

SECTION TWO

NOVEMBER 24, 1956

THE BILLBOARD

CAVALCADE OF FAIRS

1957

COMBINED STRENGTH

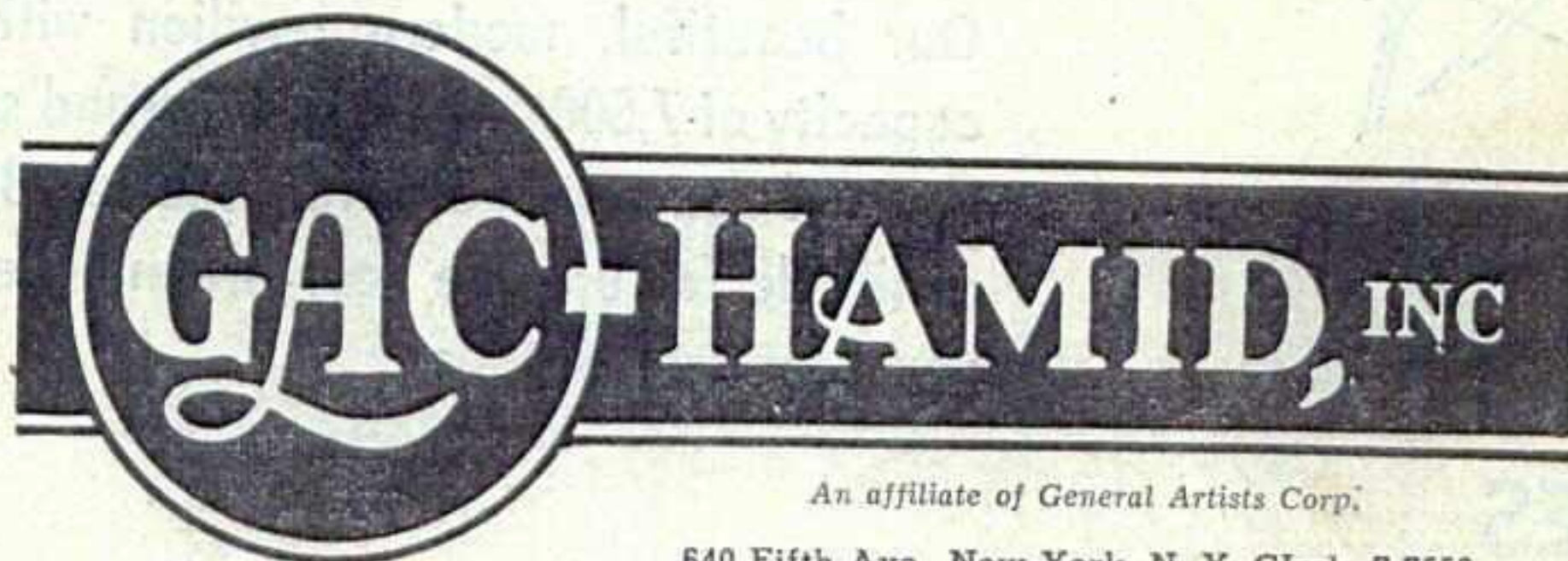
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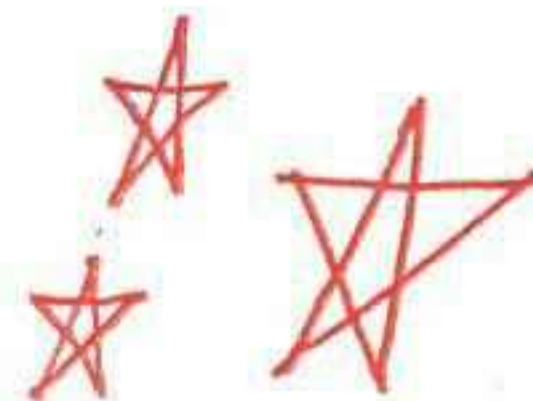
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**1957
DATES**

SEPT. 28th to OCT. 4th
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The Billboard

● CAVALCADE OF FAIRS

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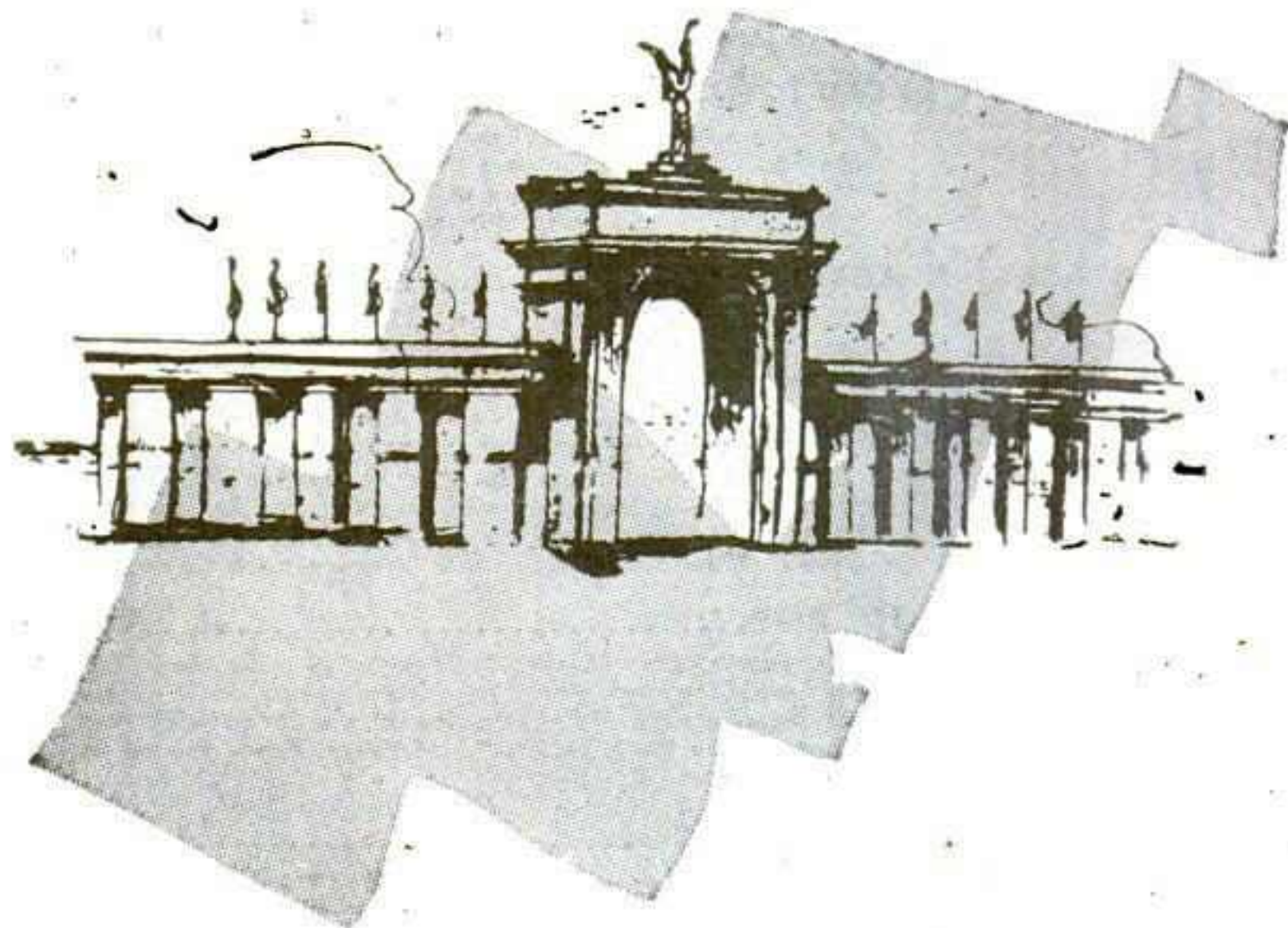
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<p>Fair business is big business—and growing. James P. Stewart, president of the International Association of Fairs and Expositions and General Manager of the State Fair of Texas, tells why.</p>		<p>The famed Hambletonian, classic of all harness horse events, shifts in 1957 to the picturesque Du Quoin State Fair, in a town with a population of 8,000, deep in the heart of Southern Illinois.</p>	
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<p>Unveiled in 1956, the \$16,000,000 Kentucky Fair and Exposition, Louisville, sets a new pattern in fair design and facilities. Hub of the layout is a huge coliseum which has two enormous wings for exhibits, trade shows, etc.</p>		<p>To observe the centennial of the first fair in the Memphis area, the Mid-South Fair came up with an old-time village, with an abundance of working exhibits which proved to be a potential publicity-getter and crowd-pleaser.</p>	
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<p>One of the most forward-looking building programs in the U. S. was pushed thru by the Colorado State Fair in seven years and added phases are coming up. Attendance has risen with the buildings, with its gate attendance climbing from less than 100,000 to well over 200,000.</p>		<p>A world of exhibit space is provided at the new Kentucky Fair and Exposition Center, with two wings of the Coliseum alone providing 408,100 square feet of space for exhibits.</p>	
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<p>Chuck-wagon races comprise the only major grandstand attraction to be conceived and developed by a fair. The famed feature of the Calgary Stampede continues to soar in popularity, more than 20 years after it was first introduced by the Western Canadian exhibition.</p>		<p>Probably the largest crafts show offered by any fair was featured at the Wisconsin State Fair, and it registered solidly. No fewer than 30 hand looms alone were made available to fairgoers so they could make place mats, table runners, etc., on the spot.</p>	
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<p>Planners of the new Kentucky Fair and Exposition Center gave much thought to provisions for car parking, coming up with areas capable of handling 27,000. But even that proved insufficient when the Louisville plant was opened.</p>		<p>A children's barnyard, attractively presented under canvas behind a striking front, proved an outstanding new kiddie feature of the Minnesota State Fair. The barnyard's operation was sponsored by the Minnesota Association of Future Farmers of America.</p>	
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<p>A combination frontier town and fairyard village, costing \$25,000 and operated on a concession basis, clicked in its first year at the Eastern States Exposition, West Springfield, Mass., and will be continued as a permanent feature.</p>		<p>Housed in an old frame structure for many years, the offices of the Alabama State Fair in 1956 went modern. As a result, the fair's headquarters, consisting of general offices, private offices, board room, dining room and kitchen, probably surpasses those of any fair in the U. S.</p>	
● PIXIE CONNECTICUT YANKEE.....	40	● NEW, OLD IN CONTRAST.....	46
<p>A pixie quality and a controlled imagination combined to heighten the unusual appeal of the Danbury (Conn.) Fair thru such touches as a galloping buffalo atop a water storage tank and mannikin babies leaning provocatively from windows of Goldtown Hotel.</p>		<p>A Monorail system, the latest development in transportation, and two miniature paddlewheel boats, reminiscent of by-gone years, contrasted sharply at the State Fair of Texas, Dallas. New features, the Monorail and boats, carried many patrons, sparked much publicity, and gave the fair added appeal.</p>	
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<p>A mountain village looking as old as the hills sprang up at the Southeastern Fair, Atlanta, to delight young and old alike with buildings, businesses, antiques, etc., that smacked of 100 years ago.</p>		<p>Outstanding among the new features of the 1956 Pacific National Exhibition, Vancouver, B. C., was a Garden Rendezvous and Information Center. Built at a cost of \$65,000, it was sponsored by the British Columbia Electric Company and offered rest and shade in a delightful center that included a pool with miniature dam and a power plant.</p>	
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This One



WZJ5-GQS-CXSD

WORLD'S LARGEST EXHIBITION
with a total attendance



EVERY YEAR, more and more people visit Canada's great National Exhibition in Toronto. In 1956 crowds from all over the world were bigger than ever.

CANADIAN NATIONAL EXHIBITION

AGAIN BREAKS ALL RECORDS!

2,832,500 in 14 days

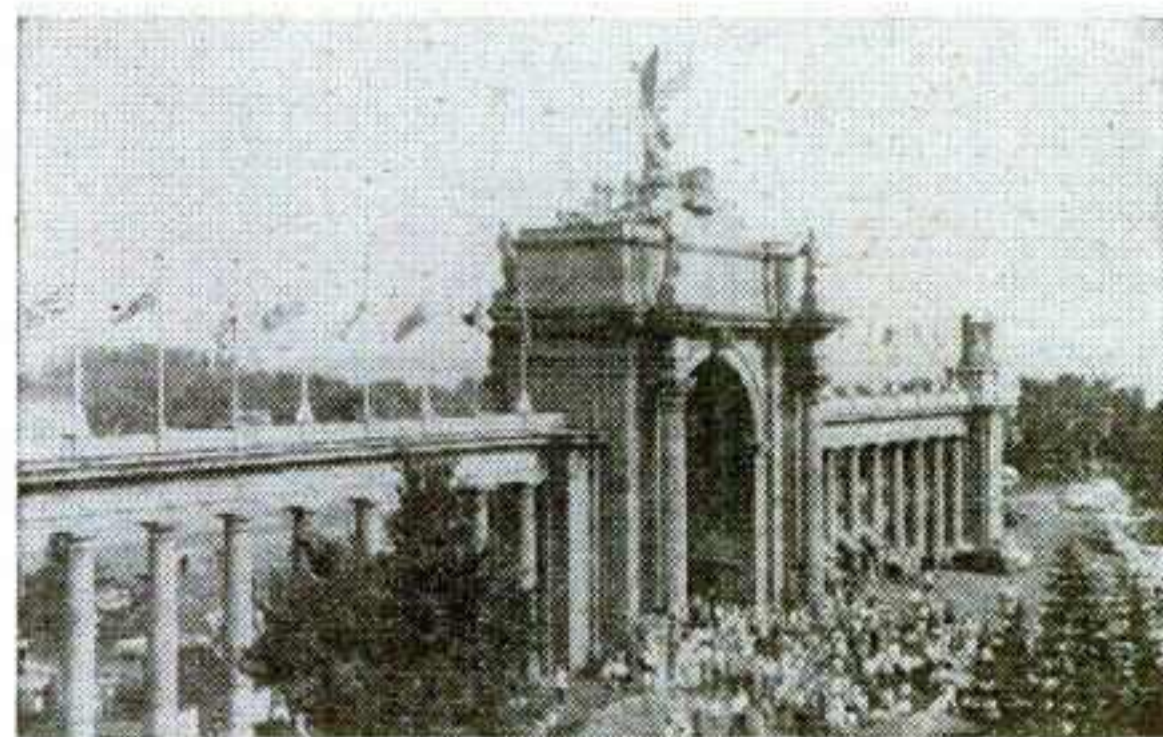


Situated on the shores of Lake Ontario, The Canadian National Exhibition covers 350 acres of landscaped park with 54 permanent buildings. New buildings and features are still to come. A new, ultra modern Convention Building will open in 1957 with a theater, restaurant, convention halls and display space.

The Canadian National Exhibition mirrors each industry, every art and science, all Canada's vast natural resources. On an

entertainment basis, the C.N.E. is Canada's greatest pleasure feast. World-famous performers gather in Toronto, great musical organizations, colorful personalities. The mile-long midway provides a parade of fun and frolic.

At this moment, thousands of exhibitors from countries all over the world are making plans for 1957 participation in the Canadian National Exhibition. Every sign points to the breaking of another attendance record.



1957 DATES—AUGUST 23RD—SEPTEMBER 7TH SUNDAYS EXCEPTED

CANADIAN NATIONAL EXHIBITION

Exhibition Park, Toronto 2B, Ontario, Canada

WILLIAM A. HARRIS, PRESIDENT

HIRAM E. McCALLUM, GENERAL MANAGER

Phenomenon of Our Time

By **JAMES H. STEWART**

President, International Association of Fairs and Expositions

Executive Vice-President and General Manager, State Fair of Texas

A PHENOMENON of our time is the amazing success enjoyed by fairs, big and small.

There has never been a time when the outlook was so good for fairs of all types, of all sizes, in every part of North America.

Fairs are growing in popularity, attendance and physical assets. Fairs are improving in quality and effectiveness.

On sprawling acres of fairgrounds across the continent, new buildings are springing up, and in some instances entirely new plants are being built from scratch.

The fair industry today is big business. It is an industry that includes more than 2,000 individual fairs and has an annual patronage of \$5,000,000.

In the financial worth of the physical plant facilities, in the number of workers dependent on the industry, in the multiplicity of its suppliers and other related enterprises, in monetary proceeds the fair industry today is important business, too.



In increasing numbers, fairs are making full use of fairground facilities all the year round.

A magnificent fairgrounds plant can be of vast utility to its region all during the year and not for just the few days a year when an annual exposition is in full swing.

The time has already come for some cities where large fairs are located when a great many of the recreational and cultural activities of the community can be centered at the fairgrounds all thru the year.

Any community that has a live-wire fair of its own, large or small, has a tremendous asset.

Fairs are show windows for the regions they serve. The greatest show window of American progress is the American fair. Here agriculture can show its progress and the results of its studies and research. Industry and science can exhibit what is new in these fields.

Fairs are educational. Visual education is one of the most effective means of imparting knowledge. Fairs are built on this concept of "seeing is believing." This is true particularly in agriculture, livestock, science and industry.

Fairs are spirit-builders that bring the people of their communities closer together in a joint venture from which every citizen can benefit.

Fairs are, of course, business builders. They bring in visitors who bring in new money. They create employment.

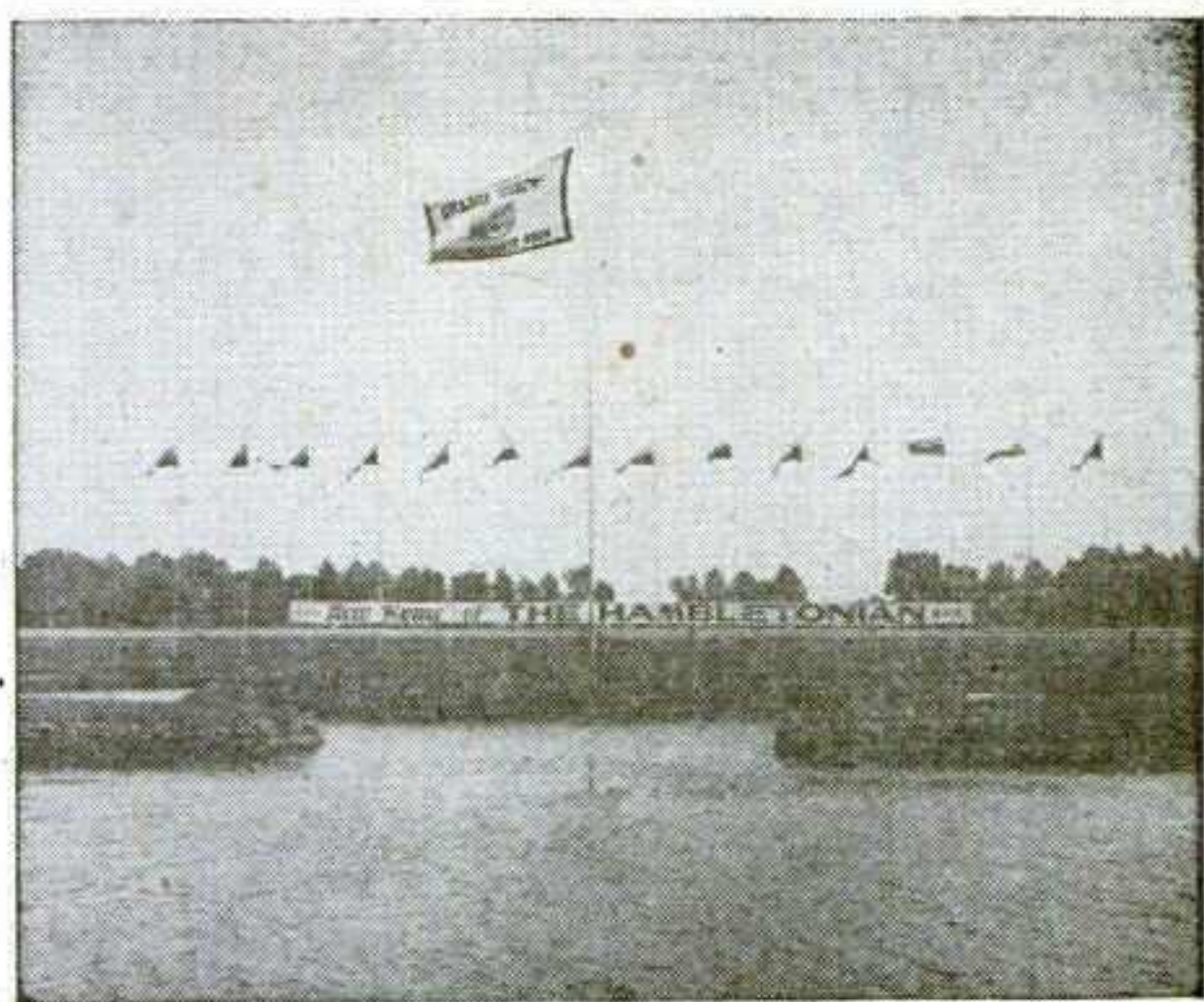
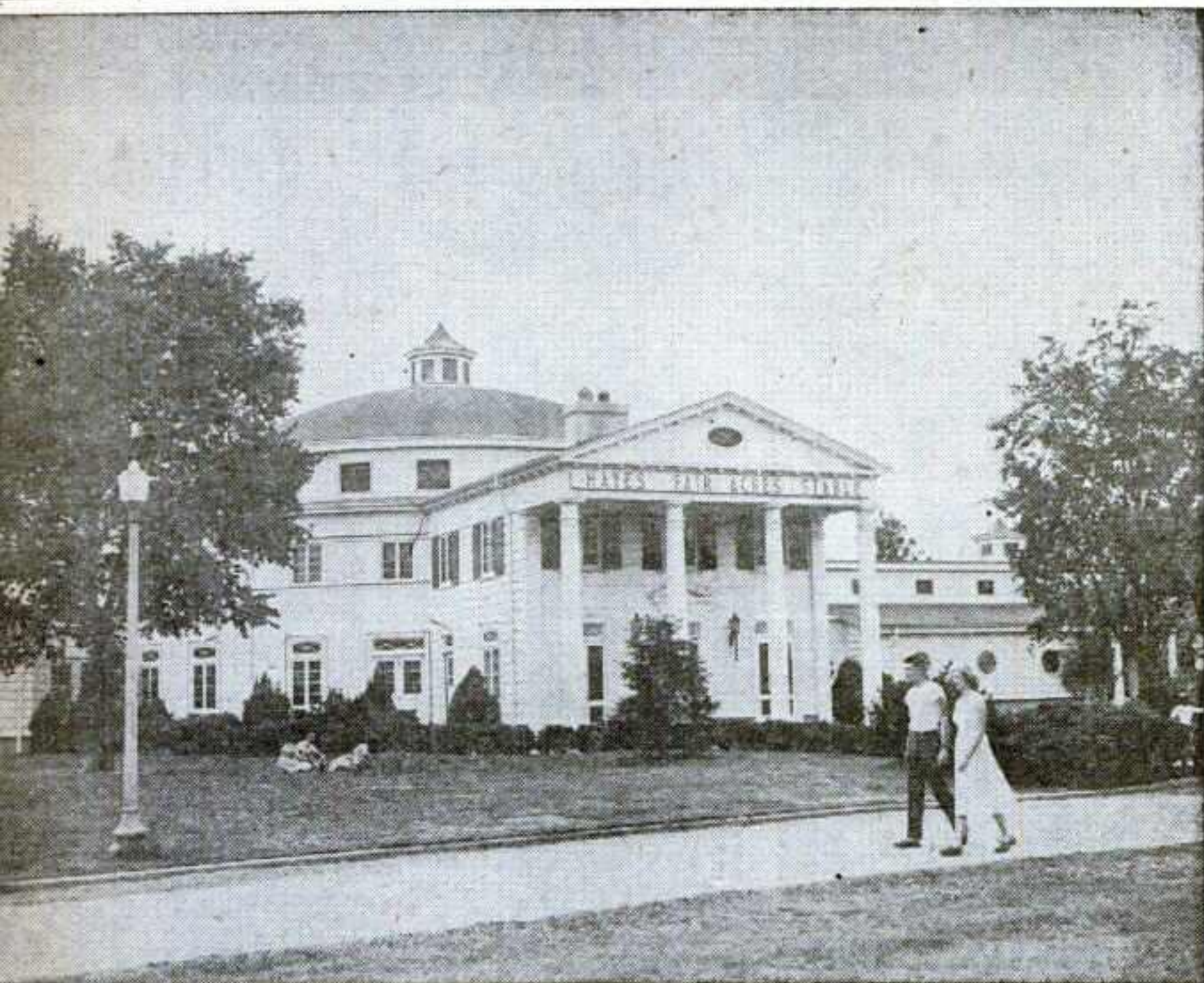
"I saw it at the fair" is the greatest advertising in the world, as many industries have discovered. Fairs present new inventions, new developments, sometimes before they are even out of the pilot model stage. Millions of people have had their first look at such things as the tractor, the automobile, the airplane, radio and television at fairs.

And certainly not least, fairs are fun. The enthusiasm and enjoyment generated by any good fair is unrivaled in any other field of popular entertainment.

Today the challenge faced by our fairs is to find ways and means of doing a better job in carrying out their many functions.

The International Association of Fairs and Expositions is seeking to help the fair industry as a whole to meet the challenge and thereby to bring greater value and greater pleasure to more and more people.

The fair industry is a big industry, a basic and vital industry—a grand industry.



Classic to Du Quoin

THE 1957 Du Quoin (Ill.) State Fair will add a new star—harness racing's Hambletonian—to the galaxy of topflight attractions it annually features.

Often called the Kentucky Derby of the trotters, the big classic will take its place on the program with Grand Circuit Harness Racing, USAC National Championship big and stock car events and National Championship AMA motorcycle races, all well-established highlights of the fair. And the race will also take its place along with champions of television, radio and motion pictures such as George Gobel, Bob Hope, Tennessee Ernie Ford and others who have been featured at the fair in recent years.

The big race, which next year moves to the Southern Illinois Fair after being raced at Goshen, N. Y., for a quarter of a century, is the culmination of a harness racing dynasty that started in Du Quoin in 1895 and has been closely related to the sturdy growth of the fair.

Started Stables in 1895

It was in that year that the late W. R. Hayes, founder of the fair and father of its present managers, Gene and Don Hayes, bought his first colt. Over the years he added more horses to his string and eventually established the Hayes Fair Acres Stables, one of the most successful in producing winners over the sulky circuits.

In the past decade the Hayes Stables has come into its own. Its Pronto Don, one of the sport's greatest trotters, still holds the money-winning record of \$335,000. It produced the winner of the 1950 Hambletonian, Lusty Song, and one of this champion's sons, Lusty Tom, is a hopeful for next year's running at the fast Du Quoin mile oval. Spennib, another product of the Hayes Stables, finished second in the 1951 classic, and two other trotters wearing the Hayes' silks finished in the first 10 in 1952 and 1954.

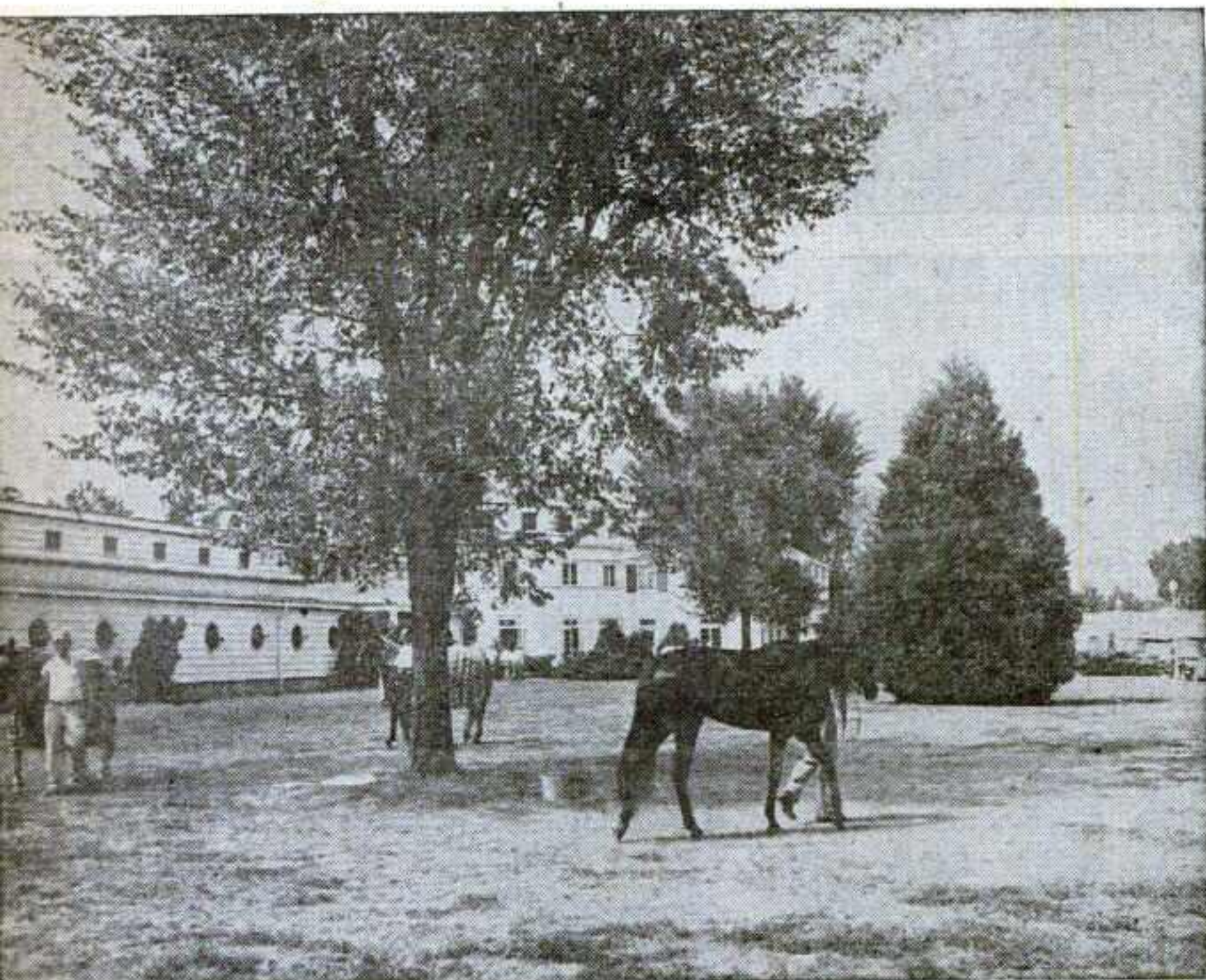
Major Improvements Planned

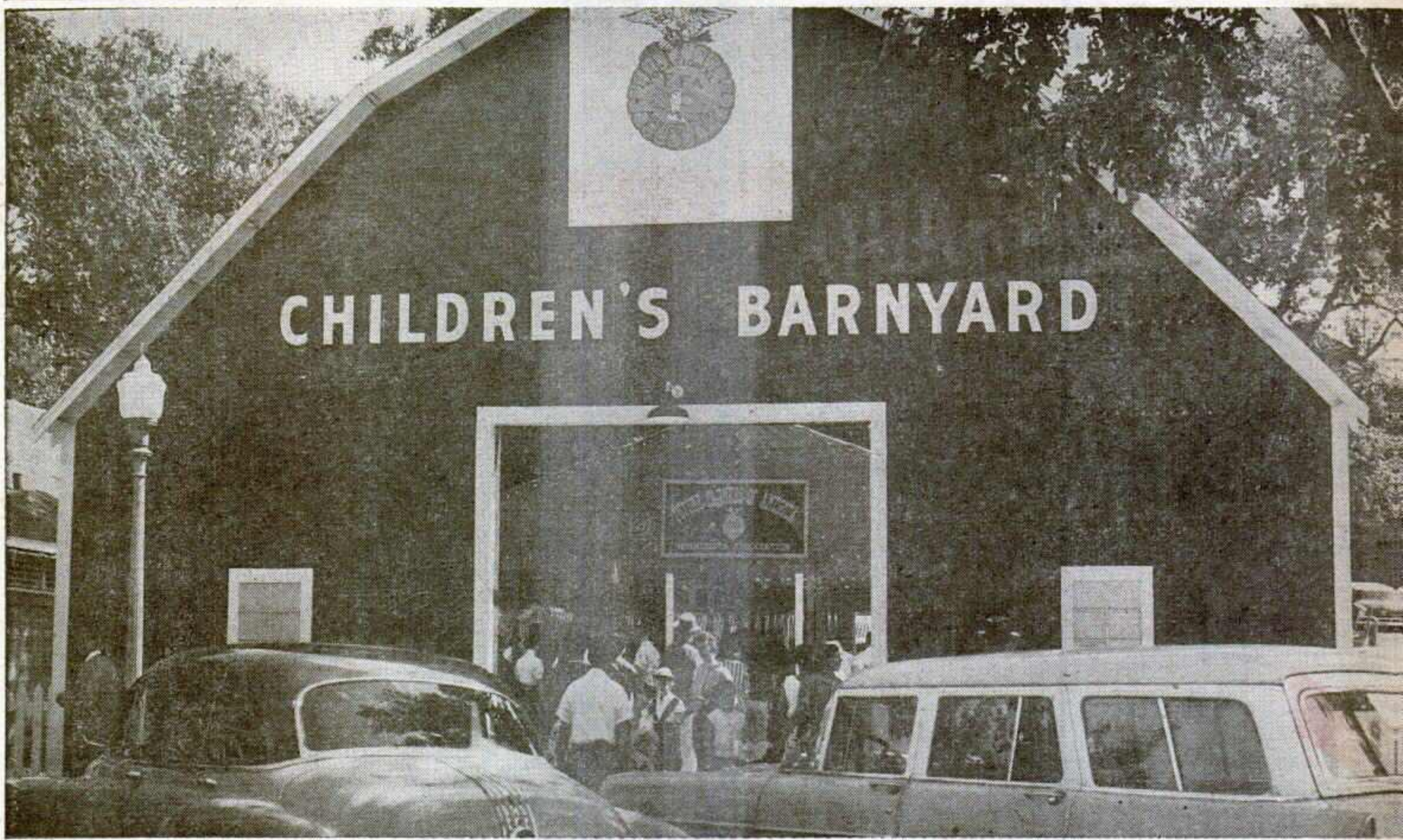
Altho the Du Quoin Fairgrounds already is a showplace of the Little Egypt section of Illinois, a major program of improvements is being planned for 1957 and the initial running of the Hambletonian.

The present grandstand, which seats 8,500, will be expanded to 20,000 by the addition of temporary bleachers. If the fair should get a long-term contract for the big race, permanent additions will be made to the grandstand.

The fair, which owns considerable acreage around the grounds, plans to develop a large area east of the race track into parking space to accommodate the anticipated bulge in attendance. Other plans that will mark the shifting of the race to Du Quoin include a special one-day train to be run by the Illinois Central Railroad from Chicago to bring race fans to the fair.

Du Quoin, which has a population of less than 8,000, yet annually draws over 400,000 to the fair, will be the capital of harness racing in 1957.





Top Lure for Kids

OUTSTANDING kiddie feature of the 1956 Minnesota State Fair was a new free educational attraction called the Children's Barnyard, which was visited by more than 197,000 persons. It was staged under sponsorship of the Minnesota Association of Future Farmers of America.

On exhibition in pens within a large tent east of the Conservation Building were female farm animals and their young, including a Shetland pony mare and colt, Toggenberg nanny goat and two kids, sow and large litter of baby pigs, ewe and twin lambs, a cow and calf and two burros.

Also shown was a pool of splashing ducklings, as well as a glass-topped incubator containing hatching chicks which was constantly surrounded by shoving crowds of children and accompanying friends and relatives watching the wet chicks picking their way out into the world.

The tent was faced by a big false barn front, entitled the Children's Barnyard. At the top of this flaming-red barn front was the seal of the Minnesota Association of the Future Farmers of America, the sponsoring organization.

The exhibit was in direct charge of assigned members of the Mountain Lake, Minn., FFA Chapter, thruout the 10 days of the fair. This chapter was chosen to preside over the exhibit, because it had been the 1955 winner of the State Fair's Premier Exhibitor Trophy awarded the Minnesota FFA Chapter whose members had won the most cash prize money in FFA cattle, swine and sheep competitions at the '55 exposition.

Plans are being made for a similar exhibition at the 1957 Fair.



LIFE BEGINS AT 108 IN MICHIGAN

SALES AND ATTENDANCE HIT THE TOP

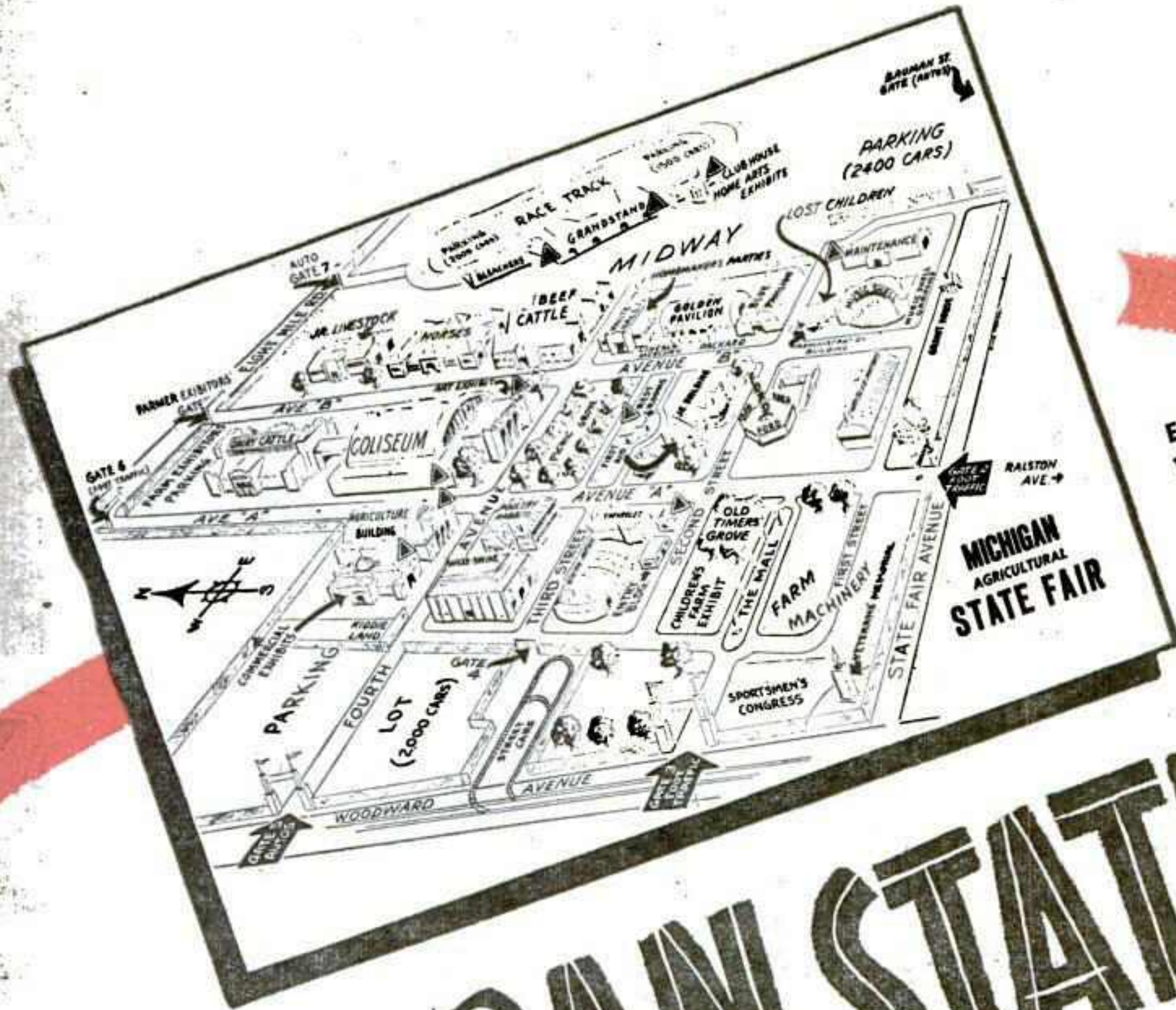


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You will literally shake hands with your farm and city customers . . . hundreds and thousands of them. No other medium in Michigan offers you this personal contact or the unlimited opportunity to let your prospects see and examine your products. You'll never see so many families that look forward to this annual event where they can be entertained and educated at the same time.

IN 1957 . . .
AUGUST 30
SEPTEMBER 8

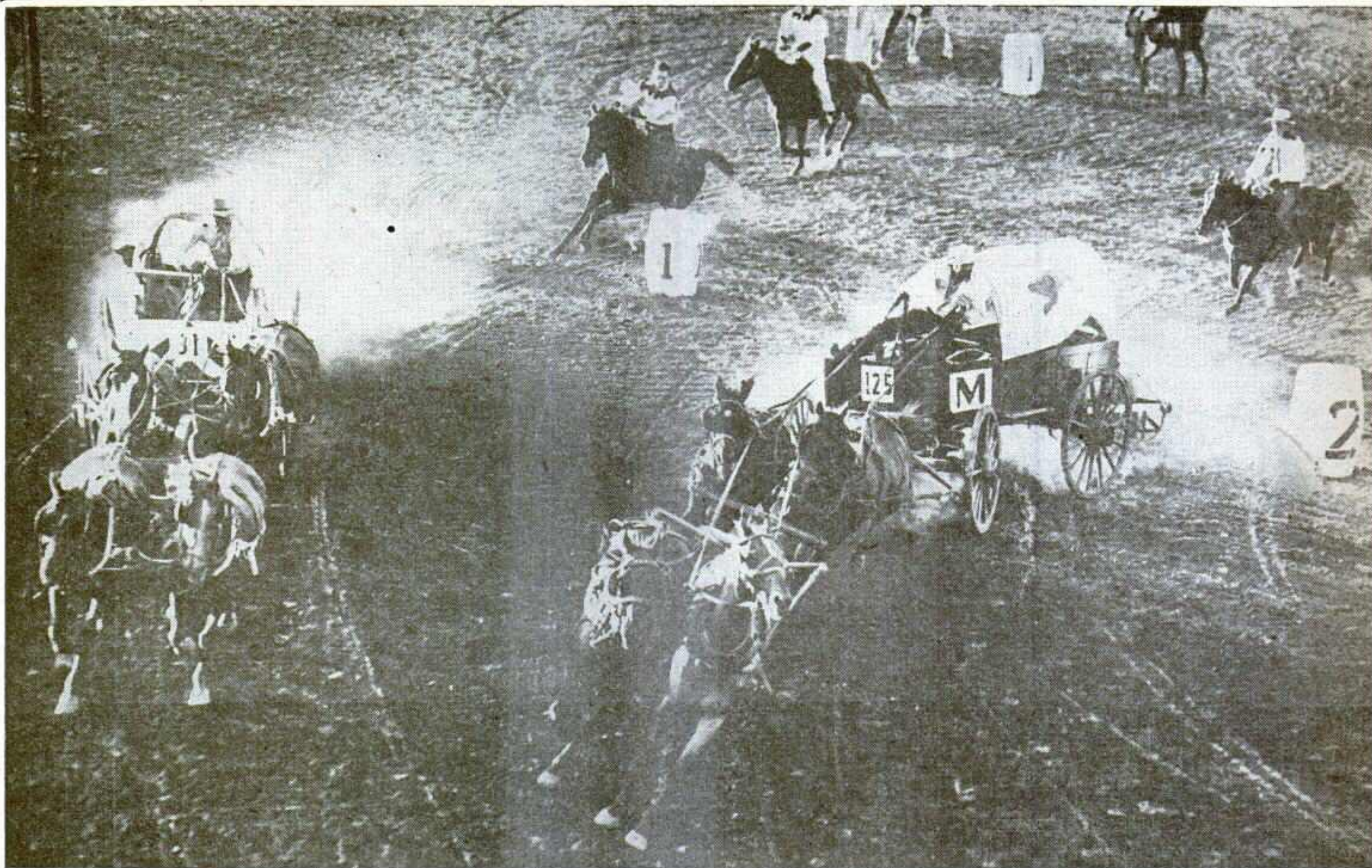
NATION'S OLDEST STATE FAIR

Exhibitors' Inquiries Are Invited

108 YEARS

Contact DONALD L. SWANSON, Gen. Mgr.
MICHIGAN STATE FAIR, Detroit 3, Mich.

108 YEARS



Home-Grown Thriller Thrives

CHUCK WAGON races, Calgary Stampede's home-grown crowd-puller, holds the unique distinction of being the only major grandstand attraction ever developed by a fair.

What's more, the breath-taking races, first conceived of more than 30 years ago, have grown in stature, pulling power and thrills with the passing of each year.

Sellouts of the large Stampede grandstand have become common because of the races. Competition among the wagon outfits meanwhile has become keener. And, new rules have evolved for the thrilling spectacles provided by the races.

In '56, the races drew entries of 33 five-man, eight-horse wagon outfits. They competed for \$14,250 in cash prizes, as well as for other team and individual awards. And, they raced by rigid rules.

In '56, most of the horses were thoroughbreds. Many had race track wins to their credit. The wagons were light weight. Together with the driver on the seat the wagons could weigh no more than 1,325 pounds.

By contrast, in 1923 when the first chuck wagon race was held there were no formal rules. The cash purse was \$300. The horses were cross-bred hairy-legged Clydes. And, the wagons were heavy, cumbersome and with equipment, weighed 2,100 pounds.

From the inception, the races packed great appeal. But, better horses, more intensive training by the riders, and changes in the rules heightened the appeal.

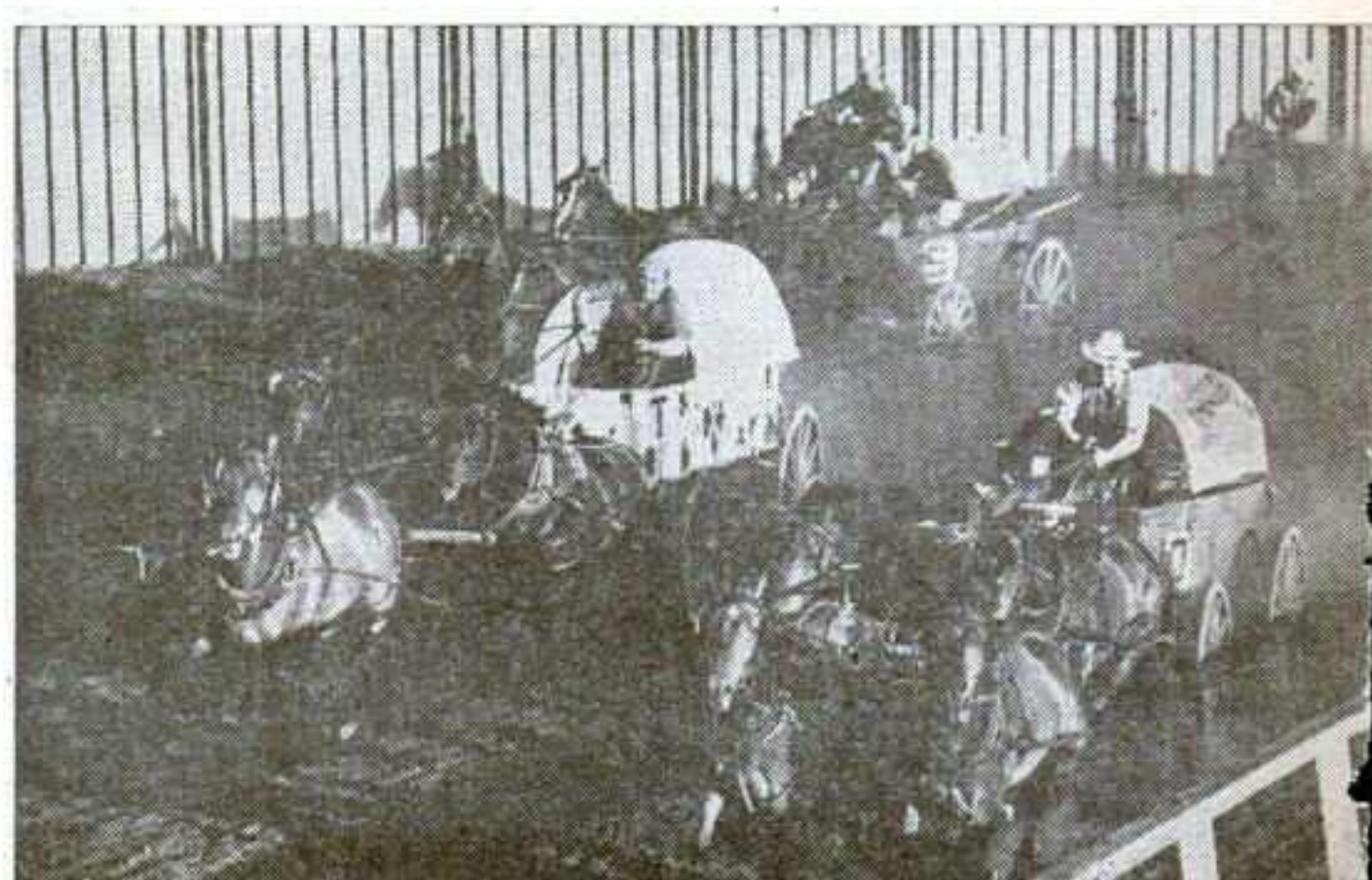
There were many rule changes. Originally, for instance, horses were not harnessed at the outset. Too, there were no standards for the stove. Then, a 75-pound limit for stoves was set. Five years ago that limit was dropped to 50 pounds and the Stampede turned to provide all teams with standard stoves.

The chuck wagon races of today stemmed from a race between two Indian-handled wagons at a barbecue on the Calgary grounds rather than during the exhibition itself.

Two wagons had brought the necessary equipment and food to the big feed and when it was over it occurred to a bystander that it might be interesting to see the wagons race from a standard start around the half-mile track. The suggestion was greeted enthusiastically. The wagons were backed against the grandstand and to get onto the track they had first to describe a figure eight. The race which followed proved so exciting that it was decided to put one on at the Stampede.

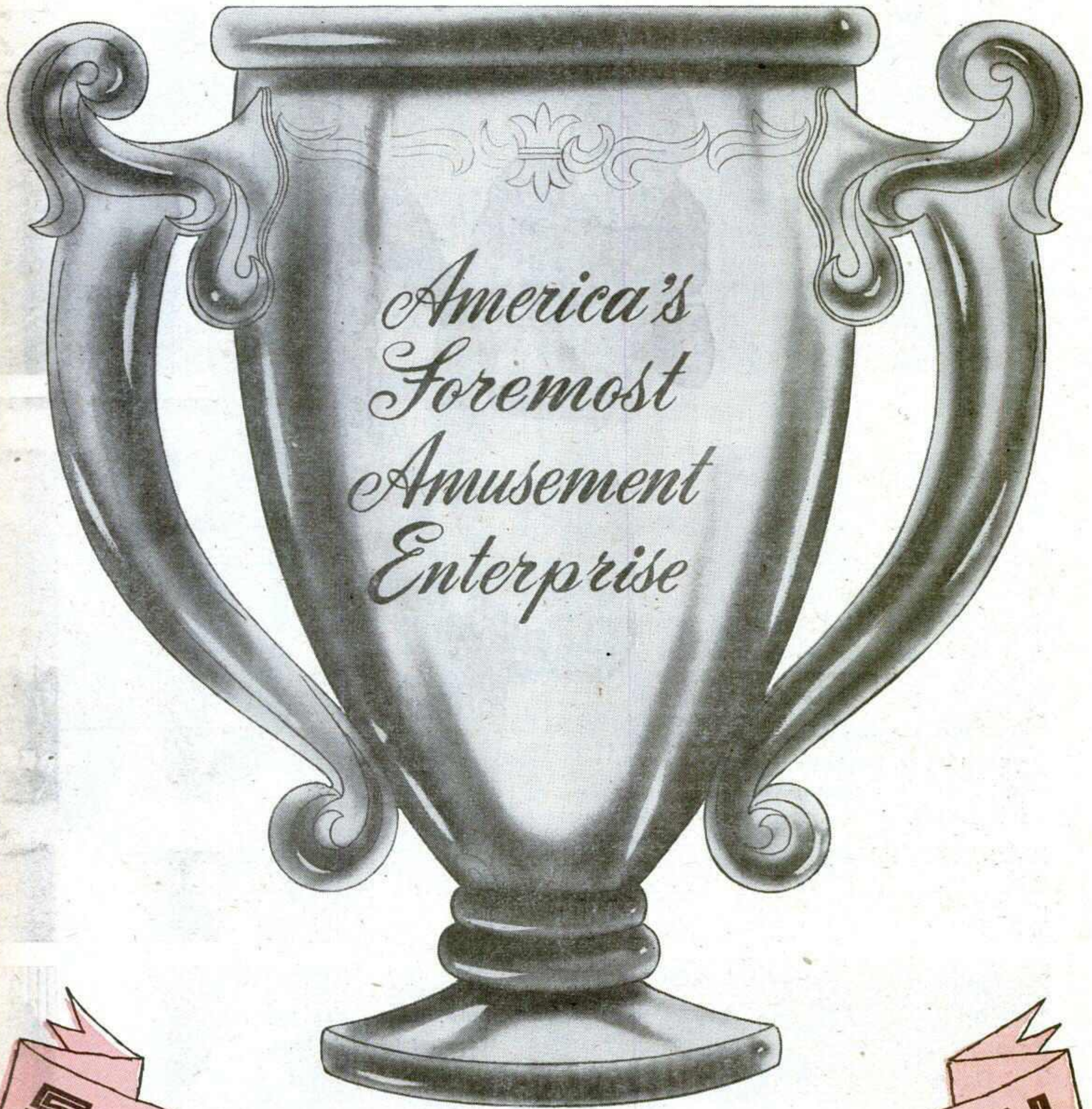
Barrels were spotted so that the wagons had to round them in a figure eight before hitting the track. Outriders—four to each wagon—were added. So, too, was the business of placing the stoves in the racks of the wagons at the beginning of the race.

Some U. S. round-ups, such as those at Cheyenne and Pendleton, have adopted the races. Wide barnstorming by wagon outfits is out, according to Dick Corgrave, the Stampede arena director and 10-time Stampede chuck wagon winner before he withdrew from competition. The cost would be too great, says Dick, who is shown at right as he appeared while officiating at the '56 races.



the name indicates its character...

GOODING AMUSEMENT COMPANY

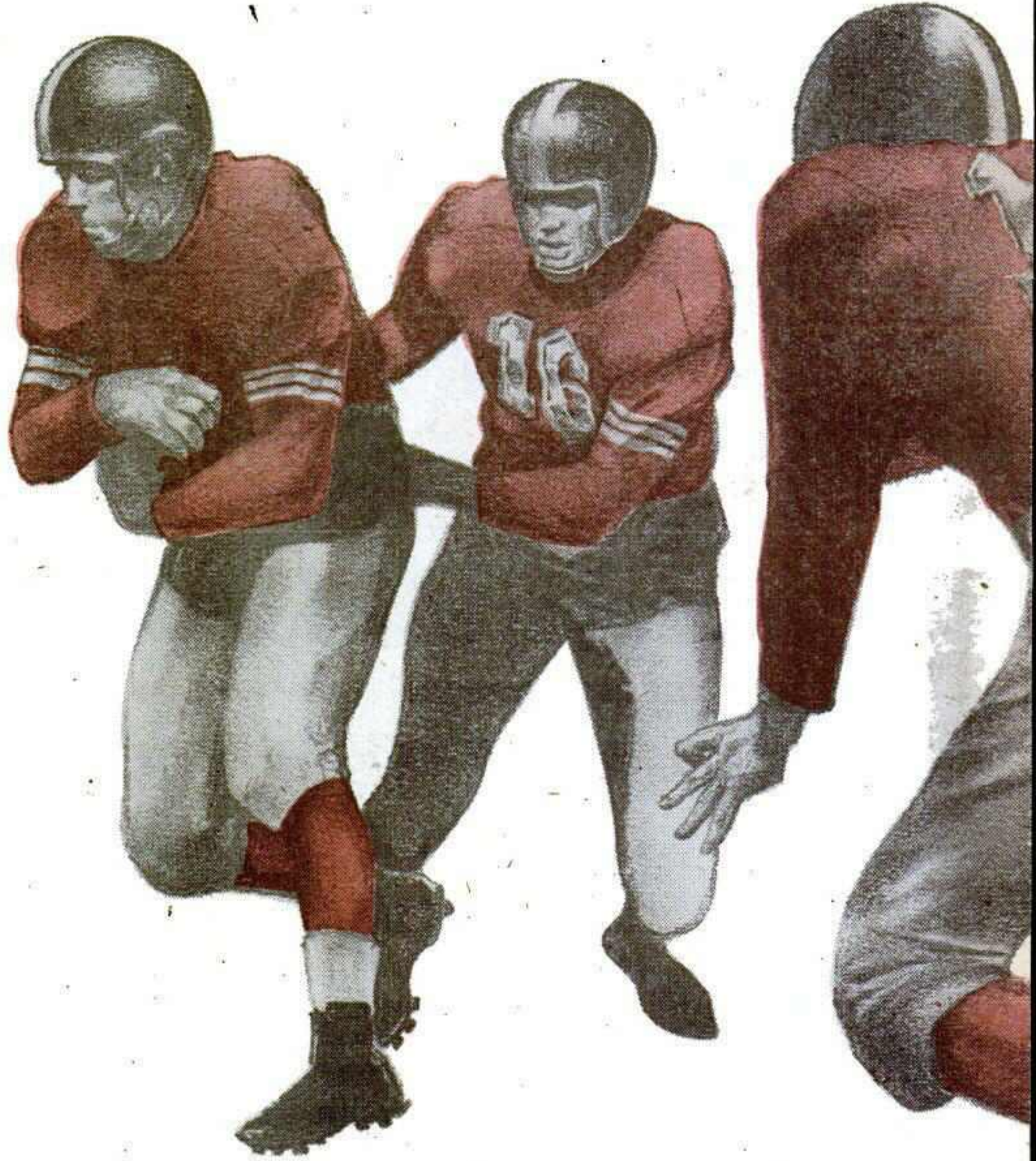


56 YEARS A CHAMPION



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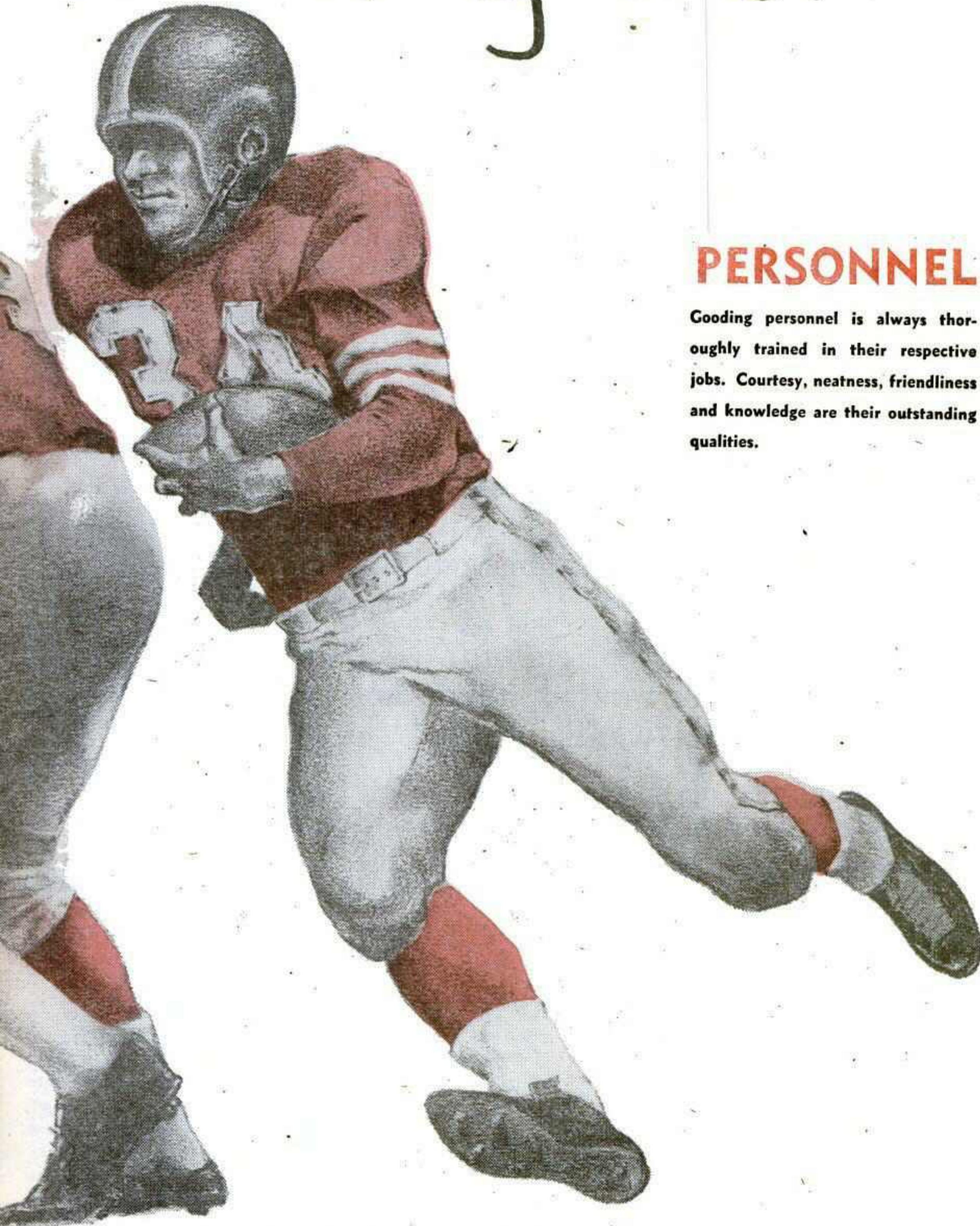
50 SHOWS

of Outstanding Merit and Distinction, including Dancing Waters and Joy Purvis' Revue.

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CISION TEAMWORK

crowd every time!



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A N Team of Champions



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MORE THAN JUST A CARNIVAL

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The large earning capacity of any Gooding Unit is the result of first class equipment designed and maintained in perfect order . . . a beautiful midway that is inviting to the public and draws people back again and again.

Our repeat dates year after year is proof that Gooding Midways are wanted in the same locations by fair managers, city officials and the paying customers.

We offer as reference any Fair, Celebration or City we have played in the past.

★
SHOWMEN

We are always interested in booking new, novel and meritorious shows. Join an organization where competition is limited, no pay gates, 100% legitimate concessions, well-advertised midways, big Children's Day Promotions and proven, territory backed by years of successful experience.

★
THANKS

to Everyone . . . for a most successful year in '56 . . . to Fair Secretaries and Board Members, to our many loyal employees, to our friends throughout Show Business, to our millions of fine patrons, to all of you whose help and cooperation we have had, we extend our sincere appreciation.

★
NOW BOOKING

For 1957 we offer you the choice of a Vast Array of Top-Quality Rides, Star-Studded Shows, Legitimate Merchandise Concessions, Combined with Sound Business Methods of Operation.

Visit us in our suite at the Sherman Hotel, Chicago, dur-

ing the IAFE Convention and at the various State Fair Meetings. You are also invited to visit our Office and Winter Quarters in Columbus any time. You are always welcome.

Just fifteen minutes from downtown Columbus.

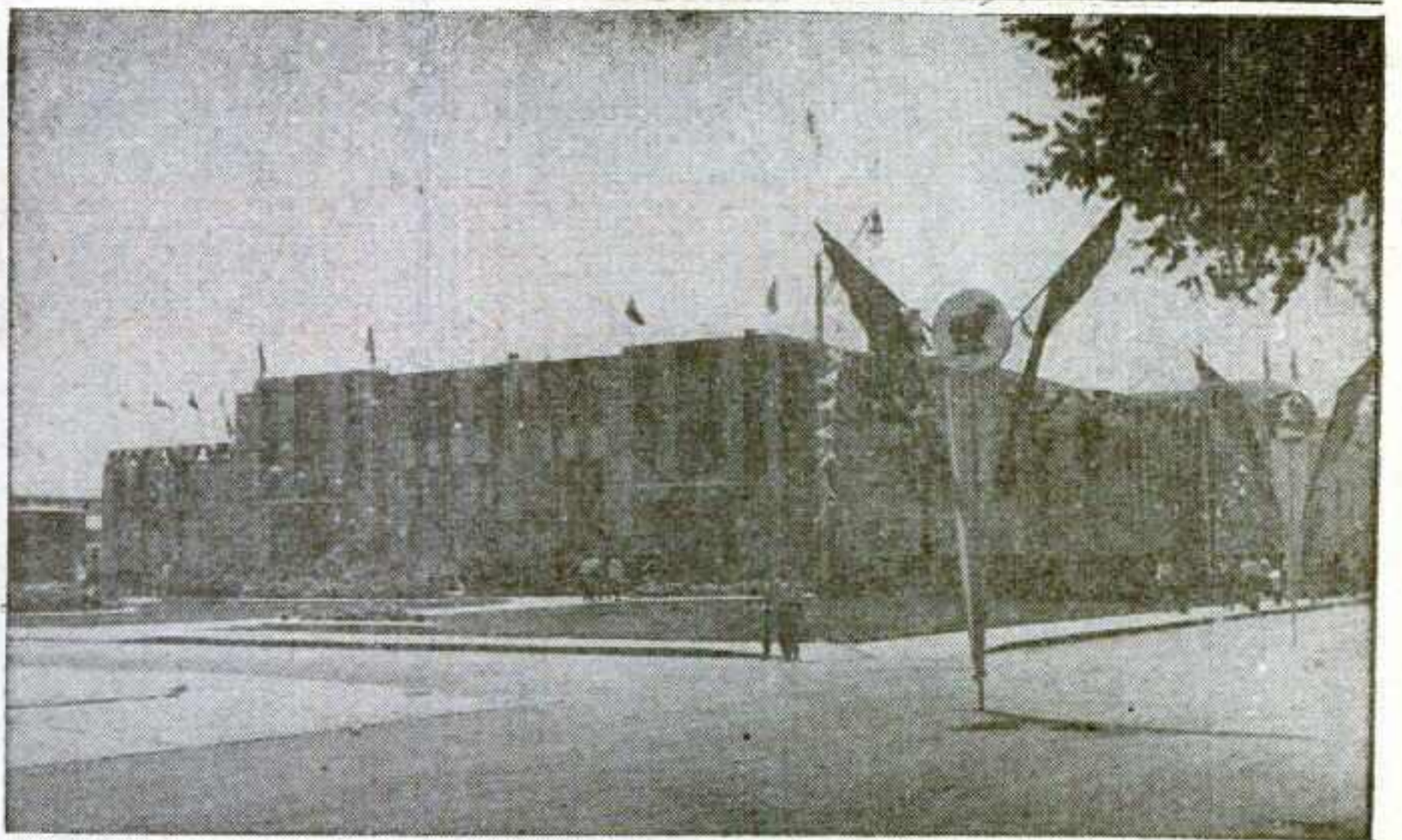
GOODING AMUSEMENT COMPANY

Owners and Operators of Zoo Amusement Park, Columbus, Ohio

1300 Norton Avenue

Phone: AXminster 9-1193

Columbus, Ohio



Progressive Pueblo

FAIRGOERS at the Colorado State Fair "never had it so good." In the past seven years the Pueblo annual has undergone one of the most progressive building programs in the fair business, a program that has not only affected the physical layout but the attraction program as well. The result: Paid attendance has skyrocketed from less than 100,000 to well over 200,000.

Much of the credit for this growth is given its able manager, W. H. (Bill) Kittle, who came to the fair seven years ago.

This year the Kittle-managed annual introduced its latest physical addition, a new 4-H Exhibit Hall that ranks with those on leading fairgrounds thruout the country. This is only one more in a long line of buildings that has marked the fair's sturdy growth. And it might well be added that 40 per cent of the improvements have come from fair profits.



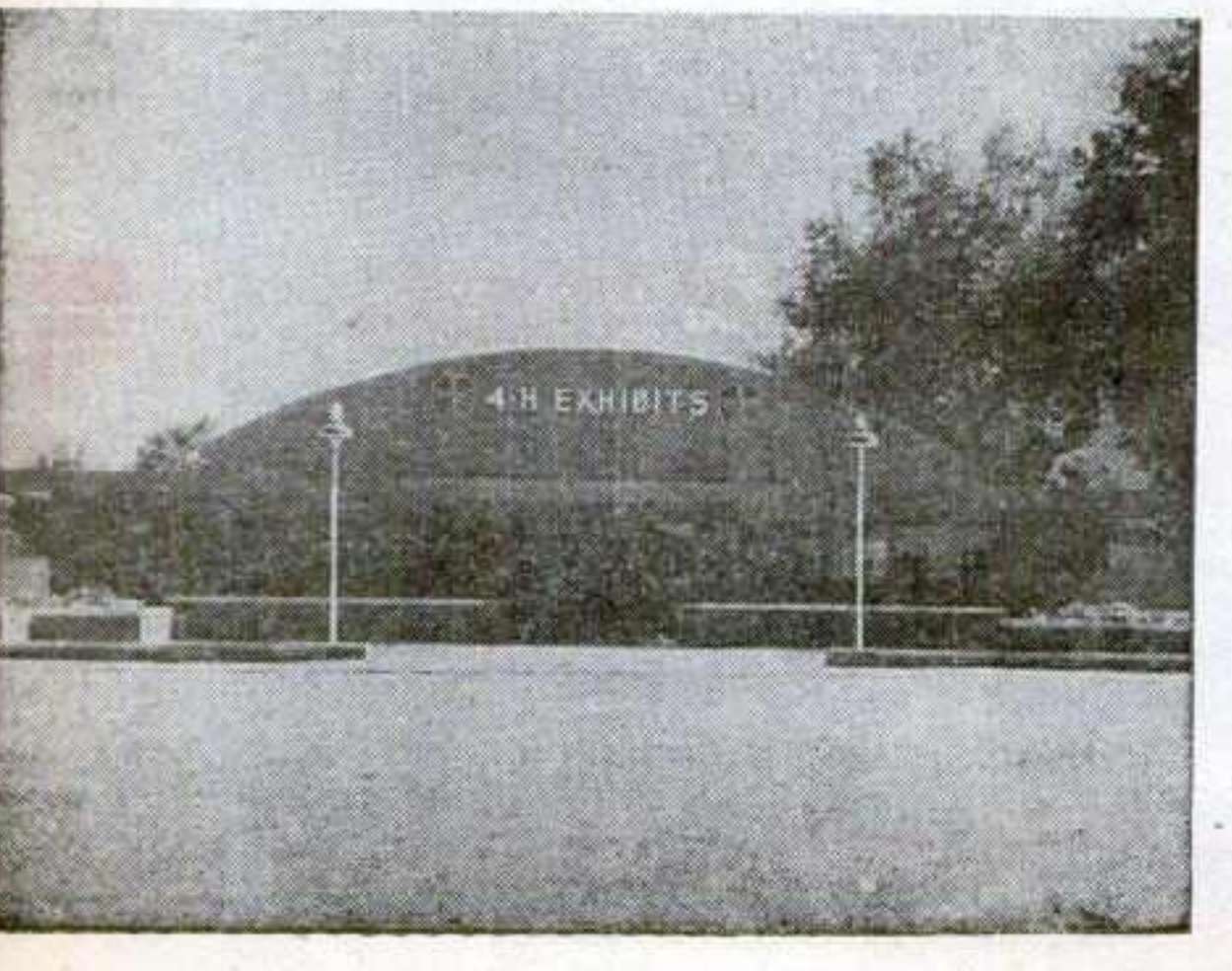
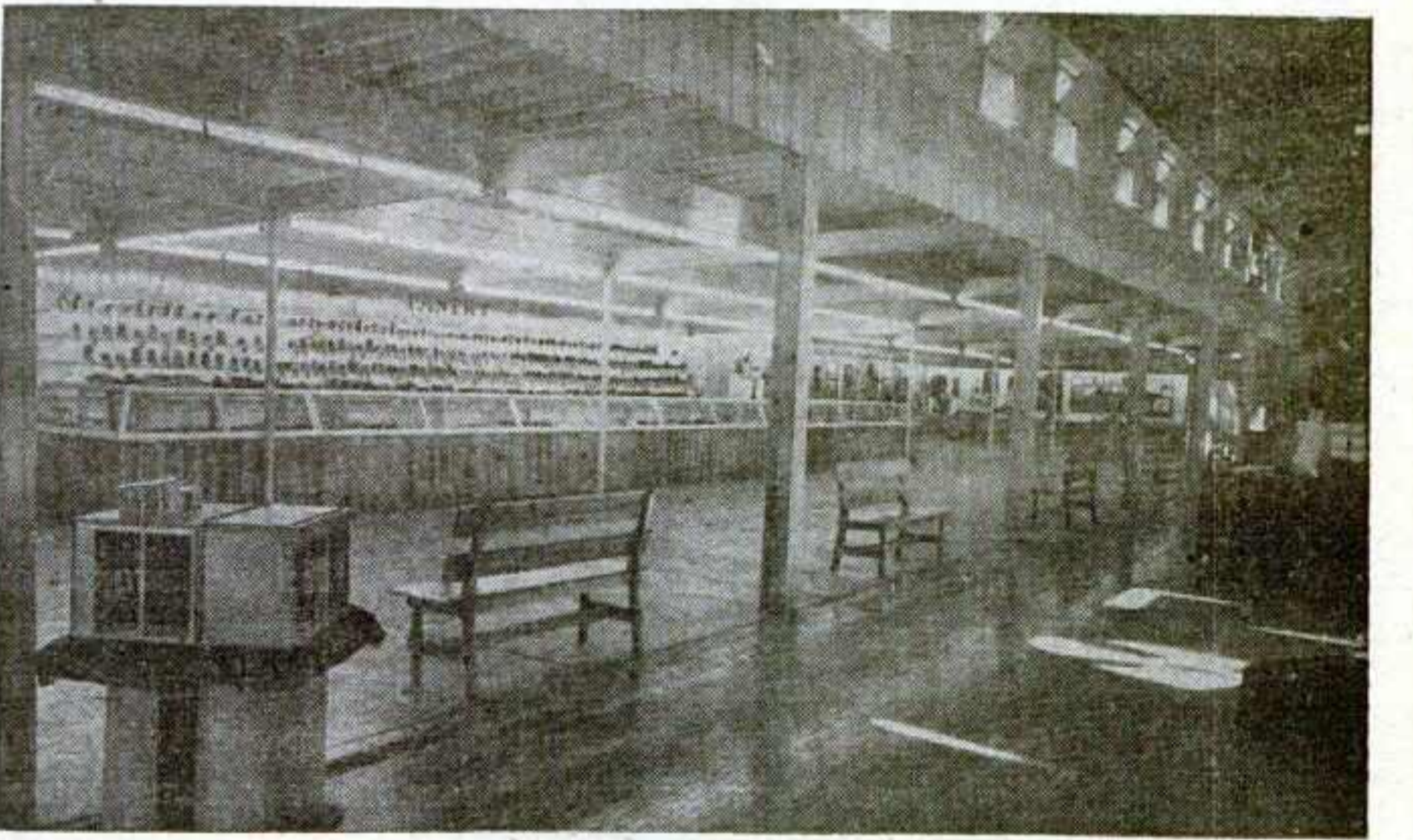
BILL KITTLE

The record shows that many livestock buildings have been added, as well as an FFA camp, a State Fair Cafe; a surfaced, lighted and fenced parking area; neon-lighted front gate, all new street lighting with underground wiring and new sewer and water lines.

The fair's attractions have also undergone changes under Kittle. In 1956 the fair went big time with a complete grandstand revue. Gene Autry and Annie Oakley were added to the rodeo program, an auto thrill show is now presented, and a separate, fenced-in Kiddieland is available for small fry.

Kittle went to the Pueblo fair with a good background for the business. As a youngster he was with the Rice & Dore Water Circus, a carnival that traveled the rivers on barges. Later he was with the Greater Sheesely and T. A. Wolfe shows and general-agented the Mad Cody Fleming Show. He went to Colorado in 1931 as a manufacturer's representative, was named manager of the Arkansas Valley Fair at Rocky Ford, Colo., shortly after World War II, and several years later took over the reins at Pueblo.

Since that time the fair has been on a definite upward kick. And so long as Kittle is in the driver's seat, no other direction is charted.



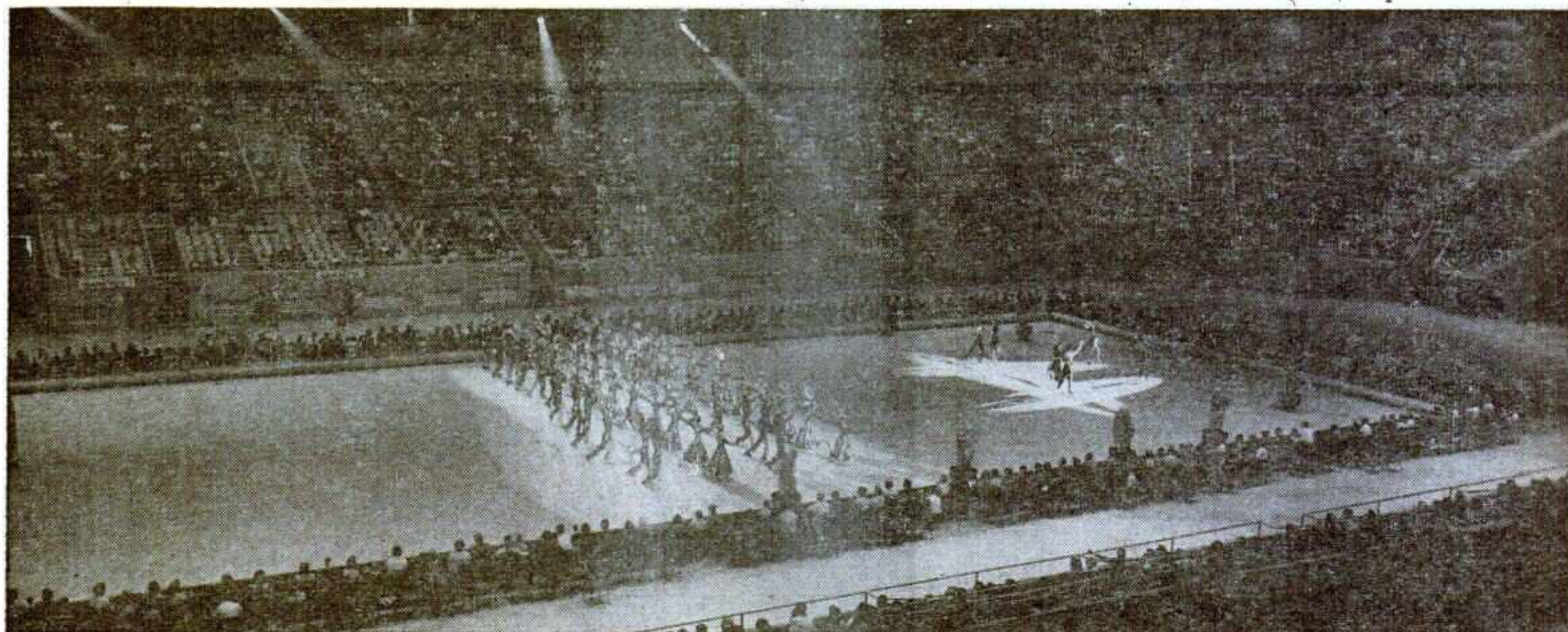
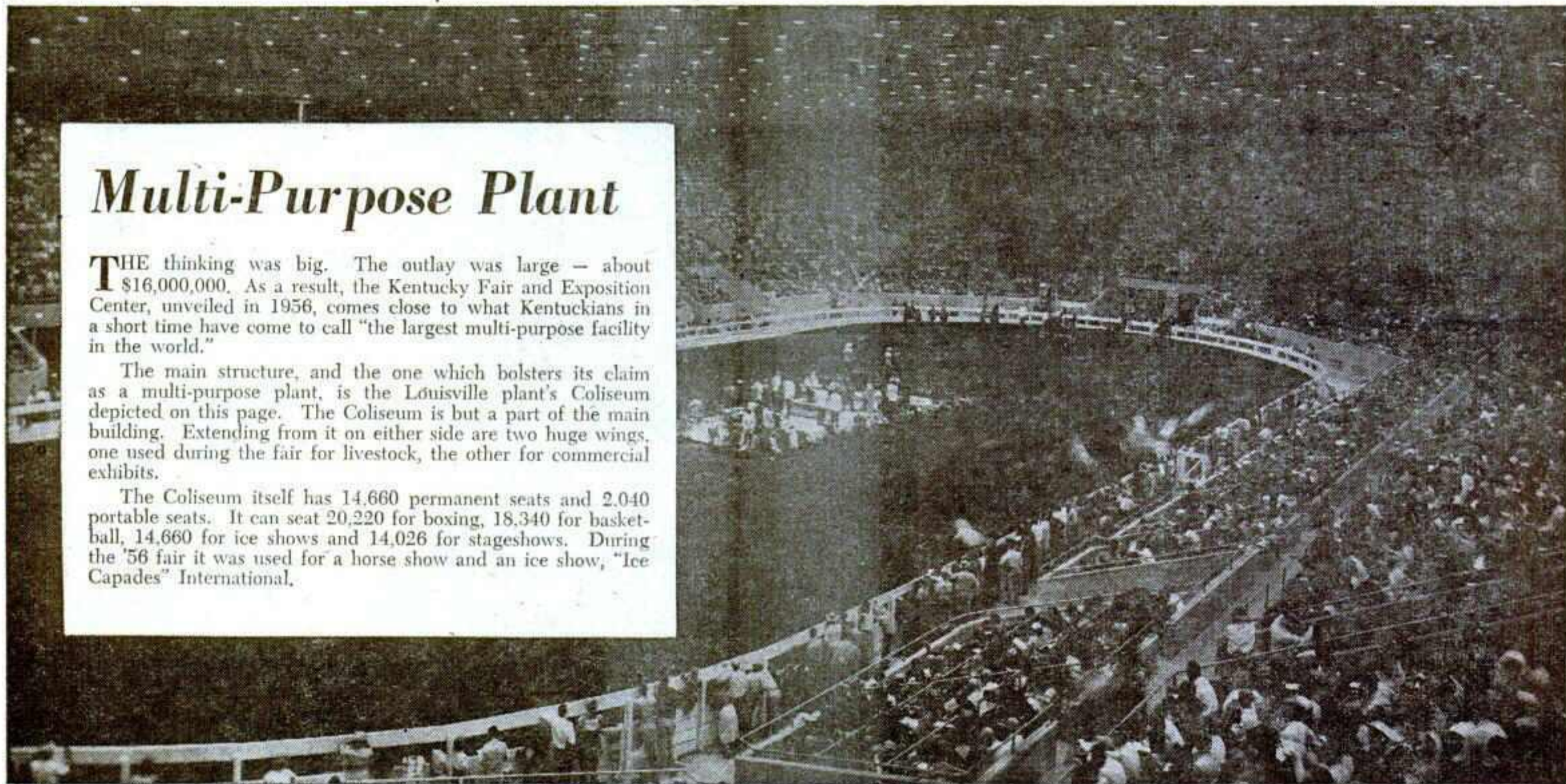


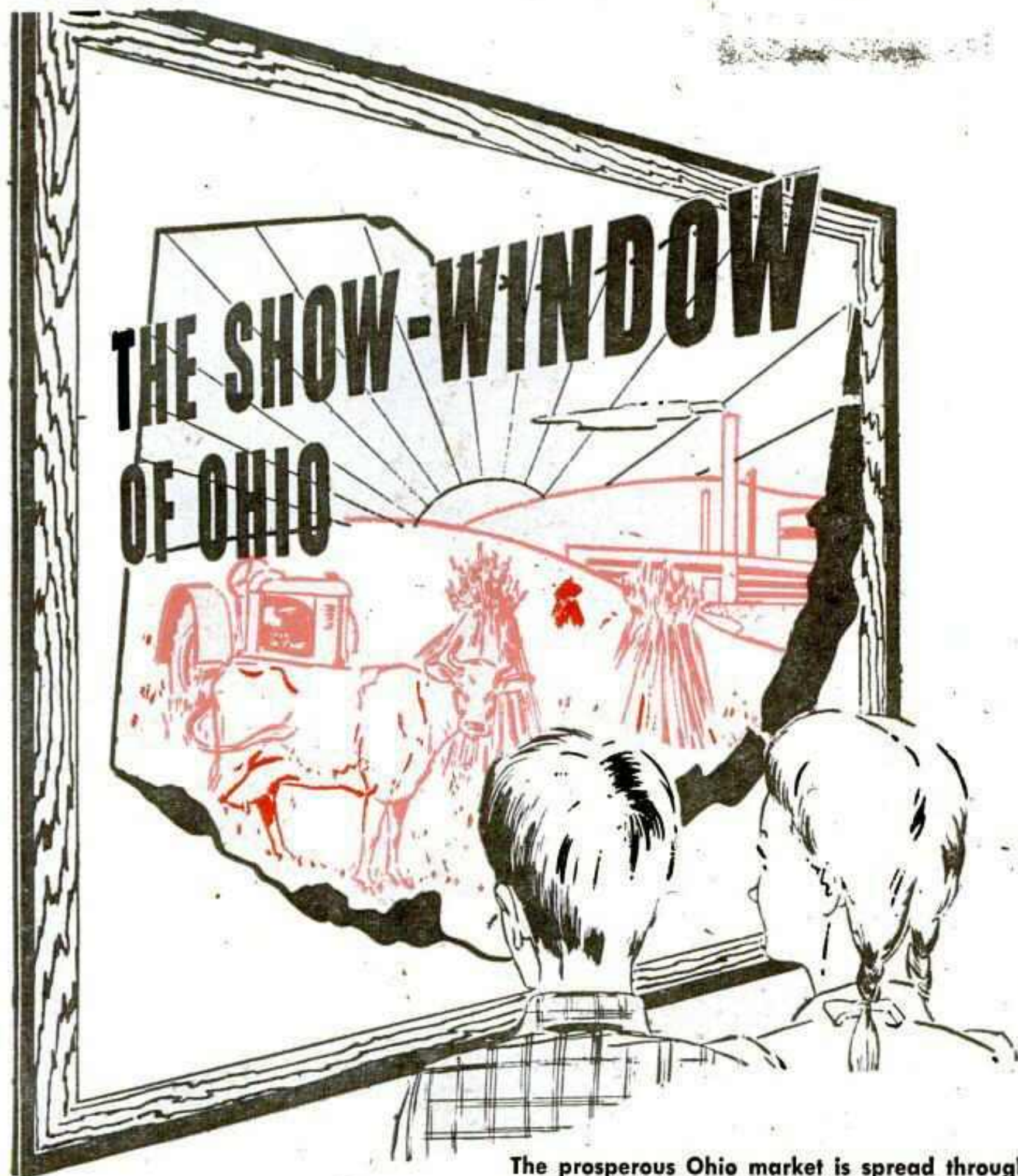
Multi-Purpose Plant

THE thinking was big. The outlay was large — about \$16,000,000. As a result, the Kentucky Fair and Exposition Center, unveiled in 1956, comes close to what Kentuckians in a short time have come to call "the largest multi-purpose facility in the world."

The main structure, and the one which bolsters its claim as a multi-purpose plant, is the Louisville plant's Coliseum depicted on this page. The Coliseum is but a part of the main building. Extending from it on either side are two huge wings, one used during the fair for livestock, the other for commercial exhibits.

The Coliseum itself has 14,660 permanent seats and 2,040 portable seats. It can seat 20,220 for boxing, 18,340 for basketball, 14,660 for ice shows and 14,026 for stagershow. During the '56 fair it was used for a horse show and an ice show, "Ice Capades" International.





The prosperous Ohio market is spread throughout the ENTIRE State . . . you'll find no concentration of population in one large metropolitan area . . .

OHIO

Facts:

Total Population—8,850,000

Retail Sales—\$10,500,250,000

Individual Income
\$25,157,500,000

1957

DATES

Aug. 23 thru 30

When you Exhibit at the ...

OHIO

STATE FAIR

COLUMBUS

you will reach the perfect cross section of the Ohio market . . . one-half million Ohioans annually attend this great event . . . plus thousands from surrounding States,

Located in the center of the State, the Ohio State Fair draws people from every county . . . from every metropolitan and non-metropolitan area. Farmers, businessmen, educators, retailers . . . all age groups. No other medium in the State delivers you such a concentrated audience in such a short space of time and for such a low cost!

YEAR-ROUND FACILITIES

The Ohio State Fairgrounds and Buildings are open and available for activities throughout the year.

Youth Center—Available for shows, conventions and workshops.

Merchants and Manufacturers' Building—150' x 500', with every modern convenience available.

Horticulture and Agriculture Building—98' x 376'. Ideal for smaller affairs.

Coliseum (Indoor Arena)—Permanent Seating Capacity—7,000. Temporary Seating Capacity—Additional 2,000.

Jr. Fair Livestock Arena and Barns—For livestock sales and shows.

Grandstand and Racetrack—Seating capacity, 10,516. Bleacher capacity, 2,352. Complete Cafeteria and Dining Room Service if desired.

We invite inquiries from Ice Shows, Rodeos, Circuses, Motorcycle Races, Name Bands, Stage Shows, and attractions of all kinds. Also from managers of Conventions, National, State or District Meetings, Harness Racing, Auto Shows, Home, Food, Trade and Industrial Shows, Athletic and Sporting Events, Horse and Dog Shows, Cattle Sales . . . in fact, any event that requires large exhibit or meeting space conveniently located.

Contact:

D. ROBERT JONES, State Fair Manager

OHIO STATE FAIRGROUNDS

Columbus 3, Ohio



Acres 'n' Acres Under Roof

THE claim that the Kentucky Fair and Exposition Center at Louisville is "the largest multi-purpose facility in the world" is based in no small part upon the enormous amount of exhibit space it has under roof.

Two exposition wings extending from opposite sides of the Coliseum provide a total of 408,100 square feet for exhibits. These wings, when not used for exhibits, may be used for car parking while events are presented in the Coliseum.

The east wing has 223,500 square feet of exhibit space with the capacity for 1,000 10 by 10 foot booths. Each such space has water, gas, sewerage and electrical facilities available. Overhead, lights

are movable on a track to enable the illumination of any portion of an exhibit.

The west exposition wing has 184,000 square feet and a capacity of 800 10 by 10 foot booths. During the fair, it serves as a livestock pavilion and can house nearly 2,000 head of cattle. It has a 504-seat show and sales arena.

The multi-purpose plant has still more exhibit space in the Stadium, where 71,860 feet of such space is available on the second floor. Additionally, some exhibit space is provided in the Coliseum where the main corridor is lined with show windows. Large areas outdoors are hard-topped for farm machinery and similar exhibits.



A Bright Star in the Southern Sky *

ALABAMA

**STATE FAIR
BIRMINGHAM**




**1957 DATES
SEPT. 30-OCT. 5**

• YOUR INQUIRIES ARE INVITED

CONTACT: **R. H. McINTOSH** *General Manager*

ALABAMA STATE-FAIR

BIRMINGHAM



HOLIDAY



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Arenas • Stadiums • Amphitheatres
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highest grosser when you
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HOLIDAY ON ICE, INC.
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JOHN FINLEY
HOLIDAY ON ICE, INC.
1775 Broadway
New York, N. Y.
Circle 6-8660



HOLIDAY ON ICE

HOLIDAY ON ICE HAS BROKEN ALL GRANDSTAND RECORDS AND SET A NEW PATTERN FOR MAJOR FAIR ATTRACTIONS. REPEAT BUSINESS HAS INCREASED EVERY SEASON.

JUST CHECK THESE FAIRS

- | | |
|---|---|
| UTAH STATE FAIR
Salt Lake City (new record) | DUTCHESS COUNTY FAIR
Rhinebeck, N. Y. |
| NEBRASKA STATE FAIR
Lincoln | NEW YORK STATE FAIR
Syracuse |
| KANSAS FREE FAIR
Topoka | JAMESTOWN FAIR
Jamestown, N. Y. |
| TULSA STATE FAIR
Tulsa, Okla. (new record) | MASON CITY, IOWA, FAIR
Mason City |
| ILLINOIS STATE FAIR
Springfield | WEST VIRGINIA STATE FAIR
Lewisburg |
| LOS ANGELES COUNTY FAIR
Pomona | TRI-STATE FAIR
Amarillo, Texas (new record) |
| WISCONSIN STATE FAIR
Milwaukee | KANSAS STATE FAIR
Hutchinson |
| CENTRAL FLORIDA EXPOSITION
Orlando | PANHANDLE FAIR
Lubbock, Texas |
| HEART OF ILLINOIS FAIR
Peoria | CANADIAN NATIONAL EXHIBITION
Toronto |
| ALLENTOWN FAIR
Allentown, Pa. | CALGARY STAMPEDE
Calgary, Alta. |
| NEW JERSEY STATE FAIR
Trenton | EDMONTON EXHIBITION
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FAIR MANAGERS:
Now you can have
"HOLIDAY ON ICE"
and the new sensation
"MIRACLE FOUNTAINS"



from one producer—as a package for
your complete Grandstand Show!

SEE MORRIS CHALFEN AND AL GRANT AT THE CONVENTION, SHERMAN HOTEL

HOLIDAY ON ICE SHOWS, INC.

NEW YORK, N. Y. 15 Broadway Tel. 6-8660	CLEVELAND, O. 1442 Hayden Ave. Glenville 1-8505	MINNEAPOLIS, MINN. 323 Plymouth Bldg. Main 8059	CORAL GABLES, FLA. 1500 Douglas Rd. Highland 8-7418	LONDON W1, ENGLAND 17 Stratton St. CABLE ADDRESS: "HOLICE"	PARIS, FRANCE Claridge Hotel
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MORRIS CHALFEN, President





Automobiles Jump Ahead of Planners at Louisville

PLANNERS of the new Kentucky Fair and Exposition Center, which opened in 1956, gave much thought to parking. But, even so, they had miscalculated. Sunday's turnout at the State Fair provoked the biggest traffic jam in the history of Louisville.

More than 105,000 thronged thru the fair's "Everybody Pays" gates, and all available parking space inside the 357-acre grounds was utilized, as shown by the picture at top. Yet, parking was provided for 12,000 cars on hard top areas and for an additional 15,000 cars on sodded ground.

The newness of the plant, and a double-barreled attraction program, sparked the record-breaking crowd and the traffic jam. The "Ice Capades" were in the Coliseum and a pro football game was in the Stadium. The icer played to a good Sunday matinee crowd; the football

game, as shown in the photo below, jammed the 21,000 capacity Stadium, filled temporary bleachers and overflowed.

Officials of the Kentucky plant now believe they have the parking problem licked. The police, they point out, had not thought there would be such a huge turnout. Now, they are alerted.

The fair is seeking ways to increase its own parking facilities and is mulling ways of shuttle-busing patrons from nearby Churchill Downs and the parking lots of the International Harvester plant. Staggering the starting time of major attractions so that the crowds don't pour out at the same time is seen as another way of easing traffic jams.

Already, there is talk of enlarging the Stadium, and there is some belief that its capacity may be increased to

45,000. At the present time, the Stadium, with 10,000 bleacher-type seats, can accommodate 31,000 persons.

The Stadium is well equipped. It has two sets of press boxes, one for football and one for baseball. Its lighting and public address systems are excellent.

It has a substantial amount of space which is available during the fair as stabling facilities and for general exhibit purposes. Some 108 horse stalls are located under one wing and there is 1,860 square feet of exhibit space on the second floor, plus meeting rooms, office rooms, rest rooms and concession and storage areas.

During the 1956 fair, the Stadium was used for the presentation of Big Top Circus, a Barnes-Carruthers review, a football game (Philadelphia Eagles Vs. Baltimore Colts), and the Cremer Rodeo, featuring Gene Antry and Annie Oakley.



FOR RED-HOT SALES IN...

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CANADA**

Bring your products
or service to

**PACIFIC
NATIONAL EXHIBITION**

VANCOUVER, B. C., CANADA

Industrial and business expansion in British Columbia is officially and statistically reported as at the highest rate of any area on the Continent, adding constantly to the buying power of the people. Growth of the Exhibition corresponds to the growth of the Province. Premier W. A. C. Bennett, of British Columbia, states: "The P.N.E. means Progress Never Ending." Visitors from all over the world come to Vancouver on business and pleasure. Vancouver is Canada's largest seaport and the air-crossroads of the world.

Your sales will be increased when you exhibit to the more than 700,000 Canadians, residents of the entire Pacific Northwest and B. C.'s visitors to the annual Pacific National Exhibition.

**1957 DATES
AUG. 21-SEPT. 2**

For complete market data and exhibit space details contact



Pacific National Exhibition

AUG. 21-SEPT. 2,

V. BEN WILLIAMS General Manager

'57

W. J. BORRIS President

RX: Life in Old Town

IT TAKES an abundance of working exhibits to make an old-time village click as the feature of a fair's centennial, in the opinion of G. W. (Bill) Wynne, manager of the Mid-South Fair, Memphis.

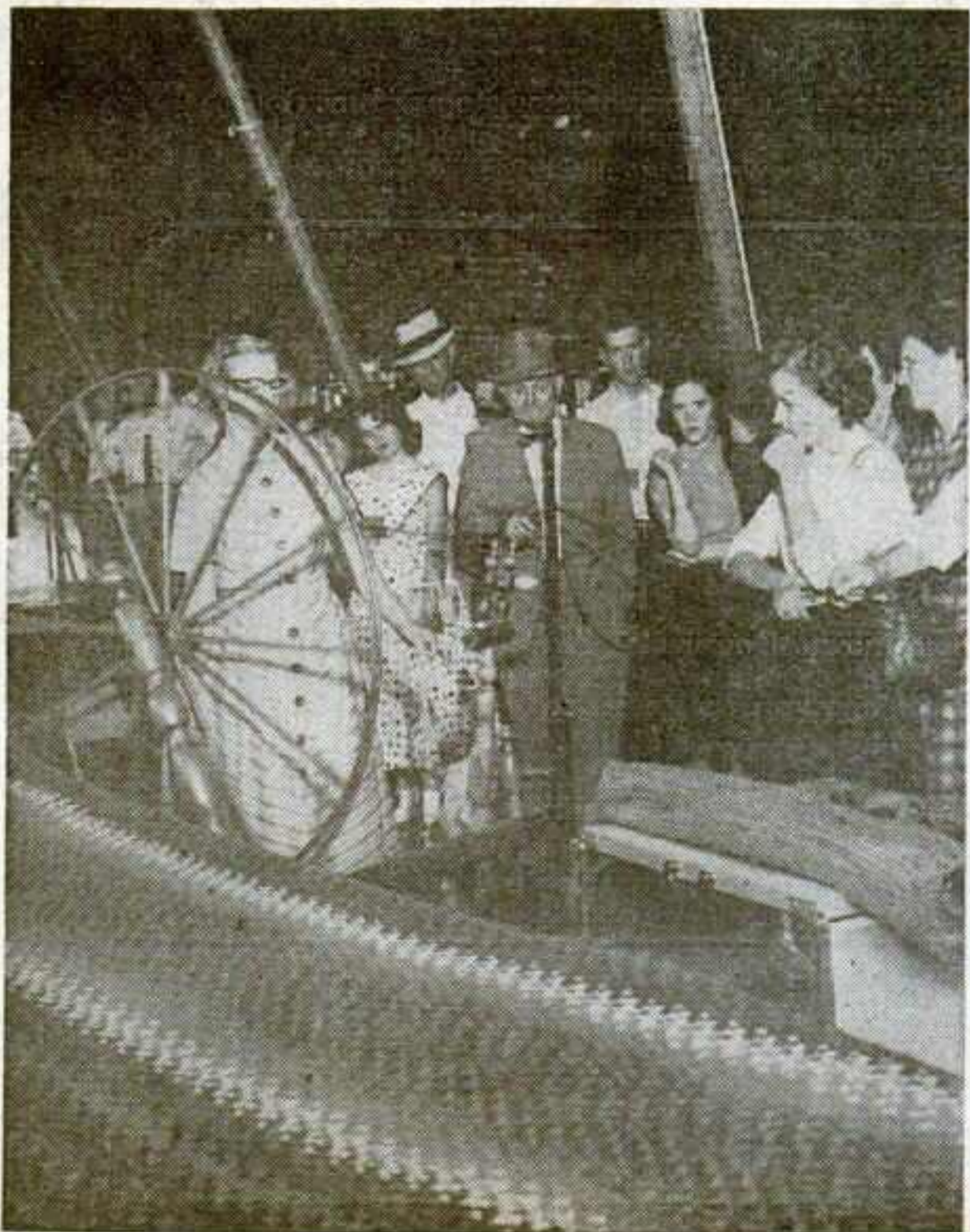
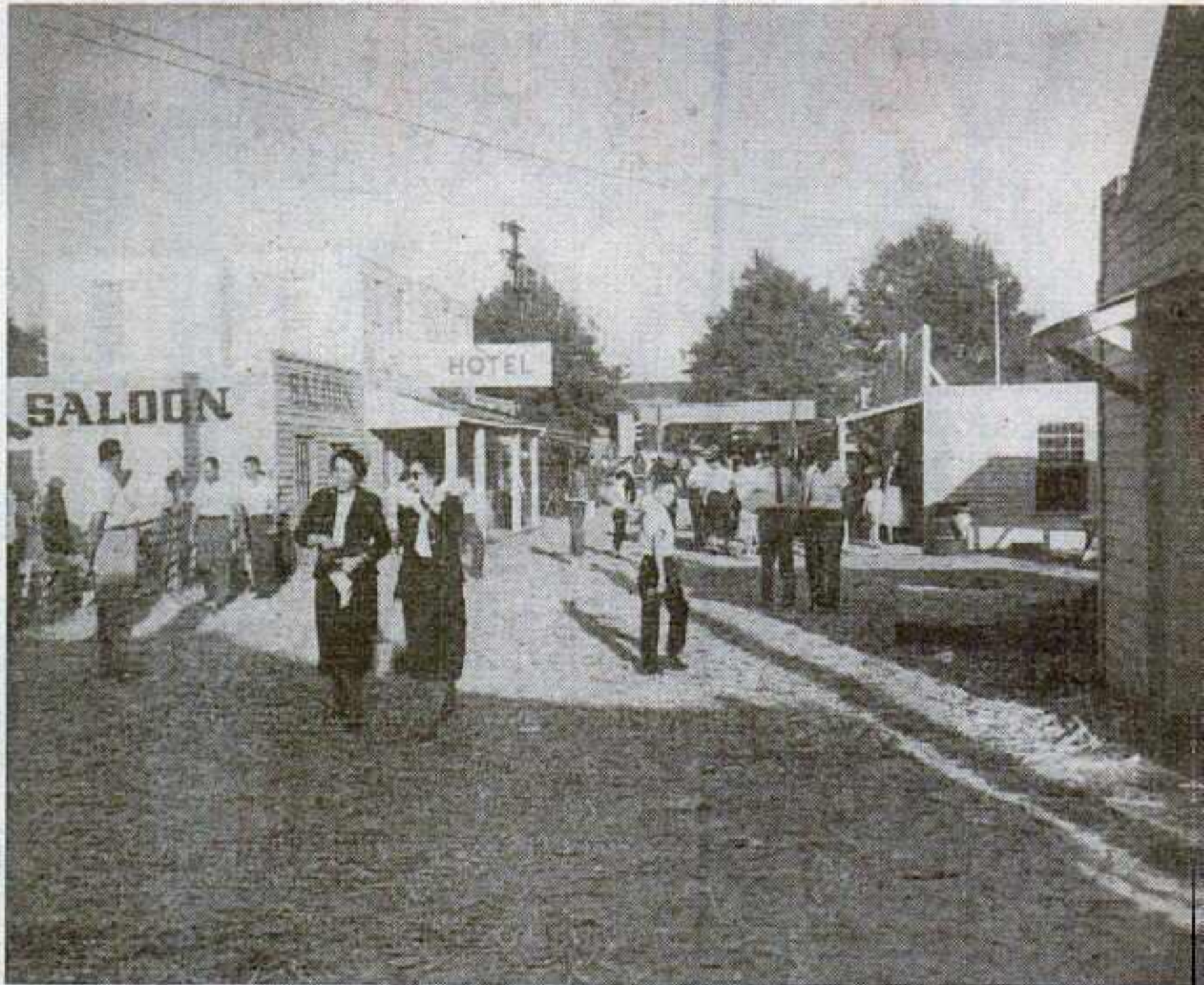
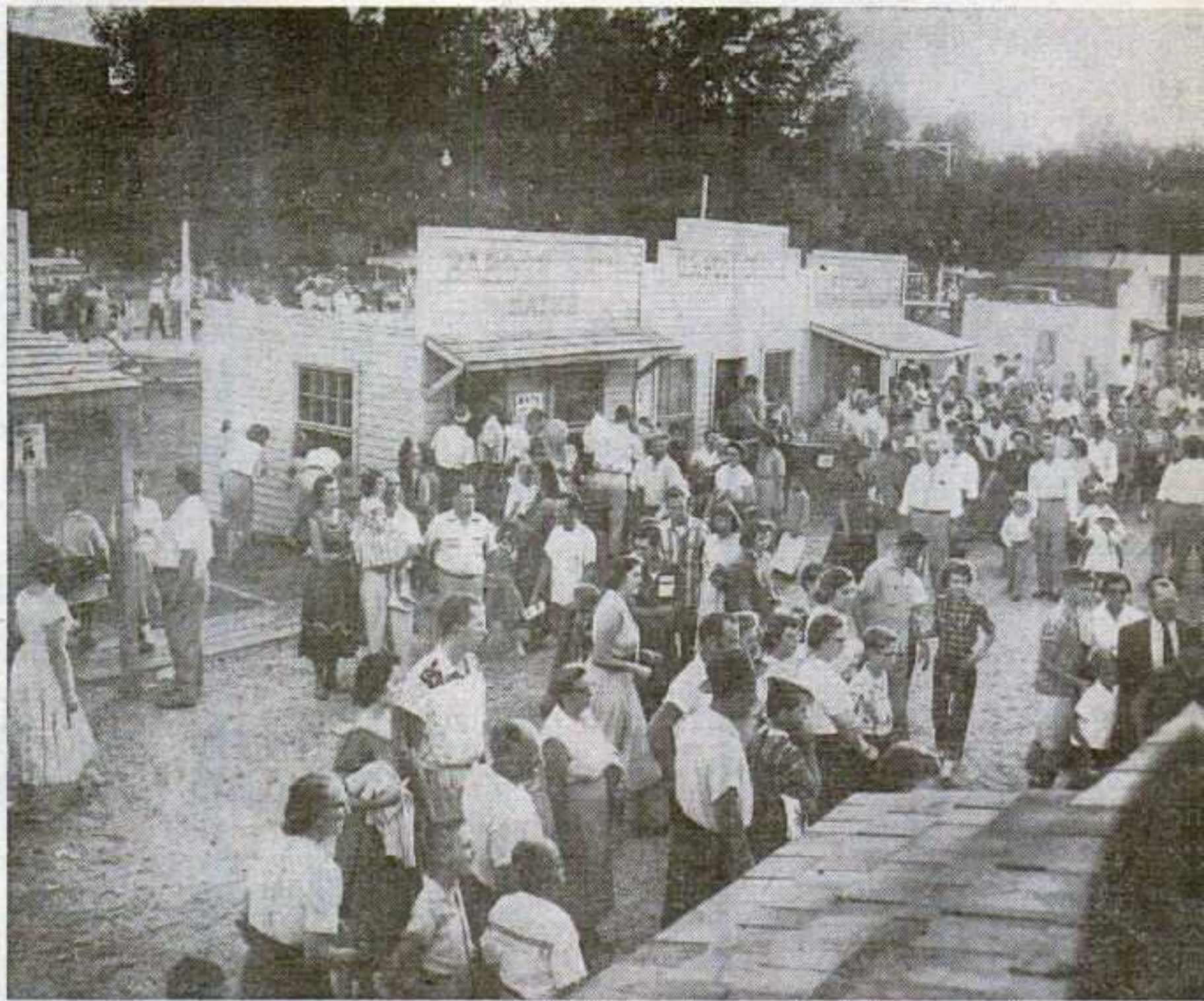
Thus, the Centennial Village at the 1956 Memphis Fair offered an operating post office; an old-time barbershop, at which fairgoers could get a haircut for 15 cents, a shave for a dime; a newspaper office, at which a newspaper, with the same type that was used 100 years ago, was turned out daily; sorghum mill, where molasses was produced and sold, and a blacksmith shop, where horses were shod.

In addition, there were continuous demonstrations, such as weaving chair bottoms from corn shucks, rug-weaving and spinning of cotton thread. There were still other live touches—the presence of a be-whiskered long-haired gentleman as sheriff; a yoke of large oxen, which was worked up and down the streets; an army recruiting station, circa 1856, manned by army personnel in antique uniforms, and nightly square dancing.

The village, incidentally, was under the direction of a veteran showman, E. J. Caupert, formerly with the Ringling circus.

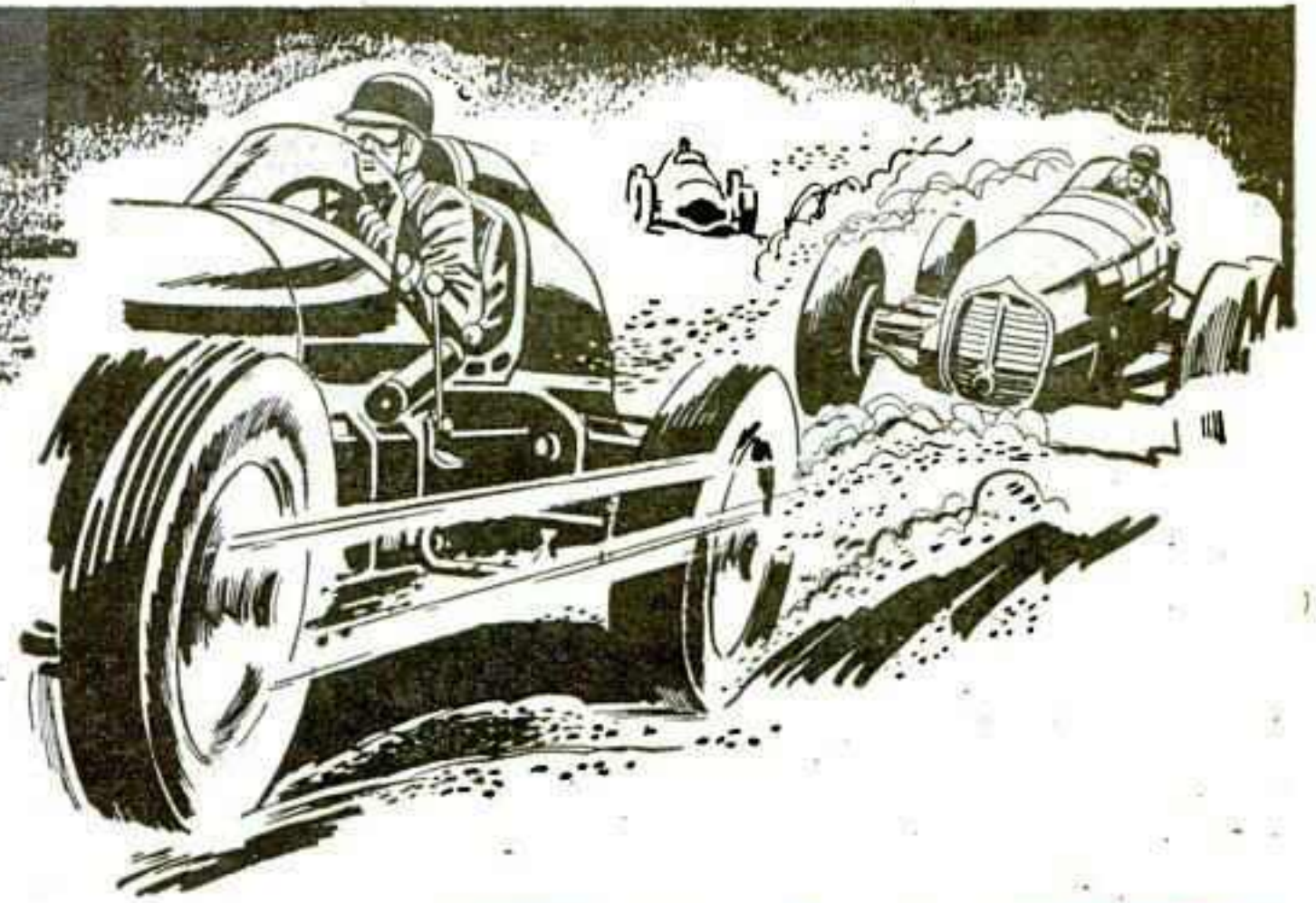
How did the village go over?

It was the hit of Memphis' most successful fair.



THE LEADER...

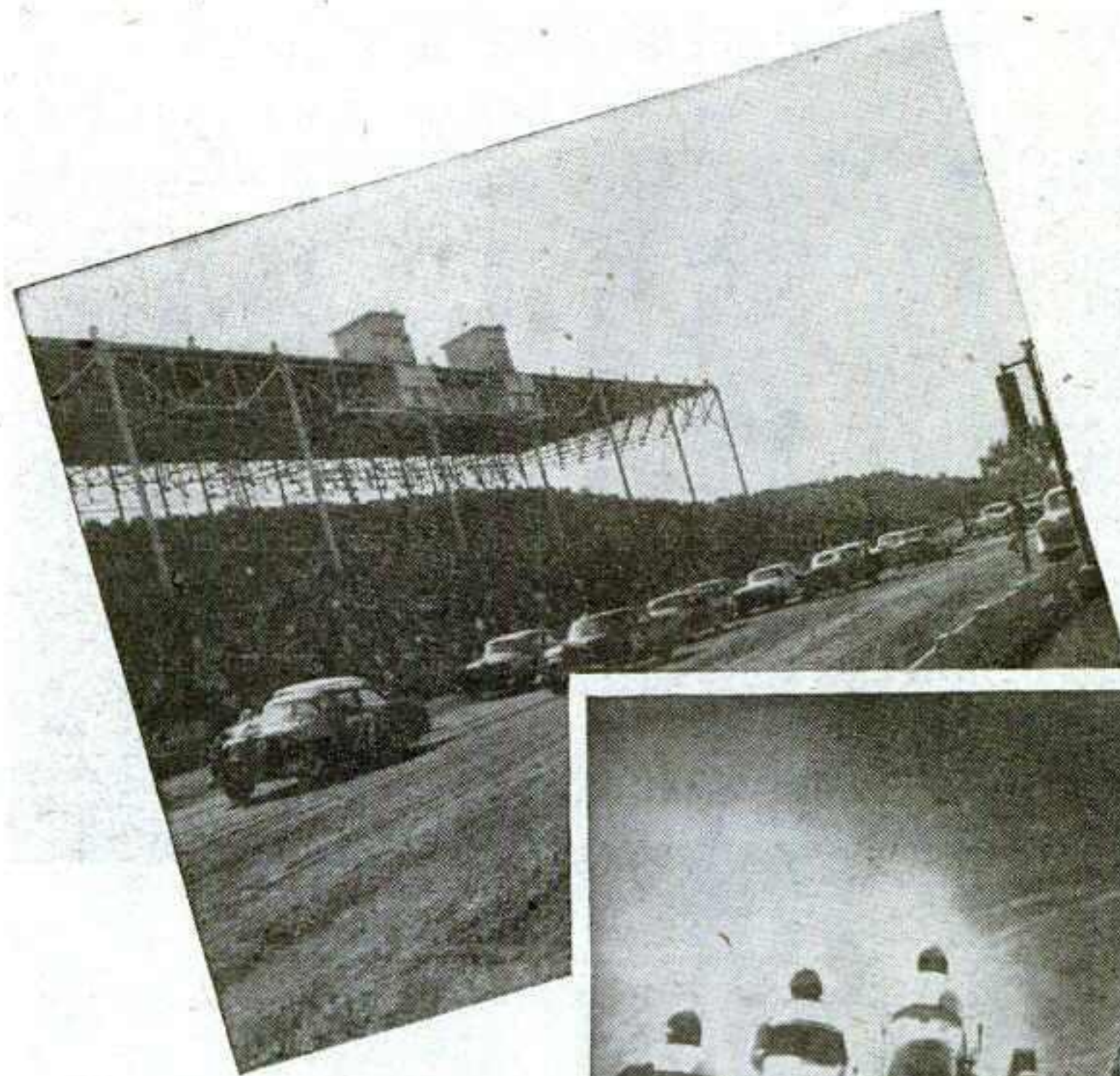
always



CHAMPIONSHIP AUTO RACES



FRANK R. WINKLEY
Over 30 years' racing experience



The Stock Cars that pack the Grandstands.

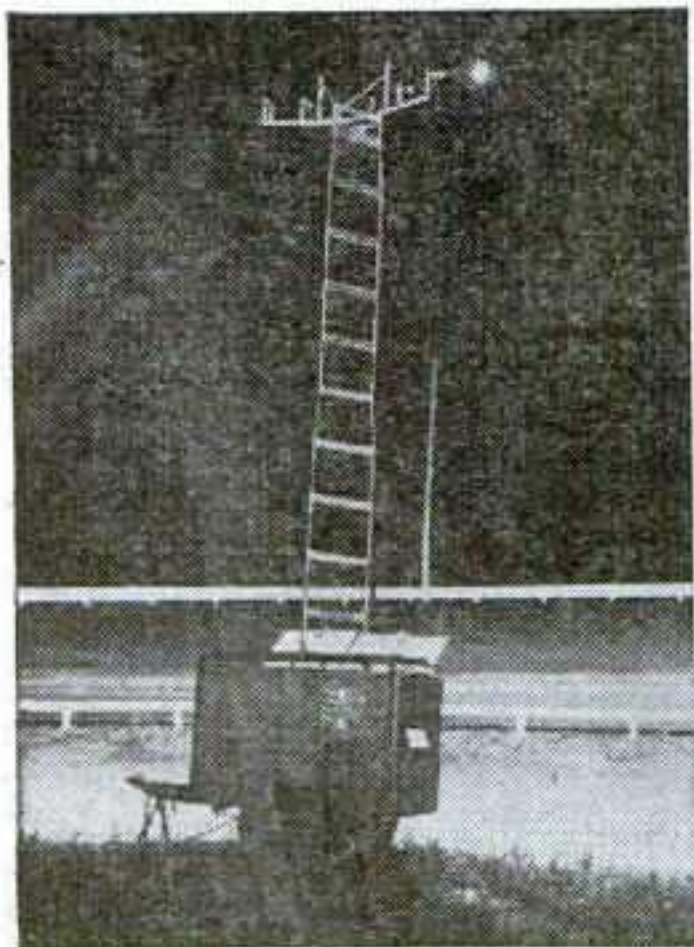
Thrills! Speed! Action!

In Sprints or Long Distance Races.

The Big Cars that Hold the Records.

The Top Drivers who Break the Records.

A Porto-Flood Light Generating Unit



Night Racing under our own Portable Floodlights.

1956—OUR BANNER YEAR!

Sincere thanks to all those who helped make it so highly successful

Exclusive Managers of the World Series of Auto Racing. 9 Days at the Minnesota State Fair, Originators of the "Great Gopher 500." Most Successful I.M.C.A. Still Date Ever Staged. Annually operating dozens of other engagements.

- North Dakota State Fair, Minot
- All-Iowa Fair, Cedar Rapids
- Steele County Free Fair, Owatonna, Minn.
- South Dakota State Fair, Huron
- Great Clay County Fair, Spencer, Iowa
- Kansas State Fair, Hutchinson
- Oklahoma Free State Fair, Muskogee, Okla.
- Ozark Empire Fair, Springfield, Mo.



1957, the time to make the change to this progressive entertainment

AUTO RACING, INC.

5804 WOODDALE AVENUE
MINNEAPOLIS 24, MINN.
WAlnut 2-4680

Crafts Show Clicks

A LARGE-SCALED crafts show, probably the biggest presented at any fair, was a smash hit at the 1956 Wisconsin Fair. Sweeping changes in the use of buildings at the Milwaukee annual freed much space under the grandstand for the show and enabled the presentation of a broad range of demonstrations and exhibits.

Thirty hand looms, such as shown at the right, were made available for use by fair patrons. A substantial number of fairgoers took advantage of the opportunity to make place mats, table runners, etc. The necessary materials were provided at nominal charges by the fair.

Other demonstrations, manned by experts, were of enameling, leather craft, pottery-making and stone-cutting and grinding. Such demonstrations were carry-overs from past craft demonstrations at the fair.

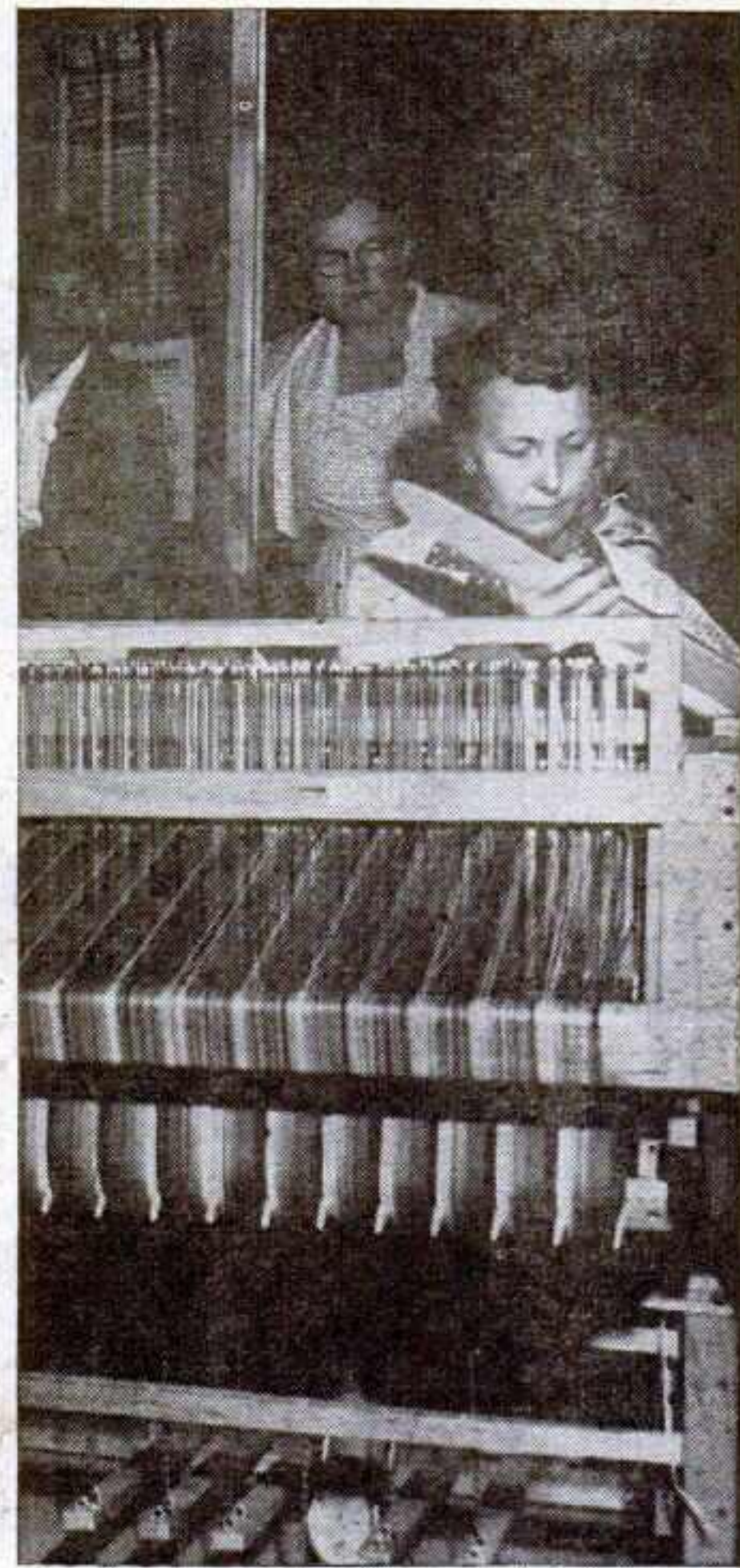
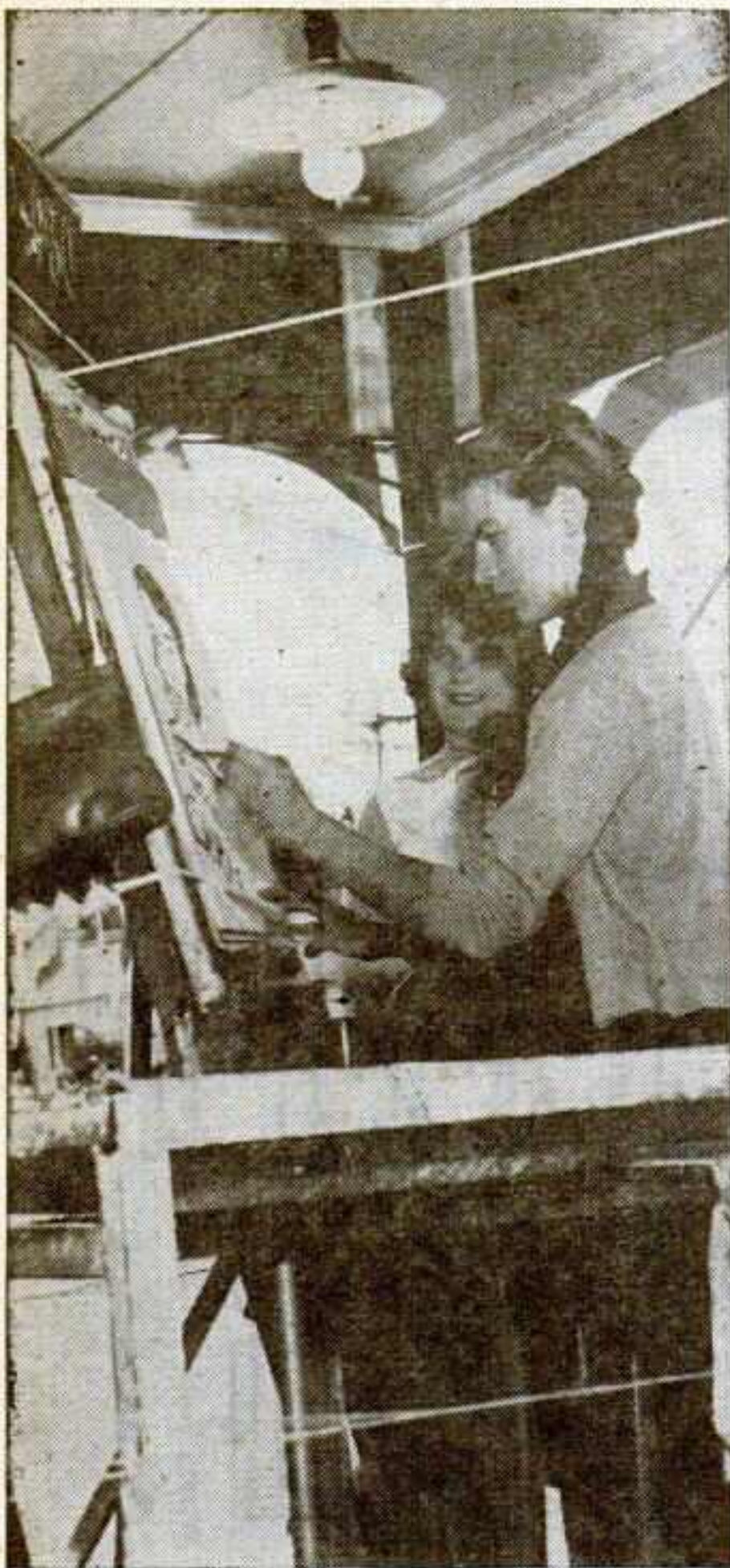
New were competitive exhibits by amateur jewelry makers. Each such hobbyist was entitled to enter 10 pieces which were judged as a group for quality.

Other features included a photography exhibit, with entries of black-and-white photos and of colored slides.

An added feature was a new hobby show, the highlight or center piece of which was a large model railroad. The plan is to change the center piece each year to focus attention on various hobbies.

To lure fairgoers to the crafts show, demonstrations were staged on a raised platform on the sidewalk in front of one of the grandstand entrances. From this platform a girl artist, shown at the left, did caricatures of fair patrons, and a skilled pottery-maker demonstrated the use of a potter's wheel.

At one end of the crafts show an area was set aside as a center for lost children. There the moppets were provided with finger paint and invited to paint on the walls. The result, shown in the photo below, was a delight to fair patrons and the lost youngsters.



INDIANA STATE FAIR



**INDIANAPOLIS
INDIANA**

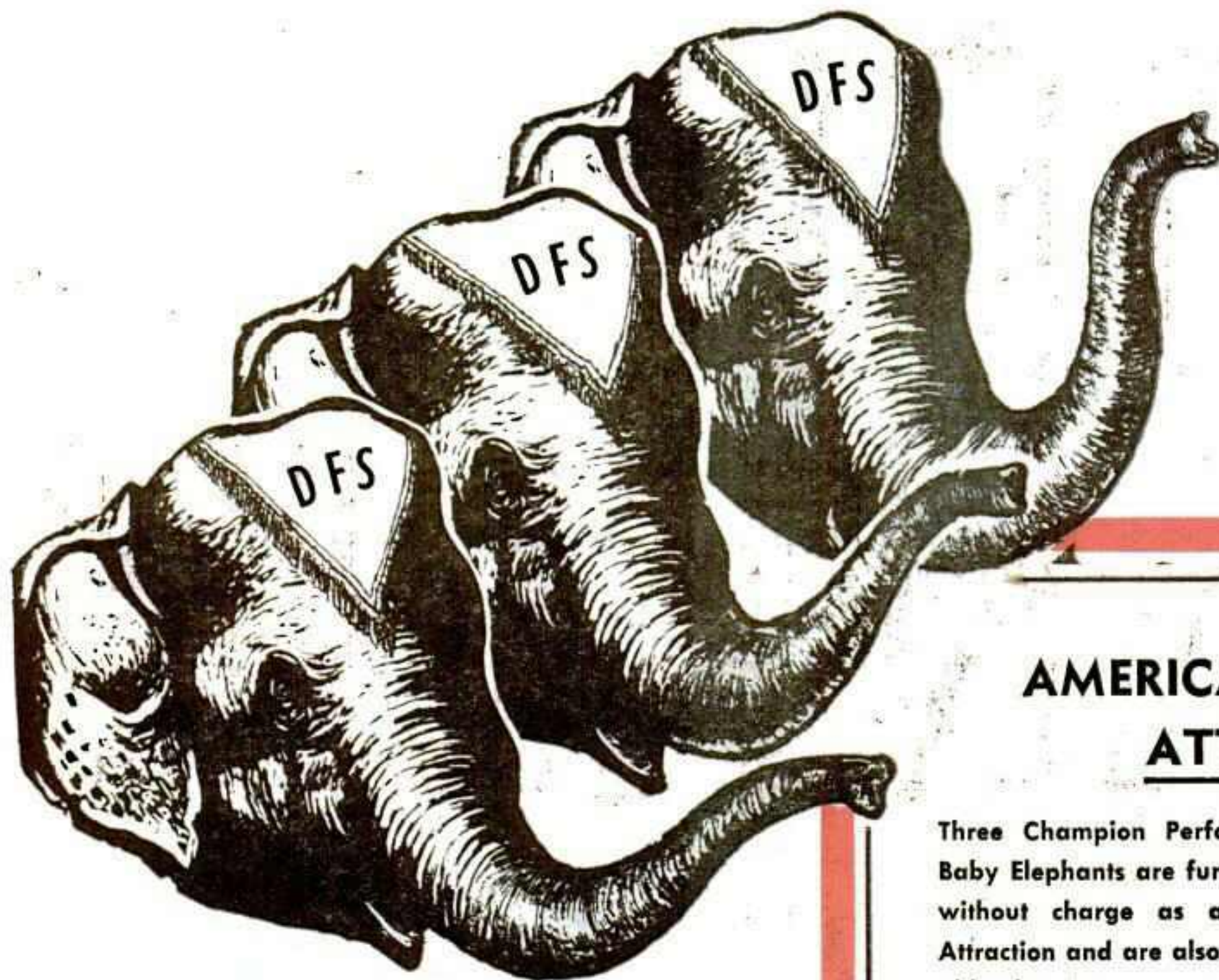
Located in the rich Livestock, Agricultural and Industrial Midwest—the Indiana State Fair has kept its Fairgrounds modern and up to date in step with the latest agricultural and industrial know-how. The 1956 State Fair record attendance of over 855,000 is an indication of its great drawing power.

FOR RESERVATIONS WRITE:

Kenneth F. Blackwell, Secy.-Mgr.
INDIANA STATE FAIR BOARD
 Indianapolis 5, Indiana
 Telephone: WALnut 6-2471

1957 Dates—Aug. 28 thru Sept. 6
 (Tentative)

**IN 1956 WE SET AN ALL-TIME RECORD
EXCEPTION, AT EACH AND EVERY FAIR
ASK ANY FAIR MAN ON OUR ROUTE**



AMERICA'S BIGGEST FREE ATTRACTION!!

Three Champion Performing Baby Elephants are furnished without charge as a Free Attraction and are also available for your use, without charge, in promotion and publicity of your event in public appearances and TV.

This tremendous promotional power works for you all the time, giving your Fair or Special Event greater earning power. You are invited to inspect this attraction at any time.

FAIRMEN—COMMITTEES

Let us provide your Midway with even Greater Earning Power. . . . Why not investigate us now for 1957 and assure yourself of a Modern Midway with tremendous promotional backing.

Find out for yourself . . .

All rides are show-owned (19 in all—including the new Round-Up, Scrambler, Rock-O-Plane, Auto Scooter, Roller Coaster and many others. All Late Model Equipment, All Fluorescent Lighted, Five large Diesel Light Plants (400,000 Watts capacity), Six Giant Light Towers, Four Office-Owned Shows—including large Circus Side Show, plus other Independent Shows.

Here is a list of our Established Fair Route and the number of years we have played these events:

- STOUGHTON, WIS.—3 years
- FARIBAULT, MINN.—5 years
- AUSTIN, MINN.—3 years
- BLUE EARTH, MINN.—1 year
- NEW ULM, MINN.—4 years
- APPLETON, MINN.—1 year
- WEST UNION, IOWA—4 years
- COFFEYVILLE, KANS.—3 years
- TYLER, TEXAS—1 year
- TEXARKANA, TEXAS—7 years
- WHARTON, TEXAS—11 years
- ROSENBERG, TEXAS—11 years
- ANGLETON, TEXAS—11 years
- REFUGIO, TEXAS—7 years
- DEL RIO, TEXAS—1 year
- SALEM, ILL., Reunion—2 years
- CLINTON, IOWA, July 4 Celebration—3 years

Contact



DON FRANKLIN Shows

**RD HIGH MIDWAY GROSS, WITHOUT
OR CELEBRATION WHERE WE SHOWED.
FOR CONFIRMATION OF THIS FACT!!**

one of the country's top shows...

DON FRANKLIN

Shows **inc.**

Always one step ahead... bringing your Event new and different innovations

OUR SINCERE THANKS

To the Fairs and Events we played in 1956 for our Best Season. Our renewal contracts for 1957 are almost a solid 100%. Also to our own personnel for such splendid co-operation at all times. Our thanks also to the Kansas Free Fair for sponsoring us on their grounds for a still date in Topeka, and to Jack Ruback for ride bookings at the Battle of Flowers in San Antonio.

SHOWMEN—CONCESSIONAIRES

We are now booking for 1957. Contact us early, please. We will furnish all Midway Attractions at the Charro Days Celebration, Brownsville, Texas, February 23 thru March 3, 1957.

We will be looking for you at the Sherman Hotel, Chicago, during the Convention and at your State Fair Meetings.



DON FRANKLIN, Mgr. Permanent Address:

207 Carolwood, San Antonio, Texas

Phone: Diamond 2-7722



Last Word in Offices

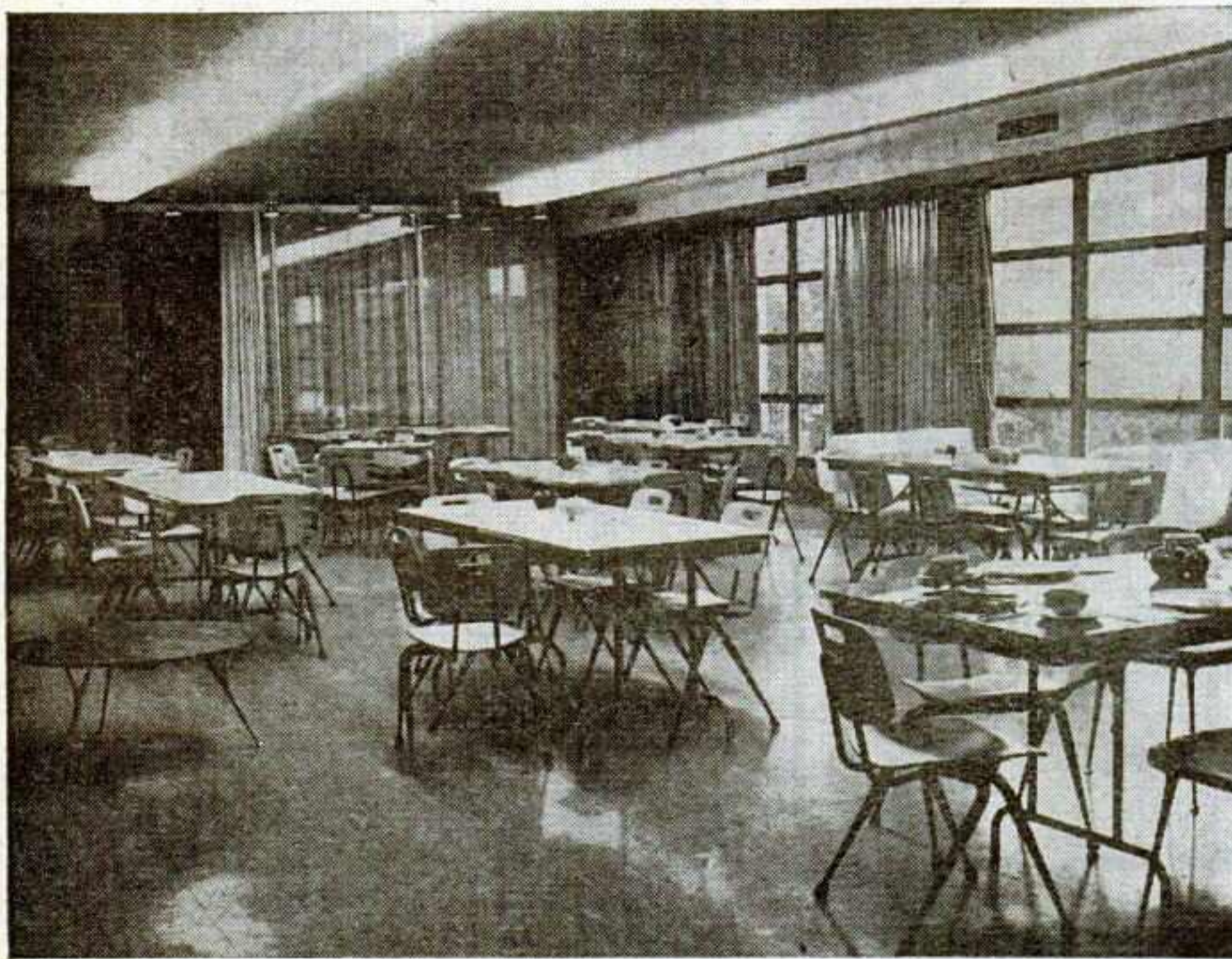
AS AT many fairs, officials of the Alabama State Fair had labored for years in an old, frame structure that was woefully lacking in facilities for efficient operation. Such is no longer the case at Birmingham.

Now the fair has ultra-modern offices, meeting rooms, dining room, kitchen, which probably surpasses facilities at any fair in the U. S.

The new offices and other facilities were installed in 1956 as the final phase in the building of the \$650,000 structure which had been partly finished and partially used the previous year.

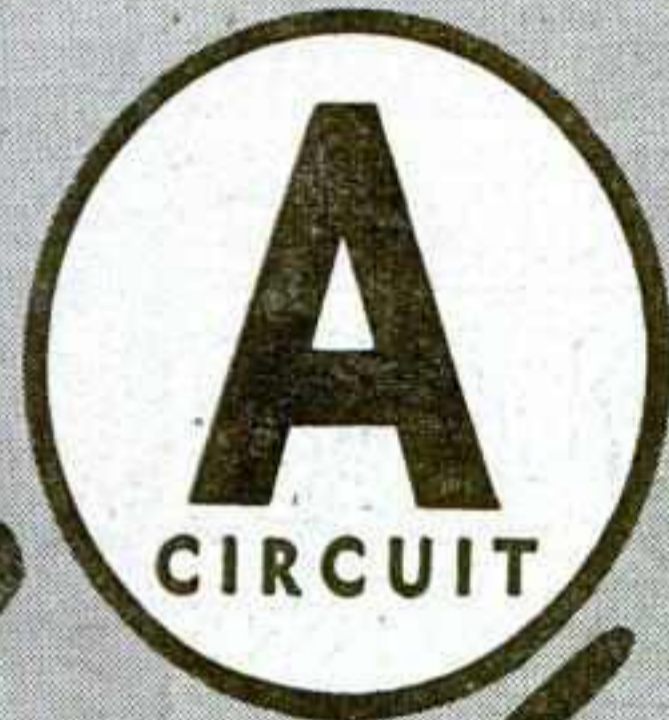
Space on the second and third floors at the front end of the building was transformed into well-lighted air-conditioned operating headquarters. An automatic elevator was installed. Offices, meeting rooms, dining room and kitchen were furnished and equipped at a cost of about \$30,000 with the latest in equipment and modern furnishings.

Grouped on the second floor are the general offices, shown in the top photo, and the office of R. H. McIntosh, fair secretary-manager, who is shown at his desk in the bottom left photo. The third floor is devoted to a large dining room, shown at left; a well-equipped kitchen, and the fair board's meeting room, shown in the bottom photo.



TELL AND SELL

THE IMPORTANT WESTERN CANADIAN MARKET BY EXHIBITING AT THE . . .



Western Canada

Association of Exhibitions

5 IMPORTANT FAIRS!

CLASS "A" CIRCUIT OF FAIRS OF WESTERN CANADA

cordially invite fair men, show men, concessionaires, attractions people to their annual meeting

EXHIBITORS

You can cover your best prospects in Western Canada with this vast five-in-one program, covering 1,050,000 Canadians. No other media can offer such vast coverage in this otherwise hard-to-reach area.

FOR COMPLETE DETAILS WRITE TO

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Brandon, Manitoba
1957—JULY 1-5

Calgary Exhibition and Stampede
Calgary, Alberta
1957—JULY 8-13

The Edmonton Exhibition
Edmonton, Alberta
1957—JULY 15-20

Saskatoon Industrial Exhibition
Saskatoon, Saskatchewan
1957—JULY 22-27

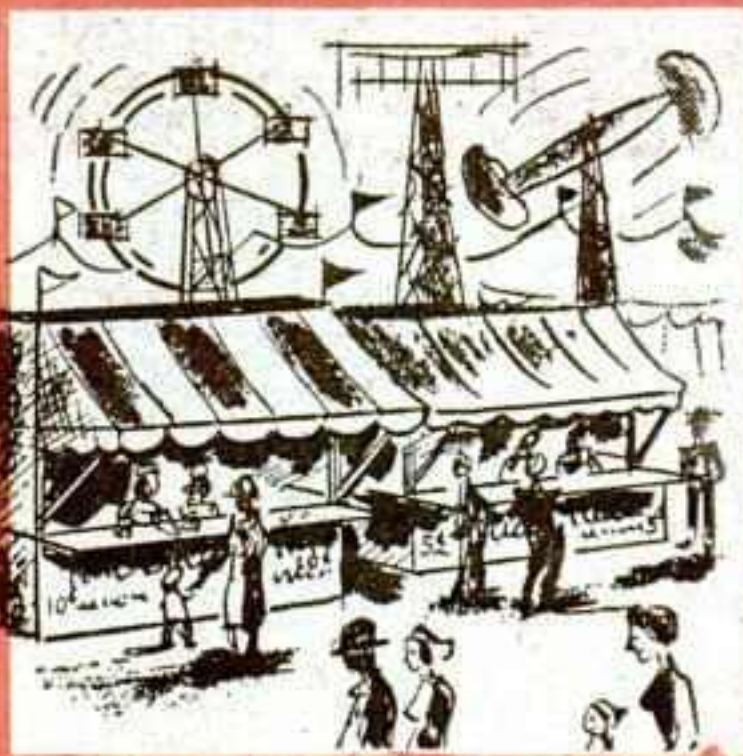
The Regina Exhibition
Regina, Saskatchewan
1957—JULY 29-AUG. 3

ANNUAL MEETING
JAN. 18-19-20, 1957

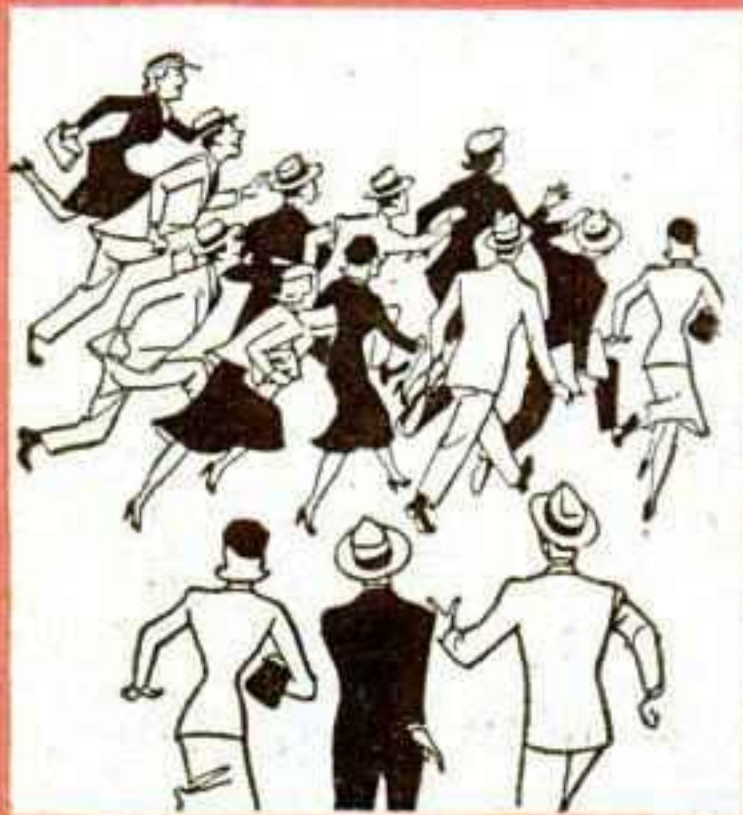
PRINCE EDWARD HOTEL
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YOUR EVENT



**CHUCK MOSS
CONCESSIONS
add up to**



CROWD APPEAL



MORE PROFITS



Profits... Success... Appeal...
ALL YOURS when you call on

CHUCK MOSS

For your **MIDWAY CONCESSIONS**

We invite you to contact any event we have supplied concessions to for a recommendation. Just ask us for their names.

★ **OUR THANKS TO** ★
MID-SOUTH FAIR

Memphis, Tennessee

for giving us the opportunity to once again present the Finest Concession Lineup in America to your patrons. Thanks to Wallace Witmer, Pres.; L. H. Dille, Secy., and G. W. (Bill) Wynne, Mgr.

**Our Thanks to
Schafer's Just for Fun Shows**

for presenting CHUCK MOSS concessions to the thousands of visitors on their midway during 1956. May we offer a CHUCK MOSS Concession Group for your approval? Merely tell us about your event, type of crowd, expected number and we'll do the rest.

CONCESSIONAIRES:

What do you have that will fit in with our standards? We are always interested. Contact us right away!

OUR THANKS ALSO to

Mr. and Mrs. Joseph Murphy, Mrs. Margaret Pugh, Mr. and Mrs. Jack Lindsey and the State Fair of Texas, Dallas.

AND THANKS, TOO

to Clif Wilson for his splendid co-operation at Memphis.

WE ARE VERY GRATEFUL

to all individuals who helped make our fourth year at Memphis the most successful of all. We welcome all of you to be back with us next year!

MARTHA and CHARLES (Chuck) MOSS

5210 Longview St., Dallas, Texas



1956 marked our 100th year of entertainment and education for the people of the South. We now embark upon our second hundred years, and with this we urge you . . . as a commercial exhibitor . . . to seriously consider your potential here.

CHECK OUR RECORD . . . ASK OUR EXHIBITORS, CONCESSIONAIRES AND SHOWMEN ABOUT THE FABULOUS GROWTH AND IMPROVEMENTS MADE HERE IN THE PAST FIVE YEARS . . . We will be happy to supply you with names.

Beginning Our 2nd Century of Service to the People of the Great South

The Mid-South Fair, located in Memphis, America's greatest river town, offers you the opportunity to meet in person more than 400,000 people from seven states in nine days.

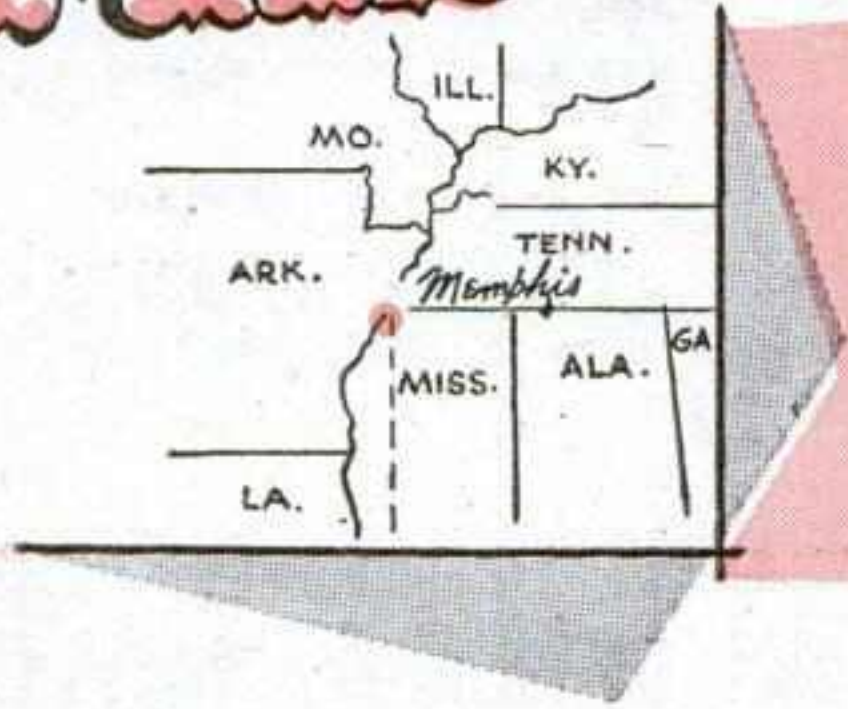
Come on down and enjoy real Southern hospitality . . . and at the same time increase your own sales potential.

NO OTHER SINGLE MEDIA IN THIS AREA OFFERS YOU SO MUCH FOR SO LITTLE COST!



The South's Greatest Exposition

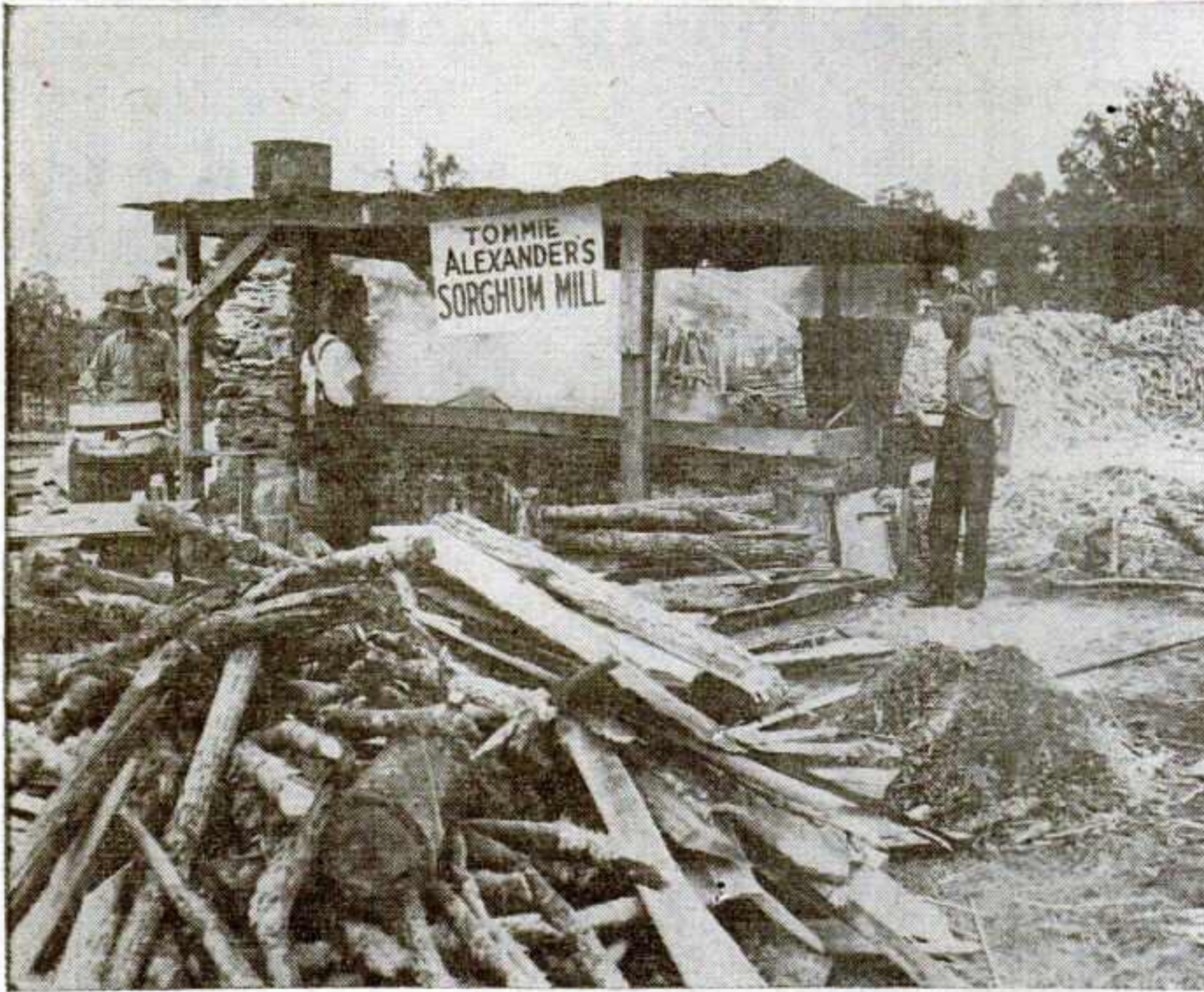
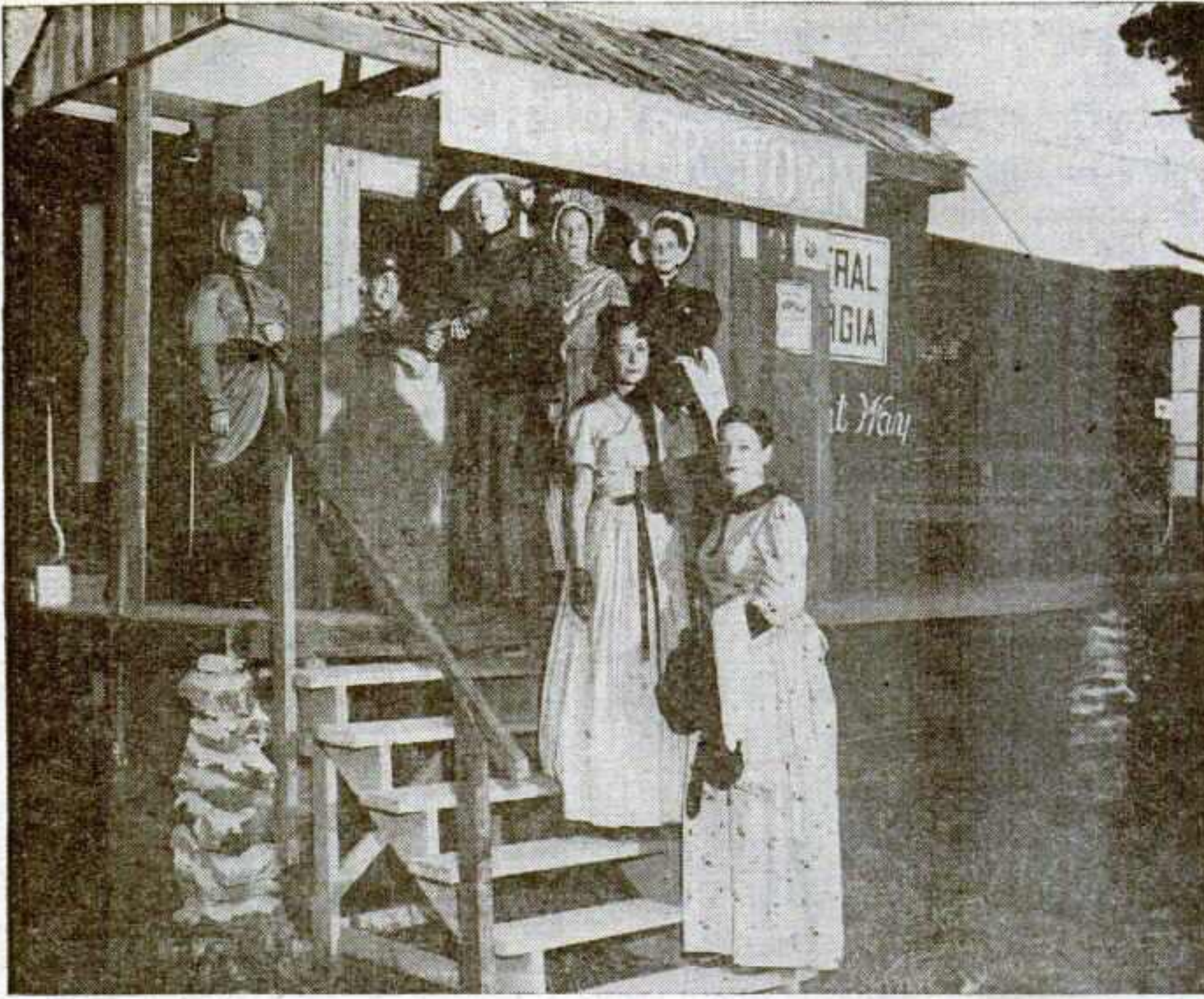
MID-SOUTH FAIR



WE URGE you to contact us for the first-hand story on how you can participate in the rapid development of the South by displaying your improved or new products or services here in

1957

FOR COMPLETE DETAILS CONTACT G. W. (BILL) WYNNE, MANAGER, MID-SOUTH FAIR, Memphis 14, Tennessee; GLENN PINKSTON, Director of Exhibits.



Cracker Town, U. S. A.

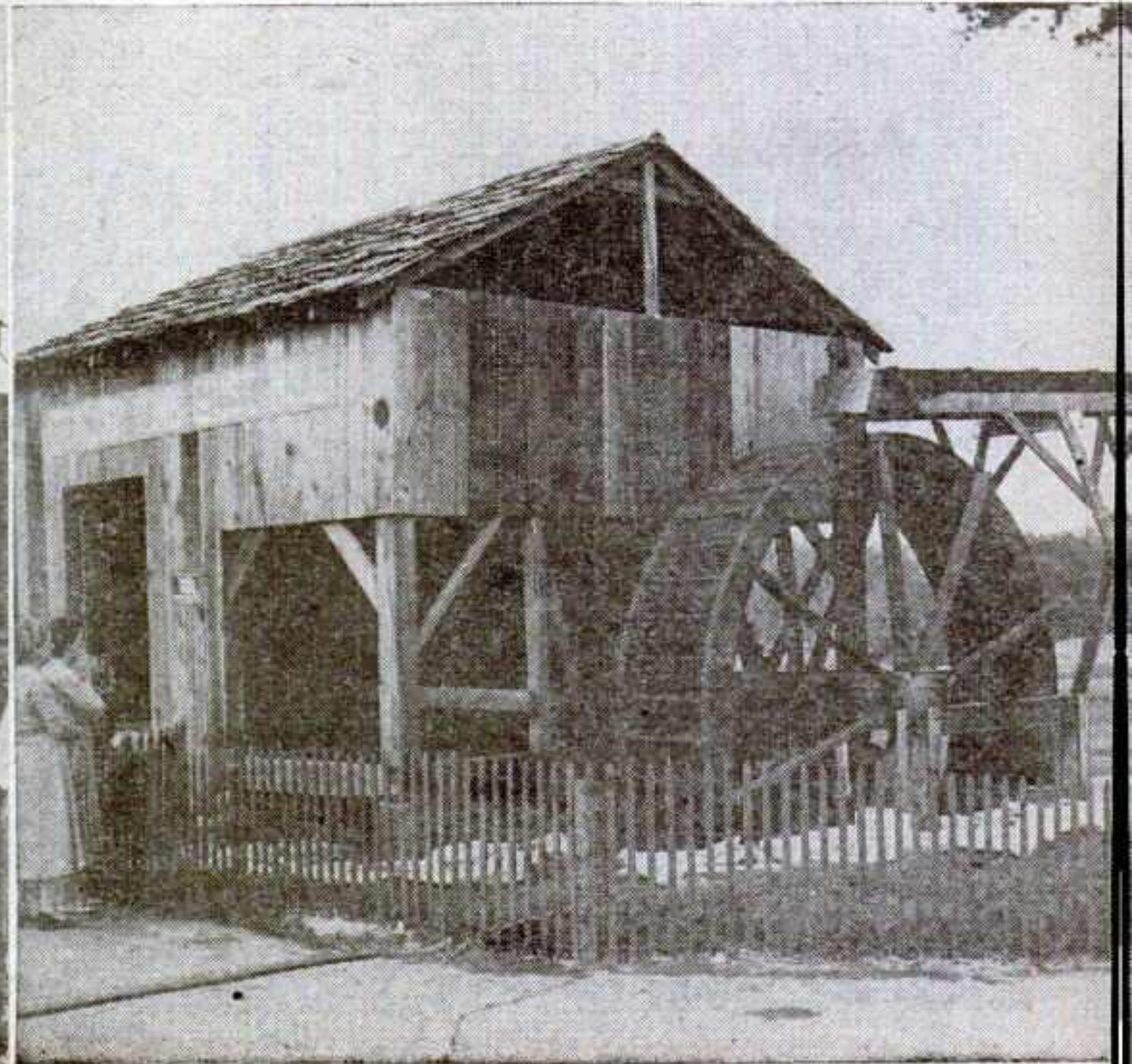
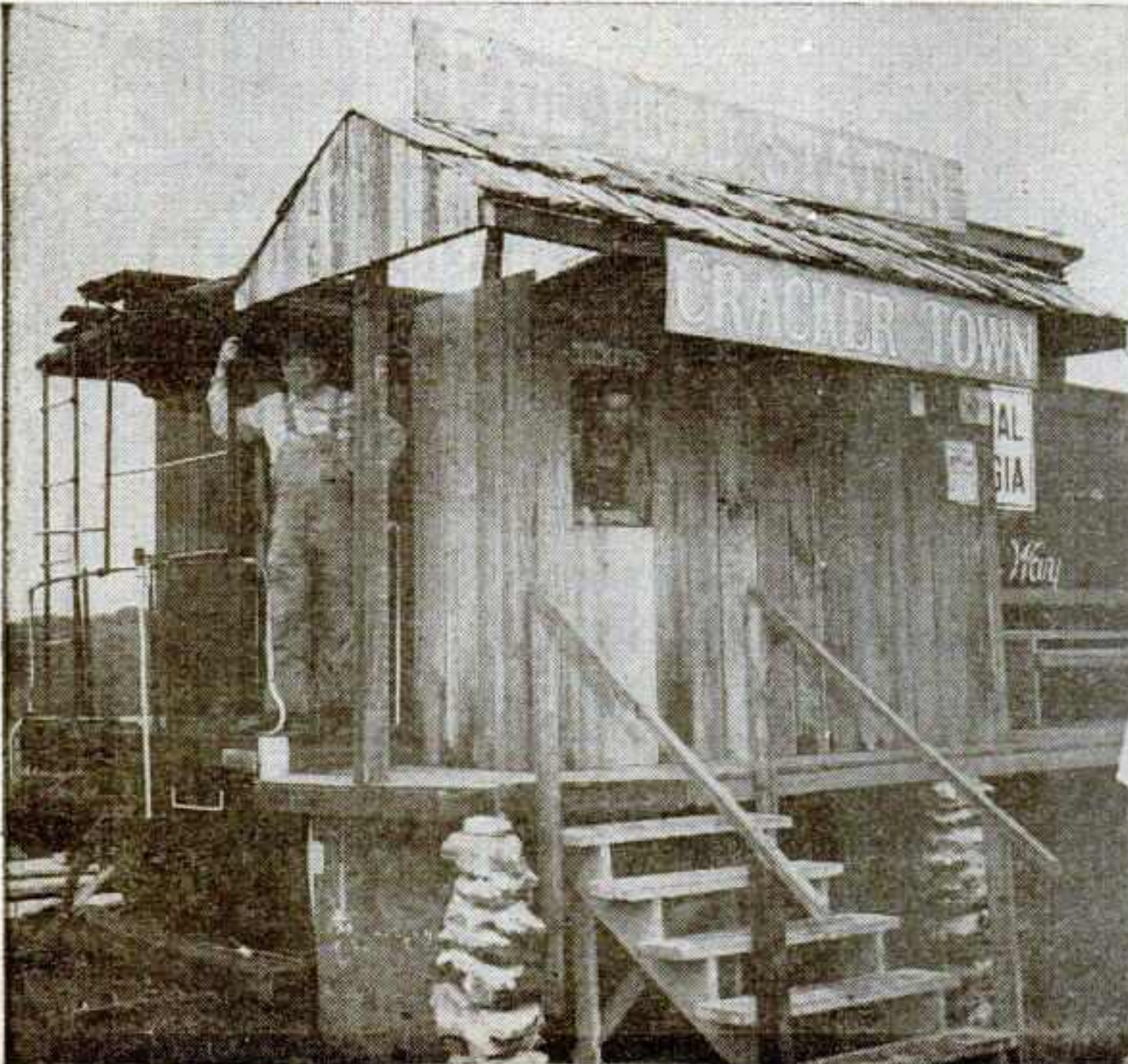
A COMPLETE mountain village that looked as old as the proverbial hills sprang up at the 1956 Southeastern Fair to give the Atlanta event an outstanding new feature and one which, fair officials believe will endure for many years.

Cracker Town, U. S. A., moreover, gave the fair a strong educational pitch, so strong that the Georgia Board of Education ruled that children who attended under the supervision of their teachers and viewed the exhibits were to be given full credit for a full day at school. As a result, thousands of youngsters and many teachers, who otherwise would not have attended, thronged to the fair.

Pictured on this page are some of the rustic structures in this picturesque village—a grist mill powered by a water wheel; a sorghum sirup mill, where thousands of gallons of sorghum were made and sold; a blacksmith shop, with a smithy at work, and a railroad station.

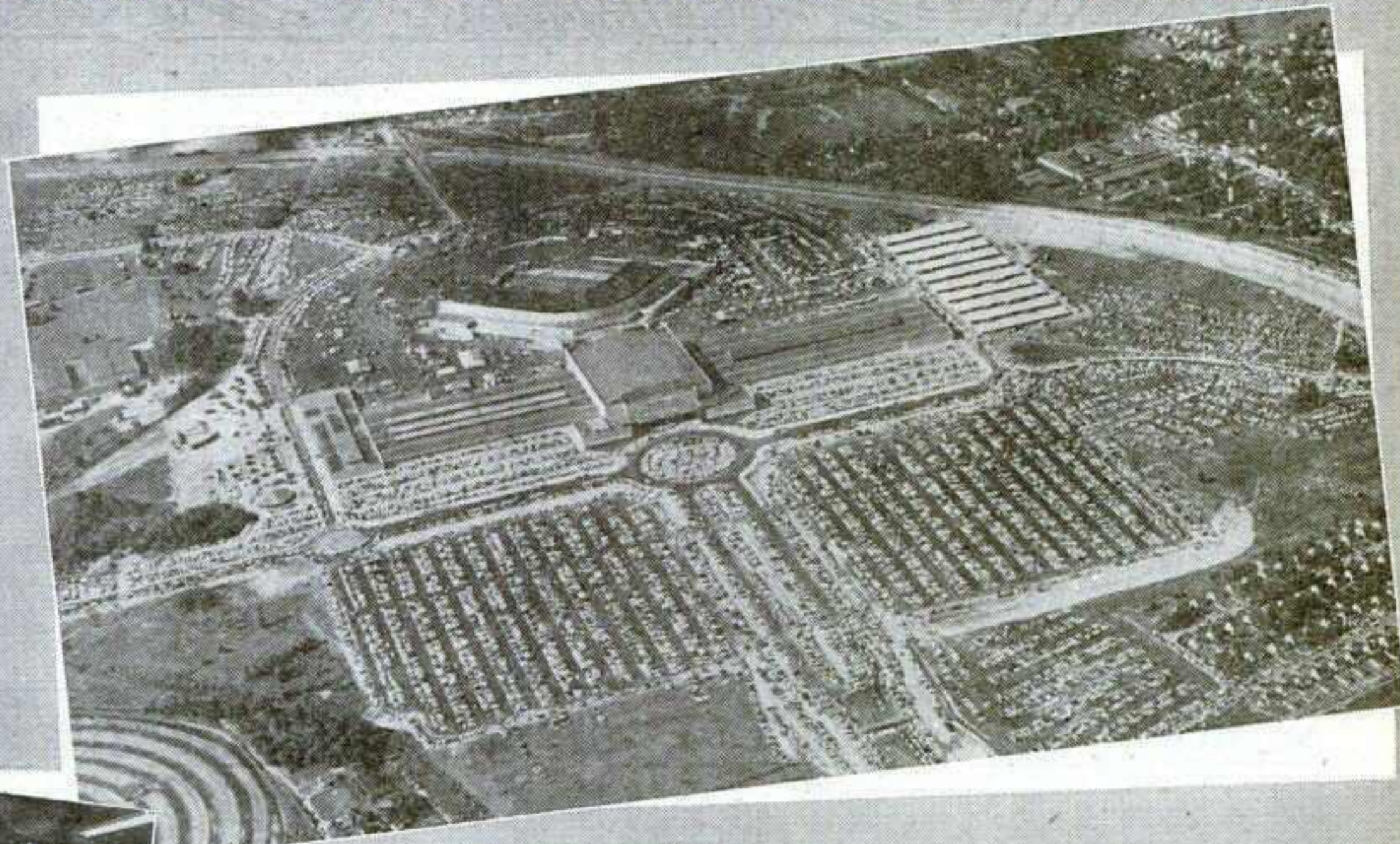
Other features were a log cabin believed to be between 85 and 100 years old, which had been taken apart piece by piece on its original site, carted to the fairgrounds and there rebuilt; an old-time general store, complete with bins, cracker barrels, lamps, etc.; a smoke house, an old jail and an old medicine show wagon.

The people who manned the buildings fittingly were garbed in costumes that dated back to the turn of the century and this added to the appeal, gave added color, and provided additional authenticity and educational value.



BIG 1956 KENTUCKY STATE FAIR SHATTERS ALL PREVIOUS RECORDS!

Aerial view of the new Kentucky Fair & Exposition Center in Louisville, taken on September 9, 1956, when paid attendance at the Kentucky State Fair was 96,020 and parked cars exceeded 25,000. Total attendance at the 9-day Kentucky State Fair reached an all-time record high of 500,293!



BIGGER '57 PROFITS FOR ALL!

Record-shattering attendance plus a fabulous, brand new plant with every modern facility, now provide the basic requirements so that the finest shows and exhibits can make new gross records at the Kentucky State Fair in 1957!

The 1956 attendance exceeded half a million! Midway gross was up 22%! Football drew the biggest crowd and gross in Louisville's history! The rodeo crowd and gross broke all records in the area! Both the ice and horse shows pulled the greatest crowd and gross ever! Exhibits chalked up the biggest attendance in history! In all, 15 records were shattered!

EAST EXPOSITION WING—showing one aisle of the greatest fair exhibits in Louisville's history!

COLISEUM—during the World's Greatest Horse Show, when all previous attendance records were broken!

STADIUM—when the largest crowd in Louisville's history viewed professional football!

MIDWAY—during the 1956 Fair, when all previous Midway records were shattered!

The new plant is located in Louisville, on 357 acres! 22 acres are under roof! There is 408,100 sq. ft. of exhibit space on the ground floor! The Coliseum seats up to 22,000! The Stadium seats up to 31,000! There's parking for 27,000 cars! And, there's equipment plus facilities for every type of show or event for a modern fair!

SHOWMEN! CONCESSIONAIRES! READ THIS!

We're looking for new entertainment—new ideas—anything and everything worth while—that'll satisfy a money-spending, entertainment-hungry half million fair-goers! So, write us now!

J. DAN BALDWIN, Manager

KENTUCKY STATE FAIR

at the

EMerson 6-9592

**1957 FAIR
SEPT. 6-14**



LEADERSHIP IN CANADA... PIONEER IN



WORLD'S FIN



The Show Beautiful

**CANADA'S LARGEST AND
BEST RAILROAD SHOW...**

Designed for Canada's best Fairs

47 ★ ★ ★ ★ ★ ★ ★
RAILROAD CARS

No matter how you rate a show...you'll
find there is no finer, more progressive
midway... anywhere!



WORLD'S FINEST SHOWS

SHOWMANSHIP *the show that truly lives up to it's name*



WEST SHOWS



Brought to you by **"JIMMY" SULLIVAN**

Check the clean, modern rides for adults and children . . . Called "North America's Largest Kiddieland."

Watch the folks crowd around the concessions and shows . . . all clean, top quality and entertaining . . .

Look at the attractiveness, neatness and brilliance of the total midway . . .

YOU'LL AGREE . . . that your patrons will truly enjoy themselves on the midway of World's Finest Shows!

OUR GRATEFUL THANKS TO

The Exhibition and Fair officials of the Western Canada "B" Circuit of Fairs for awarding us the contract for 1957, our 17th year. Patty and Frank Conklin, whom we are associated with at the following Fairs: Sherbrooke, Three Rivers, Quebec City, Renfrew, Lindsay and Kitchener. To the Norfolk County Fair officials whom we have been associated with since 1928.

SHOWMEN-RIDE OWNERS

Can place high-class shows and rides for our big 1957 season. George Vogstad, Pete Kortes, Arch McAskill, Carl Lauther, Glen Porter and all others, contact. All concessions open. Contact us at the Chicago Convention or at our address below.

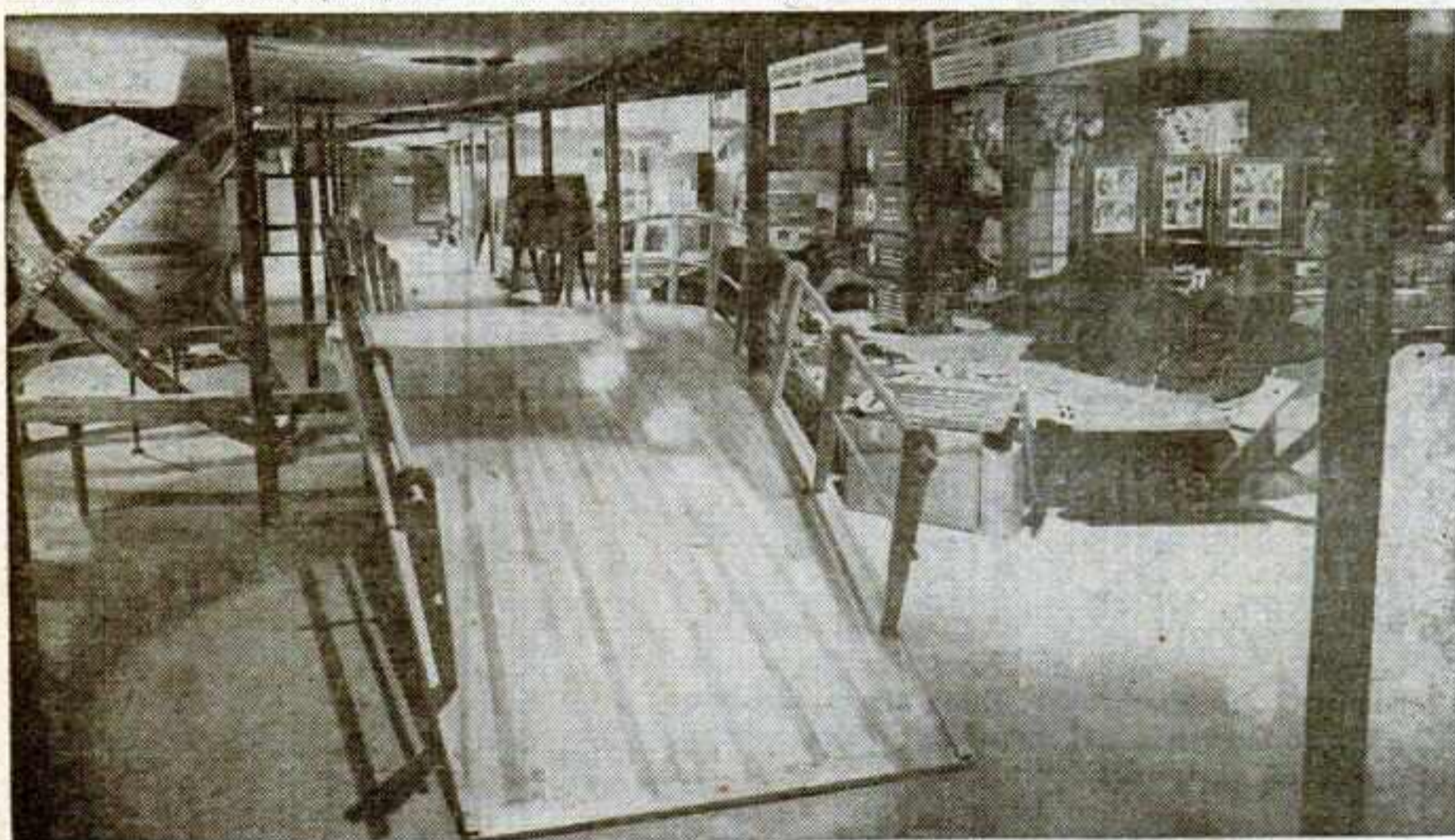
EXECUTIVE STAFF:

M. F. SULLIVAN, Secretary Concessions
MERRICK NUTTING, General Agent
HANK BLADE, Asst. Manager
PHIL CRONIN, "Kiddieland"
PAT MARCO, Concession Manager
TIM JORDAN, Office Manager

*"The World's Finest Staff" with the
"World's Finest Shows"*

J. P. "Jimmy" Sullivan, General Manager

P. O. Box 442, Toronto, Ontario, Canada



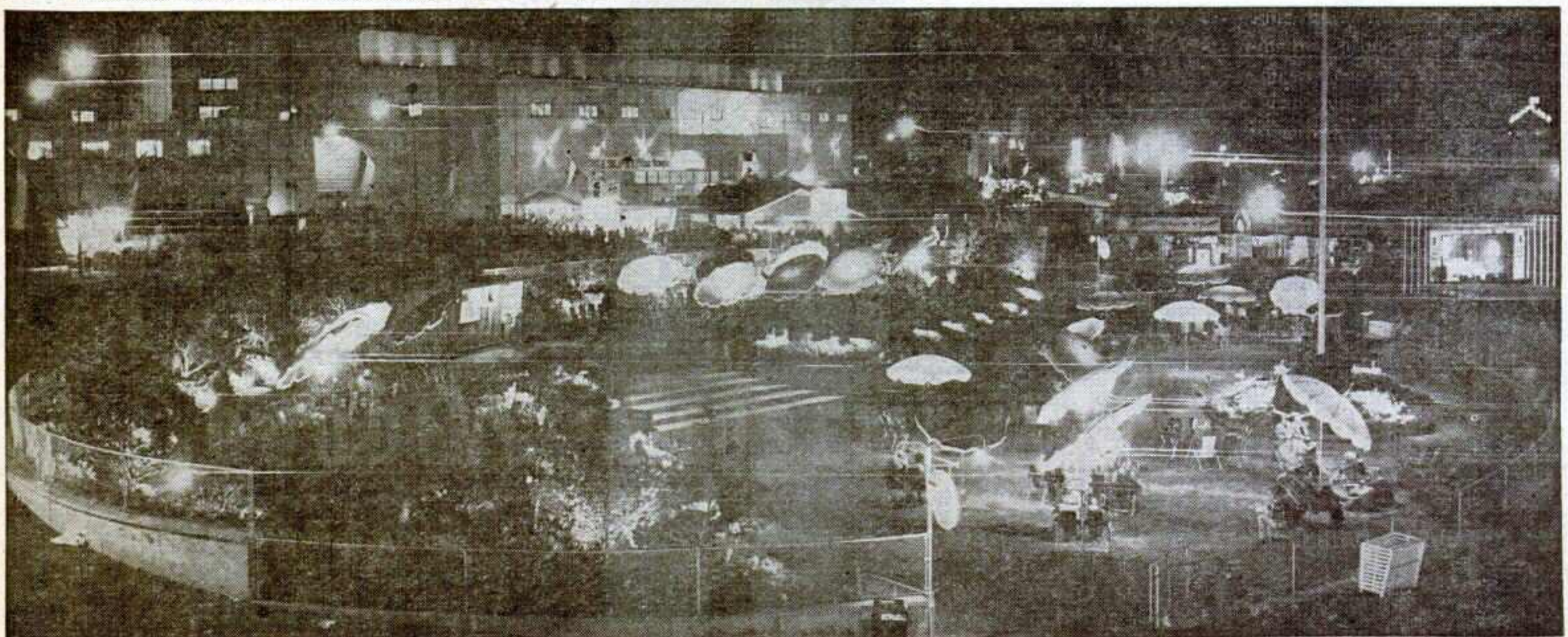
Garden-Info Center!

THE Vancouver-based 1956 Pacific National Exhibition had many new features to sell to its patrons thruout British Columbia, and at least one of them might make good idea "buys" for fairs elsewhere.

Most outstanding was a Garden Rendezvous and Information Center, shown in the bottom photo. Built at a cost of \$65,000, with the British Electric Company picking up the construction tab, the garden center provided rest and shade in a delightful setting that included a pool with miniature dam and power plant.

Also outstanding was a big, new exhibit of the B.C. forest industries, pictured at the left, with a long, railed ramp, built in keeping with the exhibit, enabling easy vision.

Established features were reworked and given greater appeal. Typical of these was the Canadian armed forces show, pictured above. It offered frogmen diving in a tank, an underwater TV camera and a daily free phone call to a Hollywood star.





The Show Window of Kansas Progress

SEPTEMBER 7-12

Each September approximately half a million Kansans assemble in Topeka, the Capital City, to participate in the annual Kansas Free Fair. Unlike any other major fair in the nation, the Free Fair plant is located in the heart of the city proper, only seven blocks from the downtown business area. America's biggest attractions have found the Free Fair of Kansas a most profitable engagement. The Free gate is a bonanza for exhibitors and concessionaires. Better place Topeka on your route sheet!



Maurice E. Fager, Manager
Kansas Free Fair

KANSAS FREE FAIR TOPEKA

"The Biggest Free Fair in America"



D. E. Ackers, President
Kansas Free Fair

Pixie Conn. Yankee

THERE is a certain pixie quality that shouts of controlled imagination at the Danbury, Conn., Fair. In true, suspended animation Buffalo Bill chases a galloping buffalo around the top of a storage water tank which, in turn, is painted to provide an authentic Western panoramic background. A block away several dazzling mannikin belles lean provocatively from windows of the Goldtown Hotel. To children, their countenance is benign, or even motherly. To their dads and uncles they give off leering Old West tones of seductiveness.

John W. Leahy, owner and manager of the event, a scant 40 miles from Broadway and the best of the nation's imaginative effort, is also the idea man. How right he is shows up in the annual tabulation of attendance—more than 100,000 with everyone counted—and the fact that adults pay the highest admission price of any fair, \$1.50. Given good weather the fair shows an inclination to climb and invariably hits close to the saturation point on its two Saturdays and Sundays of operation.

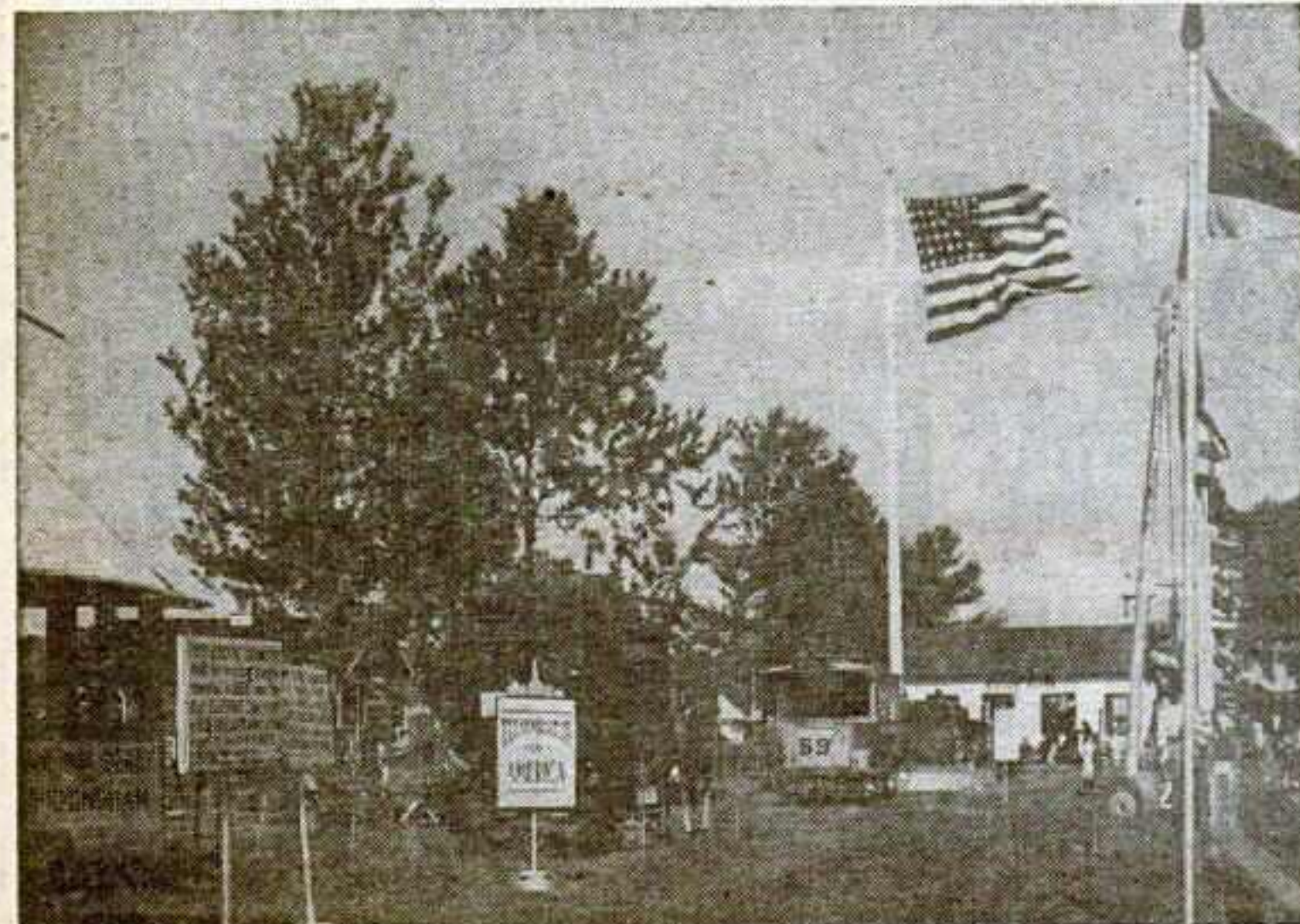
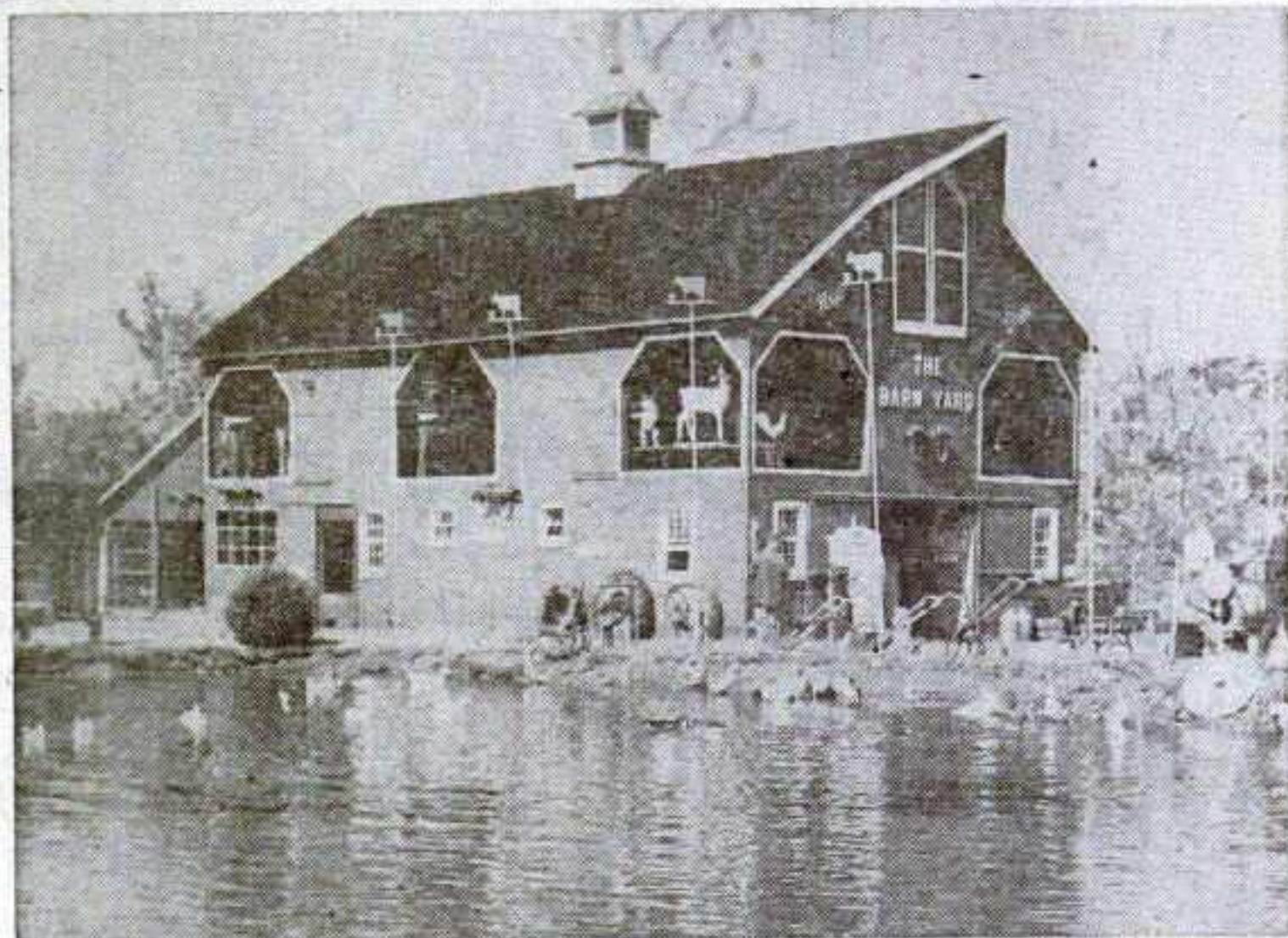
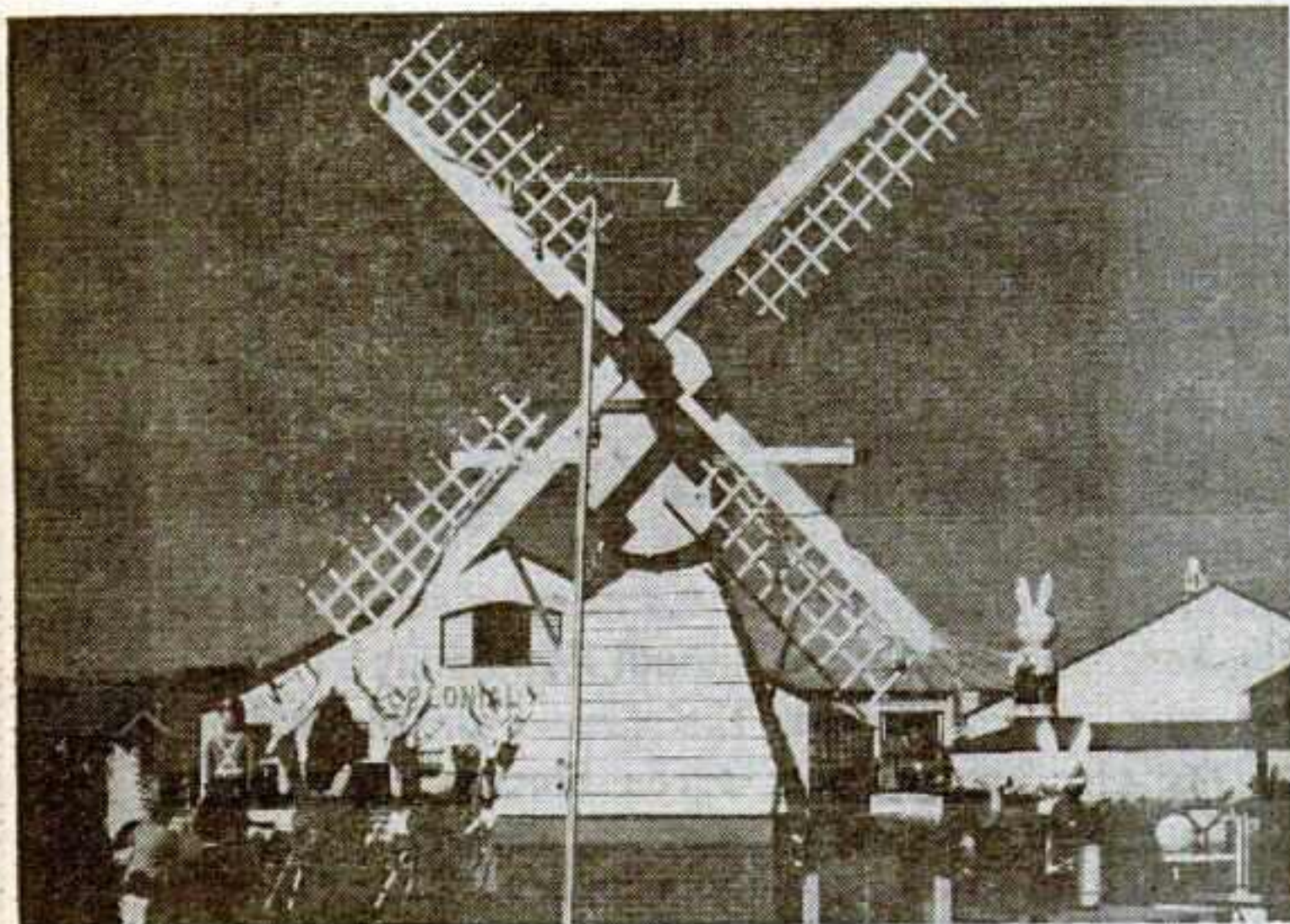
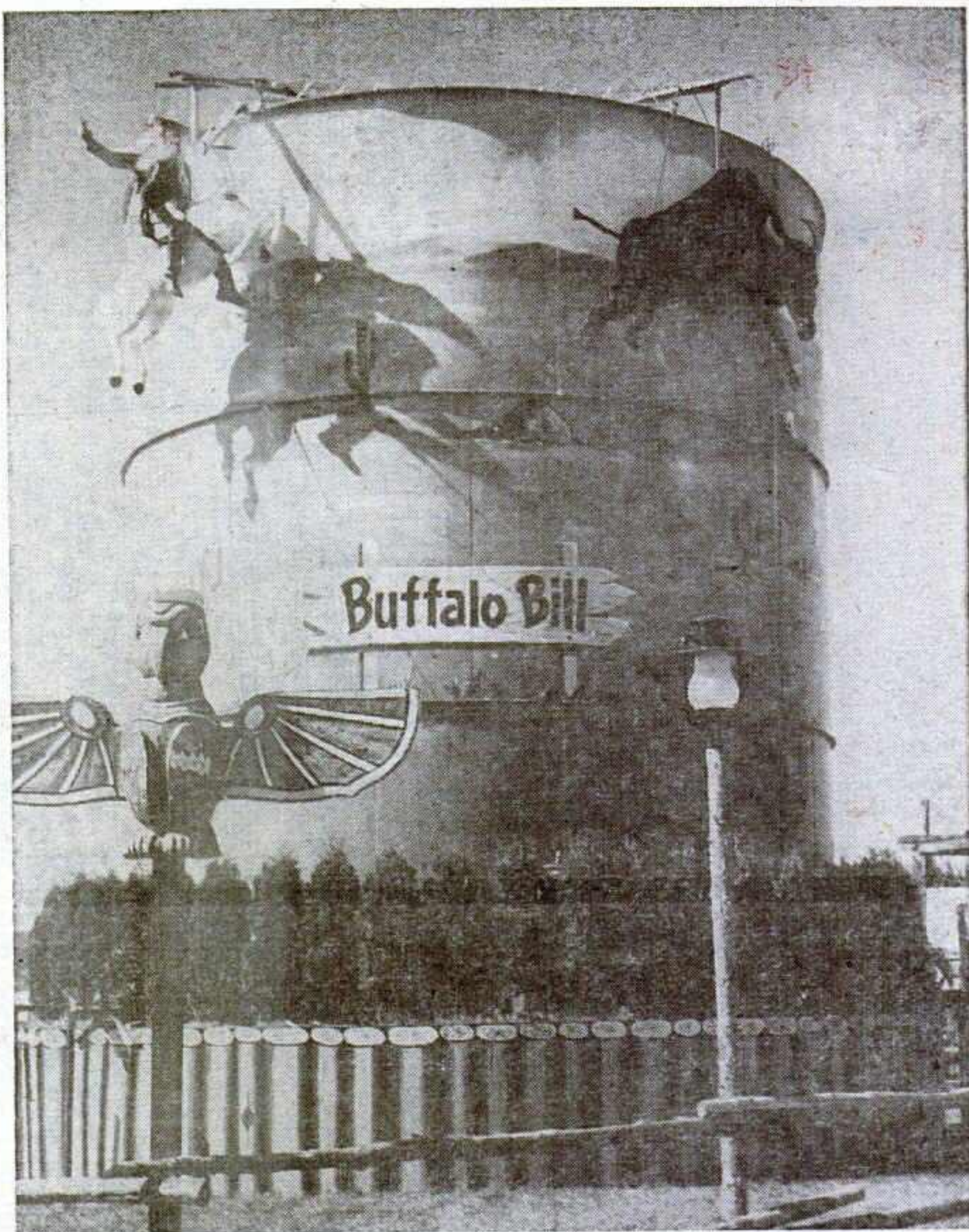
Located in the hep, suburban New York area, Danbury might have gone on forever in a pumpkin way but the chances are that without the touch of Leahy showmanship the property might now be worth more for subdividing into home sites.

The pumpkins and cows and all the rest of the fair ingredients are there to provide a full measure of justification. Added to them is such adept presentation as to strike the fancy of young and old. The domestic animal kingdom is always well presented. The difference is that offsprings, often only hours old, are always included. It is easy to see the interest holding difference this makes in the attitude of parents and their youngsters.

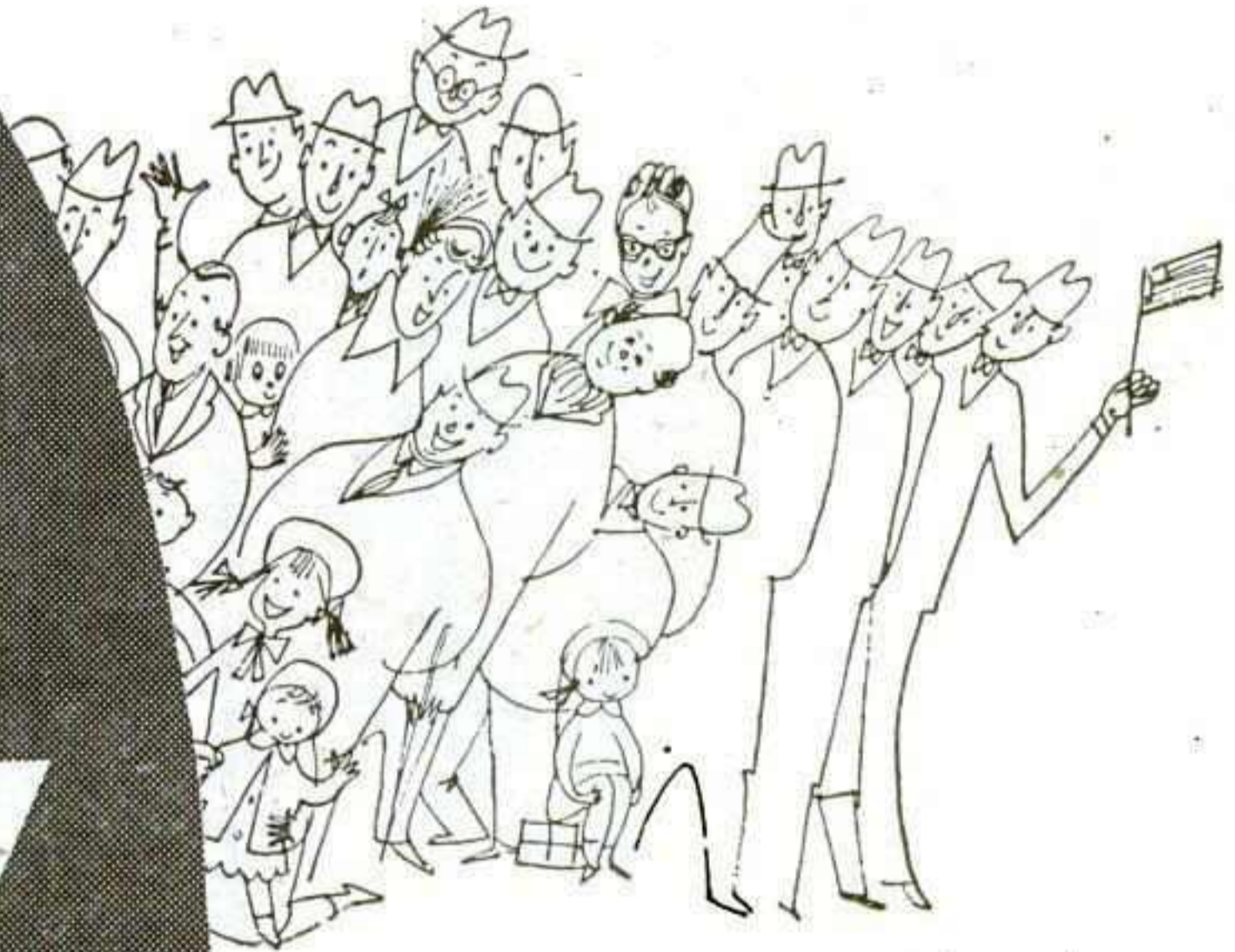
Santa Claus in full regalia and with all of his wonderful reindeer is always present. There are wooden soldiers and real stagecoaches with live horses, full-size trains, a Dutch windmill, a barnyard, town hall and carriage house, among others, that defy duplication anywhere in the world of reality but which actually mirror the dreams and expectations of the small fry and their parents, too.

A collection of marvelous, and authentic, antique public conveyances, a New England village, the panning for real gold and hundreds of bags loaded with fool's gold, all running for real gold and hundreds as big as that used by the Ringling show.

John Leahy advertises 100 free shows at his Danbury Fair. The chances are a lot of patrons figure he has counted short after a day of looking.



The
NEW YORK
YORK
State Fair
 SYRACUSE, N.Y.



They come to see ...

They come to compete ...

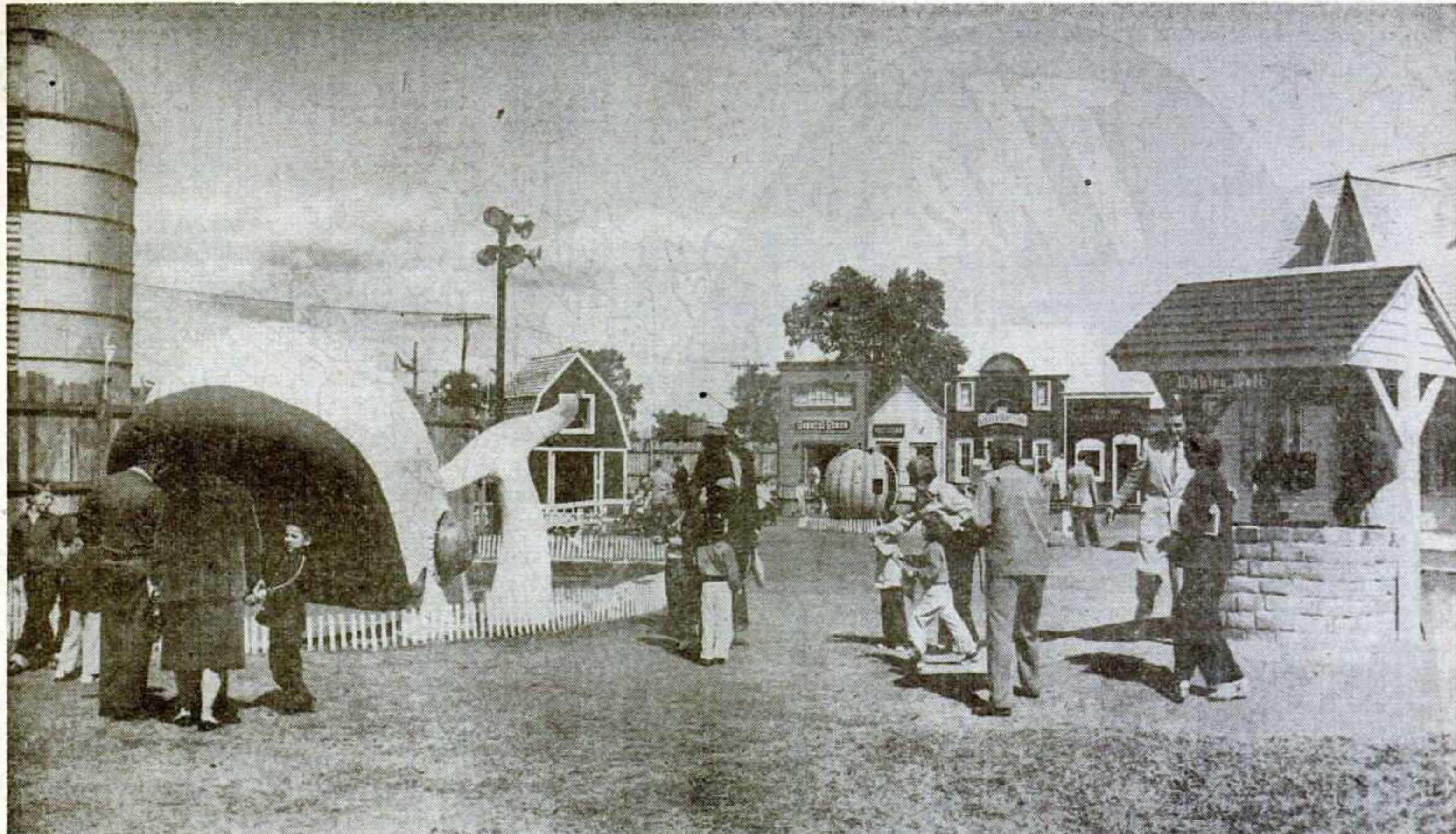
and THEY COME TO SHOP

NEARLY one half million New Yorkers attended the **NEW YORK STATE FAIR, Syracuse, N. Y., in 1956 to see the wonderful exhibits, displays and shows, to compete in agricultural contests and to buy the products of hundreds of national exhibitors.**

Do not overlook this market of prosperous New Yorkers for your product. Make it a point to exhibit at the New York State Fair.

Exhibit Space Reservations:

WILLIAM F. BAKER, Director, NEW YORK STATE FAIR, SYRACUSE, N. Y.



Storyville Permanent!

A UNIQUE, permanent feature added to the Eastern States Exposition, West Springfield, Mass., in 1956 was Storyville, a combination frontier town and fairyland village.

The handsome presentation, costing a reported \$25,000, was constructed and is operated on a concession basis by persons venturing into show business for the first time. The excellence of the job, finished under opening-day pressures, brought attendance up to expectations, altho rain hurt operations on several days.

The combination of Western and storybook characters assures the interest of virtually every moppet. To add to the lure and make it within the reach of all, the price policy for the first year was to charge children 50 cents and to admit an adult free with each child.

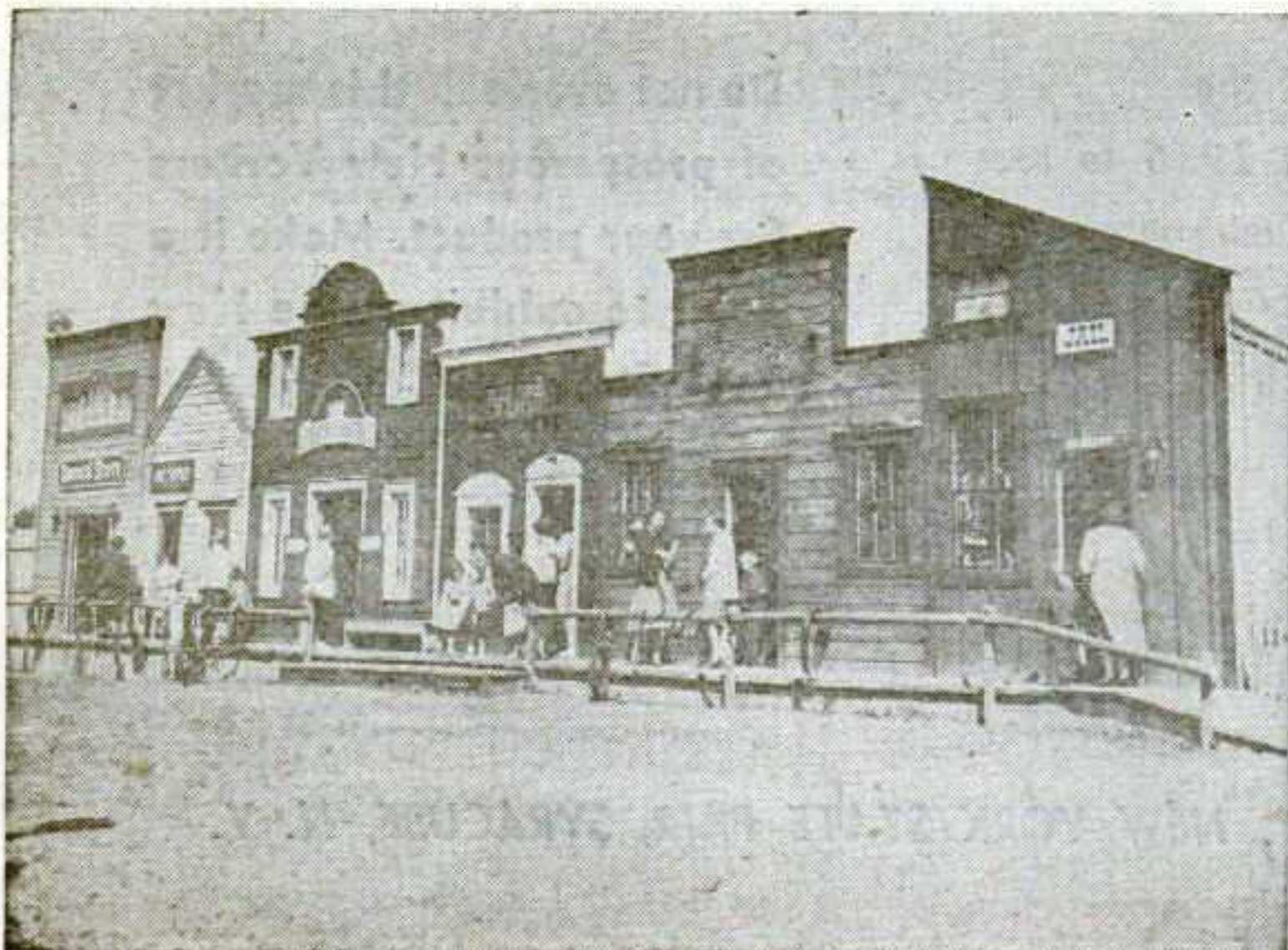
The revenue-earning aspects, apart from the admission fee, include straight sales in virtually all of the units, a color book and a pony ride.

A stockade-type fence surrounds the unit. There is adjacent land for looked-for expansion and this is likely to come with each year, in the opinion of the management. They know that one or more new units will have to be added each year. Moby Dick, the Old Lady in the Shoe, Peter the Pumpkin Eater and Humpty Dumpty, to name a few, will have to be added to if the always necessary ballyhoo of "new" is to be used.

An added feature is a barnyard with a whole slew of young domestic animals. The pony ride, which hit capacity on a number of occasions, is adjacent.

The entrance is constructed in the form of an open book. This is of rather simple construction and can be changed each year, the operators believe, in the interest of creating an apparent new format.

A surprise aspect of the presentation to the operators was the staying time of patrons. Those who entered stayed considerably longer than was anticipated which was fine, and flattering, except they were concerned over what would happen if they jammed them in on a big day. Still, more than 4,500 persons were handled on a single day without undue pressure.



Concentrated **SALES** **POWER**

At the **MISSOURI**

State Fair

Sedalia, Missouri

**ONE OF THE TOP 10 FAIRS
IN THE UNITED STATES**

This huge once-a-year event brings over a half million fun-filled people flocking to its gates. They will be watching for new entertainment, new thrills, new products, inventions and services. People who attend this gala event spend hours looking at everything and anything in order to see the new ideas achieved, progress that has been made and something different to take home. If you have any ideas or exhibits, it will pay to exhibit in this mighty Missouri market where everyone goes on a mass holiday shopping spree. It's one of America's outstanding events.

August 17-25
— 1957

PERMANENT FACILITIES:

Grandstand—Capacity 8,500.
Bleachers—Capacity 4,500.
Mile and half race track available for big car auto races, horse shows, harness racing, rodeos, etc. Indoor Arena—Capacity 4,500.

SHOWMEN—CONCESSIONAIRES

Plan now to attend the Missouri Fair Meetings, Jan. 10 and 11, Governor Hotel, Jefferson City, Mo.

FOR COMPLETE INFORMATION ON EXHIBIT SPACE CONTACT

MISSOURI STATE FAIR

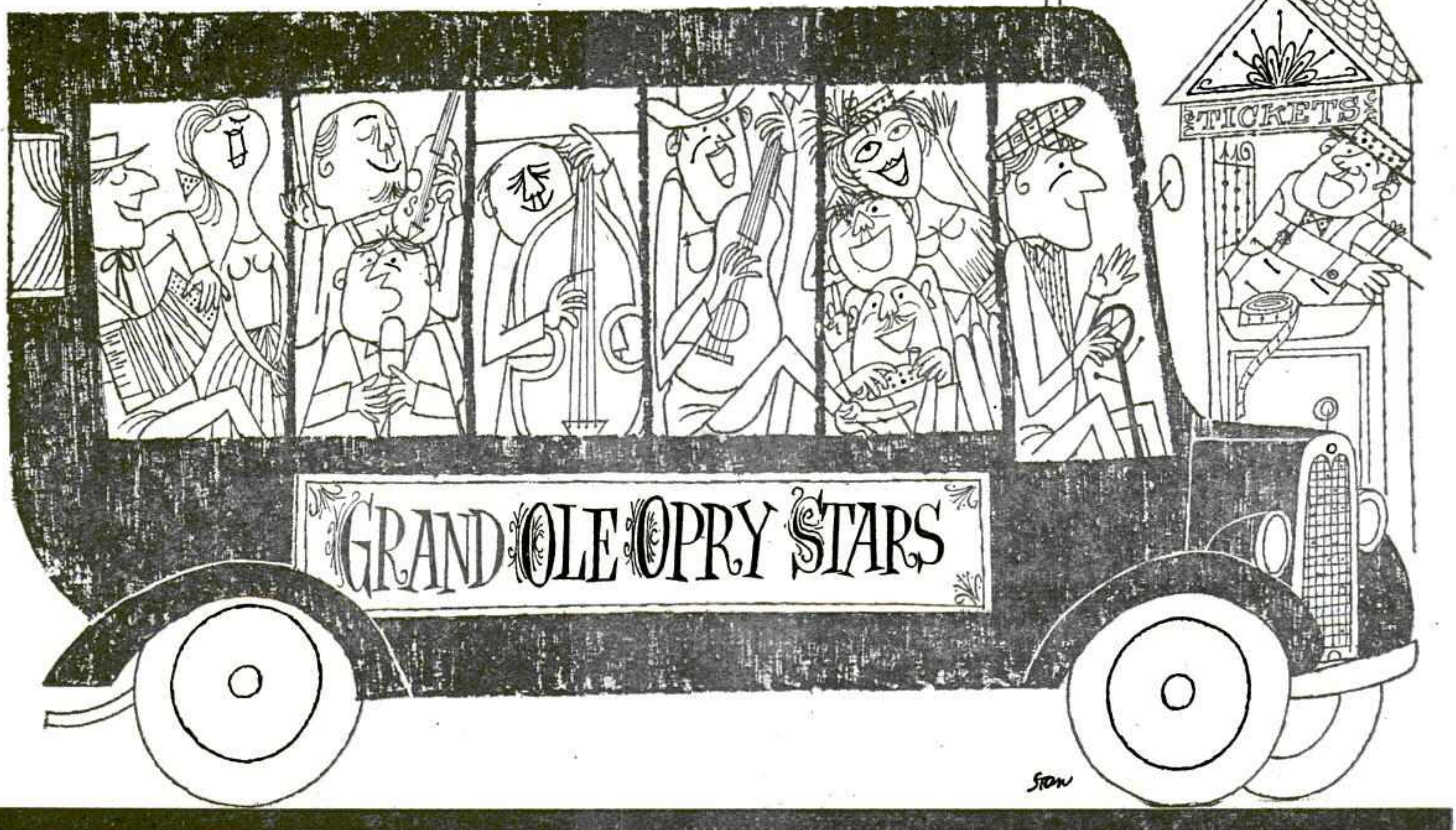
W. H. Ritzenthaler, Secretary

Phil M. Donnelly, Governor

L. C. Carpenter, Commissioner of Agriculture

P. O. Box 111
Sedalia, Mo.

For Box-Office Music
 Schedule a
 Grand Ole Opry Day
 in Your Grandstand!



North, South, East or West — regional, state, city or county — makes no difference where or what kind of fair you plan — you'll pack 'em in when you feature the pulling power of Grand Ole Opry headliners from the world's number one Country Music Station — 50,000-watt WSM.

That's because Grand Ole Opry stars are better known. Week after week, 60% to 70% of the nation's top Country Music tunes feature Opry talent. And your box office is backed by the prestige, the dignity and the integrity of the 31-year reputation of WSM and the Grand Ole Opry.

TIME-TESTED CROWD PULLERS AND HOT, NEW ACTS!

When you book Opry talent you don't have to guess about draw. You know! This Opry talent roster has everything—names that have meant packed houses for decades; hot, new names that have skyrocketed to fame overnight:

Roy Acuff
Rod Brasfield
June Carter
Carter Sisters
Lew Childre
Johnny Cash
Cowboy Copas
Crook Brothers
T. Tommy Cutrer
Jimmy Dickens
Flatt & Scruggs
Fruit Jar Drinkers
Gully Jumpers
Hawkshaw Hawkins
Eddie Hill
Goldie Hill

Ferlin Husky
Autry Inman
Johnny & Jack
Grandpa Jones
George Jones
Jordanares
Lonzo & Oscar
Louvin Brothers
Benny Martin
Sam & Kirk McGee
Minnie Pearl
Rose Maddox
Bill Monroe
George Morgan
Moon Mullican
Odie & Jody
Old Hickory Singers

Webb Pierce
Possum Hunters
Ray Price
Jim Reeves
Marty Robbins
Jimmy Newman
Jean Shepard
Carl Smith
Hank Snow
Red Sovine
Stringbean
Ernest Tubb
Justin Tubb
Kitty Wells
Del Wood
Faron Young

PACKAGE SHOWS TO PACK YOUR GRANDSTAND!

Book one of these Opry Package shows into your grandstand, call it Grand Ole Opry Day, and watch the crowds pour in.

THE ROY ACUFF SHOW

ROY ACUFF AND THE SMOKY MOUNTAIN BOYS
JOHNNY & JACK AND THE TENNESSEE MOUNTAIN BOYS
KITTY WELLS
BASHFUL BROTHER OSWALD AND THE JUG BAND
Mgr.: Frankie More
Telephone: 44-6-6033, Nashville

THE JIMMY DICKENS— BILL MONROE SHOW

JIMMY DICKENS AND HIS COUNTRY BOYS
BILL MONROE AND HIS BLUE GRASS BAND
BENNY MARTIN
JUNE WEBB
AND COMEDIAN
Mgr.: Dewey Mousson
Telephone: CY 2-3398, Nashville
Mgr.: Preston Temple
Telephone: AL 4-8416, Nashville

THE JIM REEVES SHOW

JIM REEVES AND HIS WAGON MASTERS
JUSTIN TUBB
RED HAYES
TOMMY HILL
JIMMY DAY, COMEDIAN
Mgr.: Herb Shucher
Telephone: 44-7-2484, Nashville

THE ERNEST TUBB SHOW

ERNEST TUBB AND HIS TEXAS TROUBADOURS
THE WILBURN BROTHERS,
TEDDY & DOYLE
BILL CARLISLE & THE CARLISLES
HOT SHOT ELMER, COMEDIAN
Mgr.: Gabe Tucker
Telephone: CH 2-2288, Nashville

THE HANK SNOW SHOW

HANK SNOW AND HIS RAINBOW RANCH BOYS
Telephone: 44-7-2832, Under Personal Direction of Mrs. Mae Axton

THE LONZO 'N' OSCAR SHOW

LONZO 'N' OSCAR AND ALL THE WINSTON COUNTY PEA-PICKERS
Mgr.: John Kelly
Telephone: AL 5-1151, Nashville

THE MINNIE PEARL SHOW WITH ALL-STAR CAST

Mgr.: John Kelly
Telephone: AL 5-1151, Nashville

THE HAWKSHAW HAWKINS & JEAN SHEPARD SHOW

Mgr.: Tom Kelly
Telephone: AL 5-1432, Nashville

ODIE & JODY AND THEIR COMEDY SHOW

Mgr.: Ted Edlin
Telephone: CA 8-4416, Nashville

THE CARL SMITH SHOW

CARL SMITH AND HIS TUNESMITHS
GEORGE JONES
JIMMY NEWMAN
DEL WOOD
JUNIOR HUSKEY, COMEDIAN
Mgr.: Hal Smith
Telephone: CA 8-5540, Nashville

THE MARTY ROBBINS SHOW

MARTY ROBBINS AND HIS TENNESSEE PARTNERS
Mgr.: Eddie Crandall
Telephone: AL 4-6143

THE JOHNNY CASH SHOW

JOHNNY CASH AND HIS TENNESSEE TWO
THE LOUVIN BROTHERS AND ALABAMA SAND DUSTERS
GEORGE MCCORMICK
Contact Bob Neal
Telephone: Jackson 5-0436, Memphis

THE LESTER FLATT & EARL SCRUGGS SHOW

FLATT & SCRUGGS AND THE FOGGY MOUNTAIN BOYS
UNCLE JOSH, COMEDIAN
KENTUCKY SLIM
Contact Mrs. Scruggs
Telephone: 44-7-2254, Nashville

THE RAY PRICE SHOW

RAY PRICE
VAN HOWARD
Mgr.: Al Flores
Telephone: CY 7-0728, Nashville

Remember, when you book Grand Ole Opry talent you get

- **America's Top Selling Country Music Artists**
- **Talent whose Bookings are promoted daily on 50,000-watt WSM, by records played by thousands of Disc Jockeys all over the nation, by television, press and direct mail.**

So—get on the box-office bandwagon early. Book Grand Ole Opry talent for your Fair now and be prepared when the crowds pour in!

Represented in New York, New Jersey and Pennsylvania by
Harry Cook, Cook and Rose Agency, Lancaster, Pennsylvania.

For all bookings, visit booths 122-123
Chicago International Fair
November 25, 26, 27, 28 or

Write, wire or call
D. Kilpatrick, Manager
ARTISTS SERVICE BUREAU

W S M

NASHVILLE, TENNESSEE

AL 4-5656

New, Old in Contrast

THE new and the old in transportation—a Monorail system, the latest development, and two miniature paddlewheel boats, a reminder of yesteryear—contrasted sharply at the 1956 State Fair of Texas.

Hailed as a possible answer to current transportation problems and bigger ones yet to come, the Monorail, in action 13 days at the Dallas exposition, conveyed nearly 75,000 riders at 25 cents per head and on one day toted 1,198 in an hour.

Such business, however, was rated only a fraction of the system's potential because the entire installation had not been completed. Completion of the system will enable the use of the Monorail as a permanent attraction at State Fair Park, with operation planned for weekends, during the full run of the fair, and at other times when the traffic would warrant it.

During the 1956 fair the system was about 1,700 feet long, running from one of the main gates to a point opposite the main gates to the Cotton Bowl. The loading point nearest the stadium is a platform supported by a modernistic parabolic arch. The other terminal point is at ground level.

The Monorail was constructed with the idea that it would have utility as transportation, serve as a giant exhibit demonstrating the most modern means of mass transportation and be a novelty amusement ride.

Plans for the system were finalized only several weeks before the fair opened and consequently it was not possible to finish the installation before opening day. However, 27 days from the time work actually began, a short length of the rail was in place and the Monorail was operated on a short round trip basis, largely as an attraction.

Original plans for the installation involved a continuation of the line to the main parking lot and eventually to circle the fairgrounds. It is anticipated that this ultimately may be done.

The Monorail was installed and operated by Texas Skyways Company, Inc., a subsidiary of Monorail, Inc., which developed this version. Monorail, Inc., is headed by Murel Goodell as president.

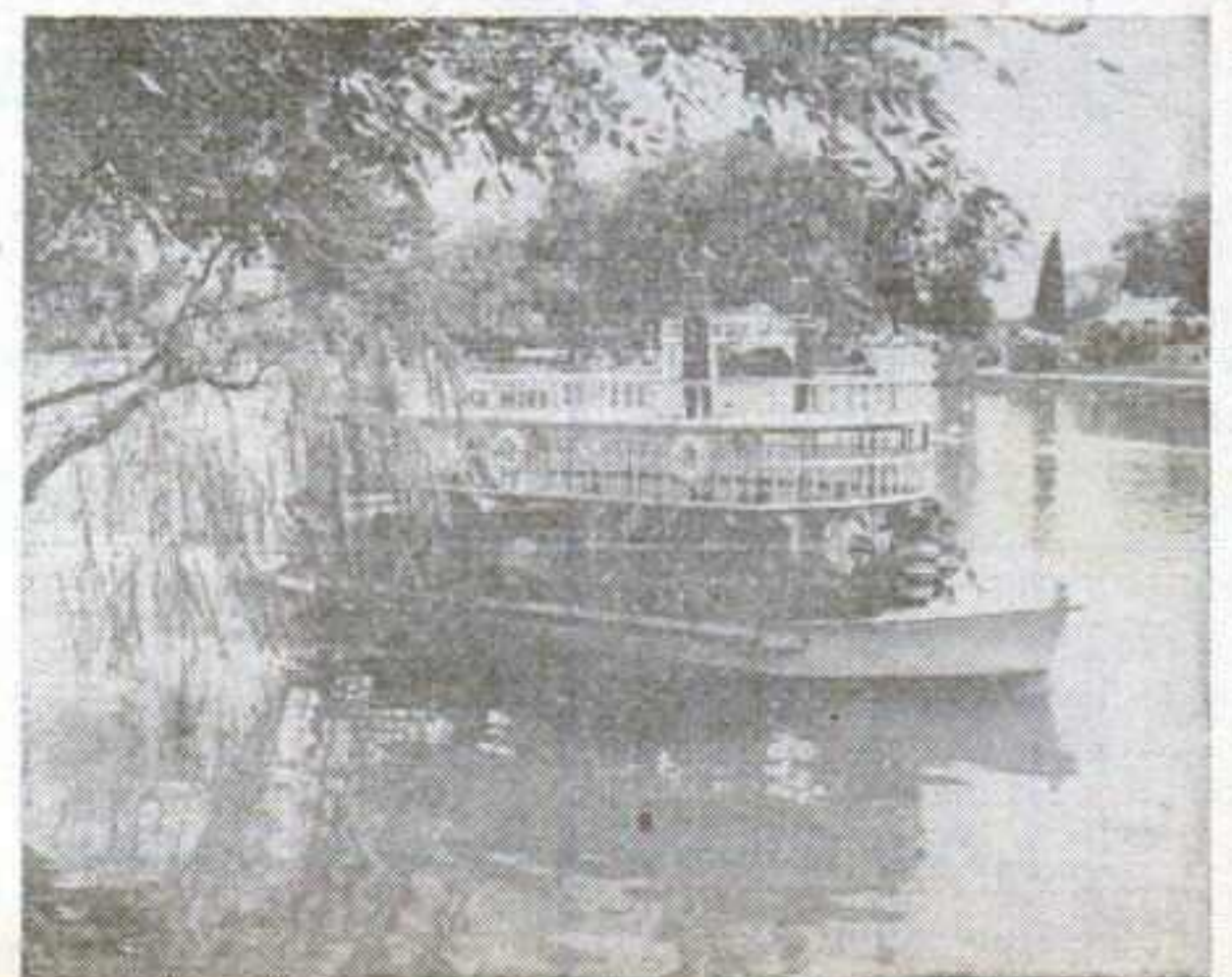
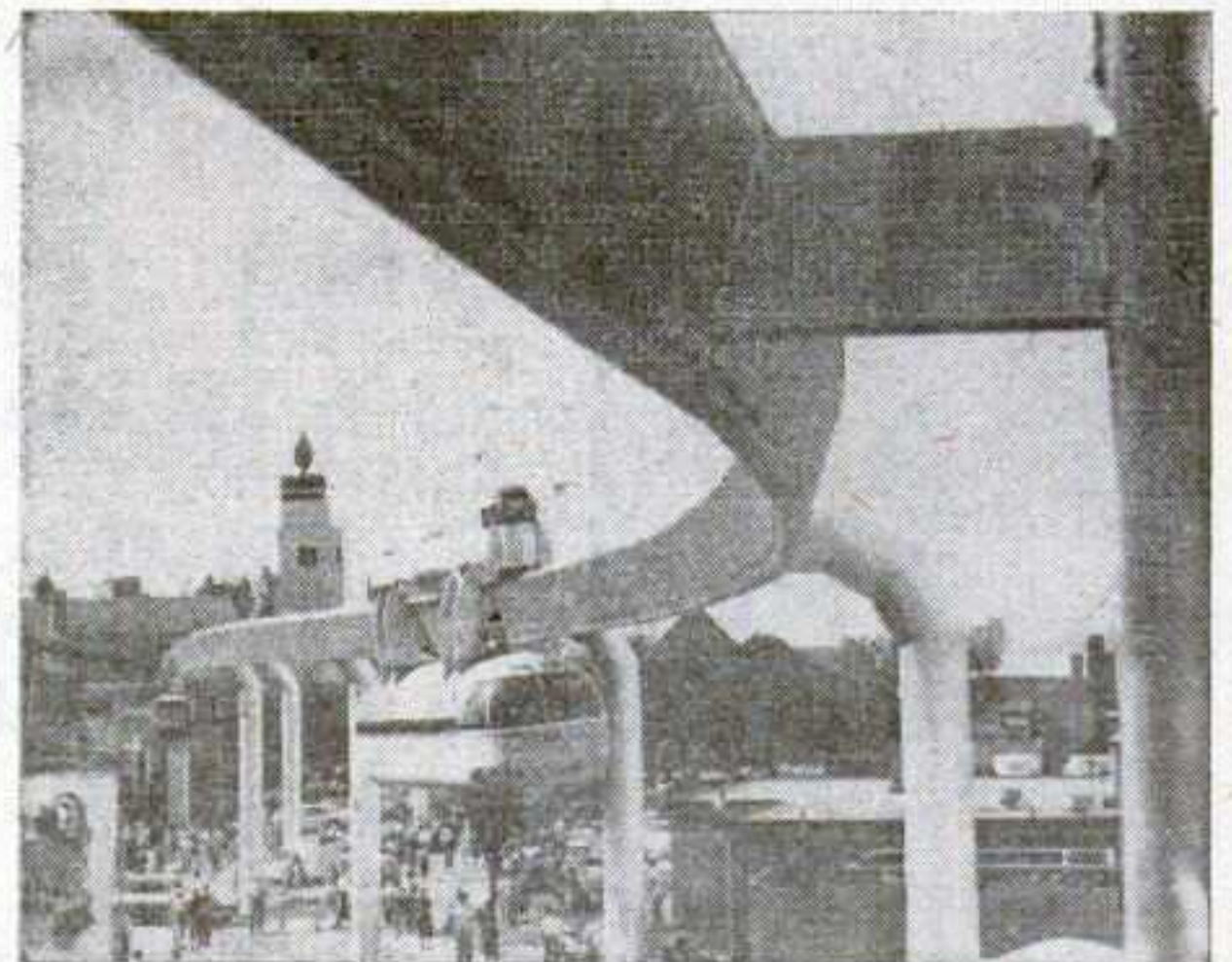
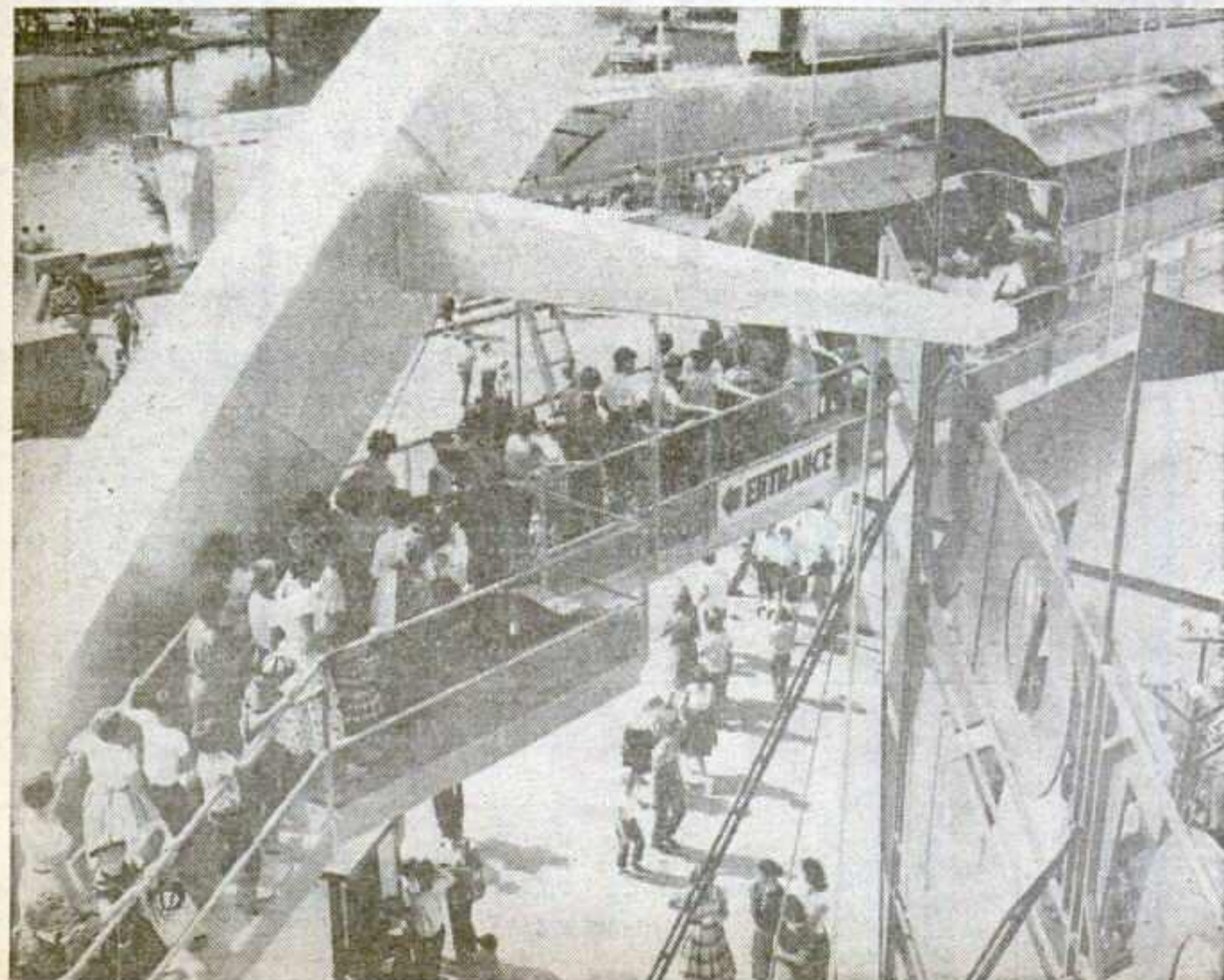
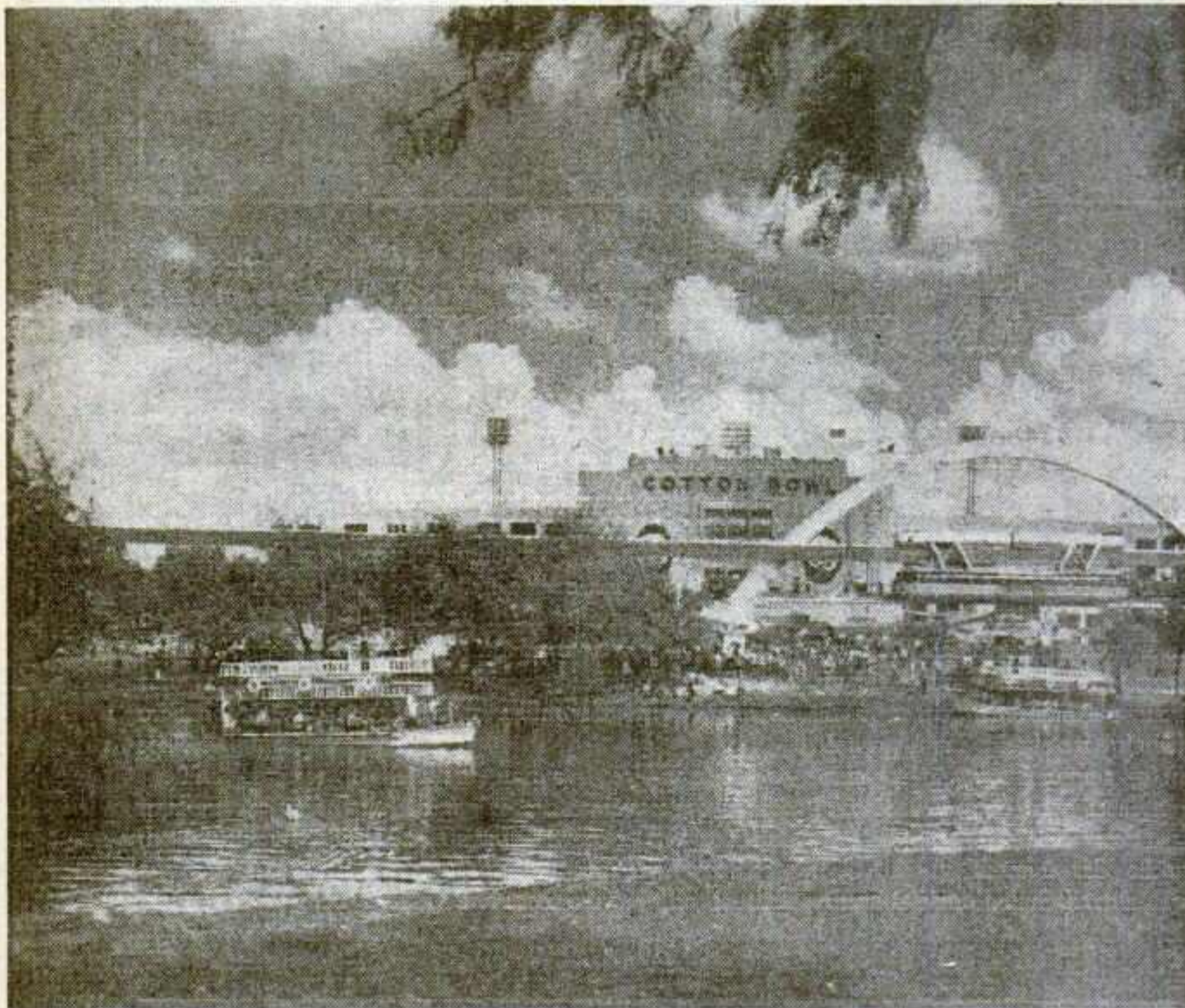
Regardless of the ultimate development of the Monorail system on the Dallas fairgrounds, it has already given reams of publicity to the fair and is an impressive new feature that fair visitors have found interesting because of its futuristic-looking construction.

The overhead rail from which the Monorail coach is suspended is supported by inverted J-shaped towers 32 feet high and spaced about 100 feet apart. The bottom of the coach clears the ground by about 14 feet. The coach is made of fiberglass and is powered by a diesel engine. It seats 60 passengers.

Monorail, Inc., constructed a short Monorail line at Houston in 1955 and this line operated as a demonstrator on weekends up until the time it was dismantled and parts of it, including the coach, were taken to Dallas for use in the State Fair system there.

The value of Monorail for fairs is that it whisks its passengers over the heads of crowds usually prevalent on a fairgrounds and that it requires relatively little right-of-way on grounds space.

In contrast to the Monorail with its futuristic look, two little paddlewheel showboats plied a small lagoon during the Dallas fair. A new attraction, they carried 53,660 persons at 25 cents each during the 16-day run. Manufactured by the Alan Hawes Manufacturing and Display Company, Atlanta, the boats not only did a big business, but added a picturesque touch to the fair.



MINNESOTA STATE FAIR

ST. PAUL

Growing every year in both rural and urban attendance, Minnesota State Fair offers its exhibitors an ever-increasing audience. A bumper crop in '56 and excellent industrial conditions insures another "Big One" in 1957. Plan Your Exhibit Now.



**1956
ATTENDANCE
1,036,736**

**NEW
MINK SHOW BUILDING**

**1957
DATES
AUG. 24-
SEPT. 2**

**NEW HARD
SURFACED MIDWAY**

T. H. ARENS
President

**NEW
CHILDREN'S FARM YARD**

World's Greatest Outdoor Machinery Show.

Modern Exhibit Buildings accommodating any size or type of exhibit.

Powerful entertainment features that draw crowds to your exhibits.

Big market area—tell your story to prospects from five states.

D. K. BALDWIN
Secretary

Brand New for Fairs and Parks

INSURED ATTENDANCE

*Another
HETZER
EXCLUSIVE
First!*



Larry Ruhl and Sandy Winters **HELICOPTER ACT**

... DRAW MORE PEOPLE

"... We broke all records, even including the 1946 record, which was the first Fair held after five war years."

Judge Beverly Briley
TENNESSEE STATE FAIR

"It is the greatest attraction the Park has had in ten years. . . . Our only regret is that our Park isn't large enough to accommodate the thousands of persons who jammed the four-lane highway to see the Act."

Robert N. Burley
CAMDEN PARK

... CAUSE MORE TALK

"Larry Ruhl & Sandy Winters Helicopter Act appeared at the Midland Empire Fair Aug. 15-18, and I can assure you that this was one of the great thrill acts which has been witnessed by our patrons."

H. L. Fitton
MIDLAND EMPIRE FAIR
& RODEO, BILLINGS

"Most Sensational Outdoor Act ever to play our Fair."

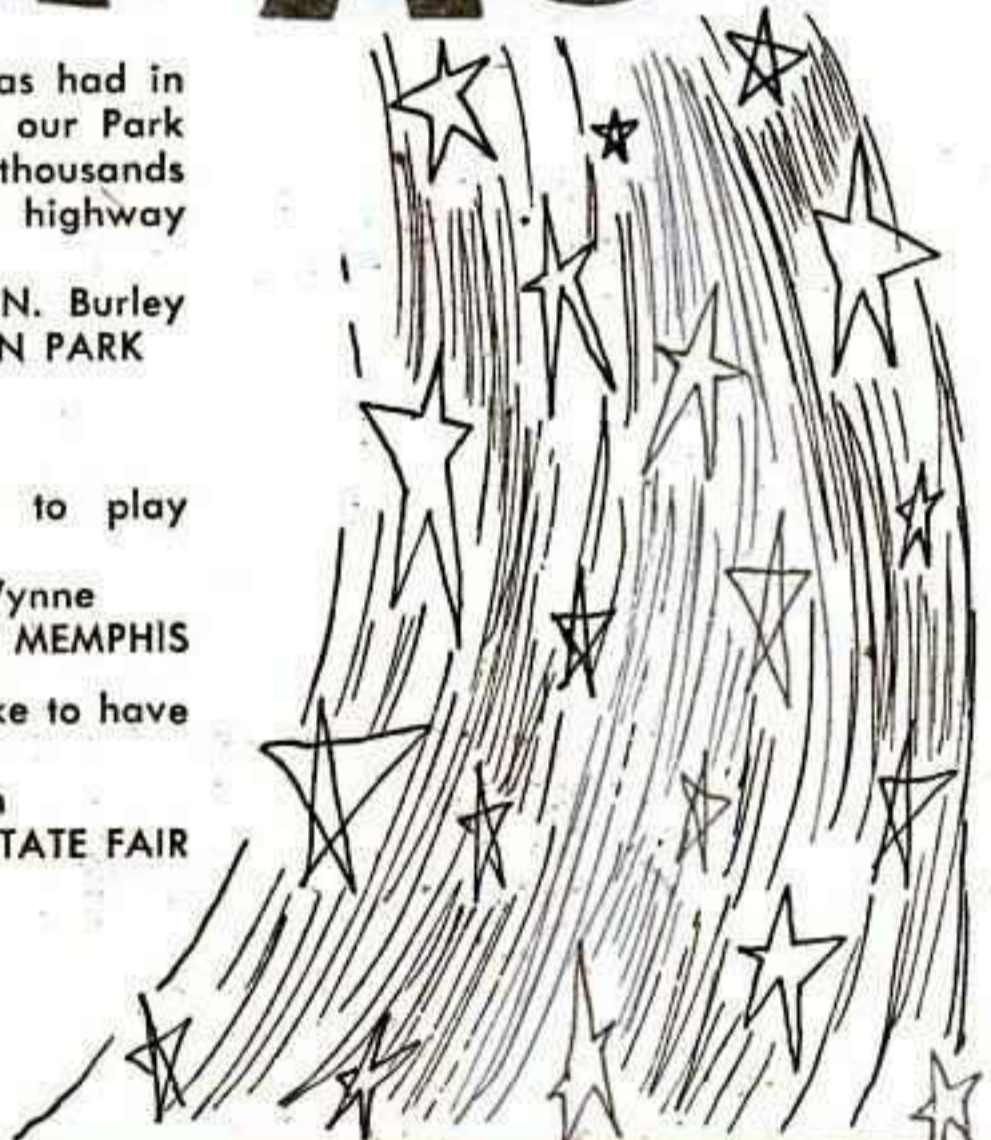
G. W. "Bill" Wynne
Mid-South Fair, MEMPHIS

"... People are still talking and we'd like to have it back for the coming season."

Dan Baldwin
KENTUCKY STATE FAIR

... GET MORE PUBLICITY

Front Page pictures and stories in these newspapers:
The Nashville Tennessean—The Louisville Courier-Journal—The Toledo Blade
RADIO & TELEVISION: Interviewed by "Monitor" and many, many others.






Mammoth Grandstand **CIRCUS**

With Television Network Stars.
The Greatest Array of Circus Acts
Ever to Appear.
Trained Wild Animals From the Four
Corners of the World

AL ROSS

Joan Hyldoft **ICE SHOW**

Just Returned from Successful
European Tour.
SPECTACULAR PRODUCTIONS—
GORGEOUS SCENERY
Miss Hyldoft—Star of Holiday On Ice for
Three Years and for year and one-half at
Roxy Theatre.



HETZER'S
THEATRICAL AGENCY ★

Discuss your 1957 plans with us at the Chicago Convention,
at your Fair Meetings or Wire—Write—Phone Anytime

PHONE 2-8987 SUITE 307, NATIONAL BANK ARCADE HUNTINGTON, WEST VIRGINIA PHONE 3-7934

Affiliates: New York — Chicago — Hollywood

Just the FACTS, man

about the
1 out of 4 Cornhuskers who
annually attend the great

NEBRASKA

STATE FAIR
LINCOLN

In 1956, Nebraskans will spend about:

- \$90,000,000 on Home Furnishings
- \$180,000,000 on Appliances & General Merchandise
- \$360,000,000 on Automotive needs
- \$350,000,000 on Food
- \$37,000,000 on Drugs

Make Sure YOUR Product is included in these Purchases by exhibiting your wares at the Nebraska State Fair where you can personally meet your Nebraska market.

FOR
COMPLETE DETAILS WRITE
EDWIN SCHULTZ, Secretary
MAIN P. O. BOX 1966
LINCOLN,
NEBRASKA

1957 DATES
AUG. 31st-SEPT. 6th
Inclusive



STREAMLINE

THE 20th CENTURY

Thanks to the following Fairs for giving us a highly successful season in 1956:

- HUTCHINSON JAYCEE WATER CARNIVAL—Hutchinson, Minn.
- NORMAN COUNTY AGRL. SOC.—Ada, Minn.
- PENNINGTON COUNTY AGRL. SOC.—Thief River Falls, Minn.
- KITTSON COUNTY AGRL. SOC.—Hallock, Minn.
- EAST POLK COUNTY FAIR—Fosston, Minn.
- GREATER GRAND FORKS STATE FAIR—Grand Forks, North Dakota
- FILLMORE COUNTY FAIR—Preston, Minn.
- WINONA COUNTY FAIR ASSN.—St. Charles, Minn.
- NORTH IOWA FAIR ASSN.—Mason City, Iowa
- STEELE COUNTY AGRL. SOC.—Owatonna, Minn.
- FREEBORN COUNTY AGRL. SOC.—Albert Lea, Minn.
- LYON COUNTY AGRL. SOC.—Marshall, Minn.
- CENTRAL WISCONSIN STATE FAIR ASSN.—Marshfield, Wisc.
- WOODWARD COUNTY FREE FAIR—Woodward, Okla.
- OKMULGEE COUNTY FREE FAIR—Okmulgee, Okla.
- HEART O' TEXAS FAIR—Waco, Texas

- PROGRESSIVE IDEAS IN SHOW-MANSHIP . . . BY THE PACE-SETTERS IN OUTDOOR AMUSEMENTS.

It is our earnest intention to constantly strive to bring to the great American Public everything new in entertainment and amusement. That we have been successful can be measured by the long list of top events we play—many of them for many years.

- OUR THANKS ALSO TO THE MANY COMMITTEES AND OUR LOYAL CO-WORKERS FOR YOUR HELP AND CO-OPERATION.

AMERICA'S MODERN MIRACLE MIDWAY

MIDWAY BUYERS

It would be our pleasure to discuss your 1957 needs with you. We are now forming our 1957 route. We will be in Chicago and at your state fair meetings. Please visit us in Chicago or contact us at our permanent headquarters.

SHOWMEN

For the best route you've ever had, contact us at once—if you have anything unusual.

A 35 CAR

FINED...

CENTURY SHOWS

Co-Owners:
E. D. McCrary
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R.R. SHOW ON TRUCKS!

Permanent Address:
3308 Broadway,
San Antonio, Texas
Phone: TAYlor 2-0553

EQUIPMENT TO PLEASE YOUR MOST DISCRIMINATING PATRON:

- 25 Modern, New Major and Kiddie Rides
- 14 Unusual and Novel Shows
- 50 Outstanding Merchandise Concessions
- Caterpillar Diesel Plants
- Fluorescent Lighting
- Searchlights
- Light Towers
- Panel Fronts

YOU'LL MAKE

Sweet sales music

with an exhibit, at



"THE LARGEST COUNTY FAIR ON EARTH"

7 Big Days

**1956 Attendance—
260,000**

7 Big Nights

Featuring:

- Harness and Running Races (purses over \$25,000)
- Grandstand Attractions Nightly • Brand-New Cow Palace • Stock Barns • Big Pony and Horse Show • 4-H Junior Fair • Huge Midway • Million-Dollar Industrial and Agricultural Implement Display and Show • National Championship Spelling Bees • Mammoth Merchants' Exhibits • Championship Veterans' Drill Corps Contests.

**1957
Dates
August
17-23**

Beautiful New 3,300-Seat COLISEUM

Adaptable for Conventions, Exhibits,
Stage Shows, Ice Shows, Meetings, In-
door Circuses, Banquets, etc.

Modern design, best of acoustics, plenty of
parking space, up-to-date facilities.

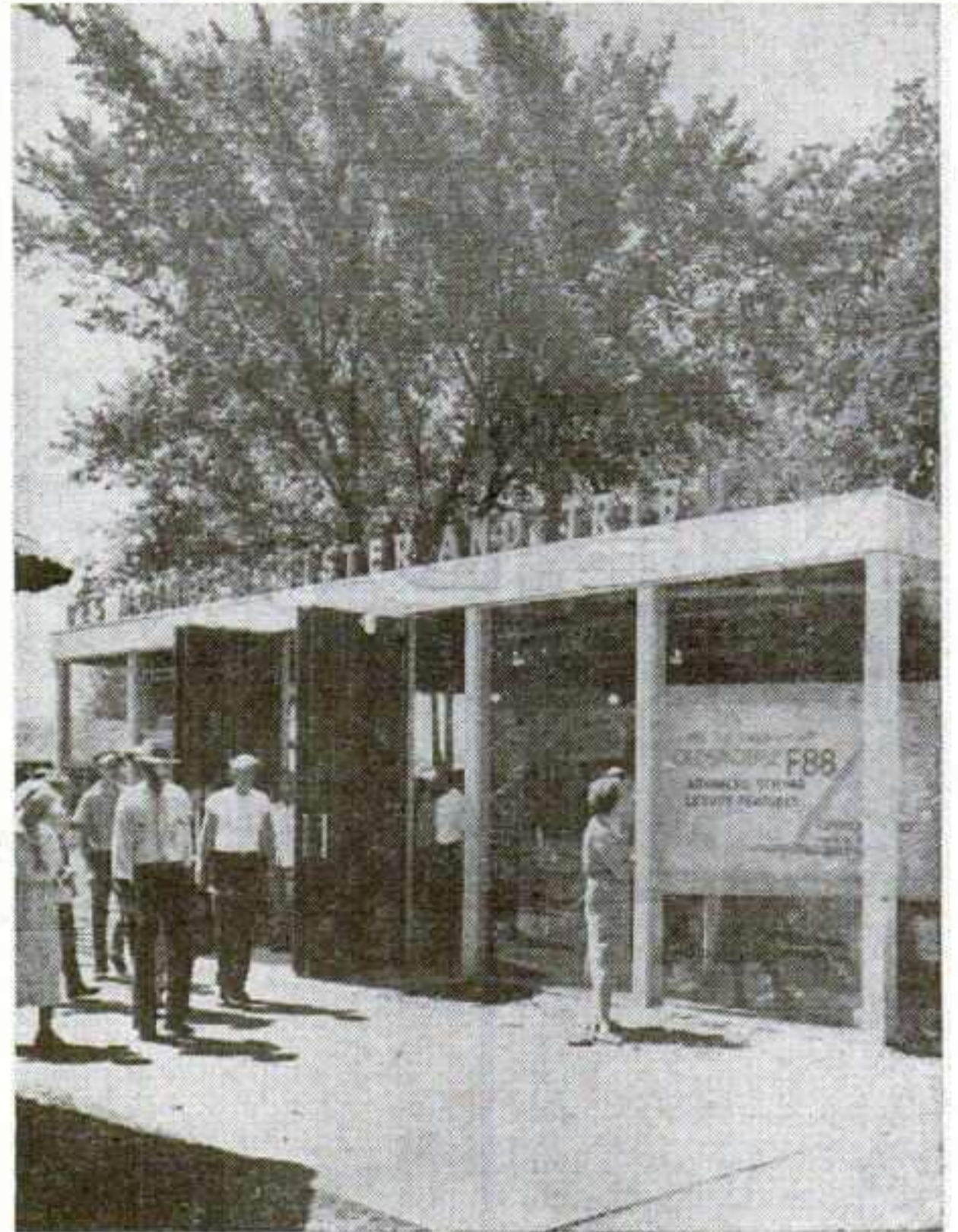
For Further Information

GILBERT A. LEASE

P. O. Box 234, Greenville, Ohio

or **ROBERT L. BRUMBAUGH**

P. O. Box 249, Greenville, Ohio



At Your Service!

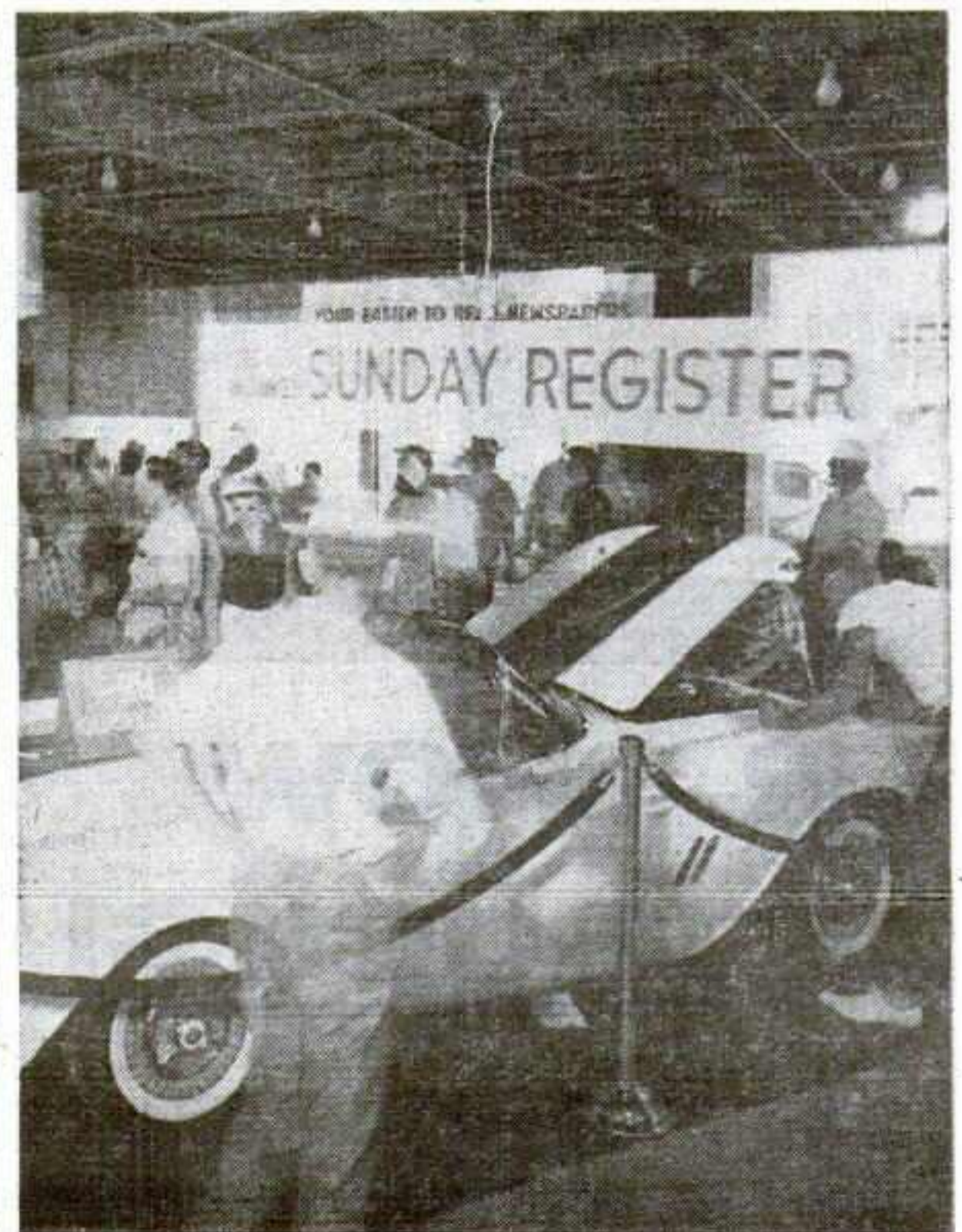
THE DES MOINES REGISTER AND TRIBUNE, longtime exponent of service to patrons of the Iowa State Fair, this year dispensed information and service from its own new, modern center.

The new center, one of the most up-to-date buildings on the grounds, is conveniently located just west of the Administration Building and across the street from the grandstand.

Here fair patrons could find the location of any exhibit on the grounds, learn the time of any event scheduled on the program and also locate lost friends or members of the family. Free maps of the grounds were provided and a new teletype was in operation day and night to provide the fairgoer with the latest developments from football and baseball scores to international events.

An innovation of special interest this year was an opinion meter, the latest electronic device for registering the ways folks felt about current subjects. And as an added attraction, the car of tomorrow, the new F-88 Oldsmobile, was a unique feature of the building. Time and temperature was displayed on a large sign in front of the center and a big bulletin board was available for people to leave messages for friends or relations.

The building was manned by a complete staff of information clerks augmented by members of the newspaper's staff.



FOLLOW THE LEADERS...



ENTERTAINMENT
 In our efforts to assure the greatest number of people in attendance, we try to use the very best attractions available... therefore, we invite you to contact us if you believe your act is among the best and the unusual.



PROMOTERS-EXHIBITION MANAGERS
 Beautiful, large seating capacity buildings available for year-round use for trade shows, sport shows, etc. For complete details and available dates contact us now.

...to profitable sales results at the

Illinois STATE FAIR

SPRINGFIELD

The farmers, teachers, workers, business men and office workers who annually make this fair a "must" all are in the mood of new ideas, products or services. There will be no slammed doors here in this rich and prosperous area with annual per capita incomes far above the U. S. average.



CONCESSIONAIRES
 Here on the grounds of this outstanding fair you will find every location to be satisfactory because the men who designed this layout know every phase of fair and outdoor show business. Certainly there are always some "better" locations. May we suggest you contact us early for one of these better spots.

If you want a real low-cost-per-person contacted, you'll say "yes" to an exhibit here in 1957.

1957 DATES
 AUG. 9-18

ILLINOIS STATE FAIR, Springfield, Illinois

STILLMAN J. STANARD, Director of Agriculture
WILLIAM G. STRATTON, Governor
 Address all inquiries to
STROTHER G. JONES, General Manager

**COME ONE.....
COME ALL...**

**SEE
WHY...**



a sales exhibit at

**COLORADO
STATE FAIR**

PUEBLO

Means MORE SALES FOR YOU...

YOU'LL MEET

More than 200,000 people representing a true cross section of the Colorado population . . .

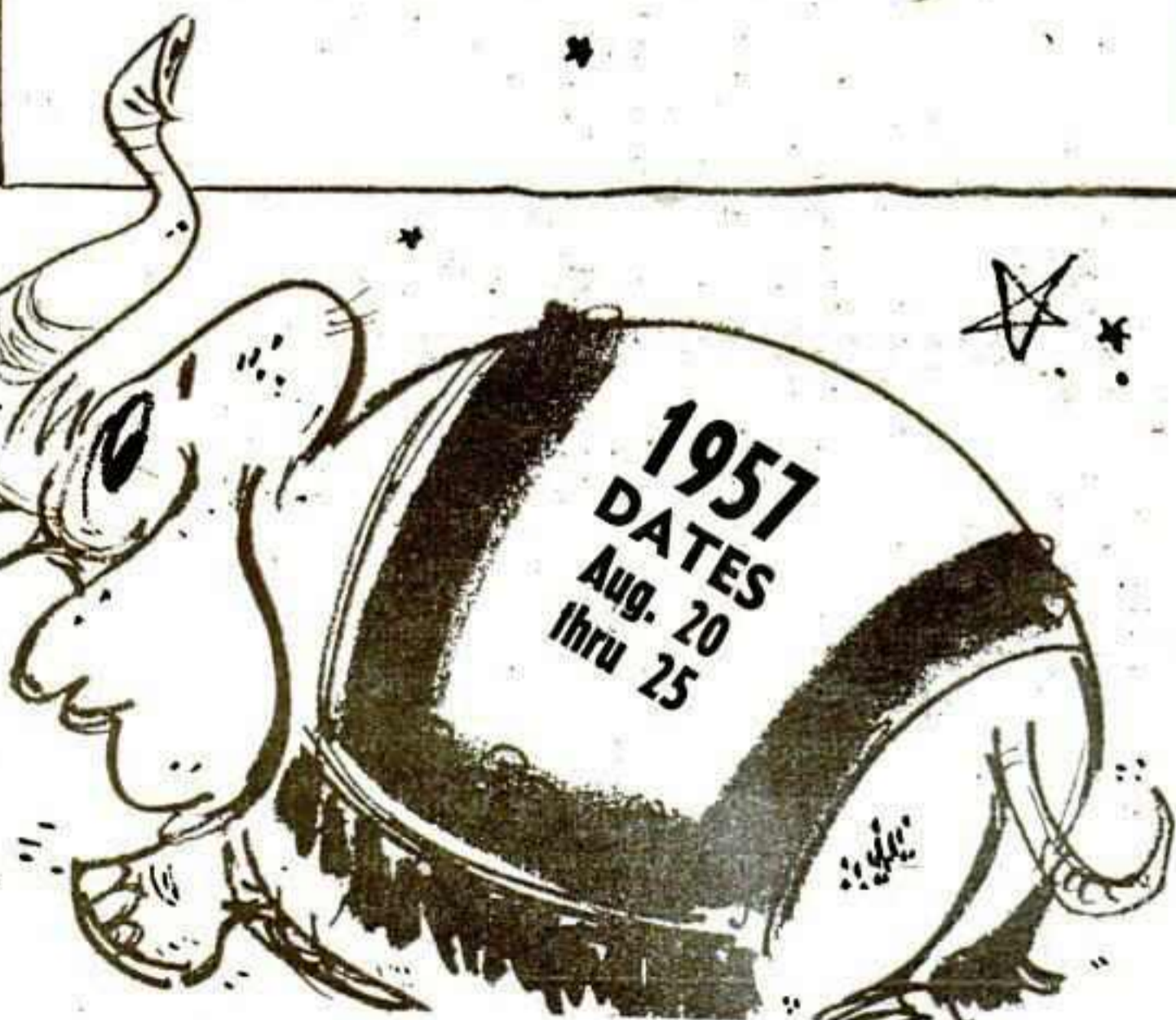
YOU'LL FIND

Your sales climbing to new highs when you show your product or service here "in person."

YOU'LL LEARN

Why, year after year, so many firms come back to this great event — and why so many new exhibitors are flocking here every year.

CONCESSIONAIRES
Low-cost peak-traffic space now available for 1957. This is a consistent money-maker.



Get the Colorado State Fair Story from
W. H. (BILL) KITTLE, Mgr.
COLORADO STATE FAIR PUEBLO, COLORADO

Biggest of Side Shows

STAMPEDE fever, the distinctive, colorful and spirited outburst of pent-up exuberance that brands the Calgary Stampede apart from all other fairs, is unmatched each year in its scope and intensity.

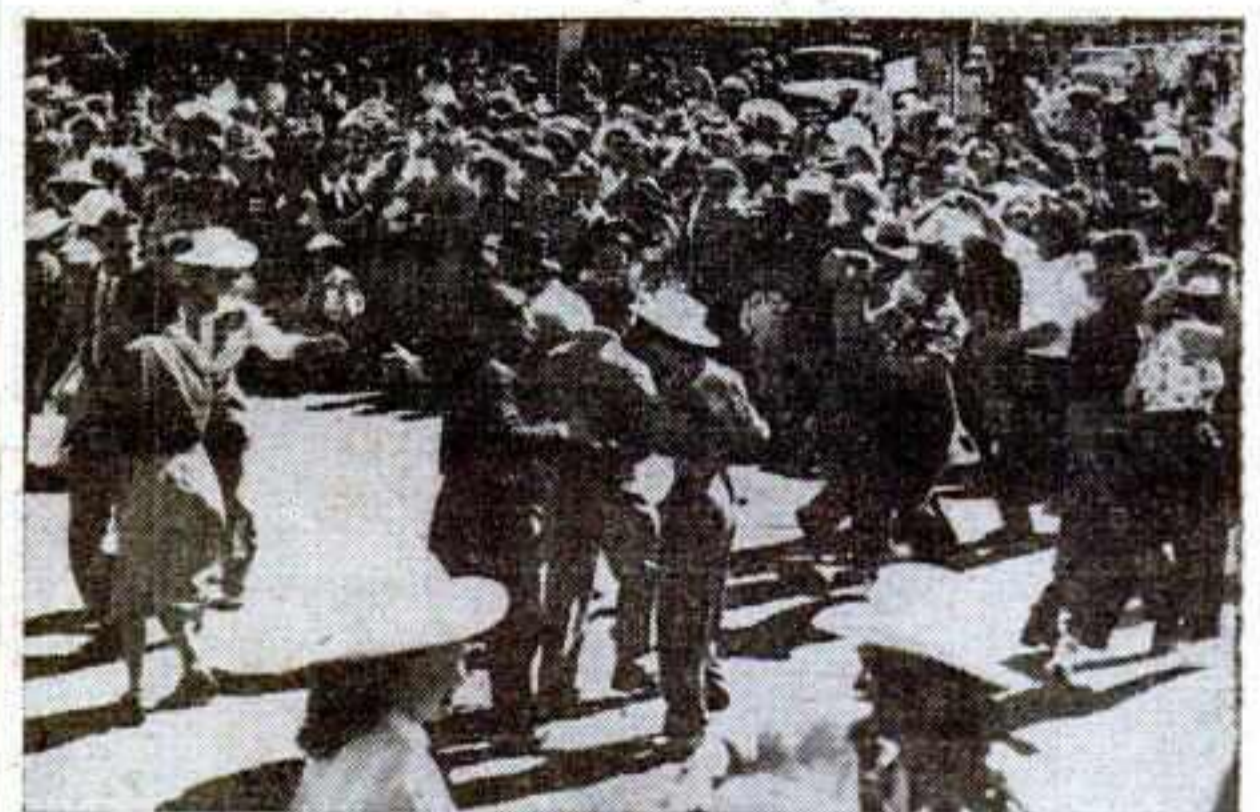
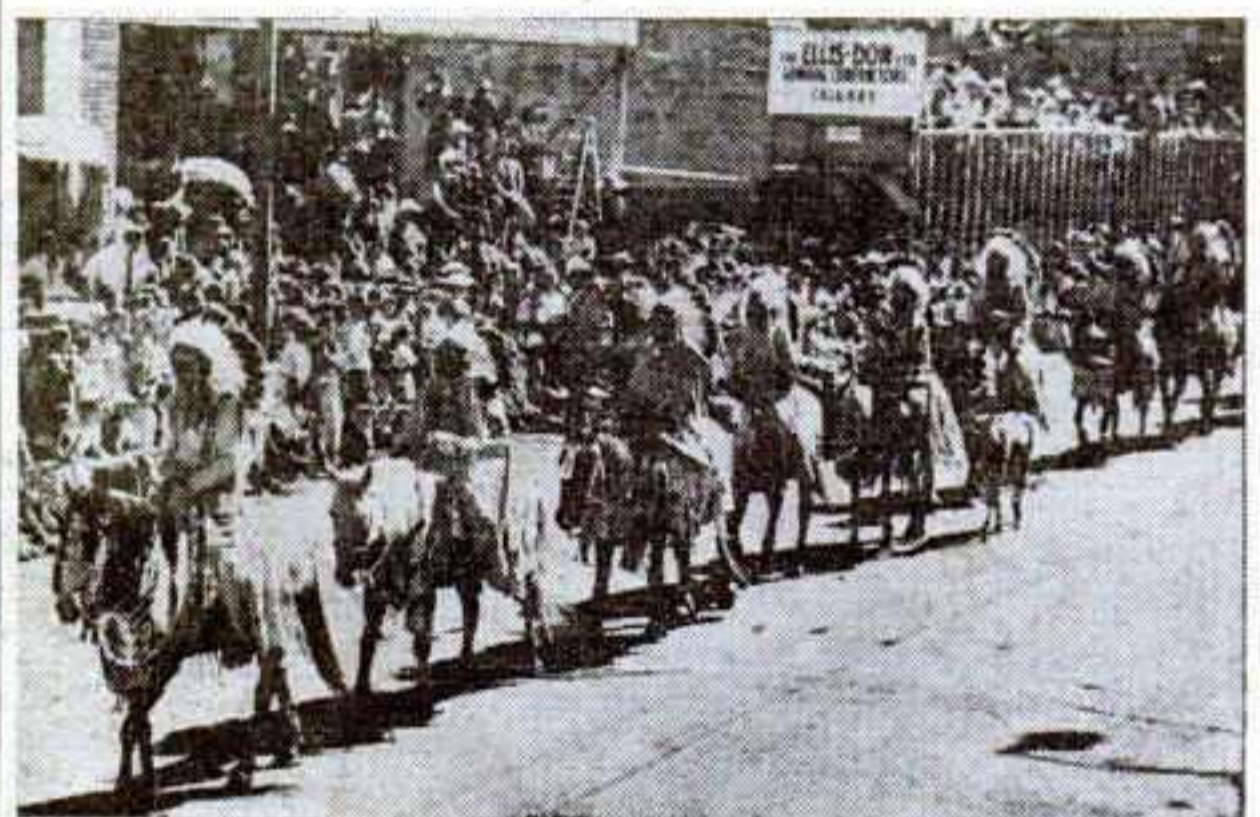
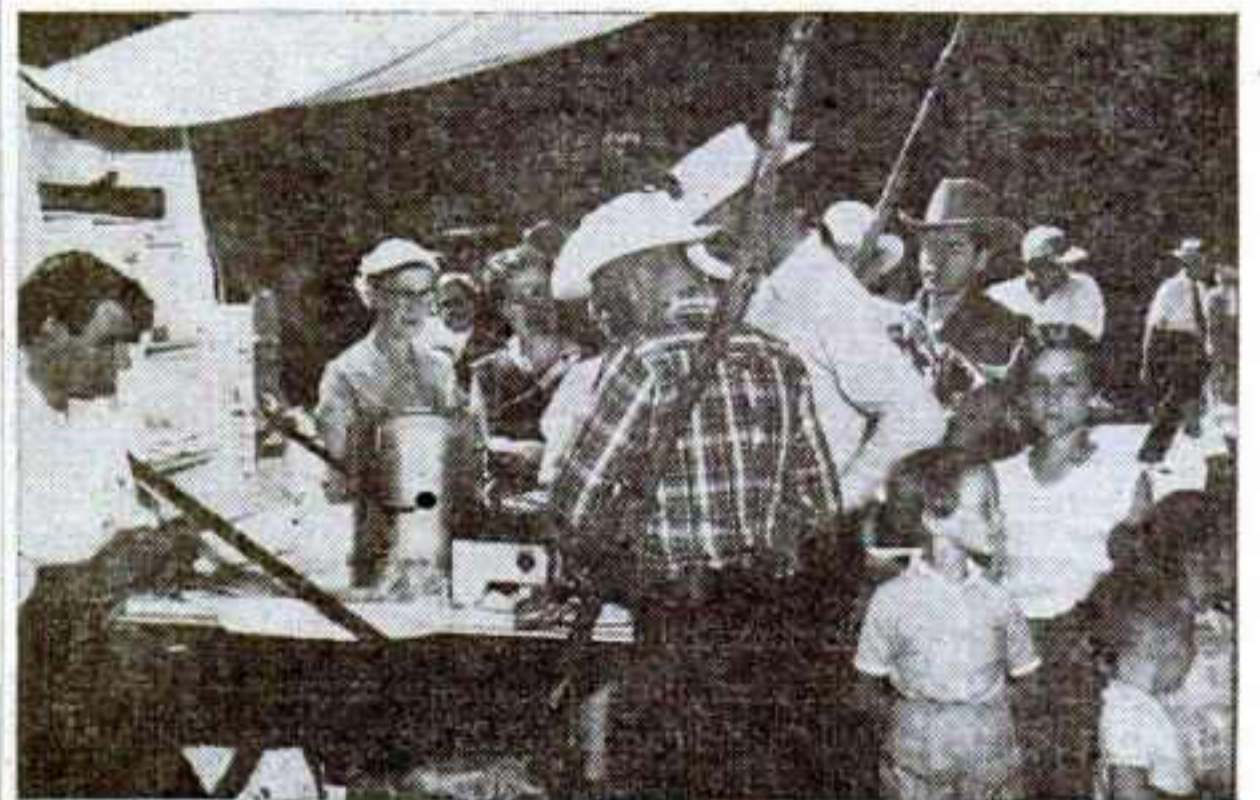
Everyone at Calgary gets the fever and into the act. Men, women and children take to Western attire. Brilliantly arrayed Indians range the streets. Stores blossom with special window displays. Flags and banners break out on all sides.

Downtown streets, used for several Stampede parades, also become stages for impromptu entertainment. Square dancers swing into action at a moment's notice and keep at it until the early morning hours.

Chuck wagons, with their Western musical combos and their stoves, park at choice locations. The combos break out with lively entertainment. The stoves, placed on the street, are put to work turning out pancakes which are given free to onlookers.

Crowds storm into the city. Housing is not easy. But the natives, quick to share, make their spare rooms available. An Accommodation Bureau, set up by the Stampede, assists.

The big thing, of course, is the Stampede. But, its downtown Side Show, the many activities sparked by Stampede fever, has tremendous appeal and gives Calgary during Stampede week two potent and unusual attractions . . . a rare bargain bill.



THANKS

To the many Fairmen who booked the Swenson Thrillcade for this year's Grandstand throngs. Despite drought resulting in sub-standard agriculture conditions at many of the Fairs we played, 1956 will go down in the books as our record season in presenting—

THE MOST DARING PERFORMANCES IN THRILL SHOW HISTORY

The Swenson Thrillcade Played More **STATE FAIRS** in 1956 Than Any Other Thrill Show

SWENSON THRILLCADE



Supercharged SUICIDE STUNTS by WORLD-FAMED **DAREDEVILS**

FOR 1957 WE WILL PRESENT EVEN MORE SENSATIONAL FEATS OF DARE-DEVILTRY — PRESENTED IN ONE MAMMOTH **JUMBO SHOW** (NO SPLIT OR SECONDARY UNITS), WITH EVERY ENGAGEMENT

**Under the Personal Management of
Aut Swenson**

For available time
WRITE, WIRE OR PHONE



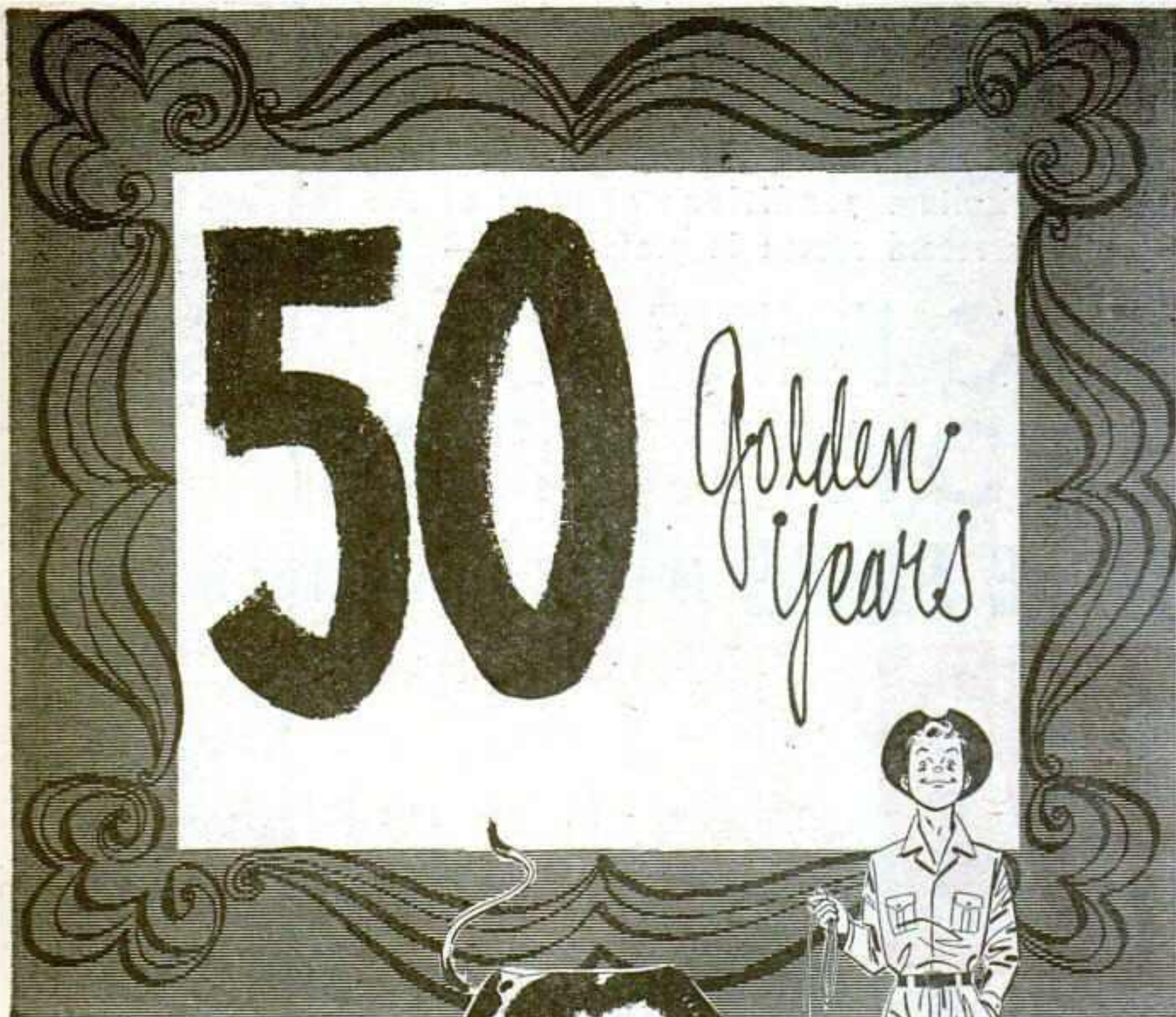
SWENSON THRILLCADE

FOR 1957
WE WILL PRESENT

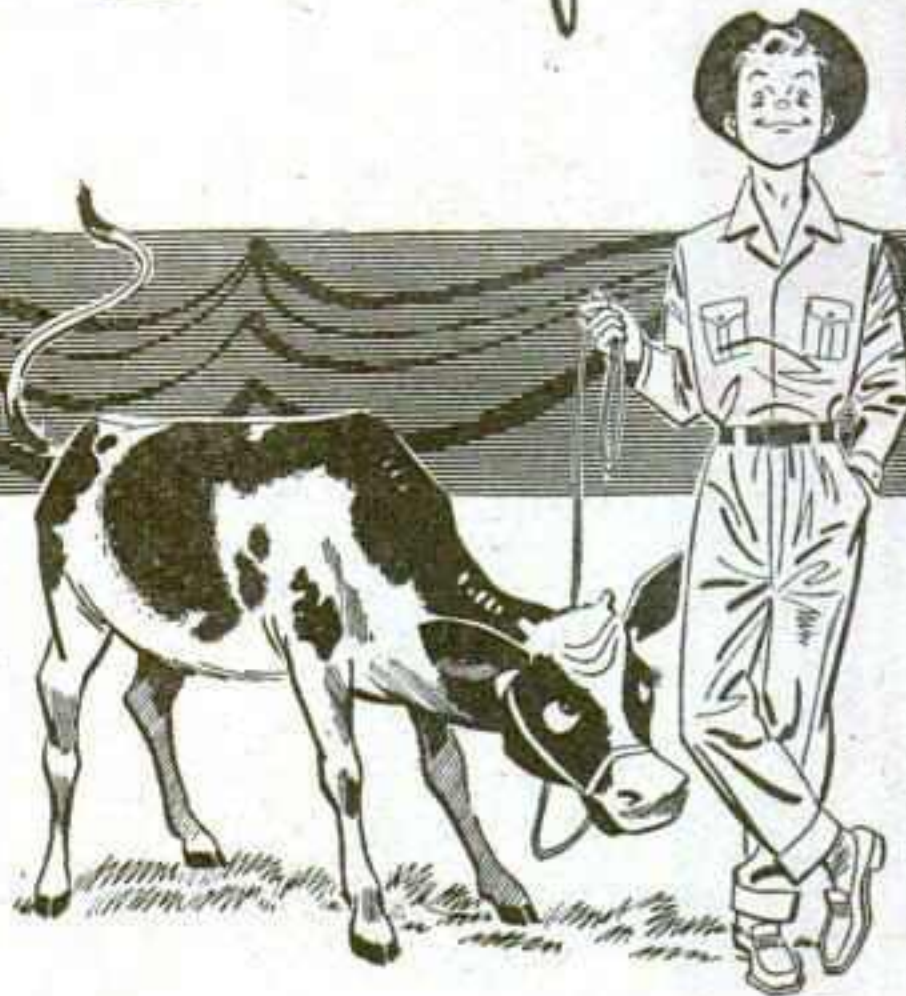
NEW STARS • **NEW FEATURES** • **NEW CARS**

THE ULTIMATE IN SENSATIONAL ATTENDANCE — ATTRACTING 20TH CENTURY ENTERTAINMENT!

P. O. BOX 1553, South Side Station
SPRINGFIELD, MISSOURI
PHONE 6-6766



Top Event of the Year,
drawing over 180,000
within this rich Farm &
Dairy Market — in 1956.



MISSISSIPPI-ALABAMA

FAIR and DAIRY SHOW TUPELO, MISS.

Drawing from a 3-state area with a population representing a true cross section of farming and business, this is the biggest annual event for the South . . . attended by over 180,000 eager-to-buy people every year.

CONCESSIONAIRES

Can book for Independent Midway, Concessions of all kinds. Eat and Drink Stands, Demonstrators, Pitchmen, etc.

SHOWMEN

We'll see you in Chicago at the Convention, where we will contract for the Carnival, Midway Attractions and Booking Agencies for our Grandstand Shows.

PROMOTERS

Our 10,000-seat Grandstand is available for year-round use for your special outdoor promotion in this area. Contact us today.



For More Details Contact:
JAMES M. SAVERY, Pres.-Mgr.

P. O. Box 717
Tupelo, Miss.



Sells the Milky Way

SELECTION of a dairy princess to represent Minnesota's biggest industry, the production of milk and its many by-products, has become one of Minnesota State Fair's most colorful and popular educational features.

The 1956 choice of the State's Princess Kay of the Milky Way was Barbara Jean Bossus, of Brainerd, Minn., a lovely redhead with an enviable 4-H Club record. She not only knows how to milk cows but is an experienced demonstrator of dairy products.

Barbara Jean reigns over a gigantic Gopher industry whose annual output of milk and its by-products is valued at more than \$400,000,000. She was picked from 1,971 girls who competed in 10 regional competitions in the State Fair contest. The 10 reported three days ahead of the fair, and the winner was announced and crowned with impressive ceremony in front of the grandstand opening night of the exposition. She made daily appearances at the Dairy Building all thru fair week.

A big job confronts her between now and the 1957 fair. Her frequent appearances at meetings of dairymen, conventions, sessions of women's and civic groups, and like gatherings under sponsorship of the Minnesota Dairy Industry Committee will keep her mighty busy the next 10 months.

Her 1954 and 1955 predecessors, Eleanor Maley and Ruth Marie Peterson, were so capable that each, in turn, was selected to rule over the nation-wide domain of Dairydom as American Dairy Princess. As such, they served as able representatives of the U.-S. dairy industry not only thruout the country but in distant parts of the world. Two main trips made by Ruth Marie Peterson included visits to fairs at Bogota, Colombia, and Osaka, Japan, as a dual representative of the American Dairy Industry and the United States Department of Agriculture and Commerce.



Are You Dreaming of Bigger Sales In The Midwest?

MAKE THEM COME TRUE BY PLANNING A STRONG SALES EXHIBIT AT THE



DUQUOIN State Fair

DU QUOIN, ILLINOIS

YOU'LL MEET A FOUR-STATE MARKET WITH MORE THAN 3 MILLION PEOPLE!

1957 DATES

AUG. 25-SEPT 2

(LABOR DAY)

New Home of "THE HAMBLETONIAN" to be raced in 1957 on Tuesday, Aug. 27th

Reaching into Missouri, Illinois, Indiana and Kentucky, here is the best attended fair in Southern Illinois.

A modern grandstand, outstanding exhibit facilities, plus a reputation for presenting the best, make this a "must" on your sales program.

America's Finest Fair and Exhibition Facilities...

For details on exhibit space contact

E. J. HAYES or D. M. HAYES
Co-Managers

DUQUOIN State Fair

Du Quoin, Illinois

Looking for new Markets?

Try NEW MEXICO . . . fast becoming a new source of additional sales for all kinds of products.



Looking for the Right Media?

TRY THE

NEW MEXICO state fair

Albuquerque, N. M.

where annually more than 50% of the state population come to look at "what's new" . . . and at the same time have fun with the whole family.



So . . . whether you're introducing a new product or bolstering sales on an established one . . . you'll do well to investigate a commercial exhibit here.

Nine days of meeting your New Mexican consumer will do more for your sales than any other single media can.

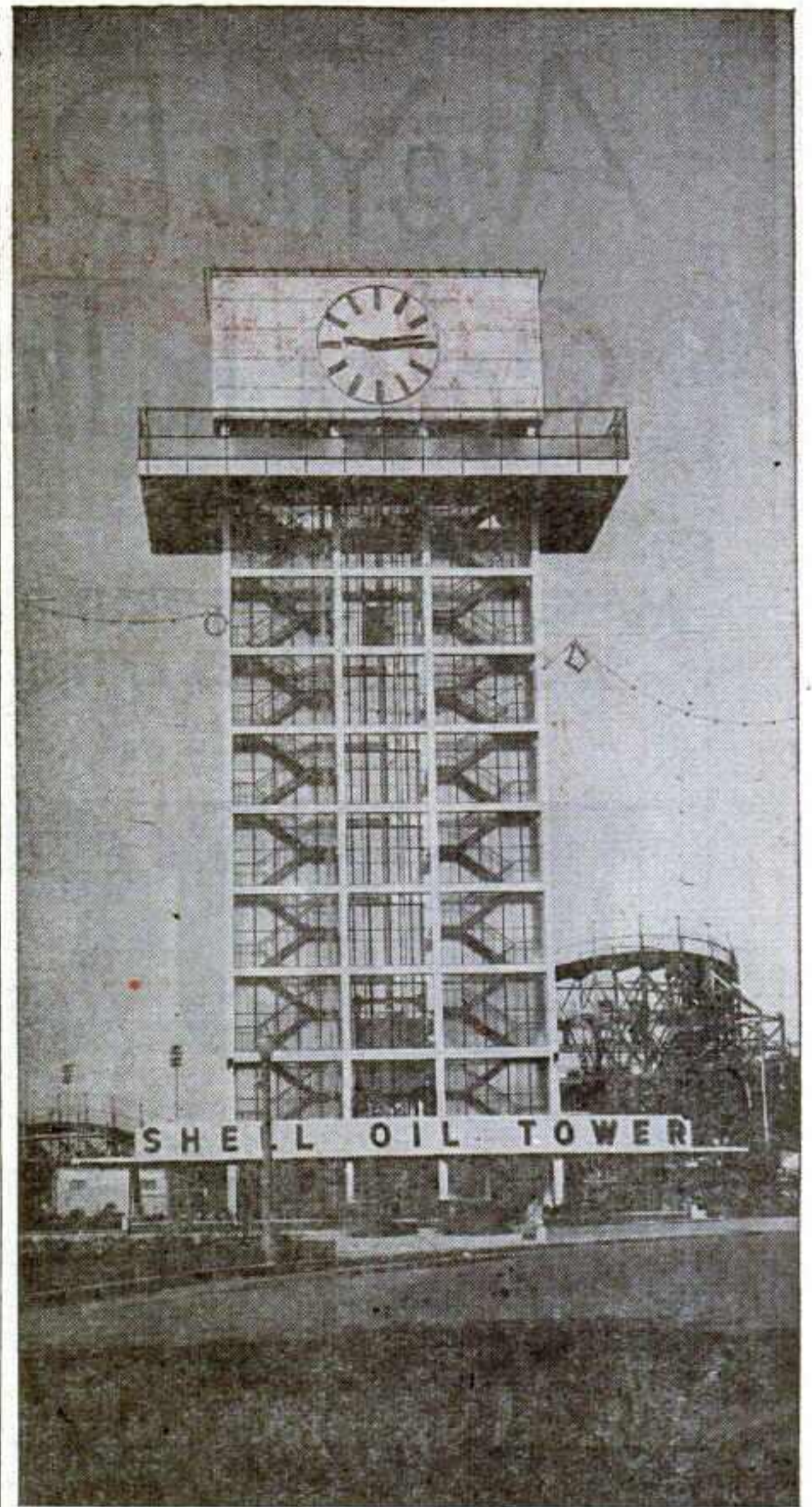
TO ADD TO THE PLEASURE OF OUR PATRONS...

Our new coliseum, completed for 1957, has a maximum seating capacity of 16,000, allowing us to put on events that attract even larger crowds.

1957 DATES—SEPT. 28 THRU OCT. 6

For details contact:

LEON H. HARMS, Secretary-Manager
NEW MEXICO STATE FAIR Albuquerque, New Mexico



High Pitch at CNE!

A NOVEL method of advertising adopted by a major Canadian advertiser is a \$125,000 observation tower at the Canadian National Exhibition, Toronto. Known as the Shell Oil Tower, it is constructed of glass and steel and stands 120 feet above ground, or nine stories high.

Located on an elliptical shaped, paved plaza, approximately 100 feet long, near the head of the midway, it not only provides a continuous source of advertising for the company, but also provides the CNE with an excellent landmark and an added attraction. During the exhibition's run, it attracted 11 per cent of the CNE's total attendance.

Pays \$10,000 Yearly Rental

An observation platform at the 90-foot level, 10 feet wide around on four sides, provides visitors with a complete view of the fairgrounds and, additionally, a view of the waterfront and downtown section of Toronto.

The oil company pays the CNE \$10,000 a year rental for 10 years for the ground occupied by the structure and has an option to renew at the end of that period.

The building, 10 feet by 40 feet, is crowned with a 16-foot diameter clock with three-foot numerals, all lit in neon. At night it is an eye-catching beacon of colored light. The tower is reached by an elevator capable of carrying a maximum of 25 persons or stairways on either side within the tower itself.

Thus far, the tower has been open only during the run of the fair. Some thought is being given to keeping it open during the rest of the year. During the exhibition Pinkerton guards are used to control traffic, and a girl in uniform passes out literature including a postcard of the tower and a map of the CNE, containing information on the tower.

Electronic chimes each hour peel out the time over a p.-a. system, thus providing a means of calling attention to the passerby to the tower.

Walls, Elevator in Glass

Using a happy medium in architectural style, the tower was constructed on reinforced concrete foundations, 12 feet in depth. It is supported by eight vertical structural steel columns. More than 100 tons of structural steel and 9,000 feet of glass was used in its construction. The 40-foot side walls are of obscure glass, with the end walls in clear glass for complete visibility.

It is illuminated both inside and out. The eight vertical steel columns each carry a continuous lighting truffer to contain slimline fluorescent fixtures for outside illumination. The interior is lighted by incandescent lights. Even the elevator provides a moving column of light thru its glass walls and glass-walled shaft.

The building first opened in 1955, when 35 gas-filled balloons were launched. Attached to each balloon was a red fluorescent-painted bag containing a voucher card. The cards, mailed back to Shell's Toronto headquarters, were good for \$10 and \$25 cash awards.

The "SOMETHING NEW" You're Always Looking For

THE AMAZING

DANCING WATERS

(THE MAGIC WATERS THAT ACTUALLY DANCE)

EXCITING! DAZZLING! ALL NEW and DIFFERENT!

The "Original" internationally publicized attraction of proven drawing power — now in its 4th successful year — and here are the quotes—

"CALIFORNIA STATE FAIR AND EXPOSITION—has just closed its gates after a record-breaking twelve day Fair, attended by 827,000 people. The 1956 Fair was our most successful in our 102 years of existence and it is a pleasure to state that Dancing Waters played a vital part in that success."

Dudley T. Foster

THE MORNING NEWS, San Leandro, California, July 11, 1956
"We prefer to describe "Dancing Waters" in this fashion: Assume that Walt Disney was creating another "Fantasia", again combining brilliant color and music into a single harmonious performance. Imagine that he was able to make that new creation in three dimensions, to give it all the illusion of reality. If he succeeded, that would be "Dancing Waters.""

WILBUR CLARK'S DESERT INN—"We are very happy with the results and really proud to have the Dancing Waters as an added attraction at the Desert Inn."

Allard Roen *Allard Roen*

Available for:
FAIRS • ARENAS
STADIUMS • HOME SHOWS
CONVENTIONS • HOTELS
EXPOSITIONS • THEATERS
FLOWER SHOWS
AUTO SHOWS

STATE FAIR AUDITORIUM, Dallas, Texas—"I wish it were possible to find the right words to express the magnificent contribution that Dancing Waters made to our recent production of THE GREAT WALTZ, starring Liberace and his brother, George. The spectacular effects achieved were beyond our fondest expectation."

C.R. Meeker, Jr. *C.R. Meeker, Jr.*

DU QUOIN STATE FAIR—"the audience's reaction and reception of this outstanding attraction exceeded our fondest expectations. It has always been our policy to not repeat acts of any type for our shows but, at this time, feel that we might elect to make an exception by again considering this stupendous, awe-inspiring attraction in another of our shows!"

E. J. Hayes

DANCING WATERS

(Reg. Trade Mark)

HAROLD STEINMAN
HANS HASSLACH
Exclusive Representatives

Suite 915, 250 West 57th St.
New York City. Telephone: Circle 7-1348

SAM SHAYON
General Manager

THE RECORD SPE



Gene

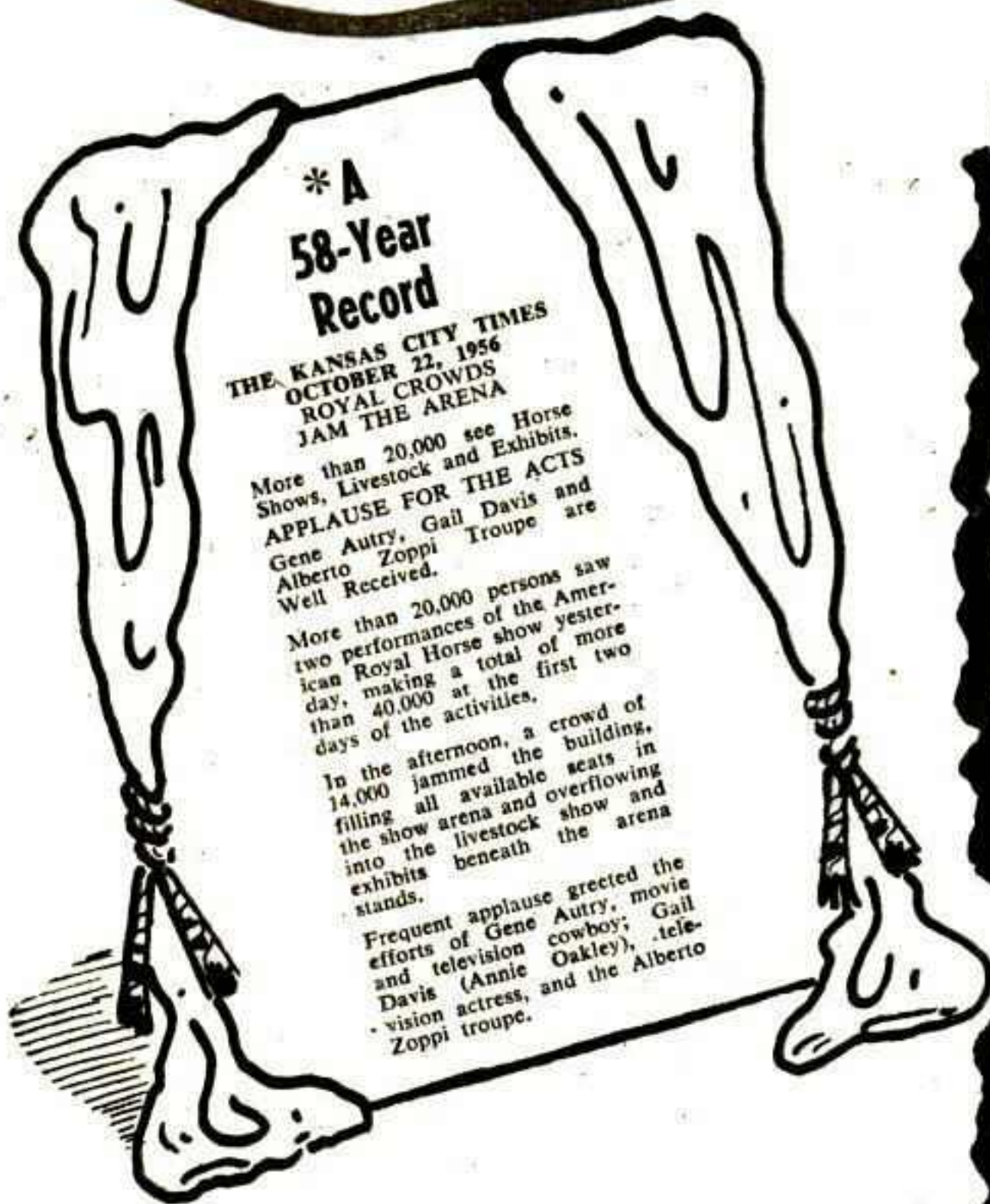
and

GAIL

with

(TV's Annie

and the CASS



* A 58-Year Record

THE KANSAS CITY TIMES
OCTOBER 22, 1956
ROYAL CROWDS
JAM THE ARENA

More than 20,000 see Horse Shows, Livestock and Exhibits. **APPLAUSE FOR THE ACTS** Gene Autry, Gail Davis and Alberto Zoppi Troupe are Well Received.

More than 20,000 persons saw two performances of the American Royal Horse show yesterday, making a total of more than 40,000 at the first two days of the activities.

In the afternoon, a crowd of 14,000 jammed the building, filling all available seats in the show arena and overflowing into the livestock show and exhibits beneath the arena stands.

Frequent applause greeted the efforts of Gene Autry, movie and television cowboy; Gail Davis (Annie Oakley), television actress, and the Alberto Zoppi troupe.

* Autry & Oakley in Chi; Rodeo Money Equals 1955

CHICAGO—Gene Autry and (Annie Oakley) Davis, together with Harry Knight's Cremer Rodeo, played to big weekend crowds at the Golden Spurs Rodeo, which is coupled with the International Dairy Show at the International Amphitheater.

Rodeo and Autry staffers said that Saturday and Sunday (6-7) crowds were good, including two packed houses. Monday was light, as expected, and Tuesday continued off. Night business was good thru the midweek, and big weekend business was anticipated before the closing Sunday (14).

With Chicago schools out for Columbus Day, Friday (12), big crowds of kids were expected. But they missed the half-price tickets for youngsters. This year the show management provided that children would require tickets at adult prices.

Because of the price set-up, money for the show was holding right even with last year, but attendance was down.

Autry's performance Tuesday was enthusiastic. He worked with the Cass County Boys, Carl Cotner, a square dance team and others. He worked his two horses and sang several numbers. Annie Oakley also sang and performed sharpshooting feats, showing good performing personality.

Autry said that at present he has no plans for making a series of one-night stands at auditoriums and arenas this winter. After his appearance at the American Royal Livestock Show, Kansas City, this week, he plans to return to the West Coast.

Annie Oakley said she has TV film work to do and that there are no current plans for her to head up a show for an arena tour. —Tom Parkinson.

The Billboard, November 3, 1956. * Amer. Royal Sets Record Attendance First 5 Days

KANSAS CITY, Mo.— Attendance at the American Royal Livestock Show and Rodeo, featuring Gene Autry, set a 58-year record for the first five days of the run, it was reported Sunday (28). The show continues thru Oakley (29-31). Autry and Gail (Annie Oakley) Davis were there for the first five days (28-31). Paid attendance was set at 95,000, for a hefty gain of 35 per cent. The American Royal Building seats 6,500 for the rodeo, so the period's 32,500 seats were filled and standing room was utilized in the stock show sections.

Others of the 95,000 circulated in the show sections. From here Autry returns to the West Coast on business. He is scheduled to return to the Middle West to attend the outdoor show business convention in Chicago November 25-28, but no other personal appearances are set for now. Meanwhile, Annie Oakley is going back to California to make more episodes of her TV film show. Following its appearance at Chicago recently, the Autry-owned Cremer Rodeo stock head returned to its Colorado ranch headquarters.

The Billboard, September 29, 1956.

* Autry Show Packs Buck Lake Ranch

Smythe Tells of Six-Year High Mark, Pulling Funspot Out of Hole for Year

ANGOLA, Ind.—Gene Autry set a six-year record here Sunday (18) when he pulled about 20,000 people to Harry Smythe's Buck Lake Ranch for three performances.

This score came on the heels of Autry's strong draw at the Canadian National Exhibition, Toronto, and at the Kentucky State Fair, Louisville, where he pulled 75,000 visitors for an \$80,000 gross.

NEARS PARK RECORD

Smythe, enthused over the success, said the Autry date at Buck Lake Ranch pulled the best business the spot has had since 1950. A six-man escort was needed to wedge a way thru the crowd for Autry, he said.

HERB GREEN Representatives EARL LINDSAY

AKS FOR ITSELF!*

Autry

Champion

DAVIS

Oakley)

COUNTY BOYS



HOLLYWOOD REPORTER, Sept. 5, 1956.

*Autry SRO in Toronto

Toronto—Gene Autry, who opened Aug. 27th at the Canadian National Exhibition, has played to SRO crowds throughout the entire first week of his two-week engagement, drawing 25,000 customers per day.

The Spokesman-Review
Sports Section—Monday, Aug. 6, 1956.

*Record-Breaking Rodeo Is Here To Stay

The chance to see some of the nation's top cowhands compete for the diamond spurs—plus the chance to see Gene Autry and Gail (Annie Oakley) Davis right up close—drew 44,000 people to four performances. That set a record for the rodeo, and also set a record (to the best of anyone's knowledge) for any single sportin' event that Spokane has ever seen.

VARIETY—Wednesday, Sept. 12, 1956.

*Autry Wild West Show Boffo Click at CNE; Can. Exhibition Draws 2,980,000

In special matinee shows, Gene Autry with Gail Davis (Annie Oakley) both drew a terrific audience during their personal appearance here, with both stars chalking up attendance records for two days, despite rain, for the biggest crowd in the 26,000-seater grandstand in the CNE's 78-year history. The singing cowboy and the sharp-shooting Annie Oakley scored such a success that the youngsters and the adults at the matinee performance were running down the ramps and overcoming the ushers to get at them.

The Billboard, Sept. 22, 1956.

*KY. STATE FAIR MARKS TUMBLE AT NEW PLANT

Records galore were smashed by Kentucky State Fair in its initial run at the new (and fabulous) multi-million-dollar Kentucky State Fair and Exposition Center. Even before the nine-day fair drew to a close Saturday night (15) new records had been stowed away.

Chief among them were a new all-time attendance record for the full run (close to 485,000 as against the old 360,274 mark). These are just some of the records. Others include: The biggest football crowd in Louisville history and an \$81,000 gross for four performances of Gene Autry with the Cremer Rodeo.

THE COURIER-JOURNAL

*40,000 See Gene Autry Rodeo Shows —Ridin', Ropin' Singin' Spectacle

Gene Autry was "back in the saddle again," yesterday to the delight of near-capacity crowds in the Fairgrounds Stadium.

About 40,000 persons, mostly children, saw the two rodeo shows which featured the cowboy movie star and his prancing horse, Champion. The Stadium holds more than 21,000.

Spectators shouted enthusiastic approval of the ridin', ropin', singin' spectacle. Texas-born Autry told the crowd, "If I'm ever born again, I hope it's right here in Louisville where my grandfather was born."

*"MY OLD KENTUCKY HOME" APPLAUDED

Then he sang "My Old Kentucky Home" and almost brought down the house.

The cowboy crooner, accompanied by the Cass County Boys, also sang some old favorites, "Tumblin' Tumbleweed"; "Good-by, Little Darlin'," and of course his theme song, "I'm Back in the Saddle Again."

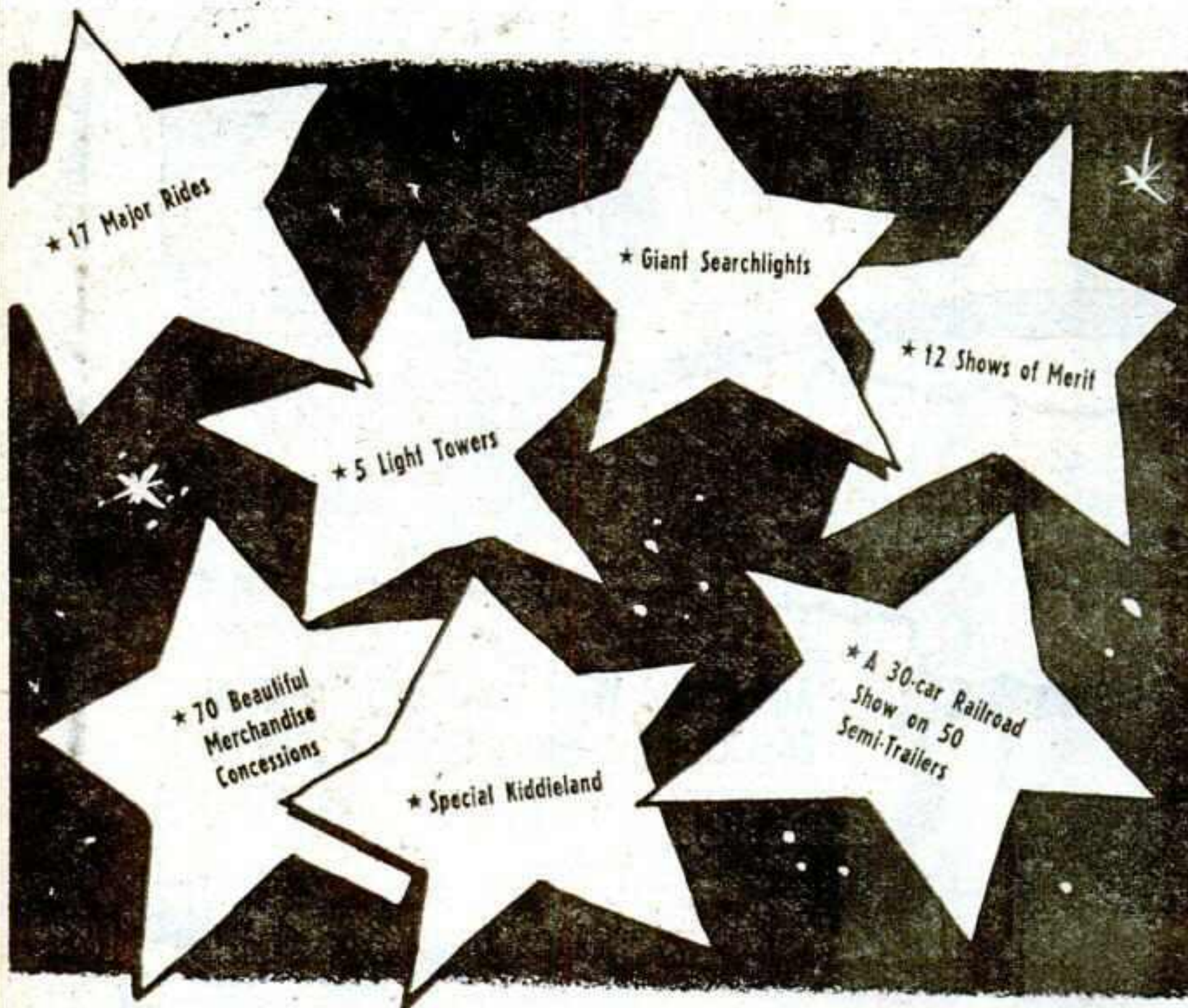
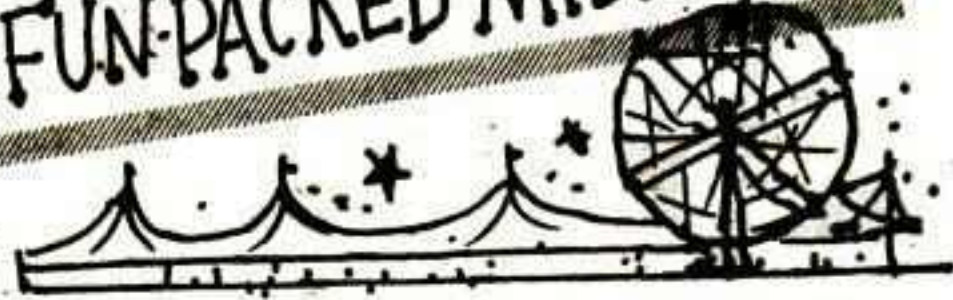
Also singin' and shootin' was Annie Oakley (Miss Gail Davis).

6920 Sunset Blvd.
Hollywood, California

HETH Shows

FLOYD R. HETH
presents for '57...

the NATION'S MOST FUN-PACKED MIDWAY!



★ Our Reputation Is Your Guarantee of Satisfaction!

● FAIR SECRETARIES!

Before you contract for your 1957 Fair see us at the Chicago meeting in November or write us. We offer you one of the largest and finest shows in the midwest and south.

● WE OFFER SHOWMEN!

No still dates! Solid FAIRS with a route beyond to none.
If you are an aggressive and reliable showman—see us in Chicago for 1957.

● CONCESSIONAIRES!

Bingo is open for the first time in five years. Must be "your choice" and flashy. Excellent opportunity for select cookhouse and grab joint. Must be in keeping with our standards. Bear and pottery pitches open. See us in Chicago for the 1957 season.

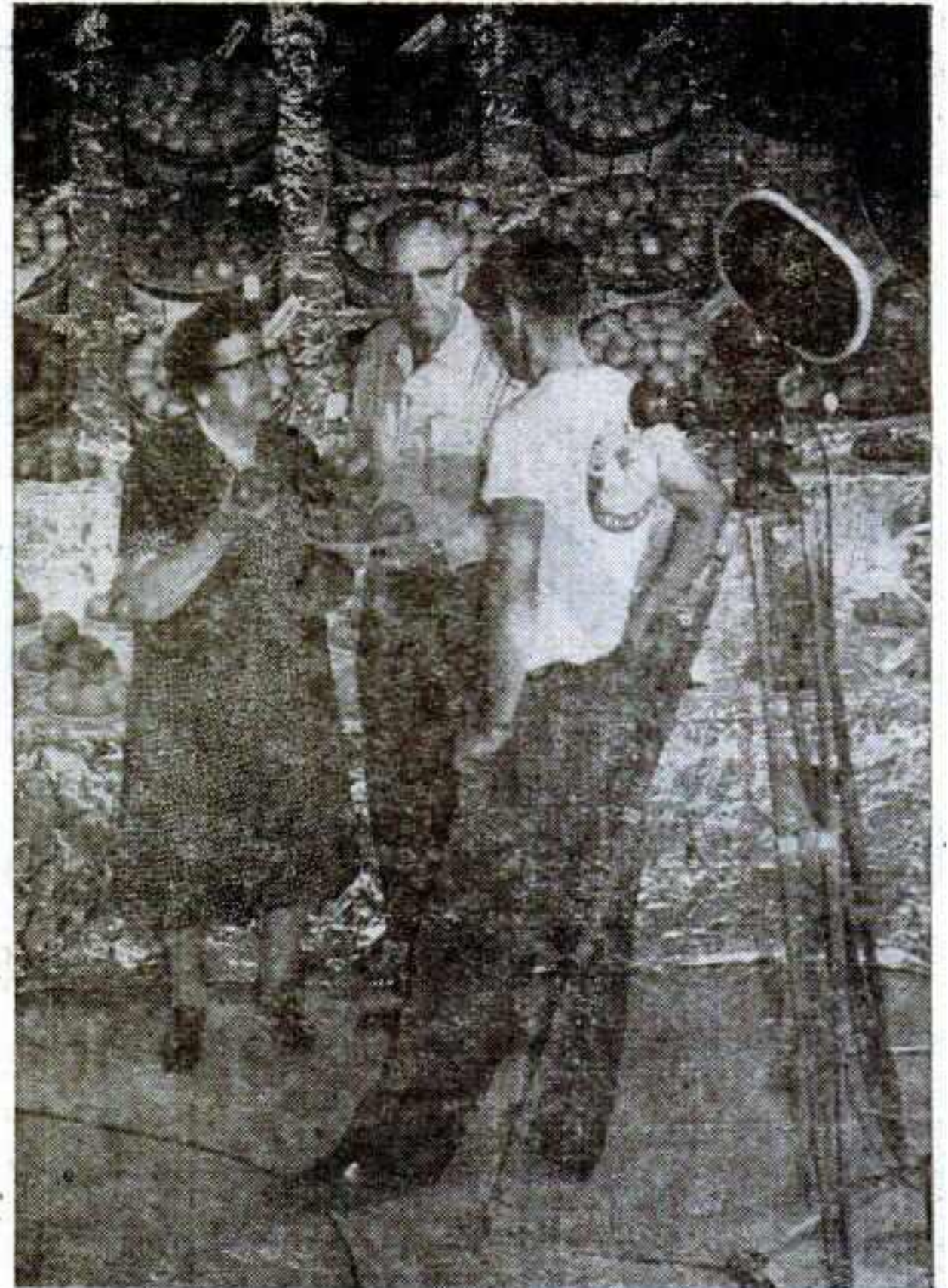
Kiddie ride operator—we will consider leasing the kiddieland privilege for the 1957 season to a reliable operator that has at least 5 or 6 late model kiddie rides. Contact us in Chicago in person or by phone.

FLOYD R. HETH, Owner & Mgr.

AL KUNZ, Asst. Mgr.

Sherman Hotel, Chicago, Ill., Nov. 24-29.

Or permanent address: 3123 NORTH 28TH PLACE, P. O. BOX 5515, NORTH BIRMINGHAM, ALABAMA



Girls! Action! Camera!

NEW enthusiasm, interest and appeal was breathed into the 4-H Club participation at the 1956 Chattanooga-Hamilton County Interstate Fair at Chattanooga.

Out went the exhibits of sewing, canning and crafts. In went demonstrations by girls from 4-H Clubs of six of the 23 counties served by the fair.

The girls made brooms, weaved rugs, turned out belts, made mats of crab grass, etc. Each day a different group of seven 4-H girls took over. They worked from 2 p.m. until 10 p.m. in shifts so they would have time to take in the fair.

The cost to the fair was \$75 a group, or \$450 in all, compared to about \$500 for the static exhibits of the past which had elicited relatively small interest.

The demonstrations served an added purpose. They made excellent subjects for a motion picture taken for the fair that is to be used in the fair's future promotional efforts.

Mrs. Maude H. Atwood, fair secretary, shown holding an apple in front of the motion picture camera in the photo above, was delighted with the reception given the demonstrations. So, too, were the girls, some of whom are pictured below before a motion picture camera.



BIG TEX SEZ . . .

"It's A Small World!"

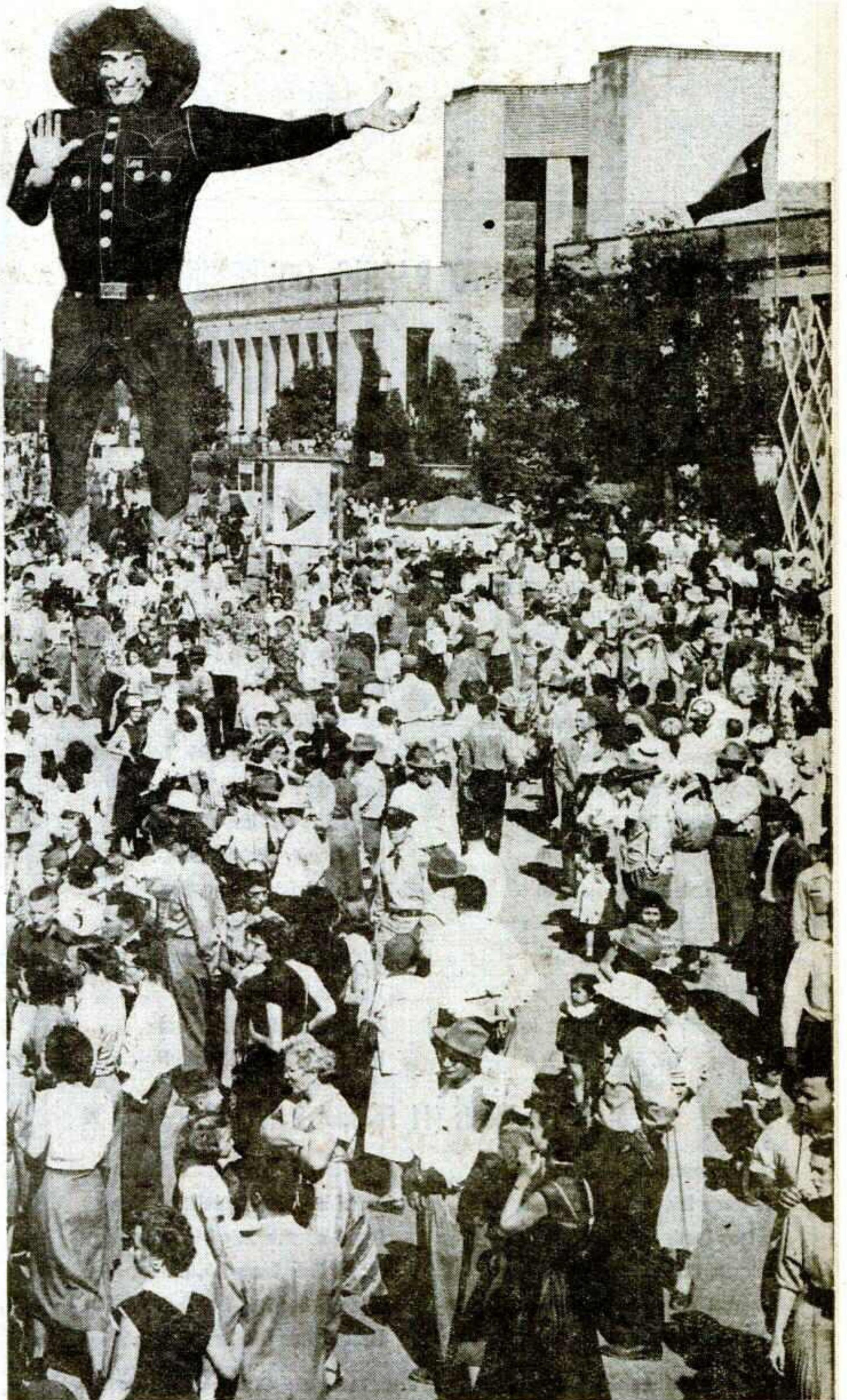
When fairs grow bigger, the world gets smaller . . . and friendlier . . . and better informed.

Since the days of ancient Greece, fairs have played an important role in the lives of peoples throughout the world. County and state fairs in America helped build a great and friendly nation, because the fair's basic function is to bring people together for the sharing and comparing of common problems and new solutions.

Today's fair is more important than ever before. It is a land of enchantment where everyday tensions and cares are forgotten . . . where everybody's happy and all people are friendly.

The State Fair of Texas brings together more people than any other annual exposition in the United States 2,672,253 in the 16 days of its 1956 edition. The people were from all over Texas and from throughout the world. Its popular International Center introduced people and products from 16 foreign lands . . . and its Pan-American Livestock Exposition attracted visitors from every country in the Western Hemisphere.

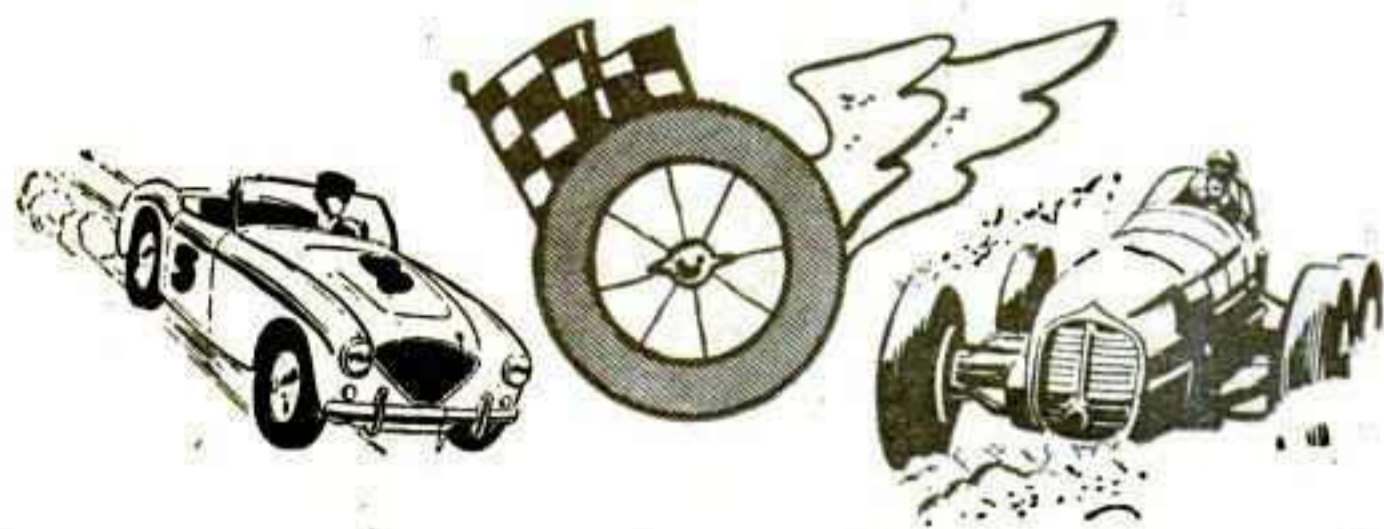
Yes, the world gets smaller at the State Fair of Texas and, in the eyes of Big Tex, it's a very happy site!



STATE FAIR OF TEXAS

October 5-20, 1957 • Dallas

I.M.C.A.



AMERICA'S OLDEST AUTO RACING GOVERNING BODY

1956 FAIR RECORD

Speedway car meetings (32 Fairs, 13 States):

Florida State Fair, Tampa	Wapello County Fair, Eldon, Iowa
Greater Grand Forks State Fair, Grand Forks, N. D.	Minnesota State Fair, St. Paul
North Dakota State Fair, Minot, N. D.	Iowa State Fair, Des Moines
Rice County Fair, Faribault, Minn.	Red River Valley Fair, Fargo, N. D.
Buena Vista County Fair, Alta, Iowa	North Central Kansas Fair, Belleville, Kans.
Buchanan County Fair, Independence, Iowa	Nebraska State Fair, Lincoln
Southern Iowa Fair, Oskaloosa, Iowa	Northwest Missouri State Fair, Bethany, Mo.
Ozark Empire Fair, Springfield, Mo.	South Dakota State Fair, Huron
Crawford County Fair, Denison, Iowa	Kansas Free Fair, Topeka
North Iowa Fair, Mason City, Iowa	McLeod County Fair, Hutchinson, Minn.
Kossuth County Fair, Algona, Iowa	Clay County Fair, Spencer, Iowa
Wisconsin Valley Fair, Wausau, Wis.	Kansas State Fair, Hutchinson
Missouri State Fair, Sedalia, Mo.	Oklahoma State Fair, Oklahoma
Steele County Free Fair, Owatonna, Minn.	Tennessee State Fair, Nashville
Fayette County Fair, West Union, Iowa	Alabama State Fair, Birmingham
Sioux Empire Fair, Sioux Falls, S. D.	Louisiana State Fair, Shreveport

Stock Car Meets (11 Fairs, 4 States):

Stutsman County Fair, Jamestown, N. D.	Davis County Fair, Bloomfield, Iowa
Lee County Fair, Donnellson, Iowa	Central Iowa Fair, Marshalltown, Iowa
St. Louis County Fair, Hibbing, Minn.	Central Wisconsin State Fair, Marshfield
Burlington Hawkeye Fair, Burlington, Iowa	Lac Qui Parle County Fair, Madison, Minn.
Mississippi Valley Fair, Davenport, Iowa	Oklahoma Free State Fair, Muskogee, Okla.
All Iowa Fair, Cedar Rapids, Iowa	Louisiana State Fair, Shreveport, La.

There are 56 speedway car meetings at fairs. There are 43 stock car meetings at fairs. In addition, 25 stock car and nine speedway car "still dates" are held under I.M.C.A. sanction. This makes a total of 133 race meets divided between National Speedway and Auto Racing, Inc.

President—JOE T. MONSOUR, Shreveport, La.

Vice-President—C. G. BAKER, Oklahoma City, Okla.

Directors—C. G. BAKER, Oklahoma City, Okla.; D. K. BALDWIN, St. Paul, Minn.; L. B. CUNNINGHAM, Des Moines, Iowa; R. H. McINTOSH, Birmingham, Ala.; VIRGIL MILLER, Hutchinson, Kan.; JOE T. MONSOUR, Shreveport, La.; EDWIN SCHULTZ, Lincoln, Nebr.



Food Theme Clicks

AT THE Indiana State Fair, it's felt that "something" which ties the various activities together and makes the whole event worth trying is the "theme."

For the past three years, the Hoosier annual has had a theme which tied agriculture and industry together and showed their interdependence of each other. In 1956 the theme was "Food-From Farm to Family," a subject with many ramifications.

Don Davis, the fair's able publicity supervisor, points out that after a theme is selected, plans must be made on how it can be used in displays, graphic materials, stories and special participation shows.

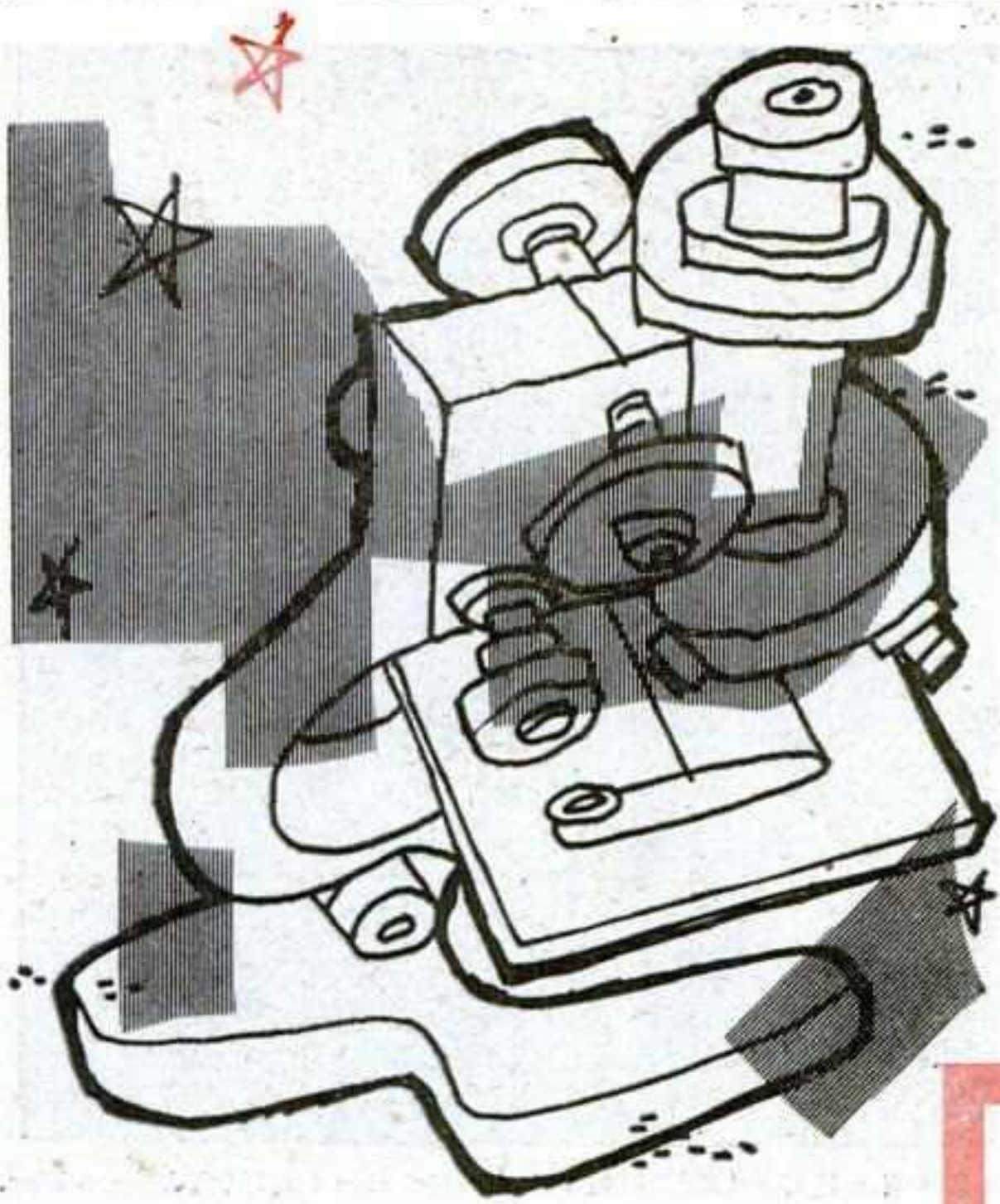
One of the first places such a theme should be seen is at the gate as the people come to the fair.

The first suggestion this past year was to have each gate ticket booth represent a food product such as a ham, a tomato or a bottle of milk. With time running out, and this kind of venture takes a lot of time, one of Indiana's largest food canners was approached to take a booth in the shape of a can of food. Stokely-Van Camp was not only interested, they wanted all 12 booths, each to carry a different food product.

The cans were made, each eight feet tall and 16 feet in circumference. The colorful copy, in the form of a label, was made at a billboard plant and then pasted on the masonite booth like a billboard. And on the back of each, in plain sight of the departing patrons, was the message, "Hope You Had a Good Time."

The Chain Store Council and Retailer Grocers and Meat Dealers' Association came up with a large float, with a background showing the flow of food from the farm to the grocery store to the home-maker's food basket. On the float itself was placed a sample of every kind of food grown or produced in Indiana, and also one of the State's prettier young misses.





... take a close look
 at the Wisconsin
 "ready cash"
 farm market"
 exhibit at the

The Midwest's
 most powerful
 sales medium...

WISCONSIN State Fair MILWAUKEE

With an Annual Dairy
 Income of \$500
 million... total farm
 income of \$992
 million!

Hundreds of thousands of people from all over
 the Midwest come to see what they want to
 buy for their home... their industry... their
 farms... their businesses.

Here is your chance to display your new product
 or service for agriculture, industry, home or
 farm... and to make your company name a
 familiar one with mid-American families.



For complete Exhibit Details contact

WILLARD M. MASTERSON, Manager
 State Fair Park, Milwaukee 14, Wis.





In Kansas They Just Don't Get Enough of Their Biggest Annual Event!



IN JUST 6 DAYS

You can cover the important Kansas Farm Market with your sales exhibit. Your SALES will grow like flowers in the sun when you plant "SALES SEEDS" at the Kansas State Fair.

FEATURE ATTRACTIONS!

- Livestock & Agricultural Products
- 4-H Club Activities
- High School Bands
- Farm Machinery
- Royal American Shows on Midway

1957
DATES
SEPT.
14-19

For exhibit and concession space details

KANSAS STATE FAIR

Everett Erhart, President HUTCHINSON, KANSAS Virgil C. Miller, Secretary
Helen F. Willman, Exhibit and Concession Space Manager



The Canadian National Exhibition Dairy Maid Queen for 1956, Delores King, of Oakville, Ont., beamed as she was awarded a handsome trophy by the Premier of Ontario, Hon. Leslie Frost, for topping 49 participants in the 11-day milking contest that focused attention upon the importance of the dairy industry to Ontario's economy.

Milk Maids in Action

THE Canadian National Exhibition's Dairy Maid Contest, held in 1956 for the first time, packed strong appeal for both rural and urban populations. It provided the CNE with a glamorous way of reaching the grassroots, first essential of a fair, and glamorized farm life for the urban population.

The 10-day contest also drew in the public by means of a Milk Weight Stakes with a three-way promotion. The CNE provided the scene and facilities in co-operation with the Ontario Milk Distributors' Association, while The Telegram, Toronto daily, provided the publicity.

Good for 'Dog-Days' Stories

The newspaper saw in it an exclusive promotion, as well as an exclusive story, especially important during the "dog-days" when news is slight. So good was the story and pictures that competing papers in the same city as well as thruout the province covered the event.

The Telegram sponsored for the public a Milk Weight Stakes in which entrants were invited to guess the closest estimates of total weight of milk produced during the contest.

Credit for the whole promotion must go to Bert Powell, advertising and publicity director of the CNE, whose hobby is raising cattle. He took it to The Telegram and the Ontario Milk Distributors' Association.

There were 50 participants in the Dairy Maid Contest. All were from farms in the province and all but one were familiar with the milking operation.

Every evening for the first 10 days of the CNE, five of the participants competed in the main ring of the Coliseum, using electric milking machines. They represented the five dairy breed associations (Jersey, Guernsey, Ayrshire, Dual-Purpose Shorthorn and Holstein-Friesian) and each milked a cow of the breed she represented.

Named Queen of the Fair

The winner each evening was named Queen of the Fair. She received a \$25 prize, with each of the four runners-up receiving \$15 and appearing with the Queen later that evening in the grandstand show.

On the 11th day, the top score of each breed competed again and the grand prize winner was crowned Dairy Queen of 1956. With her honors went a large silver trophy, to be competed for annually, and a sterling silver tray, both donated by the milk distributors. For the last three evenings of the fair, the Dairy Queen was featured in the grandstand show.

For the day she competed, each rural maid received a pass to the CNE, meal tickets to the best restaurant on the grounds, and tickets to the midway and the grandstand show. The competition began at 6 p.m., because the cows had to be milked early.

Five judges, three to act each night, awarded points for each part of the operation up to a total of 100 points. The girls were judged for appearance and deportment, assembling machine and milking, the cleaning and sanitizing of utensils, and general efficiency.

Each night, 100 free cups of milk was distributed to the audience watching the contest.

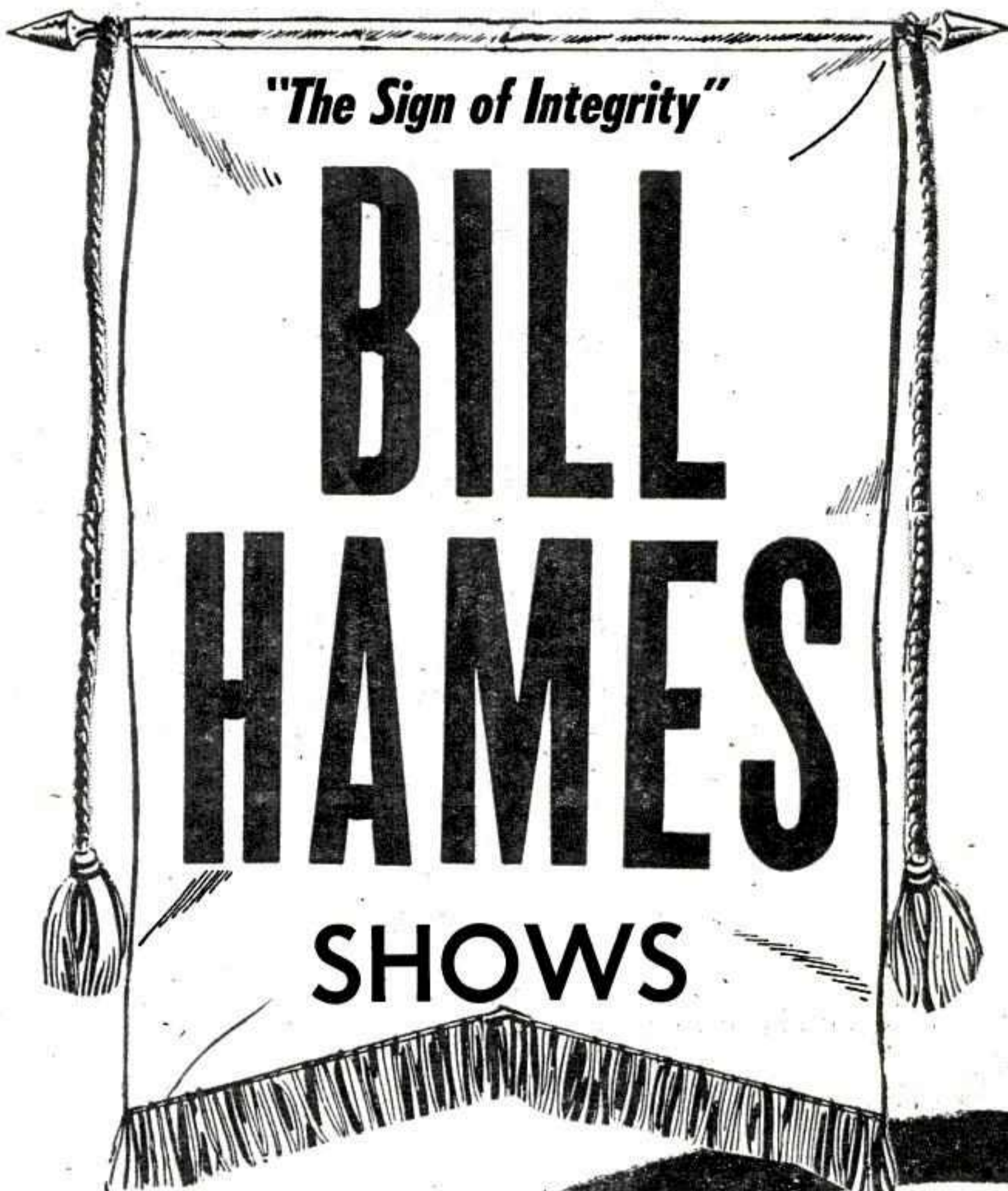
\$500 Award for Best Guess

Before the CNE opened, a one-day course was held at the Ontario Agricultural College at Guelph to give the girls instructions on the use of detergents, disinfectants, assembling equipment, actual milking and cleaning up.

The newspaper-sponsored Milk Weight Stakes offered a top prize of \$500 for the closest estimate of the total weight of milk produced by all five breeds during the 26 milkings necessary during the 11 days.

Five \$100 cash prizes were awarded to the entrants making the closest estimate of the total milk produced by each of the five breeds.

Each day, The Telegram published the weight of the milk produced by each breed for the evening milking. The public had to guess the weight milked by each breed for each morning and for twice-daily milkings for the two Sundays that occurred between the CNE opening and closing dates.



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**With an established
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unmatched success**

Join the ranks of the many successful Texas fairs who know they can depend on the Bill Hames Shows . . . year after year.

● FAIRMEN - COMMITTEES

May we suggest you contact us for your 1957 Midway . . . and find out how this show can produce a REAL winner for you.

● THANKS

To the Fairs of the Lone Star State for another successful and pleasant season . . . and to the City of Fort Worth officials for our season's business at Forest Park and Sycamore Park.

We have the contracts for the Fort Worth Fat Stock Show, Fort Worth, Texas, Jan. 25-Feb. 3; the San Antonio Fat Stock Show, San Antonio, Texas, Feb. 8-17; the Houston Fat Stock Show, Houston, Texas, Feb. 20-March 3; the Mercedes Fat Stock Show, Mercedes, Texas, March 14-18, and other early dates to follow.

CAN PLACE SOME HIGH-CLASS SHOWS AND LEGITIMATE CONCESSIONS FOR THESE AND OTHER TOP SPRING DATES.



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Pres. and Gen. Mgr.

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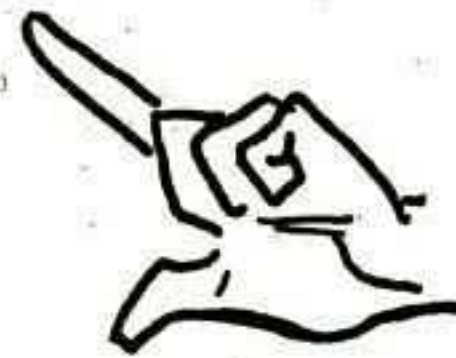
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44

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P. W. SIEBRAND



OVER 6,000 FEET OF BLAZING NEON

We are very grateful to the following for helping us make 1956 our greatest year:

- Junior Chamber of Commerce Annual Bordertown Celebration, El Paso, Texas.
- Old Santa Fe Annual Fiesta, Santa Fe, New Mexico.
- Annual 4th of July Celebration, Butte, Montana.
- Missoula Stampede, Missoula, Montana.
- Montana State Fair, Great Falls, Montana.
- Midland Empire Fair, Billings, Montana.
- Greater Salt Lake Fair and Dairy Show, Murray, Utah.

SIEBRAND

INDIBROS.

CARNIVAL

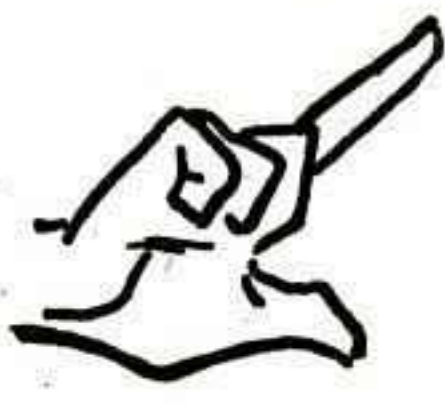
GENETIC WONDERMENT

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H. W. SIEBRAND

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HE SAME
EMENT**



LIGHTING EFFECTS

Valley of the Sun



We are very grateful to the following for helping us make 1956 our greatest year:

- Western Idaho State Fair, Boise, Idaho.
- Twin Falls Agricultural Fair, Filer, Idaho.
- Eastern Idaho State Fair, Blackfoot, Idaho.
- Farmington Fair and Industrial Exposition, Farmington, N. M.
- New Mexico State Fair, Albuquerque, N. M.
- Tucson Fair & Cattle Congress, Tucson, Arizona.
- Arizona State Fair, Phoenix, Arizona.

BROS

Permanent Winter Quarters:
2300-2314 East Van Buren.
Phoenix, Arizona

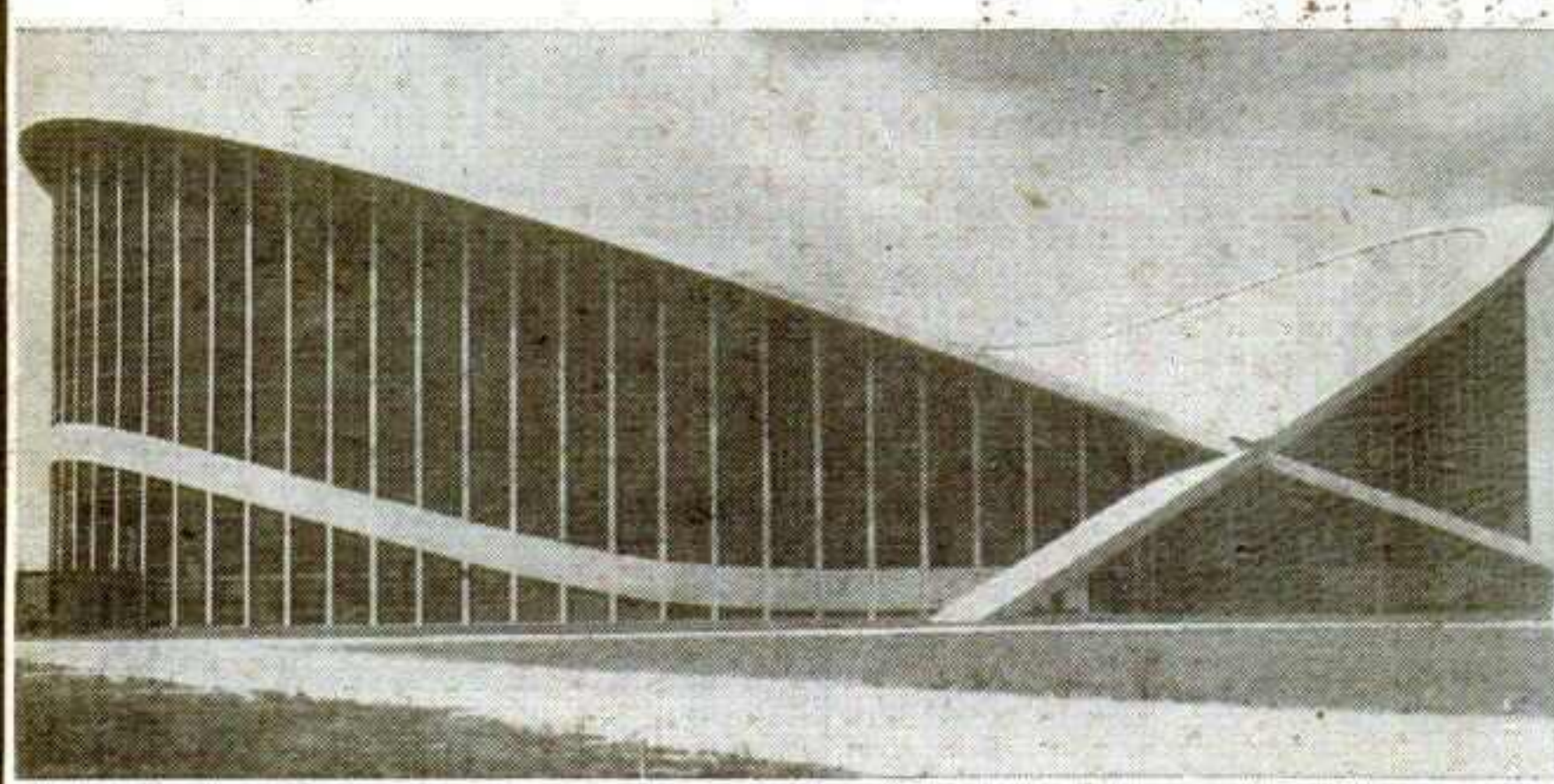
The North Carolina State Fair

Oct. 15-19, 1957

featuring

America's Most Modern Big Building

THE STATE FAIR ARENA



ATRACTING world-wide attention and hailed as the "most significant new building in this country," the State Fair Arena serves as a year-round center for educational, inspirational and recreational events . . . livestock shows and sales, trade shows, conventions, meetings, contests, banquets and exhibitions, horse shows, rodeos, circuses and other entertainment and attractions.

● DESIGN...

Every seat on the "50-yard line," unobstructed view of the entire floor; adequate light and ventilation; maximum efficient use of construction materials, perfect acoustics.

● SEATING...

Surrounding the central arena floor are two curved stands containing 4,768 permanent opera-type chairs, plus 656 box seats, giving a capacity of 5,424 when arena floor is in full use. Approximately 4,000 portable seats can be installed on the floor when a stage is used at either end or in the center, making the total capacity approximately 9,500.

● DIMENSIONS...

300 feet in diameter, elliptical in shape with a central tanbark or concrete arena floor 221 feet long and 127 feet at the widest point PLUS the finest hardwood floor just recently added.

EXHIBIT & SERVICE AREAS...

The two lobbies, or rotundas, are reached from the ground level. In these and two lower level concourses are approximately 25,000 square feet of exhibit space in addition to the arena floor. Also on the concourse level are eight spacious rest rooms, dressing rooms for performers, storage spaces and equipment with which the entire building is heated (hot air) and ventilated.

The State Fair Arena and the many other BIG features of the Annual North Carolina State Fair have made it the greatest event in this part of the country.

For more information about the State Fair Arena and the 1957 North Carolina State Fair, contact:

DR. J. S. DORTON

Manager

North Carolina State Fair, Raleigh, N. C.



New Industrial Bldg.

A NEW Industrial Building, costing \$250,000, was unveiled at the 1956 Quebec Provincial Exposition. Work on the structure was suspended soon after it began because of a shortage of structural steel. The job was resumed in March of this year and completed by the end of July.

The opening of the building greatly aided the fair, according to officials, particularly on Sundays, the biggest drawing days. Commercial and industrial exhibits at the fair were closed on Sundays up to two years ago.

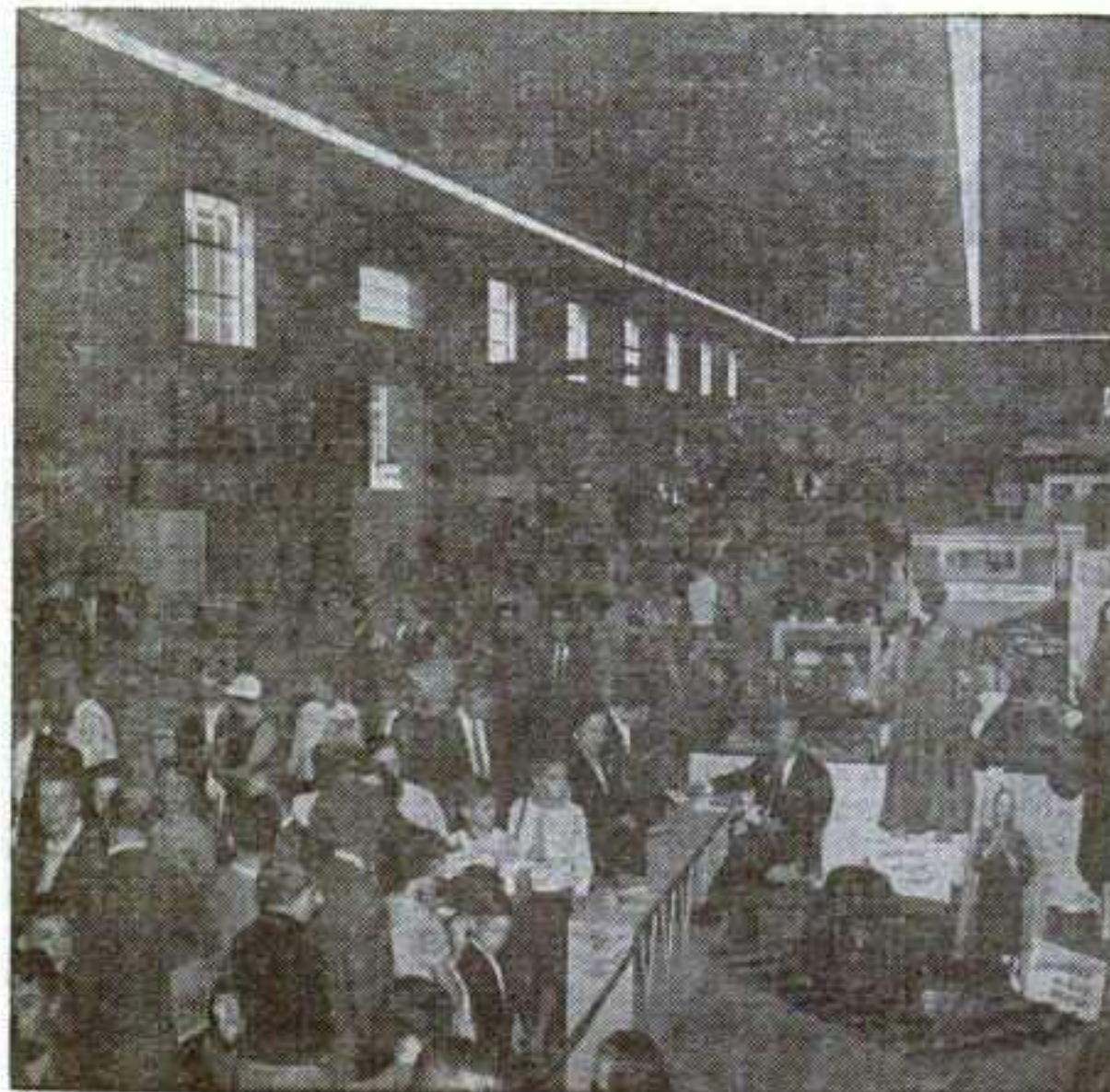
The floor space, 224 by 110 feet, is used for exhibit purposes only.

Construction is of steel with brick and cement blocks. The floor is concrete and modern, fluorescent lighting is featured thruout.

The new building matches the fair's famed Coliseum in modern planned functionalism and beauty. These are in sharp contrast to the older structures, altho these, too, feature size.

The new building has four entrances, 14 feet wide and 15 feet high. There are six aisles, 12 to 16 feet in width. The ceiling is 30 feet high. Water and electricity are available.

There are a total of 108 booths. Corner booths rent for \$2 per square foot. The others rent for \$1.50 per square foot.



GRANDSTANDS CAN MAKE MONEY

PAT BOONE

Indianapolis, Ind.
Springfield, Mass.
Du Quoin, Ill.
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Dayton, Ohio
Hamburg, N. Y.
Harrington, Del.
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DOROTHY COLLINS

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FOUR LADS

Clearfield, Pa.
Detroit, Mich.
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THE MARINERS

South Bend, Ind.
Arthur, Ill.
Muncie, Ind.
Seymour, Wis.
Ionia, Mich.

Elmira, N. Y.
Ottawa, Canada
Rutland, Vt.
Brockton, Mass.
London, Ontario, Canada
Bloomsburg, Pa.

EXPOSITIONS
TRADE
SHOWS

JULIUS LA ROSA

Detroit, Mich.

DON CHERRY

Bangor, Me.
Arthur, Ill.
Detroit, Mich.

SPECIAL
EVENTS

EYDIE GORME

Fresno, Calif. Del Mar, Calif.

GUY MITCHELL

Yakima, Wash.

RUSSELL ARMS

Fresno, Calif. Del Mar, Calif.
Spokane, Wash.

JUNE VALLI

Yakima, Wash.
Bangor, Me.

PATTI PAGE

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Corn Palace,
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—
NO CONTRACT
TOO LARGE

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FAMILY
TRADITION

where it's always

"FUN FOR ALL THE FAMILY"



Presenting the Finest Entertainment Available . . . to meet the demand for family midways. Featuring Rides and Shows of highest caliber and maximum earning power.

● OUR SINCERE THANKS

To the fair officials and celebration committees who unanimously voted our midway the best ever in giving them the biggest grosses in their history. Thanks also to the showmen and concessionaires who provided the patrons with such high standards of entertainment . . . and to our own personnel for their splendid work during the 1956 season.

● SHOWMEN — RIDE OWNERS

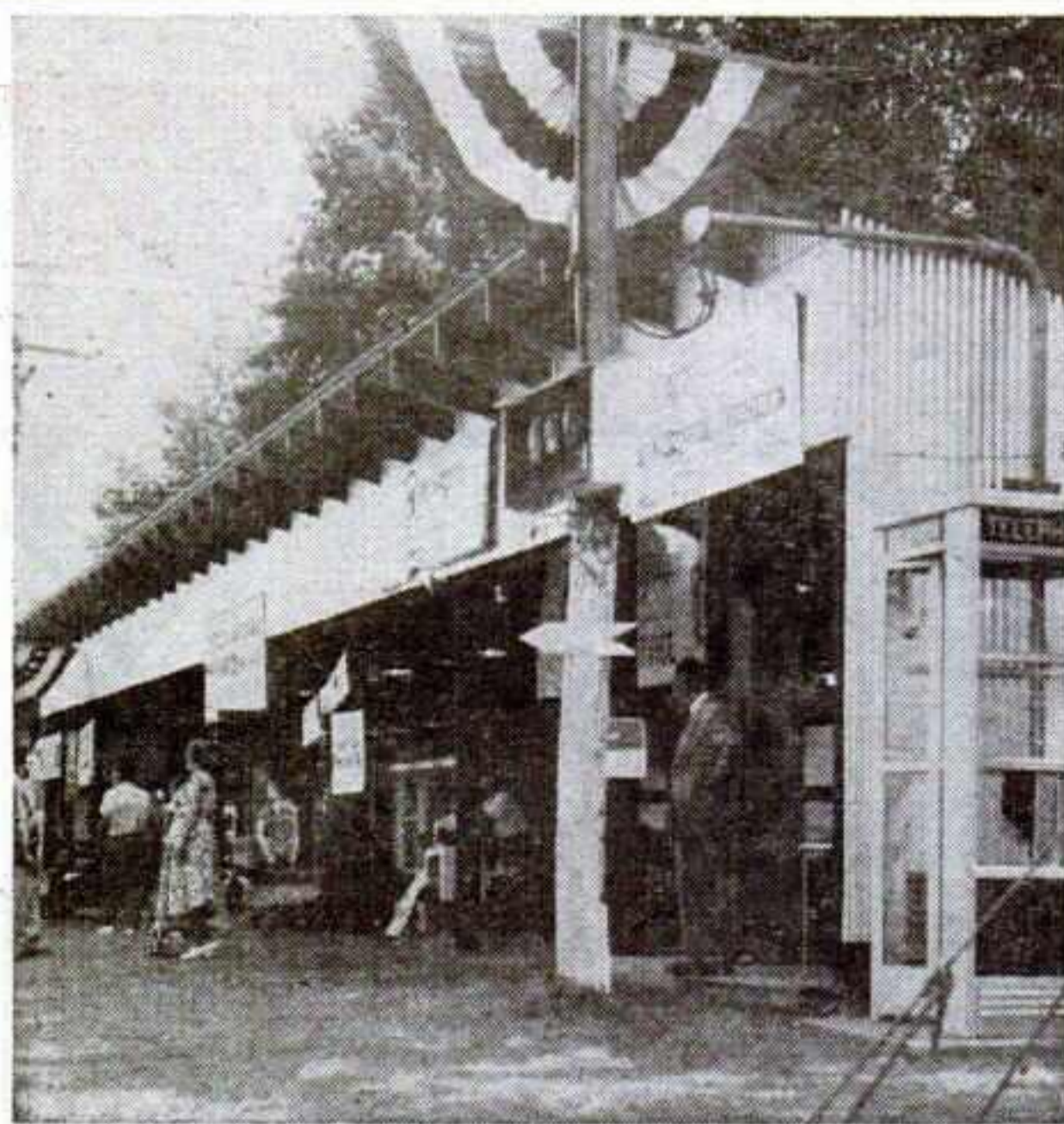
Advance bookings for 1957 indicate this will be our biggest season . . . so if you want a winner, get in touch with us. We will book a few additional shows of merit.

● WE'LL BE IN CHICAGO

and the Illinois, Indiana, Missouri, Mississippi, Georgia and Tennessee Meetings.



CONTACT: JOHN PORTEMONT Owner
Winter Quarters: Gantt, Alabama, Box 105, Phone 23



Cost Low, Appeal Up

A MINIMUM of time, effort and money went into the erection of attractive new exhibit structures for the Morris County Fair, Troy Hills, N. J., with the main elements of construction being corrugated aluminum and telephone poles.

Manager Swante Swenson, faced with the not uncommon problem of outgrowing his one permanent building, the Grange structure, thought of several possibilities for creating additional exhibit space. Rented canvas had proved attractive and serviceable enough in the past, but for practical purposes something permanent was desired.

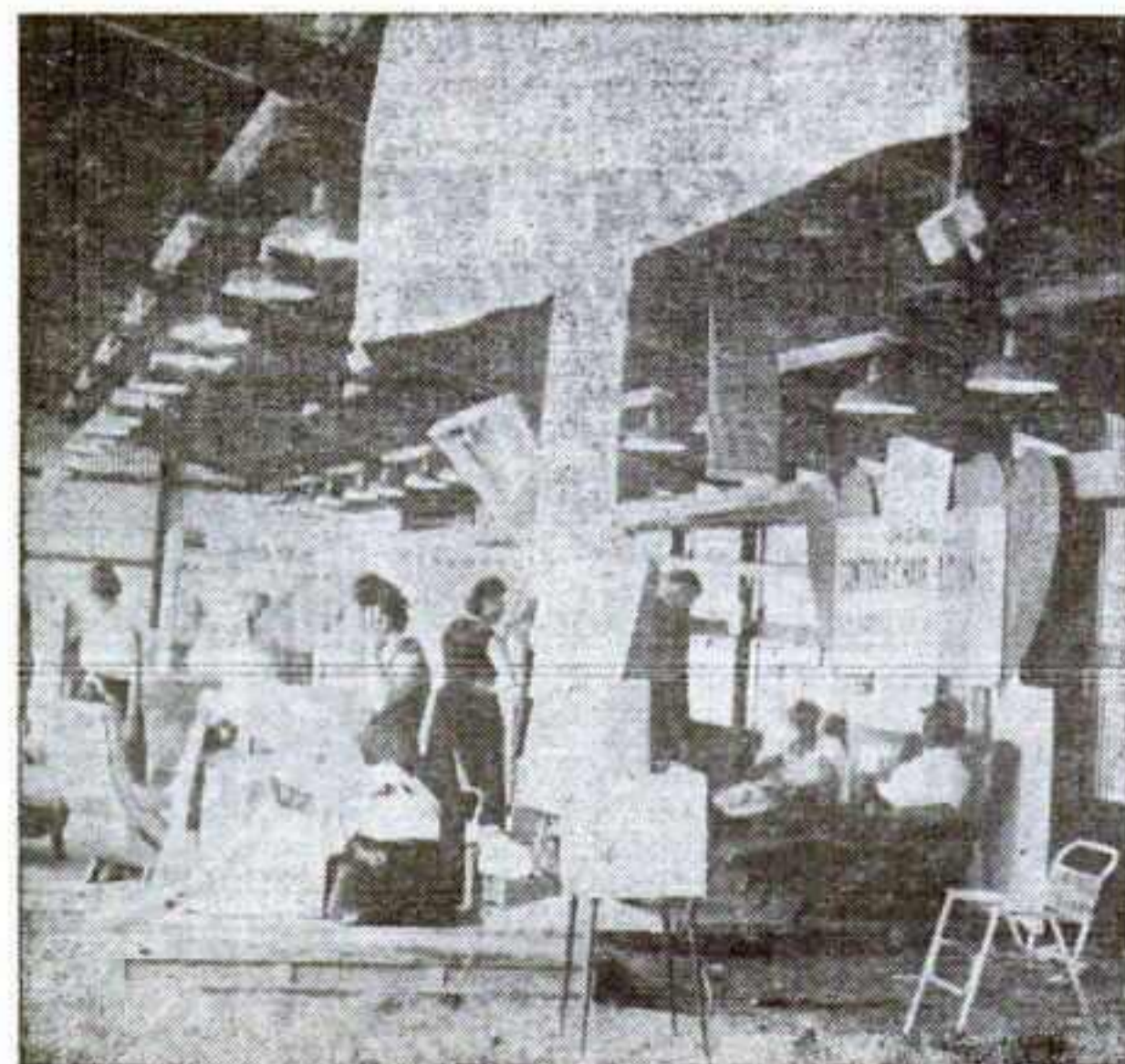
The result is an aluminum shed which is eye-pleasing and economical, as well as being flexible enough so that it may be changed around, moved or enlarged without much trouble. The fair bought two of them. Total cost was in the low thousands.

Each of Troy Hills' sheds is 110 feet long by 20 feet deep. Supports are telephone poles set 10 feet apart. Aluminum sheeting is in panels three feet by six.

Cost of each building was \$2,100 plus \$750 for permanent wiring. Swenson stresses that these are "put-up" prices which can be trimmed if fairs do their own construction. One of these aluminum pole barns can be erected in five to seven days.

There is a 25 per cent increase in exhibit space over what would be in a tent of comparable size. Troy Hills did nothing to its ground, preferring to set occupants and their exhibits onto wooden platforms. The structures each hold 11 booths, 10 feet wide and 20 feet deep.

The ground surfaces may be macadamized or blacktopped, but rather than make this type of improvement, the fair will likely invest such money in additional structures to provide more permanent, low cost, better-illuminated display space.



Tennessee

STATE FAIR

THE TOP ANNUAL EVENT FOR ONE OF THE RICHEST AREAS OF THE PROGRESSIVE SOUTH... POTENTIAL DRAWING AREA OF OVER 1,000,000 PEOPLE.

you'll find:

- MORE** than one million people in the Nashville area
- MORE** than 1,000,000 Retail Sales annually
- MORE** market coverage in 6 days than thru any other media
- MORE** OF EVERYTHING IN THE GREATER NASHVILLE MARKET

Sell this Market ECONOMICALLY, EFFECTIVELY, THOROLY by reserving exhibit space now for 1957

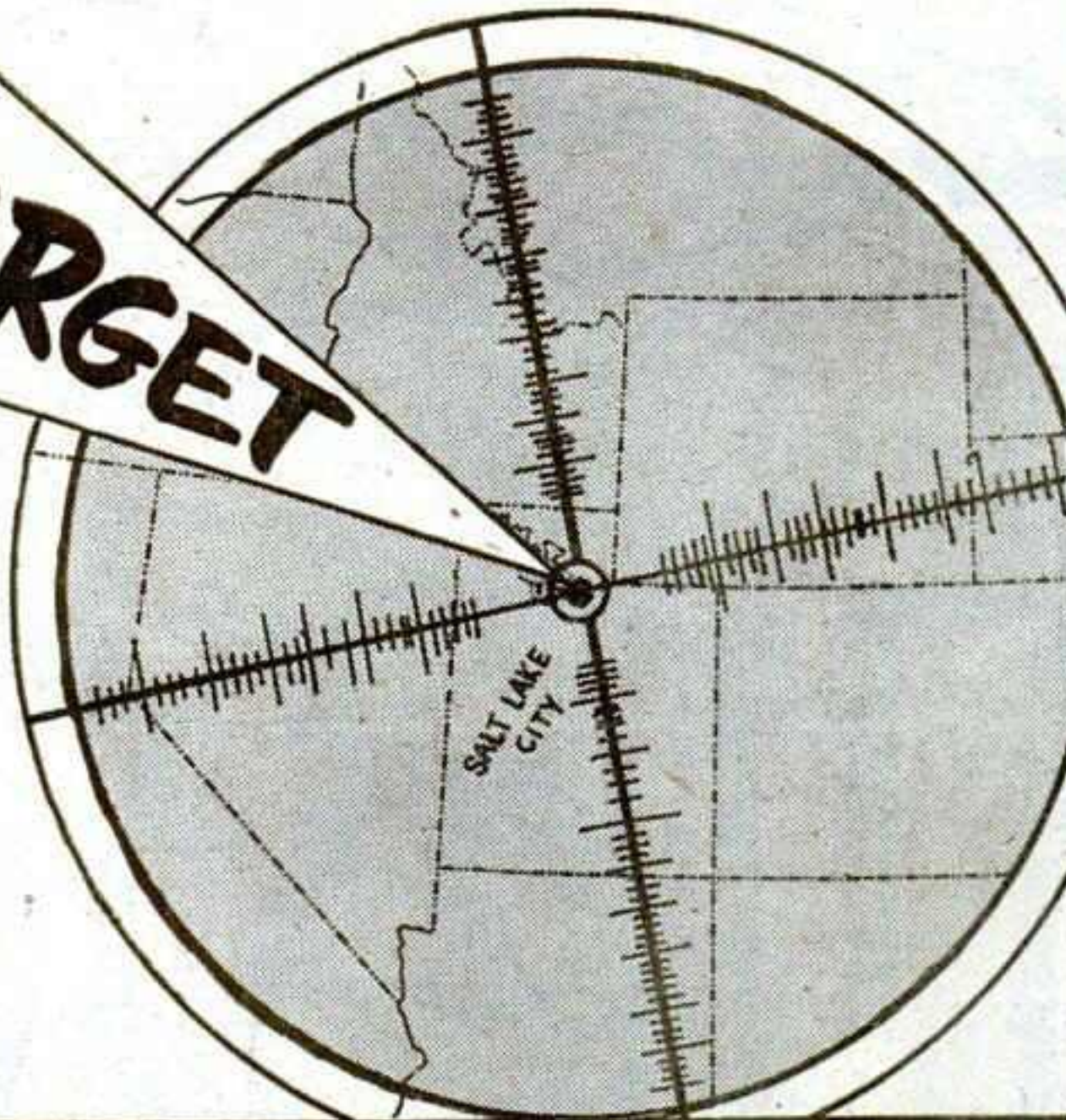
For complete details write to:

L. E. GRIFFIN SECRETARY-MANAGER
TENNESSEE STATE FAIR
P. O. BOX 90, NASHVILLE, TENNESSEE

1957 Dates--Sept. 16-21

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You'll hit
the whole
Inter-Mountain
Area
when you
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INDUSTRIAL EXPOSITION

SALT LAKE CITY, UTAH

FEATURING

- Holiday on Ice of 1957
- Championship Wrestling
- Outstanding Home Arts Display
- 4-H and FFA Programs
- Brilliant, Exciting Midway
- Farm Bureau Talent Find Contest
- Music Contest
- Thrill Shows
- Complete change of Grandstand Shows
- Horse Racing
- Topnotch Livestock, Pigeon, Poultry and Rabbit Exhibits with premiums
- Miscellaneous exhibits featuring Hobbies, Ceramics, Agriculture, Horticulture and Floriculture
- Fine Arts Exhibition
- Photo Show
- Safety Show
- The West's outstanding Horse Show under the direction of the Salt Lake Horse Show Assn. and sponsored by the Utah State Fair Assn.
- Utah and Mountain Empire at Work Exhibits
- "Miss Utah State Fair"
- The West's Greatest Mineral Display
- Military Show

1957 DATES

SEPTEMBER
13 to 22
inclusive

Representing Annual Buying Power of \$1,441,159,000 in Retail Sales, \$742,993,000 in Wholesale Sales. Where your message is delivered most effectively and economically. Our complete, up-to-date facilities and accommodations, our modern permanent buildings, our continual progress in developing have placed the Utah State Fairgrounds among the best in the country. Contact us today for an even bigger 1957 event.

For complete exhibit information write to
DONALD P. WYATT, Mgr.
Utah State Fair, Box 2136, Salt Lake City, Utah.



Crushes on Rocks!

RANKED high among the most unusual and costly exhibits ever staged at an annual agricultural fair was the rock crusher in operation at the North Carolina State Fair, Raleigh.

The mechanical monster, termed portable altho it took many weeks to set it up, occupied approximately 200 feet of exhibit space. It was newly acquired by the exhibiting fair and moved at the conclusion of the event to a quarry where it will be used to crush rock for road installations and other large-scale construction jobs.

It cost \$10,000 to set up the machine for exhibit purposes. This represented more than 5 per cent of the machine's total cost, \$180,000. The machine had its own diesel power.

Officials of the exhibiting firm, Nello L. Teer Company, were well pleased with the results. Their purpose, according to Dr. J. S. Dorton, fair manager, was simply to show the public how stone was crushed and otherwise prepared for road building and other projects. Conceivably this would lead to the selling of crushed stone to new consumers. Sale of the machinery was not involved.

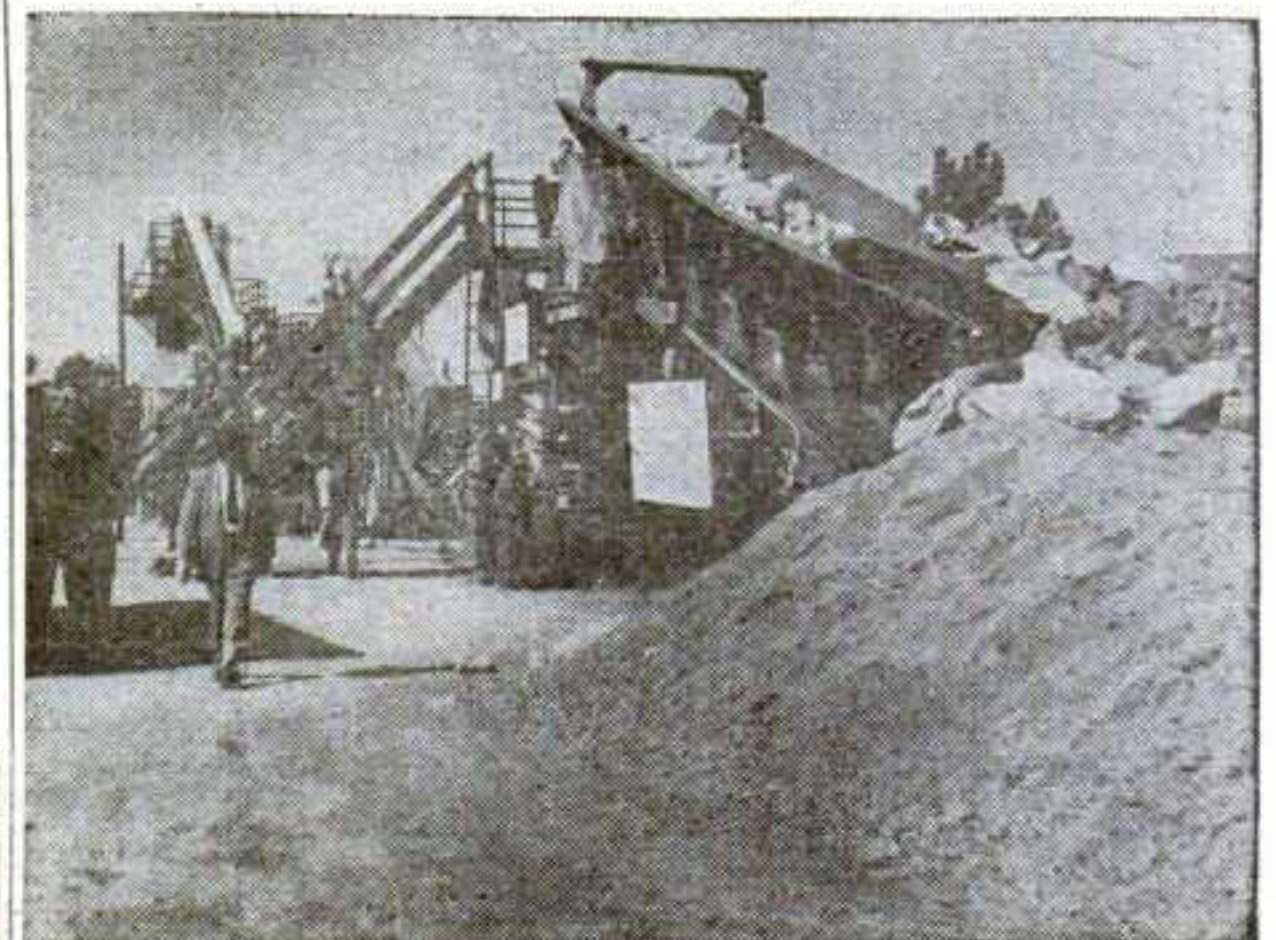
Neophytes at the business of exhibiting, the operators, at Dorton's suggestion, built stairways and platforms so that the public could observe the actual crushing process. At his suggestion they also fenced in the exhibit to keep the public from passing under conveyor belts carrying hundreds of tons of rock.

To keep the machinery operating, the company also had to haul in huge chunks of rock. Most of the finished product was to be left on the fairgrounds and used there for fill and other purposes.

Another suggestion by Dorton, unfortunately too late to be acted on, was that the finished product be used for the construction of roads within the fairgrounds.

The suggestion that the product be shown in its ultimate use was received favorably and is likely to be adopted if the exhibit is returned next year. In addition to showing State, county and municipal officials how roads should be constructed properly, the fair would benefit from a series of roadways.

A sizable percentage of the fair's 500,000 visitors were reported attracted to the exhibit which, by its very size, dominated one section of the fairgrounds.



Thanks...fair managers...for a smash 1956!

WEST COAST SHOWS

and

WEST COAST EXPOSITION SHOWS

During the year we had the pleasure of serving many of our fair friends. Some of them we served for the 20th straight year.

WE ARE PROUD OF OUR RECORD



We invite one and all of you to contact us at the Annual Convention of the Western Fairs Association at the Hotel Del Coronado, Coronado, Calif., Dec. 3-6, Inclusive



Mike Krekos, President

Harry Myers, Gen. Mgr.

Louis Leos, Sec'y

Bobby Cohn, General Agent

E. W. (George) Coe, Bus. Representative

**NOW BOOKING SHOWS, CONCESSIONS AND
ATTRACTIONS OF MERIT FOR SEASON OF 1957**

ALL REPLIES:

WEST COAST SHOWS, Inc.

General Offices: 240 Jones Street, San Francisco, Calif.

A STELLAR PERFORMANCE ALWAYS...

WILLIAM

Each dot represents a top event we played in 1956...

If you want a smooth-running, profitable midway for 1957, why don't you investigate the Wm. T. Collins Shows for your event in 1957?

**THERE IS A REASON WHY SO MANY TOP FAIRS
COME BACK TO US YEAR AFTER YEAR!**

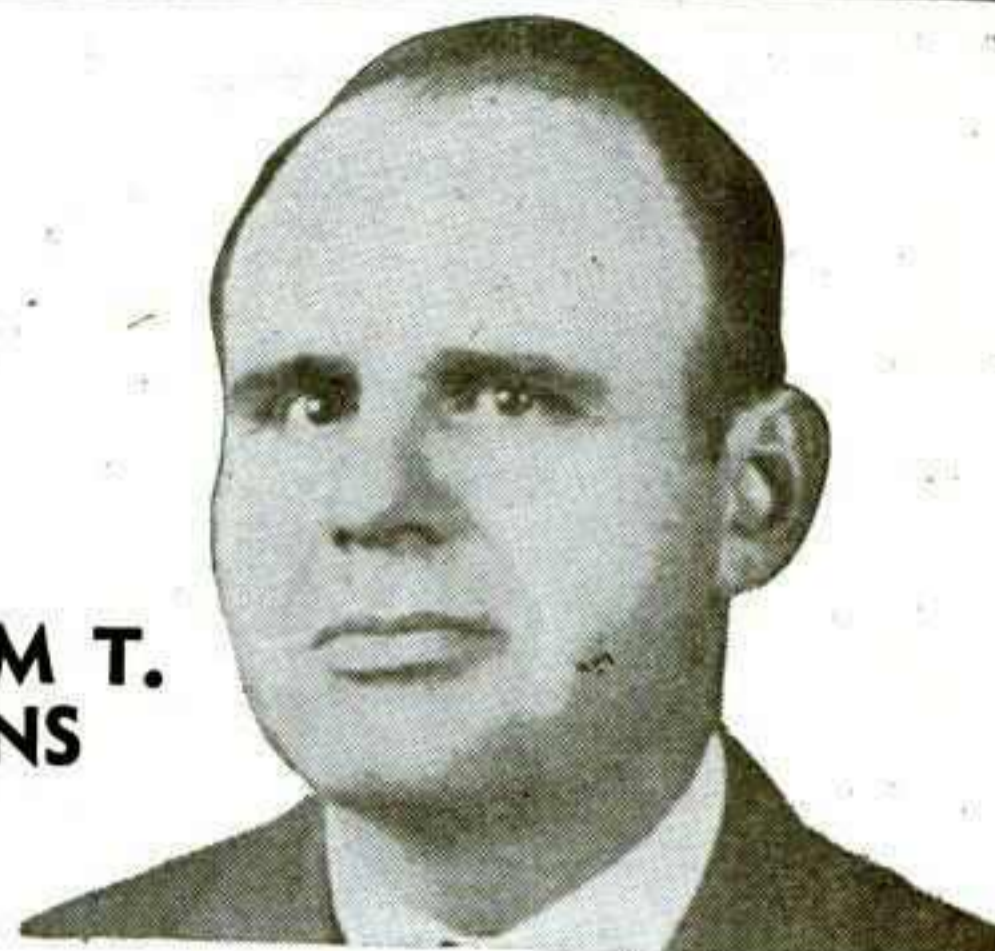
RIDES:

We will book any New or Novel Ride for our 1957 Stellar Route of Fairs.

CONCESSIONS:

Contact us early, and let us know what you have.

WINTERQUARTERS and PERMANENT ADDRESS: 801 E. 78th St., Minneapolis, Minnesota



WILLIAM T. COLLINS

Because you can depend on the

T. COLLINS Shows

AMERICA'S LARGEST MOTORIZED SHOW

THANK YOU, AMERICA!

Thanks to the Fair Secretaries, Celebration Committees and our own personnel... and a big thanks to all the patrons who jammed our midways in 1956...

A PARTIAL LIST OF OUR 1956 TOP FAIR ROUTE:

- Fargo Spring Festival, Fargo, N. D., 12 years
- Stutsman County Fair, Jamestown, N. D., 9 years
- Wells County Free Fair, Fessenden, N. D., 11 years
- Cavalier County Fair, Langdon, N. D., 11 years
- Pembina County Fair, Hamilton, N. D., 11 years
- North Dakota State F: Minot, N. D., 4 years
- Inter-State Fair, La Crosse, Wis., 7 years
- All-Iowa Fair, Cedar Rapids, Iowa, 3 years
- Sioux Empire Fair, Sioux Falls, S. D., 3 years
- Nebraska State Fair, Lincoln, Nebr., 4 years
- Tulsa State Fair, Tulsa, Okla., 2 years
- Oklahoma Free State Fair, Muskogee, Okla., 1st year

We invite you to contact them for information about our show.

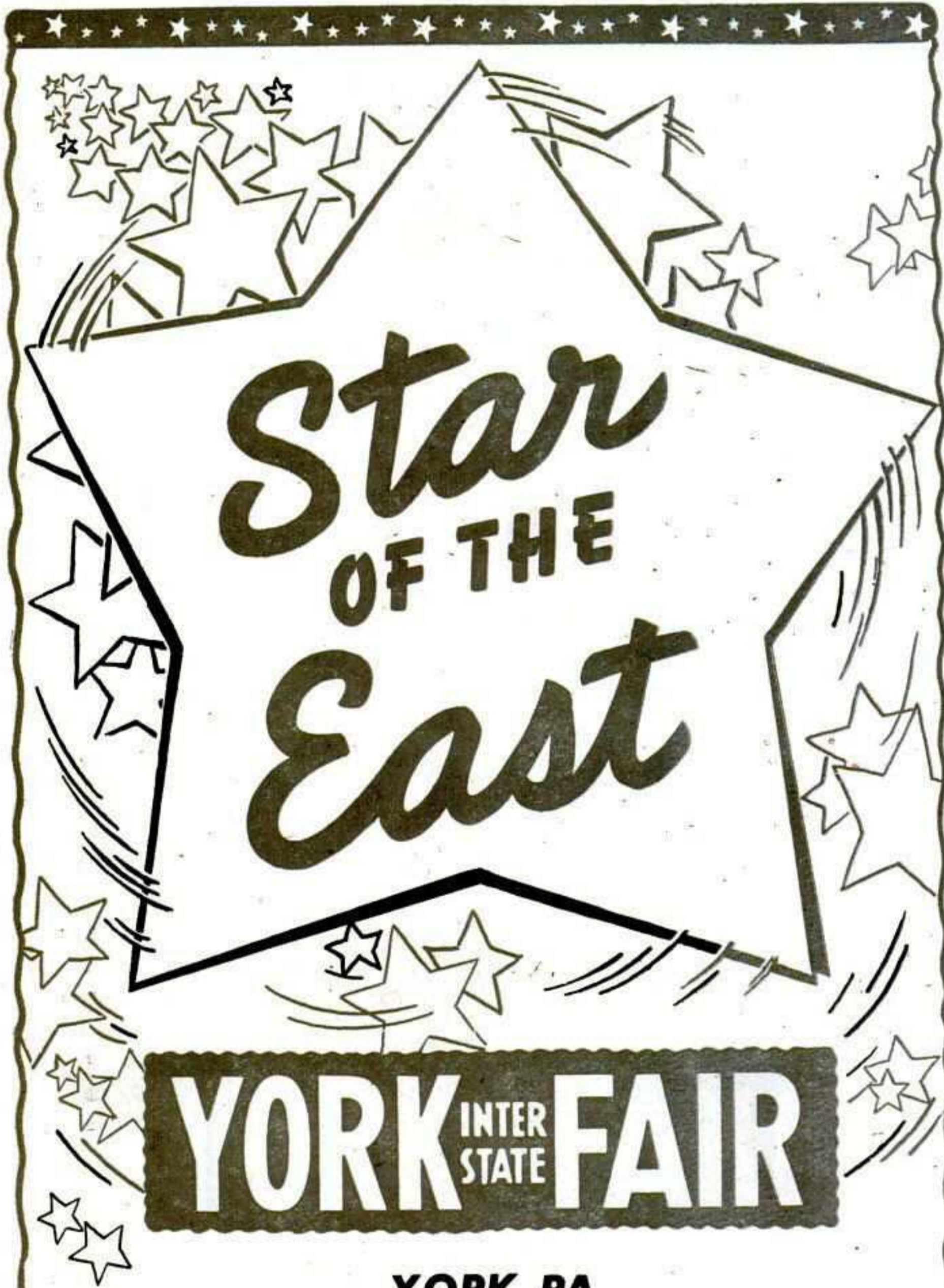
THE CROWD-APPEALING MIDWAY THAT FEATURES:

- ★ 24 Modern Rides
- ★ 6 New Up-To-Date Kiddie Rides
- ★ 12 Wagon Type Shows
- ★ 8 Neon Light Towers
- ★ 55 Modern Trucks and Semis used to transport this Show.

SHOWS:

Will book any worthwhile Attractions in keeping with the Standards of this show.

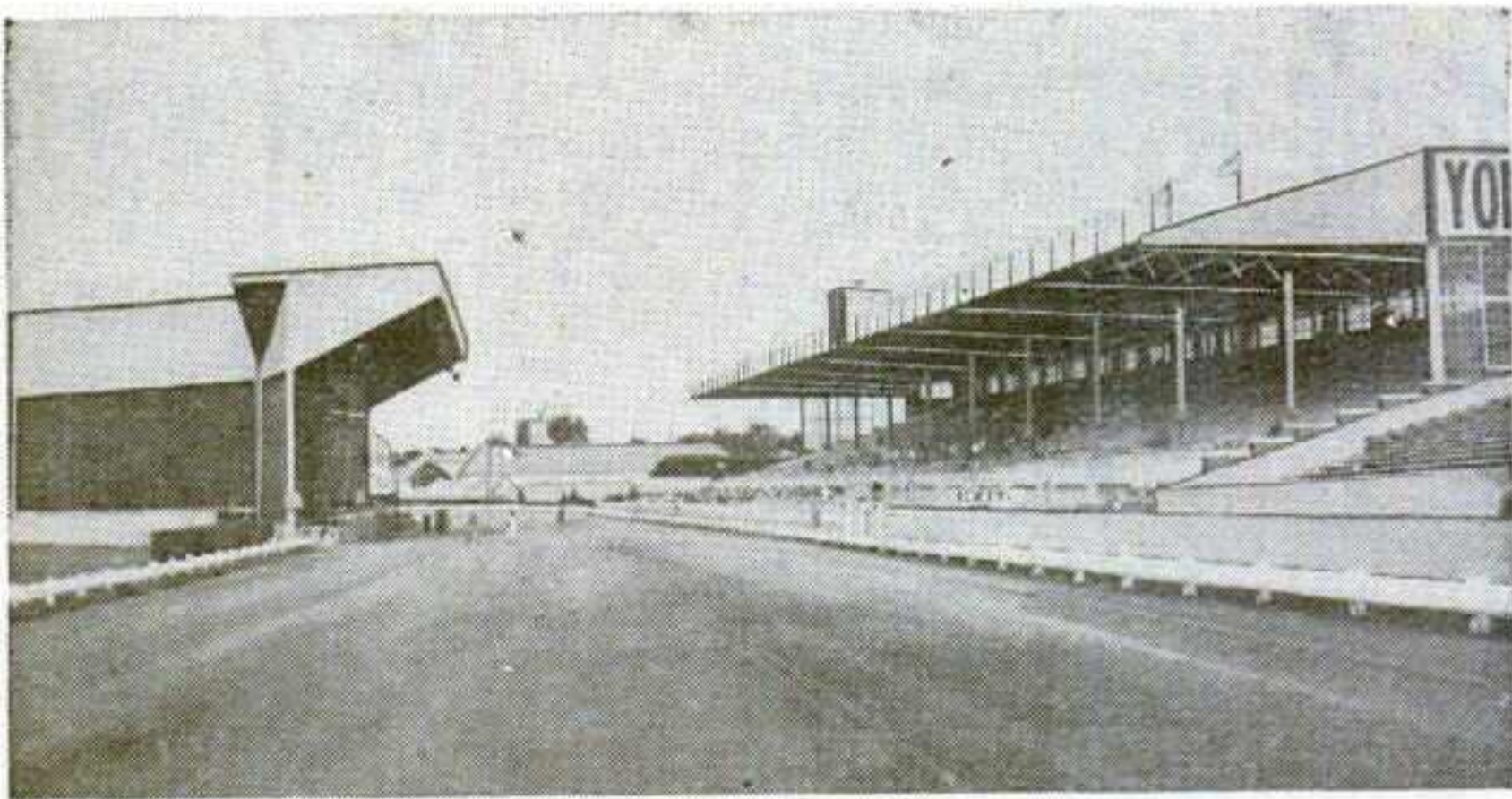
WM. T. COLLINS, Owner-Mgr. MRS. WM. T. COLLINS, Treas. E. W. (SLIM) WELLS, Gen. Agt.



YORK, PA.

SEPT. 10-11-12-13-14, 1957

RAIN OR SHINE - DAY AND NIGHT



"IT HAS EVERYTHING"
CONCESSIONAIRES - EXHIBITORS
EVERYBODY MAKES MONEY



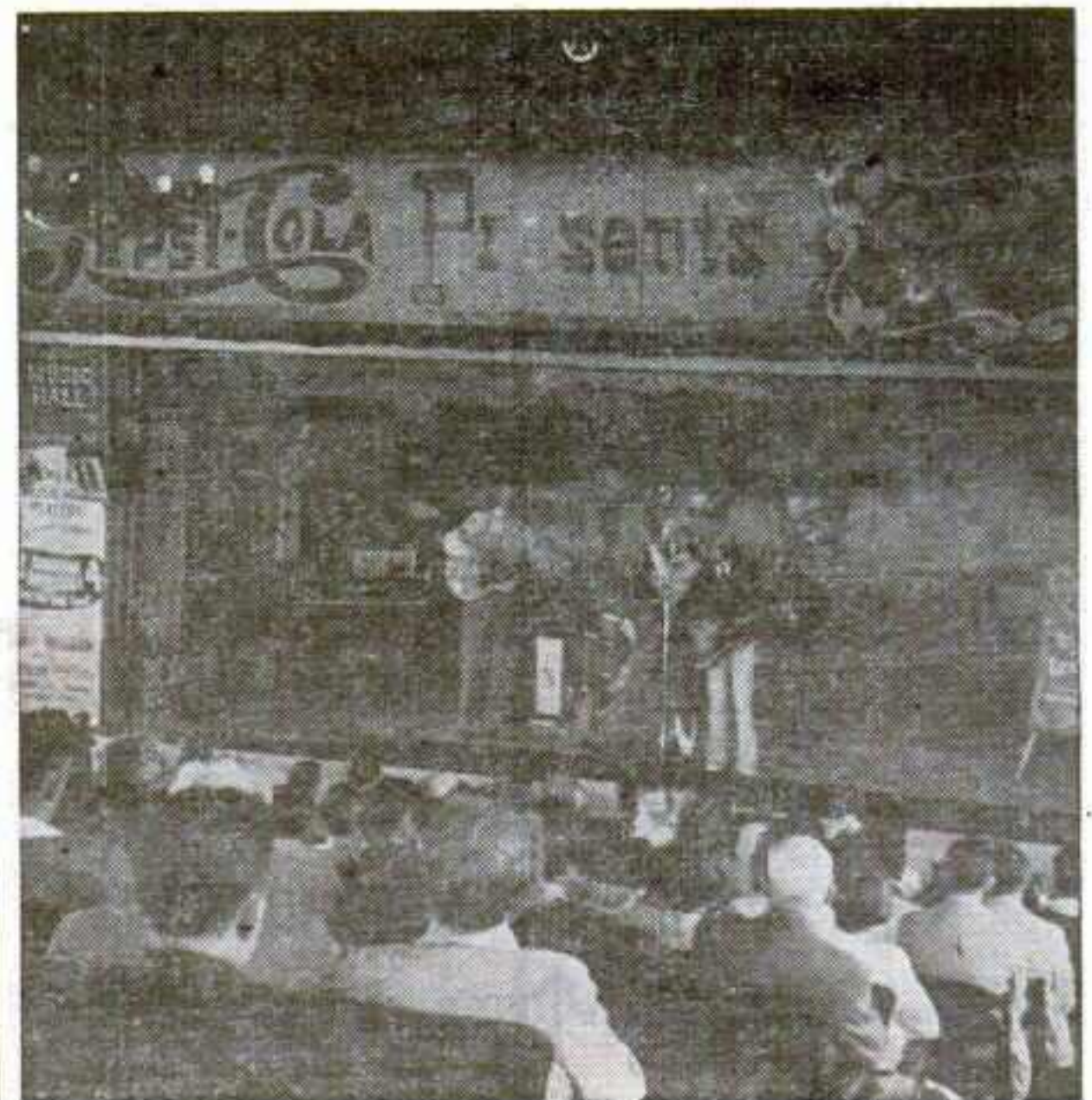
Music on the Bottler

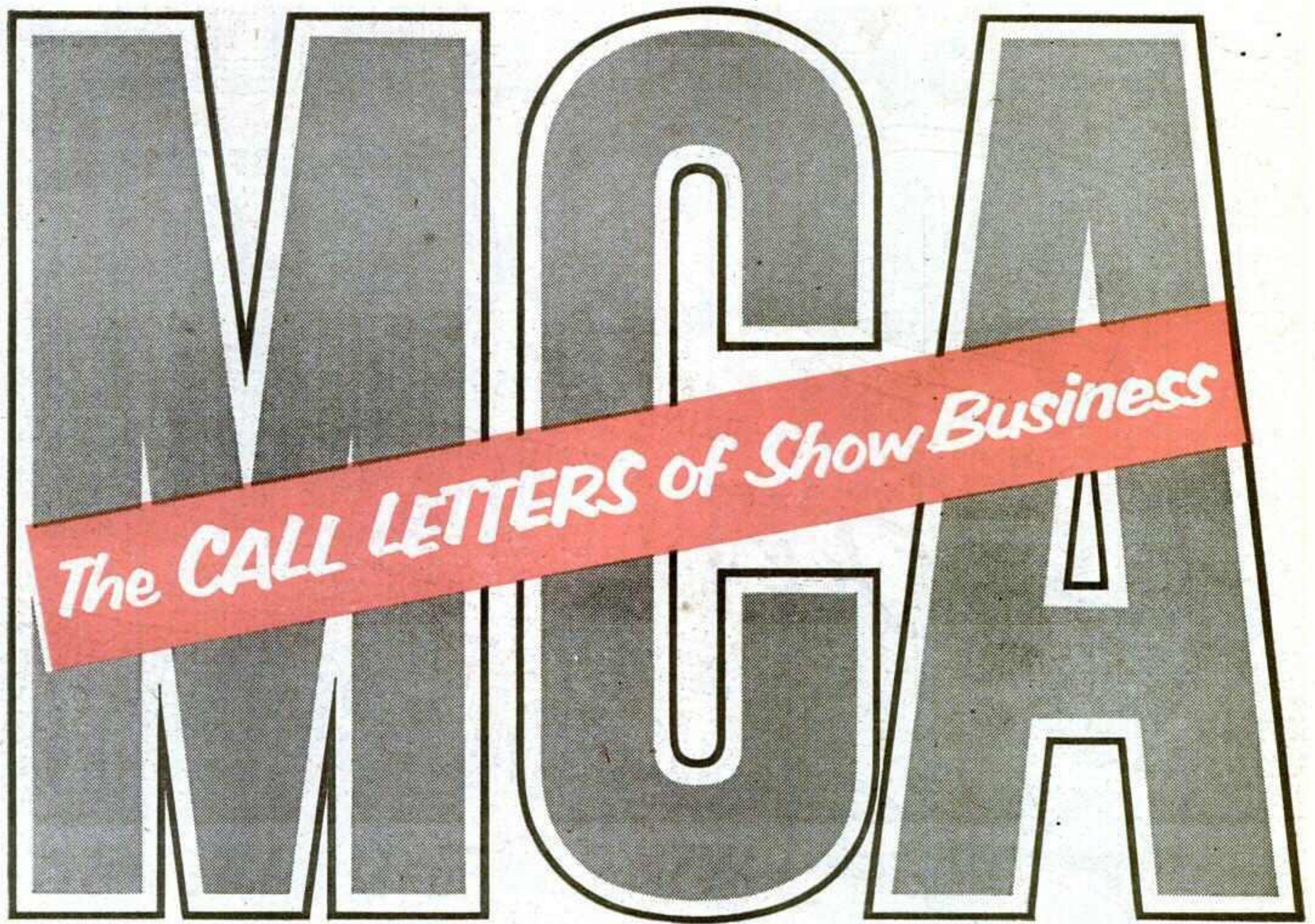
A NEW feature, and also free in the tradition of the Danbury (Conn.) Fair, is the Gold Town Music Hall, a Gay 90's presentation with hillbilly overtones.

The rather sizable theater structure, which may have come aborning during fair manager John W. Leahy's visit to Disneyland last winter, is permanent. It is built on a slope, which provides the necessary grade for the placement of theater-type seats.

Dancing, singing and music are in the program, which is presented several times a day. The presentation is sponsored by the Pepsi-Cola Company. The performance is not larded with commercials, but there is no missing the credit due, as signs and placards proclaim the sponsor, both inside and out.

A regular schedule of performances is maintained so that there is no need to hang around in uncertain expectation, except that seats for most performances are at a premium and late arrivals are limited to peeping in at the open front.





SEE MCA
great
for fair attractions

MCA has been serving all branches of Show Business with top attractions for over 30 years. For you, this spells dependability... and profit.

MCA ARTISTS, LTD.
FAIR PRODUCTIONS

139 Piccadilly London W1 Mayfair 7211	7 Rue Newton Paris Kleber 1256	598 Madison Ave. New York Plaza 9-7500	430 N. Michigan Ave. Chicago Delaware 7-1100	9370 Santa Monica Blvd. Beverly Hills Crestview 6-2001	105 Montgomery San Francisco Exbrook 2-8921	Union Commerce Bldg. Cleveland Cherry 6010	2102 N. Akard St. Dallas Prospect 7536	837 Book Tower Detroit Woodward 7-2604	Northwestern Bank Bldg. Minneapolis Lincoln 7863	1220 Ingraham Bldg. Miami 98043
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NOW AVAILABLE FOR FAIRS AND CELEBRATIONS !!

TV SAGERBRUSH



Jollies OF 1957

STARRING IN PERSON

Jex RITTER

America's Most Beloved Cowboy — Capitol Recording Artist
current "WAYWARD WIND" and "THE LAST WAGON"
HIGH NOON—academy award winner



Smiley BURNETTE

America's Number 1 Cowboy Comic
Composer of "Riding Down the Canyon"
Starrd or featured in 171 motion pictures all now on TV



and featuring

BILL WIMBERLY

and His Country Rhythm Boys
stars of the OZARK JUBILEE TV SHOW

KENNE DUNCAN

"The Meanest Man in the Movies"
Hollywood's Favorite Villain



HANK MORTON

Cowboy Comedian



You can't miss with this
great Western Hoop-De-
Do fun and frolic for the
whole family in an au-
thenlic western setting.



HOMER GARRETT'S
Y-KNOT
TWIRLERS

The most original square-dance group
in America. 8 Boys and Girls direct
from their own Hollywood TV Show.

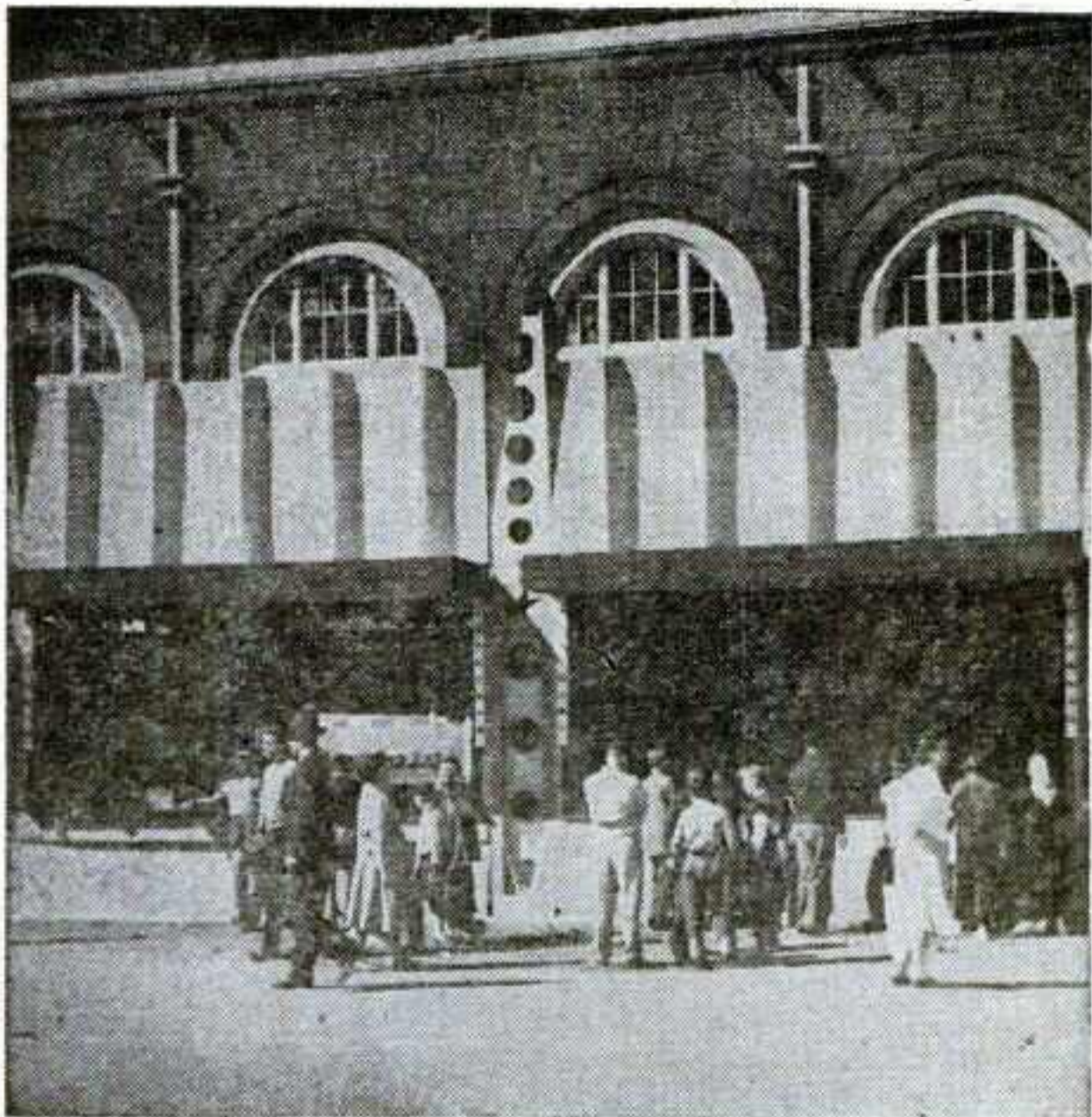


RAY LEWIS
in advance and doing publicity.

Complete publicity furnished, including
8x10 glossies, mats, stories, colored
window cards and personalized tran-
scriptions.

See the MCA Fair Department representative at the MCA suite in the Sherman Hotel
during the convention or at your State Convention.





Concessions Up-Dated

IMPORTANT changes to the physical plant and operating policy of the Eastern States Exposition, West Springfield, Mass., in 1956 included modern permanent food stands and the inclusion for the first time of game concession operations.

The food stands, marking another notable advance under the administration of Jack Reynolds, replaced a conglomeration of lean-to eye-sores of doubtful sanitary value in the dispensing of food. Reynolds, who had this project in mind since taking over the managerial post a few years ago, accomplished it in fine style for the 1956 event.

The eating stands are in two lengthy units flanking the entrance to the grandstand and blocking from view a principal portion of the track straightaway. One unit is occupied entirely, and used to excellent promotional value, by Knickerbocker Beer. The other is divided into 10 separate food units, each occupied by a different operator.

Each unit is self contained, with all modern sanitary facilities available in each stall, thus assuring patrons of good and healthful service. The facade advertising is limited to cut-out letters in a single color contrasting to the background. The over-all appearance is one of neatness and uniformity.

All deal in the same basic foods with area preferences, such as grinders, pizza, and pepper steaks, along with the usual hamburgers and hot dogs featured. An overhang provides a measure of protection for patrons in inclement weather.


The game concessions are located opposite the food stands. They are backed up against the walls of the Coliseum and occupy an area which previously was filled with the make-shift food stands.

Two long, semi-permanent fronts have been constructed for the games. They allow for an opening into the Coliseum but otherwise occupy the entire length of the huge building. Space is provided for a total of 10 units which are housed in their own tents behind the front.

Pilasters separate each unit. Corrugated sections connect above each unit. There is a small overhang for weather protection.

The games, which proved successful and will be continued, are all of the prize-every-time type. No group or number games are included.





Eddie

DEAN

"the Golden Cowboy"

Starred or featured in seventy-five motion pictures, currently on TV

Star of Sage and Sands Records
"I DREAMED OF A HILLBILLY HEAVEN"

Eddie Dean Sings
"THE GREATEST WESTERNS"—LP Album and many others
A TREMENDOUS HIT IN 1956 RODEOS AND FAIRS

Tommy Steiner
Rodeo Producer . . . Livestock Contractor
Austin, Texas

TELEPHONE 8-9309

November 5, 1956

P. O. BOX 216
Mr. Eldred Stacy
c/o Music Corporation of America
430 N. Michigan Ave.
Chicago, Ill.

Dear Mr. Stacy:

In evaluating our 1956 World Championship Rodeo year, it is obvious that EDDIE DEAN has proved to be an outstanding rodeo attraction both for the cowboy-loving youngsters, as well as for the grown-ups. In such cities as Shreveport, Louisiana, Montgomery, Alabama, and Waco, Texas, Dean was a tremendous hit. The success of these and many of my other rodeos can be attributed in part to the fine job done by EDDIE DEAN.

I found that in all the cities we played, his outstanding talent and wonderful personality made him the favorite of everyone. It is with the utmost sincerity that I recommend EDDIE DEAN to anyone wishing the best.

Yours very truly,
Tommy Steiner
Producer
World's Championship Rodeos

• 1956 APPEARANCES •

- | | |
|---|--|
| Alabama State Fair Rodeo
Montgomery, Ala. | Heart O' Texas Fair and Rodeo
Waco, Texas |
| North Louisiana Rodeo & Horse Show
Monroe, La. | Oklahoma Free State Fair
Muskogee, Okla. |
| Lawton Ranchers Rodeo
Lawton, Okla. | Linn County Fair
Central City, Iowa |
| Parker County Frontier Days
Weatherford, Texas | Upper Peninsula Fair
Escanaba, Mich. |
| Rusk County Rodeo
Henderson, Texas | Rodeo, Springhill, La. |
| Louisiana State Fair Rodeo
Shreveport, La. | Guest Conductor:
Hank Thompson Orchestra |
| Cattlemen's Fat Stock Show & Rodeo
Lake Charles, La. | October Oklahoma Tour
And Many Others . . . |



NOW BOOKING 1957 RODEOS, FAIRS AND CELEBRATIONS

Please contact a MCA FAIR Department Representative at the MCA Suite, Sherman Hotel, during convention or at your State meeting.

I will see you at the convention in Chicago.



SPARK YOUR FAIRS
AND
CELEBRATIONS



WITH THE
**GRAND OLE OPRY'S
TOP COMEDY TEAM**



LONZO and OSCAR
featuring
12 PEOPLE

• Internationally known Radio and TV Personalities
(Heard Saturday Nights NBC Coast to Coast)

★ SINGERS

★ DANCERS

★ COMEDIANS

★ OLE TIME FIDDLERS

THE TAILOR-MADE SHOW . . .
WITH THE PRE-SOLD AUDIENCE

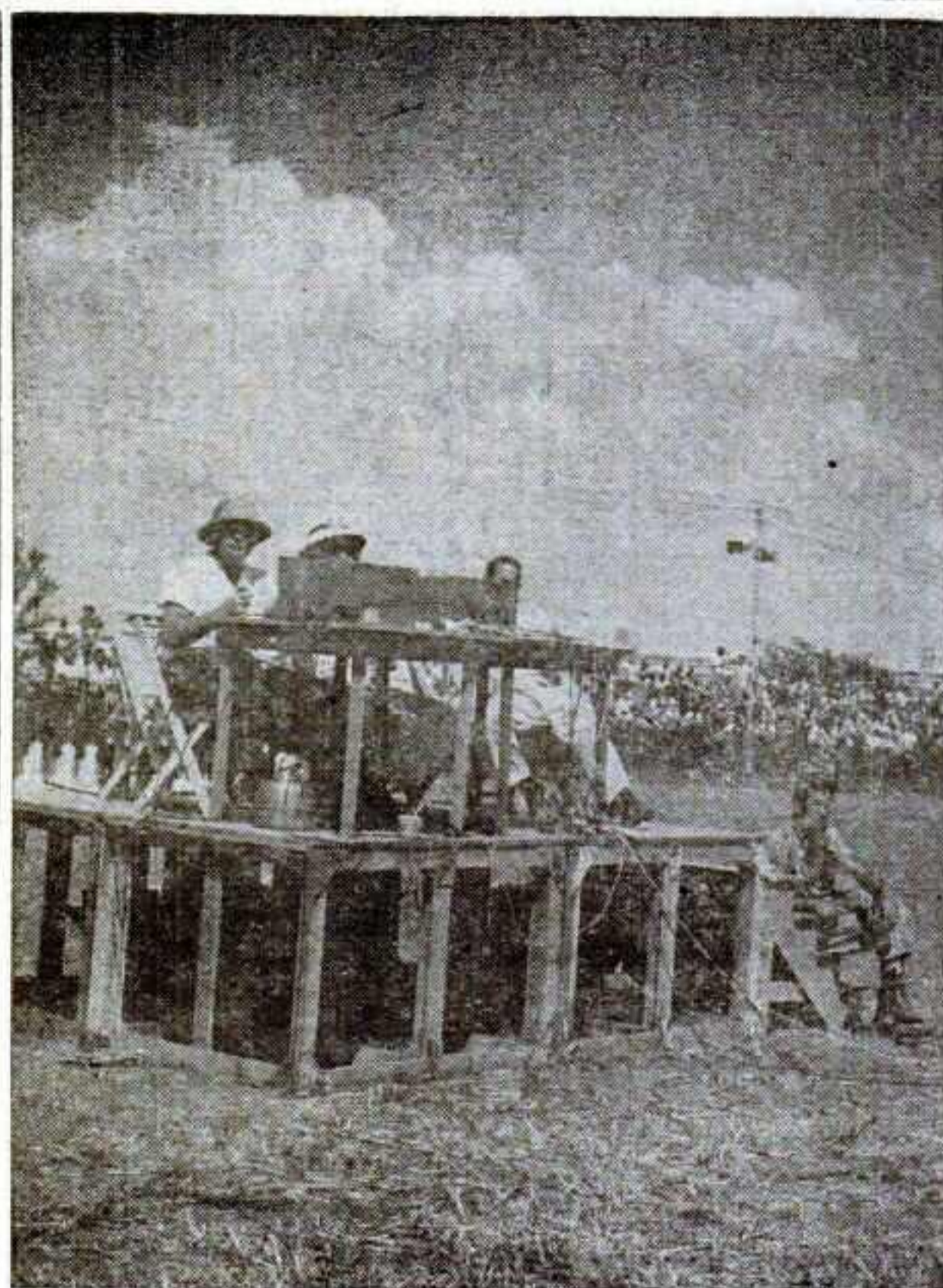
For Information Contact

JOHN KELLY

Exclusive Management

319 7th Avenue, North Nashville, Tenn.

Phone Alpine 5-1151



Tops of Drag Strips?

WHAT may be the finest hot-rod drag strip in the country was opened in 1956 on the grounds of the State Fair of Oklahoma, Oklahoma City.

Constructed of asphalt on a select soil base, the strip is 3,000 feet long and 60 feet wide. A civic project, construction companies did the work at near cost and material suppliers furnished materials at near cost. Otherwise, it is believed, cost would have been about \$30,000.

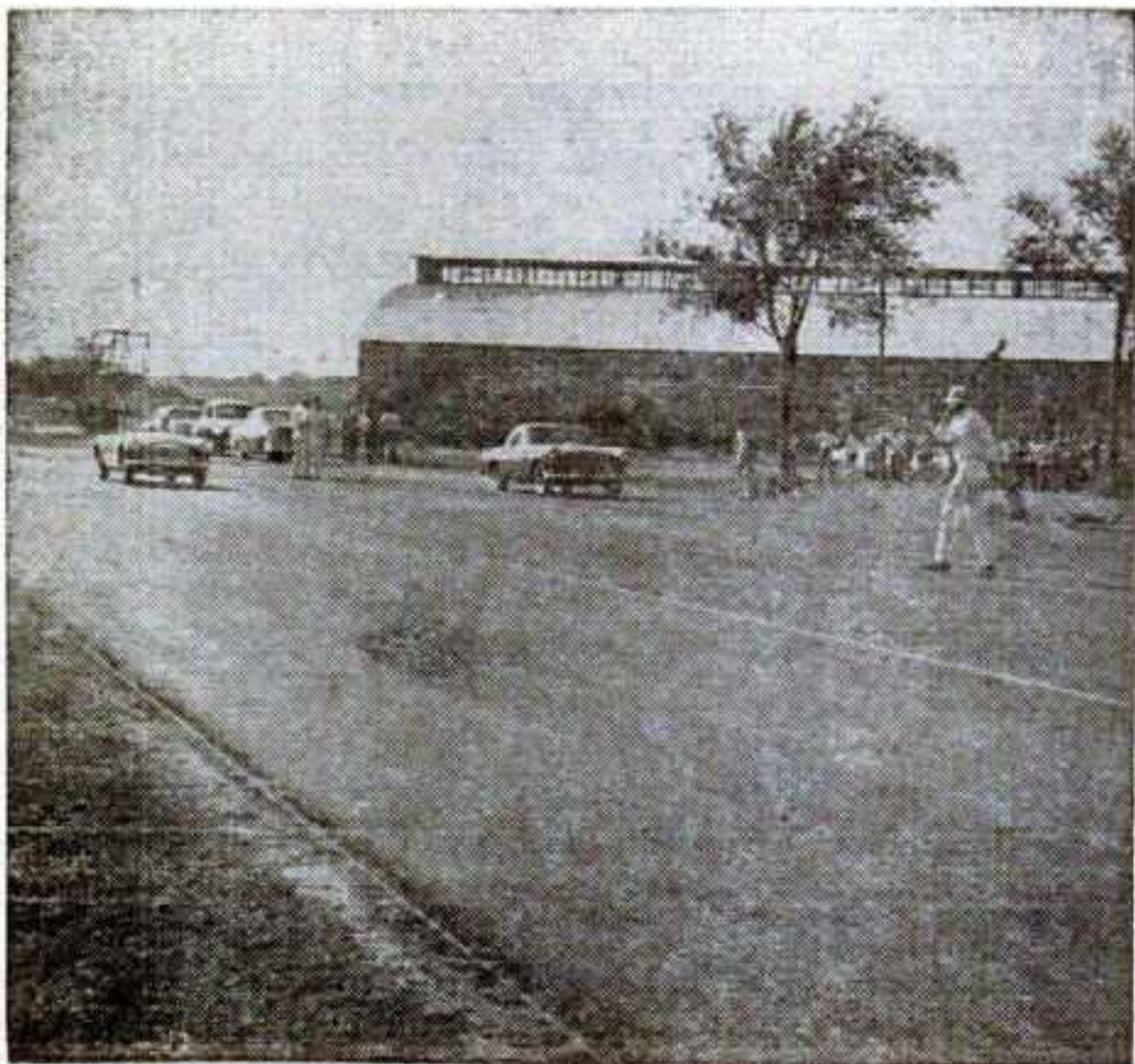
Actually the strip was built with \$15,000, with members of the Oklahoma Junior Chamber of Commerce and the Oklahoma City Timing Association signing \$100 notes to underwrite a loan of that amount.

Bud R. Carson, State Fair engineer and active Jaycee leader, designed and organized the promotion. Loans should be paid off within two years, Carson believes. At the end of that time the fair will start receiving a percentage of gross from the weekly operation.

Attendance at the Sunday afternoon events, despite hot August and September weather, averaged about 1,800, with a 75-cent admission price and children under 12 admitted free.

The building of the strip and its frequent use is in line with the fair's policy of offering as much activity as possible thruout the year on the fairgrounds, C. G. (Pete) Baker, fair secretary-manager, points out.

He adds that the strip also provides the fair with additional all-weather park space during its own operation. Its construction, he adds, ties in with the fair's future plan of paving an adjoining 25-acre plot to accommodate about 10,000 cars.



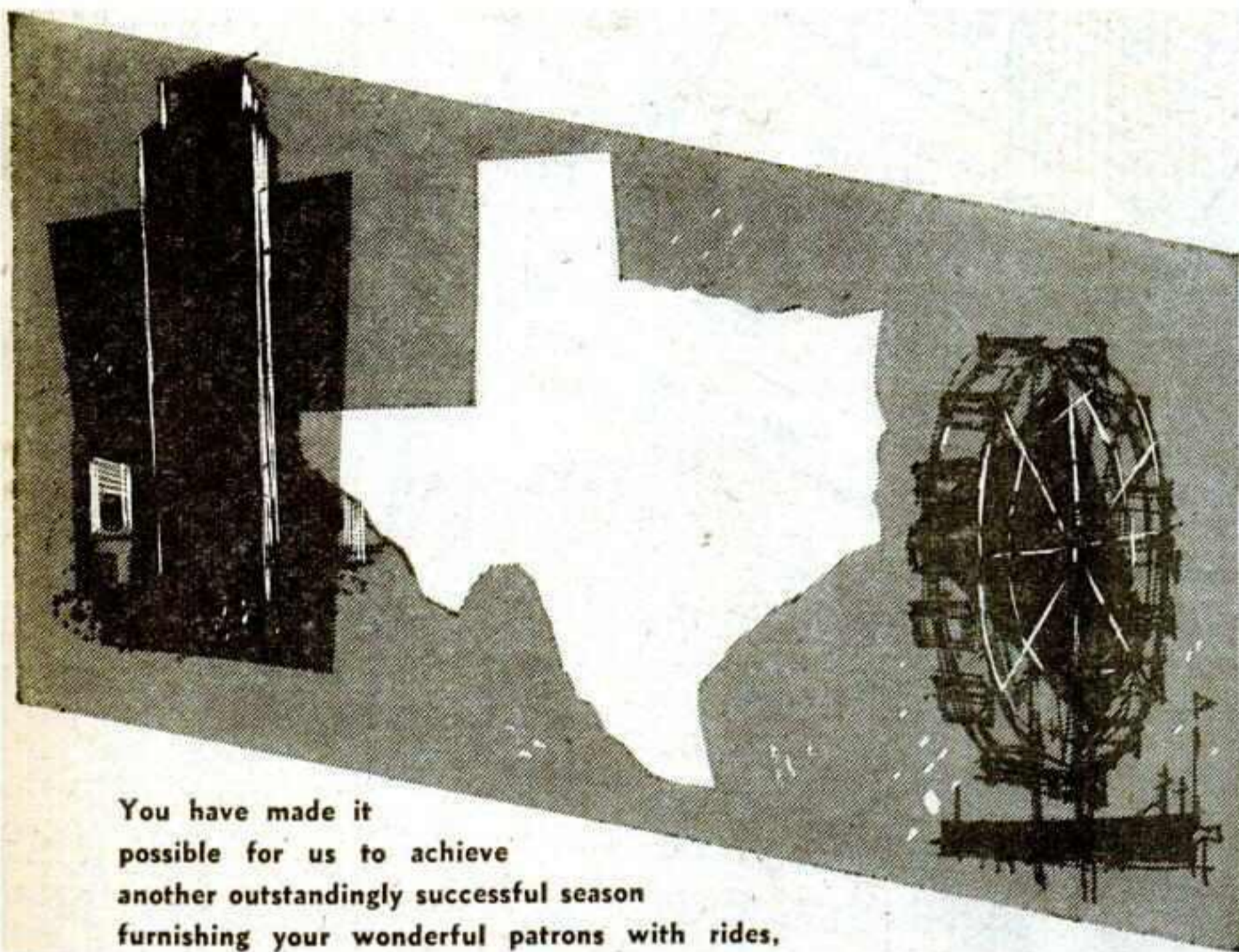
Because you have made it possible...

You, who are the Directors and Officials of the Great, Great

STATE FAIR OF TEXAS

DALLAS

You Have worked ceaselessly, imaginatively, untiringly to make sure that this greatest of all annuals remains the greatest . . .



You have made it possible for us to achieve another outstandingly successful season furnishing your wonderful patrons with rides, attractions and concessions.

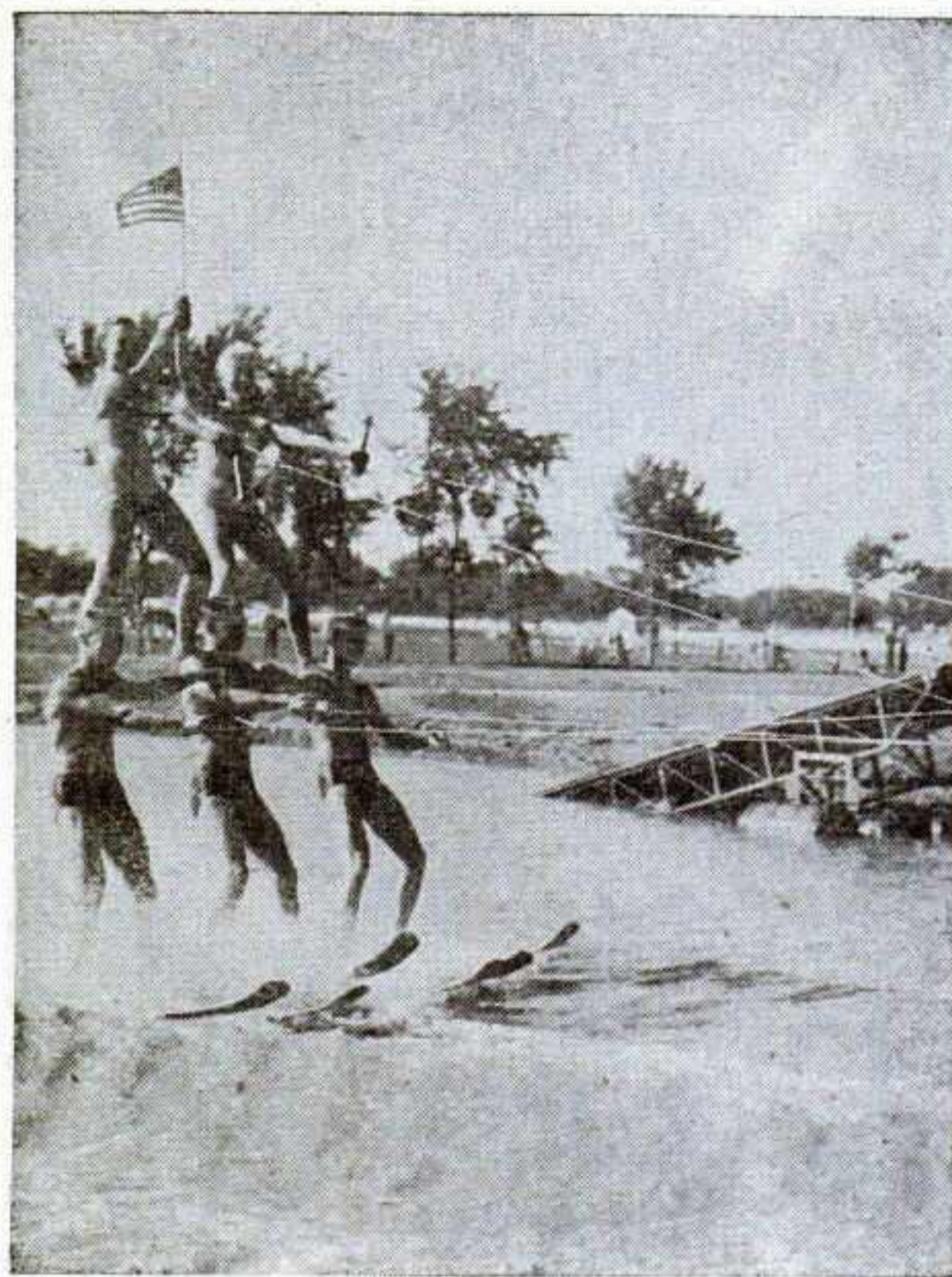
TO YOU . . . OUR SINCEREST THANKS AND APPRECIATION for giving us the opportunity and the challenge to continually meet your high standards of showmanship. If we have in any way helped you accomplish your aims, it has only been a privilege for us.

WE SHALL CONTINUE to carry on your standards of excellence and we shall continue to regard our accomplishments as a privilege and a pleasure.

CONCESSIONAIRES:

We want to keep our reputation as America's Midway . . . so if you have a quality game or stock concession, and know how to handle big money, we would like to talk to you.

JOE MURPHY MARGARET PUGH JACK LINDSEY
Texas State Fairgrounds, Dallas, Texas



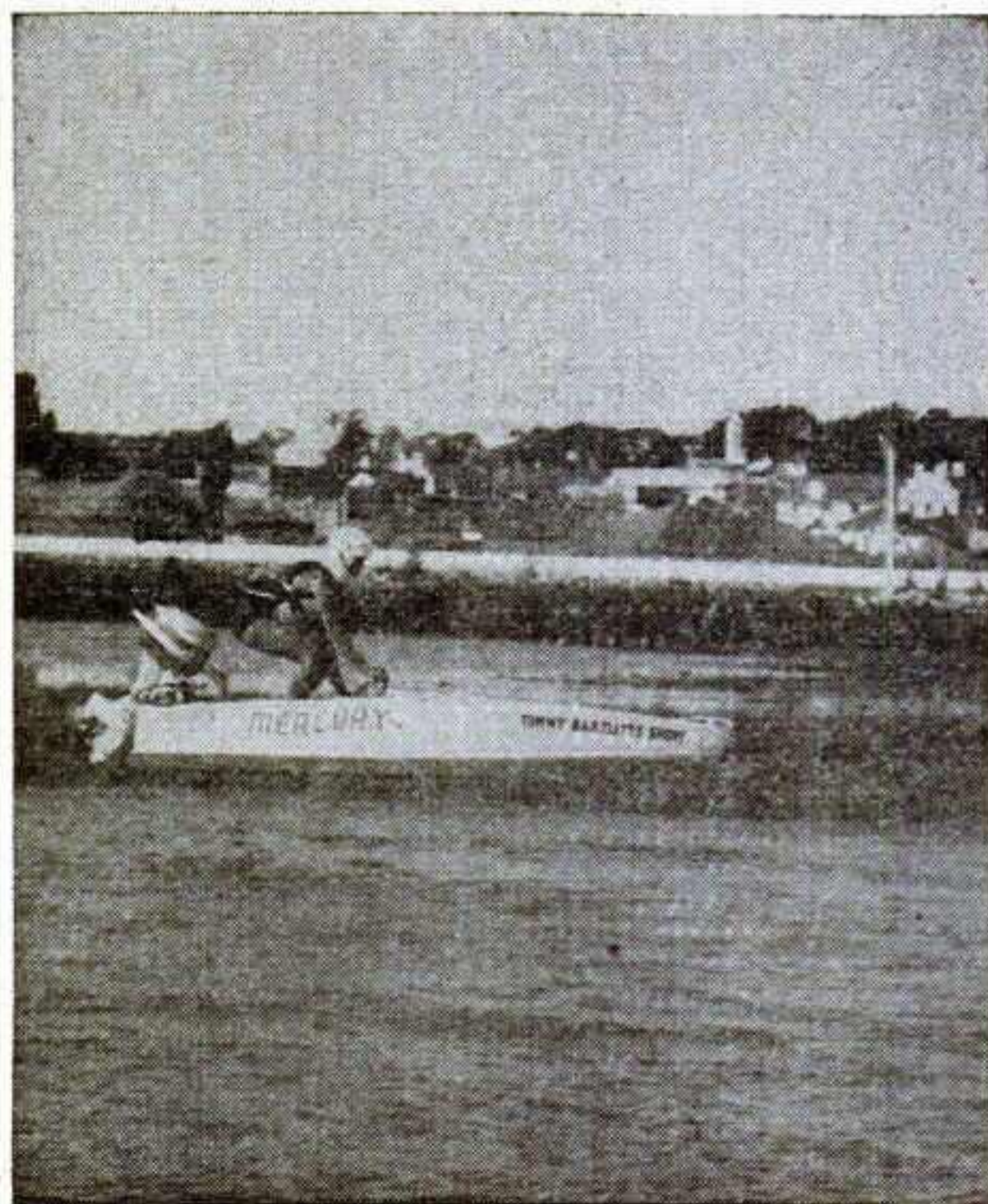
Water Skiers Score

GRANDSTAND patrons at the New York State Fair, Syracuse, for the past two years have been treated to an unusual type fair attraction—a water show, with ramp jumps, pyramid-building, ballet routines, comedy, etc., all done with skis. The show will be continued, probably embellished in 1957, a reflection of how it has been received.

A single lagoon built in the infield was used for a course the first year. In 1956 the waterway was enlarged. Two lagoons were connected by canals to bring the show closer to the grandstand and enable the presentation of more and a greater variety of water feats. The waterway had a depth of three and a half feet.

The attraction, Tommy Bartlett's Ski Show, in 1956 gave two performances daily as an added feature of the regularly scheduled grandstand show.

When not in use for the show, the course was used by a miniature river boat made by the Alan Hawes Manufacturing and Display Company, Atlanta, and purchased and operated by James E. Strates, owner of the carnival bearing his name. The 32-passenger boat was kept busy in the off hours. It carried fair patrons for a fee. And it added considerably to the attractiveness of the infield as it plied the course.



Golden **A**nniversary 1907 1957

Royal American Shows

● The career of Carl J. Sedlmayr spans a half century of progress in the outdoor amusement industry . . .



Golden
1907

Anniversary

Many contributions to the progress of the outdoor amusement industry have resulted from innovations pioneered by Carl J. Sedlmayr and his Royal American Shows.

To cite a few . . .



First
First
First
First
First
First
First
First
First
First

to use light towers

. . . today standard equipment on most shows

to present Name Stars

. . . Red Grange, Mildred Harris Chaplin, Bonnie Baker, Sally Rand, Gypsy Rose Lee and Lottie Mayer were among them.

to have All-Steel Show Train

. . . and every car equipped with AB brakes, "U" type side frames and all-steel wheels.

to use "A" Frames

. . . and do away with center poles in show tops.

always, with the newest rides

. . . and to develop them, too. The Sky Fighter was produced on the Royal American Midway.

to use Spectacular Show Fronts

. . . and Broadway-type stages for revues.

to use caterpillars and Diesel Generating Sets

. . . and still using them to help move in record time.

in exploitation

. . . in movies—featured in Warner Bros.' Technicolor Picture "King of the Carnival"

. . . in TV-Film—featured in the documentary "The Exploring Camera"

. . . on National Network TV—the Carl J. Sedlmayr story "This Is Your Life"

in Showbusiness.....

1957



this is why

20 000 000

*people**

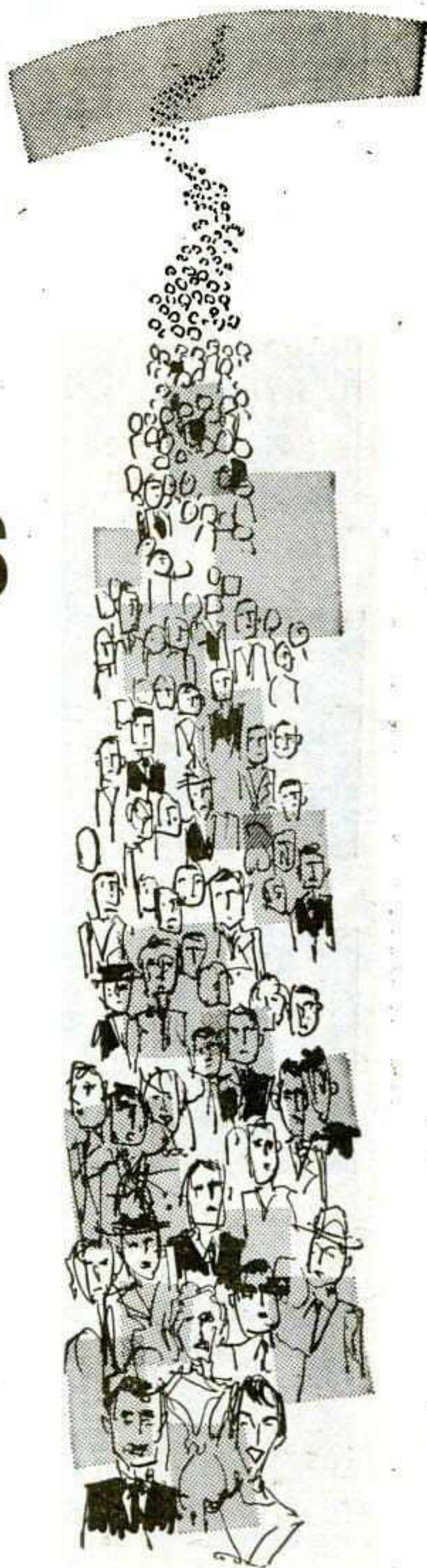
walked the

ROYAL AMERICAN SHOWS

World's Largest Midway this season

- ★ More than every man, woman and child living in New York, Chicago, Los Angeles, Philadelphia, Detroit, Baltimore and Cleveland—the nation's seven largest cities.
- ★ More than the attendance at all major league baseball games this season, including the World Series.
- ★ More than twice the population of New England and almost equal to total population of the 11 states west of the Rockies.
- ★ More than all the stadiums and auditoriums in the country could hold.
- ★ More than all the babies that will be born in this country for the NEXT FIVE YEARS. Or put it another way.

Standing single file, the line of people who thronged the Royal American Midway this year would stretch from Augusta, Maine, to San Diego, California, and part way back again!



Golden Anniversary

1907



Congratulations, Carl, on reaching your fiftieth anniversary in show business. We are happy to have had a part in half of these fifty years of your career. When you first showed Minnesota, your gross business was under \$40,000. Consistently increasing, year by year, the gross in 1956 reached nearly \$310,000. This is without doubt the largest amount of business done by any carnival at any ten-day stand in the history of the amusement business. And, too, a quarter of a century of consecutive contracts for furnishing the Midway at our Fair is not only a tribute to your continuous determination to make each year bigger and better, but a record that, as far as we know, has never been surpassed. Success in all your future efforts.

Sincerely,
D. K. Baldwin, Secretary
Minnesota State Fair
St. Paul, Minn.



The directors and management of the Calgary Exhibition and Stampede join all of Carl Sedlmayr's friends in offering our congratulations to him on completion of 50 years in show business. Carl has justly earned the title "King of the Carnival." His showmanship, resourcefulness, foresight and above all his integrity have carried him to the top in his field and he has our best wishes for many more healthy, happy years in the industry to which he has contributed so much.

Maurice E. Hartnett, General Manager
Calgary Exhibition and Stampede
Calgary, Alberta, Canada



The Directors and Management of the Saskatoon Exhibition salute Carl J. Sedlmayr on the occasion of his Golden Anniversary in show business. The Royal American Shows first played at the Saskatoon Exhibition in 1934 and, except for the war years of 1941 to 1946, has played here every year since. Carl has a host of warm friends in Saskatoon, all of whom join in congratulating him on the tremendous success he has achieved and wish him well in the future. Felicitations also go to Mrs. Sedlmayr, who has been Carl's loyal companion and counselor during the past fifty years. The wish of all of us in Saskatoon is that both Carl and Laura will continue in show business for many years to come.

S. N. MacEachern, Manager
Saskatoon Exhibition
Saskatoon, Sask., Canada



Having only had the pleasure of using Royal American Shows last year for the first time, the high opinion we hold for Carl Sedlmayr Sr., stems mostly from knowing the fine reputation he has established in western Canada for the past many, many years. Our own experience with him and his organization has been excellent, and it is always a relief to know that when it comes to the "MIDWAY" section of your "EX" Carl is there running things in his usual capable manner.

It is a pleasure to join with his other many friends in a tribute to him at this time.

Clair Leatherdale, President
Red River Exhibition Association
Winnipeg, Manitoba, Canada



It is a privilege to have the opportunity of paying tribute to Carl Sedlmayr and to congratulate him on fifty years in show business.

The "Royal American Shows" are recognized as tops in midway entertainment and Carl Sedlmayr has thousands of friends up here in Canada who value him as a good friend, a successful businessman and a wonderful showman.

Our sincere hope is that he may continue to be with us and that the name "Royal American" will be flying from exhibition mastheads for years to come.

P. A. McPhail
Provincial Exhibition of Manitoba
Brandon, Manitoba, Canada



Once in a decade or so, a man strides across life's stage who you immediately recognize of being possessed of great personality, great ability, great perseverance and persistence, and determined to make his dream come true. Carl J. Sedlmayr Sr. is such a man, so far as carnivals and midways are concerned. He has attained the greatest of success and is entitled to the enviable status of owner of the "WORLD'S LARGEST MIDWAY"—THE ROYAL AMERICAN SHOWS.

J. C. Huskisson, Manager
Florida State Fair
Tampa, Fla.



As president of the Edmonton Exhibition Association I am pleased to add a few words of congratulations to Carl J. Sedlmayr on the occasion of his golden anniversary in show business. The Board of Directors of the Edmonton Exhibition Association have had many years of business association with Mr. Sedlmayr and I am pleased to say that our dealings have always been on a very friendly basis. I think the fact that the Royal American Midway has been engaged by our exhibition without interruption ever since the Second World War speaks for itself. Our association is pleased to join with many other fairs in wishing Carl many more happy years in show business.

E. I. Clarke, President
Edmonton Exhibition Association
Edmonton, Alta., Canada



The President, Directors and staff of the Provincial Exhibition at Regina are very happy to join in this tribute to Carl Sedlmayr. He has brought the famous Royal American Shows to our Fair for many years and has gained many friends and admirers in this area. We feel that Royal American is not only the "biggest and best" but that Carl does more than any other carnival operator to keep abreast of the times in the attractions and rides he presents. We are happy to have Royal American Shows, not only for their own value but also because they bring our friend Carl with them each time.

T. H. McLeod, Manager
Provincial Exhibition
Regina, Saskatchewan, Canada.



We salute the "King" of the outdoor show world, Carl Sedlmayr, for his half century in the show business. For twenty-two years he has brought the Royal American Shows to Davenport, sponsored by Kaaba Shrine, and in those years he has endeared himself in the hearts of thousands in the Quad-City area. It was in Davenport that he started the Royal American Shrine Club which has done so much to bring joy into the lives of youngsters in the Crippled Children's Hospitals. Showmen like Mr. Sedlmayr are rare. The big reason for his success is that he lives and breathes his work, and he is known for his many "Firsts" from an attraction standpoint. The people of the Mid-West love the excitement and color of the "World's Largest Illuminated Mid-Way." It is one of their few personal contacts with show business and one with which they are all familiar. We hope Mr. Sedlmayr will have many more breezy and scintillating years in show business.

Arthur D. Peirce, Recorder
Kaaba Temple Shrine
Davenport, Iowa

A few of the tributes received by Exhibition executives on Carl J.

in Showbusiness

1957



The Billboard from some of the Top Fair and Sedlmayr's Golden Jubilee in Show Business—



We were glad to have THE ROYAL AMERICAN SHOWS on our midway during your 50th year in show business. Congratulations on your Golden Anniversary.

Virgil Miller
Kansas State Fair
Hutchinson, Kan.



Tri-State Fair Association officers and directors are proud to congratulate Carl J. Sedlmayr for his 50 successful years in show business. When Ford S. Campbell began his first term as president of our Fair Association 26 years ago, the Royal American wagon show was booked for the midway attraction, and Carl Sedlmayr has been coming to Superior, Wis., ever since. The Tri-State Fair has grown and still is growing along with the Royal American Shows. We are grateful for the friendly help and inspiration Carl Sedlmayr has given us through the years. He is truly a great showman.

Seegar Swanson, Secretary
Tri-State Fair
Superior, Wis.



To Carl Sedlmayr:

The Canadian Lakehead Exhibition takes pride and pleasure in saluting you on achieving your 50th year in show business. You have not only gathered in 50 years of heart-warming experiences, but you have also won a host of warm friendships. During most of these 50 years you have provided our Exhibition with carnival attractions and amusements unexcelled in the show world. You have become an integral part of our activities and have so been intimately identified with our steady growth.

We compliment you on your vision, your integrity and on the tremendous success you have achieved in building the greatest carnival of all time. May you continue to prosper and bring, as you already have done, happiness and pleasure to millions of people each year.

Salutations and best wishes.

W. Walker
Secretary-Manager
Canadian Lakehead Exhibition
Fort William-Port Arthur
Ontario, Canada



To do business with "the boss man" of Royal American Shows is a privilege and an honor. Carl Sedlmayr, in my opinion, represents show business at its best. Through 50 years, he has lifted midway attractions from their once lowly state to a plane of clean, captivating excellence. Under his exterior that can be as tough as a rhino's skin, beats a stout heart that is as soft as a baby's touch. Words fail me to express my high regard for this man who has brought more joy to children "of all ages" than any other man in the world. When "This Is Your Life" saluted Carl Sedlmayr, they never picked a more deserving subject.

Maurice Fager
Kansas Free Fair
Topeka, Kansas



An unceasing excitement for show business and the continual creation of new ideas by Carl J. Sedlmayr has led to the development of the greatest midway shows on earth.

More important than financial success is the distinguished service rendered show business everywhere by Mr. Sedlmayr in his 50 active years of world leadership. He has shown the way toward development of high class entertainment.

With relentless faith and determination, Carl overcame disastrous fires, storms, robberies and depressions to prove that "where there is a will, there is a way." Carl has encouraged and inspired everyone through the industrious direction of his big show and by his devotion to detail and good business fundamentals.

C. G. Baker
Oklahoma State Fair
Oklahoma City, Okla.



Congratulations, Carl, on your Golden Anniversary, and here's hoping you have many more. It's always a pleasure to have you furnish the midway attractions for the Arkansas Livestock Exposition and Fair.

Clyde E. Byrd, Secretary-Manager
Arkansas Livestock Exposition and Fair
Little Rock, Arkansas



Greetings, and Congratulations to Mr. Carl Sedlmayr Sr., on his Golden Anniversary in show business!

I have known Mr. Sedlmayr only since our 1954 Mississippi State Fair, but have regarded him most highly since that first acquaintance. Our associations have been most pleasant, and he has been an inspiration to me as the new Executive Secretary of the Mississippi A. & I. State Fair. Surely he has set a pattern of ethics in show business that is worthy and admirable.

N. S. Hand
Executive Secretary
Mississippi A. & I. State Fair
Jackson, Miss.



Memphis Cotton Carnival Association
Henry H. Haizlip Jr., Chairman
Cotton Carnival Midway Committee
Memphis, Tenn.

We are proud to have Carl Sedlmayr and his Royal American Shows to supply our carnival attraction.

Joe Monsour, Secretary-Manager
Louisiana State Fair
Shreveport, La.

Congratulations, Carl Sedlmayr, on your golden anniversary in show business! The Memphis Cotton Carnival Association wishes for you many more years of the well justified success which you and your organization have enjoyed. Our association with you has ever been pleasant and profitable. We look forward to having you back.

Golden Anniversary

1907 1957

From a talker at Chicago's Riverview Park in 1907 to ownership of the Royal American Shows in 50 rewarding years could only happen in this wonderful land of ours. And, it could not have happened without the generous assistance and marvelous spirit that is woven into the lives of all of "The Royal American Family."

It is to the show's staff and personnel that my sincere thanks go for their loyal and unflinching cooperation upon this, my golden anniversary in outdoor show business. To me, it is particularly heart-warming that a large number have been members of "The Royal American Family" for many, many years . . . that they have shared in the strivings and in the success of our show.

An anniversary—particularly a golden anniversary—is always the time to look at the past . . . to weigh achievements . . . goals sought and attained.

More important, an anniversary is also the time to take a look at the years ahead. To the Royal American Family, these should be exciting years . . . years, I believe, in which the Royal American Shows not only will continue its past high standards but years in which these standards will be hoisted to greater heights . . . years in which we will present more "firsts" . . . more new attractions . . . and more improved methods of operation.

I salute the past 50 years with pride . . . I look to the years ahead with eager expectance of greater things to come for the Royal American Shows and the Royal American Family.

Carl J. Sedlmayr

Carl J. Sedlmayr

P.S.: Thanks also to the Fairs and Exhibitions of the United States and Canada where we had the privilege of showing in 1956. Without your cooperation we would not have been able to chalk up another record-breaking year.



AMERICA'S TOP *Sepia* REVUE

HARLEM IN HAVANA



Presented by
the Masters of
Sepia Showmanship

LEON & GWENDOLYN
CLAXTON



One of the Major Feature Attractions on The World's Largest and Most Beautiful Midway . . . ROYAL AMERICAN SHOWS for 22 years . . . a record we are most proud of.

The achievement of this record would not have been possible without the aid and co-operation of "The King of the Carnival" . . . MR. CARL J. SEDLMAYR . . . whom we are proud to salute on his Golden Anniversary in Show Business.

Consistently . . .

Classed as one of the most popular and biggest money-makers in America!



THANKS
To the Fair and Exhibition Managers of the United States and Canada for another very successful season.

NOW CASTING FOR 1957 — contact . . .

LEON CLAXTON

1901 GRACE STREET

TAMPA, FLORIDA

America's Favorite...
R. E. (Dick) BEST'S

CIRCUS

SIDE

SHOW



BEST

By Herb Dotten

The Billboard
 September 15, 1956

Dick Best is the biggest operator of Side Shows in the U. S. He has one with the Royal American Shows, another with the World of Mirth Shows and one at Chicago's Riverview Park.

In all, he has 24 people who are physically abnormal working under his banner. He has an additional dozen under contract and with other Side Show operators.

The public continues to find great appeal in freaks.

The best Side Show towns are those which either have many "good solid working people" or one that draws farmers, Dick maintains.

The best of them all is St. Paul. At the Minnesota State Fair he does whopping business. Last year his unit on the Royal American grossed more than \$42,000 at the 10-day fair.

One of the greatest freaks ever to work for Best was the late Betty Lou Williams, who had one head, two bodies, three arms and was four-legged. As an attraction, she was tops, Dick says.

In the Side Show business since 1919, Dick lists some other outstanding freaks who worked for him. These included Paul Desmuke, the armless knife thrower; Frank Lentini, the three-legged man; Grace McDaniels, the mule-faced woman, and Pop-eye Perry, who at will popped an eye out of its socket to the end of his nose.

Prone to live in the present, not to retrace the past and only rarely to take a long look into the future, Dick's pride is the speed in which he and his crew put up his show. His record to date is 2 hours and 55 minutes. He hopes to better that and snag still more of the early birds on the lot.

BRINGING TO AMERICA

exhibits of outstanding interest
 and entertainment...

Our Most Sincere Thanks to

Royal American Shows and the Sedlmayrs for another tremendously successful year on the "World" and to Geo. A. and Bill Schmidt of Riverview Park, Chicago.

CONGRATULATIONS, "BOSS," on your Golden Anniversary in Show Business. Here's hoping you enjoy many more happy years in directing the destinies of the "World's Largest Midway." I'm proud to be a member of the Royal American Family.



CARL J. SEDLMAYR

R. E. (Dick) BEST Pine Shores Trailer Park, Sarasota, Florida

Sam and Myldred Gordon

and the boys and girls of The Concession Department
of the ROYAL AMERICAN SHOWS

"THE WORLD'S LARGEST MIDWAY"

wish to thank all the officials in the United States and Canada for whom
we have had the privilege of presenting

AMERICA'S FINEST CONCESSIONS



Carl Sedlmayr

And the Biggest thanks of all to you, Carl—and your fine family on your

GOLDEN ANNIVERSARY
as a showman.

We're glad to have been with you for the past many years—and
look forward to many more!

Memorandum
To: MR. SEDLMAYR
From: JEAN & TOM BLACKWELL
World's Finest Cookhouse
on the
World's Largest Midway

It was a distinct pleasure that we had
the privilege of operating the
**ROYAL AMERICAN
SHOWS**
Cookhouse on your Golden
Anniversary year

THANKS FOR A WONDERFUL
YEAR . . . and we're looking
forward to many more.



CARL J. SEDLMAYR

**Congratulations on Your Fiftieth Year in
Show Business, Too**



Lottie Mayer presents
America's Greatest
Aquatic Spectacle!

the famous

DISAPPEARING WATER BALLET

Featured Attraction **ROYAL AMERICAN SHOWS
MIGHTY MIDWAY**

Memo to Carl . . .

A lot of wonderful years have passed
by since that day we met at Riverview
Park 50 years ago.

I have valued your friendship over the
years and am especially proud that I
was able to participate in your Golden
Anniversary by being part of your
wonderful Mighty Midway.

Thanks for a wonderful season . . .
Lottie.

10915 Griffing Blvd.,
MIAMI, FLORIDA

The TWO most unusual attractions on the
ROYAL AMERICAN SHOWS Mighty Midway

Johnny & Jeanne
BRANSON'S

Goliath and **Pygmy**
Sea Monster and **Horses**

Over 000,000 in the United States and Canada paid to see these Attractions during the 1956 Season!

WANT TO BUY
Freak Animals
and
Birds of All Kinds

THANKS, BOSS—
for a wonderful year, and Congratulations on your Golden Anniversary in Show Business.



CARL J. SEDLMAYR

Permanent Address: JOHN BRANSON, Branson's Big Bass Lodge, Parker, Arizona

THANKS

to Carl J. Sedlmayr for another Successful Year, operating the exclusive popcorn, snow cones, candy floss concessions on

The Royal American Shows
the World's Largest Midway



CARL J. SEDLMAYR

Congratulations on your 50 Golden Years in Show Business and here's wishing you many more.

SAM DELANEY

BOB PARKER'S

DERBY RACER

Management of Mall Herman

Thanks for another successful season on the World's Largest Midway, Royal American Shows. Best wishes on your 50 Golden Years in Show Business.

Congratulations, Carl



on your Golden Anniversary in Show Business. You've pioneered a trail that will be tough to follow.

HARRY B. JULIUS

SPORTLAND ARCADE

Just completed 12th season with the
ROYAL AMERICAN SHOWS

MRS. ELSIE JOHNSON

Operator of

"FIDDLESTICKS"

Chocolate Dip Ice Cream Concessions on the
ROYAL AMERICAN SHOWS

I am glad to be a part of the Royal American Family.

Congratulations . . . Mr. Carl Sedlmayr, on your 50th Anniversary in Show Business.

MRS. ELSIE JOHNSON, 638 RIVIERA DRIVE, TAMPA, FLA.

Congratulations, Boss, on your

GOLDEN ANNIVERSARY

as a **SHOWMAN**

MADGE and CHARLIE McDUGALL

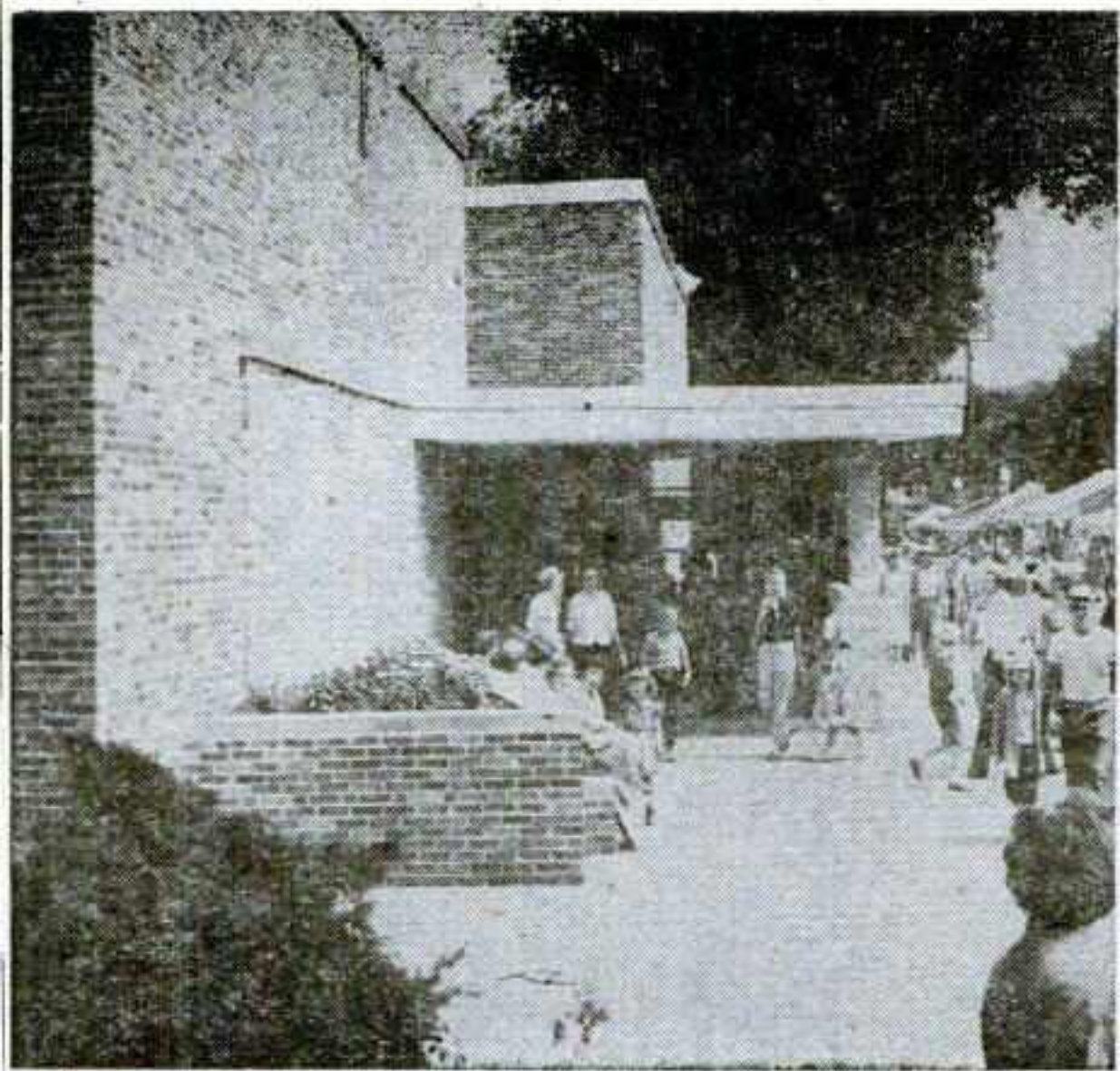
for 20 years selling

FROZEN CUSTARD

on the

Royal American Shows

MIGHTY MIDWAY



Double Hit: TV Bldg.

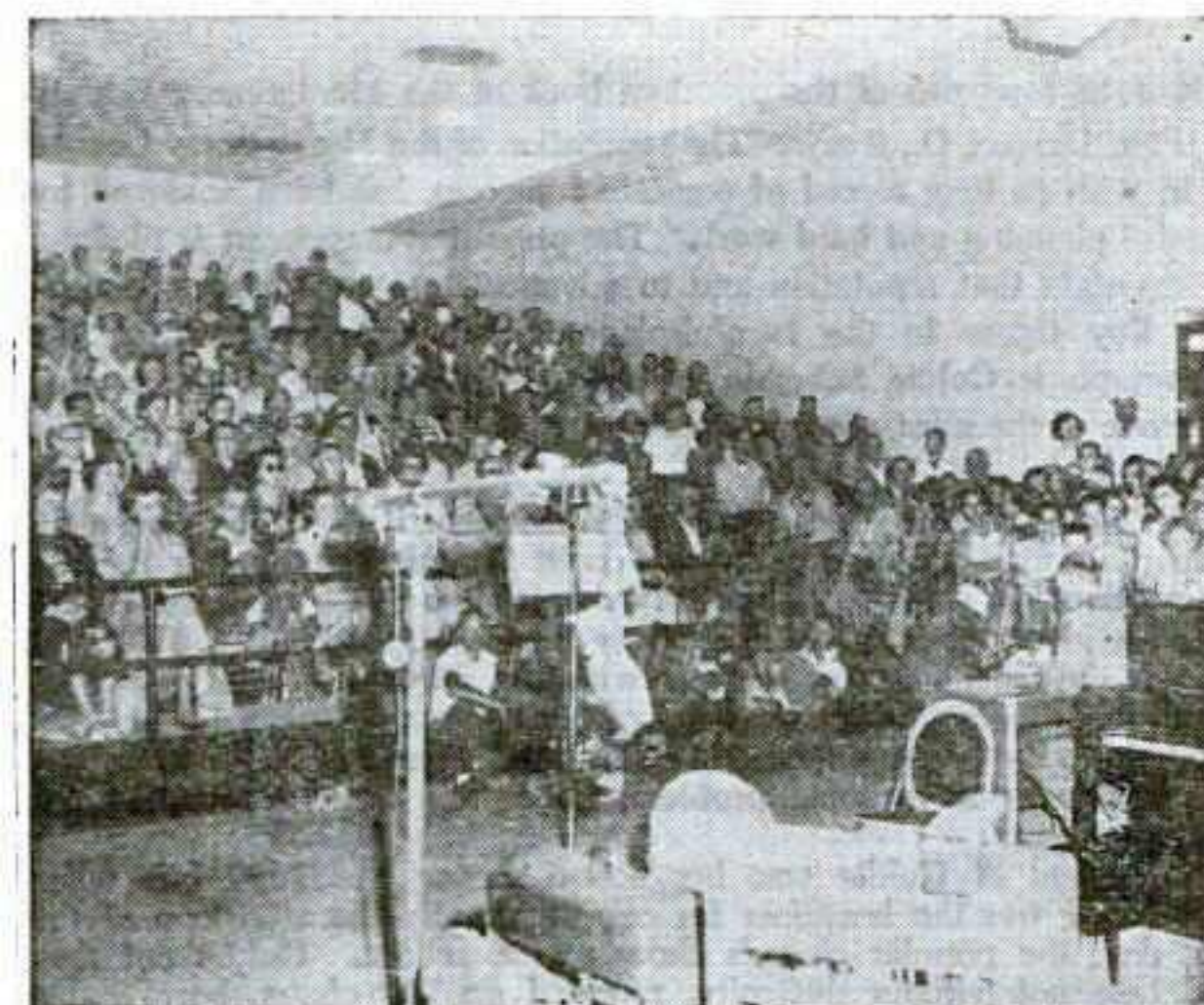
A NEW \$250,000 air-conditioned communications building at the 1956 Iowa State Fair, Des Moines, was greeted enthusiastically by fair patrons and by TV and radio station personnel.*

The structure, 100 by 150 feet, has four studios, each of which is equipped with the latest facilities for telecasting and broadcasting. Facilities of each studio set-up includes a newsroom and a recording room where interviews may be tape-recorded.

No stages are provided. Instead, shows are presented from the floor, thus making it easier for setting up and tearing down after each program. Because shows are presented from the floor, the audience is seated on elevated seats, with each studio having a seating capacity of 300 persons.

Three stations, WOI, Ames, Ia., and WHO and KRNT, Des Moines, used studios in 1956. The fourth studio was made available for use by all three and will continue available to them until a fourth TV station seeks a fairgrounds outlet. Besides these studios, the communications building in 1956 also housed a ham radio station.

Station personnel was delighted with the superb facilities, and a record number of shows emanated from the fairgrounds. All of the many programs played to virtual capacity studio audiences. Typical studio crowds are shown in photos below. Building's entrance is shown in top photo.



**BLAZING NEW TRAILS!
SMASHING *all* RECORDS!**

Spectacular
CAVALCADE
of
ADVENTURE
ACTION *and*
THRILLS!

IN PERSON

**DUNCAN
RENALDO**

The
**CISCO
KIP**

Also Available With
**A COMPANY OF
HARD RIDING
"CABALLEROS"**

HIS FAMOUS HORSE "DIABLO"

**A SHOW THAT APPEALS
TO EVERY AMERICAN FAMILY**

5005 GLORIA AVE., ENCINO, CALIF.

THANKS

To the two greatest Fairs in the world

the State Fair of

TEXAS

Dallas

AND

the **MID-SOUTH FAIR** Memphis

ALL MIDWAY SIDE SHOWS

NOW BOOKING NOVEL SHOWS AND RIDES FOR 1957

Especially want Big Girlie Revue and Name Hill-Billy Show. Will be at the Convention.

FAIRMEN

STEWART
WITMER
WYNNE
HALE
TENNANT
Co-Operators
Extraordinary

We salute the thirty operators who helped so much in making 1956 our big year at both fairs.

CLIF WILSON

Permanent Address: 190 N.W. 93d Street, Miami 50, Florida. Phone: Plaza 9-6536

BIG FAIRS—We can furnish any size midway, with or without games.



The "Goldie" Era

IN THE foreword of the premium book of the Montgomery County Fair, Dayton, O., it says: "The reputation of the Montgomery County Fair, with its long record of continued success, has been achieved by careful planning and hard work. The present management is pledged to maintain that reputation and to advance it to even higher levels."

Key figure in the careful-planning-and-hard-work part of the paragraph is Goldie Scheible, able secretary-manager of the annual and one of the most successful executives in what is generally a man's business.

During the 30 years that Goldie has been with it, she's been an important member of a team that built up the Dayton fair from a depression low-point to where today it is one of the most successful annuals in the country, with a yearly income of upward of \$150,000.

A day spent during the fair with the Dayton secretary-manager gives some indication of the secret of her success. Known by her first name to everyone who makes up a fair, she's always available to answer a question or solve some problem, no matter what department the asker is from.

Typical of Goldie was her action during the 1956 fair when Pat Boone was the headliner for one night. By the afternoon of the big day, the popular singer's show was a sellout. Goldie cut thru red tape not without difficulty, rounded up 700 chairs, borrowed a portable stage and racked up a new one-night gross for the fair.

Goldie's ability as a fair executive comes from long association with one of Ohio's most able fairmen, Ralph C. Haines, longtime secretary at Dayton.

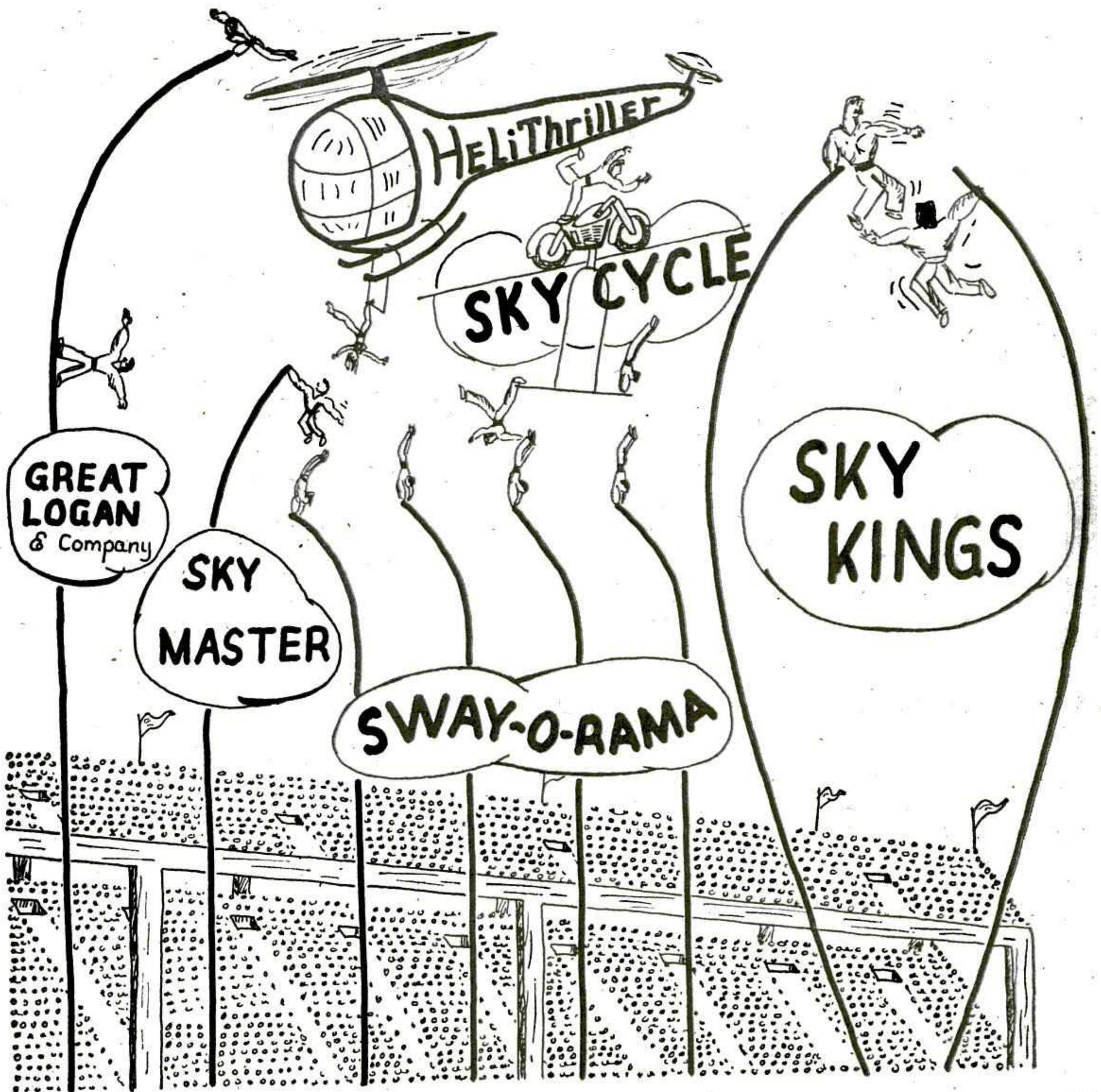
Born in Miamisburg, O., Goldie received her early education there, attended business college in Dayton, and obtained a temporary job in a law office. The lawyer recommended her to I. L. Hilderman, then fair secretary, and she got the job. When Haines became secretary in 1931, she stayed on to become his assistant, altho things were tough and the fair had little money.

Thru rentals of fairgrounds buildings, auto giveaways and other revenue-producing ideas, the Haines-Scheible team started to build up the treasury. Each year they would set a bank-account goal, which they not only reached but surpassed more often than not. The idea was successful, and by 1951, when Haines died, the fair had accumulated close to \$200,000.

Ten days later Goldie was named secretary and has continued the policy, with some improvements. Almost every year the fair plows back a good portion of its profits into plant improvements. In the five-year period ended in 1955, close to \$125,000 was spent on the grounds and buildings.

Goldie's ability has also been recognized thruout Ohio. In 1952, the Ohio Fair Managers' Association, one of the largest organizations of its kind, elected her executive secretary, a position she's held since.

America's Greatest Aerial Thrill Acts



Atterbury & Hornbeck Enterprises

P. O. BOX 183

SPRINGFIELD, MISSOURI

PHONE 48227

See us in Chicago or at your State Meeting

America's

JAMES E.



E. JAMES STRATES
Assistant Manager



JAMES E. STRATES
President-General Manager



BOB HASSON
Manager



NICK BOZINIS
Treasurer



HARRY I. TONG
Vice-Pres.-Gen. Counsel



ALLAN TRAVERS
General Agent



GEO. F. WHITEHEAD
Business Manager



J. F. McDEVITT
Office Secretary



HOWARD D. PARKER
Accountant



WM. M. STILLMAN
Auditor

NOW BOOKING FOR 1957

Worthwhile Attractions — Top Names and Features
Winter Haven, Fla. Orlando, Fla.
Feb. 11-16 Feb. 18-23
Winter Haven Citrus Exposition Central Florida Fair
**CAN PLACE NON-CONFLICTING SHOWS AND RIDES
FOR OUR FLORIDA FAIRS.**

★ ★ ★ ★ ★

If you have new ideas in Midway Attractions contact us. We offer a top deal for good ideas for our still dates and best Fair Route in the East.

★ ★ ★ ★ ★

STARR DE BELLE
Press Agent

NELSON THOMAS
Manager of Billing

OUR SINCERE THANKS TO ALL FAIR OFFICIALS FOR THEIR COOPERATION THAT AGAIN GAVE US A SUCCESSFUL SEASON. THANKS TO THE MILLIONS OF PATRONS WHO VISITED OUR MIDWAY THE PAST YEAR. THANKS TO OUR MANY, MANY FOREMEN, WORKING MEN AND STAFF MEMBERS FOR THEIR EFFORTS THAT MADE OUR TOUR A TOP ONE

James E. Strates

JAMES E. STRATES

Best Midway

STRATES SHOWS INC.



JAMES THOMPSON
Special Agent

EDMUND McTEAGUE
Personnel Manager



1957 — UNDER A BIG TOP — 1957.
The James E. Strates Shows will present a Great Circus and Wild Animal Menagerie to provide more family entertainment. Herd of performing Elephants—Blood sweating Hippopotamus—Polar Bears—Black Bears—African Lions—Hyenas, and will add more wild beasts for our 1957 tour. **BERT PETTUS**, Trainer and Supt. of Menagerie.



BERT PETTUS
Trainer-Menagerie Supt.

MARIE PETTUS and MONA

SHOWS INC.

FISCAL OFFICES
42 Insurance Bldg.
Utica, New York

HOME OFFICES
Elmira, N. Y.

WINTER QUARTERS
P.O. BOX 55
Orlando, Fla.
"The City Beautiful"



"Gosh, wasn't that a lot of fun? I haven't enjoyed so many rides and shows in a long time!"

●

THAT'S WHAT
THEY SAY
AFTER THEY'VE
BEEN ON A
MIDWAY BY

CENTRAL STATES SHOWS

**For Over 20 Years... The Finest Motorized
Midway in the MIDWEST!**

FAIR SECRETARIES— COMMITTEES

You'll want to check with us before contracting for your 1957 Midway. We can offer you one of the finest midways in America—one that will "sing" with profits for you. We'll be in Chicago and at your State meetings.

THANKS TO EVERYONE...

To all the fairmen, their committees and the celebration committees for whose events we had the privilege of performing in 1956. Thanks, too, to our own personnel, ride men, showmen and concessionaires for their outstanding and splendid co-operation.

NOW BOOKING

SHOWS and CONCESSIONS FOR 1957

Can place a few high-class Shows or Attractions. Also legitimate Concessions of all kinds.

We can assure you a money-making Route of both still dates and fairs and celebrations starting in July.

DEPENDABILITY! QUALITY! INTEGRITY!

- NEW RIDES
- TOP CONCESSIONS
- QUALITY SHOWS
- LIGHT TOWERS
- GIANT TWIN SEARCHLIGHTS
- MODERN TRAILER TRUCKS

CENTRAL STATES SHOWS

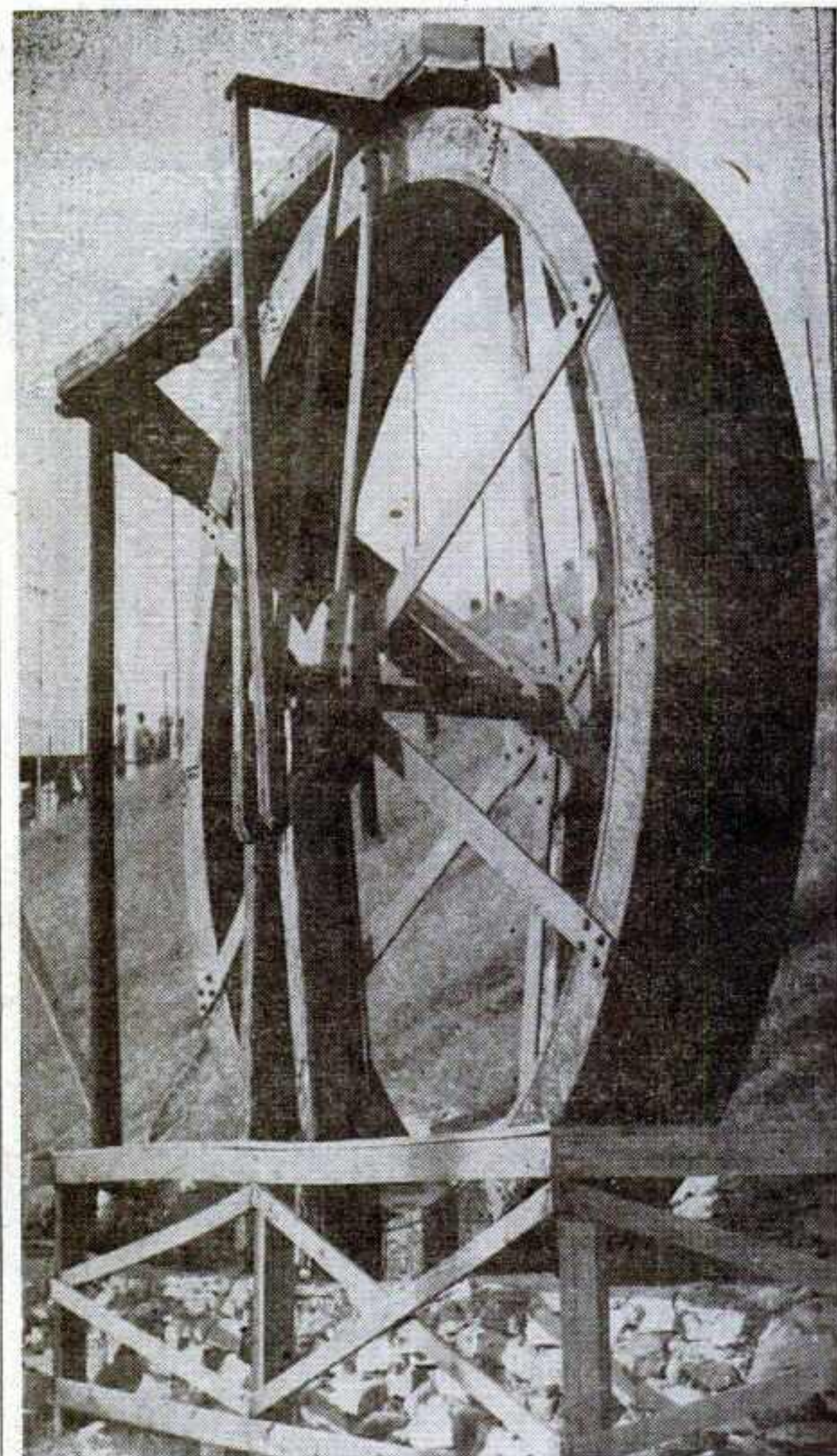
W. W. MOSER, Mgr.

Winter Address:
Box 1296, Aransas Pass, Texas



M. M. MOSER, Asst. Mgr.

Winter Quarters:
Hazelton, Kansas



Rich in Nostalgia

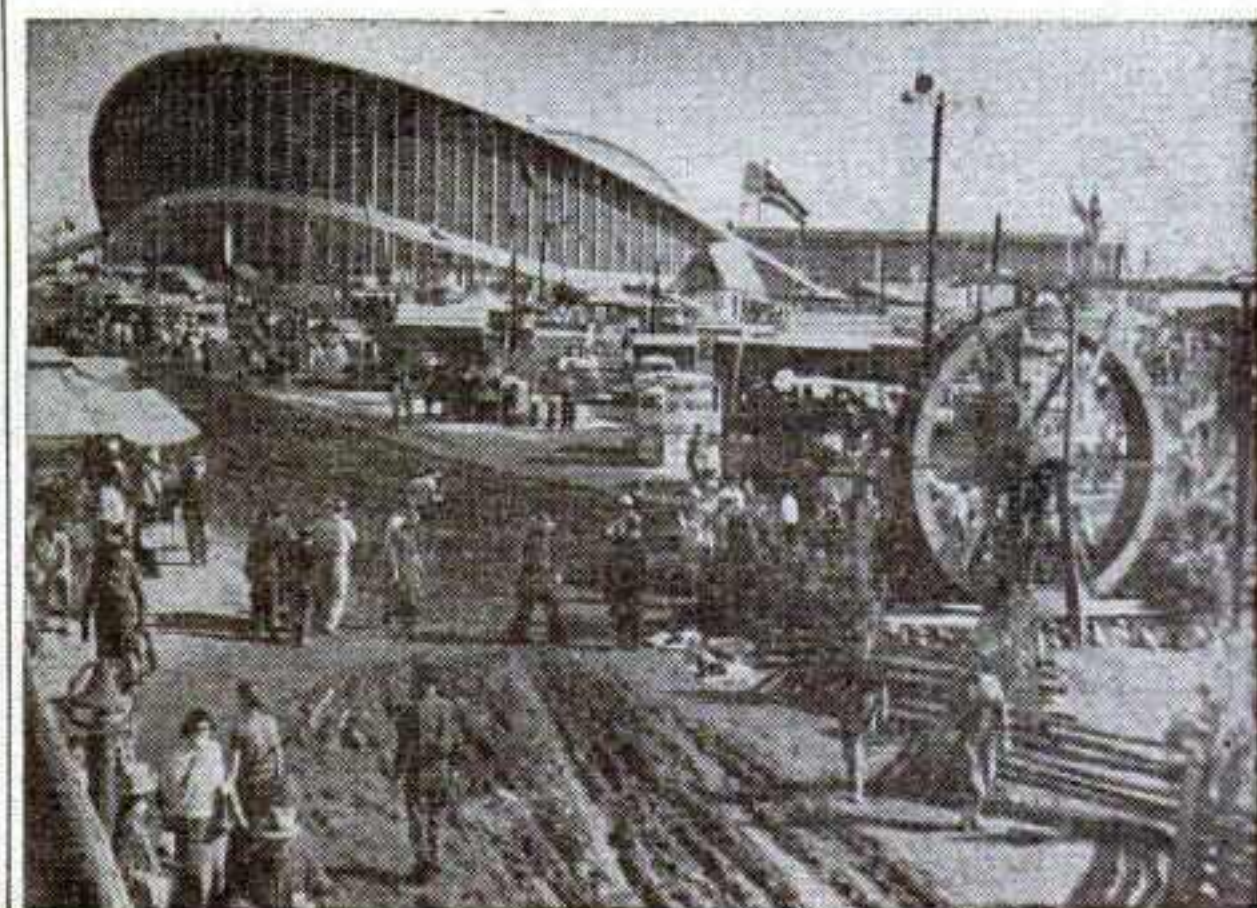
NOSTALGIA and handicrafts are expertly blended into the North Carolina fairs operated by Dr. J. S. Dorton, the State Fair at Raleigh, the Cleveland County Fair, Shelby, and the Southern States Exposition, Charlotte, where his son, Sib, recently took over the managerial reins.

The mountain folks from areas adjacent to Shelby are recruited to display their abilities at crafts for which they are famous. Using some equipment more than 100 years old, they spin and weave and create such things as pottery. The fairs pay for these demonstrations. The artists make additional money by selling their finished products.

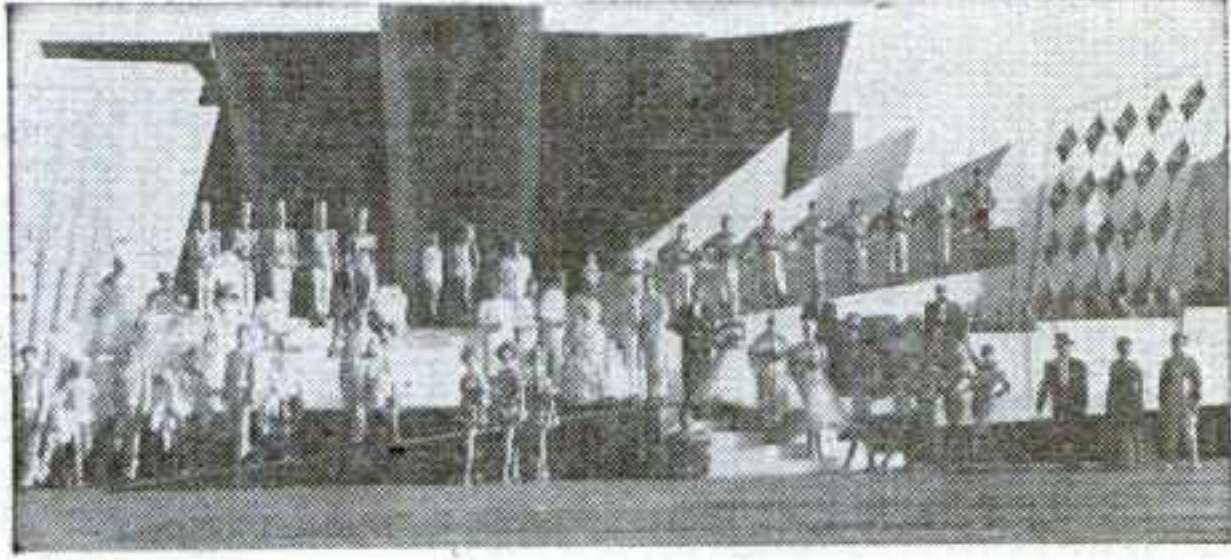
Dorton long ago recognized the interest that old time production aids sparked in young and old. Ancient spinning wheels, hand looms, distilling units, and water wheels, such as shown in the accompanying photos, are among the units he has discovered and returned to demonstrable use. For the most part they are operated by artisans.

The contrast between these exhibits and the modern facilities at the fairs is marked. At Raleigh, for instance, the ultra-modern prize-winning Coliseum, in the background, contrasts sharply with the old water wheel.

The ancient work aids are exhibited at each of the Dorton-operated fairs. With time between each of the events, it is possible to move the often bulky exhibits. New units are added to the display each year.



A Shower of Stars



STATE FAIR ENTERTAINMENT

The lavish, big-time presentations which have been synonymous with Barnes-Carruthers in a new dress for 1957.

"SPECTARAMA"

A new concept in Musical extravaganza for the out of doors. *Title copyright applied for.

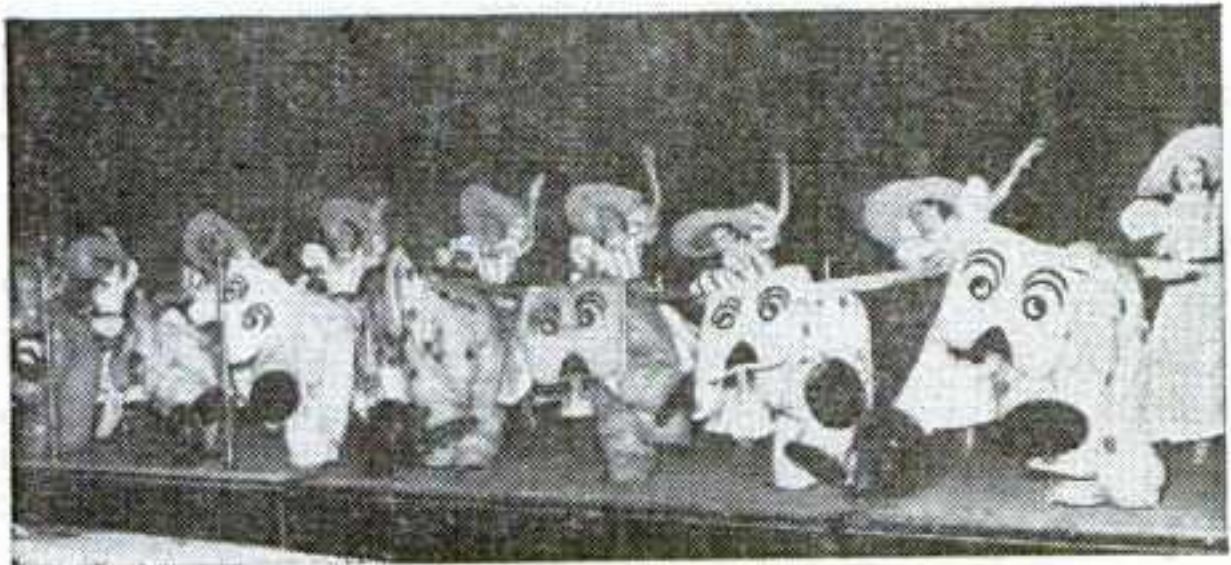


STARS ON ICE

Our own Ice Revue with top performers and lavish costuming.

LITTLE NIPPERS SHOW

Look at this! Hugh O'Brien, Wyatt Earp and Pinky Lee in person!



WATER SKI-JUMPING BOAT SHOW

Tommy Bartlett, Mr. "Welcome Travelers," presenting his famous Florida ski show in centerfield lagoons.

"CIRCUS DAZE"

A comedy circus complete with a fine new promotional package.

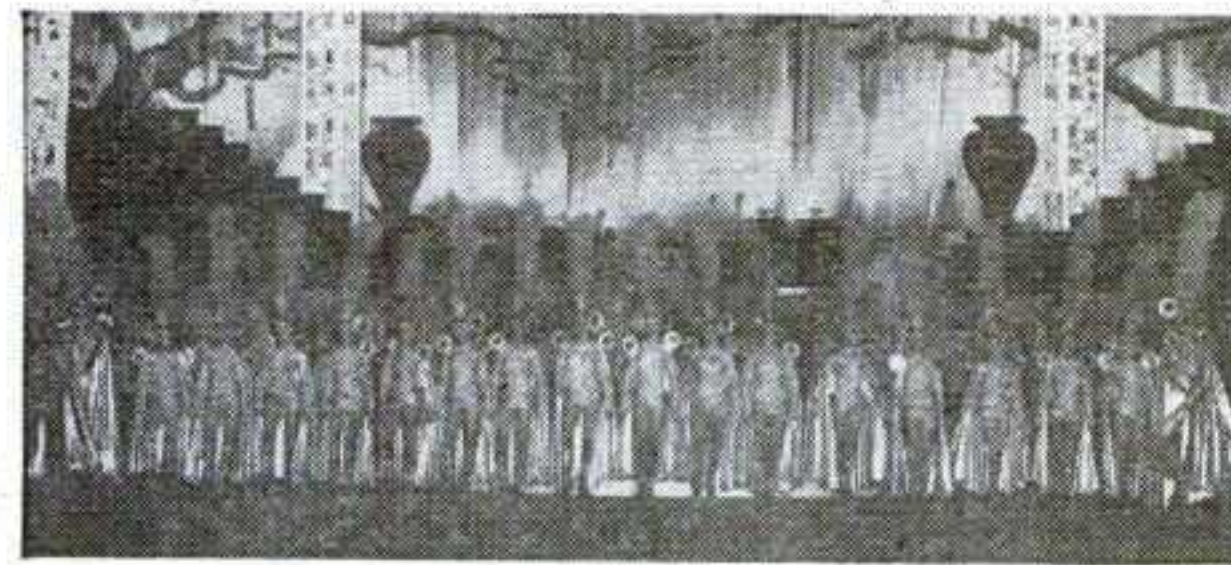


COUNTRY AND WESTERN

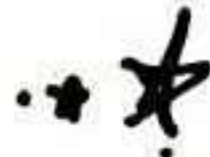
Name attractions in the popular hillbilly field.

"ROLLERCADE"

The niftiest package with the big look, 25 people, an all novelty production.



Ridiculous claims get you nowhere. Responsible fairmen know the difference and ask for proof. What better proof can we furnish to our claim of being the foremost Fair Booking Company in the nation than a roster of major Fairs booked, many for 30 and 40 years and running; and as well, a growing list of Fairs, new to us, who have seen the difference and are now numbered among our clients.



We cordially invite ALL Fairmen to visit us at our suites 412 thru 415

BARNES-CARRUTHERS

THEATRICAL ENTERPRISES

159 NORTH DEARBORN STREET

CHICAGO 1, ILLINOIS

PHONE: FRANKLIN 2-1561

FOLLOW THE CROWDS TO THE IONIA FREE FAIR

WHERE THERE'S THE FINEST ENTERTAINMENT, YOU'LL FIND THE GREATEST SALES MEDIUM FOR COVERING THE CENTRAL MICHIGAN MARKET.

Located 34 miles East of Grand Rapids and 40 miles West of Lansing, in a market with over a half-million buyers . . .

You get maximum coverage at minimum sales cost when you display your products and services here at Michigan's Greatest Outdoor Event. Over 1100 Commercial Exhibits displayed annually. Over 450,000 attendance.

1957 DATES • AUG. 5-10

ALLAN WILLIAMS, President ROSE SARLOW, Secretary
IONIA FREE FAIR, IONIA, MICHIGAN



TV City Smash Hit

A TELEVISION city, sparked by an idea presented at the 1956 Publicity-Promotion and Advertising Clinic sponsored by The Billboard, scored a smashing success at the Kansas State Fair.

Virgil Miller, fair secretary, and John Beach, its publicity director, carried the idea back to Hutchinson from the Chicago workshop and shortly thereafter went to work with execs of KTVH, Hutchinson and Wichita CBS outlets, to develop a TV city on the fairgrounds.

An existing structure was remodeled and given a concrete floor so that the cameras could work smoothly. A special prop room was constructed and a room used for the controls was air-conditioned. Plumbing was installed for live kitchen shows.

A tent was erected over a specially constructed A-frame that enabled unobstructed view of the interior. Portholes were cut in the canvas for exterior model shots. Built-in monitors were installed as part of the basic designs so that the fairgoers on the outside could view what was going on inside. Some 1,500 seats were put up.

The structure was dressed up with marked showmanship. By night 200 bulbs flashed out Television City. Columns of light, 25 feet high, stood out so that everyone knew where TV city was. Five-foot-high letters spelled out the station's call letters and a red-on-white flag, emblazoning the network letters, rippled on high.

For six days the station operated from the fair. No fewer than 21 TV personalities took turns before the camera.

To the station and fair alike, Television City was a bonanza. More often than not close to 2,000 crammed into the building tho its seating capacity was only 1,500. And no less than 100,000 persons were estimated as having visited it during the fair's full run.

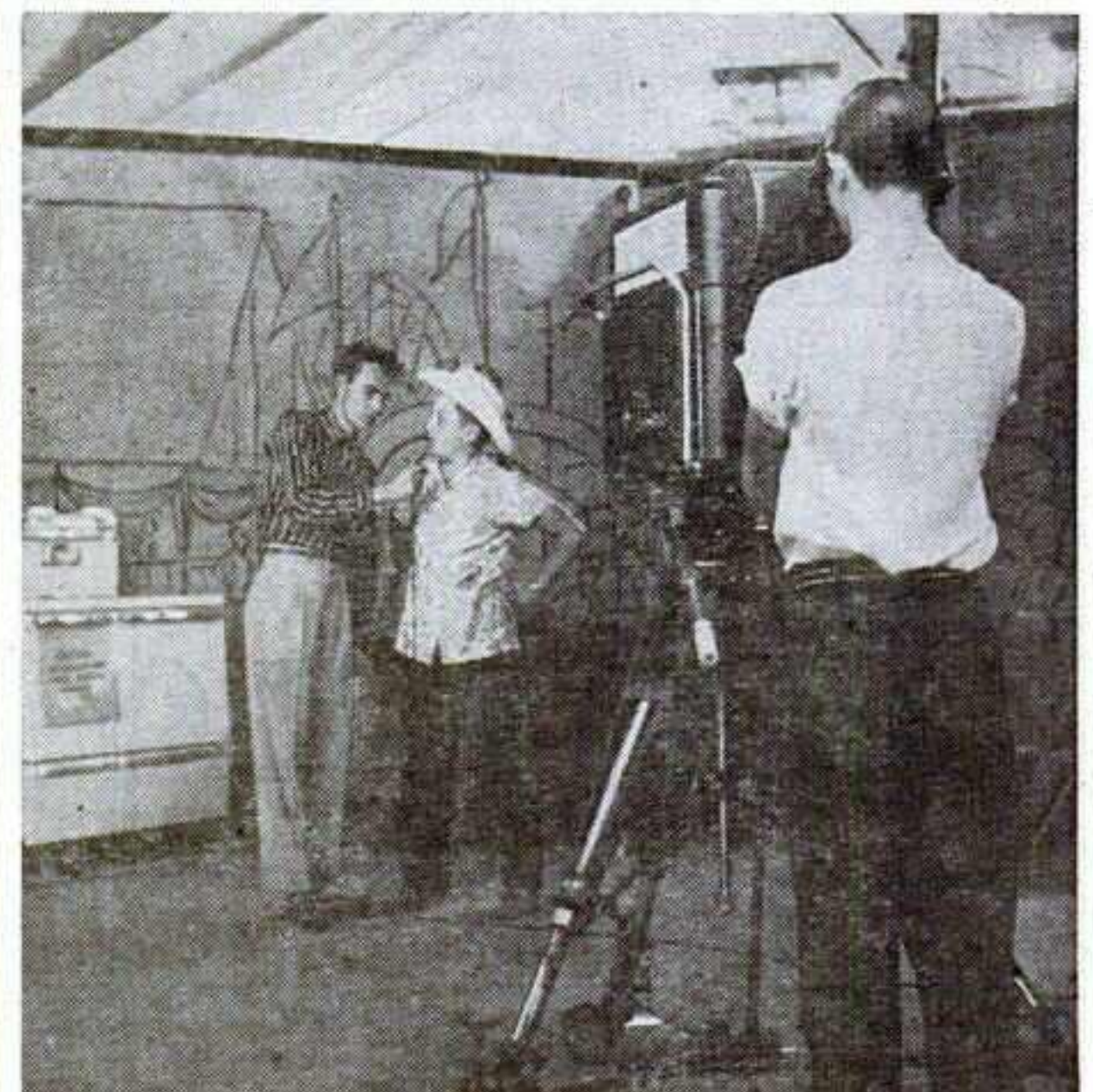
The TV outlet registered enormous public relations gains. As for the fair, it not only had a sock added attraction but was given a tremendous amount of TV coverage it otherwise would not have received. As a result, plans already are in the works for the '57 Television City.


Serving California's vast Citrus industry . . . and a great Market for your products in the nation's fastest growing area . . . a real show window for your products.

One of California's major Agricultural Expositions, the 42nd Annual Edition of the National Orange Show will be another of the golden spectacles that intrigue visitors . . . a great show with all major divisions of a top fair. It draws an annual audience of 275,000 or more from a rich, high-purchasing-power area.

NATIONAL ORANGE SHOW

SAN BERNARDINO, CALIFORNIA
March 14 through March 24, 1957
Earl E. Buie, Secretary-Manager





FIREWORKS

makes the show

The GOLDEN STATE FIREWORKS MFG. CO. is one of the largest manufacturers of display fireworks, in America. It has been established in California since 1926, with thirty years of service to the fairs and celebrations under the same management and leadership. We have produced and are producing all of the Atomic Simulator Bombs for all of the armed forces. These bombs are now released by the government for exhibition at fairs, expositions and park celebrations. The Atomic Simulator Bomb shown in the picture was researched and developed by our personnel. We are now ready to serve any fair, large or small, near or far from our factory. Ask for our catalog today.

Patrick Lizza

President and General Manager

GOLDEN STATE FIREWORKS MANUFACTURING CO., INC.

SAUGUS, CALIF. Phone: NEWHALL 241 or 242

GROWING WITH

OUR SINCERE APPRECIATION...

To you, the executives of the greatest Fairs in 'mid-America, we say thank you. The Olson Shows has had its best season, thanks to you.

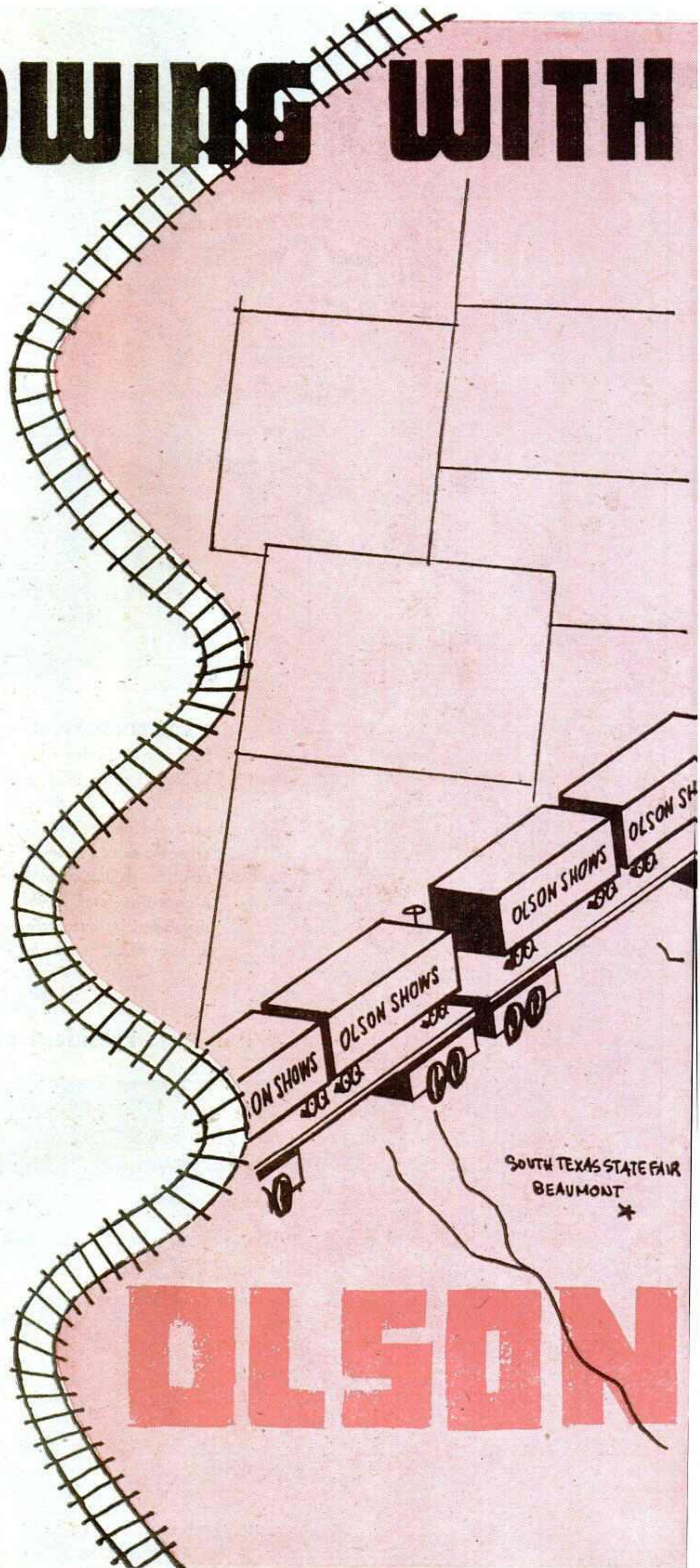
Without your support, your counsel and advice, it would not have been possible.

As this season ends, our thoughts of a new season begin, for we work constantly to give you the best there is.

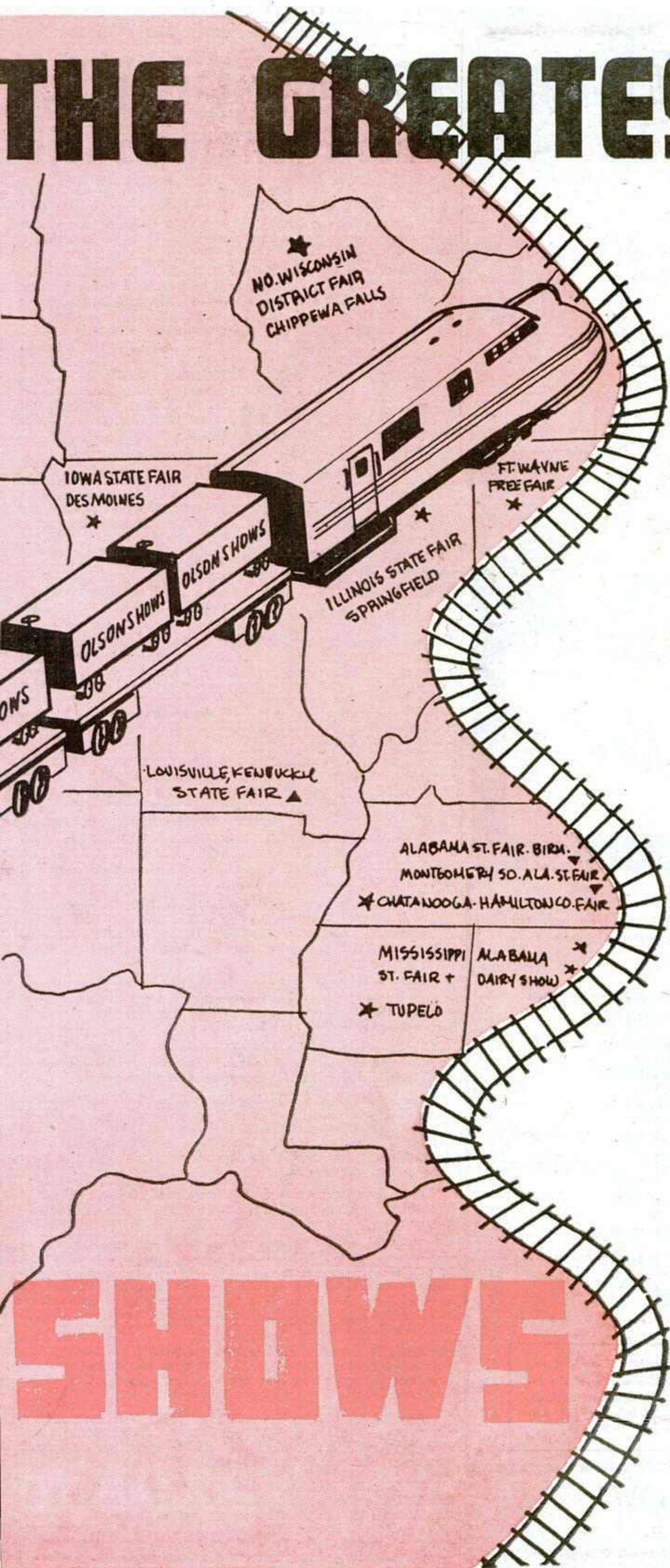
Our slogan "On Top To Stay" is no idle boast—our goal of doing even better in 1957 is a challenge we gladly accept.

Again, thank you for your continued faith in our efforts to grow with you.

PAUL OLSEN
and the Staff



THE GREATEST



MY SINCERE THANKS...

To each and every member of the staff of the Olson Shows I extend my heartfelt appreciation for a job well done.

The operation of the Olson Shows was never intended to be a one-man show—but a team of the best outdoor showmen in the business, working together to stay on top.

To every "second man," foreman, operator, concessionaire, office staff member and employe, I want to say that you are an important member of this organization. I need each and every one of you to continue the enviable record we are making in the outdoor show world.

My office door is always open to each of you. Together, each doing his part, we will be able always to please those who put their trust in us to give them the best.

PAUL OLSEN
General Manager

NEW WORLD OF PLEASURE SHOWS

The Show that
brings a world of Pleasure
to your Patrons

- ★ Modern Major and Kiddie Rides
- ★ Outstanding Quality Shows
- ★ Attractive Clean Concessions
- ★ Spotlights . . . Light Towers
- ★ Modern Front

Playing

THE MIDWEST AND MID-SOUTH

FAIR SECRETARIES:

For a really entertaining midway in 1957 may we suggest you look over our equipment and plans before you contract? It will give us a "world of pleasure" to bring you the "World of Pleasure Shows."

OUR THANKS

To the following Fairs and Celebrations for your splendid co-operation during this past season . . . one of our most successful:

- Fourth of July Celebration
Sand Lake, Mich.
- Blue Water Festival
Port Huron, Mich.
- Carleton Homecoming
Carleton, Mich.
- Iosco County Agrl. Fair
Hale, Mich.
- Barry County Free Fair
Hastings, Mich.
- Branch County 4-H Free Fair
Coldwater, Mich.
- Bay County Fair
Bay City, Mich.
- Alpena County Fair
Alpena, Mich.
- Fentress County Fair
Jamestown, Tenn.
- Lincoln County Fair
Fayetteville, Tenn.
- Tri-State Fair & Jr. Dairy Show
Corinth, Miss.
- Middle Tennessee District Fair
Lawrenceburg, Tenn.
- Giles County Fair
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SWITCHES WITH AREA

Outdoor Living Set For Push at Vallejo

AN OUTDOOR Living display will be featured for the first time at the 1957 Solano County Fair in Vallejo, Calif., to keep abreast of the area's conversion from an agricultural center to the "bedroom of San Francisco and Oakland."

Under the management of Fred M. Bruderlin, 40,000 square feet will be devoted to the display. It will be located alongside the new 18,000-square-foot Exhibit Hall, opened in 1956, and the promenade which virtually cuts the fairgrounds show section in half.



BRUDERLIN

The plan to add this feature to the fair was reached by Bruderlin following the close of this year's event. He immediately set to drafting a new grounds map to give the section a layout that will command attention.

In installing such an exhibit, Bruderlin has many things in his favor. Some of them existed when he assumed the management in January, 1956, one, at least, was recently completed and the other is due to be finished in 1958. By and large, he is taking advantage of the location of his fair and trend which exists in this area, 25 miles from Oakland, 35 miles from San Francisco, and 50 miles from Sacramento.

The fairgrounds were established in the late 1940's in a valley skirted by highways that take automobile traffic over the Golden Gate Bridge or thru Oakland over the Bay Bridge to San Francisco. Because the fair features eight days of horse racing with pari-mutuel betting during the 10 days that it runs, both highways make the event accessible to the metropolitan areas. This location, in the fork of the road, was the one thing that was well established under Bruderlin's assumption of duties.

In recent months a new bridge over San Pablo Bay at San Rafael was opened and properly dedicated by Governor Knight. It will funnel traffic into Northern California and around San Francisco.

Sees Oakland Freeway as Boon

The main thing Bruderlin is counting upon to fit into his plan is the freeway, when completed, between Vallejo and Oakland. When this route is finished, it will skirt the intermediate towns and place Oakland within a 30-minute drive from Vallejo.

Bruderlin believes that with the bridges and the highways, many people now living in apartments in San Francisco and Oakland and also working in those cities will move to his bailiwick. He is probably right, for several large housing tracts have been completed and others are believed scheduled.

Attracting residents to the city, and the fair, are the shopping areas in San Francisco, Oakland and Sacramento. Bruderlin is confident that some will live in his city and drive the 50 miles five days a week to Sacramento, where they hold State jobs.

Vallejo is not without its employment potential, either. Located here is the Mare Island Naval Yard and nearby are the Benecia Arsenal and Travis Air Force Base. These require a lot of manpower.

The installation of the Outdoor Living Exhibit, which at the beginning will show the usual lines of patio furniture, swimming pools and the like, is an extension of the fair's present policy. For several years and reaching its high point this year was the Flower and Garden Show. Bruderlin thinks that the flower show and his new outdoor living display will dovetail.

But Vallejo was not always a "bedroom city." It is not today; that is, as Bruderlin thinks it will be. But the city has come a long way. So has the fair.

The fair was established in the late 1940's and at the time was a controversial subject as buildings had been constructed and no fair held. In 1950 quarter horse races without betting were held, with the pari-mutuel wickets being used in 1951. That year, too, the fair's span was extended from nine to ten days. In 1955, the total attendance was 94,716 with 45,292 paid admissions. In 1956 the attendance jumped to 104,214 and paid to 75,172.

Bruderlin, who is in his late 30's, was born in Kansas City, Mo., and came to the West Coast more than 20 years ago. His first work was as an aviation engineering clerk and later he prepared a maintenance handbook, doing both the writing and illustrating.

From March, 1941, to June, 1946, he was in military service. Upon receiving his discharge, he held various jobs, including one as a cost accountant, until June, 1947, when he became secretary-manager of the Farmers' Fair and Festival in Hemet.

While at Hemet, he worked, too, as the producer-manager of the famed Ramona Pageant in 1948. Resigning from the fair in Hemet in March, 1951, he was again in military service as an officer in both Korea and Japan. He was discharged in December, 1953, and became executive director of the Community-U. S. Navy celebration, which spent \$60,000 for publicity to focus attention upon the shipyards and city.



Again this year . . .

JACK KOCHMAN CHOOSES DODGE for his dare-devil *HELL DRIVERS!*

This flying criss-cross leap is just one of the death-defying acts featured in the Jack Kochman Thrill Show. Kochman is really sold on Dodge and uses 18 new '57 Dodge cars and trucks in his show. He's relied on Dodge exclusively since 1945.



This new Swept-Wing '57 Dodge is designed and engineered for the kind of performance and dependability Jack Kochman and his World Champion Hell Drivers demand.

It features a mighty team of new aircraft-type V-8 engines with up to 310 h.p. for lightning-fast response. New Push-Button TorqueFlite—the slickest, smoothest transmission on the road. A revolutionary new suspension system—Dodge Torsion-Aire—with race car torsion bar springing. And new Total-Contact Brakes—the finest in the industry.

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ALL OUTDOOR EVENTS

A Booking Office With a Conscience

Kid Appeal Pays Off

YOUNGSTERS are the most important people, and exhibits with educational themes the most popular attractions on a fairgrounds is the view of Joseph E. Whitaker, secretary-manager of the Butte County Golden Feather Fair, Gridley, Calif., and currently president of the Western Fairs Association.

To offer fairgoers both requires showmanship, Whitaker believes, and his extra activities in high school, his college work which was followed by a professional career, have well equipped him for the job that he today holds.



WHITAKER

Altho Whitaker may lead one to believe that he takes his duties lightly, this is not the case at all. Working at the fair on a full-time basis, as one closes he begins planning the next. Of course, there if nothing definite at the time, but he has a general idea of what he will offer. Then, during the interim period, he keeps his eyes open for attractions to fill the bill.

"I like acts that appeal to kids. Get them and you get everyone," is the way Whitaker sums it up.

To be sure that Whitaker is serious in this statement, one has only to check his past shows, including the one in 1956. The line-up has included the Shafton Puppets for five years, Count Popo (de Bathe), and in 1954 and 1955 Larry (Bozo the Clown) Valli with his balloon animals

and kids' contests.

The free attractions this year included the return of the Shaftons, and Popo. To these were added Kayletta and her high act and the John A. Strong Jr. Circus, a one-ring show that has a small menagerie of monkeys, dog and pony acts handled by Ruth Strong, and juggling and clowning by Eddie Edwards. The show had won acclaim as a kid show as it played a strong fair route including the Chowchilla Junior Fair, Chowchilla; Plumas County Fair, Quincy, and the Solano County Fair, Vallejo.

Worked With High School Students

Whitaker spotted the Strong Circus just inside the main entrance and between it and the new 50 by 80-foot exhibit hall opened this year. Offering several shows daily, many adults attended the presentations lasting nearly an hour each. For those who wanted to see the exhibits, the circus proved effective as a baby-sitter for that length of time. With the grounds adequately fenced, the mothers were freed from the worries of tagging tots.

Whitaker has always been interested in youngsters. Prior to assuming his post here, he was in educational work in the Yuba City schools for 14 years. The job afforded him an excellent opportunity to study students, for he assisted them in the preparation of yearbooks and in the staging of their high school theatrical productions.

For the latter, Whitaker was especially well trained. A native of Poole, Kan., he came at an early age with his parents to Modesto, where he graduated from high school. Electing Stanford University for continuing his education, he majored in speech arts, receiving his AB degree in 1929 and his MA in 1937.

As a professional actor, he appeared in approximately 60 productions in two years at the Pasadena (Calif.) Playhouse and also worked on the RKO movie lot in Hollywood.

His policy of combining attractions for youth and education has brought about the establishing of an antique farm machinery display. While the exhibit is far from completed, among the items shown is one of the first Holt Tractors ever made. The company is known today as the Caterpillar Company.

The antiques are also a source of publicity. This carries out another Whitaker policy. It gives the press department, headed in 1956 by Loy Laney, formerly of the California State Fair and Exposition publicity staff, something "unique and spectacular" to talk about, Whitaker declares.

Following thru on this point, the fair used the Kayletta act and the free circus for the basis of a number of stories. The publicized event in 1955 was the Badger Balloon Company ascension which could be seen in the air for miles in this flat country.

While high acts and balloon ascensions are not new, they filled the bill extremely well at the Gridley fair. And, again, they fit into Whitaker's thinking of using attractions that have proved their worth. Working along the line that anything that has not been seen or heard before is new, the acts, particularly these two, drew much favorable comment from the fairgoers.

The Butte County Golden Feather Fair, getting its title from the county of the Feather River, sometimes as damaging as it is picturesque, is a comparatively new fair. Since its inception in 1938, the site has been changed four times. The name of the fair has also felt the impact of change. In 1938 and 1939 the fairs were held in Paradise with the Paradise Fair and Apple Association under contract with the Butte County Board of Supervisors.

In 1940 the fair was conducted by the Gridley Junior Chamber of Commerce under contract with the board, and the fair was held in Gridley.

By 1941 the board of supervisors appointed a 12-member County Fair Board to determine the future of the event. The fair was to have been held in Durham, but because of a ruling that the land in Durham could not be used for such an event, the site was the fairgrounds in Chico. World War II intervened and no fair was held from that year until 1947, when for two years it was held in the Gridley Municipal Park. Whitaker became manager in 1947.

During the past 10 years the grounds have been enlarged to include nearly 40 acres of grass-covered lawn, attendance has varied from 9,426 in 1948 to a high of 25,416 in 1952, and entries have grown from 1,078 to nearly 7,000.

Whitaker attributes the growth in interest to the fair's appeal to kids. No one doubts his assumption.

The Strongest Show

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We have already signed Contract to play the following Fairs, which we so successfully serviced in 1956, for their 1957 Annuals: Eastern New Mexico State Fair, Roswell, N. M.; North Dakota State Fair, Fargo, N. D., plus the North Dakota Fairs at Cando, Rugby, Rolla, Bottineau, Crosby and Flaxton.

THANKS

to our Fairs and Celebrations where we had the privilege of furnishing the 1956 midway. We owe our success in great part to all of you.

To our staff and show people . . . thanks, too, for making 1956 our greatest year.

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Fairs and Celebrations throughout the Northwest and Southwest, we'd like to meet with you to discuss your 1957 midway plans. We can supply you with the same kind of winner we give our annuals every year.

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Our Thanks

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PHONE COMPANY RINGS BELL

Midway Exhibit Plugs Contact Gap

BRIDGING the important gap between the customer and the company, the Michigan Bell Telephone Company uses an entertaining, well-planned and comprehensive exhibit at the Michigan State Fair as its greatest single concentration of display effort.

Results speak for themselves in valuable, educational customer contacts not possible any other way. Attendance at the phone exhibit during the 1956 fair, which ran 10 days, was 164,400—roughly 20 per cent of the total gate. This figure is based upon a tested, time-controlled sampling count, taking 5 minutes, selected at random, out of each hour. The random time selections provide a means of insuring accuracy accepted by researchers.

Add to Exhibit's Size, Space

The Michigan Bell has had similar exhibits at the fair ever since World War II. In 1956 attendance at the exhibit was about 30,000 greater than last year's approximately 135,000, which was the highest up to that point.

Good showmanship technique, adapted directly from outdoor show practice, was used to make the exhibit a success, with success hinging upon the same factors as outdoor show business generally. Better weather, for instance, was considered responsible for one-third of the increased attendance in 1956 over 1955. Other major factors cited for the increase were improved visibility of the exhibit itself and a better location for the exhibit.

"So many exhibits are not planned for people," observes W. E. Spohrer, Michigan Bell's display supervisor, responsible for the basic planning, in discussing the 1956 exhibit. The 3,600 square feet (60 by 60), which had been used five years, were increased 25 per cent to 4,500 by the addition of a 15 by 60 strip. The additional space was devoted to use by the public, while the exhibit space itself was not increased, allowing two-thirds of the area for people. This planning for people pays off, Sporer notes, in any peak period.

Interestingly, the average peak hour for the exhibit was found to be 3-4 p.m., with an average daily attendance of 1,743 for this hour.

Built Specially for State Fair

Cost of the display itself was figured at about \$10,000. This does not include the salaries of the attending staff, which is considered to be a regular operating cost, since the fair is in effect simply an extension of their regular duties of representing the company to the public. Value of equipment prepared especially for the fair exhibit is estimated at \$6,000.

The exhibit is a one-time showing of the complete layout for Michigan Bell. Components of it are utilized for smaller fairs, builders' shows, open houses as at a telephone exchange, company commercial offices, and other special events, but none of these will be over one-third the size of the State Fair exhibit.

The exhibit was staffed by a basic group of two shifts of nine people each—three salesmen, four girl service representatives and two customers' relations people. In addition, the traffic department, which supervised a dialing display, had two shifts of three girls each, plus one supervisor who handled both shifts, and two maintenance men on hand.

A La Outdoor Show Business

The exhibit was laid out nearly square, with two large entrances on opposite sides. The exterior was draped with colorful and intriguing banners about 7 by 7 feet in "Side-Show" style. The banneline framework carried poles bearing colorful flags. Over each entrance was a telephone cutout about 12 feet long.

The interior was spaciouly planned, with the seven 14 by 12 display tents arranged around the sides, leaving the middle area free. A few outdoor-type chairs and tables, with sun umbrellas, were provided for the convenience of visitors. These were especially welcomed by women with young children as a place to rest, while others in the party explored the various exhibits.

The tents were free-standing type supported by aluminum frames, with typical open fronts so that the sizable crowds could have a clear visibility from the midway. All display tents, except those for the youngsters and the weather tent, were equipped with loud-speakers, so

(Continued on page 112)

As Outstanding as Diamond Head

WALLY YEE SHOWS

Serving The Hawaiian Islands

With High Class Attractions

FAIRS CIRCUS CELEBRATIONS

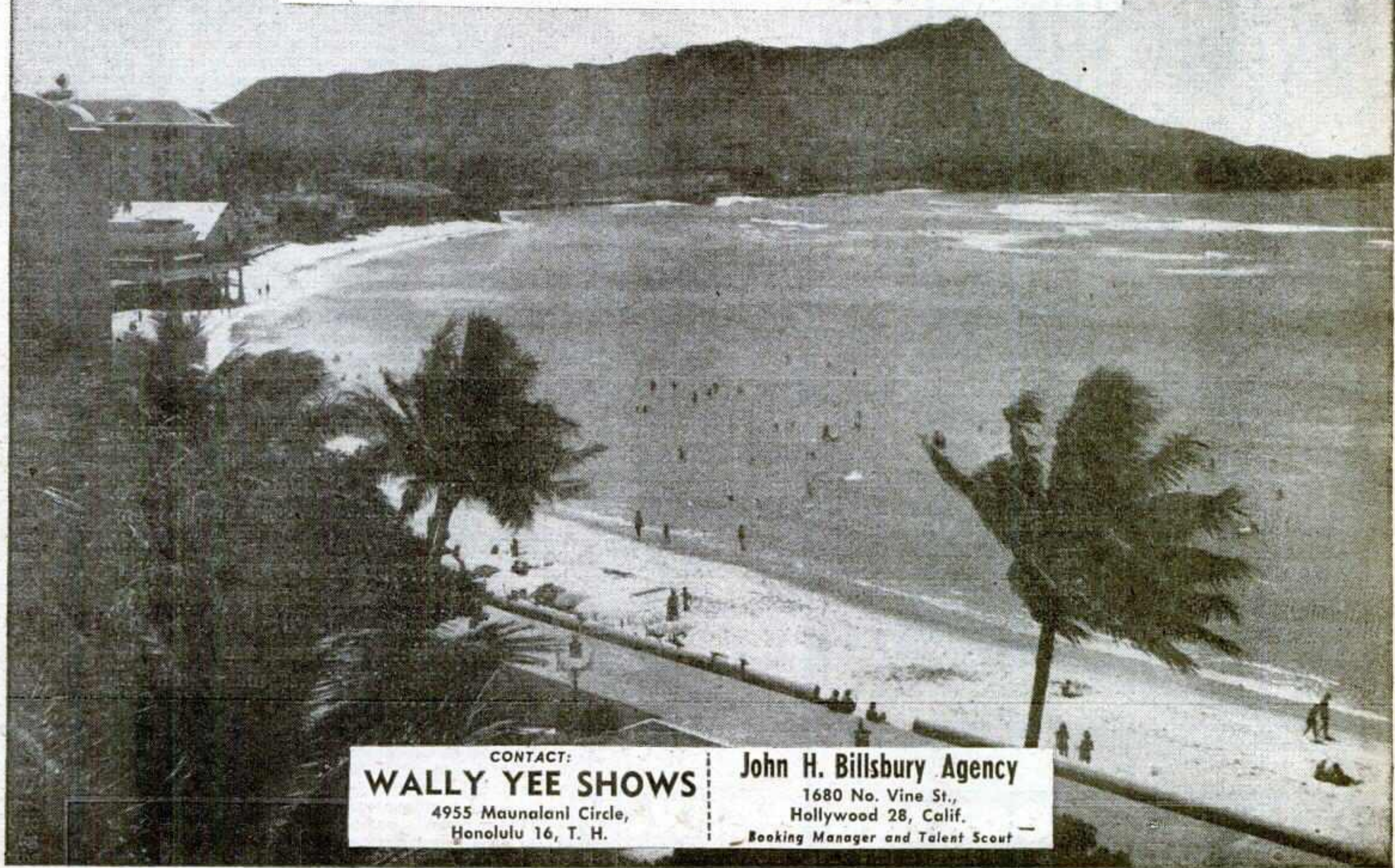
24 RIDES, 30 CONCESSIONS, SHOWS

Operators of Joyland Amusement Park

ARTISTS—ATTENTION!

It's Nice Work — and — You Can Get it.

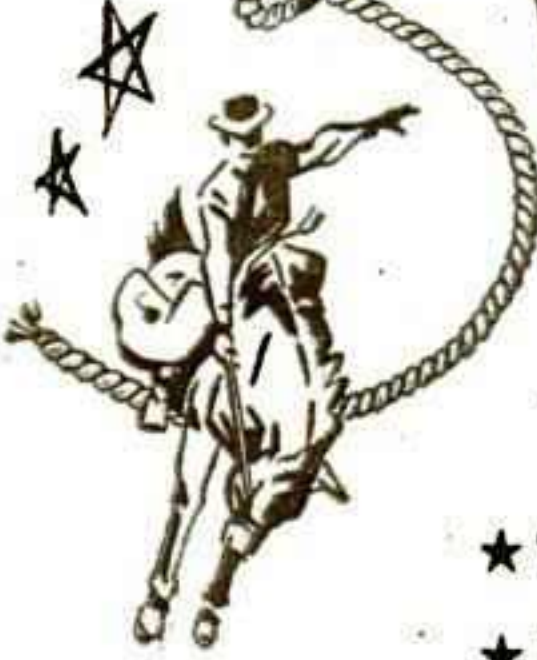
A vacation with pay in the Hawaiian Islands. From time to time we book acts for dates on the Islands. This is your opportunity to see and play in the World's Greatest Vacationland. We dislike the word "work" . . . for it is actually a vacation with pay.



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- ★ Add Prestige to Your Fair

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A COMPLETE NEW GRANDSTAND SHOW

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GUS SUN BOOKING AGENCY

Sun's Regent Building ... Springfield, Ohio



PHONE COMPANY RINGS BELL

Midway Exhibit Plugs Contact Gap

• Continued from page 110

that the demonstrators in each tent could relay their messages together and hold a crowd in true midway style.

Six outdoor-type telephone booths were provided for the convenience of the public, in two banks of three, one bank near and slightly outside of each entrance, avoiding traffic interference.

A separate administration tent, 12 by 12, was provided in the rear corner, not visible to the general public. This was equipped with two private telephones, one basically for company service and one for the use of company employees for personal calls.

Game-Like Exhibits for Kids

Top exhibit in popularity was the corner tent, Phone Fun for Kids of All Ages. Basically and psychologically, this was designed to intrigue the youngsters and hold their attention while the rest of the family visited the specifically adult exhibits. It had four games for youngsters, built to resemble a pinball game in appearance. These included listening to the youngster's own voice as recorded on the spot, guessing the number of strands in telephone cable displayed, testing one's own hearing and adjusting a special keyboard to secure audible "party line harmony."

Second in over-all popularity and tops for adults was a tent devoted to promotion of toll or long-distance service. Phones were provided for the visitors to dial various cities of their selection and then guess what the toll charge for a minimum call would be. The correct answer was then given. This display, like all the adult exhibits, had colorful and educational visual displays of telephonic interest as well.

Third in audience popularity was an exhibit devoted to wiring and extension service, showing how this is done in modern homes. Availability of telephones in colors to match various decorative schemes and the planning of convenient wiring in advance of construction, remodeling or decorating were demonstrated.

Four other displays ranked about equal in popularity:

"Fitting the Telephone to Modern Living" was demonstrated, showing features like the illuminated dial, privacy attachment, volume control for persons with impaired hearing, bell cut-off for use at will in bedrooms or similar locations and another display of color in telephones.

Sell Message-Taking Services

A business equipment display showed numerous highly interesting specialties, such as the cordless switchboard, the "hands free" phone that need not be touched, colored multi-line phones, visual signals, extensions, loud horn signals for outdoor or factory use and an outdoor-type telephone.

This display housed Amanda in two varieties of the new automatic message-taking and answering machines. This was especially for educational purposes, since it has been found that the public is not yet entirely accustomed to this new service, and many customers, when they hear it on the phone, may just "freeze" or hang up. The display showed them how it works, and instructed them to give the brief message which the machine is designed to receive from them.

The weather service available by phone was subject of a special tent display. Eight phones were provided here, with direct connections to WEather 2-1212, the weather station. Visitors simply picked up the set and were able to hear the forecast of the hour, a service available to telephone customers on this number 24 hours a day. A series of illuminated pictures in the background showed the behind-the-scenes work of this special service.

A display upon proper use of the dial was maintained by the traffic department. This was designed to help eliminate sources of service trouble, such as incorrect dialing technique. This tent passed out about 40,000 booklets for the convenient listing of frequently called phone numbers.

Elsewhere on the exhibit's midway, girls passed out various telephone company booklets, such as a Baby-Sitter's Helper, giving instructions and indicating where the parents could be reached. The children's booth passed out 28,000 sun-visor caps advertising the yellow pages or classified directory in the first four days of the fair.

The telephone company is in a position characteristic of public utilities generally and perhaps of large business generally of becoming to some extent removed from close personal contact with their customers. Discussing this, Spohrer declares that a State fair provides the happy channel for the two to get together.

the Lone Ranger

and his Wonder Horse **SILVER**

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in entertainment
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is now available for a limited number of rodeo . . . fair . . . convention . . . industrial out-ings . . . and outdoor exposition bookings.

IMPACT!

Add up the FAMILY audience of THE LONE RANGER via radio, TV, newspaper syndication, comic books, fiction, records and other media and you get an audience impact of

237,750,000 PEOPLE!

Just look at this power-packed lineup:

- ★ 23 consecutive years on radio . . . and still TOPS with 20 million families weekly on NBC 280-station hookup!
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- ★ King Features' comic strip appearing in over 200 newspapers with a circulation of over 45 million!
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- ★ Add to that Decca Records, Warner Bros.' movie version of THE LONE RANGER, 34 licensees manufacturing 76 products . . . and you have multi-millions more impact!

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- ★2 "Emmy" Awards
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 BEAUTIFUL RIDES... GALA MIDWAY

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- Oregon Trail Days, Gering, Nebr.
- Spanish Trails Fiesta, Durango, Colo.
- Watermelon Festival, Rocky Ford, Colo.
- Kay County Fair, Blackwell, Okla.

and to the committees of the other Fairs and special events we also played.

**NEW RIDES
 NEW ATTRACTIONS!**

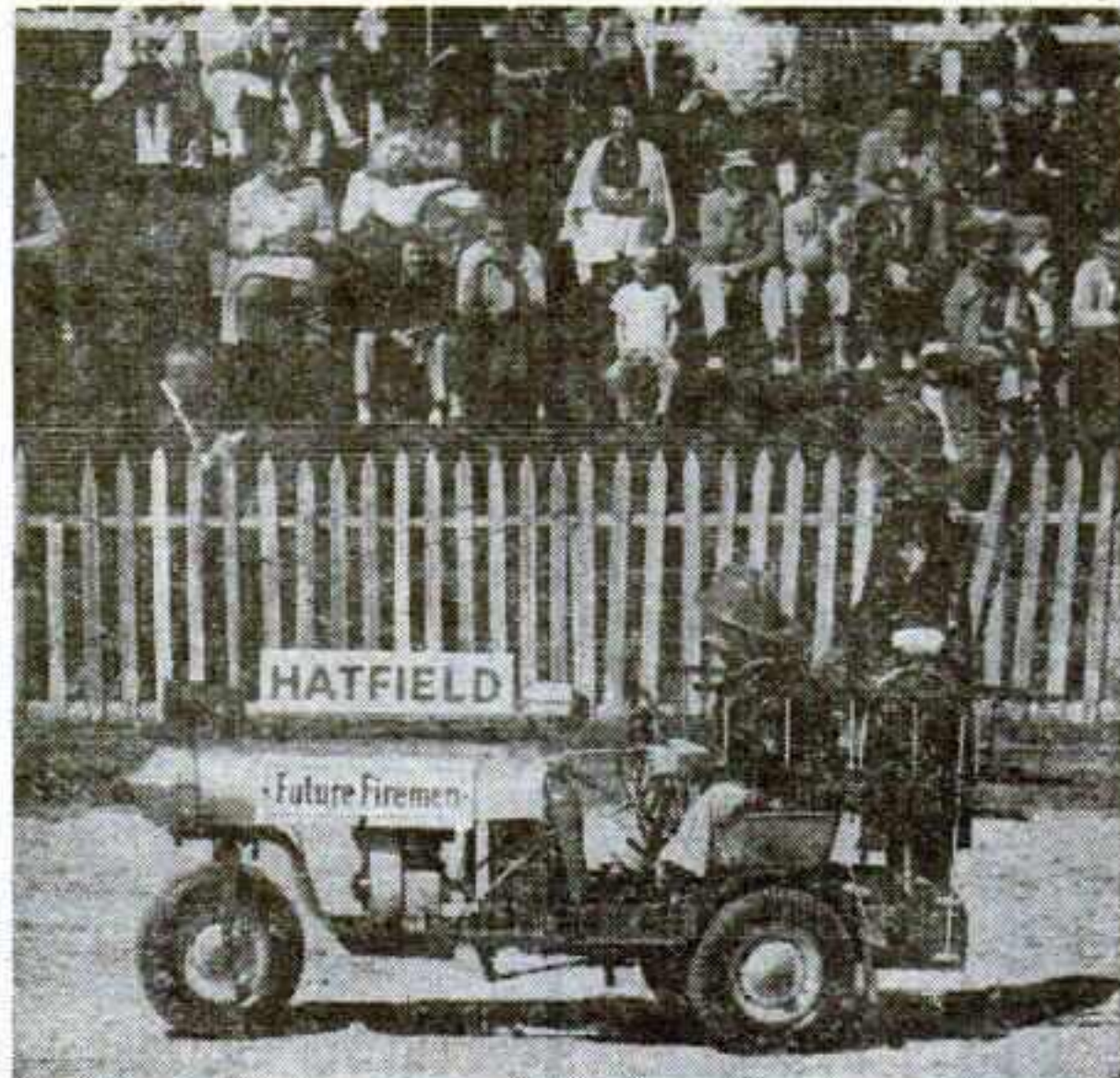
More than 30 Rides Available for 1957 Booking

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WE'LL BE THERE!

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Muster Hypos Opener

SUCCESSFUL departure from its usual opening format was tried in 1956 by the Franklin County Fair, Greenfield, Mass., an event which is 108 years old. The four-day fair, applying new-found aggressiveness, exploited a Gay 90's theme to the extent that some 15,000 attendees, tremendous for Greenfield, turned out. Starting from scratch, the fair worked up its own how-to-do-it for organizing a parade of antique cars and fire units, and firemen's muster.

The Gay 90's-Family Day combination featured a firemen's muster reminiscent of Greenfield's fairs of the 1890 era. Only a couple of hundred dollars was spent on the day's proceedings, and officials felt the results were well worth the investment. The good business, in fact, had one drawback in that it forced cancellation of a scheduled fireworks program on opening Sunday, since the overflow of cars cluttered the pyro area.

Several gimmicks offered during the day gave the publicity department pegs on which to hang advertising and news copy. The attractions committee, headed by Gerard M. Fritz, assigned to Alvin F. Oickle the task of handling the program. Working with the local fire department, they sent out letters to more than 50 other departments in Western Massachusetts and Southern Vermont and New Hampshire some six weeks prior to the fair. Included were rules and regulations for the four muster events, parade, pumping contest, ladder climbing and tug of war. An August 25 deadline was set and strictly observed for muster and parade entries.

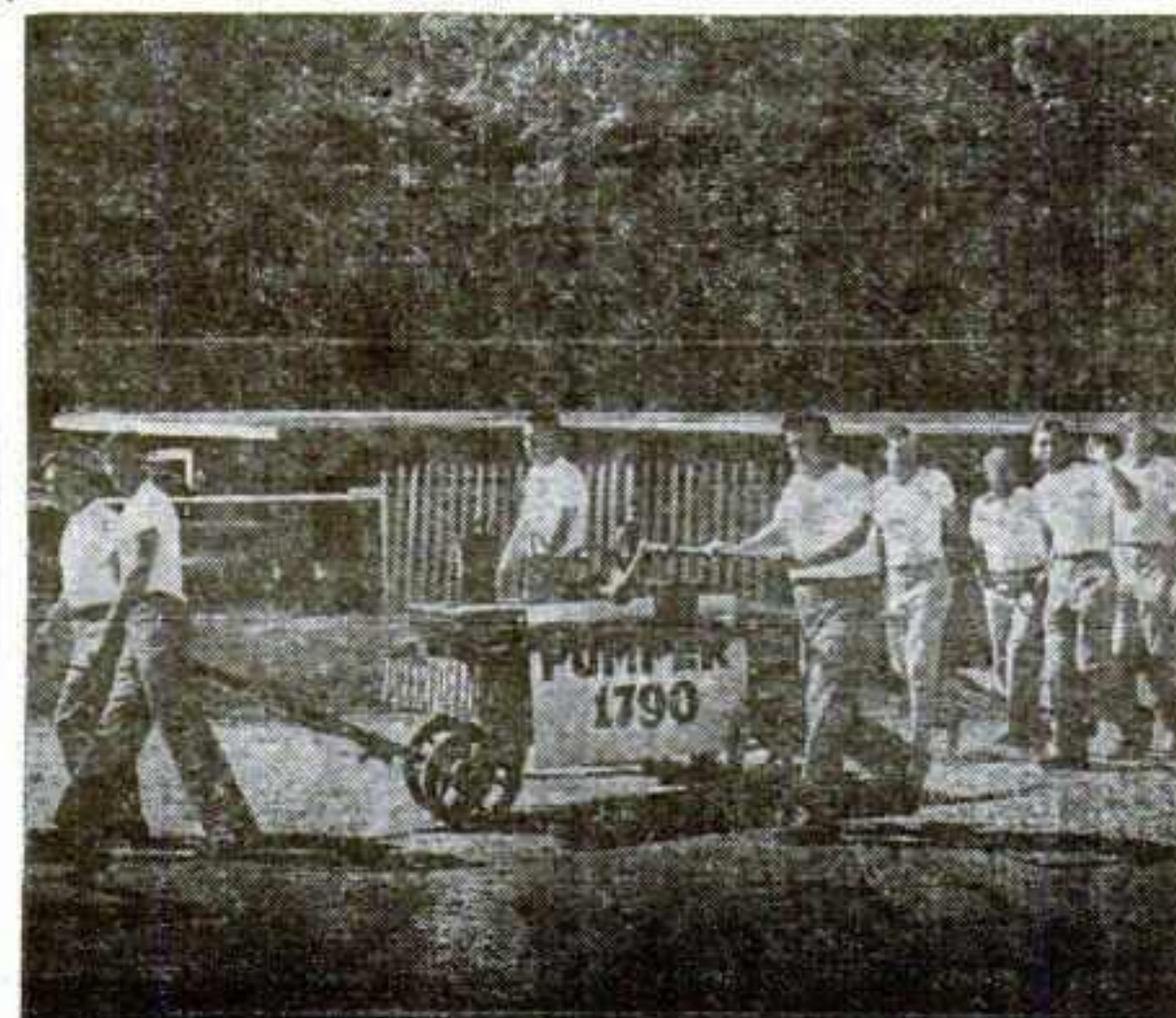
The resultant total of entries would not impress some mammoth fairs, but were extremely gratifying for Greenfield, and it has determined to continue the program on an annual basis. Taking part were 14 departments in the parade, and some 70 units covering three-fourths of a mile. Radio communication between the fire chief's car, behind the marshal, and fire engines further back, enabled keeping the line together. Units assembled downtown and marched before an estimated 10,000 persons along a 1.5-mile route to the fairgrounds, where another 5,000 were in the grandstand area to view the event.

Supplementing parade units were 30 antique autos, a German cornet band riding one of the Coleman Bros.' Shows' trucks, a Navy float, a mounted unit from a local riding club, and single horse and donkey entries.

A grand total of 3,800 adult admissions were sold to the grounds that day, a whopping figure for Greenfield and the biggest in the memories of gate attendants with 33 years of experience. Together with pre-fair tickets, children's admissions, passes and free-gaters of other descriptions, estimated attendance for the day was 15,000. Grandstand was filled to its 2,000 capacity. Officials credited part of the rush for seats to a reduction in gate fees to 25 cents for adults and a dime for kids, in keeping with the Gay 90's theme of old-time prices.

Muster events were alternated with music by the German cornet band, and the Conway Chapter, barbershop quartet association. A

(Continued on page 116)



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ALL-IOWA FAIR
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There's nothing like the Rotor, the most sensational of all rides. Walk into a cylinder 14 feet in diameter and 14 feet high. As the barrel revolves, the floor suddenly drops, suspending the riders in mid-air by centrifugal force against the side of the drum.

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Dates

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Gear for Big Feeds

THE Wisconsin State Fair now has the largest dining room in the Milwaukee area as a result of the completion in 1956 of its \$500,000 Youth Building.

The building's cafeteria, housed in the center of the structure, can accommodate 800 at a single sitting. Its kitchen, gleaming with stainless steel, is fitted with the latest equipment and can prepare food for large banquets.

At the present time the building is not heated, but plans call for the installation of heating equipment in the near future. Considerable use of the cafeteria then will be possible for large banquets, which hotels of the Milwaukee area cannot accommodate.

The two-story youth building has two wings, one a girls' dormitory, the other a boys' dormitory. Together they provide housing for 1,300 youngsters during the fair. Offices of the junior fair and a lounge, with facilities for registration, are located in the main section of the structure.

The building is so situated that ample parking space is readily available for parking by those attending banquets at times other than when the fair is on.

Muster Hypos Opener

• Continued from page 114

special introduction for each song was written, recalling local and national events during the year the song originally became popular. This helped fill gaps in the muster events program. Each unit, moving to the starting line for competition, had sirens and horns sounding, and one used an 1820 pumper to shoot at a target.

The fair advertised a free admission to everyone appearing in old-fashioned clothing. Only a few showed up, but that was enough for feature coverage on news outlets.

Costs for the three-hour event broke down as follows: \$195 in prizes for the muster, including \$25, \$10 and \$5 awards for the parade; \$50, \$25 and \$15 for pumping; \$25 in the rope pull, and \$25 and \$15 for ladder climbing. Less than \$35 was spent to get the 30 antique cars in the parade. Each person in an old car was given a coupon entitling them to a sandwich, drink and ice cream at the 4-H Club booth.

The cornet band got \$65 and the barbershop singers, about 15, \$60. Less than \$50 was spent for miscellaneous items such as clerical work, postage, public address system, advertising, and so on.

Antique cars were obtained thru the Connecticut Valley Region, Veteran Motor Cars Club of America. Invitation went out to the entire membership of 300, altho only 10 to 15 cars were requested. Thru the deadline time, 30 entries responded.

The afternoon was well ballyhooed. Ten newspapers and six radio stations ran special news items prepared by the fair's publicity department. Coverage at the firemen's muster included two radio outlets, three newspapers, and one TV station, which showed 15 minutes of films the following day, thereby helping boost interest in the fair over the remaining three days.

The following timetable was worked out on the basis of this year's inaugural experience: Start publicity, mail parade and muster invitations, 45 days before show. Deadline for all entries, 15 days before show. Mail order of march to all units, 10 days before show.

With a successful run under its belts, the committee will not only repeat the event in 1957, but plans to add a Frontier Day show on one of the three succeeding days, similarly building its own program on Western acts, rodeo numbers, and local horse club members. Greenfield is admittedly small pumpkin compared to many other annuals, but it got a long-needed shot in the arm thru the firemen's muster, and it isn't going to stop with that!



*"Listen, you can forget all
about your Concession problems
by calling John"*

This year we celebrate our 25th
Anniversary at some fairs.

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or any part of one . . . or you can combine
two or more units . . . to fit your specific
needs.

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plus years of experience,
assuring you of top earn-
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All legitimate types

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Will have openings for capable Bingo
Managers who understand all phases of
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Miss BeBe Says . . .

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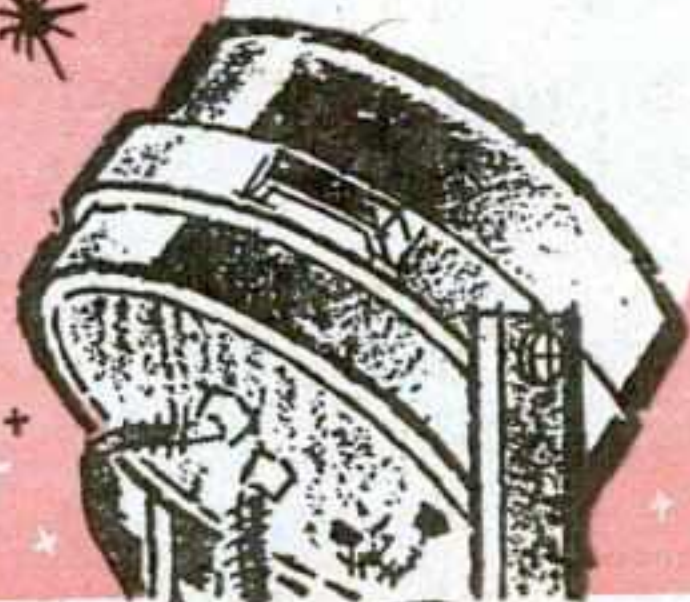
to visit our Suite at the Hotel Del Coronado in Coronado, Calif., during the Western Fairs Association Convention, Dec. 3, 4, 5 and 6.

We will continue to build to serve you better both Now and in the Future.

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Just as we have always delivered a top performance year after year . . . we shall continue to strive for the best for you . . . always.

● IF YOU ARE IN

the states of Iowa, Missouri, Arkansas, Louisiana or Mississippi, we would like to discuss your midway with you.

★ OUTSTANDING ATTRACTIONS

- 7 Outstanding Rides
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- 3 Light Towers
- 25 Legitimate Concessions

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THANKS TO THE FOLLOWING FOR A SUCCESSFUL 1956 OPERATION FAIRS

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| Alabama State Fair—Birmingham | Louisiana State Fair—Shreveport |
| Arkansas Livestock Show—Little Rock | Michigan State Fair—Detroit |
| All-Iowa Fair—Cedar Rapids | Missouri State Fair—Sedalia |
| Brockton Agricultural Society—Brockton | Mississippi State Fair—Jackson |
| Chattanooga Inter-State Fair—Chattanooga | New Jersey State Fair—Trenton |
| Clark County Fair—Springfield, Ohio | New York State Fair—Syracuse |
| Cleveland County Fair—Shelby, N. C. | North Carolina State Fair—Raleigh |
| Iowa State Fair—Des Moines | Ohio State Fair—Columbus |
| Illinois State Fair—Springfield | Southern State Fair—Charlotte, N. C. |
| Indiana State Fair—Indianapolis | Tennessee State Fair—Nashville* |
| Kentucky State Fair—Louisville | Tennessee Valley Fair—Knoxville |

STADIUMS

- Cleveland Municipal Stadium
- University of Iowa
- University of Michigan
- University of Illinois

NATIONAL EVENTS

- Indianapolis Speedway
- National Air Races
- National Soap Box Derby
- National Air Fair

ARENAS—ZOOS

- Cleveland Zoological Park
- Cleveland Public Auditorium
- Cleveland Arena
- Milwaukee Arena
- Cincinnati Arena
- Chicago Stadium

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LOU DUFOUR, Fair Dept.



GIVE IT TO 'EM HOT

Bakery-on-Spot Many-Sided Hit

HOUSEWIVES were introduced to a lively new source of interest at the 1956 Michigan State Fair in the form of a model bakery in the dairy building. This is believed to be an innovation for a fair, and its enthusiastic reception in Detroit indicates that it is a type of activity that can prove a valuable institutional promotion for bakers at fairs elsewhere.

"We want to show the housewife how her neighborhood bakery operates, and that the same high quality ingredients are used that she uses in her kitchen," Walter Langeloh, president of the sponsoring group, the Independent Retail Bakers Group of Greater Detroit, explained.

But, the action-packed model bakery proved to be something that also attracted the man of the family, moreover, was a source of eager interest for the youngsters as well—both for the products that they could buy over the counter and for a visual demonstration of how goods are baked.

No count of visitors was possible. An educated guess was that one third to one half of the fair's total attendance came into the building and saw it. The only real problem encountered during the bakery operation was that of handling the crowds it attracted. Some idea of the volume of operation may be gleaned from the sales reports for the ten days. These included 4,200 fresh fruit pies, 41,000 dozen fried cakes, 5,000 dozen cruller, 2,000 dozen cream puffs and 600 loaves of bread daily. In addition the bakery sold French pastry, coffee cakes, Danish pastry, layer cakes and chocolate cakes. Sales actually were below the potential as the space necessarily limited the output.

Equipment included two ovens, three mixing machines, three (doughnut) friolators, one three-compartment refrigerator, several working benches and a huge spectacular pie-filling machine that required four men, working at different stations, to operate and which had a capacity of 60 pies a minute.

Not all equipment was operated simultaneously. But enough was

(Continued on page 122)



LEO CARRILLO

The Man Who Made *Pancho**

The Most Beloved Character on TV . . . ASK YOUR KIDS!

The Perennial Star of
"The Tournament of Roses" Parade



**LEO CARRILLO—A DYNAMIC SHOWMAN
AND INTERNATIONAL PERSONALITY,
AVAILABLE AS A POWERFUL
SIX-IN-ONE PERFORMER**

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ATTRACTION
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**PARADES
Outstanding
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GUEST SPEAKER
• Luncheons
• Dinners
• Banquets

1956 NEW YORK STATE FAIR
SEPT. 1-8 incl. SYRACUSE, N. Y.
WILLIAM E. BAKER, Director
"Today's resources are tomorrow's heritage" September 14, 1956

Dear Mr. Carrillo:

I want to take this opportunity to express to you our complete satisfaction with your personal appearance at the 1956 New York State Fair.

Your scheduled appearance with the J.J. March Poles were extremely popular, as box office records attest. The Poles had shown for the three big days with satisfactory business opening Saturday, Sunday and Labor Day with another same attraction prior to your engagement on the following four days.

In spite of this handling, your appearance substantially improved the already good business on these later and slower Fair days.

We were even more pleased with your marvelous spirit of cooperation and willingness to participate in every facet of fair activities - assignments above and beyond both your contract and our expectations.

Your speaking at the Labor luncheon, the luncheon in honor of Governor and Mrs. Wesson and the Honor Our School Teachers luncheon provided in each case an extremely popular high point in each of these various programs.

Your participation in the State Fair Micro Race, awarding trophies and speaking inspiring to each juvenile contestant, will always be remembered by these youngsters as well as by their proud parents and the other spectators.

Every appearance you made on the Fair grounds immediately became a sub source of fame of all ages desiring for autographs. Your smiling pleasure and patience in writing autographs and talking with these thousands of fans added immeasurably to their pleasure in attending our Fair.

The writer has been associated with show business for some thirty years, and has had contacts with personal appearances and engagements of a great many personalities and name stars. I have never known one to exhibit even a fraction of the generous spirit of cooperation you displayed at our Fair.

I sincerely hope our mutual scheduling permits us to enjoy a return engagement next year.

Very truly yours,

 Wm. E. Baker
 Director of Exhibits.

**Same Results!
at all other
Personal
Appearances**

*"See you in Chicago, Amigos"

**Personal Business Manager
CLYDE BALDSCHUN**
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AUGUST 23 TO 31, 1957 *Sunday
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The EXHIBITION, located in beautiful Lansdowne Park, Ottawa, is a tradition with the hundreds of thousands of Canadians and Americans who make it a yearly must.

Located in the heart of Canada's most populous and richest province — midway between the Dominion's largest cities—exhibitors are assured of maximum interest and spending.

Let us discuss your 1957 Exhibit Plans now! Once you get the facts we are sure you, too, will make it your business to exhibit at the Central Canada Exhibition.

Contact:

MR. J. K. CLARKE, Gen. Mgr.

CENTRAL CANADA EXHIBITION

Lansdowne Park • Ottawa, Ontario, Canada



Fred Heitfeld, California State Fair & Exposition special events director, checks over plans with the fair's manager, Dudley T. Fortin (right). Heitfeld, with practically a free hand, has established an operation that includes nearly 500 events, with bands, schools and other organizations co-operating during the 12 days of the fair.

40 Specials a Day!

LAST April, as the staff got down to serious work for the 1956 California State Fair and Exposition in Sacramento, Fred Heitfeld, head of the fair's special events department for nine years, walked into the office of Dudley T. Fortin, manager, with a sheath of papers.

Heitfeld, a six-footer with steel gray hair, opened a folder. Busily thumbing thru papers, he came quickly to the point for his visit. "I'd like to bring in the Marines for the closing Sunday afternoon show in front of the grandstand," he said.

"Have you got the details?" Fortin shot back without hesitation. "Are you sure it is a good attraction? How much will it cost?" the manager quickly added.

Assured that everything had been worked out, Fortin said, "Okay. Go ahead."

With this type of co-operation from the fair's manager, Heitfeld has built the special events department into a most efficient operation. With the fair now running 12 days and with approximately 40 events needed daily to keep the program at a well-paced clip, Heitfeld, more than ever before, sees to it that even the slightest detail is worked out well in advance of the exposition's opening.

The past fair successfully tested the detailed planning that has been one of Heitfeld's strictest policies for the past 30 years, during which time he has done everything, as he puts it, from introducing the late President Roosevelt to talking on a carnival midway.

Stages Fair's First Kids' Day

Heitfeld probably reached the pinnacle of his long career last August 29 when the fair had its first Kids' Day. With an arrangement worked with a regional market chain, its customers received a coupon worth 5 cents with each \$1 purchase. The fair printed 1,100,000 of these. They were used the same as money, with the West Coast Shows, the carnival on the midway, taking in more than 250,000 of them and the elephant trams having the tickets account for nearly 10 per cent of the day's gross.

What pleased Heitfeld more than anything was the number of kids that attended the fair. The gate admissions ran more than 85,000, giving the State Fair the largest opening of any California event. Of this total, 43,000 were kids up to 16 years old admitted free for the day.

The program for the moppets was particularly strong, with Pinky Lee, Hollywood TV star, featured. Appearing that day and thruout the fair was Heitfeld's Clownorama, with such well-known joes as Huey the Clown, Red Johnson, Felix Vallee, Rocko, Artie Jaxon, Penny Parker, Lou Manly, Eddie Emerson, Abe Goldstein and Mark Anthony. Herb Jeffries, the singer, was the featured attraction for three of the days.

An effective special events schedule doesn't just happen. To keep his programs moving, Heitfeld, who is contracted by the fair and is not a civil service employee, starts putting things together early in the year. He contacts school bands, dancing schools within a radius of 150 miles and other community organizations. As they accept, Heitfeld schedules them in his book as to day and time. Then he makes doubly sure that the leaders know their booking.

Maps 'Em to Proper Location

Once the arrangements for the appearance have been made, Heitfeld puts into operation his pet system. This includes a map of the fairgrounds showing the gate the automobiles or buses will enter, the roadway to the parking area assigned and the line of march is marked with colored crayon. This is given to the driver or leader, and all things are set.

The system was devised and improved by Heitfeld since he entered show business during World War I. He organized his first singing group from patients in Fort Des Moines, where he was recuperating from being gassed while overseas. Picking four fellows, he taught them harmony and they later appeared semi-professionally and on bond-selling shows.

In 1926 Heitfeld, son of an Omaha police captain, left the Midwest for the West Coast. Soon after his arrival in San Diego he organized the American Legion Quartet. The lead singer was Harvey Collins, who became manager of Station KFMB in that city. Heitfeld was a station announcer.

Following this stint, the special events director formed other vocal groups that toured the Pantages Circuit. His American Legion Four recorded "In the Trenches" and other songs for the old Vocalion label.

When the depression hit, Heitfeld returned to Omaha and organized the Keyno Quartet. Jobs were hard to get, so he promoted the Chamber of Commerce on building business by putting on a show.

(Continued on page 122)

WALTER SIEDLAK

KING OF CANADIAN COWBOYS

and

HIS EDUCATED WONDER HORSE

THUNDER

in a Repertoire of over Fifty Tricks to
Amaze and Delight the Whole Family

PLUS

The Canadian King of Cowboys in His Thrilling, Chilling Display of

SHARPSHOOTING

Using a Lovely LIVING SUBJECT to Display His Markmanship on

PLUS

Hear Walter Siedlak Sing

Songs of the Canadian and American Range

A TRIPLE SMASH HIT WITH ANY TYPE AUDIENCE

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ATTRACTION 1957
NEW BROCHURE NOW AVAILABLE
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HOTEL SHERMAN, NOV. 26-28

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tres, Night Clubs,
Hotels, for a Happy
Successful 1956.

Cleanest

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★ **FAMILY SHOW** ★

JAMES H. DREW

Shows

Nothing makes us happier or prouder than to be able to bring good, clean fun and entertainment to thousands of American families every year . . . and to know that in pleasing your patrons we are pleasing you . . .

THANK YOU ALL SINCERELY

For helping us chalk up another successful season. Mr. Fair Secretary, Mr. Committeeman, and all your staffs, we hope you, too, enjoyed our performances. We want to wish you and all our show friends a joyous holiday season and a most prosperous year ahead.

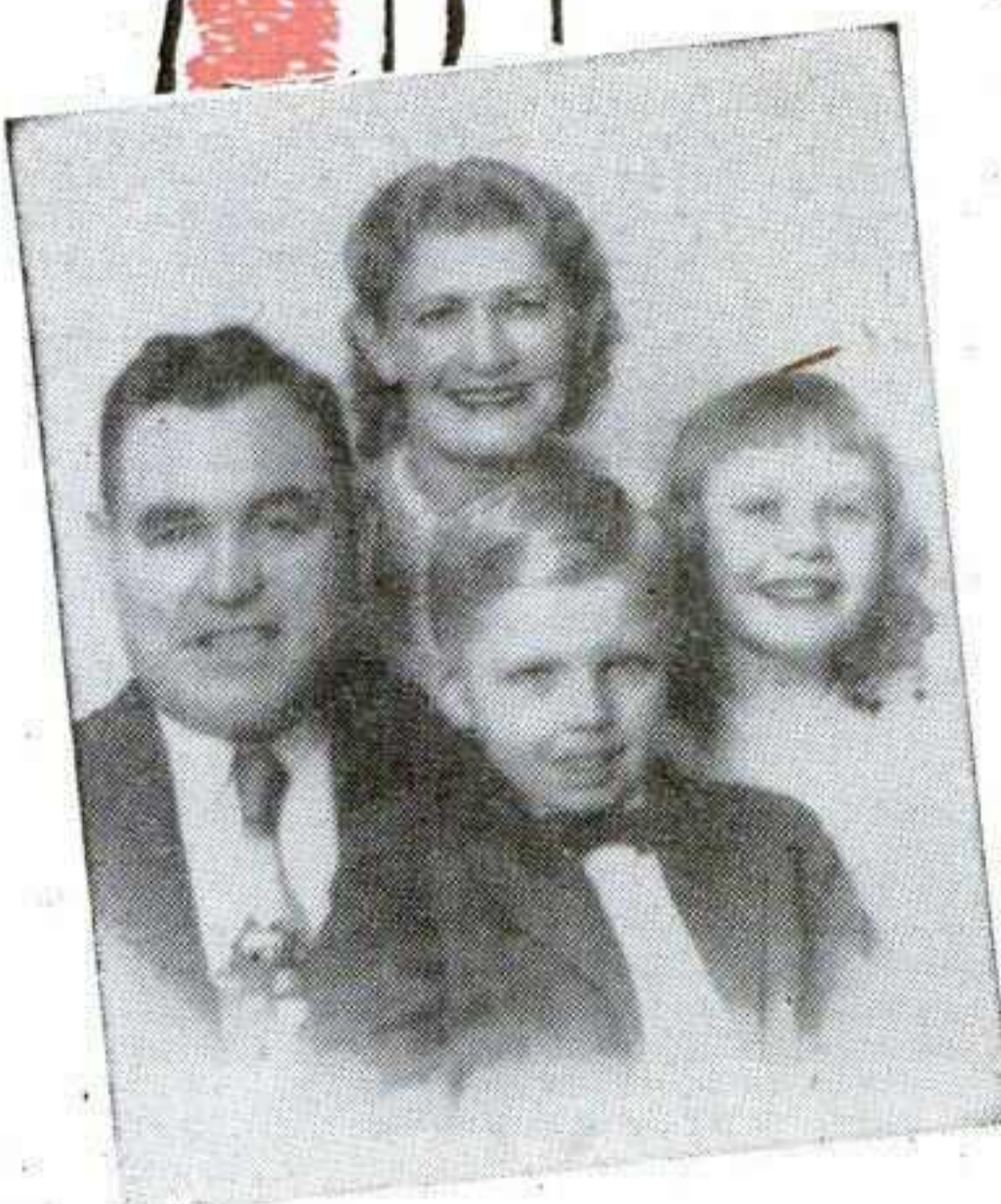
FOR 1957

Please contact us for a friendly discussion of your midway needs . . . we will be in Chicago and at your State Fair meetings . . . **OR COME DOWN AND VISIT US AT OUR NEW WINTER QUARTERS ANYTIME!**

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GIVE IT TO 'EM HOT

Bakery-on-Spot Many-Sided Hit

Continued from page 118

kept in operation to provide a constant source of interest for the public. The bakery was staffed by between 20 to 25 bakers at all times during the around-the-clock operation to handle the demand. Some of these did standard baking, some worked on specialty products like pastry and cream puffs and jelly doughnuts. In addition, there were two shifts of 10 girls each to handle sales.

An important outlet for products baked was the concessionaires on the grounds who purchased all of their baked goods needs except hard and hot dog rolls from the on-the-spot bakery, which had the wholesale privilege for everything but bread and hot dog rolls which it was not equipped to make.

The bakery was sponsored by this association of 27 bakery shops—the typical neighborhood bakery. Work was started about four months in advance. A precedent existed in a model bakery established by essentially the same group about 10 years ago for a food or home show in Convention Hall. It was learned that a similar project was operated by a bakery group at a food show in Toledo, and a delegation journeyed to Toledo to study this.

Layouts of the bakery were designed months ahead. Allocation of departmental duties—buying, selling, production, etc., were important.

Suppliers were contacted. Manufacturers loaned ovens and other equipment. Suppliers like Procter & Gamble, Swift and International Flour Mills supplied their staff demonstrators, who worked as bakers during the fair. Both the co-operating bakers and various supply companies made substantial donations to underwrite the project, some in equipment and ingredients, some in man-power and still others in cash.

Profits from the retail sales were turned over to the association to be used for the construction of a permanent exhibit at the Michigan State Fair. This may include a restaurant to serve the bakery products. There is talk of a bakery three times the size of the one used in '56.

All the new equipment used in the bakery was sold to Michigan bakers within two weeks after the close of the fair—most of it to bakers who had come to the fair and inspected it in operation.

Equipment used in the model bakery was valued at \$25,000. In a few cases, equipment was loaned by the individual bakers. Cost of space rental was \$2,800, and of the enclosure construction \$2,000.

Signs on the outside of the exhibit named only the association but banners inside the exhibit identified the participating bakeries.

An added crowd-puller was the giveaway of a favorite cake every hour. Each purchaser of baked goods was given a numbered ticket for the cake giveaway. Hourly a number was drawn, and this was posted on announcement boards on each side of the bakery. This was effective in stimulating sales and likewise in bringing in women, especially, back to the booth on the hour, time after time, to see if they had won. Each time they were exposed to the incentive to buy more baked goods. Sales were such that customers were usually lined up waiting to buy.

The exhibit was under the general direction of George Verdonck of the Franco Belge Bakery, vice-president of the association.

40 Specials a Day!

Continued from page 120

"The Tribe of Yessir," in the surrounding area. Heitfeld wrote special song lyrics for the occasion and the move was successful in its goal.

In 1932 Heitfeld left Omaha for the Chicago Century of Progress and found work as the talker for "The Streets of Paris." This assignment continued until he entered the promotional end of the business with Harry Harrison. He continued with him to San Diego for the California Pacific Exposition. In 1935 Heitfeld worked the Texas Sesquicentennial and later lectured thruout the State.

His work took him also to Cleveland for the Great Lakes Exposition. There he managed the Globe Theater, an Old English concession, which called for him to appear in the ruffled collar indicative of the days of Shakespeare. It was at the Cleveland exposition that he first handled special events, but he returned to other work, lecturing to employees of the large New York stores to promote the World's Fair.

During the last days of the Flushing exposition, Heitfeld was associated with Harrison in another capacity. It was his job to train 1,200 college students as guides who Harrison was to conduct for the American Express Company.

During World War II Heitfeld, because there were no fairs, had an eating concession at the Mission Beach Amusement Center, near San Diego. When fairs resumed their schedules after V-J Day, his first was as special events director in Del Mar at the San Diego County Fair, now the Southern California Exposition and County Fair.

Heitfeld went to the California State Fair in 1948. Since then his highlights of operation have included the presentation of Big Jon and Sparkie in 1951 and this year's Kids' Day. Jon and Sparkie pulled approximately 20,000 each day, with many turned away. Fairgoers came as far away as Oregon to see the attraction.

Heitfeld hopes that the California State Fair and Expositions will soon move to the new site of 1,000 acres. He visualizes a rolling hill for hunting archery, another for target archery, race track for miniature automobiles, drill field with seating for 10,000, a lake for fly-casting championships, another lake for miniature yachts and several other contests which require large spaces.

The new grounds of 1,000 acres would, of course, have more gates and roads. This would mean more detail in planning for the special events, more maps and more colored lines for the parades. But Heitfeld would like it this way—to get events on and off on time.

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SHERMAN HOTEL
NOV. 24-27

STATISTICAL DIRECTORY OF FAIRS

Facts and Figures

ALABAMA

Cullman County Fair, Cullman

TOTAL ATTENDANCE: Paid and free, 25,000. Operated 6 days, 6 nights.
 RECEIPTS: Gate, \$7,000.
 CARNIVAL: Johnny's United Shows; ride and show gross, \$9,000.
 ATTRACTIONS: Trapeze Act each night.
 AID, PREMIUMS: State aid, \$700.
 STAFF: President, Dillard Johnson; secretary, Lon Water.
 1957 DATES: Last week in September, tentative.

Lawrence County Fair, Moulton

OPERATED: 6 days, 6 nights.
 CARNIVAL: Majestic Shows.
 ATTRACTIONS: Grandstand, high pole acts, 5 nights.
 AID, PREMIUMS: State aid, \$300; total premiums, \$775.50.
 STAFF: President, A. F. Staton; secretary, J. F. Roberson.

National Peanut Festival and Fair, Dothan

OPERATED: 6 days, 6 nights.
 CARNIVAL: Johnny's United Shows.
 ATTRACTIONS: Gospel sing, free acts, Grand Ole Opry, pageant, fashion show, band concerts.
 STAFF: Secretary, Henry Kennedy.
 1957 DATES: Third week in October, tentative.

North Alabama State Fair, Florence

TOTAL ATTENDANCE: Paid and free, 77,463. Operated 6 days, 6 nights.
 RECEIPTS: Gate, \$31,622.24.
 CARNIVAL: Buff Hottie Shows; ride and show gross, \$28,000.
 ATTRACTIONS: Grandstand, variety acts, 6 nights.
 AID, PREMIUMS: State aid, \$1,680.16; total premiums, \$6,300.
 STAFF: President, B. F. O'Steen; secretary, C. H. Jackson; concessions, B. L. Nabors; publicity director, O. D. Lewis.
 1957 DATES: September 16-21, official.

The annual publication of The Billboard's Statistical Directory of Fairs has each year proved of increasing importance to concessionaires, exhibitors, attractions, suppliers and fair executives.

The number of fairs included in the directory has grown since its inception, reflecting the mounting value placed upon it by fairs which respond to survey questionnaires of The Billboard.

When the directory is used along with the compilation of Still-Date Facilities, which appear elsewhere in this issue, it is an important source thru which fairs obtain attractions for the weeks other than during fair operations.

Generally, concessionaires rely heavily upon the two listings in determining still-date possibilities. Others concerned with showings, working, performing or supplying fairs find the directory a workable gauge in determining the relative strength of fairs.

Fair managers and executives also find the directory useful. To them it affords facts and figures containing suggestions for adaptation at their own annual events.

The compilation of the directory is a special service rendered by The Billboard, which each week thruout the year strives to betterment of the fair movement in the United States and Canada.

ARIZONA

Maricopa County Fair, Mesa

TOTAL ATTENDANCE: Paid and free, 75,000. Operated 4½ days, 5 nights.
 RECEIPTS: Gate, \$6,500.
 CARNIVAL: Crafts 20 Big Shows; ride and show gross, \$10,500.
 ATTRACTIONS: Grandstand, horse show, 2 days, 2 nights; Coliseum, Preston Foster show, 2 nights; local entertainers, 4½ days, 5 nights.
 AID, PREMIUMS: State aid, \$10,000; county aid, \$2,250; total premiums, \$5,500.
 1957 DATES: March 20-24, official.

ARKANSAS

Arkansas-Oklahoma Free Fair, Fort Smith

TOTAL ATTENDANCE: Free, 127,000. Operated 6 days, 6 nights.
 CARNIVAL: Schafer's Just for Fun Shows; ride and show gross, \$28,000.
 ATTRACTIONS: Grandstand, Red Foley, 2 nights; Stars Over Ice, 4 nights.
 AID, PREMIUMS: State aid, \$5,000; county aid, \$2,000; total premiums, \$13,000.
 STAFF: President, H. C. Crain; manager, Paul Latture.
 1957 DATES: September 23-28, official.

Clay County Fair, Piggott

TOTAL ATTENDANCE: Paid and free, 12,000. Operated 3 days, 3 nights.
 CARNIVAL: Jack's United Shows.
 ATTRACTIONS: Grandstand, rodeo, 1 night.
 AID, PREMIUMS: State aid, \$1,000; county aid, \$1,500.
 STAFF: President, O. E. Hollis; secretary, Ira Hartness.

Franklin County Fair, Ozark

TOTAL ATTENDANCE: Paid and free, 5,000. Operated 3 days.
 RECEIPTS: Gate, free.
 CARNIVAL: County Fair Shows.
 AID, PREMIUMS: State aid, \$500; county aid, \$700; other aid, \$500.
 STAFF: President, Kenneth Bratcher; secretary, Adlai Arnold; manager, J. M. Hopper.

Jackson County Fair, Newport

TOTAL ATTENDANCE: Paid and free, 7,000. Operated 4 days, 4 nights.
 RECEIPTS: Gate, \$1,500; night grandstand total, \$7,000.
 CARNIVAL: American Beauty Shows.
 ATTRACTIONS — Grandstand — Miss Marsha, 4 days, 4 nights; rock 'n' roll contest, 1 day, 1 night; parade, 1 day, 1 night.
 AID, PREMIUMS: State aid, \$1,000; county aid, \$500; total premiums (excluding races), \$1,500.
 STAFF: President, Roy O. Farm; secretary, Millie Hinks.

Marion County Fair, Yellville

TOTAL ATTENDANCE: Paid and free, 200. Operated 1 night.
 AID, PREMIUMS: State aid, \$500; county aid, \$500.
 STAFF: President, Eugene Johnson; secretary, Mrs. B. King.
 1957 DATES: September 27-29.

CALIFORNIA

Antelope Valley Fair and Alfalfa Festival, Lancaster

TOTAL ATTENDANCE: Paid and free, 56,000. Operated 4 days, 4 nights.
 RECEIPTS: Gate, \$27,000; day grandstand total, \$7,500; night grandstand total, \$8,000; coliseum total, \$15,500.
 CARNIVAL: Pan American Shows.
 ATTRACTIONS: Grandstand—Fair Frolics, 1 night; Tournament of Thrills, 1 night; Rural Olympics, 1 day; Desert Horse Show, 1 night; Shrine Club Rodeo (under R C A), 1 day, 1 night.
 AID, PREMIUMS: State aid, \$28,000; other aid, \$800; total premiums, (excluding races), \$28,800.
 STAFF: President, Clyde Wallace; secretary, A. G. Marquardt; publicity director, Doug Hairgrove.
 1957 DATES: September 5-8, official.

Butte County Golden Feather Fair, Gridley

TOTAL ATTENDANCE: Paid and free, 22,990. Operated 4 days, 4 nights.
 RECEIPTS: Gate, \$6,535.
 CARNIVAL: Babcock United Shows.
 ATTRACTIONS: Grandstand—Stageshow, 1 night; rodeo, 1 day, 1 night; California Hayride, 1 night; fireworks, 1 night.
 STAFF: President, LeRoy Wiser; secretary, J. E. Whitaker.
 1957 DATES: August 30-September 2, official.

Calaveras County Fair, Angels Camp

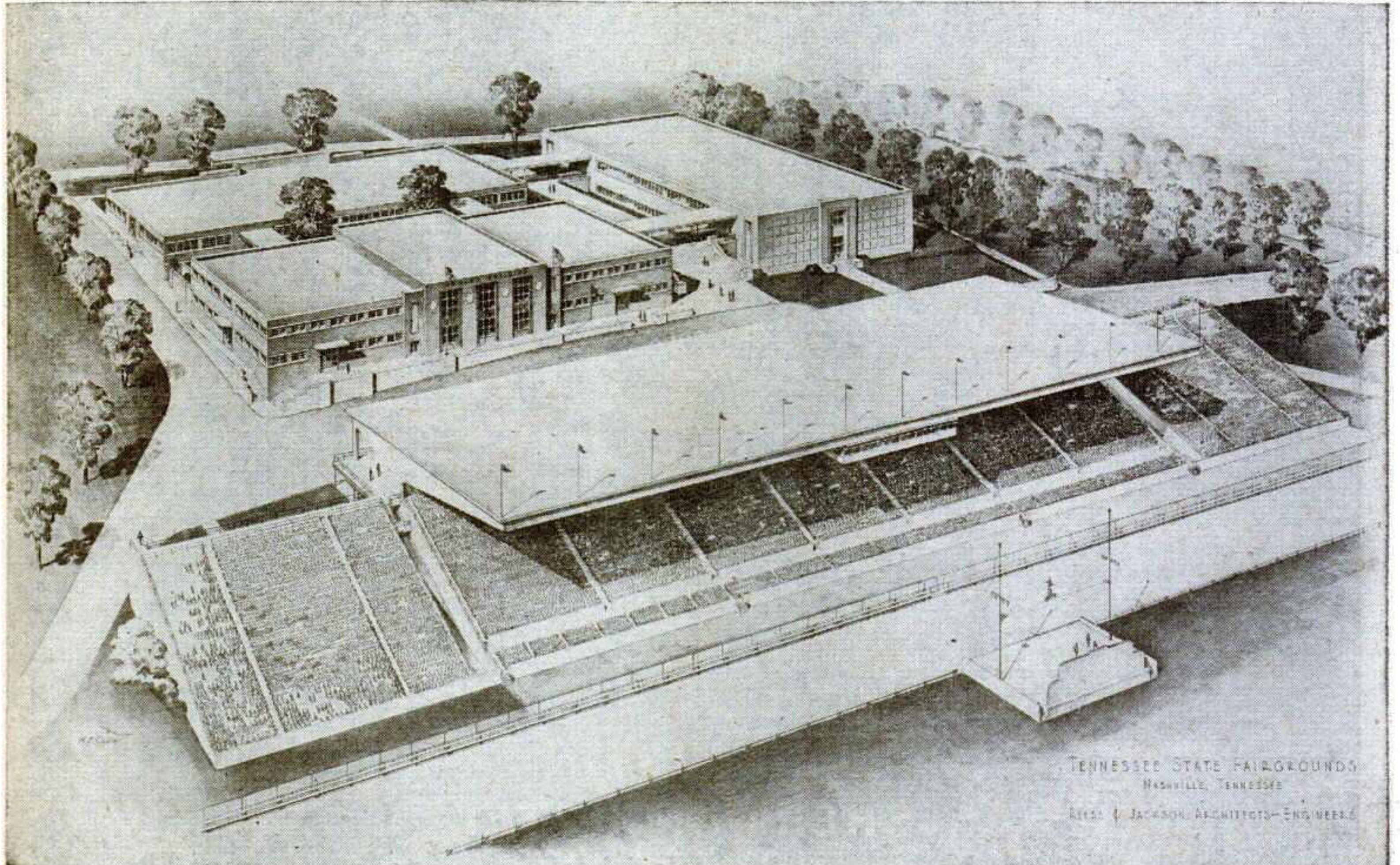
TOTAL ATTENDANCE: Paid and free, 22,000. Operated 3 days, 4 nights.
 RECEIPTS: Gate, \$16,940.50.
 CARNIVAL: West Coast Shows; ride and show gross, \$11,980.
 ATTRACTIONS: Grandstand—Rodeo, 1 day; variety show, 1 night; amateur show, 1 night; international frog jump, 1 day; horse show, 1 day; queen contest and coronation, 1 night.
 AID, PREMIUMS: State aid, \$19,772; other aid, \$1,879.50; total premiums (excluding races), \$21,651.50.
 STAFF: President, Amon Tanner; secretary, Carl T. Mills; concession superintendent, C. T. Mills; publicity director, John Meite.
 1957 DATES: May 16-19, official.

California State Fair and Exposition, Sacramento

TOTAL ATTENDANCE: Paid and free, 823,887. Operated 12 days, 12 nights.
 CARNIVAL: West Coast Shows.
 ATTRACTIONS: Eddie Fisher, Dennis Day, Pinky Lee, horse racing, fireworks, Jack Carson.
 STAFF: Secretary-manager, Dudley Fortin.

California Mid-Winter Fair, Imperial

TOTAL ATTENDANCE: Paid and free, 88,772. Operated 9 days, 9 nights.
 RECEIPTS: Gate, \$30,327.10; day and night grandstand total, \$4,035.25.
 CARNIVAL: Frank W. Babcock United Shows.
 ATTRACTIONS: Grandstand, rodeo, 2 days; horse show, 5 days; auto racing, 2 days; stageshow, 9 nights.
 AID, PREMIUMS: State aid, \$65,000.
 STAFF: President, J. R. Snyder; manager,



TENNESSEE STATE FAIRGROUNDS
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 REED & JACKSON ARCHITECTS-ENGINEERS

A 10,500-capacity grandstand, a women's building with a 500-capacity auditorium, an arts and science building and an agriculture building are embraced in the \$2,500,000 plant improvement program mapped by the Tennessee State Fair, Nashville. Architect's conception above shows the Arts and Science Building at the right to the rear of the grandstand. Women's Building, heated and with kitchen and dining room facilities, is pictured at the left immediately behind the grandstand, with the Agricultural Building shown at the rear right. In the first step to obtain the necessary financing, fair officials early in 1957 will seek legislative approval.

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Omaha, Nebraska

D. V. Stewart; concession superintendent, K. Hofman; publicity director, D. Washburne.

1957 DATES: March 2-10, official.

Farmers Fair of Riverside County, Hemet

TOTAL ATTENDANCE: Paid and free, 33,683. Operated 5 days, 5 nights.

RECEIPTS: Gate, \$12,000.

CARNIVAL: Fairtime Shows, Inc.; ride and show gross, \$5,000.

ATTRACTIONS: Grandstand — Midget racing, 1 night; rock and roll dance, 1 night; circus, 2 nights; variety show, 1 night.

AID, PREMIUMS: State aid, \$18,000; total premiums (excluding races), \$18,000.

STAFF: President, J. C. Loomis; secretary, Bud Nelson.

1957 DATES: August 21-25, tentative.

Inter-Mountain Fair, McArthur

TOTAL ATTENDANCE: Paid and free, 6,000. Operated 3 days, 2 nights.

RECEIPTS: Gate, free; day grandstand total, \$1,800; night grandstand total, none.

CARNIVAL: Roberts Amusement Company; ride gross, \$1,720.

ATTRACTIONS: Grandstand—Rodeo, 1 day; horse show, 1 day; log bucking contest, 1 day; pet parade, 1 day.

PREMIUMS: Total (excluding races), \$16,500.

STAFF: President, W. C. Albaugh; secretary, Frances Gassaway.

1957 DATES: August 31-September 2, tentative.

Los Angeles County Fair, Pomona

TOTAL ATTENDANCE: Paid and free, 1,003,984. Operated 17 days, 17 nights.

ATTRACTIONS: Horse racing, Barnes Carruthers acts, Louis Armstrong, Dave Brubeck, rodeo.

Merced County Fair, Merced

TOTAL ATTENDANCE: Paid and free, 67,097. Operated 5 days, 5 nights.

RECEIPTS: Gate, \$24,000; night grandstand total, \$12,000.

CARNIVAL: Crafts Shows; ride and show gross, \$20,000.

ATTRACTIONS: Grandstand—bull fight, 1 night; Hollywood on Parade, 1 day, 1 night; Spade Cooley Show, 1 night; rodeo, 2 nights. Coliseum—Vaudeville acts, 5 days, 5 nights; Strong's Circus, 2 days, 2 nights; 49'ers, 2 days, 2 nights.

AID, PREMIUMS: State aid, \$65,000.

STAFF: President, F. J. Arburua; secretary, W. C. Woxberg; publicity director, Al Nelson.

1957 DATES: August 21-25, tentative.

Mother Lode Fair, Sonora

TOTAL ATTENDANCE: Paid and free, 20,311. Operated 4 days, 4 nights.

RECEIPTS: Gate, \$12,000.

CARNIVAL: Gold Coast Shows; ride and show gross, \$8,000.

ATTRACTIONS: Grandstand — Queen contest and acts, 1 night; fashion show, 1 day; horse show, 1 night; variety show, 1 night; rodeo, 1 day. Coliseum—Stage show, 4 days, 4 nights.

AID, PREMIUMS: State aid, \$65,000; total premiums (excluding races), \$18,640.

STAFF: President, A. C. Hender; secretary, C. B. Mathews.

1957 DATES: August 1-4, official.

Napa County Fair, Calistoga

TOTAL ATTENDANCE: Paid and free, 11,000. Operated 3 days, 3 nights.

CARNIVAL: Roberts Shows.

ATTRACTIONS: Grandstand, horse show, 1 day; auto racing, 1 night; rodeo, 1 day; live TV show, 1 night; Fun Unlimited Vaudeville Show, 1 night.

AID, PREMIUMS: State aid, \$31,000.

STAFF: President, Howard Butler; secretary, Roy F. Schoepf.

1957 DATES: July 4-7, official.

Napa District Fair, Napa

TOTAL ATTENDANCE: Paid and free, 51,000. Operated 4 days, 4 nights.

CARNIVAL: West Coast Shows.

ATTRACTIONS: Grandstand—Hilo Hat-tie, 2 nights; horse show, 1 night.

AID, PREMIUMS: State aid, \$20,000.

STAFF: President, George Moskowitz; secretary, Thomas J. Campa.

1957 DATES: August 8-11, tentative.

San Joaquin County Fair, Stockton

TOTAL ATTENDANCE: Paid and free, 98,861. Operated 10 days, 9 nights.

RECEIPTS: Gate, \$38,000; day grandstand total, \$12,579; night grandstand total, \$6,000.

CARNIVAL: Foley & Burk Shows.

ATTRACTIONS: Grandstand, horse racing, 8 days; horse show, 2 nights; rodeo, 3 nights; variety show, 4 nights.

AID PREMIUMS: State aid, \$65,000; total premiums, excluding races, \$43,500.

STAFF: President, R. L. Eberhardt; manager, R. E. Walker.

1957 DATES: August 16-25, official.

San Mateo County Fair, San Mateo

TOTAL ATTENDANCE: Paid and free, 137,239. Operated 8 days, 9 nights.

RECEIPTS: Gate, \$40,000.

CARNIVAL: Crafts Shows; ride and show gross, \$14,642.10.

ATTRACTIONS: Grandstand, King Sisters, 3 days, 4 nights; Sportsmen, 4 days, 4 nights; Mason and Kahn Dancers, 8 days, 9 nights; Ken Kard, 4 days, 4 nights; J. Mattson, 4 days, 4 nights; Harold De-Garro, 4 days, 4 nights.

AID, PREMIUMS: State aid, \$37,600; other aid, \$780.

STAFF: President, A. J. Gaggero; secretary-manager, William M. Wilson.

1957 DATES: August 2-10, tentative.

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Spartanburg, S. C.

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Macon, Ga.

READING FAIR
Reading, Pa.

FLEMINGTON FAIR
Flemington, N. J.

NEW JERSEY STATE FAIR
Trenton, N. J.

WEST VIRGINIA STATE FAIR
Ronceverte, W. Va.

CENTRE HALL FAIR
Centre Hall, Pa.

MIDDLETOWN FAIR
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RHINEBECK FAIR
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Siskiyou County Fair, Yreka
 TOTAL ATTENDANCE: Paid and free, 19,000. Operated 3 days, 3 nights.
 RECEIPTS: Gate, free.
 CARNIVAL: West Coast Shows.
 ATTRACTIONS: Grandstand, horse show, 1 day; Helen Forrest show, 2 nights; rodeo, 2 days; dancing, 1 night; junior livestock auction, 1 night.
 AID, PREMIUMS: State aid, \$17,753.33; other aid, \$449.68; total premiums, \$18,203.01.
 STAFF: President, J. B. Rohrer; secretary, E. B. Mathews; publicity director, H. Crebbin.
 1957 DATES: August 16-18, official.

Solano County Fair, Vallejo
 TOTAL ATTENDANCE: Paid and free, 104,214. Operated 10 days, 10 nights.
 RECEIPTS: Gate, \$28,196; day grandstand total, \$19,874; rodeo grandstand total, \$2,458.
 CARNIVAL: Craft's 20 Big Shows; ride and show gross, \$16,492.35.
 ATTRACTIONS: Grandstand—Rodeo, 1 day.
 AID, PREMIUMS: State aid, \$39,066.70; county aid, \$1,385; total premiums (excluding races), \$40,451.70.
 STAFF: President, James E. Wiggins; secretary, Fred M. Bruderlin; publicity director, Charles Von Lowenfeldt.
 1957 DATES: July 5-14, tentative.

South. California Exposition, Del Mar
 TOTAL ATTENDANCE: Paid and free, 229,219. Operated 10 days, 10 nights.
 RECEIPTS: Gate, \$105,069.90; day grandstand total, free; night grandstand total, free.
 CARNIVAL: Frank Babcock Shows.
 ATTRACTIONS: Grandstand—Jerry Fielding Show, 2 days, 2 nights; Doye O'Dell's Western Varieties, 1 day, 1 night; Lawrence Welk Show, 1 day, 1 night; Russell Arms-Eydie Gorme-Frankie Carle, 5 days, 5 nights.
 AID, PREMIUMS: State aid, \$65,000; total premiums (excluding races), \$75,436.15.
 STAFF: President, Donald C. Briggs; secretary, Paul T. Mannen; publicity director, Bill Arballo.
 1957 DATES: June 28-July 7, official.

Tulare County Fair, Tulare
 TOTAL ATTENDANCE: Paid and free, 100,065. Operated 6 days, 6 nights.
 RECEIPTS: Gate, \$23,560.50; night grandstand total, \$6,727.
 CARNIVAL: Crafts Shows; ride and show gross, \$16,318.02.
 ATTRACTIONS: Grandstand, horse races, harness, quarter horse and thoroughbred, 4 days; horse show, 2 nights; livestock parade and fat stock sale, 1 night; Azorian bullfight, 1 night; AMA sanctioned motorcycle races, 1 night; nonprofessional rodeo, 1 day. Auditorium, two free vaudeville shows daily, 6 days, 6 nights; Welcome to Pioneers of Tulare County, 1 day; square dance jamboree (free), 1 night; dancing and entertainment by Cousin Herb and His Trading Post Gang, 1 night.
 AID, PREMIUMS: State aid, \$26,643.52.
 STAFF: President, Clarence L. Fraser; secretary-manager, A. J. Elliott.
 1957 DATES: September 17-22, official.

COLORADO

Arapahoe County Fair, Littleton
 TOTAL ATTENDANCE: Paid and free, 13,027. Operated 3 days, 4 nights.
 RECEIPTS: Gate, free; grandstand total, \$8,933.55.
 CARNIVAL: Rocky Mountain Empire Shows; ride and show gross, \$10,187.35.
 ATTRACTIONS: Grandstand, free 4-H show, 1 night; "Little Britches" rodeo, 3 days, 3 nights.
 AID, PREMIUMS: County aid, \$23,914.95; other aid, \$37,939.97; total premiums, excluding races, \$6,286.93.
 STAFF: President, Lynn P. Miller; secretary, Forrest F. Hammes.
 1957 DATES: August 7-10, official.

Colorado State Fair, Pueblo
 TOTAL ATTENDANCE: Paid and free, 252,467. Operated 6 days, 6 nights.
 CARNIVAL: Brodbeck-Shrader Rides; ride and show gross, \$42,657.
 ATTRACTIONS: Grandstand, Barnes-Carruthers revue, 3 nights; Chitwood Thrill show, 3 days; Cremer rodeo, 3 days, 3 nights.
 AID, PREMIUMS: State aid, \$50,000.
 STAFF: President, Earl Bonham; manager, W. H. Kittle; concession superintendent, A. C. Vitullo; publicity director, Ralph Taylor.
 1957 DATES: August 20-25, official.

Harvest Festival, Arvada
 TOTAL ATTENDANCE: Paid and free, 50,000. Operated 2 days, 2 nights.
 CARNIVAL: Rocky Mountain Empire Shows.
 AID, PREMIUMS: State aid, none; county aid, none; total premiums (excluding races), \$500.
 STAFF: President, Larry Huke; secretary, Don Brown; concession superintendent, Harold Lutz; publicity director, L. Reed.
 1957 DATES: September 6-7, tentative.

Morgan County Junior Fair, Brush
 TOTAL ATTENDANCE: Paid and free, 1,000. Operated 3 days, 1 night.
 RECEIPTS: Night grandstand total, \$300.
 CARNIVAL: None.
 ATTRACTIONS: Grandstand, Jack Blue Show, 1 night.
 STAFF: President, Al Koeneke; secretary, Chuck Miller.

Phillips County Fair, Holyoke
 TOTAL ATTENDANCE: Paid and free, 9,000. Operated 3 days, 3 nights.

RECEIPTS: Gate, free; day grandstand total, \$4,600; night grandstand total, \$1,200.
 CARNIVAL: Curl Amusements.
 ATTRACTIONS: Grandstand—Midget auto races, 1 day; big car races, 1 day; Wheeler's Attractions, 2 nights; queen contest, 1 night.
 STAFF: Manager, R. E. Einsminger.

Trinidad Round-Up, Trinidad
 TOTAL ATTENDANCE: Paid and free, 6,000. Operated 2 days, 1 night.
 RECEIPTS: Gate, none; day grandstand total, \$5,300; night grandstand total, \$600.
 CARNIVAL: None.
 AID, PREMIUMS: County aid, \$1,500; total premiums, excluding races, \$6,000.
 STAFF: President, Harry L. Beirne; secretary, Tom Murphy; concession superintendent, Tom MacLiver; publicity director, John O'Conner.
 1957 DATES: August 31-September 2, official.

CONNECTICUT

Preston County Fair, Preston City
 TOTAL ATTENDANCE: Free, 3,000. Operated 1 day.
 CARNIVAL: None.
 ATTRACTIONS: None.
 STAFF: President, William Lee; secretary, Mary Peckman; concession superintendent, Ray Clark; publicity director, Grace Gallup.
 1957 DATES: Third Saturday in August, official.

Riverton Fair, Riverton
 TOTAL ATTENDANCE: Paid and free, 9,700. Operated 2 days.
 RECEIPTS: Gate, \$6,051.25.
 CARNIVAL: Bristol Amusement Company.
 STAFF: President, Perry M. Ransom; secretary, Grace Seymour.
 1957 DATES: October 12-13, official.

DELAWARE

Kent and Sussex Fair, Harrington
 OPERATED: 6 days, 6 nights.
 CARNIVAL: Prell's Broadway Shows.
 ATTRACTIONS: Grandstand—Horse racing, 4 days; Horan thrill show, 1 night; Hamid revue, 5 days, 5 nights; Midwestern Hayride, 1 night; Pat Boone, 1 night; auto racing, 2 days.
 AID, PREMIUMS: State aid, \$15,000; total premiums (excluding races), \$15,000.
 STAFF: President, J. O. Williams; secretary, T. B. Holloway.
 1957 DATES: Last week in July, tentative.

FLORIDA

Central Florida Fair, Orlando
 TOTAL ATTENDANCE: Paid and free, 136,309. Operated 6 days, 6 nights.
 CARNIVAL: James E. Strates' Shows.
 ATTRACTIONS: Coliseum—Ice Vogues, 1 day, 6 nights.
 AID, PREMIUMS: State aid, \$800; total premiums (excluding races), \$18,000.
 STAFF: President, O. P. Swope; secretary, C. T. Bickford.
 1957 DATES: February 18-23, official.

Gadsden County Tobacco Festival and Fair, Quincy
 CARNIVAL: Lee Amusement Company.
 STAFF: President, Frank Debord Jr.; secretary, A. G. Driggers; concession superintendent, Hugh VanLandingham; publicity director, Don Richards.
 1957 DATES: October 18-20, tentative.

Jackson County Fair, Marianna
 TOTAL ATTENDANCE: Paid and free, 25,000. Operated 6 days, 6 nights.
 RECEIPTS: Gate, \$5,000.
 CARNIVAL: Shan Bros.' Shows; ride and show gross, \$10,000.
 AID, PREMIUMS: State aid, \$800; county aid, \$1,126; total premiums, \$3,500.
 STAFF: President, J. W. Kent; secretary, L. W. Seay Sr.; concession superintendent, L. W. Seay.

Palm Beach County Fair, West Palm Beach
 TOTAL ATTENDANCE: Paid and free, 91,117. Operated 8 days, 9 nights.
 CARNIVAL: Florida Bazaar Supply.
 ATTRACTIONS: Grandstand—Rodeo, 4 days; free acts, 8 days, 8 nights.
 AID, PREMIUMS: State aid, \$250; county aid, \$1,000; other aid, \$1,250; total premiums (excluding races), \$2,500.
 STAFF: President, W. A. Boutwell Sr.; manager, Lamar Allen; concession superintendent, MacAlister Marckres; publicity director, E. F. Stumpf.
 1957 DATES: January 18-26, official.

South Florida State Fair, Homestead
 OPERATED 9 days, 10 nights.
 CARNIVAL: Amusements of America.
 ATTRACTIONS: Grandstand—Rodeo, 1 day, 2 nights; beauty contest, 2 nights; talent contest, 3 nights; Harlem Globetrotters, 1 night; music festival, 1 night; barn dance, 1 night. Coliseum—baby contest, 1 day; public wedding, 1 night.
 TOTAL PREMIUMS: \$7,000.
 STAFF: President, Sylvester P. Adair; secretary, Milton Fisher; concession superintendent, Ed Ghezzi; publicity director, Milton M. Warshaw.

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GEORGIA

Tri-County Fair, Manchester

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 3 days, 6 nights.
CARNIVAL: Capitol City Shows.
ATTRACTIONS: High trapeze act, 3 days, 6 nights.
STAFF: President, Welby Griffith.
1957 DATES: Last week in September, tentative.

Winder Community Fair, Winder

TOTAL ATTENDANCE: Paid and free, 7,000. Operated 5 days, 5 nights.
RECEIPTS: Gate, \$4,400.
CARNIVAL: L. J. Heth Shows; ride and show gross, \$9,000.
STAFF: President, D. W. Reynolds.

IDAHO

Eastern Idaho State Fair, Blackfoot

TOTAL ATTENDANCE: Paid and free, 111,255. Operated 5 days, 5 nights.
CARNIVAL: Siebrand Bros. Circus and Carnival.
ATTRACTIONS: Grandstand — Barnes-Carruthers Theat. Ent., 5 nights; Jimmy Lynch Death Dodgers, 2 days; running races, 3 days; horse show, 3 days; 2, 4 and 6-horse hitchers, 5 nights.
AID, PREMIUMS: County aid, \$19,400; total premiums (excluding races), \$20,000.
STAFF: President, Jack Moir; secretary, Mrs. Ruth C. Hartkopf.
1956 DATES: September 10-14, official.

Western Idaho State Fair, Boise

TOTAL ATTENDANCE: Free, 140,000. Operated 5 days, 5 nights.
RECEIPTS: Gate, none; day grandstand total \$10,000; coliseum total \$10,000.
CARNIVAL: Siebrand Bros. Circus & Carnival.
ATTRACTIONS: Grandstand, talent show, junior horse show, horse pulling, parade, 5 days; RCA rodeo, 5 nights. Coliseum, 4-H style show, fat stock sale, 4 days.
AID, PREMIUMS: County aid, \$16,000; total premiums, \$16,000.
STAFF: President, Steve T. Collins; secretary, A. W. Johnson.
1957 DATES: August 27-31, official.

ILLINOIS

The Anna Fair, Anna

TOTAL ATTENDANCE: Paid and free, 6,000. Operated 5 days, 5 nights.
RECEIPTS: Gate, \$3,000; day grandstand total, \$550; night grandstand total, \$900.
CARNIVAL: Buff Hottle Shows.
ATTRACTIONS: Grandstand, Jimmy Downey shows, 3 days, 3 nights; western horse show, 1 night.
AID, PREMIUMS: State aid, \$17,485; total premiums, excluding races, \$24,000.
STAFF: President, E. P. Owen; secretary, Robert W. Brown.
1957 DATES: August 19-24, tentative.

Carroll County Fair, Milledgeville

TOTAL ATTENDANCE: Paid and free, 20,000. Operated 5 days, 5 nights.
RECEIPTS: Gate, \$10,847; grandstands free.
CARNIVAL: Monarch Exposition Shows; ride and show gross, \$5,000.
ATTRACTIONS: Grandstand—Grand Ole Opry, 1 day, 1 night; pony show, 3 days, 1 night; tractor pulling, 1 day, 2 nights; stage show, 1 day, 1 night.
AID, PREMIUMS: State aid, \$10,000; total premiums (excluding races), \$18,236.
STAFF: President, Ralph Sprague; secretary, Art Melville; concession superintendent, Neil Plumer; publicity director, Gene Litwiller.
1957 DATES: August 7-11, official.

Clark County Fair, Marshall

TOTAL ATTENDANCE: Paid and free, 18,000. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$5,440.72; grandstand total, \$3,948.50.
CARNIVAL: Jack's United Shows.
ATTRACTIONS: Grandstand—Jack Kochman Thrill Show, 1 day; "Grand Ole Opry," 1 day, 1 night.
AID, PREMIUMS: State aid, \$23,689.68; total premiums (excluding races), \$30,867.36
STAFF: President, Chas. A. Bush; secretary, Dorothy Clark; concession superintendent, Clayton Rhoads.
1957 DATES: August 5-9, tentative.

Clay County Agricultural Fair, Flora

TOTAL ATTENDANCE: Paid and free, 14,000. Operated 5 days, 5 nights.
RECEIPTS: Gate, \$3,500; day grandstand total, none; night grandstand total, none; coliseum total, none.
CARNIVAL: Jack's United Shows.
ATTRACTIONS: Gold Dust Twins, 1 day, 1 night; Grand Ole Opry, 1 day, 1 night; Al Mack, 1 day, 1 night; Don Amato, 1 day, 1 night.
AID, PREMIUMS: State aid, \$14,200; county aid, \$500; other aid, none, total premiums, excluding races, \$25,089.48.
STAFF: President, Charles E. Rankin; secretary, Phillip R. Briscoe; concession superintendent, Norris Wells; publicity director, G. Earl Wood.
1957 DATES: July 22-26, tentative.

Fulton County Fair, Lewistown

TOTAL ATTENDANCE: Paid and free, 35,000. Operated 4 days, 4 nights.

RECEIPTS: Gate and auto, \$8,243; day and night grandstand total, \$3,148.90.
CARNIVAL: Imperial Shows.
ATTRACTIONS: Grandstand — Henry Brandon orchestra, 2 days, 2 nights; Buddy Bair orchestra, 1 day, 1 night; L. N. Fieckle Enterprises (Acts), 3 days, 4 nights.
AID, PREMIUMS: State aid, \$11,629.42; total premiums (excluding races), \$14,433.85.
STAFF: President, Edward D. Henry; secretary, Chester Boone; concession superintendent, Earl Coleman.
1957 DATES: Last week in July, tentative.

Illinois State Fair, Springfield

TOTAL ATTENDANCE: Paid and free, 780,000. Operated 10 days, 10 nights.
RECEIPTS: Gate \$141,441.50; day grandstand total, \$83,031.50; night grandstand total, \$48,963. Coliseum total, \$22,365.25.
CARNIVAL: Olsen Shows; ride and show gross, \$162,417.80.
ATTRACTIONS: Grandstand, harness races, 7 days; drill teams, 1 day, 1 night; name acts and variety acts, 2 nights; Barnes-Carruthers revue, 5 nights; WLS show, 1 night; motorcycle races, 1 day; auto races, 1 day. Coliseum, horse show, 3 days, 7 nights; western horse show, 1 day, 2 nights; livestock judging, 6 days.
PREMIUMS: Total premiums, excluding races, \$257,190.
STAFF: General manager, Stronger O. Jones; concession superintendent, Louis London; publicity director, Carl Hodges.
1957 DATES: August 9-18, tentative.

Jasper County Fair, Newton

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 5 days, 5 nights.
RECEIPTS: Gate \$3,500; day grandstand total \$900; night grandstand total \$2,800.
CARNIVAL: Buff Hottle Shows; ride and show gross, \$5,000.
ATTRACTIONS: Grandstand, Joie Chitwood thrill show, 1 day, 1 night; Bar S rodeo, 1 day, 1 night; horse racing, 1 day, 3 nights.
AID, PREMIUMS: State aid, \$15,000; total premiums, excluding races, \$20,000.
STAFF: President, M. E. Flynn; secretary, C. L. Batman.
1957 DATES: September 2-7, tentative.

Kankakee County Fair, Kankakee

TOTAL ATTENDANCE: Paid and free, 60,000. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$38,000.
CARNIVAL: Gem City Shows.
ATTRACTIONS: Grandstand — Frontier Days, 2 days, 2 nights; racing greyhounds, 1 day, 1 night; WLS show, 1 day, 1 night.
AID, PREMIUMS: State aid, \$15,000; total premiums, (excluding races), \$28,000.
STAFF: President, Percy Loiselle; secretary, Roy H. Robinson; concession superintendent, Herb Hess.

Knox County Fair, Knoxville

TOTAL ATTENDANCE: Paid and free, 40,000. Operated 6 days, 6 nights.
CARNIVAL: Imperial Shows.
ATTRACTIONS: Grandstand — Tractor pull, 1 day; horse pull, 1 day; thrill show, 1 day, 1 night; horse show and races, 1 day; youth day, 1 day; harness races, 4 nights; Tommy Bartlett, 1 night.
STAFF: President, Thomas Shea; secretary, Ray Swanson; concession superintendent, Carl Morgan; publicity director, Leo Sullivan.
1957 DATES: July 29-August 3, official.

Logan County Fair, Lincoln

TOTAL ATTENDANCE: Paid and free, 50,000. Operated 6 days, 6 nights.
CARNIVAL: Buff Hottle Shows.
ATTRACTIONS: Grandstand — Harness racing, 5 days; horse show, 4 nights; Pee Wee King show, 1 day, 1 night; Lassie and Tiny Hill Stage Show, 1 night; Porter Wagoner and band, 1 day, 1 night.
AID, PREMIUMS: State aid, \$22,000; county aid, \$300; total premiums (excluding races), \$30,000.
STAFF: President, W. G. Colburn; secretary, W. E. Layman; concession superintendent, Jack Bushell; publicity director, W. E. Layman.
1957 DATES: August 3-8, tentative.

Martinsville Fair, Martinsville

TOTAL ATTENDANCE: Paid and free, 45,000. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$10,000; day grandstand total, \$4,000; night grandstand total, \$4,000.
CARNIVAL: Blue Grass Shows.
ATTRACTIONS: Grandstand, McKinley Rodeo, 1 night; Kochman racing dogs, 1 night; Canadian Ace thrill show, 1 night; WLS Barn Dance, 1 night; horse show, 2 nights.
AID, PREMIUMS: State aid, \$25,000; total premiums, excluding races, \$45,000.
STAFF: President, R. H. Cooper; secretary, H. T. Bennett; concession superintendent, H. L. Downey; publicity director, H. T. Bennett.
1957 DATES: July 15-21, official.

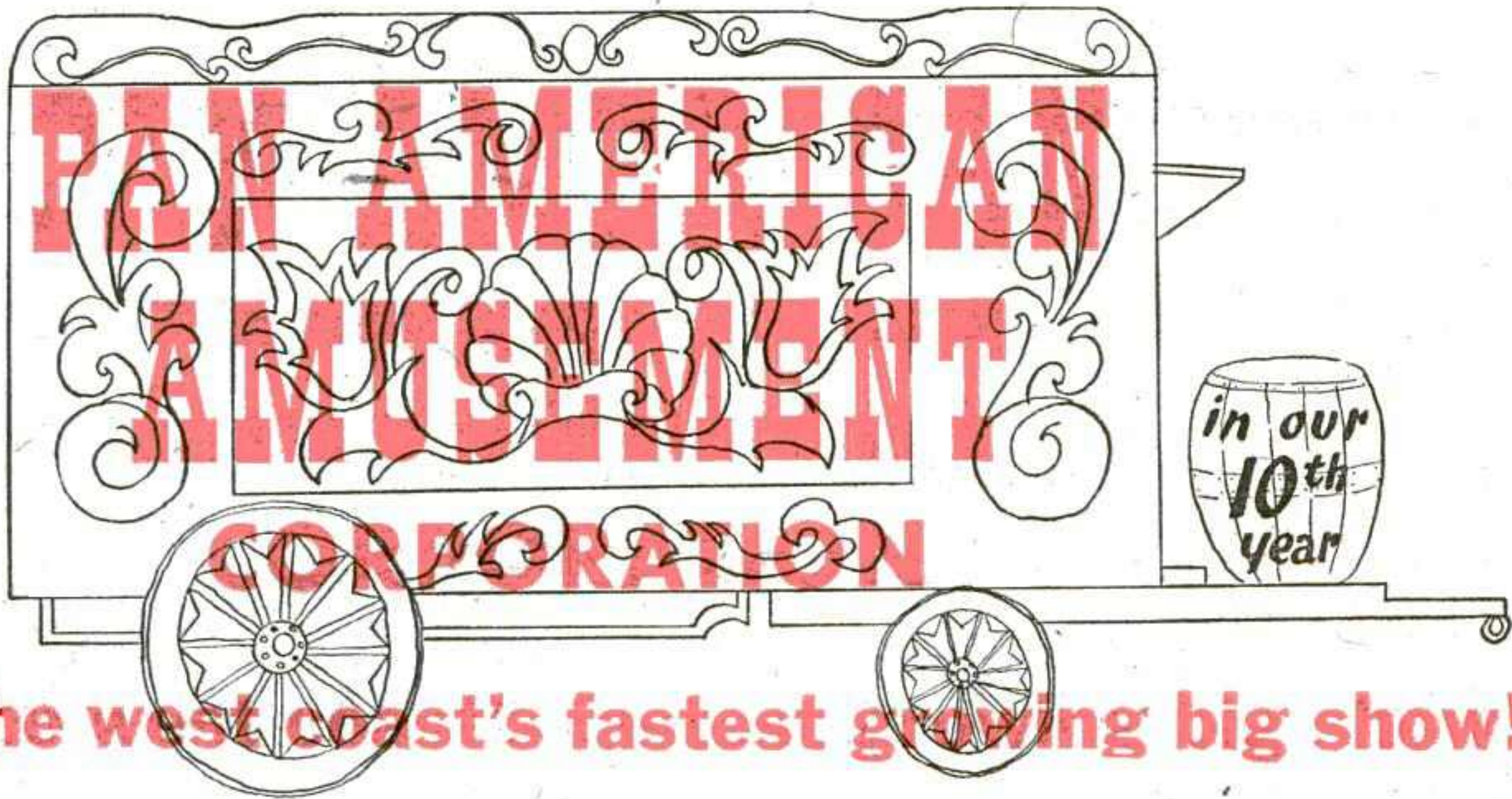
Massac County Fair, Metropolis

TOTAL ATTENDANCE: Paid and free, 30,000. Operated 2 days, 6 nights.
CARNIVAL: Buff Hottle Shows.
ATTRACTIONS: Horse show, harness racing, Atomic Five Musical Act.
STAFF: President, Paul W. Miller; secretary, Paul T. Powell.
1957 DATES: July 1-6, official.

Randolph County Fair, Sparta

TOTAL ATTENDANCE: Paid and free, 25,000. Operated 5 days, 5 nights.
RECEIPTS: Gate, free.
CARNIVAL: Tivoli Exposition Shows.
ATTRACTIONS: Grandstand — Western

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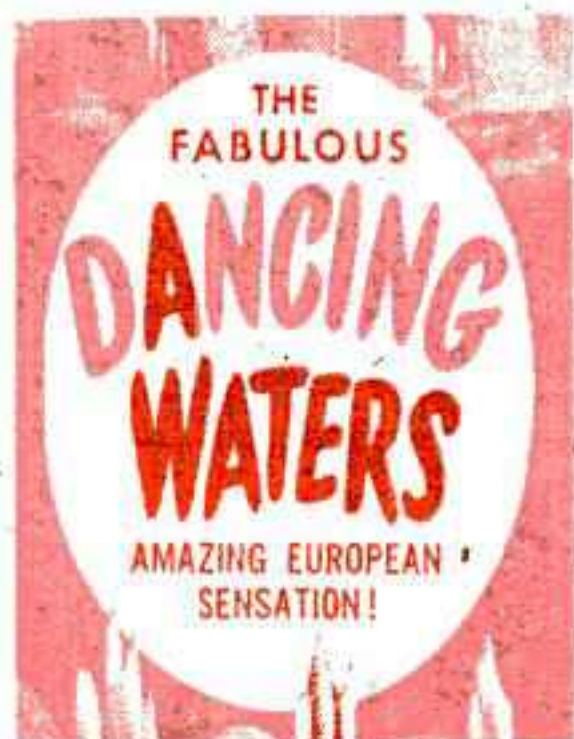
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horse show, 1 night; society horse show and Grand Ole Opry, 1 night; society horse show and Tommy Bartlett, 1 night; beauty contest and Kochman's racing greyhounds, 1 night; beauty contest and Kochman's thrill show, 1 night.

TOTAL PREMIUMS: \$24,074.
STAFF: President, O. O. McCormick; secretary, W. John Brown; concession superintendent, B. Riechman; publicity director, B. Maber.
1957 DATES: July 8-12, tentative.

Schuyler County Fair, Rushville

TOTAL ATTENDANCE: Paid and free, 30,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$7,000; day grandstand total, \$2,000; night grandstand total, \$2,100.
CARNIVAL: Tivoli Exposition Shows; ride and show gross, \$4,000.
ATTRACTIONS: Grandstand, Jimmy Downey show, 4 days, 4 nights.
AID, PREMIUMS: State aid, \$13,000; other aid, \$28,000; total premiums, \$19,000.
STAFF: President, Lesley Reidshaw; secretary, Harvey Settles; concession superintendent, Karl Strong.
1957 DATES: July 1-4.

Tri-County Fair, Mendota

TOTAL ATTENDANCE: Paid and free, 25,000. Operated 3 days, 4 nights.
CARNIVAL: Imperial Shows.
ATTRACTIONS: Grandstand — Harness racing, 2 days; International Circus, 1 day; 1 night; Johnny (Scat) Davis show, 1 night; Thrillcade, 1 night.
STAFF: President, Earl Waldorf; secretary, E. A. Lorack; concession superintendent, J. B. Stremiau; publicity director, E. A. Lorack.
1957 DATES: August 31-September 2, official.

Winnebago County Fair, Pocatonia

TOTAL ATTENDANCE: Paid and free, 20,000. Operated 4 days, 4 nights.
ATTRACTIONS: Grandstand, none.
STAFF: President, Robert Moth; secretary, Wallace Belshaw.
1957 DATES: August 17-20, tentative.

INDIANA

Anderson Free Fair, Anderson

TOTAL ATTENDANCE: Free 100,000. Operated 6 nights.
RECEIPTS: Night grandstand total, \$2,742.80.
CARNIVAL: Olson Shows; ride and show gross, \$38,000.
ATTRACTIONS: Grandstand, pony and bicycle races, 1 night; harness races, 4 nights; Kochman thrill show, 1 night.
STAFF: President, Ralph Ferguson;

secretary, Earl J. McCarel.
1957 DATES: July 1-6, official.

Carroll County 4-H Fair, Flora

OPERATED: 6 days, 6 nights.
CARNIVAL: Drago Amusement Company; ride gross, \$3,000.
ATTRACTIONS: Grandstand — Local contests, 5 days, 3 nights.
AID, PREMIUMS: County aid, \$2,200; other aid, \$2,800; total premiums (excluding races), \$5,000.
STAFF: President, Dick Leiter; secretary, Dr. D. M. Brubaker; concession superintendent, Ora Shirara; publicity director, Al Moss.
1957 DATES: July 29-August 3, official.

Fayette County Free Fair, Connersville

TOTAL ATTENDANCE: Free, 150,000. Operated 6 days, 6 nights.
RECEIPTS: Gate, none; day grandstand total, \$2,000; night grandstand total, \$3,000.
CARNIVAL: Gooding Amusement Company.
ATTRACTIONS: Grandstand, harness racing, 4 days; pony show, 1 day; thrill show, 1 night; racing dogs, 1 night.
STAFF: President, Earl Branson; secretary, J. W. Funk; concession superintendent, Hubert Davis.
1957 DATES: August 11-16, tentative.

Indiana State Fair, Indianapolis

TOTAL ATTENDANCE: Paid and free, 855,177. Operated 10 days, 10 nights.
CARNIVAL: Cetlin & Wilson Shows.
ATTRACTIONS: Grandstand, Grand Ole Opry, 1 day, 1 night; Swenson Thrillcade, 2 days, 2 nights; harness racing, 6 days; Ernie Young Revue, 6 nights; Farmer parade, 1 day; tractor pulling, 1 day; high school band contest, 1 day; Coliseum Western horse show, 1 day, 3 nights; English horse show, 6 nights; Pat Boone, Tennessee Ernie, McGuire Sisters, Mills Bros., 1 day, 3 nights.
AID, PREMIUMS: Aid, \$167,168.90; total premiums (excluding races), \$441,581.56.
STAFF: President, W. E. Struckman; secretary, Kenneth F. Blackwell; concession superintendent, Carroll Bledsoe; publicity supervisor, Don Davis.
1957 DATES: August 28-September 6, tentative.

Monroe County Fall Festival, Ellettsville

TOTAL ATTENDANCE: Free, 30,000. Operated 3 days, 3 nights.
CARNIVAL: Ideal Rides; ride and show gross, \$5,000.
ATTRACTIONS: Grandstand, Tex Ritter, 1 day, 1 night; Rufe Davis show, 1 day, 1 night; Five Wades, 1 day, 1 night;

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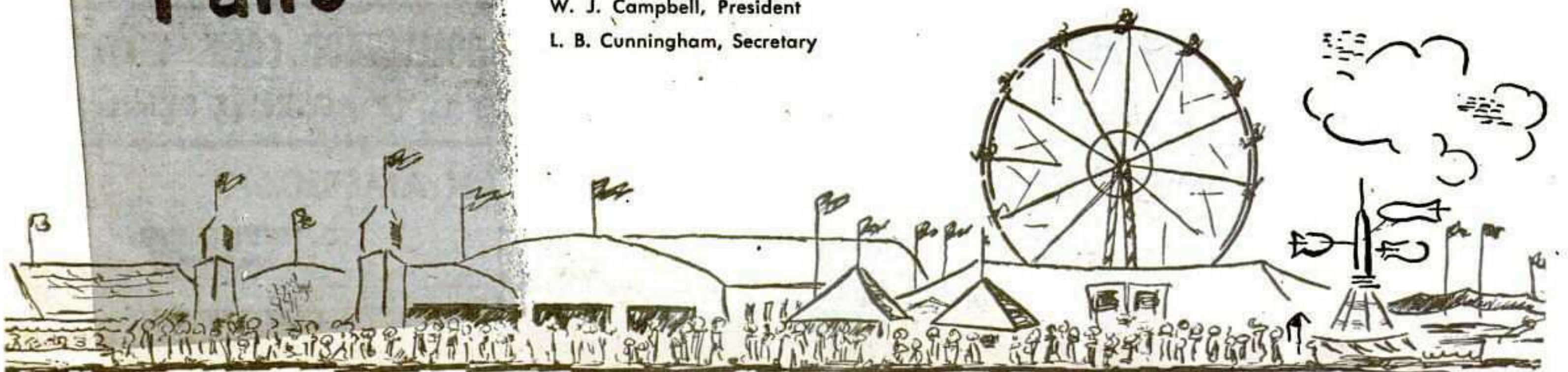
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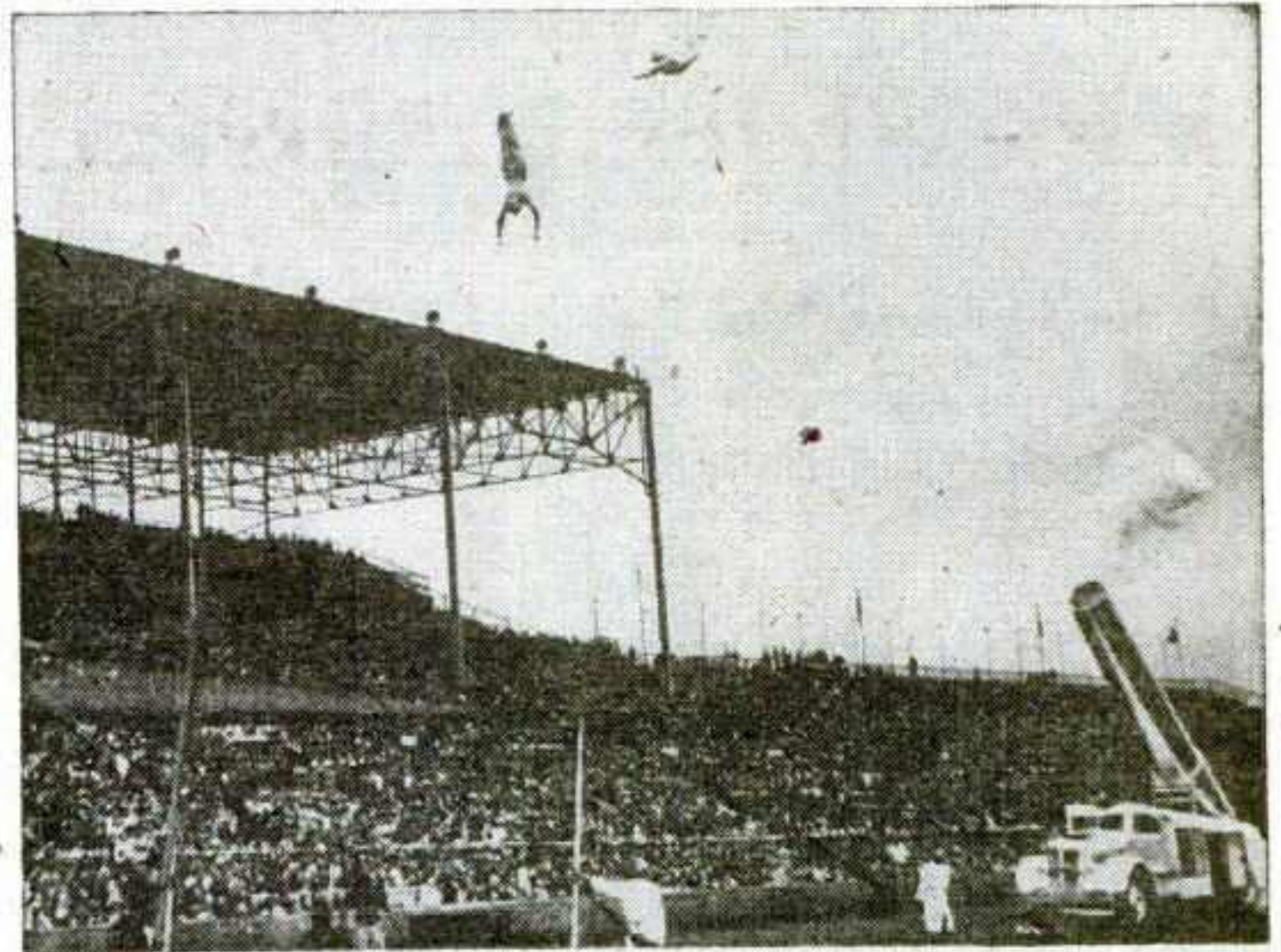
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 STAFF: President, Maurice Endwright, secretary, Bernice Baird; concession superintendent, Harold Gifford; publicity director, Mary Curry.
 1957 DATES: September 12-14, tentative.

Morgan County Fair, Martinsville

CARNIVAL: Wm. Geren Shows; ride and show gross, \$6,835.51.
 AID, PREMIUMS: County aid, \$12,000.
 STAFF: President, Wallace Hill; secretary, Byron Green.
 1957 DATES: August 12-16, tentative.

Newton County Fair, Kentland

TOTAL ATTENDANCE: Paid and free, 15,000. Operated 5 days, 5 nights.
 RECEIPTS: Gate, \$5,600; day grandstand total, \$6,010; night grandstand total, \$7,000.
 CARNIVAL: Mighty Hoosier State; ride and show gross, \$5,800.
 ATTRACTIONS: Grandstand—Midwestern Hayride, 1 night; McCafferty Stars Over Ice, 2 nights; horse racing, 2 days; Stars on Parade, 1 night; pony show, 1 night.
 AID, PREMIUMS: County aid, \$2,500; total premiums (excluding races), \$4,000.
 STAFF: President, Rolland Ade; secretary, John M. Connell; concession superintendent, Gerald McCarty.

Putnam County Fair, Greencastle

TOTAL ATTENDANCE: Paid and free, 35,000. Operated 6 days, 6 nights.
 CARNIVAL: Cliff Thomas Shows; ride and show gross, \$1,500.
 AID, PREMIUMS: County aid, \$2,400; total premiums, \$3,700.
 STAFF: President, Frances Lane; secretary, Thomas R. Hendicks.
 1957 DATES: August 5-10, official.

Spencer County Fair, Rockport

OPERATED 4 days, 5 nights.
 RECEIPTS: Gate \$5,805.50; night grandstand total, \$4,322.22.
 CARNIVAL: Johnny's United Shows; ride and show gross, \$2,207.96.
 ATTRACTIONS: Grandstand, McKinley Rodeo, 2 nights; Tiny Hill Show, 1 night; Kochman thrill show, 1 night; Johnny (Scat) Davis, 1 night.
 STAFF: President, Salem Parker; secretary, J. R. Branch; concession superintendent, Eldon Jacobs; publicity director, William Baker.
 1957 DATES: July 23-27, official.

IOWA

All-Iowa Fair, Cedar Rapids
 TOTAL ATTENDANCE: Paid and free,

149,056. Operated 6 days, 7 nights.
 RECEIPTS: Gate \$42,733.50; day grandstand total, \$18,340; night grandstand total, \$20,693.50.
 CARNIVAL: William T. Collins Shows; ride and show gross, \$36,000.
 ATTRACTIONS: Grandstand, stock car races, 1 day, 1 night; night show, 3 nights; thrillcade, 1 day; running horse races, 2 days; rodeo, 2 days, 2 nights; Hendricks production, 1 night.
 AID, PREMIUMS: State aid, \$1,837.23; county aid, \$24,746.91; total premiums (excluding races), \$23,567.92.
 STAFF: President, Judge Charles Penningroth; manager, Andrew C. Hanson; concession superintendent, Ed Chamberlain; publicity director, Carl Kane.
 1957 DATES: August 11-18, official.

Audubon County Fair, Audubon

OPERATED 4 days, 4 nights.
 RECEIPTS: Gate \$5,382.82; day grandstand total, \$853.35; night grandstand total, \$1,332.35.
 CARNIVAL: Grand American; ride and show gross, \$4,000.
 ATTRACTIONS: Grandstand, running races, 3 days; thrill show, 1 day, 1 night; Barnes-Carruthers Stage Show, 3 days, 3 nights.
 AID, PREMIUMS: State aid, \$2,100; county aid, \$6,500; total premiums (excluding races), \$5,000.
 STAFF: President, W. F. Manatt; secretary, D. C. Perley.
 1957 DATES: September 9-12, tentative.

Benton County Fair, Vinton

TOTAL ATTENDANCE: Paid and free, 19,228. Operated 3 days, 4 nights.
 RECEIPTS: Gate \$6,153; day grandstand total, \$1,099; night grandstand total, \$4,266.
 CARNIVAL: Greater Dixie-Land.
 ATTRACTIONS: Grandstand, Canadian Dare Devils, 1 day, 1 night; Henson's Hollywood Rodeo, 1 day, 1 night; Cedar Valley Stock Car Races, 1 day; Cavallette Dance Ensemble, Barnes-Carruthers, 1 night; Roller-cade of 1956, Barnes-Carruthers, 1 night.
 AID: State aid, \$2,100; county aid, \$10,000.
 STAFF: President, David H. Hibbs; secretary, K. B. Spaulding.
 1957 DATES: August 5-8, official.

Butler County Fair, Allison
 TOTAL ATTENDANCE: Paid and free, 39,000. Operated 4 days, 5 nights.
 RECEIPTS: Gate, \$9,000; day grandstand total, \$1,200; night grandstand total, \$2,500.
 CARNIVAL: Grand American; ride and show gross, \$1,400.
 ATTRACTIONS: Grandstand — Roller-cade, 1 day, 1 night; horse racing, 1 day, 1 night; barbeque, 1 day, 1 night; pageant, 1 day, 1 night; home talent show, 1 day, 1 night; aerial acts, 2 days, 2 nights.

MRS. JIMMIE LYNCH SAYS:

"I am looking forward to seeing many of you Fair people at the Showmen's Convention in Chicago this year, but in case you do not attend the Convention, I want to go on record again to say that Bill V. Reed has the exclusive rights to use the name 'Jimmie Lynch Death Dodgers.' Bill has been most helpful to me and my son, Jackie, as well as bringing the Show back to the same standard as when Jimmie operated it himself. When buying your Show this year please remember that when you buy from Bill Reed, you get the original 'Jimmie Lynch Death Dodgers.' Jackie and I know Bill produces a good, clean show, and I am sure you will be as happy doing business with him as we are. Best wishes for a prosperous Fair."

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Canadian National Exhibition, Toronto
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The Western Fair, London
September 9 to 14

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- Peterborough, Ontario Aug. 7-Aug. 10
- Belleville, Ontario Aug. 12-Aug. 15
- Three Rivers, Quebec Aug. 17-Aug. 22
- Sherbrooke, Quebec Aug. 24-Aug. 29
- Quebec City, Quebec Aug. 30-Sept. 8
- Lindsay, Ontario Sept. 16-Sept. 21

J. W. "Patty" CONKLIN

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AID, PREMIUMS: State aid, \$2,100; county aid, \$5,000; total premiums, (excluding races), \$4,500.
STAFF: President, J. F. Allan; secretary, Charles J. Miller.
1957 DATES: August 9-12, tentative.

Decatur County Fair, Leon
TOTAL ATTENDANCE: Free, 8,000. Operated 3 days, 3 nights.
CARNIVAL: Dixie Amusements; ride and show gross, \$588.65.
ATTRACTIONS: Johnny Gunier's show, 2 nights; fireworks, 1 night.
AID, PREMIUMS: State aid, \$1,785; county aid, \$2,700; total premiums, \$2,475.
STAFF: President, Paul Griffith; secretary, Harold Flanagan.
1957 DATES: First week in August, tentative.

Emmet County Fair, Estherville
TOTAL ATTENDANCE: Paid and free, 6,000. Operated 3 days, 3 nights.
RECEIPTS: Night grandstand total, \$1,000.
CARNIVAL: Royal United Shows; ride and show gross, \$1,500.
ATTRACTIONS: Grandstand, Royal United Stageshow, 3 nights.
AID, PREMIUMS: State aid, \$2,100; county aid, \$7,400; total premiums (excluding races), \$3,000.
STAFF: President, Vernon Fredricksen; secretary, R. G. Beckley.
1957 DATES: First or second Monday, Tuesday, Wednesday of August, tentative.

Fayette County Fair, West Union
TOTAL ATTENDANCE: Paid and free, 25,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$8,454.50; day grandstand total, \$2,823.25; night grandstand total, \$4,436.
CARNIVAL: Don Franklin Shows.
ATTRACTIONS: Grandstand, Smiley Burnette-Tex Ritter show, 1 day, 1 night; auto races, 1 day; Newberry thrill show, 1 night; Kiddie Kapers, 1 day; Riverboat Follies, 1 night; Charlie Spivak show, 1 night.
AID, PREMIUMS: State aid, \$2,100; county aid, \$6,000; total premiums, \$4,582.83.
STAFF: President, Grant Lauer; secretary, E. T. Alcorn.
1957 DATES: August 20-23, official.

Fremont County Fair, Sidney
TOTAL ATTENDANCE: Paid and free, 5,000. Operated 4 days, 2 nights.
RECEIPTS: Gate, none; day grandstand total, none; night grandstand total, \$600.
CARNIVAL: None.
ATTRACTIONS: Grandstand—Livestock parade and talent show, 1 night; midget baseball and softball, 1 night.
AID, PREMIUMS: State aid, \$2,100; total premiums (excluding races), \$3,032.
STAFF: President, Paul McElroy; secre-

tary, Corby Fichter Jr.; concession superintendent, John Orton.
1957 DATES: August 6-9, tentative.

Great Jones County Fair, Monticello
TOTAL ATTENDANCE: Paid and free, 74,000. Operated 5 days, 5 nights.
RECEIPTS: Gate, \$36,969; day grandstand total, \$2,300; night grandstand total, \$2,600.
CARNIVAL: Sunset Amusement Company.
ATTRACTIONS: Grandstand—talent revue, 5 days, 5 nights.
AID, PREMIUMS: State aid, \$2,100; county aid, \$8,000; total premiums (excluding races), \$8,277.
STAFF: President, H. W. Struhler; secretary, Claude Appleby; concession superintendent, G. M. Jones.
1957 DATES: August 20-25, tentative.

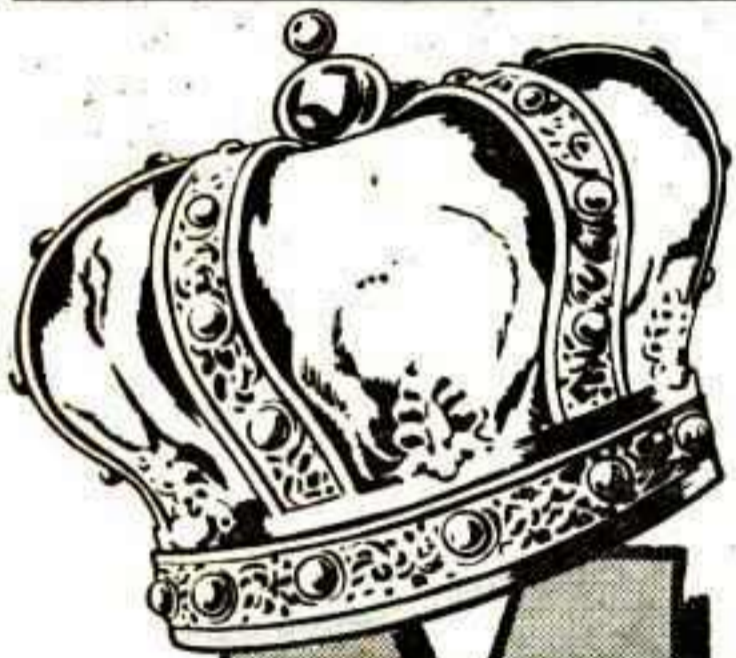
Hardin County Fair, Eldora
TOTAL ATTENDANCE: Paid and free, 20,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$5,647.75; day grandstand total, \$243.50; night grandstand total, \$3,699.50.
CARNIVAL: Floyd O. Kile Shows; ride and show gross, \$3,085.
ATTRACTIONS: Grandstand—Hendricks Productions, 1 day, 1 night; Aut Swenson Thrillcade, 1 night; harness racing, 1 night; "Rollercade of 1956," 1 day, 1 night.
AID, PREMIUMS: State aid, \$2,100; county aid, \$10,061.27; total premiums (excluding races), \$6,120.35.
STAFF: President, Cecil Rooks; secretary, Wilson H. Hadley.
1957 DATES: August 13-16, tentative.

Iowa State Fair, Des Moines
TOTAL ATTENDANCE: Paid and free, 456,828. Operated 10 days, 10 nights.
CARNIVAL: Olson Shows.
ATTRACTIONS: Grandstand—Barnes-Carruthers revue, Rodeo with Roy Rogers, Al Sweeney auto races, Newberry thrill show.
STAFF: Secretary, Lloyd Cunningham.

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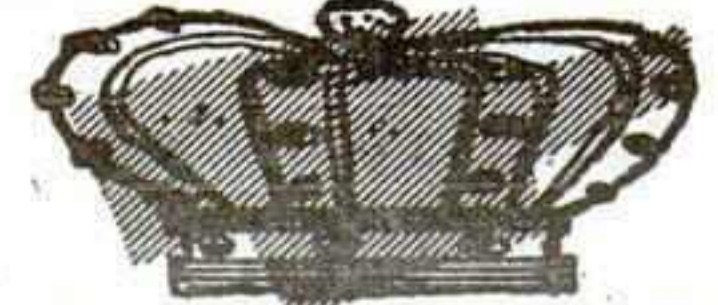
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Monarch

EXPOSITION SHOWS



Lee County Fair, Donnellson

RECEIPTS: Gate, \$11,762.10; night grandstand total, \$4,949.40.
 CARNIVAL: American Beauty Shows.
 ATTRACTIONS: Grandstand, "Cannonball" Taylor and musical comedy, 1 night; "Grand Ole Opry," 1 night; harness and running races, 2 nights; stock car races, 1 night; thrill show, 1 night.
 PREMIUMS: Total premiums (excluding races), \$4,900.
 STAFF: President, F. C. Bell; secretary, C. I. Redfern; concession superintendent, R. E. Heaton.
 1957 DATES: July 29-August 3, tentative.

Linn County Fair, Central City

TOTAL ATTENDANCE: Paid and free, 4,672. Operated 3 days, 3 nights.
 RECEIPTS: Gate, \$2,277; day grandstand total, \$261; night grandstand total, \$1,314.
 CARNIVAL: Kyle Shows.
 ATTRACTIONS: Grandstand, Canadian Hell Drivers, 1 day, 1 night; Jimmie Downey show, 1 day, 1 night; Music Corporation of America show, 1 day, 1 night.
 AID, PREMIUMS: State aid, \$250; county aid, \$10,500; total premiums, \$3,410.
 STAFF: President, L. J. Mills; secretary, F. W. Lemia.
 1957 DATES: August 2-4, tentative.

Louisa County Fair, Columbus Junction

OPERATED: 3 days, 4 nights.
 RECEIPTS: Gate, \$4,400; day grandstand total, \$1,000; night grandstand total, \$3,000.
 CARNIVAL: Burkhart Shows; ride and show gross, \$3,500.
 ATTRACTIONS: Grandstand—harness races, 1 day, 1 night; Swenson Thrillcade, 1 night; Henson rodeo, 1 day, 1 night; Jalopy races, 1 night.
 AID, PREMIUMS: State aid, \$2,100; county aid, \$3,000; total premiums (excluding races), \$5,519.
 STAFF: President, H. D. Smylie; secretary, H. W. Pedersen; concession superintendent, W. H. Hull.

North Iowa Fair, Mason City

TOTAL ATTENDANCE: Paid and free, 112,104. Operated 6 days, 6 nights.
 RECEIPTS: Gate, \$16,938; day grandstand total, \$5,516; night grandstand total, \$2,300.
 CARNIVAL: 20th Century Shows; ride and show gross, \$5,600.
 ATTRACTIONS: Grandstand—Hollywood Horse Capers, 2 days, 3 nights; rural youth program, 1 day, 1 night; Swenson Thrillcade, 1 day, 1 night; stock car races and Tiny Hill show, 1 day, 1 night; big car races, 1 day.
 AID, PREMIUMS: State aid, \$2,100; county aid, \$17,422; total premiums (excluding races), \$11,379.

STAFF: President, Leigh Cutran; secretary, Hans Hinicksen.
 1957 DATES: August 5-11, tentative.

Osceola County Livestock Show, Sibley

TOTAL ATTENDANCE: Paid and free, 3,965. Operated 3 days, 3 nights.
 RECEIPTS: Gate, none; day grandstand total, \$346.75; night grandstand total, \$1,576.
 CARNIVAL: Byers Bros.' Shows; ride and show gross, \$379.60.
 ATTRACTIONS: Grandstand, baseball game, 2 days; style show and calf scramble, 1 night; tractor rodeo, 1 night; white horse mounted patrol, 1 day, 1 night.
 AID, PREMIUMS: State aid, \$2,100; county aid, \$6,000; total premiums (excluding races), \$3,100.
 STAFF: President, Robert Huisman; secretary, Gene Alexander.
 1957 DATES: Week of August 11-17, official.

Wapello County Fair, Eldon

TOTAL ATTENDANCE: Paid and free, 25,000. Operated 3 days, 4 nights.
 RECEIPTS: Gate, \$10,393; day grandstand total, \$5,030; night grandstand total, \$4,186.
 CARNIVAL: American Beauty Shows.
 ATTRACTIONS: Grandstand, horse races, 2 days; auto races, 1 day; thrill show, Tiny Hill, stagershow and rodeo, 1 night each.
 AID, PREMIUMS: State aid, \$2,100; county aid, \$7,500; total premiums, \$5,590.
 STAFF: President, H. F. Gilbert; secretary, L. H. Hall.
 1957 DATES: August 19-22, tentative.

Wayne County Fair, Corydon

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 4 days, 4 nights.
 RECEIPTS: Gate, \$1,928.41; day grandstand total, \$555.50; night grandstand total, \$1,055.50.
 CARNIVAL: Merry Midway Shows.
 ATTRACTIONS: Grandstand—Canadian Hell Drivers, 1 night; Venita Rich talent contest, 1 day, 1 night; Kentucky Hoedown, 1 day, 1 night; Hendrick's horse show, 1 day, 1 night.
 AID, PREMIUMS: State aid, \$2,100; county aid, \$3,000.
 STAFF: President, Clair Taylor; secretary, Margaret Ward; concession superintendent, G. A. Ward.
 1957 DATES: Mid-August, tentative.

Washington County Fair, Washington

TOTAL ATTENDANCE: Paid and free, 7,500. Operated 3 days, 4 nights.
 RECEIPTS: Gate, \$2,495.15.
 CARNIVAL: Burkhart Shows.
 ATTRACTIONS: Grandstand, Smokey Smith, home talent show, livestock parade, horse show, 1 night each.
 AID, PREMIUMS: State aid, \$2,100;

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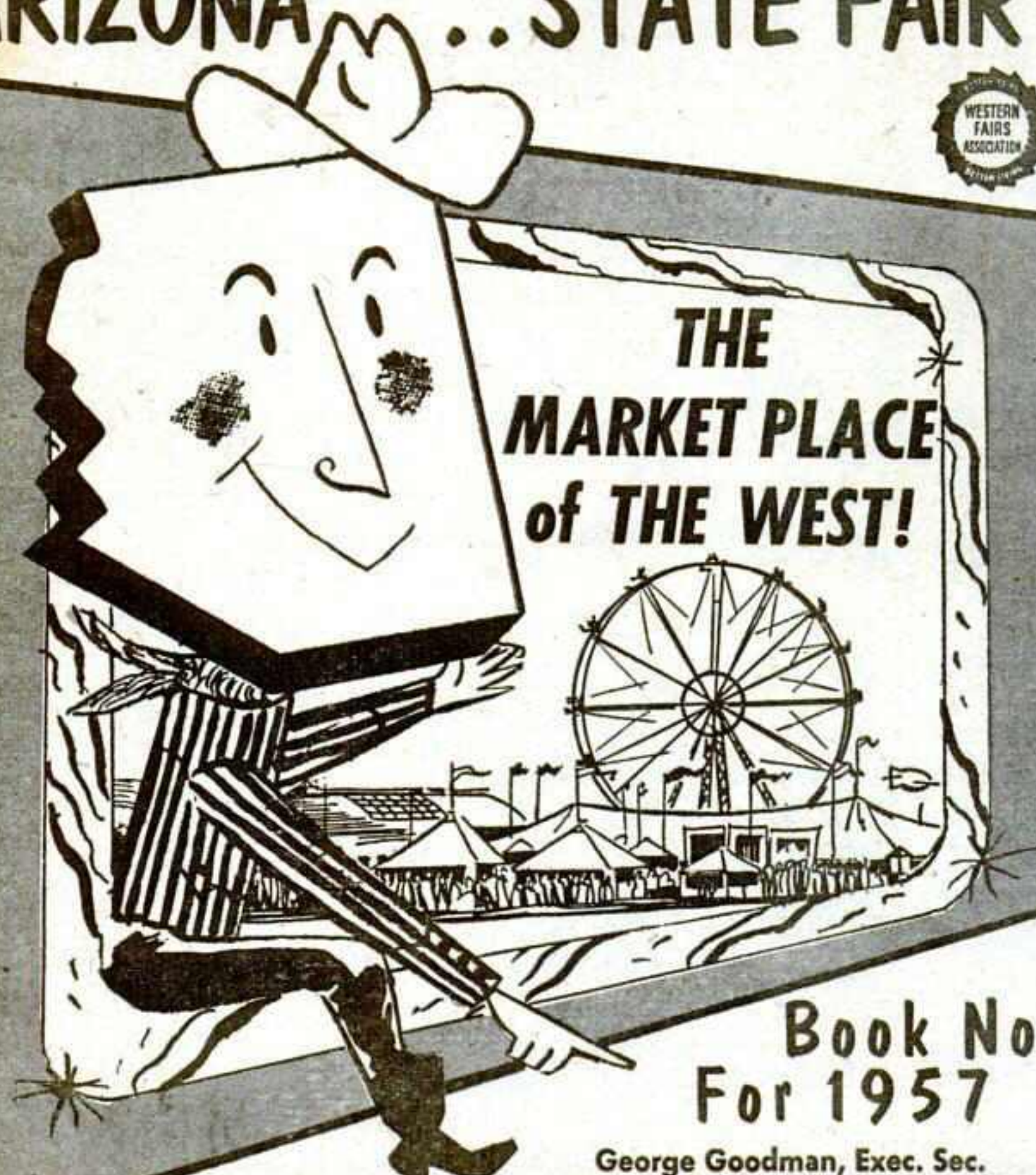


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county aid, \$9,000; total premiums, \$3,130.95.
STAFF: President, J. Ernest Wagner.
1957 DATES: August 5-8, official.

**West Liberty Fair,
West Liberty**
TOTAL ATTENDANCE: Paid and free, 20,000. Operated 3 days, 4 nights.
RECEIPTS: Gate, \$11,664.70; day grandstand total, \$3,391.50; night grandstand total \$3,391.50.
ATTRACTIONS: Grandstand — Harness racing, 3 days; Hendricks' Movieland Animal Stars, 1 day, 1 night; Charles Zemater free attractions, 1 night; West Liberty Saddle Club mounted drill, 1 night; WOC-TV Golden Opportunity amateur contest, 1 night.
AID, PREMIUMS: State aid, \$2,100; county aid, 3,146.92; total premiums (excluding races), \$5,665.75.
STAFF: President, W. G. Eichenauer; secretary, Robert F. Barclay; concession superintendent, Fred Lehman; publicity director, W. G. Eichenauer.

**Winnebago Junior Show,
Thompson**
TOTAL ATTENDANCE: Paid and free, 4,750. Operated 3 days, 3 nights.
CARNIVAL: Burkhart.
ATTRACTIONS: Grandstand — Talent night, 2 nights; baseball games, 2 nights.
STAFF: President, Carl Moe; secretary, Dean Nordig.
1957 DATES: August 12-14, tentative.

**Anderson County Fair,
Garnett**
TOTAL ATTENDANCE: Paid and free, 3,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, free; night grandstand total, \$1,050.
CARNIVAL: Parada Shows.
ATTRACTIONS: Grandstand, Minnie Pearl, 1 night; cutting horse contest, 1 day; home talent show, 1 night; variety acts, 1 night; ball game, 1 day. Coliseum, square dance, 1 night.
AID, PREMIUMS: County aid, \$2,300; total premiums, \$2,400.
STAFF: President, Merle Rogers; secretary, K. G. Knouse; concessions and publicity, Fred Coleman.
1957 DATES: August 29-31, tentative.

KANSAS

**Central Kansas Free Fair,
Abilene**
ATTRACTIONS: Grandstand—Wild Bill Hickock rodeo, 4 nights.
STAFF: President, Jack Grubb; secretary, Don Steffes.
1957 DATES: August 19-22, tentative.

**Cowley County Free Fair,
Winfield**
OPERATED: 4 days, 4 nights.
CARNIVAL: Burkhart Shows; ride and show gross, \$3,400.
ATTRACTIONS: Grandstand — Rodeo, 3 nights; calf scramble and donkey baseball, 1 night.
AID, PREMIUMS: County aid, \$3,000; other aid, \$1,500; total premiums (excluding races), \$3,549.06.
STAFF: President, Lloyd Hittle; secretary, Noble Bradbury.

**Finney County Free Fair,
Garden City**
TOTAL ATTENDANCE: Paid and free, 15,000. Operated 3 days, 3 nights.
CARNIVAL: D. S. Dudley Shows; ride and show gross, \$2,971.
ATTRACTIONS: Grandstand — Port O West Revue, 1 night; Minnie Pearl Show, 1 night.
AID: County aid, \$3,000.
STAFF: President, Dole Fry; secretary, Hoy B. Etling.
1957 DATES: August 20-22, tentative.

**Great Southwest Fair,
Dodge City**
TOTAL ATTENDANCE: Paid and free, 10,000. Operated 4 days, 4 nights.
RECEIPTS: Grandstand total, \$5,900.
CARNIVAL: D. S. Dudley Shows; ride and show gross, \$3,100.
ATTRACTIONS: Grandstand — Jalopy races, 1 night; review, 1 night; Duke of Paducah, 1 night.
AID, PREMIUMS: County aid, \$3,000; other aid, \$980; total premiums (excluding races), \$3,080.
STAFF: President, Gil Myers; secretary, Kenneth L. Rock.
1957 DATES: August 27-30, tentative.

**Harper County Agriculture
Fair, Harper**
TOTAL ATTENDANCE: Paid and free, 3,500. Operated 3 days, 3 nights.
RECEIPTS: Gate, free.
AID, PREMIUMS: County aid, \$3,000; total premiums (excluding races), \$3,000.
STAFF: President, W. Clarence Fulton; secretary, R. H. Zimmerman.
1957 DATES: August 22-24, tentative.

**The Interstate Fair,
Coffeyville**
TOTAL ATTENDANCE: Paid and free, 50,000. Operated 5 days, 5 nights.
RECEIPTS: Night grandstand total, \$23,000.
CARNIVAL: Don Franklin Shows.
ATTRACTIONS: Grandstand, talent review program, 1 night; RCA Rodeo, 4 nights.
AID, PREMIUMS: County aid, \$3,000; total premiums, \$4,200.
STAFF: President, Jack Brooks; secretary, Lawrence M. Smith; concession superintendent, A. R. Reiter; publicity director, Warren Mowder.
1957 DATES: August 28-September 1, tentative.

Saline County Fair, Salina
TOTAL ATTENDANCE: Paid and free, 35,000. Operated 4 nights.
RECEIPTS: Gate, no charge; night grandstand total, \$10,000; coliseum total, \$10,000.

Kansas Free Fair, Topeka
TOTAL ATTENDANCE: Paid and free, 404,000. Operated 6 days, 7 nights.
RECEIPTS: Gate, free; day grandstand total, \$33,000; night grandstand total, \$66,000; coliseum total, none.
CARNIVAL: Royal American Shows.
ATTRACTIONS: Grandstand — Big car races, 2 days; stock car races, 1 day; thrill shows, 1 day, 1 night; "Holiday on Ice," 6 nights; horse races, 2 days.
AID, PREMIUMS: County aid, \$16,500; total premiums (excluding races), \$30,000.
STAFF: President, D. E. Ackers; secretary, Maurice E. Fager; concession superintendent, Russell R. Brown; publicity director, Clive Lane.
1957 DATES: September 7-12, tentative.

Lafayette County Fair, Oswego
TOTAL ATTENDANCE: Paid and free, 5,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, free; night grandstand total, \$2,600.
CARNIVAL: Raines Amusements.
ATTRACTIONS: Grandstand — Horse pulling contest, 1 night; Duke of Paducah Show, 1 night; Shodeo, 1 night; cutting horse contest, 1 night.
STAFF: President, Wilmer A. Brown; secretary, J. D. McClure; concession superintendent, Wilmer A. Brown.

**Lane County Free Fair,
Dighton**
OPERATED: 3 days, 3 nights.
CARNIVAL: Dudley Shows.
ATTRACTIONS: Grandstand — Inman Rodeo, 2 days; cutting horse contest, 1 day; Hazel Randal Jackpot show, 1 night; Duke of Paducah show, 1 night; Westport Kids, 1 night.
STAFF: President, Raymond Ely; secretary, Elmer Bryant.
1957 DATES: August 8-9, tentative.

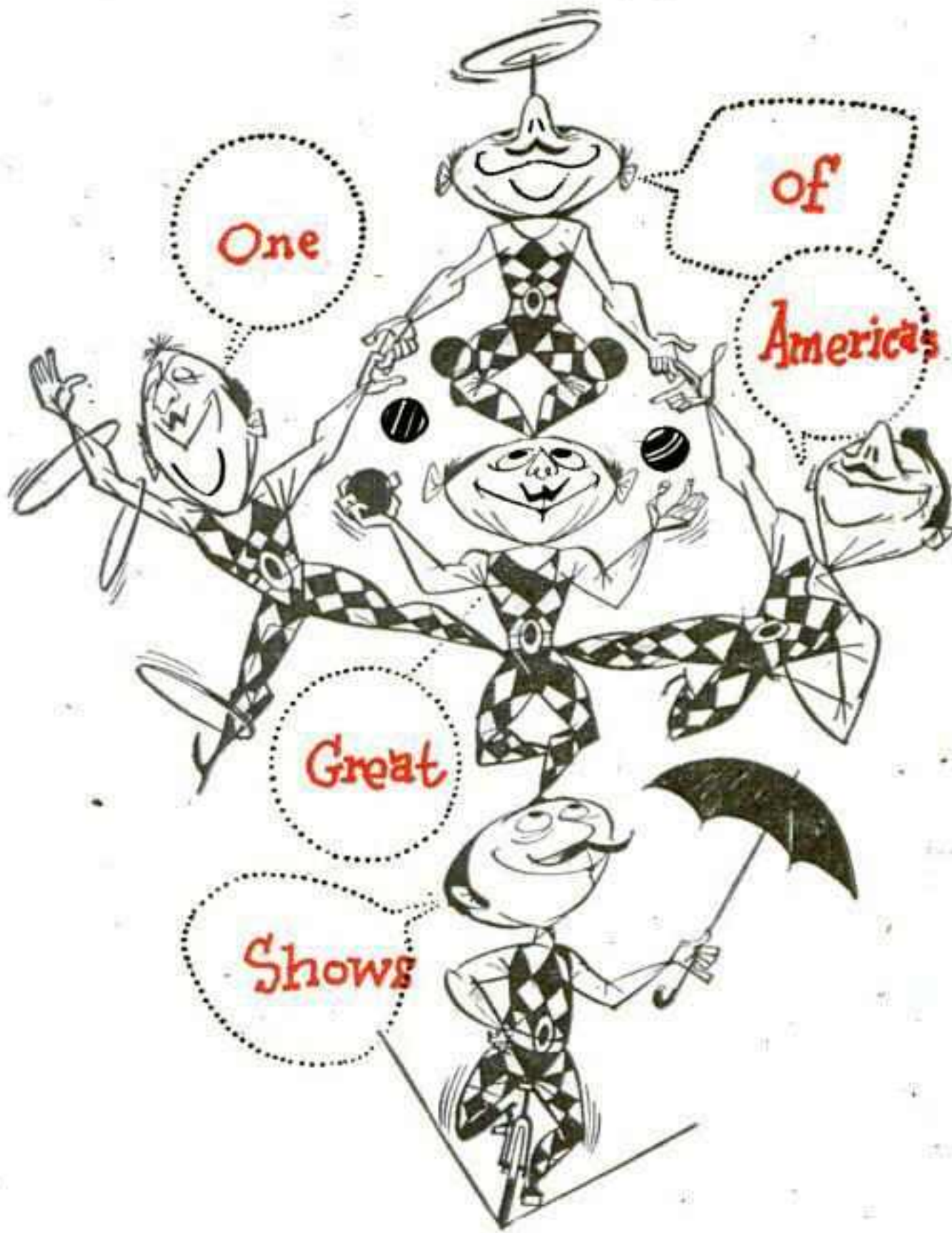
**Linn County Fair,
Mound City**
TOTAL ATTENDANCE: Paid and free, 10,000. Operated 4 days, 4 nights.
RECEIPTS: Night grandstand total, \$5,600.
CARNIVAL: Parada Shows; ride and show gross, \$1,700.
ATTRACTIONS: Grandstand, talent contest, 2 nights; rodeo, 2 nights.
AID, PREMIUMS: County aid, \$2,500; total premiums, \$2,500.
STAFF: President, Charles Murray; secretary, John H. Morse; concession superintendent, J. F. Bacon.
1957 DATES: August 14-17, tentative.

Mitchell County Fair, Beloit
TOTAL ATTENDANCE: Paid and free, 3,000. Operated 4 nights.
RECEIPTS: Gate, \$2,000; night grandstand total, \$2,000.
CARNIVAL: Sonny Myers Shows; ride and show gross, \$2,000.
ATTRACTIONS: Grandstand—4-H home talent show, 1 night; Holden thrill show, 1 night; auto races, 1 night; Winners All, 1 night.
AID, PREMIUMS: County aid, \$2,000; total premiums, \$2,000.
STAFF: President, Roy A. Fobes; secretary, Dean D. Haddock; publicity director, Rowe Meats.
1957 DATES: Last week in August, tentative.

Ness County Fair, Ness City
TOTAL ATTENDANCE: Free. Operated 3 days, 3 nights.
RECEIPTS: Gate, none; day grandstand total, \$400; night grandstand total, \$2,100.
CARNIVAL: F. C. Bogle Shows; ride and show gross, \$4,500.
ATTRACTIONS: Grandstand, baseball, 3 days; KCKT talent show, 1 night; style review and stock parade, 1 night; travelers, 1 night.
STAFF: President, A. W. Sick; secretary, Clyde Strobel.

Norton County Fair, Norton
TOTAL ATTENDANCE: Paid and free, 15,000. Operated 4 days, 5 nights.
RECEIPTS: Gate, \$7,621.02; day grandstand total, \$4,255.77; night grandstand total, \$3,365.25.
CARNIVAL: Central States Shows; ride and show gross, \$4,459.20.
ATTRACTIONS: Grandstand — Automobile races, 2 days; motorcycle races, 2 days; horse show, 1 night; wrestling, 1 night; fireworks, 1 night; Duke of Paducah and thrill show, 1 night.
AID, PREMIUMS: County aid, \$3,000; total premiums (excluding races), \$1,460.50.
STAFF: President, W. W. Isaac; secretary, Jean W. Kissell.
1957 DATES: August 12-16, official.

**Osborne County Rural Fair,
Osborne**
TOTAL ATTENDANCE: Paid and free, 4,300. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$3,520; day grandstand total, \$951.50; night grandstand total, \$2,568.50.
CARNIVAL: Fittz-Simmons Shows; ride and show gross, \$728.15.
ATTRACTIONS: Grandstand—Grand Ole Opry, 1 night; TV give-away show, 1 night; 4-H and cutting and reining horse show, 1 night; Winners All, 1 night; two horse shows, 2 days; car races, 2 days.
AID, PREMIUMS: County aid, \$3,000; total premiums (excluding races), \$3,159.
STAFF: President, John Campbell; secretary, Mrs. Irene Welker; concession superintendent, Harold Carswell; publicity director, Glenn Steinhouse.
1957 DATES: Thrd week in August, official.



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CARNIVAL: Alamo Exposition Shows; ride and show gross, \$7,000.
ATTRACTIONS: Grandstand—Rodeo, 2 nights; Jimmie Lynch Death Dodgers, 2 nights. Coliseum—Band concert, 1 night; dance revue, 1 night; Westport Kids, 1 night; style revue, 1 night.
AID, PREMIUMS: County aid, \$3,000; other aid, \$2,000; total premiums (excluding races), \$5,000.
STAFF: President, Roy McCormick; secretary, Albert Frehse; publicity director, W. W. Story.
1957 DATES: August 29-September 1, official.

Sedgwick County Fair, Cheney

TOTAL ATTENDANCE: Paid and free, 13,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, free; night grandstand total, \$5,000.
CARNIVAL: Maddox Shows.
ATTRACTIONS: Grandstand — Minnie Pearl Show, 1 night; KFJ radio broadcast, 1 night; tractor safety demonstration, 1 night.
AID, PREMIUMS: County aid, \$3,500; total premiums (excluding races), \$3,500.
STAFF: President, Floyd Souders; secretary, Frank A. Ryniker.
1957 DATES: August 22-24, tentative.

Sumner County Fair, Caldwell

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 3 days, 3 nights.
CARNIVAL: Central States Shows.
STAFF: President, Bill Dusenbury; secretary, Chet Heizer.
1957 DATES: Weekend after Labor Day.

Thayer Homecoming Picnic Fair, Thayer

TOTAL ATTENDANCE: Free, 6,500 (est.). Operated 3 days, 3 nights.
CARNIVAL: Tri-State Shows.
ATTRACTIONS: Grandstand—Rodeo, 2 days; horse pulling, 1 day.
STAFF: Secretary, H. M. Minnick; publicity director, Ken Powers.
1957 DATES: September 4-6, official.

Thomas County Free Fair, Colby

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, free; day grandstand total, \$1,803.50; night grandstand total, \$3,380.90.
CARNIVAL: Dudley Shows; ride and show gross, \$3,250.
ATTRACTIONS: Grandstand, Winners All, 1 day, 1 night; Duke of Paducah and "Grand Ole Opry," 1 night; motorcycle races, 1 day; Holden Thrill Show, 1 night; stock car auto races, 1 day; fireworks, 1 night.

AID, PREMIUMS: County aid, \$7,500; total premiums (excluding races), \$3,750.
STAFF: President, Harold C. Thompson; secretary, J. B. Kuska.
1957 DATES: August 13-16, tentative.

Tri-County Fair, Horton
TOTAL ATTENDANCE: Paid and free, 10,000. Operated 3 days, 3 nights.
CARNIVAL: Fitzsimmond Shows.
ATTRACTIONS: Grandstand—Lou Morgan, 2 nights; Barth and Maier, 2 nights; Clara and August Hoffmann, 2 nights.
AID, PREMIUMS: Total premiums (excluding races), \$2,600.
STAFF: President, William Krause; secretary, Jules A. Bourquin; concession superintendent, How Chapman.

KENTUCKY

American Legion Fair, Lebanon

TOTAL ATTENDANCE: Paid and free, 1,000. Operated 1 day, 1 night.
STAFF: Commander, B. E. Hickerson; secretary, Paul Owens; concession superintendent, Garnett Daugherty.

Bath County Fair, Owingsville

OPERATED: 4 days, 4 nights.
RECEIPTS: Gate, none.
CARNIVAL: Mid-South Shows.
AID, PREMIUMS: State aid, \$100; county aid, \$700; total premiums, \$800.
STAFF: President, Howard J. Stone; secretary, Mrs. Harold Reynolds.
1957 DATES: August 21-24, tentative.

Bracken County Fair, Brooksville

TOTAL ATTENDANCE: Paid and free, 3,000. Operated 3 days, 2 nights.
CARNIVAL: Bill Heal Shows.
ATTRACTIONS: Grandstand — Horse show, 1 night; horse pulling, 1 night.
STAFF: President, Tom Power; secretary, Leo Lewis; concessions superintendent, Stan Case.
1957 DATES: July 4-6, tentative.

Brodhead Fair, Brodhead

TOTAL ATTENDANCE: Paid and free, 9,000. Operated 4 days, 5 nights.
RECEIPTS: Gate, \$1,500; night grandstand total, \$7,000.
CARNIVAL: Bee's Old Reliable.
AID, PREMIUMS: State aid, \$250; total premiums (excluding races), \$2,000.
STAFF: President, D. A. Robbins; secretary, Eddie Hunt.
1957 DATES: August 12 to 17, tentative.

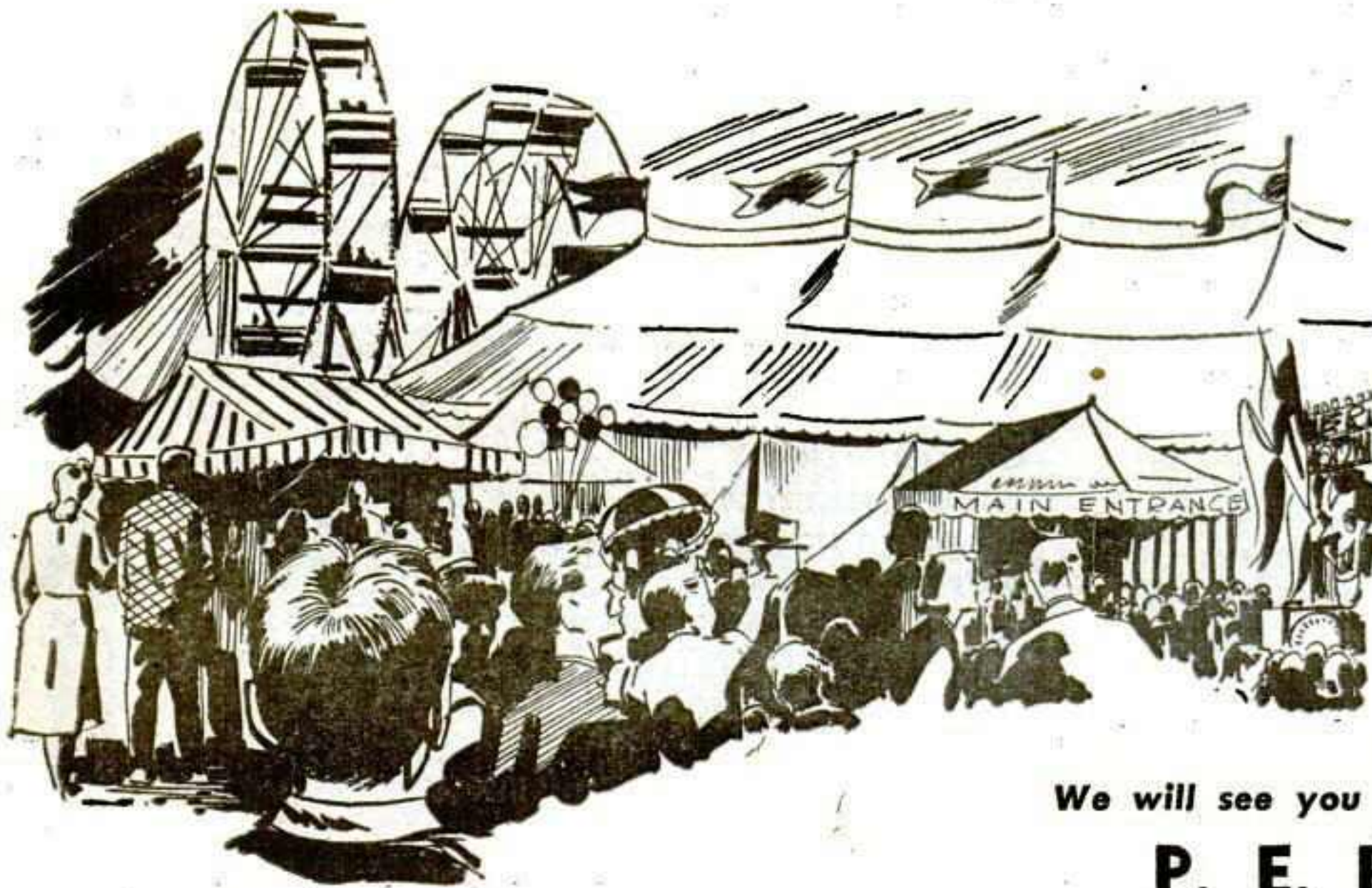
Carroll County Fair, Carrollton

OPERATED: 4 days, 4 nights.
RECEIPTS: Gate, \$3,500; night grandstand total, \$695.
CARNIVAL: Nolan Amusement Company; ride gross, \$2,500.
ATTRACTIONS: Grandstand, beauty contest, 4 nights; Jimmy Lynch Thrill Show, 1 night; horse show, 2 nights; livestock show, 1 night.

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STAFF: President, Paul Carraco; secretary, P. H. Williams; concession superintendent, Gus Grobayer; publicity director, Harry A. Berge.

1957 DATES: August 7-10, tentative.

Cumberland Fair, Burkesville

TOTAL ATTENDANCE: Paid and free, 9,000. Operated 3 days, 4 nights.

RECEIPTS: Gate, \$4,200.

CARNIVAL: Page Bros. Shows; ride and show gross, \$2,000.

ATTRACTIONS: Grandstand, style show, 1 night; youth day, 1 day, 1 night; horse show, 1 night.

STAFF: President, J. R. Shickle; secretary, Earl Kilbourne.

1957 DATES: Third week in August, tentative.

Kentucky State Fair, Louisville

TOTAL ATTENDANCE: Paid and free, 500,293. Operated 9 days, 9 night.

RECEIPTS: Gate, \$162,262.90; day and night grandstand total, \$96,646.50. Coliseum total, \$114,106.45.

CARNIVAL: Olson's Shows; ride and show gross, \$141,000.

ATTRACTIONS: Grandstand, pro football, 1 day; CBS-TV Big Top Circus, 2 days, 2 nights; Barnes-Carruthers revue, 3 nights; Gene Autry Rodeo, 2 days, 2 nights; fireworks, 1 night. Coliseum, "Ice Capades International," 3 days, 3 nights; horse show, 3 days, 6 nights.

AID, PREMIUMS: State aid, \$75,000; total premiums (excluding races), \$135,000.

STAFF: Manager, J. Dan Baldwin.

1957 DATES: September 6-14, tentative.

Owsley County Fair, Booneville

TOTAL ATTENDANCE: Paid and free, 12,000. Operated 6 days, 6 nights.

CARNIVAL: Bee's Old Reliable Shows. ATTRACTIONS: Coliseum, wrestling, 2 nights; local talent, 1 night; square dancing, 2 nights.

AID, PREMIUMS: State aid, \$200; total premiums, \$1,400.

STAFF: President, J. M. King; secretary, Fred W. Gabbard.

1957 DATES: Third week in September, official.

Simpson County Fair, Franklin

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 4 days, 5 nights.

RECEIPTS: Gate, \$3,000. ATTRACTIONS: Wrestling, 1 night; talent show, 1 night; dog and pet show, 1 night; square dance, 1 night; fiddler contest, 1 night.

STAFF: President, Mrs. J. H. Johns; secretary, Mrs. Lawrence Fleming; publicity director, Bill Roark.

1957 DATES: October 1-5, tentative.

LOUISIANA

Caldwell Parish Fair, Columbia

TOTAL ATTENDANCE: Paid and free, 5,000. Operated 3 days, 3 nights.

RECEIPTS: Gate, none; day grandstand total, none; night grandstand total, none; coliseum total, none.

CARNIVAL: Kyle Shows.

AID, PREMIUMS: State aid, \$2,000; total premiums (excluding races), \$2,000.

STAFF: President, Edgar Duke; secretary, George D. McKnight.

1957 DATES: Latter part of September, tentative.

Iberia Shrimp Festival & Fair, Delcambre

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 2 days, 2 nights.

CARNIVAL: Harry Burke Shows; ride and show gross, \$3,800.

ATTRACTIONS: Grandstand—boat race, 1 day; horse show, 1 day.

AID, PREMIUMS: State aid, \$2,000; county aid, \$1,000; other aid, \$5,000; total premiums (excluding races), \$2,000.

STAFF: President, Dennis Viator; secretary, Ferry P. LeBlanc.

1957 DATES: August 17-18.

Tri-Parish Food, Feed & Dairy Show, Kentwood

TOTAL ATTENDANCE: Paid and free, 25,000. Operated 4 days, 4 nights.

RECEIPTS: Gate, free.

CARNIVAL: Ralph Miller Shows.

ATTRACTIONS: Football game, fireworks, school program, parade.

STAFF: President, Jason Brumfield; secretary, Harrell Smith; business manager, C. B. Temple.

1957 DATES: September 18-22, tentative.

MAINE

Acton Fair, Acton

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 3 days, 3 nights.

CARNIVAL: Shibles and Higgins.

STAFF: President, Roger S. Bragdon; secretary, Leon C. Crediford.

1957 DATES: August 29-31, tentative.

Blue Hill Fair, Blue Hill

TOTAL ATTENDANCE: Paid and free, 14,600. Operated 3 days, 3 nights.

RECEIPTS: Gate, \$12,075; day grandstand total, \$1,375; night grandstand total, \$950.

CARNIVAL: Dick Wilcox Shows.

ATTRACTIONS: Grandstand — Wagner thrill show, 1 day; D. Owen WWVA show, 1 night; horse racing, 2 days; horse pulling, 3 days, 3 nights; variety stage show, 3 days, 3 nights.

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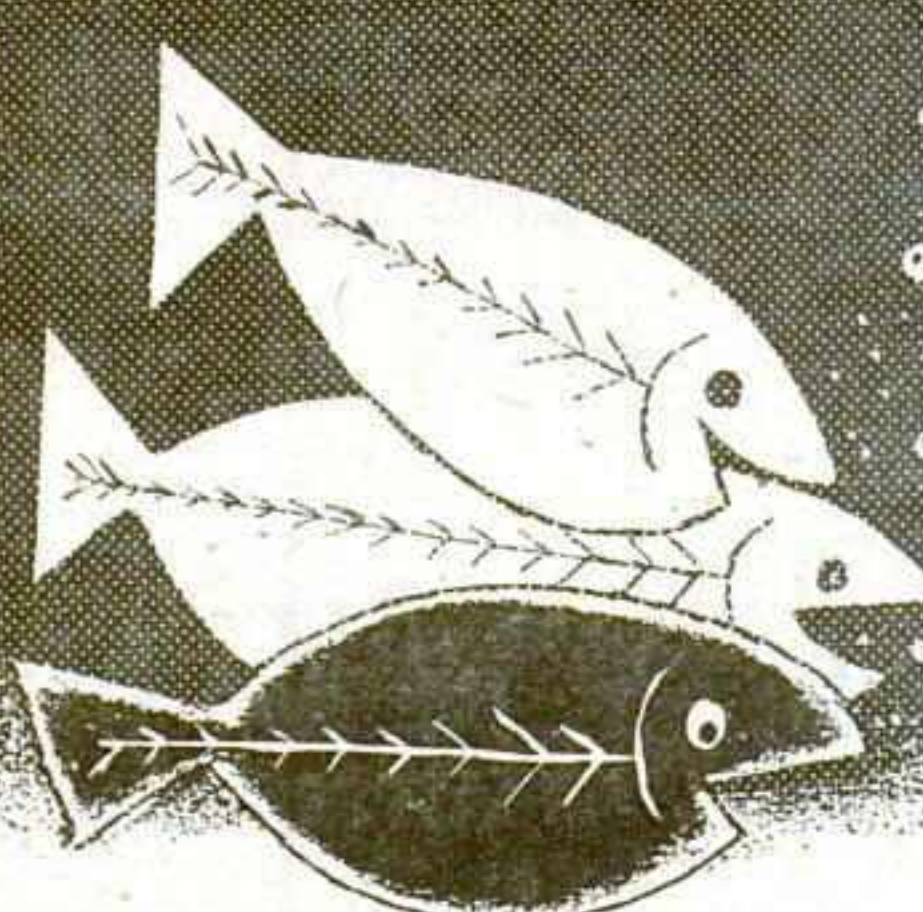
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**1957 DATES
SEPT. 16
THRU 21**

Contact **MAUDE H. ATWOOD**, Secretary
**CHATTANOOGA-HAMILTON COUNTY
INTERSTATE FAIR**

Room 305, Volunteer Building Chattanooga, Tennessee

AID, PREMIUMS: State aid, \$2,300; total premiums (excluding races), \$4,600.
STAFF: President, Alton Grindia; secretary, Phil O'Brien; concession superintendent, John Clough.
1957 DATES: August 31-September 2, official.

**Skowhegan State Fair,
Skowhegan**

OPERATED: 8 days, 8 nights.
CARNIVAL: King Reid Shows.
ATTRACTIONS: Grandstand — Ward Beam thrill show, 1 day, 1 night; Gene Holter racing ostriches, 1 day, 1 night; GAC-Hamid Revue, 6 nights; harness racing with pari-mutuels, 6 days.
TOTAL PREMIUMS: (excluding races), \$17,456.
STAFF: President, W. P. Croyette; general manager, R. E. Symons.
1957 DATES: August 10-17, official.

MARYLAND

**Maryland State Fair,
Timonium**

TOTAL ATTENDANCE: Paid and free, 278,644. Operated 10 days, 10 nights.
RECEIPTS: Gate, \$60,000; day grandstand total, \$70,000.
ATTRACTIONS: Aerial acts, dance line, etc., 7 nights.
AID, PREMIUMS: State aid, \$83,000; total premiums (excluding races), \$97,000.
STAFF: President, William F. Schludenberg; general manager, John M. Heil; concession superintendent, Jake Shapiro; publicity director, Mrs. E. W. Greisinger.
1957 DATES: August 26-September 7, tentative.

MASSACHUSETTS

**Barnstable County Fair,
Marstons Mills**

TOTAL ATTENDANCE: Paid and free, 20,000. Operated 4 days, 4 nights.
CARNIVAL: Colbert's Fiesta Shows.
ATTRACTIONS: Arena—High act, pony hitch, sheep dog demonstration, 4 days, 4 nights; trained sheep, 2 days, 2 nights; band concerts, 4 nights; ox draw and horse show, 2 days, 1 night.
AID, PREMIUMS: State aid, \$500; total premiums (excluding races), \$1,700.
STAFF: President, Harry L. Jones; secretary, Charles J. Heyer.

Brockton Fair, Brockton

CARNIVAL: World of Mirth.
ATTRACTIONS: Grandstand, Mariners plus 5 acts, 1 night; TV discoveries Pat Boone, Joan Weber, Tony Pastor, 3 nights; "Midwestern Hayride," 1 night; Rock and Roll Lillian Briggs, Johnny Burnett, Carl

Perkins, 2 nights; pari-mutuel running races, 6 days.
AID: State aid, \$2,700.
STAFF: President, G. A. Buckley; secretary, C. J. Larson; publicity director, C. E. Wagner.

**East Blackstone Fair,
Blackstone**

TOTAL ATTENDANCE: Paid and free, 12,000. Operated 3 days, 3 nights.
RECEIPTS: Day grandstand total, free; night grandstand total, free.
CARNIVAL: Lagasse Amusement Company.
ATTRACTIONS: Grandstand — Revue-type variety presentation, 3 days, 3 nights.
STAFF: President, Jesse E. Deacon; concession superintendent, William L. Kelly.
1957 DATES: August 18-20, tentative.

**Eastern States Exposition,
Springfield**

TOTAL ATTENDANCE: Paid and free, 455,877. Operated 9 days, 9 nights.
RECEIPTS: Gate, \$252,346.75; day grandstand total, \$28,487; night grandstand total, none; coliseum total, \$98,376.50.
ATTRACTIONS: Grandstand, Wild Animal Show (Gene Holter), 2 days; thrill show, 4 days, auto racing, 3 days. Coliseum, Star Time, 8 nights.
STAFF: Secretary, Jack Reynolds; concession superintendent, Jessie Gates; publicity director, Amico Barone Jr.
1957 DATES: September 14-22, official.

**Franklin County Fair,
Greenfield**

TOTAL ATTENDANCE: Paid and free, 30,000. Operated 4 days, 4 nights.
CARNIVAL: Coleman Bros.' Shows.
ATTRACTIONS: Grandstand—Fireman's muster, 1 day; band concert and fireworks, 1 night; cooking school, 1 day; Al Martin show, 2 nights; harness racing, 2 days; Buddy Wagner thrill show, 1 night.
STAFF: President, Richard Campbell; secretary, O. Lewis Wyman.
1957 DATES: September 8-11, tentative.

Spencer Fair, Spencer

TOTAL ATTENDANCE: Paid and free, 20,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$1,200.
CARNIVAL: Gillette Bros. Shows; ride and show gross, \$5,500.
ATTRACTIONS: Grandstand — Wagner thrill show, 1 day, 1 night; Barnes-Carruthers revue with Tommy Bartlett, 2 days, 2 nights; harness racing, 1 day, 1 night.
AID, PREMIUMS: State aid, \$3,000; total premiums (excluding races), \$3,000.
1957 DATES: Labor Day weekend, official.

Topsfield Fair, Topsfield

TOTAL ATTENDANCE: Paid and free, 160,000. Operated 7 days, 7 nights.
RECEIPTS: Gate, \$80,000.

OWN

LENZ

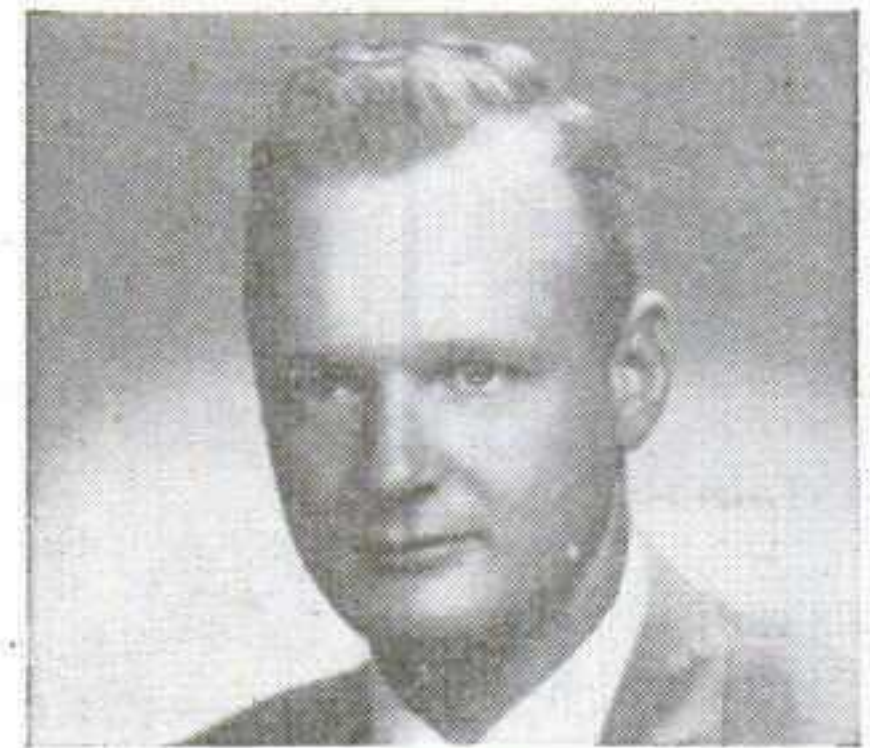
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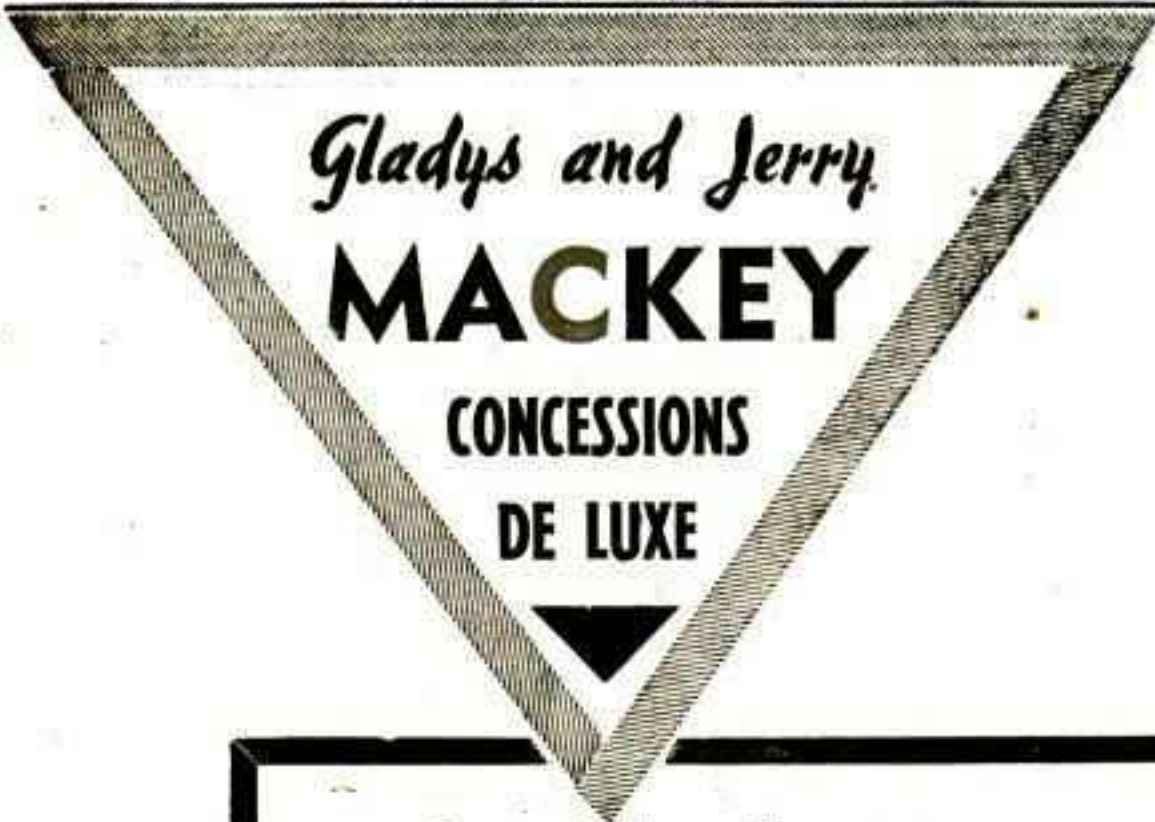
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CARNIVAL: Dean & Flynn.
ATTRACTIONS: Grandstand, dog racing (pari-mutuel), 7 nights. Coliseum, Edyie Gorme and Her Fairtime Frolics, 7 days, 7 nights.
AID, PREMIUMS: State aid, \$6,000; total premiums (excluding races), \$12,000.
STAFF: President, John P. Tutko; secretary, Paul Corson; concession superintendent, Eugene Dean; publicity director, Warren Rockwell.
1957 DATES: September 1-7, official.

Weymouth Fair, South Weymouth

TOTAL ATTENDANCE: Paid and free, 70,000. Operated 7 days, 7 nights.
CARNIVAL: Lagasse Amusement Company.
ATTRACTIONS: Grandstand—Acts, 6 nights; Old-Time Firemen's Muster, 1 day; horse-oxen pulling contest, 1 night; pari-mutuel running horse racing, 6 days.
AID, PREMIUMS: State aid, \$4,000.
STAFF: President, Danie Reidy; general manager, Thomas C. Lucet; publicity director, Floyd Bell.

MICHIGAN

Calhoun County Fair, Marshall

OPERATED: 6 days, 6 nights.
RECEIPTS: Gate and grandstand, \$21,233.64.
CARNIVAL: Gooding Amusement Company; ride and show gross, \$2,100.
ATTRACTIONS: Grandstand, Jack Kochman thrill show, 1 day, 1 night; Kochman dog races, 1 day, 1 night; races, 4 nights; horse pulling, 3 days; tractor pulling, 1 day; Klein's Attractions, 4 days.
AID, PREMIUMS: State aid, \$3,300; total premiums, \$9,000.
STAFF: President, Ned Shumway; secretary, Don Sweeney; publicity director, Janet Starr.
1957 DATES: Third full week in August, official.

Isabella County Fair, Mount Pleasant

TOTAL ATTENDANCE: Paid and free, 15,000. Operated 5 days, 5 nights.
RECEIPTS: Gate, \$1,670; day grandstand total, \$1,289.50; night grandstand total, \$3,051.50.
CARNIVAL: W. G. Wade Shows; ride and show gross, \$2,130.69.
ATTRACTIONS: Grandstand, Holter animal show, 1 day, 1 night; Klein's stage-show, 1 night; home talent show, 3 nights.
AID, PREMIUMS: State aid, \$2,000; county aid, \$3,000; total premiums, \$4,800.
1957 DATES: August 20-24, tentative.

Jackson County Fair, Jackson

TOTAL ATTENDANCE: Paid and free, 60,000. Operated 6½ days, 7 nights.
RECEIPTS: Gate, \$18,055.81; night grandstand total, \$5,962.45.
CARNIVAL: Gooding Amusement Co.
ATTRACTIONS: Grandstand, Jimmy Lynch Thrill Show, 1 night; Lucky Lott Dog Show, 1 night; TV and cirrus acts, 3 days, 3 nights; Hamid's Animal Stars, 1 day, 1 night; Congress of Canadian Daredevils, 1 night.
AID, PREMIUMS: State aid, \$5,000; total premiums (excluding races), \$12,500.
STAFF: President, Roy M. Hatt; secretary, Ilone Storms; concession superintendent, Ilone Storms.
1957 DATES: August 24-30, tentative.

Michigan State Fair, Detroit

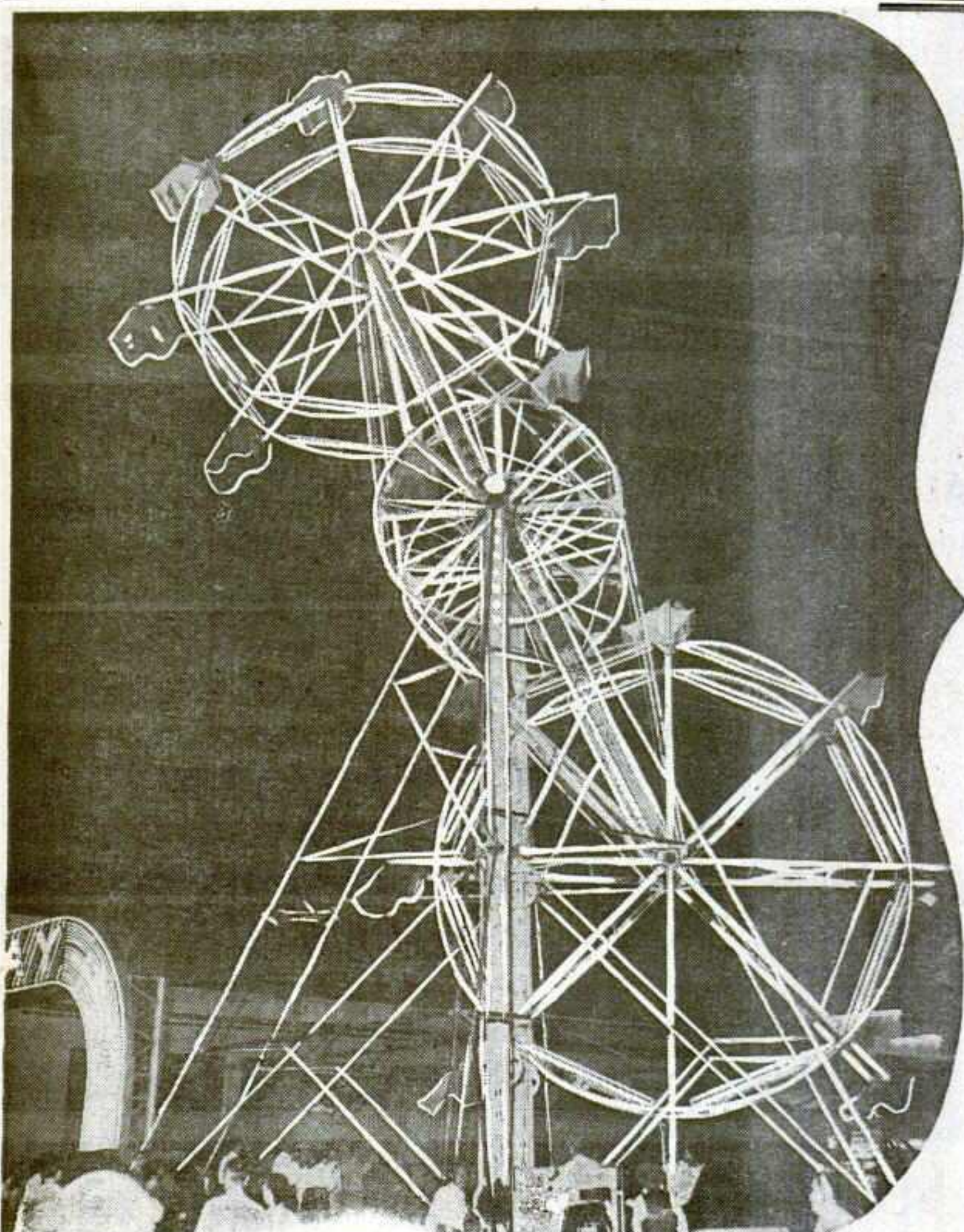
TOTAL ATTENDANCE: Paid and free, 821,656. Operated 10 days, 10 nights.
RECEIPTS: Gate, \$267,159; grandstand total, \$44,495; coliseum total, \$84,503.
CARNIVAL: W. G. Wade Shows; ride and show gross, \$321,720.
ATTRACTIONS: Grandstand—Texas All-Star Rodeo with Buffalo Bill Jr., 9 days, 9 nights; Joie Chitwood thrill show, 1 night; 250-mile stock car race, 1 day. Coliseum—Don Cherry, Jaye P. Morgan, 4 days, 4 nights; Julius La Rosa, Four Lads, 3 days, 3 nights; Step Brothers, the Platters, the Blockbusters, Krackerjacks, Cece and Bud Robinson, 7 days, 7 nights.
TOTAL PREMIUMS: \$120,000.
STAFF: General manager, Donald L. Swanson; assistant manager-controller, C. J. Wasung; concession superintendent, Gerard C. Lacey; publicity director, Dick Frederick.
1957 DATES: August 30-September 8, tentative.

Montcalm County Fair, Greenville

TOTAL ATTENDANCE: 12,000. Operated 4 days, 4 nights.
CARNIVAL: Lee United Shows.
ATTRACTIONS: Grandstand—Home talent show, 4 nights; special events, 4 days.
AID, PREMIUMS: Total premiums, \$4,400.
STAFF: President, Chester Johnson; secretary, Albert Warner; concession superintendent, W. J. Buschor.
1957 DATES: August 21-24, official.

Otsego County Fair, Gaylord

TOTAL ATTENDANCE: Paid and free, 4,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, free; day grandstand total, \$150; night grandstand total, \$300.
CARNIVAL: Wilber Wolverine Shows; ride and show gross, \$2,800.
ATTRACTIONS: Grandstand—Talent show, 1 night; horse pulling contest, 1 day, 1 night; rodeo, 1 day, 1 night.
AID, PREMIUMS: State aid, \$560;



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Our Sincere Thanks to:

James C. Burge, Oklahoma Semi-Centennial Exposition, Oklahoma City; Paul Olson, Olson Shows; Doug and W. G. Wade Jr., W. G. Wade Shows; James E. Strates, James E. Strates Shows; Frank Bergen and Bernard (Bucky) Allen, World of Mirth Shows, for allowing us to bring this World's Greatest Ride to the Fairgrounds in 1956. We will see many of you again next year.

SOME OPEN DATES...

CONTACT US AT THE HOTEL SHERMAN

A Real Money-Maker at Parks, Beaches, Fairs, Exhibitions and Large Special Events.

Contact **DON DOWIS SKY WHEELS, INC.** 801 North 6th St., Sterling, Colo.

county aid, \$400; total premiums (excluding races), \$1,407.
STAFF: President, Darrell H. Fleming; secretary, Joseph A. Eckel; concession superintendent, Norman Lenzion; publicity director, J. A. Eckel.
 1957 DATES: August 14-16, tentative.

MINNESOTA

Beltram County Fair, Bemidji

TOTAL ATTENDANCE: Paid and free, 10,248. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$2,824.04; day and night grandstand total, \$845.75.
CARNIVAL: Badger State Shows.
ATTRACTIONS: Grandstand, Marlo Show Productions, 2 days, 3 nights.
AID, PREMIUMS: State aid, \$1,554; total premiums, \$2,113.75.
STAFF: President, N. A. Welle; secretary, Ray H. Witt; concession superintendent, Paul Olstad; publicity director, M. Briggs.

Benton County Fair, Sauk Rapids

TOTAL ATTENDANCE: Free, 30,000. Operated 3 days, 3 nights.
CARNIVAL: Rainey United Shows; ride and show gross, \$5,000.
ATTRACTIONS: Grandstand — Sunset Valley Barn Dance, 1 night; WLS show, 1 night; Canadian Cavalcade thrill show, 1 day.
AID, PREMIUMS: State aid, \$2,000; county aid, \$1,000; total premiums (excluding races), \$3,500.
STAFF: President, Frank L. Smith; secretary, C. H. Varner.
 1957 DATES: August 16-18, official.

Brown County Fair, New Ulm

TOTAL ATTENDANCE: Paid and free, 25,000. Operated 3 days, 3 nights.
CARNIVAL: Don Franklin Shows.
ATTRACTIONS: Grandstand — Ernie Young variety show, 3 nights; auto races, 1 day; horse races, 1 day; rodeo, 1 day.
STAFF: President, W. F. Huevelman; secretary, E. J. Herringer; concessions superintendent, Leon Ochs; publicity director, John Woebke.

Crow Wing County Fair, Brainerd

TOTAL ATTENDANCE: Paid and free, 16,913. Operated 3 days, 4 nights.
RECEIPTS: Gate, \$3,243.50; day grandstand total, \$361; night grandstand total, \$472.
CARNIVAL: Badger State Shows; ride and show gross, \$5,910.
ATTRACTIONS: Grandstand — Square dance, 1 night; DeWaldo variety show, 3 days, 3 nights.

AID, PREMIUMS: State aid, \$1,880; county aid, \$3,000; total premiums (excluding races), \$2,441.90.
STAFF: President, F. P. Caughey; secretary, B. C. Wilkins.
 1957 DATES: August 14-17, official.

Dakota County Fair, Farmington

TOTAL ATTENDANCE: Paid and free, 34,360. Operated 4 days, 4 nights.
CARNIVAL: Rogers Bros. Shows.
STAFF: President, H. Schwartz; secretary, E. W. Ahlberg; publicity director, Milo Hill.

Faribault County Fair, Blue Earth

TOTAL ATTENDANCE: Paid and free, 23,000. Operated 2 days, 3 nights.
CARNIVAL: Don Franklin Shows.
STAFF: Secretary, W. E. Hertel.
 1957 DATES: August 14-16, tentative.

Goodhue County Fair, Zumbroda

TOTAL ATTENDANCE: Paid and free, 18,743. Operated 4 days, 3 nights.
CARNIVAL: North Star Shows.
ATTRACTIONS: Grandstand—Mario variety show, 2 nights; Albright Bros. show 2 days, 3 nights.
AID, PREMIUMS: County aid, \$2,000; total premiums (excluding races), \$3,245.50.
STAFF: President, George Freeman; secretary, A. E. Collinge.

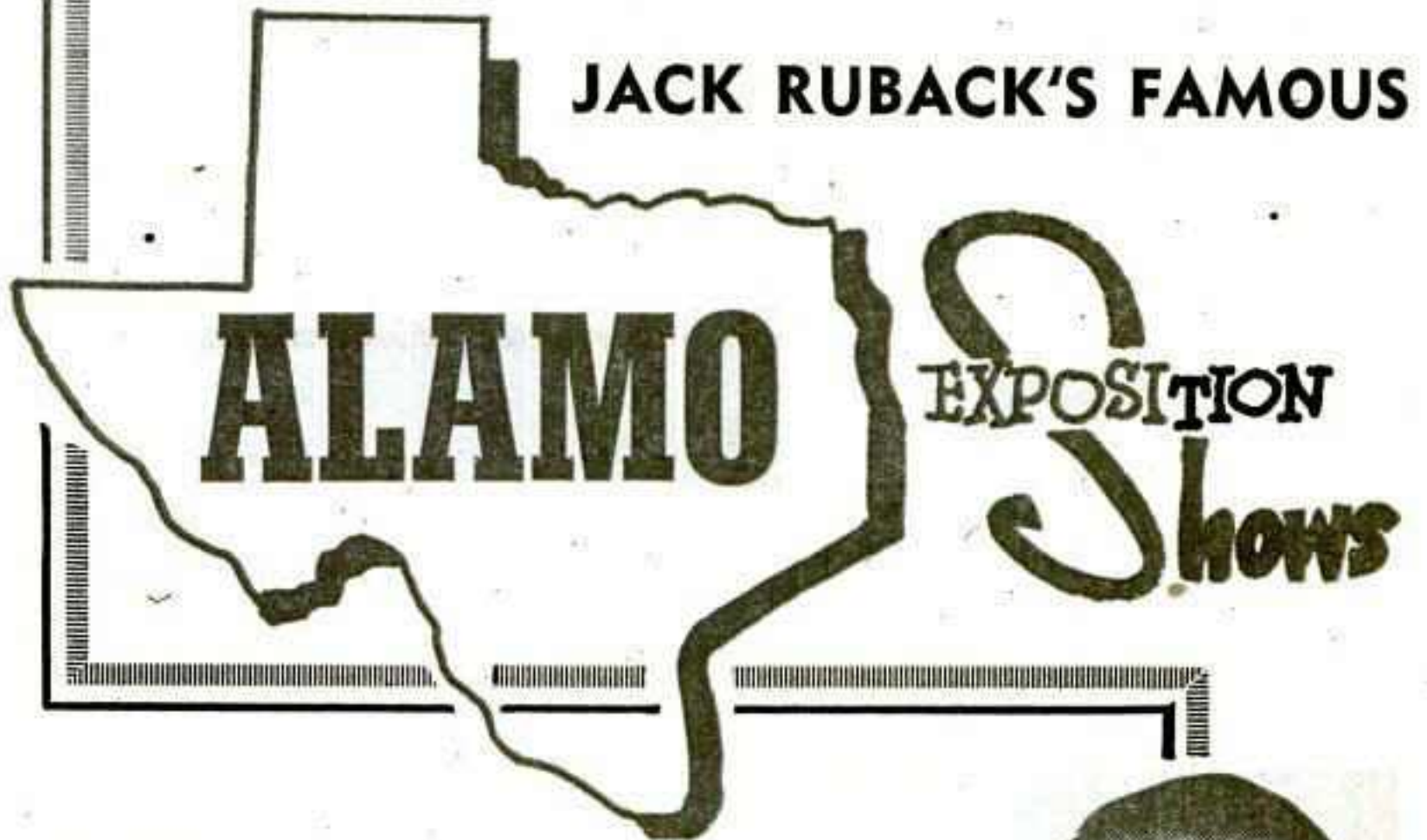
Houston County Fair, Caledonia

TOTAL ATTENDANCE: Paid and free, 28,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$7,232.87; day grandstand total, \$855; night grandstand total, \$2,617.43.
CARNIVAL: Tip Top Shows; ride and show gross, \$5,500.
ATTRACTIONS: Grandstand, Barnes-Carruthers show, 2 days, 3 nights; horse show, 1 day.
AID: State aid, \$2,095.98; county aid, \$2,815.36.
STAFF: President, W. J. Daley; secretary, Merle O. Almo; concessions superintendent, O. J. Strand; publicity director, Merle O. Almo.
 1957 DATES: August 21-24, tentative.

Itasca County Fair, Grand Rapids

OPERATED: 3 days, 4 nights.
RECEIPTS: Gate, free; day grandstand total, \$1,897; night grandstand total, \$3,889.
CARNIVAL: Rogers Bros. Shows; ride and show gross, \$7,748.
ATTRACTIONS: Grandstand — Stock car racing, 1 day, 2 nights; Crash Dick's Helldrivers, 1 night; Merritt's Ranch Rodeo, 1 day, 1 night.
AID, PREMIUMS: State aid, \$1,800.

THE QUALITY SHOW FOR QUALITY EVENTS!
 PERFORMANCE BASED ON EXPERIENCE



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THANKS

to all who contributed to our wonderful 1956 season.

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- 40 Concessions
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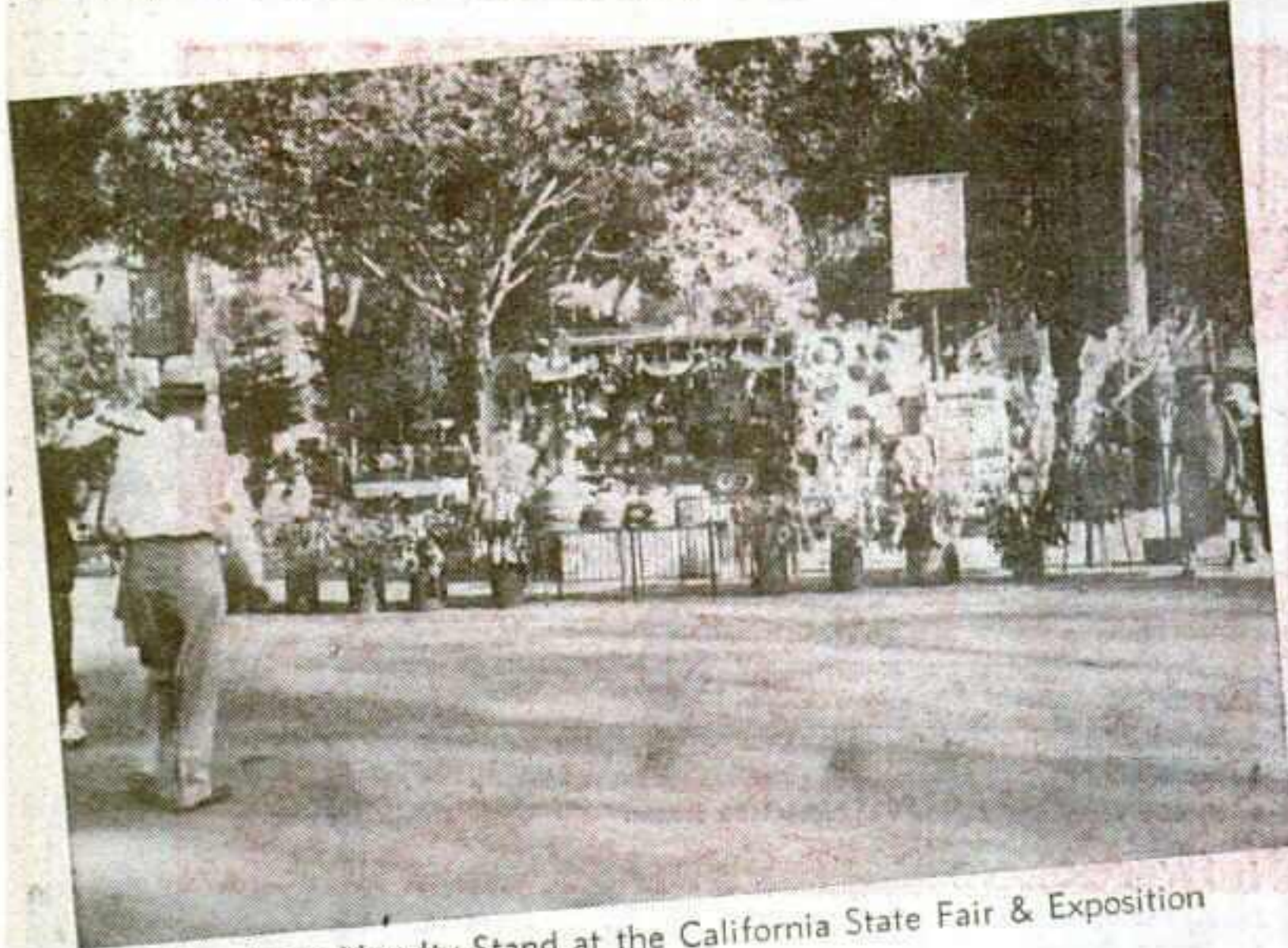


Fairs seeking an attraction of quality and distinction will find the answer in Polack Bros.' Circus . . . providing a carefully balanced variety of animal, aerial and acrobatic acts, comedy features and production numbers . . . unsurpassed in merit, smartly paced and brilliantly costumed . . . with the economic advantage of our long season's tour and yearly contracts.

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MODERN STANDS ★ GAY COLORS ★ COURTEOUS AGENTS
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★
Thanks, Fair Managers in California
and Arizona, for a Successful Season



FREEDMAN CONCESSIONS

5414 Victoria Ave., Los Angeles, Calif.

Morry Levy, Manager

county aid, \$12,000; other aid, none; total premiums (excluding races), \$13,800.
STAFF: President, T. C. Appelget; secretary, James Rassmussen; concession superintendent, Norbert Harms.

**Jackson County Fair,
Jackson**

TOTAL ATTENDANCE: Paid and free, 23,000. Operated 3 days, 4 nights.
RECEIPTS: Gate, \$4,269; day grandstand total, \$2,372; night grandstand total, \$2,535.75.

CARNIVAL: Carroll's Greater Shows; ride and show grosses, \$2,817.95.

ATTRACTIONS: Grandstand, T. B. Skarning Enterprises acts, 1 night; Venita Rich Talent Contest Revue, 1 night; stock car races (modified) local cars and drivers, 1 day; saddle club competition (S.W. Minn. Saddle clubs), 1 day; T. B. Skarning Enterprises, foreign car races, 1 day.

AID, PREMIUMS: State aid, \$2,295.97; county aid, \$10,989.67; total premiums (excluding races), \$4,290.90.

STAFF: President, A. F. Scheppmann; secretary, Anton C. Geiger; concession superintendent, George B. Peterson.

1957 DATES: August 15-18, tentative.

**Kandiyohi County Fair,
Willmar**

TOTAL ATTENDANCE: Paid and free, 33,534. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$9,041.87; day grandstand total, \$2,254.75; night grandstand total, \$3,615.50.

CARNIVAL: Raney United Shows; ride and show gross, \$7,095.75.

ATTRACTIONS: Grandstand—Joe Chitwood Thrill Show, 1 day, 1 night; Leo Hendricks' Movieland Capers, 2 days, 2 nights; stock car racing, 1 day; local Search for Talent Contest, 1 night.

AID, PREMIUMS: State aid, \$2,767; county aid, \$8,285; total premiums (excluding races), \$6,400.

STAFF: President, Tanner Jacobson; secretary, A. E. Thompson; publicity director, O. B. Augustson.

1957 DATES: September 11-14, tentative.

**Lake County Fair,
Two Harbors**

TOTAL ATTENDANCE: Paid and free, 8,915. Operated 4 day, 4 nights.

CARNIVAL: Rogers Bros. Shows.

STAFF: President, Ed J. Nauka; secretary, Ted Grinager.

1957 DATES: August 27-30, official.

**Mahnomen County Fair,
Mahnomen**

TOTAL ATTENDANCE: Paid and free, 4,089. Operated 3 days, 3 nights.

RECEIPTS: Gate, free; day grandstand total, \$1,296; night grandstand total, \$1,500.

CARNIVAL: Budget State Shows; ride and show gross, \$2,000.

ATTRACTIONS: Grandstand, Rollercoaster

of 1956, 2 days, 2 nights; Faith Holden Attraction, 1 night; Mahnomen Riding Club (horse show), 1 day.

AID: State aid, \$2,038.
STAFF: President, F. M. Rumreich; secretary, Jerome L. Kersting.

**Martin County Free Fair,
Fairmont**

TOTAL ATTENDANCE: Free, 102,000. Operated 4 days, 5 nights.

RECEIPTS: Gate, free.

CARNIVAL: Art B. Thomas Shows.

ATTRACTIONS: Grandstand, Swenson Thrillcade, 1 night; "Midwestern Hayride," 1 night; Hendrick's animals, 1 day, 2 nights.

AID: State aid, \$2,500; county aid, \$1,000.

STAFF: President, George Meschke; secretary, John S. Livermore.

1957 DATES: August 7-11, tentative.

Minnesota State Fair, St. Paul

TOTAL ATTENDANCE: Paid, 1,036,736. Operated 10 days, 10 nights.

CARNIVAL: Royal American Shows; ride and show gross, \$309,230.86.

ATTRACTIONS: Grandstand—Barnes-Carruthers Revue, Frank Winkley auto races, Aut. Swenson Thrill show.

STAFF: Secretary, Douglas Baldwin.

**Mower County Fair &
Livestock Show, Austin**

TOTAL ATTENDANCE: Paid and free, 115,000. Operated 6 days, 6 nights.

RECEIPTS: Gate, \$18,793; grandstand total, \$22,582.

CARNIVAL: Don Franklin Shows.

ATTRACTIONS: Grandstand, Circle Bar Rodeo, "Grand Ole Opry." Swenson Thrillcade, Barnes-Carruthers Show.

STAFF: President, Carl Kehret; secretary, P. J. Holand; concession superintendent, D. A. Deneen.

1957 DATES: August 6-11, official.

Nicollet County Fair, St. Peter

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 3 days, 3 nights.

RECEIPTS: Gate, \$4,900; day grandstand total, \$4,500; night grandstand total, \$4,000.

CARNIVAL: Klein Amusement Company; ride and show gross, \$4,050.

ATTRACTIONS: Grandstand—Barnes-Carruthers revue, 3 days, 3 nights; Crash Dick thrill show, 2 days; harness and pony races, 1 day.

AID, PREMIUMS: State aid, \$1,720; county aid, \$2,746; other aid, \$980; total premiums (excluding races), \$3,500.

STAFF: President Ernest Oduff; secretary, Dr. Roy A. Dean.

1957 DATES: August 22-25, tentative.

**Polk County Fair, Fertile
Owatonna**

TOTAL ATTENDANCE: Paid and free, \$5,500. Operated 3 days, 3 nights.

RECEIPTS: Gate, \$2,500; night grandstand total, \$2,500.

INSURANCE

... FOR THE ENTIRE AMUSEMENT INDUSTRY ...

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complete coverage.

America's Greatest 2-UNIT Show...

BUFF HOTTLE SHOWS

Each unit completely self-contained and able to play any size event . . . or combine both into 1 gigantic Midway for the biggest Fairs and Celebrations in America.

Check these items:

UNIT 1

- 21 RIDES
- 14 SHOWS
- 75 CONCESSIONS

UNIT 2

- 15 RIDES
- 10 SHOWS
- 60 CONCESSIONS

ATTENTION, FAIRMEN

Repeat bookings of Buff Hottle Shows have averaged over 90% for years. We invite you to check with any fairman who has booked us. Find out for yourself why we enjoy this enviable record.

SHOWMEN

For a winning route in 1957 contact us. The success of 2 units means we must add more rides, shows and concessions. Must be top quality only.

SPECIAL EVENTS PLANNERS!

We can always supply extra rides for your event: Picnics—Celebrations—Homecomings—Centennials, etc. We'll be at the Chicago Conventions and then at the Iowa, Indiana, Illinois, Missouri, Tennessee, Kentucky and Louisiana meetings.

► **Contact:** Buff Hottle, Manager
Hal (Romeo) Dunn, Assistant Manager

Our thanks to the following fairs for another smash year in 1956:

- FAIRFIELD, ILLINOIS
- METROPOLIS, ILLINOIS
- VIENNA, ILLINOIS
- PEORIA, ILLINOIS
- PINCKNEYVILLE, ILLINOIS
- ALEDO, ILLINOIS
- ARTHUR, ILLINOIS
- MT. STERLING, ILLINOIS
- McLEANSBORO, ILLINOIS
- LINCOLN, ILLINOIS
- MARION, ILLINOIS
- SPRINGFIELD, MISSOURI
- PRINCETON, INDIANA
- ANNA, ILLINOIS
- FREEPORT, ILLINOIS
- PADUCAH, KENTUCKY
- JACKSON, MISSOURI
- NEWTON, ILLINOIS
- SHAWNEETOWN, ILLINOIS
- JACKSON, TENNESSEE
- KENNETT, MISSOURI
- FLORENCE, ALABAMA
- HUNTSVILLE, ALABAMA
- COVINGTON, LOUISIANA
- DONALDSONVILLE, LOUISIANA
- OBERLIN, LOUISIANA
- FRANKLINTON, LOUISIANA
- LIVINGSTON, LOUISIANA
- OAK GROVE, LOUISIANA

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WORLD'S LARGEST WINTER EXPOSITION!

FIRST MAJOR FAIR OF 1957



Florida State Fair

and Gasparilla Pirate Festival

TAMPA JAN. 29 THRU FEB. 9

Big! Spectacular! Held in the heart of Florida's richest, most heavily populated trade area during peak of winter season... Features Florida agriculture, industry, commerce and culture... Plus—world famous Gasparilla Pirate Invasion, parades, auto races, midway, thrill shows and grandstand attractions.

Last year the Fair played to people from all of the 48 states, Canada and several foreign countries. You can sample it, test it and sell it to a broad cross-section of America at the Florida State Fair!

Florida's Greatest Annual Attraction

- Spectacular Pirate Invasion and Parade
- Auto Races Parades Thrill Shows
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- Agricultural, Industrial & Commercial Displays
- Dairy & Beef Cattle Shows & Sales
- Poultry & Swine Florida Electrical Exposition
- Latin-American Events Homemaking Exhibits
- State and County Exhibits
- 4-H Club & Future Farmers of America Activities

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We have modern, permanent Exhibition Buildings, grandstand, race track and other facilities for year round use by trade and sports shows and events. Contact us for information and available dates.

FLORIDA STATE FAIR AND GASPARILLA ASSOCIATION
J. C. HUSKISSON Manager-Secretary Tampa, Florida

11 DAYS and NIGHTS

CARNIVAL: Badger State Shows; ride and show gross, \$3,000.
ATTRACTIONS: Grandstand — Barnes-Carruthers revue, 2 nights; Whoopes John and talent show, 1 night.
AID, PREMIUMS: State aid, \$1,400; county aid, \$600; total premiums, (excluding races), \$2,000.
STAFF: President, Albin Johnson; secretary, Reynold Erickson; concession superintendent, J. C. Halvorson; publicity director, O. K. Knudson.

Steele County Free Fair.

TOTAL ATTENDANCE: Free, 161,841. Operated 5 days, 6 nights.
RECEIPTS: Gate, none; day grandstand total, \$9,661; night grandstand total, \$10,111.
CARNIVAL: 20th Century Shows; ride and show gross, \$23,619.
ATTRACTIONS: Grandstand — Hendrick's Horse Troupe, 1 day, 1 night; harness racing, 2 days; stock car races, 1 night; big car races, 1 day; Ernie Young variety show, 3 nights; motorcycle races, 1 day.
AID, PREMIUMS: State aid, \$4,640; county aid, \$4,364; other aid, \$200; total premiums, (excluding races), \$14,263.25.
STAFF: President, Hubert Fischer; secretary, Stan Muckle; concession superintendent, Ty Sincok; publicity director, Louis Allgayer.
1957 DATES: August 13-18, official.

Swift County Fair, Appleton

OPERATED: 3 days, 4 nights.
CARNIVAL: Don Franklin Shows.
ATTRACTIONS: Grandstand—Hal Garven variety show, 3 days, 3 nights; wrestling, 1 night.
AID, PREMIUMS: State aid, \$2,200; county aid, \$4,500; other aid, \$500.
STAFF: President, E. W. Pederson; secretary, J. G. Anderson.
1957 DATES: August 22-25, official.

Waseca County Fair, Waseca

TOTAL ATTENDANCE: Paid and free, 20,000. Operated 4 days, 2 nights.
RECEIPTS: Day grandstand total, \$1,500.
CARNIVAL: Badger State Show; ride and show gross, \$1,200.
ATTRACTIONS: Grandstand—Wrestling show (rained out), 1 day, 1 night; home talent show, 1 night; Maggie and Scotty show, 1 day; races and thrill show, 1 day.
AID, PREMIUMS: State aid, \$1,500; total premiums, (excluding races), \$2,400.
STAFF: President, B. J. Knauss; secretary, Leon Sexton; publicity director, D. M. Goughlin.
1957 DATES: First weekend in August, tentative.

Watowan County Fair, St. James

OPERATED: 3 days, 3 nights.
RECEIPTS: Gate, free; day grandstand total, \$1,000; night grandstand total, \$4,000.

CARNIVAL: Klein Amusement Company; ride and show gross, \$1,200.
ATTRACTIONS: Grandstand, Hal Garven Shows, 2 days, 2 nights.
AID, PREMIUMS: State aid, \$1,500; county aid, \$1,000; other aid, \$2,500; total premiums (excluding races), \$2,800.
STAFF: Herman Heckman; secretary, Hubert Ransom.
1957 DATES: August 9-11, official.

MISSISSIPPI

Mississippi-Alabama Fair & Dairy Show, Tupelo

TOTAL ATTENDANCE: Paid and free, 186,000. Operated 5 days, 5 nights.
CARNIVAL: Olson Shows.
ATTRACTIONS: Grandstand—Elvis Presley, 1 day.
AID, PREMIUMS: State aid, \$2,500; total premiums, \$22,750.
STAFF: President-manager, James M. Savery.
1957 DATES: Between September 26 and October 6.

Tippah County Fair, Ripley

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$3,500.
STAFF: President, Dennis Dixon; secretary, W. M. Bost.
1957 DATES: September 16-21, official.

Union County Fair, New Albany

TOTAL ATTENDANCE: Paid and free, 16,940. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$6,940.50.
CARNIVAL: Gladstone Shows.
ATTRACTIONS: Grandstand — Beauty contest, 1 night; Slim Rhodes, 1 night; talent show, 1 night; calf and pig scramble, 1 night; square dance, 1 night.
AID, PREMIUMS: State aid, \$397; total premiums, \$1,225.
STAFF: President, Bobby Colthary; secretary, G. A. Triggs.
1957 DATES: Third week in September.

MISSOURI

Lamar's Farm & Industrial Exposition, Lamar

TOTAL ATTENDANCE: Paid and free, 35,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, free; day grandstand total, free.
CARNIVAL: Sunset Amusement Company.
ATTRACTIONS: Free acts on square each day.
AID, PREMIUMS: State aid, \$1,200; other aid, \$2,400; total premiums (excluding races), \$3,600.

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THE FAMOUS
JOHN A. STRONG CIRCUS



GOOD CLEAN FUN
for
YOUNG AND OLD
10 BIG ACTS

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AT 20 CALIFORNIA FAIRS
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Thousand Oaks, California
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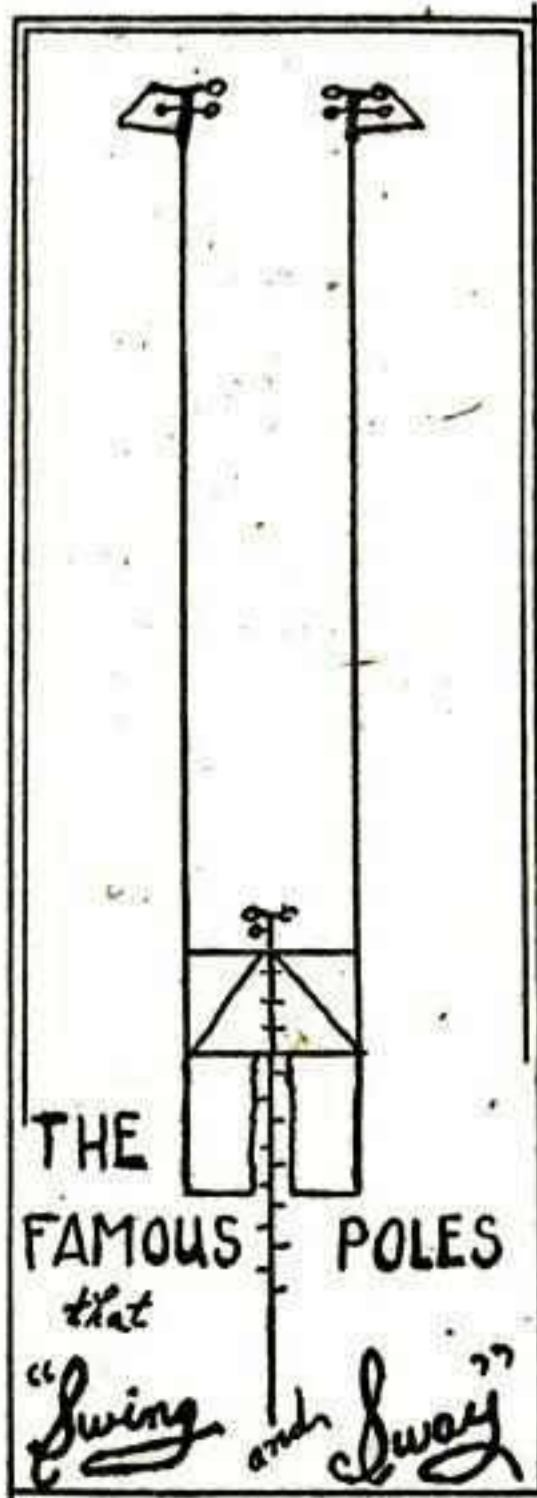
MEMO:

FROM THE DESK OF:

Sensational Ortons

TO: Whom it may concern

We're off to Europe for 1957—be back for the 1958 season—but before we go, a note of thanks to those responsible for an unbelievable season of 37 WEEKS. Realize we are bragging, but wouldn't you? Therefore, a hearty thank you to:



- CYRIL MILLS**
Olympia—London
7 weeks
- ★
- LEO GRUND**
Bigtop
2 TV appearances
- ★
- ORRIN DAVENPORT**
Shrine Circuses
10 weeks
- ★
- and Last,
but not least!
- AL MARTIN**
Outdoor dates
18 weeks
- ★
- MAILING ADDRESS:**
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MEDINA, OHIO

STAFF: President, Bud Moore.
1957 DATES: September 19-21, official.

**Maries County Fair,
Vienna**

TOTAL ATTENDANCE: Paid and free, 3,000. Operated 2 days, 2 nights.
RECEIPTS: Gate, \$1,800.
ATTRICTIONS: Grandstand—Foley and Lynn, 2 days, 1 night; square dancers, 1 night; horse show, 1 night; donkey baseball, 1 day.
STAFF: President, John Buschmann; secretary, Roy L. Hager.
1957 DATES: August 30-31, official.

Missouri State Fair, Sedalia

TOTAL ATTENDANCE: Paid and free, \$37,066. Operated 9 days, 9 nights.
RECEIPTS: Gate, \$93,037.60; day grandstand total, \$44,136.50; night grandstand total, \$41,265; coliseum total, \$3,933.
CARNIVAL: Cetlin & Wilson Shows.
ATTRICTIONS: Grandstand—Automobile racing, 4 days, 1 night; motorcycle racing, 1 day; harness and running horse racing, 4 days; ice show, "Holiday on Ice," 5 nights; thrill shows, 2 nights; "Grand Ole Opry," 1 night. Coliseum—Team pulling contest, 1 day; horse show, 6 nights.
AID, PREMIUMS: State aid, \$20,000; total premiums (excluding races), \$87,287.35.
STAFF: Secretary, W. H. Ritzenthaler; concession superintendent, R. E. Kahn; publicity director, Grant Neds.
1957 DATES: August 17-25, tentative.

**Moniteau County Fair,
California**

CARNIVAL: Parada Shows.
ATTRICTIONS: Grandstand — Horse show, 2 nights; steer riding rodeo, 1 night; tractor rodeo, 1 day; cattle show, 1 day; saddle club rodeo, 1 night.
STAFF: President, Layton Allee; secretary, Harold Kindle.

**North Central Missouri Fair,
Trenton**

TOTAL ATTENDANCE: Paid and free, 31,575. Operated 6 days, 7 nights.
CARNIVAL: Funland Shows.
ATTRICTIONS: Grandstand—Stock car racing, 2 nights; wrestling, 1 night; Congress of Canadian Daredevils, 1 day, 1 night; Killinger's Rollercoaster, 2 nights; "Grand Ole Opry," 1 night; pulling contests, 2 days; tractor driving contest, 1 day; pony races, 1 day.
AID, PREMIUMS: State aid, \$1,635; other aid, \$600; total premiums (excluding races), \$6,139.35.
STAFF: Manager, Leland McMullen.
1957 DATES: August 10-16, tentative.

**Northeast Missouri Fair,
Kirksville**

OPERATED: 4 days, 6 nights.
CARNIVAL: Funland Shows.
ATTRICTIONS: Grandstand — Horse

show, 2 nights; Kochman thrill show, 1 day, 1 night; Billy Papon, 1 day, 1 night; Myrt and Gert, 2 days, 2 nights; harness racing, 1 day, 1 night.

TOTAL PREMIUMS: (excluding races), \$4,440.

STAFF: President, M. H. Chapman; secretary, N. C. Allen; concession superintendent, R. W. Wheeler; publicity director, M. L. Clark Jr.
1957 DATES: August 6-9, official.

**Ozark Empire Fair,
Springfield**

TOTAL ATTENDANCE: Paid and free, 184,287. Operated 7 days, 7 nights.
RECEIPTS: Gate, \$41,447.99; day grandstand total, \$9,692.15; night grandstand total, \$15,820.75.
CARNIVAL: Buff Hottle Show; ride and show gross, \$23,090.
ATTRICTIONS: Grandstand — Transworld Auto Dare-Devs (Earl Newberry), 2 nights; Auto Racing, Inc. (Winkley) 2 days; Owens' Bros. Rodeo, 3 nights; Swenson Thrillcade, 1 night; horse show, 1 night; running horse races, 3 days.
AID, PREMIUMS: State aid, \$7,400; county aid, \$10,000; total premiums, (excluding races), \$27,640.
STAFF: President, Dr. W. A. Delzell; secretary, G. B. Boyd; concession superintendent, Al G. Eckert; publicity director, Eddie Bass.
1957 DATES: August 10-16, tentative.

**Prairie Home Fair,
Prairie Home**

TOTAL ATTENDANCE: Paid and free, 5,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, free.
CARNIVAL: Holiday Amusements.
ATTRICTIONS: Grandstand — Horse show, 3 nights; cattle show, 1 day.
STAFF: President, F. H. Reavis; secretary, Robert M. Kirkpatrick.
1957 DATES: August 6-8, tentative.

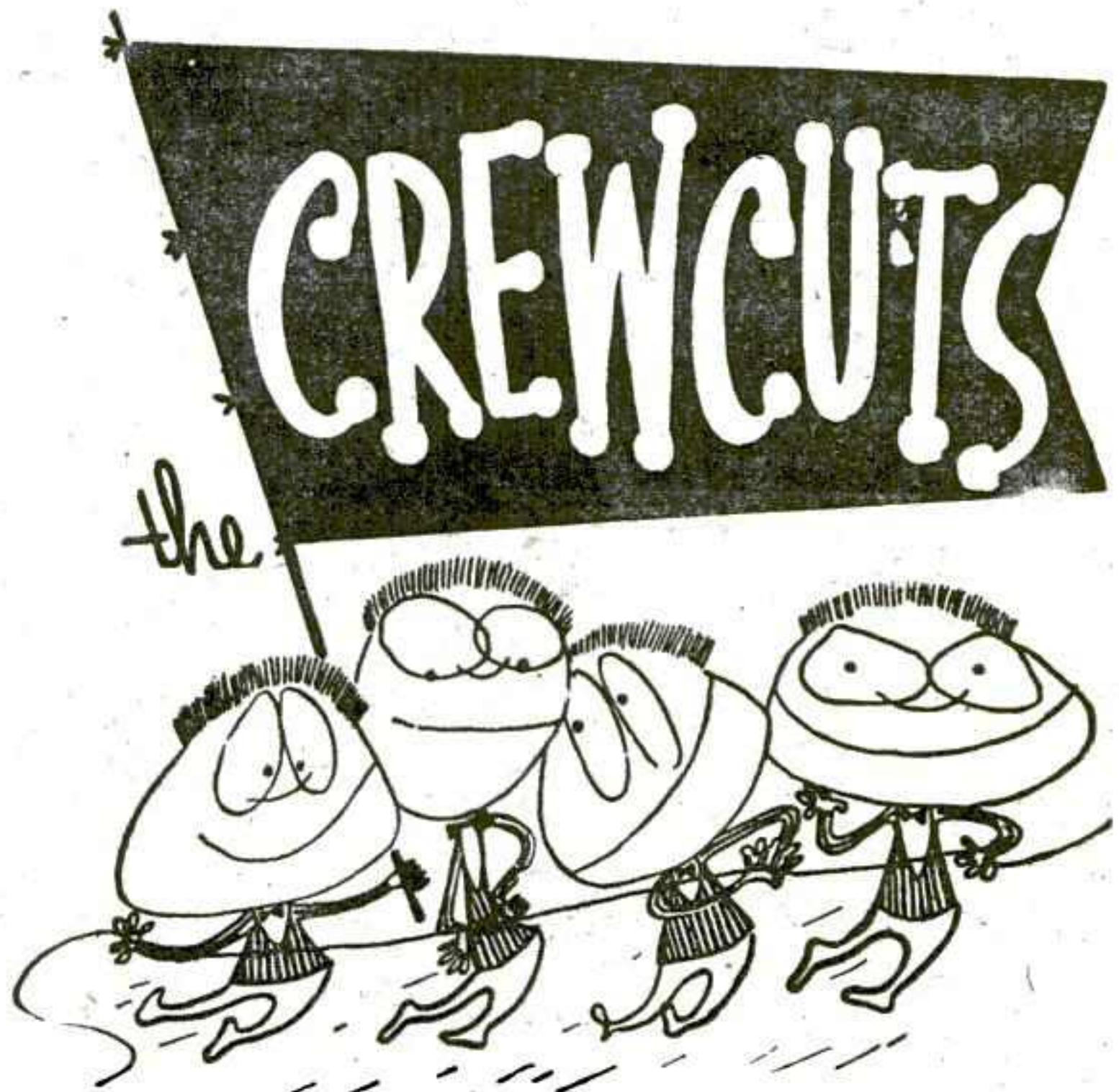
**St. Charles County Fair,
St. Charles**

TOTAL ATTENDANCE: Paid and free, 50,000. Operated 5 days, 5 nights.
CARNIVAL: Mound City Shows.
ATTRICTIONS: Grandstand—team pulling, 1 night; horse show, 1 night; tractor rodeo, 1 day; Rufe Davis show, 1 night; livestock sale, 1 day.
STAFF: Secretary, Kurt E. Schnedler.
1957 DATES: September 6-10, tentative.

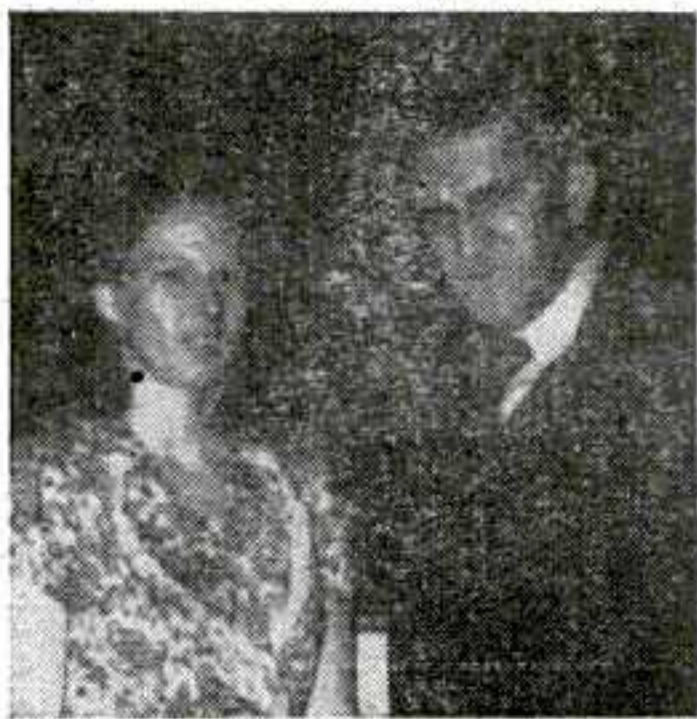
**Webster County Fair,
Marshfield**

TOTAL ATTENDANCE: Paid and free, 5,000. Operated 3 days, 4 nights.
RECEIPTS: Gate, \$1,700.
CARNIVAL: Funland Shows.
AID, PREMIUMS: State aid, \$300; total premiums (excluding races), \$1,300.
STAFF: President, N. A. Lundh; secretary, Ellis O. Jackson.
1957 DATES: August 28-31, tentative.

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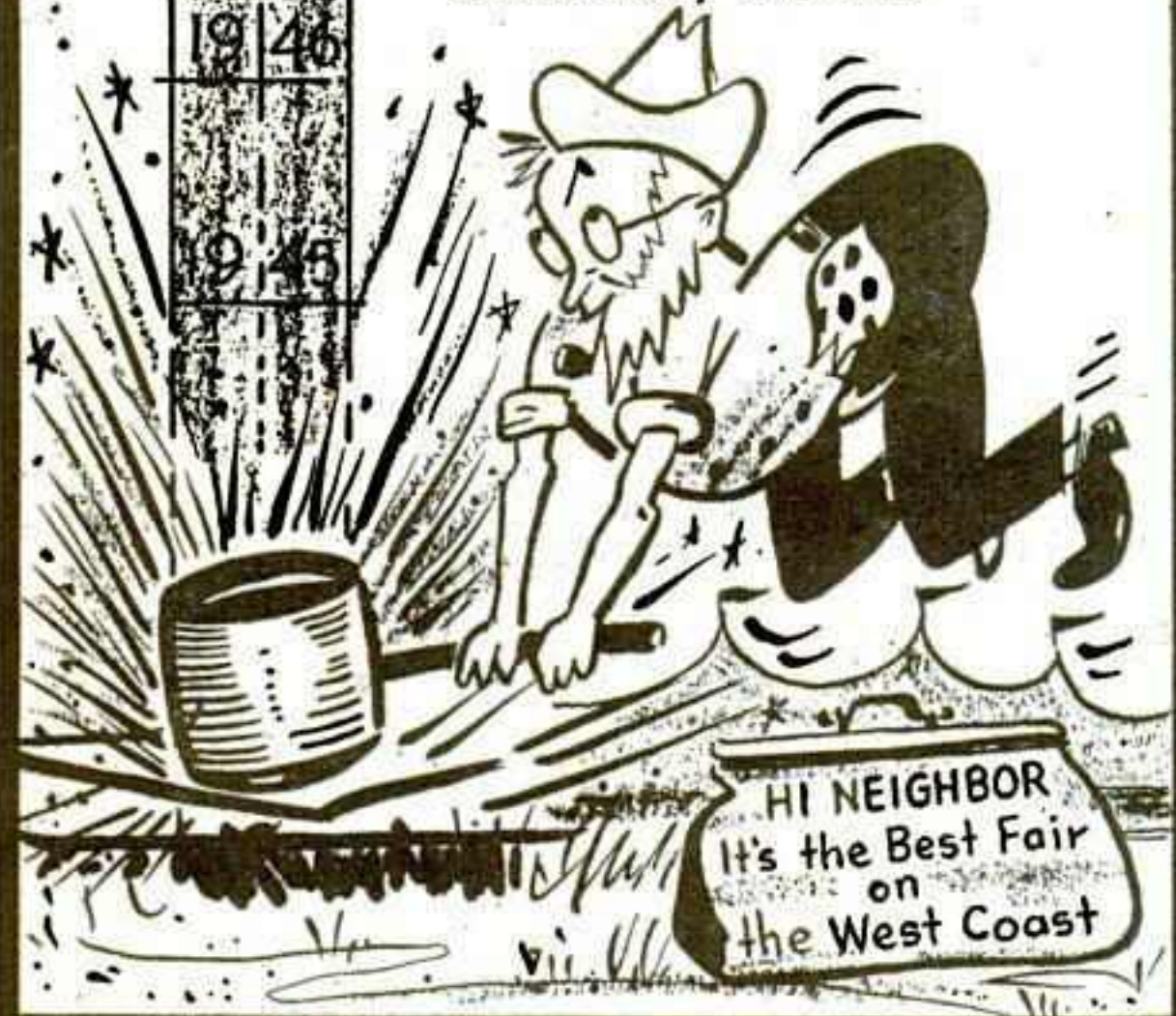
243,247 IN 1956
236,926 IN 1955

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San Jose, Calif.*

1954
1953
1952
1951
1950
1949
1948
1947
1946
1945

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SANTA CLARA COUNTY FAIR
 2530 South First Street, San Jose Calif.

MONTANA

Daniels County Fair, Scobey
TOTAL ATTENDANCE: Paid and free, 4,000. Operated 2 days, 3 nights.
RECEIPTS: Day grandstand total, \$2,000; night grandstand total, \$3,500.
CARNIVAL: Northern Exposition; ride and show gross, \$4,800.
ATTRACTIONS: Grandstand — Holden Hell Drivers, 2 days; Clarence Smith revue, 3 nights.
AID: County aid, \$600.
STAFF: President, Roy Killenbeck; secretary, John P. Harmon.
1957 DATES: First week of August, tentative.

Marias Fair, Shelby
TOTAL ATTENDANCE: Paid and free, 20,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$7,690.85; day grandstand total, \$6,046.50; night grandstand total, \$5,507.50.
CARNIVAL: Northern Exposition; ride and show gross, \$9,250.30.
ATTRACTIONS: Grandstand—Rodeo, 4 days; races, 4 days; revue, 4 nights; doll and pet parade, 1 day; 4-H square dancers, 1 day.
AID, PREMIUMS: County aid, \$18,677; total premiums, (excluding races), \$5,080.25.
STAFF: President, Jean P. Gerlough; secretary, Clifford D. Coover.
1957 DATES: July 25-28, tentative.

Northwest Montana Fair, Kalispell
TOTAL ATTENDANCE: Paid and free, 22,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$6,769.10; day grandstand total, \$5,188; night grandstand total, \$2,689.50.
CARNIVAL: Siebrand Shows.
ATTRACTIONS: Grandstand — O-Mok-Sec, 1 night; fireworks display (Coca-Cola), 1 night.
AID, PREMIUMS: Total premiums, (excluding races), \$8,000.
STAFF: Chairman, J. E. Gustin; secretary, Russell E. Marsh.

Sanders County Fair & Rodeo, Plains
TOTAL ATTENDANCE: Paid and free, 5,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, free; day grandstand total, \$2,181; night grandstand total, \$2,118; coliseum total, \$717.
CARNIVAL: Ruby Smith.
ATTRACTIONS: Grandstand — Rodeo, 2 days; races, 1 day; night show, 2 nights.
AID, PREMIUMS: County aid, \$11,000; total premiums (excluding races), \$3,000.
STAFF: President, Peter Jacobsen; secretary, G. P. Howser.

NEBRASKA

Burt County Fair, Oakland
TOTAL ATTENDANCE: Paid and free, 5,000. Operated 3 days, 4 nights.
RECEIPTS: Gate, free; day grandstand total, 1,000; night grandstand total, \$4,000; coliseum total, \$400.
CARNIVAL: County Fair Shows; ride and show gross, \$1,800.
ATTRACTIONS: Grandstand—Kirk and Son, 1 night; Deforest Attractions, 1 night; Grand Ole Opry, 1 night; 4-H night, 1 night.
AID, PREMIUMS: County aid, \$3,400; other aid, \$735; total premiums, (excluding races), \$3,000.
STAFF: President, Eugene Hultquist; secretary, Orrin Kohlmeier.
1957 DATES: Third week in August, tentative.

Eustis Corn Show and Fair, Eustis
TOTAL ATTENDANCE: Paid and free, 1,200. Operated 3 days, 2 nights.
RECEIPTS: Gate, \$126; day grandstand total, \$150; night grandstand total, \$276.
CARNIVAL: KDK Amusement Co.; ride and show gross, \$450.
ATTRACTIONS: Grandstand — Johnny Guiner's (Circus Caravan), 2 nights; baseball, 3 days.
AID, PREMIUMS: State aid, \$150; county aid, \$800; other aid, \$500; total premiums, (excluding races), \$600.
STAFF: President, Albert Hablitzel; secretary, Dean Hoeftle.
1957 DATES: Third week in August, tentative.

Jefferson County Fair, Fairbury
TOTAL ATTENDANCE: Paid and free, 4,000. Operated 4 days, 4 nights.
CARNIVAL: Shamrock Shows; ride and show gross, \$800.
ATTRACTIONS: Grandstand — Midwest Attractions, 1 night; Duke of Paducah, 1 day, 1 night; Hazell Randall Jack Pot Show, 1 night; Johnny Guiner's Show, 1 day, 1 night.
AID, PREMIUMS: State aid, \$700; county aid, \$2,000; total premiums, (excluding races), \$1,700.
STAFF: President, Sam Lewis; secretary, S. M. Cressman.
1957 DATES: August 6-9, tentative.

Knox County Fair, Bloomfield
TOTAL ATTENDANCE: Paid and free, 15,000. Operated 3 days, 3 nights.
RECEIPTS: Gate \$7,350; day and night grandstand total, \$3,000.
CARNIVAL: Art B. Thomas Shows; ride and show gross, \$4,000.
ATTRACTIONS: Grandstand — Johnnie Gunnier show, 1 day, 1 night; Joie Chit-

wood thrill show, 1 day, 1 night; Smiley Burnette, 1 day, 1 night.
AID, PREMIUMS: County aid, \$3,060; other aid, \$750; total premiums, (excluding races), \$3,940.
STAFF: President, Otto Hansen; secretary, P. E. Stepp; concessions superintendent, J. R. Clements.

Lincoln County Fair, North Platte
TOTAL ATTENDANCE: Paid and free, 10,000. Operated 5 days, 4 nights.
RECEIPTS: Gate, \$1,200; day grandstand total, \$3,500; night grandstand total, \$1,600.
CARNIVAL: None.
ATTRACTIONS: Grandstand—Grand Ole Opry, 1 night; winners all, 1 night; Sons of the Purple Sage, 1 night; stock car races, 1 day.
STAFF: President, Paul J. Thomsen; secretary, Clark Hord.
1957 DATES: Third week in August, official.

Nebraska State Fair, Lincoln
TOTAL ATTENDANCE: Paid and free, 262,000. Operated 7 days, 7 nights.
CARNIVAL: William T. Collins Shows.
ATTRACTIONS: Grandstand — "Holiday on Ice," 7 nights; big car racing, 3 days; stock racing, 1 day; motorcycle racing, 1 day; Hendricks Animal Show, 1 day; thrill show, 1 day.
AID: State aid, \$9,000.
STAFF: President, Ed Baumann; secretary, Edwin Schultz; concession superintendent, Jack Hutchens.
1957 DATES: August 31-September 6, official.

Nemaha County Fair, Auburn
TOTAL ATTENDANCE: Paid and free, 6,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, free; night grandstand total, \$3,950.
CARNIVAL: Hale Shows of Tomorrow; ride and show gross, \$3,200.
ATTRACTIONS: Grandstand — Dudes and Dames (stage show), 4 nights. Coliseum — Slim Everhart and His Radio WOW Callin' Show, 2 days.
AID, PREMIUMS: County aid, \$2,000.
STAFF: President, Floyd W. Pohlman; secretary, Tom Adamson.

Nuckolls County Fair, Nelson
OPERATED: 3 days, 3 nights.
RECEIPTS: Gate, free; night grandstand total, \$1,800.
CARNIVAL: Maddox Shows.
ATTRACTIONS: Grandstand—Peg Leg Bates show, 2 nights; 4-H home talent show, 1 night.
AID, PREMIUMS: County aid, \$2,500; total premiums, (excluding races), \$1,500.
STAFF: President, Lawson Wherman; secretary, H. McAdamson.

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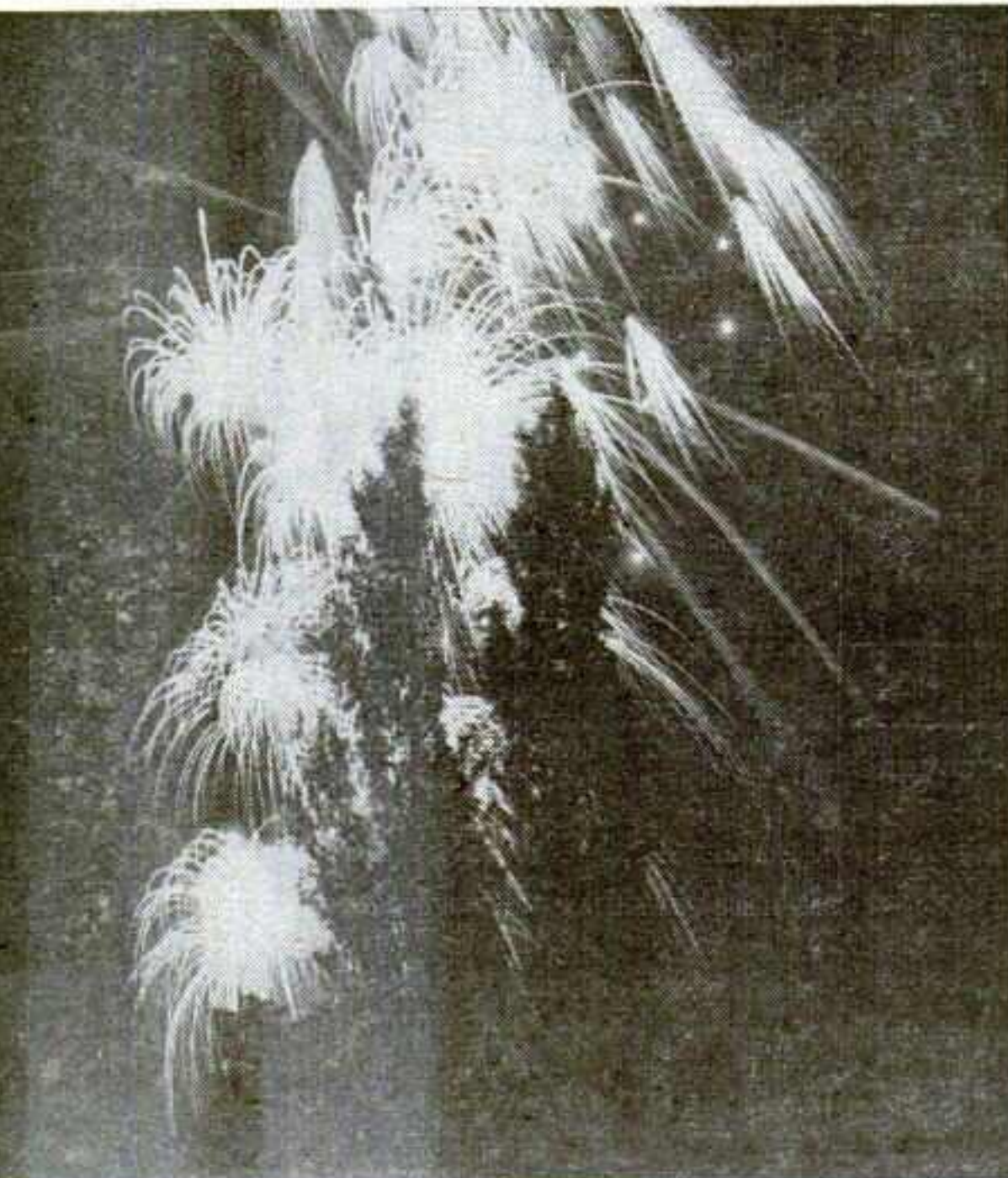
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Beauty Show

Horse Show

Plug Horse and Mule Race

Benefit of Crippled Children's
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Horse Pulling Contest

Milk Goat Show

Baby Show

Parade

Beef Cattle Show

Thrill Show

Choir Sing

Farm Bureau Day

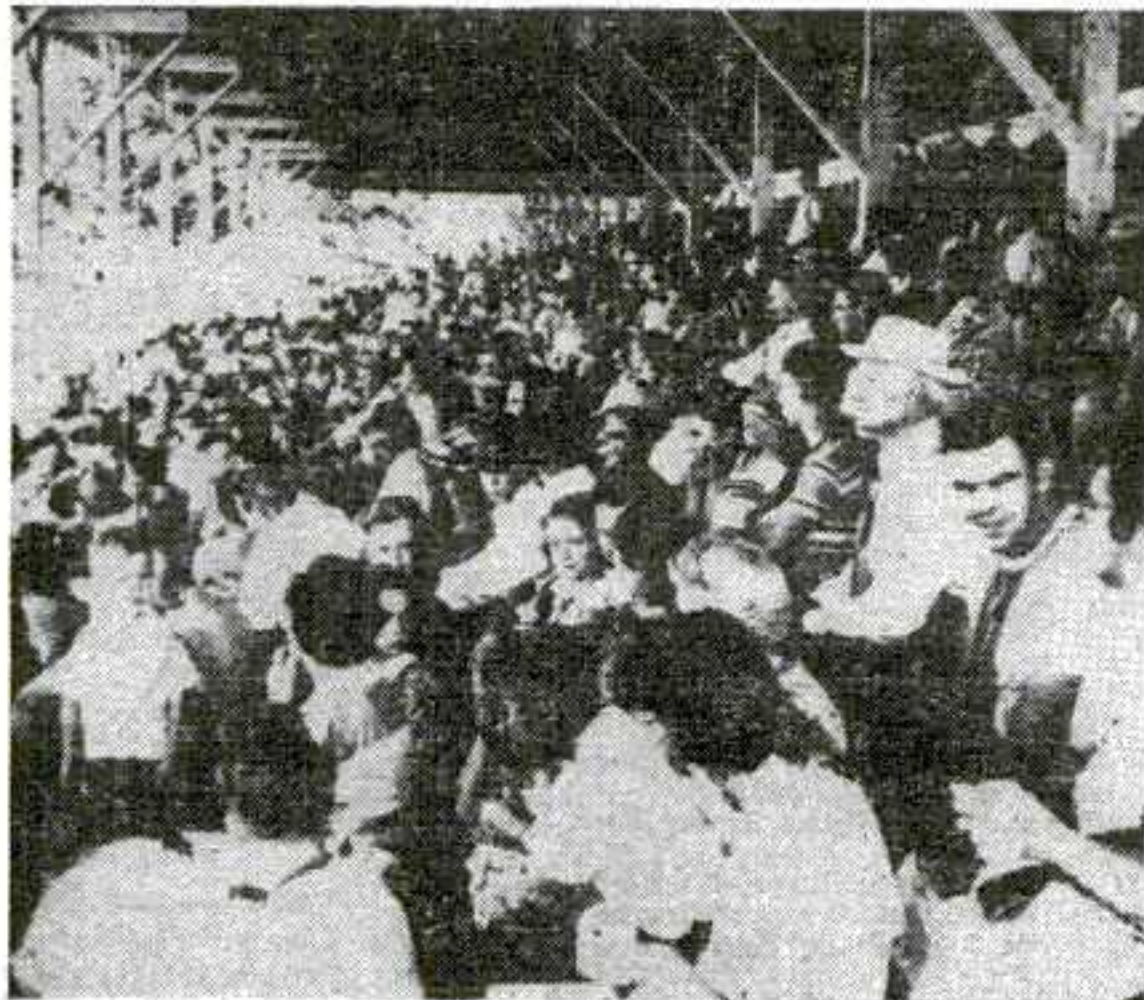
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Dairy Cattle Show

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Pres. & Gen. Mgr.

SARAH BREEZE

Sec'y & Treas.

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Richardson County Free Fair, Humboldt

TOTAL ATTENDANCE: Paid and free,
50,000. Operated 3 days, 4 nights.

RECEIPTS: Gate, free; grandstand, free.
CARNIVAL: Hale's Shows of Tomorrow.
ATTRACTIONS: Grandstand — Barnes-
Carruthers, 3 days, 3 nights; home talent,
1 night.

AID, PREMIUMS: County aid, \$4,000;
other aid, \$1,200; total premiums (excluding
races), \$2,000.

STAFF: President, Frank J. Rist; secre-
tary, L. E. Watson; concession, superin-
tendent, Henry Kroese; publicity director,
Ben Mitchell.

Scotts Bluff County Fair, Mitchell

TOTAL ATTENDANCE: Paid and free,
20,000. Operated 7 days, 3 nights.

RECEIPTS: Gate, \$6,471.89; day grand-
stand total, \$2,106; night grandstand total,
\$4,294.50.

CARNIVAL: Great Western Shows; ride
and show gross, \$5,400.

ATTRACTIONS: Grandstand—Pari-mutuel
races, 7 days; night variety show, 3 nights.

STAFF: President, J. W. Sandford; secre-
tary, W. W. Hickman; concession superin-
tendent, J. C. Koxhausen Jr.; publicity
director, M. C. Cannon.

1957 DATES: Labor Day thru following
Saturday.

Washington County Fair, Arlington

TOTAL ATTENDANCE: Paid and free,
15,000. Operated 3 days, 3 nights.

RECEIPTS: Gate, free; grandstand total,
\$11,000.

CARNIVAL: Silver Star Shows.

ATTRACTIONS: Stock car races, 1 night;
Kirk & Son Attractions, 2 nights.

AID, PREMIUMS: State aid \$3,000; to-
tal premiums (excluding races), \$2,600.

STAFF: President, J. P. Rhea; secretary,
H. C. McClellan.

1957 DATES: August 21-23, tentative.

NEVADA

Nevada Fair of Industry, Ely

OPERATED: 4 days.

ATTRACTIONS: Grandstand — Horse
racing, 4 days; horse show, 4 days; Local
Talent Contest, 1 night; Livestock, 2
days.

STAFF: President, Tom Cook; secre-
tary, Sunny Smith.

1957 DATES: Last two weekends in
August, official.

NEW HAMPSHIRE

Northwood Fair & Horse Show, Northwood

TOTAL ATTENDANCE: Paid and free,
5,000. Operated 3 days, 3 nights.

RECEIPTS: Gate, \$5,000; bleacher total,
\$175.

ATTRACTIONS: Grandstand—Horse pull-
ing, 1 day; horse show, 1 day; chicken
shoot, 1 day; donkey ball game, 1 night.

AID, PREMIUMS: State aid, \$4,500;
total premiums, \$4,500.

STAFF: President, Dr. Alfred D. Miha-
chik; secretary, Hugh J. Prestley; concession
superintendent, Ernest Bakerm.

1957 DATES: September 8-10, tentative.

NEW JERSEY

Atlantic County 4-H Fair, Pomona

TOTAL ATTENDANCE: Free, 15,000.
Operated 3 days, 3 nights.

CARNIVAL: None.

ATTRACTIONS: Horse show, firemen's
parade, tractor pulling, talent show, barber-
shop quartet contest.

STAFF: President, Raymond Klotz; secre-
tary, Joan Andersen.

1957 DATES: August 15-17, official.

Cumberland County Fair, Bridgeton

TOTAL ATTENDANCE: Paid and free,
52,000. Operated 6 days, 6 nights.

RECEIPTS: Gate \$12,663.29; day grand-
stand total, \$859.65; night grandstand total,
\$1,753.95.

CARNIVAL: M-D Amusement Shows.

ATTRACTIONS: Grandstand — Sally
Starr and riders, 1 day, 1 night; Miss
Bidgeton contest, 1 night; harness racing,
4 days; Miss Cumberland contest, 1 night;

Hawkshaw Hawkins, Judy Lynn, 1 day, 1
night; baton contest, 1 night; square danc-
ing, 1 night; fireworks, 1 night.

AID, PREMIUMS: State aid, \$2,700;
total premiums (excluding races), \$3,800.

STAFF: President, Raymond J. Riley;
secretary, Robert J. Wheaton; publicity di-
rector, Joe Garwood.

1957 DATES: September 2-7, official.

Morris County Fair, Parsippany

TOTAL ATTENDANCE: Paid and free,
100,000. Operated 6 days, 6 nights.

RECEIPTS: Gate, \$50,000; grandstand,
free.

CARNIVAL: Reithoffer Shows; ride and
show gross \$10,000.

ATTRACTIONS: Grandstand — Beauty
contest, 2 nights; band concert, 2 nights;
horse gymkhanna, 1 day, 3 nights; fashion

show, 1 night; tractor driving, 2 days; dog
show, 3 days.

AID, PREMIUMS: State aid, \$1,600; to-
tal premiums (excluding races), \$12,500.

STAFF: President, John J. Kennedy;
manager, Swante C. Swenson.

1957 DATES: August 19-24, tentative.

NEW MEXICO

New Mexico State Fair, Albuquerque

TOTAL ATTENDANCE: Paid and free,
384,000. Operated 9 days, 9 nights.

CARNIVAL: Siebrand Bros.' carnival
and circus.

ATTRACTIONS: Grandstand—Pari-mutuel
horse racing, 9 days; rodeo, 9 nights; "Danc-
ing Waters."

1957 DATES: September 28-October 6,
official.

NEW YORK

Altamont Regional Fair, Altamont

TOTAL ATTENDANCE: Paid and free,
76,456. Operated 6 days, 6 nights.

RECEIPTS: Gate, \$2,700; grandstand
total, free.

CARNIVAL: Coleman Bros.' Shows.

ATTRACTIONS: Grandstand—Al Martin
Revue, 6 days, 5 nights; Joie Chitwood
thrill show, 1 night.

AID, PREMIUMS: State aid, \$10,000;
county aid, \$8,000; total premiums, \$12,000.

STAFF: President, A. Tompkins; secre-
tary, S. T. Rombough.

1957 DATES: August 18-24, tentative.

Cattaraugus County Agricultural Society Little Valley

TOTAL ATTENDANCE: Paid and free,
30,000. Operated 5 days, 5 nights.

RECEIPTS: Gate, \$15,000; day grandstand
total, \$1,900; night grandstand total, \$4,800.

CARNIVAL: Page Combined Shows.

ATTRACTIONS: Grandstand — GAC-
Hamid Show, 5 days, 5 nights; Kochman
Thrill Shows, 1 day, 1 night; Erie County
Mounted Police, 1 night.

AID, PREMIUMS: State aid, \$10,000;
total premiums (excluding races), \$14,000.

STAFF: President, Frank Peters; secre-
tary, J. W. Watson; concession superintendent,
Mildred Merow; publicity director, Ray
V. Carrol.

1957 DATES: August 27-31, tentative.

Chenango County Fair, Norwich

TOTAL ATTENDANCE: Paid and free,
25,000. Operated 5 days, 6 nights.

RECEIPTS: Gate, \$11,000; day grand-

GAYLAND SHOWS

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Racing — Horse Show — Horse
Pulling — Thrill Show — Talent
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will leave a lasting impression on them.

1957 DATES
SEPT. 10-14

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stand total, \$2,100; night grandstand total,
\$6,900.
CARNIVAL: Coleman Bros.
ATTRACTIONS: Grandstand — Ward
Beams Thrill Show, 1 night; Faron Young
and His Deputies, 1 day, 1 night; Para-
mount Review (stage show), 1 day, 1 night;
Gene Holters Ostriches and Animal Show,
1 day, 1 night; wild west and rodeo, 1 day,
2 nights; Blonde Bombshell aerial act, 6
days, 6 nights.
AID, PREMIUMS: State aid, \$10,000;
total premiums (excluding races), \$9,116.13.
STAFF: President, Melvin Osborne; secre-
tary, Len Tyler; concession superintendent,
Nicholas Jamba; publicity director, Roy
Gallinger.

Dutchess County Fair, Rhinebeck
TOTAL ATTENDANCE: Paid and free,
108,983. Operated 6 days, 6 nights.
CARNIVAL: Reithoffer Shows.
ATTRACTIONS: Grandstand—TV Dis-
coveries, 2 nights; Midwestern Hayride, 3
nights; rock and roll, 1 night; harness rac-
ing, 2 days; midget racing, 1 day; Oxen
drawing contest, 2 days.
AID, PREMIUMS: State aid, \$10,000;
county aid, \$6,500; total premiums, (ex-
cluding races), \$19,256.
STAFF: President, Samuel H. Morrison;
secretary, R. C. Murray; concession superin-
tendent, R. C. Murray; publicity director,
E. I. Hatfield.
1957 DATES: August 23-28, official.

Firemen's Fair, De Ruyter
TOTAL ATTENDANCE: Paid and free,
20,000. Operated 4 days, 4 nights.
ATTRACTIONS: Grandstand — Western
horse show, 1 day, 1 night; outdoor movies,
1 night; baseball, 2 nights; fireworks, 1
night; battle of the drums, 1 night; drill
team contest, 1 night.
STAFF: President, Ray Wells.

Franklin County Fair, Malone
TOTAL ATTENDANCE: Paid and free,
40,000. Operated 7 days, 6 nights.
RECEIPTS: Gate \$20,000; day grand-
stand total, \$8,000; night grandstand total,
\$7,500.
CARNIVAL: O. C. Buck Shows.
ATTRACTIONS: Grandstand—Holler an-
imals, 1 day, 1 night; Al Martin stagershow,
5 days, 5 nights; Ward Beam thrill show,
2 days; horse racing, 4 days.
STAFF: President, Elmer McCann; secre-
tary, M. J. Finnegan; publicity director,
M. C. Tackley.
1957 DATES: August 19-25, official.

Orange County Fair, Middletown
TOTAL ATTENDANCE: Paid and free,
114,677. Operated 9 days, 9 nights.
RECEIPTS: Gate, \$32,914.35; day grand-
stand total, \$8,730.85; night grandstand
total, \$13,469.90.
CARNIVAL: I. T. Shows, Inc.
ATTRACTIONS: Grandstand — Horse
show, 1 day; motorcycle races, 1 day;
stock car races, 2 nights; thrill show, 1
night; rodeo and wild west show, 1 day,
1 night; TV Discoveries, 1 night.
AID, PREMIUMS: State aid, \$10,000;
county aid, \$2,500; total premiums (exclud-
ing races), \$11,000.
STAFF: President, Benj. B. Strong; gen-
eral manager, Fred Germain Jr.
1957 DATES, August 3-11, official.

The Great Palmyra Fair, Palmyra
TOTAL ATTENDANCE: Paid and free,
47,500. Operated 4 days, 5 nights.
RECEIPTS: Gate, \$13,099.55; day and
night grandstand total, \$4,572.90.
CARNIVAL: Harry Frame Shows; ride
and show gross, \$8,500.
ATTRACTIONS: Grandstand—B. Ward
Beam thrill show, 1 night; junior olympics,
1 day; firemen's parade, 1 night; harness
races, 3 days; Gene Holter's animals, 1
night; Hamid variety show, 1 night.
AID, PREMIUMS: State aid, \$10,000;
total premiums, (excluding races), \$12,500.
STAFF: President Vernon S. Cator; secre-
tary, W. R. Converse.
1957 DATES: August 13-17, official.

Tompkins County Fair, Ithaca
TOTAL ATTENDANCE: Paid and free,
25,000. Operated 5 days, 6 nights.
CARNIVAL: Page Combined Shows.
ATTRACTIONS: Grandstand — Black
Diamond Rodeo, 1 night; Gene Holter's
animals, 1 night; B. Ward Beam thrill
show, 1 night; Joan Brandon, 1 night.
AID, PREMIUMS: State aid, \$10,000.
STAFF: President, M. O. Pfarter; secre-
tary, R. K. Blatchley.
1957 DATES: Second week in August,
tentative.

NORTH CAROLINA

Beaufort County Fair, Washington
TOTAL ATTENDANCE: Paid and free,
9,000. Operated 5 days, 6 nights.
RECEIPTS: Gate, \$6,500.
CARNIVAL: O. C. Buck Shows; ride and
show gross, \$11,000.
ATTRACTIONS: Grandstand—Wild Bill
Cody and Company, 3 days, 5 nights; Four
Star Revue, 3 days, 5 nights.
STAFF: President, George W. Currin;
secretary, Blount S. O'Neil.

Cabarrus County Agricultural Fair, Concord
TOTAL ATTENDANCE: Paid and free,
65,000. Operated 5 days, 6 nights.
CARNIVAL: Gold Medal Shows.
ATTRACTIONS: Harry Vilponteaux,
"Clown of Clowns," 6 nights; Kidd Smith
Western and Variety Show, 3 days, 6 nights;

6-piece Dixieland Jazz Band, 6 nights; 4-
piece hillbilly band, 6 nights; Allison Sis-
ters (girl quartet), 6 nights; fireworks (R. J.
Vitale), 6 nights.
STAFF: President, J. Lee White; man-
ager, Clyde L. Propst Jr.
1957 DATES: September 17-21, tentative.

Cape Fear Fair, Fayetteville

TOTAL ATTENDANCE: Paid and free,
70,000. Operated 5 days, 6 nights.
RECEIPTS: Gate, \$19,500; grandstand,
none.
CARNIVAL: John Marks Shows; ride
and show gross, \$25,400.
ATTRACTIONS: Free acts.
STAFF: President, Alex G. McBryde.
1957 DATES: First week in October, of-
ficial.

Center of North Carolina Fair, Asheboro

TOTAL ATTENDANCE: Paid and free,
30,000. Operated 6 days, 6 nights.
CARNIVAL: Page Combined Shows.
STAFF: President, J. G. Haskins; secre-
tary, W. C. York; concession superin-
tendent, Roland Page.
1957 DATES: Third week in September,
tentative.

Drexel Community Fair, Drexel

TOTAL ATTENDANCE: Paid and free,
45,000. Operated 3 days, 4 nights.
RECEIPTS: Gate, free; night grand-
stand total, \$2,000.
CARNIVAL: R. C. Lee Rides; ride
gross, \$6,000.
ATTRACTIONS: Grandstand — Beauty
contest, 1 night; Arthur Smith show, 1
night; rodeo, 4 nights.
STAFF: President, Ralph Abernathy.
1957 DATES: August 20-24, tentative.

Madison Agricultural Fair, Madison

TOTAL ATTENDANCE: Paid and free,
7,500. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$2,500.
CARNIVAL: Virginia Greater Shows;
ride and show gross, \$6,600.
ATTRACTIONS: None.
STAFF: Secretary, W. N. Schultz Jr.

Southern States Fair, Charlotte

TOTAL ATTENDANCE: Paid and free,
200,000. Operated 5 days, 5 nights.
CARNIVAL: James E. Strates Shows.
ATTRACTIONS: Grandstand — GAC-
Hamid revue, 3 nights; Midwestern Hay-
ride, 2 nights; Ward Beam thrill show, 1
night; Joie Chitwood thrill show, 1 night;
Holler animals, 2 days.
PREMIUMS: Total premiums, \$20,000.
STAFF: President, Dr. J. S. Dorton;
general manager, J. (Sib) Dorton.
1957 DATES: October 1-5, tentative.

NORTH DAKOTA

Divide County Fair, Crosby
TOTAL ATTENDANCE: Paid and free,
8,500. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$3,750; day grandstand
total, \$3,600; night grandstand total, \$4,100.
CARNIVAL: Hill's Greater Shows; ride
and show gross, \$10,500.
ATTRACTIONS: Grandstand—Hendrick's
animal show, 1 day, 1 night.
AID, PREMIUMS: State aid, \$200; county
aid, \$1,500; total premiums, \$1,500.
STAFF: President, J. N. Power; secre-
tary, V. Nichols.
1957 DATES: July 20-22, official.

Greater Grand Forks State Fair, Grand Forks
TOTAL ATTENDANCE: Paid and free,
75,000. Operated 6 days, 6 nights.
RECEIPTS: Day grandstand total, \$20,000.
CARNIVAL: 20th Century Shows; ride
and show gross, \$28,000.
ATTRACTIONS: Grandstand—Auto races,
3 days; Newberry thrill show, 1 day; Ernie
Young Revue, 6 nights.
AID, PREMIUMS: County aid, \$5,000;
total premiums, \$10,000.
STAFF: President, Henry Haiyen; secre-
tary, Ralph Lynch.
1957 DATES: Last week in July, tenta-
tive.

North Dakota State Fair, Minot
TOTAL ATTENDANCE: Paid and free,
83,000. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$20,634.45; day grand-
stand total, 14,081.75; night grandstand to-
tal, \$12,373.15.
CARNIVAL: William T. Collins Shows;
ride and show gross, \$35,000.
ATTRACTIONS: Grandstand — Thrill
show, 2 days; harness and running races,
1 day; auto racing, 3 days; revue, 6 nights.
AID, PREMIUMS: County aid, \$5,000;
total premiums (excluding races), \$13,093.66.
STAFF: President, B. O. Dahl; secretary,
M. O. Dahle; concession superintendent,
Gordon Johnson.
1957 DATES: July 29-August 3, official.

Pembina County Fair, Hamilton

TOTAL ATTENDANCE: Paid and free,
10,000. Operated 2 days, 2 nights.
CARNIVAL: W. T. Collins Shows.
ATTRACTIONS: Grandstand—Hal Gar-
vin Attractions, 2 days, 2 nights; harness
races, 2 days.
AID, PREMIUMS: County aid, \$2,500;
total premiums, (excluding races), \$2,500.
STAFF: President, C. F. Fleming; secre-
tary, Franklin Page.
1957 DATES: July 18-20, tentative.

Stutsman County Fair, Jamestown

TOTAL ATTENDANCE: Paid and free, 40,000. Operated 5 days, 5 nights.
 RECEIPTS: Gate, \$26,000; day grandstand total, \$6,000; night grandstand total, \$15,000.
 CARNIVAL: William T. Collins Shows; ride and show gross, \$30,000.
 ATTRACTIONS: Grandstand—Revue, 2 days, 3 nights; thrill show, 1 day, 1 night; horse races, 1 day; dairy queen ceremonies, 1 night.
 STAFF: President, R. O. McCand; secretary, A. F. Baenen.
 1957 DATES: July 1-7, official.

Tri-County Fair, Wishek

TOTAL ATTENDANCE: Paid and free, 3,750. Operated 2 days, 2 nights.
 RECEIPTS: Gate, \$2,542.50.
 CARNIVAL: Roger Brothers Shows; ride and show gross, \$920.50.
 ATTRACTIONS: Grandstand—Hal Garten Productions, 2 days, 2 nights.
 AID, PREMIUMS: Total premiums, (excluding races), \$645.75.
 STAFF: President, Ed. K. Wiest; secretary, Leopold Kaseman.

OHIO

Ashtabula County Fair, Jefferson

TOTAL ATTENDANCE: Paid and free, 22,000. Operated 4 days, 4 nights.
 RECEIPTS: Gate, \$10,500; grandstand total, \$3,600.
 CARNIVAL: Gooding Amusement Company; ride and show gross, \$2,800.
 ATTRACTIONS: Grandstand—Klein's Attractions, 2 days, 2 nights; stock car races, 1 night; Pee Wee King show, 1 night; horse racing, 3 days.
 AID, PREMIUMS: State aid, \$1,000; county aid, \$3,000; total premiums (excluding races), \$5,300.
 STAFF: President, M. J. Humphrey; secretary, E. F. Walburn.
 1957 DATES: August 13,17, tentative.

Auglaize County Fair, Wapakoneta

TOTAL ATTENDANCE: Paid and free, 49,895. Operated 7 days, 7 nights.
 RECEIPTS: Gate, \$11,374; day grandstand total, \$1,200; night grandstand total, \$6,361.20.
 ATTRACTIONS: Grandstand—Harness racing, 4 nights; McKinley rodeo, 1 day, 1 night; Klein Attractions, 1 day; Gus Sun Agency, 1 night; horse pulling, 1 day; tractor pulling, 1 day.
 AID, PREMIUMS: State aid, \$1,000; county aid, \$3,300.
 STAFF: President, F. H. Kuck; secretary, Harry Kahn.

Canfield Fair, Canfield

TOTAL ATTENDANCE: Paid and free, 157,596. Operated 5 days, 5 nights.
 RECEIPTS: Gate, \$78,798; day grandstand total, \$10,946.75; night grandstand total, \$17,079.25.
 CARNIVAL: Gooding Amusement Company; ride and show gross, \$12,046.02.
 ATTRACTIONS: Grandstand—Lassie show, 1 night; Peggy King show, 3 nights; WLS show, 1 night.
 AID, PREMIUMS: State aid, \$800; total premiums, \$23,000.
 STAFF: President, Hugh Bowman; secretary, Grace E. Williams; concession superintendent, F. C. Heintzelman.
 1957 DATES: August 29-September 2, official.

Clark County Fair, Springfield

TOTAL ATTENDANCE: Paid and free, 104,000. Operated 4 days, 5 nights.
 RECEIPTS: Gate, \$43,876; grandstand total, \$4,600.
 CARNIVAL: Gooding Amusement Company; ride and show gross, \$34,000.
 ATTRACTIONS: Grandstand—Harness racing, 2 nights; automobile racing, 1 night; horse show, 1 night; rodeo, 1 night.
 AID, PREMIUMS: State aid, \$1,000; county aid, \$3,300; total premiums (excluding races), \$18,880.
 STAFF: President, Frank L. Braun; secretary, Mrs. Caroline Smith; publicity director, Geo. Barrman.
 1957 DATES: August 13-17, tentative.

Erie County Junior Fair, Sandusky

TOTAL ATTENDANCE: Paid and free, 20,000. Operated 4 days, 4 nights.
 RECEIPTS: Gate, \$2,750; day grandstand total, none; night grandstand total, \$2,097.
 CARNIVAL: Motor State Shows; ride and show gross, \$1,795.
 ATTRACTIONS: Grandstand—"Midwestern Hayride," 1 night; Jimmie Lynch Auto Thrill, 1 night.
 AID, PREMIUMS: State aid, \$765; county aid, \$1,000; total premiums (excluding races), \$1,500.
 STAFF: President, Robert Hermes; secretary, Art McCall; concession superintendent, Karl H. Kurtz.
 1957 DATES: August 14-17, tentative.

Greene County Fair, Xenia

OPERATED: 5 days, 5 nights.
 CARNIVAL: Gooding Amusement Company.
 ATTRACTIONS: Grandstand—Racing, 1 day, 4 nights; thrill show, 1 day, 1 night; horse show, 2 days; horse pulling, 2 days; parade, 1 day; "Midwestern Hayride," 1 day.
 STAFF: President, R. H. Haines; secretary, Mrs. J. Robert Bryson; concession superintendent, Gerald Bock.

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Lucas County Fair, Maumee
TOTAL ATTENDANCE: Paid and free, 47,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$11,337; day grandstand total, \$466.50; night grandstand total, \$1,973.55.
CARNIVAL: Motor State Shows; ride and show gross, \$10,000.
ATTRACTIONS: Grandstand — horse show, 1 day, 1 night; Junior parade and tractor pull, 1 day; Jimmy Lynch thrill show, 2 nights.
AID, PREMIUMS: State aid, \$1,000; county aid, \$2,800; total premiums (excluding races), \$16,000.
STAFF: President, John Keil; secretary, O. W. Disher.
1957 DATES: August 1-4, tentative.

Madison County Fair, London
OPERATED: 5 days, 5 nights.
RECEIPTS: Gate, \$12,665; night grandstand total, \$4,500.
CARNIVAL: Gooding Amusement Company.
ATTRACTIONS: Grandstand — Kochman thrill show, 1 night; harness racing, 4 nights.
STAFF: President, Richard Thomas; secretary, Lloyd Roby; concession superintendent, Stewart Anderson.
1957 DATES: August 18-22, tentative.

Montgomery County Fair, Dayton
TOTAL ATTENDANCE: Paid and free, 120,000. Operated 5 days, 5 nights.
RECEIPTS: Gate and parking, \$47,783.75; day and night grandstand total, \$10,965.
CARNIVAL: Gooding Amusement Company; ride and show gross, \$33,600.
ATTRACTIONS: Torina and Eric high act, 5 days, 5 nights; Joie Chitwood thrill show, 1 night; Bardford's Colliers, 3 days, 3 nights; free acts, 3 days, 3 nights; Pat Boone, 1 night; "Midwestern Hayride," 1 night; horse racing, 2 days, 2 nights.
AID, PREMIUMS: State aid, \$1,800; county aid, \$2,500; total premiums (excluding races), \$14,134.10.
STAFF: President, Irvin Gebhart; secretary-manager, Goldie V. Scheible.
1957 DATES: August 31-September 1, tentative.

Ohio State Fair, Columbus
TOTAL ATTENDANCE: Paid and free, 660,000. Operated 8 days, 8 nights.
CARNIVAL: Gooding Amusement Company.
ATTRACTIONS: Rodeo with Roy Rogers, Ozark Jubilee, Pat Boone, Art Mooney, stock car racing, wrestling.

Williams County Fair, Montpelier
TOTAL ATTENDANCE: Paid and free, 50,000. Operated 7 days, 5 nights.
RECEIPTS: Gate, \$6,932.25; day grandstand total, \$1,600; night grandstand total, \$5,482.
CARNIVAL: Nolan Shows; ride and show gross, \$8,000.
ATTRACTIONS: Grandstand — American Legion Show, Kochman Thrill Show, harness racing, Kochman Lucky Dogs, School Day, McKinley Rodeo.
AID, PREMIUMS: State aid, \$1,000; county aid, \$3,300; total premiums (excluding races), \$5,395.
STAFF: President, E. J. Masters; secretary, Woody Schlegel; concession superintendent, G. V. Lockhart.

Wood County Fair, Bowling Green
TOTAL ATTENDANCE: Paid and free, 80,000. Operated 6 days, 6 nights.
CARNIVAL: Powelson Happy Attractions; ride and show gross, \$7,706.
ATTRACTIONS: Grandstand—Cavalcade of Canadian Hell Drivers, 1 night; Indiana Hoedown, 1 night; tractor and horse pulling, 2 days; queen contest, 1 night; horse and pony show, 1 night; horse and pony races, 3 days; midget auto races, 1 day, 1 night.
AID, PREMIUMS: State aid, \$1,000; county aid, \$1,300; total premiums (excluding races), \$10,000.
STAFF: President, Carroll Frank; secretary, John L. Clarke.
1957 DATES: August 5-10, tentative.

OKLAHOMA

Beaver County Free Fair, Beaver
OPERATED: 4 days, 4 nights.
CARNIVAL: Dudley Shows.
ATTRACTIONS: Grandstand — Minnie Pearl, 1 night; rodeo, 1 day, 2 nights.
STAFF: President, Mrs. Clarence Ross; secretary, Mrs. Alice Shook; publicity director, Otto Barby.

Bryan County Free Fair, Durant
TOTAL ATTENDANCE: Paid and free, 3,900. Operated 3 days, 3 nights.
ATTRACTIONS: Grandstand — Grand Ole Opry, 1 night; Oklahoma A&M entertainers, 1 night.
AID, PREMIUMS: County aid, \$2,900;

other aid, \$800; total premiums, \$2,500.
STAFF: President, L. V. Swader; secretary, John Stanger.
1957 DATES: September 14-16, tentative.

Carter County Free Fair, Ardmore
TOTAL ATTENDANCE: Free, 25,000. Operated 4 days, 5 nights.
CARNIVAL: Victory Exposition Shows.
ATTRACTIONS: Minnie Pearl show, band concert.
AID, PREMIUMS: County aid, \$5,000; total premiums, \$2,500.
STAFF: President, Richard Simmons; secretary, J. P. Taylor.
1957 DATES: September 17-21, tentative.

Cleveland County Free, Norman
TOTAL ATTENDANCE: Paid and free, 17,500. Operated 5 days, 5 nights.
CARNIVAL: Alamo Exposition Shows; ride and show gross, \$3,287.95.
AID, PREMIUMS: County aid, \$2,000; total premiums, \$2,000.
STAFF: President, W. A. Smith; secretary, V. J. Frye.
1957 DATES: September 11-13, tentative.

Garfield County Fair, Enid
TOTAL ATTENDANCE: Free, 42,000. Operated 5 days, 5 nights.
CARNIVAL: William T. Collins Shows.
ATTRACTIONS: Grandstand — Jalopy car races, 1 night; horse show, 2 days; late model car races, 1 night; Grand Ole Opry, 1 night; Fair Varieties, 1 night; Joie Chitwood Thrill Show, 2 nights.
AID, PREMIUMS: County aid, \$25,000; total premiums (excluding races), \$25,000.
STAFF: President, T. C. Schweer; secretary, Roy W. Davis; concession superintendent, J. C. Bobbitt; publicity director, Evelyn Lang.
1957 DATES: September 7-13, tentative.

Jefferson County Free Fair, Waurika
TOTAL ATTENDANCE: Free, 3,000. Operated 3 days, 3 nights.
TOTAL PREMIUMS: \$1,800.
STAFF: President, J. M. Maples; secretary, Fred Huffine.

Oklahoma Free State Fair, Muskogee
TOTAL ATTENDANCE: Paid and free, 250,000. Operated 8 days, 6 nights.
RECEIPTS: Day grandstand total, \$25,000; night grandstand total, \$15,000.
CARNIVAL: William T. Collins Shows; ride and show gross, \$45,000.

ATTRACTIONS: Grandstand — big car races, 1 day; talent revue, 2 days; thrill show, 2 nights; rodeo, 3 days; musical revue, 4 nights; stock car races, 2 days.
AID, PREMIUMS: County aid, \$10,000; total premiums, \$22,000.
STAFF: President, Tom Conrady.
1957 DATES: September 15-22, official.

Ottawa County Free Fair, Miami
TOTAL ATTENDANCE: Paid and free, 12,000; operated 4 days.
RECEIPTS: Gate, \$8,005.
CARNIVAL: Snapp Greater Shows.
ATTRACTIONS: Grandstand — Horse racing, 1 day, 3 nights; junior livestock sale, 1 day.
AID, PREMIUMS: County aid, \$1,900; other aid, \$1,900; total premiums (excluding races), \$3,800.
STAFF: President, A. C. Wallace; secretary, Jim Fribley; concession superintendent, Jim Fribley.
1957 DATES: September 3-6, official.

Seminole County Free Fair, Wewoka
TOTAL ATTENDANCE: Paid and free. Operated 4 days, 3 nights.
CARNIVAL: F. C. Bogle Shows.
ATTRACTIONS: Grandstand—Rodeo, 2 nights; Duke of Paducah Show, 1 night.
STAFF: President, W. R. Slaughter; secretary, Warren S. Jones.
1956 DATES: September 9-12, tentative.

Sequoyah County Free Fair, Sallisaw
TOTAL ATTENDANCE: Paid and free, 5,000. Operated 3 days, 2 nights.
CARNIVAL: Dixie Amusements.
AID, PREMIUMS: County aid, \$1,500; other aid, \$900.
STAFF: President, Milford Quimby; secretary, Phil Nowlin.

State Fair of Oklahoma, Oklahoma City
TOTAL ATTENDANCE: Paid and free, 429,550. Operated 8 days, 8 nights.
CARNIVAL: Royal American Shows.
ATTRACTIONS: Grandstand — Barnes-Carruthers Revue, 7 nights; Winkley big car races, 2 days; Swenson Thrillcade, 6 days, 1 night.
AID, PREMIUMS: Total premiums, \$60,000.
STAFF: President, Luther T. Dulaney; secretary, C. G. (Pete) Baker; concessions superintendent, Lem Jones; publicity director, Bo Belcher.
1957 DATES: September 21-28, official.

Stephen County Free Fair, Duncan
TOTAL ATTENDANCE: Free, 20,000. Operated 4 days, 3 nights.
CARNIVAL: Alamo Exposition Shows; ride and show gross, \$4,500.
STAFF: President, V. K. McMasters; secretary, Edward Gregory.
1957 DATES: Second week in September, tentative.

Tri-County Fair, Collinsville
TOTAL ATTENDANCE: Paid and free, 5,000. Operated 3 days, 2 nights.
STAFF: President, Ross Fisher; secretary, John Fox.

Tulsa State Fair, Tulsa
TOTAL ATTENDANCE: Paid and free, 545,971. Operated 7 days, 7 nights.
RECEIPTS: Night grandstand total, \$28,486; coliseum total, \$59,989.50.
CARNIVAL: William T. Collins Shows; ride and show gross, \$83,612.74.
ATTRACTIONS: Grandstand—Chitwood thrill show, Red Foley and Ozark Jubilee, midget auto races, stock car races. Coliseum—Holiday on Ice, 1 day, 7 nights.
AID, PREMIUMS: County aid, \$25,000; total premiums, \$84,932.
STAFF: President, G. C. Parker; secretary, Clarence C. Lester; concession superintendent, Loyd Fars; publicity director, Gerald Eby.
1957 DATES: September 28-October 4, tentative.

Washita County Free Fair, Cordell
OPERATED: 4 days, 3 nights.
RECEIPTS: Gate, none; bleacher total, \$8,500.
CARNIVAL: Strong's Amusements.
ATTRACTIONS: Grandstand — Lucky Holman and Golden Rockets, 1 night; local talent contest, 2 nights.
STAFF: President, Albert Lenaberg; secretary, James V. Son.
1957 DATES: September 18-20, tentative.

Woodward County Fair, Woodward
TOTAL ATTENDANCE: Free, 15,000. Operated 3 days, 2 nights.
RECEIPTS: Gate, none; night grandstand total, \$2,200.
ATTRACTIONS: Grandstand — Minnie Pearl Show, 1 night; Billy Pagon Show, 1 night.
STAFF: President, Vernon Wills; secretary, M. F. Faggart.
1957 DATES: September 11-13, official.

OREGON

Clackamas County Fair, Canby
TOTAL ATTENDANCE: Paid and free, 14,500. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$7,280; day grandstand total, free; night grandstand total, free.
CARNIVAL: Hawthorth Playland; ride and show gross, \$2,426.
ATTRACTIONS: Grandstand — 3-act vaudeville and band, 4 days; county talent show, 4 nights.
AID, PREMIUMS: State aid, \$18,000; county aid, \$20,000; total premiums (excluding races), \$2,500.
STAFF: President, Gilbert Shearer; secretary, F. G. Lawrence.
1957 DATES: August 23-27, tentative.

Douglas County Fair, Roseburg
TOTAL ATTENDANCE: Paid and free, 27,500. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$10,050; day grandstand total, \$3,000; night grandstand total, \$1,000.
CARNIVAL: Davis Amusements; ride and show gross, \$5,000.
ATTRACTIONS: Grandstand — Horse races, 2 days; micro-midget auto races, 2 nights; sheep dog trials, 1 day; talent contest, 4 nights.
AID, PREMIUMS: State aid, \$12,500; county aid, \$21,000; total premiums (excluding races), \$7,000.
STAFF: President, J. D. Myers; manager, Dick Turley.
1957 DATES: August 22-26, official.

Graz Dauphin County Fair, Graz
TOTAL ATTENDANCE: Paid and free, 85,000. Operated 4 days, 7 nights.
RECEIPTS: Gate, \$5,885; day grandstand total, \$1,007.10; night grandstand total, \$3,732.95.
CARNIVAL: Morris Hannum Shows.
ATTRACTIONS: Grandstand — Religious services, 1 day; amateur show, 2 nights; beauty and talent show, 2 nights; thrill show, 1 night; school band, 1 day; Pennsylvania Dutch program, 1 day, 1 night; running races, harness races, 1 day.
STAFF: President, Mickey Buffington; secretary, Dr. C. J. Umholtz.
1957 DATES: September 16-22, tentative.

Mulnomah County Fair, Gresham
TOTAL ATTENDANCE: Paid and free, 172,441. Operated 10 days, 10 nights.
CARNIVAL: West Coast Shows.
ATTRACTIONS: Grandstand—Thorobred horse racing, 2 days, 7 nights; sheriff's motorcycle thrill show, 1 night; fireworks, 1 night.
AID, PREMIUMS: State aid, \$5,000; total premiums (excluding races), \$18,000.
STAFF: Manager, Duane Hennessy; publicity director, Watly Hunter.
1957 DATES: August 1-10, tentative.



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PENNSYLVANIA

Fulton County Fair, McConnellsburg

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 4 days, 4 nights. RECEIPTS: Gate, \$4,200; night grandstand total, \$1,200. ATTRACTIONS: Grandstand—Ice show, 4 nights; Smiley Burnett, 1 night. STAFF: Secretary, Howard Peck.

Indiana County Fair, Indiana

TOTAL ATTENDANCE: Paid and free, 100,000. Operated 5 days, 6 nights. CARNIVAL: Penn Premier Shows. ATTRACTIONS: Grandstand—Midwestern Hayride, 2 nights; TV Discoveries of 1956, 2 nights; Kiddie Kapers, 1 day. AID, PREMIUMS: State aid, \$1,000; county aid, \$1,000; other total premiums (excluding races), \$7,000. STAFF: President, L. J. Stephens; secretary, L. R. Feleni; concession superintendent, S. A. London; publicity director, Cecil Spadafora. 1957 DATES: August 19-24, official.

Jacktown Fair, Wind Ridge

TOTAL ATTENDANCE: Free, 10,000. Operated 4 days, 4 nights. RECEIPTS: Gate, none; day and night grandstand total, \$3,700. ATTRACTIONS: Grandstand—Gatewood's Rodeo, 4 days, 4 nights. AID, PREMIUMS: State aid, \$400; county aid, \$1,500; total premiums, \$1,800. STAFF: President, Ross Burns; secretary, Thomas M. Tharp.

McKean County Fair, Smethport

TOTAL ATTENDANCE: Paid and free, 70,000. Operated 6 days, 6 nights. CARNIVAL: Thompson Bros. Shows. STAFF: President, Russell J. Weston; secretary, Lloyd E. Mulvihill; concession superintendent, J. B. Beere. 1957 DATES: September 2-7, official.

Reading Fair, Reading

TOTAL ATTENDANCE: Paid and free, 198,038. Operated 8 days, 7 nights. CARNIVAL: Cetlin & Wilson Shows. ATTRACTIONS: Grandstand—Grand Circuit horse races, 4 days; automobile thrill shows, 2 days, 1 night; USAC big car auto races, 1 day; revue and acts, 6 nights; Miss Reading Fair beauty contest, 1 night; TV Discoveries of 1956, 1 night; Lillian Briggs Rock 'n' Roll, 1 night. AID, PREMIUMS: State aid, \$1,000; total premiums (excluding races), \$22,300. STAFF: President, John S. Giles; secretary, Charles W. Swoyer; concession superintendent, C. W. Swoyer; publicity director, Russ Moyer. 1957 DATES: September 8-15, official.

Tioga Valley Fair, Tioga

TOTAL ATTENDANCE: 6,000. Operated 3 days, 4 nights. RECEIPTS: Gate, none; day grandstand total, free. CARNIVAL: Eastman Shows; ride and show gross, \$600. ATTRACTIONS: Grandstand—Nelson Old Timers, Gray Saints, baby show. AID, PREMIUMS: State aid, \$242; county aid, \$100; total premiums (excluding races), \$500. STAFF: President, Carl H. Forrest; secretary, Arlene Whitney. 1957 DATES: July 31-August 3, tentative.

Union County West End Fair, Laurelton

TOTAL ATTENDANCE: Paid and free, 25,000. Operated 4 days, 4 nights. RECEIPTS: Gate, \$2,476; day grandstand total, none; night grandstand total, none; coliseum total, none. CARNIVAL: None; ride and concessions, \$2,643.20. AID, PREMIUMS: State aid, \$733.24; county aid, \$700; total premiums (excluding races), \$1,531.05. STAFF: President, Frank W. Stout; secretary, Charles Teichman; concession superintendent, Kermit Boop; publicity director, Richard Kniss. 1957 DATES: September 4-7, official.

VFW Farm Fair, Towanda

TOTAL ATTENDANCE: Paid and free, 18,000. Operated 5 days, 6 nights. RECEIPTS: Gate, \$15,000; night grandstand total, \$5,000. CARNIVAL: Frame's Greater Shows. ATTRACTIONS: Grandstand—Plaidettes, 1 night; Buddy Wagner thrill show, 2 nights; big car races, 1 day; horse show, 1 day. STAFF: President, Wesley Perry; secretary, Charles H. Jennings. 1957 DATES: First week in August, tentative.

SOUTH CAROLINA

Greenwood Fair, Greenwood

TOTAL ATTENDANCE: Paid and free, 40,000. Operated 6 days, 6 nights. CARNIVAL: Cetlin & Wilson Shows. ATTRACTIONS: Grandstand—Ward Beam Show, 1 night; Gene Holter wild animals, 1 night; TV wrestling stars, 1 night; Venita Rich Talent Show, 1 night. STAFF: Secretary, George Free. 1957 DATES: October 7-12, official.

SOUTH DAKOTA

Brown County Fair & 4-H Show, Aberdeen

TOTAL ATTENDANCE: Paid and free, 15,000. Operated 4 days, 4 nights.

RECEIPTS: Gate, free. CARNIVAL: Art B. Thomas Shows. ATTRACTIONS: GRANDSTAND—Marlo Show Productions, two days, three nights. AID, PREMIUMS: County aid, \$4,200; total premiums (excluding races), \$3,000. STAFF: Secretary, Ulric M. Gwynn Jr. 1957 DATES: August 27-30, tentative.

Sioux Empire Fair, Sioux Falls

TOTAL ATTENDANCE: Paid and free, 76,000. Operated 6 days, 7 nights. RECEIPTS: Night grandstand total, \$58,000. CARNIVAL: William T. Collins Shows; ride and show gross, \$20,000. ATTRACTIONS: GAC-Hamid revue, 7 nights; RCA rodeo, 3 days; stock car races, 2 days; Grand Ole Opry, 1 day. AID, PREMIUMS: County aid, \$38,000; total premiums (excluding races), \$10,183. STAFF: President, Jess Taylor; secretary, H. B. Manners; concession superintendent, Wally Diehl. 1957 DATES: August 16-21, tentative.

South Dakota State Fair, Huron

TOTAL ATTENDANCE: Paid and free, 110,000. Operated 6 days, 6 nights. RECEIPTS: Gate, \$19,456; day grandstand total, \$22,047; night grandstand total, \$15,125. CARNIVAL: Art B. Thomas Shows.

ATTRACTIONS: Grandstand—Big car races, 1 day; motorcycle races, 1 day; stock car races, 1 day; thrill show, 1 day, 1 night; harness races, 1 day; running races, 1 day; State Fair revue, 6 nights.

AID, PREMIUMS: State aid, \$20,000; county aid, none; other total premiums (excluding races), \$36,000.

STAFF: President, Adolph Nelson; secretary, Kenneth Balgeman; concession superintendent, George Olson; publicity director, W. M. Plummer. 1957 DATES: September 2-7, official.

Sully County Fair, Omda

TOTAL ATTENDANCE: Paid and free, 3,000. Operated 3 days, 3 nights. RECEIPTS: Gate, none; day grandstand total, \$1,000; night grandstand total, \$1,000. CARNIVAL: Stan-Nels Shows; ride and show gross, \$1,200. ATTRACTIONS: Home talent shows, 2 nights; baseball, 2 days; horse races, 2 days. AID, PREMIUMS: County aid, \$1,500. STAFF: President, Charles Hoover; secretary, James Brooking. 1957 DATES: August 15-17, tentative.

TENNESSEE

Blount County Fair, Maryville

TOTAL ATTENDANCE: Paid and free, 18,400. Operated 6 days, 6 nights.

RECEIPTS: Gate, \$7,200.

ATTRACTIONS: Horse show, 2 nights; talent show, 4 nights; cattle show, 1 night. STAFF: President, Ernest A. Smith; secretary, H. A. Smith. 1957 DATES: Last week in August.

Clay County Fair, Moss

TOTAL ATTENDANCE: Paid and free, 8,000. Operated 3 days, 3 nights. RECEIPTS: Gate \$600. CARNIVAL: None. ATTRACTIONS: Stock show, 1 day; school program, 1 day; horse show, 1 day; rodeo, 2 nights. AID, PREMIUMS: State aid, \$252; total premiums, \$860. STAFF: President, J. D. Hestand; secretary, B. E. Hestand. 1957 DATES: August 29-31, tentative.

De Kalb County Fair, Alexandria

TOTAL ATTENDANCE: Paid and free, \$21,000. Operated 4 days, 4 nights. CARNIVAL: Cumberland Valley Shows. ATTRACTIONS: Grandstand—variety acts, 4 days, 4 nights; horse show, 1 day, 2 nights; cattle show, 1 day; talent show, 1 night. STAFF: President, Steve C. Hill; secretary, William T. Eaton. 1957 DATES: July 31-August 3, official.

Greene County Fair, Greenville

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 4 days, 4 nights. RECEIPTS: Gate, \$3,452.01. CARNIVAL: Capitol City Shows. ATTRACTIONS: Grandstand—The Aerial Winters, 3 days, 3 nights. AID, PREMIUMS: State aid, \$450; county aid, \$150; other aid, \$65; total premiums (excluding races), \$4,115.70. STAFF: President, James N. Hardin; secretary, Mrs. Martha Spears; concession superintendent, David Love; publicity director, Clayton O. David. 1957 DATES: August 28-31, official.

Johnson County 4-H Club Fair, Mountain City

TOTAL ATTENDANCE: Paid and free, 1,000. Operated 1 day. AID, PREMIUMS: State aid, \$100; other aid, \$250; total premiums, \$350. STAFF: Secretary, John E. Walker. 1957 DATES: September 7, tentative.

Maury County Fair, Columbia

TOTAL ATTENDANCE: Paid and free, 20,396. Operated 6 days, 6 nights. CARNIVAL: Gem City Shows. ATTRACTIONS: Grandstand—Barnes-Carruthers Variety Show, 6 days, 6 nights; fireworks, 6 nights; mule pulling, 1 day.

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AID, PREMIUMS: State aid, \$900; total premiums (excluding races), \$5,637.
STAFF: President, J. B. Grant; secretary, B. H. Hardwick Jr.
1957 DATES: September 9-14, tentative.

Mid-South Fair, Memphis
TOTAL ATTENDANCE: Paid and free, 445,503. Operated 9 days, 9 nights.
RECEIPTS: Gate, \$135,000; coliseum total, \$47,000.
CARNIVAL: Cliff Wilson; ride and show gross, \$136,000 (includes Wilson and permanent park).
ATTRACTIONS: Coliseum - World Championship Rodeo, 5 days, 5 nights; variety musical (Dennis Day and Jaye P. Morgan), 2 days, 2 nights.

AID, PREMIUMS: State aid, \$7,100; total premiums (excluding races), \$62,500.
STAFF: President, Wallace Witmer; secretary, L. H. Dille; manager, G. W. Wynne; publicity director, Early Maxwell Associates.
1957 DATES: September 29-28, tentative.

Morgan County Fair, Wartburg
TOTAL ATTENDANCE: Paid and free, 15,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$800.
CARNIVAL: Reid's Golden Shows.

AID, PREMIUMS: State aid, \$500; county aid, \$2,500; total premiums (excluding races), \$1,500.
STAFF: President, Blaire Justice; secretary, Ross H. Wilson; concession superintendent, Wilbur Jones; publicity director, C. R. Tarsch.
1957 DATES: September 2-7, tentative.

Overton County Fair, Livingston
OPERATED: 3 days, 2 nights.
RECEIPTS: Gate, none.
ATTRACTIONS: Local contest, 1 night; school program, 1 night; musical chairs and mule races, 1 night.

AID, PREMIUMS: State aid, \$538; county aid, \$1,000; other aid, \$800; total premiums, \$2,200.
STAFF: President, Harris Windle; secretary, Bill K. Speck.
1957 DATES: Second week in September, tentative.

Tennessee-Carolina Fair, Newport
TOTAL ATTENDANCE: Paid and free, 20,000. Operated 6 days, 6 nights.
CARNIVAL: Tinsley Shows.
ATTRACTIONS: Grandstand—Stock car races, 1 night; revue, 1 night; thrill show, 1 night; circus, 1 day, 1 night; horse show, rained out.

AID, PREMIUMS: State aid, \$900; total premiums (excluding races), \$5,000.
STAFF: President, M. M. Bullard; secretary, Jack Vinson.

Tennessee State Fair, Nashville
TOTAL ATTENDANCE: Paid and free, 257,000. Operated 6 days, 6 nights.
CARNIVAL: Gooding Amusement Company; ride and show gross, \$147,000.
ATTRACTIONS: Variety show, auto races.

West Tennessee District Fair, Jackson
TOTAL ATTENDANCE: Paid and free, 60,000. Operated 6 days, 6 nights.
CARNIVAL: Buff Hottle Shows.
ATTRACTIONS: Grandstand - Olympic amusements, 6 nights; Holden thrill show, 2 days; Warren Smith, 1 night.

TOTAL PREMIUMS: (excluding races), \$11,000.
STAFF: President, A. S. Johnson; secretary, A. U. Taylor; concession superintendent, Hunter Taylor; publicity director, Bob Emerson.
1957 DATES: September 9-14, tentative.

TEXAS

Collin County Fair, McKinney
TOTAL ATTENDANCE: Free, 10,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, none; night grandstand total, \$960.
ATTRACTIONS: Grand Ole Opry.

AID, PREMIUMS: State aid, none; county aid, none; total premiums (excluding races), \$1,470.
STAFF: President, Audie Turrentine; secretary, Pat Simpson; concession superintendent, George Webb.
1957 DATES: Last week in September, tentative.

El Paso County Fair & International Exposition, El Paso
TOTAL ATTENDANCE: Paid and free, 54,000 (est.). Operated 5 days, 5 nights.
RECEIPTS: Gate, \$11,000.
CARNIVAL: United Shows; ride and show gross, \$7,000.

ATTRACTIONS: United States Air Force band.
STAFF: Manager, C. W. (Chuck) Swan.
1957 DATES: Five days ending Labor Day, tentative.

Gillespie County Fair, Fredericksburg
TOTAL ATTENDANCE: Paid and free, 27,500. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$7,300; day grandstand total, \$2,200; night grandstand total, \$1,600.

CARNIVAL: Empire State Show.
ATTRACTIONS: Grandstand - Horse racing, 3 days; baseball, 3 days; brass band music, 3 days; Portis Sims Liberty Horses and Jockey Dogs, 3 nights; Paul McGehee's elephant, 3 nights; Lone Star pony hitch, 3 nights; 4-H Club dress revue, 3 nights; band music, 3 nights.

AID, PREMIUMS: State aid, none;

county aid, none; other aid, none; total premiums (excluding races), \$2,450.
STAFF: President, Victor Krauskopf; secretary, Mrs. Bill Petmecky; concession superintendent, Gilbert Kaderli; publicity director, Bill Petmecky.
1957 DATES: August 16-18, tentative.

Inter-State Fair, Dalhart
TOTAL ATTENDANCE: Paid and free, 2,000. Operated 2 days, 2 nights.
RECEIPTS: Gate, free.

ATTRACTIONS: Grandstand—Fireworks, 1 night; cutting horse contest, 1 night.
STAFF: President, Ted Frush; secretary, Nick Craig.
1957 DATES: September 27-28, tentative.

Kendall County Fair, Boerne
OPERATED: 3 days, 3 nights.
RECEIPTS: Gate, \$3,000; day grandstand total, \$2,200.

CARNIVAL: Empire State Shows.
ATTRACTIONS: Races, 3 days; baseball, 3 days.
STAFF: President, A. H. Gerters; secretary, A. McD. Gilliat.
1957 DATES: August 31-September 2, official.

Pacific National Exhibition, Vancouver
TOTAL ATTENDANCE: Paid and free, 737,745. Operated 13 days, 13 nights.
ATTRACTIONS: Polack Bros.' Circus.

STAFF: General manager, V. Ben Williams.

Panhandle South Plains Fair, Lubbock
TOTAL ATTENDANCE: Paid and free, 172,144. Operated 6 days, 6 nights.
ATTRACTIONS: "Holiday on Ice," 3 days, 6 nights.

STAFF: President, R. E. (Bob) Lee; secretary, A. B. Davis; publicity director, G. A. Rose.

Tri-State Fair, Amarillo
TOTAL ATTENDANCE: Paid and free, 179,000. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$41,500; coliseum total, \$8,000.

CARNIVAL: Bill Hames Shows.
ATTRACTIONS: Coliseum - Ice Show, all week.
STAFF: President, D. G. Dalby; secretary, Rex Baxter.
1957 DATES: Week of September 16.

State Fair of Texas, Dallas
TOTAL ATTENDANCE: Paid and free, 2,672,253. Operated 16 days, 16 nights.
ATTRACTIONS: Football, Victor Borge, Elvis Presley, "Damn Yankees," Chitwood thrill show.

STAFF: President, R. L. Thorton; general manager, James Stewart.

UTAH

Utah State Fair, Salt Lake City
TOTAL ATTENDANCE: Paid and free, 242,000. Operated 10 days, 10 nights.
RECEIPTS: Gate, \$72,456; day grandstand total, \$483 (box seats only); coliseum total, \$146,878.25.

CARNIVAL: Monte Young Shows.
ATTRACTIONS: Grandstand - Horse show, 5 nights; wrestling and safety show, 1 day, 1 night; free acts, 2 days 2 nights; Orval's Stunt Show, 2 days, 2 nights; Cisco Kid show, 1 day, 1 night; Shetland pony show, 1 night; horse pulling, 1 day; horse racing, 4 days; motorcycle races, 1 day; military show, 1 day, 1 night. Coliseum—"Holiday on Ice," 10 days, 10 nights.

AID, PREMIUMS: State aid, \$20,000; total premiums, \$26,500.
STAFF: President, John W. Gillman; secretary-manager, Don Wyatt.
1957 DATES: September 13-22, official.

VERMONT

Connecticut Valley Exposition, Bradford
TOTAL ATTENDANCE: Paid and free, 7,500. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$2,952.

CARNIVAL: Robert T. Kellog Shows.
ATTRACTIONS: Kasmar High Act, 3 days, 3 nights; Three Lesters, 1 day, 1 night; horse show, 1 day; horse pulling, 1 day; baseball, 2 days.
STAFF: President, Lawrence Underhill; secretary-manager, J. Arthur Peters.

Rutland Fair, Rutland
TOTAL ATTENDANCE: Paid and free, 118,000. Operated 6 days, 6 nights.
CARNIVAL: King Reid Shows.

ATTRACTIONS: Grandstand - Harness racing, 4 days; Holter animal show, 1 day; Ward Beam thrill show, 1 day; GAC-Hamid act and revue, 6 days, 6 nights; Mariners, 6 nights.
STAFF: President, George G. Smith; secretary-manager, Arthur B. Porter.
1957 DATES: September 2-7, official.

VIRGINIA

Halifax County Fair, South Boston
1957 DATES: August 10-12, official.
TOTAL ATTENDANCE: Paid and free, 52,000. Operated 5 days, 5 nights.

CARNIVAL: Prell's Broadway Shows.
ATTRACTIONS: GAC-Hamid acts, 5 days.
STAFF: President, R. M. Felton; secretary, E. B. Wilkins; concession superintendent,

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tendent, B. G. Wilkins; publicity director, Lynn Shelton.

1957 DATES: Third week in October, official.

Lee County Fair, Pennington Gap

TOTAL ATTENDANCE: Paid and free, 29,000. Operated 6 days, 6 nights.

Rich Valley Fair, Rich Valley TOTAL ATTENDANCE: Paid and free, 4,000. Operated 3 days, 3 nights.

Shenandoah County Fair, Woodstock TOTAL ATTENDANCE: Paid and free, 30,000. Operated 6 days, 6 nights.

Southside Virginia Fair, Petersburg TOTAL ATTENDANCE: Paid and free, 96,422. Operated 6 days, 6 nights.

Staunton-Augusta County Fair, Staunton TOTAL ATTENDANCE: Paid and free, 52,000. Operated 6 days, 6 nights.

Tazewell County Fair, Tazewell TOTAL ATTENDANCE: Paid and free, 10,000. Operated 5 days, 5 nights.

WASHINGTON

Asotin County Fair, Asotin ATTENDANCE: Paid and free, 6,000. Operated 2 days, 2 nights.

Benton-Franklin County Fair, Kennewick TOTAL ATTENDANCE: Paid and free, 27,000. Operated 3 days, 3 nights.

Central Washington Fair, Yakima TOTAL ATTENDANCE: Paid, 142,905. Operated 5 days, 5 nights.

Grays Harbor District Fair, Elma TOTAL ATTENDANCE: Paid and free, 12,165. Operated 3 days, 2 nights.

RECEIPTS: Gate, \$4,298.83; day grandstand total, \$1,860.78; night grandstand total, \$627.43.

North Central Washington District Fair, Waterville TOTAL ATTENDANCE: Paid and free, 12,000. Operated 3 days, 2 nights.

Spokane Interstate Fair, Spokane TOTAL ATTENDANCE: Paid and free, 51,523. Operated 5 days, 5 nights.

TOTAL PREMIUMS: (excluding races), \$5,300.

tary, Charles T. Meenach; publicity director Dan Eagle.

WEST VIRGINIA

Green Sulphur District Fair, Green Sulphur TOTAL ATTENDANCE: Paid and free, 8,000. Operated 2 days, 3 nights.

State Fair of West Virginia, Lewisburg-Ronceverte TOTAL ATTENDANCE: Paid and free, 215,000. Operated 6 days, 6 nights.

Taylor County Fair, Grafton OPERATED: 5 days, 5 nights. CARNIVAL: Smith's Funland.

STAFF: President, C. R. Kinsey; secretary, Mrs. Frances B. Waters; concession superintendent, Lloyd Sayres; publicity director, C. W. T. Lockard.

WISCONSIN

Burnett County Fair, Grantsburg TOTAL ATTENDANCE: Paid and free, 2,439. Operated 3 days, 3 nights.

Central Wisconsin State Fair, Marshfield OPERATED: 5 days, 5 nights. RECEIPTS: Gate, \$17,000; day grandstand total, \$8,900; night grandstand total, \$7,100.

thrill show, 1 day; Ernie Young Revue, 9 nights; free act, all week.

Dane County Fair, Madison TOTAL ATTENDANCE: 65,000. Operated 4 days, 4 nights.

Green County Fair, Monroe TOTAL ATTENDANCE: Paid and free, 37,223. Operated 4 days, 5 nights.

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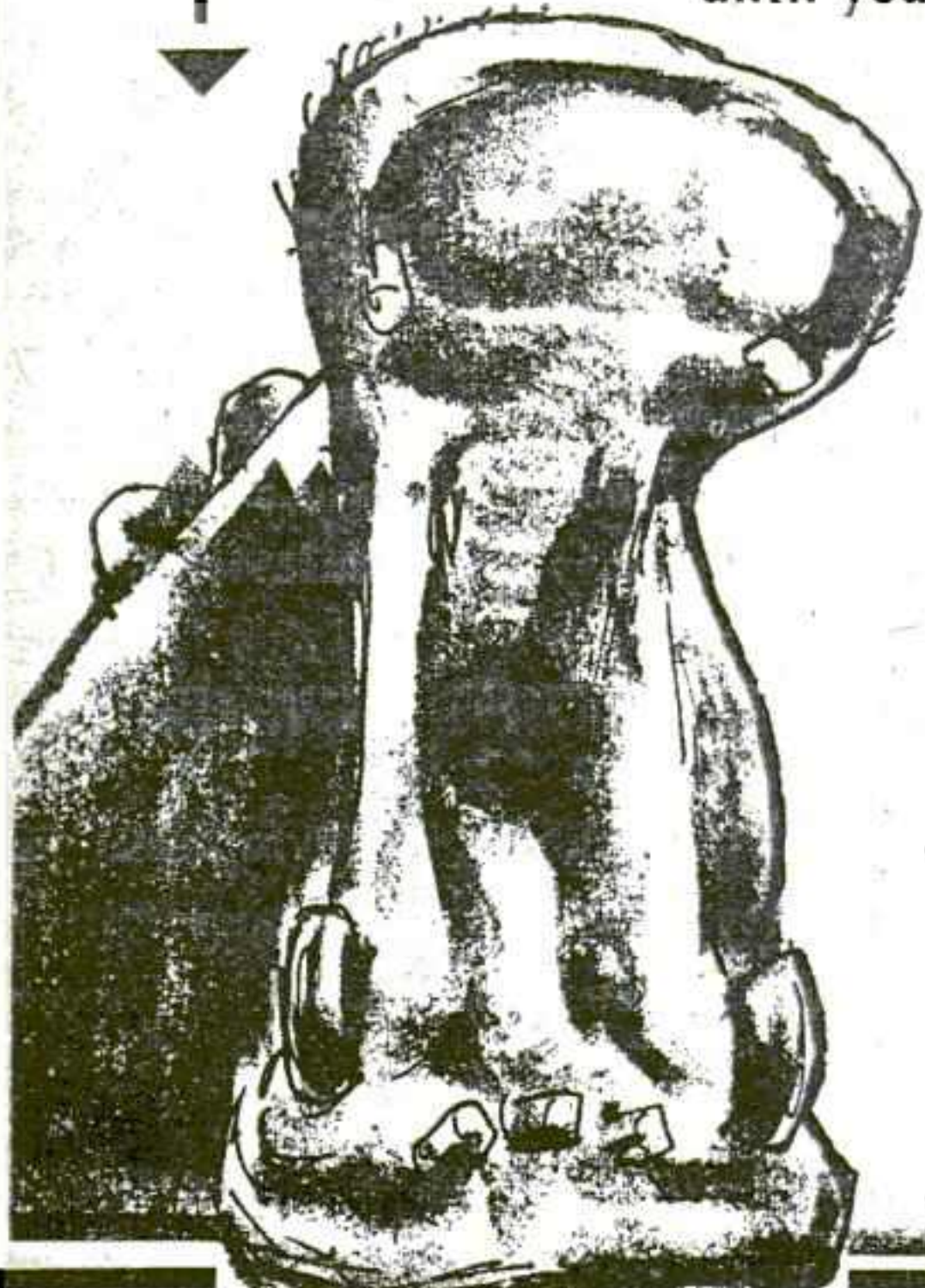
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AID, PREMIUMS: State aid, \$4,009; county aid, \$2,000.
STAFF: President, Louis R. Wollesen; secretary, William A. Brown; concession superintendent, Rolland E. Karlen; publicity director, W. R. Schuetze.

Iron County Fair, Saxon

RECEIPTS: Gate, \$2,444.15.
CARNIVAL: Greaser Shows; ride and show gross, \$1,993.10.
ATTRACTIONS: Grandstand — horse pulling and races, 1 day; Skarning show, 1 day, 1 night; home talent show, 1 day.
AID, PREMIUMS: County aid, \$3,960; total premiums (excluding races), \$2,652.80.
STAFF: President, V. J. Downey; secretary, Florence Hardie.

Kenosha County Fair, Wilmot

TOTAL ATTENDANCE: Paid and free, 33,500. Operated 3 1/2 days, 4 nights.
RECEIPTS: Gate, \$10,095; day grandstand total, \$551; night grandstand total, \$4,114.
CARNIVAL: Schaefer's Shows; ride and show gross, \$7,000.
ATTRACTIONS: Horse show, 1 day, 1 night; wrestling, 1 night; stock car races, 1 night; rodeo, 1 day.
AID, PREMIUMS: State aid, \$5,656.31; county aid, \$10,000; total premiums (excluding races), \$8,905.
STAFF: President, Marlin M. Schnurr; secretary, Henry S. Frank; concession superintendent, Robert Van Liere.
1957 DATES: August 8-11, official.

Northern Wisconsin District Fair, Chippewa Falls

TOTAL ATTENDANCE: Paid and free, 168,000. Operated 6 days, 6 nights.
CARNIVAL: Olson Shows.
ATTRACTIONS: Grandstand — Barnes-Carruthers revue, 6 nights; Holter animal show, 1 day; Trans-world thrill show, 2 days; harness racing, 3 days.
AID, PREMIUMS: State aid, \$6,500; total premiums (excluding races) \$11,000.
STAFF: President, H. A. White; secretary, A. L. Putnam; concession superintendent, Bob O'Neil; publicity director, H. Meier.
1957 DATES: July 30-August 4, tentative.

Ozaukee County Free Fair, Cedarburg

TOTAL ATTENDANCE: Free, 40,000. Operated 3 days, 4 nights.
RECEIPTS: Gate, none; night grandstand total, \$800; day grandstand total, \$600.
CARNIVAL: McKenna Rides; ride and show gross, \$4,000.
ATTRACTIONS: Grandstand — WTMJ Hot Shots, 1 night; dance festival, 1 night; quarter horse show, 1 day.
AID, PREMIUMS: State aid, \$3,400; county aid, \$3,500; total premiums (excluding races), \$4,200.
STAFF: President, Carl Euler; secretary, Arnold W. Groth.
1957 DATES: August 8-11, tentative.

Pierce County Fair, Ellsworth

TOTAL ATTENDANCE: Paid and free, 13,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$3,518; day grandstand total, \$1,042; night grandstand total, \$1,020.25.
CARNIVAL: Dobson's United Shows; ride and show gross, \$5,100.
ATTRACTIONS: Trans World Daredevils and Cyric motorcycle troupe; Saturday, August 18, 105 Ranch Rodeo; Sunday, August 19, Hal Garven Shows.
AID, PREMIUMS: State aid, \$3,000; county aid, \$975; total premiums (excluding races), \$3,975.
STAFF: President, Ray Crownhart; secretary, H. G. Seyforth; concession superintendent, Otto Christensen; publicity director, H. G. Seyforth.
1957 DATES: August 16-17, tentative.

Taylor County Co-Operative Youth Fair, Medford

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 4 days, 4 nights.
RECEIPTS: Gate, \$3,100.
CARNIVAL: Belle City Shows; ride and show gross, \$3,560.
ATTRACTIONS: Grandstand — Zemater variety show, 2 days, 2 nights; home talent and fireworks, 1 night.
STAFF: President Hugo De Jong; secretary, Joe J. M. Tuss; concession superintendent, Harold Gowey.

Vilas County Fair, Eagle River

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 3 days, 3 nights.
CARNIVAL: Pedersen's Dairy State Shows.
ATTRACTIONS: Grandstand — Acts, 1 day, 1 night; horse show and races, 1 day, 1 night; amateur show, 1 night.
STAFF: President, W. S. McElroy; secretary, H. M. Smith.

Wauashara County Fair, Wautoma

TOTAL ATTENDANCE: Paid and free, 5,710. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$2,857.38; day grandstand total, \$448.
CARNIVAL: Dusty Rhodes Shows; ride and show gross, \$750.
ATTRACTIONS: Zemater Theatrical Corp. acts, 2 days, 2 nights; home talent show, 1 day, 1 night.
STAFF: President, J. E. Parkin; secretary, Burnett Johnson.
1957 DATES: August 14-17, tentative.

Wisconsin State Fair, Milwaukee

TOTAL ATTENDANCE: Paid and free, 779,536. Operated 9 days, 9 nights.
RECEIPTS: Gate, \$296,300; grandstand total, \$30,916.

ATTRACTIONS: Grandstand—Auto races, 3 days; motorcycle road race (canceled account rain), 1 day; harness races, 3 days; midget car race, 1 day; evening grandstand show, 8 nights; thrill show, 1 night. Coliseum—Rodeo, 11 days, 9 nights.
STAFF: Manager, Willard M. Masterson; concession superintendent, Geo. C. Henderson; publicity director, Carroll Benson.
1957 DATES: August 17-25, official.

WYOMING

Cheyenne Frontier Days, Cheyenne

TOTAL ATTENDANCE: Paid and free, 110,000. Operated 5 days, 6 nights.
CARNIVAL: Forsythe and Dowis.
ATTRACTIONS: Rodeo, 5 days, 5 nights; Ralph Flanagan Dance Band, 6 nights.
STAFF: President, J. D. Mabee; secretary, Leo I. Herman.
1957 DATES: July 23-27, official.

Fremont County Fair, Riverton

TOTAL ATTENDANCE: Free, 1,000. Operated 3 days, 3 nights.
CARNIVAL: Western Shows; ride and show gross, \$1,500.
STAFF: President, S. W. Samuelson; secretary, W. L. Duncan; concession superintendent, Herb Leaning.
1957 DATES: August 19-21, tentative.

CANADA

ALBERTA

Calgary Exhibition and Stampede, Calgary

TOTAL ATTENDANCE: Paid and free, \$21,271. Operated 6 days, 6 nights.
CARNIVAL: Royal American Shows.
ATTRACTIONS: Grandstand—Rodeo and running races, 6 days; Ernie Young revue, chuck wagon races, fireworks, 6 nights. Coliseum—Professional wrestling, 2 nights; Grand Ole Opry, 2 days, 4 nights.
STAFF: President, W. A. Crawford-Frost; general manager, Maurice E. Hartnett; concession superintendent, Max McAra; publicity director, I. W. Parsons.
1957 DATES: July 8-13, official.

Lethbridge & District Fair, Lethbridge

TOTAL ATTENDANCE: Paid and free, 60,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$14,912; day grandstand total, \$11,739.50; night grandstand total, \$19,981.50.
CARNIVAL: Royal Canadian Shows; ride and show gross, \$20,000.
ATTRACTIONS: Rodeo, 3 days; platform show, 3 nights.
STAFF: President, A. W. Shackelford; secretary-manager, C. E. Parry.
1957 DATES: July 25-27, tentative.

Edmonton Exhibition, Edmonton

TOTAL ATTENDANCE: Paid and free, 42,382. Operated 6 nights.
RECEIPTS: Gate, \$69,100.25.
CARNIVAL: Royal American Shows; ride and show gross, \$147,379.77.
ATTRACTIONS: Grandstand — Ernie Young Revue, 6 nights.
STAFF: President, E. I. Clarke; secretary, Julia Bannerman.
1957 DATES: July 15-20, official.

BRITISH COLUMBIA

Bulkley Valley Fair, Smithers

TOTAL ATTENDANCE: Paid and free, 900. Operated 1 day.
RECEIPTS: Gate, \$1,000.
ATTRACTIONS: Grandstand—Sports, exhibitions, judging, horse show, 1 day.
STAFF: President, John Schroder; secretary, Irma Bannister.
1957 DATES: August 26-27, tentative.

Kelowna Junior Spring Fair, Kelowna

TOTAL ATTENDANCE: Paid, 5,600. Operated 3 days, 3 nights.
CARNIVAL: Baddely Shows; ride and show gross, \$2,800.
ATTRACTIONS: Coliseum—Horse show, 3 days, 3 nights; Junior exhibits, 2 days, 2 nights.
STAFF: President, M. O. Boake; secretary, P. Downton.

Maple Ridge Fair, Haney

TOTAL ATTENDANCE: Paid and free, 10,000. Operated 2 days, 2 nights.
RECEIPTS: Gate, \$1,800.
CARNIVAL: Royal Canadian Shows; ride and show gross, \$3,100.
ATTRACTIONS: Grandstand — Local talent show, 1 night; horse show, 1 night.
STAFF: President, C. S. Pallot; secretary-manager, J. P. W. Greenhill.
1957 DATES: August 16-17, tentative.

MANITOBA

Hanover Fair Steinbach

TOTAL ATTENDANCE: Paid and free, 2,200. Operated 2 days, 1 night.
RECEIPTS: Gate, \$800.
CARNIVAL: Mid-West Shows; ride and show gross, \$360.
STAFF: President, William Mooney; secretary, Grace L. Mueller.

NOVA SCOTIA

Pictou and N. C. Exhibition, Pictou

TOTAL ATTENDANCE: Paid and free, 17,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$6,041; day and night grandstand total, \$2,693.
CARNIVAL: Lynch Shows.
ATTRACTIIONS: Grandstand — Brick Bros., 3 days, 3 nights; Sensational Ortons, 3 days, 3 nights.
STAFF: President, F. W. Mackay; secretary, A. E. Gill.
1957 DATES: September 2-5, tentative.

ONTARIO

Barrie Fair, Barrie

TOTAL ATTENDANCE: Paid and free, 20,950. Operated 2 days, 3 nights.
RECEIPTS: Gate, \$6,990.70.
CARNIVAL: King Shows.
STAFF: President, L. L. Scott; secretary, William A. Malcomson.
1957 DATES: September 26-28, tentative.

Bosanquet Fair, Thedford

TOTAL ATTENDANCE: Paid and free, 2,500. Operated 1 day.
RECEIPTS: Gate, \$550.
STAFF: President, Fred Donald; secretary, Mrs. R. Love.

Mornington Fair, Milverton

TOTAL ATTENDANCE: Paid and free, 2,000. Operated 2 days.
RECEIPTS: Gate, \$600; day grandstand total, \$30.
CARNIVAL: King Bros.' Shows.
STAFF: Secretary, George Gernhaelder.
1957 DATES: September 20-21.

Norfolk County Fair, Simcoe

TOTAL ATTENDANCE: Paid and free, 63,489. Operated 5 days, 5 nights.
RECEIPTS: Gate, \$17,847.56; day grandstand total, \$1,588.50; night grandstand total, \$1,872.05.
CARNIVAL: World's Finest Shows.
ATTRACTIIONS: Gus Sun Acts, 5 days, 5 nights.
STAFF: President, Glenn Witham; secretary, Harold I. Pond.
1957 DATES: October 7-12, tentative.

Renfrew Fair, Renfrew

TOTAL ATTENDANCE: Paid and free, 33,800. Operated 3 days, 4 nights.
RECEIPTS: Gate, \$9,083; night grandstand total, \$2,592.
CARNIVAL: World's Finest Shows.
ATTRACTIIONS: CFRA Happy Wanderers, 2 nights; Black Diamond Wild West Rodeo, 2 nights.
AID, PREMIUMS: State aid, \$1,000;

county aid, \$200; other aid, \$1,155; total premiums (excluding races), \$2,355.
STAFF: President, J. M. McMahon; secretary, A. R. Donnelly C.A.; concession superintendent, C. Moore.
1957 DATES: September 11-14, official.

Woodbridge Agricultural Fair, Woodbridge

TOTAL ATTENDANCE: Paid and free, 12,500. Operated 2 days.
RECEIPTS: Gate, \$6,000.
CARNIVAL: King Shows.
ATTRACTIIONS: Horse show.
AID, PREMIUMS: State aid, \$1,000; county aid, \$500; other aid, \$500; total premiums, \$9,000.
STAFF: President, R. G. Vanderburgh; secretary, W. M. Myers.
1957 DATES: October 11-14, tentative.

QUEBEC

Ayers Cliff Fair, Ayers Cliff

TOTAL ATTENDANCE: Paid and free, 5,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$1,992.90; day grandstand total, \$420; night grandstand total, \$462.95.
CARNIVAL: L. Green Amusement Company.
ATTRACTIIONS: Grandstand — Western show, 1 day, 1 night; Rock 'n' Roll show, 1 day, 1 night; variety show, 1 day, 1 night.
STAFF: President, Turner Hunter; secretary, Mrs. Eloise Corey; concession superintendent, Arthur Slack; publicity director, M. Smith.

Exposition de St. Jean, St. Jean

TOTAL ATTENDANCE: Paid and free, 8,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$3,500; day grandstand total, \$300.
CARNIVAL: Daniel's Greater Shows.
ATTRACTIIONS: Free acts.
AID, PREMIUMS: State aid, \$1,000; other aid, \$900; total premiums, \$2,000.
STAFF: President, Anthime Bisailon; secretary, J. A. St. Arnaud.
1957 DATES: August 31-September 3, tentative.

Expositions Provinciales de Quebec, Quebec City

TOTAL ATTENDANCE: Paid and free, 392,350. Operated 9 days, 9 nights.
RECEIPTS: Gate, \$172,587.35; day grandstand total, \$15,145.55; night grandstand total, \$13,241.45; coliseum total, \$104,013.74.
CARNIVAL: Conklin & Garrett Shows.
ATTRACTIIONS: Grandstand — Harness races, 4 days, 7 nights. Coliseum—Fantasies of '56 with Ice Varieties, 4 days, 10 nights.
AID, PREMIUMS: Federal and Provin-



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Contact

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1956 ATTENDANCE
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cial and other aid, \$23,800; total premiums (excluding races), \$23,600.
STAFF: President, Moyer Wilfrid Hamel; secretary, Emery Boucher; concession superintendent, Jacques Boucher; publicity director, J. D. Boudreau.
1957 DATES: August 30-September 8, official.

SASKATCHEWAN

Estevan Fair, Estevan
TOTAL ATTENDANCE: Paid and free, 17,000. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$6,500; grandstand total, \$5,000.
CARNIVAL: World's Finest Shows; ride and show gross, \$12,000.
ATTRACTIONS: Grandstand — Zemater show, 3 days, 3 nights.
STAFF: President, E. P. Rae; secretary, W. R. Cantton.
1957 DATES: July 4-6, tentative.

Lloydminster Exhibition, Lloydminster
OPERATED: 3 days, 3 nights.
CARNIVAL: World's Finest Shows; ride and show gross, \$8,000.
STAFF: President, Guy Powers; secretary, R. A. Robertson.
1957 DATES: Third week in July, tentative.

Melfort Exhibition, Melfort
TOTAL ATTENDANCE: Paid and free, 11,452. Operated 3 days, 3 nights.
RECEIPTS: Day grandstand total, \$1,381; night grandstand total, \$8,160.
CARNIVAL: World's Finest Shows; ride and show gross, \$14,036.88.
ATTRACTIONS: Grandstand — Charles Zemater show, 2 days, 3 nights.
STAFF: President, J. S. Reynolds; secretary, C. D. Manson.
1957 DATES: July 18-20, tentative.

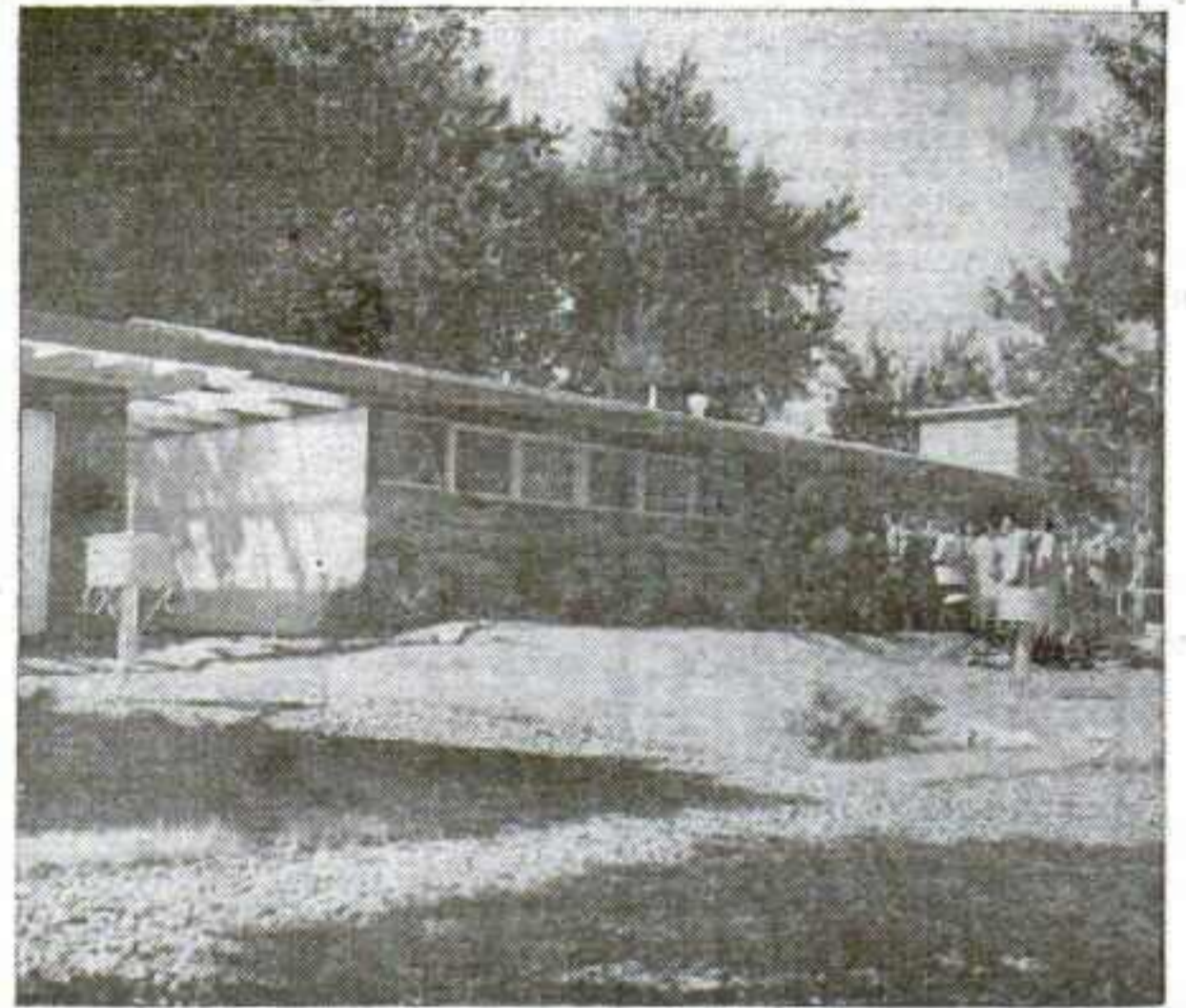
Provincial Exhibition, Regina
TOTAL ATTENDANCE: Paid and free, 228,015. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$67,964; day grandstand total \$23,701; night grandstand total, \$51,168.

CARNIVAL: Royal American Shows; ride and show gross, \$92,073.
ATTRACTIONS: Grandstand — Ernie Young Revue, 4 days, 6 nights.
STAFF: President, G. B. Grant; Secretary, T. H. McLeod; concession superintendent, P. A. Lundy.
1957 DATES: July 29-August 3, official.

Saskatoon Industrial Exhibition, Ltd., Saskatoon
TOTAL ATTENDANCE: Paid and free, 138,210. Operated 6 days, 6 nights.
RECEIPTS: Gate, \$55,041; day grandstand total, \$19,276; night grandstand total, \$52,395.
CARNIVAL: Royal American Shows; ride and show gross \$73,261.
ATTRACTIONS: Grandstand — Ernie Young Revue, 6 nights.
AID, PREMIUMS: State aid, \$40,000; other aid, \$4,000; total premiums (excluding races), \$17,610.20.
STAFF: President, J. A. Mighton; manager, S. N. MacEachern, concession superintendent, W. H. Dalton.
1955 DATES: July 22-27, official.

Weyburn Agricultural Fair, Weyburn
TOTAL ATTENDANCE: Paid and free, 4,065. Operated 1 day, 1 night (2 days rained out).
RECEIPTS: Gate, \$2,300; day grandstand total, \$2,090.30.
ATTRACTIONS: Grandstand — Zemater show, 1 day, 1 night.
STAFF: President, A. J. Adolphe; secretary, Royden Schultz.

Yorkton Agricultural and Industrial Exhibition, Yorkton
TOTAL ATTENDANCE: Paid and free, 22,486. Operated 3 days, 3 nights.
RECEIPTS: Gate, \$5,608.75; day grandstand total, \$1,283.15; night grandstand total, \$11,500.15.
CARNIVAL: World's Finest Shows; ride and show gross, \$4,852.94.
ATTRACTIONS: Grandstand — Zemater show, 3 days, 3 nights.
STAFF: President, Norman Roebuck; secretary, S. K. Wood; concession superintendent, E. E. Lamsón; publicity director, H. Gordon.
1957 DATES: July 15-17, tentative.



Giveaways in Canada

▲ NOVEL and major giveaway attraction, Dream Homes, staged at many of Canada's principal fairs by Exhibition Advertising, Ltd., Edmonton, Alta., proved both exciting and fruitful. Attractive homes, as pictured, completely furnished, drew a continuous stream of visitors, most of whom bought chances.
The award of the home and its contents was made on closing day. At the Central Canada Exhibition, Ottawa, the winner was a bachelor.
Altho final figures are not available, the giveaway, in which the fair participates, was pronounced a success by the Quebec Provincial Exposition. Other participating fairs were those at Edmonton, Saskatoon, Regina, Manitoba and London.

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STILL-DATE FACILITIES

Increased Fair Income

Each year more and more fairs are turning to year-round use of its plant facilities.

To fairs, still dates are beneficial in many ways. Increased revenue is one of the most important. They also enable many fairs to maintain their physical plants better because the greater activity and added income permits the maintenance of larger, more efficient staffs and caretakers.

Still dates, moreover, serve to build the fair in the eyes of the public, for the greater the ac-

tivity at the fairgrounds, the greater is the attention focused upon the fair.

Attraction people of all kinds, ever alert for new dates, find the compilation of Still-Date Facilities of great importance. Nowhere can attractions determine fair facilities. Thus, this listing, together with the large number of facts and figures contained in the Statistical Directory of Fairs, which appears elsewhere in this issue, serves vitally in the contracting and routing of attractions.

tile races, motorcycle races, rodeos, carnival show lot.
COLISEUM AVAILABLE FOR RENTAL FOR: Ice shows, dances, stage shows, trade shows.
1956 STILL DATES: None.

Lancaster, Antelope Valley Fair and Alfalfa Festival

GRANDSTAND CAPACITY: 1,500.
SIZE OF RACE TRACK: Three-eighths mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,000. Coliseum available for rental for: Dances, circuses, stage shows, trade shows.
1956 STILL DATES: Jalopy racing, professional wrestling, rodeos, stage shows, public dances, company picnics, barbecues, Shrine ceremonies, ice show.
RENTAL AGENT: A. G. Marquardt, secretary-manager, Box 472, Lancaster, Calif.

McArthur, Inter-Mountain Fair of Shasta County

GRANDSTAND CAPACITY: 1,107.
BLEACHER CAPACITY: 400. Size of race track, three-eighths mile.
PLANT IS AVAILABLE FOR: Rodeos, COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Hospital benefit show, dance.
RENTAL AGENT: George Ingram, McArthur, Calif.

Merced, Merced County Fair

GRANDSTAND CAPACITY: 3,200.
BLEACHER CAPACITY: 2,000. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1956 STILL DATES: Jalopy races every Friday evening.
RENTAL AGENT: W. C. Woxberg, P. O. Box 1352, Merced, Calif.

Napa, Napa District Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Thomas Camp, Secretary, Fairgrounds, Napa, Calif.

Pomona, Los Angeles County Fair

GRANDSTAND CAPACITY: 10,500.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Rodeos, COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Boy Scout and Girl Scouts events, picnics, sports car races, rodeo, day camps, reunions, bird and flower

ALABAMA

Florence, North Alabama State Fair

GRANDSTAND CAPACITY: 10,000.
BLEACHER CAPACITY: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1956 STILL DATES: Shrine rodeo, livestock shows and sales.
RENTAL AGENT: C. H. Jackson, Box 165, Florence, Ala.

Huntsville, Madison County Fair

GRANDSTAND CAPACITY: 3,500. Size of Race Track: Half mile.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM: None.
1956 STILL DATES: None.
RENTAL AGENT: Marie Dickson, P. O. Box 104, Huntsville, Ala.

Luverne, Creshaw County Fair

GRANDSTAND CAPACITY: None.
COLISEUM AVAILABLE FOR RENTAL FOR: Dances, circuses, stagershow.
RENTAL AGENT: W. J. Bill, Luverne, Ala.

Moulton, Law County Fair

PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM: None.
1956 STILL DATES: None.

ARKANSAS

Fi. Smith Arkansas-Oklahoma Livestock Exposition

GRANDSTAND CAPACITY: 8,500.
BLEACHER CAPACITY: None.
PLANT IS AVAILABLE FOR: Ice shows, rodeos.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1956 STILL DATES: Ice show, rodeo.
RENTAL AGENT: Paul Latture, Chamber of Commerce, Fort Smith, Ark.

McCrary, Woodroff County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1956 STILL DATES: Local groups only.
RENTAL Judge Orlein Ball, McCrary, Ark. Rt: 1.

Newport, Jackson County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos.
1956 STILL DATES: Rodeo.
RENTAL AGENT: Morrie Hingle, Newport Chamber of Commerce, Newport, Ark.

Ozark, Franklin County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
1956 STILL DATES: None.

Piggott, Clay County Fair

BLEACHER CAPACITY: 1,400. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Ira Hartness, Piggott, Ark.

CALIFORNIA

Angels Camp, Calaveras County Fair

GRANDSTAND CAPACITY: 5,000.
BLEACHER CAPACITY: 1,000. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,700. Coliseum available

for rental for: Ice shows, sports shows, dances, stagershow, trade show.
1956 STILL DATES: Cooking school, P.T.A. district convention, garden club State convention, Democrat rally, dances, fashion show, stagershow, basketball.
RENTAL AGENT: Carl T. Mills, P. O. Box 197, Angels Camp, Calif.

Calistoga, Napa County Fair

GRANDSTAND CAPACITY: 2,400.
BLEACHER CAPACITY: 800. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,000. Coliseum available for rental for: Sports shows, dances, stage shows, trade shows.
1956 STILL DATES: Grounds and buildings used 365 days of the year for one thing or another—baseball—football—9-hole golf course—barbeque areas—4 dining rooms—2 kitchens—lodge meeting rooms—card parties.
RENTAL AGENT: Roy F. Schoepf, Calistoga, Calif.

Del Mar, Southern California Exposition

GRANDSTAND CAPACITY: 12,500.
BLEACHER CAPACITY: 3,500. Size of race track: One mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 450, 2,600 and 3,200 (three separate buildings). Coliseum available for rental for: Rodeos, ice shows, sports shows, dances, circuses, stagershow, trade shows.
1956 STILL DATES: Del Mar thoro-bred racing, Harlem Globetrotters, Harlem Magicians, San Diego County Sheriff's San Dieguito Jr. Chamber Valentine dance (800) Convoir picnic.
RENTAL AGENT: Paul T. Mannen, Box 578, Del Mar, Calif.

Fresno, Fresno District Fair

GRANDSTAND CAPACITY: 4,000.
BLEACHER CAPACITY: None. Size of race track: One mile.
PLANT IS AVAILABLE FOR: Auto

races, motorcycle races, thrill shows; rodeos, circus show lot.

COLISEUM IS AVAILABLE FOR: Rodeos, ice shows, sports shows, circuses, stage shows, trade shows.

1956 STILL DATES: Dinners, picnics, cattle sales, animal shows, mineral shows, flower shows, Clyde Beatty Circus, Shrine dinners, stock sales, church meetings.
RENTAL AGENT: T. A. Dodge, 1121 Chance St., Fresno, Calif.

Gridley, Butte County's Golden Feather Fair

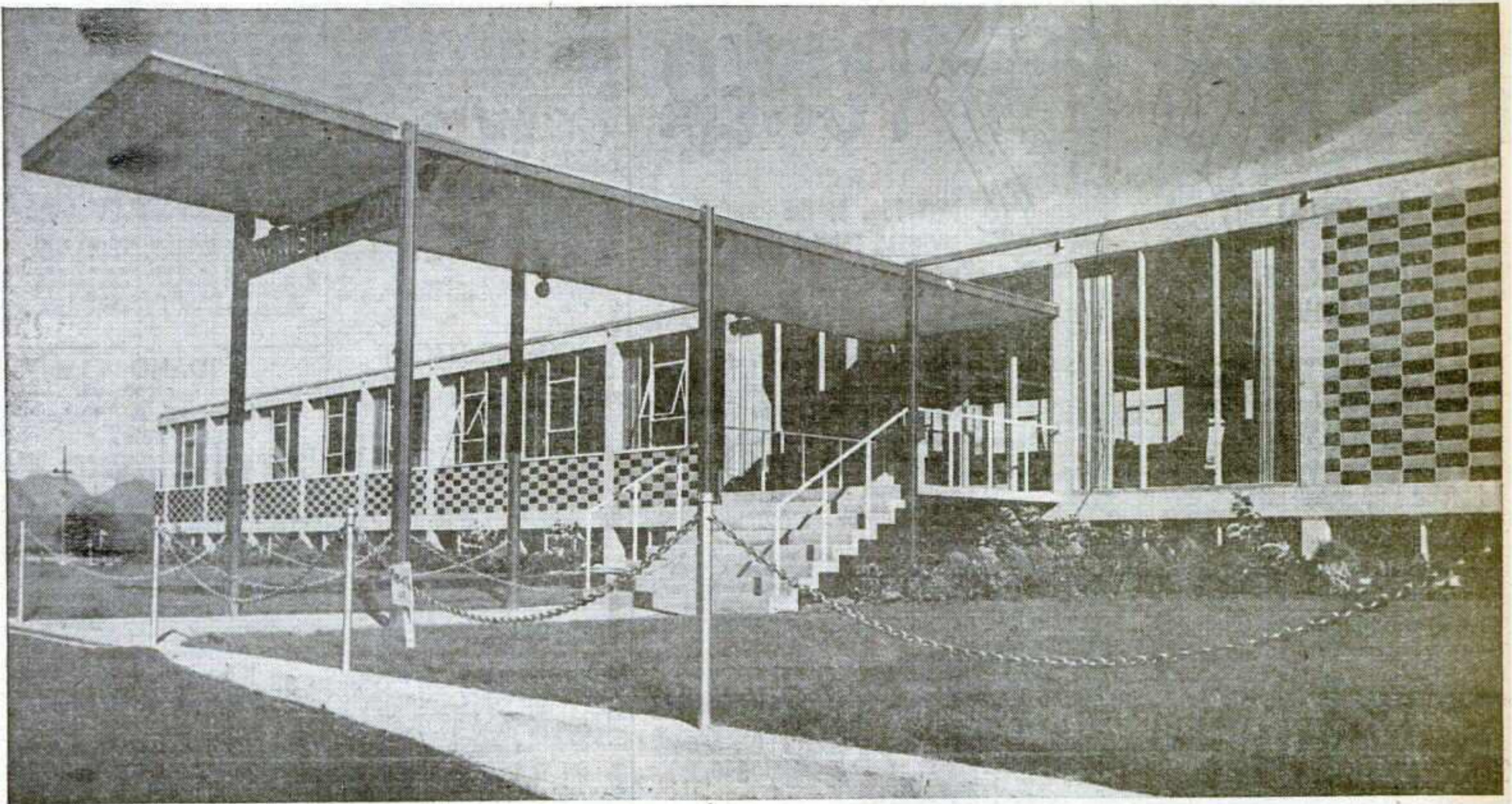
GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: 500. Size of race track: 330 yards. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,000. Coliseum available for rental for: Sports shows, dances, stagershow, trade shows.
1956 STILL DATES: Rodeos, bull fight, hard top races, stagershow, basketball tourney.
RENTAL AGENT: J. E. Whitaker, P. O. Box 395, Gridley, Calif.

Hemet, Farmers' Fair of Riverside County

GRANDSTAND CAPACITY: 1,800.
BLEACHER CAPACITY: 1,000. Size of race tracks: One-fourth and one-eighth mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Fourth of July Fireworks, Dog Obedience Show, roller rink, Elks Club Circus, Clyde Beatty Circus, Little League baseball, ¼ Midget Racing Grand Prix.
RENTAL AGENT: Bud Nelson, P. O. Box 398, Hemet, Calif.

Imperial, California Mid-Winter Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 1,952.
PLANT IS AVAILABLE FOR: Auto



NEW \$250,000 ADMINISTRATION BUILDING of the Pacific National Exhibition, Vancouver, B. C., is ultra modern in design. Part of the building is two stories high. Main floor is devoted to general offices, private offices for the executive staff, offices for police, ticket and parking control, and the personnel department. The PNE's press-radio-TV gallery, which has teletype service for each of the four Vancouver newspapers, also is located on the main floor. The building has a large social lounge room, board room and other facilities for PNE directors. Provisions have been made for the addition of a kitchen and a dining room.

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shows. Trailer rally, pony and horse sales, 4-H Club fair, automobile storage.
RENTAL AGENT: C. B. Afferbaugh, Los Angeles County Fair, Pomona, Calif.

San Francisco, Grand National Livestock Show

COLISEUM (INDOOR ARENA) SEATING CAPACITY: 10,960 permanent, 6,811 chairs.

COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, sports shows, circuses, stagershow, trade shows.

1956 STILL DATES: Roller Derby, Harlem Globetrotters, Boy Scout exposition, Republican National Convention, Arabian horse show, basketball, boxing, dance, religious days, house trailer show.

RENTAL AGENT: Nye Wilson, Cow Palace, San Francisco.

San Mateo, San Mateo County Fair and Floral Fiesta

GRANDSTAND CAPACITY: 12,000.
BLEACHER CAPACITY: None. Size of race track: One mile.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: 7,000 (portable). Coliseum available for rental for: Ice shows, sports shows, dances, circuses, stage shows, trade shows.

1956 STILL DATES: Boy Scouts, Gem & Mineral Society, auto show, dances, banquets, garden club meetings, P. T. & T. training school, post office annex.

RENTAL AGENT: William M. Wilson, Manager, San Mateo County Fair, P. O. Box 1027, San Mateo, Calif.

Sonora, Mother Lode Fair

GRANDSTAND CAPACITY: 3,200.
BLEACHER CAPACITY: 1,000. Size of race track: None.

PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.

COLISEUM AVAILABLE FOR RENTAL FOR: Ice shows, sports shows, dances, stagershow, trade shows.

1956 STILL DATES: 32 events.

RENTAL AGENT: C. B. Mathews, Secretary Manager, Box 836, Sonora, Calif.

Stockton, San Joaquin County Fair

BRANDSTAND CAPACITY: 3,500.
BLEACHER CAPACITY: None. Size of race track: One mile and three-quarter mile.

PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, circus show lot.

COLISEUM (INDOOR ARENA) AVAILABLE FOR: Sports shows, dances, stage shows, trade shows.

1956 STILL DATES: Shows, dances, convention, dinner, mineral shows, sports shows, furniture sale, wrestling, boxing.

RENTAL AGENT: R. E. Walker, P. O. Box 2154, Stockton, Calif.

Tulare, Tulare County Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 3,200. Size of race track: Half mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM AVAILABLE FOR RENTAL FOR:

Dances, stage shows, trade shows.
1956 STILL DATES: 4-H Club Fair, winter training quarters for race horses, livestock sales, Boy Scout and Camp Fire Girls banquets, S.P.R.I. convention, Highways to Happiness Program, Tulare High School baseball and basketball, Tulare police benefit ball, pancake fry benefit A.A.U., dances (2 buildings), square dancing, Sons of Italy banquet, 3 church groups week-long camp meetings, Tulare Y Men's Club, July 4th celebration, poultry show, poultry association annual meeting and luncheon.

RENTAL AGENT: A. J. Elliott, P. O. Box 777, Tulare, Calif.

Vallejo, Solano County Fair Association

GRANDSTAND CAPACITY: 2,400.
BLEACHER CAPACITY: 1,000. Size of race track: Three-fourth mile.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, circus show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,000. Coliseum available for rental for: Dances, stagershow, trade shows.

1956 STILL DATES: None.

RENTAL AGENT: Fred M. Bruderlin, secretary-manager, P. O. Box 9, Vallejo, Calif.

Yreka, Siskiyou County Fair

GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: 750. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.

1956 STILL DATES: Horse shows, cutting horse shows.

RENTAL AGENT: Edward B. Mathews, Yreka, Calif.

COLORADO

Brush, Morgan County Junior Fair

GRANDSTAND CAPACITY: 5,000.
BLEACHER CAPACITY: None. Size of race track: Quarter mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Rodeos, COLISEUM (INDOOR ARENA): None.

1956 STILL DATES: None.

RENTAL AGENT: City of Brush, Colo.

Holyoke, Phillips County Fair

GRANDSTAND CAPACITY: 2,400.
BLEACHER CAPACITY: None. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Auto races, motorcycle races, rodeos, circus show lot.

COLISEUM (INDOOR ARENA): None.

1956 STILL DATES: None.
RENTAL AGENT: County Commissioner, Holyoke, Colo.

Littleton, Arapahoe County Fair

GRANDSTAND CAPACITY: 1,800.
BLEACHER CAPACITY: 1,260. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: 700. Coliseum available for rental for: Stage shows, trade shows.

1956 STILL DATES: O. K. Rubber Co. (trade show), Tool & Die Show (trade), 10 dog shows, 2 national Shetland pony sales, harness horse racing, circus, 2 large Catholic carnivals, 58 church sessions, sunrise service, variety shows, 10 archery meets, bingo parties, political meetings, etc.

RENTAL AGENT: Forrest F. Hammes, 108 E. Main St., Littleton, Colo.

Trinidad, Trinidad Round-Up

GRANDSTAND CAPACITY: 1,200.
BLEACHER CAPACITY: 1,500. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.

COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, circuses.

1956 STILL DATES: None.

RENTAL AGENT: Tom MacLiver, Trinidad, Colo.

CONNECTICUT

Stafford Springs, Stafford Fair

GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: 1,500. Size of race track: One-fifth mile and half mile.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, stage shows, trade shows.

1956 STILL DATES: Motorcycle races, stock car races, thrill shows.

RENTAL AGENT: C. D. Benton, Cooper Lane, Stafford Springs, Conn.

DELAWARE

Harrington, Kent & Sussex Fair

GRANDSTAND CAPACITY: 4,000.
BLEACHER CAPACITY: 600. Size of race track: Half mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Auto races, thrill shows, circus show lot.

COLISEUM (INDOOR ARENA): None.

1956 STILL DATES: Pari-mutuel harness races, August 1-24; stock car races, August 25.

RENTAL AGENT: T. B. Holloway, Kent & Sussex Fair, Harrington, Del.

FLORIDA

Homestead, South Florida State Fair

GRANDSTAND CAPACITY: 5,000.
BLEACHER CAPACITY: 2,000. Size of race track: None.

PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.

1956 STILL DATES: Baseball, football.

RENTAL AGENT: Redland District Chamber of Commerce, Homestead, Fla.

Marianna, Jackson County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None.

PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.

1956 STILL DATES: Circus, livestock shows.

RENTAL AGENT: Louie W. Seasy Sr., Box 529, Marianna, Fla.

Quincy, Gadsden County Tobacco Festival and Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None.

PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,000. Coliseum is available for rental for: Sports shows, stage shows, trade shows.

RENTAL AGENT: A. G. Driggers, Livestock Pavilion, Quincy, Fla.

Sparta, Randolph County Fair

GRANDSTAND CAPACITY: 1,500.
SIZE OF RACE TRACK: Half mile.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.

1956 STILL DATES: Picnics, horse shows.

RENTAL AGENT: W. John Brown, 1st National Bank, Sparta, Ill.

Tampa, Florida State Fair

GRANDSTAND CAPACITY: 3,850.
BLEACHER CAPACITY: 3,751. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.

RENTAL AGENT: J. C. Huskisson, manager, Florida State Fair, P. O. Box 1231, Tampa, Fla.

West Palm Beach, Palm Beach County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: Unlimited. Size of race track: None.

PLANT IS AVAILABLE FOR: Rodeos, COLISEUM (INDOOR ARENA): None.

1956 STILL DATES: None.

GEORGIA

Macon, Georgia State Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 2,000. Size of race track: One mile.

PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.

1956 STILL DATES: None.

Manchester, Tri-County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.

PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.

1956 STILL DATES: Carnival, circus.

RENTAL AGENT: City of Manchester.

Winder, Winder Community Fair

PLANT IS AVAILABLE FOR: Rodeos, thrill shows, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: 600. Coliseum is available for rental for: Rodeos, ice shows, sports shows, dances, stage shows, trade shows.

1956 STILL DATES: Circus, rodeo.

RENTAL AGENT: J. D. White, Winder, Ga.

IDAHO

Blackfoot, Eastern Idaho State Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 2,000. Size of race track: Half mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Thrill shows, horse shows, rodeos.

COLISEUM (INDOOR ARENA): None.

1956 STILL DATES: Numerous purebred livestock sales, Fourth of July rodeo, horse show, posse meet.

RENTAL AGENT: Mrs. Ruth C. Hartkopf, secretary-manager, Box 228, Blackfoot, Idaho.

Boise, Western Idaho State Fair

GRANDSTAND CAPACITY: 4,000.
BLEACHER CAPACITY: 1,300. Size of race track: Half mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,200. Coliseum available for rental for: Ice shows, stage shows.

1956 STILL DATES: Cattle sales, 6 boxing matches, 1 horse show, 3 gymkanas, 1 talent show, 4th of July show and fireworks.

RENTAL AGENT: Ambrose W. Johnson, 5210 Irving St., Boise, Idaho.

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AVERAGE ATTENDANCE
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CONTACT: **C. H. HARNDEN** SECRETARY-MANAGER, SAGINAW FAIR, SAGINAW, MICHIGAN

ILLINOIS

Anna, The Anna Fair
GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: 250. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: City Park Board, Anna, Ill.

Bellmont, Wabash County Fair
GRANDSTAND CAPACITY: Planned for '57.
PLANT IS AVAILABLE FOR: Auto races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Irwin C. Stoltz, Belmont, Ill.

Kankakee, Kankakee County Fair
GRANDSTAND CAPACITY: 4,000.
BLEACHER CAPACITY: 3,000. Size of race track: Half mile and fifth mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Thrill shows, carnival, rodeo.
RENTAL AGENT: Percy F. Loisel, Box 583, Kankakee, Ill.

Knoxville, Knox County Fair
GRANDSTAND CAPACITY: 4,000.
BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Ray Swanson, 442 Dudley, Galesburg, Ill.

Lewistown, Fulton County Fair & Racing Association
GRANDSTAND CAPACITY: 1,400.
BLEACHER CAPACITY: 800. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Fulton County Riding Club, Fourth of July fireworks by American Legion, Grand Ole Opry.
RENTAL AGENT: Chester Boone, Secretary Lewistown, Ill., or Edward Henry, President, Lewistown, Ill.

Lincoln, Logan County Fair
GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: 750. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Chamber of Commerce rodeo.
RENTAL AGENT: W. E. Layman, Secretary, Lincoln, Ill.

Marshall, Clark County Fair
GRANDSTAND CAPACITY: 2,300.
BLEACHER CAPACITY: 150. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Clayton Rhoads, Marshall, Ill.

Martinsville, Martinsville Fair
GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Circus.
RENTAL AGENT: H. L. Downey, Martinsville, Ill.

Mendota, Tri-County Fair
GRANDSTAND CAPACITY: 1,990.
BLEACHER CAPACITY: 1,800. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Leonard Bros. Circus.
RENTAL AGENT: E. A. Lorack, Secretary, 1505 Washington St., Mendota, Ill.

Metropolis, Massac County Fair
GRANDSTAND CAPACITY: 1,000.
BLEACHER CAPACITY: 2,000. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Ten stock car races June, July August, Kelley-Miller Bros. Circus September 12.
RENTAL AGENT: Paul W. Miller, P. O. Box 112, Metropolis, Ill.

Milledgeville, Carroll County Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 2,500. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Gene Litwiler, Milledgeville, Ill.

Newton, Jasper County Fair
GRANDSTAND CAPACITY: 1,400.
BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: M. E. Flynn, Newton, Ill.

Pecatonica, Winnebago County Fair
GRANDSTAND CAPACITY: 1,600.
BLEACHER CAPACITY: 1,600. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Motorcycle races, Boy Scout Camporee.

Rushville, Schuyler County Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 2,500. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Harvey Suttles, Rushville, Ill.

Springfield, Illinois State Fair
GRANDSTAND CAPACITY: 9,842.
BLEACHER CAPACITY: 4,500. Size of race tracks: One mile and half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,300. Coliseum available for rental for: Rodeos, ice shows, sports shows, circuses, stage shows, trade shows.
1956 STILL DATES: Home and sports show, circus, dances, grand old opera, rodeo, horse show, talent show.
RENTAL AGENT: Louis London, Assistant General Manager, Fairgrounds, Springfield, Ill.

INDIANA

Anderson, Anderson Free Fair
GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival, show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Carnival, home show, circus.
RENTAL AGENT: Earl J. McCarel, 133 East 9th, Anderson, Ind.

Connersville, Fayette County Free Fair
GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
RENTAL AGENT: Hubert Davis, 901 West 22d, Connersville, Ind.

Flora, Carroll County 4-H Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,500. Coliseum available for rental for: Sports shows, stagershow.
1956 STILL DATES: None.
RENTAL AGENT: Dick Leiter, Flora, Ind.

Greencastle, Putnam County Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 2,000. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Rodeo, circus.
RENTAL AGENT: Thomas R. Hendricks, Greencastle, Ind.

Indianapolis, Indiana State Fair
GRANDSTAND CAPACITY: 9,392.
BLEACHER CAPACITY: 4,000. Size of race track: Mile.
PLANT IS AVAILABLE FOR: Auto races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 11,759. Coliseum available for rental for: Rodeos, ice shows, sports shows, dances, circuses, stagershow, trade shows.
1956 STILL DATES: Industrial show, Home show, Scout Fair, Funeral Directors' Convention, custom auto show, Democratic State convention, G.O.P. State convention, Hoosier 100 auto race, State Square Dance Festival, Holiday on Ice, hobby show.
RENTAL AGENT: Kenneth F. Blackwell, secretary-manager, Indiana State Fair, Indianapolis 5, Ind.

Keniland, Newton County Fair
GRANDSTAND CAPACITY: 1,600.
BLEACHER CAPACITY: 300. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.

RENTAL AGENT: John M. Connell, Newton County Fair, Kentland, Ind.

Rockport, Spencer County Fair
GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: 300. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.

IOWA

Allison, Butler County Fair
GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: 1,500. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Circus.
RENTAL AGENT: Charles J. Miller, Allison, Ia.

Audubon, Audubon County Fair
GRANDSTAND CAPACITY: 1,400.
BLEACHER CAPACITY: 400. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: D. C. Perley, Audubon, Ia.

Cedar Rapids, All-Iowa Fair
GRANDSTAND CAPACITY: 7,000.
BLEACHER CAPACITY: 4,000. Size of race tracks: Half and quarter miles. Quarter-mile track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Stock car races, big car races, horse show, home show, auto show, hardware fair, clinic, livestock shows and sales meetings.
RENTAL AGENT: Andrew Hanson, Chamber of Commerce Building, Cedar Rapids, Ia.

Central City, Linn County Fair
GRANDSTAND CAPACITY: 1,800.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Horse show, July 4 celebration.
RENTAL AGENT: T. W. Lewis, Central City, Ia.

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Paid gate
88,838
Estimate
120,000
attended in 1956

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Columbus Junction, Louisa County Fair
GRANDSTAND CAPACITY: 1,750.
BLEACHER CAPACITY: 500. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, sports shows, circuses, stage-shows, trade shows.
1956 STILL DATES: Harness horse races, June 13.
RENTAL AGENT: Secretary, Louisa County Fair Assn., Columbus Junction, Ia.

Corydon, Wayne County Fair
GRANDSTAND CAPACITY: 1,300.
BLEACHER CAPACITY: 200. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Horse racing, one day; horse show, barbecue, rodeo.
RENTAL AGENT: Gordon A. Ward, Corydon, Ia.

Donnellson, Lee County Fair
GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Stock car races.
RENTAL AGENT: C. I. Redfern, Donnellson, Ia.

Eldora, Hardin County Fair
GRANDSTAND CAPACITY: 1,200.
BLEACHER CAPACITY: 800. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 800. Coliseum available for rental for: Sports shows, dances, stage-shows, trade shows.
1956 STILL DATES: Night harness racing.
RENTAL AGENT: Wilson H. Hadley, Eldora, Ia.

Estherville, Emmet County Fair
GRANDSTAND CAPACITY: 750.
BLEACHER CAPACITY: 450. Size of race track: None.
PLANT IS AVAILABLE FOR: Circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Rodeos.
RENTAL AGENT: Robert G. Beckley, 101½ North 6th St., Estherville, Ia.

Leon, Decatur County Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 1,500. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Arvid F. Miller, Box 29, Leon, Iowa.

Mason City, North Iowa Fair
BLEACHER CAPACITY: 4,000. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Hans Henricksen, Mason City, Ia.

Monticello, Great Jones County Fair
GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 1,000. Size of race track: Half mile.
1956 STILL DATES: None.
RENTAL AGENT: Claude Appleby, secretary, Monticello, Ia.

Thompson, Winnebago Junior Show
BLEACHER CAPACITY: 1,200. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Baseball games.
RENTAL AGENT: Carl Sayre, Thompson, Ia.

Vinton, Benton County Fair
GRANDSTAND CAPACITY: 1,800.
BLEACHER CAPACITY: 700. Size of race track: One-fourth mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, rodeos, thrill shows.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Weekly stock car races, two motorcycle races.
RENTAL AGENT: Dr. D. H. Hibbs, 610 1st Ave., Vinton, Iowa.

Washington, Washington County Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 1,200. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: Sports shows, dances, stage-shows, trade shows.
1956 STILL DATES: Square dances, stock sales.
RENTAL AGENT: Mike Orris, Washington State Bank, Washington, Iowa.

West Liberty, West Liberty Fair
GRANDSTAND CAPACITY: 3,650.
BLEACHER CAPACITY: 350. Size of

race track: Half mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Horse show, July 13; harness race meet, June 10.
RENTAL AGENT: Secretary of Fair, Box 36, West Liberty, Ia.

West Union, Fayette County Fair
GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: 300. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto racing, motorcycle races, thrill shows.
COLISEUM (INDOOR ARENA): None.
1950 STILL DATES: None.
RENTAL AGENT: E. T. Alvorn, West Union, Iowa.

KANSAS

Abilene, Central Kansas Free Fair
GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 3,000. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.

Beloit, Mitchell County Fair
GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto racing, motorcycle racing, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Kelly-Miller Circus.
RENTAL AGENT: Dean D. Hoaddock, 1221 North Campbell, Beloit, Kan.

Cheney, Sedgwick County Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 2,500. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Soft ball tournament, livestock association shows.
RENTAL AGENT: Floyd Souders, Cheney, Kan.

Coffeyville, The Inter-State Fair
GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: 2,500. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Denver D. Hargis, Coffeyville, Kan.

Colby, Thomas County Free Fair
GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Carnival, circus, livestock sales, platform dances, 4-H round-up.
RENTAL AGENT: Harold C. Thompson, Colby, Kan.

Dighton, Lane County Fair
GRANDSTAND CAPACITY: 1,000.
BLEACHER CAPACITY: 800. Size of race track: Half mile.
1956 STILL DATES: American Legion race meet, Saddle Club meet.
RENTAL AGENTS: Raymond Ely, Alamo, Kan., or E. A. Bryant, Dighton, Kan.

Dodge City, Great Southwest Fair
GRANDSTAND CAPACITY: 2,600.
BLEACHER CAPACITY: 1,000. Size of race tracks: Half mile dirt track and quarter mile dirt track, quarter mile lighted.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,800. Coliseum available for rental for: Ice shows, sports shows, dances, circuses, stage-shows, trade shows.
1956 STILL DATES: Motorcycle races, auto races, baseball.
RENTAL AGENT: Kenneth L. Rock, P. O. Box 711, Dodge City, Kan.

Garden City, Finney County Fair
GRANDSTAND CAPACITY: 2,400.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Boy Scouts Jamboree, July 4th celebration, livestock shows, judging contests, numerous 4-H activities and adult activities, two-day horse race meet.
RENTAL AGENT: Hoy B. Eiting, secretary, Garden City, Kan.

Garnett, Anderson County Fair
GRANDSTAND CAPACITY: 1,000.
BLEACHER CAPACITY: None. Size of race track: None.

PLANT IS AVAILABLE FOR: Rodeos, carnival show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Athletic events.
RENTAL AGENT: Fred Coleman, Garnett, Kan.

Harper, Harper County Agriculture Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: R. H. Zimmerman, Harper, Kan.

Horton, Tri-County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Several cattle sales.
RENTAL AGENT: City Clerk, Horton, Kan.

Mound City, Linn County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 2,500. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 400. Coliseum is available for: Sports shows, dances, stagershow, trade shows.
1956 STILL DATES: Baseball, football, trap shoots.
RENTAL AGENTS: E. D. Wilson, Mound City, Kan.

Ness City, Ness County Fair

GRANDSTAND CAPACITY: 750.
BLEACHER CAPACITY: None. Size of race track: Quarter mile.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Clyde A. Strobel, Ness City, Kan.

Norton, Norton County Fair

GRANDSTAND CAPACITY: 2,600.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, carnival show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Jean W. Kissell, secretary, Norton, Kan.

Osborne, Osborne County Rural Fair

GRANDSTAND CAPACITY: 1,200.
BLEACHER CAPACITY: 400. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Ball games, car races, horse shows.
RENTAL AGENTS: Harold Carswell, Alton, Kan., or John S. Campbell, Portis, Kan.

Oswego, Labette County Fair

GRANDSTAND CAPACITY: 700.
BLEACHER CAPACITY: 700. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Horse Pulling Contest, Duke of Paducah Show, Shodeo, Cutting Horse Contest.
RENTAL AGENT: Fairgrounds owned by City of Oswego.

Salina, Salina County Fair

GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: 1,000. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 3,500. Coliseum available for rental for: Rodeos, ice shows, circuses, trade shows.
1956 STILL DATES: Rodeo, Boy Scouts circus, Shrine circus, several stock shows.
RENTAL AGENT: Albert Frehs, secretary fair, Box 1056, Salina, Kan.

Topeka, Kansas Free Fair

GRANDSTAND CAPACITY: 9,000.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Stock car races, Don Franklin Carnival, Science Fair, home show.
RENTAL AGENT: Maurice E. Fager, manager, Kansas Free Fair, Box 945, Topeka, Kan.

Winfield, Cowley County Fair

GRANDSTAND CAPACITY: 5,000.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Carnival show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Auto races, July 4 and Labor Day.
RENTAL AGENT: Kenneth Watts, City Manager, Winfield, Kan.

KENTUCKY

Booneville, Owsley County Fair

PLANT IS AVAILABLE FOR: Carnival show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 800. Coliseum available for rental for trade shows.
1956 STILL DATES: None.
RENTAL AGENT: L. Burch, Booneville, Ky.

Brodhead, Brodhead Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: D. A. Robbins, Brodhead, Ky.

Burkesville, Cumberland County Fair

GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: 500. Size of race track: Quarter mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 500. Coliseum is available for sports shows, dances, stagershow, trade shows.
1956 STILL DATES: Circus, carnival, skating rink, school plays, farm meetings, trade shows, radio show, baseball.
RENTAL AGENT: R. O. Mullinix, Burkesville, Ky.

Carrollton, Carroll County Fair

GRANDSTAND CAPACITY: 1,200.
BLEACHER CAPACITY: None. Size of race track: Three-eighths mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Auto racing.
RENTAL AGENT: George Grobmyer, Carrollton, Ky.

Franklin, Simpson County Fair

PLANT IS AVAILABLE FOR: Carnival show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,500.
1956 STILL DATES: None.

Lebanon, American Legion Fair

GRANDSTAND CAPACITY: 600.
BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Carnival, stock car races each week, thrill show.
RENTAL AGENT: B. E. Hickerson, 16 Court Square, Lebanon, Ky.

Louisville, Kentucky Fair and Exposition Center

STADIUM CAPACITY: 21,000.
PLANT IS AVAILABLE FOR: Football, baseball, thrill shows, rodeos.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 14,660 to 21,000 depending on event. Coliseum available for rental for: Rodeos, ice shows, sports shows, dances, circuses, stagershow, trade shows.
1956 STILL DATES: None.
RENTAL AGENT: H. Clyde Reeves, Kentucky Fair & Exposition Center, Louisville, Ky.

Owingsville, Bath County Fair

GRANDSTAND CAPACITY: 400.
BLEACHER CAPACITY: 480. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 200. Coliseum is available for rental for: Dances, stagershow, trade shows.
1956 STILL DATES: Horse shows, rodeos, auto show, baseball, picnics.
RENTAL AGENT: Aitkin Darnell, Owingsville, Ky.

LOUISIANA

Columbia, Caldwell Parish Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: George D. McKnight, Columbia, La.

Delcambre, Iberia Parish Shrimp Festival & Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Blessing of the shrimp fleet, horse show, boat races.

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Jonesboro, Jackson Parish Fair

GRANDSTAND CAPACITY: 2,200. BLEACHER CAPACITY: None. Size of race track: None. PLANT IS AVAILABLE FOR: Rodeos, COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Two rodeos. RENTAL AGENT: W. W. McDonald Jr., Jonesboro, La.

Kentwood, Tri-Parish Food, Feed and Dairy Show

GRANDSTAND CAPACITY: None. BLEACHER CAPACITY: 5,000. Size of race track: None. PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,000. Coliseum available for rental for: Sports shows, dances, stage-shows. 1956 STILL DATES: Dances, stage-shows. RENTAL AGENT: C. B. Temple, Box 7, Kentwood, La.

West Monroe, Ouachita Valley Fair

GRANDSTAND CAPACITY: None. BLEACHER CAPACITY: None. Size of race track: None. PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: Circuses, stage-shows, trade shows. 1956 STILL DATES: None. RENTAL AGENT: John Bullsong, Box 1177, Monroe, La.

MAINE

Acton, Acton Fair

GRANDSTAND CAPACITY: 1,200. BLEACHER CAPACITY: None. Size of race track: None. PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Picnics. RENTAL AGENT: Ellsworth N. Murray, Emery Mills, Me.

Blue Hill, Blue Hill Fair

GRANDSTAND CAPACITY: 800. BLEACHER CAPACITY: 320. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: None. RENTAL AGENT: Phil O'Brien, Box 312, Blue Hill, Me.

Cherryfield, West Washington Agricultural Society

GRANDSTAND CAPACITY: 500. BLEACHER CAPACITY: 500. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, sports shows, circuses, stage-shows, trade shows. 1956 STILL DATES: Horse show and Gymkhana. RENTAL AGENT: Palmer Hart, Cherryfield, Me.

MARYLAND

Timonium, Maryland State Fair and Agricultural Fair

GRANDSTAND CAPACITY: 3,500. BLEACHER CAPACITY: None. Size of race track: One-half mile. 1956 STILL DATES: Pony shows, bull roasts, scout jamboree. RENTAL AGENT: John M. Hell, general manager, Timonium, Md.

MASSACHUSETTS

Blackstone, East Blackstone Fair

GRANDSTAND CAPACITY: None. BLEACHER CAPACITY: None. Size of race track: None. PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Political, organizational outings, picnics, conventions, etc. RENTAL AGENT: Jesse E. Deacon, secretary, East Blackstone Fair, Blackstone, Mass.

Greenfield, Franklin County Fair

GRANDSTAND CAPACITY: 1,000. BLEACHER CAPACITY: 800. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Cristiani Circus, State 4-H cattle show, New England poultry show, cattle auctions, 4-H show, Arabian horse show, picnics. RENTAL AGENT: Richard Campbell, Western Massachusetts Electric Company, Greenfield, Mass.

Marstons Mills, Barnstable County Fair

GRANDSTAND CAPACITY: None. BLEACHER CAPACITY: None. Size of race track: None. PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: None. RENTAL AGENT: Charles J. Meyer,

fair secretary-manager, P. O. Box 57, Centerville, Cape Cod, Mass.

South Weymouth, Weymouth Fair

GRANDSTAND CAPACITY: 1,700. BLEACHER CAPACITY: None. Size of race track: One-half-mile. PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Rodeo. RENTAL AGENT: Thomas C. Lucet, general manager, P. O. Box 72, So. Weymouth 90, Mass.

Spencer, Spencer Fair

BLEACHER CAPACITY: 2,200. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: None. RENTAL AGENT: Phillip A. Quinn, Hotel Massasoit, 101 Main Street, Spencer, Mass.

West Springfield, Eastern States Exposition

GRANDSTAND CAPACITY: 10,000. BLEACHER CAPACITY: None. Size of race track: Half mile paved. PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 5,200. Coliseum available for rental for: Rodeos, sports shows, circuses, stage-shows, trade shows. 1956 STILL DATES: Two circuses, sports show, home show, flower show. RENTAL AGENT: Jack Reynolds, Eastern States Exposition, West Springfield, Mass.

MICHIGAN

Adrian, Lenawee County Fair

GRANDSTAND CAPACITY: 3,800. BLEACHER CAPACITY: None. Size of race track: Half and quarter mile. Track is equipped for night racing. PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Stock car races, Mills Bros. Circus. RENTAL AGENT: H. H. Hungerford, Adrian, Mich.

Centreville, Centreville Fair

GRANDSTAND CAPACITY: 4,500. BLEACHER CAPACITY: 1,000. Size of race track: Half mile. PLANT IS NOT AVAILABLE. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: None. RENTAL AGENT: Lester R. Schrader, fair manager, P. O. Box 152, Centreville, Mich.

Detroit, Michigan State Fair

GRANDSTAND CAPACITY: 6,000. BLEACHER CAPACITY: 4,000. Size of race track: One mile. PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 10,000. Coliseum available for rental for: Rodeos, ice shows, sports shows, dances, circuses, stage-shows, trade shows. 1956 STILL DATES: Builder's show, flower show, auto show, Shrine circus, sports show, boat show, dances, commencement exercises. RENTAL AGENT: Donald L. Swanson, general manager, Michigan State Fair, Detroit 3, Mich.

Gaylord, Otsego County Fair

GRANDSTAND CAPACITY: 600. BLEACHER CAPACITY: None. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Auto races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Rodeo, horse show, circus. RENTAL AGENT: Joseph A. Eckel, secretary, Johannesburg, Mich.

Jackson, Jackson County Fair

GRANDSTAND CAPACITY: 7,000. BLEACHER CAPACITY: 7,000. Size of race track: One-half mile. Track is equipped for night racing. PLANT IS AVAILABLE FOR: Rodeos, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Night harness racing, army show, field meet. RENTAL AGENT: Ione Storms, 301 Carter Bldg., Jackson, Mich.

Marshall, Calhoun County Fair

GRANDSTAND CAPACITY: 3,000. BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing. PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Stock shows, picnics. RENTAL AGENT: Don Sweeney, Route 1, Albion, Mich.

Mount Pleasant, Isabella County Fair

GRANDSTAND CAPACITY: 1,200. BLEACHER CAPACITY: 800. Size of race track: None. PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: July 4 Celebration. RENTAL AGENT: M. S. Gilmore, Mount Pleasant, Mich.

MINNESOTA

Appleton, Swift County Fair
 GRANDSTAND CAPACITY: 2,500.
 BLEACHER CAPACITY: 500. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
 COLISEUM AVAILABLE FOR RENTAL FOR: Dances.
 1956 STILL DATES: None.
 RENTAL AGENT: J. G. Anderson, Appleton, Minn.

Bemidji, Butram County Fair
 GRANDSTAND CAPACITY: 1,000.
 BLEACHER CAPACITY: None. Size of race track (being built): Half mile.
 PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: None.
 RENTAL AGENT: Ray Will, Bemidji, Minn.

Blue Earth, Faribault County Fair
 GRANDSTAND CAPACITY: 2,000.
 BLEACHER CAPACITY: None. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill show, rodeos.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Centennial celebration, races.
 RENTAL AGENT: W. E. Hertel, Blue Earth, Minn.

Caledonia, Houston County Fair
 GRANDSTAND CAPACITY: 1,600.
 BLEACHER CAPACITY: 400. Size of race track: None.
 PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: None.
 RENTAL AGENT: Merle Almo, Caledonia, Minn.

Farmington, Dakota County Fair
 GRANDSTAND CAPACITY: 1,500.
 BLEACHER CAPACITY: 500. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: None.
 RENTAL AGENT: E. W. Ahlberg, Farmington, Minn.

Fertile, Polk County Fair
 GRANDSTAND CAPACITY: 2,000.
 BLEACHER CAPACITY: None. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM AVAILABLE FOR RENTAL FOR: Dances, trade shows.
 1956 STILL DATES: Night baseball, twice weekly; football, roller skating, wrestling.
 RENTAL AGENT: Reynold Erickson, Box 556, Fertile, Minn.

Grand Rapids, Itasca County Fair
 GRANDSTAND CAPACITY: 2,400.
 BLEACHER CAPACITY: None. Size of race track: One-quarter mile. Track is equipped for night racing.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Stock car racing every Sunday evening for 14 weeks, starting end of May and running to September 15.
 RENTAL AGENT: James Rasmussen, secretary, 209 1st National Building, Grand Rapids, Minn.

Jackson, Jackson County Fair
 GRANDSTAND CAPACITY: 1,800.
 BLEACHER CAPACITY: 700. Size of race track: One-half mile. Track is equipped for night racing.
 PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Stock car races every Wednesday evening.
 RENTAL AGENT: Anton C. Geiger, 211 W. Ashley St., Jackson, Minn.

Kasson, Dodge County Fair
 GRANDSTAND CAPACITY: 1,800.
 BLEACHER CAPACITY: 800. Size of race tracks: One-half mile and one-quarter mile. Track is equipped for night racing.
 PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Stock car racing on Fridays.
 RENTAL AGENT: Al Engelstad, Dodge Center, Minn.

Mahnomen, Mahnomen County Fair
 GRANDSTAND CAPACITY: 1,800.
 BLEACHER CAPACITY: None. Size of race track: One-half mile.
 PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: None.
 RENTAL AGENT: F. M. Rumreich or Jerome L. Kersting, Mahnomen, Minn.

New Ulm, Brown County Fair
 GRANDSTAND CAPACITY: 2,200.
 BLEACHER CAPACITY: 2,000. Size of race tracks: Half and quarter mile. Track equipped for night racing.
 PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA) SEAT

ING CAPACITY: 1,000. Coliseum available for rental for: Stageshows, trade shows.
 1956 STILL DATES: Livestock shows and sales, builder shows.
 RENTAL AGENT: E. J. Herriges, 2 North Minn Street, New Ulm, Minn.

Owatonna, Steele County Free Fair
 GRANDSTAND CAPACITY: 3,000.
 BLEACHER CAPACITY: 3,000. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Motorcycle races, carnival show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: IMCA stock car race.
 RENTAL AGENT: Stan Muckle, secretary, Rt. 1, Owatonna, Minn.

St. James, Watonwan County Fair
 GRANDSTAND CAPACITY: 1,800.
 BLEACHER CAPACITY: None. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Auto races, thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Carnival, circus.
 RENTAL AGENT: Hubert Ransom, St. James, Minn.

Sauk Rapids, Benton County Agricultural Society
 GRANDSTAND CAPACITY: 2,200.
 BLEACHER CAPACITY: None. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: V. F. W. carnival, American Legion 4th of July celebration, rodeo, weekly dances in ballroom on grounds.
 RENTAL AGENT: C. H. Varner, secretary, 104 East St. Germain Street, St. Cloud, Minn.

Waseca, Waseca County Fair
 GRANDSTAND CAPACITY: 2,500.
 BLEACHER CAPACITY: 1,000. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: George W. Cole Circus in August; Waseca Horse Show in June.
 RENTAL AGENT: Leon J. B. Saxton, Waseca, Minn.

Willmar, Kandiyohi County Fair
 GRANDSTAND CAPACITY: 1,500.
 BLEACHER CAPACITY: 750. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Stock car racing, horse show, church gathering, family reunion.
 RENTAL AGENT: A. E. Thompson, secretary, Kandiyohi County Fair, Spicer, Minn.

MISSISSIPPI

New Albany, Union County Fair
 GRANDSTAND CAPACITY: 4,000.
 BLEACHER CAPACITY: 2,000. Size of race track: None.
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: None.
 RENTAL AGENT: G. A. Triggs, New Albany, Miss.

Ripley, Tippah County Fair
 GRANDSTAND CAPACITY: 1,000.
 BLEACHER CAPACITY: 2,000. Size of race track: None.
 PLANT IS AVAILABLE FOR: Rodeos, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: None.
 RENTAL AGENT: Dennis Dixon, Ripley, Miss.

Tupelo, Mississippi-Alabama Fair and Dairy Show
 GRANDSTAND CAPACITY: 10,000.
 BLEACHER CAPACITY: None. Size of race track: None.
 PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Twelve events.
 RENTAL AGENT: James M. Savery, Tupelo, Miss.

MISSOURI

California, Moniteau County Fair
 GRANDSTAND CAPACITY: 2,500.
 BLEACHER CAPACITY: None.
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: None.
 RENTAL AGENT: Harold Kindie, California, Mo.

Kirkville, Northeast Missouri Fair
 SIZE OF RACE TRACK: Half mile. Track is equipped for night racing.
 PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Circus, August 13.
 RENTAL AGENT: Marvin Chapman, 104 West Washington, Kirkville, Mo.

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Lamar, Lamar's Farm and Industrial Exposition
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 2,000. Size of race track: None.

Marshfield, Webster County Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 5,000. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Calf sale.
RENTAL AGENT: Ellis O. Jackson, Marshfield, Mo.

Prairie Home, Prairie Home Fair
PLANT IS AVAILABLE FOR: Carnival show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
Sedalia, Missouri State Fair
GRANDSTAND CAPACITY: 8,500.
BLEACHER CAPACITY: 4,500. Size of race tracks: One mile and one-half mile.
PLANT IS AVAILABLE FOR: Automobile races, rodeos.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 4,500.
1956 STILL DATES: Stock car races.
RENTAL AGENT: W. H. Ritzenhaler, secretary, Missouri State Fair, P. O. Box 111, Sedalia, Mo.

St. Charles, St. Charles County Fair
GRANDSTAND CAPACITY: 500.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Boys Town of Missouri Horse Show.
RENTAL AGENT: Kurt Schredler, P. O. Box 107, St. Charles, Mo.

Springfield, Ozark Empire Fair
GRANDSTAND CAPACITY: 4,000.
BLEACHER CAPACITY: 1,500. Size of race tracks: Half mile dirt and one-fifth mile asphalt. Fifth mile track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 3,500. Coliseum available for rental for: Rodeos, ice shows, sports shows, circuses, trade shows.
1956 STILL DATES: Boy Scout Indoor Circus, trade show (sponsored by the 'unior Chamber of Commerce), numerous State livestock shows and sales, weekly stock car races (April 1-October 1), Swenson's Thrillcade, Auto Racing, Inc. (big car races).
RENTAL AGENT: G. B. Boyd, secretary, Ozark Empire Fair, P. O. Box 630, Springfield, Mo.

Trenton, North Central Missouri Fair
SIZE OF RACE TRACK: Quarter mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Stock car racing, carnival, thrill show.
RENTAL AGENT: Leland McMullen, Box 533, Trenton, Mo.

Vienna, Maries County Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 500. Size of race track: None.
1956 STILL DATES: None.
RENTAL AGENT: John Buschmann, Vienna, Mo.

MONTANA

Kalispell, Northwest Montana Fair
GRANDSTAND CAPACITY: 4,000.
BLEACHER CAPACITY: 1,000. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Siebrand Carnival, Meeker Shows, fireworks display and O-Mok-See.
RENTAL AGENT: Russell E. Marsh, secretary, Northwest Montana Fair, Route 2, Kalispell, Mont.

Plains, Sanders County Fair
GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: 500. Size of race track: One-half mile.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM AVAILABLE FOR RENTAL FOR: Stageshows, dances.
1956 STILL DATES: None.
RENTAL AGENT: Garth P. Howser, Lonepine, Mont.

Scobey, Daniels County Fair
GRANDSTAND CAPACITY: 800.
BLEACHER CAPACITY: 800. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Saddle club meets.
RENTAL AGENT: Fair Board, Scobey, Mont.

Shelby, Marias Fair
GRANDSTAND CAPACITY: 1,818.
BLEACHER CAPACITY: 1,000. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Spring and Fall Hereford Bull Sales, three school picnics, church picnics, 4-H judging.
RENTAL AGENT: Clifford D. Coover, Shelby, Mont.

NEBRASKA

Arlington, Washington County Fair
GRANDSTAND AND BLEACHER CAPACITY: 5,000.
SIZE OF RACE TRACK: Fifth mile.
PLANT IS AVAILABLE FOR: Auto races, thrill shows, carnival show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Stock car races Saturdays, May thru October.
RENTAL AGENT: H. C. McClellan, Arlington, Neb.
Auburn, Nemaha County Fair
GRANDSTAND CAPACITY: 1,600.
BLEACHER CAPACITY: 800. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,000. Coliseum available for rental for: Dances, stageshows, trade shows.
1956 STILL DATES: Al G. Kelly, Miller Bros.' Circus, carnival, Nemaha County Saddle Club, annual horse show, night baseball thruout season.
RENTAL AGENT: Tom J. Adamson, Box 487, Auburn, Neb.

Bloomfield, Knox County Fair
GRANDSTAND AND BLEACHER CAPACITY: 5,000.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: Ice shows, sports shows, dances, stageshows, trade shows.
1956 STILL DATES: Baseball games, stock shows and sales.
RENTAL AGENT: P. E. Stepp, Bloomfield, Neb.

Eustis, Eustis Corn Show & Fair
GRANDSTAND CAPACITY: 300.
BLEACHER CAPACITY: 200. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 600. Coliseum available for rental for: Stageshows.
1956 STILL DATES: None.
RENTAL AGENT: Dean Huefle, Eustis, Neb.

Fairbury, Jefferson County Fair
GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: None. Size of race track: One mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, sports shows, stageshows.
1956 STILL DATES: FFA and 4-H stock shows, auction sales.
RENTAL AGENT: S. M. Cressman, Fairbury, Neb.

Humboldt, Richardson County Free Fair
BLEACHER CAPACITY: 6,000.
PLANT IS NOT AVAILABLE.
1956 STILL DATES: Livestock sales.

Lincoln, Nebraska State Fair
GRANDSTAND CAPACITY: 14,000.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): Now under construction for June, 1957, completion.
1956 STILL DATES: Horse racing, home show, boxing, wrestling, conventions, horse show, circuses, Boy Scout jamborees, stock sales, dog show, Shrine ceremonies, midget racing weekly, farm exhibits.
RENTAL AGENT: Edwin Schultz, Nebraska State Fair, Box 1966, Lincoln 1, Neb.

Mitchell, Scotts Bluff County Fair
GRANDSTAND CAPACITY: 1,000.
BLEACHER CAPACITY: 1,000. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: W. W. Hickman, Mitchell, Neb.

Nelson, Nuckolls County Fair
GRANDSTAND CAPACITY: 1,200.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Auto races.
RENTAL AGENT: H. McAdams, Nelson, Neb.

North Platte, Lincoln County Fair
GRANDSTAND CAPACITY: 3,300.
BLEACHER CAPACITY: 1,000. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Autom-

bile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
 1956 STILL DATES: Cavalcade of Canadian Hell Drivers, stock car races, State Arabian horse show.
 RENTAL AGENT: Clark Hord, manager, Box 533, North Platte, Neb.

Oakland, Burt County Agricultural Society
 GRANDSTAND CAPACITY: 2,000.
 BLEACHER CAPACITY: None. Size of race track: None.
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 750. Coliseum available for rental for: Sports shows, dances stage-shows, trade shows.
 1956 STILL DATES: None.
 RENTAL AGENT: Orrin Kohlmeier, Craig, Neb.

NEVADA

Ely, Nevada Fair of Industry
 GRANDSTAND CAPACITY: 3,000.
 BLEACHER CAPACITY: 1,000. Size of race track: Three-quarter mile.
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Rodeo, circus, animal show.
 RENTAL AGENT: Tom W. Cook, Ely, Nev.

NEW JERSEY

Bridgeton, Cumberland County Co-Operative Fair
 GRANDSTAND CAPACITY: 1,200.
 BLEACHER CAPACITY: 600. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
 1956 STILL DATES: None.
 RENTAL AGENT: Raymond R. Riley, Bridgeton, N. J.

Parsippany, Morris County Fair
 GRANDSTAND CAPACITY: None.
 BLEACHER CAPACITY: 1,000.
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1956 STILL DATES: Horse show, circus.
 RENTAL AGENT: Swante C. Swenson, South Beverwyck Road, Parsippany, N. J.

NEW HAMPSHIRE

Northwood, Northwood Fair and Horse Show
 GRANDSTAND CAPACITY: None.
 BLEACHER CAPACITY: 700.
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Horse pulling, horse shows, chicken shoot, donkey baseball.
 RENTAL AGENT: Ernest Baker, Northwood, N. H.

NEW MEXICO

Carlsbad, Eddy County 4-H and FFA Livestock Show and Sale
 GRANDSTAND CAPACITY: None.
 BLEACHER CAPACITY: None. Size of race track: None.
 PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: None.

NEW YORK

Altamont, Altamont Regional Fair
 GRANDSTAND CAPACITY: 3,000.
 BLEACHER CAPACITY: 1,000. Size of race track: One-half mile. Track is equipped for night racing.
 PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: None.
 RENTAL AGENT: S. T. Rombaugh, Altamont, N. Y.

DeRuyter, Firemen's Fair
 GRANDSTAND CAPACITY: None.
 BLEACHER CAPACITY: 1,000. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: None.
 RENTAL AGENT: Ray Wells, DeRuyter, N. Y.

Ithaca, Tompkins County Agricultural & Horticultural Society
 GRANDSTAND CAPACITY: None.
 BLEACHER CAPACITY: 2,500. Size of race track: Half mile.

Norwich, Chenango County Fair
 GRANDSTAND CAPACITY: 2,000.
 SIZE OF RACE TRACK: Half mile.

PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: St. Bartholomew Carnival.
RENTAL AGENT: Chenango County Agricultural Society.

Little Valley, Cattaraugus County Agricultural Society
 GRANDSTAND CAPACITY: 2,500.
 BLEACHER CAPACITY: None. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Cattle shows and exhibits.
RENTAL AGENT: Mrs. Luin G. Merow, 105 Thompson Ave., Little Valley, N. Y.

Malone, Franklin County Fair
 GRANDSTAND CAPACITY: 4,000.
 BLEACHER CAPACITY: 2,000. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Circus.
RENTAL AGENT: Maurice Finnegan, Malone, N. Y.

Middletown, Orange County Fair
 GRANDSTAND CAPACITY: 1,500.
 BLEACHER CAPACITY: 2,500. Size of race track: Half mile. Track is equipped for night racing.
 PLANT IS AVAILABLE FOR: Rodeos, circus show lot.
COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Cattle shows, horse shows, clam bakes.
RENTAL AGENT: Fred Germain Jr., Middletown, N. Y.

Palmyra, The Great Palmyra Fair
 GRANDSTAND CAPACITY: 1,250.
 BLEACHER CAPACITY: 650. Size of race track: Half mile. Track is equipped for night racing.
 PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Auto races, auctions, cattle shows, horse races, poultry inoculation, track meets, baseball, football.
RENTAL AGENT: W. Ray Converse, Palmyra, N. Y.

Rhinebeck, Dutchess County Fair
 GRANDSTAND CAPACITY: 4,500.
 BLEACHER CAPACITY: 700. Size of race tracks: Half mile dirt; one-fifth mile black-top. Small track is equipped for night racing.
 PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Five horse shows, sheep show, goat shows, cattle sales, dog show, Saturday night stock car racing, circus, fireman's carnival, rodeo, thrill show, midget auto racing, harness racing, clam bakes, ox roast, chicken barbecue.
RENTAL AGENT: R. C. Murray, Box 142, Rhinebeck, N. Y.

NORTH CAROLINA

Asheboro, Center of North Carolina Fair
 PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM: None.
 1956 STILL DATES: Circus, rodeo, wrestling, boxing.
RENTAL AGENT: W. C. York, Asheboro, N. C., (123 Law Building).

Charlotte, Southern States Fair
 GRANDSTAND CAPACITY: 4,300.
 BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.
 PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, circus show lot.
COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Regular stock car races, Farmer Day, hereford sale, pony sale, outdoor drama, picnics.
RENTAL AGENT: J. Sib Dorton Jr., Route 10, 4400 North Tryon Street, Charlotte 6, N. C.

Concord, Cabarrus County Agricultural Fair
 PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
 1956 STILL DATES: None.
RENTAL AGENT: C. L. Propst Jr., Concord, N. C.

Drexel, Drexel Community Fair
 GRANDSTAND CAPACITY: 800.
 BLEACHER CAPACITY: 1,000. Size of race track: None.
 PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 800. Coliseum available for rental for: Sports shows, dances, circuses, trade shows.
 1956 STILL DATES: None.
RENTAL AGENT: Ralph Abernathy, Box 156, Drexel, N. C.

Fayetteville, Cape Fear Fair
 GRANDSTAND CAPACITY: None.
 BLEACHER CAPACITY: None. Size of race track: None.
 PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM AVAILABLE FOR RENTAL

FOR: Circuses, trade show.
 1956 STILL DATES: Circus.
RENTAL AGENT: Alex McBryde, Fayetteville, N. C.

Greenwood, Greenwood Fair
 GRANDSTAND CAPACITY: 4,000.
 BLEACHER CAPACITY: 2,000. Size of race tracks: Quarter mile and half mile.
 PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 800. Coliseum available for rental for: Sports shows, dances, trade shows.
 1956 STILL DATES: Auto races, weekly for six months; thrill show, baseball games, singing concerts, Hereford Cattle show and sale.
RENTAL AGENT: Charles Dent, P. O. Box 1023, Greenwood, S. C.

Lumberton, Robeson County Fair
 GRANDSTAND CAPACITY: 4,000.
 BLEACHER CAPACITY: 1,000. Size of race track: None.
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: King Bros.' Circus, Kochman's thrill show.
RENTAL AGENT: E. J. Britt Jr., Box 937, Lumberton, N. C.

Madison, Madison Agricultural Fair
 GRANDSTAND CAPACITY: None.
 BLEACHER CAPACITY: None. Size of race track: None.
 1956 STILL DATES: None.

Washington, Beaufort County Fair
 GRANDSTAND CAPACITY: None.
 BLEACHER CAPACITY: 800. Size of race track: None.
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. Coliseum available for rental for: Rodeos, circuses.
 1956 STILL DATES: Silas Green Show.
RENTAL AGENT: Blount S. O'Neil, secretary, West Main St., Washington, N. C.

NORTH DAKOTA

Crosby, Divide County Fair
 GRANDSTAND CAPACITY: 750.
 BLEACHER CAPACITY: 750. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 5,000. Coliseum is avail-



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1956 STILL DATES: Ice show, wrestling.
RENTAL AGENT: J. N. Power, Crosby, North Dakota.

Hamilton, Pembina County Fair
GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Franklin Page, Hamilton, N. D.

Jamestown, Stutsman County Fair
GRANDSTAND CAPACITY: 3,300.
BLEACHER CAPACITY: 2,000. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Thrill show.
RENTAL AGENT: A. F. Baenen, Box 757, Jamestown, N. D.

Minot, North Dakota State Fair
GRANDSTAND CAPACITY: 2,200.
BLEACHER CAPACITY: 2,000. Size of race tracks: Half mile and one-fourth mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Carnival, horse show, auto races, picnics, Shrine circus.
RENTAL AGENT: M. O. Dahle, Minot, N. D.

Wishek, Tri-County Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 1,200. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Stock car races.
RENTAL AGENT: Edward K. Wiest, Wishek, N. D.

OHIO

Bowling Green, Wood County Fair
GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 1,000. Size of race tracks: Half and one-third miles. One-third mile track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Mills Bros. Circus.
RENTAL AGENT: John L. Clarke, 155 South Maple, Bowling Green, O.

Canfield, Canfield Fair
GRANDSTAND CAPACITY: 6,500.
BLEACHER CAPACITY: 2,000. Size of race tracks: Half mile—quarter mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Automobile Races.
RENTAL AGENT: Grace E. Williams, secretary, P. O. Box 27, Canfield, O.

Dayton, Montgomery County Fair
GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: None. Size of race track: One-half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 3,000 on bleachers plus chairs. Coliseum available for rental for: Ice shows, sports shows, dances, circuses, stagshows, trade shows.
1956 STILL DATES: Mills Brothers' Circus, Home Show, Shrine Circus, dog show, dances, exhibit show, Boy Scouts, Box 21 Rodeo, motorcycle races, Dayton Saddle Horse Show.
RENTAL AGENT: Miss Goldie V. Scheible, secretary-manager, 709-710 Reibold Bldg., Dayton, O.

Jefferson, Ashtabula County Fair
GRANDSTAND CAPACITY: 2,650.
BLEACHER CAPACITY: 500. Size of race tracks: Half mile and quarter mile. Smaller track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto racing, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Mills Bros. Circus, stock car races weekly, stock sales.
RENTAL AGENT: E. F. Walburn, Jefferson, O.

Toledo, Lucas County Fair
GRANDSTAND CAPACITY: 2,250.
BLEACHER CAPACITY: 2,000. Size of race tracks: Mile, half mile and quarter mile. Two smaller tracks are equipped for night racing.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: 37 days of horse racing, one day of auto racing.
RENTAL AGENT: Chan Connolly, Box 46, Maumee, O.

London, Madison County Fair
GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Motorcycle races, carnival, rodeo.
RENTAL AGENT: Stewart Anderson, 29 East 5th St., London, O.

Montpelier, Williams County Fair
GRANDSTAND CAPACITY: 2,480.
BLEACHER CAPACITY: 300. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: National Thrashers Reunion Rodeo, high school football.
RENTAL AGENT: Woody Schlegel, 311 N. Platt St., Montpelier, O.

Springfield, Clark County Fair
GRANDSTAND CAPACITY: 3,100.
BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Auto races, thrill show, horse show, motorcycle races, Food and Garden Show, Home Show, Hobby Show, Do-It-Yourself Show, Sports Car Show, drag races, Fire Show—Automobile Show.
RENTAL AGENT: B. P. Sandles, manager, P. O. Box 836, Springfield, O.

Wapakoneta, Auglaize County Fair
GRANDSTAND CAPACITY: 3,500.
BLEACHER CAPACITY: 1,800. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto racing, motorcycle races, thrill shows, rodeos.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Cattle sales, pony shows, reunions and outings.
RENTAL AGENT: Harry Kahn, Wapakoneta, O.

Xenia, Greene County Fair
GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Motorcycle races.
RENTAL AGENT: R. K. Haines, Route 1, Xenia, O.

OKLAHOMA

Ardmore, Carter County Free Fair
PLANT IS AVAILABLE FOR: Carnival show lot.
1956 STILL DATES: Rodeo, stock show.
RENTAL AGENT: City Manager, Ardmore, Okla.

Beaver, Beaver County Free Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Auto races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Otto C. Barby, Beaver, Oklahoma.

Collinsville, Tri-County Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: John Fox, Collinsville, Okla.

Cordell, Washita County Free Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 1,200. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Local meetings.

Duncan, Stephens County Free Fair
GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Edward Gregory, Box 951, Duncan, Okla.

Durant, Bryan County Free Fair
GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: John Stoyner, Box 107, Durant, Okla.

Enid, Garfield County Fair
GRANDSTAND CAPACITY: 6,000.
BLEACHER CAPACITY: None. Size of race tracks: Half mile and quarter mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Livestock show, thoroughbred horse racing, quarter horse race meet and show, stock car races, professional rodeo, Shrine circus, State dairy show, speedway car races, purebred livestock shows and sales.
RENTAL AGENT: Roy W. Davis, Box 586, Enid, Okla.

Holdenville, Hughes County Free Fair

GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Jesse M. Barbre, County Agent, Box 271, Holdenville, Okla.

Miami, Ottawa County Free Fair

GRANDSTAND CAPACITY: 4,000.
BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Indian pow-wow, Jaycee rodeo.
RENTAL AGENT: Jim Fribley, P. O. Box 151, Miami, Okla.

Muskogee, Oklahoma Free State Fair

GRANDSTAND CAPACITY: 6,000.
BLEACHER CAPACITY: 500. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Stock car races.
RENTAL AGENT: Tom Conrady, Box 1636, Muskogee, Okla.

Norman, Cleveland County Fair

PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
1956 STILL DATES: Home show, dairy show, poultry show, livestock show.
RENTAL AGENT: V. J. Fry, Court House, Norman, Okla.

Oklahoma City, State Fair of Oklahoma

GRANDSTAND CAPACITY: 10,000.
BLEACHER CAPACITY: 8,000. Size of race tracks: Quarter, half and five-eighths miles. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
EXHIBIT HALLS AVAILABLE FOR: Dances, trade shows.
1956 STILL DATES: Southwest American Exposition, Billy Graham crusade, races, trade shows, dances, meetings.
RENTAL AGENT: C. G. (Pete) Baker, Box 3898, Oklahoma City, Okla.

Sallisaw, Sequoyah County Free Fair

GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Rodeos, circus.
RENTAL AGENT: City Manager, Sallisaw, Okla.

Tulsa, Tulsa State Fair

GRANDSTAND CAPACITY: 7,000.
BLEACHER CAPACITY: None. Size of race tracks: Quarter and half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 7,800. Coliseum is available for rental for rodeos, sports shows, dances, circuses, stagershow, trade shows.
1956 STILL DATES: 1,900 different events.
RENTAL AGENT: Emil Wattenbarger, P. O. Box 5175, Tulsa 16, Okla.

Wewoka, Seminole County Free Fair

BLEACHER CAPACITY: 2,500.
SIZE OF RACE TRACK: One-fourth mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,000.
1956 STILL DATES: Rodeo, carnival.
RENTAL AGENT: Warren S. Jones, secretary, Seminole County Free Fair, Wewoka, Okla.

Woodward, Woodward County Free Fair

GRANDSTAND CAPACITY: 6,000.
BLEACHER CAPACITY: None. Size of race track: Quarter mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Auto races, thrill shows, rodeos, carnival show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Rodeo, July 4 races.
RENTAL AGENT: Marsh Woodruff, Chamber of Commerce, Woodward, Okla.

OREGON

Canby, Clackamas County Fair

GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: 1,000. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Stock shows and rodeo.
RENTAL AGENT: F. G. Lawrence, Canby, Ore.

Gresham, Multnomah County Fair

GRANDSTAND CAPACITY: 2,000.
SIZE OF RACE TRACK: Five-eighths mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Duane Hennessy, manager, Multnomah County Fair, Gresham, Ore.

Roseburg, Douglas County Fair

GRANDSTAND CAPACITY: 5,500.
BLEACHER CAPACITY: 2,000. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,500 & 4,000. Coliseum available for rental for: Rodeos, ice shows, sports shows, dances, circuses, stagershow, trade shows.
1956 STILL DATES: Rodeo, June 24; Shrine Circus, Sept. 22; home show, May 10; horse show, Sept. 9.
RENTAL AGENT: Dick Turley, P. O. Box 750, Roseburg, Ore.

PENNSYLVANIA

Gratz, Gratz Fair

GRANDSTAND CAPACITY: 1,200.
BLEACHER CAPACITY: None. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Auction every Friday night.
RENTAL AGENT: Mickey Buffington, Elizabethtown, Pa.

Indiana, Indiana County Fair

GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: 1,000. Size of race track: Half mile.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Fourth of July celebration by local Lions.
RENTAL AGENT: Fairgrounds belongs to the J. S. Mack Foundation, Brush Valley, Pa.

Laurelton, Union County West End Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: None.
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: David W. Diehl, Laurelton, Pa.

McConnellsburg, Fulton County Fair

GRANDSTAND CAPACITY: 800.
BLEACHER CAPACITY: 600.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Carnival.
RENTAL AGENT: Howard Peek, West Market Street, McConnellsburg, Pa.

Reading, Reading Fair

GRANDSTAND CAPACITY: 3,530.
BLEACHER CAPACITY: 2,500. Size of race track: Half mile. Track is equipped for night racing.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,200. Coliseum available for rental for: Sports shows, dances, stagershow, trade shows.
1956 STILL DATES: USAC big car auto races, AMA motorcycle races, stock car auto races, district convention of Jehovah Witnesses.
RENTAL AGENT: John S. Giles, Reading Fair, 522 Court Street, Reading, Pa.

Smethport, McKean County Fair

GRANDSTAND CAPACITY: 2,000.
BLEACHER CAPACITY: 1,500. Size of race tracks: Half mile and quarter mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Stock car racing.
RENTAL AGENT: McKean County Fair Association, Smethport, Pa.

Tioga, Tioga Valley Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: Quarter mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Carl M. Forrest, Tioga, Pa.

Towanda, VFW Farm Fair

GRANDSTAND CAPACITY: 1,200.
SIZE OF RACE TRACK: Half mile.



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PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: None. RENTAL AGENT: Wesley Perry, Perry Chevrolet Company, Towanda, Pa.

Wind Ridge, Jacktown Fair

GRANDSTAND CAPACITY: 700. BLEACHER CAPACITY: None. Size of race track: None. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: None. RENTAL AGENT: Raymond McRacken and O. I. Dillie, Wind Ridge, Pa.

SOUTH CAROLINA

Florence, Eastern Carolina Agricultural Fair

GRANDSTAND CAPACITY: None. BLEACHER CAPACITY: None. Size of race track: None. PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: None. RENTAL AGENT: R. N. Jones, Florence, S. C.

Laurens, Laurens County Fair

GRANDSTAND CAPACITY: None. BLEACHER CAPACITY: None. Size of race track: None. PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: R.E.A. Electrical Fair, beef cattle sales, F.H.A. tractor driving competitions, various civic fetes. RENTAL AGENT: J. W. Hamilton, Academy Street, Laurens, S. C.

SOUTH DAKOTA

Aberdeen, Brown County Fair and 4-H Show

GRANDSTAND CAPACITY: 4,000. BLEACHER CAPACITY: 2,500. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Automobile races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): 5,000. Coliseum available for rental for: Ice shows, sports shows, dances, circuses, stagshows, trade shows. 1956 STILL DATES: Legion Derby Fair, Jaycee Sportsmen's Show. RENTAL AGENT: Clarence Smith, Brown County Courthouse, Aberdeen, S. D.

Huron, South Dakota State Fair

GRANDSTAND CAPACITY: 3,900.

BLEACHER CAPACITY: 3,600. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: None. RENTAL AGENT: Kenneth Balgeman, manager, Huron, S. D.

Onida, Sully County Fair

GRANDSTAND CAPACITY: 500. BLEACHER CAPACITY: None. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Circus, horse races. RENTAL AGENT: James Brooking, Onida, S. D.

Sioux Falls, Sioux Empire Fair

GRANDSTAND CAPACITY: 4,100. BLEACHER CAPACITY: 2,000. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Auto races, running races. RENTAL AGENT: H. B. Manners, P. O. Box 481, Sioux Falls, S. D.

TENNESSEE

Alexandria, De Kalb County Fair

GRANDSTAND CAPACITY: 3,000. BLEACHER CAPACITY: None. Size of race track: None. PLANT IS AVAILABLE FOR: Rodeos. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: None. RENTAL AGENT: W. T. Eaton, Box 167, Alexandria, Tenn.

Greeneville, Greene County Fair

GRANDSTAND CAPACITY: None. BLEACHER CAPACITY: 1,000. PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Greene County Horse Show. RENTAL AGENT: James N. Hardin, Box 217, Greeneville, Tenn.

Jackson, West Tennessee District Fair

GRANDSTAND CAPACITY: 3,000. BLEACHER CAPACITY: None. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: None. RENTAL AGENT: Hunter Taylor, P. O. Box 1789, Jackson, Tenn.

Livingston, Overton County Fair

GRANDSTAND CAPACITY: None. Size of race track: Regulation. Track is equipped for night racing. PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: None. RENTAL AGENT: Bill K. Speck, Livingston, Tenn.

Maryville, Blount County Fair

GRANDSTAND CAPACITY: None. BLEACHER CAPACITY: 1,500. PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Food show. RENTAL AGENT: Ernest A. Smith, 403 Washington Street, Maryville, Tenn.

Memphis, Mid-South Fair, Inc.

GRANDSTAND CAPACITY: None. BLEACHER CAPACITY: None. Size of race track: None. PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 5,500-7,000. Coliseum available for rental for: Rodeos, ice shows, trade shows. 1956 STILL DATES: Greater Memphis Home Show, Mid-South Ginners Machinery Show, Boy Scout Exposition, cattle sales, pony sales, revival meeting, club bazaars, Chrysler Corp. dealer showing, flower show, city sports tournament, Shrine barbecue. RENTAL AGENT: H. S. Lewis, Memphis Park Commission, 1461 Court, Memphis, Tenn.

Moss, Clay County Fair

GRANDSTAND CAPACITY: 2,500. BLEACHER CAPACITY: 1,000. Size of race track: None. COLISEUM AVAILABLE FOR RENTAL FOR: Sports shows, dances, circuses, stage-shows. 1956 STILL DATES: Rodeo, Fourth of July celebration. RENTAL AGENT: B. E. Hestand, Moss, Tenn.

Newport, Tennessee-Carolina Fair

GRANDSTAND CAPACITY: 4,000. SIZE OF RACE TRACK: Half mile. Track is equipped for night racing. PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None.

1956 STILL DATES: Thrill show, big car races, stock car races, horse show, NASCAR Grand National stock car race, spring festival. RENTAL AGENT: Jack Vinson, Tennessee-Carolina Fair, Newport.

Wartburg, Morgan County Fair

PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: None. RENTAL AGENT: Ross H. Wilson, Wartburg, Tenn.

TEXAS

Boerne, Kendall County Fair

GRANDSTAND CAPACITY: 1,800. BLEACHER CAPACITY: None. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Dances once a month. RENTAL AGENT: A. McD. Gilliat, Box 366, Boerne, Tex.

Dalhart, Inter-State Fair

GRANDSTAND AND BLEACHER CAPACITY: 9,000. PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Rodeo, reunion. RENTAL AGENT: City Manager, Dalhart, Tex.

Dallas, State Fair of Texas

GRANDSTAND CAPACITY: 5,000. BLEACHER CAPACITY: None. Size of race track: Quarter mile. Track is equipped for night racing. PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 5,260. Coliseum available for rental for: Ice shows. 1956 STILL DATES: Stock car races, trade shows, sports show, football games, State Fair Musicals, concerts, plays, Metropolitan Opera. RENTAL AGENT: James H. Stewart, State Fair of Texas, Dallas 26, Tex.

El Paso, El Paso County Fair and International Exposition

GRANDSTAND CAPACITY: None. BLEACHER CAPACITY: None. Size of race track: None. PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 7,800. Coliseum available for rental for: Rodeos, ice shows, sports shows, dances, circuses, stagshows, trade shows. 1956 STILL DATES: Livestock show and rodeo, home show, Shrine circus, Boy Scout jamboree, Micro Midget races, flower show, dog show, two ice shows. RENTAL AGENT: C. W. (Chuck) Swan, Liberty Hall, El Paso, Tex.

Fredericksburg, Gillespie County Fair

GRANDSTAND CAPACITY: 3,000. BLEACHER CAPACITY: 1,000. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: Large exhibition hall but no seating. Coliseum available for rental for: Sports shows, dances, trade shows. 1956 STILL DATES: July horse races (4 days); Gillespie County Registered Breeders Sale; Fredericksburg Easter Fires, Hill Country Aberdeen-Angus Show and Sale, Gillespie County 4-H Show and Sale. RENTAL AGENT: Secretary, Gillespie County Fair, Box 486, Fredericksburg, Tex.

Lubbock, Panhandle South Plains Fair

GRANDSTAND CAPACITY: None. BLEACHER CAPACITY: None. Size of race track: None. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 3,376. Coliseum available for rental for: Ice shows, sports shows, dances, circuses, stagshows, trade shows. 1956 STILL DATES: None. RENTAL AGENT: H. B. Davis, Lubbock, Tex.

McKinney Collin County Free Fair

GRANDSTAND CAPACITY: None. BLEACHER CAPACITY: 4,000. Size of race track: None. PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Dairy show, Future Farmers calf show, two rodeos, Bill Hames carnival for Old Settlers' Reunion. RENTAL AGENT: Pat Simpson, 200 West Va., McKinney, Tex.

Mount Pleasant, Titus County Fair & Dairy Show

GRANDSTAND CAPACITY: 1,500. BLEACHER CAPACITY: None. Size of race track: None. PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. RENTAL AGENT: Sam Williams, Box 7, Mount Pleasant, Tex.



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CALENDAR OF EVENTS—DATES TO REMEMBER

- ELECTION DAY December 3, 1956
CHRISTMAS DAY DINNER December 25, 1956
NEW YEAR'S EVE PARTY December 31, 1956
MEMORIAL SERVICES—OLIVET MEMORIAL PARK
January 13, 1957—2:00 P.M.
ANNUAL BANQUET & BALL—A. Sabella's
"Capri Room"—January 13, 1957
INSTALLATION OF OFFICERS—Club Rooms
January 14, 1956—8:00 P. M.

E. S. FITZGERALD President

CHARLOTTE PORTER Treasurer

UTAH

Salt Lake City, Utah State Fair

GRANDSTAND CAPACITY: 4,500. BLEACHER CAPACITY: 1,500. Size of race track: Half mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 5,000. Coliseum available for rental for: Sports shows, dances, stagershow, trade shows.

1956 STILL DATES: Auto races (stock and midget), "Grand Ole Opry," Red Foley Show, Days of '47 Rodeo, weekly wrestling, basketball, dog shows, auto thrill shows, championship tennis, stagershow, trade shows.

RENTAL AGENT: Don Wyatt, secretary-manager, Utah State Fair, P. O. Box 2136, Salt Lake City, Utah.

VERMONT

Bradford, Connecticut Valley Exposition

GRANDSTAND CAPACITY: None. BLEACHER CAPACITY: 500. Size of race track: None.

PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Horse show.

RENTAL AGENT: J. Arthur Peters, Bradford, Vt.

VIRGINIA

Petersburg, Southside Virginia Fair

GRANDSTAND CAPACITY: 2,600. BLEACHER CAPACITY: 600. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None.

1956 STILL DATES: None. RENTAL AGENT: Ralph G. Lockett, general manager, Southside Virginia Fair, P. O. Box 708, Petersburg, Va.

South Boston, Halifax County Fair

GRANDSTAND CAPACITY: 3,500. BLEACHER CAPACITY: None. Size of race track: None.

PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None.

1956 STILL DATES: Circuses, rodeos and baseball, other athletics. RENTAL AGENT: E. B. Wilkins, Seymour Drive, South Boston, Va.

Staunton, Staunton-Augusta County Fair

GRANDSTAND CAPACITY: 1,208. BLEACHER CAPACITY: None. Size of race track: None.

PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,000.

1956 STILL DATES: Carnivals, circus. RENTAL AGENT: City of Staunton, Va., City Manager.

Tazewell, Tazewell County Agricultural Fair

GRANDSTAND CAPACITY: 250. BLEACHER CAPACITY: 1,000. Size of race track: None.

PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None.

1956 STILL DATES: None. RENTAL AGENT: Tazewell County Board of Supervisors, Tazewell, Va.

Woodstock, Shenandoah County Fair

GRANDSTAND CAPACITY: 1,600. BLEACHER CAPACITY: None. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None.

1956 STILL DATES: None. RENTAL AGENT: Marvin W. Renalds, secretary, Box 245, Woodstock, Va.

WASHINGTON

Asotin, Asotin County Fair

GRANDSTAND CAPACITY: None. BLEACHER CAPACITY: 700. Size of race track: Three-eighths mile.

PLANT IS AVAILABLE FOR: Rodeos, carnival show lot.

COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: None.

RENTAL AGENT: T. M. Flock, Asotin, Wash.

Elma, Grays Harbor District Fair

GRANDSTAND CAPACITY: 1,500. BLEACHER CAPACITY: 1,500. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot.

COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Horsemen meet, motorcycle races, showdeo.

RENTAL AGENT: Herbert C. Reiter, 410 North Calder, Montesano, Wash.

Kennewick, Benton Franklin Fair

GRANDSTAND CAPACITY: 2,000. BLEACHER CAPACITY: 6,000. Size of race track: Three-eighths mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Auto races, motorcycle races, rodeos, carnival show lot.

COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: Horse show, auto races.

RENTAL AGENT: Buck Buchanan, 23 West 4th Avenue, Kennewick, Wash.

Spokane, Spokane Interstate Fair

GRANDSTAND CAPACITY: 3,700. BLEACHER CAPACITY: 1,400. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): AVAILABLE FOR: Sports shows, dances, trade shows.

1956 STILL DATES: Weekly wrestling, trailer show, Moose pancake festival. RENTAL AGENT: Charles T. Meenach, Box 143, Parkwater Station, Spokane 6, Wash.

Waterville, North Central Washington District Fair

GRANDSTAND CAPACITY: 5,000. BLEACHER CAPACITY: 500. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.

1956 STILL DATES: None. RENTAL AGENT: G. Merton Dick, Waterville, Wash.

Yakima, Central Washington Fair

GRANDSTAND CAPACITY: 5,000. BLEACHER CAPACITY: None. Size of race tracks: Half and one mile.

PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None. 1956 STILL DATES: None.

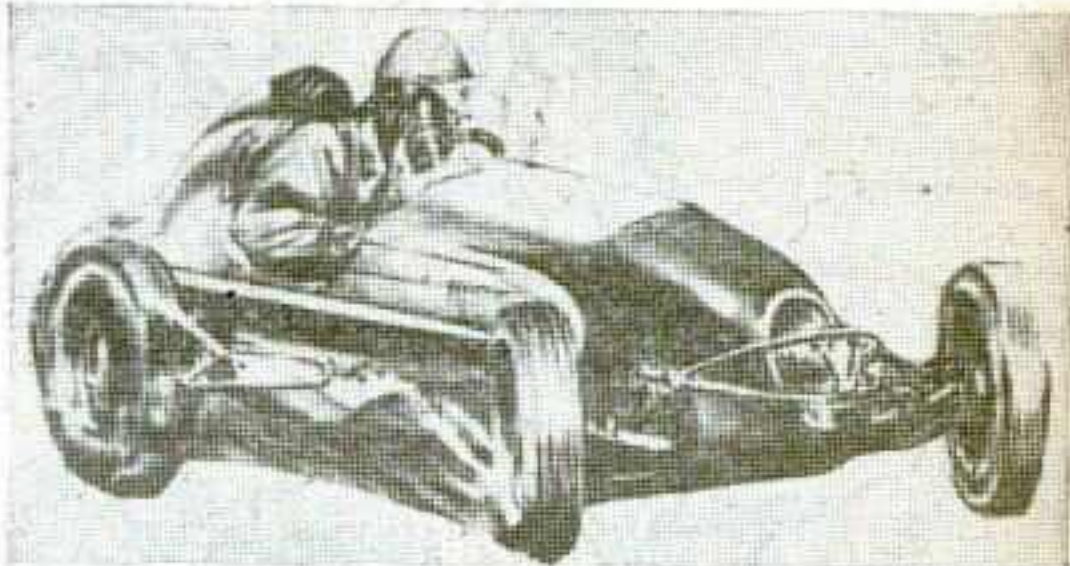
RENTAL AGENT: J. Hugh King, Box 1381, Yakima, Wash.

WEST VIRGINIA

Green Sulphur, Green Sulphur District Fair

GRANDSTAND CAPACITY: None. BLEACHER CAPACITY: None. Size of race track: None.

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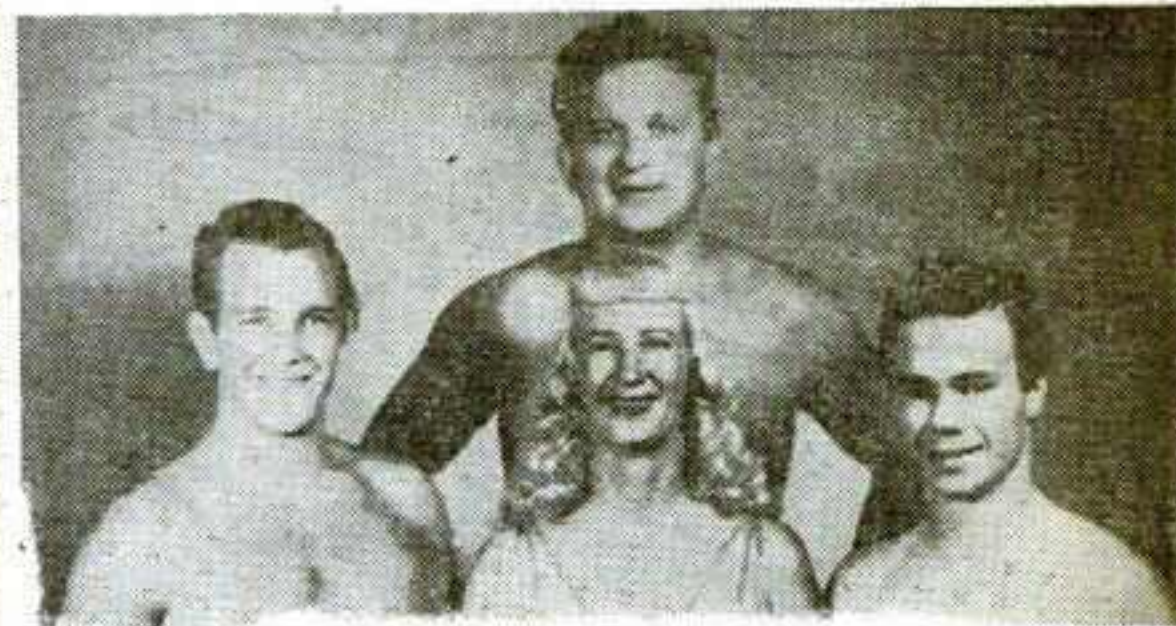
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Tickets Now Available for the Annual Banquet and Ball. Order Yours TODAY. Reservations Limited. \$10.00 each.

PAST PRESIDENTS' NIGHT
Club Rooms, Dec. 7

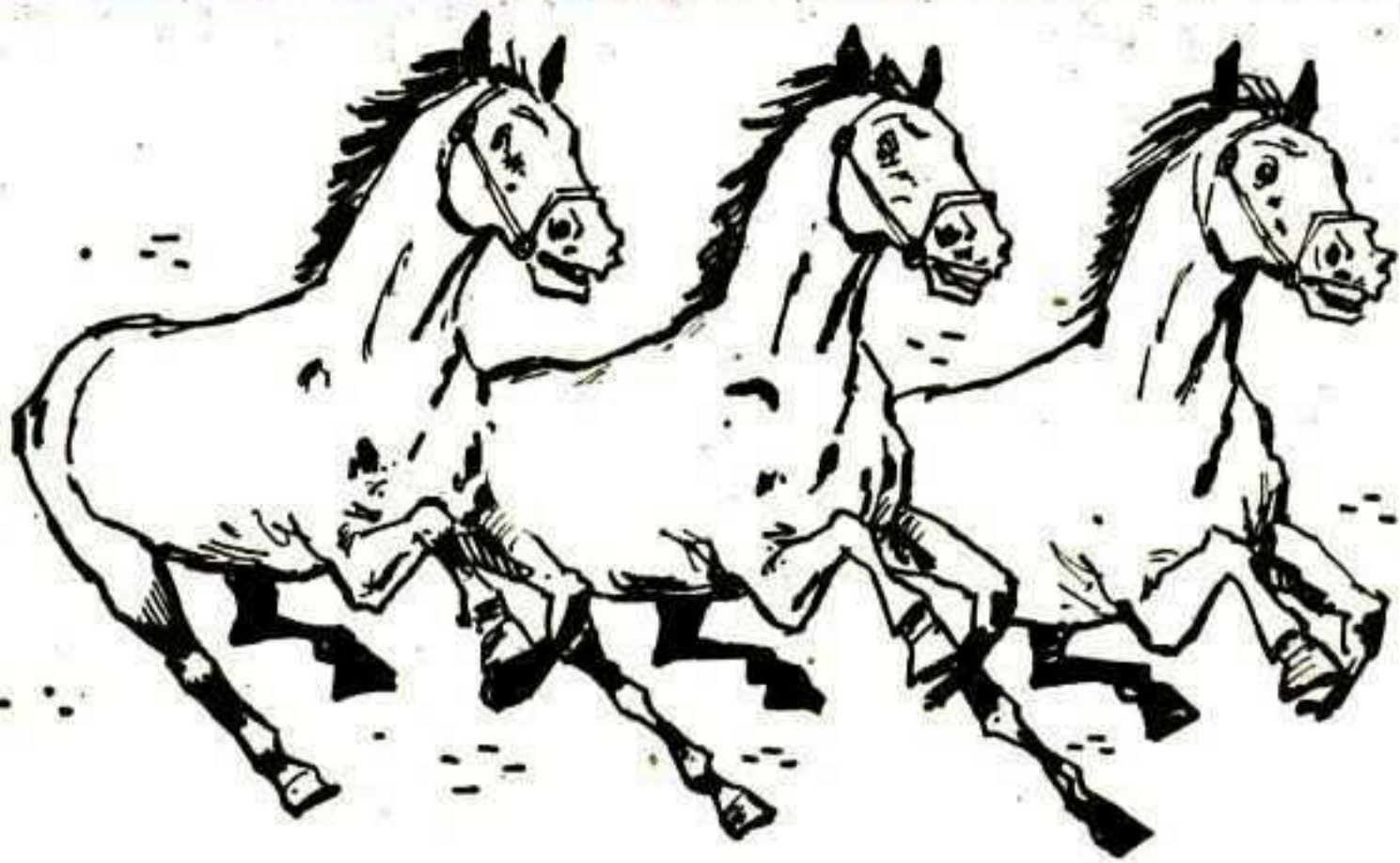
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Club Rooms, Dec. 31

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Rodger Young Auditorium, Jan. 9, 1957

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J. T. MONSOUR, Secretary-Manager P. O. Box 1100, Shreveport, Louisiana

PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.

Lewisburg-Ronceverte, State Fair of West Virginia

GRANDSTAND CAPACITY: 4,500.
BLEACHER CAPACITY: 500. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: C. T. Sydenstricker, P. O. Box 829, Lewisburg, W. Va.

Pennington Gap, Lee County Fair

GRANDSTAND CAPACITY: 2,500.
BLEACHER CAPACITY: 300. Size of race track: None.

PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Baseball, football.
RENTAL AGENT: Virgil Wacks, Pennington Gap, W. Va.

Pruntytown, Taylor County Fair

GRANDSTAND CAPACITY: 1,200.
BLEACHER CAPACITY: 200. Size of race track: One-fourth mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.

COLISEUM AVAILABLE FOR RENTAL FOR: Rodeos, ice shows, dances, circuses, stagshows, trade shows.

1956 STILL DATES: Horse show, square dancing.
RENTAL AGENTS: C. R. Kinsey, Flemington, W. Va., or Brady Currey, Route 4, Grafton, W. Va.

WISCONSIN

Cedarburg, Ozaukee County Free Fair

GRANDSTAND CAPACITY: 3,500.
BLEACHER CAPACITY: 1,500. Size of race tracks: Half mile and quarter mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.
RENTAL AGENT: Arnold W. Groth, 343 South Hillcrest Lane, Cedarburg, Wis.

Chippewa Falls, Northern Wisconsin District Fair

GRANDSTAND CAPACITY: 5,100.
BLEACHER CAPACITY: None. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Football, dairy day, mink show, cattle sale, builder's show, radio and TV show.

RENTAL AGENT: Archie L. Putnam, Box 284, Chippewa Falls, Wis.

Eagle River, Vilas County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 1,800. Size of race track: Fifth mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Weekly stock car races, circus, carnival.

RENTAL AGENT: H. M. Smith, Eagle River, Wis.

Ellsworth, Pierce County Fair

GRANDSTAND CAPACITY: 1,500.
BLEACHER CAPACITY: 1,000. Size of race track: One-third mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Baseball games, horse shows.

RENTAL AGENT: Otto Christensen, Ellsworth, Wis.

Grantsburg, Burnett County Co-Operative Fair

GRANDSTAND CAPACITY: 1,300.
SIZE OF RACE TRACK: Half mile.

PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival, show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Stock car racing, horse races, horse show.

RENTAL AGENT: Marlin W. Sundquist, Grantsburg, Wis.

Madison, Dane County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 4,000. Size of race track: One mile.

PLANT IS AVAILABLE FOR: Auto races, thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: 3,500. Coliseum available for rental for: Rodeos, ice shows, sports shows, circuses, stagshows, trade shows.

1956 STILL DATES: Ice show, circus, horse shows, bi-monthly wrestling, stock sales.

RENTAL AGENT: Roy H. Comtow, Dane County Fairgrounds, Madison 3 Wis.

Marshfield, Central Wisconsin Fair

GRANDSTAND CAPACITY: 5,200.
SIZE OF RACE TRACK: Half mile.

PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Circus, July 4 celebration.

RENTAL AGENT: W. A. Uthmeier, Box 48, Marshfield, Wis.

Medford, Taylor County Co-Operative Youth Fair

GRANDSTAND CAPACITY: 400.
BLEACHER CAPACITY: 600. Size of race track: None.

PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Weekly baseball games.

RENTAL AGENT: Hugo De Jong, Medford, Wis.

Milwaukee, Wisconsin State Fair

GRANDSTAND CAPACITY: 14,500.
SIZE OF RACE TRACKS: Two mile, one mile, half mile, quarter mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: 4,500. Coliseum available for rental for: Rodeos, ice shows.

1956 STILL DATES: Stock car races, sports car races, horse show, thrill shows, motorcycle races.

RENTAL AGENT: Willard M. Masterston, manager, State Fair Park, Milwaukee, Wis.

Monroe, Green County Fair

GRANDSTAND CAPACITY: 1,800.
BLEACHER CAPACITY: 900. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.

RENTAL AGENT: Wm. A. Brown, secretary, Monroe, Wis.

Saxon, Iron County Fair

GRANDSTAND CAPACITY: None. Size of race track: None.

PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.

RENTAL AGENT: Mrs. Florence Hardie, Hurley, Wis.

Wautoma, Waushara County Fair

GRANDSTAND CAPACITY: 1,600.
BLEACHER CAPACITY: None. Size of race track: Half mile.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.

RENTAL AGENT: Burnett Johnson, Wautoma, Wis.

Weyauwega, Waupaca County Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: None. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Horse pulling, circus, farm picnics.

RENTAL AGENT: A. A. Strachem, Weyauwega, Wis.

Wilmot, Kenosha County Fair

GRANDSTAND CAPACITY: 3,500.
BLEACHER CAPACITY: None. Size of race track: Quarter mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.

RENTAL AGENT: Marlin M. Schnurr, Wilmot, Wis.

WYOMING

Cheyenne, Cheyenne Frontier Days

GRANDSTAND CAPACITY: 8,000.
BLEACHER CAPACITY: 3,000. Size of race track: Half mile. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM AVAILABLE FOR RENTAL FOR: Dances, stagshows, trade shows.

RENTAL AGENT: "Leo I. Herman, Box 715, Cheyenne, Wyo.

Riverton, Fremont County Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: None. Size of race track: Half mile.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: None.

RENTAL AGENT: S. Samuelson, Riverton, Wyo.

Duke Pilgrim's

ROCK 'N' ROLL REVUES

Tops in Sepia Entertainment

- ★ Beautifully Costumed
- ★ Sock Acts
- ★ Crowd-Pleasing
- ★ Top Performers

Broke records at Knoxville, Nashville, Atlanta, Columbus and other Major Fairs.

Thanks to Gooding Amusement Co., Inc., for a wonderful season in 1956.

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2733 Butler St.

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Canada's leading showman and entertainer, ALBERTA SLIM, western singer heard on RCA Victor and Spartan Records, with his famous trick horse "Kitten," his educated baby elephant "Susie," high diving and performing dogs. All first class acts available now for halls, arenas, night clubs, single acts or group. Available for 1957 as tented attraction, grandstand, radio or TV show. Will travel anywhere.

We would like to thank the wonderful people who have helped to make our show career a success. SPECIAL thanks to all western disc jockeys for spinning my discs. Thanks to the Sedlmayr Family Potty and Frank Conklin, Jimmy Sullivan, Crawshaw Family, Ed Casey, Eric Winchester, Andy Malowanchuk, Bill Lynch, Henry Myerhoff and all show personnel. Season's greetings and a big '57 to all showfolk from Alberta Slim and personnel.

For Engagements, Write, Wire, Phone

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Phone—New Westminster, Lakeview 2-5536

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With each head a similar size and shape. Actually eats and drinks with each mouth, separately or simultaneously. First time known that an animal can eat with one mouth and drink with another. Has FOUR EYES. Blinks them all. HAS THREE HORNS, one is in the center, directly between the two heads, pointing straight up.

A TOP ATTRACTION ON ANY MIDWAY

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CHECK THESE SINGLE DAY GROSSES:

Canadian National Exhibition, Toronto, Ont.	\$2,122.70
Quebec Provincial Exhibition, Quebec City, Can.	1,560.40
California State Fair, Sacramento, Calif.	1,295.25
Michigan State Fair, Detroit, Mich.	1,304.00
State Fair of Texas, Dallas, Tex.	1,074.80

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Bill Hames Shows, W. G. Wade Shows, Johnnie Reid's Happyland Shows, and Cliff Wilson for a pleasant and successful season

NOW BOOKING FOR 1957
See us at the Sherman Hotel, Chicago, during the Convention.

Permanent Address: G. N. BURNS, 4119 NEBRASKA AVE., TAMPA, FLA.

CANADA

ALBERTA

Calgary, Calgary Exhibition and Stampede

GRANDSTAND CAPACITY: 9,000.
BLEACHER CAPACITY: 8,000. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: 6,500. Coliseum is available for rental for: Ice shows, sports shows, dances, circuses, stagshows, trade shows.

1956 STILL DATES: Horse races, stock shows and sales, horse shows, ice hockey, skating, concerts, ice shows, home shows, auto shows, sports shows.

RENTAL AGENT: Maurice C. Hartnett, Calgary Exhibition and Stampede, Calgary, Alta.

Lethbridge, Lethbridge and District Fair

GRANDSTAND CAPACITY: 5,000.
BLEACHER CAPACITY: None. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: 4-H Camp, livestock shows and sales, thrill show, baseball, soil exhibition.

RENTAL AGENT: E. E. Parry, Box 477, Lethbridge, Alta.

BRITISH COLUMBIA

Haney, Maple Ridge Fair

GRANDSTAND CAPACITY: None.
BLEACHER CAPACITY: 1,800. Size of race track: None.

PLANT IS AVAILABLE FOR: Thrill

shows, rodeos, carnival show lot, show lot.

COLISEUM AVAILABLE FOR RENT FOR: Rodeos, ice shows, sports shows, dances, circuses, stagshows, trade shows.
1956 STILL DATES: None.

Kelowna, International Regatta

GRANDSTAND CAPACITY: 5,600.

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"GOLD MEDAL CIRCUS SIDE SHOW"

The greatest assembly of Freaks and Outstanding Attractions. Backed by the finest in flash and good equipment, 240 feet of Banners, Flasher Lights, Theatre Marquee Type Front and 200x40 foot Tent. All transported in our own rolling stock.

THANKS TO Leo Bistany for booking "The Side Show of Today" for Cuba.

ANNOUNCING Charles G. Cox Jr. and Sam Alexander, formerly with Clyde Beatty Circus, will be associated with me the coming year.

NOW BOOKING FOR 1957 INDEPENDENT FAIR DATES
No Fair Too Large—None Too Small

SEE ME AT THE CHICAGO CONVENTION
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Manager: Andy Cox, 151 S. Box 151, Taron Springs, Fla.

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- Personal Armored Car
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- Both units motorized. Both attractions work on straight admissions . . . no donations.
- Now booking 1957 Fairs.

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A Giant Reptile Show featuring the largest Regal Pythons. A new Show with a beautiful front.

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JACK W. BURKE ATTRACTIONS

26 Riverside Ave.

Baldwin, New York

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BLEACHER CAPACITY: 1,500.
 PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot, water shows.
 COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTALS FOR: Ice shows, sports shows, dances, circuses, stagshows, trade shows.
 1956 STILL DATES: None.
 RENTAL AGENT: P. Townter, Kelowna, B. C.

Smithers, Buckley Valley Fair
 GRANDSTAND CAPACITY: None.
 BLEACHER CAPACITY: 500. Size of race track: One mile.
 PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.
 1956 STILL DATES: Ball games, Elks Flag Days, school sports.
 RENTAL AGENTS: Fred Fowler, W. Yorke, Hardy, Smithers, B. C., Canada.

NOVA SCOTIA

Pictou, Pictou Exhibition
 GRANDSTAND CAPACITY: 3,000.
 BLEACHER CAPACITY: 5,000. Size of race track: None.
 PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Circus, carnival.
 RENTAL AGENT: A. E. Gill, Box 247, Pictou, N. S.

ONTARIO

Barrie, Barrie Fair
 GRANDSTAND CAPACITY: None.
 BLEACHER CAPACITY: 1,000. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: None.
 RENTAL AGENT: William Malcomson, Box 187, Barrie, Ont.

Emo, Emo Fair
 GRANDSTAND CAPACITY: 1,700.
 BLEACHER CAPACITY: 500. Size of race tracks: Quarter and half mile. Smaller track is equipped for night racing.
 PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Stock car races, thrill shows, baseball, harness racing, running races, rodeo, circus.
 RENTAL AGENT: H. Vanderpaat, Chamber of Commerce, P. O. Box 296, Emo, Ont.

Milverton, Mornington Fair
 GRANDSTAND CAPACITY: 700.

BLEACHER CAPACITY: None. Size of race track: Half mile.
 1956 STILL DATES: None.

Renfrew, Renfrew Fair
 GRANDSTAND CAPACITY: 1,800.
 BLEACHER CAPACITY: None. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: None.
 RENTAL AGENT: A. R. Donnelly, C.A., 229 Raglan St., S., Renfrew, Ont.

Simcoe, Norfolk County Fair
 GRANDSTAND CAPACITY: 2,800.
 SIZE OF RACE TRACK: Half mile.
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: None.
 RENTAL AGENT: L. S. Culver, R. 4, Simcoe, Ont.

Theford, Bosanquet Agricultural Society
 GRANDSTAND CAPACITY: None.
 BLEACHER CAPACITY: 300. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Rodeos, carnival show lot.
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 350. Coliseum is available for: Ice shows, dances, circuses.
 1956 STILL DATES: None.
 RENTAL AGENT: H. J. Monlhouse, Theford, Ont.

Woodbridge, Woodbridge Agricultural Fair
 GRANDSTAND CAPACITY: 200.
 BLEACHER CAPACITY: 200. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Rabbit show, poultry show, stock auctions.
 RENTAL AGENT: Clarence Graham, Woodbridge, Ont.

QUEBEC

Ayers, Ayers Cliff Fair
 GRANDSTAND CAPACITY: 2,000.
 BLEACHER CAPACITY: None. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Thrill shows, auto races.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: None.
 RENTAL AGENT: A. H. Slack, Ayers Cliff, Que.

Quebec City, Exposition Provinciale de Quebec

GRANDSTAND CAPACITY: 7,500.
 BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.
 PLANT IS AVAILABLE FOR: Harness races only.
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 10,048. Coliseum is available for rental for: Rodeos, ice shows, sports shows, dances, circuses, stagshows, trade shows.
 1956 STILL DATES: Junior and professional hockey, public skating, dance orchestras, circus, stagshows, vaudeville, basketball, winter carnival.
 RENTAL AGENT: Emery Boucher, Coliseum, Exposition Park, Quebec 3, Quebec.

St. Jean, Societe de'Agriculture de St. Jean

GRANDSTAND CAPACITY: 1,000.
 BLEACHER CAPACITY: 200. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Harness races, thrill show.
 RENTAL AGENT: Eugene Quimet, St. Jean R.R. Company, St. Jean, P. Q.

St. Jerome, St. Jerome Fair

GRANDSTAND CAPACITY: 4,000.
 BLEACHER CAPACITY: 500. Size of race track: Half mile. Track is equipped for night racing.
 PLANT IS AVAILABLE FOR: Automobile races, thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA): None.
 1956 STILL DATES: Rodeo, stock car races, bingo.
 RENTAL AGENT: Gustave Bouvrette, R. R. No. 1, St. Jerome, P. Q.

SASKATCHEWAN

Estevan, Estevan Agricultural Fair

GRANDSTAND CAPACITY: 2,200.
 BLEACHER CAPACITY: 300. Size of race track: Half mile.
 PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.
 COLISEUM (INDOOR ARENA) AVAILABLE FOR: Rodeos, ice shows, sports shows, circuses, stagshows, trade shows.
 1956 STILL DATES: Stock car races, thrill show.
 RENTAL AGENT: E. P. Rae, Estevan, Sask.

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BERNARD AND BARRY SHOWS
 Winter Quarters: Box 186, Sandwich, Ont., Canada.
 Phone: Windsor, Ont., Canada, Clearwater 2-9922.

Lloydminster, Lloydminster Fair

GRANDSTAND CAPACITY: 1,400.
BLEACHER CAPACITY: 500. Size of race track: Quarter mile.
PLANT IS AVAILABLE FOR: Auto races, thrill shows, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) AVAILABLE FOR: Dances, trade shows.
1956 STILL DATES: Stock car races.
RENTAL AGENT: R. A. Robertson, P. O. Box 690, Lloydminster, Sask.

Melfort, Melfort Exhibition

GRANDSTAND CAPACITY: 3,300.
BLEACHER CAPACITY: None. Size of race track: Half mile.
1956 STILL DATES: None.
RENTAL AGENT: C. D. Manson, Box 760, Melfort, Sask.

Prince Albert, Prince Albert Fair

GRANDSTAND CAPACITY: 3,000.
BLEACHER CAPACITY: 1,000. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Auto races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: 5,000. Coliseum available for rental for rodeos, ice shows, sports shows, circuses, stagshows, trade shows.
1956 STILL DATES: Home show, Shrine circus, horse show, harness races, livestock shows and sales, curling, trade shows, auto show, hockey.
RENTAL AGENT: George K. Ross, City Park Apartments, Prince Albert, Sask.

Regina, Regina Provincial Exhibition

GRANDSTAND CAPACITY: 8,500.
SIZE OF RACE TRACK: Half mile.
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: 5,000. Coliseum available for rental for rodeos, ice shows, sports shows, circuses, stagshows, trade shows.
1956 STILL DATES: Home show, Shrine circus, horse show, harness races, livestock shows and sales, curling, trade shows, auto show, hockey.
RENTAL AGENT: T. H. McLeod, Box 547, Regina, Sask.

Saskatoon, Saskatoon Industrial Exhibition Limited

GRANDSTAND CAPACITY: 6,000.
BLEACHER CAPACITY: 400. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) SEATING CAPACITY: 3,000. Coliseum not presently available.
1956 STILL DATES: Stock sales and horse races.
RENTAL AGENT: S. N. MacEachern, manager, Saskatoon Industrial Exhibition, Bessborough Hotel, Saskatoon, Sask., Canada.

Weyburn, Weyburn Agricultural Fair

GRANDSTAND CAPACITY: 2,700.
BLEACHER CAPACITY: 200. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: 4-H Calf Club Show and Sale, Congress Hollywood Dare Devils, baseball games weekly, bingo shows.
RENTAL AGENT: R. Schultz, secretary-manager, Box 574, Weyburn, Sask.

Yorkton, Yorkton Agricultural and Industrial Exhibition

GRANDSTAND CAPACITY: 3,500.
BLEACHER CAPACITY: 1,000. Size of race track: Half mile.
PLANT IS AVAILABLE FOR: Automobile races, motorcycle races, thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.
1956 STILL DATES: Thrill show
RENTAL AGENT: S. K. Wood, secretary-treasurer, Box 908, Yorkton, Sask.

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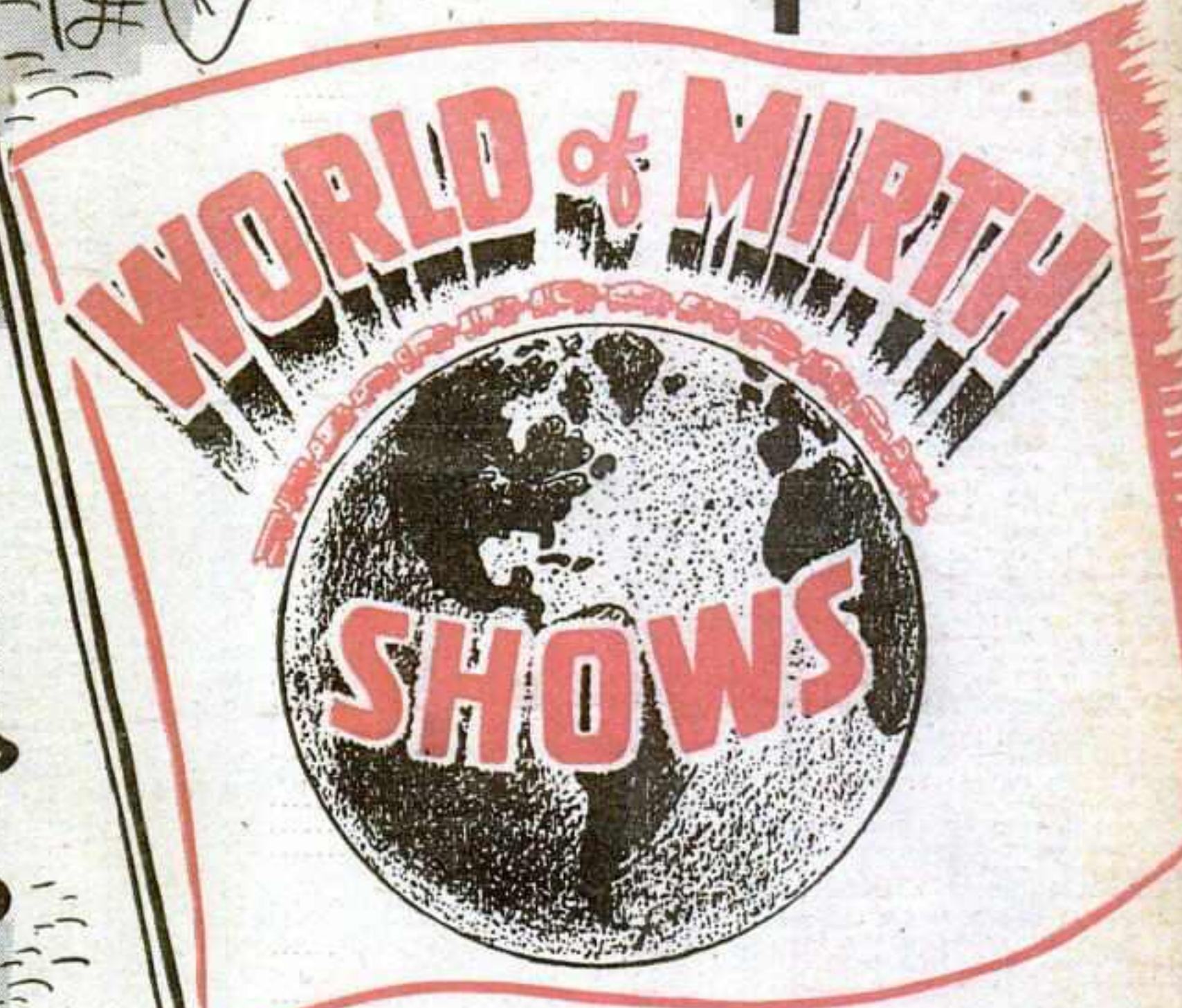
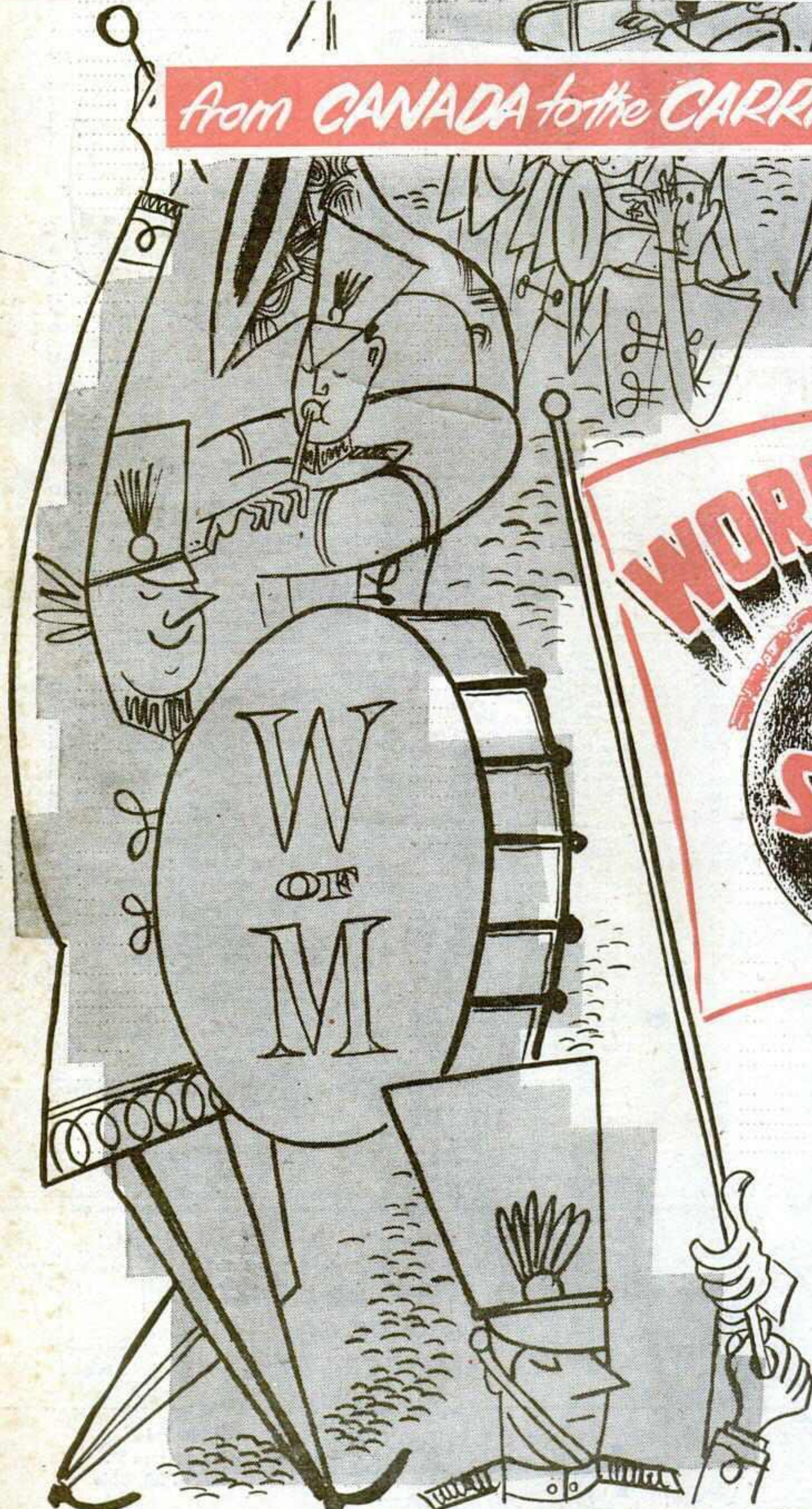
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- Central Canada Exhibition
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- Lewiston Fair
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BROCKTON
Massachusetts

- Great Allentown Fair
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Pennsylvania

- New Jersey State Fair
TRENTON
New Jersey

- Greensboro Fair
GREENSBORO
North Carolina

- Dixie Classic Fair
WINSTON-SALEM
North Carolina

- Anderson Fair
ANDERSON
South Carolina

- South Carolina State Fair
COLUMBIA
South Carolina

- Exchange Club Fair
AUGUSTA
Georgia

- International Peace and Progress Fair
CIUDAD TRUJILLO
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TULSA

STATE FAIR

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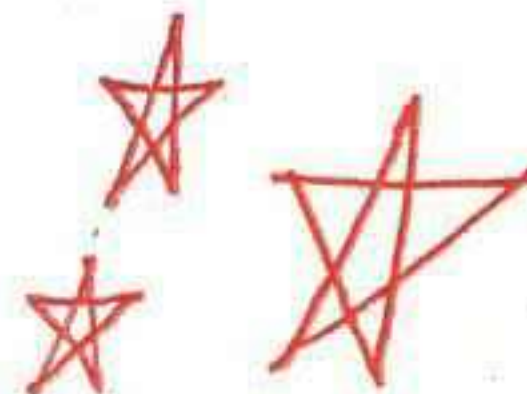
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**1957
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Inclusive

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NOVEMBER 24, 1956

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