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# 1956

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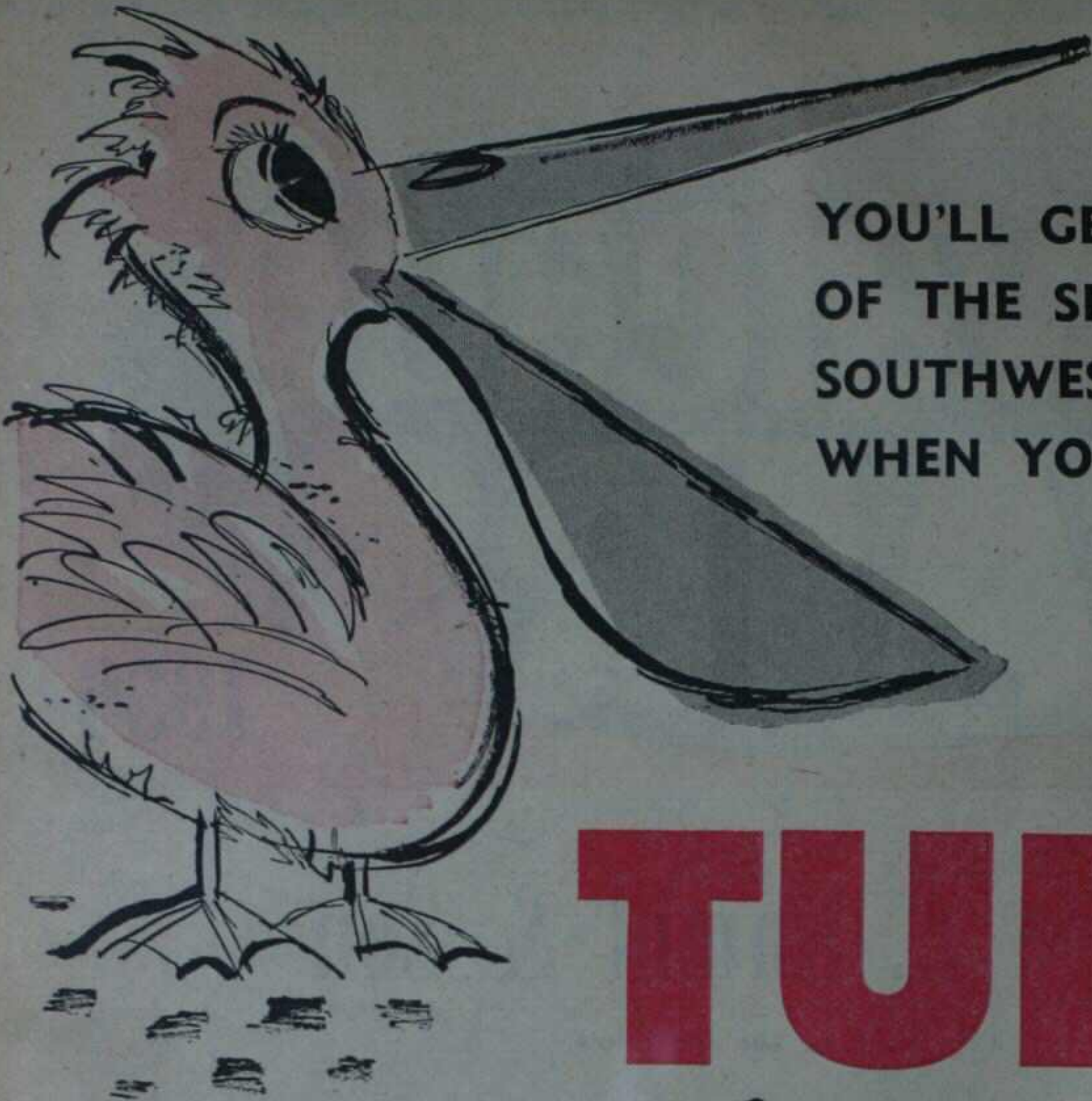


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# FAIRS

## *Their Significance Today*

### *In the United States:*

By EZRA TAFT BENSON

U. S. Secretary of Agriculture

**T**HE annual agricultural fair, in a unique sense, is a meeting place for farm and city. As such it is of particular interest this year when we have been considering ways of strengthening ties and increasing understanding between rural and city people.

In response to numerous requests from farm, service, business and industry groups, a national observance of Farm-City Week was pro-

claimed by President Eisenhower in October of this year. The purpose was to provide a nationwide opportunity for public recognition of the vital role agriculture plays in providing an abundance of food and fiber for our fast-growing population. At the same time, the event focused attention upon the contribution of labor, industry and commerce to the increasing efficiency of agriculture and the continuing development of our total economy.

Any agricultural-industrial fair is a farm-city week on a localized scale. Here the gap is bridged; city and farm people actually meet and have a real opportunity to know each other better.

The city dweller gets a glimpse of farm production more nearly as it appears on the farm. The event takes him several steps beyond the vegetable counter and the rows of packaged steaks or chops in his local supermarket, beyond the quart of pasteurized milk delivered to his doorstep, beyond the racks of cotton or woolen clothing in his local stores. A city child stretching across a fence to touch the fleecy coat of a sheep experiences a thrill, and a new understanding dawns when his parent explains that this is the material that was used to make his winter snowsuit. The city parent observes the pride of the farm family in the animals they have brought to the fair and senses, or remembers, the labor and devotion that goes into the raising and care of living things.

The farmer, on the other hand, viewed the industrial exhibits, becomes more aware of what the city has to offer him in terms of reduced farm labor and more efficient farm production thru mechanization. His wife, interested in increasing the comfort and convenience of farm living, is also pleased to find what the city has to offer her in new appliances and mechanical aids for the home.

The agricultural-industrial fair points up the economic and cultural interdependence of all Americans in our free society. On this common meeting ground, city and country acknowledge a debt to each other for the high standard of living we enjoy. The farmers' increased productivity has made it possible for more and more of us to live and work in the cities. And the mechanical products of city laborers are in large part responsible for the farmers' ever increasing efficiency and the resultant abundance of agricultural products which are basic to our unprecedented national wealth.



### *In Canada:*

By JAMES G. GARDINER

Canadian Minister of Agriculture

**A**GRICULTURAL fairs are an important feature in Canada's basic industry. Among the oldest institutions in the country, they still, after a century and a half, maintain their popularity and value despite the increasing diversity of activities within the rural community. Indeed, both the number of fairs and the attendance has increased in recent years.

The Department of Agriculture has always taken a great interest in agricultural fairs and provides an annual grant to those meeting specified requirements in agricultural competitions. The Department also maintains an exhibit section and exhibits at some 80 fairs annually.

Agricultural fairs along with Canada's 4-H Clubs (the membership this year is at a record high of 72,784 boys and girls in 4,952 clubs) provide an excellent training medium for the boys and girls who will be the farmers, and often the farmers' wives, of tomorrow.

But it is not only the younger people who gain much from the fairs. They provide a meeting place for farmers where they can see and discuss agricultural matters. The smaller fairs in particular are community efforts and the growing interest shown in them by service clubs and other organizations is an interesting development of recent years.

In the larger cities the agricultural fair is becoming something of an event, looked forward to not only by the farmers and rural people but by those of all occupations. I consider this trend an excellent one for it brings the work of the farmer to the attention of the city worker and shows how dependent they are on the efforts of those who provide the foods and many other things which appear in our well-stocked city stores.



# The Billboard

# CAVALCADE OF FAIRS

## TABLE OF CONTENTS

	PAGE
Editorial .....	3
Des Moines Features Corn and Contests for Farmers.....	5
Brings the World to Texas.....	8
Gold Town in East.....	16
Two-in-One Building .....	20
Free Attractions .....	22
Kiddie Farm Pulls .....	24
Gas Eye-Opener! .....	26
Indiana Ups 'Em!.....	28
Industry's Meaning to a Fair.....	30
Fair's Meaning to Industry.....	30
Daily Youth Parade Sells!.....	32
\$350,000 Coliseum Added at York, Pa. ....	34
Erecting Steeples .....	36
New Judges' Stand Turns During Races.....	38
Trailerama Carries Story Thruout State.....	40
Fashion Shows .....	44
Pitches Dairy Products.....	52
Nostalgic Touch .....	56

	PAGE
Lifetime Project .....	60
Floats Highlight Leading Products.....	62
Looking 'Em Over.....	66, 68, 70
Emphasis on Education.....	72
Hospitality Clicks .....	74
Machine Tabulates Awards at Indianapolis.....	76
Modern Cattle Barn.....	86
Gets Heavy Usage.....	88
Coast to Coast!.....	90
Ottawa Uses Parade, Builds Added Day.....	92
Exhibits With Meaning!.....	94
Ohio Youth Center Ranks Among Best.....	96
'Country Life' Today!.....	98
Give the Answers!.....	100
Kitchens Click .....	102
No. 1 Man at Dallas Noted for Calmness.....	112
Statistical Directory of Fairs.....	118
Still-Date Facilities .....	143
Fairs-Parks Booking Offices.....	159



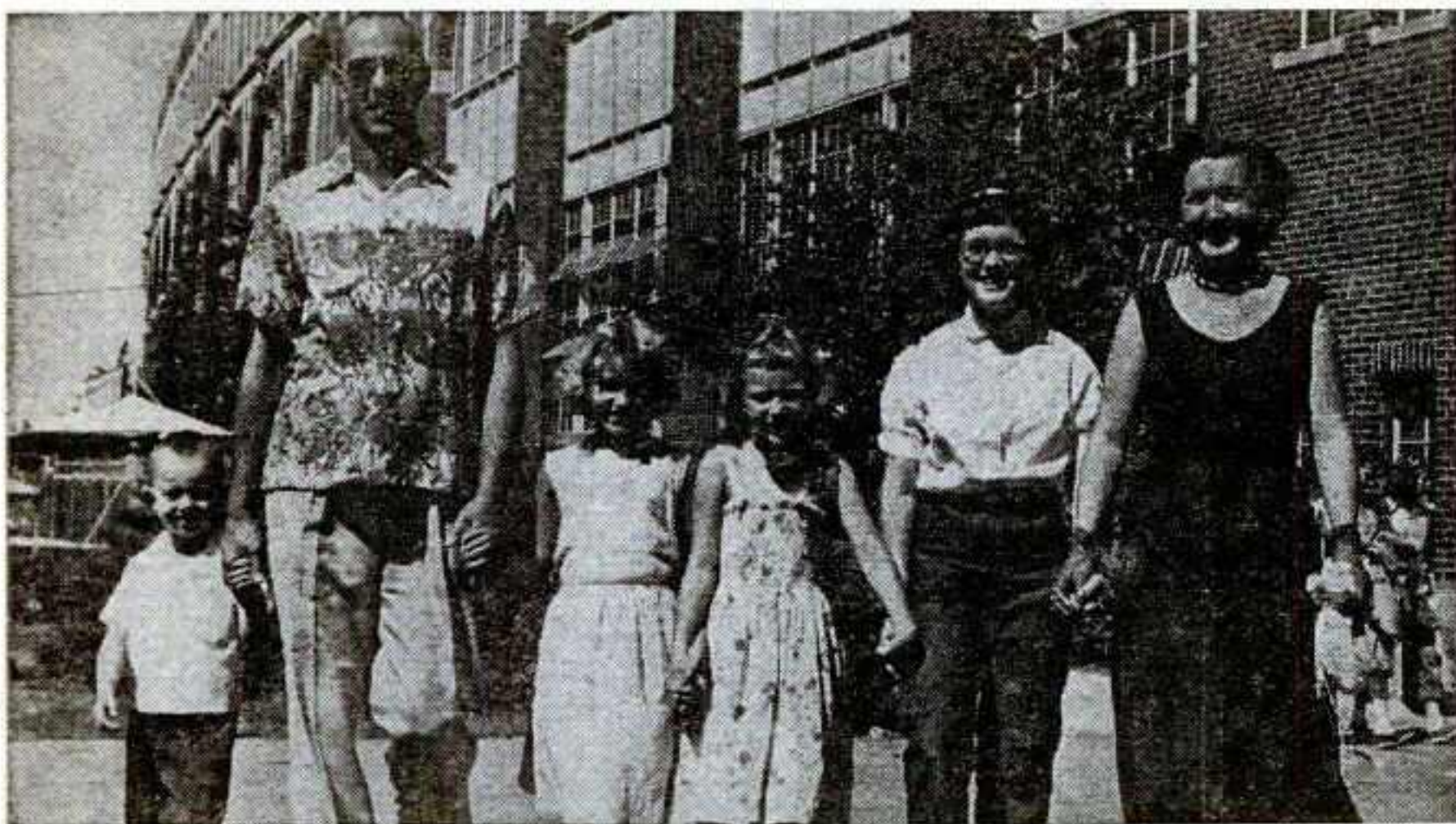
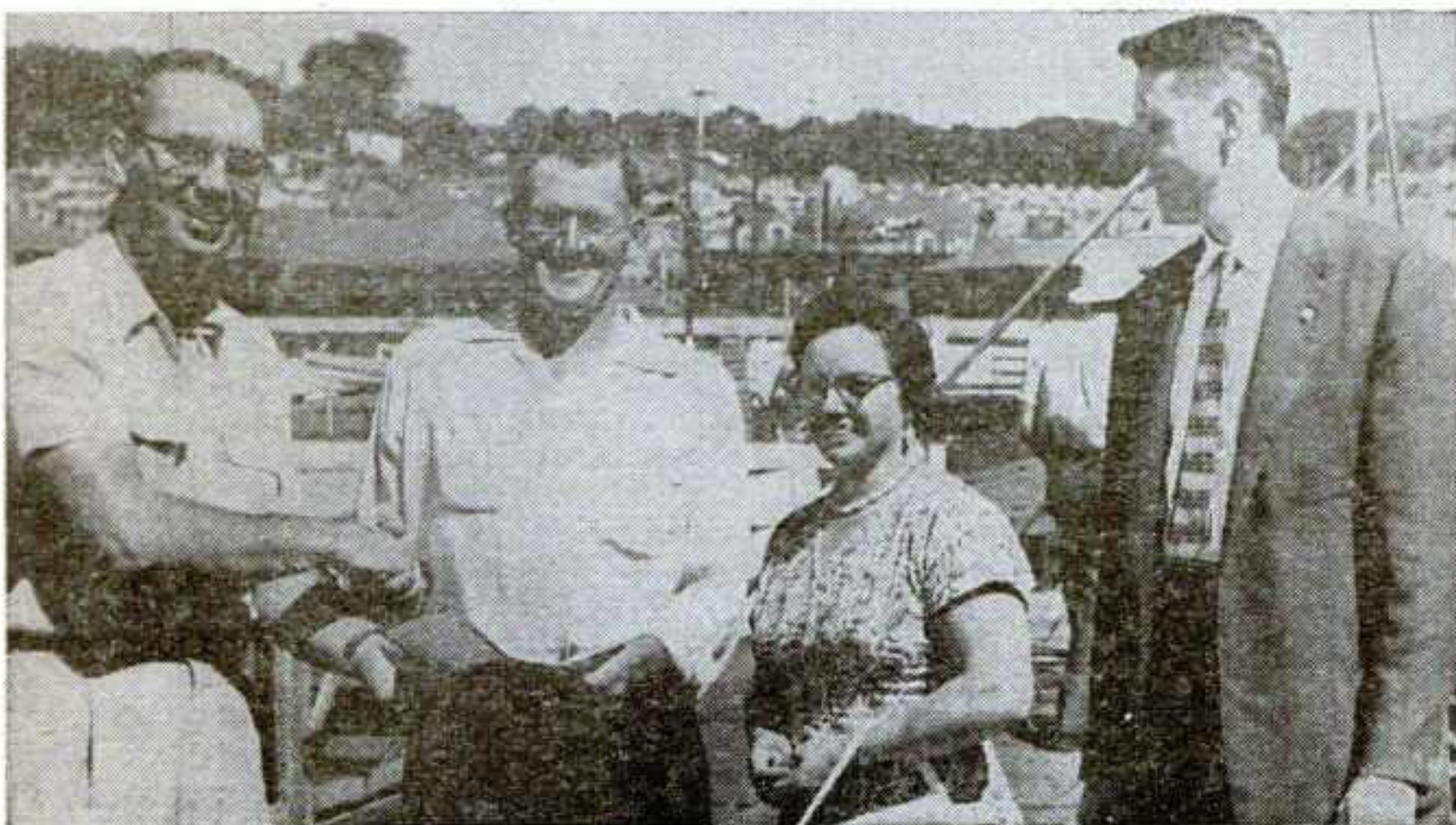
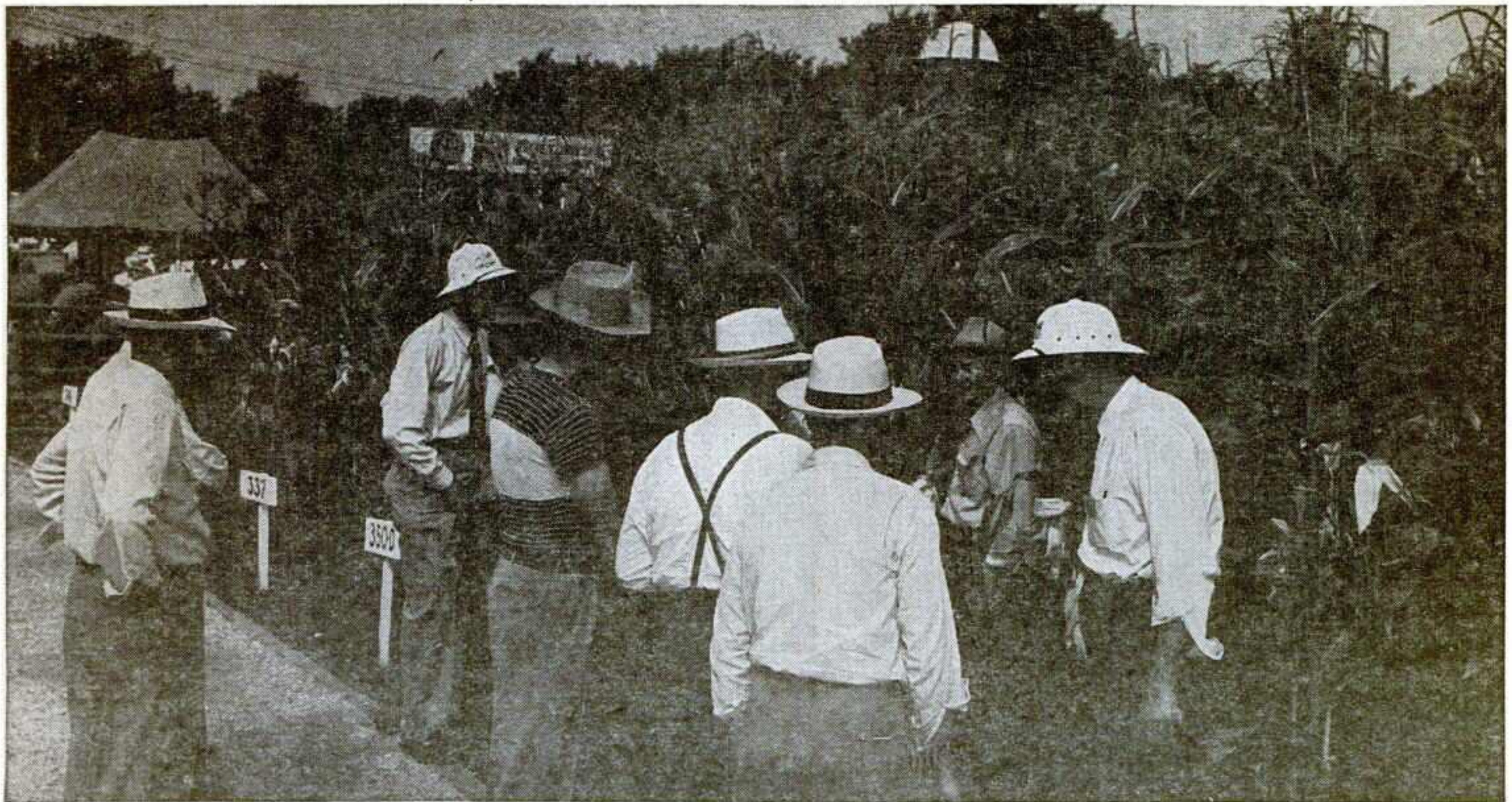
## ADVERTISERS' INDEX

	Page
Alabama State Fair, Birmingham .....	21
Alamo Exposition Shows .....	142
All-Iowa Fair, Cedar Rapids .....	100
Amusement Co. of America .....	50-51
Arizona State Fair, Phoenix .....	92
Atterbury's, Bill, Sky Kings .....	119 and 135
Auto Racing, Inc. ....	67
Babcock, Frank W., United Shows .....	110
Barnes-Carruthers Theatrical Enterprises, Inc. ....	115
Barstow, Richard and Edith .....	85
Bentley, Claude .....	159
Bernard and Barry Shows .....	148
Best, R. E. (Dick), Side Show .....	82
Blue Grass Shows .....	95
Brodbeck & Schrader Shows .....	154
Burke, Jack .....	159
Burnette, Smiley .....	127
Bush-Laube Concessions .....	140
Byers Bros.' Shows .....	149
California Mid-Winter Fair, Imperial .....	66
California State Fair, Sacramento .....	17
Canadian National Exhibition, Toronto ..	6-7
Cavalcade of Canadian Hell Drivers, Ltd. ....	133
Cecchini and Lebaggi .....	147
Celoron Park, Jamestown, N. Y. ....	35
Central States Shows .....	99
Chalkias, William .....	158
Chitwood, Joie .....	73
Claxton, Leon and Gwendolyn .....	83
Clay County Fair, Spencer, Iowa .....	76
Cohen, Ida E. ....	124
Collins, William T., Shows .....	46-47
Colorado State Fair, Pueblo .....	86
Congress of Canadian Dare Devils, Ltd. ....	114
Conklin Shows .....	103
Cooke & Rose Theatrical Enterprises, Inc. ....	135
Crafts 20 Big Shows .....	145
Danbury State Fair, Danbury, Conn. ....	86
Dancing Waters .....	63
Dean, Eddie .....	127
Dillon's, Dick, Mechanical City .....	139
Dobson's United Shows .....	150
Dowis Sky Wheels, Inc. ....	133
Downey, Jimmie, Attractions .....	121
Drew, James H., Shows .....	93
Du Quoin State Fair, Du Quoin, Ill. ....	23
Eastern States Exposition, West Springfield, Mass. ....	126
Fair Time Shows .....	97
Falmouth Fair, Falmouth, Ky. ....	56
Florida State Fair, Tampa .....	128

	Page
Foley & Burk Shows .....	148
Franklin, Don, Shows .....	91
Freedman's Concessions .....	144
Fun Unlimited Productions .....	111
G.A.C.-Hamid, Inc. ....	1 and 65
Gallagan, John .....	141
Gayland Shows .....	146
Gem City Shows .....	71
Gentry, Tony .....	141
Gold Medal Shows .....	107
Gooding Amusement Co. ....	11 thru 14
Gordon, Sam, and Concessionaires .....	82
Great Darke County Fair, The, Greenville, Ohio .....	88
Haas and Wilkerson .....	104
Hames, Bill, Shows .....	108
Hammond, Bob, Shows .....	156
Hannum, Morris, Shows .....	151
Happyland Shows .....	154
Harlem in Havana .....	83
Heart of Texas Fair, Waco .....	88
Hetzer's Theatrical Agency .....	137
Hill's Greater Shows .....	113
Holiday on Ice .....	18-19
Holter's, Gene, Wild Animal Show .....	132
Hottle, Buff, Shows .....	75
Illinois Fireworks Co. ....	141
Illinois State Fair, Springfield .....	25
Illions, Harry A. ....	35
Imperial Shows .....	155
Indiana State Fair, Indianapolis .....	9
Ionia Free Fair, Ionia, Mich. ....	72
Iowa State Fair, Des Moines .....	49
Johnny's United Shows .....	139
Julius, Harry B. ....	82
Kane, Lou, Restaurant .....	158
Kansas Free Fair, Topeka .....	44
Kansas State Fair, Hutchinson .....	52
Kayletta .....	70
Kentucky Fair & Expo. Center, Louisville. ....	29
Kile, Floyd O., Shows .....	157
King, Pee Wee .....	62
Kortes, Pete, Side Show .....	158
Longs, The .....	136
Lee United Shows .....	157
Lenz, Charles A. ....	85
Lippiatt, Jerry, and his Troupe of Racing Mules .....	101
Los Angeles County Fair, Pomona, Calif. ....	35
Louisiana State Fair, Shreveport .....	60
MCA Artists, Ltd. ....	109
Marks, John H., Shows .....	142

	Page
Martin, Al .....	116
McAskill, Arch and Maie .....	158
McDougall, Charles .....	82
Mecklenburg Co. Fair, Chase City, Va. ....	90
Mid-South Fair, Memphis, Tenn. ....	122-123
Mid-South Fair Concessionaires .....	124
Minnesota State Fair, St. Paul .....	27
Mississippi-Alabama Fair & Dairy Show, Tupelo, Miss. ....	128
Missouri State Fair, Sedalia .....	41
Monette, M. (Whitey), & Co. ....	149
Moore, Bill, and Claude Sechrest .....	126
Moss, Charles (Chuck) .....	125
Motor State Shows .....	153
Murphy-Pugh-Lindsey .....	49
National Orange Show, San Bernardino, Calif. ....	90
National Speedways, Inc. ....	68
Nebraska State Fair, Lincoln .....	45
New Jersey State Fair, Trenton .....	64
New Liberty Park, Buffalo, N. Y. ....	35
New Mexico State Fair, Albuquerque .....	129
New York State Fair, Syracuse .....	31
Newberry Thrill Enterprises, Inc. ....	70
Norman's, Jack, Musical Revues .....	158
North Carolina State Fair, Raleigh .....	94
Northern Wisconsin Dist. Fair, Chippewa Falls .....	92
Novelty Enterprises .....	155
Ohio State Fair, Columbus .....	15
Oklahoma Free State Fair, Muskogee .....	74
Oklahoma State Fair, Oklahoma City .....	37
Oison Shows .....	50-51
Ortons, Sensational .....	129
Ottawa Exhibition, Ottawa, Canada .....	72
Ozark Empire Fair, Springfield, Mo. ....	94
Pacific National Exhibition, Vancouver, B. C., Canada .....	39
Packs, Tom, Elephants .....	117
Paramount Fireworks Co. ....	134
Pasley, Dale .....	150
Piedmont Interstate Fair, Spartanburg, S. C. ....	68
Pitt Co. Agricultural Fair, Greenville, N. C. ....	96
Porter, Glen and Margie .....	82
Rabuck, Arnold .....	159
Reithoffer Shows .....	147
Ritter, Tex' .....	127
Rocky Mount Agricultural Fair, Rocky Mount, N. C. ....	86
Royal American Shows .....	77 thru 84
Royal Canadian Shows .....	152

	Page
Saginaw Fair, Saginaw, Mich. ....	96
Santa Clara Co. Fair, San Jose, Calif. ....	121
Schafer's Just for Fun Shows .....	106
Seber, Harry G. ....	159
Shilling, William, Theatrical Productions ..	137
Siebrand Bros.' Circus and Carnival .....	54-55
Skating Vanities-Hippodrome Shows .....	100
Smith, George Clyde, Shows .....	138
Snapp Greater Shows .....	152
Snyder's, Sam, Water Follies .....	61
South Alabama Fair, Montgomery .....	60
Southeastern Fair, Atlanta, Ga. ....	38
Southern Valley Shows .....	144
Speedway Cars, Inc. ....	112
Spindle-Center Fair, Gastonia, N. C. ....	98
State Fair of Texas, Dallas .....	48
State Fair of W. Va., Lewisburg .....	76
Steel Pier .....	64
Stephens, C. A., Shows .....	145
Strates, James E., Shows .....	42-43
Sun, Gus, Booking Agency .....	112
Sunset Amusement Co. ....	87
Sutter Candy Co. ....	120
Tennessee State Fair, Nashville .....	33
Texas-Oklahoma Fair & Oil Expo., Iowa Park, Texas .....	98
Thomas Joyland Shows .....	136
Tinsley, Johnny T., Shows .....	153
Tivoli Exposition Shows .....	151
Trans-World Auto Daredevils .....	70
Tulsa State Fair, Tulsa, Okla. ....	2
20th Century Shows .....	58-59
United Exposition Shows .....	146
Utah State Fair, Salt Lake City .....	40
Vaughn, Steve, and Joe (Red) Dauer .....	138
Velare Bros. ....	105
Wallace Bros.' Shows, Inc. ....	89
Weiss, Ben, & Son Concession Co. ....	69
West Coast Shows .....	155
Western Canada Association of Exhibitions (A Circuit) .....	53
Whall, Isobell .....	111
Wheeler's Marimba Trio, The .....	102
Wilno, The Great .....	68
Wilson, Cliff .....	116-117
Winkley, Frank .....	67
Wisconsin State Fair, Milwaukee .....	57
Woolfolk, Boyle, Agency .....	119
World of Mirth Shows .....	160
World of Pleasure Shows .....	156
World's Finest Shows .....	130-131
York Interstate Fair, York, Pa. ....	74
Zemater, Charles .....	102



### CORN AND CONTESTS

## D. Moines Features Both for Farmers

CONTESTS and exhibits with potent appeal to farmers are prime factors in enabling the Iowa State Fair at Des Moines to pull more than a half million people—a fifth of the State's population—each year.

In Iowa where "the corn grows tall," the State Fair and its exhibitors miss no bets on pointing that out. Pioneer Hybrid Seed Corn, for instance, had a 40 by 60-foot plot of eight-foot corn just outside the varied industries building. Planted in May, given special care thruout the summer, the corn, pictured on this page, was "as high as an elephant's eye" when the fair opened.

#### Wide Contest Field

Contests range a wide field. There's a Safe-Minded Farm Family Contest, sponsored by the Farm Safety Council. Note the winning couple being congratulated in an accompanying picture. Here's what the two did to win: Cemented two chimneys which were fire hazards, leveled yard and driveway holes, repaired a hay chute and renailed granary ladders.

There's an Iowa GI Farm Family contest, with the winning six-member family pictured on this page. The contest is sponsored jointly by Radio Station WHO and WHO-TV, Des Moines, and the American Legion. The competition creates much pre-fair interest and is, of course, climaxed at the fair.

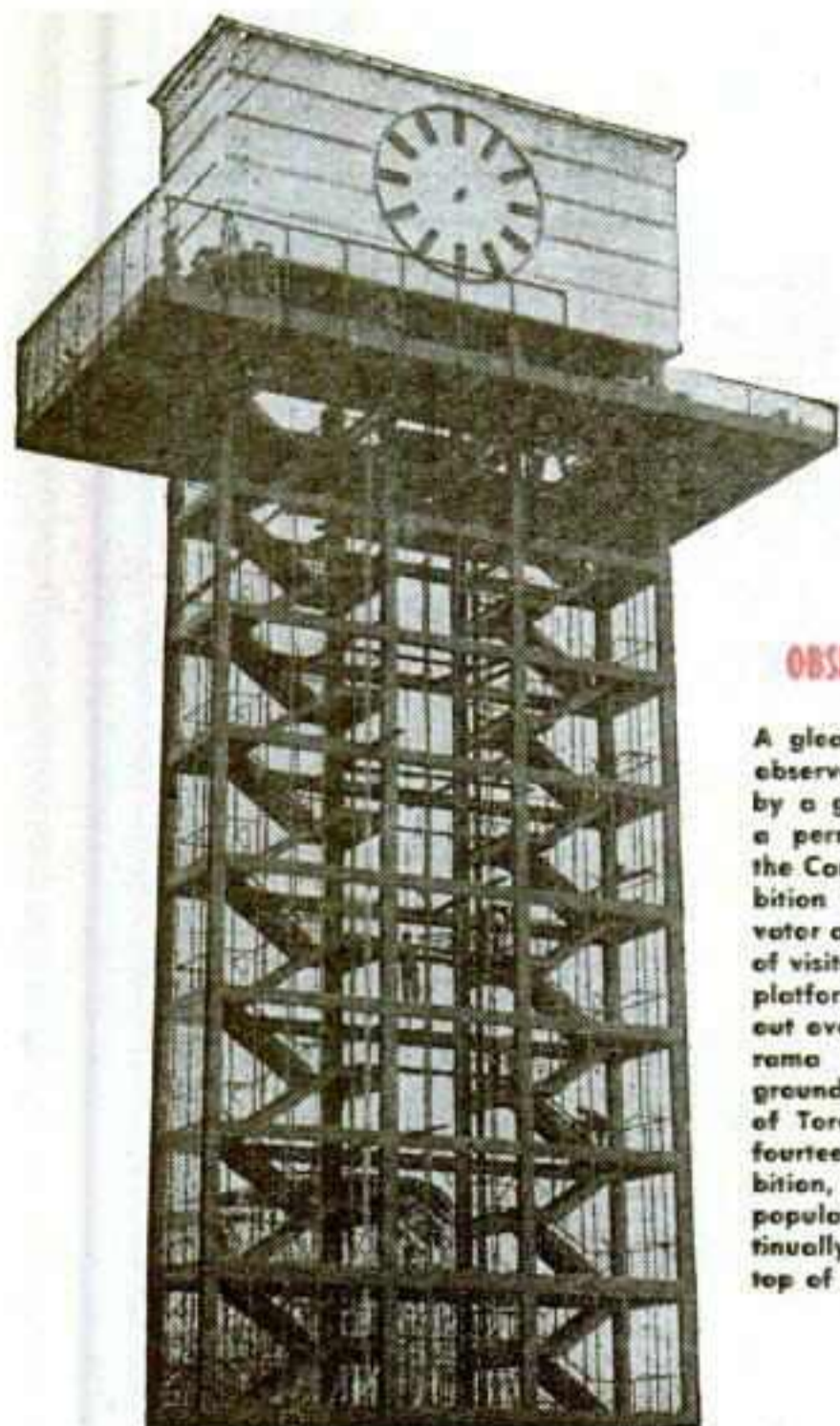
Radio Station WMT and WMT-TV, Cedar Rapids, in '55 staged a highly successful contest—a farm gadget show. It pulled over 80 entries, ranging from an eight-row corn planter to a milk strainer.

#### Tractor Rodeo Contest

A contest that provides the fair with an action-packed event is its State-wide tractor rodeo contest. Preliminaries were staged at county fairs, with 35 finalists going into the '55 State Fair, where they matched skill in backing a tractor, with a wagon hitched behind it, thru a maze of posts. The competition was keen, and the winner, shown on this page holding the first-place trophy, had to do some fast and intricate maneuvering to win.

Exhibitors strive for the novel. The Iowa Farm Bureau Federation, as shown in an accompanying picture, installed a voting machine in its exhibits. As not many farmers had seen such a machine, it was given a strong play. A different question was voted upon each day. The questions were good ones and their results showed up in feature newspaper stories.





**OBSERVATION TOWER**

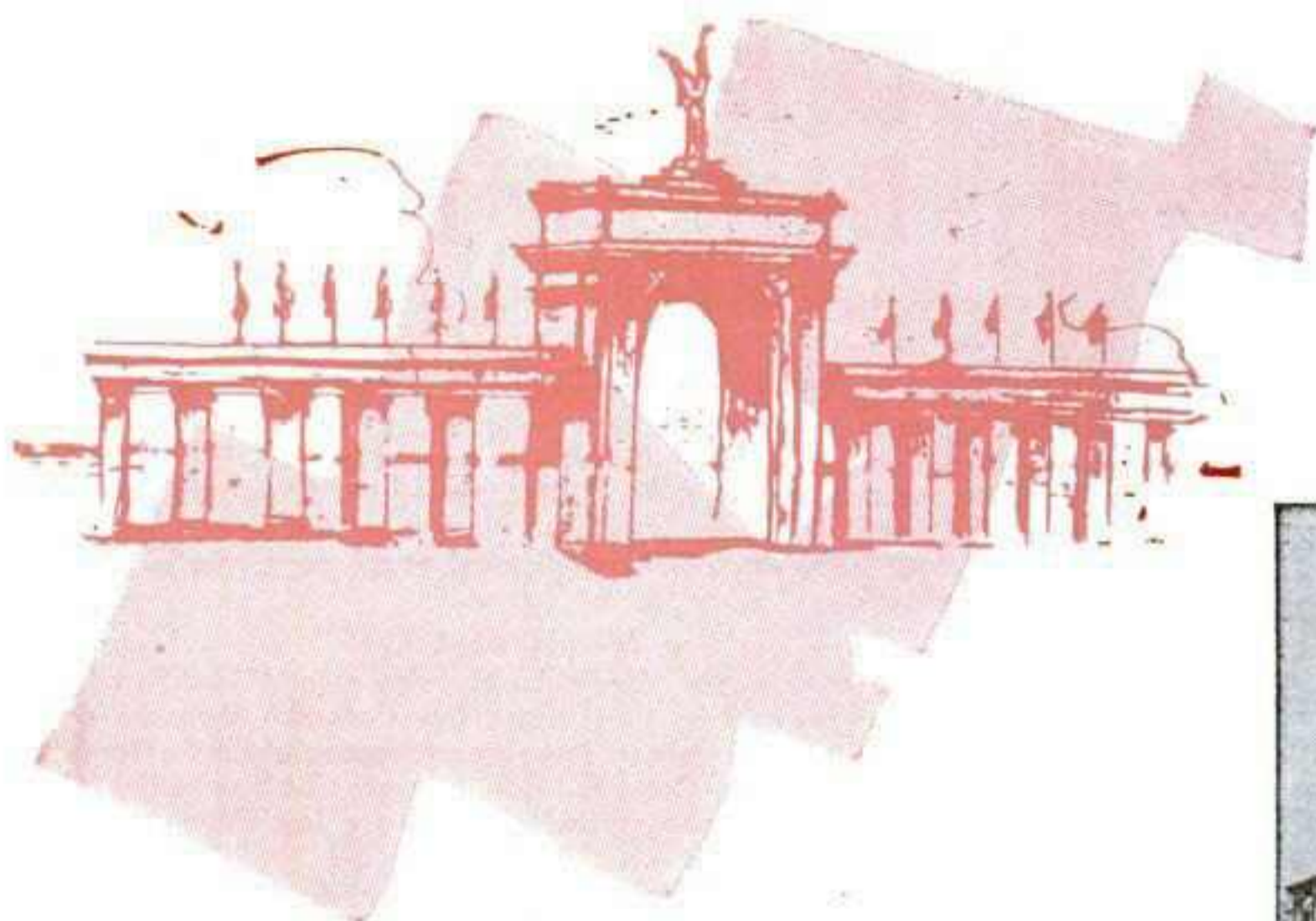
A gleaming glass and steel observation tower topped by a gigantic clock became a permanent landmark at the Canadian National Exhibition this year. Both elevator and stairs take throngs of visitors to the observation platform. Here you can look out over the colourful panorama of the exhibition grounds and across the City of Toronto. Throughout the fourteen days of the Exhibition, the tower was so popular people lined up continually waiting to go to the top of this new tower.



**AVENUE OF THE PROVINCES**

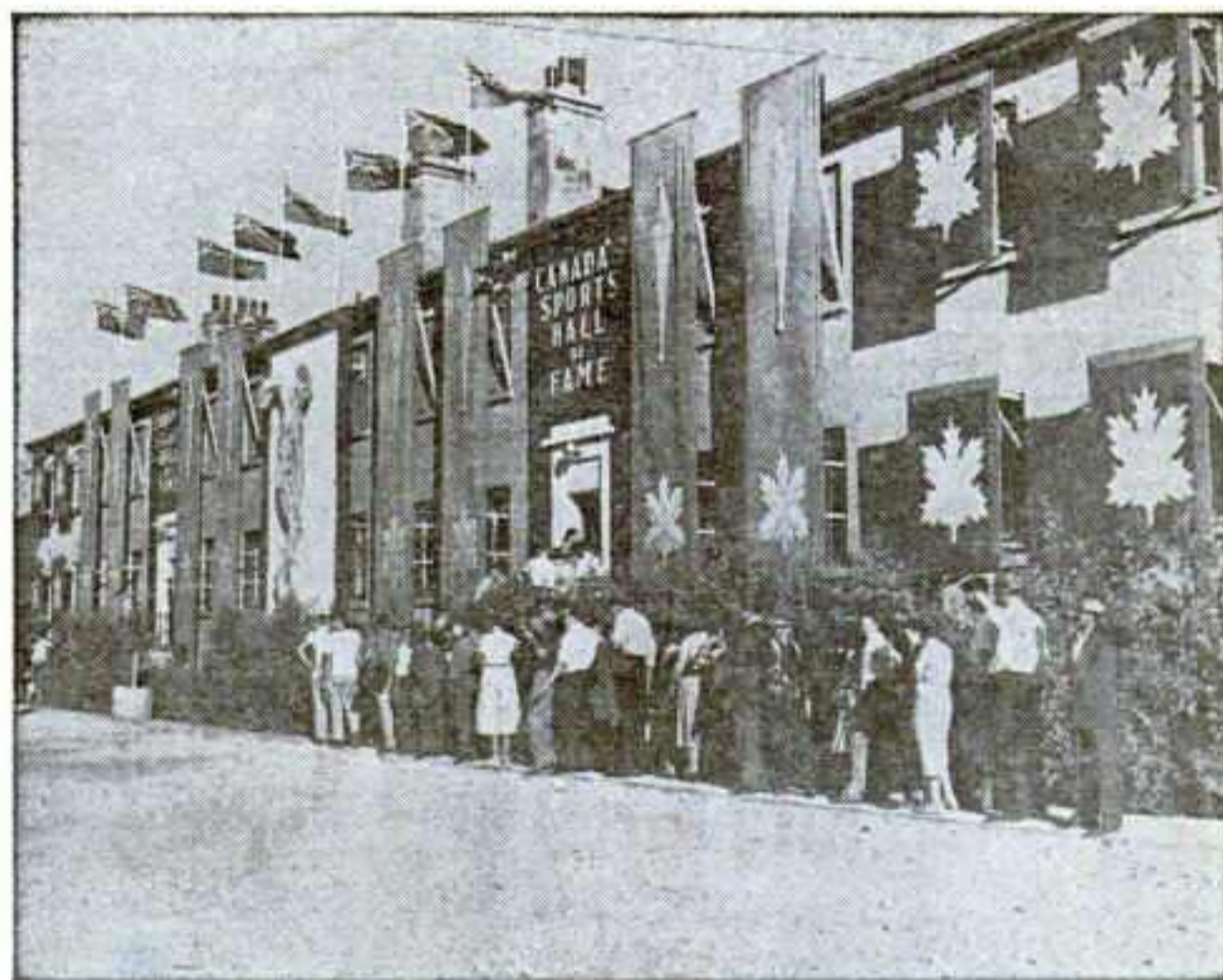
One of the most impressive new features of the 1955 C. N. E. was the majestic "Avenue of the Provinces." On a boulevard some 750 ft. long, situated in the heart of the "Ex", dramatically illuminated arches were erected to honour each Province. In a modern, central pavilion, visitors to the Exhibition had an opportunity to learn about the products, resources, industries, and vacation facilities of each Province.

The  
EVENT  
2,80



**CANADA'S SPORTS HALL OF FAME**

An important new feature of the C. N. E. is Canada's Sports Hall of Fame, a permanent exhibit established this year by the C. N. E. Here Canada's great athletes of the past and of the present will be honoured for their achievements in the field of athletics. Of interest to all sports enthusiasts, the Sports Hall of Fame attracted many thousands of visitors from the opening day.



**CANADIAN NATI**

**Aug. 24 — Sept. 8, 1956**

# Greatest

**OF ITS KIND IN THE WORLD**

**3,000,000 Visitors in '55**

**I**N FOURTEEN colourful, fun-packed days, the Canadian National Exhibition in Toronto, Canada, entertained almost 3,000,000 visitors from countries all over the world. New records were established with attendance on one day over 300,000. It's the world's largest annual exhibition with 350 acres of beautifully landscaped park and 54 permanent buildings worth over \$50,000,000 . . . the world's largest Food Products Exhibit Building, the biggest Agricultural Display Building ever built, the largest outdoor stage in the world, the mile of midway and the spectacular waterfront sports area. The C. N. E. grows greater each year. In 1955, visitors saw the new "Avenue of the Provinces," Canada's Sports Hall of Fame and the dramatic new Observation Tower. Plans are now well advanced for new and greater attractions at the Canadian National Exhibition to make 1956 another record-breaking year.

# ONAL EXHIBITION

**WILLIAM A. HARRIS, President HIRAM E. McCALLUM,**

Administration Building, Exhibition Park, Toronto 2, Ont., Canada

This One



C4BL-34T-XHCX

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# Brings the World to Texas



**T**HE State Fair of Texas launched all-out into the field of international exhibits this year and the venture was marked with exceptional success, both from the standpoint of exhibitors and from that of creating a new attraction for the fair.

The Dallas exposition earlier had pioneered in this field. In 1949 the fair presented the first three foreign government exhibits to be shown at a State fair in America. The 1949 exhibits were sponsored by Belgium, Great Britain and the Philippines.

Since that time the fair has occasionally had one or two foreign exhibits, but nothing approaching the impressive scope of the 1955 International Center.

### Nine Nations Exhibit

The nine nations exhibiting in the new International Center was the largest number of foreign exhibitors ever to show at any U. S. State fair. The governmental exhibits were those of Great Britain, Japan, India, Egypt, Finland, France, Belgium, Sweden and the Federal Republic of Germany (West Germany).

Actually, there were two other foreign exhibits on the fairgrounds, not connected with those in the International Center. The Japan Trade Center, a non-governmental mercantile organization, had an exhibit in the Women's Building, and

there was an exhibit for Brazil in the Foods Building.

The International Center was the focal point for international activities at the fair, however. One entire wing of the General Exhibits Building, second largest exhibit hall on the fairgrounds, was completely remodeled for the Center.

### Art Objects

Adjacent to the exhibits area, and tying-in with the international theme, was a series of luxuriously decorated model rooms, furnished with art objects and furnishings collected from many different countries by Dallas Decorator William Parker McFadden on a world-wide shopping tour.

Also in conjunction with the exhibits area was the International Theatre, where traveltogs of the different countries exhibiting were shown.

There was also a small private lounge for the use of the officials connected with the exhibits and their guests. This served as an intimate conference room where exhibitors could discuss things with potential customers.

### Exhibit Layout

The layout of the International Center placed the exhibits of the different countries next to one another and drew the entire exhibit area into one closely knit exhibit. The various exhibits were carefully designed not to conflict and so as to set each exhibit off to best advan-

tage. Instead of having the exhibits jumbled together, helter-skelter, a definite attempt was made to correlate the design of each so that the over-all effect would be impressive and yet make the individual exhibit as effective as possible.

Exhibits of most of the nations featured imported products which can be obtained by retail buyers in America. Several exhibitors, however, put the basic emphasis on travel.

The Belgian exhibit included products which ranged from barbed wire to fine table crystalware. Other items in the Belgian display included decorative brass wall plaques, Angora wool sweaters, nails, screws, steel cable, jute and Belgian coal miners' lamps adapted for ornamental items.

### Items Featured

Glass, ceramics and stoneware were featured by Sweden, along with firearms, business machines, typewriters, sewing machines. Gunnar Dryselius, Swedish consul general from Houston, was on hand to open the exhibit.

The British exhibit emphasized travel in the British Isles and also a number of manufactured products available thru local retailers, woolen fabrics, English motorcycles and the like.

Geoffrey Kilburn, commercial

*(Continued on page 10)*





# WE AIN'T A-LION...



We've Got Something  
To "Roar" About—  
'Cause We Claim To Be  
"King of Fairs"!

*Visit the*

# INDIANA STATE FAIR

**Indianapolis, Indiana**



Located in the rich livestock, agricultural and industrial midwest—the Indiana State Fair has just completed a Million-Dollar expansion program designed to keep the Indiana State Fairgrounds modern, up to date and in step with the latest agricultural and industrial know-how.

**FOR RESERVATIONS WRITE:**

**Kenneth F. Blackwell, Secy.-Mgr.**  
**INDIANA STATE FAIR BOARD**  
 Indianapolis 5, Indiana  
 Telephone: WALnut 6-2471

## 1956 Dates—Aug. 29 thru Sept. 7

(Tentative)

# Brings the World to Texas

• Continued from page 8

officer of the British consulate in Houston, said that the purpose of the British exhibit was frankly to establish more export outlets.

While inviting trade inquiries, the Japanese exhibit strongly boosted travel to Japan. Tatsuo Osako, assistant manager of the Japan Travel Information Office, noted that many ex-servicemen who spent time in Japan came by the exhibit, studied some of the 20 scenic views on display, and commented that they would like to return on a pleasure trip.

### Indian Fabrics

Fabrics were emphasized in the India exhibit, with a manikin decked out in a native-type "sari" of hand-woven silk, interspersed with gold thread. Decorations carved from water buffalo horns and ivory added an additional exotic note. Jermeja Singh Hundal, commercial assistant to the Indian consul general, was on hand to supervise the exhibit.

Egypt was another country trying to drum up tourist travel. Prominent in the exhibit were photographs of leading hotels in Egypt. The display was marked with an obelisk which towered above the rest of the exhibit. Hassan Shanani, director of the Egyptian State Tourist Bureau, was in charge of the exhibit.

The West German exhibit centered around a Mercedes-Benz sports car. German cameras, gift-

ware, cutlery, typewriters, tools, leather goods, toys and sewing machines were also shown, and German beer and wines also had a place in the display.

High-powered rifles made up the central portion of the Finland exhibit, but a great deal of it dealt with lumber and lumbering, one of the leading industries in that country. There were also displays of Finnish newsprint, candies, crystal, copper teakettles and inlaid plywood.

Famous French wines, cooking ware, sculptured busts and a number of industrial products were displayed by France. The exhibit was prepared by the commercial office of the French consulate in New Orleans.

The reaction of exhibitors in the International Center was one of extreme satisfaction with results—both in the way of tourist inquiries and commercial response.

The success of the Center has prompted the sales department of the Dallas Fair to predict that the international exhibit area may be expanded considerably next year. The fair tried very hard to sell two particular countries this year. One came in on a small scale, rather half-heartedly, but the terrific response to its exhibit proved the advantages to be gained other than immediate financial returns. As a result of this initial display, the country plans to change its exhibit concept for the future.

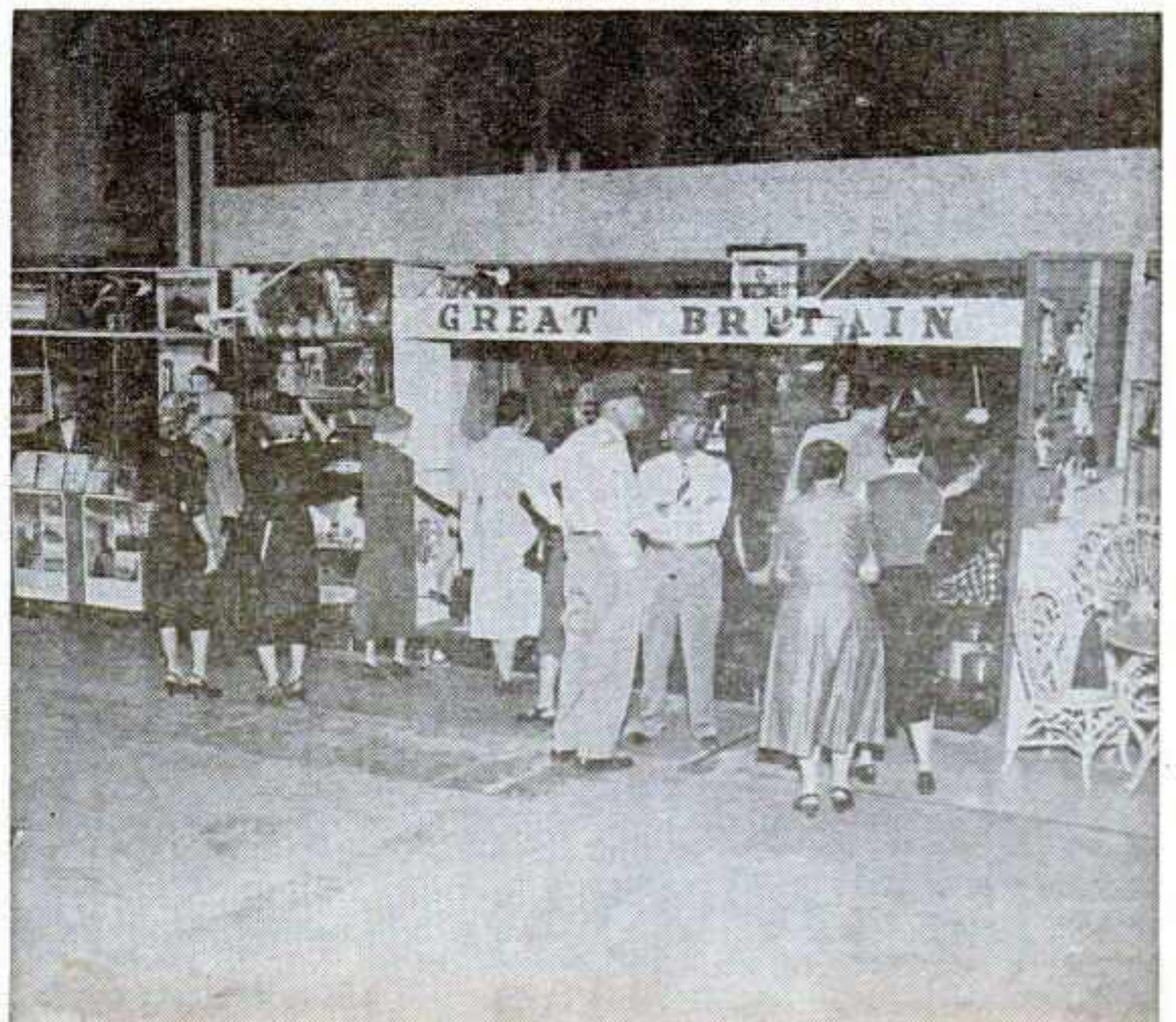
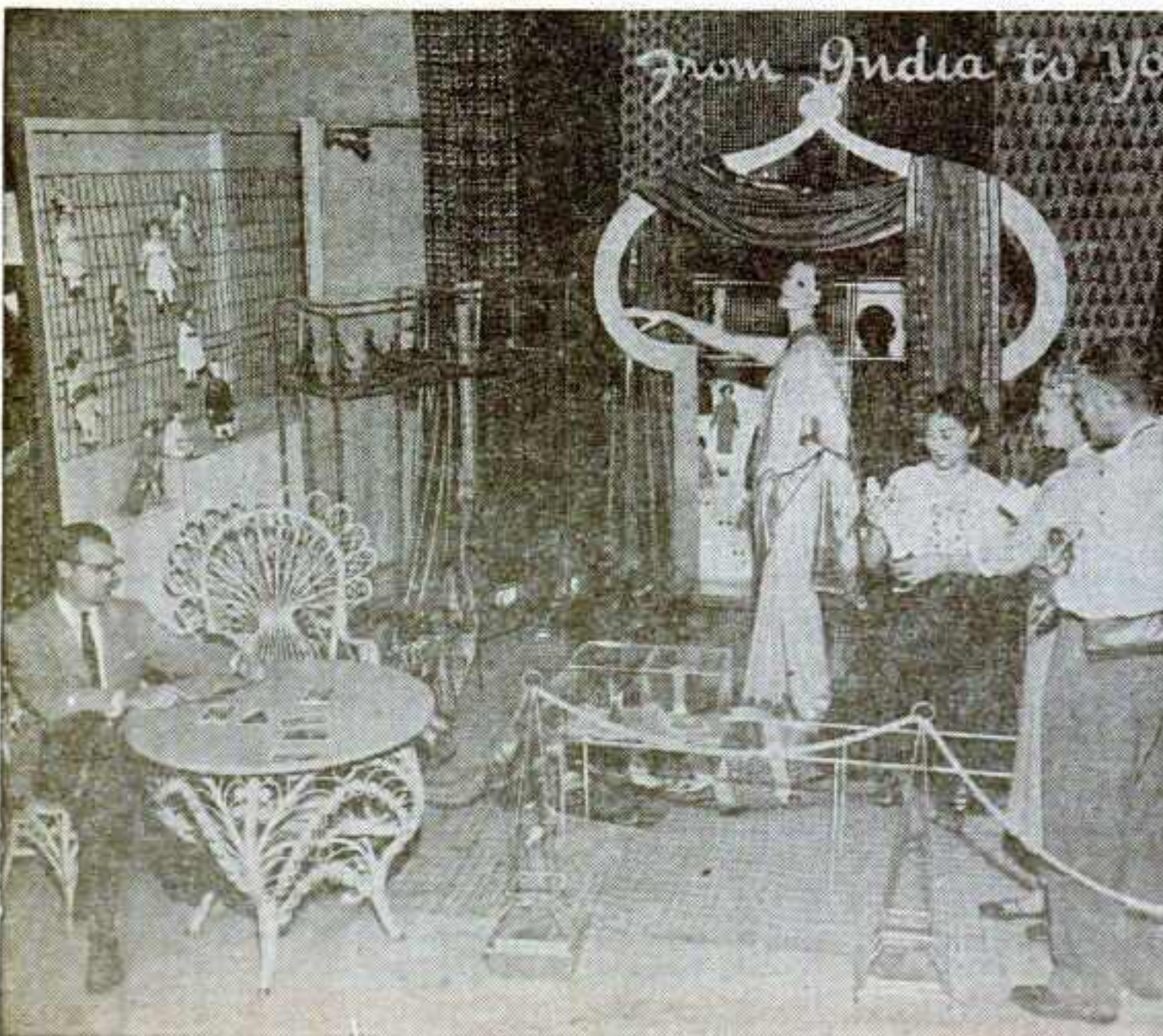
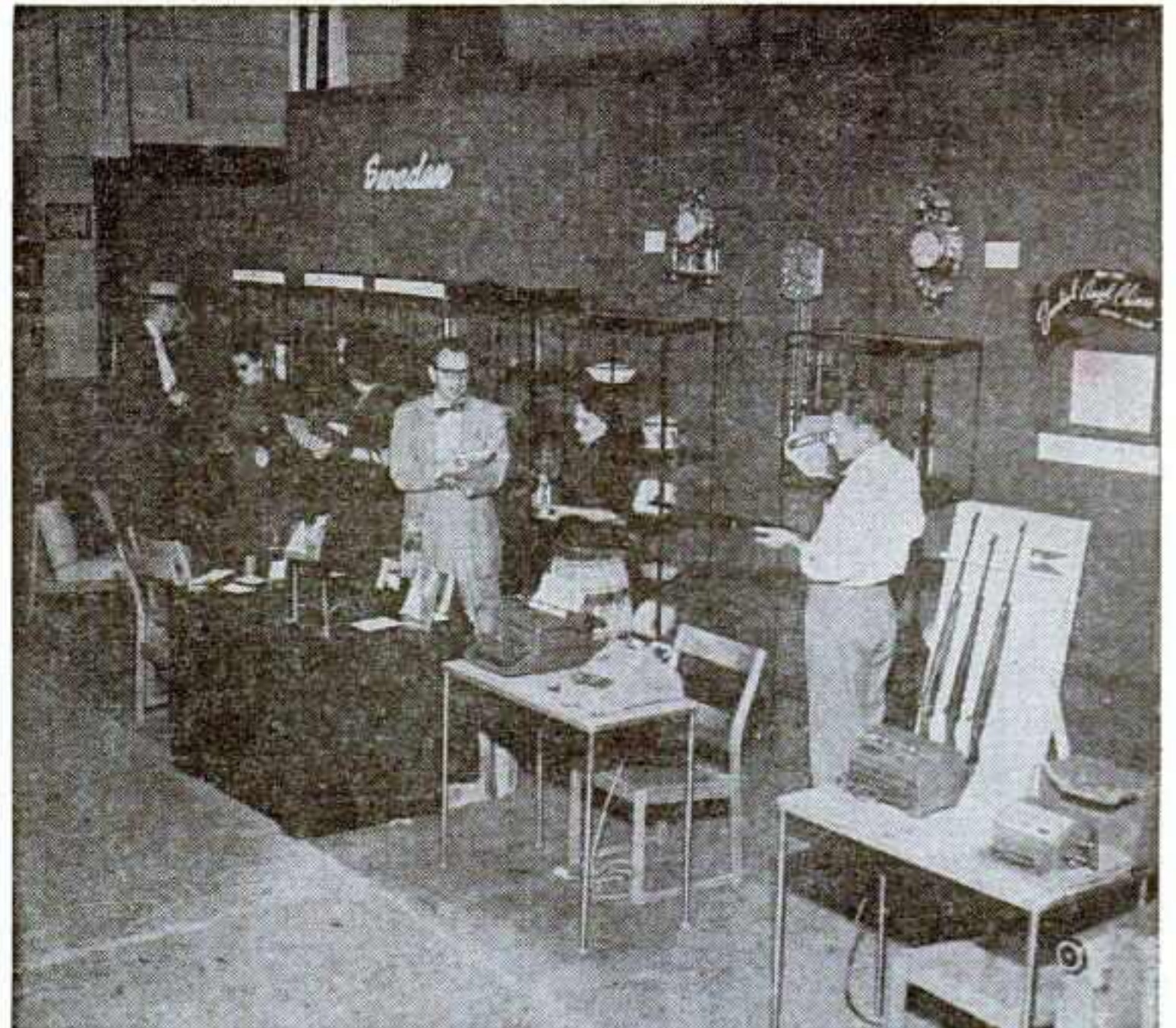
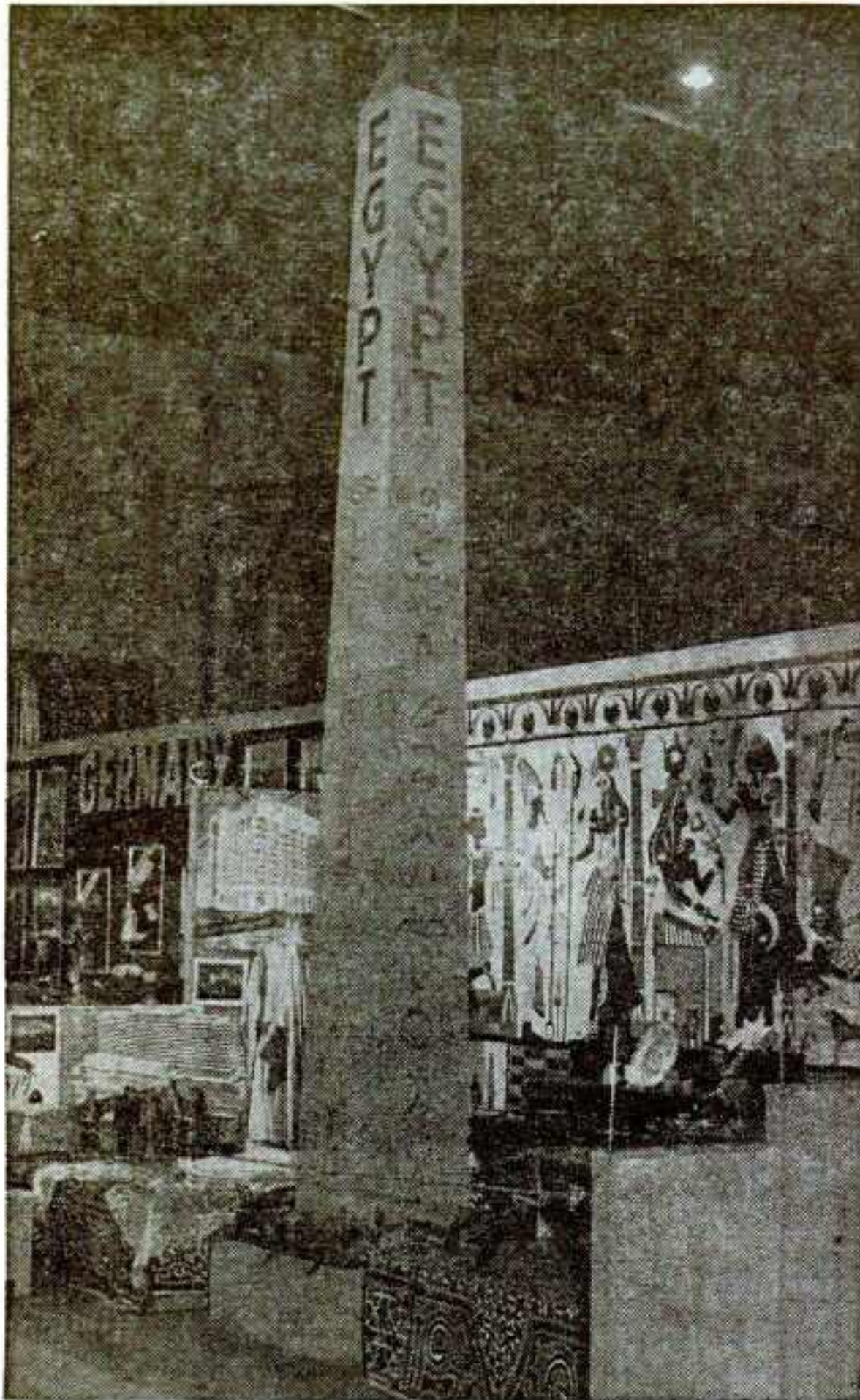
The non-participating country had representatives at the fair to question those who did participate and to observe the response. Based on these inquiries, this country has already requested information on the 1956 International Center, with the definite idea of participating.

### Foreign Visitors

The Center was also visited by consuls and trade representatives of several countries who did not come in with an exhibit this year. All reportedly were greatly impressed.

Plans are being made by the fair to greatly expand the International Center for next year's fair. Decorations will be completely changed, as will the basic exhibit set-up, in order to make space for more exhibitors.

The fair promoted the International Center heavily, with publicity and in advertising and promotion. The Center turned out to be completely newsworthy and got healthy boosts in news stories and by appearances on radio and television of the people manning the exhibits. The International Center was opened with an informal reception for the press and representatives of the various nations, held just prior to the ribbon-cutting ceremonies which opened the fair. The reception was attended by Gov. Allan Shivers and most of the fair's directors.



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in the industry, and offer-  
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of Merit and  
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featuring  
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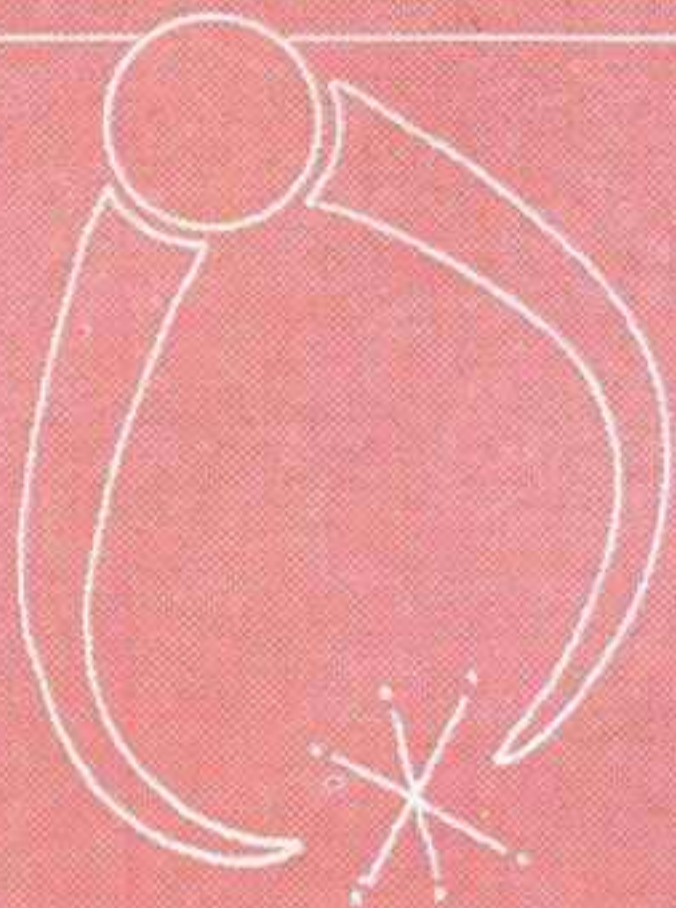
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many great State Fairs.**

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**To our friends everywhere  
we extend our  
sincere thanks for a most  
successful tour in '55**

**To Fair Secretaries and Board Members,  
to our many loyal employees, to our friends  
throughout Show Business, to our millions of  
fine patrons, to all of you whose help and  
cooperation we have had, we extend  
our sincere appreciation for your  
everlasting friendship.**

**FLOYD E. GOODING**  
*President*

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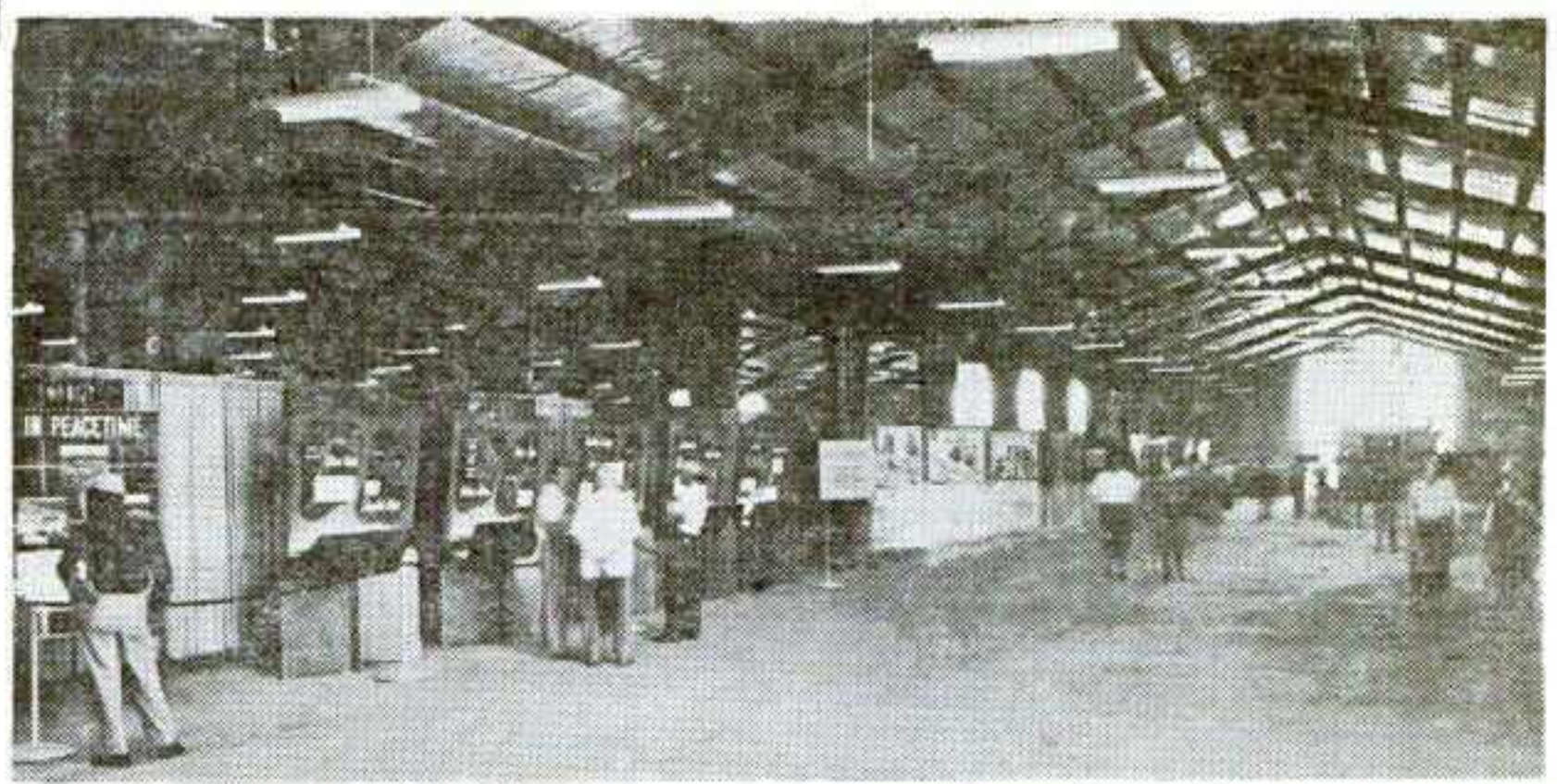
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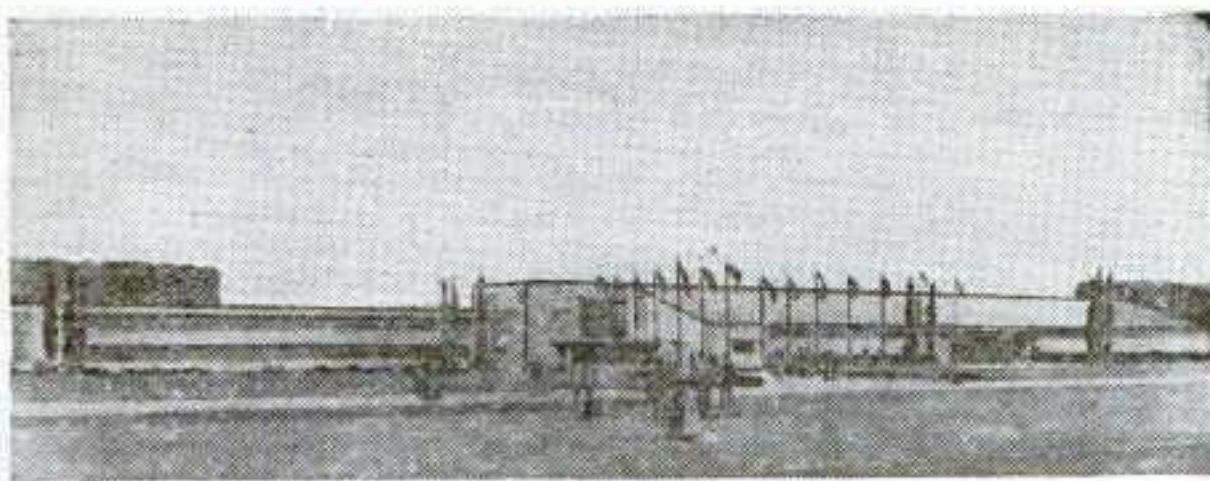
for thousands of Ohioans  
and many from surrounding states



# OHIO

## STATE FAIR

Columbus, Ohio



*The Million-Dollar  
Junior Fair Youth Center.  
Housing for 1,200  
youths; cafeteria to  
accommodate 2,000;  
auditorium seating 3,000.  
Completed in 1955.*

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The Ohio State Fairgrounds and Buildings are open and available for activities throughout the year.

**YOUTH CENTER**—Available for conventions and workshops.

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**JR. FAIR LIVESTOCK ARENA AND BARN**—For livestock sales and shows.

**GRAND STAND**—Seating Capacity—10,516. Bleacher Capacity—2,352. Complete Cafeteria and Dining Room Service if Desired.

We invite inquiries from Ice Shows, Rodeos, Circuses, Motorcycle Races, Name Bands, Stage Shows and attractions of all kinds. Also from managers of Conventions, National, State or District Meet-

ings, Harness Racing, Auto Shows, Home, Food, Trade and Industrial Shows, Athletic and Sporting Events, Horse and Dog Shows, Cattle Sales . . . in fact, any event that requires large exhibit or meeting space conveniently located.

### LET US KNOW YOUR NEEDS,

### FAIR EXHIBITORS

You'll find no finer facilities for exhibiting your products than at the Ohio State Fair.

You'll find no group of people more interested in what you have to sell than at the Ohio State Fair.

Ohio's Multiformality of Farming makes it a Better Industrial Market.

Ohio's Diversity of Industry makes it a Better Industrial Market.

Ohio's concentration of population makes it a Better Consumer Market.

Ohio's conveniently located and well-attended State Fair enables you to contact the people of these prosperous farming and industrial centers effectively and economically.

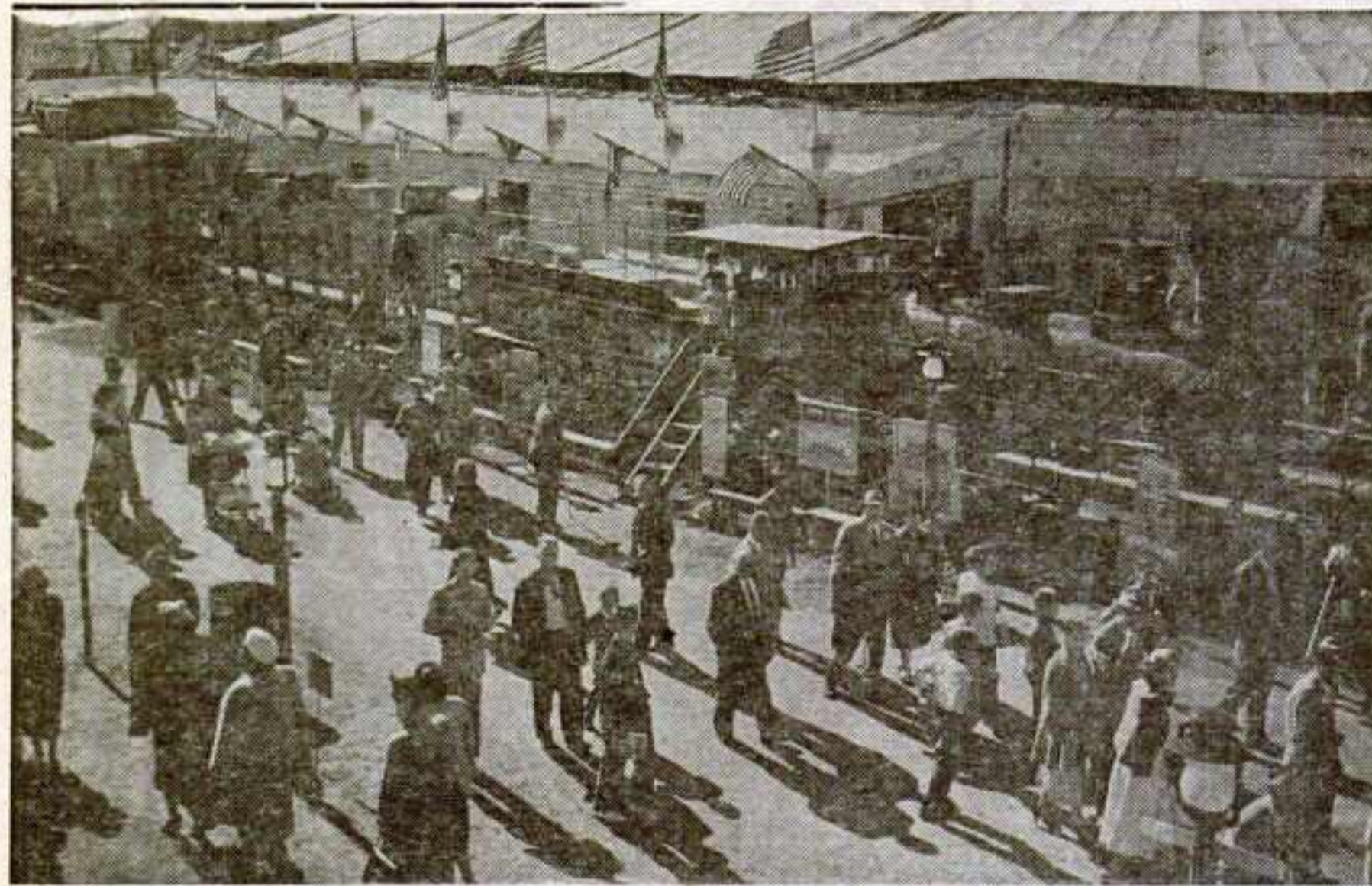


PLAN NOW TO EXHIBIT AT THE  
OHIO STATE FAIR IN 1956

Contact: S. C. CASHMAN, State Fair Manager

# OHIO STATE FAIRGROUNDS

COLUMBUS 3, OHIO



## Gold Town in East

**D**ANBURY (Conn.) Fair patrons got an extra helping of imaginative showmanship this year. Manager John Leahy added Gold Town, a sparkling re-creation of an Old West town at the time of the '49 gold rush, to the spacious grounds. Some Davy Crockett is mixed in the free exhibit-show, along with a large helping of pixie humor supplied by Leahy and his assistant, Irving Jarvis.

A profitable concession line was razed to make room for the extensive and costly display. A real train of the era, plus authentic antique furnishings, were hunted after Leahy's research trip last winter to the West Coast. Separate buildings were constructed to house the saloon and dance hall, general store, blacksmith shop, barbershop, Wells Fargo Express office and the jail. Blockhouses, with guns mounted on swivels on the ramparts for youngsters to aim, and a giant statue of Davy Crockett are located at the entrance. Behind the jail, which contains a whole bevy of manikin bad men, is the cemetery. Weathered "tombstones" humorously recount the end of the ill-advised rustlers and bank robbers.

### Appeal to Adults, Children

All of the units, including the train, are wide open to patrons who can roam and examine at will. Except for the availability of sheriff's badges and neckerchiefs and the dispensing of "Kickapoo Juice" as well as other beverages good for snake bite and the like in the saloon, there are no sales or demonstrations.

With Gold Town, Leahy has once again hit on a feature that seems to hold equal appeal for adults and children. The thousands of adults who roamed the area for an hour or more did so with obvious enjoyment. Moppets had just as much fun, or perhaps even more, since they were the ones who manned the rifles, roamed the train and rang the engine bell. Hundreds found the setting a natural for picture taking.

### Parade Thru Grounds

Leahy's other exhibit-shows, Main Street, New England and the Barnyard, hold the same appeal for adults and youngsters after several years. His daily parade within the grounds is another permanent feature that seems to hold equal favor with all age groups.

Gold Town was too expensive an undertaking to rate as a trial balloon. If it hadn't found favor with the public it could have been a costly mistake. But it proved to be tremendously popular, probably in just the way that the astute Leahy figured it would. Before the run was over he was plotting embellishments to add to the area next year.



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**to people**

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Over three-quarters of a million\* of the nation's "buyingest" people . . . folks with far above average purchasing power . . . attend California's great State Fair every year.

Join the nation's top advertisers who exhibit year after year.

\* Average yearly attendance 1952-1955 was 777,501 persons

# California's

1956 STATE FAIR and EXPOSITION  
**AUGUST 30 thru SEPTEMBER 9**  
Sacramento, California

For exhibit information write: California State Fair and Exposition • P. O. Box 2036, Sacramento, Calif. • Dudley T. Fortin, Manager



MORRIS CHALFEN SAYS:

# MAKE IT A HOLIDAY

## A SPARKLING EXTRAVAGANZA THAT PULLS AND HOLDS THE CROWDS

We can play your Fair outdoor or indoor. This is the greatest spectacle on the road today—all in one giant package. HOLIDAY ON ICE carries its own complete ice-making equipment. Let's get acquainted at the Convention. Make plans now for your 1956 dates.

A sure-fire hit attraction for grandstands, auditoriums and arenas, amphitheatres, stadiums and race tracks. Check the results—Salt Lake City; Springfield, Ill.; Lincoln, Neb.; Topeka, Kan.; Lubbock, Texas, and many others. It's the greatest Fair buy of the season.

### Icer Gives Topeka Fair Strong Finish

**Grandstand, Track Seat Sellouts Are Seen for Closing Three Nights**

TOPEKA, Kan., Sept. 17.—The 75th Diamond Jubilee Kansas Free Fair here is running counter to its usual form, with a powerful finish indicated, as contrasted with the usual weak wind-up. Reason for the virtually insured strong finish is the presentation for the first time of "Holiday on Ice" on Friday night (16) to the biggest night turnout in the fair's history. The grandstand was a sellout long before the performance and about 4,000 additional seats were placed on the race track. Only once in the history of the fair has the grandstand been completely sold out.

### 'Holiday on Ice' Gets 80G at Lincoln, Neb.

**Outgrosses '54 Revue by \$45,000; Outside Gates Up; Midway Biz Climbs**

LINCOLN, Neb., Sept. 10.—"Holiday on Ice" registered a thumping \$80,000 gross as the night grandstand attraction at the Nebraska State Fair, which closed its seven-day run Friday night (9) with total attendance slightly higher than last year. The icer, presented here for the first time, supplemented the traditional revue as the night grandstand attraction. Success of the fair went "far beyond my expectations." Last year's attendance was 289,000 and this year's count at about 300,000. Extremely hot weather, mercury soaring to 103 degrees in the closing days, prevented the icer from topping the revue in its first appearance.

### 'Holiday' Tabs \$133,000 Gross At Utah Fair

**Icer Take Offsets 3,000 Gate Dip Caused by Weather**

SALT LAKE CITY, Oct. 1.—"Holiday on Ice" grossed \$133,000 in performances at the Utah State Fair, which closed Sunday (29) for an increase of \$9,000 over last year for a like number of performances. Sellouts were the rule for night shows, as they were for the day shows.

### Lubbock, Tex., Tops '54; Icer Plays to Sellouts

LUBBOCK, Tex., Oct. 1.—The Panhandle South Plains Fair, paced by "Holiday on Ice" in its new Coliseum, was topping last year in its first performance despite the fact that the fair closed on Thursday (29) with a close to 2,000 seats unsold at the same time. The icer played to sellouts each night of '54 with the big Saturday yet to come. In fact, spending all over the grounds topped a year ago, Davis reported. The ice show closed Friday night to head for the Tulsa fair and a show headed up by Tex Ritter was set to appear both matinee and evening in the big building. Despite a 200-foot addition to the fair's swine barns this year, it was necessary to set up temporary pens to care for the overflow of entries also surging in.



NEW YORK, N. Y.  
1775 Broadway  
Circle 6-8660

# HOLIDAY ON ICE

## AT YOUR FAIR

### TOTIN' ICE AROUND THE WORLD!

with

**HOLIDAY ON ICE OF 1956 (U.S.A.)**  
**ICE VOGUES OF 1956 (U.S.A.)**  
**HOLIDAY ON ICE, INTERNATIONAL (EUROPE)**  
**HOLIDAY ON ICE IN GREAT BRITAIN**  
 and  
**HOLIDAY ON ICE IN THE FAR EAST**

#### U.S. ICE SHOW A HIT AT INDONESIA FAIR

Skaters Appearing at Trade Exhibit an Unusual Sight in Tropical Country

By ROBERT ALDEN

JAKARTA, Indonesia, Aug. 28

There was something new under the tropical Indonesian sun yesterday—ice skating.

Under the semi-official auspices of the United States Government, an ice show came to town.

When an Indonesian crowd of 4,000 saw forty brightly costumed skaters sweep across the arena in a swirl of clipped ice and flashing silver blades there

was a gasp. Except for a few persons who had seen ice skating during visits overseas, no one had ever seen such a performance.

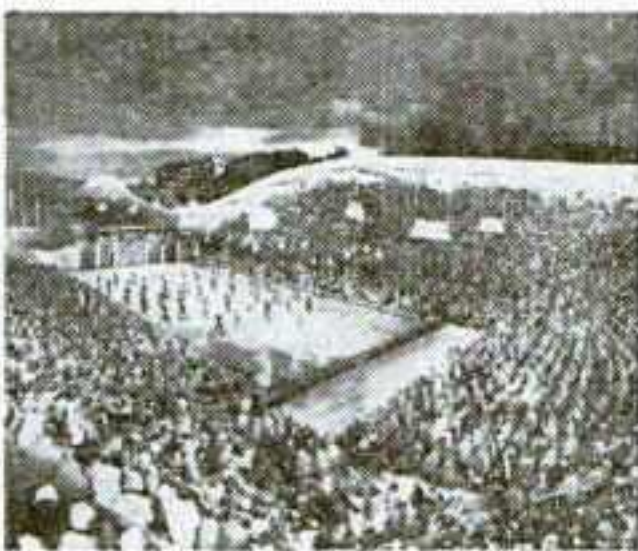
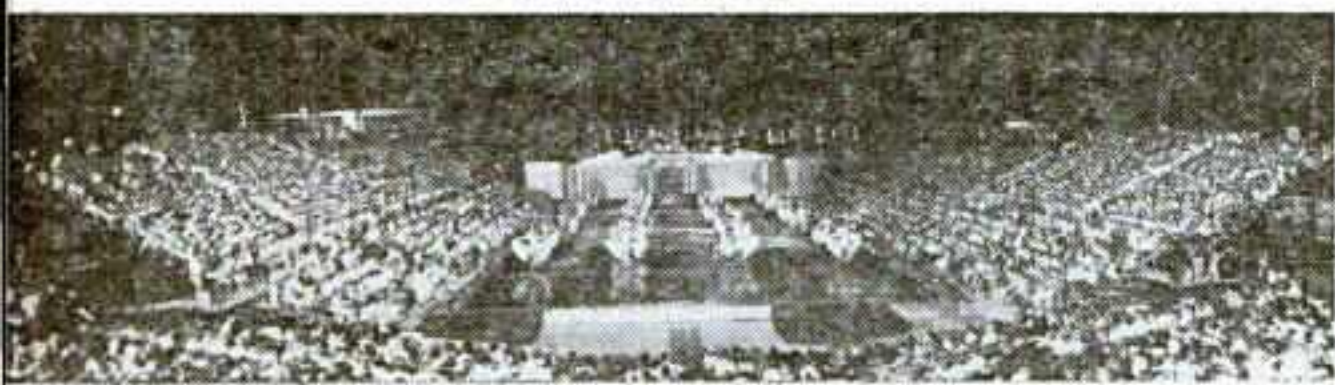
The leaps and spins of skaters, familiar to patrons of Madison Square Garden or winter-time outdoor superintendents in Rockette Center, were sources of wonder to these people just south of the Equator.

They roared at a drunken sailor routine and children shrieked with delight at skaters in monkey costumes. How children see monkeys all the time, but not wearing ice skates.

Although the start of the show was delayed for two hours and ten minutes, people never seemed to tire of staring at the rectangle of ice, measuring 100 by 50 feet.

Ice Only on Holidays

For the most part, the people



October 13, 1955

"The show was fast, clean and a marvelous spectacle and under expert direction and management."

Stratner G. Jones, General Manager  
Illinois State Fair  
Springfield, Ill.

September 30, 1955

"... sell-out houses were seen by the people—and 'Holiday on Ice' conquered them all. . . . It is really true. Everybody who has seen your show is go-go."

A. B. Davis, Manager  
Panhandle South Plains Fair Assoc.  
Lubbock, Texas

October 17, 1955

"... This colorful, spectacular show was exceptionally well received by the public. In the seven performances presented by 'Holiday on Ice,' more than 80,000 people viewed this wonderful show. . . ."

Edwin Schultz, Secretary  
Nebraska State Fair  
Lincoln, Neb.

October 17, 1955

"... It is almost unbelievable that each year the show is able to top the previous year's performance in talent, costuming and quality. Our only regret is that we had to turn so many away due to complete sell-outs. . . ."

Harold W. Gill, Acting Manager  
Utah State Fair Assoc.  
Salt Lake City, Utah

October 17, 1955

"... I have been swamped with commendatory statements from those who saw the show here in Topeka. . . . I want to express our congratulations to you for the staging of a most distinctive and attractive outdoor production."

Maurice E. Fager, Manager  
Kansas Free Fair Assoc.  
Topeka, Kans.

October 18, 1955

"... we wish to express our thanks and appreciation for the show put on by 'Holiday on Ice'. . . . May I personally thank you for the fine show and trust that the 1955 production will be even better."

Rex B. Baxter, Manager  
Tri-State Fair  
Amarillo, Texas

### FAIRS

- UTAH STATE FAIR, Salt Lake City (new record)
- CANADIAN NATIONAL EXHIBITION, Toronto
- CALGARY STAMPEDE, Calgary, Alta.
- EDMONTON EXHIBITION, Edmonton, Alta.
- TULSA STATE FAIR, Tulsa, Okla. (new record)
- ILLINOIS STATE FAIR, Springfield
- LOS ANGELES COUNTY FAIR, Pomona
- WISCONSIN STATE FAIR, Milwaukee
- CENTRAL FLORIDA EXPOSITION, Orlando
- HEART OF ILLINOIS FAIR, Peoria
- ALLENTOWN FAIR, Allentown, Pa.
- NEW JERSEY STATE FAIR, Trenton
- DUTCHESS COUNTY FAIR, Rhinebeck, N. Y.
- NEW YORK STATE FAIR, Syracuse
- JAMESTOWN FAIR, Jamestown, N. Y.
- MASON CITY, IOWA, FAIR, Mason City
- WEST VIRGINIA STATE FAIR, Lewisburg
- TRI-STATE FAIR, Amarillo, Texas (new record)
- KANSAS STATE FAIR, Hutchinson
- PANHANDLE FAIR, Lubbock, Texas
- NEBRASKA STATE FAIR, Lincoln
- KANSAS FREE FAIR, Topeka

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### THE AMAZING Continental Attraction MIRACLE FOUNTAINS

A Thrilling and Colorful Spectacle

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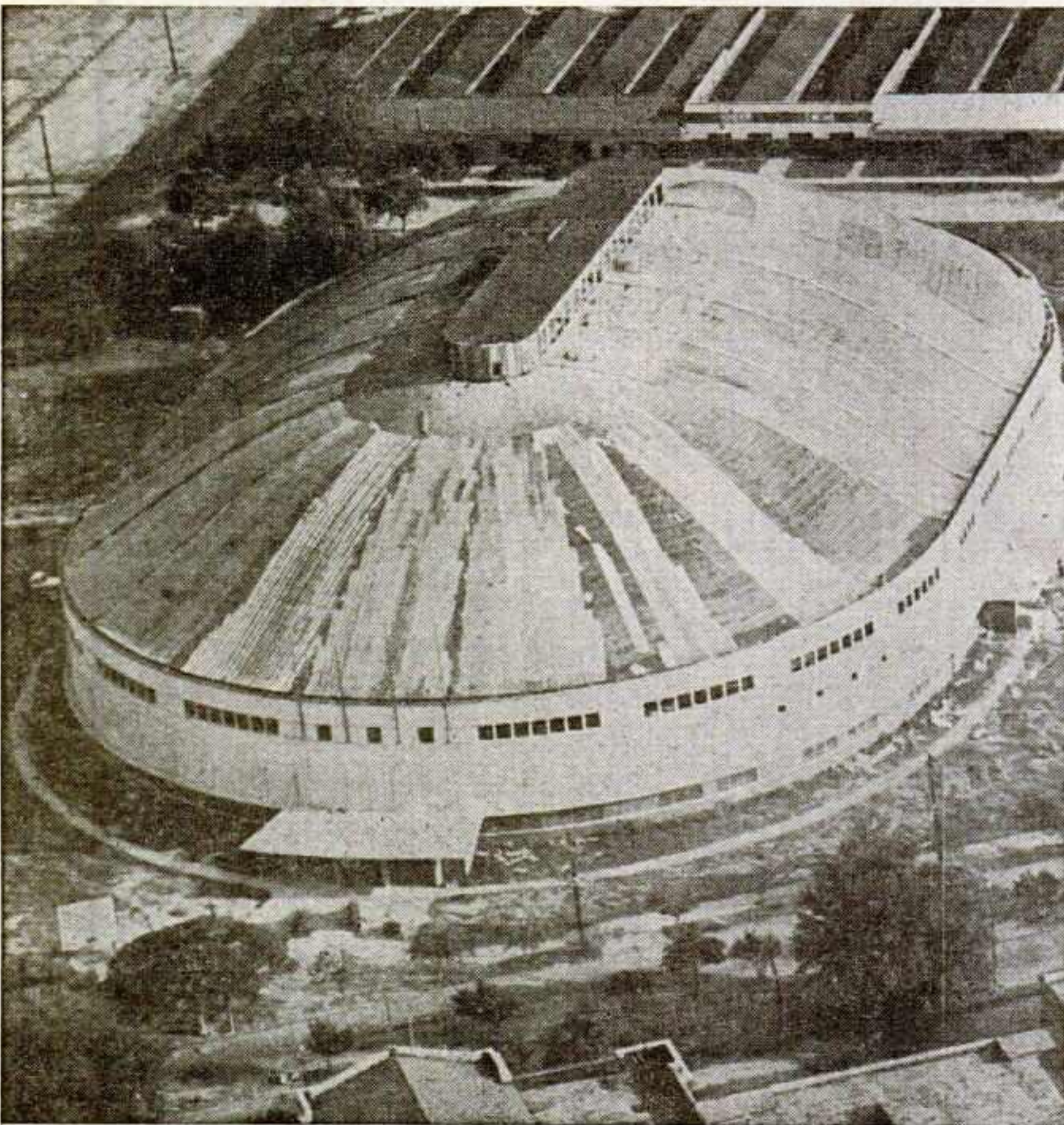
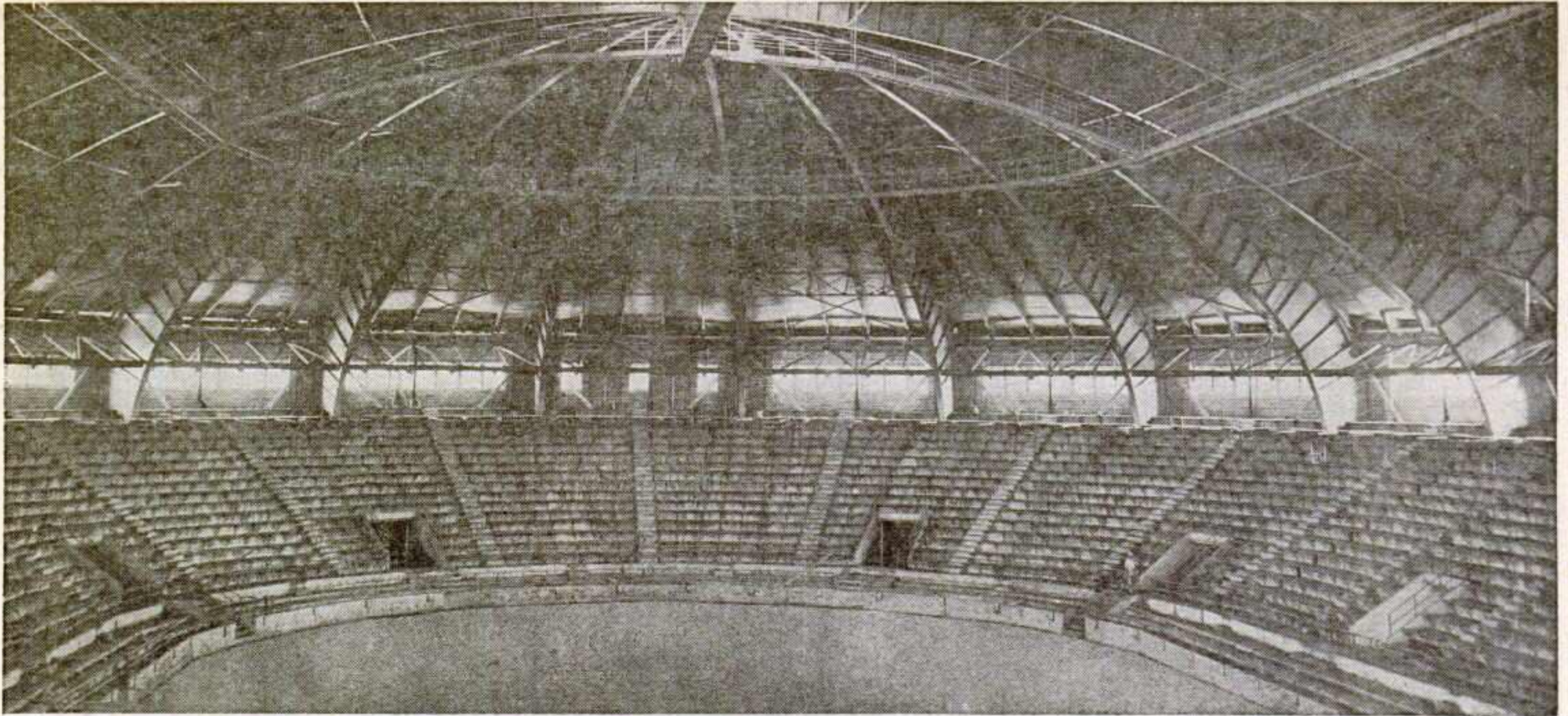
PARIS, FRANCE Claridge Hotel

MORRIS CHALFEN, President

FOR INFORMATION CONTACT  
HOLIDAY ON ICE SHOWS, INC.

A. R. GRANT  
1442 Hayden Ave.  
Cleveland, Ohio  
Glenville 1-8505

JOHN FINLEY  
1775 Broadway  
New York, New York  
Circle 6-8660



## Two-in-One Bldg.

**T**HE new Youth Activities and Livestock Exhibition Building at the Louisiana State Fair, Shreveport, is one of the most unusual fairgrounds buildings in the nation.

Designed to serve a dual function, the \$1,500,000 building has a clear spanned livestock arena with 9,000 permanent seats and dormitory facilities which will accommodate up to 500 youngsters overnight.

It is believed to be the only major building in the country that combines a huge arena with dormitory facilities. Usually, dormitories are provided in a separate building. And, usually, space under the seats is used either for food concessions or for commercial exhibit space.

The pressing need for both an arena and dormitories at the growing Louisiana fair caused a merging of both in the building. The dormitories, four of them, are centrally located and have facilities for heating.

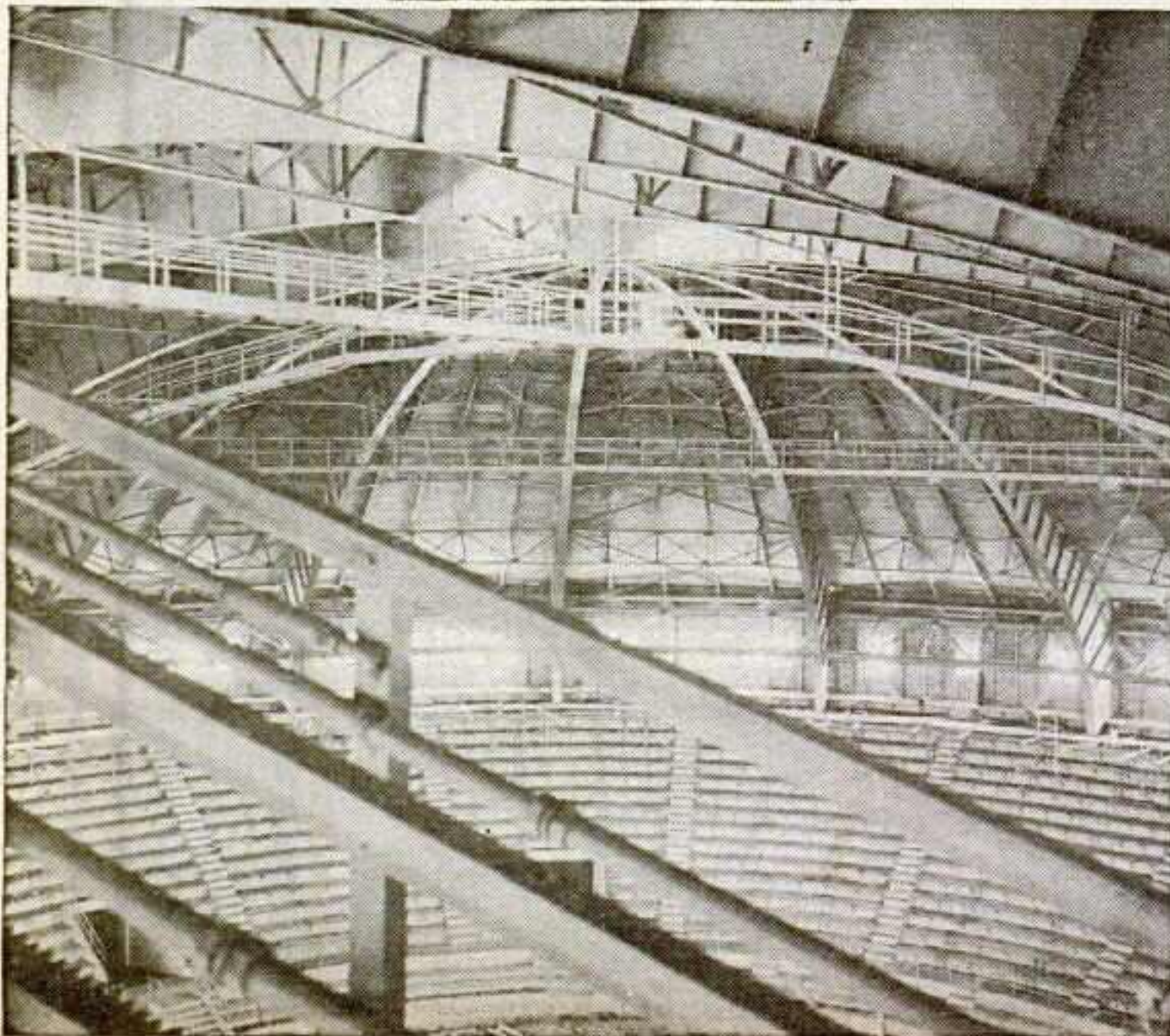
Over-all size of the building is 420 feet long, 300 feet wide and 100 feet high, giving the structure the distinction of being one of the largest buildings in Louisiana. The arena area is 240 feet by 120 feet.

Started in 1947, it was not roofed until this year, as funds needed for completion had been lacking after the first phase of construction had been finished. Even at this year's fair the building was only partially used as all work on it had not been completed.

Contractors suspended work during the fair so that the arena could be used on some days for the judging of livestock. Finishing touches are to be made during the next few months.

Most of the money for the building was provided by the Louisiana Legislature with the balance contributed by the fair.

Much use is foreseen for the building in the period when the fair is not in operation. Joe Monsour, fair secretary, said tentative plans call for it to be used for such attractions as ice shows, sport events, basketball principally, and touring attractions. A portable floor would have to be used for basketball games, and ice shows would have to provide portable rinks.



# KEEPING PACE WITH THE "BOOMING" SOUTH



**NOW  
GREATER  
THAN  
EVER!**

# ALABAMA State Fair

**BIRMINGHAM**

**R. H. McIntosh, General Manager**

**October 1-6, 1956**



## Free Attractions!

**T**HE New York State Fair, Syracuse, this year pulled a switch. Out to bolster its attraction program, it offered one of its major lures—Phil Spitalny and His All-Girl Orchestra—free, twice daily, to all comers every day of its run.

The innovation paid off handsomely. Attendance hit a new all-time high. The fair, moreover, reaped a harvest of good from it.

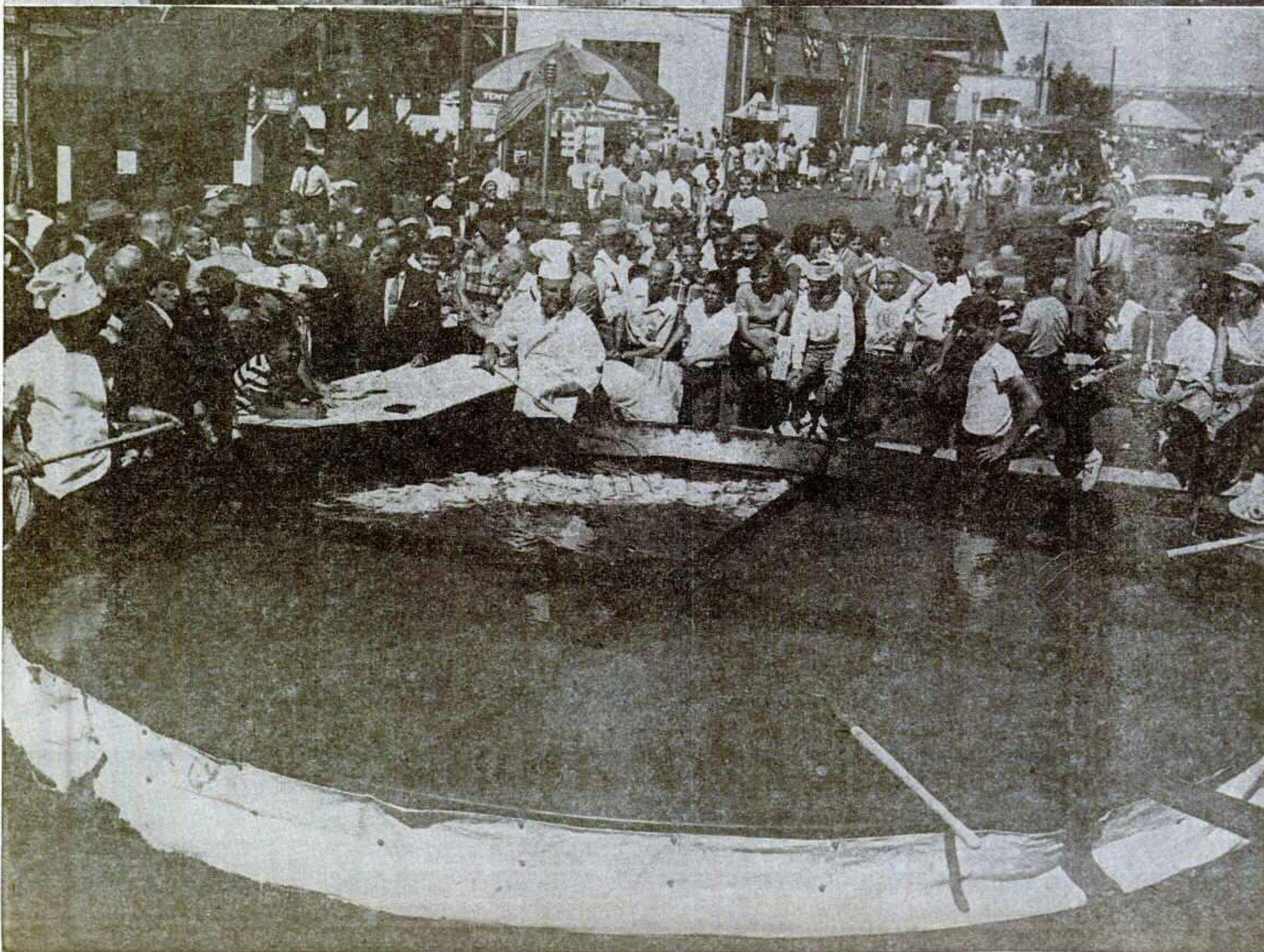
After totaling up the results, fair execs said they were more than pleased. Higher attendance, attributed in part to the cuffo concerts; improved public relations, and longer stays on the grounds by many patrons more than warranted the expense, they maintained.

The fair turned to the free show because its facilities are such that they limit the number of major attractions that can be presented during the fair. Livestock judging in the Coliseum cuts into the time that the building is available for shows. And the grandstand is small, unroofed and remotely situated.

A dollar gate price, higher by far than charged by most State fairs, entered into the decision to present the Spitalny orchestra. The setting for the concerts—a new bandshell erected in Empire Court, a broad tree-dotted green expanse immediately inside the main entrance—added to the appeal.

People in large numbers sat, squatted and stood, some with children on their shoulders, at all of the concerts. Park-type benches made the area particularly inviting to the oldsters.

Another free attraction—or what proved such—was the demonstration of chicken frying, staged thru the use of what was billed as the world's largest frying pan. Measuring 15 feet in diameter, the pan—and the frying, with pitchforks used as forks—was presented near the poultry building as a build-up for the State's poultry industry.



THE WORD FOR

# DUQUOIN

*State Fair*

DU QUOIN, ILLINOIS

YOU'LL MEET  
A FOUR-STATE  
MARKET  
WITH OVER  
3 MILLION  
PEOPLE!

AMERICA'S FINEST FAIR and  
EXHIBITION FACILITIES . . .  
Reaching into a four-state area of Missouri, Illinois, Indiana  
and Kentucky, here is the best attended fair in Southern Illinois.  
A modern grandstand, outstanding exhibit facilities, plus a  
reputation for presenting the best, make this a "must" on your  
sales program. . . . Plan to include an exhibit at the DuQuoin  
State Fair in your 1956 budget. You'll meet your very best  
prospects here.

**1956  
DATES**

AUG. 26  
thru Labor Day  
SEPT. 3

For details on exhibit space or use of permanent facilities for  
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**E. J. HAYES or D. M. HAYES**  
Co-Managers

**DUQUOIN**  
*State Fair*

Du Quoin,  
Illinois

# Kiddie Farm Pulls



**T**HE most important single factor in bringing many visitors to the fair is the farm exhibits, especially the animals, and the most important people on the grounds are the youngsters, in the view of Donald L. Swanson, Michigan State Fair manager.

Thus, in '55 he took the logical step of making it easy for the little folks—those up to 10 years of age—to see the animals without getting tired and cross. He introduced a kiddie farm which offered a full range of livestock tho limited number of each kind of animal.

### Easy to See

He offered this farm in an area that embraced other free features for the small fry, attractions such as a six-pony hitch. This special area, 120 by 170 feet, was fenced with standard farm wire fencing. Spotted close to the Woodward Avenue side of the grounds, it was easily visible from that heavily traveled thoroughfare.

The kiddie farm met with tremendous success. Visitors thronged to it, both day and night, to view the animals from outside the fencing. Visibility was easy, inasmuch as the animals were close to the fence and because fairgoers themselves were not permitted inside the enclosure.

### Put Cost at \$16,000

The farm was set up thru the co-operation of the Chevrolet Motor Company and 4-H clubs. Chevrolet put about \$12,000 into

building the exhibit, the fair spent an additional \$6,000 in landscaping and in labor during the fair period, and 4-H clubs supplied most of the livestock.

Buildings were constructed by Chevrolet's Chart and Display Department, and they were constructed to true five-eighth scale. Structures included a story-and-a-half farmhouse, barn, silo, corn crib and windmill.

The center portion of the arena where the buildings were spotted was elevated about four feet on a newly built terrace, with slopes and contour resembling typical farm conditions. A pond with ducks and geese was spotted in one section.

### Family Groupings

Animals were grouped in 24 pens constructed along the fence, with the animals clustered in family type groups, such as a sow and litter. A few of the pens were roofed, but in these instances the sides were open.

The animal groups, besides a sow and litter, included three ewes and a lamb, four rabbits and litter, three Shetland ponies with foal, three black lambs, a Muscovy duck and brood, and four hens and their broods.

Two farm boys from 4-H clubs were selected to be on duty at all times. These youths, about 17 or 18 years old, were in charge of feeding the animals and keeping the farm clean, and the assignment was divided between a number of boys. And they were paid for their work by the fair.

### Lone Commercial Touch

Signs indicated the Chevrolet-fair co-sponsorship, but the only direct commercial touch for Chevrolet was skillfully tied in with the setting in the form of a roof sign on the barn, such as the roof signs commonly seen on barn roofs.

Good lighting, installed especially, helped give the feature strong crowds at nights. The buildings themselves were lighted and the exhibits were easily visible at night as all of the buildings were designed with stress on open sides.

Farm implement dealers whose exhibits were situated in a nearby area were delighted with the throngs pulled by the farm as they benefited from the unprecedented, heavy traffic.

### Boosts Attendance

Swanson pointed out that the idea for a kiddie farm at the fair was not new, but he was more than pleased with the reception given it. In his eyes it was the major factor in boosting the fair's attendance.

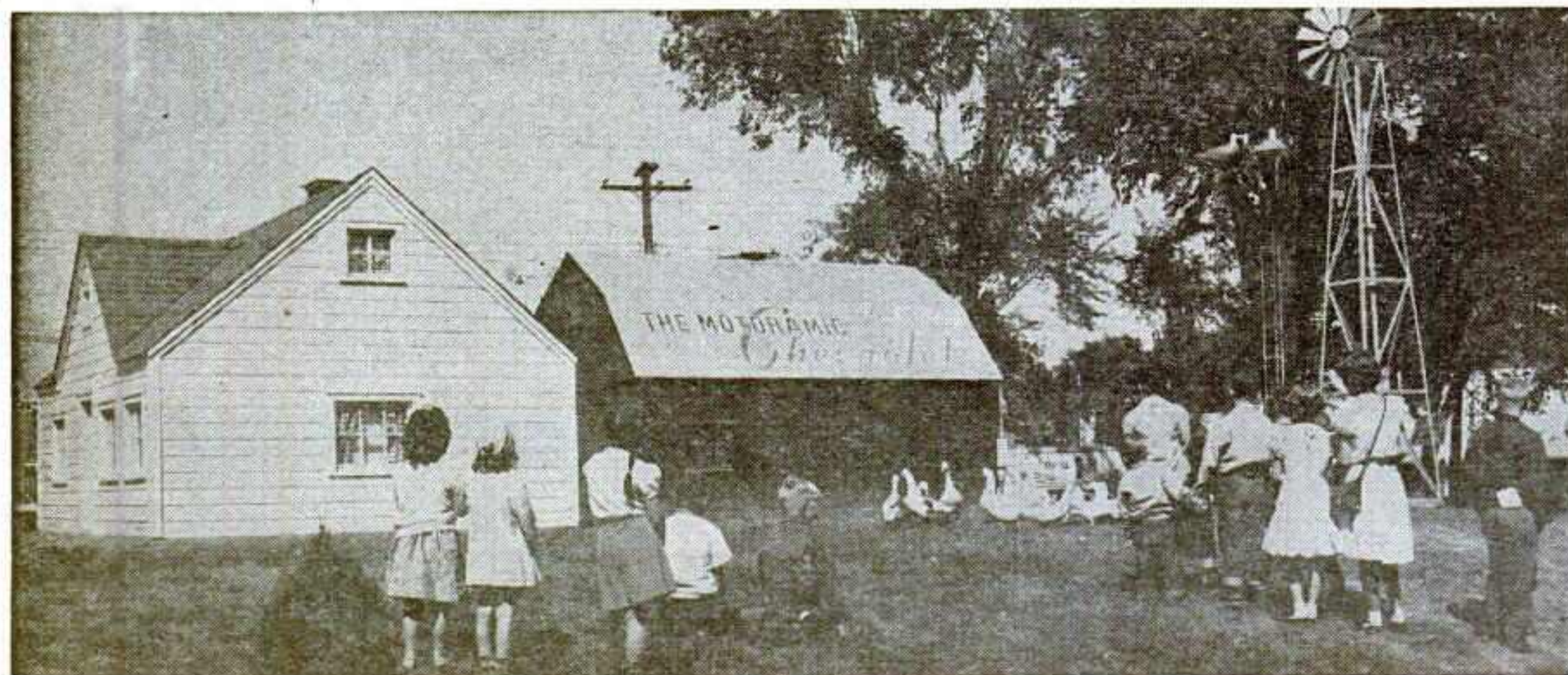
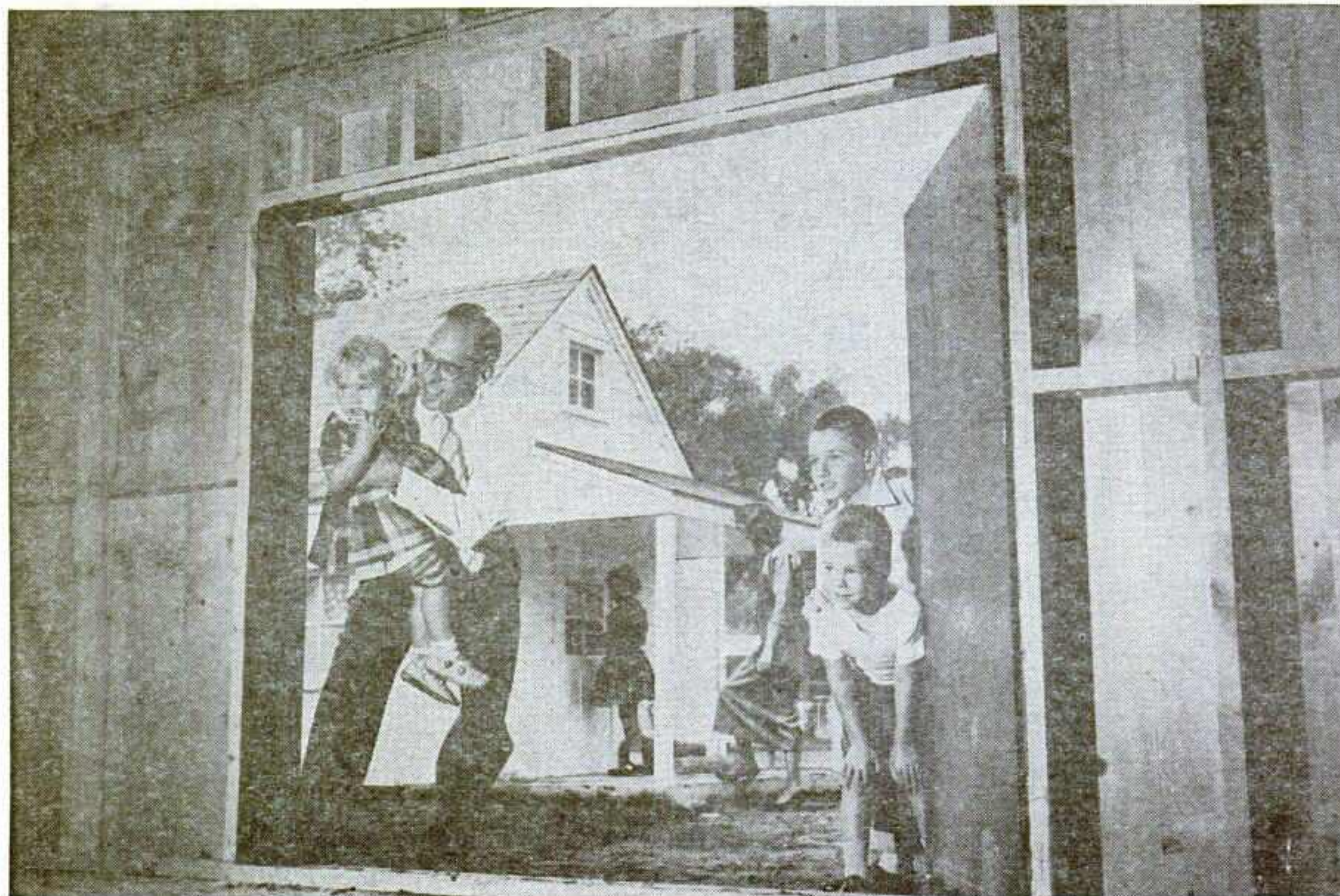
Explaining his objective in giving youngsters an insight into farm animal lore without boring them with long, tiring trips thru the exhibit barns, Swanson said, "It was my premise that this is a kids' day and age. The population is practically made up of kids. If you can get the kids to the fair, the parents will have to bring them—and parents are our paying customers."

### Increases Publicity

"It is hard for parents to walk two, three or four children thru the big agricultural buildings and at the same time having children keep their interest in what they see. But if you can get all the farm animals into one area and you can walk around it in a relatively short space of time, parents and kiddies alike are delighted."

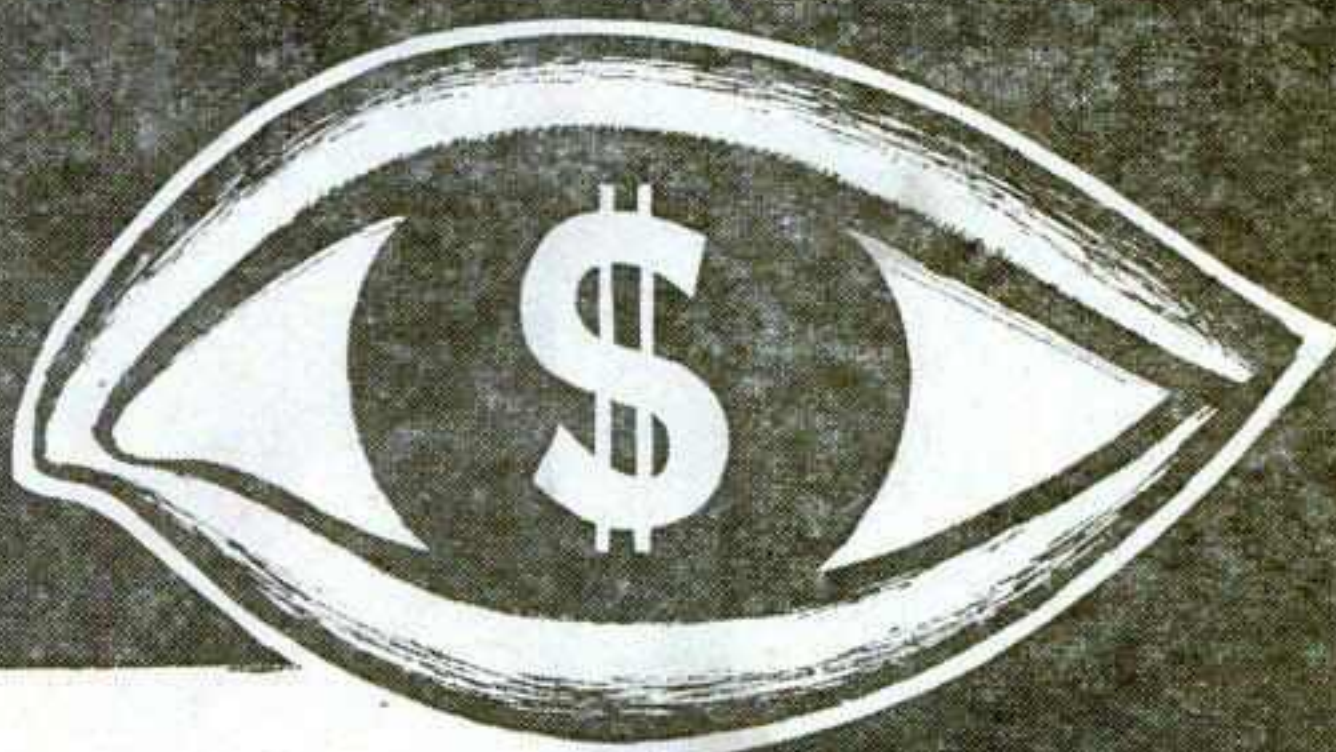
Citing benefits from the fair management's standpoint, Swanson said "I think it gave the fair more publicity than it would have otherwise received.

"It, moreover, took away some of the stigma from the old idea that the fair was completely commercialized. People went out of the grounds with the happy feeling that the Michigan State Fair is an agricultural fair."





an eye  
to more  
earnings in '56



# Illinois STATE FAIR

The farmers, teachers, workers, businessmen and office workers who annually make this fair a "must" all are in the mood for new ideas, products or services.

In this rich and prosperous area with annual per capita incomes far above the U. S. average, if you want a real low-cost-per-person contact, you'll say "yes" to an exhibit here in 1956.

### ENTERTAINMENT

In our efforts to assure the greatest number of people in attendance, we try to use the very best attractions available . . . therefore, we invite you to contact us if you believe your act is amongst the best and the unusual.

### CONCESSIONAIRES

Here on the grounds of this outstanding fair you will find every location to be satisfactory because the men who designed this layout know every phase of fair and outdoor show business. Certainly there are always some "better" locations. May we suggest you contact us early for one of these better spots.

### PROMOTERS-EXHIBITION MANAGERS

Beautiful, large seating capacity buildings available for year-round use for trade shows, sport shows, etc. For complete details and available dates, contact us now.

### ● SPRINGFIELD

Come and see for yourself the impact this fair has in educational, agricultural, industrial and scientific achievements . . . and then enjoy yourself, too, just like the rest.

**1956 DATES  
AUG. 10-19**

10 of the best selling days in Illinois



**STILLMAN J. STANARD**  
*Director of Agriculture*

**WILLIAM G. STRATTON**  
*Governor*

*Address All Inquiries to*  
**STROTHER G. JONES**  
*General Manager*

**ILLINOIS STATE FAIR, Springfield, Illinois**

## Gas Eye-Opener!

A TOUCH of beauty such as is seldom seen on fairgrounds proved to be a major highlight of the 1955 Louisiana State Fair, Shreveport. Called the Natural Gas Building, it housed four gleaming gas kitchens in a setting of air-conditioned splendor and attracted some 200,000 visitors.

United Gas Corporation, which has headquarters in Shreveport and operates a system that delivers natural gas to more than 500 cities and towns in the area, leased an antiquated structure on the fairgrounds and completely rehabilitated it. The old red brick exterior gave way to modern corrugated steel, eaves reached out to extend the roof line and a graceful marquee shaded an entirely new entrance.

Paved sidewalks now curve around a massive bed of yellow and white Chrysanthemums, and a wrought-iron fence bounds beautifully landscaped and sodded grounds to the sides and rear of the building.

### Interior Striking

The reformation of the interior was even more striking. A circular terrazzo concourse was used to enclose a raised lounge, and a smartly modern kitchen—complete to the last detail—was located in each corner of the square building.

Four five-ton Servel gas air-conditioning units were displayed behind glass panels. Laundry rooms were shown as charming centers of interest, with matching washers and gas dryers, gas water heaters and utility cabinets.

John Hannon, nationally known New York designer, whose work has been featured in the nation's best home-making magazines, designed the kitchens and selected appointments for the interior of the building. Special island and peninsular cabinets, folding doors and other features were built by Theodore Engbert, New York.

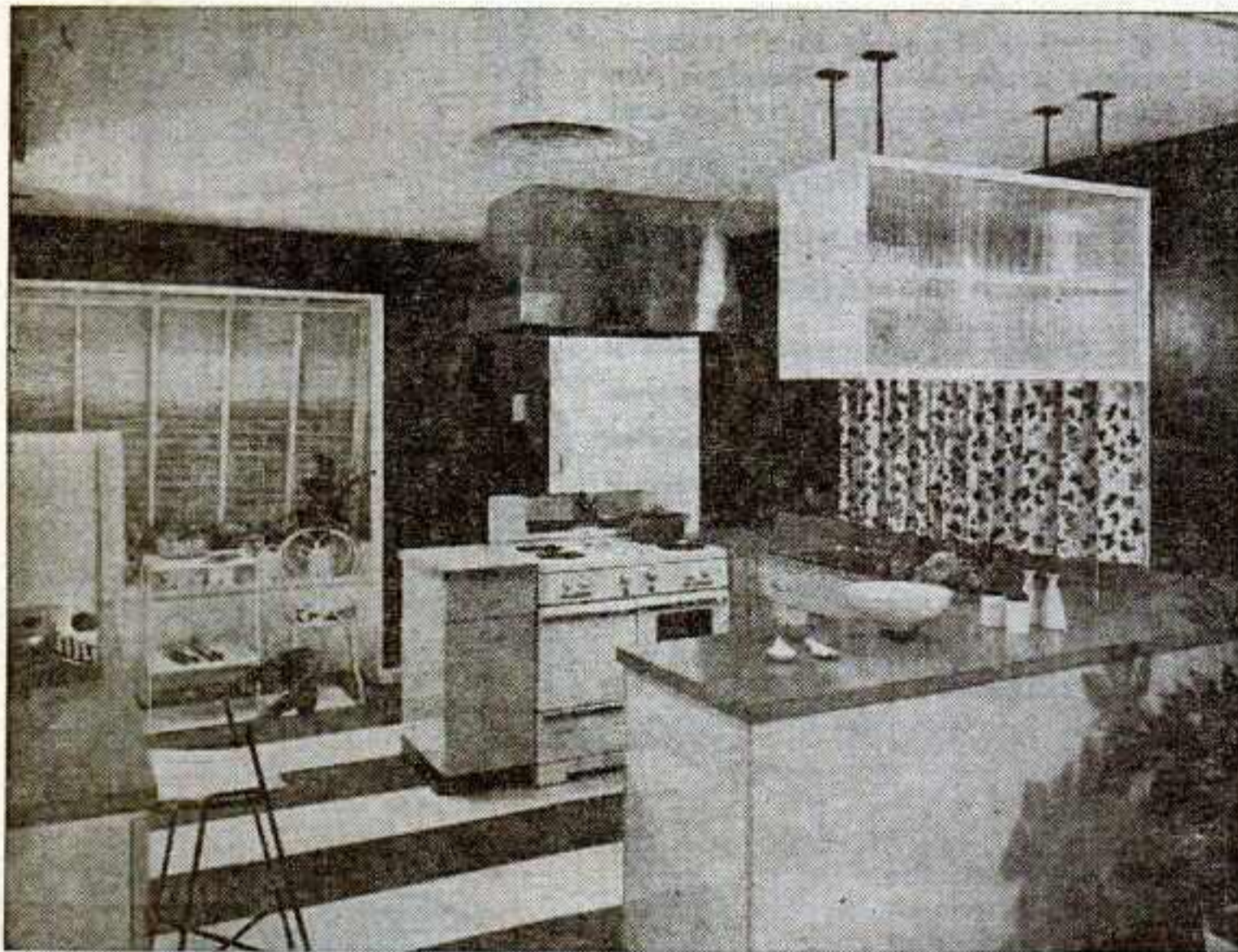
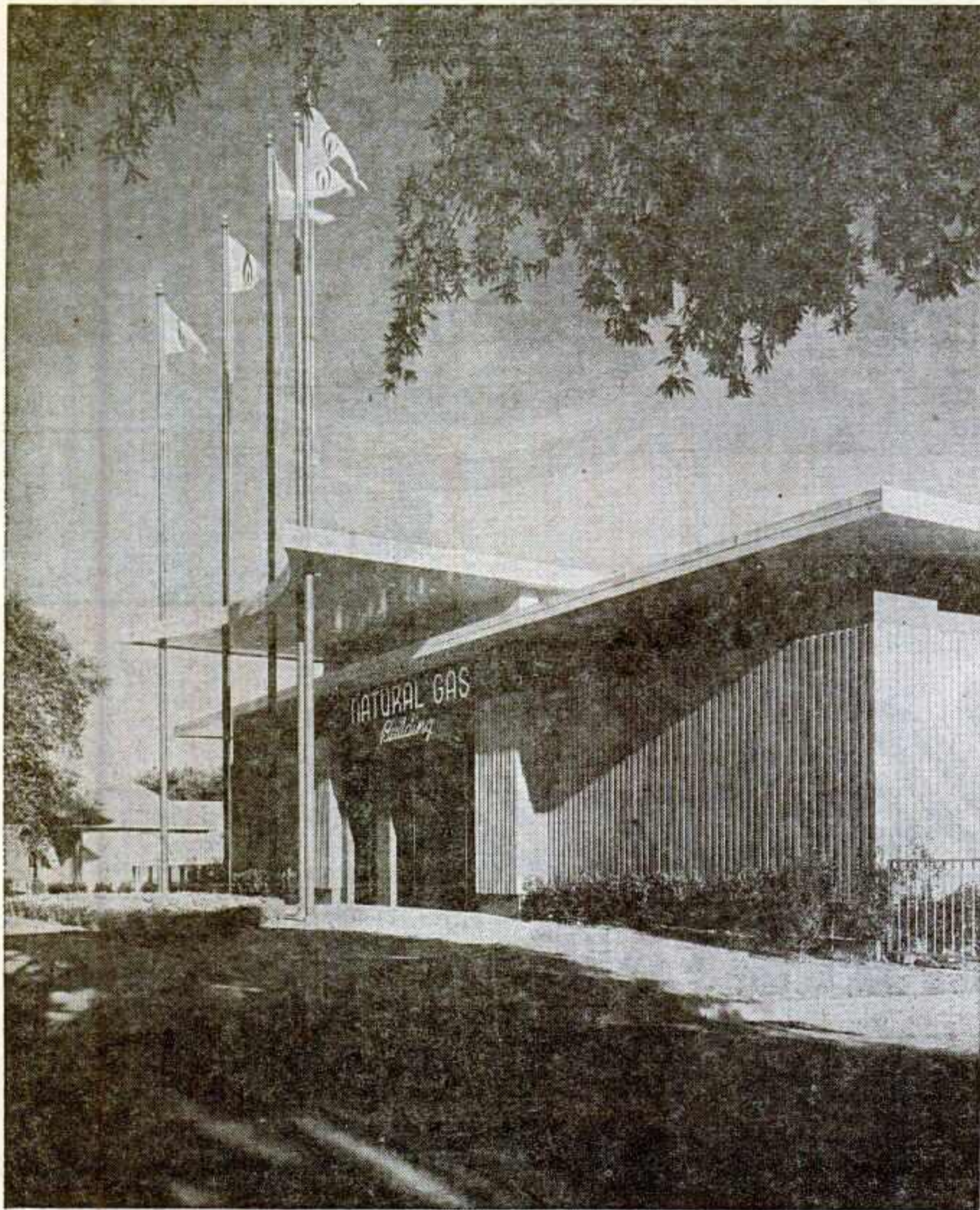
### Kitchen Decor

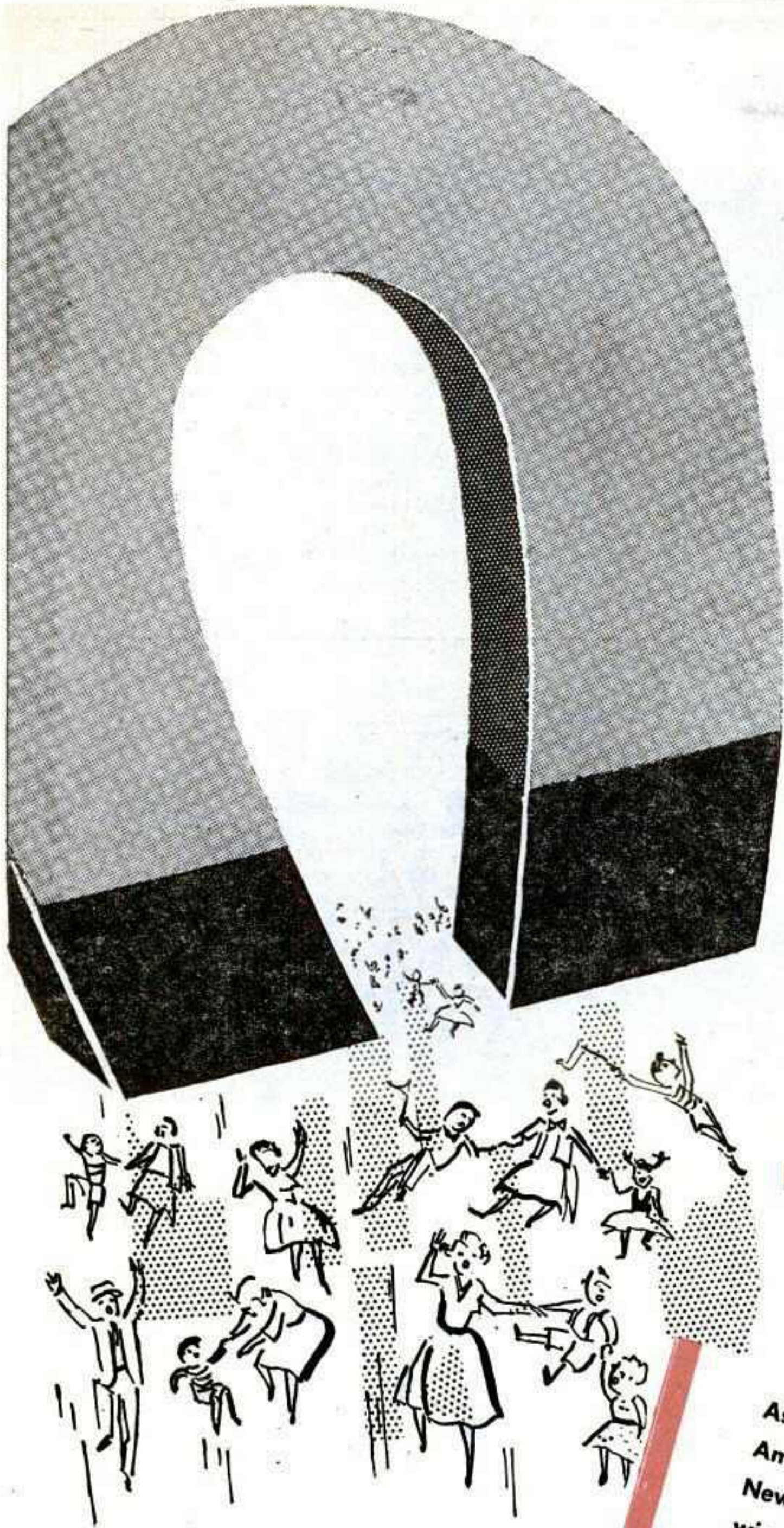
One of the kitchens was done in "blueberry," a color originated by House and Garden, accented beautifully by sand beige Formica top counters. Red, pink and pumpkin were combined in startling beauty in another of the kitchens, with pink and gray marbelized floor. Orange, sky blue and nasturtium were blended in one of the kitchens, while black, white and copper dominated another.

All appliances were connected and operating, with hot water in the tanks, ranges and built-in ovens and burners with live pilots, Servel gas refrigerators busily making ice circles, and gas clothes dryers needing only a flip of the switch.

Being a permanent exhibit of the beauty and convenience that can be obtained with modern gas appliances, the building will be used on a regular schedule thruout the year. Architects and builders showed particular interest in its many features and came from more than 100 miles away to visit the building.

Architects on the amazing renovation projects were Neild-Somdal Associates, builder was the W. Murray Werner Company, and landscaping was by the Lambert Landscape Company, all of Shreveport.





**ATTRACT**  
**A LARGER AUDIENCE**  
*at the*  
**MINNESOTA**  
**STATE**  
**FAIR**  
**ST. PAUL**

**1956 DATES—AUGUST 25 THRU SEPTEMBER 3**  
**TEN THRILL-PACKED DAYS**

As an exhibitor you will meet a cross section of Minnesota's and America's most progressive farmers. They come to learn "What's New" in farming methods and equipment. With them come their wives and families eager to learn and able to buy the appliances and home furnishings that make Minnesota farm homes equal to the most modern homes in cities.

Modern, comfortable exhibit buildings capable of accommodating every type of exhibit. Powerful entertainment attractions each day of the fair draw customers to your exhibits. Concessionaires dispensing all types of food and merchandise have returned year after year to serve this free-spending crowd.

Promotion, publicity and good will over the years have built the Minnesota State Fair to a position among the top Fairs in the country; Showcase of Minnesota's Agricultural, Industrial and Educational Achievements.

**PLAN YOUR EXHIBIT NOW**

**1955 ATTENDANCE: 1,007,101**

**HENRY W. SWENSON**  
*President*

**D. K. BALDWIN**  
*Secretary*

# Indiana Ups 'Em!

**T**HE nation's "buildingest" fair—the Indiana State Fair at Indianapolis—bolstered its reputation as such in '55 with the erection of two more buildings, a \$450,000 Farmers' Building containing a 1,000-capacity auditorium, a 400-seat cafeteria, a 1,900-square-foot display area and a \$350,000 addition to its sheep barn.

Erection of the building increased to more than 30 the number of major buildings and additions constructed over the past 25 years in a program which has made the Hoosier plant one of the best equipped in the country.

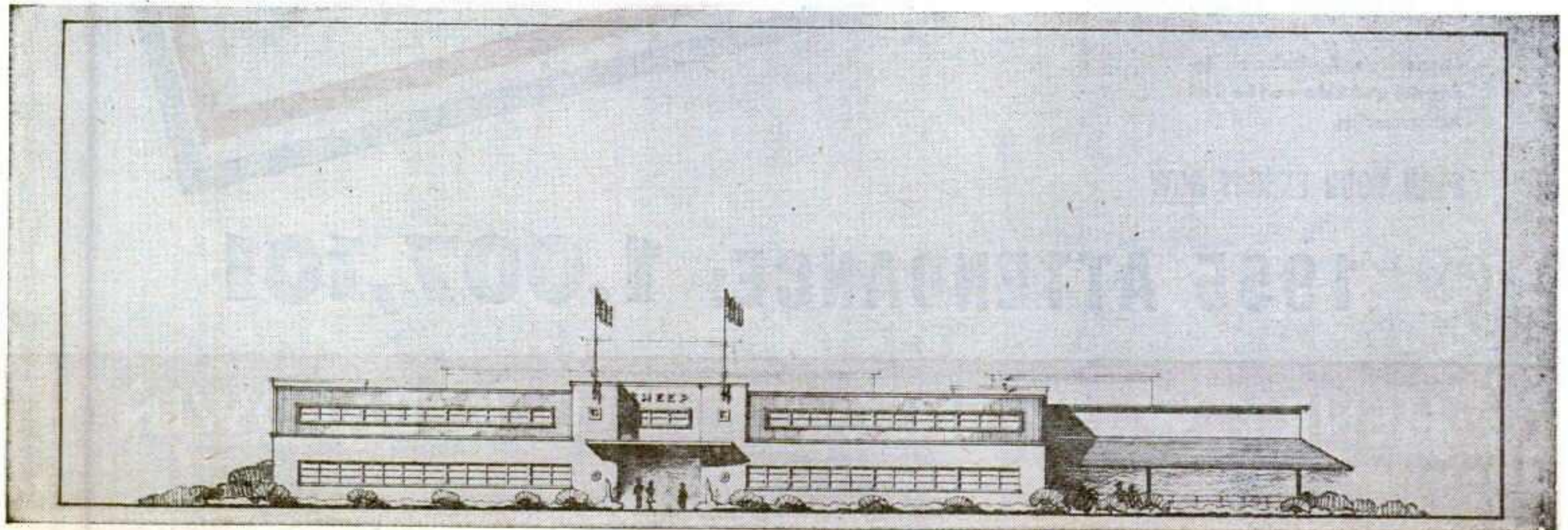
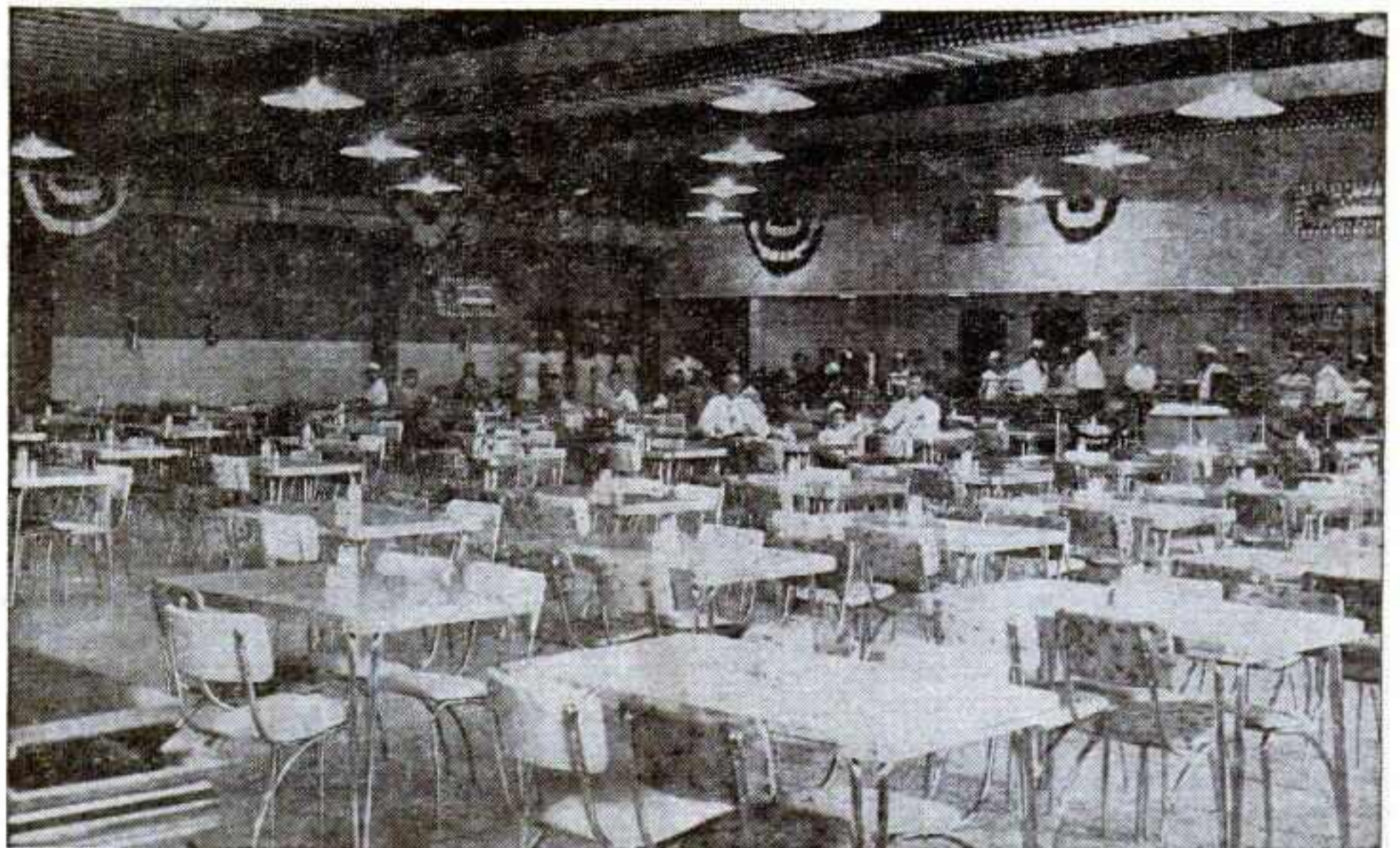
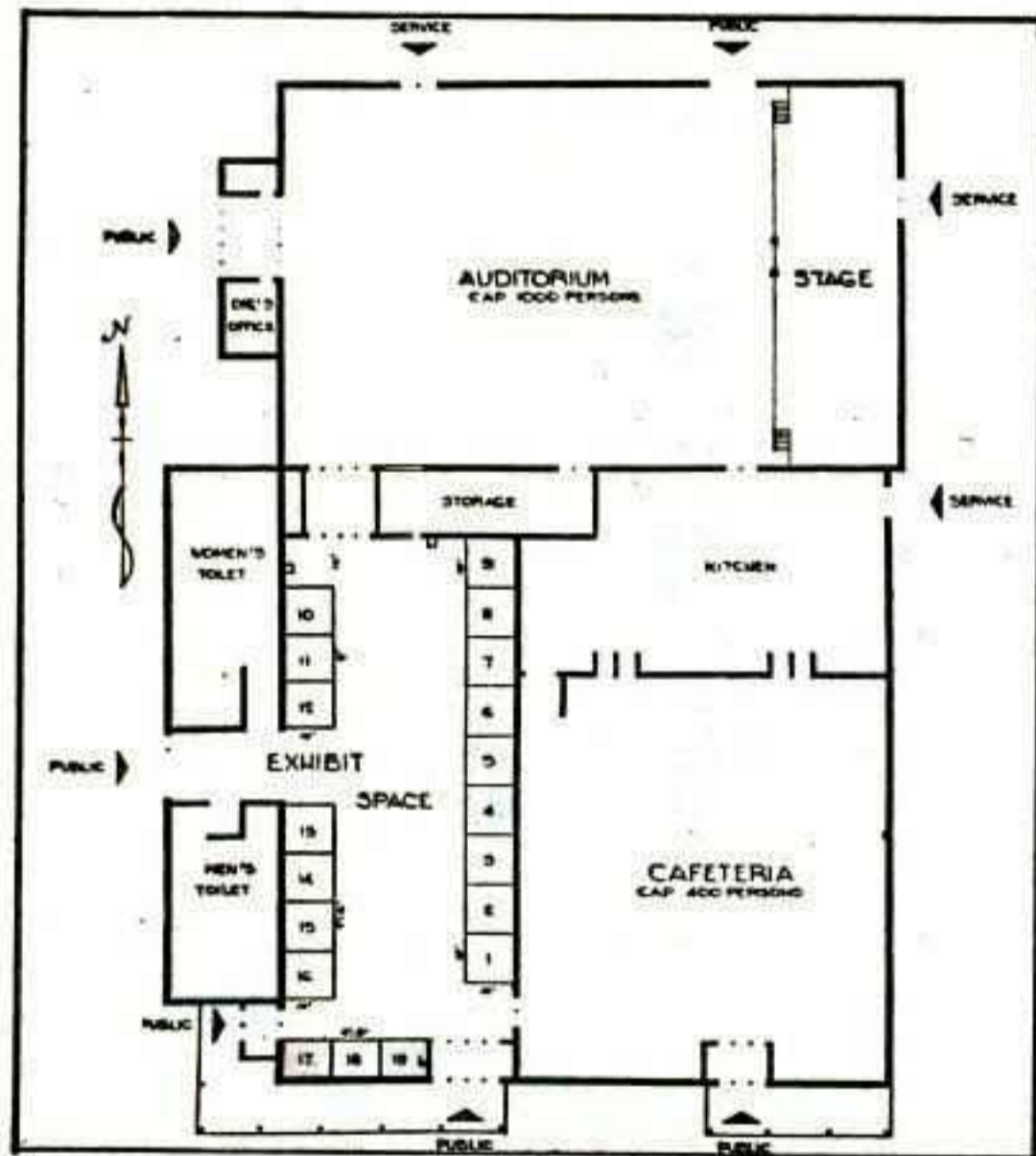
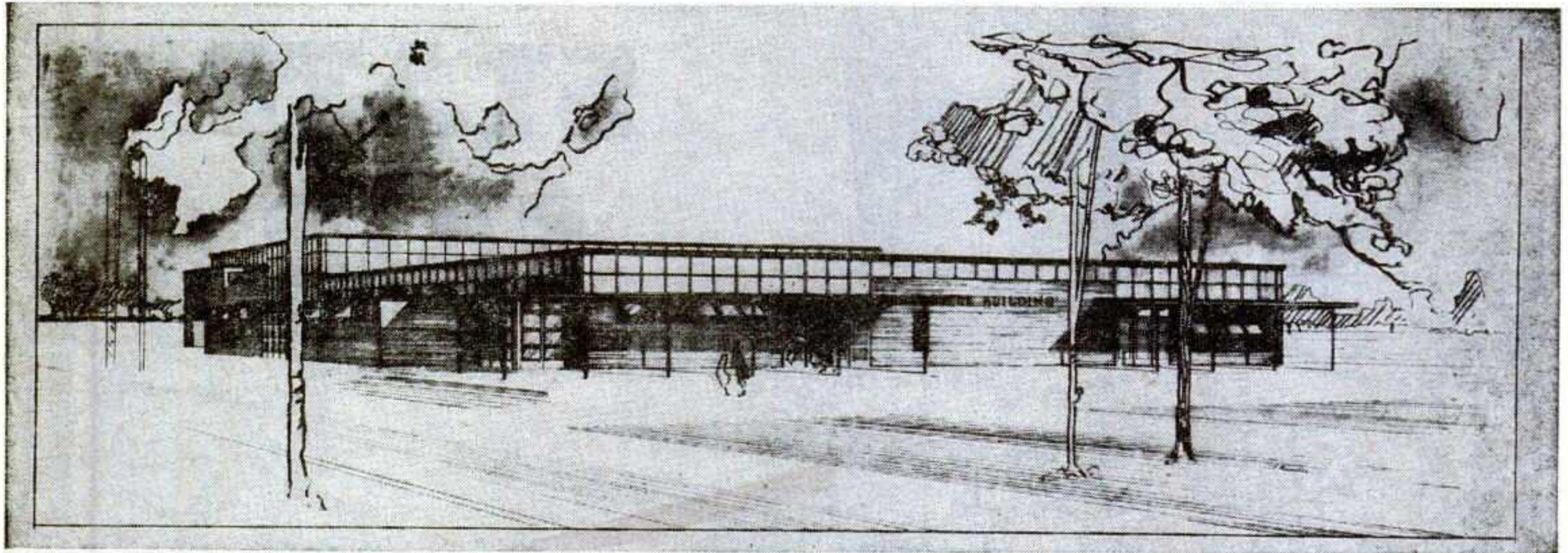
The Farmers' Building, as its name implies, is for use by farm organizations. The cafeteria in it is one of several built on the grounds within the last few years in line with the fair's policy of upgrading restaurant facilities.

The sheep barn addition includes a dormitory for exhibitors, with separate units for boys, men and women; a wool room, an office for the director and his staff, pens for 7,000 sheep, and a basement area where overflow entries can be housed.

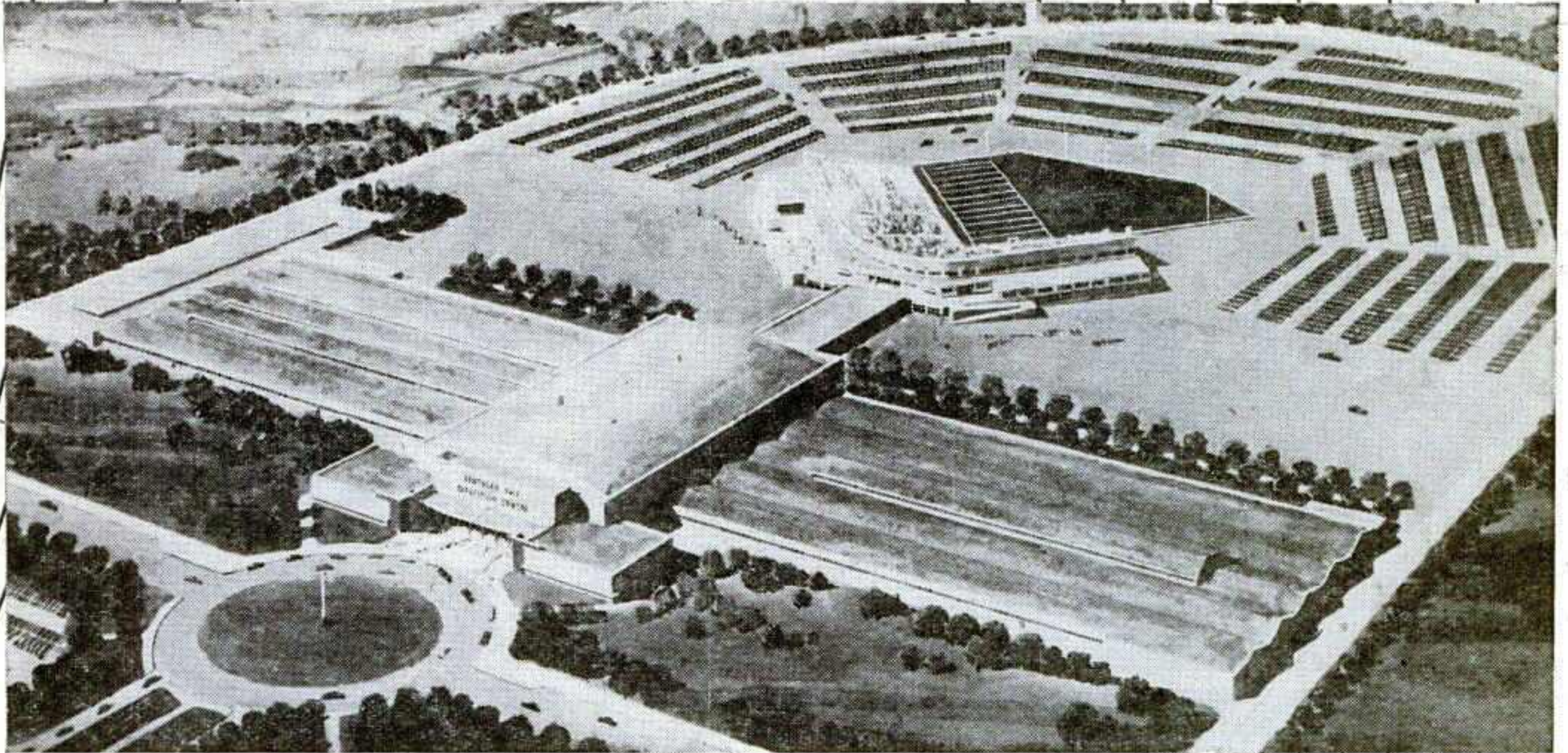
(Below are architects' conceptions of the Sheep Barn addition and of the Farmers' Building, together with a floor plan of that building and a view of its cafeteria.)

## 25-YEAR CONSTRUCTION RECORD

- 1955—Farmers' Building.  
Sheep Barn Addition.
- 1954—Cattle Barn Addition.
- 1953—Service Building.  
Restaurant.
- 1952—Conservation Building.  
Half-mile cinder track.  
Resurfacing mile track.
- 1950—Saddle Horse Barn Addition.
- 1947—Radio Center & Paddock.  
Art Exhibit Halls.  
Swine Barn Addition.
- 1946—4-H Electric Building.
- 1939—Coliseum.  
4-H Boys' Dormitory.  
4-H Exhibit Hall.  
State Fair Girls' School.
- 1936—Saddle Horse Barn.
- 1935—Manufacturers' Bldg. Annex.
- 1932—Indiana Univ. Building.
- 1931—Grandstand.
- 1930—Women's Building.
- 1927—Poultry Building.  
Speed Barns (4).  
State Teachers' College Exhibit.
- 1924—Purdue Univ. Bldg.  
Cattle Pavilion.  
Sheep Barn.  
State board of Health.
- 1923—Hotel.  
Swine Barn.
- 1922—Draft Horse Barn.
- 1921—Agri-Horticultural Bldg.



# introducing



THE

*Kentucky*

**FAIR AND  
EXPOSITION  
CENTER**

Situated only ten minutes from downtown Louisville, this tremendous plant provides exposition and public affairs facilities second to none in the world. At the intersection of major thoroughways in this large and colorful metropolitan gateway to the south, a 375 acre plot has been developed to accommodate every need and desire of exhibitors, performers, conventioners, and . . . the paying customer. Centered in a vast beautifully landscaped paved area which provides hard-surface parking for 12,000 vehicles and sod space for 15,000 more, plus traffic lanes to allow the efficient flow of such tremendous vehicular traffic, the huge Coliseum provides seating for from 15,000 to 21,000 persons. Flexible facilities of the building make it possible to stage virtually any type of activity hitherto provided for under roof anywhere in the world.

Flanking the Coliseum are two exposition halls and other display space providing a total of 799,000 square feet of space in which every foreseeable need of exhibitors has been efficiently and permanently provided for. All utility services are available right at booth locations and transportation facilities are complete, including a railroad spur leading to the Center itself.

A giant stadium, adjacent to the Coliseum, provides seating and full facilities for outdoor performances and sports events of all kinds.

You are welcome to The Kentucky Center which adds a new dimension to the charm, color, and drama of Kentucky Hospitality and Kentucky progress.



For Complete Information, Leasing or Use; Write:  
**DIRECTOR FAIR and EXPOSITION CENTER**  
LOUISVILLE, KENTUCKY

INDUSTRY'S MEANING

# TO A FAIR

By R. H. McINTOSH  
General Manager, Alabama State Fair

IT'S NOT "the same old thing" anymore, thanks to forward-looking business associations which have heaped the spectacular on top of the spectacular to give the fair manager something really new to talk about.

For years we have all thought that our fairs provided the greatest single medium for selling in existence. In addition we knew from experience that the razzle-dazzle of the midway atmosphere would draw crowds.

It was inevitable that we two—business and the fair—should get together and that is exactly what has happened.

Thruout the nation the prize cattle are competing with Pullman Standard as crowd drawers, General Motors is competing with the carnival barker for the attention of the crowds pouring into the gates of our great county and State fairs.

On the local level the story is the same. The local manufacturer, bookbinder, textile mill, utility companies and even the neighborhood

*(Continued on page 142)*

FAIR'S MEANING:

# TO INDUSTRY

By JOHN P. NEWSOME  
President, Associated Industries of Alabama

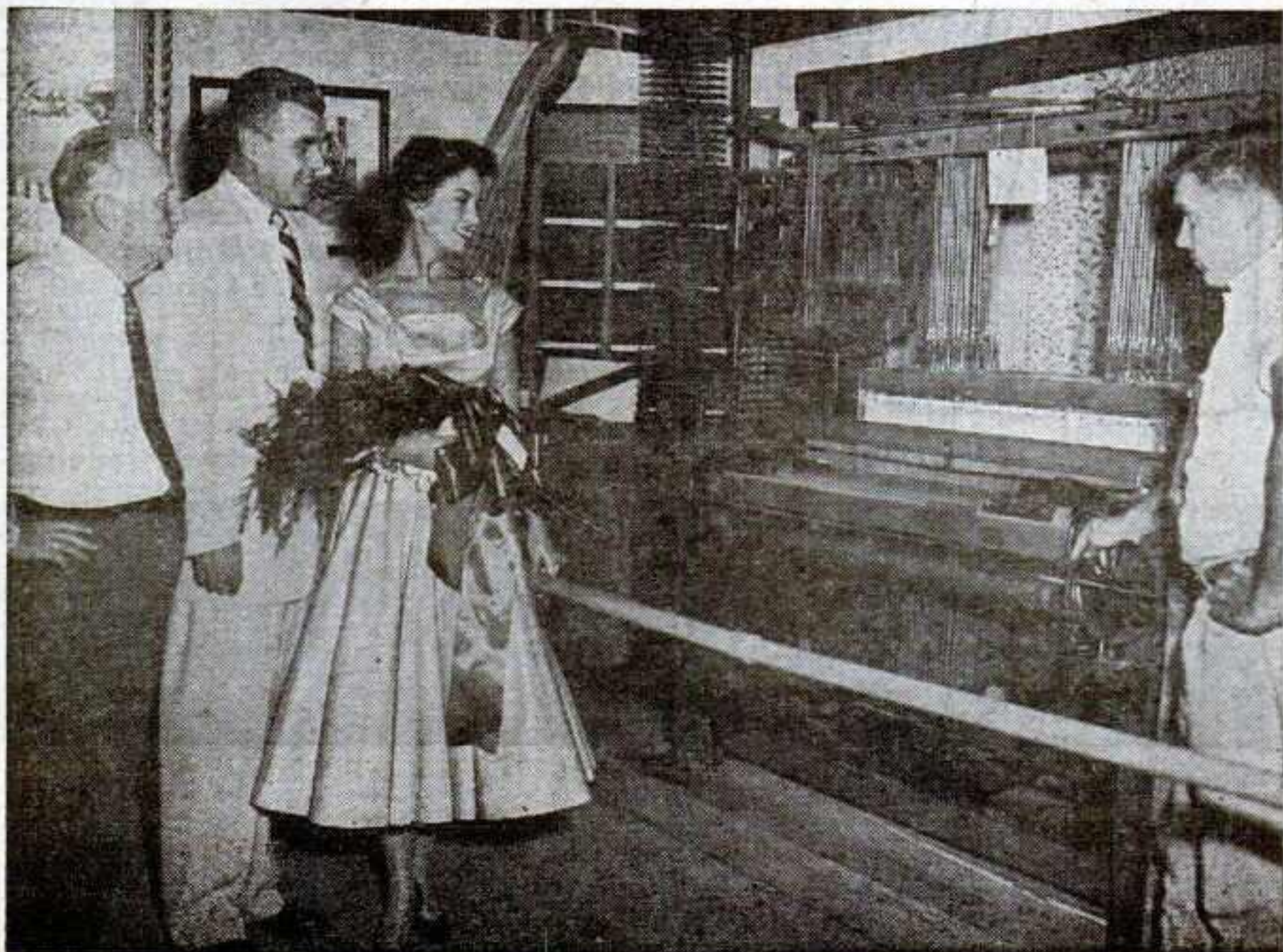
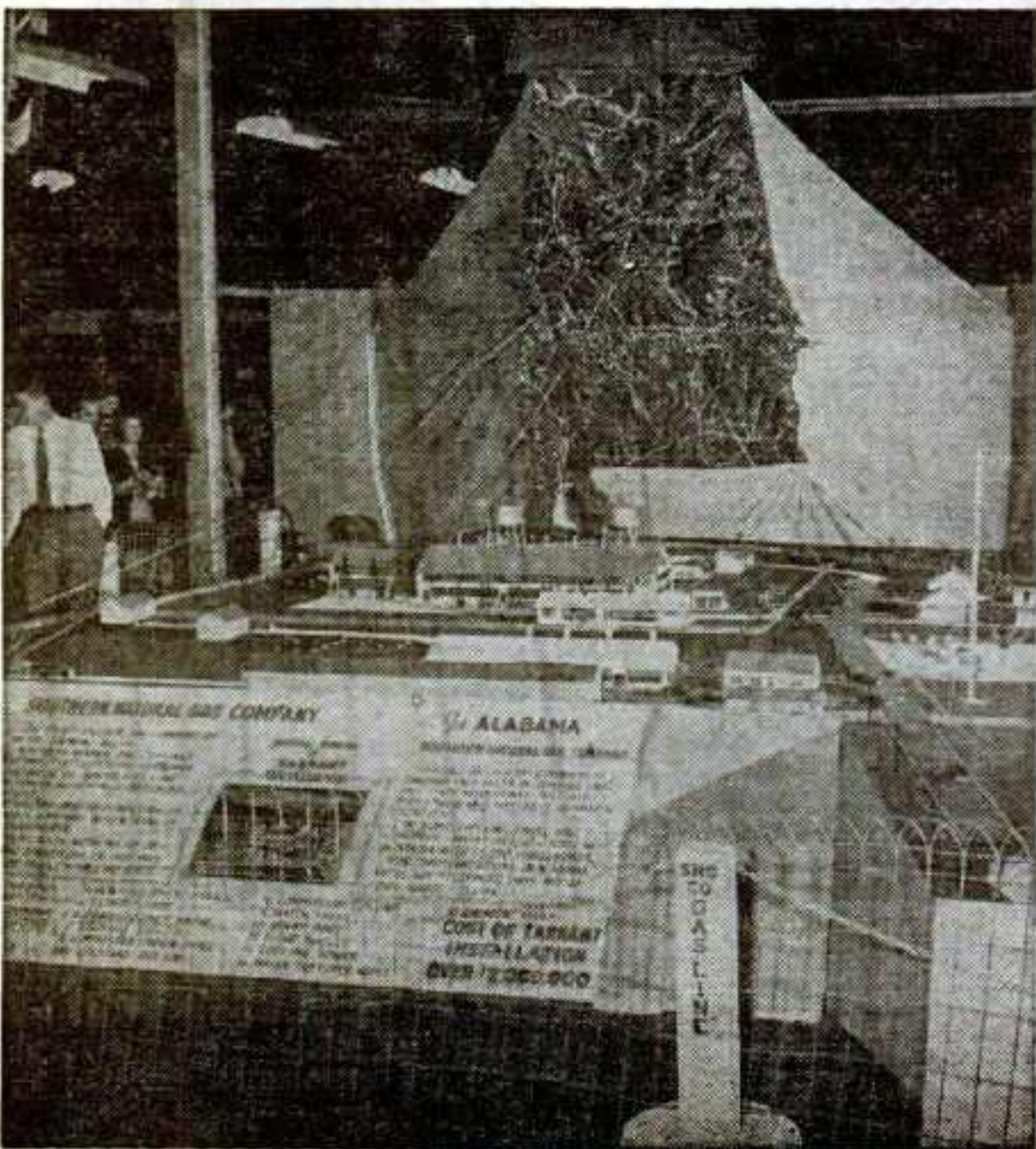
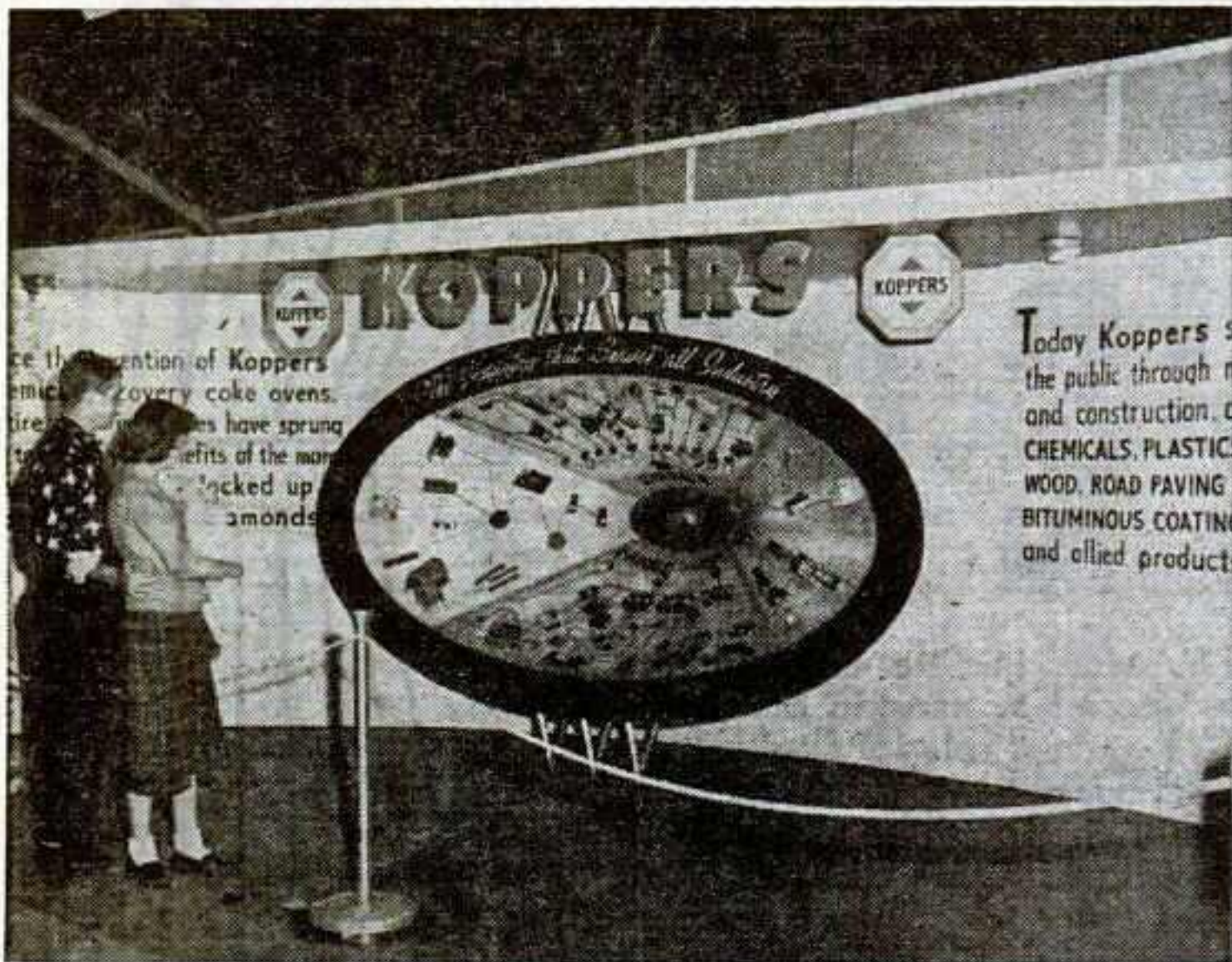
THERE'S a new pitchman on the fair midway and, altho he's no sleight-of-word artist, the more than 85,000,000 who attend the nation's State and county fairs each year are pouring inside to see what he has to offer.

The new pitchman is selling industry in a way it never was sold before.

More and more manufacturers and businessmen are discovering a new advertising and public relations medium in the old institution of State and county fairs.

A new sales front has been opened—a sales front of millions of people, in a friendly holiday mood who are willing and actually glad to "stop, look and listen"—and all this comes at a comparatively small cost.

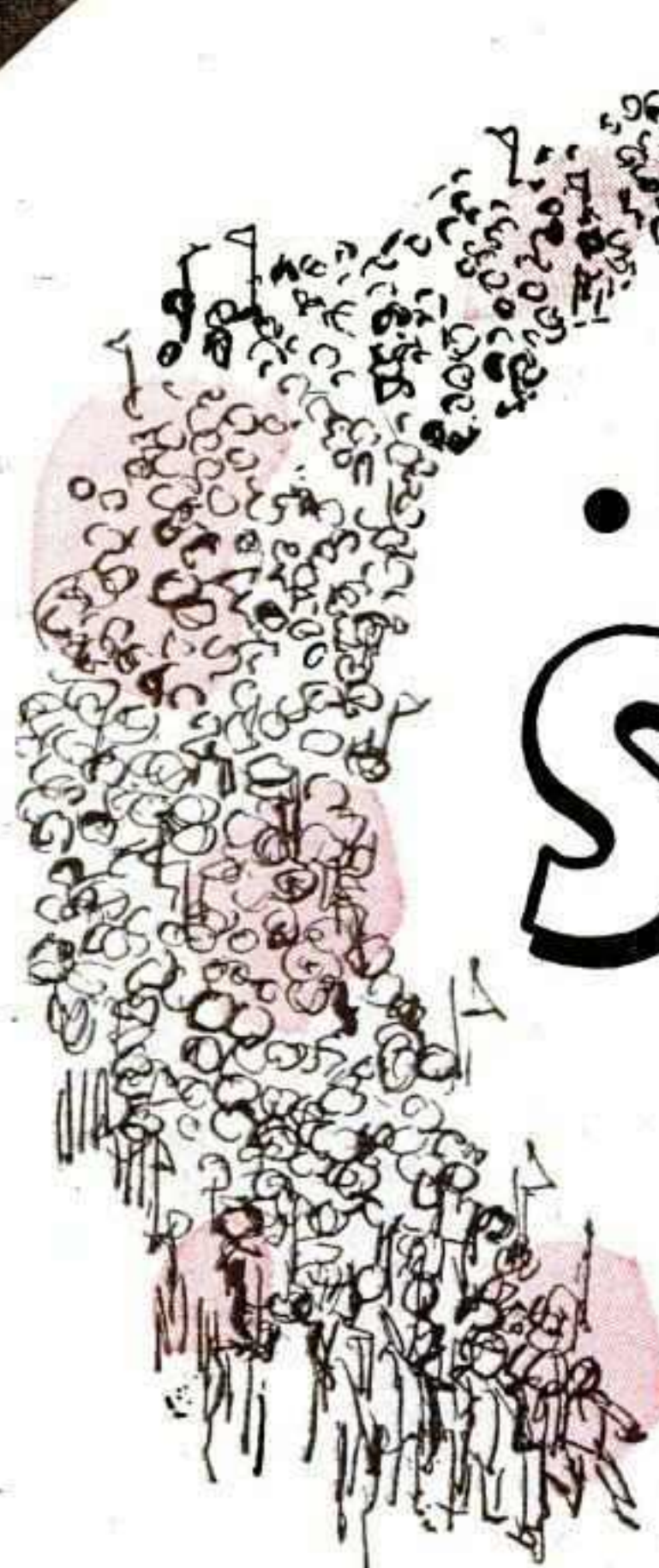
We here in Alabama have found surprising results in our efforts  
*(Continued on page 142)*





# HIGH

in attendance



## • The NEW YORK • **STATE FAIR** **SYRACUSE, N. Y.**

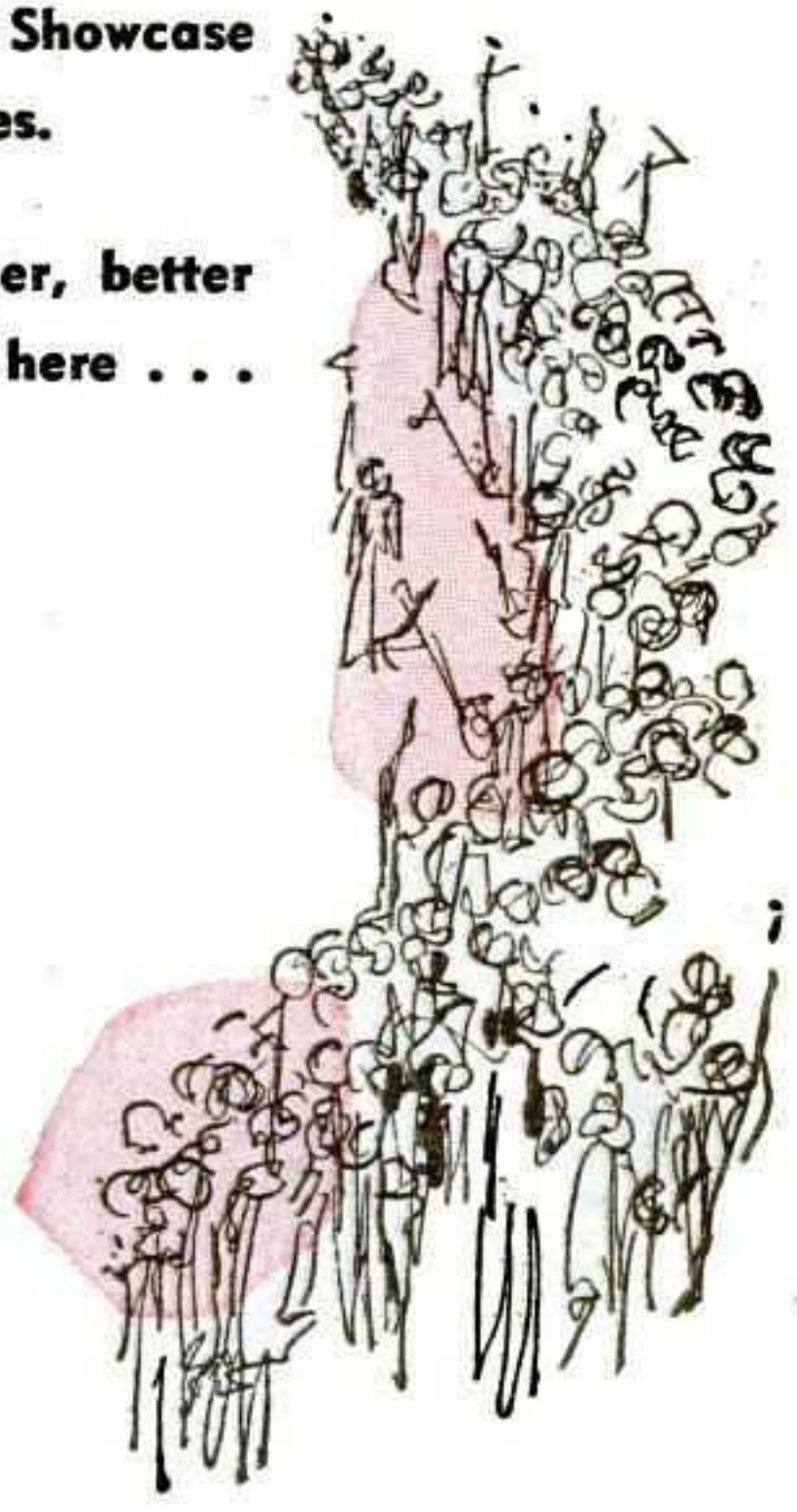
Every year more and more Empire State residents are finding it worth their while to visit and shop at this 267-Acre Showcase for Industrial and Agricultural Products and Services.

... and every year, exhibitors are finding a bigger, better market for their products when they exhibit here ...  
**YOU CAN, TOO!**



**1956 DATES**  
**Sept 1-8**

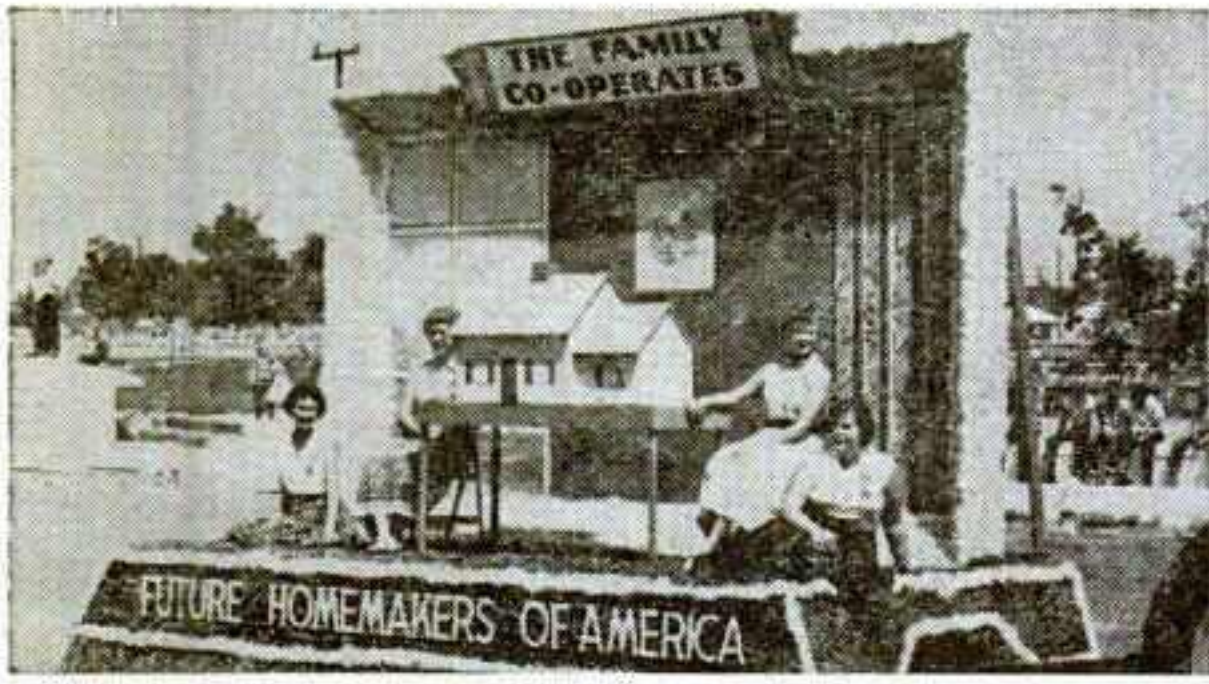
ATTENDANCE	
1951—	397,000
1952—	417,000
1953—	423,000
1954—	430,000
1955—	462,462



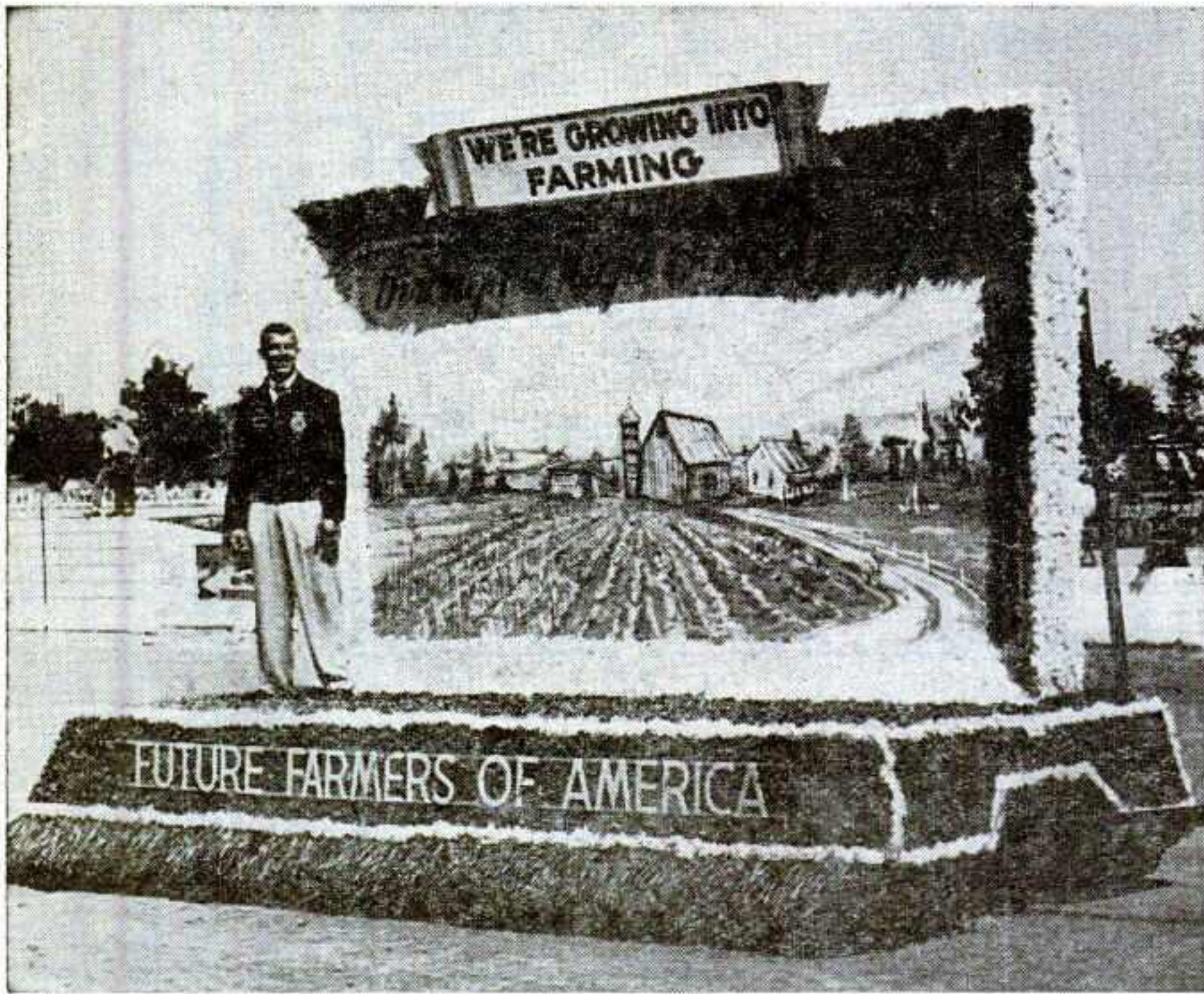
**New York State's Annual Agricultural & Industrial Exposition**

**Exhibit Space Reservations:**  
**WILLIAM F. BAKER, Director**

**NEW YORK STATE FAIR** SYRACUSE, N. Y.



## Daily Youth Parade Sells!



**H**OW can youth organizations best sell their programs to the general public at a fair?

In Ohio the answer is thru a daily parade of floats that point up what the individual organizations do.

Ever since 1952 the Ohio State Fair at Columbus has featured such a parade. Initially, it was introduced to mark the fair's observance of the 24th anniversary of the founding of the 4-H clubs.

Participation since the beginning has been limited only to such organizations which also have a year 'round program of youth activities. Because of this it has been necessary to deny participation to small, temporary organizations.

As a result, each year there are usually 13 floats—12 representing as many recognized organizations, with the other float representing the State of Ohio. The State, incidentally, picks up the tab for the floats.

The State's float carries the slogan "The Character of a Nation is the Character of Its Youth." The theme of the floats hews closely to that slogan, with variations decided upon at a meeting of representatives of the youth organizations and the fair held well in advance of the fair's opening.

A Columbus float designer, Gordon Keith, helps design and make them. He usually presents a preliminary drawing carrying out the idea suggested, and this design must be approved by the organization before it is executed.

A special commentary for the parade has been written each year since its inception by Chet Long, news commentator of Radio Station WBNS and WBNS-TV, Columbus. Excepting this year, when he was in Europe during the fair, Long also delivered the commentary.

### Commentary-Selling Force

Use of a well-written commentary and a good voice to deliver it is credited with adding greatly to the selling force and interest in the first parade.

On Youth Day, the fair's opener, the Youth Parade is the main feature of the matinee grandstand program. It also plays a major part in the grandstand show on the fair's one Sunday, Armed Forces Day. On the other five afternoons it is staged between races on the harness horse program.

Besides the floats, picked bands representing high schools, 4-H Clubs and Future Farmers Chapters march in the parade.





# CHECK THESE SALES FACTS!

★ MORE THAN ONE MILLION PEOPLE TRADE IN THE GREATER NASHVILLE AREA . . .

★ RETAIL SALES TOTAL MORE THAN \$900,000,000 . . .

★ LOCATED IN THE HEART OF THE INDUSTRIAL AND EDUCATIONAL CENTER OF TENNESSEE . . .

★ YOU GET 6 DAYS OF EFFECTIVE MARKET COVERAGE WITH A SALES EXHIBIT HERE . . .

**DEDICATED TO AGRICULTURE AND INDUSTRIAL PROGRESS... AND THE PEOPLE OF A GREAT STATE**

# Tennessee

## STATE FAIR NASHVILLE

See and meet your constantly growing agricultural and industrial Tennessee market in person. Increase your sales here with a result-producing exhibit with your biggest 6-day sales opportunity in Tennessee.

THE 6-DAY TENNESSEE STATE FAIR IS YOUR BIGGEST SALES OPPORTUNITY IN THIS OUTSTANDING MARKET.

**1956 DATES  
SEPTEMBER  
16-22**

Meet your customers in person . . .  
the cost is low, the benefits great!

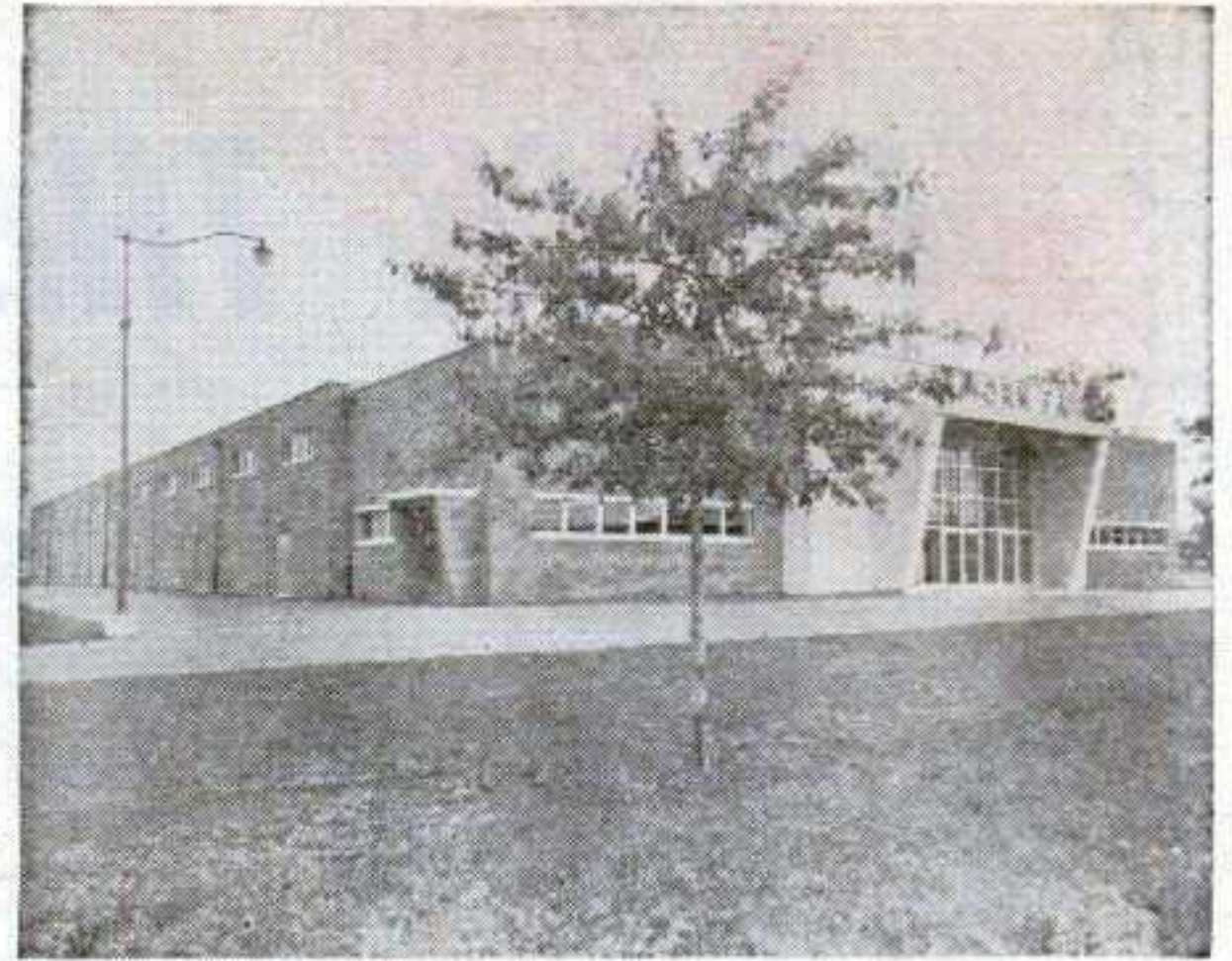
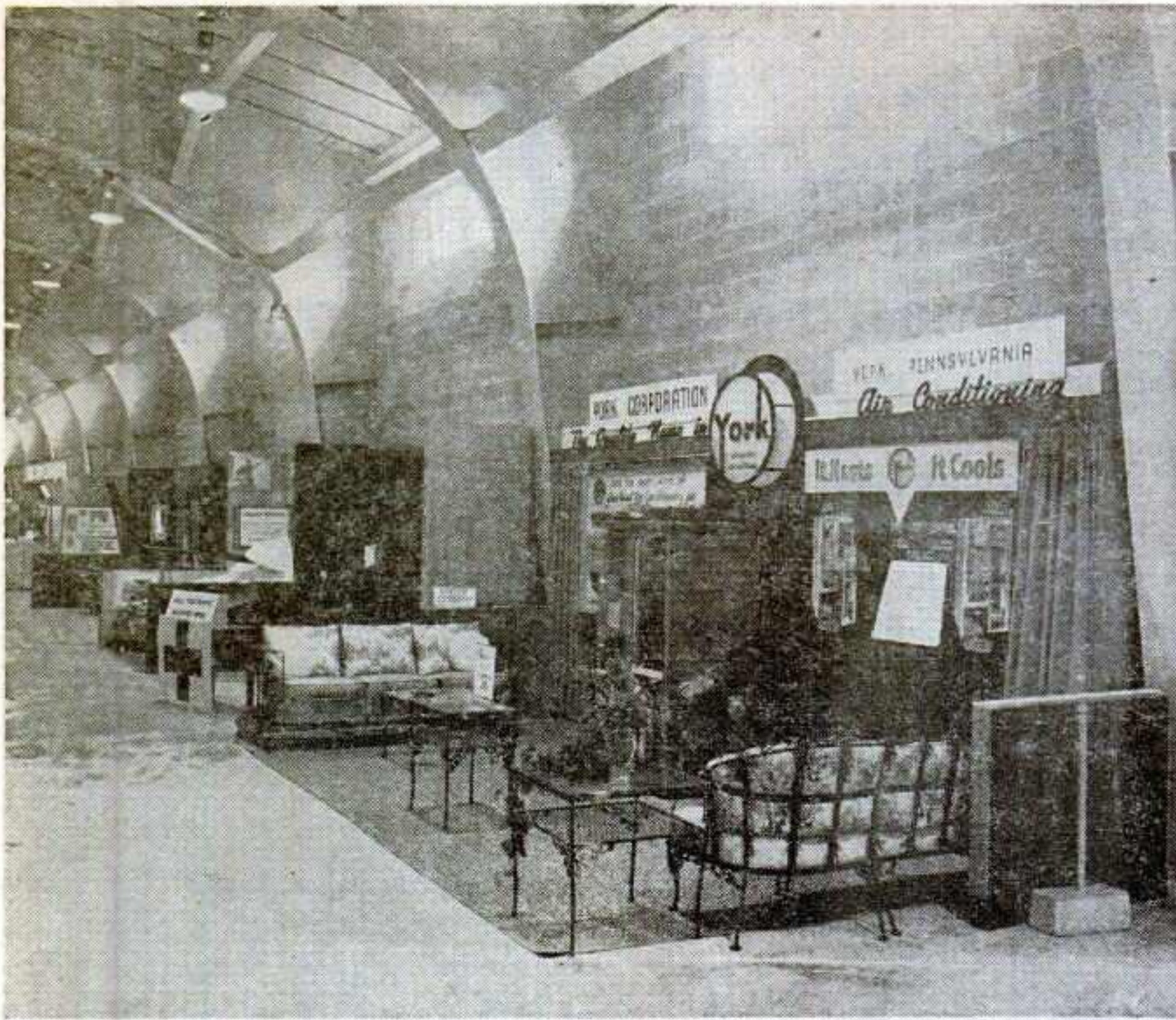
For complete details write to

**L. E. GRIFFIN**

*Secretary-Manager*

**TENNESSEE STATE FAIR**

P. O. Box 90 Nashville, Tennessee



**NEWNESS KEYNOTE**

# \$350,000 Coliseum Added at York, Pa.

**S**AMUEL S. LEWIS, president and general manager of the York (Pa.) Interstate Fair, has been giving the customers something new, and big enough to gape at, annually for a long time. This year it was a sparkling \$350,000 Coliseum, completed just in time to house exhibits at the fair. For the past couple of years it has been the gradual development, and completion last year, of the fair's unique, all-weather grandstand stage, comparable in every way to the best of indoor theater facilities.

Less spectacular, but apparently just as important in their own right, are the massive commemorative gates with which Lewis has surrounded the plant, and the couple of acres of rest-room facilities that lack only the polished marble found in Radio City Music Hall's famed lounge.

**Pillarless Coliseum**

The arena is a pillarless 381-foot Coliseum and exhibition hall, applauded by fairgoers for its beauty of design and functional aspects. Clear space measures 250 by 120 feet. The building is equipped with all utilities. It can be used for ice skating and hockey, conventions, banquets, basketball and boxing. As an auditorium it will accommodate about 5,000 persons. For sports about 3,000 can be seated.

Construction of the building enlivened a previously quiet zone in the fair plant and helped to create approximately 2,000 additional feet of salable outdoor space. The outside side walls are equipped with utility outlets and this will build even greater revenue for the fair. Commercial exhibitors paid \$10,000 and grabbed up all of the space in the new building even tho the selling time was short.

**3-Dimensional Scenery**

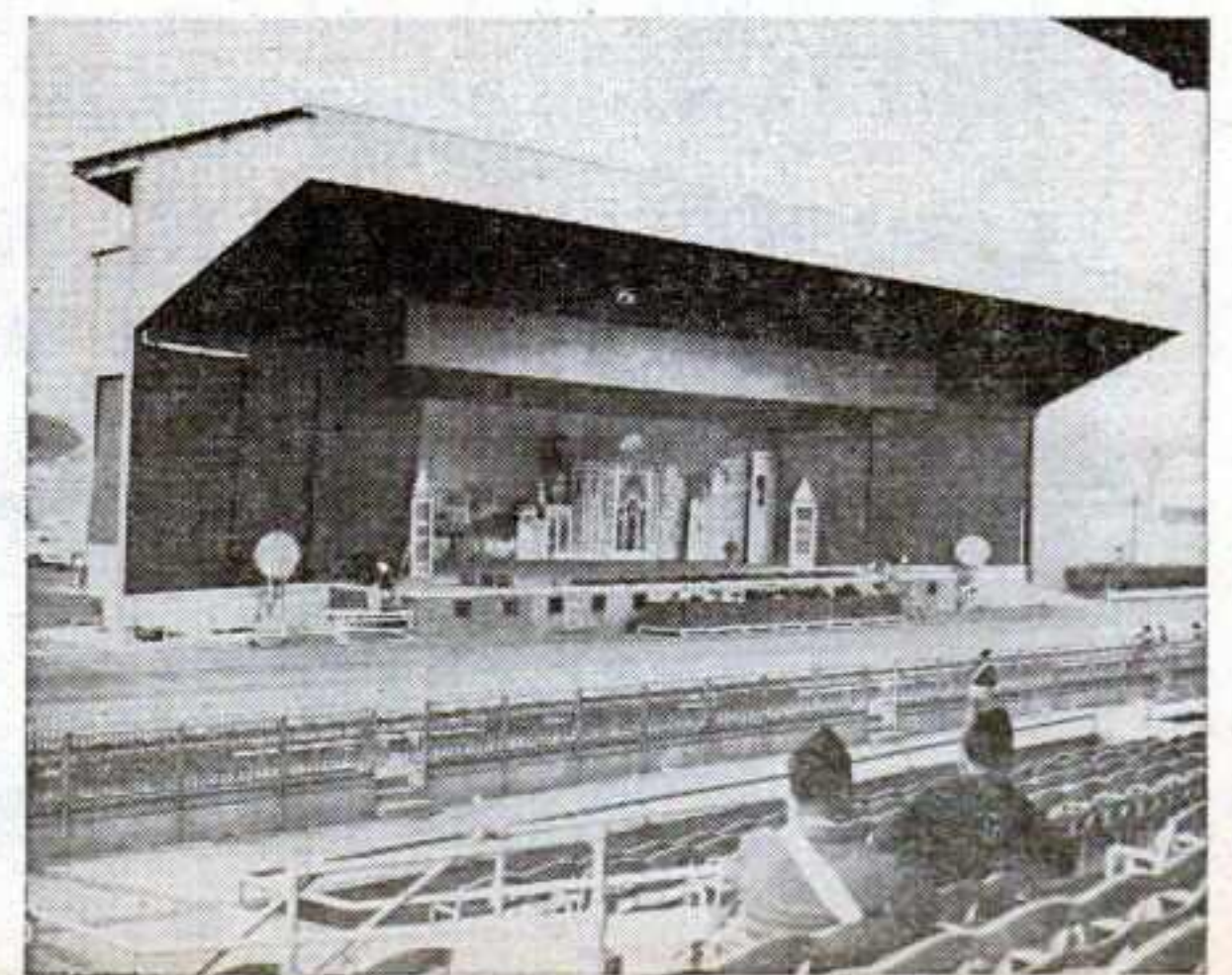
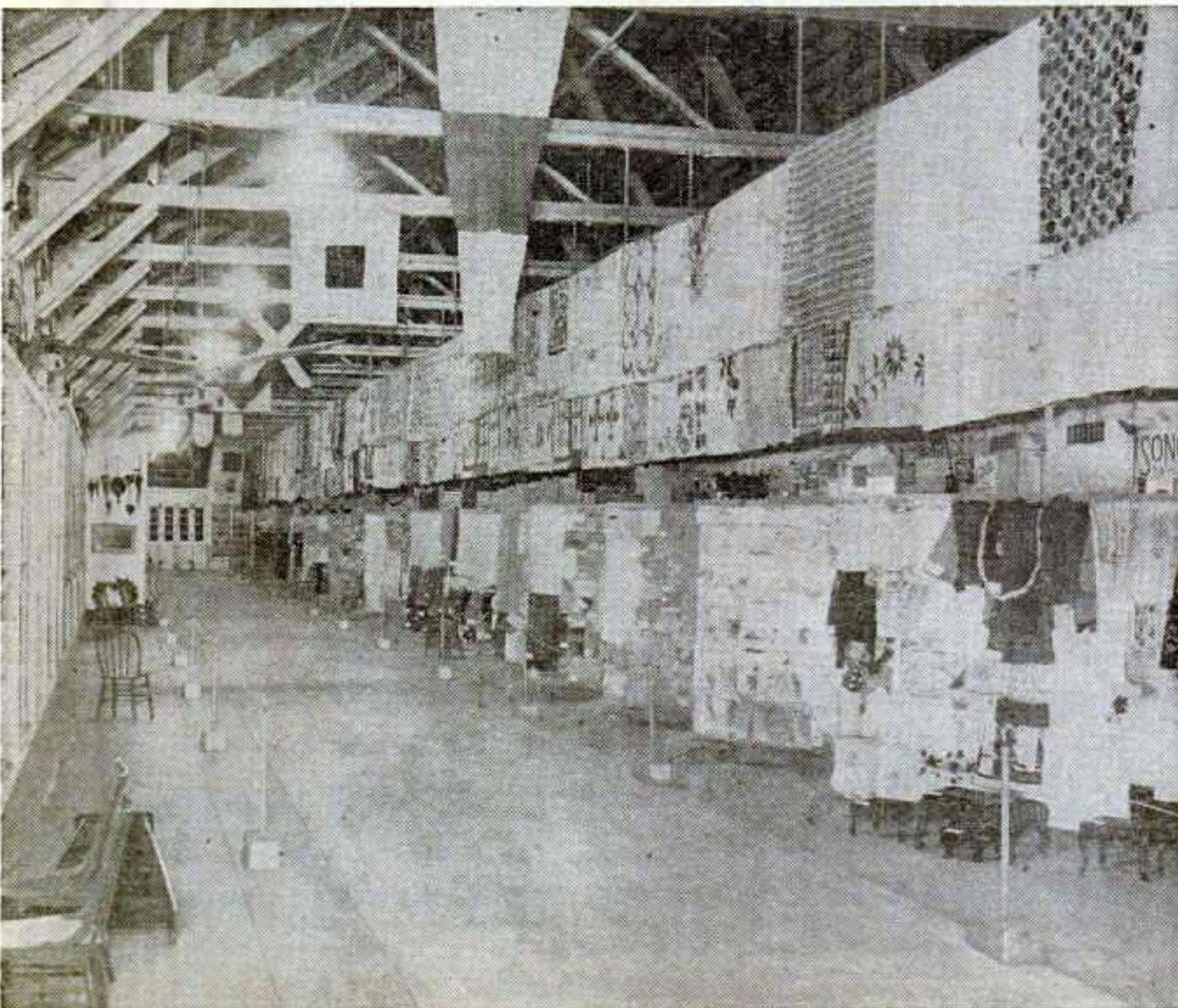
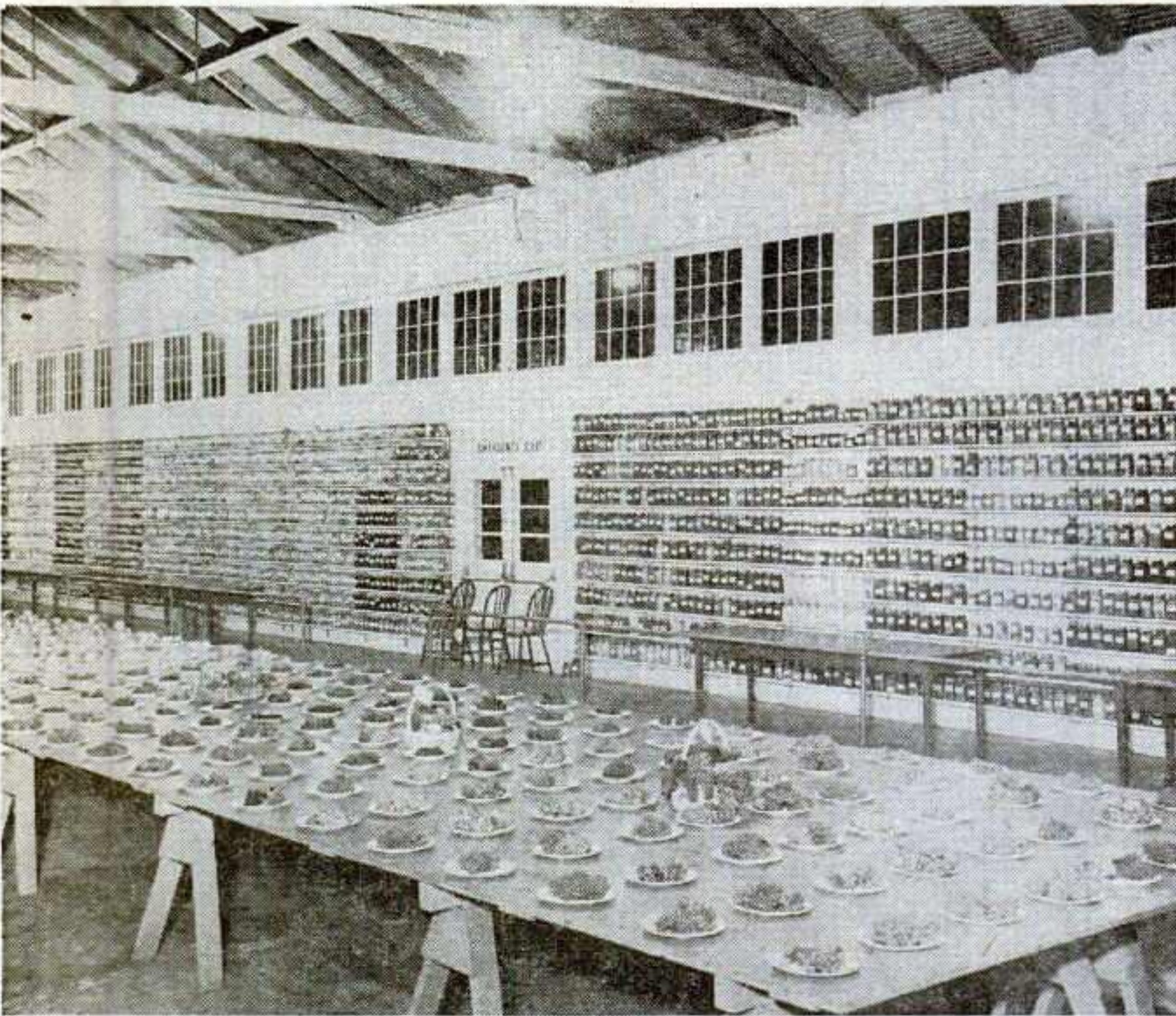
Three-dimensional permanent scenery was added to the outdoor stage to complete that unit this year. Excellent viewing and sound is brought to all of the 11,000 grandstand seats. It is interesting to note that the gross this year again topped the \$93,000 mark for the grandstand show which features a different name personality each night. The fair will stockpile the scenery in spacious dressing storage quarters under the stage. The sets will be refashioned and refurbished each year.

The stage sets, unique in outdoor show business, besides adding depth make it possible to get away from the limitations of the usual flat scenery and create more interesting talent and lighting displays. The stage measures 112 by 65 feet with a 73-foot proscenium.

**Thought and Planning**

It is apparent in any of the major and minor projects constructed during the Lewis regime that considerable thought and planning precede any ground breaking. There are no revisions during the construction stage, and the completion of the project is just exactly what the officials had in mind.

Plant facilities and showmanship are immediately apparent to all York Fair visitors. It isn't only the big landmark projects that interest Lewis, however. Arts and crafts and livestock are given their share of attention and planning. The presentation of each is planned as carefully as the program for the night show.



**NOW  
COAST TO COAST**

*Harry A. Illions*  
**PRESENTS**

**3 GREAT  
AMUSEMENT  
CENTERS**



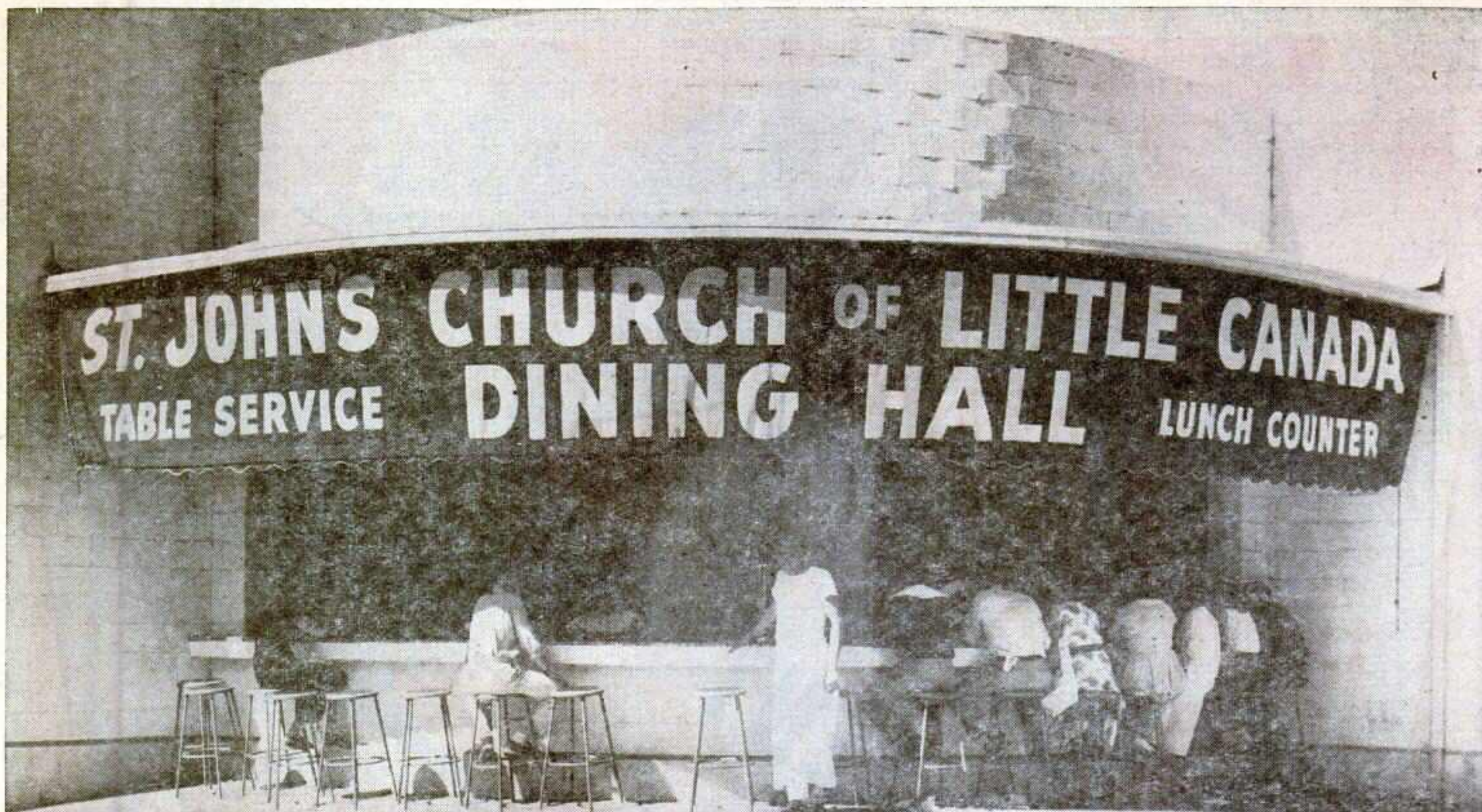
Beautiful  
**CELORON  
PARK**  
ON LAKE  
CHAUTAUQUA  
JAMESTOWN, N. Y.

**NEW  
LIBERTY  
PARK**  
UNION ROAD AT  
WILLIAMSON ST.,  
BUFFALO

The Gigantic  
**WORLD'S FAIR MIDWAY**  
**LOS ANGELES  
COUNTY FAIR**  
POMONA, CALIF.

All Address **HARRY A. ILLIONS**

Los Angeles County Fairgrounds  
Pomona, California



## Erecting Steeples

**"O**KAY, step right in. Good food, ready to eat." The man at the mike looks and talks like a professional. Take a second look; he's probably a minister or a priest.

And, if he's not at a mike, the cleric probably can be found on the inside, helping dish out food.

It's no gimmick; it is just his church's concession at the Minnesota State Fair.

The 1955 fair had 38 church concessions, varying from a 12-foot square stand to a 600-seat dining hall.

Harry J. Frost, the fair's concession superintendent, said churches have half the meal-seating capacity of 15,000 on the grounds and probably feed half the fairgoers.

The church concessions are manned by volunteers, men and women, the pastor, his wife and grown children. No job is too difficult, too menial for a member to undertake at his church's concession. Practically every denomination is represented.

Largest church dining hall is operated by St. John's Catholic Church of Little Canada, which has a 600-seat restaurant in the food show building. Some 75 persons work each daily shift—750 parishioners during the fair's 10-day run on a complete turnover of personnel.

Hamline Methodist Church, St. Paul, has one of the oldest concessions of any kind at the fair. Its dining hall has been in operation more than 30 years. Proceeds helped build a dining hall in the church's own parish building for congregational and rental purposes. Hamline hired a full-time kitchen manager who directs the church dining hall during the year and the concession during fair week.

Years ago most of the food was cooked in home kitchens by church members. That's all but impractical now, with some of the larger places selling several thousand meals and as many pieces of pie each day.

"Profits must be good," Frost observed, "because old churches keep coming back and more churches apply each year."

A number of new steeples, Frost said, are pointed skyward in the Twin Cities, thanks to the funds raised by churches thru their concessions at the fair.



# UP LIKE A ROCKET!



## STATE FAIR OKLAHOMA CITY

*The World's Most Modern Fairgrounds*

YOU CAN TAKE ADVANTAGE OF THIS ULTRA-MODERN ATTRACTION BY PLANNING TO EXHIBIT HERE IN 1956, IN ONE OF THE MANY NEW BUILDINGS. HERE IS AN OPPORTUNITY TO BOLSTER YOUR SALES POWER BEFORE 750,000 PERSONS IN A PROSPEROUS AREA. A SQUARE MILE OF MODERN DESIGNS AND BEAUTY IS MAKING THIS ANNUAL OKLAHOMA EVENT THE MOST LOOKED FORWARD TO CELEBRATION OF THE YEAR.

### NEW FACILITIES: Already Constructed . . .

- 10,000 seat capacity steel and concrete grandstand with seating capacity for 5,000 more.
- 4-H and FFA Youth Center—3,000 dormitory and cafeteria capacity.
- Agriculture building—60x372 ft.
- Women's building—16,500 square feet.
- Clear-span appliance building—120x240 ft.
- General exhibits building—105x350 ft., with every utility at 35 ft. centers.
- Modern livestock barns.
- Three race tracks—quarter, half and five-eighths.
- Ultra-modern fluorescent street lighting system.
- Five multi-lane auto entrances.
- Parking area for 30,000 cars.
- Band shell.

### To Be Constructed Immediately:

- Transportation building—140x600 ft.
- Science building—140x640 ft.
- Indoor arena—15,000 capacity.
- Theater—3,000 capacity.
- Kiddie Land.
- Bowl-type baseball stadium—3,000 capacity.
- Entrance structure.
- Grandstand extension—to 15,000 permanent seats.
- Additional livestock barns.
- Extensions to all existing buildings.

For Complete Details Contact

## C. G. BAKER

Secretary-Manager

OKLAHOMA STATE FAIR and EXPOSITION

Tenth and May, P. O. Box 3898  
Oklahoma City, Okla.

## 1956 DATES SEPTEMBER 22-29

8 Days



### 1956 FAIR DATES

September 27  
to October 6

### RACING

South's Finest  
1-Mile Dirt Track

### AMUSEMENT PARK

May 5-Sept. 15  
Ice and Roller Rinks—Bowling

ATTENDANCE  
**335,000**

(Pinkerton Figures)



WRITE TO  
**E. Lee Carteron**

General  
Manager

Management  
Sponsored by  
**ATLANTA  
CHAMBER OF  
COMMERCE**

**SOUTHEASTERN FAIR GROUNDS  
ATLANTA**



### OFFICIALS ON WHEELS

## New Judges' Stand Turns During Races

IT WAS a judge's complaint that sparked the creation of the "Race-O-Lator," the first new invention for harness horse racing since the introduction of the starting gate early in the 1940's.

The device, which has a revolving stand on which timers and announcers sit and watch a race from start to finish, was donated to the Indiana State Fair board just prior to the 1955 fair.

The donor was Bill Long, who also was its builder and designer. He is from Indianapolis and is president of the Central States Aeronautical Board. During the fair he was at the controls and in a few days became a skilled operator.

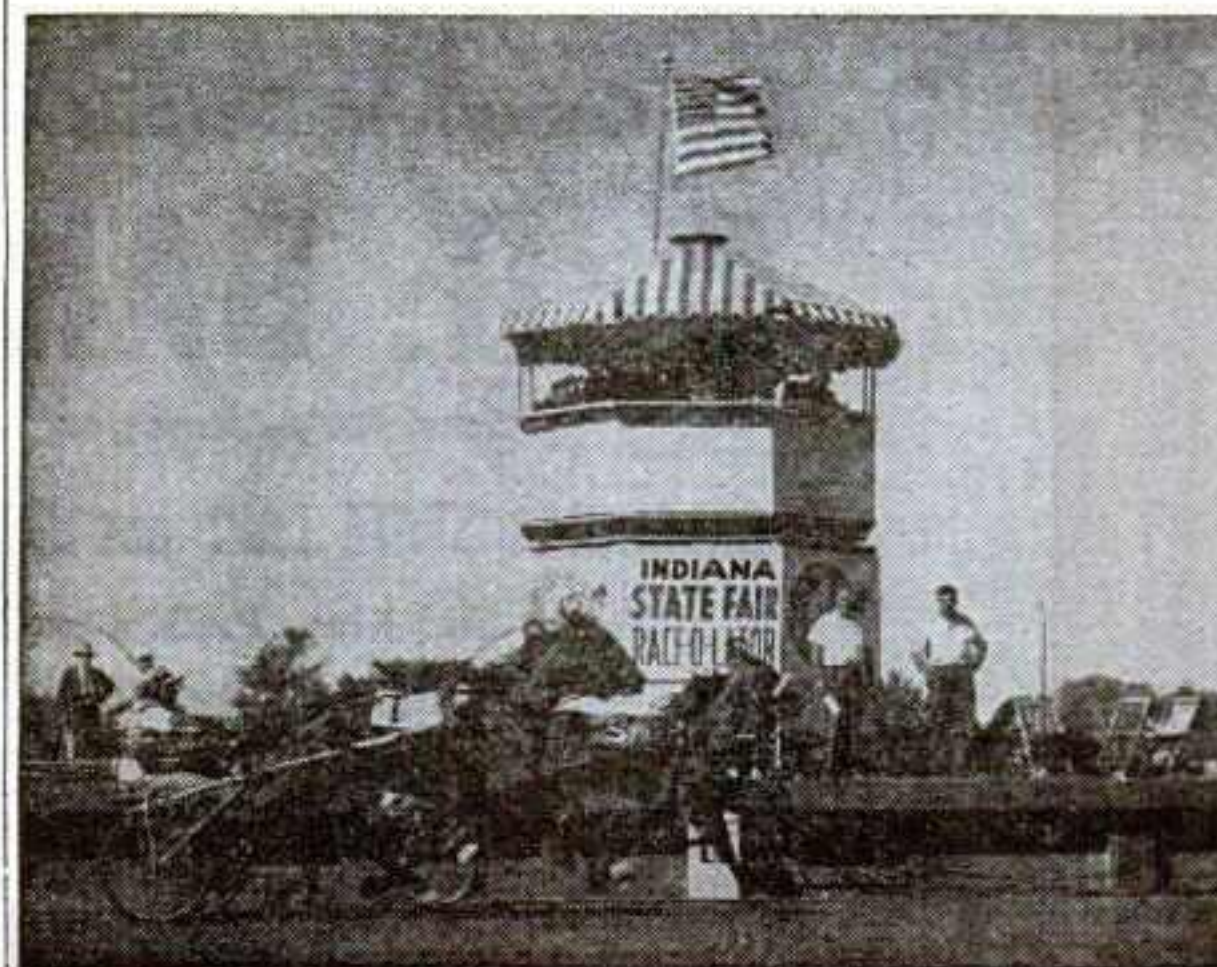
Trueman Rembusch, an Indiana State Fair board member, conceived the idea for the "Race-O-Lator" after hearing complaints about the ineffectiveness and inefficiency of the old judges' stand which was merely a painters' platform.

Bob Morris, chief judge of the 1954 races, registered the biggest complaint. Morris said judges had to crawl and lean over one another to follow the progress of a race around the track.

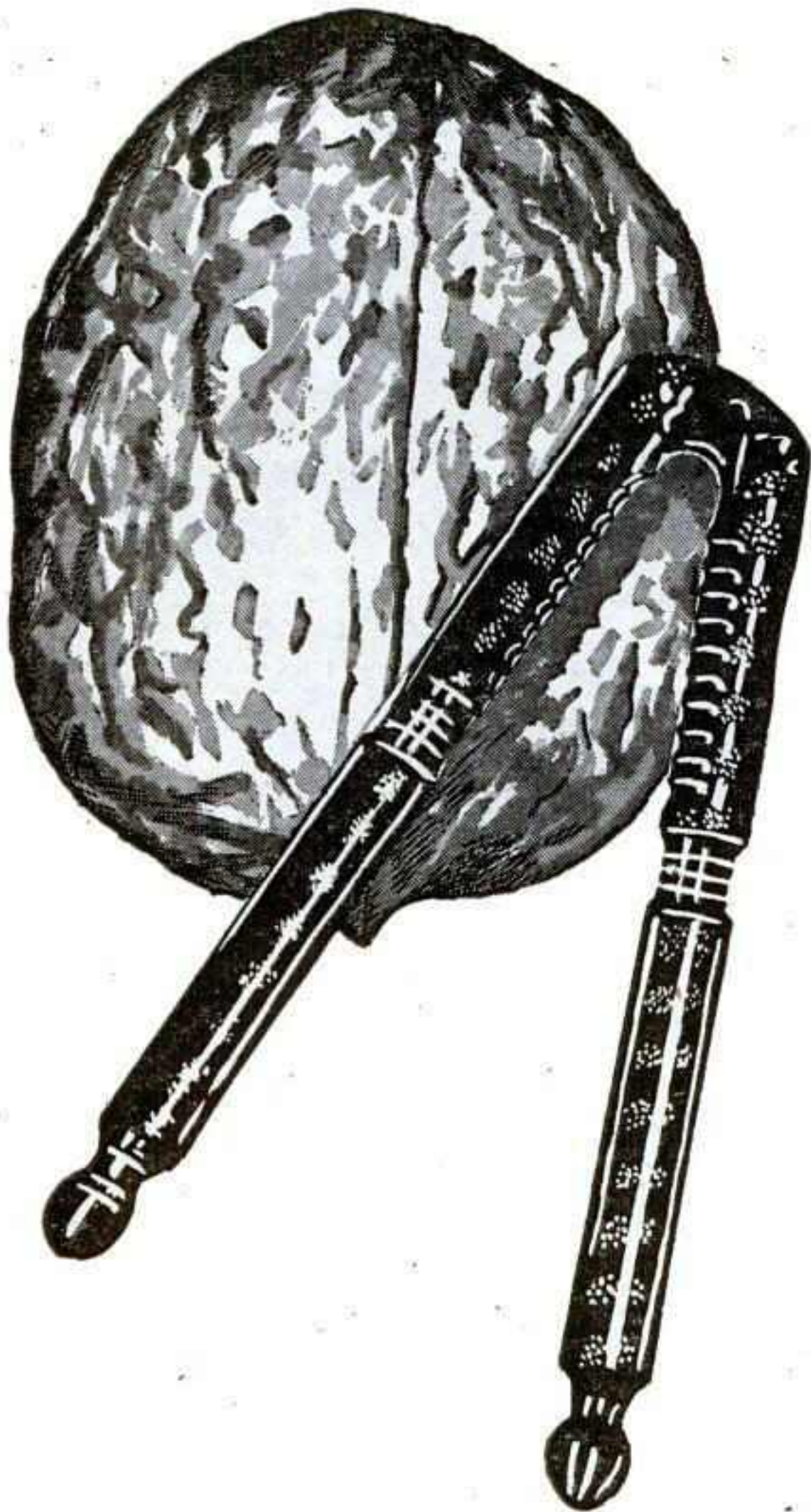
With this complaint in mind, Rembusch went to L. Orville Miller, the fair's harness horse race director, and asked what would be needed to make a judges' stand functional and efficient. Out of this huddle Rembusch came up with the idea for the "Race-O-Lator," which took shape soon after under the careful workmanship of Long.

Built of tubular steel, the stand is 12 feet in diameter and is 18 feet tall, counting the red and white striped canopy. It rotates on a 12-foot platform. Inside the "cockpit" are stools of various heights for the secretary of the course, stools for three timers who sit 10 inches higher and for the three judges who sit in front of the "Race-O-Lator."

The stand, which cost about \$10,000, has a direct telephone line to the paddock and a hook-up for the announcer.



# A Rich Nut You Can Crack!



HUNDREDS OF THOUSANDS OF TOP BUYING PROSPECTS ATTENDED THE 1955

## PACIFIC NATIONAL EXHIBITION

Vancouver, B. C., Canada

**1956  
DATES  
AUGUST 22-  
SEPTEMBER 3**

Industrial expansion in British Columbia has been going on for several years, adding constantly to the buying power of the people in this area. Right along with this growth has been the growth of this annual event. In addition, visitors from all over the world make it their business to stop in Vancouver . . . Canada's largest seaport, and air gateway to the Pacific.

Now you can find out how sales will be increased when you exhibit to these hundreds of thousands of Canadians at the Pacific National Exhibition.

**PLAN TODAY FOR  
AN EXHIBIT HERE  
IN 1956**

Send for proof of the selling power of an exhibit here. It costs you nothing to find out about a concentrated selling program in 1956.

*For Complete Market Data and Exhibit Space Details*

contact



**Pacific National Exhibition**

AUG. 22 - SEPT. 3

V. BEN WILLIAMS, Gen. Mgr.

'56

J. S. C. MOFFITT, President



YOU GET  
THE WHOLE  
INTER-MOUNTAIN  
MARKET AREA  
MELON  
with an exhibit  
at

# UTAH State FAIR

## and INDUSTRIAL EXPOSITION

Salt Lake City, Utah

★  
Representing Annual Buying Power of  
**\$1,441,159,000 in Retail Sales**  
**\$742,993,000 in Wholesale Sales**

Where your message is delivered most effectively and economically. Our complete, up-to-date facilities and accommodations, our modern permanent buildings, our continual progress in developing have placed the Utah State Fairgrounds among the best in the country.

Definite plans . . . soon to be completed . . . will make our 1956 event the BIGGEST ever held. Write today for information on our 1956 Fair.

### FEATURING

- Centennial Year—Utah State Fair established 1856
- Holiday on Ice of 1957
- Championship Wrestling
- Outstanding Home Arts Display
- 4-H and FFA Programs
- Brilliant, exciting Midway
- Farm Bureau Talent Find Contest
- Music Contest
- Thrill Shows
- Complete change of Grandstand Shows
- Horse Racing
- Top-notch Livestock, Pigeon, Poultry and Rabbit Exhibits with premiums
- Miscellaneous exhibits featuring Hobbies, Ceramics, Agriculture, Horticulture and Floriculture
- Fine Arts Exhibition
- Photo Show
- Safety Show
- The West's outstanding Horse Show under the direction of the Salt Lake Horse Show Assn. and sponsored by the Utah State Fair Assn.
- Utah and Mountain Empire at Work Exhibits
- "Miss Utah State Fair" Contest
- The West's Greatest Mineral Display
- Military Show

**1956  
DATES  
SEPT. 14-23**

For Complete Exhibit Information Write to  
**HAROLD W. GILL, Mgr.**  
BOX 2136 SALT LAKE CITY, UTAH



### HITS THE ROAD—

## Trailerama Carries Story Thruout State

IN THE early hours of the morning of August 15, 1955, a string of six trailers swung onto the highway from the New York State fairgrounds at Syracuse. This marked the beginning of a novel approach to stimulate interest in the New York State Fair.

Trailerama, as the promotion was called, consisted of six new mobile houses, in each of which was an exhibit or feature of the fair. As the lead vehicle headed into city after city thruout the State, there followed an Indian Village, Dairyland, a section of the Baseball Hall of Fame, a glimpse of Early America and performers dressed in colorful costume.

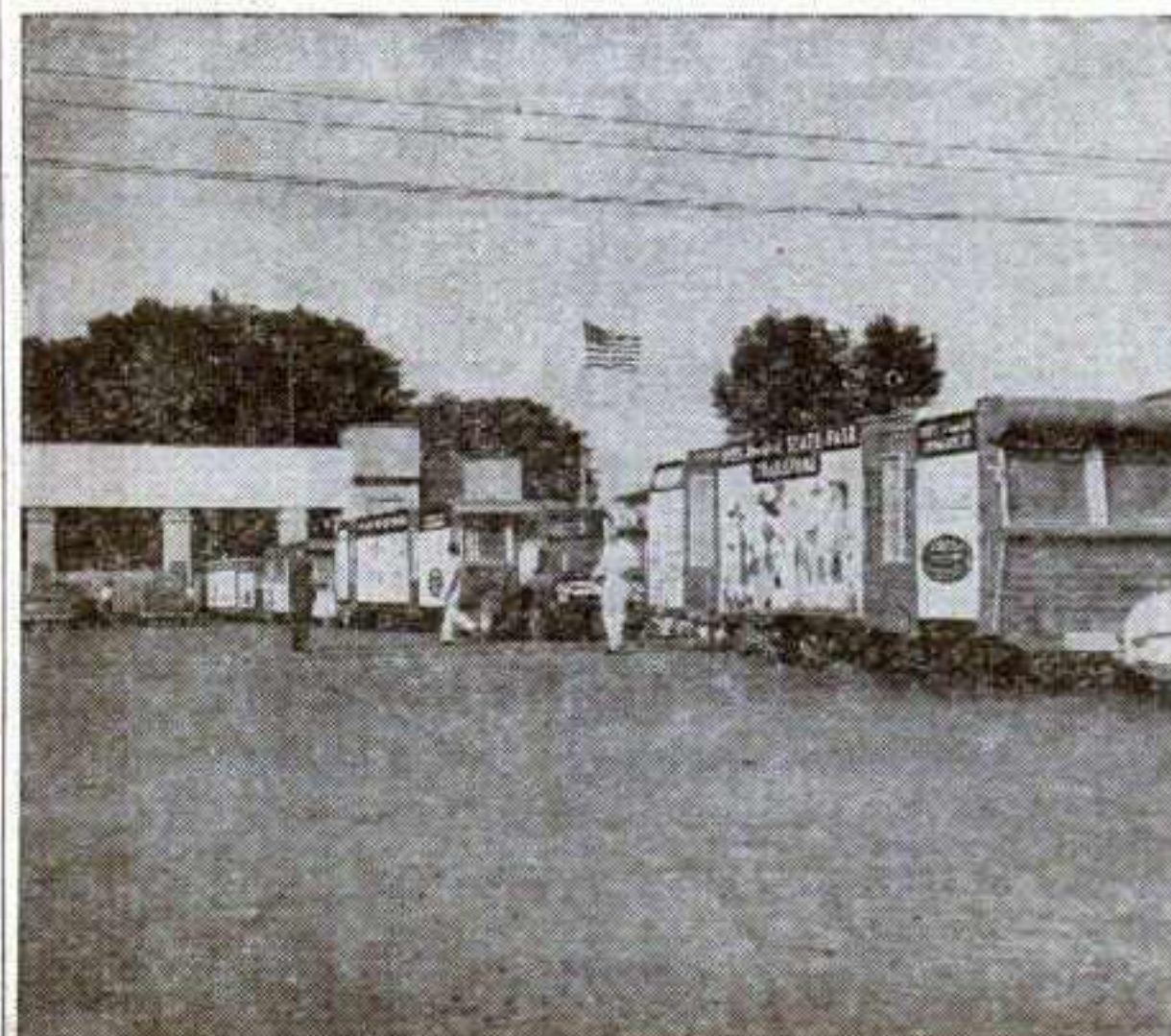
Posters with life-sized caricatures of all the stars scheduled to appear at the fair covered the sides of each trailer. Equipment included a PA system, used en route and at all stops.

Advance publicity was channeled to every city. Everywhere the Trailerama halted, large crowds gathered to view exhibits and watch the special program presented by Trailerama personnel. Visitors were met by a Davy Crockett, an Indian chief and members of his tribe, a talking robot, Flora the cow, Peter Rabbit and Chicken Little.

Primary attention at stops was given to the mayors of the cities as Trailerama's good-will ambassador, the 1954 State Fair Queen, extended them invitations to attend the fair on mayors' day.

Press, radio and television were generous in their reception of the promotion. In addition to State-wide coverage in advance, leading newspapers continued to carry stories of the tour, and Trailerama's personnel were guests on many radio and television programs.

The Trailerama idea was conceived by Rossi & Cuno, Inc., Syracuse organization which handles the publicity for the fair and was executed thru co-operation with a local trailer dealer.







# ONE OF THE TOP 10 FAIRS IN THE UNITED STATES



## Missouri State Fair

Over a half million people visited the 1955 Missouri State Fair, and an even larger attendance is anticipated in 1956. It's up to you to cash in on this terrific market. Whatever your show or concession — the Missouri State Fair offers you a remarkable opportunity to exhibit.

### Permanent Facilities:

Grandstand—capacity 8,500 . . . Bleachers—capacity 4,500 . . . Indoor Arena—capacity 4,500 . . . Two race tracks—a one mile and a half-mile dirt track are available for car races, harness races, horse shows, rodeos, etc. . . . Total area—276 acres . . . Permanent exhibit buildings.

# AUGUST 18 to 26, 1956

Nine full days of excitement, thrills, and fun for over a half million people. Fair crowds are festive crowds, exhilarated crowds, and buying crowds! They're looking for new entertainment, new items, new souvenirs to take home . . . to show friends and relatives. This is your opportunity to place your show or concession before a half million prosperous people who are enjoying the gay, holiday atmosphere of the Missouri State Fair.

**Showmen —  
Concessionaires**

Plan now to attend the Missouri Fair meetings Jan. 11-13, 1956 at the Governor Hotel, Jefferson City, Missouri.

*For complete information, write*

W. H. Ritzenthaler,  
SECRETARY

Phil M. Donnelly,  
GOVERNOR

L. C. Carpenter,  
COMMISSIONER OF AGRICULTURE

# Missouri State Fair

POST OFFICE BOX 111 — SEDALIA, MISSOURI

# FOR A WELL BALANCED SHOW ... AMERICA'S FAMILY MIDWAY

# JAMES E. STRATES

The Ride Midway of the Nation

**TO ALL OUR MIDWAY USERS**

We want to take this opportunity to express our appreciation to the fair men—and to the many, many people who contributed and co-operated so wonderfully in making 1955 another outstanding year. Our sincerest thanks and best wishes to all of you.

Sincerely,

*James E. Strates*

**NOW GOING INTO OUR 33rd ANNUAL TOUR**



**ALLEN TRAVERS**  
General Agent



**L. HARVEY CANN**  
Manager



**NICK BOZINIS**  
Treasurer



**J. F. McDEVITT**  
Secretary



**HARRY I. TONG**  
Vice-Pres.-Gen. Counsel



**WM. M. STILLMAN**  
Auditor



**F. PERCY MORENCY**  
Office Manager

<b>JAMES THOMPSON</b> Special Agent
<b>EDDIE McTEAGUE</b> Asst. Manager
<b>NELSON THOMAS</b> Mgr., Advance Billing
<b>STARR DE BELLE</b> Press Agent

## JAMES E. STRATES SHOWS, Inc.

# SHOWS INC.



**NOW BOOKING FOR 1956  
 WORTHWHILE ATTRACTIONS  
 TOP NAMES AND FEATURES**

*If you have New Ideas  
 in Midway Attractions  
 get in touch with us.*

*We can offer you a top deal  
 for good ideas.*

**Thanks.....** To all our personnel for your splendid and wonderful co-operation during 1955. You helped make this our truly greatest year with success after success every place we played.



**JAMES E. STRATES**  
 President-General Manager

FISCAL OFFICES  
 42 INSURANCE BLDG.  
 UTICA, NEW YORK

HOME OFFICES  
 ELMIRA, NEW YORK

WINTER QUARTERS  
 ORLANDO, FLORIDA  
 "THE CITY BEAUTIFUL"

*Greatest  
FREE FAIR  
in the World*



Maurice E. Fager, Mgr.



D. E. Ackers, President

## BROKEN RECORDS

**Broaden**

## '56 HORIZONS

In 1955, the Kansas Free Fair celebrated its Diamond Jubilee. Previous records toppled as a half-million people assembled to participate in the agricultural, livestock, and industrial exposition. For 1956, as in each year of the past, the Free Fair will expand its field of operations... its scope of service. Operating entirely without state tax dollars, the Free Fair of Kansas is free to operate on a sound business basis. Be a part of the 1956 Kansas Free Fair!

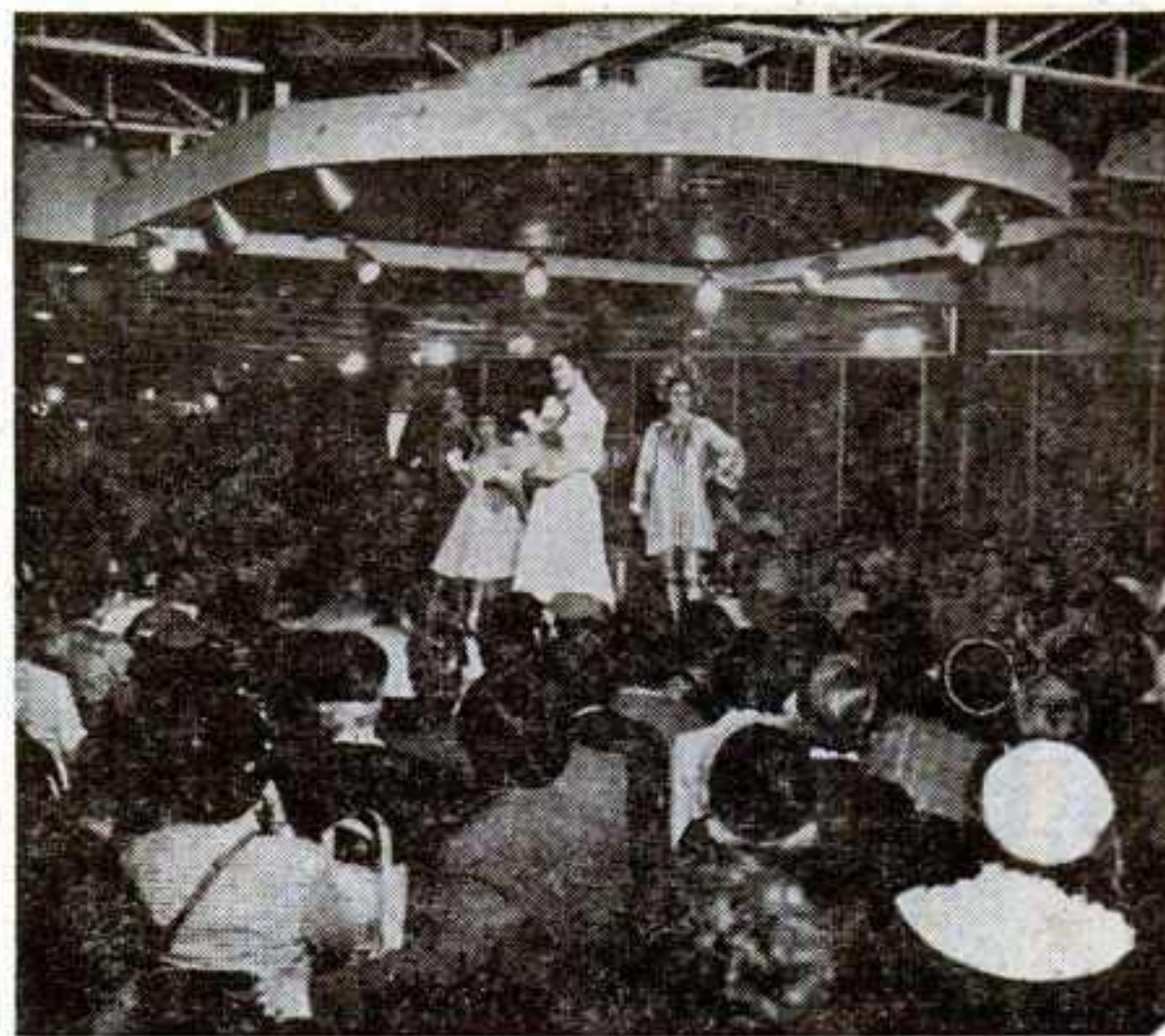
**Kansas' Own**

# FREE FAIR

*"The State's Greatest Outdoor Event"*

**SEPT.  
8-16**

**TOPEKA**



## Fashion Shows

**F**REE daily fashion shows are a swanky lure for the ladies at the State Fair of Texas, and one more boost by the fair for an important Texas industry.

Fashion is big business in Texas, where several hundred manufacturers are busy turning out high-style clothing. This served as a basis for the fair's "Texas Fashion Round-Up," inaugurated in 1953 as an attraction best calculated to appeal to women fairgoers.

The fashion shows are put on with the co-operation of Dallas Fashion Arts, Inc., a non-profit organization of women connected with the fashion industry in Texas.

### Planning Ahead

Planning for the fashion shows starts several months before the fair, with Texas manufacturers invited to enter their designs in the Fashion Round-Up competition. Winning entries are awarded a blue ribbon by the fair and are plugged as "blue ribbon fashions" by the manufacturers who have them on sale in retail outlets simultaneously with their presentation at the fair.

Nationally known judges are brought in to select the garments to be modeled at the fair. This year the entries were judged by Miss Virginia Pope, former fashion editor of The New York Times; Mrs. C. R. (Nancy) Holmes, of San Antonio, former fashion editor for Look Magazine, and Morris Lichtenstein, president of a Corpus Christi department store.

Adding support to the project are prominent women from throughout Texas who agree to serve as "patronesses" for the Fashion Round-Up, with the wife of Texas' Governor leading the list.

### Apparel Categories

There are categories of competition for apparel for men, women and children as well as accessories. Everything from ball gowns to dude ranch attire is shown.

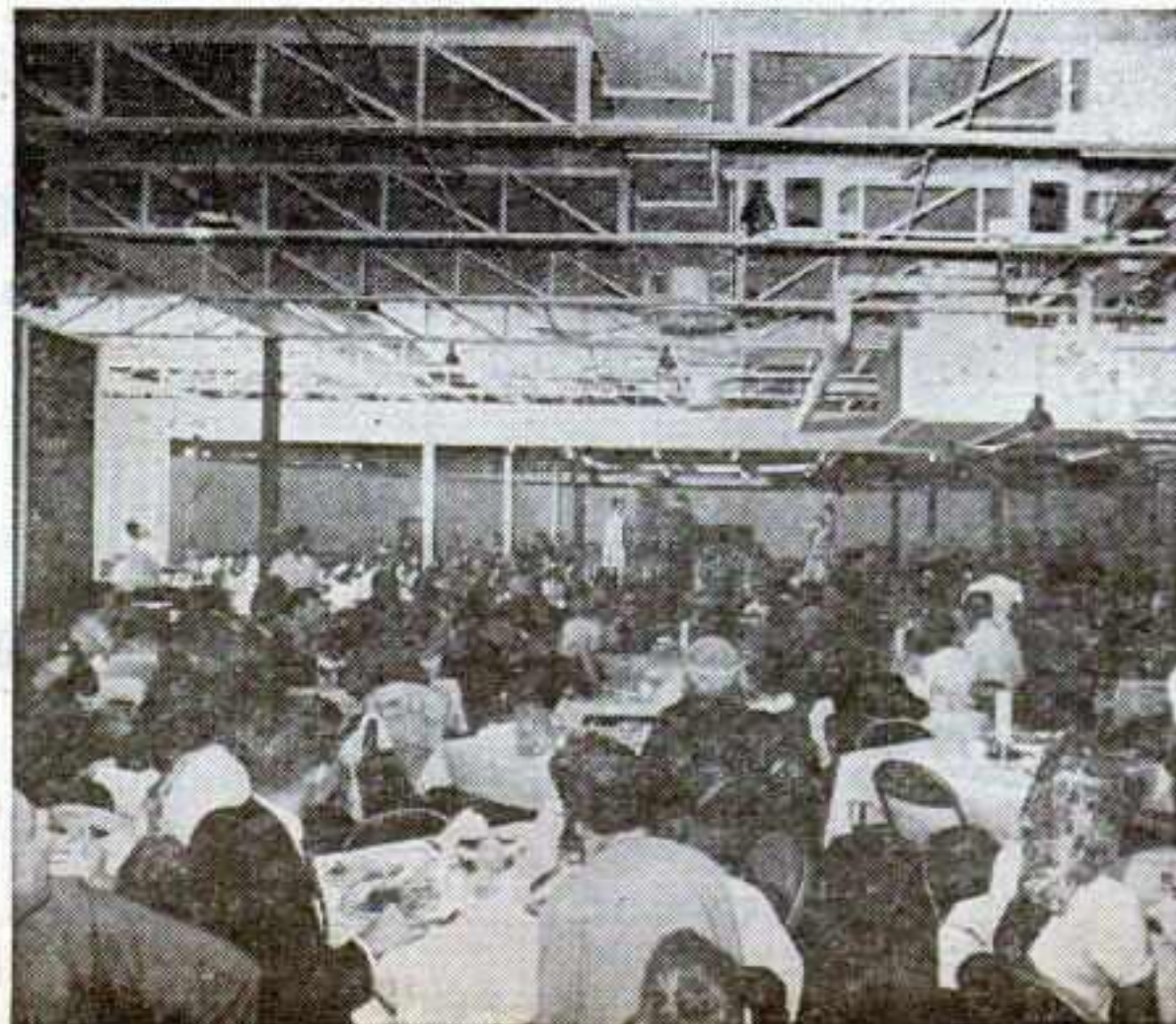
When the shows were begun in 1953, they were presented in the Theatre Building which houses the Margo Jones Theater-in-the-Round during the off-fair season. When the fair built a new air-conditioned Women's Building in 1954, the shows were moved to its auditorium. The auditorium is flanked by seats for the fashion show audience on one side of the stage and by a restaurant on the other. A drape between the auditorium proper and the restaurant can be pulled aside when fashion shows are in progress.

### 37 Shows

Thirty-seven shows were presented during the 1955 fair, with top Dallas models parading the costumes. Each day, some person tying-in with the special events program of the fair was presented as an "honoree of the day." For example, the recipient of the fair's "Woman of the Year" award, Mrs. Oveta Culp Hobby, was presented as the honoree on the day of the award. This adds interest to the shows and provides a peg for daily publicity during the fair as well.

Over 100 items were modeled in the 1955 shows, which were presented at 2 and 4 p.m., with a 7 p.m. show added on Saturdays and Sundays. The shows invariably play to standing-room-only crowds, even on the lighter attendance days.

Giving the manufacturers, who participate, some merchandising help and providing an additional outlet for fair publicity, over 62,500 blue ribbon tags were distributed to the winning entrants so that they could tag the garments on sale in retail stores.



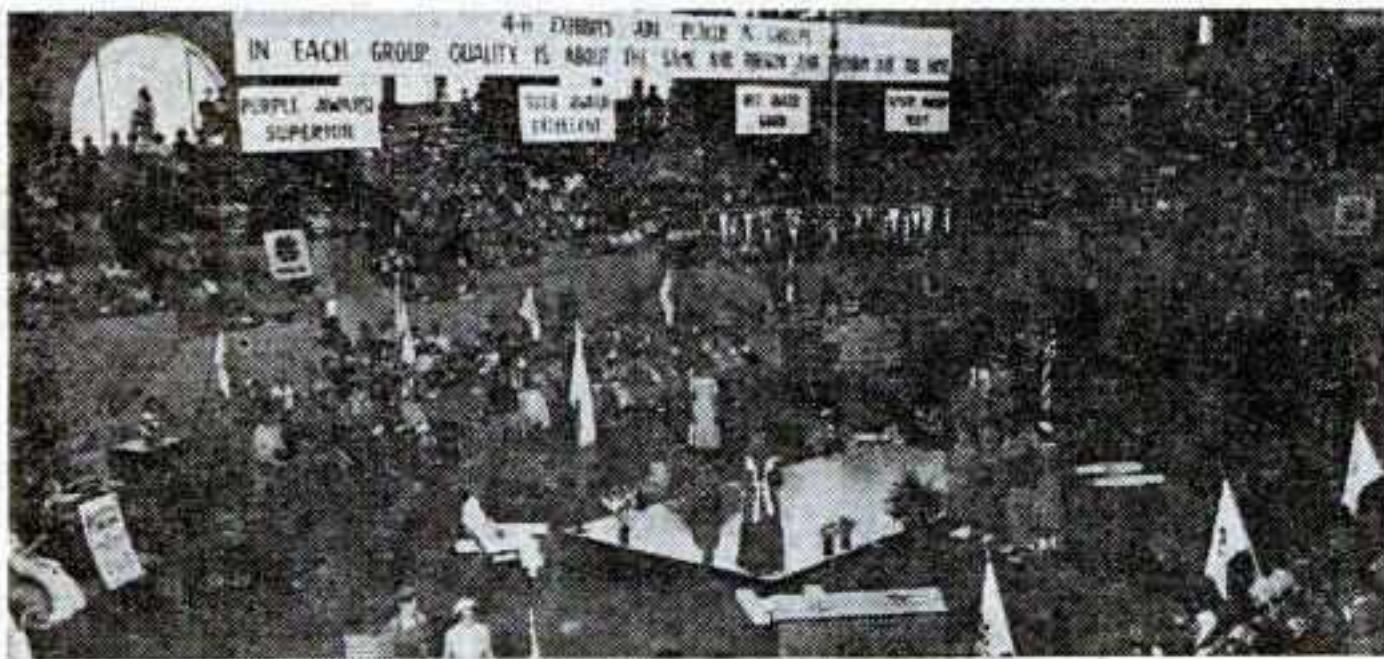
**HOW TO WIN FRIENDS AND INFLUENCE PEOPLE ...  
(300,000 OF 'EM) IN THE HUGE  
NEBRASKA MARKET!**



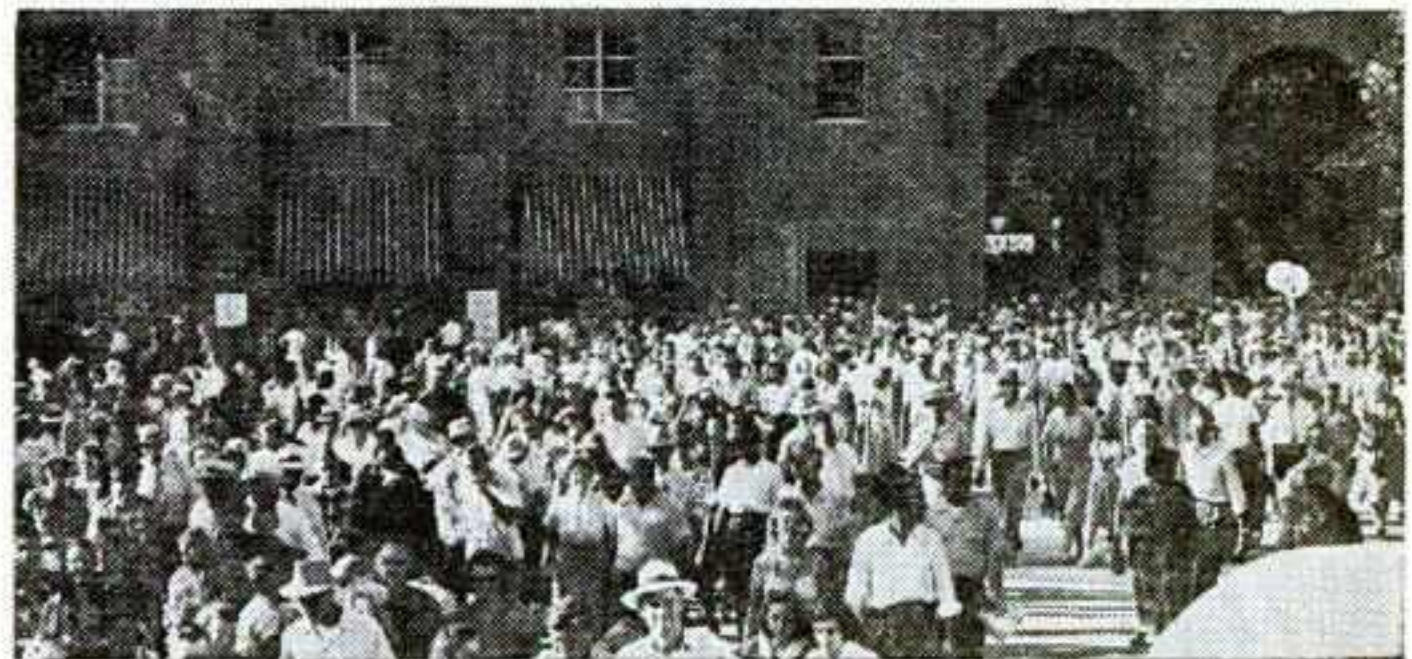
# NEBRASKA

## State Fair

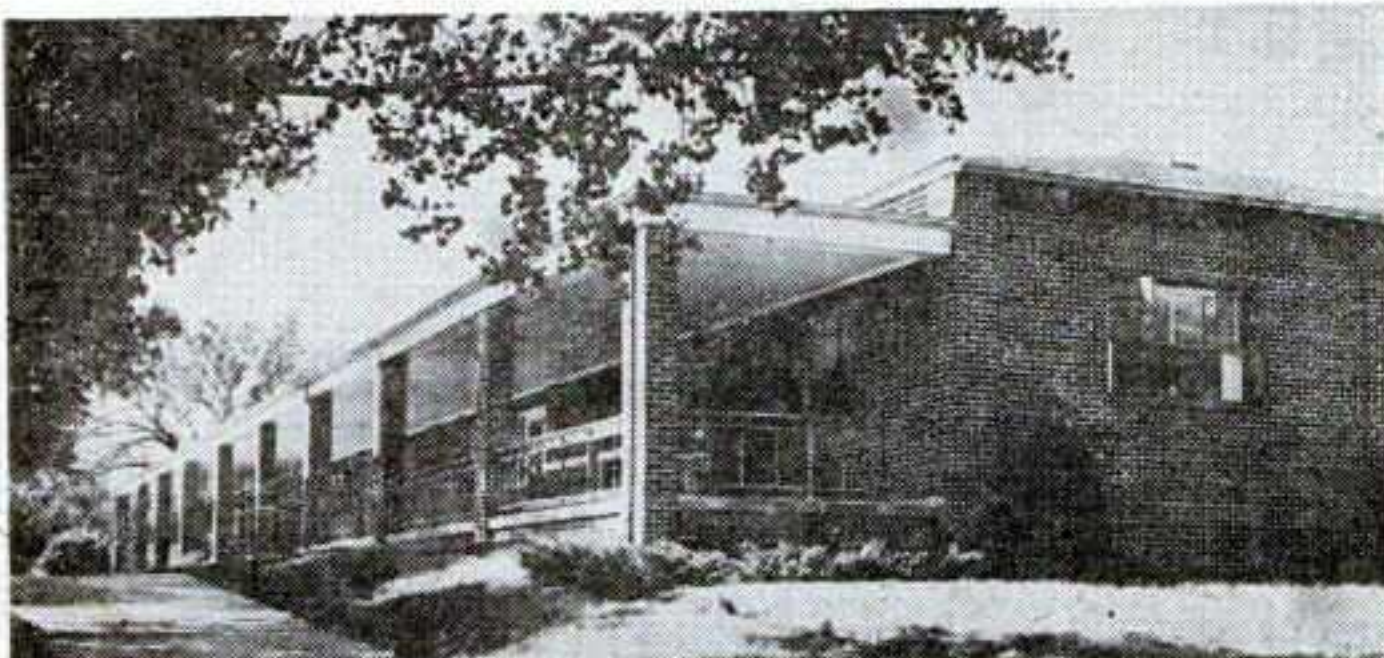
LINCOLN



Interior of 4-H building where annually handicraft, home product and livestock exhibits are viewed.



Main entrance to grandstand with seating capacity of 14,000.



New Administration building. Modern from top to bottom, inside and outside. No detail overlooked to increase the efficiency.



Aerial view of huge all-weather paved road parking area where more than 13,000 cars can be handled.

FOR  
COMPLETE DETAILS WRITE  
**EDWIN SCHULTZ, Secretary**  
MAIN P. O. BOX 1966  
LINCOLN,  
NEBRASKA

Showcase your product  
or service in this huge  
\$5,000,000 plant  
alongside the rest of  
America's greatest ag-  
ricultural and indus-  
trial exhibitors.

**1956 DATES**  
**SEPT. 1-7 Inclusive**

**DEPENDABILITY MEANS REPEAT CONTRACTS!**

**THERE MUST BE A REASON**

why the Nebraska State Fair re-contracted us for 1956, making it our Fourth consecutive Year at Lincoln. Other Top Fairs, too, have re-contracted us year after year . . .

*Others also besides these!*

SEPTEMBER 17, 1955

**Lincoln Gross Upped 20% by Wm. T. Collins**

LINCOLN, Neb., Sept. 10.—A line-up of 21 rides and 12 shows enabled the William T. Collins Shows to eclipse its '54 gross at the Nebraska State Fair by 20 per cent. The seven-day fair ended Friday night (9) with an outside gate count slightly higher than last year but the chief credit for the sharp increase in midway business went to the vastly stronger earning power of the Collins show over last year.

The show's 16-car Dodgem paced the rides, followed by the Scrambler. Bill Chalkias' Side Show, flashing a long front, snared top money among the shows.

Ninety concessionaires were spotted on the show midway and the operators reported business ranging from as good to better than last year.

Show owner Collins closed the deal to buy the Round-Up which had been booked on the show by Dave Mortenson.

Before the fair ended, the Collins show was awarded a contract to return in 1956 for its fourth straight year.

Andy Hanson, secretary of the All-Iowa Fair, Cedar Rapids, who was a visitor to the midway here, also has re-contracted the Collins show for next year. Earlier, the Minot, N. D., Fair re-linked the Collins aggregation for '56.

For The Finest . . .  
**the WILLIAM T. COLLINS SHOWS**

There is a reason why the WILLIAM T. COLLINS SHOWS were chosen above all others to

**PLAYING THE TOP FAIRS IN THE COUNTRY!  
OUR 1955 ROUTE INCLUDED THE FOLLOWING:**

- STUTSMAN COUNTY FAIR, Jamestown, N. D.
- CAVALIER COUNTY FAIR, Langdon, N. D.
- PEMBINA COUNTY FAIR, Hamilton, N. D.
- NORTH DAKOTA STATE FAIR, Minot, N. D.
- INTER-STATE FAIR, La Crosse, Wis.
- ALL-IOWA FAIR, Cedar Rapids, Iowa
- SIOUX EMPIRE FAIR, Sioux Falls, S. D.
- NEBRASKA STATE FAIR, Lincoln, Nebr.
- CLAY COUNTY FAIR, Spencer, Iowa
- TULSA STATE FAIR, Tulsa, Okla.

**Thanks to Everybody:**

Fair Secretaries, Celebration Committees and our Personnel for making 1955 another wonderful and profitable season.



Winter Quarters and Permanent Address: 801 E. 78th Street, Minneapolis, Minnesota

You Can Depend On

# WILLIAM T. COLLINS SHOWS

play these outstanding events. It will pay you to investigate and find out why.

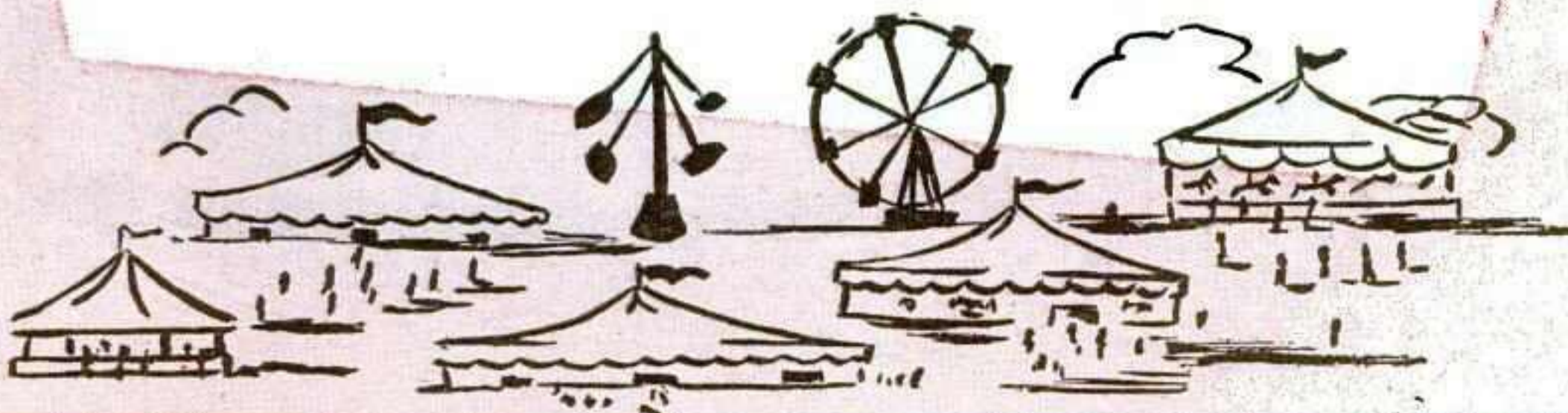
WILLIAM T. COLLINS



## AMERICA'S LARGEST MOTORIZED SHOW

A MIDWAY PACKED WITH CROWD APPEAL  
FEATURING

- ★ 24 Modern Rides
- ★ 6 New Up-to-Date Kiddie Rides
- ★ 12 Wagon Type Shows
- ★ 8 Neon Light Towers
- ★ 55 Modern Trucks and Semis used to transport this Show



WM. T. COLLINS, Owner-Mgr.

MRS. WM. T. COLLINS, Treas.

E. W. (SLIM) WELLS, Gen. Agt.



# INCRECIBLE!

**2,611,271 in 1955!**

The State Fair of Texas did it again! Broke its own attendance record as the nation's largest annual exposition in 1955. Largest single day's attendance tallied 323,224 on Saturday, October 15; and on Sunday, October 16, its gates were opened to the nation as NBC-TV telecast live from State Fair Park in Dallas for the spectacular, "Wide, Wide World."

*That's a lot of people, but they had a lot to see.*

Top stars of the entertainment world performing on stage, on ice, in the air . . . in the Cotton Bowl, Grandstand, Bandstand, Auditorium, Ice Arena.

*The air was filled with music and the grounds were filled with sights!*

New cars, new clothes, new products and ways of doing things. The Pan-American Livestock Exposition attracted visitors from deep in South America. Exhibitors in the International Center came from around the world. And Texans saw the rest of the world at the photographic "Family of Man."

*What a show! It was magnificent! Grand! Stupendous!*

Even a Texan couldn't describe it! Even a Texan couldn't see it all! And the audience was incredible!

## STATE FAIR OF TEXAS • DALLAS

OCTOBER 6-21, 1956





# GREATEST... of the great

America's largest agricultural and livestock fair... in the heart of the nation's richest farm empire... Most famous for years, among all the great state fairs... With an attendance running well over a half million...

The Iowa State Fair offers you the ideal place to exhibit your products, meet your best prospects. Plan now to exhibit!

# IOWA STATE FAIR

H. L. PIKE, President

DES MOINES

L. B. CUNNINGHAM, Secretary

**1956 DATES AUG. 24 - SEPT. 2**

*Salute*

to the **GREAT**

**STATE FAIR**

*of* **TEXAS**

**DALLAS**

**JOE MURPHY  
MARGARET PUGH  
JACK LINDSEY  
TEXAS STATE FAIRGROUNDS  
Dallas, Texas**

*We Are Proud  
We Pledge  
Our Thanks*

to share in the growth and progress of this event... America's greatest State Fair. Whatever we have done towards helping achieve this success has been a privilege on our part.

to carry on the traditions of this event and to continue to supply only the best in rides and concessions for the wonderful people of Texas.

to all the directors and officials of the State Fair of Texas for their co-operation... and to all our friends and associates who have aided us in our services to everybody.

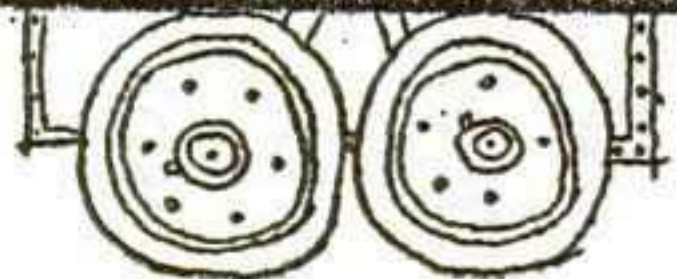
*The Glorious Tradition! The Sterling Perfo*

**IS STILL THERE\*...**

**THE AMUSEMENT CORPORATION OF**



**OLD  
SHOW  
WORLD'S GRE**



**Executive Offices:  
203 N. Wabash Ave.  
Chicago, Illinois**

**PAUL OLSON  
General Manager**

**Winter Quarters:  
P. O. Box 414  
Hot Springs, Arkansas**

**Bringing to America's Most Outstanding Fairs...**

romance! The Spectacular Pageantry!

Just the name is NEW!

AMERICA Proudly Presents for 1956 the

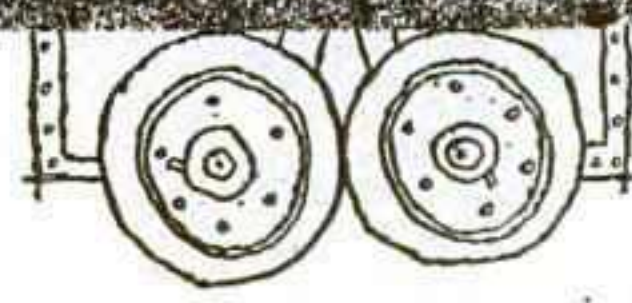


# SOON DOWNS

**LATEST MIDWAY**



- NORTHERN WISCONSIN DISTRICT FAIR • ILLINOIS STATE FAIR
- IOWA STATE FAIR • KENTUCKY STATE FAIR • CHATTANOOGA-
- HAMILTON COUNTY INTERSTATE FAIR • SOUTH MISSISSIPPI FAIR
- ALABAMA STATE FAIR • SOUTH ALABAMA FAIR • SOUTH TEXAS
- STATE FAIR • ANDERSON FREE FAIR...



**THE UTMOST IN OUTDOOR ENTERTAINMENT!**

**YOUR GATEWAY TO MORE SUCCESSFUL SALES IN THE KANSAS FAIR MARKET ...**



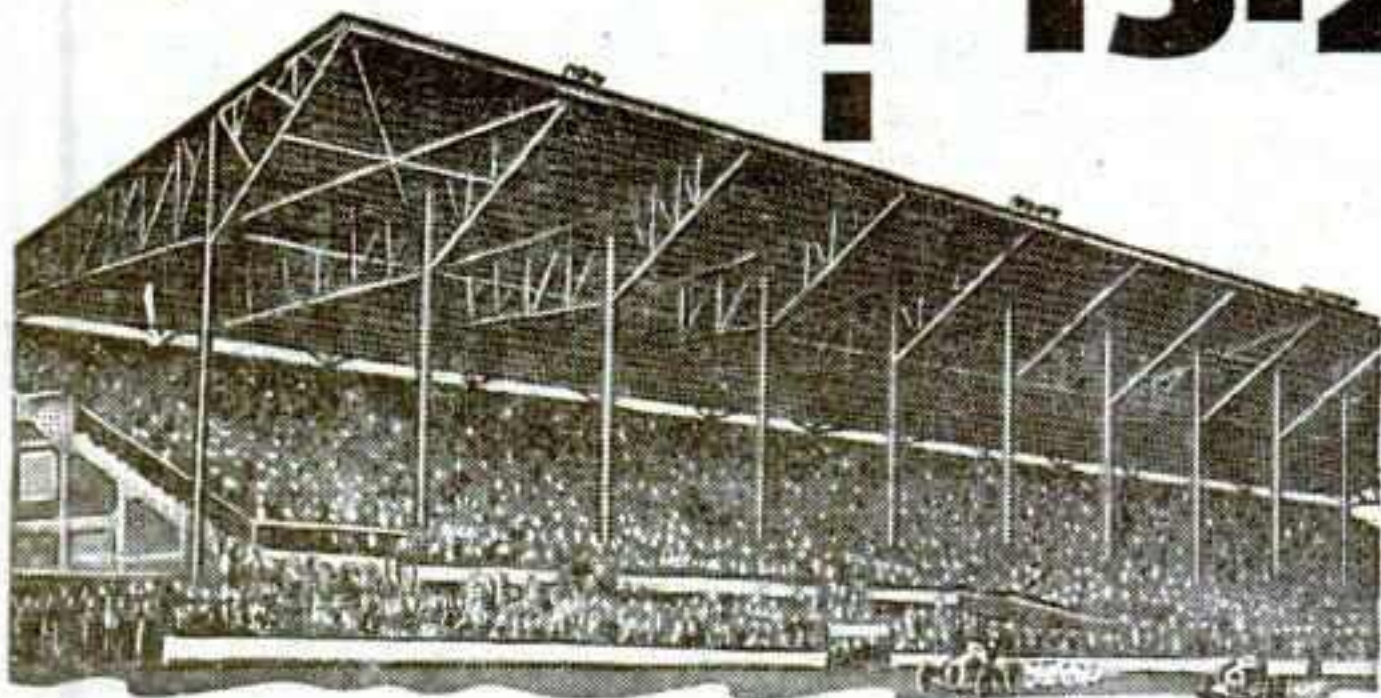
*The Official State Fair of Kansas*

**In just six days you can cover the important Kansas Farm Market with your sales exhibit. Your SALES will grow like flowers in the sun when you plant "sales seeds" at the Kansas State Fair.**

**FEATURE ATTRACTIONS:**

- Livestock & Agricultural Products
- 4-H Club Activities
- High School Bands
- Farm Machinery
- AN INDEPENDENT MIDWAY

**1956  
DATES  
SEPT.  
15-20**



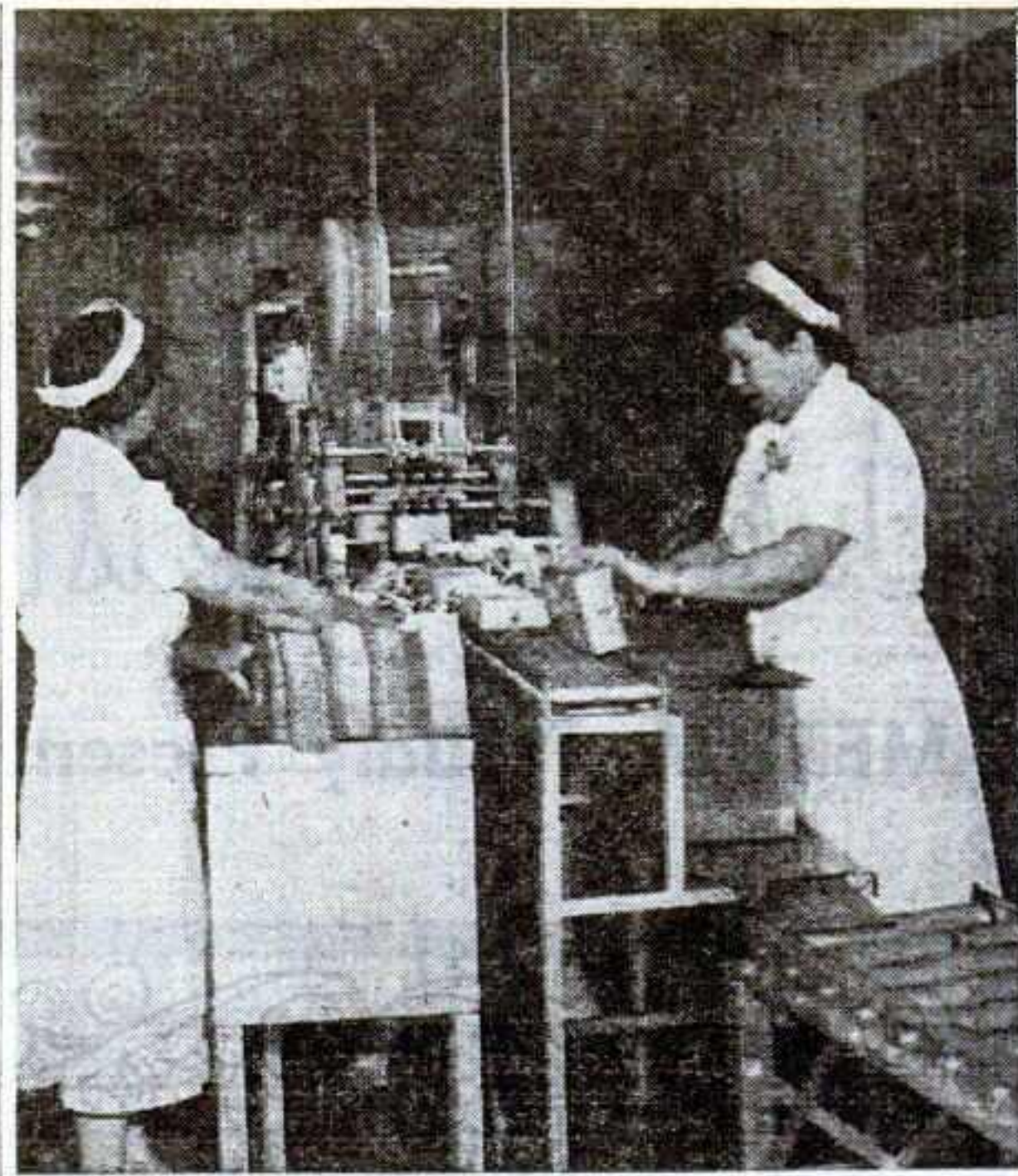
*For exhibit and concession space details*

**KANSAS STATE FAIR** Hutchinson, Kansas

Everett Erhart, President

Virgil C. Miller, Secretary

Helen F. Willman, Exhibit and Concession Space Manager



**Pitches Dairy Products**

**Minnesota State Fair Is Big Outlet For Milk, Malted, Ice Cream, Cheese**

MINNESOTA'S mammoth dairy industry played a top role at the 1955 Minnesota State Fair.

With good reason, too, because Minnesota produces in excess of 4,000,000 tons of milk yearly, has more than 1,000,000 milk-cows on 129,000 farms, ranks first among all States in butter production, third in cheese-making and third in the number of cows and farm value of milk produced.

**Revitalizes Dairy Building**

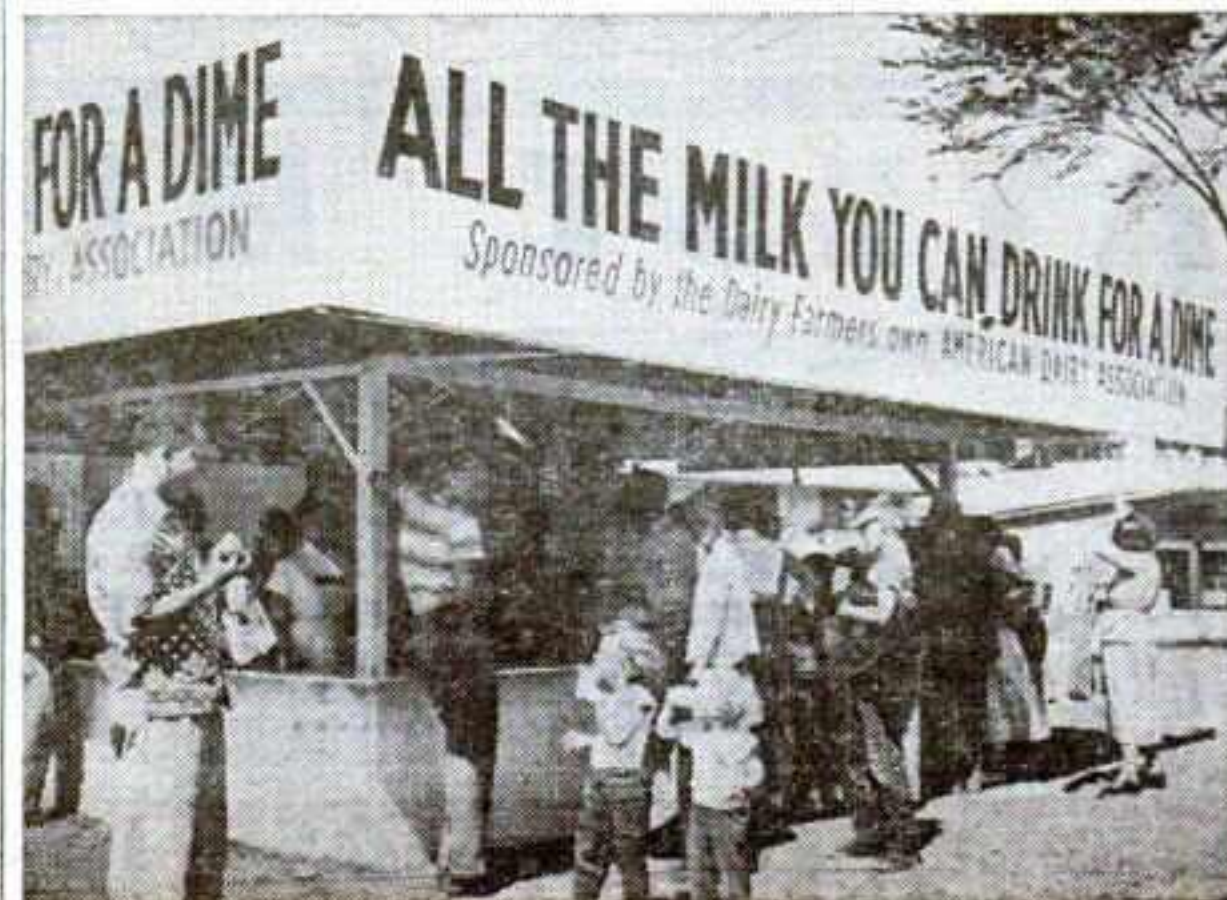
Most of the industry's activity centered around the Dairy Building, landmark for decades on the fair's famed Machinery Hill. The building was revitalized in the past two years, thanks to a national campaign to increase dairy product consumption by the American Dairy Association.

The "talking train" was one of the building's main features. It is a facsimile of a steam engine which seemingly talks to kiddies. Built in '54, it was held over for the '55 fair.

**Wraps Butter on the Spot**

Then, there were the large dairy bars serving cheese sandwiches, ice cream and malted milks; commercial displays of dairy equipment; prize-winning cheese and butter, and Land o'Lakes butter wrapping assembly line turning out 18,000 pounds daily.

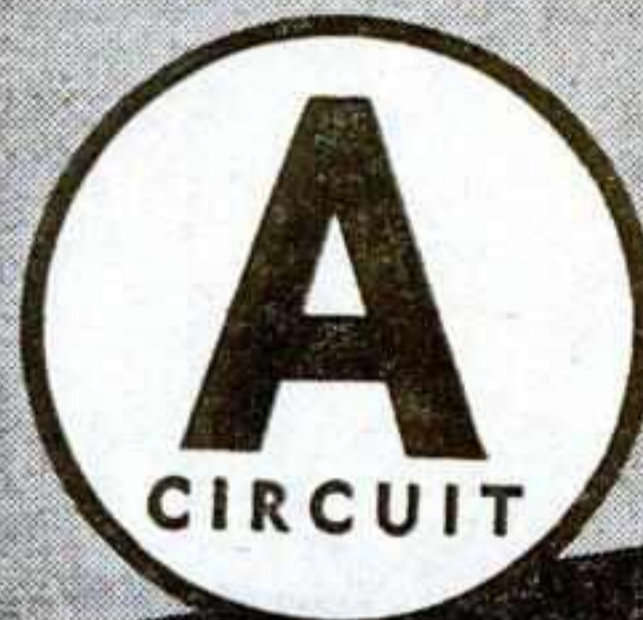
This year the Minnesota Dairy Industry Committee set up a booth near the bus terminal gates to sell "all the milk you can drink for a dime." During the fair 8,700 gallons of milk—about 34½ tons—were sold. Peak record was 1,210 gallons. And, the booth, according to its operators, made a profit.



# TELL AND SELL...

the important  
Western Canadian  
Market by exhibiting at the ...

*Western Canada*  
Association of Exhibitions



# 5 Important Fairs!

### CLASS "A" CIRCUIT OF FAIRS OF WESTERN CANADA

*cordially invite fair men,  
show men, concessionaires,  
attractions people to  
their annual meeting*

### EXHIBITORS

You can cover your best prospects in Western Canada with this vast five-in-one program, covering 1,050,000 Canadians. No other media can offer such vast coverage in this otherwise hard-to-reach area.

#### FOR COMPLETE DETAILS WRITE TO

THE PROVINCIAL EXHIBITION  
OF MANITOBA  
BRANDON, MANITOBA  
1956  
July 2-6

CALGARY EXHIBITION  
AND STAMPEDE  
CALGARY, ALBERTA  
1956  
July 9-14

THE EDMONTON  
EXHIBITION  
EDMONTON, ALBERTA  
1956  
July 16-21

SASKATOON INDUSTRIAL  
EXHIBITION  
SASKATOON, SASKATCHEWAN  
1956  
July 23-28

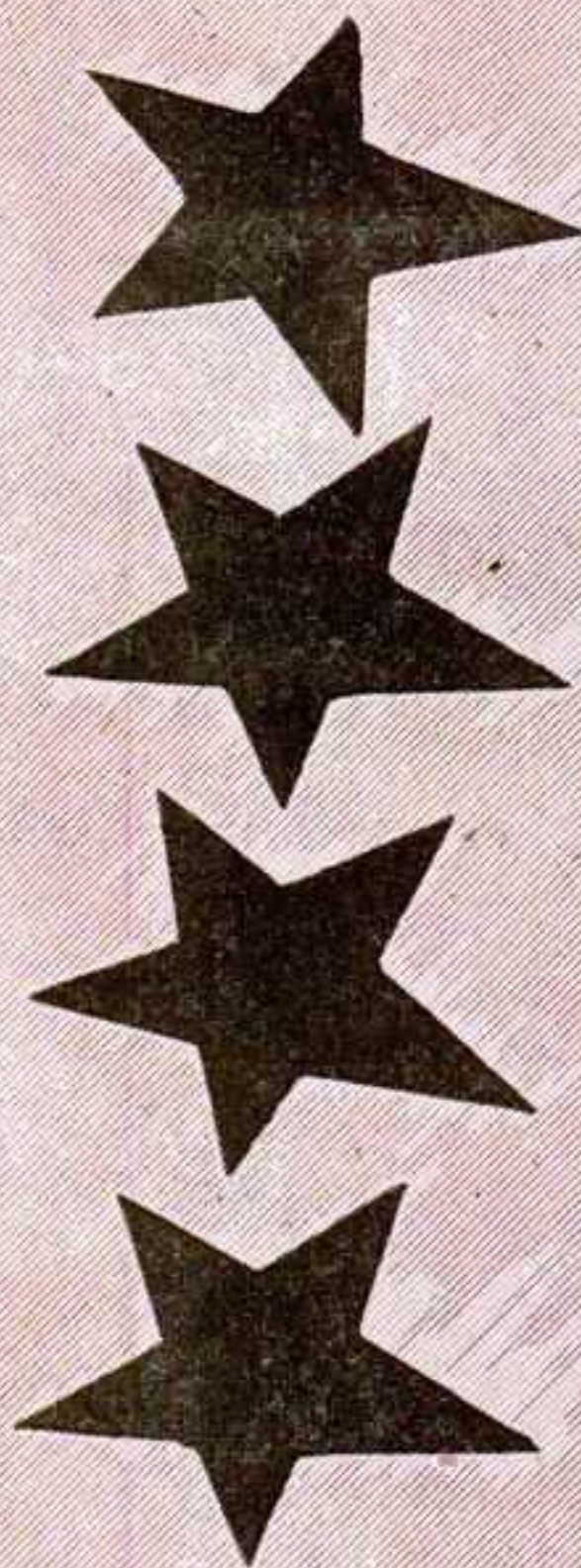
THE REGINA  
EXHIBITION  
REGINA, SASKATCHEWAN  
1956  
July 30-Aug. 4

**Annual Meeting**  
**Jan. 23-24-25, 1956**

**Royal Alexandra Hotel**  
**Winnipeg, Manitoba**



P. W. SIEBRAND, Mgr.



Dignified Attractions

Outstanding Promotions

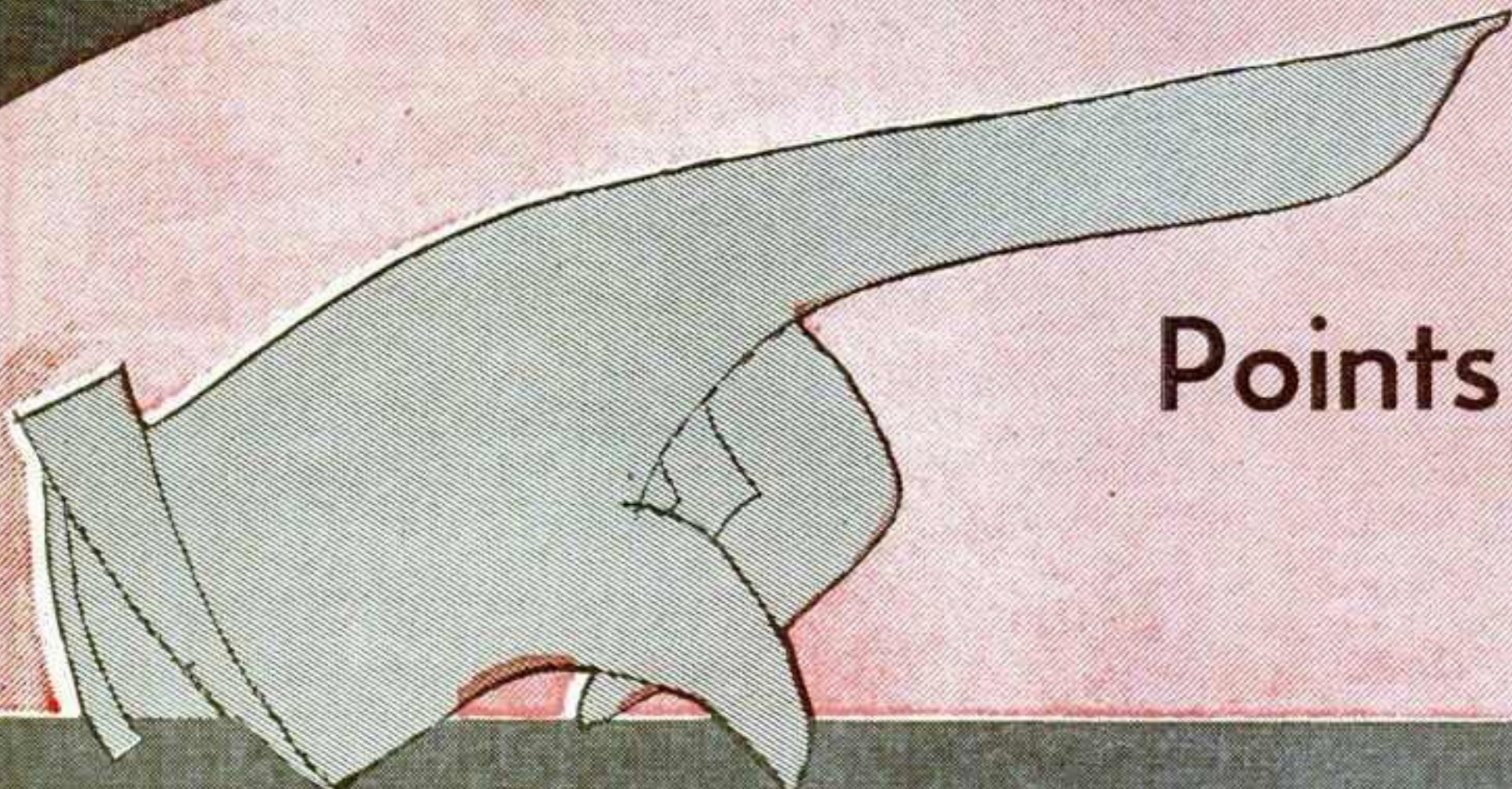
Finest Equipment

Brilliantly Lighted

# SIEBRAND

## CIRCUS

## &



Points with Pride . . .

An Accomplishment Achieved Only by

# SIEBRAND

**Experience is a  
valuable asset in  
any field of  
endeavor . . .**



**H. SIEBRAND, Sec'y-Treas.**

**40 YEARS**  
**W.D. BROS**  
**CARNIVAL**

to their 40th consecutive  
year of leadership under the  
same management . . .

**BROS.**

Permanent Winter Quarters:  
2300-2314 East Van Buren.  
Phoenix, Arizona

# Falmouth, Ky., Fair

Truly One of Kentucky's Leading County Fairs

featuring

**Fireworks Display**

Thanks to Hudson Fireworks Co. for excellent Display in '55.

**Beauty Show**

**Horse Show**

**Plug Horse and Mule Race**

Benefit of Crippled Children's Hospital, Lexington, Ky.

**Horse Pulling Contest**

**Capt. Eddie Allen's Balloon Ascension**

**Stock Car Races**

**Milk Goat Show**

**Baby Show**

**Parade**

**Beef Cattle Show**

**Jimmie Lynch's Death Dodgers**

Fifth season.

**Choir Sing**

**Farm Bureau Day**

**Swine Show**

**Dairy Cattle Show**

**Band Concerts**

## NELSON BREEZE RIDES and CONCESSIONS on the Midway

(No Grift—No Gypsies)



Mr. and Mrs. Nelson Breeze with Beauty Contestants. Winner Carol Wyatt, who will compete for Miss County Fair title at Kentucky State Meeting in Louisville, January, 1956.



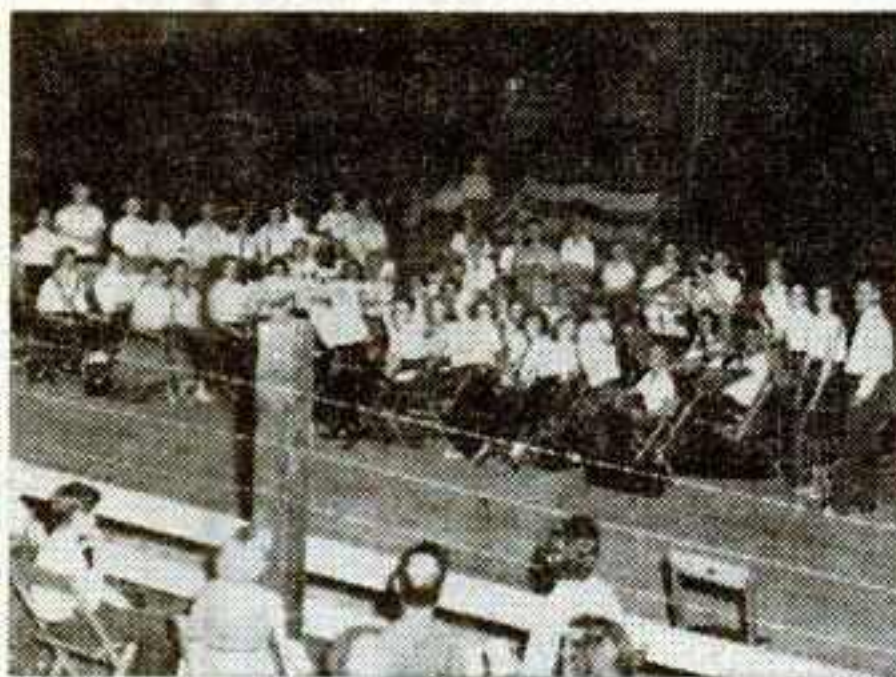
Nelly Blye shown by Janie Cammack and Jimmy Willman of Cincinnati. Winner of Pony Fancy Turnout, a feature of the Horse Show.



John Murphy, Radio News Editor of Station WCKY, Cincinnati, presents Shriners with check representing proceeds from Charity Race for benefit of Crippled Children's Hospital, Lexington, Ky.



Newly elected Governor of Kentucky A. B. (Happy) Chandler singing "My Old Kentucky Home" at Falmouth Fair.



Paris, Ky., High School Band under the direction of T. Siwicki.



Plug Horse and Mule race.

**NOW BOOKING FOR 1956, 77th ANNUAL FAIR**

**AUGUST 15 THRU 19**

**ATTENTION:** We are interested in booking Attractions catering to the entire family.

Contact

**NELSON BREEZE, Pres. and Gen. Mgr. SARAH M. BREEZE, Sec'y and Treas. BOX 10, FALMOUTH, KENTUCKY**



## Nostalgic Touch

IN SOUTH CAROLINA, where there are thousands hide-bound to tradition, a fair exhibit has appeared which has earned considerable comment from old-timers and youngsters alike. The Country Store at the Piedmont Interstate Fair, Spartanburg, has stimulated a nostalgic wave among the citizenry.

Conceived by Tom Moore Craig, fair secretary-treasurer, and built with assistance of T. A. (Red) Hyder, the exhibit was offered for the second time this year and was thronged thruout the week of the fair. Virtually everything in the store is authentic and transplanted from an abandoned store in the town of Moore. The store was originally owned by a John Fielder and passed successively to a Mr. Herman, Mr. Krim and the Walden family. It was last operated in 1917 and remained shuttered and untouched until last year. From time to time the building was used for storage of grain.

As presented in the connection between two exhibit buildings, the store has all the appearances of its original days. The only distracting feature is the modern walls against which the old items are shown.

### Booze-Maker Shown

A prime item is an old still with directions for making hootch and a sign warning that "This is not a do-it-yourself project."

The store includes ox yoke, coffee grinder, cracker barrel, post-office corner, whisky demijohns, corsets, sassafras root and the inevitable pot-bellied stove. Humorous signs displayed all around the exhibit include the following notices:

"Men and women are expected to refrain from expectorating upon the floor. Ladies and gentlemen do not need to be thus contained."

"No checker games started after 9 p.m."

"Taking orders now for tailor-made coffins."

"Remedies for any aches and pains by bottle of keg pills and liquid."

Many of the descriptive signs were lettered for the exhibit, but display items are mostly the real thing, down to the mousetrap set atop the crackers in the barrel. A replica of the store front was constructed as an entrance, and an old-time well, complete to gourd, is among the store features.

### Recalled Old Store

The idea for such an exhibit came to Craig two years ago when he was attending the Chicago conventions. While taking in the Flower Show there, he noted a country store display on a small scale and recalled, while traveling home, that the old J. H. Walden store existed on the property of his friends, the Waldens.

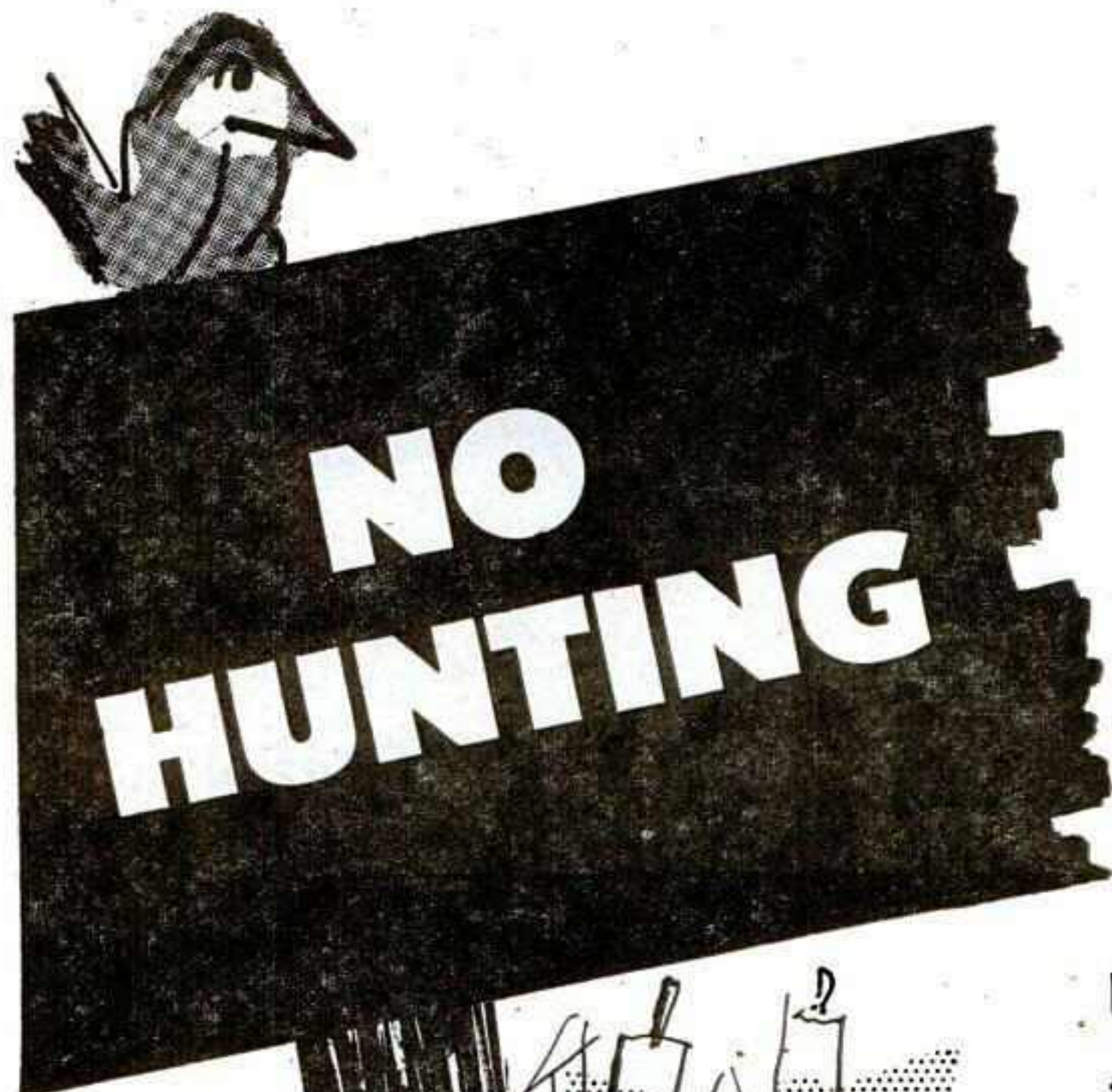
A search of the premises revealed a veritable trove of memory-stirring items, beneath heavy layers of dust. On shelves were old medicinal herbs, catnip for tea, yellow root, strung dried beans, fly-paper, washboards, mule feed, spool thread stand, peanut parcher, ledgers, old almanacs—enough authentic material to fill a museum.

Instead of filling a museum, however, Craig and Hyder created their own. They included, as an added colorful feature, a guide who explains the historical store contents, presides over the general store, tells stories of legend, plays checkers with customers and even strums the banjo.





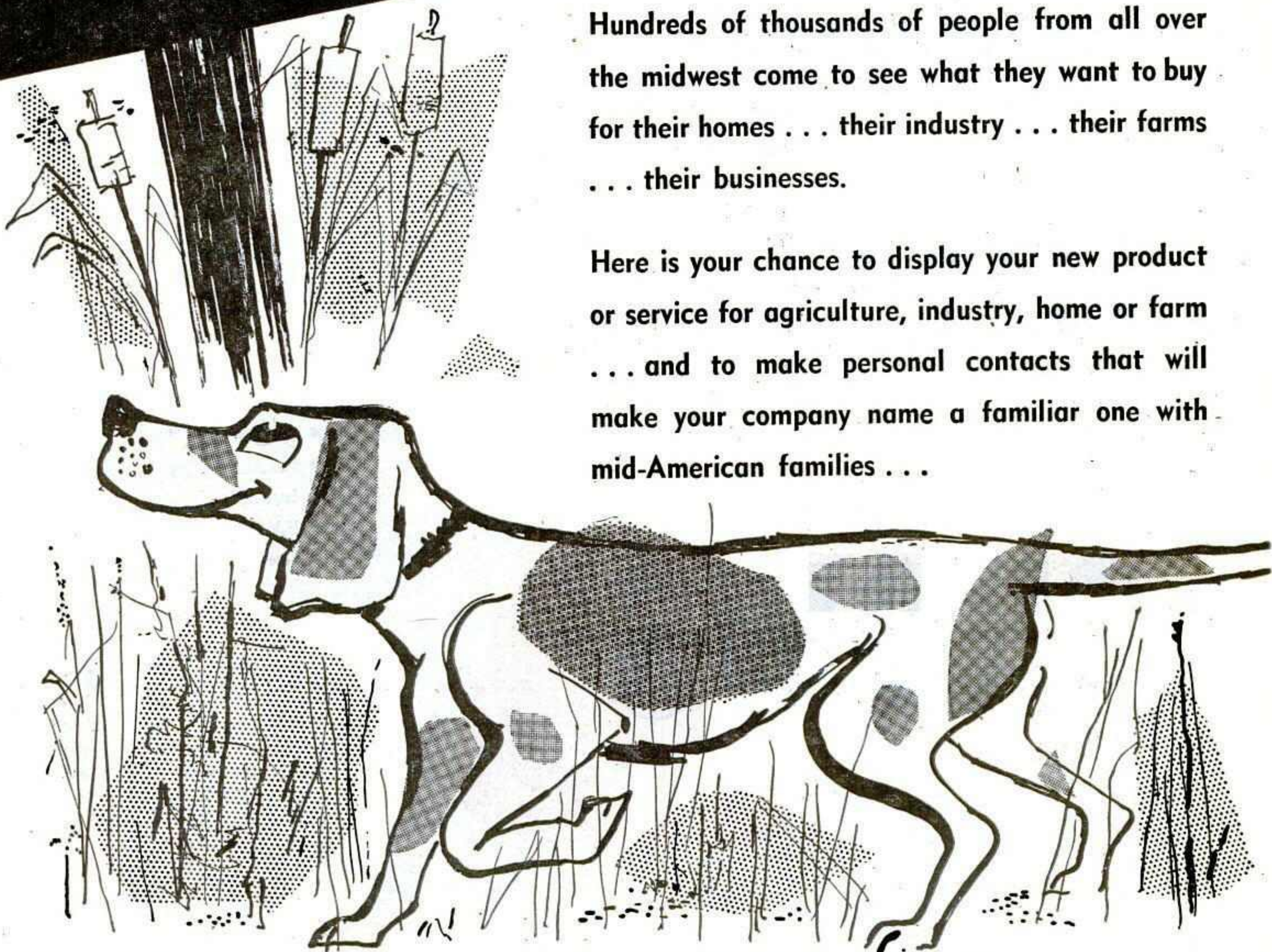
# AT THE WISCONSIN STATE FAIR Milwaukee



There's no hunting necessary when you exhibit at the Midwest's most powerful sales showcase . . .

Hundreds of thousands of people from all over the midwest come to see what they want to buy for their homes . . . their industry . . . their farms . . . their businesses.

Here is your chance to display your new product or service for agriculture, industry, home or farm . . . and to make personal contacts that will make your company name a familiar one with mid-American families . . .



**FOR COMPLETE EXHIBIT DETAILS CONTACT**  
Willard M. Masterson, Manager, State Fair Park, Milwaukee 14, Wis.



**AMERICA'S**



**20th**



**CENTURY**



**SHOWS**

### **FAIRMEN**

Our 1956 route is being formed now. We would like to discuss your midway with you. We will be at the Chicago Convention and at your State Meetings. You are invited to visit us in Chicago or contact us at our permanent address below.

### **MODERN EQUIPMENT**

*To please the most discriminating patron*

- 21 Modern Major and Kiddie Rides
- 14 Outstanding, Entertaining Shows
- 50 Quality Merchandise Concessions
- Caterpillar Diesel Plants
- Fluorescent Lighting
- Searchlights
- Light Towers
- Panel Fronts

### **SHOWMEN**

What do you have that can be offered to the patrons of the outstanding fairs we play? Is it new? Is it novel? Is it attention-getting? Is it thrilling? Contact us at once for the route of a lifetime.



**A 35-CAR RAILROAD SHOW**

# MIRACLE MIDWAY

## Streamlined and geared to the times

### SETTING THE OUTDOOR AMUSEMENT PACE OF AMERICA...

Your assurance of a highly successful midway is the many repeat annuals played by 20th Century Shows every year. Progressive Showmanship ideas combined with experience will give your event the "20 Century" appeal that keeps your patrons pleased and entertained.

THANKS TO THE  
FOLLOWING FAIRS  
AND THEIR  
EXECUTIVES FOR  
HAVING MADE  
1955 ANOTHER  
GREAT AND  
SUCCESSFUL  
SEASON FOR  
20th CENTURY:

Hutchinson, Minn.  
Cando, N. Dakota  
Rugby, N. Dakota  
Rolla, N. Dakota  
Fessenden, N. Dakota  
Grand Forks, N. Dakota  
Black Duck, Minn.  
St. Charles, Minn.  
Mason City, Iowa  
Owatonna, Minn.  
Abert Lea, Minn.  
Marshall, Minn.  
Marshfield, Wisc.  
Fort Smith, Ark.  
Muskogee, Okla.  
Waco, Texas

#### Our Deepest Gratitude

To the Committees at our Still Dates and to our Loyal Employees for your cooperation and help.



**E. D. McCRARY**  
Owner and General Manager



**FRANK GASKINS**  
General Agent

Permanent Address: 3308 Broadway,  
San Antonio, Texas.  
Phone: TAYlor 2-0553



## ON TRUCKS

# LOUISIANA

## State Fair SHREVEPORT

**WHERE YOU CAN FEEL THE PULSE OF  
A MULTI-MILLION-DOLLAR MARKET**

★

A FAIR that serves the interests of the more than two million people who live in the great Ark-La-Tex area surrounding Shreveport.

A Fair that this year set an all-time attendance mark of 563,039, topping by more than 100,000 last year's figure — and with a paid gate!

If you are planning to introduce a new product or service, or want to improve sales on an established item or service . . . plan an exhibit at the LOUISIANA STATE FAIR as part of your promotion campaign.

**1956 DATES  
OCT. 20-28**

For Complete Details on Exhibits, Etc., Write to

**J. T. MONSOUR** Secretary-Manager

P. O. Box 1100

Shreveport, Louisiana



ALABAMA'S \$3,000,000 STATE COLISEUM, HOME OF THE

## SOUTH ALABAMA FAIR

THIRD ANNUAL FAIR NEXT FALL

ATTENDANCE 1954—APPROXIMATELY 100,000

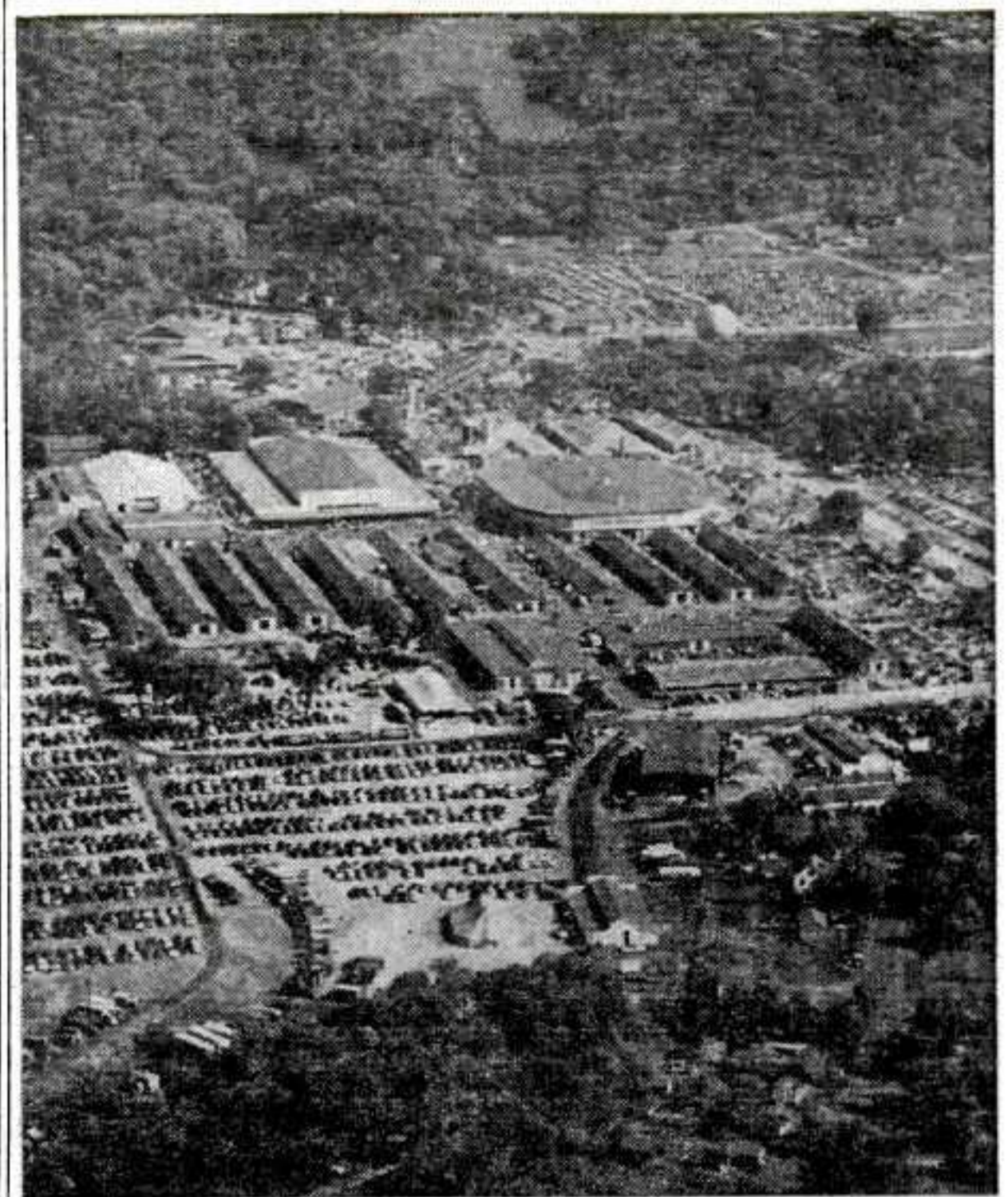
ATTENDANCE 1955—APPROXIMATELY 125,000

● COMMERCIAL EXHIBITS ● FARM  
IMPLEMENTS ● INDEPENDENT CONCESSIONS

**One of the South's Most Promising Fairs**

For Space Write

SOUTH ALABAMA FAIR, P. O. BOX 1626, MONTGOMERY, ALA.



Aerial view of the 86-acre plant of the National Dairy Cattle Congress, which includes 26 buildings and is currently valued in excess of \$1,500,000.

## Lifetime Project

THAT the National Dairy Cattle Congress has become national and even international in scope is a credit to Ed Estel, veteran secretary-manager, who has spent 37 years at the helm of the Waterloo, Ia., show.

Altho he'd be the first to direct the plaudits elsewhere, most of the event's expansion came during the Estel era, which has embraced his entire adult life.

Attendance-wise the Congress has progressed from a few thousand patrons in its early days to its present annual turnout of upward of 200,000. The first run in 1910 drew a total of 225 entries. The '55 show had close to 2,000 animals with all the 48 States and Canada represented as well as one herd of Holsteins from Argentina.

Estel has devoted his entire life to the Congress. While still a student at Iowa State College, he worked as a laborer at the first dairy show. After graduation he joined the Iowa State Dairy Association but later became assistant to the secretary of the dairy exposition. In 1918 he was elevated to secretary-manager, a post he has held ever since.

During Estel's 37 years at its helm, the event has grown in stature in every department.

Since 1922 the show has not only operated within its own income, but has built its present plant which includes 26 buildings and is valued at \$1,546,000. The association now owns approximately 86 acres of land and floor space for exhibits that totals more than 400,000 square feet.

Of the 26 buildings, 13 are cattle barns that are looked upon by experts as ideal housing for prize cattle. The Hippodrome, located close to the barns with a 100 by 200-foot arena and 8,000 seats, provides an adequate judging pavilion as well as an entertainment center. Other buildings include two large commercial exhibit halls with 408 exhibit units, a 4-H Club building, women's building, flower show building, three horse barns and a boys' dormitory.

A blue ribbon from the Waterloo show is, in dairy cattle circles, a top honor. The Congress is the site of the national show for all five breeds of dairy cattle, Guernseys, Jerseys, Holsteins, Ayrshires and Brown Swiss as well as milking shorthorns. Each year the champion animals from most of the State fairs in the country are shipped to Waterloo to vie for additional honors.

(Continued on page 117)

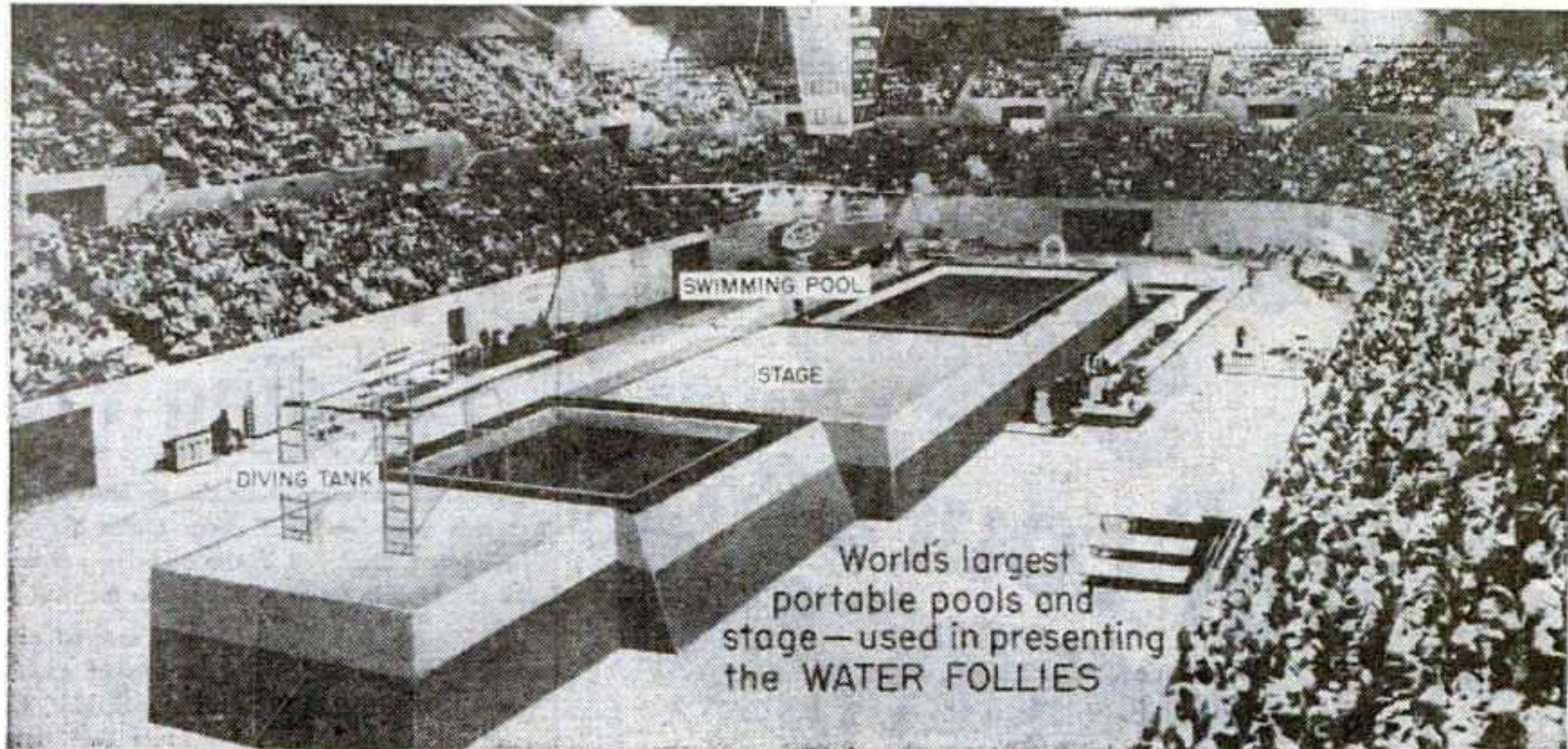


The interior of the 8,000-seat Hippodrome, which does double duty as a cattle-judging arena and also the center of the annual entertainment program.

# Sam Snyder's

# WATER FOLLIES of 1956

## World's Largest Water and Stage Production



World's largest portable pools and stage—used in presenting the WATER FOLLIES

**Set up for Action!** Huge crowd of many thousands thrill to the **FABULOUS WATER FOLLIES**



**EDDIE ROSE**  
World's Greatest Water Comedian

Water Follies is the pioneer of this type of entertainment! Others have tried to copy but have never duplicated the speed, glamour and quality of our production . . . and with all this . . . **WE ARE THE MOST REASONABLE PRICED SHOW IN AMERICA.**

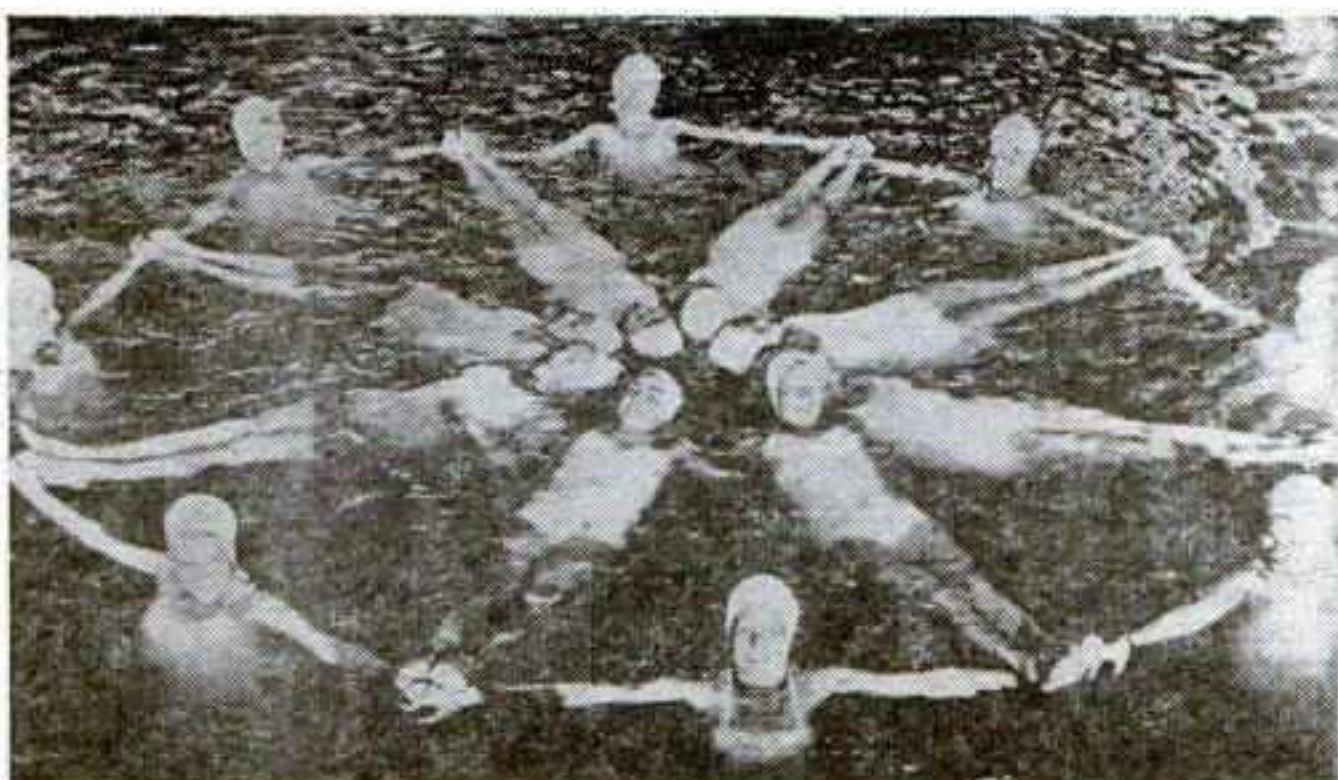
Lovely **MARY DWIGHT** the Synchronized Swimming Champion of the World



### Highlights of the Water Follies!

- World Champion Divers!
- 12 Water Scenes!
- Water and Stage Ballet!
- 8 Stage Numbers!
- Funny Diving Clowns!
- A Complete 2½-Hour Musical!
- Top Caliber Stage Acts!
- Revue in Water and on Stage!

Stage Choreography by **Buster Keim**



One of the Enchanting Water Ballets

FOR INFORMATION CONTACT

**Sam Snyder**

General Manager

**WATER FOLLIES**

120 Boylston Street, Boston 16, Mass.

Telephones

HAncock 6-2245 (Evenings) LOnwood 6-7914

Ask the people who  
 played this big  
 attraction in the past  
**KING PULLS BIG**

**Pee Wee King**  
**Show,**  
**of course!**



**WILL BOOK  
 SEVERAL  
 MORE  
 FAIR DATES  
 FOR 1956**

For bookings contact

**WM. H. KING**

300 W. Main  
 Louisville, Ky.  
 Phone: Jackson 5535

"We will see you  
 at the Convention"

**THE PEE WEE  
 KING SHOW ...**

adding more laurels and  
 triumphs to an outstand-  
 ing record ...

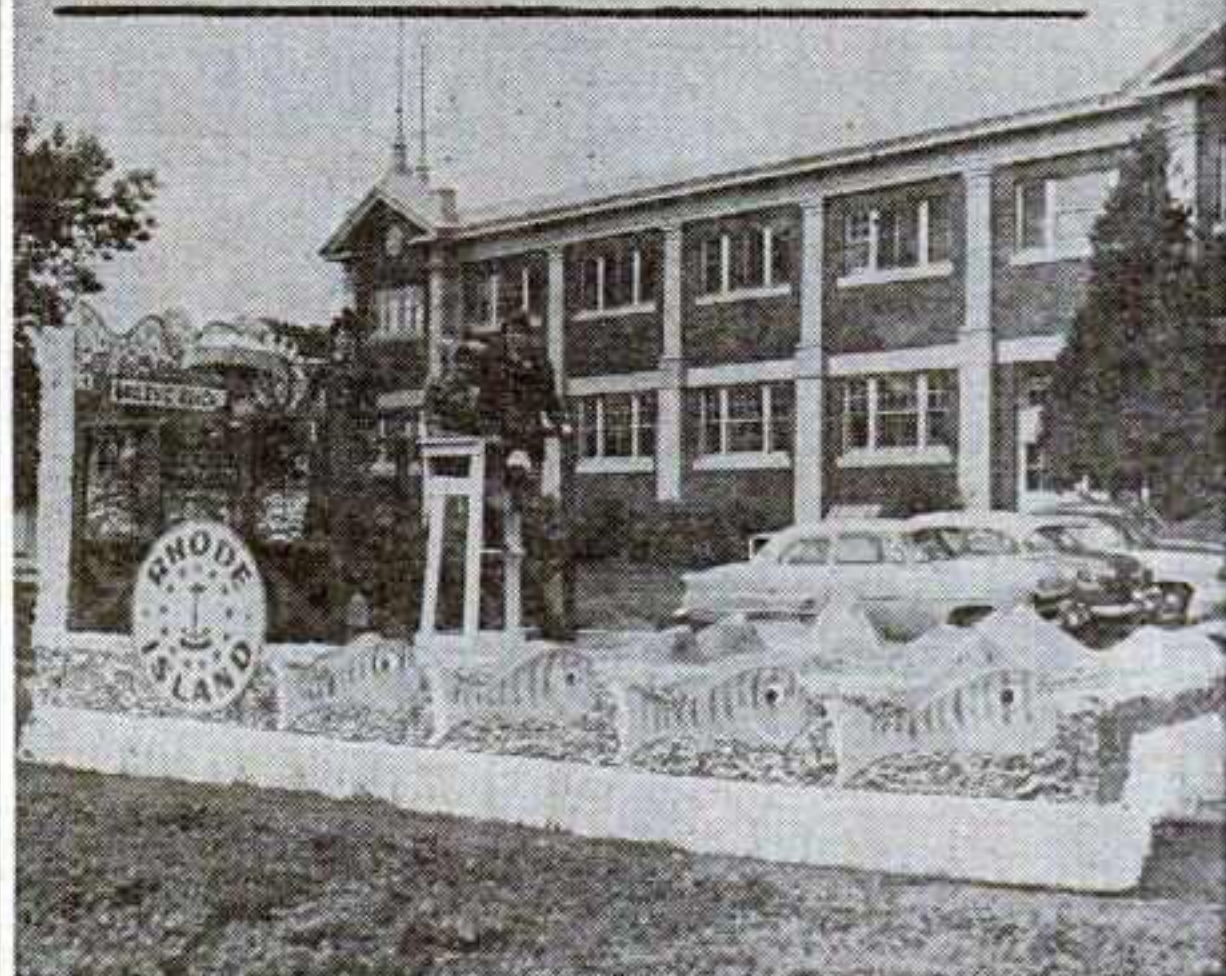
See "THE PEE WEE  
 KING SHOW"  
 ON TV

Listen to Pee Wee  
 King's latest RCA  
 Victor Recordings

Exclusively



**New England On Parade**



**SIX STATES SHOW**

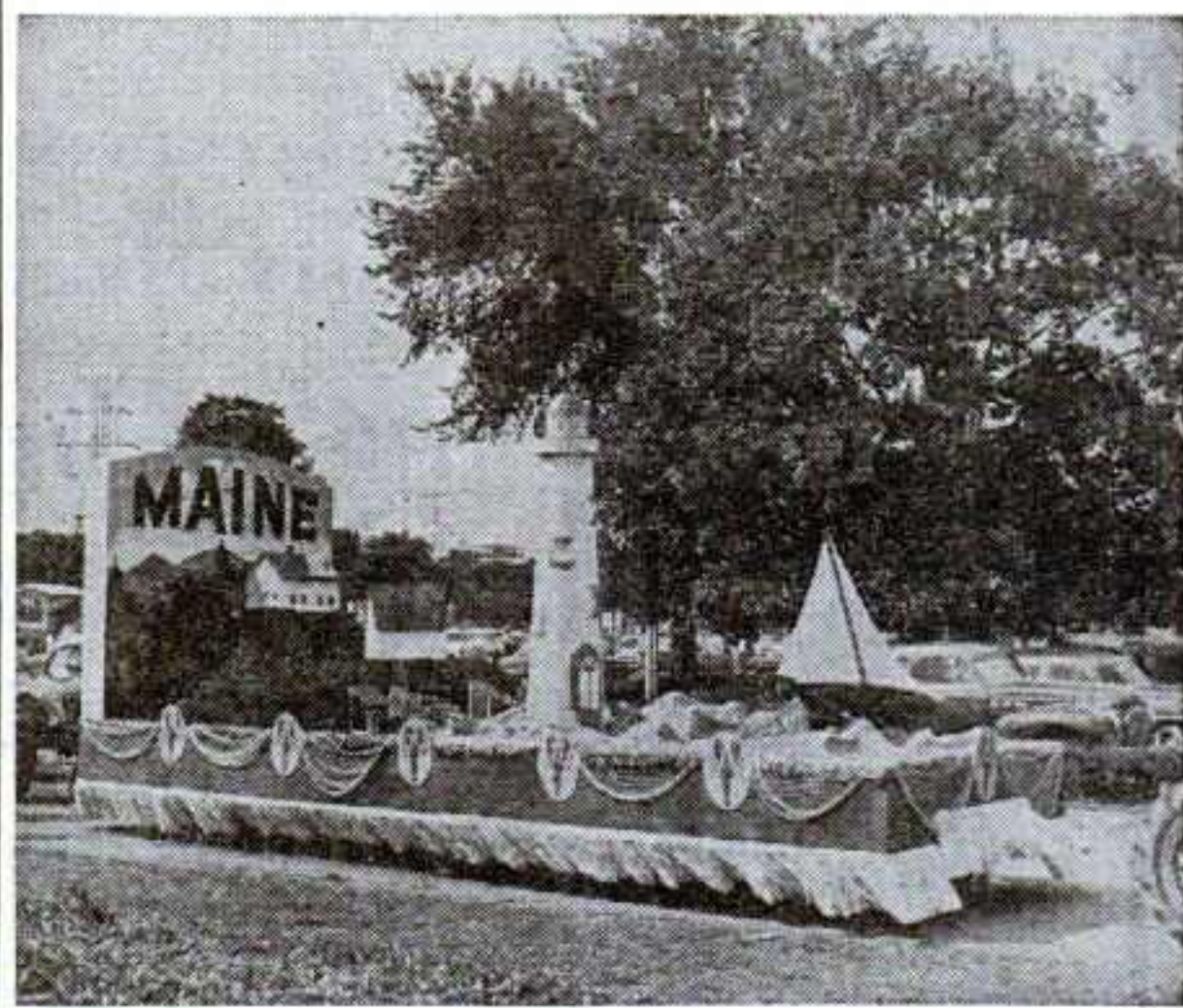
**Floats Highlight  
 Leading Products**

A DAILY parade within the grounds was successfully inaugurated this year by the Eastern States Exposition, Springfield, Mass. The interest displayed in the mid-day pageantry already has fair officials thinking in terms of expansion for next year.

Manager Jack Reynolds was assured of top quality and interest when floats depicting the interests of each of the six participating New England States were made available. Each featured its products or attractions in the same manner that these assets are highlighted in large, permanent buildings which each State has built and maintains on the grounds.

In addition to these floats there were many others built by commercial exhibitors which were nearly as elaborate. The parade was excellent for showing off the unique "train" built and operated by a beer company, as well as an enormous fork-lift truck which was used

*(Continued on page 106)*



# The "SOMETHING NEW" You're Always Looking For

**THE AMAZING**

# DANCING WATERS

(THE MAGIC WATERS THAT ACTUALLY DANCE)

**EXCITING! DAZZLING! ALL NEW and DIFFERENT!**

The unique attraction and high grosser for the smart Fair Man

Available for:  
**FAIRS · ARENAS  
STADIUMS · HOME SHOWS  
CONVENTIONS · HOTELS  
EXPOSITIONS · THEATERS  
FLOWER SHOWS  
AUTO SHOWS**

**ORANGE SHOW TABS 268,839 TO TOP 1954 ATTENDANCE**

24,778 See George Gobel One-Day Stint; Holter Animals, 'Dancing Waters' Score

SAN BERNARDINO, Calif., April 2.-

An extra charge, new in the Orange Show policy, was made for "Dancing Waters," which was spotted on the independent midway. Business was brisk for this attraction. The unit was covered within the first five days, a reliable source said.

**Aquashow's Big Splash**

By ARCHER WINSTEN  
Elliott Murphy's five-ring Aquashow got itself into the water and onto the ice last night at the Flushing Meadow Amphitheater.

Climaxing the show are the famous displays of Dancing Waters, combining water, electricity, music, hydraulics and gravity in dazzling flights of showmanship. The entire cast in spectacular gyrations, and a twirling stage top.

**NIGHT CLUB**

**Miss Traubel, Water Share Spot**

The finale of the show is the Dancing Waters "ballet" featuring the first permanent installation of this novelty entertainment feature. It is one sure to pay off handsomely for it is the most fantastic

**'Waters' Unit Outdraws Neb. Town Pop.**

SIDNEY, Neb., June 25.—"Dancing Waters" outdrew the population of this town in a three-day showing, June 16-18. The smallest ever played by

**Dancing Waters Grosses Steady At Can. Stands**

NEW YORK, July 30.—Dancing Waters is pacing the earnings of its premier under-canvas tour last year, Sam Shayon, general manager, announced here this week. Specifically, the unit with the Royal American Shows which is repeating at fairs in Edmonton and Alberta, Canada, did as well as last year despite extreme heat and some rain.

**'WATERS' BAGS \$13,687 AT LITTLE ROCK**

LITTLE ROCK, Oct. 15.—"Dancing Waters" turned in a whopping \$13,687.00 six-day gross on the Royal American Shows midway at the Arkansas Livestock Show which closed here Saturday (8). The gross was one of the biggest bagged by the unit in its two years with the Royal American Shows and is doubly impressive because the attraction was a repeat for the

**'Dancing Waters' Grosses 16G at Nat'l Orange Show**

NEW YORK, April 2.—"Dancing Waters" grossed \$16,000 as an independent midway attraction at the San Bernardino (Calif.) National Orange Show, Sam Shayon reported here this week. The novel water show looked for "Dancing Waters" grosses to at least equal and surpass the earnings of last year's second time around for the water fountain display which considerably aid the

**NO FAIR TOO BIG — NO FAIR TOO SMALL — A Unit For Every Location!**  
SEE US AT THE OUTDOOR CONVENTION IN CHICAGO

# DANCING WATERS

HAROLD STEINMAN  
HANS HASSLACH

Exclusive Representatives

(Reg. Trade Mark)  
Suite 824, 1775 Broadway  
New York City, Telephone: Circle 7-1348

SAM SHAYON  
General Manager

# THE RIGHT PLACE TO EXHIBIT . . .

# NEW

# JERSEY

# STATE

# FAIR

GEORGE A. HAMID  
President

America's oldest Fair with the youngest ideas exposed your products to 400,000 customers in 1955 and growing each year.

Year in and year out your customers come to be entertained and sold by one of the greatest Fairs in the East.

**1955 Attendance a  
GIGANTIC 400,000**

National and area advertisers who realize the value of "in person" selling show their wares at the hub of America's greatest population center.

**8 BIG DAYS                      7 BIG NIGHTS**

**September 23 through September 30, 1956**

For full details contact:

**NORMAN L. MARSHALL**

Secretary-Manager

New Jersey State Fair, P. O. Box 669, Trenton, N. J.

## THE SHOWPLACE OF THE NATION

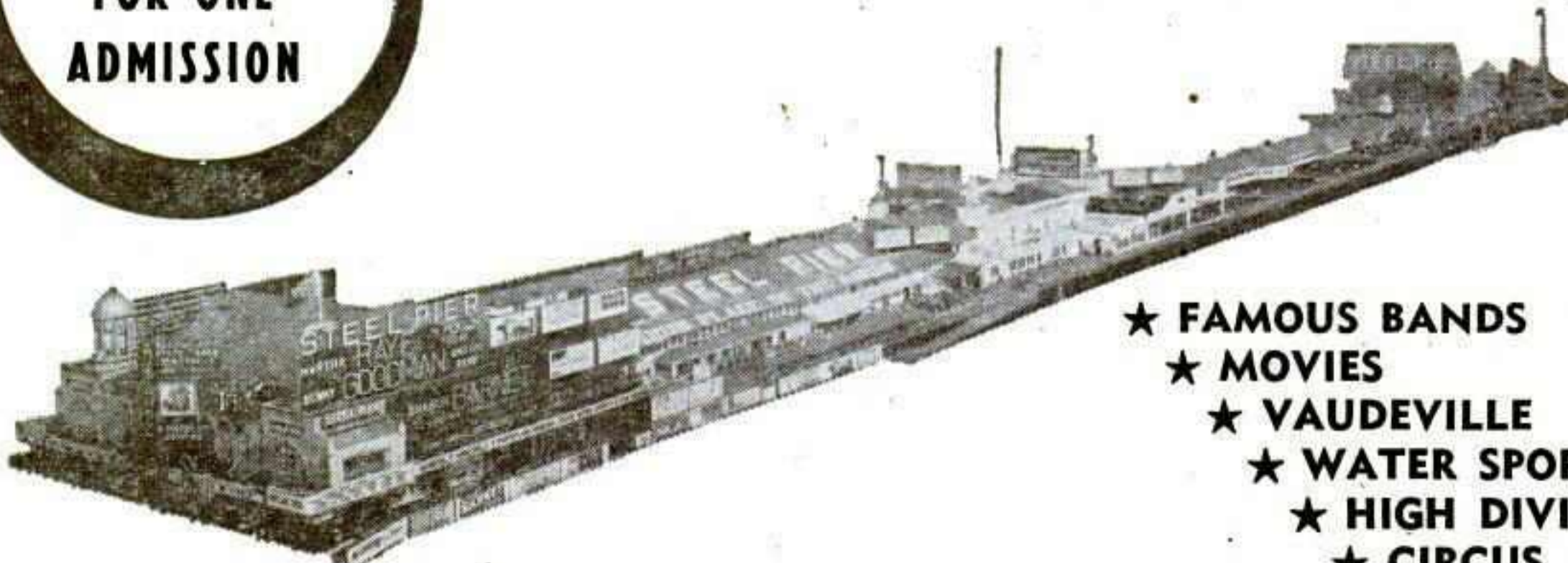
# STEEL PIER

ATLANTIC CITY      NEW JERSEY

**EVERYBODY GOES TO THE STEEL PIER . . . OVER  
2,000,000 SATISFIED CUSTOMERS EACH SEASON**

*A World's Fair in Itself . . .*

**101  
ATTRACTIONS  
FOR ONE  
ADMISSION**



GEORGE A. HAMID . . . Managing Director

- ★ FAMOUS BANDS
- ★ MOVIES
- ★ VAUDEVILLE
- ★ WATER SPORTS SHOW
- ★ HIGH DIVING HORSE
- ★ CIRCUS
- ★ FUN HOUSES





**A NEW CONCEPT IN  
FAIR AND PARK BOOKINGS!**



We provide  
**THE GREATEST ARRAY OF  
OUTSTANDING TALENT AND  
ENTERTAINMENT PACKAGES**

exclusively designed for any Fair, large or small,  
and produced with a knowledge and understanding  
of your individual needs.

**DON'T FAIL TO  
DISCUSS YOUR  
1956 PLANS  
WITH US**  
See us at the Chicago  
Convention, at your  
Winter Fair Meetings,  
or at your convenience  
anywhere, anytime.



# WILNO PRESENTS

AMERICA'S MOST SENSATIONAL, BREATHTAKING PERFORMANCE OF ALL TIMES...  
 Acclaimed universally by press and public as the most exciting, thrill-producing attraction in show-business history!



Here's what the press has to say about Wilno:  
 Toronto Daily Star  
 -Sept. 27, 1955

**CIRCUS'  
 BANG-UP  
 CLIMAX  
 HUMAN  
 CANNONBALL  
 WILNO**

## THERE IS ONLY ONE GREAT WILNO ACT IN AMERICA

Who has astounded the world in his Record-Breaking Height and Distance.

See Us in Chicago During the Convention. For open time and details wire or phone.

**THE GREAT WILNO**  
 PERU, INDIANA  
 Phone 3967

Without trying to get off a pun, this year's Shriners' Bob Morton circus, which opened its annual week's run in Maple Leaf Gardens last night, features a bang-up finish. It's the human cannonball called the "great Wilno."

Actually the firing-off is soon over, but three-quarters of the act is the gradual crescendo of excitement generated.

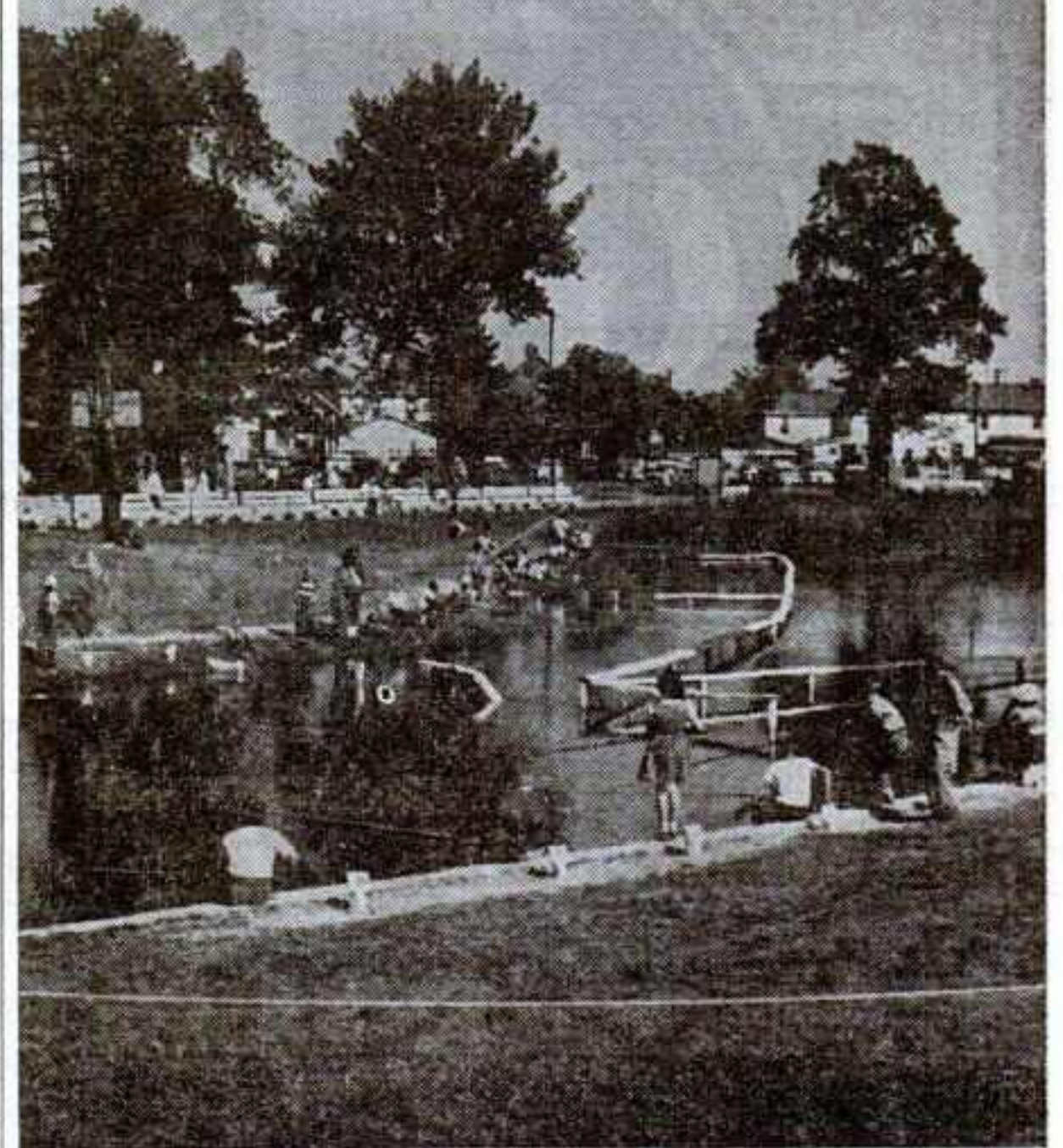
In the converging beams of the spotlights, the great Wilno's presence is felt and the excitement of his human-cannonball act is beginning. There's a large truck at the north end of the arena enclosure, and its motor has been started up and there is feverish activity about it and the spreading of a huge net at the other end of the Gardens to catch the cannonball.

Ringmaster Bob Morton announces to the great Wilno that he goes on with his act at his own risk; that he in no way is responsible for a mishap. Then he goes on to tell the hushed throng that Wilno is fired higher and farther than any other human missile.

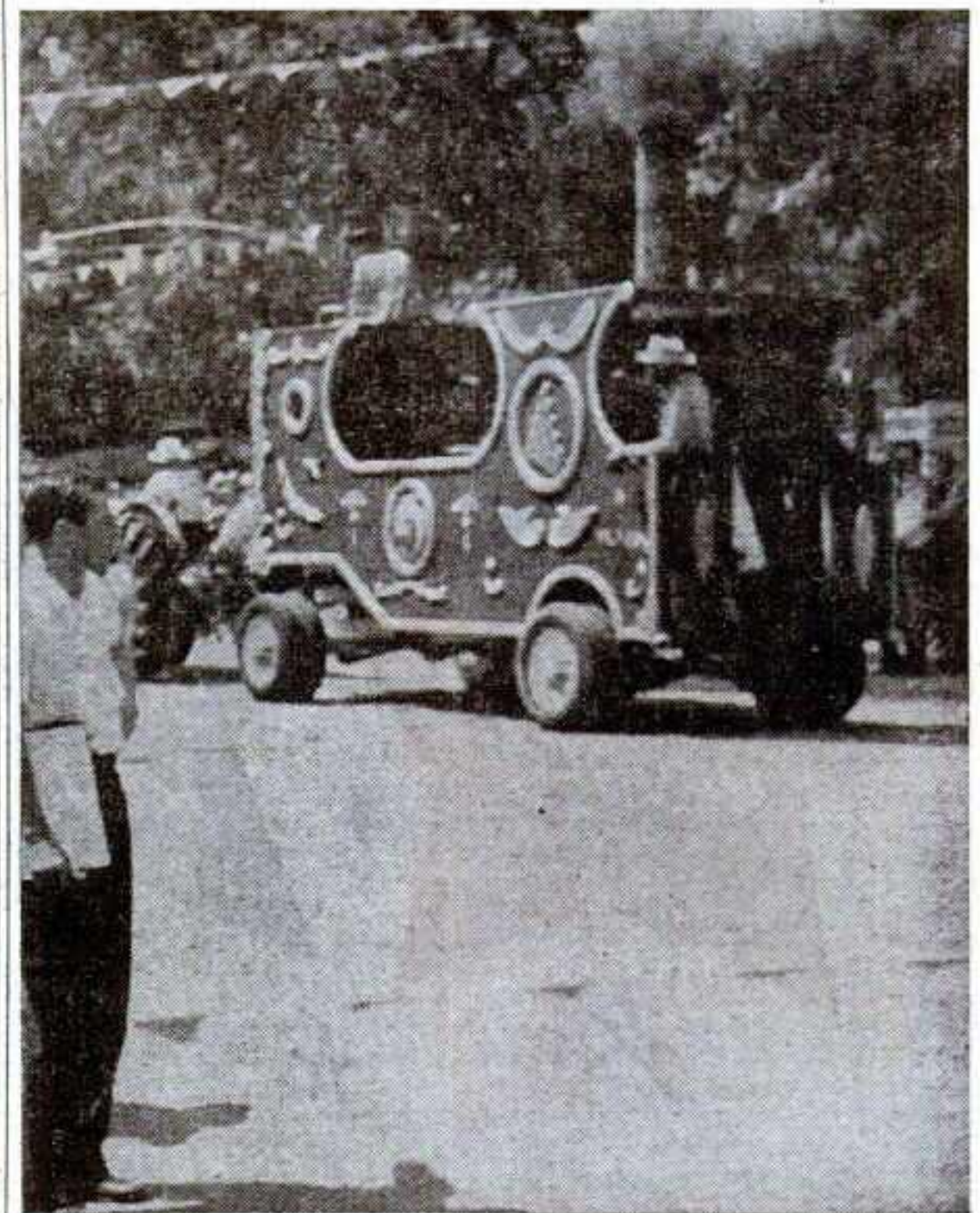
The band is silent and the crowd hushed as Wilno, in white suit, gauntlets and crash helmet, alights down into the mouth of the gaping cannon mounted on the truck, and the cannon is raised almost to a perpendicular position.

Then comes a terrific explosion, and I want to tell you this, Wilno is tossed high, wide and handsome before he lands in the sagging net at the other end of the Gardens!

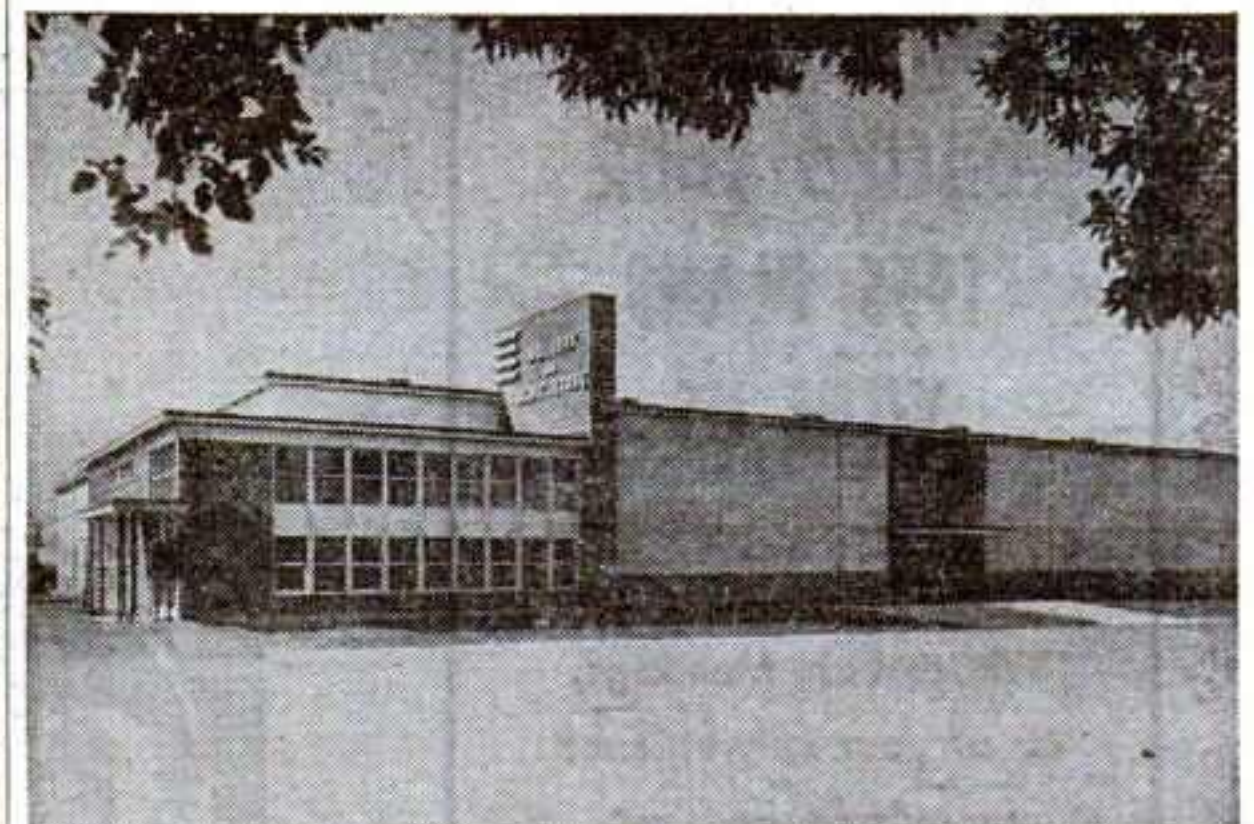
## Looking 'em over



An estimated 10,000 youngsters tried their fishing luck at the 1955 Ohio State Fair. The pond, a permanent one on the Columbus grounds, was stocked with channel catfish, and catches ranged from a pound to seven pounds. Ohio's Department of Resources, which sponsors the feature, provides a cooler where the young rod-and-reelers may store their catch until their departure from the grounds.



The steam calliope, owned by Harry Shell, of Farmington, Mo., proved a popular added attraction at a string of major fairs in 1955 as the 100th anniversary of the calliope's introduction was observed. Shell's unit, one of only three now remaining in show business, is shown belching smoke as it is towed thru the Missouri State fairgrounds.



The new Saskatoon (Sask.) Industrial Building, which, with landscaping, cost about \$260,000, has 38,000 square feet of display space, an auditorium with 2,000 square feet of floor space and an addition containing toilets and foyer. Built of steel and cement block, the building has six skylights, 190 feet long, covered with curved corrugated translucent plastic material.

# CALIFORNIA MID-WINTER FAIR

In the Winter Garden of America

THE LARGEST MID-WINTER FAIR DISPLAY OF CALIFORNIA PRODUCTS

FEBRUARY 25 to MARCH 4, 1956, Inclusive

NINE DAYS AND NITES OF EDUCATION AND ENTERTAINMENT WITH THE GREAT INTERNATIONAL SETTLEMENT

CIRCUS, STAGE SHOW EVERY NITE, RODEO, HORSE SHOW HORSE RACING & AUTO RACING

D. V. STEWART, Secretary-Manager  
 IMPERIAL, CALIFORNIA

# Packing the Grandstands year after year CHAMPIONSHIP AUTO RACES

Speedway  
Big Cars



Late Model  
Stock Cars



FRANK R. WINKLEY  
General Manager  
30 years a Speed  
Specialist

*Consistently repeating  
old engagements—  
Constantly seeking new friends.*

The Big Cars That  
Hold the Records—  
The Top Drivers that  
Break the Records.

Thrill Packed Stock  
Car Sprint and  
Long Distance  
Endurance Races.



Large efficient staff of  
competent experienced  
race officials.

Exclusive Managers of the  
Largest Dirt Track Race  
Meet in North America. 8  
Days at Minnesota State Fair.

SINCERE THANKS  
To all those who helped  
make our 1955 circuit  
so highly successful.

See us at the Conventions or call-write-wire

# AUTO RACING, INC.

5804 Wooddale Ave.

Tel. Walnut 2-4680

Minneapolis 24, Minn.

# Piedmont INTERSTATE FAIR



**PAUL BLACK**  
President



**TOM M. CRAIG**  
Secretary  
Treasurer



*Heart of the Piedmont Carolinas*

**Spartanburg  
South Carolina**

**OCTOBER 8 thru 13, 1956**

## NATIONAL SPEEDWAYS, Inc.

AMERICA'S FOREMOST PROMOTERS

OF



AND STOCK CAR RACES

### • SETTING NEW STANDARDS FOR AUTO RACES—

During 1955 National Speedways participated in the setting of 5 RECORD-BREAKING ATTENDANCE FIGURES at . . . MISSOURI STATE FAIR, IOWA STATE FAIR, NEBRASKA STATE FAIR, KANSAS FREE FAIR, TENNESSEE STATE FAIR, FLORIDA STATE FAIR and the WISCONSIN VALLEY FAIR.

★ INTEGRITY    ★ EFFICIENCY    ★ DEPENDABILITY

THE CORNERSTONE OF OUR SUCCESS

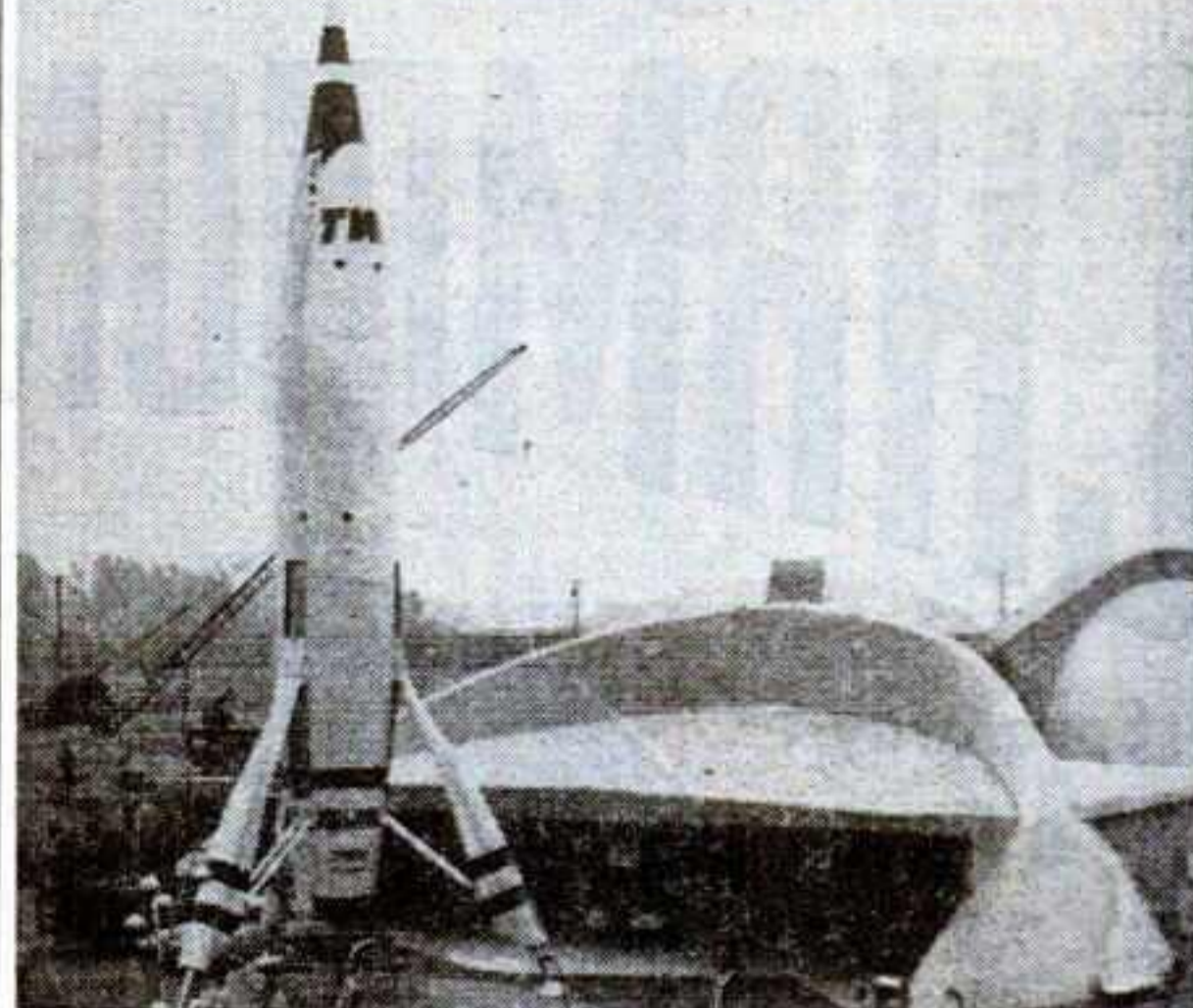
#### *Our Thanks*

To the many Fair Secretaries where we played during 1955. In 1956 we will be back with more thrills and chills for your wonderful audiences.

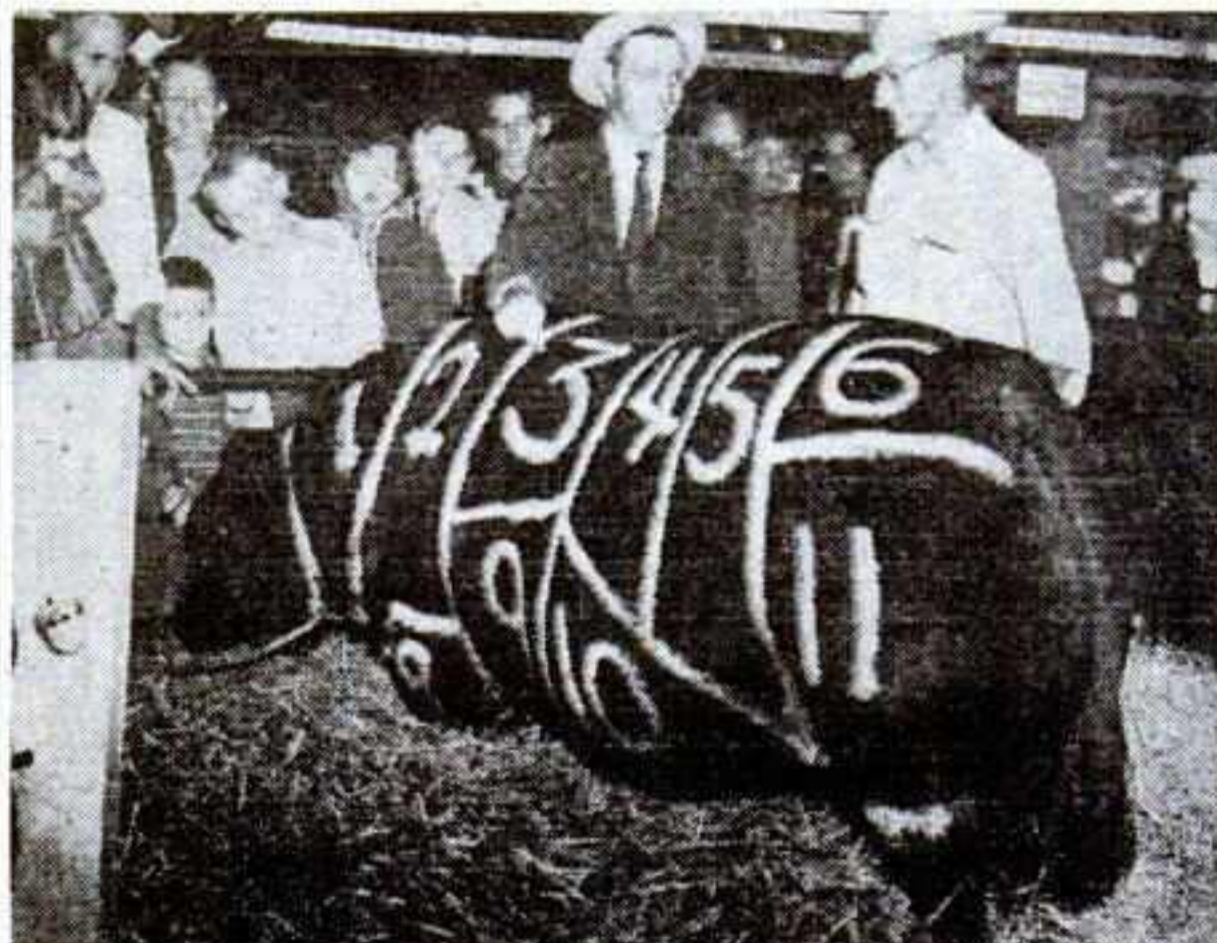
**AL SWEENEY**  
**National  
Speedways, Inc.**

1400 Sedgwick Chicago, Ill.  
Michigan 2-6940

### Looking 'em over



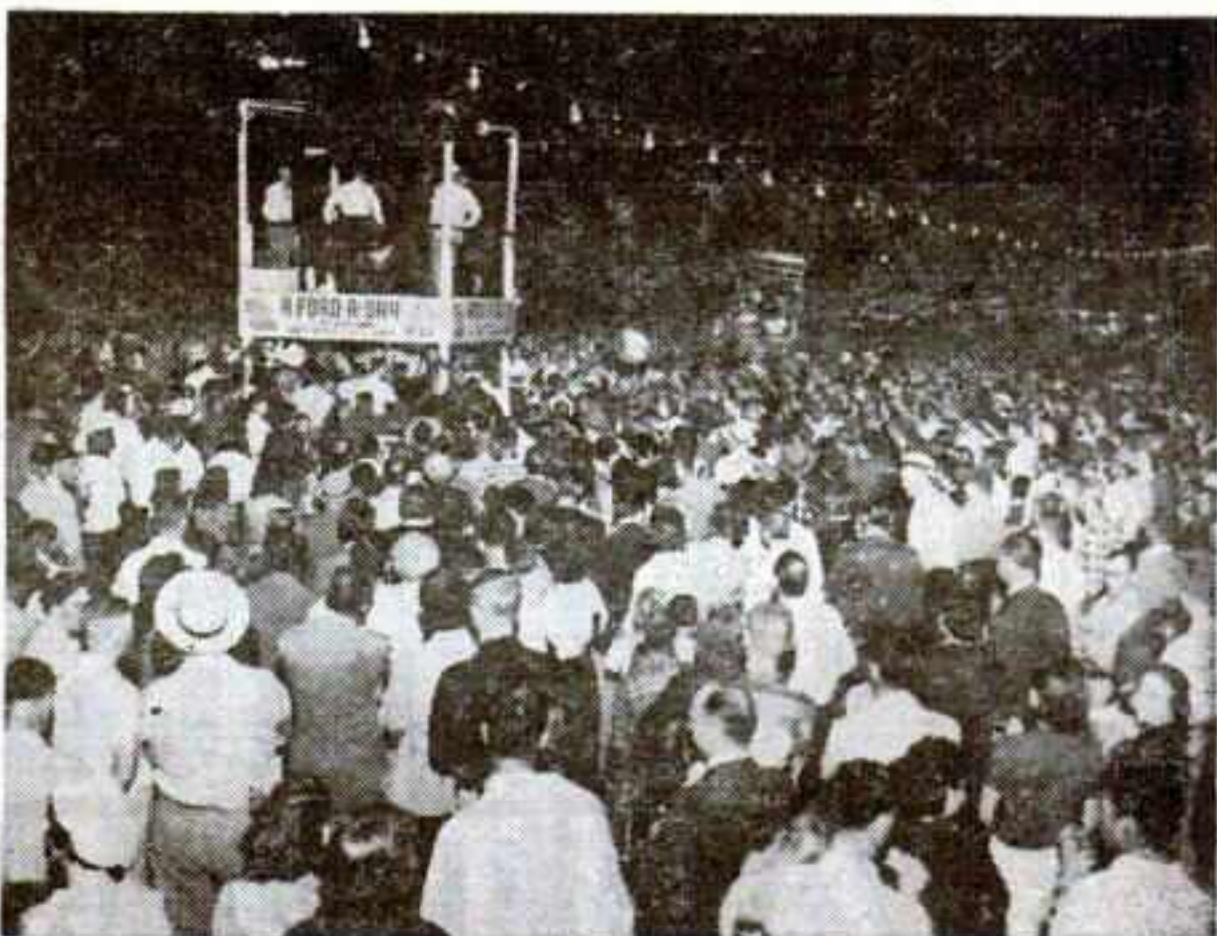
The "Rocket to the Moon," TWA's exhibit at Disneyland, caught the attention of visiting farmmen and sparked some new thinking on exhibits at fairs.



A 1,900-pound herd sire was marked up at the '55 Tulsa State Fair so that city folks could see where beef cuts come from. The cuts were listed on a large sign which hung over the bull.

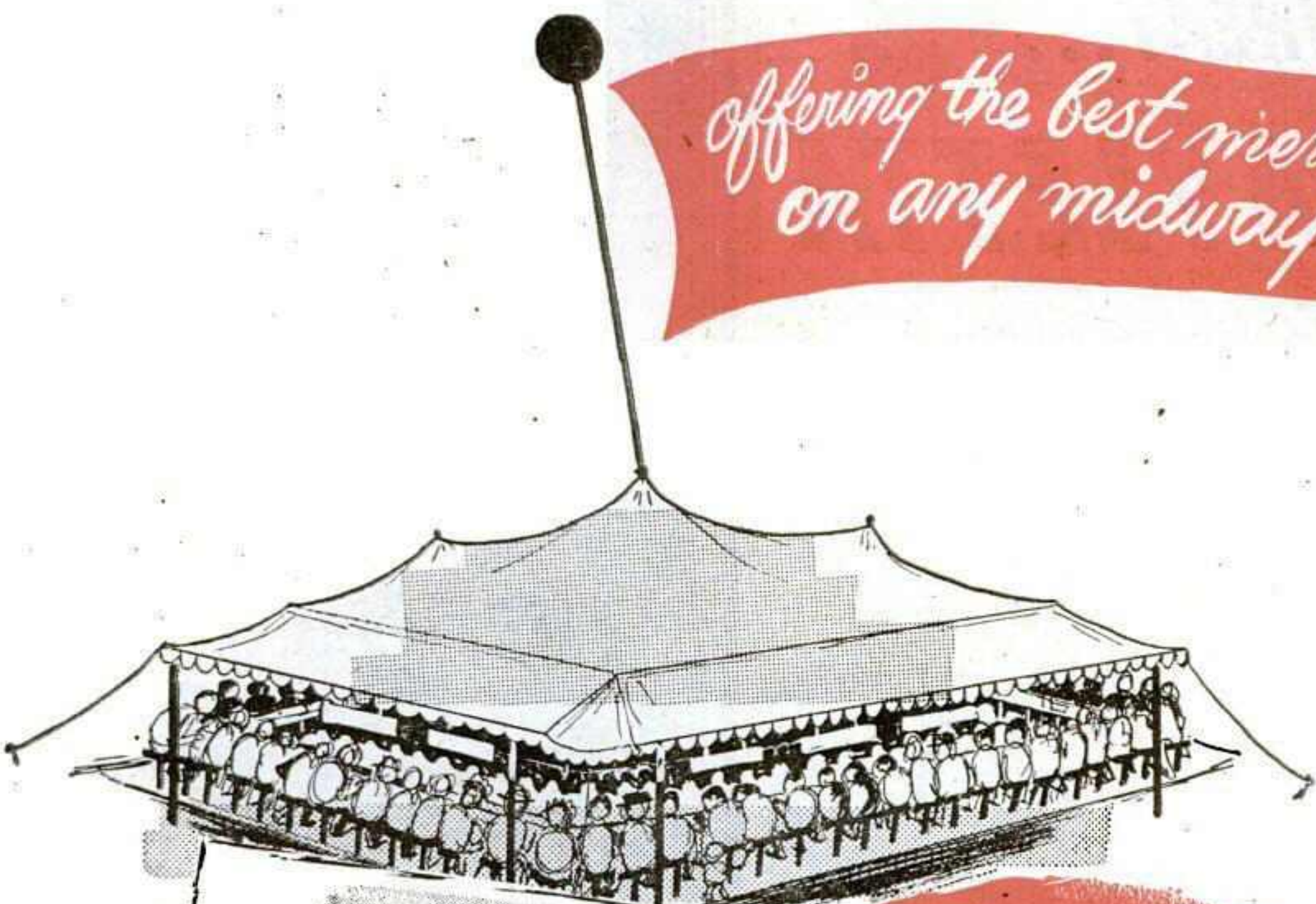


Two widely known Missourians, former President Harry S. Truman, and Susie, a Missouri mule, exchanged greetings at the '55 Missouri State Fair, Sedalia. The former president addressed the annual Missouri ham dinner held in connection with the fair.



Nightly automobile giveaways at the '55 Mid-South Fair, Memphis, proved a powerful attendance hypo. Scene was typical of the nightly throngs that gathered for the drawings.

*offering the best merchandise  
on any midway*



**BINGO**

**BENNIE'S**

**WHERE YOU GET THE BEST MERCHANDISE ALL THE TIME**

**PLAYING THE BEST  
FAIRS IN THE EAST**

- Hagerstown Fair, Hagerstown, Md.
- Maryland State Fair, Timonium, Md.
- Allentown Fair, Allentown, Pa.
- York Interstate Fair, York, Pa.
- Lehighon Fair, Lehighon, Pa.
- Piedmont Interstate Fair, Spartanburg, S. C.
- Georgia State Fair, Macon, Ga.
- Reading Fair, Reading, Pa.
- Flemington Fair, Flemington, N. J.
- New Jersey State Fair, Trenton, N. J.
- West Virginia State Fair, Ronceverte, W. Va.
- Centre Hall Fair, Centre Hall, Pa.
- Middletown Fair, Middletown, N. Y.
- Bloomsburg Fair, Bloomsburg, Pa.
- Orangeburg Fair, Orangeburg, S. C.

*Thanks to all Fair officials  
for another successful year.*

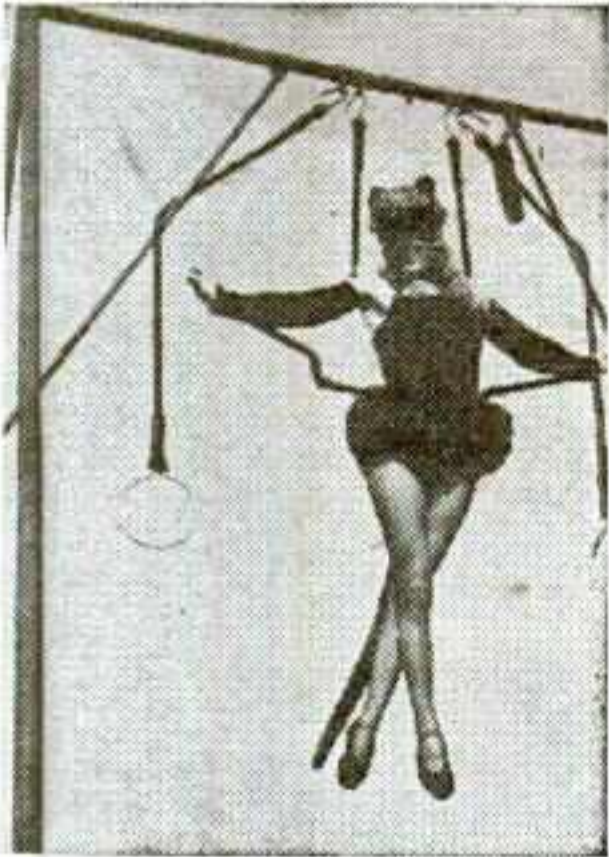
**BEN WEISS & SON CONCESSION CO.**

418 MARKET STREET • PHILADELPHIA, PENNSYLVANIA

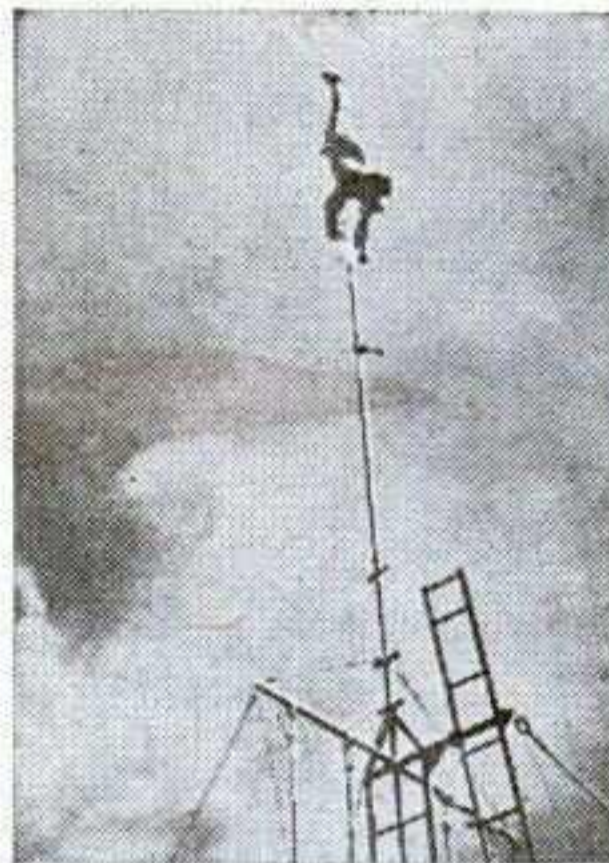
# A DOUBLE-TREAT...

# KAYLETTA

*In Her New, Sensational  
Breath-Taking Performances!*



◀ **SASSY**  
**THE**  
**CAT**  
**ACT**  
  
*and*  
  
**Her**  
**Chilling**  
**'HIGH** ▶  
**ACT'**



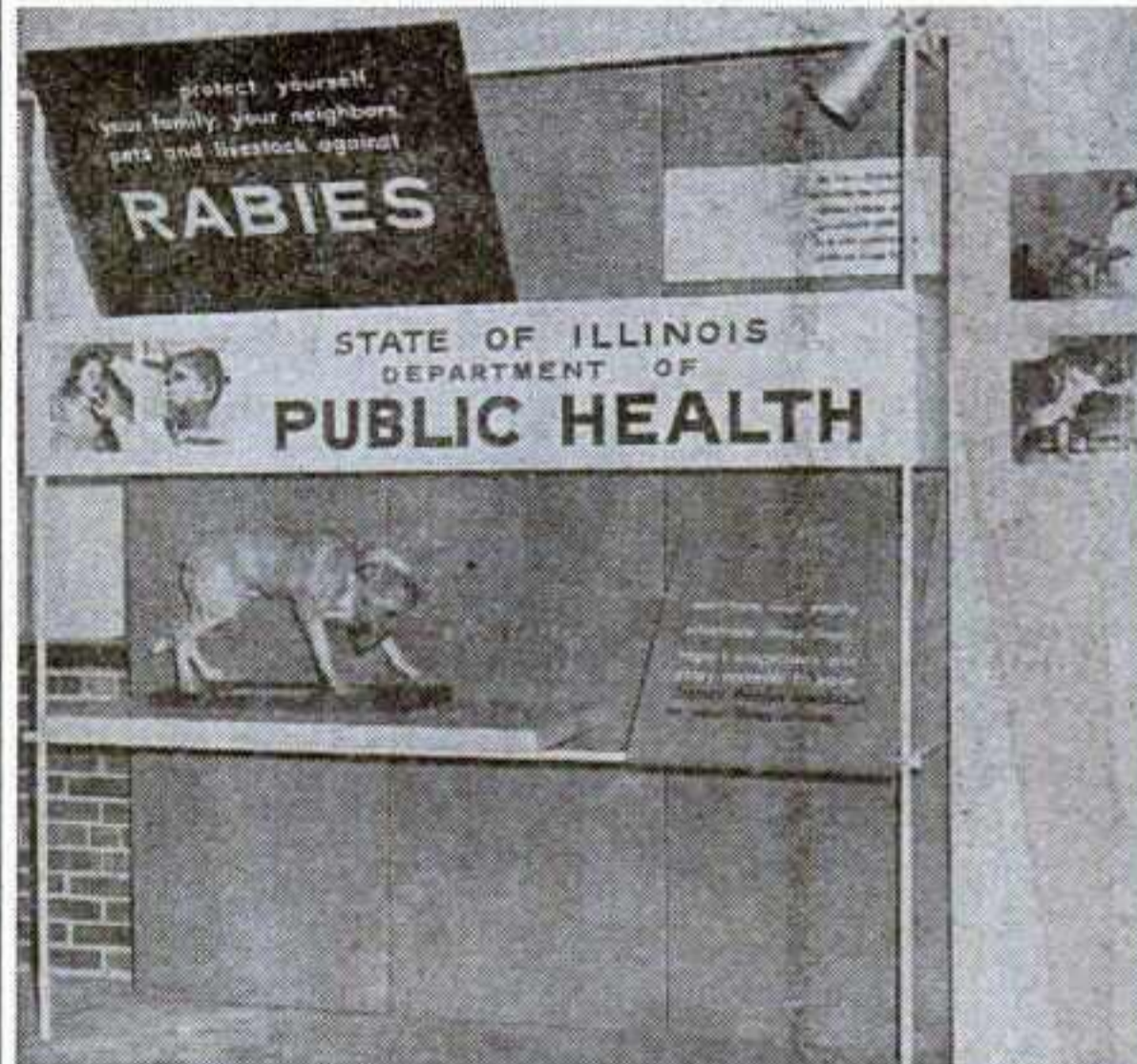
BOOK FOR 1956  
*Now!*

**KAY BURNS** 7910 So. Vanport Ave., Whittier, Calif. Phone: OXford 5-8720

## Looking 'em over



F. W. Woolworth Company, which was founded on the success of "five-and-dime" merchandising at a Watertown, N. Y., fair, returned to the field of fair exhibitors in '55. At the Illinois State Fair, Woolworth's exhibit was an eye-catcher. It was devoted entirely to the sale of Christmas ornaments and home decorations and featured a Santa Claus wearing shorts and his femme assistant in abbreviated costume.



The Illinois Department of Health staged a full-scale health show at the '55 Illinois State Fairs, ranging from tests or exhibits on everything from diabetes to rabies. Free chest X-rays were given 14,141 persons, dental X-rays to 2,592, diabetes examinations to 198, and kits for home submission of urine to 4,025.

ALWAYS FIRST ALL WAYS



**CYTRIX MOTORCYCLE TROUPE**

*First Time in America*

**HOLLYWOOD MOTOR RODEO**

*Second European Tour 1956*

**TOURNAMENT OF THRILLS**

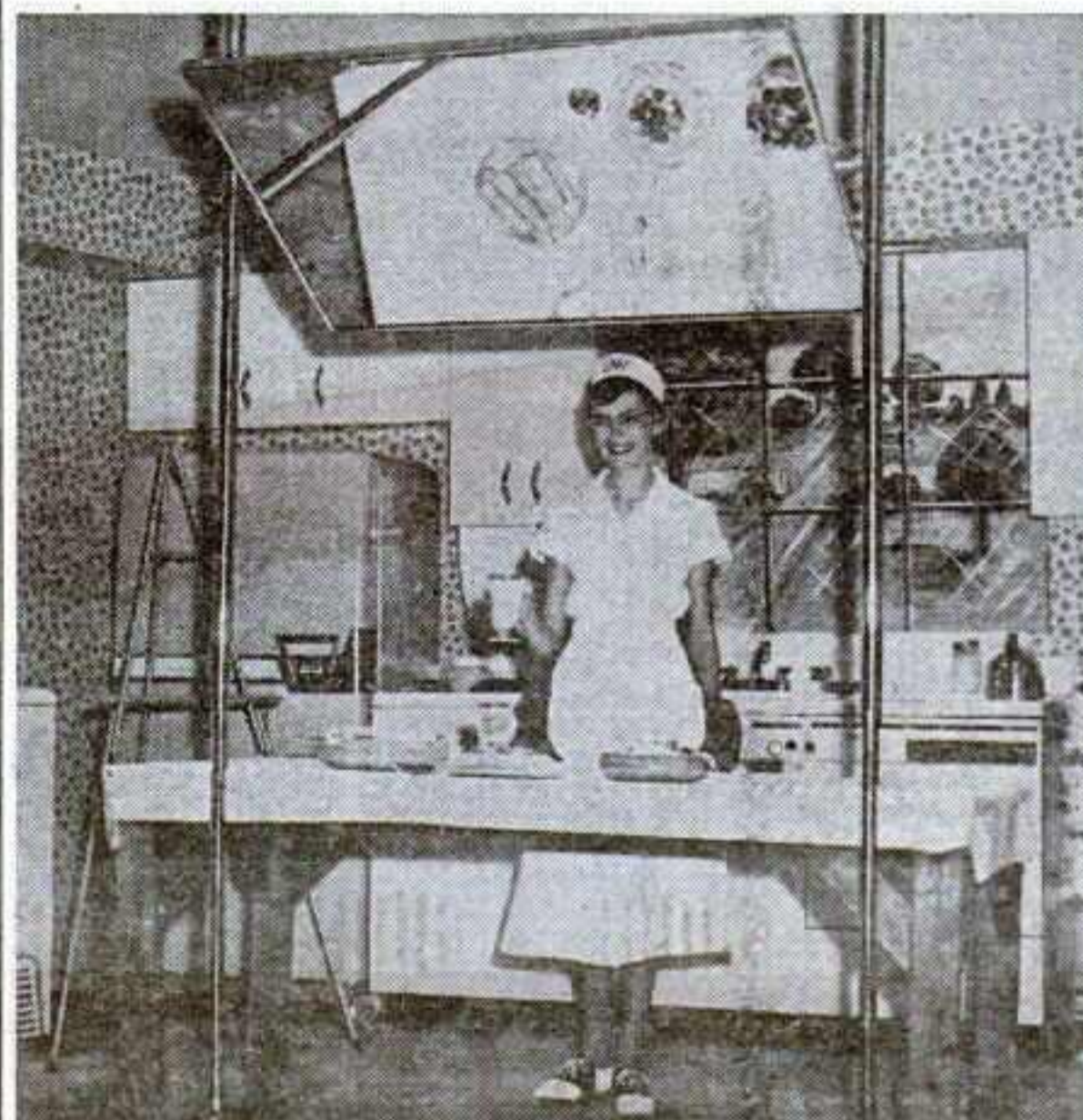
*WORLD'S LARGEST PRODUCER OF SENSATIONAL THRILLERS*

**NEWBERRY THRILL ENTERPRISES INC.**

159 NORTH DEARBORN STREET  
CHICAGO 1, ILLINOIS

Earl Newberry, President

Leo Overland, Vice President



Mirrors that tilt, thus enabling good visibility by audiences, are gaining widespread usage in food demonstrations. Complete kitchens are featured in many such demonstrations. One of the most attractive in '55 was the kitchen, shown above, at the Ohio State Fair.

# GEM CITY



## "DIAMOND OF THE SHOW WORLD"

★ **C**ONSIDERED by many to be America's No. 1 Truck Show. One of America's Great Shows . . . always striving to bring a new and better midway every year to the many fairs and events we play. Our ability to deliver a clean, ethical, quality show has given GEM CITY SHOWS its reputation for delivering outstanding performances wherever it plays. ★

### LET'S LOOK AT THE RECORD - GEM CITY SHOWS' 1955 SEASON

- FORT CAMPBELL, KY. (Inside Government Reservation) Soldiers' Fair—First Time at This Date—33% Increase Over Previous Grosses.
- MARTINSVILLE, ILL.—Martinsville Fair—FOURTH SUCCESSIVE YEAR—14% Increase Over Previous Record.
- BELLEVILLE, ILL.—ST. CLAIR COUNTY FAIR—FOURTH SUCCESSIVE YEAR—18% Increase Over Previous Record.
- BURLINGTON, IOWA — HAWKEYE FAIR — SECOND SUCCESSIVE YEAR—20% Increase Over Previous Record. RE-SIGNED FOR 1956.
- DAVENPORT, IOWA—MISSISSIPPI VALLEY FAIR —SECOND SUCCESSIVE YEAR—12% Increase Over Previous Record. RE-SIGNED FOR 1956.
- DU QUOIN, ILL.—DU QUOIN STATE FAIR—FIRST TIME AT THIS DATE—10% Increase Over Previous Grosses.
- TUSCALOOSA, ALA.—TUSCALOOSA COUNTY FAIR—FIRST TIME AT THIS DATE—17% Increase Over Previous Grosses.
- ROME, GA.—COOSA VALLEY FAIR—FIRST TIME AT THIS DATE—26% Increase Over Previous Grosses. RE-SIGNED FOR 1956.
- ALBANY, GA.—SOUTHWEST GEORGIA STATE FAIR—FOURTH SUCCESSIVE YEAR—30% Increase Over Previous Record. RE-SIGNED FOR 1956.
- FORT BENNING, GA.—SOLDIERS' FAIR—FIRST CARNIVAL EVER BOOKED INSIDE THIS GOVERNMENT INSTALLATION.

### PLEASE TAKE NOTE—

When You Book the GEM CITY SHOWS, You Get the Entire Show—We Do Not Break Up in Small Units.

- ★ 12 BONA FIDE SHOWS WITH TALENT
- ★ 14 MAJOR RIDES
- ★ 10 KIDDIE RIDES
- ★ 6 DOWNEY LIGHT TOWERS
- ★ SEARCHLIGHTS, LIGHT PLANTS
- ★ 45 CLASS CONCESSIONS

★ **THOMAS D. HICKEY**  
President and General Manager  
809 Jefferson Street Quincy, Illinois  
Office Phone: Baldwin 2-7090  
Home Phone: Baldwin 2-4524

★ **DON GRECO**  
Manager  
1228 South 8th Street, Springfield, Ill.  
Phone: 2-6761

★ **SAM GRECO**  
Business Manager  
204 South McArthur St., Springfield, Ill.  
Phone: 3-2215

★ **GEORGE HARR**  
General Agent  
809 Jefferson Street, Quincy, Illinois.

To Fairs and Celebrations—to Ride Owners, Showmen and Concessionaires—to Our Own Personnel—to ALL who have helped and aided in the growth and progress of the GEM CITY SHOWS . . . Our deepest thanks for giving us another great year to grow on!

●  
We'll see you in Chicago. Look for us at the Sherman Hotel during the convention or at your State Fair Meetings.

# GEM CITY SHOWS Inc.

**EAGER TO BUY...**  
 THE PRODUCTS AND SERVICES OF THE MORE  
 THAN 1100 COMMERCIAL EXHIBITORS AT THE  
**IONIA FREE FAIR**

Located only 34 miles east of Grand Rapids and 40 miles west of Lansing, in a market with a half-million buyers, this is your greatest sales medium for covering the Central Michigan Market.

You get maximum coverage at minimum sales cost when you display your wares here at Michigan's Greatest Outdoor Event.

**1956 DATES - AUG. 6-11**

**ALLAN WILLIAMS, President**      **ROSE SARLOW, Secretary**  
 IONIA FREE FAIR, IONIA, MICHIGAN

Cash in on Canada's 7 Biggest "Opportunity" days and nights of the whole year . . . at the

**EXHIBITORS, ADVERTISERS**  
 (or anyone who wants more business!)

# OTTAWA EXHIBITION

**AUGUST 18-25, 1956**  
 (Sunday excepted)

**Bigger Crowds—More Buyers for Exhibitors to sell with the most attraction-packed extravaganza for miles and miles around, including . . .**

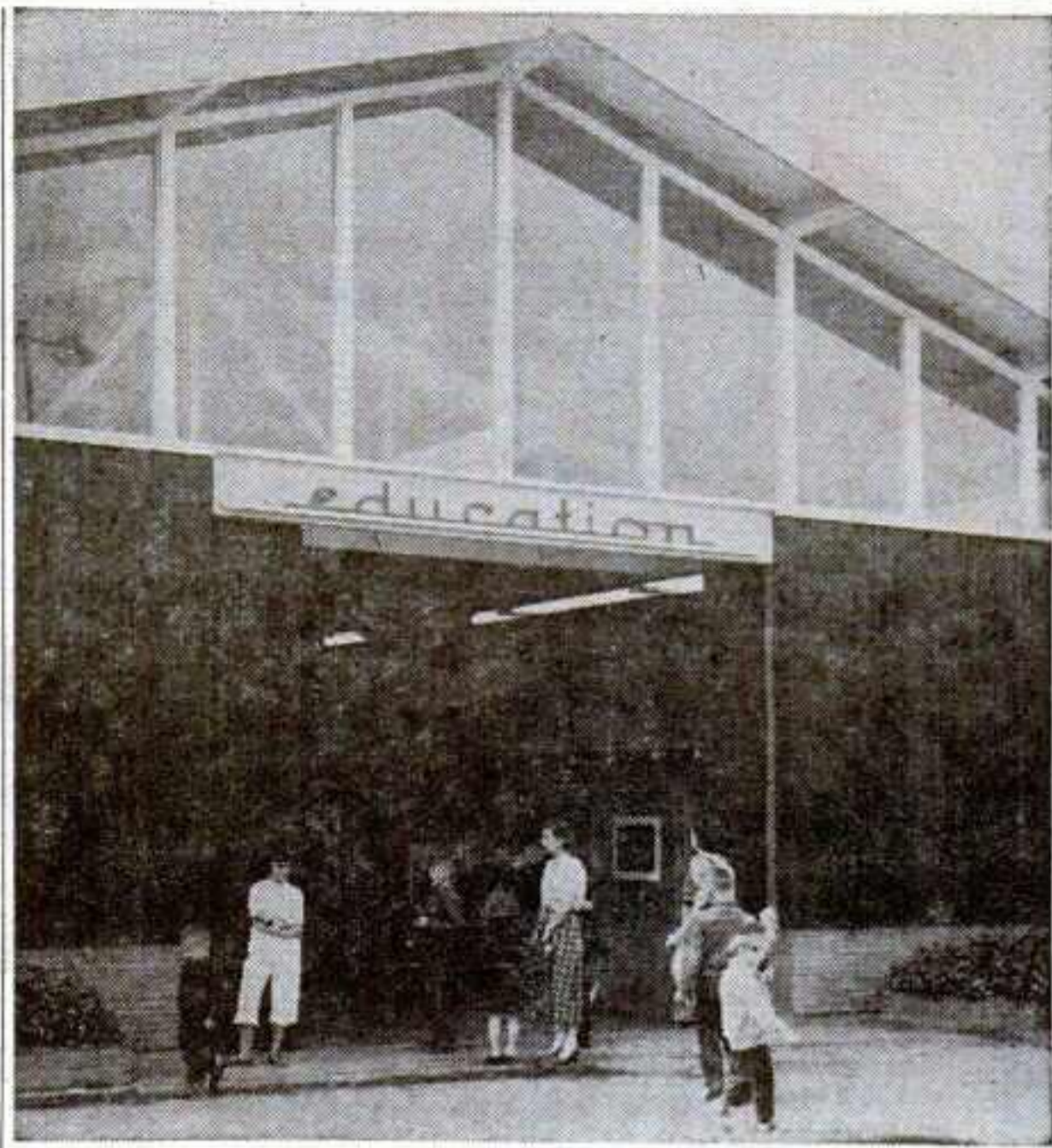
- Mammoth Parade
- Daily Grandstand Show
- World's Most Glittering Midway
- Horse Show
- Dog Show
- Horticulture and Tropical Fish Exhibits
- Free Day Nursery for the Tots
- Daily Auto Drawing
- Livestock Exhibits
- Food Show and Displays
- Handicrafts
- Miles of Uncrowded Exhibits
- Grandstand Show for Shut-Ins

In the heart of Canada's Richest, Most Populous Province—midway between the Dominion's Two Largest Cities!

Lansdowne Park is operated 52 weeks of the year by the Central Canada Exhibition Association and facilities are available for recreational activities, social events, conventions, etc.

Let us discuss your '56 Exhibit Plans now.

**Contact:**  
**H. H. McELROY, General Manager**  
**OTTAWA EXHIBITION**  
 Lansdowne Park, Ottawa, Ontario, Canada



## Emphasis on Education

**E** DUCATION plays a large part in the success of the Western Washington Fair in Puyallup. An entire building is devoted to this segment of American living. With the fabulous Northwest pioneered and populated by several nationalities, adults participate in folk dances and children attend regular classes during the exposition. Western Washington Fair is not subsidized by any city, county or State. Located within the Puyallup limits, the exposition pays both city and county ad valorem taxes on its plant which has an assessed valuation of over \$1,500,000. This is a far cry from its start in 1900 when \$1,000 was pledged for its support.

### Prepare Detailed Bulletin

When the program for the fair is being prepared, a bulletin outlining activities planned for the Education Building is mailed to schools thruout Washington. The names of the committees are given so that principals and teachers may contact the proper people. Also listed are the days on which certain schools will participate in the building.

In describing the building and the responsibilities of schools using it, the fair gives its opinion of what it is trying to attain. Members of the planning committee urge that full use be made of the Education Building to promote "the policies and purposes for which schools were established." During the fair, a packed schedule is featured from 10 in the morning until 5 o'clock in the afternoon. Activities are scheduled in blocks of two hours each, with the exception of the classroom, in session for two hours daily starting at 10 a.m. and 1 p.m.

### Classes in Session

The demonstration classroom is used for actual work at the intermediate level only (4-6) with a maximum of 10 to 12 pupils. All basic equipment, including furniture, is supplied and arrangements can be made for special equipment such as record or tape recorders, if needed. Flower arrangements add to making the "classroom" attractive.

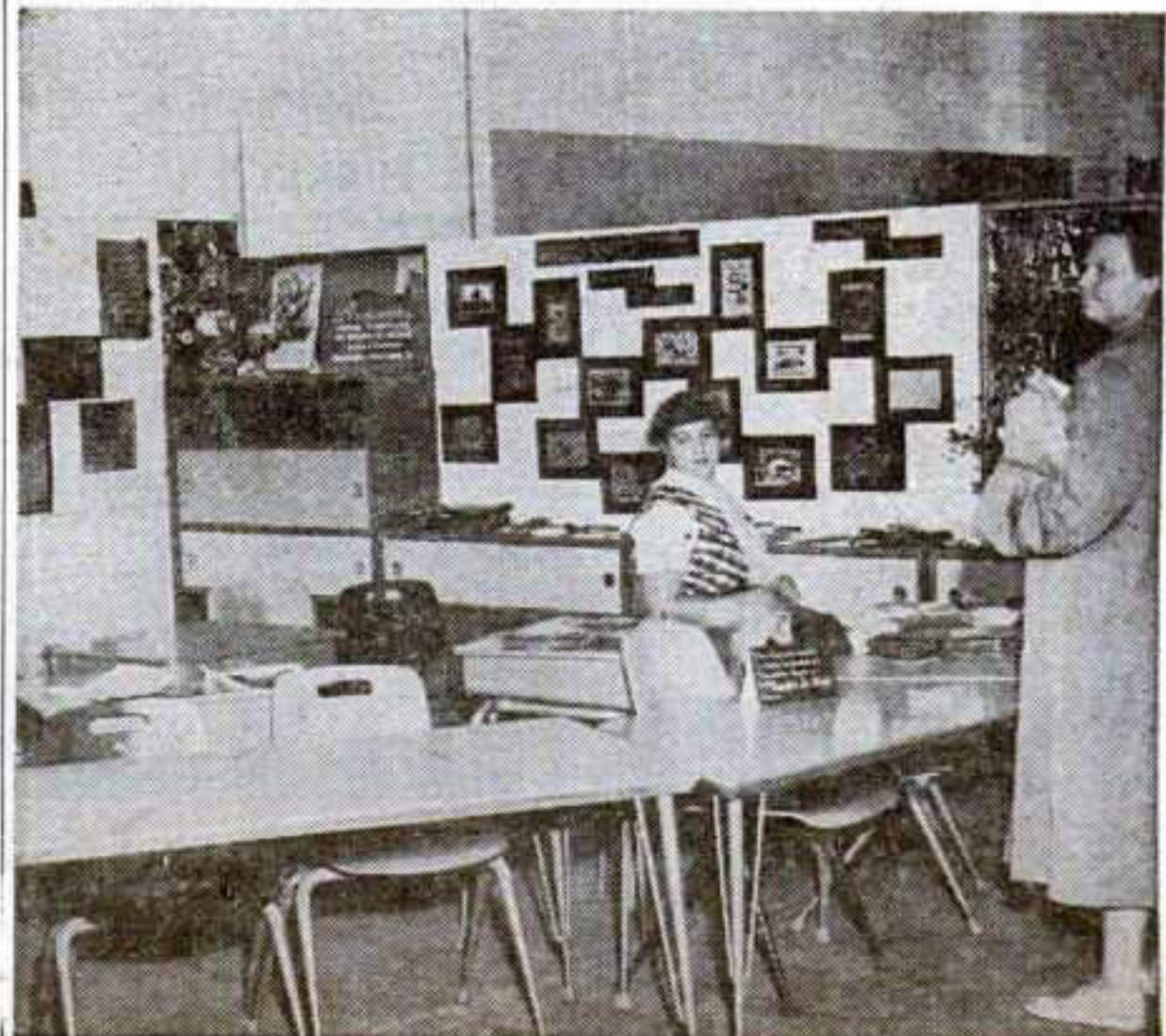
Along with the demonstration classroom, there are other divisions, including craft display, in which schools with exceptional work bring representative pieces to show. The art display features typical yet outstanding work of various schools, while the health program undertakes to show the progress of this work in public schools. The projection area is used to project various types of instructional materials such as outdoor education, conservation, techniques of education, parent education and other branches.

### Facilities for Bands

For the large number of high school bands that perform from time to time, the fair provides dressing rooms, a curtained stage 22 by 36 feet, and a storage room for instruments.

Folk dances, photo salon and a parent-teachers booth are included in the program to interest adults.

From the start of the fair until it ends in September, the programs are full, particularly in the Education Building. Its construction was a milestone in the WWF march to success.





# JOIE CHITWOOD

## MOTORAMIC THRILLERAMA

THE GREATEST NAME IN

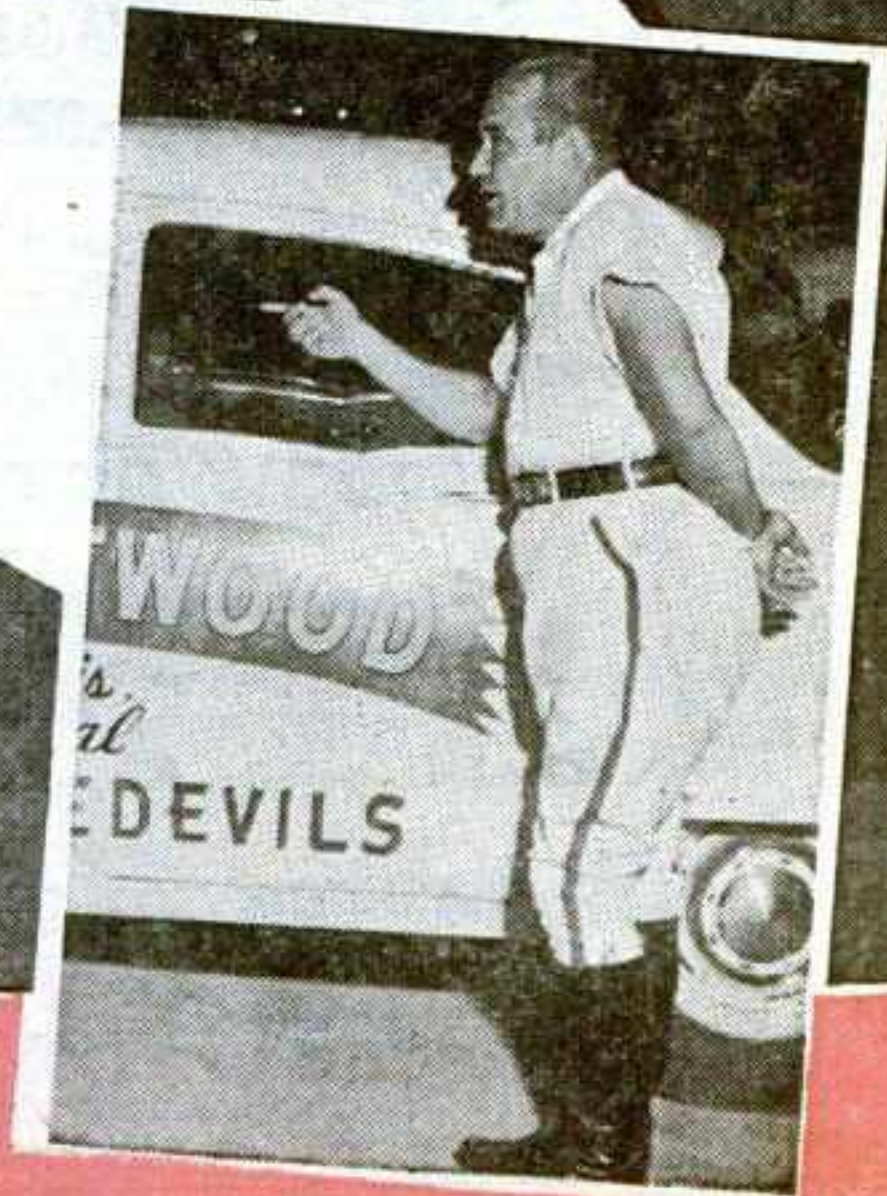
# THRILL SHOWS

### DOES IT AGAIN!



#### USING NEW CHEVROLETS EXCLUSIVELY

There is only ONE Joie Chitwood . . . You do not have to accept a substitute . . . Insist on the show where Joie Chitwood makes a personal appearance . . . and be sure of getting the crowds at every performance!



Contact:

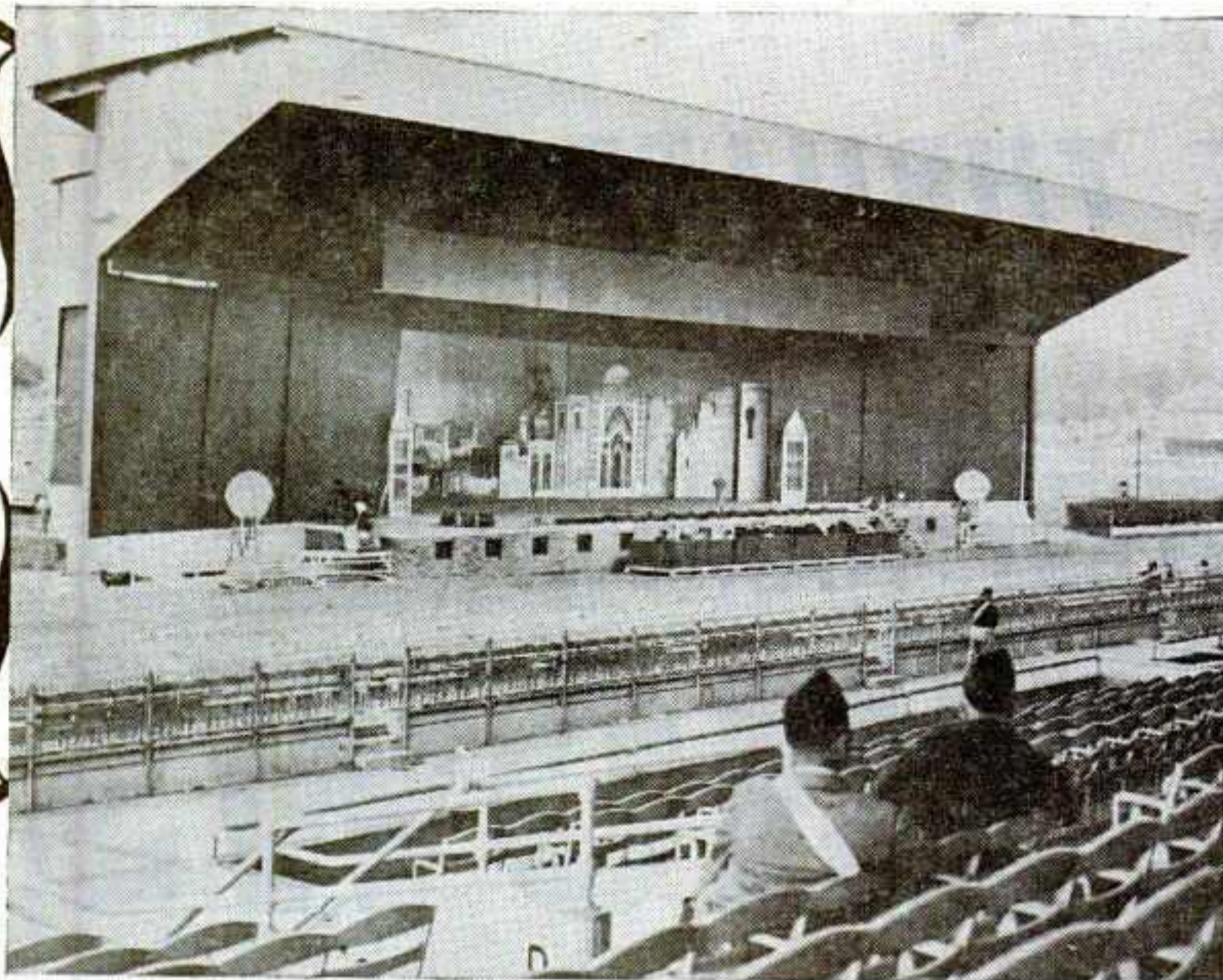
**JOIE CHITWOOD MOTORAMIC THRILLERAMA**

1524 Delaware Avenue  
Wyomissing, Pennsylvania

# YORK INTER STATE FAIR

YORK, PA.

**PIONEERS AGAIN  
NOTHING LIKE IT ANYWHERE**



**THE SHOW DOES GO ON  
RAIN OR SHINE - DAY AND NIGHT**

**1956 - SEPTEMBER 11th thru 15th - 1956**

# OKLAHOMA Free STATE FAIR MUSKOGEE, OKLA.

**SERVING ONE OF  
AMERICA'S MOST  
DIVERSIFIED ECONOMIES**

- ★ Agriculture
- ★ Oil Refining
- ★ Mining
- ★ Manufacturing

## SHOW WINDOW OF EASTERN OKLAHOMA

**Oklahoma's Only Free State Fair**

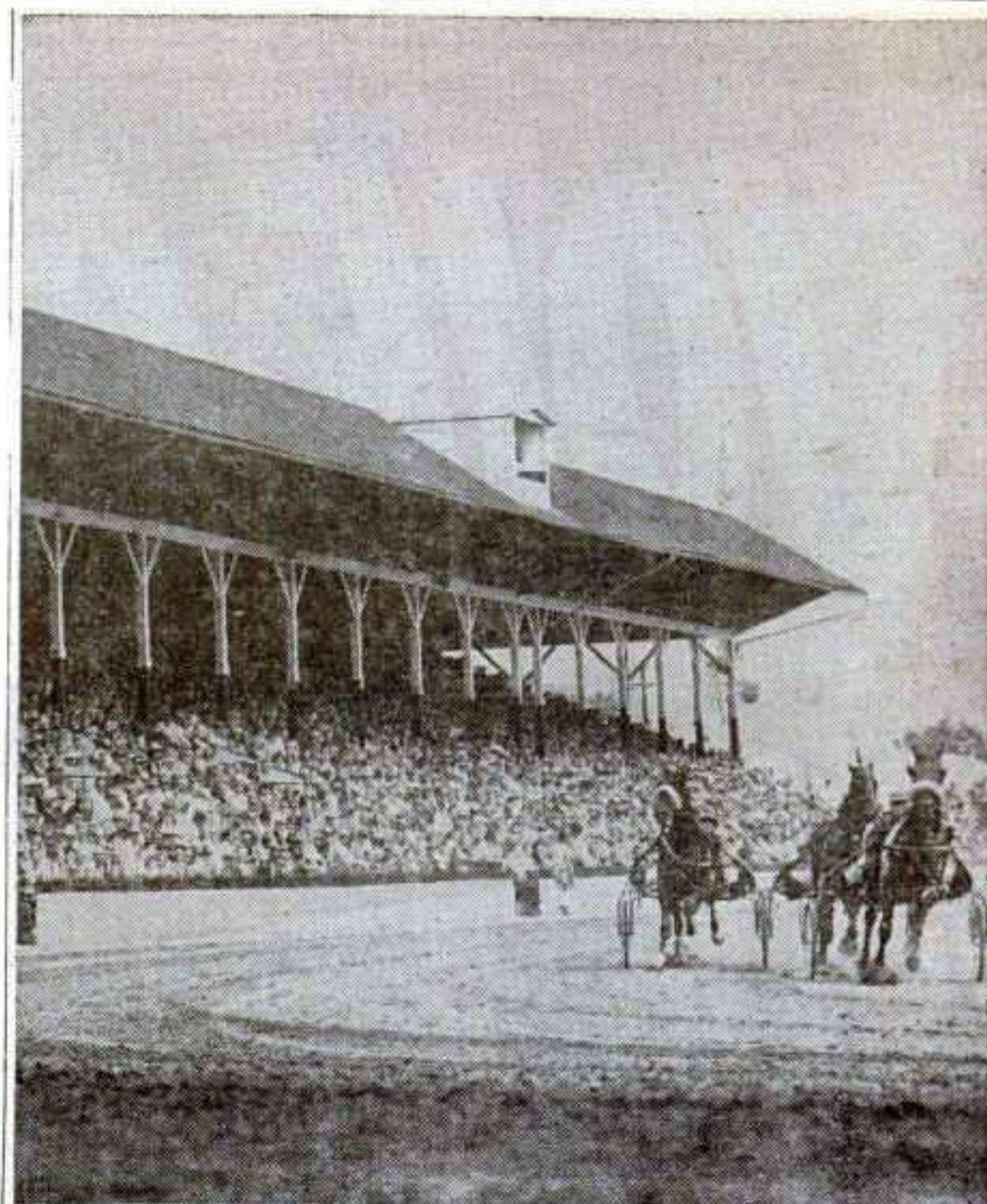
Meet and shake hands with a typical cross-section of American population. Here is the ideal proving ground for your latest Sales Plan, Product or Service.

Over 250,000 people, representing the top-level prospects, will tell you how successful a national program will be for you.

**—PLAN NOW TO EXHIBIT HERE IN 1956—**

FOR DETAILS WRITE TO:

**TOM CONRADY, President & Acting Secretary  
OKLAHOMA FREE STATE FAIR, MUSKOGEE, OKLA.**



Enthusiastic grandstand crowds such as this overflow throng is one of the results of the hospitality program at the Centreville Fair.

## Hospitality Clicks

**H**OSPITALITY is all-important at the progressive Centreville, Mich., Fair.

Not only is it extended to its patrons but also to attraction people, exhibitors and others who contribute to the success of a fair. As a result, they're all eager to return each year.

The formula has paid off. Altho located in a town of less than 1,000 people and in a county of only 31,000, the sturdy Michigan fair annually pulls upward of 140,000 in six days and regularly grosses better than \$100,000.

The "make them feel at home" attitude has been in force since the early 1920's when veteran Manager Lester Schrader and President Howard Bucknell became active in the operation. And to this duo goes much of the credit for the sturdy growth of the fair.

### Customers First

The fair's customers come first. Spotless grounds with plenty of shade trees and grassy areas provide the background for the annual event. Adequate picnic facilities, modern rest rooms, plenty of parking space, prompt ticket service and a strong attraction policy are all factors.

Prompt running of its horse race program has made Centreville one of the most popular fairs in Michigan among the harness set. Aware that the long wait between heats aggravated the fans, Schrader stepped up the program until now they run off 14 heats in less than two hours. This serves to keep the horsemen happy and also keeps them coming back. This year 190 head of trotters and pacers were on hand for the four meets.

As a result, all of the fair's race programs are run to packed grandstands and reserved seats are all sold out weeks before fair week. The advance sale of seats is another service to the public. The ticket offices are opened early in the summer and kept open even on Sundays to fill the big demand.

*(Continued on page 116)*



Typical of the durable patronage at Centreville is George Wetherbee on the right. Altho 92, he has attended the fair since he was about two years old.

**NOT 1...NOT 2... BUT**

**3**

**OUTSTANDING  
COMPLETE  
UNITS**

# BUFF HOTTLE

## Shows

Each unit completely self-contained and able to play any size event . . . or combine 2 or all 3 into 1 gigantic Midway for the biggest . . .

THE SUCCESS OF BUFF HOTTLE SHOWS IN 1955 IS NOW HISTORY . . . AND WE OWE OUR THANKS TO THE FOLLOWING FAIRS FOR A SPECTACULAR YEAR:

Fairfield, Ill.	Tupelo, Miss.	Kennett, Mo.
Newton, Ill.	Franklinton, La.	Portageville, Mo.
Peoria, Ill.	Panama City, Fla.	Lawrenceburg, Tenn.
Beardstown, Ill.	Mobile, Ala.	Donaldsonville, La.
Decatur, Ill.	Pinckneyville, Ill.	West Monroe, La.
Lincoln, Ill.	Arthur, Ill.	Oak Grove, La.
Princeton, Ill.	Paris, Ill.	Jennings, La.
Greenup, Ill.	Farmer City, Ill.	Leesville, La.
Jackson, Mo.	Marion, Ill.	Thibodaux, La.
Metropolis, Ill.	Georgetown, Ill.	Oberlin, La.
Jackson, Tenn.	Freeport, Ill.	Covington, La.
Florence, Ala.	Hohenwald, Tenn.	Livingston, La.
Muntsville, Ala.	Trenton, Tenn.	Farmersville, La.

In 1955 the Buff Hottle Shows presented three complete units. The outstanding success of these units, individually and combined, was the major factor in our decision to put out 3 units again in 1956 . . .

### FAIRMEN, PLEASE NOTE . . .

Repeat bookings of Buff Hottle Shows have averaged over 90% for years. We invite you to check with any fairman who has booked us. Find out for yourself why we enjoy this enviable record.

### SHOWMEN

For a winning route in 1956 contact us. The success of 3 units means we must add more rides, shows and concessions. Must be top quality only.

### UNIT 1

- 21 RIDES
- 14 SHOWS
- 75 CONCESSIONS

### UNIT 2

- 15 RIDES
- 10 SHOWS
- 60 CONCESSIONS

### UNIT 3

- 8 RIDES
- 6 SHOWS
- 40 CONCESSIONS

### SPECIAL EVENTS PLANNERS!

We can always supply extra rides for your event:

**PICNICS—CELEBRATIONS—HOMECOMINGS—CENTENNIALS, Etc.**

We'll be at the Chicago Conventions and then at the Iowa, Indiana, Illinois, Missouri, Tennessee, Kentucky and Louisiana meetings

**BUFF HOTTLE, Manager**

**HAL (ROMEO) DUNN, Assistant Manager**

# BUFF HOTTLE SHOWS

Winterquarters: Box 833, Covington, Louisiana

ROUND UP YOUR CUSTOMERS IN THIS  
HARD-TO-REACH 3-STATE MARKET . . . .

# CLAY COUNTY FAIR

SPENCER, IOWA

In the Corners of Iowa, Minnesota and South Dakota,  
at America's Greatest County Fair.

1956 DATES—SEPT. 10-15

Here you get the market coverage of a state fair . . . at a cost comparable to most county fairs. More than 200,000 Iowans annually attend the Clay County Fair. Nowhere else can you cover this market so effectively in so short a time.

PLAN NOW TO REACH THIS GREAT, PROSPEROUS MARKET WITH A STRONG COMMERCIAL EXHIBIT HERE IN 1956.

#### PROMOTERS, SPECIAL EVENT SPONSORS!

When you plan your next event in Iowa, come to the Clay County Fairgrounds. We have modern, attractive buildings that will accommodate most types of events. Available for year-round use.

For Exhibit Details and Permanent Facilities Rentals  
Contact BILL WOODS, Secretary

**CLAY COUNTY FAIR**  
SPENCER, IOWA

AN ELEPHANT FOR  
PULLING POWER...

THE  
STATE FAIR  
OF  
WEST  
VIRGINIA

featuring

- ★ HARNESS RACING
- ★ GRANDSTAND SHOWS
- ★ COLORFUL MIDWAY
- ★ CONTESTS
- ★ EXHIBITS THAT PULL INTEREST AND SALES

1956 DATES  
AUG. 20-25

For full details contact  
C. T. SYDENSTRICKER, State Fair of West Virginia  
Box 829, Lewisburg, W. Va.

Lewisburg-  
Ronceverte,  
W. Va.



Don Davis, publicity supervisor of the Indiana State Fair, and part of the staff used during the 1954 and 1955 fairs. They are (left to right) Ann Porter and Cathie Neff, Indiana University journalism students, and Marianne Kecker, secretary.

## MACHINE TAKES OVER

# Tabulates Awards At Indianapolis

By DON DAVIS  
Publicity Supervisor,  
Indiana State Fair

the 1955 Indiana State Fair, cards were mark-sensed and checks were immediately written by machine for distribution to exhibitors.

"NECESSITY is the mother of invention"—or so the old saying goes — and necessity demanded changes in the way results were being sent from the show rings at the Indiana State Fair to the publicity, duplicating, and entry departments at Indianapolis.

After the 1952 State Fair—my first year as publicity supervisor—I realized we had to speed up the flow of information in the pressroom and our duplicating room and at the same time cut the cost of operation.

#### Used Triplicate Sheet

One of the men working with our department as a part-time worker was Bill Holland, a salesman for Remington Rand. In discussing the program with him we agreed the answer was a triplicate award sheet. The award sheet used in 1952 and previous fairs was filled in by the entry department with pen and ink. In 1953 we used two carbons under the original and with ball point pens, the entry department automatically made a publicity copy and a copy for the printers. The printers' copy was used to make the listing of cattle and swine entries for distribution to exhibitors in the show rings. The new forms eliminated about 12 boys who had written down the winners' names in the show rings during previous fairs.

The second sheet or publicity copy was perforated and our runners pulled the publicity copy as soon as the placings were made. This procedure enabled us to have our placings in the pressroom and multilith room in a matter of minutes.

The first year the new forms were used, in 1953, the entries were written in the official award sheets by ball-point pen and it was sometimes difficult for the girls in the multilith room to type the masters because of their inability to read the writing.

The next step was to see if the entries could be tabulated by machine. Both Remington and IBM made the State Fair Board a bid. IBM received the nod and we were on our way.

In 1954 the results were tabulated by IBM and this year, during

This year 2,186 open-class exhibitors and 4,993 4-H club class exhibitors entered more than 50,000 items or animals at the fair. When the entry was received, a receipt for the entry fee was made out by the bookkeeping department, tags and tickets were sent to the exhibitor and section numbers were assigned to each item.

Every entry—whether it was an animal or an apple pie—retained the same number thru all the processing and thru the fair.

#### Run Checks From Cards

Next the entry was entered on an IBM punch card and from this card all entries are run on award sheets in their proper sections. The award sheets are placed in binders and distributed to department buildings and show rings where after judging the clerks enter the judges' decisions and return the original award sheet to the entry department. The entry department personnel marked the cards with a carbon pencil and from this the IBM ran the checks.

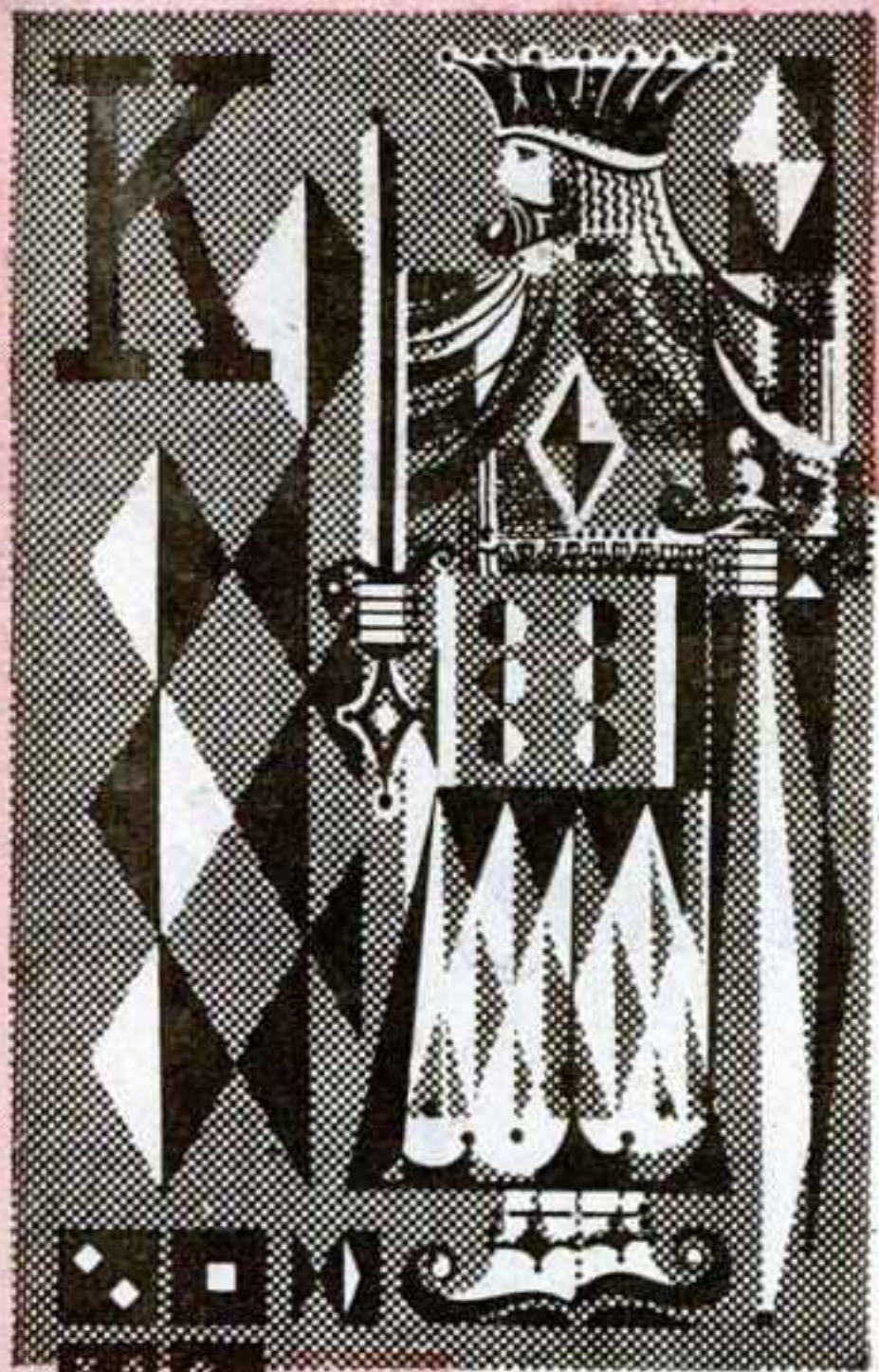
Upon return to the entry department the checks were sent to the bookkeeping department where they were validated by the treasurer's stamp thru the use of a check signer and then they were ready for mailing.

During the 1954 and 1955 fairs the speed-up in transferring the material from the typed publicity award sheets to the multilith masters was very noticeable and saved time and effort on the part of the typists.

#### Mail to 92 Counties

After the masters are run, with the placings in numerical order, the sheets of winners are prepared for mailing to all weekly and daily papers and county agriculture agents. Each sheet that has a winner from a respective county goes to all papers and to the county agent in that county.

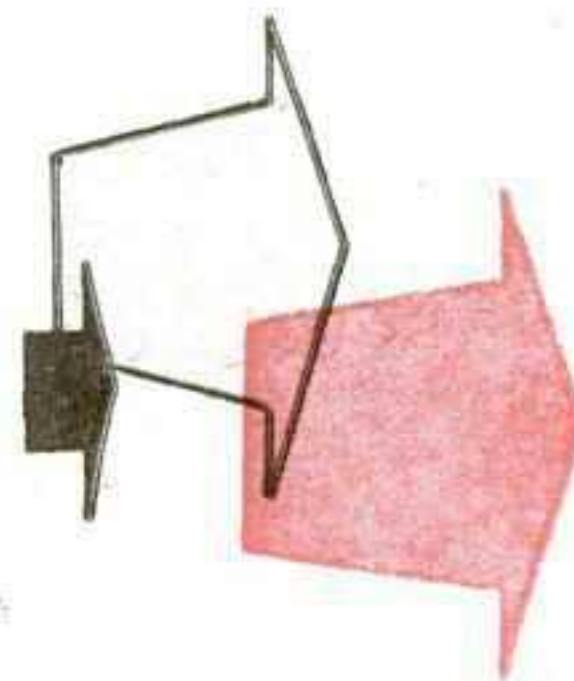
This year we made a mailing rack with a cardboard mail box for each paper and county agent for the 92 counties in Indiana. They were arranged by county to make it easy for the mail boys to stuff the results. The work was done faster, more accurately and with four men instead of the seven used in 1954.



# Royal American Shows

**“KING OF THE CARNIVALS”**

**The World's Most Publicized Midway  
... and the World's Most Famous  
Midway Showman ... Again smashed  
all Records at Every Exhibition and  
Fair played in 1955.**



Another

**ST**

*Royal American Shows*

and Carl J. Sedlmayr  
**HAVE DONE IT AGAIN!**

More than **75,000,000**  
Americans and Canadians have seen and  
heard the **CARL J. SEDLMAYR STORY**  
publicizing and spotlighting the **ROYAL**  
**AMERICAN SHOWS** on the coast-to-coast  
Ralph Edwards **"THIS IS YOUR LIFE"**  
TV Program...bringing new praise  
and benefit to **ALL OUTDOOR SHOW**  
**BUSINESS...**



Pictured are, back row (l. to r.): Lottie Mayer, Frank Duffield, Mrs. Carl J. Sedlmayr, Carl J. Sedlmayr, Sally Rand, Carl J. Sedlmayr Jr., Ida E. Cohen, Bobby Hasson, Sam Shayon. Front row (l. to r.): Ralph Edwards, Carl J. Sedlmayr III, Harry Klima and Carl Stephan. Taken following the March 9 TV program, "This Is Your Life."

Already known to millions of Americans and Canadiens through Movies, Television, Radio and Press . . . Featured in Warner Bros.

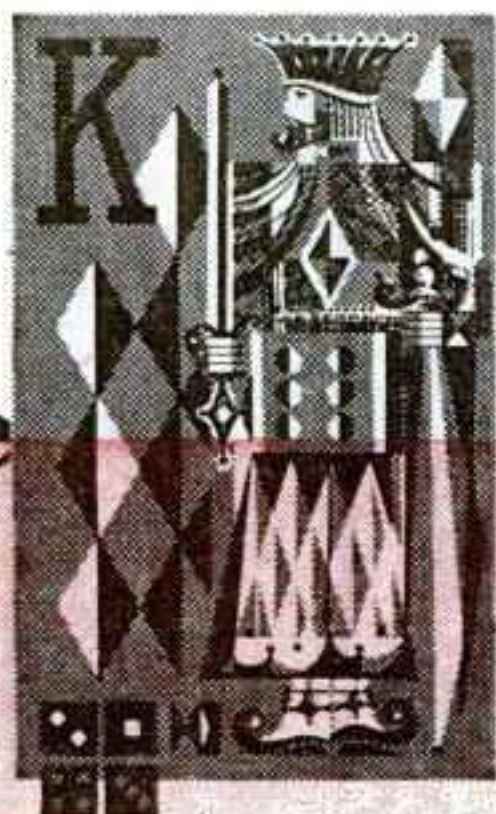
# "KING OF THE CARNIVAL"

Seen by more than 100,000,000 people in the past seven years

Featured in the TV Documentary Film

# "THE EXPLORING CAMERA"

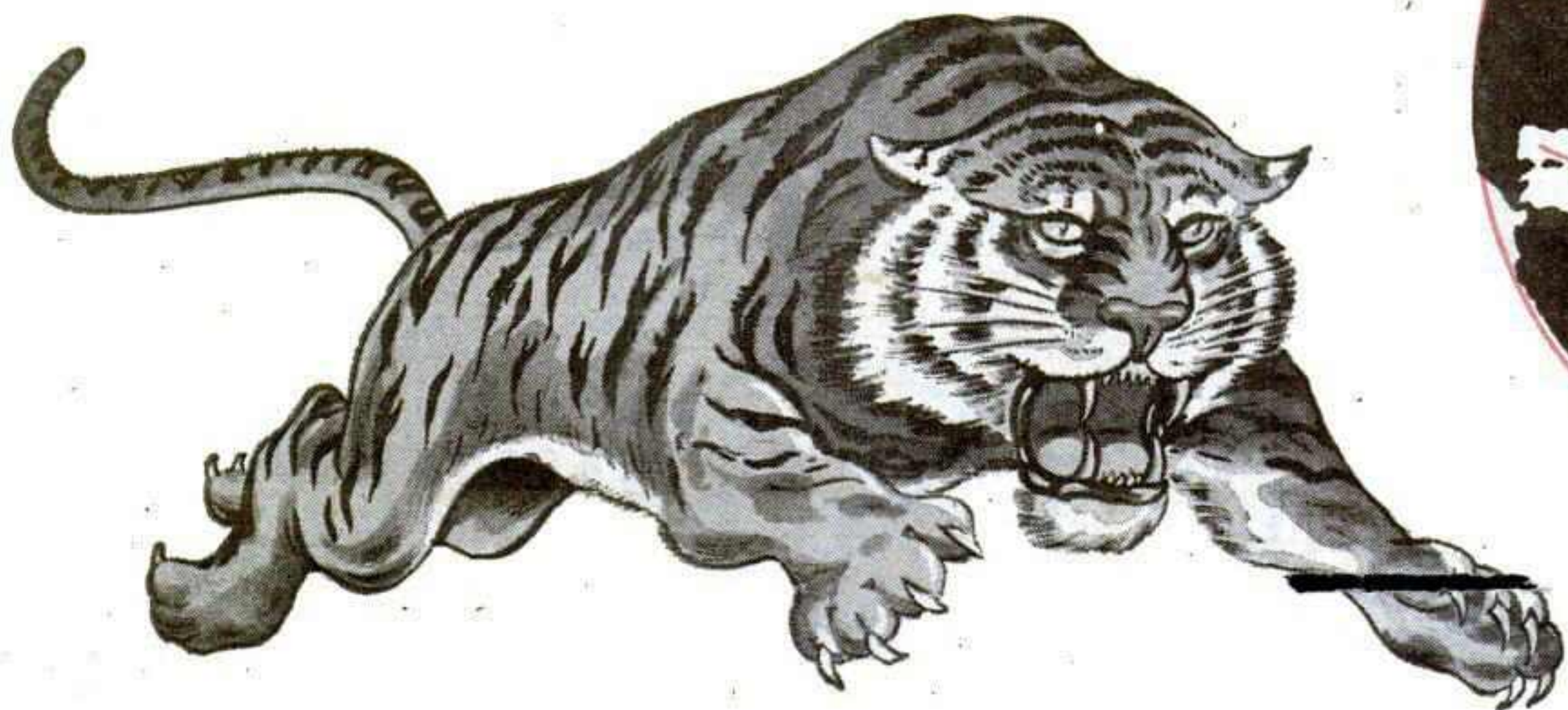
Shown in every major TV area in the country



Special spot Telecasts and Broadcasts using Royal American facilities and personnel to put across the story of OUTDOOR ENTERTAINMENT . . .

**A TOTAL ESTIMATED AUDIENCE OF MORE THAN 300,000,000 PEOPLE!**

WORLD'S LARGEST

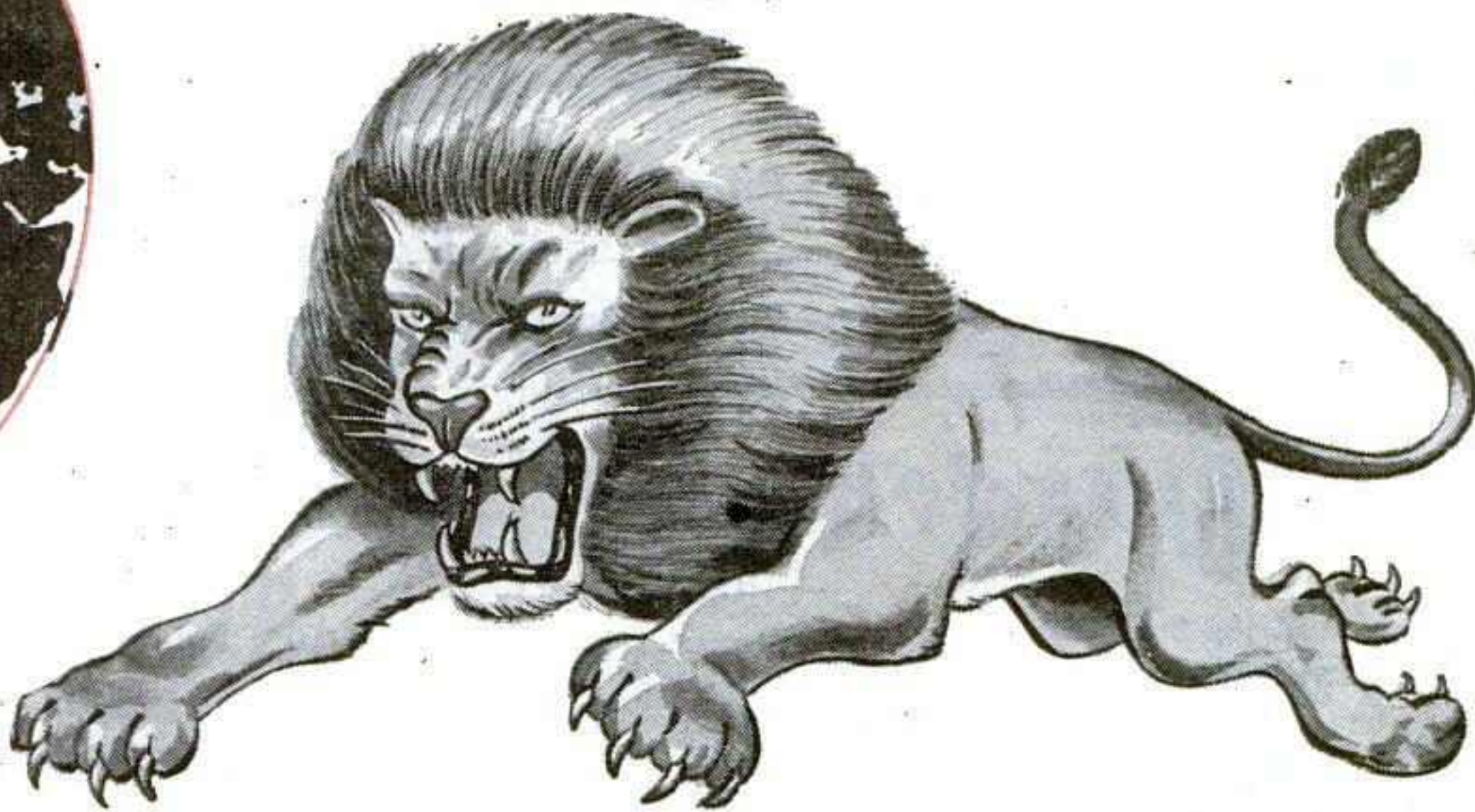


ROYALALAMER

WINTER QUARTERS - FLORIDA STATE



# BEST MIDWAY



Copyright

# AMERICAN SHOWS

THE FAIR GROUNDS, TAMPA, FLORIDA

**R. E. (DICK) BEST** *presents his*  
**MIDWAY WINNING**  
**CIRCUS SIDE SHOW**

*Thanks to the* **ROYAL AMERICAN SHOWS**  
 "King of the Carnivals"

and the Sedlmayrs

for making my first season, after many years, the most successful in all my history. I am proud to say that I established an all-time record for a side show on the Royal American Midway—and on any midway in America—with a record gross for one day and for one week.

**OUR SINCERE THANKS, TOO, TO . . .**

Geo. A. and Bill Schmidt, of Riverview Park, Chicago . . . to Frank Bergen and Bernard "Bucky" Allen, World of Mirth Shows, for contributing to the successful season of Walter Wanous and myself.



**R. E. (DICK) BEST** Pine Shores Trailer Park  
 Sarasota, Florida

**GLEN & MARGIE PORTER**

*Present their*  
**MONKEY SPEEDWAY**

*The Finest on the Road*

Playing our  
**3<sup>rd</sup>**

Successive Year with

**ROYAL AMERICAN SHOWS**

*"King of the Carnivals"*

*Thanks*

to "THE KING" and to all who have contributed so much to our Success.

**GLEN and MARGIE PORTER**

★ *Sam Gordon* ★

his staff, and the boys and girls of the Concession Department of the

**ROYAL AMERICAN**

★ *Shows* ★

**"KING OF THE CARNIVALS"**

wish to thank the Sedlmayr family and all the officials in the United States and Canada for whom we have had the privilege of presenting

**AMERICA'S FINEST CONCESSIONS**

*For the many consistently successful years we have been associated with*  
**ROYAL AMERICAN SHOWS . . . headed by "The King"**

**SPORTLAND ARCADE**

**ROYAL AMERICAN SHOWS**  
*"King of the Carnivals"*

*My sincerest thanks to "The King," Carl J. Sedlmayr Sr., and to Carl J. Sedlmayr Jr. for these many years of pleasurable associations . . . and to all the fair secretaries at the great events we have played.*

*Harry B. Julius*

★ THE WORLD'S FINEST FROZEN CUSTARD MACHINES ★

• • • *operated on the World's Largest Midway*

**ROYAL AMERICAN SHOWS**  
**"KING OF THE CARNIVALS"**

In our  
**15th year**  
 with "The King"

*Thanks to the Sedlmayrs and to all those who have contributed to our successful operation.*

*Charles McDougal*

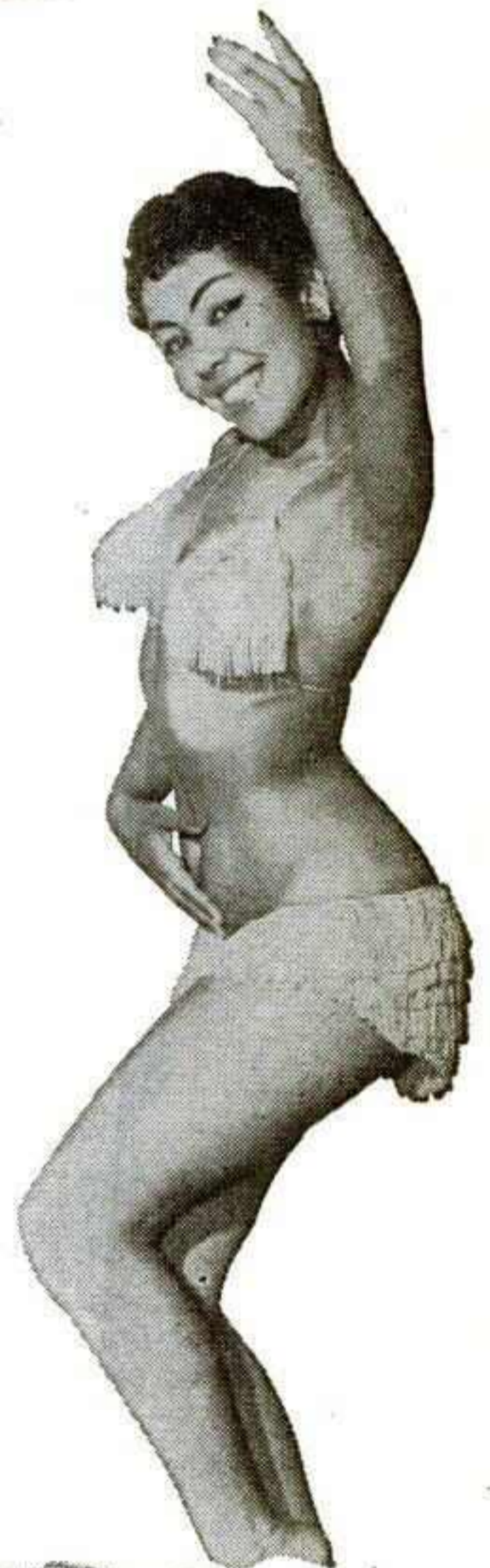
# LEON and GWENDOLYN CLAXTON

PRESENT



# Harlem In Havana

**"TOPS IN SEPIA ENTERTAINMENT"**



1935 1955  
**HARLEM IN HAVANA**  
 For 21 years a Feature Attraction on the World's Largest  
 and Most Beautiful Midway,  
**THE**  
**ROYAL AMERICAN SHOWS**  
 Of this Achievement we are mighty proud, and for the  
 same we are very grateful to HIS MAJESTY,  
**"THE KING OF THE CARNIVAL"**  
**MR. CARL J. SEDLMAYR**  
 As well as our many friends throughout the United  
 States and Canada who have made this possible.  
 Sincerely,  
**LEON and GWENDOLYN**

NOW CASTING FOR 1956—CONTACT

**LEON CLAXTON**

1901 GRACE STREET

TAMPA, FLORIDA





Carl J. Sedlmayr  
General Manager

**THANKS  
FROM THE  
ENTIRE  
STAFF  
OF THE**



C. J. Sedlmayr Jr.  
Assistant Manager

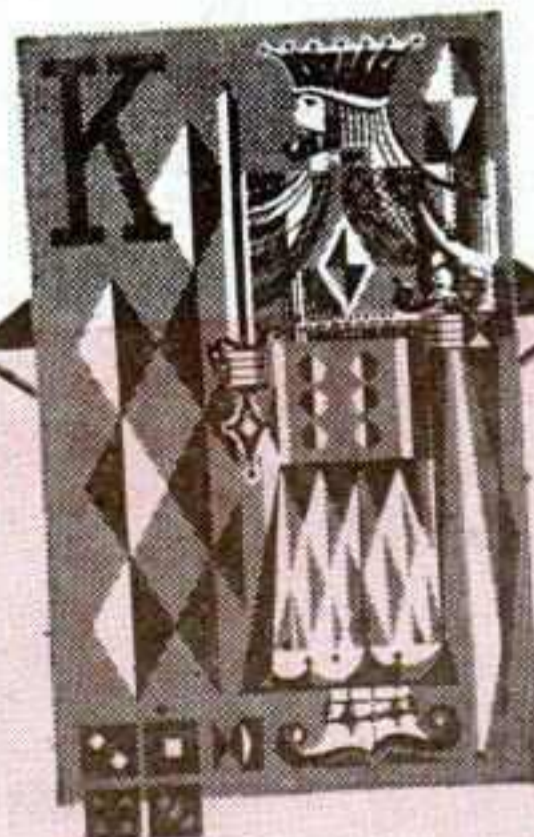
# Royal American Shows

To the following FAIRS and EXHIBITIONS of the UNITED STATES and CANADA for the PRIVILEGE of furnishing their 1955 MIDWAY and their Splendid Co-Operation which again enabled us to break all previous records at each and every event:

- FLORIDA STATE FAIR**  
TAMPA, FLORIDA
- MEMPHIS COTTON CARNIVAL**  
MEMPHIS, TENNESSEE
- MANITOBA PROVINCIAL EXHIBITION**  
BRANDON, MANITOBA
- CALGARY EXHIBITION and STAMPEDE**  
CALGARY, ALBERTA
- EDMONTON EXHIBITION**  
EDMONTON, ALBERTA
- SASKATOON INDUSTRIAL EXHIBITION**  
SASKATOON, SASKATCHEWAN
- REGINA EXHIBITION**  
REGINA, SASKATCHEWAN
- GREATER WINNIPEG EXHIBITION**  
WINNIPEG, MANITOBA

- CANADIAN LAKEHEAD EXHIBITION**  
FT. WILLIAM-PT. ARTHUR, ONT.
- TRI-STATE FAIR**  
SUPERIOR, WISCONSIN
- MINNESOTA STATE FAIR**  
ST. PAUL-MINNEAPOLIS, MINN.
- KANSAS FREE FAIR**  
TOPEKA, KANSAS
- OKLAHOMA STATE FAIR**  
OKLAHOMA CITY, OKLAHOMA
- ARKANSAS LIVESTOCK SHOW**  
LITTLE ROCK, ARKANSAS
- MISSISSIPPI STATE FAIR**  
JACKSON, MISSISSIPPI
- LOUISIANA STATE FAIR**  
SHREVEPORT, LOUISIANA

General Offices and Winter Quarters—Tampa, Florida



THE NAME OF—

Richard and Edith

# BARSTOW

IS A RECOGNIZED STAMP OF PERFECTION  
IN ALL SHOW BUSINESS MEDIA

PRODUCERS • DIRECTORS • WRITERS •

COMPOSERS •

CHOREOGRAPHERS • CREATORS

OUTDOORS  
INDOORS  
ANYWHERE  
EVERYWHERE  
ANYTIME

PRODUCED and DIRECTED  
GENERAL MOTORS  
"MOTORAMAS"  
1953-'54-'55

— OUR NEXT —  
RINGLING BROS.  
BARNUM & BAILEY CIRCUS  
1956—8th Season

— OUR LATEST —  
The World's FIRST  
Technological Circus  
"MORE POWER TO YOU"  
in General Motors

— IN PREPARATION —  
BROADWAY MUSICAL

**POWERAMA**  
CHICAGO—SOLDIER FIELD, AUGUST 30-SEPTEMBER 25  
RECORD ATTENDANCE: 2,218,412!

DIRECTION: WM. MORRIS AGENCY

"... The most successful industrial show  
in our history ..."  
HARLOWE CURTICE  
President General Motors



## FOLLOW THE LEADER!

# CHARLES A. LENZ

*"The Showman's  
Insurance Man"*

1492 4th Street, North  
St. Petersburg, Fla.

Phones:  
7-5914                      5-3121



*For more than a quarter of a century  
Insurance - Exclusively for the Showman*

## YOUR KEY TO SUCCESSFUL SELLING IN COLORADO...

Exhibitors here know that  
the biggest annual event  
for 200,000 people is the

# COLORADO STATE FAIR

**PUEBLO**

That's why, year after year, so many commercial  
firms come back to show their products or services  
to the people of Colorado at the Colorado State Fair.

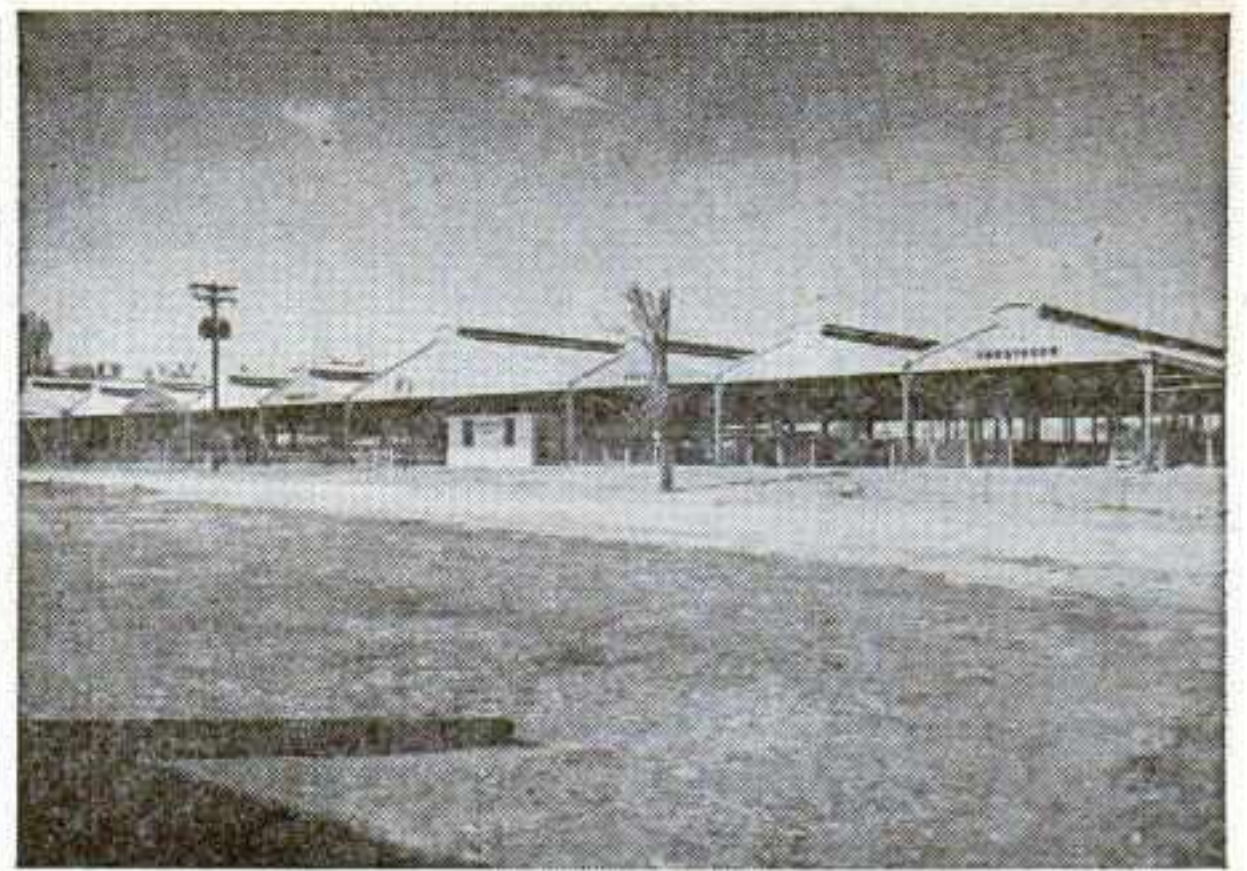
### CONCESSIONAIRES

Low-cost peak-traffic space now  
available for 1956. This is a consist-  
ent money-maker.

You, too, will  
find your sales  
climbing when  
you personally  
meet and show  
your wares  
here.

**1956 DATES**  
**AUG. 21 thru 26**

Get the Colorado State Fair Story from  
W. H. (BILL) KITTLE, Mgr.  
COLORADO STATE FAIR PUEBLO, COLORADO



## Model Cattle Barn

**F**IRE destroyed the main cattle barn at the Mid-South Fair, Memphis,  
on May 11 this year. But in less than six months—in ample time  
for the fair's opening—a new \$153,000 structure, with a capacity of 820  
head, was up and ready.

It took some doing to have the old building replaced in so short  
a time by one of the finest cattle barns in the country.

A hurried meeting of the fair's livestock committee was called  
immediately after the fire. As a result of this meeting G. W. (Bill)  
Wynne, the fair manager, and the superintendent of Memphis City  
Parks made a fast plane trip to the fairgrounds at Oklahoma City, Tulsa  
and Waco, where they inspected facilities for livestock.

### Outstanding Features

Outstanding features of those barns were worked into the ultimate  
design and construction of the building. Necessary city and country  
appropriations to build the barn took time to secure, and it was not  
until mid-July that the financial go-ahead was provided and the final  
blueprints were drafted.

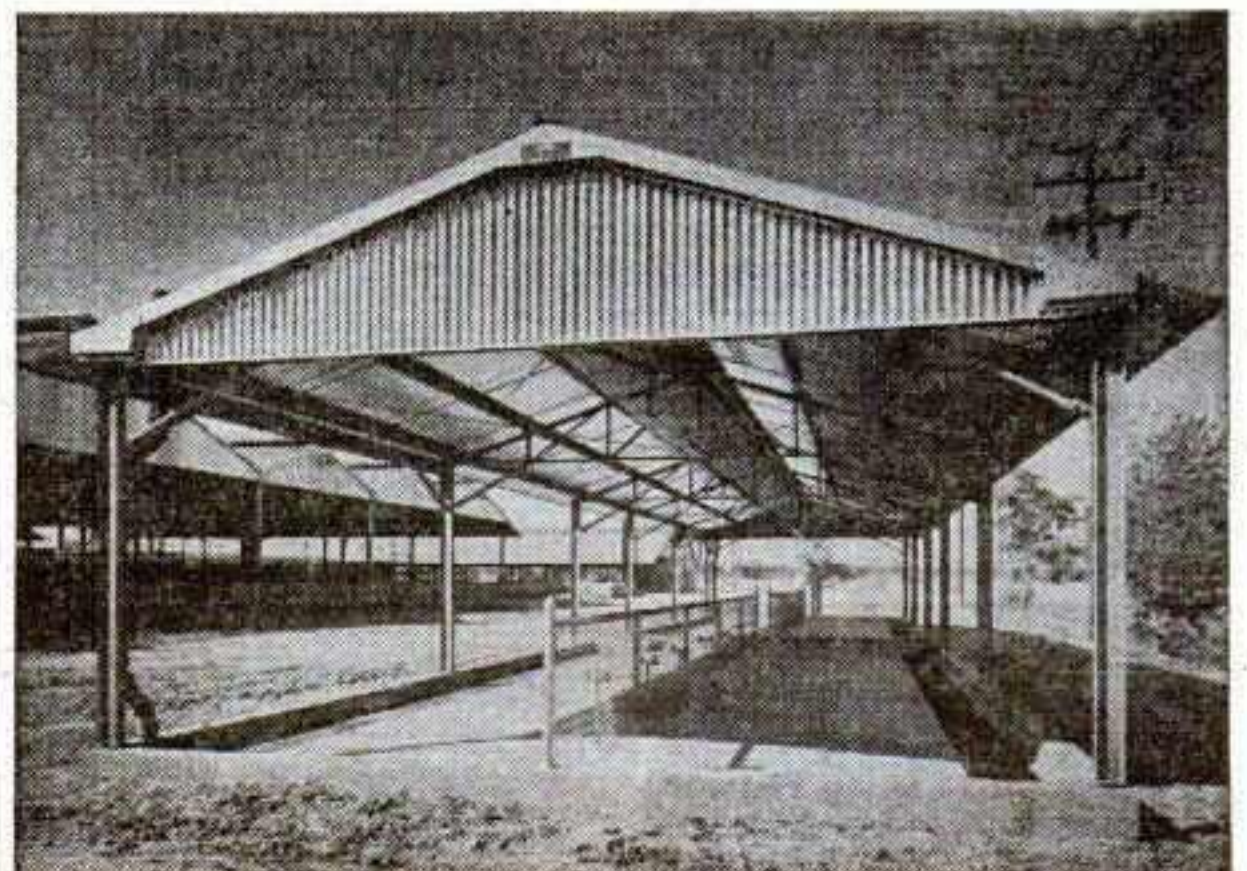
With the money in hand and the blueprints completed, there were  
but 47 days remaining before the fair's opening in which to build the  
structure. Excellent co-operation given by Gardner & Howe, design-  
ing engineers of Memphis; the William Culbreath Company, Memphis,  
who handled the substructure, and the Mitchell Engineering Company,  
Columbus, Miss., which erected the steel, enabled completion three  
days before the fair opening.

The barn has been widely praised by livestock experts because  
it embraces all of the latest features for the comfort and convenience  
of exhibitors and their herds.

### Ventilation Stressed

Special attention in design was given to ventilation as the fair  
usually is held during one of the hottest periods in the mid-South.  
Emphasis also was placed on lighting during the daytime, as well as at  
night. Distributed thruout the roof are over 100 translucent plastic  
panels which give an even distribution of natural light during the day.  
Overhead lighting fixtures illuminate all walk-ways, and electrical  
outlets of sufficient number are installed on each of the steel support  
posts, with a special circuit provided for each outlet.

The building has a total of 64,000 square feet but even with that  
space it was not enough to accommodate all of the cattle exhibits at the  
'55 event, and tents were used to house the overflow. As a result, fair  
officials already are planning a 16,000-square-foot addition to be built  
in time for the '56 fair.



## THE GREAT 87<sup>th</sup> ANNUAL

# DANBURY STATE FAIR

SEPTEMBER 29th THRU  
OCTOBER 7th, 1956

9 DAYS • 9:30 A.M. - 7:00 P.M. (D.S.T.)

FREE PARKING — **100 ACRES** — FREE PARKING

- 8 BIG MIDWAYS
- 30 BUILDINGS
- HARD PAVED STREETS
- RIDES AND SHOWS
- GRANDSTAND  
ATTRACTIONS
- THE BIG TOP
- BLUE RIBBON STADIUM
- 7 BANDS
- DAILY PARADE
- LIVESTOCK

A traditional country Fair with a new look annually—60  
miles from the prosperous Westchester and Connecticut  
shore line market—Your OPPORTUNITY to take advan-  
tage of this well advertised New England Event.

LOW RATES — RENTING NOW — WRITE OR PHONE

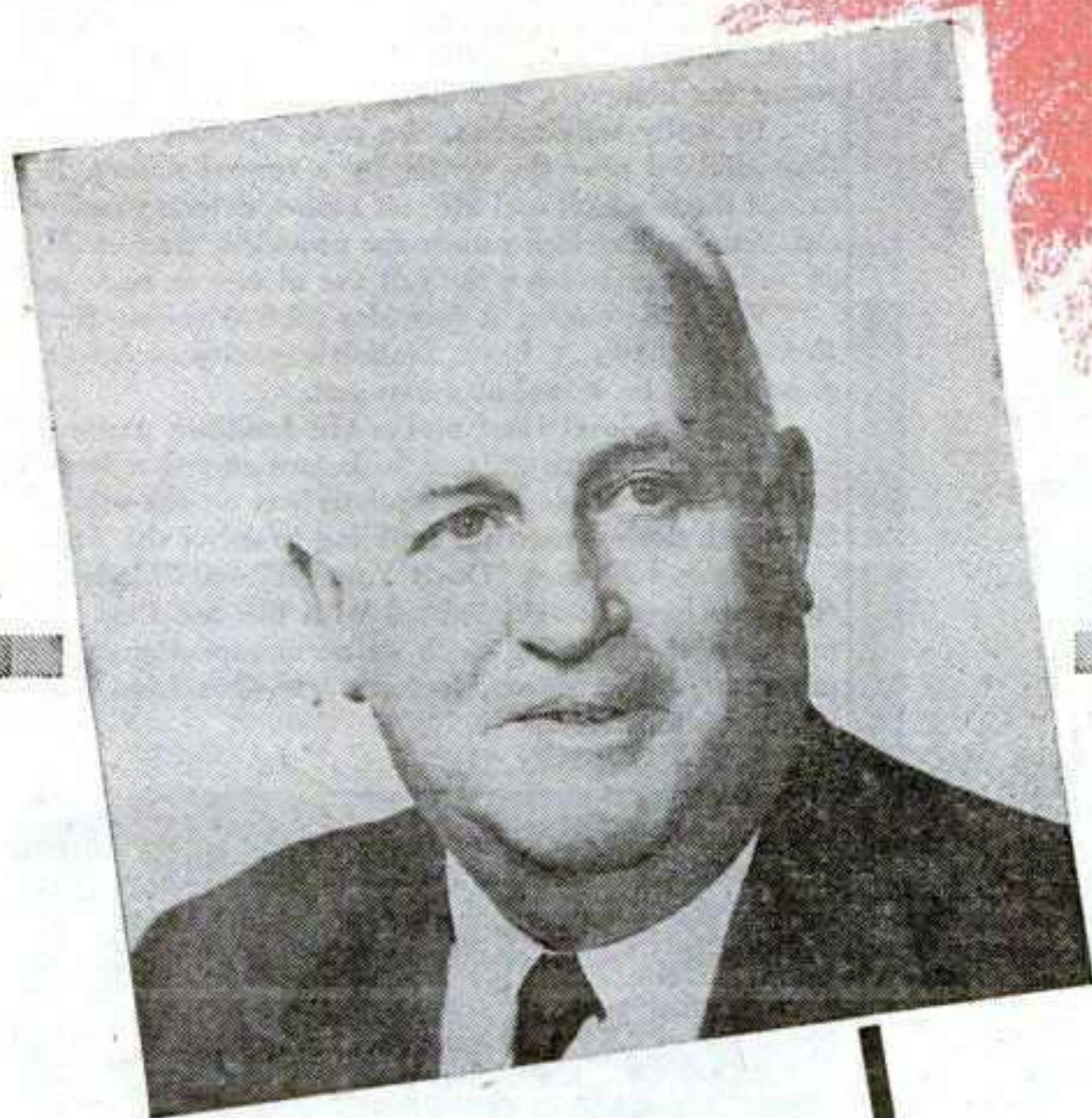
**DANBURY STATE FAIR—John W. Leahy**  
General Manager  
130 White Street  
Danbury, Connecticut  
Phone: Pioneer 8-3535

( Good Weather )  
200,000—1956

# Sunset

## AMUSEMENT CO.

**THE FINEST MOTORIZED  
SHOW IN THE MIDWEST**



**THE EXPERIENCE-  
BUILT SHOW WITH  
THE "DEPENDABLE"  
REPUTATION**

**THANKS**

To the various fairs and celebrations for whom we had the privilege of playing during 1955 —our 26th annual tour.

To our own personnel, our gratitude for their hard work and loyalty.

**FAIRMEN—  
COMMITTEES**

"Don't Be Satisfied With Less Than the Best."

We'll be in Chicago . . . and at the Des Moines, St. Paul, Jefferson City and Springfield meetings.

**DEPENDABLE REPUTATION**

is not built in a day. It takes time and consistent performance.

OUR 26 YEARS PLAYING THE MIDWEST HAVE MERITED THE WELL-EARNED REPUTATION FOR DEPENDABLE service to the many fairs and celebrations which are devoted to agriculture, industry and the needs of a fun-loving people.

**SHOWMEN AND CONCESSIONAIRES**

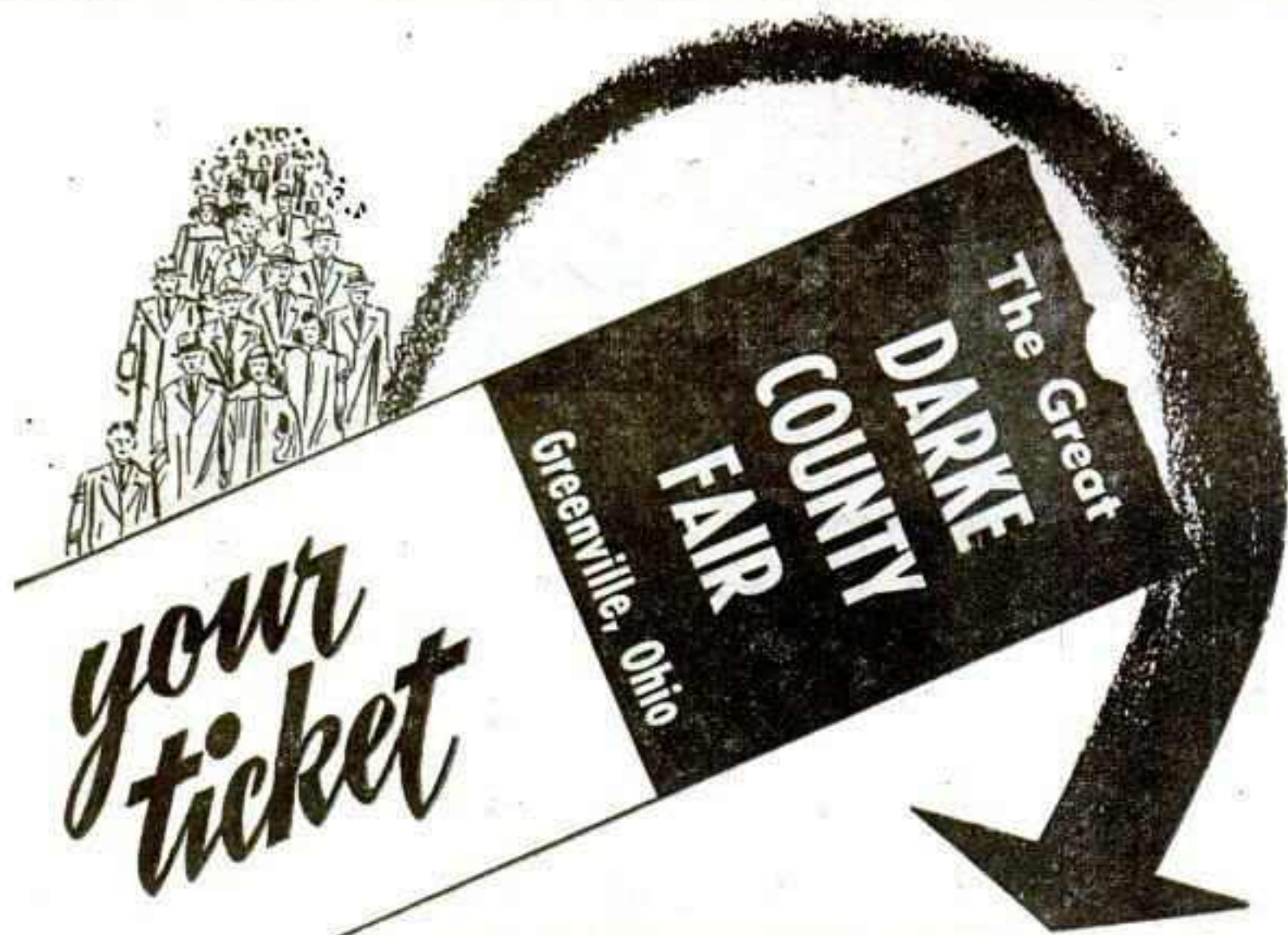
CONTACT US NOW FOR 1956

OPENING OUR 1956 SEASON APRIL 26 AT EXCELSIOR SPRINGS, MO., AND CLOSING AT THE AMERICAN LEGION FAIR AT CARUTHERSVILLE, MO., OCT. 7.

**Sunset** AMUSEMENT CO.

Winterquarters: 701 N. Main St.,  
Excelsior Springs, Mo.

Correspondence to: P.O. Box 468,  
Danville, Ill.



to 7 days and nights of successful sales and public relations programs in the richest agricultural area in America . . .

## THE LARGEST COUNTY FAIR ON EARTH!!!

**7 BIG DAYS      1955 ATTENDANCE      7 BIG NIGHTS**  
**285,000**

**FEATURING:**

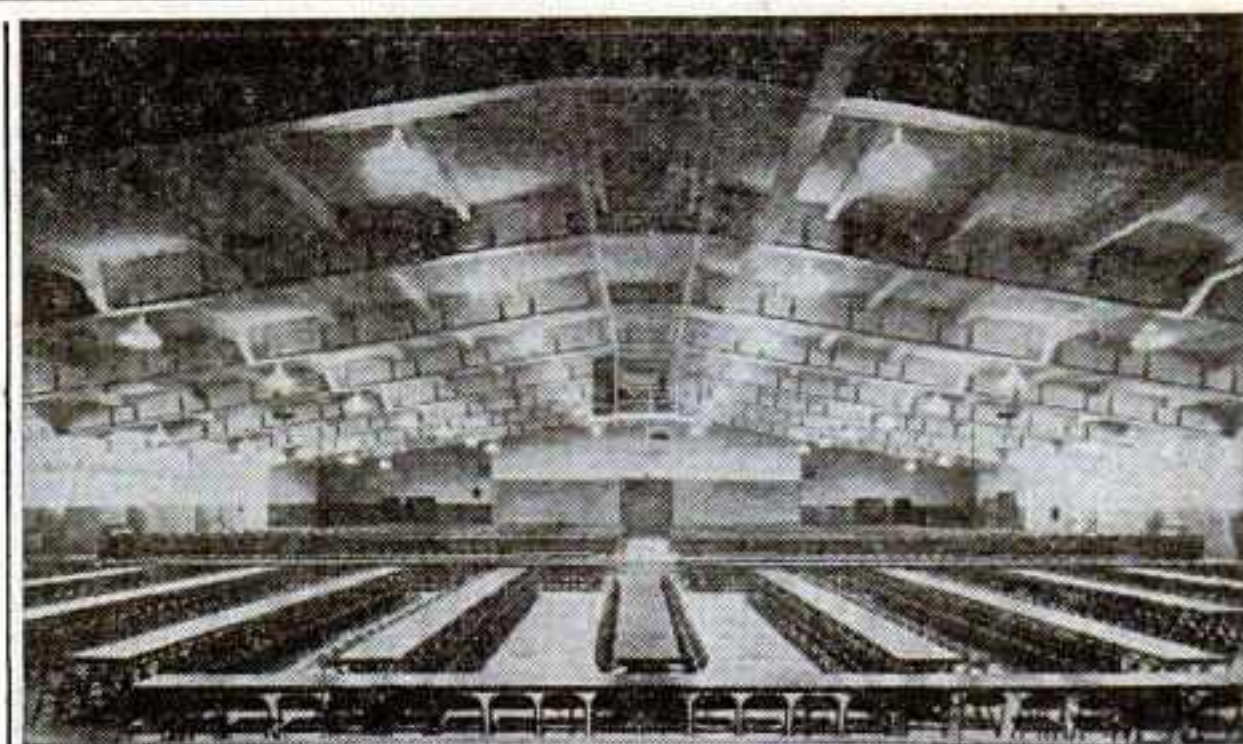
- Harness and Running Races (purses over \$25,000) ● Grandstand Attractions Nightly ● Grand New Cow Palace ● Stock Barns ● Big Pony and Horse Show ● 4-H Junior Fair ● Huge Midway ● Million-Dollar Industrial and Agricultural Implement Display and Show ● National Championship Spelling Bees ● Mammoth Merchants' Exhibits ● Championship Veterans' Drill Corps Contests.

**1956 DATES—AUGUST 19-25**

For Further Information

**GILBERT A. LEASE**

Secy.-Mgr., Box 234, Greenville, Ohio



## Gets Heavy Usage

COMPLETED April 1, 1954, the \$250,000 Educational Building on the grounds of the Tulsa (Okla.) Exposition and Fair has been given an intensive workout since. And even greater activity for the structure looms ahead.

Chief reason for the past and indicated future activity stems from the design and facilities of the building. It was designed and equipped with a view of obtaining maximum usage for a variety of purposes.

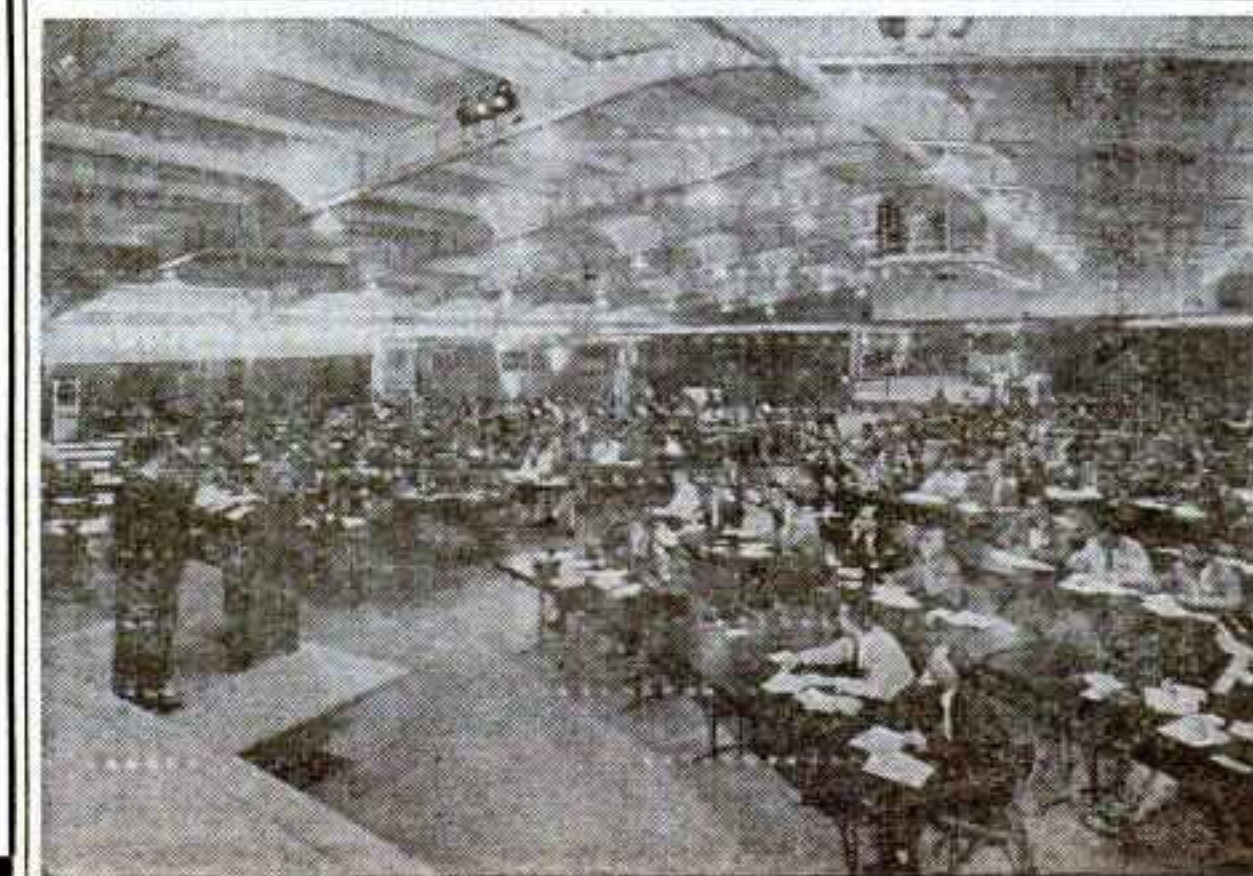
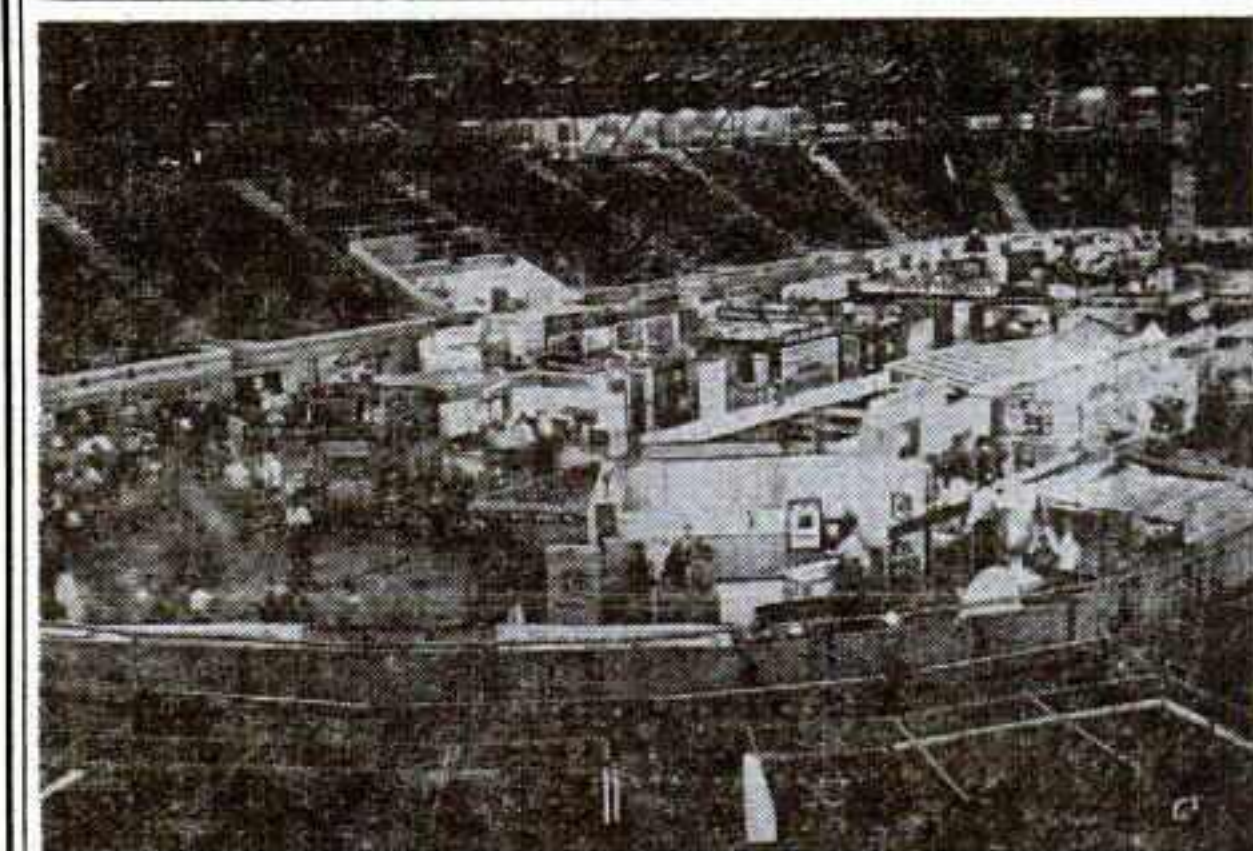
As a result, it lends itself ideally to the staging of trade shows, sales meetings, banquets, stagershows and even dancing. The 140 by 223-foot structure is equipped with an excellent sound system, movie projector, check rooms, dressing rooms, a large stage, catering service rooms for banquets, rest rooms and other conveniences.

Basically windowless, the clear-spanned building has a two-level floor divided near the center by a curved railing. It has no partitions except those which seal off rest rooms, catering parlors, dressing rooms, etc. Ample electrical outlets are provided, thus enabling each exhibitor at trade shows to have the full use of one or more outlets.

For trade shows, it provides 32,000 square feet of exhibit space. For stage shows, it has a seating capacity of 3,500. And some 2,000 persons can be seated at a banquet.

The two-level floor makes the building particularly attractive for sales meetings. Spartan mobile homes staged a large sales meeting on one level and displayed several trailers on the other. Recently, Tulsa's Plymouth dealers used the building to debut the '56 models.

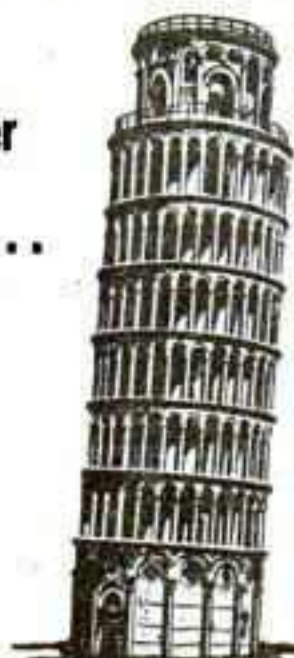
Shows such as a "Do It Yourself" and "Made in Oklahoma" presentations have been delighted with the building. And for educational purposes, the building—with its accommodations for staging 4-H Club programs, talent shows, lectures, etc.—has been and will continue to be used intensively.



The wonder of PARIS . . . is the Eiffel Tower



The wonder of EGYPT . . . is the Sphinx



The wonder of ITALY . . . is the Leaning Tower of Pisa

The wonder of TEXAS is the

# HEART O' TEXAS

*FAIR — Waco, Texas*



Now in its 3rd year as an increasingly powerful sales force amongst the 680,000 free-spending Texans in this market area . . .

Three years old . . . and growing fast! Every year attendance has risen as the people in this prosperous Texas area are finding the type of fun, education and competition they enjoy here.

Your returns from an exhibit here in 1956 will be in true Texas-style . . . BIG! Come on out and meet this fine, enthusiastic buying audience.

For complete exhibit data contact  
**OTHEL M. NEELY**  
 Executive Vice-President and General Manager  
**HEART O' TEXAS FAIR**  
 P. O. Box 3005      Waco, Texas  
 Phone: 6-1821

**1956 DATES**  
**SEPT. 29 THRU OCT. 5**



AMERICA'S  
No.1  
SHOW

IN A GREAT  
FAMILY  
TRADITION

24th  
ANNUAL  
TOUR

# WALLACE BROS. SHOWS

### STAFF FOR 1956

- E. E. FARROW, Gen. Mgr.
- MRS. E. E. FARROW, Treas.
- M. MILLER, Secy.
- LE ROY FINLEY, Publicity
- E. M. RIECKEN, Electrician
- BRADLEY SUTTON, Ride Supt.



E. E. FARROW  
General Manager

- 50 TRUCKS, TRAILERS
- 20 RIDES
- 10 SHOWS
- NEON LIGHTING
- 50 CONCESSIONS
- 6 LIGHT TOWERS
- 3 DIESELS, GENERATORS
- SEARCHLIGHTS

### FAIR SECRETARIES

In Wisconsin, Illinois, Missouri, Michigan, Arkansas, Mississippi, Louisiana, Florida and Alabama . . . See us in Chicago, at your local meetings or contact us at our address below.

### WANT FOR 1956

- Lot Man . . . Builder . . . Painter . . .
- Ride Help . . . Concessions . . .
- 10 in 1 . . . Fun House.

OPENING  
MEMPHIS COTTON  
CARNIVAL  
MAY 11, 1956

# WALLACE BROS. SHOWS

E. E. FARROW, Mgr.  
Permanent Address:  
BOX 1184, JACKSON, MISSISSIPPI  
Phone 3-7644

# MECKLENBURG COUNTY FAIR

CHASE CITY, VA.

## THE FASTEST GROWING AND GREATEST COUNTY FAIR IN THE SOUTH!

Thousands and thousands of Virginians annually attend this outstanding event located in this tobacco-growing center.

**1956** represents our 45th year for bringing this event to the people in this great farm area. Here you can strengthen your sales program with a strong exhibit. **PLAN NOW** and write for details.

Contact:

**GARLAND MOSS**

Secretary-Gen. Manager

**1956 DATES: OCT. 8-13    1955 ATTENDANCE: OVER 50,000**



## Coast to Coast!

**F**URTHER emphasis on the national scope of the Canadian National Exhibition was added to the Toronto event this year with the creation of the Avenue of the Provinces. Parallel to the grandstand, the grouping of symbolic gates highlighted the unity that exists within Canada, and the continuing interest of the 10 provinces in the event which best mirrors the people and accomplishments of the country.

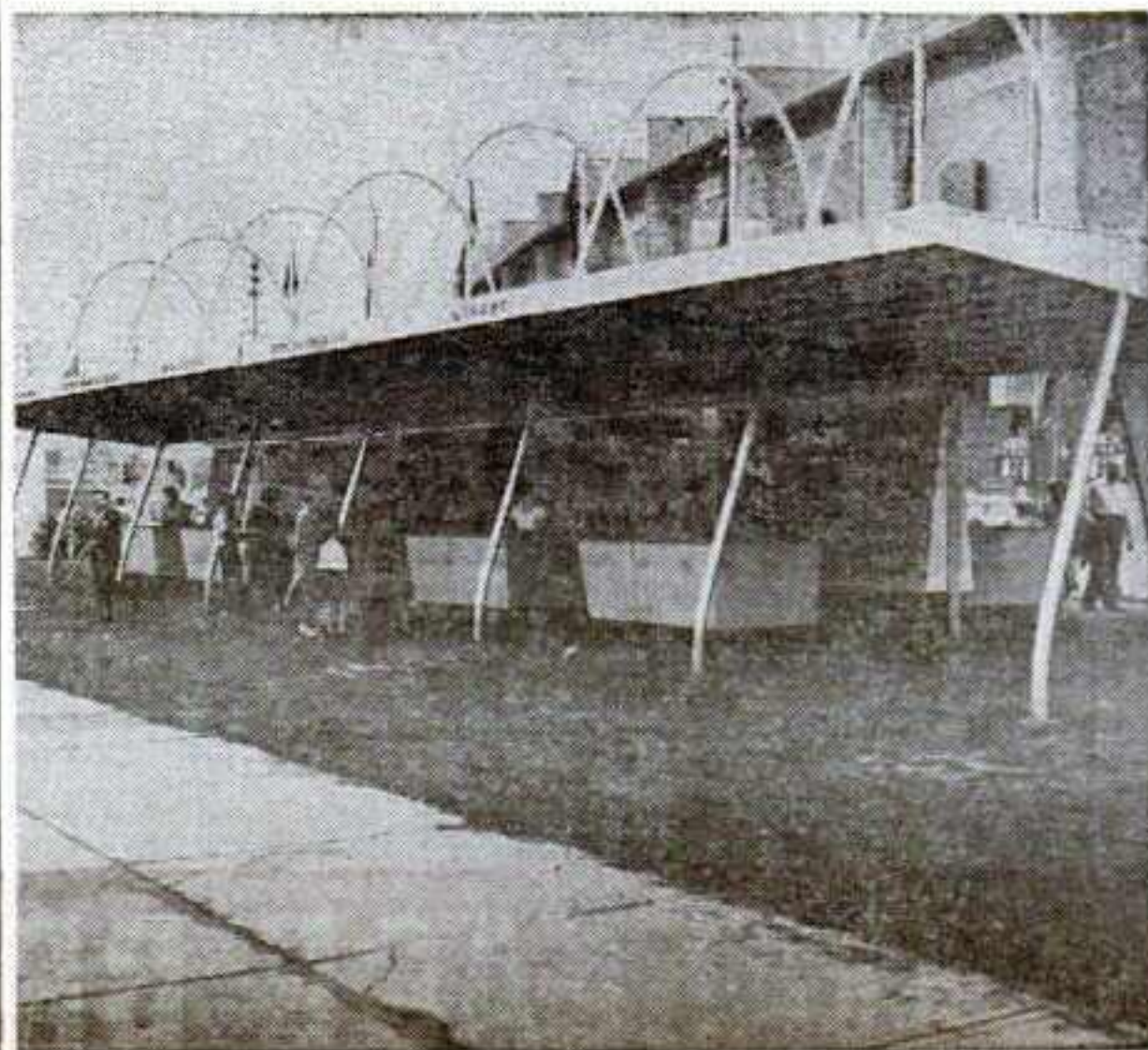
The presentation was a co-operative one, with each of the provinces paying a share of the cost. The job of selling each of the provinces on participation was accomplished within a year. It was not just an exhibition project using the provinces as a medium.

### Colorful Gates

The simply designed gateways used to designate each province were white, with only the names and shields of the provinces adding color, except at night when colored floodlights, hidden in the foundation shrubbery surrounding each arch, added greatly to their attractiveness.

A modernly designed canopied area, flanked by five gates on each end, contained information booths and display areas for each of the participating provinces.

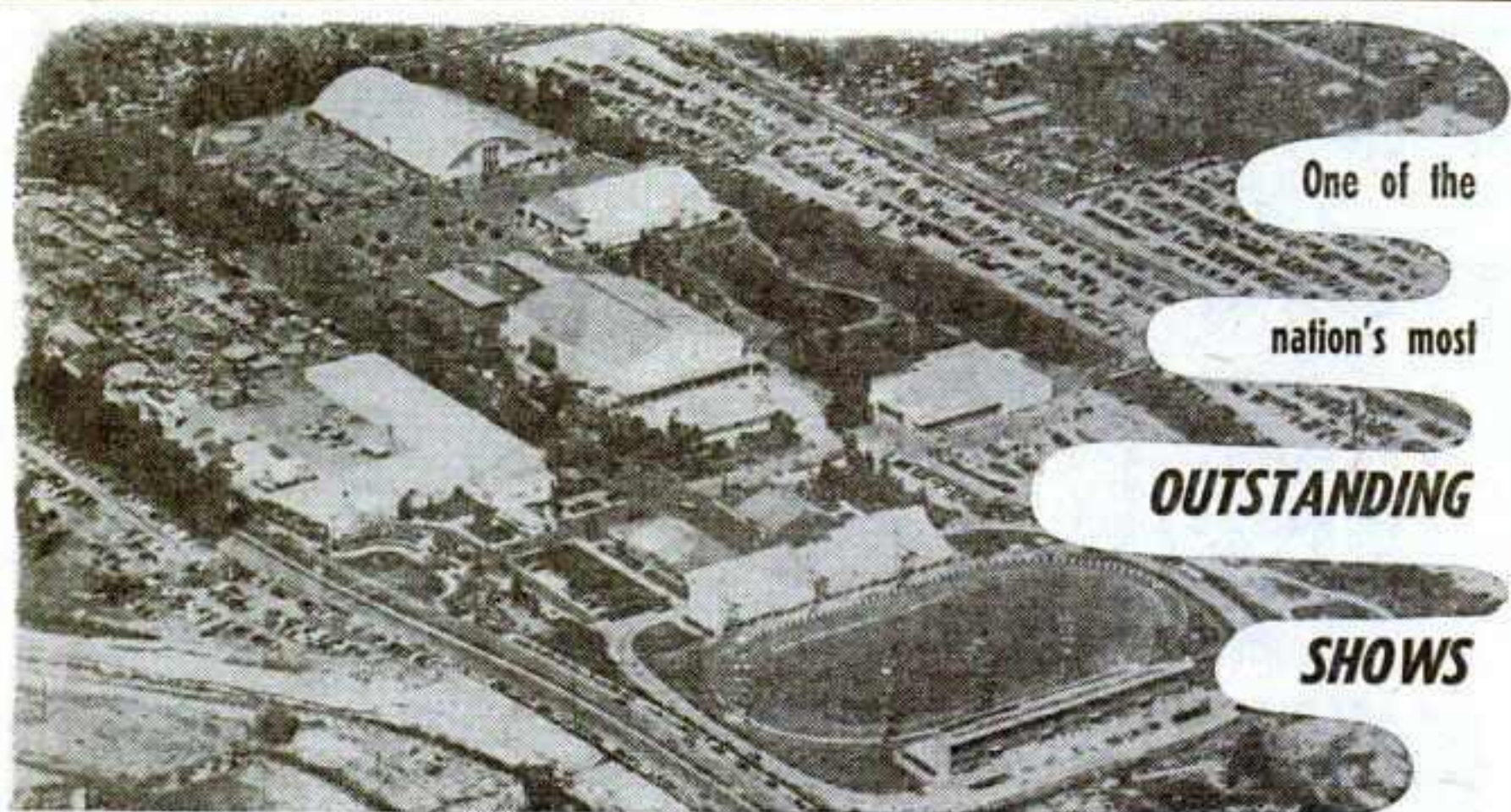
The location reserved for the Avenue of the Provinces was ideal from a traffic viewpoint. Located between the grandstand and the proposed site for the new women's building, the promenade probably was used by virtually every one of the several millions who visited the event.



Copyrighted material

## MECKLENBURG COUNTY FAIR

CHASE CITY, VIRGINIA



One of the

nation's most

**OUTSTANDING**

**SHOWS**

## National ORANGE SHOW

San Bernardino, California

★ ★ ★

Serving the multi-million-dollar citrus industry of California, the National Orange Show is one of the nation's most beautiful agricultural expositions, a show noted among exhibitors for **RESULTS!** Eleven **BIG** days.

Located in the amazing Southern California area, the nation's best market, the National Orange Show is in its 41st year . . . a show that is growing with the amazing territory . . . presented in a 135-acre landscaped park.

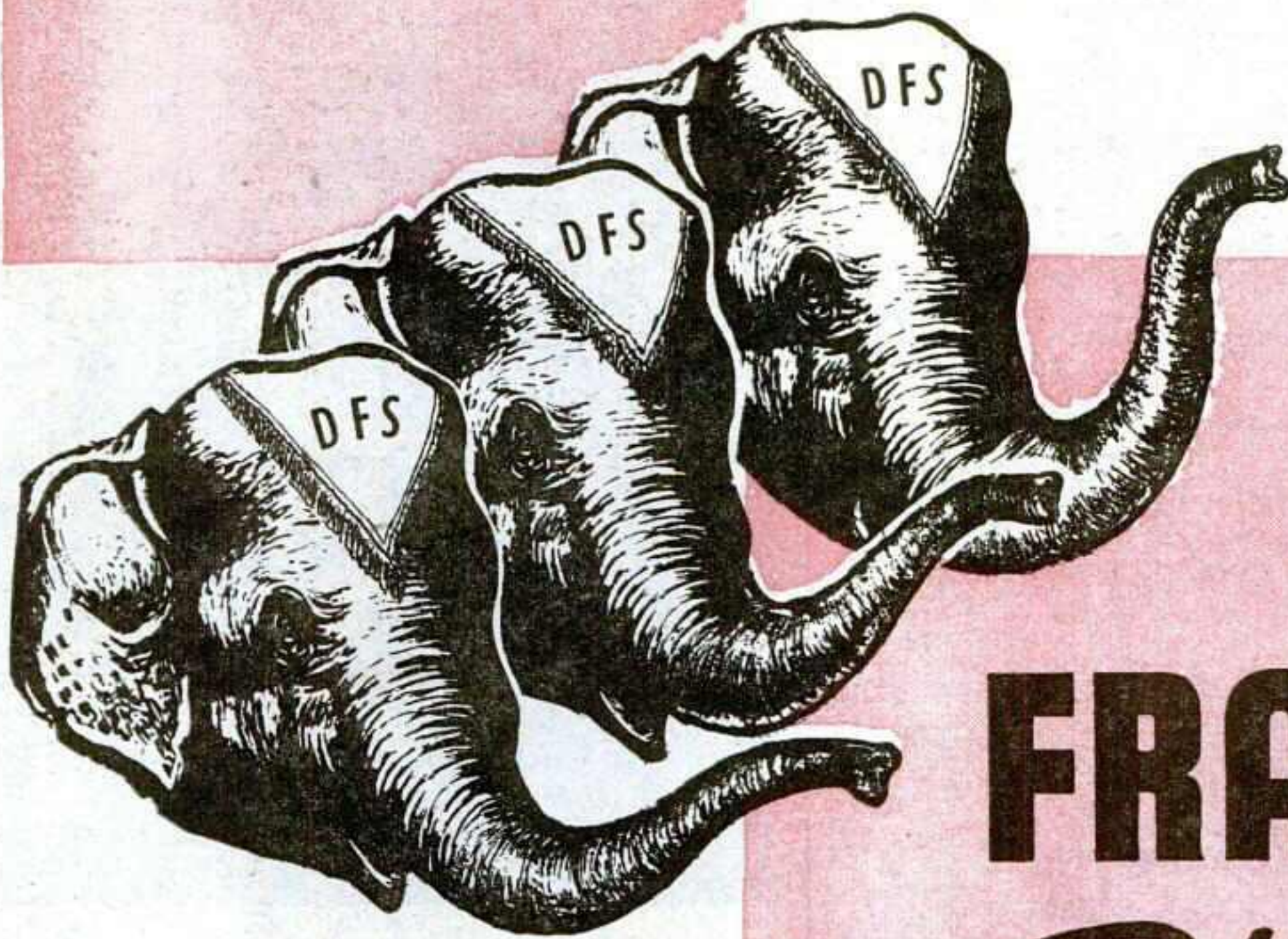
1956 dates—March 8 thru March 18

★

For rates and information write

**EARL E. BUIE** Secretary-Manager, P. O. Box 29, San Bernardino, California

# Get the ELEPHANT-SIZED



Earning Power of the Fastest Growing Show in the Midwest

# DON FRANKLIN Shows inc.

Three Champion Performing Baby Elephants are furnished WITHOUT CHARGE to your Fairs as a FREE ATTRACTION and for use in promotion work and publicity on TV programs.

## Playing the Better Fairs From the Gulf Coast to the Canadian Border...

We want to express our appreciation and thanks to the Fairs we played in 1955 for such a good season. Our renewal contracts for 1956 are almost a solid 100%.

**FAIRMEN—COMMITTEES** let us provide your midway or special event with even greater earning power. A modern midway with tremendous promotional backing brings you a new, thrilling, top-earning show.

Here is a partial list of our Fair Route and the number of years we've played these events—including 1956:

STOUGHTON, WISC.....	3 yrs.
FARIBAULT, MINN.....	5 yrs.
AUSTIN, MINN.....	3 yrs.
NEW ULM, MINN.....	4 yrs.
WEST UNION, IOWA.....	4 yrs.
COFFEYVILLE, KANS.....	3 yrs.
TEXARKANA STATE FAIR.....	7 yrs.
WHARTON, TEX.....	11 yrs.
ROSENBERG, TEX.....	11 yrs.
ANGLETON, TEX.....	11 yrs.

We welcome the new addition to our 1956 Route of the EAST TEXAS FAIR, TYLER, TEX. . . . 9 days, Sept. 7 thru 15.

All rides are Show-Owned; 18 in all including the new ROUND-UP, SCRAMBLER, ROCK-O-PLANE, AUTO SKOOTER, ROLLER COASTER and others.



WHY NOT INVESTIGATE US NOW FOR 1957? VISIT OUR MIDWAY DURING THE SEASON.

WE WILL ALSO BE AT THE SHERMAN HOTEL, Chicago, during the annual convention and at your State Fair meetings in the Midwest.

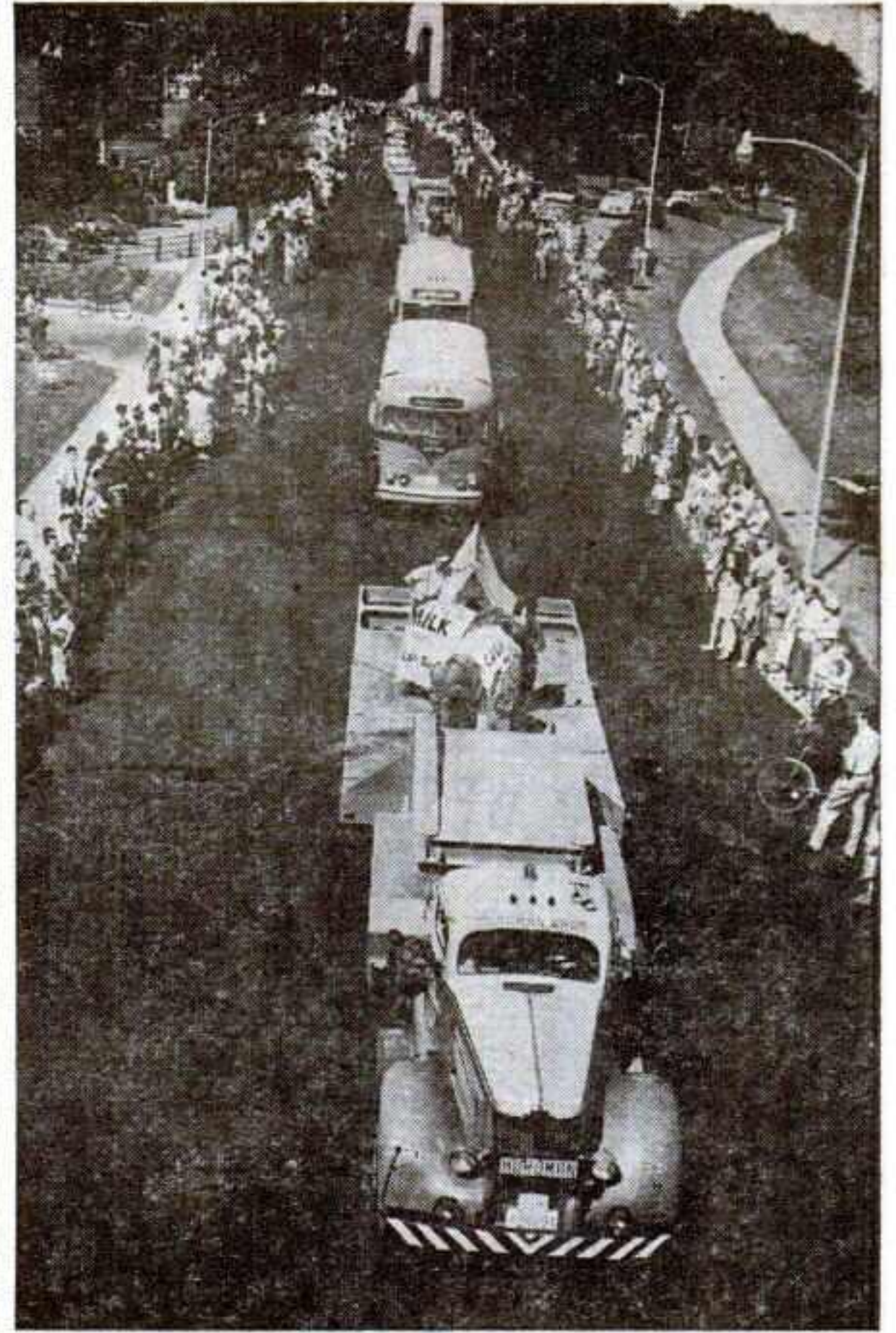


NOW BOOKING SHOWS AND CONCESSIONS FOR 1956.



Contact **DON FRANKLIN SHOWS, Inc.**

DON FRANKLIN, Mgr.  
Permanent Address:  
207 Carolwood, San Antonio, Texas  
Phone: Diamond 2-7722



**PULLS OUT ALL STOPS**

**Ottawa Uses Parade, Builds Added Day**

**I**N OTTAWA everyone knows everything about the Ex—when it will run and where it will take place. It would be hard to find a community whose residents are more conscious of an annual event, in this case the Central Canada Exhibition. Planning and talk goes on literally weeks in advance and at fever pitch.

Every promotional medium is used and co-operates to the hilt. Perhaps no other ballyhoo effort would have been devised by H. H. McElroy, general manager, and the directors if they hadn't decided to add a second Saturday to the operation of the fair a year ago. With the added day they decided to stage a parade and the immediate success of the pageantry turned it into an annual and valuable promotional effort.

**Parade Routes**

The exhibition has excellent and extensive parade territory, combining adjacent Hull routes with those in Ottawa. Since it is the seat of the Canadian government, Ottawa's public buildings house thousands of federal and provincial workers. Just as in Washington these workers provide a huge and appreciative audience when an event is timed right.

The parade ends in front of the grandstand on the exhibition grounds. The stand is well filled, even tho the streets are lined with onlookers for several miles.

Various government agencies and commercial exhibitors have co-operated with the fair management by constructing eye-filling floats. Youth, civic and military groups also participate to make for a well-rounded procession sure of appealing to all age groups.

**Carnival Flavor**

The parade has also been embellished with a circus-carnival flavor made possible by the World of Mirth Shows, midway contractors and the Hamid grandstand performers. A large group of elephants and other animals, bands from the major show offerings and performing personnel, including a troupe of midgets, have done much to flavor the presentation as well as to stimulate interest in their paid performances within the grounds.

The popularity of the parade which, luckily, has been favored by excellent weather so far, points to continued growth. It could easily develop into an event that it would be almost impossible to discontinue, assuming that anyone ever would want to call a halt.

**Civic Stature**

The active participation of the mayor, as well as many other city and provincial executives, gives the event a stature that it would normally take years to attain.

Two other fairs in the East have adopted parades to ballyhoo their openings. The Winston-Salem (N. C.) Fair paraded with considerable success last year and continued the event this year. Plans to stage a similar downtown event this year by the Brockton (Mass.) Fair had to be discontinued because of polio in the area which led health authorities to suggest its discontinuance, as well as the planned children's days at the event, because of the possible danger to youths gathered in crowds.

**HOW TO REACH THE RICH WISCONSIN FARM MARKET!**

Display your products with an exhibit at

**AVERAGE ATTENDANCE 175,000**

**NORTHERN WISCONSIN DISTRICT FAIR**

Chippewa Falls

**1956 DATES—AUG. 1-6**

Here is your first chance to meet your Wisconsin Farm Market. This is the first of the Wisconsin big fairs. Cash in on the concentrated attendance and the unusually big interest with an exhibit here in 1956.

➔ Write today for full particulars.

Contact A. L. (Archie) PUTNAM, Mgr., for details Northern Wisconsin Dist. Fair, Chippewa Falls, Wis.



**COME ON, EVERYBODY...!**

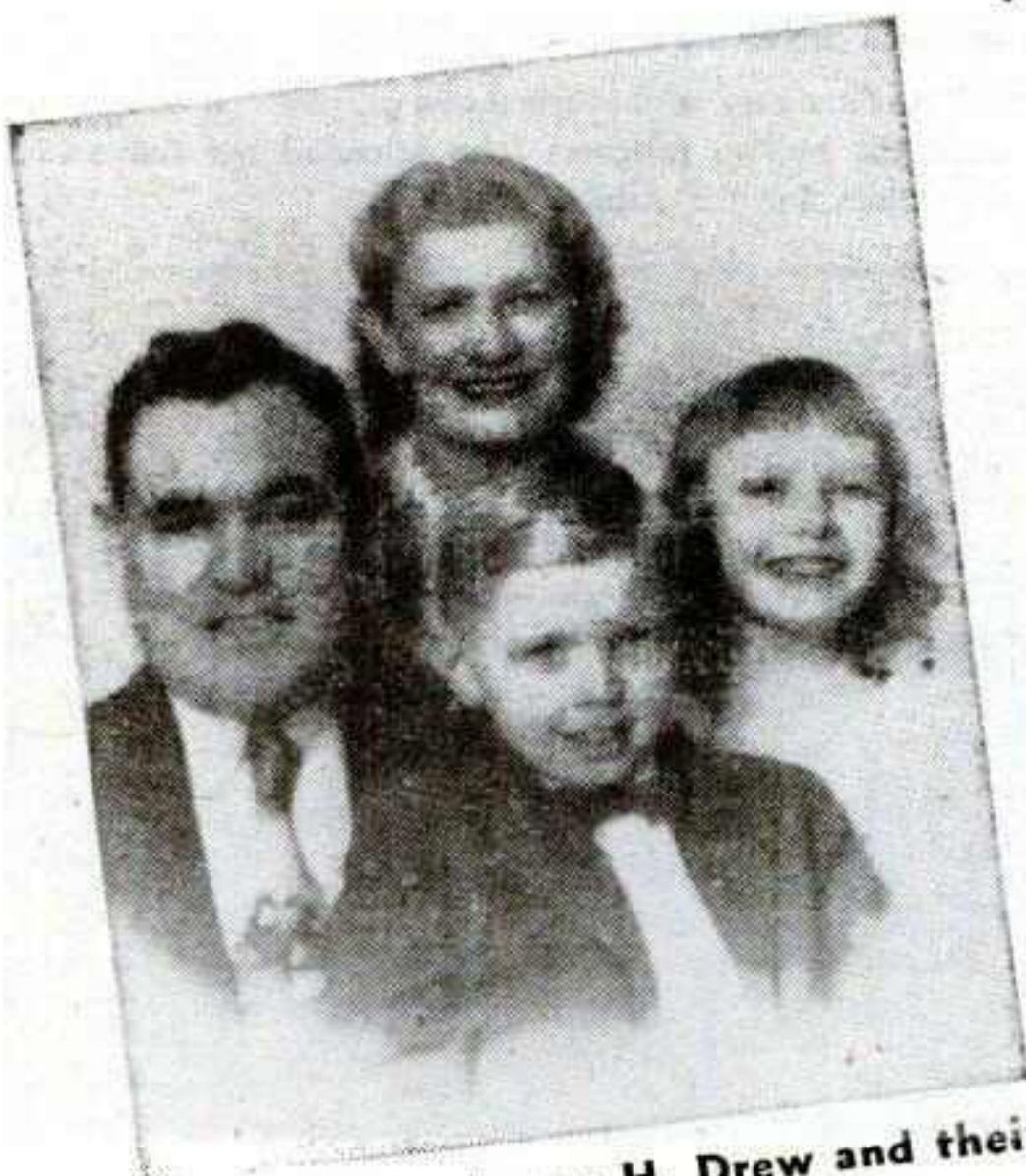
*this year they're featuring*



**THE MIDWAY OF**

# JAMES H. DREW

## Shows



Mr. and Mrs. James H. Drew and their children, Jimmy and Malinda

### CONSISTENTLY A WINNER WITH PATRONS EVERYWHERE!

Here is the show to keep the crowds coming back again and again for more fun and entertainment. Find out for yourself . . . check the events we play year after year and you'll know why you'll have a winner with a JAMES H. DREW Midway.

### Thank You All...

Another good season has ended for us . . . and you have made it possible. Fairmen, committees, showmen, concessionaires and our own personnel . . . may we wish you all joy and happiness for the coming holiday season . . . and for all year long, too.

#### SHOWMEN AND CONCESSIONAIRES

We are opening in April with a solid route of top industrial areas thru June . . . and then a full season of Fairs and Celebrations thru mid-November. Want to join this winner? Get in touch with us now.

#### FAIRMEN AND COMMITTEES

We are now booking our 1956 route. We'd like to meet you and discuss your midway. We believe we can offer you a clean, outstanding and profitable midway. May we hear from you?

### Special Announcement!

We are very proud to announce that we have established our own private winter quarters. You are invited to visit us there any time:

PERMANENT WINTER QUARTERS ADDRESS: BOX 899, AUGUSTA, GA.

**JAMES H. DREW Jr. GENERAL MANAGER**

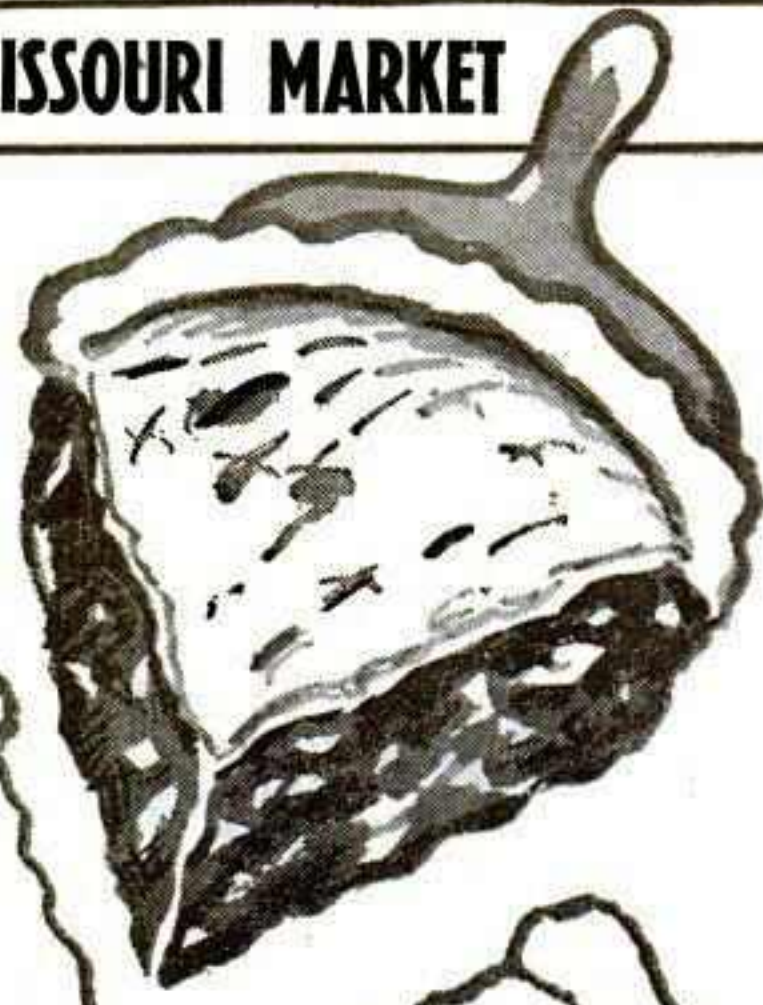
Box 899

Augusta, Georgia

## GET YOUR SHARE OF THE MISSOURI MARKET

To reach the prosperous agricultural and industrial areas of Missouri and the Ozarks, exhibit at this

**"BIGGEST ANNUAL EVENT IN THE OZARKS"**



# OZARK EMPIRE FAIR

Springfield, Missouri

Where you will meet the high-income groups with constantly rising standards of living. Add to your share of the increased sales here by planning an exhibit here in 1956.

**1956 DATES**  
**Aug. 11-17**

### PROMOTERS

Check the year-round facilities here when you plan your next Missouri program. We have a fine grandstand and Indoor Arena available.

GET THE FACTS TODAY FROM

**G. B. BOYD**  
Secretary-Manager

**OZARK EMPIRE FAIR**  
Springfield, Mo.

THE BILLBOARD

## RALEIGH BOOMS WITH BIG FINALE

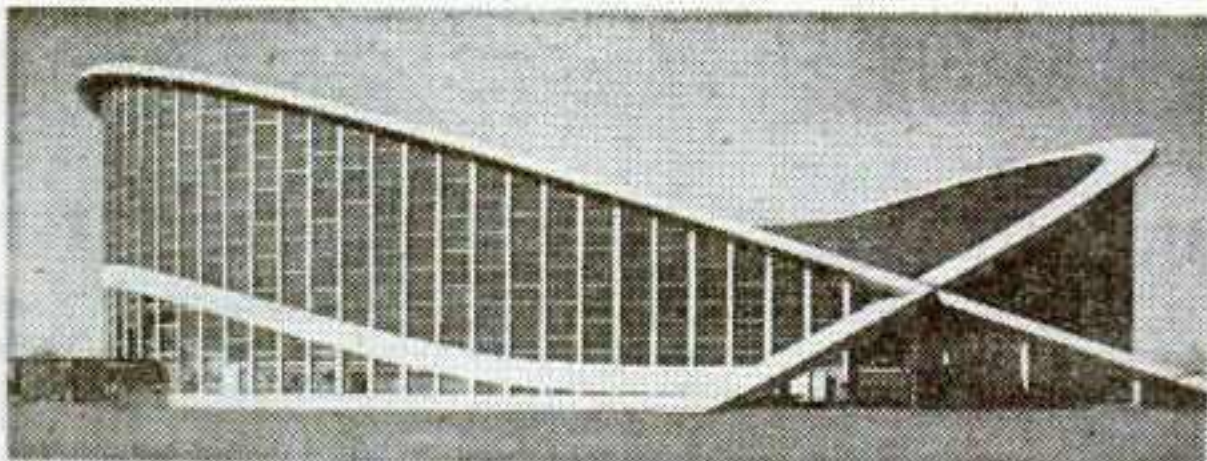
Record Closing Day Total 100,000

And your sales will BOOM too . . . in this rich agricultural, industrial and business area when you present your message to more than 600,000 persons at the 1956

## NORTH CAROLINA STATE FAIR

October 16 thru 20

**It's the Nation's Greatest Five-Day Fair!**



Featuring one of the most modern big buildings in the world, The State Fair Arena . . . parking for 10,000 cars . . . ideal for rodeos, horse shows, dog shows, circuses, trade shows, conventions . . . 5,424 seats, dressing rooms, rest rooms, all necessities for top-flight performance.

**NORTH CAROLINA STATE FAIR**  
RALEIGH

Contact us early for your 1956 exhibit space.

**DR. J. S. DORTON, Mgr., NORTH CAROLINA STATE FAIR**  
P. O. Box 5565, Phone 2-7549, Raleigh, N. C.

## Exhibits With Meaning!

### St. Paul Gives First-Class Space; Armed Forces Meet the Challenge

MINNESOTA'S State Fair, long an illuminating show window of the State, has become an equally effective show window for the nation's Armed Forces.

Ever since Douglas K. Baldwin assumed the post of fair secretary five years ago he has placed strong emphasis upon Armed Forces exhibits—and each year these exhibits have taken on added significance.

"I believe that an educational institution like the fair should extend every effort to present the Armed Forces' point of view to the public in the interests of national security," Baldwin maintains.

#### First-Class Space

What he doesn't say was that his experiences with the American Red Cross overseas during World War II sold him on the idea of telling the public how strong their military arms are. He isn't trying to pawn off hard-to-sell isolated booths to recruit offices to display some posters and distribute their pamphlets.

"A first-class display deserves first-class space," he insists. "The military usually has something worth while to show the public. We make worth-while space available, even if we must turn away commercial exhibits seeking the same space."

During the 1955 St. Paul fair the Armed Forces occupied an entire square block of space on the site of the old horticultural building, most of the east half of the plaza park across from the grandstand building, a sizable portion of the East Room beneath the east grandstand bleachers, and a booth in the Home Activities Building, as well as the air above the fairgrounds.

#### First for Twin City Area

A Navy airship flown to the Twin Cities from Lakehurst, N. J., was the No. 1 attention-getter. First military lighter-than-air ship ever to appear in the area, the 265-foot long craft was moored overnight during its 10-day stay at the Naval Air Station in the Twin Cities. During the day it flew over the fairgrounds and the Minneapolis-St. Paul area for six hours daily, towing a signing saying "See State Fair Today."

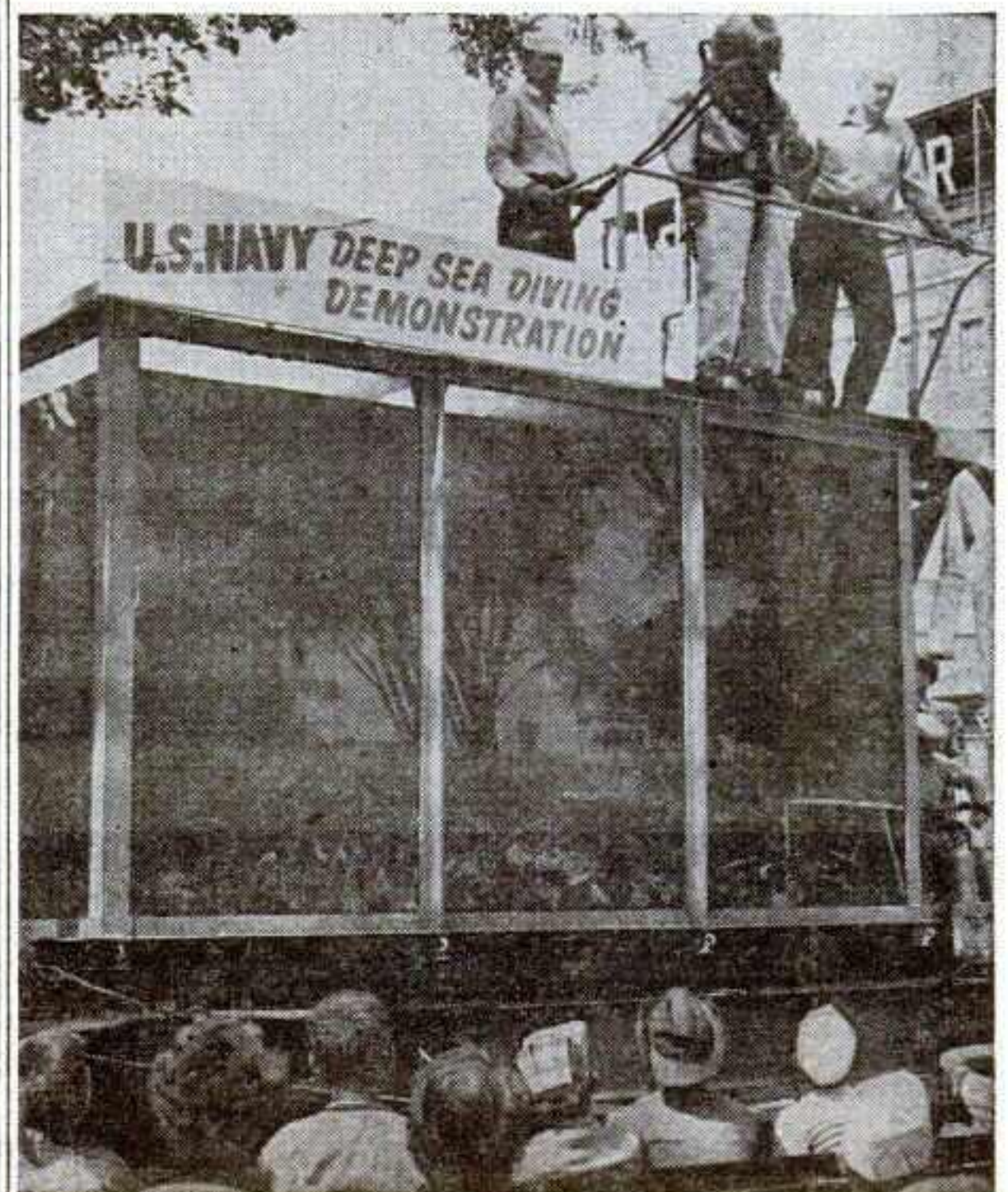
Photographers, columnists, reporters—and even politicians—took rides in the airship. Columns of space for pictures and stories were used in the St. Paul and Minneapolis papers and much time was given to the ship over TV and radio stations.

#### Underwater Show Attracts Many

Another presentation, four times daily, was the demonstration of underwater diving equipment in Plaza Park, with many of these demonstrations attracting up to 4,000 persons. A huge tank with glass sides was used by the five-man diving team of Naval instructors. A running commentary was carried over a mike, also hooked up to the divers in the tank so that they could report on their submerged activities.

"Terrier," the Navy's guided missile, got its first public showing at the Minnesota Fair, as did other Navy ordnance, including two light General Walker "Bulldog" tanks, a jet fighter, and a helicopter. A WAVE drill team from Great Lakes, Ill., presented a routine during the opening night grandstand show. The four women's military services operated a booth in the Home Activities building.

The exhibits of military might served two purposes: It enlightened and entertained the million fairgoers who attended the fair and it built public relations for the Armed Forces.



The Thoroughbred of Outdoor Show Business

Groscurth's

# BLUE GRASS SHOWS

TOMORROW'S SHOW  
... TODAY!

Featuring

AMERICA'S  
FINEST, CLEANEST  
MIDWAY

'By One of America's  
Truly GREAT Shows ...

## THANKS

To all the fairmen and their staff members; the celebration committees; our own loyal staff for making possible one of our record years in 1955.



C. C. Groscurth

A MODERN  
MIDWAY ...

A TOP  
PERFORMANCE  
EVERY TIME

MODERN RIDES  
LIGHT TOWERS  
TOP ENTERTAINING  
SHOWS  
JUMBO SEARCHLIGHTS

Let Us Take the Measure of Your Midway . . . Tailor-Made to your specifications . . . no fair too large or too small! You will get complete satisfaction whether your event is a small local affair, or a giant State or World's Fair.

GROSCURTH'S BLUE GRASS SHOWS is an organization that has played to outstanding grosses at Many Great Fairs.

### FAIR SECRETARIES

Past performance . . . plus present-day reputation AND the new beauty and always top quality . . . is your assurance that we can provide your Midway needs. We will appreciate the opportunity to sit down with you and discuss your problems. We'll be at the State Fair meetings in Illinois, Iowa, Minnesota, Kentucky, Indiana, Tennessee, Georgia, Alabama, Missouri, Mississippi and Florida.

### COMMITTEEMEN

We can provide your special celebration or event with the right attractions and concessions . . . no event will be too large or too small for us to handle.

### SHOWMEN

Our 1956 season will be big again. We'll need additional rides, shows, concessions. Unusual, different, worthwhile attractions wanted. Get in touch with us right away.

We'll be seeing you at the Chicago Conventions, Sherman Hotel . . we want you to drop in and see us

Address:

# C. C. GROSCURTH

BOX 478 · Phone: 3-6060  
OWENSBORO, KENTUCKY

# THE ROCKY MOUNT AGRICULTURAL FAIR

ROCKY MOUNT, N. C.

## "EASTERN CAROLINA'S GREATEST EVENT"

Located in the heart of the rich tobacco, textile and farm markets of North Carolina.

1956 DATES  
SEPT. 23-29

THE BIG ANNUAL EVENT FOR THE ENTIRE EASTERN SECTION



## "PITT COUNTY ON PARADE"

The fastest growing county fair in the Carolinas

## THE PITT COUNTY AGRICULTURAL FAIR

Greenville, N. C.

1956 DATES  
OCT. 8-13

1955 saw the addition of many improvements that made our goal of the highest attendance yet a reality. The North Carolina farmers and businessmen recognize these events as the place where they can personally meet the producers of the products and services they need.

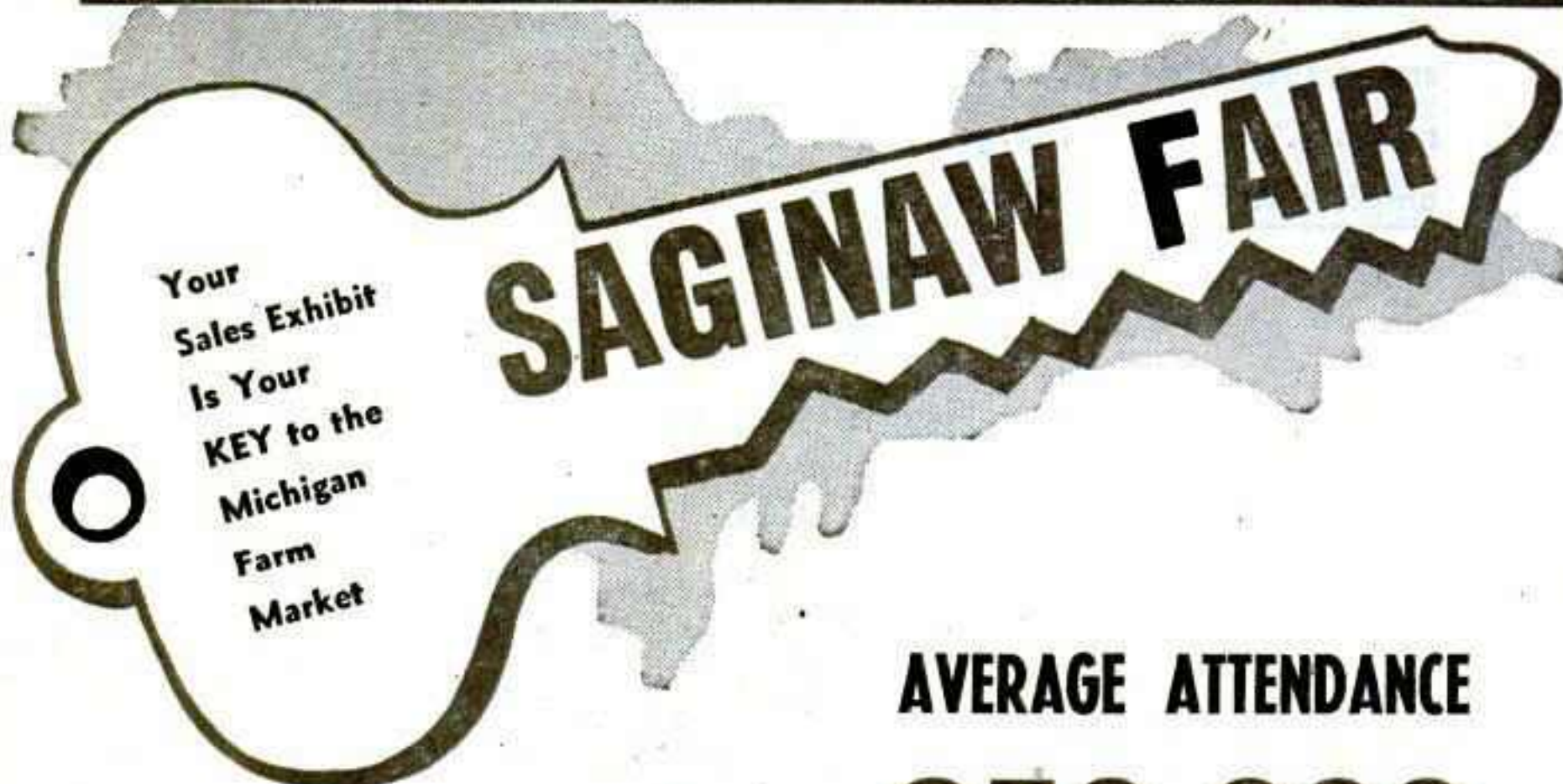
You can increase your share of business in this prosperous area by contacting us NOW for details on exhibit space.

Norman Y. Chambliss, Sr., Manager

## ROCKY MOUNT FAIR

Rocky Mount, N. C.

## UNLOCK THIS BILLION-DOLLAR MARKET



Your Sales Exhibit Is Your KEY to the Michigan Farm Market

This Northern Michigan Farm Market representing one of the wealthiest communities in America, will be on hand—as always—to view the new products and services that exhibitors will be showing. You can corner a good share of this buying interest with your sales exhibit here in 1956.

AVERAGE ATTENDANCE

# 350,000



1956 DATES  
SEPT. 9-15

For complete information write

C. H. HARNDEN (Secretary

SAGINAW FAIR  
SAGINAW, MICHIGAN

### MULTI-PURPOSE BLDG.

# Ohio Youth Center Ranks Among Best

A NEW multi-purpose youth center ranking with the finest in the nation will be used in its entirety by the Ohio State Fair, Columbus, for the first time in '56.

The center embraces a spacious auditorium, 70 feet wide and 223 feet long, designed and equipped for use as an assembly room, informal theater, or exhibit hall; dormitories that will house 2,000 youngsters, a cafeteria that will seat 600, four private meeting or dining rooms, and a huge well-equipped hotel-type kitchen.

The auditorium, kitchen, meeting rooms and cafeteria were completed in time for the '55 fair. The dormitories, now under construction, will be finished early in the new year.

#### Movable Wall

The auditorium can be divided into two areas—one 70 by 95 feet, the other 70 by 128 feet. A sound-proof folding partition provides the movable wall.

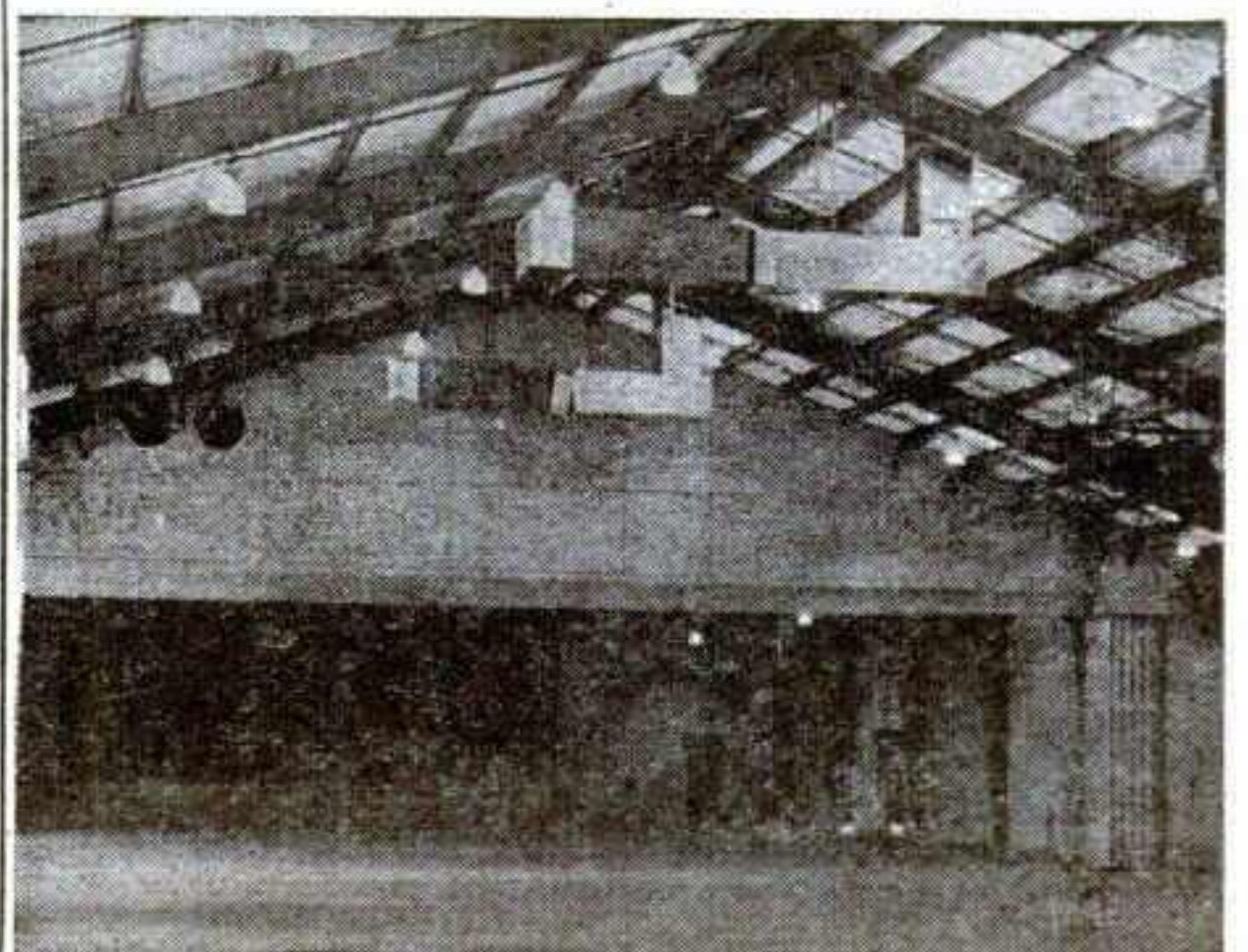
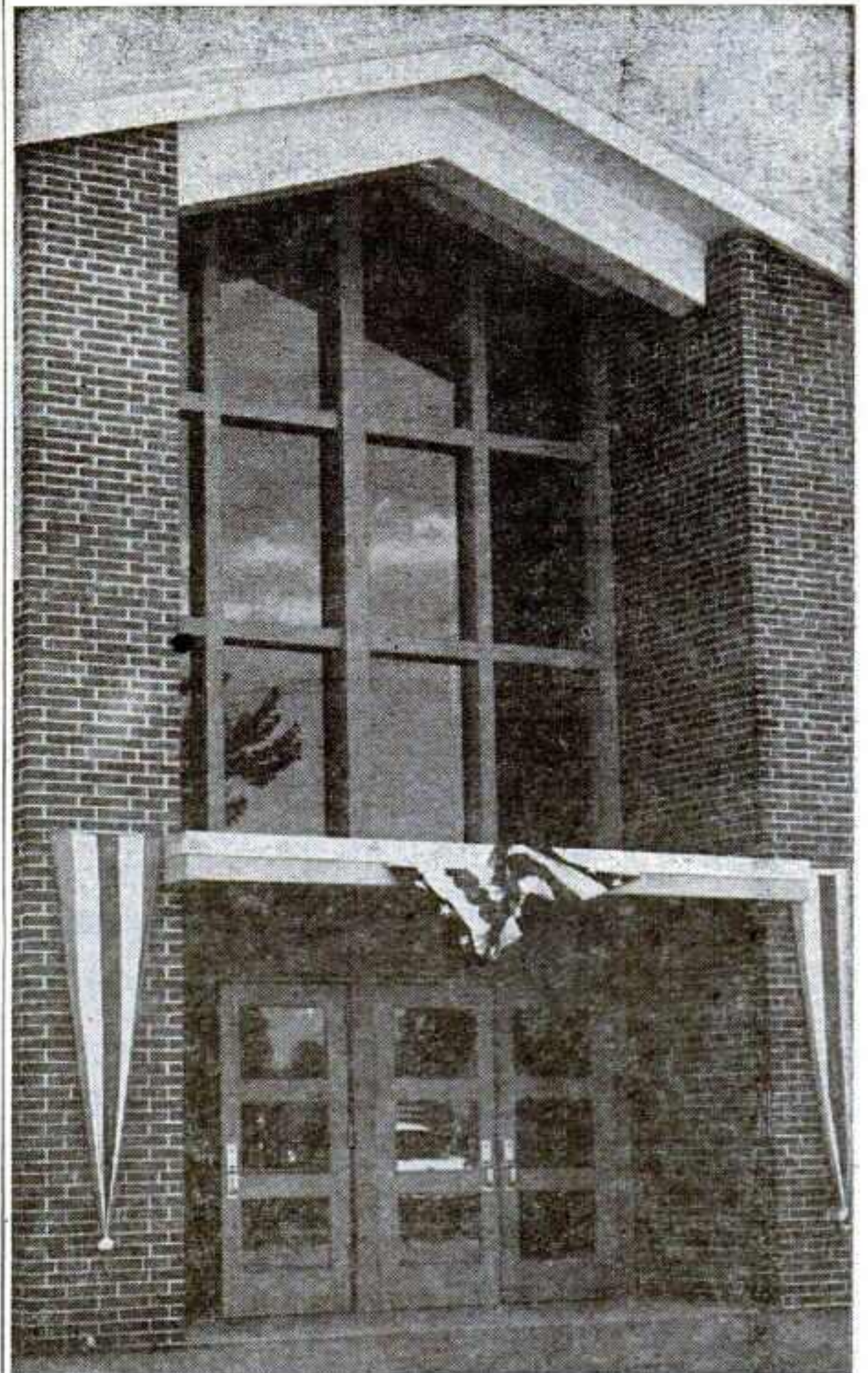
Other features of the auditorium include ceiling floodlights, mounted on swivels, that can be

used to illuminate exhibits as well as the stage. The aud has two truck-sized rolling doors at one end and the floors have been built sturdily enough so that heavy equipment, such as tractors, can be brought in.

Basically an L-shaped structure, 265 by 189 feet over-all, the center has sections of varied heights. The aud is one story, with no basement, while the dormitory section is partly three stories high.

Exterior walls are of face brick with concrete block back-up, roof construction is of concrete, and floor construction is flat concrete slab. Floor finish is mastic tile and walls are painted concrete block.

The interior color scheme is a bold one to convey a gay, youthful carnival atmosphere. In the aud, for instance, Royal Spanish blue was used at the east entrance and for columns and large primary beams. Ceiling rafters and door frames are in Pompeian red, which contrasts with walls in a soft sky blue. Light-proof textured draperies in deft blue harmonize with the walls.





**CLICK IN '56**

WITH

# FAIR TIME SHOWS Inc.

Thanks... to  
The Many Community Fair  
Committees we were  
privileged to serve

FAIR TIME SHOWS, Inc.  
Will Again Work  
in Cooperation with  
PAN AMERICAN  
AMUSEMENT CORP.

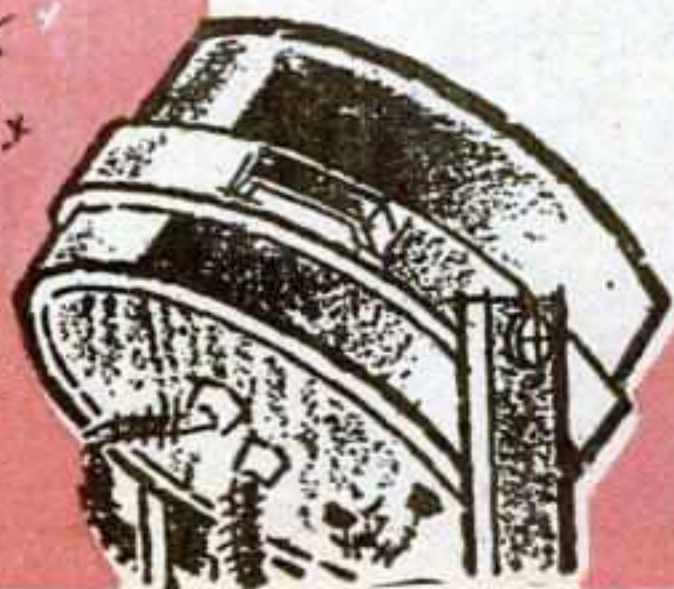
BOOK NOW FOR 1956

## FAIR TIME SHOWS, INC.

OLIVIA WALDRON, President

800 Statler Center  
900 Wilshire Blvd., Los Angeles 17, Calif.

3659 Inwood Drive  
Houston 19, Texas





for YOU in  
**NORTH CAROLINA**  
 when you book on the  
 independent midway at the  
**SPINDLE-CENTER  
 FAIR**

GASTONIA, N. C.

FEATURING  
 FOR '56  
**JOHN MARKS'  
 "MILE-LONG  
 PLEASURE  
 TRAIL"**



Here, at the Biggest New Fair in the South, you'll get your best results and some real sales action in North Carolina. Plan now to be here next year.

**SEPT. 10-15, 1956**

Exhibitors, Concessionaires, Contact:

**J. A. PARTLOW**  
 Treasurer

**W. H. ROBBINS**  
 Secy.-General Mgr.

**SPINDLE CENTER  
 AGRICULTURAL FAIR**

P. O. Box 1193

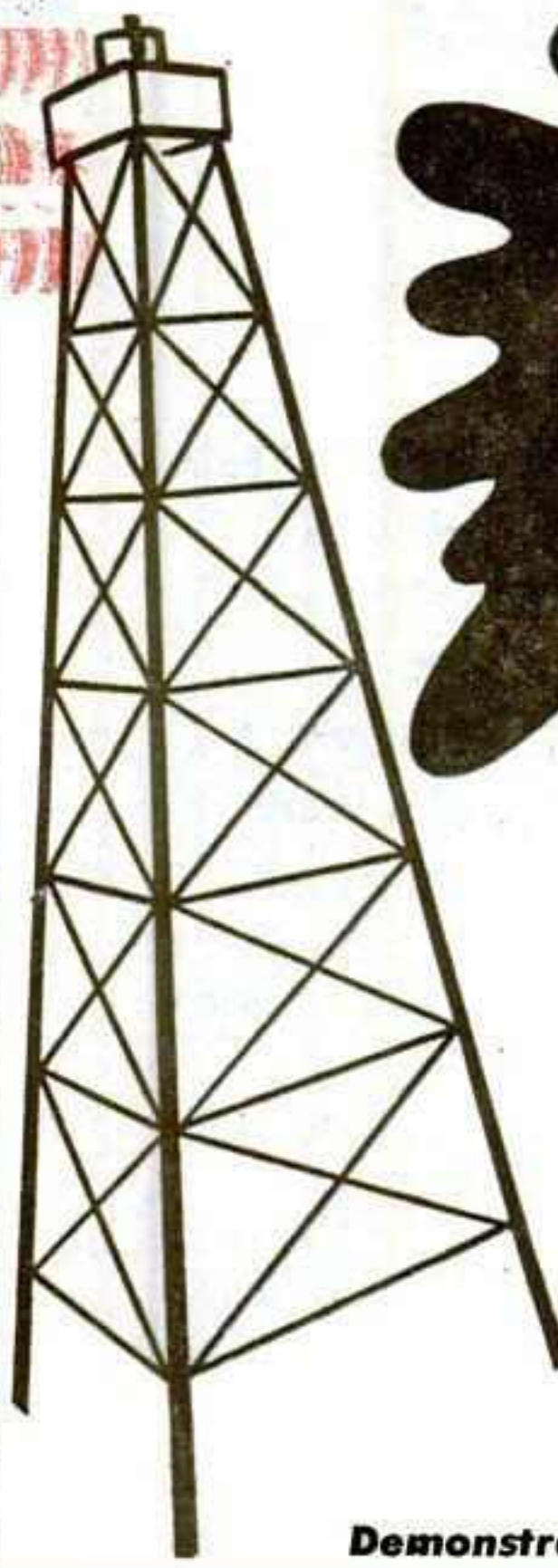
Gastonia, N. C.

**SERVING THE PEOPLE OF TWO GREAT STATES**

**1956 DATES  
 SEPT. 24-29**

**TEXAS  
 OKLAHOMA  
 FAIR**

IOWA PARK, TEXAS



**YOUR SALES BRAND WILL MAKE A LASTING IMPRESSION** on the people of 2 great States **WHEN YOU EXHIBIT AT THIS FAIR.**

Tell your sales story here and give your sales program the boost it needs to carry thru the entire fall buying season. Tell your story in person and benefit from the good public relations you'll get.

Contact us NOW for Exhibit Space Details for 1956.

**Demonstrators and Concessionaires, contact us, too.**

**DR. GORDON CLARK**  
 President  
 Iowa Park, Tex.

**T. LEO MOORE**  
 General Manager  
 Electra, Tex.

**ALVIN VANDIKE**  
 Midway Manager  
 Iowa Park, Tex.



**'Country Life' Today!**

**T**HE ARRIVAL of a thousand or more newcomers each week in California received special attention at the 1955 Los Angeles County Fair in Pomona, where suburbanites found inspirational and practical suggestions in the exhibits both in and around the \$250,000 Flowers and Garden Building.

The theme, "Country Life," was emphasized with the Outdoor Living section along the wooded hillside behind the building, offering an ideal setting for the displays. With classes for amateurs and professionals, garden clubs and other organizations combined their efforts to round out impressive exhibits.

**Shopping Center, Too**

The floral building, dedicated at the 1952 fair, consists of a central vault area 80 by 120 feet, with a parabolic arched roof, the ridge of which is 53 feet above the floor and flanked on each side by lath house exhibit wings, each 80 by 160 feet.

The wings housed tropical and semi-tropical plants. Appealing to the suburban home-owners, too, was a shopping center occupying a wing. Here statuary and other artistic and appealing novelties added to the charm of the great vault area. Practical aspects increased the value of the magnificent display of plants, blooms and floral arrangements.

**Patios Built on Hillside**

Under the personal supervision of C. B. Afflerbaugh, president and general manager of the fair, the hillside behind the expansive floral structure offered a natural setting for the patio and pool displays. The wooded area was invaluable in showing the fairgoers just how the set-up or similar ones would look when they became realities at their own homes.

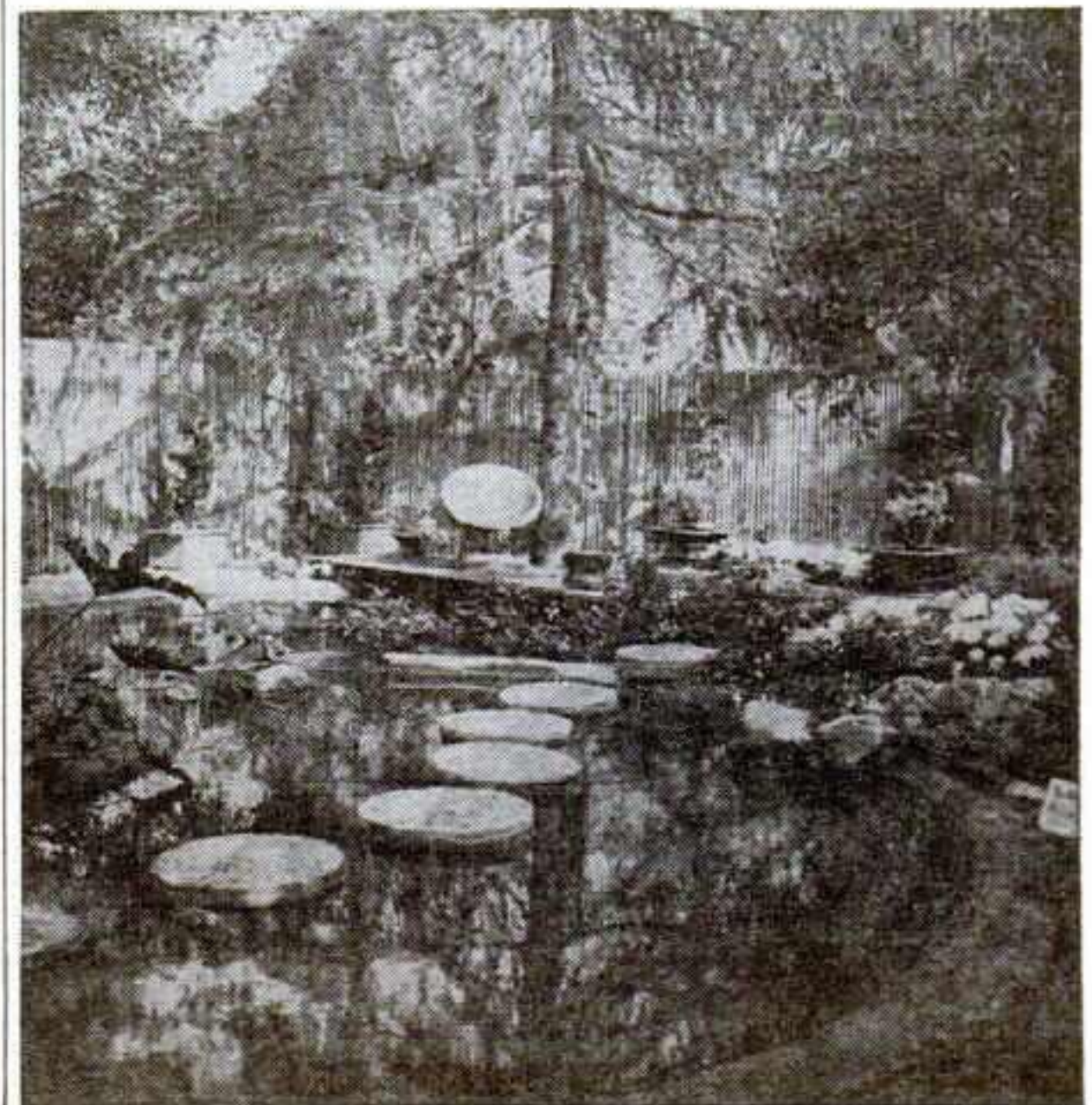
Most of the furniture show was of the modern type. And the matted seats slung into wrought iron standards attracted enthusiastic attention.

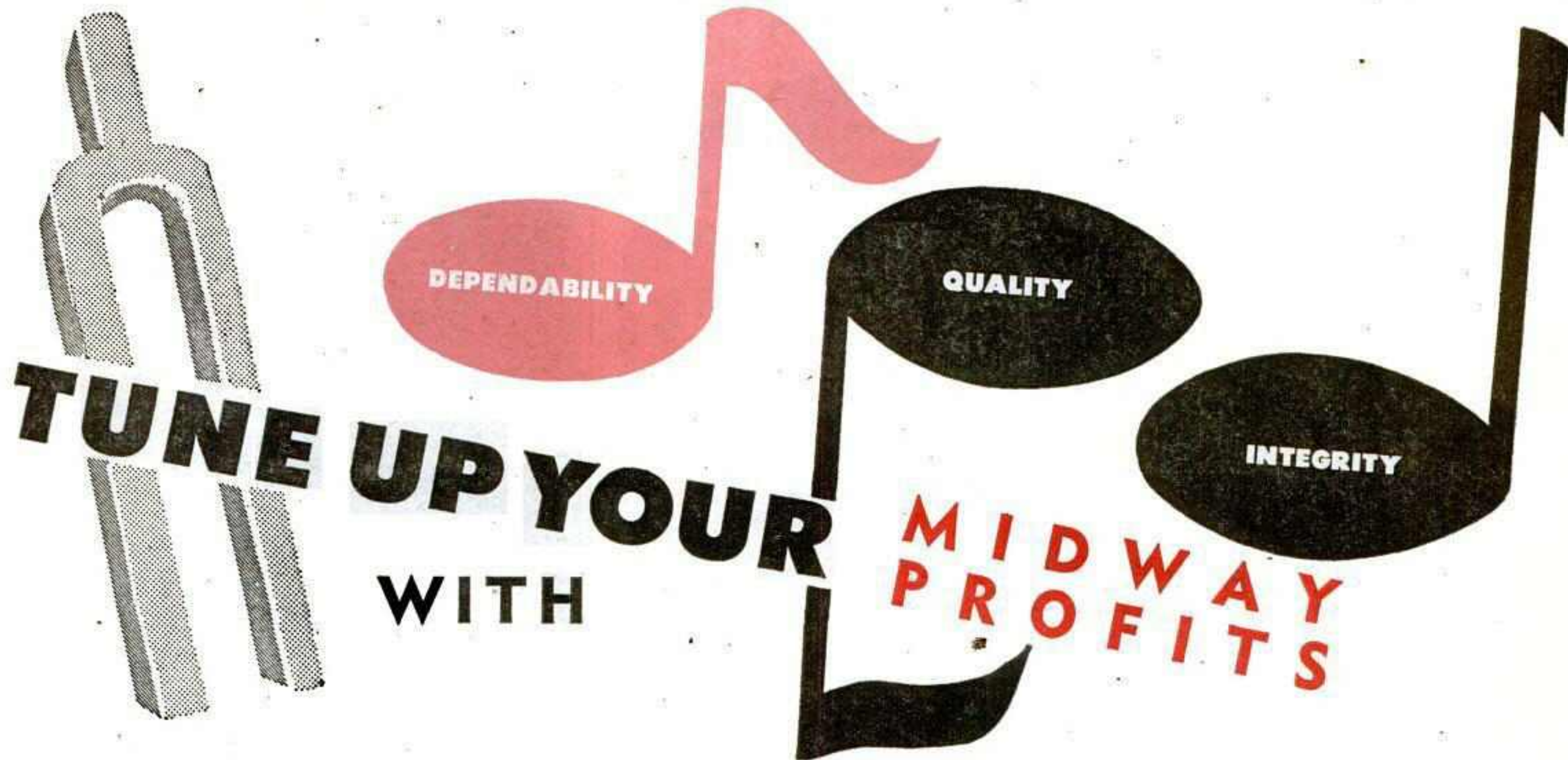
**Swimmers Add Realism**

Pools of various sizes and shapes were also shown. In some instances, swimmers were on hand to give added realism to the displays.

The conversion of the wooded hillside into the display area to show the art of Western Living in action points to the ingenuity of the fair's management in bringing inspirational, as well as practical, ideas for the highest standard of living to the West that once was populated by frontiersmen and those adventurous people intent upon finding gold.

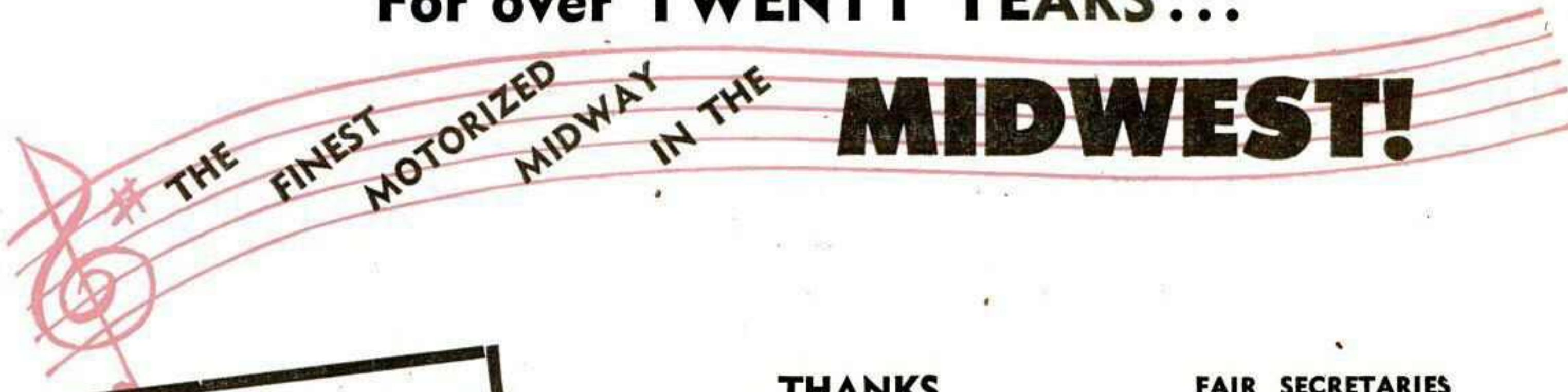
Gold, it is said, is where you find it. Today, under an entirely different standard of living, wealth is indicated by comfortable and enjoyable living—with patios and pools such as those shown at Pomona.





# CENTRAL STATES SHOWS

For over **TWENTY YEARS...**



- MODERN RIDES
- ★
- FINEST SHOWS
- ★
- 50 FT. LIGHT TOWERS
- ★
- TOP CONCESSIONS
- ★
- TWIN GIANT SEARCHLIGHTS
- ★
- MODERN TRAILER TRUCKS

### THANKS

to all the fairmen, their committees and the celebration committees for whose events we had the privilege of performing in 1955. Thanks, too, to our own personnel, ride men, showmen and concessionaires for their outstanding and splendid co-operation.

### FAIR SECRETARIES —COMMITTEES

You'll want to check with us before contracting for your 1956 Midway. We can offer you one of the finest midways in America—one that will "sing" with profits for you. We'll be in Chicago and at your state meetings.

**SEE US AT THE SHERMAN HOTEL, CHICAGO**

It's always open house at the CENTRAL STATES suite. You're all welcome.

### SHOWMEN - CONCESSIONAIRES

We can always use new, different and unusual attractions and clean, legitimate concessions. Our route of still dates, fairs and celebrations is a money-maker.

GREETINGS FROM THE  
**SKATING VANITIES—  
 HIPPODROME  
 SHOW**



FEATURING  
**DANCING  
 WATERS**

Now Touring South America

**HAROLD STEINMAN  
 PRODUCER**

Suite 824, General Motors Bldg., 1775 Broadway, New York, N. Y. Circle 7-1348



*Give the Answers!*

**H**OW long does it take you to hit the brakes of your car? Are you nimble-fingered and if you are or aren't what kind of work should you seek or avoid?

Patrons of the Minnesota State Fair obtain the answers to these questions and at the same time learn the functions of the various departments of the State government.

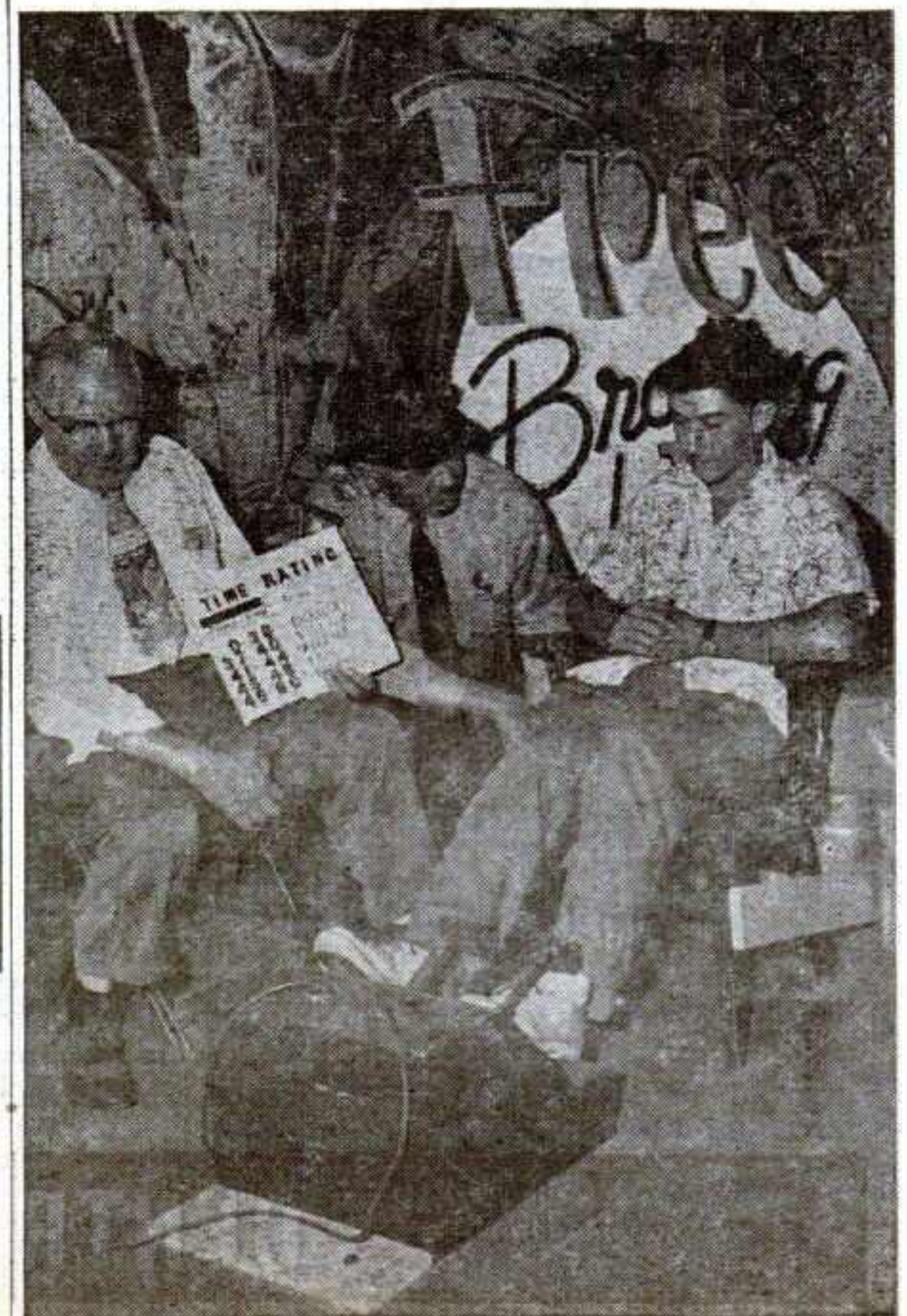
In co-operation with the State agencies, the fair each year in its States Exhibits Building provides an interesting and enlightening showcase-demonstration of what the State divisions do.

A test to determine braking reaction time is provided by the Highway Department. The reaction time is recorded and each person is quickly rated—anywhere from excellent to poor.

Manual dexterity is tested by the Division of Employment and Security, and the findings, determined by moving a group of pegs from one side of a board to another, are of value in deciding what work fields people should enter.

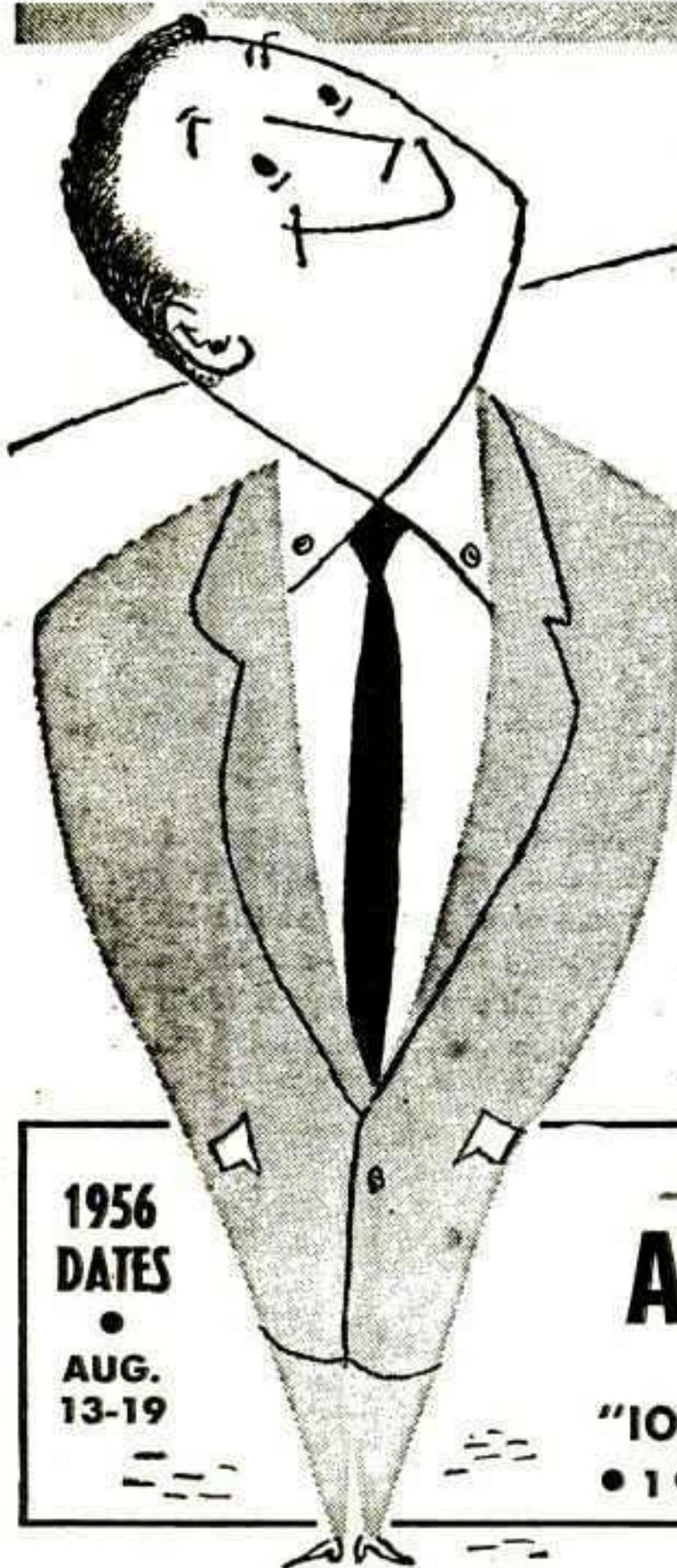
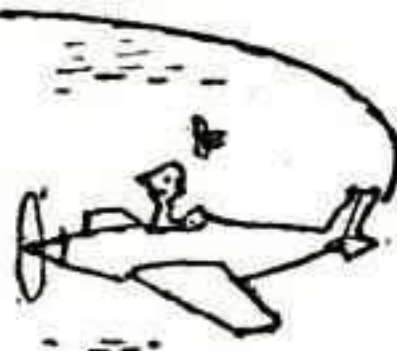
At the '55 fair the State exhibits included an explanation of water fluoridation by the Health Department, highway safety movies, a collection of burglar tools assembled by the Bureau of Criminal Apprehension, demonstrations of new illuminizated license plates, and products offered for sale by inmates of State hospitals and penal institutions.

For the State agencies the exhibits do a powerful educational job. And, for fair patrons, the exhibits answer many questions of personal interest and broaden greatly their knowledge of the State government and its departments.



JUST

*Can't  
 Stop  
 Growing*



1956  
 DATES  
 •  
 AUG.  
 13-19

**ALL-IOWA FAIR**

CEDAR RAPIDS, IOWA

"IOWA'S FASTEST GROWING FAIR"

• 1955—ANOTHER RECORD YEAR •

Where thru one medium you can reach one of America's highest per capita earning groups. Just a few reasons why you should contact us right now for exhibit space in 1956 . . .

- Ideally Located
- Top Market Area of the State
- Excellent Transportation Facilities
- Modern Exhibit Facilities
- Finest Entertainment

. . . and many other big "drawing cards" to assure you a tremendous market of buyers.

**ANDY HANSON, Mgr., Hawkeye Downs, Cedar Rapids, Iowa**

# JERRY LIPPIATT

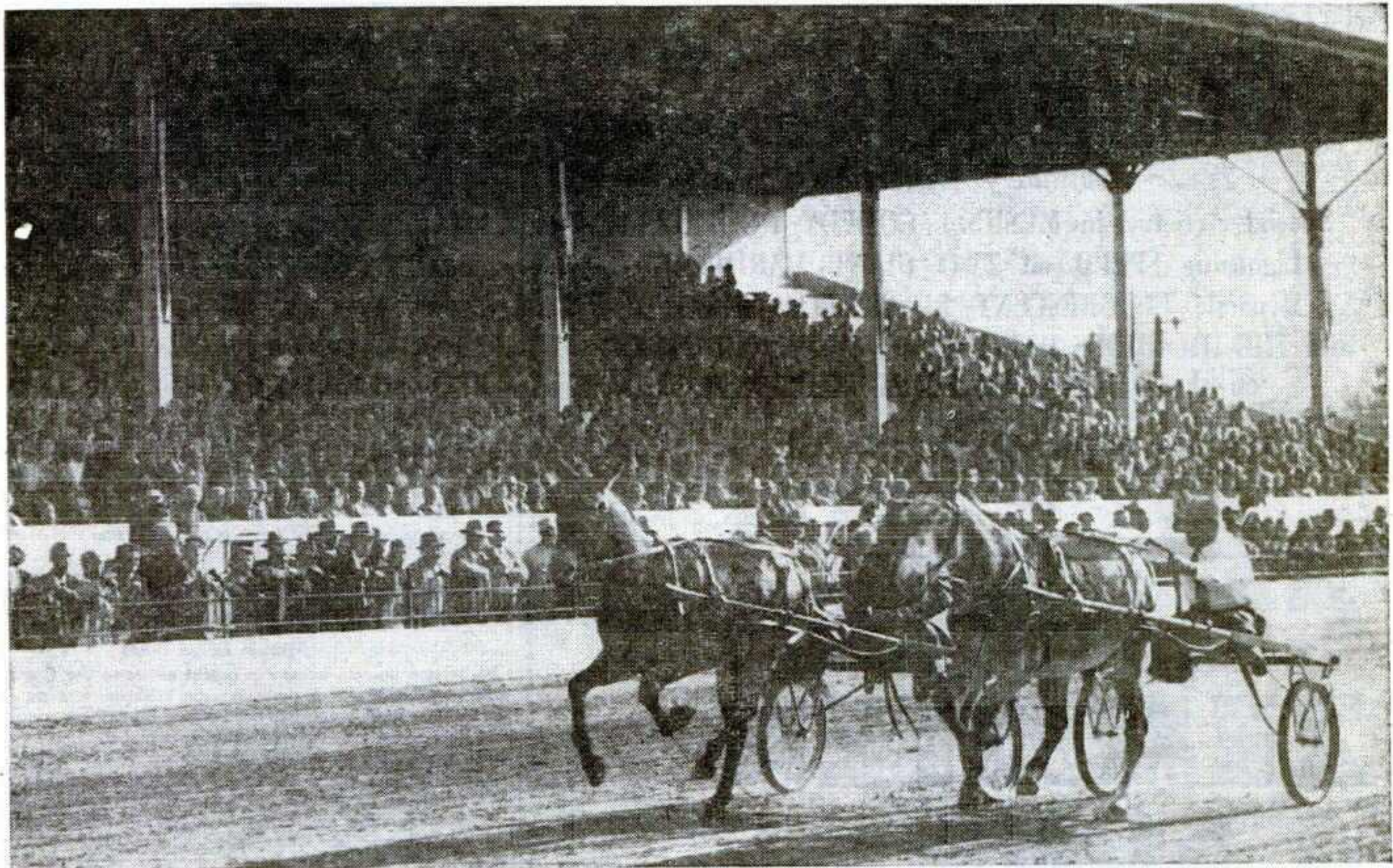
and his

# TROUPE OF RACING MULES

One of the Greatest Grandstand Attractions in Existence Today!

Six unusual, colored Mules that will amaze your patrons with their color, speed and good behavior. This is New, Unique, Different . . . and we guarantee this attraction will make your 1956 event

**MORE UNUSUAL...MORE SENSATIONAL...MORE SUCCESSFUL**



George Hamid and Maynard Morden, president of the Bloomsburg, Pa., Fair, driving a match race at Bloomsburg



Governor Lawrence Weatherby of Kentucky driving a winner at Louisville

We wish to thank the board members of the following Fairs for a very successful 1955 season:

Kentucky State Fair, Louisville  
 State Fair of West Virginia, Lewisburg  
 Bloomsburg, Pa., Fair  
 Carlisle, Pa., Fair  
 Clearfield, Pa., Fair  
 Flemington, N. J., Fair

Lancaster, Ohio, Fair  
 Canfield, Ohio, Fair  
 Wilmington, Ohio, Fair  
 Mt. Vernon, Ill., Fair  
 Lewistown, Ill., Fair  
 Pinckneyville, Ill., Fair

Petersburg, Ill., Fair  
 Knoxville, Ill., Fair  
 Fort Wayne, Ind., Fair  
 Princeton, Ind., Fair  
 Portland, Ind., Fair  
 Mecklenburg County Fair, Chase City, Va.

**NO FAIR TOO LARGE  
 OR TOO SMALL  
 FOR US TO PLAY**

Many of these events were repeats in 1955 and some have been played as long as five consecutive years. This list is our reference.

Our past bookings have included Race Meets, Harness and Running Races, Automobile Races, Horse Shows and many other special events. We can show on any size track or large arena.

**Write Today for Open Dates in 1956**



**JERRY LIPPIATT**

R. D. 5 SALEM, OHIO  
 Phone EDgewood 7-3947

Here are the Stars for your Fair\* . . . Stage Show or Program



# THE WHEELERS\* Marimba Trio

~ Definitely Different ~

Special Artistry in MUSIC . . . COMEDY ROUTINES  
Lightning SPEED on TWO GIANT MARIMBAS  
Dynamic FLUORESCENT BLACK LITE Effects  
and THE HILARIOUS DANCE of the MUSICAL CLOWNS  
on the WORLD'S SMALLEST MARIMBAS

—A SMASH HIT WITH ANY TYPE OF AUDIENCE—

For Engagements Contact Your Agency or: **FRANK WHEELER**  
100 Delacy Martinez, California

# CHARLES ZEMATER & SONS

CHARLES CHARLES, JR.  
JACK

"CATERING TO THOSE WHOSE DISCRIMINATING TASTES DEMAND ONLY THE FINEST IN ENTERTAINMENT"

- FOR
- FAIRS
- PARKS
- CIRCUSES
- RODEOS
- CELEBRATIONS
- OUTDOOR THEATERS
- SPECIAL EVENTS

SEE US IN CHICAGO AT THE SHERMAN HOTEL

and at your State Fair Meetings

## CHARLES ZEMATER

THEATRICAL AGENCY

32 W. Randolph Street  
Phone: DEarborn 2-4462  
Chicago 1, Illinois

"We Serve to Serve Again"



## Kitchens Click

THE presentation at the State Fair of Texas of model kitchens just before or shortly after they are pictured in national women's magazines has proved to be an effective gimmick both for the publications and for the Lone Star Gas Company, which uses them to boost gas-operated appliances.

The gas company, which operates over a large area of Texas, has its own building on the fairgrounds. Plans from three different magazines have been reproduced during the fair in the building in the past three years. The 1955 kitchens were built with the co-operation of the editors of Woman's Home Companion. In previous years, the kitchen plans have come from McCall's and from the American Home Magazine.

The Woman's Home Companion kitchens were reproduced from plans in the April issue. Theme of the Lone Star Gas exhibit at the 1955 fair was "Companion at the Fair."

### Woman Editor Helps

Bernice Strawn, home equipment editor of the Companion, who supervised the work of designing the kitchens, was on hand at the Natural Gas Building on two days during the fair for consultation.

Lone Star Gas home economists were on hand every day to demonstrate outstanding features of the kitchens.

One of the model kitchens utilized a den-kitchen combination design, solving the problem of where to put guests early for dinner and kibitzing family members.

The other kitchen was a "silent kitchen" designed to pamper the cook's nerves. It had sound-proof paneling, acoustical tile ceiling, soft counter topping, and the cabinet doors were built so that they were slam-proof.

### 200,000 Visitors

About 65,000 pamphlets on The Woman's Home Companion kitchens were given out and over 200,000 visitors were clocked entering the building.

Also from the planning department of the Companion, the gas company had on display a model room for the teen-agers of the family.

In connection with the teen-ager exhibit, 11,000 pamphlets on "Companion's Ideas for Party Fun" were passed out during the fair. On High School Day at the fair, 7,000 teen-agers visited the rooms and a local radio station, broadcasting from a van in front of the Gas Building, let them make requests for tunes on the day-long marathon of disk jockey shows.

Also on High School Day, two students presented a Companion-designed cake to the two stars of the musical comedy, "Pajama Game," appearing at the fair, Fran Warren and Larry Douglas. The cake was in the shape of a record player with another cake representing a stack of records on top and a candy stick needle arm and center spool. Woman's Home Companion Cake-of-the-Month recipe was used, and the cake was made in the test kitchens of the Lone Star Gas Company.

### Blue Bonnet Kitchen

One of the kitchens on exhibit in 1954 from American Home Magazine was especially designed for Texas cooking. Called the "Bluebonnet," it had been the setting for the cover girl of the magazine's October issue, which appeared on newsstands during the 1954 fair. Also from the pages of the magazine there was another kitchen and a workshop hobby room for the man of the house.

At the 1953 State Fair, the featured exhibit was McCall's chicken kitchen, previewed at the State Fair before it appeared in the November issue of the magazine. The chicken motif was carried out in the dish towels, plywood cutouts, plates and covered dishes. There was also a two-kitchen display based on a feature from the June issue, titled "I Don't Keep House Like My Mother Did," by home equipment editor, Mrs. Elizabeth Sweeney Herbert. The two kitchens were a comparison of "then and now." Women visitors to the McCall's model kitchens were presented samples of the seven basic types of perfumes and a copy of McCall's perfume guide.

# THE CONKLIN SHOWS

## CANADA'S PREMIER ATTRACTIONS

### ONCE AGAIN...

*Wish for All*

**A VERY MERRY CHRISTMAS  
AND A HAPPY NEW YEAR**

We have had a wonderful year—made possible by the splendid co-operation of all with whom we were associated and by the untiring efforts of our staff.

To each and every one . . . we say a sincere "THANK YOU"

## SHOW EQUIPMENT FOR SALE

An 18-Car Portable Streamlined Caterpillar (1947 model)

A Portable Type Flying Scooter

A 16-Car Octopus

Roller Coaster Equipment—2 complete 3-car trains—chain—brakes—grids—100 H.P. 25 cy. motor—everything but the structure

Adventure Ride, complete with 400-ft. track—targets—lighting

Fun House—mounted on trailer with tractor, modern front—tilted room

Allan Herschell Kiddie Boat Ride

A Hot Rod Speedway Track, size 50'x100'

15 Dodgem Skooter Cars

Skooter building plates, ceiling, bumper guards and accessories

Crystal Maze with tractor and 24-ft. semi—canvas and panel front

Rolloplane Ride—operated for only 20 weeks

Kiddie Roller Coaster, mfd. by Allan Herschell

Complete transformer equipment mounted on 1949 Fargo truck, comprising two 50 KVA G.E. transformers complete with oil breaker, panel, splitter and switch boxes as well as ground boxes.

PRICES ON REQUEST—SUBJECT TO PRIOR SALE

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## Showmen Know

# R. WALKUP—R. WOHLBERG and HAAS—WILKERSON



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RALPH WILKERSON



ROGERS WOHLBERG

We have for many years individually been known throughout the  
Outdoor Show World as being tops in

**Experience, Reliability, Service and Knowledge**  
of Showmen's Insurance

## We Now Wish to Announce

Effective November 15, 1955

Haas & Wilkerson and R. Walkup-R. Wohlberg  
have become affiliated . . . to be known as

# HAAS—WILKERSON—WOHLBERG

The advantages to our assureds will be many

A few of these are:

- More prestige for your benefit in the insurance market
- More personnel to individually service your account and call upon you
- Better facilities for safety service
- Two centrally located offices where some member of the organization will always be available when needed

**We'll Be Together at the Convention**  
**Let Us Tell You About It**

Our sincere thanks to all our friends in Outdoor Show Business who, year after year, have placed their confidence in us.

If you are not now doing business with us we would appreciate the opportunity to visit with you about your 1956 coverage.

## HAAS—WILKERSON—WOHLBERG, Insurance

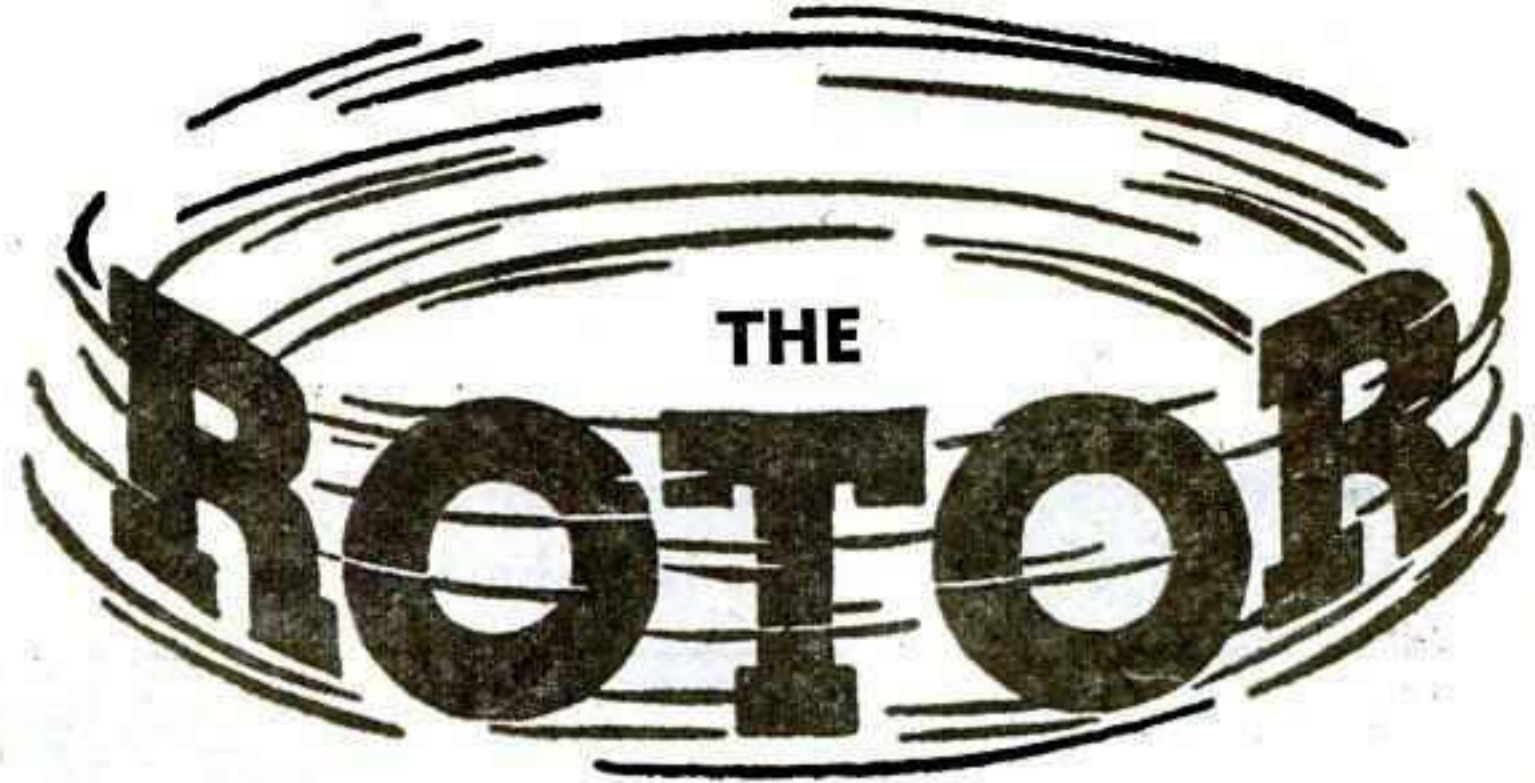
St. Louis Office:  
214 N. Fourth St.  
Phone: MAin 1-5000

Chicago Office:  
Our rooms at the Sherman Hotel  
during the Convention

Kansas City Office:  
3101 Broadway  
Phone: JEfferson 1100



# VELARE BROS.



## RIDES

**TURN IN THE BIGGEST MONEY AT  
PARKS, FAIRS & CELEBRATIONS**



### TWO PORTABLE ROTORS AVAILABLE FOR 1956 DATES

State Fair managers, park owners, celebration directors are high in their praise of the Rotors. In addition to accounting for top grosses, the units obtained more unsolicited publicity in local newspapers than any other attraction. These unique show-rides have flash, capacity, and unlimited public appeal as confirmed by the following

#### ONE DAY GROSSES:

BATTLE OF FLOWERS, SAN ANTONIO, TEXAS .....	\$1,736.70
PONTCHARTRAIN PARK, NEW ORLEANS .....	\$2,030.70
FRONTIER DAYS CELEBRATION, CHEYENNE .....	\$1,282.05
WISCONSIN STATE FAIR .....	\$1,902.95
ILLINOIS STATE FAIR .....	\$1,721.65
IOWA STATE FAIR .....	\$1,988.00
OKLAHOMA STATE FAIR .....	\$1,818.25
ALABAMA STATE FAIR .....	\$2,178.40
MISSISSIPPI STATE FAIR .....	\$1,838.55
MICHIGAN STATE FAIR .....	\$3,646.00
LOUISIANA STATE FAIR .....	\$1,870.40
SOUTH TEXAS STATE FAIR, BEAUMONT .....	\$1,542.25

The Rotor is built and operated under the Ernst Hoffmeister United States Patent No. 2,586,333 of which Velare Amusement Mfg. Co. is sole owner.

Now Booking

**MAKE SURE YOU HAVE THIS  
MONEY-MAKING ATTRACTION  
AT YOUR FAIR... IN 1956**



SEE US AT THE CONVENTION IN  
CHICAGO AT THE SHERMAN HOTEL

or Contact . . .

**VELARE AMUSEMENT MFG. CO.**

General Office and Factory

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Long Beach 7, Calif.

Telephone: GARfield 4-8893

# Schafer's JUST FOR FUN SHOWS

## Our Sincere Thanks To

Fair Secretaries for their co-operation in making this Show one of the best in the Show World today

### Our Thanks, also, to . . .

**HAAS & WILKERSON . . . Insurance**  
3101 Broadway - Kansas City 11, Missouri

W. A. Schafer  
Schafer's Just for Fun Shows  
Oshkosh, Wisconsin

June 28, 1955

Dear Junior,

After visiting with you the other night, anything I might say to you would be repetitious. However, I do want to go on record to the effect that I believe your rides and shows, most definitely, would be in the top group of the many carnivals we are insuring today, and I am certainly proud that we can refer to you as one of our customers.

Your Fair Committees should certainly appreciate the equipment you are bringing to them this year.

Very truly yours,  
W. RALPH WILKERSON JR.

### and to . . .

**EMPIRE State Bank**  
DALLAS 1, TEXAS

M. E. PATTERSON  
Vice President

November 2, 1955

To Whom It May Concern:

Mr. W. A. Schafer, owner of Schafer Shows, has been a customer of this bank since it opened in September, 1948, and prior to that time was known to several of the officers while they were connected with another bank in Dallas.

Mr. Schafer has always carried a very satisfactory account with us and from time to time we have extended him credit which has always been cared for as agreed. We do not hesitate to recommend him as to his honesty and integrity as we value his friendship and business very highly.

Yours very truly,  
M. E. PATTERSON  
Vice-President

### and to . . .

**TEXAS JUNIOR CHAMBER OF COMMERCE**

OFFICE OF THE STATE COMMITTEE CHAIRMAN

Mr. W. A. Schafer  
Schafer's Just for Fun Shows  
714 Haskell  
Dallas, Texas

Dear Mr. Schafer:

It is with great pleasure that I may send your organization, "Schafer's Just for Fun Shows," this letter of introduction to ALL TEXAS JUNIOR CHAMBERS OF COMMERCE.

Your past sponsors speak very highly of you and the manner in which you handle your business transactions. They say you fulfill your obligations, and that you are very dependable on your word. In our opinion your show is of a very high type and you keep your personnel equal to this. I am sure that any of our clubs desiring to sponsor you will find this in the same manner.

I would be in error for us not to bring out the Gregg County Fair, Longview, Texas, and the co-operation you have given our Longview Jaycees in this project. It was thru your co-operation and work that this Fair was revived and is now one of the leading fairs in East Texas today.

If this committee can be of service to you in the future, please let me know. I remain,

Yours very truly,  
TOM INABINETTE  
State Committee Chairman  
Profit Making, 1953-'54

### and to the following RIDE MANUFACTURERS:

- Eyerly Aircraft Co.
- Allan Herschell Co., Inc.
- Eli Bridge Co.
- Sellner Manufacturing Co.
- Lusse Bros., Inc.
- Rensselaer Miniature Train Co.
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- ★ 17 Office-Owned Rides
- ★ 10 Shows
- ★ 6 Revolving Light Towers
- ★ 4 Diesel Light Plants
- ★ Fleet of 24 Late Model Chevrolet Trucks

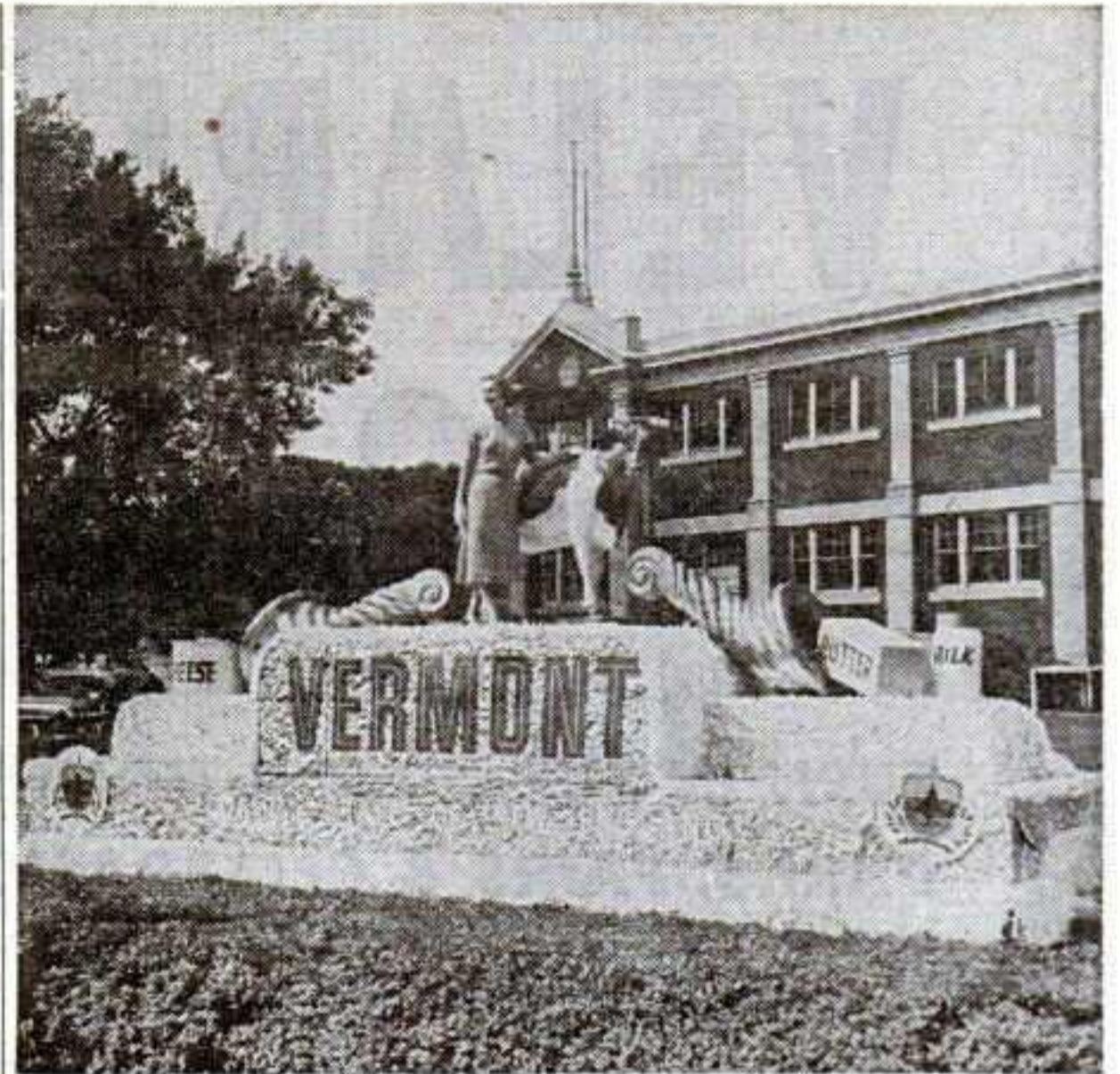
See You in Chicago!

# SCHAFER'S "Just For Fun" SHOWS

Permanent Address: 714 So. Haskell, Dallas, Texas

W. A. SCHAFER, Owner-Manager

HARRY SMITH, General Agent



## SIX STATES SHOW

# Floats Highlight Leading Products

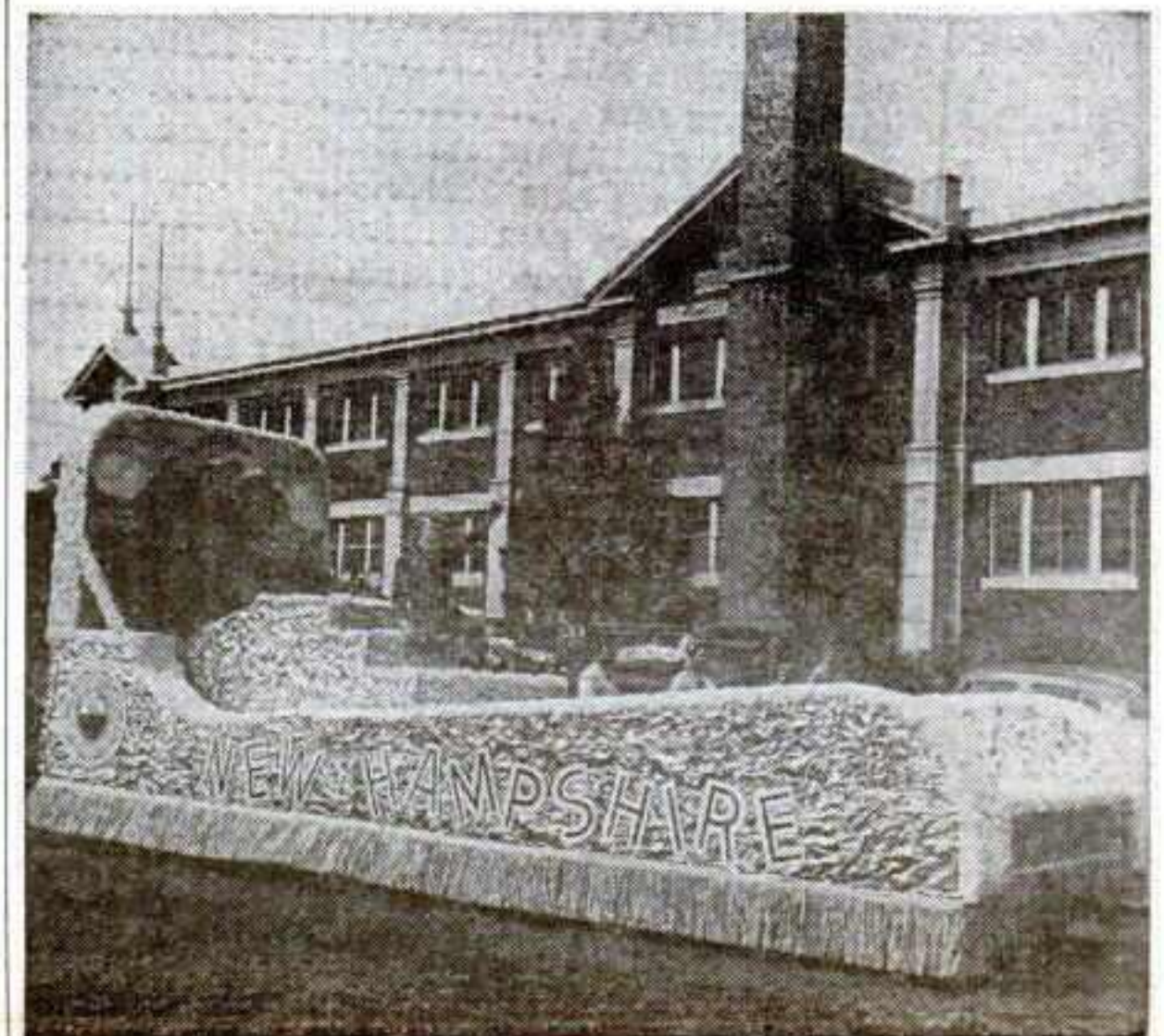
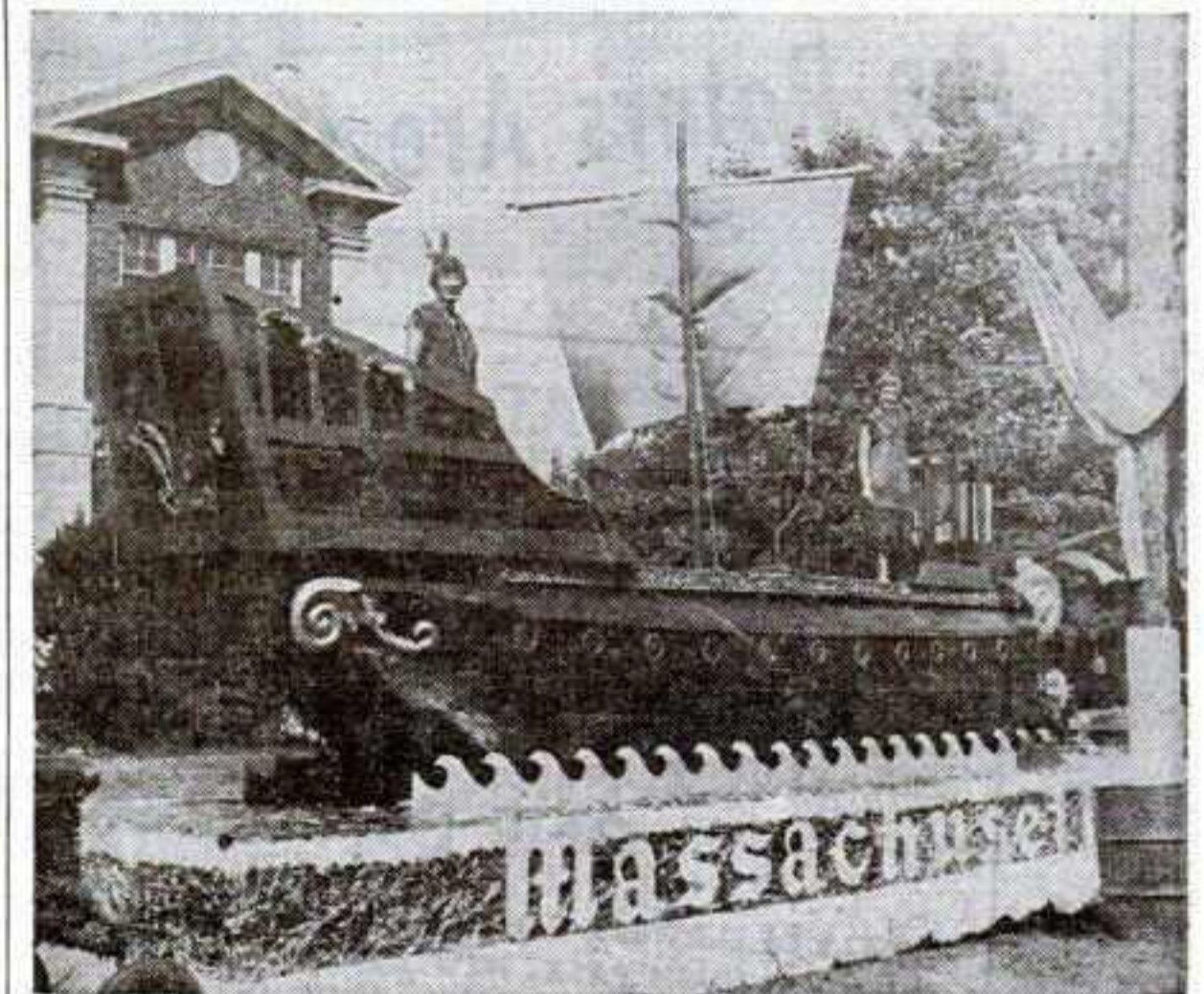
Continued from page 62

to transport at varying, and often changing, heights, the cast of a country music group appearing at the fair.

Musical organizations were also included. The fair this year had one of the best, a Mummers group from Philadelphia. The unique marching style and fantastically fancy costumes of the group were designed for eye appeal.

The large grounds with paved roadways offer excellent parade routing. It is also possible to travel in a circular route so that no turning or back tracking is necessary and the biggest possible crowds can view the event with a degree of comfort.

Parades, either to herald the opening of an event, or within the grounds as a show feature, have been adopted by a number of fairs in recent years. The interest in them apparently proves the maxim that "everyone loves a parade."



# Crowd-Pleasing... Record-Breaking...

*One of America's Finest*

**THE SHOW OF MERIT, APPEAL AND CLASS FOR YOUR MIDWAY!**

## JOHNNY DENTON'S



### FAIR SECRETARIES

Top earning power, experience and showmanship produces your kind of winning midway. Let us prove to you that your event can be a top earner with a GOLD MEDAL SHOWS midway.

### OUR DEEPEST THANKS

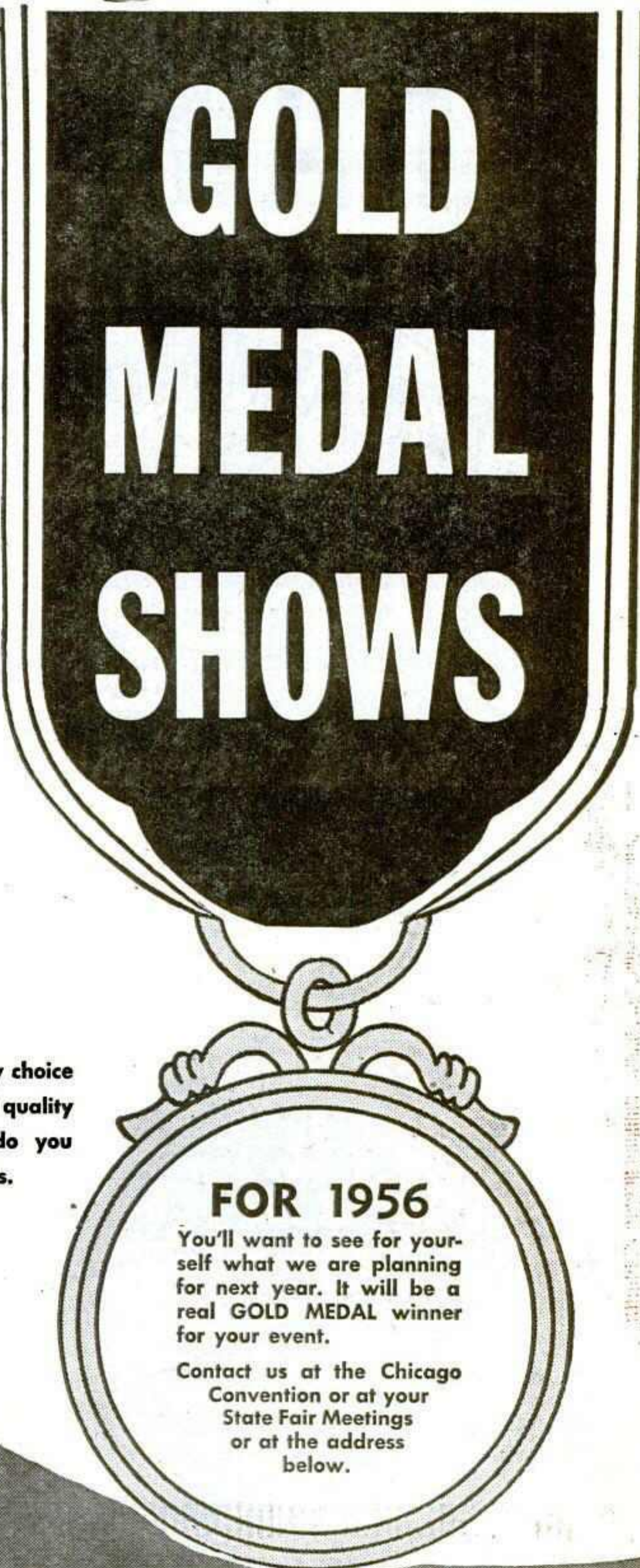
to the Fair Secretaries of the many outstanding fairs we played this year. Our successes are due in great measure to your splendid cooperation.

### SHOWMEN

We are looking for a few very choice attractions for 1956. Only quality events wanted. What do you have? Please contact us.

### CONCESSIONAIRES

Playing the finest fairs in the Midwest and South. For a full season of top profits, get in touch with us now.



### FOR 1956

You'll want to see for yourself what we are planning for next year. It will be a real GOLD MEDAL winner for your event.

Contact us at the Chicago Convention or at your State Fair Meetings or at the address below.

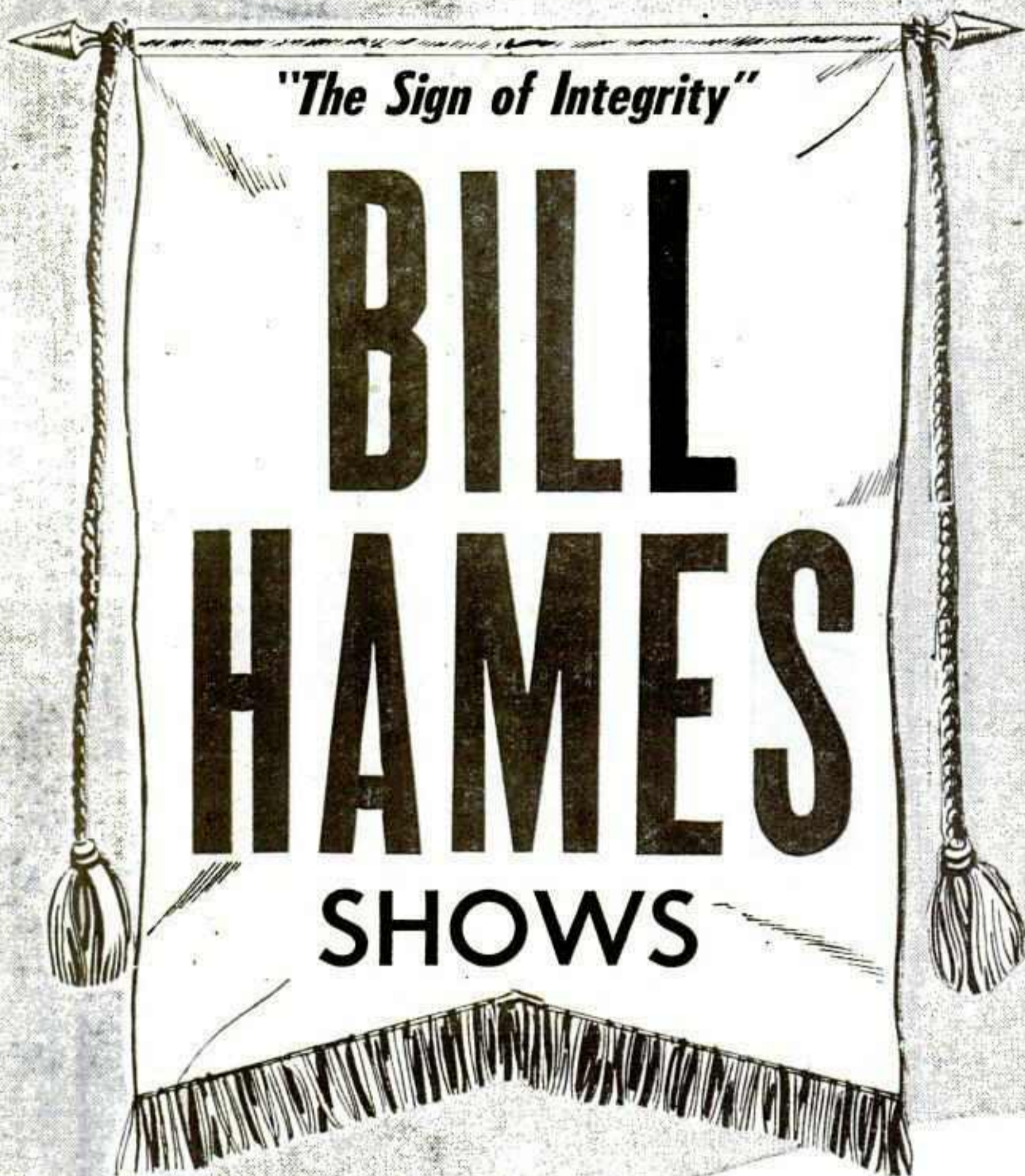
**JOHNNY J. DENTON**

*Owner-Manager*

Box 919, Rand, W. Virginia

**GOLD MEDAL SHOWS**

*"America's Finest"*



# The Only Railroad Show in Texas

Playing throughout Texas, the Bill Hames Shows have established an enviable record among fairmen and committees as being the show that you can depend on . . . always.

### FAIRMEN - COMMITTEES

Put the earning power of this great Railroad Show to work for you in 1956. You'll be rewarded with the pleasure of seeing entire families come back again and again to the brilliant midway of Bill Hames Shows.

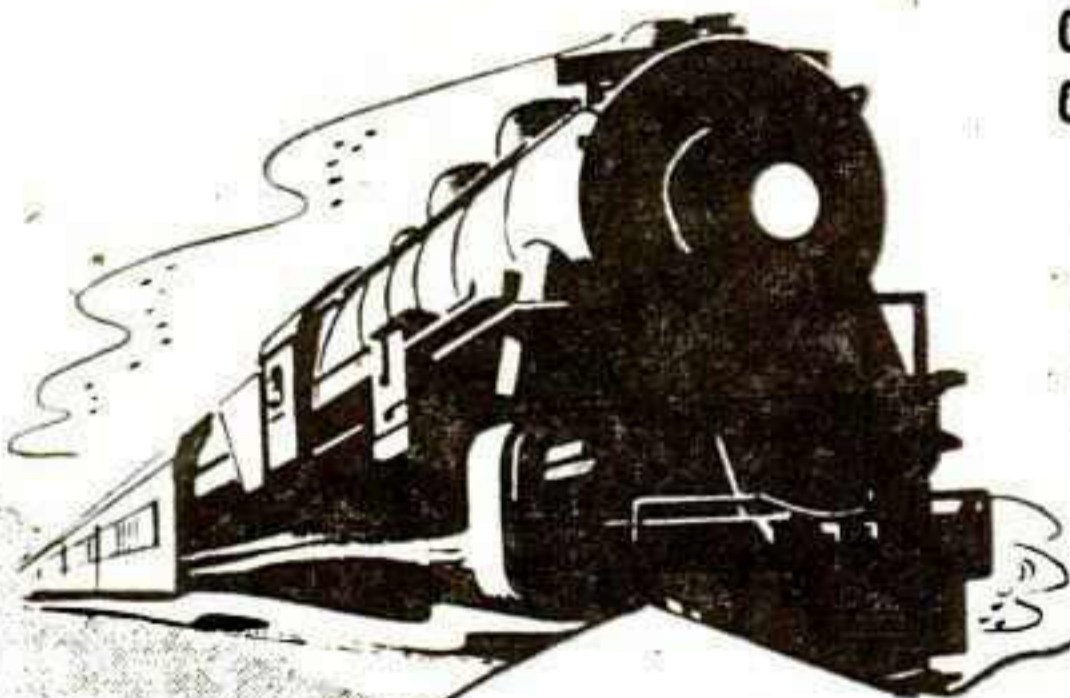
### SHOWMEN and CONCESSIONAIRES

We have the contracts for the Ft. Worth Fat Stock Show, Ft. Worth, Texas, JAN. 27-FEB. 5 . . . The San Antonio Fat Stock Show, San Antonio, Texas, FEB. 10-19 . . . The Houston Fat Stock Show, Houston, Texas, FEB. 22-MAR. 4 . . . The Austin Fat Stock Show, Austin, Tex., MAR. 6-10.

**CAN PLACE SOME HIGH-CLASS SHOWS AND LEGITIMATE CONCESSIONS FOR THESE AND OTHER TOP SPRING DATES**

### THANKS

To the Fairs of the Lone Star State for another successful and pleasant season . . . and to the City of Ft. Worth officials for our season's business at Forest Park and Sycamore Park.



**ONE OF  
AMERICA'S GREAT  
SHOWS**

**W. H. (BILL) HAMES, Pres. and Gen. Mgr.**

Permanent Mailing Address:  
P. O. Box 1377 Fort Worth, Texas

Office Phone: Northcliff 5512  
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# YOUR KEY...

## to increased grandstand attendance...

New ideas in packaged revues, spectacular scenery, glamorous lighting effects and production with top attractions.

★ NEW ATTRACTIONS

★ NEW IDEAS

★ SPECTACULAR SCENERY

★ UNUSUAL LIGHTING EFFECTS

★ PUBLICITY MATERIAL

Unlimited supply of publicity materials, up-to-date glossies, mats, stories, etc.

# See us at the Convention



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FAIR PRODUCTIONS

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# FRANK W. BABCOCK

## United Shows

★ NOW BOOKING FOR 1956 ★

### 2 Complete Units

# 60 MODERN

UP-TO-DATE

RIDING DEVICES

— INCLUDING —

THE FINEST KIDDLAND

EQUIPMENT ON THE

WEST COAST



Currently Playing the Immense "TOYLAND"

of the Broadway Department Store,

Broadway, Metropolitan Los Angeles

40-FOOT NEON TOWERS

NO FAIR TOO LARGE OR TOO SMALL

FRANK W. BABCOCK, Owner • LARRY FERRIS, General Agent

BALTIMORE HOTEL, Los Angeles 13, California

Telephone: TRinity 5941



\* Serving **MORE** to **MORE** California Fairs Than any other Agency

Sincere Thanks to the Managers & Directors for a **Smash** 1955!

"It's May Day in Los Banos"  
 Chowchilla Junior Fair  
 Dixon May Fair  
 Chico Silver Dollar Fair  
 Calaveras County Fair &  
 Jumping Frog Jubilee  
 Colusa County Fair  
 Redwood Acres Fair  
 King City, Salinas Valley  
 Fair  
 Napa County Fair  
 Solano County Fair

Sacramento County Fair  
 Yuba-Sutter Fair  
 Santa Barbara County Fair  
 Tehama County Fair  
 Mother Lode Fair  
 Madera District Fair  
 Stanislaus County Fair  
 San Mateo County Fair  
 Placer County Fair  
 Napa District Fair  
 Plumas County Fair  
 Humboldt County Fair

Lassen County Fair  
 Yolo County Fair  
 Modoc County Fair  
 Mendocino County Fair  
 Butte County Golden  
 Feather Fair  
 Amador County Fair  
 Nevada County Dist. Fair  
 Shasta District Fair  
 Lake County Fair  
 Eastern Sierra Tri-County  
 Fair

Glenn County Fair  
 Kings County Fair

Western Fairs Assn.  
 1955 Convention Show  
 Fresno, California



\*We will again serve most of these fairs and others in 1956

**BOOK NOW FOR 1956**

Phone: SUtter 1-0477

948 Market Street, San Francisco 3, Calif.

**OUR SINCERE THANKS TO ISABELLE WHALL FOR A SUCCESSFUL SEASON**

<p><b>HOOSIER HOT SHOTS</b>  <i>Hezzie-Ken-Gabe-Gil</i></p>	<p><b>NICK LUCAS</b>  <i>The Singing Troubador</i></p>	<p><b>HARRY "WOO WOO" STEVENS</b>  <i>Mr. Personality and His Banjo</i></p>	<p><b>JOHNNY MATSON</b>  <i>Youthful Humorist</i></p>
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<p><b>TONI LA RUE</b>  <i>Queen of the Marimba</i></p>	<p><b>THE MANDARINS</b>  <i>Oriental Acrobatic Fantasy</i></p>	<p><b>MOORE &amp; MAYO</b>  <i>Sophistomaniacs of the Dance</i></p>	<p><b>THE RAYMONDS</b>  <i>Risley &amp; Teeterboard Trio</i></p>
<p><b>DUKE ART</b>  <i>and His Novelty Clay Portraits</i></p>	<p><b>MATT &amp; MATTY KING</b>  <i>Novelty Dance Team</i></p>	<p><b>ROYAL WHIRLWINDS</b>  <i>Skating Sensations</i></p>	<p><b>COUNT POPO DE BATHE</b>  <i>Clown Ambassador of Fun</i></p>
<p><b>NOVELLE'S DOGS</b>  <i>The Sophisticated "Poodlemations"</i></p>	<p><b>BOZO, THE CLOWN</b>  <i>Balloon Artist-Comedy Magic</i></p>	<p><b>PHIL ARDEN</b>  <i>M. C. Special Events, Organist and Musical Conductor</i></p>	<p><b>KATHRYN KAY</b>  <i>Hammond Organist-Musical Director</i></p>

**MAKE SURE IN 1956 • LET GUS SUN PRODUCE YOUR SHOW**

- LASSIE**
- TV AND MOVIE DOG STAR

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- **PEGGY KING**
- Of the Gobel Show

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- **THE BIG PAYOFF**

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- **CONGRESS OF CANADIAN DAREDEVILS, LTD.**

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- **COUNTRY SHOWS**

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- **STADIUM SHOWS**

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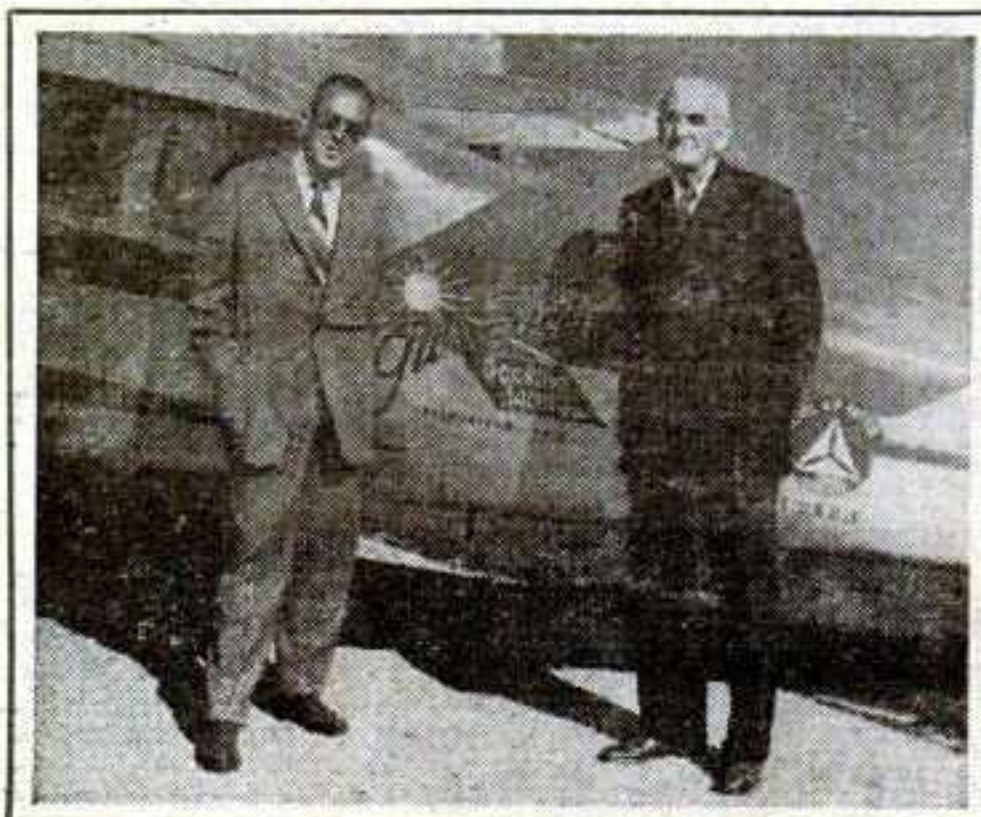
- **WILD WEST RANCH RODEO**

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- **ICE FROLICS**

**CENTENNIAL!**  
COMMITTEES  
WE PRODUCE YOUR ENTIRE EVENT  
EXPERIENCED DIRECTORS

WE ARE AS NEAR  
AS YOUR  
**AIRPORT!**



LAST-MINUTE CONFERENCE  
BETWEEN GUS SUN SR. & GUS SUN JR.  
BEFORE TAKE OFF

**BOB HOPE**  
**THE CHORDETTES**  
JACK BERTEL, Per. Mgr.  
**THE HOUR OF CHARM**

SERVING THE "SHOW WORLD" MORE THAN FIFTY YEARS

**GUS SUN BOOKING AGENCY**

SUN'S REGENT BLDG. . . . SPRINGFIELD, OHIO



JIMMIE STEWART

**'SELDOM CIRCLED'**

**No. 1 Man at Dallas Noted for Calmness**

BACK in the days of "iron-man football" when Jimmie Stewart was an all-conference end for the Southwest Conference championship Southern Methodist University grid team of 1923, a sports scribe wrote of him: "Stewart is very consistent. Very, very consistent. He is seldom circled."

This is still true in 1955 about James H. (Jimmie) Stewart, executive vice-president and general manager of the State Fair of Texas, the nation's largest annual in attendance.

**Smooth Operation**

Stewart's administrative and organization ability, plus an unruffled calmness that enables him to take almost any situation in stride, is reflected in the precision-like efficiency of the Dallas fair machinery, one of the smoothest running operations of its kind anywhere.

In the normal line of succession, Stewart is due to become the new president of the International Association of Fairs and Expositions at the Chicago convention this year.

He was elected vice-president of the IAFE at last year's convention, prompting him to remark that he felt particularly humble and was unusually proud of the honor because:

"I still consider myself just a freshman in this business."

**Pro Quarterbacking**

Freshman or not, people in the fair business point out that Stewart's handling of the big-time Dallas fair is that of an old pro.

Stewart was picked for the top executive job at the State Fair of Texas in the spring of 1950. It was his record in organization and promotion that led State Fair directors to tap him for the post.

The genial Stewart had spent the 25 years previous to 1950 in athletics, first at Southern Methodist University, his alma mater, and later as executive secretary of the Southwest Athletic Conference.

When he was an athlete at SMU, he was a college press agent's dream. For he had, literally, nine home towns. He was born in 1903, son of a Methodist minister in Vernon, Tex.

**Minister's Son**

During his boyhood, his father was pastor of Methodist churches in Greenville, Dallas, Waxahachie, Hillsboro, Ennis, Temple, Brownwood and Fort Worth in addition to Vernon. He played high school

football at both Waxahachie and Hillsboro.

When he enrolled at SMU in the autumn of 1920, no efforts were being made to lure football players in those days. But as a minister's son, Stewart got a reduced tuition rate, and worked his way thru college as bank runner for university funds.

**All-Star End**

In 1923 Stewart was an all-conference end for SMU. He scorned to use a helmet (it wasn't compulsory in those days) and recalls many a bloody head and banged-up ear as a result of his gridiron affrays.

SMU in 1923 had a perfect record team and won the Southwest Conference championship. Stewart scored on a pass the first touchdown in the first sellout football game to be played at the old Fair Park stadium in Dallas. This predecessor to the present 75,504-seat Cotton Bowl on the fairgrounds seated only 15,000 and when it was built there were some prophets of gloom who predicted that it was so big it would never be filled.

**Grid Mentor**

After graduation from SMU, Stewart had a brief coaching stint at Wesley College in Greenville, then returned to SMU as freshman coach. He continued in various coaching assignments until 1932, when he was named business manager of athletics. In 1935 he became director of athletics.

SMU hit the big time in 1935, when the Mustangs went to the Rose Bowl. That year the season's football receipts at SMU amounted to \$160,000, occasioning much marveling on the part of Southwestern sports writers.

**Bowl Sellouts**

Nowadays, a sellout in the Cotton Bowl will gross nearly twice that much for a single game.

Stewart's ability at management was well demonstrated in 1935. He organized the trip westward to the Rose Bowl for SMU boosters, sports writers and the football squad. Nine special trains moved out of Dallas carrying 2,000 red hot SMU fans; it was one of the largest football special train movements in history, and oldtime sports scribes still talk glowingly of the efficiency in which it was carried out.

During World War II Stewart was virtually the entire athletic department at SMU, with then Head Football Coach Matty Bell

(Continued on page 158)



LEON DeROCK  
President and Manager

See us  
**FIRST**  
AT  
**Chicago**



V. E. (VIC) SPINDLER  
Secretary-Treasurer

**CHAMPIONSHIP BIG CAR**

and

**LATE MODEL STOCK CAR RACING**

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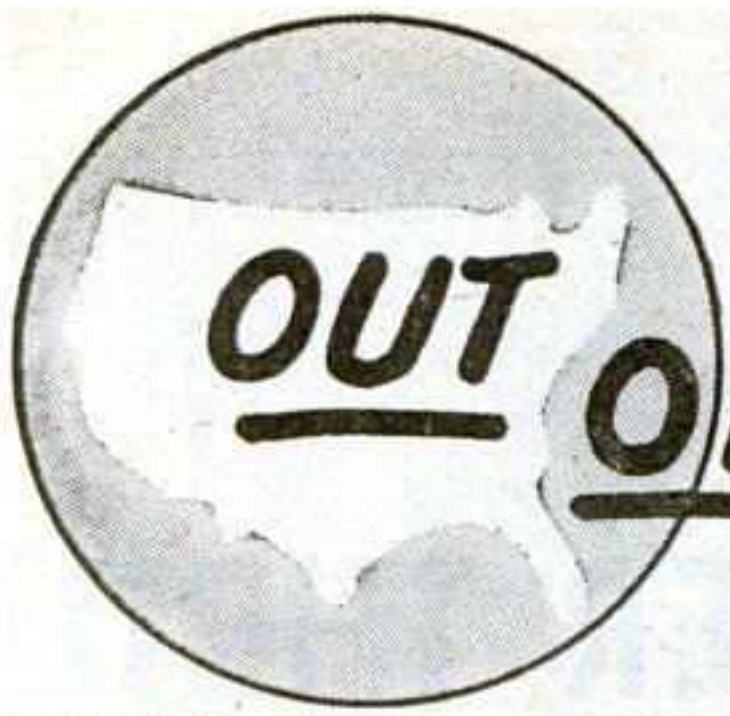
**SPEEDWAY CARS INCORPORATED**

23 First Street N. E.

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COMPLETE SHOWS — COMPLETE STAFF





**OUT OF THIS WORLD !!**

# HILL'S GREATER SHOWS



**ONE OF AMERICA'S  
FINEST SHOWS**

**TWENTY-FIVE CAR  
RAILROAD SHOW  
MOTORIZED**

- ★ 25 MODERN RIDES
- ★ 15 QUALITY SHOWS
- ★ 50 LEGITIMATE CONCESSIONS

*New Light Towers • Diesel Plants • Fluorescent Lighting*

*Thanks* to our fairs and celebrations where we had the privilege of furnishing the 1955 midway. We owe our success in great part to all of you.

To our staff and show people . . . thanks, too, for making 1955 another good year for all.



**H. P. HILL**  
Owner-General Manager

**NOW BOOKING** Fairs and Celebrations throughout the Northwest and Southwest, we'd like to meet with you to discuss your 1956 midway plans. We can supply you with the same kind of winner we give our annuals every year.

→ We'll be at the Sherman Hotel, Chicago, and at your State Fair meetings

## HILL'S GREATER SHOWS

Permanent Address:  
P. O. Box 1106,  
Aransas Pass, Texas

yesterday . . .  
 today . . .  
 tomorrow . . .

# NORTH AMERICA'S PREMIER THRILL ATTRACTION



EXECUTIVE OFFICE: 1470 BLEURY ST., MONTREAL, QUEBEC, CANADA  
 TEL. HARBOUR 1257-8

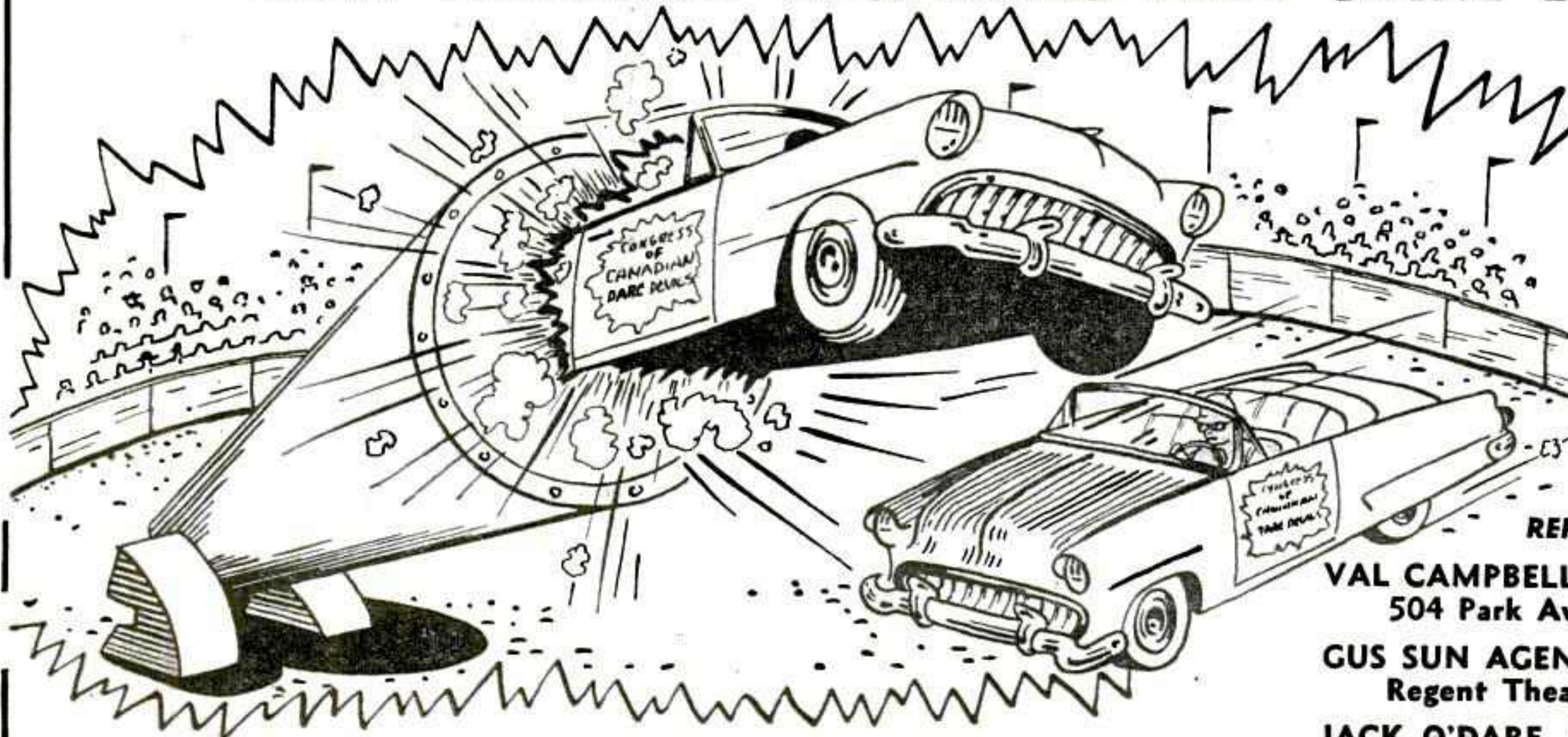
TO THE MANY FAIR OFFICIALS, SPEEDWAY OWNERS, NEWSPAPER, RADIO  
 AND TELEVISION PEOPLE WHO HAVE MADE 1955 A BANNER YEAR.

## THANKS A MILLION

WE HOPE YOU FOUND OUR PERFORMANCE ENJOYABLE AND PROFITABLE

## WE PROMISE

THAT OUR 1956 PRODUCTION WILL BE THE BEST ON THE ROAD  
**NOW BOOKING U. S. FAIRS AND STILL DATES**



**SEE US  
 AT YOUR  
 FAIR MEETING**

REPRESENTED BY

VAL CAMPBELL—GUS SUN AGENCY  
 504 Park Ave. Bldg., Detroit, Mich.

GUS SUN AGENCY  
 Regent Theater Bldg., Springfield, Ohio

JACK O'DARE, General Agent  
 90 Stimson St., Detroit, Mich.

Contact us in the Gus Sun Suite in Chicago and all the Fair meetings

# HERE IS OUR STORY!

*The Prime Leadership in the Attraction Business  
has been provided by this firm for Many Years.*

The progressive plans we are now developing will prove revolutionary in many regards. New formats, exciting features and highly potent promotional techniques are all a part of our over-all scheme for 1956.

## ★ PRESENTING ★

- Musical Extravaganzas
- Internationally Fantous Variety Acts
- Championship Rodeos
- Ice Shows
- Track Events
- Thrill Shows
- Sports Shows and other Novelties

## BARNES-CARRUTHERS

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Phone: Franklin 2-1561

TWO AND ONE-HALF MILLION  
ATTENDANCE! YOU CAN'T GO WRONG

at the

# STATE FAIR of TEXAS

CAN PLACE ONE MORE BIG SHOW  
ALSO CLEAN COMPLETE GRIND SHOWS

**THANKS TO:**

**FRED E. TENNANT,**  
Always a Showman,  
for His Direction  
the Last Three Years

Fair Management — Notice!

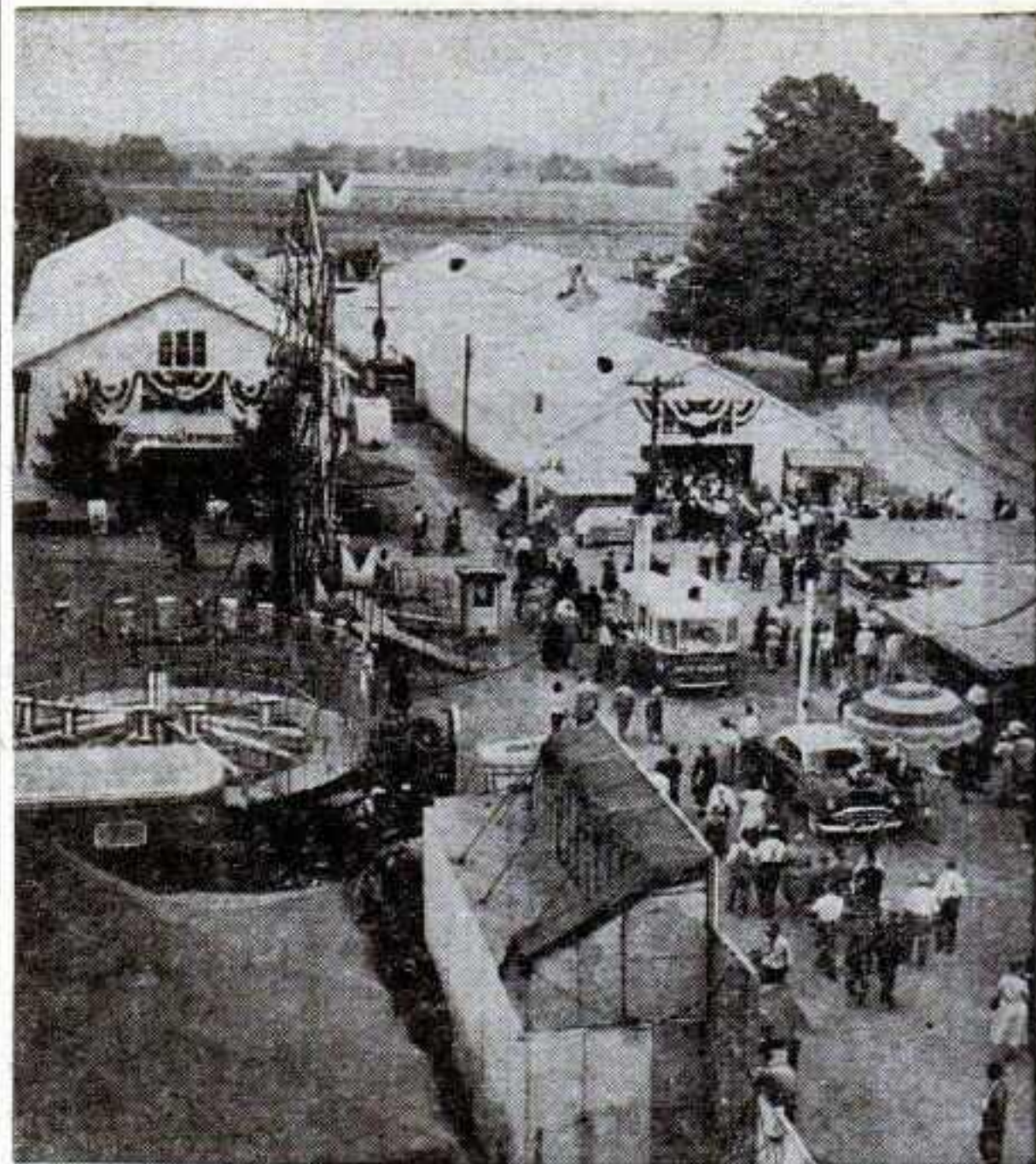
If you are interested in Independent Shows and Rides, we can supply you.

See Me at the Sherman Hotel  
During the Convention

SHOWS MUST BE FRESH-LOOKING.

Send Photos to Permanent Address:

**CLIF WILSON** 190 N.W. 93rd St., Miami, Fla.  
Phone: PLaza 9-6536



The modern, uniform barns above are one of the reasons livestock exhibitors from a wide area return to the fair each year.

## Hospitality Clicks

Continued from page 74

The fair's night grandstand attraction, a revue that costs more than many at State fairs, is another concession to its patrons. Small fry are not overlooked either as the fair sponsors a complete youth program plus pony races and concerts by school bands.

Acts that play the grandstand show are vociferous in their praise of the hospitality at Centreville. Living accommodations during fair week are at a premium in the small town. When the acts arrive on the grounds, however, President Bucknell is on hand to greet them and from a prepared roster assigns them living quarters with various families in town.

Modern dressing rooms, located under the stage, are another factor that keeps the performers happy. And each night the fair provides a free supper to the cast of close to 100.

**Good-Will Set-Up**

Exhibitors, both commercial and agricultural, have not been overlooked in the Centreville goodwill program. Since Schrader and Bucknell became active in the fair, every building on the grounds but one has been rebuilt. The fair's 10 livestock buildings are uniform in architecture and size, designed by the versatile Schrader to fulfill every need of the livestock exhibitor. In fact, the first one was actually built by the veteran manager, who in his earlier days was handy with a saw and hammer.

Commercial exhibitors, many of whom travel over 150 miles to show their wares at Centreville, are also considered. This year, for instance, the fair built a new general exhibits building that is modern in every concept and adds 30,000 square feet of floor space to the exhibit area.

Pleasing patrons and participants has proved a winning formula at Centreville and so long as Schrader and Bucknell are at the fair's helm, it will continue a major part of the public relations program.

- HIGH AERIAL
- HIGH WIRE
- AERIAL BALLET
- HIGH DIVE
- BICYCLES
- TEETERBOARD
- THRILL SHOWS
- BAND AND MUSIC
- DANCING
- COMEDY
- TRAINED ANIMALS
- ROLLER SKATING
- JUGGLERS

Bringing YOU the TOPS in exceptional entertainment



### THANK YOU ALL...

To the owners, managers and operators of the many events where our acts entertained during 1955. You helped us make this past season as successful as any we have ever had.

To our acts and attractions for your "as usual" splendid performances who have made the name AL MARTIN mean QUALITY ENTERTAINMENT.

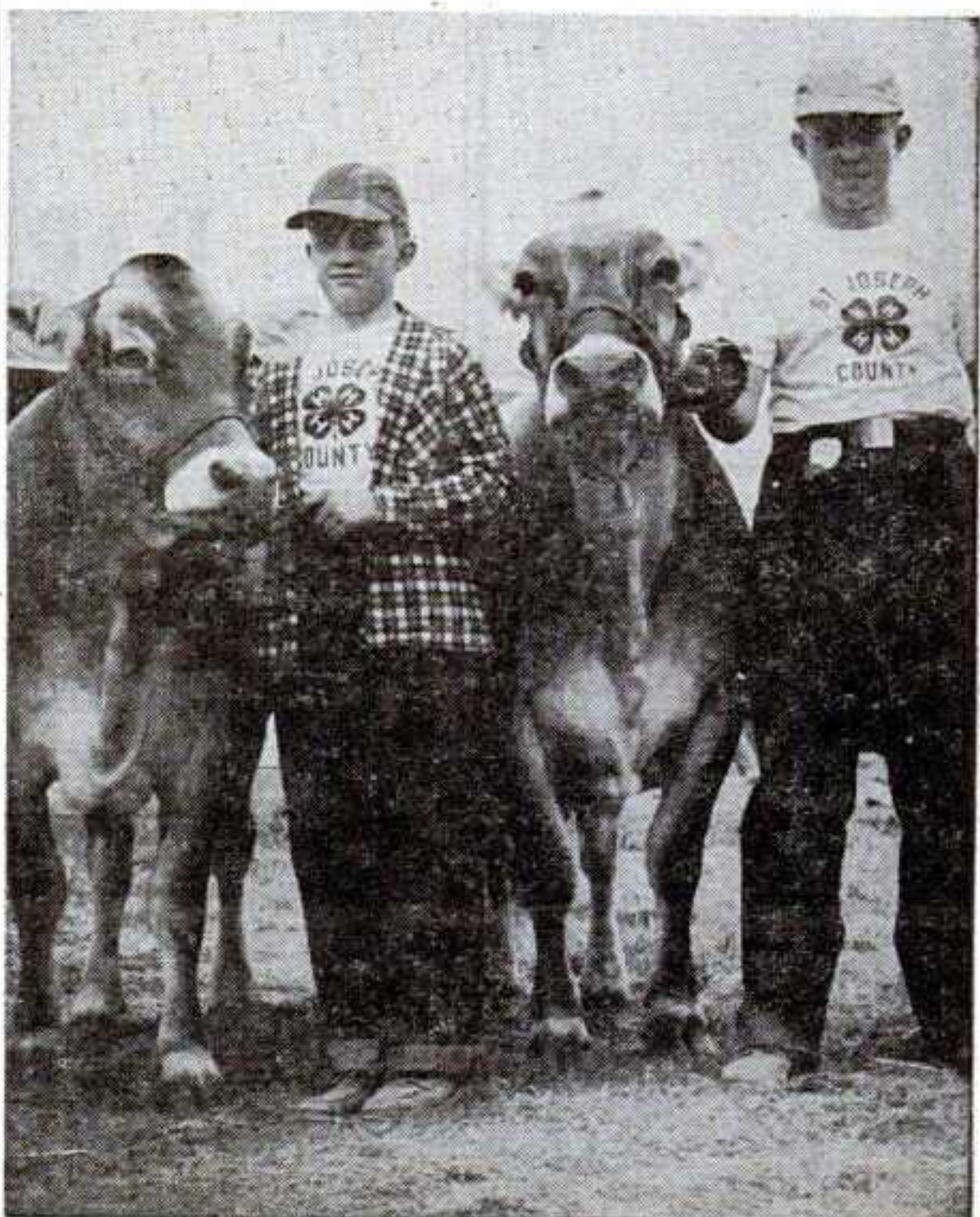
Many New Personality Appeal Attractions Now Available for 1956.

## AL MARTIN AGENCY

Hotel Bradford

HUBbard 2-0688

Boston 16, Mass.



Youngsters aren't slighted in the Centreville Fair's hospitality. Everything possible is done for them and they in turn are big fair boosters.



The promotion of the dairy industry thru colorful cattle exhibits such as this has played an important role in the sturdy success of the Waterloo event.

# Lifetime Project

Continued from page 60

Other major events on the program include the National Intercollegiate Dairy Cattle Judging Contest which this year drew 33 teams of agriculture students from this country and Canada. Also adding to the Waterloo show's importance is the official National 4-H Dairy Cattle Judging Contest, which had representatives from 26 States this year, and the Future Farmers of America National Contests in which teams from 42 States competed in '55. Other important events held each year are the National Belgian Horse Show, American Poultry Congress, International Waterfowl Show and the National Butter & Cheese Scoring Contest.

Early in his career, Estel was quick to recognize the value of entertainment as a necessary addition to the program of an agricultural exposition. In 1948, his first year as manager, he established band concerts as attractions and included the Navy Band one year. The entertainment policy continues but now the leading attraction is an elaborate program of acts that shares the Hippodrome program with the Midwest Saddle Horse Show.

Midway attractions, too, progressed with the times. Today there is a permanent set of rides on the grounds which operate the year around.

With a minimum of fanfare, Estel has built the Dairy Cattle Congress on a solid foundation, one that should insure the event's success for a long time. During his tenure at Waterloo, the veteran manager saw three major dairy shows pass from the scene. The Estel-managed show, however, has continued to solidify its position in the field.



Typical of the youthful exhibitors of dairy cattle at the Waterloo show are these teen-agers. They come from almost every State in the U. S. each year.



## ASK ANY ABLE SHOWMAN OR RIDE OWNER ABOUT THE NEW 50-FT.-WIDE

# MIDWAY at the MEMPHIS MID-SOUTH FAIR

Midway no longer runs to back gate on Tennessee street, but turns at Kentucky on the new widened paved street. Operators (experienced) did three times as good as previous years. Memphis is now one of the first ten.

**NOW BOOKING:**  
SHOWS • NEW RIDES  
• SOME DIRECT SALES  
• CONCESSIONS

**NOTHING TOO BIG— I HAVE EXCLUSIVE SHOWS AND RIDES**

Thanks to Bill Wynne for handling the midway in a professional way. Also the entire operating and law-enforcing bodies.

## CLIF WILSON

190 N. W. 93rd St., Miami, Fla.  
Phone: PLaza 96536

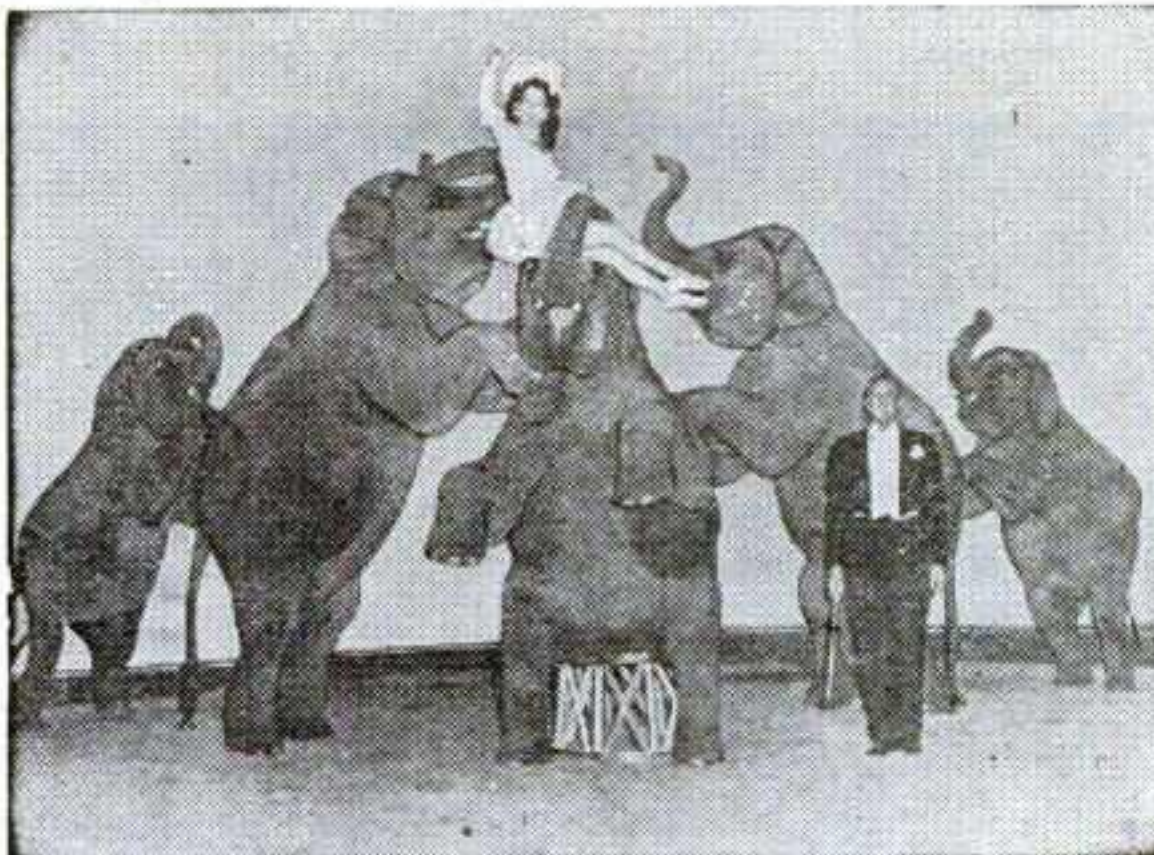
SEE ME AT THE SHERMAN HOTEL DURING THE CONVENTION



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... The Famous

# TOM PACKS ELEPHANTS



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FEATURED ATTRACTION  
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GENERAL MOTORS  
"POWERAMA"  
Grandstand Show  
at Chicago  
this past summer.  
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Contact: **THOMAS N. PACKS**

282-284 Arcade Bldg.  
ST. LOUIS 1, MO.  
Phone: Chestnut 1-3788

# STATISTICAL DIRECTORY OF FAIRS

## Facts and Figures

### ALABAMA

**Chilton County Fair, Clanton**  
**TOTAL ATTENDANCE:** Free 26,000. Operated 6 days, 6 nights.  
**WEATHER:** Good 6 days, 6 nights.  
**CARNIVAL:** Lee Amusement Company.  
**ATTRACTIONS:** Hillbilly bands.  
**OFFICERS:** President, M. R. Glasscock; secretary, J. L. Smith; concession superintendent, L. L. Creson.  
**1956 DATES:** September 4-9, tentative.

**North Alabama State Fair, Florence**  
**TOTAL ATTENDANCE:** Paid, 63,157; free, 2,000 (est.). Operated 6 days, 6 nights.  
**WEATHER:** Good 4 days, 5 nights; bad 2 nights, 1 night.  
**RECEIPTS:** Gate \$26,000; night grandstand \$10,000.  
**CARNIVAL:** Buff Hottie Shows; total ride-show gross, \$24,000.  
**ATTRACTIONS:** Braley Enterprises acts.  
**AID:** State aid, \$2,000; total premiums paid, \$6,000.  
**OFFICERS:** President, B. F. O'Steen; secretary, C. H. Jackson; concession superintendent, B. L. Nabors; publicity director, O. D. Lewis.  
**1956 DATES:** September 17-22, official.

### ARKANSAS

**Franklin County Fair, Ozark**  
**OPERATED:** 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**CARNIVAL:** Okla. Exposition Shows.  
**OFFICERS:** President, Adlai Arnold; secretary, Ralph Johnson; manager, J. M. Hopper.

**Ouachita County Fair, Camden**  
**TOTAL ATTENDANCE:** Paid, 48,700; free, 16,300. Operated 6 days, 6 nights.  
**WEATHER:** Good 6 days, 6 nights.  
**RECEIPTS:** Gate \$4,400.  
**CARNIVAL:** Schafer's Just for Fun Shows.  
**ATTRACTIONS:** Home talent, queen contest, wrestling, rodeo.  
**AID:** State aid, \$1,235; county aid, \$1,000; total premiums paid, excluding races, \$3,500.  
**OFFICERS:** President, M. C. Reynolds; secretary, F. T. Daniel; manager, Melvin Stevens.  
**1956 DATES:** September 10-15, official.

**Perry County Fair, Perryville**  
**TOTAL ATTENDANCE:** Free 4,500. Operated 3 days, 3 nights.  
**WEATHER:** Bad 3 days, 3 nights.  
**CARNIVAL:** Burkhardt Shows; total ride-show gross, \$2,000.  
**ATTRACTIONS:** Beauty contest and talent show, 2 days and night.  
**AID:** Total premiums paid, excluding races, \$1,000.  
**OFFICERS:** President, Walter Paul; secretary, Glenn Wallace; concession superintendent, John J. Lipsmeyer; publicity director, H. C. Loudermilk.

**Polk County Fair & Livestock Show, Mena**  
**TOTAL ATTENDANCE:** Free, 10,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**RECEIPTS:** Night grandstand, \$4,500.  
**CARNIVAL:** Raines Amusements; total ride-show gross, \$1,500.  
**ATTRACTIONS:** Rodeo, three nights, produced by Gerald Johnson and Andy Risenhoover, Mena, Ark.  
**AID:** State aid, \$568; county aid, \$1,000; total premiums paid, excluding races, \$1,568.  
**OFFICERS:** President, L. L. Morrow; secretary, R. W. St. John.  
**1956 DATES:** September 13-15, tentative.

**Stone County Free Fair, Mountain View**  
**TOTAL ATTENDANCE:** Free, 2,000. Operated 3 days, 3 nights.

The Billboard's Statistical Directory of Fairs has each year proved of increasing importance as a guide to concessionaires, exhibitors, attractions, suppliers and fair executives. The large number of fairs covered in this directory has grown since its inception, reflecting the mounting value placed upon it by fairs which respond to survey questionnaires of The Billboard. Used along with the compilation of Still-Date Facilities, which appears elsewhere in this issue, the directory is an important source thru which fairs obtain attractions for the weeks other than grand fair operations. Generally, concessionaires rely heavily upon

the two listings in determining still-date possibilities. Others, concerned with showings, working, performing or supplying fairs, find the directory a practical gauge in determining the relative strength of fairs. Fair executives find the directory useful too. To them it affords facts and figures containing suggestions for adaptation at their own annual events. The compilation of this directory is a special service rendered by The Billboard, which thru-out the year strives to serve the betterment of the fair movement in the United States and Canada.

**CARNIVAL:** West Coast Shows.  
**ATTRACTIONS:** Rodeo, vaudeville, thrill show, wrestling.  
**AID:** Total premiums paid, excluding races, \$25,000.  
**OFFICERS:** President, R. R. McEneaney; secretary, Ed. Warrenner; concession superintendent, Ed. Warrenner; publicity director, Mrs. C. Mills.  
**1956 DATES:** May 24-27, official.

**Solano County Fair, Vallejo**  
**TOTAL ATTENDANCE:** Paid, 45,292; free, 49,424. Operated 9 days, 9 nights.  
**WEATHER:** Good 9 days, 9 nights.  
**RECEIPTS:** Gate \$34,204; day grandstand \$8,959; night grandstand \$3,549.  
**CARNIVAL:** West Coast Shows.  
**ATTRACTIONS:** Horse show, 1 night; Swenson Thrillcade, 2 nights; midget auto races, 1 night; Isabelle Wall show; 8 days of racing, plus free acts.  
**AID:** State aid \$65,000; county aid \$41,500; total premiums paid, excluding races, \$38,960.  
**OFFICERS:** President, James Wiggins; secretary, Terry E. Rowe; publicity director, Dr. Fred Moran.  
**1956 DATES:** July 6-14, official.

**Stanislaus District Fair, Turlock**  
**TOTAL ATTENDANCE:** Paid, 68,000; free, 20,000. Operated 6 days, 6 nights.  
**WEATHER:** Good 6 days, 6 nights.  
**CARNIVAL:** Foley & Burk.  
**ATTRACTIONS:** Two afternoons of horse shows, 2 evenings of rodeos, in addition to professional entertainment on stage in grandstand area.  
**OFFICERS:** President, E. B. Leduc; secretary, C. A. Riggsbee.  
**1956 DATES:** August 6-11, official.

**24th District Agricultural Fair, Tulare**  
**TOTAL ATTENDANCE:** Paid, 55,166; free, 37,844. Operated 6 days, 6 nights.  
**WEATHER:** Good 6 days, 6 nights.  
**RECEIPTS:** Gate \$23,353; day grandstand \$3,527; night grandstand \$1,189.  
**CARNIVAL:** Craft's Shows; total ride-show gross, \$11,392.13.  
**ATTRACTIONS:** Horse show, 2 evenings; Jr. livestock parade, fireworks and races, Friday evening; rodeo, Sunday and Motorcycle races on Saturday evening.  
**AID:** State aid, \$30,000; total premiums paid, excluding races, \$24,105.55.  
**OFFICERS:** President, Clarence Fraser; secretary, A. J. Elliott.  
**1956 DATES:** September 18-23, official.

**Baca County Free Fair, Springfield**  
**TOTAL ATTENDANCE:** Free, 3,000. Operated 2 days, 1 night.  
**ATTRACTIONS:** Rodeo, 1 afternoon.  
**OFFICERS:** President, Claude Bosley; secretary, Chester R. Fithian; concession superintendent, W. E. Grant.

**Colorado State Fair, Pueblo**  
**TOTAL ATTENDANCE:** Paid, 147,552; free 91,320. Operated 6 days, 6 nights.  
**WEATHER:** Good 5 days, 5 nights; bad 1 day, 1 night.  
**RECEIPTS:** Day and night grandstand, \$79,000.  
**CARNIVAL:** Brodbeck-Schrader; total ride-show gross, \$48,783.  
**ATTRACTIONS:** Rodeo first 3 days-nights; Aqua Follies last 3 days-nights; Cremer Rodeo; Aqua Follies — Barnes-Carruthers.  
**AID:** State, \$50,000; total premiums paid, excluding races, \$41,000.  
**OFFICERS:** President, Earl Bonham; manager, W. H. Kittle; concession superintendent, Pete Foreman; publicity director, Ralph Taylor.  
**1956 DATES:** August 21-26, official.

**WEATHER:** Good 3 days, 3 nights.  
**CARNIVAL:** Floyd O. Kile Shows.  
**AID:** State aid, \$500; county aid, \$500; other aid, \$400; total premiums paid, excluding races, \$1,100.  
**OFFICERS:** President, E. D. Watts; secretary, J. E. Cash.  
**1956 DATES:** Third week in September, tentative.

**CALIFORNIA**  
**Antelope Valley Fair & Alfalfa Festival, Lancaster**  
**TOTAL ATTENDANCE:** Paid, 35,000; free, 20,000. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**RECEIPTS:** Gate \$15,000; night grandstand \$6,000.  
**CARNIVAL:** Pan American Amusement.  
**ATTRACTIONS:** Rodeo, rural olympics, stage show.  
**AID:** State \$65,000; total premiums paid, excluding races, \$21,000.  
**OFFICERS:** President, H. W. Schafer; secretary, A. G. Marquardt.  
**1956 DATES:** September 6-9, official.

**Butte County Golden Feather Fair, Gridley**  
**TOTAL ATTENDANCE:** Paid, 12,560; free, 5,672. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**RECEIPTS:** Gate, \$6,280; night grandstand, \$3,543.  
**CARNIVAL:** Gold Coast Shows.  
**ATTRACTIONS:** Rodeo, 2 nights; auto races, 1 night; Fun Unlimited variety show, 1 night.  
**AID:** State, \$65,000; total premiums paid, excluding races, \$25,065.31.  
**OFFICERS:** President, V. LeRoy Wisar; secretary, Joe Whitaker.  
**1956 DATES:** August 31-September 3, official.

**Calaveras County Fair & Jumping Frog Jubilee, Angels Camp**  
**TOTAL ATTENDANCE:** Paid, 19,500; free 2,120. Operated 3 days, 4 nights.  
**WEATHER:** Good 3 days, 4 nights.  
**RECEIPTS:** Gate, \$14,800.  
**CARNIVAL:** Freedman's Fairtime; total ride-show gross, \$8,540.  
**ATTRACTIONS:** International Frog Jump, rodeo, Chitwood's Dare Devils, variety show, air show, Don Cossack chorus, Christensen Bros. Rodeo.  
**AID:** State \$65,000; total premiums paid, excluding races, \$17,860.  
**OFFICERS:** President, John Guttinger; secretary, Carl T. Mills.  
**1956 DATES:** May 17-20, official.

**California Mid-Winter Fair, Imperial**  
**TOTAL ATTENDANCE:** Paid, 56,264; free 20,369. Operated 9 days, 9 nights.

**WEATHER:** Good 7 days, 7 nights; bad 2 days, 2 nights.  
**RECEIPTS:** Gate \$16,263.50.  
**CARNIVAL:** Pan-American Community Fairs.  
**ATTRACTIONS:** Hollywood Ice Show, Hunt-McCafferty booking, 9 nights; horse show, 7 afternoons; horse racing, 7 afternoons; Rodeo, Andy Jauregui, manager, 2 days.  
**AID:** Total premiums paid, excluding races, \$31,880.45.  
**OFFICERS:** President, J. R. Snyder; secretary-manager, D. V. Stewart; concession superintendent, K. Hofman; publicity director, D. Washburne.  
**1956 DATES:** February 25-March 4, official.

**Los Angeles County Fair, Pomona**  
**TOTAL ATTENDANCE:** 1,021,909. Operated 17 days, 17 nights.  
**WEATHER:** Good 17 days, 9 nights; bad 8 nights.  
**ATTRACTIONS:** First 9 night, Aqua Thrills Revue; last 8 nights, "Fair Follies of 1955"; 14 days racing, harness, quarter horse and thoroughbred.  
**AID:** State, \$125,000; county, none; total premium paid, excluding races, \$135,142.50.  
**OFFICERS:** President, C. B. Afferbaugh; secretary, B. C. Shepherd; publicity director, R. L. Driscoll.  
**1956 DATES:** September 14-30, official.

**Madera District Fair, Madera**  
**TOTAL ATTENDANCE:** Paid, 20,000; free, 10,000. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**RECEIPTS:** GATE \$10,000; day grandstand \$3,500.  
**CARNIVAL:** West Coast Shows; total ride-show gross, \$10,000.  
**ATTRACTIONS:** Rodeo, 1 day; stage-show, 4 nights.  
**AID:** Total premiums paid, excluding races, \$30,000.  
**OFFICERS:** President, H. Clay Daulton; secretary, E. W. Dixon.

**Mother Lode Fair, Sonora**  
**TOTAL ATTENDANCE:** Paid, 7,285; free, 9,814. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**RECEIPTS:** Gate \$8,620.  
**CARNIVAL:** Gold Coast.  
**ATTRACTIONS:** Variety show, 1 night; horse show, rodeo, queen contest.  
**OFFICERS:** President, A. C. Header; secretary, C. B. Mathews.  
**1956 DATES:** August 3-6, tentative.

**Napa County Fair, Calistoga**  
**TOTAL ATTENDANCE:** Paid, 13,255; free, 2,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.

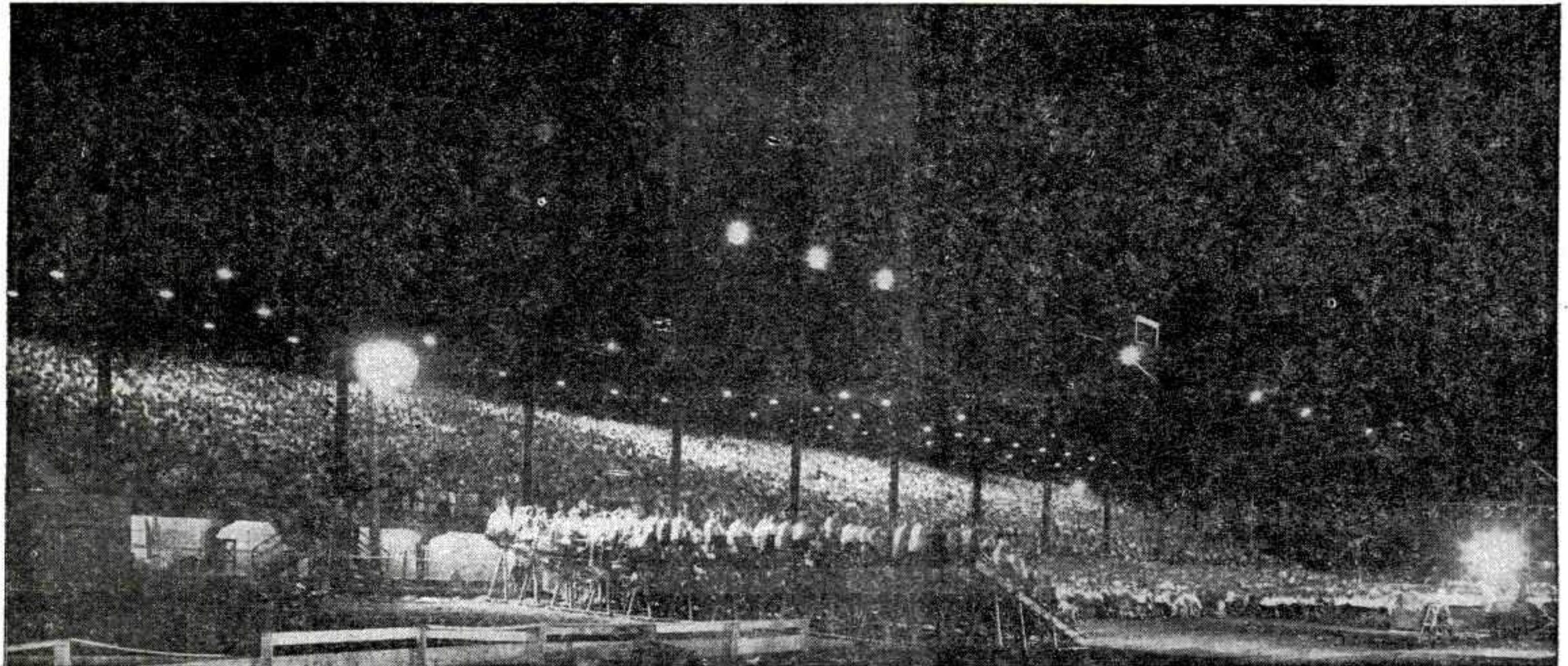
**RECEIPTS:** Gate \$6,384; day grandstand \$988; night grandstand \$3,368.  
**CARNIVAL:** Roberts Rides.  
**ATTRACTIONS:** 1 horse show, 1 rodeo, 1 night vaudeville, 2 nights of big car auto racing.  
**AID:** Total premiums paid, excluding races, \$17,000.  
**OFFICERS:** President, Ray Bentley; secretary, Roy F. Schoepf.  
**1956 DATES:** June 29-July 1, tentative.

**Napa District Fair, Napa**  
**TOTAL ATTENDANCE:** Paid, 24,567; free 13,582. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**RECEIPTS:** Gate \$13,575.51.  
**CARNIVAL:** West Coast Shows; total ride-show gross, \$10,194.50.  
**ATTRACTIONS:** Mills Brothers, Thursday and Friday nights; Isabelle Whall, Fun Unlimited Agency acts.  
**OFFICERS:** President, George Moskowitz; secretary, Lowell Edington; publicity director, Joe Willis.  
**1956 DATES:** August 9-12, official.

**Redwood Acres Fair, Eureka**  
**TOTAL ATTENDANCE:** Paid, 17,381; free, 5,511. Operated 5 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights; bad 1 day.  
**RECEIPTS:** Gate, \$1,872; day grandstand \$8,792.25.  
**CARNIVAL:** Ray Amusement; total ride-show gross, \$2,363.25.  
**ATTRACTIONS:** Hardtop race, fair night, rodeo, horseshow.  
**AID:** State aid \$65,000; total premiums paid, excluding races, \$20,250.48.  
**OFFICERS:** President, Wayne Vickers; secretary, Ralph H. Barnes.  
**1956 DATES:** June 21-25, official.

**San Joaquin County Fair, Stockton**  
**TOTAL ATTENDANCE:** Paid 100,000; participants 40,000. Operated 9 days, 9 nights.  
**WEATHER:** Good 9 days, 9 nights.  
**RECEIPTS:** Gate \$40,000.  
**CARNIVAL:** Foley & Burke.  
**ATTRACTIONS:** Ice-a-rama, horse show, rodeo, thrill show, racing, vaudeville, dancing, roller skating, mixed racing, harness and thoroughbred pari-mutuel wagering.  
**AID:** Total premiums paid, excluding races, \$75,000.  
**OFFICERS:** President, C. C. Moorehead; secretary, E. G. Vollmann; concession superintendent, D. C. Barnett; publicity director, Jaa. Cave.  
**1956 DATES:** August 18-27, official.

**Silver Dollar Fair, Chico**  
**TOTAL ATTENDANCE:** Paid, 25,000; free 25,000. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.



Ice shows crashed thru to smashing success at two major State fairs in 1955 to challenge the traditional revues as major night grandstand attractions. Ed Schultz, secretary of the Nebraska State Fair, was the first to switch, and "Holiday on Ice" grossed more than \$70,000 in seven nights at the Lincoln fair. The Kansas Free Fair, Topeka, offered both a traditional revue for

six nights and "Holiday on Ice" the last three nights. The icer, aided by breaks resulting from an advance ticket sale for grandstand attractions, experienced phenomenal success, playing to 38,000 in three performances. A typical Topeka ice show crowd, with track seats augmenting the capacity of the large grandstand, is pictured above.

**Douglas County Fair, Castle Rock**

TOTAL ATTENDANCE: Paid, 4,000; Free, 2,100. Operated 2 days.  
 WEATHER: Good 2 days.  
 RECEIPTS: Gate, \$3,500; day grandstand, \$1,425.  
 CARNIVAL: Eight Shows.  
 ATTRACTIONS: Rodeo and race meet, 2 afternoon shows; 2 days running races, 8 each day.  
 AID: County aid, \$3,500; total premiums paid, excluding races, \$1,500.  
 OFFICERS: Manager, Charles E. Kirk.  
 1956 DATES: September 8-10, tentative.

**LaPlata County Fair, Durango**

TOTAL ATTENDANCE: Free 5,000. Operated 3 days, 1 night.  
 WEATHER: Good 3 days, 1 night.  
 RECEIPTS: Day grandstand \$425.  
 CARNIVAL: Fitzsimmond's Shows.  
 ATTRACTIONS: Running races, 1 day.  
 OFFICERS: President, Emil Arndt; secretary, Beverly Flansburg; concession superintendent, Elmer King; publicity director, Harry Andrews.  
 1956 DATES: September 21-23, tentative.

**CONNECTICUT**

**Four Town Fair, Ellington**

TOTAL ATTENDANCE: Free, 20,000. Operated 2 days, 2 nights.  
 WEATHER: Good 2 days, 2 nights.  
 CARNIVAL: De Lux Shows.  
 ATTRACTIONS: Horse pulling, horse show, doodle bug contest.  
 OFFICERS: President, Robert Aborn; secretary, D. Everett Nielans; concession superintendent, Clemons Ban.  
 1956 DATES: Last Tuesday and Wednesday in September, tentative.

**Hamburg Fair, Lyme**

TOTAL ATTENDANCE: Paid 1,320. Operated 1 day, 1 night.  
 ATTRACTIONS: Square dance on horses, music, horse drawing and cattle drawing.  
 OFFICERS: President, Harold Maynard; secretary, Mrs. Carolyn Cone.

**Woodstock Fair, South Woodstock**

TOTAL ATTENDANCE: Paid, 20,000; Free, 20,000. Operated 3 days, 3 nights.  
 CARNIVAL: Colbert Fiesta Shows



**TOP FAIR EVENT:**

**IT'S A FACT:**

- The Sky Kings use 2 separate riggings situated 30 feet apart.
- The Sky Kings actually trade poles during a split second, mid-sky.
- The Sky Kings have 2 great units; one serving the east, the other the west.
- The Sky Kings will combine 2 units for 1956 to form a 4-pole revue with 4-way changing of poles.

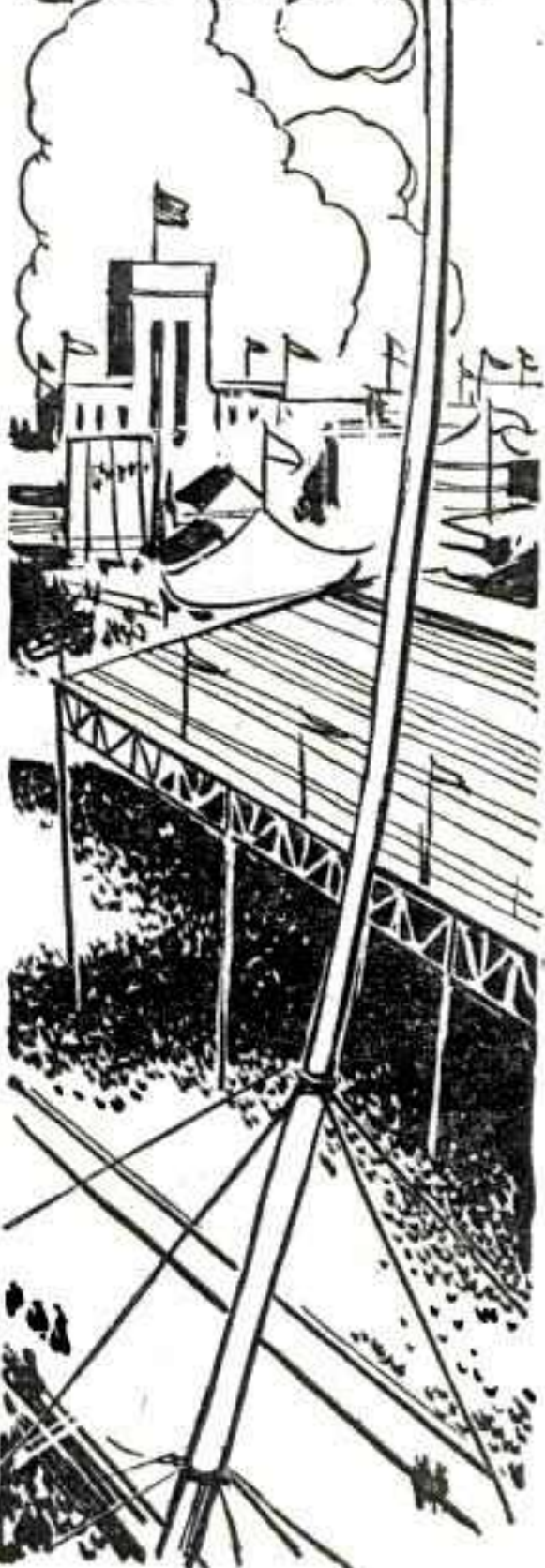
4-pole revue will be for a limited number of engagements and bookings must be made prior to March 15, 1956.

- The Sky Kings have never been televised.
- The Sky Kings are America's highest paid aerial act.
- The Sky Kings are produced by Bill Atterbury and managed by Darrell Hornbeck.

(Permanent Address: P. O. Box 183, Springfield, Ma. Phone 4-8227)

OR

**SKY KINGS**



**ERNIE YOUNG AGENCY** 203 N. Wabash Ave. Chicago, Ill.



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**THANKS  
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To all our good fair people who made it possible for our best year in 35 years of being the

Charles R. Sutter



**LARGEST SALT WATER TAFFY CONCESSIONAIRES**

From Canada to Florida . . . the East Coast to the West Coast.

Let  
**SUTTER'S**  
State Fair  
**SALT WATER TAFFY**  
Bring That 'Something Different'  
To Your Midway



October 18, 1955

Mr. E. W. Sutter  
R. F. D. 4  
Ashland, Ohio

Dear Mr. Sutter:

I want to congratulate you in behalf of the Concessions Department of the State Fair for the wonderful operation of your taffy candy concession. The gross was amazing and the product outstanding as we are getting letters of inquiry from all over the Southwest how to obtain your taffy candy after the Fair is all over. Thanking you again and looking forward to seeing you at our 1956 Fair.

Yours very truly,

STATE FAIR OF TEXAS

*Fred Tennant*  
Fred Tennant  
Manager of Concessions  
& Outside Exhibits



**MR. FAIR SECRETARY . . .**

If we're not already on your midway, why not write us . . . we might have an open date for your fair. Our units are modern, attractive and an asset to any midway.

Thanks again to all our friends, old and new.

**ED SUTTER—CHARLES SUTTER**

**SUTTER CANDY CO.** R. D. 4, Ashland, Ohio

ATTRACTIONS: Variety acts, harness racing.  
OFFICERS: President, Henry J. Donlevy; secretary, Don Williams.  
1956 DATES: Labor Day weekend, official.

**FLORIDA**

**Bay County Fair, Panama City**

TOTAL ATTENDANCE: Paid, 10,000; free 42,000. Operated 6 days, 6 nights.  
WEATHER: Good 6 days, 6 nights.  
RECEIPTS: Gate \$8,000.  
CARNIVAL: Buff-Hottle Shows.  
OFFICERS: President, Joe E. Cooper; secretary, D. C. Suga Jr.

**Central Florida Fair, Orlando**

TOTAL ATTENDANCE: 129,796. Operated 6 days, 6 nights.  
WEATHER: Good 6 days, 6 nights.  
CARNIVAL: James E. Strates.  
ATTRACTIONS: Ice Vogues of 1955, 6 nights and Saturday matinee.  
AID: Total premiums paid, excluding races, \$16,502.  
OFFICERS: President, O. P. Swope; secretary, C. T. Bickford.  
1956 DATES: February 20-25, official.

**Gadsden County Tobacco Festival & Fair, Quincy**

TOTAL ATTENDANCE: Free, 50,000. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
CARNIVAL: Lee Amusement Co; total ride-show gross, \$9,975.  
ATTRACTIONS: Gospel Concert.  
AID: State aid, \$500; county aid, \$450; other aid, \$450; total premiums paid, excluding races, \$2,500.  
OFFICERS: President, Everett Morrow; secretary, Fred Brinkman; concession superintendent, H. VanLandingham.

**Pasco County Fair, Dade City**

TOTAL ATTENDANCE: Paid, 9,000; free, 8,000. Operated 3 1/2 days, 4 nights.  
WEATHER: Good 2 days, 2 nights; bad, 1 1/2 days, 2 nights.  
RECEIPTS: Gate \$3,600.  
CARNIVAL: Royal Exposition.  
ATTRACTIONS: High pole act, baby show, youth talent show, queen contest and crowning, horse and cattle show.  
OFFICERS: Manager, J. F. Higgins; secretary, H. Gruetzmacher; concession superintendent, D. A. Cannon; publicity director, G. Batchelor.  
1956 DATES: March 7-10, official.

**GEORGIA**

**Bartow County American Legion Fair, Cartersville**

TOTAL ATTENDANCE: Paid, 18,000; free, 3,000. Operated 6 nights.  
WEATHER: Good 5 nights, bad 1 night.  
RECEIPTS: Gate, \$8,000.  
CARNIVAL: L. J. Heth Shows; total ride-show gross, \$20,000.  
AID: None; total premiums paid, excluding races, \$1,800.  
OFFICERS: Secretary, Victor H. Waldrop.  
1956 DATES: September 24-29, official.

**Kiwanis Fair, Griffin**

TOTAL ATTENDANCE: Paid, 17,000; free, 7,000. Operated 6 days, 6 nights.  
WEATHER: Good 6 days, 6 nights.  
RECEIPTS: Gate \$7,500.  
CARNIVAL: Johnny Tinsley Shows.  
OFFICERS: Manager, O. H. Weaver.  
1956 DATES: September 24-29, tentative.

**IDAHO**

**Eastern Idaho State Fair, Blackfoot**

TOTAL ATTENDANCE: Paid and free, 101,501. Operated 5 days, 5 nights.  
WEATHER: Good 4 days, 4 nights; bad 1 day, 1 night.  
CARNIVAL: Siebrand Bros. Shows.  
ATTRACTIONS: Grandstand revue, Barnes-Carruthers of Chicago, 5 nights; Bill McGaw's Tournament of Thrills, 2 days; 3 days of running races.  
AID: County aid, \$19,000; total premiums paid, excluding races, \$18,000.  
OFFICERS: President, Jack Moir; secretary, Mrs. Ruth C. Hartkopf.  
1956 DATES: September 11-15, official.

**Lewis County Fair, Nezperce**

TOTAL ATTENDANCE: Free, 2,250. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
CARNIVAL: Inland Empire Shows.  
ATTRACTIONS: Lane Trio; jet planes from U. S. Air Force.  
AID: County aid, \$2,200; total premiums paid, excluding races \$1,525.  
OFFICERS: President, Cecil Hill; secretary, Gordon Dailey; publicity director, Earnest Conner.  
1956 DATES: September 21-23, tentative.

**Lewiston Roundup, Lewiston**

TOTAL ATTENDANCE: Paid, 18,000; free, 500. Operated 2 days, 1 night.  
WEATHER: Good 2 days, 1 night.  
ATTRACTIONS: Rodeo and carnival.  
OFFICERS: President, Jack P. Sorey; secretary, Joe M. Skok.  
1956 DATES: September 7-9, official.

**Western Idaho State Fair, Boise**

TOTAL ATTENDANCE: free, 125,000. Operated 5 days, five nights.  
WEATHER: Good 5 days, 5 nights.  
RECEIPTS: Night grandstand \$14,000.  
ATTRACTIONS: Rodeo and fireworks, five nights.  
OFFICERS: President, Steve Collins; secretary, Ambrose W. Johnson.  
1956 DATES: August 28-September 1, tentative.

**ILLINOIS**

**Cullom Junior Fair, Cullom**  
TOTAL ATTENDANCE: Free, 5,000. Operated 2 days, 2 nights.

WEATHER: Good 2 days, 2 nights.  
ATTRACTIONS: Fireworks, tug-of-war, water fights, dancers, talent show.  
OFFICERS: President, John Ferring; secretary, Everett Sandusky; concession superintendent, John Reibe; publicity director, Elmer Donahue.  
1956 DATES: August 15 weekend, tentative.

**Decatur-Macon County Fair, Decatur**

OPERATED: 6 days, 6 nights.  
WEATHER: Good 6 days, 6 nights.  
RECEIPTS: Gate \$9,000; day grandstand \$2,000; night grandstand, \$5,000.  
CARNIVAL: Buff-Hottle.  
ATTRACTIONS: Grandstand show, 3 nights, Barnes-Carruthers; 3 days harness racing.  
OFFICERS: President, H. G. Elliott; secretary, B. L. McNabb; concession superintendent, Bill Ryan; publicity director, John Baldwin.  
1956 DATES, July 29-August 3, tentative.

**Du Quoin State Fair, Du Quoin**

TOTAL ATTENDANCE: Paid, 467,911; free, 4,423. Operated 9 days, 9 nights.  
WEATHER: Good 9 days, 9 nights.  
CARNIVAL: Gem City Shows.  
ATTRACTIONS: Stagerama featuring McGuire Sisters, 7 nights; George Gobel, 1 night; horse show, 5 nights. (Booked independently, all selections made by ourselves). Five days Grand Circuit Harness Racing, 4 days auto racing.  
AID: Total premiums paid, excluding races, \$67,473.  
OFFICERS: President, E. J. Hayes; secretary, D. M. Hayes; concession superintendent, F. Martin; publicity director, Virginia Davis.  
1956 DATES: August 27-September 4, official.

**Fairbury Fair, Fairbury**

TOTAL ATTENDANCE: Paid, 20,000. Operated 5 days, 5 nights.  
WEATHER: Good 5 days, 5 nights.  
CARNIVAL: Imperial Shows.  
ATTRACTIONS: Barnes-Carruthers acts; stock car races, running races 3 days.  
AID: Total premiums paid, excluding races, \$13,000.  
OFFICERS: President, John Wade; secretary, Bob Maurer; concession superintendent, Buck Morris.

**Illinois State Fair, Springfield**

TOTAL ATTENDANCE: 930,000. Operated 10 days, 9 nights.  
WEATHER: Good 10 days, 9 nights.  
CARNIVAL: Amusement Company of America.  
ATTRACTIONS: State Fair Review (Barnes-Carruthers), 5 nights; Dennis Day-Victor Borge, 1 night; Nelson Eddy, 1 night; auto and motorcycle races; harness races, 7 days.  
OFFICERS: General manager, Strother G. Jones; assistant manager, Louis London; publicity director, Carl Hodges.  
1956 DATES: August 10-19, tentative.

**Livingston County Fair, Pontiac**

TOTAL ATTENDANCE: Paid, 10,000; free, 3,000. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
CARNIVAL: Rohr Modern.  
ATTRACTIONS: Barnes-Carruthers show, 3 nights.  
OFFICERS: President, Pat Masching; secretary, Guy K. Gee; concession superintendent, Howard Roth.  
1956 DATES: August 7-9, tentative.

**Logan County Fair, Lincoln**

TOTAL ATTENDANCE: Paid, 50,000. Operated 6 days, 6 nights.  
WEATHER: Good 5 days, 6 nights; bad 1 day.  
CARNIVAL: Buff Hottle Shows.  
ATTRACTIONS: Rex Allen show (Barnes-Carruthers); Gene Holter racing ostriches (Gus Sun); Homer and Jethro and other stage free acts (Boyle-Woolfolk); horse show, 4 nights; harness racing, 4 afternoons; calf scramble, one night.  
AID: State, \$19,000; county, \$300; total premiums paid, excluding races, \$25,035.75.  
OFFICERS: President, W. G. Colburn; secretary, W. E. Layman; concession superintendent, Jack Bushell.  
1956 DATES: August 4-9, tentative.

**Martinsville Fair, Martinsville**

TOTAL ATTENDANCE: Paid, 31,500; free, 11,600. Operated 6 days, 6 nights.  
WEATHER: Good 3 days, 4 nights; bad 3 days, 2 nights.  
RECEIPTS: Gate, \$10,000; day grandstand, \$6,000; night grandstand, \$4,000.  
CARNIVAL: Gem City Shows.  
ATTRACTIONS: Harness racing, thrill show, Downey acts.  
AID: State, \$26,000.  
OFFICERS: President, R. H. Cooper; secretary, H. T. Bennett; concession superintendent, H. L. Downey.  
1956 DATES: July 15-22, tentative.

**Mason County 4-H & Junior Show, Havana**

TOTAL ATTENDANCE: Free, 3,600. Operated 2 1/2 days, 1 night.  
WEATHER: Good 2 1/2 days, 1 night.  
ATTRACTIONS: Livestock judging.  
OFFICERS: President, Ray Markert; secretary, E. B. Tennessee.  
1956 DATES: August 1-3, official.

**McHenry County Fair, Woodstock**

TOTAL ATTENDANCE: Paid, 12,000; free, 10,000. Operated 4 days, 4 nights.  
WEATHER: Good 2 days, 1 night; bad 2 days, 3 nights.  
RECEIPTS: Gate, \$5,189; day grandstand, \$800; night grandstand, \$415.  
CARNIVAL: Skinner Shows.  
ATTRACTIONS: Stageshow, 1 night; harness races, 2 days.  
Aid: State, \$5,585; total premiums paid, excluding races, \$5,445.60.  
OFFICERS: President, Henry Marlow; secretary, Grace Heisler; concession superintendent, Joe Thede; publicity director, W. H. Tammens.  
1956 DATES: August 2-5, tentative.



**New Wayne County Agricultural Fair, Fairfield**  
 OPERATED: 6 days, 6 nights.  
 WEATHER: Good 6 days, 4 nights, bad 2 nights.  
 RECEIPTS: Gate \$4,898.15; grandstand \$3,259.16.  
 CARNIVAL: Buff Hottle Shows.  
 ATTRACTIONS: Duke of Paducah show, 1 night; McKinley Rodeo, 1 day, 1 night; 1 day, 4 nights, harness and running races.  
 AID: State, \$17,000; total premiums paid, excluding races, \$21,022.60.  
 OFFICERS: President, C. L. Jeffry; secretary, M. J. Loy; concession superintendent, Dale Owen.  
 1956 DATES: July 3-8, tentative.

**Ogle County Fair, Oregon**  
 TOTAL ATTENDANCE: Paid, 27,000; free, 350. Operated 4 days, 3 nights.  
 WEATHER: Good 4 days, 3 nights.  
 CARNIVAL: Independent.  
 ATTRACTIONS: Boyle Woolfolk Agency acts; four harness races.  
 AID: State aid, \$8,200; total premiums paid, excluding races, \$8,500.  
 OFFICERS: President, James Dexter, secretary, E. D. Landers.  
 1956 DATES: September 1-3, official.

**Randolph County Fair, Sparta**  
 TOTAL ATTENDANCE: Free, 20,000. Operated 5 days, 5 nights.  
 WEATHER: Good 1 day, 1 night; bad 2 days, 2 nights.  
 CARNIVAL: L. J. Heth; total ride-show gross, \$8,000.  
 ATTRACTIONS: Horse show, Grand Ole Opry, circus, rodeo, thrill show.  
 AID: Total premiums paid, excluding races, \$23,082.  
 OFFICERS: President, O. O. McCormick; secretary, W. John Brown; concession superintendent, B. Reichman; publicity director, B. Mabery.  
 1956 DATES: July 9-13, official.

**Schuyler County Fair, Rushville**  
 TOTAL ATTENDANCE: Paid, 14,000; free, 2,000. Operated 5 days, 5 nights.  
 WEATHER: Good 5 days, 5 nights.  
 CARNIVAL: Mound City.  
 ATTRACTIONS: Rodeo, 1 day, 1 night.  
 OFFICERS: President, Leslie Redshaw; secretary, Harvey Sittles; concession superintendent, K. Strong.  
 1956 DATES: First week of July, official.

**Southern Illinois Fair, Anna**  
 TOTAL ATTENDANCE: Paid, 12,000 (est.). Operated 5 days, 4 nights.  
 WEATHER: Good 5 days, 4 nights.  
 RECEIPTS: Gate \$2,589.80; day grandstand \$874.50; night grandstand \$972.10.  
 CARNIVAL: Tivoli Exposition.  
 ATTRACTIONS: Stage shows, 3 nights by L. N. Fleckles and Ted Tillman Enterprises; 4 days harness racing.  
 OFFICERS: President, E. P. Owen; secretary, Robert W. Brown.  
 1956 DATES: August 20-25, tentative.

**Tri-County Fair, Mendota**  
 TOTAL ATTENDANCE: Paid, 15,000. Operated 3 days, 3 nights.  
 WEATHER: Good 3 days, 3 nights.  
 CARNIVAL: Imperial Shows; total ride-show gross, \$5,200.  
 ATTRACTIONS: Duke of Paducah, Aut Swenson Thrillcade, Autorama (200 antique autos plus stage show), 2 days harness racing.  
 AID: State; total premiums paid, excluding races, \$13,000.  
 OFFICERS: President, Earl Waldorf; secretary, E. A. Lorack; concession superintendent, J. P. Stremmlau; publicity director, Spencer Johnson.  
 1956 DATES: Sat.-Sun.-Labor Day, official.

**Western Illinois Fair, Griggsville**  
 TOTAL ATTENDANCE: Paid, 21,000; free, 20,000. Operated 5 days, 5 nights.  
 WEATHER: Good 5 days, 5 nights.  
 RECEIPTS: Gate \$10,925.30; day grandstand \$1,644.75; night grandstand \$7,146.  
 CARNIVAL: Tivoli Exposition; total ride-show gross, \$6,559.18.  
 ATTRACTIONS: Dog races, 3 nights; thrill show, 1 afternoon and 1 night; Grand Ole Opry, 1 night; harness races, 4 afternoons.  
 AID: Total premiums paid, excluding races, \$25,410.50.  
 OFFICERS: President, R. J. Myers; secretary, J. R. Skinner.

**Will County Fair, Peotone**  
 TOTAL ATTENDANCE: Paid, 9,856; free, 5,280. Operated 3 days, 3 nights.  
 WEATHER: Good 3 days, 3 nights.  
 RECEIPTS: Gate \$9,856.  
 ATTRACTIONS: Tractor pulling, tractor rodeo, Henson Rodeo & Wild West Shows.  
 AID: State aid, \$58,000; county aid, \$300; total premiums paid, \$10,155.  
 OFFICERS: President, Clarence Conn; secretary, Robert N. Loltz.  
 1956 DATES: August 25-27, tentative.

**INDIANA**

**Bluffton Free Street Fair, Bluffton**  
 TOTAL ATTENDANCE: Free, 200,000. Operated 4 days, 5 nights.  
 WEATHER: Good 2 days, 3 nights; bad 2 days, 2 nights.  
 CARNIVAL: Gooding Amusement Company.  
 ATTRACTIONS: Free acts, tractor pulling, livestock.  
 AID: County aid, \$1,500; total premiums paid, excluding races, \$4,000.  
 OFFICERS: President, Robert Venis; secretary, George C. Davis; concession superintendent, Kenneth Higgins; publicity director, William Fair.  
 1956 DATES: September 18-22, inclusive.

**Cass County Fair, Logansport**  
 OPERATED: 7 days, 7 nights.  
 WEATHER: Hot 5 days, 5 nights.  
 CARNIVAL: Gooding Amusement Company.  
 ATTRACTIONS: Rodeo, two days; ice show, 4 days; thrill show, 1 day; horse races, 3 days.  
 AID: County aid, \$1,500.  
 OFFICERS: President, Ben Pennington;

secretary, William (Babe) Thomas Jr.; concession superintendent, Dewey Schmidt.  
 1956 DATES: Last full week in July, tentative.

**Ellettsville-Monroe County Fall Festival, Ellettsville**  
 OPERATED 2 days, 2 nights.  
 CARNIVAL: Ideal Rides.  
 ATTRACTIONS: Local talent.  
 OFFICERS: President, Charles May; secretary, Bernice Hudson; concession superintendent, Harold Gifford.  
 1956 DATES: September 14-16, tentative.

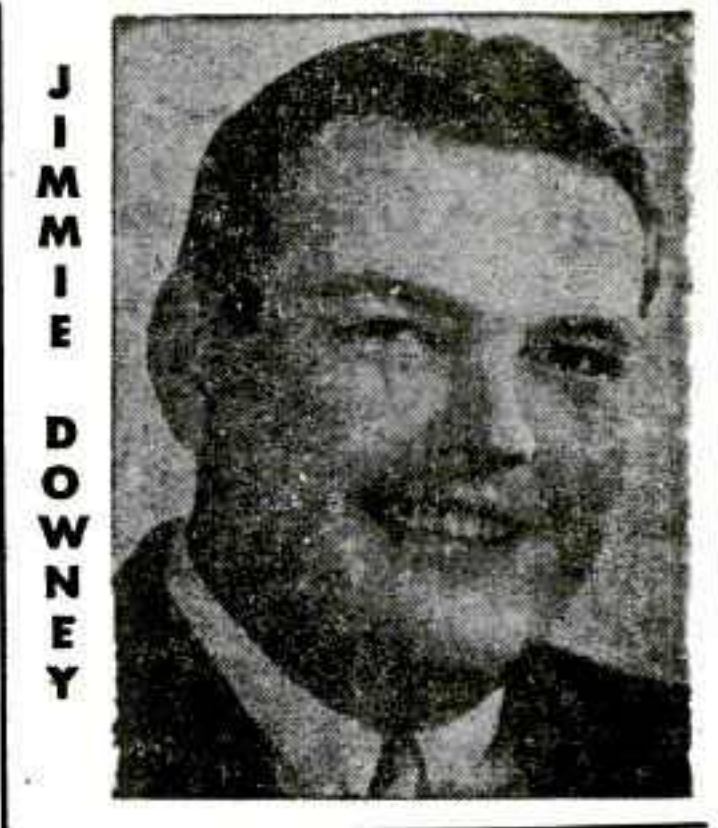
**Fountain County 4-H Fair, Veedersburg**  
 TOTAL ATTENDANCE: Free 5,000. Operated 3 days, 3 nights.  
 WEATHER: Good 3 days, 3 nights.  
 ATTRACTIONS: 4-H talent and tractor pulling.  
 1956 DATES: August 6-9, tentative.

**Hancock County 4-H Fair, Greenfield**  
 TOTAL ATTENDANCE: Free 40,000. Operated 4 days, 5 nights.  
 WEATHER: Good 4 days, 5 nights.  
 CARNIVAL: Peck Amusement Co.; total ride-show gross \$4,600.  
 ATTRACTIONS: Fireworks, tractor pull, parade, talent show.  
 AID: County \$4,025.  
 OFFICERS: President, Paul Sparks; secretary, Mrs. Charles Heller; concession superintendent, Herschel Hardin.  
 1956 DATES: August 6-10, official.

**Indiana State Fair, Indianapolis**  
 TOTAL ATTENDANCE: Paid, \$96,509. Operated 10 days, 10 nights.  
 WEATHER: Good 10 days, 10 nights.  
 RECEIPTS: Gate \$14,186.24; day grandstand \$83,463.00; night grandstand \$43,017.50.  
 CARNIVAL: Cetlin & Wilson; total ride-show gross \$59,515.14.  
 ATTRACTIONS: Coliseum, Nat (King) Cole, Tennessee Ernie, Frankie Laine; grandstand, Stars Over Indiana (MCA) starring, Crew Cuts, Ted Weems Orchestra, Manhattan Rockets; harness racing, 6 days. Irish Horan Hell Drivers, 3 days.  
 OFFICERS: President, W. H. Wimmer; secretary, K. F. Blackwell; concession superintendent, F. Overstreet; publicity director, J. Schermerhorn.  
 1956 DATES: August 29-September 7, tentative.

**Lagrange County 4-H Club Fair, Lagrange**  
 OPERATED: 3 days, 3 nights.  
 WEATHER: Good 3 days, 3 nights.  
 RECEIPTS: Gate \$450.  
 ATTRACTIONS: Exhibits and local talent shows.  
 AID: County aid, \$400; other, \$1,500; total premiums paid, excluding races, \$400.  
 OFFICERS: President, Ralph Sprague; secretary, Floyd Perkins; concession superintendent, Henry Rehm; publicity director, R. L. Case.  
 1956 DATES: August 7-9, tentative.

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**Morgan County Fair, Martinsville**

TOTAL ATTENDANCE: Free, 12,500. Operated 5 days, 5 nights. WEATHER: Good 5 days, 5 nights. CARNIVAL: W. R. Geren; total ride-show gross \$4,809.35. ATTRACTIONS: Helen Haig Chimp Act. AID: County, \$11,000; total premiums paid, excluding races, \$6,189.50. OFFICERS: President, Albert E. Lesser; secretary, W. J. Hardy; concession superintendent, Luther Curtis. 1956 DATES: August 13-17, tentative.

**Newton County Fair, Kentland**

TOTAL ATTENDANCE: Paid 14,000; free 6,000. Operated 4 days, 4 nights. WEATHER: Good 4 days, 4 nights. CARNIVAL: Drago Amusements. ATTRACTIONS: Boyle Woolfolk acts, Ward Beam thrill show, harness and running races. AID: County \$2,000; total premiums paid, excluding races, \$4,700. OFFICERS: President, Rolland Ade; secretary, John M. Connell; concession superintendent, Gerald McCarty. 1956 DATES: Last week in August or third week in September, tentative.

**Oakland City Community 4-H Fair, Oakland City**

OPERATED: 4 days, 4 nights. WEATHER: Good 4 days, 4 nights. CARNIVAL: Louis-Riley Shows. OFFICERS: President, Glen Richardson; secretary, Sam Williams. 1956 DATES: Last week in July.

**Parke County Fair, Rockville**

TOTAL ATTENDANCE: Free 36,000. Operated 6 days, 6 nights. WEATHER: Good 6 days, 6 nights. CARNIVAL: Gooding Amusement Company; total ride-show gross \$8,000. ATTRACTIONS: Free acts daily, musical show, parade. AID: County \$1,800; total premiums paid, excluding races \$2,500. OFFICERS: President, Nile Hobbs; secretary, H. J. Bereman. 1956 DATES: August 13-18, tentative.

**Putnam County Fair, Greencastle**

OPERATED: 6 days, 6 nights. WEATHER: Good 6 days, 6 nights. CARNIVAL: Johnny's United Shows. ATTRACTIONS: Jimmy Lynch Thrill Show, WFBM talent show. OFFICERS: President, Herschell Knoll; secretary, Tom Hendricks; concession superintendent, Ed Earley. 1956 DATES: August 6-11, tentative.

**Ripley County Fair, Osgood**

OPERATED: 7 days, 6 nights. WEATHER: Good 6 days, 5 nights; bad 1 day, 1 night. RECEIPTS: Gate \$3,926; day grandstand \$656.70; night grandstand \$1,888.10. CARNIVAL: Majestic Greater Shows. ATTRACTIONS: Midget races, WLS show, harness racing, horse pulling, rodeo, thrill show. AID: County \$500; total premiums paid, excluding races \$2,049. OFFICERS: President, W. A. Gutzwiller; secretary, Rollin Crum; concession superintendent, H. J. Dean. 1956 DATES: Last week in July, tentative.

**Washington County Fair, Salem**

TOTAL ATTENDANCE: Paid, 11,489; free, 878. Operated 7 days, 6 nights. WEATHER: Good 7 days, 6 nights. RECEIPTS: Gate \$7,578.60; day and night grandstand \$2,526. ATTRACTIONS: Jimmie Lynch thrill show; McKinley Rodeo; horse races, midget auto races. AID: State, one; county, \$1,500; total premiums paid, excluding races, \$1,736.90. OFFICERS: President, Oren Morris; secretary, Zaring Hudson; concession superintendent, Murrill Meadors. 1956 DATES: August 13-17 or 20-24, tentative.

**IOWA**

**Adair County Fair, Greenfield**

TOTAL ATTENDANCE: Paid, 6,000. Operated 4 days, 3 nights. WEATHER: Good 4 days, 3 nights. RECEIPTS: Gate \$3,100; day grandstand \$815; night grandstand \$1,350. CARNIVAL: Floyd O. Kile Shows. ATTRACTIONS: Zemater free acts; Jole Chitwood thrill show; running races, 2 days. AID: State aid, \$2,100; county aid, \$6,800; total premiums paid, excluding races, \$3,207. OFFICERS: President, M. R. Wordson; secretary, Robert McDowell; concession superintendent, O. W. Butler. 1956 DATES: Third week in August, tentative.

**All-Iowa Fair, Cedar Rapids**

TOTAL ATTENDANCE: Paid, 135,000; free, 25,000. Operated 8 days, 8 nights. WEATHER: Good 8 days, 8 nights. RECEIPTS: Gate \$47,167; day grandstand \$25,000; night grandstand \$24,850. ATTRACTIONS: Barnes - Carruthers revue, 4 nights; rodeo, 2 nights, 2 days; wrestling, 1 night; Chitwood thrill show, 1 night; Frank Winkley 100-mile stock car race, 1 day; Johnny Parsons' AAA big car race, 1 day; Hollywood Horse Capers by Lee Hendrix, 2 days; Aut Swenson Thrillcade, 1 day; Winkley motorcycle races, 1 day. AID: State aid \$1,800; county aid \$24,300; total premiums paid, excluding races, \$22,000. OFFICERS: President, Charles Penningroth; manager, Andrew C. Hanson; concession superintendent, Ed Chamberlain; publicity director, Carl Kane. 1956 DATES: August 13-19, official.

**Audubon County Fair, Audubon**

TOTAL ATTENDANCE: Paid, 12,000; free, 300. Operated 4 days, 4 nights. WEATHER: Good 2 days, 4 nights; bad 2 days.

RECEIPTS: Gate \$6,000. CARNIVAL: Grand American. ATTRACTIONS: Rodeo and review. OFFICERS: President, W. P. Manatt; secretary, D. C. Perley. 1956 DATES: September 10-14, tentative.

**Benton County Fair, Vinton**

TOTAL ATTENDANCE: Paid, 15,427; free, 4,608. Operated 3 days, 4 nights. WEATHER: Good 3 days, 4 nights. RECEIPTS: Gate \$6,331; day grandstand, \$1,656; night grandstand \$3,789. CARNIVAL: Greater Dixieland; total ride-show gross, \$3,840. ATTRACTIONS: Trans-World Auto Daredevils, one night; stock car races-Hawkeye Racing Association, 2 afternoons; TV wrestling, Pinky George, promoter, 1 evening; Gene Holter's racing ostriches and wild animal show, 1 afternoon; Rollercade of 1955, Keith Killinger-Barnes-Carruthers, 2 nights. AID: State aid, \$2,100; county aid, \$13,138; total premiums paid, excluding races, \$4,092.80. OFFICERS: President, D. H. Hibbs; secretary, K. B. Spaulding. 1956 DATES: August 6-9, official.

**Butler County Fair, Allison**

OPERATED 3 days, 4 nights. WEATHER: Good 3 days, 4 nights.

RECEIPTS: Gate \$6,500; day grandstand \$350; night grandstand \$3,500.50. CARNIVAL: Don Franklin. ATTRACTIONS: Rodeo, 1 day and 1 night; thrill show, 1 day and 1 night; barn dance show, 1 day and 1 night; horse show, 1 night. AID: State aid, \$2,100; county aid, \$3,200; total premiums paid, excluding races, \$4,000. OFFICERS: President, J. F. Allan; secretary, Charles J. Miller. 1956 DATES: August 2-6, tentative.

**Calhoun County Exposition, Rockwell City**

TOTAL ATTENDANCE: Paid, 6,000; free, 3,000. Operated 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. RECEIPTS: Gate \$3,000; day grandstand \$1,000; night grandstand \$2,000. CARNIVAL: Art B. Thomas Shows. ATTRACTIONS: Rodeo, home talent show, thrill show. AID: State, \$200; county, \$3,500; other, \$1,000; total premiums, excluding races, \$3,000. OFFICERS: President, Ruhl Maulsby; secretary, Wayne P. Glider. 1956 DATES: August 10-12, tentative.

**Davis County Fair, Bloomfield**

TOTAL ATTENDANCE: Paid, 27,874; free, 3,926. Operated 3 days, 4 nights.

WEATHER: Good 3 days, 4 nights. RECEIPTS: Gate, \$10,167.35; day grandstand, \$4,266.97; night grandstand, \$5,035.23. CARNIVAL: American Beauty Shows. ATTRACTIONS: Ward Beam thrill show, National Speedway stock car races, Barnes-Carruthers acts, Grand Ole Opry, harness racing. AID: State, \$2,100; county, \$2,894; total premiums paid, excluding races, \$4,281.75. OFFICERS: President, Herbert Hill; secretary, Clayton Morgan. 1956 DATES: August 14-17, official.

**Emmet County Fair, Estherville**

TOTAL ATTENDANCE: Free, 6,000. Operated 4 days, 4 nights. WEATHER: Good 4 days, 4 nights. CARNIVAL: George Nelson. ATTRACTIONS: Barnes-Carruthers stage show, 3 nights. AID: State, \$2,100; county, \$7,400; other, none; total premiums paid, excluding races, \$3,023. OFFICERS: President, V. Fredrickson; secretary, R. G. Beckley. 1956 DATES: August 13-16, tentative.

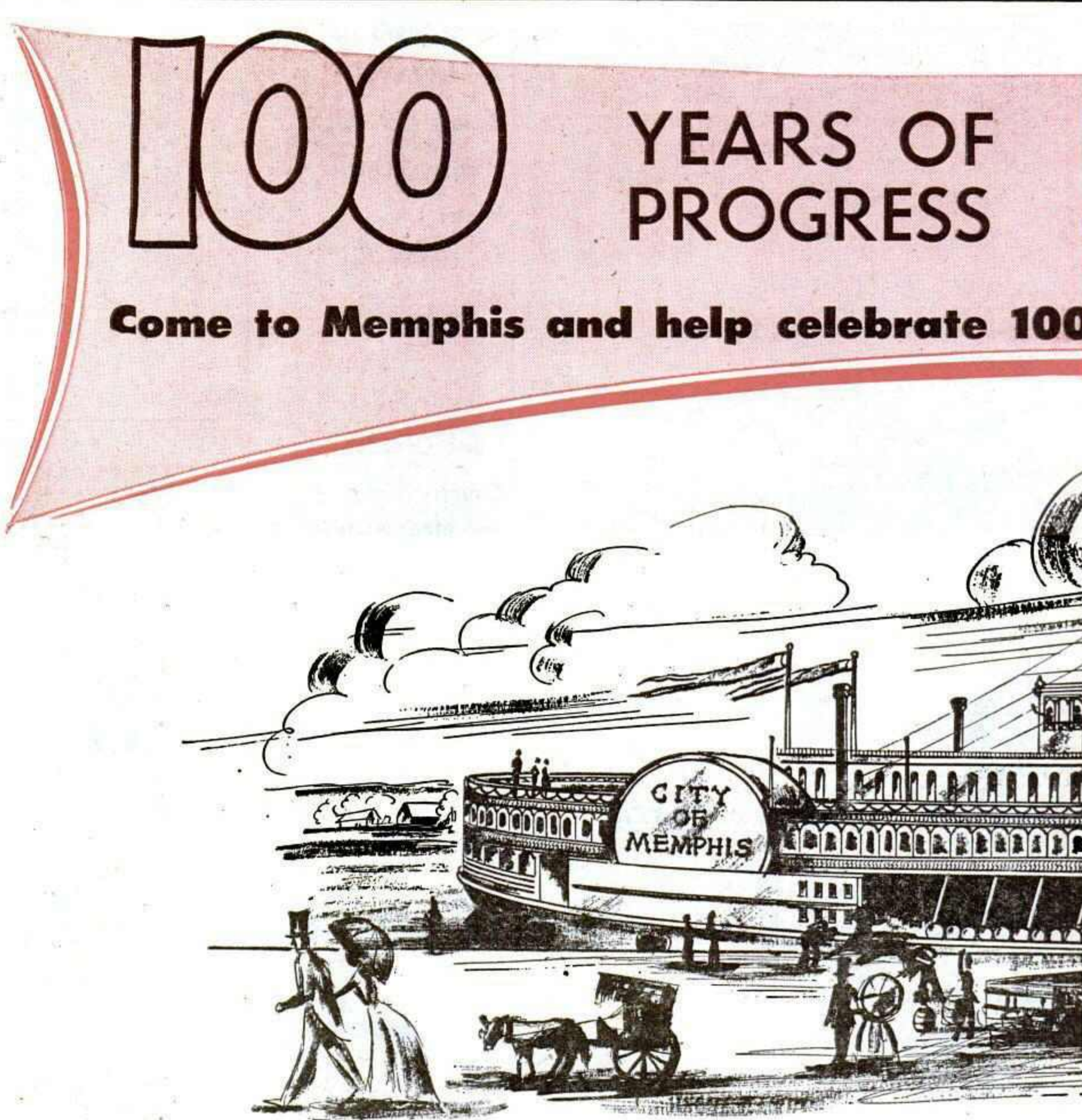
**Fayette County Fair, West Union**

TOTAL ATTENDANCE: Paid, 17,550;

free 10,000. Operated 4 days, 4 nights. WEATHER: Good 4 days, 4 nights. RECEIPTS: Gate \$8,919.90; day grandstand \$3,149; night grandstand \$5,151.40. CARNIVAL: Don Franklia Shows; total ride-show gross, \$5,418.08. ATTRACTIONS: Gene Holter show, 1 day, 1 night; Tournament of Thrills, 1 night; National Speedway auto races, 1 day; Pee Wee King, 1 night; Jonny Rivers, 1 afternoon; stock car races, 1 afternoon; Grossman revue, 1 night. AID: State aid, \$2,100; county aid, \$6,000; total premiums paid, excluding races, \$4,540.15. OFFICERS: President, Grant Laner; secretary, E. T. Alcorn. 1956 DATES: August 21-24, official.

**Great Jones County Fair, Monticello**

TOTAL ATTENDANCE: Paid 44,100; free 38,000. Operated 5 days, 5 nights. WEATHER: Good 5 days, 5 nights. RECEIPTS: Gate \$39,000; day grandstand \$6,000; night grandstand \$6,000. CARNIVAL: Sunset Amusement. ATTRACTIONS: Grossman Entertainment Service: Tues., kid show; Wed., Pee Wee King; Thurs., Vogues of Yesterday; Fri., Tournament of Thrills; Sat., revue, 3



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**G. W. (BILL) WYNNE, Manager • For Complete Details Write c/o MID-SOUTH**

days harness racing; 1 day thrill show, 1 day of stock car racing.

AID: State \$2,100; county \$7,950; total premiums paid, excluding races, \$9,670.

OFFICERS: President, H. W. Styhler; secretary, Claude Appleby; concession superintendent, G. M. Jones.

**Hardin County Fair, Eldora**

TOTAL ATTENDANCE: Paid 12,000; free 10,000. Operated 4 days, 4 nights.

WEATHER: Good 4 days, 4 nights.

RECEIPTS: Gate \$5,098.05; day grandstand \$732.50; night grandstand \$4,065.50.

CARNIVAL: Greater Dixieland; total road-show gross, \$2,200.

ATTRACTIONS: Gene Holter Wild Animal shows, matinee & night; Aut Swenson's Thrillcade, one night; auto rodeo, afternoon; harness racing, night; stock car races, last night.

AID: State \$2,100; county \$7,000; total premiums paid, excluding races, \$5,600.

OFFICERS: President, Cecil Rooks; secretary, Wilson H. Hadley; publicity director, Mac Mollison.

1956 DATES: August 14-17, tentative.

**Iowa State Fair, Des Moines**

TOTAL ATTENDANCE: Paid, 500,050. Operated 10 days, 10 nights.

WEATHER: Good 10 days, 10 nights.

CARNIVAL: Amusement Company of America.

ATTRACTIONS: Musical revue, 6 nights; Barnes-Carruthers; stock car races, 1 day and 1 night; big car races, 2 days and 2 nights, National Speedway, Inc.; thrill show, 1 day, Newberry Thrill Enterprises; rodeo, 4 days and 1, night, Cremer Rodeo; horse races, 2 days.

OFFICERS: President, H. L. Pike; secretary, L. B. Cunningham; concession superintendent, W. J. Campbell; publicity director, L. R. Fairall.

1956 DATES: August 24-September 2, official.

**Lucas County 4-H Show, Chariton**

TOTAL ATTENDANCE: Free, 6,000. Operated 3 days, 3 nights.

WEATHER: Good 3 days, 3 nights.

CARNIVAL: Jack Sheri Rides.

ATTRACTIONS: Talent show.

AID: State, \$2,100; county, \$4,500; other, \$200; total premiums paid, excluding races, \$3,040.

OFFICERS: President, Ralph Pim; secretary, Raymond E. Meyer.

1956 DATES: August 16-18, tentative.

**Mississippi Valley Fair, Davenport**

TOTAL ATTENDANCE: Paid, 48,601;

free, 34,182. Operated 7 days, 7 nights.

WEATHER: Good 6 nights; bad 7 days.

RECEIPTS: Gate \$22,380; day grandstand \$5,408.50; night grandstand, \$19,584.

CARNIVAL: Gem City.

ATTRACTIONS: Wrestling, 1 night; Swensons Thrillcade, 1 night; Fleckles Ice Varieties, 5 nights; Wonder Bros.' Circus, 3 afternoons; big car races, 1 afternoon; 100-mile stock car race.

OFFICERS: President, Chester D. Salter; manager, Frank Harris; concession superintendent, Ted Moellenbeck; publicity director, Hal Tunison.

1956 DATES: August 13-19, official.

**Monona County Fair, Onawa**

TOTAL ATTENDANCE: Paid, 4,731; free, 5,000; operated 4 days, 4 nights.

WEATHER: Good 4 days, 4 nights.

RECEIPTS: Gate, \$2,365.50; day grandstand, \$3,525.

CARNIVAL: Sonny Meyers.

ATTRACTIONS: Thrill show, wrestling, amateur and horse show, 4 nights.

OFFICERS: President, Maurice Jensen; secretary, Chas. W. Ross.

1956 DATES: August 20-23, official.

**O'Brien County Fair, Primghar**

TOTAL ATTENDANCE: Paid 6,000; free 500. Operated 3 days, 3 nights.

WEATHER: Good 3 days, 3 nights.

RECEIPTS: Gate \$2,225.

ATTRACTIONS: Professional acts, 1 day, night; local talent, 1 night.

OFFICERS: President, D. Nicholson; secretary, J. H. Longstreet.

1956 DATES: August 21-23, tentative.

**Shelby County Fair, Harlan**

TOTAL ATTENDANCE: Paid, 9,290. Operated 4 days, 4 nights.

WEATHER: Bad 4 days, 4 nights.

RECEIPTS: Gate \$2,322.50; day grandstand \$1,711; night grandstand \$2,744.

CARNIVAL: Royal United.

ATTRACTIONS: Variety show, 3 nights; thrill show, 1 night; auto races, 2 days.

OFFICERS: President, John Klein; secretary, Andrew Schlatter; concession superintendent, A. Koegstad; publicity director, Leo Farmer.

1956 DATES: August 20-23, official.

**Southern Iowa Fair Association, Oskaloosa**

TOTAL ATTENDANCE: Paid 13,742; free 20,200. Operated 6 days, 6 nights.

WEATHER: Good 6 days, 6 nights.

RECEIPTS: Gate \$8,351.25; day grandstand \$1,267.50; night grandstand \$9,070.50.

CARNIVAL: Merriam's Shows; total ride-show gross \$4,321.75.

ATTRACTIONS: Barnes-Carruthers acts, Canadian Dare Devils, two days auto races, promoter, Auto Racing, Inc.; two days harness races.

AID: State \$2,100; county \$10,000; total premiums paid, excluding races, \$5,152.75.

OFFICERS: President, D. H. Mateer; secretary, Clyde Hanna; concession superintendent, Leo Broerman.

**Van Buren County Fair, Keosauqua**

TOTAL ATTENDANCE: Paid, 6,660; free 2,200. Operated 3 days, 4 nights.

WEATHER: Good 3 days, 4 nights.

RECEIPTS: Gate \$1,660; day grandstand \$467.89; night grandstand \$243.41.

CARNIVAL: Merry Midway.

ATTRACTIONS: Barnes-Carruthers acts, auto races, running and harness races.

OFFICERS: President, Leo Miller; secretary, Arthur J. Secor; concession superintendent, Ed Morgan.

1956 DATES: August 8-11, tentative.

**Washington County Fair, Washington**

TOTAL ATTENDANCE: Paid 6,200; free 1,800. Operated 4 days, 4 nights.

WEATHER: Good 4 days, 4 nights.

RECEIPTS: Gate \$2,600.

CARNIVAL: Moser-Rudie Shows; total ride-show gross \$1,000.

ATTRACTIONS: Horse show, dance, home talent.

AID: State \$1,430; county \$4,200; total premiums paid, excluding races, \$2,100.

OFFICERS: President, Chas. C. Hotte; secretary, Tom Robb.

1956 DATES: August 6-9, official.

**West Liberty Fair, West Liberty**

TOTAL ATTENDANCE: Paid, 21,000. Operated 3 days, 3 nights.

WEATHER: Good 3 days, 3 nights.

RECEIPTS: Total, \$20,000.

ATTRACTIONS: Harness racing, 2 afternoons; full program of grandstand attractions, 2 evenings; exclusive booker, Charles Zemater Theatrical Agency; Ward Beam International Autodaredevil Show, 1 afternoon and evening.

AID: State aid, \$2,100; county aid, \$5,000; total premiums paid, excluding races, \$5,636.

OFFICERS: President, George Gordon; secretary, Robert F. Barclay; concession superintendent, Fred Lehman; publicity director, W. G. Eichenauer.

1956 DATES: August 20-23, tentative.

**KANSAS**

**Central Kansas Free Fair, Abilene**

OPERATED 5 days, 5 nights.

WEATHER: Good 5 days, 5 nights.

CARNIVAL: Central States.

ATTRACTIONS: Rodeo, 4 nights; Grand Ole Opry, 1 night.

OFFICERS: President, Jack Grubb; secretary, Don C. Steffen.

**Finney County Free Fair, Garden City**

TOTAL ATTENDANCE: Free, 12,000. Operated 3 days, 3 nights.

WEATHER: Good 3 days, 3 nights.

CARNIVAL: D. S. Dudley's Shows; total ride-show gross, \$3,675.25.

ATTRACTIONS: Rodeo, Garden City Calf Roping Club.

AID: County, \$11,000. Total premiums paid, excluding races, \$2,500.

OFFICERS: President, Floyd Ricker; secretary, Hoy B. Ething.

1956 DATES: August 22-24, tentative.

**Inter-State Fair, Coffeyville**

TOTAL ATTENDANCE: Free, 40,000. Operated 5 days, 5 nights.

WEATHER: Good 5 days, 5 nights.

RECEIPTS: Night grandstand, \$20,000. CARNIVAL: Don Franklin Shows.

ATTRACTIONS: RCA rodeo, 4 nights; free talent revue, 1 night.

AID: County aid, \$3,000; total premiums paid, excluding races, \$3,800.

OFFICERS: President, Peter Stein; secretary, Lawrence B. Smith; concession superintendent, Albert Reiter; publicity director, Bob Brighton.

1956 DATES: August 30-September 3, tentative.

**Kansas Free Fair, Topeka**

TOTAL ATTENDANCE: Free (estimated) 492,000; operated 9 days, 9 nights.

WEATHER: Good 9 days, 9 nights.

RECEIPTS: Day grandstand, \$44,996; night grandstand, \$63,278.

CARNIVAL: Royal American Shows.

ATTRACTIONS: Barnes-Carruthers Revue, 6 nights; Holiday on Ice, 3 nights; National Speedways auto races, 3 afternoons; Rodeo, 3 afternoons; horse races, 2 afternoons; Swenson Thrill Show, 1 afternoon.

OFFICERS: President, D. E. Ackers; secretary, Maurice E. Fager; concession superintendent, Russell Brown; publicity director, Clive R. Lane.

**Linn County Fair, Mound City**

TOTAL ATTENDANCE: Paid, 4,500; free, 6,000. Operated 4 days, 4 nights.

WEATHER: Good 4 days, 4 nights.

RECEIPTS: Night grandstand, \$4,900.

CARNIVAL: Parada Shows; total ride-show gross, \$2,200.

ATTRACTIONS: Horse show, 1 night; local talent show, 1 night; rodeo, 2 nights.

AID: County aid, \$2,500; total premiums paid, excluding races, \$2,500.

OFFICERS: President, Charles Murray; secretary, John H. Morse; concession superintendent, Julius F. Bacon.

1956 DATES: August 16-19, tentative.

**Mitchell County Fair, Beloit**

TOTAL ATTENDANCE: Paid, 3,500; free, 500. Operated 4 days, 4 nights.

WEATHER: Good 4 days, 4 nights.

RECEIPTS: Gate, \$3,000; day grandstand, \$500.

CARNIVAL: Central States Shows.

ATTRACTIONS: 4-H talent show, one stageshow, one thrill show, two horse races, one auto race.

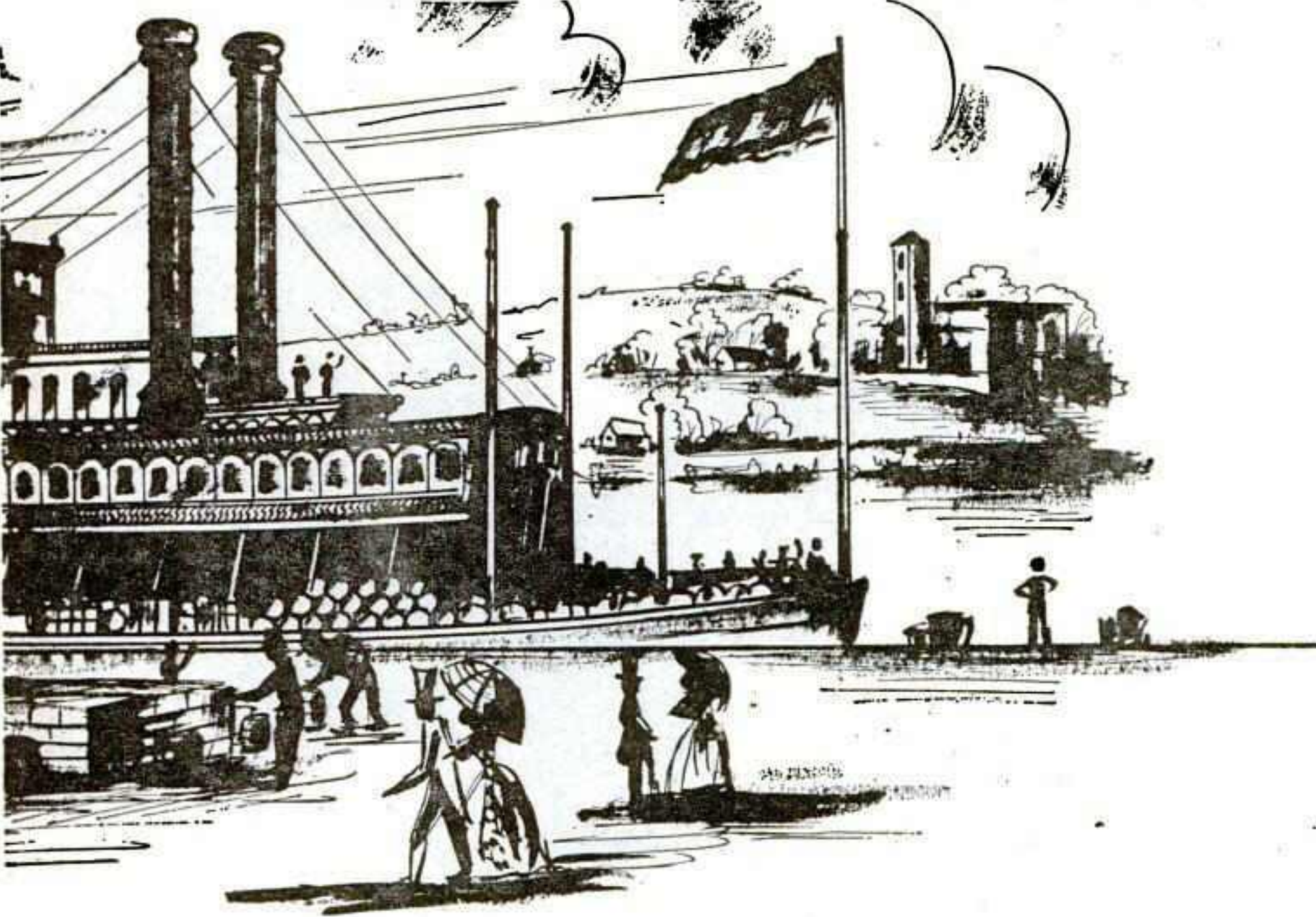
(Continued on page 126)

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Cigarette Gallery and Fish Pond

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Tip 'Em Over Coke Bottles  
Mr. and Mrs. Paul Juhlin  
Balloon Darts  
Adolph Kass  
Bear Hoop-La  
Jerry Mackey  
Bird Pitch, Six-Cats and Derby Racer  
Joann Miller  
Ball Game  
Steve Parte  
Cork Guns and Coke Bottles

Ann Sommers  
Ball Game  
Jack Thomas  
Darts  
Mr. and Mrs. Jack Turner  
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Mr. and Mrs. Jack Woody  
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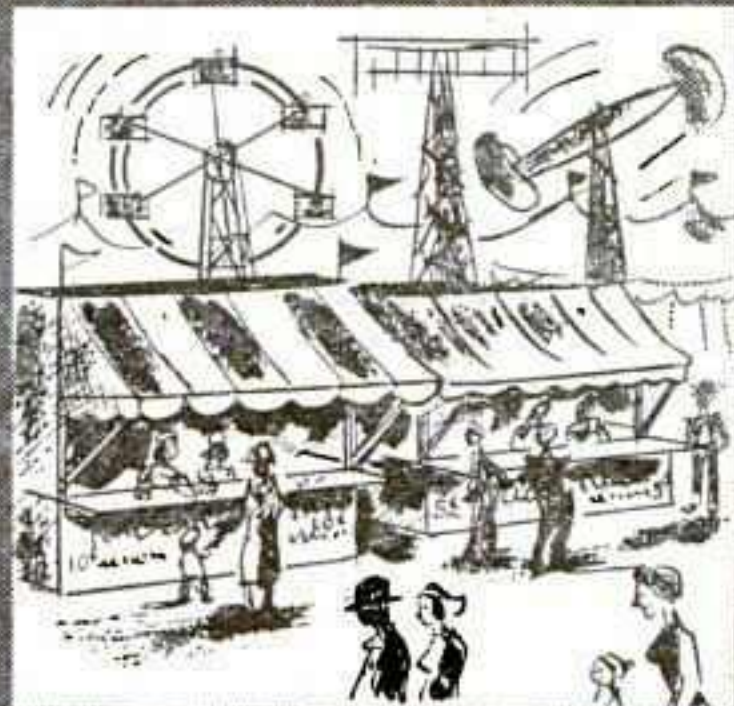
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Manager, Mid-South  
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Clif Wilson for his co-  
operation at Memphis.

WE ARE GRATEFUL  
TO ALL INDIVIDUALS  
WHO HELPED MAKE  
OUR THIRD YEAR  
AT MEMPHIS  
SUCH A SUCCESS.

and THANKS, too, to:

Joe Murphy, Margaret Pugh and  
Jack Lindsey for the friendship  
and close association during the  
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The 1955 attendance was 413,552—1956 will be even better!

**JACK REYNOLDS**

General Manager, 1305 Memorial Avenue

West Springfield, Massachusetts

Continued from page 123

**OFFICERS:** President, R. A. Fobes; secretary, Dead D. Haddock; publicity director, Rowe Meats.

1956 DATES: August 28-31, tentative.

**Norton County Fair, Norton**

TOTAL ATTENDANCE: 21,421. Operated 4 days, 5 nights.

WEATHER: Good 4 days, 4 nights.

RECEIPTS: Day grandstand \$6,380.82; night grandstand \$5,614.02.

CARNIVAL: Alamo Exposition Shows; total ride-show gross, \$3,516.13.

ATTRACTIONS: Western horse show, 1 night; automobile races, 2 days, A.M.A. motorcycle races, 2 days; acts and fireworks, 2 nights; Minnie Pearl and Grand Ole Opry, 1 night; Tommie Holden thrill show, 1 night.

OFFICERS: President, W. W. Isaac; secretary, Jean W. Kissell; concession superintendent, S. M. Molline; publicity director, Elton Carter.

1956 DATES: August 13-17, official.

**Osborne County Rural Fair, Osborne**

RECEIPTS: Grandstand, \$4,500.

CARNIVAL: Fitzsimmons Shows.

ATTRACTIONS: Thrill show, horse races, auto races.

OFFICERS: President, Harold Conwell; secretary, Charles Casebolt; publicity director, G. Steinhaver.

1956 DATES: Third week in August, official.

**Richmond Free Fair, Richmond**

TOTAL ATTENDANCE: Free, 7,000. Operated 3 days, 3 nights.

CARNIVAL: Raines Amusement Company.

ATTRACTIONS: The Bohemians and Rae-Jo-Lene Attractions.

AID: County aid, \$500; total premiums paid, excluding races, \$1,500.

OFFICERS: President, Kenneth Cunningham; secretary, John H. Roekers; concession superintendent, George C. Dietrich; publicity director, John H. Roekers.

1956 DATES: August 22-24, tentative.

**Sedgwick County Fair, Cheney**

TOTAL ATTENDANCE: Free, 13,000. Operated 3 days, 3 nights.

WEATHER: Good 3 days, 3 nights.

CARNIVAL: Brodbeck Shows; total ride-show gross, \$1,800.

ATTRACTIONS: Stageshow and radio broadcast, 2 nights.

AID: County aid, \$7,500; other aid, \$1,200; total premiums paid, excluding races, \$3,500.

OFFICERS: President, Floyd Souders; secretary, Frank A. Rynikel; publicity director, Norma Souders.

1956 DATES: August 23-25, tentative.

**Sumner County Fair, Caldwell**

TOTAL ATTENDANCE: Free, 10,000. Operated 3 days, 3 nights.

## Our Sincere Thanks

**FOR YOUR COOPERATION IN MAKING 1955 THE MOST SUCCESSFUL YEAR FOR US ALL**



**BILL MOORE**  
MANAGER



**CLAUDE SECHRST**  
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- BILLY HAMMOND
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- JEAN ERRIGO
- CHRIS JERNIGAN

....and thanks to **CETLIN & WILSON SHOWS**  
from

**"THE GREATEST MIDWAY ON EARTH"**

**WEATHER:** Good 3 days, 2 nights; bad 1 night.  
**CARNIVAL:** Central States.  
**AID:** County aid, \$3,000; total premiums paid, excluding races, \$1,700.  
**OFFICERS:** President, Harry Jenista; secretary, Chet Heizer; publicity director, Doyle Stiles.

**Thayer Homecoming and Picnic Fair, Thayer**

**TOTAL ATTENDANCE:** Free, 9,000 (est.). Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**CARNIVAL:** Burkhardt Shows.  
**ATTRACTIONS:** Animal show, rodeo, horse pulling.  
**OFFICERS:** President, E. P. Johnston; secretary, H. M. Minnich.  
**1956 DATES:** September 7-9, official.

**Thomas County Free Fair, Colby**

**TOTAL ATTENDANCE:** Free, 10,000. Operated 4 days, 4 nights.  
**WEATHER:** Good 3 days, 4 nights; bad 1 day.  
**RECEIPTS:** Day grandstand, \$2,000; night grandstand, \$5,400.  
**CARNIVAL:** F. C. Bogle.  
**ATTRACTIONS:** Circus acts by Truex, 1 night; Minnie Pearl and orchestra by Truex, 1 night; thrill show-Tommy Holden, 1 night; fireworks by Paramount, 1 night; motorcycle races by Gardner; auto races by IMCA.  
**AID:** County aid, \$7,500; total premiums paid, excluding races, \$3,700.  
**OFFICERS:** President, H. C. Thompson; secretary, J. B. Kuska.  
**1956 DATES:** August 9-12, tentative.

**Tri-County Fair, Horton**

**TOTAL ATTENDANCE:** Free 10,000. Operated 3 days, three nights.  
**WEATHER:** Good 3 days, 3 nights.  
**CARNIVAL:** Catlett Greater.  
**ATTRACTIONS:** Free platform acts.  
**AID:** County aid, \$3,000; total premiums paid, excluding races, \$3,000.  
**OFFICERS:** President, William T. Knouse; secretary, J. A. Bourquin; concession superintendent, H. Chapman.

**Tri-County 4-H Fair, Herington**

**TOTAL ATTENDANCE:** Free, 10,000. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**CARNIVAL:** Cherokee Shows.  
**ATTRACTIONS:** 2 night shows of variety shows, arranged by J. C. Michaels Attractions; Happy Bruno Thrill Show, one night.  
**OFFICERS:** President, E. A. Brunner; secretary, M. K. Mathews Jr.; publicity director, Chad Wymer.  
**1956 DATES:** August 8-11, tentative.

**KENTUCKY**

**American Legion Marion County Fair, Lebanon**

**TOTAL ATTENDANCE:** Paid 2,000. Operated 1 day, 1 night.  
**WEATHER:** Good 1 day, 1 night.  
**ATTRACTIONS:** Community charity booths with rides and games.  
**OFFICERS:** President, B. E. Hickerson; secretary, Paul Owens; concession superintendent, Joe Moore; publicity director, J. T. Whitlock.  
**1956 DATES:** Labor Day.

**Carroll County Fair, Carrollton**

**TOTAL ATTENDANCE:** Paid, 10,000; free, 1,000. Operated 2 days, 4 nights.  
**WEATHER:** Good 2 days, 4 nights.  
**RECEIPTS:** Gate, \$3,500.  
**CARNIVAL:** Nolan Amusement Co.  
**ATTRACTIONS:** Jimmy Lynch Death Dodgers, one night; horse show with plug horse derby and mule races, two nights.  
**OFFICERS:** President, Paul Carraco; secretary, P. H. Williams.  
**1956 DATES:** Week of August 10, tentative.

**Cumberland County Fair, Burkesville**

**TOTAL ATTENDANCE:** Paid and free, 10,000; operated 3 days, 4 nights.  
**WEATHER:** Good 2 days, 3 nights; bad 1 day, 1 night.  
**CARNIVAL:** Page Bros.' Shows.  
**ATTRACTIONS:** The Hazlewoods, 7 performances; 2 days running races, 2 days midjet auto races.  
**AID:** State, \$50; total premiums paid, excluding races, \$4,900.  
**OFFICERS:** President, J. R. Schickle; secretary, Earl Kilbourne.

**Greenup County Fair, Greenup**

**OPERATED:** 3 days, 4 nights.  
**WEATHER:** Good 3 days, 4 nights.  
**CARNIVAL:** Nolan Amusement Company.  
**OFFICERS:** President, Howard Burke; secretary, Robert Haight.

**Kentucky State Fair, Louisville**

**TOTAL ATTENDANCE:** 360,274. Operated 9 days, 9 nights.  
**WEATHER:** Good 8 days, 9 nights; bad 1 day.  
**RECEIPTS:** Gate \$115,632.90; day grandstand free; night grandstand free.  
**CARNIVAL:** ACA Shows; total ride-show gross, \$124,064.23.  
**ATTRACTIONS:** Acts supplied by Barnes-Carruthers, 9 days; Julius La Rosa, Midwestern Hayride, Joy Cayer Orchestra, 1 day; 24 special events, horse show, 7 days.  
**AID:** State aid \$75,000; total premiums paid, excluding races, \$134,000.  
**OFFICERS:** Manager, J. Dan Baldwin; concession superintendent, Ed Brooks; publicity director, L. (Doc) Cassidy.  
**1956 DATES:** Not set.

**Larue County Fair, Hodgenville**

**TOTAL ATTENDANCE:** Paid, 11,300; free, 350. Operated 4 days, 3 nights.  
**WEATHER:** Good 4 days, 3 nights.  
**RECEIPTS:** Total, \$6,745.  
**CARNIVAL:** Gladstone Shows.

**ATTRACTIONS:** Beauty contest, 2 nights; running races, 3 days.  
**OFFICERS:** President, W. L. Ferrill; publicity director, Robert Cromwell.  
**1956 DATES:** August, 15-18, tentative.

**Lee County Fair, Beattyville**

**OPERATED:** 3 days, 3 nights.  
**WEATHER:** Good 3 days, 2 nights; bad 1 night.  
**CARNIVAL:** Bee's Shows.  
**OFFICERS:** President, H. Cooper; secretary, Lee Tyler.

**Owsley County Fair, Booneville**

**TOTAL ATTENDANCE:** Free, 15,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**CARNIVAL:** Bee's Old Reliable.  
**ATTRACTIONS:** Wrestling, 3 nights.  
**AID:** State aid, \$200; total premiums paid, excluding races, \$1,400.  
**OFFICERS:** J. M. King; secretary, Fred W. Gabbard; concession superintendent, L. Burch.  
**1956 DATES:** September 13-15, official.

**Simpson County Fair, Franklin**

**TOTAL ATTENDANCE:** Paid, 5,000; free, 2,500. Operated 4 days, 4 nights.  
**WEATHER:** Good 3 days, 4 nights; bad 1 day.  
**RECEIPTS:** Gate \$1,500.  
**CARNIVAL:** Beech Bend Park.  
**AID:** State aid, \$600; total premiums paid, excluding races, \$2,500.  
**OFFICERS:** President, Mrs. J. H. Johns; secretary, Mrs. Lawrence Fleming; concession superintendent, Vincent Taylor Jr.; publicity director, Bill Roark.  
**1956 DATES:** September 25-29, tentative.

**Southern Kentucky Fair, Bowling Green**

**1956 DATES:** August 15-18, tentative.  
**TOTAL ATTENDANCE:** Paid, 40,000. Operated 5 days, 5 nights.  
**WEATHER:** Good 5 days, 5 nights.  
**RECEIPTS:** Gate, \$15,000; day grandstand, \$2,000; night grandstand, \$6,000.  
**CARNIVAL:** Beech Bend Park.  
**ATTRACTIONS:** Braley Bros.' Circus, 3 nights, 2 days; horse show, 2 nights.  
**OFFICERS:** President, W. Wilson Cook; secretary, Thomas Redtora.  
**1956 DATES:** August 21-23, official.

**LOUISIANA**

**Allen Parish Fair, Oberlin**

**TOTAL ATTENDANCE:** Free, 6,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**CARNIVAL:** Buff Hottle Shows.  
**AID:** State aid, \$2,000; total premiums paid, excluding races, \$2,000.  
**OFFICERS:** President, Wheeler Fuselier; secretary, G. C. Meaux.  
**1956 DATES:** September 29-October 1, official.

**Pitkin Community Fair, Pitkin**

**OPERATED:** 6 days, 6 nights.  
**WEATHER:** Good 6 days, 6 nights.  
**ATTRACTIONS:** Rodeo (3); Basketball Game (2).  
**OFFICERS:** President, Ralph Polson Sr.; secretary, Gilda Rae Richmond.

**MAINE**

**Blue Hill Fair, Blue Hill**

**TOTAL ATTENDANCE:** Paid, 14,000; free, 800. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**RECEIPTS:** Gate, \$16,000; day grandstand, \$1,800; night grandstand, \$1,800.  
**CARNIVAL:** Dick Wilcox.  
**ATTRACTIONS:** Buddy Wagner Thrill Show, TV wrestlers.  
**OFFICERS:** President, Alton Grindle; secretary, Phil O'Brien; concession superintendent, John Clough.  
**1956 DATES:** September 1-3, official.

**Maine State Fair, Lewiston**

**TOTAL ATTENDANCE:** Paid, 50,000. Operated 6 days.  
**WEATHER:** Good 6 days.  
**CARNIVAL:** World of Myth.  
**ATTRACTIONS:** Harness racing, 8 days.  
**OFFICERS:** President, J. J. Bourisik; concession superintendent, Greg Weber.  
**1956 DATES:** September 3-8.

**Piscataquis Valley Fair, Dover-Foxcroft**

**TOTAL ATTENDANCE:** Paid, 2,000; free, 500. Operated 1 day, 1 night.  
**WEATHER:** Good 1 day, 1 night.  
**RECEIPTS:** Gate \$1,500; day grandstand \$50.  
**CARNIVAL:** Dick Wilcox Shows.  
**ATTRACTIONS:** Horse-pulling, cattle show, grange exhibits.  
**OFFICERS:** President, Frank L. Smith; secretary, C. G. Cushman; concession superintendent, M. S. Blethen; publicity director, H. M. Hayes.  
**1956 DATES:** August 25, official.


**Skowhegan State Fair, Skowhegan**

**TOTAL ATTENDANCE:** Paid, 75,000; free, 5,000. Operated 8 days, 8 nights.  
**CARNIVAL:** King Reid Shows.  
**ATTRACTIONS:** Miss Main pageant; Eskew Rodeo, 2 days, 2 nights; harness racing with pari-mutuels, 6 days; George Hamid revue, 6 nights; horse pulling, oxen pulling.  
**OFFICERS:** President, H. E. Smith; secretary, R. E. Symons; concession superintendent, J. L. Carter.  
**1956 DATES:** August 12-19, official.


**MARYLAND**

**Montgomery County Fair, Gaithersburg**


**TOTAL ATTENDANCE:** Paid, 46,000; free, 24,000. Operated 5 days, 5 nights.  
**WEATHER:** Good 5 days, 5 nights.  
**RECEIPTS:** Gate, \$23,000.  
**CARNIVAL:** Beam's Attractions.  
**AID:** State aid, \$16,000; total premiums paid, excluding races, \$17,500.  
**OFFICERS:** President, R. W. Farmer; secretary, R. N. Whipp.  
**1956 DATES:** August 21-25, official.



**Smiley BURNETTE**



**Eddie DEAN**



**Tex RITTER**

**America's No. 1 Cowboy Comic**

Eighty-six pictures currently on TV. Has his own transcribed radio show on 250 stations in U. S. and Canada. Composer of "Ridin' Down the Canyon" and other great Western hits.

**The Golden Cowboy**

Starred or featured in seventy-five pictures currently on TV.

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See E. O. Stacy, M.C.A. Fair Department at the Sherman Hotel during Convention for availabilities 1956-'57 dates, or phone Delaware 7-1100, Chicago.

**Florida State Fair**  
**TAMPA, FLORIDA**

**Jan. 31 - Feb. 11, 1956**

*World's Largest Winter Exposition*

**Big? You bet! It's Florida's greatest annual attraction . . . the first major Fair of 1956 . . . Located in the heart of Florida's richest, most heavily populated trade area . . . Held during peak of Florida's Winter season . . . Featuring Florida agriculture, industry and commerce — a great Show Window of the Sunshine State. Plus — midway, auto races, thrill shows, grandstand attractions and special events.**

**Local in scope? No! Last year, according to official registrations, the Fair played to people from all of the 48 states, Canada, and several foreign countries. You can sample it, test it, sell it to a broad cross-section of America at the Florida State Fair.**

**SPECIAL EVENTS**

- Spectacular Pirate Invasion and Parade.
- Royal American Shows Midway—World's Largest.
- Championship Big Car Auto Races.
- Thrill Shows, Grandstand Shows.
- Florida Electrical Exposition.
- Teen-Age Drivers Education Contest.
- Future Farmers and 4-H Club Programs.
- Parades of Beef and Dairy Champions.
- Cattle, Swine and Poultry Shows.
- Latin-American Events.
- State and County Exhibits.
- Industrial and Commercial Displays.

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**and Gasparilla Celebration**

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**Florida's Greatest Annual Attraction**

**MASSACHUSETTS**

**Eastern State Exposition, West Springfield**

TOTAL ATTENDANCE: Paid, 245,321; free, 5,000. Operated 8 days, 8 nights.  
WEATHER: Good 5 days, 5 nights; bad 4 days, 4 nights.  
ATTRACTIONS: Thrill show, auto racing, rodeo.  
OFFICERS: Manager, Jack Reynolds.  
1956 DATES: September 15-23, official.

**Marshfield Fair, Marshfield**

TOTAL ATTENDANCE: 57,966. Operated 7 days, 7 nights.  
WEATHER: Good 6 days, 5 nights; bad 1 day, 2 nights.  
CARNIVAL: Playtime Shows.  
ATTRACTIONS: Running races, 6 days.  
AID: State, \$4,000; county, none; other, none.  
OFFICERS: President, Frank L. Sinnott; secretary, Granville M. Thayer; concession superintendent, E. Burr; publicity director, Prescott Hobson.  
1956 DATES: August 5-11, tentative.

**Topsfield Fair, Topsfield**

TOTAL ATTENDANCE: Paid, 120,000; free, 20,000 children. Operated 7 days, 7 nights.  
RECEIPTS: Gate, \$75,000; day grandstand, \$3,000; night grandstand, \$4,000.  
CARNIVAL: Eugene Dean and Playtime Shows.  
ATTRACTIONS: Buck Steele's Frontier Days, 7 days and 7 nights; pari-mutuel, dog racing, 6 nights; Gabby Hayes, 1 night.  
AID: State, \$5,000. Total premiums paid, excluding races, \$10,000.  
OFFICERS: President, John P. Tutko; secretary, Paul Corson; concession superintendent, Eugene Dean; publicity director, Warren Rockwell.  
1956 DATES: September 2-8, official.

**MICHIGAN**

**Agricultural Society of Lenawee County, Adrian**

TOTAL ATTENDANCE: Paid, 32,000; free, 11,000. Operated 5 days, 6 nights.  
WEATHER: Good 4 days, 6 nights; bad 1 day.  
RECEIPTS: Gate \$16,000; day grandstand \$1,033; night grandstand \$6,000.  
CARNIVAL: Gooding.  
ATTRACTIONS: Barnes - Carruthers show, B. Ward Beam thrill show, WLS show, 4 nights harness races.  
OFFICERS: President, Clarence Kleidinst; secretary, H. H. Hungerford.  
1956 DATES: September 17-22, tentative.

**Allegan County Fair, Allegan**

TOTAL ATTENDANCE: Paid, 62,000; free, 23,000. Operated 6 days, 6 nights.  
WEATHER: Good 6 days, 6 nights.  
RECEIPTS: Gate, \$29,000; day and night grandstand, \$13,000.  
CARNIVAL: Happyland Shows.  
ATTRACTIONS: B. Ward Beam thrill show, 1 night; Gertrude Avery Revue, 5 nights; harness racing, 4 afternoons.  
OFFICERS: President, E. W. DeLano; secretary, J. H. Snow; publicity director, J. Axe.  
1956 DATES: September 9-15, official.

**Calhoun County Fair, Marshall**

TOTAL ATTENDANCE: Paid, 40,000. Operated 6 days, 6 nights.  
WEATHER: Good 6 days, 6 nights.  
RECEIPTS: Gate \$20,051.  
CARNIVAL: Gooding Amusement Company.  
ATTRACTIONS: WLS show, 1 night; Ward Beam Thrill Show, 1 day, 1 night; harness races, 4 nights.  
AID: State aid \$10,000; county aid \$4,700; total premiums paid, excluding races, \$8,000.

OFFICERS: President, Ned Shumway; secretary, Don Sweeney.  
1956 DATES: August 21-27, official.

**Emmett County Fair, Petoskey**

TOTAL ATTENDANCE: Paid 6,907. Operated 5 days, 5 nights.  
WEATHER: Good 5 days, 5 nights.  
RECEIPTS: Gate, \$3,453.50; day grandstand, \$1,593.50.  
CARNIVAL: Skorbeck Amusements.  
ATTRACTIONS: WLS show, 1 matinee; 1 night.  
OFFICERS: President, John Hodge; secretary, Winfield Hinds.  
1956 DATES: August 3 week, tentative.

**Hillsdale County Agricultural Society, Hillsdale**

TOTAL ATTENDANCE: Paid, 50,000; free 25,000. Operated 7 days, 6 nights.  
WEATHER: Good 5 days, 4 nights; bad 2 days, 2 nights.  
RECEIPTS: Gate, \$22,702.00; grandstand, \$7,992.  
CARNIVAL: Gooding Shows.  
ATTRACTIONS: Barnes-Carruthers variety show, harness races.  
AID: State, \$14,386.12; county, none; other, none; total premiums paid, excluding races, \$12,221.30.  
OFFICERS: President, Lunn Rynex; secretary, H. B. Kelley.  
1956 DATES: September 23-29, official.

**Lenawee County Fair, Adrian**

TOTAL ATTENDANCE: Paid, 25,000; free, 14,000. Operated 5 days, 6 nights.  
WEATHER: Good 4 days, 6 nights; bad 1 day.  
RECEIPTS: \$11,500; day grandstand, \$2,000; night grandstand, \$4,100.  
CARNIVAL: Gooding Amusement Company.  
ATTRACTIONS: B. Ward Beam thrill show, Barnes-Carruthers night variety show, 4 nights of harness racing.

Your Most Effective and Direct Contact With This Rich Farm and Dairy Market.

**MISSISSIPPI-ALABAMA FAIR AND DAIRY SHOW**  
**TUPELO, MISSISSIPPI**

**1956 DATES**  
**OCTOBER 2 THRU 6**  
(tentative)

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TUPELO, MISSISSIPPI



**OFFICERS:** President, C. L. Kleidnist; secretary, H. H. Hungerford.  
**1956 DATES:** September 17-22, tentative.

**Michigan State Fair, Detroit**

**TOTAL ATTENDANCE:** Paid, 462,802; free 323,956. Operated 10 days, 10 nights.  
**WEATHER:** Good 9 days, 9 nights; bad 1 day, one night.  
**RECEIPTS:** Gate \$277,681; total grandstand \$52,066; Coliseum \$89,170.  
**CARNIVAL:** W. G. Wade Shows; total ride-show gross, \$286,542.  
**ATTRACTIONS:** Coliseum: Name musical acts, produced by Don Ridler, 7 days. Grandstand: Rodeo, 9 days; Cisco Kid, 4 days; Annie Oakley, 5 days, booked thru Val Campbell. Congress of Canadian Daredevils, 1 night; 250 mile stock car race, 1 afternoon by H. E. Redkey & Associates.  
**TOTAL PREMIUMS:** \$110,000.  
**OFFICERS:** President, Harry Garling; general manager, Donald L. Swanson; assistant manager, C. J. Wasung.  
**1956 DATES:** August 31-September 1, official.

**Northern Michigan Fair, Cheboygan**

**TOTAL ATTENDANCE:** Paid, 10,068; free, 1,400. Operated 5 days, 5 nights.  
**WEATHER:** Good 5 days, 5 nights.  
**RECEIPTS:** Gate, \$2,362.10; day grandstand, \$1,897.30.  
**CARNIVAL:** Great Northern.  
**ATTRACTIONS:** WLS (Homer & Jethro), one day & one night; Lucky Lee Lott, one night.  
**AID:** State, \$1,400; county, \$2,500; other, none; total premiums paid, excluding races, \$2,890.  
**OFFICERS:** President, Roy Ormsbee; secretary, Gordon Tallman; concession superintendent, G. Judd.  
**1956 DATES:** August 13-17, tentative.

**RECEIPTS:** Gate, \$4,000; day grandstand, \$2,400; night grandstand, \$2,400.  
**CARNIVAL:** Tri-State Shows.  
**ATTRACTIONS:** Acts, 2 days, 3 nights; auto races, 1 day.  
**OFFICERS:** President, R. H. Solomon; secretary, Robert Wells.  
**1956 DATES:** August 11-13, tentative.

**Brown County Fair, New Ulm**

**TOTAL ATTENDANCE:** Paid, 19,742. Operated 3 1/2 days, 4 nights.  
**WEATHER:** Good 3 1/2 days, 4 nights.  
**RECEIPTS:** Gate \$10,748; total grandstand, \$6,165.  
**CARNIVAL:** Don Franklin Shows.  
**ATTRACTIONS:** Barnes-Carruthers revue; Aut Swenson thrill show and Movie-land Horse Capers.  
**OFFICERS:** President, W. F. Heinemann; secretary, E. J. Herriges; concession superintendent, Joe Vogel; publicity director, John Wochke.  
**1956 DATES:** Third week in August, tentative.

**MINNESOTA**

**Bigstone County Fair, Clinton**

**TOTAL ATTENDANCE:** Paid, 8,000. Operated 2 days, 3 nights.  
**WEATHER:** Good 2 days, 3 nights.

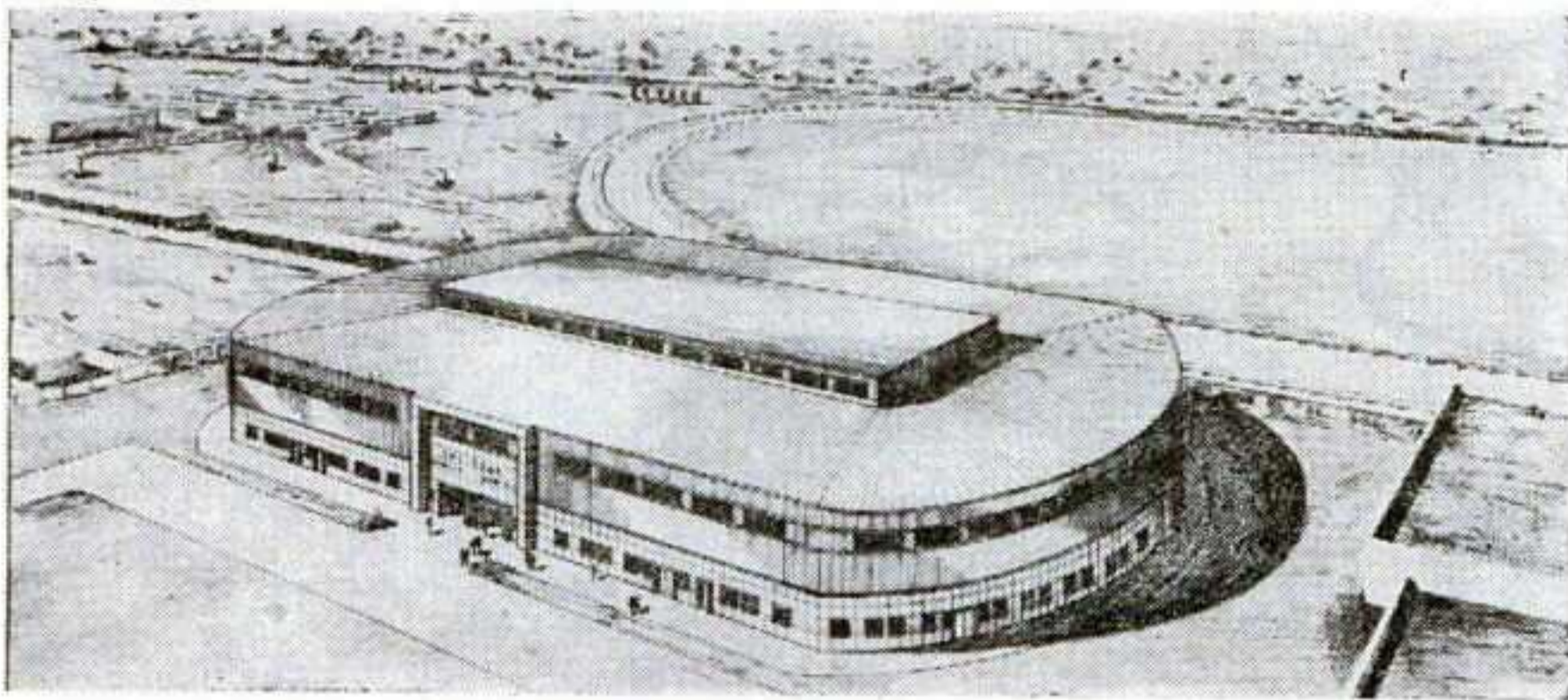
# NEW MEXICO State Fair

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Where 378,000\* people come to view the agricultural exhibits, enjoy the special events . . . and see what new products and services are available to them.

\*1955 attendance

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Our new Coliseum, now under construction, will be completed and ready for use in 1956, with a seating capacity of 14,000 around the Arena and an additional 2,000, or a total of 16,000 Seats, for special events.

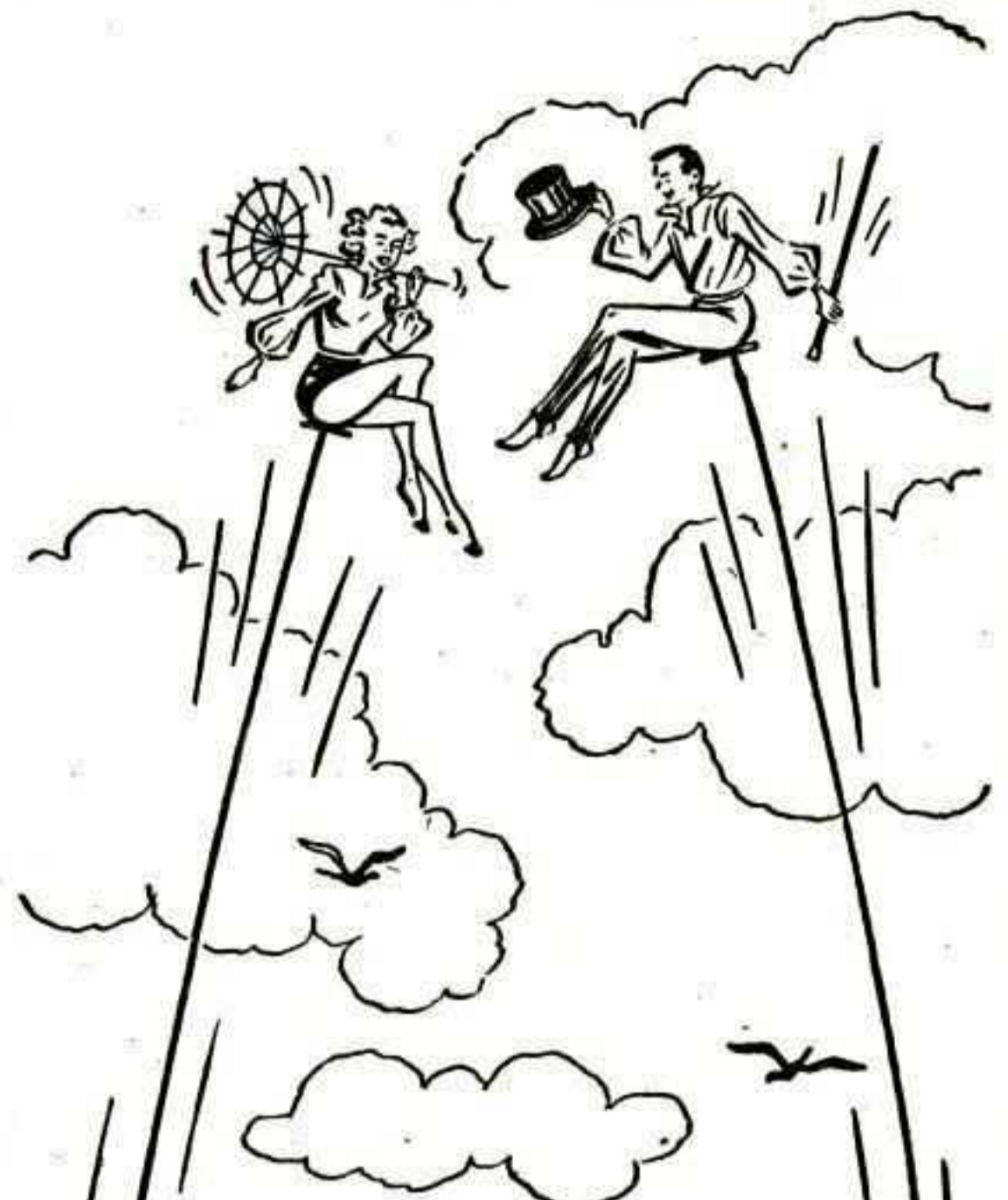


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**NEW MEXICO STATE FAIR** Albuquerque, New Mexico



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**Another** triumphant  
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 and back again under  
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**THE AL MARTIN AGENCY**  
 Hotel Bradford, Boston, Mass.



**Cannon Valley Fair, Cannon Falls**

TOTAL ATTENDANCE: Paid, 3,367; free, 10,028. Operated 4 days, 3 nights. WEATHER: Good 4 days, 3 nights. RECEIPTS: Gate, \$1,688; day grandstand, \$374; night grandstand, \$460.25. CARNIVAL: Merriam Shows. ATTRACTIONS: Horse racing, KSTP barn dance, fireworks. AID: County aid, \$2,000; total premiums paid, excluding races, \$2,692. OFFICERS: President, D. F. Case; secretary, R. J. Goodwin. 1956 DATES: July 2-4, official.

**Clearwater County Fair, Bagley**

TOTAL ATTENDANCE: Paid, 4,963; free, 400. Operated 4 days, 4 nights. RECEIPTS: Gate, \$2,861.27; grandstand total, \$934. CARNIVAL: Badger State Shows. ATTRACTIONS: Maggie & Scottie Show, 2 days. AID: State, \$1,887.50; county, \$900; total premium paid, excluding races, \$2,670.60. OFFICERS: President, Maurice Tangierd; secretary, Mrs. Margaret Davis; concession superintendent, John O. Hanson; publicity director, Vic Aibo.

**Crow Wing County Fair, Brainerd**

TOTAL ATTENDANCE: Paid, 19,560; free 540. Operated 3 days, 4 nights. WEATHER: Good 3 days, 4 nights. RECEIPTS: Gate, \$4,900; day grandstand, \$450; night grandstand, \$1,300. CARNIVAL: Badger State Shows; total ride-show gross, \$5,700. ATTRACTIONS: Stage show, circus acts, 3 days and 3 nights. AID: State aid, \$2,100; county aid, \$2,500; other aid, \$200; total premiums paid, excluding races, \$3,400. OFFICERS: President, J. E. Ehalberg; secretary, B. C. Wilkins; publicity director, Mrs. J. H. Klaseen. 1956 DATES: August 15-18, official.

**Dakota County Fair, Farmington**

TOTAL ATTENDANCE: 40,000. Operated 4 days, 4 nights. WEATHER: Good 4 days, 4 nights. CARNIVAL: Roger Bros. OFFICERS: President, Howard Schwartz; secretary, E. W. Ahlberg. 1956 DATES: August 12-15, tentative.

**Faribault County Fair, Blue Earth**

OPERATED: 2 days, 3 nights. WEATHER: Good 2 days, 2 nights; bad 1 night. RECEIPTS: Day and night grandstand, \$3,000. ATTRACTIONS: Jay Gould Circus. OFFICERS: President, George Loranze; secretary, W. E. Hertel. 1956 DATES: August 13-15 or 14-16, tentative.

**Jackson County Fair, Jackson**

TOTAL ATTENDANCE: Paid, 8,565; free, 9,500. Operated 3 days, 4 nights. WEATHER: Good 3 days, 4 nights. RECEIPTS: Gate, \$4,282.50; day grandstand, \$2,618.70; night grandstand, \$2,161.20. CARNIVAL: Carroll's Greater Shows; total ride-show gross, \$3,054.10. ATTRACTIONS: Tournament of Thrills (1 evening); stock car races (2 afternoons); Venita Rich television talent contest (1 evening); Merritt's Circle Double M Ranch Rodeo (1 afternoon, 1 evening); circus acts (1 evening), Barnes-Carruthers. AID: State, \$2,447.35; county, \$5,100; total premiums paid, excluding races, \$4,234.90. OFFICERS: President, A. F. Scheppmann; secretary, Anton C. Geiger; concession superintendent, George B. Peterson. 1956 DATES: August 23-26, tentative.

**Kandiyohi County Fair, Willmar**

TOTAL ATTENDANCE: Paid, 22,895; free, 10,231. Operated 4 days, 4 nights. WEATHER: Good 4 days, 4 nights. RECEIPTS: Gate, \$9,117.87; day grandstand, \$2,070.90; night grandstand, \$3,485.70. CARNIVAL: Raney Shows; total ride-show gross, \$7,500. ATTRACTIONS: Black Hills Rodeo, Ben Bruce; 2 days harness racing, 1 day stock car racing. AID: State, \$2,550; county, \$7,500; other, none; total premiums paid, excluding races, \$5,000. OFFICERS: President, Tanner Jacobson; secretary, A. E. Thompson; concession superintendent, Harold Berg; publicity director, O. B. Augustson. 1956 DATES: September 12-15, tentative.

**Minnesota State Fair, St. Paul**

TOTAL ATTENDANCE: Paid, 1,007,101. Operated 10 days, 10 nights. WEATHER: Good 10 days, 10 nights. RECEIPTS: Total, \$868,000. CARNIVAL: Royal American Shows. Total ride-show gross, \$306,968. ATTRACTIONS: Barnes-Carruthers revue, Frank Winkley auto races. OFFICERS: Secretary, Douglas Baldwin.

**Morrison County Fair, Little Falls**

TOTAL ATTENDANCE: Paid, 8,000; free, 7,000. Operated 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. CARNIVAL: Raney United Shows. ATTRACTIONS: D. E. Waldo grandstand attractions. OFFICERS: President, James F. Massey; secretary, D. T. Sargent; concession superintendent, Frank Reynen; publicity director, Joseph Viker. 1956 DATES: August 17-19, tentative.

**Mower County & Midwest Livestock Show, Austin**

TOTAL ATTENDANCE: Paid, 165,000. Operated 6 days, 6 nights. WEATHER: Good 5 days, 5 nights; bad 1 day, 1 night. RECEIPTS: Gate, \$19,645; day grandstand, \$25,463. CARNIVAL: Don Franklin Shows. ATTRACTIONS: Barnes-Carruthers variety show; Aut Swenson thrill show, Gene Holter's animal show.

OFFICERS: President, R. T. Rohilly; secretary, P. J. Holand; concession superintendent, D. E. Deneen. 1956 DATES: August 7-12, official.

**Nicollet County Fair, St. Peter**

TOTAL ATTENDANCE: Paid, 9,000; free, 1,000. Operated 3 days, 3 nights. WEATHER: Good 2 days, 2 nights; bad 1 day, 1 night. RECEIPTS: Gate, \$4,608.70; day grandstand, \$2,231; night grandstand, \$2,231. CARNIVAL: Warwick Shows; total ride-show gross, \$2,700. ATTRACTIONS: Barn dance, horse and pony races, Barnes-Carruthers revue and acts. AID: State aid, \$1,600; county aid, \$2,012; other aid, \$965; total premiums paid, excluding races, \$2,750. OFFICERS: President, Ernest Eloff; secretary, Dr. Roy A. Dean; concession superintendent, Hilton Miller. 1956 DATES: August 24-27, tentative.

**Polk County Agricultural Fair, Fertile**

TOTAL ATTENDANCE: Paid, 8,000;

free, 6,000. Operated 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. RECEIPTS: Gate, \$4,000; day grandstand, \$500; night grandstand, \$2,700. CARNIVAL: Badger State Shows; total ride-show gross, \$4,700. ATTRACTIONS: Grossman Agency Stage Show, 2 days and nights; Gene Holter's Animal Show, 1 day and night. AID: State aid, \$1,150; county aid, \$600; total premiums paid, excluding races, \$1,780. OFFICERS: President, Albin Johnson; secretary, Reynold T. Erickson; publicity director, Owen Knudson. 1956 DATES: Early July, tentative.

**Roseau County Fair, Roseau**

TOTAL ATTENDANCE: Free, 14,000. Operated 3 days, 3 nights. WEATHER: Good 2 days, 2 nights; bad 1 day, 1 night. RECEIPTS: Day and night grandstand, \$3,900. CARNIVAL: Badger State Shows; total ride-show gross, \$6,100. ATTRACTIONS: Grossman acts, 2 days, 2 nights; Gene Holter animal show, 1 day, 1 night; running races, 1 day. AID: State, \$2,000; county, \$7,000; total premiums paid, excluding races, \$3,000.

OFFICERS: President, D. B. Franklin; secretary, Charles Christianson; concession superintendent, Earl Giltvedt. 1956 DATES: Third or fourth week in July, tentative.

**Steele County Free Fair, Owatonna**

TOTAL ATTENDANCE: Free, 153,432. Operated 5 days, 6 nights. WEATHER: Good 5 days, 6 nights. RECEIPTS: Day grandstand, \$10,953.25; night grandstand, \$11,918.

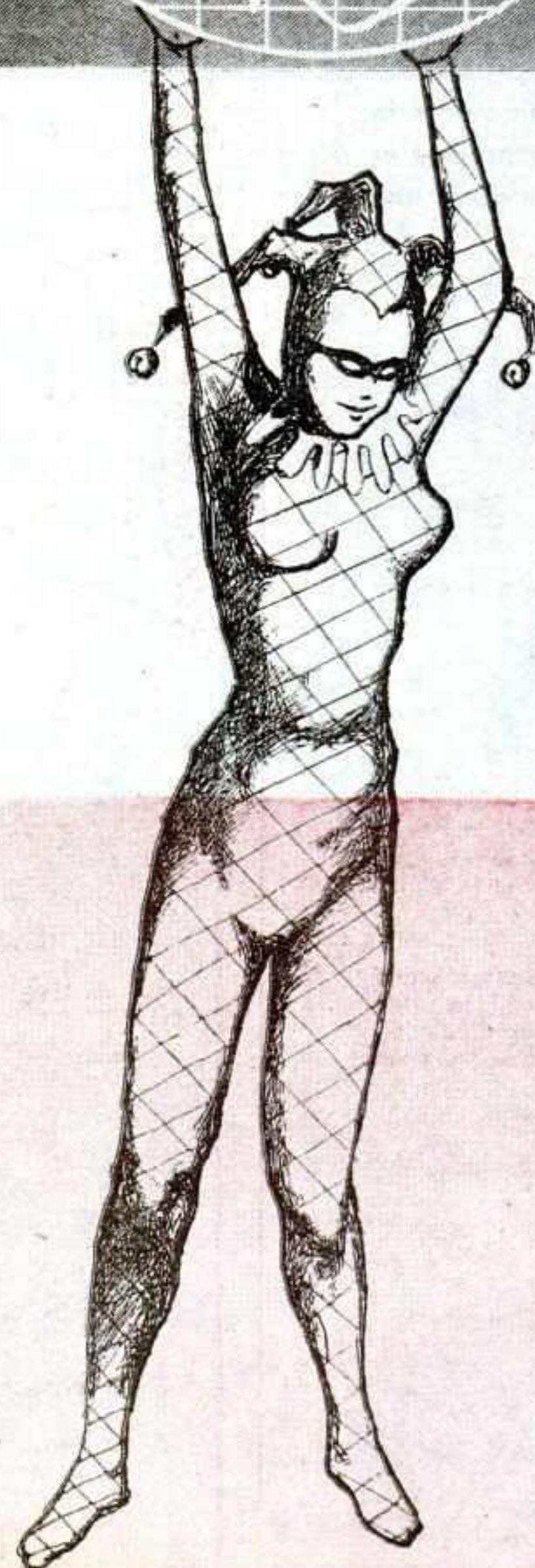
CARNIVAL: 20th Century Shows; total ride-show gross, \$22,964.05. ATTRACTIONS: Talent show, 1 night; thrill show, 1 night, 1 afternoon; Gene Holter, 1 day; rodeo, 1 day; 2 days big car races; grandstand revue show, 4 nights. AID: State aid, \$1,500; county aid, \$6,550; total premiums paid, excluding races, \$12,500. OFFICERS: President, H. B. Theimer; secretary, Stan Muckle; publicity director, Louis Allgeyer. 1956 DATES: August 14-19, official.

**St. Louis County Fair, Hibbing**

TOTAL ATTENDANCE: Paid, 22,603; free, 28,000. Operated 4 days, 4 nights. WEATHER: Good 4 days, 4 nights. RECEIPTS: Gate, \$5,650.75; day grandstand, \$5,200; night grandstand, \$300. CARNIVAL: Art B. Thomas; total ride-show gross, \$10,500. ATTRACTIONS: Stock car, 1 night; big car, 1 afternoon; 5 stage shows; De Walde stage show. AID: State aid, \$2,200; county aid, \$2,000. OFFICERS: President, William F. Haenke; secretary, Sulo J. Ojakangas; publicity director, George M. Fisher. 1956 DATES: August 9-12, tentative.

**Swift County Fair, Appleton**

TOTAL ATTENDANCE: Paid, 18,000. Operated 4 days, 4 nights. WEATHER: Bad 4 days, 4 nights. CARNIVAL: Badger State Shows. ATTRACTIONS: Canadian thrill shows, 1 night; chariot and running races, Sunday afternoon only. AID: State aid, \$2,200; county aid, \$4,500. OFFICERS: President, E. W. Pederson; secretary, J. G. Anderson. 1956 DATES: August 23-26, official.



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**Wadena County Fair, Wadena**

TOTAL ATTENDANCE: Paid, 10,000; free, 4,000. Operated 4 days, 4 nights. WEATHER: Good 4 days, 4 nights. CARNIVAL: Hill's Greater. ATTRACTIONS: KSTP Barn Dance show; Canadian Daredevils thrill show; Circle Double M rodeo. AID: State aid, \$2,000; county aid, \$200; other, \$150; total premiums paid, excluding races, \$3,500. OFFICERS: President, M. E. Isherwood; secretary, Don Brown; concessions superintendent, Sam Bade. 1956 DATES: August 16-19, tentative.

**Waseca County Fair, Waseca**

TOTAL ATTENDANCE: Paid, 2,500; free, 20,000. Operated 4 days, 4 nights. WEATHER: Good 4 days, 4 nights. RECEIPTS: day grandstand, \$3,500. ATTRACTIONS: Wrestling, home talent, E.S.T. Barn Dance, midjet auto races. AID: State, \$1,500; county, \$3,000; total premiums paid, excluding races, \$2,300. OFFICERS: President, B. J. Knauss; secretary, Leon J. B. Sexton; publicity director, D. M. Coughlin.

1956 DATES: First weekend in August, tentative.

**MISSISSIPPI**

**Jackson**

TOTAL ATTENDANCE: Free, 350,000 (est.). Operated 6 days, 6 nights. WEATHER: Good 6 days, 6 nights. CARNIVAL: Royal American Shows. ATTRACTIONS: None. OFFICERS: Executive secretary, J. M. Dean. 1956 DATES: October 8-13, tentative.

**Mississippi A. & I. State Fair, Tippah County Fair & Livestock Association, Ripley**

TOTAL ATTENDANCE: Paid, 10,000; free, 500. Operated 5 days, 6 nights. WEATHER: Good 5 days, 6 nights. CARNIVAL: none. ATTRACTIONS: Horse Show, one night. OFFICERS: President, Dennis Dixon; secretary, William M. Bost; publicity director, W. L. Anderson. 1956 DATES: September 10-15, official.

**Monroe County Fair, Aberdeen**

TOTAL ATTENDANCE: Paid, 15,000; free, 4,000. Operated 5 days, 5 nights. RECEIPTS: Gate, \$6,000. CARNIVAL: Inter-State Shows. ATTRACTIONS: None. AID: State, \$400; county, \$1,500; total premiums paid, \$4,500. OFFICERS: President, Eugene L. Sykos Jr.; secretary, Robert C. Couch. 1956 DATES: September 24-29, official.

**MISSOURI**

**Cooper County Fair, Prairie Home**

OPERATED: 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. RECEIPTS: Gate \$210; grandstand free. CARNIVAL: Holiday Amusements; total ride-show gross, \$1,200. ATTRACTIONS: Tractor rodeo, pet parade, livestock. AID: State aid \$190; county aid \$100;

other \$2,000; total premiums paid, excluding races, \$2,000. OFFICERS: President, F. H. Reavis; secretary, Robert Kirkpatrick; concession superintendent, A. W. Bodamer. 1956 DATES: August 7-9, official.

**Eldon Community Fair, Eldon**

TOTAL ATTENDANCE: Paid, 6,500; free, 4,000. Operated 4 days, 4 nights. WEATHER: Good 4 days, 4 nights. RECEIPTS: Gate, \$1,700. CARNIVAL: Mound City Shows. ATTRACTIONS: Local talent. OFFICERS: President, T. N. Todd; secretary, D. R. Harrison Jr. 1956 DATES: August 1-4, official.

**Hillsboro Horse Show & Festival, Hillsboro**

TOTAL ATTENDANCE: Paid, 12,000; free, 3,000. Operated 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. RECEIPTS: Gate \$7,000. CARNIVAL: Campbell Shows. ATTRACTIONS: Horse show. AID: State aid, \$212.

OFFICERS: President, Leo Kidd; secretary, Sam Martin. 1956 DATES: July 30-31, official.

**Lamar's Farm & Industrial Exposition, Lamar**

TOTAL ATTENDANCE: free, 25,000. Operated 3 days, 4 nights. WEATHER: Good 3 days, 4 nights. CARNIVAL: Sunset Amusement. ATTRACTIONS: Free acts, booked thru Charles Zemater. AID: State, \$1,100; other, \$2,500; total premiums paid, excluding races, \$4,200. OFFICERS: President, Bud Moore. 1956 DATES: September 16-18, official.

**Lucerne Stock Show, Lucerne**

OPERATED: 3 days, 3 nights. CARNIVAL: John Kemp. ATTRACTIONS: Amateur contest, 3 nights. OFFICERS: President, H. T. Roberts; secretary, K. K. Blanchard. 1956 DATES: August 23-25, official.

**Maries County Fair, Vienna**

TOTAL ATTENDANCE: Paid, 4,000. Operated 2 days, 2 nights. WEATHER: Good 2 days, 2 nights. RECEIPTS: Gate, \$2,431.49. ATTRACTIONS: TV show, square dances, horse show. OFFICERS: President, Carl Wansing; secretary, Roy Hager; concession superintendent, Tim Tackett. 1956 DATES: September 1-2, tentative.

**Missouri State Fair, Sedalia**

TOTAL ATTENDANCE: Paid, 542,175. Operated 9 days, 9 nights. WEATHER: Good 9 days, 9 nights. RECEIPTS: Gate \$74,790; day grandstand \$53,602; night grandstand \$26,034. CARNIVAL: Cetlin & Wilson. ATTRACTIONS: Barnes - Carruthers Musical Revue, 6 nights; Stars Over Ice, 9 nights; Grand Circuit Harness Racing; Aut Swenson Thrillcade, 1 night; auto racing, 4 afternoons; Tournament of Thrills, 1 night; horse show, 8 nights. OFFICERS: Commissioner, L. C. Carpenter; secretary, W. H. Ritzenthaler; concession superintendent, R. E. Kahn. 1956 DATES: August 18-26, tentative.

**Moniteau County Fair, California**

OPERATED: 4 days, 4 nights. WEATHER: Good 4 days, 4 nights. CARNIVAL: Funland Shows. ATTRACTIONS: Horse show, 2 nights; FFA show. AID: State aid \$1,386.46; county \$50; other \$900; total premiums paid, excluding races, \$5,500. OFFICERS: Secretary, Harold Kindle.

**North Central Missouri Fair, Trenton**

TOTAL ATTENDANCE: Paid, 23,175; paid, 10,000 (est.). Operated 6 days, 7 nights. WEATHER: Good 6 days, 7 nights. CARNIVAL: Burkhart Shows. ATTRACTIONS: Stock car races, 1 night; Grand Ole Opry, 1 day, 1 night; Barnes-Carruthers show, 2 nights; wrestling, 1 night; Tournament of Thrills and B. Ward Beam thrill shows. AID: State, \$1,197; total premiums paid, \$5,519.28. OFFICERS: President, S. L. Brown; concession superintendent and publicity director, Leland McMullen. 1956 DATES: August 11-17, official.

**Northeast Missouri Fair, Kirksville**

OPERATED: 4 days, 5 nights. WEATHER: Good 4 days, 5 nights. CARNIVAL: American Beauty Shows. ATTRACTIONS: Boyle Woolfolk variety acts; 4 days and 3 nights of harness and running races. OFFICERS: President, M. H. Chapman; secretary, N. C. Allen. 1956 DATES: August 7-10, official.

**Ozark Empire Fair, Springfield**

TOTAL ATTENDANCE: 189,607. Operated 7 days, 7 nights. WEATHER: Good 6 days, 7 nights; bad 1 day. RECEIPTS: Gate \$38,507.80; day grandstand \$11,354.90; night grandstand \$12,079. CARNIVAL: Metropolitan Shows; total ride-show gross, \$23,608.90. ATTRACTIONS: Swenson Thrillcade, Tournament of Thrills, Winley big car and stock car races, Boyle Woolfolk ice show, modified stock car races, horse show, three afternoons of running races. AID: State aid \$7,355.26; county aid \$10,000; total premiums paid, excluding races, \$23,182.24. OFFICERS: President, W. A. Delzell; secretary, Glen B. Boyd; concession superintendent, Ivan Hurto; publicity director, Eddie Bass. 1956 DATES: August 11-17, tentative.

**St. Charles County Fair, St. Charles**

TOTAL ATTENDANCE: Paid, 28,000. Operated 5 days, 5 nights. WEATHER: Good 4 days, 4 nights; bad 1 day, 1 night. CARNIVAL: Mound City. ATTRACTIONS: Horse show, 3 nights; Pensacola Florida Air Cadet Band, 1 night. AID: Total premiums paid, excluding races, \$9,000. OFFICERS: President, E. Haake; secretary, V. Kapper; concession superintendent, E. Howell. 1956 DATES: September 8-12, tentative.

**Webster County Fair, Marshfield**

TOTAL ATTENDANCE: Paid, 5,714; free 200. Operated 3 days, 4 nights. WEATHER: Good 3 days, 4 nights. RECEIPTS: Gate \$2,000. CARNIVAL: Funland; total ride-show gross, \$1,054. ATTRACTIONS: TV artists. OFFICERS: President, Norman Lundt; secretary, Ellis O. Jackson; concession superintendent, Laverne Stockton. 1956 DATES: August 29-September 1, tentative.

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**MONTANA**

**Central Montana Fair & Rodeo, Lewiston**

TOTAL ATTENDANCE: Paid, 6,525; free, 1,750. Operated 3 days, 3 nights.  
 WEATHER: Good 3 days, 2 nights; bad 1 night.  
 RECEIPTS: Gate \$2,649; day grandstand \$6,368.50; night grandstand \$3,265.  
 CARNIVAL: Northern Exposition Shows.  
 ATTRACTIONS: Horse show, cutting horse contest, rodeo, races, band music and night show thru Charles Zemater agency.  
 OFFICERS: President, C. W. Cooley; secretary, James M. Schultz.  
 1956 DATES: August 1-3, tentative.

**Eastern Montana Fair, Miles City**

TOTAL ATTENDANCE: Free, 15,000. Operated 3 days, 3 nights.  
 WEATHER: Good 3 days, 3 nights.  
 CARNIVAL: Northern Exposition Shows.  
 ATTRACTIONS: Charles Zemater acts, running races.  
 OFFICERS: President, Jack Radke; secretary, J. H. Bohling.

**Northwest Montana Fair, Kalispell**

TOTAL ATTENDANCE: Paid, 22,000; free, 500. Operated 3 days, 3 nights.

WEATHER: Good 3 days, 3 nights.  
 CARNIVAL: Norton Shows.  
 ATTRACTIONS: Rodeo, 2 days; night variety show, 3 nights; horse races, 2 days.  
 OFFICERS: President, James Gustin; secretary, Russell E. Marsh; concessions superintendent, Brad Seeley.  
 1956 DATES: September 6-8, tentative.

**NEBRASKA**

**Dawson County Fair, Lexington**

OPERATED: 4 days, 4 nights.  
 WEATHER: Good 4 days, 4 nights.  
 CARNIVAL: Starlight Shows; total show-ride gross, \$5,500.  
 ATTRACTIONS: Minnie Pearl show, 1 night; stock car races, 1 matinee; KRVN radio show, 1 night; stage shows, 2 nights.  
 AID: County, \$7,000; other, \$662; total premiums paid, excluding races, \$4,000.  
 OFFICERS: President, Niles Wallace; secretary, Monte Kiffin.  
 1956 DATES: August 28-31, tentative.

**Eustis Agricultural Society & Corn Show, Eustis**

TOTAL ATTENDANCE: Free, 2,000. Operated 3 days, 2 nights.  
 WEATHER: Good 3 days, 2 nights.  
 RECEIPTS: Day grandstand \$75.  
 ATTRACTIONS: 4-H baby beef show, band concerts, 4-H talent contest; barber

shop quartette contest and old-time fiddling contest.  
 OFFICERS: President, Albert Hablitzel; secretary, Dean Hueftle.

**Fillmore County Agricultural Society, Geneva**

OPERATED: 3 days, 3 nights.  
 WEATHER: Good 3 days, 3 nights.  
 RECEIPTS: Gate, \$1,532; day grandstand, \$139; night grandstand, \$905.  
 CARNIVAL: County Fair Shows; total ride-show gross, \$1,328.65.  
 ATTRACTIONS: Thrill show, 1 day; local talent, 1 day; horse show, 1 day.  
 AID: County, \$4,250; total premiums paid, excluding races, \$1,943.  
 OFFICERS: President, Kenneth L. Shaner; secretary, S. J. Weis.

**Humboldt County Fair, Aurora**

OPERATED: 4 days, 4 nights.  
 WEATHER: Good 4 days, 4 nights.  
 RECEIPTS: Day grandstand \$1,147.60; night grandstand \$1,126.90.  
 ATTRACTIONS: Minnie Pearl show, 4 nights; auto races.  
 OFFICERS: President, Dick Williams; secretary, H. E. Toof.  
 1956 DATES: August 28-September 1, official.

**Jefferson County Fair, Fairbury**

TOTAL ATTENDANCE: Paid, 8,000; free, 300. Operated 4 days, 4 nights.  
 WEATHER: Good 4 days, 4 nights.  
 RECEIPTS: Gate \$550; day grandstand \$1,200; night grandstand \$3,200.  
 CARNIVAL: Shamrock Shows.  
 ATTRACTIONS: Joie Chitwood, Circle Double M Rodeo, Minnie Pearl and Tom Drakes Review, TV stars.  
 AID: State aid \$700; county aid \$2,500; total premiums paid, excluding races, \$2,000.  
 OFFICERS: President, Sam Lewis; secretary, S. M. Cressman; concession superintendent, Sam Lindersmith; publicity director, Gale Stilwell.

**Lincoln County Fair, North Platte**

TOTAL ATTENDANCE: Free, 24,200. Operated 5 days, 5 nights.  
 WEATHER: Good 5 days, 5 nights.  
 ATTRACTIONS: Big car races, Pee Wee King show, amateur rodeo, Tommy Holden thrill show, Paul Moorhead revue, Minnie Pearl show, Arabian horse show, calf scramble, stock sale, 4-H horse show.  
 AID: State aid \$700; county aid \$15,000; total premiums paid, excluding races, \$3,500.  
 OFFICERS: President, Paul J. Thomsen; secretary, H. B. Manners.  
 1956 DATES: August 17-21, tentative.

**Logan County Fair, Stapleton**

TOTAL ATTENDANCE: Paid, 2,400; free, 200. Operated 3 days, 1 night.  
 WEATHER: Good 3 days, 1 night.  
 RECEIPTS: Gate \$1,932.  
 CARNIVAL: Starlight Shows. Total ride-show gross, \$1,550.  
 ATTRACTIONS: Rodeo and amateur show.  
 AID: State aid, \$400; county aid, \$1,000; other aid, \$50; total premiums paid, excluding races, \$970.  
 OFFICERS: President, Red Barner; secretary, V. K. Magnusson.  
 1956 DATES: August 24-26, official.

**Nebraska State Fair, Lincoln**

TOTAL ATTENDANCE: Paid, 315,000. Operated 7 days, 7 nights.  
 WEATHER: Good 5 days, 5 nights; bad 2 days, 2 nights.  
 CARNIVAL: W. T. Collins.  
 ATTRACTIONS: "Holiday on Ice," 7 nights; thrill shows, 2 afternoons; ostrich races, 1 afternoon; motorcycle races, 1 stock car; fireworks, 7 nights; (17 days of running races, not with fair).  
 AID: State, \$24,000; total premiums paid, excluding races, \$60,000.  
 OFFICERS: President, Ed Baumann; secretary, Edwin Schultz; concession superintendent, J. Hutchens.  
 1956 DATES: September 1-7, official.

**Pawnee County Fair, Pawnee City**

TOTAL ATTENDANCE: Free, 5,000. Operated 3 days, 3 nights.  
 WEATHER: Good 3 days, 3 nights.  
 CARNIVAL: King Shows; total ride-show gross, \$2,500.  
 ATTRACTIONS: Horse show, 1 night; pageant, 1 night, 1 day.  
 AID: County, \$2,000; total premiums paid, \$1,200.  
 OFFICERS: President, Al Porr; secretary, Bill Culwell; concession superintendent, Bill Price; publicity director, Max Martin.  
 1956 DATES: Last week in August.

**Phelps County Fair, Holdrege**

TOTAL ATTENDANCE: Paid, 1,800; free, 2,000. Operated 4 days, 4 nights.  
 WEATHER: Good 4 days, 4 nights.  
 RECEIPTS: Night grandstand, \$1,680.  
 CARNIVAL: Shamrock Shows; total ride-show gross, \$2,800.  
 ATTRACTIONS: Stageshows, 2 nights; auto races, 2 days.  
 AID: County, \$2,100; other, \$200; total premiums paid, \$2,800.  
 OFFICERS: President, Paul V. Smith; secretary, Edgar Borg.  
 1956 DATES: Second week in August, tentative.

**Richardson County Free Fair, Humboldt**

OPERATED: 3 days, 4 nights.  
 WEATHER: Windy 3 days, 4 nights.  
 CARNIVAL: Hale's Rides.  
 ATTRACTIONS: Barnes-Carruthers free show, 3 days, 3 nights.  
 AID: County aid, \$4,000; other aid, \$1,100; total premiums paid, excluding races, \$2,000.  
 OFFICERS: President, Frank J. Rist; secretary, L. E. Watson; concession superintendent, Henry Kroese; publicity director, Ben Mitchell.  
 1956 DATES: September 12-14, official.

**Sheridan County Fair & Rodeo, Gordon**

OPERATED: 3 days, 2 nights.  
 WEATHER: Good 3 days, 2 nights.  
 CARNIVAL: Curle Amusement.  
 ATTRACTIONS: Show by Wheeler-Pittman of Denver.  
 AID: State aid \$500; county aid \$1,600; total premiums paid, excluding races, \$2,000.  
 OFFICERS: President, Robert Y. Ross; secretary, Geo. B. Comer.  
 1956 DATES: September 7-9, tentative.

**NEVADA**

**Elko County Fair, Elko**  
 TOTAL ATTENDANCE: 10,000. Operated 5 days.  
 WEATHER: Good 5 days.  
 RECEIPTS: Gate, \$10,000.  
 ATTRACTIONS: 5 days of horse racing.  
 OFFICERS: President, Tom Kane; secretary, Floyd Edsall.  
 1956 DATES: September 2-6, tentative.

**Washoe County Fair, Reno**  
 TOTAL ATTENDANCE: Paid, 22,000. Operated 4 days, 4 nights.  
 WEATHER: Bad 4 days, 4 nights.  
 ATTRACTIONS: None.  
 OFFICERS: Secretary, C. J. Thornton.  
 1956 DATES: September 13-16, official.

**NEW HAMPSHIRE**

**Atkinson Fair Association, Atkinson**  
 TOTAL ATTENDANCE: Free, 7,000. Operated 3 days, 3 nights.  
 WEATHER: Good 2 days, 2 nights; bad 1 day, 1 night.  
 CARNIVAL: Paul J. Hogan.  
 ATTRACTIONS: Horse pulling, 2 days; Buzz Whittica Western show.  
 AID: State, \$300. Total premiums paid, excluding races, \$1,328.57.  
 OFFICERS: President, Richard G. Wood; secretary, Eleanor C. Feuer; concession superintendent, Gordon Lorentzen.  
 1956 DATES: Weekend before Labor Day, tentative.

**Deerfield Fair, Deerfield**  
 TOTAL ATTENDANCE: Paid, 28,000; free, 5,000. Operated 4 days, 3 nights.  
 WEATHER: Good 3 days, 2 nights; bad 1 day, 1 night.  
 RECEIPTS: Gate, \$25,000; day grandstand, \$1,500; night grandstand, \$700.  
 CARNIVAL: Continental Shows.  
 ATTRACTIONS: Hamid variety acts.  
 OFFICERS: President, Carl M. Fogg; secretary, W. C. Maxwell.  
 1956 DATES: September 27-30, tentative.

**NEW JERSEY**

**Cumberland County Co-Op Fair, Bridgeton**  
 TOTAL ATTENDANCE: Paid, 25,000; free, 12,000. Operated 6 days, 6 nights.

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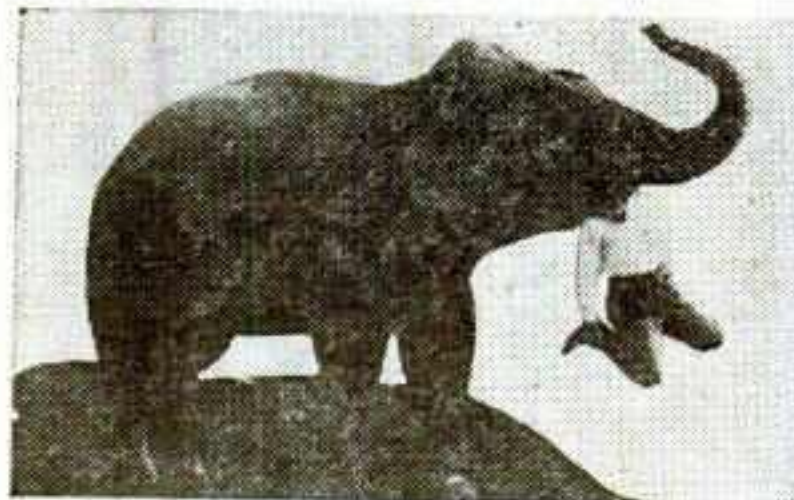
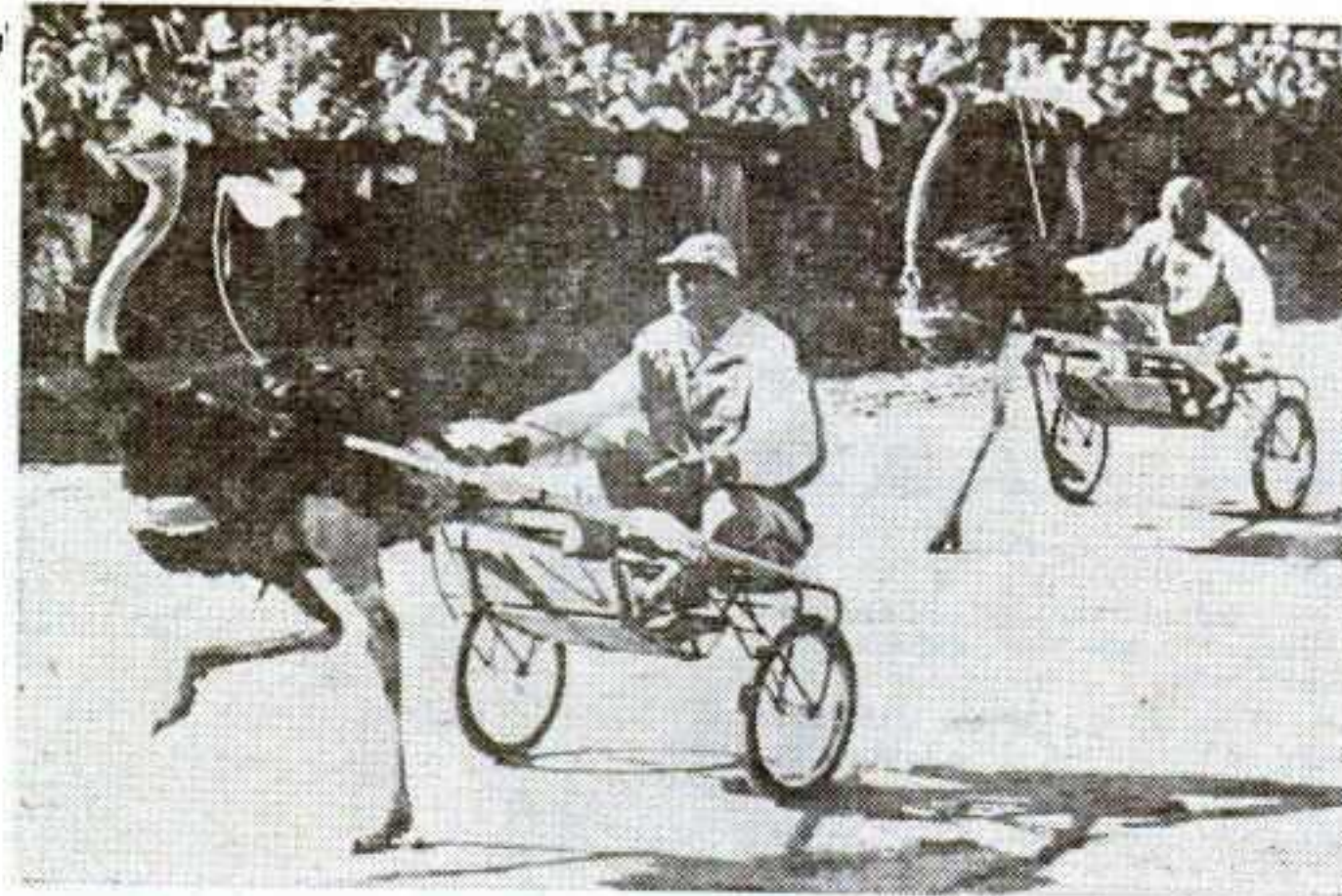
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WEATHER: Good 6 days, 6 nights.  
 CARNIVAL: Penn Premier Shows.  
 ATTRACTIONS: Grand Ole Opry, 1 day; Fuzzy St. John, 1 day; harness racing, 3 days.  
 AID: State, \$2,600; total premium paid, excluding races, \$4,700.  
 OFFICERS: President, Horace W. Miller; secretary, Earl McCormick; concession superintendent, Ray Riley.  
 1956 DATES: Labor Day week, tentative.

**NEW YORK**

**Altamont Tri-County Fair, Altamont**

TOTAL ATTENDANCE: Paid, 21,002; free, 49,019. Operated 5 days, 6 nights.  
 WEATHER: Good 3 days, 4 nights; bad 2 days, 2 nights.  
 RECEIPTS: Gate \$21,002.  
 CARNIVAL: Coleman Bros. Shows.  
 ATTRACTIONS: Auto thrill show, stage shows, amateur shows, giveaways.  
 AID: State aid \$10,000; county aid \$8,000; total premiums paid, excluding races, \$12,000.  
 OFFICERS: President, Andrew Ulrich; secretary, Stuart Rombough; publicity director, Foster Potter.  
 1956 DATES: Third week in August, tentative.

**Cattaraugus County Agricultural Society, Little Valley**

TOTAL ATTENDANCE: Paid, 21,564; free, 5,000. Operated 5 days, 5 nights.  
 WEATHER: Good 4 days, 4 nights; bad 1 day, 1 night.  
 RECEIPTS: Gate, \$18,563.25; day grandstand, \$3,670.20; night grandstand, \$5,309.85.  
 CARNIVAL: Carl Ferris.  
 ATTRACTIONS: George A. Hamid & Son acts, Jack Kochman Thrill Show, 3 days harness races, 1 day auto race, 1 night dog race.  
 AID: State, \$10,000; county, none; other, none; total premiums paid, excluding races, \$9,517.90.  
 OFFICERS: President, J. O. Sanders; secretary, J. W. Watson; publicity director, Ray Carroll.  
 1956 DATES: Last week in August, tentative.

**Dutchess County Fair, Rhinebeck**

TOTAL ATTENDANCE: Paid, 78,025; free, 25,000. Operated 5 days, 5 nights.  
 WEATHER: Good 5 days, 5 nights.  
 CARNIVAL: King Reid Shows.  
 ATTRACTIONS: Al Martins Revue and 7 acts, thrill show-Irish Horan, 2 days harness racing.  
 AID: Total premiums paid, excluding races, \$20,000.  
 OFFICERS: President, P. E. Cookingham; secretary, R. C. Murray.  
 1956 DATES: August 24-29, tentative.

**Palmyra Fair, Palmyra**

TOTAL ATTENDANCE: Paid, 52,000; free, 500. Operated 4 days, 5 nights.

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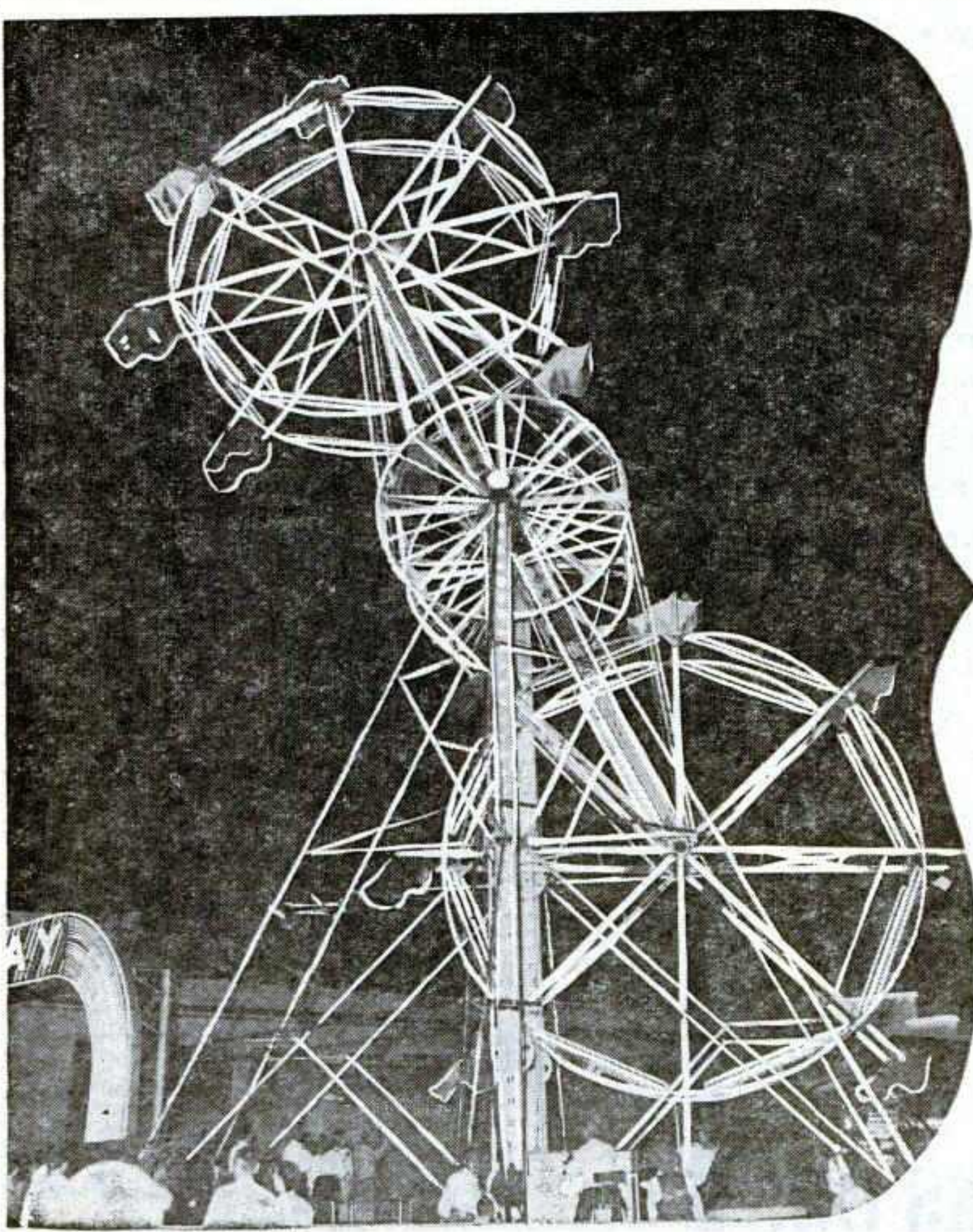
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Tulsa, Oklahoma

WEATHER: Good 4 days, 5 nights.  
 RECEIPTS: Gate, \$14,000; day grandstand, \$6,000; night grandstand, \$7,500.  
 ATTRACTIONS: Jack Kochman thrill show, Jim Eskew rodeo, Hamid revue and acts, harness races, fireman's parade, grange parade, progress parade.  
 OFFICERS: President, Vernon S. Cator; secretary, W. Ray Converse; publicity director, John A. Meyers.  
 1956 DATES: August 21-25, official.

**Steuben County Fair, Bath**  
 OPERATED: 5 days, 6 nights.  
 WEATHER: Good 4 days, 3 nights; bad 1 day, 3 nights.  
 CARNIVAL: James E. Strates Shows.  
 ATTRACTIONS: Frank Wirth revue and acts, Jack Kochman Dog Races, Ward Beam and Irish Horan thrill shows, 3 days harness racing.  
 OFFICERS: President, Gratton Brundage; secretary, J. Victor Faucett.

**Tompkins County Fair, Ithaca**  
 TOTAL ATTENDANCE: Paid, 8,000; free, 2,000. Operated 5 days, 6 nights.  
 WEATHER: Good 3 days, 3 nights; bad 2 days, 3 nights.  
 RECEIPTS: Gate, \$3,500; night grandstand, \$2,000.  
 CARNIVAL: Page & Ferris Shows.  
 ATTRACTIONS: Irish Horan thrill show, square dance, firemen's night, beauty contest, tractor pulling, Grand Ole Opry.  
 AID: State, \$10,00; total premiums paid, \$10,148.  
 OFFICERS: President, Martin Porter; secretary, Richard Blatchley.  
 1956 DATES: Second week in August, tentative.

### NORTH CAROLINA

**Atlantic District Fair, Ahoskie**  
 TOTAL ATTENDANCE: Paid, 23,000; free, 3,000. Operated 5 days, 5 nights.  
 WEATHER: Good 4 days, 4 nights; bad 1 day, 1 night.  
 RECEIPTS: Gate, \$8,357; day grandstand, \$175.  
 CARNIVAL: Page and Ferris.  
 ATTRACTIONS: Four days of harness races.  
 OFFICERS: President, Clarence Chavis; secretary, C. E. Robbins.  
 1956 DATES: October 16-20, tentative.

**Cabarrus County Agricultural Fair, Concord**  
 TOTAL ATTENDANCE: Paid, 25,290; free, 35,000. Operated 5 days, 6 nights.  
 WEATHER: Good 5 day, 5 nights; bad 1 night.  
 RECEIPTS: Gate, \$11,687; other, \$9,692.18.  
 CARNIVAL: Prell's Broadway Shows.  
 ATTRACTIONS: Vitale Fireworks, variety show with acts, State Hereford show and sale.  
 OFFICERS: President, J. Lee White; manager, Clyde L. Propst Jr.  
 1956 DATES: September 17-22, official.

**Cape Fear Fair, Fayetteville**  
 TOTAL ATTENDANCE: Paid, 29,000; free, 30,000. Operated 5 days, 6 nights.  
 WEATHER: Good 4 days, 5 nights; bad 1 day, 1 night.  
 RECEIPTS: Gate \$18,885.  
 CARNIVAL: Marks Shows.  
 ATTRACTIONS: Elephant act, high wire act.  
 OFFICERS: Secretary, Alex G. McBryde.  
 1956 DATES: October 1-6, official.

**Catawba Fair, Hickory**  
 TOTAL ATTENDANCE: Paid, 25,000; free, 12,000. Operated 5 days, 6 nights.  
 WEATHER: Good 2 days, 2 nights; bad 3 days, 4 nights.  
 CARNIVAL: Marks Shows.  
 ATTRACTIONS: George A. Hamid Acts, Jack Kochman Thrill Show.  
 OFFICERS: President, W. L. Cauble; secretary, Corbin Green.  
 1956 DATES: September 24-29, official.

**Center of North Carolina Fair, Asheboro**  
 TOTAL ATTENDANCE: Paid, 30,000 (est.); free 800. Operated 5 nights.  
 WEATHER: Good 5 nights.  
 CARNIVAL: Page Combined Shows.  
 OFFICERS: President, J. G. Haskins; secretary, W. C. York; concession superintendent, Roland Page.  
 1956 DATES: 3d week in September, tentative.

**Cleveland County Fair, Shelby**  
 TOTAL ATTENDANCE: Paid, 125,000; free, 100,000. Operated 5 days, 5 nights.  
 WEATHER: Good 5 days, 5 nights.  
 CARNIVAL: James E. Strates Shows.  
 ATTRACTIONS: George Hamid "Ice Varieties," Irish Horan thrill show, Jack Kochman thrill show, Jack Kochman dog races, B. D. (Burr) Andrews Rodeo; Sam Nunis auto races.  
 OFFICERS: President, Dr. E. B. Lattimore; secretary, J. S. Dorton; publicity directors, Mrs. C. Rush Hamrick Jr.

**Durham County American Legion Fair, Durham**  
 TOTAL ATTENDANCE: Paid, 20,000; free, 5,000. Operated 5 nights.  
 WEATHER: Good 3 nights; bad 2 nights.  
 RECEIPTS: Gate \$8,500.  
 CARNIVAL: Penn Premier.  
 OFFICERS: President, L. H. Barbour; secretary, R. Z. Long; concession superintendent, J. W. Holmes.

**Foster County Fair, Carrington**  
 TOTAL ATTENDANCE: Free, 4,000. Operated 4 days, 4 nights.  
 WEATHER: Good 3 days, 3 nights; bad 1 day, 1 night.  
 ATTRACTIONS: Local riding club; auto races.  
 OFFICERS: President, H. C. Duntley; secretary, George F. Stewart.  
 1956 DATES: September 18-21, tentative.

**High Point Agricultural Fair, High Point**  
 TOTAL ATTENDANCE: Paid, 12,000. free, 3,000. Operated 6 nights.

WEATHER: Good 6 nights.  
 CARNIVAL: Penn-Premier Shows.  
 ATTRACTIONS: None.  
 OFFICERS: President, I. B. Walker; secretary, T. C. Potts.  
 1956 DATES: September 17, tentative.

**Iredell County Fair, Statesville**  
 TOTAL ATTENDANCE: Paid, 19,314; free, 7,500. Operated 6 days, 6 nights.  
 WEATHER: Good 3 days, 3 nights; bad 3 days, 3 nights.  
 CARNIVAL: Ross Manning Shows.  
 ATTRACTIONS: Acts thru George Hamid & Son.  
 OFFICERS: President, Lawrence Blaton; secretary, Clyde Myre.

**Lee County Fair, Sanford**  
 TOTAL ATTENDANCE: Paid, 2,000; free, 5,000. Operated 5 days, 6 nights.  
 WEATHER: Good 4 days, 5 nights; bad 1 day, 1 night.  
 RECEIPTS: Gate, \$5,309.80.  
 CARNIVAL: Amusements of America.  
 ATTRACTIONS: Beauty contest, 1 night.  
 OFFICERS: Manager W. H. Davis; secretary, King M. Willis.  
 1956 DATES: September 24-29, tentative.

**Northwood Fair, Northwood**  
 TOTAL ATTENDANCE: Paid 5,000; free 350. Operated 3 days, 3 nights.  
 WEATHER: Good 1 day, 1 night; bad 2 days, 2 nights.  
 RECEIPTS: Gate, \$4,500; day grandstand, \$250.  
 CARNIVAL: Sears Company.  
 ATTRACTIONS: Bugle Corps, antique cars, horse shoe pitching.  
 OFFICERS: President, Alfred D. Meha-check; secretary, H. J. Prestley.

**Rocky Mount Agricultural Fair, Rocky Mount**  
 TOTAL ATTENDANCE: Paid, 31,684; free, 12,000. Operated 6 days, 6 nights.  
 WEATHER: Good 5 days, 5 nights; bad 1 day, 1 night.  
 RECEIPTS: Gate, \$23,400; night grandstand, \$1,900.  
 CARNIVAL: Prell's Broadway Shows.  
 ATTRACTIONS: Hamid circus acts; Joie Chitwood thrill show; Kochman dog races.  
 OFFICERS: President, Norman Y. Chambliss Jr.; secretary, Norman Y. Chambliss Sr.; publicity director, Ray Wilkinson.  
 1956 DATES: September 24-30, official.

**Spindle-Center Agricultural Gastonia**  
 TOTAL ATTENDANCE: 80,285. Operated 5 days, 6 nights.  
 WEATHER: Good 5 days, 6 nights.  
 CARNIVAL: John H. Marks.  
 ATTRACTIONS: Joie Chitwood's Hell Drivers (2 nights); Rogers Bros.' Circus, 4 days and 4 nights; stock car races, one night; AMA Sanctioned Motorcycle Races, 1 night; fireworks nightly by Rocco Vitale.  
 OFFICERS: President, J. A. Partlow; secretary, Howard Robbins.  
 1956 DATES: September 10-15, official.

**Southern States Fair, Charlotte**  
 TOTAL ATTENDANCE: Paid, 200,000; free, 100,000. Operated 5 days, 5 nights.  
 WEATHER: Good 4 days, 5 nights; bad 1 day.  
 CARNIVAL: James E. Strates Shows.  
 ATTRACTIONS: RCA rodeo, Hamid revue, Kochman thrill show, Kochman dog races, Horan thrill show, Nunis big car races, Tony Vitale fireworks.  
 OFFICERS: President, Dr. J. S. Dorton; secretary, Mrs. H. S. Spencer; general manager, J. (Sib) Dorton Jr.; publicity director, Mrs. Les Roark.

**Stopes County Fair, King**  
 TOTAL ATTENDANCE: Paid, 3,500; free, 3,500. Operated 4 days, 4 nights.  
 WEATHER: Good 2 days, 2 nights; bad 2 days, 2 nights.  
 CARNIVAL: Riley Bros.' Exposition Shows.  
 OFFICERS: President, N. H. Genry; secretary, Glenn Ashburn.  
 1956 DATES: September 25-30, official.

**Warren Cauty Fair, Warenton**  
 TOTAL ATTENDANCE: Paid, 15,000; free, 7,000. Operated 2 days, 6 nights.  
 WEATHER: Good 2 days, 5 nights.  
 RECEIPTS: Gate \$6,000.  
 CARNIVAL: Virginia Greater.  
 OFFICERS: President, W. K. Lanier; secretary, Duke Miles.

### NORTH DAKOTA

**Greater Grand Forks State Fair, Grand Forks**  
 TOTAL ATTENDANCE: Paid, 42,000; free, 20,000 (est.). Operated 6 days, 6 nights.  
 WEATHER: Good 6 days, 6 nights.  
 CARNIVAL: 20th Century Shows.  
 ATTRACTIONS: Holter's animals, auto races, Ernie Young variety show.  
 AID: County \$5,000; total premiums paid, excluding races, \$15,000.  
 OFFICERS: President, Henry Hansen; secretary, Ralph Lynch; concession superintendent, Cliff Brailand.  
 1956 DATES: July 16-22, tentative.

**North Dakota State Fair, Minot**  
 TOTAL ATTENDANCE: Paid, 59,632; free, 28,368. Operated 6 days, 6 nights.  
 WEATHER: Good 5 days, 6 nights; bad 1 day.  
 RECEIPTS: Gate, \$23,852.80; day grandstand, \$12,932.50; night grandstand, \$18,087.50.  
 CARNIVAL: William T. Collins; total ride-show gross, \$30,624.30.  
 ATTRACTIONS: L. N. Fleckles Ice Varieties, 6 nights; Gene Holters Wild Animal Show, 2 performances; Newbury thrill show, 2 performances; 1 day harness & running races; 3 days auto races by Auto Racing, Inc.  
 AID: County, \$6,000; total premiums paid, excluding races, \$12,852.75.  
 OFFICERS: President, Mrs. Bennie Dahl; secretary, M. O. Dahle; concession superintendent, G. Johnson; public director, Lyle Swigart.  
 1956 DATES: July 23-28, tentative.

**Tri-County Fair, Wishek**  
**TOTAL ATTENDANCE:** Paid, 2,659; free, 460. Operated 2 days, 3 nights.  
**WEATHER:** Good 2 days, 3 nights.  
**RECEIPTS:** Gate \$2,405.  
**CARNIVAL:** Art B. Thomas; total ride-show gross, \$1,383.50.  
**ATTRACTIONS:** Art B. Thomas stage show, 2 days, 3 nights; running races 1 day.  
**OFFICERS:** President, Edward K. West; secretary, William E. Meidinger.

**OHIO**

**Auglaize County Fair, Wapakoneta**

**OPERATED:** 7 days, 7 nights.  
**WEATHER:** Good 6 days, 6 nights; bad 1 day, 1 night.  
**RECEIPTS:** Gate \$16,470.75; day and night grandstand \$9,818.55.  
**CARNIVAL:** Gooding Amusement Company.  
**ATTRACTIONS:** Bob McKinley rodeo, Ward Beam thrill show, WLW troupe, running and harness racing.  
**OFFICERS:** President, Sam Chrimer; secretary, Harry Kahn.  
**1956 DATES:** August 4-10, tentative.

**Carthage County Fair, Cincinnati**

**TOTAL ATTENDANCE:** Paid, 60,000; free, 30,000. Operated 4 days, 5 nights.  
**WEATHER:** Good 4 days, 5 nights.  
**CARNIVAL:** Gooding Amusement Company.  
**ATTRACTIONS:** Gus Sun acts, 5 nights, 4 days; harness racing, 4 days.  
**OFFICERS:** President, M. Y. Cooper; secretary, C. A. Peters.  
**1956 DATES:** September 14-18, tentative.

**Greene County Agricultural Society, Xenia**

**OPERATED:** 5 days, 5 nights.  
**ATTRACTIONS:** Canadian Daredevils, Wild West Ranch Rodeo.

**OFFICERS:** President, R. K. Haines; secretary, Mrs. J. Robert Bryson; concession superintendent, Gerald Bock.

**Holmes County Fair, Millersburg**

**TOTAL ATTENDANCE:** Paid, 6,000. Operated 2 days, 3 nights.  
**WEATHER:** Good 2 days, 3 nights.  
**RECEIPTS:** Day grandstand \$1,200; night grandstand \$1,300.  
**ATTRACTIONS:** WLW show.  
**AID:** State aid, \$1,000; county aid, \$3,000; total premiums paid, \$1,800.  
**OFFICERS:** President, John Westfall; secretary, Verle Spring.  
**1956 DATES:** August 17-19, tentative.

**Montgomery County Fair, Dayton**

**TOTAL ATTENDANCE:** Paid, \$4,302; free, 25,000. Operated, 5 days, 5 nights.  
**WEATHER:** Good 5 days, 5 nights.  
**RECEIPTS:** Gate, \$42,231.90; day and night grandstand, \$8,641; parking, \$3,391; total, \$54,264.  
**CARNIVAL:** Gooding Amusement Company.  
**ATTRACTIONS:** Joie Chitwood thrill show, 1 night; harness racing, 2 afternoons, 3 nights; Ernie Young acts, 5 days, 5 nights.  
**AID:** State, \$500; county, \$3,300; total premiums paid, excluding races, \$12,238.10.  
**OFFICERS:** President, H. K. Raney; secretary, Goldie V. Scheible.  
**1956 DATES:** September 1-5, tentative.

**Morgan County Fair, McConnellsville**

**OPERATED:** 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**RECEIPTS:** Gate \$4,955.50; day grandstand \$834; night grandstand \$1,432.40.  
**CARNIVAL:** Happy Attractions.  
**ATTRACTIONS:** Joie Chitwood thrill show, 1 night; wrestling, 1 night; harness racing, 3 days.  
**AID:** State and county aid \$3,800; other \$5,000; total premiums paid, excluding races, \$2,642.  
**OFFICERS:** President, O. D. Ferguson; secretary, Ray G. Smith.  
**1956 DATES:** September 6-9, tentative.

**Ohio State Fair, Columbus**

**TOTAL ATTENDANCE:** Paid, 265,000; free, 250,000. Operated 8 days, 8 nights.  
**WEATHER:** Good 8 days, 8 nights.  
**CARNIVAL:** Gooding.  
**ATTRACTIONS:** Revue, Hopalong Cassidy, Snooky Lanson.  
**OFFICERS:** Secretary, Sam Cashman.

**Scioto County Fair, Lucasville**

**TOTAL ATTENDANCE:** Paid, 28,000; free, 6,000. Operated 5 days, 5 nights.  
**WEATHER:** Good 5 days, 5 nights.  
**RECEIPTS:** Gate, \$14,130; day grandstand, \$671; night grandstand, \$3,896.  
**CARNIVAL:** Howard Bros.' Shows.  
**ATTRACTIONS:** Wrestling, one night; Joie Chitwood Thrill Show, one night; horse show, 2 nights; 3 days harness racing.  
**AID:** State, \$1,000; county, \$2,800; total premiums paid, excluding races, \$6,860.  
**OFFICERS:** President, R. P. Overturf; secretary, L. W. Burns; concession superintendent, Harold Moulton; publicity director, Frank Bihlman.  
**1956 DATES:** August 3-7, tentative.

**Seaman Fall Festival, Seaman**

**TOTAL ATTENDANCE:** Free, 20,000. Operated 3 days, 4 nights.  
**WEATHER:** Good 3 days, 4 nights.  
**CARNIVAL:** Gooding Amusement Company.  
**ATTRACTIONS:** Free acts from Klein's Agency.  
**OFFICERS:** President, Byron S. Kelley; secretary, H. M. Satterfield; concession superintendent, Paul Kennedy; publicity director, Joe Phillips.  
**1956 DATES:** September 20-23, tentative.

**Shelby County Fair, Sidney**

**TOTAL ATTENDANCE:** Paid, 50,000. Operated 7 days, 7 nights.  
**WEATHER:** Good 7 days, 7 nights.  
**ATTRACTIONS:** Auto thrill show; harness racing, 4 nights; running races, 1 night.  
**OFFICERS:** President, Russell Borland; secretary, R. F. Kaser.  
**1956 DATES:** July 29-August 4, tentative.

**Williams County Fair, Montpelier**

**TOTAL ATTENDANCE:** Paid, 40,000; free, 10,000. Operated 6 days, 6 nights.  
**RECEIPTS:** Gate, \$7,050.50; day grandstand, \$1,611; night grandstand, \$7,350.  
**CARNIVAL:** Noland Rides.  
**ATTRACTIONS:** McKinley Rodeo-Canadian Dare Devils (each 1 day); 3 nights harness, 1 day running.  
**AID:** State, \$1,000; county, \$2,800; other, \$11,000; total premiums paid, excluding races, \$8,290.  
**OFFICERS:** President, E. J. Masters; secretary, Woody Schlegel; concession superintendent, J. V. Lockhart.  
**1956 DATES:** September 10-16, official.

**CARNIVAL:** American Midway Shows; total ride-show gross, \$2,000.  
**OFFICERS:** President, Jimmy Campbell; secretary, Robert Massengale.  
**1956 DATES:** September 8-10, tentative.

**Cleveland County Free Fair, Norman**

**TOTAL ATTENDANCE:** Free, 10,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 2 days, 2 nights; bad 1 day, 1 night.  
**CARNIVAL:** Alamo Shows; total ride-show gross, \$2,700.  
**AID:** Total premiums paid, excluding races, \$2,000.  
**OFFICERS:** President, W. A. Smith; secretary, V. J. Frye.  
**1956 DATES:** September 4-8, tentative.

**Collinsville Tri-County Fair, Collinsville**

**TOTAL ATTENDANCE:** Free, 5,000 (est.). Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**ATTRACTIONS:** Rodeo, 3 nights.  
**OFFICERS:** President, Ralph A. Tyler; secretary, John Fox.

**OKLAHOMA**

**Choctaw County Fair, Hugo**

**TOTAL ATTENDANCE:** Paid, 2,500; free, 500. Operated 3 days, 3 nights.  
**WEATHER:** Good 2 days, 2 nights; bad 1 day, 1 night.  
**RECEIPTS:** Gate \$1,000; night grandstand \$350.



**TOP FAIR EVENT:**

**SKY KINGS**

**IT'S A FACT:**

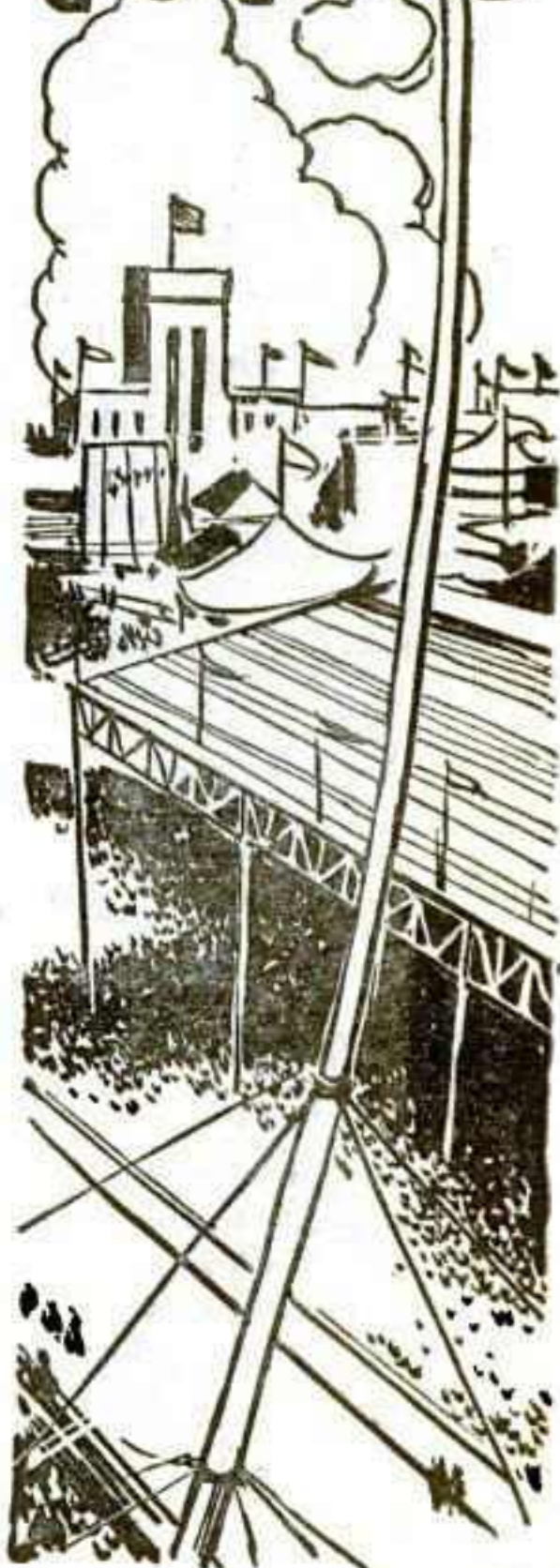
- The Sky Kings use 2 separate riggings situated 30 feet apart.
- The Sky Kings actually trade poles during a split second, mid-sky.
- The Sky Kings have 2 great units; one serving the east, the other the west.
- The Sky Kings will combine 2 units for 1956 to form a 4-pole revue with 4-way changing of poles.

4-pole revue will be for a limited number of engagements and bookings must be made prior to March 15, 1956.

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**Garfield County Fair, Enid**  
TOTAL ATTENDANCE: Free, 42,000 (estimated). Operated 7 days, 6 nights.  
WEATHER: Good 6 days, 5 nights; bad 1 day, 1 night.  
CARNIVAL: Don Franklin.  
ATTRACTIONS: Stock car races, 1 night; Ozark Jubilee, 1 night; professional rodeo, 2 nights, 1 afternoon, promoted by L Bar Ranch; Grand Ole Opry, 2 nights, promoted by H & H Attractions.  
AID: State, none; county, \$6,000; other, none. Total premiums paid, excluding races, \$9,850.  
OFFICERS: President, D. K. Brown; secretary, Roy W. Davis; concession superintendent, J. C. Bobbitt.  
1956 DATES: September 8-14, tentative.

ATTRACTIONS: Rodeo, 2 nights; fun night, 1 night.  
CARNIVAL: Cherokee Amusement Company.  
OFFICERS: President, W. R. Slaughter; secretary, Myrl Kiker; concession superintendent, Tallie Collins.  
1956 DATES: September 10-13, tentative.

**Lincoln County Free Fair, Chandler**

TOTAL ATTENDANCE: Free, 12,500. Operated 4 days, 4 nights.  
WEATHER: Good 3 days, 4 nights; bad 1 day.  
CARNIVAL: Cherokee Amusements.  
ATTRACTIONS: 4-H talent show, football, fireworks, musical program, baseball game, rodeo.  
AID: County aid \$4,000; other \$1,500; total premiums, excluding races, \$3,700.  
OFFICERS: President, A. L. Ball; secretary, Oran Stipe.  
1956 DATES: September 12-15, tentative.

**Tulsa State Fair and Exposition, Tulsa**

TOTAL ATTENDANCE: Paid, 379,000; free, 95,000. Operated 7 days, 7 nights.  
WEATHER: Good 4 days, 4 nights; bad 3 days, 3 nights.  
RECEIPTS: Grandstand \$18,340; pavilion \$45,680.  
CARNIVAL: William T. Collins shows; total ride-show gross, \$68,835.64.  
ATTRACTIONS: Trans-World thrill show, 2 performances; Red Foley show, 1 day; Frank Winkley auto races, 4 days; "Holiday on Ice," 7 nights, 1 afternoon.  
AID: County aid, \$25,000; total premiums paid, excluding races, \$74,388.  
OFFICERS: President, G. C. Parker; manager, Clarence C. Lester; concession superintendent, Emil Wallenberg; publicity director, Gerald Eby.  
1956 DATES: September 29-October 5; tentative.

**Logan County Free Fair, Guthrie**

TOTAL ATTENDANCE: Free, 15,000. Operated 3 days, 2 nights.  
WEATHER: Good 3 days, 2 nights.  
ATTRACTIONS: Free shows, amateur contests, TV acts.  
AID: County aid \$8,000; total premiums paid, \$3,000.  
OFFICERS: President, J. A. Austin; secretary, Harold Casey.  
1956 DATES: September 12-14, official.

**Washita County Free Fair, Cordell**

TOTAL ATTENDANCE: Free, 6,500. Operated 4 days, 3 nights.  
WEATHER: Good 4 days, 3 nights.  
CARNIVAL: R. H. Chance; total ride-show gross, \$3,750.  
OFFICERS: President, Albert Lenaberg; secretary, James V. Son.  
1956 DATES: September 12-16, tentative.

**McClain County Free Fair, Purcell**

TOTAL ATTENDANCE: Free, 4,500. Operated 3 days, 3 nights.  
OFFICERS: President, Jack Thornton.  
1956 DATES: August 28-30, tentative.

**OREGON**

**Gilliam County Fair, Condon**

TOTAL ATTENDANCE: 900.  
CARNIVAL: Ross United Shows.  
ATTRACTIONS: None.  
OFFICERS: President, Earl Butler; secretary, Ernest Kirsch.  
1956 DATES: September 20-22, official.

**Pottawatomie County Free Fair, Shawnee**

TOTAL ATTENDANCE: Free, 6,000. Operated 4 days, 3 nights.  
WEATHER: Good 4 days, 3 nights.  
CARNIVAL: Cherokee Amusement Company.  
ATTRACTIONS: Free local talent.  
OFFICERS: President, Otto T. Krause; secretary, Mrs. H. L. Swing.  
1956 DATES: September 18-21, official.

**Lane County Fair, Eugene**

TOTAL ATTENDANCE: Paid, 45,000. Operated 5 days, 5 nights.  
WEATHER: Good 3 days, 3 nights; bad 2 days, 2 nights.  
CARNIVAL: Browning Bros. Shows.  
ATTRACTIONS: None.

**Seminole County Free Fair, Wewoka**

TOTAL ATTENDANCE: Free, 20,000 (est.). Operated 4 days, 3 nights.  
WEATHER: Good 4 days, 3 nights.  
RECEIPTS: Night grandstand \$8,000.

**Morrow County Fair and Rodeo, Heppner**

TOTAL ATTENDANCE: Paid, 3,000; free, 200. Operated 5 days, 3 nights.  
WEATHER: Good 5 days, 3 nights.  
RECEIPTS: Gate \$876; day grandstand \$4,100; night grandstand \$513.50.  
CARNIVAL: Inland Empire Shows.  
ATTRACTIONS: Amateur rodeo.  
AID: State aid \$10,000; county aid \$3,000; other \$500; total premiums paid, excluding races, \$2,000.  
OFFICERS: President, R. B. Ferguson.

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SECOND ACT — THE ERVINGS



**1955 CREDITS**

Event	Weeks
Fairs	12
Sport Shows	4
Theatres	3
Nite Clubs	4
Club Dates	5
Circuses	6
Miscellaneous	4
<b>Total</b>	<b>38</b>



November 26, 1955

secretary, N. C. Anderson; concession superintendent, Jack Loyd.  
1956 DATES: August 30-September 1, tentative.

**Multnomah County Fair, Gresham**

TOTAL ATTENDANCE: 171,789. Operated 10 days, 10 nights.  
WEATHER: Good 10 days, 10 nights.  
CARNIVAL: West Coast Shows.  
ATTRACTIONS: Free stage show night and day, racing.  
OFFICERS: Manager, Duane Hennessy; concession superintendent, Richard Munder; publicity director, Wally Hunter.  
1956 DATES: August 2-11, official.

**Umatilla County Fair, Hermiston**

TOTAL ATTENDANCE: Paid, 4,500; free, 300. Operated 4 days, 4 nights.  
WEATHER: Good 4 days, 4 nights.  
RECEIPTS: Gate, \$4,500.  
CARNIVAL: Meeker Shows.  
ATTRACTIONS: Home talent shows, horse frolics.  
OFFICERS: President, Bob Fletcher; secretary, Bill Bierman; publicity director, Bennie Hicks.  
1956 DATES: August 16-19, tentative.

**PENNSYLVANIA**

**Bedford County Fair, Bedford**

TOTAL ATTENDANCE: Paid, 48,000; free, 45,000. Operated 5 days, 6 nights.  
WEATHER: Good 3 days, 4 nights; bad 2 days, 2 nights.  
CARNIVAL: Pretl's Broadway Shows.  
Total ride-show gross, \$18,500.  
ATTRACTIONS: Ward Beam's Thrill Show (1 night); Geo. Hamid's Stairway to the Stars Revue; Sam Nunis' big car 3-A races (1 day), 3 days harness racing.  
AID: State, \$1,000; county, \$750; total premiums paid, excluding races, \$5,250.  
OFFICERS: President, R. R. Eichelberger; secretary, John H. Jordan.  
1956 DATES: Second week of August, tentative.

**Butler Fair, Butler**

TOTAL ATTENDANCE: Free, 100,000 (est.). Operated 5 days, 5 nights.  
WEATHER: Good 4 days, 4 nights; bad 1 day, 1 night.  
CARNIVAL: Gold Medal Shows.  
ATTRACTIONS: Thrill show, 2 days; harness racing, 3 days.  
OFFICERS: President, Lee C. McCandless; secretary, D. O. Oesterling; concession superintendent, A. J. Richards.  
1956 DATES: First week in August, official.

**Edinboro Community Fair, Edinboro**

TOTAL ATTENDANCE: Free, 8,000 (est.). Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
ATTRACTIONS: Free acts, 3 nights.  
AID: State, \$400; county, \$500; total premiums paid, \$1,700.  
OFFICERS: President, J. Skelton; secretary, J. C. Audrey.  
1956 DATES: September 13-15, tentative.

**Juniata County Agricultural Society, Port Royal**

TOTAL ATTENDANCE: Paid, \$2,000; free, 20,000. Operated 6 days, 6 nights.  
WEATHER: Good 6 days, 6 nights.  
RECEIPTS: Gate, \$15,000; day grandstand, \$4,000; night grandstand, \$5,000.  
CARNIVAL: Gold Medal Shows.  
ATTRACTIONS: Stage acts thru George A. Hamid & Son of New York; thrill show (Ward Beam); auto races, two days, by Penn Central Racing Association; horse races-harness races, two days and two nights, running races two nights.  
OFFICERS: President, D. E. Smith; secretary, Dwight B. Hower; concession superintendent, John Kohler; publicity director, John W. Wilson.  
1956 DATES: September 3-8, official.

**North East Community Fair Association, North East**

TOTAL ATTENDANCE: Paid, 2,800. Operated 3 days, 2 nights.  
WEATHER: Good 3 days, 2 nights.  
RECEIPTS: Gate \$740.  
AID: State aid, \$338.14; county aid, \$500; total premiums paid, excluding races, \$1,200.  
OFFICERS: President, Leon Bryson; secretary, Hazel Phanco; publicity director, Louis H. King.

**Reading Fair, Reading**

TOTAL ATTENDANCE: 240,819. Operated 8 days, 7 nights.  
WEATHER: Good 8 days, 7 nights.  
CARNIVAL: Cetlin & Wilson.  
ATTRACTIONS: Hamid revue and acts, 7 nights; beauty contest, 3 nights; Kochman's Lucky Dogs, 2 nights; Jack Kochman thrill show, 1 afternoon; Joie Chitwood thrill show, 1 afternoon; Grand Circus horse races, 4 afternoons; AAA big car races, 1 afternoon.  
OFFICERS: President, John S. Giles; secretary, Charles W. Swoyer; publicity director, Russ Moyer.  
1956 DATES: September 9-16, official.

**Stonycreek School and Community Fair, Shanksville**

TOTAL ATTENDANCE: Free, 1,500. Operated 4 days, 3 nights.  
WEATHER: Good 4 days, 3 nights.  
RECEIPTS: Gate, none; day grandstand, none; night grandstand, none.  
CARNIVAL: None.  
ATTRACTIONS: Tractor driving, local talent.  
OFFICERS: President, C. R. Wetzel; secretary, Mrs. Melva Stull; publicity director, Mrs. Edwina Emerick.  
1956 DATES: September 12-15, official.

**Tioga Valley Fair, Tioga**

TOTAL ATTENDANCE: Paid, 5,000. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
CARNIVAL: Independent midway.  
ATTRACTIONS: Hillbilly show, baby show, firemen's parade.  
AID: State, \$222; county, \$100; total premiums paid, excluding races, \$545.50.  
OFFICERS: President, Carl H. Forrest; secretary, Arlene Whitney.  
1956 DATES: September 5-8, tentative.

**Union County West End Fair, Laurelton**

TOTAL ATTENDANCE: Paid, 10,221; free (est.), 10,000. Operated 4 days, 4 nights.  
WEATHER: Good 3 days, 3 nights; bad 1 day, 1 night.  
RECEIPTS: Gate, \$2,555.25.  
ATTRACTIONS: 3 free acts each day and night.  
OFFICERS: President, Frank W. Stout; secretary, Charles W. Teichman; concession superintendent, Kermit Boop.  
1956 DATES: September 5-8, official.

**V.F.W. Farm Fair, Towanda**

TOTAL ATTENDANCE: 18,000. Operated 6 nights.  
WEATHER: Good 6 nights.  
CARNIVAL: Page & Ferris Shows.  
ATTRACTIONS: Auto thrill show.  
OFFICERS: President, Charles H. Jennings; secretary, Leonard Gowin.  
1956 DATES: July 29-August 3, official.

**SOUTH CAROLINA**

**Orangeburg County Fair, Orangeburg**

TOTAL ATTENDANCE: Paid and free, 75,000. Operated 5 days, 6 nights.  
WEATHER: Good 5 days, 5 nights; bad 1 night.  
CARNIVAL: Cetlin & Wilson.  
ATTRACTIONS: Hamid revue and acts, Jack Kochman thrill show, three football games.  
OFFICERS: President, J. M. Hughes; secretary, W. A. Schiffley; concession superintendent, M. K. Jeffords.  
1956 DATES: October 15-20, official.

**SOUTH DAKOTA**

**Day County Fair, Webster**

TOTAL ATTENDANCE: Paid, 5,000. Operated 2 days, 3 nights.  
WEATHER: Good 2 days, 2 nights; bad 1 night.  
RECEIPTS: Gate, \$2,000; day grandstand, \$400; night grandstand, \$700.  
CARNIVAL: Murphy's Tri-Sate Shows.  
ATTRACTIONS: DeWaldo's stagemat, 2 days and 2 nights.  
OFFICERS: President, Edward W. Tracy; secretary, W. H. Cameron.  
1956 DATES: August 25-27, official.

**South Dakota State Fair, Huron**

TOTAL ATTENDANCE: Paid, 162,000. Operated 6 days, 6 nights.  
WEATHER: Good 6 days, 6 nights.  
RECEIPTS: Gate \$38,037; day grandstand \$38,344; night grandstand \$28,911.  
CARNIVAL: Art B. Thomas Shows; total ride-show gross \$8,583.  
ATTRACTIONS: Barnes - Carruthers revue, six nights; Auto Racing, Inc., motorcycle races, 1 afternoon; big cars, 1 afternoon; stock cars, 1 afternoon; Newberry Thrill Enterprises, 1 afternoon, 1 night; horse races, 2 afternoons.  
OFFICERS: President, Adolph Nelson; manager, Kenneth Balgeman; concession superintendent, George Olson; publicity director, W. M. Plummer.  
1956 DATES: September 3-8, official.

**TENNESSEE**

**Chattanooga-Hamilton County Interstate Fair, Chattanooga**

TOTAL ATTENDANCE: Paid, 95,000; free, 15,000. Operated 6 days, 6 nights.  
WEATHER: Good 6 days, 6 nights.  
CARNIVAL: A. C. of A. Shows.  
ATTRACTIONS: George Hamid; tre grandstand, 6 nights and afternoons.  
OFFICERS: President, Joe W. En; secretary, Mrs. Maude H. Atwood.

**DeKalb County Fair, Alexandria**

TOTAL ATTENDANCE: Paid, 15,000; free, 6,000. Operated 4 days, 4 nights.  
WEATHER: Good 4 days, 4 nights.  
CARNIVAL: Cumberland Valley Show.  
ATTRACTIONS: Gus Sun free acts, 4 days, 4 nights.  
OFFICERS: President, Steve C. Hill; secretary, William T. Eaton.  
1956 DATES: August 1-4, official.

**East Tennessee District Fair, Kingsport**

TOTAL ATTENDANCE: Paid, 35,000; free, 15,000. Operated 5 days, 6 nights.  
WEATHER: Good 5 days, 6 nights.  
CARNIVAL: Johnny Tinsley.  
ATTRACTIONS: 3 nights, 1 day, hors show.  
AID: State, \$2,300.  
OFFICERS: President, James E. Wright; secretary, A. B. Coleman.  
1956 DATES: August 20-25, official.

**Henry County Fair, Paris**

OPERATED: 6 days, 4 nights.  
CARNIVAL: United Exposition Shows.  
OFFICERS: President, Joseph D. Hoffman; secretary, John Upchurch.  
1956 DATES: September 10-15, tentative.

**Lincoln County Fair, Fayetteville**

TOTAL ATTENDANCE: Paid, 27,000; free, 3,000. Operated 6 days, 6 nights.  
WEATHER: Good 6 days, 6 nights.  
CARNIVAL: Metropolitan Shows.  
ATTRACTIONS: Braley Circus, 6 days, 6 nights; harness races, 4 days.  
OFFICERS: President, F. D. Rambo; secretary, Thornton Taylor; concession superintendent, Dave Askins; publicity director, H. Parsons.  
1956 DATES: Second week in September, tentative.

**Maury County Fair, Columbia**

TOTAL ATTENDANCE: Paid, 16,567; free, 3,896. Operated 6 days, 6 nights.  
WEATHER: Good 6 days, 6 nights.  
CARNIVAL: Gem City Shows.  
ATTRACTIONS: Barnes-Carruthers Revue, local talent contest, milking contest.  
AID: State, \$716.30; total premiums paid, excluding races, \$2,460.25.  
OFFICERS: President, J. B. Grant; secretary, Dr. B. H. Hardwick Jr.  
1956 DATES: September 10-15, tentative.



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**Mid-South Fair, Memphis**  
TOTAL ATTENDANCE: Paid, 340,713; free, 19,641. Operated 9 days, 9 nights.  
WEATHER: Good 7 days, 8 nights; bad 2 days, 1 night.  
RECEIPTS: Gate, \$107,000.  
CARNIVAL: Park rides, Cliff Wilson Shows; total ride-show gross, \$117,000.  
ATTRACTIONS: Beutler Bros. and Vern Elliott rodeo, 15 performances; Boyle Woolfolk free acts; sports show 9 days, 9 nights.  
AID: State, \$7,100; total premiums offered, \$59,000.  
OFFICERS: President, Perry Pipkin; manager, G. W. (Bill) Wynne; publicity director, Earl Maxwell Associates.  
1956 DATES: September 21-29, tentative.

**Sumner County Fair Association, Gallatin**  
TOTAL ATTENDANCE: Paid, 6,000. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
CARNIVAL: Tennessee Valley.  
OFFICERS: Secretary Edw. V. Anthony.  
1956 DATES: August 23-25.

**Tipton County Fair, Covington**  
TOTAL ATTENDANCE: Paid, 17,946. Operated 4 days, 5 nights.  
WEATHER: Good 4 days, 5 nights.  
RECEIPTS: Gate \$6,785.50; day grandstand free; night grandstand free.  
CARNIVAL: Johnny United Shows; total ride-show gross, \$1,500.  
AID: State aid \$900; total premiums paid, excluding races, \$4,700.  
OFFICERS: President, Jack Guttman; secretary, Stanley Shoaf.  
1956 DATES: Second week in September, tentative.

**American Legion Fair of Houston County, Crockett**  
TOTAL ATTENDANCE: Free, 20,000. Operated 3 days, 5 nights.  
WEATHER: Good 3 days, 5 nights.  
CARNIVAL: Bob Hammond Shows; total ride-show gross, \$5,600.  
ATTRACTIONS: Rides & side shows.  
OFFICERS: President, W. C. Dobbs; secretary, Eliza Bishop.  
1956 DATES: Last week in September, tentative.

**Collin County Free Fair, McKinney**  
TOTAL ATTENDANCE: Free, 5,000. Operated 4 days, 4 nights.  
WEATHER: Good 3 days, 3 nights; bad 1 day, 1 night.  
CARNIVAL: Big State Shows, total ride-show gross, \$1,100.  
ATTRACTIONS: Musical Big D Jamboree, 2 nights; two night horse shows.  
OFFICERS: President, Earl Schollenberger; secretary, E. G. Simpson.  
1956 DATES: Last week of September, tentative.

**Gillespie County Fair, Fredericksburg**  
TOTAL ATTENDANCE: Paid, 12,350; free, 17,500. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 2 nights; bad 1 night.  
CARNIVAL: Bill Hames Shows.  
ATTRACTIONS: Horse races, baseball games, band music, night grandstand shows, three days of thorough horse races.  
OFFICERS: President, E. L. Walter; secretary, William M. Petnecky; concession superintendent, Elgin Friedrich.  
1956 DATES: August 17-19, official.

**Heart o' Texas Fair, Waco**  
TOTAL ATTENDANCE: Paid, 123,299; free, 102,636. Operated 7 days, 7 nights.  
WEATHER: Good 4 days, 4 nights; bad 3 days, 3 nights.  
RECEIPTS: Gate, \$81,893.  
CARNIVAL: 20th Century Shows; total ride-show gross, \$26,336.40.  
ATTRACTIONS: Rodeo, featuring Cisco Kid, produced by Tommy Steiner, Austin, Tex.; Eddy Arnold Show.  
OFFICERS: Exec. vice-president, Othel M. Neely; secretary, Ralph Russell; publicity Director, Boyce House.  
1956 DATES: September 29-October 5, tentative.

**Inter-State Fair, Dalhart**  
TOTAL ATTENDANCE: Free, 3,000. Operated 2 days, 2 nights.  
WEATHER: Good 2 days, 2 nights.  
CARNIVAL: D. S. Dudley Shows; total ride-show gross, \$2,198.75.  
ATTRACTIONS: Fireworks display, 1 night.  
OFFICERS: President, Charles Durr; secretary, Nick P. Craig; concession superintendent, Ted Frush.

**Kendall County Fair, Boerne**  
TOTAL ATTENDANCE: Paid, 6,267; free, 500. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
RECEIPTS: Gate, \$2,935.15; day grandstand, \$2,186; night grandstand, \$127.  
CARNIVAL: Big State Shows.  
ATTRACTIONS: Horse races, 3 days.  
OFFICERS: President, A. H. Gerfers; secretary, A. McD Gilliat.  
1956 DATES: September 1-3, tentative.

**Nacogdoches County Fair & Livestock Exposition, Nacogdoches**  
TOTAL ATTENDANCE: Paid, 25,000; free, 5,000. Operated 4 days, 4 nights.  
WEATHER: Good 4 days, 4 nights.  
RECEIPTS: Gate \$8,000.  
CARNIVAL: Alamo Exposition Shows.  
ATTRACTIONS: Big D Jamboree, 2 nights; Tex Ritter, 1 night.  
OFFICERS: President, Dr. S. B. Tucker; secretary, Parrish Palmer; concession superintendent, Ben Ritterskam.

**Rio Grande Valley Livestock Show, Mercedes**  
TOTAL ATTENDANCE: Paid, \$1,300; free, 13,600. Operated 5 days, 5 nights.

**Titus County Fair & Dairy Show, Mount Pleasant**  
TOTAL ATTENDANCE: Paid, 10,000; free, 1,000. Operated 5 days, 5 nights.  
WEATHER: Good 3 days, 3 nights; bad 2 days, 2 nights.  
RECEIPTS: Gate, \$2,300.  
CARNIVAL: Bill Hames Shows.  
ATTRACTIONS: None.  
OFFICERS: President, Otis McMinn; secretary, Sam Williams.  
WEATHER: Good 5 days, 5 nights.  
CARNIVAL: American Midway Shows; total ride-show gross, \$4,200.  
ATTRACTIONS: Rodeo, 3 nights, 1 afternoon.  
OFFICERS: President, W. H. Drawe; secretary, W. A. Heller; concession superintendent, Steve Gollana.  
1956 DATES: March 8-12, official.

**Tri-State Fair, Amarillo**  
TOTAL ATTENDANCE: Paid, 150,000; free, 25,000. Operated 6 days, 6 nights.  
WEATHER: Good 5 days, 5 nights; bad 1 day, 1 night.  
CARNIVAL: Bill Hames Shows.  
ATTRACTIONS: "Holiday on Ice," 1 performances.  
OFFICERS: President, D. G. Dalley; secretary, Rex B. Baxter.  
1956 DATES: September 17-22, official.

**UTAH**  
**Davis County Fair, Kaysville**  
TOTAL ATTENDANCE: 6,000 to 8,000. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
ATTRACTIONS: Rodeo, 1 night.  
OFFICERS: President, Clyde B. Adams; secretary, Harold J. Tippetts; publicity director, DeLore Nichols.  
1956 DATES: August 23-25, tentative.

**VERMONT**  
**Rutland Fair, Rutland**  
TOTAL ATTENDANCE: 103,000. Operated 6 days, 6 nights.  
WEATHER: Good 6 days, 6 nights.  
CARNIVAL: World of Mirth.  
ATTRACTIONS: George A. Hamid's revue and acts; Eskew's Rodeo, 1 afternoon; Kochman's thrill show, 1 afternoon; harness racing, 4 afternoons.  
OFFICERS: President, Carleton Wilson; secretary-manager, Arthur B. Porter.  
1956 DATES: September 3-8, tentative.

**VIRGINIA**  
**Danville Fair, Danville**  
TOTAL ATTENDANCE: Paid, \$2,000; free, 18,000. Operated 5 days, 4 nights.  
WEATHER: Good 4 days, 4 nights; bad 1 day, 1 night.  
RECEIPTS: Gate, \$39,000; day grandstand, free; night grandstand, free.  
CARNIVAL: James E. Strates.  
ATTRACTIONS: Musical revue and stage acts (5 days and nights), George A. Hamid & Son, Inc.  
OFFICERS: President, L. R. Wyatt; secretary, B. F. Barr; concession superintendent, C. C. Finch.

**Galax Agricultural & Industrial Fair, Galax**  
TOTAL ATTENDANCE: Paid, 15,208; free, 500. Operated 5 days, 6 nights.  
WEATHER: Good 4 days, 4 nights; bad 1 day, 2 nights.  
RECEIPTS: Gate \$10,241.50; night grandstand \$1,918.25.  
CARNIVAL: Ross Manning.  
ATTRACTIONS: Joie Chitwood, 1 night; Wescott's Circle W Ranch Rodeo, booked by George A. Hamid & Son.  
OFFICERS: President, J. Walter Hicks; secretary, S. G. Eddins; publicity director, Mrs. S. G. Eddins.  
1956 DATES: August 13-18, official.

**Martinsville County Agricultural Fair, Martinsville**  
TOTAL ATTENDANCE: Paid, 21,000; free, 1,898. Operated 6 days, 6 nights.  
WEATHER: Good 4 days, 4 nights; bad 2 days, 2 nights.  
RECEIPTS: Gate \$3,200.  
CARNIVAL: Wolf Shows; total ride-show gross, \$2,900.  
OFFICERS: President, D. O. Baldwin; secretary, S. H. Balder.  
1956 DATES: September 3-8, official.

**Prince William County Fair, Manassas**  
TOTAL ATTENDANCE: Paid, 5,400; free, 2,500. Operated 5 days, 5 nights.  
WEATHER: Good 3 days, 3 nights; bad 2 days, 2 nights.  
CARNIVAL: Beam's Attractions.  
ATTRACTIONS: None.  
OFFICERS: President, Kemp Clemans; secretary, Robert Beahm; concession superintendent, Joseph B. Johnson.  
1956 DATES: August 13-18, tentative.

**WASHINGTON**  
**Lincoln-Adams-Grant County Livestock Fair, Odessa**  
TOTAL ATTENDANCE: Paid, 2,000. Operated 2 days, 2 nights.  
WEATHER: Good 2 days, 2 nights.  
RECEIPTS: Gate \$1,128.  
ATTRACTIONS: Amateur show, rodeo, YMCA Circus.  
AID: Total premiums paid, excluding races, \$812.  
OFFICERS: President, H. G. Gettman; secretary, T. C. Anderson; concession superintendent, A. H. Luiten.  
1956 DATES: First week in September, tentative.

**Lincoln County Pamona Grange & 4-H Fair, Davenport**

TOTAL ATTENDANCE: Paid, 5,500; free, 210. Operated 3 days.  
 WEATHER: Good 3 days.  
 RECEIPTS: Gate, \$2,575; day grandstand, \$640.  
 ATTRACTIONS: Horse show.  
 OFFICERS: President, Fred Magin; secretary, Lawrence Brown.

**Spokane Interstate Fair, Spokane**

TOTAL ATTENDANCE: Paid, 37,000; free, 5,000. Operated 4 days, 4 nights.  
 WEATHER: Good 4 days, 3 nights; bad 1 night.  
 CARNIVAL: Inland Empire Shows.  
 ATTRACTIONS: Frankie Carle and His Girl Friends.  
 OFFICERS: President, Harry Linden; secretary, Charles T. Meenach.  
 1956 DATES: August 22-26, official.

**WEST VIRGINIA**

**Berkeley County Youth Fair, Martinsburg**

TOTAL ATTENDANCE: Free, 3,000. Operated 3 days, 2 nights.  
 WEATHER: Good 3 days, 2 nights.  
 ATTRACTIONS: Livestock judging, tractor driving contest, showmanship judging, music, dancing, singing.  
 1956 DATES: August 29-31, tentative.

**Mannington District Fair, Mannington**

TOTAL ATTENDANCE: Paid, 18,000; free, 10,000. Operated 5 days, 5 nights.  
 WEATHER: Good 5 days, 5 nights.  
 RECEIPTS: Gate \$8,000.  
 ATTRACTIONS: Variety show by Klein's Attractions; 3 days running races.  
 1956 DATES: August 22-27, tentative.

**Rich Valley Fair & Horse Show, Chatham Hills**

TOTAL ATTENDANCE: Paid, 3,000; free, 1,000. Operated 3 days, 3 nights.  
 WEATHER: Good 3 days, 3 nights.  
 RECEIPTS: Gate, \$2,850.05.  
 CARNIVAL: Williams Amusement Company.  
 ATTRACTIONS: Steele's Frontier Days, 3 nights; horse show, 3 days.  
 Officers: President, John DeBusk; secretary, J. T. Gardner.  
 1956 DATES: August 20-25, tentative.

**Taylor County Fair, Grafton**

TOTAL ATTENDANCE: Paid, 7,000; free, 300. Operated 5 days, 5 nights.  
 WEATHER: Good 5 days, 5 nights.  
 CARNIVAL: Smith's Funland.  
 ATTRACTIONS: Horse show, horse racing, harness racing, local talent, cattle show.  
 AID: State, \$150; county, none; other, none.  
 OFFICERS: President, Lloyd Saryes; secretary, Bernadine Waters; concession superintendent, Mrs. W. O. Cooper.  
 1956 DATES: August 21-25, tentative.

**The State Fair of West Virginia, Lewisburg**

TOTAL ATTENDANCE: Paid, 180,000; free, 20,000. Operated 6 days, 6 nights.  
 WEATHER: Good 6 days, 6 nights.  
 CARNIVAL: Gold Medal.  
 ATTRACTIONS: Geo. A. Hamid & Son revue and acts, 6 nights, 5 days; Joie Chitwood thrill show, 1 night; harness racing, 5 days; horse show, 4 nights.  
 AID: State aid \$17,500; total premiums paid, excluding races, \$25,000.  
 OFFICERS: President, Ross H. Tucker; secretary, C. T. Sydenstricker; publicity director, E. L. Blake.  
 1956 DATES: August 20-25, official.

**Tri-County Fair, Petersburg**

TOTAL ATTENDANCE: Paid, 8,000; free, 2,000. Operated 4 days, 4 nights.  
 WEATHER: Good 4 days, 4 nights.  
 RECEIPTS: Gate, \$3,800; day grandstand, \$250; night grandstand, \$400.  
 OFFICERS: President, Carl Welton; secretary, R. E. Spencer; concession superintendent, J. J. Banger.  
 1956 DATES: September 12-15, tentative.

**WISCONSIN**

**Central Wisconsin State Fair, Marshfield**

TOTAL ATTENDANCE: Paid, 44,000; free, 40,000. Operated 4 days, 5 nights.  
 WEATHER: Good 4 days, 5 nights.  
 RECEIPTS: Day grandstand \$5,490.55; night grandstand \$8,696.  
 CARNIVAL: 20th Century Shows.  
 ATTRACTIONS: Gene Holter Ostrich races, AMA motorcycle races, harness races, steam engine races, "Ice Varieties of 1955," Ernie Young acts, drum corps, TV acts, bands.  
 AID: State aid \$5,000; county aid \$750; total premiums paid, excluding races, \$8,000.  
 OFFICERS: President, W. A. Drollinger; secretary, W. A. (Tiny) Uthmeier.  
 1956 DATES: August 30-September 3, official.

**Dodge County Fair, Beaver Dam**

TOTAL ATTENDANCE: Paid, 39,487. Operated 5 days, 4 nights.  
 WEATHER: Good 3 days, 3 nights; bad 2 days, 1 night.  
 CARNIVAL: Wallace Bros.  
 ATTRACTIONS: Barnes-Carruthers Revue, 3 nights; Ward Beam Thrill Show, afternoon and night; 2 days harness racing.  
 AID: State, \$4,500; county, \$1,500; total premiums paid, excluding races, \$5,700.  
 OFFICERS: President, Leo Cleary; secretary, Forrest Knaup; concession superintendent, Howard Shepard.  
 1956 DATES: September 4-8, tentative.

**Green County Fair, Monroe**

TOTAL ATTENDANCE: Paid, 27,569; free, 500. Operated 4 days, 5 nights.  
 WEATHER: Good 3 days, 3 nights; bad 1 day, 1 night.  
 RECEIPTS: Gate, \$14,695.50; day and night grandstand, \$8,365.75.  
 ATTRACTIONS: Jimmy Lynch Death Dodgers; Barnes-Carruthers variety show

(1 night); local variety show (1 night); horse racing (2 days).  
 AID: State, \$3,500; county, \$2,000; total premiums paid, excluding races, \$5,835.10.  
 OFFICERS: President, Louis R. Wollson; secretary, William A. Brown; concession superintendent, Harold Haworth; publicity director, W. R. Schuetze.  
 1956 DATES: August 1-5, official.

**La Crosse Inter-State Fair, La Crosse**

TOTAL ATTENDANCE: Paid, 38,349; free, 11,836. Operated 5 days, 5 nights.  
 WEATHER: Good 4 days, 5 nights; bad 1 day.  
 RECEIPTS: Gate \$9,367; day and night grandstand \$4,175.50.  
 CARNIVAL: William T. Collins Shows; total ride-show gross, \$34,955.30.  
 ATTRACTIONS: Circus acts, Barnes-Carruthers Theatrical Enterprises, Inc.  
 AID: Total premiums paid, excluding races, \$9,475.50.  
 OFFICERS: President, H. D. Newburg; secretary, Joseph W. Frisch; concession superintendent, J. W. Frisch; publicity director, Alfred W. Rice.  
 1956 DATES: August 8-12, tentative.

**Langlade County Youth Fair, Antigo**

OPERATED: 3 days, 3 nights.  
 WEATHER: Good 1 day, 1 night; bad 2 days, 2 nights.  
 RECEIPTS: Day grandstand \$600; night grandstand \$625.  
 CARNIVAL: Belle City Shows; total ride-show gross, \$3,000.  
 ATTRACTIONS: Charles Zemater acts, running races.  
 OFFICERS: President, Louis Kurtle; secretary, M. C. Hanson.  
 1956 DATES: August 3-5, tentative.

**Lincoln County 4-H Free Fair, Merrill**

TOTAL ATTENDANCE: Paid, 6,000; free, 1,000. Operated 3 days, 3 nights.  
 WEATHER: Good 3 days, 3 nights.  
 RECEIPTS: Total, \$4,900.  
 CARNIVAL: Belle City Shows.  
 ATTRACTIONS: Charles Zemater variety show, 2 days, 2 nights; Gene Holter animal show.  
 OFFICERS: President, Harvey Schultz; secretary, William Steckling.

**Monroe County Fair, Tomah**

TOTAL ATTENDANCE: Paid, 5,900; free, 1,500 (est.). Operated 4 days, 3 nights.  
 WEATHER: Good 1 day; bad 3 days, 3 nights.  
 RECEIPTS: Gate, \$2,927.50; day grandstand, \$278.75.  
 CARNIVAL: Don Franklin Shows.  
 ATTRACTIONS: Hal Garven Show, 2 nights, rained out.  
 OFFICERS: President, R. A. Garmen; secretary, R. L. Pingel.

**Northern Wisconsin District Fair, Chippewa Falls**

TOTAL ATTENDANCE: 175,000. Operated 6 days, 6 nights.  
 WEATHER: Good 6 days, 6 nights.  
 CARNIVAL: A. C. A. Shows.  
 ATTRACTIONS: Barnes - Carruthers revue, 6 nights; Holter Ostrich show, 1 day; harness races, 3 days; thrill show, 2 days; Thearle-Duffield Fireworks, 6 nights.  
 OFFICERS: President, H. A. White; secretary, A. L. Putnam; concession superintendent, Bob O'Neil; publicity director, H. Meier.  
 1956 DATES: August 1-6, official.

**Ozaukee County Fair, Cedarburg**

OPERATED: 4 days, 4 nights.  
 WEATHER: Good 4 days, 4 nights.  
 RECEIPTS: Day grandstand \$540; night grandstand \$1,296.  
 CARNIVAL: McKenna rides, total ride-show gross, \$3,440.  
 ATTRACTIONS: Flying X Rodeo, 1 afternoon, 3 nights.  
 AID: State aid \$3,076.11; county \$3,500; total premiums paid, excluding races, \$4,670.  
 OFFICERS: President, Carl Euler; secretary, Arnold W. Groth.  
 1956 DATES: August 10-13, tentative.

**Pierce County Fair, Ellsworth**

TOTAL ATTENDANCE: Paid, 8,000; free, 3,000. Operated 3 days, 3 nights.  
 WEATHER: Good 3 days, 3 nights.  
 RECEIPTS: Gate \$4,000; day grandstand \$1,000; night grandstand \$1,100.  
 CARNIVAL: Dobson's United Shows; total ride-show gross \$1,350.  
 ATTRACTIONS: Newberrys' auto thrill show, Hal Garven Variety Show, Johnny Rivers horse thrill show, one afternoon running races.  
 AID: State aid \$3,508.36; county aid \$877.09; total premiums paid, excluding races, \$4,385.45.  
 OFFICERS: President, Ray Crownhart; secretary, H. G. Seyforth; concession superintendent, Otto Christianson.  
 1956 DATES: August 18-20, tentative.

**Polk County Fair, St. Croix Falls**

TOTAL ATTENDANCE: Paid, 9,181; free, 3,000. Operated 3 days, 2 nights.  
 WEATHER: Good 3 days, 2 nights.  
 RECEIPTS: Gate, \$2,427.25; day grandstand, \$1,118.  
 CARNIVAL: Dobson United Shows.  
 ATTRACTIONS: Horse show, 1 day; harness races, 1 day; running races, 1 day.  
 AID: County, \$2,000; total premiums paid, excluding races, \$5,508.75.  
 OFFICERS: President, J. A. Olson; secretary, John H. Clayton.  
 1956 DATES: August 3-5, official.

**Taylor County Youth Fair, Medford**

TOTAL ATTENDANCE: Paid, 4,576; free, 3,450. Operated 4 days, 4 nights.  
 WEATHER: Good 4 days, 4 nights.  
 RECEIPTS: Gate \$2,400; day grandstand free; night grandstand free.  
 CARNIVAL: Tip Top Shows; total ride-show gross, \$3,060.  
 ATTRACTIONS: Barnes-Carruthers acts.  
 AID: County aid \$500.  
 OFFICERS: President, Hugo De Joung; secretary, Joe J. M. Tuss.  
 1956 DATES: August 16-19, tentative.

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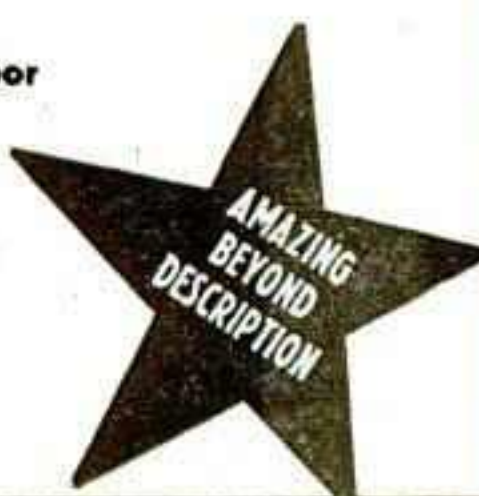
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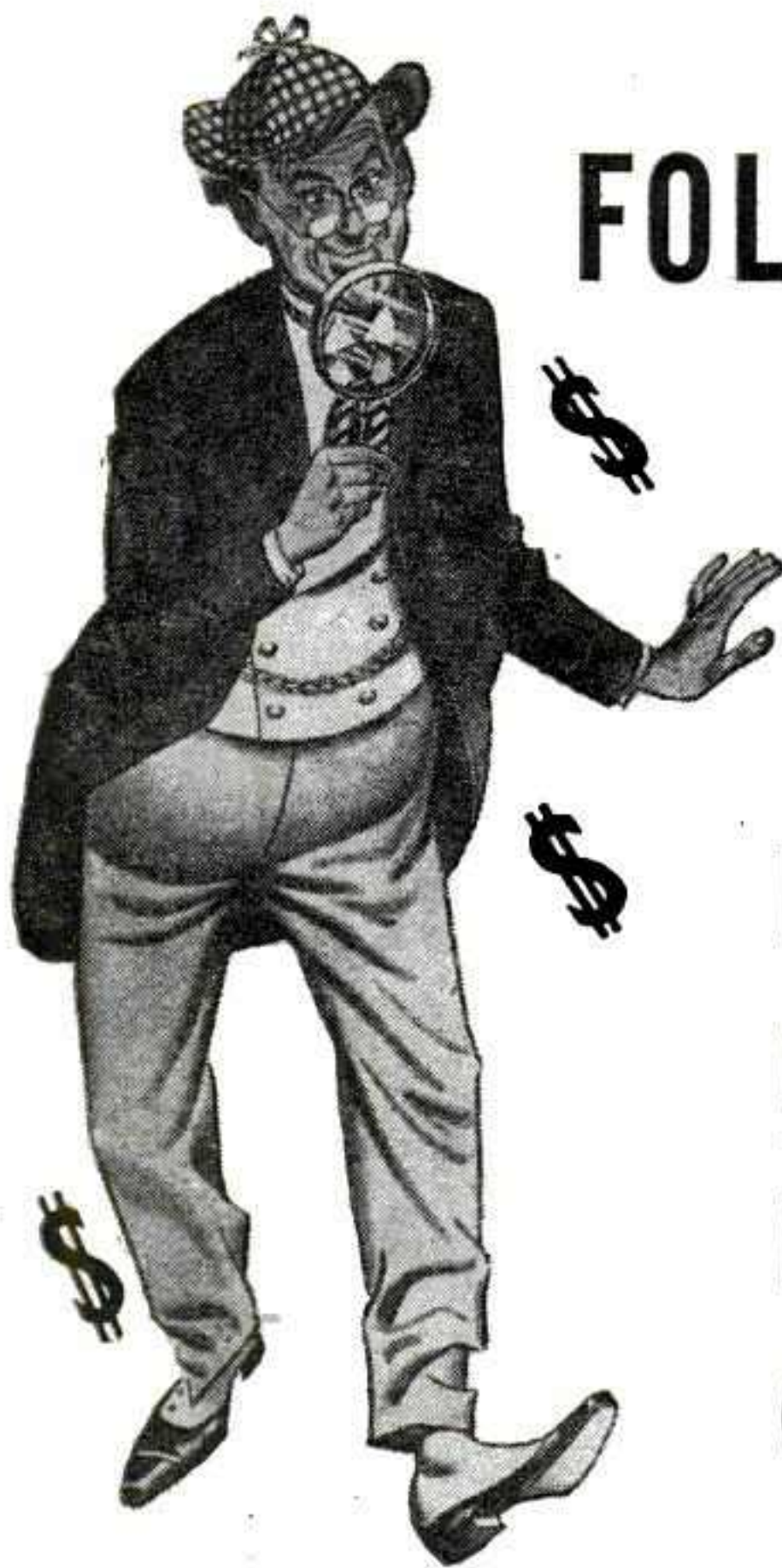
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**Vilas County Fair, Eagle River**  
TOTAL ATTENDANCE: Free, 20,000.  
Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
CARNIVAL: Pedersen's Dairy State Shows.  
ATTRACTIONS: Horse show; talent show.  
AID: State aid, \$1,008; county aid, \$2,000; total premiums paid, excluding races, \$1,500.  
OFFICERS: President, W. S. McElroy; secretary, H. M. Smith.  
1956 DATES: August 17-19, tentative.

**Waupaca County Fair, Weyauwega**  
TOTAL ATTENDANCE: Paid, 5,516; free, 6,500. Operated 4 days, 3 nights.  
WEATHER: Good 1 day, 2 nights; bad 3 days, 1 night.  
RECEIPTS: Gate \$3,254.75; day grandstand, \$1,545; night grandstand \$313.  
CARNIVAL: Belle City; total ride-show gross, \$2,885.  
ATTRACTIONS: Joie Chitwood thrill show; races; Zemater stage show.  
AID: State aid, \$4,730.45; county aid, \$3,500; other aid, \$300; total premiums paid, \$7,460.90.  
OFFICERS: President, George Fleese; secretary, A. A. Stroschein; publicity director, Pete Walch.  
1956 DATES: September 6-9, tentative.

**Waushara County Fair, Wautoma**  
TOTAL ATTENDANCE: Paid, 3,972; free, 90. Operated 3 days, 3 nights.  
RECEIPTS: \$453.  
CARNIVAL: Dusty Rhodes Rides.  
ATTRACTIONS: Zemater Theatrical Company, 3 days, 3 nights.  
OFFICERS: President, J. E. Parkin; secretary, Burnett Johnson.  
1956 DATES: August 14-17, tentative.

**Wisconsin State Fair, Milwaukee**  
TOTAL ATTENDANCE: Paid, 604,694. Operated 9 days, 9 nights.  
RECEIPTS: Gate \$250,000; day grandstand \$162,900; night grandstand \$39,000.  
ATTRACTIONS: Barnes-Carruthers Theatrical Enterprises, "The State Fair Revue"; 3 days harness races, auto races, motorcycle races, Holter's Racing Ostriches and Wild Animal Show.  
OFFICERS: Manager, W. M. Masterson; concession superintendent, G. C. Henderson; publicity director, Robert Munger.  
1956 DATES: August 18-26, official.

### WYOMING

**Carbon County Fair, Rawlins**  
OPERATED 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
TOTAL RECEIPTS: Gate \$3,500.  
ATTRACTIONS: Horses races, 8; rodeo, night and day; Henry Baur, Rawlins, Wyo.  
AID: County aid \$2,000; total premiums paid, excluding races, \$2,600.  
OFFICERS: President, Robert Vivion; secretary, Bruce Nixon; concession superintendent, Dean Robertson.  
1956 DATES: Third week in August, tentative.

**Central Wyoming Fair, Casper**  
TOTAL ATTENDANCE: Paid, 42,000; free, 8,000. Operated 3 days, 4 nights.  
WEATHER: Good 3 days, 4 nights.  
CARNIVAL: Brodbeck-Schrader.  
ATTRACTIONS: Night rodeo, featuring Rex Allen.  
OFFICERS: President, G. G. Nicolaysen; secretary, R. S. Latta.  
1956 DATES: August 8-11, official.

**Cheyenne Frontier Days, Cheyenne**  
TOTAL ATTENDANCE: Paid, 80,000. Operated 5 days, 6 nights.  
WEATHER: Good 5 days, 6 nights.  
CARNIVAL: Forsythe Dowis.  
ATTRACTIONS: Hank Thompson, 3 nights; Jan Garber, 3 nights; "Dancing Waters"; 5 days rodeo and horse races, 3 nights chuck wagon races.  
OFFICERS: President, W. Brewster; secretary, Leo I. Herman; concession superintendent, J. M. Brady; publicity director, N. Udevitz.  
1956 DATES: July 23-27, official.

**Lincoln County Fair, Afton**  
TOTAL ATTENDANCE: Paid, 2,000; Free, 100. Operated 2 days, 2 nights.  
WEATHER: Good 2 days, 2 nights.  
RECEIPTS: Gate \$1,900; day grandstand \$550.  
CARNIVAL: Midwest Shows.  
ATTRACTIONS: Nite show; racing and horse show in days.  
OFFICERS: President, Orrin Jenkins; secretary, Doyle Child.  
1956 DATES: August 24-25, tentative.

### CANADA ALBERTA

**Cardston Agricultural Society Rodeo, Cardston**  
TOTAL ATTENDANCE: Paid, 8,000. Operated 2 days, 2 nights.  
WEATHER: Good 2 days, 2 nights.  
CARNIVAL: Royal Canadian.  
ATTRACTIONS: Rodeo, 2 days; platform attractions by Bob De Paulo.  
OFFICERS: President, R. M. Shaw; secretary, Bert Gibb; publicity director, W. Bennitt.  
1956 DATES: July 17-18, tentative.

**Lethbridge & District Exhibition, Lethbridge**  
OPERATED: 3 days, 3 nights.  
WEATHER: Good 2 days, 1 night; bad 1 day, 2 nights.  
RECEIPTS: Gate, \$11,950; day grandstand, \$8,559.75; night grandstand, \$10,301.25.  
CARNIVAL: World's Finest Shows; total ride-show gross, \$17,000.  
ATTRACTIONS: Rodeo, Zumwalt & Lake, Missoula, Mont., 3 afternoons; platform attraction by Sun-Grossman Booking Agency, 3 evening shows.  
OFFICERS: President, A. W. Shackelford; secretary, C. E. Parry.  
1956 DATES: July 26-28, official.

### BRITISH COLUMBIA

**Dawson Creek Fall Fair, Dawson Creek**  
TOTAL ATTENDANCE: Paid 3,200; free, 600. Operated 2 days, 2 nights.  
WEATHER: Good 2 days, 2 nights.  
RECEIPTS: Gate \$1,900; day grandstand \$850; night grandstand \$1,350.  
CARNIVAL: Gayland Shows; total ride-show gross, \$9,000.  
ATTRACTIONS: KBD Enterprises acts, 2 days and 2 nights.  
AID: State aid \$250.  
OFFICERS: President, R. Thomsen; secretary, W. F. Rippell; concession superintendent, G. Henderson; publicity director, M. Michaud.  
1956 DATES: August 17-18, tentative.

**East Kootenay Agricultural & Industrial Exhibition, Invermere**  
TOTAL ATTENDANCE: Paid 1,746; free 718. Operated 2 days, 2 nights.  
WEATHER: Bad 2 days, 2 nights.  
RECEIPTS: \$1,056 (total).  
OFFICERS: Secretary, Mrs. George Annis.  
1956 DATES: August 24-25, official.

**Interior Provincial Exhibition, Armstrong**  
TOTAL ATTENDANCE: Paid, 6,200; free, 660. Operated 2 days, 1 night.  
WEATHER: Good 1 night; bad 2 days.  
CARNIVAL: Baddeley Bros. Shows.  
ATTRACTIONS: Variety show, 2 days.  
OFFICERS: President, N. T. Cameron; secretary, M. S. Hassen.  
1956 DATES: September 16-17, tentative.

**Kelowna Junior Fall Fair, Kelowna**  
OPERATED: 1 day, 3 nights.  
WEATHER: Good 1 day, 3 nights.  
CARNIVAL: Baddley Bros.  
ATTRACTIONS: Horse show.  
1956 DATES: September 10-12, tentative.

**McBride District Agricultural & Industrial Fair, McBride**  
TOTAL ATTENDANCE: Paid, 693. Operated, 2 days, 1 night.  
WEATHER: Good 2 days, 1 night.  
ATTRACTIONS: Rodeo, 1 afternoon.  
OFFICERS: President, A. E. Long; secretary, Mrs. C. M. McCulloch.  
1956 DATES: August 29-30, tentative.

### MANITOBA

**Greater Winnipeg Exhibition, St. Vital, Winnipeg**  
OPERATED: 8 days, 8 nights.  
WEATHER: Good 5 days, 5 nights; bad 3 days, 3 nights.  
RECEIPTS: Gate, \$28,700; night grandstand, \$17,250.  
CARNIVAL: Royal American Shows; Total ride-show gross, \$80,000.  
ATTRACTIONS: Rodeo, 5 days; racing ostriches, 3 days; 1 day harness racing.  
OFFICERS: President, Grant Churcher; secretary, Marjorie Young; concession superintendent, E. J. Casey.  
1956 DATES: June 25-30, official.

**Provincial Exhibition of Manitoba, Brandon**  
TOTAL ATTENDANCE: Paid, 115,000. Operated 5 days, 5 nights.  
WEATHER: Good 3 days, 3 nights; bad 2 days, 2 nights.  
CARNIVAL: Royal American Shows.  
ATTRACTIONS: Ernie Young revue; Gene Holter ostrich racing.  
OFFICERS: President, W. F. McGregor; secretary, P. A. McPhail.  
1956 DATES: July 2-6, official.

### ONTARIO

**Aylmer & East Elgin Agricultural Society, Aylmer**  
TOTAL ATTENDANCE: Paid 13,500. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
RECEIPTS: Gate \$5,100; day grandstand \$300; night grandstand \$1,200.  
CARNIVAL: King Shows.  
ATTRACTIONS: Gus Sun Acts; harness racing, 1 day.  
AID: State aid \$2,000; county aid \$1,000; total premiums paid, excluding races, \$3,900.  
OFFICERS: President, Allan Roos; secretary, H. R. Lashbrook.  
1956 DATES: Third week in August, tentative.

**Beamsville Fair, Beamsville**  
TOTAL ATTENDANCE: Paid, 6,965; free, 1,950. Operated 2 days, 2 nights.  
WEATHER: Good 2 days, 1 night; bad 1 night.  
RECEIPTS: Gate, \$3,637.30; day grandstand, \$287; night grandstand, \$527.  
CARNIVAL: King Shows.  
ATTRACTIONS: Canadian Congress of Daredevils, 1 night; harness races, 2 days.  
AID: Province, \$1,000; county, \$800; other, \$750; total premiums paid, excluding races, \$5,292.  
OFFICERS: President, John R. Logan; secretary, O. B. Annable; concessions superintendent, C. Comfort; publicity director, William Harper.  
1956 DATES: September 6-8, official.

**Canadian National Exhibition, Toronto**  
TOTAL ATTENDANCE: Free and paid, 2,809,500. Operated 14 days, 14 nights.  
CARNIVAL: Conklin Shows.  
ATTRACTIONS: Grandstand show featuring Ed Sullivan.

**Norfolk County Fair, Simcoe**  
TOTAL ATTENDANCE: Paid, 37,276; free, 10,000 (est.). Operated 5 days, 5 nights.  
WEATHER: Good 2 days, 2 nights; bad 3 days, 3 nights.  
RECEIPTS: Gate, \$14,300.89; day grandstand, \$1,577.75; night grandstand, \$2,338.80.  
CARNIVAL: World's Finest Shows; total ride-show gross, \$6,190.85.  
ATTRACTIONS: George A. Hamid & Sons acts.

OFFICERS: President, C. C. Haviland; secretary, Harold I. Pond; concession superintendent, L. S. Culver.  
1956 DATES: October 2-6, tentative.

**Orillia Fall Fair, Orillia**  
TOTAL ATTENDANCE: Paid, 13,656. Operated 2 days, 2 nights.  
WEATHER: Good 1 day, 1 night; bad 1 day, 1 night.  
CARNIVAL: Gray's Shows.  
ATTRACTIONS: Fiddlers' Jamboree, square dancing, horse races.  
OFFICERS: President, A. M. Tudhope; secretary, W. P. Bacon.  
1956 DATES: September 7-9, tentative.

**Prince Edward County Fair, Picton**  
TOTAL ATTENDANCE: Paid, 18,000; free, 4,500. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
RECEIPTS: Gate \$7,252; day grandstand \$2,046; night grandstand \$1,206.  
CARNIVAL: Model Shows of Canada.  
ATTRACTIONS: Wrestling; harness races, 2 days.  
OFFICERS: President, W. Sills; secretary, P. F. Dodds.  
1956 DATES: September 8-10, tentative.

**Renfrew Fair, Renfrew**  
TOTAL ATTENDANCE: Paid, 18,972; free, 11,028. Operated 4 days, 3 nights.  
WEATHER: Good 3 days, 2 nights; bad 1 day, 1 night.  
RECEIPTS: Gate \$8,010.50; night grandstand \$1,624.  
CARNIVAL: Conklin Bros.  
ATTRACTIONS: Gus Sun Stars on Parade, 3 nights; harness racing, 3 days.  
OFFICERS: President, E. E. Elliott; secretary, A. R. Donnelly.  
1956 DATES: Week beginning September 11, official.

**Strathroy Agricultural Society, Strathroy**  
TOTAL ATTENDANCE: Paid, 2,400. Operated 1 day, 1 night.  
WEATHER: Good 1 day, 1 night.  
RECEIPTS: Gate \$1,200.  
ATTRACTIONS: Harness racing, 1 day.  
OFFICERS: President, William McDougall; concessions superintendent, Clarence Gibson.

**Tara Fair, Tara**  
TOTAL ATTENDANCE: Paid, 2,500; free, 500. Operated 1 day, 1 night.  
WEATHER: Good 1 day, 1 night.  
RECEIPTS: Gate, \$1,100; day grandstand, \$85.  
CARNIVAL: Canada Amusement.  
ATTRACTIONS: One day, harness and running races.  
AID: State, \$700; county, \$400; total premiums paid, excluding races, \$3,000.  
OFFICERS: President, G. E. Monkman; secretary, C. M. Merriam.  
1956 DATES: September 26-27, official.

**Tillsonburg & District Agricultural Fair, Tillsonburg**  
TOTAL ATTENDANCE: Paid, 11,455. Operated 3 days, 2 nights.  
WEATHER: Good 2 days, 2 nights.

CARNIVAL: Greene Amusement Company.  
ATTRACTIONS: Square dance and vaudeville acts, harness races.  
OFFICERS: President, C. C. Nokeby; secretary, J. O. Clime; publicity director, Sid Card.  
1956 DATES: September 20-22, tentative.

**Western Fair, London**  
TOTAL ATTENDANCE: 418,460. Operated 6 days, 6 nights.  
WEATHER: Good 6 days, 6 nights.  
CARNIVAL: Conklin Shows.  
ATTRACTIONS: Hamid grandstand show; rodeo, 4 afternoons; horse racing, 2 afternoons.  
OFFICERS: President, I. B. Whale; manager, W. D. Jackson; assistant manager, E. D. McGugan.  
1956 DATES: September 10-15, official.

**QUEBEC**  
**Exposition De Roberval, Roberval**  
TOTAL ATTENDANCE: Paid, 22,000; free, 2,200. Operated 5 days, 5 nights.  
WEATHER: Good 4 days, 4 nights; bad 1 day, 1 night.  
CARNIVAL: Green Shows.  
ATTRACTIONS: None.  
OFFICERS: Secretary, Bernard Levesque.

**Exposition Provinciale De Quebec, Quebec**  
TOTAL ATTENDANCE: Paid, 360,000; free, 40,000. Operated 9 days, 10 nights.  
WEATHER: Good 8 days, 7 nights; bad 2 days, 3 nights.  
RECEIPTS: Gate \$150,000; day and night grandstand \$35,000; coliseum spectacle \$117,000.  
CARNIVAL: Conklin Shows.  
ATTRACTIONS: Les Gaietes Parisiennes, George A. Hamid, 14 performances; harness races, 4 matinees; 9 nights out of 15 schedules programs.  
AID: None; total premiums paid, excluding races, \$23,000.  
OFFICERS: President, Mayor Wilfred Hamel; secretary, Emery Boucher; concession superintendent, Jacques Boucher; publicity director, J. D. Boudreau.  
1956 DATES: August 31-September 9, official.

**Lachute Spring Fair, Lachute**  
TOTAL ATTENDANCE: Paid, 25,000. Operated 4 days, 4 nights.  
WEATHER: Good 4 days, 4 nights.  
CARNIVAL: Bernard & Barry Shows.  
ATTRACTIONS: Cattle judging daily, horse show nightly, harness horse racing daily.  
OFFICERS: President, Jas. MacKimmie; secretary, S. G. Patterson.  
1956 DATES: June 13-16, official.

**SASKATCHEWAN**  
**Estevan Agricultural Fair, Estevan**  
OPERATED: 3 days, 3 nights.  
WEATHER: Good 2 days, 2 nights; bad 1 day, 1 night.



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Hollywood**

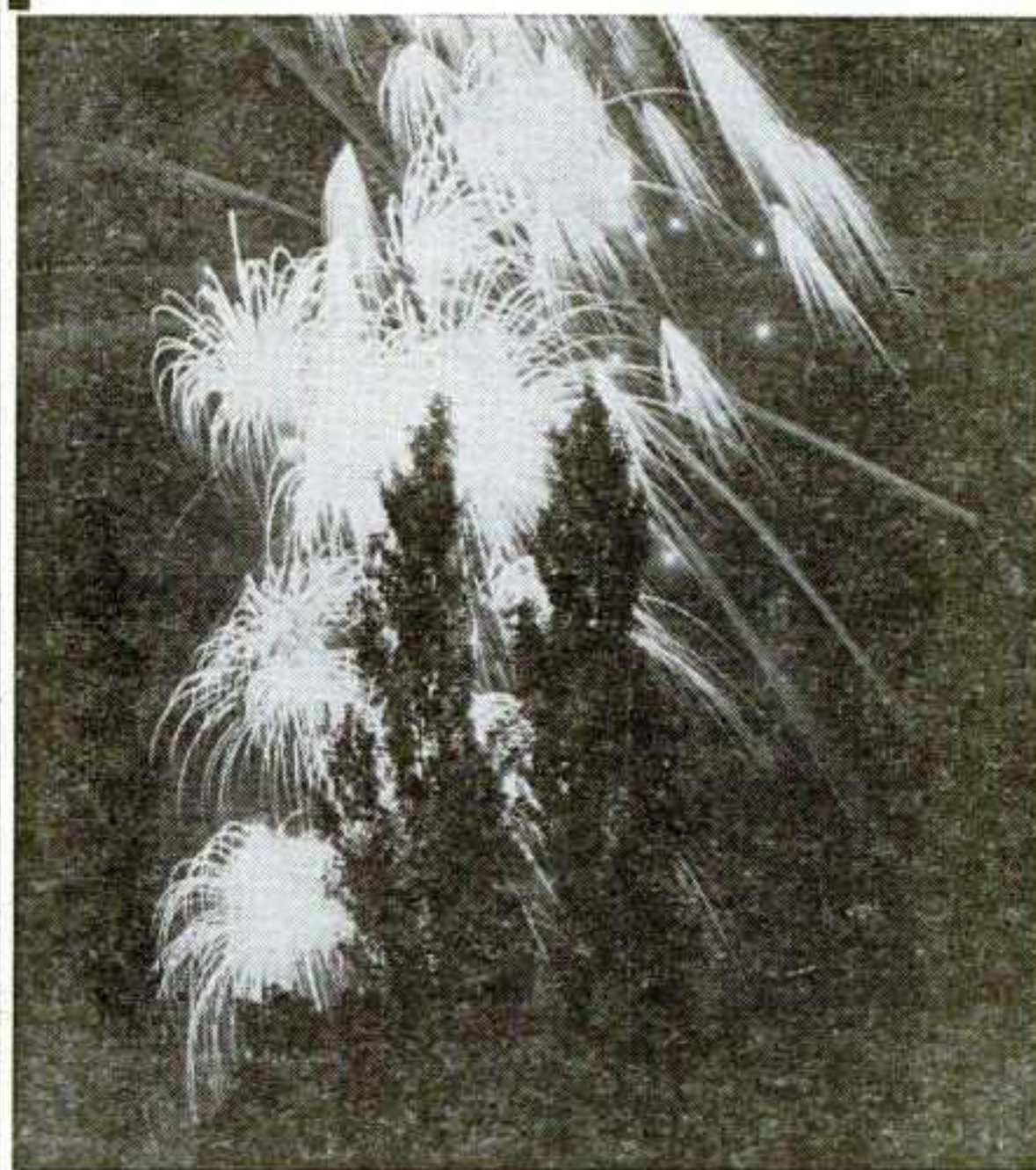
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LOOK FOR US AT  
YOUR WINTER FAIR  
MEETINGS . . . WE'LL  
BE LOOKING  
FOR YOU!

RECEIPTS: Gate, \$4,802.20; day grandstand, \$679.70; night grandstand, \$4,122.50.  
CARNIVAL: World's Finest Shows; total ride-show gross, \$8,200.  
ATTRACTIONS: Grossman Agency variety show, 3 nights; running races, 3 days.  
OFFICERS: President, E. P. Rac; secretary, W. R. Cantlon.  
1956 DATES: July 4-6, tentative.

### Lloydminster Exhibition, Lloydminster

OPERATED: 3 days, 3 nights.  
WEATHER: Bad 3 days, 3 nights.  
CARNIVAL: World's Finest Shows.  
ATTRACTIONS: Grossman revue, 3 days, 3 nights; harness racing, 2 days.  
1956 DATES: July 23-25, official.

### Mossbank Dominion Day Sports, Mossbank

TOTAL ATTENDANCE: Paid, 1,425. Operated 1 day, 1 night.  
WEATHER: Good 1 day, 1 night.  
RECEIPTS: Gate \$800.  
ATTRACTIONS: Baseball tournament.  
OFFICERS: President, J. F. Howlett; secretary, D. F. Hantelmann.  
1956 DATES: July 1, official.

### North Battleford Exhibition, North Battleford

TOTAL ATTENDANCE: Paid, 19,500; free, 6,000. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
RECEIPTS: Gate, \$9,750; day grandstand, \$1,800; night grandstand, \$6,750.  
ATTRACTIONS: Platform acts, 3 days, 3 nights, booked thru Grossman agency; harness racing, 3 days.  
AID: State, \$4,500; city, \$400; other, \$600; total premiums paid, excluding races, \$6,450.  
OFFICERS: President, A. Miller Craig; secretary-manager, N. W. Symonds.  
1956 DATES: August 6-8, official.

### Prince Albert Exhibition, Prince Albert

TOTAL ATTENDANCE: Paid and free 61,000 (est.). Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
CARNIVAL: World's Finest Shows.  
ATTRACTIONS: Sun-Grossman grandstand revue; running and harness horse races.  
OFFICERS: President, G. A. Anderson; manager, D. F. Kelly.  
1956 DATES: August 9-11, official.

### Saskatoon Industrial Exhibition, Saskatoon

TOTAL ATTENDANCE: Paid, 125,773. Operated 6 days, 6 nights.  
WEATHER: Good 6 days, 5 nights; bad 1 night.  
RECEIPTS: Gate, \$60,089.95; day grandstand, \$16,524.40; night grandstand, \$60,070.80.

CARNIVAL: Royal American Shows; total ride-show gross, \$71,821.53.  
ATTRACTIONS: Revue, 6 nights, Ernie Young Agency; 6 days running races.  
AID: State, \$19,995.27; total premiums paid, excluding races, \$32,338.19.  
OFFICERS: President, R. J. Murray; manager, S. N. MacEachern; concession superintendent, A. M. Duncan; publicity director, W. H. Dalton.  
1956 DATES: July 23-28, official.

### Yorkton Agricultural and Industrial Fair, Yorkton

TOTAL ATTENDANCE: Paid, 21,466. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
RECEIPTS: Gate, \$6,338.60; day and night grandstand, \$11,391.32.  
CARNIVAL: World's Finest Shows.  
ATTRACTIONS: Variety show, 3 days, 3 nights thru Grossman Agency.  
OFFICERS: President, N. Roebuck; secretary, S. K. Wood; concession superintendent, E. E. Lamson.  
1956 DATES: July 16-18, official.

## INDUSTRY'S MEANING:

# To a Fair

Continued from page 30

shopping center is competing for the interest of mom, dad and all the kids.

To the fair manager it is a beautiful story. A story of co-operation in providing a mirror which reflects the progress of all industry, agriculture and education, the basic purpose for which the fair is designed.

But more than this, industry has provided the fair manager with another attraction, an attraction which alone serves a three-fold purpose of entertainment, education and the building of good will. No other attraction on any fairgrounds can boast of providing so much for so little, both to business and the fair, as can a modern industrial display, properly and carefully staged, for here can be the very essence of the ingredients which make for satisfied patrons.

It is truly a rich experience to see electrical engineers on the staff of local utility companies serving as record clerks in livestock judging; to see the farmer and businessman, elbows propped on the rear tire of a giant tractor, talking about things of mutual interest, and to see farm youth spellbound as a miniature paper mill converts pulp to paper right before its very eyes.

All this brings up the question as to whether such diversified groups would ever come together in the natural course of their activities. For one, I don't think so.

I believe that a fair, and only a fair, whether it be large or small, could provide the same opportunity, the same atmosphere, the same congenial feeling that exists on a fairgrounds for just "getting together and talking things over."

It is my studied opinion that future years will see even a greater effort on the part of business to get out and talk to the people, show the people what they are doing and at the same time have a big time themselves. You can't beat it!

## FAIR'S MEANING:

# To Industry

Continued from page 30

to sell industry thru our annual Alabama State Fair, so much so, in fact, that in the few short years our Industrial Arts Building has operated, we now have more than 90 per cent of the building space filled with permanent and semi-permanent displays.

Here we have found a tailor-made audience, the personal contact we feel is necessary for a complete selling job both in actual merchandising and in the most valuable public relations field.

With the support of Alabama business we have been able to create a vertiable wonderland of operating displays with scores of machines busily tapping out a message of industrial progress. To me it is a most vivid message of prosperity for our people, faith in our way of doing business and trust in those who direct the destinies of our working people.

A multitude of facets reflect thousands of indirect results which we feel strengthen even more the relationship of business with the people who work and the people who buy.

In our fair exhibit we meet children, thousands of them, all bright-eyed at the wonders of man and machine. We meet the 4-H, FFA and FHA youngsters on whom will fall the mantle of responsibility in the future.

And we see the school teachers and educational leaders and at this particular point, we see untold value in being able to furnish them with a visual, in person, education on what we are not only trying to do but are doing.

We meet our competitors and our business associates in a spirit of friendliness and brotherhood, no other place on earth except a fair could afford, for here we join with the great forces of agriculture and education—all together working to build a Greater State, a Greater Nation and a Greater World.

To us everything we do is well worth the effort—anyway you look at it.

We'll see you at the fair.

# STILL-DATE FACILITIES

## Bigger Income

Off-season use of fairground facilities continues to grow with each passing year.

To fairs still dates are a method of increasing revenue. They also enable many fairs to maintain their plants better because the greater activity and added income permits the maintenance of larger, more efficient staffs and caretakers. Moreover, still dates serve to build the fair in the eyes of the public, for the greater

activity at the fairgrounds, the greater is the attention focused upon the fair.

Attractions of all types, ever alert for new dates, find the compilation of Still-Date Facilities of great importance. Nowhere can attractions determine fair facilities. Thus, this listing, along with the facts and figures contained in the Statistical Directory of Fairs, which appears elsewhere in this issue, serves vitally in the contracting and routing of attractions.

### ALABAMA

#### Florence, North Alabama State Fair

GRANDSTAND CAPACITY: 10,000. BLEACHER CAPACITY: 400. Size of race track: None. Plant is available for: Rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,100. Coliseum available for rental for: Trade shows, sports shows. 1955 STILL DATES: Shrine rodeo, ham radio operators convention, cattle shows and sales. RENTAL AGENT: C. H. Jackson, Box 165, Florence, Ala.

### ARIZONA

#### Phoenix, Arizona State Fair

GRANDSTAND CAPACITY: 7,000. BLEACHER CAPACITY: 3,000. Size of race tracks: Dirt, one mile; hard top, 1/4 mile. PLANT IS AVAILABLE FOR: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: Trade shows, dances. 1955 STILL DATES: Rodeo, home show, trailer show, car races, horse races, application show, 4th of July display, cat show, dog show, national livestock show, mineral show, advance Christmas toy show. RENTAL AGENT: George W. Blake, secretary, Phoenix.

### ARKANSAS

#### Camden, Onachita County Fair

BLEACHER CAPACITY: 5,000. Plant is available for: Rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: Shows, rodeo, concerts. RENTAL AGENT: Melvin Stevens, Route 3, Camden, Ark.

#### Mena, Polk County Fair & Livestock Show

GRANDSTAND CAPACITY: 3,000. Size of race track: None. Plant is available for: Rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: None. RENTAL AGENT: L. L. Morrow, Mena, Ark. (president) or R. W. St. John, Mena, Ark. (secretary-treasurer).

#### Mountain View, Stone County Free Fair

BLEACHER CAPACITY: 1,400. PLANT IS AVAILABLE FOR: Rodeo, carnival show lot. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: 4-H rally, rodeo. RENTAL AGENT: E. B. Watts, Mountain View, Ark.

#### Ozark, Franklin County Fair

GRANDSTAND CAPACITY: None. PLANT IS AVAILABLE FOR: Carnival show lot.

#### Perryville, Perry County Fair

BLEACHER CAPACITY: 300. PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot. 1955 STILL DATES: First Electric Co-operative annual meeting. RENTAL AGENT: Walter Paul, pres., Perry County Fair Association.

### CALIFORNIA

#### Angels Camp, Calaveras County Fair

GRANDSTAND CAPACITY: 14,000. BLEACHER CAPACITY: None. Size of race tracks: half and fifth mile.

PLANT IS AVAILABLE FOR: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,500. Coliseum (indoor arena) available for: Trade shows, ice shows, stagshows, dances, sports shows. 1955 STILL DATES: Air show, State trap shoot, P.T.A. convention, home show, cooking school, art show, lodge convention. RENTAL AGENT: Carl T. Mills, P.O. Box 197, Angels Camp, Calif.

#### Calistoga, Napa County Fair

GRANDSTAND CAPACITY: 1,800. BLEACHER CAPACITY: 700. Size of race track: Half mile dirt. Track is equipped for night racing. PLANT IS AVAILABLE FOR: Big car races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. Coliseum (indoor arena) available for rental for: Trade shows, stagshows, dances. 1955 STILL DATES: We operated at least 300 days in 1955 for dances, baseball, football, golf, meetings, dinners, barbecues, etc. RENTAL AGENT: Manager Roy P. Schoepf, Calistoga, Calif.

#### Chico, Silver Dollar Fair

GRANDSTAND CAPACITY: 1,600. BLEACHER CAPACITY: 2,000. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Big car races, midget auto races, thrill shows, rodeos, motorcycle races, carnival show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,500. Coliseum (indoor arena) available for rental for: Circuses, trade shows, stagshows, dances. 1955 STILL DATES: Polack Bros.' Shrine Circus. RENTAL AGENT: Ed Warrenner, secy.-mgr., Chico, Calif.

#### Eureka, Redwood Acres Fair

GRANDSTAND CAPACITY: 4,000. BLEACHER CAPACITY: 2,000. Size of race tracks: 1/2 and 1/4 miles. Track is equipped for night racing. PLANT IS AVAILABLE FOR: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot. INDOOR ARENA AVAILABLE FOR RENTAL FOR: Trade shows, dances, sports shows. 1955 STILL DATES: Hardtop races, big car races, Shrine circus, A.A. Convention, Redwood Logging Conference, Motorama. RENTAL AGENT: Ralph H. Barnes, secretary-manager, 3750 Harris St., Eureka, Calif.

#### Gridley, Butte County Golden Feather Fair

GRANDSTAND CAPACITY: 2,700. Plant is available for: Hot rod races, midget auto races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: None. RENTAL AGENT: J. E. Whitaker, P. O. Box 395, Gridley. PLANT IS AVAILABLE FOR: Trade shows, stagshows, dances, sports shows.

1955 STILL DATES: Jalopy racing, public dances. RENTAL AGENT: A. G. Marquardt, P.O. Box 472, Lancaster, Calif.

#### Imperial, California Mid-Winter Fair

GRANDSTAND CAPACITY: 3,000. BLEACHER CAPACITY: 2,500. Size of race tracks: Half mile and three-eighth mile. Track is equipped for night racing. PLANT IS AVAILABLE FOR: Midget auto races, thrill shows, rodeos, circus show lot. COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: Trade shows, stage shows, dances. 1955 STILL DATES: Jalopy racing, church convention, square dancing, dinners, dances, stagshows, church barbecues, various service club dinners and meetings, Gas and Telephone Company schools, rotary convention, and picnics in picnic area. RENTAL AGENT: D. V. Stewart, secy.-mgr., P.O. Box 308, Imperial, Calif.

#### Lancaster, Antelope Valley Fair and Alfalfa Festival

GRANDSTAND CAPACITY: 1,480. BLEACHER CAPACITY: 4,000. Size of race track: Three-eighth mile. PLANT IS AVAILABLE FOR: Hot rod races, midget auto races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) AVAIL-

#### Los Angeles, Great Western Livestock Show

BLEACHER CAPACITY: 11,000. Race track: None. Plant is available for: Rodeos. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: Trailer show, auto equipment show, spring festival. RENTAL AGENT: A. M. Mathews, 2120 South Eastern Avenue, Los Angeles 22.

#### Madera, Madera District Fair

GRANDSTAND CAPACITY: 1,400. BLEACHER CAPACITY: 500. PLANT IS AVAILABLE FOR: Thrill shows, rodeos, motorcycle races, carnival show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,000. Coliseum (indoor arena) available for rental for: Trade shows, ice shows, stagshows, dances, sports shows. 1955 STILL DATES: Polio bouts, Chamber of Commerce banquet, 4-H carnival, Elks emblem club, Madera riding club dance, Chamber of Commerce Teachers' banquet, hospital guild benefit party, Herford sale, Jehovah's witnesses convention. RENTAL AGENT: E. W. Dixon, secy.-mgr., Route 1, Box 358, Madera, Calif.

#### Napa, Napa District Fair

GRANDSTAND CAPACITY: 1,600. BLEACHER CAPACITY: 800. Size of race track: None. Plant is available for: Rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,100. Coliseum available for rental for: Circuses, trade shows, ice shows, stagshows, dances, sports shows. 1955 STILL DATES: Foley & Burke, Max Barbour Rodeo, American Legion softball tournament, tot to teen fashion show, Napa Valley Art Association show. RENTAL AGENT: Lowell Edington, Fairgrounds, Napa, Calif.

#### Pomona, Los Angeles County Fair

GRANDSTAND CAPACITY: 10,000. Size of race track: Half mile. 1955 STILL DATES: Scout activities, shows, baseball tournaments, club meetings, rodeo, square dances, business meetings.

#### Sonora, Mother Lode Fair

GRANDSTAND CAPACITY: 3,200. BLEACHER CAPACITY: 1,000. Size of race track: None. (Have rodeo arena). PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,832. Coliseum (indoor arena) available for rental for: Trade shows, ice shows, stagshows, dances, sports shows. 1955 STILL DATES: Dances, banquets, shows, basketball games, Moving pictures made in main exhibit building—studio sets. RENTAL AGENT: C. B. Mathews, Box 936, Sonora, Calif.

#### Stockton, San Joaquin County Fair

GRANDSTAND CAPACITY: 1,200. BLEACHER CAPACITY: 2,300. Size of race tracks: One mile and three-quarter mile. PLANT IS AVAILABLE FOR: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: New bldg. not equipped for seating at this time. Coliseum (indoor arena) available for rental for: Circuses, trade shows, ice shows, stagshows, dances, sports shows. 1955 STILL DATES: Motorcycle racing, auto racing, picnics. RENTAL AGENT: E. G. Vollmann, P.O. Box 1609, Stockton, Calif.

#### Tulare, Tulare County Fair

GRANDSTAND CAPACITY: 2,074. BLEACHER CAPACITY: 3,200. Size of race track: Half mile. Plant is available for: Midget auto races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,500. Coliseum available for rental for: Stagshows, dances. 1955 STILL DATES: 4-H fair, swine sales, cattle sales, Boy Scout area pot luck supper, Camp Fire Girl's pot luck supper, dances, cafeteria for banquets for various groups, rental of barns to trainers of horses. RENTAL AGENT: A. J. Elliott, P. O. Box 777, Tulare, Calif.

#### Turlock, Stanislaus District

GRANDSTAND CAPACITY: 1,465. Size of race track: Quarter mile. Plant is available for: Rodeos, carnival show lot. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: Calif. State Horsemen's Convention, turkey show, Youth for Christ evangelistic meetings, Shriner's ceremonial, Boy Scout's initiation, miscellaneous picnics and private events, horsemen's drill practice, etc. RENTAL AGENT: 38th District Agricultural Association, P. O. Box 547, Turlock, Calif.

#### Vallejo, Solano County Fair

GRANDSTAND CAPACITY: 2,500. BLEACHER CAPACITY: 2,000. Size of race track: Mile. PLANT IS AVAILABLE FOR: Midget auto races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 500 chairs. Coliseum (indoor arena) available for rental for: Trade shows, dances. 1955 STILL DATES: Dog shows, horse shows, rodeo, circus. RENTAL AGENT: Terry E. Rowe, manager, P. O. Box 9, Vallejo, Calif.

### COLORADO

#### Durango, La Plata County Fair

GRANDSTAND CAPACITY: 8,000. BLEACHER CAPACITY: 1,000. Size of race track: Half mile. 1955 STILL DATES: Spanish trails fiesta, baseball games, horse races, Shrine circus, carnivals, July 4 show. RENTAL AGENT: Emmett Hoti, County Court House, Durango, Colo.

#### Springfield, Baca County Free Fair

GRANDSTAND CAPACITY: None. BLEACHER CAPACITY: 500. PLANT IS AVAILABLE FOR: Thrill shows, rodeos. 1955 STILL DATES: None. RENTAL AGENT: Chester R. Fithian, Springfield, Colo.

### CONNECTICUT

#### Stafford Springs, Stafford Fair

GRANDSTAND CAPACITY: 3,000. BLEACHER CAPACITY: 2,500. Size of race tracks: One-fifth mile and half mile. Track is equipped for night racing. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 750. Coliseum (indoor arena) available for rental for: Trade shows, stagshows, dances. 1955 STILL DATES: Motorcycle races, stock car races, midget auto races, thrill shows, carnival. RENTAL AGENT: C. D. Benton, Cooper Lane, Stafford Springs, Conn.

### FLORIDA

#### Dade City, Pasco County Fair

GRANDSTAND CAPACITY: 400. Size of race track: Three-eighths mile. PLANT IS AVAILABLE FOR: Big car races, hot rod races, midget auto races, stock car races, rodeos, carnival show lot. COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: Stagshows, dances. 1955 STILL DATES: Barbecues, cattle-men's field day, poultry meetings, sunrise services, business meetings. RENTAL AGENT: J. F. Higgins, Pasco County Fair, Box 248, Dade City, Fla.

#### Orlando, Central Florida Fair

GRANDSTAND CAPACITY: 1,200. Size of race track: No track.

#### Panama City, Bay County Fair

PLANT IS AVAILABLE FOR: Circus show lot. 1955 STILL DATES: Several circuses and other shows. RENTAL AGENT: Judge D. C. Suggs Sr., Room 201, Courthouse, Panama City, Fla.

#### Quincy, Gadsden County Tobacco Festival & Fair

COLISEUM (INDOOR ARENA) SEAT-



Whopping crowds have been the rule rather than the exception at the Coliseum at the Indiana State Fair, Indianapolis, but the biggest turnout above and the largest gross for a single program at the fair was set September 4. The Sunday matinee bill, a vaude-type offering

which headlined Tennessee Ernie Ford and Nat (King) Cole, grossed a record-shattering \$23,090.80. The record was established in the face of many other competing attractions on the grounds, including a grandstand program that also drew a large, tho not record, crowd.

California's Most Progressive Novelty Firm

# FREEDMAN Concessions



A Freedman Novelty Stand at the California State Fair & Exposition

MODERN STANDS ★ GAY COLORS ★ COURTEOUS AGENTS  
at the

TOP CELEBRATIONS, FAIRS AND RODEOS



Thanks, Fair Managers in California  
and Arizona, for a Successful Season

**FREEDMAN CONCESSIONS** 5414 Victoria Ave., Los Angeles, Calif.  
Morry Levy, Manager

ING CAPACITY: 1,500. Coliseum available for rental for: Circuses, trade shows, rodeos, ice shows, stagshows, dances, sports shows.  
1955 STILL DATES: Livestock shows and sales.  
RENTAL AGENT: A. G. Driggers, County Agent, Quincy, Fla.

COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.  
RENTAL AGENT: H. L. Downey, Martinsville.

## GEORGIA

**Metter, Candler County Fair**  
GRANDSTAND CAPACITY: None.  
BLEACHER CAPACITY: None. Size of race track: None. Plant is available for: Carnival show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.  
RENTAL AGENT: President, Kiwanis Club of Metter, Ga.

**Mendota, Tri-County Fair**  
GRANDSTAND CAPACITY: 2,000.  
BLEACHER CAPACITY: 1,800. Size of race track: One mile.  
1955 STILL DATES: Harness racing—July 17.  
RENTAL AGENT: E. A. Lorack, secy., Mendota, Ill.

## IDAHO

**Blackfoot, Eastern Idaho State Fair**  
GRANDSTAND CAPACITY: 3,000.  
BLEACHER CAPACITY: 2,000.  
PLANT IS AVAILABLE FOR: Thrill shows, rodeos.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Horse show, 3 days; purebred livestock sales.  
RENTAL AGENT: Mrs. Ruth C. Hartkopf, Box 228, Blackfoot, Idaho.

**New Wayne County Fair, Fairfield**  
GRANDSTAND CAPACITY: 2,000. Size of race track: Half mile. Track is equipped for night racing. Plant is available for: Hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Duke of Paducah Show, McKinley Rodeo.  
RENTAL AGENT: Dale Owen, Fairfield, Ill.

**Boise, Western Idaho State Fair**

GRANDSTAND CAPACITY: 4,000.  
BLEACHER CAPACITY: 1,300. Size of race track: Half mile. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,200.  
1955 STILL DATES: Sheriff's Posse Rodeo, home show, pioneer day celebration, Capitol Show of Idaho (beef).  
RENTAL AGENT: Ambrose W. Johnson, Boise, Idaho.

**Oregon, Ogle County Fair**  
GRANDSTAND CAPACITY: 4,000.  
BLEACHER CAPACITY: 1,000. Size of race track: Half mile. Plant is available for: Thrill shows, rodeos, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: One circus, one 4-H show, one day colt races.  
RENTAL AGENT: E. D. Landers, Oregon, Ill.

**Lewiston, Lewiston Roundup**  
GRANDSTAND CAPACITY: 2,000.  
BLEACHER CAPACITY: 6,000. Size of race track: None. Plant is available for: Thrill shows, rodeos, carnival show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.  
RENTAL AGENT: Joe M. Skok, Box 342, Lewiston, Idaho.

**Peotone, Will County Fair**  
GRANDSTAND CAPACITY: 1,500.  
BLEACHER CAPACITY: 1,600. Size of race track: Fifth mile. Track is equipped for night racing. Plant is available for: Midget auto races, stock car races, thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Fish fry, cattle auctions, cattle shows.  
RENTAL AGENTS: Robert M. Loitz, Peotone, Ill.

**Nezperce, Lewis County Fair**  
GRANDSTAND CAPACITY: 800.  
BLEACHER CAPACITY: 500. Size of race track: Quarter mile.  
RENTAL AGENT: Gordon Dailey, Nezperce, Idaho.

**Pontiac, Livingston County Fair**  
BLEACHER CAPACITY: 2,500. No race track.  
1955 STILL DATES: None.

## ILLINOIS

**Anna, The Anna Fair**  
GRANDSTAND CAPACITY: 600.  
BLEACHER CAPACITY: 250. Size of race track: Half mile. Plant is available for: Rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
1955 STILL DATES: July 4 American Legion celebration.  
RENTAL AGENT: Anna City Park Board, Anna, Ill.

**Rushville, Schuyler County Fair**  
BLEACHER CAPACITY: 2,500. Size of race track: Half mile.  
1955 STILL DATES: None.

**Cullom, Cullom Junior Fair**  
GRANDSTAND CAPACITY: None.  
BLEACHER CAPACITY: None. Size of race track: None.  
PLANT IS AVAILABLE FOR: Carnival show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
1955 STILL DATES: None.

**Sparta, Randolph County Fair**  
GRANDSTAND CAPACITY: 1,500. Size of race track: Half mile.  
PLANT IS AVAILABLE FOR: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
1955 STILL DATES: 4-H show, cattle shows, horse shows.  
RENTAL AGENT: W. John Brown, 110 W. Second St., Sparta, Ill.

**Decatur, Macon County Fair**  
GRANDSTAND CAPACITY: 3,000. Size of race track: Half mile.  
PLANT IS AVAILABLE FOR: Rodeos.  
COLISEUM (INDOOR ARENA): 60 by 160 feet. Coliseum is available for: Trade shows, dances.  
1955 STILL DATES: None.  
RENTAL AGENT: Hubert G. Elliott, 2444 North Main, Decatur, Ill.

**Springfield, Illinois State Fair**  
GRANDSTAND CAPACITY: 10,000.  
BLEACHER CAPACITY: 5,000. Size of race track: One mile.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,500.  
1955 STILL DATES: None.  
RENTAL AGENT: Louis London, Illinois State Fair, Springfield, Ill.

**Du Quoin, Du Quoin State Fair**  
GRANDSTAND CAPACITY: 8,250.  
BLEACHER CAPACITY: 1,000. Size of race track: One mile.  
1955 STILL DATES: None.  
RENTAL AGENT: E. J. Hayes, pres., Du Quoin State Fair, Box 182, Du Quoin, Ill.

**Woodstock, McHenry County Fair**  
GRANDSTAND CAPACITY: 1,500. Size of race track: Half mile.  
1955 STILL DATES: Carnival.  
RENTAL AGENT: Mrs. Grace Heisler, 333 Schryver Street, Woodstock, Ill.

## INDIANA

**Fairbury, Fairbury Fair**  
GRANDSTAND CAPACITY: 2,200.  
BLEACHER CAPACITY: 1,800. Size of race tracks: Half mile and one-fifth mile.  
PLANT IS AVAILABLE FOR: Hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
1955 STILL DATES: Stock car races.  
RENTAL AGENT: Joe U. Slagel, Fairbury, Ill.

**Greencastle, Putnam County Fair**  
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Kelly-Miller Circus.  
RENTAL AGENT: Tom Hendricks, Box 111, Greencastle, Ind.

**Havana, Mason County Fair**  
GRANDSTAND CAPACITY: 650.  
1955 STILL DATES: None.  
RENTAL AGENT: E. B. Terwilliger, Havana, Ill.

**Greenfield, Hancock County 4-H Fair**  
GRANDSTAND CAPACITY: None.  
BLEACHER CAPACITY: None. Size of race track: None.  
PLANT IS AVAILABLE FOR: Carnival show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
1955 STILL DATES: None.

**Lincoln, Logan County Fair**  
GRANDSTAND CAPACITY: 2,500.  
BLEACHER CAPACITY: 1,000. Size of race track: Half mile.  
PLANT IS AVAILABLE FOR: Thrill shows, motorcycle races, carnival show lot, circus show lot.  
1955 STILL DATES: Motorcycle races, Hagen Bros. Circus, religious camp meeting.  
RENTAL AGENT: W. E. Layman, secy.

**Indianapolis, Indiana State Fair**  
GRANDSTAND CAPACITY: 9,416.  
BLEACHER CAPACITY: 4,000. Size of race tracks: One mile and half mile. Plant is available for: Big car races, thrill shows, rodeos, carnival show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 11,759. Coliseum available for rental for: Circuses, trade shows, rodeos, ice shows, stagshows, dances, sports shows.  
1955 STILL DATES: Sports show, "Holiday on Ice," Shrine circus.  
RENTAL AGENT: Coliseum, Indiana Coliseum Corporation, Mel Ross, manager; grandstand, Kenneth F. Blackwell, secretary-manager, Indiana State Fair Grounds.

**Martinsville, Martinsville Fair**  
GRANDSTAND CAPACITY: 2,200.  
BLEACHER CAPACITY: 500. Size of race track: Half mile. Plant is available for: Rodeos, carnival show lot, circus show lot.

**Kentland, Newton County Fair**  
GRANDSTAND CAPACITY: 1,500. Size of race track: Half mile.  
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot.  
1955 STILL DATES: None.  
RENTAL AGENT: John M. Connell, secy., Kentland, Ind.

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## SOUTHERN VALLEY SHOWS

1301 EMERSON ST. • MONROE, LOUISIANA





**Logansport, Cass County Fair**  
 GRANDSTAND CAPACITY: 2,500.  
 BLEACHER CAPACITY: 500. Size of race track: Half mile. Plant is available for: Hot rod races, midget auto races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: Ringling circus, carnival, midget auto races, running races.  
 RENTAL AGENT: William (Babe) Thomas Jr., 517 North Street, Logansport, Ind.

**Oakland City, Oakland City Community 4-H Fair**  
 GRANDSTAND CAPACITY: 3,000.  
 BLEACHER CAPACITY: None. Size of race tracks: Half and quarter miles. Plant is available for: Stock car races, thrill shows, rodeos, motorcycle races, carnival show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: Oakland City Saddle Club controls grounds.  
 RENTAL AGENT: Carson Blair, Oakland City, Ind.

**Osgood, Ripley County Fair**  
 GRANDSTAND CAPACITY: 1,400.  
 BLEACHER CAPACITY: None. Size of race tracks: Half mile and tenth mile. Track is equipped for night racing.  
 PLANT IS AVAILABLE FOR: Midget auto races, thrill shows, rodeos, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
 1955 STILL DATES: July 4th event, sponsored by Osgood Civic Club.  
 RENTAL AGENT: Rollin Crum, Osgood, Ind.

**Rockville, Parke County Fair**  
 PLANT IS AVAILABLE FOR: Carnival show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,500. Coliseum (indoor arena) available for rental for: Trade shows, stagshows, dances, sports shows.  
 1955 STILL DATES: None.  
 RENTAL AGENT: Howard L. Bereman, Rockville, Ind.

**Salem, Washington County**  
 GRANDSTAND CAPACITY: 1,200. Size of race track: Half mile.  
 1955 STILL DATES: Family reunions etc.  
 RENTAL AGENT: Oren Morris, Salem, Ind.

**Veedersburg, Fort County Fair**  
 GRANDSTAND CAPACITY: None.  
 BLEACHER CAPACITY: 1,000.  
 PLANT IS NOT AVAILABLE.

**IOWA**

**Allison, Butler County Fair**  
 GRANDSTAND CAPACITY: 1,500.  
 BLEACHER CAPACITY: 1,500. Size of race track: Half mile. Plant is available for: Hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: Circus.  
 RENTAL AGENT: Charles J. Miller, Allison, Iowa.

**Audubon, Audubon County Fair**  
 GRANDSTAND CAPACITY: 1,200.  
 BLEACHER CAPACITY: 600. Size of race track: Half mile. Plant is available for: Thrill shows, rodeos, carnival show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: None.  
 RENTAL AGENT: D. C. Perley, Audubon, Iowa.

**Bloomfield, Davis County Fair**  
 GRANDSTAND CAPACITY: 3,350.  
 BLEACHER CAPACITY: 200. Size of race track: Half mile. Plant is available for: Stock car races, thrill shows.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: Running races, American Association Coon Hunters.  
 RENTAL AGENT: Herbert Hill, Bloomfield, Ia.

**Cedar Rapids, All-Iowa Fair**  
 GRANDSTAND CAPACITY: 7,000.  
 BLEACHER CAPACITY: 4,000. Size of race tracks: Quarter mile, lights, and half mile.  
 PLANT IS AVAILABLE FOR: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, circus show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: Auto races, horse shows, home builders' show, livestock shows and sales.  
 RENTAL AGENT: Andrew C. Hanson, Chamber of Commerce Building, Cedar Rapids, Ia.

**Chariton, Lucas County 4-H Show**  
 GRANDSTAND CAPACITY: None.  
 BLEACHER CAPACITY: 1,000. Size of race track: None.  
 1955 STILL DATES: None.  
 RENTAL AGENT: Raymond E. Meyer, Russell, Ia.

**Davenport, Mississippi Valley Fair**  
 GRANDSTAND CAPACITY: 5,600.  
 BLEACHER CAPACITY: 3,500. Size of race tracks: Quarter mile and half mile. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: Trade shows, dances, sports shows.  
 1955 STILL DATES: Midget races, big and stock car races, circus, Old Threshers' Reunion and show.  
 RENTAL AGENT: Frank Harris, manager, 2815 W. Locust St., Davenport, Iowa.

**Des Moines, Iowa State Fair**  
 GRANDSTAND CAPACITY: 12,000.  
 BLEACHER CAPACITY: 10,000. Size

of race track: Half mile. Track is equipped for night racing. Plant is available for: Big car races, stock car races.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: Auto races.

**Donnellson, Lee County Fair**  
 GRANDSTAND CAPACITY: 2,000. Size of race track: Half mile. Track is equipped for night racing. Plant is available for: Big car races, hot rod races, stock car races, motorcycle races.  
 RENTAL AGENT: C. I. Redfern, Donnellson, Iowa.

**Eldora, Hardin County Fair**  
 GRANDSTAND CAPACITY: 1,200.  
 BLEACHER CAPACITY: 600. Size of race track: Half mile. Track is equipped for night racing.  
 PLANT IS AVAILABLE FOR: Big car races, hot rod races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 800. Coliseum (indoor arena) available for rental for: Circuses, dances, sports shows.  
 1955 STILL DATES: Harness racing May 30, stock cars June 15.  
 RENTAL AGENT: Wilson H. Hadley, secy., Eldora, Ia.

**Estherville, Emmet County Fair**  
 GRANDSTAND CAPACITY: 800.  
 BLEACHER CAPACITY: 800. Size of race track: None. Plant is available for: Rodeos, carnival show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: Kelly-Miller Circus, Estherville Saddle Club rodeo, full season of pro-baseball.  
 RENTAL AGENT: R. G. Beckley, general manager, City Hall, Estherville, Ia.

**Greenfield, Adair County Fair**  
 Size of race track: Half mile. Plant is available for: Stock car races, thrill show, rodeos, motorcycle races, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: Circus, rodeo.  
 RENTAL AGENT: Robert McDowell, Greenfield, Ia.

**Harlan, Shelby County Fair**  
 GRANDSTAND CAPACITY: 2,000.  
 BLEACHER CAPACITY: 750. Size of race track: Half mile. Plant is available for: Hot rod races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot.  
 1955 STILL DATES: None.  
 RENTAL AGENT: Aulden Schlatter, secretary, Box 471, Harlan, Ia.

**Keosauqua, Van Buren County Fair**  
 GRANDSTAND CAPACITY: 2,000.  
 BLEACHER CAPACITY: 400. Size of race track: Half mile.  
 PLANT IS AVAILABLE FOR: Big car races, hot rod races, midget auto races, stock car races, thrill shows, motorcycle races, carnival show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: Stock car racing, Sheep Empire County School, field meet, livestock sale, 4-H Club events.  
 RENTAL AGENT: Leo Miller, Keosauqua, Ia.

**Monticello, Great Jones County Fair**  
 GRANDSTAND CAPACITY: 6,000.  
 BLEACHER CAPACITY: 6,000. Size of race track: Half mile.  
 PLANT IS NOT AVAILABLE.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
 1955 STILL DATES: None.  
 RENTAL AGENT: Claude Appleby, Monticello, Ia.

**Onawa, Monona County Fair**  
 GRANDSTAND CAPACITY: 1,750.  
 BLEACHER CAPACITY: 1,300. Size of race track: Quarter mile. Track is equipped for night racing. Plant is available for: Midget auto races, stock car races, thrill shows, motorcycle races.  
 COLISEUM (INDOOR ARENA): None.  
 RENTAL AGENT: Charles W. Ross, Onawa, Ia.

**Oskaloosa, Southern Iowa Fair**  
 GRANDSTAND CAPACITY: 3,000.  
 BLEACHER CAPACITY: None. Size of race track: Half mile.  
 PLANT IS AVAILABLE FOR: Big car races, stock car races, thrill shows, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
 1955 STILL DATES: Stock car races.  
 RENTAL AGENT: Clyde Hanna, Oskaloosa, Ia.

**Primghar, O'Brien County Fair**  
 GRANDSTAND CAPACITY: None.  
 1955 STILL DATES: Meetings, livestock shows.  
 RENTAL AGENT: Roscoe Ballard, Primghar.

**Rockwell, Calhoun County Exposition**  
 GRANDSTAND CAPACITY: 1,500.  
 BLEACHER CAPACITY: 1,500. Size of race track: Half mile. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill show, rodeos, motorcycle races, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: None.  
 RENTAL AGENT: Wayne D. Gidel, Rockwell City, Ia.

**Vinton, Benton County Fair**  
 GRANDSTAND CAPACITY: 1,628.  
 BLEACHER CAPACITY: 600. Size of race track: quarter mile. Plant is available for: Midget auto races, Stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.

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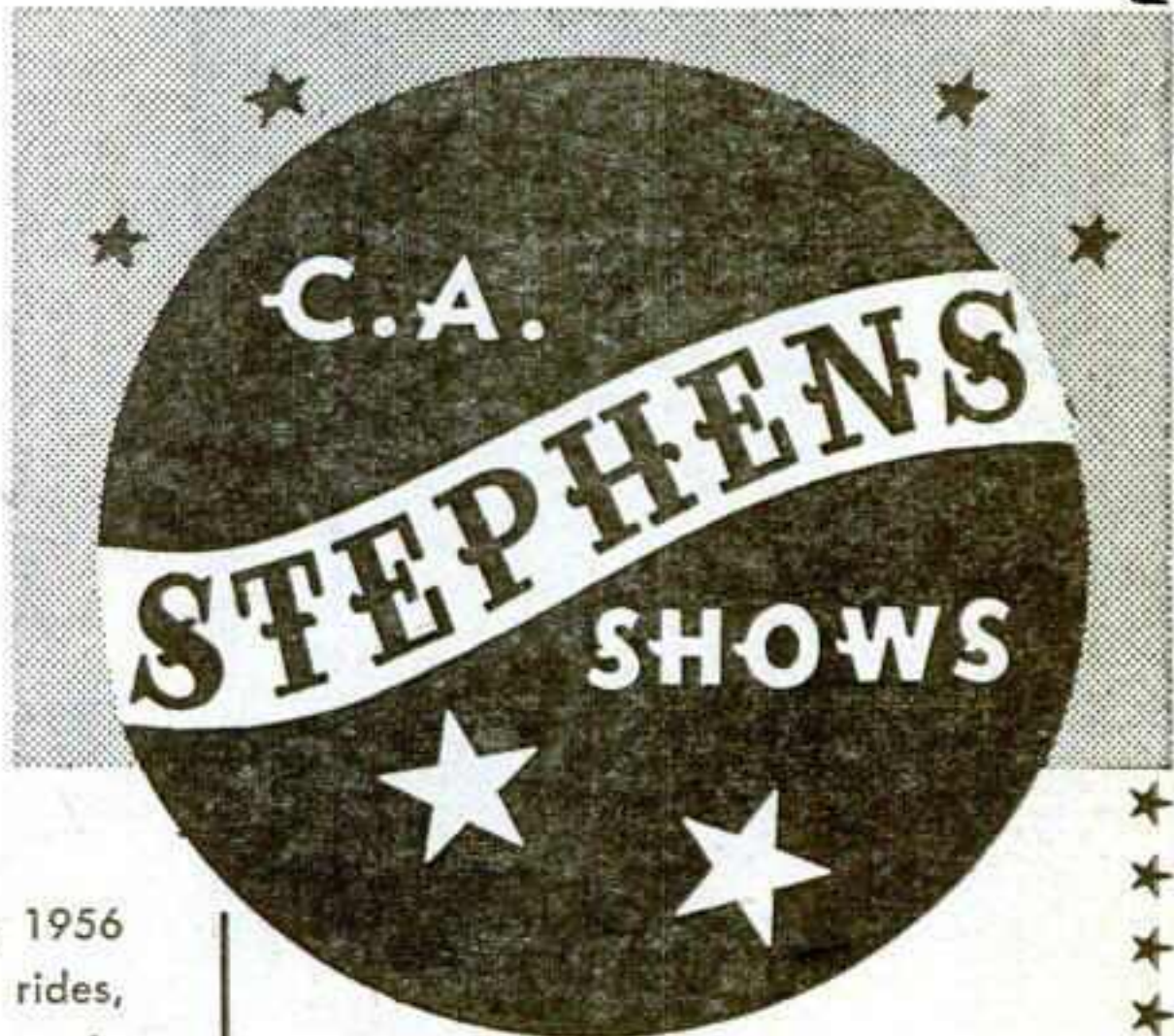
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- "Tiny" Nicholls, Asst. Mgr.
- Bob Tillman, Ofc. Mgr.
- E. Herstad, Conc. Mgr.
- Roy Cooper, Sideshows
- E. Shura, Electrician
- E. Greenway, Mech. Supt.
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COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Stock car races every week, two motorcycle races.  
RENTAL AGENT: D. H. Hibbs, Vinton, Ia.

### West Liberty, West Liberty Fair

GRANDSTAND CAPACITY: 3,000.  
BLEACHER CAPACITY: 300. Size of race track: Half mile. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Saddle Club shows only.  
RENTAL AGENT: Robert F. Barclay, Secretary, West Liberty, Iowa.

### Washington, Washington County Fair

BLEACHER CAPACITY: 600.  
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 350. Coliseum (indoor arena) available for rental for: Trade shows, stageshows, dances.  
1955 STILL DATES: Circus, carnival, educational meetings, dances, barbeque, livestock sales.  
RENTAL AGENT: Tom Robb, Washington, Ia.

### West Union, Fayette County Fair

GRANDSTAND CAPACITY: 2,514.  
BLEACHER CAPACITY: 500. Size of race track: Half mile. Track is equipped for night racing. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.  
RENTAL AGENT: E. T. Alcorn, West Union, Iowa.

## KANSAS

### Abilene, Central Kansas Free Fair

GRANDSTAND CAPACITY: 2,500.  
BLEACHER CAPACITY: 3,000.  
PLANT IS AVAILABLE FOR: Hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
1955 STILL DATES: None.  
RENTAL AGENT: Jack Grubb, Abilene, Kan.

### Cheney, Sedgwick County Fair

GRANDSTAND CAPACITY: None.  
BLEACHER CAPACITY: 3,000. Size of race track: None.  
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
1955 STILL DATES: Soft ball tournaments, livestock shows.  
RENTAL AGENT: Floyd Souders, Cheney, Kan.

### Coffeyville, Inter-State Fair

GRANDSTAND CAPACITY: 2,500.  
BLEACHER CAPACITY: 1,500. Size of race track: Half mile. Track is equipped for night racing. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.

### Colby, Thomas County Free Fair

GRANDSTAND CAPACITY: 2,500.  
BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.  
PLANT IS AVAILABLE FOR: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: No seating capacity, only floor space. Coliseum (indoor arena) available for rental for: Trade shows, dances.  
1955 STILL DATES: Baseball, auto races, livestock shows, band day for tractor show, U. S. Army bivouac, harvest combine parking, dances.

RENTAL AGENT: H. C. Thompson, pres., Colby, Kan.

### Garden City, Finney County Free Fair

GRANDSTAND CAPACITY: None.  
BLEACHER CAPACITY: 2,500. Size of race track: Half mile. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Two carnivals, thrill show.  
RENTAL AGENT: Hoy B. Etling, secretary.

### Herington, Tri-County 4-H Fair

BLEACHER CAPACITY: 2,500. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: Trade shows, stageshows, dances, sports shows.  
1955 STILL DATES: Dances, wrestling, horse and cattle shows and sales, circuses.  
RENTAL AGENT: City of Herington.

### Horton, Tri-County Fair

PLANT IS AVAILABLE FOR: Circus show lot.

### Mound City, Linn County Fair

BLEACHER CAPACITY: 2,000. Size of race track: Half mile.  
PLANT IS AVAILABLE FOR: Big car races, hot rod races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 400. Coliseum (indoor arena) available for rental for: Trade shows, dances, sport shows.  
1955 STILL DATES: Baseball twice weekly.  
RENTAL AGENT: John H. Morse, Mound City.

### Norton, Norton County Fair

GRANDSTAND CAPACITY: 2,600.  
Size of race track: Half mile. Plant is available for: Big car races, hot rod races, stock car races, thrill shows, motorcycle races, carnival show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.  
RENTAL AGENT: Race events, Jean W. Kissell, Sec'y., Norton Co. Fair, Norton Kansas.

### Osborne, Osborne County Rural Fair

GRANDSTAND CAPACITY: 1,200.  
BLEACHER CAPACITY: 300. Size of race track: Half mile.  
PLANT IS AVAILABLE FOR: Stock car races, thrill shows, carnival show lot.  
1955 STILL DATES: Auto races, baseball games, 4-H spring beef show, swine sale.  
RENTAL AGENT: Ernest Sanders, Osborne, Kan.

### Richmond, Richmond Free Fair

GRANDSTAND CAPACITY: None.  
BLEACHER CAPACITY: None. Size of race track: None.  
1955 STILL DATES: None.

### Topeka, Kansas Free Fair

GRANDSTAND CAPACITY: 10,000.  
Size of race track: Half mile. Plant is available for: Big car races, stock car races.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Shrine Circus, horse show, Dodge show.  
RENTAL AGENT: Maurice E. Fager, Box 945, Topeka, Kansas.

## KENTUCKY

### Booneville, Owsley County Fair

BLEACHER CAPACITY: 800.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 800. Coliseum (indoor arena) available for rental for: Sports shows.  
1955 STILL DATES: None.  
Rental Agent: Lucian Burch, Booneville, Ky.

### Bowling Green, Southern Kentucky Fair

GRANDSTAND CAPACITY: 5,000.  
BLEACHER CAPACITY: 1,000. Size of race track: Quarter mile. Track is equipped for night racing. Plant is available for: Hot rod races, midget auto races, thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Circus, beauty contest, cattle and livestock contests, horse shows.  
RENTAL AGENT: W. Wilson Cook, 1305 Center Street, Bowling Green, Ky.

### Burkesville, Cumberland County Fair

GRANDSTAND CAPACITY: 500.  
BLEACHER CAPACITY: 1,500. Size of race track: Quarter mile. Plant is available for: Midget auto races, thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 350. Coliseum is available for rental for: Trade shows, stage shows, dances.  
1955 STILL DATES: Midget auto races, carnival, ball games, thrill show.  
RENTAL AGENT: R. O. Mullinix, Burkesville, Ky.

### Carrollton, Carrollton County Fair Association

GRANDSTAND CAPACITY: 1,350. Size of race track: Three-eighths mile. Track is equipped for night racing. Plant is available for: Hot rod races, midget auto races, stock car races, thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Stock car races each Saturday night.  
RENTAL AGENT: Gus Grobmyer, Carrollton, Ky.

### Hodgenville, Larue County Fair

GRANDSTAND CAPACITY: 3,000.  
BLEACHER CAPACITY: 500. Size of race track: Half mile. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
1955 STILL DATES: Carnival, auto races.  
RENTAL AGENT: W. L. Ferrill, Hodgenville.

### Lebanon, Marion County American Legion

GRANDSTAND CAPACITY: 2,250.  
BLEACHER CAPACITY: 500. Size of race tracks: Three-eighths and half mile. Track is equipped for night racing.  
PLANT IS AVAILABLE FOR: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
1955 STILL DATES: 25 stock car events, one rodeo, hell driver act, hillbilly show, talent contest, amateur show, auto show, plug horse races, carnival, fish fry, livestock show, beauty contest.  
RENTAL AGENT: J. T. Whitlock or B. G. Spalding, Lebanon, Ky.

### Owingsville, Bath County Fair

PLANT IS AVAILABLE FOR: Carnival show lot.  
1955 STILL DATES: Horse show, baseball, softball, picnics.  
RENTAL AGENT: Owingsville Lions Club.

## LOUISIANA

**Buras, Plaquemines Parish Fair and Orange Festival**  
PLANT IS AVAILABLE FOR: Carnival show lot.

**COLISEUM (INDOOR) AVAILABLE FOR RENTAL FOR:** Circuses, dances, sports shows.  
 1955 STILL DATES: None.  
 RENTAL AGENT: Barney Schoenberger, Buras, La.

**Oberlin, Allen Parish Fair**  
 GRANDSTAND CAPACITY: None.  
 BLEACHER CAPACITY: 2,500. Size of race track: None.  
 PLANT IS AVAILABLE FOR: Rodeos.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
 1955 STILL DATES: None.  
 RENTAL AGENT: G. C. Meaux, secy.-mgr., Oberlin, La.

**Pitkin, Pitkin Community Fair**  
 PLANT IS AVAILABLE FOR: Rodeos, carnival show lot.  
 COLISEUM (INDOOR ARENA) None.  
 1955 STILL DATES: None.

**Winnsboro, Franklin Parish War Memorial Fair**  
 GRANDSTAND CAPACITY: 3,500.  
 BLEACHER CAPACITY: 1,000. Size of race track: None.  
 PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot, circus show lot.  
 1955 STILL DATES: REA annual meeting, annual wild life meeting.  
 RENTAL AGENT: George Sherman, 1206 Front Street, Winnsboro, La.

**MAINE**

**Blue Hill, Blue Hill Fair**  
 GRANDSTAND CAPACITY: 830.  
 BLEACHER CAPACITY: 400. Size of race track: Half mile. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: None.  
 RENTAL AGENT: Phil O'Brien, Blue Hill, Me.

**Dover-Foxcroft, Piscataquis Valley Fair**  
 GRANDSTAND CAPACITY: 250.  
 BLEACHER CAPACITY: None. Size of race track: None.  
 PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: None.  
 RENTAL AGENT: M. S. Blethen, Dover-Foxcroft, Me.

**Lewiston, Maine State Fair Association**  
 BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.

**Skowhegan, Skowhegan State Fair**  
 GRANDSTAND CAPACITY: 3,000.  
 BLEACHER CAPACITY: None. Size of race track: Half mile.

**MARYLAND**

**Gaithersburg, Montgomery County Fair**  
 GRANDSTAND CAPACITY: 2,000.  
 BLEACHER CAPACITY: None. Size of race track: None.

**MASSACHUSETTS**

**West Springfield, Eastern States Exposition**  
 GRANDSTAND CAPACITY: 8,000. Size of race track: Half mile. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, rodeos, motorcycle races, carnival show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 5,400. Coliseum available for rental for: Stageshows, sports shows.  
 1955 STILL DATES: None.  
 RENTAL AGENT: Adrian L. Porter, West Springfield, Mass.

**Weymouth, Massachusetts State Fair**  
 GRANDSTAND CAPACITY: 1,100. Size of race track: Half mile.  
 PLANT IS AVAILABLE FOR: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
 1955 STILL DATES: Thrill shows, horse shows, obedience trials, auto shows, clam bakes, field days.  
 RENTAL AGENT: Milton Danziger, Box 72, Weymouth 90, Mass.

**MICHIGAN**

**Adrian, Lenawee County Fair**  
 GRANDSTAND CAPACITY: 3,800.  
 BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.  
 PLANT IS AVAILABLE FOR: Stock car races, thrill shows, carnival show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
 1955 STILL DATES: Stock car races, C.I.O. meeting.  
 RENTAL AGENT: H. H. Hungerford, Rt. 1, Adrian, Mich.

**Allegan, Allegan County Fair**  
 GRANDSTAND CAPACITY: 3,200.  
 BLEACHER CAPACITY: 1,700. Plant is available for: Thrill shows, rodeos, motorcycle races.  
 COLISEUM (INDOOR ARENA) None.  
 1955 STILL DATES: State horse show and State rabbit show.  
 RENTAL AGENT: J. H. Snow, secretary, Allegan County Fair, Allegan, Mich.

**Cheboygan, Northern Michigan Fair**

GRANDSTAND CAPACITY: 1,000. Size of race track: Quarter mile. Plant is available for: Thrill shows, rodeos.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: Circus.  
 RENTAL AGENT: George D. Judd, 665 Lincoln Avenue, Cheboygan, Mich.

**Detroit, Michigan State Fair**  
 GRANDSTAND CAPACITY: 5,000.  
 BLEACHER CAPACITY: 4,500. Size of race track: One mile.  
 PLANT IS AVAILABLE FOR: Hot rod races, stock car races, thrill shows, rodeos, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 7,000. Coliseum (indoor arena) available for rental for: Circuses, trade shows, rodeos, stageshows, dances, sports shows.

1955 STILL DATES: Shrine circus, Ringling Bros.' circus, flower show, builders' show, auto show, sports show, dances, commencement exercises, rodeo.  
 RENTAL AGENT: B. Dale Ball, deputy director Michigan Department of Agriculture, Lewis Cass Building, Lansing 13, Mich.

**Escanaba, Upper Peninsula State Fair**

GRANDSTAND CAPACITY: 4,600.  
 BLEACHER CAPACITY: 400. Size of race tracks: Half mile and quarter mile. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,700. Coliseum available for rental for: Trade shows, ice shows, sports shows.  
 1955 STILL DATES: Trade show and ice show.  
 RENTAL AGENT: Ray La Porte, Escanaba, Mich.

**Hillsdale, Hilldale County Fair**

GRANDSTAND CAPACITY: 4,000.  
 BLEACHER CAPACITY: 1,500. Size of race track: Half mile.  
 1955 STILL DATES: July 4 celebration, baseball, softball, little league baseball, picnics and reunions.  
 RENTAL AGENT: H. B. Kelley, Hillsdale, Mich.

**Marshall, Calhoun County Fair**

GRAND AND CAPACITY: 2,800. Size of race track: Half mile.  
 PLANT IS AVAILABLE FOR: Stock car races, thrill shows, rodeos, motorcycle races, circus show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: Picnic, motorcycle races, meetings.  
 RENTAL AGENT: Don C. Sweeney, Rt. 1, Alburn, Mich.

**Onkoma, Manistee County Fair**

GRANDSTAND CAPACITY: 1,000.  
 BLEACHER CAPACITY: 500.  
 PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot.  
 COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: Dances.  
 1955 STILL DATES: None.  
 RENTAL AGENT: Volney Reynolds, Bear Lake, Mich.

**Petoskey, Emmet County Fair**

GRANDSTAND CAPACITY: 1,000.  
 BLEACHER CAPACITY: 400. Size of race track: Half mile.  
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
 1955 STILL DATES: Circus, rodeo.  
 RENTAL AGENT: Winfield S. Hinds, Courthouse, Petoskey, Mich.

**MINNESOTA**

**Appleton, Swift County Fair**

GRANDSTAND CAPACITY: 2,500.  
 BLEACHER CAPACITY: 500. Size of race track: Half mile.  
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. Coliseum (indoor arena) available for rental for: Dances.  
 1955 STILL DATES: Carnival, June 27-29.  
 RENTAL AGENT: J. G. Anderson, secy., Appleton, Minn.

**Austin, Mower County Fair & Midwest Livestock Show**

GRANDSTAND CAPACITY: 5,000.  
 BLEACHER CAPACITY: 2,000. Size of race track: Half mile. Plant is available for: Big car races, stock car races, rodeos, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 3,000.  
 1955 STILL DATES: National swine shows, fox and mink show, Guernsey show.  
 RENTAL AGENT: P. J. Holand, Box 473, Austin, Minn.

**Bagley, Clearwater County Fair**

GRANDSTAND CAPACITY: 1,200.  
 BLEACHER CAPACITY: 100. Size of race track: Quarter mile. Plant is available for: Rodeos, carnival show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: None.  
 RENTAL AGENT: Mrs. Margaret Davids, Bagley, Minn.

**Blue Earth, Faribault County Fair**

GRANDSTAND CAPACITY: 2,000.  
 BLEACHER CAPACITY: 500. Size of race track: Half mile. Plant is available for: Hot rod races, midget auto races, stock car races, thrill shows, rodeos, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: July 4 celebration.  
 RENTAL AGENT: City Clerk, Blue Earth.

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#### Brainerd, Crow Wing County Fair

GRANDSTAND CAPACITY: 600.  
BLEACHER CAPACITY: 800. Size of race track: Half mile.  
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
1955 STILL DATES: None.  
RENTAL AGENT: B. C. Wilkins, secy., Brainerd, Minn.

#### Cannon Falls, Cannon Valley Fair

GRANDSTAND CAPACITY: 1,200.  
BLEACHER CAPACITY: 5,000. Size of race track: Half mile. Plant is available for: Carnival show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.  
RENTAL AGENT: R. J. Goodwin, Cannon Falls, Minn.

#### Clinton, Bigstone County Fair

GRANDSTAND CAPACITY: 2,200. Size of race track: Half mile. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Horse show.  
RENTAL AGENT: Robert Wells, Clinton, Minn.

#### Farmington, Dakota County Fair

GRANDSTAND CAPACITY: 4,000. Plant is available for: Hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.

#### Jackson, Jackson County Fair

GRANDSTAND CAPACITY: 1,800.  
BLEACHER CAPACITY: 700. Size of race track: Half mile. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Modified stock car races every other Sunday during the summer.  
RENTAL AGENT: Anton C. Geiger, 211 W. Ashley Street, Jackson, Minn.

#### Fertile, Polk County Fair

GRANDSTAND CAPACITY: 2,000.  
BLEACHER CAPACITY: None. Size of race track: Half mile.  
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. Coliseum (indoor arena) available for rental for: Dances, sports shows.  
1955 STILL DATES: Regional 2B baseball tournament running five days and nights.  
RENTAL AGENT: Reynold T. Erickson, Fertile.

#### Hibbing, St. Louis County Fair

GRANDSTAND CAPACITY: 2,000.  
BLEACHER CAPACITY: 3,000. Size of race tracks: One-fifth mile and half mile. Track is equipped for night racing.  
PLANT IS AVAILABLE FOR: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
1955 STILL DATES: Carnival, June 6-13; stock car races Thursday nights.  
RENTAL AGENT: Sulo J. Ojakangas, Hibbing.

#### Hillsboro, Mo., Hillsboro Horse Show

BLEACHER CAPACITY: 5,000. Plant is available for: rodeos, motorcycle races, carnival show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.  
RENTAL AGENT: Leo Kidd, Hillsboro, Mo.

#### New Ulm, Brown County Fair

GRANDSTAND CAPACITY: 2,100.  
BLEACHER CAPACITY: 600. Size of race tracks: Half and quarter mile. Plant is available for: Big car races, hot rod races, midget auto races, thrill shows, rodeos, motorcycle races, carnival show lot.  
COLISEUM (INDOOR ARENA) IS AVAILABLE FOR: small circuses, trade shows, stage shows.  
1955 STILL DATES: Stock Shows and sales.  
RENTAL AGENT: E. J. Herriges, New Ulm, Minn.

#### Owatonna, Steele County Free Fair

GRANDSTAND CAPACITY: 2,952.  
BLEACHER CAPACITY: 3,000. Size of race track: Half mile.  
PLANT IS AVAILABLE FOR: Rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 750.  
1955 STILL DATES: One day, 100 mile stock, June 12.  
RENTAL AGENT: H. B. Thelmer.

#### Roseau, Roseau County Fair

GRANDSTAND CAPACITY: 2,000. Size of race track: Half mile. Plant is available for: Stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.  
RENTAL AGENT: Charles Christianson, Roseau, Minn.

#### Wadena, Wadena County Fair

GRANDSTAND: 1,200.  
BLEACHER CAPACITY: 750. Size of race track: Half mile. Track is being equipped for night racing. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Jay Gould Circus.  
RENTAL AGENT: Don Brown, Wadena, Minn.

#### Willmar, Kandiyohi County Fair

GRANDSTAND CAPACITY: 2,000.  
BLEACHER CAPACITY: 500. Size of race track: Half mile. Plant is available for: Stock car races, thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Community gatherings, church convention, horse show.  
RENTAL AGENT: A. E. Thompson, Spicer, Minn.

### MISSISSIPPI

#### Aberdeen, Monroe County Fair

GRANDSTAND CAPACITY: 700.  
BLEACHER CAPACITY: 300. Race track: None. Plant is available for: Circus show lot.  
1955 STILL DATES: None.  
RENTAL AGENT: Eugene L. Sykes Jr., Aberdeen, Miss.

#### Jackson, Mississippi State Fair

GRANDSTAND CAPACITY: 5,000.  
BLEACHER CAPACITY: 400. Race track: None. Plant is available for: Carnival show lot, circus show lot.  
INDOOR ARENA SEATING CAPACITY: 800.  
1955 STILL DATES: Ringling circus, cattle sales.  
RENTAL AGENT: J. M. Deas, Fairgrounds, Jackson, Miss.

#### Ripley, Tippah County Fair & Livestock Show

GRANDSTAND CAPACITY: 750.  
BLEACHER CAPACITY: 750. Plant is available for: Thrill shows, rodeos, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.  
RENTAL AGENT: William Bost, Ripley, Miss.

### MISSOURI

#### California, Moniteau County Fair

GRANDSTAND CAPACITY: 2,500.  
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Carnival, circus, baseball, home events.  
RENTAL AGENT: Harold Kindie, California, Mo.

#### Eldon, Eldon Community Fair

GRANDSTAND CAPACITY: 200. Plant is available for: Carnival show lot.

#### Kirkville, Northeast Missouri Fair

SIZE OF RACE TRACK: Half mile. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.  
RENTAL AGENT: M. H. Chapman, 304 West Washington, Kirkville, Mo.

#### Lamar, Lamar's Farm & Industrial Exposition

GRANDSTAND CAPACITY: None.  
BLEACHER CAPACITY: 2,500. Size of race track: None.  
PLANT IS NOT AVAILABLE.

#### Lucerne, Lucerne Stock Show

GRANDSTAND CAPACITY: None.  
Race track: None. Plant is available for: Carnival show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Amateur contest.  
RENTAL AGENT: H. T. Roberts, Lucerne, Mo.

#### Marshfield, Webster County Fair

BLEACHER CAPACITY: 450.  
PLANT IS AVAILABLE FOR: Carnival show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
1955 STILL DATES: Fox meet.  
RENTAL AGENT: Ellis O. Jackson, Marshfield, Mo.

#### Sedalia, Missouri State Fair

GRANDSTAND CAPACITY: 8,500.  
BLEACHER CAPACITY: 4,500. Size of race tracks: One mile and half mile.  
PLANT IS AVAILABLE FOR: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 4,500.  
1955 STILL DATES: None.  
RENTAL AGENT: R. E. Kahn, superintendent of concessions, Missouri State Fair.

#### Springfield, Ozark Empire Fair

GRANDSTAND CAPACITY: 3,500.  
BLEACHER CAPACITY: 1,000. Size of race tracks: Half and fifth mile. Fifth-mile track is available for night racing.  
PLANT IS AVAILABLE FOR: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 3,000. Coliseum (indoor arena) available for rental for: Circuses, trade shows, rodeos, ice shows, stags, sports shows.  
1955 STILL DATES: Sports show, circus, rodeo, horse show, modified stock car races weekly, indoor circus, Boy Scout circus, six livestock shows and sales.  
RENTAL AGENT: Glen B. Boyd, manager, MPO Box 630, Springfield, Mo.

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**St. Charles, St. Charles County**  
 GRANDSTAND CAPACITY: 4,500. PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. 1955 STILL DATES: None. RENTAL AGENT: St. Charles County Fair Grounds, P.O. Box 107, St. Charles, Mo.

**Trenton, North Central Missouri Fair**  
 GRANDSTAND CAPACITY: 2,100. BLEACHER CAPACITY: 1,075. Size of race track: Quarter mile. Track is equipped for night racing. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 750. Coliseum available for rental for: Trade shows, ice shows, dances, sports shows. 1955 STILL DATES: 15 stock car races, thrill show, 2 carnivals, wrestling matches. RENTAL AGENT: Leland McMullen, P. O. Box 533, Trenton, Mo.

**MONTANA**

**Kalispell, Northwest Montana Fair**  
 GRANDSTAND CAPACITY: 4,000. BLEACHER CAPACITY: 1,000. Plant is available for: Thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: Circus, thrill show. RENTAL AGENT: Russell E. Marsh, Route 2, Kalispell.

**Miles City, Eastern Montana Fair**  
 GRANDSTAND CAPACITY: 2,500. BLEACHER CAPACITY: 2,500. Size of race track: Half mile. Track is equipped for night racing. PLANT IS AVAILABLE FOR: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) AVAILABLE FOR: Trade shows. 1955 STILL DATES: Rodeos, horse shows, stock sales, track meets, scout camps, picnics. RENTAL AGENT: J. H. Bohling secy-mgr., P.O. Box 870, Miles City, Mont.

**Terry, Prairie County Fair**  
 GRANDSTAND CAPACITY: 900. BLEACHER CAPACITY: 100. Size of race track: Half mile. Plant is available for: Hot rod races, midget auto races, rodeos, motorcycle races, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: 4-H activities and contests. RENTAL AGENT: Secretary, Prairie County Fair, Terry.

**NEBRASKA**

**Aurora, Hamilton County Fair**  
 GRANDSTAND CAPACITY: 1,100. BLEACHER CAPACITY: 1,500. Size of race track: Half mile. Plant is available for: Midget auto races, stock car races, motorcycle races, circus show lot. COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: Circuses, rodeos, stagershows. 1955 STILL DATES: Stock car races. RENTAL AGENT: H. E. Toof, Aurora, Neb.

**Eustis, Eustis Agricultural Society & Corn Show Celebration**  
 GRANDSTAND CAPACITY: 250. BLEACHER CAPACITY: 300. PLANT IS AVAILABLE FOR: Thrill shows, rodeos, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. RENTAL AGENT: Dean Hueftle, Eustis, Neb.

**Fairbury, Jefferson County Fair**  
 GRANDSTAND CAPACITY: 2,000. BLEACHER CAPACITY: None. Size of race track: One mile. PLANT IS AVAILABLE FOR: Big car races, hot rod races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot. 1955 STILL DATES: Motorcycle races, hot rod races, Saddle Club show. RENTAL AGENT: S. M. Cressman, Fairbury, Neb.

**Geneva, Fillmore County Agricultural Society**  
 GRANDSTAND CAPACITY: 3,000. Size of race track: Quarter mile. Plant is available for: Midget auto races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: Midget auto races, horse show. RENTAL AGENT: S. J. Weis, Rt. 1, Box 87, Geneva.

**Gordon, Sheridan County Fair & Rodeo**  
 GRANDSTAND CAPACITY: 1,300. BLEACHER CAPACITY: 600. Size of race track: None. PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. 1955 STILL DATES: None. RENTAL AGENT: Geo. B. Comer, secy., Gordon, Neb.

**Holdrege, Phelps County Fair**  
 GRANDSTAND CAPACITY: 1,200. BLEACHER CAPACITY: 600. Size of race track: Half mile. Plant is available

for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: Baseball, horse show, thrill show, circus, Boy Scout jamboree. RENTAL AGENT: Edgar Borg, Holdrege, Neb.

**Humboldt, Richardson County Fair**  
 BLEACHER CAPACITY: 6,000. Race track: None. 1955 STILL DATES: None. RENTAL AGENT: L. E. Watson, Humboldt, Neb.

**Lexington, Dawson County Fair**  
 GRANDSTAND CAPACITY: 2,200. BLEACHER CAPACITY: 1,000. Size of race track: Half mile. Plant is available for: Big car races, hot rod races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: Stock car races. RENTAL AGENT: Monte Kiffin, Lexington, Neb.

**Lincoln, Nebraska State Fair**  
 GRANDSTAND CAPACITY: 14,000. Size of race track: Half mile. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, motorcycle races, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,300. Coliseum is available for rental for: Circuses, ice shows, stagershows, dances, sports shows, trade shows. 1955 STILL DATES: Running races, cattle sales, circuses, pet shows. Shrine ceremonial, furniture sale, wrestling, boxing, roller skating. RENTAL AGENT: Edwin Schultz, P. O. Box 1966, Lincoln 1, Neb.

**North Platte, Lincoln County**  
 GRANDSTAND CAPACITY: 4,000. BLEACHER CAPACITY: 500. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Big car races, hot rod races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,200. 1955 STILL DATES: Buffalo Bill Rodeo, third week in June; stock car races, big car races, horse show, circus, Horace Heidt show. RENTAL AGENT: H. B. Manners, secy-mgr., P. O. Box 553, North Platte, Neb.

**Pawnee City, Pawnee County Fair**  
 GRANDSTAND CAPACITY: 2,500. BLEACHER CAPACITY: 1,500. Size of race track: Half mile. Plant is available for: Hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: 4-H show, saddle club show. RENTAL AGENT: Al Porri, Pawnee City, Neb.

**Stapleton, Logan County Fair**  
 GRANDSTAND CAPACITY: 1,500. BLEACHER CAPACITY: 400. Size of race track: Half mile. Plant is available for: Rodeos. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: Silver State Stampede. RENTAL AGENCY: Elko County Fair Board, Box 1167, Elko, Nev.

**NEVADA**

**Elko, Elko County Fair**  
 GRANDSTAND CAPACITY: 3,000. Size of race track: Half mile. Plant is available for: Rodeos. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: Silver State Stampede. RENTAL AGENCY: Elko County Fair Board, Box 1167, Elko, Nev.

**NEW HAMPSHIRE**

**Atkinson, Atkinson Fair Association**  
 PLANT IS AVAILABLE FOR: Carnival show lot. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: None. RENTAL AGENT: Gordon Lorentzen, Main Street, Atkinson, N. H.

**Northwood, Northwood Fair**  
 GRANDSTAND CAPACITY: 1,000. Race track: None. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: Chicken and turkey shoots, horse pulling. RENTAL AGENT: Hugh J. Prestley, Box 1, Northwood, N. H.

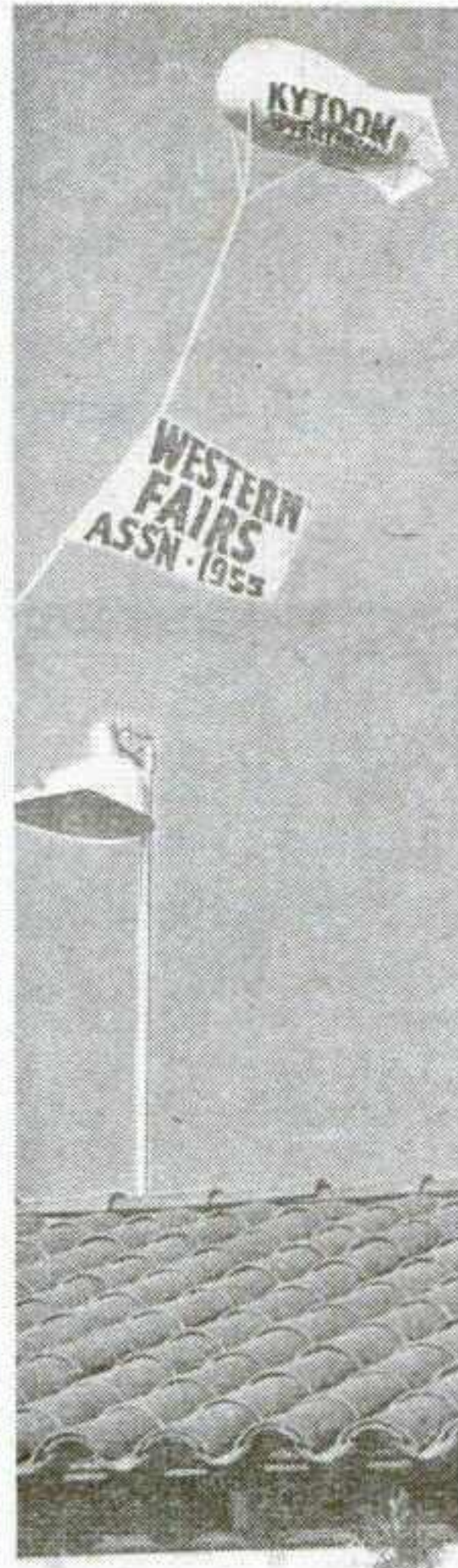
**NEW JERSEY**

**Bridgeton, Cumberland County Co-Op Fair**  
 BLEACHER CAPACITY: 2,000. Plant is available for: Carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: Ringling Bros.' circus. RENTAL AGENT: Raymond R. Riley, R.D. No. 2, Bridgeton, N. J.

**NEW YORK**

**Altamont, Altamont Tri-County Fair**  
 GRANDSTAND CAPACITY: 3,000. BLEACHER CAPACITY: None. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Big car races, midget auto races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.

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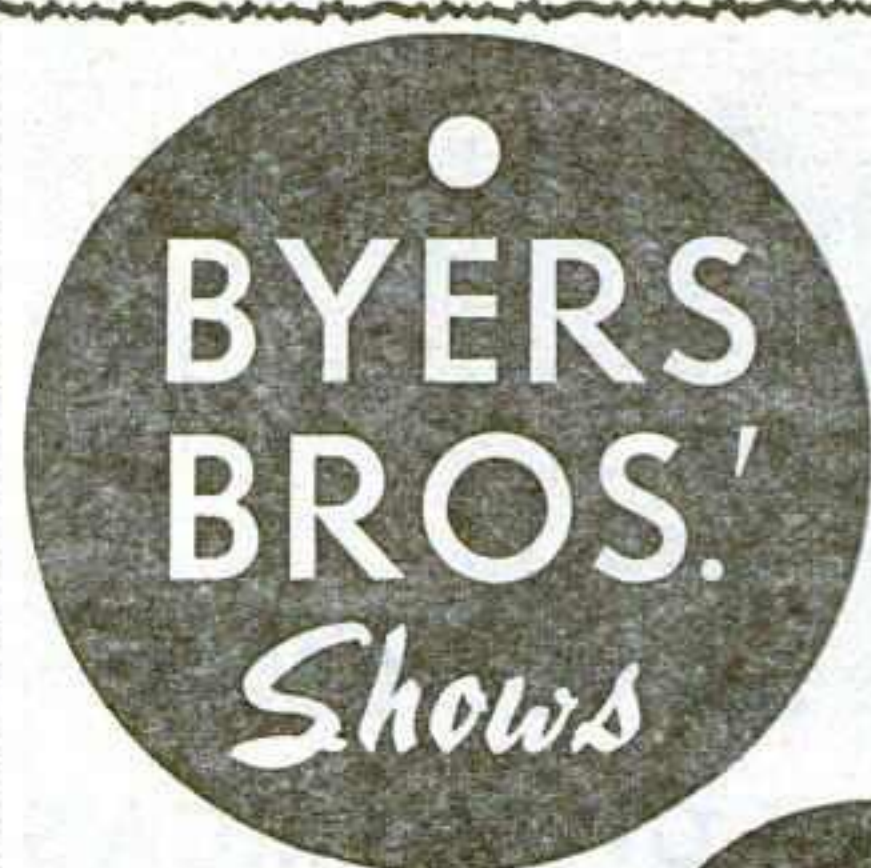
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**GENERAL MANAGER of the BYERS BROS.' SHOWS**

for the 1956 Season

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Carl W. and James W. Byers, Owners-Operators

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- ★ Indiana State Fair
- ★ Kentucky State Fair
- ★ Mid-South Fair
- ★ Arkansas Livestock Show
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... and all the others who aided us in our very successful 1955 season.

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#### THANKS

to the many events where we had the privilege of playing in 1955, and to those who have already signed with us for 1956, we promise you an equally successful season.

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Here's a route that has always made money. We need a few more top shows and concessions. Please contact us early.

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Winterquarters: Willernie, Minnesota

Phone: Mahtomedi, Garden 6-3888

1955 STILL DATES: July 4 and May 30 events.

RENTAL AGENT: S. T. Rombough, Altamont, N. Y.

#### Bath, Steuben County Fair

GRANDSTAND CAPACITY: 2,200. BLEACHER CAPACITY: 200. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: Circuses, trade shows, ice shows, stagshows. 1955 STILL DATES: None. RENTAL AGENT: J. Victor Faucett, Box 470, Bath, N. Y.

#### Ithaca, Tompkins County Fair

BLEACHER CAPACITY: 2,500. Size of race track: Half mile. Plant is available for: Midget auto races, thrill shows, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: None.

#### Little Valley, Cattaragus County Agricultural Society

GRANDSTAND CAPACITY: 2,500. Size of race track: Half mile. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, motorcycle races, carnival show lot. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: Cattle shows and sales. RENTAL AGENT: C. G. Armstrong, Little Valley, N. Y.

#### Palmyra, Palmyra Fair

GRANDSTAND CAPACITY: 1,300. BLEACHER CAPACITY: 800. Size of race track: Half mile. Track is equipped for night racing. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: Horse show, carnival, circus, cattle sales, baseball, football, picnics. RENTAL AGENT: W. Ray Converse, Palmyra, N. Y.

#### Rhinebeck, Dutchess County Fair

GRANDSTAND CAPACITY: 2,000. BLEACHER CAPACITY: 35,000. Size of race tracks: Half mile dirt; fifth mile macadam. Track is equipped for night racing.

PLANT IS AVAILABLE FOR: Midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. 1955 STILL DATES: Circus, stock car races, conventions, donkey baseball. RENTAL AGENT: R. C. Murray, secy., Box 142, Rhinebeck, N. Y.

### NORTH CAROLINA

#### Ahoskie, Atlantic District Fair

GRANDSTAND CAPACITY: 3,000. BLEACHER CAPACITY: 10,000. Size of race track: Half mile. Plant is available for: Midget auto races, stock car races, thrill shows, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: Circus, trade shows, stage shows. 1955 STILL DATES: Stagshows and auto thrill show. RENTAL AGENT: C. E. Robbins, Ahoskie.

#### Asheboro, Center of North Carolina Fair

GRANDSTAND CAPACITY: None. Size of race track: None. PLANT IS AVAILABLE FOR: Rodeos, motorcycle races, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: Circuses, trade shows, stagshows, dances. 1955 STILL DATES: Rodeo, circus, poultry show, rural electric show. RENTAL AGENT: W. C. York, secretary, 123 Law Building, Asheboro, N. C.

#### Charlotte, Southern States Fair

GRANDSTAND CAPACITY: 5,000. BLEACHER CAPACITY: 1,500. Size of race track: Half mile. Track is equipped for night racing. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: Horse show, stock sales, circus, church pageant, sings, fireworks show. RENTAL AGENT: J. Sib Dorton Jr., Route 10, 4400 North Tryon Street, Charlotte, N. C.

#### Concord, Cabarrus County Agricultural Fair

GRANDSTAND CAPACITY: None. Size of race track: None. Plant is available for: Carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: Trade shows, ice shows, stagshows, dances. 1955 STILL DATES: None. RENTAL AGENT: Clyde L. Propst Jr., Concord, N. C.

#### Durham, Durham County American Legion Fair

GRANDSTAND CAPACITY: None. Size of race track: None. PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. 1955 STILL DATES: None. RENTAL AGENT: B. Z. Long, P.O. Box 1008, Durham, N. C.

#### Gastonia, Spindle-Center Agricultural Fair

GRANDSTAND CAPACITY: 1,800. BLEACHER CAPACITY: 2,000. Size of

race track: Quarter mile. Track is equipped for night racing. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races.

COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: None. RENTAL AGENT: Howard Robbins, P. O. Box 1193, Gastonia, N. C.

#### Hickory, Catawba Fair

GRANDSTAND CAPACITY: 1,400. BLEACHER CAPACITY: 400. Size of race track: One-tenth mile. Plant is available for: Midget auto races, thrill shows, rodeos, motorcycle races, carnival show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,000. Coliseum available for rental for: Trade shows, stagshows, dances, sports shows. 1955 STILL DATES: None. RENTAL AGENT: Corbin Green, Hickory, N. C.

#### High Point, High Point Agricultural Fair, Inc.

1955 STILL DATES: Two carnivals, 1 circus. RENTAL AGENT: W. C. Welch, High Point, N. C.

#### King, Stokes County Fair

BLEACHER CAPACITY: 600. Plant is available for: Rodeos, circus show lot. COLISEUM (INDOOR ARENA): None. RENTAL AGENT: William H. Gentry, King, N. C.

#### Rocky Mount, Rocky Mount Agricultural Fair

GRANDSTAND AND BLEACHER CAPACITY: 2,500. Size of race track: Half mile. Plant is available for: Big car races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, circus show lot.

COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: None. RENTAL AGENT: Norman Y. Chambliss, Rocky Mount, N. C.

#### Shelby, Cleveland county Fair

GRANDSTAND CAPACITY: 3,500. BLEACHER CAPACITY: 500. Size of race track: Half mile. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: Negro fair, feeder cattle sale. RENTAL AGENT: J. S. Dorton, Box 204, Shelby, N. C.

#### Warrenton, Warren County Fair

PLANT IS AVAILABLE FOR: Carnival show lot. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: Silas Green Tent Show. RENTAL AGENT: W. K. Lanier, Warrenton, N. C.

#### Wilson, Wilson County Fair

GRANDSTAND CAPACITY: 2,500. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. 1955 STILL DATES: Modified stock car races, midget auto races, rodeos. RENTAL AGENT: Ernest P. Batton, 610 Broad St., Wilson, N. C.

### NORTH DAKOTA

#### Carrington, Foster County Fair

BLEACHER CAPACITY: 1,000. Size of race track: Half mile. Plant is available for: Rodeos. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 500. 1955 STILL DATES: Livestock sale. RENTAL AGENT: William Smith, Carrington.

#### Grand Forks, Greater Grand Forks State Fair

GRANDSTAND CAPACITY: 2,700. BLEACHER CAPACITY: 2,000. Size of race track: Half mile.

PLANT IS AVAILABLE FOR: Big car races, stock car races, carnival show lot, circus show lot. 1955 STILL DATES: None. RENTAL AGENT: Ralph Lynch, Grand Forks, N. D.

#### Minot, North Dakota State Fair

GRANDSTAND CAPACITY: 3,000. BLEACHER CAPACITY: 2,500. Size of race tracks: Half mile and quarter mile. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, motorcycle races, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: Northern Exposition Shows (1 week still date); weekly auto race, livestock sale, annual 4-H show and sale. RENTAL AGENT: Merrel O. Dahle, Minot, N. D.

#### Wishek, Tri-County Fair

BLEACHER CAPACITY: 800. Size of race track: Half mile. PLANT IS AVAILABLE FOR: Stock car races, rodeos, carnival show lot, circus show lot. COLISEUM (INDOOR ARENA): None. 1955 STILL DATES: Stock car races, rodeo. RENTAL AGENT: Ed K. Wiest, Wishek, North Dakota.

### OHIO

#### Cincinnati, Carthage State Fair

GRANDSTAND CAPACITY: 3,000. Size of race track: Half mile. Plant is available for: Thrill shows, rodeos, motorcycle races, carnival show lot.

**COLISEUM (INDOOR ARENA):** None. 1955 STILL DATES: Revival meetings, horse shows, thrill shows, auto previews, picnics, outings.  
**RENTAL AGENT:** C. A. Peters, 124 West Court Street, Cincinnati, O.

**Columbus, Ohio State Fair**  
**GRANDSTAND CAPACITY:** 9,000.  
**BLEACHER CAPACITY:** None. Size of race track: Half mile.  
**PLANT IS AVAILABLE FOR:** Big car races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.

**COLISEUM (INDOOR ARENA) SEATING CAPACITY:** 7,000. Coliseum (indoor arena) available for rental for: Circuses, trade shows, rodeos, ice shows, stagshows, dances, sports shows.  
 1955 STILL DATES: None.  
**RENTAL AGENT:** H. J. Swain, Ohio State Fairgrounds, Columbus, O.

**Dayton, Montgomery County Fair**

**GRANDSTAND CAPACITY:** 2,500.  
**BLEACHER CAPACITY:** None. Size of race track: Half mile. Plant is available for: Thrill shows, rodeos, motorcycle races, carnival show lot.

**COLISEUM (INDOOR ARENA) SEATING CAPACITY:** 3,000 with bleachers. National Cash Register Company leases same November 1 to April 1.

1955 STILL DATES: Trailer coach show, home show, General Motors Wonderama, Dayton Saddle Horse Show, Box 21 Rodeo, All American Palomino horse show, motorcycle races, Plymouth automobile show, Walkarama (auto show).  
**RENTAL AGENT:** Goldie V. Scheible, secretary-manager, 709-710 Reibold Building, Dayton, O.

**Lucasville, Scioto County Fair**

**GRANDSTAND CAPACITY:** 800. Size of race track: Half mile. Plant is available for: Hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races.

**COLISEUM (INDOOR ARENA):** None. 1955 STILL DATES: Two motorcycle race meets, horse show, outings, pigeon and rabbit shows.  
**RENTAL AGENT:** L. W. Burns, 2825 Willow Way, Portsmouth, O.

**McConnellsville, Morgan County Agricultural Society**

**GRANDSTAND CAPACITY:** 1,000.  
**BLEACHER CAPACITY:** 250. Size of race tracks: Half mile and one-third mile.

**PLANT IS AVAILABLE FOR:** Thrill shows, rodeos, carnival show lot, circus show lot.  
**COLISEUM (INDOOR ARENA):** None. 1955 STILL DATES: Horse show.  
**RENTAL AGENT:** Ray G. Smith, Rt. 2, McConnellsville, O.

**Millersburg, Holmes County Fair**

**GRANDSTAND CAPACITY:** 1,200.  
**COLISEUM (INDOOR ARENA):** None. 1955 STILL DATES: None.  
**RENTAL AGENT:** Verle Spring, Lakeville, O.

**Montpelier, Williams County Fair**

**GRANDSTAND CAPACITY:** 2,780.  
**BLEACHER CAPACITY:** 300. Size of race track: Half mile. Track is equipped for night racing. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

**COLISEUM (INDOOR ARENA):** None. 1955 STILL DATES: National Thrashers Reunion, Five Football games under lights.  
**RENTAL AGENT:** Woody Schlegel, 311 N. Platt St., Montpelier, Ohio.

**Seaman, Seaman Fall Festival**

**GRANDSTAND CAPACITY:** None.  
**BLEACHER CAPACITY:** 1,000. Size of race track: None.  
**COLISEUM (INDOOR ARENA):** None. 1955 STILL DATES: None.

**Sidney, Shelby County Fair**

**GRANDSTAND CAPACITY:** 1,800.  
**BLEACHER CAPACITY:** None. Size of race track: Half mile. Track is equipped for night racing. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

**COLISEUM (INDOOR ARENA):** None. 1955 STILL DATES: Carnival and circus horse show.  
**RENTAL AGENT:** R. F. Kaser, Sec'y., 122 N. Ohio Ave., Sidney, Ohio.

**Wapakoneta, Auglaize County Fair**

**GRANDSTAND CAPACITY:** 3,500.  
**BLEACHER CAPACITY:** 2,000. Size of race track: Half mile. Track is equipped for night racing.

**PLANT IS AVAILABLE FOR:** Thrill shows, rodeos.  
 1955 STILL DATES: Live stock sales, outings of all kinds.  
**RENTAL AGENT:** Harry Kahn, Wapakoneta, O.

**Xenia, Green County Agricultural Society**

**SIZE OF RACE TRACK:** Half mile. Track is equipped for night racing.  
**PLANT IS AVAILABLE FOR:** Thrill shows, rodeos, motorcycle races.

1955 STILL DATES: American Legion motorcycle races, family picnics.  
**RENTAL AGENT:** R. K. Haines, Route 3, Xenia, O.

**OKLAHOMA**

**Chandler, Lincoln County Free Fair**

**GRANDSTAND CAPACITY:** 1,000. Size of race track: None.  
**PLANT IS AVAILABLE FOR:** Thrill shows, rodeos, carnival show lot, circus show lot.

**COLISEUM (INDOOR ARENA):** None. 1955 STILL DATES: Football, voodoo.  
**RENTAL AGENT:** Orun Stipe, Chandler, Okla.

**Collinsville, Collinsville Tri-County Fair**

**PLANT IS AVAILABLE FOR:** Rodeos. **COLISEUM (INDOOR ARENA):** None. 1955 STILL DATES: Rodeo.

**Hugo, Choctaw County Fair**

**GRANDSTAND CAPACITY:** 1,500.  
**BLEACHER CAPACITY:** 500. Race track: None.  
**COLISEUM (INDOOR ARENA):** None. 1955 STILL DATES: Baseball games only.  
**RENTAL AGENT:** Smith Luton Jr., Palace Drug Store, Hugo, Okla.

**Cordell, Washita County Free Fair**

**GRANDSTAND CAPACITY:** None.  
**BLEACHER CAPACITY:** None. Size of race track: None.  
 1955 STILL DATES: Carnival, talent show, fireworks.  
**RENTAL AGENT:** James V. Son, Cordell, Okla.

**Enid, Garfield County Fair**

**GRANDSTAND CAPACITY:** 6,000.  
**BLEACHER CAPACITY:** None. Size of race tracks: Half mile and one-fifth mile. Track is equipped for night racing. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.

**COLISEUM (INDOOR ARENA):** None. 1955 STILL DATES: Thoroughbred horse racing, quarter horse racing, hot rod and late model stock car races, rodeo, motorcycle races, stagshows, pure bred stock sales and shows.  
**RENTAL AGENT:** Roy W. Davis, secretary, Box 586, Enid, Okla.

**Fairview, Major County Free Fair**

**SIZE OF RACE TRACK:** Half mile. Plant is available for: Hot rod races, stock car races, carnival show lot, circus show lot.

**COLISEUM (INDOOR ARENA):** None. 1955 STILL DATES: None.

**Miami, Ottawa County Free Fair**

**GRANDSTAND CAPACITY:** 3,000.  
**BLEACHER CAPACITY:** None. Size of race track: Half mile. Track is equipped for night racing.

**PLANT IS AVAILABLE FOR:** Hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.

**COLISEUM (INDOOR ARENA) SEATING CAPACITY:** 2,000. Coliseum (indoor arena) available for rental for: Circuses, trade shows, rodeos, ice shows, stagshows, dances sports shows.  
 1955 STILL DATES: Shrine circus, annual J.C. rodeo, horse races, baseball games.  
**RENTAL AGENT:** Jim Fribley, N. E. Oklahoma R. R. Co., Miami, Okla.

**Norman, Cleveland County Free Fair**

**GRANDSTAND CAPACITY:** None.  
**BLEACHER CAPACITY:** None.  
**PLANT IS AVAILABLE FOR:** Carnival show lot, circus show lot.

1955 STILL DATES: Dairy show, stock show, dairy and poultry day, 4-H rally, home and appliance show.  
**RENTAL AGENT:** Bill Corbett, 125 West Rich, Norman.

**Purcell, McClain County Free Fair**

**GRANDSTAND CAPACITY:** 2,500.  
**PLANT IS AVAILABLE FOR:** Thrill shows, rodeos, carnival show lot, circus show lot.

**COLISEUM (INDOOR ARENA):** None. 1955 STILL DATES: Rodeos and baseball.  
**RENTAL AGENT:** L. J. James, Purcell, Okla.

**Shawnee, Pottawatomie County Free Fair**

**GRANDSTAND CAPACITY:** 4,000.  
**BLEACHER CAPACITY:** 2,000. Race track: None. Plant is available for: Thrill shows, rodeos, carnival show lot.

**COLISEUM (INDOOR ARENA):** None. 1955 STILL DATES: Rodeo.

**Tulsa, Tulsa State Fair & Exposition**

**GRANDSTAND CAPACITY:** 7,000. Size of race tracks: Quarter and half mile.  
**PLANT IS AVAILABLE FOR:** Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races.

**COLISEUM (INDOOR ARENA) SEATING CAPACITY:** 7,130. Coliseum is available for rental for: Circuses, trade shows, rodeos, ice shows, stage shows, dances, sports shows.  
**RENTAL AGENT:** Clarence C. Lester, Box 5175, Tulsa 10, Okla.

**Wewoka, Seminole County Free Fair**

**BLEACHER CAPACITY:** 7,000.  
**PLANT IS AVAILABLE FOR:** Rodeos, carnival show lot.  
 1955 STILL DATES: Carnival, rodeo, fun night.  
**RENTAL AGENT:** Oneal Teague, Wewoka, Okla.

**OREGON**

**Condon, Gilliam County Fair**

**GRANDSTAND CAPACITY:** 1,200. Size of race track: Half mile. Plant is available for: Rodeos, motorcycle races.  
**COLISEUM (INDOOR ARENA):** None.

**Eugene, Lane County Fair**

**GRANDSTAND CAPACITY:** 3,500.  
**BLEACHER CAPACITY:** 3,000. Size of race track: None. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.

**COLISEUM (INDOOR ARENA) SEATING CAPACITY:** 1,000 to 1,500. Coliseum (indoor arena) available for rental for: Circuses, trade shows, rodeos, stagshows, dances, sports shows.  
 1955 STILL DATES: Circus, rodeo, thrill show, Micro-Midget Home Show, Rock



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**SHOWMEN—CONCESSIONAIRES**  
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**THANKS, EVERYONE**

Fair secretaries, celebration committees, showmen, our own personnel . . . every one of you have been splendid—and without your co-operation and help we could not have had the successful season we did have.

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A Good Midway is a 'SNAP(P)'

# SNAPP GREATER SHOWS, inc.



With the World's Finest, Most Modern  
Rides, New Shows and Concessions...

Our brilliantly lighted Midway will attract and hold your patrons.

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A good Midway is a "Snap(p)" for Snapp Greater Shows. Find out how you can have a top-drawer Midway in 1956, with one of America's best put-together midways. Why not contact us now before you contract for your 1956 show?

### SHOWMEN

We want to add more top shows to our 1956 route. Shows with own Equipment contact us early.

### CONCESSIONAIRES

Got real flash? Is it legitimate? Is it a money-maker? Please get in touch with us if you are interested in making more money in 1956.

WE INVITE YOUR INQUIRIES... WE'LL BE AT THE  
CHICAGO CONVENTION AND AT YOUR STATE FAIR MEETINGS

Winter Quarters: 118-28 Virginia Ave., Joplin, Missouri Phone: MAyfair 4-4748

## SNAPP GREATER SHOWS, INC.



### "THE CANADIAN SHOW OF REPUTE"

Playing a string of Top Fairs and Celebrations throughout Western Canada...

### FAIRMEN—COMMITTEEMEN

Our 1955 record speaks for us. If you are interested in improving your Midway and drawing crowds, investigate the earning power of the Royal Canadian Shows for your 1956 event.

Thanks to the  
**PACIFIC**  
NATIONAL EXHIBITION

For giving us the opportunity to bring our midway to your great event. Thanks, too, to

the Exhibitions and Celebrations in Western Canada for an outstandingly successful season.

We also thank Moose Jaw and Lethbridge for contracting us for 1956 which adds two more "B" class fairs to our route.

**NOW CONTRACTING**  
Rides and Shows for 1956

For details contact

★ ROYAL CANADIAN SHOWS ★  
1696 Franklin St., Vancouver, B. C., Canada

Hounds Convention, Loggers Convention, many large convention dinners, horse activities in covered arena, posse, Hunt Club, Jr. Riders, calf roping, etc.  
RENTAL AGENT: Hallie Huntington, 13th and Monroe Street, Eugene, Ore.

### Gresham, Multnomah County Fair

GRANDSTAND CAPACITY: 2,000. Size of race track: Five-eighth mile. Track is equipped for night racing. Plant is available for: Hot rod races, thrill shows, motorcycle races, carnival show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.  
RENTAL AGENT: Duane Hennessy, Multnomah County Fair, Gresham, Ore.

### Heppner, Morrow County Fair & Rodeo

GRANDSTAND CAPACITY: 1,100. BLEACHER CAPACITY: 500. Size of race track: Three-quarter mile. Track is equipped for night racing.  
PLANT IS AVAILABLE FOR: Rodeos, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
1955 STILL DATES: Football, wrestling.  
RENTAL AGENT: Ray B. Ferguson, Heppner, Ore.

### Hermiston, Umatilla County Fair

BLEACHER CAPACITY: 500. Size of race track: Mile. Plant is available for: Circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.  
RENTAL AGENT: Bonnie Hicks, Box 971, Hermiston, Ore.

### Ontario, Malheur County Fair

GRANDSTAND CAPACITY: 2,500. BLEACHER CAPACITY: None. Size of race tracks: Half mile horse, quarter mile car.  
PLANT IS AVAILABLE FOR: Hot rod races, midjet auto races, thrill shows, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
1955 STILL DATES: Spring race meet (horse), circus, moto polo, hot rod races.  
RENTAL AGENT: Harry Sandquist, secy. of fair board, Ontario.

## PENNSYLVANIA

### Bedford, Bedford County Fair

GRANDSTAND CAPACITY: 2,500. BLEACHER CAPACITY: None. Size of race track: Half mile. Plant is available for: Big car races, hot rod races, midjet auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Interstate horse show.  
RENTAL AGENT: R. Richard Eichelberger, Bedford, Pa.

### Butler, Butler Fair

GRANDSTAND CAPACITY: 3,000. BLEACHER CAPACITY: 500. Size of race track: Half mile. Plant is available for: Hot rod races, midjet auto races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.  
RENTAL AGENT: Lee C. McCandless, Butler, Pa.

### Hughesville, Lycoming County Fair Association

GRANDSTAND CAPACITY: 1,080. BLEACHER CAPACITY: 1,200. Size of race track: Half mile.  
PLANT IS AVAILABLE FOR: Big car races, hot rod races, midjet auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. Coliseum (indoor arena) available for rental for: Trade shows, sports shows.  
1955 STILL DATES: Thrill shows, rodeo.  
RENTAL AGENT: Clarence F. Stolz, secy., Hughesville, Pa.

### Laurelton, Union County West End Fair Association

PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.  
RENTAL AGENT: David W. Dichl, Laurelton, Pa.

### Port Royal, Juniata County Agricultural Society

GRANDSTAND CAPACITY: 1,440. BLEACHER CAPACITY: 750. Size of race track: Half mile. Track is equipped for night racing. Plant is available for: Big car races, hot rod races, midjet auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Stock car races held every Saturday night during summer months, by Penn Central Racing Association.  
RENTAL AGENT: Dwight B. Hower, Port Royal, Pa.

### Reading, Reading Fair

GRANDSTAND CAPACITY: 3,400. BLEACHER CAPACITY: 2,500. Size of race track: Half mile. Track is equipped for night racing.  
PLANT IS AVAILABLE FOR: Big car races, hot rod races, midjet auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
SKATING RINK AVAILABLE FOR: Trade shows, stage shows, dances, sports shows.  
1955 STILL DATES: AAA big car races, stock car races, URC auto races, AMA motorcycle races.  
RENTAL AGENT: John S. Giles, 522 Court Street, Reading, Pa.

Sugar Grove, Sugar Grove Community Fair Association  
BLEACHER CAPACITY: 250. Size of race track: None.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 300.  
1955 STILL DATES: None.

### Tioga, Tioga Valley Fair

GRANDSTAND CAPACITY: 350. Size of race track: Quarter mile. Plant is available for: Carnival show lot.  
COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: Circuses, rodeos.  
1955 STILL DATES: None.  
RENTAL AGENT: Carl H. Forrest, Box 365, Tioga, Pa.

### Towanda, VFW Farm Fair

GRANDSTAND CAPACITY: 1,200. Size of race track: Half mile. Plant is available for: Stock car races, thrill shows, rodeos, carnival show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.  
RENTAL AGENT: Lawrence Elliot, Rt. 4, Towanda, Pa.

## SOUTH CAROLINA

### Florence, Eastern Carolina Agricultural Fair

GRANDSTAND CAPACITY: 2,000. 1955 STILL DATES: Roger Bros.' Circus, James E. Strates Shows.  
RENTAL AGENT: D. C. Barbot, Florence, S. C.

### Paris, Henry County Fair

PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.  
1955 STILL DATES: Metropolitan Shows.  
RENTAL AGENT: Robert Carter, Grove School, Paris, Tenn.

## SOUTH DAKOTA

### Huron, South Dakota State Fair

GRANDSTAND CAPACITY: 3,920. BLEACHER CAPACITY: 3,600. Size of race track: Half mile.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
1955 STILL DATES: None.  
RENTAL AGENT: Kenneth Balgeman, Box 1275, Huron, S. D.

### Webster, Day County Fair

GRANDSTAND CAPACITY: 1,200. BLEACHER CAPACITY: 800. Size of race track: Half mile. Track is equipped for night racing. Plant is available for: Big car races, hot rod races, midjet auto races, stock car races.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Horse show.  
RENTAL AGENT: W. H. Cameron, Webster, S. D.

## TENNESSEE

### Alexandria, DeKalb County Fair

GRANDSTAND CAPACITY: 2,500. 1955 STILL DATES: July 4 horse show.  
RENTAL AGENT: William T. Eaton, P. O. Box 167, Alexandria, Tenn.

### Fayetteville, Lincoln County Fair

GRANDSTAND CAPACITY: 4,000. Size of race track: Half mile. Plant is available for: Rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Thornton Taylor, 4th Avenue, Fayetteville, Tenn.

### Memphis, Mid-South Fair, Inc.

GRANDSTAND CAPACITY: None. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 5,500 to 7,500. Coliseum available for rental for: Circuses, trade shows, rodeos, ice shows, stagershow, 1955 STILL DATES: Home show, cotton ginners machinery show, Boy Scout exposition, rabbit show, flower show, tractor sales meeting, circus, 2 ice shows, cattle sales, municipal baseball and softball tournaments.  
RENTAL AGENT: H. S. Lewis, general superintendent, Memphis Park Commission, 1461 Court Avenue, Memphis.

### Nashville, Tennessee State Fair

GRANDSTAND CAPACITY: 3,100. BLEACHER CAPACITY: 1,800. Size of race track: Mile. Plant is available for: Big car races, stock car races, thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 4,200. Coliseum available for rental for: Circuses, trade shows, rodeos, ice shows, stagershow, sports shows.  
1955 STILL DATES: Ice show, rodeo, trade show.  
RENTAL AGENT: L. E. Griffin and Judge Beverly Briley.

## TEXAS

### Amarillo, Tri-State Fair

GRANDSTAND CAPACITY: None. COLISEUM (INDOOR ARENA) SEATING CAPACITY: 5,000. Coliseum available for rental for: Circuses, trade shows, rodeos, ice shows, stagershow, dances, sports shows.  
RENTAL AGENT: Rex B. Baxter, Tri-State Fair, Amarillo, Tex.

### Boerne, Kendall County Fair

GRANDSTAND CAPACITY: 2,000. Size of race track: Half mile. Plant is available for: Rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Dances, rodeo.  
RENTAL AGENT: A. McD. Gilliat, Box 366, Boerne, Tex.



**Dalhart, The Inter-State Fair**  
 GRANDSTAND CAPACITY: 4,000.  
 Plant is available for: Rodeos, circus show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: Rodeo and reunion:  
 RENTAL AGENT: Nick P. Craig, Box 967, Dalhart, Tex.

**Fredericksburg, Gillespie County Fair**  
 GRANDSTAND CAPACITY: 3,000.  
 BLEACHER CAPACITY: 500. Size of race track: Half mile.  
 PLANT IS AVAILABLE FOR: Horse racing, thrill shows, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: Trade shows, dances.  
 1955 STILL DATES: 3-day Fourth of July Horse Races; Easter Fires Pageant; 4-H and FFA Livestock Show; several cattle and sheep breeder sales.  
 RENTAL AGENT: Secretary-Manager, Gillespie County Fair, Fredericksburg, Tex.

**Lubbock, Panhandle South Plains Fair**  
 PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 4,176 in bleachers. 5,300 using chairs in arena. Coliseum (indoor arena) available for rental for: Circuses, trade shows, ice shows, stage shows, dances, sports shows.  
 1955 STILL DATES: Ringling Bros. Circus, Clyde Bros. Circus, Boy Scout Circus, 24 meetings all types, 3 boxing matches, 51 wrestling matches, 13 name-band western shows, 3 pop name bands, Lubbock Symphony Orch., 4 dances, Lubbock Home Show, Lubbock Sports Show, Dog Show, Commencement.  
 RENTAL AGENT: A. B. Davis, Mgr., Fair Park Coliseum, Box 561, Lubbock, Tex.

**McKinney, Collin County Fair**  
 GRANDSTAND CAPACITY: 1,200. Plant is available for: Rodeos, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: Rodeo, carnival.  
 RENTAL AGENT: Lewis Fry, McKinney, Tex.

**Mercedes, Rio Grande Valley Livestock Show, Inc.**  
 GRANDSTAND CAPACITY: 5,500.  
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,500. Coliseum (indoor arena) available for rental for: Trade shows, ice shows, stagershow.  
 1955 STILL DATES: None.  
 RENTAL AGENT: Col. H. G. Stein, mgr., Mercedes.

**Mt. Pleasant, Titus County Fair & Dairy Show**  
 GRANDSTAND CAPACITY: 5,400.  
 Plant is available for: Rodeo.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: None.  
 RENTAL AGENT: Sam Williams, P. O. Box 7, Mount Pleasant, Tex.

**Nacogdoches, Nacogdoches County Fair**  
 GRANDSTAND CAPACITY: 3,000.  
 PLANT IS AVAILABLE FOR: Thrill shows, motorcycle races, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
 1955 STILL DATES: Rodeo, June 16-18; horse show, August 4-6; sheriff's posse roping, September 4.  
 RENTAL AGENT: Ben Ritterskamp, Box 306, Nacogdoches, Tex.

**Perryton, North Plains Fair**  
 GRANDSTAND CAPACITY: 4,000.  
 BLEACHER CAPACITY: 4,000. Plant is available for: Midget auto races, rodeos, motorcycle races, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 6,000. Coliseum is available for trade shows, stagershow, dances.  
 1955 STILL DATES: Square dances, round dances, wrestling.  
 RENTAL AGENT: Chamber of Commerce, 423 South Main Street, Perryton, Tex.

**Waco, Heart o' Texas Fair**  
 GRANDSTAND CAPACITY: None.  
 Plant is available for: Rodeos, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 7,638. Coliseum available for rental for: Circuses, trade shows, rodeos, ice shows, dances.  
 1955 STILL DATES: None.  
 RENTAL AGENT: Othel M. Neely, P. O. Box 3005, Waco, Tex.

**UTAH**

**Kaysville, Davis County Fair**  
 GRANDSTAND CAPACITY: 2,000.  
 BLEACHER CAPACITY: 300. Size of race track: three-eighth mile.  
 PLANT IS AVAILABLE FOR: Rodeos, carnival show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: Davis County Posse Spring Rodeo, Sheriff's Posse, Utah Riding Clubs Assn. for State Meets and District Meets.  
 RENTAL AGENT: Davis County Commissioners and Davis County School Dist., Davis County Court House, Farmington, Utah.

**VIRGINIA**

**Chatham Hill, Rich Valley Fair & Horse Show**  
 GRANDSTAND CAPACITY: 2,000.  
 BLEACHER CAPACITY: 2,000. Plant is available for: Rodeos, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) AVAILABLE FOR: Circuses, rodeos, ice shows.

1955 STILL DATES: Horse show, Steele's Frontier Days.  
 RENTAL AGENT: J. T. Gardner, Chatham Hill, Va.

**Galax, Galax Agricultural & Industrial Fair, Inc.**  
 GRANDSTAND CAPACITY: 1,700.  
 BLEACHER CAPACITY: 1,000.  
 1955 STILL DATES: Firemen's carnival, ball games, old fiddlers' convention, Lions Club, horse show, circus, Lords Acre Day.  
 RENTAL AGENT: W. G. Andrews, city mgr., Galax, Va.

**Martinsville, Martinsville Agricultural Fair**  
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,200. Coliseum is available for rental for circuses, trade shows, rodeos, dances, sports shows.  
 RENTAL AGENT: S. H. Baldwin, 141 Fayette Street, Martinsville, Va.

**Suffolk, Tidewater Fair**  
 SIZE OF RACE TRACK: Half mile.  
 PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
 1955 STILL DATES: None.  
 RENTAL AGENT: H. C. Holman, secy.-mgr., 140 Pine St., Suffolk, Va.

**WASHINGTON**

**Davenport, Lincoln County Fair**  
 GRANDSTAND CAPACITY: 2,000.  
 Plant is available for: Rodeos.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: None.  
**Spokane, Spokane Interstate Fair**  
 GRANDSTAND CAPACITY: 3,700. Size of race track: Half mile.  
 1955 STILL DATES: Weekly wrestling, three horse shows, Clyde Beatty Circus, Meeker Shows, revival meeting.  
 RENTAL AGENT: Charles T. Meenach, Box 143, Parkwater Station, Spokane 6, Wash.

**Odessa, Lincoln-Adams-Grant County Livestock Fair**  
 GRANDSTAND CAPACITY: 700.  
 BLEACHER CAPACITY: 1,500. Size of race track: Half mile.  
 PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
 1955 STILL DATES: Football, baseball.  
 RENTAL AGENT: T. C. Anderson, Odessa, Wash.

**WEST VIRGINIA**

**Grafton, Taylor County Fair**  
 GRANDSTAND CAPACITY: Natural hillside. Size of race track: Quarter mile. Track is equipped for night racing. Plant is available for: Thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: Trade shows, rodeos, stagershow, dances.  
 1955 STILL DATES: Square dancing every Saturday night.  
 RENTAL AGENT: C. Brady Currey, Route 4, Grafton, W. Va.

**Lewisburg, The State Fair of West Virginia**  
 GRANDSTAND CAPACITY: 4,500.  
 BLEACHER CAPACITY: 500. Size of race track: Half mile.  
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
 1955 STILL DATES: None.  
 RENTAL AGENT: C. T. Sydenstricker, secy., Box 829, Lewisburg, W. Va.

**Mannington, Mannington District Fair**  
 GRANDSTAND CAPACITY: None.  
 BLEACHER CAPACITY: 800. Size of race track: Half mile.  
 PLANT IS AVAILABLE FOR: Midget auto races, rodeos, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: None. Coliseum available for rental for: Circuses, trade shows, rodeos, sports shows.  
 1955 STILL DATES: Saddle shows.  
 RENTAL AGENT: G. H. Sturm, Mannington, W. Va.

**Martinsburg, Berkeley County Youth Fair**  
 GRANDSTAND CAPACITY: None.  
 BLEACHER CAPACITY: 3,000. Size of race track: None.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,500.  
 1955 STILL DATES: None.

**Petersburg, Tri-County Fair**  
 GRANDSTAND CAPACITY: 600.  
 BLEACHER CAPACITY: 150. Race track: None. Plant is available for: Rodeos, carnival show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: None.  
 RENTAL AGENT: J. J. Bargaen, Petersburg, W. Va.

**WISCONSIN**

**Antigo, Langlade County Youth Fair**  
 GRANDSTAND CAPACITY: 1,400. Size of race track: Half mile.  
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
 1955 STILL DATES: Circus, two carnivals.  
 RENTAL AGENT: M. C. Hanson, Antigo.

**J.J. FREDERICK'S MOTOR STATE Shows**  
 THE CLEANEST SHOW ON EARTH

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**30 LEGITIMATE CONCESSIONS**  
 With personnel trained to give the maximum in pleasure and entertainment to your customers.

OUR THANKS to the many folks throughout the area we played for their fine help and co-operation during 1955.

**CONCESSIONAIRES—SHOWMEN**

Contact us now for 1956. Our route is almost set and we will be out early and stay late.

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 America's Most Modern Midway

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 PERFORMING  
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We can use worthwhile concessions and shows. We start early on a money-making route for a long, solid season.

For top profits and unequalled entertainment in this territory investigate the Johnny T. Tinsley Shows.

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Good Midways

The

# HAPPYLAND SHOWS

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To the fairs and special events where we played in 1955. It was indeed our pleasure to have been associated with you. And thanks, too, to the events that have re-signed with us for 1956.

## MIDWAY BUYERS

If you are in Michigan, Ohio or Indiana, let us show you why we have received the approval of so many great events. May we discuss your 1956 midway with you?



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FAIR GROW  
WITH US

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## Our Special Thanks

To Bill Kittle and the Colorado State Fair Board.

To Virgil Miller and the Kansas State Fair Board.

FOR TREMENDOUSLY  
SUCCESSFUL FAIRS

See Manager L. M. Schrader at Chicago, at your State Fair meetings or contact us through our permanent headquarters

608 E. 5th STREET

KINSLEY, KANSAS

### Beaver Dam, Dodge County Fair

GRANDSTAND CAPACITY: 5,000. Size of race track: Half mile. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Circus, carnival, rodeo.  
RENTAL AGENT: Forrest Knaup, Beaver Dam, Wis.

### Cedarburg, Ozaukee County Agricultural Society

GRANDSTAND CAPACITY: 2,000.  
BLEACHER CAPACITY: 1,000. Size of race tracks: Half mile, quarter mile. Track is equipped for night racing.  
PLANT IS AVAILABLE FOR: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, circus show lot.  
1955 STILL DATES: Stock car races on Wednesday nights.  
RENTAL AGENT: Arnold W. Groth, secy., Ozaukee County Agricultural Socy.

### Chippewa Falls, Northern Wisconsin District Fair

GRANDSTAND CAPACITY: 5,400.  
BLEACHER CAPACITY: None. Size of race track: Half mile.  
PLANT IS AVAILABLE FOR: Thrill shows, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
1955 STILL DATES: Stock sales, mink show, rabbit show, home and builders' show, horse show, 15 football games.  
RENTAL AGENT: A. L. Putnam, secy.-mgr., Box 284, Chippewa Falls, Wis.

### Eagle River, Vilas County Fair

GRANDSTAND CAPACITY: 1,800. Size of race track, one-fifth mile.  
PLANT IS AVAILABLE FOR: Stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 4,000. Coliseum is available for ice shows, stage shows, sports shows.  
1955 STILL DATES: Stock car races weekly, thrill shows, circus, carnival.  
RENTAL AGENT: H. M. Smith, Eagle River, Wis.

### Ellsworth, Pierce County Fair

GRANDSTAND CAPACITY: 2,500.  
BLEACHER CAPACITY: 500. Size of race track: Third mile.  
PLANT IS AVAILABLE FOR: Midget auto races, stock car races, thrill shows, rodeos, carnival show lot.  
1955 STILL DATES: Baseball games, H. S. Athletic games.  
RENTAL AGENT: H. G. Seyforth, Pierce County Fair, Ellsworth.

### La Crosse, La Crosse Inter-State Fair

GRANDSTAND CAPACITY: 3,870.  
BLEACHER CAPACITY: None. Size of race track: None.  
1955 STILL DATES: Boy Scouts 4th of July celebration.  
RENTAL AGENT: Joseph W. Frisch, La Crosse.

### Marshfield, Central Wisconsin State Fair

GRANDSTAND CAPACITY: 2,650.  
BLEACHER CAPACITY: 2,200. Size of race track: Half mile.  
PLANT IS AVAILABLE FOR: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
1955 STILL DATES: July 4 community fireworks.  
RENTAL AGENT: W. A. Uthmeier, Marshfield.

### Medford, Taylor County Youth Fair

GRANDSTAND CAPACITY: 450.  
BLEACHER CAPACITY: 600. Size of race track: Quarter mile.  
PLANT IS AVAILABLE FOR: Midget auto races, stock car races, thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
1955 STILL DATES: Circus, stock car racing, baseball.  
RENTAL AGENT: Joe J. H. Tusa.

### Merrill, Lincoln County 4-H Free Fair

GRANDSTAND CAPACITY: 2,700. Size of race tracks: Half mile and one-eighth mile. Plant is available for: Hot rod races, midget auto races, thrill shows, rodeos, motorcycle races.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: American Legion rodeo.  
RENTAL AGENT: William Steckling, Merrill, Wis.

### Milwaukee, Wisconsin State Fair

GRANDSTAND CAPACITY: 15,000.  
BLEACHER CAPACITY: 18,000.  
PLANT IS AVAILABLE FOR: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 4,500. Coliseum (indoor arena) available for rental for: Circuses, trade shows, rodeos, ice shows, stagshows, dances, sports shows.  
1955 STILL DATES: Thrill shows, stock car races, big car race, sports car race.  
RENTAL AGENT: W. M. Masterson, Fairgrounds, Milwaukee.

### Monroe, Green County Fair

GRANDSTAND CAPACITY: 2,000.  
BLEACHER CAPACITY: 1,000. Size of race track: Half mile. Plant is available for: thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.  
RENTAL AGENT: Wm. A. Browa, Box 376, Monroe, Wis.

### St. Croix Falls, Polk County Fair

GRANDSTAND CAPACITY: 1,300. Size of race track: Half mile. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.  
RENTAL AGENT: John H. Clayton, St. Croix Falls, Wis.

### Tomah, Monroe County Fair

GRANDSTAND CAPACITY: 800.  
BLEACHER CAPACITY: None. Size of race track: Half mile. Plant is available for: Carnival show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Tomah Centennial Celebration.

### Wautoma, Waushara County Fair

GRANDSTAND CAPACITY: 1,600. Size of race track: Half mile.  
1955 STILL DATES: None.  
RENTAL AGENT: Burnett Johnson, Secretary, Wautoma, Wis.

### Weyauwega, Waupaca County Fair

GRANDSTAND CAPACITY: 3,000. Size of track: Half mile. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: Grand Ole Opry Show.  
RENTAL AGENT: A. Astroscheia, Secretary, Weyauwega, Wis.

## WYOMING

### Casper, Central Wyoming Fair

GRANDSTAND CAPACITY: 3,000.  
BLEACHER CAPACITY: 2,400. Size of race tracks: Half mile and quarter mile. Plant is available for: Stock car races, thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,500. Coliseum available for rental for: Trade shows, dances.  
1955 STILL DATES: Ram sale, bull sale, dances, trade show, religious meetings, banquets, carnival, Rocky Mountain Oil Show, circus, boxing, ranch institutes, private parties, square dance festival, youth activities, auto show.  
RENTAL AGENT: R. S. Latta, Casper, Wyo.

### Cheyenne, Cheyenne Frontier Days

GRANDSTAND CAPACITY: 14,000.  
BLEACHER CAPACITY: 5,600. Size of race track: Half mile. Track is equipped for night racing.  
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
1955 STILL DATES: Western fair, shrine circus, Ringling circus, 4th of July fireworks display.  
RENTAL AGENT: L. I. Herman, secy., Cheyenne Chamber of Commerce, Box 715, Cheyenne, Wyo.

### Rawlins, Carbon County Fair

GRANDSTAND CAPACITY: 1,400.  
BLEACHER CAPACITY: 500. Size of race track: Half mile.  
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 200. Coliseum (indoor arena) available for rentals for: Boxing, wrestling.  
1955 STILL DATES: Ram sale, bull sale.  
RENTAL AGENT: Dean Robinson, Rawlins, Wyo.

## CANADA ALBERTA

### Cardston, Cardston Rodeo

GRANDSTAND CAPACITY: 1,800.  
BLEACHER CAPACITY: 1,500. Size of race track: Half mile.  
PLANT IS AVAILABLE FOR: Rodeos, carnival show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: None.  
1955 STILL DATES: None.  
RENTAL AGENT: Bert Gibb, secy., Cardston, Alta., Can.

### Lethbridge, Lethbridge & District Exhibition

GRANDSTAND CAPACITY: 5,000. Size of race track: Half mile. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
1955 STILL DATES: Spring bull sale, 4-H camp and show and sale, baseball tournament, horticultural show, gladiol show, Clyde Beatty Circus.  
RENTAL AGENT: C. E. Parry, secretary-manager, Box 477, Lethbridge, Alta.

## BRITISH COLUMBIA

### Armstrong, Interior Provincial Exhibition Association

GRANDSTAND CAPACITY: 500. Size of race track: Three-eighth mile.  
1955 STILL DATES: None.

### Dawson Creek, Dawson Creek Fall Fair

GRANDSTAND CAPACITY: None.  
BLEACHER CAPACITY: None. Size of race track: None.  
PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,000. Coliseum (indoor arena) available for rental for: Circuses, trade shows, ice shows, stagshows, sports shows.  
1955 STILL DATES: Circus, car bingo, ice follies.  
RENTAL AGENT: R. Witherspoon, c/o Aspol Motors, Dawson Creek, B. C.

**Invermere, East Kootenay Agricultural & Industrial Exhibition**  
 PLANT IS AVAILABLE FOR: Carnival show lot.  
 COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: Dances.  
 1955 STILL DATES: School track meet.  
 RENTAL AGENT: Mr. Geo. Annis, secretary, Invermere, B. C., Canada.

**Kelowna, Kelowna Junior Fall Fair**  
 PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 3,000. Coliseum (indoor arena) available for rentals for: Circuses, trade shows, ice shows, stage shows, dances, sports shows.  
 1955 STILL DATES: Hockey, ice show.

**McBride, McBride District Agricultural & Industrial Fair**  
 SIZE OF RACE TRACK: Half mile. Plant is available for: Rodeos.  
 1955 STILL DATES: None.  
 RENTAL AGENT: Mrs. E. J. McCulloch, McBride.

**MANITOBA**

**Brandon, Provincial Exhibition**  
 GRANDSTAND CAPACITY: 5,000.  
 BLEACHER CAPACITY: 2,000. Size of race track: Half mile

**Winnipeg, Greater Winnipeg Exhibition**  
 GRANDSTAND CAPACITY: 5,000.  
 BLEACHER CAPACITY: 5,000. Size of race track: Half mile.  
 PLANT IS AVAILABLE FOR: Hot rod races, midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA): None.  
 1955 STILL DATES: Races.  
 RENTAL AGENT: Mrs. Marjorie Young, Secretary, 567 St. Mary's Rd., St. Vital Winnipeg, Manitoba, Canada.

**ONTARIO**

**Aylmer, Aylmer Fair**  
 GRANDSTAND CAPACITY: 2,250.  
 BLEACHER CAPACITY: None. Size of race track: Half mile. Track is equipped for night racing.  
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,700. Coliseum (indoor arena) available for rental for: Ice shows.  
 1955 STILL DATES: Horse show in spring.  
 RENTAL AGENT: H. R. Lashbrook, Box 535, Aylmer, Ont.

**Beamsville, Beamsville Fair**  
 GRANDSTAND CAPACITY: 1,000.  
 BLEACHER CAPACITY: 400. Size of race track: Half mile. Plant is available for: Thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
 1955 STILL DATES: None.  
 RENTAL AGENT: O. B. Annable, Box 127, Beamsville, Ont.

**London, Western Fair**  
 GRANDSTAND CAPACITY: 6,500.  
 BLEACHER CAPACITY: 1,000. Size of race track: Half mile. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,100. Coliseum available for rental for: Trade shows, ice shows, dances, sports shows.  
 1956 STILL DATES: General Motors Motorama, sports fair, home and garden show, seed fair, city centennial celebrations.  
 RENTAL AGENT: W. D. Jackson or E. D. McGugan, Western Fair, London, Ont.

**Orillia, Orillia Fall Fair**  
 GRANDSTAND CAPACITY: 1,150. Size of race track: Quarter mile. Plant is available for: Midget auto races, thrill shows, rodeos, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,000. Coliseum is available for rental for: Circuses, trade shows, ice shows, stage shows, dances, sports shows.  
 1955 STILL DATES: Rodeo, circus, carnivals, baseball.  
 RENTAL AGENT: W. P. Bacon, 600 Homewood Drive, Coliseum, James Webb, manager.

**Picton, Prince Edward County Fair**  
 GRANDSTAND CAPACITY: 1,300. Size of race track, half mile.  
 PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,500. Coliseum is available for circuses, trade shows, rodeos, stage shows, sports shows.  
 1955 STILL DATES: Professional wrestling.  
 RENTAL AGENT: Phil Dodds, Picton, Ont.

**Renfrew, Renfrew Fair**  
 GRANDSTAND CAPACITY: 2,000.  
 BLEACHER CAPACITY: None. Size of race track: Half mile.  
 PLANT IS AVAILABLE FOR: Rodeos, carnival show lot, circus show lot.  
 1955 STILL DATES: Circus, sports day.  
 RENTAL AGENT: A. R. Donnelly, 229 Raglan St., Renfrew, Ont.

**Simcoe, Norfolk County Fair**  
 GRANDSTAND CAPACITY: 2,000.  
 BLEACHER CAPACITY: 700. Size of race track: Half mile.  
 COLISEUM (INDOOR ARENA) AVAILABLE FOR RENTAL FOR: All indoor space used for rental to companies for



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**Showmen** We are now booking Shows and Concessions for a long 1956 season. Please contact us.

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 All replies

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- Arkansas Livestock Show—Little Rock
- All-Iowa Fair—Cedar Rapids
- Brockton Agricultural Society—Brockton
- Chattanooga Inter-State Fair—Chattanooga
- Clark County Fair—Springfield, Ohio
- Cleveland County Fair—Shelby, N. C.
- Greensboro Fair—Greensboro, N. C.
- Iowa State Fair—Des Moines
- Illinois State Fair—Springfield
- Indiana State Fair—Indianapolis
- Kansas Free Fair—Topeka
- Louisiana State Fair—Shreveport
- Michigan State Fair—Detroit
- Missouri State Fair—Sedalia
- Mississippi State Fair—Jackson
- New Jersey State Fair—Trenton
- New York State Fair—Syracuse
- North Carolina State Fair—Raleigh
- Ohio State Fair—Columbus
- Southern State Fair—Charlotte, N. C.
- Tennessee State Fair—Nashville
- Tennessee Valley Fair—Knoxville
- Winston-Salem Fair—Winston-Salem, N. C.

**STADIUMS**

- Cleveland Municipal Stadium
- University of Iowa
- University of Michigan
- University of Illinois

**NATIONAL EVENTS**

- Indianapolis Speedway
- National Air Races
- National Soap Box Derby
- National Air Fair

**ARENAS—ZOOS**

- Cleveland Zoological Park
- Cleveland Public Auditorium
- Cleveland Arena
- Milwaukee Arena
- Cincinnati Arena
- Chicago Stadium

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17 top, money-making rides operated by top personnel. All units in clean condition and perfect working order. Our own Diesel Plants; all equipment transported on our modern fleet of 21 tractors and trailers.

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storage during the year.  
1955 STILL DATES: None.  
RENTAL AGENT: L. S. Culver, R. R. 4, Simcoe.

### Strathroy, Strathroy Agricultural Society

GRANDSTAND CAPACITY: 3,000.  
BLEACHER CAPACITY: None. Size of race track: Half mile.  
PLANT IS AVAILABLE FOR: Thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 1,500. Coliseum (indoor arena) available for rental for: Circuses, trade shows, rodeos, ice shows, stagershow, dances, sports shows.  
1955 STILL DATES: Harness races, ice sports.  
RENTAL AGENT: C. Gibson, Strathroy.

### Tara, Tara Fair

GRANDSTAND CAPACITY: 500. Size of race track: Half mile. Plant is available for: Carnival show lot.  
1955 STILL DATES: None.  
RENTAL AGENT: N. E. Trelford, Tara, Ont.

### Thedford, Bosanquet Agricultural Society

BLEACHER CAPACITY: 200. Size of race track: Half mile.  
PLANT IS AVAILABLE FOR: Nothing.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 350. Coliseum (indoor arena) available for rental for: Circuses, rodeos, ice shows, dances, sports shows.  
1955 STILL DATES: Wrestling, baseball.  
RENTAL AGENT: G. J. Monkhouse, Thedford, Ont.

### Tillsonburg, Tillsonburg & District Fair

GRANDSTAND CAPACITY: 1,800.  
BLEACHER CAPACITY: None. Size of race track: Half mile. Plant is available for: Rodeos, carnival show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,000. Coliseum available for rental for: Circuses, trade shows, ice shows, dances, sports show.  
1955 STILL DATES: Carnival, swim contest, baseball, softball, harness races.  
RENTAL AGENT: Coliseum, O. Lee; fairgrounds, Jack M. Climie, Tillsonburg, Ont.

## QUEBEC

### Lachute, Lachute Spring Fair

GRANDSTAND CAPACITY: 2,500.  
PLANT IS AVAILABLE FOR: Rodeos, COLISEUM (INDOOR ARENA): None.  
1955 STILL DATES: None.  
RENTAL AGENT: S. G. Patterson, Secretary, Lachute Spring Fair.

### Quebec City, Exposition Provincial De Quebec

GRANDSTAND CAPACITY: 7,500. Size of race track: Half mile. Track is equipped for night racing.  
PLANT IS AVAILABLE FOR: Harness racing only.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 10,048. Coliseum available for rental for: Circuses, trade shows, rodeos, ice shows, stagershow, dances, sports shows. Also Agricultural Building, seating 5,000, available for: Trade shows, stagershow, dances, sports shows.  
1955 STILL DATES: Junior and professional hockey, public skating, dances, circus, stagershow, vaudeville, basketball, vocal groups, winter carnival.  
RENTAL AGENT: Emery Boucher, Exposition Provincial, Quebec City, Que.

### Roberval, Exposition De Roberval

GRANDSTAND CAPACITY: 2,000. Size of race track: Half mile.  
PLANT IS AVAILABLE FOR: Midget auto races, stock car races, motorcycle races, carnival show lot, circus show lot.  
PLANT IS AVAILABLE FOR: Midget auto races, stock car races, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) SEATING CAPACITY: 2,000. Coliseum is available for: Circuses, rodeos, stage shows, dances, sports shows.  
1955 STILL DATES: Stock car races, horse races.  
RENTAL AGENT: Bernard Levesque, 216 St. Joseph, Roberval, Que.

## SASKATCHEWAN

### Estevan, Estevan Agricultural Society

GRANDSTAND CAPACITY: 1,600.  
Bleacher capacity, 200. Size of race track:



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Half mile. Plant is available for: Midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot.  
**COLISEUM (INDOOR ARENA):** One under construction to seat 2,500. Coliseum (when completed) will be available for: Circuses, trade shows, rodeos, ice shows, stagshows, dances, sports shows.  
 1955 STILL DATES: Thrill show, Clyde Beatty Circus.  
 RENTAL AGENT: W. R. Cantlon, Box 747, Estevan, Sask.

**Prince Albert, Prince Albert Exhibition**  
 GRANDSTAND CAPACITY: 3,300.  
 BLEACHER CAPACITY: 500. Size of race track: Half mile.  
 PLANT IS AVAILABLE FOR: Thrill shows, carnival show lot, circus show lot.  
**COLISEUM (INDOOR ARENA) SEATING CAPACITY:** None.  
 1955 STILL DATES: Hardball and softball diamonds in use all season, Clyde Beatty Circus September 1.  
 RENTAL AGENT: D. F. Kelly, mgr., Prince Albert Agricultural Society, Prince Albert, Sask., Can.

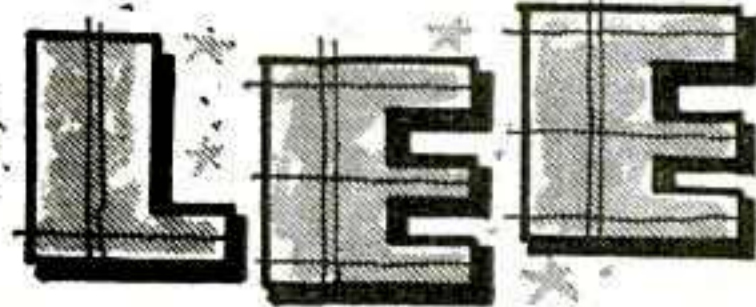
**Lloydminster, Lloydminster Agricultural Exhibition**  
 GRANDSTAND CAPACITY: 1,500.  
 BLEACHER CAPACITY: 500. Size of race track: Half mile.  
 PLANT IS AVAILABLE FOR: Midget auto races, stock car races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
**COLISEUM (INDOOR ARENA) SEATING CAPACITY:** None.  
 1955 STILL DATES: Rodeo, band concert, circus thrill show.  
 RENTAL AGENT: George K. Ross, Box 560, Lloydminster, Sask.

**Saskatoon, Saskatoon Industrial Exhibition**  
 GRANDSTAND CAPACITY: 6,000.  
 BLEACHER CAPACITY: 2,000. Size of race track: 4 furlongs. Plant is available for: Big car races, hot rod races, midget auto races, stock car races, thrill shows, rodeos, carnival show lot, circus show lot.  
**COLISEUM (INDOOR ARENA) SEATING CAPACITY:** 3,000. Coliseum available for rental for: Trade shows, stagshows, dances, sports shows.  
 1955 STILL DATES: Light horse show, bred sow show and sale, bull show and sale, dairy cattle show and sale, A. R. swine show and sale.  
 RENTAL AGENT: S. N. MacEachern, Bessborough Hotel, Saskatoon, Sask.

**Mossbank, Mossbank Sports Day**  
 GRANDSTAND CAPACITY: 200.  
 PLANT IS AVAILABLE FOR: Carnival show lot, circus show lot.  
**COLISEUM IS AVAILABLE FOR:** Stagshows, dances.  
 1955 STILL DATES: Agriculture show, field day.  
 RENTAL AGENT: A. E. Crosby, Mossbank, Sask.

**Yorkton, Yorkton Exhibition Association**  
 GRANDSTAND CAPACITY: 3,500.  
 BLEACHER CAPACITY: 1,000. Size of race track: Half mile. Plant is available for: Carnival show lot.  
**COLISEUM (INDOOR ARENA):** None.  
 1955 STILL DATES: Several picnics, 1 circus.  
 RENTAL AGENT: Norman Roebuck, 63 Haultain Ave., Yorkton, Sask.

**North Battleford, North Battleford Exhibit**  
 GRANDSTAND CAPACITY: 750.  
 BLEACHER CAPACITY: 800. Size of race track: Half mile. Plant is available for: Thrill shows, rodeos, carnival show lot, circus show lot.  
**COLISEUM (INDOOR ARENA):** None.  
 1955 STILL DATES: None.  
 RENTAL AGENT: N. W. Symonds, Box 4, North Battleford.



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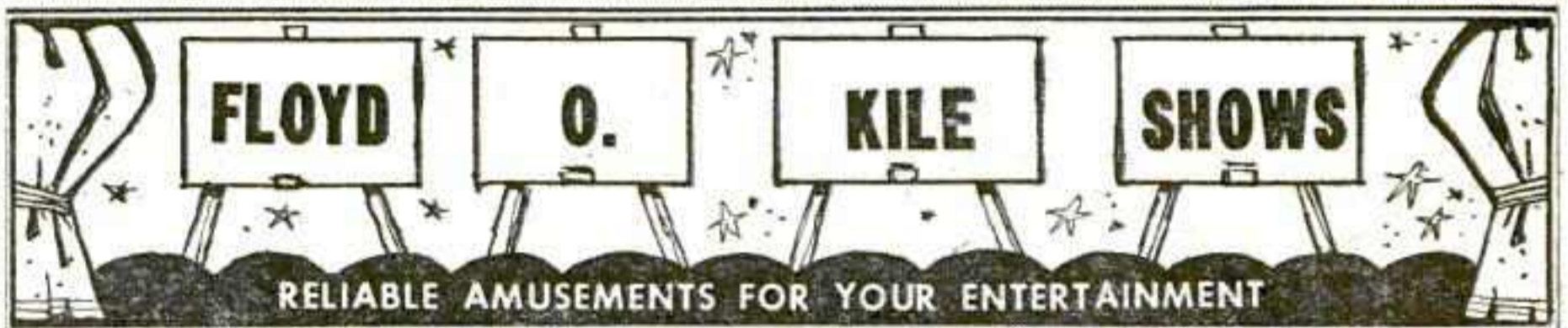


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'SELDOM CIRCLED'

# No. 1 Man at Dallas Noted for Calmness

• Continued from page 112

and most of the other coaches in of Texas, Stewart manages the service. The period 1942-'44 saw fair's entire year-round operation, him serving as athletic director, but in contrast to the previous big football coach, business manager of jobs he has held, he now has a athletics, basketball coach, director large permanent staff of department of intramural sports and in several heads and employees.

**Conference Sec**

After the war Stewart became the first executive secretary of the Southwest Athletic Conference, which includes SMU, Texas, Texas A&M, Baylor, Arkansas, Rice and Texas Christian. In addition to this job, which is the equivalent to the post of commissioner of the Big Ten or other conferences, he held down the position of secretary-treasurer of the Cotton Bowl Athletic Association and director general of the annual New Year's Day Cotton Bowl classic.

As "ringmaster" of the State Fair

Stewart manages the fair's entire year-round operation, but in contrast to the previous big jobs he has held, he now has a large permanent staff of department heads and employees.

As a former football star, Stewart is a great believer in team spirit.

"My job is much like a quarterback," he says. "You've got to have a good team to carry out the signals."

**Finger on Pulse**

Altho he delegates a good deal of authority to his nine department heads, Stewart is closely in touch with every phase of the gigantic Dallas operation, and like a good football coach, knows what assignment is supposed to be carried out at every position on his "team."

In addition to the annual exposition in October, which is the high

point of the State Fair year, Stewart must be familiar with such thru-the-year activities as the summer Midway, the Cotton Bowl stadium operation, the theatrical bookings in State Fair Auditorium, sales of space for trade shows and similar events in the fair's exhibit buildings, advertising and publicity for the fair itself and maintenance and improvements of the fairgrounds. He also serves as executive vice-president and general manager of the State Fair Musicals, Inc., a separate corporate entity which presents a series of summer shows in the Auditorium.

**Record Gates**

The Wall Street Journal estimated a few years ago that 187-acre State Fair Park plant which Stewart oversees grosses over \$50 million annually. This estimate has probably long since been exceeded. Since Stewart took over management of the fair in 1950, attendance at the annual October exposition has established a new national record every year except 1953, when the fair was hard hit by weather. The 1955 fair pulled in 2,611,271 during its 16-day, 17-night run.

Stewart is vitally interested in sports and ranks as one of the Southwest's top sports figures. He is a member of the Honors Court which makes nominations for the National Football Shrine and Hall of Fame. He was director of athletics for both the Texas Centennial Exposition and the Pan-American Exposition in Dallas. He is a member of the board of directors of the Dallas Salesmanship Club, which sponsors an annual National League professional football exhibition game in the Cotton Bowl.

**Active Jaycee**

Civic activities also occupy his interest. He has served as president of the Dallas Junior Chamber of Commerce and as national vice-president of the U. S. Jaycees.

Stewart is a strong believer in co-operation between people in the fair business as well as among his own staff members. He takes an active interest in the Texas Association of Fairs and Expositions and has served a term on the TAFE board of directors.

**Supports Fairs**

Stewart is of the opinion that strong local and regional fairs thru-out the State of Texas cannot help but make people interested in all fairs, including the State Fair of Texas. As an example of this type of thinking, the State Fair this

year sponsored an ad in the Texas Press Messenger, the monthly publication of the Texas Press Association, in which a message from Stewart urged local newspaper publishers to support their county fairs and those in their own regions. The State Fair publicity department also sent out a State-wide mat release last summer calling attention to the fact that the fair season was in progress thruout Texas and calling attention to a great many of the events scheduled.

Next to R. L. Thornton Sr.—Stewart's boss, president of the fair, mayor of Dallas, peerless phrase-maker and the fair's No. 1 non-paid booster—Jimmie Stewart looks upon himself as the Dallas fair's public relations man on the working level. Needless to say, the relations of the Dallas fair with its many publics are superlative. Stewart, after all this time, like the sportswriter said about his play at end a long time ago, is still very, very consistent, and has yet to be circled.



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To Patty and Frank Conklin for Toronto and London Exhibition Dates.  
To Jimmy Sullivan for his route of fairs.

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