



This One
ETDN-LJZ-E3RU

Best Night Shot...

At Ohio State Fair

Photo by BILL DRENTON, WBNS-TV, Columbus

(For other prize-winners turn to page 24)



there's a better way
TO GET
ATTENTION

For Your Product in the Mighty Midwest!

A well-planned exhibit at the
DUQUOIN STATE FAIR
DuQuoin, Illinois

Will bring you face-to-face (right side up) with
the rich 4-State marketing area of more than
3,000,000 folks.

DUQUOIN

S T A T E F A I R

DUQUOIN, ILLINOIS

Covering Missouri, Indiana, Kentucky and Illinois with a complete cross-section for the entire population . . . farmers, businessmen, industrialists, educators . . . whatever your product or service, it will be greeted with interest and sales potential!

The DuQuoin State Fair has always presented the most elaborate and outstanding name attractions of any fair in the country. This combined with our modern facilities for exhibit and entertainment makes this event a must on most exhibitors' lists. Why don't you try it this year?

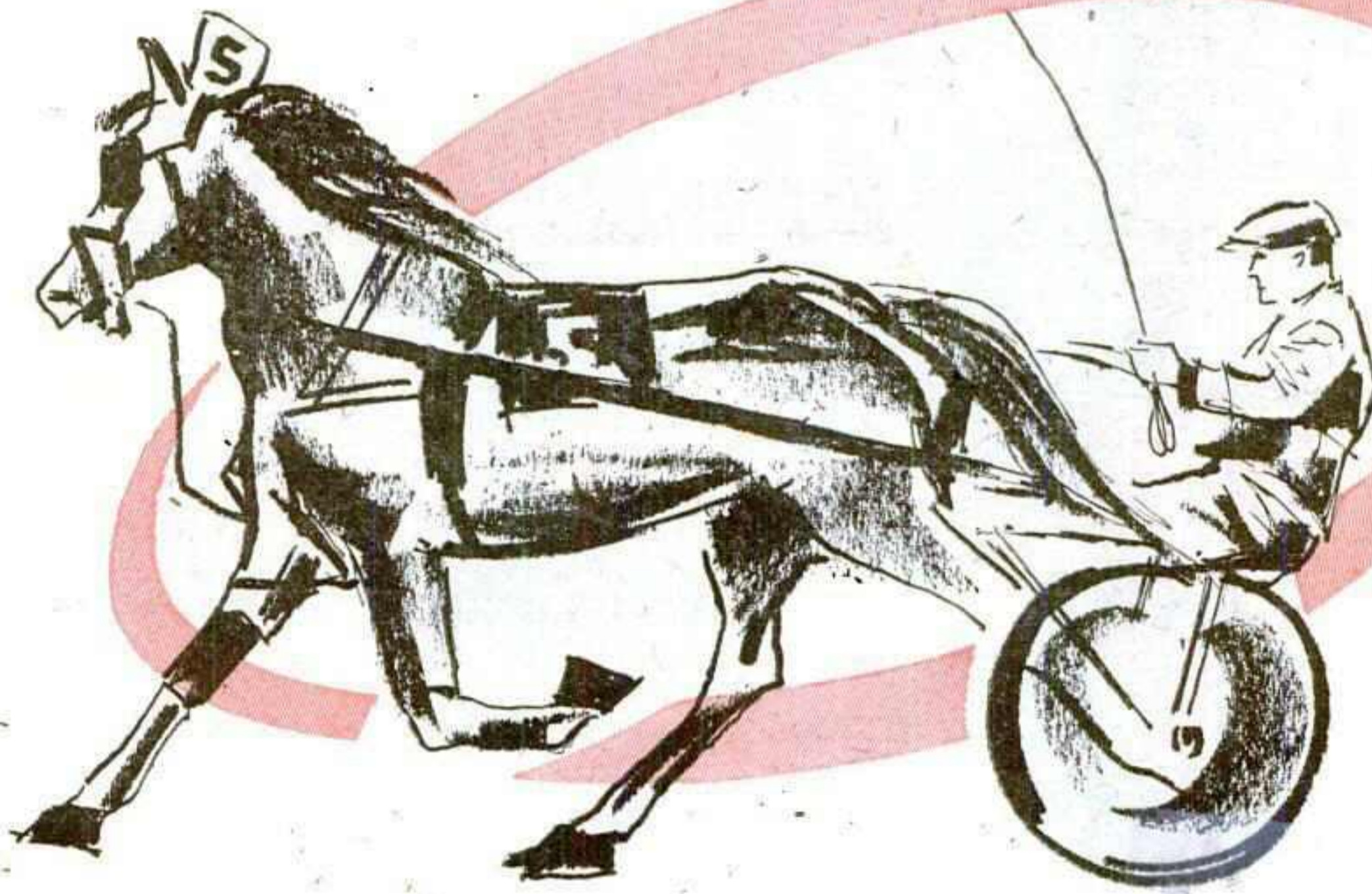
DUQUOIN
State Fair

For details on exhibit space contact:

NOW!

The New Permanent Home of

the
Hambletonian



To be raced on August 26, 1958
Another **BIG-DRAW** Attraction here!

1958 DATES

AUG. 24-SEPT. 1

E. J. HAYES or D. M. HAYES Co-Managers

**DUQUOIN
STATE FAIR
DuQuoin, Illinois**

COMING IN 1958

the 100th

IOWA STATE FAIR

and

AUG. 22-31, DES MOINES

**CENTURY OF PROGRESS
CELEBRATION**

combining two great events in one:

- **The 100th Iowa State Fair,**
most famous in America.
- **The "Exposition of the Century",**
reviewing 100 years of American
progress and pre-viewing the
century to come.

To sell your products to top buyers in the heart of the nation's greatest agricultural empire, make space reservations now. For information write—L. B. Cunningham, Secretary, Iowa State Fair, State House, Des Moines, Iowa.

*** ATTENDANCE AVERAGE OVER A HALF MILLION**

The Billboard

CAVALCADE OF FAIRS

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Leading advertisers are gaining a growing recognition of fairs' unmatched ability to place a product or service before the people.			
● U. S., Canada Abroad	10	● CNE's Newest	30
The U. S. Pavilion at the '58 Brussels World's Fair will be the world's largest circular building. Canada will have three-level steel-framed pavilion.		The Canadian National Exhibition this year unveiled its new \$3,500,000 Queen Elizabeth Building, combining a 1,325-seat theater, woman's building, dining room and administration building.	
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Russia's pavilion and the Belgian Congo African Fauna Section now being constructed for the Brussels World's Fair point up the sharp contrast in building at the '58 exposition.		The Mid-South Fair at Memphis this year created a two-acre pond in the center of the fairgrounds. It eliminated an area that was a flood threat, creating an eye-pleasing sight and turning in a profit.	
● Bold New Designs at Brussels	19	● State Story	48
Architects the world over have vied to come up with unusual, functional structures for the many countries which will have pavilions at the '58 World's Fair.		Thousands of patrons at the Southeastern Fair, Atlanta, learned more about their State thru a giant relief map that had built-to-scale mountains and valleys, water-filled lakes and rivers and industrial plants.	
● Home of the Hambletonian	20	● Promotional Symbol Serves Dual Purpose	50
First running of the historic Hambletonian race at the picturesque, well-equipped plant of the Du Quoin State Fair was so successful that the harness race classic will continue at the Illinois fair at least thru 1959 and perhaps permanently.		As a promotional symbol and as "the world's largest talking bird," the Cardinal, official bird of Ohio State, proved so highly effective that it is in the act "for keeps."	
● Greenhouse Gems Galore	22	● New Mexico Building Many-Sided Hit	56
A vanishing art, the execution of intricate floral designs, is a product of the Minnesota State Fair's own greenhouses staff and gives the St. Paul event an attraction of strong appeal.		The new 13,600-capacity coliseum at the New Mexico State Fair was opened to sell-out business and to raves from fair executives for its low cost, excellent acoustics and other features.	
● Prize-Winning Photos	24	● Gets, Holds Eyes	79
Striking photos, all by professional cameramen, won the awards in the open photographic contests conducted by the Ohio State Fair, Columbus.		A new futuristic exhibition building, adjacent to a main artery, helped the Central Canadian Exhibition, Ottawa, to hit the 500,000-attendance mark for the first time.	
● Bowed Heads	26	● Wild Mouse Scores Big Hit	83
The first religious services ever held at the Kansas State Fair, Hutchinson, drew participation and attendance from all walks of life and was so successful it will become a regular feature.		First appearance of the ride at a fair on the North American continent was at the Canadian National Exhibition, Toronto, where the ride turned in a daily average gross of \$3,000 and a one-day high take of \$4,029.	
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Unequaled as Advertising Media

By
JACK REYNOLDS

President, International Association of Fairs
And Expositions, and General Manager, Eastern States
Exposition, Springfield, Mass.

SOME five months ago I remarked that the outlook for fairs and expositions for this season was excellent.

Looking back, not only on our own Eastern States Exposition, but on the records made by the great majority of fairs, I find no reason to change this statement.

It was a banner year.

There were many contributing factors in each case. For some it was weather, for others it was the reflected caliber of their over-all operations, for others it was a reflection of the relatively good economic conditions which the nation, as a whole, is enjoying at this time. And for all of us, it was and will always remain the fact that fairs and expositions, from time immemorial, are an institution and an outlet for people regardless of weather, type of show or economic circumstances of the day.

Improved physical facilities, new plants, a trend toward more cultural events at fairs and expositions, higher caliber and more varied entertainment, all help swell the attendance at fairs. But, in the long run, people go to fairs because of years of "conditioning" to the fact that it is usually the one big thing to happen annually, and the fact that despite the size of the fair, there is usually something there for several members of the family to enjoy.

From the business side of it, it's big business. More and more, leading advertisers, not just in the agricultural field but in the in-

dustrial and consumer goods fields, are recognizing that a fair's ability to place a product or a service directly before the people cannot be equalled by any other advertising media. People can not only see the object, but they can touch it, examine it and ask questions about it.

The economic assistance which fairs and expositions give to the communities in which they are located is not to be overlooked. Thousands upon thousands of dollars are brought into areas where fairs are located by those attending the fair, by those working at the fair and by those industries supplying the fair.

The responsibility of fairs and expositions to the nation is obvious as indicated by the fact that more than half the total population of the United States attends one or more each year. It is fundamental that those of us engaged in an operation of this magnitude are duty bound to present to these people only the finest available—whether it be livestock, industrial goods, recreational facilities or just plain fun. This is a tremendous responsibility . . . one which we share jointly and one which we must work on together.

Fortunately, thru the International Association of Fairs and Expositions we have the medium with which to work. It can help us and does help us . . . and it can be of even more benefit to all of us if we will use it more.



A Bright Star in the Southern Sky *

**ALABAMA
STATE FAIR
BIRMINGHAM**

Great in '58

SEPT. 29 THRU OCT. 4



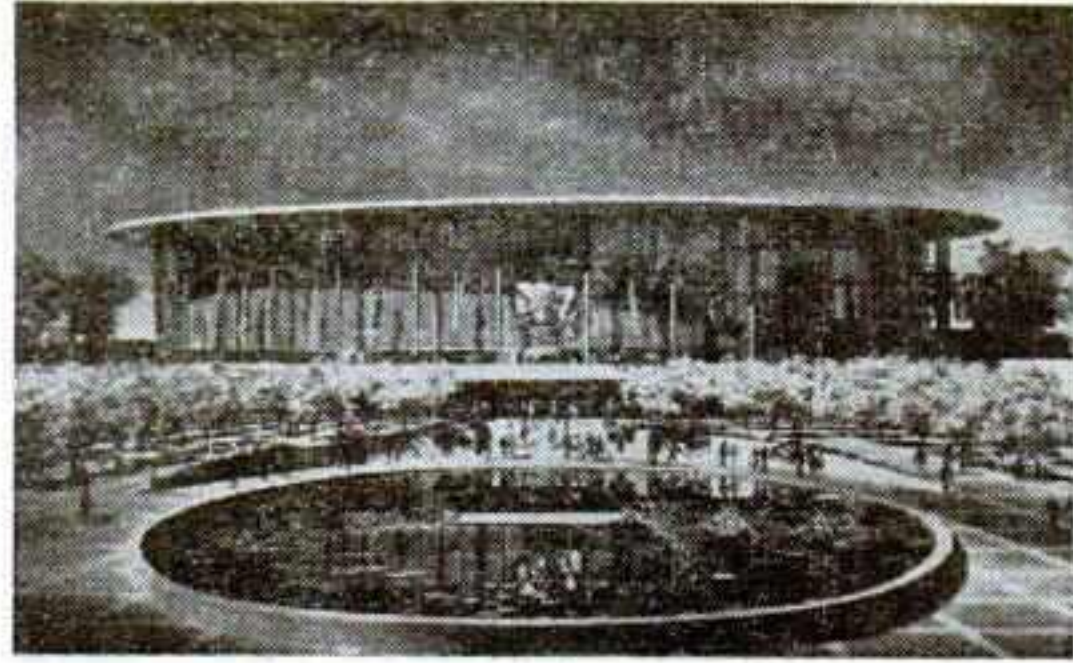
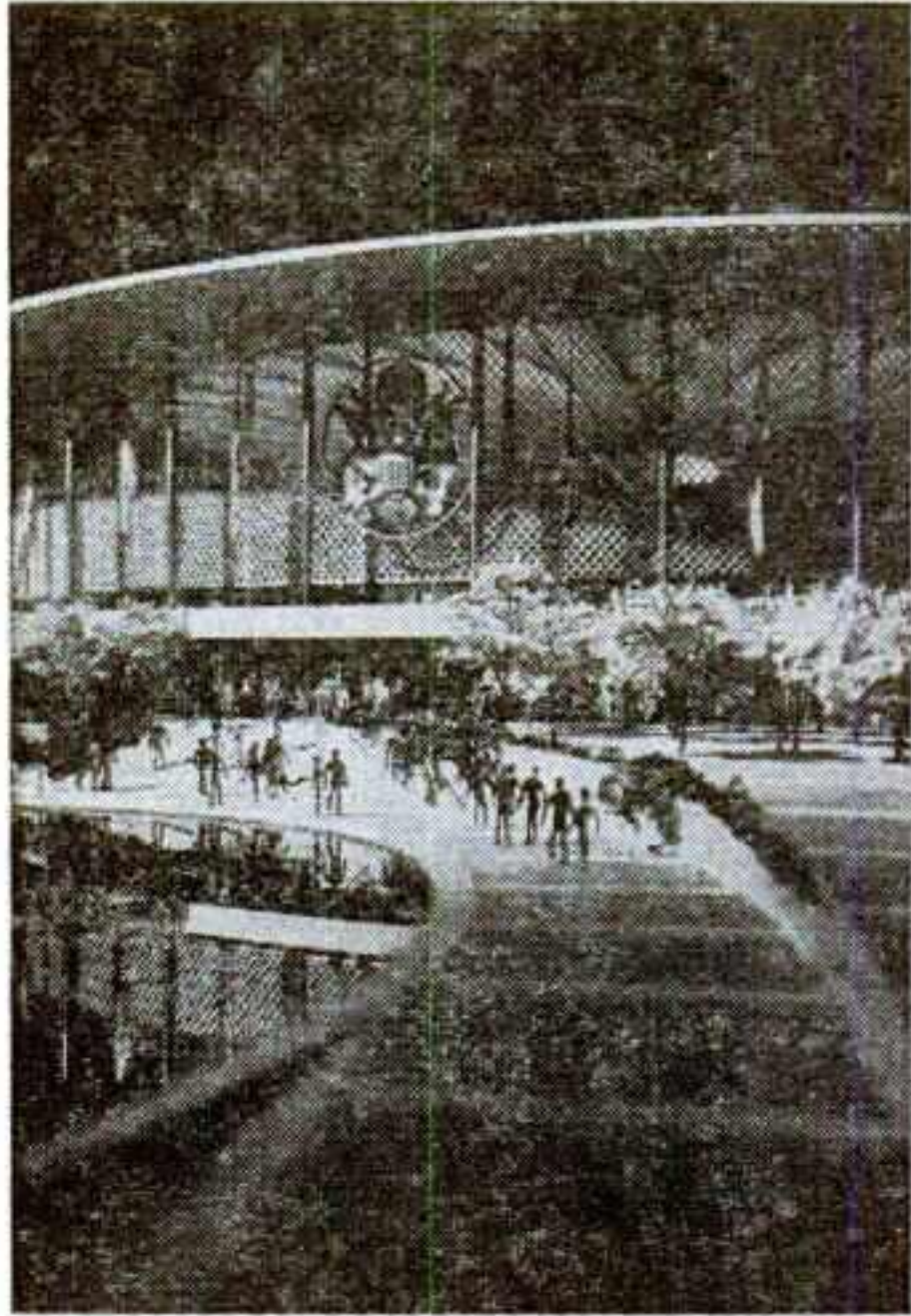
YOUR INQUIRIES ARE INVITED

Contact: **R. H. McINTOSH** General Manager

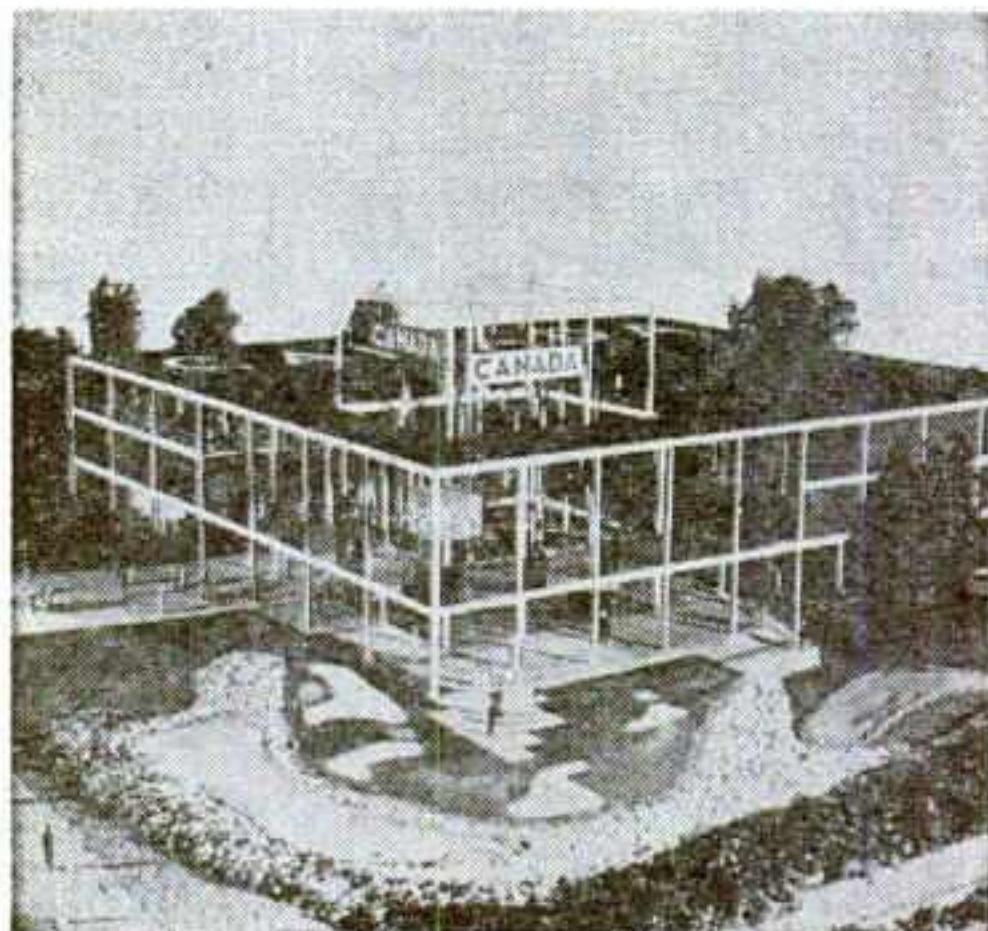
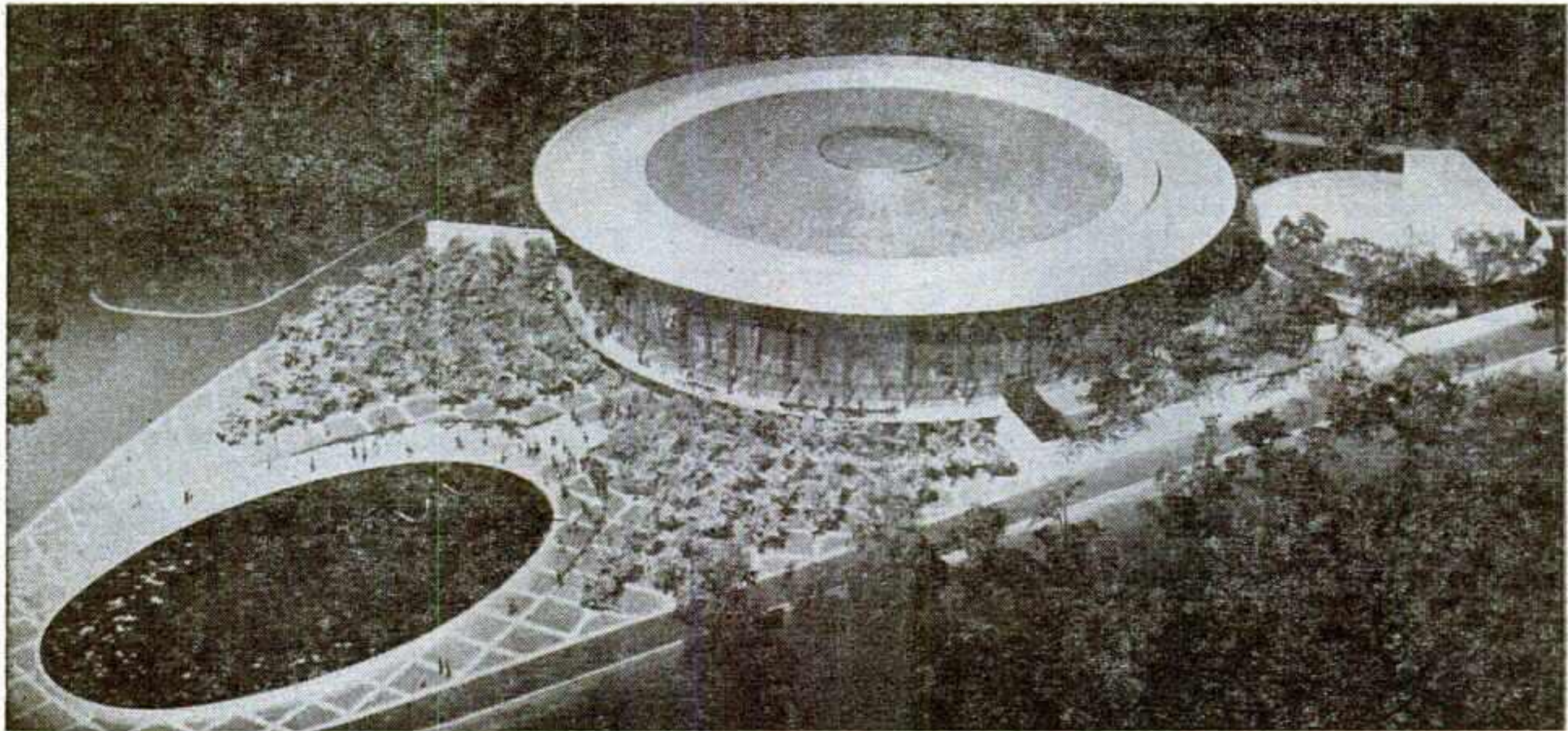
ALABAMA STATE FAIR

BIRMINGHAM

U. S., Canada Abroad



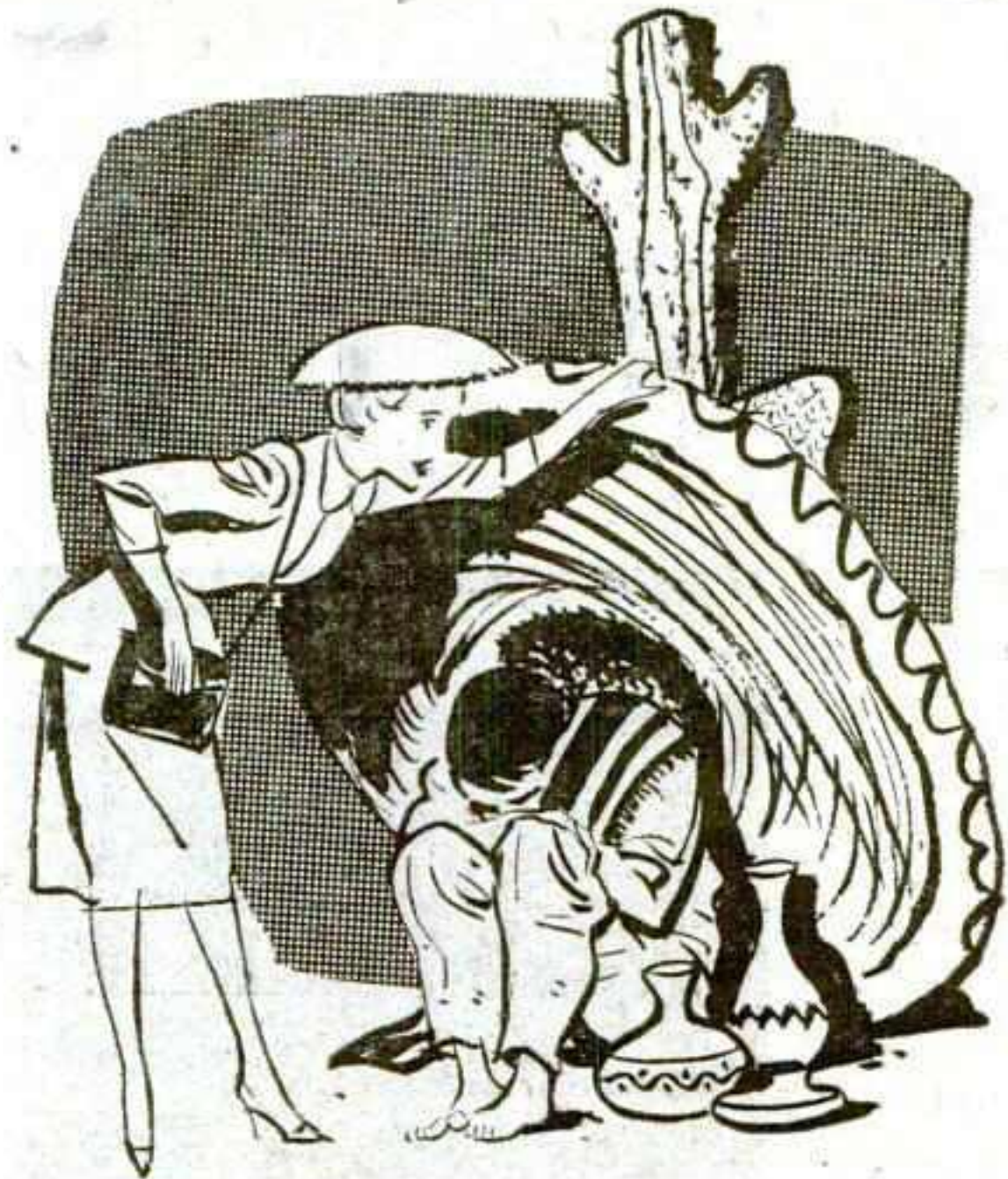
The U. S. Pavilion at the 1958 Brussels World's Fair will be one of the world's largest circular buildings. Constructed mainly of plastic with gold-finished steel, it will have ceiling of bicycle design with supports only at rim, making it one of the lightest buildings ever constructed. Frontal view is shown (top), close-up of entrance is at left, and aerial view of scale model of U. S. area is shown below.



The Canadian section at the '58 World's Fair will occupy sloping ground and will have a three-level, steel-framed pavilion, reached by a rising ramp. The ground floor will be partially free space and will house an ovoid auditorium with 800 seats.

THEY DON'T BUY WHAT THEY CAN'T SEE!

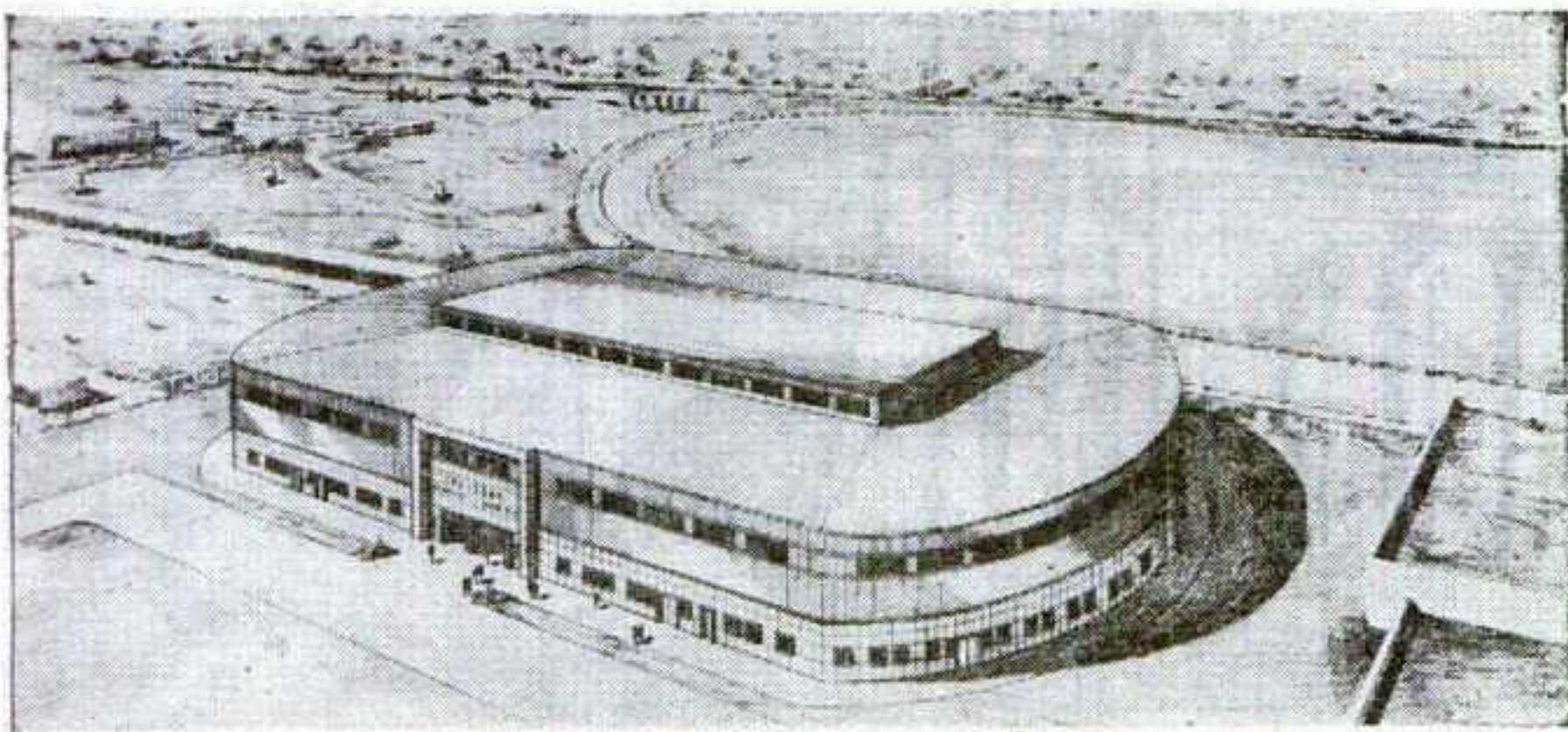
In New Mexico, where both population and income are increasing at a rate greater than the national average, you can show your wares to more than 50% of the population . . . at one time . . . and at a cost-per-person far lower than any other media, when you exhibit at the



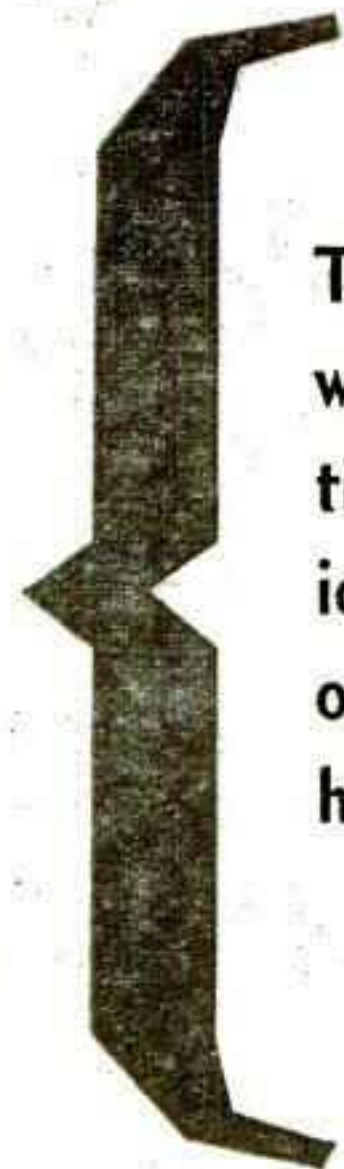
NEW MEXICO

state fair

Albuquerque



IN OPERATION ONE YEAR . . . OUR NEW COLISEUM, with a maximum seating capacity of 16,000, has allowed us to bring in events that have attracted an even larger gate than before.



The nine days you spend here will do more for your relationship with your New Mexican consumers than any other sales program can hope to do.

NO MATTER HOW YOU LOOK AT IT, AN EXHIBIT AT
THE NEW MEXICO STATE FAIR IS YOUR BEST BET YET

1958 DATES — SEPT. 27 - OCT. 5

Available the year around for Special Events, Attractions, Promotions, etc. Write us for open time and particulars.

For Details, Contact: **LEON H. HARMS** Secretary-Manager

NEW MEXICO STATE FAIR

Albuquerque, New Mexico

CANADIAN EXHIBITS



Canada on Display



NATIONAL ON

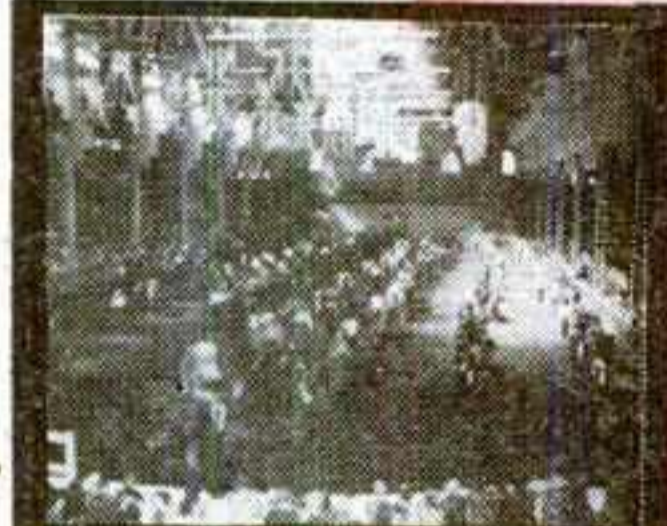
2,820,000 ATTENDANCE IN '57

For fourteen thrilling days the eyes of the world focus on Canada's greatest "Showcase" . . . the fabulous "C.N.E.!"

In a single day over 300,000 men, women and children jam this 350-acre wonderland of color, fun and excitement.

What brings them? New, bigger, more exciting attractions every year . . . multi-million-dollar buildings like the new Queen Elizabeth Building pictured below . . . the biggest Agricultural Building in the world . . . the world's largest Food Products Building . . . the largest outdoor stage on the continent . . . the mile of midway . . . the spectacular waterfront sports and the International Air Show . . . 54 permanent buildings full of displays . . . top entertainers like Bob Hope and Dave Garroway, and new and different events every day.

Everything's big about the C.N.E., and it grows bigger each year. And right at this moment plans are being made to make 1958 a record-breaking year . . . biggest in C.N.E. history!



QUEEN ELIZABETH BUILDING

New multi-million-dollar air-conditioned Queen Elizabeth Building opened at the C.N.E. this year. Canada's finest year-round convention centre with restaurants, ultra-modern 3,500-seat theatre, banquet hall and 63,000 sq. ft. of exhibit space.

1958

CANADIAN NATIONAL EXHIBITION

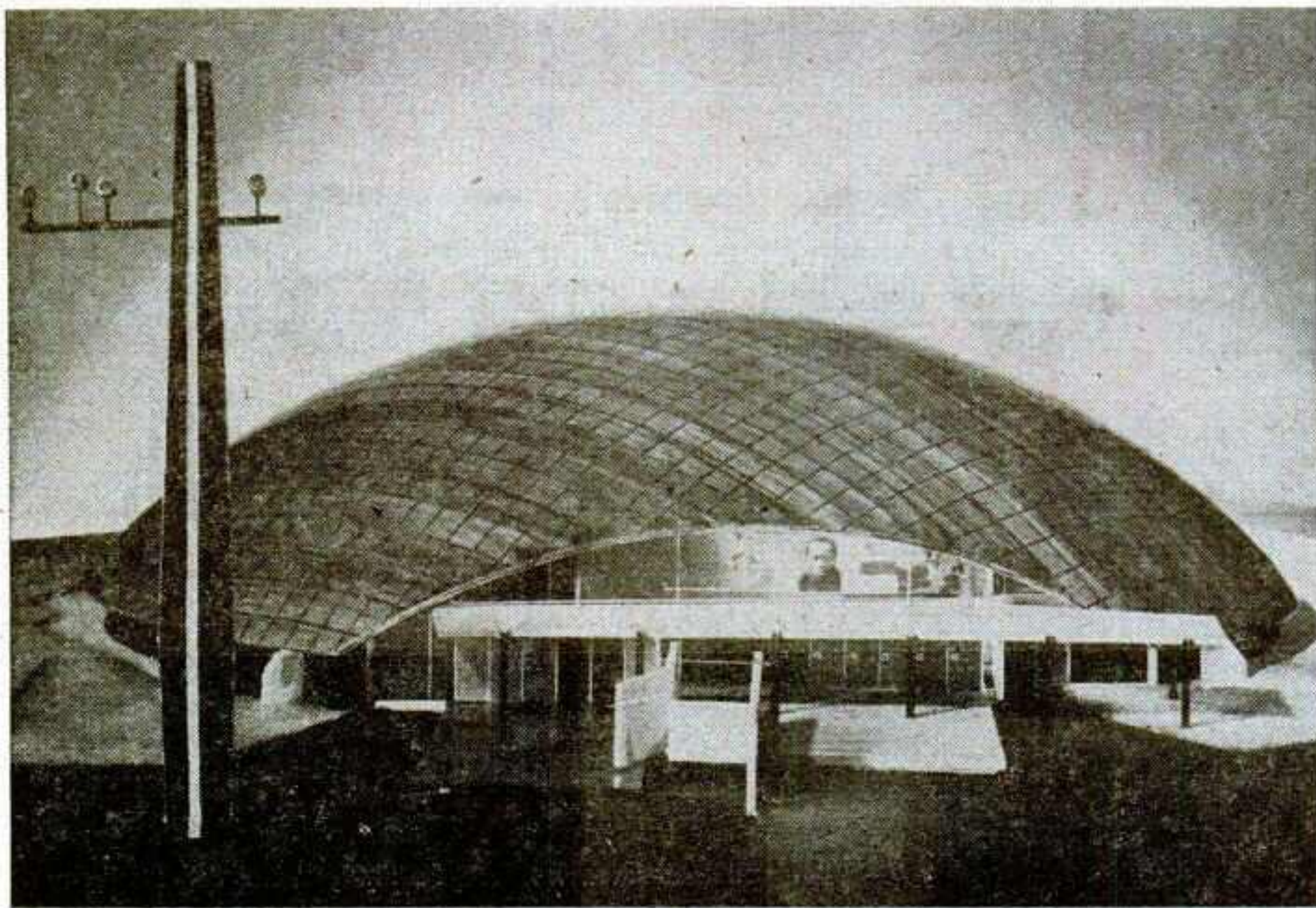
Fred T. Walsh
President

August 22nd—September 6th (Sundays excepted)

Hiram E. McCallum
General Manager

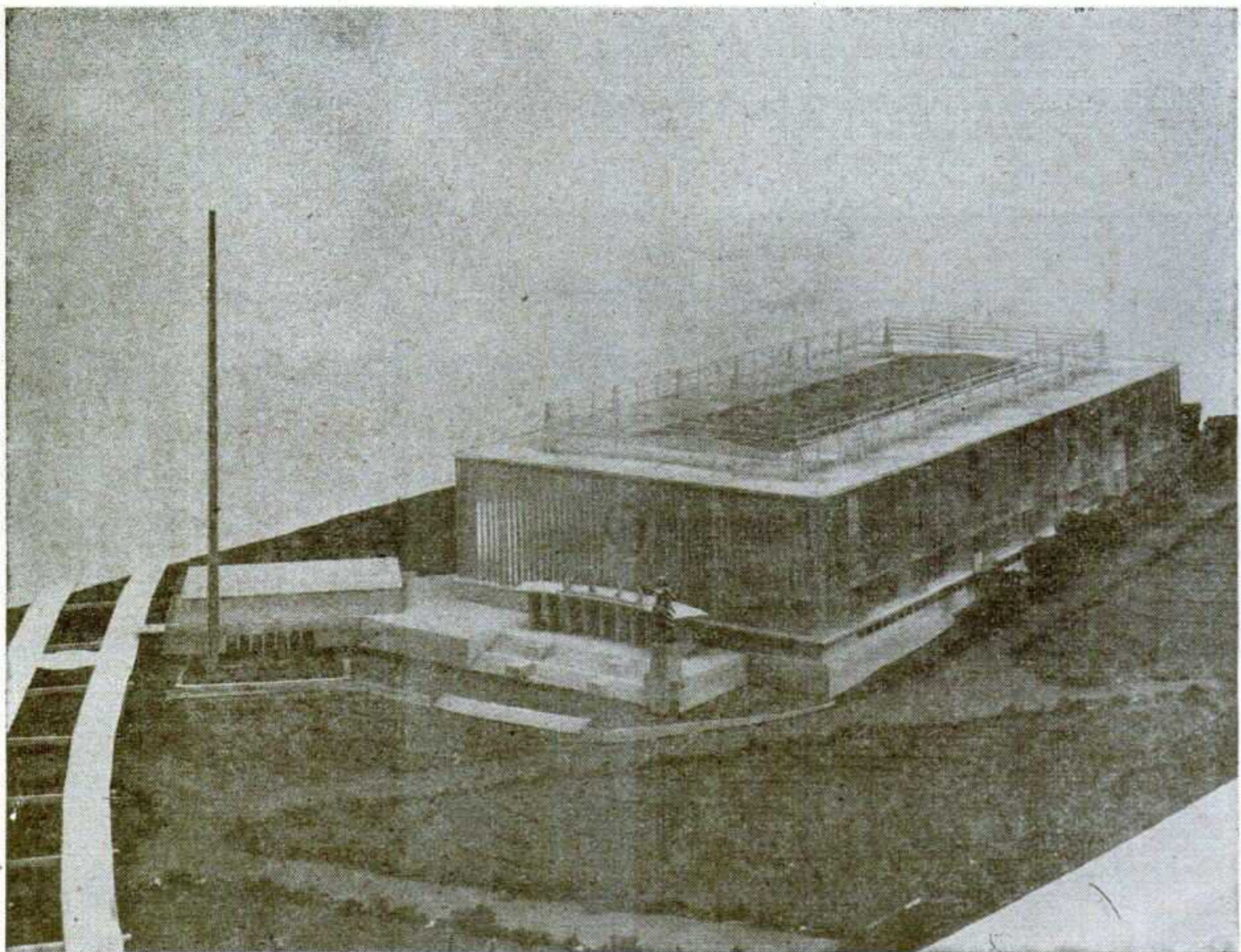
TORONTO, CANADA





A sharp contrast in design and construction will mark buildings at the 1958 Brussels World's Fair. The African Fauna Pavilion in the Congo section (shown at left) will be a large dome of special plywood attached to a wood framework, will have no windows and rely on artificial lighting. The Soviet Russia pavilion, depicted below, will be a vast, grandiose structure, consisting of an enormous, extremely high hall with a circular gallery. The Russian area also will have a 1,500-seat cinema and restaurant.

Contrasts in Fair Buildings



GOODING AMUSEMENT CO.

AN INSTITUTION OF STABILITY IN THE CARNIVAL INDUSTRY

★
10 TRAVELING UNITS

plus

NEW ZOO AMUSEMENT PARK

125 RIDES

Always the newest, most thrill-packed rides built, including the World's Largest 4-Abreast Merry-Go-Round.

50 SHOWS

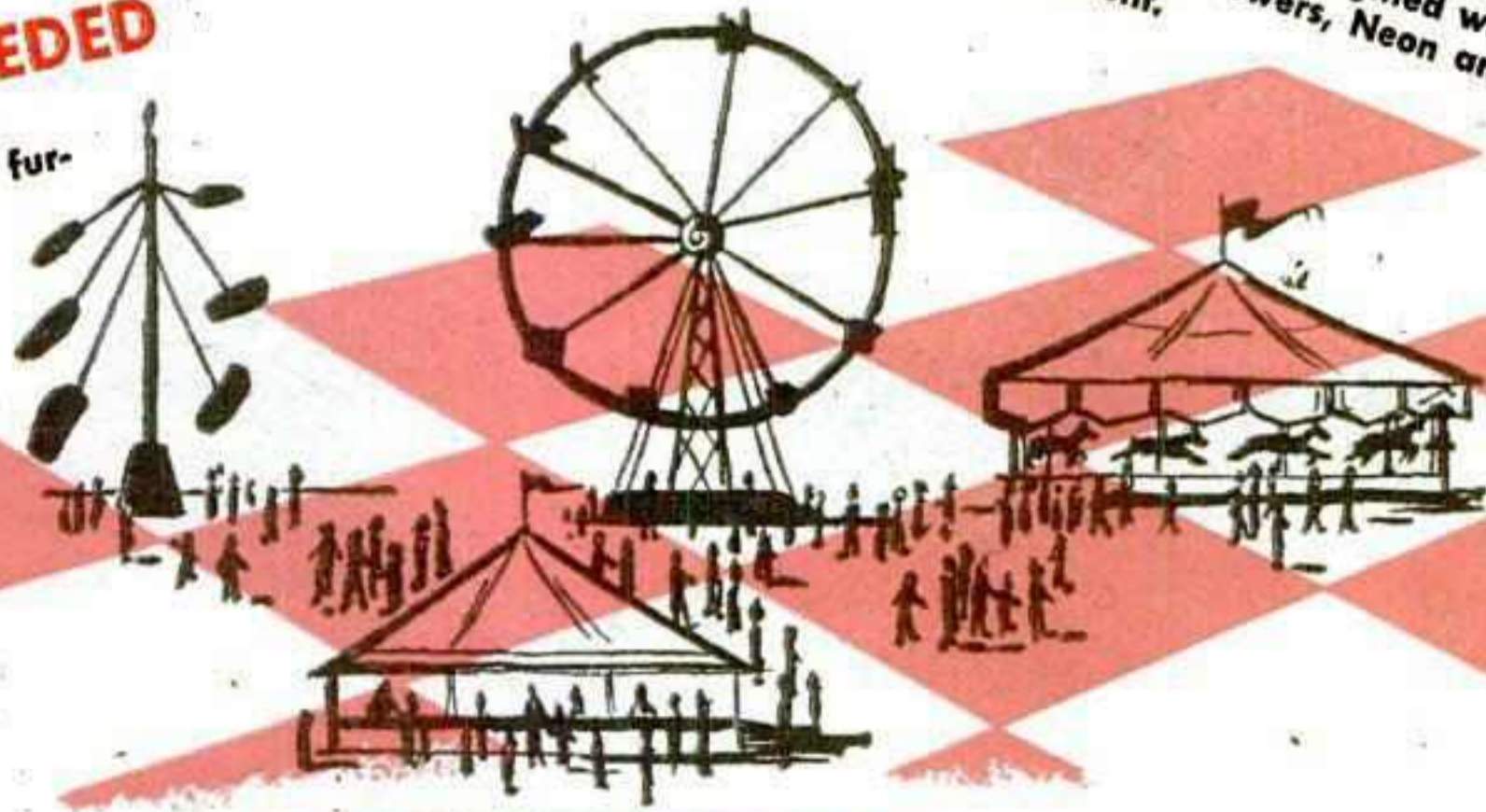
of Outstanding Merit and Distinction, including Dancing Waters and Joy Purvis' Revue.

COMPLETE MIDWAYS

The Broadway of Outdoor Show Business. Brilliantly lighted with Searchlights, Towers, Neon and Fluorescent.

CONCESSIONS AS NEEDED

Legitimate Stock Concessions booked or furnished to complete your Midway.



★ **57 YEARS A CHAMPION** ★

LARGE OR SMALL WE PLAY THEM ALL WITH

IN 1957

**WE FURNISHED THE
MIDWAYS FOR 110
FAIRS & CELEBRATIONS
PLUS OVER
100 BAZAARS &
CARNIVAL DATES**

Ohio State Fair COLUMBUS, OHIO
Tennessee State Fair NASHVILLE, TENN.
Southeastern Fair ATLANTA, GA.
Tennessee Valley A & I Fair KNOXVILLE, TENN.
Pensacola Interstate Fair PENSACOLA, FLA.
Circleville Pumpkin Show CIRCLEVILLE, OHIO
North Florida Fair TALLAHASSEE, FLA.
Coastal Empire Fair SAVANNAH, GA.
Clark Co. Fair SPRINGFIELD, OHIO
Cuyahoga Co. Fair BEREA, OHIO
Sandusky Co. Fair FREMONT, OHIO
Stark Co. Fair CANTON, OHIO
Van Wert Fair VAN WERT, OHIO
Saginaw Co. Fair SAGINAW, MICH.
Cincinnati-Hamilton Co. Fair CARTHAGE, OHIO
Fayette Co. Fair WASHINGTON C. H., OHIO
Cass Co. Fair LOGANSPORT, IND.
Knox Co. Fair MT. VERNON, OHIO
Lawrence Co. Fair PROCTORVILLE, OHIO
Jefferson Co. Fair MADISON, IND.
Davies Co. Fair ELMORA, IND.
Green Co. Fair XENIA, OHIO
Utica Homecoming UTICA, OHIO
Brown Co. Fair GEORGETOWN, OHIO
Loudonville Free Fair LOUDONVILLE, OHIO
Sesqui-centennial WEST MILTON, OHIO
OLD HOME WEEK PUNXSU-TAWNEY, PA.
J. C. Festival ELKHART, IND.
Parade of the Hills NELSONVILLE, OHIO
Brownstown Homecoming BROWNSTOWN, IND.
Preble Co. Fair EATON, OHIO
Clinton Co. Fair WILMINGTON, OHIO
Monroe Co. Fair BLOOMINGTON, IND.
Ashtabula Co. Fair JEFFERSON, OHIO
Jubilee BRYAN, OHIO
Henry Co. Fair NAPOLEON, OHIO
Muskingum Co. Fair ZANESVILLE, OHIO
Allen Co. Fair LIMA, OHIO
Calhoun Co. Fair MARSHALL, MICH.
Annual July 4 Celebration CHILLICOTHE, OHIO
Adams Co. Fair WEST UNION, OHIO
Mermaid Festival NORTH WEBSTER, IND.
Jaycees Annual Fair JEFFERSONVILLE, IND.
Eaton Co. 4-H Fair CHARLOTTE, MICH.
Jasper Co. Fair NEWTON, ILL.
Bellville Free Fair BELLVILLE, OHIO
Huron Co. Fair NORWALK, OHIO
Corn School LA GRANGE, IND.
Harrison Co. Fair CADIZ, OHIO
Pickaway Co. Fair CIRCLEVILLE, OHIO
Pulnam Co. Fair OTTAWA, OHIO
Coosa Valley Fair ROME, GA.
Butler Co. Fair HAMILTON, OHIO
Hillsdale Co. Fair HILLSDALE, MICH.
Sesqui-centennial SOMERSET, OHIO

COURTESY, NEATNESS, FRIENDLINESS AND A KNOWLEDGE

UNITS PRECISION BUILT TO FIT INDIVIDUAL NEEDS

St. Joseph
Co. Grange
Fair
CENTREVILLE,
MICH.

Trumbull Co.
Free Fair
WARREN,
OHIO

Cashoacton
Co. Fair
COSHOCOTON,
OHIO

Fairfield
Co. Fair
LANCASTER,
OHIO

Chattahoochee
Valley
Exposition
COLUMBUS,
GA.

Kalamazoo
Co. Fair
KALAMAZOO,
MICH.

Darke Co. Fair
GREENVILLE,
OHIO

Jackson Co.
Agricultural
Fair
JACKSON,
MICH.

Mahoning
Co. Fair
CANFIELD,
OHIO

Montgomery
Co. Fair
DAYTON,
OHIO

Jennings
Co. Fair
NORTH
VERNON,
IND.

Jackson
Co. Fair
WELLSTON,
OHIO

Bartholomew
Co. Fair
COLUMBUS,
IND.

Warren
Co. Fair
LEBANON,
OHIO

Sesqui-
centennial
HILLSBORO,
OHIO

Shelby Co.
Fair
SIDNEY,
OHIO

Johnson
Co. 4-H and
Agricultural
Fair
FRANKLIN,
IND.

Wayne Co.
Co. 4-H Fair
CENTERVILLE,
IND.

Howard
Co. 4-H Fair
GREENTOWN,
IND.

Rush Co.
Free Fair
RUSHVILLE,
IND.

Champaign
Co. Fair
URBANA,
OHIO

**99 PER CENT REPEAT DATES
YEAR AFTER YEAR
ARE PROOF THAT**

Shelby Co.
Free Fair
SHELBYVILLE,
IND.

Bradford
Pumpkin
Show
BRADFORD,
OHIO

GOODING MIDWAYS

Festival
of Hills
IRONTON,
OHIO

Old
Settlers'
Celebration
COLUMBIA,
CITY, IND.

North-
western Ohio
Firemen's
Convention
BRYAN,
OHIO

**ARE PREFERRED BY
FAIR MANAGERS, CITY
OFFICIALS AND THE
PAYING CUSTOMERS**

Monroe
Co. Fair
MONROE,
MICH.

Old
Settlers'
Celebration
ODON, IND.

Parke Co.
Free Fair
ROCKVILLE,
IND.

Elkhart
Co. Fair
GOSHEN,
IND.

Gallis
Co. Fair
GALLIPOLIS,
OHIO

Miami
Co. Fair
TROY, OHIO

Fayette Co.
Free Fair
CONNERSVILLE,
IND.

Shiawassee
Co. Free Fair
CORUNNA,
MICH.

Mercer
Co. Fair
CELINA,
OHIO

Sanilac
Co. 4-H
Agricultural
Fair
SANDUSKY,
MICH.

Madison
Co. Fair
LONDON,
OHIO

Bourbon
Fair
BOURBON,
IND.

Lorain
Co. Fair
WELLINGTON,
OHIO

Old
Settlers'
Celebration
MOORESVILLE,
IND.

Oceana
Co. Fair
HART, MICH.

West Side
Nut Club
Festival
EVANSVILLE,
IND.

Delaware
Co. Fair
DELAWARE,
OHIO

Lenawee
Co. Fair
ADRIAN,
MICH.

Wyandot
Co. Fair
UPPER
SANDUSKY,
OHIO

Jackson Co.
Apple
Festival
JACKSON,
OHIO

Bluffton Free
Street Fair
BLUFFTON,
IND.

Pioneer Days
Celebration
COLUMBUS,
IND.

Pike Co.
Fair
PIKEVILLE,
KY.

Floyd Co.
Fair
PRESTONSBURG,
KY.

Hardin Co.
Fair
KENTON,
OHIO

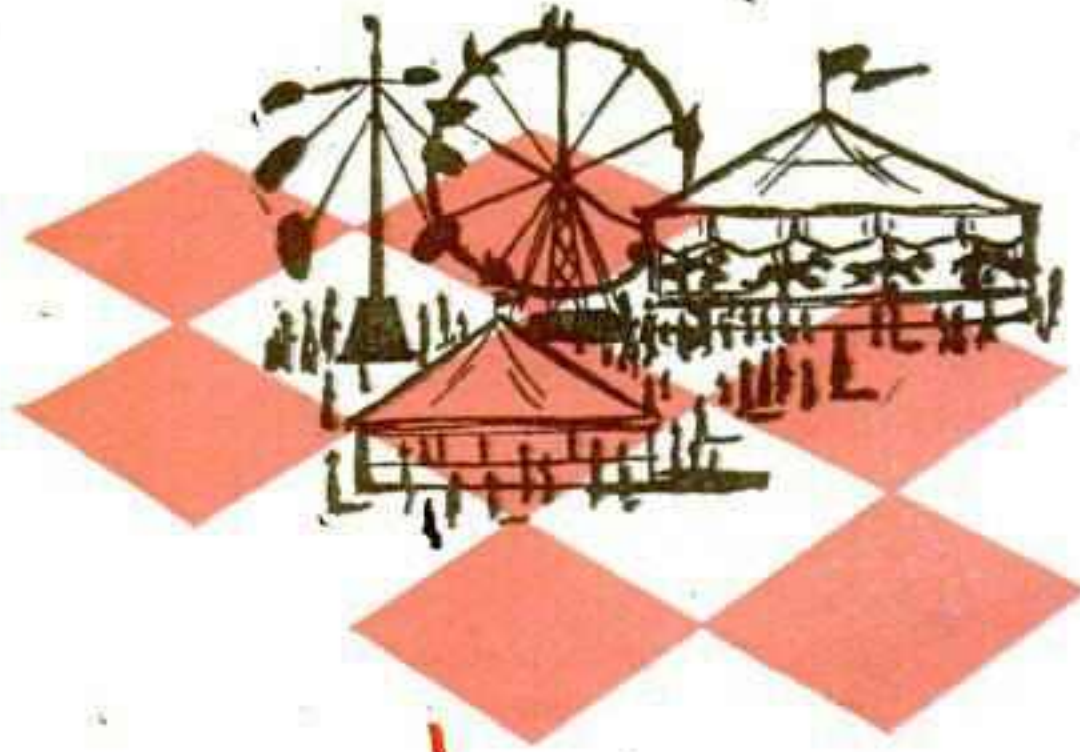
De Kalb Co.
Free Fall
Fair
AUBURN,
IND.

Persimmons
Festival
MITCHELL,
IND.

Carroll Co.
Fair
CARROLLTON,
OHIO

Johnson
Co. Fair
PAINTSVILLE,
KY.

OF THEIR JOBS ARE ATTRIBUTES OF GOODING PERSONNEL



MORE THAN JUST A ★ CARNIVAL ★

Ten Traveling Units, playing Fairs and Celebrations separately or combined to give you a Complete Midway—

As you look over the list of Fairs played in 1957 you will know why Gooding Units are preferred by Fair Secretaries and Committees everywhere.

We invite the most critical inspection of our Units at any time because you will find nothing but good clean attractions . . . Amusements that give patrons their money's worth.

The large earning capacity of any Gooding Unit is the result of first-class equipment designed and maintained in perfect order . . . a beautiful midway that is inviting to the public and draws people back again and again.

We offer as reference any Fair, Celebration or City we have played in the past.

THANKS

To Everyone . . . for a most successful year in 1957 . . . to Fair Managers, Board Members, and all Sponsorships, to our many loyal employees, to our friends throughout Show Business, to millions of fine patrons, to everyone whose help and cooperation we have had, we extend our sincere appreciation and everlasting thanks.

NOW BOOKING

For 1958 we offer you the choice of Vast Array of Top-Quality Rides, Star-Studded Shows, Legitimate Merchandise Concessions, Combined with Sound Business Methods of Operation.

Our record of playing many of the Fairs listed, year after year, consecutively for 35 or more years is our best recommendation and merits your consideration for 1958.

Visit us in our suite at the Sherman Hotel, Chicago, during the IAFE Convention and at the various State Fair Meetings. You are also invited to visit our Office, Factory and Winter Quarters in Columbus.

You are always welcome.

SHOWMEN

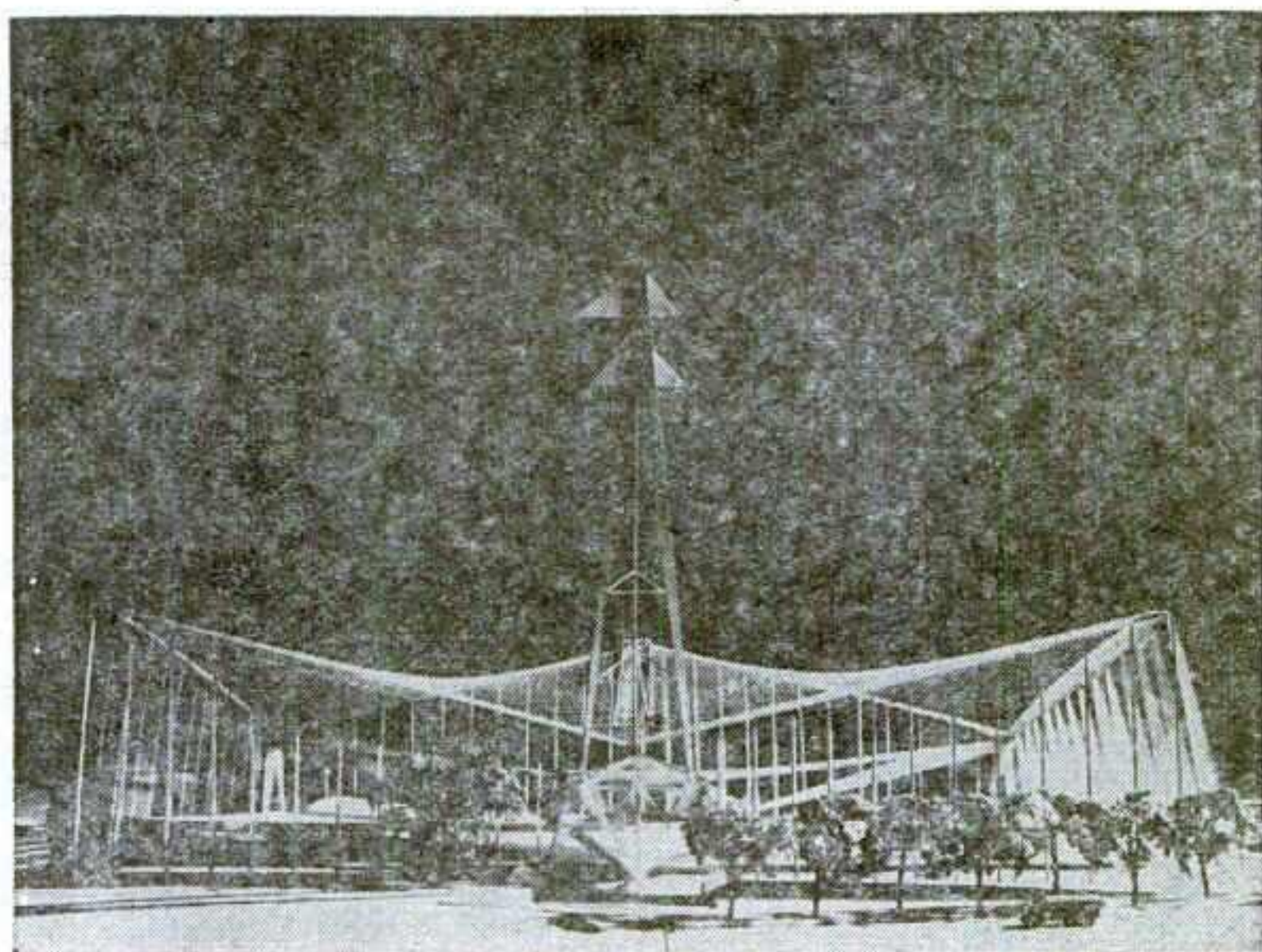
We are always interested in booking new, novel and meritorious shows. Join an organization where competition is limited, no pay gates, 100% legitimate concessions, well-advertised midways, big children's day promotions and proven territory backed by years of successful experience.

GOODING AMUSEMENT COMPANY

1300 NORTON AVE.

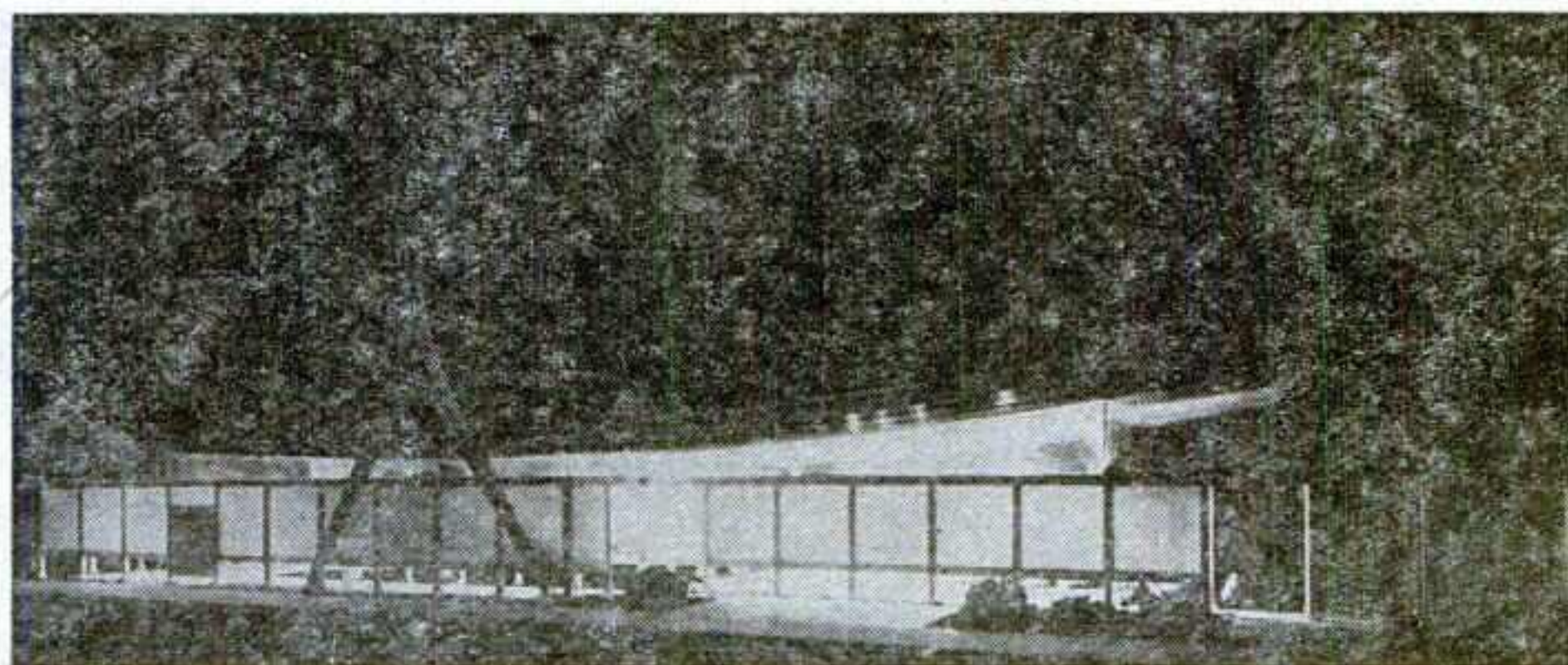
Phone AXminster 9-1193

COLUMBUS, OHIO

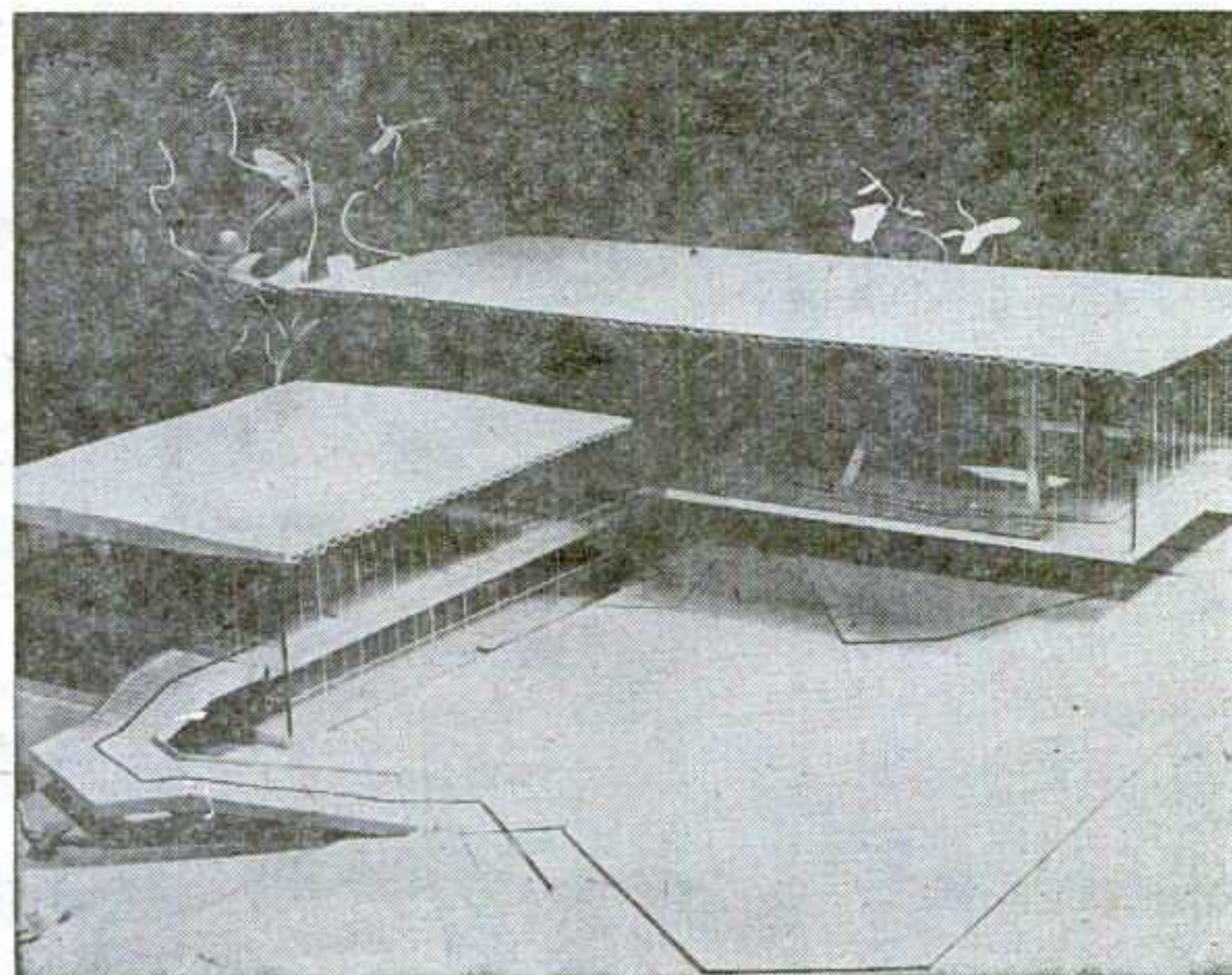


Architects the world over have vied to come up with the finest buildings for the 1958 Brussels World's Fair. The French plan is strikingly bold. Its pavilion will have a unique base in the form of a crystal, shown in photo's foreground. As this base will be overhanging, the large arrow shown will act as a weight counterbalancing the whole edifice.

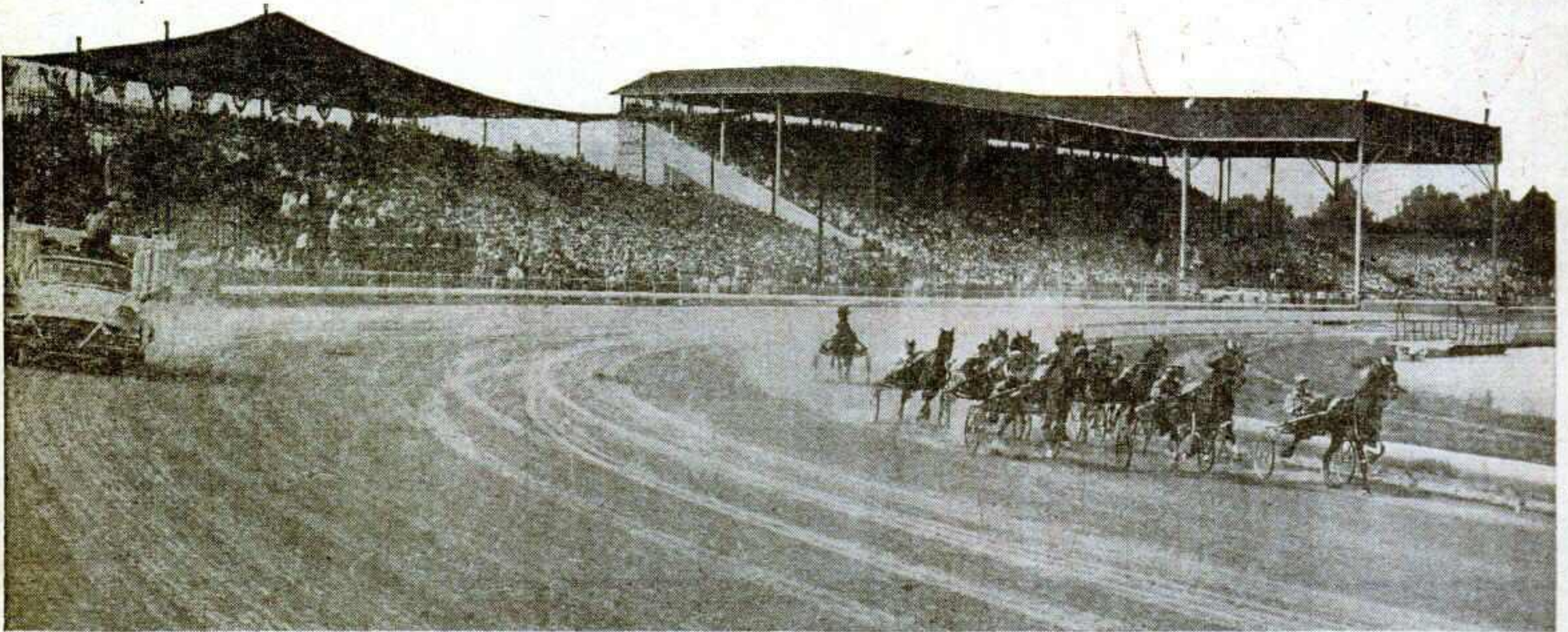
Bold New Designs at Brussels



Japan, a country where two widely different cultures meet and fuse, will have a pavilion representing the old and the new. The age-old tradition will be represented in the pavilion, with its construction of wood, paper and bamboo, while modern techniques will be represented by the overhanging metal roof which will be entirely suspended from its central supporting bipod.



The Luxembourg pavilion will consist of two perpendicular buildings, both raised above ground level by means of central bases. Each building will feature open vision. Straight lines will contrast markedly from most of the pavilions of other countries at the fair.



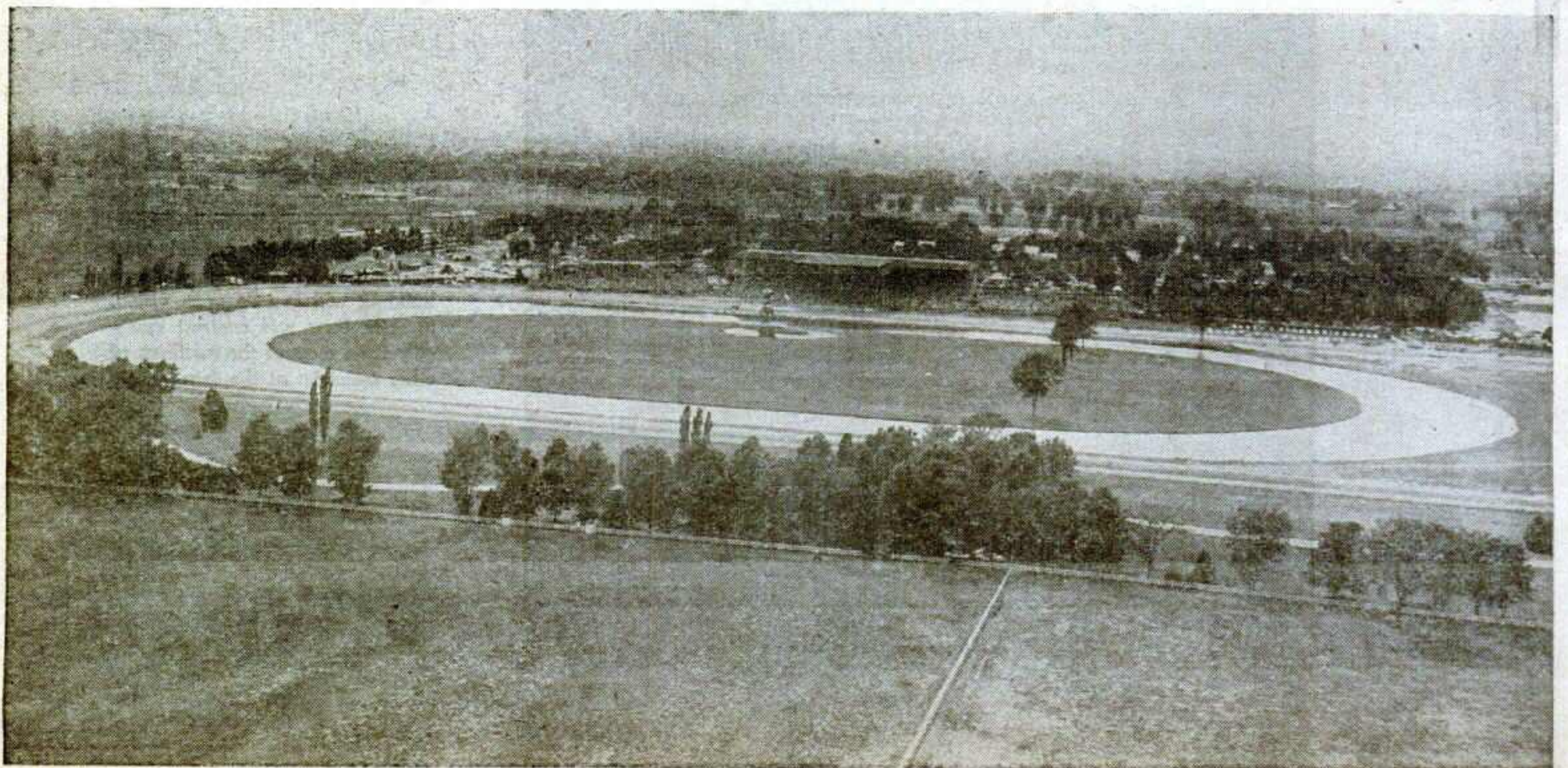
Home of Hambletonian

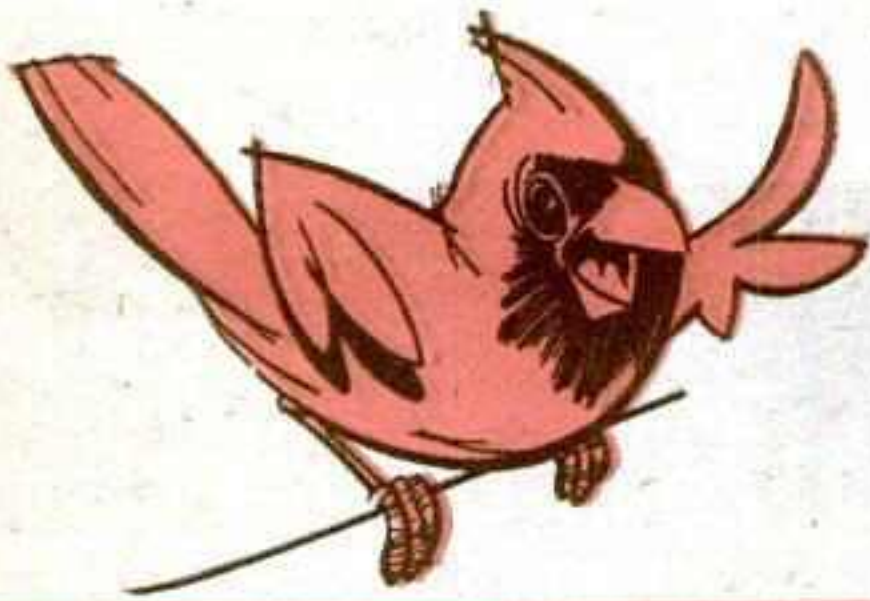
THE Hambletonian, richest of all harness horse races, in 1957 found a new home—the beautiful, superbly equipped Du Quoin (Ill.) State Fair.

The trotting classic has been awarded Du Quoin for two more years. The smashing success of the event at the Southern Illinois fair assured that this year. Everyone was pleased with the facilities and arrangements by the Hayes brothers, Don and Gene, who own and manage the fair.

The crowd of 25,000 at Du Quoin was the largest in the history of the Hambletonian. The record throng was impressed and delighted by the fair plant—its fast track, excellent stabling facilities, the 22,000 seating capacity of the grandstand and bleachers, and the broad waterway in the infield of the race track.

Equally impressed and delighted were the horsemen who determine the site of the rich classic. Before the fair was over they extended the Hambletonian's stay thru 1959, a step many believe, to make Du Quoin the permanent home of the blue-ribbon event of the harness-horse world.





OHIO'S CARDINAL WELCOMES YOU

Ohio State Fair

COLUMBUS, OHIO

OHIO FACTS

Total Population 9,161,000
Retail Sales \$11,721,304,000
Total Buying Power \$17,124,205,000
(after taxes)

1958 DATES

AUG. 22 thru 29

You will reach the perfect cross section of the Ohio market. One-half million Ohioans annually attend this great event . . . plus thousands from surrounding States.

Located in the center of the State, the Ohio State Fair draws people from every county . . . from every metropolitan and non-metropolitan area. Farmers, businessmen, educators, retailers . . . all age groups. No other medium in the State delivers you such a concentrated audience in such a short space of time and for such a low cost!

YEAR-ROUND FACILITIES

The Ohio State Fairgrounds and Buildings are open and available for activities throughout the year.

Youth Center—for shows, conventions and workshops.
Buckeye Building—150'x500', with every modern convenience.

Horticulture and Agriculture Building—98'x376', ideal for smaller affairs.

Coliseum (Indoor Arena)—Permanent seating capacity, 7,000. Additional temporary seating capacity, 2,000.

Jr. Fair Livestock Arena and Barns—for livestock sales and shows.

Grandstand and Race Track—seating capacity, 10,516. Bleacher capacity, 2,352. Complete Cafeteria and Dining Room Service.

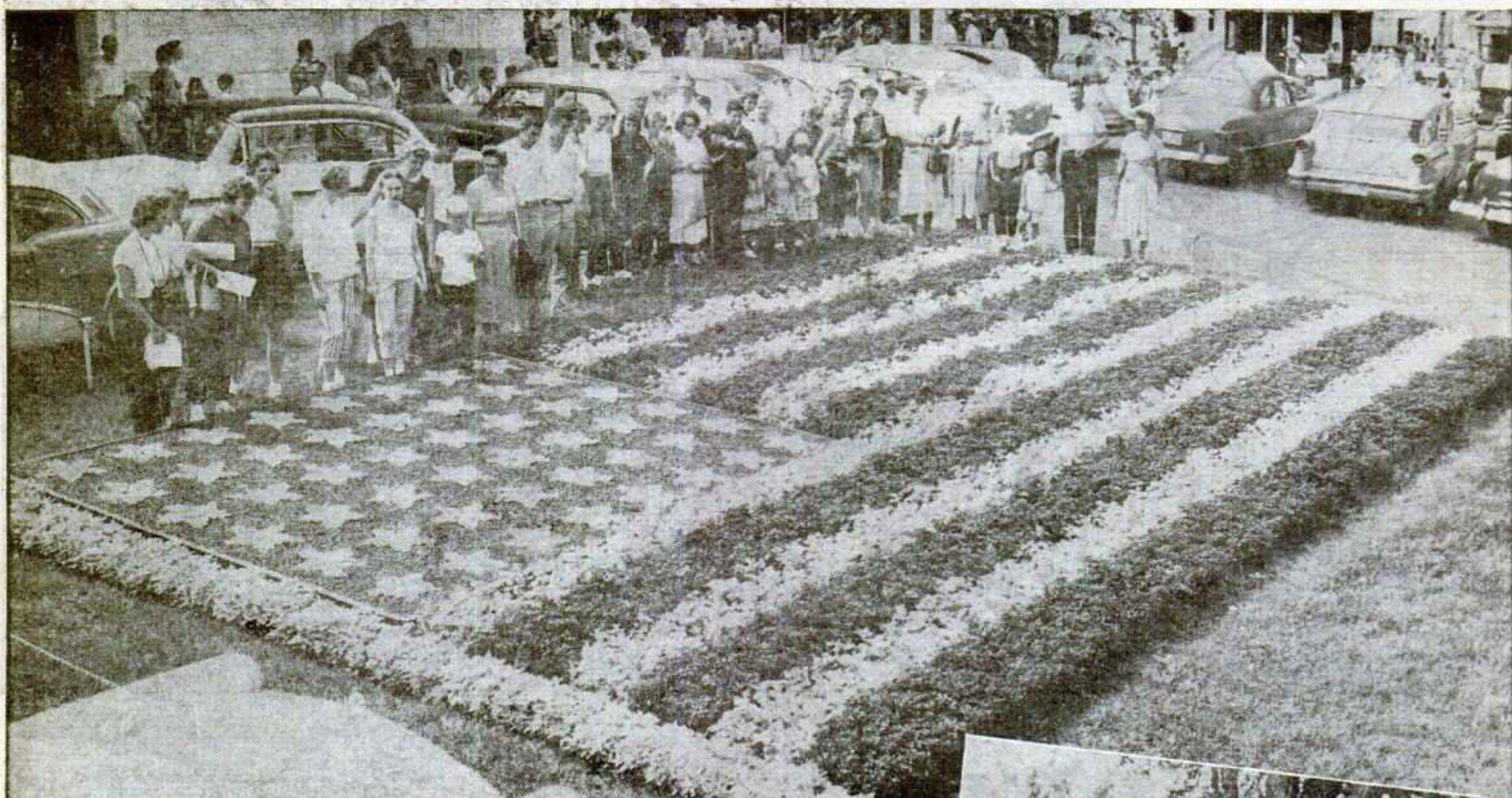
We invite inquiries from Ice Shows, Rodeos, Circuses, Motorcycle Races, Name Bands, Stage Shows and Attractions of all kinds. Also from managers of Conventions; National, State or District Meetings; Harness Racing; Auto Shows; Home, Food, Trade and Industrial Shows; Athletic and Sporting Events; Horse and Dog Shows; Cattle Sales . . . in fact, any event that requires large exhibit or meeting space, conveniently located.

FREE PARKING

OHIO STATE FAIRGROUNDS

Write or phone:
D. ROBERT JONES, STATE FAIR MANAGER

COLUMBUS 3, OHIO



Greenhouse Gems Galore!

NEARLY 700,000 plants grown in its own greenhouses were used in beautifying the 284-acre grounds of the 1957 Minnesota State Fair at St. Paul.

"All plants used were grown in our own greenhouses, operated all 12 months of the year," said Ralph Zimmerman, veteran greenhouse superintendent, who began working for the fair nearly 40 years ago.

"The moment this year's fair was over, we began taking cuttings of the many kinds of decorative plants used, from which to grow our stock of three quarters of a million plants we plan to use in 1958, when the fair is to join in celebration of the State's Centennial."

More than 100 beds of flowering and foliage plants, strategically located in various parts of the grounds, were enjoyed by more than 1,000,000 persons attending the 1957 exposition. In addition, more than 25,000 plants, mostly in pots and tubs, beautified the interior of the fair's many main buildings.

The three principal decorative beds and plant pieces were a replica of "The

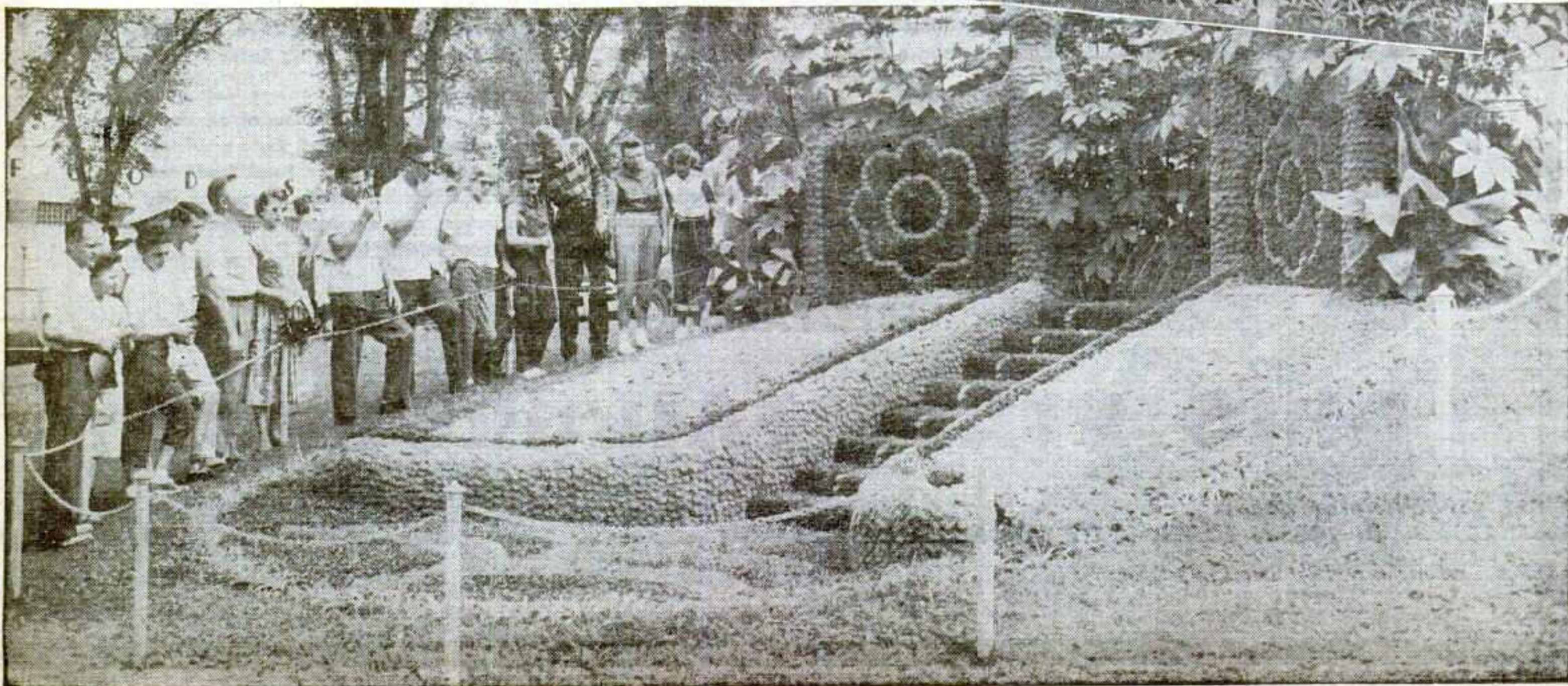
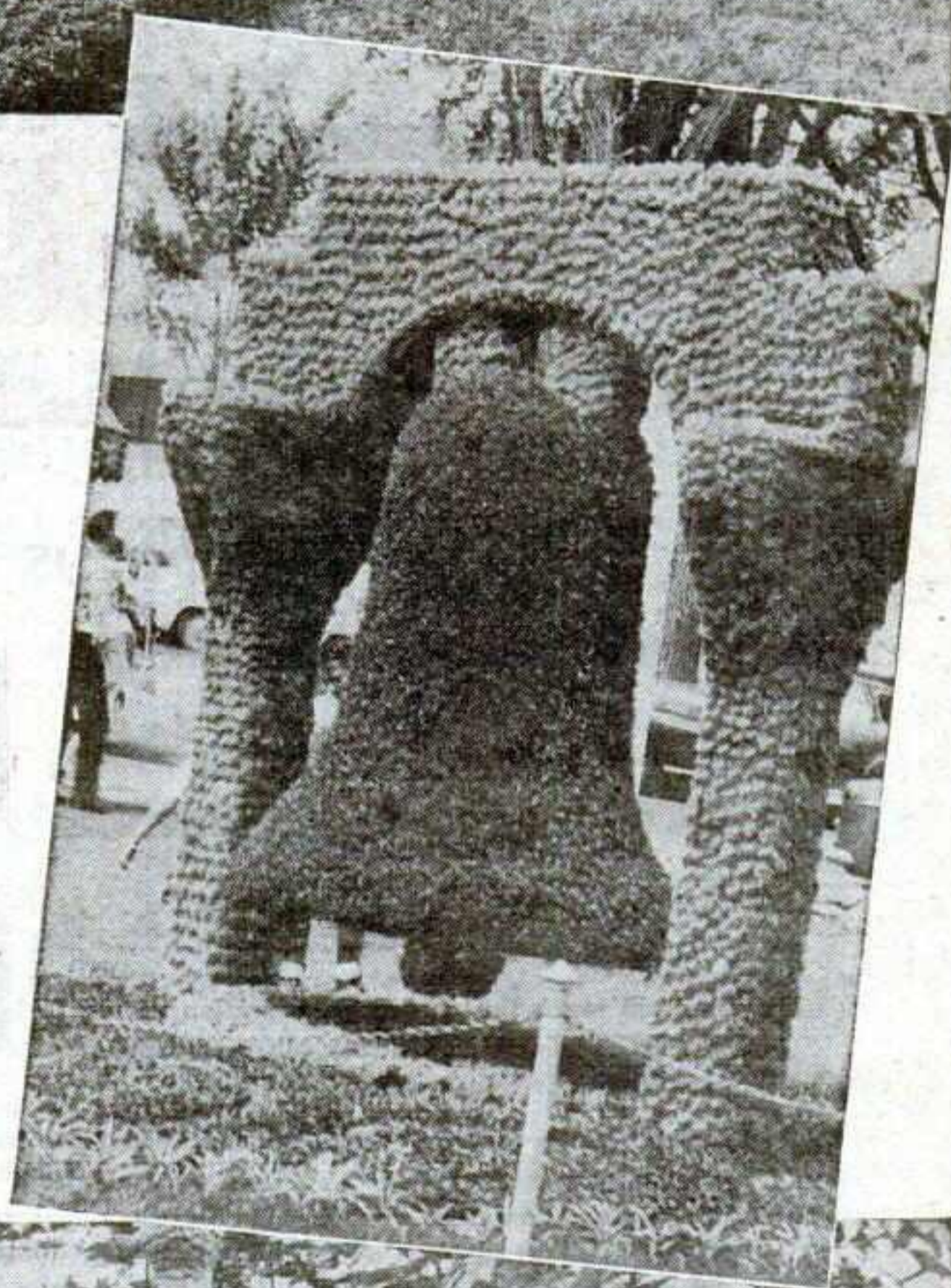
Liberty Bell," the fair's traditional "Gates Ajar," and a gigantic reproduction of the "American Flag."

Nearly 9,000 plants, all of small and low-growing varieties, were used in making "The Liberty Bell" and nearly 28,000 similar plants were needed for the "Gates Ajar," not counting the cannas and castor beans used in the background of the latter bed.

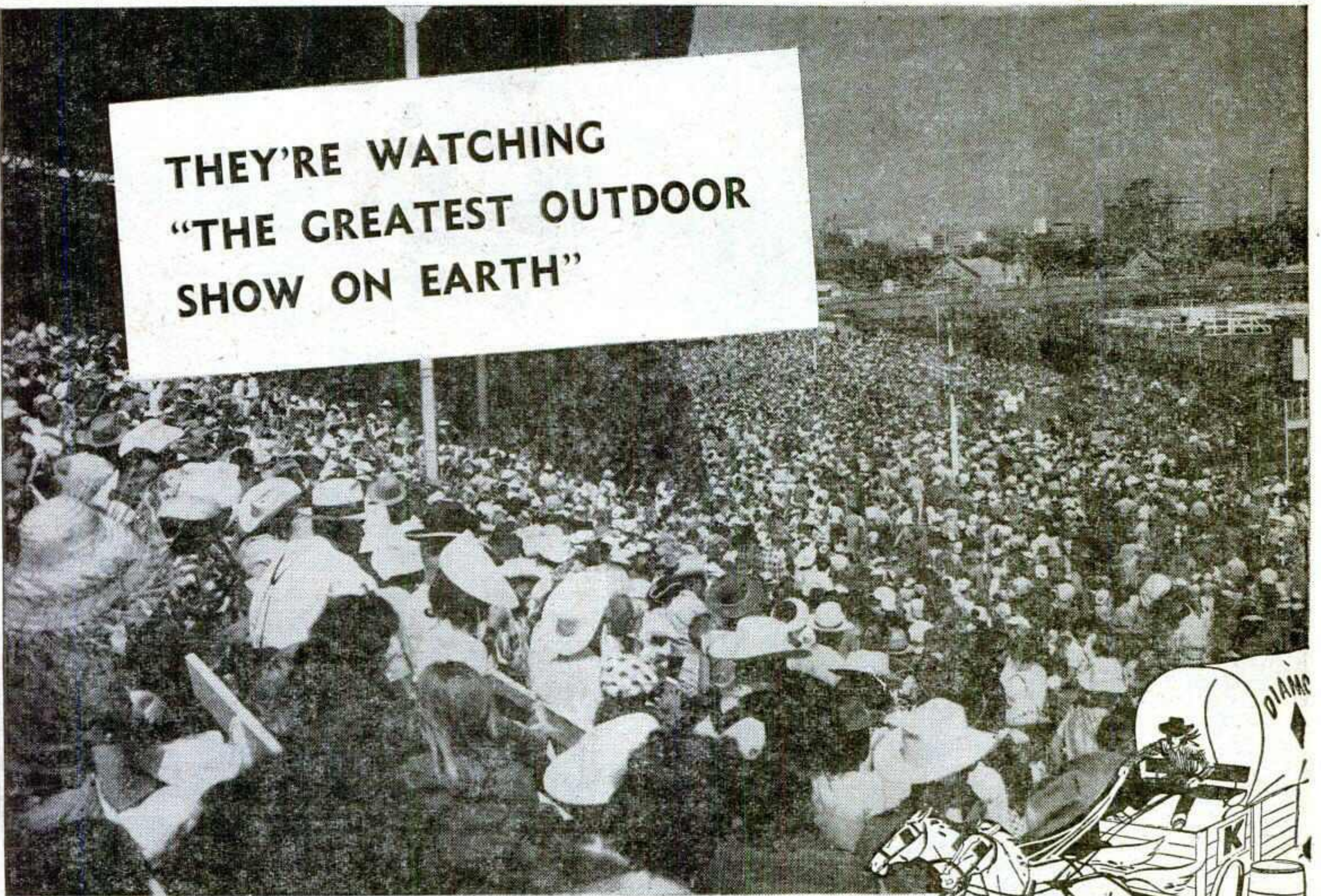
The mammoth "American Flag," 25 feet wide and 12 feet deep, was located on a sloping hill alongside the Agriculture-Horticulture Building. It was made up of 11,900 red, white and blue plants. Great crowds surrounded this bed, from morning until night, every day of the fair.

Greenhouse Superintendent Zimmerman maintains a regular crew of five men all the year around. To this is added a supplementary crew of nearly a dozen men during the summer.

All plant material used on the grounds is grown in State fair greenhouses and hot-beds. None of this material is sold to either wholesale or retail outlets, in competition with private growers.



THEY'RE WATCHING
 "THE GREATEST OUTDOOR
 SHOW ON EARTH"

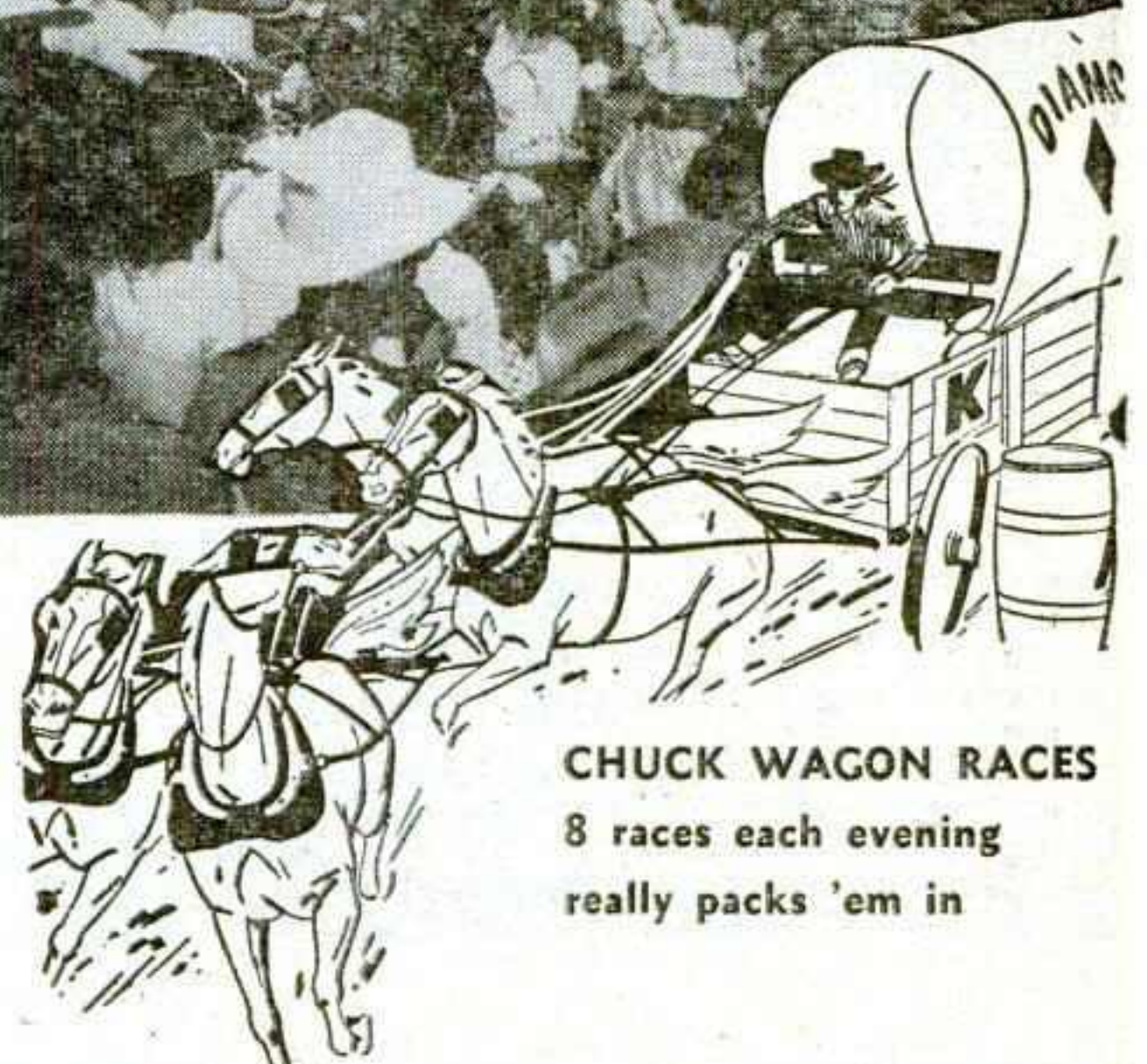


THE

WORLD FAMOUS

CALGARY

EXHIBITION & STAMPEDE



CHUCK WAGON RACES
 8 races each evening
 really packs 'em in

LAST YEAR'S 6 DAYS' ATTENDANCE, 538,270

DAILY AVERAGE, 89,712

This is the show that packs 'em in, year after year! Tickets are sold out long before opening day, and every season sees an increase in attendance figures. For six glorious rip-snortin' days and nights Calgary is the focal center for thousands of visitors pouring in from all over Canada, U. S. A. and points as far off as Europe.

Fairmen, Showmen, Concessionaires, Attractions, People . . . here is one of the greatest mass markets available to you in one great show. Without a doubt the "Greatest Outdoor Show on Earth." The Calgary Exhibition and Stampede.

Write for details to . . .

- ★ WORLD CHAMPIONSHIP COWBOY CONTESTS . . . featuring top Riders and Ropers in RODEO today!
- ★ HORSE RACING—Pari-Mutuel Betting
- ★ THE FINEST VAUDEVILLE ACTS TO BE SEEN ANYWHERE
- ★ INDIAN VILLAGE—MEXICAN VILLAGE
- ★ INDUSTRIAL, AGRICULTURAL AND COMMERCIAL EXHIBITS
- ★ LARGEST LIVESTOCK SHOW
- ★ GIANT MIDWAY
- ★ SUPER COLOSSAL ATTRACTION TO BE HELD IN STAMPEDE CORRAL (To be announced at later date)
- ★ SCORES OF OTHER EXCITING EVENTS!
- ★ FIREWORKS EVERY NIGHT
- ★ 4 MILE LONG STAMPEDE PARADE . . . Watched by 123,000 people annually
- ★ CHILDREN'S SHOW AND LIVESTOCK REVIEW



CALGARY EXHIBITION & STAMPEDE LTD.

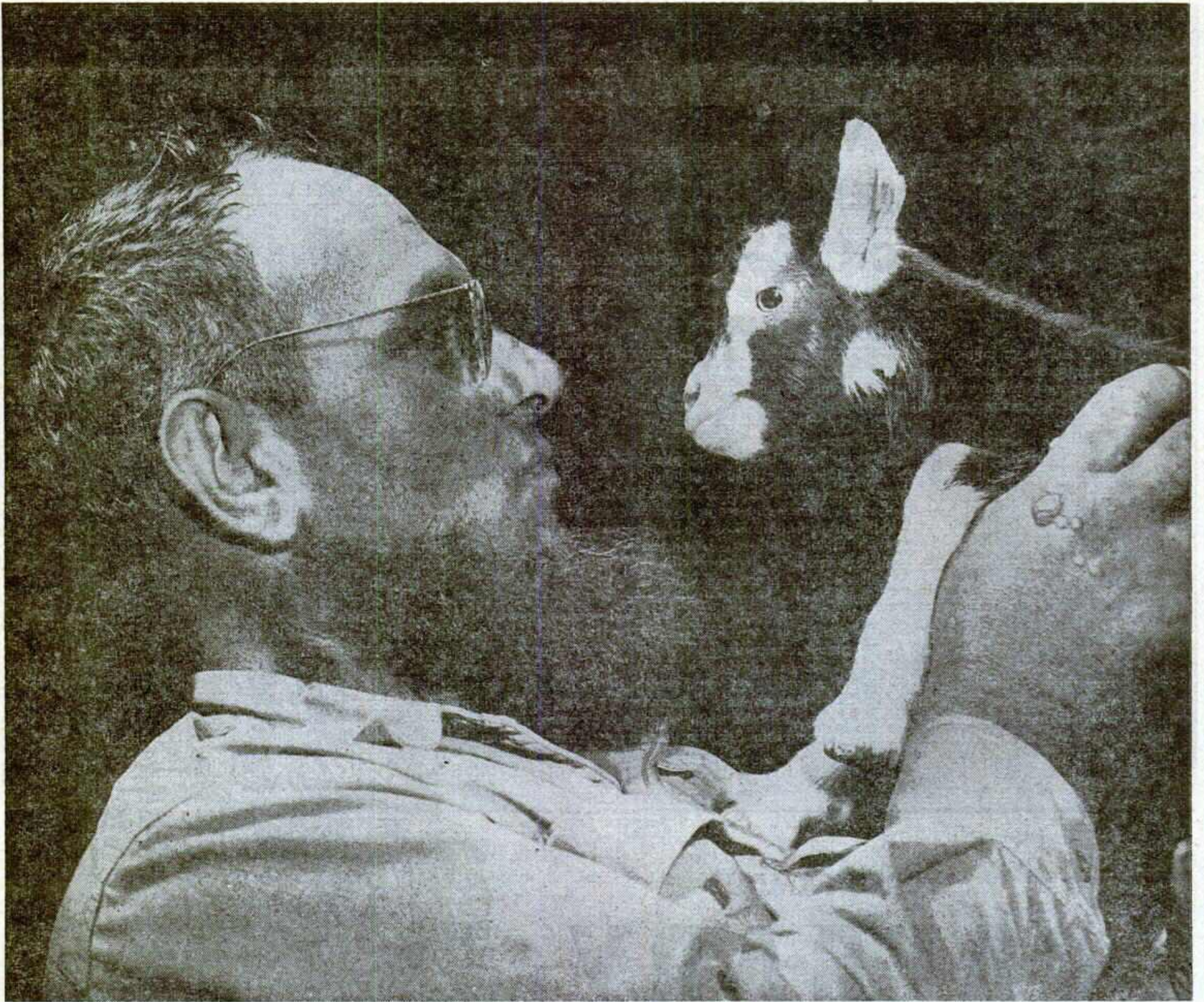
F. C. MANNING—President

M. E. HARTNETT, General Manager

CALGARY

— ALBERTA

— CANADA



• Best of Show . . . Best Human-Interest

. . . by Tom Richards, The Columbus Dispatch

Prize-Winning Photos

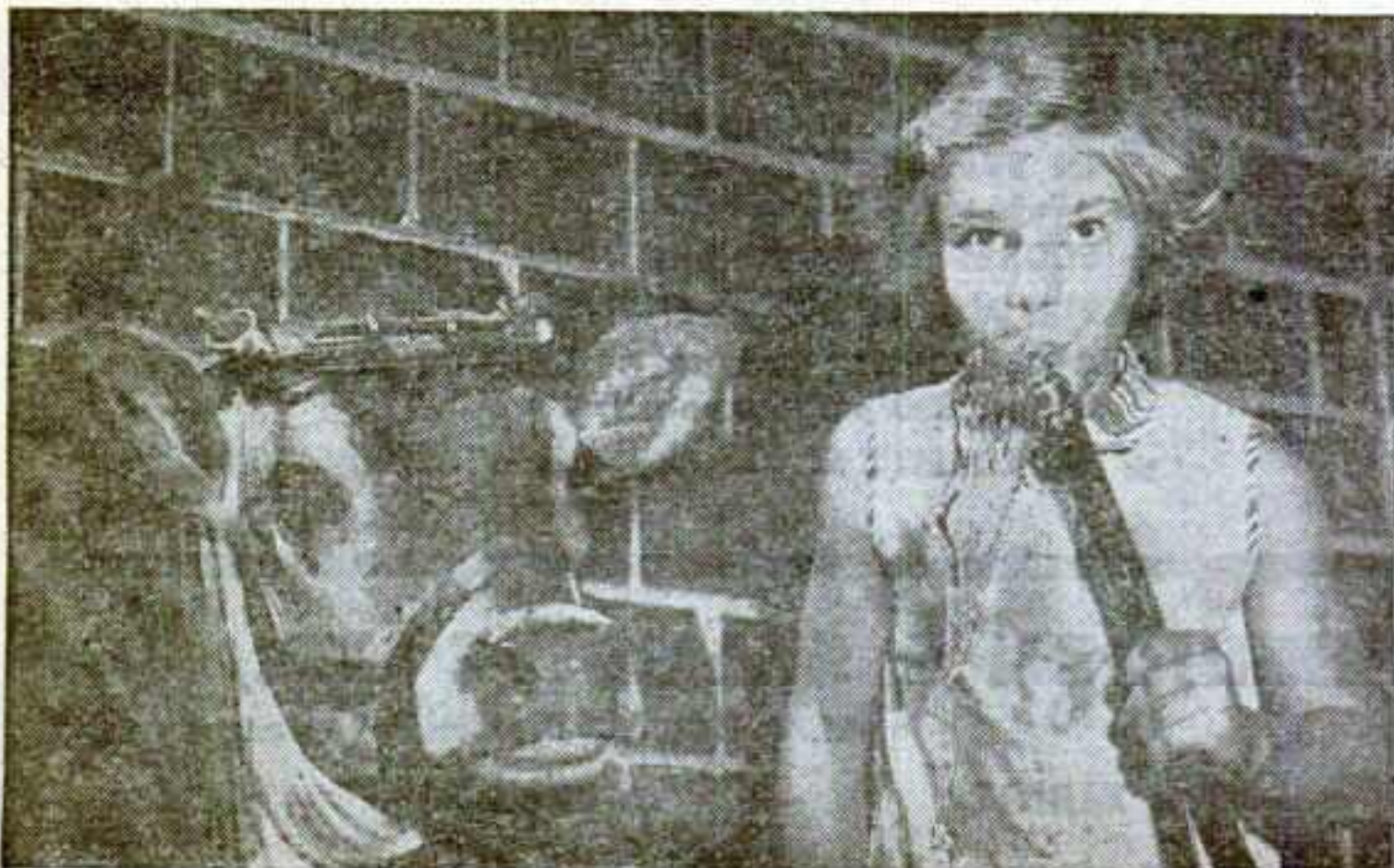


• Best Night Shot . . . by Bill Drenton

● A photographic contest, open to amateurs and professionals, at the 1957 Ohio State Fair drew more than 300 entries. Competition; the first five of the fair's eight days, was in four classes, with prizes totalling \$150. Categories, each with \$25 awards, were: Human Interest, Livestock Show, Junior Fair and Night Activities. Best of Show, picked from winners in those classes, carried an additional \$50 award. Two pros, Tom Richards, The Columbus Dispatch, with three winners, and Bill Drenton, WBNS-TV, with two, won all of the awards.



• Best of Livestock . . . by Tom Richards



• Best of Junior Fair . . . by Bill Drenton



Today...

one of North America's greatest shows! The annual panorama of California's — and the World's expanding industry, agriculture, arts, culture and entertainment. Here, each year, is opportunity for a growing list of America's "blue chip" manufacturers of consumer products to exhibit before the more than three-quarters of a million high-income Californians who annually attend the Exposition.

Exhibit at the "top-runner" in attendance and prestige.

In 1958 plan to exhibit at...

CALIFORNIA STATE FAIR

and EXPOSITION

August 27 thru September 7

In 1960...

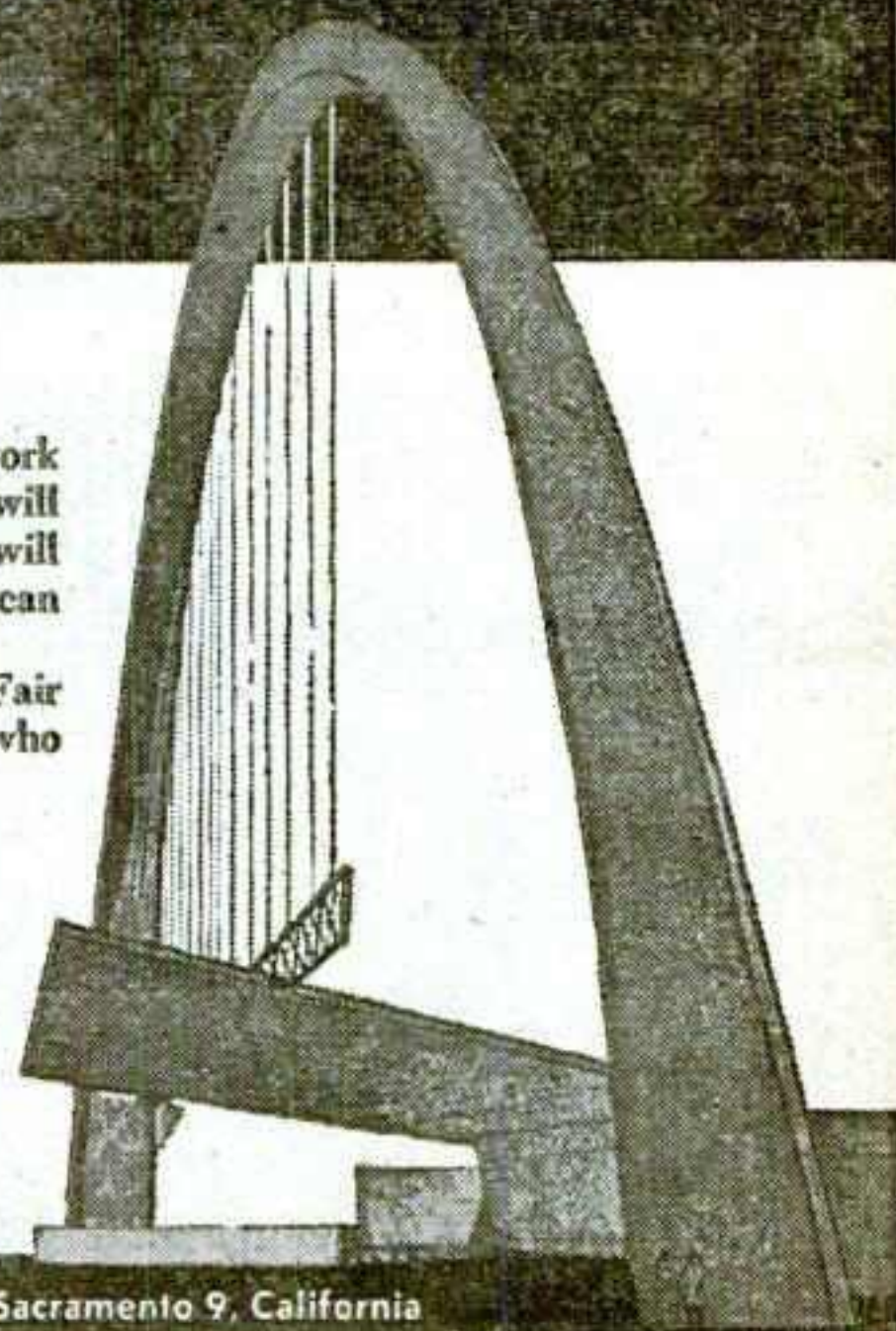
the most magnificent Fair in the World! The greatest experts in the nation are now at work mapping master plans for the new California State Fair & Exposition. Construction will soon start on the \$25,000,000 initial phases of this permanent, year-round Exposition. It will be located on a beautiful new 1,000-acre site beside Sacramento Valley's historic American River.

Target date for the opening of this "fair of the future" is set for 1960. Here will be a Fair to fascinate and excite — beyond all expectations — the 1,000,000 to 2,000,000 people who will view the annual spectacle.

Write for your FREE copy of the beautiful booklet THE PRESTIGE FAIR.

The California State Fairgoer earns and spends considerably more money for greater comforts and leisure activities than the average American. Learn about them and how the 1958 California State Fair and Exposition provides you with the magic carpet to exhibit profits in THE PRESTIGE FAIR booklet. Mail your request, on your company's letterhead, to:

Mr. Dudley T. Fortin, Manager, California State Fair & Exposition, P. O. Box 2036, Sacramento 9, California



Bowed Heads...



IT WAS 10 a.m. Sunday, September 15, 1957. Two thousand worshippers stood with head bowed as the organ pealed out "Holy, Holy, Holy" and the choir started the processional. As their voices picked up the refrain, the first religious service ever held at the Kansas State Fair, Hutchinson, was under way.

Just a few minutes before, visitors and workers thruout the grounds had heard the announcement over the loud speaker system that it was time for church.

Heavy earth-moving equipment working the race track, drenched by three inches of rain during the previous hours, droned to a halt.

The Royal American Shows on the midway calmed down to almost whisper quiet in their solicitation of patrons in respect to this hour of worship and thanksgiving.

In front of the State Fair grandstand, a newspaper advertising man stepped to the lecturn on the huge outdoor stage designed for extravagant night show productions. As he began the call to worship with the words, "The Lord is in His holy temple, let all the earth keep silence before Him," the scene was set for this historic occasion.

The scripture lesson was read by an employee of the Kansas Highway Commission. The morning prayer was offered by the owner of a super-service station.

Platform arrangements had been made and properties provided by a retired railroad engineer, two office workers from a large grocery chain and an insurance man.

A mortician was host to the participants and had arranged for the party to be escorted to the Fairgrounds by the Kansas Highway Patrol.

Dr. Charles Templeton, who is often rated as second only to Billy Graham as a church speaker, was the preacher of the morning. Arrangements had been made thru the National Council of Churches for his appearance.

The choir was from Bethel College, Newton, Kan. Under the direction of Dr. Walter Hohmann, this college group provided two anthems and the responses.

Rev. Charles Dumond, as a representative of the Hutchinson Ministerial Alliance, pronounced the benediction.

All this started a year before when on the evening of the 1956 State Fair preview, The Hutchinson News-Herald (now The News) carried a banner headline, "State Fair Would Welcome Worship Service." The article explained that fair officials felt the need for such and in an adroit manner paved the way for overtures from a responsible organization to conduct such a service.

A few days later the local newspaper dealt editorially with the matter and laid down a challenge that it be done.

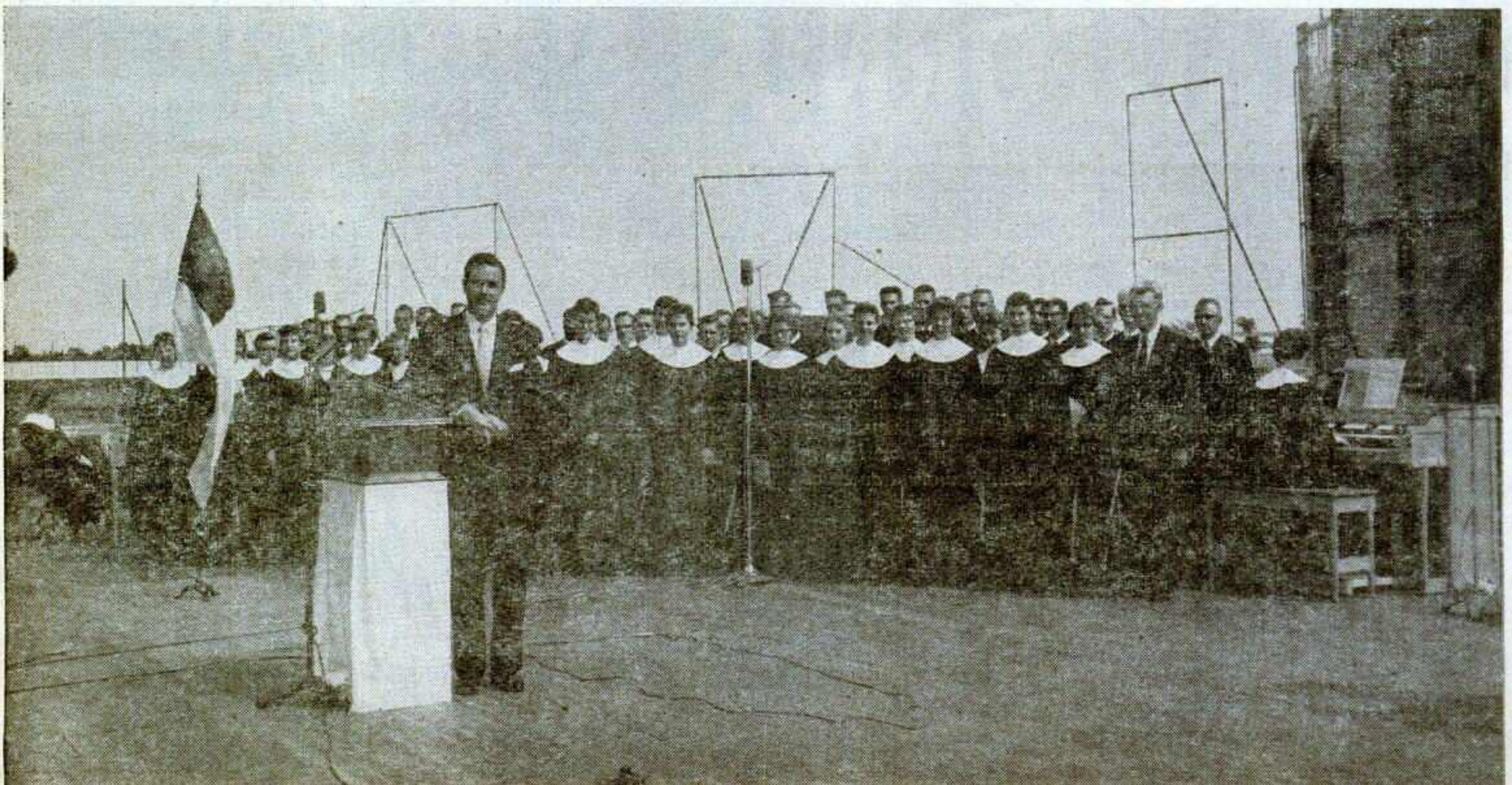
As the headlines hit the street, an advertising man on the staff of The News-Herald felt the challenge. When the editorial broke, he was impelled to act. Only a short time before he had been elected chairman of the public relations committee of the Kansas Council of Churches.

Incidentally, he had been handling State Fair advertising for many years and knew whom to contact.

His course of action was something like this: (A) He contacted

(Continued on page 106)

Rapt looks of teen-agers and adults at left are typical of religious services throng. Bethel College Choir sang anthems and responses to crowd drawn from all walks of life.



TELL AND SELL
 THE IMPORTANT WESTERN CANADIAN MARKET BY EXHIBITING AT THE ...



Western Canada
 Association of Exhibitions

5 IMPORTANT FAIRS!

CLASS "A" CIRCUIT OF FAIRS OF WESTERN CANADA

cordially invite fair men, show men, concessionaires, attractions people to their annual meeting

EXHIBITORS

You can cover your best prospects in Western Canada with this vast five-in-one program, covering 1,050,000 Canadians. No other media can offer such vast coverage in this otherwise hard-to-reach area.

FOR COMPLETE DETAILS WRITE TO

The Provincial Exhibition of Manitoba
Brandon, Manitoba

1958—JUNE 30-JULY 4

Calgary Exhibition and Stampede
Calgary, Alberta

1958—JULY 7-12

The Edmonton Exhibition
Edmonton, Alberta

1958—JULY 14-19

Saskatoon Industrial Exhibition
Saskatoon, Saskatchewan

1958—JULY 21-26

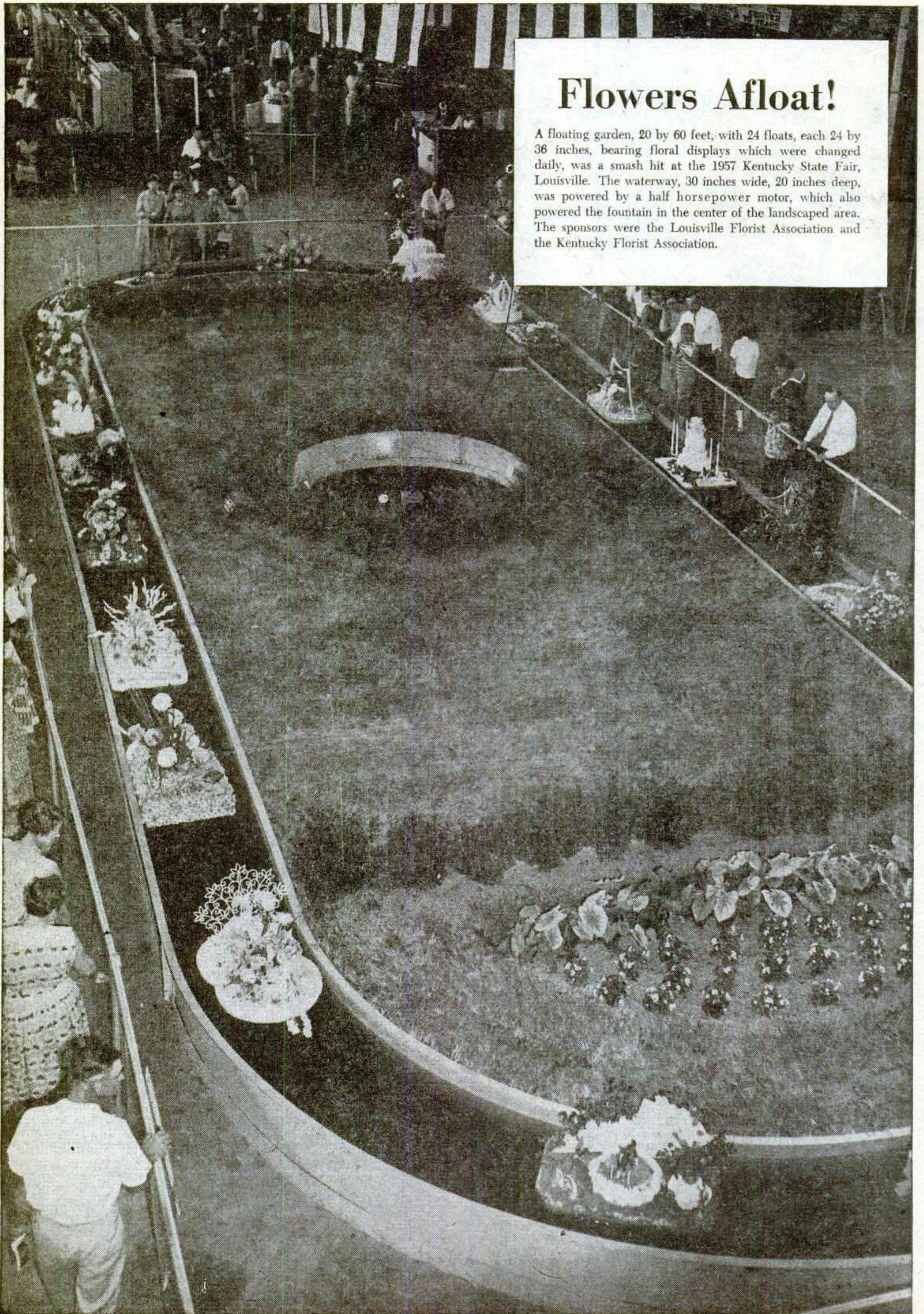
The Regina Exhibition
Regina, Saskatchewan

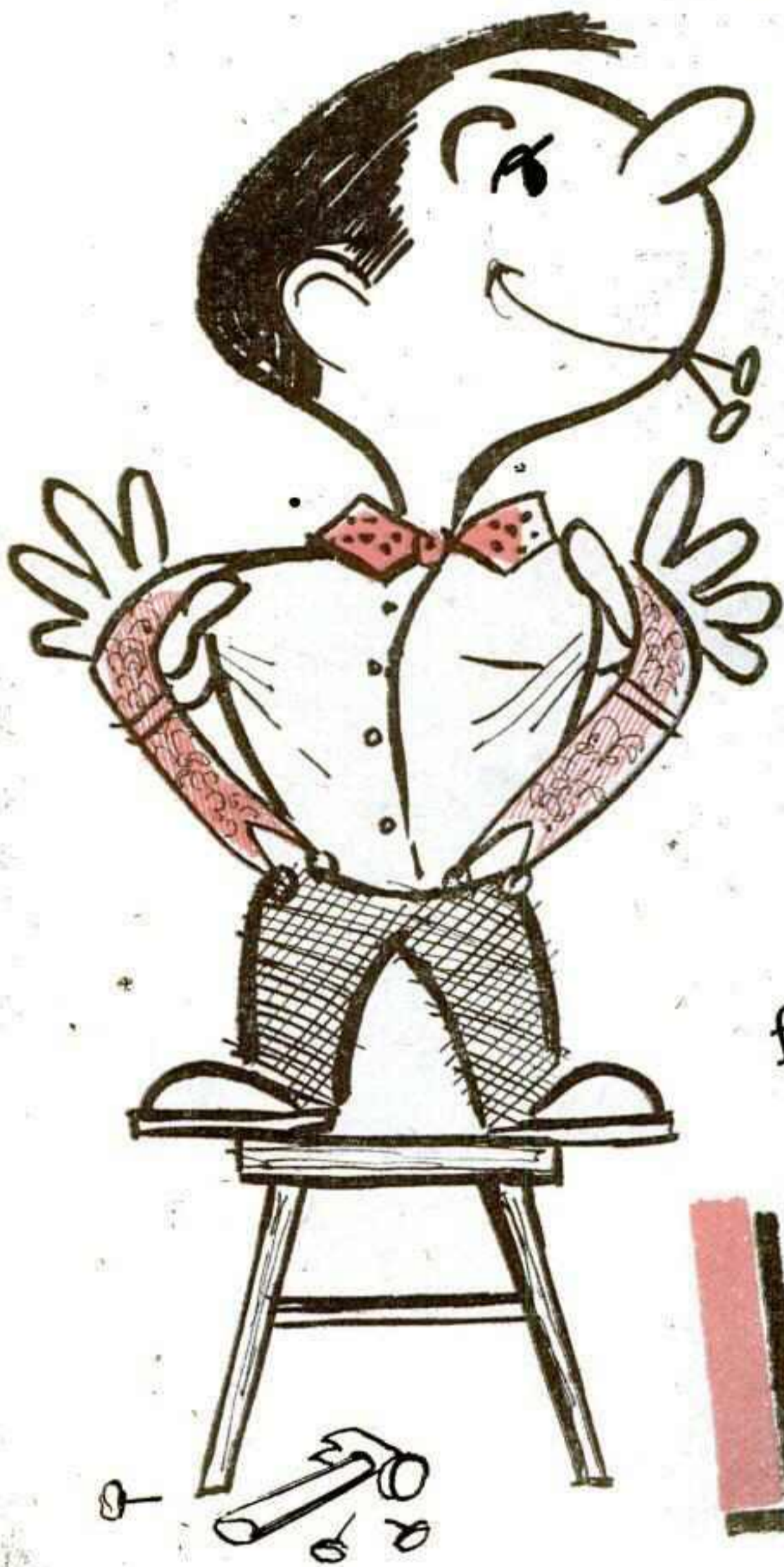
1958—JULY 28-AUGUST 2

WESTERN CANADA ASSOCIATION OF EXHIBITIONS "A" CIRCUIT
ANNUAL MEETING: JANUARY 17-18-19, 1958—PALLISER HOTEL, CALGARY, ALTA.

Flowers Afloat!

A floating garden, 20 by 60 feet, with 24 floats, each 24 by 36 inches, bearing floral displays which were changed daily, was a smash hit at the 1957 Kentucky State Fair, Louisville. The waterway, 30 inches wide, 20 inches deep, was powered by a half horsepower motor, which also powered the fountain in the center of the landscaped area. The sponsors were the Louisville Florist Association and the Kentucky Florist Association.





frame your product in an exhibit
at the

ILLINOIS

STATE FAIR

and watch your sales grow!

ENTERTAINMENT

In our efforts to assure the greatest number of people in attendance, we try to use the very best attractions available . . . therefore we invite you to contact us if you believe your act is among the best and the unusual.

PROMOTERS—EXHIBITION MANAGERS

Beautiful, large seating capacity buildings available for year-round use for trade shows, sports shows, etc. For complete details and available dates contact us now.

CONCESSIONAIRES

Here on the grounds of this outstanding fair you will find every location to be satisfactory because the men who designed this layout know every phase of fair and outdoor show business. Certainly there are always some "better" locations. May we suggest you contact us early for one of these better spots.

Over 1,000,000 visitors attended this big 10-day event. They represented a complete cross-section of this prosperous state.

**1958
DATES**
•
**AUG.
8-17**

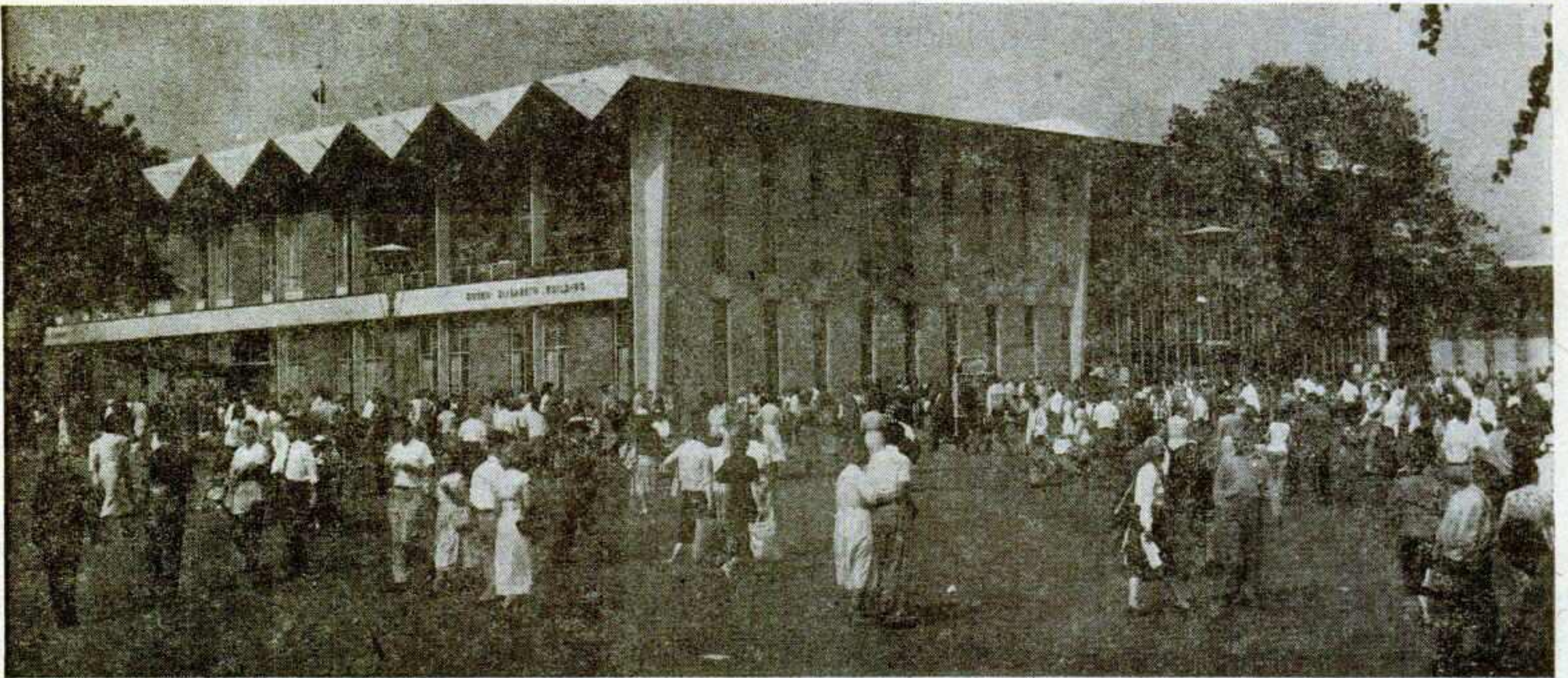
COME HERE
IN 1958 . . .
and you'll
be here
always

ADDRESS ALL SPACE INQUIRIES TO LOUIS LONDON, ASSISTANT GENERAL MANAGER

ILLINOIS STATE FAIR

Springfield, Illinois

WILLIAM G. STRATTON
Governor
STILLMAN J. STANARD
Director of Agriculture
J. RALPH PEAK
General Manager



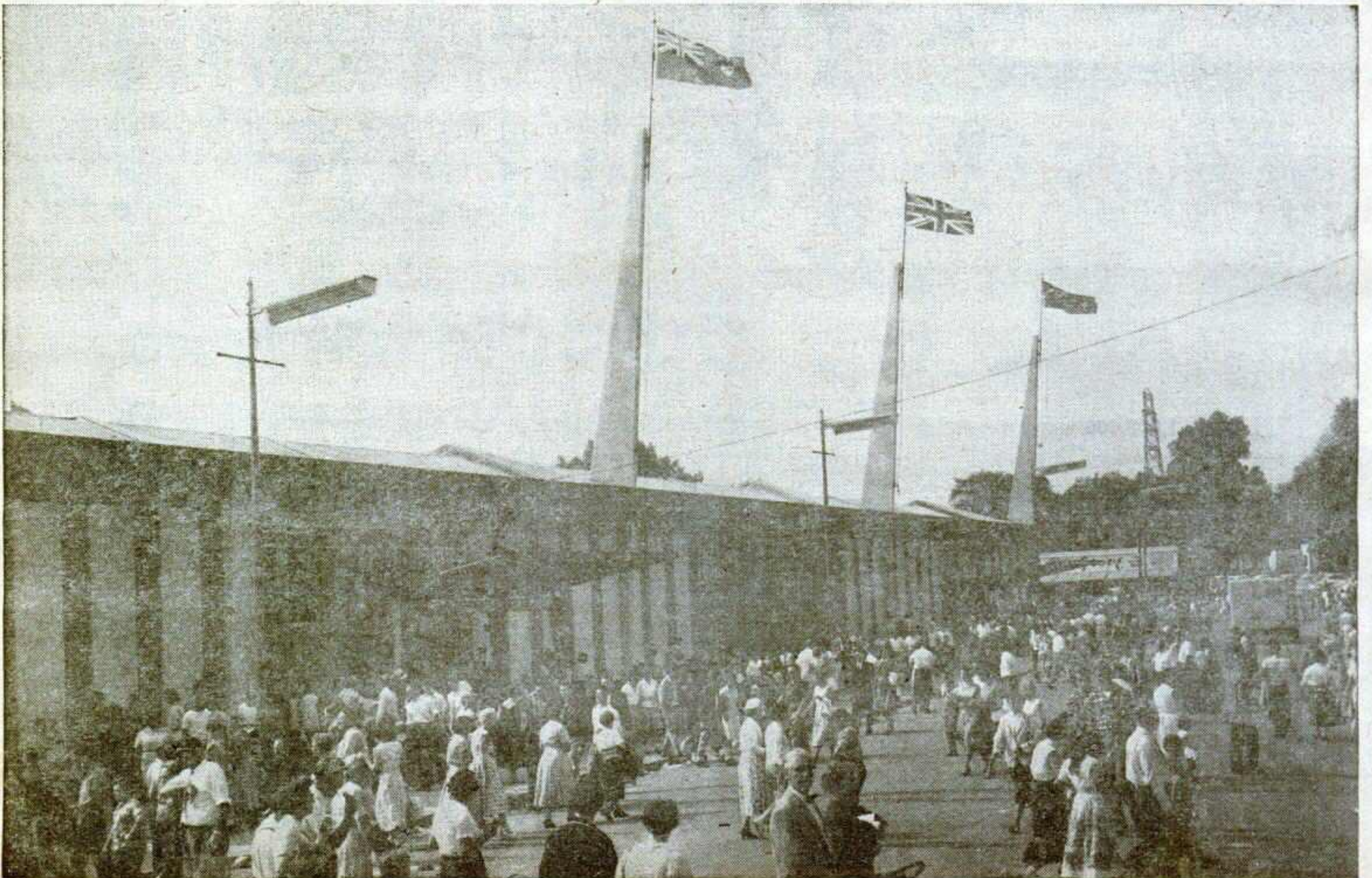
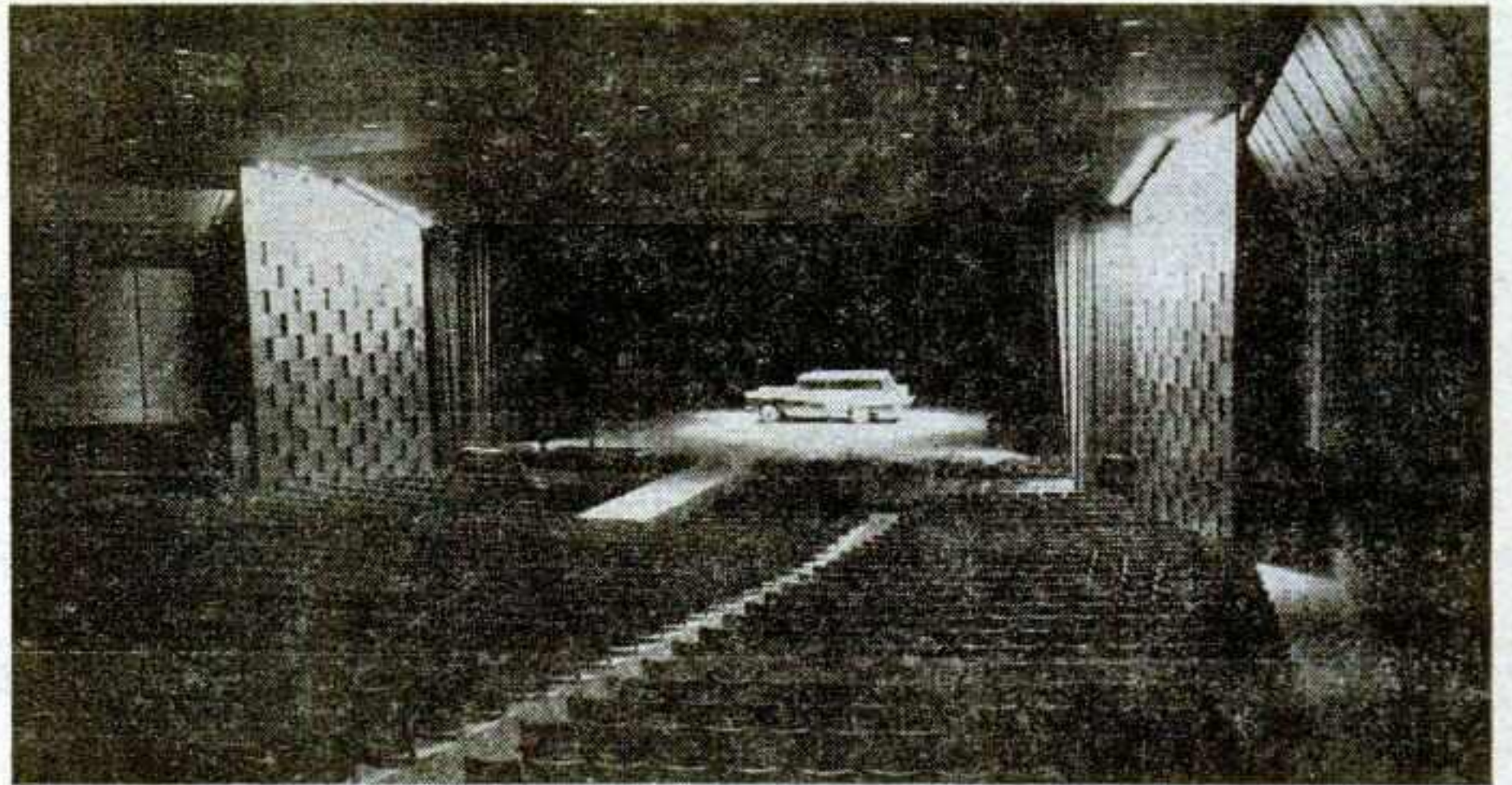
CNE's Newest...

NEWLY completed Queen Elizabeth Building at the Canadian National Exhibition combines a 1,325-seat theater, woman's building, dining room and administration building.

Lavish use of glass predominates in the architecture. Foyer leading to the theater is fronted by a two-story glass wall. The west section of the building has floor-to-ceiling windows for dramatic treatment of the second-floor dining room, which accommodates 350 persons at a sitting. Modernistic multi-gabled roof also gives this building a distinctive appearance.

The theater centers on one of the largest stages in Canada. Equipment includes a counterweight system for 36 sets of lines, complete lighting facilities and the first delayed sound system in Canada. Under the 88-by-40-foot stage are dressing rooms to accommodate 52 people. Scenery storage space also is provided.

The new building cost \$3,500,000 and was completed in 18 months.



**Here's Why More Than
* 300 National and Regional
Advertisers Choose**



**To Exhibit and Display Their
Products and Services to the
More Than 450,000
KANSANS Who Annually
Attend This Event:**

Feature Attractions!

- Livestock & Agricultural Products
- 4-H Club Activities
- High School Bands
- Farm Machinery
- Royal American Shows on Midway

1. Their own experience plus case histories has proved that an exhibit here produces important direct sales leads for their local outlets.
2. The Kansas State Fair presents them with their greatest single concentration of the Kansas market . . . plus the opportunity for personal contact.
3. They can sample public opinion in person . . . and feel the pulse of the market.
4. The Kansas market is a "ready and able to buy" market. In addition, the progressive Kansans WANT to buy new ideas in products and services.

**1958
DATES
SEPT.
13-18**

**PLAN YOUR
KANSAS
SHOWING FOR
1958—
CONTACT US
NOW FOR
COMPLETE
DETAILS**

* THAT'S WHY . . . of the 300 Commercial Exhibitors here, more than 270 are "repeats" . . . most for many years.

FOR EXHIBIT AND CONCESSION SPACE DETAILS

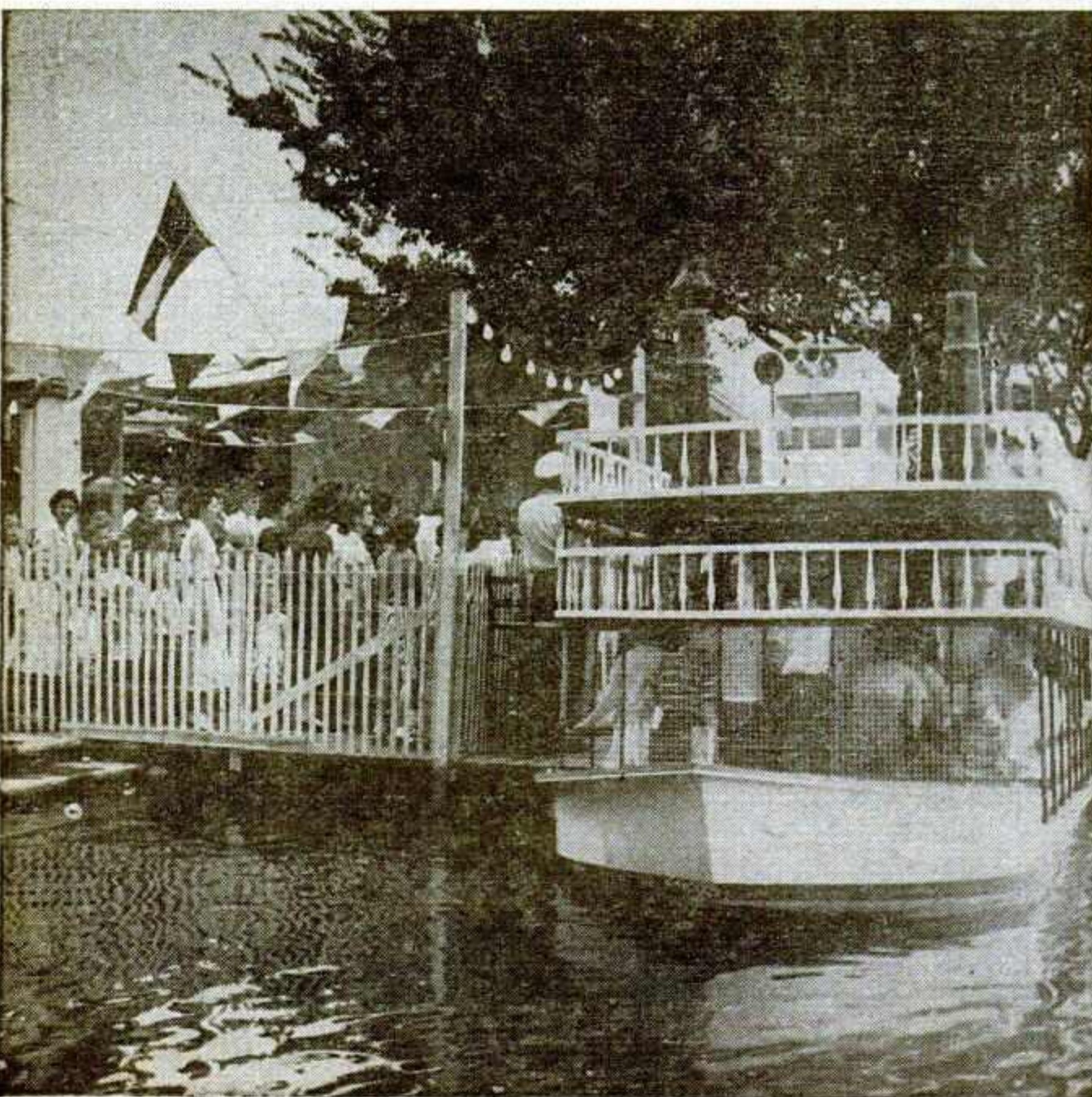
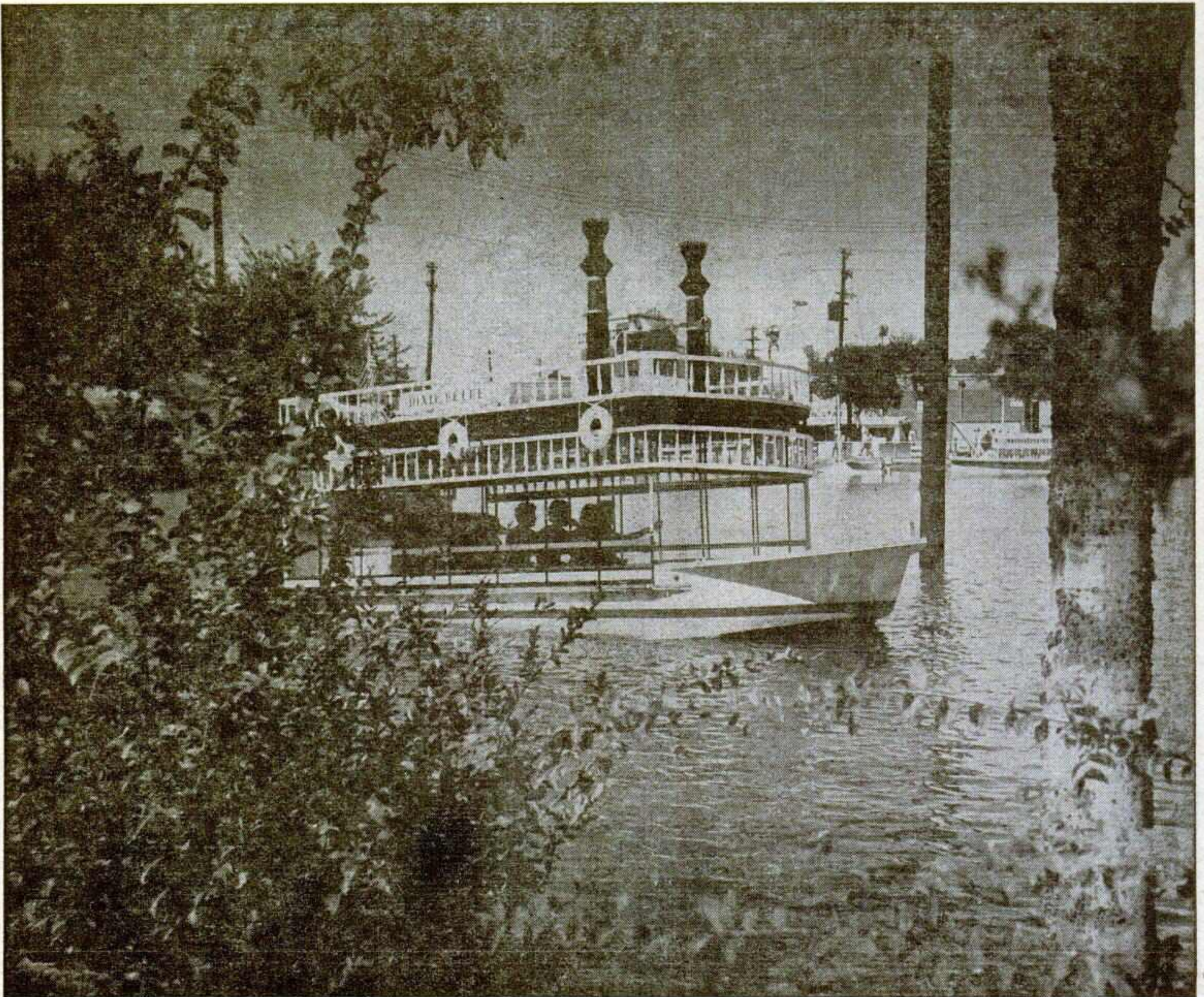
KANSAS STATE FAIR

Everett Erhart, President

HUTCHINSON, KANSAS

Virgil C. Miller, Secretary

Hod Humiston, Exhibit and Concession Space Manager



Profitable Pond...

OFFICIALS of the Mid-South Fair at Memphis this year cast their bread upon the waters, and it came back.

Creation of a two-acre pond in the center of the fairgrounds proved a boon in many ways. It eliminated an area, two feet below surrounding ground, that had always posed a flood threat. It gave the fair a neat profit thru operation of paddle-wheel boats as rides, and garnered plenty of publicity as well as creating a unique and restful area that proved to be a hub of activities.

Also profitable was the tie-in with one of the fair's major attractions, a talent revue called "Riverboat Follies," which was staged in a nearby building.

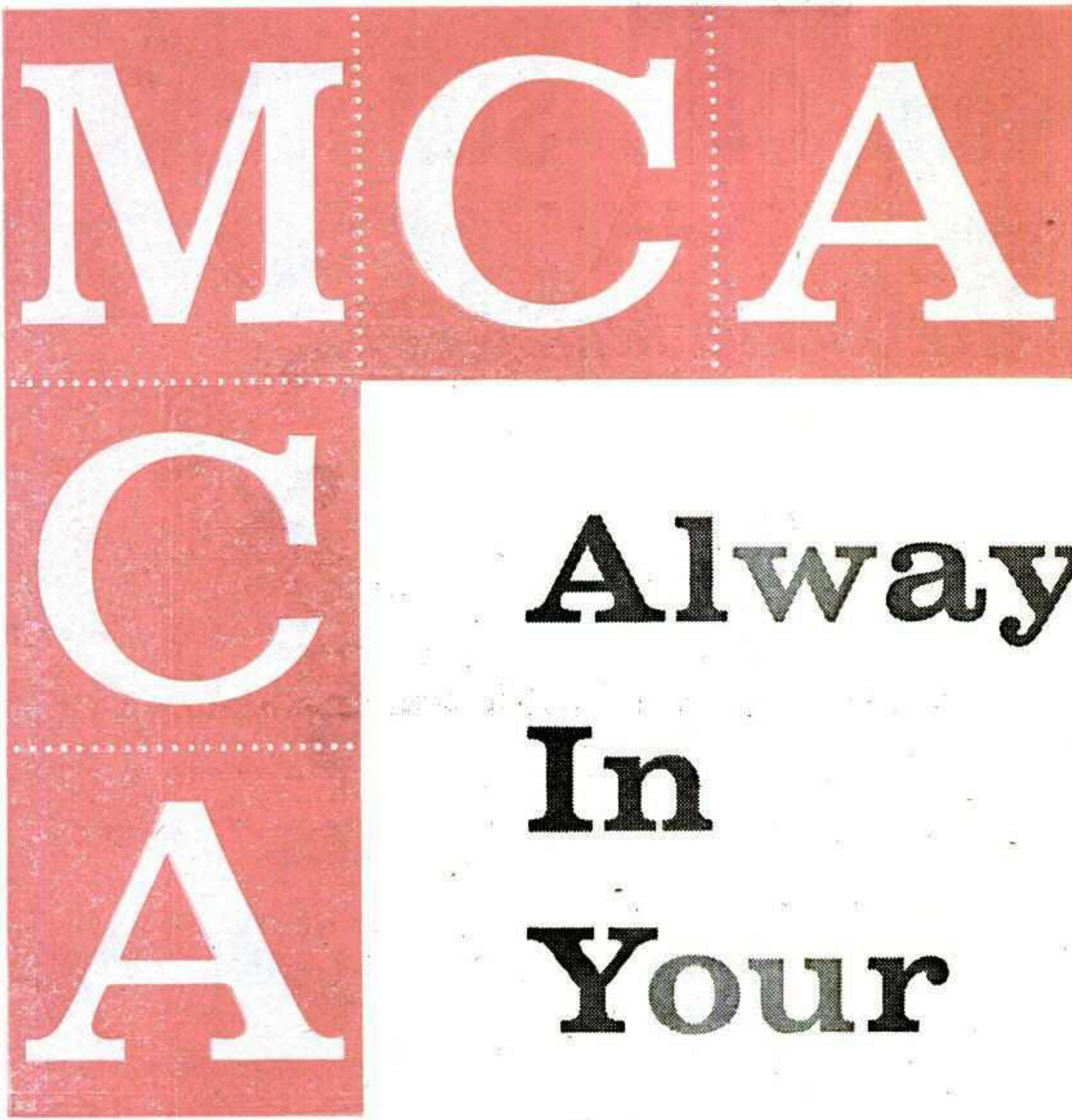
The steamboat operation, conducted by Willis Nalen, rode close to 30,000 fairgoers during the nine-day fair at a quarter each. On city kids' day alone, the boats accommodated 7,048 riders and on this same day an average of over 600 passengers per hour were carried for nine consecutive hours.

Publicitywise the lake and its paddle wheelers scored big breaks. Memphis newspapers ran six different photos of the area and the editorial comments were many and highly complimentary.

In addition, the body of water served as a commercial exhibit area where boat and motor dealers exhibited their wares afloat.

The Cotton Carnival, held each spring in Memphis, also got into the act. Officials brought in a float of the Robert E. Lee sidewheeler and rolled it into the water which created additional atmosphere and gave the carnival publicity.

Little expense was entailed in creating the pond since the land was naturally depressed and required only a low levee of sand bags along one side. The 1,800,000 gallons of water needed to flood the area was contributed by the City of Memphis.



**Always
In
Your
Corner**

with shows planned by the company

that has 30 years' experience in providing

just the right attraction . . . the profitable

attraction . . . the dependable attraction!

MCA ARTISTS, LTD.
FAIR PRODUCTIONS

New York
598 Madison Ave.
Plaza 9-7600

Dallas
2311 Cedar Springs
Riverside 7-7538

Beverly Hills
9370 Santa Monica Blvd.
Crosstree 4-7711


Detroit
15037 W. Eight Mile Rd.
Broadway 3-8690

Chicago
430 N. Michigan Ave.
Delaware 7-1100

Miami
7530 Biscayne Blvd.
Plaza 8-8731

Thank you, Ohio State Fair

Bless your pea pickin' hearts —



OHIO'S CARDINAL WELCOMES YOU TO...
THE OHIO STATE FAIR
 AUGUST 23 THRU 30, 1957
 October 28, 1957 COLUMBUS 3, OHIO
 PHONE AX 4-1648

WILLIAM O'NEILL
Governor of Ohio

JAMES R. HAY, D.V.M.
Director of Agriculture

D. ROBERT JONES
State Fair Manager

M. G. DOTSON
Assistant Fair Manager

IRVIN GEBHART
Assistant Manager

E. J. KEIRNS
Assistant Manager

THE STATE BOARD OF AGRICULTURE

DAIRY CATTLE AND MILK GOATS
Sam Van Gorder, President
Hamilton, Ohio

DAIRY PRODUCTS
Lester H. Hester, Vice-President
Cedarville, Ohio

AGR-HORT-FLOWR AND MACHINERY
Lloyd Stary
Leavitt, Ohio

BREEDING BEEF AND COMMERCIAL CATTLE
Clifton E. Elliott
Mt. Victory, Ohio

DRAFT HORSES AND POULTRY
H. E. Fenderson
Marysville, Ohio

HORSE SHOW
Ray B. Fetter
Columbus, Ohio

JUNIOR FAIR
Fred S. Cook
Gibsonia, Ohio

MUSIC ARTS AND CRAFTS
Mrs. Ruth A. Stone
St. Marys, Ohio

GANITATION
L. A. Hamilton, D.V.M.
Madison, Ohio

SHEEP
Willard Shear
Washington C. H., Ohio

SPEED
Samuel S. Howard
Lancaster, Ohio

SWINE
Robert M. Wood, Sr.
Waverly, Ohio

Mr. Eldred D. Stacy
M C A Artists, Ltd. Agency
430 North Michigan Avenue
Chicago, Illinois

Dear Stacy:


Reviewing the 1957 Ohio State Fair activities, brings to mind the success we had with our Grandstand and Coliseum attractions.

We want you to know that we were pleased with the high-caliber performances of Tennessee Ernie Ford and his troupe. We have had countless compliments on his stellar singing and story-telling.


Ernie was a master showman while he was here and his public relations techniques won us high praise. I refer specifically to the excellent way he co-operated in extra-curricular promotions to help publicize his appearances at the Fairgrounds. He gave freely of his off-stage time for appearances at radio and television stations, at two hospitals and Wednesday morning show for the crippled children on the Fairgrounds was tops! He displayed a humaneness that made him a hit with the fans and with management. We appreciate co-operative performers who realize that our promotion job is a tough one and when they help out, as Ernie did, it's a big boost for us — as our gate proved.

Yes, Stacy, we enjoyed Ernie Ford and hope someday to bring him back to Ohio. We figured you might like to know how we felt about him, now that the hub-bub has vanished from our Fairgrounds.

Best personal wishes.

Sincerely,

 D. Robert Jones
 Manager

DRJ:ps



"MEET ME UNDER THE BUCKEYE TREE"



Every Thursday
THE FORD SHOW
NBC-TV



Every Day
CAPITOL RECORDS

Publicity
FREEMAN AND WICK


FAIR PRODUCTIONS

Personal Management
CLIFFIE STONE

INSURE THE SUCCESS OF YOUR FAIR

Molly Bee

The Great New Talent of 1958



The Sunday Courier and Press

SUNDAY, AUGUST 11, 1957 EVANSVILLE, INDIANA PAGE ELEVEN-A

Molly Wins Hearts Of Big Crowd

By JOHN McCLANE
In about 20 minutes time last night, pretty little Molly Bee had walked off the stage of Mesker Amphitheater with a near capacity crowd tucked neatly onto the palm of her hand. One of Mesker's largest crowds—about 6,000—was in attendance. One of the featured performers in the fifth show of the Mesker summer season, which opened Saturday night, this utterly charming youngster revealed to her enthusiastic audience many of the reasons for her steady climb towards the top of the heap of today's talented newcomers. And the Mesker appearance is something of a debut for Molly—it is reportedly the first time she has made a personal solo appearance as a featured star before the public.

Molly, honey, you're just great, and we'll be hearing and seeing a great deal of you in the future.

7,600 Jam Mesker Amphitheater Sets Record

The biggest crowd in Mesker Amphitheater's six-year history—estimated at 7,600—turned out last night to catch the final performance of the current show. Saturday night attendance also was far above average, with 5,800 in the audience. Elated over the jam-packed condition of the outdoor theater, one official said: "If we get 3,500 people out here, we are happy." Last night's attendance figure surpassed the 7,500 set two years ago when Mesker featured a colorful ice show. Ideal weather teamed up with a generally bang-up show to produce this weekend's bumper crowds, officials said.

OHIO'S CARDINAL WELCOMES YOU TO...
THE OHIO STATE FAIR
AUGUST 23 THRU 30, 1957
COLUMBUS 3, OHIO
October 21, 1957

Mr. Eldren O. Stacy
M. C. A. Artists, Ltd. Agency
430 North Michigan Avenue
Chicago, Illinois

Dear Stacy:

The surprise hit of the 1957 Ohio State Fair entertainment program was a young lady—Molly Bee. As you know, you offered her to us as a substitute on the basis of her Tennessee Ernie Ford Show appearances.

We're happy that you did because she grabbed the spotlight and it stuck to her like a magnet. Her effervescence, both on stage and as a guest on radio and television, made her adjunct to our Fair.

Fact is, Stacy, one of the local newspaper columnists still sprinkles an occasional "Love That Molly Bee" line in his daily writings. It proves that her willingness to come in early and co-operate with us in our promotion plans, PLUS her talented versatility, paid off in excellent results at the box office.

We knew you would be interested in knowing that we thought Molly Bee was one of our top attractions at the 1957 Ohio State Fair.

Best personal wishes,

Sincerely,
D. Robert Jones
Manager

MEET ME UNDER THE BUCKEYE TREE

SATURDAY, AUG. 24, 1957 The Columbus Citizen

MOLLY BEE, 18-year-old singer of the Tennessee Ernie Ford show, is a solid showman. Blue eyes, pert face and figure, and honey hair done up in a long, lashing ponytail, she's a gay eye-ful in a pink frock as she belts out her rock 'n' roll tunes. She sings loud, clear and true. She slams the accents just where they belong, and she bubbles good humor every inch of the way.

The Columbus Citizen

Around Columbus
By Ben Hayes
—We didn't get enough of Molly Bee; Real queen of Ohio State Fair, she was.—
—Bring back Molly

THE EVANSVILLE COURIER-

Front Row Center

Molly Bee, twinkling young vocal star, on for about 20 minutes and five songs, the fabulous Four Freshmen with their esoteric melodies, and Frankie Carle, rightly billed as "the golden touch" made a top-notch trio of acts to turn Saturday's Mesker show into one of the season's best.

Molly's zest for living and her joy in people communicates itself in an instant to her listeners, most of whom have followed her for years, from pigtails to ponytail, although she won't be 18 until next week. She has a winning way with a song, too, that's likely to change even her sedate hearers into feeling teenish again.

With this auspicious solo start, Molly'll no doubt go onward and upward. It will be quite a thrill in years to come to the close to 6,000 of us who heard her in Saturday's debut to say "I remember when."

<p>CAPITOL RECORDS—</p> <p>Singles and Albums</p>	<p>PICTURES—</p> <p>Early Release "Steady Date" Columbia Pictures</p> <p>Spring Release "Summer Love" Universal International Pictures</p>	<p>TV—</p> <p>Appearing Gisela MacKenzie Show Dec. 27</p> <p>Appearing Tennessee Ernie Ford Show Jan. 23</p>
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Publicity
FREEMAN AND WICK

FAIR PRODUCTIONS

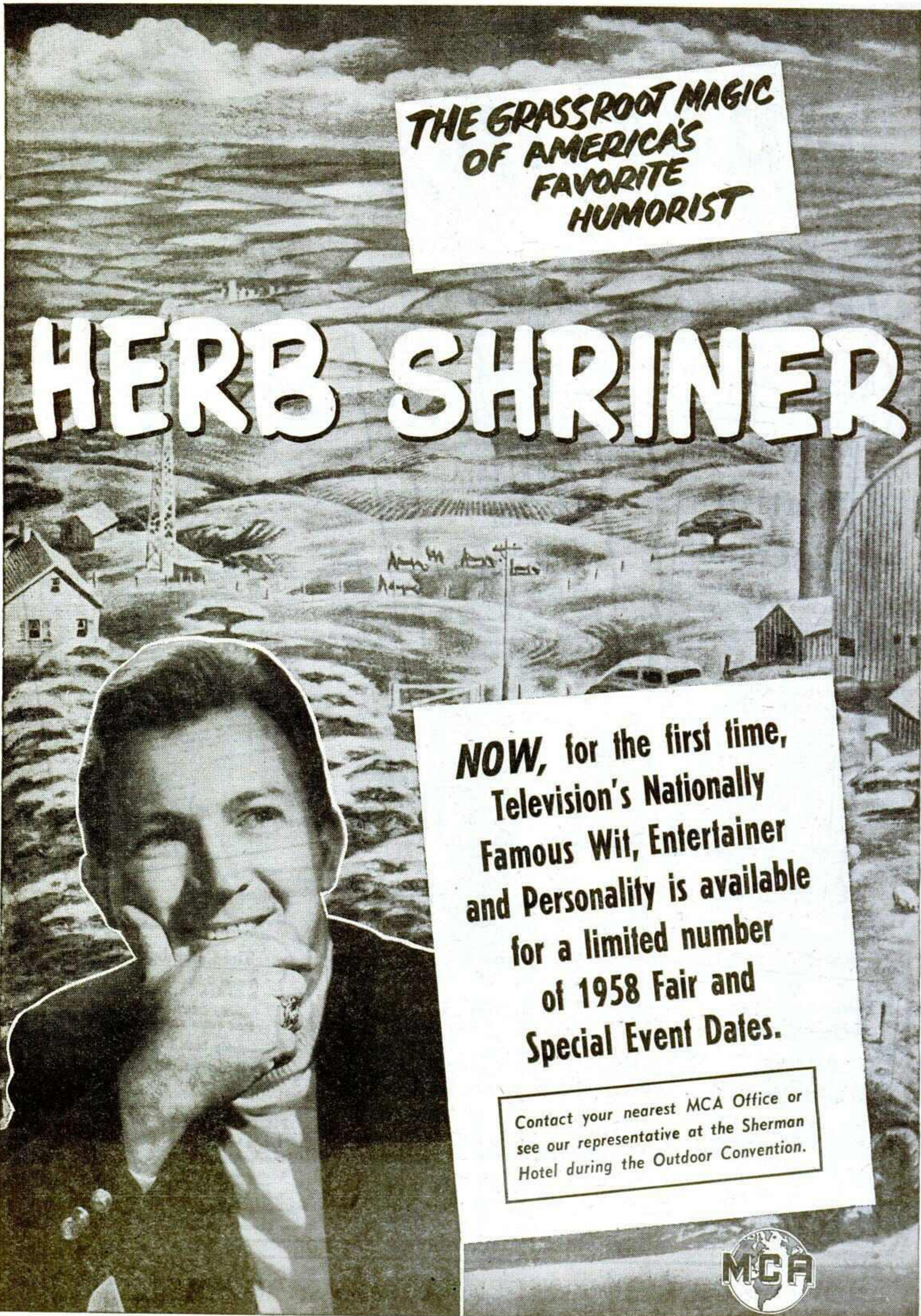
Personal Management
CLIFFIE STONE

**THE GRASSROOT MAGIC
OF AMERICA'S
FAVORITE
HUMORIST**

HERB SHRINER

**NOW, for the first time,
Television's Nationally
Famous Wit, Entertainer
and Personality is available
for a limited number
of 1958 Fair and
Special Event Dates.**

Contact your nearest MCA Office or
see our representative at the Sherman
Hotel during the Outdoor Convention.



DENNIS DAY

CURRENT ACTIVITIES:

TV: Jack Benny Show . . . Gisele MacKenzie Show . . . Date With the Angels . . . I've Got a Secret . . . Steve Allen Show.

NIGHT CLUBS: Moulin Rouge, Hollywood . . . Shamrock, Houston . . . Riverside, Reno . . . Riviera, Las Vegas (repeat) . . . Blinstrub's, Boston . . . Chase Hotel, St. Louis . . . Fairmont, San Francisco (current one-month stand through Dec. 7).

RECORDS: "Here's Dennis Day" (Capitol); "Dennis Day at Hollywood's Moulin Rouge" (Remington)—out this week.



Press: Frank Liberman
8733 Sunset Blvd.
Hollywood, Calif.

M C A ARTISTS, LTD. AGENCY

DELAWARE 7-1100



FAIR PRODUCTIONS

430 N. MICHIGAN
CHICAGO, ILL.

TEX RITTER

AMERICA'S MOST BELOVED COWBOY



ASSISTED BY

HANK MORTON



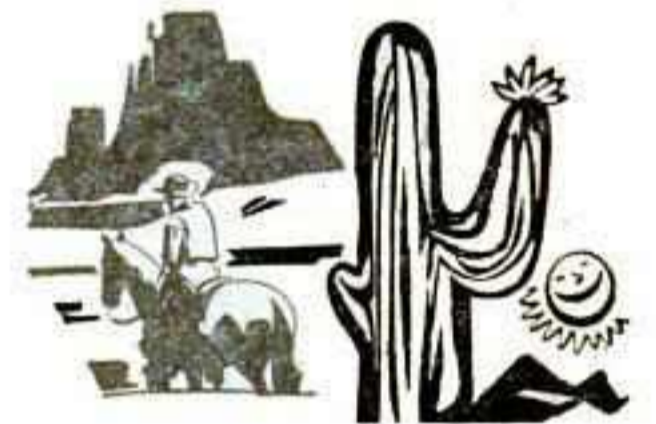
AVAILABLE FOR
FAIRS AND
RODEOS

NOW STARRING
IN OWN
TELEVISION SERIES

Tex Ritter with his comical sidekick, Hank Morton, entertain with good folk and western music interlarded with homespun humor. Good family fare, but more than that, true Americana.

Ritter is famous for his singing of "High Noon" in the Academy Award winning picture of the same name. Has many, many other recordings of merit to his credit, however, among them "Rye Whiskey," "Boll Weevil," "Jealous Heart," "San Antonio Rose," "Green Grow the Lilacs," "Wayward Wind."

TEX RITTER



- ★ CAPITOL RECORDING ARTIST
- ★ "HIGH NOON" ACADEMY AWARD WINNER



HANK MORTON, TEX RITTER'S
COMICAL SIDEKICK

MUSIC CORPORATION OF AMERICA, Agency

Delaware 7-1100

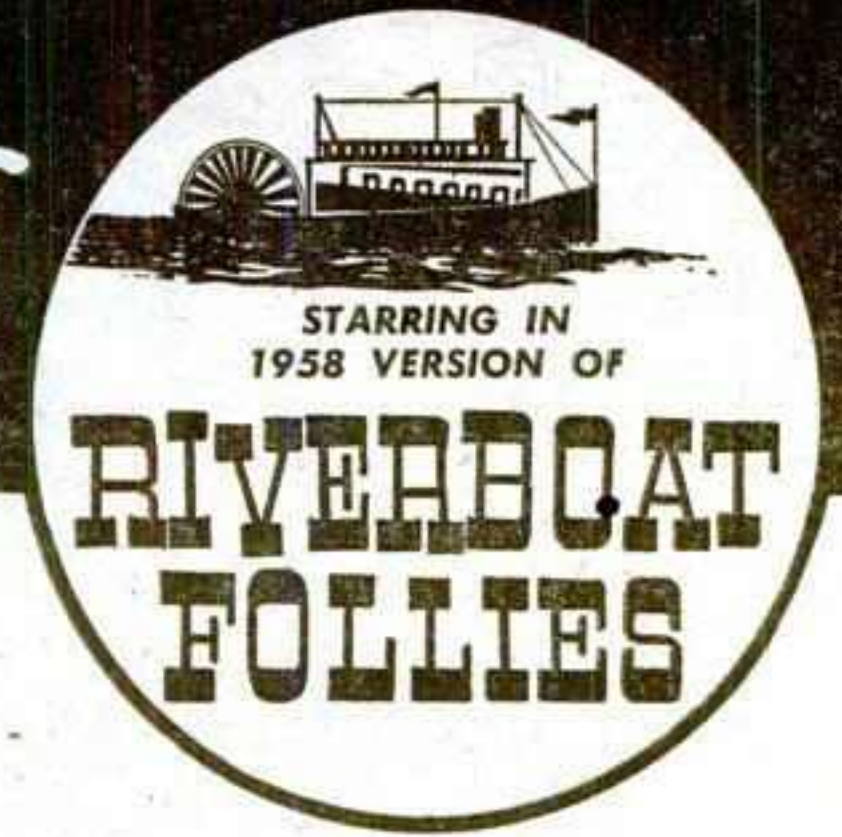


FAIR PRODUCTIONS

430 N. MICHIGAN
CHICAGO, ILL.

Preston Foster

"CAP'N JOHN" of TV's POPULAR "WATERFRONT"



AND HIS FRIENDS

SHEILA D'ARCY

Lovely Star of Stage and Screen

STEPHANIE FOSTER

The Voice with a Smile

The answer to increased attendance at your front gate or grandstand . . . popular TV star, available in a fast-moving proven show.

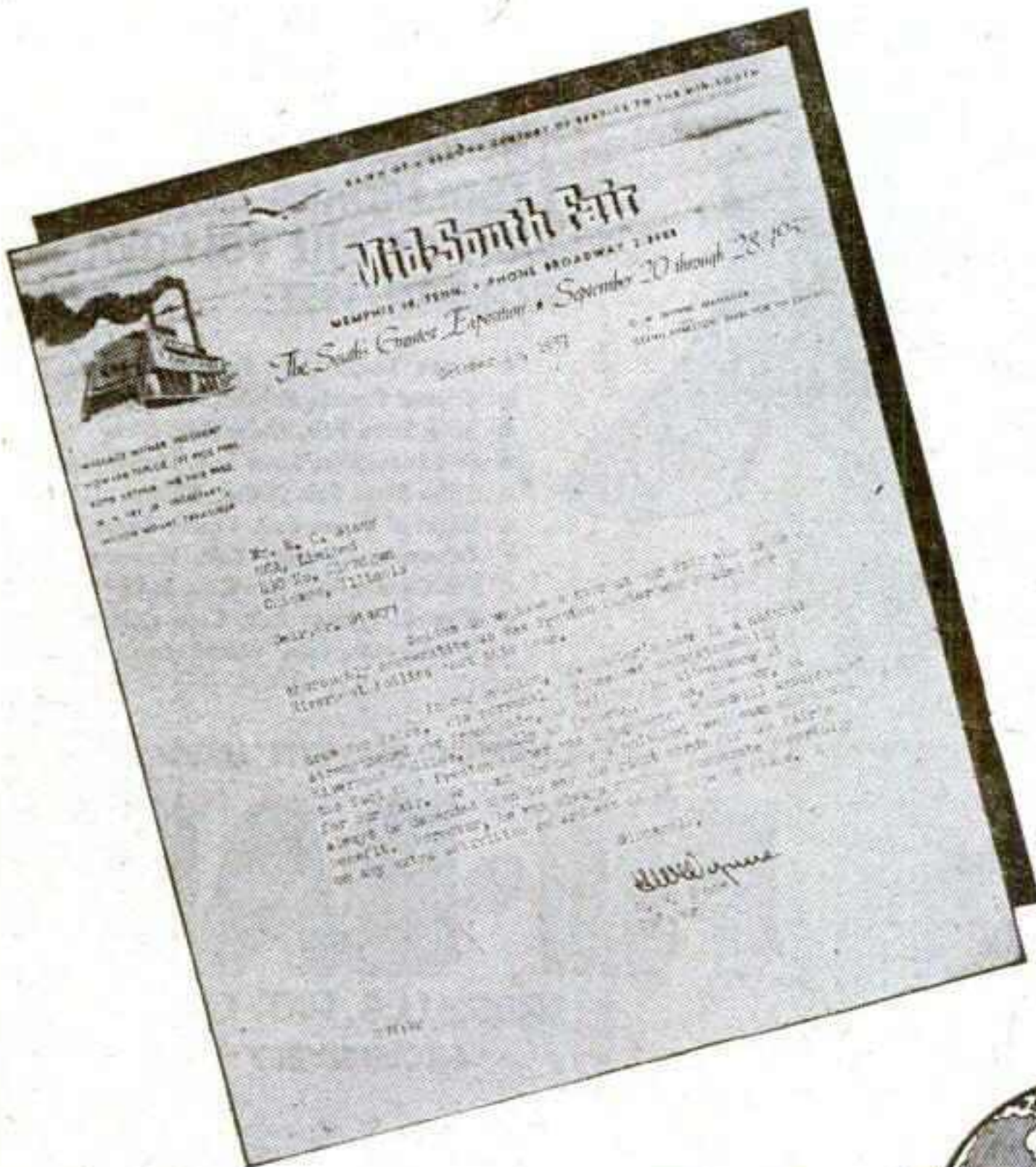
You will be interested to know that Riverboat Follies, with Preston Foster starring, this year showed a 74% increase in attendance and a 61% increase in gross revenues over 1956. Need we say more?

BILL WYNNE, Mid-South Fair, Memphis.

Just a few words to let you know the reaction to the Preston Foster Show. It was all good, believe me. Many people have told me that it was the finest show ever to be seen here. Many have said that it was the finest show they had ever seen. I was lucky enough to get away to see it myself and I have nothing but praise for it. It was well balanced and clicked off without a pause or delay of any kind. We had a fine crowd, too, and the new stage really pleased them. It was your suggestion, you know. I think it did a lot to sell the show.

GENE ALCORN, Fayette County Fair, West Union, Iowa.

Available for publicity purposes, a model of the "Cheryl Ann" tugboat from the TV program "Waterfront." Also Riverboat Follies caps, window cards, ad-mats, publicity stories and plenty of glossy photos.



M C A ARTISTS, LTD. Agency

DELAWARE 7-1100



FAIR PRODUCTIONS

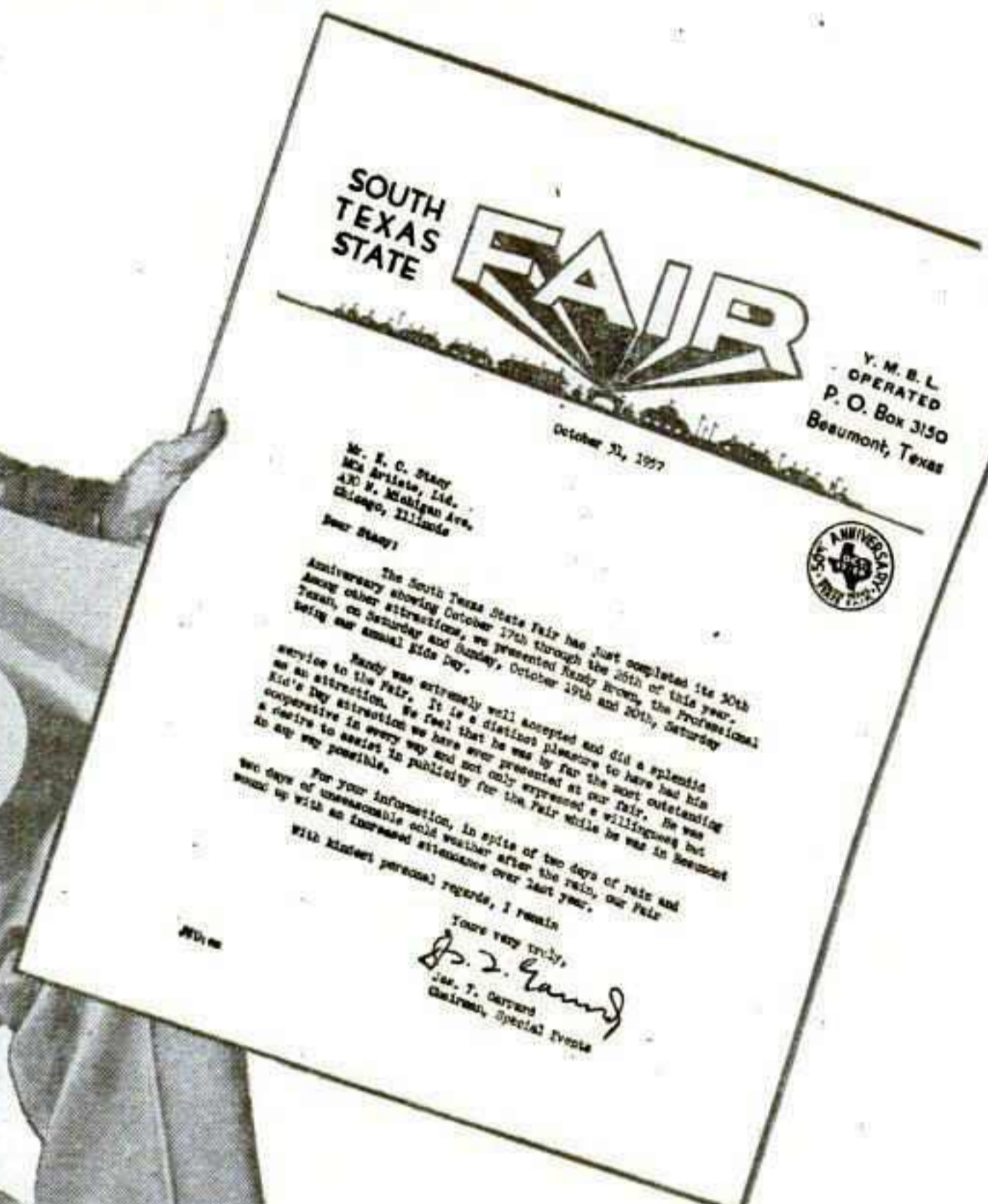
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CHICAGO, ILL.

NOW AVAILABLE FOR FAIRS

RANDY BROWN

THE PROFESSIONAL TEXAN HUMORIST

Thanks,
Beaumont, for
a record-breaking
crowd!



RANDY BROWN
THE PROFESSIONAL
TEXAN

ALSO AVAILABLE
FOR
HOTELS • CLUBS
PRIVATE PARTIES
CONVENTIONS
★
GREAT FOR
SPORT SHOWS

**UNIQUE FLI-BACK PADDLEBOARD CONTEST
HIGH IN INTEREST • TOPS IN ENTERTAINMENT**

**FREE TO BOYS AND GIRLS
EACH ENGAGEMENT**

2,000 FLI-BACK PADDLEBOARDS FREE FOR CONTEST!
(IMPRINTED WITH YOUR COPY)

BICYCLES • 17 JEWEL WATCHES • CHAMPIONSHIP TROPHIES
CHAMPIONSHIP SWEATERS AND CASH PRIZES

This contest combines great entertainment plus high regional interest with boys and girls competing for titles of "Champion of the Fli-Back Paddleboard." A proven interest-getter for fairs.

THE RANDY BROWN FLI-BACK
PADDLEBOARD CONTEST
PART OF THE FOLLOWING
FAIRS IN 1957:

- South Texas State Fair, Beaumont, Texas
- Central Canada Exhibition, Ottawa, Canada
- Ohio State Fair, Columbus, Ohio
- Oklahoma Free State Fair, Muskogee, Okla.
- Tulsa State Fair, Tulsa, Okla.
- Heart o' Texas Fair, Waco, Texas
- Tennessee-Carolina Fair, Newport, Tenn.
- Sac County Fair, Sac City, Iowa
- Howard County Fair, Cresco, Iowa
- Washington Fair, Washington, Mo.

RANDY BROWN USES

FLI-BACK

REG. U.S. PAT. OFF.
EXCLUSIVELY

MCA ARTISTS, LTD. AGENCY

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FAIR PRODUCTIONS

430 N. MICHIGAN
CHICAGO, ILLINOIS

JIMMY WAKELY

"AMERICA'S MOST VERSATILE SINGER"

RADIO

Jimmy Wakely Show

CBS, 6th year sponsored
by Bristol-Myers.

T-V

Guest Shots:

Lawrence Welk Show

Steve Allen Show

Ozark Jubilee

Bob Hope Show

Ed Sullivan Show

Club 60

RECORDS

Sold over 15,000,000 Records

Latest Decca Release

MY, OH MY

and

JUST A BOY & GIRL IN LOVE

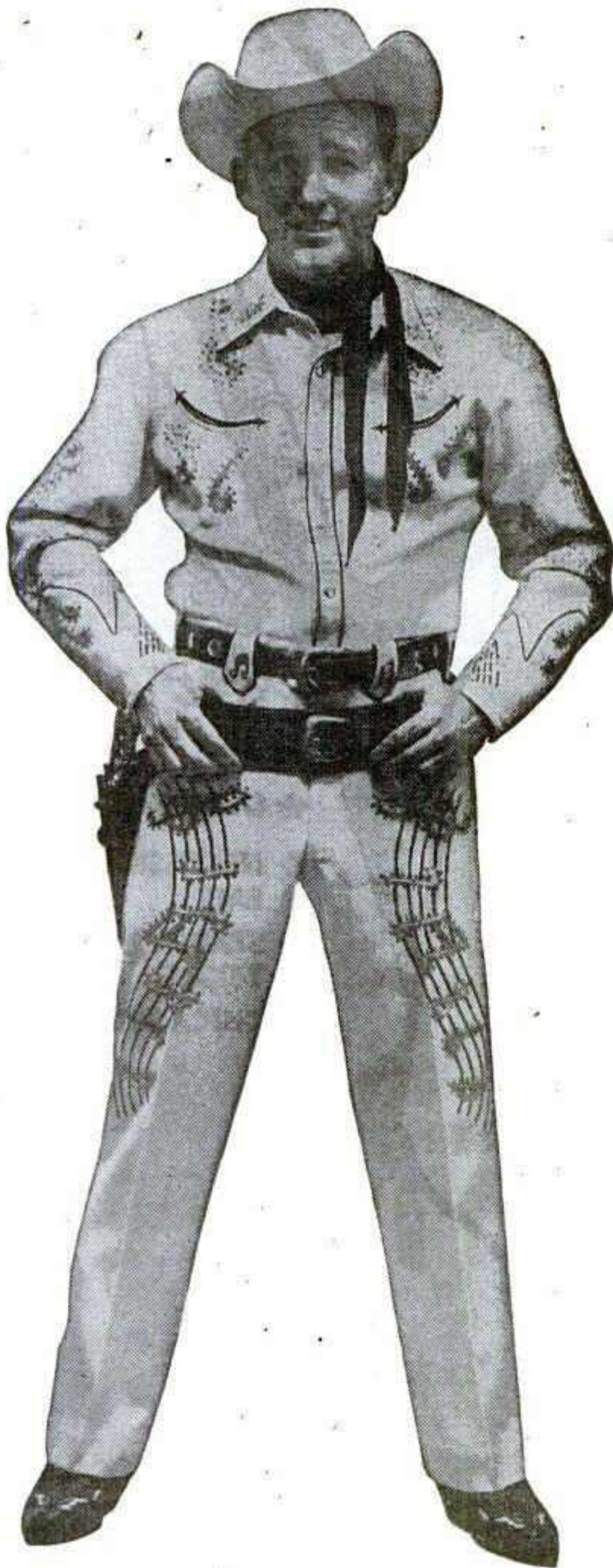
Personal Appearances:

Broke all attendance Records:

Central Wyoming Fair, Casper, Wyoming, 1957

Snake River Stampede, Nampa, Idaho, 1954

Available Fairs, Rodeos, Celebrations, 1958



MUSIC CORPORATION OF AMERICA

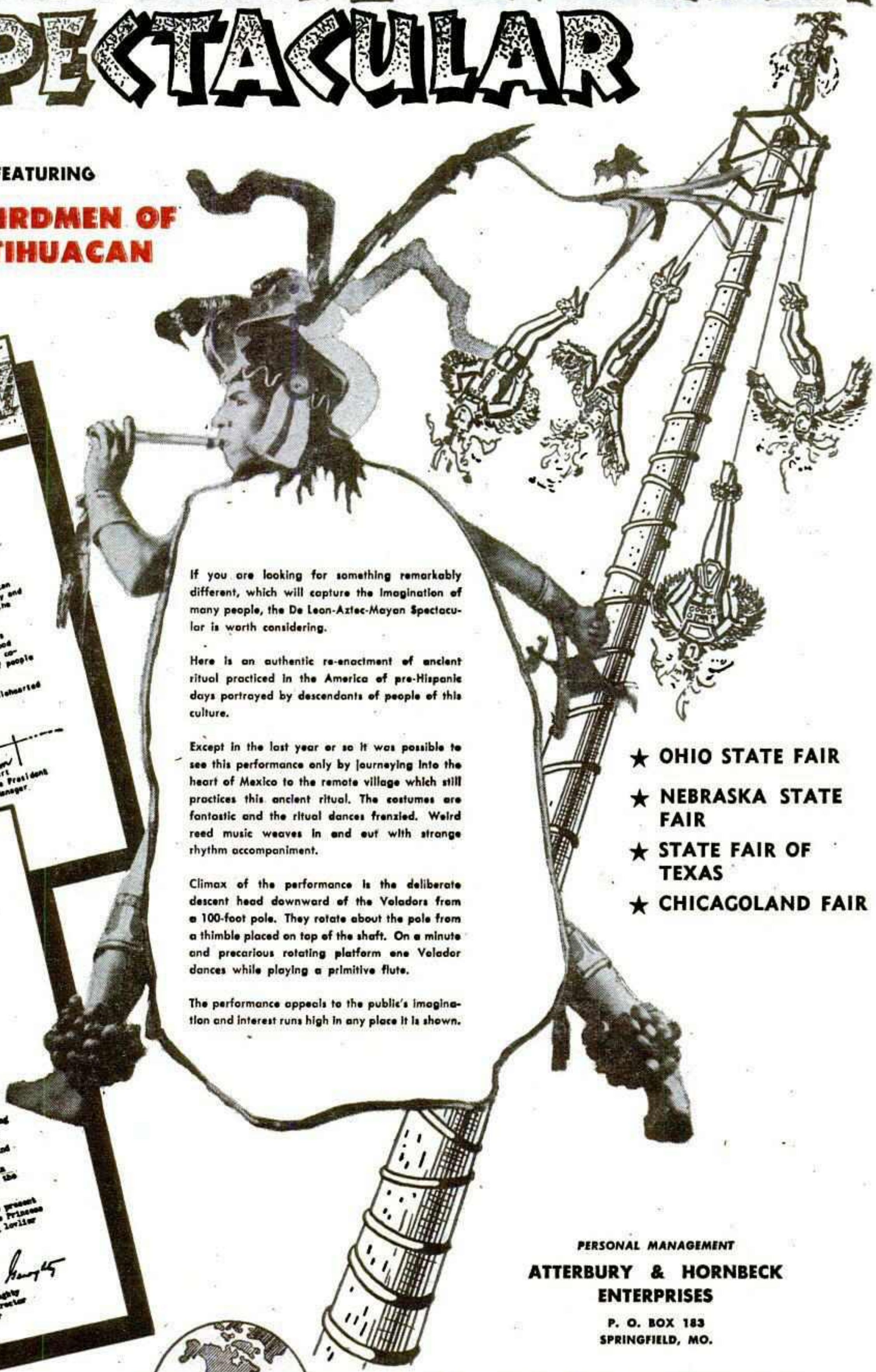


FAIR PRODUCTIONS
430 N. Michigan, Chicago, Ill.
Delaware 7-1100

DE LEON AZTEC-MAYAN SPECTACULAR



FEATURING
**THE BIRDMEN OF
TEOTIHUACAN**



THE STATE FAIR OF TEXAS
DALLAS 26, TEXAS • P. O. BOX 7753
TELEPHONE 147,171 • 3-1937

October 20, 1957

Mr. Javier DeLeon
Aztec-Mayan Spectacular

Dear Mr. DeLeon:

This is to express to you our appreciation for the fine job your group has done at the 1957 State Fair of Texas. The Aztec-Mayan Spectacular certainly has been one of the fine events of this year's State Fair.

The performances of the dancers and the Birdmen of Teotihuacan twice daily at the Magnolia Stage has worked out wonderfully and the three performances that the dancers have presented in the Cotton Bowl also were spectacular.

Texas has never seen this type of presentation and it has certainly made an interesting event and has met with a good response at the 1957 Fair. We appreciate very much your cooperation and want to commend you for this fine group of people you brought to us.

We do not hesitate in giving your organization our wholehearted recommendation.

With best wishes,

Richard W. Myers
Executive Vice President
and General Manager

If you are looking for something remarkably different, which will capture the imagination of many people, the De Leon-Aztec-Mayan Spectacular is worth considering.

Here is an authentic re-enactment of ancient ritual practiced in the America of pre-Hispanic days portrayed by descendants of people of this culture.

Except in the last year or so it was possible to see this performance only by journeying into the heart of Mexico to the remote village which still practices this ancient ritual. The costumes are fantastic and the ritual dances frenzied. Weird reed music weaves in and out with strange rhythm accompaniment.

Climax of the performance is the deliberate descent head downward of the Voladores from a 100-foot pole. They rotate about the pole from a thimble placed on top of the shaft. On a minute and precarious rotating platform one Volador dances while playing a primitive flute.

The performance appeals to the public's imagination and interest runs high in any place it is shown.

- ★ OHIO STATE FAIR
- ★ NEBRASKA STATE FAIR
- ★ STATE FAIR OF TEXAS
- ★ CHICAGOLAND FAIR

THE CHICAGO ASSOCIATION OF COMMERCIAL AND INDUSTRIAL TRAVELERS
130 NORTH MICHIGAN AVENUE
CHICAGO, ILLINOIS
TELEPHONE 2-1700

July 31, 1957

Mr. Eldred G. Stacy
MCA Artists, Ltd.
430 North Michigan Avenue
Chicago, Illinois

Dear Mr. Stacy,

Nothing could give me greater pleasure than to recommend the De Leon Aztec-Mayan Spectacular to anyone contemplating buying entertainment either for a Fair or a theatrical attraction.

The Indian Bird-men who fly from the one hundred foot pole are exciting and unusual. The rare combination of religious ceremonial and breath-taking daring appeals to the public's imagination. Here MCA brings true novelty and freshness into the field of entertainment.

The De Leon Aztec-Mayan dancers are also something brand new and fascinating. I found their costumes to be colorful, authentic and beautifully executed. The music especially composed for their dances was both barbaric and haunting. Most interesting, however, were the dances, the Indian past, had been patterned by Mr. De Leon for the modern spectator.

Real drama, mood dynamics and spectacle were present in the choreographic treatment. As for the exquisite Princess Teo Lochitl...I quite lost my heart to her. Nothing lovelier ever came out of Mexico.

Cordially yours,
Helen Tisham
Helen Tisham, Courtesy
Entertainment Director
Chicagoland Fair

PERSONAL MANAGEMENT
**ATTERBURY & HORNBECK
ENTERPRISES**

P. O. BOX 183
SPRINGFIELD, MO.

M C A ARTISTS, LTD. AGENCY



FAIR PRODUCTIONS

DELAWARE 7-1100

430 N. MICHIGAN
CHICAGO, ILL.



Teentown...

A GROWING feeling on the part of Mid-South Fair officials that they had neglected special activities for the Coke-and-chips set this year led to establishment of a special area called Teentown.

Admittedly borrowing the idea from the 1957 Oklahoma City Semi-Centennial Exposition, the Memphis execs installed a 24-by-60-foot dance floor on the shady lawn of the Women's Building and added bleachers to accommodate approximately 400. The area was well lighted, decorated with Chinese lanterns, and a huge sign, spelling out Teentown, was added on the front.

The location and its facilities caught on quickly with the teen-agers and dancing broke out spasmodically at any time of day or night. Music and comments were supplied by local disk jockeys who came out to spin platters and meet their public during the entire nine days of the fair.

Supervision of the program was provided by Marion Hale, director of the Memphis Park Commission's recreation department. And fair officials disclosed that not a single fight or disorderly incident was reported during the fair.

Additional facilities, these for showcasing teen-age talent, were provided inside the Women's Building. A 300-seat theater was the scene of a daily talent show that proved exceptionally popular with young and old alike.



Photograph at the top of the page shows the big front sign and a typical turnout of teen-agers. In the photo directly above, the boppers stopped to watch Anita Wood, movie starlet, give out with the latest. Known in Memphis as girl friend of Elvis Presley, Miss Ward was 1954 winner of the fair's talent contest.

Here come...

The Modernaires



**OVER 185 APPEARANCES
ON NETWORK TV
COAST-TO-COAST IN '57!**



Currently

THE LUX SHOW

starring *Rosemary Clooney*

THURSDAY NIGHTS NBC-TV (Color)



Just completed—4 years!

The Bob Crosby Show

5 DAYS WEEKLY—CBS-TV

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★
**NOW BOOKING FOR THE
 1958 FAIR SEASON**
 ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Exclusively on



PERSONAL
MANAGEMENT

Thomas P. Sheils

MCA ARTISTS
LTD. AGENCY



FAIR PRODUCTIONS
 CHICAGO
 430 N. Michigan Ave.
 Delaware 7-1100

DOT
RECORDING
ARTIST



JOHNNY ("CRAZY OTTO") MADDOX

*Thanks to Art Swenson
for 10 weeks of wonderful
fairs in 1957. I'm looking
forward to '58 and '59 and '60
with you...*

Johnny Maddox, prime interpreter of pure ragtime-jazz, played as it should be played, will be available for celebrations, sport shows and a limited number of fairs in 1958.

MUSIC CORPORATION OF AMERICA, AGENCY
DELAWARE 7-1100



FAIR PRODUCTIONS

430 N. Michigan
CHICAGO, ILL.

CAPITOL
RECORDING
ARTIST



CANDY CANDIDO

"I'M FEELING MIGHTY LOW"

STAR OF TV • RADIO • SCREEN

AND FEATURED AT THE FOLLOWING FAIRS IN 1957

- OHIO STATE FAIR
COLUMBUS, OHIO
- MID-SOUTH FAIR
MEMPHIS, TENN., 2nd YR.
- GREAT JONES COUNTY FAIR
MONTICELLO, IOWA, 2nd YR.
- TENNESSEE-CAROLINA FAIR
NEWPORT, TENN.
- TULSA STATE FAIR
TULSA, OKLAHOMA, 2nd YR.
- WILLIAMS COUNTY FAIR
MONTPELIER, OHIO
- STATE FAIR OF TEXAS
DALLAS, TEXAS (PAT BOONE SHOW)
- BOONE COUNTY FAIR
ALBION, NEBRASKA
- WASHINGTON FAIR
WASHINGTON, MO.
- LAC QUE COUNTY FAIR
MADISON, MINN.

Candy Candido, good-will ambassador at any fair or celebration—a personality in his own right and a great performer to boot.

MCA ARTISTS, LTD., AGENCY
430 N. Michigan
CHICAGO, ILL.



FAIR PRODUCTIONS

DELAWARE 7-1100

Johnny Matson



Live-wire master of ceremonies of the Tennessee Ernie Ford Show at the 1957 Ohio State Fair Johnny Matson offers good music and great fun for fairs and celebrations.

Just the man to keep things clicking for you
Looking forward to a great '58 in fairs . . .

MCA ARTISTS, LTD., AGENCY

430 N. MICHIGAN
CHICAGO, ILL.



DELAWARE 7-1100



Show stoppers, that's what they are, this fast-rising young singing group. Audiences love them!



The COMMODORES

"ACCLAIMED AS THE GREATEST SINGING QUARTETTE"



FAIRS

- TENNESSEE ERNIE FORD SHOW, OHIO STATE FAIR
- TULSA STATE FAIR, TULSA, OKLAHOMA
- OKLAHOMA FREE STATE FAIR, MUSKOGEE, OKLAHOMA
- GREAT JONES COUNTY FAIR, MONTECELLO, IOWA
- SOUTH TEXAS STATE FAIR, BEAUMONT, TEXAS
- AND MANY OTHERS

As part of the Tennessee Ernie Ford Show at the Ohio State Fair this year, this singing group made such a hit they were signed on the spot for a number of performances on this season's TV programs. Need we say more?

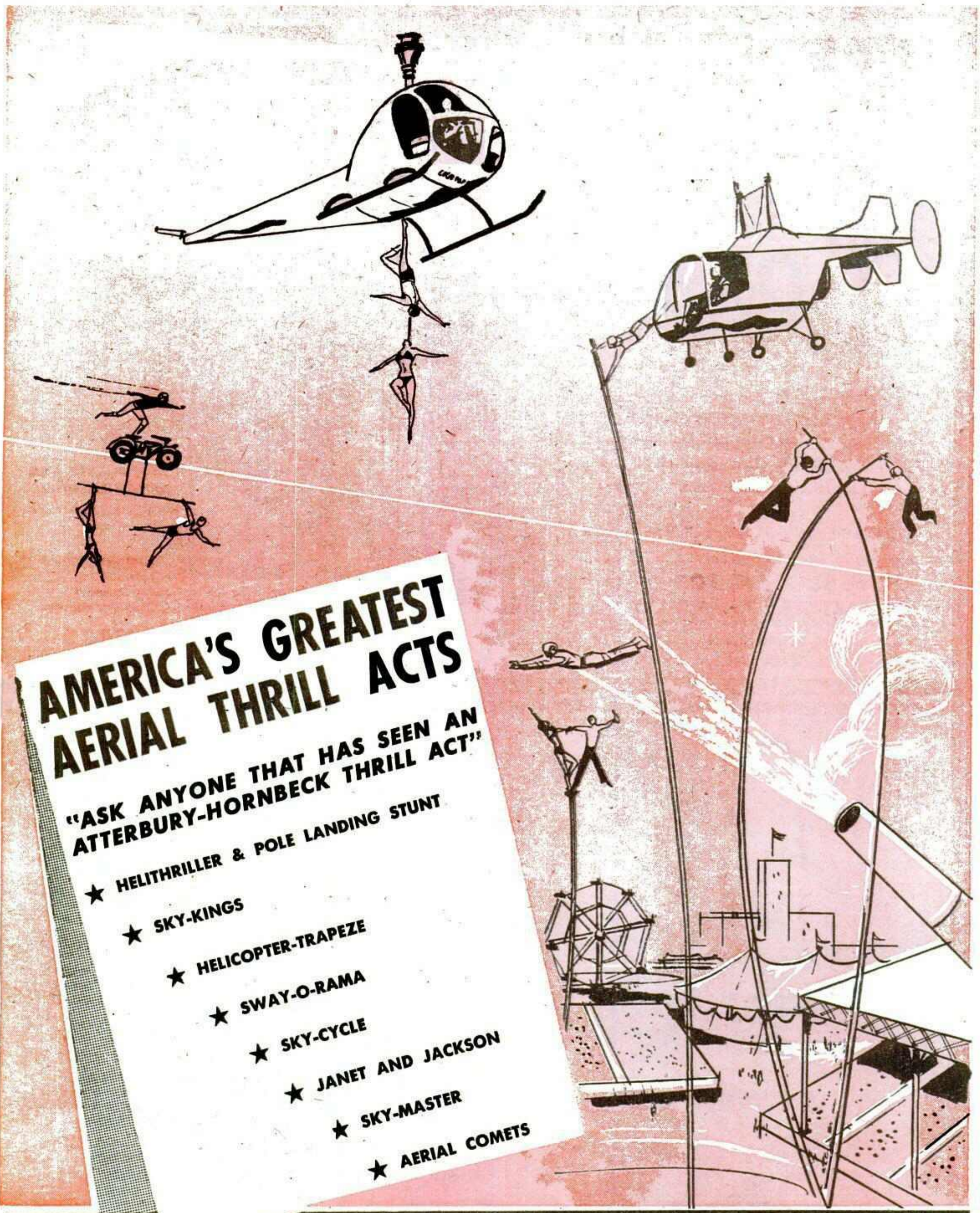
TV - ARTHUR GODFREY SHOW - 4 WEEKS PERSONAL APPEARANCES IN LEADING NIGHT CLUBS AND HOTELS.

CURRENT RELEASE
CHALLENGE RECORDS
#CH 1007-I'LL BE THERE
FAITH



FAIR PRODUCTIONS
430 N. MICHIGAN
CHICAGO, ILL.

MUSIC CORPORATION OF AMERICA AGENCY • DELAWARE 7-1100



**AMERICA'S GREATEST
AERIAL THRILL ACTS**

**"ASK ANYONE THAT HAS SEEN AN
ATTERBURY-HORNBECK THRILL ACT"**

- ★ HELITHRILLER & POLE LANDING STUNT
- ★ SKY-KINGS
- ★ HELICOPTER-TRAPEZE
- ★ SWAY-O-RAMA
- ★ SKY-CYCLE
- ★ JANET AND JACKSON
- ★ SKY-MASTER
- ★ AERIAL COMETS

Atterbury & Hornbeck Enterprises

P. O. BOX 183

SPRINGFIELD, MISSOURI

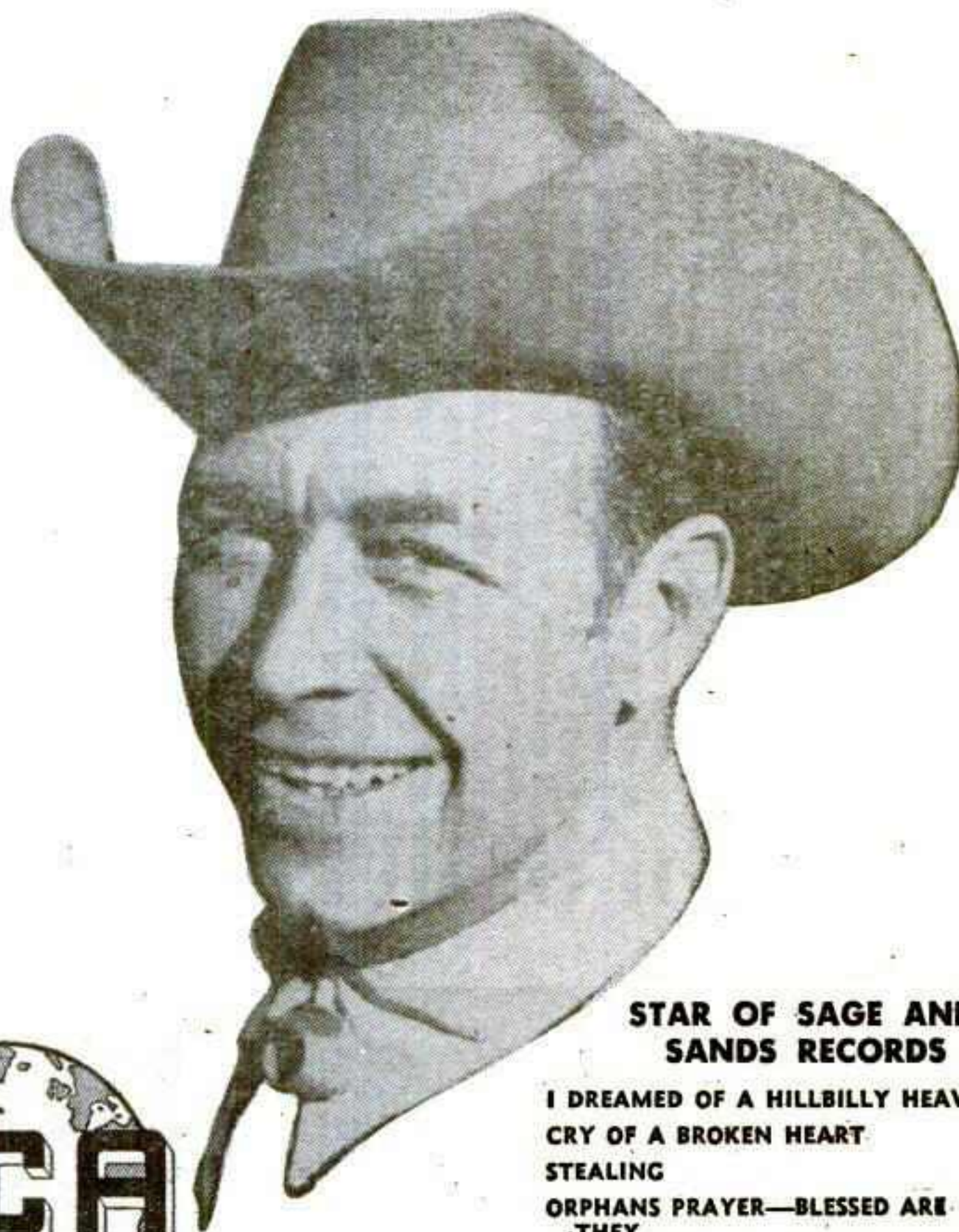
PHONE 48227

See us in Chicago or at your State Meeting

EDDIE DEAN

The Golden Cowboy

A tremendous hit at rodeos and fairs—Eddie Dean's experience and knowledge in all phases of show business, coupled with his golden voice and talent, make him a prime choice for personal appearances at rodeos and fairs.



STAR OF SAGE AND SANDS RECORDS

I DREAMED OF A HILLBILLY HEAVEN
CRY OF A BROKEN HEART
STEALING
ORPHANS PRAYER—BLESSED ARE THEY

Newest Release:
Nothing But Echoes b/w Iowa Rose

Albums:
Hi-Country
The Golden Cowboy Sings the Greatest Westerns*



FAIR PRODUCTIONS

NOW BOOKING FOR 1958

Starred or featured in seventy-five motion pictures currently on TV

Billy WILLIAMS

AND HIS ORCHESTRA

THAT SINGIN' MAN



Billy Williams, featured vocalist with the world-famous "Swing and Sway" aggregation of Sammy Kaye for five years, presents one of the finest dance bands ever assembled, highlighted by his own never-to-be-forgotten songs. Recording hits by that "Singin' Man" include "The Old Lamplighter," "Don't Fence Me In," "Adobe Hacienda," "It Might as Well Be Spring" and his own composition, "Where the Mountains Meet the Sky." A product of the Lone Star State, BILLY WILLIAMS never fails to become a top favorite wherever he presents his versatile music and easy singing style.

RCA VICTOR AND CORAL RECORDS

MOTION PICTURES
SMOKY RIVER SERENADE—COLUMBIA
SONG OF THE OPEN ROAD—UA



MUSIC CORPORATION OF AMERICA, AGENCY
DELAWARE 7-1100

FAIR PRODUCTIONS
430 N. MICHIGAN
CHICAGO, ILLINOIS

State Story...

THOUSANDS of patrons at the 1957 Southeastern Fair went back home from the Atlanta event with a vastly improved concept of their State and its three basic resources—soil, water and people.

This knowledge was imparted by a huge relief map of Georgia—43 by 34 feet in size—that had built-to-scale mountains and valleys, water-filled lakes, flowing rivers and smoke-puffing industrial plants.

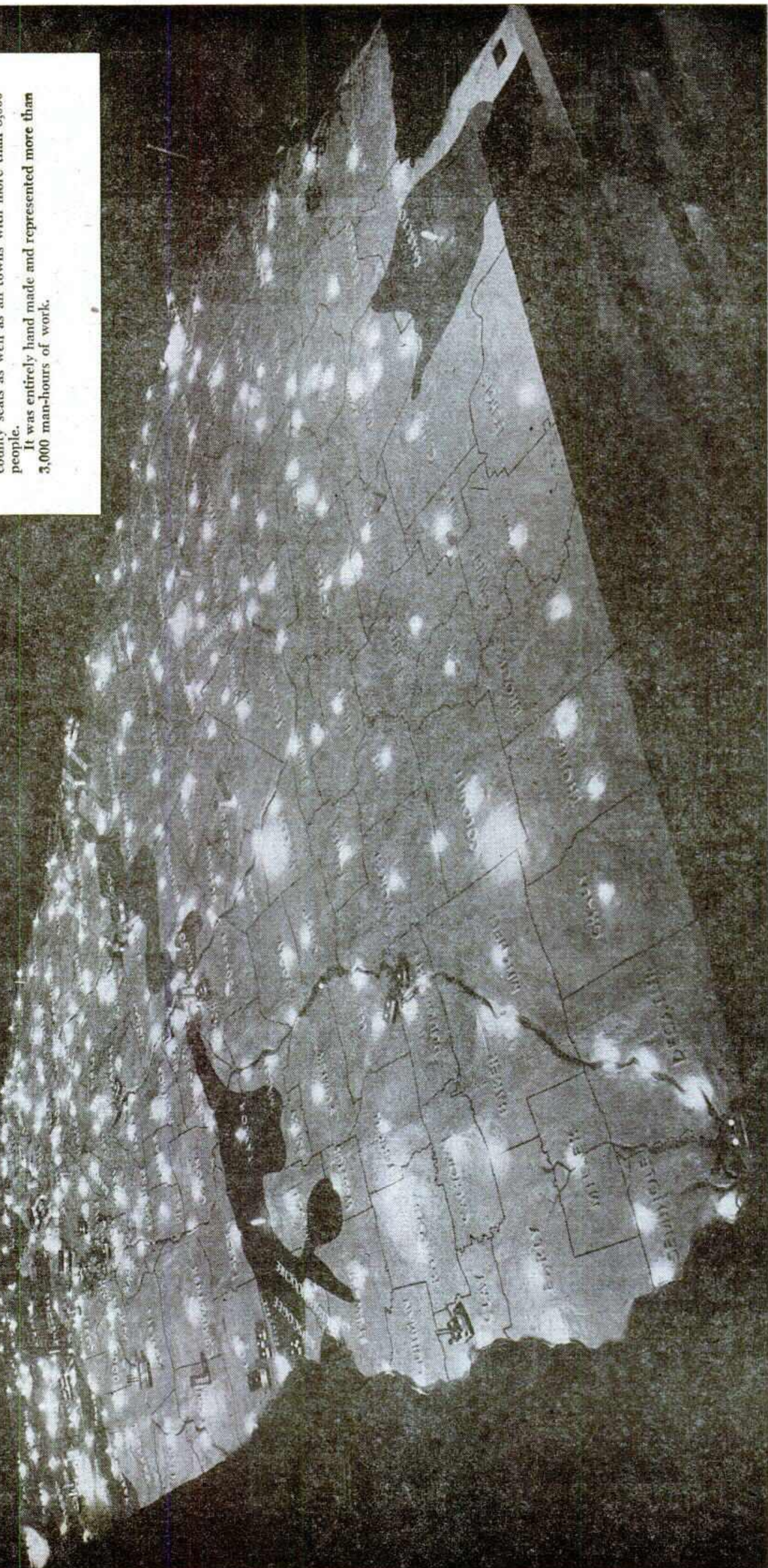
The map, which cost about \$14,000, had a lighting system that designated every one of Georgia's 159 county seats as well as all towns with more than 5,000 people.

It was entirely hand made and represented more than 3,000 man-hours of work.

BUILDING FOR TOMORROW



THE STATE OF GEORGIA



See What the Folks Bought!

Nebraska families are eager buyers . . . and avid fans of the exhibitors at the great



NEBRASKA

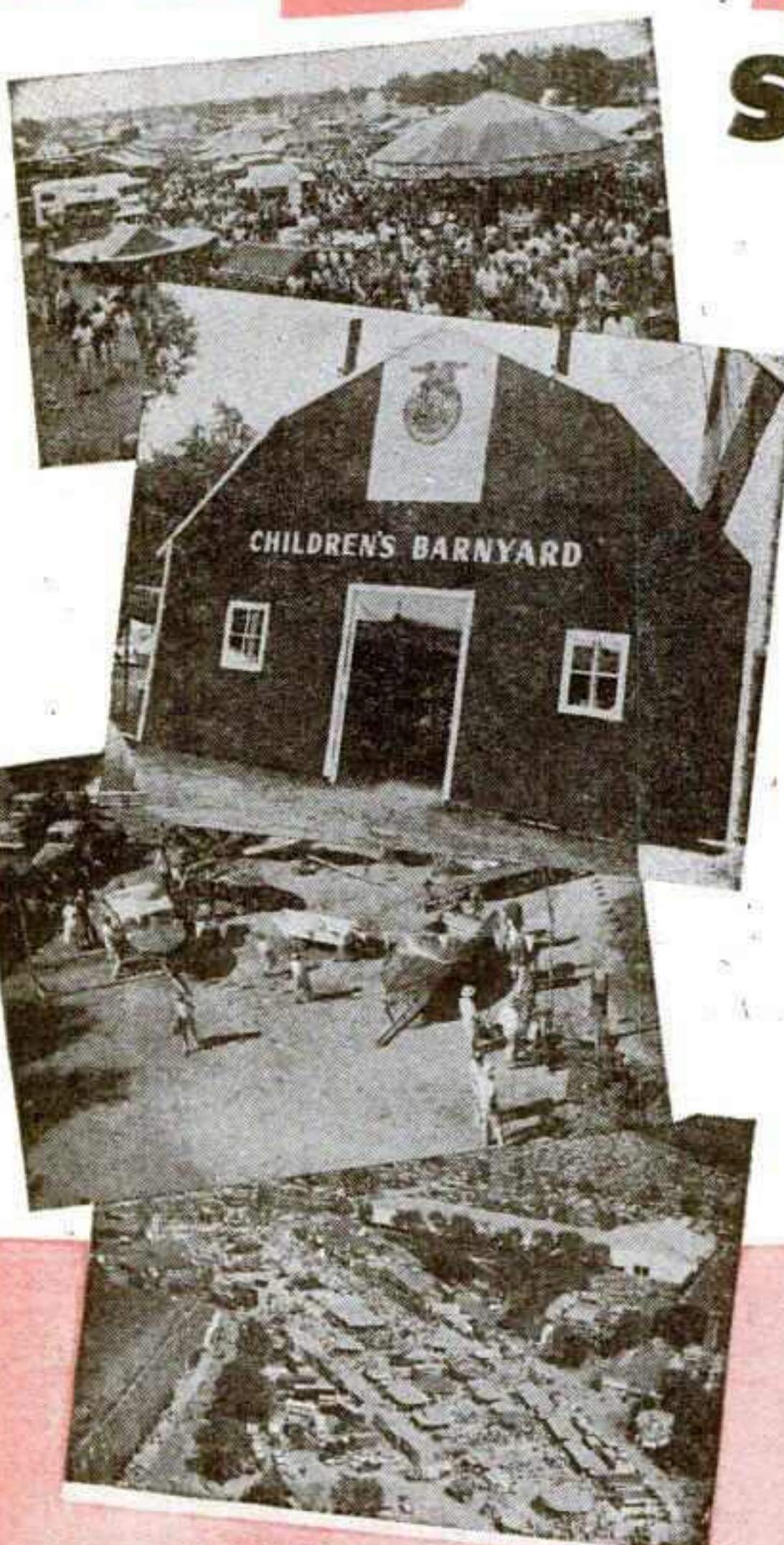
STATE FAIR

LINCOLN, NEBRASKA

"AMERICA'S MOST PROGRESSIVE AND AGGRESSIVE FAIR"

More than 1 out of every four families attend this great annual meet. 1957 Attendance: 305,000. They come for entertainment . . . and they also come to see what's new in products for the home, business, education and farming. Now considered "The Nation's #1 Irrigation Show," featuring the latest in Irrigation Equipment.

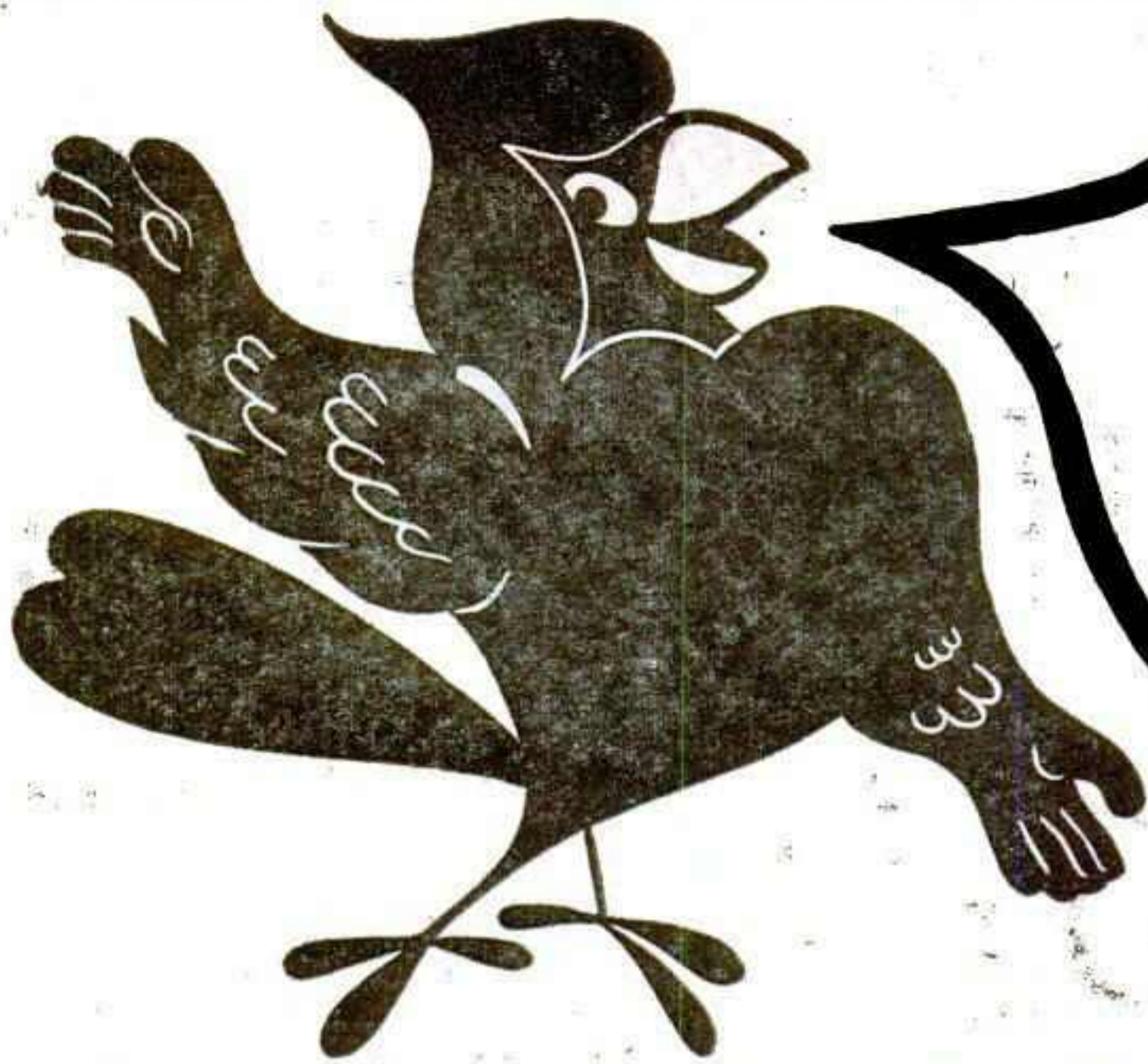
It will pay you . . . and boost your sales . . . to include yourself in on an exhibit at the Nebraska State Fair in 1958. Write today for all the facts on this great market.



NEW STATE FAIR COLISEUM
Available thruout the year for Special Events, Trade Shows, Sports Shows, Rodeos, Circuses, Exhibits, etc.

FOR COMPLETE DETAILS WRITE
EDWIN SCHULTZ, Secretary
MAIN P. O. BOX 1966
LINCOLN, NEBRASKA

1958 DATES
AUG. 30 — SEPT. 5



*I work for the
Ohio State Fair*

Promotion Symbol Serves Dual Purpose

THE 1957 Ohio State Fair at Columbus put Ohio's State bird, the Cardinal, to work. The bird was in on practically every advertising and promotional act. And the fair, as a result, received a world of fresh new publicity and what's more, also had a delightful new attraction.

Virtually all of the fair's customary advertising was tied to the Cardinal. Additionally, special promotional devices—postcards, plastic birds and the like—were developed around it.

The bright plumed bird was used in all printed material, from mimeograph sheets, on which news and feature releases were put out, to 24-sheet paper.

The constant appearance of the Cardinal in print caught the eye of Ohioans and it made them not only extremely Cardinal-conscious but keenly aware of the Ohio State Fair.

Publicity over the "world's largest talking Cardinal" added to this. The "world's largest" was built in a State penitentiary. It was so long (23 feet from tail tip to the point of the beak) that even tho it was built in three sections, each section was too large to go thru a penitentiary window and the wall had to be knocked out. Then a crane was needed to lower each section to ground level.

The king-sized talking bird was spotted centrally on the fairgrounds—and there it delighted fairgoers, particularly youngsters, as it responded to questions or merely talked.

The "Cardinal" promotion was so successful that it will not only be repeated next year but given further accent. This added emphasis, as now planned, will come from a State-wide contest to give the Cardinal a name.

The Cardinal was everywhere in Ohio . . . on 24-sheets, as below, on window cards, in newspaper ads, on special mailing pieces and made Ohioans keenly aware of their State bird and State fair.



"The world's largest talking bird" was a delightful new fair attraction and cashed in heavily on all of the promotion given to the fair's colorful symbol.

The Thoroughbred of Outdoor Show Business

Groscurth's

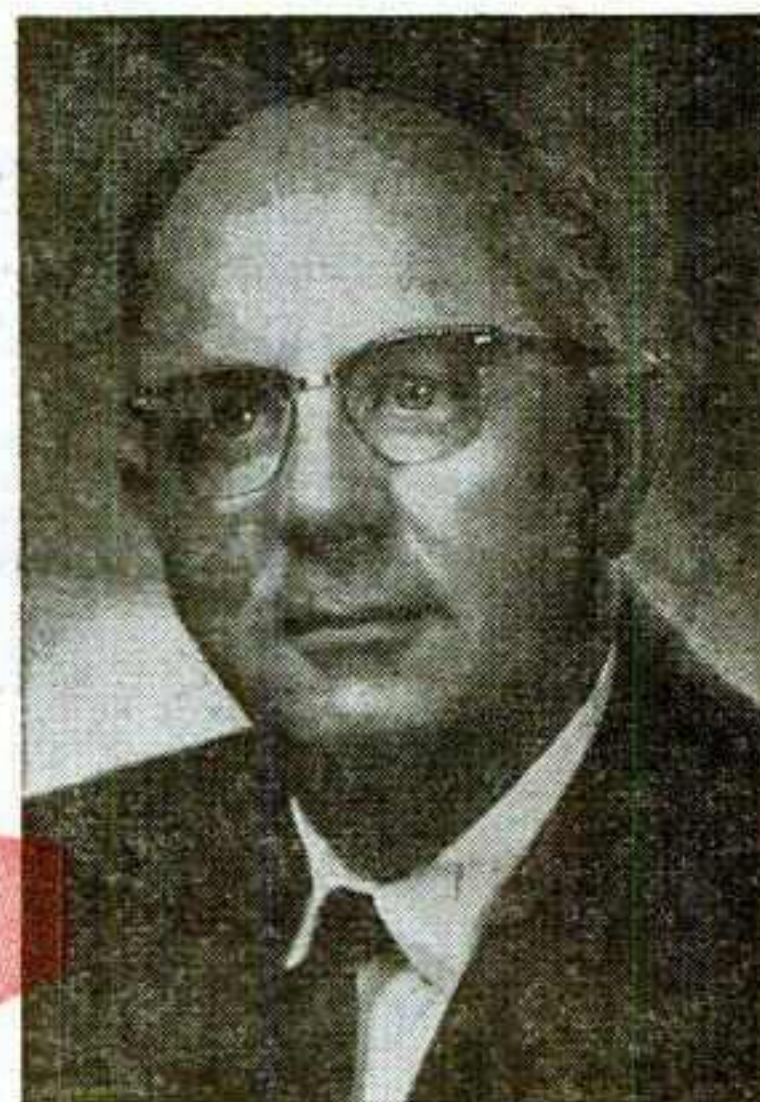
BLUE GRASS SHOWS

**BRINGING
AMERICA'S FINEST
and
CLEANEST MIDWAY
TO YOUR EVENT!**

ALWAYS
A
WINNER

THANKS

to all the fairmen, the celebration committees and to our own staff for your splendid co-operation in 1957.



C. C. GROSCURTH
Owner

**A MODERN
MIDWAY . . .**

**A TOP
PERFORMANCE
EVERY TIME**

- MODERN RIDES
- LIGHT TOWERS
- TOP ENTERTAINING SHOWS
- JUMBO SEARCHLIGHTS
- STEAM CALLIOPE

FOR YOUR MIDWAY . . .

From World Fair proportions to country fair size, you are guaranteed a midway that will fit your needs. No Event Too Big or Too Small.

CHECK THEM ALL . . .

and you'll agree with others that the BLUE GRASS SHOWS can give you the finest.

● FAIRMEN—COMMITTEEMEN

Our record for consistent profitable performance will merit your consideration for 1958. We will be happy to supply you with references as to our past performance. We will welcome the opportunity to discuss your midway needs. We will be at the State Fair meetings in Illinois, Minnesota, Iowa, Mississippi, Kentucky, Indiana, Tennessee, Georgia, Alabama, Missouri and Florida.

● SHOWMEN—CONCESSIONAIRES

Now booking Shows and Concessions for '58. Always on the lookout for the unusual or different. Contact us early.

We will be in Chicago at the Convention, Sherman Hotel. Please drop in and see us.

Address:

C. C. GROSCURTH

BOX 478 • MURRAY 3-6060
OWENSBORO, KENTUCKY



DON'T BE LATE — A MILLION GATE IN '58

WE ARE NOW BOOKING SHOWS — RIDES — CONCESSIONS FOR THE 1958 PACIFIC NATIONAL EXHIBITION

AUG. 18 thru SEPT. 1

(CENTENNIAL YEAR)

If you have a high-class Show or Attraction, Outstanding Ride or a high-type Concession—Contact Us Now.

We will be at Toronto for the Canadian Association of Fairs Meeting, Royal York Hotel, Nov. 26-28 . . . at the Chicago Conventions, Sherman Hotel, Nov. 30 to Dec. 4 . . . See Us At These Dates.

THANKS ALSO TO:

THE PACIFIC NATIONAL EXHIBITION FOR ANOTHER SUCCESSFUL ENGAGEMENT IN 1957

JERRY MACKAY

BOB BOLLINGER

DENVER BURTONSHAW

BURRARD AMUSEMENT CO., LTD.

EXHIBITION GROUNDS

VANCOUVER 6, B. C., CANADA

Pacific National Exhibition

want **MORE** for
your ad dollar?

want **MORE** of the
rapidly growing
Northwest Market?

get **MORE** with
an exhibit at the

**PACIFIC NATIONAL
EXHIBITION**

Vancouver, B. C., Canada

A million gate in '58
You'll meet **MORE**
Canadian prospects ...
over a million of 'em ...
at this annual event.

**1958
Centennial
Year
Aug. 18 -
Sept. 1**

You'll meet **MORE** International
prospects at Vancouver ...
Canada's largest seaport, and air
gateway to the Pacific.

...and you'll get **MORE SALES**
for your money!

For Complete Market
Data and Exhibit Space
Details contact:



Pacific National Exhibition

A. P. MORROW, General Manager

W. J. BORRIE, President

THE **ART B. THOMAS**
The Fastest Growing



ART-B. THOMAS



BERNARD THOMAS

THE SOLUTION
TO YOUR MIDWAY *problems*



*It's no puzzle why you'll have a better,
 more profitable midway in '58*

CONTACT: ART B. THOMAS—BERNARD THOMAS

ART B.

THOMAS SHOWS

Best Show in America

FAIRMEN—COMMITTEES

Enjoy a new era of midway quality in '58. Let us show you how. Contact us at your state fair meet, in Chicago or at our winterquarters.

THANKS

To all of you . . . fairmen, committees, showmen, concessionaires and our own personnel. You made 1957 the finest year we've ever had.

TOP MONEY-MAKING ATTRACTIONS

- 20 MAJOR RIDES, BRAND-NEW DODGEM, ROUND-UP, ETC.
- 10 KIDDIE RIDES IN SEPARATE KIDDLAND
- 50 CLEAN, MERCHANDISE CONCESSIONS
- 12 SHOWS
- CATERPILLAR LIGHT PLANTS
- GIANT SEARCHLIGHTS
- BEAUTIFUL DOWNEY LIGHT TOWERS
- FLUORESCENT LIGHTING ON ALL RIDES
- NEON FRONT ENTRANCE
- FLEET OF 50 LATE MODEL CHEVROLET TRUCKS

SHOWMEN—CONCESSIONAIRES

Get with a winner in 1958. Our fair route, plus the finest spring dates, is lining up as a real top money-maker and we need some top-notch shows, rides and concessions. Contact us now.

Here's What Two of America's Top Fairmen Say:



KEN BALGEMAN

"The Art B. Thomas Shows have played the South Dakota State Fair, Huron, for the past three years and our Fair Board has signed a contract with them for the 1958 State Fair.

"We have been satisfied with their shows and rides, which are operated in a very efficient manner. Mr. Thomas is a capable businessman and co-operates with our Fair Management and the State Agents of the Law Enforcement Department who are assigned to the Fair."

Kenneth Balgeman.



BILL KITTLE

"The Colorado State Fair, Pueblo, was glad to again contract the Art B. Thomas Shows for 1958. The high type of operation and the fact that this show gave the Colorado State Fair the largest midway gross in its history were the prime factors in the Fair Board inviting them back next year."

W. H. Kittle.

In addition to the Colorado State Fair and the South Dakota State Fair, our 1957 Fair Route Included:

- | | |
|--|---|
| Norman County Fair, Ada, Minn. | St. Louis County Fair, Hibbing, Minn. |
| Pennington County Fair, Thief River Falls, Minn. | Douglas County Fair, Alexandria, Minn. |
| Kittson County Fair, Hallock, Minn. | Offer Tail County Fair, Forergus Falls, Minn. |
| Wilkin County Fair, Breckenridge, Minn. | Interstate Fair, La Crosse, Wis. |
| Harvest Festival, Henning, Minn. | Arapahoe County Fair, Littleton, Colo. |
| Northern District Fair, Little Fork, Minn. | Sioux Empire Fair, Sioux Falls, S. D. |
| Beltrami County Fair, Bemidji, Minn. | Howard County Fair, St. Paul, Neb. |
| | Clay County Fair, Spencer, Iowa |

Our References: Any of the Above Fair Managers

THOMAS SHOWS

Lennox, S. D., Winterquarters

New Mexico Building Many-Sided Hit



THE largest structure built on a U. S. fairgrounds in '57—the 13,600-capacity Coliseum at the New Mexico State Fair, Albuquerque, was a smash hit in more ways than one.

Used for the first time during the fair, the coliseum, considering the relatively sparse population of New Mexico, is large. Yet it was filled to capacity almost every night of the nine-day fair, with Roy Rogers as the headliner in a rodeo.

The Rogers-headed attraction grossed close to \$160,000—a remarkable total—and Rogers received about \$100,000.

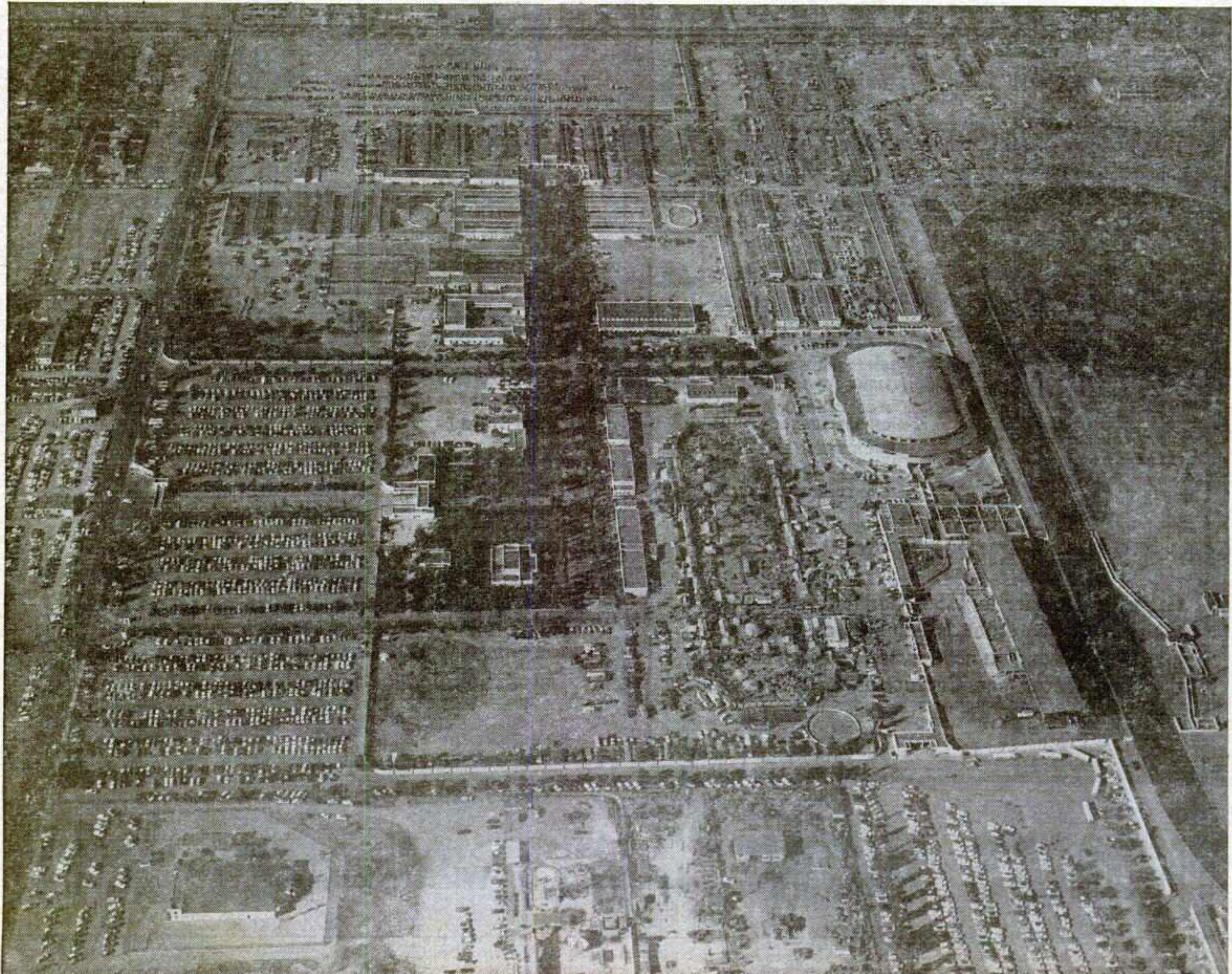
Just as remarkable as that gross was the building itself. Designed by Gaylord R. Lewis of Findlay, O., the structure was low in cost. Equipped, the building represented an outlay of only \$1,450,000. Yet it embraced superb acoustics, an excellent p.-a. system and a combination air conditioning and heating plant, plus individual seats for about half of the total 13,600 seating capacity.

The building, which has outside dimensions of 228 by 324 feet, has an arena 114 by 260 feet. Construction in the lower section is of concrete blocks, with the top half of Johns-Manville insulated siding. A Tectum insulated roof is fire-proof and enables excellent acoustics.

The floor is of concrete. Running under it the full length of the structure is a tunnel, which permits easy flow of traffic and does away with any need to walk around the side of the building to get from one end to the other.

Vents which serve both for heating and air conditioning are under the box seats. In addition, four heating and air conditioning units are used, one at each corner of the building.

Of clear span construction, the building is notable for its sight line. Vision is perfect from any seat.





Meet the important Minnesota buyers . . . the leaders in progressive farming . . . the leaders in the community . . . the leaders in industry . . . these are the folks that attend the Minnesota State Fair. Nowhere else can you meet them under more favorable conditions than at your exhibit there.

1957 ATTENDANCE 1,054,084
AND CLIMBING YEARLY

- ★ EDUCATIONAL FEATURES GALORE
- ★ UNSURPASSED ENTERTAINMENT
- ★ NATION'S BIGGEST YOUTH PROGRAM
- ★ OUTSTANDING LIVESTOCK SHOWS
- ★ WORLD'S GREATEST MACHINERY SHOW
- ★ CONSTANTLY EXPANDING PARKING FACILITIES

Plan Your 1958 Exhibit Now. Address Inquiries to State Fair Grounds, St. Paul 8, Minn.

T. H. ARENS, President

DOUGLAS K. BALDWIN, Secretary

Don't Settle for
Less than 3!

INTERSTATE FAIR

CHATTANOOGA, TENN.

CHATTANOOGA-HAMILTON COUNTY



Tennessee, Alabama and Georgia form the famous tri-state area from which thousands of farmers, businessmen and home owners come every year to their fair . . . the Chattanooga-Hamilton County Interstate Fair. This market can be yours when you have a sales exhibit here.

3 GREAT MARKETS



EXHIBITORS

Write today for your Package Program Data telling you WHY, WHEN and HOW to make your sales grow here.



FREE GRANDSTAND SHOW—Furnished by Geo. Hamid & Son.
AMERICA'S FINEST MIDWAY—Olson Shows.

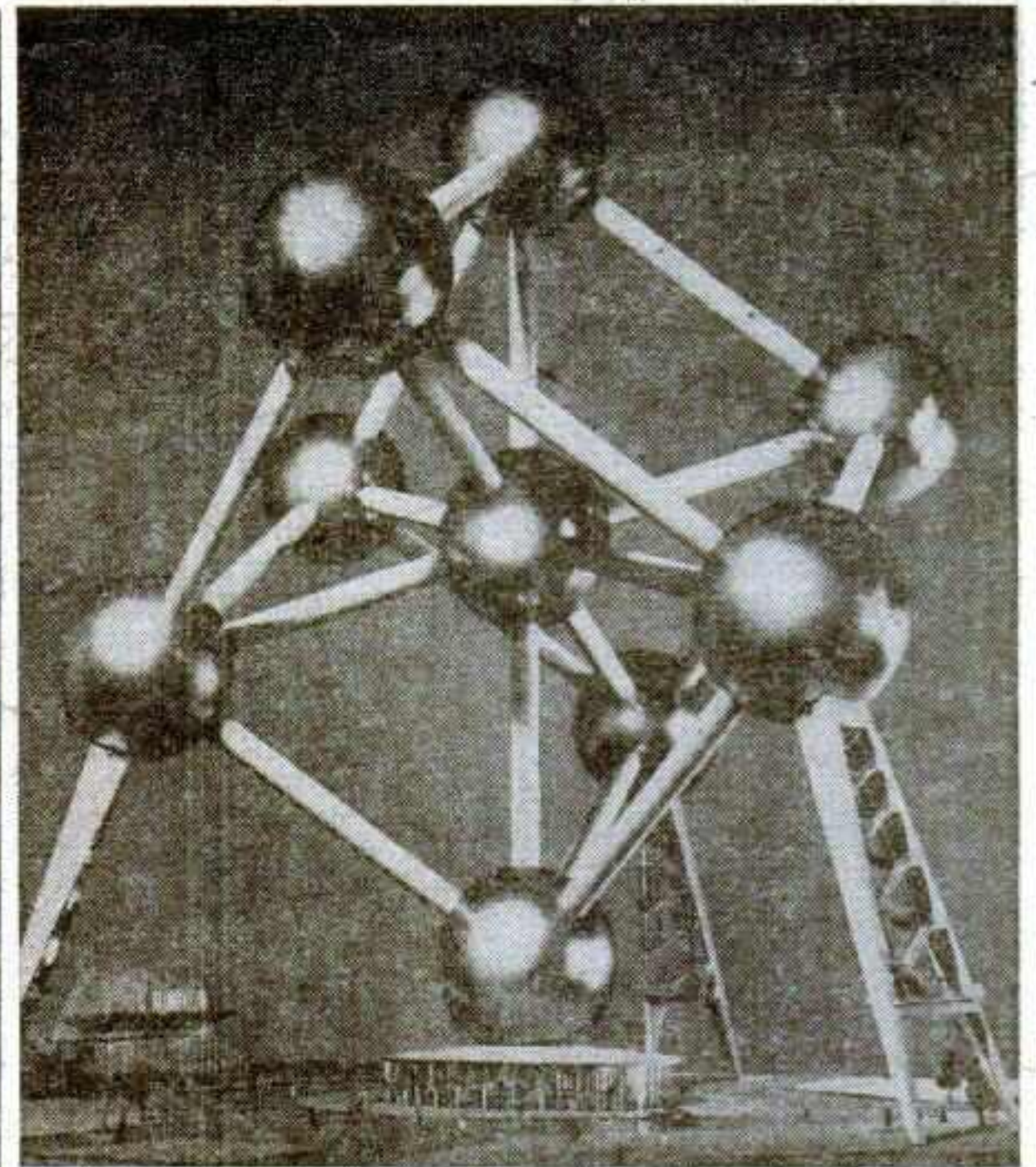
TOP COMMERCIAL AND INDUSTRIAL EXHIBITS—In the Merchants and Manufacturers' Building.

1958 DATES
SEPT. 15 thru SEPT. 20

Contact MAUDE H. ATWOOD, Secretary
CHATTANOOGA-HAMILTON COUNTY
INTERSTATE FAIR

Room 305, Volunteer Building

Chattanooga, Tennessee



Construction of the Atomium, the architect's conception of which is shown in top photo, is well advanced. Other photos show detailed construction of the Atomium which is destined to be a landmark of Brussels.

Symbol of 1958...

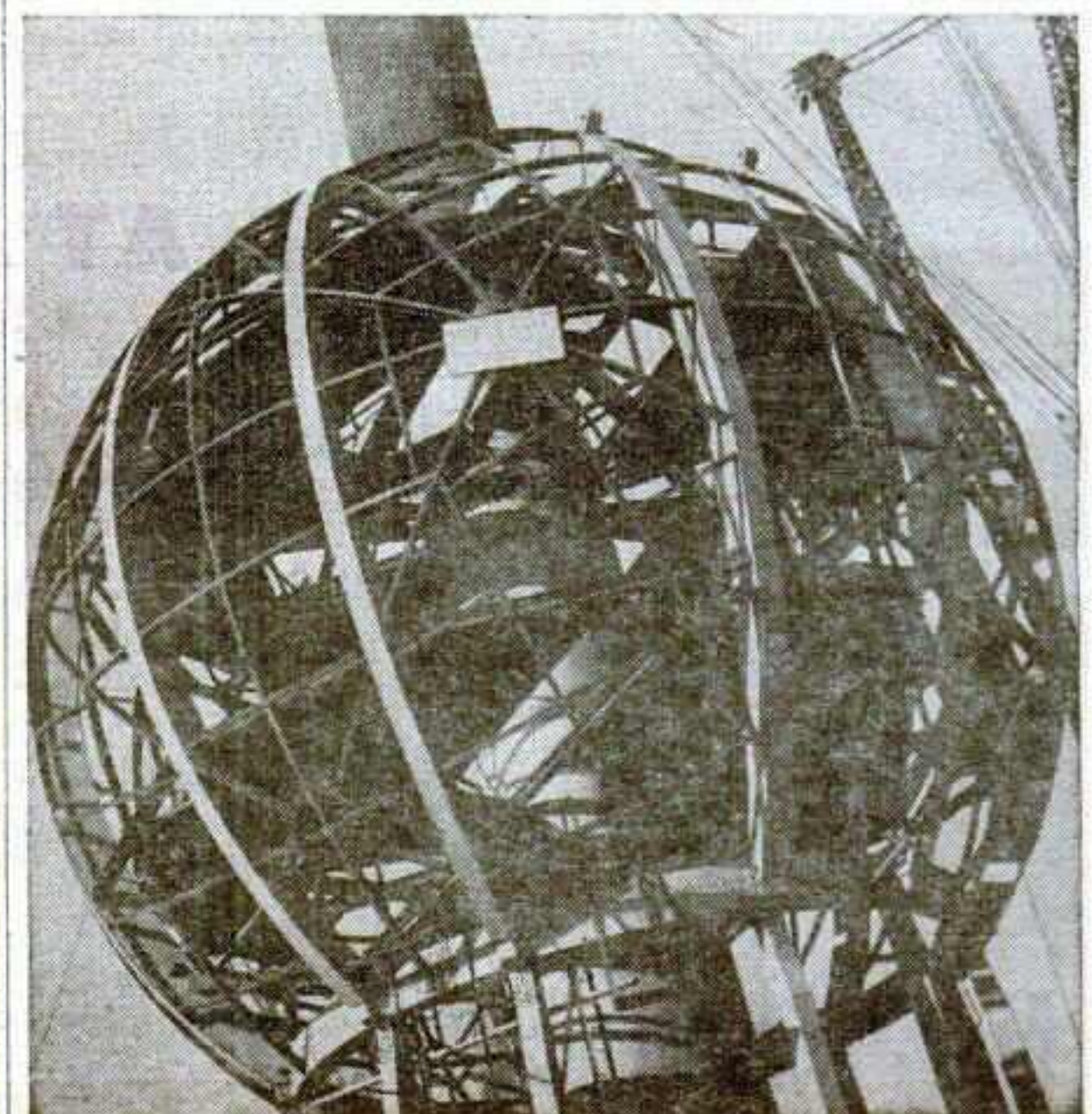


The Atomium, theme structure of the 1958 Brussels World's Fair, will tower 360 feet, have nine spheres, each of 59 feet in diameter.

The top sphere will house a restaurant for 250 people. Five of the other spheres will be used for exhibits.

An elevator will run thru the central vertical tube to the top. Escalators will move in the up-direction only, with visitors coming down by the elevator or by stairs mounted on the diagonal bracing of the two A-frame columns.

Each of the steel spheres will be encased in an aluminum sphere. Light bulbs will be spaced along the paths of the nine great circles that mark the construction joints of the sphere. Flashed progressively, the lights will give the illusion of electrons moving around an atomic nucleus.



YOU CAN'T HELP SELLING MORE AT

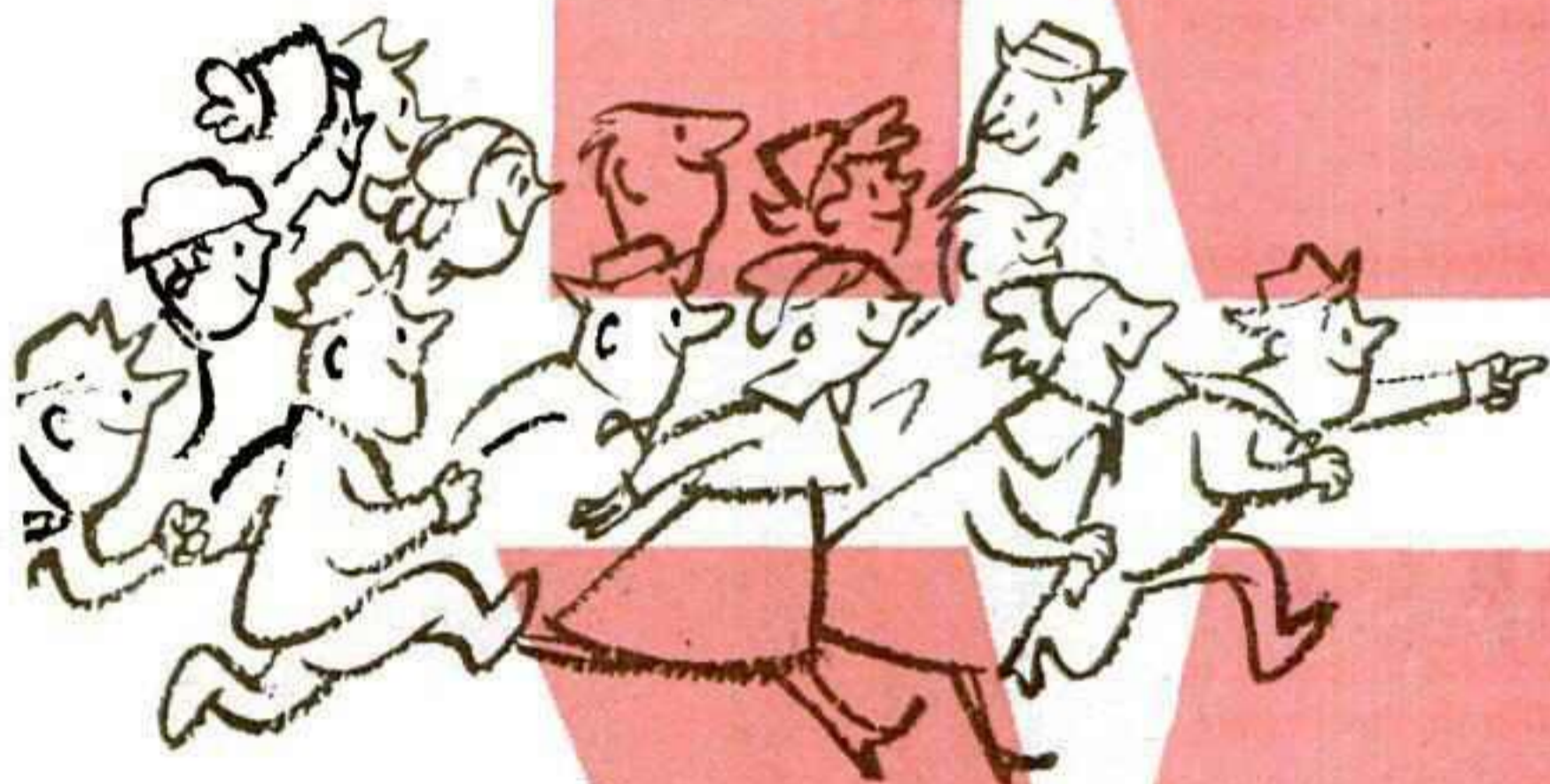
THE

NEW

YORK

STATE FAIR

SYRACUSE, N. Y.



Because more than half a million New Yorkers attended the Fair in 1957, more people than in any other year in the Fair's 111-year history. Next year's Fair will be even bigger.

Because New Yorkers are put into the buying mood by the many exhibits, displays and star-studded attractions at the New York State Fair.

AUG. 29-SEPT. 6, 1958

So plan on including your exhibit in the Empire State's annual event

Contact: **MR. WILLIAM F. BAKER** DIRECTOR

NEW YORK STATE FAIR
SYRACUSE, NEW YORK

PUT YOUR SALES MESSAGE ACROSS...

THE MODERN WAY



COLORADO
STATE FAIR PUEBLO

Will Reach **MORE** People in the Entire Mountain State Area
FASTER Than Any Other Media ...

YOU'LL SHOW

Your Products or Services to Approximately 300,000 People Who Represent Every Activity in This Fastest Growing Market.

YOU'LL SEE

The Proof in Your Sales Response at All Levels of Your Distribution Pattern.

YOU'LL KNOW

Why It Pays for Exhibitors to Come Here Every Year and Display Their Wares.

CONCESSIONAIRES

Choice Locations Now Available at This Consistent Money-Maker for 1958.

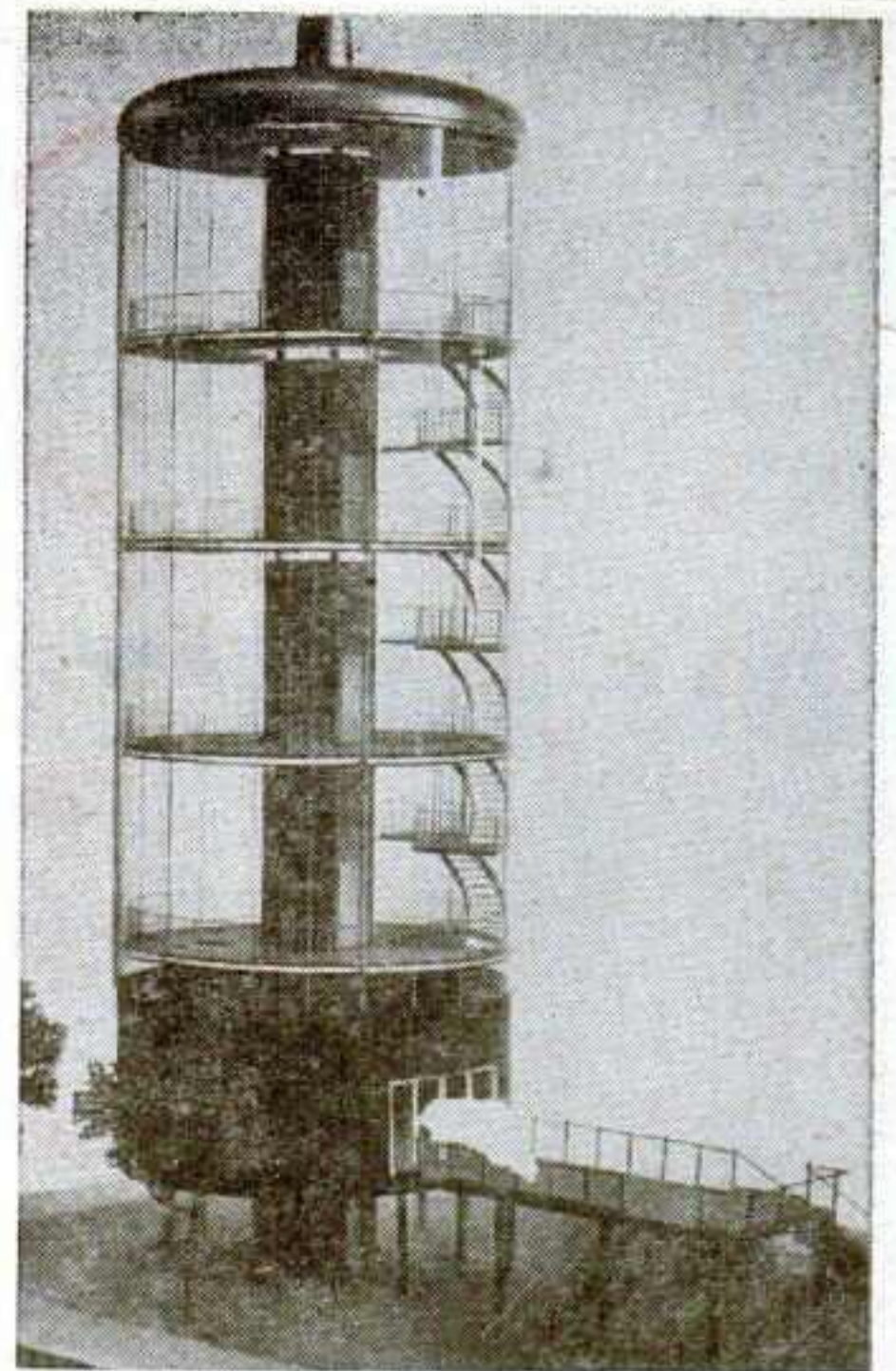
**NATIONALLY KNOWN
GRANDSTAND ATTRACTIONS**

FEATURED!

MAKE A DATE NOW TO BE HERE IN 1958

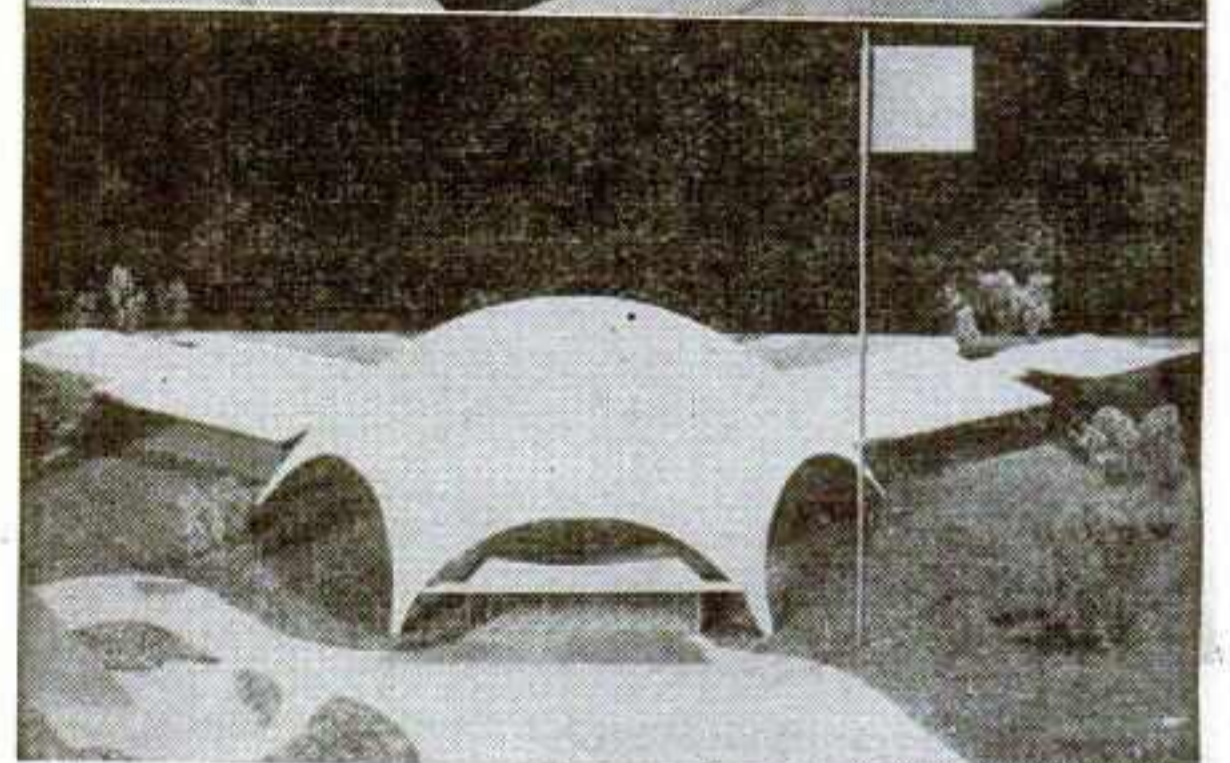
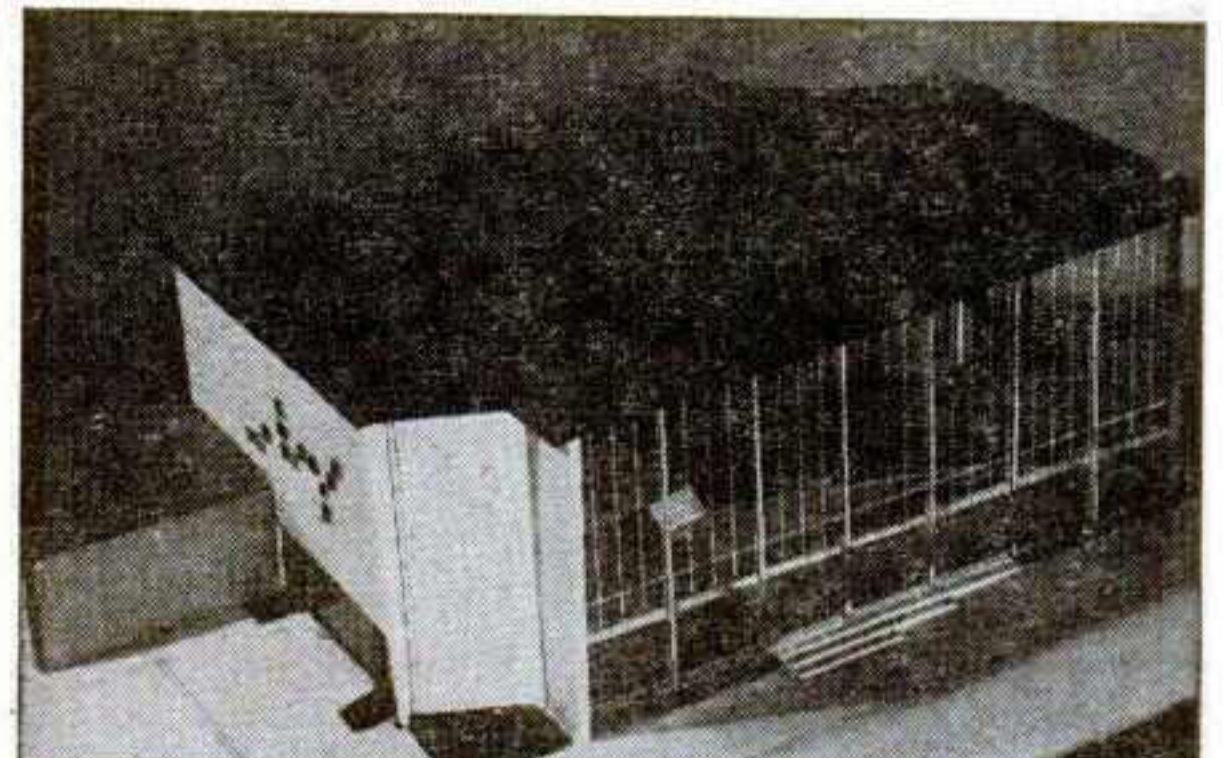
AUG. 19-24

GET THE COLORADO STATE FAIR STORY FROM
COLORADO STATE FAIR—PUEBLO, COLORADO

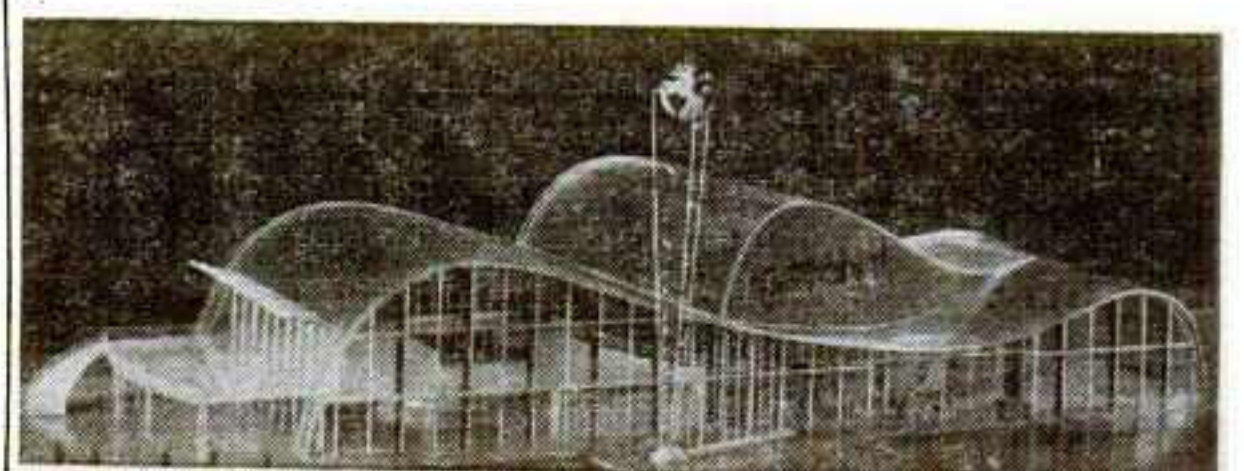


"Show of Century"

In engineering circles the 1958 Brussels World's Fair is being hailed as "the most arresting structural show of the century." Some of the buildings border on the bizarre. The pavilion of the Belgian province of Brabant, for instance, is designed to look like a glowing mushroom at night. Most designs, however, are attempts for solid achievement in structural expressions.



An electronic valve manufacturer is erecting a five story, 84-foot high building of transparent plastic, shown in top photo. Picture below it shows a savings bank pavilion, with two walls of glass, the others of brick. The United Nations building will have a round roof, supported by pillars, with the inside of the roof entirely of glass. The Germinal pavilion, shown below, will be in three parts, of a curved shape and translucent.



GAC-HAMID

Affiliate of General Artists Corp.

for

FAIRS — PARKS — INDUSTRIAL SHOWS

Presenting 1957's BIGGEST MONEY-MAKERS!



PAT BOONE

FONTANE SISTERS

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PEE WEE KING

THE LONE RANGER, TONTO & LASSIE SHOW

GUY MITCHELL

MILLS BROS.

LILLIAN BRIGGS

RUSSELL ARMS

SAM HOWARD WATER SHOW

PATTI PAGE

THE FOUR LADS

JOHNNIE RAY

CARMEL QUINN

PEE WEE HUNT

Predicting 1958's BIGGEST MONEY-MAKERS!

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Circle 7-7543

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MAin 1-1197

8 South Michigan Ave.
Chicago, Ill.
STate 2-6288

1511 Bryan St.
Dallas, Texas
Riverside 1-3665

9650 Santa Monica Blvd.
Beverly Hills, Calif.
CRestview 1-8101

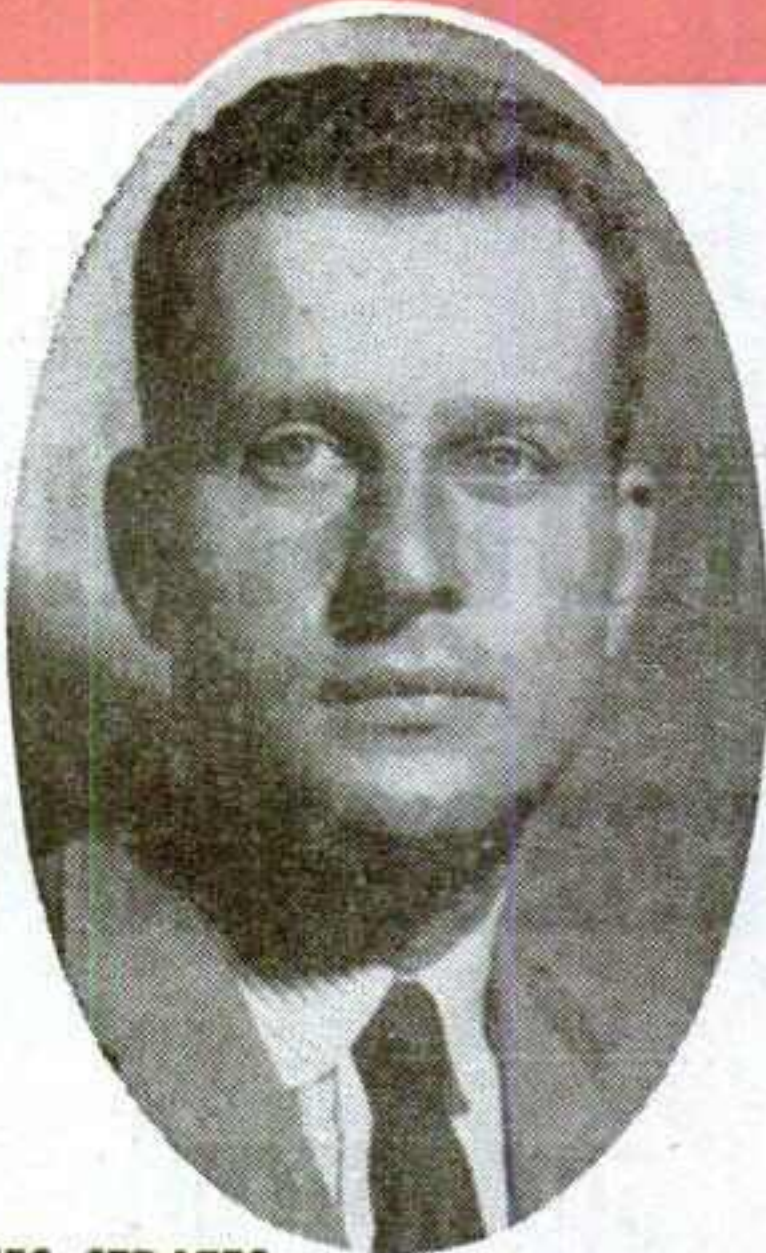
975 Arthur Godfrey Rd.
Miami Beach, Fla.
JEfferson 8-6292

The light blue cars of the greatest Show Train

JAMES E.



JAMES E. STRATES
President-General Manager



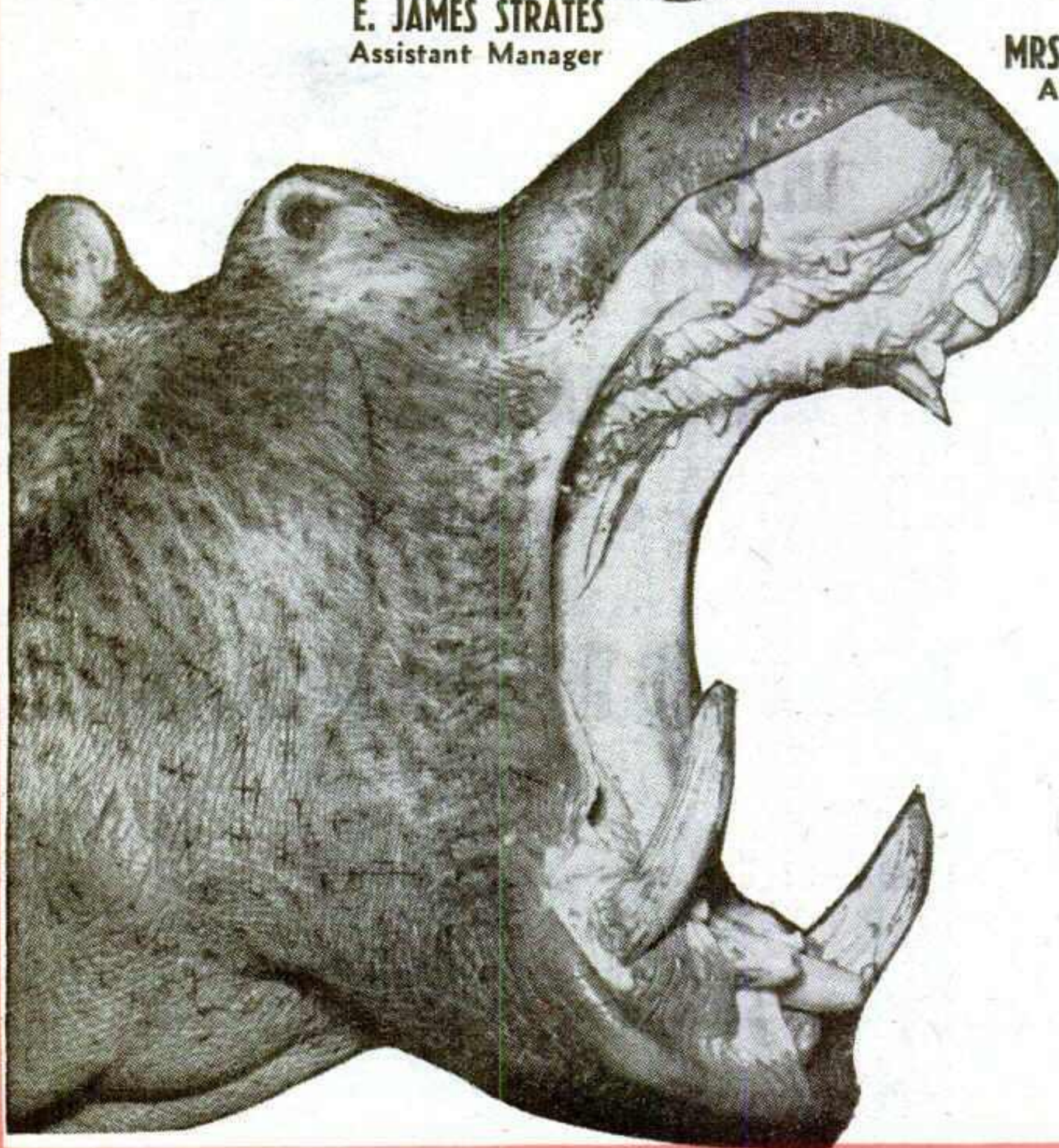
E. JAMES STRATES
Assistant Manager



MRS. E. JAMES STRATES
Assistant Secretary



ALLAN TRAVERS
General Agent



HARRY I. TONG
Vice-Pres.-Gen. Counsel



NICK BOZINIS
Treasurer



HOWARD D. PARKER
Accountant



WILLIAM M. STILLMAN
Auditor

AMERICA'S BEST

JAMES E. STRATES

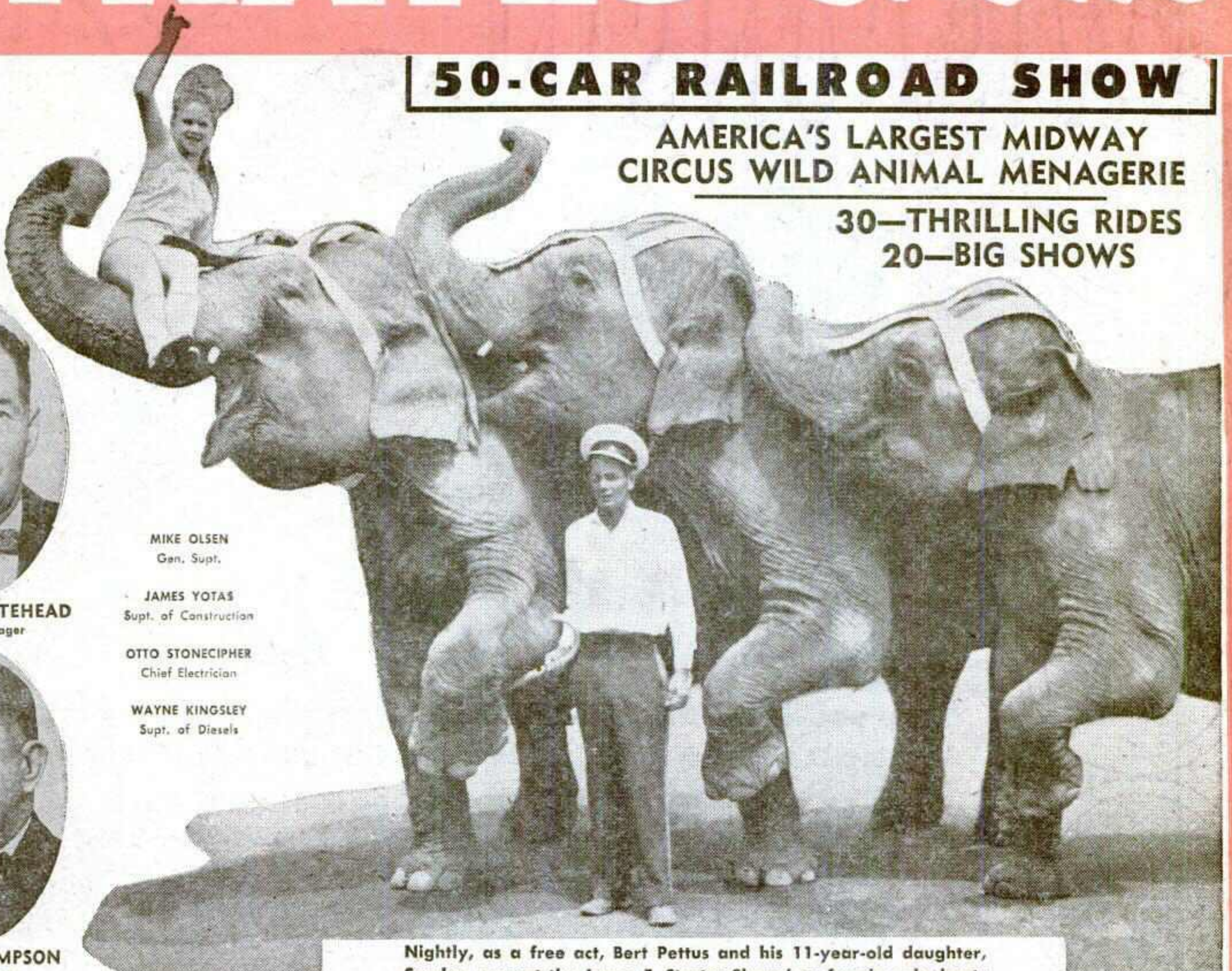
Bring the finest family of showpeople to your door...

STRATES Shows

50-CAR RAILROAD SHOW

AMERICA'S LARGEST MIDWAY
CIRCUS WILD ANIMAL MENAGERIE

30—THRILLING RIDES
20—BIG SHOWS



Nightly, as a free act, Bert Pettus and his 11-year-old daughter, Sandra, present the James E. Strates Shows' performing elephants



Geo. F. WHITEHEAD
Business Manager

- MIKE OLSEN
Gen. Supt.
- JAMES YOTAS
Supt. of Construction
- OTTO STONECIPHER
Chief Electrician
- WAYNE KINGSLEY
Supt. of Diesels



JAMES THOMPSON
Special Agent



J. F. McDEVITT
Office Secretary



EDMUND PATASCO
Ride Superintendent

Again in 1957, the JAMES E. STRATES SHOWS provided the best in family entertainment to millions of patrons who attended the best fairs and celebrations. Thanks to our many customers.

THANKS to the many Fair Officials for their wonderful co-operation and thanks to all our help whose loyalty and hard work made it possible for us to achieve our goal.

JAMES E. STRATES

NOW BOOKING FOR 1958—TOP NAMES AND FEATURES
CAN PLACE NON-CONFLICTING SHOWS AND RIDES FOR OUR FLORIDA FAIRS.

FLORIDA CITRUS EXPOSITION Winter Haven, Fla. Feb. 15-22, 1958	CENTRAL FLORIDA FAIR Orlando, Fla. Feb. 24-Mar. 1, 1958	SOUTH FLORIDA STATE FAIR Homestead, Fla.	ALL MAIL P. O. Box 55 Orlando, Fla.
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MIDWAY

SHOWS INC.

FISCAL OFFICES
42 Insurance Bldg.
Ulica, New York

HOME OFFICES
Elmira, N. Y.

WINTER QUARTERS
P.O. BOX 55
Orlando, Fla.
The City Beautiful

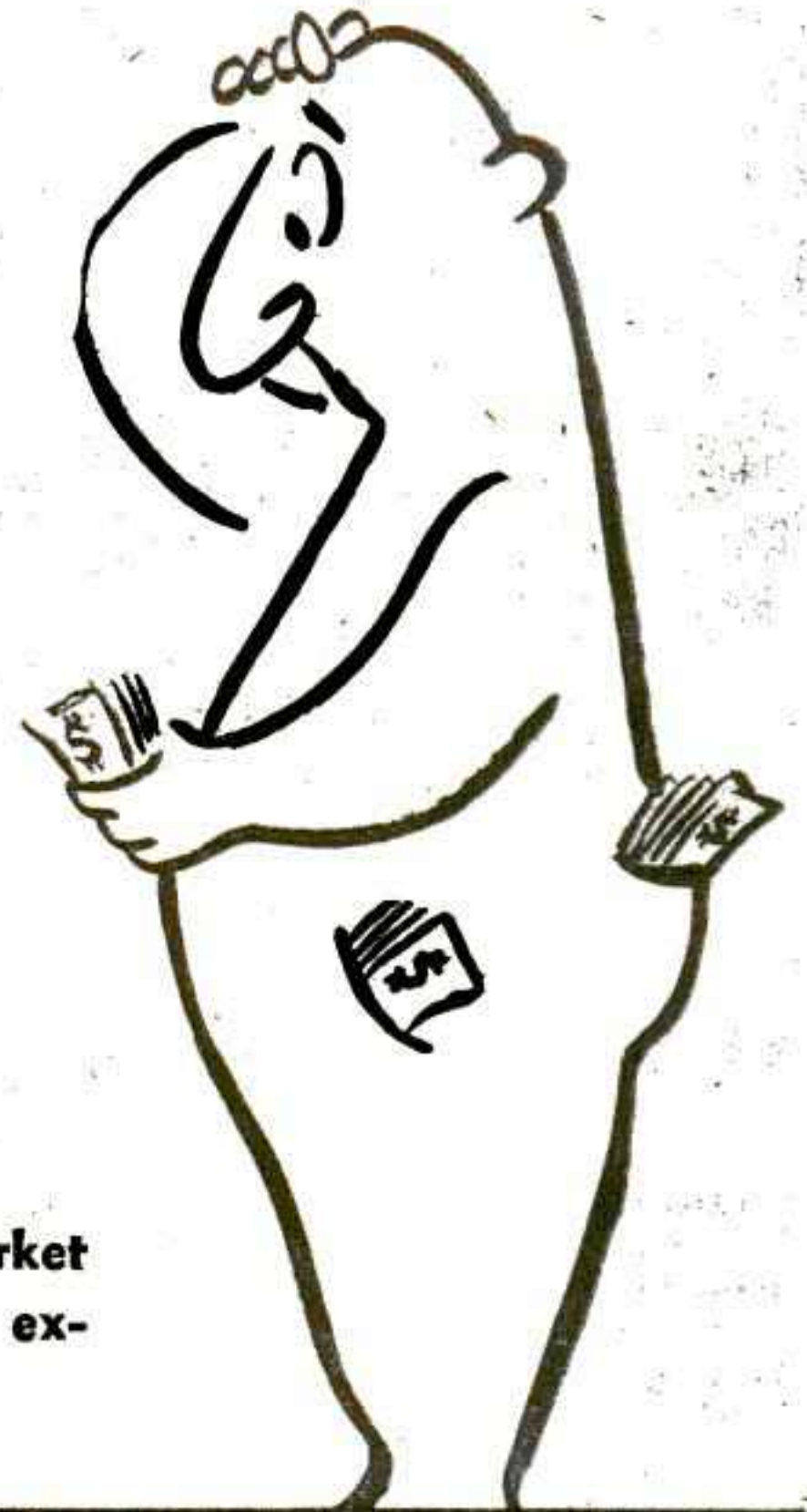
HOW DO You

SELL THE

WISCONSIN

MARKET ?

The huge Wisconsin "ready cash" farm market becomes your personal audience when you exhibit your wares at the



WISCONSIN STATE FAIR Milwaukee

Here you'll find the greatest single concentration of the overall Wisconsin market at Wisconsin's greatest annual outdoor event...

MORE THAN 750,000 attendance—Not only from Wisconsin—but from all over the Midwest—attend. They come to be entertained . . . and to be educated on what's new for their homes, their farms, their businesses, their factories, their schools.

You have the opportunity to present the facts in person about your product or service . . . and to give your name a familiar ring with the families of Mid-America.

**THE MIDWEST'S
MOST POWERFUL
SALES MEDIUM!**

**1958
DATES
AUG.
16-24**

Contact **WILLARD M. MASTERSON** Manager
WISCONSIN STATE FAIR, STATE FAIR PARK, MILWAUKEE 14, WISC.



Displays by some of California's smart shops provided an interesting background for the Village and Restaurant at the 1957 California State Fair. The village and restaurant was a feature of the fair's new and attractive Woman's Building, which was converted from the Home Show Building.

More for Milady

CLUED by the recommendations of Stanford Research Institute, the 1957 California State Fair made a strong and winning appeal to women.

It transformed its Home Show Building into a Women's Building, relocated some exhibits of interest to milady, and introduced a variety of new, interesting women's features.

There were smart shops, fashion shows, a modern kitchen and an inviting village and restaurant. Additionally, there were displays of foreign products—Canadian wool blankets, a Swedish Volvo automobile, English candies and delicacies. Too, there were domestic exhibits, including cakes, pies, jams and jellies made by housewives thruout the State.

Surveys had indicated that of all of the fair's visitors seven out of 10 had been adults and that 30.3 per cent earned from \$6,000 to \$12,000 and 44.6 per cent from \$4,000 to \$5,999 a year.

It was also learned from the surveys that the fair's patrons spent 44 per cent more than the average American for furniture and appliances, 37 per cent more at gas stations, 38 per cent more for luxuries, such as dining out, 23½ per cent above the average for food, 12½ per cent more for apparel and 7 per cent more at other retail outlets.

With these findings at hand, the fair moved vigorously to appeal to women—particularly those women in families with above-average income. The response of the women was enthusiastic. The accent on women's appeal, if anything, will be heightened in the future.

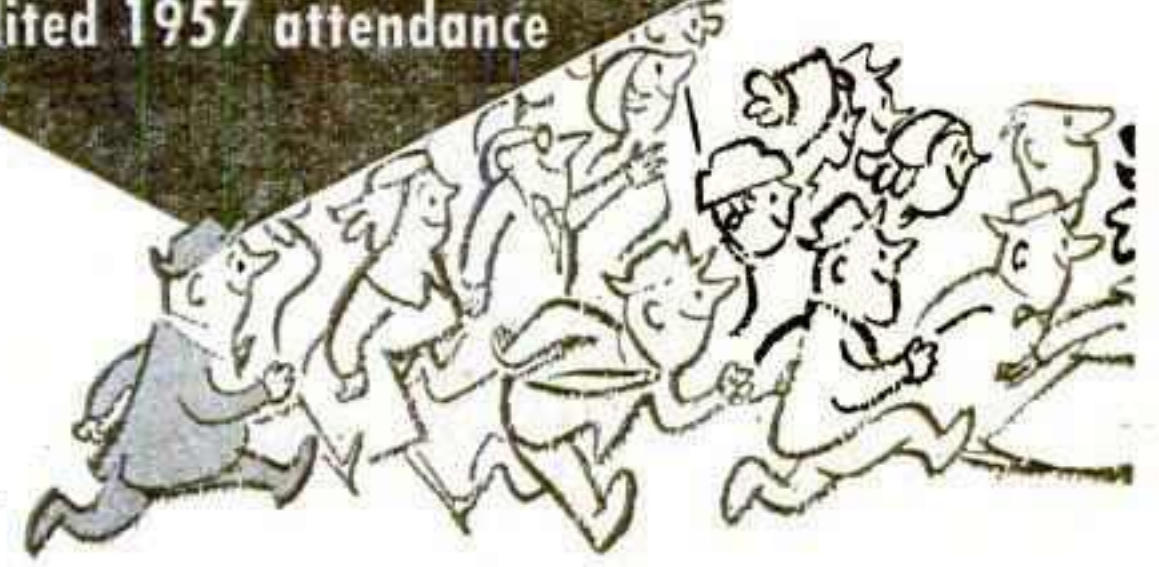


Dudley T. Fortin, California State Fair manager, visits the RCA Miracle Whirlpool Kitchen, one of the most attention-getting features of the Woman's Building.

505,073

Audited 1957 attendance

Write today for information about exhibit opportunities in the big 1958 Exposition, September 13 to 21.



EASTERN STATES EXPOSITION

WEST SPRINGFIELD, MASSACHUSETTS

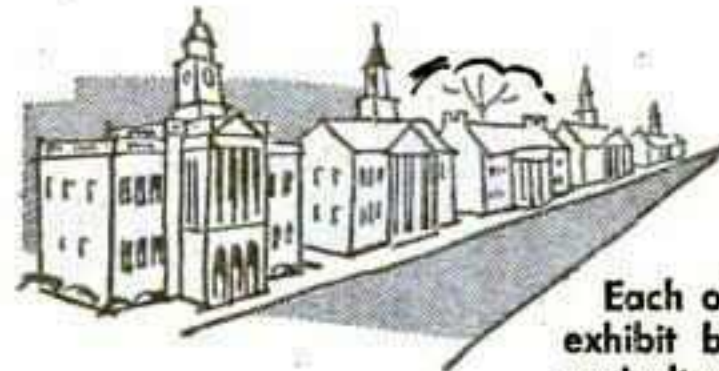
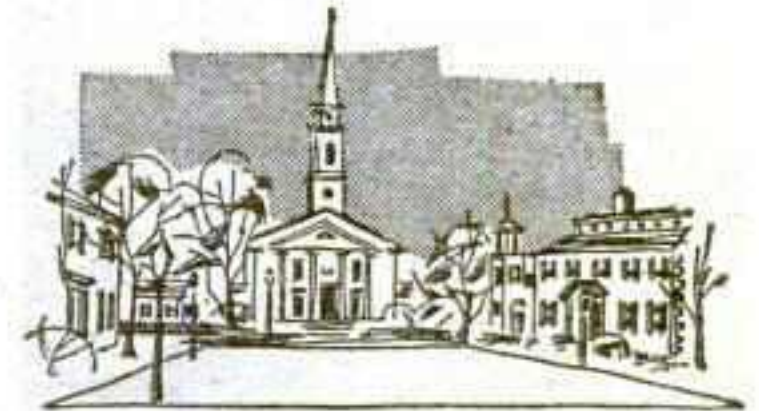


Industrial Arts Building

Merchandising in the "Show Window of the East" is centered in this huge 123,000-square-foot one-level building. Hundreds of thousands of customers visit, study and buy the goods and services promoted here through product personal appearance.

Storowton

A unique feature of the largest Exposition in the East is the complete colonial village of Storowton, where both old-fashioned and modern home arts are exhibited and demonstrated.

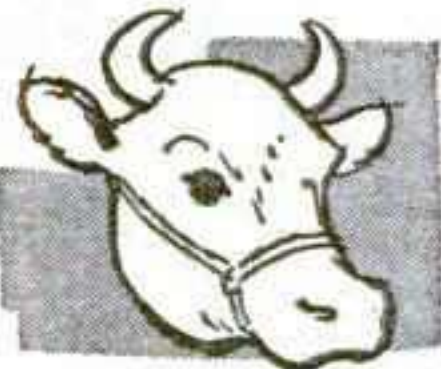
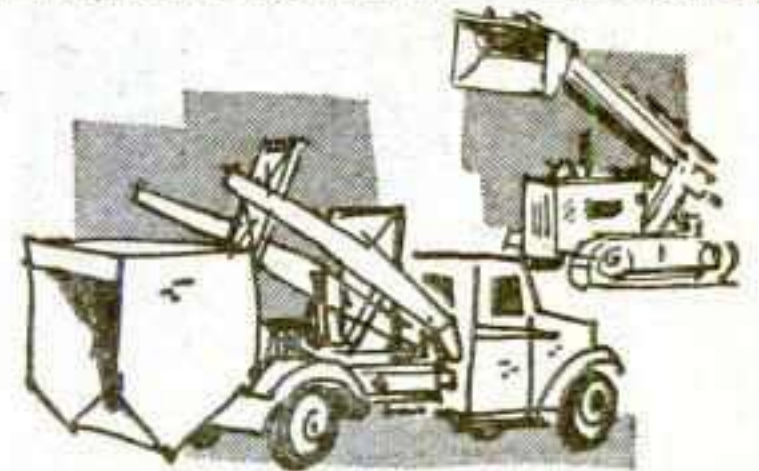


AVENUE OF STATES

Each of the six New England states owns and operates its own exhibit building, in which is displayed the industry, commerce, agriculture, natural resources and recreational facilities of the state.

OUTDOOR MACHINERY

Eight acres of the Exposition grounds are devoted to exhibits of the very latest agricultural and highway machinery — a popular attraction for all Exposition visitors.

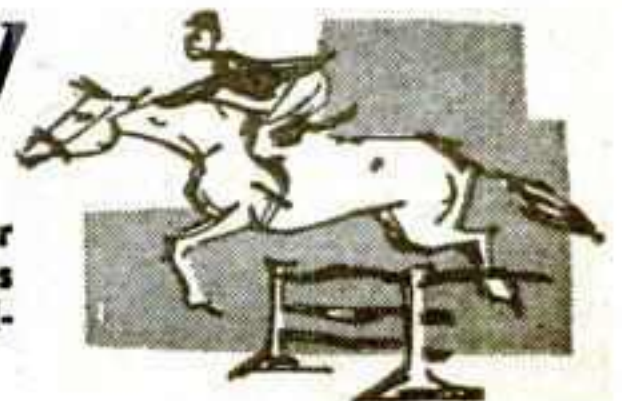


LIVESTOCK SHOW

Beef and dairy cattle, sheep and horses make up the largest pure-bred live stock show in the entire East. An outstanding feature is the junior show in which 4-H & FFA youngsters from all over the Northeast compete.

Coliseum & Grandstand

Star-studded evening shows and the country's largest amateur horse show are presented in the 6,000-seat Coliseum; auto races and other exciting afternoon events are viewed from the Grandstand overlooking the half-mile paved track.



THE HETZER NAME



WE
OFFER YOU
PROOF
THAT OUR
ATTRactions
INCREASED
ATTENDANCE
AT
EVERY

**FAIR WE BOOKED
IN 1957**

EXCLUSIVE FAIR AGENCY

AMERICA'S FINEST
Polack Bros. for
CIRCUS
and
TRAINED WILD ANIMAL EXHIBITION



**GREATER THAN
EVER**

**GLORIOUSLY NEW!
DAZZLING IN ITS
GRANDEUR**

A LAVISH REVUE OF YOUTH, BEAUTY,
COMEDY AND COLOR



INTERNATIONAL SPECTACULAR of 1958

30 GLAMOUR "DANCERS"—**7** GREAT VARIETY ACTS
Ochsenhirt Singers

Featuring

**Walker Dick's
INTERNATIONAL DIVING CHAMPIONS**

with the world-famous

ACAPULCO CLIFF DIVERS

"Chock-Full of Rip Roaring Comedy"

Brilliant Scenery — Lighting — Portable Swimming Pool
EQUIPPED TO PLAY ANYWHERE



HETZER'S Theatrical Agency—

IS YOUR Money Tree!

INSURED ATTENDANCE . . .

WITH THE
ORIGINAL "WONDER
ACT OF THE
WORLD"



Larry Ruhl and Sandy Winters HELICOPTER ACT

WILL

**DRAW MORE PEOPLE, CAUSE MORE
TALK AND GARNER MORE
PUBLICITY** THAN ANY OTHER THRILL ATTRACTION
IN THE OUTDOOR FIELD TODAY!

HERE'S PROOF

"... Most outstanding attraction ever
witnessed at the Edmonton Exhibition."
A. J. Anderson, Mgr.

"... We broke all records."
Judge Beverly Briley
Tennessee State Fair

"... People are still talking."
Dan Baldwin, Kentucky State Fair

"Excellent act for Grandstand and entire
fair."
S. N. MacEachern
Saskatoon Exhibition

"... Larry Ruhl and Sandy Winters Heli-
copter Act—A featured attraction at our
show. . . . Our attendance was an all-
time record . . . for our six-day Stampede."
Maurice E. Hartnett, Mgr.
Calgary Exhibition and Stampede

"... Greatest Thrill Act . . . Witnessed by
our patrons."
H. L. Fitton
Midland Empire Fair and Rodeo

"... Most sensational act ever to play
our Fair."
Bill Wynne
Mid-South Fair, Memphis, Tenn.

"A wonderful attraction."
T. H. McLeod, Mgr. Regina Exhibition



"THE GREATEST AERIAL ACT I HAVE EVER SEEN"—MIKE TODD FEATURED IN MIKE TODD'S STAR-NIGHT

Phones: JACKSON 2-8987—JACKSON 3-7934 • Suite 307, Bank Arcade, Huntington, West Virginia

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This really is a fair....



\$40,000 Clean-Up!

"OPERATION Clean-Up" at the 14-day Canadian National Exhibition, a strictly military-like maneuver, results in a spick and span house to please the most finicky housewife.

Anyone who has toured the 350-acre Toronto grounds at the crack of dawn before the first onrush of visitors, never ceases to be amazed at the almost antiseptic quality of the plant.

Yet even more amazing is the planning that goes into the \$40,000 operation itself.

It was planned some years ago by William M. Sills, manager of the Department of Works for the CNE, while actual direction is in the hands of Norman Shearer, grounds superintendent.

Opening night 350 men are hired to assist in the operation. But the operation is planned with the fact by first pay nights, five nights later, 30 per cent of the hired men have gone off to other places. The men are floaters.

The park is divided into six sections, each the responsibility of a permanent employee of the CNE. Each of the sections is again broken down into six sections. A foreman heads a crew of 25 men who take brooms in hand, pick up garbage and debris.

On opening night, this year, between 11 p.m. and 7 a.m., 82 truckloads of dry garbage was moved off the grounds. The cumulative total of 550 truckloads, all at a cost of \$12,000.

Stake dump trucks with the largest available bodies are required for the operation.

The debris is moved to an incinerator five blocks from the park, speeding the movement.

Use City Equipment

Cartage of the manure from the cattle barns is let out on a package deal to a contractor bidding for same, who, in turn, sells the manure to mushroom growers.

Before the CNE begins, every pane of glass on the grounds is cleaned inside and out. Sixty per cent of this is done by the CNE's own staff, with the remainder contracted out.

Since the CNE is part of the City of Toronto, it has the use of city equipment. From the department of sanitation, six sanitarians work on a 16-hour-a-day basis to move out the wet garbage.

The vans move from restaurant to restaurant thruout the day continually clearing the garbage.

Three rotary street-sweepers from the city are used on the roadways, while three flushers wash down the roads.

Cleaning of the 22,500-seat CNE grandstand, with its 22,000 feet of space, is a unique operation itself. In an hour and 30 minutes, a staff pulled from all over the grounds, can sweep it clean. This may be done as often as three times a day.

The 86 washrooms of the CNE are given intimate attention, with \$15,000, a year spent on keeping them clean. With the numerous families coming to the CNE, the management sees a great deal of advantage in keeping the washrooms sanitary. A staff of 220 is devoted to keeping the rooms clean and supplies adequate.

The house-fly, so often a curse to any fair operation, is not a problem at the CNE. Three times a year, the whole park is fogged with a chemical at a cost, said Sills, "that would amaze you, it is so cheap."

"We want a clean house and we do everything to maintain it in a state in which our visitors would expect to find their own houses. It is not an easy task, but an important one," said Sills.

As a result, the CNE has a reputation for a spick-and-span house.

KENTUCKY STATE FAIR

1958 FAIR: SEPTEMBER 5-14



Quality
Entertainment

Harry A. Illions

Manufacturer and Director
of

World's Fair
Amusement Zones



featuring
**WORLD'S
LARGEST
RIDES**

Beautiful
**CELORON
PARK**

23 ACRES OF FUN AND
RECREATION

on Lake Chautauqua
Jamestown, N. Y.

PARKING FOR
5,000 CARS

Just Completed
6th Consecutive Year

(Grosses increased each year)

**THE WORLD'S FAIR MIDWAY
LOS ANGELES
COUNTY FAIR**

All Address:

HARRY A. ILLIONS
Los Angeles County Fairgrounds
Pomona, California.



W. A. SCHAFER
Owner & Manager

SC HA 20th Century

AMERICA'S LARGEST TRUCK SHOW!

HAAS-WILKERSON-WOHLBERG . . . Insurance
3101 Broadway, Kansas City 11, Mo.

W. A. Schafer
20th Century Shows
Dallas, Texas.
Dear Junior,

After visiting with you the other night, anything I might say to you would be repetitious. However, I do want to go on record to the effect that I believe your rides and shows, most definitely, would be in the top group of the many carnivals we are insuring today, and I am certainly proud that we can refer to you as one of our customers.

Your Fair Committees should certainly appreciate the equipment you are bringing to them next year.

Very truly yours,
W. RALPH WILKERSON JR.

EMPIRE State Bank
DALLAS 1, TEXAS

M. E. PATTERSON
Vice-President

To Whom It May Concern:

Mr. W. A. Schafer, owner of 20th Century Shows, has been a customer of this bank since it opened in September, 1948, and prior to that time was known to several of the officers while they were connected with another bank* in Dallas.

Mr. Schafer has always carried a very satisfactory account with us and from time to time we have extended him credit which has always been cared for as agreed. We do not hesitate to recommend him as to his honesty and integrity as we value his friendship and business very highly.

Yours very truly,
M. E. PATTERSON
Vice-President



SCHAFAER

20th Century Shows



FRANK GASKINS

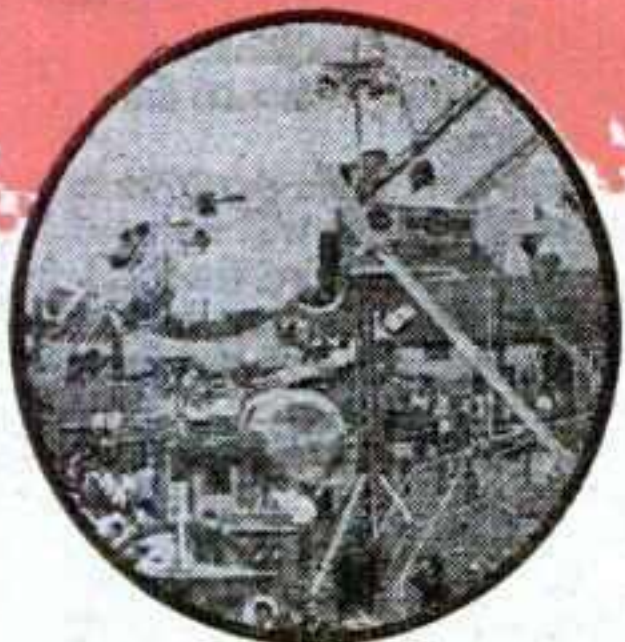
General Agent

HELEN SCHAFFER

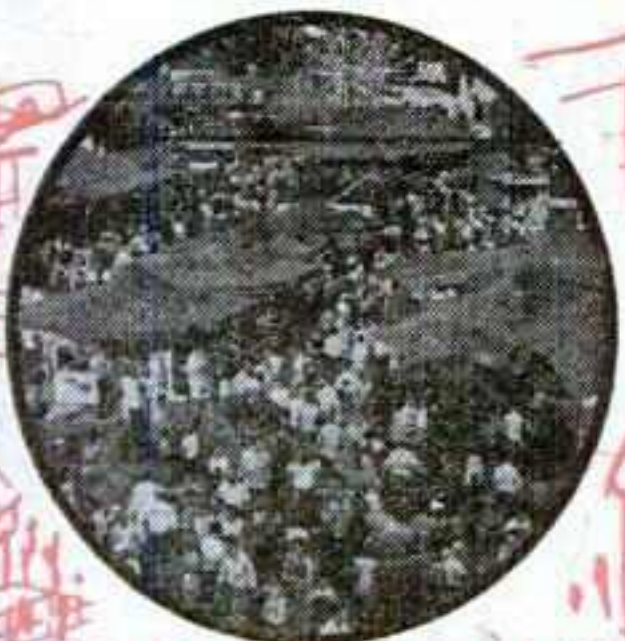
Secretary & Treasurer

ARCHIE HENSLEY

Assistant Manager



DARING THRILL RIDES



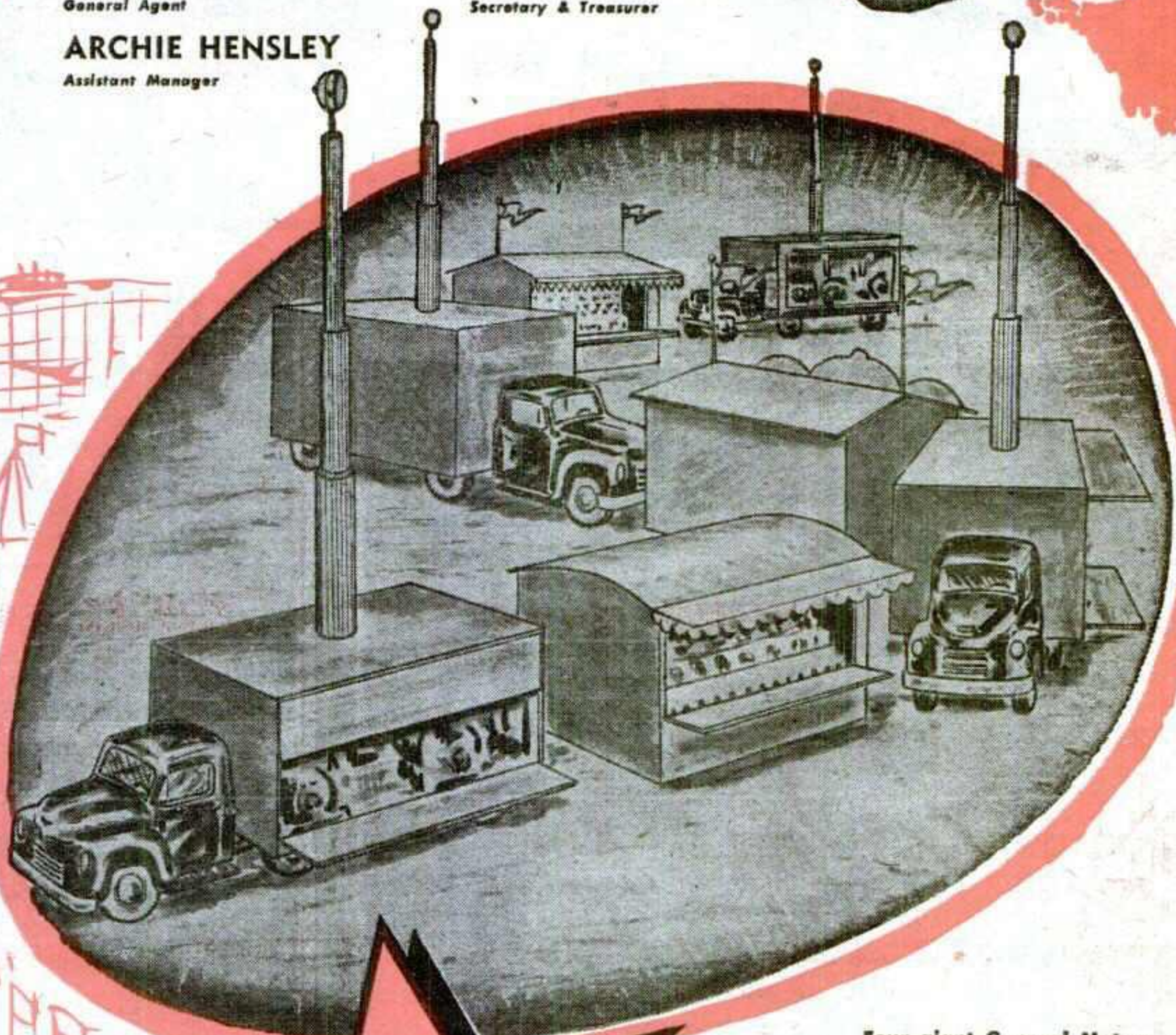
OUTSTANDING MIDWAY



WONDERFUL EXHIBITS



FOR THE ENTIRE FAMILY



Four giant General Motors electric plants with 30 ft. multi-colored light towers

JUST FOR FUN!

SCHAFAER

20th CENTURY SHOWS

HEADQUARTERS—DALLAS, TEXAS

714 Haskell • TAYlor 1-0748

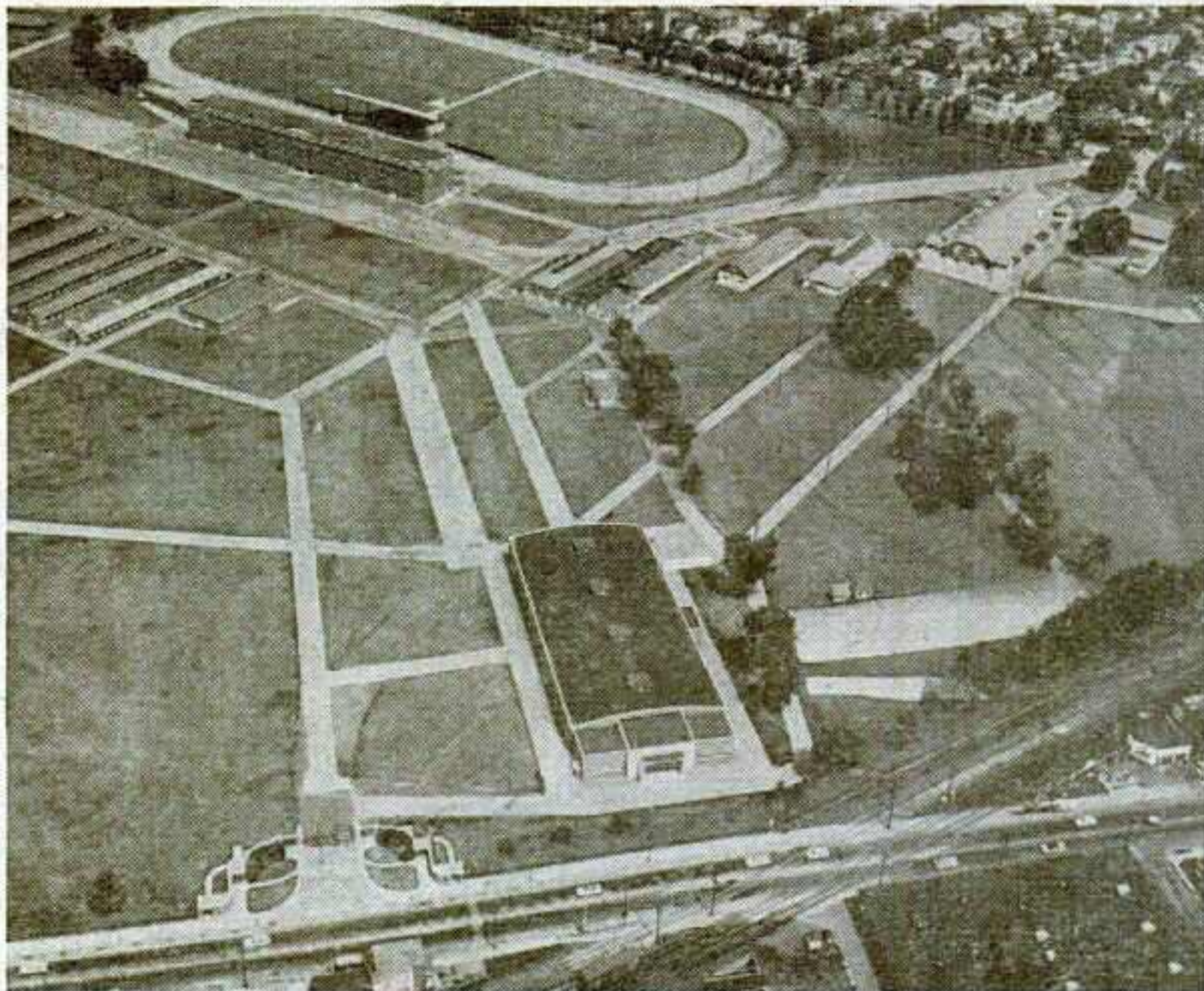
731 Parkwood • FRanklin 5-5817

YORK INTER STATE FAIR

YORK, PA.

SEPT. 9-10-11-12-13, 1958

BEFORE AND AFTER THE FAIR

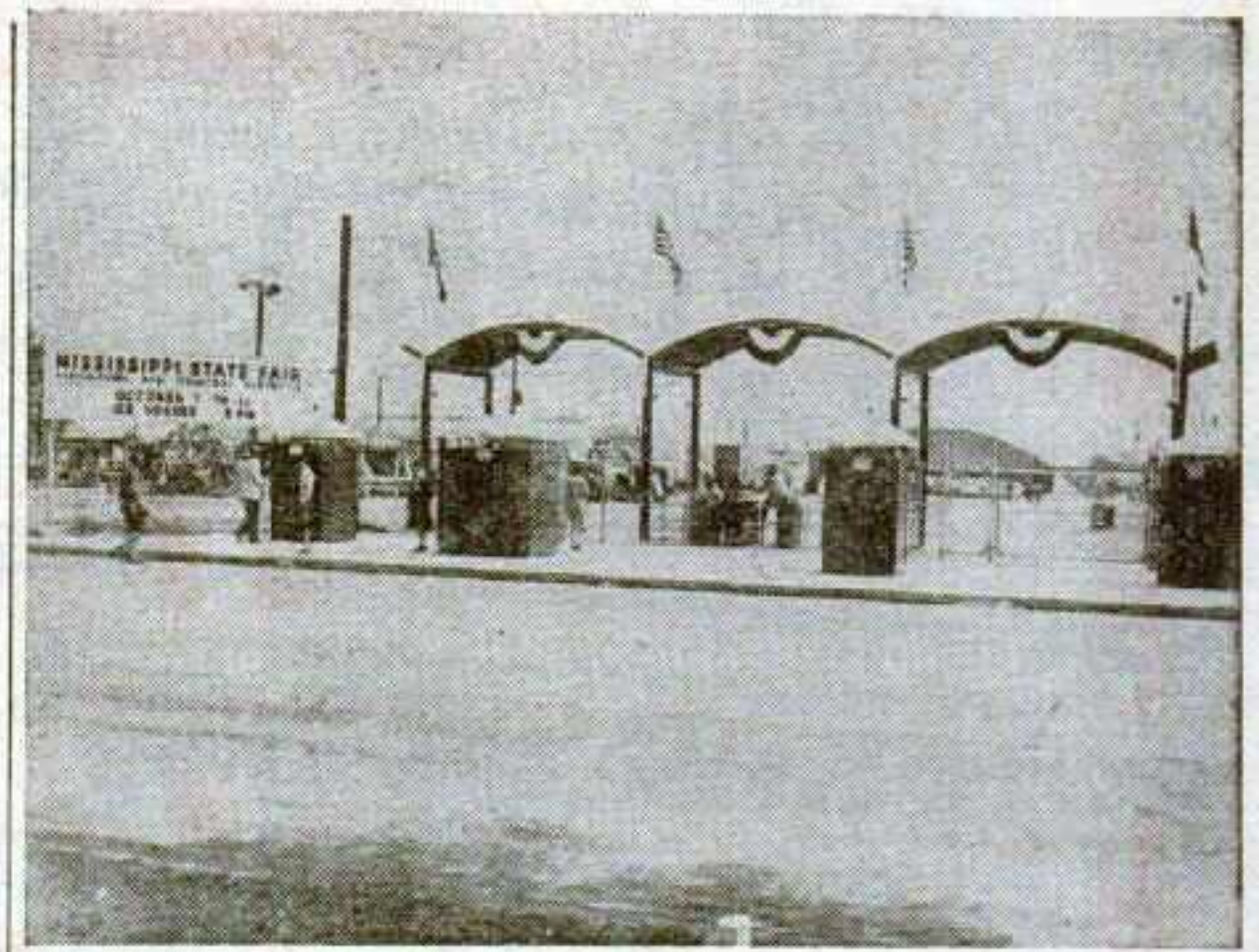


**NO DUST - NO MUD
THE FAIR GOES ON**



**RAIN OR SHINE - DAY AND NIGHT
NO DUST - NO MUD**

**"IT HAS EVERYTHING"
CONCESSIONAIRES - EXHIBITORS
EVERYBODY MAKES MONEY**



New gate at the Mississippi State Fair is equipped with turnstiles and has illuminated signs on both sides of the entrance.

Pay Policy Pays

AN "EVERYBODY-PAYS" policy, introduced last year, is paying off for the Mississippi State Fair, Jackson, and for fairgoers, too.

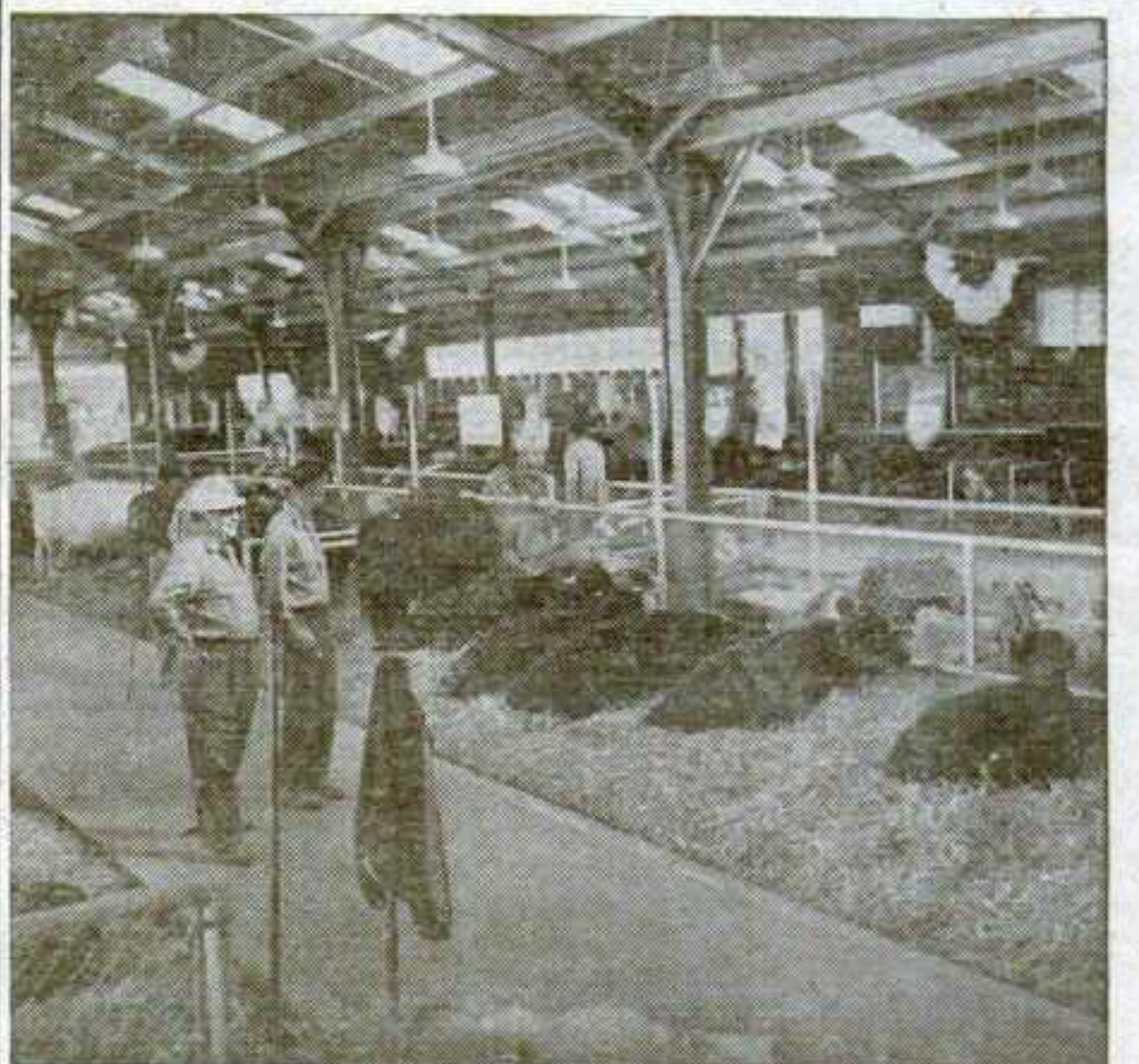
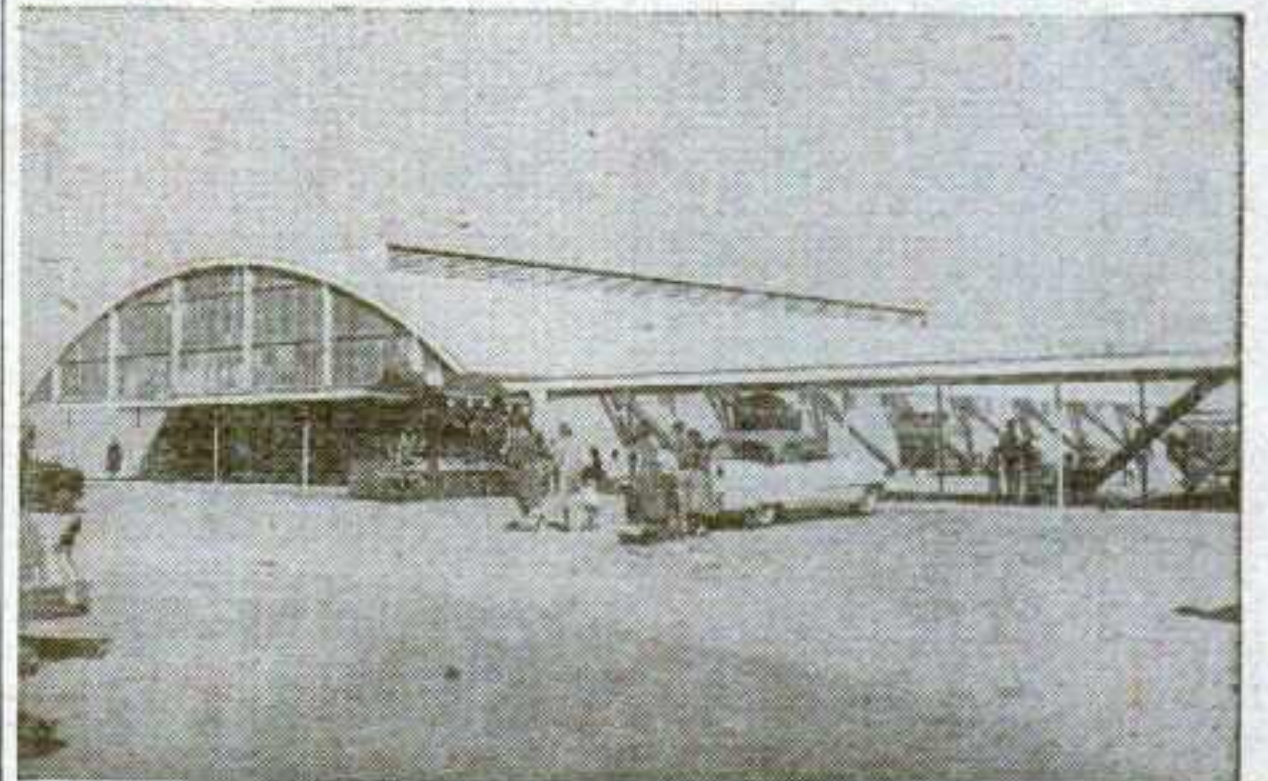
Patrons this year saw some of the results . . . new buildings, a new entrance, finer exhibits, all because of a \$350,000 plant improvement program made possible due to the shift to and acceptance of an "everybody-pays" policy.

Two new structures, one for agricultural exhibits, the other for livestock, were built before the 1957 fair. Each of the buildings has 17,280 square feet of floor space.

The agricultural building contains removable partition walls, was designed as a multi-purpose building and will be used for home shows, automobile shows, etc. Even before the 1957 fair was over, N. S. Hand, the fair's executive secretary, had either inked or penciled in several off-season events for the building.

The new entrance provides cover for gate-tenders, is equipped with turnstiles, and is flanked on either side by illuminated signs used for advertising attractions.

The first year the fair shifted to an "everybody pays" policy it suffered a temporary setback at the gate. But attendance since has picked up and will continue to increase, fair executives believe, because the public, having seen or heard of the improvements the policy has made possible, is all for it.



Buildings such as the above new structures were made possible at the Mississippi State Fair by the shift to and acceptance of an "everybody pays" policy.

Presenting for Fairs

EMERSON-SHUCHER AGENCY'S GREATEST ARRAY OF COUNTRY & WESTERN TALENT

featuring stars of Grand Ole Opry

**BOBBY
HELMS**

**MARTY
ROBBINS**

**PORTER
WAGONER**

**JIMMY
NEWMAN**

**LOUVIN
BROS.**

**GEORGE
JONES**

**JEAN
SHEPARD**

**WILMA LEE
&
STONEY
COOPER**

**HAWKSHAW
HAWKINS**

**BILLY
WALKER**

**THE
CARLISLES**

**RUSTY
&
DOUG**

**BENNIE
BARNES**

**PATSY
CLINE**

**DEL
WOOD**

Let the
MAGIC
of these
Names
Boost your
Gate and
Earnings

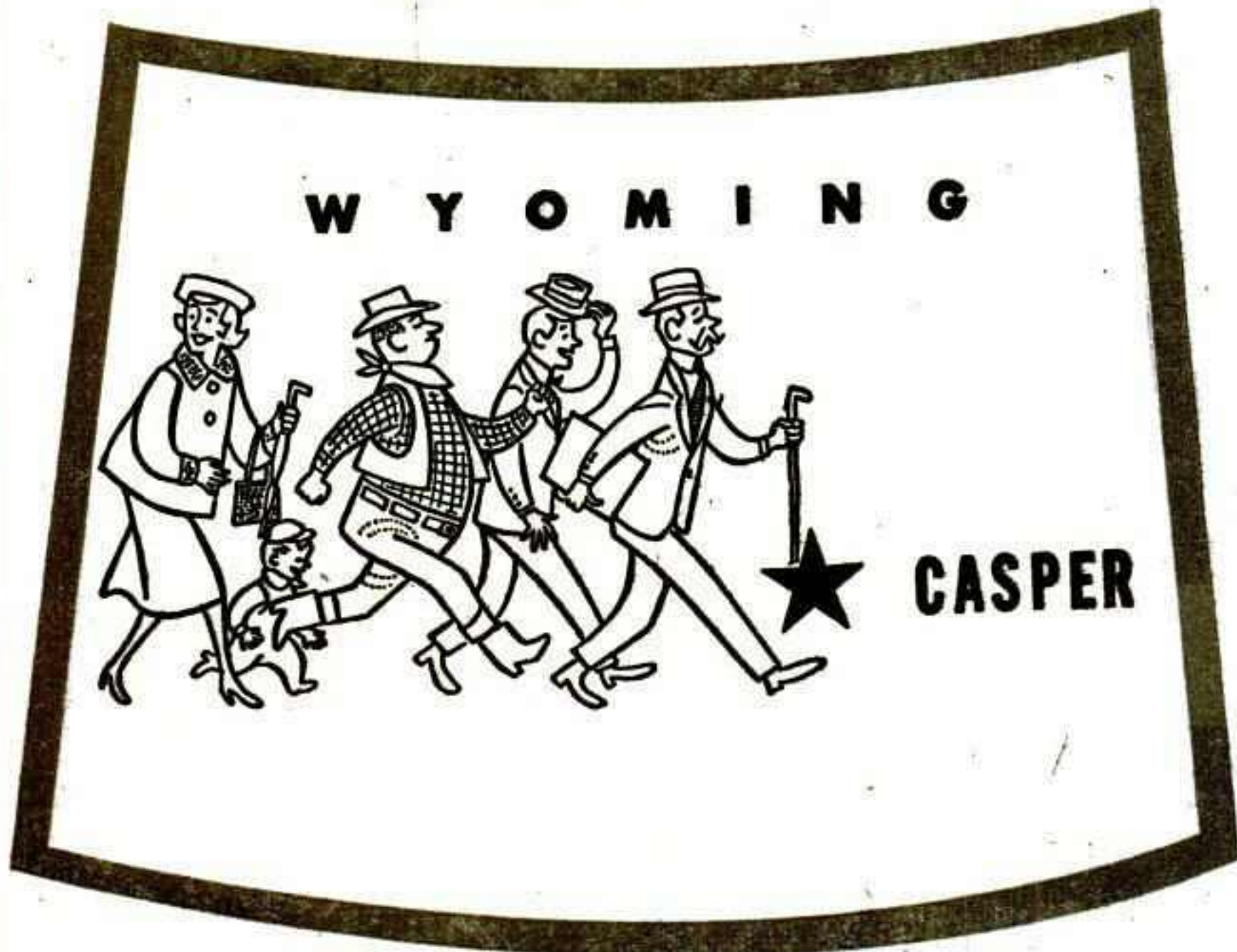
For Bookings Contact

OUTDOOR FAIR REPRESENTATIVE:

ARCHIE GAYER c/o EMERSON-SHUCHER AGENCY

BOX 28, MADISON, TENN. TELEPHONE 7-5484

**IT'S TRUE WHAT THEY SAY ABOUT THE
CENTRAL WYOMING FAIR
CASPER, WYOMING**



...and your product sales will be most successful, too, when you exhibit here in 1958:

Folks from the 4 corners of this fast-growing Rocky Mountain state flock to their big annual event bringing family and friends for entertainment and to see what's new for them and their businesses.

**PLAN TO DO BUSINESS
IN THE ROCKY
MOUNTAINS IN 1958
BY SHOWING YOUR
WARES TO THE PEOPLE
MOST LIKELY
TO BUY**

W. H. (BILL) KITTLE

We are proud to announce the recent appointment of W. H. (Bill) Kittle as new Manager of the Central Wyoming Fair. "Bill" has long been associated with the Fair and Attraction field and we are most confident his past experience and vast knowledge will certainly help to make the CENTRAL WYOMING FAIR an even greater annual event.



**THE DIRECTORS
CENTRAL WYOMING FAIR**

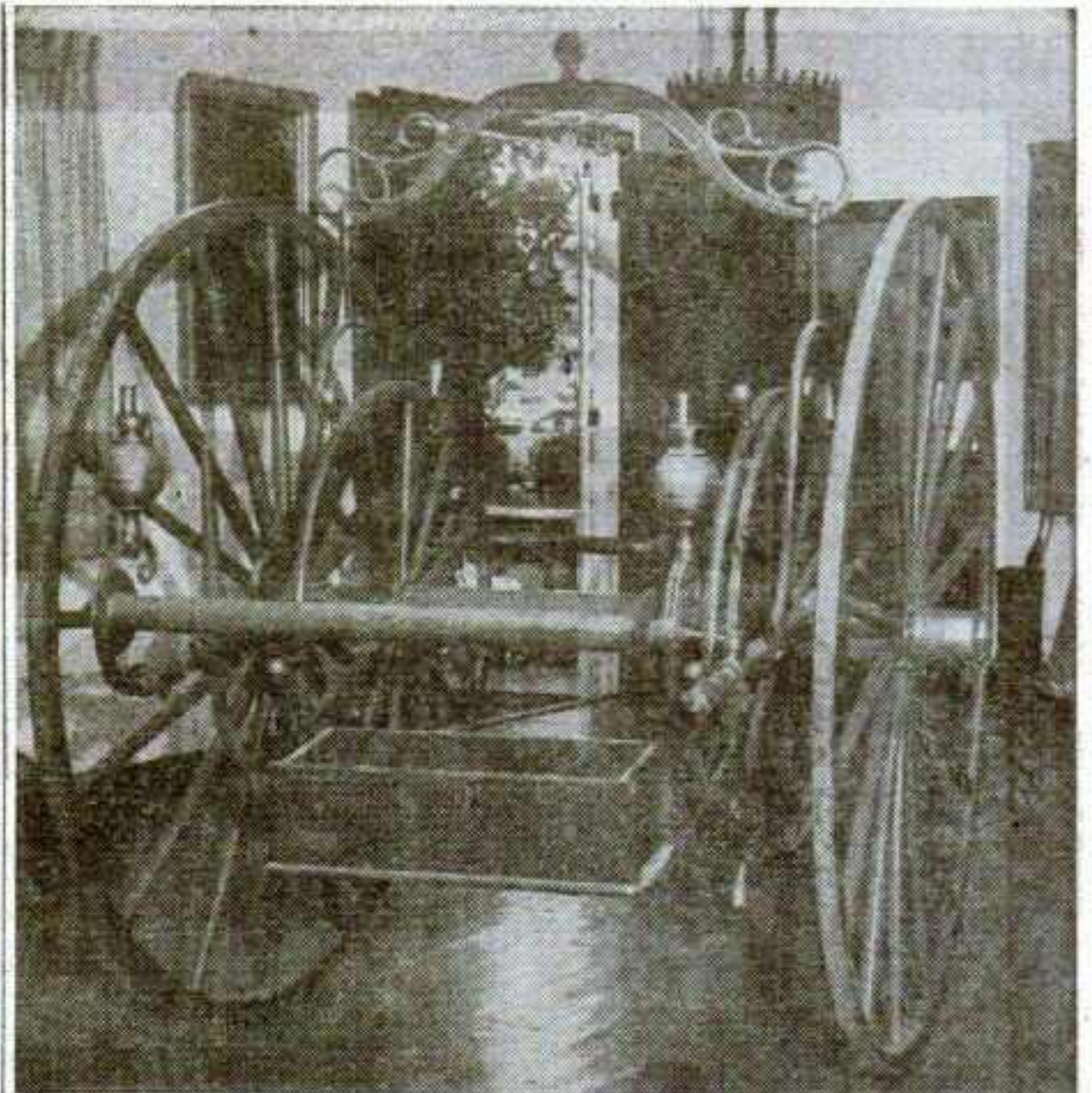
1958 DATES—JULY 30-31 - AUG. 1-2

For market data and exhibit information contact

W. H. (BILL) KITTLE, Manager

CENTRAL WYOMING FAIR

Casper, Wyoming



An old-time fire hose cart is the object of much interest among the older visitors to the museum at the Santa Clara Fair. The youngsters, particularly at the height of the Davy Crockett era, showed greatest interest in a skull with an arrowhead in it.

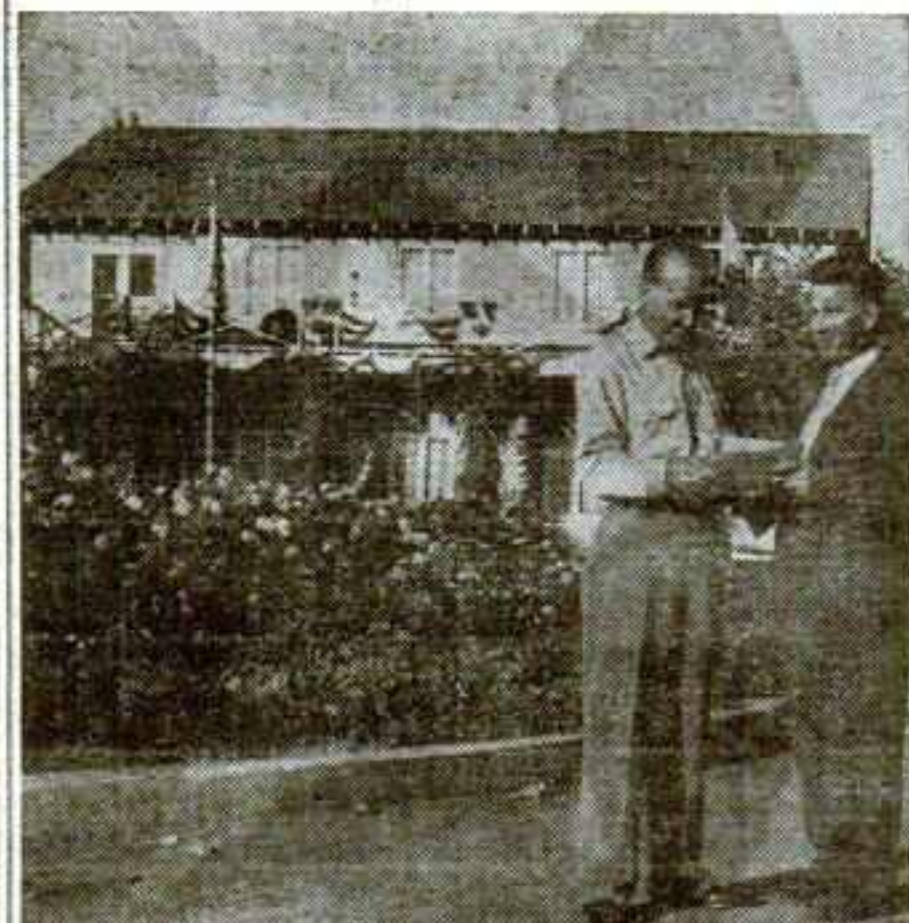
Capitol Comeback

THE Santa Clara County Fair, San Jose, Calif., is a modern event in an up-to-the-minute plant, yet one of its main free attractions takes Californians back more than 100 years.

The exhibit is a replica of the State's First Capitol Building. Here are shown important aged documents, a look into pioneer living, and relics of war and peace dating into the Golden State's infancy.

The original replica covers 4,200 square feet and an addition of 6,000 square feet is under construction. Thruout the two stories are documents and other historical data back to 1850, which is old for California. All the displays were donated. As the county is now microfilming all documents, including records of inquests, last wills and testaments; and judgments, the originals are being turned over to the museum, with the result that much of the material is still to be catalogued.

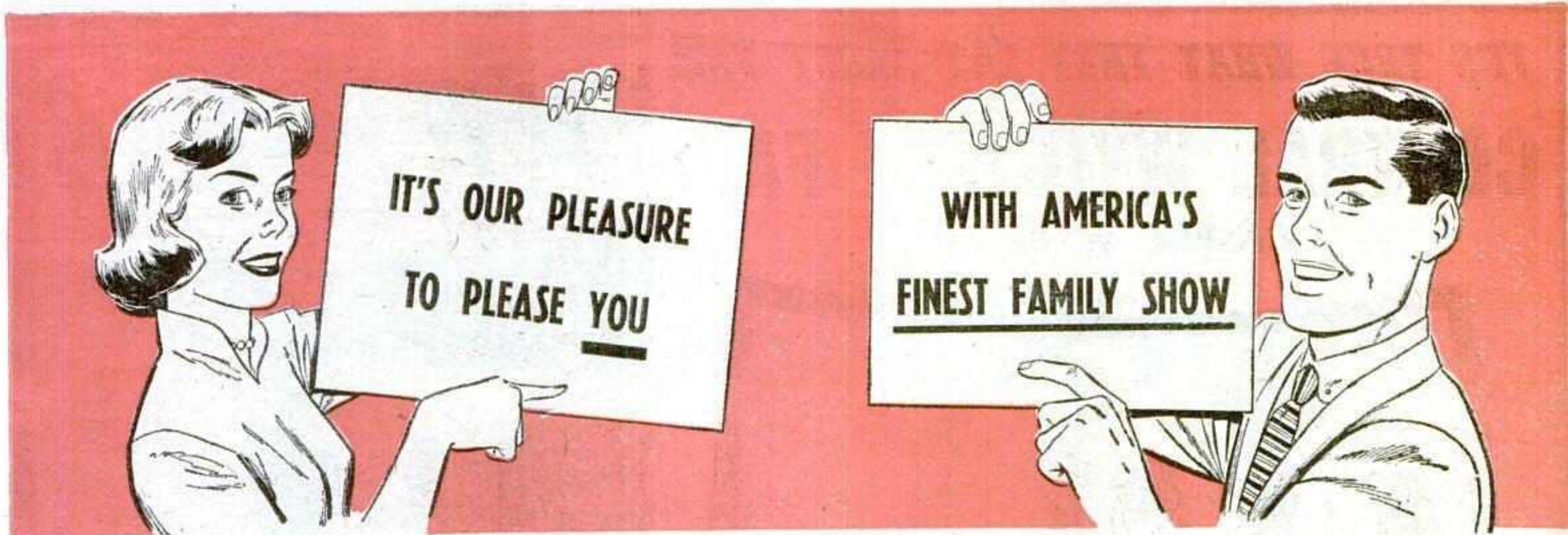
The copy of the original adobe that was used when California moved into Statehood was constructed with materials donated by local firms and labor supplied free by the trade unions. The project took less than a month. After the building had served its purpose on a downtown site as part of the San Jose Centennial Celebration in December, 1949, it was cut in two and moved four miles to the fairgrounds. The fair was represented in the project by Russell E. Pettit, then the manager, and Frank Mitchell, then the fair board president.



Historian Clyde Arbucke (left) and William A. Staub, secretary-manager, Santa Clara Fair, San Jose, Calif., with the replica of California's First Capitol Building in the background.

Historic documents and photos, displayed in cases, attract much attention. During the year, bus loads of school children visit the fairgrounds for a conducted tour of the building.





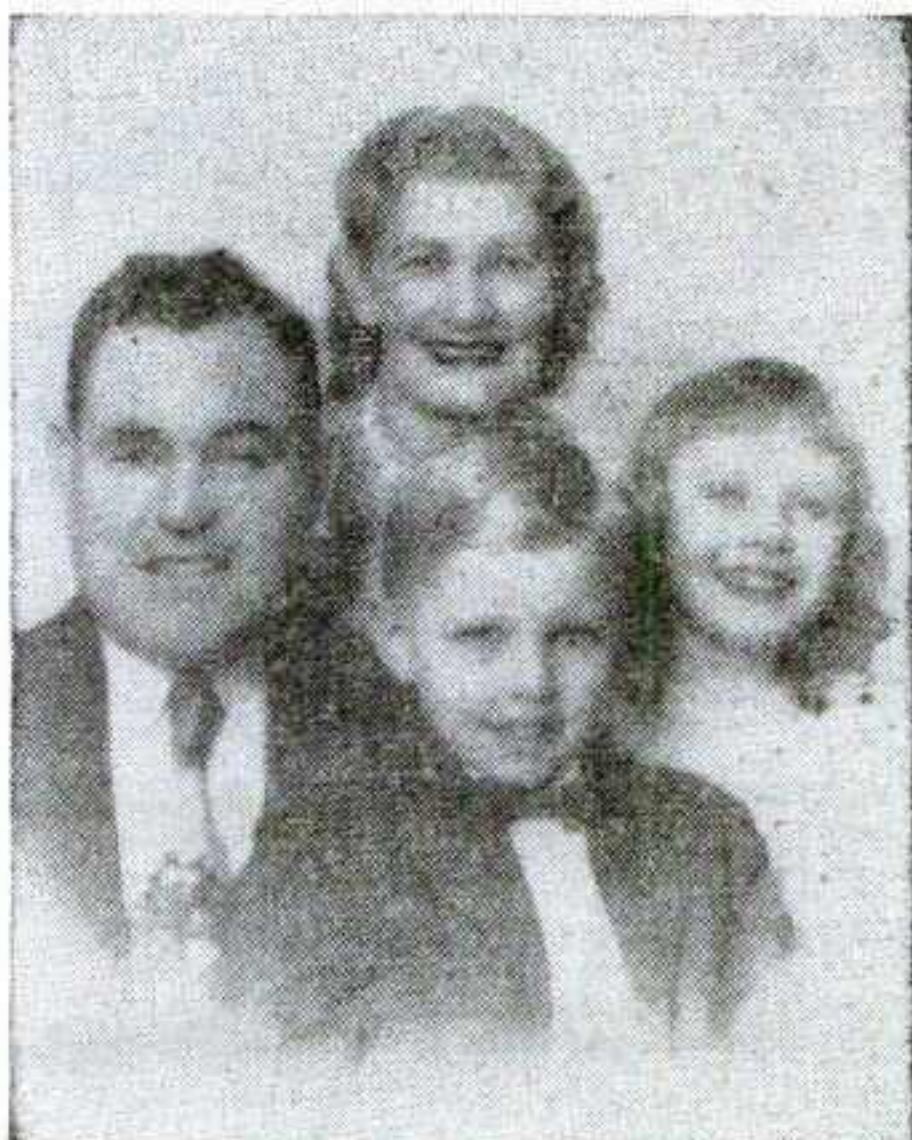
JAMES H. DREW

SHOWS

It has always been our goal to make sure that the entertainment and activities on the JAMES H. DREW Midway are of such a high caliber that every member of the family can enjoy them all. We are proud to say that each year more and more fairmen and committees have asked us to return the following year. We are deeply grateful for the privilege of presenting our show to so many communities so often.

THANK YOU . . . These words sum up our feeling to everyone who contributed to another successful season for us. To all of you . . . we wish to take this opportunity to wish you a joyous holiday season and most prosperous year ahead.

THE JAMES DREW FAMILY



Jimmy, Eula,
Jimmy Jr. and Malinda

FAIRMEN COMMITTEES

It would be our pleasure to be able to discuss your 1958 Midway needs with you. You will find us in Chicago, at your State Fair Meet . . . or better yet,

**VISIT US AT OUR
WINTERQUARTERS . . .
ANYTIME!**

SHOWMEN CONCESSIONAIRES

A long, continuous season from early April thru mid-November awaits you if your show or concession can meet our qualifications. Please get in touch with us now.

NOTICE TO INTERESTED PARTIES

We have available all equipment necessary for a large circus parade, including beautifully hand-carved and gold-leafed band wagon; cage and den wagons; chariots; automatic pipe organ; calliope; clown patrol wagon and a complete circus menagerie.

JAMES H. DREW General Manager

Permanent Winterquarters Address:
P. O. Box 899, Augusta, Georgia
Phone: 3-3190

BRAND  **THE BRAND OF GO**

SIEBRAND
CIRCUS AND

2



P. W. Siebrand

43rd



MORE THAN A MILE of
Permanent Winter Quarters: 2300-2314 East Van Buren

OD ENTERTAINMENT...

WID BROS.

CARNIVAL

**ANNUAL TOUR
UNDER THE SAME
MANAGEMENT**



H. W. Siebrand



Blazing Neon Lighting Effects

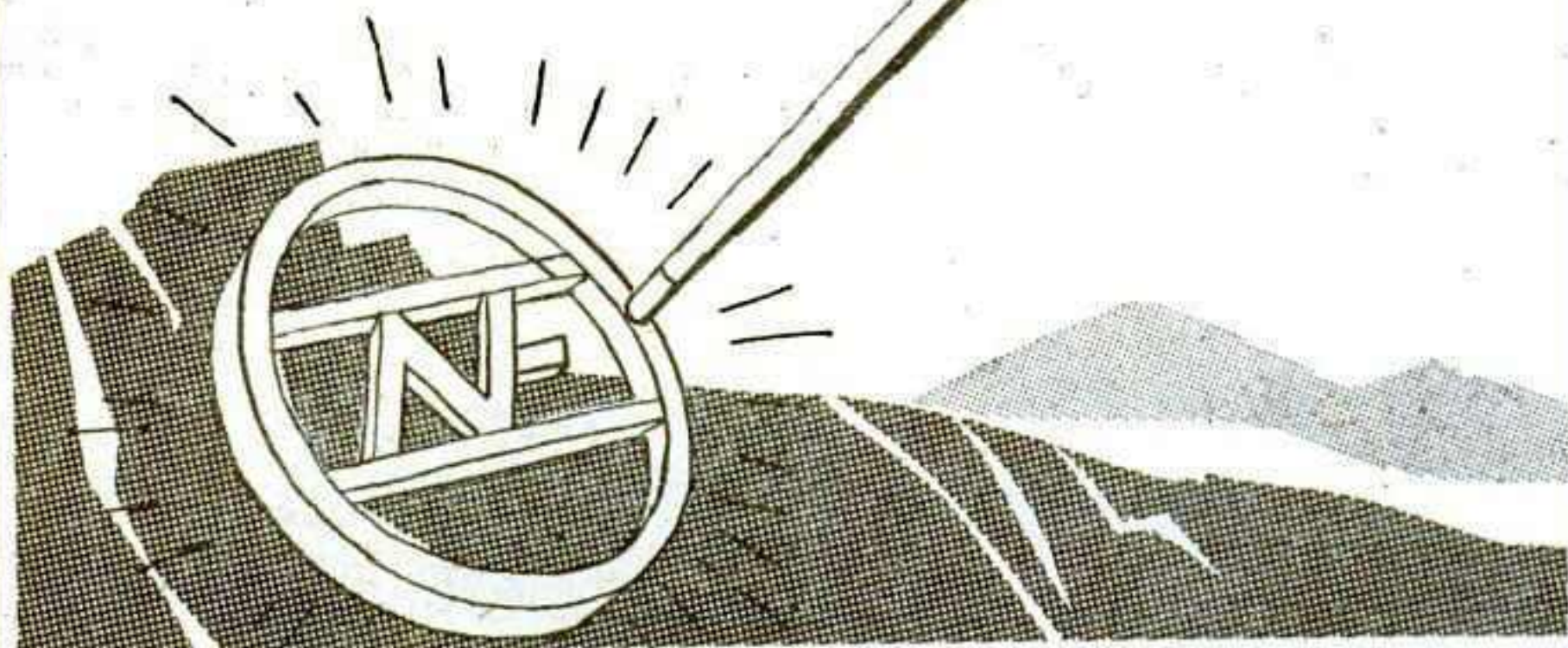
PHOENIX, Arizona

Valley of the Sun



**PUT YOUR BRAND
ON THE ENTIRE
INTER-MOUNTAIN**

AREA



BY ARRANGING NOW TO EXHIBIT AT THE

UTAH

State Fair

and INDUSTRIAL EXPOSITION
SALT LAKE CITY, UTAH

featuring

- Holiday on Ice of 1957
- Championship Wrestling
- Outstanding Home Arts Display
- 4-H and FFA Programs
- Brilliant, Exciting Midway
- Farm Bureau Talent Find Contest
- Music Contest
- Thrill Shows
- Complete change of Grandstand Shows
- Horse Racing
- Topnotch Livestock, Pigeon, Poultry and Rabbit Exhibits with premiums
- Miscellaneous Exhibits featuring Hobbies, Ceramics, Agriculture, Horticulture and Floriculture
- Fine Arts Exhibition
- Photo Show
- Safety Show
- The West's outstanding Horse Show under the direction of the Salt Lake Horse Show Assn. and sponsored by the Utah State Fair Assn.
- Utah and Mountain Empire at Work Exhibits
- "Miss Utah State Fair"
- The West's Greatest Mineral Display
- Military Show

This market represents an annual buying power exceeding \$2,000,000,000 in Retail Sales and over \$1,000,000,000 in Wholesale Sales.

The annual UTAH STATE FAIR is the "gathering spot" for thousands and thousands of the "over-average-income" people from this entire area. Our constant progress in expansion and development of complete, modern facilities and accommodations have contributed greatly to placing the UTAH STATE FAIR among the top Fairs in the entire country.

Plans for our 1958 event will surely make it the greatest we have ever staged and we can make it a bigger year for you, too, if you will contact us NOW for exhibit space.

1958 DATES

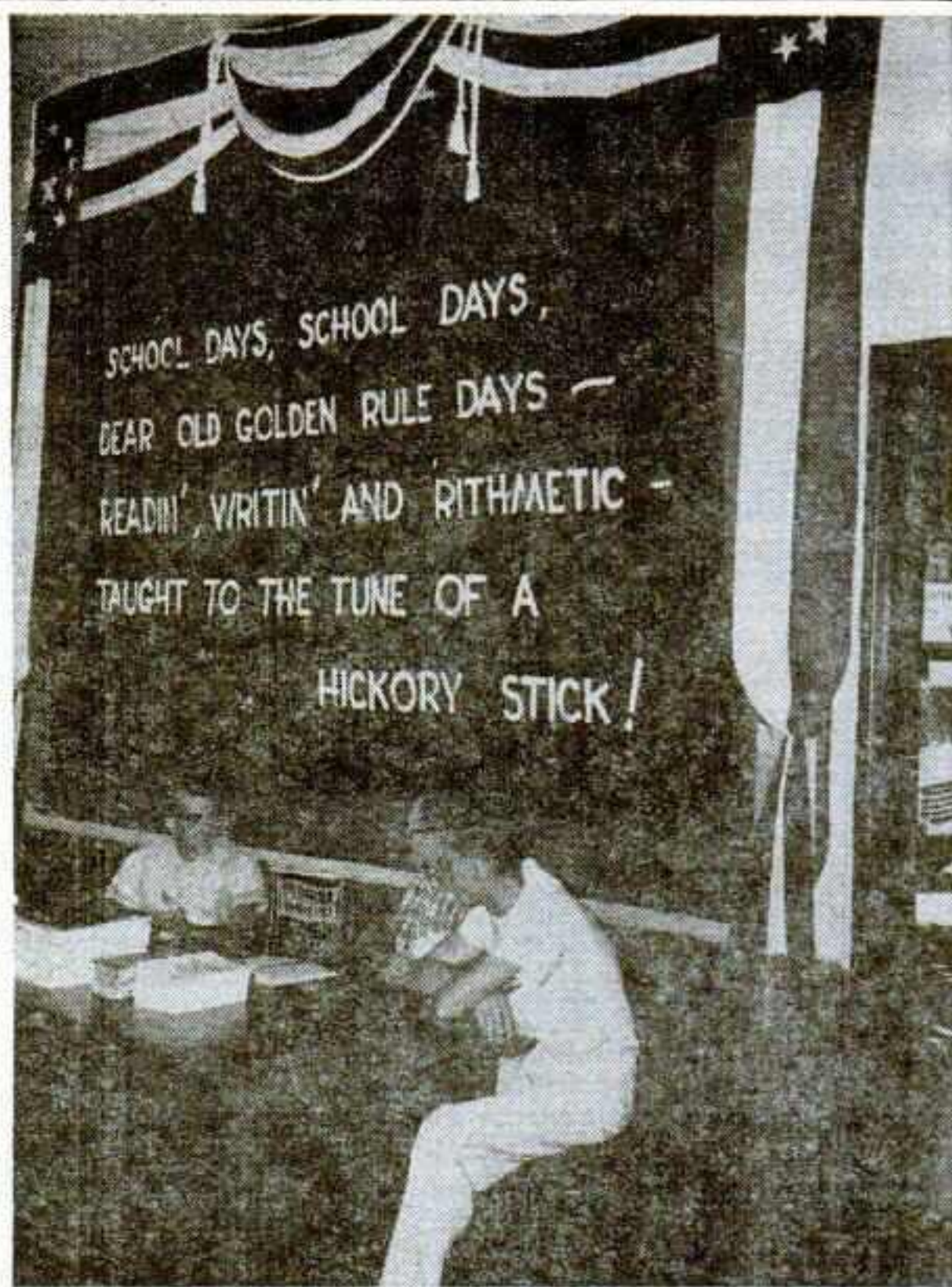
SEPTEMBER 12-21

Inclusive

For complete exhibit information write to

DONALD P. WYATT, Mgr.

Utah State Fair, Box 2136, Salt Lake City, Utah



School Days...

THE 1957 Indiana State Fair, themed to "Progress Thru Education," brought back memories for many an adult patron with an exhibit that compared schools of today with those of yesteryear.

At the same time, the exhibit, which was in the Indiana University Building, impressed upon them the tremendous progress made since they were in the slate-and-primer stage.

For comparison purposes, an old-fashioned school room, complete with pot-bellied stove, kerosene lamps, water pump, dunce's stool and hickory pointer, was set up on the stage of the building's auditorium. Not only did it serve as a popular exhibit, but was used for an old-fashioned spelling bee and musical programs linked to the little red school house days.

A modern school room, fully equipped, was used for comparison. Pupils, almost ready for the real back-to-school trek, came by bus from neighboring townships to attend model classes taught by teachers from the University School in Bloomington.

In the foyer of the building were large slates, each bearing an educational message, old and new, and departments of the university were on hand to interpret their work in stories and pictures.

As V. A. Smith, professor of speech and theater at I. U., said, "I feel that what we want to show the people is that almost every change or bit of progress in social, economic, business and industrial life comes as a result of more knowledge and a better understanding of the needs of the people of the country—education."



Gets, Holds Eyes...

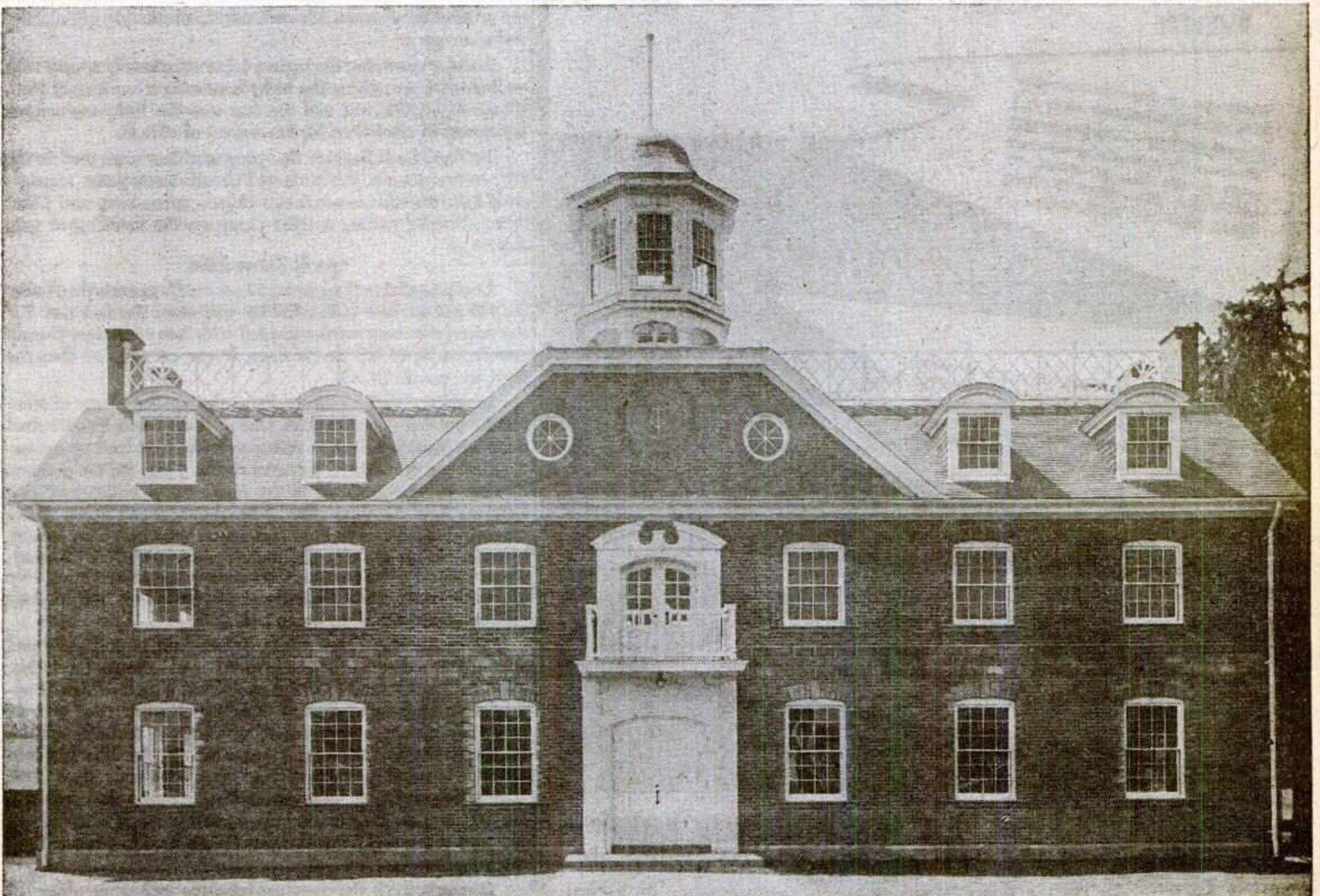
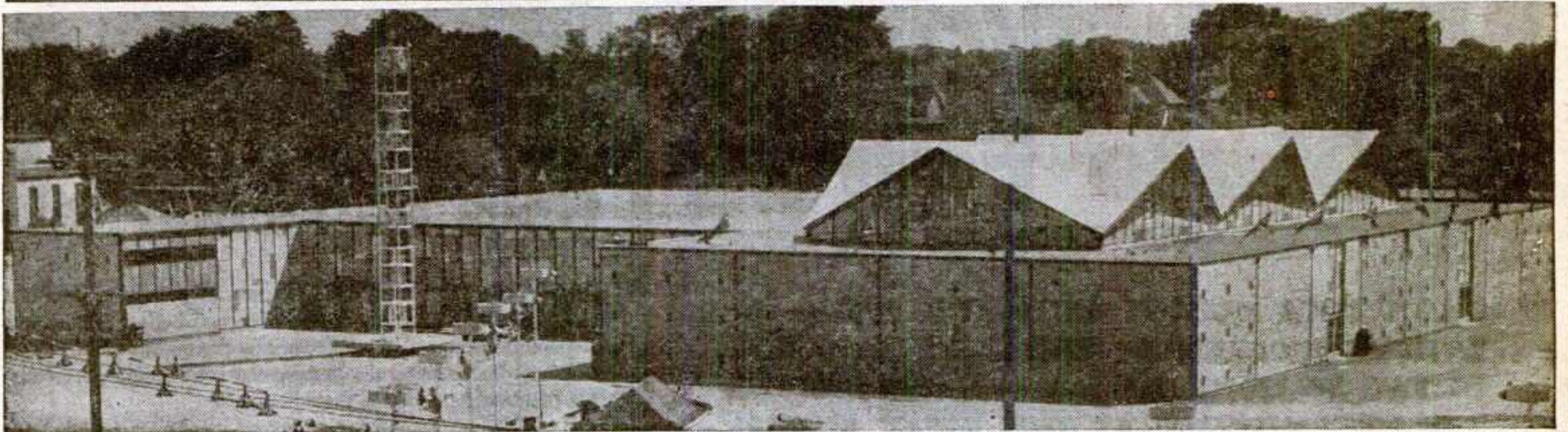
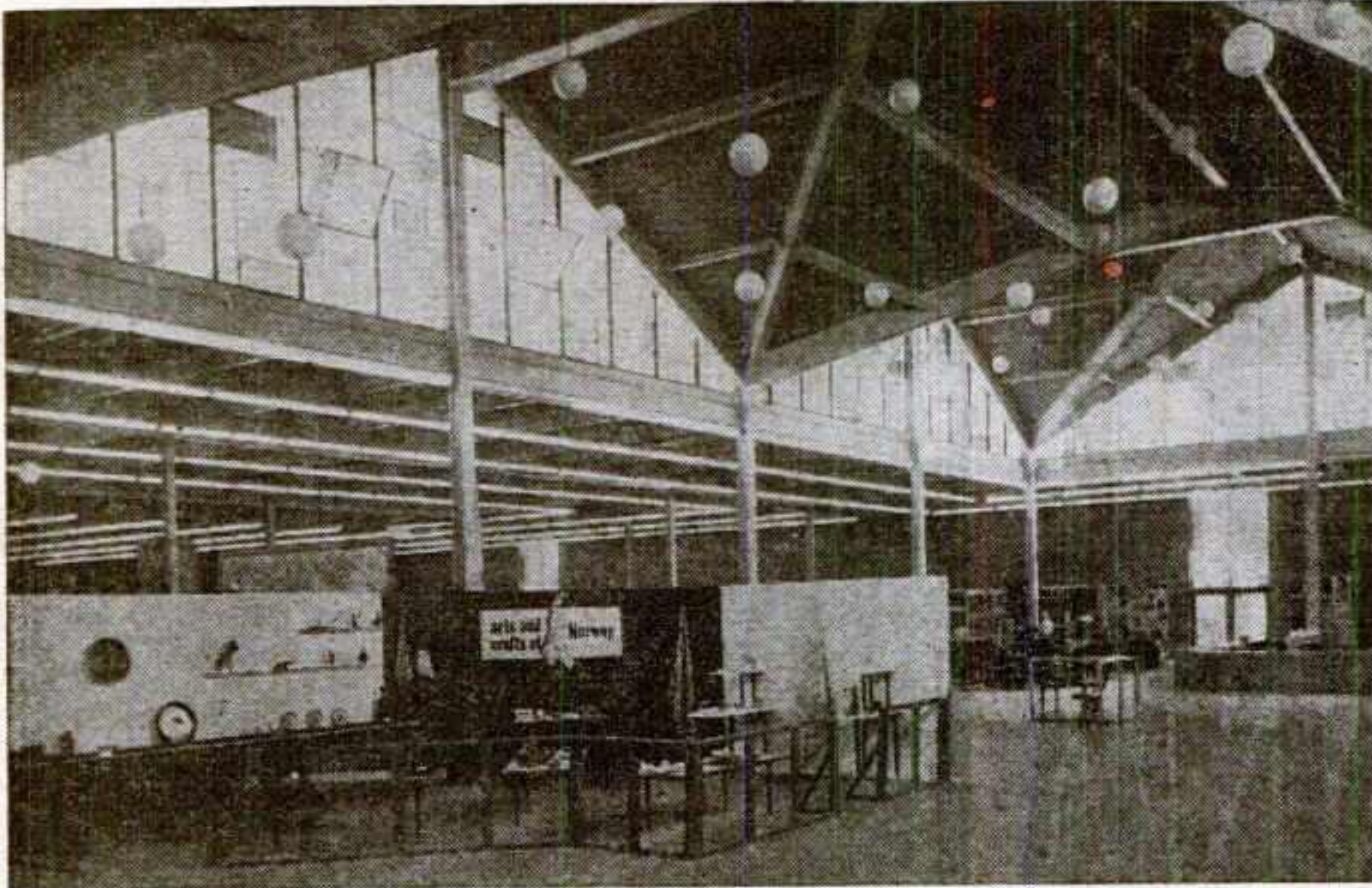
ADDITION of a futuristic exhibition building in its key space adjacent to the Rideau Drive, went a long way in helping Ottawa's 1957 Central Canada Exhibition to hit the 500,000 attendance mark. The heavily traveled parkway took thousands of cars past the site daily, and the striking design of the building lent itself readily to publicity purposes.

Named the H. H. McElroy Building after the veteran fairman who had managed the events for decades, the structure contains 40,000 square feet of unobstructed floor space. Two thousand items were shown there this year, including examples of the hobby show, handicrafts, home cooking, foreign producers and 40 women's institutes. A small staging area was utilized for a fashion show, cooking school and table-setting demonstrations. A key exhibit was a model of the St. Lawrence Seaway project.

Manager J. K. (Jack) Clarke, successor to McElroy, turned down several lucrative rental offers from exhibitors well aware of the heavy traffic the striking structure would draw. All space was free.

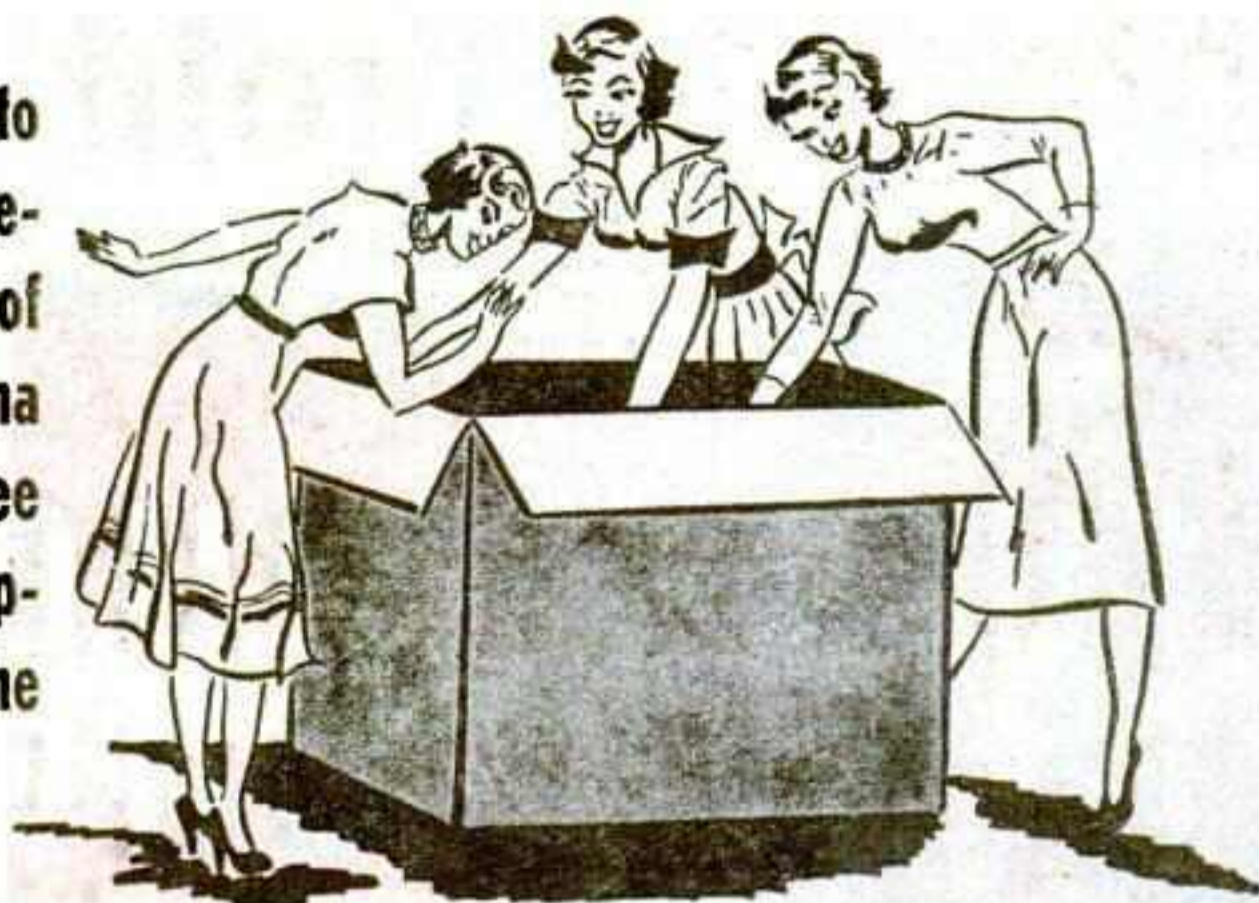
The building measures 200 by 200 feet and its basic materials are insulated concrete block and translucent Fibreglas and steel girders. Heating can be installed at a cost of some \$40,000 and will be one of the future steps of the conservative-minded board of directors of the fair. When this occurs it is hoped foreign governments, which have their embassies in Ottawa, will agree to the holding of a foreign-trade show on the grounds. Inquiries to this end were made this year and a couple of governments indicated their approval.

Begun on January 18, 1957, the H. H. McElroy Building was completed August 16. It was designed by Balharrie, Helmer & Moran, architects, and construction cost is set at \$400,000.



New Rhode Island Building, completed in time for the '57 Eastern States Exposition, Springfield, Mass., filled out the line-up of replicas of New England State capitols on the exposition grounds. Money for the structure came from a \$50,000 State appropriation and from public subscriptions, the latter stimulated by a couple of big barbeques. An exhibit hall, 130 by 60 feet at the rear of the building, was used for exhibits of Rhode Island products.

When it comes to 'shoppin', the purse-string holders of Arkansas, Louisiana and Texas all agree that the best shopping grounds of the year is the



LOUISIANA

State Fair

SHREVEPORT, LA.

CHECK YOUR PRESENT SALES AND PUBLIC RELATIONS PROGRAM IN THIS 3-STATE MARKET OF TWO MILLION PEOPLE . . . AND THEN CHECK THE ATTENDANCE AT THIS GREAT ANNUAL EVENT!

Where else can you meet more than 27% of such a vast area all in one place at one time . . . and in person! We know it's so 'cause our exhibitors attest to this fact. SO COME TO LOUISIANA AND WATCH YOUR SALES GROW IN THIS AREA . . .

Also available throughout the year is the new, modern Hirsch Youth Center, ideally suited for sports shows, athletic events, rodeos, exhibits, trade shows, circuses, conventions, etc. Seating capacity: minimum, 9,000; maximum, 14,500.

**1958 DATES
OCT. 18-26**

"ITS YOUR FAIR—SO BE THERE"

For the full story contact:

J. T. MONSOUR, Secretary-Manager, LOUISIANA STATE FAIR, Shreveport, La.



Goes Supermarket

SUPERMARKET cashier techniques greeted patrons of the Altamont (N. Y.) Regional Fair this year, and both the reception and operation were called satisfactory by the management. As to the method of simulating the grocery checkout counter, Secretary Stuart Rombough pointed to these parallels:

In the grocery, a cart is wheeled to the cashier, who tabulates the price of its contents. Altamont did it, substituting automobiles and passengers.

In many groceries, the register tapes occasionally appear with an imprinted star, giving the lucky housewife a free bag of food. Altamont did this, too, and the star won the lucky customer a repayment of admissions for his carload of visitors.

National Cash Register Company machines were used in the new entry system at the Main and Grand streets gates. Management said the scheme eliminates tickets, apron men, and ticket takers, thereby putting a tight clamp on the handling of gate money.

Speeds Automobiles

Cars passed thru the gates at 50 per cent faster rate than under the old system, and wide publicity was given the fact that 227 starred tape receipts were rewarded with free admission. Overall attendance hit 91,192 for six days, 20 per cent higher than the previous season's 76,456.

In addition to the gate operation, the fair had plenty of other novelty publicity opportunities. One of these was a \$10,000 steel stage which was pushed on rollers over the track and up against the 3,000-seat grandstand, for talent shows. A jeep did the pushing. Another was the wedding in the flower show building of two Coleman Bros.' Shows workers, a revue dancer and Ferris Wheel foreman. Participants included a minister who had been serving as waiter in his church's fairgrounds restaurant; Dick Coleman, whose calliope played outside the building, and Betty Potter, wife of Foster Potter, State Department of Agriculture and Markets publicist, who played the organ inside.

The stage is a 20-ton affair, 60-feet long, 30-feet deep and canopied. It moves on "U" tracks and 12 steel wheels. Its six-foot height will be lowered to 18 inches for next year, as vision of up-front customers was impaired. Also slated are a fixed roof to replace the canopy, and partial sidewalls. The infield will be landscaped to provide a lagoon and flower beds. So far there has been \$100,000 invested in improvements on the grounds since 1949, when it was decided to leave the 15,000-attendance class and shoot for 100,000. Less than 10,000 increase will be required to hit the goal next year and a wide talent card is expected to be signed this winter to show before the free grandstand.

Discussions of the supermarket gate technique often get around to the question of handling passes, and Arthur Tompkins, president of the fair society, is quick to reply with a grin, "We ring up No Sale."

for **YOUR** pleasure and profit...

WORLD'S FINEST SHOWS

J. P. (JIMMY) SULLIVAN'S SHOW BEAUTIFUL

*Built on Confidence =
= Operated on Integrity*

50 SPECIAL RAILROAD CARS • 8 GIANT DIESELS • 15 THRILLING MAJOR RIDES • 8 GREAT SHOWS featuring: AMERICA'S BIGGEST, FINEST KIDDIELAND WITH 15 NEWEST, MODERN KIDDIE ATTRACTIONS

Canada's Largest & Best.. By Far!

THANK YOU

All of the Exhibition officials of the Western "B" Circuit of Fairs for placing your confidence in us for the 18th time and awarding us your contracts for 1958. Patty and Frank Conklin, with whom we are associated at the following Exhibitions: Three Rivers, Sherbrooke, Quebec Provinciale at Quebec City, Renfrew, Lindsay, Picton and Kingston. All of the officials at Norfolk County Fair, Simcoe, Ontario, with whom we have been associated since 1928.



J. P. (JIMMY) SULLIVAN
General Manager

WELCOME

We can place outstanding shows and non-conflicting rides for our 1958 Season. George Vogstad, Arch McAskill, Glen Porter, Mickey Mansion and all other top showmen, contact us. ALL CONCESSIONS OPEN. We will be at the Chicago Convention. If you can't make it, our address is below.

EXECUTIVES

M. F. SULLIVAN
Secretary Concessions
HANK BLADE
Assistant Manager
CHARLES O'BRIEN
General Agent



EXECUTIVES

PHILIP CRONIN
"Kiddieland"
PAT MARCO
Concession Manager
TIM JORDAN
Office Manager

Fine Quality Operation and Fine Attractions

WORLD'S FINEST SHOWS



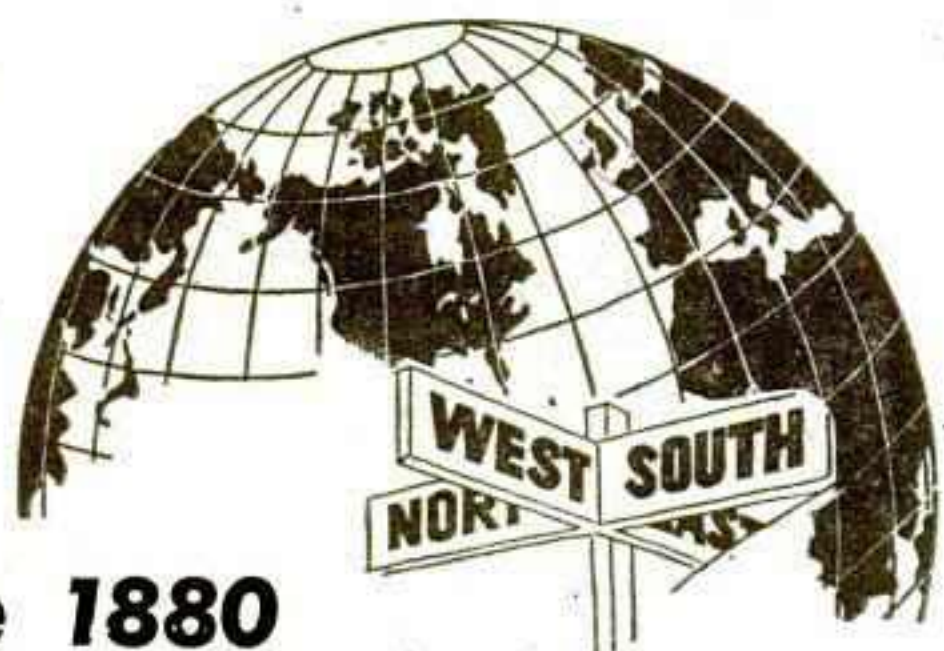
KANSAS FREE FAIR
Topeka

TOPEKA KANSAS
★
Sept. 6-11

BIGGEST FREE FAIR in America

With an annual attendance of more than 400,000, the Free Fair is on a consecutive circuit with Wisconsin, Minnesota, Kansas, Oklahoma, Alabama and Louisiana State Fairs. It will pay you to get acquainted with this greatest American Fair Circuit . . . where your product comes in intimate contact with millions who can afford to buy. In Topeka, visitors pay no charge at the outside gates!

50 MODERN PERMANENT-TYPE BUILDINGS



—Since 1880

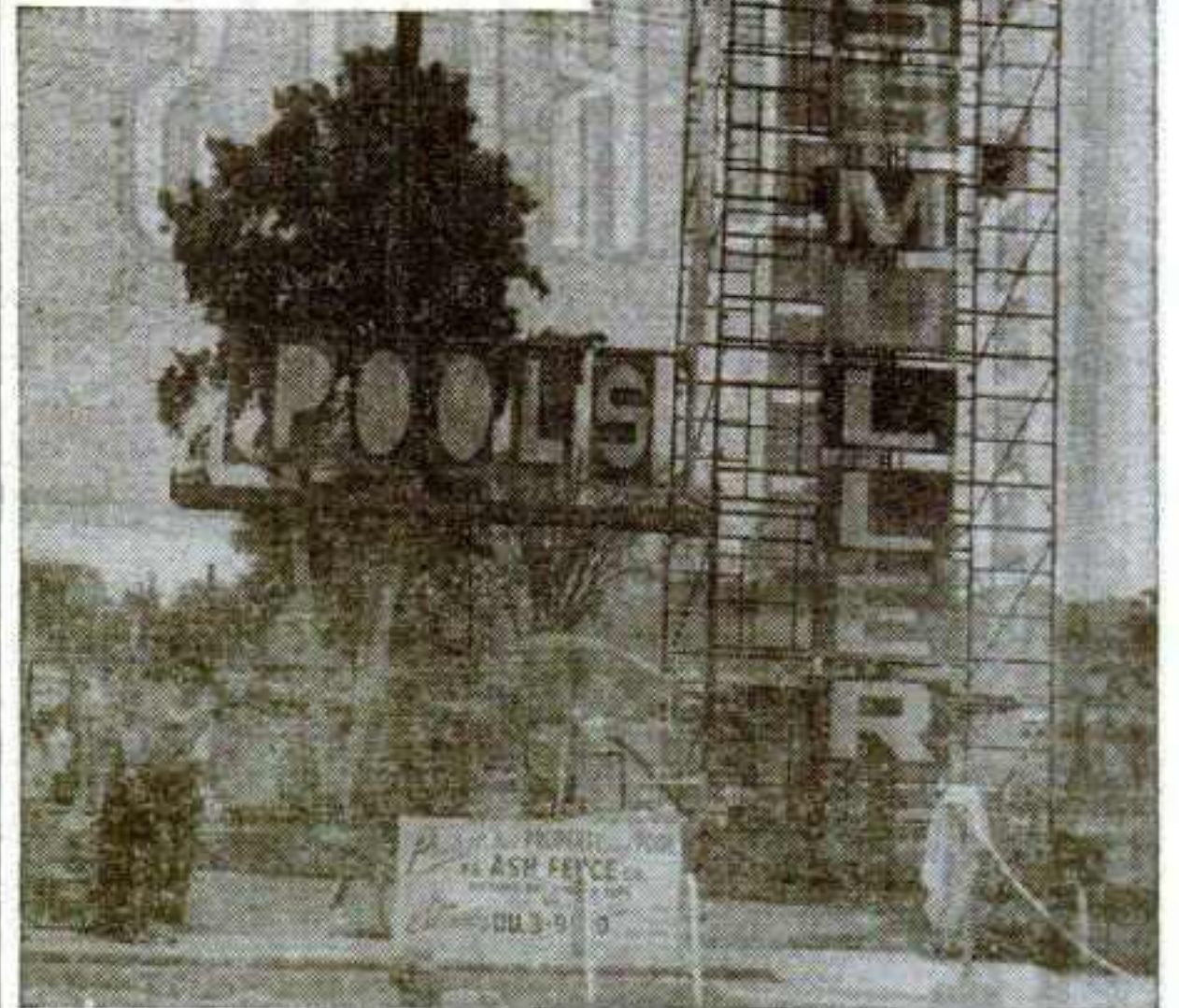
KANSAS FREE FAIR

"Only 7 Blocks From Down-Town Topeka"

D. E. ACKERS **RUSSELL BROWN** **MAURICE E. FAGER**
President Supt. of Concessions Manager

BETTER EXHIBIT "OUT WHERE THE MONEY BEGINS"

IN THE SWIM



A SWIMMING pool, the type designed for backyard use, proved in many ways to be an excellent addition to this year's Michigan State Fair.

Located on an 80 by 126-foot site, the 20 by 40-foot pool provided amusements, served as a colorful exhibit, became a popular resting place for foot-weary patrons and will for years to come serve as an important unit of recreation under operation of the Detroit Parks & Recreation Department.

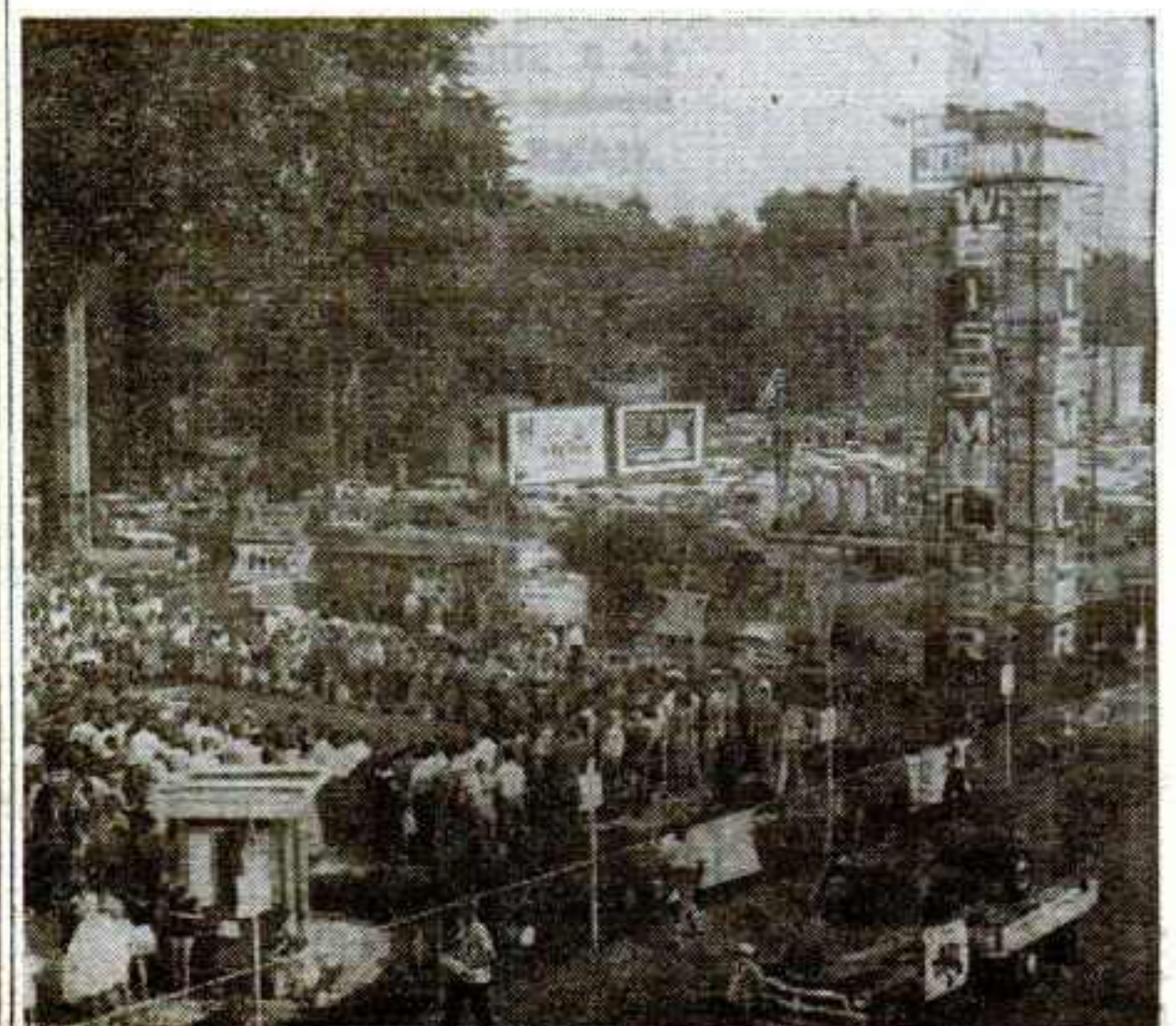
As an addition to the fair's attraction program, over 50 shows, featuring local swimmers and divers, drew an average of 1,000 per performance, with as many as 2,000 in the audience on top days. Bleachers were erected to handle the pool fans.

As an exhibit, it not only proved valuable to the franchised builder, All-American Pools, but also was used as a tie-in by others who participated in its construction. The firm that erected the four-foot steel fence around the area had a sign displayed and a representative passed out literature.

The company that installed the vari-colored walk-ways in the area, the landscaper, the provider of chemicals and a pool accessory firm tied in with the exhibit. Even a house trailer firm got into the act, providing a unit that served as a pool office.

Total cost for the entire layout was approximately \$9,000. Overtime labor costs, due to a hurry-up program, were responsible in part for above-average charges. Included in the total, however, was landscaping, fencing, concrete work, bleachers and a cabana.

As an added flash, a 40-foot steel tubular scaffolding diving tower was erected with a bathing-suited mannequin atop poised for the long dive. The tower was colorfully decorated and brightly illuminated so it could be seen from almost anyplace on the grounds.



Wild Mouse Scores Big Hit

FIRST fair on the North American continent to have a Wild Mouse on its midway was the '37 Canadian National Exhibition, Toronto, and the ride was given a tremendous reception.

Patrons, who paid 35 cents per ride, stormed it each day of the 14-day event. The daily average take was about \$3,000, and on one day its gross hit \$4,029.

Dynamic, progressive Patty Conklin, who with his brother, Frank, holds the long-term midway contract at the CNE, was delighted

with the operation and receipts of the Wild Mouse, pictured in the photo immediately below.

The ride, imported by Patty from Germany, was one of a number of new additions to the CNE's ride line-up. Another outstanding addition was a new Hot Rod, shown in bottom photo, which fronted on the main midway with its track running almost the full length of the area bounded by the Conklins' Flyer. Still another new ride at the CNE was a Derby Ride, housed in a new building.



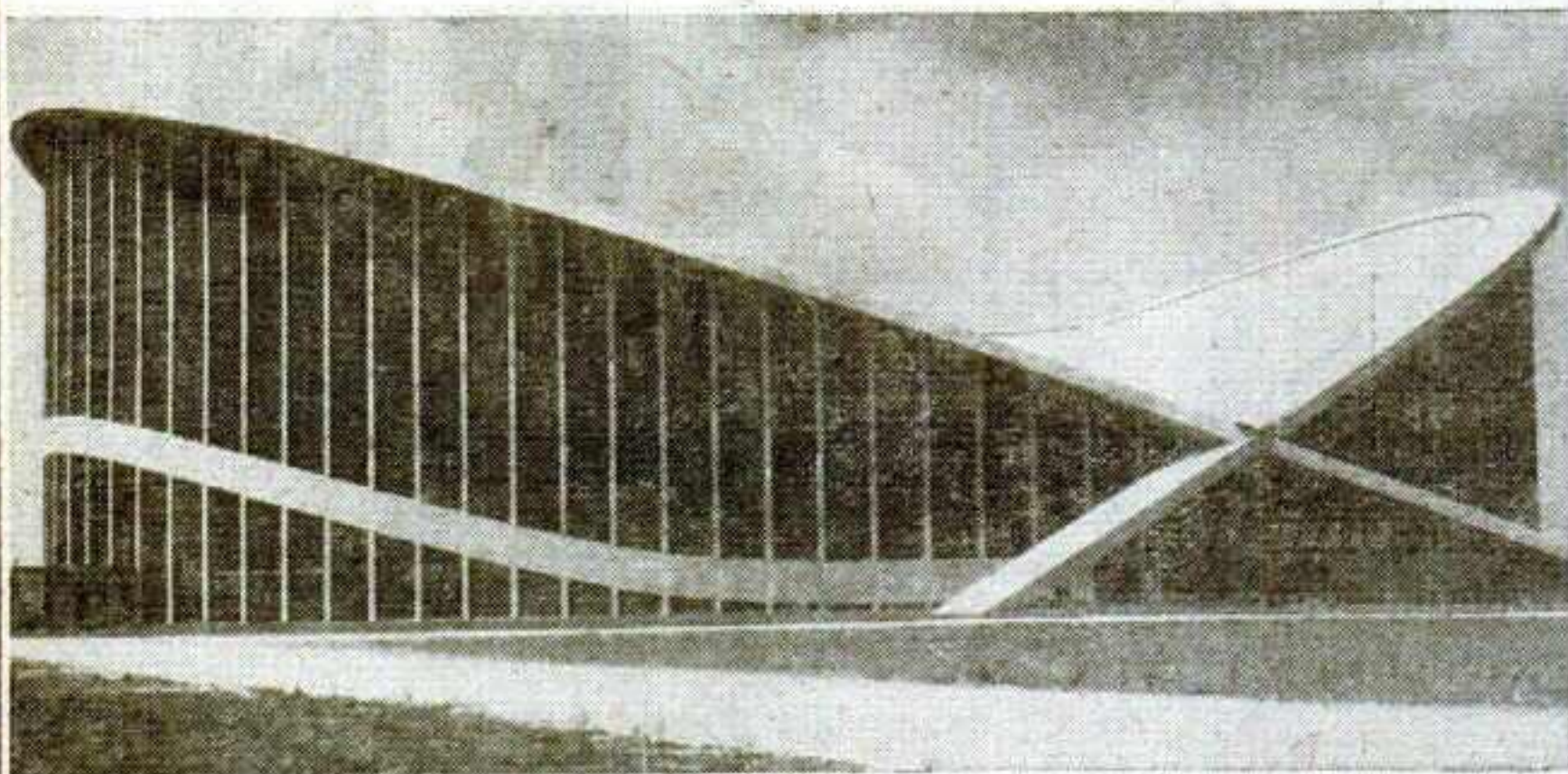
The North Carolina State Fair

Oct. 14-18, 1958

featuring

America's Most Modern Big Building...

THE STATE FAIR



ARENA

ATTRACTING world-wide attention and hailed as the "most significant new building in this country," the State Fair Arena serves as a year-round center for educational, inspirational and recreational events . . . livestock shows and sales, trade shows, conventions, meetings, contests, banquets and exhibitions, horse shows, rodeos, circuses and other entertainment and attractions.

● DESIGN

Every seat on the "50-yard line," unobstructed view of the entire floor; adequate light and ventilation; maximum efficient use of construction materials, perfect acoustics.

● EXHIBIT & SERVICE AREAS

The two lobbies, or rotundas, are reached from the ground level. In these and two lower level concourses are approximately 25,000 square feet of exhibit space in addition to the arena floor. Also on the concourse level are eight spacious rest rooms for performers, storage spaces and equipment with which the entire building is heated (hot air) and ventilated.

● DIMENSIONS

300 feet in diameter, elliptical in shape with a central tanbark or concrete arena floor 221 feet long and 127 feet at the widest point PLUS the finest hardwood floor just recently added.

● SEATING

Surrounding the central arena floor are two curved stands containing 4,768 permanent opera-type chairs, plus 656 box seats, giving a capacity of 5,424 when arena floor is in full use. Approximately 4,000 portable seats can be installed on the floor when a stage is used at either end or in the center, making the total capacity approximately 9,500.

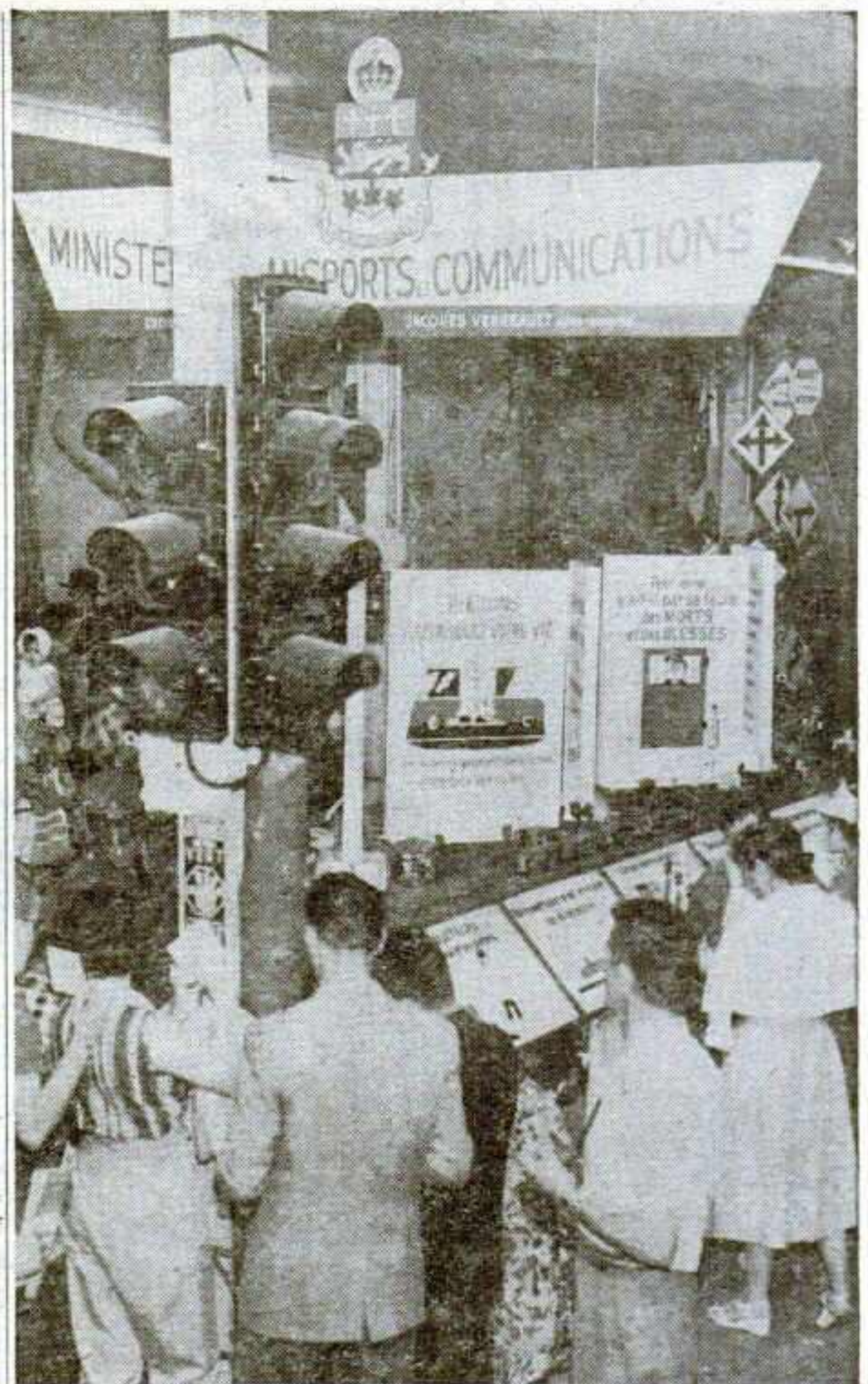
The State Fair Arena and the many other BIG features of the Annual North Carolina State Fair have made it the greatest event in this part of the country.

For more information about the State Fair Arena and the 1958 North Carolina State Fair, contact:

DR. J. S. DORTON

Manager

North Carolina State Fair
P. O. Box 5565, Raleigh, N. C.



Sold on Themes

THE question of whether to adopt a yearly theme has been discussed by fairmen all over the continent, and many are the doubts raised about embarking on the practice. But at Quebec's colorful Exposition Provinciale, plenty of experience in the subject elicits quick and accurate responses to questions:

Isn't there a limit to the number of themes you can get to use? Not at all. The theme changes annually, and the variety of topics is without end.

Isn't it difficult to find a place for theme displays? Only the first time. Set aside a permanent area and everyone soon learns it is the "theme area."

Provincial government departments have participated in the theme concept since 1936, and the assignment has rotated among the departments.

A permanent building is devoted to theme displays, which since 1936 have dealt with the following subjects—A Quarter Century of Progress, Prosperity Thru Agriculture and Colonization, Progress Thru Co-Operation, Quebec Maritime Fisheries, Victory Thru Agriculture and Industry (first of several wartime "victory" themes), To Victory Thru Health, Let Us Prepare the Post-War Period, The Year of Victory, A Tribute to the Family, The Year of Youth, Tribute to Our Manufacturers, Tribute to Quebec Highways, Tribute to the Land and the Tiller, Year of Remembrance and Travel, Laval University Centennial, Year of Quebec's Mining Development, Tribute to the Rural Woman, Tribute to Our Craftsmen, Year of Quebec's Natural Resources.

The Transport and Communications Department, which made its first attempt this year at providing a theme exhibit, outdid itself with a superb display on the topic, "Year of Highway Safety." Other departments that have participated in the past include Colonization, Fisheries, Agriculture, Commerce and Industry, Social Welfare and Youth Ministry, Roads and Highway, Mines, Provincial Secretary, Lands and Forests, and Hydraulic Resources.

On a large, railed-off platform in the building's center, this year's department showed the full range of traffic signals, road markings, intersections, and many other elements. Revolving pillars bore highway signs. Model car and train animations showed traffic situations in action. Uniformed policemen discussed traffic safety and distributed safety literature. Blinking lights and beams added to the illumination. The exhibit was one of the fair's most popular as the theme always is, for the Exposition Provinciale patron knows the theme displays are always all-out efforts of their sponsors.

In addition, interest in the theme was heightened thru use of it in program cover and advertising illustrations put out by the fair.

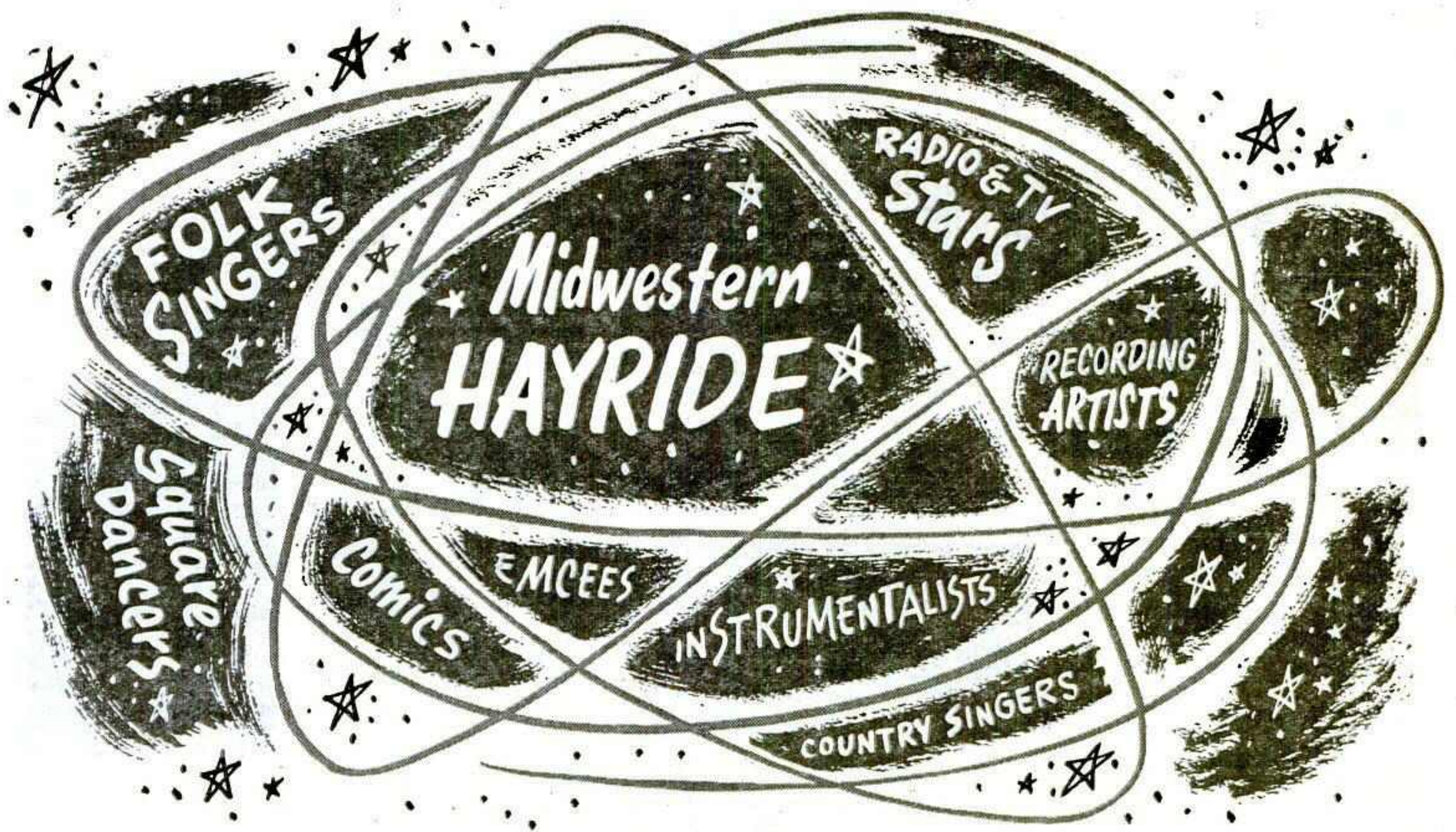
The theme concept was originated during the tenure of Emery Boucher as director, and he has had publicist J. D. (Bob) Boudreau helping with the development of the displays during the latter part of his administration.

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No. 1 COUNTRY and WESTERN
VARIETY REVIEW

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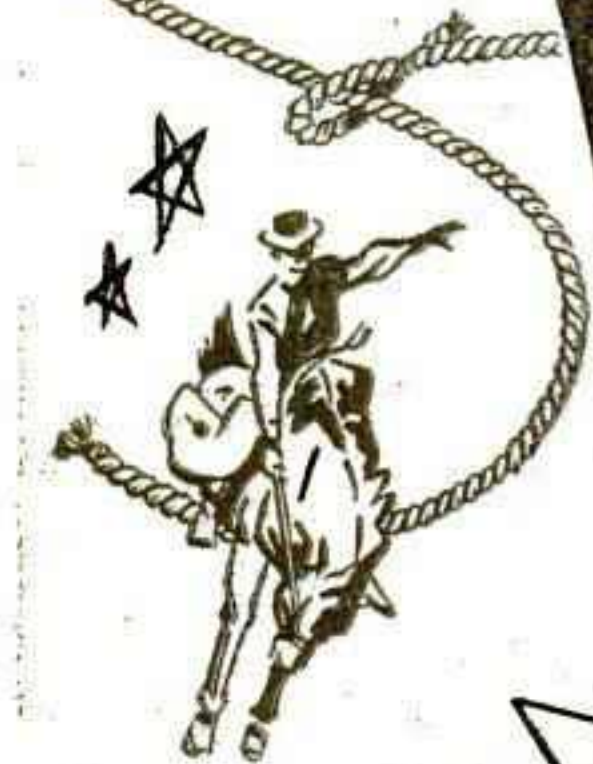
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STARS APPEARED HOLMES RODEOS '57

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Playing to the Midwest's Major Fairs, including:

- WISCONSIN STATE FAIR, Milwaukee
- OHIO STATE FAIR, Columbus
- SOUTHWESTERN FAIR, Atlanta
- 11 Still dates including Philadelphia, Madison, etc.

ATTENTION, FAIR SECRETARIES, AUD-ARENA MANAGERS:

Put the prestige and experience of America's top rodeo to work for you. During the 1957 season we set new attendance records at most of the events we played. The earning power of this event is unsurpassed by any other show of its type.

FEATURING:

- OUTSTANDING BUCKING STOCK
- CHAMPION COWBOYS
- COLORFUL ACTS
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You can count on our years of experience to bring you the finest show of its kind in America.

OUR THANKS . . . to the many fairmen and aud-arena managers where it was our pleasure to have performed during the past year.

WE'LL BE IN CHICAGO DURING THE CONVENTION AND AT YOUR STATE FAIR MEETING OR CONTACT US AT OUR PERMANENT ADDRESS:

GEORGE E. HOLMES, Managing Director

c/o No. Oaks Ranch Box 186, Rt. 3 Syene Rd.
Phone ALpine 71595 or 64937, Madison 5, Wis.

HOLMES RODEO CO.



Operation Health

THE medical profession was given the spotlight at the 1957 Louisiana State Fair and the performance made a smash hit with the audience.

Headlined as "Medical Progress," the production was vast and comprehensive, occupying 43 booths in the big Manufacturers' Building at the Shreveport annual. Once inside, the patron was exposed to topics ranging from modern prescription counters to nursing and exhibits that depicted many of the modern advances made in specialized fields.

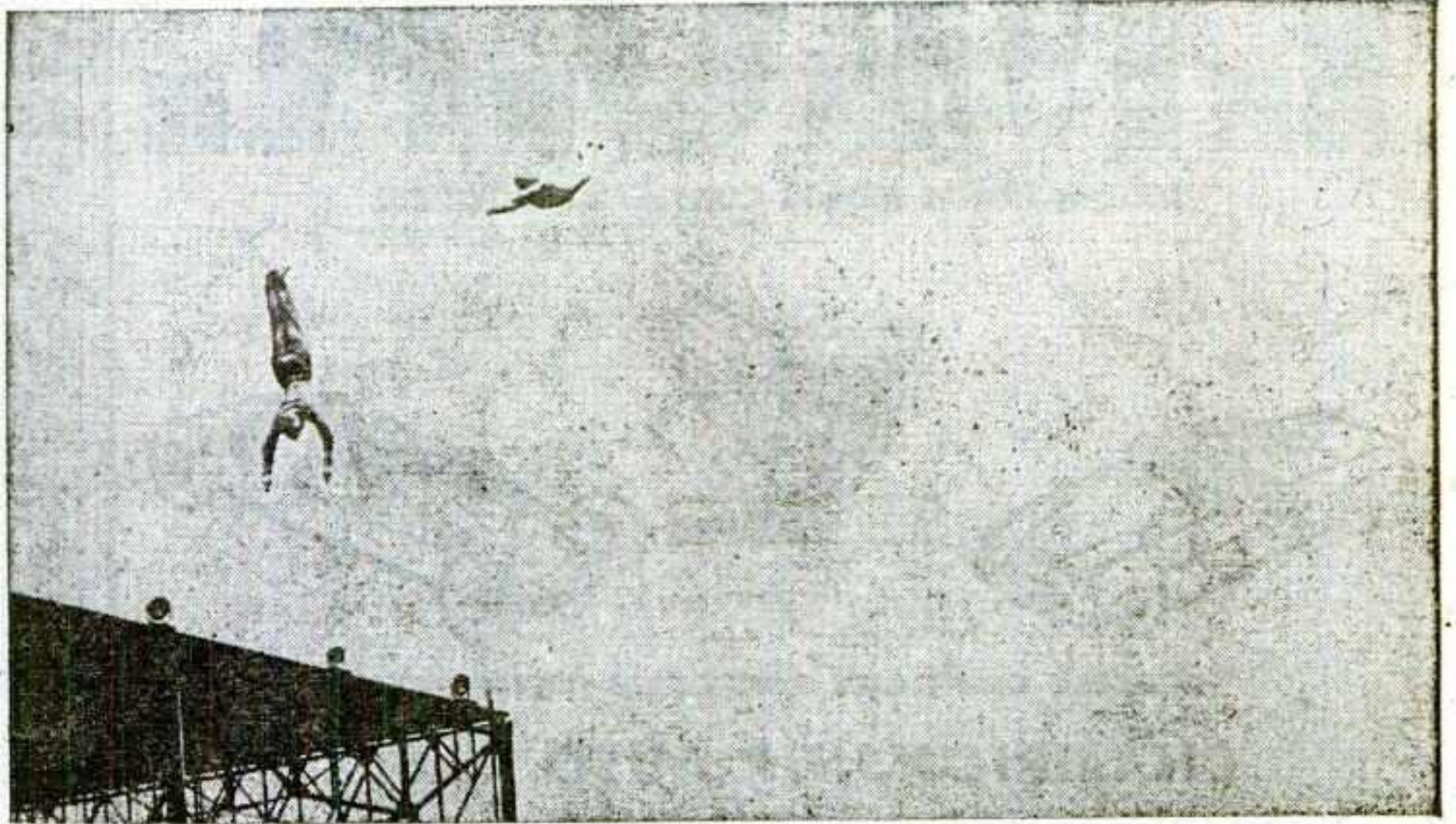
No one doctor or single group received any personal recognition for services in the project and no druggist or pharmaceutical house was permitted to advertise any particular product.

Some of the 43 participants included the Barksdale Air Force Base, American Diabetes Association, Louisiana Heart Association, Shreveport Tuberculosis League, Association for Retarded Children, Caddo Foundation for Exceptional Children, Louisiana State Board of Health, Shreveport District Nurses Association, Tulane University, Louisiana State Medical Society, Caddo-Bossier Safety Council, National Foundation for Infantile Paralysis, National Society for Crippled Children and the American Cancer Society.



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EDMONDO ZACCHINI'S REPEATING

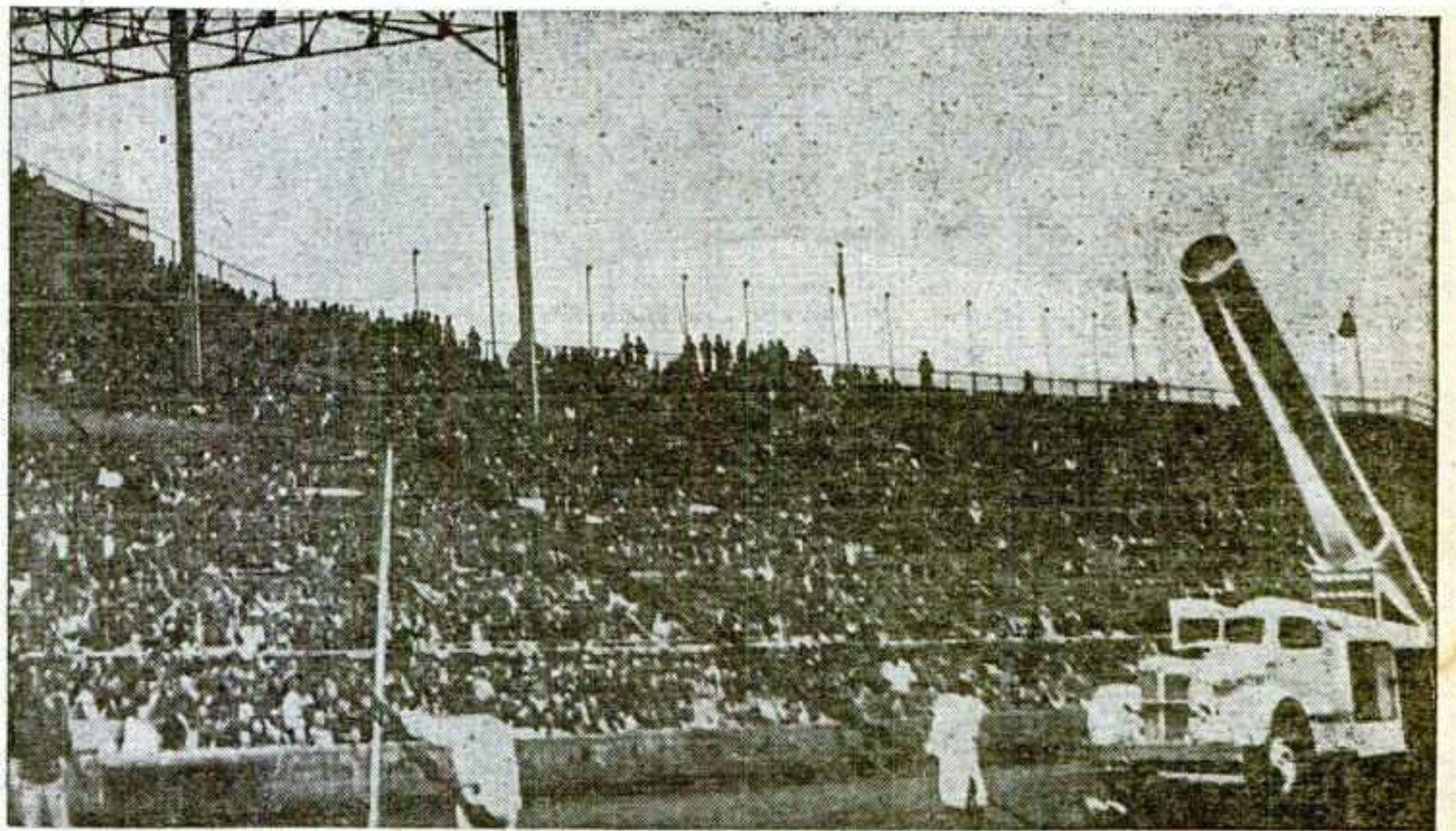


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See . . . The World-Famous Zacchini Sisters Shot More Than 150 Feet Into the Air!

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This Famous Act has been classed as the greatest Thrill of All Times by America's Foremost Buyers of Acts . . .



Find Out How This Daring, Death-Defying Act Can Bring New Attendance Records to Your Event in 1958.

SEE US AT THE CHICAGO CONVENTION

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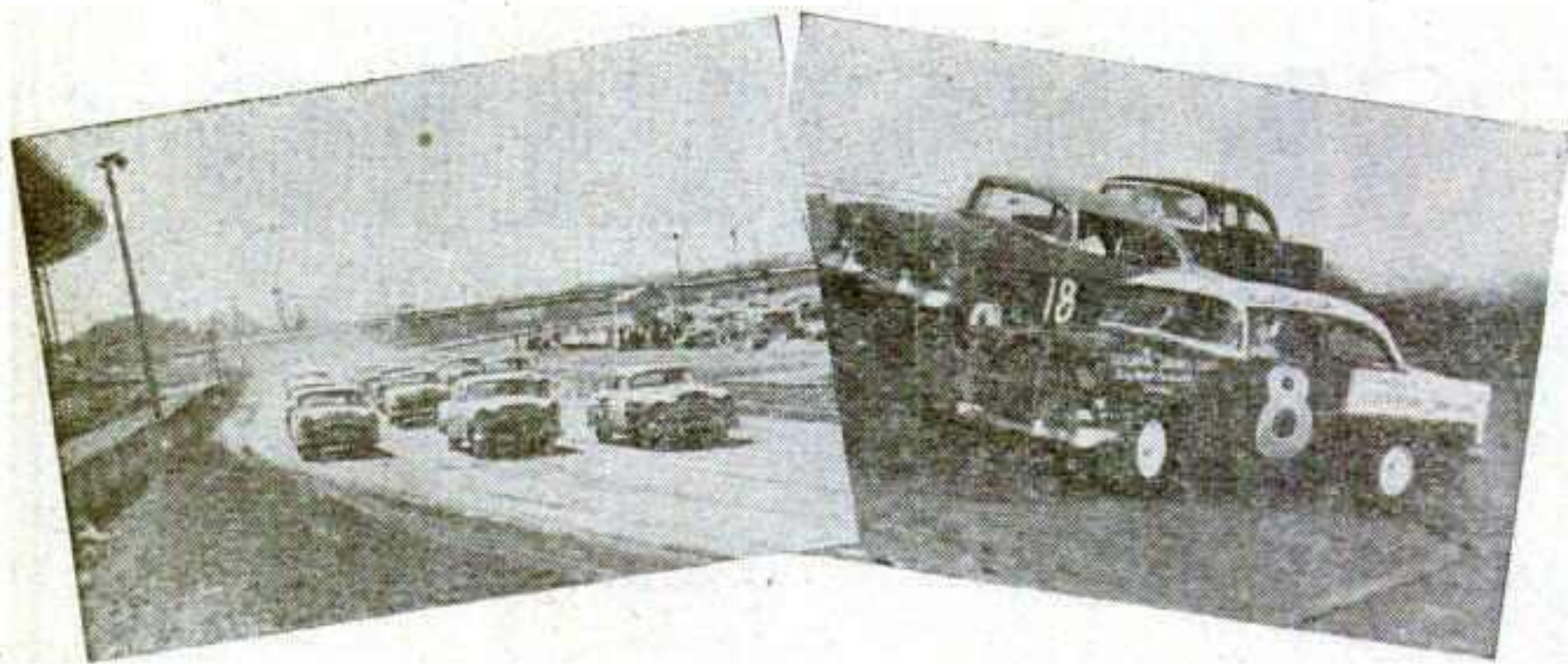
I.M.C.A.

INTERNATIONAL MOTOR CONTEST ASSOCIATION

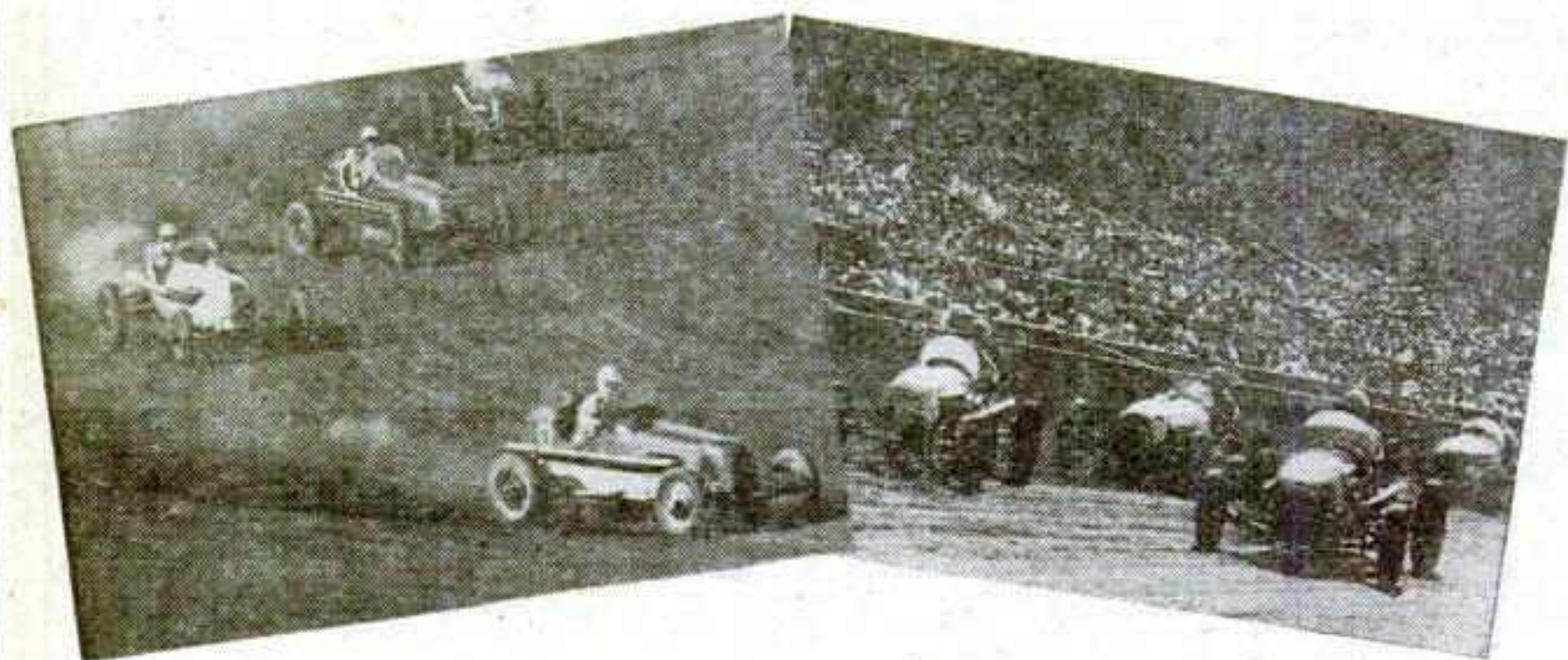


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Some of the finest auto racing in the country annually comes during the great state fair meets under IMCA sanction.



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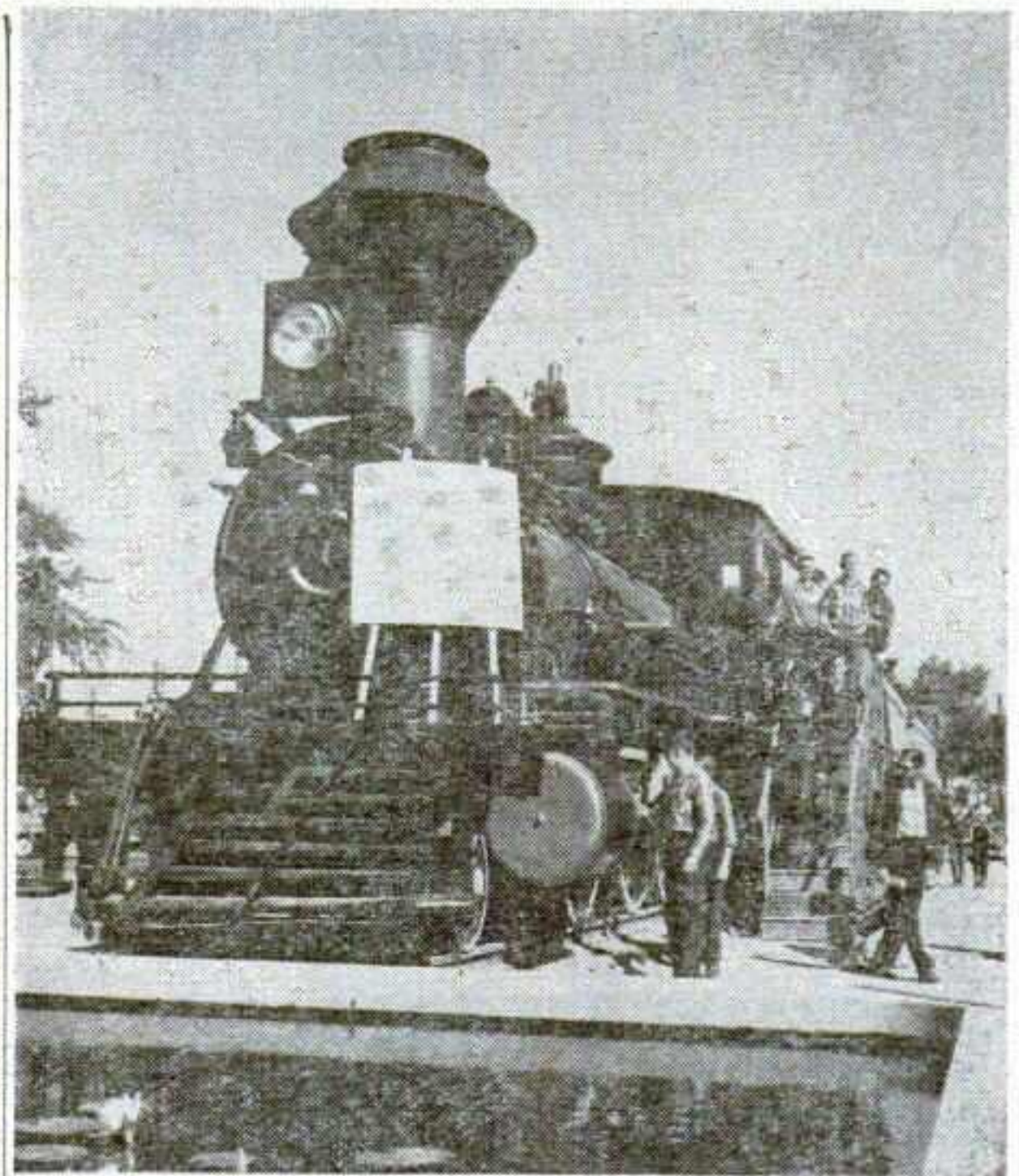
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Latest on Rails

AN ARRAY of railroad equipment is nothing new as a fair exhibit, but the New York State Fair did it a bit differently this year. It is usual for the rail pieces shown to be of ancient, historic vintage. Those at Syracuse, however, were spanking new.

On two sidings at the fairgrounds were gleaming, modern trains, and the customers swarmed over them once the somewhat obscure location was made better known. How many thousands of people saw the trains is anybody's guess, but the attending personnel, who distributed "Quiz Jr.," an informational booklet by the Association of American Railroads, reported the total as very high.

Sponsored by the Railroad Community Committees of New York State, there were two main units on display—a passenger train and a freight train. For next year, when a return exhibit is assured, there will be a third siding added to permit a larger collection of cars. This year's assortment was valued at more than \$1,500,000 and was set behind the Industrial Building.

Load, Unload Livestock

The trains were represented as being a single 11-piece train, including the Diesel engine and red caboose, with the major varieties of freight and passenger equipment in between.

Cars were the following: Lounge Car (Pennsylvania Railroad) with sleeping and lounge quarters; Diner-Lounge (New York Central); Streamlined Coach (Delaware, Lackawanna) with reclining seats and air-conditioning; Railway Post Office (NYCRR); Diesel Engine (Boston and Maine), a 1,700-hp., road-haul engine; Piggyback Car (DL&WRR) carrying one semi-trailer; Mechanical Refrigerator Car (NYC); Covered Hopper Car (Delaware and Hudson) for cement, feed, sand, etc.; "Damage-Free" Boxcar (Chesapeake and Ohio) with special framing to prevent damage to cargoes; Livestock Car (NYC), and Caboose (Erie).

During the week livestock was loaded into and out of the boxcar for spectators, and public relations and other attendants were either in train garb or wearing engineers' hats, so there was never any doubt about whom to direct questions to.

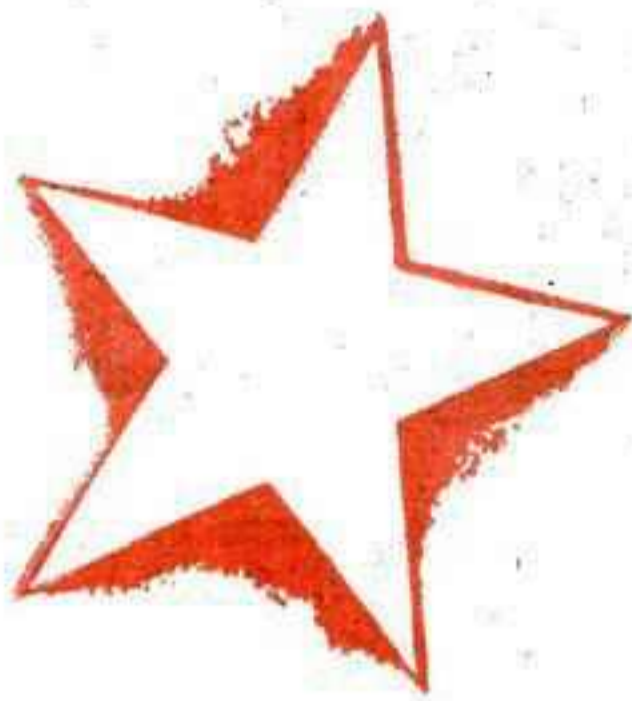
Popular With Photo Fans

Fair patrons had free access to all the equipment, being welcome to stroll thru the cars and even try the engineers' perch aboard the Diesel. This proved one of the most popular spots on the grounds for picture taking, as it provided the way for grownup and child alike to be snapped leaning out of the engine in the best Casey Jones fashion. Also popular were the Post Office car, with its many sorting cubbyholes and bins, and the modern caboose, which was well furnished and radio-equipped.

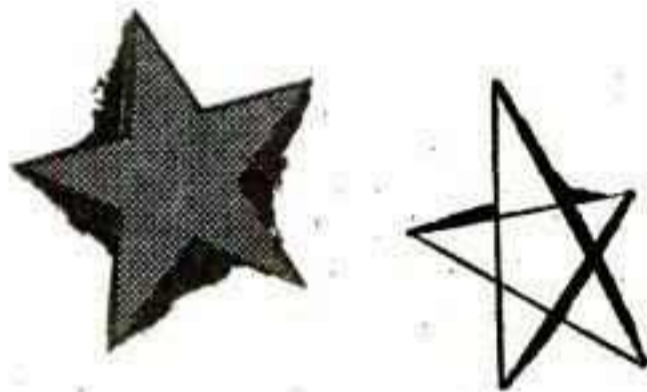
Both the fair management and the sponsors agreed that the purpose of the exhibit was attained—to inject the railroads into the civic streams of activity in their cities, and to offer a well-told story of their industry to businessmen and residents of the cities.

The Railroad Community Committee of Central New York had 43 persons in attendance at the trains, and at times they were pretty busy. It was obvious that most persons had never taken a close look at railroad equipment and were eager to fulfill their curiosities. It was the first time for a train exhibit at the Syracuse annual since World War II, with the exception of the Freedom Train.

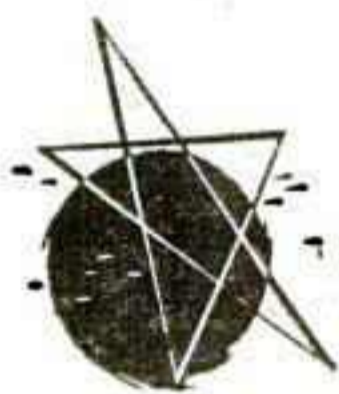
A gimmick exploited competently during the display was a drawing for kids aged six to 12, at the fair's windup. Five winners of the event, held in the Post Office car, each were given five shares of railroad stock. The trains, therefore, had plenty to offer for the young and the old, from rail stock possession to Dad's opportunity to sit at the throttle of a 1,700-hp. diesel.



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The Greatest SHOW,
In the Outdoor Show World**



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the World's Largest Midway

ROYAL AMER

WORLD'S LARGEST MIDWAY, ENTERTAINING WITH THE MOST BEAUTIFUL



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D. K. Baldwin
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Maurice Fager
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It Is To These Executives Of Initiative And Foresight That We Take This Opportunity To Attribute To Each And Every One, Individually, The Praise That They Have So Honorably Earned.

AMERICAN SHOWS

MILLIONS ALL OVER NORTH AMERICA

SHOW ON EARTH!

EXECUTIVES OF DISTINCTION

It Is They Who Are Responsible For The Success Of Their Respective FAIRS AND EXHIBITIONS. To These Executives We Pay Tribute—For It Is They Who Made It Possible For Royal American Shows To Become International In Scope As An American Institution Of Amusement And Acclaim.



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Edmonton Exhibition
Edmonton, Alberta, Canada



S. N. MacEachern
Saskatoon Exhibition
Saskatoon, Sask., Canada



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Provincial Exhibition
Regina, Sask., Canada



W. Walker
Canadian Lakehead Exhibition
Fort William-Port Arthur, Ontario, Canada



C. G. Baker
Oklahoma State Fair
Oklahoma City, Okla.



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Arkansas Livestock Exposition
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N. S. Hand
Mississippi A. & I. State Fair
Jackson, Miss.



Joe Monsour
Louisiana State Fair
Shreveport, La.

Carl J. Sedlmayr
General Manager

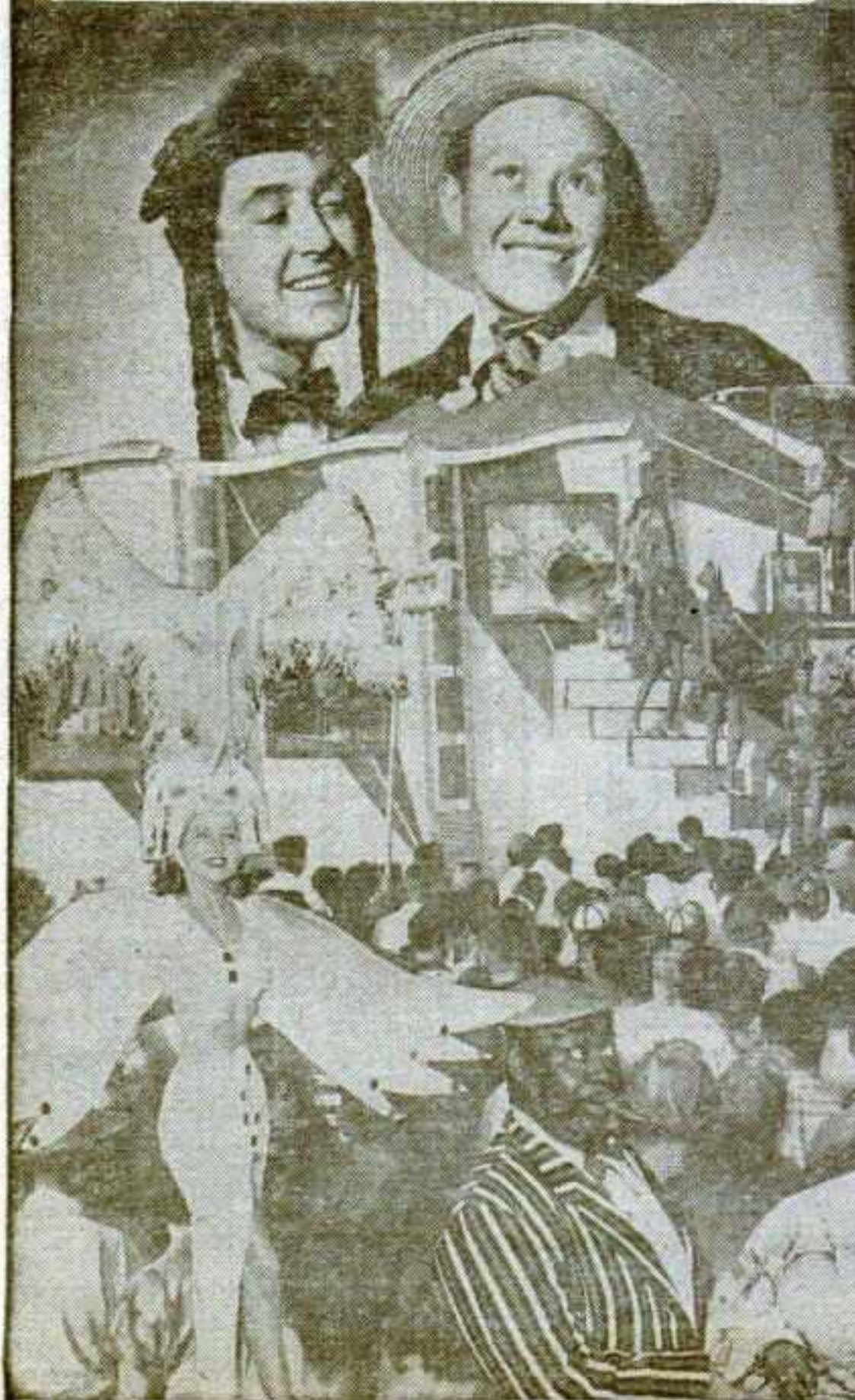
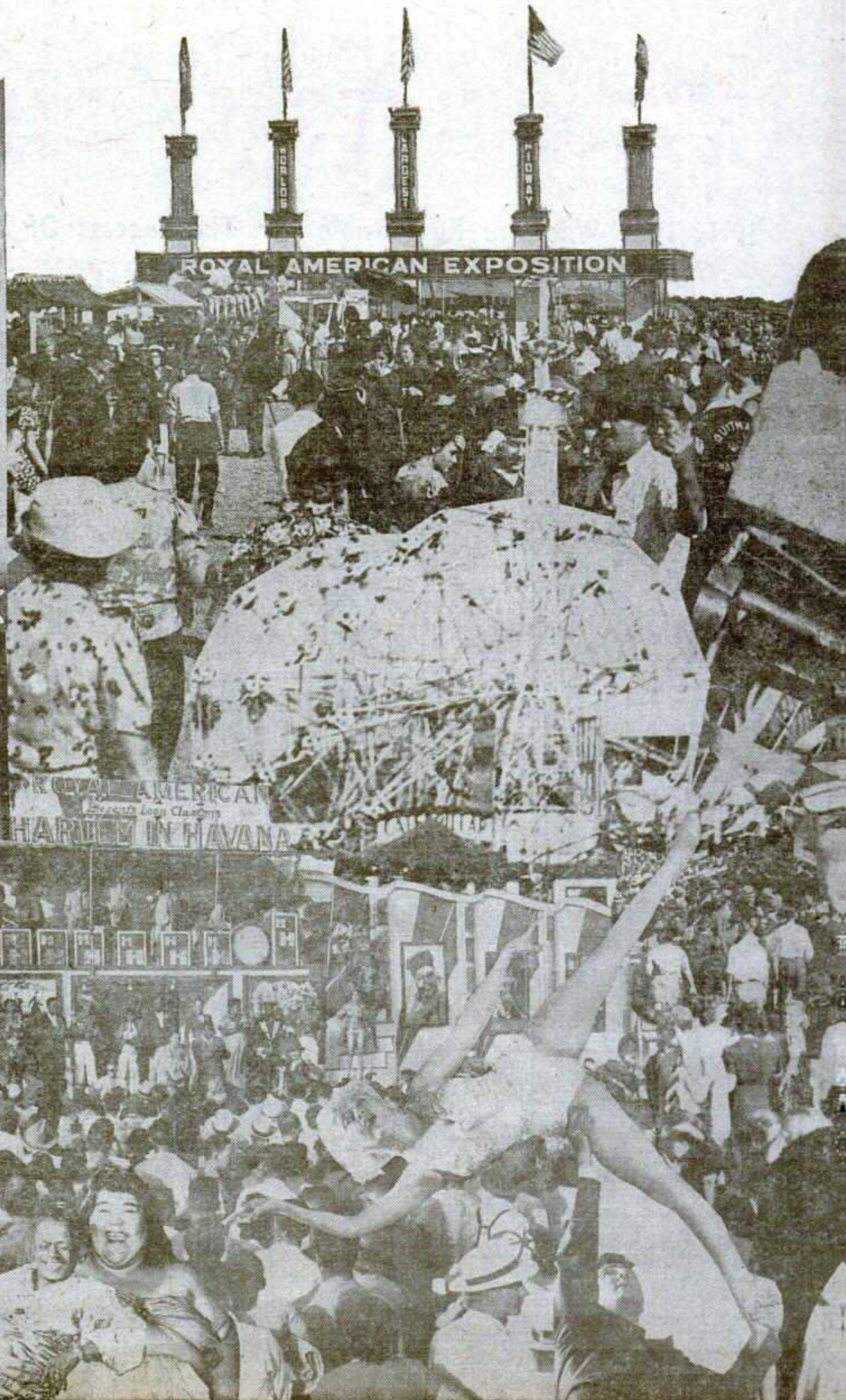
C. J. Sedlmayr, Jr.
Assistant General Manager

ROYAL AMERICAN

HERE ARE THE REASONS 20,000,000 PEOPLE

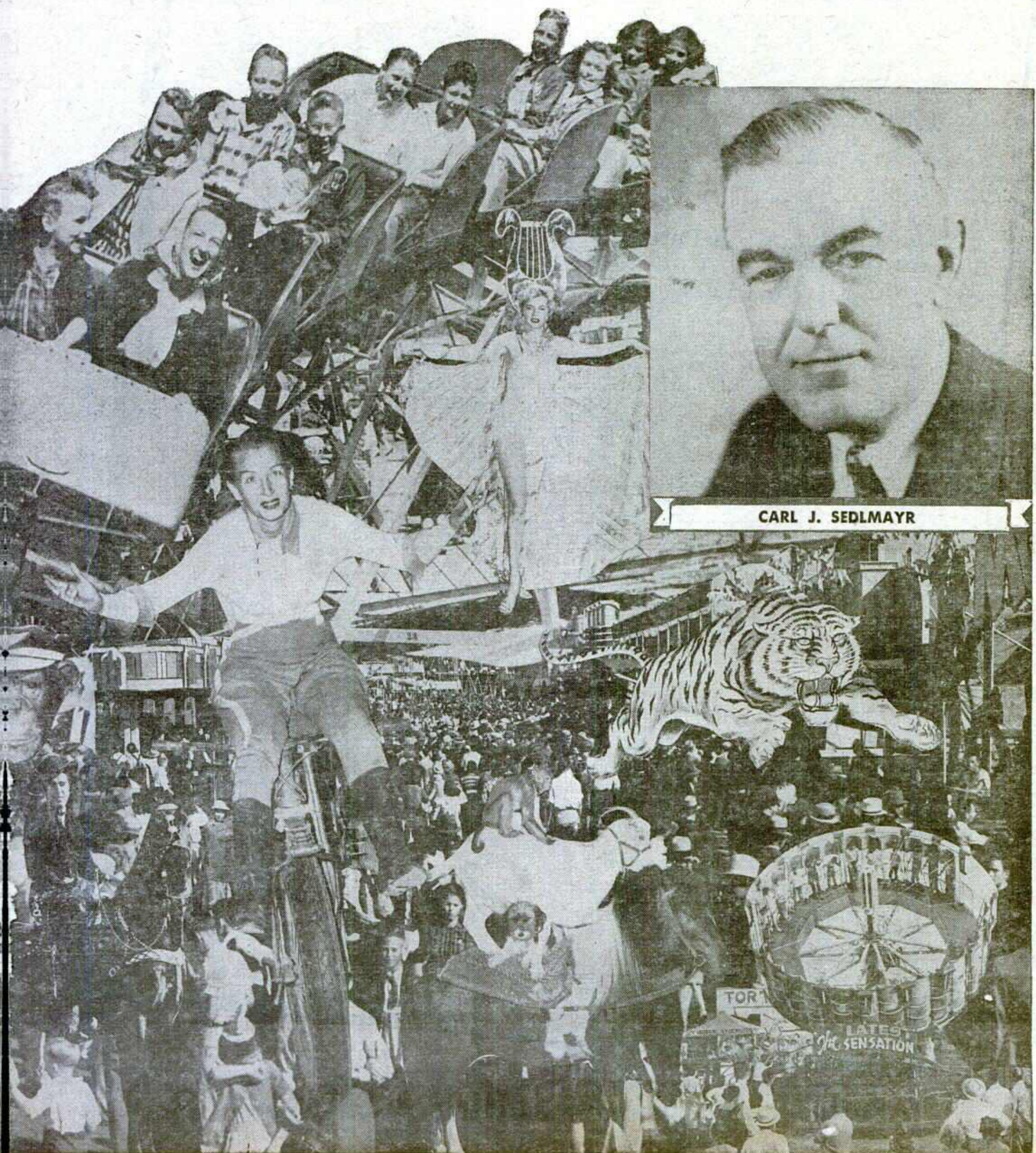


CARL J. SEDLMAYR, JR.



AMERICAN SHOWS

PEOPLE VISIT OUR MIDWAY ANNUALLY



CARL J. SEDLMAYR



the World's Largest Midway

ROYAL AMERICAN SHOWS

JUST A FEW WORDS OF THANKS AND APPRECIATION
 ... TO THE FAIRS AND EXHIBITIONS for their
 co-operation and keen interest in our efforts to provide
 the North American Public with the tops in
 Outdoor Entertainment!

and to

THE PERSONNEL OF THE ROYAL AMERICAN SHOWS
 whose teamwork and ability made possible another
 record-breaking year.

TO ONE AND ALL, WE AGAIN SAY THANKS.

Carl J. Sedlmayr
 General Manager

C. J. Sedlmayr, Jr.
 Assistant General Manager

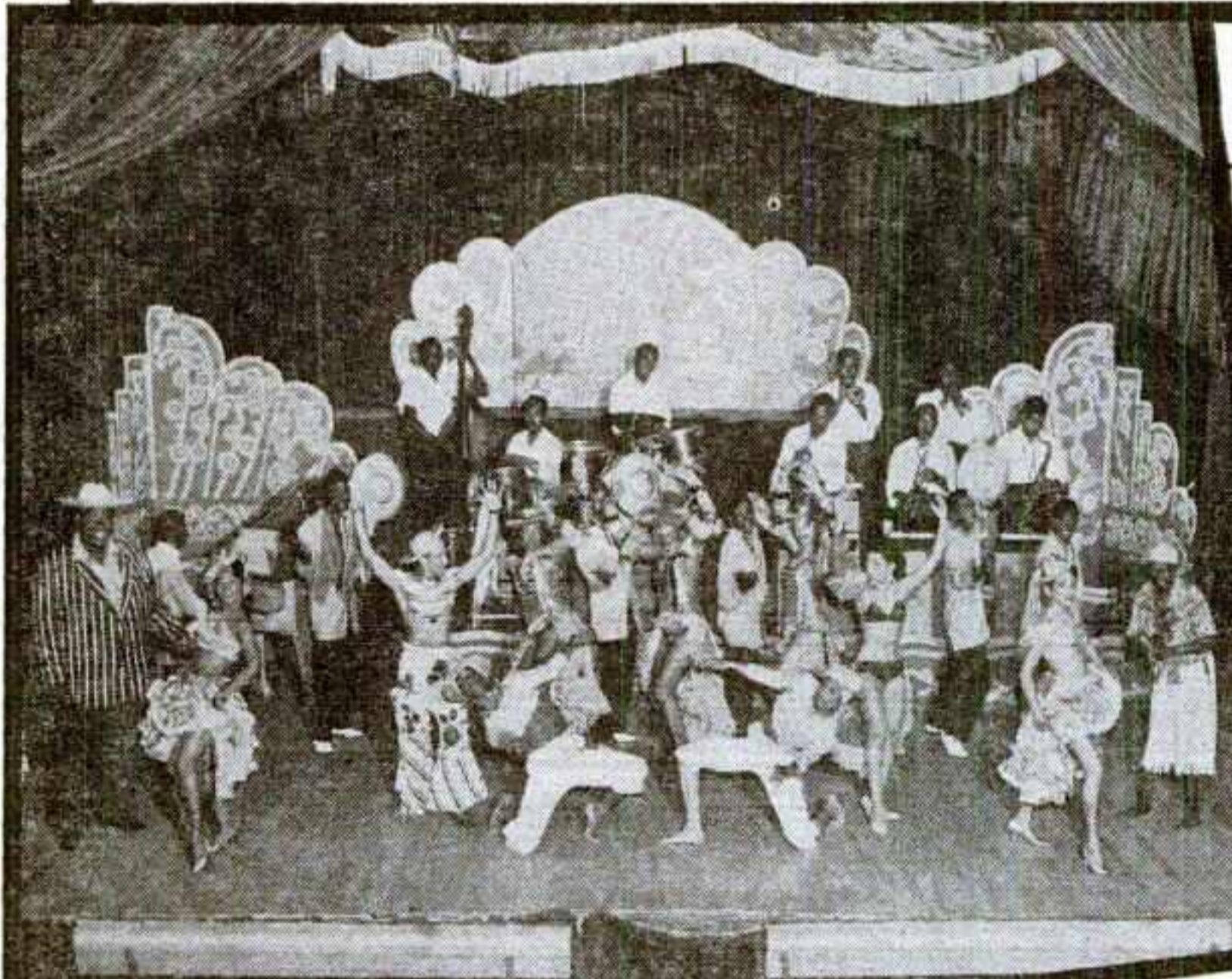
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Featured on the WORLD'S LARGEST MIDWAY . . .

THE ROYAL AMERICAN SHOWS

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OUR THANKS also

to the Fair and Exposition Managers of the United States and Canada for another Successful Year.



LEON CLAXTON

1901 GRACE STREET
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THE GREEN DOOR REVUE

"MOST ELABORATE REVUE TYPE SHOW IN AMERICA"
BEAUTIFULLY COSTUMED—ELABORATELY STAGED.

FEATURED PRODUCTION ATTRACTION ON THE

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The Dean of Outdoor Showmen... CARL J. SEDLMAYR, his Son, C. J. Jr., and the Royal American Shows for another Successful Season. (Our 8th successive year.)

LEON and VISTA MILLER
Producers and Managers.

THE "GREAT MERCEDES"

Adolf Hitler's
Personal Armored Car
Always a Big Draw

WILD CARGO

A Giant Reptile Show
Featuring the Largest Regal Pythons
New with a beautiful front

Both Units Motorized. Both Attractions Work on Straight Admissions.

—ON ROYAL AMERICAN SHOWS MIDWAY, SEASON 1957—

JACK W. BURKE ATTRACTIONS

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THE GALYON SIAMESE TWINS



RONNIE and DONNIE
Born Oct. 28, 1951

The Adorable Twins Loved By All

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Thanks to the SEDLMAYRS

for a Pleasant and Successful 1957 Season, and also to the Personnel of the Royal American Shows for their interest and co-operation thruout the year.

MR. and MRS. WESLEY GALYON (Parents)
4963 Kolmar, Dayton, Ohio

It's a Wonderful Feeling

To know that you're operating the
★ **WORLD'S FINEST COOKHOUSE**
on the
★ **WORLD'S LARGEST MIDWAY**
ROYAL AMERICAN SHOWS

Our sincere THANKS TO the Personnel of the ROYAL AMERICAN SHOWS and the SEDLMAYRS for another wonderful year . . .

We will continue to serve you the finest Food always.

WE'LL BE BACK AGAIN IN '58
SEE YOU THEN!

JEAN & TOM BLACKWELL
Operators of the World's Finest
Cookhouse

SPORTLAND ARCADE

Just Completed Our
13th **LUCKY** Season

With the Greatest . . .
ROYAL AMERICAN SHOWS

Thanks, Carl, for the most wonderful seasons of my career.

HARRY B. JULIUS

"FIDDLESTICKS"

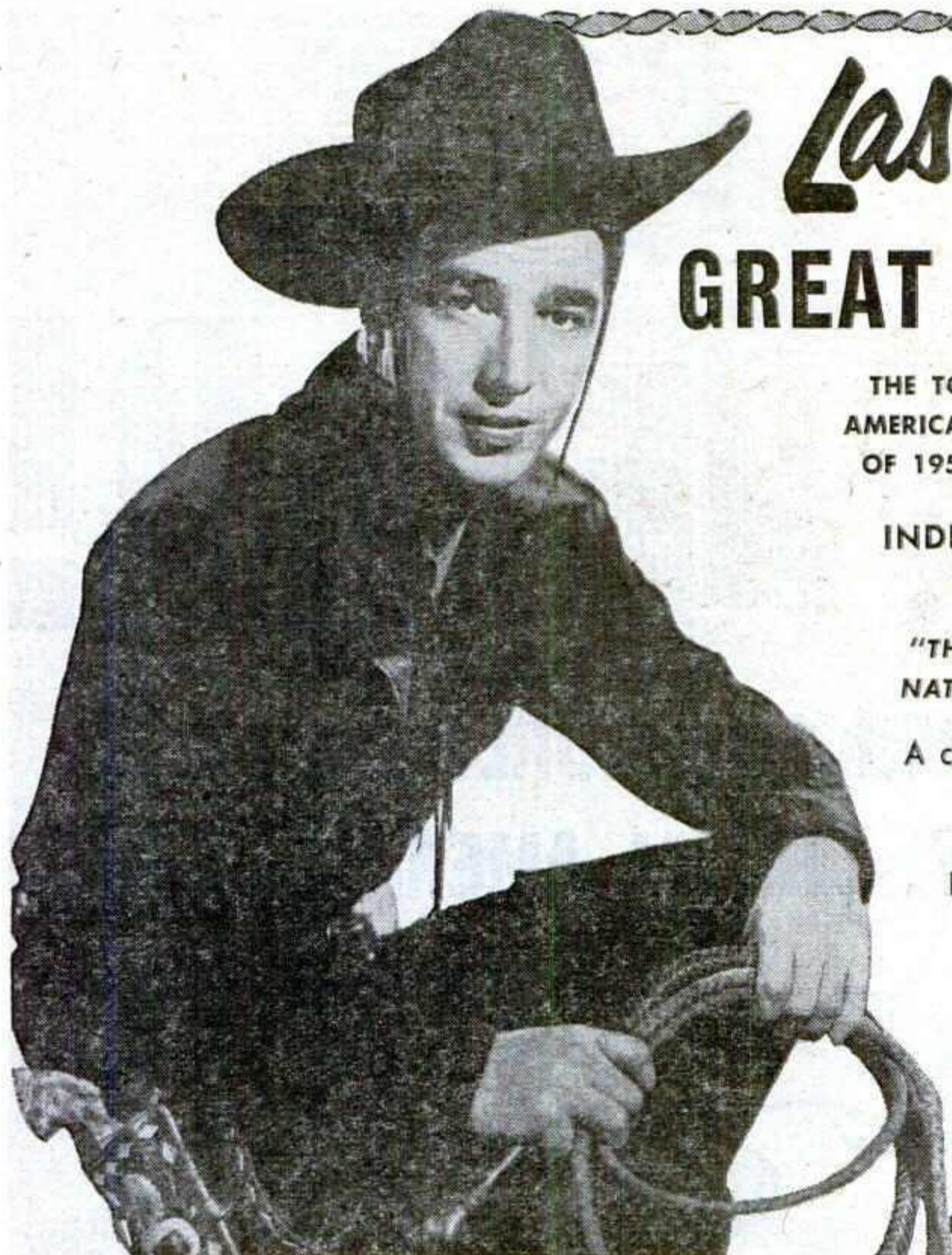
AMERICA'S MOST SUCCESSFUL GROUP OF
CHOCOLATE DIP ICE CREAM CONCESSIONS . . .

Operated by
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on the World's Largest Midway . . .
ROYAL AMERICAN SHOWS

Thanks, Mr. Sedlmayr. I am proud to be a member of your great family.

MRS. ELSIE WILLIAMSON 638 RIVIERA DRIVE
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GREAT WESTERN SHOW

THE TOP GROSSING SHOW ON THE ROYAL AMERICAN SHOWS' MIDWAY FOR THE SEASON OF 1957, PLAYING TO 467,362 ADMISSIONS

INDEPENDENTLY OWNED AND OPERATED BY LASH LARUE

"THE WESTERN STAR WHO REALLY PRODUCES" NATIONALLY FAMOUS MOVIE AND TV COWBOY

A complete wild west show presented with the romantic "Old West" background, with the program including Exhibition Rodeo, Trick Riding and Roping, Sharpshooting, Clowns, Specialty Acts, Animals, Etc., Etc.

—Have some Open Time in 1958—

—Available for Rodeos and Special Events—

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Dorothy Miller Cohn . . .

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We are proud of our reputation for throwing out more stock than any other concession on the road today!

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We are also proud to say that we are one of the **FEATURED CONCESSIONS** on the **ROYAL AMERICAN SHOWS—**
World's Largest Midway

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Our Sincerest Thanks and Appreciation to the Sedlmayrs . . . and to O. J. (Whitey) Weiss for a most profitable and pleasant season.

BEN and DOROTHY COHN

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Operators and Manufacturers
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**WORLD'S LARGEST
PORTABLE
ROLLER COASTERS**

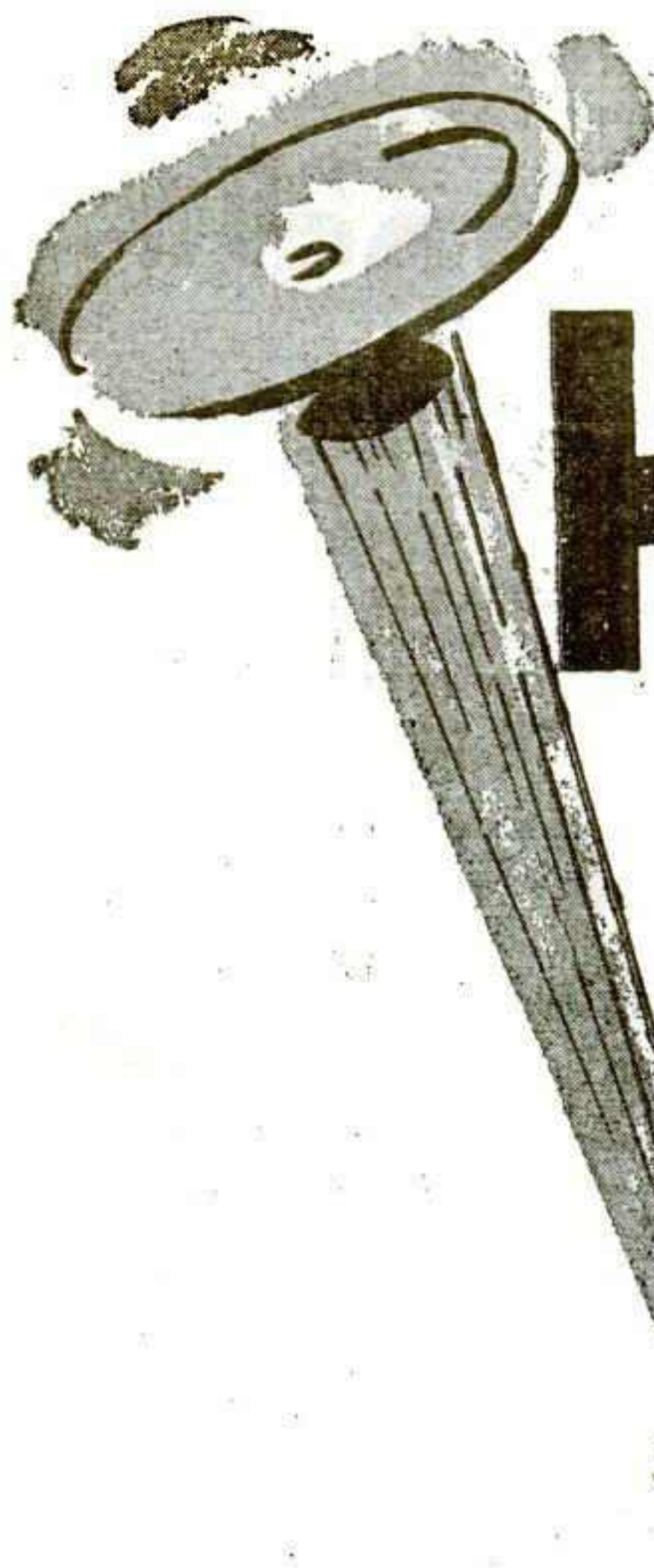
SINCERE THANKS
TO THE SEDLMAYRS AND
THE ROYAL AMERICAN
SHOWS.

ALSO TO PAUL OLSON OF
THE OLSON SHOWS.

for a very successful year.

Miler Manufacturing Co.

9630 East Burnside
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WE'VE
HIT THE TOP!

Now with **THE WORLD'S LARGEST
 MIDWAY... ROYAL AMERICAN SHOWS**

O. J. "WHITEY" WEISS and his entire Concession Department wish to express their sincerest thanks and appreciation to the Sedlmayrs for giving them this opportunity.

We are all proud to be on the front end of this, the world's largest midway.

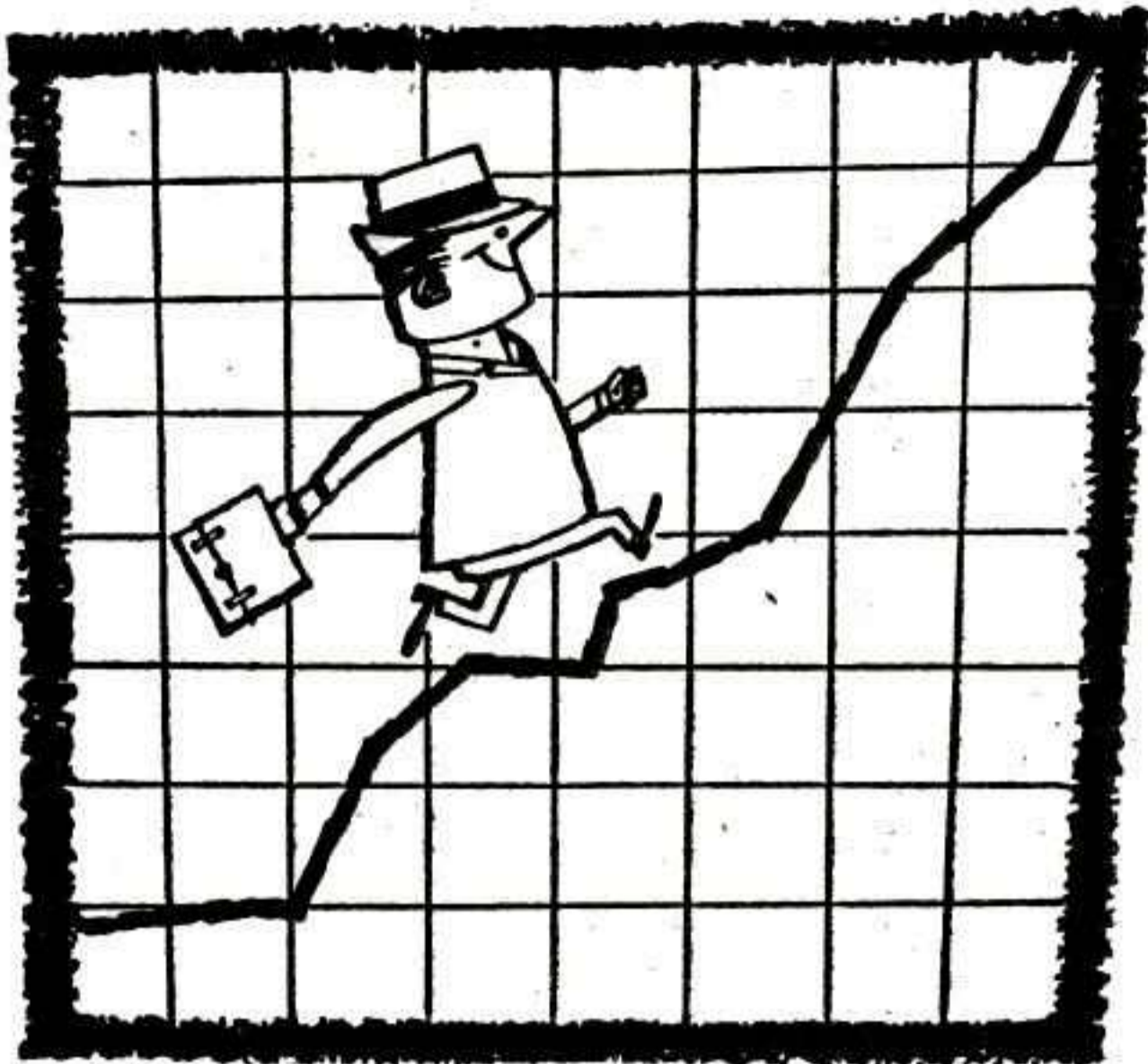
Our thanks, too, to the fair officials of the United States and Canada where we had the opportunity to present AMERICA'S

QUALITY CONCESSIONS

**O. J. "WHITEY" WEISS
 CONCESSIONS**

WE TOP 'EM ALL!

**SMASHED ALL
 PREVIOUS CONCES-
 SION RECORDS IN
 THE HISTORY OF THE
 ROYAL AMERICAN
 SHOWS!**



**ALL PREVIOUS
CONCESSION
RECORDS
BROKEN
ON THE ...**

ROYAL AMERICAN SHOWS
SEASON 1957

We are all proud to be on the Front End of This...

THE WORLD'S LARGEST MIDWAY

EACH AND EVERY ONE OF US WISHES TO EXPRESS OUR **SINCERE THANKS** to ...
THE SEDLMAYRS and the entire Royal American Shows Personnel for a record-breaking year. THANKS, too, to the FAIRS AND EXHIBITIONS in CANADA and the UNITED STATES who helped all of us to establish this new Record.

O. J. (WHITEY) WEISS
CONCESSION MANAGER

J. C. (Tommy) THOMAS
Asst. Concession Mgr.

L. B. (Hot Shot) DE MAY
Supt. Equipment and Merchandise

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- *Tom Arger
- Vona Arger
- *Evie Belew
- R. Brown
- Sam Byers
- *Russell Coughy
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- *Muri Deemer
- *Sam Delaney
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- *Earl Galpin
- *Jehnnie Giamportone
- Lew Goodwin
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- S. McDade
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- *Hazel Maddox
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- Sonny Viner
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R. E. (Dick) BEST

Presents

"THE BIGGEST OPERATOR OF
SIDE SHOWS IN THE U. S."
Herb Dotten—The Billboard

AMERICA'S MOST FORMIDABLE Side Show



BRINGING EXHIBITS OF
INTEREST, ENTERTAIN-
MENT and INFORMATION
TO ALL OF AMERICA
SINCE 1919.

AGAIN CONTRACTED
with the
ROYAL AMERICAN SHOWS
for SEASON 1958.

KEEPING PACE WITH
THE PROGRESS OF
AMERICAN ENTERTAINMENT

FREAKS—ODDITIES—CURIOSITIES

We are always looking for Outstanding
Attractions. These must be in keeping
with our High Standards. Contact us
early for our 1958 Season on the Royal
American Shows and Riverview Park.



Our most sincere thanks
to Royal American Shows and the
Sedlmayrs . . . and to Geo. A. and Bill
Schmidt of Riverview Park, Chicago . . .
and to the thousands of folks who
jammed our shows in 1957.

R. E. (Dick) BEST 6319 CRESTWOOD DRIVE, SARASOTA, FLA.



First of Many...

THE Allentown (Pa.) Fair this year added the first new major building to its grounds in 40 years, and so popular was the structure, it has started a chain reaction that will probably result in more additions in the years to come.

The new structure was tabbed the Agricultural Building and was completed in time for use at this year's fair, and execs give the building credit for drawing many of the 300,000 who flocked thru the event's gates this year. With the addition of heating facilities, plans are to keep the building busy thruout the entire year.

Built at a cost of more than \$250,000, the hall has 20,000 square feet of unobstructed floor space in its major area, with an additional 6,400 square feet in an annex that can be closed off from the main area.

As a result of the building, Frank F. Hausman, fair president; Ed Leidig, general manager, and William D. Reimert, executive editor of the Call-Chronicle newspapers and chairman of the fair's building committee, now vision more new structures for the 48-acre plant.

Tentative discussions have already been held, but definite action awaits the annual meeting of the society in December, when officers and directors will be elected and more concrete plans can be mapped out.

The new building stands as a beacon to the enterprise of the officers and directors who overcame serious obstacles to insure its completion. The contract for construction was awarded late in June, the officials nursed the project along daily and it was completed in less than 10 weeks.

One-Floor Plan

Designed by Robert E. Moyer Associates, the structure is all on one floor and is built of cement and steel. Its over-all dimensions are 200 by 140 feet and it has a total of nine doors for easy flow of fair patrons. Ramps and loading docks are provided at one end where the doors have a 14-foot clearance. Daytime illumination is provided thru the use of three-foot translucent plastic sheets set between the block walls and the pitched roof. No glass windows are used in the structure.

Many Uses Planned

Now that heat has been installed, General Manager Leidig is pushing the year-round use of the building. For one thing, the fair may sponsor an automobile show. The Junior Chamber of Commerce has already engaged the building for a 10-day home show in the spring of 1958, and countless inquiries have been received from industrial firms and others interested in using the space for various purposes.

Moyer, who designed the structure and also is a vice-president of the Allentown Fair, said that for some events as many as 5,000 people can be seated. Dressing facilities can easily be provided in the adjoining annex by use of movable partitions.

The building is located in the west end of the fairgrounds and most of the surrounding ground is hard surfaced. To erect the structure it was necessary to eliminate an old horse building.

With one building added, thinking now is along the lines of a commercial-industrial hall, new cattle stalls and an all-purpose pavilion.

BLAZING NEW TRAILS: NEW RECORDS SET IN 1957 at

Montana State Fair
Wisconsin State Fair
Nebraska State Fair
Georgia State Fair
West Alabama State Fair
West Tennessee State Fair
Cincinnati Carthage Fair
Canfield, Ohio, Fair
Lincoln, Illinois, Fair
and many others.

IN PERSON

DUNCAN RENALDO

The **CISCO KIP**

Available Individually or With His Company of Hard Riding "CABALLEROS"

More Than 8,500,000 Photos Personally Presented to Children After Performances.

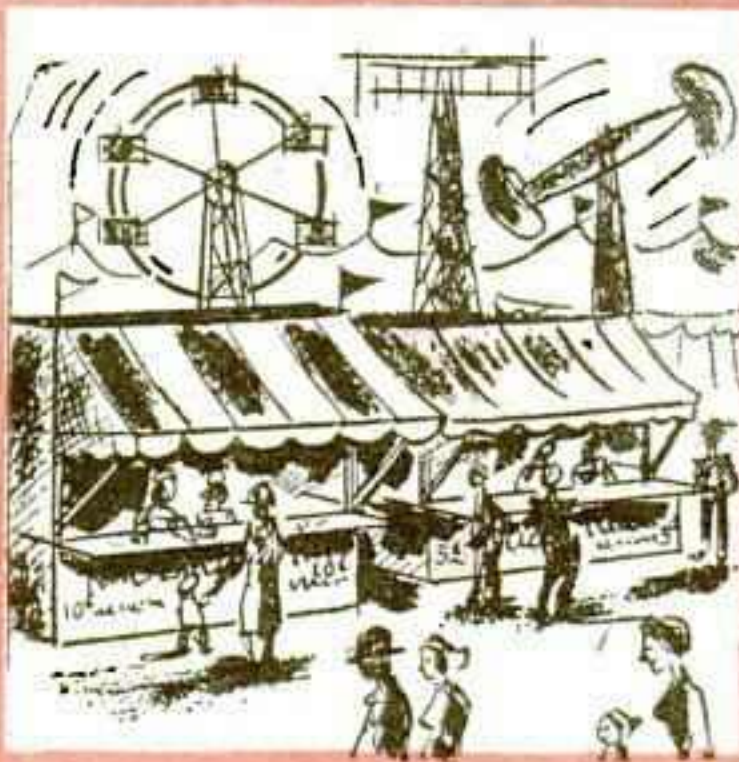
and His Famous Horse "DIABLO"

A SHOW THAT APPEALS TO EVERY AMERICAN FAMILY

Contact **CLYDE BALDSCHUN** At the Chicago Convention
5521 Noble Ave., Van Nuys, Calif. or Hotel Sherman
Telephone: SState 5-8958 Personal Manager Nov. 30 thru Dec. 4



**1957 OUR FIFTH
YEAR AT MEMPHIS**



**CHUCK MOSS
CONCESSIONS
add up to**



CROWD APPEAL



MORE PROFITS

**Congratulations to the Mid-South Fair
on their Record-Breaking 1957 Event**

ALL MIDWAY CONCESSIONS

At The
MID-SOUTH FAIR

Managed and Operated by

Chuck Moss

It is a privilege and a pleasure for us to furnish all Concessions at the fastest growing Fair in America—and we are proud of the fact that we have been able to do our share in helping along with this growth.

OUR SINCEREST THANKS TO

MID-SOUTH FAIR

Memphis

Especially Wallace Witmer, President; L. H. Dille, Secretary; G. W. (Bill) Wynne, Manager. Five successful years makes us feel proud of ourselves!

OUR THANKS ALSO TO

Our loyal and capable employees for again going all-out for us in another successful engagement at Memphis.

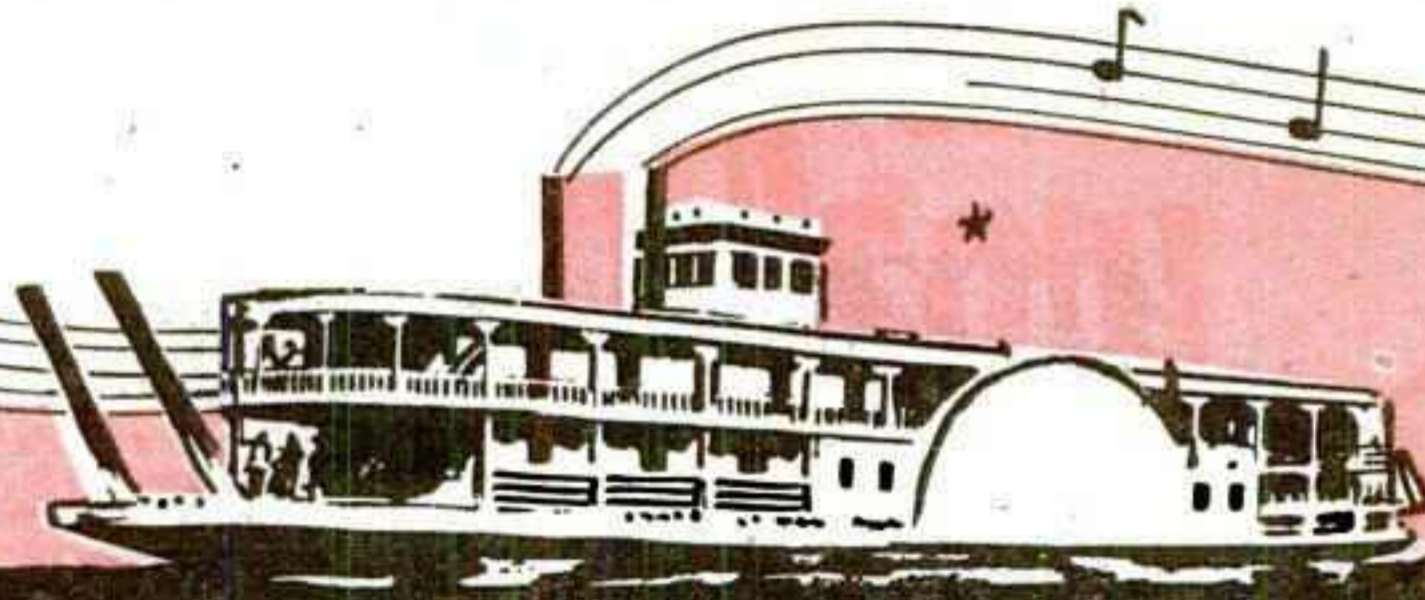
MARTHA and CHARLES (Chuck) MOSS

5210 Longview St., Dallas, Texas

MEET YOUR MIGHTY SEVEN-STATE MID-SOUTH MARKET

102nd YEAR

1958



THE SOUTH'S GREATEST EXPOSITION!

MID-SOUTH FAIR *Memphis*

★ **FABULOUS IN GROWTH**, this great annual event is in keeping with the growth of the entire market. For six years, the improvements made here, with attendance increases, have made this THE MOST TALKED ABOUT FAIR IN THE NATION!

★ **OUR OUTSTANDING RECORD FOR 1957!**
ALL TIME HIGH GROSSES FROM { FRONT GATE ADMISSIONS
FEATURE ATTRACTIONS
SHOWS AND RIDES
GAMING CONCESSIONS

★ Located in Memphis, America's greatest river town, THE MID-SOUTH FAIR introduces you to more than 400,000 prospects and users of your products and services. MEET THEM IN PERSON! SELL THEM! GET THEIR OPINIONS!

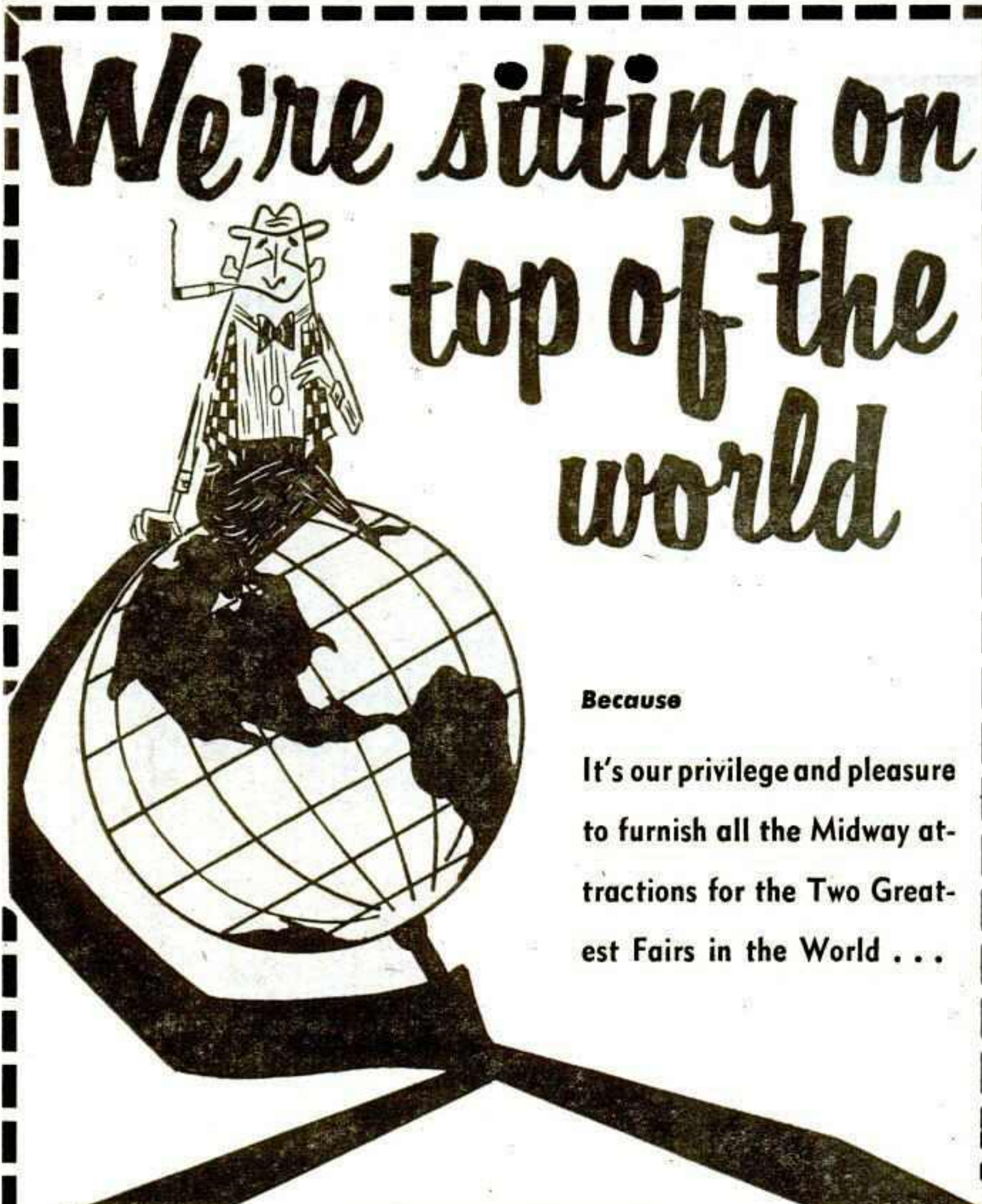
THE MEDIA THAT GIVES YOU SO MUCH FOR SO LITTLE!

1958 DATES SEPT. 19 - 27

G. W. (BILL) WYNNE
MANAGER ←

FOR COMPLETE DETAILS CONTACT
MID-SOUTH FAIR
MEMPHIS 14, TENNESSEE →

GLENN PINKSTON
DIRECTOR OF EXHIBITS



We're sitting on top of the world

Because
 It's our privilege and pleasure to furnish all the Midway attractions for the Two Greatest Fairs in the World . . .

THANKS TO
STATE FAIR of TEXAS—DALLAS

and the
MID-SOUTH FAIR
MEMPHIS

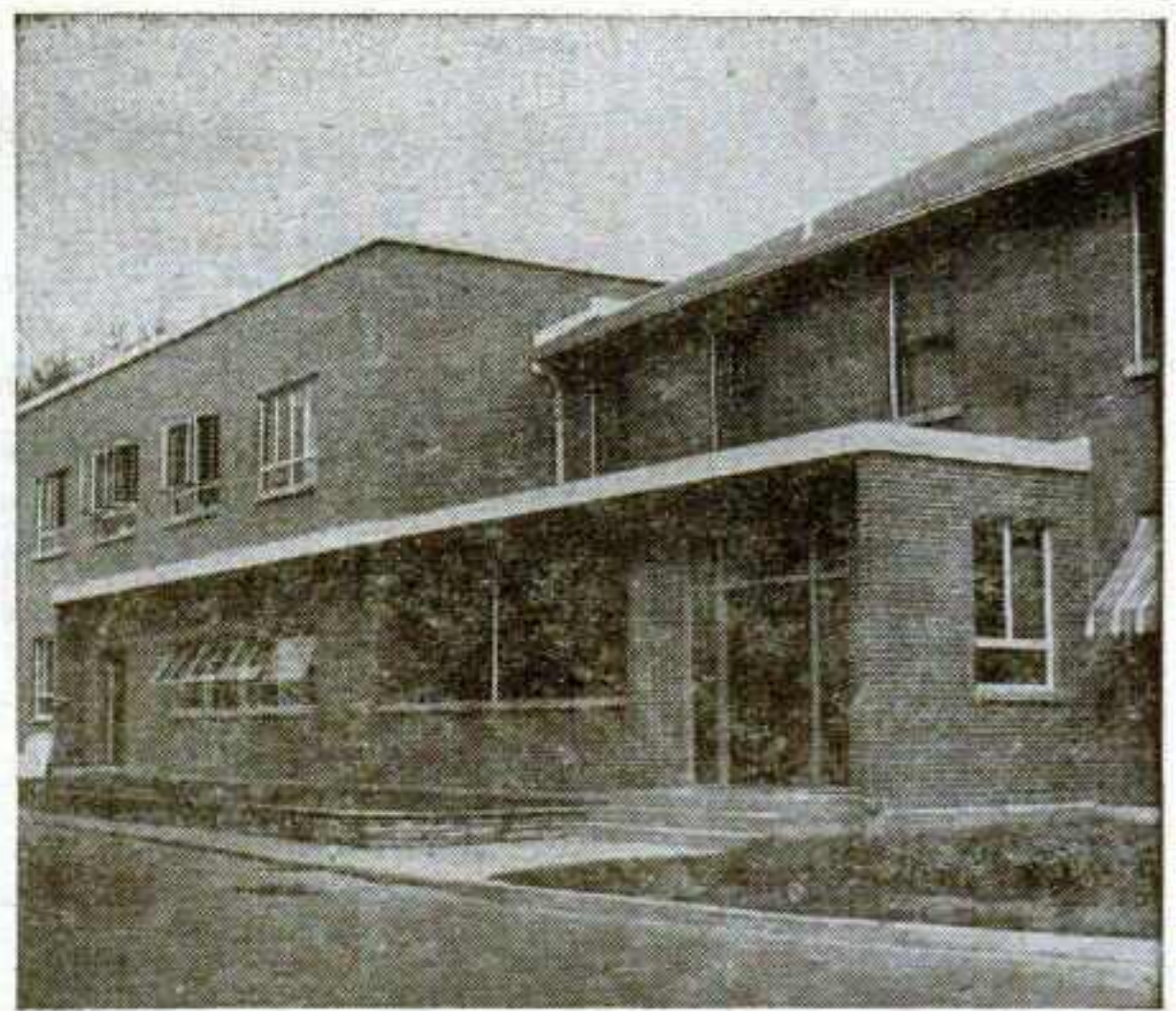
NOW BOOKING NOVEL SHOWS AND RIDES FOR 1958
 Any new progressive Big Show. Especially want Big Girlie Revue, and Name Hillbilly Show. Will be at the Convention.

WE SALUTE THE FORTY-ONE OPERATORS
 who helped so much in making 1957 our most successful at both Fairs

AMERICA'S FINEST GROUP OF FAIRMEN
STEWART WYNNE DILLE HALE TENNANT
 Co-Operators Extraordinary

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Permanent Address: 190 N.W. 93rd Street, Miami 50, Florida (Phone: Plaza 9-6536)
BIG FAIRS—We can furnish any size Midway, with or without Games



The Western Fair's modern Administration Building (above) is one of the keystones in the expansion program at London. This up-to-date structure houses all offices, a bank, dining room facilities and a unique banquet room that is widely used by outside organizations.

Growing Pains . . .

THE Western Fair is on the march. And if its aims are realized it is destined to take up a position with the major agricultural events of North America.

Already in the 350,000 class attendance-wise and near the \$350,000 mark in annual revenue, the London-based event is bursting at the seams from the standpoint of its plant and its program of attractions, exhibits and services to patrons and exhibitors.

As a result of these growing pains, the sturdy fair has set up a multi-million-dollar expansion plan.

As outlined by T. O. Robinson, president, under the long-range program, the fair will:

1. Expand its grounds by 30 per cent within 10 years.
2. Double the capital value of its buildings.
3. Increase annual attendance to 600,000.
4. Establish and operate a winter fair in addition to the already successful September event.

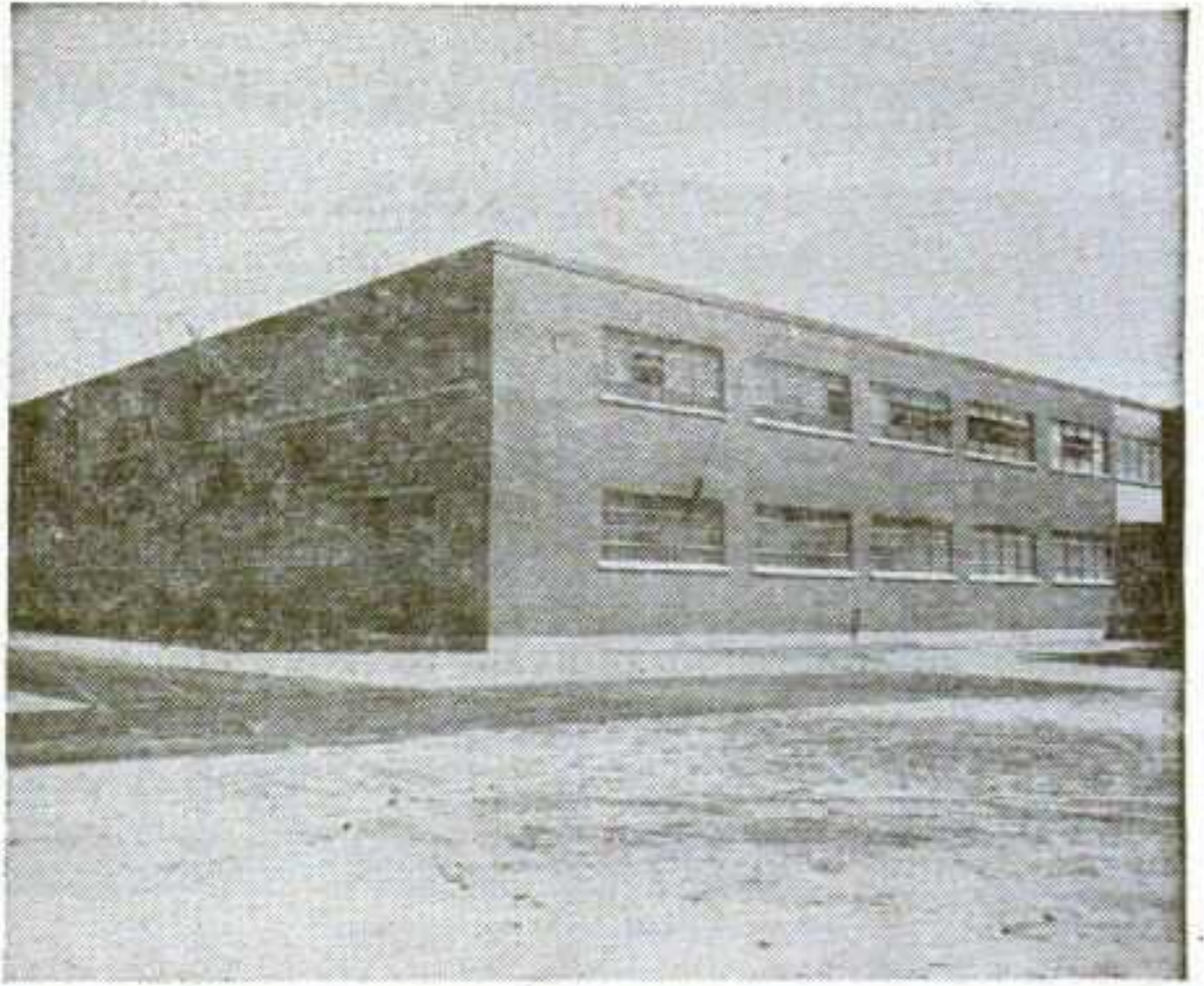
The year 1958 will be a year of decision, Robinson predicts. Decisions will be made on about \$3 million in new buildings. Included in the plans is a new food and food products building, a remodeled grandstand, a new entrance and a coliseum. And the midway is scheduled to be re-mapped to eliminate traffic jams.

Officials think that given two weekends, the Western Fair could easily top the half-million mark at its outside gates, and prospects for an extended run loom as a 1958 possibility.

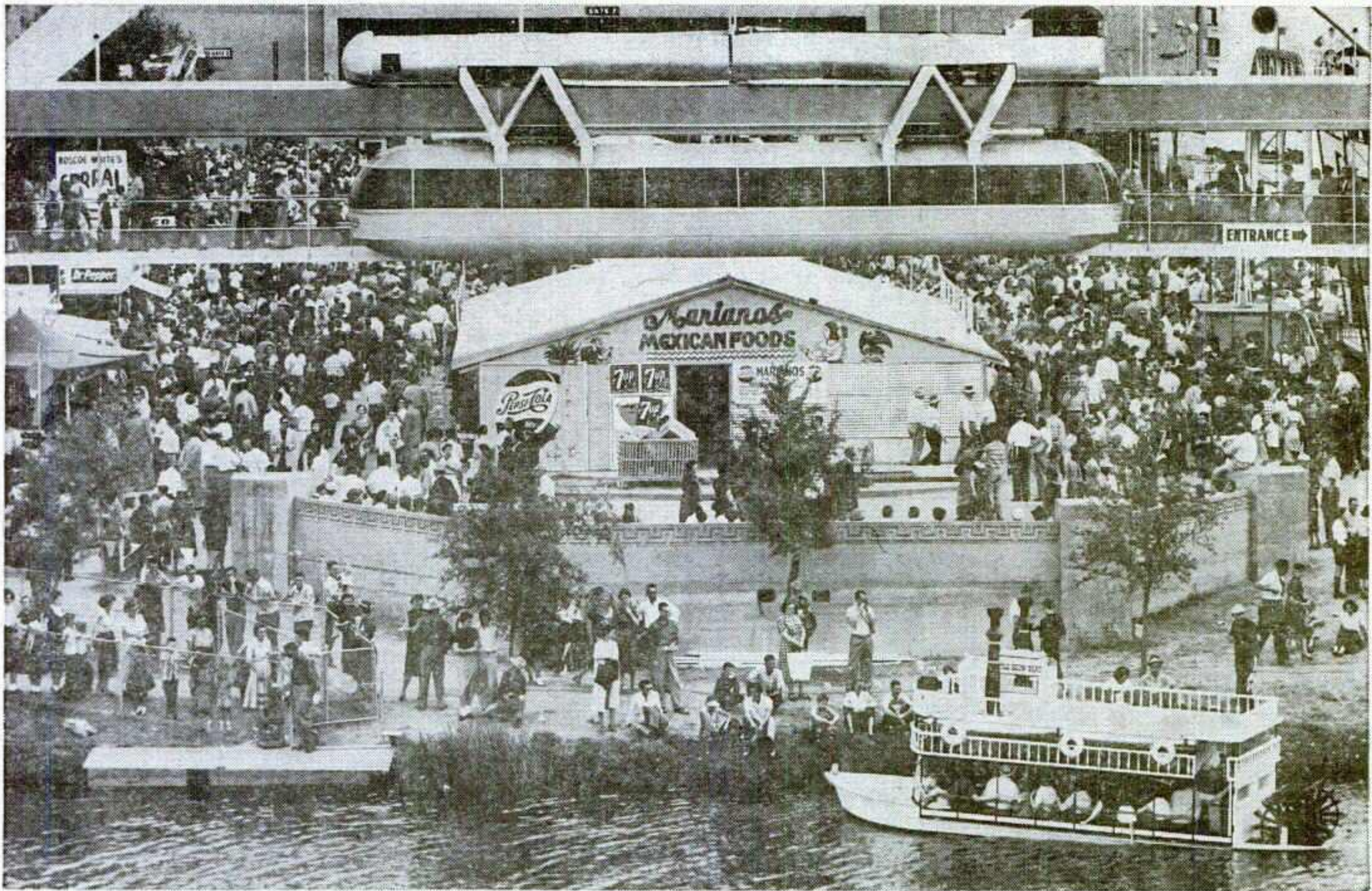
Key to a winter fair is a coliseum and tentative plans call for one with a capacity of 9,000. If and when the winter event materializes, Robinson says it will be second to none in Canada.

The progressive London officials are quick to point out that in any expansion, the position of the fair with regard to agriculture will not change—indeed this all-important phase will be expanded and modernized—if anything.

The thinking of President Robinson pretty well typifies the thinking at London. And in Western Ontario it is difficult to get any takers on a wager that the Western Fair won't achieve its objectives.



The Livestock Building at the Western Fair is one of the most adequate on any fairgrounds in the U. S. or Canada. Annually it houses thousands of head of livestock at the fall fair. And if the aims of a winter fair at London materialize, the building will be put to use for the same purpose.



Kid Stuff?

Well, oh, those (Texas) Kids!

Again in 1957 more than 2½ million Southwestern youngsters (from one to 100) discovered the grandeur of the biggest state fair in the world.

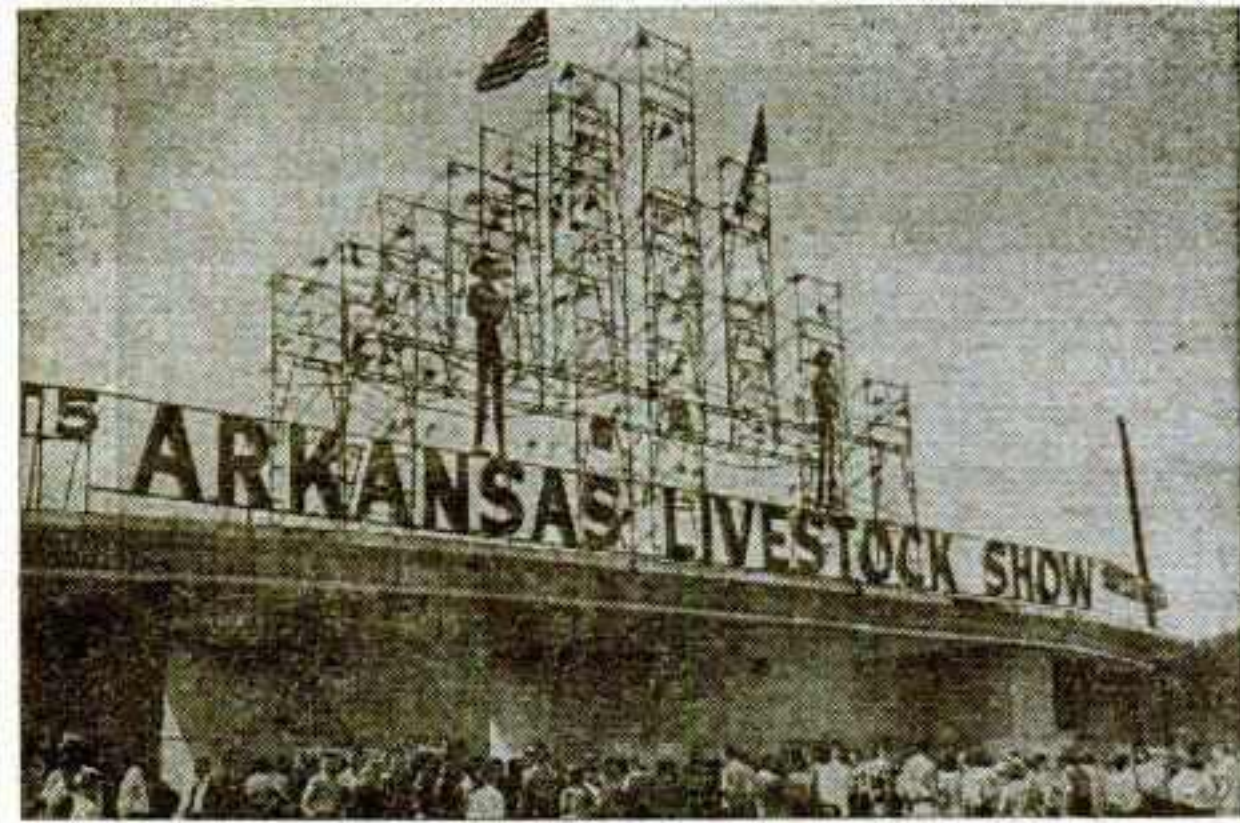
Youngsters of all ages with intelligent, inquiring minds were viewing a model of the U.S. man-made moon the day Russia's Sputnik was launched. They were applauding "My Fair Lady" while native Londoners stood in line at advance ticket windows. And as retail merchants throughout the nation placed orders for handsome new textiles from Sweden, Texas fairgoers saw them on display for the first time anywhere.

Yes, just about all the advancements in science, industry and entertainment that people everywhere in the world were thinking about, talking about, *reading about* were being seen and *learned about* — first hand — at the 1957 State Fair of Texas.

Because of the excellence of this Fair's multitudinous attractions, 2,540,967 visitors came during the 16 days of sun, wind and rain to laugh and look and linger. It was a whopper.

STATE FAIR OF TEXAS

Oct. 4-19, 1958 • Dallas



More exhibition facilities, outstanding free acts and major attractions, top national livestock exhibitors, finest midway in the south . . . plus the outstanding interest of the people who attend this event . . . make it your "best buy" in sales exhibits in 1958.

NOW BOOKING 1958 SEASON

T. H. BARTON COLISEUM

TOPS IN THE SOUTH

- ★ Quarter of a million population in Metropolitan Area
- ★ 6,480 theater-type seats; 10,480 with chairs in Arena
- ★ Gas-fired circulating heat system
- ★ 28,000 Sq. Feet Unobstructed Exhibit Space
- ★ A 120' by 240' Arena, 83' high in center
- ★ Excellent stage facilities
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Address inquiries to: **ARKANSAS LIVESTOCK EXPOSITION ASSN.**

Clyde E. Byrd, Secy.-Mgr.

P. O. Box 907 • Little Rock, Arkansas • Phone: FRanklin 2-1824

Bowed Heads . . .

• *Continued from page 26*

the executive board of the Kansas Council of Churches and asked permission to make overtures to the Board of State Fair Managers for the council to conduct a religious service at the 1957 State Fair. (B) He contacted the president of the Kansas State Fair, Everett Erhart, and asked if the fair would be receptive to a proposal from the Council of Churches. (C) He met with the fair board to make detailed arrangements and secure its approval. (D) Both groups were very receptive to the idea and this ad man found himself head of a committee to provide a worship service for the 1957 Kansas State Fair.

The agreement reached provided free grandstand admission for the service. However, it was deemed advisable by all parties not to remove outside admission charges during the time preceding the service. (Such would break down the State Fair system of admissions.)

It was further agreed that no collection would be taken nor would the solicitation of funds for any purpose be countenanced at the service. In return the Board of State Fair Managers felt that expenses incurred should be borne by the Fair.

A committee of four laymen and one minister was appointed to make all arrangements. The minister served in an advisory capacity. In June, one of these key men moved from the city, in August, another. And four weeks before fair time, the third had a heart attack.

This left the newspaper ad man, who had initiated the idea, standing alone with the State Fair date fast approaching.

Fortunately three individuals volunteered their services. These men were from the Laymen's Division of the Hutchinson Council of Churches. Quickly the committee was expanded to 10. Each took his personal assignment and the loose ends were gathered together in short order.

Twelve denominations were represented in the planning and execution of the service of worship that had started in the mind of a lone newspaperman one year earlier.

The first to offer his congratulations at the close of the service was U. S. Senator Frank Carlson, who said he was delighted with the service and that it was wonderful to see carnival workers, State fair officials, show people, 4-H Club youngsters and citizens from all walks of life, 2,000 of them, joining together for an hour in adoration to deity and offering a common prayer of thanksgiving for our blessings.

The Board of State Fair Managers on the following Tuesday placed their stamp of approval on the service by inviting the Council of Churches to conduct a similar service in 1958.

The Council accepted and preliminary plans are under way for the second worship service at the Kansas State Fair.

ANOTHER YEAR IS BEHIND US . . .

Ahead lies the future. What it holds for us nobody knows. We know, however, that we can face them with confidence because we know that the finest annual event in the world is helping us.

WE SALUTE . . . WITH PRIDE AND PLEASURE
 . . . ALL THE OFFICIALS OF THE

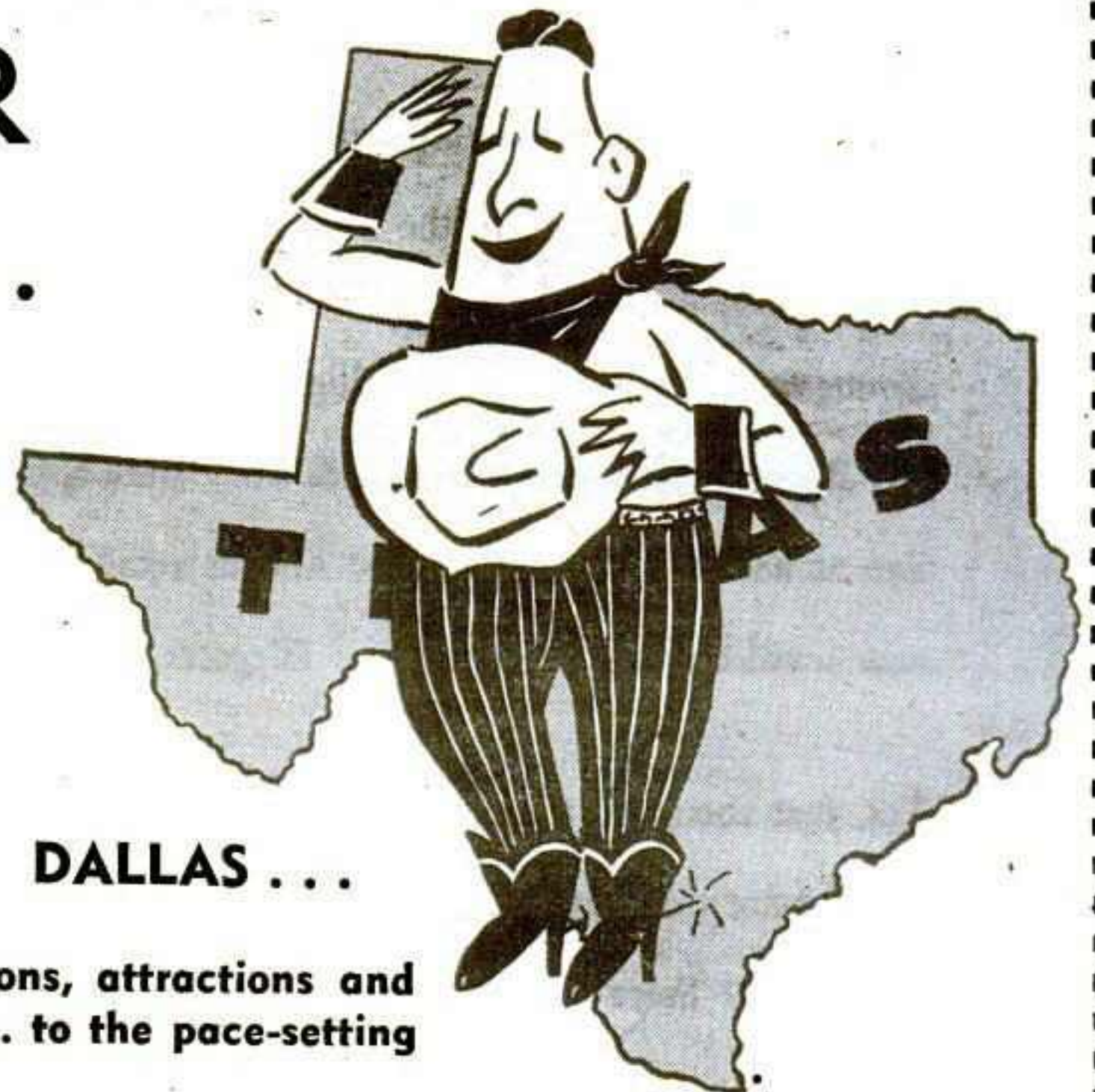
STATE FAIR OF TEXAS DALLAS . . .

We point with pride to the finest aggregate of exhibitions, attractions and concessions . . . to the superior buildings and grounds . . . to the pace-setting achievements of this event.

And . . . we say in all truthfulness that we are **MOST PROUD TO BE A PART OF THE STATE FAIR OF TEXAS**

Our Sincerest Thanks

to all for giving us this confidence in the future. We find it hard to keep up with your challenge of future progress . . . and if we have helped to accomplish your aims, we thank you again for giving us the opportunity to do so.



CONCESSIONAIRES:

Can you help us meet the challenge of growth and leadership? If so, and if you can handle big money, let's get together.

JOE MURPHY • MARGARET PUGH • JACK LINDSEY
 Texas State Fairgrounds, Dallas, Texas

WEST COAST SHOWS

In The West... It's the Best

2 GREAT UNITS OFFERING THE ULTIMATE IN CARNIVAL ATTRACTIONS 2

29th YEAR OF CONTINUOUS OPERATION

NOW BOOKING FOR 1958—Capable manager and acts to take charge of brand new Motor-drome. Liberal proposition to a good "take-charge" man. Can also place Freak or Side Show with or without own equipment. We have everything. Any Grind Show of merit will always be considered.



CONCESSIONAIRES—Act now if you intend to be with us again in 1958. All inquiries to **HARRY MYERS**, General Manager, at our San Francisco office.

OUR SINCERE THANKS and appreciation to our loyal employees who made a few important "Circus-moves" possible and gave us the biggest season in our entire history.

BOOK NOW FOR 1958

WEST COAST SHOWS Offices 240 Jones St. San Francisco, Calif. Winter Quarters ★ Madera District Fair Grounds Madera, Calif.

FAIR TIME

INCORP

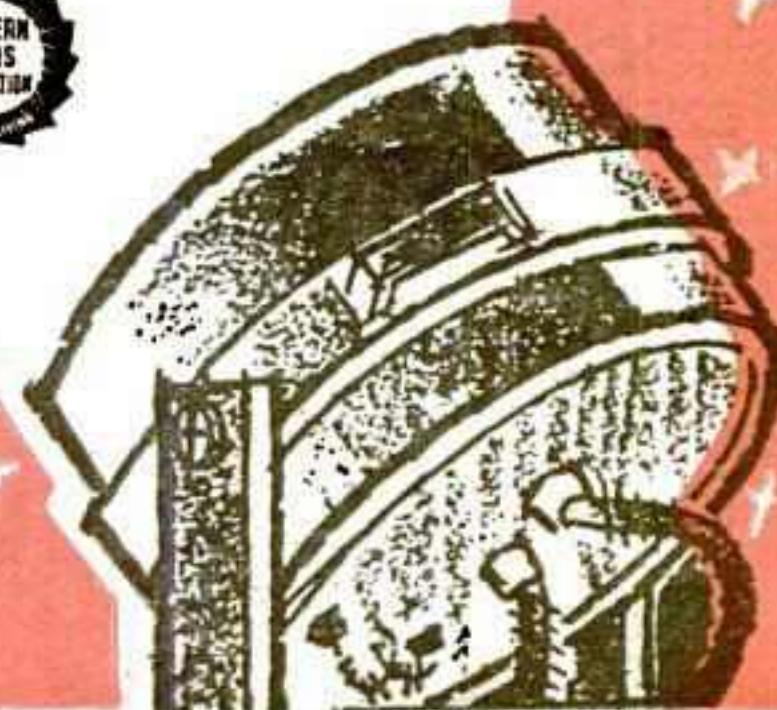
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Chet Barker, General Manager
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THE SHOWS CORPORATED

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Los Angeles 17, Calif.



JONNY RIVERS

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THE GOLDEN HORSE RANCH THRILL SHOW

BIGGER • BETTER • ACTION-PACKED
 12 ACTS — 1½ HOUR SHOW
 FAST • COLORFUL • POLISHED



A
 THRILL
 OR
 LAUGH-
 A-
 MINUTE
 SHOW
 FOR
 THE



ENTIRE FAMILY

All golden Palomino horses. Trick riders, ropers, Roman riders, clowns, bucking mules, Roman chariot racing, trained and racing Brahma bulls, cutting horse exhibition, car jumping horses, cowboys, cowgirls, Indians. All new Red, White and Blue equipment.

• •

Everything furnished. These Acts can be split anyway desired.

• •

BEFORE YOU BUY BE SURE

TO SEE US IN CHICAGO OR AT YOUR STATE FAIR MEETING.

FOR THE BEST DEAL, MOST COLORFUL AND SATISFYING SHOW . . .

Write • Wire • Phone

JONNY RIVERS

GOLDEN HORSE RANCH

CAMDENTON, MISSOURI



Continuity Counts

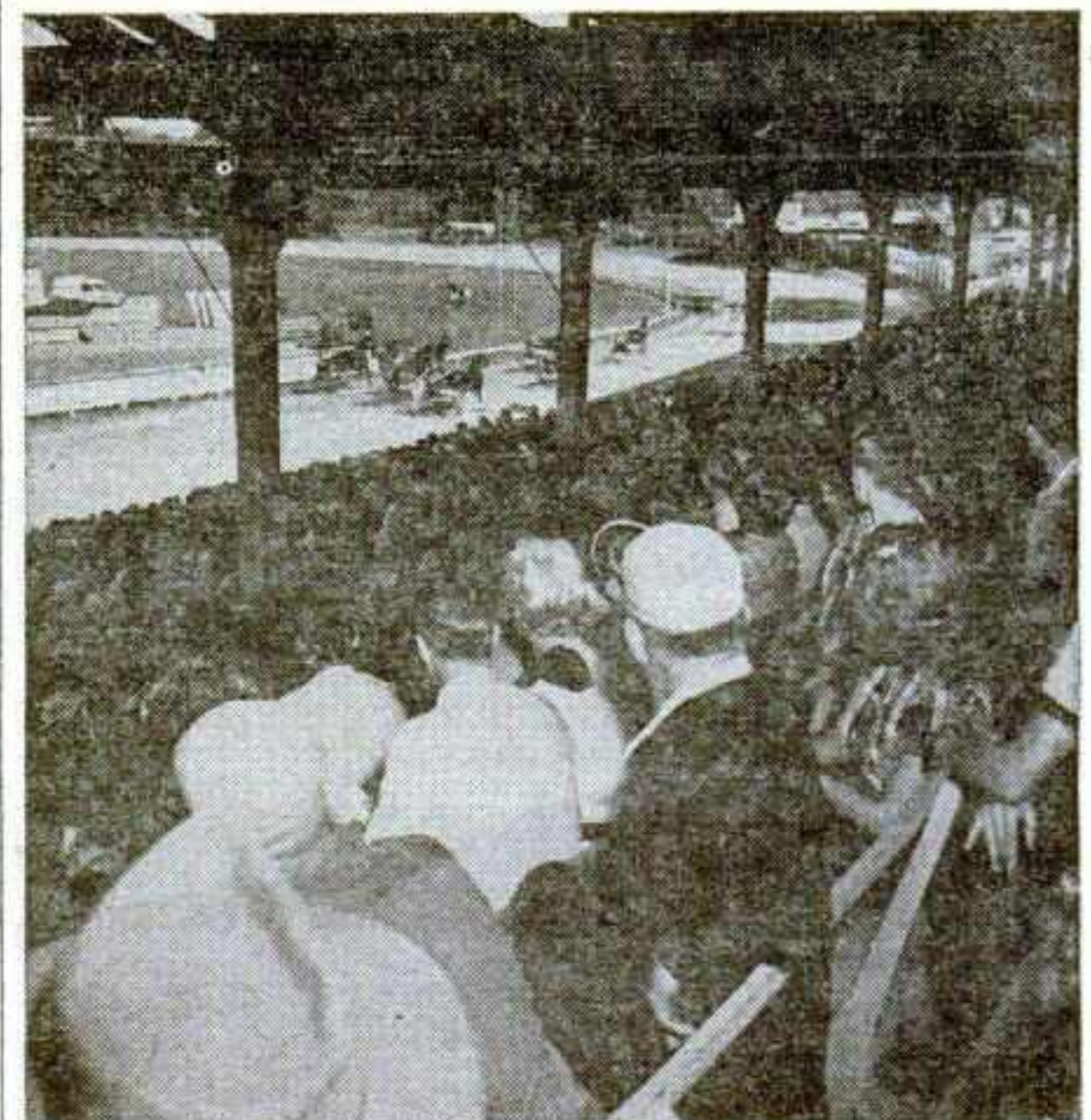
CONTINUITY is a word that describes the Allegan (Mich.) County Fair.

Much of the success of this sturdy, 105-year old fair, which this year topped the 100,000-attendance mark, stems from continuity of management, attractions, exhibitors and even heads of various departments.

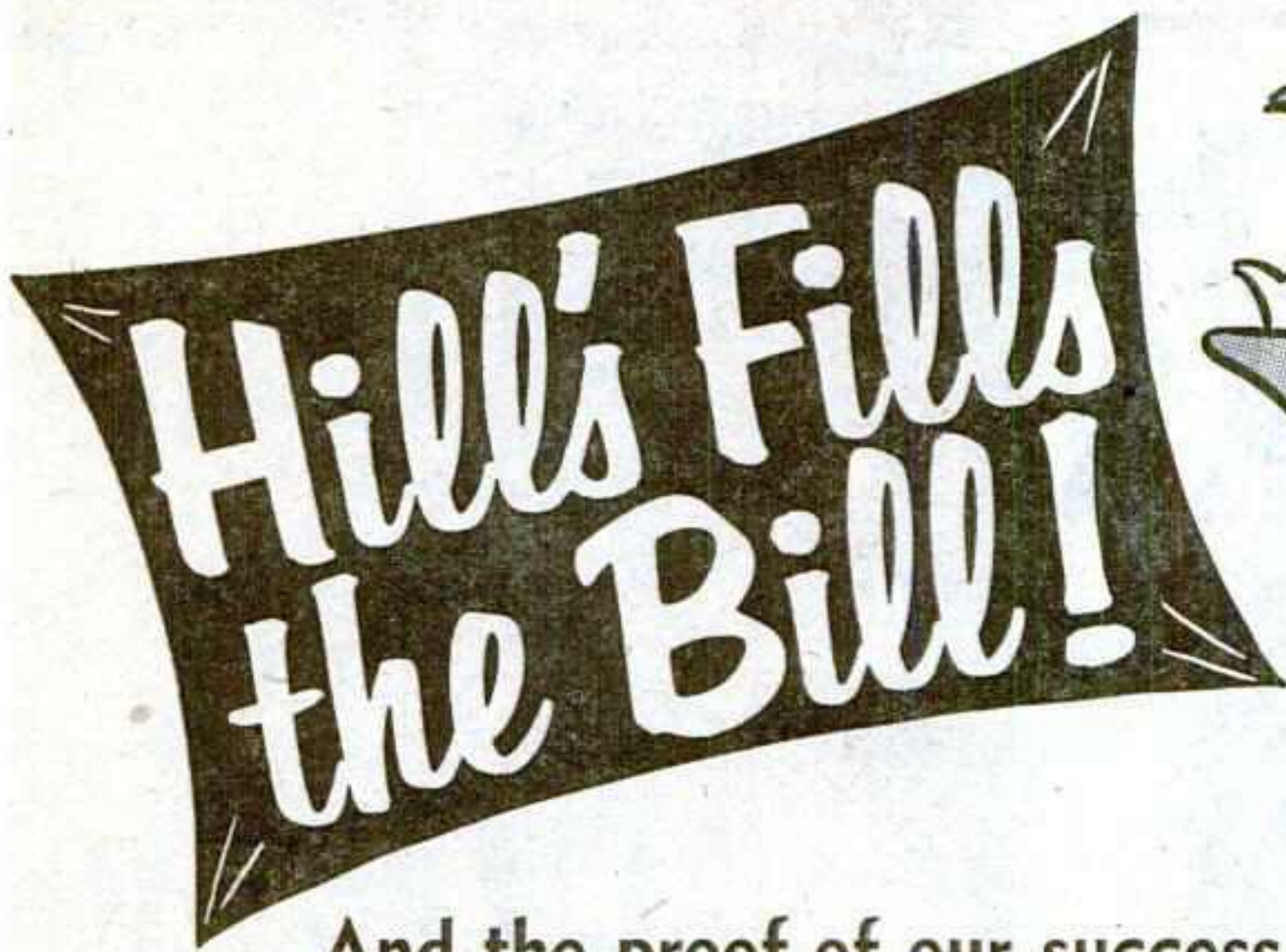
Of top importance is the fact that there have been few changes in the makeup of the board of directors over the years. At some fairs, few changes in management might mean stagnation. Not so at Allegan. The new additions to the board have all brought with them talents needed for progressive management. And the veteran members pride themselves on keeping up with the latest in fair trends and developments.

Typical of the longevity is E. W. DeLano, who has spent 31 years on the board as president, treasurer and a director. Vice-President T. R. Ward and Arthur Morley have both been on the board since 1932 and Treasurer H. D. Tripp came into the picture just a short time later. John Axe, publisher of the Allegan News-Gazette, has served since 1934; Charles Barton for 20 years, and Clair McOmber for over 15 years. James H. Snow, president and

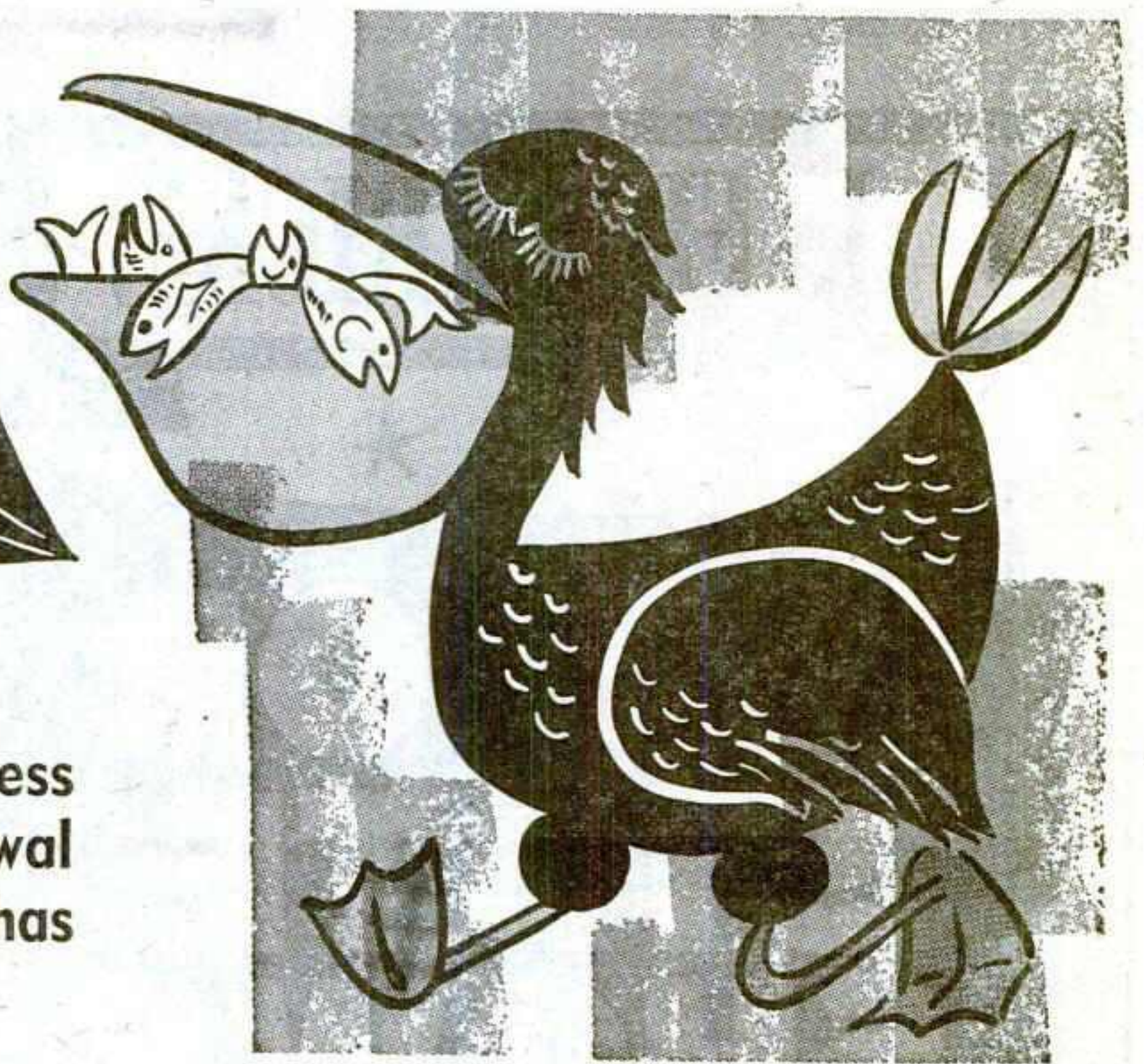
(Continued on page 112)



An indication of continuity at the Allegan Fair is the slogan on the front gate in the top photograph. It reads "The Home of Happyland," and points up the 25 years that John Reid's Happyland Shows has provided the fun zone there. The grandstand crowd in the photo directly above shows that harness racing is still popular at the sturdy Michigan event.



And the proof of our success is in the fact that our renewal average over the years has been almost 100%.



HILL'S GREATER SHOWS

A 25-Car Railroad Show • MOTORIZED

LET US BRING YOU A STRONG SHOW THAT'S PROVEN ITSELF TO BE A MONEY-MAKER YEAR AFTER YEAR

TWO TOP FAIRS RECONTRACTED FOR OUR THIRD SUCCESSIVE YEAR

We have already signed Contracts to play the Eastern New Mexico State Fair, Roswell, N. M., and the North Dakota State Fair, Fargo, N. D., for 1958, plus other Fairs, where we proved to the Fair Boards that our Show is a top money-grosser.

OUR THANKS

To the Fairs and Celebrations where we played in 1957. We owe our success to you and your audiences. To our staff and show people . . . our most appreciative thanks for your big part in this past season's success.

NOW BOOKING FOR '58

Fairs and Celebrations in the Northwest and Southwest . . . It will be our pleasure to discuss your '58 event with you. May we suggest you contact us before contracting for your midway.

- ★ 25 MODERN MAJOR & KIDDIE RIDES
- ★ 15 OUTSTANDING SHOWS
- ★ LIGHT TOWERS
- ★ 53 LEGITIMATE CONCESSIONS
- ★ DIESEL PLANTS
- ★ FLUORESCENT LIGHTING



H. P. HILL
Owner-General Manager

Mobile Phone: W. J. 3-3953, Harlingen, Tex., until April 1. After that call Mobile Operator En Route W. J. 3-3953

WE'LL BE AT THE CONVENTION IN CHICAGO AND AT YOUR STATE FAIR MEETINGS

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Permanent Address:
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J. J. FREDERICK'S

MOTOR STATE SHOWS

The Cleanest Show on Earth

PLAYING
 MICHIGAN
 OHIO
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 TENNESSEE
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- ★ 20 OUTSTANDING RIDES
- TWIN FERRIS WHEELS
- NEW SCRAMBLER
- ★ 4 MERIT SHOWS
- ★ 40 LEGITIMATE CONCESSIONS
- ★ GIANT SEARCHLIGHTS AND DIESELS

With personnel trained to give the maximum in pleasure and entertainment to your customers.

Our Sincere thanks

to the many folks throughout the area we played for their fine help and co-operation during 1957.

FAIR SECRETARIES—COMMITTEEMEN...

Our reputation has made us one of the most sought after Midways in the Midwest. Attesting to this fact is that we have already signed several spots for 1958. We operate two units, one with 12 Rides, other with 8 Rides . . . to fit your needs. Before you buy be sure to contact us.

CONCESSIONAIRES • SHOWMEN

Be sure and be with us in 1958. Our season starts early and ends late. We can offer you a real good deal for next year so get in touch early.

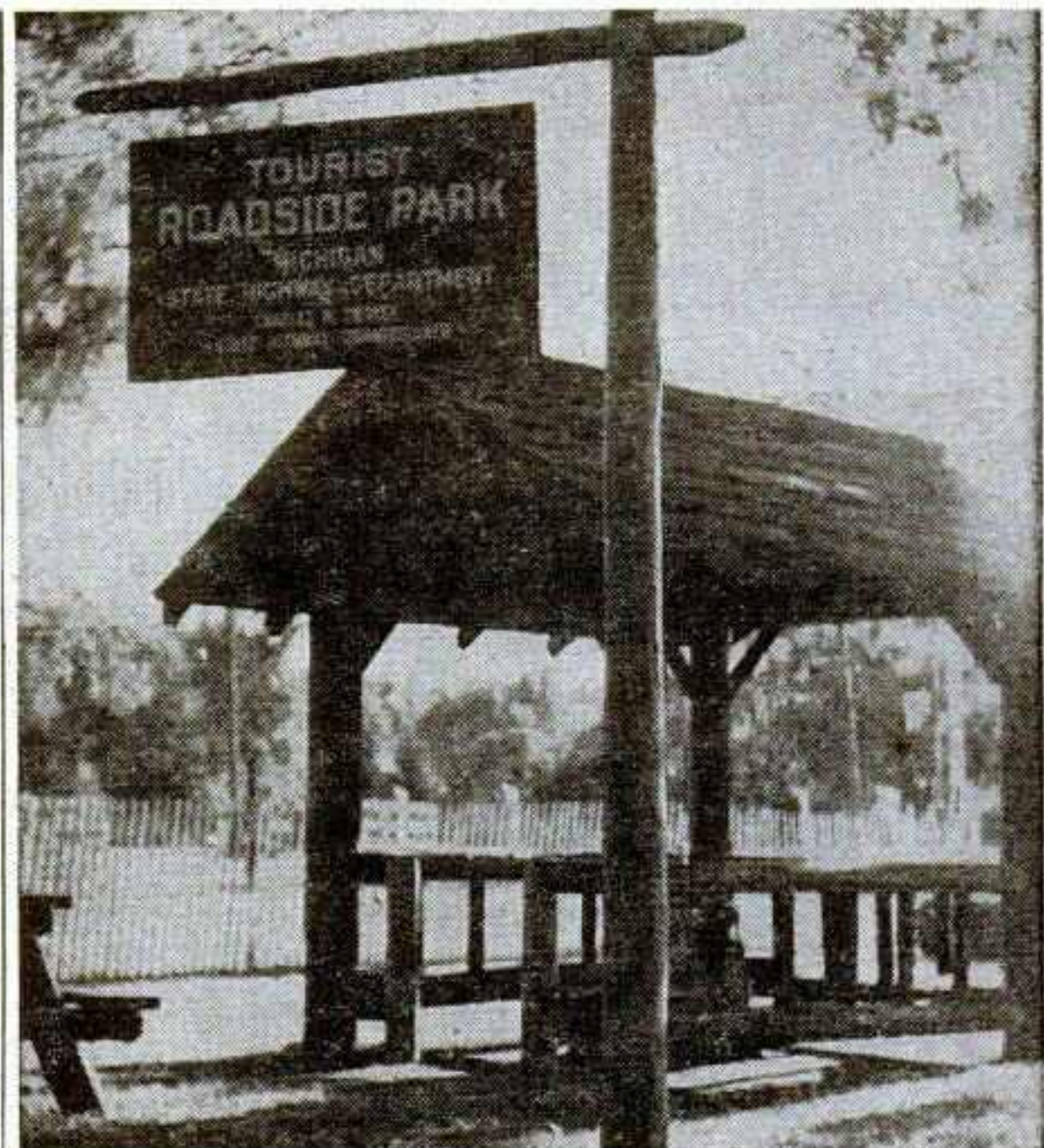
See us at all State Fair Meetings

Contact J. J. FREDERICK, Owner-Manager

MOTOR STATE SHOWS

2263 Newton St.

Detroit 11, Michigan



Continuity . . .

• *Continued from page 110*

Rumery, is a 10-year member while Vice-President Weldon Secretary has been a director for the past seven years. Eugene Vis, with five years to his credit, and Clifford Calkins, with two years, are the junior members.

The continuity of management in some cases even goes back as much as a generation. Director Tripp's father was president of the fair in 1902 and is credited with producing the first night fair in Michigan. In addition, his wife's father, Swan Nequist, served as fair secretary for over 20 years. Also, Director McOmber's father-in-law was secretary for a number of years.

The long-term relationship between the fair and John Reid's Happyland Shows, is another example. The show is practically a fixture, having marked its 25th year in 1957. This also extends into the booked shows and concessions, many of which have played Allegan for a half-score or more years. It's also apparent among commercial and agricultural exhibitors and harness horse owners.

Continuity, particularly in the past 25 years, has been instrumental for a healthy growth. In 1932 the fair had a paid gate in the neighborhood of 5,000 and receipts close to \$5,000. In 1957, the attendance hit a new high of over 100,000 and receipts were well above the \$100,000 level.

Since 1932 the board has consistently plowed its profits back into plant improvements. The grandstand was rebuilt at a cost of \$40,000; new rest rooms were built for \$30,000; parking has been greatly expanded and most roads have been hard-surfaced.

Promotion-wise, the fair has kept up-to-date, using TV broadly and continuously expanding its publicity and advertising to embrace not only Allegan County but big parts of neighboring counties, which now provide a big part of the fair's patronage.

Also progressive are the fair's two advisory committees. The finance group, made up of five businessmen, gives advice on money matters. The second group includes three of the county's prominent farmers who advise on the agriculture side. Plans are to add a fourth member to the latter committee next year—a representative of the farm machinery dealers.

It might be well for other county and even State fairs to look into the Allegan pattern.



In the top photo is the picturesque and comfortable picnic grounds at the Allegan Fair, an area that makes friends many months of the year. Bottom scene is a typical day at the fair, showing two of the adequate parking lots that make for excellent public relations.

OWN LENZ INSURANCE



ALBERT



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JOHN

Years of Experience . . . and Satisfied Customers . . . Speak for Themselves . . . Insure with . . .

CHARLES A. LENZ & SONS

"The Showman's Insurance Men"

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St. Petersburg, Florida

DAZZLING . . . OUTSTANDING . . .

BRILLIANT AS THE SUN!

Sunset

AMUSEMENT CO.

Still the Finest Motorized Show in the Midwest

Opening Our 1958 Season, Excelsior Springs, Mo., April 24,
Closing Caruthersville, Mo., October 5.

K. H. Garman



OUR THANKS to all the Fairs and Celebrations for once again giving us the privilege and pleasure of playing to your appreciative audiences . . . and for another smash season in our history.

FAIRMEN—COMMITTEES

Contact us at the Chicago, Iowa, Minnesota and Missouri Meetings.
We have several Open Dates.

SHOWMEN—CONCESSIONAIRES

1958—Our 29th Annual Tour.
Contact Us Now!

OFFICE-OWNED
TOP QUALITY RIDES
We do not depend on Booked Rides to make our Show.
AS COMPLETE A MIDWAY AS YOU'LL FIND ANYWHERE.

Sunset AMUSEMENT CO.

Winterquarters: 701 N. Main St.,
Excelsior Springs, Mo.
Correspondence to: P.O. Box 468,
Danville, Ill.

AGAIN IN 1957 WE SET AN ALL-TIME RECORD ASK ANY FAIRMAN ON OUR ROUTE

FOR 1958-ANOTHER FIRST!

ONE OF THE WORLD'S LARGEST PORTABLE ROLLER COASTERS, THE FIRST MOTORIZED CARNIVAL TO HAVE ONE. THE FIRST CARNIVAL TO OWN OUTRIGHT A GIANT MILER ROLLER COASTER.

TWO OF THESE GIANT COASTERS HAVE BEEN BOOKED BY THE MANUFACTURER ON TWO LEADING RAILROAD SHOWS. TO DATE OURS IS THE ONLY ONE EVER SOLD BY THE MANUFACTURER.

FIND OUT FOR YOURSELF

WE PROVIDE EARNING POWER AND CUSTOMER APPEAL—NOT JUST CONVERSATION.

All Rides are Show Owned, 19 in all. Additional Fluorescent Light Towers for 1958; a Total of 30 Towers. Five Large Diesel Light Plants (400,000 Watts Capacity).

Five Office Owned Shows, Plus Independent Shows.

HERE IS A LIST OF OUR ESTABLISHED FAIR ROUTE, THE NUMBER OF YEARS WE HAVE PLAYED THESE EVENTS AND CONTRACT RENEWALS FOR 1958:

PEORIA, ILL.—1 Year
Renewed for 1958

STOUGHTON, WIS.—4 Years
Renewed for 1958

FARIBAULT, MINN.—6 Years
Renewed for 1958

AUSTIN, MINN.—4 Years
Renewed for 1958

NEW ULM, MINN.—5 Years
Renewed for 1958

COFFEYVILLE, Kan.—4 Years
Renewed for 1958

WHARTON, TEX.—12 Years
Renewed for 1958

ROSENBERG, TEX.—12 Years
Renewed for 1958

REFUGIO, TEX.—9 Years
Renewed for 1958

SALEM, ILL., REUNION—3 Years
Renewed for 1958

CLINTON, IOWA, JULY 4
Renewed for 1958

BROWNSVILLE, TEX., CHARRO
DAYS—1 Year, Renewed for 1958

★ WE WELCOME TWO FAIRS, NEW TO OUR ROUTE, ALSO CONTRACTED FOR 1958 . . . FAIRMONT, MINN. . . . MARSHFIELD, WIS.

Contact



DON FRANKLIN Shows

**CORD HIGH MIDWAY GROSS AT ALL FAIRS
ABOUT THIS, AND OUR OPERATION.**

DON FRANKLIN

Shows **inc.**

OUR SINCERE THANKS

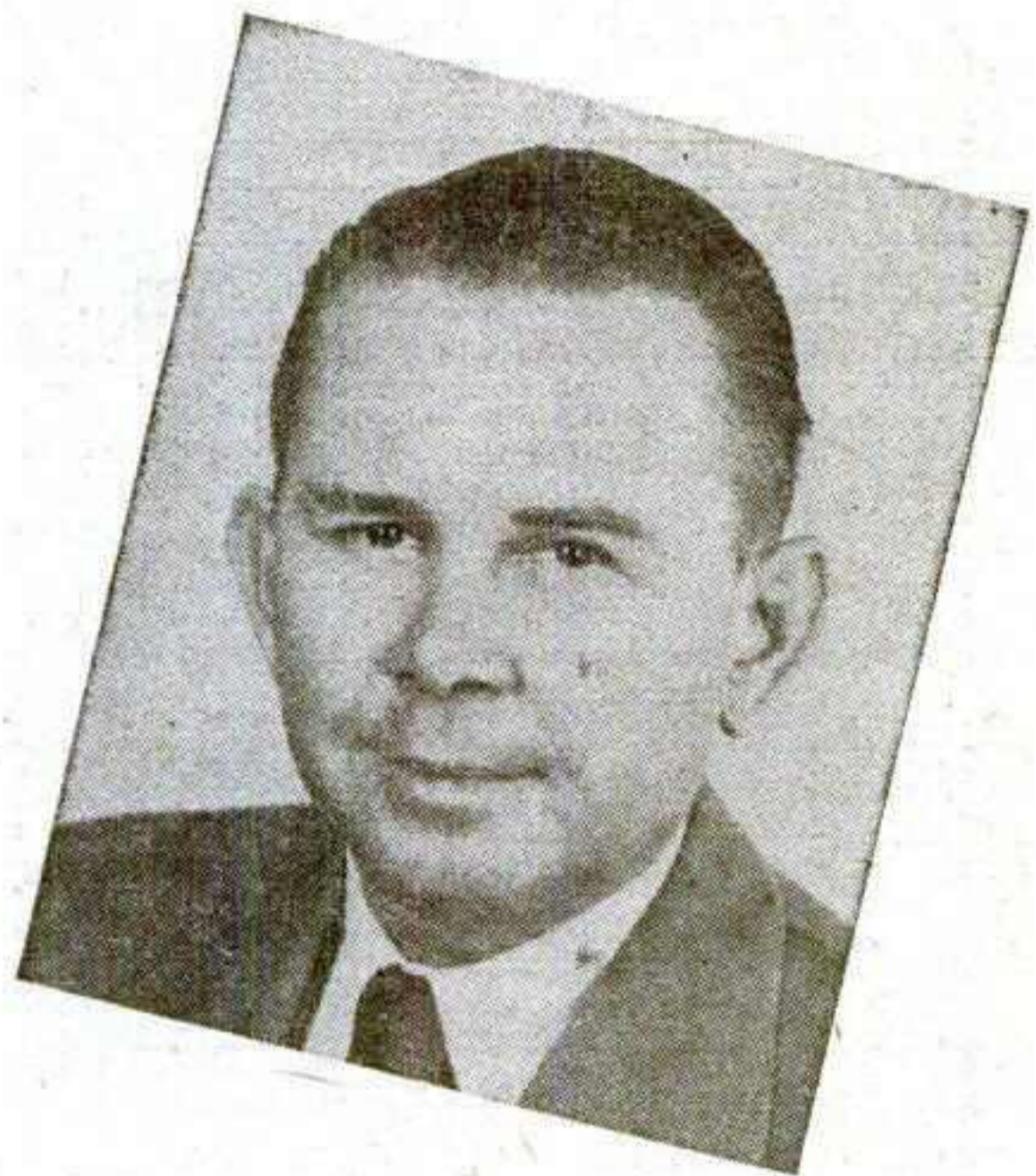
To the Fairs and Events played in 1957 for our successful Season. Also to our Personnel and Concessionaires for their Co-Operation.

Thanks to the KANSAS FREE FAIR for again sponsoring us on their grounds for a still date in Topeka, and to JACK RUBACK for Ride bookings at THE BATTLE OF FLOWERS in San Antonio.

WE WILL FURNISH ALL MIDWAY ATTRACTIONS AT THE CHARRO DAYS CELEBRATION,
BROWNSVILLE, TEX., FEB. 6-16, 1958.

FAIRMEN

IF YOU ARE INTERESTED IN A CHANGE FOR 1959, COME AND SEE US DURING THE CHICAGO MEETING, WILL BE AT THE SHERMAN HOTEL. INVESTIGATE US THOROUGHLY, COME AND VISIT OUR MIDWAY NEXT SEASON.



DON FRANKLIN, Mgr. Permanent Address: 207 Carolwood, San Antonio, Texas
Phone: Diamond 2-7722



RODEO
COWBOYS'
ASSOCIATION

Rodeo

WORLD'S
CHAMPIONSHIP

YOUR BEST BET FOR A PAYING GRANDSTAND!

Across the nation, state, regional and country fairs are learning that there's one grandstand attraction that's still packing them in. Rodeo Cowboys' Association rodeos are pulling bigger crowds every year. In 1956, 525 professional cowboy contests, 28% of them staged by fairs and exhibitions, attracted a total of 13,600,000 paying spectators, roughly as much as all college football games. Investigate for your grandstands the pulling power of a rodeo approved by the only association that includes in its membership all of the world's champion cowboys. Treat your grandstand crowds to the same exciting competition that for generations has annually drawn hundreds of thousands to the big western arenas in Cheyenne, Poncha and Calgary and more recently has chalked up outstanding success stories for fairs in Kentucky, Iowa and Pennsylvania.

Check these advantages:

1. 3,200 members, including all of the winners of every major rodeo in the nation, will be eligible to enter your rodeo.
2. All of the world's champion cowboys still active will be eligible to enter—true only of rodeos approved by the Rodeo Cowboys' Association.
3. All rodeo contestants and labor fully covered by the association's accident insurance. You assume no liability for their injuries.
4. Your rodeo will get pre-planned publicity aids and will benefit from the national publicity program of the Rodeo Information Commission.
5. Over 70 stock contractors and rodeo producers to choose from.
6. Your fair can't be too big or too small. Rodeos from a one-performance purse of \$100 up to a 28-performance contest with a purse of \$80,000 are approved—and succeed—each year.

Here's what the fair managers are saying:



"Our two-year-old world's championship (Rodeo Cowboys' Association) rodeo has certainly been an outstanding success and we plan to continue it in the future."

—Clyde Reeves, Manager, Kentucky State Fair, Louisville, Kentucky.

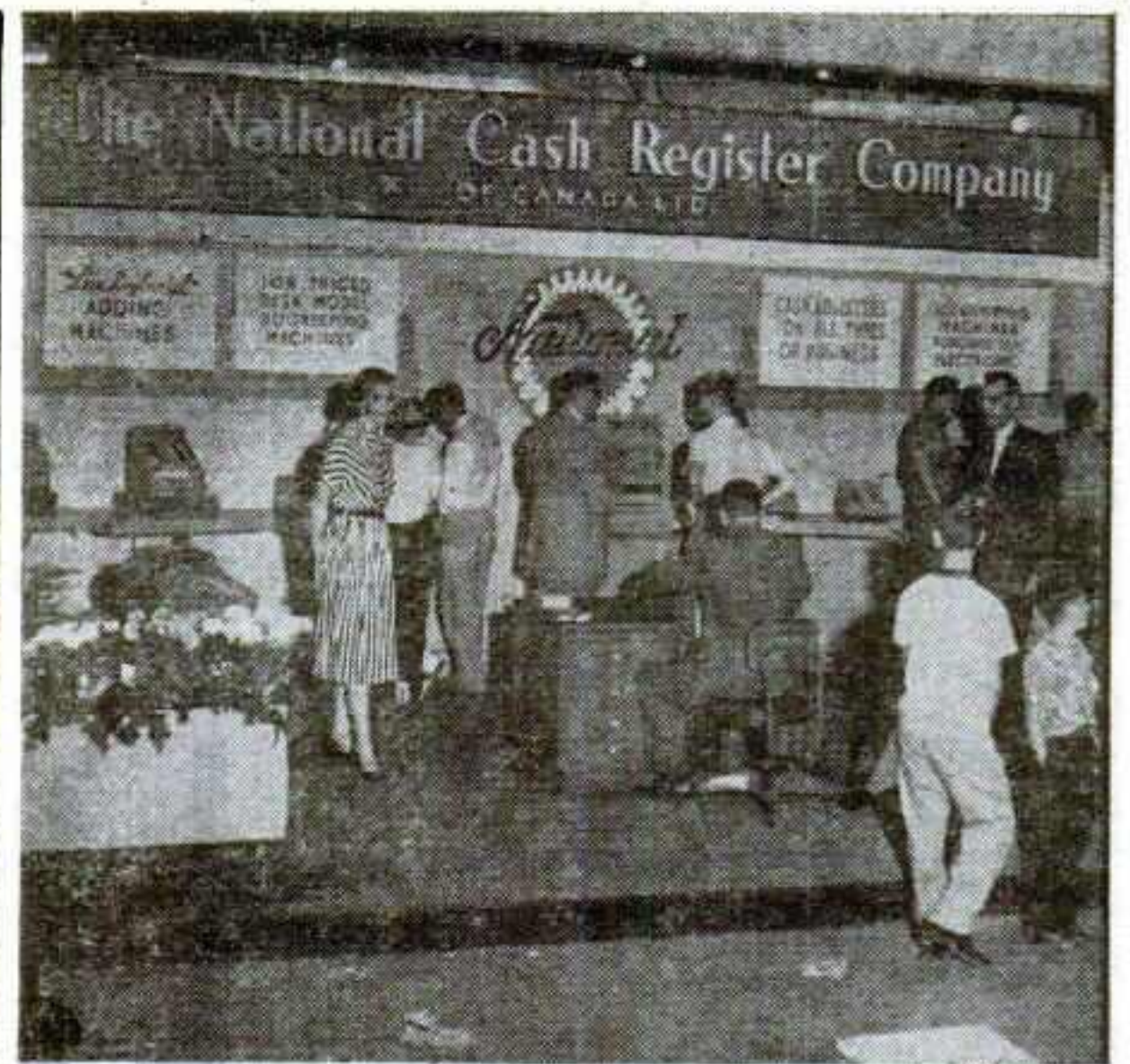


"Rodeo Cowboys' Association rodeos are the only grandstand attractions at fairs that are holding their own. Attendance at everything else we've looked at seems to be falling each year."

—Bill Kittle, Manager, Central Wyoming Fair, Casper, Wyoming.

Just a few of the 130 fairs and exhibitions with R.C.A. rodeos in 1957:

New Mexico State Fair Albuquerque, N. M.	Edmonton Exhibition Edmonton, Alberta	Mid South Fair Memphis, Tenn.	Western Washington Fair Puyallup, Wash.
Calgary Exhib. and Stampede Calgary, Alberta	North Montana State Fair Great Falls, Mont.	Ak-Sar-Ban Livestock Show Omaha, Nebr.	Oregon State Fair Salem, Ore.
International Dairy Show Chicago, Ill.	Pennsylvania Livestock Exhib. Harrisburg, Pa.	Los Angeles County Fair Pomona, Calif.	Grand National Livestock Exp. San Francisco, Calif.
Iowa State Fair Des Moines, Iowa	Kentucky State Fair Louisville, Ky.	Colorado State Fair Pueblo, Colo.	Heart O' Texas Fair Waco, Texas



The National Cash Register Company of Canada displayed its varied business machines in this exhibit at the Western Fair. Altho the percentage of visitors to the booth who were in a position to buy a cash register or an office machine was low, company officials believe the money is well spent.

Proven Value For Exhibitor...

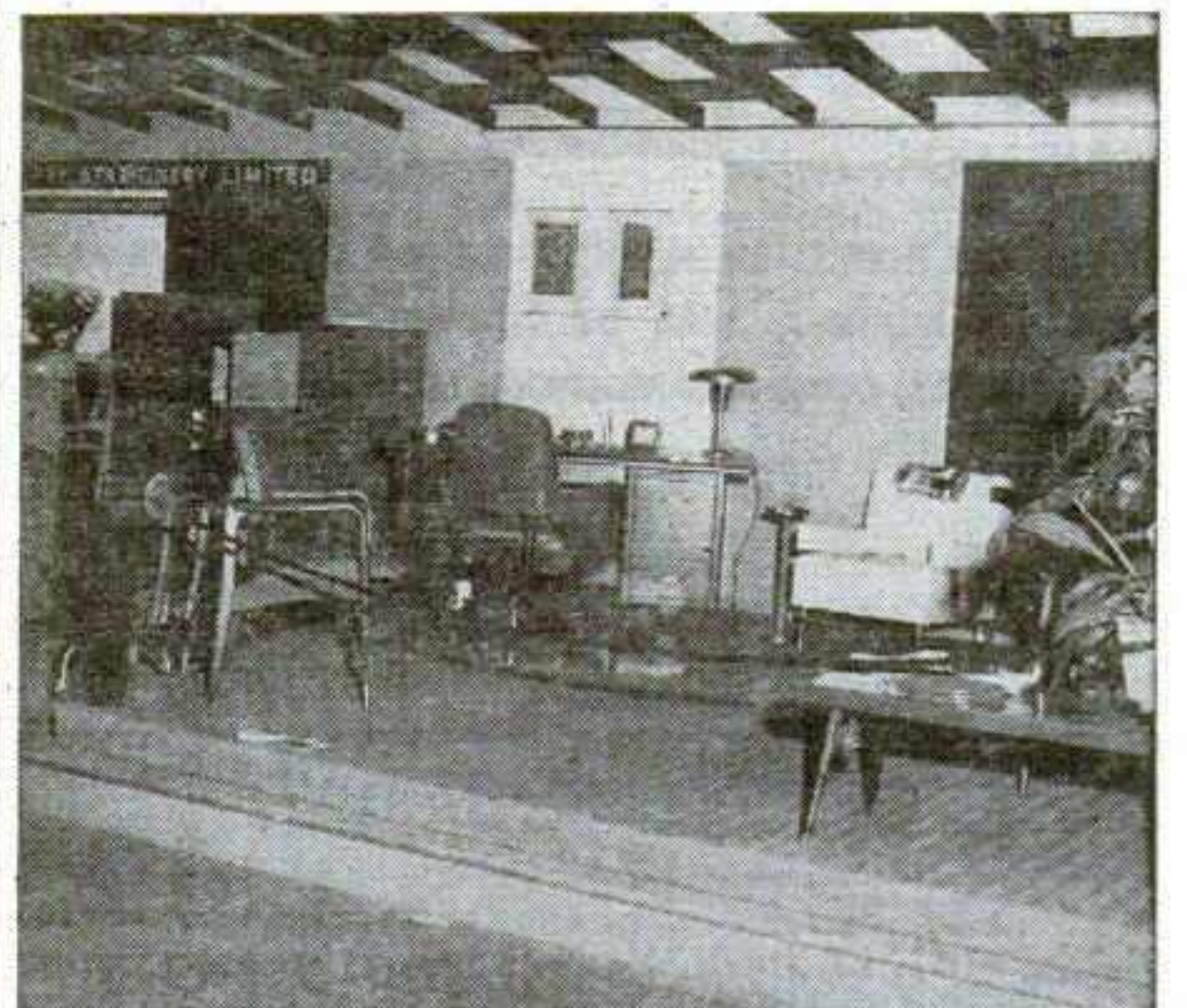
VALUE of the Western Fair at London, Ont., as a commercial advertising media is high in the minds of many interested in bringing its message to the multitudes.

By the same token there are many who exhibit their wares at the fair—and spend quite a bit of money doing it—yet aim their message at only a small percentage of the patrons.

Such firms as National Cash Register Company and a local stationery firm, Hay Stationery, Ltd., were two such exhibitors this past year. The latter had a lavish exhibit of office furniture. Among the thousands who saw this latest in office decor, those that held positions in which they could actually buy such merchandise, was definitely in the minority.

National Cash Register also was faced with this same percentage. Yet, both, and many others who buy space at the London fair, believe it's well worth the money.

The value of institutional advertising looms big in their thinking and also the added value of public relations is an important factor in bringing such exhibitors back year after year.



Altho the number of fair patrons actually in the market for office furniture is small, the Hay Stationery Company had the above exhibit at the Western Fair and have been part of the fair for a number of years.

RODEO COWBOYS' ASSOCIATION, INC.
1744 Champa Street • Denver 2, Colorado

In Chicago: See Lex Connelly, Hotel Sherman

WHAT'S THE LIMIT?

Sometimes we wonder!!!

In these days of great achievements—miracles become commonplace.

A decade ago, present day gross receipts were but a skeptic's dream.

We are accomplishing great things with the help of—

(1) THE GREATEST FAIRS IN EASTERN CANADA—

The most aggressive and co-operative Fair Officials anywhere!

THE CANADIAN NATIONAL EXHIBITION
LONDON — QUEBEC CITY — SHERBROOKE — LINDSAY —
THREE RIVERS — RENFREW — BELLEVILLE — PETERBORO,
etc.

(2) OUR PATRONS—

We specialize in family participation, and have something to appeal to every age—from Kiddielands to Roller Coasters.

Pronounced values encourage repeat patronage.

(3) THE STAFF AND ASSOCIATES—

Not only our own staff, but the many Show and Ride Operators and Concessionaires with us have become imbued with the CONKLIN sense of showmanship, and thus contributed much of value to our success this year.

Where do we go from here? Who knows . . . but . . .

WE DO KNOW THIS

Confident in our own abilities and proven record of good management—and with the most original and modern equipment available to us—we are certain to progress to greater things and thus benefit all with whom we are associated.

We are looking to the future at our fairs in 1958

THE CANADIAN NATIONAL EXHIBITION . . . Aug. 22-Sept. 6

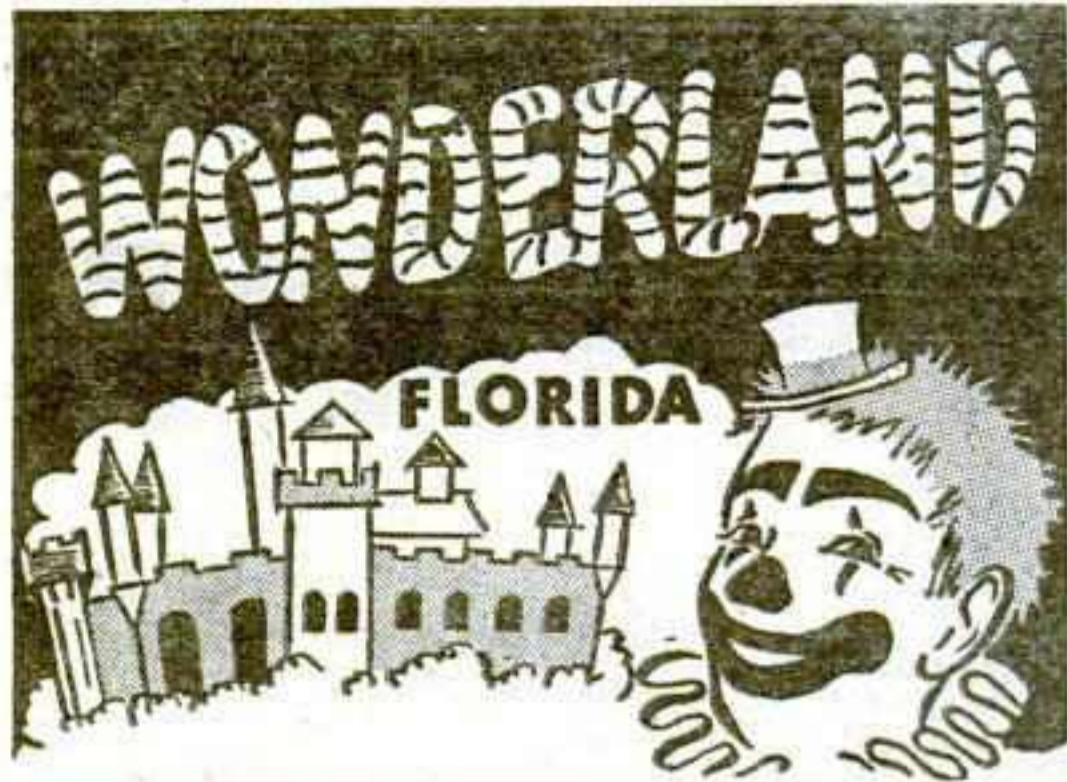
PETERBORO Aug. 6-9	•	QUEBEC CITY Aug. 9-Sep. 7
BELLEVILLE Aug. 11-14	•	LONDON Sep. 8-Sep. 13
THREE RIVERS Aug. 16-21	•	LINDSAY Sep. 16-Sep. 20
SHERBROOKE Aug. 23-28	•	RENFREW Sep. 10-Sep. 13

We will place modern rides—Showmen with outstanding attractions and legitimate concessions at these dates.

THE CONKLIN SHOWS

J. W. "PATTY" CONKLIN—FRANK R. CONKLIN
P. O. BOX 31 • BRANTFORD, CANADA • PHONE PLAZA 3-2619

Thanks to—
All officials
and board
members
with whom
we did
business in
1957.
We look
forward to
seeing all of
you again
in 1958.

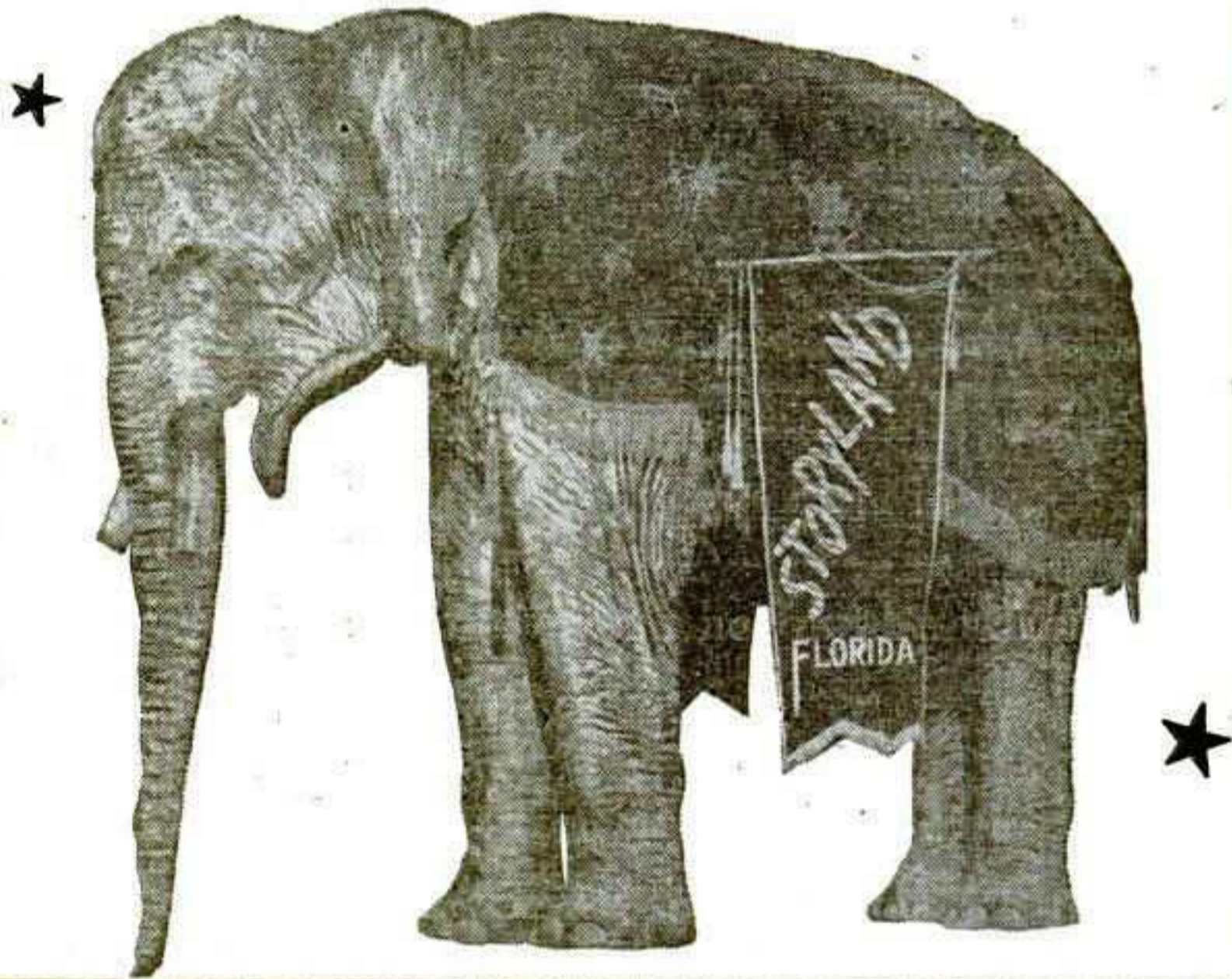


Now
Booking
1958
HOME SHOWS
TRADE SHOWS
SPORTS SHOWS
FLOWER SHOWS
PARKS
FAIRS
CONVENTIONS
EXHIBITIONS
KIDDELANDS, ETC.

MILLION-DOLLAR FANTASY

MECHANICAL EXHIBIT

Featuring: ★ ★
**THE WORLD'S
LARGEST ★
TALKING
ELEPHANT! ★**



plus **SNOW WHITE** and the Seven Dwarfs

IN TEN VIVIDLY COLORFUL SCENES—CONSTRUCTED AT A COST OF \$100,000.

Shown are Scenes From Snow White and the Seven Dwarfs. Each Scene Is Shown In Its Own Glass Case. The Figures Move in Rhythm to Enchanting Melodies. From the First Scene Showing the Old Witch Asking the Magic Mirror "Who Is the Fairest of Them All?" To the Last Scene of Snow White's Wedding to Prince Charming, Young and Old Alike Will Be Enchanted by the Captivating Characters. The Exhibit Contains More Than 15,000 Moving Parts.

Also Inquire about the Big, Fabulous Mechanical Exhibit

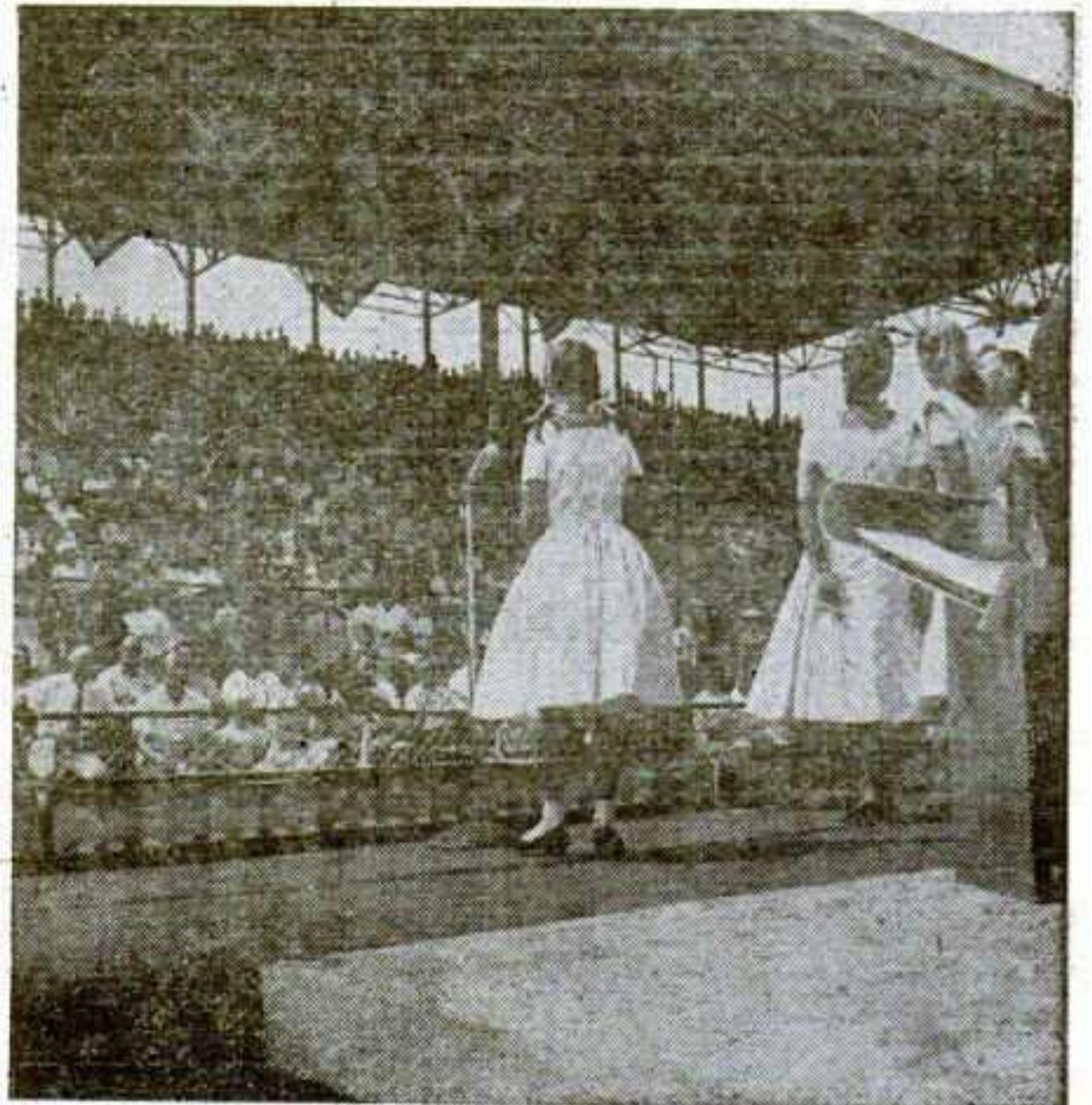
CIRCUSTOWN

available for Fairs and other booking in 1958

See us in Chicago at the Outdoor Convention or at your State Fair Meeting.

HY STEIN Manager, WONDERLAND, Box 8304, Tampa 4, Florida

WILL STEIN Manager, CIRCUSTOWN, 7961 S.W. 18th Terrace, Miami, Florida



Balance Wins...

THE Canfield (O.) Fair describes itself as "the largest county fair in the State, both in attendance and grounds." Its claim as the largest fair in Ohio probably could be challenged by some of the fairs, but there's little doubt that the Canfield event is one of the most successful county fairs in Ohio and even in the United States.

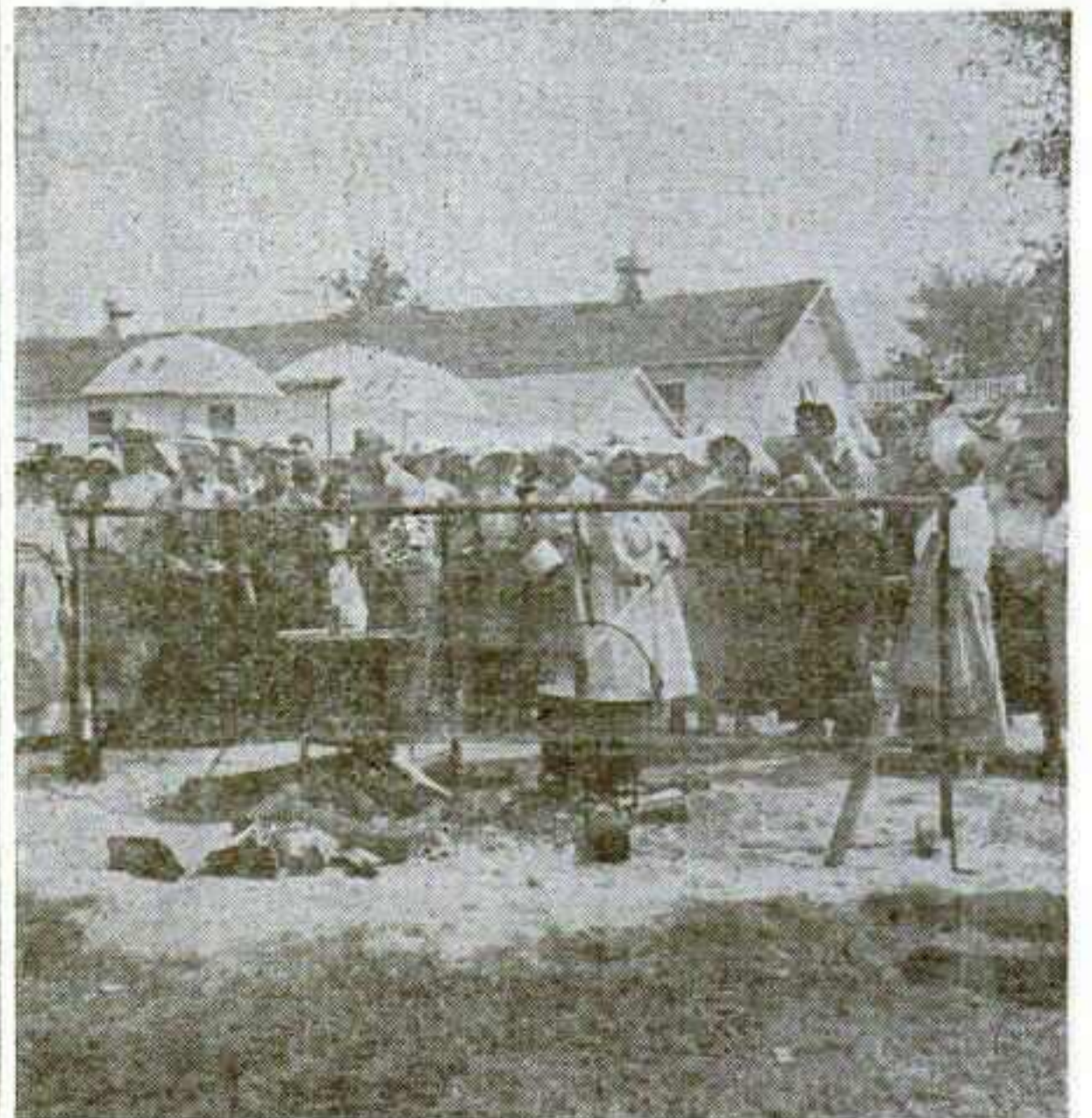
If for no other reason than in recent years the five-day attendance has consistently topped the 150,000 level and total annual receipts have been edging close to the \$200,000 mark.

Usually, there's one prime reason for such success. The formula for the steady growth at Canfield is, according to fair president Hugh Bowman, balance and a crew of 19 hard-working directors and managers, each of which has his own clearly defined responsibilities.

As an example of the balance, the fair president points to the wide variety of attractions crammed in five busy days. Its up-dated grandstand program this year was highlighted by the Lennon Sisters and the Cisco Kid, two of the hottest attractions to play fairs in 1957. In the past, the fair has featured other name entertainers such as the Ink Spots and Peggy King. This contrasts with strictly rural events such as applebutter making, harness races, weaving, hand sheep shearing, bread demonstrations and greased-pig chases.

Despite Canfield's proximity to metropolitan Youngstown, source of much of the fair's annual 150,000-plus at-

(Continued on page 120)



Attractions at Canfield run the balance gamut from name stars to apple-butter making. In the top photo, the Lennon Sisters entertain a packed grandstand crowd. In the photo directly above, much interest is being given an old-fashioned method of making apple butter.

Fair and Outdoor Bookers and Promoters agree - - -

GRAND OLE OPRY

Greatest Attraction of Them All!

If you want sure-fire box office at your fair or outdoor attraction, listen to what these leaders in the business have to say about the pulling power of Grand Ole Opry Acts:

"It pays to play and it pays to repeat. WSM Grand Ole Opry talent from Nashville are biggest money makers in 1957. Due to their recordings, radio and TV appearances Ray Price, Johnny Cash, Jim Reeves, The Everly Brothers and Marty Robbins, who have been here this year, are household names in America and will and do draw crowds for their personal appearances. They will repeat."

**T. F. Cashman,
Moonlight Gardens,
East Dubuque, Ill.**

"Congratulations upon the 32d anniversary of the Grand Ole Opry. We've used ten or more of your Opry units each year for the past eleven years and they've always been great box office attractions. Long may the Grand Ole Opry reign as the greatest of them all."

Sincerely,
**Eleanor and Harry Smythe,
Buck Lake Ranch,
Angola, Ind.**

"Grand Ole Opry Units drew tremendous crowds with few exceptions at Parks and Fairs booked by us in 1957. They are a great draw for the usual off days at any fair. Gross business at our Park and Fair dates showed over 20 percent increase over 1956 with Grand Ole Opry Units."

**Harry Cook,
Cook and Rose Theatrical Enterprises, Inc.
Lancaster, Pa.**

"As you know, I have been promoting country music for the past thirteen years here in Miami. The Grand Ole Opry Shows have proven to be our most consistent Box Office attractions. In fact, on Oct. 18, the tenth show of the year, we enjoyed the best crowd ever, Standing Room Only."

Sincerely,
**Cracker Jim Brooker Productions,
Miami, Fla.**

"Thought you might like to know that in our extremely competitive market Grand Ole Opry talent consistently proves their amazing strength at our Metropolitan Box Offices. It is always a privilege and rather profitable to promote our good friends from Grand Ole Opry. Best wishes for continued success."

**Don Larkin,
WAAT,
Newark, N. J.**

GRAND OLE OPRY ACTS

Acuff, Roy	La Dell Sisters
Atkins, Chet	Lanzo & Oscar
Brasfield, Rod	Martin, Benny
Carlisles, The	McGee, Sam & Kirk
Carter, June	Minnie Pearl
Carter, Mother Maybelle	Monroe, Bill
Cash, Johnny	Newman, Jimmy
Cooper, Wilma Lee & Stoney	Old Hickory Singers
Copas, Cowboy	Possum Hunters
Cousin Jody	Price, Ray
Crook Brothers	Reeves, Jim
Cutrer, T. Tommy	Robbins, Marty
Everly Brothers	Rusty & Doug
Flatt & Scruggs	Shepard, Jean
Fruit Jar Drinkers	Snow, Hank
Gully Jumpers	Stringbean
Hawkins, Hawkshaw	Tubb, Ernest
Husky, Ferlin	Tubb, Justin
Jackson, Stonewall	Wagoner, Porter
Johnny & Jack	Wells, Kitty
Jones, George	Wilburn Brothers
Jordanaires	Wood, Del
	Young, Faron

**FOR CHOICE DATES AND A GREATER SELECTION,
CALL OR WIRE NOW FOR YOUR FAIR AND OUTDOOR NEEDS.**

OUR CONVENTION, DECEMBER 1-4. SEE US IN CHICAGO AT THE OUTD

D. Kilpatrick

WSM'S GRAND OLE OPRY

NASHVILLE, TENNESSEE

THE FREEDMAN NOVELTY CO.

and **STAFF**
featuring

Patty Rawlings and Her Fun House

send **GREETINGS** to all
FAIR BOARDS and SHOW OWNERS THAT THEY HAVE
HAD THE PLEASURE OF WORKING WITH
and THANKS FOR A WONDERFUL '57 SEASON

ALEX FREEDMAN, Pres.

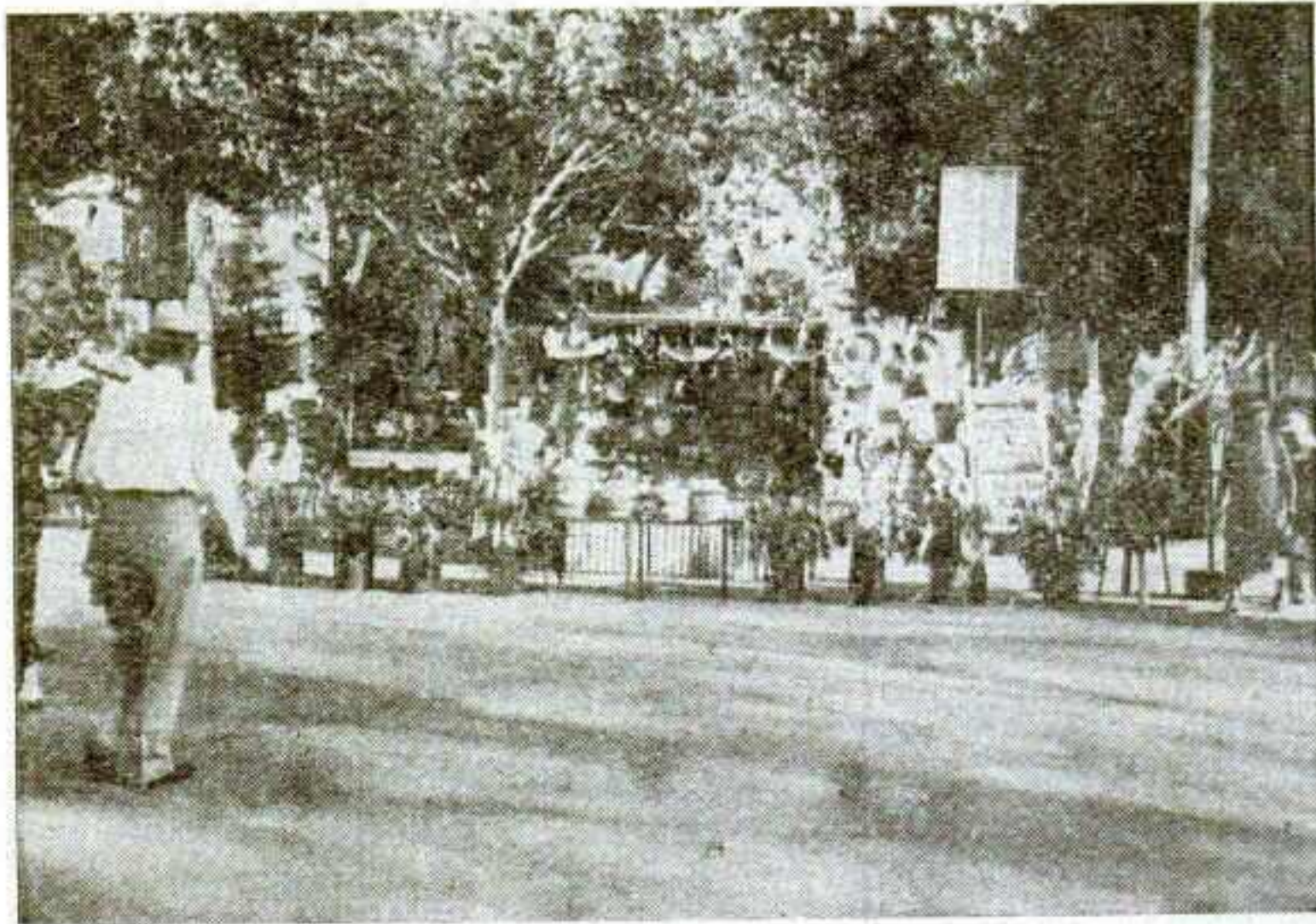
MORRY LEVY, Mgr. •• ANDY WHITE, Asst. Mgr.

MR. & MRS. JOHN WOODS
MR. & MRS. ROY DOLAN
MR. & MRS. RAY DEVANEY
MR. & MRS. MIKE KANNON
MR. & MRS. "GRAVEYARD" REZENTE
MR. & MRS. GALE DUNBAR
MR. & MRS. N. T. COTTON
EDDIE "COWBOY" LAMONT
GEORGE "BLACKIE" BACKO

MR. & MRS. BILL COLE
MR. & MRS. MAXWELL
MR. & MRS. PLACE
HOWARD BURKE
CARL FRYE
DOLORES GOLDSTEIN
JANETTE WALKOFF
JIMMY PHEONIX
RED HAFFARDS

SLIM DEBUQUE
GEORGE DASH
RED NELSON
DAVE LAUDEN
BEN HABERMAN
RAE FREEDMAN
DAVE FREEDMAN
CARNIE PETERS
CLIFF DECKER

MICKY HOGAN
RICHIE DEVORK
MARION YIER
RED LARKIN
FRED CADIEUX
SAM CONSTABLE
LARRY DUNLAP
JOE CAMIANO
LEO THE POLLOCK
JERRY



One of the FREEDMAN Novelty Stands at the California State Fair and Exposition, served for six consecutive years.

MODERN STANDS • GAY COLORS • COURTEOUS AGENTS
for

CELEBRATIONS •••• FAIRS •••• RODEOS

Attention: Concessionaires, Pitchmen

WATCH FOR OUR NEW CATALOG

BEING PUBLISHED SOON FOR OUTSTANDING BARGAINS

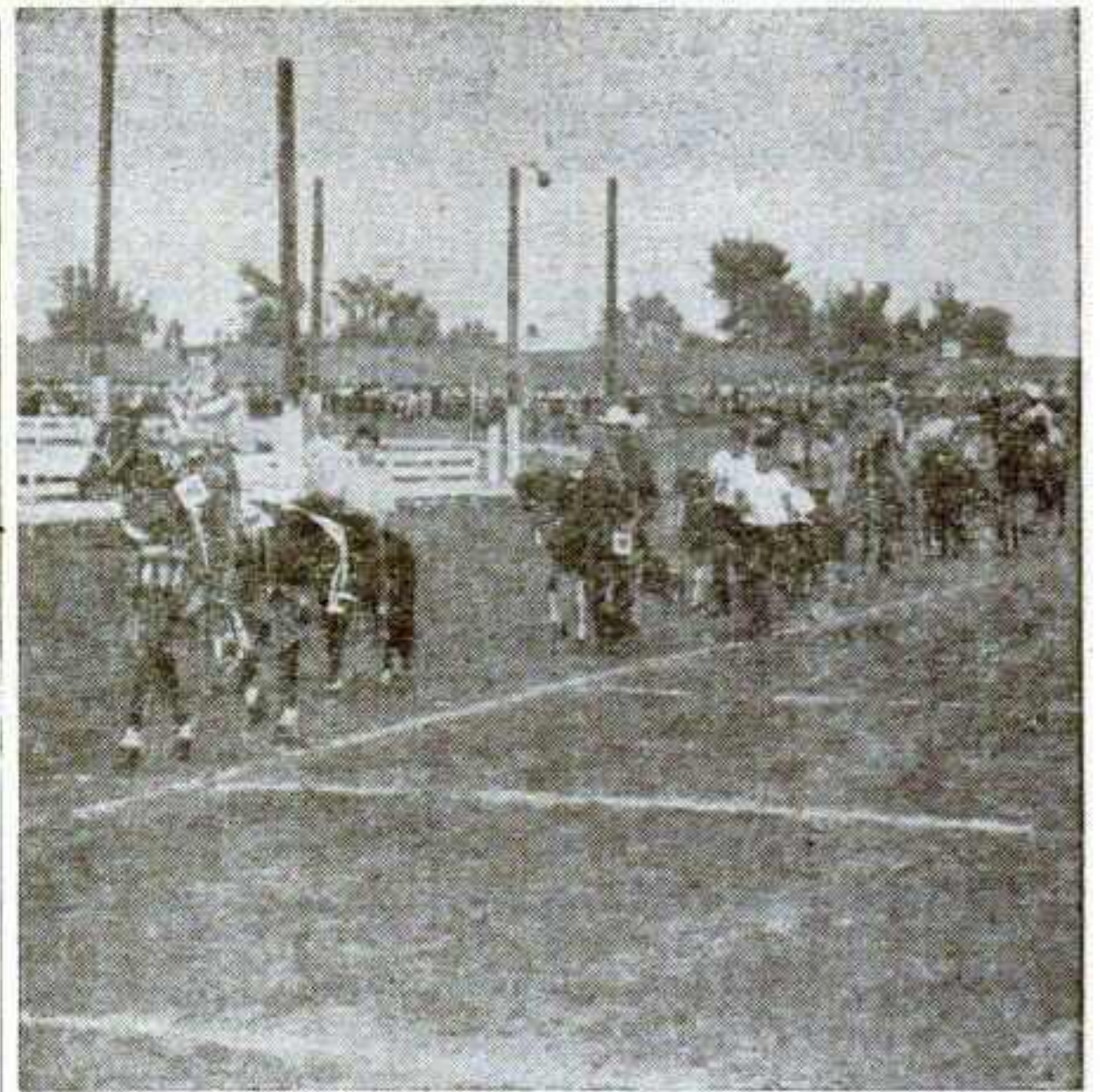
FREEDMAN NOVELTY COMPANY

Importers — Wholesalers — Distributors

1055 Mission Street

San Francisco 3, Calif.

KLondike 2-1225



Balance . . .

• Continued from page 118

tendance, the fair has continued to feature these rural attractions. And they've found that the city folks enjoy them just as much as their country cousins. All, naturally, enjoy the big grandstand events and the vast midway fun zone.

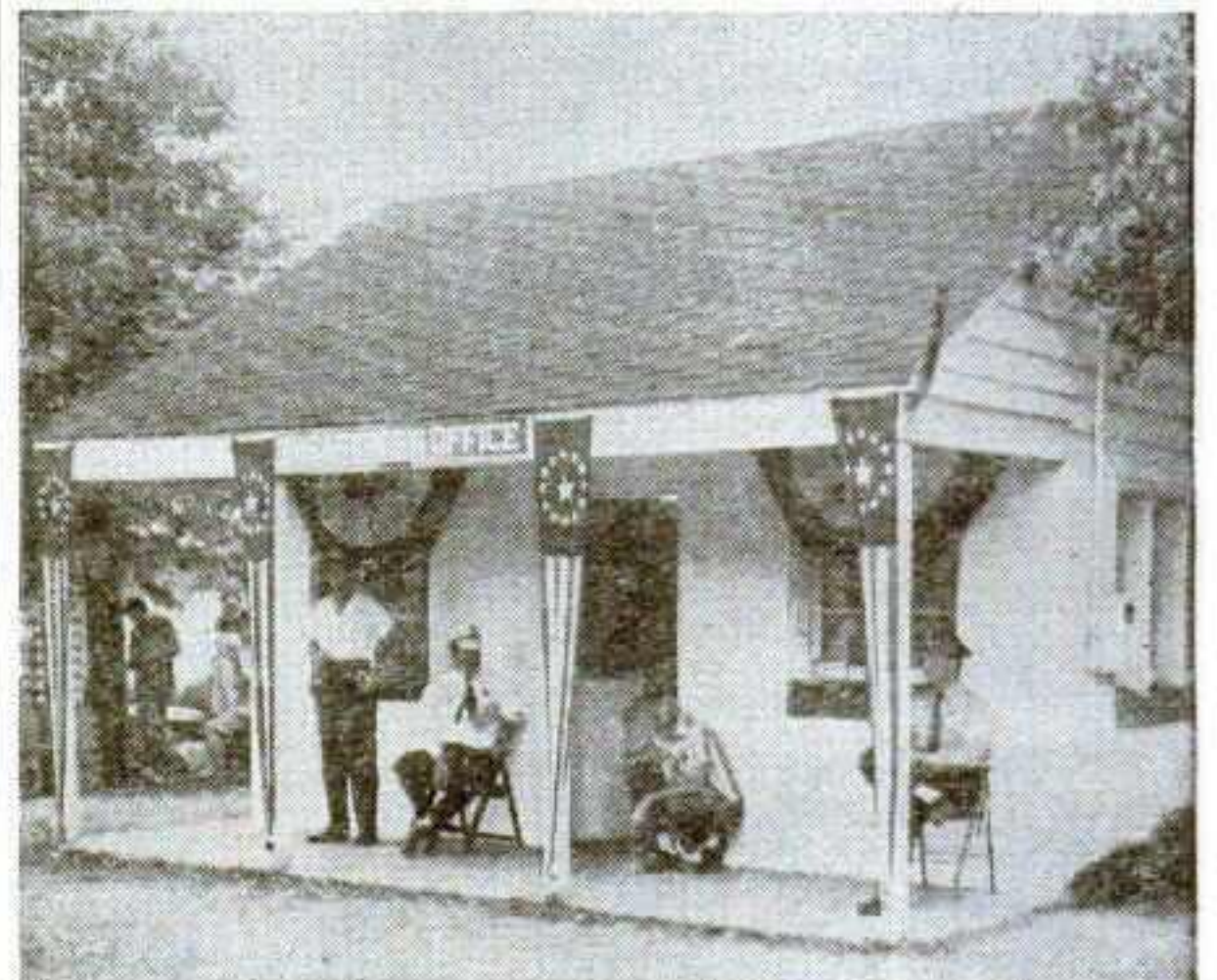
"There's something for almost everybody at the Canfield Fair, and we strive each year to broaden this lure," is the way Bowman puts it.

In addition to the balanced program, the fair is long on service to patrons in its wide drawing area that reaches well into the neighboring State of Pennsylvania.

The 32-page official program—which is available free—points out that 75 of the fair's 206 acres are devoted to parking. Free shuttle bus service is provided between the center of the plant and the more remote parking areas. On Thursdays of fair week, free round-trip bus service is provided between downtown Youngstown and the fairgrounds, with the buses stopping at all regular route stops along the way.

Another noticeable service for its patrons are the numerous benches, enough to seat thousands of foot-weary patrons, and a total of 30 well-located drinking fountains for the thirsty. In fact, 16 new fountains were added this past year. A centrally located information booth, manned by well-informed women clerks, is a popular feature and a checking service for parcels, wraps, etc., is provided at a nominal charge.

The service feature is also extended to the hundreds of people who help to make up the fair in the form of a fully equipped bank. The bank, which annually handles thousands of dollars, is used and praised highly by carnival operators, concessionaires, exhibitors and others who find such a convenience on few fairgrounds. The bank is particularly important on the three-day Labor Day weekend when no other banking facilities are available.



One of the biggest pony shows in the country is another feature of the Canfield annual. In the top photograph, just a few of the hundreds of entries are being paraded before the grandstand. Service in the form of a fully equipped bank, below, has helped to make many friends for the fair board.



*There's only
one word for it...*

SHOWMANSHIP

and

REITHOFFER
SHOWS

The best rides — the best kiddieland. All new shows — wholesome concessions under the supervision of Pat Reithoffer will make your Fair or Celebration's midway a long remembered experience.



We want to thank the many Fair Committees and Celebration Chairmen for their wonderful cooperation in making 1957 a wonderful year for us all. We will always live up to our promise to provide **THE BEST!**

The Aristocrat of Showbusiness

with our own brand of showmanship is playing the best route of Fairs and Celebrations in the East.

We will see you in Chicago or at your Winter Fair Meeting, or contact:

P. E. REITHOFFER

SHRINE ACRES, MOUNTAIN VIEW DRIVE, DALLAS, PA.

LOOK *for* BIG

YOU'LL FIND IT WITH THE

**WILLIAM
T.
COLLINS
SHOWS**

AMERICA'S LARGEST
MOTORIZED SHOW...

FAIR SECRETARIES

We point with pride to our record for the past seasons. A record that clearly indicates the ability of the William T. Collins organization to more than adequately handle the

entertainment needs of any event. Our reputation for dependability and capacity to deliver "as advertised" has been demonstrated with convincing evidence for many years.

FEATURING THE MIDWAY THAT WILL APPEAL TO YOUR FAMILY CROWDS

- 16 Modern Major Rides
- 9 New Up-To-Date Kiddie Rides
- 12 Wagon Type Shows
- 5 Mammoth Slim-line Decorated Light Towers Mounted on Semis. (No such mammoth Towers on any other Motorized Show.)
- 65 Modern Trucks and Semis Used to Transport This Show.

WINTERQUARTERS and PERMANENT ADDRESS: 801 E. 78th St., Minneapolis, Minnesota

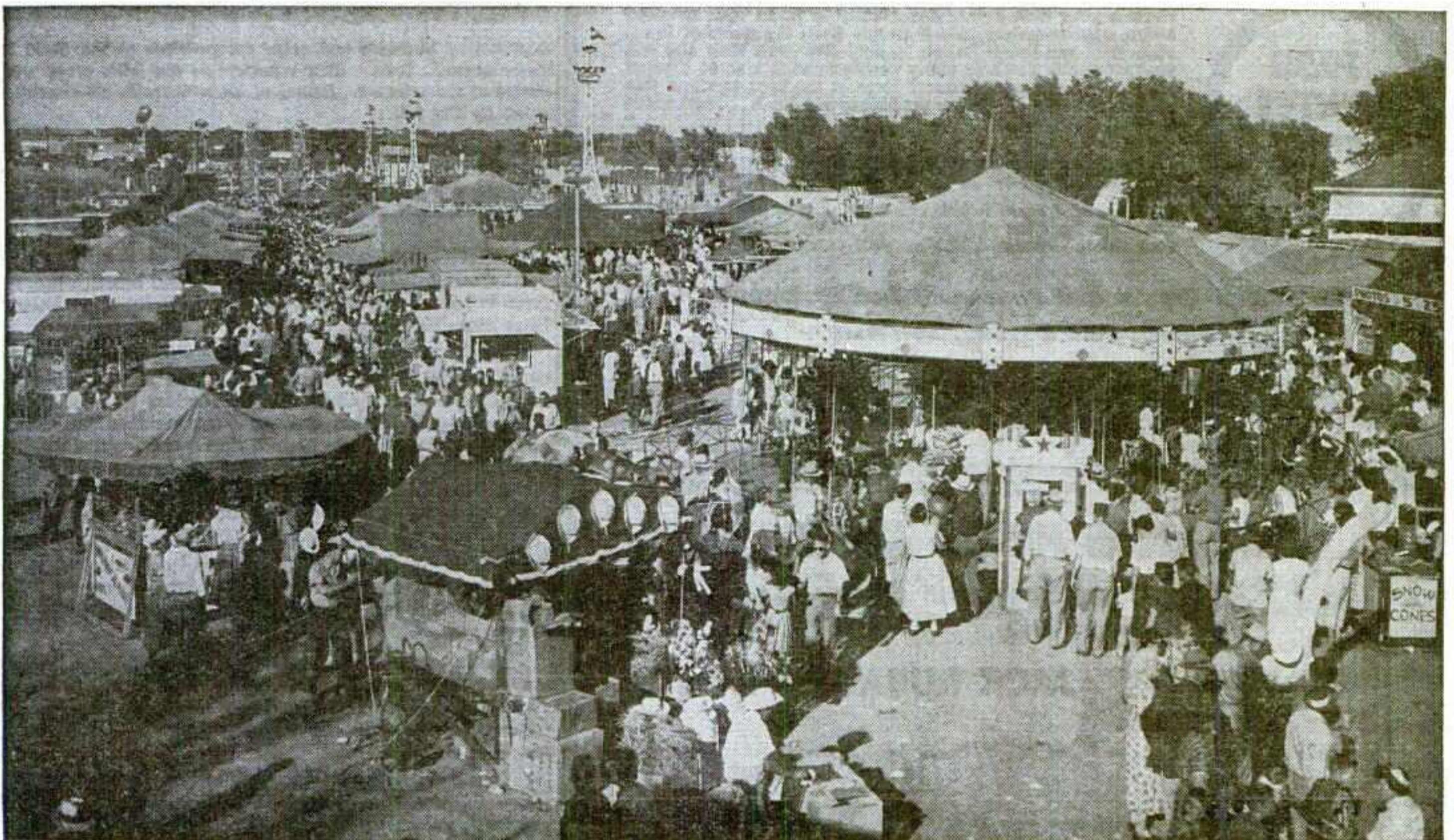
performance in 1958..



WILLIAM T. COLLINS



THANKS, FAIRMEN AND COMMITTEES
 and to our own personnel . . . and of course
 to the thousands of patrons who visited our
1957 Midway



Actual Photo of William T. Collins Shows, Nebraska State Fair, Lincoln, 1957

A PARTIAL LIST OF OUR 1957 TOP FAIR ROUTE:

FARGO SPRING FESTIVAL Fargo, N. D. 13 years	PEMBINA COUNTY FAIR Hamilton, N. D. 12 years	NEBRASKA STATE FAIR Lincoln, Neb. 5 years
STUTSMAN COUNTY FAIR Jamestown, N. D. 10 years	NORTH DAKOTA STATE FAIR Minot, N. D. 5 years	GARFIELD COUNTY FAIR Enid, Okla. First year
WELLS COUNTY FREE FAIR Fessenden, N. D. 12 years	ALL-IOWA FAIR Cedar Rapids, Ia. 4 years	OKLAHOMA FREE STATE FAIR Muskogee, Okla. 2 years
CAVALIER COUNTY FAIR Langdon, N. D. 12 years	HUTCHINSON WATER CARNIVAL Hutchinson, Minn. First year	TULSA STATE FAIR Tulsa, Okla. 3 years

WE INVITE YOU TO CONTACT ANY OF THE ABOVE FOR INFORMATION ABOUT OUR SHOW



We will book any New or Novel Ride for our 1958 Stellar Route of Fairs.

Contact us early and let us know what you have.

Will book any worth-while attraction in keeping with the Standards of this Show.

WM. T. COLLINS, Owner-Mgr. MRS. WM. T. COLLINS, Treas. E. W. (SLIM) WELLS, Gen. Agt.



How about your product?

Is it getting its share of the market in this hard-to-reach 3-state area?

Give Yourself State Fair coverage at this . . .
America's Greatest . . . County Fair

Clay County Fair

SPENCER, IOWA

**1958
DATES
SEPT.
8-13**
(Tentative)

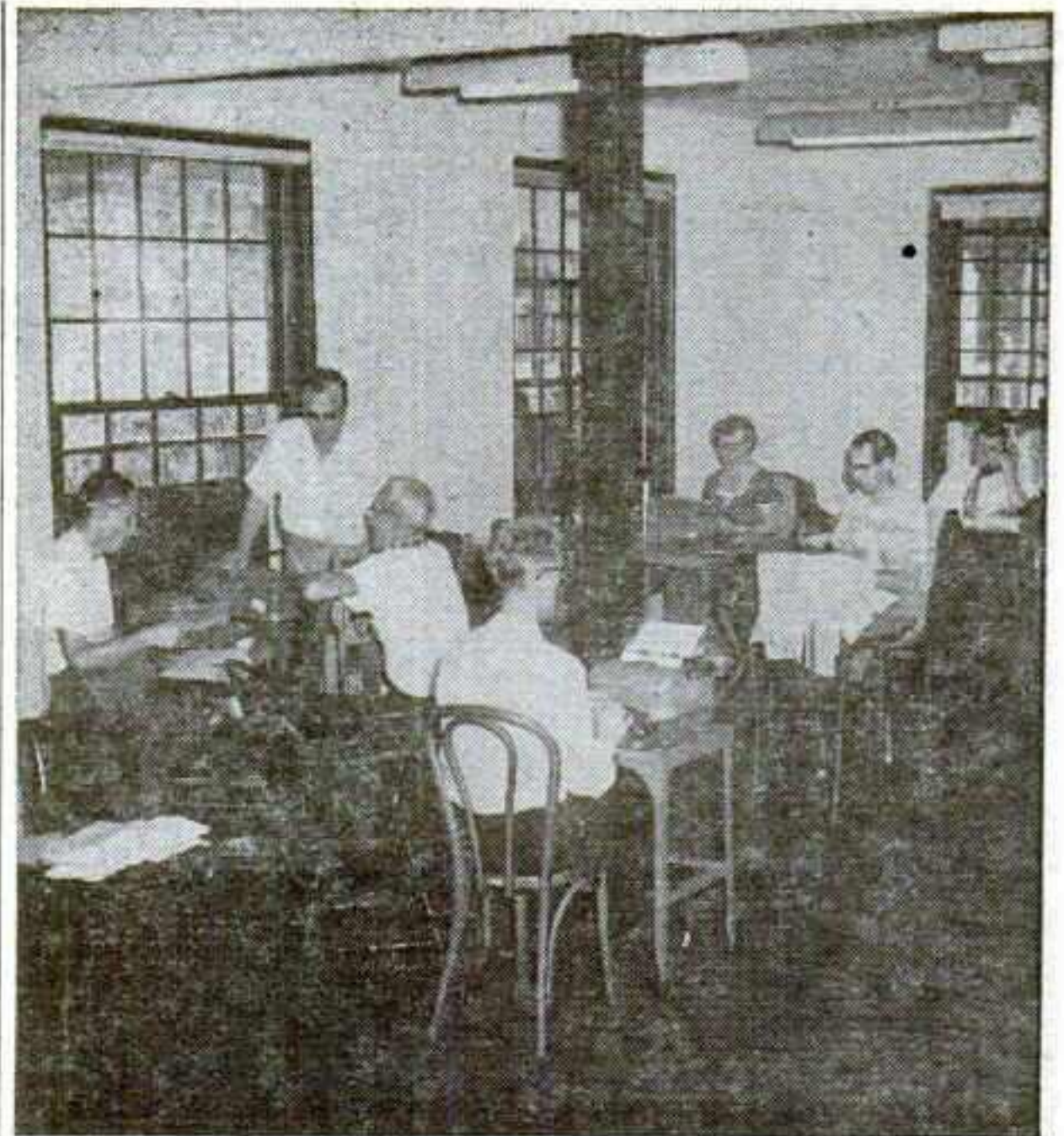
Here is your once-a-year opportunity to place your message before approximately 200,000 people, from the states of Iowa, Minnesota and South Dakota in only five days. How else can you personally reach so many people in such a short time at such a low cost-per-contract? Here is the spot to show this market just how good your product or service is . . . and make it stick!

PROMOTERS, SPECIAL EVENTS SPONSORS

For your next event in this rich area, plan to use the modern, attractive facilities of Clay County Fairgrounds. We can accommodate most types of events all year round.

For Exhibit Details and Permanent Facility Rentals,
Contact: **BILL WOODS, Secretary**

Clay County Fair SPENCER, IOWA



Accounts of livestock and other competitions at the State Fair are major news in Iowa. Here reporters in the fair's press room write stories of the winners. Names of all winners in all classes are provided by the fair.

Names Are News . . .

GETTING detailed accounts of one of the largest livestock shows into the hands of the press and broadcasters in record time is an accomplishment of the publicity department at the Iowa State Fair.

Results of the many competitions thruout the fair must be complete and the reporting must be fast. The three wire services staff the fair and provide special services to both daily papers and radio or television stations. Farm publications are on hand and want winner lists for picture stories and feature articles. Radio and TV station have people standing by for on-the-spot interviews. To meet requirements like these, the fair must produce press releases in a matter of minutes after the judgments.

Larry Fairall and Bob Baldwin are in charge of press headquarters on the fairgrounds. They send out hundreds of releases in advance of the fair to get exhibitors. Once they have the exhibitors and the judging starts, they operate the rapid-fire release system.

Various runners are spotted at the scene of the judgments, and they rush full details of the standings to the press office. There one staff of girls types the stencils and another operates duplicating machines. In minutes complete results are in the hands of the press.

Grand champions in livestock classes are news almost every place. But much more is required here. All those who place at any level, not only in the leading livestock classes, but also in all other kinds of competition must be reported.

The system cranks out the copy smoothly and speedily. And for the 10-day fair, that means names and standings of from 20,000 to 25,000 participants are transmitted to the press.



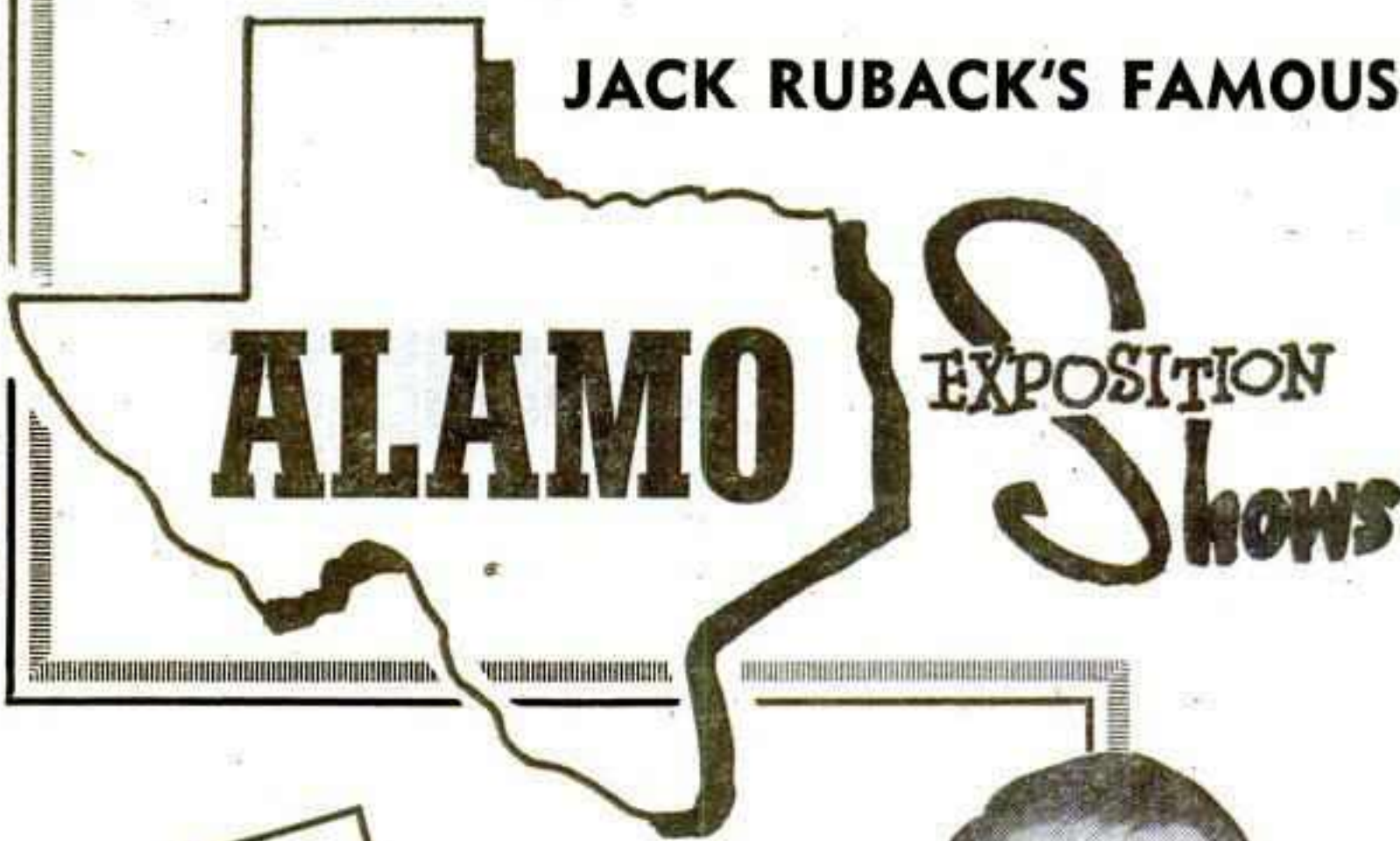
Transmitting more than 20,000 names and results to the press on a minute-by-minute schedule thruout the 10-day schedule of the fair is the chore of Iowa's publicity department. Here typists and mimeographers rush press releases for waiting newsmen and broadcasters.

- 17 Rides
- 10 Shows
- 45 Concessions
- Light Towers
- Search Lights

A WINNING MIDWAY AT EVERY EVENT!

PERFORMANCE BASED ON EXPERIENCE

JACK RUBACK'S FAMOUS



FAIR SECRETARIES and COMMITTEES

We are now arranging our 1958 Route. If you want a top Quality Show, contact us in Chicago, at your State Fair meetings, or at our Permanent Winterquarters address.

JACK RUBACK,
Owner-Manager
Phone:
Capitol 6-1812

Now Booking for the Biggest Spring Celebration in the U. S. A.

"THE BATTLE OF FLOWERS"

SAN ANTONIO, TEXAS
(On the Streets)
APRIL 21-26, 1958

Rides, Shows, Merchandise Concessions. Especially interested in new Attractions. What have you? Contact us immediately.

ALAMO EXPOSITION SHOWS

2240 E. Houston St.
San Antonio, Texas



Celebrating our
50TH ANNIVERSARY
BARNES-CARRUTHERS
THEATRICAL ENTERPRISES

Dedicated to bringing the highest-type entertainment to the entire Fair Field for the past 50 years


ALL NEW IN 1958

S-h-h- It's Top Secret!

A completely different MAJOR Production in the making with greater box office appeal than ever before. . . . A "raft" of Big Time package units for smaller Fairs and the finest array of stellar acts and feature attractions ever assembled.

WEST-O-RAMA

THE MOST PUBLICIZED GRANDSTAND SHOW IN THE HISTORY OF FAIRS. NOW ROUTING FOR 1958.



BARNES-CARRUTHERS

THEATRICAL ENTERPRISES

159 North Dearborn St.

Chicago 1, Illinois

Phone: FRanklin 2-1561

THE GREAT 1958

DANBURY STATE FAIR

SEPTEMBER 27 THRU OCTOBER 5

9 BIG DAYS—9:30 A.M. TO 7:00 P.M.

The 89th Annual Event — Combining Traditional Old Fair Features with an Annual **NEW LOOK**.

National and Local Exhibitors. Grandstand Attractions Daily
Big Spectacular Parade at 2:30 P.M. Every Day
Each Zone Alive With Action

"GOLD TOWN"—"NEW ENGLAND VILLAGE"
GARDEN PARK—PLAY AREAS

RIDES—SHOWS
CONCESSIONS
EXHIBITS

(Drawing area circle
100 miles)

1957 ATTENDANCE 190,607

Write **NOW** For Space At This Great

DANBURY STATE FAIR

130 White Street, Danbury, Connecticut

Pioneer 8-3535

JOHN W. LEAHY, Pres. & Gen. Mgr.

GENE HOLTER'S WILD ANIMAL SHOW

20
BIG
ACTS



featuring... **RACING
OSTRICHES—CAMELS**

BOOK NOW FOR 1958—SEE ME AT THE SHERMAN HOTEL
DURING THE CONVENTION

GENE HOLTER

8901 Kathryn Dr., Anaheim, Calif. • Phone KEystone 5-0886

Advertising Turns the Trick...

ONE of the encouraging aspects of the West Virginia State Fair is that as many as 185,000 people can be enticed to the 66-acre grounds in obscure and lightly populated Ronceverte. Ronceverte and neighboring Lewisburg have barely 5,000 residents, and the three counties in their immediate area have scarcely 45,000. What brings them to a corner of the State in a remote part of the Appalachians?

The fact that the crowds are so large (on the big Wednesday it is virtually impossible to crowd from administration building to grandstand) is due, in part, to this very remoteness. Since, over the years, mountaineers just wouldn't give up a peaceful day to make a long excursion to the fair, Ronceverte had to reach out and spare them. A neat pattern of advertising and promotion has evolved. Nobody would call it high pressure, but it works.

Advertising is spread over 162 newspapers, the total of dailies and weeklies in West Virginia, and the ads are large and garish. They appear cluttered because they seemingly include every possible aspect of the fair's agricultural and entertainment aspects, but a full page of items in boxed-in paragraphs and varied type sizes, with plenty of photos of acts, is impossible to overlook.

Ed Blake, who handles this phase of the fair operation, hits every paper with a 10-inch ad two weeks ahead of the fair. Full pages follow in profusion. Exhibiting commercial firms are encouraged to spread their ad money around, also.

Press Goes All Out

The result is a deluge of advertising in newspapers, and the expenditures get strong co-operative results from publishers. Many papers in the State devote entire issues to running-features and illustrations which Blake sends along with his ads. He uses no pressures by the fair as an advertiser.

"It works," he says. "We don't stint with our ad money and we put out a broad variety of feature stories and illustration mats. The publishers know the fair board will bend over backward to fill any reasonable request, and even some which are a bit trying. We're easy to be friendly with, and publishers know we are also good copy. It works well."

Most of the news is spread in the papers. There are nine radio stations used for spot announcements. Television is not used for ads, and outdoor space taken is in small showcard sizes.

News releases show Blake's sense of humor, and the State's editors go for his items like the following:

"Come to the fair. Dallas drew more than 2,600,000 to its State fair, but after all, that's Texas."

"Don't be surprised to find clean livestock barns, because the fair offers \$120 to herdsmen for clean premises and politeness."

"Fair week is almost over, but don't get discouraged; like many other good things, the fair gets better with age."

The new 50-acre parking lot is a little distant, but it features an overhead foot bridge and free trams to the main gates to save patron shoe leather.

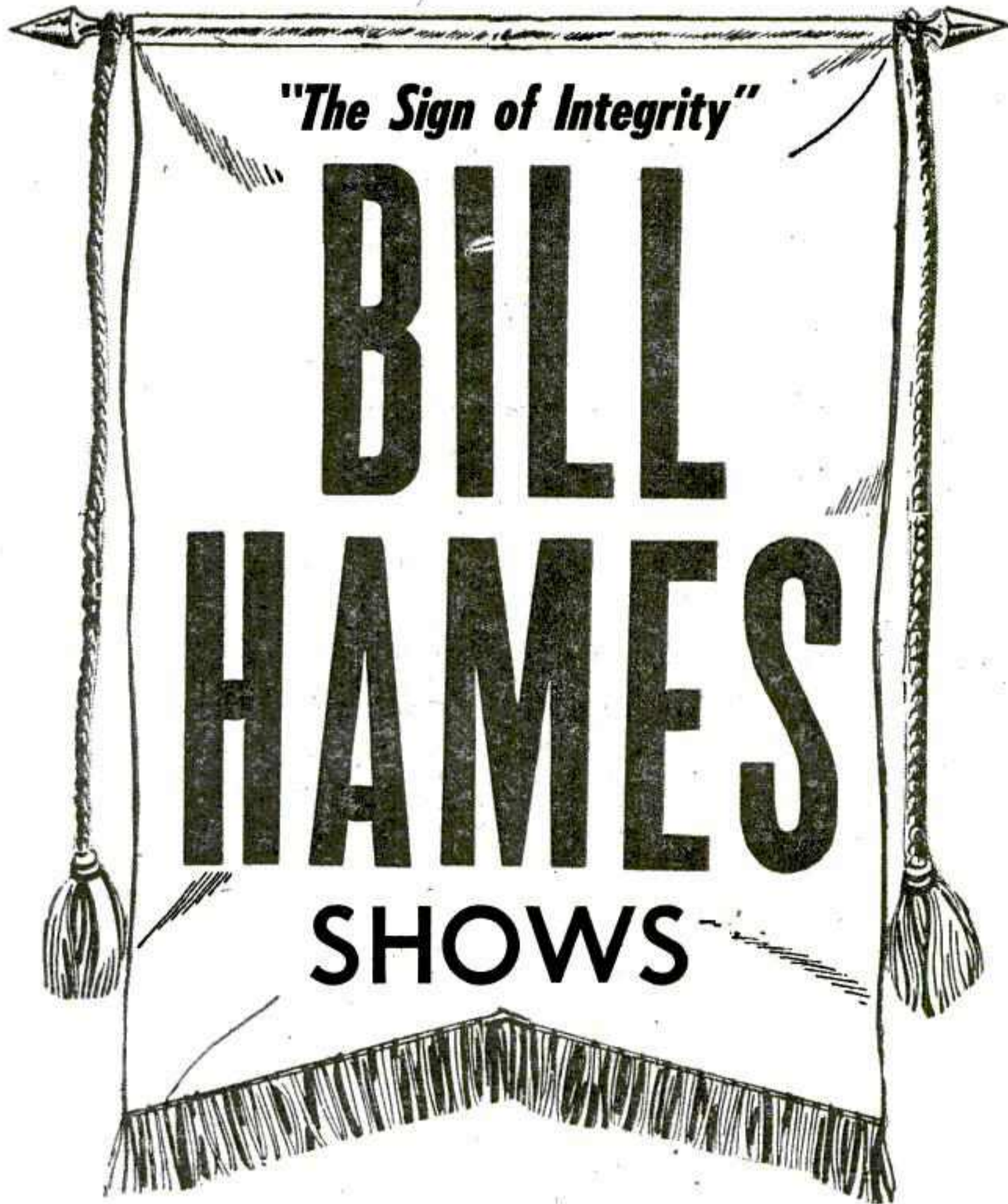
Plan Aluminum-Dome Building

One of the big problems facing the promotion and publicity end is the heavy Wednesday attendance. Not that the crowds aren't appreciated, President Ross Tuckwiller and Manager Tom Sydenstricker say, but a holdover from years gone by, when shorter fairs began at midweek has resulted in the strong emphasis on Wednesday, once the opening day. Officials would like to divert part of these large crowds to Monday and Tuesday.

In stimulating local participation, the fair annually pays travel and lodging for six high-school bands from widely separated parts of the State, one each day. Local promotion is aimed at developing a strong sense of pride which encourages large numbers of residents to accompany the musicians. It works, Blake notes.

There is provision for expansion which was not present years ago. The fair originated in 1858 in Lewisburg, was interrupted by the Civil War, and reappeared in 1869 for a few years. Then, there was an 1877 fair at nearby Alderson, and a three-year effort again in Lewisburg, beginning in 1892. Sporadic fairs from then on were capped in 1941 by a resolution of the State Legislature designating the present event as the State Fair. Altho it is a locally controlled corporation, it has never paid a dividend or interest on the original \$12,000 investment of 1921, and has only two full-time employees, Sydenstricker and his secretary.

Expansion is in the works. In 1955, a neighboring tract of 163 acres was bought. Some day, it is planned, an entirely new plant will be erected. Foremost in improvement plans for next season is the erection of a new Kaiser Aluminum-domed structure which has been becoming popular. Nearness of the famous Greenbrier Hotel, which draws many conventions and business meetings, leads the fair to believe the aluminum dome would serve excellently for trade show space, something the Greenbrier lacks.



One of America's Greatest . . .

THE SOUTHWEST'S FINEST

No other show enjoys the prestige of the Bill Hames Shows among the great fairs of Texas. Every year, without exception, we have averaged more than 98% "repeats" . . . a record of unmatched success.

● FAIR SECRETARIES—
SPECIAL COMMITTEES

For a real winner we urge you to contact us before you contract for your 1958 midway. You are invited to check with any event we have played. Ask us for their names.

● OUR SINCERE THANKS

To the great fairs of the State of Texas for giving us another successful season . . . and to our own personnel for your wonderful co-operation.

● WANTED FOR FAT STOCK SHOWS!

Ft. Worth, Tex., January 24-February 2
 San Antonio, Tex., February 7-16
 Houston, Tex., February 19-March 2
 San Angelo, Tex., March 5-9
 Mercedes, Tex., March 13-16
 and other early dates

CAN PLACE SOME HIGH-CLASS SHOWS AND LEGITIMATE CONCESSIONS FOR THIS
FIRST-CLASS LIST OF SPRING DATES

●
 you'll
 have
 a
 banner
 year
 with
 a
 banner
 show!
 ●

W. H. (BILL) HAMES
President
F. R. HAMES
Vice-President

Permanent Mailing Address: P. O. Box 1377, Fort Worth, Texas
Office Phone: Market 6-5512 Home Phone: Terminal 8-6649

GENE LEDEL
Manager
R. V. RAY
Asst. Manager



RESULTS

Keep 'Em Coming Back Year After Year! We're talking about our exhibitors (and our patrons, too!).

Their confidence in the

EASTERN IDAHO STATE FAIR

Blackfoot, Idaho

is the reason why this fair has grown to such tremendous proportions in the past years. Here in the Intermountain West you'll find that the folks who visit our fair have CONFIDENCE in our patrons . . . proven so successfully by the fact that they come back year after year.

OUR 1958 PROGRAM

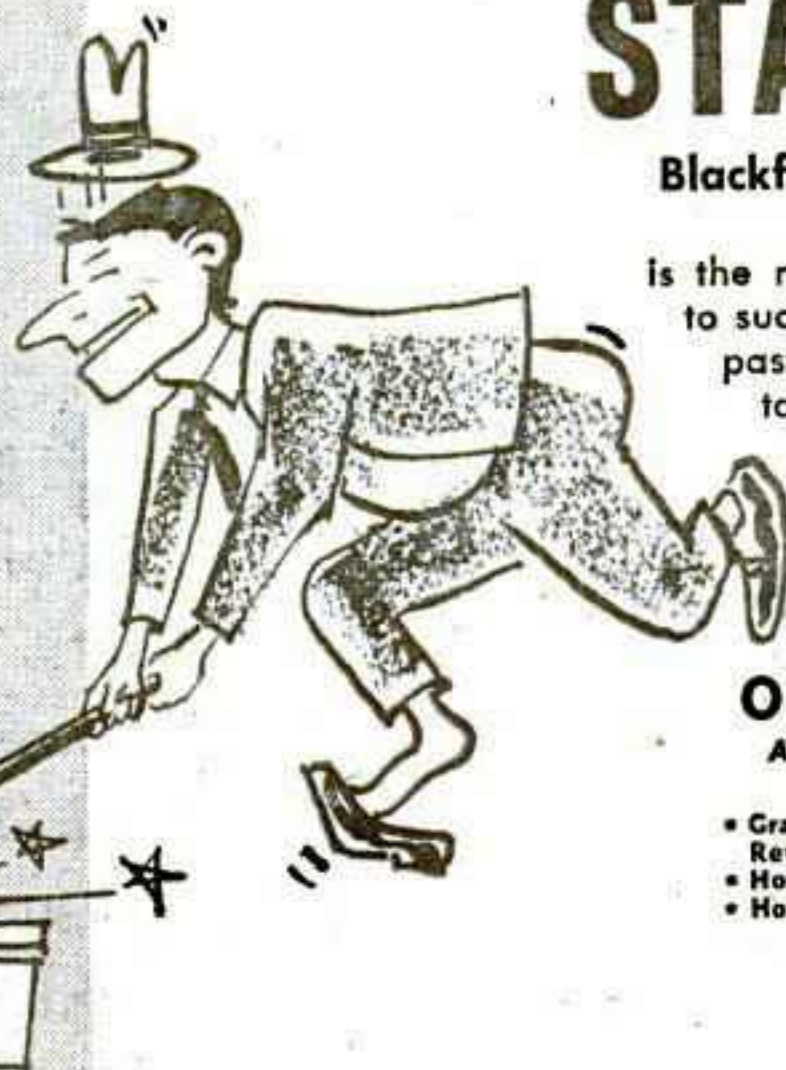
Agricultural, Livestock, Junior and Women's Exhibits

- Grandstand Night
- Revue
- Horse Racing
- Horse Show
- Horse Pulling
- Thrill Show
- Talent Contests
- Carnival on Midway

1958 DATES

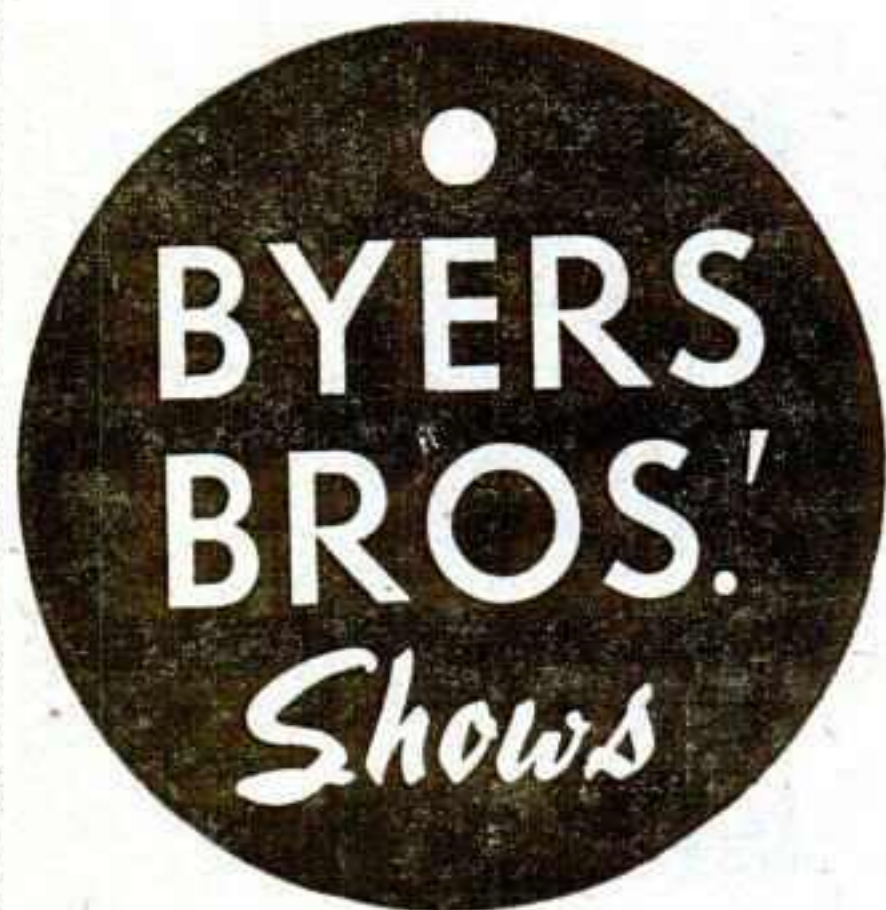
SEPT. 9-13

For Exhibit Details Contact



EASTERN IDAHO *State Fair* MRS. RUTH C. HARTKOPF sec'y.
P. O. BOX 228, BLACKFOOT, IDAHO

WE'RE BACK AGAIN . . . BIGGER, BETTER THAN EVER!



SHOWMEN and CONCESSIONAIRES

We're stronger than ever and need top events. Can you qualify? If so, get in touch with us.

Presenting:

ONE OF AMERICA'S FINEST
MOTORIZED SHOWS

MIDWAY BUYERS,
PLEASE NOTE:

Completely reorganized and modernized, we can serve you better than ever. Retaining the experience and showmanship of many years in the business, combined with the tops in equipment, shows and rides, we think you'll be pleased with what we have to show you.

OUR THANKS TO THE MANY FAIRMEN FOR WHOM WE HAD THE PRIVILEGE OF FURNISHING THEIR 1957 MIDWAY . . .

BYERS BROS. SHOWS

CLEMENT M. SMITH
Northern Representative
Route #4, Boone, Iowa
Phone: 512R2

CARL W. BYERS
Manager
Winterquarters:
Box 113, Coushatta, La.

A. (DUTCH) WILSON
Southern Representative
Winterquarters:
Box 113, Coushatta, La.

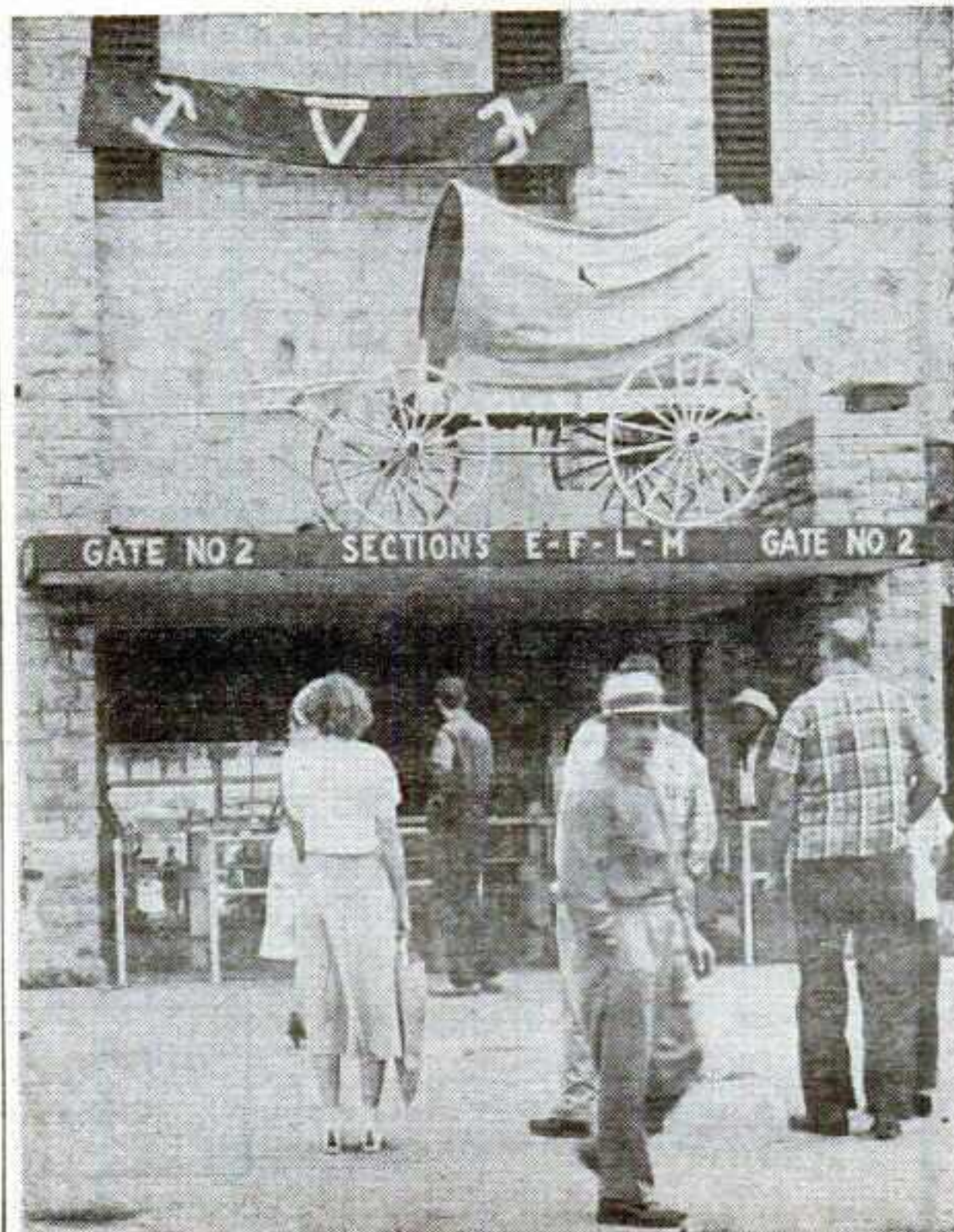


Sales Pitch . . .

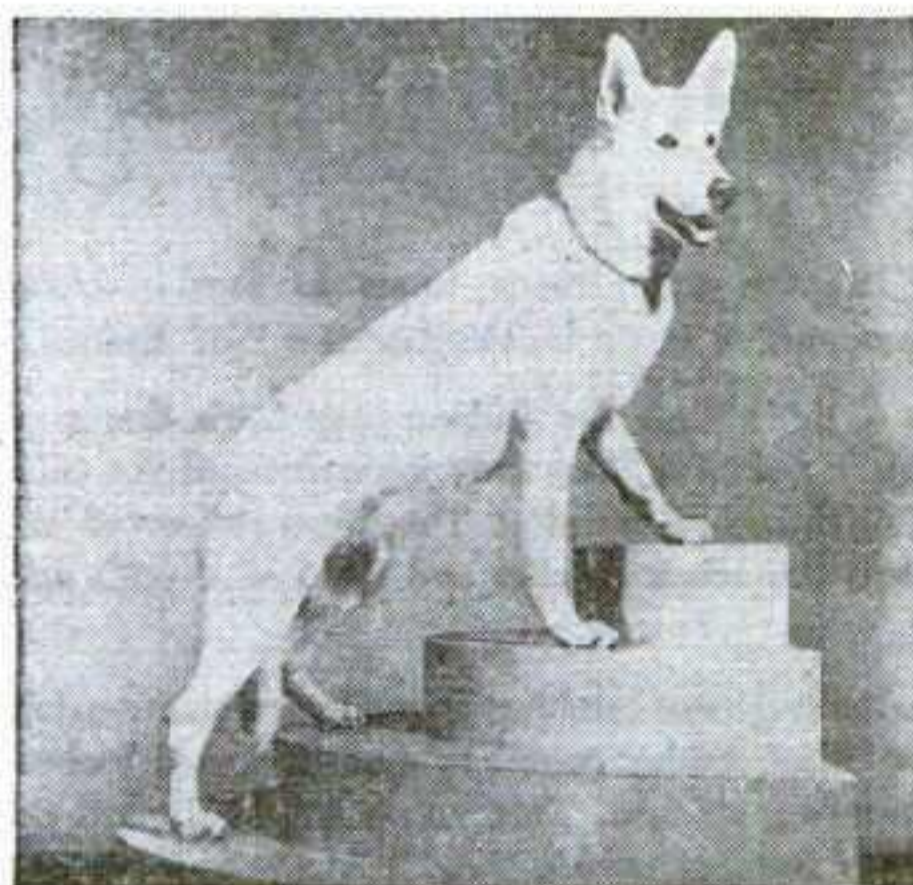
THE Wisconsin State Fair this year tossed everything into the selling job on its night grandstand show—Barnes-Carruthers' "West-O-Rama," and the results paid off.

Some of the outstanding features included caravan which spent a day each in important population centers; devotion of the fair's billing—heretofore playing up the fair dates—to the Western show, and dolling up of the back of the grandstand in a Western motif.

In addition, the big annual used over 60 24-sheets, 1,000 window cards, 300 three-sheets, 10,000 bumper strips, 100,000 brochures and 30,000 single throwaway sheets. A scale model of the stage set was constructed for television, and special introductions to all of the fair's radio spots were taped by the two name stars.



NOW! For the first time!



**IN THE SMASH BOX-OFFICE HIT
OF THE NEW SEASON—**

★
**ANN
MARSTON**

National Women's Archery Champion...
Cover Girl "Life" & Sports Illustrated...
America's No. 1 Sports Queen

★
**THE FABULOUS
KELLY**

Hollywood's Greatest Wonder Dog...
Featured in Universal-International's production
"Kelly and Me" starring Van Johnson

RAVES!

"Ann is really great."
Ed Sullivan.

"Ann Marston breaks archery world record."
N. Y. Times.

"To the short list of Hollywood's Canine Stars add a new name, 'Kelly'."
London Picturegoer.

"Kelly is just wonderful."
Los Angeles Times
(Philip K. Scheuer).



ACT TODAY! NOW!
WRITE • WIRE • PHONE
THE JACK GOLDSTEIN COMPANY
15 Central Park West, New York 23, N. Y.
Columbus 5-0060
ALAN SHERWOOD ENTERPRISES
Houghton Lake, Michigan

AL SWEENEY BRINGS TO AMERICA'S GRANDSTAND

New Standards in Auto Racing with

NATIONAL SPEEDWAYS, Inc.

308 W. RANDOLPH ST.

CHICAGO, ILLINOIS

America's Foremost Promoters

of

I.M.C.A.



AL SWEENEY



B. SWEENEY

AND STOCK CAR RACES

-ALSO AVAILABLE-

Latest portable lighting plant for half-mile tracks—nominal rental charge. Excellent for horse or auto races. Night racing is the latest grandstand draw!

MR. FAIR SECRETARY

First, we want to thank all of you for allowing us to perform for your audiences during 1957. The many new record-breaking attendance records we set could not have been accomplished without your co-operation.

Now, to you who have not yet enjoyed the benefits of NATIONAL SPEEDWAY Supervised Races, it would be our pleasure to discuss this possibility with you. We will be most happy to submit the names of the places we have played so you may investigate for yourself.

We Have Built Our Reputation on

INTEGRITY

EFFICIENCY

DEPENDABILITY

We intend to continue this way

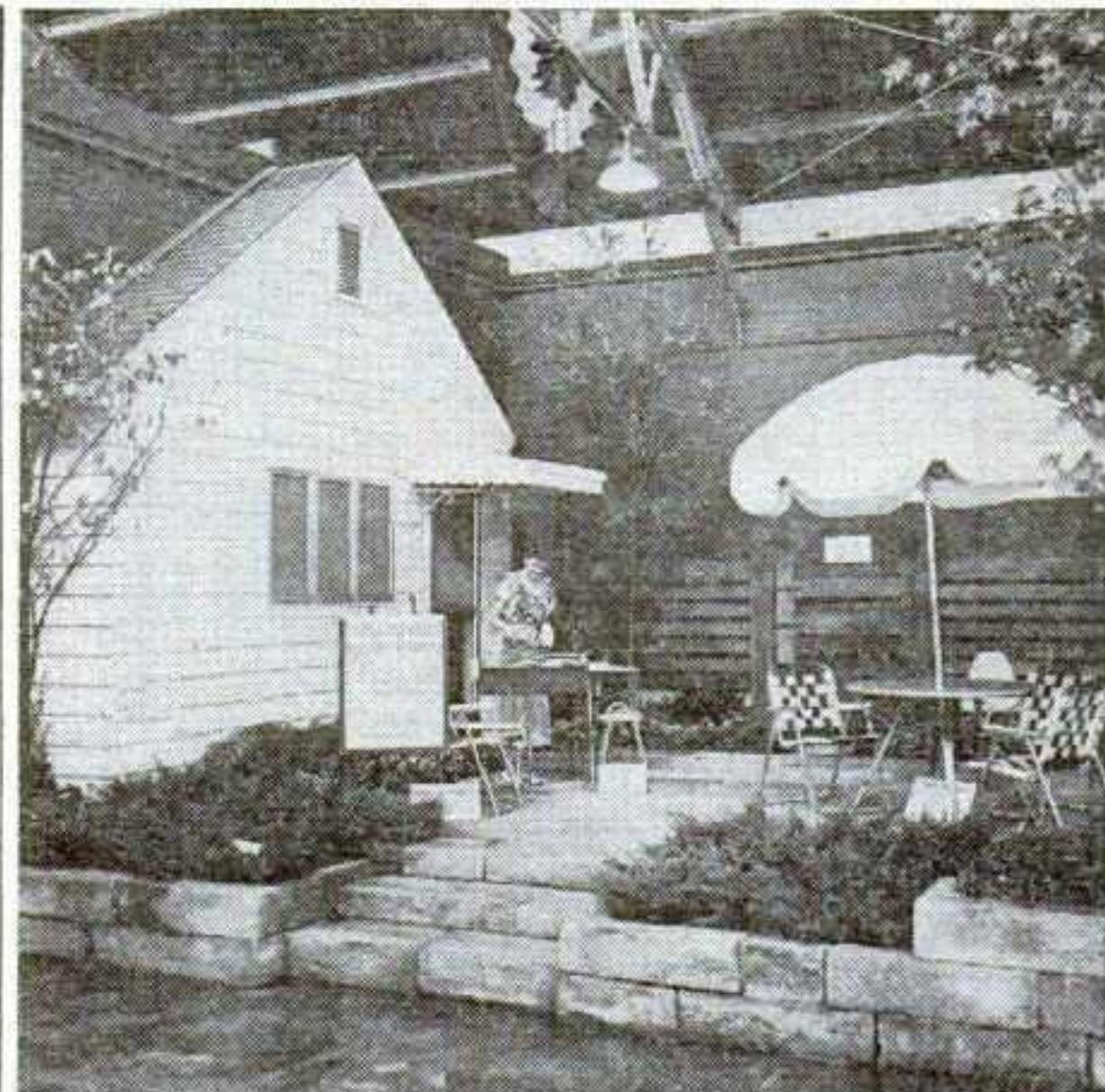


NATIONAL SPEEDWAYS, Inc.

308 W. RANDOLPH ST.

CHICAGO, ILLINOIS

PHONE STATE 1-0931



Visual Learning...

E DUCATION takes many forms as Purdue University ably demonstrated in its building at the 1957 Indiana State Fair.

As a tie-in with the Indianapolis fair's theme of "Progress Through Education," the university devoted its entire building to various forms of learning. These were directed at the farmer as well as the urban dweller and were alive with animation and color.

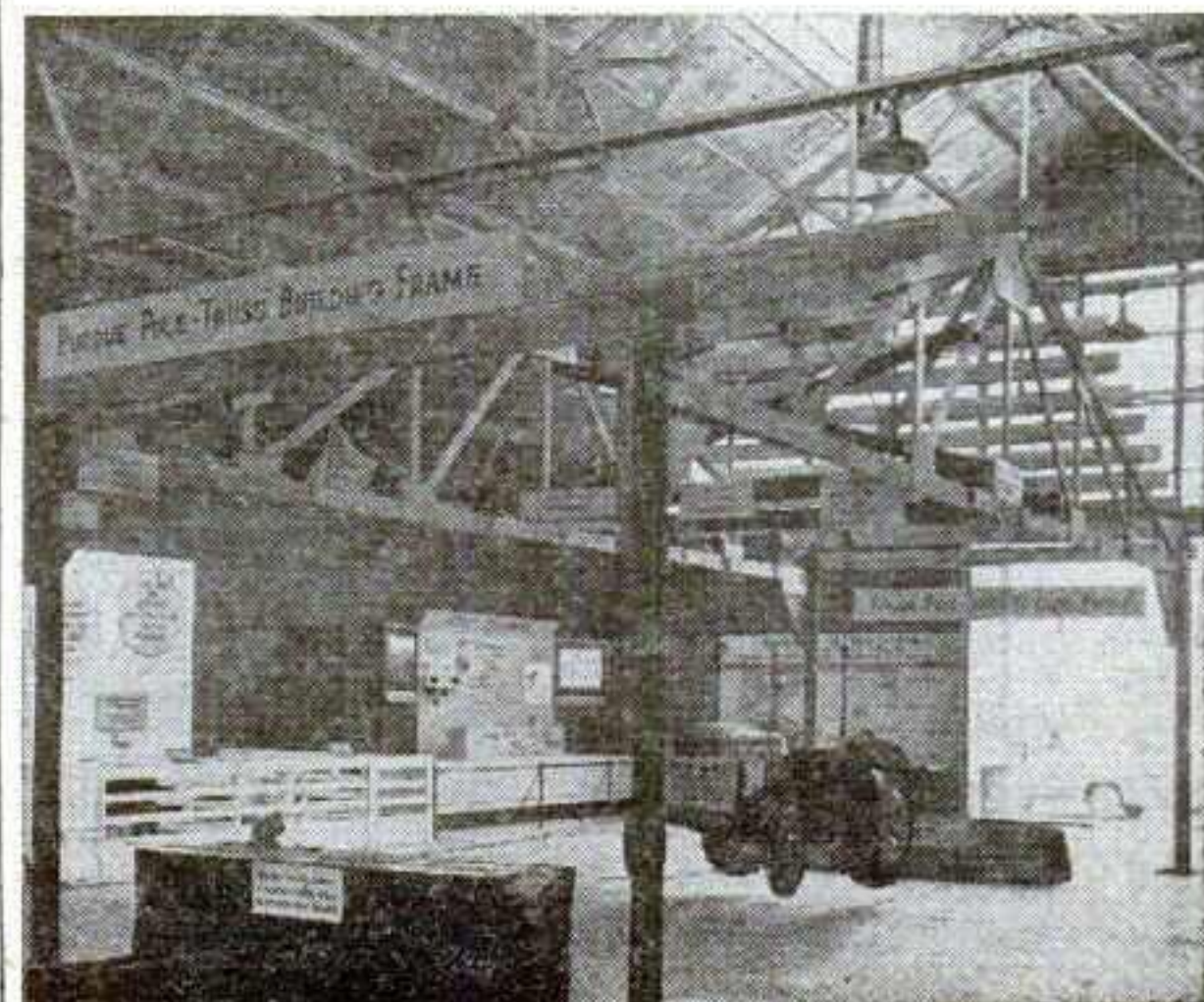
Particularly eye-catching as well as appetite-catching was an outdoor living display complete with backyard barbecue in operation broiling chicken. This was a Heart Foundation tie-in to show how outdoor cooking and relaxing can be nutritious and healthful as well as delicious.

Of particular interest to the rural patrons was Purdue's 40-foot truss farm building frame. A 1½-ton tractor was hung from the frame of the structure to demonstrate its strength.

A total of 23 departments of the university were represented in the colorful displays. Visitors had an opportunity to participate in a research project concerned with the developing of a new variety of tomato. They taste-tested several varieties and recorded their preference. The poultry department "talked turkey," encouraging people to eat more gobblers. Visitors interested in controlling plant disease pushed a button selecting a particular plant and saw a light point out what chemical would do the trick.

The soil conservation exhibit indicated steps in healing gullies caused by erosion thru use of toy tractors and tools. The dairy display was devoted to a theory of record-keeping by dairy farmers; the agronomy exhibit stressed the importance of grass land and a farm safety exhibit featured TV antenna installation with emphasis on protection against lightning hazards.

The 4-H Club exhibit was build around the family theme and featured a question-and-answer booth. A large lighted map of Indiana showed the distribution of county agent extension service over the State.

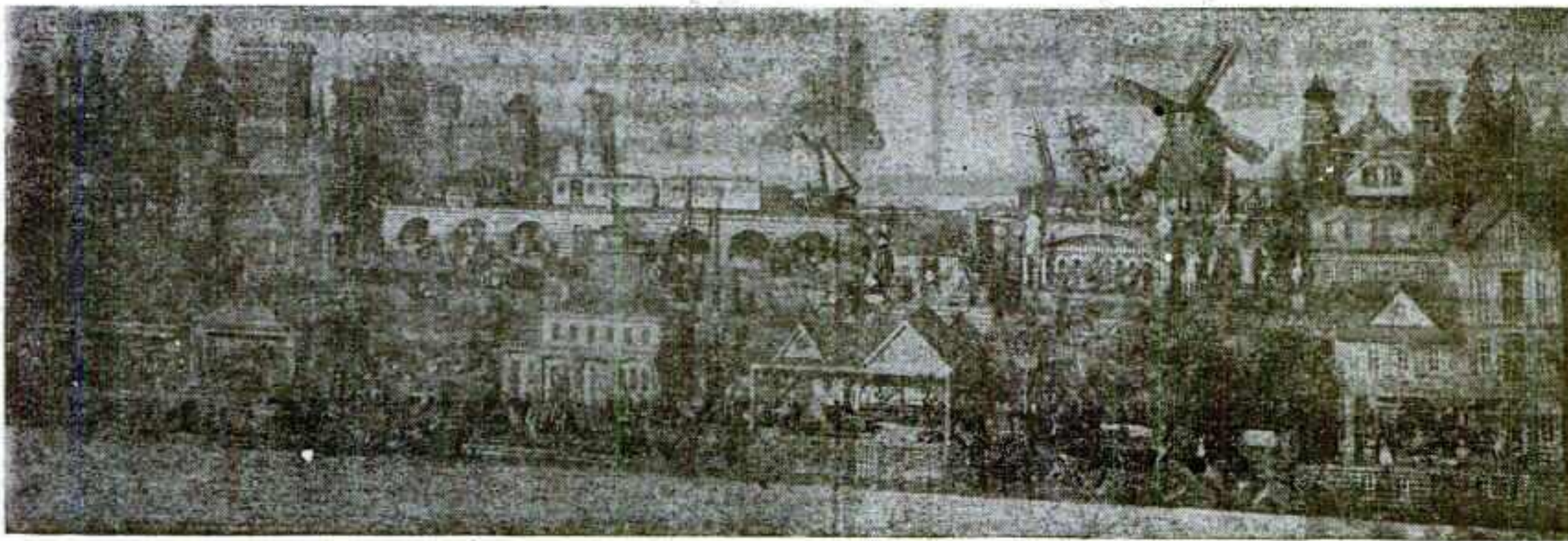


ASK ANYONE WHO HAS SEEN IT
"The Greatest Family Midway Attraction
in the World"

DICK DILLON'S



MECHANICAL CITY



The Results of 8 Years of Hard Labor
Made With a Pocket Knife

SPECIAL MOBILE EQUIPMENT VALUED AT \$150,000.00 TRANSPORTS THE EXHIBIT

FROM DENMARK COMES
the greatest array of hand-carved scenes and characters ever assembled into a MECHANICAL WORKING WORLD.

50 European scenes in operation. Grist mill of 1740. Blacksmith shop, lumber mill, church scene, farm scene, circus parade, circus with clowns, acrobats, jugglers, bareback riders, trapeze performers, brass band, ships, trains, 100 others.

**FAIR MANAGERS
WITH INDEPENDENT
MIDWAYS
DON'T WAIT—
BOOK IT NOW FOR '58**

**ARENA and
AUDITORIUM
PRODUCING MANAGERS**

- SPORTS SHOWS
- HOME SHOWS
- "DO IT YOURSELF" SHOWS
- FOOD SHOWS
- BUILDERS SHOWS OR ANY INDOOR SHOW

This Attraction is Available

AUDITORIUM APPEARANCES IN THE KEY CITIES OF THE UNITED STATES AND CANADA—

New York, Chicago, Philadelphia, Pittsburgh, St. Louis, Boston, Minneapolis, Cleveland, Des Moines, St. Paul, Montreal, Ottawa, Toronto and 100 others.



See me at the Sherman Hotel during the Convention for booking of this Fabulous Foreign Feature for 1958—or contact me at my permanent address:

DICK DILLON

THOMPSON HOTEL

EAST LIVERPOOL, OHIO

Mississippi STATE FAIR

1958
DATES
OCTOBER
6-11

JACKSON, MISSISSIPPI

REPRESENTING AMERICA'S FASTEST GROWING MARKET

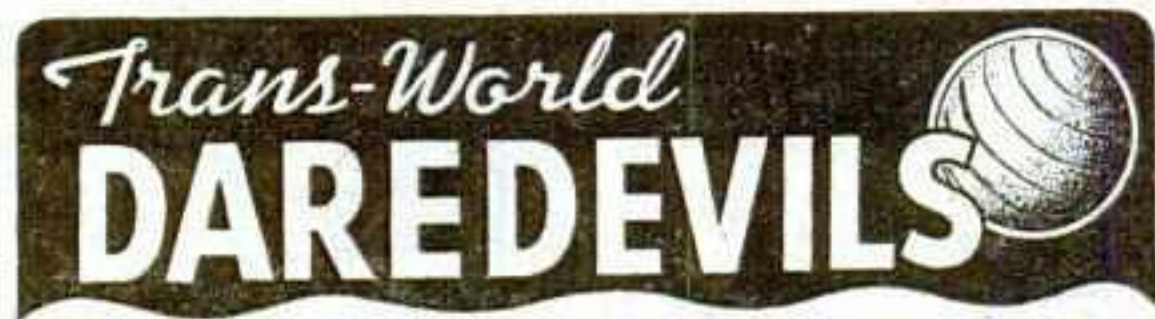
MISSISSIPPI'S GREATEST AGRICULTURE AND INDUSTRIAL EXPOSITION

Where competition stimulates and generates the interest in progressive farming. Where industry shows with pride its many achievements. Where retail sales are showing consistent gains in keeping with a tremendous increase in per-capita earnings. This is the place for your sales story... here's where you'll get the greatest response.

CONTINUOUS GROWTH! The Mississippi State Fair is State Owned and Operated. A program of modernization and improvement is constantly at work.

For Exhibit and Concession Space write to

N. S. HAND, Executive Secretary **MISSISSIPPI STATE FAIR**
Jackson, Miss.



ALWAYS FIRST—ALL WAYS

NEWBERRY THRILL ENTERPRISES, INC.
Suite 200—159 North Dearborn St., Chicago 1, Ill.

"Largest Producers of Thrill Spectacles in the World"



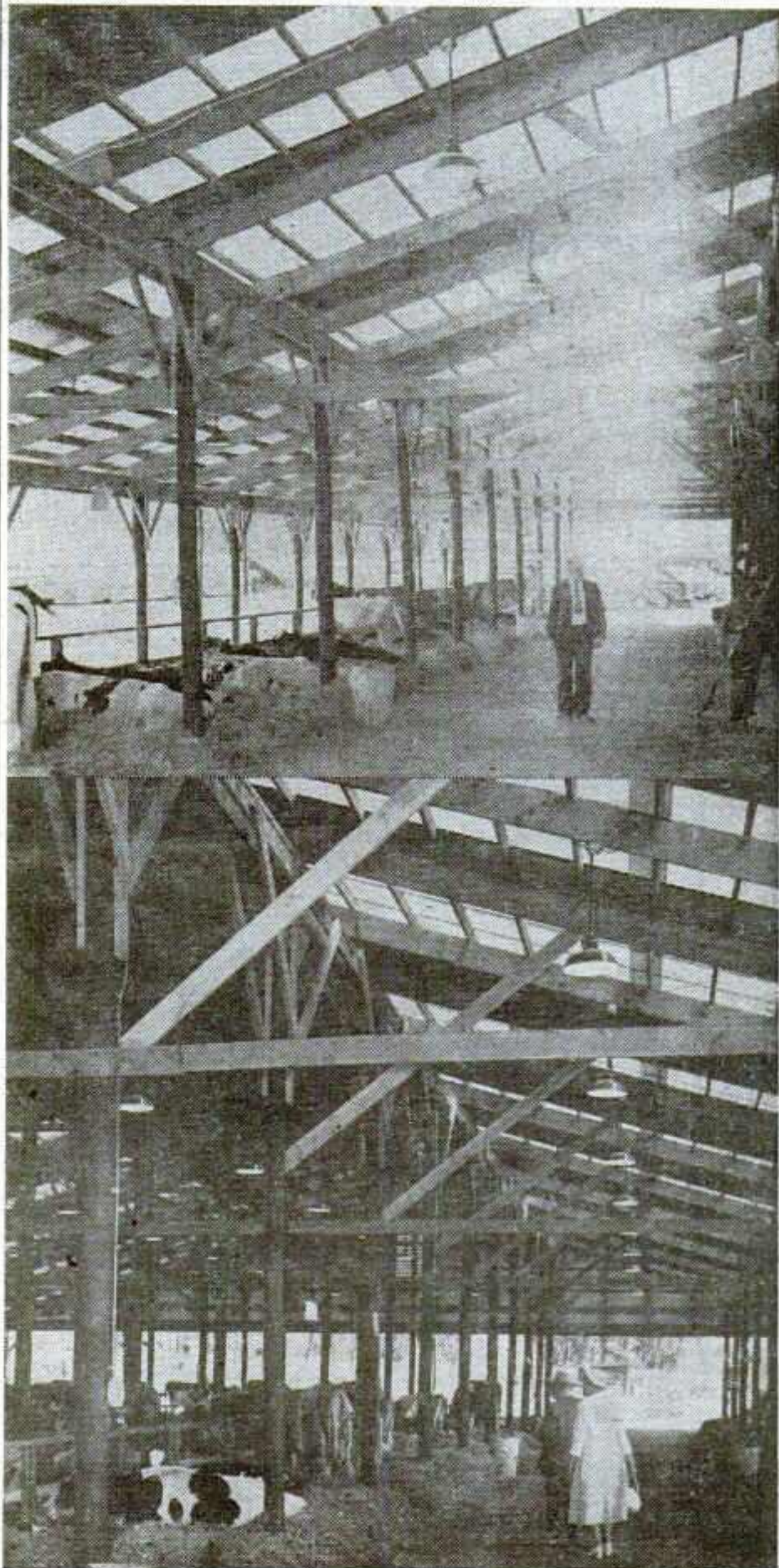
Rush Project...

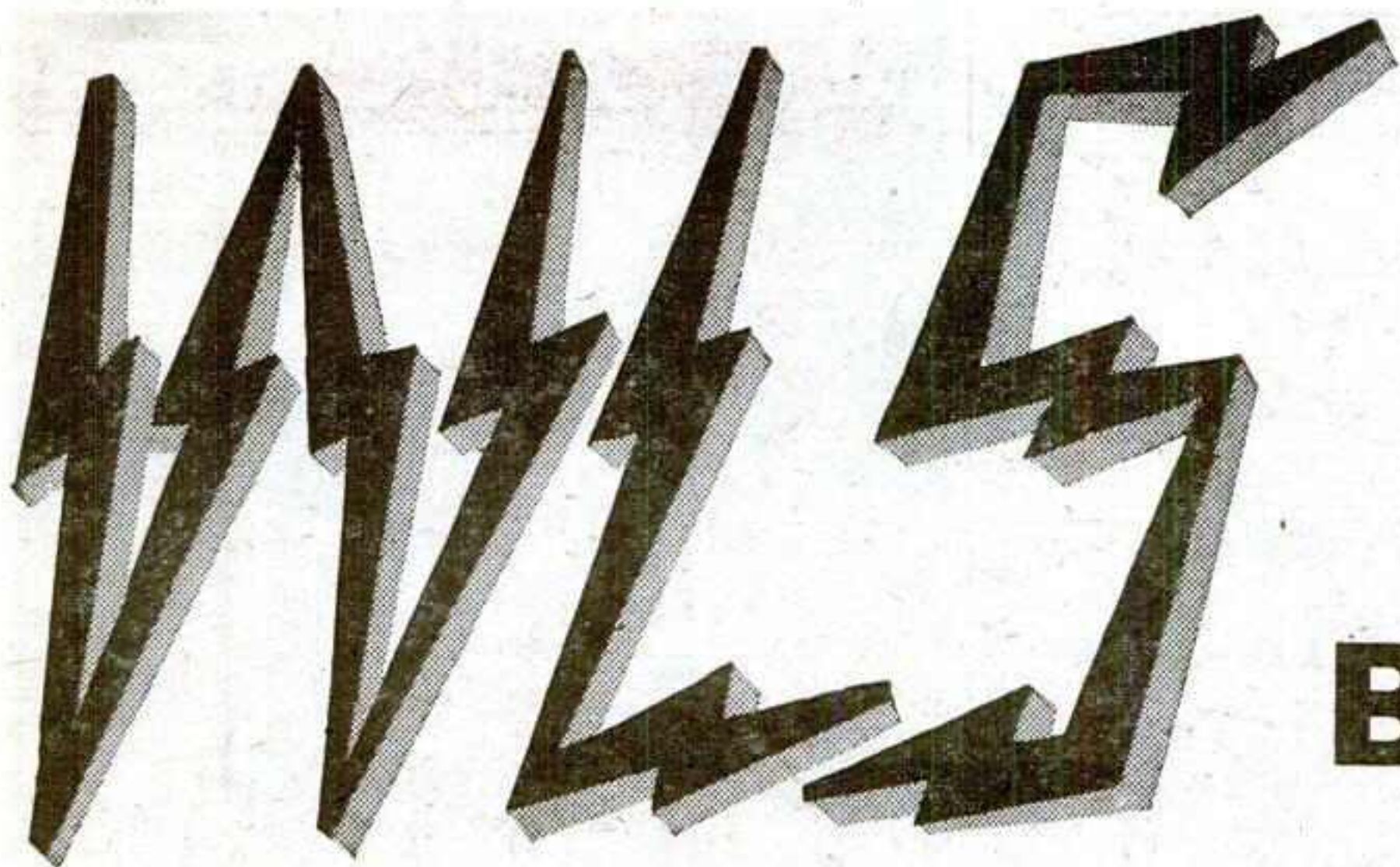
CATTLE entries at the 1957 New York State Fair were not only quartered well but occupied seven barns built in the best tradition of today's hurry-up housing.

Work on the seven barns, built in the pole truss method, was started just seven weeks before the fair opened and all were ready for occupancy three days before the gates opened. In all they cover 89,000 square feet of floor space that was used for 4-H livestock.

D. H. Fellows Construction Company of Syracuse handled the entire job with no sub-contractors except for the installation of the electricity. Roofing was a combination of corrugated aluminum and green transparent plastic sheets, the latter permitting daylight to stream into the barns.

The structures were designed by Carl Larsen, State architect, and were originally scheduled to cost \$175,000. This was upped to \$200,000, however, due to the rush project under which close to 50 men were constantly employed in erecting the barns.





The Home of the Original NATIONAL BARN DANCE

The oldest—most successful... of them all!

Pack 'Em In . . .

Have this famous group broadcast right from
your Fair Grounds...



Fill your grandstand for every performance! Plan now to book a proven box-office attraction. Harness the drawing power of the WLS Barn Dance troupe to your gate—and watch them pull!

Millions have listened to them every Saturday night . . . millions have stormed the 8th St. Theater in Chicago to see them . . . With any audience, they are hard to beat . . . and next year something new will be added . . .

EVERY SATURDAY NIGHT WLS WILL ORIGINATE LIVE ITS ENTIRE BARN DANCE PROGRAM FROM THE GRANDSTAND WHERE IT IS PLAYING!

Think of the box office appeal and the many publicity "plugs" it means for your fair . . . of the natural tie-ins for newspaper stories and interviews it offers!

GET ALL THE DETAILS NOW . . .

WRITE - WIRE - PHONE, GEORGE R. FERGUSON

WLS

ARTISTS BUREAU

Chicago 7, Illinois

All Phones: MOnroe 6-9700



The **SHOW WINDOW** of
CENTRAL CALIFORNIA
for 62 Years

The
**FRESNO DISTRICT
FAIR**
FRESNO, CALIFORNIA

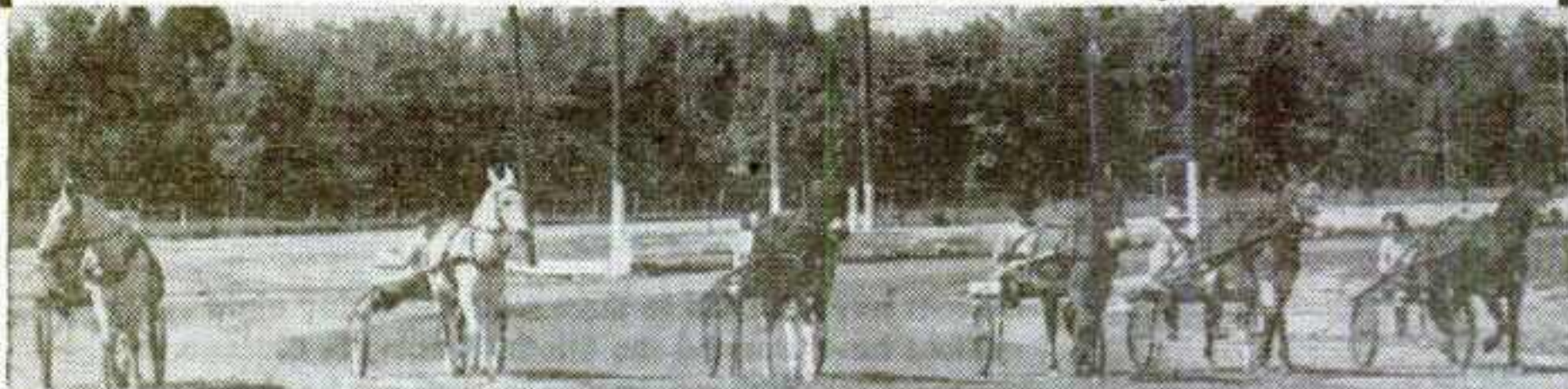
Record Attendance In 1957
279,065

BOOK NOW for 1958
Oct. 3-12, Inclusive

★
T. A. Dodge, Secretary-Manager
1121 Chance Ave. Fresno, California

JERRY LIPPIATT
and
HIS TROUPE OF RACING MULES

One of the truly great Grandstand Attractions
touring the U. S. and Canada Today.



This Attraction has been shown from Coast to Coast. We have been acclaimed the best liked Attraction at most of our bookings.

Six unusual, colored mules raced, running to sulkies, usually driven by prominent local people. They will amaze your patrons by their color, speed and good behavior. If you are interested in an unusual and sensational Attraction that will be the talk of your show, book our racing mules for your next event.

DON'T MISS THIS TERRIFIC ATTRACTION! WE GUARANTEE SATISFACTION.

Fairs that we have booked from 2-5 seasons:

- | | | |
|---------------------------------|------------------------|------------------------|
| YORK INTERSTATE FAIR, York, Pa. | ALTAMONT, ILL., FAIR | PAULDING, OHIO, FAIR |
| BLOOMSBURG, PA., FAIR | PRINCETON, IND., FAIR | HICKSVILLE, OHIO, FAIR |
| CLEARFIELD, PA., FAIR | PORTLAND, IND., FAIR | FLEMING, N. J., FAIR |
| LANCASTER, OHIO, FAIR | LINCOLN, ILL., FAIR | FREDERICK, MD., FAIR |
| PAINESVILLE, OHIO, FAIR | HAMBURG, N. Y., FAIR | KNOXVILLE, ILL., FAIR |
| ASHLAND, OHIO, FAIR | MT. VERNON, ILL., FAIR | |

Some of Our Other Bookings Have Included:

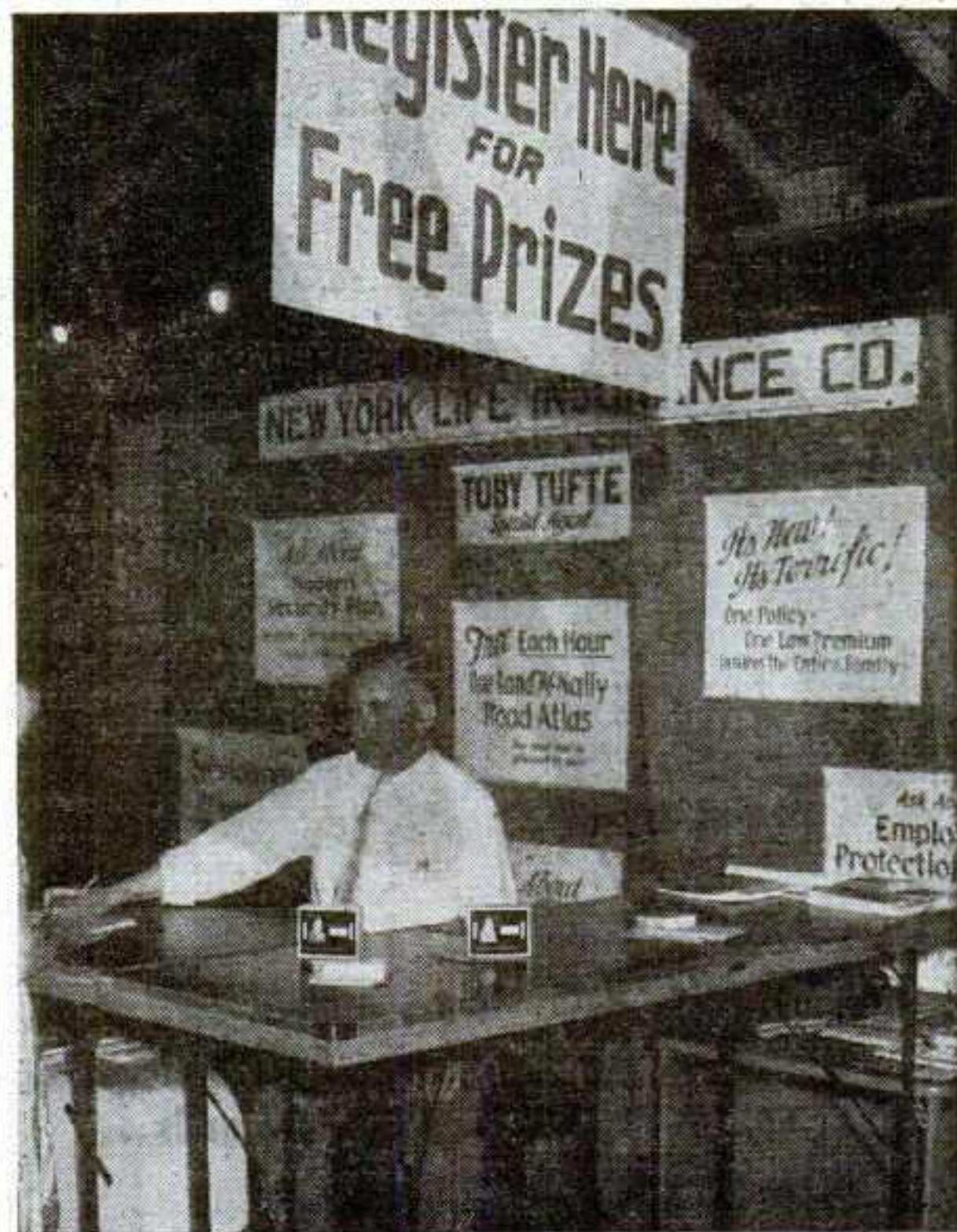
- | | |
|-------------------------------------|--------------------------------|
| KENTUCKY STATE FAIR, Louisville | NEW JERSEY STATE FAIR, Trenton |
| WEST VIRGINIA STATE FAIR, Lewisburg | MICHIGAN STATE FAIR, Detroit |
| Cedar Rapids, Iowa | Dunkirk, N. Y. |
| | Del Mar, Calif. |
| | Allegan, Mich. |

And many others

For Open Dates

JERRY LIPPIATT

R. D. 5, SALEM, OHIO
PHONE: EDGEWOOD 7-3947



They Come to Him!

YOU can take it from Toby Tuft: "A fair is an ideal place to sell insurance, get leads for new accounts and service old accounts."

Tuft, picture above with his exhibit at the Iowa State Fair, is the Des Moines special agent for the New York Life Insurance Company.

He has been working an exhibit at the fair for the past eight years, the last two years working his own.

Tuft makes it clear that exhibiting is not strictly to sell new accounts. Exhibiting, he points out, enables him to service his clients. Many of them, he observes, visit with him during the fair.

What leads he does get—and he admits to quite a few—are prime leads because usually they are prospective customers that have not been canvassed by other agents and they come to his exhibit of their own accord.

Tuft holds an hourly drawing at his booth, giving away a road atlas. This provides him with a direct mailing list of considerable value.

Tuft is not alone among insurance company representatives who exhibit at the Iowa State Fair. Hospitalization insurance, Blue Cross and Blue Shield, do an effective job of selling such insurance at the Des Moines fair.



The **FABULOUS** and **AMAZING** ...



DANCING WATERS

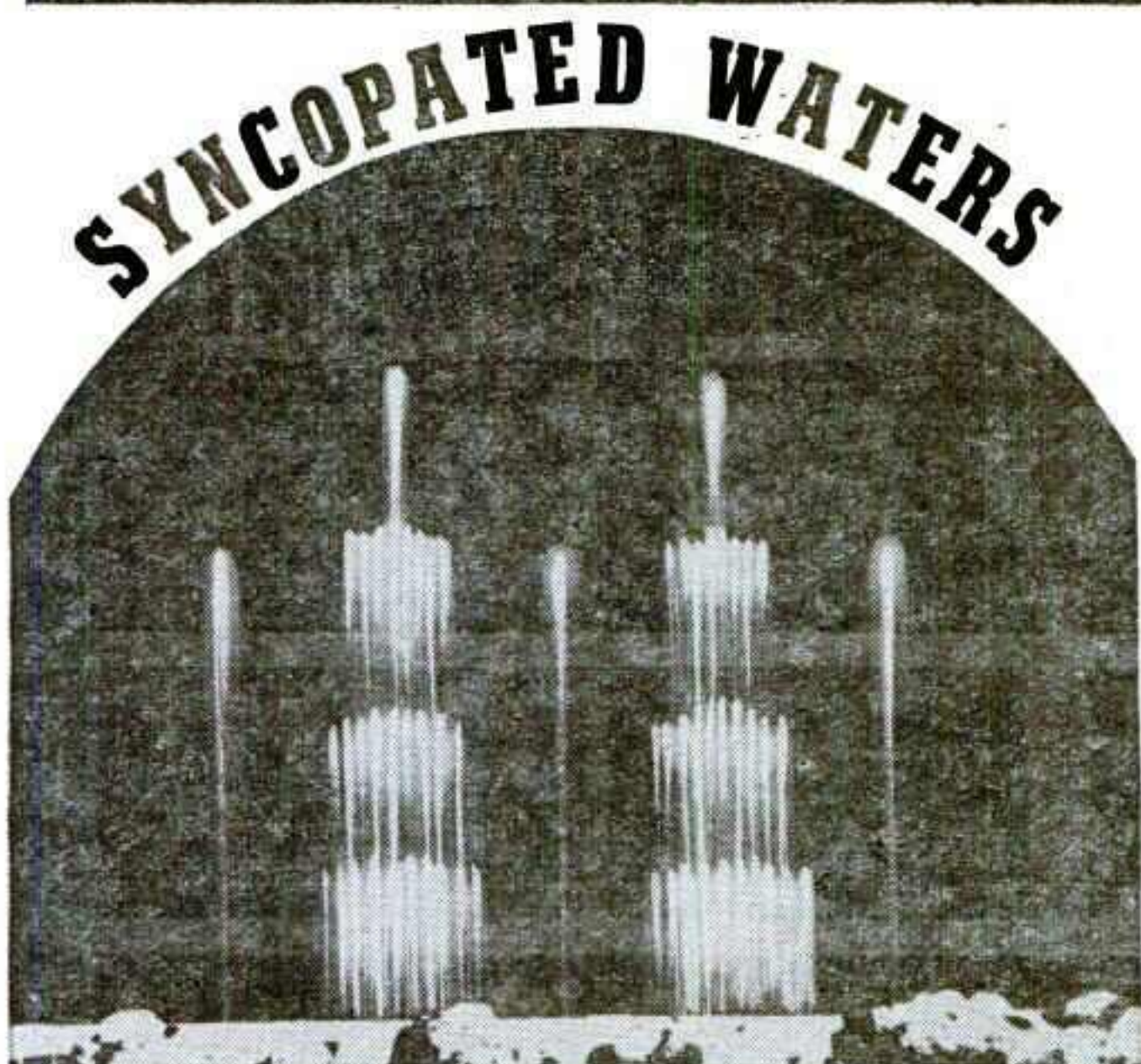
(THE MAGIC WATERS THAT ACTUALLY DANCE)

EXCITING-DAZZLING-NEW BOX OFFICE ATTRACTION!

The "Original" internationally publicized attraction of proven drawing power — now in its 5th successful year

Available for:
FAIRS • ARENAS
STADIUMS • HOME SHOWS
CONVENTIONS • HOTELS
EXPOSITIONS • THEATRES
FLOWER SHOWS
AUTO SHOWS

And NOW—THE NEW SENSATION



SYNCOATED WATERS

THE NEW—DIFFERENT—SMALLER "SHOW STOPPING SPECTACLE" DESIGNED FOR NITE CLUBS, DEPARTMENT STORES, INDUSTRIAL AND TRADE SHOWS

A UNIT TO FIT YOUR EVERY NEED

DANCING WATERS

(REG. TRADE MARK AND PATENTED)

HAROLD STEINMAN
HANS HASSLACH Exclusive Representatives

Suite 915, 250 West 57th St.
New York City. Telephone: Circle 7-1348

SAM SHAYON
General Manager

WORLD'S GREATEST

MOVES ON RAILS!

**IT HAS TO! No Other Form of Transportation Can Carry It All
It's That Big!**



**The show that brought you the Rotor—Dancing
DOUBLE SKY WHEELS—the**

**Winter Quarters:
Box 414
Hot Springs, Ark.**

OLSON

A Facility of The Amusement Corporation of America

ATEST MIDWAY

ENTERTAINING MIDWEST AMERICA AT THESE OUTSTANDING FAIRS...

No. Wisconsin District Fair • Illinois State Fair •
Iowa State Fair • Kentucky State Fair • Chattanooga-
Hamilton County Fair • Mississippi-Alabama Fair &
Dairy Show • Alabama State Fair • South Alabama
Fair • South Texas State Fair • Anderson Free Fair
• Fort Wayne Free Fair.

★ ★ ★ ★

ATTENTION, SHOWMEN:

If you have an attraction of merit, a new or unusual ride or a concession that will meet the rigid qualifications of the fairs listed above then we want to talk with you.

SEE US AT CONVENTION HEADQUARTERS

**Waters—Sky-Wheels—and now in '58 the gigantic
Ultimate in Outdoor Spectacles!**

SHOWS

Paul Olson, President & General Manager

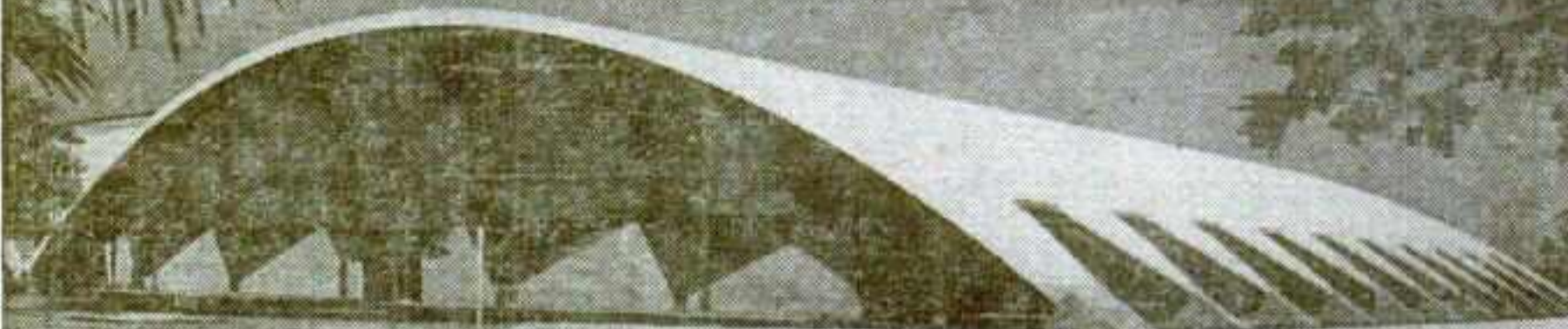
**Executive Offices:
139 N. Clark—Suite 1315
Chicago 1, Ill.**

43rd Annual NATIONAL ORANGE SHOW

SAN BERNARDINO, CALIFORNIA

April 10 through April 20, 1958

G. Walter Glass, Secretary-Manager



This handsome exhibit building of concrete and steel lamella framing and with its unobstructed interior is one of the largest of its type ever erected and the newest structural addition to the National Orange Show grounds.

Distinguished as one of the nation's most beautiful expositions . . . the show window of the California citrus industry . . . the 43rd annual edition of the NATIONAL ORANGE SHOW will be a glamorous golden spectacle with a "new look." With an anticipated attendance of 350,000 or more from the nation's fastest growing area, the exposition offers a real show window for your product.

The 145-acre grounds of the National Orange Show—only 45 minutes from the metropolitan Los Angeles area on the non-stop San Bernardino Freeway (Hiway 99) and close to the downtown area—offers ideal permanent facilities throughout the year for trade shows, conventions, special events, etc. The beautifully landscaped grounds, two modern exhibit buildings, the huge Swing Auditorium, big cafeteria and banquet rooms and the stadium seating 10,000 or more . . . all make the site ideal for a variety of interim activity. Write the National Orange Show, San Bernardino, California, for details.



Postage Plus . . .

AN EXHIBIT as practical and useful as it was interesting was sponsored at the 1957 State Fair of Texas by the Post Office Department.

The working postal sub-station in the General Exhibits Building of the fair was designed as an old-fashioned post office, with clerks wearing green eye-shades, cuff protectors, arm garters, etc. The booth was designed so that fair visitors could see the processes of sending the mail thru.

All services of a regular postal sub-station were offered. In addition, the station did a brisk business with stamp collectors. About 75 different items were on sale, including 25 current commemorative stamps, all issues of regular postage and several items which have been discontinued at the Philatelic Agency in Washington.

Also on exhibit were many rare stamps, including a display depicting "100 Years of Stamps."

The postal sub-station exhibit actually made a profit, taking in some \$2,300 during the fair's run as against a cost of about \$800 to operate.

For your KIDDIES-TEEN-AGE Attraction

"Joey" 14-Year-Old
Bobby Diamond

Star of

"Fury"

NBC-TV Coast-to-Coast

Each Saturday—3rd Year



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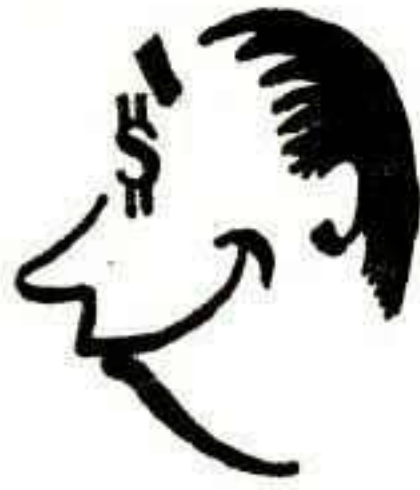
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NORTHERN WISCONSIN DISTRICT FAIR

Chippewa Falls, Wis.

For instance . . . In 1955, as part of the progressive policy of the fair board, a new Women's Building was completed . . . 13 new exhibitors joined the ranks of the regulars to reach and sell this rich Wisconsin Farm Market . . . attendance reached an all-time high.

FIRST OF THE WISCONSIN BIG FAIRS . . . Chippewa Falls, strategically located in this prosperous area . . . drawing people from the states of Minnesota and Iowa . . . with an average annual attendance of more than 175,000.

SET UP YOUR SALES EXHIBIT HERE . . . AND SELL THE RICH WISCONSIN
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Contact A. L. (Archie) Putnam, Mgr., for details

NORTHERN WISCONSIN DISTRICT FAIR

Chippewa Falls, Wisconsin



Map Scores . . .

A HUGE State-map at the Wisconsin State Fair this year served a two-fold purpose. First, it was a colorful exhibit with action. Secondly, it gave the fair a mailing list to be used to sample opinions.

The fair patron, seeing the question, "Are You on the Map?", was invited to register by three girls who manned the exhibit. Then Boy Scouts would put up a tack in the correct location.

Result: 7,086 registered from Wisconsin, 1,307 from the other 47 States and a total of 158 from 50 different foreign countries.

A Combination of Experience, Reliability and Service

SHOWMEN'S INSURANCE

Two Centrally Located Offices for Your Convenience

HAAS—WILKERSON—WOHLBERG

OUR SINCEREST THANKS TO ALL OUR OLD FRIENDS—AND)
THE MANY NEW ONES WE MADE THIS PAST YEAR—WE APPRECIATE
YOUR CONFIDENCE AND THE OPPORTUNITY TO SERVE YOU.

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CONTACT US
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Give your customers in this high-income market the opportunity to see and examine your products at their leisure. Give them the opportunity to compare your products with your competitors.

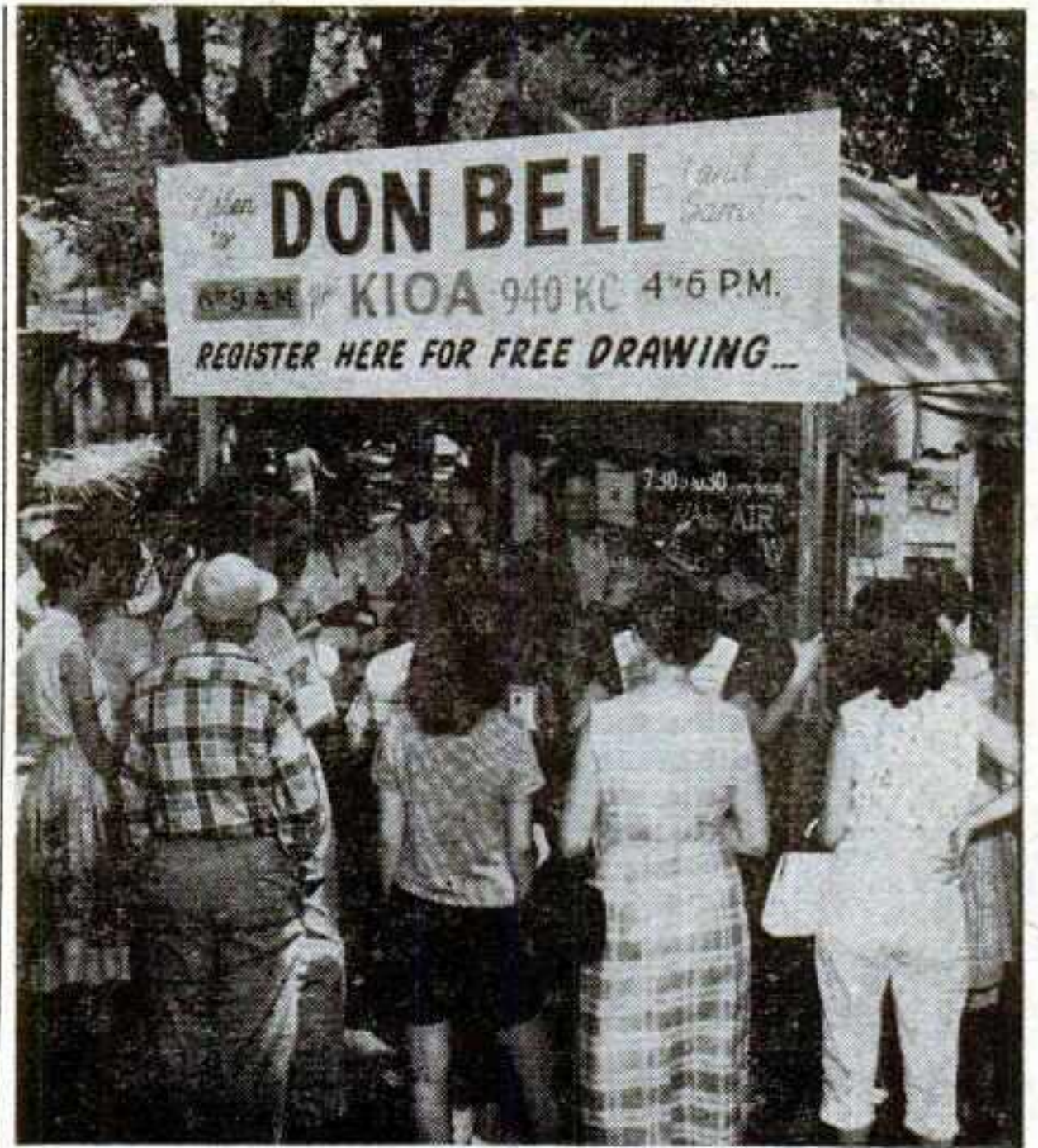
**SPECIAL EVENTS
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Our year-round facilities, including a fine grandstand and indoor arena, are available for your next Missouri event. For information write us today.

**1958
DATES
AUG. 9-15
TENTATIVE**

OZARK EMPIRE FAIR

M.P.O. BOX 630 SPRINGFIELD, MO.

G. B. BOYD
Secretary-
Manager



Rings the Bell . . .

DON BELL is one disk jockey that's keenly aware of public relations that can be gained by exposure at fairs.

The intrepid deejay, billed as The Bellringer on Des Moines' KIOA, took a tent at this year's Iowa State Fair at his own expense to get close to his public, and the results were better than anticipated.

An analysis of registration cards showed his exhibit was visited by Bell fans from 235 Iowa towns. He also enrolled 1,175 teens in his Teen-Age Teen Aid Club, an organization that meets and dances weekly at the Val Air Ballroom, Des Moines.

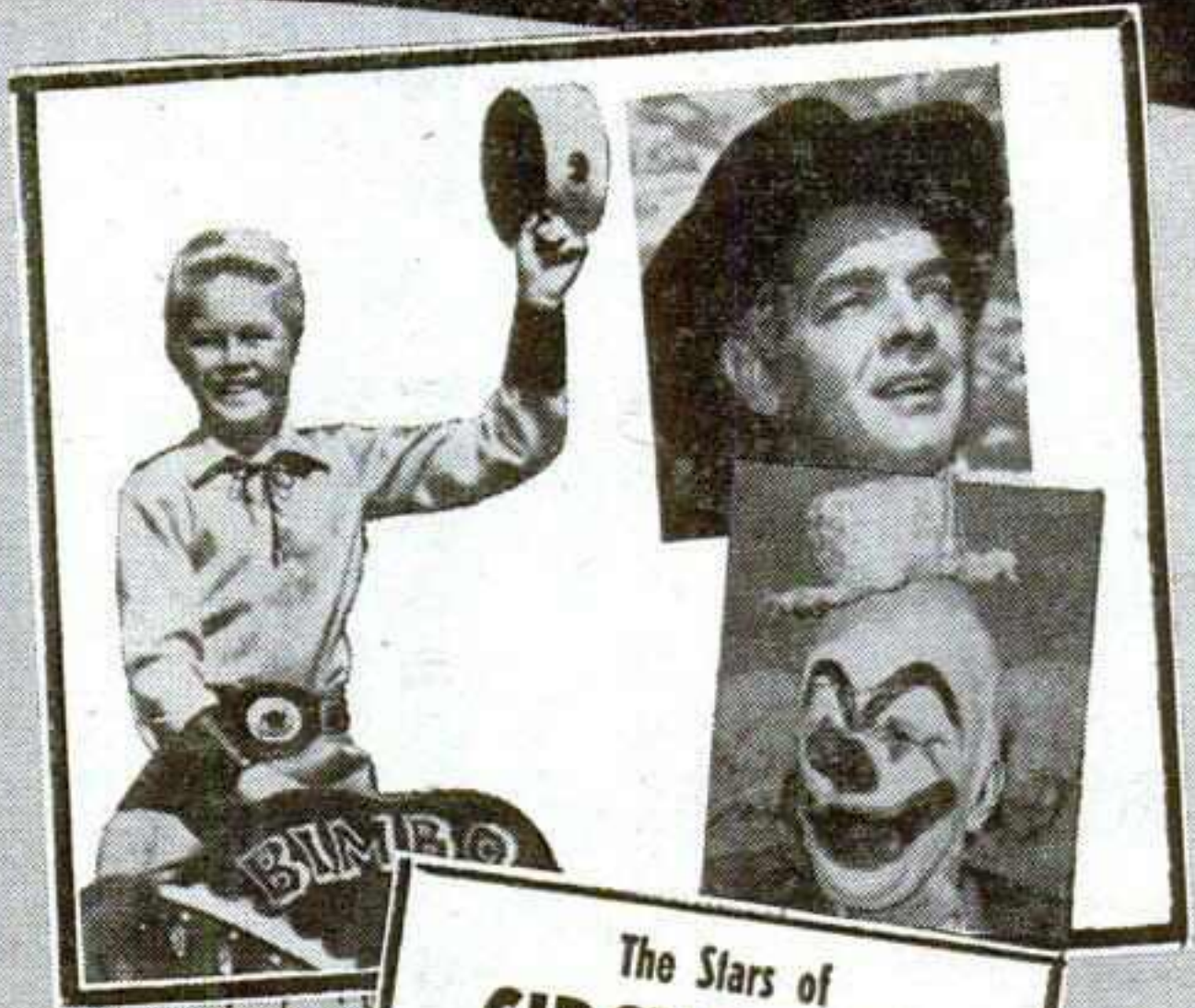
Bell, who recently switched to KIOA after 11 years on KRNT, also used his fair exhibit to stress this change of stations.

NOW AVAILABLE FOR PERSONAL APPEARANCES!

These Stars of top-rated national television programs are
SURE CROWD BUILDERS ALL THE TIME!

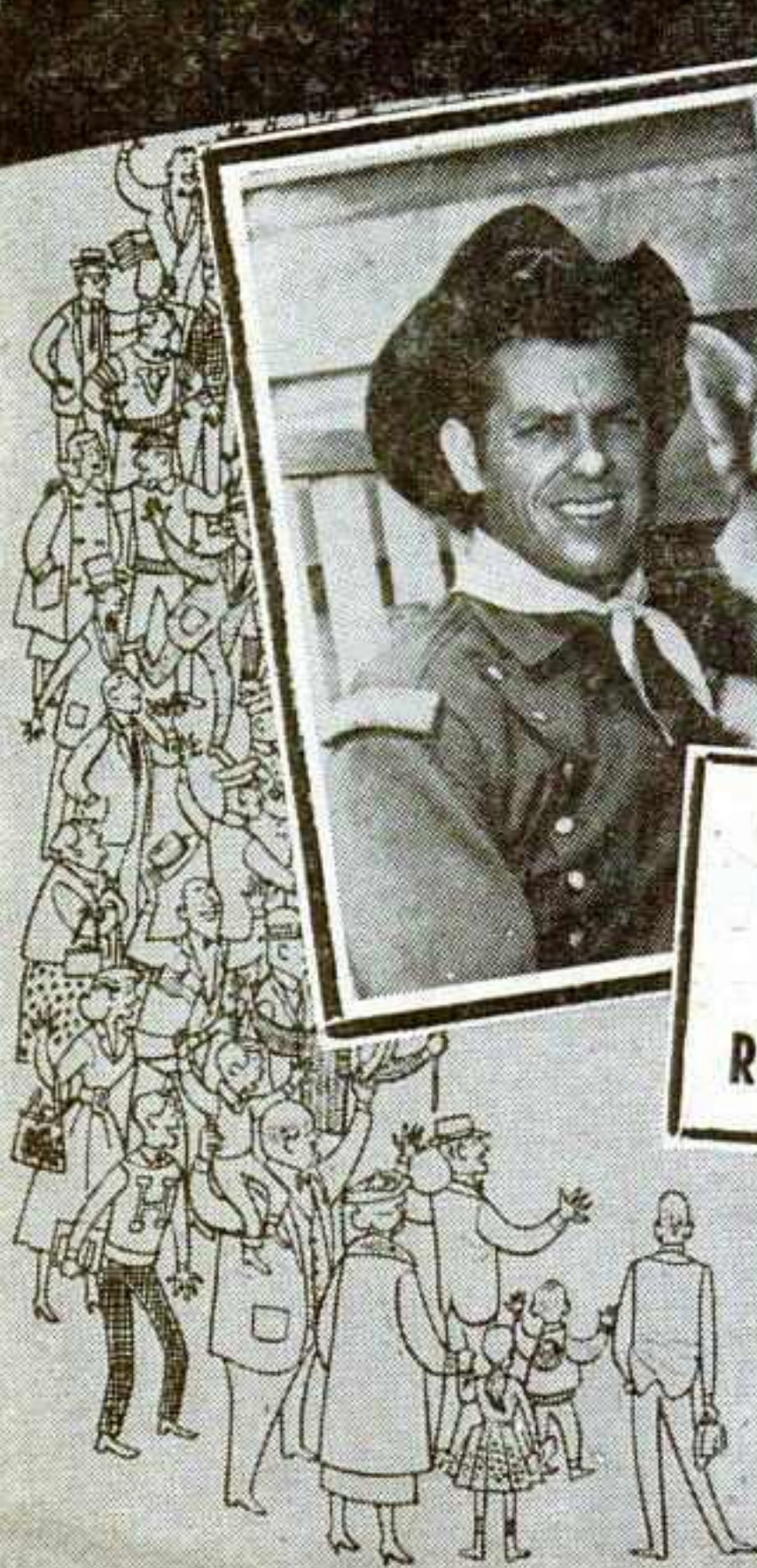


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RUSTY and RIP MASTERS



The Stars of
CIRCUS BOY
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STATISTICAL DIRECTORY OF FAIRS

Facts and Figures

ALABAMA

Cranshaw County Fair, Luverne

TOTAL ATTENDANCE: Paid and free, 6,800. Operated 6 days, 5 nights.
RECEIPTS: Gates \$8,000; day grandstand total, none; night grandstand total, none; Coliseum total, \$1,500.

Jaycee Morgan County Fair, Decatur

TOTAL ATTENDANCE: Paid and free, \$5,000.
RECEIPTS: Gate, none; day grandstand total, none.
ATTRACTIONS: Local talent and entertainment.
AID, PREMIUMS: State aid, none; county aid, none.
STAFF: President, Daren H. Easter.
1958 DATES: August 25-30, official.

Lawrence County Agricultural Fair, Moulton

TOTAL ATTENDANCE: Paid and free, 7,000.
CARNIVAL: Motor State Shows.
AID, PREMIUMS: State aid, \$370; county aid, none; other aid, none; total premiums (excluding races), \$1,000.
STAFF: President, Leo Roberson; secretary, J. F. Roberson.
1958 DATE: Tentative.

North Alabama State Fair, Florence

TOTAL ATTENDANCE: Paid and free, 60,194. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$32,000.
CARNIVAL: Buff Hottie; ride and show gross, \$26,000.
ATTRACTIONS: 15 circus and vaude acts, 6 days, 6 nights.
AID, PREMIUMS: State aid, \$1,163.38; county aid, none; other aid, none; total premiums paid (excluding races), \$5,700.
STAFF: President, B. F. O'Steen; secretary, C. H. Jackson.
1958 DATES: September 15-20, official.

ARKANSAS

Ark.-Okla. Livestock Exposition, Ft. Smith

TOTAL ATTENDANCE: Paid and free, 133,000. Operated 6 days, 6 nights.
RECEIPTS: Gate, none; day grandstand total, none; night grandstand total, \$5,796.
CARNIVAL: Schaeffer Shows.
ATTRACTIONS: Tex Ritter and Sagebrush Follies, 2 nights; Aut Swenson's Thrillcade, 2 nights; Lion's Club Talent Show, 2 nights.
AID, PREMIUMS: State aid, \$5,000;

THE BILLBOARD'S Statistical Directory of Fairs has each year proved of increasing importance as a guide to concessionaires, exhibitors, attractions, suppliers and fair executives.

The large number of fairs covered in this directory has grown since its inception, reflecting the mounting value placed upon it by fairs which respond to survey questionnaires of The Billboard.

Used along with the compilation of Still-Date Facilities, which appears elsewhere in this issue, the directory is an important source thru which fairs obtain attractions for the weeks other than during fair operations.

Generally, concessionaires rely heavily upon the two listings in determining still-date possibilities. Others, concerned with showing, working, performing or supplying fairs, find the directory a practical gauge in determining the relative strength of fairs.

Fair executives, too, find the directory useful. To them it affords facts and figures containing suggestions for adaptation at their own annual events.

The compilation of this directory is a special service rendered by The Billboard which thruout the year strives to serve the betterment of the fair movement in the United States and Canada.

STAFF: President, J. F. Corker; secretary, Guy W. Davenport
1958 Dates: August 14-18, tentative.

Fresno District Fair, Fresno

TOTAL ATTENDANCE: Paid and free, 279,020. Operated 10 days, 10 nights.
RECEIPTS: Gate, \$79,059.50; day grandstand total, \$40,791.90; night grandstand total, \$3,249.45.
CARNIVAL: Craft Shows.
ATTRACTIONS: Horse racing, 8 days; thrill show, 1 day, 2 nights.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none; total premiums (excluding races), \$55,000.
STAFF: President, Gordon L. Hartman; secretary-manager, T. A. Doge.
1958 DATES: October 2-12, tentative.

Glenn County Fair, Orland

TOTAL ATTENDANCE: Paid and free, 25,000. Operated 5 days, 5 nights.
RECEIPTS: Gate, \$8,000; day grandstand total, \$2,000; night grandstand total, \$8,000.

CARNIVAL: Gold Coast Shows.
ATTRACTIONS: The Wheelers, 5 days, 5 nights; The Sportsman Quartet, 1 night; Rudy Bros. Circus, 1 night; Rodeo, 1 day.
AID, PREMIUMS: State aid, \$65,000; county aid, none; other aid, \$20,000; total premiums (excluding races), \$28,000.
STAFF: President, Larry Cummins; secretary, W. R. Kittredge.
1958 DATES: September 5-8, tentative.

Lake County Fair, Lakeport

TOTAL ATTENDANCE: Paid and free, 14,500. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$6,611.
CARNIVAL: Gold Coast.
ATTRACTIONS: Horse show, 1 day, 3 nights; fashion show acts, 1 night.
AID PREMIUMS: State aid, \$6,500; county aid, none; other aid, none; total premiums (excluding races), \$1,700.
STAFF: President, L. J. Hamilton; secretary, C. P. Lewis.
1958 DATES: August 29-31, official.

Lassen County Fair, Susanville

TOTAL ATTENDANCE: Gate free, Operated 5 days, 4 nights.
ATTRACTIONS: Horse show, 2 nights; stagemat, 1 night; logger's show, 1 night; rodeo, 2 days.
AID: State aid, none.
1958 DATES: August 13-17, official.

Los Angeles County Fair, Pomona

TOTAL ATTENDANCE: Paid and free, 1,074,889. Operated 17 days, 17 nights.
CARNIVAL: Independent.
ATTRACTIONS: Horse racing, 14 days; Ringling Bros., Barnum & Bailey Circus, 2 days, 10 nights; rodeo, 1 day, 7 nights.
AID, PREMIUMS: State aid, none; coun-

county aid, \$2,000; other aid, none; total premiums (excluding races), \$10,257.
STAFF: Secretary, Paul Latture.
1958 DATES: September 22-27, official.

Franklin County Fair, Ozark

TOTAL ATTENDANCE: Paid and free, free. Operated 5 days, 5 nights. Free fair, no charge.
CARNIVAL: Nelson Shows.
AID, PREMIUMS: State aid, \$500; county aid, \$700; other aid, \$800.
STAFF: President, Clifton Mainard; secretary, C. C. Coley.
1958 DATES: September 16 to 21, tentative.

Greene County Fair Assn., Paragould

TOTAL ATTENDANCE: Paid and free, 25,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$2,984.82; day grandstand total, none; night grandstand total, none; coliseum total, none.
CARNIVAL: American Beauty; ride and show gross, \$1,250.
ATTRACTIONS: Sky Cycle Group, 1 day, 4 nights; Miss. Green County, 1 night; horse show, 1 night.
AID, PREMIUMS: State aid, \$1,700; county aid, none; other aid, none; total premiums (excluding races), \$2,500.
STAFF: President, J. T. Brown; secretary, B. C. Lloyd Jr.
1958 DATES: September 10-13, tentative.

Northwest Arkansas District Fair, Harrison

TOTAL ATTENDANCE: Paid and free, 6,000. Operated 3 days, 3 nights.
CARNIVAL: Funland Shows; ride and show gross, \$5,000.
ATTRACTIONS: rodeo, 3 nights; Grand Ole Opry show, 1 night.
AID, PREMIUMS: State aid, \$640;

county aid, \$1,200; other aid, \$1,000; total premiums (excluding races), \$2,800.
STAFF: President, Bailey Graham; secretary, Joe Watkins.
1958 DATE: Third week of September, tentative.

Phillips County Fair, Marvell

TOTAL ATTENDANCE: Paid and free, 15,381; operated 5 days, 5 nights.
RECEIPTS: Gate \$6,307.30.
CARNIVAL: Midway of Mirth.
ATTRACTIONS: Youth talent contest, 1 night; Rock and Roll Review, 1 night; Minnie Pearl, 1 night; horse show, 1 night; Aut Swenson's Thrillcade, 1 night.
STAFF: Ike Van Meter.
1958 DATES: September 15-20, tentative.

CALIFORNIA

Alameda County Agricultural Fair, Pleasanton

TOTAL ATTENDANCE: Free, 388,000. Operated 14 days, 14 nights.
RECEIPTS: Gate, none; day grandstand total, \$32,000; night grandstand total, \$1,800; Coliseum total, none.
CARNIVAL: Foley & Burk; ride and show gross, unknown.
ATTRACTIONS: Hayride, Fireworks July 4, 2 nights; Horse Racing, 12 days; Sheep Dog Trials, 1 day; Vaudeville Acts, 14 days, 14 nights; John Strong's Circus, 7 days, 7 nights; Eddie Spaghetti (clown), 5 days, 5 nights; Dancing Waters, 14 days, 14 nights.
AID, PREMIUMS: State aid, \$45,000; county aid, \$11,000; other aid, none; total premiums (excluding races), \$56,000.
STAFF: President, Harry Shackleton; secretary, James W. Trimmingham.
1958 DATES: June 30-July 12, official.

Antelope Valley Fair, Lancaster

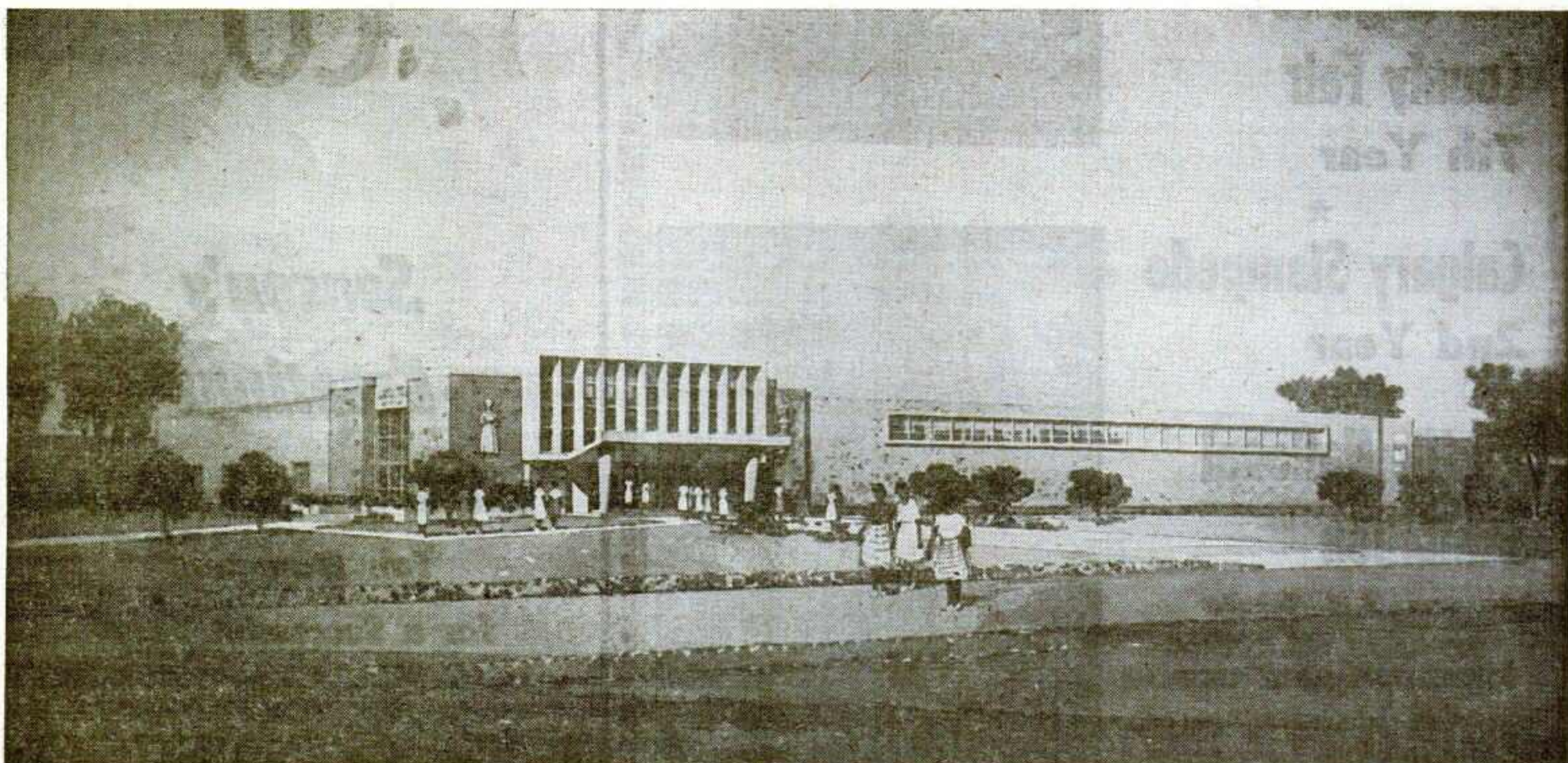
TOTAL ATTENDANCE: Paid and free, 59,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$19,000; day grandstand total, \$7,000; night grandstand total, \$8,000; coliseum total, none.
CARNIVAL: Pan American Amusement; ride and show gross, \$15,000.
ATTRACTIONS: Rodeo, 1 day, 1 night; horse show, 1 day, 1 night; Rural Olympics, 1 day.
AID, PREMIUMS: State aid, \$65,000; county aid, none; other aid, none; total premiums (excluding races), \$25,000.
STAFF: President, Clyde Wallace; secretary, A. G. Marquardt.
1958 DATE: September 4-7, tentative.

Auburn District Fair, Auburn

TOTAL ATTENDANCE: Paid and free, 22,867. Operated 3 days, 4 nights.
RECEIPTS: Gate, \$4,286.50; night grandstand total, \$867.
CARNIVAL: Roberts Amusement; ride and show gross, \$6,080.
ATTRACTIONS: Horse Show, Football, Stagemat, Rodeo, Kids' Day.
AID, PREMIUMS: State aid, \$65,000; county aid, none; other aid, none; total premiums (excluding races), \$19,089.56.
STAFF: President, F. F. Wrean; secretary, R. W. Towers.
1958 DATES: September 18-21, official.

El Dorado County Fair, Placerville

TOTAL ATTENDANCE: Paid and free, 16,534. Operated 3 days and 3 nights.
CARNIVAL, Great Western.
ATTRACTIONS: Hoosier Hotshots, 1 night; local entertainment, 2 nights.
AID, PREMIUMS: State aid, \$20,700; county aid, \$1,400; total premiums, \$22,100.



In 1958 the Ohio State Fair will present this new \$455,000 Arts and Crafts Building to the people of the State, one of the most modern buildings to appear on any fairgrounds in years. The structure will include a large auditorium that will have a detachable runway for style shows; a gallery for the display of paintings, pictures and sculptures; a large projects and demonstration area that can be partitioned into three sections; two kitchens, a lounge, restrooms,

a cloak room, office and maintenance facilities. Outside measurements are 220 by 145 feet on a one-story plan. It will be completely air conditioned, will be faced with Indiana limestone and will have an attractive canopy over the six-door entry way. The main auditorium will measure 55 by 62 feet and will have approximately 175 permanent seats. Heat for the building will be provided thru a forced air gas-fired central ventilating system.

by aid, none; other aid, none; total premiums offered (excluding races), \$189,824.75.
STAFF: President, C. B. Afflerbaugh; secretary, Phil D. Shepherd.
 1958 DATES: September 12-18, official.

Mariposa County Fair, Mariposa

TOTAL ATTENDANCE: Paid and free, 13,300. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$3,441.10; day grandstand total, \$1,726; night grandstand total, \$1,230; coliseum total, none.
CARNIVAL: Fairtime Shows, ride and show gross, \$200.
ATTRACTIONS: Horse show, 1 day; motorcycle races, 1 night; local roping, 1 day; jalopy racing, 1 night; open rodeo, 1 day.
AID, PREMIUMS: State aid, \$15,743.61; total premiums (excluding races), \$15,743.61.
STAFF: President, Dan Kleiman; secretary, Dale K. Campbell.
 1958 DATES: August 30-September 1, tentative.

Mother Lode Fair, Sonora

TOTAL ATTENDANCE: Paid and free, 15,864. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$8,479.20.
CARNIVAL: Wm. H. Meyer Amusement Company; ride and show gross, \$3,795.90.
ATTRACTIONS: Queen Contest and Show, 1 night; Horse Show, 1 night; Variety Show, 1 night; Rodeo, 1 day; Horse Judging, 1 day; Exhibits, 4 days, 4 nights; Free Attractions on stage, 4 days, 4 nights.
AID, PREMIUMS: State aid, \$65,000; county aid, none; other aid, none; total premiums (excluding races), \$20,588.50.
STAFF: President, A. C. Hender; secretary, C. B. Mathews.
 1958 DATES: July 30-August 3, official.

Napa District Fair, Napa

TOTAL ATTENDANCE: Paid and free, 51,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$12,500; day grandstand total, free; coliseum total, free.
CARNIVAL: West Coast Shows.
ATTRACTIONS: Rodeo, 1 day, 2 nights; vaudeville.
AID, PREMIUMS: State aid, \$65,000; county aid, none; other aid, none.
STAFF: President, Geo Moskowite; secretary, Thomas F. Camp.
 1958 DATES: August 7-10, official.

Plumas County Fair, Quincy

TOTAL ATTENDANCE: Paid and free, 19,887. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$5,174.28; day grandstand total, \$3,028.12; night grandstand total, \$6,526.14.
CARNIVAL: Gold Coast; ride and show gross, \$1,431 (per capita).
ATTRACTIONS: Vaudeville, 1 night; Horse Show, 1 night; Rodeo, 2 days; Woodsmen's Championship, 1 night; Auto Races, 1 night.

AID, PREMIUMS: State aid, \$13,478.50; county aid, \$2,518.25; other aid, \$1,547.50; total premiums (excluding races), \$17,544.25.
STAFF: President, E. L. Walters; secretary, Tulsa E. Scott.
 1958 DATES: August 7-10, official.

Redwood Acres Fair, Eureka

TOTAL ATTENDANCE: Paid and free, 21,986. Operated 4 days, 5 nights.
RECEIPTS: Gate, \$1,749.50; day grandstand total, \$3,358; night grandstand total, \$6,177.50.
CARNIVAL: Ray Amusement; ride gross, \$3,400.
ATTRACTIONS: Horse Show, 2 days; Rodeo, 1 day, 1 night; Grand Ole Opry and Logging Show, 1 night; Giveaway Show, 1 night; Auto Thrill Show, 1 night; Rock and Roll Show, 1 night.
AID, PREMIUMS: State aid, \$65,000; county aid, none; other aid, none; total premiums (excluding races), \$21,889.78.
STAFF: President, Wayne Vickers; secretary, Ralph H. Barnes.
 1958 DATES: June 25-29, official.

Silver Dollar Fair, Chico

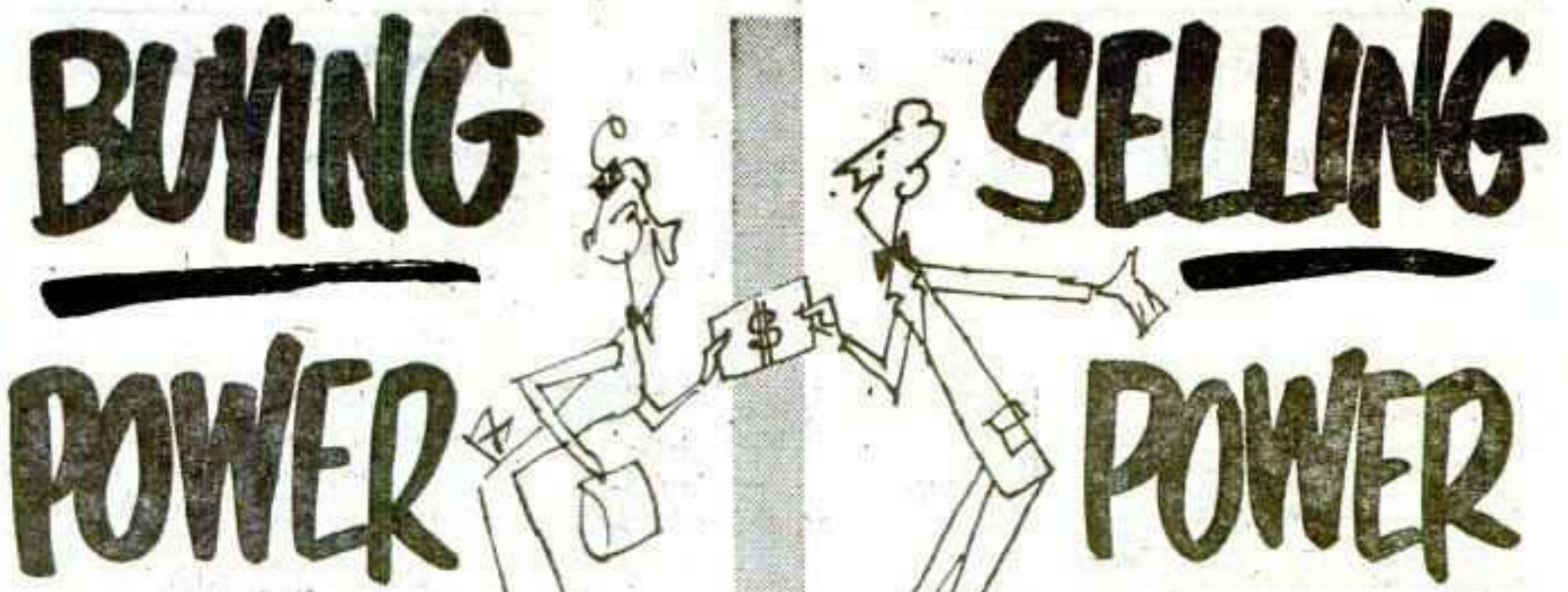
TOTAL ATTENDANCE: Paid and free, 50,012. Operated 4 days, 4 nights.
CARNIVAL: West Coast Shows.
ATTRACTIONS: Wrestling, 1 night; Auto Daredevils (Jack Kochman's Hell Drivers), 1 night; Dick Hemsted's Rodeo, 1 day, 1 night; Micro Midgets and Fireworks, 1 night.
AID, PREMIUMS: State aid, \$25,000; county aid, none.
STAFF: President, R. R. McEnespy; secretary, Ed Warrenner.
 1958 DATES: May 22-25, official.

Southern California Expo. & San Diego County Fair, Del Mar

TOTAL ATTENDANCE: Paid and free, 232,008. Operated 10 days, 10 nights.
RECEIPTS: Gate, \$126,397.40; day grandstand total, free; night grandstand total, free; coliseum total, free.
CARNIVAL: Crafts Exposition; ride and show grosses, \$45,000.
ATTRACTIONS: Rhythm on Ice, 5 days, 5 nights; Oriental Fantasy, 2 days, 2 nights; Polack Bros.' Circus, 3 days, 3 nights.
AID, PREMIUMS: State aid, \$65,000; county aid, none; total premiums (excluding races), \$78,001.15.
STAFF: President, Harry Frame; secretary, Paul T. Mannen.
 1958 DATE: June 27 thru July 6, official.

Tehama County Fair, Red Bluff

TOTAL ATTENDANCE: Paid and free, 17,770. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$5,760; day grandstand total, free.
CARNIVAL: West Coast.



YOUR DIRECT CONTACT WITH THE RICH AGRICULTURAL AREA OF THE SAGINAW VALLEY

The top annual event for hundreds of thousands of eager buyers from the heart of the rich Saginaw County area, incorporating over 4,500 farms representing an annual income of more than \$28 Million Dollars.

MEET 75% OF THE MICHIGAN FARM MARKET HERE...

Where you will unlock the million-dollar Northern Michigan Farm Market. In one short week you can talk to buyers who represent a complete cross-section of the entire State. Meet them in a gay holiday, buying mood.

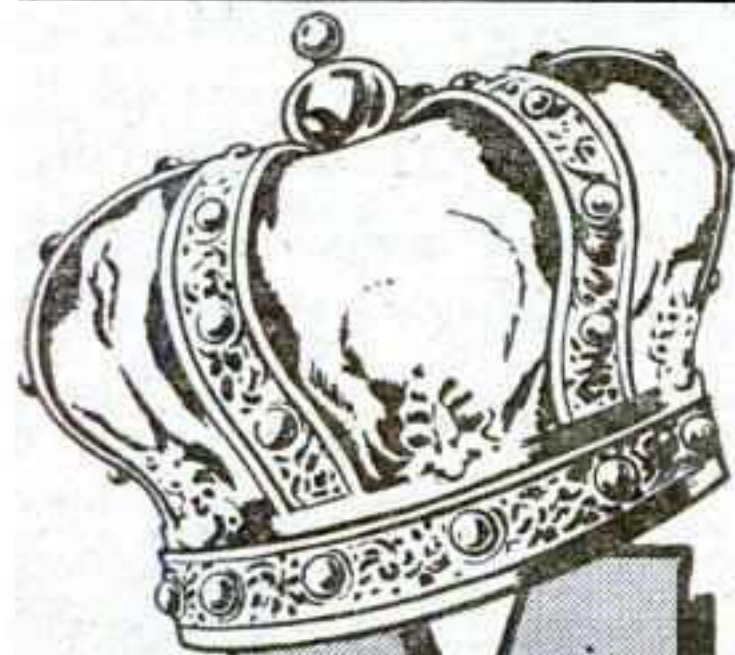
YOUR BEST MEDIUM TO REACH THE RICH MICHIGAN MARKET



1958 DATES SEPT. 7-13

AVERAGE ATTENDANCE 350,000

CONTACT: C. H. HARNDEN SECRETARY-MANAGER, SAGINAW FAIR, SAGINAW, MICHIGAN



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A new show with new ideas . . . top midway attractions . . . under the experienced and capable management of E. L. Winrod

OUR SINCERE THANKS

to the fair secretaries and celebration committees who helped make 1957 such a banner year.

- 17 Top-Notch Rides
- 40 Quality Concessions
- 8 Winning Shows
- All Modern Equipment and Lighting

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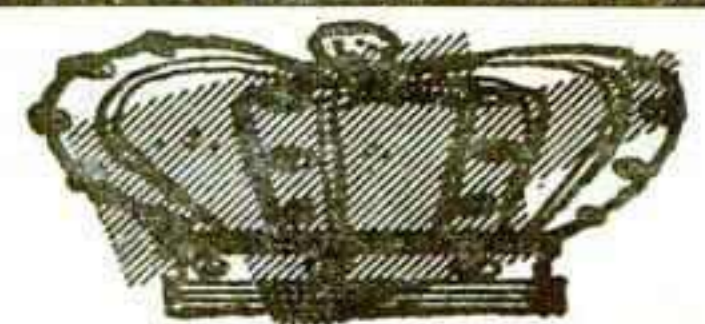
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ATTRACTIONS: Vaudeville, 1 night; local Talent Show, 1 night; Rodeo, 1 night.
AID, PREMIUMS: State aid, \$24,000; county aid, none.
STAFF: President, R. S. Snelson; secretary, Joseph A. Soares.
1958 DATES: August 7-9, tentative.

Tulare County Fair, Tulare

TOTAL ATTENDANCE: Paid and free, 100,116. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$22,820.75; night grandstand total, \$3,935; horse show, coliseum total, \$689.75.

CARNIVAL: Babcock; ride and show gross, \$16,682.91.

ATTRACTIONS: Motorcycle races, 1 night; circus, 4 days, 4 nights; horse show, 1 day, 1 night.

AID, PREMIUMS: State aid, \$28,768; county aid, none; other aid, \$361.47; total premiums (excluding races), \$29,129.

STAFF: President, C. L. Fraser; secretary, A. J. Elliott.
1958 DATES: September 16-21, tentative.

Tulelake-Butte Valley Fair, Tulelake

TOTAL ATTENDANCE: Paid and free, 12,095. Operated 3 days, 3 nights.
RECEIPTS: Gate, free; night grandstand total, \$538.

CARNIVAL: Roberts Amusement Company; ride and show gross, \$2,000.

ATTRACTIONS: Variety Show, 1 night.

AID, PREMIUMS: State aid, \$7,500.
STAFF: President, F. L. Hemstreet; secretary, William C. Whitaker.
1958 DATES: September 6-8, official.

COLORADO

Colorado State Fair, Pueblo

TOTAL ATTENDANCE: 275,000. Operated 6 days, 6 nights.

CARNIVAL: Art B. Thomas Shows; ride and show gross, \$53,000.

ATTRACTIONS: Grandstand, Harry Knight-Cremer Rodeo with Rex Allen, GAC-Hamid revue, Superman.

Morgan County Jr. Fair, Brush

TOTAL ATTENDANCE: Paid and free, 800. Operated 2 nights.

RECEIPTS: Gate, \$500 total.

AID, PREMIUMS: State aid, none.

STAFF: President, Al Koenecke; secretary, Charles Miller.
1958 Date: Second week in August, tentative.

Sedgwick County Fair & Rodeo, Julesburg

TOTAL ATTENDANCE: Paid and free, 3,000. Operated 3 days, 3 nights.

CARNIVAL: King Bros.

ATTRACTIONS: Rodeo, 2 days; Western Night, 1 night; 4-H Night, 1 night; Talent Night, 1 night; 4-H Judging, 1 day.

AID, PREMIUMS: State aid, none; county aid, \$2,000.

STAFF: Secretary, Bob Josseland.
1958 DATES: August 8-10, tentative.

Trinidad Round-Up Fair, Trinidad

TOTAL ATTENDANCE: Paid and free, 3,500. Operated 3 days.

RECEIPTS: Day grandstand total, \$3,400.

CARNIVAL: None.

ATTRACTIONS: Trinidad Round-Up, 3 days; Las Animas County Fair, 3 days.

AID, PREMIUMS: State aid, none; county aid, \$2,000; other aid, none.

STAFF: President, Harry L. Beirne; secretary, Tom Murphy.
1958 DATE: Tentative.

CONNECTICUT

Riverton Fair, Riverton

TOTAL ATTENDANCE: Paid and free, 9,000. Operated 2 days.

RECEIPTS: Gate, \$4,973.25.

CARNIVAL: Bristol Amusement Co.

AID, PREMIUMS: State aid, \$1,479.47; county aid, none; other aid, none; total premiums (excluding races), \$2,566.

STAFF: President, Perry M. Ransom; secretary, Grace D. Seymour.
1957 DATES: Second full weekend in October, official.

FLORIDA

Central Florida Fair, Orlando

OPERATED: 6 days, 6 nights.

RECEIPTS: Gate, \$45,000; day grandstand total, none; night grandstand total, none; Coliseum total, \$30,000.

CARNIVAL: Jas. E. Strates; ride and show gross, \$74,000.

ATTRACTIONS: Ice Vogues of 1957, 1 day, 6 nights.

AID, PREMIUMS: State aid, \$800; county aid, none; other aid, none; total premiums (excluding races), \$17,000.

STAFF: President, R. T. Tucker; secretary, C. T. Bickford.
1958 DATES: February 24-March 1, official.

Florida State Fair, Tampa

TOTAL ATTENDANCE: Operated 11 days, 11 nights.

CARNIVAL: Royal American Shows.

ATTRACTIONS: Thrill Shows, Art Shows, Science Shows, Automobile Races, Motorcycle Races, Baseball Games, Flower Shows, Religious Services.

STAFF: President, Carl D. Brorean; manager, J. C. Huskisson.
1958 DATES: February 4-15, official.

Hillsboro County Junior Agricultural Fair, Plant City

TOTAL ATTENDANCE: Paid and free, 25,000. Operated 3 days, 3 nights.

RECEIPTS: Gate, all free.
CARNIVAL: Southland Amusements.
AID, PREMIUMS: State aid, none; county aid, \$1,200; other aid, \$300; total premiums (excluding races), \$1,600.
STAFF: President, D. A. Storms; secretary, W. H. Barmour.
1958 DATES: January 9-11, official.

Jackson County Fair, Marianna

TOTAL ATTENDANCE: Paid and free, 25,000. Operated 6 days, 6 nights.

RECEIPTS: Gate, \$4,500.

CARNIVAL: Shan Bros.; ride and show gross, \$10,000.

AID, PREMIUMS: State aid, \$400; county aid, none; other aid, \$2,500; total premiums (excluding races), \$3,000.

STAFF: Secretary, Louie W. Seay Sr.
1958 DATE: October 15, tentative.

Palm Beach County Fair, West Palm Beach

TOTAL ATTENDANCE: Paid and free, 103,000. Operated 8 days, 9 nights.

CARNIVAL: Independent.

ATTRACTIONS: Rodeo, 8 days, 9 nights.

AID, PREMIUMS: State aid, none; county aid, none; other aid, none.

STAFF: President, W. A. Boutwell Sr.; secretary, Lamar Allen.
1958 DATES: January 24-February 1, official.

Southwest Florida Fair, Fort Myers

TOTAL ATTENDANCE: Paid and free, 40,000. Operated 6 days, 6 nights.

RECEIPTS: Gate, \$10,000; day grandstand total, none; night grandstand total, none; Coliseum total, none.

CARNIVAL: Blue Grass; ride and show gross, unknown.

AID, PREMIUMS: State aid, none; county aid, none; other aid, receipts; total premiums (excluding races), \$2,500.

STAFF: President, W. Earl Parker; secretary, R. Hippelheuser.
1958 DATES: February 4-9, official.

GEORGIA

Coastal Empire Fair, Savannah

TOTAL ATTENDANCE: Paid and free, 150,000. Operated 6 days, 6 nights.

RECEIPTS: Gate, \$30,000.

CARNIVAL: Gooding Am. Co.; ride and show gross, \$36,000.

AID, PREMIUMS: State aid, none; county aid, none; other aid, none; total premiums (excluding races), \$12,000.

STAFF: President, D. R. Coleman; secretary, Wm. Schandolph.
1958 DATE: October 8, tentative.

Early County Fair, Blakely

TOTAL ATTENDANCE: Paid and free, 5,000. Operated 2 days, 6 nights.

CARNIVAL: Drew.

AID, PREMIUMS: State aid, none; county aid, none; total premiums (excluding races), \$2,000.

STAFF: Secretary, Chester Clardy.
1958 DATE: October, tentative.

Georgia State Fair, Macon

TOTAL ATTENDANCE: Paid and free, 150,000. Operated 6 days, 6 nights.

RECEIPTS: Gate, \$35,000; day grandstand total, none; night grandstand total, \$6,000; Coliseum total, none.

CARNIVAL: C. & W.; ride and show gross, \$60,000.

ATTRACTIONS: Pinky Lee, 2 days, 1 night; Cisco Kid, 1 day, 1 night; Renfro Valley's Coon Creek Girls, 3 days, 3 nights; Gentry's Animal Circus, 6 days, 6 nights.

AID, PREMIUMS: State aid, none; county aid, none; other aid, none; total premiums (excluding races), \$19,000.

STAFF: President, Chas. Bloodworth; secretary, Chas. Rice.
1958 DATE: Not set.

Tri-County Fair, Manchester

OPERATED: 6 days, 6 nights.

CARNIVAL: Johnny Keefe.

ATTRACTIONS: High Pole, 3 days, 4 nights.

Total premiums (excluding races), \$2,000.
STAFF: Secretary, Welby Guffett.
1958 DATE: Last week September, tentative.

IDAHO

Eastern Idaho State Fair, Blackfoot

TOTAL ATTENDANCE: Paid and free, 113,664. Operated 5 days, 5 nights.

ATTRACTIONS: Barnes-Carruthers "State Fair Revue of 1957," 5 nights; horse racing, 3 days; Jack Kochman Auto Dardevils, 2 days; horse pulling and horse show, 3 days.

AID, PREMIUMS: State aid, none; county aid, \$19,400; other aid, none; total premiums (excluding races), \$20,000.

STAFF: President, Jack Moir; secretary, Mrs. Ruth C. Hartkopf.
1958 DATES: September 9-13, official.

Lemhi County Fair, Salmon

TOTAL ATTENDANCE: Paid and free, 3,600.

RECEIPTS: Gate, \$3,100; day grandstand total, \$1,100; night grandstand total, \$2,000.

ATTRACTIONS: Rodeo and Races, 2 days; Stage Show, 2 nights; Fat Stock Sale (4H&FFA), 1 night; Judging of Stock and Exhibits, 1 day.

AID, PREMIUMS: State aid, none; county aid, \$1,500; other aid, none; total premiums (excluding races), \$1,500.

STAFF: President, Fred Snook; secretary, Russell Hillman.
1958 DATES: September 5, 6, 7, tentative.

Lewis County, Nexperce
 TOTAL ATTENDANCE: Free, 2,500.
 Operated 3 days, 3 nights.
 CARNIVAL: Inland Empire Show; ride and show gross, \$2,000.
 ATTRACTIONS: Tom Gerry and Sherry, 3 days; local Talent Horse Events, 1 day.
 AID, PREMIUMS: State aid, none; county aid, \$2,200; other aid, none; total premiums (excluding races), \$2,200.
 STAFF: President, Lee Chandler; secretary, Gordon Dailey.
 Our location and facilities aren't suited for big time.
 1958 DATES: September 25-27, tentative.

Owyhee County Fair, Homedale
 RECEIPTS: Gate, none; day grandstand total, none; night grandstand total, \$250; Coliseum total, none.
 ATTRACTIONS: Home Talent Show, 2 nights.
 AID, PREMIUMS: None.
 STAFF: President, Ryan Howard; secretary, E. F. Mink.
 1958 DATE: Third week in August, tentative.

Western Idaho State Fair, Boise
 TOTAL ATTENDANCE: Paid and free, 125,000. Operated 5 days, 5 nights.
 CARNIVAL: Siebrand Brothers.
 ATTRACTIONS: Horse Show with "Wild Bill Elliot," 4 days, 5 nights; 4-H Club Shows, 3 days; Talent Show, 1 night; Live TV, 2 days, 2 nights.
 AID, PREMIUMS: State aid, none; total premiums (excluding races), \$25,000.
 STAFF: President, Steve T. Collins; secretary, Ambrose W. Johnson.
 1958 DATES: August 26-30, official.

ILLINOIS
Augusta Comm. Livestock Assn., Augusta
 TOTAL ATTENDANCE: Paid and free, 4,900. Operated 5 days, 5 nights.
 RECEIPTS: Gate, \$2,944.80; day grandstand total, \$1,272.70; night grandstand total, \$1,100.
 CARNIVAL: Carl Burkart; ride and show gross, \$1,785.65.
 ATTRACTIONS: Sharkey the Seal, Al Ross, Grand Ole Opry.
 AID, PREMIUMS: State aid, none; county aid, none; total premiums (excluding races), \$19,760.44.
 STAFF: President, K. D. Hamilton; secretary, R. R. Hawkins.
 1958 DATES: July 23 thru 27, tentative.

Boone County Fair, Belvidere
 TOTAL ATTENDANCE: Paid and free, 10,000. Operated 3 days, 3 nights.
 RECEIPTS: Gate, \$6,000; day grandstand total, \$1,000.

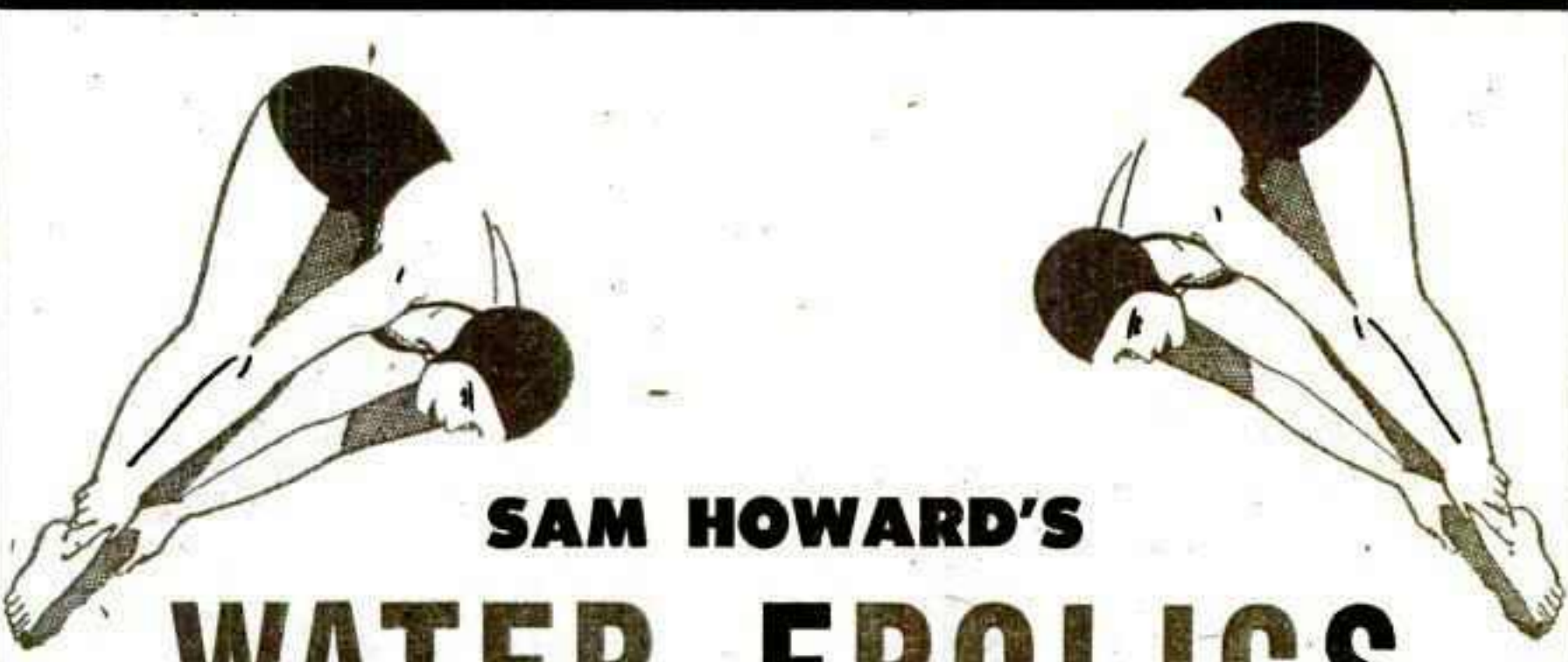
CARNIVAL: Burkart.
 ATTRACTIONS: Holden Daredevil Thrill Show, 1 day, 1 night; 10 Heats Harness Racing, 1 day; Tractor Pulling Contest, 1 day, 1 night; All Pony Show, 1 night; Free Attractions, 3 days, 3 nights.
 AID, PREMIUMS: None; total premiums (excluding races), \$8,500.
 STAFF: President, Leslie J. Carlson; secretary, Elizabeth Orr.
 1958 DATES: August 8-9-10, official.

Carroll County Fair, Milledgeville
 TOTAL ATTENDANCE: Paid and free, 25,000. Operated 5 days, 5 nights.
 RECEIPTS: Gate, \$1,200; day grandstand total, free; night grandstand total, free; Coliseum total, none.
 CARNIVAL: Monarch; ride and show gross, \$8,000.
 ATTRACTIONS: Grand Ole Opry, 1 day, 1 night; Wes Holly, 1 day, 1 night; Pat Kelly, 1 day, 1 night; Oklahoma, 1 day, 1 night.
 AID, PREMIUMS: None; total premiums (excluding races), \$17,295.
 STAFF: President, John Parks; secretary, Art Melville.
 1958 DATES: August 6-10, official.

DuQuoin State Fair, DuQuoin
 OPERATED: 9 days, 9 nights
 CARNIVAL: Heth Shows.
 ATTRACTIONS: Hambletonian harness race, Joni James, Guy Mitchell, Fontane Sisters, Three Leggers, Four Aces, auto races.
 STAFF: Co-general managers, Don and Eugene Hayes.

Effingham County Fair Assoc., Altamont
 TOTAL ATTENDANCE: Paid and free, 40,000. Operated 5 days, 5 nights.
 RECEIPTS: Gate, \$10,156; grandstand total, \$9,457; Coliseum total, none.
 CARNIVAL: Tivoli Exposition.
 ATTRACTIONS: 4-H Home Talent and Square Dance, 1 night; Tournament of Thrills, 1 day, 1 night; Hendrick's Movie Land Animals, 1 night; WLW Midwestern Hayride, 1 night; Russell Arms and Variety Show, 1 night; Trans-World Auto Daredevils, 1 night.
 AID, PREMIUMS: State aid, \$25,176; county aid, none; total premiums (excluding races), \$28,361.
 STAFF: President, Ben Reiss; secretary, Royce F. Majors.
 1958 DATE: First week August, tentative.

Fulton County Fair, Lewistown
 TOTAL ATTENDANCE: Paid and free, 30,000. Operated 4 days, 4 nights.
 RECEIPTS: Gate, \$8,863.50; day grandstand total, \$1,546.30; night grandstand total, \$2,978.60.
 CARNIVAL: Imperial Shows.



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Allentown, Pa. |
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Orangeburg, S. C. |
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ATTRACTIONS: Tiny Hill and Orchestra, 3 days, 3 nights; Aut Swenson Thrillcade, 1 day, 1 night; Harness Racing, 1 day, 2 nights; Calf Scramble, 1 day; Western Horse Show, 1 day; W. L. S. National Barn Dance, 1 night.
AID, PREMIUMS: State aid, \$10,599.10; county aid, none; other aid, none; total premiums (excluding races), \$10,046.60.
STAFF: President, Edward Henry; secretary, Chester Boone.
1958 DATES: July 24-27, tentative.

Greenup-Cumberland County Fair, Greenup

TOTAL ATTENDANCE: Paid and free, 38,000. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$10,000; day grandstand total, \$3,800; night grandstand total, \$4,600.
CARNIVAL: Tivoli.
ATTRACTIONS: Racing, 6 days; Wrestling, 1 night; Grand Ole Opry, 1 night; Auto Thrill Show, 1 night; Variety Show, 2 nights.
AID, PREMIUMS: State aid, \$28,000; total premiums (excluding races), \$31,200.
STAFF: President, C. D. Roberts; secretary, H. O. Ewart.
1958 DATES: August 20-25, tentative.

Illinois State Fair, Springfield

CARNIVAL: Olson Shows.
ATTRACTIONS: Automobile Races, 1 day; Motorcycle Races, 1 day; Westorama, 4 nights; Big Star Attractions, 2 nights; WLS National Barn Dance, 1 night; Society Horse Show, 5 days, 7 nights; Western Horse Show, 2 days, 2 nights.
STAFF: General Manager, J. Ralph Peak.
1958 DATE: Open, tentative.

Logan County Fair, Lincoln

TOTAL ATTENDANCE: Paid and free, 60,000. Operated 6 days, 6 nights.
CARNIVAL: Buff Hottle.
ATTRACTIONS: Harness Racing, 5 days; Society Horse Show, 4 nights; Cisco Kid (Duncan Renaldo), 1 day, 1 night; Webb Pierce Show, 1 day, 1 night; Minnie Pearl, 1 day, 1 night.
AID, PREMIUMS: State aid, \$21,000; county aid, \$300; total premiums (excluding races), \$40,000.
STAFF: President, W. G. Colburn; secretary, W. E. Layman.
1958 DATES: August 2-7, tentative.

Madison County Fair, Highland

TOTAL ATTENDANCE: Free. Operated 5 days, 5 nights.
CARNIVAL: Mercury.
ATTRACTIONS: T. Bains-Ward Thrill, 1 night; Joie Chitwood Thrill, 1 night; Motorcycle, 1 night; Midgets, 1 night; Stocks, 1 night.
AID, PREMIUMS: State aid, none; county aid, none; total premiums (excluding races), \$18,500.

STAFF: President, Wilbur Federer, secretary, Tiny Schumacher.
1958 DATES: July 30-August 3, tentative.

Monroe County Fair Association, Waterloo

TOTAL ATTENDANCE: Free, 3,000. Operated 2 1/2 days, 2 nights.
AID, PREMIUMS: State aid, \$1,990; total premiums (excluding races), \$3,458.50.
STAFF: President, Geo. C. Ziebold; secretary, Edgar S. Amrine.
1958 DATES: August 21-23, tentative.

Schuyler County Fair, Rushville

TOTAL ATTENDANCE: Paid and free, 15,000. Operated 4 days, 4 nights.
CARNIVAL: A. M. Beauty; ride and show gross, \$3,000.
ATTRACTIONS: Barnes-Carruthers, 4 nights.
STAFF: President, L. Redshaw; secretary, H. Settles.
1958 DATES: July 3-6, official.

St. Clair County Fair, Belleville

TOTAL ATTENDANCE: Paid and free, 93,000. Operated 7 days, 7 nights.
RECEIPTS: Gate, none; day grandstand total, \$2,500; night grandstand total, \$8,000; Coliseum total, \$10,500.
CARNIVAL: Monarch; ride and show gross, \$4,980.
ATTRACTIONS: Aut Swenson, 1 night; Rock 'n' Roll, 1 night; Farmer's and Peach Queen, 1 day, 1 night; Minnie Pearl, 1 night; Stock Car Races, 1 night.
AID, PREMIUMS: State aid, \$13,200; county aid, none; other aid, none; total premiums (excluding races), \$19,500.
STAFF: President, Paul Wagner; secretary, Geo. Gerken.
1958 DATE: July or August, tentative.

Wayne County Fair, Fairfield

TOTAL ATTENDANCE: Paid and free, 18,000. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$6,000; day grandstand total, \$1,000; night grandstand total, \$3,500.
CARNIVAL: Buff Hottle.
ATTRACTIONS: Grand Ole Opry, 1 day, 1 night; Harness Racing, 1 day, 3 nights.
AID, PREMIUMS: State aid, \$16,000; county aid, none; other aid, none; total premiums (excluding races), \$21,000.
STAFF: President, Frank Dixon; secretary, Murrell Loy.
1958 DATES: July 14-19, tentative.

Williamson County Fair, Marion

TOTAL ATTENDANCE: Paid and free, 27,000. Operated 6 nights.
RECEIPTS: Gate, \$11,000; night grandstand total, \$9,200.
CARNIVAL: Buff Hottle; ride and show gross, \$12,000.

ATTRACTIONS: Barnes-Carruthers Show, 3 nights; Hendricks Animals, 1 night; Homer and Jethro, 1 night; Jimmy James and Patsy Kelly, 1 night; Stock car racing, 1 night.
AID, PREMIUMS: State aid, \$16,000; county aid, none; total premium (excluding races), \$31,576.
STAFF: President, Frank Bruce.
1958 DATE: Second week of August, tentative.

Winnebago County Fair, Pocatonia

TOTAL ATTENDANCE: Paid and free, 20,000. Operated 3 days, 3 nights.
CARNIVAL: Emshoff Shows.
ATTRACTIONS: None.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none; total premiums (excluding races), \$12,000.
STAFF: President, Harry Cooke; secretary, Wallace Belshaw.
1958 DATE: August, tentative.

INDIANA

Carroll County Fair, Flora

TOTAL ATTENDANCE: Paid and free, 2,500. Operated 6 days, 6 nights.
RECEIPTS: Gate, none; day grandstand total, free; night grandstand total, free.
CARNIVAL: Drago; ride gross, \$2,988.70.
ATTRACTIONS: Talent Show, 1 night; 4-H Beef Auction, 1 night; Davey Crockett Show, 1 night; Miniature Circus, 1 night.
AID, PREMIUMS: None.
STAFF: President, Devere Hoffman.
1958 DATES: July 30 thru August 4, official.

Dearborn County Fair, Inc. Lawrenceburg

TOTAL ATTENDANCE: Paid and free, 60,000. Operated 6 days, 6 nights.
CARNIVAL: L. I. Thomas.
ATTRACTIONS: Ward Beam Thrill Show, 1 night; WLW Midwestern Hayride, 1 night; Gene Holter's Ostrich Races and Wild Animal Show, 1 night; Jack Kochman's Thrill Show, 1 night; Amos Selby's Diamond Horseshoe Rodeo, 2 nights.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none; total premiums (excluding races), \$1,900.
STAFF: President, Carl B. Stauss; secretary, Marvin E. Grimes.
1958 DATES: July 21-26, tentative.

Fayette County Free Fair, Connersville

TOTAL ATTENDANCE: Paid and free, 50,000. Operated 6 days, 6 nights.
RECEIPTS: Gate, none; day grandstand total, \$2,500; night grandstand total, \$2,800.
CARNIVAL: Gooding.
ATTRACTIONS: McKinley Rodeo, 1 day, 1 night; Minnie Pearl, 1 night; Midwestern

Hayride, 1 night; Daredevils, 1 night; Wrestling, 1 night.
AID, PREMIUMS: County aid, \$4,600; total premiums (excluding races), \$6,000.
STAFF: President, Gall Maurer; secretary, J. W. Funk.
1958 DATE: Second week in August, tentative.

Hancock County 4-H Club Fair, Greenfield

TOTAL ATTENDANCE: Paid and free, 35,000. Operated 4 days, 5 nights.
CARNIVAL: Key City Shows; ride and show gross, \$6,500.
AID, PREMIUMS: State aid, none; county aid, \$2,550; total premiums (excluding races), \$1,500.
STAFF: President, Paul Sparks; secretary, Mrs. Fred Cook.
1958 DATES: August 4-8, official.

Indiana State Fair, Indianapolis

TOTAL ATTENDANCE: Paid and free, 849,674. Operated, 10 days, 10 nights.
RECEIPTS: Coliseum show, \$91,093; night grandstand, \$27,049.
CARNIVAL: Cetlin & Wilson Shows.
ATTRACTIONS: Auditorium, Pat Boone, Tennessee Ernie Ford, Guy Mitchell, Joni James, Fontane Sisters, Four Aces, Jan Garber's orchestra. Grandstand, Barnes-Carruthers Revue, Swenson Thrillcade, Grand Circuit harness races, Western horse show with Rin Tin Tin, Rusty and Rip Masters.

Lagrange County 4-H Club Fair, Lagrange

TOTAL ATTENDANCE: Paid and free, 5,000. Operated 3 days, 4 nights.
RECEIPTS: Gate, \$400; day grandstand total, none.
CARNIVAL: \$200.
ATTRACTIONS: Horse Show, 1 day, 2 nights.
STAFF: President, Ralph Sprague; secretary, Retha Bovee.
1958 DATES: August 4-5-6-7, tentative.

Lyons Fair, Lyons

TOTAL ATTENDANCE: Paid and free, 1,100. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$2,000; day grandstand total, none; night grandstand total, \$3,000; Coliseum total, none.
CARNIVAL: Gooding Amusement; ride and show gross, \$2,700.
ATTRACTIONS: Community Sing, 1 night; Amateur Show, 1 night; Horse Pulling, 2 nights; Stars Over Ice, 1 night; Western Horse Show, 1 night.
AID, PREMIUMS: State aid, none; county aid, \$666; other aid, none; total premiums (excluding races), \$5,000.
STAFF: President, Glenn Anderson; secretary, A. F. Foster.
1958 DATE: Last full week in August, tentative.

Morgan County Fair, Martinsville

OPERATED: 5 days, 5 nights.
AID, PREMIUMS: County aid, \$10,000; total premiums (excluding races), \$6,060.25.
STAFF: President, W. H. Hill; secretary, Lawrence Wilson.
1958 DATES: August 11-15, tentative.

Perry County 4-H Fair, Cannelton

TOTAL ATTENDANCE: Paid and free, 6,000. Operated 3 days and 4 nights.
RECEIPTS: Gate, \$1,400; night grandstand total, \$2,000.
CARNIVAL: Ride gross, \$250.
ATTRACTIONS: High Wire Act, 3 days and 3 nights; Musical Festival, 3 days and 4 nights.
County aid, \$1,300.
STAFF: President, Charles Eger; secretary, Hazel Goyer.
1958 DATES: August 6-9, tentative.

Tri-County Fair, Jasonville

TOTAL ATTENDANCE: Paid and free, \$15,000.
RECEIPTS: Gate, \$2,600; night grandstand total, \$2,200.
CARNIVAL: Baker's United; ride and show gross, \$5,000.
ATTRACTIONS: Tommy Bartlett, "Welcome Travelers," 1 night; Pat Kelly, "Rock 'n' Roll Revue," 1 night; Grand Ole Opry, "Minnie Pearl," 1 night; Jack Kochman Heldrivers, 1 night; Western Horse Show, 1 night.
AID, PREMIUMS: County aid, \$666.66; other aid, none; total premiums (excluding races), \$1,800.
STAFF: President, Loren S. Buell; secretary, James Hubbell.
1958 DATES: July 14-19, tentative.

Wabash Valley Fair, Terre Haute

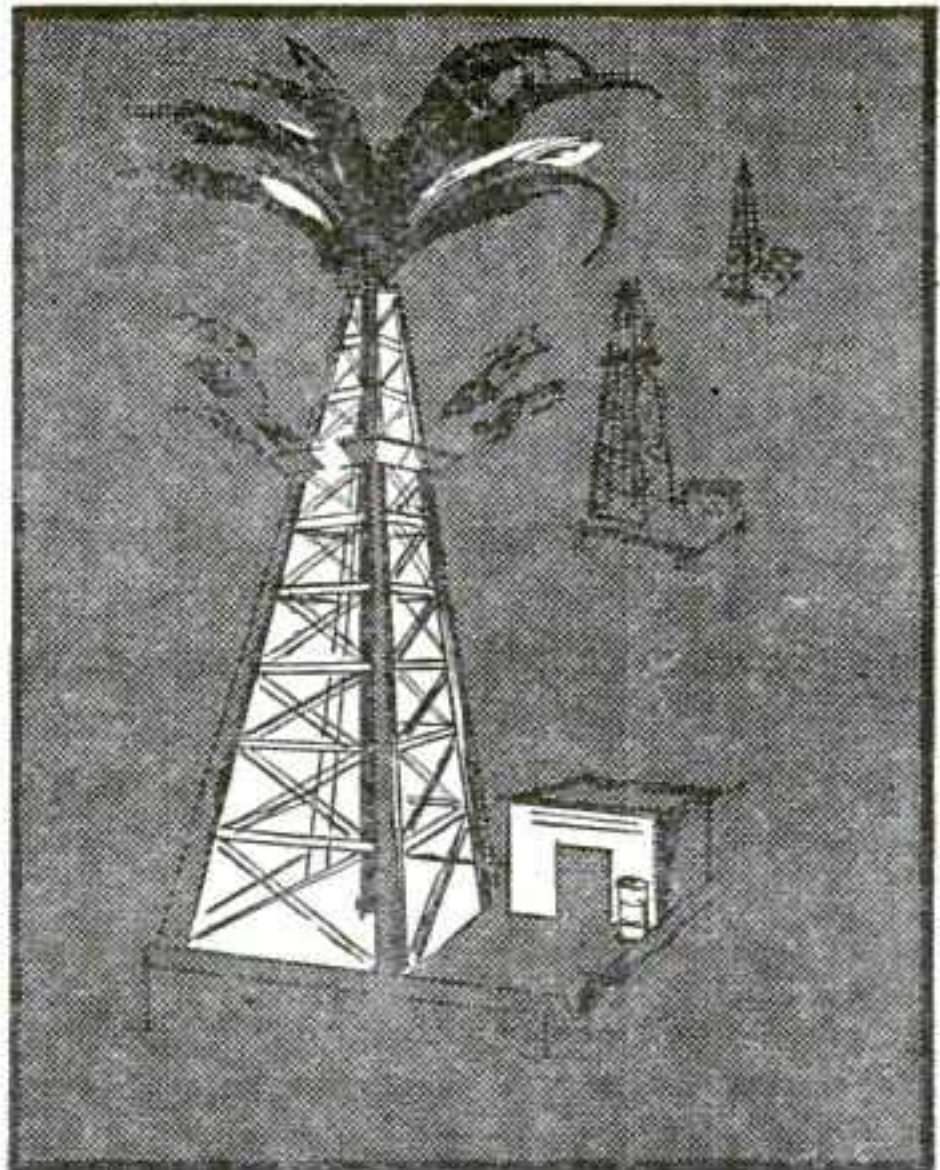
CARNIVAL: James H. Drew.
ATTRACTIONS: Aztec-Mayhan Indian Spectacular, 1 day, 1 night; Sage Brush Follies, 1 day, 1 night; Stars Over Ice, 3 nights; Gene Autry-Annie Oakley, 1 night; Western Horse Show, 1 night; USAC Championship Auto Races, 1 day.
AID, PREMIUMS: County aid, \$12,000; other aid, none; total premiums (excluding races), \$35,000.
STAFF: President, Joseph L. Quinn Jr.; secretary, Jack Thrasher.
1958 DATE: Third full week in August, tentative.

White County 4-H Fair, Reynolds

TOTAL ATTENDANCE: Paid and free, free. Operated 4 days, 4 nights.
ATTRACTIONS: WLS Show.
AID, PREMIUMS: County aid, \$4,500.
STAFF: President, Lowell Goss; secretary, Audra Zarse.
1958 DATES: August 5-8, tentative.

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1958 DATES, JULY 14-19



THE EDMONTON EXHIBITION "HOME OF THE CANADIAN DERBY" EDMONTON, ALBERTA, CANADA

IOWA

All-Iowa Fair, Cedar Rapids

TOTAL ATTENDANCE: Paid and free, 145,917. Operated 8 days, 8 nights.
RECEIPTS: Gate, \$42,073; day grandstand total, \$19,085.54; night grandstand total \$31,629.40.

CARNIVAL: Wm. T. Collins.
ATTRACTIONS: "Holiday on Ice," 5 nights; L-Bar Ranch Rodeo, 2 days, 2 nights; Auto Racing, Inc., stock car races, 2 days, 1 night; Auto Racing, Inc., speedway type cars, 1 day; Auto Racing, Inc., midget auto races, 1 day; thrill shows, 2 days.

AID, PREMIUMS: State aid, \$1,850; county aid, \$27,690; other aid, none; total premiums (excluding races), \$23,236.82.

STAFF: President, Charles Penningroth; manager, Andrew C. Hanson.
1958 DATE: August 12-17, tentative.

Benton County Fair, Vinton

TOTAL ATTENDANCE: Paid and free, 18,388. Operated 3 days, 4 nights.
RECEIPTS: Gate, \$5,487; day grandstand total, \$1,883; night grandstand total, \$2,491.

CARNIVAL: Art B. Thomas.
ATTRACTIONS: Grand Ole Opry (Jody and Ody), 1 night; Trans-World Auto Dare-devils, 1 day, 1 night; Stock Car Races, 1 day; Barnes-Carruthers Show-A-Rama, 1 night; Sam Howard's Water Frolics, 1 day, 1 night.

AID, PREMIUMS: State aid, \$2,100; county aid, \$8,000; other aid, none; total premiums (excluding races), \$4,590.50.

STAFF: President, Dr. D. H. Hibbs; secretary, K. B. Spaulding.
1958 DATES: August 4, 5, 6, 7, tentative.

Burlington Hawkeye Fair, Burlington

TOTAL ATTENDANCE: Paid and free, 15,000. Operated 5 days, 5 nights.
RECEIPTS: Gate, \$8,000; night grandstand total, \$6,563.

CARNIVAL: F. C. Bogel; ride and show gross, \$5,000.

ATTRACTIONS: The Mariners, 1 night; WLS Barn Dance, 1 night; Pee Wee King, 1 night; late model stock car races, 1 night.

AID, PREMIUMS: State aid, \$2,100; total premiums (excluding races), \$6,439.50.

STAFF: President, Chas. Hutchcroft; secretary, Wallace Rayer.
1958 DATES: August 4-8, official.

Cherokee County Fair, Cherokee

TOTAL ATTENDANCE: Paid and free, 12,000.

RECEIPTS: Gate, free; day grandstand total, free; night grandstand total, free; Coliseum total, none.

CARNIVAL: George Nelson; ride and show gross, \$4,000.

ATTRACTIONS: Marlo Shows, 3 days, 3 nights.

AID, PREMIUMS: State aid, \$2,000; county aid, none.
STAFF: President, Dean Simmonsen; secretary, Sherman Peirson.
1958 DATES: August 11-13, tentative.

Fayette County Fair, West Union

TOTAL ATTENDANCE: Paid and free, 28,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$8,513.30; day grandstand total, \$2,468.65; night grandstand total, \$4,297.50.

CARNIVAL: Don Franklin; ride and show gross, \$5,428.60.

ATTRACTIONS: Hendricks Movieland Animals, 1 day, 1 night; Auto Races (Sweeney), 1 day; Hank Thompson-Jimmy Wakely (MCA), 1 night; Circus Acts (Sheehan), 1 day; Waterfront Show (MCA), 1 night.

AID, PREMIUMS: State aid, \$2,100; county aid, \$6,000; other aid, none; total premiums (excluding races), \$4,500.

STAFF: President, Grant Lauer; secretary, E. T. Alcorn.
1958 DATES: August 19-22 incl., tentative.

Fremont County Fair, Sidney

TOTAL ATTENDANCE: Paid and free, 8,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, none.

CARNIVAL: None.

AID, PREMIUMS: State aid, \$2,100; total premiums (excluding races), \$3,000.

STAFF: President, Floyd Brown; secretary, Corby Fichter, Jr.
1958 DATES: August 5-8, tentative.

Great Jones County Fair, Monticello

TOTAL ATTENDANCE: Paid and free, 92,000. Operated 5 days, 5 nights.
RECEIPTS: Gate, \$38,000.

CARNIVAL: 20th Century; ride and show gross, \$25,000.

ATTRACTIONS: Horse Troupe, Amateur Show, 1 day, 1 night; Harness Races, Preston Foster, 1 day, 1 night; Harness Races, Riverboat Follies, 1 day, 1 night; Movieland Animals, Hank Thompson, Jimmy Wakely, 1 day, 1 night; Stock Races, Sammy Kaye, 1 day 1 night.

AID, PREMIUMS: State aid, \$2,100; county aid, \$8,000; other aid, none; total premiums (excluding races), \$7,600.

STAFF: President, H. W. Stuhler; secretary, Claude Appleby.

Hancock County Junior Fair, Britt

TOTAL ATTENDANCE: Paid and free, 6,500. Operated 3 days, 3 nights.

RECEIPTS: Gate, free; day grandstand total, none; night grandstand total, none; Coliseum total, \$397.50.

CARNIVAL: Royal United; ride and show gross, \$269.84.

ATTRACTIONS: W. H. O. Community Service Show, 1 night; Local Horse and Pony Show, 1 night.

AID, PREMIUMS: State aid, \$1,900; county aid, \$9,120; other aid, none; total premiums (excluding races), \$2,600.

STAFF: President, Floyd Friedow; secretary, Mitchell Bock.
1958 DATES: August 12-15, official.

Iowa State Fair, Des Moines

TOTAL ATTENDANCE: Paid and free, 432,521. Operated 10 days, 10 nights.

CARNIVAL: Olson Shows.

ATTRACTIONS: Barnes-Carruthers' revue; Lennon Sisters, Cremer rodeo, National Speedway auto races.

STAFF: Secretary, Lloyd Cunningham.

Keokuk County Fair, What Cheer

TOTAL ATTENDANCE: Paid and free, 8,000. Operated 2 days, 3 nights.

RECEIPTS: Gate, \$3,476.25; day grandstand total, \$1,200; night grandstand total, \$1,800.

CARNIVAL: Sunny Meyers; ride and show gross, \$1,854.05.

ATTRACTIONS: TV Sage Brush Show, 1 day, 1 night; Hendrick's Movieland Wild Animals, 1 night.

AID, PREMIUMS: State aid, \$1,800; county aid, \$5,000; other aid, none; total premiums (excluding races), \$2,400.

STAFF: President, Rex McNabb; secretary, Tom Baxter.
1958 DATE: September 1, tentative.

Kossuth County Fair, Algona

TOTAL ATTENDANCE: Paid and free, 20,000. Operated 4 days and 4 nights.

RECEIPTS: Gate, \$6,000; Coliseum total, \$4,862.

CARNIVAL: Merriam's; ride and show gross, \$6,000.

ATTRACTIONS: Horse Show, 1 night; Big Car Racing, 1 day; Stock Car Racing, 2 days; Thrill Show, 1 night; Home Talent, 1 night; Review, 1 night.

AID, PREMIUMS: State aid, \$2,100; county aid, \$7,500.

STAFF: President, H. H. Schipull; secretary, N. W. Nitchals.
1958 DATES: August 12-15, tentative.

Lee County Fair, Donnellson

OPERATED: 5 days, 6 nights.

CARNIVAL: American Beauty.

ATTRACTIONS: Jonny Rivers Western Jubilee, 1 night; Harness Races, 2 nights; Running Races, 1 night; late model Stock Car Races, 2 nights.

AID, PREMIUMS: State aid, \$2,100; total premiums (excluding races), \$4,300.

STAFF: President, F. C. Bell; secretary, C. I. Redfern.
1958 DATES: July 29 to August 2, tentative.

The great

Montgomery County Fair

Dayton, Ohio

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Estimate **125,000**
attended in 1957

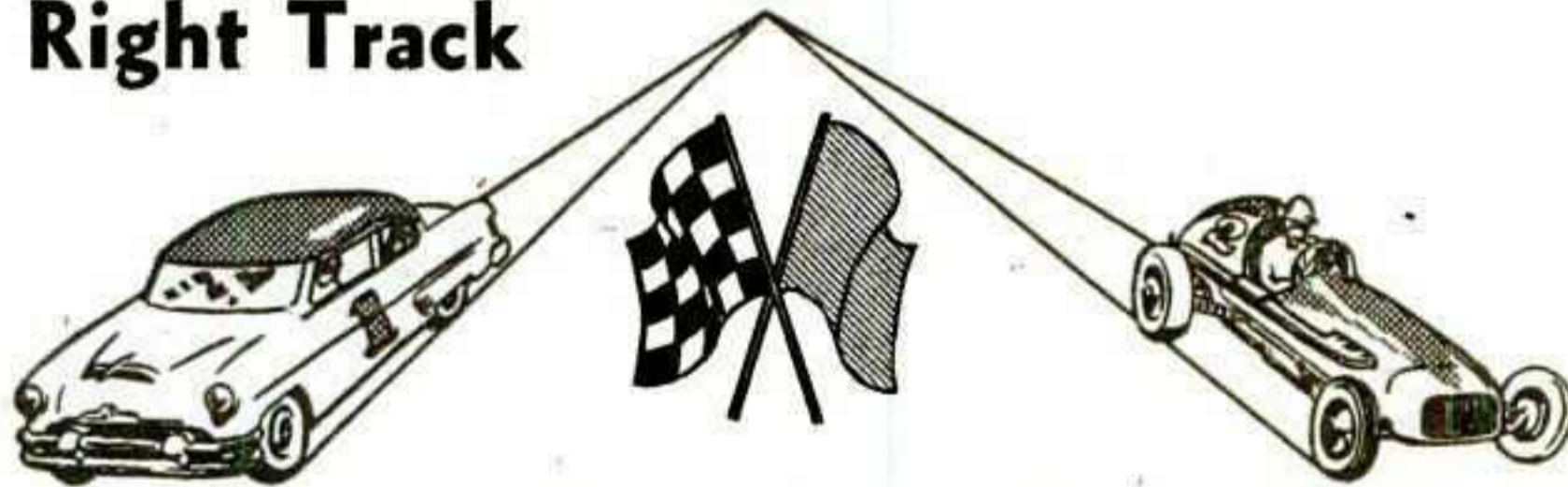
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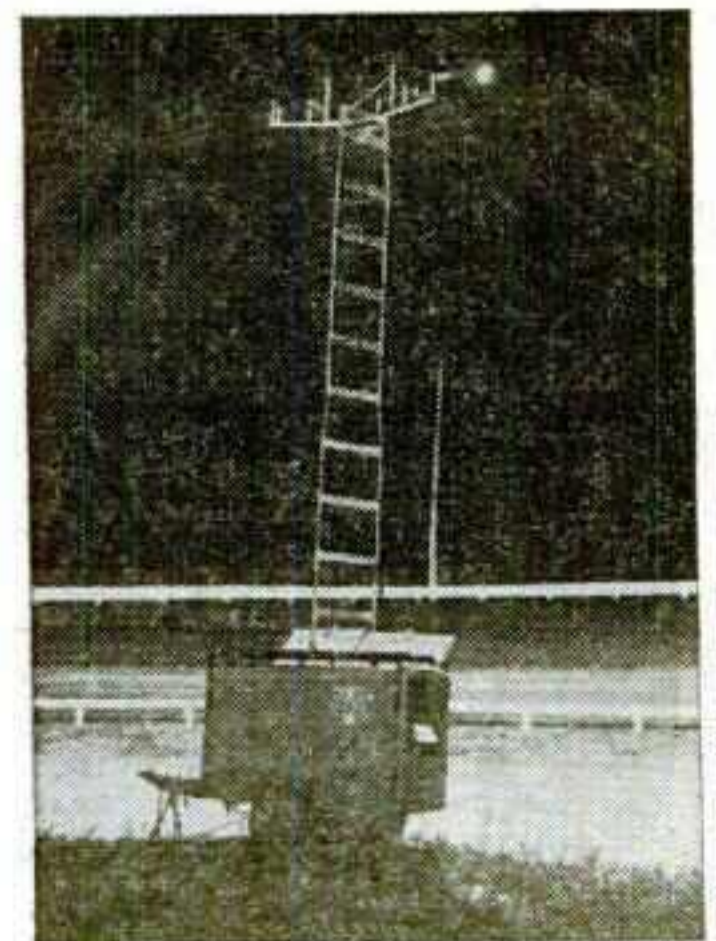
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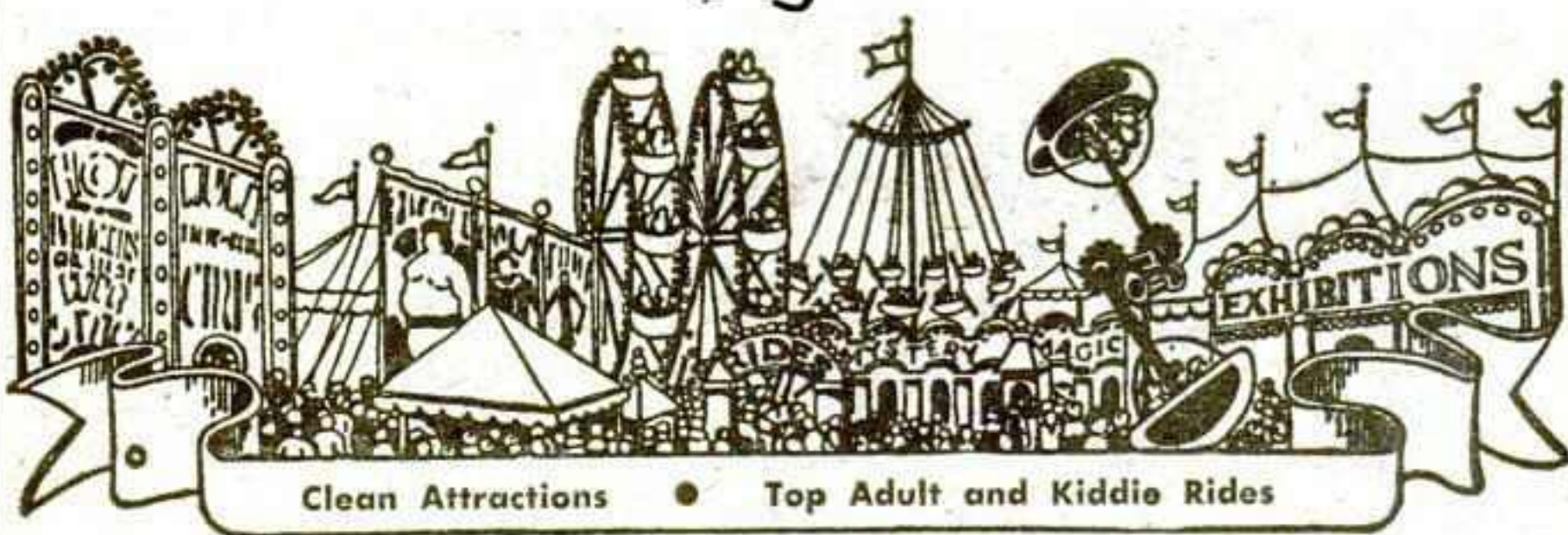


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OUR THANKS:

to the many fairmen and committees who expressed their satisfaction with our midway by giving us their 1958 contract... and to all for whom we played in 1957.

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MINNEAPOLIS 21, MINNESOTA



Linn County Fair, Central City

TOTAL ATTENDANCE: Paid and free, 2,700. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$1,600; day grandstand total, \$700; night grandstand total, \$200.

CARNIVAL: F. O. Kile.
ATTRACTIONS: Circus, 2 days, 2 nights; horse show, 1 day; variety show 1 day, 1 night.

AID, PREMIUMS: State aid, \$250; county aid, \$12,000; other aid, none.

STAFF: President, L. J. Mills; secretary, T. W. Lewis.

1958 DATES: August 1-3, tentative.

Monroe County 4-H Fair & Fall Festival, Albia

OPERATED: 4 days, 4 nights.
RECEIPTS: Day grandstand total, \$8,000.

ATTRACTIONS: Rodeo.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none.

STAFF: President, Clifford Davis; secretary, Lester Poole.

1958 DATES: August 4-7, official.

North Iowa Fair, Mason City

TOTAL ATTENDANCE: Paid and free, 92,146. Operated 7 days, 6 nights.

RECEIPTS: Gate, \$18,819.80; day grandstand total, \$14,241.50; night grandstand total, \$6,141.50.

CARNIVAL: 20th Century Shows; ride and show gross, \$17,920.24.

ATTRACTIONS: Ice Varieties, 6 nights; Thrill Show (Aut Swenson), 2 days; Barnes Championship Rodeo, 2 days, 1 night; Stock Car Races (Al Sweeney), 1 day; Big Car Races (Al Sweeney), 1 day.

AID, PREMIUMS: State aid, \$2,100; county aid, \$22,000; total premiums (excluding races), \$10,500.

STAFF: President, Leigh R. Curran; secretary, Hans Henrikson.

1958 DATES: August 5-10, official.

Southern Iowa Fair, Oskaloosa

TOTAL ATTENDANCE: Paid and free, 14,000.

RECEIPTS: Gate, \$5,454; night grandstand total, \$4,184.

CARNIVAL: American Beauty; ride and show gross, \$3,909.47.

ATTRACTIONS: Horse Racing, 2 nights; Movieland Animal Stars, 1 night; Smoky Smith Show, 1 night; Big Car Races, 1 night; Local Show, 1 night.

AID, PREMIUMS: State aid, \$2,100; county aid, \$10,403.97; total premiums (excluding races), \$4,755.50.

STAFF: President, Ed Swaney; secretary, Mrs. Clyde Hanna.

Union District Agricultural Society Fair, West Liberty

OPERATED: 3 days, 4 nights.

RECEIPTS: Gate, \$11,527.25; day grand-

stand total, \$3,643; night grandstand total, \$3,988.

CARNIVAL: Independent; ride and show gross, \$1,500.

ATTRACTIONS: Waterfront Revue (Preston Foster), 1 night; TV Sagebrush Show (Tex Ritter and Smiley Burnette), 1 night; local Saddle Club Show, 1 night; Holden Thrill Show, 1 day, 1 night.

AID, PREMIUMS: State aid (anticipated), \$2,100; county aid, \$5,200; other aid, none; total premiums (excluding races), \$6,132.50.

STAFF: President, W. C. Eichenauer; secretary, Kenneth L. Jehle.

1958 DATES: August 18-21, tentative.

Van Buren County Fair, Keosauqua

TOTAL ATTENDANCE: Paid and free, 16,500. Operated 4 days, 5 nights.

RECEIPTS: Gate, \$3,276.25; day grandstand total, \$462.75; night grandstand total, \$915.99.

CARNIVAL: Lindie Shows; midway gross, \$580.95.

ATTRACTIONS: Shamrock Ranch Shows, 2 days, 1 night; Paul Zalle, M.C. and Act, 4 days, 4 nights; Aut Swenson, Thrill, 1 night; Stockport Serenaders, 1 night; Lloyd Hohl, 1 day; Dance Program, 1 night.

AID, PREMIUMS: State aid, \$2,100; county aid, \$3,869.64; other aid, none; total premiums (excluding races), \$4,466.50.

STAFF: President, Leo A. Miller; secretary, Arthur J. Secor.

1958 DATES: August 5-8, tentative.

Wayne County Fair, Corydon

TOTAL ATTENDANCE: Paid and free, 8,140. Operated 4 days and 4 nights.

RECEIPTS: Gate, \$1,584; day grandstand total, \$135.91; night grandstand total, \$918.50.

CARNIVALS: Kile Shows; ride and show gross (fair's total), \$126.

ATTRACTIONS: Wrestling, 1 night; Grand Ole Opera, 1 day and 1 night; Sam Howard's Water Show, 1 day and 1 night.

AID, PREMIUMS: State aid, \$2,100; county aid, \$2,300; total premiums, \$3,626.50.

STAFF: President, Clarence Dodson; secretary, Margaret Ward.

1958 DATES: August 19-22, tentative.

Wapello County Fair, Eldon

TOTAL ATTENDANCE: Paid and free, 25,000. Operated 3 days and 4 nights.

RECEIPTS: Gate, \$11,000; day grandstand total, \$5,100; night grandstand total, \$5,000.

CARNIVAL: American Beauty.

ATTRACTIONS: Hendrick's Animals, 1 night; Keith Killinger's Stageshow, 1 night; Grand Ole Opry, 1 night; Newberry Thrill Show, 1 night; Horse Racing, 2 days; Auto Racing, 1 day.

State Aid, \$2,100; county aid, \$7,500; total premiums (excluding races), \$5,600.

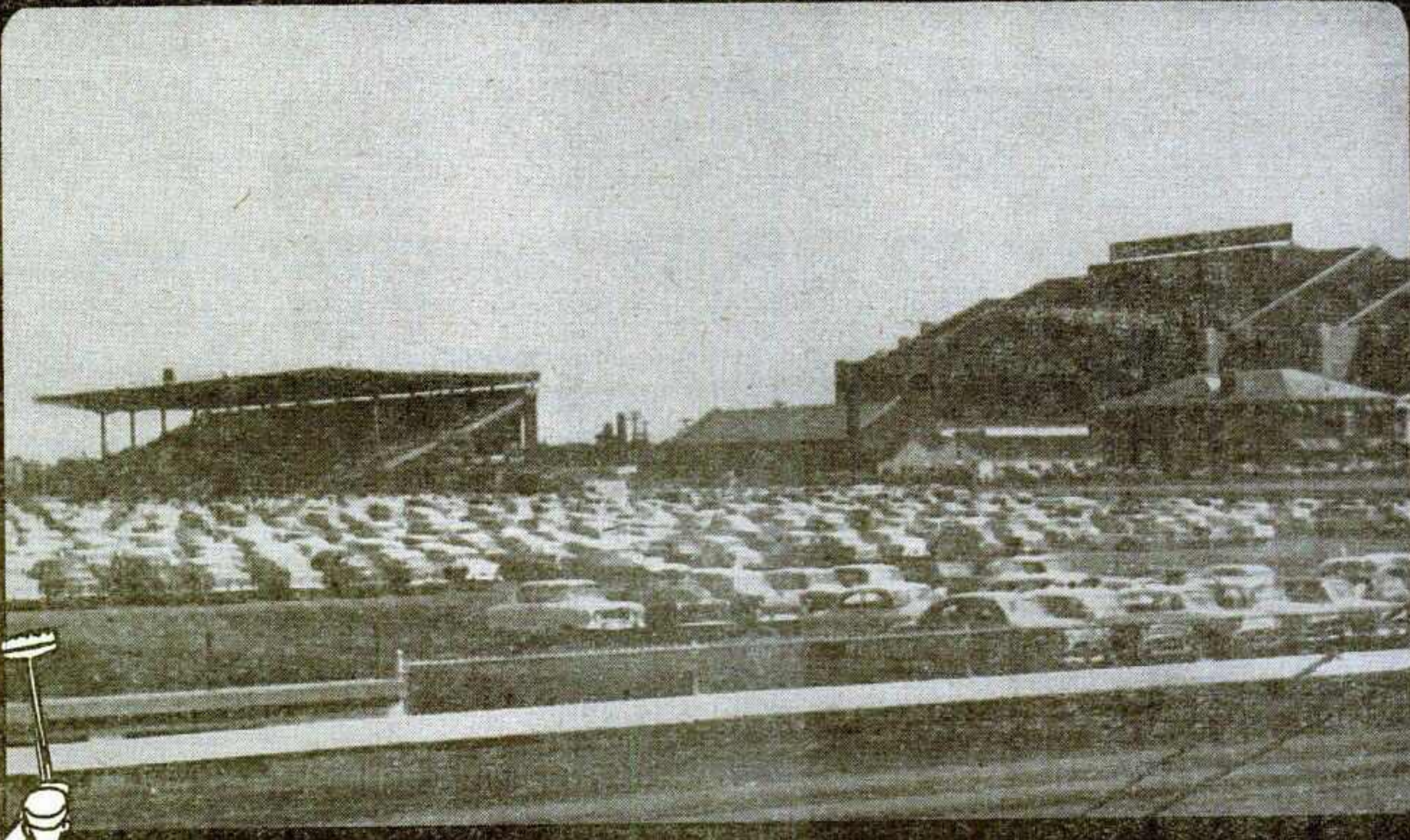
STAFF: President, H. F. Gilbert, secretary, L. W. Hall.

1958 DATES: August 18-21, official.

INDIANA STATE FAIR

INDIANA STATE FAIR

INDIANA STATE FAIR



INDIANA STATE FAIR

INFORMATION—

Write: Earl J. Bailey-Secy.-mgr.
Indiana State Fair Board
Indianapolis 5, Indiana
Call: WALnut 6-2471



1958 Dates **Aug. 27** thru **Sept. 5** (tentative)

KANSAS

Central Kansas Free Fair, Abilene

TOTAL ATTENDANCE: Paid and free, 20,000. Operated 4 nights.
RECEIPTS: Night grandstand total, \$13,179.
CARNIVAL: Central States; ride and show gross, \$1,936.36.
ATTRACTIONS: Wild Bill Hickok Rodeo, 4 nights; Grand Ole Opry, 1 night.
STAFF: President, Chas. Krenger.
1958 DATES: August 18-22, official.

Clay County Farmers' Institute and Wakefield Free Fair, Wakefield

TOTAL ATTENDANCE: Paid and free, 2,000. Operated 3 days, 4 nights.
RECEIPTS: Gate, none; day grandstand total, none.
CARNIVAL: Strong Amusement.
ATTRACTIONS: Variety Show, 1 night; dog show, 1 night; football game, 1 night; house show, 1 night.
AID, PREMIUMS: State aid, none; county aid, \$500; total premiums (excluding races), \$500.
STAFF: President: Wm. Steffen; secretary, Dale Newell.
1958 DATE: September 26-29, tentative.

Finney County Free Fair, Garden City

TOTAL ATTENDANCE: Paid and free, 12,000. Operated 3 days, 3 nights.
CARNIVAL: Broadbeck-Schroeder; ride and show gross, \$4,000.
ATTRACTIONS: "Winners All" Show, 1 night; Duke of Paducah, 1 night.
AID, PREMIUMS: County aid, \$3,100; total premiums (excluding races), \$3,100.
STAFF: President, Andy Clark; secretary, Hoy B. Eiling.
1958 DATES: August 26-28, tentative.

Kincaid Free Fair, Kincaid

TOTAL ATTENDANCE: Paid and free, 2,000. Operated 2 days, 2 nights.
RECEIPTS: Gate, none; day grandstand total, none; night grandstand total, none; Coliseum total, none.
CARNIVAL: Holiday Amusement Company; ride and show gross, \$450.
AID, PREMIUMS: State aid, none; county aid, prem. list; other aid, none; total premiums (excluding races), \$800.
STAFF: President, Olin Huffman; secretary, D. I. Booher.
1958 DATES: September 19-20, tentative.

Five State Fair & Race Meet, Liberal

RECEIPTS: Gate, free; day grandstand total, \$15,000; night grandstand total, \$20,063.50; coliseum total, \$1,515.
CARNIVAL: Dudley; ride and show gross, \$2,893.50.
ATTRACTIONS: Horse racing, 4 days; ear racing, 4 days; Star Light Review, 2 nights; wrestling, 1 night; baseball.
AID, PREMIUMS: State aid, none; county aid, \$16,000.
STAFF: President, Lloyd Chance; secretary, Chas. Kulow.
1958 DATE: October 9, tentative.

Harper County Agriculture Fair Association, Inc., Harper

TOTAL ATTENDANCE: Free, 3,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, none; day grandstand total, none; night grandstand total, none; Coliseum total, none.
CARNIVAL: American Shows.
AID, PREMIUMS: County aid, \$3,000; total premiums (excluding races), \$3,000.
STAFF: President, Douglas Gill; secretary, R. H. Zimmerman.
1958 DATES: August 21-23, tentative.

Labette County Fair, Oswego

TOTAL ATTENDANCE: Free, 4,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, free; day grandstand total, none; night grandstand total, \$1,300; Coliseum total, none.
CARNIVAL: Raines Amusement Company; ride and show gross, \$470.
ATTRACTIONS: Pulling Horse Contest, 1 night; Shodeo, 1 night; 4-H Talent Show, 1 night; Cutting Horse Contest, 1 night.
AID, PREMIUMS: State aid, none; county aid, \$2,500; other aid, none; total premiums (excluding races), \$2,500.
STAFF: President, Wilmer A. Brown; secretary, Merrill Christy.
This was poorest year in years due to crop failure and anthrax killing livestock.
1958 DATE: Tentative.

Lane County Free Fair, Dighton

CARNIVAL: Evans United.
ATTRACTIONS: McCombs Rodeo, 1 day, 1 night; thrill show, 1 day; variety show, 1 night; June Carter, Grand Ole Opry, 1 night.
STAFF: President, Ray Ely; secretary, E. A. Bryant.
1958 DATE: First week in August, tentative.

Linn County Fair, Mound City

TOTAL ATTENDANCE: Paid and free, \$15,000. Operated 4 days, 4 nights.
RECEIPTS: Night grandstand total, \$6,000.
CARNIVAL: Parada Shows; ride and show gross, \$3,200.
ATTRACTIONS: Rodeo, 2 nights; talent contest, 2 nights; horse show, 1 day; "Kids' Day" contests, 1 day.
AID, PREMIUMS: County aid, \$2,500; total premiums (excluding races), \$2,700.
STAFF: President, Chas. Murray; secretary, John H. Morse.
1958 DATES: August 20-23, tentative.

Lyon County Fair, Emporia

TOTAL ATTENDANCE: Paid and free, 3,000. Operated 4 days, 3 nights.
CARNIVAL: Maddox Bros.; ride and show gross, \$2,800.
AID, PREMIUMS: County aid, \$3,000.
STAFF: President, Lloyd Lewis.
1958 DATES: ?? 21-24, tentative.

Kansas Free Fair, Topeka

CARNIVAL: Royal American Shows.
ATTRACTIONS: Barnes-Carruthers' West-O-Rama, National Speedway auto races.
STAFF: Manager, Maurice E. Fager.

Kansas State Fair, Hutchinson

OPERATED: 6 days, 6 nights.
CARNIVAL: Royal American Shows.
ATTRACTIONS: Barnes-Carruthers' West-O-Rama, Frank Winkley auto races.
STAFF: President, Everett Erhart; secretary, Virgil Miller.

Mitchell County Fair, Beloit

TOTAL ATTENDANCE: Paid and free, 3,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, free; day grandstand total, none; night grandstand total, \$3,000; Coliseum total, none.
CARNIVAL: American Midway Shows.
ATTRACTIONS: Jay Ross "Can You Take It" Show, 1 night; American Thrill Shows, 1 night; Duke of Paducah, 1 night.
AID, PREMIUMS: State aid, none; county aid, \$2,000; other aid, none; total premiums (excluding races), \$2,000.
STAFF: President, Roy Gobes; secretary, Dean D. Haddock.
1958 DATE: Tentative.

Osborne County Rural Fair, Osborne

TOTAL ATTENDANCE: Paid and free, 2,800. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$2,000.10; day grandstand total, \$846.60; night grandstand total, \$1,161.50.
CARNIVAL: Catlett Greater Shows; ride and show gross, \$546.71.
ATTRACTIONS: Cutting and Reining Contest, 1 night; Horse Races, 2 days, Car Races, 2 days; Winners All Show, 1 night; TV Review, 1 night; 4-H Show, 1 night.
AID: County aid, \$2,867.12.
STAFF: President, John Campbell; secretary, Irene Welker.
1958 DATE: Third week in August, tentative.

Saline County Fair, Salina

TOTAL ATTENDANCE: Paid and free, 30,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, free; day grandstand total, free; night grandstand total, \$10,000.
CARNIVAL: Alamo Exposition; ride and show gross, \$7,500.
ATTRACTIONS: Rodeo, 2 nights; Thrill Show, 2 nights; Dancing Revue, 2 nights; Style Revue, 1 night; Band Concert, 1 night.
AID: County aid, \$3,000; other aid, \$1,800; total premiums (excluding races), \$5,000.
STAFF: President, Roy McCormick; secretary, Albert Frehse.
1958 DATES: August 26-29, official.

Sedgwick County Fair, Cheney

TOTAL ATTENDANCE: Paid and free, 12,750. Operated 3 days, 3 nights.
RECEIPTS: Gate, free; night grandstand total, \$684.
CARNIVAL: Maddox Bros.' Shows; ride and show gross, \$1,134.
ATTRACTIONS: Grand Ole Opera, 1 night; Sedgwick County Fair Revue, 1 night; cutting horse contest, 1 night.
AID, PREMIUMS: County aid, \$3,500; other aid, \$4,000; buildings and maintenance total premiums (excluding races), \$3,600.
STAFF: President, Floyd Souders; secretary, Frank A. Ryniker.
1958 DATE: Tentative.

The Inter-State Fair, Coffeyville

TOTAL ATTENDANCE: Paid and free, 35,000. Operated 6 days, 6 nights.
RECEIPTS: Night grandstand - total, \$23,000.
CARNIVAL: Don Franklin.
ATTRACTIONS: Stock Car Races, 1 night; Rodeo, 4 nights; Free Talent Review, 1 night.
AID, PREMIUMS: State aid, none; county aid, \$3,000; other aid, none; total premiums (excluding races), \$3,000.
STAFF: President, Roy V. Swanson; secretary, Lawrence M. Smith.
1958 DATES: August 30-September 5, tentative.

Trego County Free Fair, Wakeeney

OPERATED: 4 days, 4 nights.
RECEIPTS: Gate, none; day grandstand total, \$4,000; night grandstand total, \$2,000.
CARNIVAL: Doc Ney Shows; ride and show gross, \$4,000.
ATTRACTIONS: Quarter Horse Show, 1 day; Motorcycle Races, 2 days; Automobile Races, 2 days; Thrill Show, 1 night; Grand Ole Opry, 1 night.
AID, PREMIUMS: State aid, none; county aid, \$8,500; total premiums (excluding races), \$2,300.
STAFF: President, Ward Phillip; secretary, Lew H. Galloway.
1958 DATES: August 19-22, tentative.

Tri-County Fair, Horton

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 3 days, 3 nights.
AID, PREMIUMS: County aid, \$3,000.
STAFF: President, Wm. T. Knouse; secretary, J. A. Bourguin.
1958 DATES: August 27-29, tentative.

KENTUCKY

American Legion Fair, Lebanon

TOTAL ATTENDANCE: Paid and free, 1,500. Operated 1 day, 1 night.
CARNIVAL: Local.
STAFF: President, B. E. Hickerson; secretary, L. T. Whitlock; concession superintendent, Joe Moore; publicity director, J. T. Whitlock.
1958 DATE: Labor Day, official, tentative.

Cumberland County Fair, Burkesville

TOTAL ATTENDANCE: Paid and free, \$10,000. Operated 3 days, 5 nights.
RECEIPTS: Gate, \$5,000; day grandstand total, none; night grandstand total, none.
CARNIVAL: Bees Shows.
ATTRACTIONS: Beauty contest, dog show, horse show, 3 nights; livestock show, 3 days; contests, 1 day; home exhibits, 2 days, 1 night.
AID, PREMIUMS: State aid, none; total premiums (excluding races), \$4,500.
STAFF: President, J. R. Schickel; secretary, Earl Kilbourne.
1958 DATES: August 26-30, official.

Estill County Agricultural Fair Association, Irvine

CARNIVAL: Capital City Shows.
AID, PREMIUMS: State aid, \$100; county aid, none; other aid, none; total premiums (excluding races), \$1,000.

STAFF: President, Benton Combs; secretary, Mary Jo Horn.
1958 DATE: August, tentative.

Germantown Fair, Germantown

TOTAL ATTENDANCE: Paid and free, 25,000. Operated 4 days, 5 nights.
Total premiums (excluding races), \$6,000.
STAFF: President, J. T. White; secretary, R. K. Asbury.
1958 DATE: Tentative.

Kentucky State Fair, Louisville

TOTAL ATTENDANCE: Paid and free, 471,544. Operated 9 days, 9 nights.
CARNIVAL: Olson Shows.
ATTRACTIONS: Professional football, GAC-Hamid show with Pat Boone, horse show, Harry Knight-Cremer Rodeo.

LaRue County Fair, Hodgenville

OPERATED: 5 nights.
RECEIPTS: Gate, \$5,500.
CARNIVAL: Gladstone; ride and show gross, \$2,250.
ATTRACTIONS: Mule, pig and pony races, 4 days; thoroughbred races, 2 days.
AID, PREMIUMS: County aid, \$5,800; total premiums (excluding races), \$5,800.
STAFF: President, W. L. Ferrill; secretary, Jack Kargle.
1958 DATE: Not set.

Muhlenberg County Fair, Central City

TOTAL ATTENDANCE: Paid and free, 8,000.

RECEIPTS: Gate, \$7,600.
CARNIVAL: Gladstone Exposition.
ATTRACTIONS: Races, 4 days; Merle Trauts, 1 day, 1 night; Horse Show, 1 night.
Total premiums (excluding races), \$2,500.
STAFF: President, A. Tiller; secretary, Clayton Reid.
1958 DATE: First week in July, tentative.

Simpson County Fair, Franklin

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 4 days, 5 nights.
RECEIPTS: Gate, \$1,500; night grandstand total, \$200.
CARNIVAL: Beech Bend Park; ride and show gross, \$300.
ATTRACTIONS: Wrestling, 1 night; king and queen, 1 night; talent show, 1 night; dog and pet show, 1 night; square dance, 1 night.
AID, PREMIUMS: State aid, \$200; other aid, \$600; total premiums (excluding races), \$2,500.
STAFF: President, Mrs. J. H. Johns; secretary, Mrs. Laurence Fleming.
1958 DATES: September 24-27, tentative.

Southern Kentucky Fair, Bowling Green

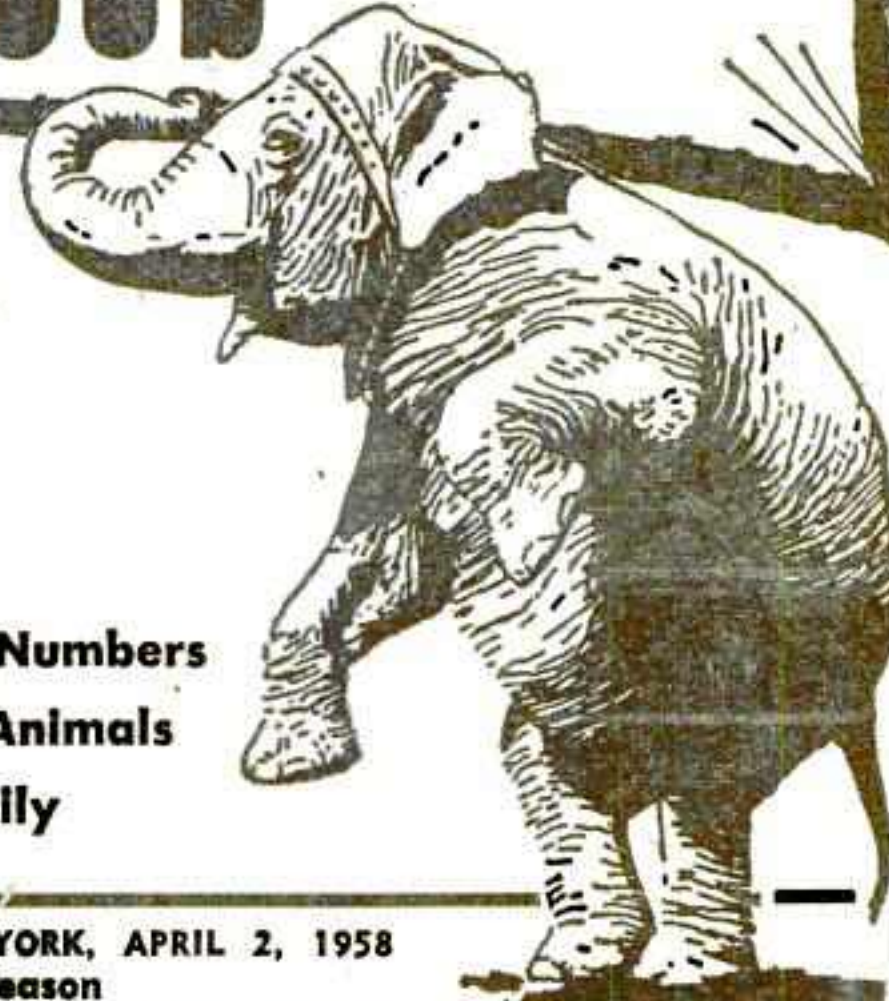
OPERATED: 5 days, 5 nights.
RECEIPTS: Gate, \$11,175; 1 night grandstand total, \$3,200; coliseum total, none.
CARNIVAL: Blue Grass Shows.
ATTRACTIONS: Southern Kentucky Horse Show, 1 night; Alzona & Oscar (Grand Ole Opry), 1 night; Pop John

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Gardus Dixielanders, 1 night; local talent show, 1 night; beauty contest, 1 night.
PREMIUMS: Total premiums (excluding races), \$3,300.
STAFF: President, Tom Red Ford, secretary, Pat Bryant.
1958 DATES: August 17-23, official.

Webster County Fair, Providence

TOTAL ATTENDANCE: Paid and free, 15,256. Operated 3 days.
RECEIPTS: Gate, \$8,000.
ATTRICTIONS: Local attractions, 3 nights; Horse Show, 2 nights.
AID, PREMIUMS: State aid, \$100; total premiums (excluding races), \$2,000.
STAFF: President, B. T. Green; secretary, J. D. Rayburn.
1958 DATES: August 19-22, tentative.

LOUISIANA

Allen Parish Fair, Oberlin

TOTAL ATTENDANCE: Free, 9,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, free.
CARNIVAL: Buff Hottie Shows; ride and show gross, flat rate.
ATTRICTIONS: Buff Hottie Shows, 3 days, 3 nights; Donald Perkins Rodeo, 3 nights.
AID, PREMIUMS: State aid, \$2,000; county aid, none; total premiums (excluding races), \$2,500.
STAFF: President, Wheeler Fuselier; secretary, G. C. Meaux.
1958 DATE: Tentative.

Louisiana State Fair, Shreveport

TOTAL ATTENDANCE: Paid and free, 522,640. Operated 9 days, 9 nights.
CARNIVAL: Royal American Shows.
ATTRICTIONS: Barnes-Carruthers' West-O-Rama, National Speedway auto races.
STAFF: General manager, Joseph Missouri.

Ouachita Valley Fair, West Monroe

TOTAL ATTENDANCE: Paid and free, 45,000. Operated 5 days, 5 nights.
RECEIPTS: Gate, \$7,000.
CARNIVAL: Blue Grass; ride and show gross, \$15,000.
AID, PREMIUMS: State aid, \$3,000; total premiums (excluding races), \$2,000.
STAFF: President, Tom Hicks; secretary, John H. Birdsong.
1958 DATES: October 6-11, tentative.

MAINE

Blue Hill Fair, Blue Hill

TOTAL ATTENDANCE: Paid and free, 20,000. Operated 3 days, 4 nights.
RECEIPTS: Gate, \$15,000; day grand-

stand total, \$1,800; night grandstand total, \$1,200.

CARNIVAL: Wilcox.
ATTRICTIONS: Jole Chitwood Thrill Show, 1 night; Gabby Hayes, 1 day, 1 night; WWVA Western Jamboree, 1 night; Al Martin Stageshow, 3 days, 3 nights.
PREMIUMS: Total premiums (excluding races), \$8,783.50.
STAFF: President, Ellis Slaven; secretary, Phil O'Brien.
1958 DATES: August 29, September 1, official.

Northern Maine Fair, Presque Isle

TOTAL ATTENDANCE: Paid and free, 78,000. Operated 6 days and 6 nights.
RECEIPTS: Gate, \$48,000; day grandstand total, \$5,000; night grandstand total, \$12,000.
CARNIVAL: World of Mirth; ride and show gross, \$40,000.
ATTRICTIONS: Horse Racing, 6 days, and George Hamid Review, 6 days and 6 nights.
State aid, \$8,000; total premiums (excluding races), \$14,000.
STAFF: John Reed; secretary, Robert Andrews.
1958 DATES: August 4-9, tentative.

Pittston Fair, East Pittston

TOTAL ATTENDANCE: Paid and free, 1,000. Operated 2 days, 2 nights.
RECEIPTS: Gate, \$350.
CARNIVAL: Great Lion Shows.
AID, PREMIUMS: State aid, \$861.64; county aid, none; other aid, none; total premiums (excluding races), \$1,287.25.
STAFF: President, C. H. Moody; secretary, Marion Moody.
1958 DATES: August 10-11, tentative.

Skowhegan State Fair, Skowhegan

OPERATED: 8 days, 8 nights.
CARNIVAL: King Reid.
ATTRICTIONS: Lone Ranger-Lassie, 2 days, 2 nights; harness horse racing, 6 days; GAC-Hamid Grandstand Revue and Acts, 6 nights; draft horse pulling, 5 days, 2 nights; oxen pulling, 1 day.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none.
STAFF: President, W. P. Caouette; general manager, Roy E. Symons.
1958 DATE: August 9-16, official.

Western Washington Agricultural Society, Inc., Cherryfield

TOTAL ATTENDANCE: Paid and free, 9,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$4,000; day grandstand total, \$138; night grandstand total, \$98; coliseum total, \$200.
CARNIVAL: Eastern Amusement; ride and show gross, \$987.

ATTRICTIONS: Bands, 3 days, 3 nights; magician, 4 days, 4 nights; amateurs, 4 days, 4 nights; vegetable displays, 4 days, 4 nights; arts and crafts, 4 days, 4 nights; various displays, 4 days, 4 nights.
AID, PREMIUMS: Total premiums (excluding races), \$1,426.15.
STAFF: President, B. C. Harding; secretary, Palmer Hart.
1958 DATE: Tentative.

MARYLAND

Great Frederick Fair, Frederick

TOTAL ATTENDANCE: Paid and free, 65,000. Operated 5 days, 5 nights.
RECEIPTS: Gate, \$27,724; day grandstand total, \$9,409.
CARNIVAL: Prell's.
ATTRICTIONS: Ward Beam's Shows, 4 days, 4 nights; Ward Beams Thrill Show, 1 day, 1 night.
AID, PREMIUMS: State aid, \$14,000; county aid, none; other aid, none; total premiums (excluding races), \$14,000.
STAFF: President, H. C. Dorcus; secretary, Wade F. Hursey.

Maryland State Fair, Timonium

TOTAL ATTENDANCE: Paid and free, 294,851. Operated 13 days, 13 nights.
CARNIVAL: Bennie Weiss-Jake Shapiro.
ATTRICTIONS: Acts and line from Frank Melville Agency, pari-mutuel horse racing.

MASSACHUSETTS

Barnstable County Fair, Marstons Mills

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, not available; day grandstand total, free; night grandstand total, free; Coliseum total, none.
CARNIVAL: Colbert's Fiesta; ride and show gross, not available.
ATTRICTIONS: Albanis High Act, 4 days, 4 nights; Mike Monroe, 4 days, 4 nights; Gabriella and Horse, 4 days, 4 nights; Gabriella and Dogs, 4 days, 4 nights; The Donnellys, 4 days, 4 nights; Archery Demonstration, 4 days, 4 nights; 6 Pony Hitch (Pepsi-Cola), 4 days, 4 nights; English Horse Show, 1 day; Western Horse Show, 1 day.
AID, PREMIUMS: State aid, \$550; county aid, \$500; other, \$200; total premiums (excluding races), \$1,250.
STAFF: President, Harry L. Jones; secretary, Charles J. Meyer.
1958 DATES: July 24-27, tentative.

Barrington Fair, Great Barrington

TOTAL ATTENDANCE: Paid and free,

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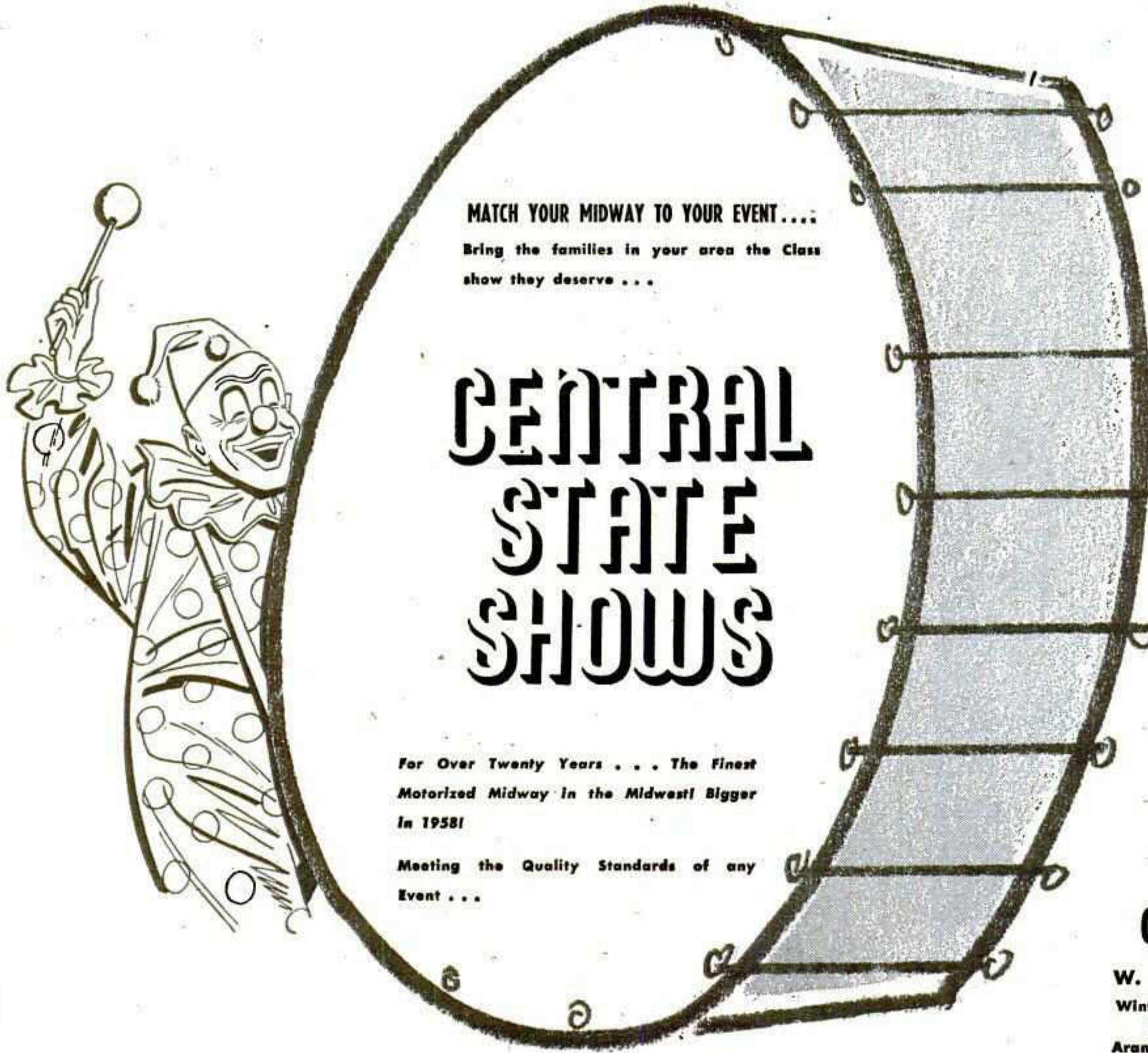
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125,000. Operated 7 days, 7 nights.
 RECEIPTS: Horse racing handle, \$3,187,923.
 ATTRACTIONS: Auto thrill show, 1 day, 1 night; horse racing (runners), 6 days, 6 nights.
 AID, PREMIUMS: State aid, \$4,000; total premiums (excluding races), \$7,500.
 STAFF: President, E. J. Carroll; secretary, A. W. Lombard.
 1958 DATES: September 7-13, tentative.

East Blackstone Fair, Inc., Blackstone

TOTAL ATTENDANCE: Paid and free, 18,500. Operated 3 days, 3 nights.
 CARNIVAL: Lagasse Amusement Co.
 ATTRACTIONS: Al Martin Agency, arena-type presentation, 3 days, 3 nights.
 AID, PREMIUMS: State aid, none; county aid, none; other aid, none.
 STAFF: Secretary, Jesse E. Deacon.
 1958 DATE: September 5-7, tentative.

Eastern States Exposition, West Springfield

TOTAL ATTENDANCE: Paid and free, \$05,073. Operated 9 days, 9 nights.
 ATTRACTIONS: 4 days thrill shows, 3 days auto races, 1 Wild Animal Shows; Bob Hope and USAF Band, 7 nights; 1 Gov. Pageant, 1 Stake Night for Horse Show.
 PREMIUMS: Total premiums (excluding races), \$50,000.
 STAFF: President, J. Loring Brooks; secretary, Gen. Mgr. Jack Reynolds.
 1958 DATES: September 13-21, official.

Hillside Agricultural Society Fair, Cummington

TOTAL ATTENDANCE: Paid and free, \$,000. Operated 2 days, 3 nights.
 RECEIPTS: Gate, \$4,500.
 CARNIVAL: Conn. Amusement Company.
 ATTRACTIONS: Vaudeville show and dance, 2 days, 2 nights.
 AID, PREMIUMS: State aid, \$4,500; total premiums (excluding races), \$6,000.
 STAFF: President, Charles J. Thayer; secretary, Mrs. Katherine Keyes.
 1958 DATES, August 22-24, official.

Topsfield Fair, Topsfield

TOTAL ATTENDANCE: Paid and free, 182,000. Operated 7 days, 7 nights.
 RECEIPTS: Gate, \$96,000; day grandstand total, \$4,200; night grandstand total, \$5,100.
 CARNIVAL: Dean & Flynn Company.
 ATTRACTIONS: Danny White Water Show, 7 days, 7 nights; Radio Station WEEL Variety Show with Carl Moore, 7 days.
 AID, PREMIUMS: State aid, \$6,000; other aid, \$35,000; total premiums (excluding races), \$41,000.
 STAFF: President, Hon. A. G. Means; secretary, Paul Corson.

1958 DATES: August 30-September 6, tentative.

MICHIGAN

Eaton County 4-H, Charlotte

TOTAL ATTENDANCE: Paid and free, 40,000. Operated 5 days, 5 nights.
 RECEIPTS: Gate, \$10,156; grandstand total, \$5,636.95.
 CARNIVAL: Gooding; ride and show gross, \$13,306.07.
 ATTRACTIONS: Harness racing, 3 days; thrill show, 1 day, 1 night; Val Campbell Agency, 2 nights; national mule pulling, 1 night; State championship horse pulling, 1 day, 1 night.
 AID, PREMIUMS: State aid, \$3,370.09; county aid, none; other aid, none; total premiums (excluding races), \$6,545.50.
 STAFF: President, O. E. Packard; manager, Sidney Phillips.
 1958 DATE: August 26-30, tentative.

Emmet County Fair, Petoskey

TOTAL ATTENDANCE: Paid and free, 20,000. Operated 6 days, 6 nights.
 RECEIPTS: Gate, \$3,180.50; day grandstand total, \$302.85; night grandstand total, \$2,924.
 CARNIVAL: Skerbeck; ride and show gross, \$1,994.
 ATTRACTIONS: Harness Racing, 3 nights; Horse Pulling, 1 day, 1 night; Thrill Show, 1 day, 1 night; Horse Show, 1 day; Hot Rod Racers, 1 night.
 AID, PREMIUMS: State aid, \$1,500; county aid, \$2,250; total premiums (excluding races), \$3,750.
 STAFF: President, John Hodge; secretary, Winfield S. Hinds.
 1958 DATES: August 18-23, tentative.

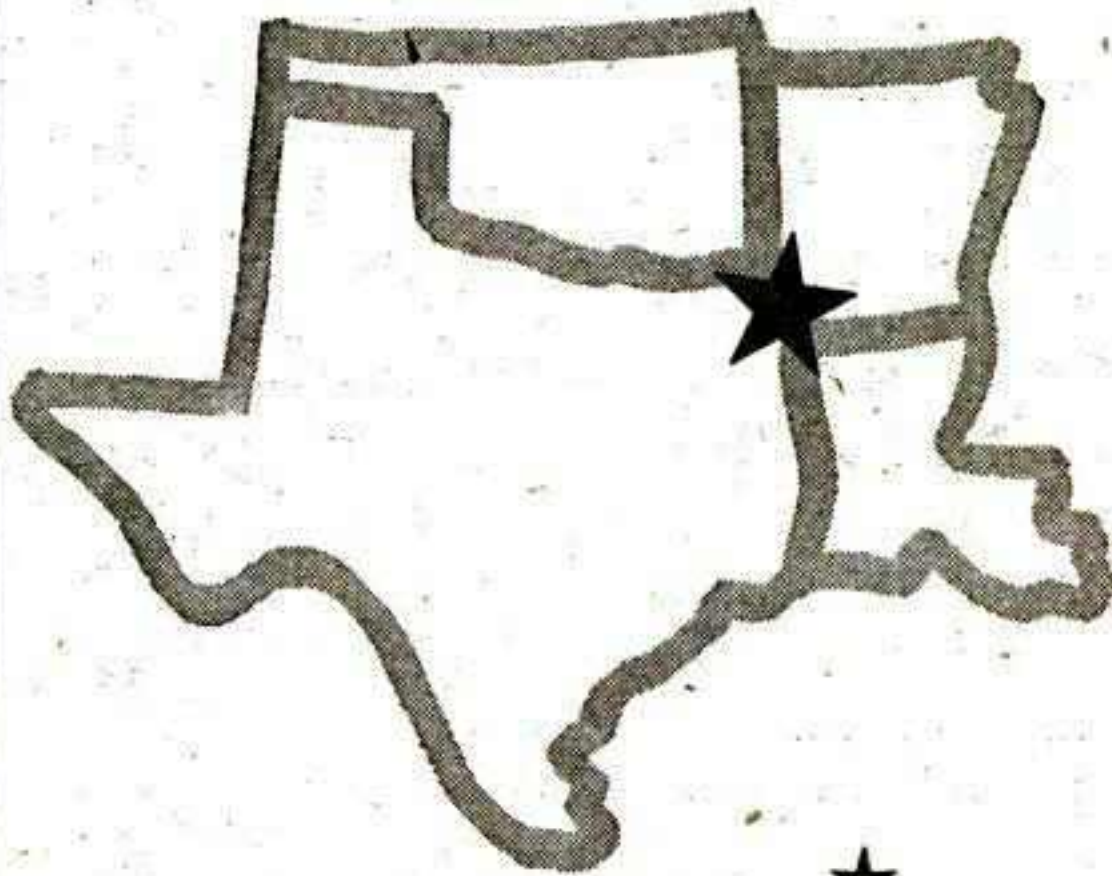
Hillsdale County Fair, Hillsdale

TOTAL ATTENDANCE: Paid and free, 125,000. Operated 5 days, 6 nights.
 RECEIPTS: Gate, \$25,500; day grandstand total, \$11,000.
 CARNIVAL: Gooding; ride and show gross, \$6,040.
 Attractions: Harness races, 5 days; Ice-time, 6 nights; Mariners, 6 nights; Konyot's Chimps, Jack Meyand and Janet, 6 nights; A. Robins, the Banana Man, 6 nights; Little Mississippi River Boat on Mill Pond, all week.
 AID, PREMIUMS: State aid, 40 per cent; county aid, none; other-aid, none; total premiums (excluding races), \$14,000.
 STAFF: President, Wm. J. French; secretary, H. B. Kelley.
 1958 DATES: September 21-27, official.

Ionia Free Fair, Ionia

TOTAL ATTENDANCE: Paid and free, 400,000. Operated 6 days, 6 nights.
 CARNIVAL: C&W; ride and show gross, \$100,000.

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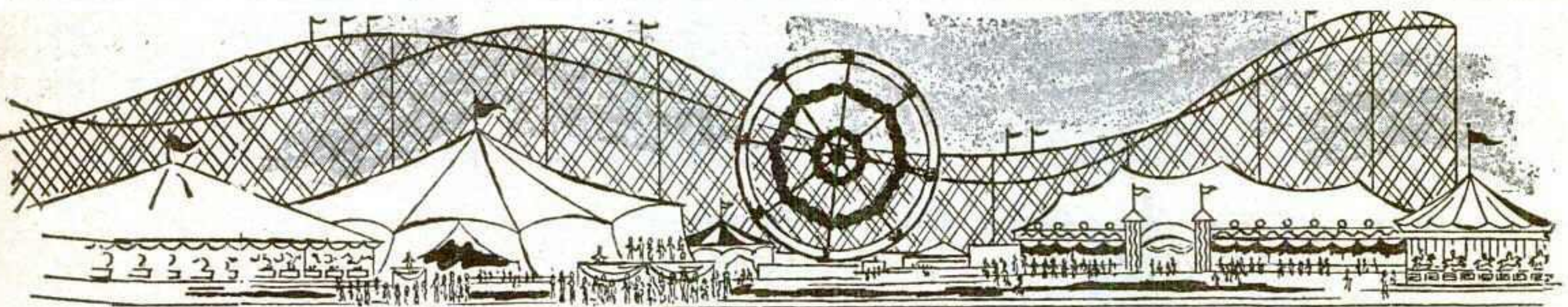
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**1958 DATES
SEPT. 15-20**

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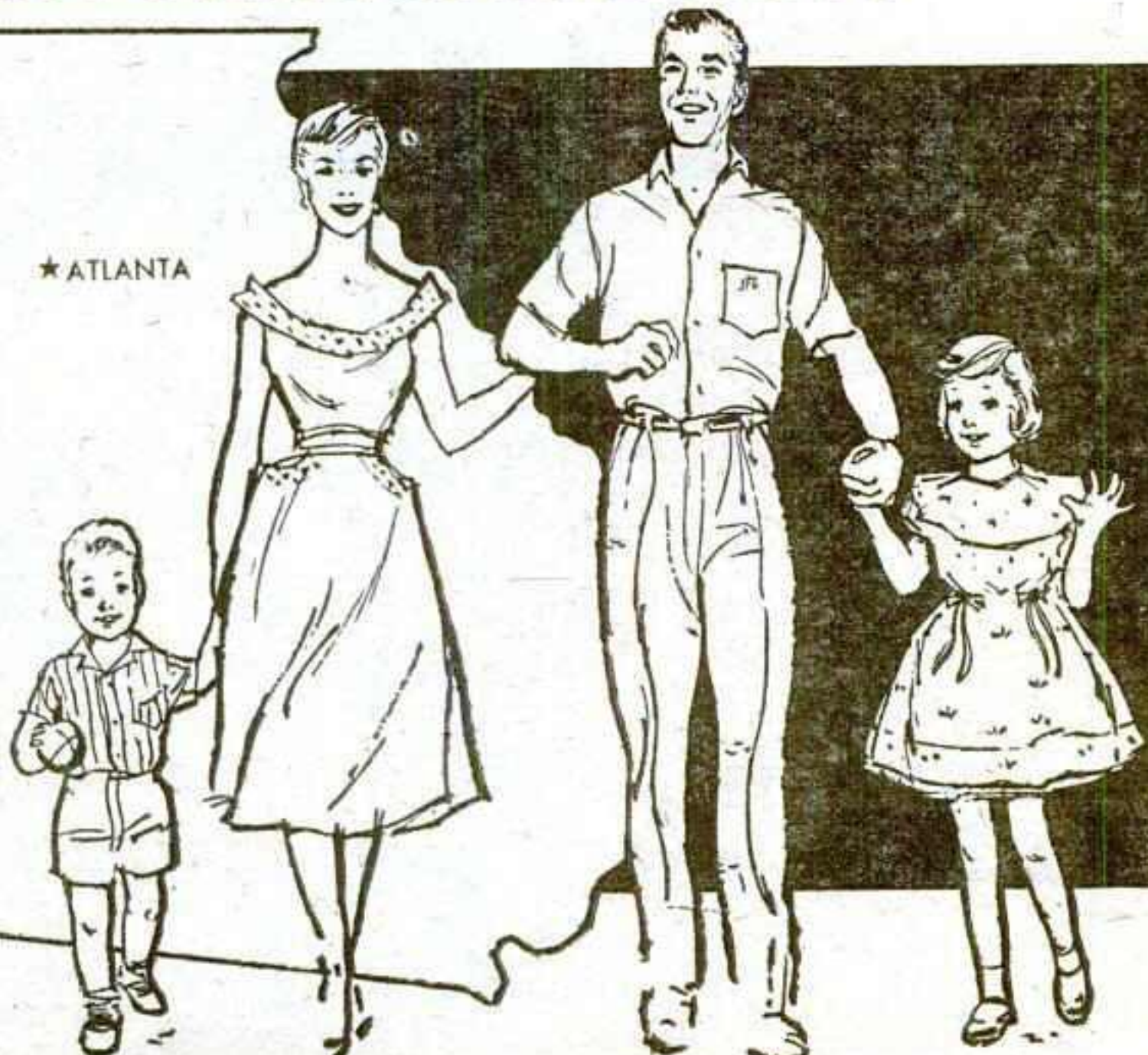


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SOUTHEASTERN FAIR

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 PHONE: Market 2-3511

ATTRACTIONS: Barnes-Carruthers No. 1, 6 days, 6 nights.
STAFF: President, A. M. Williams.
1958 DATES: August 4-9, official.

Lenawee County Fair, Adrian
TOTAL ATTENDANCE: Paid and free, \$5,000. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$14,326; night grandstand total, \$5,218.35.
CARNIVAL: Gooding; ride and show gross, \$13,254.64.
ATTRACTIONS: Thrill show, 1 night; rodeo, 1 day, 1 night; harness racing, 2 days, 3 nights; Holter's ostrich races and show, 1 night.
AID, PREMIUMS: State aid, \$4,400; county aid, none; other aid, none; total premiums (excluding races), \$11,000.
STAFF: President, Clarence Kleidinst, secretary, M. R. Mohr.
1958 DATE: Tentative.

Mackinac County Fair, Allenville
TOTAL ATTENDANCE: Paid and free, 2,000. Operated 3 days, 2 nights.
RECEIPTS: Gate, \$908.45.
CARNIVAL: Wolverine Shows.
ATTRACTIONS: Horse pulling, 1 night; rodeo, 1 night.
AID, PREMIUMS: State aid, \$426.32; total premiums (excluding races), \$1,065.78.
STAFF: President, Harry Schollard; secretary, John Schimmelpenny.
1958 DATE: Labor Day weekend, tentative.

Manton Harvest Festival, Manton
TOTAL ATTENDANCE: Free, 4,000. Operated 2 days, 2 nights.
CARNIVAL: King; ride and show gross, \$2,500.
ATTRACTIONS: Mostly home talent.
AID, PREMIUMS: State aid, \$80; county aid, none; other aid, none; total premiums (excluding races), none.
STAFF: President, Joe Thiebout; secretary, Robert McBrian.
1958 DATES: August 30-September 3, official.

Michigan State Fair, Detroit
TOTAL ATTENDANCE: Paid and free, 795,827. Operated 10 days, 10 nights.
RECEIPTS: Grandstand total, \$61,211. Coliseum total, \$21,287.
CARNIVAL: W. G. Wade Shows.
ATTRACTIONS: Coliseum, Eydie Gorme, Tyrone, Sammy Shore, Hilltoppers, Roy Tracey, Grandstand, Rin Tin Tin, Rip Masters, Rusty, Leo Carillo; auto races.
STAFF: General manager, Donald L. Swanson.

Montcalm County Fair Association, Greenville
TOTAL ATTENDANCE: Operated 4 days and 4 nights.

RECEIPTS: Night grandstand total, \$817.60.
CARNIVAL: Motor City. Ride gross, \$3,200.
ATTRACTIONS: Home Talent Show, 3 nights.
AID, PREMIUMS: State aid, \$1,600; total premiums, \$4,000.
STAFF: President, H. Fisher; secretary, Hazel Briggs.
1958 DATES: August 20-23, official.

Upper Peninsula State Fair, Escanaba
TOTAL ATTENDANCE: Free, 160,000. Operated 6 days, 6 nights.
RECEIPTS: Gate, none; day grandstand total, \$10,701.50; night grandstand total, \$11,224.50; Coliseum total, none.
CARNIVAL: W. G. Wade; ride and show gross, \$43,000.
ATTRACTIONS: Gentry Jungle Jamboree, 1 night; Val Campbell's Variety Show, 3 nights; wrestling, 1 night; harness racing 2 days; Roy Acuff show, stock car racing, 1 day, 1 night.
AID, PREMIUMS: State aid, \$28,777; total premiums (excluding races), \$28,777.
STAFF: President, N. J. Niks; secretary, Ray La Porte.
1958 DATES: August 19 thru 24, official.

Vassar Fair, Vassar
TOTAL ATTENDANCE: Paid and free, 10,000. Operated 4 days, 4 nights.
CARNIVAL: Cote.
ATTRACTIONS: Horse Racing, 4 nights.
STAFF: President, Robt. Rubisch; secretary, Ivan Middleton.
1958 DATES: July 11-16, tentative.

MINNESOTA

Brown County Agricultural Society, New Ulm
OPERATED: 4 days and 4 nights.
RECEIPTS: Gate, 15,000 people; grandstand, 6,000 people.
CARNIVAL: Don Franklin.
ATTRACTIONS: Aut Swenson Thrillcade, Saddle Club Races, Ernie Young Shows, Big Time Wrestling.
STAFF: President, W. F. Huevelmann; secretary, E. Herriges.
1958 DATE: August, tentative.

Carlton County Fair, Barnum
TOTAL ATTENDANCE: Paid and free, 11,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$4,945.20; day grandstand total, \$2,000.
CARNIVAL: Northern State; ride and show gross, \$2,500.
ATTRACTIONS: August 22, Horse Racing, Home Talent; 23, 4-H Horse Show; 24, Horse Racing (Hal Gavin Stageshow) and Wrestling; 25, Horse Racing, Sunday night 6 massed bands.

AID, PREMIUMS: County aid, \$6,300; total premiums (excluding races), \$2,100.
STAFF: President, Carl Duesler; secretary, R. S. Goodell.
1958 DATE: August 30, tentative.

Dodge County Free Fair, Kasson
OPERATED: 3 days, 4 nights.
CARNIVAL: North American.
ATTRACTIONS: Stock cars, 2 nights; rodeo, 1 day, 1 night; animal show, 1 day, 1 night; horse racing, 1 day.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none.
STAFF: President, Al Engelstad; secretary, L. Bahr.
1958 DATE: July 31-August 3, tentative.

Chippawa County Fair Assn., Montevideo
TOTAL ATTENDANCE: Paid and free, 20,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, none.
CARNIVAL: Tri-State; ride and show gross, \$1,000.
ATTRACTIONS: Thrill show and races.
AID: State aid, none; county aid, none; other aid, \$500.
STAFF: President, Vern Schultz; secretary, Andy Hendrickson.
1958 DATES: August 14-17, tentative.

Goodhue County Fair, Zumbrota
TOTAL ATTENDANCE: Paid and free, 11,500. Operated 4 days, 3 nights.
CARNIVAL: Stipe.
ATTRACTIONS: Wm. Smith, 3 days, 3 nights.
AID, PREMIUMS: State aid, \$1,967; county aid, \$2,500; total premiums (excluding races), \$2,900.
STAFF: President, Geo. Freeman; secretary, A. E. Collinge Sr.
1958 DATE: Will not be set until January 10.

Houston County Agricultural Society, Caledonia
TOTAL ATTENDANCE: Paid and free, 28,000. Operated 3 days, 4 nights.
RECEIPTS: Gate, \$6,371.10; grandstand total, \$2,893.60.
CARNIVAL: Tip-Top Shows.
ATTRACTIONS: Barnes-Carruthers, 3 days, 3 nights.
AID, PREMIUMS: State aid, \$2,070.05; county aid, \$3,425.28; total premiums (excluding races), \$3,837.45.
STAFF: President, W. J. Daley; secretary, Merle O. Almo.
1958 DATES: August 20-23, tentative.

Kandiyohi County Fair, Willmar
TOTAL ATTENDANCE: Paid and free, 34,195. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$9,030.25; day grand-

stand total, \$1,873.95; night grandstand total, \$2,897.25; coliseum total, none.
CARNIVAL: Tri-State Shows; ride and show gross, \$6,055.40.
ATTRACTIONS: Newberry Thrill Enterprises, 1 day, 1 night; horse show, 1 day; stock car racing, 2 days; GAC Hamid stageshow, 2 nights; local search for talent contest, 1 night.
AID, PREMIUMS: State aid, \$2,907.85; county aid, \$8,337.68; other aid, none; total premiums (excluding races), \$6,500.
STAFF: President, Tanner Jacobson; secretary, Albert E. Thompson.
1958 DATES: September 10-13, tentative.

Martin County Free Gate Fair, Fairmont
TOTAL ATTENDANCE: Free, 128,000. Operated 5 days, 6 nights.
CARNIVAL: 20th Century; ride and show gross, \$15,730.
ATTRACTIONS: Kelly-Miller Bros.' Circus, 1 day, 1 night; Sam Howard's Water, 1 night; Wrestling (Russians and Scotts), 1 night; Movieland Animal Stars, 1 night; Swenson Thrillcade, 1 day, 1 night.
AID, PREMIUMS: State aid, \$3,000; county aid, \$1,000; other aid, none; total premiums (excluding races) about \$4,000.
STAFF: President, Geo. Meschke; secretary, John S. Livermore.
1958 DATES: August 20-24, official.

Minnesota State Fair, St. Paul
TOTAL ATTENDANCE: Paid 1,054,484. Operated 10 days, 10 nights.
CARNIVAL: Royal American Shows; ride and show gross, \$301,509.
ATTRACTIONS: Barnes-Carruthers' West-O-Rama; Frank Winkley auto races, Aut Swenson's thrill show, Ricky Nelson, Brenda Lee.
STAFF: Secretary, Douglas K. Baldwin.
1958 DATES: August 23-September 1, official.

Morrison County Fair, Little Falls
TOTAL ATTENDANCE: Paid and free, 13,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$3,252; day grandstand total, \$195.50; night grandstand total, \$910.30; Coliseum total, none.
CARNIVAL: North American; ride and show gross, \$6,800.
ATTRACTIONS: Professional Wrestlers, 1 night; Variety Show, 2 days, 2 nights.
AID, PREMIUMS: County aid, \$300; other aid, \$1,500; total premiums (excluding races), \$3,025.
STAFF: President, Danford Johnson; secretary, J. V. Raine.
1958 DATES: August 15-17, tentative.

Mower County Fair & Midwest Livestock Shows, Austin
TOTAL ATTENDANCE: Paid and free, 137,376. Operated 6 days, 6 nights.

RECEIPTS: Gate, \$18,000; day grandstand total, \$11,587; night grandstand total, \$17,639.
CARNIVAL: Don Franklin; ride and show gross, \$27,396.
ATTRACTIONS: Aut Swenson, 2 days, 2 nights; Hamid, 4 days, 4 nights.
AID, PREMIUMS: Total premiums (excluding races), \$21,637.
STAFF: President, Carl E. Kehret; secretary, P. J. Holand.
1958 DATES: August 4-10, official.

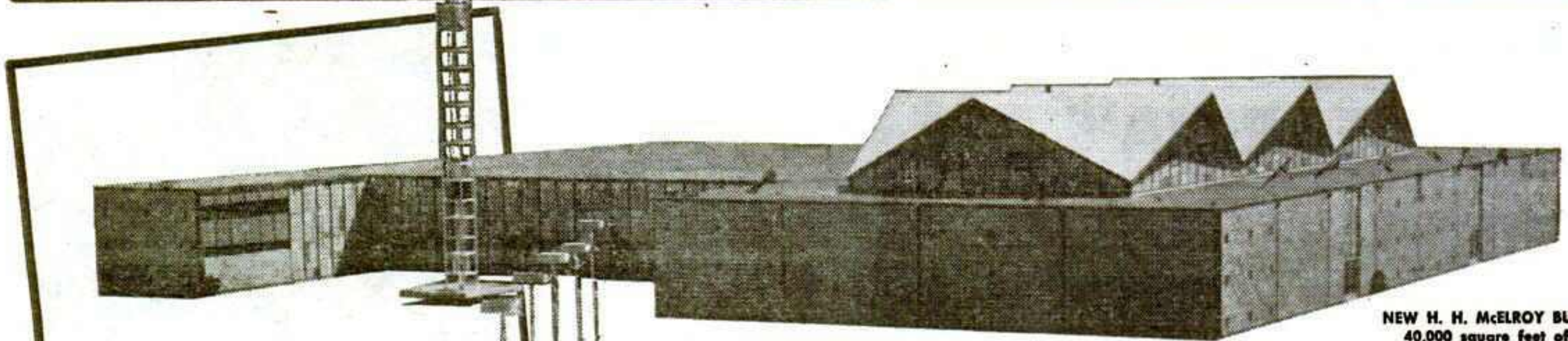
Nicollet County Fair, St. Peter
TOTAL ATTENDANCE: Paid and free, 11,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$3,500; Coliseum total, \$3,000.
CARNIVAL: Klein Carnival; ride and show gross, \$4,000.
ATTRACTIONS: All Star Wrestling, 1 day; Thrill Show, 1 day; Barnes-Carruthers Revue, 3 nights.
AID, PREMIUMS: State aid, \$1,700; county aid, \$1,000; other aid, \$2,000; total premiums (excluding races), \$3,000.
STAFF: President, Ernest Edoff; secretary, W. M. Gustafson.
1958 DATES: August 22-26, tentative.

Norman County Agricultural Society, Ada
TOTAL ATTENDANCE: Paid and free, 11,500. Operated 3 days.
RECEIPTS: Gate, \$6,356.95; day grandstand total, \$125; night grandstand total, \$2,504; Coliseum total, \$1,388.75.
CARNIVAL: Thomas; ride and show gross, \$10,893.35.
ATTRACTIONS: Marlow Att., 3 days, 3 nights.
AID, PREMIUMS: State aid, \$1,966.26; county aid, \$750; other aid, \$300; total premiums (excluding races), \$3,612.
STAFF: President, A. A. Habedank; secretary, G. M. Thompson.
1958 DATES: July 3-6, official.

Polk County Fair, Fertile
TOTAL ATTENDANCE: Paid and free, 9,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$2,300; night grandstand total, \$2,000.
CARNIVAL: Badger State; ride and show gross, \$2,500.
ATTRACTIONS: "Show-a-rama" by Barnes-Carruthers, 3 nights.
PREMIUMS: Total premiums (excluding races), \$2,100.
STAFF: President, Albin Johnson; secretary, Reynold Erickson.
1958 DATE: About mid-July, tentative.

Roseau County Agricultural Society, Roseau
TOTAL ATTENDANCE: Paid and free, 14,000. Operated 3 days, 3 nights.
RECEIPTS: Day grandstand total, \$650.75; night grandstand total, \$2,335.65.
CARNIVAL: Badger State; ride and show gross, \$5,600.

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EXHIBITION

August 22nd - 30th, 1958

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CENTRAL CANADA EXHIBITION
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ATTRACTIONS: Barnes-Carruthers-Keith Killinger Showarama, 2 days, 3 nights; Running Horse Race, 2 days.
AID, PREMIUMS: State aid, \$1,800; county aid, \$9,000; total premiums (excluding races), \$2,800.
STAFF: President, D. B. Franklin; secretary, Charles Christianson.
 1958 DATES: July 22-24, official.

St. Louis County Fair, Hibbing

TOTAL ATTENDANCE: Paid and free, 60,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$7,187; day and night grandstand total, \$10,437.40.
CARNIVAL: Art B. Thomas; ride and show gross, \$15,228.50.
ATTRACTIONS: Marlo Stage Productions, 3 days, 3 nights; Auto Racing, Inc. (late model Stocks), 1 night.
AID, PREMIUMS: State aid, \$2,500; county aid, \$2,000; total premiums (excluding races), \$5,000.
STAFF: President, Wm. F. Haenke; secretary, Sulo J. Ojakangas.
 1958 DATES: August 1-4, tentative.

Steele City Free Fair, Owatonna

TOTAL ATTENDANCE: Paid and free, 165,410. Operated 5 days, 6 nights.
RECEIPTS: Gate, none; day grandstand total, \$16,165.55.
CARNIVAL: 20th Century; ride and show gross, \$25,332.30.
ATTRACTIONS: Harness horse racing, 2 days; late model stock car races, 2 nights; big car speedway races, 1 day; Preston Foster and Pee Wee Hunt orchestra, 1 night; Pee Wee King county style package show, 1 night.
AID, PREMIUMS: State aid, \$4,665; county aid, \$6,738; other aid, \$200; total premiums (excluding races), \$12,323.26.
STAFF: President, Hubert Fischer; secretary, Stan Muckle.
 1958 DATES: August 12-17, official.

Swift County Fair, Appleton

TOTAL ATTENDANCE: Paid and free, 17,000. Operated 3 days, 4 nights.
CARNIVAL: Don Franklin.
ATTRACTIONS: Hal Garven, 3 days, 3 nights; Dances, 3 nights.
STAFF: President, E. W. Pederson; secretary, J. G. Anderson.
 1958 DATES: August 21-24, official.

Watowan County Fair, St. James

TOTAL ATTENDANCE: Paid and free, 1,200. Operated 3 days, 3 nights.
RECEIPTS: Day grandstand total, \$1,000; night grandstand total, \$2,800.
CARNIVAL: Klein; ride and show gross, \$5,000.
ATTRACTIONS: Junta Rich Talent, 1 night; Swenson Thrill, 1 day, 1 night.
AID, PREMIUMS: State aid, \$2,200;

county aid, \$2,500; total premiums (excluding races), \$2,950.
STAFF: President, Herman Heckman; secretary, Hubert Ransom.
 1958 DATES: August 8-10, official.

MISSISSIPPI

Clay County Fair and Livestock Show, West Point

TOTAL ATTENDANCE: Paid and free, 2,000. Operated 6 days and 6 nights.
CARNIVAL: Motor State Shows.
Total premiums (excluding races), \$3,000.
STAFF: President, Charles Ivy; secretary, H. B. Converse.
 1958 DATES: Not set.

Miss.-Ala. Fair and Dairy Show, Tupelo

TOTAL ATTENDANCE: Paid and free, 140,000. Operated 5 days, 5 nights.
CARNIVAL: Olson's.
ATTRACTIONS: Rock 'n' Roll musical, religious quartet, Grand Ole Opry, Elvis Presley and his show, Eddy Arnold and TV show.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none.
STAFF: President, Jas. M. Savery.
 1958 DATE: September or October, tentative.

Newton State Dairy Show, Newton

STAFF: President, Roy Kuykendall; secretary, Paul W. McMullan.
 1958 DATES: September 18-21, tentative.

MISSOURI

Chilhowee Community Fair, Chilhowee

TOTAL ATTENDANCE: Paid and free, 8,000.
CARNIVAL: Blue Valley; ride and show gross, \$4,000.
AID, PREMIUMS: State aid, \$167; county aid, \$100; total premiums (excluding races), \$1,600.
STAFF: President, Gerald Wagoner; secretary, M. A. Fice.
 1958 DATES: August 29-30, official.

Clark County Fair, Kahoka

TOTAL ATTENDANCE: Paid and free, 4,500. Operated 2 days, 2 nights.
RECEIPTS: Day grandstand total, \$11,000.
CARNIVAL: American Beauty; ride and show gross, \$3,358.
ATTRACTIONS: Belmont Amusement Company, 2 days, 2 nights.
AID: State aid, \$300; county aid, none; other aid, none.
STAFF: President, Clifford Fish; secretary, Gilbert Sargent.

1958 DATE: Last week in July, tentative.

Lamar's Farm & Industrial Exposition, Lamar

TOTAL ATTENDANCE: Paid and free, 35,000. Operated 7 days, 7 nights.
RECEIPTS: Gate, free.
CARNIVAL: Sunset Amusement Company; ride and show gross, \$8,000.
ATTRACTIONS: J. C. Michael's Grandstand Show, 1 day, 1 night; Flying Sensations, 3 days, 3 nights; Duke of Paducah Show, 1 day, 1 night.
AID, PREMIUMS: State aid, \$900; county aid, \$1,000; other aid, \$1,800; total premiums (excluding races), \$3,700.
STAFF: President, Bud Moore.
 1958 DATE: Not set.

Missouri State Fair, Sedalia

TOTAL ATTENDANCE: Paid and free, 540,000. Operated 9 days, 9 nights.
CARNIVAL: Cetlin & Wilson; ride and show gross, \$90,000.
ATTRACTIONS: Five days grand circuit harness racing; Brenda Lee, 2 days; Lou Breese orchestra, 5 nights; Brend: Lee, free acts, 5 days; Grand Ole Opry, 1 night; Class A horse show, 8 days, 8 nights; Lou Breese orchestra, 5 nights; Brenda Lee, 2 nights.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none.
STAFF: Secretary, Colie Ervin.
 1958 DATES: August 16 thru 24, official.

Moniteau County Fair, California

TOTAL ATTENDANCE: Paid and free, 12,000. Operated 3 days, 5 nights.
CARNIVAL: Parada Shows.
ATTRACTIONS: Horse Shows, 3 nights; Grand Ole Opry Show, 1 night; F. F. A. District Show, 1 day; Cattle Show and Rodeo, 1 night.
STAFF: President, Carl Tising; secretary, Harold Kindle.
 1958 DATE: Not set.

North Central Missouri Fair, Trenton

TOTAL ATTENDANCE: Paid, \$21,310; free, 9,000.
OPERATED: 6 days and 7 nights.
CARNIVAL: Thomas Funland Shows.
ATTRACTIONS: Stock car races, 1 night; Swenson's Thrillcade 1 day, 1 night; Pat Kelly and Shamrocks, 1 night; Lonzo and Oscar, 1 night; movieland animal stars, 1 day, 1 night; big car races, 1 night; wrestling, 1 night.
STATE AID: \$993; \$600 for the FFA district show. Total \$1,593.
 1958 DATE: August 9-14, tentative.
STAFF: Francis Karr and Homer Brown.

Northwest Missouri State Fair, Bethany

TOTAL ATTENDANCE: Paid and free, 65,000. Operated 5 days, 5 nights.
RECEIPTS: Gate, \$14,000; day grandstand total, \$7,000; night grandstand total, \$10,000.
CARNIVAL: Sunset; ride and show gross, \$13,000.
ATTRACTIONS: Ice show, 3 nights; stock car races, 1 day 1 night; big cars, 1 day; rodeo, 2 days; thrill show, 1 day, 1 night.
AID, PREMIUMS: State aid, \$3,000; total premiums (excluding races), \$8,700.
STAFF: President, A. C. Flint; secretary, H. L. (Herb) Henry.
 1958 DATES: August 31-September 4, official.

Ozark Empire Fair, Springfield

TOTAL ATTENDANCE: Paid and free, 183,307. Operated 7 days, 7 nights.
RECEIPTS: Gate, \$40,165.50; day grandstand total, \$9,435.50; night grandstand total, \$15,876.25.
CARNIVAL: Heth Show; ride and show gross, \$30,844.10.
ATTRACTIONS: Thrill Show, 2 nights; Auto Races, 3 days; Rodeo, 1 day, 4 nights; Horse Races, 3 days; Horse Show, 1 night; Horse Pulling Contest, 1 day.
AID, PREMIUMS: State aid, \$8,616.93; county aid, \$10,000; total premiums (excluding races), \$26,874.50.
STAFF: President, W. A. Delzell, secretary, Glen B. Boyd.
 1958 DATES: August 9-15, tentative.

Shelby County Fair, Shelbina

TOTAL ATTENDANCE: Paid and free, 600. Operated 3 nights.
RECEIPTS: Gate, \$600; day grandstand total, no charge.
CARNIVAL: None.
ATTRACTIONS: 4-H & F.F.A. Junior Show, 1 night; Junior Pony Show, 1 night; Pulling Horse Show, 1 night.
AID, PREMIUMS: State aid, \$150; county aid, none; other aid, \$500; total premiums (excluding races), \$1,190.
STAFF: President, Estill Hardy; secretary, Mark Dempsey.
 1958 DATE: Not set.

S. E. Missouri District Fair, Cape Girardeau

TOTAL ATTENDANCE: Paid and free, 140,000. Operated 7 days, 7 nights.
CARNIVAL: Blue Grass Shows.
ATTRACTIONS: Kelly & Miller Circus, 1 day, 1 night; Pat Kelly (Rock & Roll), 1 night; horse show, 1 night; Minnie Pearl, 1 night Duke of Paducah, 1 night; Aut Swenson Thrillcade, 1 night.
AID PREMIUMS: State aid, \$3,000; county aid, none.

STAFF: President, L. C. Blattner Jr; secretary, Frank Steck.
 1958 DATES: 8-13, tentative.

Washington Fair, Washington

TOTAL ATTENDANCE: Paid and free, 35,000. Operated 4 days, 4 nights.
CARNIVAL: Mercury Shows.
ATTRACTIONS: Preston Foster Show, 1 day, 1 night; Randy Brown, 1 day, 1 night; Tex Ritter Show, 1 day, 1 night.
STAFF: President, William Hartbauer; secretary, Anthony J. Beckman.
 1958 DATES: August 7-10, tentative.

MONTANA

Central Montana Horse Show, Fair and Rodeo, Lewiston

TOTAL ATTENDANCE: Paid and free, 7,500. Operated 1 day, horse show; 3 days, rodeo 4 nights.
RECEIPTS: Gate, \$2,431.35; day and night bleachers grandstand total, \$8,295.20.
CARNIVAL: Northern Exposition Shows; payment to Fair, \$3,095.94.
ATTRACTIONS: Zumwalt Rodeo, 3 days; Central Montana Horse Show, 1 day; Clarence Smith Production, 4 nights.
AID PREMIUMS: State aid, none; county aid, \$5,300.
STAFF: President, C. W. Cooley; secretary, James M. Schultz.
 1958 DATES: July 30-August 2, tentative.

Dawson County Fair, Glendive

TOTAL ATTENDANCE: Paid and free, 5,000. Operated 2 days, 3 nights.
RECEIPTS: Gate, \$6,314; day grandstand total, \$3,098; night grandstand total, \$3,216.
CARNIVAL: Ride and show gross, \$1,901.38.
ATTRACTIONS: Clarence Smith Night Show, 3 nights; Fetting Bros. Rodeo, 2 days; Northern Exposition Shows (carnival), 3 days, 3 nights.
PREMIUMS: Total premiums (excluding races), \$3,500.
STAFF: President, Emanuel Koenig; secretary, Richard N. Rigg.
 1958 DATES: August, tentative.

Fallon County Fair, Baker

TOTAL ATTENDANCE: Paid and free, 5,000. Operated 2 days, 3 nights.
RECEIPTS: Gate, \$3,000; day grandstand total, \$2,500; night grandstand total, \$2,700.
CARNIVAL: Norton's Shows; ride and show gross, \$4,900.
ATTRACTIONS: Rodeo, 2 days; races, 2 days; night show, 3 nights.
AID, PREMIUMS: State aid, none; county aid, \$6,800; other aid, none; total premiums (excluding races), \$2,700.
STAFF: President, B. B. Bowen; secretary, E. R. Hoff.
 1958 DATES: August 22-24, tentative.



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Rosebud County Fair & Rodeo, Forsyth
TOTAL ATTENDANCE: Paid and free, 2,695.
RECEIPTS: Gate, \$1,540.20; day grandstand total, \$3,269.15; night grandstand total, \$3,366.
CARNIVAL: Norton Shows; ride and show gross, \$1,090.16.
ATTRACTIONS: Races-Rodeo, 3 days; theatrical show, 3 nights.
STAFF: President, Harry Larsen; secretary, Lucille Borer.
1958 DATES: August 19-21, tentative.

NEBRASKA

Boyd County Fair, Spencer
OPERATED: 3 days, 3 nights.
CARNIVAL: Wiggan Amusement.
ATTRACTIONS: Baseball, 1 day, 1 night, dance, 2 nights.
AID: State aid, none; county aid, \$1,700; other aid, \$730.20.
STAFF: President, C. C. Nelson, secretary, W. C. Bentz.
1958 DATE: Tentative.

Burt County Agricultural Society Fair, Oakland
TOTAL ATTENDANCE: Paid and free, 5,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, free; day grandstand total, \$136.90; night grandstand total, \$1,073.30; coliseum total, \$192.81.
CARNIVAL: \$612.51; ride and show gross, \$2,747.65.
ATTRACTIONS: Merriam's Midway, Duke of Paducah, 1 night; baseball games, 1 day, 2 nights; dance, 1 night.
AID PREMIUMS: State aid, none; county aid, \$5,600; other aid, \$500; total premiums (excluding races), \$2,400.
STAFF: President, Eugene Hultquist; secretary, Orrin Kohlmeier.
1958 DATE: Week of August 20, tentative.

Eustis Fair and Corn Show, Eustis
TOTAL ATTENDANCE: Paid and free, 1,200. Operated 3 days, 2 nights.
RECEIPTS: Gate, none; day grandstand total, free fair.
CARNIVAL: Holmes Kiddie Rides.
ATTRACTIONS: 4-H Harvest of Harmonies, 1 night.
AID PREMIUMS: State aid, \$800; county aid, \$200; other aid, \$400.
STAFF: President, Albert Hablitzel; secretary, Dean Huefle.
1958 DATE: Not set.

Furnas County Fair, Beaver City
TOTAL ATTENDANCE: Paid and free, 2,000. Operated 3 nights.

RECEIPTS: Night grandstand total, \$1,800.
CARNIVAL: D. Person.
1958 DATE: Not set.

Gage County Fair, Beatrice
RECEIPTS: Gate, \$500; night grandstand total, \$1,500.
CARNIVAL: Burkhart; ride and show gross, \$2,000.
ATTRACTIONS: Horse show, 1 night; Duke of Paducah, 1 night; talent, 1 night; 4-H Show, 1 night.
AID, PREMIUMS: State aid, none; county aid, \$2,000; other aid, none; total premiums (excluding races), \$2,400.
STAFF: President, Ed Podtburg; secretary, Vernon R. Mulig.
1958 DATE: October 8, tentative.

Jefferson County Fair, Fairbury
TOTAL ATTENDANCE: Paid and free, 3,500.
CARNIVAL: Strongs Carnival; ride and show gross, \$800.
ATTRACTIONS: Canadian Thrill Drivers, 1 night; wrestling matches, 1 night; Venita Rich Talent Show, 1 night; Grand Ole Opry, 1 night.
AID PREMIUMS: County aid, \$2,000.
STAFF: President, Lester Hansmire; secretary, S. M. Cressman.
1958 DATES: August 5-8, tentative.

Lincoln County Fair, North Platte
TOTAL ATTENDANCE: Paid and free, 8,700. Operated 5 days, 4 nights.
ATTRACTIONS: Grand Ole Opry, motorcycle show and races, local talent show, winner all-stage show, thrill show (auto), 4-H Horse Show, tractor driving contest, calf scramble.
AID PREMIUMS: State aid, \$732; county aid, balance; other aid, \$114; total premiums (excluding races), \$3,500.
STAFF: President, Paul Thomsen; secretary, Clark Hord.
1958 DATES: August 17-21, tentative.

Nebraska State Fair, Lincoln
TOTAL ATTENDANCE: Paid and free, 305,000. Operated 7 days, 7 nights.
RECEIPTS: Gate, none.
CARNIVAL: W. T. Collins.
ATTRACTIONS: Holiday on Ice, 6 nights; thrill show, 1 night; big car racing, 3 days; Duncan Regaldo, Cisco Kid, 1 day; stock car racing, 1 day; flying Indians, 2 days; horse show, quarter horses, 2 days; judging of livestock; 4-H activities; horse show.
PREMIUMS: Total premiums (excluding races), \$78,000.
STAFF: President, R. Clare Clement; secretary, Edwin Schultz.
1958 DATES: August 30 to September 5, official.

Nemaha County Fair, Auburn
TOTAL ATTENDANCE: Paid and free, 10,325. Operated 4 days, 4 nights.
RECEIPTS: Gate, free; day grandstand total, free; night grandstand total, free.
CARNIVAL: Rock City Shows; ride and show gross, \$2,800.
ATTRACTIONS: Home talent show, 2 nights; Duke of Paducah, 1 night; Romeo Hammond Production, 1 night.
AID, PREMIUMS: State aid, \$730; county aid, \$2,000; other aid, none.
STAFF: President, Floyd W. Pohlman; secretary, Tom J. Adamson.
1958 DATE: Tentative.

Nuckolls County Fair, Nelson
TOTAL ATTENDANCE: Paid and free, 2,000. Operated, 3 nights.
RECEIPTS: Gate, \$1,600.
CARNIVAL: Maddox Bros.; ride and show gross, \$185.
ATTRACTIONS: Stageshow, 2 nights; thrill show, 1 night.
AID, PREMIUMS: State aid, \$750; county aid, \$2,500; other aid, none; total premiums (excluding races), \$1,500.
STAFF: President, Lawson Wehrman; secretary, H. McAdamson.
1958 DATE: August, tentative.

Richardson County Free Fair, Humboldt
TOTAL ATTENDANCE: Paid and free, 35,000. Operated 3 days, 4 nights.
RECEIPTS: Gate, free; day grandstand total, free; night grandstand total, free.
CARNIVAL: Hates Shows; ride and show gross, \$2,700.
ATTRACTIONS: Acts, 2 days, 2 nights; changed acts, 1 day, 1 night.
AID PREMIUMS: State aid, none; county aid, \$4,000; other aid, \$2,000; total premiums (excluding races), \$2,400.
STAFF: President, Lloyd Stadler; secretary, L. E. Watson.
1958 DATES: September 10-12, official.

Scotts Bluff County Fair, Mitchell
TOTAL ATTENDANCE: Paid and free, 20,000. Operated 6 days, 3 nights.
RECEIPTS: Gate, \$16,000; day grandstand total, \$8,000; night grandstand total, \$4,000; coliseum total, none.
CARNIVAL: Moore's Modern Show, ride and show gross, \$5,200.
ATTRACTIONS: Wheeler Pitman Theatrical Agency, 3 nights.
AID, PREMIUMS: State aid, none; county aid, \$6,500; other aid, pari mutuel racing; total premiums (excluding races), \$6,500.
STAFF: President, W. W. Hickman; secretary, G. L. Williams.
1958 DATES: August 30-September 6, tentative.

Washington County Fair, Arlington
TOTAL ATTENDANCE: Paid and free, 7,000. Operated 3 nights.
RECEIPTS: Night grandstand total, \$4,000.
CARNIVAL: Silver Star; ride and show gross, \$2,000.
ATTRACTIONS: Stock car races, 1 night.
AID PREMIUMS: State aid, none; county aid, \$3,000; other aid, \$720; total premiums (excluding races), \$3,720.
STAFF: President, Pierce Allen; secretary, H. C. McClellan.
1958 DATES: August 20-22, official.

Webster County Fair, Bladen
TOTAL ATTENDANCE: Paid and free, 3,100. Operated 3 days, 3 nights.
RECEIPTS: Night grandstand total, \$3,350; Coliseum total, none.
CARNIVAL: Morris Shows; ride and show gross, \$3,000.
ATTRACTIONS: Paul Long rodeo, 3 nights.
PREMIUMS: Total premiums (excluding races), \$1,000.
STAFF: President, Raymond Donn; secretary, Bernard Buschow.
1958 DATE: August, tentative.

NEVADA

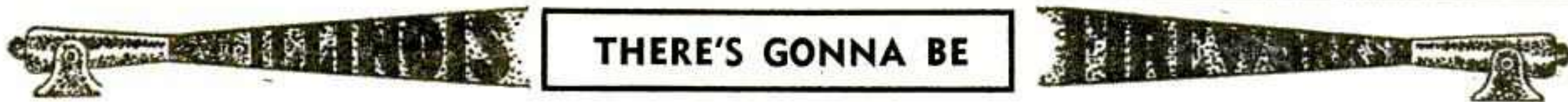
Washoe County Fair, Reno
TOTAL ATTENDANCE: Paid and free, 30,000. Operated 4 days, 4 nights.
1958 DATE: September 11-14, tentative.

NEW HAMPSHIRE

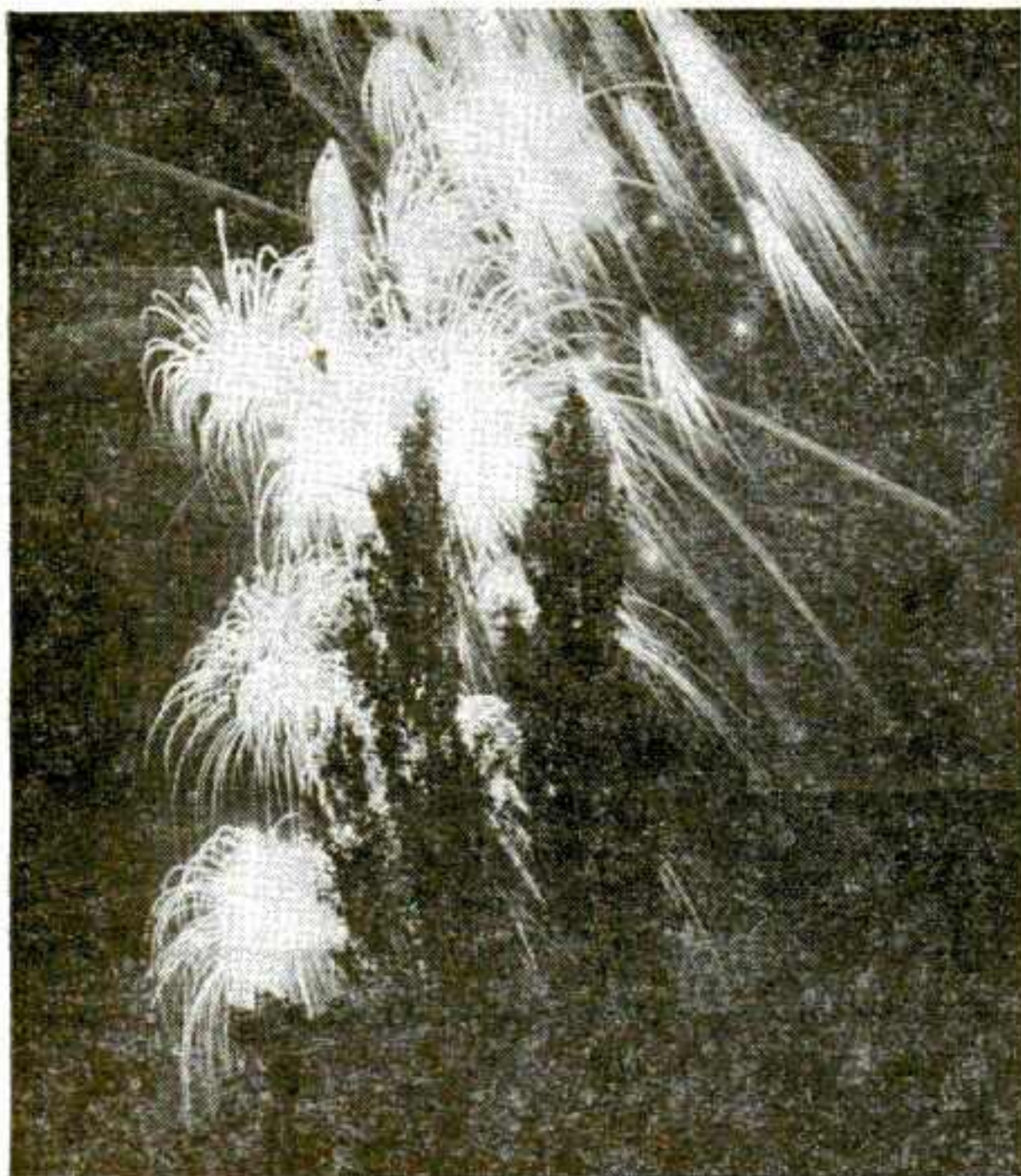
Atkinson Fair Association, Atkinson
TOTAL ATTENDANCE: Paid and free, 4,500. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$1,150.
CARNIVAL: A Doyle & Son.
ATTRACTIONS: Billy Fellows, 3 days 3 nights; Bob Bell, 3 days, 3 nights.
PREMIUMS: Total premiums (excluding races), \$1,598.90.
STAFF: President, Richard G. Wood; secretary, Eleanor C. Feuer.
1958 DATE: Weekend before Labor Day, official.

NEW JERSEY

Cumberland County Co-Op Fair, Bridgeton
TOTAL ATTENDANCE: Paid and free, 60,000. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$12,056.80; day and night grandstand total, \$2,341.75.
CARNIVAL: MP Amusement; ride and show gross, \$7,500.
ATTRACTIONS: Harness racing, 2 days; Jimmy Stayton, 101 Ranch Boys, 1 day, 1 night; beauty contest (Miss Bridgeton),



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AID PREMIUMS: State aid, \$2,700; county aid, none; other aid, none; total premiums (excluding races), \$5,200.
STAFF: President, Raymond R. Riley; secretary, Robert P. Wheaton.
 1958 DATES: September 1-6, tentative.

NEW MEXICO

New Mexico State Fair, Albuquerque

TOTAL ATTENDANCE: Paid and free, 416,000. Operated 9 days, 9 nights.
CARNIVAL: Siebrand Bros. Shows.
ATTRACTIONS: Rodeo with Roy Rogers, variety acts.
STAFF: General manager, Leon Harms.

NEW YORK

Altamont Regional Fair, Altamont

TOTAL ATTENDANCE: Paid and free, 91,192. Operated 5 days, 6 nights.
RECEIPTS: Gate, \$33,000; day grandstand total, free; night grandstand total, free.
CARNIVAL: Coleman Bros.
ATTRACTIONS: Thrill show, 1 night; review-type show, 5 days, 3 nights; TV broadcast, 1 night; army show, 1 night.
AID PREMIUMS: State aid, \$10,000; county aid, \$8,000; other aid, none; total premiums (excluding races), \$13,000.
STAFF: President, A. Tompkins; secretary, S. T. Rombough.
 1958 DATES: August 18-23, tentative.

Tompkins County Agricultural & Horticultural Society, Ithaca

TOTAL ATTENDANCE: Paid and free, 20,000. Operated 5 days, 6 nights.
CARNIVAL: Page Combined.
ATTRACTIONS: Tommy Bartlett Show, 1 night; Black Diamond Wild West Rodeo, 1 night; Gene Holter's Wild Animal Show, 1 night; Lou Testa's "Roller Follies," 1 night; Jole Chitwood Thrill Show, 1 night.
AID PREMIUMS: State aid, \$10,000; county aid, none; other aid, none; total premiums (excluding races), \$10,000.
STAFF: President, M. O. Porter; secretary, R. K. Blatchley.
 1958 DATES: August 4-9, tentative.

Dutchess County Fair, Rhinebeck

TOTAL ATTENDANCE: Paid and free, 106,000. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$75,000; day grand-

stand total, free; night grandstand total, free.
CARNIVAL: I. T. Shows; ride and show gross, unknown.
ATTRACTIONS: Echo Inn Cogglers and Winged Victory Chorus, 1 day, 1 night; Hawkshaw Hawkins, 1 day, 1 night; rodeo, 1 day, 1 night; thrill show, 1 day, 1 night; White Horse Troupe, 2 days, 2 nights.
AID PREMIUMS: State aid, \$10,000; county aid, \$6,500; other aid, none; total premiums (excluding races), \$16,500.
STAFF: President, Samuel H. Morrison; secretary, R. C. Murray.
 1958 DATES: August 22-27, official.

New York State Fair, Syracuse

TOTAL ATTENDANCE: Paid and free, 502,639.
RECEIPTS: Gate, \$223,122.50; day grandstand total, \$65,887.50; night grandstand total, \$20,767; coliseum total, \$45,492.50.
CARNIVAL: Strates Shows; ride and show gross, \$54,800.74.
ATTRACTIONS: Gene Autry, 5 days, 6 nights; firemen's day, 1 day; stock car races, 2 days; 100-mile championship race, 1 day; Ward Beam Thrill Show, 1 day, 2 nights; horse show, 2 days, 4 nights; Liberate, 1 night; McGuire Sisters, 2 nights; Lone Ranger, 2 days, 2 nights.
PREMIUMS: Total premiums (excluding races), \$130,000.
 1958 DATES: August 29-September 6, official.

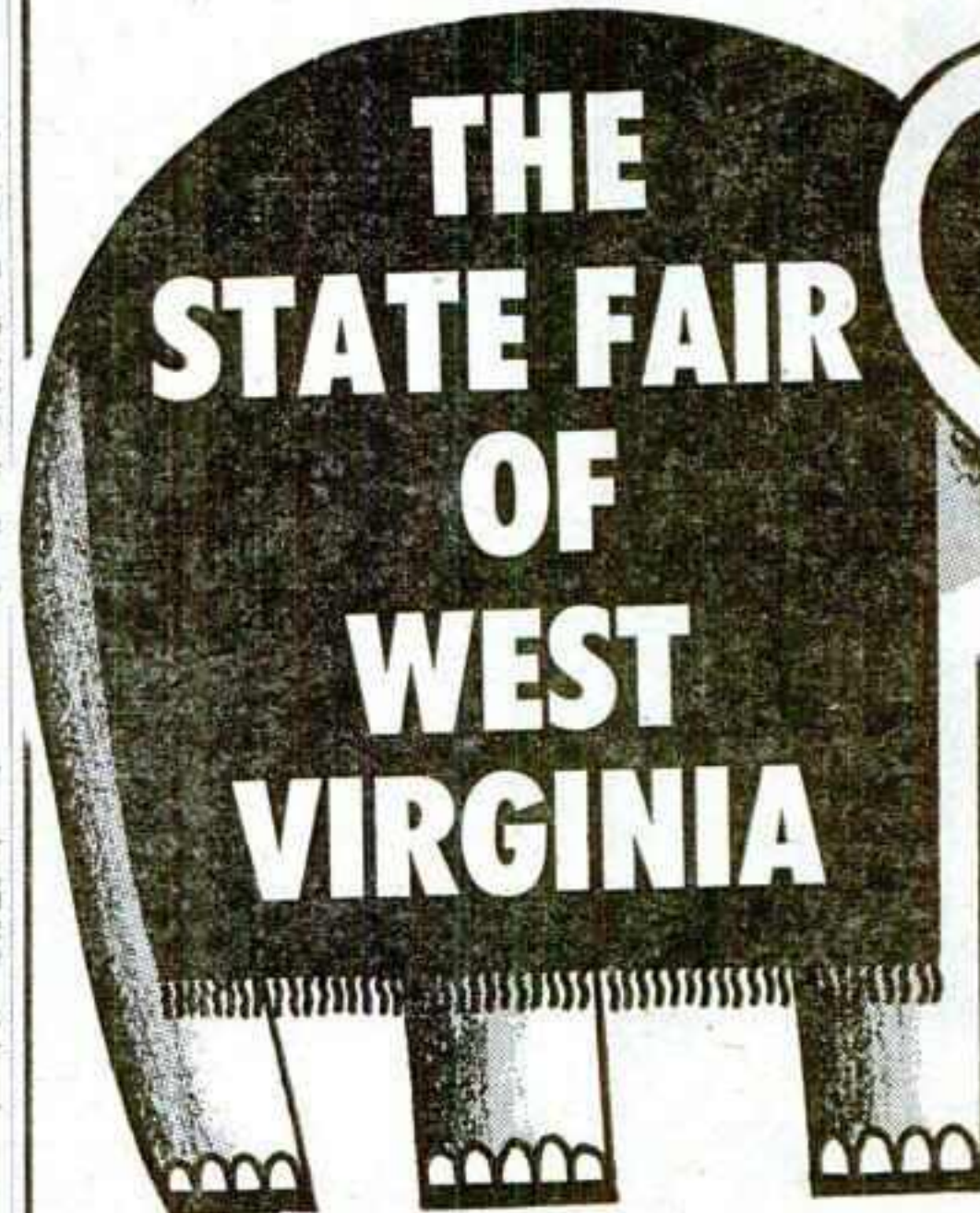
Orange County Fair, Middletown

TOTAL ATTENDANCE: Paid and free, 115,618. Operated 9 days, 9 nights.
CARNIVAL: I. T. Shows, Inc.
ATTRACTIONS: Horse show, Sports Car Gymkhana, 1 day each; midget auto race, rodeo, 1 day each; auto thrill show, wild animal show, 1 night; stock car races, 2 nights; country and western music show (free), 5 days, 5 nights.
AID PREMIUMS: State aid, \$10,000; county aid, \$2,500; total premiums (excluding races), \$11,000.
STAFF: President, Benj. B. Strong; gen. mgr., Fred Germain Jr.
 1958 DATE: August 2-10, official.

Steuben County (Bath) Fair, Bath

TOTAL ATTENDANCE: Paid and free, 51,700. Operated 7 days, 7 nights.
ATTRACTIONS: Black Diamond Rodeo, 1 day 1 night; Gene Holter Animal Show, 1 day; Jack Kochman Thrill Show, 1 day; Frank Wirth Revue & Acts, 6 days, 6 nights; Philadelphia Mummers String Band, 1 day, 1 night.
AID PREMIUMS: State aid, \$10,000; total premiums (excluding races), \$13,000.
STAFF: President, Robt. S. Drake; secretary, J. Victor Faucett.

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1958 DATES
AUG. 18-23

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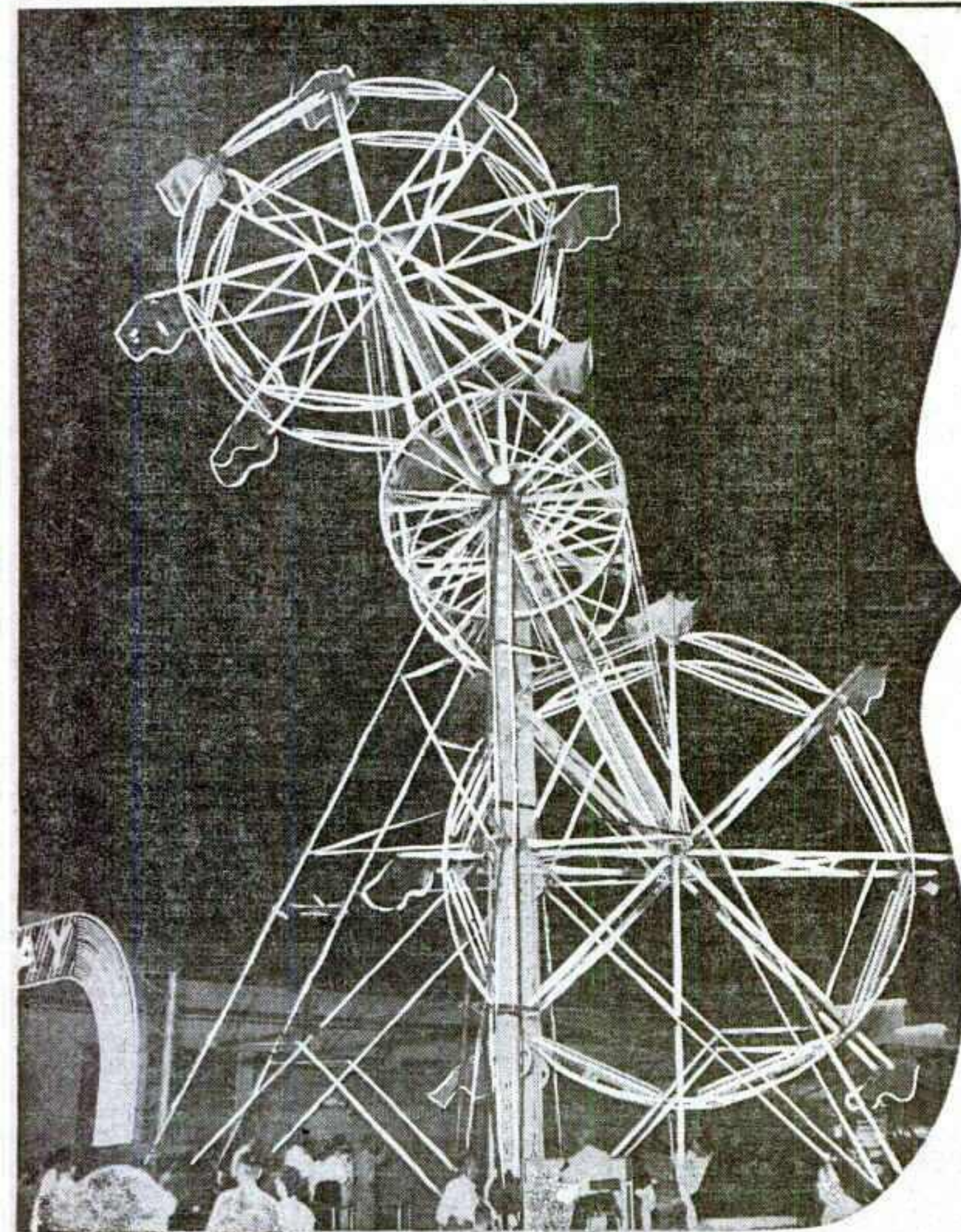
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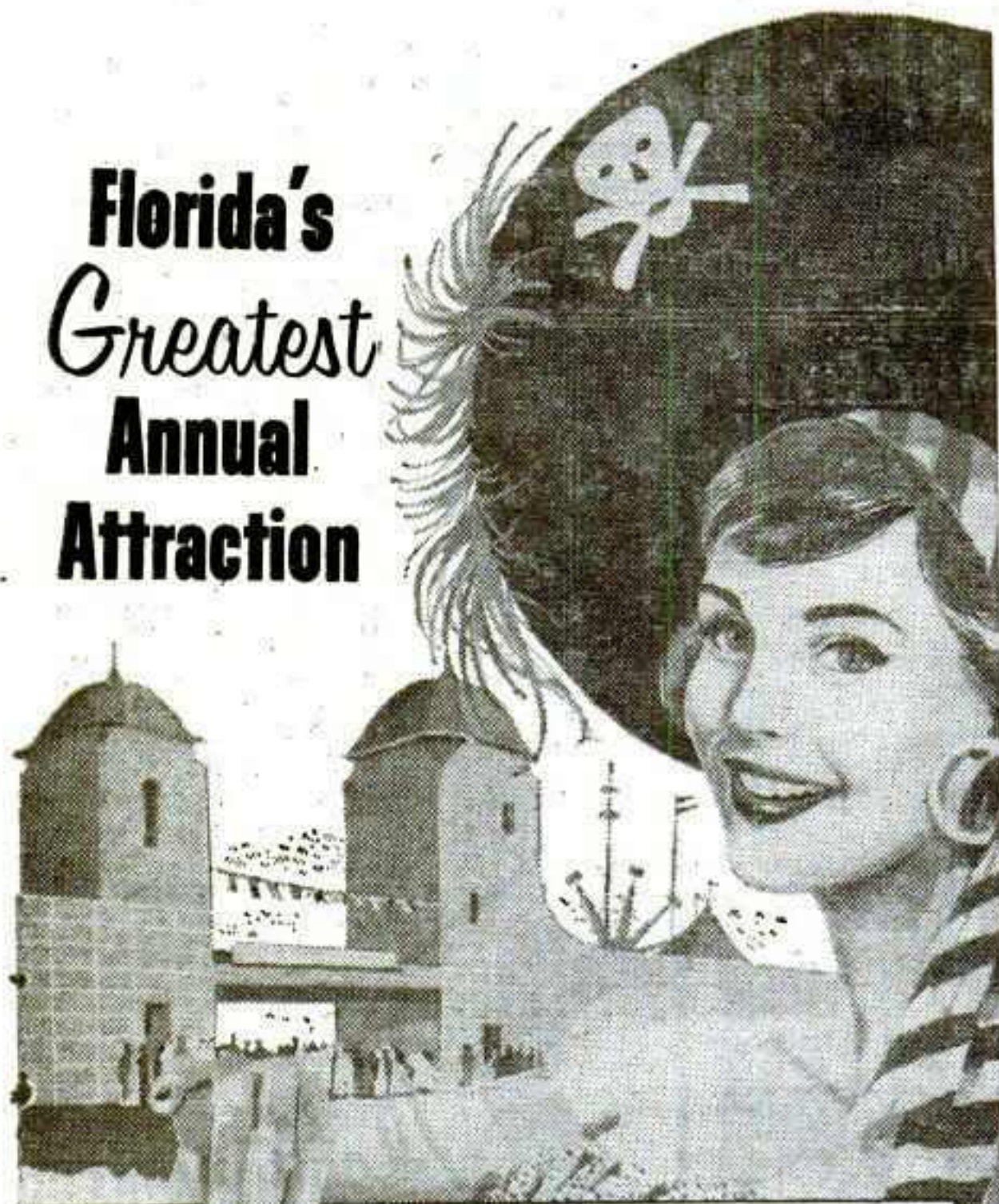
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NORTH CAROLINA

**Beaufort County Fair,
Washington**

TOTAL ATTENDANCE: Paid and free, 15,000. Operated 3 days, 5 nights.
RECEIPTS: Gate, \$4,000.
CARNIVAL: Ross Manning; ride and show gross, \$9,847.
ATTRACTIONS: Doris Bay, 3 days, 5 nights; Grits and Gravy, 3 days, 5 nights; the Skating Begals, 3 days, 5 nights; L. Gentry, 3 days, 5 nights.
PREMIUMS: Total premiums (excluding races), \$1,500.
STAFF: President, Geo. Currin; secretary, Blount S. O'Neal.

**Cabarrus County Agricultural
Fair, Inc., Concord**

TOTAL ATTENDANCE: Paid and free, 60,000. Operated 5 days, 6 nights.
CARNIVAL: Thomas Joyland Shows.
ATTRACTIONS: The Flying Siegrists, 5 days, 6 nights; fireworks, 6 nights.
STAFF: President, J. Lee White; manager, C. L. Propst Jr.
1958 DATES: September 16-20, tentative.

Carteret Fair, Inc., Beaufort

TOTAL ATTENDANCE: Paid and free, 5,704. Operated 1 day, 5 nights.
RECEIPTS: Gate, \$2,234.75; day grandstand total, none; night grandstand total, none; coliseum total, none.
CARNIVAL: O. C. Buck; ride and show gross, \$2,621.37.
Total premiums (excluding races), \$555.
STAFF: President, W. A. Norris Jr.; secretary, T. E. Kelly.
1958 DATES: October 20-25, tentative.

Catawba Fair, Hickory

TOTAL ATTENDANCE: Paid and free, 59,414. Operated 5 days, 6 nights.
RECEIPTS: Gate, \$22,216.50; night grandstand total, \$3,252.20.
CARNIVAL: O. C. Buck Shows.
ATTRACTIONS: Jack Kochman Hell Drivers, 1 night; GAC-Hamid attractions, 5 days, 5 nights.
Total premiums (excluding races), \$3,277.50.
1958 DATE: September 8, tentative.

**Center of North Carolina Fair,
Asheboro**

OPERATED: 2 days, 2 nights.
CARNIVAL: Page Combined.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none; total premiums (excluding races), none.
STAFF: Secretary, W. C. York.
1958 DATE: Third week in September, tentative.

**Drexel Community Fair,
Drexel**

TOTAL ATTENDANCE: Free, 38,000. Operated 5 nights.
RECEIPTS: Gate, none; day grandstand total, none; night grandstand total, \$250.
CARNIVAL: R. C. Lee & 1 show; ride and show gross, \$8,900.
ATTRACTIONS: Beauty contest, 1 night; horse and pony show (free), 1 night.
AID, PREMIUMS: State aid, none; county aid, none; other aid, \$1,800; total premiums (excluding races), \$1,800.
STAFF: President, Frank Huffman; secretary, Ralph Abernethy.
1958 DATES: August 26-30, official.

High Point Fair, High Point

TOTAL ATTENDANCE: Paid and free, 19,000. Operated 6 nights.
RECEIPTS: Gate, \$9,000.
CARNIVAL: Penn-Premier; ride and show gross, \$11,000.
PREMIUMS: Total premiums (excluding races), \$2,694.75.
STAFF: President, I. B. Walker; secretary, T. C. Potts.
1958 DATES: September 22-27, tentative.

**Iredell County Agricultural
Fair, Statesville**

TOTAL ATTENDANCE: Paid and free, 26,000. Operated 5 days, 6 nights.
CARNIVAL: Amusements of America.
PREMIUMS: Total premiums (excluding races), \$3,200.
STAFF: President, Agnus Stronach; secretary, Clyde Smyre.
1958 DATES: September 15-20, tentative.

**Southern States Fair,
Charlotte**

TOTAL ATTENDANCE: Paid and free, 100,000. Operated 5 days, 5 nights.
CARNIVAL: James E. Strates.
ATTRACTIONS: GAC-Hamid "International Revue and Acts," starring Julius La Rosa, 3 nights; same revue and acts starring Geo. Hamilton IV, 2 nights; Grand National NASCAR races, 1 day; Joia Chitwood 1 day 1 night.
AID PREMIUMS: State aid none; county aid, none; other aid, none; total premiums (excluding races), \$15,000.
STAFF: President, Dr. J. S. Dorton; manager, J. Sib Dorton Jr.; concession superintendent, J. S. Dorton Jr.; publicity director, Walter J. Klein Agency.
1958 DATES, September 30-October 4, tentative.

NORTH DAKOTA

**Bottineau County Agriculture
Society, Bottineau**

TOTAL ATTENDANCE: Paid and free, 8,000. Operated 3 days, 3 nights.
RECEIPTS: 3 days and 3 nights, \$4,600.
CARNIVAL: Hill's; ride and show gross, \$5,960.65.
ATTRACTIONS: Marlo's, 3 days, 3 nights; horse races, 2 days.

AID, PREMIUMS: State aid, none; county aid, \$3,500.

STAFF: President, Alfred Gray; secretary, Ray Bangs.
1958 DATE: Second week July, tentative.

**Grand Forks State & County
Fair Assn., Grand Forks**

TOTAL ATTENDANCE: Paid and free, 90,000. Operated 7 days, 7 nights.
CARNIVAL: 20th Century; ride and show gross, \$26,000.
ATTRACTIONS: Auto races, 3 days, 1 night; GAC-Hamid Revue, 6 nights.
AID PREMIUMS: County aid, \$5,000; total premiums (excluding races), \$10,000.
STAFF: President, Henry Hagen; secretary, Ralph Lynch.
1958 DATES: July 21-27, tentative.

**North Dakota State Fair,
Minot**

TOTAL ATTENDANCE: Paid and free, 87,836. Operated 6 days, 6 nights.
RECEIPTS: Gate \$23,083.63; day grandstand total, \$12,910.50; night grandstand total, \$14,148.50.
CARNIVAL: Wm. T. Collins; ride and show gross, \$36,748.78.
ATTRACTIONS: (Pancho), 1 day; auto races, 4 days; thrill show, 1 day, 1 night; revue, 5 nights; parade, 2 nights; fireworks, 4 nights.
AID, PREMIUMS: State aid, none; county aid, \$13,500; other aid, none; total premiums (excluding races), \$14,000.
STAFF: President, B. O. Dahle; secretary, Merrel O. Dahle.
1958 DATES: July 28-August 2, official.

**Pembina County Fair,
Hamilton**

TOTAL ATTENDANCE: Paid and free, 20,000. Operated 2 days, 2 nights.
ATTRACTIONS: Harness Horse Racing, 2 days; revue, 2 nights.
AID, PREMIUMS: State aid, \$3,000; county aid, \$2,500; other aid, none.
STAFF: President, C. F. Fleming; secretary, Franklin Page.
1958 DATE: July 17-19, tentative.

Rugby Fair, Rugby

TOTAL ATTENDANCE: Paid and free, 5,872. Operated 3 days, 3 nights.
RECEIPTS: Gate \$2,626; night grandstand total, \$2,712.
CARNIVAL: Hills Show; ride and show gross, \$8,352.
ATTRACTIONS: Hal Garvin Show, 1 day, 1 night; local show, 1 night, Water Frolics (Sam Howard), 1 day, 1 night.
AID, PREMIUMS: Total premiums (excluding races), \$1,000.
STAFF: President, Al Gromald; secretary, Paul Jacobson.
1958 DATE: July 3-5, official.

**Stutsman County Fair,
Jamestown**

TOTAL ATTENDANCE: Paid and free, 30,000. Operated 5 days, 5 nights.
CARNIVAL: Wm. T. Collins.
ATTRACTIONS: Thrill show, 1 day, 1 night; Water Frolics, 3 days, 3 nights.
AID, PREMIUMS: State aid, none; county aid, \$5,000; other aid, none; total premiums (excluding races), \$7,000.
STAFF: President, R. O. Melland; secretary, A. F. Baenen.
1958 DATES: July 2-5, tentative.

Tri-County Fair, Wishek

TOTAL ATTENDANCE: Paid and free, 3,460. Operated 2 days, 2 nights.
RECEIPTS: Gate, \$2,258; day grandstand total, none; night grandstand total, none; coliseum total, none.
CARNIVAL: Stan-Nells; ride and show gross, \$764.15.
ATTRACTIONS: Gordon Smith Attractions, 2 days, 2 nights.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none; total premiums (excluding races), \$520.
STAFF: President, J. L. Raile; secretary, Leopold Kaseman.
1958 DATE: July 14-16, tentative.

OHIO

**Auglaize County Fair,
Wapakoneta**

TOTAL ATTENDANCE: Paid and free, 56,137. Operated 7 days, 7 nights.
RECEIPTS: Gate, \$17,134; day and night grandstand total, \$11,576.95.
ATTRACTIONS: Harness racing, 4 nights; Midwestern Hayride, 1 day; Holter's Animal Show, 1 night; midjet auto races, 1 night; Ward Beam Thrill Show, horse pull, 1 day; twirling contest, 1 day; pony show, 1 day.
STAFF: President, Ferd H. Kuck; secretary, Harry Kahn.
1958 DATES: August 2-8, tentative.

**Clark County Fair,
Springfield**

TOTAL ATTENDANCE: Paid and free, 114,000. Operated 5 days, 5 nights.
RECEIPTS: Gate, \$39,000; day grandstand total, none; night grandstand total, \$16,000.
CARNIVAL: Gooding; ride and show gross, \$41,000.
ATTRACTIONS: Canadian Congress Dare Devils, 1 night; harness racing, 2 nights; calf scramble plus local events, 1 night; midjet automobile racing, 1 night.
AID, PREMIUMS: Total premiums (excluding races), \$22,800.
STAFF: President, F. L. Braun; secretary, Caroline Smith.
1958 DATES: August 12-16, tentative.

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Crawford County Fair, Bucyrus
 TOTAL ATTENDANCE: Paid and free, 50,000. Operated 5 days, 5 nights.
 RECEIPTS: Gate, \$20,000; day grandstand total, \$285; night grandstand total, \$8,000.
 CARNIVAL: Sunny Amusements.
 ATTRACTIONS: Thrill show, 1 night; Grand Ole Opry, 1 night; racing, 1 day, 3 nights.
 AID, PREMIUMS: State aid, \$1,000; county aid, \$1,500; other aid, none; total premiums (excluding races), \$10,000.
 STAFF: President, Geo. Ruth; secretary, Richard Shealy.
 1958 DATE: October 22, tentative.

Fulton County Fair, Wauseon
 TOTAL ATTENDANCE: Paid and free, 70,000. Operated 6 days, 6 nights.
 CARNIVAL: Motor State.
 ATTRACTIONS: Bob McKinley's Rodeo; 2 nights; our own 100th fair pageant, 1 night; Kochman's Hell Drivers, 1 night.
 AID, PREMIUMS: State aid, \$1,000; county aid, \$3,300.
 STAFF: President, Carl Smith; secretary, George Connelly.
 1958 DATE: August 30-September 4, tentative.

Great Darke County Fair, Greenville
 TOTAL ATTENDANCE: Paid and free, 150,000. Operated 7 days, 7 nights.
 RECEIPTS: Gate, \$35,000; day grandstand total, \$18,000.
 ATTRACTIONS: McKinley Rodeo, 1 day, 1 night; Gene Autry and Company, 1 day, 1 night; harness racing, 2 days, 4 nights; horse pull, 1 day, 1 night; Joie Chitwood Thrill Show, 1 night.
 STAFF: President, Grant Delaplaine; secretary, Robt. L. Brumbaugh.
 1958 DATE: Not available yet.

Lorain County Fair, Wellington
 TOTAL ATTENDANCE: Paid and free, 110,000. Operated 5 days, 5 nights.
 RECEIPTS: Gate, \$15,211; day grandstand total, \$1,618; night grandstand total, \$9,097; Coliseum total, none.
 ATTRACTIONS: Horse show, 1 day, 1 night; Gene Autry-Annie Oakley, 1 night; Minnie Pearl Show, 1 night; Barbershop Quartette Singers, 1 night; Jack Kochman Daredevils, 1 night.
 AID, PREMIUMS: State aid, \$3,300; county aid, \$2,000; other aid, none; total premiums (excluding races), \$7,466.60.
 STAFF: President, M. O. Parker; secretary, Dale M. Neil.
 1958 DATE: 3d week in August, tentative.

Lucas County Fair, Maumee
 TOTAL ATTENDANCE: Paid and free, 5,600. Operated 4 days, 4 nights.
 RECEIPTS: Gate, \$11,337; day grandstand total, \$3,206.85.
 CARNIVAL: Motor State; ride and show gross, \$9,230.50.
 ATTRACTIONS: Wild animal show, 2 days, 2 nights; thrill show, 1 night; auto racing, 1 day.
 AID, PREMIUMS: None.
 STAFF: President, John Keie; secretary, John Brown.

Mahoning County Fair, Canfield
 TOTAL ATTENDANCE: Paid and free, 175,000. Operated 5 days, 5 nights.
 RECEIPTS: Gate, \$107,298; day grandstand total, \$15,497; night grandstand total, \$22,615.
 CARNIVAL: Gooding Amusement Co.; ride and show gross, \$13,542.62.
 ATTRACTIONS: McKinley Rodeo, 2 nights; Cisco Kid, 1 night; Lennon Sisters, 1 day, 1 night; Sam Snyder's Water Follies, 1 day, 3 nights.
 AID, PREMIUMS: State aid, \$800; county aid, \$3,000; other aid, none; total premiums (excluding races), \$30,000.
 STAFF: President, Hugh Bowman; secretary, Grace E. Williams.
 1958 DATES: August 28-September 1, tentative.

Medina Fair, Medina
 TOTAL ATTENDANCE: Paid and free, 40,000. Operated 4 days, 4 nights.
 RECEIPTS: Gate, \$6,400; day grandstand total, \$565; night grandstand total, \$2,800.
 CARNIVAL: Chanos; ride and show gross, \$5,000.
 ATTRACTIONS: Pony show, harness racing, 1 day, 1 night; horse pulling contest, 2 days; pony races, 3 days; tractor pull. Cavalcade of Canadian Hell Drivers, 4 days, 4 nights.
 AID, PREMIUMS: State aid, none; county aid, none; other aid, none.
 STAFF: President, Wm. Bower; secretary, Clair Fulton.
 1958 DATE: September 3-6, tentative.

Mercer County Fair, Celina
 TOTAL ATTENDANCE: Paid and free, 100,000. Operated 6 days, 6 nights.
 RECEIPTS: Gate, \$5,424; day grandstand total, \$1,303.05; night grandstand total, \$5,629.10.
 CARNIVAL: Gooding; ride and show gross, \$9,000.
 ATTRACTIONS: Racing, 1 day, 4 nights; thrill show, 1 day, 1 night; illusion, 1 night; band contest, 1 day, kids' program, 1 day.
 AID, PREMIUMS: State aid, \$1,000; county aid, \$2,800; other aid, none; total premiums (excluding races), \$6,500.
 STAFF: President, Henry N. Miller; secretary, W. F. Archer.
 1958 DATES: August 9-14, tentative.

Montgomery County Fair, Dayton
 TOTAL ATTENDANCE: Paid and free, 125,000. Operated 5 days, 5 nights.
 RECEIPTS: Gate, \$40,198.50; grandstand total (day and night including boxes and bleachers), \$15,113; automobiles, \$3,363.75; total admissions, \$58,675.25.
 CARNIVAL: F. E. Gooding Amusement Co.; ride and show gross, \$35,000; board share, \$8,774.76.
 ATTRACTIONS: Joie Chitwood Thrill Show, 1 day, 1 night; Guy Mitchell Show, 1 night; Lone Ranger, Silver, Tonto and Lassie, 1 day, 1 night; Sky Kings, Walton & Sina, Mat Tuck and Dancing Waters on Midway, 5 days, 5 nights; exhibits, 5 days, 5 nights.
 AID, PREMIUMS: State aid, \$1,000; county aid, \$3,300; total premiums (excluding races), \$15,500.03.
 STAFF: President, Dale Studebaker; secretary-mgr., Goldie V. Scheible.
 1958 DATE: August 30-September 3, official.

Morgan County Agricultural Society, McConnellsville
 TOTAL ATTENDANCE: Paid and free, 11,000. Operated 4 days, 4 nights.
 RECEIPTS: Gate, \$5,119.20; day grandstand total, \$625; night grandstand total, \$983.25.
 CARNIVAL: Happy Attractions; Joie Chitwood's Thrill Show, 1 night; Klein's Attractions, 1 night; horse pulling contest, 1 night; S.E.O.H.E.A. Horse Show, 1 night; harness racing, 3 days.
 AID, PREMIUMS: State aid, \$2,300; county aid, \$6,500; total premiums (excluding races), \$2,659.
 STAFF: President, O. D. Ferguson; secretary, Ray G. Smith.
 1958 DATES: September 4-6, tentative.

Ohio State Fair, Columbus
 TOTAL ATTENDANCE: Paid, 301,000. Operated 8 days, 8 nights.
 RECEIPTS: Gate, \$241,180.31; day grandstand total, \$65,870.25; night grandstand total, \$54,778.50; Coliseum total, \$17,427.25.
 CARNIVAL: Gooding.
 ATTRACTIONS: Holmes Rodeo, Rin Tin Tin, Matt Dillon, 1 day, 1 night; Tennessee Ernie Ford, 5 days, 5 nights; auto racing, 1 day; wrestling 1 night; Ricky Nelson, Molly Bee, 2 nights.
 AID, PREMIUMS: Total premiums (excluding races), \$183,631.25.
 STAFF: Manager, D. Robert Jones.
 1958 DATES: August 22-29, official.

Putnam County Fair, Ottawa
 TOTAL ATTENDANCE: Paid and free, 40,000. Operated 5 days, 5 nights.
 RECEIPTS: Gate, \$12,040; day grandstand total, \$2,229; night grandstand total, \$3,275.25.
 CARNIVAL: Ride and show gross, \$2,850.
 ATTRACTIONS: Harness racing, 2 days, 3 nights; thrill show, 1 night.
 AID, PREMIUMS: State aid, \$2,300; county aid, \$3,000; other aid, none; total premiums (excluding races), \$5,000.
 STAFF: President, Stanley Burkart; secretary, Gene Spittale.
 1958 DATES: Third week in September, tentative.

Williams County Fair, Montpelier
 TOTAL ATTENDANCE: Paid and free, 50,000. Operated 7 days, 5 nights.
 RECEIPTS: Gate, \$9,000; day grandstand total, \$870; night grandstand total, \$7,500.
 CARNIVAL: Nolan; ride and show gross, \$8,000.
 ATTRACTIONS: Chitwood Thrill Show, 1 night; harness racing, 1 day, 2 nights; Crew Cuts and Billy Williams, 1 night; Grand Ole Opry, 1 night.
 AID, PREMIUMS: State aid, \$1,000; county aid, \$3,300; other aid, \$10,000; total premiums (excluding races), \$9,000.
 STAFF: President, E. J. Masters; secretary, Woody Schlegel.
 1958 DATES: September 7-13, tentative.

Wood County Fair, Bowling Green
 OPERATED: 6 days, 6 nights.
 RECEIPTS: Gate, \$15,873.50; day grandstand total, \$2,308.50; night grandstand total, \$5,238.
 CARNIVAL: Powelson Happy Attractions; ride and show gross, \$8,899.60.
 ATTRACTIONS: Cavalcade Canadian Hell Drivers, 1 night; Sam Howard's Water Frolics, 1 day, 1 night; horse races, 3 days; parades, queen contests, 3 nights; rodeo (local), 1 night; square dance, 1 night.
 AID, PREMIUMS: State aid, \$1,000; county aid, \$1,300.
 STAFF: President, C. E. Frank; secretary, John Clarke.
 1958 DATE: August 4-9, tentative.

Beaver County Fair, Beaver
 CARNIVAL: D. S. Dudley Shows.
 ATTRACTIONS: Grand Ole Opry unit, 1 night; amateur rodeo, 1 day, 2 nights.
 AID, PREMIUMS: County aid, \$4,500; other aid, \$4,500.
 STAFF: President, Everett Longcor; secretary, Alice Shook.
 1958 DATES: September 3-6, tentative.

Cleveland County Fair, Norman
 TOTAL ATTENDANCE: Paid and free, 4,500. Operated 4 days, 3 nights.
 CARNIVAL: Alamo Exposition; ride and show gross, \$1,533.
 AID, PREMIUMS: State aid, none;

county aid, \$2,000; other aid, none; total premiums (excluding races), \$2,000.
 STAFF: President, A. A. Haine; secretary, V. J. Frye.
 1958 DATE: September 10-13, tentative.

Garfield County Fair, Enid
 TOTAL ATTENDANCE: Free, 42,600. Operated 6 days, 6 nights.
 CARNIVAL: Wm. T. Collins Shows.
 ATTRACTIONS: Car races, 2 nights; talent show, 2 nights; late model trucks, 2 nights; horse show, 2 days; tractor drivers contest, 1 day.
 AID, PREMIUMS: State aid, none; county aid, \$10,000; other aid, none; total premiums (excluding races), \$10,000.
 STAFF: President E. B. Smith; secretary, Roy W. Davis.
 1958 DATES: September 6-12, tentative.

Lincoln County Free Fair, Chandler
 TOTAL ATTENDANCE: Paid and free, 12,000. Operated 3 days, 3 nights.
 CARNIVAL: Cherokee Amusement Co.; ride and show gross, \$3,100.
 ATTRACTIONS: Football, 1 night; rodeo, 1 night.
 AID, PREMIUMS: County aid, \$3,700; other aid, \$600; total premiums (excluding races), \$4,300.
 STAFF: President, A. L. Ball; secretary, Oran Stipe.
 1958 DATE: September 10-13, official.

Lincoln County Fair, Chandler
 TOTAL ATTENDANCE: Paid and free, 10,000. Operated 4 days, 4 nights.
 RECEIPTS: Gate, none; day grandstand total, none; night grandstand total, none; coliseum total, none.
 CARNIVAL: Cherokee Amusement Co.; ride and show gross, \$400.
 ATTRACTIONS: Rodeo (free), 1 night; fireworks (free), 1 night; 4-H Club night,

free, 1 night; Old Settlers entertainment, 1 day; boys' frolic contests, 1 day.
 AID, PREMIUMS: County aid, \$6,500; other aid, \$300; total premiums (excluding races), \$4,500.
 STAFF: President, A. L. Ball; secretary, Oran Stipe.
 1958 DATES: September 10-13, official.

Major City Free Fair, Fairview
 TOTAL ATTENDANCE: Free, 3,500. Operated 3 days, 3 nights.
 CARNIVAL: Oil Capital Shows.
 ATTRACTIONS: None.
 STAFF: President, James Wright; secretary, Harold Miller.
 1958 DATE: September 9-11, official.

McClain County Fall Festival, Purcell
 TOTAL ATTENDANCE: Paid and free, 11,000. Operated 5 days, 5 nights.
 RECEIPTS: Gate, none; day grandstand total, \$220; night grandstand total, none.
 CARNIVAL: Star Amusement Company; ride and show gross, \$1,400.
 ATTRACTIONS: Gween Race (local), 1 night; Fair Building Dedication, 1 night; School Day Program, 1 night; Governor Visit, 1 day.
 AID, PREMIUMS: State aid, none; county aid, \$1,300.
 STAFF: Secretary, L. J. James.
 1958 DATES: September 4-8, tentative.

Oklahoma State Fair, Oklahoma City
 TOTAL ATTENDANCE: Paid and free, 305,616. Operated 8 days, 8 nights.
 CARNIVAL: Royal American Shows.
 ATTRACTIONS: Barnes-Carruthers' West-O-Rama, Frank Winkley auto races.
 STAFF: secretary, C. G. (Pete) Baker.

Ottawa County Free Fair, Miami
 TOTAL ATTENDANCE: Paid and free, 5,426. Operated 1 day, 3 nights.
 RECEIPTS: Gate, \$2,939.25; night grandstand total, \$2,226.95.
 ATTRACTIONS: Horse Racing, 1 day, 1 night.
 STAFF: President, Jim K. Fribley.
 1958 DATES: September 1-5, official.

Tulsa State Fair, Tulsa
 TOTAL RECEIPTS: Paid and free, 614,859. Operated 7 days, 7 nights.
 CARNIVAL: William T. Collins' Shows.
 ATTRACTIONS: Holiday on Ice, Swenson's Thrillcade, auto races.
 STAFF: Manager, Clarence Lester.

OREGON
Douglas County Fair, Roseburg
 TOTAL ATTENDANCE: Paid and free, 35,000. Operated 4 days, 4 nights.
 RECEIPTS: Gate, \$14,000; day grandstand total, \$3,000; night grandstand total, \$1,200; coliseum total, none charged.
 CARNIVAL: Davis-Amusement; ride and show gross, \$6,000.
 ATTRACTIONS: RCA Rodeo, 2 days; motorcycle thrill show, 1 night; sheep dog trials, 1 day; talent contest, 4 nights clown-free acts, 4 days, 4 nights.
 AID, PREMIUMS: State aid, \$12,700; county aid, \$26,180; other aid, \$6,195.
 STAFF: President, J. D. Myers; secretary, H. W. Grow.
 1958 DATES: August 21-24, official.

Multnomah County Fair, Gresham
 TOTAL ATTENDANCE: Paid and free, 154,849. Operated 10 days, 10 nights.

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**1958 DATES
AUGUST 4-9**

ALLEN WILLIAMS, President

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RECEIPTS: Gate, none; day grandstand total, none; night grandstand total, none; coliseum total, no coliseum.
 ATTRACTIONS: Pari-mutuel thoroughbreds, 2 days, 7 nights.
 AID, PREMIUMS: State aid, \$12,000; county aid, none; total premiums (excluding races), \$18,000.
 STAFF: Duane Hennessy, manager.
 1958 DATES: August 7-16, official.

Oregon State Fair, Salem

TOTAL ATTENDANCE: Paid and free, 343,000. Operated 8 days, 8 nights.
 RECEIPTS: Gate, \$103,116.50; grandstand total, \$36,228; coliseum total, \$23,408.
 ATTRACTIONS: The Ames Brothers, 8 nights; horse racing, 7 days; Christensen Bros. Rodeo and Horseshow, 8 nights.
 AID, PREMIUMS: State aid, \$35,000; county aid, \$10,000; total premiums (excluding races), \$61,000.
 STAFF: Duane Hennessy, manager.
 1958 DATES: August 30-September 6, tentative.

PENNSYLVANIA

Allentown Fair, Allentown

TOTAL ATTENDANCE: Paid and free, 240,000. Operated 7 days, 7 nights.
 RECEIPTS: Total, \$227,000
 CARNIVAL: Reithoffer Shows.
 ATTRACTIONS: Latin Quarter Revue.

Bedford Fair, Bedford

TOTAL ATTENDANCE: Paid and free, 76,431. Operated 5 days, 6 nights.
 RECEIPTS: Gate, \$39,500; day grandstand total, \$3,900; night grandstand total, \$12,250; Coliseum total, none.
 CARNIVAL: James E. Strates; ride and show gross, \$30,000.
 ATTRACTIONS: #1 Revue plus Recording Artists, 5 nights; Jole Chitwood Thrill Show, 1 night; Harness Racing, 3 days; Auto Racing, 1 day; Band Day, 1 day.
 AID, PREMIUMS: State aid, \$1,000; county aid, \$1,000; other aid, \$7,600; total premiums (excluding races), \$5,300.
 Staff: President, R. R. Eichelberger; secretary, J. B. Eichelberger.
 1958 DATES: August 4-9, tentative.

Butler Fair & Agricultural Association, Butler

No fair in 1957.
 STAFF: President, Leo C. McCandless; secretary, Don Oesterling.
 1958 DATE: First full week in August, tentative.

Clearfield County Fair, Clearfield

TOTAL ATTENDANCE: Paid and free, 120,000. Operated 6 days, 6 nights.
 RECEIPTS: Gate, \$45,900; day grandstand total, \$10,000; night grandstand total, \$20,000.
 CARNIVAL: James E. Strates; ride and show gross, \$90,000.
 ATTRACTIONS: Horse Show, 1 day; Parade, 1 night; Fireworks, 1 night; Horse Racing, 4 days; Horse Pulling, 1 day, 1 night; Show (Havana Holiday), 5 nights; Stock Parade, 1 night; Thrill Show, 1 day; Square Dance Contest, 1 night.
 AID, PREMIUMS: State aid, \$1,000; county aid, \$750; other aid, none; total premiums (excluding races), \$10,000.
 STAFF: President, Edward McCoy; manager, Edward A. Clark.
 1958 DATES: July 28-August 2, tentative.

Gratz Fair, Gratz

TOTAL ATTENDANCE: Paid and free, 75,000. Operated 2 day, 7 nights.
 RECEIPTS: Gate, \$5,972.10; day grandstand total, \$484.90; night grandstand total, \$3,175.34.
 CARNIVAL: M. D. Amusement Co.
 ATTRACTIONS: Local amateur contest, 2 nights; beauty and talent show, 2 nights; barbershop quartet contest, 1 night; square dance group contest, 1 night; horse show, 1 day.
 AID, PREMIUMS: State aid, \$1,000; county aid, \$1,500; total premiums (excluding races), \$3,023.25.
 STAFF: President, Wilbur Buffington; secretary, Dr. C. Jumboltz.
 1958 DATES: September 1-8, official.

Indiana County Fair, Indiana

TOTAL ATTENDANCE: Paid and free, 100,000. Operated 6 days, 6 nights.
 CARNIVAL: Penn Premier Shows.
 ATTRACTIONS: Buck Steele's Frontier Days, 2 days; Kiddies Circus, 1 day; Auto Racing, 1 day; TV Discoveries of 1957, 4 nights.
 AID, PREMIUMS: State aid, \$1,000; county aid, \$1,000; total premiums (excluding races), \$7,324.25.
 STAFF: President, L. J. Stephens; secretary, L. R. Feloni.
 1958 DATES: August 18 to 23, tentative.

Jacktown Fair, Wind Ridge

TOTAL ATTENDANCE: Paid and free, 12,000. Operated 4 days, 4 nights.
 RECEIPTS: Gate, free; day grandstand total, \$2,000.
 ATTRACTIONS: Rusty & Doug, 1 day, 1 night; Sheeter Brown & Puckin Boys, 1 day, 1 night; Dusty Owens & Rodeo Boys, 1 day, 1 night; Doc Williams & Border Riders, 1 day, 1 night; Jean King Reine, 4 days, 4 nights.
 PREMIUMS: Total premiums (excluding races), \$1,400 approx.
 STAFF: President, Ross Burns; secretary, Thos. M. Tharp.

Juanita County Fair, Port Royal

TOTAL ATTENDANCE: Paid and free, 60,000. Operated 6 days, 6 nights.

RECEIPTS: Gate, 17,484.55; day grandstand total, \$4,976.20; night grandstand total, \$10,756; coliseum total, \$15,732.20.
 CARNIVAL: Beam; ride and show gross, \$16,500.
 ATTRACTIONS: TV Discoveries 1957, 2 nights; Stock Car Races, 2 days; Rock and Roll Show (Bob Hamit), 1 night; Princess Tuscaroven Beauty Pageant, 1 night; Ward Beam's Thrill Show, 1 night.
 AID, PREMIUMS: State aid, \$1,000; county aid, \$100; other aid, none; total premiums (excluding races), \$2,885.
 STAFF: President, C. W. Hower; secretary, Dwight B. Hower.
 1958 DATES: September 1-6, tentative.

McKean County Fair, Smethport

TOTAL ATTENDANCE: Paid and free, 30,000. Operated 6 days, 6 nights.
 RECEIPTS: Gate, \$28,000.
 CARNIVAL: Thompson Bros.' Rides.
 ATTRACTIONS: Revue — Something Smith, 1 day, 1 night; Jimmy Nelson, 1 day, 1 night; Ink Spots, 2 days, 2 nights; Roy Hamilton, Patsy Cline, 1 day, 1 night; Joid Chitwood Thrill Show, 1 night.
 AID, PREMIUMS: State aid, \$1,000; county aid, none; other aid, none; total premiums (excluding races), \$2,036.95.
 STAFF: President, Russell Weston; secretary, Lloyd Mulvihill.
 1958 DATE: Labor Day Week, tentative.

Reading Fair, Reading

TOTAL ATTENDANCE: Paid and free, 194,585. Operated 8 days, 7 nights.
 CARNIVAL: Cettlin-Wilson.
 ATTRACTIONS: AMA Motorcycle Races, 1 day, 1 night; Futurity Harness Races, 1 day; Jack Kochman Hell Drivers, 1 day; Jalopy Stock Car Races, 1 night; USAC Big Car Auto Races, 1 day; Lillian Biggs Rock 'n' Roll, Pat Boone, 2 nights; Lone Ranger and Tonto, 1 day; Mills Brothers, 1 night; Superman, 1 day; Miss Reading Fair Beauty Contest, 1 night.
 AID, PREMIUMS: State aid, \$1,000; total premiums (excluding races), \$25,000.
 STAFF: President, John S. Giles; secretary, Charles W. Swower.
 1958 DATES: September 7-14, official.

Tioga County Fair, Tioga

TOTAL ATTENDANCE: Paid and free, 9,000. Operated 4 days, 4 nights.
 RECEIPTS: Gate, free.
 CARNIVAL: Rithoffer.
 ATTRACTIONS: Hillbilly show, 2 days, 2 nights; baby contest, 1 day, 1 night; aerial act, 1 day, 1 night.
 AID, PREMIUMS: State aid, \$162.52; county aid, \$108; total premiums (excluding races), \$711.50.
 STAFF: President, C. H. Forrest; secretary, Arlene Whiting.

Union County West End Fair Association, Laurelton

TOTAL ATTENDANCE: Paid and free, 16,500. Operated 4 days, 4 nights.
 RECEIPTS: Gate, \$2,430.25; day grandstand total, none; night grandstand total, none; coliseum total, none.
 CARNIVAL: Rides-Nonwiler; ride and show gross, \$997.
 ATTRACTIONS: Free attractions each evening.
 AID, PREMIUMS: State aid, \$596; county aid, \$750; other aid, none; total premiums (excluding races), \$1,624.10.
 STAFF: President, Frank Stout; secretary, Chas. Teichman.
 1958 DATE: October 7, tentative.

Unionville Community Fair, Unionville, Chester County

TOTAL ATTENDANCE: Paid and free, 5,000. Operated 3 days, 3 nights.
 ATTRACTIONS: Harvest Queen Ceremony, 1 night; Musical Variety, 1 night.
 AID, PREMIUMS: State aid, \$450; county aid, \$200; other aid, \$1,000; total premiums (excluding races), \$790.
 STAFF: President, John L. Tingle; secretary, Mrs. Vernon Woodward.
 1958 DATE: Tentative.

SOUTH DAKOTA

Fall River County Fair, Edgemont

RECEIPTS: Gate, \$3,000; day grandstand total, \$600.
 ATTRACTIONS: Rodeo, 2 days; exhibits, 2 days.
 AID, PREMIUMS: State aid, none; county aid, \$760; other aid, local; total premiums (excluding races), \$800.
 STAFF: President, Roy Boner; secretary, Dorothy Manke.
 1958 DATE: Late August, tentative.

South Dakota State Fair, Huron

TOTAL ATTENDANCE: Paid and free, 131,500. Operated 6 days, 6 nights.
 RECEIPTS: From all sources, \$122,028.
 CARNIVAL: Art B. Carruthers Shows.
 ATTRACTIONS: Barnes-Carruthers' revue, Frank Winkley auto races, Earl Newberry thrill show.
 STAFF: Manager, Ken Balgeman.

TENNESSEE

Greene County Agricultural Fair, Greeneville

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 4 days, 4 nights.
 RECEIPTS: Gate, \$6,000.
 CARNIVAL: Capital City Shows; ride and show gross, \$4,216.95.
 ATTRACTIONS: The Kimris, 4 days, 4 nights.
 AID, PREMIUMS: State aid, \$600; county aid, \$150; total premiums (excluding races), \$5,000.

STAFF: President, James N. Hardin; secretary, Mrs. Martha Spears.
 1958 DATES: August 27-30 tentative.

Hardin Fair, Savannah

TOTAL ATTENDANCE: Paid and free, 3,600.
 RECEIPTS: Gate, \$2,500; coliseum total, \$2,500.
 CARNIVAL: Dyers; ride and show gross, \$700.
 ATTRACTIONS: Talent show, 1 night; baby show, 1 night; dress-review, 1 night; dog show, 1 night.
 AID, PREMIUMS: State aid, \$385; total premiums (excluding races), \$3,000.
 STAFF: President, Clinton Shelby; secretary, T. B. Garth.
 1958 DATE: September 15-20, official.

Lincoln County Fair, Fayetteville

TOTAL ATTENDANCE: Paid and free, 36,769. Operated 6 days, 6 nights.
 CARNIVAL: World of Pleasure.
 ATTRACTIONS: Beauty contest, 1 night; review-type show, 2 days, 6 nights; trotting horse races, 4 days; six new cars given away (one each night), 6 nights.
 AID, PREMIUMS: State aid, \$1,200; county aid, none; other aid, none; total premiums (excluding races), \$6,600.
 STAFF: President, Frank D. Rambo; secretary, Thornton Taylor.
 1958 DATE: Second week in September, tentative.

Maury County Fair, Columbia

TOTAL ATTENDANCE: Paid and free, 15,360. Operated 6 days, 6 nights.
 CARNIVAL: Gem City.
 ATTRACTIONS: Leo Carrillo (Pancho), 2 days, 2 nights; Tommy Barrett, 1 day, 1 night; Barnes-Carruthers variety show, 6 days, 6 nights; fireworks, 6 days, 6 nights; mule pulling, 1 day.
 AID, PREMIUMS: State aid, \$1,200; county aid, none; other aid, none; total premiums (excluding races), \$6,000.
 STAFF: President, J. B. Grant; secretary, Dr. B. H. Hardwick.
 1958 DATES: September 8-13, tentative.
 1958 DATE: Not set.

Mid-South Fair, Memphis

TOTAL ATTENDANCE: Paid and free, 396,131. Operated 9 days, 9 nights.
 RECEIPTS: Gate, \$129,840; coliseum total, \$70,704.
 CARNIVAL: Cliff Wilson; ride and show gross, \$135,000.
 ATTRACTIONS: Riverboat Follies, 9 days, 9 nights; World Championship Rodeo, 7 days, 9 nights.
 AID, PREMIUMS: State aid, \$8,500; county aid, none; other aid, none; total premiums (excluding races), \$60,450.
 STAFF: President, Wallace Witmer; secretary, W. N. Fry Jr.
 1958 DATE: September 19-27, tentative.

Putnam County Agricultural Fair, Cookeville

TOTAL ATTENDANCE: Paid and free, 50,000. Operated 4 days, 4 nights.
 CARNIVAL: Cumberland Valley; ride and show gross, \$11,987.
 AID, PREMIUMS: State aid, \$1,200; county aid, \$2,500; other aid, \$3,000; total premiums (excluding races), \$67,000.
 STAFF: President, M. L. Medley; secretary, H. J. Childress.
 1958 DATE: September 25-30, tentative.

Tennessee State Fair, Nashville

OPERATED: 6 days, 6 nights.
 CARNIVAL: Gooding Amusement Company.
 ATTRACTIONS: GAC-Hamit revue, Ica Vogues, National Speedway auto races.
 STAFF: Secretary, L. E. Griffin.

Warren County Agricultural & Livestock Fair, McMinnville

TOTAL ATTENDANCE: Paid and free, 40,000. Operated 4 days, 4 nights.
 RECEIPTS: Gate, none; free fair.
 CARNIVAL: Cumberland Valley Shows.
 ATTRACTIONS: The Meyand Trio, 4 days, 4 nights; Jennie, 4 days, 4 nights; Betty Tilton, 4 days, 4 nights; the Paroffs, 4 days, 4 nights.
 AID, PREMIUMS: State aid, \$1,200; county aid, \$4,000; total premiums (excluding races), \$5,400.
 STAFF: President, Clifford McClain; secretary, Chick Brown.
 1958 DATE: September 10-13, official.

West Tennessee District Fair, Jackson

TOTAL ATTENDANCE: Paid and free, 60,000. Operated 6 days, 6 nights.
 CARNIVAL: Heth Shows.
 ATTRACTIONS: Jack Kelly's Ica Frolics, 2 days, 6 nights; Duncan Renaldo, the Cisco Kid, 1 day, 1 night.
 AID, PREMIUMS: Total premiums (excluding races), \$12,000.
 STAFF: President, A. S. Johnson; secretary, Hunter Taylor.
 1958 DATE: September 8-13, official.

Wilson County Fair, Lebanon

TOTAL ATTENDANCE: Paid and free, 2,700. Operated 4 days, 5 nights.
 RECEIPTS: Gate, \$9,730.52; day grandstand total, free.
 CARNIVAL: Bliss Grass; ride and show gross, \$10,413.65.
 ATTRACTIONS: 4 days, 4 nights; livestock shows, 4 days, 2 nights.
 AID, PREMIUMS: State aid, \$1,200; county aid, none; other aid, none; total premiums (excluding races), \$3,750.
 STAFF: President, T. H. Phelan; secretary, A. W. McCartney.
 1958 DATE: August 24-28, tentative.

TEXAS

Collin County Fair, McKinney

TOTAL ATTENDANCE: Paid and free, 12,000. Operated 4 days, 4 nights.
 RECEIPTS: Gate, free.
 CARNIVAL: Local talent; ride and show gross, \$518.
 ATTRACTIONS: Rodeo, 3 nights.
 AID, PREMIUMS: State aid, none; county aid, none; other aid, none; total premiums (excluding races), \$1,356.
 STAFF: President, Choice McClure; secretary, Pat Simpson.
 1958 DATES: September 25-29, tentative.

Floyd County Fair, Lockney

TOTAL ATTENDANCE: Paid and free, 7,000. Operated 3 days, 3 nights.
 ATTRACTIONS: National Cotton Style Show, 2 nights; community gospel singing, 2 nights; square dancing, 1 night; tumbling team, 1 night; Aberdeen Angus, field day, 1 day.
 AID, PREMIUMS: State aid, none; county aid, none.
 STAFF: President, Charlie Boedeker; secretary, Sam Puckett.
 1958 DATES: September 11-13, official.

Guadalupe Agriculture and Livestock Fair, Seguin

TOTAL ATTENDANCE: Paid and free, 25,000. Operated 3 days, 3 nights.
 RECEIPTS: Gate, \$5,000; night grandstand total, \$4,000.
 CARNIVAL: Bob Hammond; ride and show gross, \$4,000.
 ATTRACTIONS: Rodeo, 3 nights.
 AID, PREMIUMS: State aid, none; county aid, none; other aid, none; total premiums (excluding races), \$1,500.
 STAFF: President, R. P. Sharp; secretary, F. W. (Jack) Stewart.
 1958 DATE: September 11-13, tentative.

Hale County Fair, Plainview

TOTAL ATTENDANCE: Paid and free, 13,000. Operated 3 days, 3 nights.
 RECEIPTS: Gate, \$2,068.
 CARNIVAL: D. S. Dudley Shows; ride and show gross, \$700.
 ATTRACTIONS: Wayland International Choir, 1 night; Les Kelly, 1 night.
 STAFF: President, Alton Hall; secretary, Charlie R. Young.
 1958 DATES: October 2-4, tentative.

Heart 'o Texas Fair, Waco

OPERATED: 7 days, 7 nights.
 CARNIVAL: 20th Century; ride and show gross, incomplete.
 ATTRACTIONS: World's Championship Rodeo, 1 day, 4 nights; Biggest Show of

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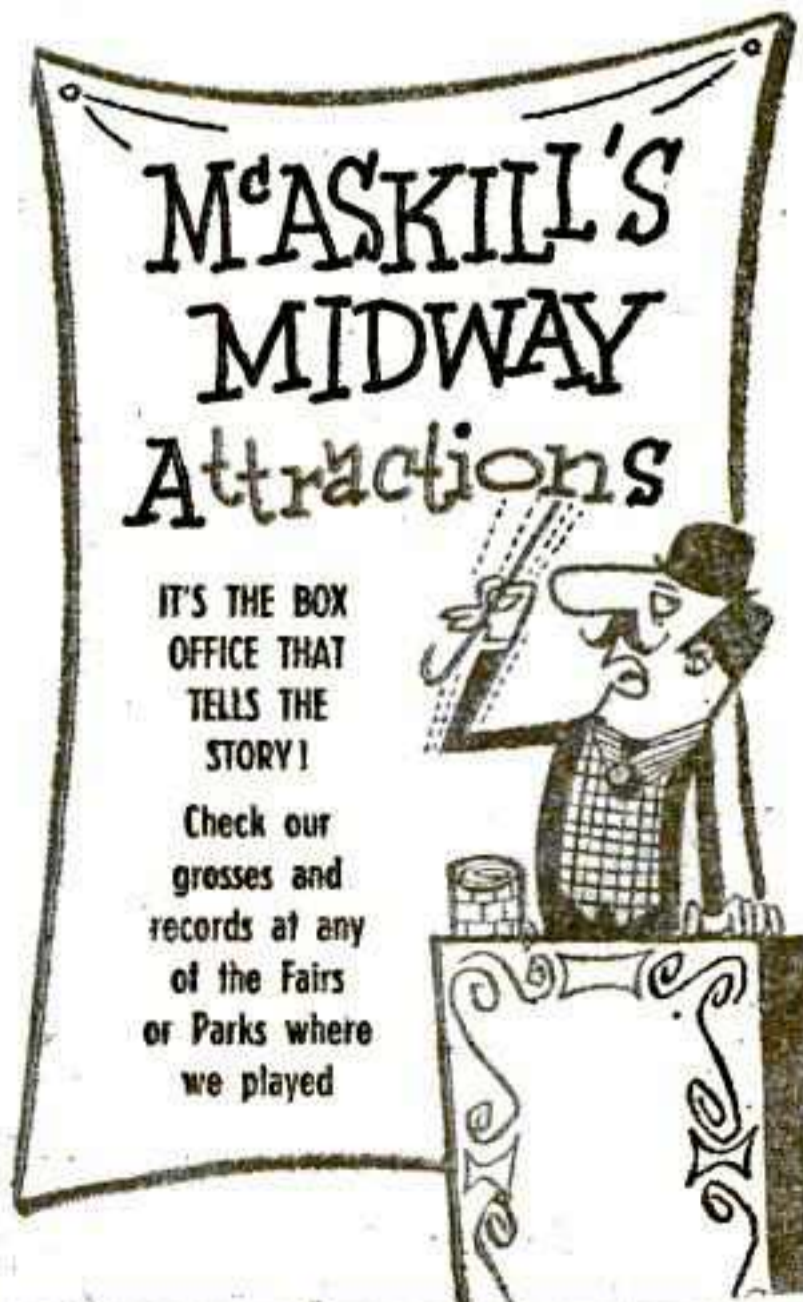
Ralph Ammon, Archie Gayer and the Wisconsin State Fair, Milwaukee; Doug and Glen Wade and the Michigan State Fair, Detroit; Clif Wilson and the Executives of the Mid-South Fair, Memphis, and the State Fair of Texas, Dallas; Paul Olson and the Olson Shows and the Managements of the Illinois State Fair, Springfield; Iowa State Fair, Des Moines; Kentucky State Fair, Louisville; Chattanooga-Hamilton County Inter-State Fair, Chattanooga; Mississippi-Alabama Fair, Tupelo; Alabama State Fair, Birmingham; South Alabama Fair, Montgomery; and The South Texas State Fair, Beaumont; Jack Ruback and the Alamo Exposition Shows and Carl Swanson, of Sandy Beach Park, Russells Point, Ohio, for a pleasant and profitable season.

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**1958 DATES
SEPT. 27-OCT. 3
(Tentative)**

For complete data contact **OTHEL M. NEELY** Executive Vice-President & General Manager

HEART O' TEXAS FAIR

P. O. Box 3005, Waco, Texas
Phone: Plaza 6-1821

Stars, 1 day, 1 night; Fun Follies of 1957, 1 day, 1 night.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none.
STAFF: President, Othel M. Neely; secretary, Ralph Russell.

State Fair of Texas, Dallas
TOTAL ATTENDANCE: Paid and free, 2,540,967. Operated 16 days, 16 nights.
RECEIPTS: Auditorium, \$337,500.
ATTRACTIONS: My Fair Lady, Ice Capades, Swenson Thrillcade.
STAFF: President, R. L. Thornton; general manager, James T. Stewart.

Wharton County Fair, Wharton
TOTAL ATTENDANCE: Paid and free, 45,000. Operated 5 days, 5 nights.
CARNIVAL: Don Franklin.
ATTRACTIONS: Rodeo, 2 nights.
AID, PREMIUMS: State aid, none.
STAFF: President, L. H. Forgason; manager, H. Chas. Koehl Jr.
1958 DATE: September 23-27, official.

UTAH

Utah State Fair, Salt Lake City
TOTAL ATTENDANCE: Paid and free, 226,000. Operated 10 days, 10 nights.
RECEIPTS: Coliseum total, \$136,000.
ATTRACTIONS: Holiday on Ice, stock car races.
CARNIVAL: Monte Young Shows.
STAFF: Secretary, Don Wyatt.

VERMONT

Caledonia County Fair, Lyndonville
TOTAL ATTENDANCE: Operated 3 days, 3 nights.
CARNIVAL: Continental Shows.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none.
STAFF: President, D. E. Easterbrooks; secretary, H. E. Ross.
1958 DATES: August 21-23, official.

Connecticut Valley Exposition, Bradford
TOTAL ATTENDANCE: Paid and free, 8,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$2,807.50.
CARNIVAL: Legasse Amusement Co.
ATTRACTIONS: National Guard Show, 1 day; Miss "Honey B," 3 days, 3 nights; horse show, 1 day; horse pulling, 1 day; cattle judging, 1 day.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none; total premiums (excluding races), \$550.
STAFF: President, Lawrence Underhill; secretary, J. Arthur Peters.
1958 DATE: August 8-10, official.

Rutland Fair, Rutland
TOTAL ATTENDANCE: Paid and free, 106,000. Operated 6 days, 6 nights.
ATTRACTIONS: Harness racing, 4 days; sports car racing (Nunis), 1 day; thrill show (Ward Beam), 1 day; GAC-Hamid Havana Holiday Revue, 6 nights.
AID, PREMIUMS: State aid, none; county aid, none; total premiums (excluding races), none.
STAFF: President, Geo. G. Smith; secretary-manager, Arthur B. Porter.
1958 DATE: September 1-6, official.

VIRGINIA

Atlantic Rural Exposition, Richmond
TOTAL ATTENDANCE: Paid and free, 460,088. Operated 10 days, 10 nights.
ATTRACTIONS: Grand Ole Opry, Holter Animal Show, Ward Beam's thrill show, Sam Nunis auto races.

Southside Virginia Fair, Petersburg
TOTAL ATTENDANCE: Paid and free, 101,018. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$44,600.20; day grandstand total, \$3,020.90; night grandstand total, \$4,000.50.
CARNIVAL: Amusements of America; ride and show gross, \$26,285.15.
ATTRACTIONS: Jack Kochman Thrill Show, 1 night; Maid of Virginia Beauty Contest, 1 night; Hawkshaw Hawkins, Grand Ole Opry, 2 days, 2 nights; North Carolina Cloggers, 1 day, 1 night; Fantabulous Rock 'N' Roll Revue, 1 day, 1 night; stock car racing, 1 day.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none; total premiums (excluding races), \$5,020.50.
STAFF: President, Wm. B. Russell; manager, Ralph G. Lockett.
1958 DATE: September 29-October 4, official.

Staunton-Augusta Fair, Staunton
TOTAL ATTENDANCE: Paid and free, 50,000. Operated 6 days, 6 nights.
ATTRACTIONS: GAC-Hamid, 6 days, 6 nights.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none; total premiums (excluding races), \$6,000.
STAFF: President, John Clem; secretary, Rex Spiece.
1958 DATE: September 1, official.

WASHINGTON

Central Washington Fair, Yakima
TOTAL ATTENDANCE: Paid and free, 133,409. Operated 5 days, 5 nights.

CARNIVAL: Meeker's Shows.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none; total premiums (excluding races), \$28,506.
STAFF: President, P. W. Woodall; manager, J. Hugh King.
1958 DATE: September 24-28, official.

North Central Washington Fair, Waterville
TOTAL ATTENDANCE: Paid and free, 10,000. Operated 3 days.
RECEIPTS: Gate, \$8,000; day grandstand total, \$1,500.
CARNIVAL: Western Shows; ride and show gross, \$600.
ATTRACTIONS: Horse racing, 3 days.
AID, PREMIUMS: State aid, \$9,000; county aid, \$2,500; other aid, none.
STAFF: President, Andy Janssen; secretary, Mrs. G. Merton Dick.
1958 DATES: September 12-14, tentative.

Northwest Washington District Fair, Lynden
TOTAL ATTENDANCE: Paid and free, 23,344. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$9,934.25; grandstand total, \$4,819.69.
CARNIVAL: Western Shows.
ATTRACTIONS: Novel'Aires, 3 days, 3 nights; Toni and Cliff Madison, 3 days, 3 nights; Baron Emerson, 3 days, 3 nights; Fly-Bar Trio, 3 days, 3 nights; Grange (local talent), 1 night.
AID, PREMIUMS: State aid, \$9,000; county aid, \$2,000; other aid, \$475; total premiums (excluding races), \$12,000.
STAFF: President, B. Knapp; secretary, P. Meenderink.
1958 DATES: August 13-16, official.

Southwest Washington Fair, Midway-Chehalis-Centralia
TOTAL ATTENDANCE: Paid and free, 50,000. Operated 5 days, 4 nights.
RECEIPTS: Gate, \$24,000; day grandstand total, \$7,500; night grandstand total, \$9,000.
CARNIVAL: Rainier Shows; ride and show gross, \$14,500.
ATTRACTIONS: Rodeo, 1 day, 2 nights; Motorcycle Thrill Show, 1 day; Sportsman Quartet, 2 days, 2 nights; Quarter Horse Show, Horse Racing, 2 days, 2 nights; Auto Racing (modified hard top), 1 day.
AID, PREMIUMS: State aid, \$11,500; total premiums (excluding races), \$13,500.
STAFF: President, M. M. Oliphant; secretary, A. D. Wildhaber.
1958 DATE: Third week of August, tentative.

Spokane Interstate Fair, Spokane
TOTAL ATTENDANCE: Paid and free, \$1,000. Operated 5 days, 5 nights.
CARNIVAL: Inland Empire Shows.
ATTRACTIONS: Chitwood Thrill Show, 1 day, 2 nights; Stampele; 3 days, 2 nights; Amateur Stageshow, 1 night.
AID, PREMIUMS: County aid, \$10,000; total premiums (excluding races), \$10,000.
STAFF: President, Harry Linden; secretary, Chas. T. Meenach.
1958 DATES: September 17-21, tentative.

Western Washington Fair, Puyallup
TOTAL ATTENDANCE: Paid and free, 403,297. Operated 9 days, 9 nights.
ATTRACTIONS: Christensen Bros' Rodeo, talent show.

WEST VIRGINIA

Barbour County Street Fair, Inc., Philippi
TOTAL ATTENDANCE: Paid and free, 50,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$2,500.
CARNIVAL: Howard Bros.' Rides.
ATTRACTIONS: Grand Feature Parade Day; band concerts.
AID, PREMIUMS: State aid, \$200; county aid, none; other aid, none; total premiums (excluding races), \$1,000.
STAFF: President, J. Wayne Currey; secretary, John K. Phillips.
1958 DATE: First week of September, tentative.

Mannington District Fair, Mannington
TOTAL ATTENDANCE: Paid and free, 25,000. Operated 5 days, 5 nights.
RECEIPTS: Gate, \$10,000; day grandstand total, none; night grandstand total, none.
CARNIVAL: Howard Bros.; ride and show gross, \$5,000.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none.
STAFF: President, John N. Thorne; secretary, Goffe Sturng.

State Fair of West Virginia, Lewisburg
TOTAL ATTENDANCE: Paid and free, 225,000. Operated 6 days, 6 nights.
CARNIVAL: Gold Medal; ride and show gross, \$40,000.
ATTRACTIONS: Lone Ranger and Tonto, 2 nights; GAC Hamid's Stairway to the Stars with Russell Arms, 4 nights; Harness Racing, 5 days; Fireworks, 6 nights.
AID, PREMIUMS: State aid, \$22,500; county aid, none; other aid, none; total premiums (excluding races), \$37,000.
STAFF: President, Ross H. Tuckwiller; secretary, C. T. Sydenstricker.
1958 DATES: August 18-23, official.

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JOYLAND
SHOWS**

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WISCONSIN

Burnett County Co-op Agricultural Society Fair, Grantsburg

TOTAL ATTENDANCE: Paid and free, 1,570. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$1,175.75; coliseum total, \$169.53.

ATTRACTIONS: Hal Garvey, 1 day, 1 night; horse racing, 1 day; dance, 1 night.
AID, PREMIUMS: State aid, approximately \$1,600; county aid, \$500; other aid, none; total premiums (excluding races), \$2,455.25.

STAFF: President, Luverne Larson; secretary, Marlin Spudquist.
1958 DATES: August 21-23, tentative.

Central Wisconsin State Fair, Marshfield

TOTAL ATTENDANCE: Paid and free, 77,000. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$17,000; day grandstand total, 4,600; night grandstand total, 6,460.

CARNIVAL: 20th Century; ride and show gross, \$19,000.

ATTRACTIONS: 100 Lap Stock Car Winkley, 1 night; Swenson's Thrillcade, 1 day, 1 night; Minnie Pearl (Grand Ole Opry), 1 night; Calzavara Rodeo, 1 day; G.A.C. Hamid Stageshow (The Mariners), 2 nights; Motorcycle Races, 1 day; Newbury's Trans-World, 1 day; WLS Homer and Jethro, 1 night.

AID, PREMIUMS: State aid, \$4,400; county aid, \$2,000; other aid, none; total premiums (excluding races), \$8,500.

STAFF: President, W. J. Prince Koenig; secretary Bill (Tiny) Uthmeier.
1958 DATES: August 27-September 1, official.

Crawford County Fair, Gays Mills

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 3 days, 2 nights.
CARNIVAL: Brasch Bros.; ride and show gross, over \$3,900.

ATTRACTIONS: Rodeo, 2 days; home talent show, 1 night; musical show, 1 night; baseball, 2 days; dress revue, 2 days.

STAFF: President, L. M. Barnum; secretary, Paul L. Paulson.
1958 DATES: August 8-10, official.

Green County Fair, Monroe

TOTAL ATTENDANCE: Paid and free, \$3,200. Operated 5 days, 5 nights.
RECEIPTS: Gate, \$15,843.30; day grandstand total \$9,626.

CARNIVAL: Schaefer's; ride and show gross, \$2,754.52.

ATTRACTIONS: Minnie Pearl, Bill Reed Death Dodgers; ice show, 3 nights; horse racing, 2 afternoons.

AID, PREMIUMS: State aid, none; county aid, \$2,000; other aid, none.

STAFF: President, Louis R. Wolleson; secretary, Wm. A. Brown.
1958 DATES: July 30-August 3, tentative.

Green Lake County Jr. Free Fair, Green Lake

TOTAL ATTENDANCE: Free, 12,000.
RECEIPTS: Gate free.
CARNIVAL: Tip-Top.
ATTRACTIONS: Free stage attractions, 2 days, 3 nights.

AID, PREMIUMS: State aid, \$1,700; county aid, \$1,000; other aid, none; total premiums (excluding races), \$2,669.50.

STAFF: President, Henry Losinski; secretary, Willys Gyirmundson.
1958 DATES: August 1-3, tentative.

Rosholt Fair, Rosholt

TOTAL ATTENDANCE: Free, 22,000. Operated 2 days, 3 nights.
CARNIVAL: Dusty Rhodes.

AID, PREMIUMS: State aid, \$1,400; county aid, \$750; total premiums (excluding races), \$1,600.

STAFF: President, H. P. Anderson; secretary, R. L. Wrolstad.
1958 DATE: Labor Day weekend, official.

Iron County Fair, Saxon

TOTAL ATTENDANCE: Paid and free, 6,000. Operated 3 days, 3 nights.
RECEIPTS: Total \$2,520.35.

CARNIVAL: Greaser; ride and show gross, \$450.

ATTRACTIONS: Horse pulling contest, horse races, home talent show, Johnny Rivers Western Show, league, baseball games.

AID, PREMIUMS: County aid, \$3,500; other aid, \$400; total premiums, \$3,007.80.

STAFF: President, V. J. Downey; secretary, Mrs. F. Hardie.
1958 DATES: August 22-24, official.

Kenosha County Fair, Wilmot

TOTAL ATTENDANCE: Paid and free, 37,272. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$13,616.25; night grandstand total, \$4,166.70.

CARNIVAL: Gold Bond Shows; ride and show gross, \$9,000.

ATTRACTIONS: Horse show, 1 day, 1 night; stock car races, 1 night; rodeo, 1 day, 1 night; stock car races, 1 night.

AID, PREMIUMS: State aid \$5,843.48; county aid, \$8,000; total premiums (excluding races), \$9,381.60.

STAFF: President, Marlin M. Schnurr; secretary, Marlin M. Schnurr.
1958 DATES: August 7-10, official.

La Crosse Inter-State Fair, La Crosse

OPERATED: 5 days, 5 nights.
RECEIPTS: Gate, \$14,837.25; day grandstand total, \$6,447.15; night grandstand total, \$6,737.25.

CARNIVAL: Art B. Thomas Shows; ride and show gross, \$24,855.25.

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ATTRACTIONS: Duke Ellington, 2 days, 2 nights; big car auto racing, 1 day, 1 night; stock car auto racing, 1 day, 1 night.
AID, PREMIUMS: State aid, \$6,748.75; county aid, none; other aid, none; total premiums (excluding races), \$10,978.25.
STAFF: President, H. D. Newburg; secretary, Joseph W. Frisch.
1958 DATE: August 6-10, official.

Northern Wisconsin District Fair, Chippewa Falls

TOTAL ATTENDANCE: Paid and free, 173,000. Operated 6 days, 6 nights.
CARNIVAL: Olson Shows.
ATTRACTIONS: Leo Carrillo, 1 day, 1 night; harness racing, 3 days; thrill show, 2 days; Barnes-Carruthers Show, 6 nights.
AID, PREMIUMS: State aid, \$6,300; county aid, none; other aid, none; total premiums (excluding races), \$14,000.
STAFF: President, H. A. White; secretary, A. L. Putnam.
1958 DATE: Tentative.

Ozaukee County Fair, Cedarburg

TOTAL ATTENDANCE: Paid and free, 30,000. Operated 3 days, 4 nights.
RECEIPTS: Gate, free; day grandstand total, \$1,025; night grandstand total, \$2,300.
CARNIVAL: McKenna Rides; ride and show gross, \$5,900.
ATTRACTIONS: Animal and Circus Show, 1 night; Tractor Pulling Contest, 1 day; Auto Thrill Show, 1 day, 2 nights.
AID, PREMIUMS: State aid, \$3,500; county aid, \$3,500; other aid, none; total premiums (excluding races), \$5,494.40.
STAFF: President, Carl Euler; secretary, Arnold W. Groth.
1958 DATES: August 7 to 10, tentative.

Pierce County Fair, Ellsworth

TOTAL ATTENDANCE: Paid and free, 9,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$4,279.25; day grandstand total, \$776; night grandstand total, \$1,000.
CARNIVAL: Dobson's United Show; ride and show gross, \$1,289.24.
ATTRACTIONS: Albrecht's Circus, 1 day, 1 night; Trans-World Thrill Show (Auto), 1 night; Zemater's Rollerama, 1 day, 1 night.
AID, PREMIUMS: State aid, \$3,338.28; county aid, \$814.57; other aid, none; total premiums (excluding races), \$4,172.85.
STAFF: President, Ray Crownhart; secretary, H. G. Seyforth.
1958 DATES: August 15-17, tentative.

Taylor County Youth Fair, Medford

TOTAL ATTENDANCE: Paid and free, 8,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$3,150; day grandstand total, free; night grandstand total, free.
CARNIVAL: Belle City; ride and show gross, \$912.
ATTRACTIONS: Home talent, 1 night; baseball, 1 night; Zemater's Roller Cade, 1 day, 1 night.
AID, PREMIUMS: Other aid, \$200; total premiums (excluding races), \$3,320.
STAFF: President, Hugo DeJoung; secretary, Joe Tuss.

Vilas County Fair, Eagle River

TOTAL ATTENDANCE: Paid and free, 15,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, free; day grandstand total, free; night grandstand total, free; coliseum total, free.
CARNIVAL: Cederson's Dairy State.
ATTRACTIONS: Home talent, 3 days.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none; total premiums (excluding races), none.
STAFF: President, D. Smith; secretary, H. Smith.
1958 DATE: August 23-25, tentative.

Wisconsin State Fair, Milwaukee

TOTAL ATTENDANCE: Paid and free, 728,902. Operated 9 days, 9 nights.
RECEIPTS: Gate, \$377,161; day grandstand total, \$113,383; night grandstand total, \$90,236; Coliseum total, \$33,000.
ATTRACTIONS: West-O-Rama, 8 nights;

Auto Races, 5 days; Motorcycle Race, 1 day; Wrestling Show, Harness Races, 5 days; Rodeo, 9 nights.
AID, PREMIUMS: Total premiums (excluding races), \$115,000.
STAFF: President, W. M. Masterson.
1958 DATES: August 16-24, official.

WYOMING

Park County Fair, Powell

TOTAL ATTENDANCE: Paid and free, 7,300. Operated 2 days, 3 nights.
RECEIPTS: Gate, \$2,440; day grandstand total, \$1,665; night grandstand total, \$2,435.50.
CARNIVAL: Northern Exposition Shows; ride and show gross, \$6,600.
ATTRACTIONS: Stock car races, 2 days; Tom Drake Agency shows, 2 days; Clarence Smith Theatrical Production, 3 nights.
PREMIUMS: Total premiums (excluding races), \$6,200.
STAFF: President, Paul McCalmon; secretary, Ross D. Copenhaver.
1958 DATES: August 17-23, tentative.

**CANADA
ALBERTA**

Benalto Fair and Stampede Benalto

TOTAL ATTENDANCE: Paid and free, 2,500. Operated 2 days, 2 nights.
RECEIPTS: Gate, \$2,100.
CARNIVAL: Royal Canadian; ride and show gross, \$3,000.
ATTRACTIONS: Baseball, 1 day; stampede, 1 day; stagershow, 1 night.
AID, PREMIUMS: State aid, \$600; other aid, \$300; total premiums (excluding races), \$900.
STAFF: President, Clyde Stauffer; secretary, Rev. J. H. Purdie.
1958 DATES: July 23, 24, tentative.

Camrose County Fair, Camrose

TOTAL ATTENDANCE: Paid and free, 2,500. Operated 3 days.
RECEIPTS: Gate, \$4,000; day grandstand total, \$7,500.
CARNIVAL: Royal Canadian.
ATTRACTIONS: KBD Enterprises.
STAFF: President, E. W. Schnell; secretary, J. E. Stuart.
1958 DATES: August 4-6, tentative.

Edmonton Exhibition, Edmonton

TOTAL ATTENDANCE: Paid and free, 356,000. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$105,000; day grandstand total, \$28,000; night grandstand total, \$62,000; Coliseum total, \$56,000.
CARNIVAL: Royal American; ride and show gross, \$175,000.
ATTRACTIONS: G. A. C. Hamid, 6 nights; Three Car Bingo each night, 6 nights.
STAFF: Manager, A. T. Anderson; secretary, Barbara Bannerman.
1958 DATES: July 14 to 19, official.

Olds Fair, Olds

TOTAL ATTENDANCE: Paid and free, 7,000. Operated 2 days, 2 nights.
RECEIPTS: Gate, \$1,900; night grandstand total, \$1,900.
CARNIVAL: Gaylord.
ATTRACTIONS: K. B. & D. Enterprises, 2 nights.
AID, PREMIUMS: County aid, \$600; total premiums (excluding races), \$2,500.
STAFF: President, Bill Miller; secretary, E. G. Miller.
1958 DATE: August 10, tentative.

Calgary Exhibition & Stampede, Calgary

TOTAL ATTENDANCE: Paid and free, \$58,750. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$101,660.75; day grandstand total, \$142,557; night grandstand total, \$166,828.75; coliseum total, \$51,026.
CARNIVAL: Royal American Shows; ride and show grosses, \$156,899.10.

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ATTRACTIONS: Rodeo and horse races, afternoons; chuck wagon races, platform show and fireworks, 6 nights; professional wrestling, 2 nights; Polack Bros.' Circus, afternoons and 4 nights.
AID, PREMIUMS: Government aid, \$3,000; total premiums (excluding races), \$4,638.
STAFF: President, F. C. Manning; general manager, Maurice E. Hartnett.

BRITISH COLUMBIA

Agassiz Fall Fair, Agassiz
TOTAL ATTENDANCE: Paid and free, 100. Operated 1 day, 1 night.
RECEIPTS: Gate, \$270.
1958 DATES: September 12-13, tentative.

Ancaster Fair, Ancaster
TOTAL ATTENDANCE: Paid and free, 5,000. Operated 1 day, 2 nights.
RECEIPTS: Gate, \$1,500; night grandstand total, \$600.
ATTRACTIONS: None.
AID, PREMIUMS: State aid, \$500; county aid, \$1,000; other aid, \$1,500; total premiums (excluding races), \$6,000.
STAFF: President, A. D. Baker; secretary, G. Harkness.
1958 DATES: September 19-20, tentative.

Grand Forks Fall Fair, Grand Forks
TOTAL ATTENDANCE: Paid and free, 5,000. Operated 1 day, 1 night.
RECEIPTS: Gate, \$1,000.
ATTRACTIONS: Stageshow (local talent), 1 night; open-air dance, 1 night.
AID, PREMIUMS: State aid, \$325; county aid, none; other aid, none.
STAFF: President, Tony Lodder; secretary, Mrs. Wm. Palm.
1958 DATE: September 5, official.

Swan River Fair, Swan River
TOTAL ATTENDANCE: Paid and free, 1,000. Operated 2 days, 2 nights.
RECEIPTS: Gate, \$1,600.
CARNIVAL: Gaylands; ride and show gross, \$1,500.
ATTRACTIONS: Porky Pines, WPG radio show, 2 days, 2 nights; horse races (local horses), 1 day.
AID, PREMIUMS: State aid, \$1,600; county aid, \$750; other aid, none; total premiums (excluding races), \$3,310.10.
STAFF: President, W. L. Steen; secretary, Mrs. L. M. Wray.
1958 DATES: July 29-30, tentative.

Western Fair, London
TOTAL ATTENDANCE: Paid and free, \$59,102. Operated 6 days, 6 nights.
CARNIVAL: Conklin.
ATTRACTIONS: Newberry Thrill Show, 2 days; harness racing, 2 days; Holter Animal Show, 2 days; GAC-Hamid Havana Holiday Revue, 6 nights; horse show, 1 day, 6 nights.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none.
STAFF: Manager, E. D. McGugan; secretary, G. M. Johnston.
1958 DATES: September 8-13, tentative.

MANITOBA
Provincial Exhibition of Manitoba Exhibition Grounds, Brandon
TOTAL ATTENDANCE: Paid and free, 100,000. Operated 5 days, 5 nights.
RECEIPTS: Gate, \$25,000; day grandstand total, \$2,227.25; night grandstand total, \$37,065.
CARNIVAL: Royal American; ride and show gross, \$14,741.61.
ATTRACTIONS: G.A.C. Hamid, Inc., Grandstand Revue staged, 6 nights.
AID, PREMIUMS: Provincial and Dominion aid, \$12,500; other aid, \$9,000; total premiums (excluding races), \$33,000.
STAFF: President, F. O. Meighen, Q.C.; secretary, P. A. McPhail.
1958 DATES: June 30-July 4, official.

Red River Exhibition, Winnipeg
TOTAL ATTENDANCE: Paid and free, 118,000. Operated 7 nights.
RECEIPTS: Gate, \$42,000; night grandstand total, \$8,000.
CARNIVAL: Royal American.
ATTRACTIONS: Cavalcade of Stars Barnes-Carruthers, 7 nights.
AID, PREMIUMS: State aid, \$2,774.25; city, \$3,500; total premiums (excluding races), \$6,274.25.
STAFF: President, R. C. Leatherdale; manager, R. E. Stewart.
1958 DATES: June 21-28, official.

ONTARIO
Canadian National Exhibition, Toronto
TOTAL ATTENDANCE: Paid and free, 804,500. Operated 14 days, 14 nights.
RECEIPTS: Night grandstand total, \$479,000; day grandstand total, \$95,000.
CARNIVAL: Conklin Bros.' Shows; ride and show gross, \$610,534.
ATTRACTIONS: Bob Hope revue; Ringling-Barnum circus.

Dufferin Central, Shelburne
TOTAL ATTENDANCE: Paid and free, 500.
RECEIPTS: Gate, none; coliseum total, \$1,400.
ATTRACTIONS: Canadian Championship Old-time Fiddlers contest, 2 nights.
AID, PREMIUMS: State aid, \$500; county aid, \$400; other aid, \$200; total premiums (excluding races), none.
STAFF: President, John Doney; secretary, John Rose.
1958 DATE: September 19-20, tentative.

Leamington Fair, Leamington
TOTAL ATTENDANCE: Paid and free, 30,000. Operated 4 days, 5 nights.
RECEIPTS: Gate, \$12,000; day grandstand total, \$1,253; night grandstand total, \$2,600.
CARNIVAL: King Shows.
ATTRACTIONS: Canadian Congress of Hell Drivers, 1 night; circus, 1 day, 1 night; Cliff McKay Show, 1 night.
AID, PREMIUMS: State aid, none; county aid, none; other aid, none.
STAFF: President, G. Lockwood; secretary, Mrs. Ray Lockwood.
1958 DATES: August 13-16, tentative.

QUEBEC
Ayers Cliff Fair, Ayers Cliff
TOTAL ATTENDANCE: Paid and free, 6,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$1,936.51; day grandstand total, \$642.
CARNIVAL: Greens Midway; ride and show gross, \$850.
ATTRACTIONS: Smiley Willett, 1 day, 1 night; Sherbrooke Riding and Driving Club, 1 day, 1 night; Beerworth and Langebin amateur hour, 1 night.

Bedford Fair, Bedford
TOTAL ATTENDANCE: Paid and free, 5,000. Operated 3 days, 2 nights.
RECEIPTS: Gate, \$2,500; day grandstand total, \$600; arena total, \$1,800.
CARNIVAL: Green.
ATTRACTIONS: Wrestling, 1 night; horse show, 1 night; horse races, 1 day.
AID, PREMIUMS: State aid, none; county aid, \$1,500; other aid, none.
STAFF: President, Dan MacArthur; secretary, Alfred Rousseau.
1958 DATE: October 21, tentative.

Exposition Provinciale de Quebec Fair, Exhibition Park
TOTAL ATTENDANCE: Paid and free, 380,387. Operated 9 days, 10 nights.
RECEIPTS: Gate, \$166,895; day grandstand total, \$16,544; night grandstand total, \$18,917; Coliseum total, \$69,206.
CARNIVAL: Conklin & Garrett, Ltd.
ATTRACTIONS: Harness Races, 5 days, 6 nights; Kalanag "Sim Sala Bim" Magical Musical, 4 days, 11 nights.

STAFF: President, Mayor Wilfrid Hamel; secretary, Emery Boucher.
1958 DATES: August 29-September 7, tentative.

St. Hyacinthe Fair, St. Hyacinthe
TOTAL ATTENDANCE: Paid and free, 36,000. Operated 5 days, 6 nights.
RECEIPTS: Gate, \$17,500; day grandstand total, \$2,500; Coliseum total, \$15,400.
CARNIVAL: 5,000.
ATTRACTIONS: Races; bingo, 1 night; circus review, 3 nights; vaudeville, 1 night; horse show, 1 night.
AID, PREMIUMS: State aid, \$10,500.
STAFF: President, Jos. Fontaine; secretary, Alphonse Deschenes.
1958 DATES: August 4-8, tentative.

Waterloo Fair, Waterloo
TOTAL ATTENDANCE: Paid and free, 10,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$6,080; day grandstand total, \$977.25; night grandstand total, \$2,803.
CARNIVAL: Green Shows.
ATTRACTIONS: Horse racing, 3 days; horse shows, 3 nights; stage shows, 3 days, 3 nights; drawing of two TV's and one 1957 Studebaker; trade shows, 3 days, 3 nights.
AID, PREMIUMS: Federal aid, \$2,300; county aid, \$500; Provincial aid, \$1,750; total premiums (excluding races), \$4,550.

STAFF: President, Irving Slack; secretary, Louis Jolin.

Yorkton Agricultural Industrial Exhibition Association, Ltd., Yorkton
TOTAL ATTENDANCE: Paid and free, 19,400. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$7,982.01; night grandstand total, \$8,721.15.
CARNIVAL: World's Finest Shows.
ATTRACTIONS: Fantasies of 1957, 3 days, 3 nights.
AID, PREMIUMS: Other aid, \$6,757.58; total premiums (excluding races), \$6,766.15.
STAFF: President, Norman Roebuck; secretary, Robt. J. Hepburn.
1958 DATES: July 14-16, official.

SASKATCHEWAN
Prince Albert Fair, Prince Albert
TOTAL ATTENDANCE: Paid and free, 3,500. Operated 3 days, 3 nights.
CARNIVAL: World Finest Shows.
ATTRACTIONS: Fantasies of '57 (Grossman Agency, Des Moines), 3 days, 3 nights.
STAFF: President, G. A. Anderson; manager, Geo. K. Ross.
1958 DATES: August 7-9, tentative.



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STILL-DATE FACILITIES

Upped Incomes

ALABAMA

Florence, North Ala. State Fair

GRANDSTAND CAPACITY: 10,000.
BLEACHER CAPACITY: None.
SIZE OF RACE TRACK: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Shrine rodeo, horse shows, cattle show & sales, 4-H Club rally.
RENTAL AGENT: C. H. Jackson, Box 165, Florence, Ala.

Luverne, Cranshaw County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM AVAILABLE FOR: Rodeos, stage shows.
1957 STILL DATES: None.
RENTAL AGENT: W. J. Bell, Luverne, Ala.

Decatur, Jaycee Morgan County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 500.
COLISEUM AVAILABLE FOR RENTAL FOR: Circuses, trade shows.
RENTAL AGENT: E. K. Henson, Decatur.

ARIZONA

Phoenix, Arizona State Fair

GRANDSTAND CAPACITY: 7,200.
BLEACHER CAPACITY: 1,200.
SIZE OF RACE TRACKS: 1 mile dirt, 5/8 mile paved.
PLANT IS AVAILABLE FOR: Automobile races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1957 STILL DATES: J/C Rodeo (World Championship), 20-30 Junior rodeo, 4th July fireworks, Shrine circus, bull fights, auto races.
RENTAL AGENT: George N. Goodman, Arizona State Fair Commission, 1826 W. McDowell, Phoenix.

ARKANSAS

Ft. Smith, Ark.-Okla. Livestock Exposition and Free Fair

GRANDSTAND CAPACITY: 8,500.
BLEACHER CAPACITY: None.
PLANT IS AVAILABLE FOR: Thrill shows, circus show lot.
1957 STILL DATES: Ice Varieties, Bill McGaw Motor Circus.

OFF-season use of fairground facilities continues to grow with each passing year.

To fairs, still dates are a method of increasing revenue. They also enable many fairs to maintain their plants on a higher level because the greater activity and added income permit the maintenance of larger, more efficient staffs and caretakers. Moreover, still dates serve to build the fair in the eyes of the public, for the greater activity

at the fairgrounds, the greater is the attention focussed upon the fair.

Attractions of all types, ever alert for new dates, find the completion of Still-Date Facilities of great importance. Nowhere can attractions determine fair facilities. Thus, this listing, along with the facts and figures contained in the Statistical Directory of Fairs, which appears elsewhere in this issue, serves vitally in the contracting and routing of attractions.

Napa, Napa District Fair

GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: 1,500. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, sports shows, circuses, trade shows.
1957 STILL DATES: Carnivals, Junior livestock, shows, dances, wrestling.
RENTAL AGENT: Thomas F. Camp, Napa.

Orland, Glenn County Fair

GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: 300. Size of race track: 1/2 mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL FOR: Dances and stage shows.
1957 STILL DATES: Livestock sales, meetings, dances, roller skating-dance schools, winter quarters for horses.
RENTAL AGENT: W. R. Kittredge, P. O. Box 796, Orland.

Placerville, El Dorado County Fair

GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: 1,000. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, circus show lot.
1957 STILL DATES: High school football games.
RENTAL AGENT: Guy Davenport, P. O. Box 144, Placerville.

Pleasanton, Alameda County Fair

GRANDSTAND CAPACITY: 4,500.
BLEACHER CAPACITY: None. Size of race tracks mile and half mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, circus show lot.
1957 STILL DATES: Horse shows, dog shows, rabbit & poultry shows, Scoutorama, dances.
RENTAL AGENT: James N. Trimmingham, Fairgrounds, Pleasanton.

Pomona, Los Angeles County Fair

GRANDSTAND CAPACITY: 10,500.
BLEACHER CAPACITY: None. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Rodeos, COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Picnics, fireworks, horse racing, Naval Reserve hdqrs., Kiwanis flower show.
RENTAL AGENT: C. B. Afflerbaugh, Los Angeles County Fair, Pomona.

Quincy, Plumas County Fair

GRANDSTAND CAPACITY: 1,240.
BLEACHER CAPACITY: 1,100. Size of race track: Half mile.

RENTAL AGENT: Paul Latture, 613 Garrison Avenue, Ft. Smith, Ark.

Harrison, Northwest Arkansas District Fair

BLEACHER CAPACITY: 2,500.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATES: None.
RENTAL AGENT: Bailey Graham, Harrison.

Marvell, Phillips County Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, circus show lot.
COLISEUM: None.
1957 STILL DATES: None.
RENTAL AGENT: Sam Cooke, P. O. Box 145, Marvell.

Paragould, Greene County Fair Association

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 4,000. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL FOR: Stageshows.
1957 STILL DATES: None.
RENTAL AGENT: Fair Board, Paragould.

CALIFORNIA

Auburn, Auburn District Fair

GRANDSTAND CAPACITY: 1,800.
BLEACHER CAPACITY: 600. Size of race track: Quarter mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,000.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, sports shows, dances, circuses, stageshows, trade shows.
1957 STILL DATES: Auto racing, circus, auto show, fashion show, 4-H fair, dances, rallies, football, dinners, picnics.
RENTAL AGENT: Auburn District Fair, P. O. Box 1031, Auburn.

Chico, Silver Dollar Fair

GRANDSTAND CAPACITY: 16,000.
BLEACHER CAPACITY: 2,000. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: Armyory bldg.
1957 STILL DATES: Polack Bros.' Circus.
RENTAL AGENT: Ed Warrenner, Silver Dollar Fair, Chico, Calif.

Del Mar, Southern California Exposition & San Diego County Fair

GRANDSTAND CAPACITY: 12,500.
BLEACHER CAPACITY: 3,000. Size of race track: One mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: Bing Crosby Hall, 2,800; Harvest Hall, 4,500.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, sports shows, dances, circuses, stageshows, trade shows.
1957 STILL DATES: Harlem Globetrotters, Junior Chamber of Commerce Valentine Dance, Convoir-Vultee family picnic, dog shows, Western Harness Racing Association winter quarters, Del Mar Turf Club thoroughbred racing meeting, Del Mar yearling sales, high school basketball games.
RENTAL AGENT: Paul T. Mannen, Box 578, Del Mar.

Eureka, Redwood Acres Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 2,000. Size of race tracks 1/2 mile and 5/8 mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1957 STILL DATES: Hardtop races, stock car races, Shrine circus, Redwood region logging conference, conventions, gem & mineral show, Gymkanas amateur rodeo.
RENTAL AGENT: Ralph H. Barnes, 3750 Harris St., Eureka, Calif.

Fresno, Fresno District Fair

GRANDSTAND CAPACITY: 3,400. Size of race track: One mile.

PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
RENTAL AGENT: T. A. Dodge, Fresno District Fair, Fresno.

Lakeport, Lake County Fair

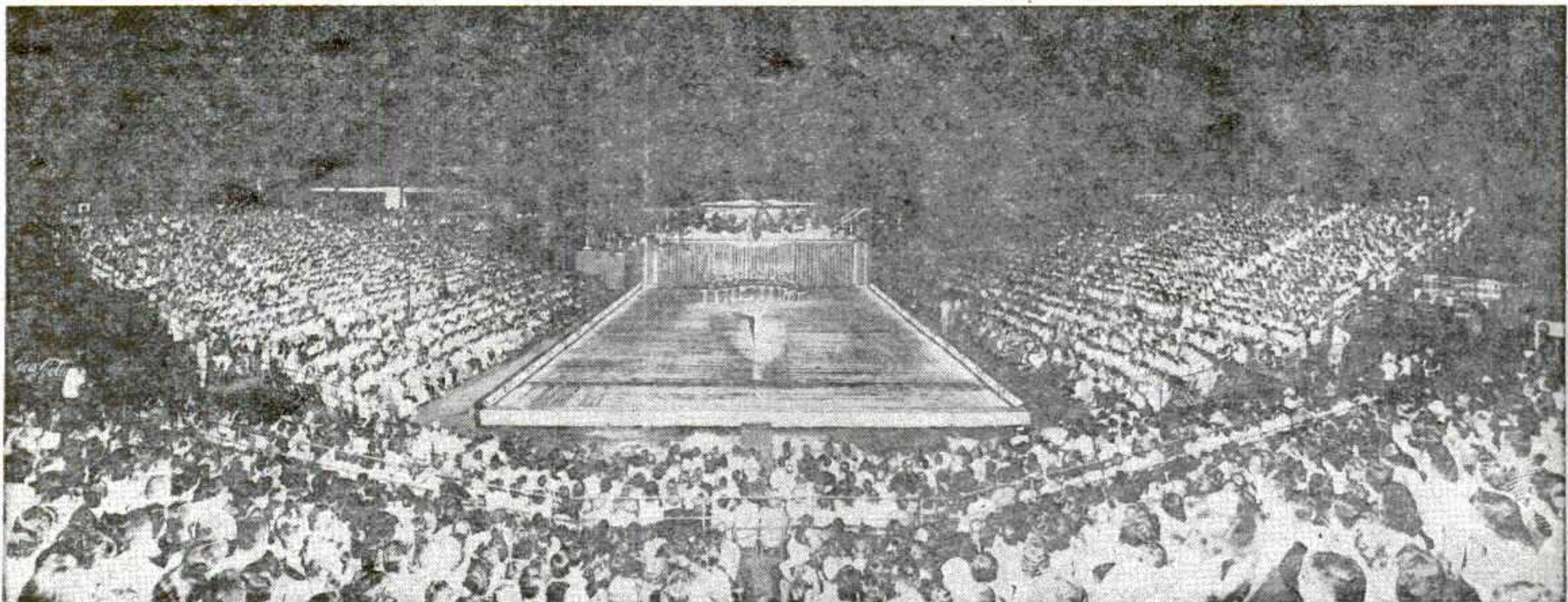
GRANDSTAND CAPACITY: 1,200.
BLEACHER CAPACITY: 1,000. Size of race track: 1/4 mile.
PLANT IS AVAILABLE FOR: Automobile races, rodeos, carnival show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 800.
COLISEUM AVAILABLE FOR RENTAL FOR: Dances, trade shows.
1957 STILL DATES: Jallopy racing, community concert series, numerous dances, barbecues, annual meetings of Walnut Association, Wool Growers' Association, Beef Growers' Association, two revival series, etc.
RENTAL AGENT: C. P. Lewis, Box 866, Lakeport.

Lancaster, Antelope Valley Fair

GRANDSTAND CAPACITY: 1,480.
BLEACHER CAPACITY: 3,000. Size of race track: 3/8 mile.
PLANT IS AVAILABLE FOR: Automobile races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,000.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, trade shows.
1957 STILL DATES: Jallopy racing, Scout-o-Rama, 4-H Field Days, dances, dinners, parties, style show, church services, weddings, picnics.
RENTAL AGENT: A. G. Marquardt, Box 472, Lancaster.

Mariposa, Mariposa County Fair

GRANDSTAND CAPACITY: 1,460.
BLEACHER CAPACITY: 540. Size of race track: Seven thirty-seconds mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
RENTAL AGENT: Dale K. Campbell, Mariposa.



How an attraction with a modest start turned into one of the top shows at the Illinois State Fair is the story of "Holiday on Ice" at the big Springfield annual. The above photograph is a typical shot of the turnouts which have been drawn by the icer in recent years. After playing three still dates on the fairgrounds in 1949 and 1950, the icer moved into an open-air arena the following year

as part of the 10-day fair program. Since then, its grosses have built annually until in 1957 its receipts topped the \$100,000 mark. This is a tribute to the show but more so to the promotional know-how instrumental in building and holding patron interest over the years. The show is staged in an arena made up of bleachers and chairs that seat a total of 6,000. The ice rink measures 64 by 120 feet and dressing rooms and prop space is backstage under canvas.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATES: Plumas County Picnic, ball games, dances, dinners.
RENTAL AGENT: Tulsa E. Scott, Box 388, Quincy.

San Francisco, Grand National Livestock Exposition

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 10,960, with 6,811 portable seats.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, (no rink), ice shows, sports shows, dances, circuses, stage shows, trade shows, basketball, fights, conventions.
1957 STILL DATES: S. F. Nat'l sports & boat show, Globetrotters, Boston Celtics, Scouting exposition, Lions International convention, All-Arabian horse show, Western Electronic show & convention, Ringling Bros.' circus, boxing.
RENTAL AGENT: Nye Wilson, Cow Palace, San Francisco 24, Calif.

Sonora, Mother Lode Fair

GRANDSTAND CAPACITY: 3,200.
BLEACHER CAPACITY: 1,000. Size of race track: None (rodeo arena).
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,000.
COLISEUM AVAILABLE FOR RENTAL FOR: Dances, stage shows, trade shows.
1957 STILL DATES: Queen contests, fashion shows, horse shows, rodeos.
RENTAL AGENT: C. B. Mathews, Box 936, Sonora.

Susanville, Lassen County Fair

GRANDSTAND CAPACITY: 2,310.
BLEACHER CAPACITY: 600. Size of race track: Three-fourths mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Circuses.
RENTAL AGENT: A. A. Jensen.

Tulare, Tulare County Fair (24th District Agricultural Association)

GRANDSTAND CAPACITY: 1,750.
BLEACHER CAPACITY: 3,440. Size of race track: Half mile (dirt). Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,500.
COLISEUM AVAILABLE FOR RENTAL FOR: Ice shows, sports shows, dances, stagershow, trade shows.
1957 STILL DATES: 4-H Club Spring Fair, livestock sales, conventions, camp meetings, Boy Scouts and Camp Fire Girls annual banquet, Sons of Italy annual banquet, popular and square dancing, baseball, basketball, Tulare Y Men's Club, pancake fry, horse racing and winter quarters for harness horse owners and trainers, approximately 200 horses.
RENTAL AGENT: A. J. Elliott, Tulare County Fair, P. O. Box 777, Tulare.

Tulelake, Tulelake-Butte Valley Fair

GRANDSTAND CAPACITY: 1,250.
BLEACHER CAPACITY: 250. Size of race track: Three-eighths mile.
PLANT IS AVAILABLE FOR: Thrill shows, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 750.
COLISEUM AVAILABLE FOR RENTAL FOR: Dances, trade shows.
RENTAL AGENT: William C. Whitaker, secretary-manager, Box 866, Tulelake.

COLORADO

Brush, Morgan County Junior Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of race track: None.
COLISEUM AVAILABLE FOR: Rodeos, stage shows, trade shows.
1957 STILL DATES: 4th of July rodeo
RENTAL AGENT: City of Brush.

Julesburg, Sedgwick Co. Fair & Rodeo

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 1,000. Size of race track: One-fourth mile.
PLANT IS AVAILABLE FOR: Automobile races, rodeos, carnival show lot.
1957 STILL DATES: None
RENTAL AGENT: Bob Fosserand, Julesburg.

Trinidad, Trinidad Round-Up Fair

GRANDSTAND CAPACITY: 1,200.
BLEACHER CAPACITY: 1,200. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
1957 STILL DATES: None.
RENTAL AGENT: Ed Bell, 607 East 5th St., Trinidad.

FLORIDA

Fort Myers, Southwest Florida

GRANDSTAND CAPACITY: 500.

BLEACHER CAPACITY: 200. Size of race track: None.

PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
RENTAL AGENT: County Commissioners Lee Co., Fla. Terry Park, Ft. Myers.

Inverness, Citrus County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 1,000. Size of race track 1/4 mile. Track is equipped for night racing. Banked clay.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos.
1957 STILL DATES: Race dates, July 4 to Labor Day and Saturdays all summer.
RENTAL AGENT: Q. Medlin, Box 67, Inverness.

Marianna, Jackson County Fair

COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,500.
COLISEUM AVAILABLE FOR RENTAL FOR: Dances, stagershow, trade shows.
1957 STILL DATES: Circuses.
RENTAL AGENT: Louie W. Beay Sr., Jackson County Fair Assn., Box 529, Marianna.

Orlando, Central Florida Fair

GRANDSTAND CAPACITY: 1,200.
BLEACHER CAPACITY: None. Size of race track: None.
1957 STILL DATES: None.
RENTAL AGENT: None.

Tampa, Florida State Fair

GRANDSTAND CAPACITY: 3,850.
BLEACHER CAPACITY: 3,751. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Automobile races, motorcycle races, baseball games, science show, flower show, art shows, religious services and thrill shows.
RENTAL AGENT: J. C. Huskisson, P. O. Box 1231, Tampa.

West Palm Beach, Palm Beach County Fair

GRANDSTAND CAPACITY: 6,000.
BLEACHER CAPACITY: 2,000. Size of race track: One-half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Auto races, circuses.
RENTAL AGENT: Lamar Allen, Box 3228, West Palm Beach.

GEORGIA

Barnesville, Lamar County Fair

PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
1957 STILL DATES: None. New grounds on U. S. 341, two miles south of town. Ten acres, fenced, exhibit bldg., 80 ft. by 160 ft.
RENTAL AGENT: Lamar County Kiwanis Fair Assn., Inc. Wyatt W. Childs, P. O. Box 792, Barnesville.

Blakely, Early County Fair & Peanut Festival

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 500.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, trade shows.
RENTAL AGENT: O. R. Brooks, American Legion Grounds, Blakely.

Macon, Georgia State

GRANDSTAND CAPACITY: 3,500.
BLEACHER CAPACITY: 1,000. Race track not used.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: None, city property.

Manchester, Tri-County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
1957 STILL DATES: None.
RENTAL AGENT: President Kiwanis Club, Manchester.

IDAHO

Blackfoot, Eastern Idaho State Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 2,000. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Rodeo, horse show, various livestock sales.
RENTAL AGENT: Mrs. Ruth C. Hartkopf, Box 288, Blackfoot.

Boise, Western Idaho State Fair

GRANDSTAND CAPACITY: 4,000.
BLEACHER CAPACITY: 1,300. Size of race track 1/2 mile.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,400.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, stage shows, trade shows.
1957 STILL DATES: Thrill Shows, boxing matches, wrestling matches, revivals, livestock sales, gymkansas, motorcycle races, talent show, fireworks and 4th of July celebration.
RENTAL AGENT: Ambrose W. Johnson, 5210 Irving St., Boise.

Homedale, Owyhee County Fair

GRANDSTAND CAPACITY: 1,000.
BLEACHER CAPACITY: None. Size of race track 1/2 mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, carnival show lot.
1957 STILL DATES: None.
RENTAL AGENT: E. F. Mick, Marsing.

Nezperce, Lewis County Fair

GRANDSTAND CAPACITY: 750.
BLEACHER CAPACITY: None. Size of race track 1/4 mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, Sports Shows, Circuses.
1957 STILL DATES: Sept. 26-28.
RENTAL AGENT: Gordon Dailey, Lewis County Fair, Nezperce.

Salmon, Lemhi County Fair

GRANDSTAND CAPACITY: 1,000.
BLEACHER CAPACITY: 400. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
RENTAL AGENT: Russell Hillman, Box 161, Salmon.

ILLINOIS

Altamont, Effingham County Fair Assn.

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 250. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Shrine circuses, Little Buckaroo Saddle Club, rodeos.

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***1958 Dates:**

SEPTEMBER 13-21

RENTAL AGENT: Royce F. Majors,
P. O. Box 407, Altamont.

**Belleville, St. Clair
County Fair**

GRANDSTAND CAPACITY: 2,400.
BLEACHER CAPACITY: 1,650. Size of
race track: One-fifth mile. Track is equipped
for night racing.
PLANT IS AVAILABLE FOR: Automob-
ile races, motorcycle races, thrill shows,
rodeos, carnival show lot, circus show lot.
RENTAL AGENT: Dewey G. Miller, 12
Iowa Ave., Belleville.

Danville, Eastern Illinois Fair

1957 STILL DATES: None.
RENTAL AGENT: Not available this
year.

**Augusta, Augusta Comm.
Livestock Assn.**

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 2,000.
PLANT IS AVAILABLE FOR: Rodeos,
carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: None.
1957 STILL DATES: Saddle Club of
Augusta.
RENTAL AGENT: K. D. Hamilton,
Augusta.

Belvidere, Boone County Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of
race track 1/2 mile.
PLANT IS AVAILABLE FOR: Thrill
shows, rodeos, carnival show lot.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: None.
1957 STILL DATES: Harness races, 4th
of July Celebration and horse show.
RENTAL AGENT: Leslie J. Carlson, Box
148, Belvidere.

**Greenup, Greenup-
Cumberland County Fair**

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 1,000. Size of
race track: Half mile.
PLANT IS AVAILABLE FOR: Automob-
ile races.
1957 STILL DATES: 4th of July, running
races, Western horse show.
RENTAL AGENT: H. O. Ewart, Greenup.

**Highland, Madison County
Fair**

GRANDSTAND CAPACITY: 3,250.
BLEACHER CAPACITY: None. Size of
race track 1/2 mile. Track is equipped for
night racing.
PLANT IS AVAILABLE FOR: Automob-
ile races, motorcycle races, thrill shows,
rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: None.
1957 STILL DATES: Bob McKinley
Rodeo, weekly stock car races and WSM
Grand Ole Opry.
RENTAL AGENT: Tiny Schumacher and
Albert Apken, Highland.

Knoxville, Knox County Fair

GRANDSTAND CAPACITY: 4,100.
BLEACHER CAPACITY: None. Size of
race track 1/2 mile. Track is equipped for
night racing.
PLANT IS AVAILABLE FOR: Automob-
ile races, motorcycle races, rodeos, carnival
show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: None.
1957 STILL DATES: Circus, 4-H shows
and dances.
RENTAL AGENT: Ray Swanson, 442
Dudley, Galesburg.

**Lewistown, Fulton County
Fair and Racing Assn.**

GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: 700. Size of
race track 1/2 mile. Track is equipped for
night racing.
PLANT IS AVAILABLE FOR: Automob-
ile races, motorcycle races, thrill shows,
rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: None.
1957 STILL DATES: Cole Circus and
Western Horse Show.
RENTAL AGENT: Chester Boone, Lewis-
town.

Lincoln, Logan County Fair

GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: 1,000. Size of
race track 1/2 mile.
PLANT IS AVAILABLE FOR: Motor-
cycle races, thrill shows, rodeos, carnival
show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: W. E. Layman, 131
Tenth St., Lincoln.

**Marion, Williamson County
Fair**

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 2,000. Size of
race tracks, 1/2 mile, 1/3 mile. Track is
equipped for night racing.
PLANT IS AVAILABLE FOR: Automob-
ile races, motorcycle races, thrill shows,
rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: None.
1957 STILL DATES: Tri-County Labor
Day Celebration, stock car races and circus-
carnival stands.
RENTAL AGENT: Cliff H. Dulley, 703
E. McKinley, Marion.

**Pecatonica, Winnebago
County Fair Association**

GRANDSTAND CAPACITY: 1,600.
BLEACHER CAPACITY: 1,600. Size of
race track: Half mile.
PLANT IS AVAILABLE FOR: Automob-
ile races, thrill shows, rodeos, carnival
show lot.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: 5,000.
COLISEUM AVAILABLE FOR RENT-
AL FOR: Rodeos, sports shows, circuses,
stageshows, trade shows.
1957 STILL DATES: Carnival, Shrine
show, Scout camp.

**Rushville, Schuyler County
Fair**

BLEACHER CAPACITY: 2,600. Size of
race track: Half mile.
PLANT IS AVAILABLE FOR: Rodeos,
carnival show lot, circus show lot.
RENTAL AGENT: Schules Co. Fair Assn.

**Milledgeville, Carroll County
Fair**

GRANDSTAND CAPACITY: 3,500.
BLEACHER CAPACITY: None. Size of
race track 1/2 mile.
PLANT IS AVAILABLE FOR: Rodeos.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: Gene Letwilen, Mill-
edgeville.

Sparta, Randolph County Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of
race track 1/2 mile. Track is equipped for
night racing.
PLANT IS AVAILABLE FOR: Automob-
ile races, motorcycle races, thrill shows,
rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: None.
1957 STILL DATES: Midget Auto Races
and circuses.
RENTAL AGENT: W. John Brown, 1st
National Bank, Sparta.

Springfield, Illinois State Fair

GRANDSTAND CAPACITY: 9,842.
BLEACHER CAPACITY: 4,500. Size of
race track 1-mile dirt track.
PLANT IS AVAILABLE FOR: Automob-
ile races, motorcycle races.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: 2,300.
1957 STILL DATES: Midwest Horse
Show, Centennial, livestock shows and sales.
RENTAL AGENT: Louis London, Illinois
State Fair, Springfield.

**Waterloo, Monroe County
Fair Assn.**

BLEACHER CAPACITY: 500.
RENTAL AGENT: Edgar S. Amrine,
Waterloo.

INDIANA

**Connersville, Fayette Co. Free
Fair**

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of
race track 1/2 mile.
PLANT IS AVAILABLE FOR: Thrill
shows, rodeos, carnival show lot, circus
show lot.
1957 STILL DATES: Am. Legion, 4th
July, carnivals.

Flora, Carroll County 4-H Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 1,000. Size of
race track: None.
PLANT IS AVAILABLE FOR: Carnival
show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL
FOR: Dances, stage shows, trade shows.
1957 STILL DATES: Circuses.
RENTAL AGENT: Deuere Hoffman,
Flora.

**Greenfield, Hancock Co. 4-H
Club Fair**

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of
race track: None.
PLANT IS AVAILABLE FOR: Carnival
show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: None.
1957 STILL DATES: Police circuses.
RENTAL AGENT: E. A. Chatham,
Memorial Bldg., Greenfield.

**Lagrange, Lagrange Co. 4-H
Club Fair**

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of
race track: None.
PLANT IS AVAILABLE FOR: Circus
show lot.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL
FOR: Rodeos, trade shows.
1957 STILL DATES: Conference meetings.
RENTAL AGENT: Ralph Sprague,
Lagrange.

**Terre Haute, Wabash Valley
Fair**

GRANDSTAND CAPACITY: 3,600.
BLEACHER CAPACITY: 3,000. Size of
track 1/2-mile clay.
PLANT IS AVAILABLE FOR: Automob-

ile races, motorcycle races, thrill shows,
rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: No permanent seats.
COLISEUM AVAILABLE FOR RENTAL
FOR: Rodeos, ice shows, sports shows,
dances, circuses, stage shows, trade shows.
1957 STILL DATES: Usac Auto Races,
Plumbers & Steamfitters' Picnic, Saddle
Horse Show, Tournament of Thrills, Boy
Scout Jamboree and Girl Scout Jamboree.
RENTAL AGENT: Joseph L. Quinn Jr.
and Jack Thrasher, P. O. Box 839, Terre
Haute.

**Cannelton, Perry County 4-H
Fair**

GRANDSTAND: None.
BLEACHER CAPACITY: 2,000.
COLISEUM SEATING CAPACITY:
1,500.
COLISEUM AVAILABLE FOR: Dances,
stage shows, trade shows.
1957 STILL DATES: Picnics, reunions,
parties.
RENTAL AGENT: Charles Eger, R.R. #1,
Tell City.

Corydon, Wayne County Fair

GRANDSTAND CAPACITY: 1,300.
BLEACHER CAPACITY: 300. Size of
race track 1/2 mile.
PLANT IS AVAILABLE FOR: Automob-
ile races, motorcycle races, thrill shows,
rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL
FOR: Rodeos.
1957 STILL DATES: Horse racing, rodeo,
horse show.
RENTAL AGENT: G. A. Ward, Corydon.

**Lawrenceburg, Dearborn
County Fair, Inc.**

GRANDSTAND CAPACITY: 2,600.
BLEACHER CAPACITY: None. Size of
race tracks: Half mile, one-eighth mile.
Track is equipped for night racing, one-
eighth mile track is lighted.
PLANT IS AVAILABLE FOR: Automob-
ile races, motorcycle races, thrill shows,
rodeos, circus show lot.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: Mr. Carl B. Strauss,
70 Tebbis Avenue, Lawrenceburg.

Lyons, Lyons Fair

GRANDSTAND CAPACITY: 1,000.
BLEACHER CAPACITY: 2,000. Size of
race track: None.
PLANT IS AVAILABLE FOR: Thrill
shows, carnival show lot, circus show lot.
1957 STILL DATES: Western Horse
Shows.
RENTAL AGENT: A. F. Foster, Lyons.

**Martinsville, Morgan County
Fair & 4-H Assn.**

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 1,500. Size of
race track: None.
PLANT IS AVAILABLE FOR: Rodeos,
carnival show lot, circus show lot.
RENTAL AGENT: Morgan Co. Fair
Assn., Box 189, Martinsville.

**Reynolds, White County 4-H
Fair**

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 500. Size of
race track: None.
1957 STILL DATES: Reunions, picnics,
sales.
RENTAL AGENT: Lowell Goss, Wolcott.

IOWA

**Albia, Monroe County 4-H
Fair and Fall Festival**

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 3,500. Size of
race track: None.
PLANT IS AVAILABLE FOR: Rodeos,
carnival show lot.
COLISEUM AVAILABLE FOR RENT-
AL FOR: Rodeos.
RENTAL AGENT: Albia Chamber of
Commerce, Albia.

**Burlington, Burlington Hawk-
eye Fair**

GRANDSTAND CAPACITY: 4,500. Size
of race tracks: Half mile and quarter mile.
Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automob-
ile races, motorcycle races, thrill shows,
rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: None.
1957 STILL DATES: 200-lap 100-mile late
model stock car races, jalopy races.
RENTAL AGENT: Wallace Rayer, Bur-
lington Hawkeye Fair, 1923 River St., Bur-
lington.

Britt, Hancock Co. Jr. Fair

PLANT IS AVAILABLE FOR: Carnival
show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEAT-
ING CAPACITY: 700.
COLISEUM AVAILABLE FOR RENT-
AL FOR: Sportsshows, dances, trade shows.
1957 STILL DATES: Wrestling shows.
RENTAL AGENT: Paul Hendersen Gar-
ner.

Cedar Rapids, All-Iowa Fair

GRANDSTAND CAPACITY: 5,178.
BLEACHER CAPACITY: 4,928. Size of
race tracks: Half mile and quarter mile.
Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automob-
ile races, motorcycle races, thrill shows,
rodeos, carnival show lot, circus show lot.

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Joplin, Missouri

COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Stock and speedway races, rodeo, variety show, home show, sports show, State and national livestock shows and sales.
RENTAL AGENT: Andrew C. Hason, All-Iowa Fair, Chamber of Commerce Bldg., Cedar Rapids.

Central City, Linn County Fair
GRANDSTAND CAPACITY: 1,800.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATE: Horse show.
RENTAL AGENT: T. W. Lewis, Central City.

Cherokee, Cherokee County Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 2,000. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
RENTAL AGENT: Dean Simonsen, Quimby.

Davenport, Mississippi Valley Fair & Exposition
GRANDSTAND CAPACITY: 5,200.
BLEACHER CAPACITY: 2,000. Size of race tracks—quarter mile, lighted; also half mile, not lighted. Track is equipped for night racing, quarter mile only.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
EXPOSITION BUILDING SEATING CAPACITY: 1,000.
EXPOSITION BUILDING AVAILABLE FOR RENTAL FOR: Sports Shows, dances, trade Shows.
1957 STILL DATES: McGraw's Motor Circus, sports shows, auto races, picnics, horse shows, livestock sales, miniature golf and amusement park with permanent rides and dances.
RENTAL AGENT: Lee Clark, Fairgrounds, 2815 W. Locust St., Davenport.

Eldon, Wapello County Fair
GRANDSTAND CAPACITY: 2,400.
BLEACHER CAPACITY: 400. Size of race track 1/2 mile.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Harness races.
RENTAL AGENT: L. W. Hall, Eldon.

Donnellson, Lee County Fair
GRANDSTAND CAPACITY: 1,900.
BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, carnival show lot, circus show lot.
1957 STILL DATES: Jalopy races.
RENTAL AGENT: C. I. Redfern, Donnellson.

Keosauqua, Van Buren County Fair
GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: 500. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 900.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, stage shows, trade shows.
1957 STILL DATES: Racing and county school events. Sheep empire, exhibition and program, and barbecue.
RENTAL AGENT: Arthur J. Secor, Keosauqua.

Malvern, Mills County Fair
GRANDSTAND CAPACITY: 4,000. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, carnival show lot, circus show lot.
1957 STILL DATES: D. G. Club, July 4.
RENTAL AGENT: Mills County Fair Association.

Mason City, North Iowa Fair
GRANDSTAND CAPACITY: 1,900.
BLEACHER CAPACITY: 1,500. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATES: Stock car races.
RENTAL AGENT: Hans Henriksen, 205 First Natl. Bank Bldg., Mason City.

Monticello, Great Jones County Fair
GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 2,000. Size of race track 1/2 mile.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: Claude Appleby, Monticello.

Vinton, Benton County Fair
GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 400. Size of race track 1/4 mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.

1957 STILL DATES: Motorcycle races and stock car races.
RENTAL AGENT: Dr. D. H. Hibbs, 610 1st Ave., Vinton.

West Liberty, Union District Agricultural Society Fair
GRANDSTAND CAPACITY: 3,200.
BLEACHER CAPACITY: 400. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Horse shows, numerous livestock shows, tractor pulling contest, horseshoe pitching courts.
RENTAL AGENT: Kenneth L. Jehle, Box 36, West Liberty.

West Union, Fayette County Fair
GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: 700. Size of race track 1/2 mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: E. T. Alcorn, West Union.

What Cheer, Keokuk County Fair
GRANDSTAND CAPACITY: 1,200.
BLEACHER CAPACITY: 1,000. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Rodeo.
RENTAL AGENT: Tom Baxter, What Cheer.

KANSAS

Beloit, Mitchell County Fair
GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of race track 1/2 mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Baseball.
RENTAL AGENT: Dean D. Haddock, Guaranty State Bank, Beloit.

Cheney, Sedgwick County Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 3,500. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, circuses, trade shows.
1957 STILL DATES: Game bird show, Hereford and Angus Breeders' Association.
RENTAL AGENT: Floyd Souder, Cheney.

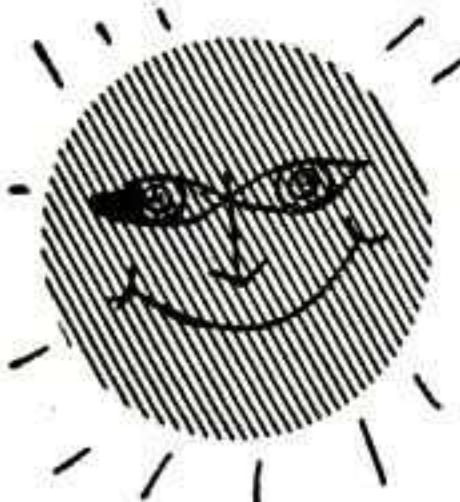
Coffeyville Inter-State Fair
GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 3,000. Size of race track: One-half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: City.

Dighton, Lane County Free Fair
GRANDSTAND CAPACITY: 1,000.
BLEACHER CAPACITY: 800. Size of race track: Half mile.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: American Legion sponsored race meet.
RENTAL AGENT: E. A. Bryant, Dighton.

Emporia, Lyon County Fair
GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 3,000. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Circuses, carnivals.
RENTAL AGENT: Leon Austenfeld, 113 1/2 West 6th, Emporia.

Garden City, Finney County Free Fair
GRANDSTAND CAPACITY: 2,400.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATES: Circus.
RENTAL AGENT: Hoy B. Etling, Garden City.

Harper, Harper County Agrl. Fair Assn., Inc.
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.



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COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: George Jones, Harper. **Kincaid, Kincaid Free Fair**
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
1957 STILL DATES: None.
RENTAL AGENT: M. C. Booher, Kincaid.

Liberal, Five-State Fair and Race Meet

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 1,000. Size of race track: Half and three-quarter mile.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,000.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, circuses, stagershow, trade shows.
1957 STILL DATES: Car races, baseball, rodeos.
RENTAL AGENT: Lloyd Chance, 631 N. Lincoln, Liberal.

Mound City, Linn County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 2,600. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 400.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, stagershow, trade shows.
1957 STILL DATES: Junior league baseball.
RENTAL AGENT: John H. Morse or Elton D. Wilson, Mound City.

Osborne, Osborne Co. Rural Fair

GRANDSTAND CAPACITY: 1,200.
BLEACHER CAPACITY: 300. Size of race track: One-half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATES: Car races and ball games.
RENTAL AGENT: E. T. Sanders, Osborne.

Oswego, Labette County Fair

GRANDSTAND CAPACITY: 1,000.
BLEACHER CAPACITY: 300-400. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Football, Baseball & local events.
RENTAL AGENT: Not rented. Grounds owned by city of Oswego.

Salina, Salina County Fair

GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: 2,000. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 3,500.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, sports shows, dances, circuses, stagershow, trade shows.
1957 STILL DATES: Rodeo, circuses, stock shows, Boy Scout circus
RENTAL AGENT: Albert Frehse, Salina, Post Office Box 1056.

Wakeney, Trego County Free Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 500. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Auto Races.
RENTAL AGENT: Lew H. Galloway, Wakeney.

Wakefield, Clay County Farmers' Institute and Wakefield Free Fair

GRANDSTAND CAPACITY: 600.
BLEACHER CAPACITY: None. Size of race track: None.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 600.
COLISEUM AVAILABLE FOR RENTAL FOR: Dances, stagershow.
RENTAL AGENT: City.

KENTUCKY

Bowling Green, Southern Kentucky Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 2,000. Size of race track: Quarter mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: Fred T. Crawford, 1711 Blake Avenue, Bowling Green.

Burkesville, Cumberland County Fair

GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: 500. Size of race track: Three miles.
PLANT IS AVAILABLE FOR: Thrill

shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 500.
COLISEUM AVAILABLE FOR RENTAL FOR: Dances, stage shows, trade shows.
RENTAL AGENT: Ralph Anderson, Burkesville.

Central City, Muhlenberg County Fair

GRANDSTAND CAPACITY: 5,000.
BLEACHER CAPACITY: None. Size of race track: 1/2 mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: Larry Stone, c/o The Messenger, Central City.

Franklin, Simpson County Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot.
1957 STILL DATES: None.
RENTAL AGENT: Jack Gillespie, Franklin.

Frederick, Great Frederick Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,000.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, sports shows, dances, circuses, stagershow, trade shows.
1957 STILL DATES: Swine, pony and cattle sales, fraternal and civic picnics, motorcycle races, bingo, stock car races.
RENTAL AGENT: Wade F. Hursey, Frederick.

Germanatown, Germanatown Fair

GRANDSTAND CAPACITY: 5,000.
BLEACHER CAPACITY: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot.
1957 STILL DATES: None.
RENTAL AGENT: R. K. Asbury, Augusta.

Irvine, Estill County Agricultural Fair Assn.

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: Sam Tuttle, Route 1, Irvine.

Lebanon, American Legion Fair

GRANDSTAND CAPACITY: 2,450.
BLEACHER CAPACITY: None. Size of race tracks: 1/2 and 3/8 miles. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: Size 150x65, no posts.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports Shows, dances, circuses, stage shows, trade shows.
1957 STILL DATES: Circuses, carnivals and stock car races.
RENTAL AGENT: J. L. Whitlock, 224 N. Spalding Ave., Lebanon.

Owingsville, Bath County Agricultural Fair

GRANDSTAND CAPACITY: 600.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
1957 STILL DATES: Horse show, rodeo, ball games, trap shoot.
RENTAL AGENT: Owingsville Lions Club, Roger Byron, Owingsville.

LOUISIANA

Delcambre, New Iberia Parish Shrimp Festival and Fair Assn.

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None.
PLANT IS AVAILABLE FOR: Carnival show lot.
COLISEUM AVAILABLE FOR: None.
1957 STILL DATES: Hog auction, boat races.
RENTAL AGENT: Austin Whupp, Delcambre.

Oberlin, Allen Parish Fair

GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: None. Size of race track: None.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Junior Livestock Show.
RENTAL AGENT: Do not rent.

West Monroe, Ouachita Valley Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.

PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, stage shows, trade shows.
 1957 STILL DATES: Home shows, weekly jamboree, horse shows and merchandise shows.
RENTAL AGENT: John H. Birdsong, Box 1177, Monroe.

MAINE

Blue Hill, Hancock Co. Agrl. Soc. Fair

GRANDSTAND CAPACITY: 800.
BLEACHER CAPACITY: 400. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: Beers & Barnes Circus.
RENTAL AGENT: Phil O'Brien, Blue Hill.

Cherryfield, West Washington Agricultural Society, Inc.

GRANDSTAND CAPACITY: 400.
BLEACHER CAPACITY: 100. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 350.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, trade shows.
 1957 STILL DATES: Horse show, Auction sales.
RENTAL AGENT: Palmer Hart, Cherryfield.

Cumberland, Cumberland Fair

GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: None. Size of race track 1/2 mile. Track is equipped for night racing.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: Spring Race Meet.
RENTAL AGENT: Stanley V. Hall, South Windham.

East Pittston, Pittston Fair Association

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None.
PLANT IS AVAILABLE FOR: Carnival show lot.
 1957 STILL DATE: Horse-pulling.
RENTAL AGENT: Clarence H. Moody, R. 2, Lardiner.

MASSACHUSETTS

Blackstone, East Blackstone Fair, Inc.

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: Civic picnics, political rallies, outings.
RENTAL AGENT: J. E. Deacon, R.D. Box 202, Blackstone.

Cummington, Hillside Agricultural Society Fair

GRANDSTAND CAPACITY: 300.
BLEACHER CAPACITY: 300. Size of race track: One-third mile.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
 1957 STILL DATES: July 4th, ox and horse drawing.
RENTAL AGENT: Charles J. Thayer, Cummington.

Great Barrington, Barrington Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 1,500. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
RENTAL AGENT: Edward J. Carroll, Riverside Park, Agawam.

Greenfield, Franklin County Fair

GRANDSTAND CAPACITY: 1,000.
BLEACHER CAPACITY: 800. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: Cristiani Bros.' Circus, 4-H Cattle Show, matinee harness races.
RENTAL AGENT: Richard Campbell, c/o West Mass. Elec. Co., Greenfield.

Marstons Mills, Barnstable County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 500. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: None.
RENTAL AGENT: Charles J. Meyer, P. O. Box 57, Centerville.

West Springfield, Eastern States Exposition

GRANDSTAND CAPACITY: 10,000.
BLEACHER CAPACITY: None. Size of race track 1/2 mile paved.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 5,200.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, sports shows, dances, circuses, stage shows, trade shows.
 1957 STILL DATES: None.
RENTAL AGENT: Jack Reynolds.

MICHIGAN

Adrian, Lenowee County Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 800. Size of race track: One-half mile. Track is equipped for night racing.
PLANT AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: July 4, 3 days.
RENTAL AGENT: M. R. Mohr, Adrian, Route 4.

Allentown, Mackinac County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 2,500. Size of race track: One mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
 1957 STILL DATES: Horse Pulling and dancing.
RENTAL AGENT: Harry Schollard, St. Ignace.

Charlotte, Eaton County 4-H Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Motorcycle races.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: Motorcycle races.
RENTAL AGENT: Sidney Phillips, 226 1/2 S. Cochran, Charlotte.

Escanaba, Upper Peninsula State Fair

GRANDSTAND CAPACITY: 4,615.
BLEACHER CAPACITY: 300. Size of race tracks: Quarter mile and half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: Jaycee spring show.
RENTAL AGENT: Ray La Porte, Escanaba.

Greenville, Montcalm County 4-H Fair

GRANDSTAND CAPACITY: 400.
BLEACHER CAPACITY: None.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM SEATING CAPACITY: None.
 1957 STILL DATES: Circuses.
RENTAL AGENT: W. J. Buescher, 1st State Bank, Greenville.

Ionia, Ionia Free Fair

GRANDSTAND CAPACITY: 9,000 plus 3,000 chairs on track.
BLEACHER CAPACITY: 3,000. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: Motorcycle races, auto races.
RENTAL AGENT: Allan M. Williams, Box 96, Ionia.

Petoskey, Emmet County Fair

GRANDSTAND CAPACITY: 500.
BLEACHER CAPACITY: 300. Size of race track 1/2 mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: Circus.
RENTAL AGENT: Winfield Hinds, Courthouse, Petoskey.

Vassar, Vassar Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 2,000. Size of race track 1/2 mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: Circuses.
RENTAL AGENT: Ivan Middleton, 355 Huron Ave., Vassar.

MINNESOTA

Ada, Norman County Agrl. Soc. Fair

GRANDSTAND CAPACITY: 2,500.

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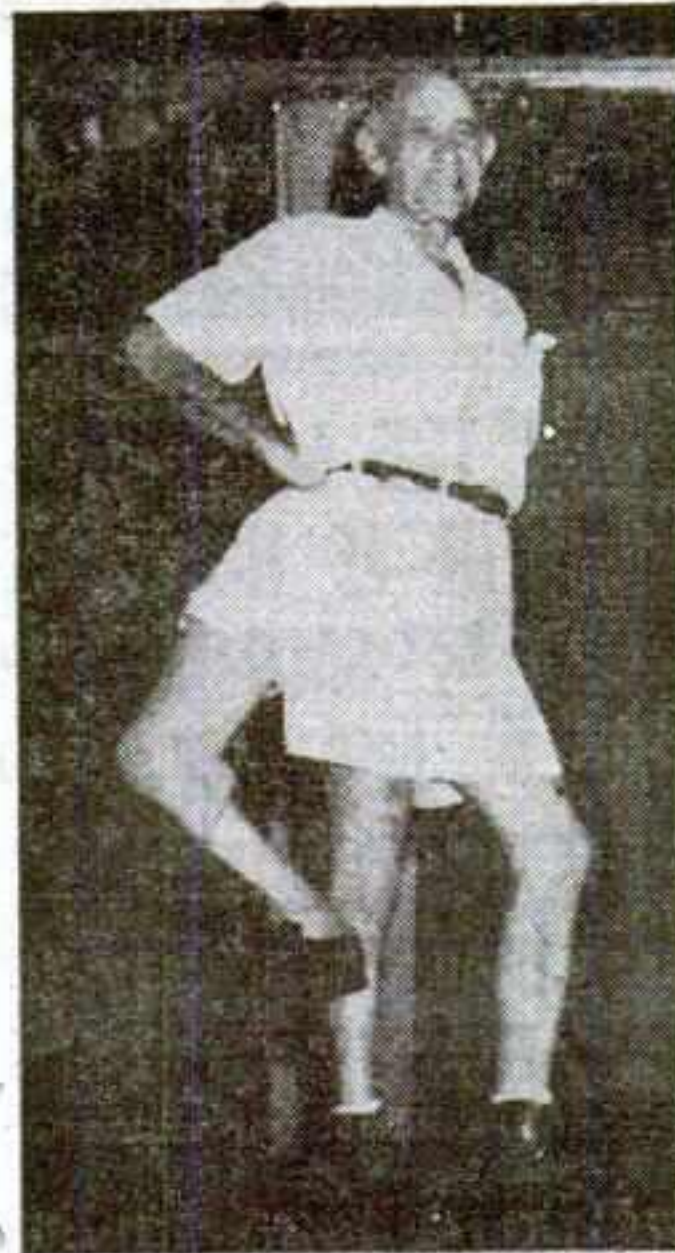
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BLEACHER CAPACITY: 1,000. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, trade shows.
1957 STILL DATES: Circus, thrill shows.
RENTAL AGENT: A. A. Habedank, Ada.

Appleton, Swift County Fair Assn.

GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: 500. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: J. G. Anderson, Appleton.

Barnum, Carlton County Fair

GRANDSTAND CAPACITY: 1,000.
BLEACHER CAPACITY: 1,500. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: R. S. Goodell, Barnum.

Caledonia, Houston County Agricultural Society Fair

GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: None. Size of race track: None.
RENTAL AGENT: Merle O. Almo, Caledonia.

Fertile, Polk County Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of race track: Not used for 10 years.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,000.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, stage-shows, trade shows.
1957 STILL DATES: Baseball and football and American Legion.
RENTAL AGENT: Reynold Erickson, Fertile.

Hibbing, St. Louis County Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 2,000. Size of race tracks 1/4 and 1/2 mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Carnivals and circuses, two picnics, Girl Scout camp, auto races.
RENTAL AGENT: Sulp J. Ojakangas, 515 E. 23rd St., Hibbing.

Kasson, Dodge County Free Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 1,000. Size of race tracks: Half mile and quarter mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATES: Dancing.
RENTAL AGENT: Lawrence Bahr, Kasson.

Little Falls, Morrison County Fair

GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: 500. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Baseball games.
RENTAL AGENT: J. V. Raine, Little Falls.

Montevideo, Chippewa Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of race track: One-half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Fiesta, horse show, harness race matinee, carnival.
RENTAL AGENT: Andrew Hendrickson, Montevideo, Rt. 4, Box 123.

New Ulm, Brown County Agricultural Society Fair

GRANDSTAND CAPACITY: 2,200.
BLEACHER CAPACITY: 1,000. Size of race tracks 1/2 and 1/4 mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, sports shows, circuses, stage shows, trade shows.
1957 STILL DATES: 18 State hog and cattle shows, circuses and trade shows.

RENTAL AGENT: B. J. Herriges, New Ulm.

Owatonna, Steele City Free Fair

GRANDSTAND CAPACITY: 2,952.
BLEACHER CAPACITY: Approx. 3,000. Size of race track: One-half mile.
PLANT IS AVAILABLE FOR: Automobile races, rodeos, carnival show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 750.
1957 STILL DATES: Upped Midwest quarter horse and stock car races, carnivals, cattle shows.
RENTAL AGENT: Stan Muckie, Ty Sincok, Owatonna.

Roseau, Roseau County Agricultural Society Fair

GRANDSTAND CAPACITY: 1,800.
BLEACHER CAPACITY: 550. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Kelly-Miller Circus.
RENTAL AGENT: Charles Christianson, Roseau.

St. James, Watonwan County Fair

GRANDSTAND CAPACITY: 1,800.
BLEACHER CAPACITY: None. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Circuses.
RENTAL AGENT: Hubert Ransom, St. James.

St. Peter, Nicollet County Fair

GRANDSTAND CAPACITY: 2,200.
BLEACHER CAPACITY: 300. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: 4-H events.
RENTAL AGENT: W. M. Gustafson, 221 So. Minn. Ave., St. Peter.

Willmar, Kandiyohi County Fair

GRANDSTAND CAPACITY: 1,550.
BLEACHER CAPACITY: 500. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Annual Shrine Circus, Jr. Chamber of Commerce Horse Show, annual outdoor State-wide meeting of a church group, demonstration of farm equipment and farm safety.
RENTAL AGENT: Albert B. Thompson, Spicer.

Zumbrota, Goodhue County Fair

GRANDSTAND CAPACITY: 1,200.
BLEACHER CAPACITY: 300. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Circus, black and F.F.A. hog sale.
RENTAL AGENT: A. E. Collinge Sr., 150 W. Ave., Zumbrota.

MISSISSIPPI

Jackson, Mississippi A & I State Fair

GRANDSTAND CAPACITY: 4,500.
BLEACHER CAPACITY: 700. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Horse shows, tractorama, appliance show, dog shows, Fox-hunters' Assn., home shows, automobile shows.
RENTAL AGENT: N. S. Hand, Miss. State Fair, Jackson.

Newton, Newton State Dairy Show

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 700.
1957 STILL DATES: None.
RENTAL AGENT: Paul W. McMullan, Newton County Bank, Newton.

Tupelo, Miss.-Ala. Fair & Dairy Show

GRANDSTAND CAPACITY: 10,000.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATES: Musical shows and circuses.
RENTAL AGENT: Jas. M. Savery, P. O. Box 717, Tupelo.

West Point, Clay County Fair and Livestock Show

GRANDSTAND CAPACITY: 1,200.
BLEACHER CAPACITY: 500. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,000.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, stage shows, trade shows.
1957 STILL DATES: Farm Bureau Convention, dances.
RENTAL AGENT: H. B. Converse, Clay Co. Fair & Live Stock Show.

MISSOURI

Bethany, Northwest Mo. State Fair

GRANDSTAND CAPACITY: 4,000.
BLEACHER CAPACITY: 860. Size of race track: One-half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: J. P. Taggart, Bethany.

California, Moniteau County Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: None. Horse show arena.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Local events.
RENTAL AGENT: Harold Kindie, California.

Cape Girardeau, S.E. Missouri District Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, stage shows, trade shows.
1957 STILL DATES: None.
RENTAL AGENT: Brownie McBride, Cape Girardeau.

Chilhowee, Chilhowee Community Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 1,000. Size of race track: Quarter mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, circuses.
RENTAL AGENT: M. A. Ficke.

Kahoka, Clark County Fair

GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: 500. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, thrill shows, carnival show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Kahoka Centennial, circuses.
RENTAL AGENT: W. A. Dunn, Kahoka.

Sedalia, Missouri State Fair

GRANDSTAND CAPACITY: 7,500.
BLEACHER CAPACITY: 2,500. Size of race track: One mile and half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 5,000.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, sports shows, dances, circuses, stagershow, trade shows.
1957 STILL DATES: Livestock sales, saddle club shows, Boys Tour Nebraska Choir, Boy Scouts regional circuses.
RENTAL AGENT: Colie Erwin, State Fairgrounds, Sedalia.

Shelbina, Shelby County Fair

GRANDSTAND CAPACITY: 1,200.
BLEACHER CAPACITY: 300. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Night baseball, wrestling, circuses.
RENTAL AGENT: Estel Hardy, Shelbina.

Springfield, Ozark Empire Fair

GRANDSTAND CAPACITY: 4,000.
BLEACHER CAPACITY: 1,100. Size of race tracks: 1/2 mile asphalt, 1/2 mile dirt. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 3,500.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, sports shows, circuses, trade shows.
1957 STILL DATES: Boy Scout circus,

auto races, thrill show, pageant, sports show, dog show, livestock shows and sales.
RENTAL AGENT: Glen B. Boyd, MPO Box 630, Springfield.

Washington, Washington Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 1,000. Size of race track: None.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL FOR: Dances.
1957 STILL DATES: Washington Saddle Club Horse Show, Franklin County Barrow Show and organizations' picnics.
RENTAL AGENT: Arthur G. Filla, 405 Jefferson St., Washington.

MONTANA

Baker, Fallon Co. Fair

GRANDSTAND CAPACITY: 1,480.
BLEACHER CAPACITY: 500. Size of race track: One-half mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
RENTAL AGENT: B. B. Bowen, Baker.

Forsyth, Rosebud County Fair & Rodeo

GRANDSTAND CAPACITY: 1,000.
BLEACHER CAPACITY: 400. Size of race track 1/2 mile.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Horse shows.
RENTAL AGENT: Henry Larsen, Forsyth.

Glendive, Dawson County Fair

GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: 500. Size of race track: Quarter mile.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Teen-age rodeo, rodeo, Shrine Circus, stock car races, fireworks display.
RENTAL AGENT: Richard N. Rigg, First National Bank Building, Glendive.

Lewistown, Central Montana Horse Show-Fair-Rodeo

GRANDSTAND CAPACITY: 1,600.
BLEACHER CAPACITY: 500. Size of race track: None.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Montana State Championship High School Rodeo, Diamond Jubilee Pageant, Lewistown, Judith Mountain Players and picnics.
RENTAL AGENT: James M. Schultz, P. O. Box 818, Lewistown.

NEBRASKA

Arlington, Washington County Fair

GRANDSTAND CAPACITY: 5,000.
BLEACHER CAPACITY: None. Size of race track 1/2 mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, thrill shows, carnival show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Stock car races.
RENTAL AGENT: H. C. McClellan, Arlington.

Auburn, Nemaha County Fair

GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: 300. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 800.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, stagershow, trade shows.
1957 STILL DATES: None.
RENTAL AGENT: T. J. Adamson, Box 487, Auburn.

Beatrice, Gage County Fair

GRANDSTAND CAPACITY: 1,630.
BLEACHER CAPACITY: 370. Size of race track: Quarter mile.
PLANT IS AVAILABLE FOR: Automobile races, rodeos, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
RENTAL AGENT: Vernon R. Mullig, 1102, N. 7th Street, Beatrice.

Beaver City, Furnas County Fair

GRANDSTAND CAPACITY: 1,800.
BLEACHER CAPACITY: None. Size of race track 1/2 mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: W. L. Bouser, Beaver City.

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Bladen, Webster County Fair
GRANDSTAND CAPACITY: 800.
BLEACHER CAPACITY: 350. Size of race track: Quarter mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Scouting affairs, machinery exhibits and operation.
RENTAL AGENT: Raymond Donn, Bladen.

Eustis, Eustis Fair & Cornshow

GRANDSTAND CAPACITY: 300.
BLEACHER CAPACITY: 500. Size of race track: None.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL FOR: Dances, circuses.
1957 STILL DATES: None.
RENTAL AGENT: Dean Hueftle, Eustis.

Fairbury, Jefferson County Fair

GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: None. Size of race track 1/2 mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Horse shows, 4-H Club shows and auction sales.
RENTAL AGENT: S. M. Cressman, P. O. Box 192, Fairbury.

Humboldt, Richardson County Free Fair

GRANDSTAND CAPACITY: 6,000.
BLEACHER CAPACITY: None. Size of race track: None.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Sales.
RENTAL AGENT: L. E. Watson, Humboldt.

Lexington, Dawson County Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 1,000. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Auto races.
RENTAL AGENT: Monte Kiffen, Lexington.

Lincoln, Nebraska State Fair

GRANDSTAND CAPACITY: 14,000.
BLEACHER CAPACITY: None. Size of race track: Five-eighths mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 4,000.
COLISEUM AVAILABLE FOR RENTAL FOR: Ice shows, sports shows, circuses, trade shows.
RENTAL AGENT: Edwin Schultz, P. O. Box 1966, Lincoln.

Mitchell, Scotts Bluff County Fair

GRANDSTAND CAPACITY: 6,500.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: W. W. Hickman, Mitchell.

Nelson, Nuckolls County Fair

GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: 500. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATES: None.
RENTAL AGENT: H. McAdams, Nelson.

North Platte, Lincoln County Fair

GRANDSTAND CAPACITY: 3,500.
BLEACHER CAPACITY: 1,000. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Circuses, auto races, horse shows.
RENTAL AGENT: W. C. Hord, Box 553, North Platte.

Oakland, Burt County Agricultural Society Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,000.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, stage shows.
1957 STILL DATES: None.
RENTAL AGENT: Orrin Kohlmeier, Craig.

Spencer, Boyd County Fair
GRANDSTAND CAPACITY: 300.
BLEACHER CAPACITY: 1,500.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,000.
COLISEUM AVAILABLE FOR RENTAL FOR: Dances, stagershow.
1957 STILL DATES: Baseball, football and track games.
RENTAL AGENT: Village of Spencer, Geo. D. Sedlacek.

NEW HAMPSHIRE

Atkinson, Atkinson Fair Association, Inc.

PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATES: Horse show and Gymkhana.
RENTAL AGENT: Richard G. Wood, Main Street, Atkinson.

NEW JERSEY

Bridgeton, Cumberland County Co-Op Fair

GRANDSTAND CAPACITY: 1,200.
BLEACHER CAPACITY: 600. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Circuses.
RENTAL AGENT: Raymond R. Riley, R. D. 2, Bridgeton.

NEW YORK

Altamont, Altamont Regional Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: None. Size of race track 1/2 mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Picnics and 4th of July fireworks.
RENTAL AGENT: S. T. Rombough, Altamont.

Bath, Bath Fair

GRANDSTAND CAPACITY: 2,700.
BLEACHER CAPACITY: 200. Size of race track: Half mile.
1957 STILL DATES: None
RENTAL AGENT: J. Victor Faucett, 35 W. Morris St., Bath.

Henrietta, Monroe County Fair & Recreational Assn., Inc.

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 4,000. Size of race track 1/2 mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Rabbit shows, circuses, cattle shows, poultry shows.
RENTAL AGENT: Albert Lockner, North Greece.

Ithaca, Tompkins County Agricultural and Horticultural Society Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 2,500. Size of race track: 1/2 mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: H. E. Shackleton, Terrace Hill, Ithaca.

Middletown, Orange County Fair

GRANDSTAND CAPACITY: 3,650.
BLEACHER CAPACITY: 2,200. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, circus show lot.
1957 STILL DATES: Auto races, political parties, fraternal orders, farm organizations and labor unions.
RENTAL AGENT: Fred Germain Jr., Farm & Home Center, Fairgrounds, Middletown.

Norwich, Chenango County Fair

GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATES: None.
RENTAL AGENT: Len Tyler, Norwich.

Rhinebeck, Dutchess County Fair

GRANDSTAND CAPACITY: 3,500.
BLEACHER CAPACITY: None. Size of race tracks: 1/2 mile macadam, 1/2 mile dirt. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

...ile races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: Horse shows, cattle sales, local community day, stock car racing, dog show, poultry show, goat show, sheep show.
RENTAL AGENT: Richard C. Murray, Box 142, Rhinebeck.

Syracuse, New York State Fair
GRANDSTAND CAPACITY: 7,800.
BLEACHER CAPACITY: None. Size of race track: One mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 6,000.
 1957 STILL DATES: Automobile racing program May 30, Marciano-Moore fight, Coliseum TV; Basilio-DeMarco fight, TV; Basilio-Robinson fight, TV.
RENTAL AGENT: George W. Schilly, New York State Fair, Syracuse.

NORTH CAROLINA
Asheboro, Center of North Carolina Fair
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, circuses, stagshows, trade shows.
 1957 STILL DATES: Circus-rodeos, carnivals.
RENTAL AGENT: W. C. York, Asheboro.

Beaufort, Carteret Fair, Inc.
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: None.
RENTAL AGENT: T. E. Kelly, Beaufort.

Charlotte, Southern States Fair
GRANDSTAND CAPACITY: 4,200.
BLEACHER CAPACITY: 1,200. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: NASCAR races.
RENTAL AGENT: J. Dorton Jr., Charlotte.

Concord, Cabarrus County Agricultural Fair, Inc.
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 400. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
EXHIBITION BUILDING AVAILABLE FOR RENTAL FOR: Dances, circuses, trade shows.
 1957 STILL DATES: None.
RENTAL AGENT: C. L. Propst Jr., Concord.

Drexel, Drexel Community Fair
GRANDSTAND CAPACITY: 750.
BLEACHER CAPACITY: 750. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 750.
COLISEUM AVAILABLE FOR RENTAL FOR: Circuses.
 1957 STILL DATES: Circuses.
RENTAL AGENT: Ralph Abernethy Jr., Box 156, Drexel.

Hickory, Catawba Fair
GRANDSTAND CAPACITY: 4,000.
BLEACHER CAPACITY: 400. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: None.
RENTAL AGENT: Corbin Green, Box 776, Hickory.

High Point, High Point Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None.
 1957 STILL DATES: None.
RENTAL AGENT: W. C. Welch, High Point.

Lenoir, Caldwell Co. Agrl. Fair, Inc.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
RENTAL AGENT: Roger H. Robbins, Fair mgr., Lenoir.

Rocky Mount, Rocky Mount Fair
GRANDSTAND AND BLEACHER CAPACITY: 2,000. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.

ING CAPACITY: None.
 1957 STILL DATES: None.
RENTAL AGENT: Norman J. Chambliss, 1301 Sunset Ave., Rocky Mount.

Washington, Beaufort County Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 1,000. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
RENTAL AGENT: Biont S. O'Neal, Washington.

NORTH DAKOTA
Bottineau, Bottineau County Agriculture Society
GRANDSTAND CAPACITY: 1,800.
BLEACHER CAPACITY: 1,500. Size of race track: One-half mile.
 1957 STILL DATES: None.
RENTAL AGENT: Alfred Gray, Bottineau.

Grand Forks, Grand Forks State & County Fair Assn.
GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 2,000. Size of race tracks 1/2 mile and 1/4 mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
 1957 STILL DATES: None.
RENTAL AGENT: Ralph Lynch, 323 Kittson Ave., Grand Fork.

Hamilton, Pembina County Fair
GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 1,000. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: Horse Shows.
RENTAL AGENT: Franklin Page, Hamilton.

Jamestown, Stutsman County Fair
GRANDSTAND CAPACITY: 4,000.
BLEACHER CAPACITY: 2,000. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: None.
RENTAL AGENT: A. F. Baenen, Box 1469, Jamestown.

Minot, North Dakota State Fair
GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 2,000. Size of race tracks 1/2 mile & 1/4 mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: Hereford Classic, Square Dance Club, State Arabian Horse Show, Shrine Circus, Minot Trail Riders' Horse Show, picnics, 4-H Show and Sale, carnival still date and auto races.
RENTAL AGENT: Merrel O. Dahle, Box 948, Minot.

Rugby, Rugby Fair
GRANDSTAND CAPACITY: 850.
BLEACHER CAPACITY: 550. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
RENTAL AGENT: Alvin Sanderson, Rugby.

Wishek, Tri-County Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 1,000. Size of race track: One-half mile.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL FOR: Dances.
 1957 STILL DATES: None.
RENTAL AGENT: Leopold Kaseman, Wishek.

OHIO
Attica, Attica Fair Association
GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 1,500. Size of race track: Half mile and three-eighths mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.

Bowling Green, Wood County Fair
GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 1,000. Size of race track (S): One-half mile and one-third mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
 1957 STILL DATES: Horse and pony show, Tri-State Rodeo Assn. Round-Up.
RENTAL AGENT: John Clarke, 155 South Maple St., Bowling Green.



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- ★ ELECTION DAY December 2, 1957 ★
 - ★ CHRISTMAS DAY DINNER December 25, 1957 ★
 - ★ NEW YEAR'S EVE PARTY December 31, 1957 ★
 - ★ PAST PRESIDENTS' NIGHT Club Rooms, January 6, 1958 ★
 - ★ MEMORIAL SERVICES—Olivet Memorial Park
 January 12, 1958—2.00 P.M. ★
 - ★ ANNUAL BANQUET & BALL—Sheraton Palace Hotel
 Gold Room—January 12, 1958 ★
 - ★ INSTALLATION OF OFFICERS—Club Rooms
 January 13, 1958 ★

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<p>ALABAMA STATE FAIR—Birmingham</p> <p>All-Iowa Fair—Cedar Rapids</p> <p>Chattanooga Inter-State Fair—Chattanooga</p> <p>Clark County Fair—Springfield, Ohio</p> <p>Cleveland County Fair—Shelby, N. C.</p> <p>Iowa State Fair—Des Moines</p> <p>Illinois State Fair—Springfield</p> <p>Indiana State Fair—Indianapolis</p> <p>Kentucky State Fair—Louisville</p>	<p>Michigan State Fair—Detroit</p> <p>Missouri State Fair—Sedalia</p> <p>Mississippi State Fair—Jackson</p> <p>New Jersey State Fair—Trenton</p> <p>New York State Fair—Syracuse</p> <p>North Carolina State Fair—Raleigh</p> <p>Ohio State Fair—Columbus</p> <p>Southern State Fair—Charlotte, N. C.</p> <p>Tennessee State Fair—Nashville</p> <p>Tennessee Valley Fair—Knoxville</p>	<p>STADIUMS</p> <p>Cleveland Municipal Stadium</p> <p>University of Iowa</p> <p>University of Michigan</p> <p>University of Illinois</p>
<p>NATIONAL EVENTS</p> <p>Indianapolis Speedway</p> <p>National Air Races</p> <p>National Soap Box Derby</p> <p>National Air Fair</p>	<p>ARENAS—ZOOS</p> <p>Cleveland Zoological Park</p> <p>Cleveland Public Auditorium</p> <p>Cleveland Arena</p> <p>Milwaukee Arena</p> <p>Cincinnati Arena</p> <p>Chicago Stadium</p>	<p>*****</p> <p style="text-align: center;">★ NOVELTY ENTERPRISES ★</p> <p style="text-align: center;">Main Wholesale Dept.: 755 Carnegie Ave., Cleveland, Ohio New Branch Location: 235 N. Front St., Columbus, Ohio</p> <p style="text-align: center;">LEN LUXENBERG, Mgr. LOU DUFOUR, Fair Dept.</p>

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- ★ Kentucky State Fair
- ★ Mid-South Fair
- ★ Arkansas Livestock Show
- ★ Louisiana State Fair

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Bucyrus, Crawford County Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
RENTAL AGENT: Richard Sheaby, Bucyrus.

Canfield, Canfield Fair (Mahoning County Agril. Society)

GRANDSTAND CAPACITY: 6,400.
BLEACHER CAPACITY: 2,000. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Automobile races, horse shows, Ringling Bros.-Barnum & Bailey Circus.
RENTAL AGENT: Miss Grace E. Williams, Box 27, Canfield.

Celina, Mercer County Agricultural Society

GRANDSTAND CAPACITY: 1,700.
BLEACHER CAPACITY: 1,300. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None, except local events.
RENTAL AGENT: W. F. Archer, Box 301, Celina.

Columbus, Ohio State Fair

GRANDSTAND CAPACITY: 7,000.
BLEACHER CAPACITY: 3,000. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 5,000.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, sports shows, dances, circuses, stage shows, trade shows.
1957 STILL DATES: Flower show, home show, circus, ice show, horse shows, auto races, major motorcycle races, wrestling, sports shows.
RENTAL AGENT: H. G. Dodson, Admin. Bldg., Fairgrounds, Columbus 3.

Dayton, Montgomery County Fair

GRANDSTAND CAPACITY: 3,240.
BLEACHER CAPACITY: 5,000. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 3,000.
COLISEUM AVAILABLE FOR RENTAL FOR: Ice shows, sports shows, dances, circuses, stagershow, trade shows.
1957 STILL DATES: Shrine indoor circus, home show, sport and boat show, saddle horse show, Box 21 Rodeo, motorcycle races, Scout-o-rama, dog shows, dances, laundry and dry cleaning trade show, bicycle races, pet parades.
RENTAL AGENT: Goldie V. Scheible, 709-710 Reibold Building, Dayton.

Greenville, Great Darke County Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 1,000. Size of race track: Half mile harness track. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL FOR: Trade shows.
1957 STILL DATES: World's Championship Horse Pull.
RENTAL AGENT: Frank J. Stebbins, 200 East Third St., Greenville.

Maumee, Lucas County Fair

GRANDSTAND CAPACITY: 2,250.
BLEACHER CAPACITY: 2,000. Size of race tracks: Three-eighths mile, half mile, one mile. Three-eighths mile track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATES: Horse racing, auto racing.
RENTAL AGENT: Chas Conolly, Box 46, Maumee.

McConnelsville, Morgan County Agricultural Society

GRANDSTAND CAPACITY: 1,000.
BLEACHER CAPACITY: 300. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATES: Cisco Kid show, riding Club horse show.
RENTAL AGENT: Ray O. Smith, McConnelsville.

Medina, Medina Fair

GRANDSTAND CAPACITY: 1,400.
BLEACHER CAPACITY: 500. Size of race track: One-half mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Rodeos, reunions, harness racing.
RENTAL AGENT: Clair Fulton, Medina, Rt. 1.

Montpelier, Williams County Fair

GRANDSTAND CAPACITY: 2,480.
BLEACHER CAPACITY: None. Size of race track 1/2 mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Horse shows, Thrashers' Reunion, dog shows, church reunions.
RENTAL AGENT: Woody Schlegel, 314 N. Platt St., Montpelier.

Ottawa, Putnam County Fair

GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: Gene Spitznagel, R. R. No. 2, Cloverdale.

Springfield, Clark County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 3,100. Size of race track 1/2 mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, trade shows.
1957 STILL DATES: Thrill shows, motorcycle races, automobile races, sports shows, food and garden shows, home shows, drag races, horse shows, rodeos, Ohio Trucking Association Rodeo.
RENTAL AGENT: B. P. Sandles, P. O. Box 836, Springfield.

Wapakoneta, Auglaize County Fair

GRANDSTAND CAPACITY: 4,000.
BLEACHER CAPACITY: 4,000. Size of race track 1/2 mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos.
1957 STILL DATES: Sales, reunions.
RENTAL AGENT: Harry Kahn, Wapakoneta.

Wauseon, Fulton County Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATES: Horse shows.
RENTAL AGENT: George Conolly, Wauseon.

Wellington, Lorain County Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 500. Size of race track 1/2 mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Horse Shows.
RENTAL AGENT: Dale M. Nell, 403 N. Main St., Wellington.

OKLAHOMA

Beaver, Beaver County Free Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 100. Size of Race Track: One mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Baseball games, football games, home talent stage show, Junior livestock show, and Pure Breed Breeders' Show.
RENTAL AGENT: P. O. Hibbs, Beaver.

Beaver, Beaver County Free Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATES: Purebred Breeders' Show, Junior Livestock Show.
RENTAL AGENT: Otto C. Barby, Beaver.

Chandler, Lincoln County Free Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: A. L. Ball, Chandler.

Fairview, Major County Free Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,000.
1957 STILL DATES: None.
RENTAL AGENT: Harold F. Miller, Fairview.

Enid, Garfield County Fair

GRANDSTAND CAPACITY: 6,000.
BLEACHER CAPACITY: None. Size of Race Tracks: Half mile and one-quarter mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.

1957 STILL DATES: State quarter horse race meet, State Dairy show, rodeo, stock car races, stage shows, circuses and stock sales.
RENTAL AGENT: Roy W. Davis, Box 566, Enid.

Norman, Cleveland County Free Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.

PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.

1957 STILL DATES: Horse show, stock show, dairy show.
RENTAL AGENT: Vernon J. Frye, Norman.

Purcell, McClain County Fall Festival

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 500.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,000.
COLISEUM AVAILABLE FOR RENTAL FOR: Ice shows, sports shows, dances, stage shows, trade shows.

1957 STILL DATES: 1957 Rodeo.
RENTAL AGENT: L. J. James, Purcell.

OREGON

Gresham, Multnomah County Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of race track: Five-eighths mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.

1957 STILL DATES: Minor events in buildings.
RENTAL AGENT: City.

Roseburg, Douglas County Fair

GRANDSTAND CAPACITY: 7,000.
BLEACHER CAPACITY: 2,000. Size of race track: Half mile, dirt.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 4,000 and 2,500.

COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows (portable), sports shows, dances, circuses, stage shows, trade shows.
1957 STILL DATES: Rodeo, Shrine Circus, home show, various conventions, concerts.
RENTAL AGENT: Dick Turley, mgr., P. O. Box 750, Roseburg.

Salem, Oregon State Fair

GRANDSTAND CAPACITY: 4,700.
BLEACHER CAPACITY: 1,000. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 5,000.

COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, sports shows, circuses, stage shows, trade shows.
1957 STILL DATES: Oral Roberts, home show, July 4 celebration, many stock sales, etc., church conventions, agate shows, hobbies.
RENTAL AGENT: Howard Maple, P. O. Box 671, Salem.

PENNSYLVANIA

Bedford, Bedford Fair

GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: None. Size of Race Track: Half mile dirt.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.

1957 STILL DATES: Stock cars, interstate horse shows, J. C. circus.
RENTAL AGENT: R. Richard Eichelberger, 415 S. Juliana Street, Bedford.

Clearfield, Clearfield County Fair

GRANDSTAND CAPACITY: 3,000.

BLEACHER CAPACITY: 1,500. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Football, baseball, picnics.
RENTAL AGENT: Edward A. Clark, Box 712, Clearfield.

Gratz, Gratz Fair

GRANDSTAND CAPACITY: 1,200.
BLEACHER CAPACITY: 250. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATES: Firemen's carnival and thrill shows.
RENTAL AGENT: Harry Henninger, Gratz.

Hughesville, Lycoming County Fair

GRANDSTAND CAPACITY: 1,100.
BLEACHER CAPACITY: 1,500. Size of race track: Half mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.

COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, circuses, stage shows, trade shows.
1957 STILL DATES: Rodeo and stock car races.
RENTAL AGENT: Clarence F. Stolz, Hughesville.

Indiana, Indiana County Fair

GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: 1,000. Size of race track: Quarter mile.

1957 STILL DATES: 4th of July celebration by the Indiana Lions Club.
RENTAL AGENT: Indiana County Fair Association.

Laurelton, Union County West End Fair Assn.

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.

PLANT IS AVAILABLE FOR: Carnival show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.

1957 STILL DATES: None.
RENTAL AGENT: B. O. Catherman, Laurelton.

Port Royal, Juanita County Fair

GRANDSTAND CAPACITY: 1,450.
BLEACHER CAPACITY: 680. Size of race track: Half mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.

COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, sports shows, dances, circuses, stage shows, trade shows.
1957 STILL DATES: Stock car races.
RENTAL AGENT: Dwight B. Hower, Port Royal.

Reading, Reading Fair

GRANDSTAND CAPACITY: 3,530.
BLEACHER CAPACITY: 2,500. Size of race track: Half mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot.
ROLLER RINK SEATING CAPACITY: 1,200.

ROLLER RINK AVAILABLE FOR RENTAL FOR: Sports shows, dances, stage shows, trade shows.
1957 STILL DATES: AMA motorcycle races, USAC big car races, jalopy stock car races, SCODA sports car races, picnics and outing, Fairgrounds (farmers) Market, roller rink.
RENTAL AGENT: John S. Giles, President, Reading Fair, 522 Court Street, Reading.

Smethport, McKean County Fair

GRANDSTAND CAPACITY: 1,600.
BLEACHER CAPACITY: 1,500. Size of race track: Half mile and quarter mile.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.

1957 STILL DATES: Stock car races and thrill shows.
RENTAL AGENT: J. B. Beere, Smethport.

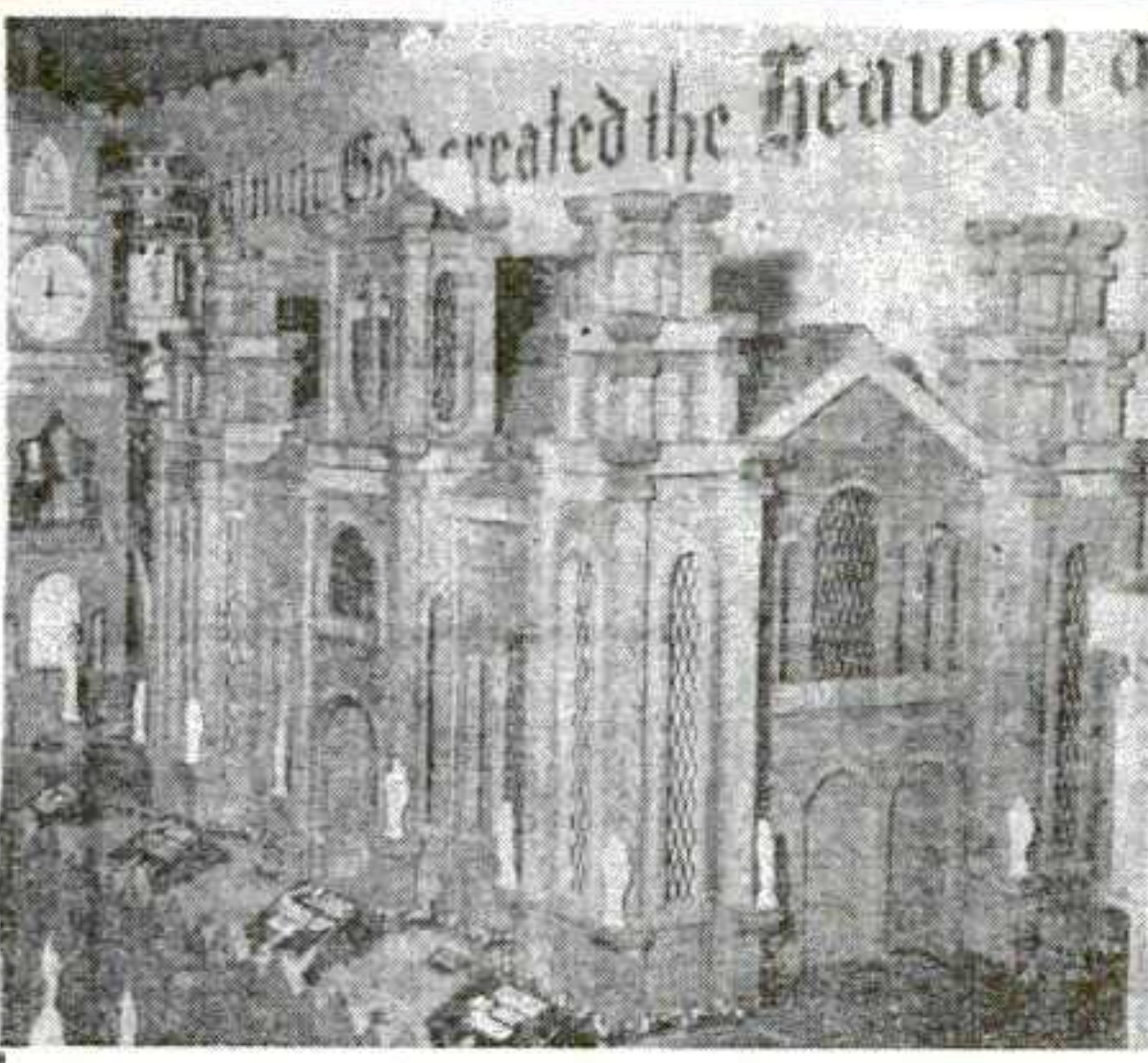
Tioga, Tioga County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 500. Size of race track: Quarter mile.

PLANT IS AVAILABLE FOR: Motorcycle races, rodeos, carnival show lot, circus show lot.
1957 STILL DATES: None.
RENTAL AGENT: Carl H. Forrest, Tioga.

Unionville, Unionville Community Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 700.
1957 STILL DATES: None.
RENTAL AGENT: W. Ross Wise, Unionville.



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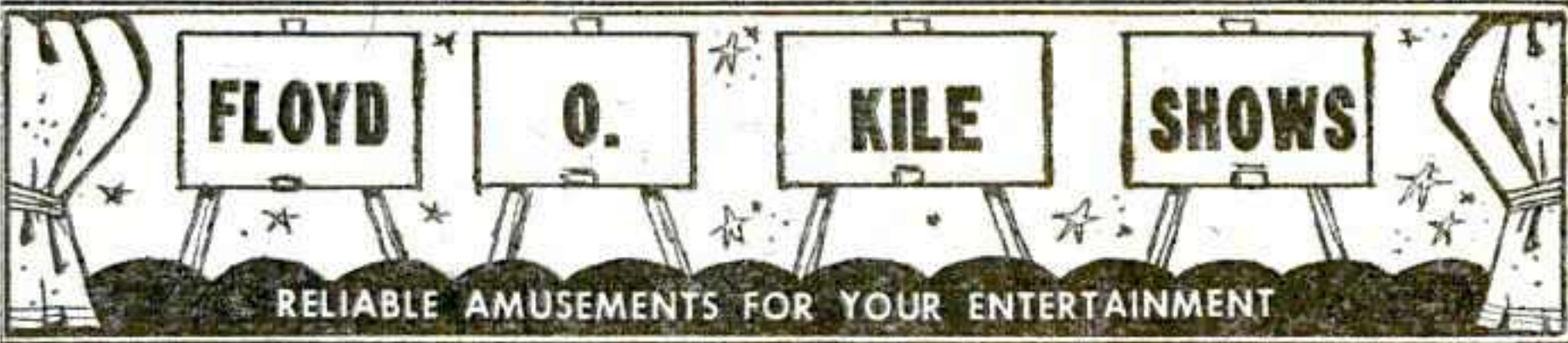
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CHARLES A. TAYLOR

116-43 168 Street, Jamaica, L. I., N. Y.

Phone: LAurelton 5-3442

Wind Ridge, Jacktown Fair
GRANDSTAND CAPACITY: 700.
BLEACHER CAPACITY: 200. Size of race track: None.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: O. I. Dillis, Wind Ridge.

SOUTH DAKOTA

Edgemont, Fall River County Fair

GRANDSTAND CAPACITY: 600.
BLEACHER CAPACITY: 400. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Fourth of July, rodeos.
RENTAL AGENT: Roy Boner, Edgemont.

Sioux Falls, Sioux Empire Fair

GRANDSTAND CAPACITY: 4,750.
BLEACHER CAPACITY: 1,500. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Auto races, live stock sales, horse races.
RENTAL AGENT: Myles Johnson, Sioux Empire Fair Association, Box 481, Sioux Falls.

TENNESSEE

Cookeville, Putnam County Agricultural Fair

GRANDSTAND CAPACITY: 8,000.
BLEACHER CAPACITY: None.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, circus show lot, horse shows.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, circuses.
1957 STILL DATES: Circuses, horse shows.
RENTAL AGENT: Hugh J. Childress, Cookeville.

Fayetteville, Lincoln County Fair

GRANDSTAND CAPACITY: 4,500.
BLEACHER CAPACITY: None. Size of race track: One-half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Circuses.
RENTAL AGENT: Thornton Taylor, Fourth Ave., Fayetteville.

Greeneville, Greene County Agricultural Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 1,000. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Horse shows.
RENTAL AGENT: James N. Hardin, Box 217, Greeneville.

Moss, Clay County Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 500. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Fireworks, 4th of July, rodeo.
RENTAL AGENT: B. E. Hestand Moss.

Jackson, West Tennessee District Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
RENTAL AGENT: Hunter Taylor, P. O. Box 1739, Jackson.

McMinnville, Warren County Agricultural and Livestock Fair

GRANDSTAND CAPACITY: 5,000.
BLEACHER CAPACITY: None. Size of race track: Horse show ring (small).
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Circuses, carnivals.
RENTAL AGENT: Franklin H. Brown, Box 270, McMinnville.

Memphis, Mid-South Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 5,600.
COLISEUM AVAILABLE FOR RENTAL FOR: Ice shows, stagshows, trade shows.
1957 STILL DATES: Circuses, boat shows, agricultural meetings, business shows, auto shows, Scout meetings, home shows, athletic events, Chautauqua, livestock sales.
RENTAL AGENT: H. S. Lewis, Memphis Park Commission, 1451 Court, Memphis.

Newport, Tennessee-Carolina Fair

GRANDSTAND CAPACITY: 3,500.
BLEACHER CAPACITY: 1,500. Size of race track: Half mile, dirt. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (OUTDOOR THEATER) SEATING CAPACITY: 2,000.
THEATER AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, sports shows, dances, circuses, stagshows, trade shows.
1957 STILL DATES: NASCAR Grand National Stock Car Races, AMA Motorcycle Races, IMCA Big Car Races, Kelly-Miller Circus.
RENTAL AGENT: Jack Viason, Tennessee-Carolina Fair, 938 East Broadway, Newport.

TEXAS

Seguin, Guadalupe Agriculture and Livestock Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: None.

Lockney, Floyd County Fair
PLANT IS AVAILABLE FOR: carnival show lot, circus show lot.
1957 STILL DATES: None.
RENTAL AGENT: Charlie Boedeker, Route 1, Box 81, Lockney.

Lydonville, Caledonia County Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 200. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATES: Horse shows.
RENTAL AGENT: D. E. Easterbrooks, Lydonville.

Manti, Sanpete County Fair

GRANDSTAND CAPACITY: 1,350.
BLEACHER CAPACITY: 1,350. Size of race track: Half mile, 35 feet wide.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATE: Riding Club meet.
RENTAL AGENT: Douglas A. Jorgensen, Sanpete County Clerk, Manti.

McKinney, Collin County Fair

GRANDSTAND CAPACITY: 1,200.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Lions Club Rodeo, Old Settlers' Reunion.
RENTAL AGENT: Pat Simpson, 209 West Va. Street, McKinney.

Plainview, Hale County Fair

PLANT IS AVAILABLE FOR: Carnival show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,200.
COLISEUM AVAILABLE FOR RENTAL FOR: Circuses, trade shows.
1957 STILL DATE: Plainview Fat Stock Show.
RENTAL AGENT: Charlie R. Young, Box 551, Plainview.

Waco, Heart O' Texas Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 7,638.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, sports shows, dances, circuses, stagshows, trade shows.
1957 STILL DATES: Ringling Bros.-Barnum & Bailey Circus, rodeo, home show, rock 'n' roll shows and dances, fairs.
RENTAL AGENT: Othel M. Neely, Bosque Blvd. and Lake Air Drive, Waco.

VERMONT

Bradford, Connecticut Valley Exposition

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 500.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: Little league baseball, junior league baseball, square dance, American Legion Carnival.
RENTAL AGENT: J. Arthur Peters, Bradford.

Rutland, Rutland Fair

GRANDSTAND CAPACITY: 4,000.
BLEACHER CAPACITY: 3,000. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Motorcycle races, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
RENTAL AGENT: Arthur B. Porter, 38 1/2 Center Street, Rutland.

VIRGINIA

Petersburg, Southside Virginia Fair

GRANDSTAND CAPACITY: 2,600. BLEACHER CAPACITY: 600. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. COLISEUM AVAILABLE FOR RENTAL FOR: Dances, trade shows. 1957 STILL DATES: Circuses, dances, "Little Richard" touring show, picnics, Cetlin-Wilson Shows' winter quarters, livestock sales. RENTAL AGENT: Ralph G. Lockett, P. O. Box 708, Petersburg.

Staunton, Staunton Augusta Country Fair

GRANDSTAND CAPACITY: 1,208. BLEACHER CAPACITY: None. Size of race track: None. COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, dances, circuses, stagshows, trade shows. 1957 STILL DATES: None. RENTAL AGENT: City Manager, Staunton.

WASHINGTON

Waterville, North Central Washington District Fair

GRANDSTAND CAPACITY: 1,500. BLEACHER CAPACITY: 500. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Rodeo, circus show lot. 1957 STILL DATES: None. RENTAL AGENT: Andy Janssen, Waterville.

Chehalis, Southwest Washington Fair

GRANDSTAND CAPACITY: 4,000. BLEACHER CAPACITY: 1,000. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. 1957 STILL DATES: Livestock shows, horse shows, carnivals, auto shows, floral shows, home shows, conventions. RENTAL AGENT: A. W. Wildhaber, P. O. Box 831, Chehalis.

Lynden, Northwest Washington District Fair

GRANDSTAND CAPACITY: 2,600. BLEACHER CAPACITY: 1,200. Size of race track: Half mile. Track is equipped for night racing. PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. 1957 STILL DATES: Mounted Sheriff Posse Show, Mt. Baker Riding Club. RENTAL AGENT: Pete Meenderink, Box 486, Lynden.

Spokane, Spokane Interstate Fair, Inc.

GRANDSTAND CAPACITY: 4,000. BLEACHER CAPACITY: 1,000. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 4,000. COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, stage shows, trade shows. 1957 STILL DATES: Boxing, boat shows and auctions. RENTAL AGENT: Charles A. Meenach, Spokane.

Yakima, Central Washington Fair

GRANDSTAND CAPACITY: 4,000. BLEACHER CAPACITY: 1,500. Size of race track: Half mile, one mile. PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. 1957 STILL DATES: McGaw's Motor Circus, American Legion July 4th Celebration, carnivals. RENTAL AGENT: J. Hugh King, P. O. Box 1381, Yakima.

WEST VIRGINIA

Lewisburg, West Virginia State Fair

GRANDSTAND CAPACITY: 4,500. BLEACHER CAPACITY: 500. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. 1957 STILL DATES: None. RENTAL AGENT: C. T. Sydenstricker, Lewisburg.

Mannington, Mannington District Fair

GRANDSTAND CAPACITY: None. BLEACHER CAPACITY: 1,000. Size of race track: Half mile. COLISEUM AVAILABLE FOR RENTAL FOR: Dances, circuses, stagshows. 1957 STILL DATES: None. RENTAL AGENT: Goffe H. Sturn, Mannington.

Philippi, Barbour County Street Fair, Inc.

PLANT IS AVAILABLE FOR: Carnival show lot. 1957 STILL DATES: None. RENTAL AGENT: L. Glenn Zinn.

WISCONSIN

Cedarburg, Ozaukee County Fair

GRANDSTAND CAPACITY: 2,000. BLEACHER CAPACITY: 1,000. Size of race track: Half mile and quarter mile. Track is equipped for night racing. PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. 1957 STILL DATES: Stock car races. RENTAL AGENT: Palmer Schneider, Cedarburg Fire Department Park Committee, Cedarburg.

Chippewa Falls, Northern Wisconsin District Fair

GRANDSTAND CAPACITY: 5,400. BLEACHER CAPACITY: None. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. 1957 STILL DATES: Football games, builders and home show, cattle sales. RENTAL AGENT: A. L. Puterain, Box 284, Chippewa Falls.

Eagle River, Vilas County Free Fair

GRANDSTAND CAPACITY: None. BLEACHER CAPACITY: 2,000. Size of race track: One-fifth mile. Track is equipped for night racing. PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot. 1957 STILL DATES: Centennial. RENTAL AGENT: Dallas Smith, Eagle River.

Ellsworth, Pierce County Fair

GRANDSTAND CAPACITY: 2,000. BLEACHER CAPACITY: 800. Size of race track: Quarter mile. Track is equipped for night racing. PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. 1957 STILL DATES: Baseball games, athletic events. RENTAL AGENT: Otto Christensen, Ellsworth.

Gay Mills, Crawford County Fair

GRANDSTAND CAPACITY: 1,400. BLEACHER CAPACITY: None. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. 1957 STILL DATES: 4-H and other youth groups only. RENTAL AGENT: C. H. (Jerry) Norwood, Gay Mills.

Grantsburg, Burnett County Co-op Agricultural Society Fair Association

GRANDSTAND CAPACITY: 500. BLEACHER CAPACITY: None. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: Fair House. FAIR HOUSE AVAILABLE FOR RENTAL FOR: Dances, stagshows, trade shows. 1957 STILL DATE: July 4 celebration. RENTAL AGENT: Marlin W. Sundquist, Grantsburg.

La Crosse, La Crosse Inter-State Fair

GRANDSTAND CAPACITY: 3,200. BLEACHER CAPACITY: None. Size of race track: One-half mile. PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. 1957 STILL DATES: New grounds. RENTAL AGENT: Joseph W. Frisch, 525 Fifth Ave. South, La Crosse.

Marshfield, Central Wisconsin State Fair

GRANDSTAND CAPACITY: 2,700. BLEACHER CAPACITY: 2,000. Size of race track: Half mile. Track is equipped for night racing. PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. 1957 STILL DATES: Circuses, conventions. RENTAL AGENT: W. A. Uthmeier, Box 48, Marshfield.

Medford, Taylor County Youth Fair

GRANDSTAND CAPACITY: 400. BLEACHER CAPACITY: 600. Size of race track: None. PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot. 1957 STILL DATES: Baseball. RENTAL AGENT: Joe Tuss, Medford.

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Milwaukee, Wisconsin State Fair

GRANDSTAND CAPACITY: 14,500.
BLEACHER CAPACITY: 18,000. Size of race tracks: One mile asphalt, half mile dirt, quarter mile dirt, two mile sports car asphalt. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 4,000.

COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos.
1957 STILL DATES: 100 mile big car race, 150 mile stock cars, 250 mile stock car race, stock car racing, spring horse show and State fair horse show.
RENTAL AGENT: Geo. C. Henderson, State Fair Park.

Monroe, Green County Fair

GRANDSTAND CAPACITY: 1,750.
BLEACHER CAPACITY: 500. Size of race track: Half mile.
1957 STILL DATES: None.
RENTAL AGENT: William A. Brown, Monroe.

Oshkosh, Winnebago County Fair

GRANDSTAND CAPACITY: 5,000.
BLEACHER CAPACITY: 600. Size of race tracks: One-half mile and one-eighth mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 500.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, trade shows.
1957 STILL DATES: Horse shows, circuses and stock car racing.
RENTAL AGENT: Robert D. Misky,

235 Kentucky after Jan. 1, 1717 Kentucky, Oshkosh.

Rice Lake, Barron County Fair

GRANDSTAND CAPACITY: 1,400.
BLEACHER CAPACITY: 600. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: Harry Vruwink, Bar-rca.

Rosholt, Rosholt Free Community Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: None. Size of race track: None.
1957 STILL DATES: None.
RENTAL AGENT: L. Peterson, Rosholt.

Saxon, Iron County Fair

GRANDSTAND CAPACITY: 1,000.
BLEACHER CAPACITY: 500. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
1957 STILL DATES: None.
RENTAL AGENT: Mrs. Florence Hardie, Hurley.

Wilmot, Kenosha County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 3,500. Size of race track: Quarter mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.

1957 STILL DATES: Stock car races.
RENTAL AGENT: Marlin M. Schnurr, Wilmot.

WYOMING**Powell, Powell Park County Fair**

GRANDSTAND CAPACITY: 900.
BLEACHER CAPACITY: 500. Size of race tracks: Half mile and quarter mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, carnival show lot, circus show lot.
1957 STILL DATES: Stock car races.
RENTAL AGENT: Paul McCalmor, Powell.

ALBERTA**Benalto Alberta, Benalto**

GRANDSTAND CAPACITY: 500.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 200.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, stage-shows, trade shows.
1957 STILL DATES: Baseball games, stock show, ice carnival.
RENTAL AGENT: Rev. J. H. Purdie, Box 19, Benalto.

Calgary, Calgary Exhibition and Stampede

GRANDSTAND CAPACITY: 9,000.
BLEACHER CAPACITY: 8,500. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: 6,600.

COLISEUM AVAILABLE FOR RENTAL FOR: Ice shows, sports shows, dances, circuses, stage shows, trade shows.
1957 STILL DATES: Horse shows, horse races, shows and sales of cattle, sheep and swine, wrestling, boxing, better living exhibition, concerts, ice shows, circus.
RENTAL AGENT: Maurice E. Hartnett, Calgary Exhibition and Stampede.

Camrose, Camrose Fair

GRANDSTAND CAPACITY: 1,400.
BLEACHER CAPACITY: 1,500. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,500.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, circuses, stage shows, trade shows.
1957 STILL DATES: None.
RENTAL AGENT: City of Camrose, R. H. Hume.

Edmonton, Edmonton Exhibition

GRANDSTAND CAPACITY: 9,500.
BLEACHER CAPACITY: 2,300. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 8,000.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, sports shows, dances, circuses, stage shows, trade shows.
1957 STILL DATES: Circus, rodeo, horse show, home show, horticulture show, "Ice-Capades," ice hockey, basketball.
RENTAL AGENT: A. J. Anderson, Edmonton.

Olds, Olds Fair

GRANDSTAND CAPACITY: 400.
BLEACHER CAPACITY: 800. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,200.
COLISEUM AVAILABLE FOR RENTAL FOR: Ice shows, sports shows, dances, circuses, stage shows, trade shows.
1957 STILL DATES: None.
RENTAL AGENT: E. G. Miller, Olds.

BRITISH COLUMBIA**Agassiz, B. C., Agassiz Fall Fair**

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 100. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
1957 STILL DATES: None.
RENTAL AGENT: City.

Grand Forks, Grand Forks Fall Fair

GRANDSTAND CAPACITY: 500.
BLEACHER CAPACITY: None. Size of race track: One mile.
PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL FOR: Dances.
1957 STILL DATES: None.
RENTAL AGENTS: Secretary Grand Forks Volunteer Fire Department.

Vancouver, Pacific National Exhibition

GRANDSTAND CAPACITY: 10,000.
BLEACHER CAPACITY: None. Size of race track: Five-eighth mile.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 7,000.
STADIUM OPEN AIR: 28,000.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, sports shows, dances, circuses, stage shows, trade shows.
1957 STILL DATES: None.
RENTAL AGENT: Pacific National Exhibition, Vancouver 6.

MANITOBA**Brandon, Exhibition Grounds, Provincial Exhibition of Manitoba**

GRANDSTAND CAPACITY: 5,000.
BLEACHER CAPACITY: 1,000. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1957 STILL DATES: None.
RENTAL AGENT: P. A. McPhail, Exhibition Grounds, Brandon.

Swan River, Swan River Fair

GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: 1,500. Size of race track: Mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL FOR: Ice shows, sports shows, dances, stage shows, trade shows.
1957 STILL DATES: Rodeo and sports,

"Nor-West Round-Up" car, bingo.
RENTAL AGENT: W. I. Steen, Swan River.

Winnipeg, Red River Exhibition

GRANDSTAND CAPACITY: 3,500.
BLEACHER CAPACITY: 3,800. Size of race track: None.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 8,793.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, sports shows, dances, circuses, stage shows, trade shows.
1957 STILL DATES: None.
RENTAL AGENT: R. E. Stewart (fair only), 450 Somerset Building, Winnipeg. J. Brown (arena only), P. O. Box 85, St. James.

ONTARIO**Ancaster, Ancaster Fair**

GRANDSTAND CAPACITY: 5,000.
BLEACHER CAPACITY: None. Size of race track: One mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,000.
COLISEUM AVAILABLE FOR RENTAL FOR: Dances, circuses, stage shows, trade shows.
1957 STILL DATES: Hell drivers, motorcycle races.
RENTAL AGENT: G. Harkness, Mount Hope.

Barrie, Barrie Exhibition

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 1,200. Size of race track: One-half mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL FOR: Ice shows, dances, stage shows.
1957 STILL DATES: None.
RENTAL AGENT: Major E. F. Hersey, Box 187, Marrie.

Leamington, Ont., Lemington Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 1,000. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,500.
1957 STILL DATES: Band tattoo, horse races (harness).
RENTAL AGENT: Neil K. Maynard, Box 238, Leamington.

London, Western Fair

GRANDSTAND CAPACITY: 6,800.
BLEACHER CAPACITY: 1,000. Size of race track: One-half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,000.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, sports shows, circuses.
1957 STILL DATES: Seed fair, home show, sports fair, trade shows, Shrine ceremonials, dog shows, truck rodeos, safe driving vehicle checks, poultry show.
RENTAL AGENT: E. D. McGugan, Queens Park, London, Ont.

Port Arthur-Fort William, Canadian Lakehead Exhibition

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,800.
COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, stage shows, trade shows.
1957 STILL DATES: Stock car racing, home shows and dances.
RENTAL AGENT: W. Walker, Victoria Block, Fort William.

Renfrew, Renfrew Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
1957 STILL DATES: Circuses, Canadian Hell Drivers.
RENTAL AGENT: A. R. Donnelly, 229 Raglan Street, Renfrew.

Shelburne, Dufferin Central

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 500. Size of race track: Half mile plus.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,500.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, sports shows, dances, circuses, trade shows.
1957 STILL DATES: Weekly dances, championship fiddlers contest, ice carnivals, etc.
RENTAL AGENT: Mr. Alvin Silk, Shelburne (for arena); John Rose, Shelburne, Ont. (for grounds).

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& SHOW OWNERS FOR A SMASH 1957**

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QUEBEC

Ayers Cliff, Ayers Cliff Fair
 GRANDSTAND CAPACITY: 7,000.
 BLEACHER CAPACITY: None. Size of race track: One mile.
 PLANT IS AVAILABLE FOR: Rodeos, circus show lot.
 RENTAL AGENT: A. H. Slack, Ayers Cliff.

Quebec City, Exposition Provinciale de Quebec
 GRANDSTAND CAPACITY: 7,500.
 BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.
 PLANT IS AVAILABLE FOR: Harness races only.
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 10,058.
 Also Agricultural Auditorium: 5,000.
 COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, sports shows, circuses, stagershow, trade shows.
 1957 STILL DATES: Junior and pro public skating, Dance orchestras, stagershow, vaudeville, winter carnival, boxing, wrestling, fur styles pageant and miscellaneous events.
 RENTAL AGENT: Emery Boucher, Coliseum, Exposition Park, Quebec 3.

St. Hyacinthe, St. Hyacinthe Regional Fair
 GRANDSTAND CAPACITY: 4,000.
 BLEACHER CAPACITY: 400. Size of race track: One mile.

PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 4,000.
 COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, sports shows, circuses, stagershow, trade shows.
 1957 STILL DATES: None.
 RENTAL AGENT: City of St. Hyacinthe.

Waterloo, Waterloo Fair
 GRANDSTAND CAPACITY: 1,800.
 BLEACHER CAPACITY: None. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,200.
 COLISEUM AVAILABLE FOR RENTAL FOR: Ice shows, sports shows, dances, circuses, stagershow, trade shows.
 1957 STILL DATES: Horse shows, hockey, stagershow, automobile races, baseball.
 RENTAL AGENT: Louis Jolin, 289 Main Street, Waterloo.

SASKATCHEWAN

Prince Albert, Prince Albert
 GRANDSTAND CAPACITY: 3,000.
 BLEACHER CAPACITY: 1,000. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.

1957 STILL DATES: Baseball and softball game.
 RENTAL AGENT: George K. Ross, City Park Department, Prince Albert.

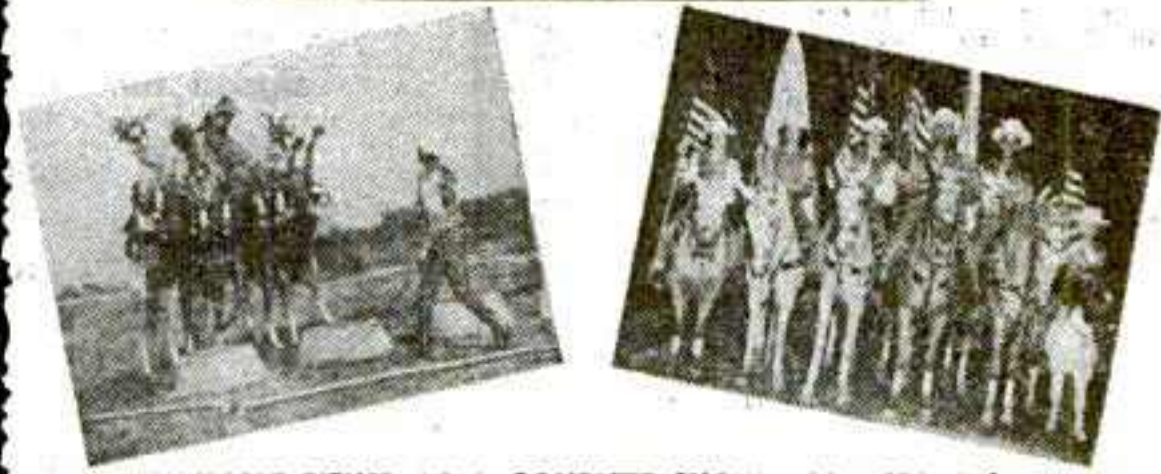
Swift Current, Frontier Days Fair

GRANDSTAND CAPACITY: 2,600.
 BLEACHER CAPACITY: 7,000. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: Harness racing.
 RENTAL AGENT: Irving Hansen, P. O. Box 1046, Swift Current.

Yorkton, Yorkton Agricultural & Industrial Exhibition Association, Ltd.

GRANDSTAND CAPACITY: 2,000.
 BLEACHER CAPACITY: 2,000. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Automobile races, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1957 STILL DATES: None.
 RENTAL AGENT: Robert J. Hepburn, Box 908, Yorkton.

FAIR MANAGERS



AVAILABLE EITHER AS A COMPLETE SHOW - 12 ACTS, 1 hour to 1 1/2 hours - OR AS INDIVIDUAL ACTS. THESE ACTS INCLUDE SUCH GRANDSTAND FAVORITES AS: TRICK & FANCY ROPING; WORLD'S GREATEST ROPE JUMPING DOGS; TRICK & FANCY RIDING; WESTERN GUITAR PLAYING AND SINGING BY TV STAR, BUSS CARSON; DOUBLE DRIVING DRESSAGE ACT; 5 HORSE LIBERTY DRILL and others.
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United...

A LONG-STANDING ambition of the Orange County Fair in Middletown, N. Y., was realized this year when it united the meeting places of all agricultural agencies and offices in one new building on the grounds.

Stretching 265 feet along the main roadway passing the grounds, the new Farm and Home Center is an eye-catcher even to spectators who have been impressed with Manager Fred Germain's accomplishments in refacing the grandstand entrance, blacktopping midways, multiplying the illumination provided thruout the grounds, and cyclone-fencing the entire fair layout.

These constant improvements have been carried out in the last four years, but the building tops them all, for it creates a year-round focal point on the fairgrounds for a considerable number of groups whose participation in the fair is necessary. The county agricultural society financed and built them an office structure on a non-profit basis. Germain believes that the location will steadily establish the fair as a key element in their activities.

A couple of compromises were made, and a few improvement elements were deferred to some future time. The resultant design and costs came from pooled suggestions by the building's permanent tenants, all of whom pay a reasonable office rental: Dairyman's League, Production Credit (co-op for farm loans), Dairy Record Club, County Extension Service—and its divisions, Agricultural, 4-H Club and Home Demonstration departments—U. S. Agriculture Department's Pest Control Division, Conservation Department, Orange County Agricultural Society (sponsor of the fair), National Farm Loan Bureau, Farm Bureau, and Farm Home Administration.

When it was determined how much rental could be paid and what each tenant's requirements were, the work began. The structure, altho non-profit, is self-sustaining. Among concessions made to practicality were the use of a maroon-colored concrete floor which will be tiled in the future, the installation of screening and deferment of storm windows for the present, and the use of paneling-surfaced sheet-rock walls instead of plaster.

The building has a center section some 50 feet deep, which is used as an entrance lobby to the fairgrounds, and two wings each 34 feet deep. Lobby is glassed in, and the building houses two meeting rooms, a large mail room and 25 office rooms arranged in suites of two to four rooms. Tenants comprise all the agricultural agencies and offices in the county.

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Capably Operated and Well-Stocked with First-Class Merchandise.

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MY THANKS

TO THE FAIR MANAGERS AND THE SHOW OWNERS WHERE PARKER'S CONCESSIONS AND DERBY RACERS OPERATED SUCCESSFULLY DURING THE 1957 SEASON.

THANKS ALSO TO MY LOYAL AGENTS AND EMPLOYEES FOR AGAIN DOING A SPLENDID JOB IN THE OPERATION OF MY CONCESSIONS.

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W. G. (Bill) Wynne, Manager, and the Executives of the Mid-South Fair . . .
 James (Jim) Stewart, Manager, and the Executives of the State Fair of Texas

AND TO MY FRIENDS:

Fred Tennant, Clif Wilson, Chuck Moss and Joe Murphy.

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by
Dorothy Packman

Nov. 25 to Dec. 1
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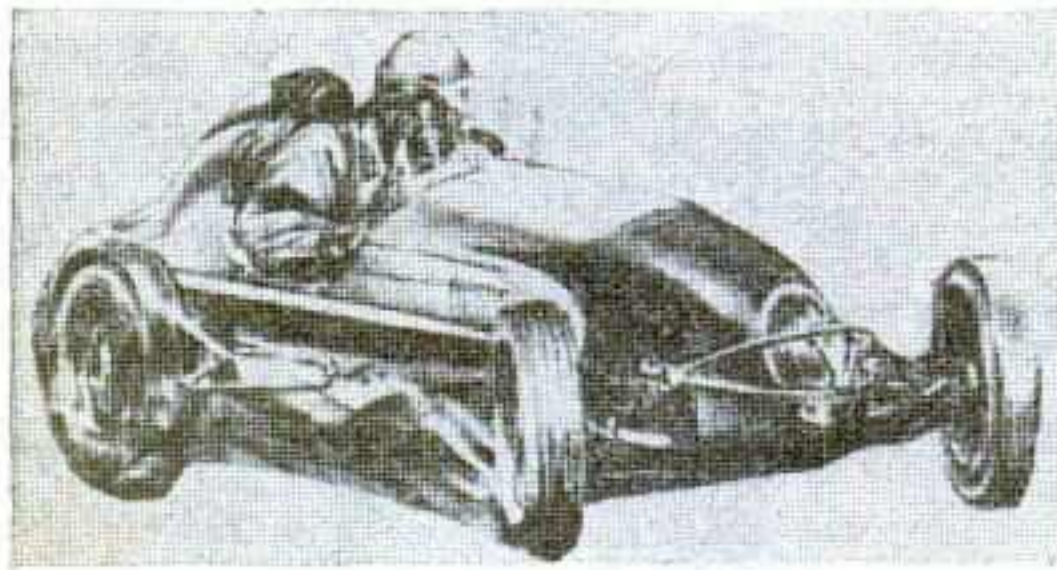
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See US at Chicago or Your State Meeting

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WE ARE GRATEFUL:

At the close of this most tragic season, we wish to acknowledge our unrequitable indebtedness to the entire personnel of the Royal Canadian Shows for their physical, material and spiritual assistance at the time it was most needed.

For their kind co-operation and affording us the opportunity to recover from our recent disaster, we thank:—

Dave Dauphinee (that Jewel of the PNE)
Moe Levine and Nina Rogers
P. W. Siebrand—for everything
H. P. Hill

we will never forget.

G. N. BURNS, MICKY & BOB

with the

TORTURE SHOW

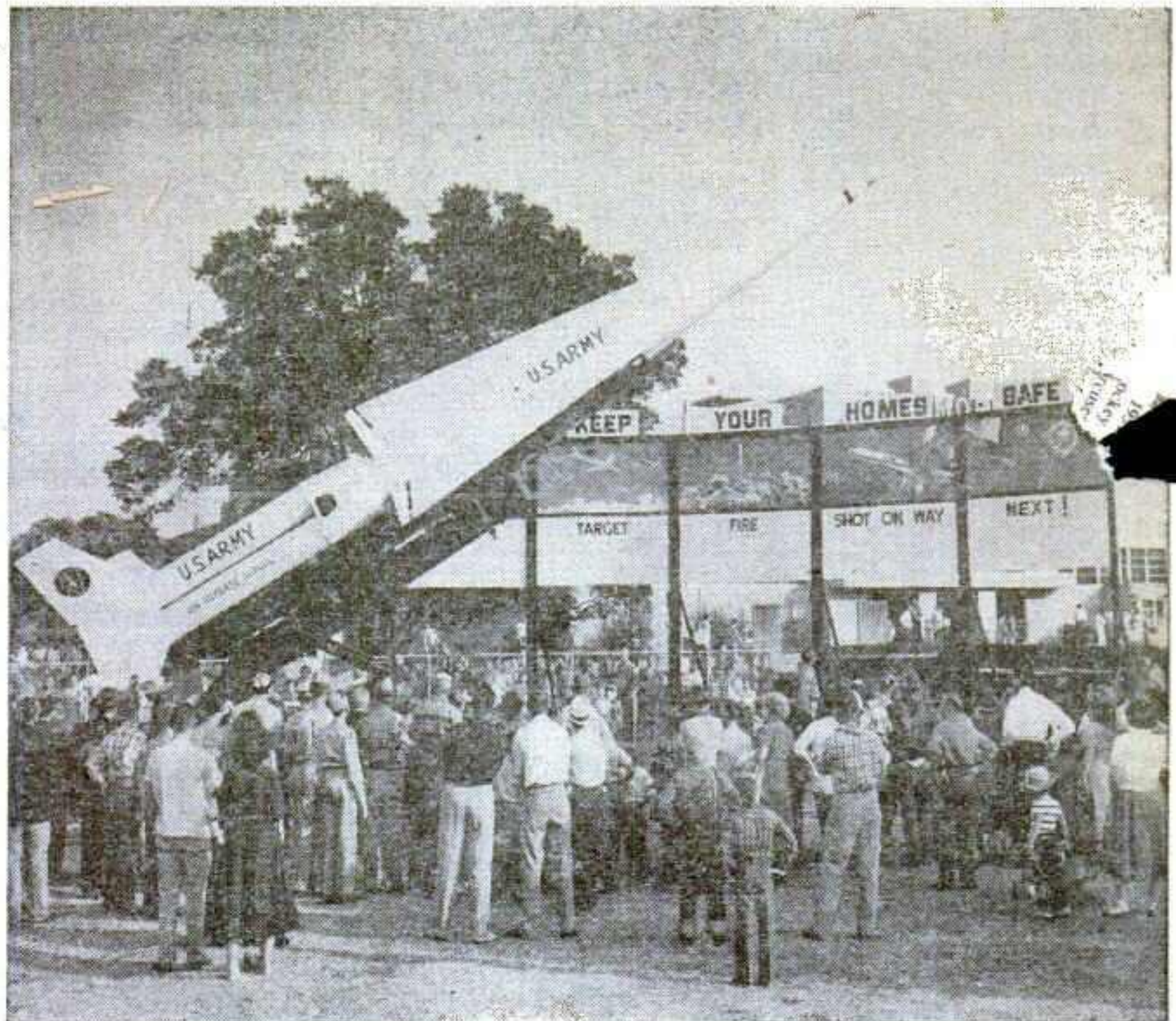
Write or visit us at 4119 Nebraska Ave., Tampa 3, Fla., where we are rebuilding, next year coming out with the world's finest equipment.

See you in Chicago.

Of all the trade publications covering all of showbusiness . . . **THE BILLBOARD** is the only paper with an **AUDITED PAID CIRCULATION.**



Missiles Hit the Target

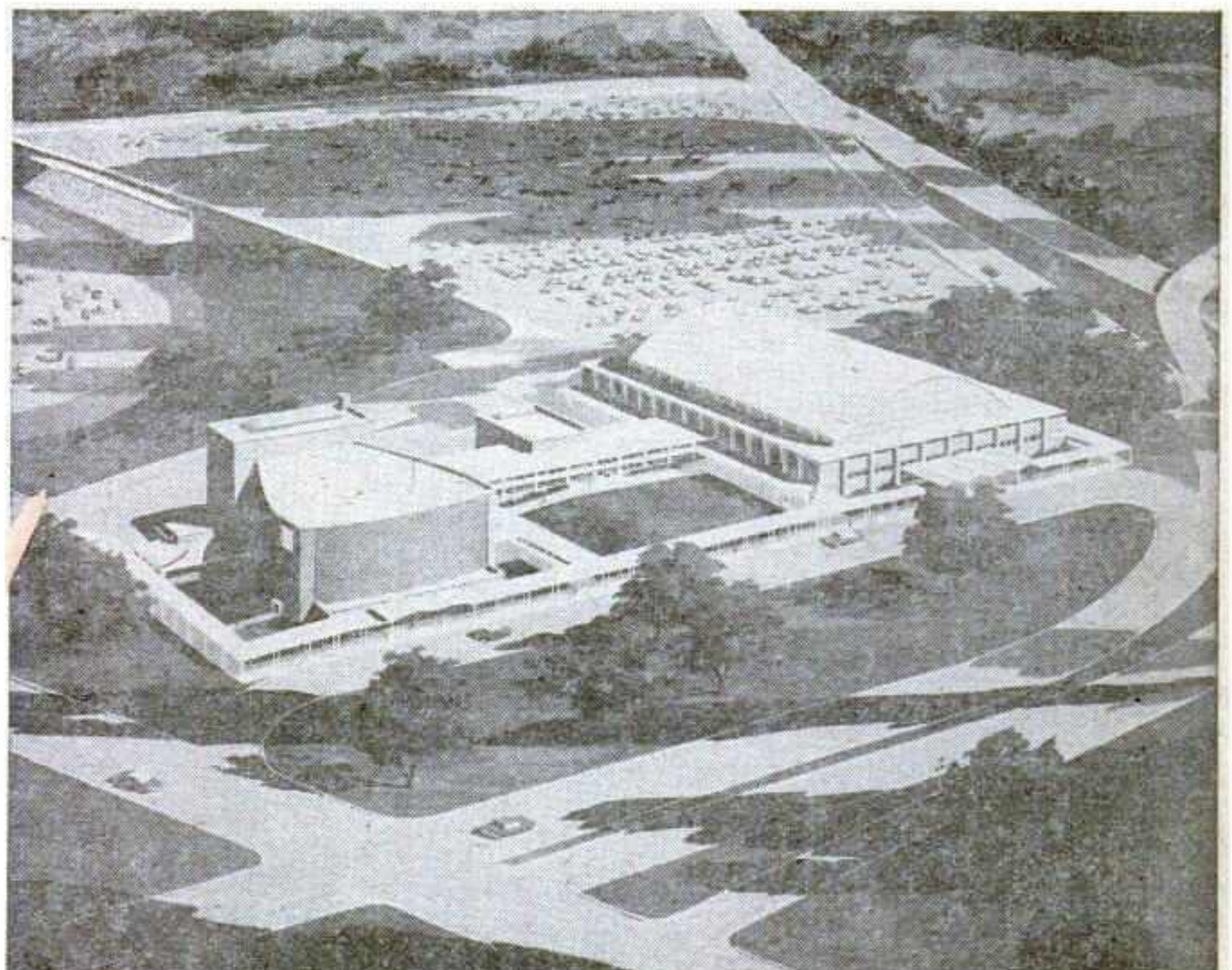


THE Army showed off its latest guided missiles at the State Fair of Texas in an exhibit both timely and eye-catching.

The exhibit was particularly timely in the North Texas area since an announcement had been made only a short time before the fair that Nike batteries were to be installed in a wide ring around the Dallas-Fort Worth area.

Showmanship was injected into the display with snappy demonstrations at intervals by teams of technicians, who went thru the actual drill that takes place when a missile is launched. A total of 440 demonstrations were given to an estimated 350,000 spectators, and a total of 800,000 people actually strolled thru the exhibit area. Exhibit personnel passed out a total of 150,000 pieces of literature.

Combo Coliseum-Auditorium



Construction work on the above combination coliseum and auditorium is already under way at the plant of the Greensboro (N. C.) Agricultural Fair, and at least part is scheduled for completion in time for the 1958 fair. The Coliseum will seat a total of 10,220 with 3,500 of the seats portable. The Auditorium

will seat a total of 2,502 with 1,592 on the main floor, the balance in the mezzanine. Joining the two major units will be a wing called "Town Hall" in which will be located meeting rooms, exhibit space, entrance hall, caterer's kitchen and a small theater with a capacity of 298.

The Agency that has supplied entertainment to Hotels, Night Clubs, Theaters, Armed Service, abroad and at home, during peace and wartime conditions, in its first year in the Fair business has successfully scored a smash triumph with its "NEW LOOK" approach to Fair entertainment.

The Great Allentown Fair
Lehigh County Agricultural Society
 ALLENTOWN, PENNSYLVANIA
 November 4, 1957

Willard Alexander, Inc.
 425 Park Avenue
 New York, N. Y.

Dear Willard:
 I thought you would like to know that our executive committee continues to receive congratulations for the wonderful Latin Quarter Revue

you presented at the Greater Allentown Fair, Sept. 16th through Sept. 21st, 1957. High praise has come from the public and from the press and we have yet to hear any criticism, publicly or privately.

You, Jack Green who supervised the nightly presentation, and Lou Walters who produced the revue deserve great commendation for the excellent staging, costuming, lighting, pacing and acting. The show which was far superior to the average nighttime entertainment usually

associated with fairs, and exceeded our expectations.

It was a pleasure for me personally, and for others associated with us in bringing the show to the public, to work with you and your organization.

Sincerely yours,
 LEHIGH COUNTY
 AGRICULTURAL SOCIETY
 by ED. LEIDIG,
 TREAS. & GEN. MGR.

Willard Alexander, Inc.

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