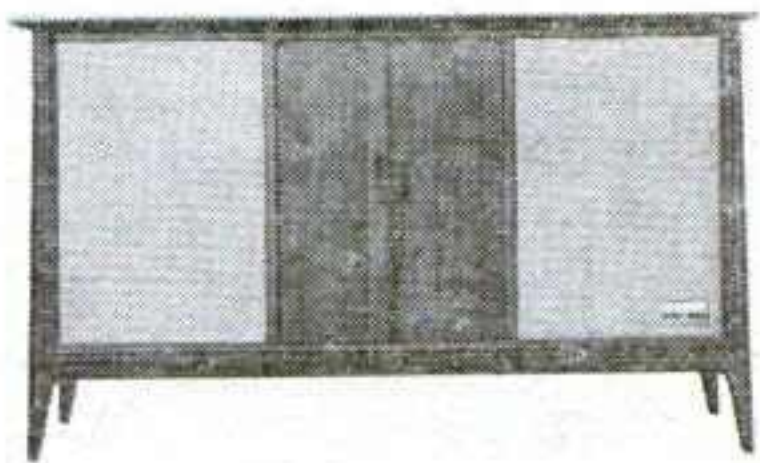


Only 2 grams (1/4 oz.) the lightest needle pressure of any home console changer!

The Zenith Micro-Touch 2G Tone Arm gives you the greatest stereo separation—the finest sound reproduction ever achieved in a home console! Plays your records a lifetime with virtually no record wear! It is exclusive in Zenith stereo instruments!

Now Zenith brings you the most demonstrable sales and performance features ever built into high fidelity stereo instruments!

For now all-new 1963 Zenith stereo features the amazing Micro-Touch 2G Tone Arm with a revolutionary new "free-floating" cartridge. It gives the lightest needle pressure ever achieved in a home



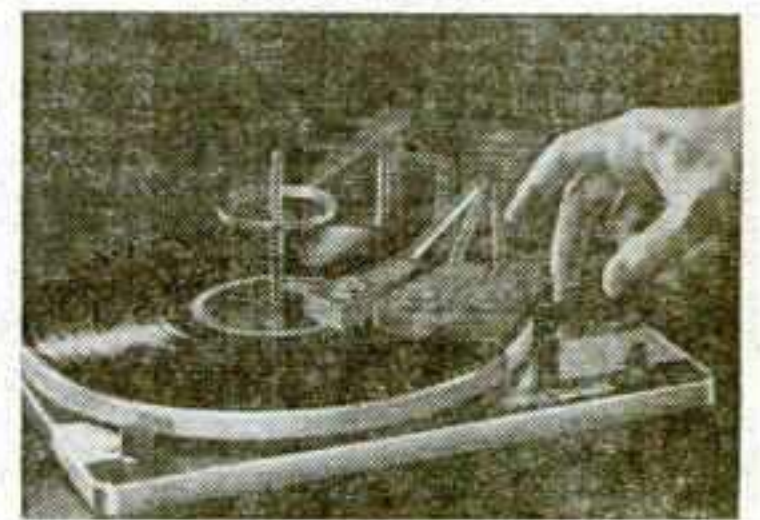
SEE THE WIDE SELECTION OF FINE FURNITURE STYLING AT YOUR ZENITH DISTRIBUTOR'S NOW!

console changer. The needle literally "floats" in the groove—allowing your customers to play their favorite records a lifetime *with virtually no wear!*

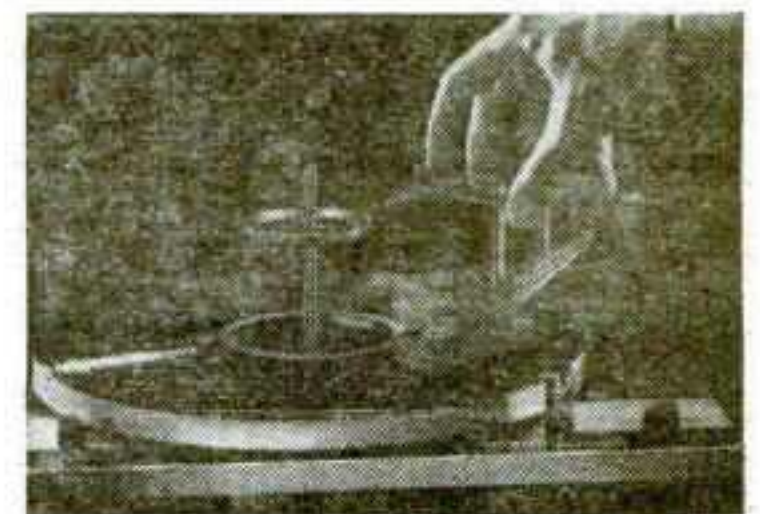
It's impossible to accidentally ruin valuable stereo records—even if the tone arm is dropped, bounced or slid across the record. There's even an automatic brush that cleans the needle twice—before and after each play!

The new Micro-Touch 2G Tone Arm comes in a complete selection of 23 Zenith Quality fine furniture stereo consoles and portable table models starting at \$149.95*.

SLIDE IT!



DROP IT!



TILT IT!



**IT'S IMPOSSIBLE
TO ACCIDENTALLY
RUIN STEREO RECORDS!**

The Micro-Touch 2G Tone Arm is a joint development of Zenith and CBS Laboratories.



ZENITH RADIO CORPORATION, CHICAGO 39, ILLINOIS. IN CANADA: ZENITH RADIO CORPORATION OF CANADA, LTD., TORONTO, ONTARIO. The Royalty of television; stereophonic high fidelity instruments, phonographs, radios and hearing aids. 44 years of leadership in radionics exclusively. *Manufacturer's suggested retail price. Slightly higher in various Southern and Western areas. Specifications subject to change without notice.

ZENITH

*The quality goes in
before the name goes on*

NOW, TWO-WAY PROTECTION with the new RCA VICTOR



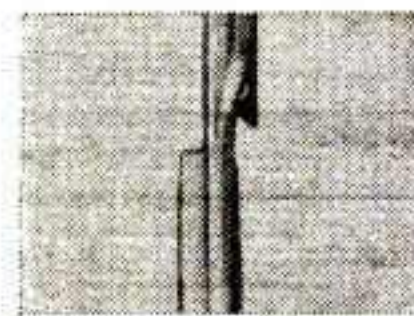
Parts of records
like this were
test-played
3,000 times—
They still
sound fresh and
vibrant!

1 PROTECTS
AGAINST
SPINDLE
WEAR

Get natural sound plus two-way record protection! The new Studiomatic changer tracks true in the groove for minimum distortion—guards against record wear... and it's RCA Victor quality all the way!



This new record changer features the newly designed "True-Track" tone arm. It's scientifically angled to insure optimum tracking from outer edge to innermost grooves. In tests made by RCA engineers, records sounded fresh and vibrant—even after more than 3,000 test plays!



Protects against spindle wear! Gentle dropping action minimizes wear on the record's center hole. This means true centering and minimum "wow" and distortion.

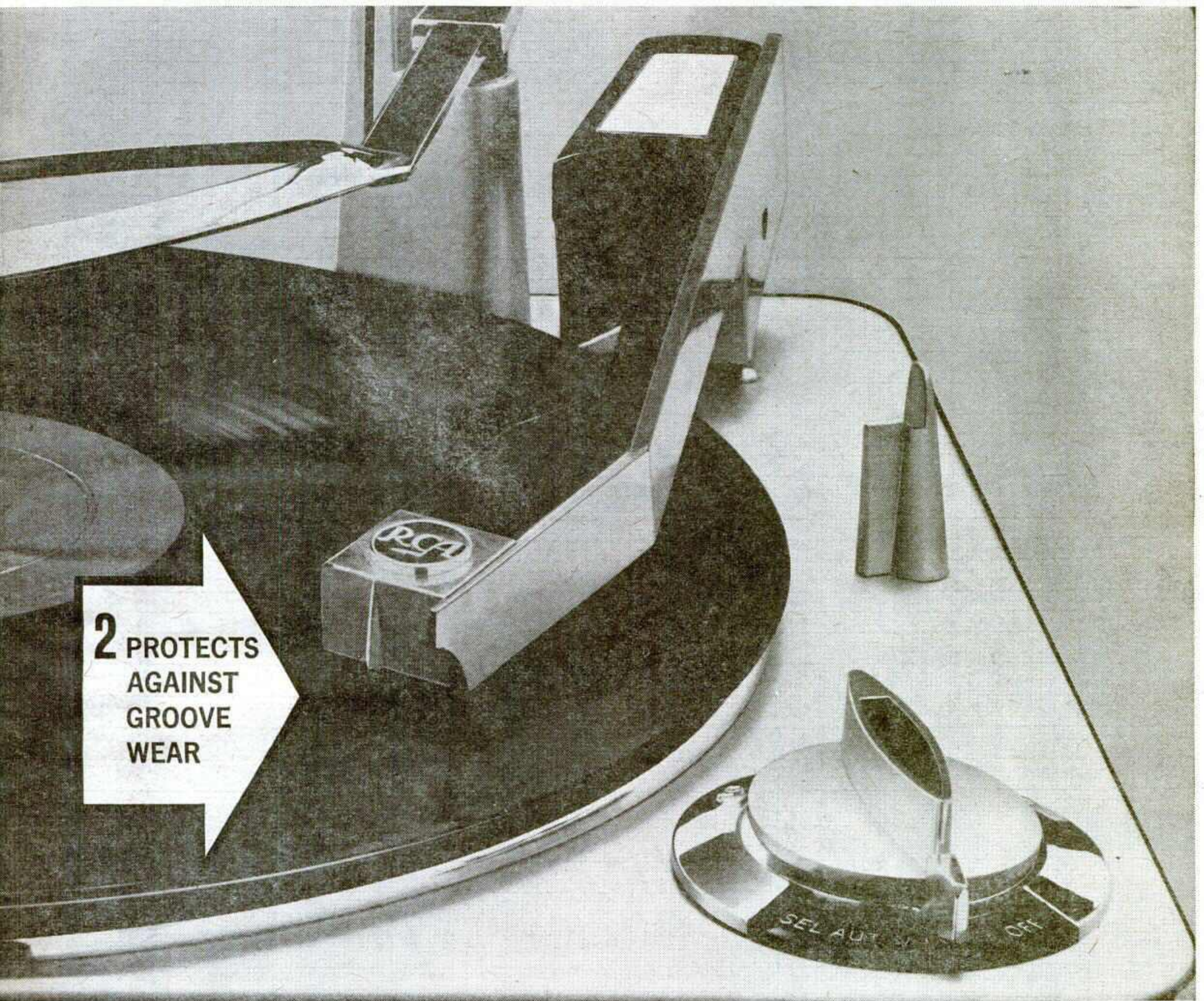


Protects against groove wear! The tracking is feather-light... true in the groove! This means long record life and clean, vibrant sound even after more than 3,000 test plays.

See the new Studiomatic changer, plus the complete 1963 RCA Victor line, at the World's Fair of Music and Sound

AGAINST RECORD WEAR

Studiomatic Changer!



2 PROTECTS AGAINST GROOVE WEAR



Ultra-sensitive "Living Stereo" ceramic cartridge! Gives superb stereo separation plus all the brilliance of modern stereo. Equipped with synthetic sapphire and diamond styli!



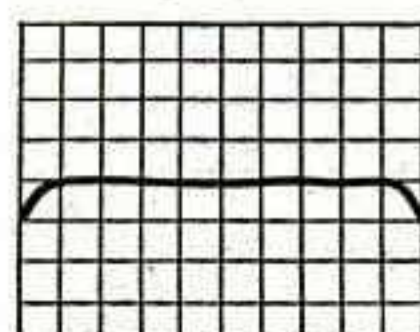
Studiomatic changer's fine sound enhanced by advanced systems! Powerful "woofers" for dramatic bass, multiple "tweeters" for thrilling highs, fine amplifiers . . . in consoles equipped with a Studiomatic changer!



Magnificent cabinetry! The ultimate in taste and elegance . . . hand-rubbed and décor-design cabinets. A perfect match for RCA Victor performance!



Cushioned turntable to minimize rumble! Almost 12" in diameter to give records complete support. And it plays all sizes of same-speed records intermixed in any sequence!



Proved in the laboratory! Every Studiomatic changer is built to produce optimum sound. And extensive testing insures outstanding frequency response, brilliant performance!

SEE WALT DISNEY'S "WONDERFUL WORLD OF COLOR," SUNDAYS, NBC-TV NETWORK

August 31-September 9, McCormick Place, Chicago, Booth Numbers 453, 455 and 554!



The Most Trusted Name in Sound

TMK(s)•

Company	Model No.	Console, Table or Portable (if Portable state if Mono and/or Manual)	Power Output (Watts)	No. of Speakers	Single or Dual Stylus Sapphire or Diamond Stylus	FM, AM or FM-AM Tuner	FM Stereo Included or Optional?	Cabinet (Woods, Veneers, Plastics, etc.) Give Colors	Dimensions & Weight (if Portable)	Suggested List Price
Packard-Bell	RPC-18	Continental Console	15	2	Dual Diamond	FM/AM	—	Wood Veneers: Mahogany, Walnut, Maple	44"x29½"x16"	\$219.88
Packard-Bell	RPC-18	Colonial Console	15	2	Dual Diamond	FM/AM	—	Wood Veneers: Mahogany, Walnut, Maple	44"x29½"x16"	\$249.95
Packard-Bell	RPC-185	Traditional Console	15	2	Dual Diamond	FM/AM	Included	Wood Veneers: Mahogany, Walnut, Maple	44"x29½"x16"	\$229.95
Packard-Bell	RPC-185	Continental Console	15	2	Dual Diamond	FM/AM	Included	Wood Veneers: Mahogany, Walnut, Maple	44"x29½"x16"	\$249.95
Packard-Bell	RPC-185	Colonial Console	15	2	Dual Diamond	FM/AM	Included	Wood Veneers: Mahogany, Walnut, Maple	44"x29½"x16"	\$259.95
Philco	1651 WA	Console	—	5	Dual Sapphire	FM/AM	—	Danish Mod. Walnut	27¾"x38"x15½"	\$209.95
Philco	1651 ML	Console	—	5	Dual Sapphire	FM/AM	—	Contemporary Heirloom Finished Light Mahogany	27¾"x38"x15½"	\$219.95
Philco	1652 MB	Console	—	5	Dual Sapphire	FM/AM	Included	Contemporary Brown Mahogany	27¾"x38"x15½"	\$219.95
Philco	1652 WA	Console	—	5	Dual Sapphire	FM/AM	Included	Danish Modern Walnut	27¾"x38"x15½"	\$229.95
Philco	1652 ML	Console	—	5	Dual Sapphire	FM/AM	Included	Contemporary Heirloom Finished Light Mahogany	27¾"x38"x15½"	\$239.95
Philco	1653 MB	Console	—	6	Dual D/S	FM/AM	Included	Mahogany Veneers & Solids	29¼"x38"x15½"	\$249.95
Philco	1653 WA	Console	—	6	Dual D/S	FM/AM	Included	Danish Walnut	29¼"x38"x15½"	\$259.95
Philco	1653 MA	Console	—	6	Dual D/S	FM/AM	Included	Early American Maple	29¼"x38"x15½"	\$269.95
Philco	1656 MB	Console	20	7	Dual D/S	FM/AM	Included	Traditional Mahogany	29"x40"x16¼"	\$299.95
Phonola	2662 The Electra	Consolette	20	4	Dual D/S Dual Sapphire	FM/AM	Included	Midnight Gray Textured Tweed Trimmed In Capri Gray, Metallic Accents	—	\$229.95
RCA Victor	3VE20	Conf. Console	20	4	Dual Sapphire	—	—	Mahogany & Oak	30½"x41¾"x18½"	\$219.95
RCA Victor	3VE22	Danish Console	20	4	Dual D/S	—	—	Walnut	31½"x42¾"x18½"	\$229.95
RCA Victor	3VE24	Colonial Console	20	4	Dual D/S	—	—	Colonial Maple	31½"x42½"x18½"	\$239.95
RCA Victor	3VF06	Conf. Console	20	4	Dual Sapphire	FM/AM	Included	Hardboard, Mahogany, Walnut	27"x37¾"x17½"	\$239.95
RCA Victor	3VF10	Conf. Console	20	4	Dual Sapphire	FM/AM	Optional	Oak, Mahogany, Walnut	20"x39¾"x17½"	\$269.95
RCA Victor	3VF10X	Contemp. Console	20	4	Dual Sapphire	AM/FM	Included	Mahogany, Oak & Walnut	20"x39¾"x17½"	\$299.95
RCA Victor	3VF20	Conf. Console	20	4	Dual Sapphire	AM/FM	Optional	Mahogany & Oak	31½"x41¾"x18½"	\$299.95
Rheem Califone	42VA	Portable Mono Manual	42	2	Dual Sapphire	—	—	Wood: Gray Leatherette Cover	18"x16½"x16¼" (38 lbs.)	\$209.50
Rheem Califone	62VA	Portable Mono Manual	62	2	Dual Sapphire	—	—	Wood: Gray Leatherette Cover	18"x16½"x16¼"	\$251.50
Sterling	Caruso	Console	16	4	Dual Sapphire	AM/FM Shortwave	Optional	Light & Dark Walnut	31½"x24½"x15"	\$299.95
Sylvania	SC33	Console	15	4	Dual Sapphire	AM/FM	Included	Mahogany, Maple, Walnut or Fruitwood Veneers	29"x34"x16 1/6"	\$269.95
Symphonic	4CS73	Console	12	8	Dual D/S	AM/FM	Included	Mahogany, Walnut or Oak Resist-A-Mar Finish	29¼"x43"x18¼"	\$239.95
Symphonic	4LS74	Console	12	6	Dual D/S	AM/FM	Included	Gen. Mahogany Veneers & Hardwoods	30"x44½"x17½"	\$289.95
Symphonic	4CS75	Console	12	6	Dual D/S	AM/FM	Included	Gen. Walnut Veneers & Hardwoods	30"x44½"x17½"	\$289.95
Symphonic	4CS76	Console	12	6	Dual D/S	AM/FM	Included	Gen. Maple Veneers & Hardwoods	30"x44½"x17½"	\$289.95
Telefunken	Contessa 5364	Console	—	4	Dual D/S	AM/FM Short-Wave Push Buttons	Optional	Walnut in Gloss or Satin Finish	—	\$299.50
V-M	852	Console	20	4	Dual D/S	—	—	Walnut or Mahogany	—	\$229.95
V-M	905	Console	20	2	Dual D/S	—	—	Mahogany	—	\$239.95
V-M	853	Console	20	4	Dual D/S	—	—	—	—	\$259.95
V-M	818	Console	—	4	Dual D/S	—	—	—	—	\$279.95
Webcor	1377-97	Console	8	5	Dual Sapphire	Optional	Included	Wood: Walnut, Mahogany, Cherry	32"x16"x27"	\$279.95
Westinghouse	M-1710, 12, 13	Console	—	4	Dual Sapphire	AM/FM	Optional	Veneers & Solids: Walnut, Blond Oak, Maple	26¾"x38¼"x18½"	\$200.00 to \$300.00
Westinghouse	M-1810, 11, 13	Console	6	5	Dual Sapphire	AM/FM	Optional	Veneers & Solids: Walnut, Mahogany, Maple	32"x39"x19½"	\$200.00 to \$300.00
Zenith	The Caruso SK2502T	Console	24	6	Dual D/S	Optional	Optional	Mahogany, Maple Veneers & Solids	28"x42½"x18¼"	\$249.95 to \$259.95
Zenith	The Haydn SK2503T	Console	24	6	Dual D/S	Optional	Optional	Walnut, Mahogany Veneers & Solids	28"x42½"x17¼"	\$269.95
Zenith	The Tosca SK2506T	Console	24	8	Dual D/S	Optional	Optional	Walnut, Mahogany, Blond Veneers	30"x44½"x17¾"	\$285.00 to \$295.00

\$301 to \$400

Blaupunkt	Chicago	Console	—	6	Dual	FM/AM Short Wave	Optional	—	—	\$369.95
Canadian Marconi	Danish Modern 3505	Console	—	—	Diamond	FM/AM	Optional	Veneers of Walnut and Oiled Walnut	40"x29"x16¼"	\$329.00
Canadian Marconi	3507 Provincial	Console	—	—	Diamond	FM/AM	Optional	Fruitwood Veneers	40 1/16"x30"x16 5/16"	\$339.00
Canadian Marconi	3508 Early Amer.	Console	—	—	Diamond	FM/AM	Optional	Fruitwood Veneers	40"x30"x16½"	\$349.00
Clairtone	Viscount S 253	Console	25	4	Dual Diamond Sapphire	FM/AM	Included	Walnut, Mahogany	56"x18½"x27½"	\$359.50
Delmonico	Korting	Console	—	4	Dual Sapphire	FM/AM	Optional	Wood	40½"x32"x15½"	\$319.95
Delmonico	4TR314	Console with Stereo Tape Recorder	—	6	Dual Sapphire	FM/AM	Optional	Wood	40½"x20½"x15"	\$319.95
Delmonico	EMUD 1010	Console	—	6	Dual Sapphire	FM/AM	Optional	Wood	47½"x32½"x16"	\$329.95
Delmonico	VI 324	Console	—	6	Dual Sapphire	FM/AM	Optional	Wood	50"x29"x17¼"	\$339.95
Delmonico	Korting 981	Console	—	6	Dual Sapphire	FM/AM	Optional	Wood	47½"x37¼"x17"	\$349.95
Delmonico	VF 323	Console	—	6	Dual Sapphire	FM/AM	Optional	Wood	50"x30"x17¼"	\$349.95
Delmonico	Korting 1091	Console	—	6	Dual Sapphire	FM/AM	Optional	Wood	44½"x26½"x17½"	\$399.95
Delmonico	GM 325	Console	—	6	Dual Sapphire	FM/AM Short Wave Push Buttons	Optional	Wood	50"x29"x17¼"	\$339.95
Electrohome	Conway	Console	20	4	Diamond	FM/AM	Optional	Walnut, Mahogany, Ebony	—	\$329.50
Electrohome	Cortina	Console	20	4	Diamond	FM/AM	Optional	Walnut, Mahogany, Fruitwood, White	—	\$339.50
Electrohome	Connecticut	Console	20	4	Diamond	FM/AM	Optional	Maple, Fruitwood	—	\$349.50
Electrohome	Camrae	Console	20	4	Diamond	FM/AM	Optional	Walnut, Mahogany, Teak, Ebony	—	\$379.50
Electrohome	Camilla Mark II	Console	20	4	Diamond	FM/AM	Optional	Walnut, Mahogany, Fruitwood, White	—	\$399.50

Company	Model No.	Console, Table or Portable (if Portable state if Mono and/or Manual)	Power Output (Watts)	No. of Speakers	Single or Dual Stylus Sapphire or Diamond Stylus	FM, AM or FM-AM Tuner	FM Stereo Included or Optional?	Cabinet (Woods, Veneers, Plastics, etc.) Give Colors	Dimensions & Weight (if Portable)	Suggested List Price
Emerson	P1913	Console	20	6	Dual Diamond	FM-AM	Included	Walnut, Mahogany Wood	49"x30"x17 3/4"	\$301.00 to \$400.00
General Electric	RC 1671	Console	10	6	Dual D/S	FM/AM	Included	Veneered Walnut, Maple, Cherry & White	63"x13"x20"	\$359.95 & up
General Electric	RC 3331	Console	10	6	Dual D/S	FM/AM	Included	Veneered Walnut & Maple	44"x17"x43 1/2"	\$399.95 & up
Lang & Taylor (Kelton Division)	400	Console	40	3	Single Diamond	Optional	Optional	Oiled Walnut	41"x28"x16"	\$399.95
Lang & Taylor (Kelton Division)	401	Console	40	5	Single Diamond	Optional	Optional	Early American Maple	41"x28"x16"	\$399.95
Magnavox	Danish Cassic 1-ST621	Console	30	8	Dual Diamond	FM/AM	Optional	Sable or Natural Walnut	28"x50"x19"	\$349.50
Magnavox	Italian Contemporary 1-ST622	Console	30	4	Dual Diamond	FM/AM	Included	Mahogany or French Walnut	29"x45"x17"	\$398.50
Magnavox	American Provincial 2-ST656	Console	30	8	Dual Diamond	FM/AM	Optional	Cherry & Mahogany	30"x48"x18"	\$398.50
Magnavox	Danish Modern 1-ST657	Console	30	8	Dual Diamond	FM/AM	Optional	Sable or Natural Walnut	29"x49"x19"	\$398.50
Motorola	SK109	Console	20	5	Dual Diamond	FM/AM Optional	Optional	Contemporary Mahogany, Walnut (veneers & hardwood solids)	---	\$329.95
Motorola	SK110	Console	20	5	Dual Diamond	FM/AM Optional	Optional	Italian Provincial Bleached Mahogany (veneers & hardwood solids)	---	\$369.95
Olympic	1933	Console	30	6	Dual D/S	FM/AM	Included	Genuine Mahogany, Oak, Walnut	28 1/2"x49 3/4"x17 3/4"	\$399.95 to \$419.95
Packard-Bell	RPC-235	Console	20	6	Dual Diamond	FM/AM	Included	Wood veneers: Mahogany, Walnut, Maple	46 1/2"x31 1/2"x20 1/4"	\$339.95
Philco	1656 WA	Console	20	7	Dual D/S	FM/AM	Included	Danish Modern Walnut	29 3/4"x40"x17 1/4"	\$309.95
Philco	1656 CH	Console	20	7	Dual D/S	FM/AM	Included	French Provincial, Cherrywood	29 3/4"x40"x17 1/4"	\$319.95
Philco	1667 MB	Console	20	7	Dual D/S	FM/AM	Included	Traditional Mahogany	30"x50 1/2"x15"	\$349.95
Philco	1679 MB	Console	20	7	Dual D/S	FM/AM	Included	Mahogany veneers & solids	28 1/2"x49 1/2"x17 1/4"	\$349.95
Philco	1667 WA	Console	20	7	Dual D/S	FM/AM	Included	Danish Modern Walnut	30"x50 1/2"x15"	\$359.95
Philco	1667 M	Console	20	7	Dual D/S	FM/AM	Included	Italian Provincial Heirloom finished light Mahogany	30"x50 1/2"x15"	\$369.95
Philco	1679 CH	Console	20	7	Dual D/S	FM/AM	Included	Cherry wood veneers & solids	28 1/2"x49 1/2"x17 1/4"	\$369.95
Philco	1731 DWA	Console	30	7	Dual D/S	FM/AM	Included	Walnut veneers & solids	31"x58"x15 1/2"	\$399.95
Phonola	3062 The Caravelle	Console	20	4	Dual D/S	FM/AM	Included	Walnut	---	\$349.95
Phonola	3162 The Caravelle	Console	20	4	Dual D/S	FM/AM	Included	Mahogany	---	\$349.95
Pilot	4500	Console	30	4	Dual D/S	FM/AM	Optional	Hardwood—Mahogany, Walnut or Oiled Walnut	52"x27 1/2"x17 1/4"	\$399.50
RCA Victor	3VF22	Danish Console	20	4	Dual D/S	FM/AM	Optional	Walnut	31 1/2"x42 3/4"x18 1/2"	\$309.95
RCA Victor	3VF24	Colonial Console	20	4	Dual D/S	FM/AM	Optional	Colonial Maple	31 1/2"x42 1/2"x18 3/4"	\$319.95
RCA Victor	3VF20X	Contemp. Console	20	4	Dual Sapphire	FM/AM	Included	Mahogany & Oak	30 1/2"x41 3/4"x18 3/4"	\$329.95
RCA Victor	3VF22X	Danish Console	20	4	Dual D/S	FM/AM	Included	Walnut	31 1/2"x42 3/4"x18 1/2"	\$339.95
RCA Victor	3VF24X	Colonial Console	20	4	Dual D/S	FM/AM	Included	Colonial Maple	31 1/2"x42 1/2"x18 3/4"	\$349.95
RCA Victor	3VF30	Cont. Bow-Front	24	6	Dual D/S	FM/AM	Included	Mahogany, Walnut	31 1/2"x44 3/4"x19 3/4"	\$399.95
Rheem Califone	62VA	Stereo Man. Port.	62	4	Dual Sapphire	---	---	Wood—Gray Leatherette Cover	42"x42"x19"	\$300.50
Setchell-Carlson	RP630	Console	---	6	Dual Diamond	FM/AM FM Multiplex	---	Dark African Mahogany or American Wal- nut & Fruitwood Cherry hardwoods & Veneers	29"x45 3/8"x16"	\$309.00 to \$319.00
Setchell-Carlson	RP30P	Console	---	6	Dual Diamond	FM/AM FM Multiplex	---	Cherry hardwoods & veneers	30"x45 7/8"x16"	\$329.00
Sterling	Menuett	Console	20	4	Dual Sapphire	AM/FM Short Wave	Optional	Light & Dark Walnut	32"x28 1/2"x15"	\$329.95
Sterling	Casino	Console	20	6	Dual Sapphire	AM/FM Short Wave	Optional	Light & Dark Walnut	42"x29"x15"	\$399.95
Sterling	Immensee	Console	20	6	Dual Sapphire	AM/FM Short Wave	Optional	Light & Dark Walnut	39"x33 1/2"x14 1/4"	\$359.95
Sylvania	SC37	Console	20	6	Dual Diamond	AM/FM	Included	Walnut & Fruitwood veneers	30"x42"x14 3/4"	\$349.95
Symphonic	4CS77	Console	20	6	Dual D/S	FM/AM	Included	General Mahogany veneers & hardwoods	30 1/4"x48"x18 1/4"	\$369.95
Symphonic	4CS78	Console	20	6	Dual D/S	FM/AM	Included	General Walnut veneers & hardwoods	30 1/4"x48"x18 1/4"	\$379.95
Symphonic	4CS79	Console	20	6	Dual D/S	FM/AM	Included	General Maple veneers & hardwoods	30 1/4"x48"x18 1/4"	\$379.95
Telefunken	Vienna No. 5374MX	Console	---	4	Dual Diamond	AM/FM Short Wave Push Buttons	Included	Walnut in gloss or satin finish	---	\$359.50
V-M	866	Console	60	4	Dual D/S	---	---	Walnut	---	\$350.95
V-M	867	Console	60	4	Dual D/S	---	---	Mahogany	---	\$375.95
V-M	868	Console	60	4	Dual D/S	---	---	Cherry	---	\$375.95
Webcor	1378-98	Console	20	5	Dual Sapphire	Optional	Included	Wood—Mahogany, Walnut, Cherry	30 3/4"x38 1/2"x17"	\$360.00
Webcor	1379-99	Console	20	5	Dual Sapphire	Optional	Included	Wood—Walnut only	30 3/4"x38 1/2"x17"	\$360.00
Webcor	1380-90	Console	20	5	Dual Sapphire	Optional	Included	Wood—Walnut	30 3/4"x40"x17"	\$400.00
Westinghouse	M-1910, 11, 13	Console	6	5	Dual D/S	AM/FM	Optional	Veneers & solids: Walnut, Cherry, Maple	32"x52"x19"	\$300.00 to \$400.00
Zenith	MK2601	Console	---	4	Dual D/S	FM/AM	Included	Oil finished Walnut veneers & hardwood solids In Blond Walnut	29"x36 7/8"x16 3/8"	\$319.95 \$329.95
Zenith	MK2602	Console	24	6	Dual D/S	FM/AM	Included	Mahogany veneers & hardwood solids In Maple	28"x42 7/8"x18 1/4"	\$370.00 \$380.00
Zenith	MP500	Cabinette	24	4	Dual D/S	FM/AM	Included	Oil finished Walnut veneers & hardwood solids In Ebony	32"x39 7/8"x11 1/4"	\$379.95 \$389.95
Zenith	The Rhapsody MP500	Console	24	4	Dual Diamond	FM/AM	Included	Walnut, Ebony	22 1/2"x39 7/8"x11 1/4"	\$379.95 to \$389.95
Zenith	MK2603	Console	24	6	Dual D/S	FM/AM	Included	Mahogany or Walnut veneers & hardwood solids	28"x42 1/2"x17 1/4"	\$390.00
Zenith	MP505	Cabinette	24	4	Dual D/S	FM/AM	Included	Oil finished Walnut veneers & hardwood solids	32"x39 7/8"x11 1/4"	\$399.95
Zenith	The Stravinsky MP505	Console	24	4	Dual Diamond	FM/AM	Included	Walnut, Ebony	22 1/2"x39 7/8"x11 1/4"	\$399.95
Zenith	MK2606	Console	24	6	Dual D/S	FM/AM	Included	Oil finished Walnut or Mahogany veneers & hardwood solids In Blond Walnut	30"x44 3/4"x17 3/8"	\$399.95 \$409.95

Company	Model No.	Console, Table or Portable (If Portable state if Mono and/or Manual)	Power Output (Watts)	No. of Speakers	Single or Dual Stylus Sapphire or Diamond Stylus	FM, AM or FM-AM Tuner	FM Stereo Included or Optional?	Cabinet (Woods, Veneers, Plastics, etc.) Give Colors	Dimensions & Weight (If Portable)	Suggested List Price
\$401 to \$500										
Blaupunkt	Barcelona	Console	—	6	Dual	FM/AM Short Wave	Optional	Dark Walnut	—	\$439.95
Blaupunkt	Miami	Console	—	6	Dual	FM/AM Short Wave	Optional	Dark Walnut	—	\$469.95
Blaupunkt	Monte Carlo	Console	—	6	Dual	FM/AM Short Wave	Optional	Canadian or Dark Walnut	—	\$469.95
Blaupunkt	Toronto	Console	—	—	Dual	AM 2-band Short Wave	Included	American Walnut	—	\$469.95
Blaupunkt	Miami	Console	—	6	Dual	FM/AM Short Wave	Optional	Light Walnut	—	\$499.00
Clairtone	Countess S 303	Console	25	6	Dual D/S	FM/AM	Included	Walnut, Teak	52"x17½"x27"	\$449.50 to \$479.50
Clairtone	Squire S 373	Console	25	6	Dual D/S	FM/AM	Included	Antiqued Colonial	50"x18½"x27½"	\$499.50
Clairtone Sound	The Palazzo S 383	Console	25	6	Dual Diamond	FM/AM	Included	Walnut, Antique Ivory	—	\$499.50 to \$519.50
Clairtone	Marquis S 393	Console	25	6	Dual D/S	FM/AM	Included	Fruitwood	50"x18½"x27½"	\$499.50
Delmonica	Korting 2001	Console	—	6	Dual Sapphire	FM/AM	Optional	Wood	44½"x26½"x17½"	\$419.95
Delmonica	GI 327	Console	—	6	Dual Sapphire	FM/AM Short Wave Push Buttons	Optional	Wood	50"x29½"x17¼"	\$429.95
Delmonica	GF 326	Console	—	6	Dual Sapphire	FM/AM Short Wave Push Buttons	Optional	Wood	50"x30"x17¼"	\$439.95
Delmonica	EMUD 1211	Console	—	8	Dual Sapphire	FM/AM	Optional	Wood	56"x33½"x17½"	\$449.95
Delmonica	CTV 350	Console with TV	—	6	Dual Sapphire	FM/AM	Optional	Wood	56½"x31½"x18½"	\$499.95
Delmonica	Korting 975	Console with Stereo Tape Recorder	—	4	Dual Sapphire	FM/AM	Included	Wood	40½"x32"x15¾"	\$499.95
Delmonica	M4TR60	Console with Stereo Tape Recorder	—	6	Dual Sapphire	FM/AM	Optional	Wood	50"x29½"x17¼"	\$499.95
DuMont-Emerson	Rossini	Console	20	6	Dual Diamond	FM/AM	Included	Mahogany	49"x32"x17½"	\$429.95
DuMont-Emerson	Edvard	Console	20	6	Dual Diamond	FM/AM	Included	Walnut	49¼"x17"x18"	\$439.95
DuMont-Emerson	Bizet	Console	20	6	Dual Diamond	FM/AM	Included	Fruitwood	49½"x32"x17¾"	\$449.95
Electrahome	Castanet Mark II	Console	20	4	Diamond	FM/AM	Optional	Walnut, Mahogany, Teak, Ebony	—	\$449.50
Electrahome	Signet	Console	20	4	Diamond	FM/AM	Optional	Walnut, Mahogany, Teak	—	\$449.50
Fisher	Philharmonic III	Console	20	6	Dual Diamond	FM/AM	Optional	Walnut (Modern) Fruitwood (French Provincial)	—	\$399.50 \$429.50
General Electric	RC 3431	Console	25	8	Dual D/S	FM/AM	Included	Veneered Mahogany, Walnut & Maple	49"x18"x30"	\$450.00 and up
Lang & Taylor (Kelton Div.)	500	Console	40	5	Single Diamond	Optional	Optional	Walnut	54"x19"x30"	\$445.00
Lang & Taylor (Kelton Div.)	501	Console	40	5	Single Diamond	Optional	Optional	Early American Cherry	54"x19"x30"	\$445.00
Lang & Taylor (Kelton Div.)	502	Console	40	5	Single Diamond	Optional	Optional	French Provincial Cherry	54"x19"x30"	\$445.00
Lang & Taylor (Kelton Div.)	600	Console	40	5	Single Diamond	Optional	Optional	Walnut Modern	63"x19"x32"	\$495.00
Lang & Taylor (Kelton Div.)	602	Console	40	5	Single Diamond	Optional	Optional	French Provincial Fruitwood	66"x19"x32"	\$495.00
Magnavox	Normandy Provincial 1-ST659	Console	30	4	Dual Diamond	FM/AM	Included	Fruitwood	30"x48"x18"	\$425.00
Magnavox	Imperial 3-ST661 Empire	Console	30	4	Dual Diamond	FM/AM	Included	Cherry, Sable or Natural Walnut	30"x48"x18"	\$495.00
Magnavox	Imperial Danish Modern 2-ST663	Console	30	4	Dual Diamond	FM/AM	Included	Sable or Natural Walnut	29"x49"x19"	\$495.00
Motorola	SK111	Console	51	5	Dual Diamond	FM/AM Optional	Optional	Contemporary Walnut (veneers and hardwood solids)	—	\$429.95
Motorola	SK112	Console	51	5	Dual Diamond	FM/AM Optional	Optional	Early American Dark Cherrywood (veneers and solids)	—	\$475.00
Olympic	1806	Console	30	6	Dual D/S	FM/AM	Included	Genuine Cherry	30¼"x44¼"x17¼"	\$429.95
Olympic	1807	Console	30	6	Dual D/S	FM/AM	Included	Genuine Maple	32"x44¼"x17¼"	\$429.95
Olympic	1808	Console	30	6	Dual D/S	FM/AM	Included	Genuine Walnut	28¾"x48¼"x16¾"	\$429.95
Packard-Bell	RPC-25S	Console	88	6	Dual Diamond	FM/AM	Included	Wood Veneers: Mahogany, Walnut, Maple, French Provincial & White	71"x26"x20½"	From \$475.00
Philco	1731 MB	Console	30	7	Dual D/S	FM/AM	Included	Mahogany (wood veneers & solids)	31"x59"x15¼"	\$415.00
Philco	1731 ML 1731 MA	Console	30	7	Dual D/S	FM/AM	Included	Light Mahogany or Maple (wood veneers & solids)	31"x59"x15¼"	\$430.00
Pilot	4505	Console	30	4	Single Diamond	FM/AM	Optional	Hardwood: Mahogany	52"x27½"x17¼"	\$499.50
RCA Victor	3VF34	French Provincial Serpentine	24	6	Dual D/S	FM/AM	Included	Antique Parchment White & Antique Chateau Walnut	33½"x44"x19½"	\$425.00
Sterling	Traviata	Console	24	6	Dual Sapphire	FM/AM Short Wave	Optional	Light/Dark Walnut	44½"x30¾"x15"	\$409.95
Sylvania	5C41	Console	60	6	Dual Diamond	FM/AM	Included	Walnut Veneer	30"x64½"x17¾"	\$469.95
Telefunken	Princess 5374 MX	Console	—	4	Dual Diamond	FM/AM Short Wave Push Buttons	Included	Walnut in Gloss or Satin Finish	—	\$429.50
Videola	Nordland	Console	—	—	—	FM/AM	—	—	—	\$425.00
Videola	Malmö	Console	25	6	Dual Sapphire	FM/AM Short Wave	Optional	Walnut	40"x29"x18"	Approx. \$449.00
Webcor	1381-91	Console	20	5	Dual Sapphire	Optional	Included	Wood: Walnut	30¾"x40"x17"	\$410.00
Webcor	1382-92	Console	20	5	Dual Sapphire	Optional	Included	Wood: Cherry	30¾"x42"x17"	\$460.00
Westinghouse	M-1650, 51, 52, 53	Console	15	5	Dual D/S	FM/AM	Optional	Veneers & Solids: Walnut, Cherry, Maple	32"x51"x20"	\$400.00 to \$500.00
Zenith	MK2608	Console	24	8	Dual D/S	FM/AM	Included	Oiled Finished Walnut (veneers & hardwood solids)	30"x58"x17¼"	\$475.00
Zenith	The Scherzo MK2608W	Console	24	8	Dual D/S	FM/AM	Included	Walnut (veneers & hardwood solids)	30"x58"x17¼"	\$475.00
Zenith	MK2784	Console with TV	24	4	Dual Sapphire	FM/AM	—	Oiled Walnut & Mahogany (veneers & hardwood solids)	30½"x58"x17"	\$499.95

Company	Model No.	Console, Table or Portable (If Portable state if Mono and/or Manual)	Power Output (Watts)	No. of Speakers	Single or Dual Stylus Sapphire or Diamond Stylus	FM, AM or FM-AM Tuner	FM Stereo Included or Optional?	Cabinet (Woods, Veneers, Plastics, etc.) Give Colors	Dimensions & Weight (If Portable)	Suggested List Price
\$501 to \$1000										
Admiral	Y 4769	Console	20	6	Dual D/S	FM/AM	Included	Veneers & Hardwoods	31"x48 1/2"x16 1/8"	\$500 to \$1,000
Admiral	Y 4751	Console	20	6	Dual D/S	FM/AM	Included	Veneers & Hardwoods	30 1/2"x49"x17"	\$500 to \$1,000
Admiral	Y 4771	Console	20	6	Dual D/S	FM/AM	Included	Veneers & Hardwoods	30 3/4"x49 1/2"x17"	\$500 to \$1,000
Admiral	Y 4781 and Y 4789	Console	20	6	Dual D/S	FM/AM	Included	Veneers & Hardwoods	30 3/4"x52"x17 1/8"	\$500 to \$1,000
Admiral	Y 4801	Console	80	8	Dual D/S	FM/AM	Included	Veneers & Hardwoods	30 1/2"x61"x18 1/2"	\$500 to \$1,000
Admiral	Y 4819	Console	80	8	Dual D/S	FM/AM	Included	Veneers & Hardwoods	30 1/2"x61"x16 3/8"	\$500 to \$1,000
Blaupunkt	St. Lawrence	Console	—	10	Dual	FM/AM Short Wave	—	Dark or American Hardwoods	—	\$599.95
Clairtone	Palazzo S 383	Console	25	6	Dual D/S	FM/AM	Included	Walnut, Antique Ivory	50"x18 1/2"x27 1/2"	\$499.50 to \$519.50
Clairtone	Princess S 403	Console	40	6	Dual D/S	FM/AM	Included	Walnut, Mahogany	58"x19"x28 1/2"	\$539.50
Clairtone	Duchess S 503	Console	30	6	Dual D/S	FM/AM	Optional	Walnut, Antique Ivory, Fruitwood	62"x19"x30"	\$689.50 to \$709.50
Clairtone	Empress S 603	Console	40	6	Dual D/S	FM/AM	Included	Oiled Walnut, Teak	62"x18"x27 1/2"	\$599.50 to \$629.50
Clairtone	Baroness S 553	Console	30	6	Dual D/S	FM/AM	Optional	Fruitwood (polished or antiqued)	62"x19"x30"	\$689.50 to \$719.50
Clairtone	International Theater ST 803	Console (plus TV)	40	6	Dual D/S	FM/AM	Included	Walnut	67 1/2"x19"x29 1/2"	\$899.50
Delmonico	EMUD 1221 TK	Console with Stereo Tape Recorder	—	8	Dual Sapphire	FM/AM	Optional	Wood	56"x33 1/2"x17 1/2"	\$599.95
Delmonico	Korting 1235	Console	—	8	Dual Sapphire	FM/AM	Included	Wood	56"x33 1/2"x17 1/2"	\$649.95
DuMont-Emerson	Cavalier	Console	20	6	Dual Diamond	FM/AM	Included	Fruitwood	56 1/2"x33"x20 1/16"	\$595.00
DuMont-Emerson	Kirsten	Console	20	6	Dual Diamond	FM/AM	Included	Walnut	56 1/2"x33"x20 3/16"	\$595.00
Electroheme	Montego	Console	20	6	Diamond	FM/AM	Optional	Walnut, Mahogany, White	—	\$549.50
Electroheme	Florentine	Console	40	6	Diamond	FM/AM	Included	Walnut, Mahogany, White	—	\$679.50
Electroheme	Laurentian	Console	40	6	Diamond	FM/AM	Included	Walnut, Mahogany, Fruitwood, White	—	\$679.50
Electroheme	Sierra Mark II	Console	40	5	Diamond	FM/AM	Included	Teak, Walnut	—	\$699.50
Electroheme	Kalmar 120	Console	120	6	Diamond	FM/AM	Included	Walnut, Teak, Ebony	—	\$749.50
Electroheme	Arlington 120	Console	120	6	Diamond	FM/AM	Included	Maple, Fruitwood	—	\$799.50
Electroheme	Versailles 120	Console	120	6	Diamond	FM/AM	Included	Walnut, Mahogany, Fruitwood, White	—	\$799.50
Fisher	Custom Electra VI	Console	40	6	Dual Diamond	FM/AM	Included	Walnut, Mahogany (Modern) Walnut (Italian Provincial) Fruitwood, Mahogany (French Provincial) Maple (Early American)	—	\$595.00 \$645.00 \$645.00 \$645.00
Fisher	Futura IV	Console	60	6	Dual Diamond	FM/AM	Included	Walnut (Modern) Fruitwood, Mahogany (French Provincial) Walnut (Italian Provincial)	—	\$745.00 \$795.00 \$795.00
Fisher	Ambassador V	Console	60	6	Dual Diamond	FM/AM	Included	Walnut (Modern) Fruitwood (French Provincial) Walnut (Italian Provincial)	—	\$845.00 \$895.00 \$945.00
General Electric	RC 3531	Console	100	10	Dual D/S	FM/AM	Included	Veneered Walnut, Cherry & White	54"x18"x30"	\$550.00 & up
Grundig-Majestic	Continental MS 40	Console	—	5	Dual Diamond	FM/AM	—	Danish Modern	—	\$519.00
Grundig-Majestic	Continental MS 41	Console	—	5	Dual Diamond	FM/AM	—	Danish Modern	—	\$539.00
Grundig-Majestic	Continental MS 50	Console	—	6	Dual Diamond	FM/AM	—	Danish Modern	—	\$639.00
Grundig-Majestic	Continental MS 60	Console	—	6	Dual Diamond	FM/AM	Included	Danish Modern	—	\$659.00
Grundig-Majestic	Continental MS 70	Console	—	8	—	FM/AM	—	Danish Modern	67"x33"x18"	\$995.00
Magnavox	French Provincial 2-ST662 Imperial	Console	30	4	Dual Diamond	FM/AM	Included	Fruitwood or Antique Ivory	30"x48"x18"	\$525.00
Magnavox	Traditional 1-ST700	Console	100	4	Dual Diamond	FM/AM	Included	Mahogany, Cherry	32"x58"x18"	\$895.00
Magnavox	Danish Modern 1-ST701	Console	100	4	Dual Diamond	FM/AM	Included	Cherry, Ebony, American or Danish Walnut or Natural Walnut	32"x59"x19"	\$895.00
Motorola	SK77-2	Console	51	6	Dual D/S	FM/AM	Included	Declaration Contemporary Walnut (veneers & solids)	—	\$650.00
Motorola	SK78-1	Console	51	5	Dual Diamond	FM/AM	Included	Triune Italian Provincial Mahogany (veneers & solids) White Finish Mahogany veneers & solids	—	\$700.00
Motorola	SK79-1	Console	51	5	Dual Diamond	FM, AM	Included	Touraine French Provincial Walnut (veneers & solids) White Finish (Walnut veneers & solids)	—	\$725.00
Motorola	SK115	Console	51	5	Dual Diamond	FM/AM	Included	American Treasury Cherrywood (veneers & solids)	—	\$750.00
Motorola	SK116	Console	51	5	Dual Diamond	FM/AM	Included	American Charter Mahogany (veneers & solids)	—	\$850.00
Motorola	SK56-2	Console	51	5	Dual Diamond	FM, AM	Included	Laureate Traditional Classic Mahogany (wood veneers)	—	\$895.00
Motorola	SK57-2	Console	51	5	Dual Diamond	FM/AM	Included	Cantonesian Walnut (wood veneers)	—	\$995.00
Packard-Bell	RPC-265	Console	88	6	Dual Diamond	FM/AM	Included	Wood veneers: Walnut & Maple	65 1/4"x31"x20 3/8"	\$550.00
Pilot	4505	Console	30	4	Single Diamond	FM/AM	Optional	Oiled Walnut or Lacquer Walnut	52"x27 1/2"x17 1/4"	\$519.50
Pilot	1B500	Console	30	6	Dual D/S	FM/AM	Optional	Cherry Solid & Veneers, Fruitwood or Mahogany finish	54"x28 1/4"x17 3/4"	\$545.00
Pilot	3B500	Console	30	6	Dual D/S	FM/AM	Optional	Walnut Solids & Veneers—Oiled Walnut	56"x28"x17 3/8"	\$575.00
Pilot	2B500	Console	30	6	Dual D/S	FM/AM	Optional	Cherry Solids & Veneers—Cherry Finish	51 1/2"x29 1/2"x18"	\$595.00
Pilot	5B500	Console	30	6	Dual D/S	FM/AM	Optional	Cherry Solids & Veneers, Fruitwood or Mahogany Finish	57"x28"x17 3/4"	\$595.00
Pilot	6B500	Console	30	6	Dual D/S	FM/AM	Optional	Cherry Solids & Veneers, Fruitwood Finish	54"x28 1/4"x17 3/4"	\$595.00
Pilot	3A402	Console	30	6	Dual D/S	FM/AM	Optional	Walnut Solid & Veneers—Oiled Walnut Finish	52"x49"x17"	\$615.00
Pilot	1B505	Console	30	6	Single Diamond	FM/AM	Optional	Cherry Solids & Veneers—Fruitwood or Mahogany Finish	57"x29 1/2"x18"	\$645.00

Company	Model No.	Console, Table or Portable (If Portable state if Mono and/or Manual)	Power Output (Watts)	No. of Speakers	Single or Dual Stylus Sapphire or Diamond Stylus	FM, AM or FM-AM Tuner	FM Stereo Included or Optional?	Cabinet (Woods, Veneers, Plastics, etc.) Give Colors	Dimensions & Weight (If Portable)	Suggested List Price
Pilot	5A402	Console	30	6	Dual D/S	FM/AM	Optional	Cherry Solids & Veneers—Fruitwood Finish	50"x32"x18½"	\$665.00
Pilot	3B505	Console	30	6	Single Diamond	FM/AM	Optional	Walnut Solids & Veneers or Oiled Walnut Finish	54"x28½"x17¾"	\$675.00
Pilot	6B505	Console	30	6	Single Diamond	FM/AM	Optional	Cherry Solids & Veneers—Fruitwood Finish	54"x28½"x17¾"	\$695.00
Pilot	5B505	Console	30	6	Single Diamond	FM/AM	Optional	Cherry Solids & Veneers—Fruitwood or Mahogany Finish	57"x28"x17¾"	\$695.00
Pilot	3A602	Console	30	6	Single Diamond	FM/AM	Optional	Walnut Solids & Veneers—Oil Walnut Finish	52"x49"x17"	\$695.00
Pilot	4A402	Console	30	6	Dual D/S	FM/AM	Optional	Cherry Solids & Veneers—Cherry Finish	52"x34½"x18"	\$715.00
Pilot	5A602	Console	30	6	Single Diamond	FM/AM	Optional	Cherry Solids & Veneers—Fruitwood Finish	50"x32"x18½"	\$745.00
Pilot	4A602	Console	30	6	Single Diamond	FM/AM	Optional	Cherry Solids & Veneers—Cherry Finish	52"x34½"x18"	\$795.00
Pilot	1C6025A	Console	30	8	Single Diamond	FM/AM	Included	Walnut Solid & Veneers—Oil Walnut Finish	60¼"x29"x19"	\$945.00
Pilot	5C6025A	Console	30	8	Single Diamond	FM/AM	Included	Cherry Solids & Veneers—Fruitwood Finish	61"x29¼"x19"	\$945.00
Pilot	7654	Console	60	8	Single Diamond	FM/AM	Included	Walnut Solids & Veneers—Oil Walnut Finish	61¼"x33¼"x19½"	\$995.00
RCA Victor	3VF40	Contemp Lowboy	58	6	Dual D/S	FM/AM	Included	Antique Caramel Mahogany	28¼"x59½"x18½"	\$500.00
RCA Victor	3VF44	Danish Lowboy	58	6	Dual D/S	FM/AM	Included	Danish Walnut	30¾"x62¼"x16¼"	\$500.00
RCA Victor	3VF51	Danish Spinet	58	6	Dual D/S	FM/AM	Included	Danish Walnut	39½"x49"x17¾"	\$550.00
RCA Victor	3VF53	Colonial Spinet	58	6	Dual D/S	FM/AM	Included	Antique Colonial Maple	40½"x48½"x19½"	\$550.00
RCA Victor	3VF60	Colonial Hutch Console	58	6	Dual D/S	FM/AM	Included	Antique Colonial Maple	60¾"x44¾"x16¾"	\$575.00
RCA Victor	3VF61	French Provincial Hutch Console	58	6	Dual D/S	FM/AM	Included	Antique Natural Cherry	55"x52¾"x16¾"	\$595.00
RCA Victor	3VF64	Danish Hutch Console	58	6	Dual D/S	FM/AM	Included	Danish Walnut	50"x52"x16"	\$595.00
Sterling	Arabella	Console	40	8	Dual D/S	AM/FM Short Wave	Optional	Light/Dark Walnut	51½"x33½"x16¾"	\$649.95
Sterling	Isabella	Console	40	8		FM/AM Short Wave	Optional	Light/Dark Walnut	52¾"x31½"x16½"	\$699.95
Telefunken	Salzburg 5396 MX	Console	—	6	Dual Diamond	FM/AM Short Wave Push Buttons	Included	Walnut in Gloss or Satin Finish	—	\$649.50
Telefunken	Hymnus 5328 MX	Console	—	8	Dual D/S	FM/AM Short Wave Push Buttons	Included	Walnut in Gloss or Satin Finish	—	\$799.50
Videola	Senator	Console	25	6	Dual Sapphire	FM/AM, SW	Optional	Walnut	52"x29"x18"	Approx. \$725.00
Videola	Astronaut	Console	25	6	Dual Sapphire	FM/AM, SW	Optional	Walnut	56"x29"x18"	Approx. \$825.00
Webcor	3393	Console with Stereo Tape Deck	20	5	Dual D/S	FM/AM	Included	Wood: Walnut	32½"x45¼"x17¾"	\$640.00
Webcor	3392	Console, includes Stereo Tape Deck	40	5	Dual D/S	FM/AM	Included	Wood: Walnut	32"x50"x19"	\$850.00
Zenith	MK2784	Console—with TV	24	4	Dual Sapphire	FM/AM	—	Maple Veneers & Solids	30½"x58"x17"	\$525.00
Zenith	MK2635	Console	24	8	Dual D/S	FM/AM	Included	Mahogany & Maple Veneers & Solids	30½"x44¾"x20"	\$575.00
Zenith	The Vienna MK2635	Console	24	8	Dual Diamond	FM/AM	Included	Maple, Mahogany	30½"x44¾"x20"	\$575.00
Zenith	MK2784	Console—with TV	24	4	Dual Sapphire	FM/AM	Included	Oiled Finished Walnut & Mahogany Veneers & Hardwood Solids in Maple	30½"x58"x17"	\$575.00 \$600.00
Zenith	MK2786	Console—with TV	24	4	Dual D/S	FM/AM	Included	Oiled Finished Walnut, Mahogany and Blond Walnut Veneers & Hardwood Solids	30 13/16"x60 1/8"x17 9/16"	\$650.00
Zenith	MK2787	Console—with TV	40 Peak 20 EIA undistorted	4	Dual Sapphire	FM/AM	Included	Maple Veneers & Hardwood Solids	33½"x61"x18¼"	\$725.00
Zenith	MK3386	Console—with TV	24	4	Dual D/S	FM/AM	Included	Oiled Finished Walnut, Mahogany and Blond Walnut Veneers	30 13/16"x60 1/8"x17 9/16"	\$725.00
Zenith	MK2670	Console	84 Peak 40 EIA undistorted	8	Dual D/S	FM/AM	Included	Oiled Finished Walnut Veneers & Hardwood Solids	32"x55½"x18¾"	\$750.00
Zenith	The Danube MK2670W	Console	40	8	Dual Diamond	FM/AM	Included	Walnut	32"x44¾"x20"	\$750.00
Zenith	MK2789	Console—with TV	40 Peak 20 EIA undistorted	4	Dual D/S	FM/AM	Included	Mahogany & Maple Veneers & Hardwood Solids	31"x60¼"x17½"	\$750.00
Zenith	MK2675	Console	84 Peak 40 EIA undistorted	8	Dual D/S	FM/AM	Included	Cherry Veneers & Hardwood Solids	32"x55½"x19"	\$800.00
Zenith	The Rigoletto MK2675H	Console	40	8	Dual Diamond	FM/AM	Included	Cherry Fruitwood	32"x55½"x19"	\$800.00
Zenith	MK2685	Console	84 Peak 40 EIA undistorted	8	Dual D/S	FM/AM	Included	Cherry Veneers & Solids in Antique White	32"x54¾"x18¾"	\$800.00 \$850.00
Zenith	MK3388	Console—with TV	40 Peak 20 EIA undistorted	4	Dual D/S	FM/AM	Included	Cherry Veneers & Hardwood Solids	33½"x62½"x18¼"	\$925.00

Over \$1000

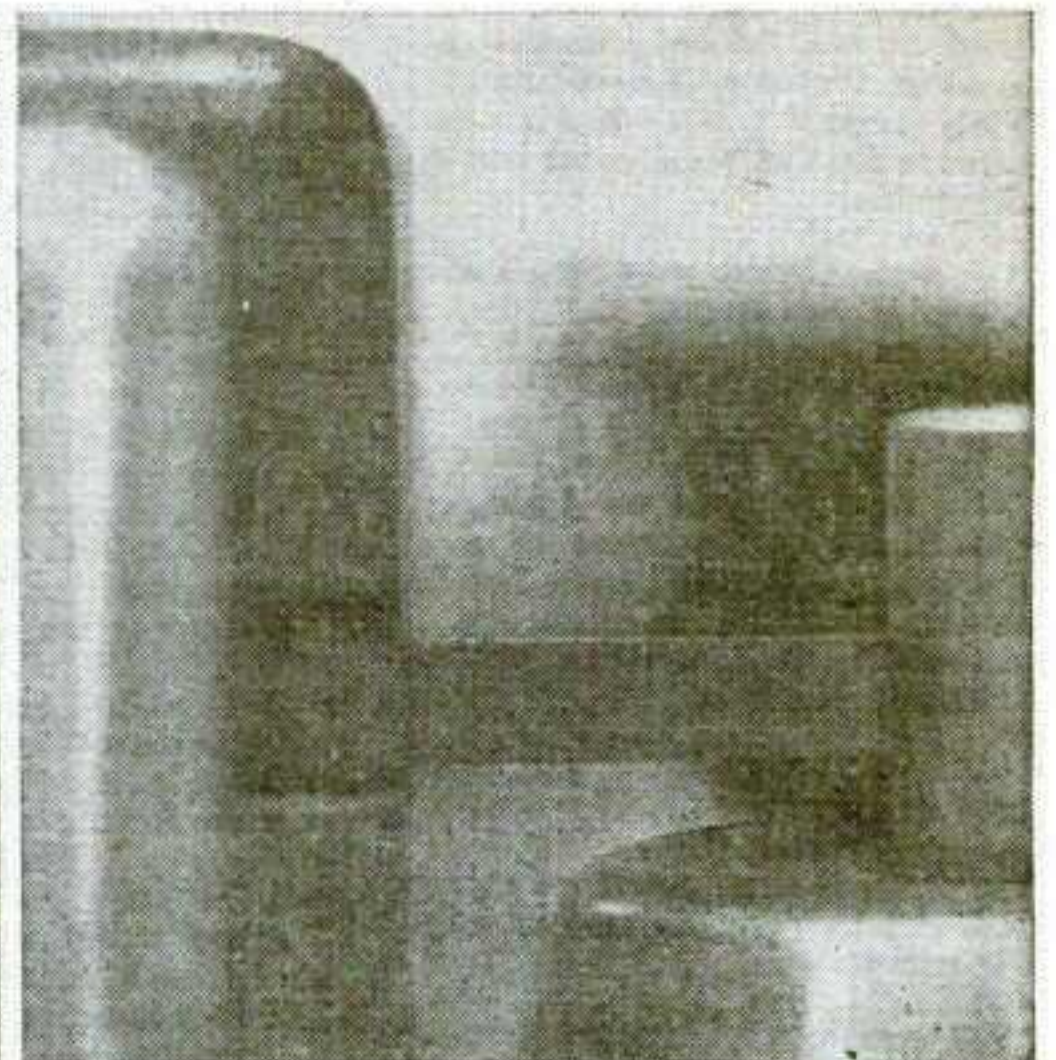
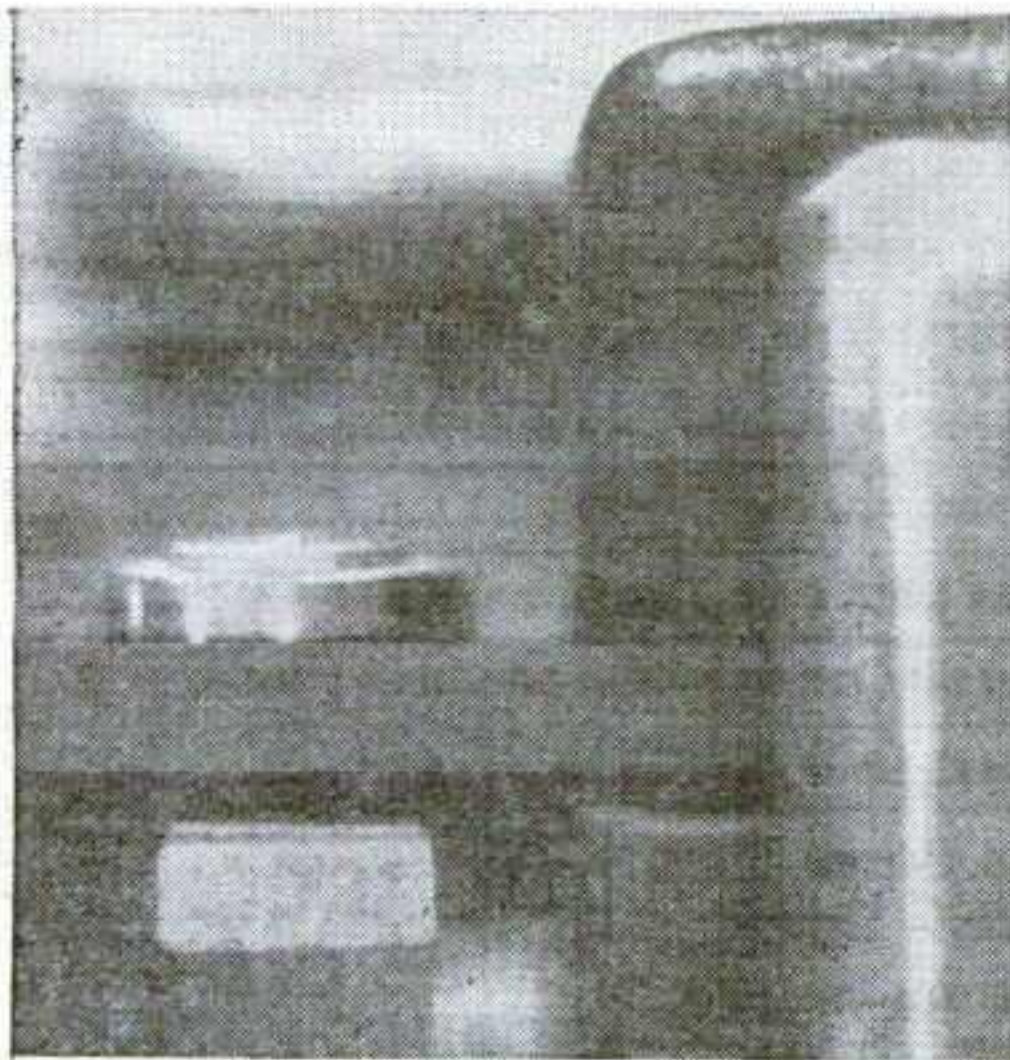
Clairtone	Signature S1003	Console (plus stereo tape deck)	70	4	Dual Diamond	FM/AM	Included	Veneers: Walnut	81½"x19"x26½"	\$1,075.50 to \$1,695.00
Electrolama	Criterion	Console	120	6	Diamond	FM/AM	Included	Walnut—Stereo Tape Deck Included	—	\$1,495.00
Fisher	Statesman III	Console	40	6	Dual Diamond	FM/AM	Included	Walnut (Modern), Fruitwood (French Provincial) —Stereo Tape Deck Included	—	\$995.00 \$1,045.00
Fisher	Executive VIII	Console	70	6	Dual Diamond	FM/AM	Included	Modern Mahogany or Walnut (Italian Provincial) Fruitwood (French Provincial) Stereo Tape Deck Included	—	\$1,695.00 \$1,745.00 \$1,745.00
Fisher	Regent	Console	80	8	Dual Diamond	FM/AM	Included	Walnut or Cherry (Modern), Walnut (Italian Provincial), Cherry (French Provincial) Stereo Tape Deck Included	—	\$1,995.00 \$2,095.00 \$2,095.00
Fisher	President VIII	Console	90	8	Dual Diamond	FM/AM	Included	Walnut (Modern), Fruitwood (French Provincial)— Stereo Tape Deck Included	—	\$2,695.00 \$2,695.00
Videola	Royal Dane II	Console	25	8	Dual Sapphire	FM/AM SW & TV	Optional	Walnut	64"x29"x18"	Approx. \$1,495
Zenith	7500	Console with color TV	84 Peak 40 EIA undistorted	8	Dual D/S	FM/AM	Included	Walnut Veneers & Solids with Carpathian Elm Burl Veneer on Doors	32"x67½"x21¼"	\$1,750.00

YOUR TAPE HEAD KNOWS THE DIFFERENCE!

A triumph of RCA research in sound, RCA Red Seal magnetic tape will show you what your recording equipment is capable of!

Developed and produced to exacting standards, it's the superior tape used for recording the masters of RCA Victor phonograph records and RCA pre-recorded tapes. At the RCA Magnetic tape plant in Indianapolis, skilled engineers supervise every step of production, from the basic oxide formulation to the finished tape.

RCA Red Seal tape is quality control tested for frequency response, distortion, dropout, noise, and print-through; tested mechanically for coating thickness, layer-to-layer adhesion, cupping, slitting and anchorage. These precise controls give all RCA Red Seal tapes the required magnetic properties and recording-bias characteristic. As a result, every roll of RCA Red Seal tape is of the same high quality. For full details, fill in the coupon, now!



RCA VICTOR 
TM & ©
 The most trusted name in sound

MAGNETIC TAPE PRODUCTS MARKETING/RCA VICTOR RECORD DIVISION/165 EAST 24TH STREET/NEW YORK 10, NEW YORK

Please send me the brochure outlining essential physical and magnetic characteristics of RCA Red Seal Magnetic Tape.

NAME _____ TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

FOLK TALENT & TUNES

By BILL SACHS

Officials of WSM, Nashville, will soon officially announce November 9-10 as dates for the station's annual Country Music Festival.

Hank Thompson and His Brazos Valley Boys move into Albuquerque, N. M., Monday (3) for the opening of the Far West Club, new c.&w. nitery.

Don Carter, co-writer on one of Jim Reeves' past hits, "What I Feel in My Heart," is making the rounds of Texas stations, plugging his current tunes, "Poor Little Rich Boy,"

Tom Reeder, deejay and general manager of WARI Radio, Abbeville, Ala., has taken over the personal management on Clyde Beavers, formerly on Decca,

New NARAS People

HOLLYWOOD—The Los Angeles chapter of the National Academy of Recording Arts and Sciences last week added the following to its membership roll: Carl Reiner, Andy Williams, Milt Ebbins, Jerry Fielding, Mo Ostin, Jack Levy, George Jerome, R. Alex Anderson, Dale Isenhuth, Robert Golden, Richard Friesen, Leonard Grant, Robert Summer and Charles Pruzansky.

ing a stamped and addressed return envelope.

Tex Williams is back in California after a tour of military bases in Hawaii arranged by Bob Smith. From September 14-20, Tex will be featured at the Los Angeles County Fair with his band directed by Billy Armstrong.

Roger Miller has just cut a new session for RCA Victor, with release slated for early September. Roger wrote Del Shannon's new release on Big Top Records, "The Swiss Maiden"; Mark Dinning's new one on MGM, "I Catch Myself Crying,"

Slick Norris is handling the promo on Ray Price's new release, "I'm Walking Slow" and "Pride." . . . Buck Owens and Glenn Barber have new releases bearing the same title, "I Can't Stop."

The C.&W. Appreciation Society of Great Britain, John McKenzie, president, has moved to larger quarters at 36 North Road, Broadwell, Coleford, Gloucestershire, England.

CAR RADIO ON? GUY'S LOADED

NEW YORK—The more people listen to car radios, the higher their income is likely to be. That's the word from Radio Advertising Bureau which has issued a new profile "by age, occupation, income and education" of the huge, mobile, U. S. car-radio audience.

The facts, according to RAB: Motorists earning \$10,000 or more spend one hour and five minutes, on a daily average, listening to their car radios. This is 14 per cent more time spent in automotive listening than the average time (57 minutes) spent daily by motorists with incomes of \$6,000 or less.

The study was based on a series of 3,000 interviews with radio-equipped motorists and was made for RAB by an independent research firm.

Leroy Holmes In Dual Signing

NEW YORK—Leroy Holmes this week was appointed musical director for United Artists Records, and at the same time he became a recording artist for the label.

Up till now, Holmes has been an artist with the MGM label. His 10-year tenure with MGM also included a long hitch in the a.&r. department. Several years ago he left his a.&r. chores to take over the reins of the Everest label, where he produced a number of successful albums by Gloria Lynn.

Holmes, who is also a clarinetist, has recorded many albums in the mood instrumental field, and has conducted for a number of TV network musical shows.

He is already recording his first album for UA, which will feature the Leroy Holmes Singers. Addition of Holmes, who will headquarter in New York, marks another step in the broad expansion of UA, Talmadge said, and is part of a continuing program of building up a.&r. operations.

Suit Against AFM Not Tough Enough, Says 802 Member

NEW YORK—A pending action in U. S. District Court here involving a suit by a group known as the Orchestra Leaders of Greater New York against the AFM and New York Local 802, is challenged as not representing the interests of the rank and file musician, in a legal move by Eddie McMullen, an 802 member.

McMullen has filed a petition to enter the action as amicus curiae (friend of the court), facts regarding a 1½ per cent Local 802 tax and the 10 per cent traveling tax, imposed on members by the AFM, have not been properly introduced in the suit.

McMullen's petition claims that the Musician's Union does not put these monies into a "trust fund for the sole benefit of the employee, his family and dependents," as called for in the act, but rather, the money is placed in a general fund, purposes of which never have been made clear.

The Orchestra Leaders of New York suit does not go into the fund matter.

BILLBOARD MUSIC WEEK HOT C & W SIDES

Table with 5 columns: Rank, This Week, Last Week, Title, Artist, Label & Number, Weeks on Chart. Lists 30 top hits including 'Devil Woman', 'Wolverton Mountain', 'Everybody But Me', etc.

Public Gets Chance To Back Twain Show

WASHINGTON—The public is invited to share in the financing of a new musical based on a Mark Twain short story, "The Million-Pound Bank Note."

Max Allentuck and Kermit Bloomgarden Productions, Inc., will produce, when and if partnership is formed on raising of \$400,000 through the offering.

DALLAS COP SWAPS OLD BEAT FOR HIP ONE

DALLAS—George Kent, a patrolman with the Dallas Police Department, has resigned his job to seek fame and fortune as a vocalist. He is a composer and a guitar-strumming country music singer.

Partial triumphs in the recording field admittedly have made the 27-year-old policeman heady with visions of cracking the big time.

One song, "How Can I Write on Paper," written by Kent and Don Carter of Irving, Tex., and recorded by big-name artist Jim Reeves of "Grand Ole Opry," has sold more than 100,000 records.

SCHOOL'S IN SESSION ONCE MORE
WITH A BLUES BALLAD LESSON BY



CLYDE MCPHATTER

FOR THE EAGER STUDENTS THERE IS A TENDER
DISCOURSE ON THE COURSE OF LOVE TITLED



MAYBE

BACKED UP BY A SWINGING RECREATIONAL PERIOD

OF **I DO BELIEVE**

(72025)

TEACHING AIDED AND ABETTED
BY THE MERRY MELODY SINGERS
AND JERRY KENNEDY'S ORCHESTRA



From America's First Family of Fine Recordings



Nat King Cole's st

RAMBLIN'

CAPITOL FULL
DIMENSIONAL



STEREO

ST 1793



HIGH FIDELITY

NAT KING COLE RAMBLIN' ROSE

music conducted by Belford Hendricks



RAMBLIN' ROSE / THE GOOD TIMES / ONE HAS MY NAME THE OTHER HAS MY HEART
WOLVERTON MOUNTAIN / HE'LL HAVE TO GO / I DON'T WANT IT THAT WAY
SING ANOTHER SONG (We'll All Go Home) / GOODNIGHT, IRENE / SKIP TO MY LOU
TWILIGHT ON THE TRAIL / YOUR CHEATIN' HEART / WHEN YOU'RE SMILING

**P. S. Pricewise, Nat's new album will suit you to a "T"
(& "ST", too): #1793. See your Capitol sales rep today!**

mash-hit single

RAMBLIN'

ROSE

**has blossomed
into a dozen
American
Beauties!**

**The same terrific Belford Hendricks'
voices-and-strings backing, the same penetrating
"country" mood, the same wonderful style
of singing that is Nat's exclusively.**

Single Record: "Ramblin' Rose" | The Good Times #4804



MR. POLKA MUSIC

WISH I WAS SINGLE AGAIN
JAY JAY 145

**MY SHOES KEEP WALKING
BACK TO YOU**
JAY JAY 225

JUST BECAUSE POLKA
JAY JAY 166

WOODEN HEART POLKA
JAY JAY 246



7 DAYS WITHOUT YOU
JAY JAY 197

BLUE SKIRT WALTZ
JAY JAY 154

AND NOW... A Double Smash!!!



ROSES ARE RED

POLKA

c/w

MY DARLIN' I'M LEAVIN'

JAY JAY 276

NASZA MARYSIA

(OUR MARY)

JAY JAY 275

*A Polish Hit... From Li'l Wally's
Sing Along Album*

3 LP'S FREE! **POLKA PRE PAK**
with purchase of consisting of
2 each of 30 — 45 RPM Polkas
2 each of 8 EP'S Polkas



Pre Pack Income	\$79.44
Dealer Cost	48.80
Dealer Profit	\$30.64
Special Bonus 3 LP'S Retail Value \$3.98	11.94
	\$42.58

TWO LP'S FREE with purchase of every TEN (Expires Sept. 30th 1962)



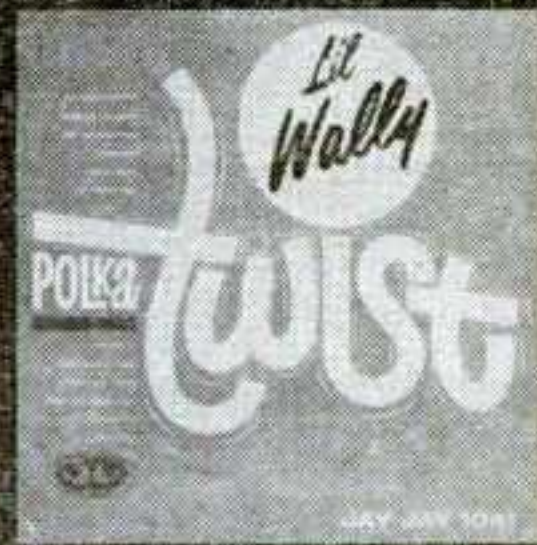
JJ 1032 STEREO 5018



JJ 1035 STEREO 5023



JJ 1036 STEREO 5036



JJ 1041 STEREO 5028



JJ 1047 STEREO 5034

ORDER FROM YOUR NEAREST JAY JAY DISTRIBUTOR

A & L DIST. CO., Philadelphia, Pa.
APEX-MARTIN SALES, Newark, New Jersey
ARC DIST., Detroit, Michigan
BEST RECORD DIST., Buffalo, New York
BIG TOWN OF CLEVELAND, Cleveland, O.
CODA DIST., Minneapolis, Minnesota
COMMERCIAL MUSIC CO., St. Louis, Mo.
DALE ENTERPRISES, Boston, Mass.

EASTERN RECORD DIST., East Hartford, Conn.
FENWAY RECORD INC., Pittsburgh, Pa.
GENERAL DIST. CO., INC. Baltimore, Md.
HUFFINE DIST., Seattle, Washington
LEN SMITH, Albany 4, New York
LIEBERMAN MUSIC, Omaha, Nebraska
JAN'S RECORD DIST. CO., Chicago, Ill.

PEP RECORD SALES, INC., Los Angeles, California
TELL MUSIC CO., Madison 5, Wisconsin
DEMAIN RECORD SALES CO., Phoenix, Arizona
TANNER "N" TEXAS SALES CORP., San Antonio, Texas
FIELD MUSIC SALES INC., San Francisco, California



Manufactured by
JAY JAY POLKA RECORD CO.
2452 S. Kedzie Ave., Chicago 23, Ill.
Phone: RO 2-6000

The pick of the new releases:
SPOTLIGHT ALBUMS OF THE WEEK
 Strongest sales potential of all records reviewed this week.

ALBUM REVIEWS

Pop

ALL THE HITS BY ALL THE STARS

Various Artists, Parkway P 7013—With hits by Chubby Checker, Bobby Rydell, Dee Dee Sharp, the Dovells, and the Orlons, this album should jump quickly into the top seller lists. The songs include "Gravy," "Bristol Stomp," "The Wah-Watusi," "Mashed Potato Time" and "Bristol Twistin' Annie," among others, which makes for a solid line-up for the teen set. Attractive cover adds to the set's display value.

ALL THE HITS OF THE TEEN GROUPS

Dovells, Parkway P 7010—The Dovells, who have had a good string of hits over the past year, should have a sock seller with this new LP. It spotlights the boys singing the songs that have been made famous by such groups as Frankie Lyman and the Teen-Agers, the Five Satins, the Drifters, Little Anthony and the Imperials, Eddie and the Starlites, and others. Songs include "Why Do Fools Fall in Love," "There Goes my Baby" and "The Clock." Strong set for the teen buyers.

SNAP YOUR FINGERS

Joe Henderson, Todd MT 2701—Joe Henderson's "Snap Your Fingers" was a smash hit only a few weeks ago and this album, which spotlights that hit song, has a chance for the big time, too. Henderson is heard here on a collection of originals, including such strong efforts as "Sad Teardrops at Dawn," "Big Love," "After Loving You" and "Three Steps." Many of them could happen as singles, too. Cover is an eye-catcher and is worth display in windows or on the counter.

THE FLAMINGOS MEET THE MOONGLOWS ON THE DUSTY ROAD OF HITS

Vee Jay LP 1052—Another strong memory time package featuring two of the best groups of yesteryear. In a sort of battle of the groups, the lads answer each other from track to track with a series of terrific old time hits. Moon-glow fans will find "Oh Rockin' Daddy," "Secret Love," "Real Gone Mama," and others, while the Flamingos contribute "Someday Someway," "September Song," "Cross Over the Bridge," etc. Solid rocking wax that fans, new and old, should dig.

EVERYBODY LOVES H. B.—BARNUM . . . THAT IS!

H. B. Barnum, RCA Victor LPM 2553 (M); LSP 2553 (S)—H. B. Barnum, who has produced a lot of hit singles for other artists, shows he can sell a song himself on this exciting new album. The dynamic performer, on his second LP for the label, comes through with sock readings of ballads, blues and rhythm tunes. Best sides are "I'm Gonna Go Fishin'," "Alright, Okay, You Win," "The Last Dance," "Round Midnight" and "Bye, Bye Baby." Lad is a real comer and this set could take off.

INTRODUCING THE TRAVELLERS

Epic LN 24013 (M); BN 26013 (S)—This bright-sounding quartet (three guys, one gal) are no strangers to Canadian audiences, having been a hit group north of the border for nearly 10 years. Their swinging folk style is not unlike the Limelites' sound with a girl (Simone Johnston) added, and could develop a following easily in the U. S. Material is eclectic, with emphasis on Anglo-Saxon folk songs from Canada, U. S., Australia. Worth hearing is the group's trick of a cappella lead-ins, and such sea-flavored songs as "Mary Anne" and "Greenland Fisheries." Deejays should sample this album.

Jazz

WHAT'S NEW?

Sonny Rollins, RCA Victor LPM 2572 (M); LSP 2572 (S)—This new Sonny Rollins album is a mighty exciting one, featuring imaginative and appealing blowing by the horn man, plus a touch of the Bossa Nova rhythm from Brazil. The Bossa Nova rhythm is spotlighted on "If Ever I Would Leave You" and on "Jungoso," drummer Candido joins the Rollins Trio to add fireworks in duets with Rollins. On the final tune "Brownskin Girl," Rollins combines the Bossa Nova and calypso with the addition of a chorus and extra percussion. Set is absorbing all the way through, and should add much to Rollins' stature. Sonny is really back!

JUGGIN' AROUND

Gene Ammons, Nat Adderly, Vee Jay LP 3024—A fine, swinging album that should have wide appeal to jazz fans. It features such fine jazzmen as Gene Ammons, Nat Adderly, Frank Foster, Benny Green, Frank Wess, Tommy Flannagan, Ed Jones and Al Heath, who all blow with spirit and excitement on this soulful set. The tunes are originals with the best tracks being "Jim Dog," "Juggin' Around" and "Swingin' for Benny." A really satisfying jazz set that should rack up healthy sales.

Rhythm & Blues

JUST JIMMY REED

Vee Jay LP 1050—Here's the great Jimmy Reed, showing an interesting new aspect, that of creating a blues song on the spot, after somebody provides an idea. Here, he does this with "Kansas City Baby," "Oh John" and "Back Home at Noon." The album has increased excitement due to the inclusion of the sounds of a group of friends present at the recording date, offering help, encouragement and suggestions. The live portion happens on Side Two, while Side One includes such titles as "Let's Get Together" and "Too Much."

ANYTHING GOES

Original Cast, Epic FLM 13100 (M); FLS 15100 (S)—Just as Ethel Merman was the vocal sparkplug for the original 1935 production of this Cole Porter-penned show, Eileen Rodgers provides a polished, brassy drive to this original-cast waxing of the 1962 off-Broadway revival. She practically flattens the listener with an "Anything Goes" that is a dandy production number for jockeys to spice up a non-rock show. It's a boldly covered, bouncy, tuneful album which contains, as a sort of bonus, several interpolated Porter tunes ("It's Delovely," "Friendship," "Heaven Hop," etc.) now part of the show. A small ork and good stereo preserve the off-Broadway mood.

THE FLEETWOODS GREATEST HITS

Dolton BST 8018 (S); BLP 2018 (M)—A set that has teen appeal written all over it is this collection of hit sides by the Fleetwoods. Included are "Mr. Blues," "Come Softly to Me," "Tragedy," "The Last One to Know," "The Great Imposter" and "Confidential." Attractive cover art should help sales, too.

I WANNA BE LOVED

Dinah Washington, Mercury SR 60729 (S); MG 20729 (M)—This new album by the Queen features her current singles hit, plus a flock of other fine standards. They are all sung with expression and feeling by Dinah, over imaginative backing by the Quincy Jones crew. A set that is sure to please Dinah's many fans, and one that should sell steadily.

(Continued on page 48)

BEST TRACKS FROM THE SPOTLIGHT LP'S

These are the tracks selected for disk jockey programming by BMW's reviewing panel as the most outstanding from this week's new LP Spotlights.

POPULAR

SNAP YOUR FINGERS—Joe Henderson (Todd MT 2701) "Three Steps" (Cigma, BMI) (2:30)

ALL THE HITS OF THE TEEN GROUPS—The Dovells (Parkway P 7010) "Your Last Chance" (BRS, BMI) (2:35)

EVERYBODY LOVES H. B.—BARNUM . . . THAT IS!—H. B. Barnum (RCA Victor LPM 2553, LSP 2553) "Round Midnight" (ASCAP) (2:59)

ANYTHING GOES—Original Cast Album (Epic FLM 13100, FLS 15100) "Anything Goes" (Harms, ASCAP) (3:55)

INTRODUCING THE TRAVELLERS—The Travellers (Epic LN 24013, BN 26013) "Sinner Man" (P. D.) (2:48)

JAZZ

WHAT'S NEW?—Sonny Rollins (RCA Victor LPM 2572, LSP 2572) "If Ever I Would Leave You" (ASCAP) (11:56)

JUGGIN' AROUND—Gene Ammons, Nat Adderly, Various Artists (Vee Jay LP 3024) "Swingin' for Benny"

RHYTHM & BLUES

JUST JIMMY REED—Jimmy Reed (Vee Jay LP 1050) "Kansas City Baby" (Conrad, BMI)

*** STRONG SALES POTENTIAL

*** CHERRY PINK AND APPLE BLOSSOM WHITE


John Barry and his Ork, Ascot 13002 (M); AS 16002 (S)—The John Barry ork turns in some bright and swinging performances of a collection of recent hits and standards here, sparked by some fresh and pulsating arrangements that are made to order for stereo. The band plays them with enthusiasm and the instrumental sides make for fine listening or dancing. Tunes include the title song, "Volare," "Moody River," "Baubles, Bangles and Beads," "Spanish Harlem," and some originals penned by the ork leader. Good wax.

*** CONCERTOS FROM HOLLYWOOD

Bill Butler, Epic LN 24014 (M); BN 26014 (S)—Bill Butler, the Canadian pop pianist who has made a bit of a dent with his single records, does very well on this new album and could rack up some sales if the disk is exposed. He plays a very warm and attractive piano stylings on this collection of evergreens, over fresh and catchy arrangement by Jack Pleis. Strongest of the tracks are "Willing and Eager," "Maria," "The Terry Theme," "Moon River" and "La Dolce Vita."

(Continued on page 48)

#1
NOVELTY
of the year



BOBBY (BORIS) PICKETT
MONSTER MASIE
Produced by **GARY S. PAXTON** 44167
GARPAX RECORDS
ONE OF
THE AMERICAN LONDON GROUP

IT'S ZANY-IT'S WILD-IT'S FUNNY
IT'S CONTAGIOUS...
IT'S AN INSTANTANEOUS SMASH

SPOTLIGHT SINGLES OF THE WEEK

The pick of the new releases: Strongest sales potential of all records reviewed this week.

SINGLES REVIEWS

Pop

BRIAN HYLAND

WALK A LONELY MILE (Pogo, ASCAP) (2:28)—Brian Hyland has another dinking here that could turn into a top seller. The chanter sells the emotion-charged ballad with forcefulness over a fine arrangement. Song is aimed at the teens and it should hit its mark. Flip is "Warmed Over Kisses (Left Over Love)" (Pogo, ASCAP) (2:20). **ABC-Paramount 10359**

ROY ORBISON

WORKIN' FOR THE MAN (Acuff-Rose, BMI) (2:25)—**LEAH** (Acuff-Rose, BMI) (2:37)—Two fine songs penned by the chanter are handed sock readings by Orbison on this potent double-sided dinking. Topper is a smartly styled work song that reaches a powerful climax; flip is a Hawaiian-flavored ballad that has strong vocal plus steel guitar and ukulele backing. **Monument 567**

LINDA SCOTT

I LEFT MY HEART IN THE BALCONY (Trinity-Kilt, BMI) (2:30)—A telling story song about a girl who lost her boy friend to the movies and now watches him on the screen from her seat in the balcony. Lass sells it well and the arrangement is outstanding. Flip is "Lopsided Love Affair" (Kilt, BMI) (1:55). **Congress 106**

KENNY CHANDLER

MAN ON THE RUN (Just, BMI) (2:15)—**LEAVE ME IF YOU WANT TO** (Sand & Surf, BMI) (2:09)—A new artist on the label, Kenny Chandler has a chance for the big time if these two sides are any indication. He sells a song with feeling and he shows off a stylish delivery on the topper, a lovely ballad, and the flip, a country-styled hunk of material. **Laurie 3140**

DEE CLARK

NOBODY BUT YOU (Gladstone, BMI) (2:26)—Dee Clark has a solid song here and he sells it with much warmth, using his effective high tones over celestial support by a femme chorus. Arrangement is ear-catching, and side has the sound. Flip is "I'm Going Back to School" (Conrad, BMI) (2:26). **Vee Jay 462**

PAT BOONE

TEN LONELY GUYS (Roosevelt, BMI) (3:38)—Catchy tune receives a meaningful performance from Pat Boone supported neatly by the ork. Already out on another label, the song is a mighty strong one for the teen set, and Boone's dinking could grab a lot of action. Flip is "Lover's Lane" (Spoone, BMI) (2:14). **Dot 16391**

JIMMY JUSTICE

WHEN MY LITTLE GIRL IS SMILING (Aldon, BMI) (2:27)—The British boy had a solid recent release that stirred some action here. This newest effort—of a tune by Goffin and King—and once a hit for the Drifters, receives a most stylish performance and it can easily step out. Watch it. Flip is "If I Lose Your Love" (Cedarwood, BMI) (1:39). **Kapp 482**

FLOYD CRAMER

LOSERS WEEPERS (Cramart, BMI) (2:01)—**SWING LOW** (Cramart, BMI) (2:04)—Floyd Cramer shows off his warm and winning piano style on a moody, slow tempo ballad on the top side. The flip, based on the spiritual, is also performed effectively by the pianist. Strings and chorus support Cramer on both instrumental sides. **RCA Victor 8084**

LONNIE DONEGAN

PICK A BALE OF COTTON (Folkways, BMI) (2:28)—The British folk chanter may easily catch a winner here. It's a traditional folk-styled ditty done in exciting fashion aided solidly by chorus and rhythm group. This can go. Flip is "Ramblin' Round" (Ludlow, BMI) (3:22). **Apt 25067**

WANDA JACKSON

THE GREATEST ACTOR (Central, BMI) (2:52)—The country thrush is at her very best here with one of the finest tunes she has cut in a long while. It's a weeper with powerful lyrics and she sells 'em fine. Should move in both pop and country. Flip is "You Bug Me Bad" (Central, BMI) (2:09). **Capitol 4833**

THE COASTERS

THE CLIMB (Progressive-Trio, BMI) (2:40)—The boys have a neat outing here, with a new dance tune. This time it's a slow dance, with much less movement—you dance on a dime—and it's cheek to cheek. Smart wax that could catch on fast. Flip is "The Climb" (instrumental version) (2:40). **Atco 6234**

THE YOUNG SISTERS

CASANOVA BROWN (Vicki, BMI) (2:22) — Here's a smart rocker ditty, done somewhat in the style of earlier Bobby Vee hits. Gals are a new group and they have the sound and the material to click here. Should grab a lot of play. Flip is "My Guy" (Vicki, BMI) (2:33). **Twirl 2001**

LEE ESTES

YOU AND JOHNNY SMITH (Grille, BMI) (2:15)—Here's an impressive new chanter and the material is just as good as the singing job. It's all about his girl who skips away with another. Good vocal sound against stylish Latin rock beat. Watch it. Flip is "Now I'm Crying" (Burma, BMI) (2:18). **Hope 1005**

LITA MARINO

BIG DADDY (Acuff-Rose, BMI) (2:14)—Here's a new gal with a solid sound. The tune, a bright ditty indeed, is by John D. Loudermilk. Big effort and arrangement to match could grab solid juke play and sales. It can happen. Flip is "Sittin' on a Train" (Buna, BMI) (2:16). **Warner Bros 5302**

Country & Western

KITTY WELLS

WICKED WORLD (Cedarwood, BMI) (2:18) — **WE MISSED YOU** (Tree-Champion, BMI) (2:34)—As usual, Miss Wells sings her heart out and the tunes, also as usual, are tops. Both are in the heartfelt, weeper vein and she gives them all she's got. Sides should move fast. **Decca 31422**

SPECIAL MERIT SINGLES

Pop Disk Jockey Programming

ZOTT SIMS AND HIS ORK

★★★★ **RECADO BOSSA NOVA, PARTS I & II** (Paris, ASCAP) (2:34) (2:55). Colpix 656

NELSON RIDDLE

★★★★ **THE DEFENDERS THEME** (April, ASCAP) (2:47). Capitol 4843

★ ★ ★ ★ STRONG SALES POTENTIAL

ISLEY BROTHERS

★★★★ **Twistin' With Linda**—WAND 127—The "shout" cats have another shouting rhythm (twist) effort here in their debut on this label. Good beat and a wild sound can keep the boys on the charts. (Wemar, BMI) (2:35)

★★★★ **You Better Come Home** — The boys shout their lungs out here, too, against a stylish pop Latin beat. Also has a chance. (Mellin-Ludix, BMI) (2:17)

JORGEN INGMANN

★★★★ **Africa**—ATCO 6235—A lot of wild guitar sound and beat here on this South African styled rhythm instrumental. Has a sound. (Roncom, ASCAP) (2:05)

★★★★ **Johnny's Tune**—From the motion picture "Some People," comes this pleasant melody, well-played by the guitar-based combo. Wax can grab spins. (Chappell, ASCAP) (2:21)

KINGSTON TRIO

★★★★ **She Was Too Good to Me**—CAPITOL 4842—Here's a rather abrupt change in styling for the Kingstons as they do a pleasant but rather obscure Rodgers and

(Continued on page 56)

SINGLES REVIEW POLICY

All single records received by Billboard Music Week are listened to and reviewed by the BMW Reviewing Panel. Records are rated, within their respective categories, according to their commercial potential, based on such factors as performance, material, artist's name value, recording quality, etc.

SPOTLIGHT WINNERS are judged to have the strongest sales potential of all singles reviewed during the week and are picked to hit the top 50 of the Hot 100 chart. **FOUR-STAR** singles are those with strong sales potential. All Spotlights and Four-Star records have been heard and evaluated by the full Reviewing Panel and descriptive reviews are published for these.

THREE-STAR records, having moderate sales potential, are listed thereafter; these frequently will be of interest for disk jockey programming. Other records, with limited sales potential, are listed following the Three-Star records.

SPECIAL MERIT SPOTLIGHTS, in the opinion of the Reviewing Panel, have outstanding merit and deserve exposure.

All singles intended for review should be sent to the Billboard Music Week Reviewing Panel, P. O. Box 292, Times Square Station, New York 36, N. Y.

Anthony Newley's WHAT KIND OF FOOL AM I

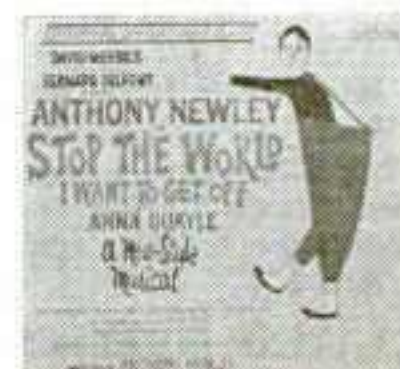
 **RADIO ACTIVE CHART**
 What Kind Of A Fool Am I—Anthony Newley 55%

DJs—Program Directors
 If you've been forced to restrict Newley's hit single because of the word "damn" near the end, write for your special radio station copy which eliminates "damn," and is now available. This is THE hit single featuring Newley, the star of the show "Stop The World—I Want To Get Off."

from the great new musical
STOP THE WORLD
 I WANT TO GET OFF
 A DAVID MERRICK PRODUCTION
 starring
ANTHONY NEWLEY

Book Music and Lyrics by Leslie Bricusse and Anthony Newley

Coming soon on
LONDON
 RECORDS



THE ORIGINAL BROADWAY CAST LP

1

BALLAD
of the year

WIN

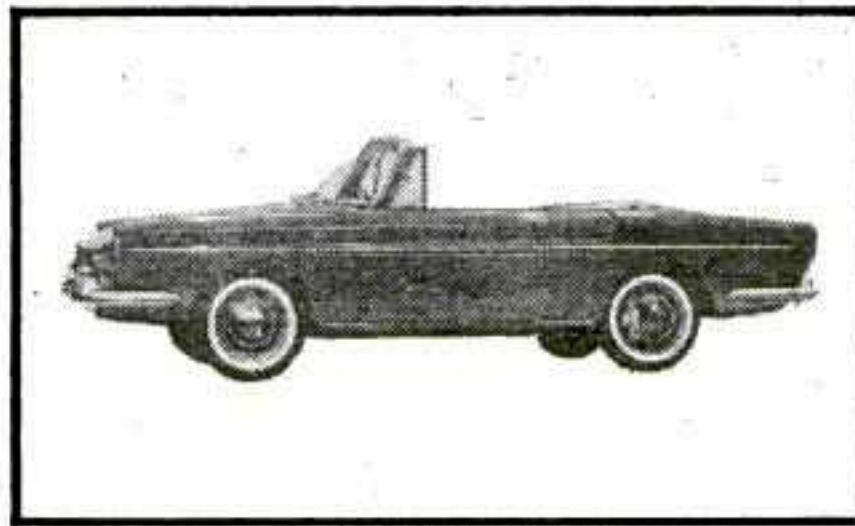
A NEW SPORTS OR COMPACT CAR

Any three PHILIPS RECORDS dealers can win their choice of one of these famous make cars just for tying-in with PHILIPS RECORDS BIG "ONE WORLD OF MUSIC"... CONTEST

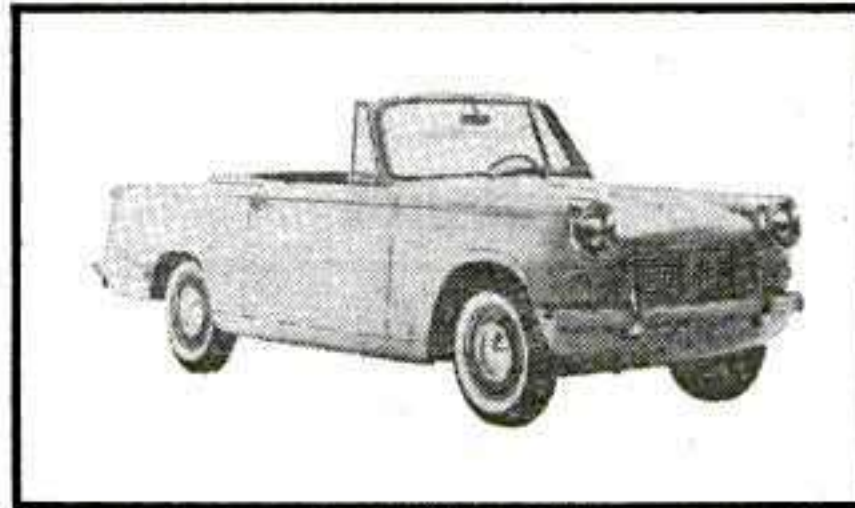
Just for tying-in with Philips Records fabulous "One World of Music" contest, you can win any one of the sports or compact cars pictured here. There will be three winners in our big consumer contest. If one of *your* customers purchases any Philips Records 12" long play album and fills out an entry blank with your store name on it—and wins—you win, too! There are prizes for your customers! And prizes for you! Contest starts September 1st, 1962, and continues until midnight December 15th, 1962. So, be ready to tie-in when your Philips Records representative comes round!

HERE'S THE MOST UNUSUAL AND SPECTACULAR PROMOTION OF ANY RECORD COMPANY EVER!

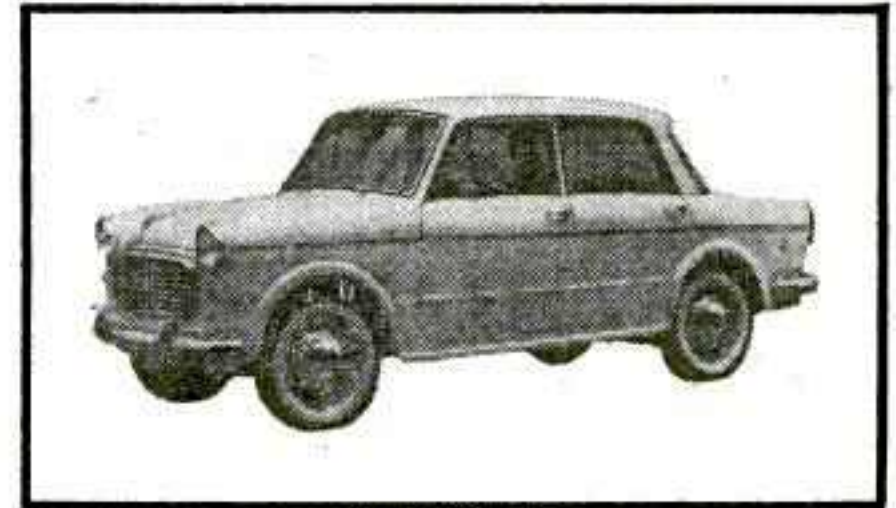
In a few weeks through full page ads like the one shown here, and through continued powerful advertising and promotion, your customers will be reading about the fabulous Philips Records "One World of Music" contest. A contest in which three winners will each win the sports or compact car of their choice, just for purchasing a Philips Records 12" long play album, and for completing a simple Jingle. And there are also 150 additional winners, each one winning any dozen Philips Records 12" long play albums they choose from the Philips catalog. *The more entries your customers mail in, the more chance you dealers have of winning. Every entry must be accompanied by proof of purchase. This means every entry sent in is a Philips LP purchased.*



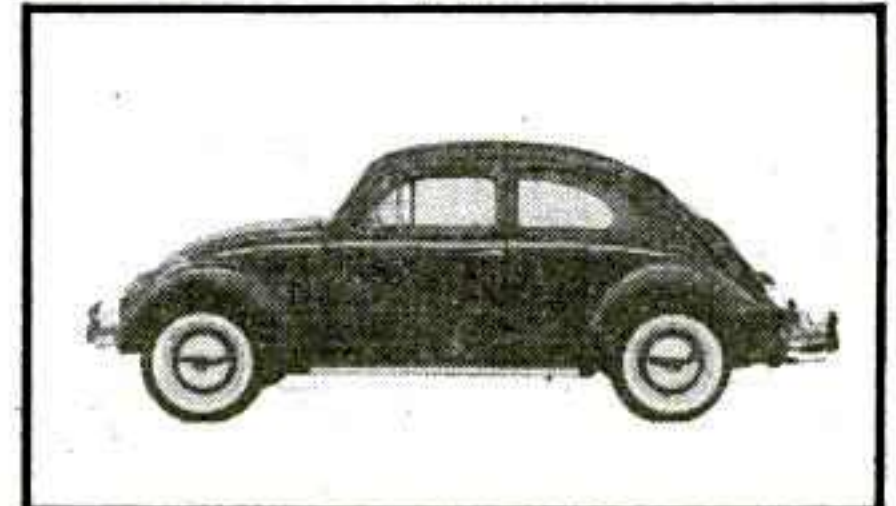
Renault Caravelle "S" Convertible (France)



Triumph 1200 Convertible (England)



Fiat 1100 Special (Italy)



Volkswagen (Germany)



CHEVROLET CORVAIR MONZA SPYDER CONVERTIBLE (America)


Special, High-Powered Advertising and Merchandising Will Promote PHILIPS RECORDS Big "One World Of Music" CONTEST


NATIONAL ADVERTISING

Hard-hitting, full page ads in such national publications as Playboy, Esquire and Sports Illustrated beginning with the September 24th issue of Sports Illustrated. A total audience of over 25-million of the most record and car-conscious buyers in America!

ON RADIO

Extensive air play and D.J. promotion of Philips LP catalog to hypo consumer interest in the contest and in our new September releases.

IN-STORE MERCHANDISING

Colorful, eye-catching, traffic-stopping in-store and window displays telling the story of the contest, and showing the cars to be won. Plus window streamers, die cut easel album covers, and a holder for entry blanks that can be hung on a wall or rack, as well as placed on a counter.

NEW CONSUMER CATALOG

A new consumer catalog beautifully illustrating all the Philips albums, including news of our new September releases.

NEWSPAPER MATS

Newspaper mats announcing the contest will be made available in three sizes for your use.

DIRECT MAIL CAMPAIGN

A hard-hitting direct mail campaign is available for your use to announce contest to your customers.

PUBLICITY

A big, far-reaching public relations and publicity campaign that will have every record fan eager to enter this sensational, easy-to-win contest.



WIN

A NEW SPORTS OR COMPACT CAR OF YOUR CHOICE

in **PHILIPS RECORDS** "One World of Music" **CONTEST**








PICK ANY ONE OF THE CARS SHOWN HERE FOREIGN OR AMERICAN

GRAND PRIZE WINNERS!!!!
SPORTS OR COMPACT CARS

Just complete this jingle. On Philips Records you can hear, Must to delight the ear, One world of music is our theme.

Enter today... Submit as many entries as you like... It's easy to win!

Philips Records, the great new American recording company that brings you "One World of Music on One Great Label" now offers you your choice of famous sports or compact cars from all parts of the world! All you need do is purchase any Philips Records 12" long play album, insert a name, from my record store. After you have made your purchase, get the official contest entry blank from your dealer and print the store name and address on the back in the space provided. Then, after you have completed rhyming our jingle, set out the entry blank being sure to name the car of your choice, and send your entry along with the lower right hand corner of the record cover sleeve that has printed on it "Philips Records, Chicago 1, Illinois." It appears only on one side of the sleeve. Read on for further contest information.

IT'S EASY TO WIN... IT'S EASY TO SEE!

It's easy to see... It's easy to see! If you enter every one of the three grand prizes, you will win a car of your choice of any one of the sports or compact cars pictured above. Winners will be selected by random drawing. Prizes are limited. Entries for winning are restricted to the dates indicated hereon. They will close when the Philips Records 12" long play album is received here.

150 WINNERS OF PRIZES

The 150 winners of prizes will receive a Philips Record Catalog and a cash bonus totaling more than one dozen Philips Records 12" long play albums. Entries for winning are restricted to the dates indicated hereon. They will close when the Philips Records 12" long play album is received here.

HERE ARE JUST A FEW OF THE GREAT RECORDING ARTISTS LISTED IN THE PHILIPS RECORDS CATALOG

The Philips Records catalog boasts some of the finest American and foreign recording artists of the day. All are recorded in superb high fidelity sound, both stereophonic and monaural, in records encompassing every category of music. All combine to bring you "One World of Music on One Great Label."

WOODY HERMAN • DIZZY GILLESPIE • SVIATOSLAV RICHTER • PATRICE MUNSEL
POLLY BERGEN • MICHEL LEGRAND • I MUSICI • CONCERTGEBOUW ORCHESTRA
RUTH BROWN • ROBERT FARNON • MEADE LUX LEWIS • BARRIER BROTHERS

PHILIPS RECORDS One World of Music On One Great Label
 85 E. WACKER DRIVE • CHICAGO 1, ILLINOIS

HERE ARE JUST A FEW OF THE GREAT RECORDING ARTISTS LISTED IN THE PHILIPS RECORDS CATALOG. The Philips Records catalog boasts some of the finest American and foreign recording artists of the day. All are recorded in superb high fidelity sound, both stereophonic and monaural, in records encompassing every category of music. All combine to bring you "One World of Music on One Great Label."

- WOODY HERMAN • DIZZY GILLESPIE • SVIATOSLAV RICHTER • PATRICE MUNSEL**
POLLY BERGEN • MICHEL LEGRAND • I MUSICI • CONCERTGEBOUW ORCHESTRA
RUTH BROWN • ROBERT FARNON • MEADE LUX LEWIS • BARRIER BROTHERS

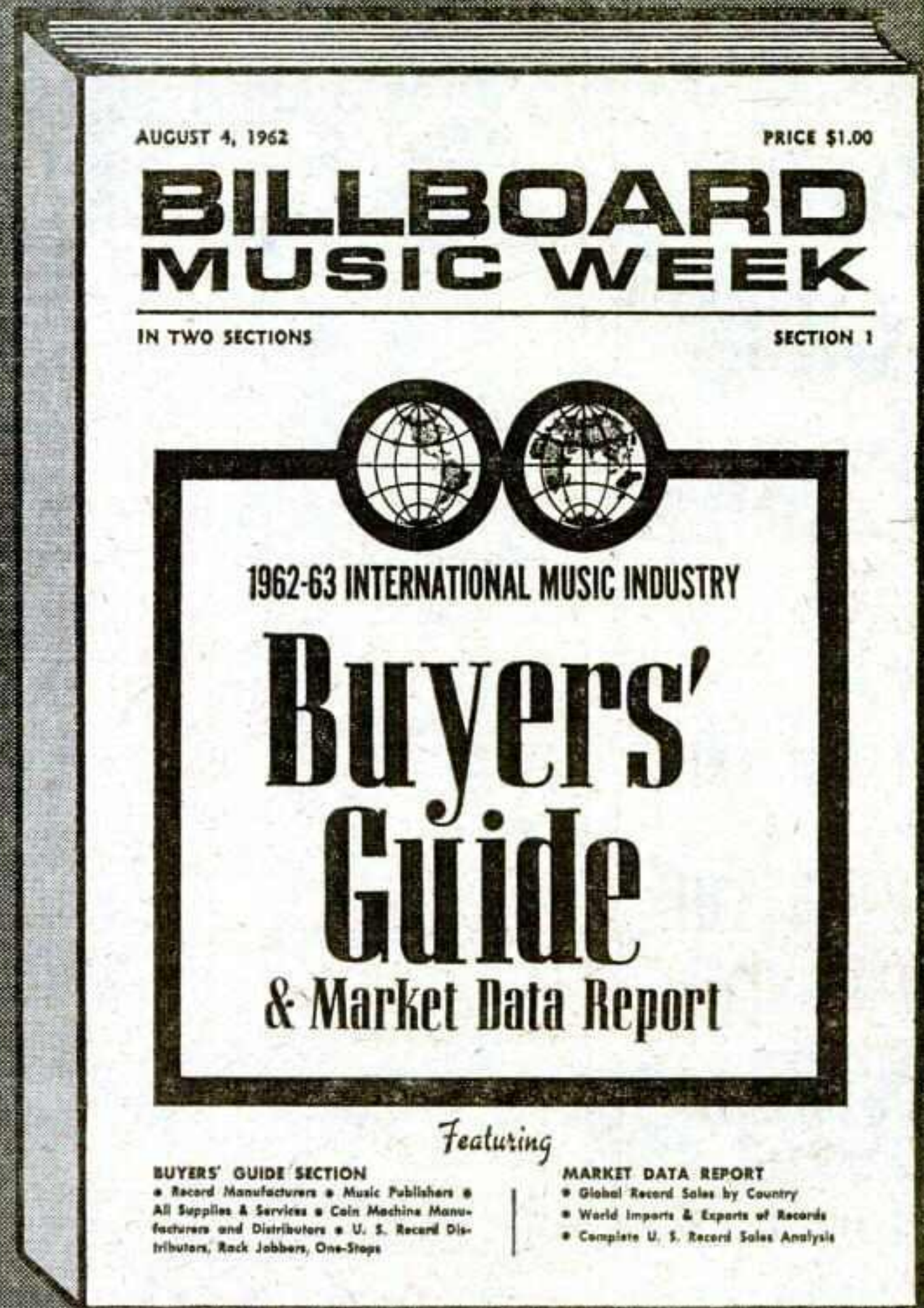
PHILIPS RECORDS One World of Music On One Great Label
 85 E. WACKER DRIVE • CHICAGO 1, ILLINOIS

EXTRA COPIES

AVAILABLE NOW
OF THIS BIG, OVERSIZED
188-PAGE VOLUME

a master survey and
summary of the
music-entertainment
and coin machine
operating industries

a personal copy being sent to
every Billboard Music Week
subscriber as a regular part
of subscription service!



THE GREATEST WEALTH OF MARKETING DATA,
SOURCES OF SERVICES & SUPPLIES AND
MERCHANDISING KNOW-HOW EVER COMPILED!

INCOMPARABLE MARKETING DATA REPORTS:

Exclusive editorial reports that sum up fast, the significant facts and trends of each market. Told with brevity, accuracy and clarity that give quick, factual answers.

Each market's pulse and outlook is described in simple, meaningful style.

Here you get hard facts as to World Record Sales . . . U. S. Sales, Dealer Sales . . . Rack Jobber Sales . . . Sales of Phonos and Accessories.

Multiple Pages of Facts and Figures!

Here, at your fingertips—fully identified—are the Companies, People, Products, Services, Supplies, Technical Aids and Functions that make possible the world-wide manufacture, marketing and sales of Music-Records, Phonographs, Coin Machine Operating, Accessory and Component Equipment.

Every significant business operation is named. The leading U. S. Record Manufacturers . . . Music Publishers . . . Record Wholesalers . . . Distributors . . . One-Stops . . . Importers and Exporters.

Services and Suppliers for the U. S. Music Record Industry are given full complete classification. From Attorneys-for-the-Trade, to hard-to-find sources of supply for Browser Boxes . . . Needles . . . Cleaners, Cloths and Brushes . . . as well as Shipping Services . . . Pressing Plants . . . Sleeves, Machine Shops . . . Promotion and Publicity . . . Recording Studios . . . Jacket Manufacturers and many more vital services.

THIS IS A BUYERS' GUIDE THAT COVERS THE WORLD!

76 Countries are individually listed. From Algeria to Yugoslavia! Giving each nation's Representatives of Leading U. S. Record Labels.

COIN MACHINE SECTION COVERS BOTH U. S. and 62 FOREIGN COUNTRIES

Manufacturers of Amusement Games Manufacturers of Juke Boxes

U. S. and International Coin Machine Distributors, U. S. and International Suppliers of Coin Machine Accessories and Components, U. S. and International Trade Organizations.

SPECIAL FOR RADIO-TV BROADCASTING!

Invaluable Aids giving Agencies that provide: Radio Programming Services, Radio News Services, as well as Music Licensing Organizations—and—Regulations covering Radio-TV Broadcasting of Licensed Copyrighted Music.

EXTRA COPIES OF THE

"1962-1963 INTERNATIONAL MUSIC INDUSTRY BUYERS' GUIDE & MARKET DATA DIRECTORY" ARE AVAILABLE N-O-W AS LONG AS THE PRESENT SUPPLY LASTS.

TO GET YOUR COPY, FILL IN THE COUPON

BILLBOARD MUSIC WEEK, 2160 PATTERSON ST., CINCINNATI 14, OHIO

Please send me () copy/ies of the 1962-1963 International Music Industry Buyers' Guide & Market Data Directory at \$1 per copy. I am enclosing \$ in payment.

Name _____
(print clearly)

Company _____

Street _____ Zone _____

City _____ State _____

Nature of Business _____ My Title _____

8/25

IN ORBIT ALL OVER THE WORLD!

ZOOM...

UP!
UP!
UP!



"ABOVE
THE STARS"

"STRANGER
ON THE SHORE"

EUROPE'S GREATEST INDEPENDENT
RECORDER OF HITS

MR. ACKER BILK

The Bilk Marketing Board
8, Great Chapel Street
London W. 1, England

American representative:

Stanley F. Dance
12 Oakleigh Court,
Rowayton, Conn.
Telephone: Volunteer 6-4175

*Thanks disk jockeys
everywhere for your
splendid perception
and cooperation -
all our love
Mr. Acker Bilk and
Denis Preston*

EUROPE'S GREATEST INDEPENDENT
PRODUCER OF RECORDS

DENIS PRESTON

Record
Supervision
Limited

Lansdowne Recording Studios
Lansdowne House
Lansdowne Road
London W. 11, England

BN 26021

Portrait
In Music
GEORGE
MAHARIS



(THIS SPECIAL FRAMED COLOR PHOTOGRAPH WITH EVERY ALBUM)

The Sales Picture shows this one
taking first prize across the country!
"Portrait in Music" George Maharis (LN 24021)
(BN 26021)



THREE EVENINGS WITH FRED ASTAIRE

HIS GREATEST ALBUM
A Big Seller



LP-A-1

Choreo Records ★ Hollywood 28, California ★ Distributed by MGM Records



COMING SEPTEMBER 22...

**WATCH FOR IT...
PLAN FOR IT...**

The
12th Edition of
BILLBOARD MUSIC WEEK'S
FAMOUS . . .

**PUT IT TO WORK
FOR YOU!**

**BILLBOARD
MUSIC WEEK**

Spotlight on
record programming
featuring
today's top record talent

*This is the valuable 8½ x 11,
slick-stock reference work
used months on end by all
record buying and exploitation
elements of the music-record
industry and featuring the
popular . . .*

ARTIST BIOGRAPHY SECTION

*offering biographical, record
and talent-buying facts on
each of the 200 best selling
record personalities.*

PLUS ADDITIONAL FEATURES OF INTEREST

- to help disk jockeys program
- to help dealers buy and sell
- to help operators buy
and program
- to help talent buyers select the
best artists for their locations,
movies, TV shows, etc.
- to help newspaper columnists
with an unending source of
interesting, useful material

BIG BONUS FEATURE BILLBOARD MUSIC WEEK'S 15th ANNUAL DISK JOCKEY POLL

*The Top Artists . . . The Favorite
Records as selected by the
nation's Disk Jockeys including:
Favorite Singles and LP's, Favor-
ite, Most Played & Most Promis-
ing • Vocalists, Male & Female •
Vocal Groups • Instrumental
Groups • Bands • Instrumentalists*

**DATED:
SEPTEMBER 22**

**ADVERTISING
DEADLINE:
SEPTEMBER 6**

WITH THE COUNTRY JOCKEYS

By BILL SACHS

Uncle Roy Canfield writes that he recently moved to Station WOVE, Welch, W. Va., where he found the c.&w. record files nearly empty...

Fort Leonard, Mo., typewrites that he's in need of taped introductions and records... Deejay copies of Judy Lynn's new United Artists release...

Verlin Mays, a veteran of 17 years in the c.&w. jockey field, now holds the reins on "RFD 1230," country and gospel seg on Station WBBI, Abingdon, Va.

help in the way of new releases from the artists and diskeries. He advises further that Bill Monroe and His Blue Grass Boys will be the guest band during the annual Burley Tobacco Growers Festival...

at 2730 Baltimore Avenue, Pueblo, Colo.

Marvin L. Hoerner, of M. L. H. Enterprises, Amboy, Ill., reports that, according to T.A.N. rating service, his show is now No. 8 on the Top 10 radio shows in England.

formers who have helped advance country music. Thus far we've featured segments on Hank Williams, Jimmie Rodgers and the Carter Family...

KNEZ, Lompoc, Calif., which in the past has operated daytimes only, last week went full time. The station also inaugurated for the first time a nighttime c.&w. show...

BILLBOARD MUSIC WEEK BUYERS & SELLERS

CLASSIFIED MART

A convenient market place for the best sources of equipment, supplies, services and personnel... serving more than 20,000 buyers, sellers, and users of music...

DISTRIBUTING SERVICES

RECORD DISTRIBUTORS

LIE TO ME by Brook Benton MERCURY 72024 NOW ON BMW'S HOT 100 AND BREAKING BIG!

LOLLIPOPS AND ROSES by Paul Peterson Colpix 649 ON BILLBOARD MUSIC WEEK'S HOT 100 AND A SMASH!

EXPERIENCE COUNTS Because we know our market and our industry, we give you top distribution facilities in the Baltimore-Washington Area.

INTERNATIONAL PROFITS YOUR OB JECT? You can reach and sell your published songs, tapes, masters, services to leading music industry influentials all over the world...

HARD-TO-FIND L. P.'S. LOCATED CUT-Outs too. For details write Lesco Dist., 17 S. 21st St., Philadelphia 3, Pa.

MICHIGAN DISTRIBUTOR WANTS RECORDS for promotion, distribution and sale. Coverage includes Michigan and Northern Ohio.

RECORD MFG. SERVICES, SUPPLIES AND EQUIPMENT

PRESSING, PLATING

DON'T CALL US For Record Pressing UNLESS You Want Quality and Service That's Unbeatable Anywhere!

NO JOB TOO SMALL—QUALITY PRESSING. Low cost. House of Wax, 1697 Broadway, N. Y. C., CI 7-2159.

RECORD PROMOTION & PUBLICITY

ABSOLUTELY TOPS IN NAT'L RECORD promo. Ask 2,000 DJ's about George Jay, 1606 Argyle, Hollywood. HO 9-5838.

DON'T MOVE until you send Postal Form 3573 to Billboard Music Week 2160 Patterson St., Cincinnati 14, O.

RECORD ACCESSORIES & DEALER FIXTURES

RECORD STORES Increase Selling Efficiency

The original and most convenient record catalog service. Listings of the latest popular records by titles and artists rushed three times a month by first-class mail.

RECORDAID, INC. P. O. Box 5765 Philadelphia 20, Pa.

USED COIN MACHINE EQUIPMENT, PARTS AND SUPPLIES

SERVICES

COMPLETE RECONDITIONING SERVICE and rental of coin operated Kiddie Rides. Have excellent painting and mechanical repair facilities.

BUSINESS OPPORTUNITIES

Brand-New "BUYERS' GUIDE"

packed with Pages & Pages of Names and Addresses of Leading U. S.

- Record Mfrs. Music Publishers Record Distributors One-Stops Rack-Jobbers Coin Machine Mfrs. Coin Machine Distributors Parts Suppliers Special Services Importers & Exporters

Each listing arranged alphabetically and geographically by State

Only Few Copies Left... \$1.00 prepaid Send request and payment to: Billboard Music Week 2160 Patterson St., Cincinnati 14, Ohio

BUSINESS CARDS—DE LUXE THERMO-graved; wide selection type styles; 7 lines; low cost, free samples; 1,000 cards, \$4.55 postpaid.

THE COMPANY THAT REALLY GOES after more business can get more business. Consistent advertising in this Classified Mart is a proven economical way to arouse interest...

MISCELLANEOUS

COMEDY—"DAYS, DATES & DATA" IS A monthly collection of patter, bits, one-line yuks, promos and program ideas.

\$179,741 TO WRITERS

Your unpublished manuscript may be valuable! Our famous subsidy plan has returned \$179,741 to writers (mostly beginners) in the past six years.

Send for FREE BROCHURE BB. PAGEANT PRESS 101 Fifth Ave., New York 3

RESULTS??? Recent CLASSIFIED MART advertisement for distribution outlets brought 28 replies in 4 days!!!

USE THIS HANDY AD ORDER BLANK

Please insert the following ad for consecutive issues. Classification: Size: Set regular classified style. Set boxed classified style.

BILLBOARD MUSIC WEEK BUYERS & SELLERS CLASSIFIED MART

1564 Broadway New York 36, N. Y. 1520 N. Gower St. Hollywood 28, Calif. 188 W. Randolph St. Chicago 1, Ill.

CLASSIFIED RATES

Table with 4 columns: Rate, 1/2", 1", 2", Each Additional Inch. Rows for Manufacturers & International Advertisers, Distributors & Employment Advertisers.

- Minimum size sold is 1/2", approximately 35 words; 1" 70 words. All rates are for EACH advertisement, EACH time.

when answering ads... Say You Saw It in Billboard Music Week

VENDORAMA

The finest all-purpose vendor ever built! 1c, 5c, 10c, 25c.

VENDS: V or V-1 capsules. 1c 100 count gum or 3 for 5c mixed with or without Rocket Charms. 1c 210 gum and charms, nuts or candy @ 1c, 5c or 10c. Rocket Charm vending @ 5c each, 2 for 1c Chickie Treats.

Vendorama has extra large capacity. Grosses \$22.00 per fill of 210 gum and charms. Grosses about \$30.00 per fill of Rocket Charms @ 5c.

Vendorama is a superior vendor, vending widest possible variety of merchandise. Its many features, plus REFILL ASSEMBLY & REMOVABLE CASH DRAWER, make it the easiest of machines to service. Ask the Operators that have them!

Write for beautiful illustrated circular and prices today.

VICTOR VENDING CORP.
5701-13 W. Grand Ave., Chicago 39, Ill.

BIG SAVINGS on BALL AND VENDING GUMS

SAME FINE FLAVORS, CENTERS AND COATING

Direct Low Factory Prices

Bubble Ball Gum, 140, 170 & 210 ct. & Giant Size... 28 1/2¢ lb.
Chicle Ball Gum, 130 ct. ... 36 1/2¢ lb.
Clor-o-Vend Ball Gum... 41 1/2¢ lb.
Clor-o-Vend Chicks, 320 ct. 41 1/2¢ lb.
Chicle Chicks, 320 & 520 ct. 37 1/2¢ lb.
Bubble Chicks, 320 & 520 ct. ... 29 1/2¢ lb.
Tab (short stick), 100 ct. ... 38¢ box
5-Stick Gum, 100 packs... \$1.90
F.O.B. Factory 150 lb. lots.

AMERICAN CHEWING PRODUCTS
37 years of manufacturing experience
4th & Mt. Pleasant Newark 4, N. J.

oak PROFIT MAKER!

25¢ OR 50¢ SANITARY VENDOR



The machine that will bring in extra profits for smart operators is this new Oak vendor. The machine holds 144 flat pack products. The Oak slip clutch handle is standard equipment on each machine. Measuring 26 1/2" high, 6" wide and 4" deep, this machine will refuse coins when empty and is equipped with an Ace lock and a lock protector. Available with a 25¢ or 50¢ coin mechanism. Wall hinge (pat. pend.) simplifies servicing.

oak MANUFACTURING COMPANY, INC.
14411 Kallistraville Ave., Culver City, California

Detroit Ops Take New Rules in Stride

DETROIT—Bulk vending operators have apparently accepted and adjusted with minimum difficulty to the new sanitary regulations recently established here. Chief Inspector Carl Gregory of

the Detroit Board of Health told Billboard Music Week that special provisions have been adopted to make regulations and enforcement economically feasible, particularly for the smaller operators. For example:

1. Ball gum operators may operate without the otherwise required commissary if their operation is small enough so they may operate directly from the wholesaler or jobber to the machine. In this instance, they may handle their sanitizing procedure effectively right on location, it is conceded.

However, the operator of a bulk nut vendor is not allowed to do this, because of the different nature

of this commodity from the health standpoint.

2. A central commissary may also be utilized, in which several operators may pool their requirements in one commissary and save costs. Any type of food product comes under this regulation.

Operation of any food route out of a home is prohibited, and this rule was at first expected to hit bulk operators hard. But the Detroit zoning ordinance itself bans such an operation, Gregory pointed out. Operation from a home is impractical because the Health Department does not normally have access to a home for inspection purposes, as necessary.

In connection with the central

commissary, special inspections are made to determine that operators are really using it, especially for their sanitizing operations and not just renting the space as an evasion of the law and actually working out of homes or elsewhere.

One central commissary, established by Ray Merritt, now has about 30 operator-customers. Each has a private locker about 4 by 4 feet for storage, and access to use of the sanitizing and other general equipment in common. Each man has his own key to the general commissary, and the arrangement appears to be working.

Two New Charms By EPPY
Beautifully engraved

BAVARIAN BEER STEINS

Assorted Plated Colors \$8.00 per M. F.O.B. Jamaica, N. Y.

Out of this world—engraved

Air Command Rings

4 Styles

MERCURY PROJECT • GEMINI • AURORA 7 • MOON ROCKET

\$13.50 per M. F.O.B., Jamaica, N. Y.

AVAILABLE AT ALL EPPY WAREHOUSES AND FACTORY

EPPY CHARMS INC.
91-15 144th Place, Jamaica 35, N. Y.

Eppy Introduces Multi-Hued Nuts

JAMAICA, N. Y. — Eppy Charms, Inc., has broken with tradition to introduce colored pistachio nuts to the bulk vending industry. The firm is selling Jumbo Rainbow Pistachio Nuts in a variety of colors as opposed to the standard maroon.

George Eppy, president of the firm, explained that lack of eye appeal has been hurting pistachio nut sales for years, and he feels that the multi-colored assortment in bulk vending machines will stimulate these sales.

The nuts are packed in five-pound bags, 30 pounds per shipping carton. Cost is 70 cents a pound for a straight nut pack and

79 cents a pound for a pre-mixed nut and charm pack.

The nuts are packed in clear polyethylene bags, with each bag containing a colorful label for display in the bulk vending machine.

The concept of selling the operator pre-mixed bags of charms and confections was bowed by Eppy a couple of weeks ago when he introduced a ball gum and charm mix, also packed in five-pound bags.

Eppy feels that many operators will be aided by the pre-mix packs because they will not be faced with the chore of hand mixing. He also feels that the ball gum-charm ratio in the pre-mixed pack will be conducive to sales.

NEW! NEW!

BOYS' and GIRLS' JEWELRY SERIES

Consisting of 15 different items. Sensational value in each capsule. Fast-moving items will empty machines fast.

Series #100—Boys' & Girls' Items
Series #101—All Girls' Items
Series #102—All Boys' Items
(Specify series when ordering)

Only \$40.00 per M Capsuled

NEW! 5c IMPORT SERIES
15 different items, gimmicks and novelties.

Only \$25.00 per M Capsuled

ONE STOP SERVICE—AT FACTORY PRICES

GIANT SCARE 'EMS ... \$42.00 Per M
#17 Competition Series

SCARE 'EMS ... 32.00 Per M
NEW JR. SCARE 'EMS ... 27.00 Per M
FRIGHTENING BUGS ... 25.00 Per M
EPPY SHRUNKEN HEADS ... 42.00 Per M
HORRIBLES ... 42.00 Per M
JUMBO 5c ROCKET CHARMS ... 18.50 Per M

OAK'S ACORN
5c & 10c CAPSULE MACHINE

The perfect vendor for all types of standard capsules. These are the finest bulk vendors in America. Machines have original slip-out coin mechanism.

WRITE FOR PRICES

SEND FOR NEW CATALOG. 1/3 DEPOSIT ON ALL ORDERS, BALANCE C.O.D.
SEND PAYMENT IN FULL ON ALL ORDERS UNDER \$20.00.

Rake Coin Machine Exchange
609 A Spring Garden St., Philadelphia 23, Pa. WALnut 5-2676

when answering ads . . .
Say You Saw It in Billboard Music Week

BEAVER VENDORS

Patent Pending

ANSWERS TO THE OPERATOR'S DREAM

- HAS BUILT-IN CASH BOX
- MULTIPLE VENDING WITH MINIMUM FLOOR SPACE
- QUICK AND EASY TO SERVICE

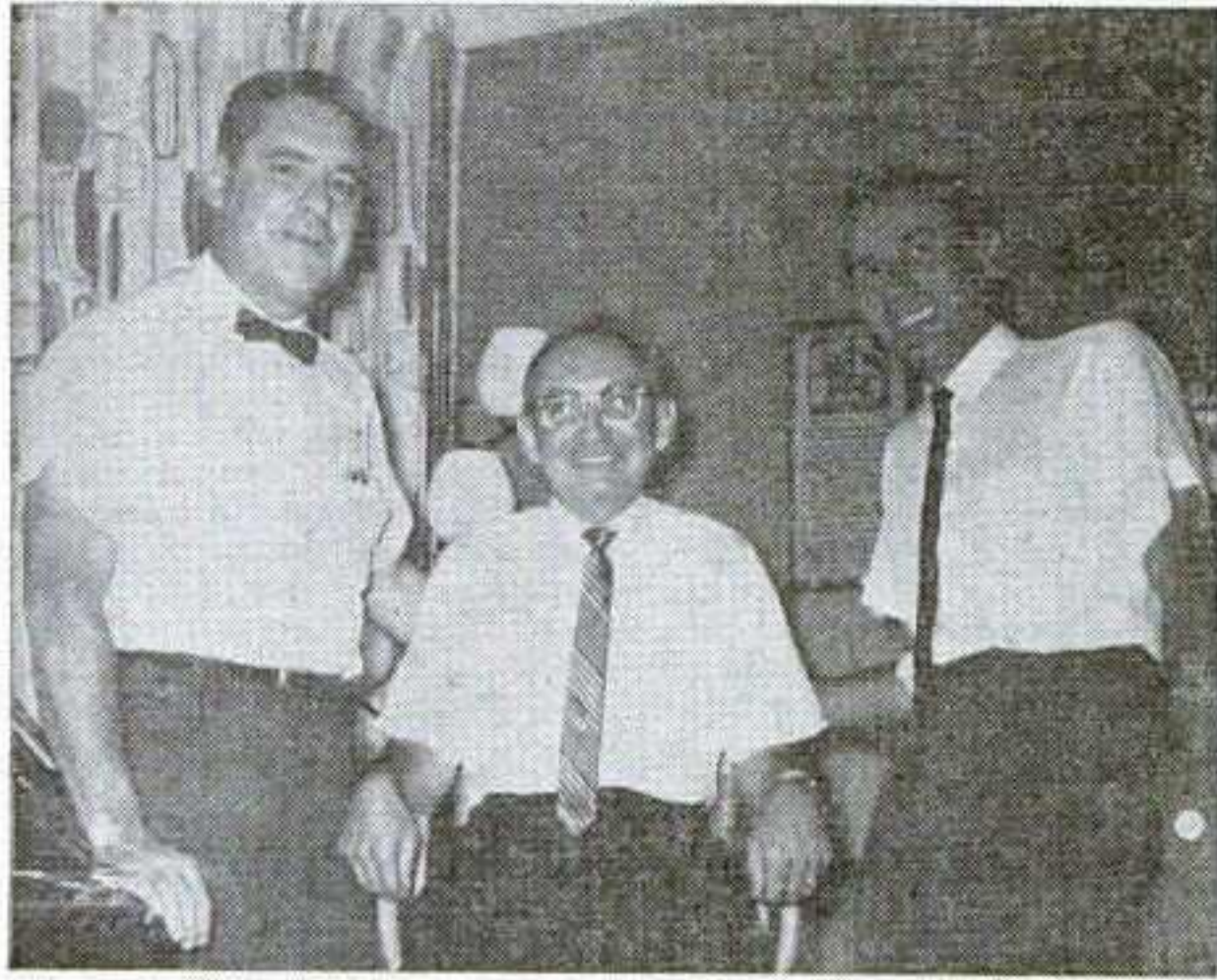
MARK I DELUXE CONSOLE
Contains 3 Complete Sections, 10 Units

CAMPBELL VENDING, INC.
541 SENECA ST. BUFFALO 4, N. Y.
PLEASE SEND ME YOUR LARGE CATALOGUE WITH PICTURES AND PRICES OF YOUR COMPLETE LINE OF BEAVER BULK VENDORS.

NAME _____
COMPANY _____
ADDRESS _____
CITY & STATE _____

Contains 2 Units
Contains 4 Units
8 INCH PLEXI GLOBE
23 INCH PLEXI GLOBE
8 INCH PLEXI GLOBE

Shown above: Deluxe Beaver 8-Inch Plexiglass and the Super-Deluxe Beaver 23-Inch Plexiglass.



HAROLD HOFFMAN, left, general manager of the Royal Distributing Company, Cincinnati; Paul Hott, manager of the firm's Columbus, Ohio, branch, and Dick Gilger, right, branch sales manager, prepare to greet the guests at the firm's recent open house. Royal played host to hundreds of Central Ohio coinmen at the recent opening of the Columbus branch.



MR. AND MRS. BOB BEGLEY, right, receive a lamp as a door prize. Dick Gilger, Royal's Columbus sales manager, makes the presentation.

EUROPEAN NEWS BRIEFS

Continued from page 68

1-Mark Coins in Short Supply

FRANKFURT—West Germany's coin machine patronage is expanding rapidly, and the Bundesbank, Germany's central bank, has the evidence: a shortage of coins. Treasury studies show that there has been scant change in retail trade coin requirements; the shortage is the result of increased coin machine patronage across the board. The central bank has authorized the issuance of nine million additional one-mark coins and it will soon authorize additional smaller coins. Total German banknote currency circulation amounts to 22 billion Deutsche-marks plus 1.5 billion Deutsche-marks in coins.

Parking Tickets Deductible?

HAMBURG—German operators are conducting court tests of their claim that traffic fines levied on their employees in the performance of duty is tax deductible as a business operating expense. A number of firms have notified local tax authorities that they are deducting traffic fines and court and legal costs connected with the cases from their tax payments. Trade attorneys contend that if employees are cited for traffic offenses connected with their regular duties, such costs represent a legitimate business expense. Most of the cases at issue involved tickets given for wrong and overtime parking while the employee was making service calls to locations.

Big Market Looms for Payouts

HELLENTHAL, West Germany — The O. J. Hoffman concern, a leading German manufacturer of payouts, has just introduced three new models in its Neomat series—the Selecta, Triola and Tertia. The Tertia represents expansion of the Neomat series into a second product line, the Hellomat series. The Hoffmann firm is gearing up for increased output based on plentiful signs that payout legislation will be liberalized in the Common Market area on the German pattern, thus creating a potentially mammoth market for German machines. The German payout machine law is being sold to other countries in the Common Market as a "model for the satisfaction of the primeval urge to risk and gain."

Monaco to Be Mecca for Masses

MONTE CARLO — Production of the Monaco Black Magis version of Tonomat's Teleramic phonograph is being increased, both because of growing acceptance of the box and in line with Prince Rainier's plans to convert Monaco into a "poor man's playland" for survival against the threat of French economic sanctions. Teleramic is distributed in Monaco by Paul Planche. The Black Magic version is assembled locally under the industrialization program which propelled Rainier into his clash with General de Gaulle. France's economic crackdown on Monaco is scheduled to begin in October.

NEW for '62!
DELUXE and SPECIAL 6-POCKETS
BUMPER POOL

POOL TABLES by VALLEY

NEW DESIGN! NEW MECHANISMS!
At your distributor or write—

VALLEY SALES CO.
333 Morton St. Bay City, Michigan

WANTED . . . Gottlieb
ALOHA—LANCERS—FOTO FINISH
TROPIC ISLE—FLYING CIRCUS
MERRY-GO-ROUND—LIBERTY BELLE
BIG CASINO . . . OKLAHOMA . . .
SHOW BOAT
TOP PRICES PAID!

N. ILLINOIS, N. INDIANA and IOWA OPERATORS—ORDER NOW!
Gottlieb's New 2-Player
PREVIEW
GIVES YOU A LONG LOOK AT GREATER PROFITS!
See Page 74

SPECIALS
Completely Reconditioned
SWEET SHAWNEE . . . \$495
TWIN RED ARROW . . . 395

SALE PRICED!
Completely Reconditioned
BRIGHT STAR, 2-PI. . . \$195
WHIRLWIND, 2-PI. . . 215
DANCING DOLLS . . . 265
QUEEN OF DIAMONDS . . . 195
SPOT-A-CARD . . . 265
SUNSHINE . . . 175
STRAIGHT SHOOTER . . . 185
SUPER CIRCUS . . . 195

NATIONAL
COIN MACHINE EXCHANGE
1411-13 Diversey Chicago 14, Ill.
Buckingham 1-8211

when answering ads . . .
Say You Saw It in
Billboard Music Week

High Court to Hear Ill. Stamp Fuss

CHICAGO — The Illinois Supreme Court will hear oral arguments on the right of the State to withdraw liquor licenses from holders of the \$250 federal gaming device stamp, the office of the Illinois Attorney General said here last week. The hearings will probably be this month. Chicago attorneys feel that the courts of other states—even though they would not be bound by the ruling of the Illinois tribunal—will be certain to take judicial notice of the decision. Illinois is only one of several States where the possession

of a gaming stamp by a liquor licensee is a subject of legal controversy.

The Attorney General's office explained that two points will be at issue in the case.

One will involve the action by which Illinois Liquor Control Commission promulgated a rule for the revocation of a license without statutory authorization.

No law on the Illinois statute books makes specific provision for such de-licensing as a penalty for the possession of the stamp. The Commission assumed that it had a right to do so under the State's liquor control law.

Thus, as explained by members of the Attorney General's staff, the court will be asked to determine whether the Legislature intended to

vest the Commission with such power.

Attorney General William G. Clark will assert that it did.

The plaintiffs in the original case—two tavern keepers—will contend that it did not.

The State will ask the court to reverse the decision of Cook County Superior Court Judge Donald S. McKinlay in which he ruled that the Commission had no right to penalize a liquor licensee for possession of the \$250 stamp.

Between 300 and 500 licenses were suspended or revoked by the Commission before its action was challenged by the Retail Liquor Dealers Association of Illinois. Subsequently, the litigation against the Commission was assumed by the tavern keepers with the support of the Association.

WANTED IMMEDIATELY!
SHOP MANAGER-MECHANIC
Must have reference and experience with UNITED EQUIPMENT.
Write or call
DAN STEWART, DAN STEWART CO.
140 East 2nd South, Salt Lake City, Utah
DAvis 2-2473

ATTENTION
LOS ANGELES
Collector-Mechanic . . .
Music, Photo, Pins, Arcade
Would like to relocate. Many years' experience in public relations and sales.
Please send complete information of your firm and offer. All letters held in strict confidence. Would be interested in purchasing part of route for services.
Write
Billboard, Box #182
188 W. Randolph Chicago 1, Ill.

Westchester Ops Resume Meetings

WHITE PLAINS, N. Y.—The Westchester Operators Guild holds its next regular meeting Monday (17) at the American Legion Hall here. After a summer layoff the group is resuming its monthly meeting schedule.

A large delegation of Westchester operators is expected to attend the joint Music Guild of New York-Music Operators of New York outing, to be held at the Laurels Country Club, Sackett Lake, N. Y., September 14-16.

OPS TAKE LOOK AT NEW PHONO

CHICAGO—Operators will have their first look Tuesday (4) at a new Seeburg coin phonograph acclaimed by the firm's officials as "revolutionary" in design and operation. The distributors will make the initial announcement of details and innovations. Distributors, some of them from abroad, saw the model for the first time at a secret showing here last week.

BREAK THROUGH!
SEEBURG

Sutherland Distributing Co.
2710 McGee Trafficway Kansas City, Mo.

Premieres the revolutionary all-new
SEEBURG
PHONOGRAPH
September 5, 1962
Seeburg breaks through to your profitable future

Cool Weather Cuts Bay State Take

Continued from page 64

local officials, and he feels this has discouraged many operators.

Location Loans

Perhaps the biggest local problem is that of loans which appear to be getting out of hand. Some operators believe that a strong mu-

sic organization is needed to present a united front and wish that something could be done through a public relations program to offset the present poor public image. Urban renewal has been responsible for the loss of many locations which operators can never hope to regain.

A Roxbury operator, Ralph Lackey of Karel Music Company, finds that even with more machines out this year, summer doldrums have kept profits at a lower level. But he has hopes that an upturn is near and that the year will end up as well as 1961.

Like Lackey, Cyrus Jacobs of Interstate Music Company in Roxbury, feels that the recent law to permit dancing on Sunday in the State may bring collections up considerably during the rest of the year. Jacobs points out that the

machines in operation have shown an increase, but since he lost many locations to urban renewal he predicts the last quarter should bring profits to about the same level as last year.

Retains Hope

Harold Bond of Brookline is optimistic about the next three months, but at this point he admits to being about 10 per cent off from last year chiefly on account of the poor summer.

From the distributors' viewpoint, operating conditions appear to be equal to or better than a year ago with the exception of some summer spots. They judge games as being a little slower than last year up to this point.

Chicago Hums

Continued from page 65

Automatic Music Company, restores the more cheerful note.

"It's better than in 1961," he said. "We don't know exactly why. Maybe better locations. Maybe more locations. I think that it'll be okay for the balance of the year."

Charles Marchetti, office manager of Melody Music Corporation, views it all more somberly.

"It's a little slower than last year—but not too much," he said. "Business has slowed because of tavern closings. Why do they close? Simply because there is no business. The manufacturers and distributors are trying to help. I can't see any improvement in the next four months."

Chicago's coin machine industry may feel the impact of three developments before the end of the year.

License Decision

The right of the Illinois Liquor Commission—or the absence of such right—to withdraw a liquor license from the holder of a \$250 federal gaming device stamp is involved in a pending action before the Illinois Supreme Court. The case was taken to the tribunal by Illinois Attorney General William G. Clark after a Cook County court had ruled against the Commission. A decision is expected by December.

An effort to put the operator on the longer end of his split with the location—probably by changing it to 60-40—is slowly gaining momentum. A game operators meeting to explore the problem is scheduled for October.

The Illinois Department of Revenue has launched an unrelenting drive to collect State tax due on games. Officials of the Department's investigation section plan confiscation of the equipment unless the tax is paid by September 15.

Detroit Action

Continued from page 65

tom is now reported so prevalent that locations are said to be shopping right down the list of operators by phone and "taking bids." Under this system, the operator who offers the biggest or most enticing bid for a loan is the one who gets the location.

2. Term leases from locations are evidently becoming more common and more acceptable to locations. While some operators have reservations about the value of a contract to them, the general trend appears to be the other way.

Thus Christiansen noted that his firm is getting frequent requests for copies of contracts from their operator-customers—something rarely heard of before, and notes, "They are not going out and making big expenditures unless they have some guarantee behind it," like a contract to protect a new box.

Cleveland Boom

Continued from page 64

1963. He expects the present increase to climb.

Ben Mart of J. B. Music Company sees collections about the same as last year with a recent upward trend evident. Joseph Lukin of J. L. Music Company reports income off a fraction but rallying.

ANOTHER REASON WHY THE ROCK-OLA Princess PHONOGRAPH IS YOUR BEST BUY

look to ROCK-OLA for advanced products for profit



Ask for Our Current Used Equipment List

Gottlieb Flipper	\$ 225
Gottlieb Flipper Parade	250
Gottlieb Flipper Fair	275
Bally Space Gunner	200
Bally Sharp Shooter Gun	375
CC. Explorer Shuffle	35
C.C. 2 Player Rocket Shuffle	45
C.C. Rocket Shuffle (1 Play)	35
CC. Ray Gun	375
Keeney Sportsman Gun	75
Williams Roll A Ball	50
United 20 Ft. Bowl A Rama	1,100
Bally 16 Ft. Bowler (300 Score)	1,100
Bally Golf Champ	75
3 Seeburg 100C, ea.	150
Wurlitzer 2000 (Converted)	225
Wurlitzer 2200	395
Wurlitzer 2404, Hi Fi	600
Wurlitzer Hideaway with 10 Wall Boxes	300
Williams Jolly Joker	335

REX-BILOTTA CORPORATION

821 S. Salina St., Syracuse 3, N. Y. Jack Shawcross—Sales Mgr. GRanite 6-4071.

FOR SALE

- Valley 6 Pocket Pool, 75" x 42" \$185.00
- Kayo 6 Pocket Pool, 75" x 42" 185.00
- Bally 6 Pocket Pool, 75" x 42" 185.00
- C. C. Variety Roll Down... Write
- C. C. World's Fair Gun.... Write
- Bally ABC Bowling Lanes B/A 125.00
- Bally ABC Tournament... 125.00
- Bally ABC Strike B/A.... 125.00
- Bally ABC Champion B/A. 195.00
- C. C. TV Bowling League W/Rollover B/A 195.00
- Un. Jumbo B/A 275.00
- Un. Bonus B/A 325.00
- Un. Playtime B/A 350.00
- Un. Duplex B/A 450.00
- Un. Handicap B/A 495.00
- C. C. Double Feature B/A 275.00
- Wms. Trade Winds Write
- Wms. Coquette Write

BARGAINS FOR THE WEEK GAMES GAMES GAMES 350 OF THEM BIG WAREHOUSE CLEARANCE SALE

Received a Large Lot of Drink and Coffee Vending Machines in Trade, also a Large Lot of Phonographs.

WHAT DO YOU NEED?

- SPECIALS FOR THE WEEK
- 11 Column Stoner Cigarette Vender \$125.00
- 1 Lot of Older Shuffle Alleys, Bally, United, Chicago Coin—Write for More Information on the Above, Also on Used Drink Venders.

Write or Call Us Collect. MAIN 1-3511

Write for Our Price List on Full Line of Coin-Operated Machines.



MONROE

COIN MACHINE EXCHANGE, INC. 2423 Payne Ave., Cleveland 14, Ohio Phone: SUperior 1-4600



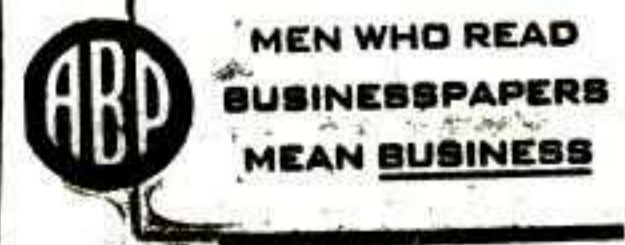
S. L. LONDON MUSIC CO., INC.

3130 W. Lisbon Avenue, Milwaukee 8, Wisconsin Phone: DI 4-3220

Premieres the revolutionary all-new **SEEBURG** PHONOGRAPH

Wednesday, September 5

Seeburg breaks the barrier to your profitable growth!



Southeastern Vending Distributors, Inc.

801 S. Cedar St. Charlotte 8, N. Carolina

Now Distributors for North and South Carolina

Premieres the revolutionary all-new **SEEBURG** PHONOGRAPH

Friday, Sept. 7, 1962

Seeburg breaks the barrier to your profitable growth!

when answering ads . . . Say You Saw It in Billboard

BREAK THROUGH!
SEEBURG

LIEBERMAN MUSIC COMPANY

257 Plymouth Avenue, North
 Minneapolis, Minn.

Premieres the revolutionary all-new

SEEBURG
PHONOGRAPH

Friday, Sept. 7, Calhoun Hotel

Seeburg breaks the barrier to
 your profitable growth!

**Rock-Ola Holds
 Coffee School**

SCRANTON, Pa. — D. Mc-Grady, field service engineer for Rock-Ola, recently held a coffee machine service school at Active Amusement Company's branch office here. Active personnel at the school were Joe Kovach, branch manager; Chuck Miller, salesman, and Vince Simone, serviceman.

Operators and servicemen attending the session included Gene Goodman, Joe Gustin, Gene Caljean, Joe DeCosimo, Bill Olson, J. Butala, S. Profitta, Peter Albano, Mickey Midish, Bernard Lamont, Hugo Brozzetti, J. Bergannio and Edward Drouse.

Also Edward Drouse Jr., Joe Williams, Bill Ferrario, A. P. Naro, Robert Moyer, Roy Stump, Bill Kline, Richard Halzer, Carl Mollett and Emil Hein.

**WANTED
 JUKE BOX
 MECHANIC**
 for large city in
 Middle West
 Give details and reference in
 first letter
 Write Box No. 179
 Billboard Music Week
 188 West Randolph
 Chicago 1, Ill.

when answering ads . . .
 Say You Saw It in
 Billboard Music Week

BREAK THROUGH!
SEEBURG

ATLAS MUSIC CO.

2231 Fifth Ave.
 Pittsburgh 19, Pa.

Premieres the revolutionary all-new

SEEBURG
PHONOGRAPH

Watch for Our Showing Date

Seeburg breaks the barrier to
 your profitable growth!

**PROGRESSIVE SCORING AT ITS BEST! MOST EXCITING WAYS
 TO BOOST HOLE AND ROLLOVER VALUES! PROVED FOR PROFITS!**

Williams

VALIANT

2-PLAYER



PLASTICOTE
 finish
 long life
 playfield
 resists
 wear.

*Order
 WITH
 CONFIDENCE!
 VALIANT
 IS THOROUGHLY
 PROFIT TESTED!*



**2
 SWINGING
 TARGETS**

ADJUSTABLE 3 OR 5 BALL

- HITTING TOP OR BOTTOM TARGET increases values of top and bottom eject holes progressively from 30-60-90-120-150.
- BALL IN ANY EJECT HOLE collects value of eject hole.

**2 SETS
 OF
 FLIPPERS**

- ROLLOVER BUTTON increases Jet Bumper values
- 4 FLIPPERS for more ball control
- 4 EJECT HOLES
- 2 SWINGING TARGETS
- NUMBER MATCH FEATURE convertible and adjustable to 2, 5 or 10 (Optional) bonus scores.
- 3 or 5 ball play. Available with single or twin coin chutes.

GET IT NOW FROM YOUR *Williams* DISTRIBUTOR



Williams ELECTRONIC MANUFACTURING CORP.
 4242 W. FILLMORE ST. • CHICAGO 24, ILLINOIS

buy the best—buy *Williams*

SEE THESE NEW AND
 EXCITING FEATURES IN
 ALL NEW WILLIAMS GAMES

New 24 volt system • New "push-pull" latch mechanism for front polished chrome metal one-piece flippers • New modern style metal back door • New Relays • New "brushed nickel" front

BREAK THROUGH!

B. J. NICHOL CO., INC.

226 So. Flores Street

San Antonio 5, Texas

O'CONNOR DISTRIBUTING CO., INC.

9030 Directors Row

Dallas 7, Texas

H. A. FRANZ & CO.

606 Dennis

Houston 2, Texas

Premieres the revolutionary all-new

SEEBURG

PHONOGRAPH

B. J. NICHOL CO., INC.

Ramada Inn, San Pedro & Loop 410 Highway, San Antonio, Tex.
Sept. 14th.

Cocktails 6:15. Dinner Follows.

O'CONNOR DISTRIBUTING CO., INC.

Executive Inn Motor Hotel, 3232 W. Mockingbird Lane, Dallas, Tex.
Sept. 12th.

H. A. FRANZ & CO.

606 Dennis, Houston 2, Tex.
Sept. 5th. 6:00 p.m.

**Seeburg breaks the barrier to
your profitable growth!**

Arkansas Op Hurt In Auto Crash

BLYTHEVILLE, Ark. — Joe Michie, 45, owner of Gay Amusement Company, suffered injuries in an auto wreck last week when the driver of a pick-up truck ran a stop sign and crashed into Michie's car.

Michie, a newly elected director of Arkansas Music Operators' Association, had a bad head cut which required 17 stitches.

Shady Promoters

• *Continued from page 66*

is impossible to comply with all of the conditions the seller lays down.

Other guarantees promise a dissatisfied buyer that the seller will take back the machine after a trial period at or above the original purchase price. Usually such so-called guarantees are nothing more than an option of doubtful value which the seller does not exercise.

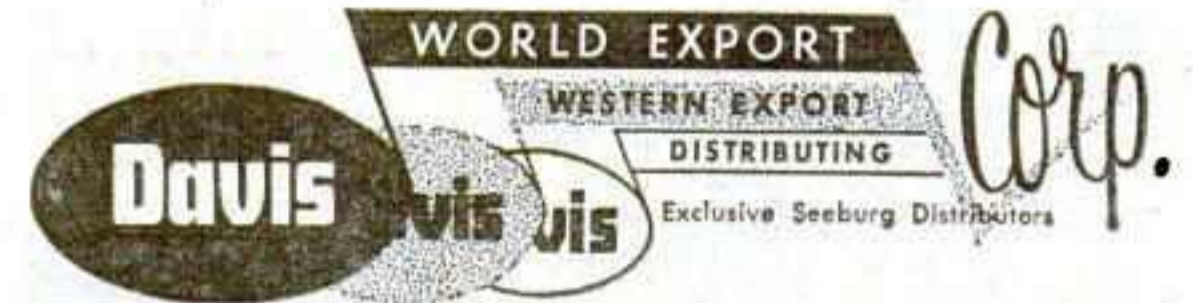
Servicing-Source of Supply: Cases have been known of machines containing such mechanical defects as allow their operation by slugs or even pieces of cardboard.

ESTABLISHED FIRM

**Wants to Buy,
Lease or Manage**

route consisting of coin operated kiddie rides, juke boxes or Background music in the state of Florida. Send full particulars to Box 442, Billboard Music Week, 1564 Broadway, New York 36, N.Y.

BREAK THROUGH!



Premieres the revolutionary all-new

SEEBURG

PHONOGRAPH

BUFFALO

Friday, September 14
Peter Stuyvesant Hotel

SYRACUSE

Saturday, September 15
Randolph House
(Thruway Exit 37)

ALBANY

Sunday, September 16
Sheraton Ten Eyck
Hotel

**Seeburg breaks the barrier to
your profitable growth!**

~~DAVIS DAVIS DAVIS DAVIS DAVIS DAVIS DAVIS DA~~



GOTTLIEB'S 2 PLAYER PREVIEW

More Ways to Score... More Play! More Profit!

Hitting numbered targets lights buttons and out hole for super high score

Target high score feature holds over until completed

Six top rollovers light in pairs for 100 points

Two alternating light pop bumpers for rapid 10 point scoring

Four side rollovers light alternately for 100 points

☆ Match feature ☆ 3 or 5 ball play ☆ Sparkling cabinet design

SEE YOUR DISTRIBUTOR FOR A DEMONSTRATION TODAY!



D. Gottlieb & Co.

1140-50 N. Kostner Avenue • Chicago 51, Illinois

It's Always Profitable to Operate Gottlieb Games! Copyrighted material

BREAKTHROUGH!



SEEBURG

**SEEBURG
INTRODUCES
A REVOLUTIONARY
NEW PHONOGRAPH**

**Distributors' National
PREMIERE PRESENTATIONS**

Begin Sept. 4th

KEEP AN EAR ON THESE TWO CHART BREAKERS!

JIMMY ELLEDGE
"A GOLDEN TEAR"



#8081

SAM FLETCHER
"ME AND THE ONE THAT I LOVE"



#8076

Both tunes introduced at the NATIONAL ASSOCIATION OF
RADIO ANNOUNCERS' CONVENTION in St. Louis!

ORDER NOW!
ORDER BIG!

RCA VICTOR
THE MOST TRUSTED NAME IN SOUND