

The Billboard

NOVEMBER 3, 1951 THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY PRICE: 25 CENTS

Union's Insurance Probed, Contrasted With Britain's

\$12 Dues Gets Full Coverage And Benefits

Performers May Get Extra Protection For Small Payments

By JIM McHUGH

NEW YORK, Oct. 27.—In contrast with the insurance plan of the American Guild of Variety Artists, with a premium cost that could conceivably run as high as \$182 a year per individual member, the Variety Artists' Federation of England gives its members a 100-pound (\$400) travel-accident policy free with the payment of his \$12 annual dues, plus a 75-pound-plus life insurance policy in effect six months after joining.

While the VAF policy does not cover the artists while performing, it does protect him when he is traveling on a passenger train, whether he is on pass or a paying customer; a tramcar, omnibus or cab operating as public conveyances; an omnibus hired or operated privately; or a private motor car providing that the conveyance is used in traveling to or from an engagement. Payment is made if death occurs within 30 days after

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Mills Records 80 Gospeliers In the Hills

NEW YORK, Oct. 27.—Indeed the music world revolves in peculiar ways. Time was that the Broadway publisher had but to walk around the corner in pursuit of his material. Some years ago, when the mountain folk began to take a hold on the pop Honor Roll of Hits, the Broadway publishers tried taking to the hills, with but a smattering of success. Latest wrinkle in the search for material developed in the past month when Mills Music general professional manager, Sidney Mills, undertook a mission into the South to look for material and exponents of authentic gospel and spiritual chants and sermons.

Mills got back to his Brill Building roost last week with

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FCC Refuses Censor's Whip Vs. Barry Gray

WASHINGTON, Oct. 27.—For the second time in two weeks, Federal Communications Commission Chairman Wayne Coy disclaimed authority to censor radio and TV programs, and referred complaints to the broadcaster for action. In a letter this week to Rep. Albert P. Morano (R., Conn.), Coy said he would consult WMCA in New York about complaints by Bernard Yudain, editor of the Greenwich (Conn.) Time, that disk jockey Barry Gray made a "vicious attack" on him.

Yudain had asked Morano to

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"NO" FOR AN ANSWER

Hamid Won't Meet With Dunn, Boston

NEW YORK, Oct. 27.—George A. Hamid, local booker, this week turned down an invitation to meet with Boston's Central Labor Union and Henry Dunn, administrative secretary of the American Guild of Variety Artists, presumably to discuss the scheduled appearance of the Hamid-Morton Circus in Boston next month.

Hamid told circus agent Carl Sonitz, who is handling the advance in Boston, that he would be glad to meet the Hub's union representatives and the full board of the AGVA, but declined flatly to attend a confab at which Dunn would be the only AGVA exec.

AGVA called an unsuccessful strike against the Hamid-Morton Circus in Philadelphia two weeks

ago. Not a single performer walked out, a terrific indictment of AGVA's lack of power in the so-called outdoor field.

Hamid this week said that he had suggested several months ago to Dunn and Vic Connors that union execs meet with producers-bookers in planning accident insurance for AGVA members. He said that the plan to secure insurance for performers, who could not secure coverage on their own because of the dangerous nature of their work, was a good one, but not as it has been handled up until now.

Hamid also said that most bookers would probably willingly pay a part of the insurance premium if the performer contributed the remainder. This cost would have to be passed on to the buyer, he said. However, he is not willing to commit himself on this until such time as the insurance situation has been thoroughly studied and a better policy obtained.

Hamid's principal objection to the policy content, as he understands it, is that performers are not covered during rehearsal time. This, he said, is the most dangerous part of a thrill act's career. Substantiating this, he said he had canvassed the nation's leading bookers of thrill attractions and determined that not one person booked by them had been killed, or even seriously injured, in the course of a performance from last Memorial Day until the present time, with the exception of Selden, the Stratosphere Man.

Tele Owners Favor Disks

HOLLYWOOD, Oct. 27.—There are more disk buyers among TV set owners than non-tele followers, according to a survey by Tele-Que for KLMC-TV Research Director Joe Coffin. Survey indicates a basic change in disk promotion procedures are in order with platter manufacturing concentrating on the tele medium, which according to this research firm's analysis reaches the lion's share of the disk buying public, at least as far as the Los Angeles market is concerned.

According to the survey, 70.5 per

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Record Companies Oppose Juke's Royalty Payments

WASHINGTON, Oct. 27.—For the first time in the prolonged controversy over juke box royalties, major record companies this week took a firm stand against proposed legislation to extract copyright royalty payments from

Juke of 1905 Gets Big Play

NEW YORK, Oct. 27.—It may be an industry axiom that newer phonographs build collections, but one location here has dug back into the dim past to bring out of retirement a 46-year-old music machine that's pulling nickels as fast as any 1951 descendant.

The nickelodeon, a Seeburg Model "G," has been working Jahn's ice cream parlor since early this year. Cash take at the Richmond Hill spot is way over city average. And the venerable ma-

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HERE'S WHAT AGVA POLICY PROVIDES FOR

NEW YORK, Oct. 27.—The American Guild of Variety Artists insurance plan, backed by a group policy issued by Indemnity Insurance Company of North America, covers AGVA members on their way to a job, while working and until they return home.

Premiums are levied against bookers and employers ranging from \$1 per man per show on club dates to \$3.50 per week per man on weekly dates.

The policy provides that a member shall get up to 150 weeks' disability at \$50 a week if disabilities are incurred while on a job or going to or from a job.

It also provides for medical and surgical expenses up to \$1,000. It pays for various disabilities up to \$7,500 for complete disability or death.

TV Gets ABC On Tune Plug

NEW YORK, Oct. 27.—TV production idea service being developed by Howard S. Richmond pubbery (see separate story) uses suggestions that are inexpensive, brief. They require only simple props. Here are a few culled from the 10 furnished for the tune, "Longing for You."

(1) Cardboard cut-out to resemble large trailer-truck — sign "Long Distance Hauling." ... Guy in uniform and cap is at wheel. Lighting low, flashed by lights now and then, signifying move-

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AGVA Project's Intentions Okay, But Not Method

Policies in Dark, Certificates Not Filed With States

By BILL SMITH

NEW YORK, Oct. 27.—The American Guild of Variety Artists' Accident Insurance plan, which was described as "illegal" by the Iowa State Insurance Department, has now become the cause celebre for many rank and file members, and the subject for further investigation by at least two other State insurance policing bodies.

See editorial, "4-Point Insurance Plan," in Night Club-Vaudeville Department, page 53, this issue.

According to insurance experts, the policy issued by Indemnity Insurance Company of North America has many things to recommend it. The chief objections were not to the policy, but to the way the insurance plan was installed and run. Experts claim that, under basic insurance law, each assured must receive a copy of the policy. They also say that most states require a certificate be filed with the State Insurance Board if any members covered by

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Radio to Sell Self on Shows In Two States

NEW YORK, Oct. 27.—In another aggressive move to sell radio, broadcasters in Michigan and Texas are setting up State-wide broadcasts, highlighting the role radio performs in public service. Texas show kicks off Sunday (28) from Shamrock Hotel, Houston. Michigan Association of Broadcasters' airer will be recorded at WWJ, Detroit Friday (2), for rebroadcast by all Michigan stations Saturday (3) from 8 to 8:30 p.m.

The Houston program will be carried by all but five Texas stations, and the Liberty Broadcasting System also will feed it coast to coast from 4 to 4:15 p.m. Sunday (28). Broadcast will honor National Radio Week. In attendance will be a gathering of Texas radio men there for Broadcast Music, Inc.

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Faceless TV Bennett Does a Frank Costello

WASHINGTON, Oct. 27.—TV audiences saw only the hands of singer Tony Bennett when he appeared on the Gene Klavan show Monday (22) over WTOP here. Bennett's contract with Loew's Capitol Theater here doesn't permit a TV appearance.

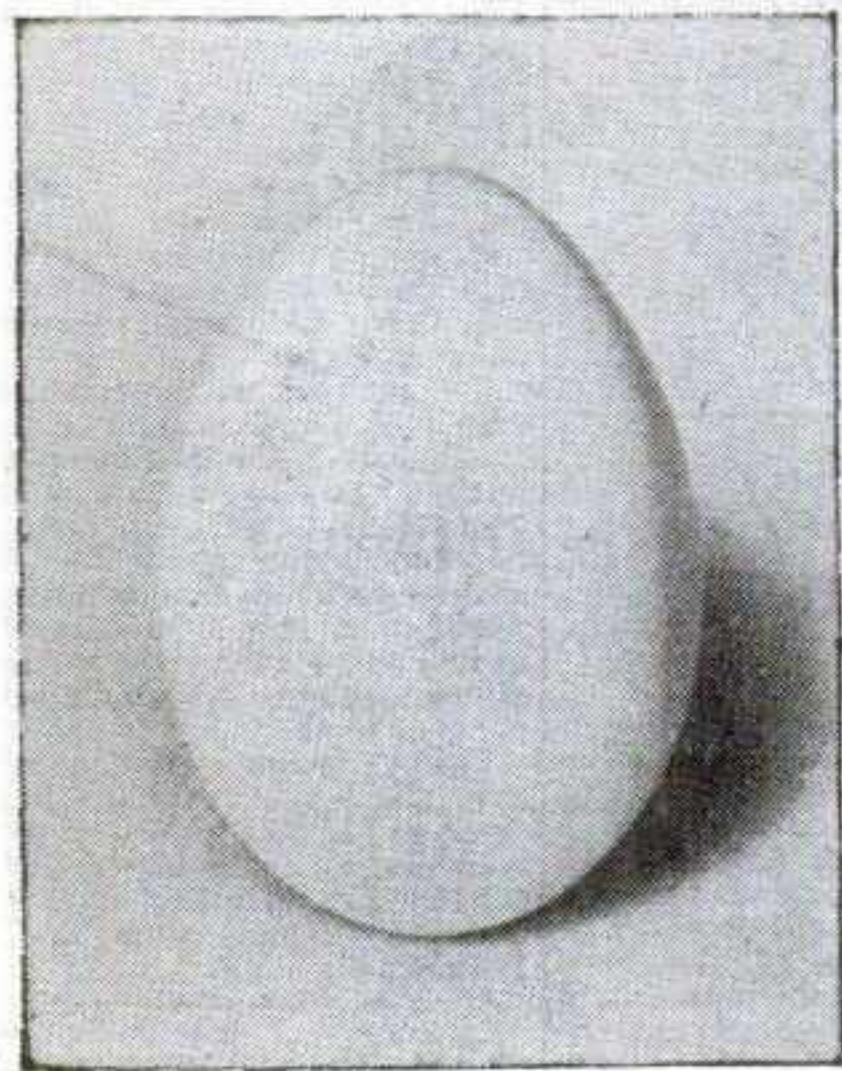
Klavan assured viewers that the hands were Bennett's and not those of Frank Costello who refused to let his face be telecast during the Kefauver crime probe.

Lowly Pennies Worth Dollars

LORAIN, O., Oct. 27.—The Cigarette Company here, hard put to round up enough pennies to keep its odd-cent vending route running smoothly, has come up with a profit lure to attract the precious coppers. It will pay \$102.50 for the coins in lots of \$100 worth.

There are not enough pennies in circulation to meet the rising demand, Federal Reserve officials reported recently. And cigarette sales needs about \$600 a week for pack-penny purposes.

The



An

Says Variety: "The Egg & I will have little difficulty building a sizable midday audience... most viewers will be presold... should easily nab a sponsor within a few more airings."

Says The Billboard: "the Grade A label predominant... humorous and heartwarming, undeniably rates attention from sponsors. It should get and hold an audience."



and you

All eyes are on this CBS Television Package Program, dressed up with all the topnotch showmanship, cast, and production values that make CBS Television the place both audience and advertisers choose... where 6 of television's 10 most popular programs originate... where average ratings are higher than on any other network. (Trendex, Oct. 1-7)

Here's one show where you concentrate on selling your product, not the show itself. That's already been done. The Egg & I is already beating all the competition in its time period. And because it takes full advantage of one of the biggest box-office titles in modern book and motion-picture history, it's midday television's top sponsor opportunity.

TV Industry Gets Wilson Green Light

Defense Mobilizer Okays Color Research, Full Production Skeds

WASHINGTON, Oct. 27.—A new groundswell for black-white TV appears assured along with stronger-than-ever prospects for future compatible color TV as result of a confab this week by Defense Mobilizer Charles E. Wilson with two dozen representatives of the TV industry on Wilson's recently declared ban on Columbia Broadcasting System's color sets production (The Billboard October 20).

Industrialists came away from the meeting not only with a go-ahead from Wilson for continued color TV research and experimentation which will clinch the chance for future Federal Communications Commission approval of a compatible color system. They also got assurance from Wilson that there will be no deeper inroads on materials for monochrome TV sets and equipment if a declared war can be prevented. In fact black-white TV has full encouragement to boom to the extent that "man-power and critical materials will permit any industry to boom," a spokesman said.

Compatible color's future is viewed as clinched by the prospect that millions of more black-white color sets will be on the market by the time FCC is next asked to okay standards. Meanwhile, there will be no Columbia color sets. Industrialists who conferred with Wilson were more than elated by the defense mobilizer's sharp withdrawal from his earlier threat to put color TV experimentation on ice for the duration, along with Columbia color set production. It is taken for granted here that when the emergency is over, FCC will have no choice but to okay standards for what is sure to be a perfected compatible system, with Radio Corporation of America already regarded as in an advance stage of progress, and with others racing along at a fast gait. The National Television System Committee, an industry-wide group, is planning to continue its research into compatible color which it has been strongly espousing for commercial use, and the committee, with FCC's encouragement, is expected to continue coordinating the efforts of all companies in the field of experimentation and research. Among the outstanding pioneers in the field along with RCA are General Electric, Philco, Du Mont and Hazeltine.

As the result of the Wilson conference, FCC is planning to make no change in its present policy of temporary licensing for color experimentation. FCC as well as Office of Defense Mobilization is uncertain as to the timetable for the emergency, but color TV is now considered to be at least two years off commercially, even if a major war can be avoided. It is expected that if Wilson's timetable for "getting over the hump" of critical supplies can be reached by mid-1953, FCC will be faced with petitions at that time for compatible color standards. In industry circles here some observers are even speculating

that Columbia by that time will be well consolidated in the black-white set production market and will be joining the procession for compatible color standards. If such a development takes place, of course, FCC will have no choice but to establish a single system and cast out the presently authorized standards. Compatible color enthusiasts are predicting that FCC will do that even if CBS dissents.

Wilson was accompanied to this week's confab by National Production Administrator Manly Fleischmann. Industry representatives who attended included: Frank M. Folsom, RCA; W. A. MacDonald, Hazeltine Electronics Corp.; Dr. W. R. G. Baker and Robert Estes, General Electric Company; Dr. Allen Du Mont, Du Mont Laboratories, Inc.; Frank Stanton, CBS; Paul Porter and Richard Hodgson, Chromatic Television Laboratories; Richard A. Graver, Admiral Corporation; Arthur Matthews, Color Television, Inc.; Benjamin Abrams, Emerson Radio and TV Company; Fred Gluck, Fada Radio and Electric Company; John A. Rankin, the Magnavox Company; W. L. Viergever, J. Meck Industries, Inc.; Robert W. Galvin, Motorola Corporation; William Balderston, Philco Corporation; J. Friedman, Traveler Radio Corporation; H. A. Gumz, Webster-Chicago; F. M. Sloan, Westinghouse Electric Corporation; Ernest Kohler, R. S. Sherwood, Hallicrafters Company; Robert Alexander, president, Wells-Gardner Company; L. M. Clement, Crosley Corporation and Louis A. Movine, secretary, Paramount Film Distributing Corporation.

CANDIDATES ADD SOFT-SHOE ACT TO TV ROUTINE

NEW YORK, Oct. 27.—Pre-election rivalry for gratis TV time will reach some kind of climax next month if plans jell for three leading candidates for president of the New York City Council to guest on Sammy Kaye's TV show, "So You Want to Lead a Band," Saturday night, November 3. Candidates are Rudolph Halley, Acting Mayor Joseph T. Sharkey and Republican Representative Henry J. Latham.

In view of precedent set by Michigan Gov. G. Mennen Williams' appearance on a recent Kaye program, band leader's office thinks the trio guest shot will quite likely go thru. Latham, who has already accepted Kaye's bid, will augment baton-swinging on the show with some fancy pianistics and a soft-shoe routine, a la Pat Rooney, according to the talented politico's flack.

Lyons TV May Get Lever Bit

NEW YORK, Oct. 27.—Lever Bros. this week reported buying into the Ruth Lyons TV show on the National Broadcasting Company. Program airs from noon to 12:30 across the board. Lever is said to be picking up at least two quarter-hours weekly.

The show currently has one quarter-hour weekly sold to Campana, Penick & Ford, and Corn Products, with Heublein in on an alternate-week basis.

4A's at War Again Over AFRA-TV Merger Plans

NEW YORK, Oct. 27.—Internal warfare once again has broken out between the Eastern Associated Actors and Artistes of America unions over the question of a merger. The American Federation of Radio Artists this summer at its Cleveland convention voted to merge with Television Authority, the video performers' union. With the initial TVA convention to be held here December 7, 8 and 9, AGVA is to present a resolution to a meeting of the exec board of the 4A's Thursday (2) asking for a postponement of the TVA convention. Actors' Equity too has manifested its opposition to a merger between AFRA and TVA.

Behind the battle between the Eastern talent unions, observers see the usual struggle for power between executives running the respective unions. AGVA claims that TVA has gone back on its intention of forming a one-card union, TVA, blocked by the Screen Actors' Guild refusal to amalgamate, would be effecting a partial merger by accepting the AFRA offer. Even, therefore, if the problems of all 4A members

wouldn't be solved by such a merger, it could be construed as a step toward eliminating duplication of services between radio and TV performers.

It is obvious to the trade that were AFRA and TVA to be merged, their combined voting power would certainly dominate the Eastern 4A unions. Thus some observers see the AGVA and Equity opposition crystalizing against what they consider a threat to their existence as independent unions.

"March of Time" Plans 3 New TV-Film Series

NEW YORK, Oct. 27.—"March of Time's" future television plans include three new film projects: a ballet series; a sports feature; and a story-behind-the-news show. Half-hour series will probably be sold via the same strong promotional pitch and local sponsorship set-up Time utilized so successfully for its "Crusade in the Pacific" package. However, "March of Time" execs won't push any of the new shows, until "Pacific" has reaped full benefits of its first video run.

Many of the ballet segs have already been filmed, so this series will probably reach the pub-

Reject Motion for Oral Briefs on TV Allocations

WASHINGTON, Oct. 27.—In a show of determination to stick to its "paper" hearing procedure on TV allocations so as to hasten the end of the TV freeze, the Federal Communications Commission this week blocked the first attempt by an applicant to switch to oral argument. The commission denied a motion by Cornell University to argue orally Cornell's counter-proposal to FCC's TV table of allocations. Cornell wants very-

high-frequency Channel 3 assigned to Ithaca. FCC's proposed table calls for assignment of ultra-high-frequency Channels 14 and 20 there, with 14 reserved for non-commercial use.

The commission, in turning down Cornell's motion, declared that it wasn't convinced that written documents already filed failed to furnish all necessary information and evidence on the subject. Whether new demands for oral arguments will be raised elsewhere and whether FCC will be able to hurdle them is still an uncertainty. Briefs filed in the allocations hearings soared to a total of 1,225 this week, the final week of filing initial statements. Majority of the briefs involve dog-fights over the remaining VHF channels, with most of the TV prospectors shunning UHF for VHF.

W. McCluskey, Moore Moved Up by WLW-T

CINCINNATI, Oct. 27.—William McCluskey has been appointed administrative assistant to John T. Murphy, vice-president in charge of television operations for Crosley Broadcasting Corporation. Simultaneously, Murphy announced the appointment of George P. Moore Jr., as sales manager of WLW-T, the position from which McCluskey was promoted.

McCluskey has been widely known as the director of WLW Promotions, Inc., which he headed until he joined the staff of WLW when it went on the air commercially as Ohio's first television station in February, 1948. He was appointed sales manager on WLW-T in August, 1949.

Moore was formerly with Frederic Ziv, Inc., and later became vice-president of Audio Electronics, Inc., local Muzak operation. He also was sales executive for three years with WSAI when that station was opened and operated by Crosley.

Ritz Bros. Set For CBS Films

HOLLYWOOD, Oct. 27.—TV film series featuring the Ritz Brothers is being negotiated for Columbia Broadcasting System by the net's Hollywood programing veepee, Harry Ackerman. Deal is being advanced with the plan to air the series of 30-minute comedies by next fall. Production budget on the series will range from \$15,000 to \$20,000.

While the web has pitched live TV at the comics, it will go along with the brothers' preference for filming. Once negotiations are completed, web will film a pilot reel.

TV PLUGGERY

Conn. "Songs For Sale" Set By WNHC-TV

NEW HAVEN, Oct. 27.—WNHC-TV, operating on Channel 6, is launching a new program, "Song Premier," on Wednesday at 8 p.m., which is claimed to be the station's most ambitious locally originated show.

The program, developed by David Harriss, WNHC-TV production director, will feature three new songs each week. A group of impartial judges will select the songs to be introduced each week. Every 13 weeks, the weekly winners will compete for top honors, and the winning song will be published and given full metropolitan promotional treatment. Tom Romano will emcee the program, and the songs will be sung by Barbara Bush and Johnnie Corbo.

Clark Quits B'port Post

BRIDGEPORT, Conn., Oct. 27.—W. Rockwell (Rocky) Clark, for the past 17 years radio and television editor of the Bridgeport Daily Post and the Sunday Post, resigned this week and on October 31 will become news editor of the Elm City Broadcasting Company, New Haven, Conn., operating both a television and radio station here. Prior to his position on the Post, he was radio editor for three years on the Bridgeport Times-Star.

Fred H. Russell, for the past 17 years dramatic critic on the same paper, has taken over Clark's assignment and will edit a combined column of theatrical, radio and television.

Kellogg Eyes 5 Min. on CBS

NEW YORK, Oct. 27.—Kellogg's was on the verge of pacting for a five-minute radio strip across the board at the week-end. Time is set to the 3:55 to 4 p.m. strip on the Columbia Broadcasting System.

Show is not set, but will be either Galen Drake or news.

Commodore to Feature Beatty in Jungle Pix

HOLLYWOOD, Oct. 27.—Clyde Beatty will be featured in a series of 26 circus-jungle half-hour TV films to be produced on a \$500,000 budget by Commodore Productions. Complete series of 26 will be filmed between December and March, at which time Beatty returns to the road with his touring circus. Each half-hour seg will consist of a complete story, drawn from fictionalized circus or jungle adventures. Beatty intends to use circus acts in some of the films.

No writers or directors have been set for the series, with Commodore Prexy Walter White planning on hiring free-lance scripters and meggers for individual episodes. White will supervise production.

This marks Beatty's initial step into the TV film field. Commodore is currently handling Beatty's Mutual Broadcasting System airshow. So far no sales deal has been closed on the TV adventure series.

Give your Secretary AN UNDERWOOD ALL ELECTRIC



...Then watch her speed and efficiency increase

Her fingers will virtually fly over the electric keyboard. Yes, even the carriage returns electrically at the touch of a key. And not only original letters, but carbon copies are sharp and clear. She can make as many as you need... at a light finger touch.

Arrange for a demonstration today to see this Underwood wonder of typewriter engineering.

Textile Building, Fourth & Elm Sts. Cincinnati, Ohio

UNDERWOOD

TYPEWRITER LEADER OF THE WORLD

Sales and Service Everywhere

VIDEO'S CODE QUESTIONED

Some Execs Worried At Policing Aspects

NEW YORK, Oct. 27.—Some TV execs here were questioning enforcement aspects of the new video code promulgated last week by the National Association of Radio and Television Broadcasters in Chicago. One industry leader remarked that it is theoretically possible for one license holder to call another up on charges, even if some material to which there was objection was aired unintentionally or by accident.

Responsibility for programing, he said, in a sense is being taken out of the hands of the individual operator and placed in the purview of the NARTB's Board of Review. This too, he felt, could be dangerous if one or more members of the committee had a political ax to grind. Every operator now will have his license on the line, and a slip, whatever his intention, could cost him a tremendous investment.

Others, however, took a more optimistic view of the code. These execs pointed out that the ultimate decision about withdrawals of license privilege continues to lie with the Federal Communications Commission. Code or no, they rebut, an operator can lose his license if the FCC holds that his operations are sufficiently beyond the pale in the sense of moral acceptability.

Dorso Sales Rep For Perry Mason

HOLLYWOOD, Oct. 27.—Dick Dorso, who recently resigned as United Television Productions veepee, is back in the TV film picture as exclusive sales rep for Erle Stanley Gardner's "Perry Mason," to be telepixed by the Bing Crosby unit. Shooting will kick off within three weeks at the RKO-Pathe lot in Culver City.

With Procter & Gamble bankrolling "Mason" on radio for the past eight years, Dorso will give P&G first refusal on the TV version.

RCA Gross Hits New High But Net Drops \$15 Mil

NEW YORK, Oct. 27.—Altho Radio Corporation of America's gross volume on sales of products and services for the first nine months of 1951 hit an all-time high of \$421,281,782, net profits and net earnings applicable to common stock were sharply down under the corresponding period in 1950. Net profits, after reflecting the increased federal taxes for this pe-

riod as provided in the new tax laws, were \$18,356,841 as compared to \$33,384,637 for the same 1950 period. Net earnings applicable to common stock, after payment of preferred dividends for the first nine months of 1951 were \$1.15 per share, compared to \$2.24 per share for the same strength in 1950.

Consolidated statement follows:

For the quarter ended September 30—

	1951	1950
Products and services sold.....	\$118,948,849	\$146,957,033
Cost of operations	113,408,369	122,726,039
Profit before federal taxes on income..\$	5,540,480	\$ 24,230,994
Federal taxes on income.....	2,887,000	11,808,000
Net profit for the quarter.....\$	2,653,480	\$ 12,422,994
Preferred dividend	788,239	788,201
Balance for common stock.....\$	1,865,241	\$ 11,634,793
Earnings per share on common (13,881,016 shares)13	.84

For the nine months ended September 30—

	1951	1950
Products and services sold.....	\$421,281,782	\$395,741,391
Cost of operations.....	383,429,941	336,408,754
Profit before federal taxes on income..	37,851,841	59,332,637
Federal taxes on income.....	19,495,000	25,948,000
Net profit for the nine months.....	18,356,841	33,384,637
Preferred dividend	2,364,681	2,364,603
Balance for common stock	15,922,160	31,020,034
Earnings per share on common (13,881,016 shares)	1.15	2.24

EVERYBODY'S A WINNER

'Mystery Melody' Gimmick Revealed as Come-On Pitch

CHICAGO, Oct. 27.—The sponsor of a "mystery melody" pitch which was being carried on 16 Chicago area stations got religion this week after a newspaper story disclosed that the pitch was strictly a come-on, with everybody "winning."

Sponsor is House of Television, which was incorporated last July and has built up to four stores on the strength of the "mystery melody" pull. Common tunes were played, with listeners identifying them getting merchandise certificates worth \$100. A Daily News

columnist identified "Sweet Adeline" as "Columbia the Gem of the Ocean" and received the standard letter of congratulations plus check. After story appeared on Monday, business and mail response fell off drastically.

Harry Belcastro, president of House of Television, said he would continue the pitch, but would give certificates only to valid winners. WGN, the largest Chi station carrying the commercials, had canceled them two days before the article appeared.

"VIOLETS" CUT

WWJ-TV Snips Melody for Its Suggestion

DETROIT, Oct. 27.—WWJ-TV pulled the Wayne King show off the air last night when "Sweet Violets" was played. A placard was used regretting the necessity "to interrupt this program temporarily in the interest of good taste," and audio was killed for the duration of the song. After "Violets" the show resumed.

Harry Bannister, station manager, indicated this was not an early application of the industry code not yet adopted, but of the station's own code, which he characterized as probably more severe, tho less specific. The exception was taken to "Violets" because of the prevalence of objectionable versions, so that "it is immediately suggestive."

"Ideas" Too

"I've Got Ideas" has also been censored by the station on radio and video in the past. When "Lights Out" used "Ideas" as background music recently, audio was cut off, but video not touched.

About 100 phone calls were received, asking what happened to "Violets," but there was no adverse reaction.

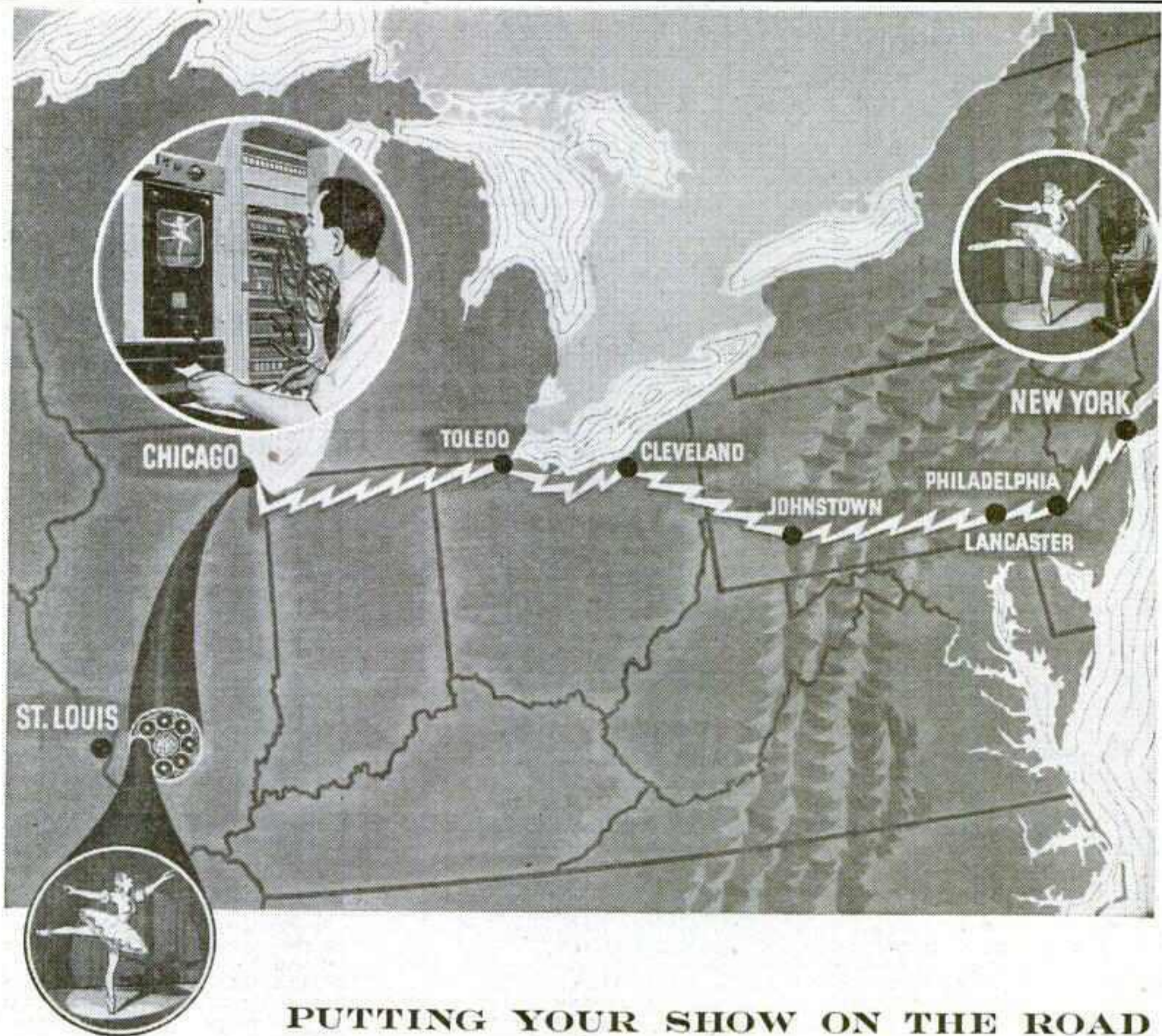
Bannister strongly approved the industry code. "I hope nobody will be allowed to operate who doesn't enforce it. There's no reason why anyone should ever cross the line in television, when there are too many people, especially children, in the home who may be offended or embarrassed," he said.

File for New Radio Relays

WASHINGTON, Oct. 27.—American Telephone and Telegraph Company yesterday filed with Federal Communications Commission application for a \$6,100,000 expansion of radio relay channels between Pittsburgh and St. Louis in order to replace existing TV service channels between Dayton and Columbus, Ohio, and to handle a growth in phone message traffic over the whole area.

Govt. Denies 2 New B'cast Installations

WASHINGTON, Oct. 27.—In its final ruling on builders' applications for fourth quarter 1951 applications for scarce materials, National Production Authority today permitted 68 projects thru-out the country, and denied permits for 365 others, including a TV signal sought by Television Service Company of Wyoming Valley, Wilkes-Barre, Pa., and a \$37,700 radio station sought by Gila Broadcasting Company, Winslow, Ariz. Thirty-five of the construction projects approved required the use of NPA-controlled scarce materials.



Building the pathways for television takes time, toil and money. Every one of the more than 23,500 existing channel miles was a new challenge to the imagination and skill of Bell engineers. Take, for example, television transmission between New York and St. Louis.

From New York to Chicago, engineers plotted, scouted and tested possible Radio-Relay routes to find the one that would span forests, mountains and cities—and would carry microwaves around reflective surfaces

of lakes and plains. Radio-Relay stations were then built about every twenty-five miles—some 200 feet high.

At Chicago, video signals are switched to a coaxial cable and go underground through the hard limestone bottom of the Kankakee River, the sticky blue clay of the Kaskaskia... across the Mississippi... under the city of St. Louis for 20 miles to the broadcasting station.

Planning, building and maintaining television pathways for the nation

is costly and complex, calling for continued investment of money, special equipment and trained personnel. The present value of this network, provided by the Long Lines Department of the American Telephone and Telegraph Company is nearly \$85,000,000.

Yet the cost of this service is low. The Telephone Company's total network facility charges average about 10 cents a mile for a half hour of program time, including both audio and video channels.

BELL TELEPHONE SYSTEM



PROVIDING TRANSMISSION CHANNELS FOR THE RADIO AND TELEVISION INDUSTRIES TODAY AND TOMORROW

Radio to Sell Self on Shows in Texas, Michigan

• Continued from page 1

Clinic and the 13th District National Association of Radio and Television Broadcast confab in Houston this week. Program will feature NARTB Prexy Hal Fellows, BMI Prexy Carl Haverlin, and Kenyon Brown, president and general manager of KWFT, Wichita Falls, Tex.

Michigan broadcast, which will take place during the fourth annual convention (2-3) of the Michigan Association of Broadcasters, will be carried by all 69 stations in the State, via use of American Broadcasting Company's line facilities thruout Michigan.

Public service value of radio will be stressed by building show around Radio Free Europe. Show also will be taped and beamed over Radio Free Europe from

Expect Early Inking of Jackie Gleason by NBC

NEW YORK, Oct. 27.—Negotiations between Jackie Gleason and the National Broadcasting Company for the comic's TV services continued this week with an early inking expected. Gleason is signed for the remainder of this season to Product Advertising Corporation for its "Cavalcade of Stars" show on Du Mont. He probably will get an NBC deal calling for a specific number guest shots for this season and an exclusive tie-up from next fall on.

The "Cavalcade" deal permits Gleason to make guest appearances elsewhere, and he already has done so quite frequently on a non-contract basis. It's known that Gleason's current Du Mont deal offers him only a fraction of his potential income under terms developing in the NBC negotiations. Reports have it that one of the complicating factors in the talks thus far has been a stand taken by Gleason's representatives from Music Corporation of America.

MCA is said to be demanding its full commission as packager of the entire show if NBC should air a separate stanza starring Gleason. The web for its part is reported holding out for a house-built show with a commission to be paid only for Gleason personally. A similar wrangle over Spike Jones and Abbott and Costello is believed to have been one factor which made NBC decide to use them on a rotating basis rather than fronting their own shows. Several stanzas already on NBC are known to be interested in Gleason's services. One of these is the Kate Smith "Evening Hour," which would like Gleason to appear weekly, starting next fall.

Harvard Axed, Princeton Okay For Gridcast

NEW YORK, Oct. 27.—Westinghouse this week received special dispensation from the National Collegiate Athletic Association for a last-minute switch in one of the games to be televised today (27). NCAA has permitted the sponsor to air the Princeton-Cornell fracas to certain Eastern and Southern cities on the National Broadcasting Company TV hookup. This will replace the Harvard-Dartmouth game, originally scheduled.

Altho NCAA's rule was that only one home game commitment could be made by any one school, Princeton was permitted to sell rights to this tilt. The first Princeton game of the year, against Columbia, was canceled when polio hit the Columbia team and the substitute Princeton-NYU game was not telecast.

Berlin to Red-controlled countries in the near future.

In addition to WWJ talent, program will feature Gen. Lucious D. Clay, national chairman of the Crusade for Freedom and former military governor of Germany; and statements by displaced Europeans now living in Michigan. Latter group includes the former prime minister of Lithuania, who is now working in a Flint, Mich., auto plant. Production is under supervision of WWJ's Donald DeGroot, one of the association's directors.

NO LICENSE

Court OK's Reject of Pastor's Bid

WASHINGTON, Oct. 27 — U. S. Circuit Court of Appeals here this week affirmed a Federal Communications Commission decision denying permits for standard and FM stations to a Knoxville, Tenn. minister, Rev. J. Harold Smith, on the grounds that the facts of his stock assets had been misrepresented, that he used "intemperate" language in broadcasts, and that he had attempted to institute "economic boycotts" of persons who did not cooperate with him as he demanded.

In an opinion by Judge Wilbur K. Miller, the court upheld FCC's finding that Rev. Smith and his wife, stockholders in the Independent Broadcasting Company, had purchased all the preferred and most of the common stock in the company although Independent had represented that stock would be sold to someone else or on the open market. The company had applied to FCC for a license to operate a standard station in Knoxville, and a construction permit for an FM station in that city. Judge Miller also cited FCC's finding that Independent failed to reveal business interests of Rev. Smith in the Southern Bible Institute, and a program called "Radio Bible Hour."

MINN. THROWN FOR LOSS

Grid Telecast Halted By Local Studio Strike

MINNEAPOLIS, Oct. 27.—Minnesota television viewers were cheated out of their only chance to view the University of Minnesota football team on video because of a strike that went into its second year at KSTP-TV.

National Broadcasting Company had skedded the Minnesota-Nebraska homecoming grid hassle in Memorial Stadium here Oct. 20, with KSTP-TV technicians handling the cameras.

But the Twin Cities affiliate of NBC has been barred from the University of Minnesota stadium since a year ago because of the station's labor difficulties with the radio technicians' local. Result—no teevee of the Gophers, with the station offering, instead, the Indiana - Ohio State game from Columbus.

Because, under the National Collegiate Athletic Association

Pennsy Outlets Tiff on UHF-TV

WASHINGTON, Oct. 27. — Eastern Radio Corporation, licensee of WHUM, Reading, Pa., this week denied charges brought by WEEU, Reading that Eastern seeks a permit for an experimental TV station in order to "get its foot in the door" of commercial TV broadcasting.

Eastern asked the Federal Communications Commission to dismiss WEEU's petition seeking FCC denial of Eastern's application for an experimental permit, and charged WEEU with a "deliberate attempt to prevent anyone from conducting ultra-high-frequency experimentation in Reading which itself is unable or unwilling to."

TR'ATLANTIC TV? ANYWAY, IT'S A FACSIMILE!

NEW YORK, Oct. 27. — Closest thing yet to trans-Atlantic television will take place on the "Tex and Jinx" show here next Thursday (1), via WNBT, New York. Jinx is flying to London on Wednesday for the opening on Thursday of "South Pacific." The local cast, including Roger Rico and Martha Wright, will gather before the cameras here at NBC's Hudson Theater.

When the TV show goes on the air at 8 p.m., the curtain will just have come down on the London preem of "South Pacific." Jinx and Mary Martin will be connected by telephone with Tex and the New York cast, and both ends of the conversations will be heard by viewers. Visual portion of the program will include telephotos of the London performance, received by Tex during the show, which will be flashed on the air immediately.

Affil Units to Hear CBS Brass Map AM Plans

NEW YORK, Oct. 27.—Top brass of the Columbia Broadcasting System's radio network will go all out to present the web's strong plans to sell the medium at four meetings of the CBS Affiliates Advisory Board. Attending the conclave will be Howard Meighan, president of the radio web; Lou Hausman, veepee and director of its advertising and promotion; Bill Schudt, national director of station relations; John Karol, veepee in charge of sales, and Lester Gottlieb, head of its programming operations.

Initial meeting will be in Columbus on October 31, to be followed by Salt Lake City November 14; New Orleans December 10 and Kansas City on December 13.

H'W'D FAVES HOLD OWN

Gotham Microwave Has Little Effect on Kine

HOLLYWOOD, Oct. 27. — Upheaval in the local TV rating structure expected by some once New York-originated shows hit here live via microwave is not evident in Tele-Que's first rating since the Gotham show invasion. With few exceptions, local faves still hold their own against their high-voltage competitors, and micro-

wave as opposed to kine seems to have little effect.

Milton Berle, altho seen here via kine a week following his New York origination, occupies the "top spot, unseating the local "Spade Cooley Show." Red Skelton sky-rocketed to fourth place during the first month, showing the power of net caliber programming. However, Skelton is a Hollywood origination and isn't involved in the old argument that New York shows would dominate the local ratings if they were seen live rather than kined. Microwave "Show of Shows" is at the bottom of the stack.

Local tastes still prefer the programming fare of the indies and show continuing strong leanings for movies, wrestling and TV films. Tele-Que's October rating is as follows:

1. Texaco Star Theater—	KNBH	42.4
2. Spade Cooley	KTLA	41.3
3. The Movies, "The Story of G.I. Joe"	KTLA	39.6
4. Red Skelton	KNBH	38.9
5. Bandstand Revue	KTLA	38.7
6. Freddy Frolics	KTLA	38.4
7. Ina Ray Hutton	KTLA	33-1
8. Film, "Highway 13"	KTLA	31.7
9. The Ruggles	KECA	29.6
10. You Bet Your Life—		
Groucho Marx	KNBH	29.4
11. The Lone Ranger	KECA	27.0
12. Million Dollar Movie, 2	KLAC	26.6
13. Harry Owens	KTLA	26.1
14. City at Night	KTLA	25.5
15. Wrestling (Thursday)	KTLA	25.0
16. Charlie Chase Comedy	KTLA	24.8
17. Your Saturday Night		
Movie, 1	KTLA	24.1
18. Alan Young	KTSL	23.9
19. Wild Bill Hickok	KTLA	20.3
20. Beat the Champ	KTLA	20.2
21. Fireside Theater	KNBH	19.9
22. Dixie Showboat	KTLA	19.7
23. Jungle Adventure	KTLA	19.2
24. Tim McCoy (live)	KTLA	18.9
25. Beulah	KECA	18.5
Tim McCoy (film)	KTLA	18.4
Hometown Jamboree	KLAC	18.2
The Comics	KTLA	18.2
Movie Classics	KTLA	18.0
Hollywood Opportunity	KTLA	16.2
Million Dollar Movie, 1	KLAC	15.6
Wrestling (Friday)	KLAC	15.5
Maor Feature Theater	KTV	15.5
Your Show of Shows	KNBH	15.0

SPARE THE ROD

TV Board Tags 4 Kid Shows Objectionable

CHICAGO, Oct. 27. — Four TV kid shows were classified as objectionable by the television review board here this week, the "Howdy Doody," "Captain Video," "Foodini" and "Space Patrol."

The board is sponsored by TV Forecast, local magazine. It is composed of nine of the most prominent clergymen, clubwomen and educators in the city.

Adult shows classified as objectionable were "Bride and Groom," "Eloise Salutes the Stars," "Juvenile Jury" wrestling, Milton Berle, Stork Club, and "What's My Line?" There was no explanation given of the reasons for the ratings.

Radio Hindered Now by FCC's 'Junior Freeze'

WASHINGTON, Oct. 27.—Federal Communications Commission this week ruled that until the coming into force of the North American Regional Broadcasting Agreement no new assignments for AM stations will be granted, which may cause "objectionable interference" to stations of other North American nations.

In a terse three sentence dissent from the rule, FCC Commissioner George Sterling said it is "unfair" to hold up applications "for the indefinite period of time which may be involved."

The newly constituted freeze may last indefinitely. NARBA still awaits approval of the Senate Foreign Relations Committee. Until NARBA's ratification by the U. S. and other signatory nations, FCC's order provides that "no assignment for a standard broadcast station will be made which would be inconsistent with the terms of the agreement." FCC also ruled that on an interim basis no station assignments will be made that would cause objectionable interference with stations in North American nations not signatory to NARBA so long as such countries continue to offer the same protection to U. S. stations.

Fairbanks Bows Flicker Series

HOLLYWOOD, Oct. 27.—Jerry Fairbanks will start cameras rolling next month on a new series of 13 half-hour comedies and dramas featuring stage and screen names. Series will be called "Academy Playhouse" and will be aimed at local and regional sponsorship. Release of first film will be available for January.

New series will provide the Fairbanks org with a third series of half-hour TV films. Others are "Hollywood Theater," now in production, and "Hollywood Half Hour," series of 13 composed of shows pulled from last year's "Bigelow" and "Silver" theater films for reissue at this time.

Sid Rogell, Fairbanks exec veepee, will be in charge of production.

Merlin Replaces Wolff as "Ivy" Series Director

NEW YORK, Oct. 27.—Young & Rubicam this week came up with a satisfactory directorial replacement for Nat Wolff on Schlitz' "The Halls of Ivy." Recently made veepee and TV production supervisor of Y. & R., Wolff was loath to leave the Colmans without a strong megger. The new director of the show is Milton Merlin, a former scripter on the situation comedy.

Wolff therefore moves into the Y. & R. Hollywood operation beginning November 1 and is expected to headquarter here beginning the first of December. Reports that Y. & R. would lose the Schlitz account if a satisfactory replacement for Wolff wasn't found were not accurate. The fact is that Y. & R.'s TV activities are of much more importance to the client than its radio property, "The Halls of Ivy," which just scraped thru with a renewal. The Colmans and Don Quinn have a great TV potential which is another reason for its renewal.

JOCK GOES FOR GOPHER GULCH

CORPUS CHRISTI, Tex., Oct. 27. — You may not believe it but there actually is such a place as Gopher Gulch, Tex. Skeptics may contact Honorary Mayor Barrett Pierce, who doubles as top disc jockey at KWBU, Corpus Christi.

Pierce had long been praising the scenic grandeur of, "This thriving metropolis known as Gopher Gulch, Tex." The good-natured ribbing actually drew tourists and many true Texas gentry. So, the other day, at special ceremonies which were broadcast on his "Barrett Pierce Show," the gent was made honorary mayor for "meritorious achievement and contributions to Gopher Gulch, Tex., population 350."

CBS RADIO, 1951 - the biggest year in the history of any network

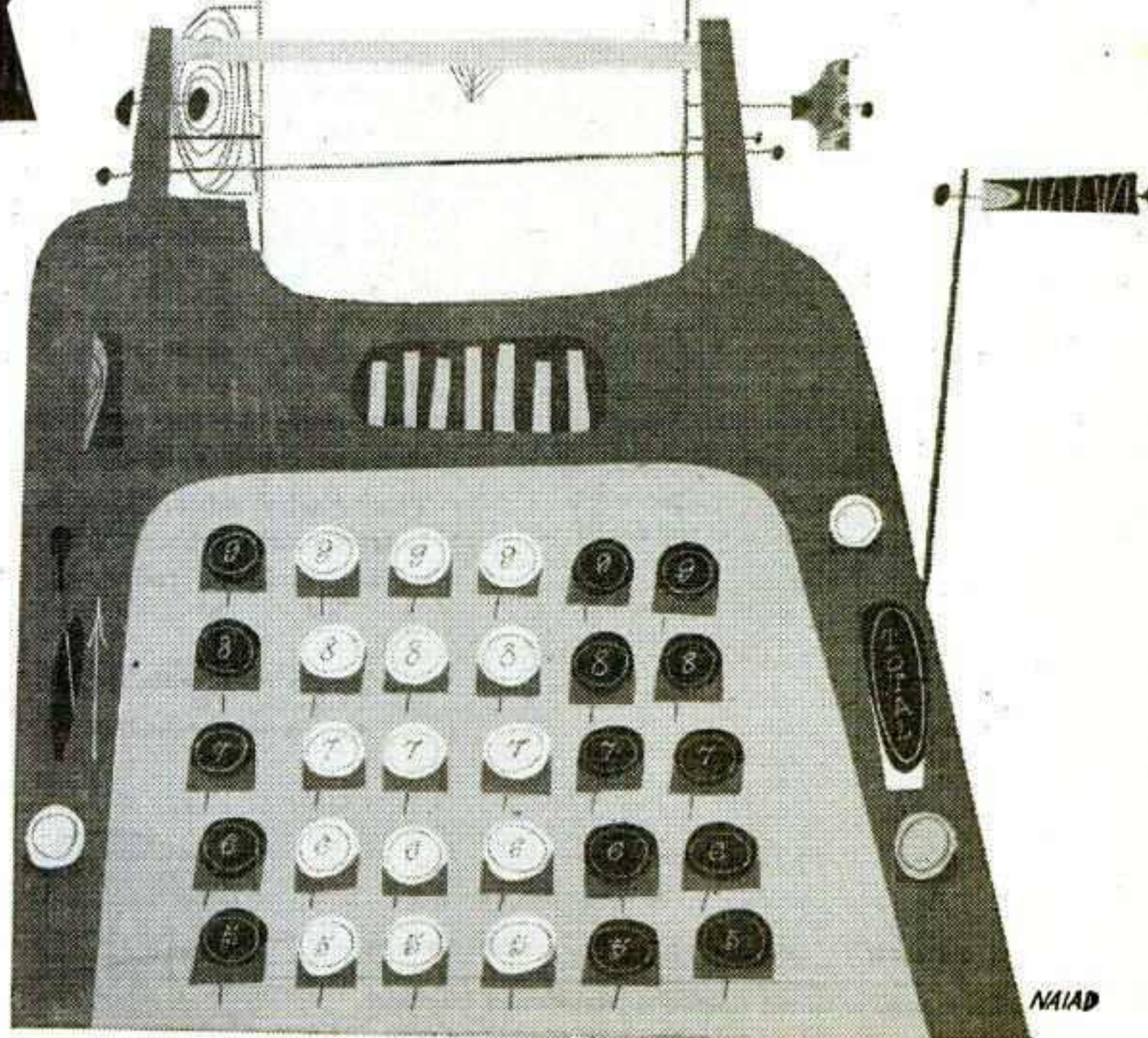
*Today, with media competition
keener than ever, there's special
significance in the leadership of
CBS Radio . . . Here are the sum
totals of advertisers' investments
in network radio this year:*

1951 ADVERTISING TOTALS FIRST 8 MONTHS, PIB

CBS Radio..	\$48,106,085
Network B..	37,537,629
Network C..	21,870,502
Network D..	11,537,124

28% bigger than the second network this year

—6% bigger than CBS Radio last year



Short Scannings

News and Notes From All Around . . .

Plans for a radio relay system between Pittsburgh and St. Louis were revealed in an application filed before the FCC October 25. . . . Linkage would be to Columbus and Dayton, O., and Indianapolis radio relay now in existence. . . . The Alfred I. Du Pont Awards Foundation has created scholarships and fellowships for future winners of its public service awards in radio and TV. . . . Station Distributors has sold "Football This Week" to Prestone in 23 markets. . . . Hans Schwieger, conductor of the Kansas City Symphony Ork, began his own 15-minute TV show on WDAF-TV there on Thursday (25). Large screen theater TV is to be installed in the Indiana Theater, Indianapolis, by November 15. . . . John D. Held, former senior staff director at WATV, Newark, N. J., has joined the radio TV department of Ketchum, MacLeod & Grove, Pittsburgh ad agency. . . . Cine-Video Productions, headed by Garo Ray, has incorporated in Connecticut. National Television Broadcasting,

Inc., has been chartered as a Delaware corporation. . . . WJBK-TV, Detroit, is now programming an hour and a half of religious presentations on Sunday mornings. . . . Vitamin Corporation of America has renewed its Tuesday night wrestling on KPIX, San Francisco.

Ceremony to Mark KTSL's Switch-Over . . .

Frank Stanton, New York CBS prexy, and Jack Van Volkenburg, prexy of the CBS-TV division, will participate in ceremonies Sunday (28) to mark the change of KTSL, Los Angeles, to KNXT and the moving of the transmitter to Mount Wilson. . . . RCA will equip the first TV station in the Dominican Republic to be located in Ciudad Trujillo. . . . Du Mont equipment is being used for a TV station in Sao Paulo, Brazil. . . . The ABC network station clearance department is being separated into a radio division headed by Don Buck, and a TV division headed by Stewart Barthelme. Alfred Beckman supervises both departments.

Robert Simpson has joined
(Continued on page 60)

TV WITH ROOM ONLY 50 CENTS

PHILADELPHIA, Oct. 27.—No danger of Communism flourishing in a town like this where even the most impoverished can enjoy the best, as witnessed by these words stretching across a banner in front of a flop-house in the waterfront section of town—"Rooms: 50 cents a night; \$2 a week; television."

Plan for CBS Candy Carnival

NEW YORK, Oct. 27.—M. & M. Candies this week was ready to purchase the Sunday 12:30-1 p.m. time period on the Columbia Broadcasting System's TV web for a program to be titled "Candy Carnival." Show is to be a half-hour small sized version of CBS-TV's "Big Top" package and is also to be produced from Philadelphia by Charlie Vanda.

This would be the first big network TV purchase by M. & M. Candies thru its new agency, William Esty.

BAB to Conduct Special Radio Survey . . .

Broadcast Advertising Bureau, Inc., will conduct a special study on the effectiveness of radio copy, with current plan calling for a special pilot study to be made in Seattle, Wash. Survey will be conducted with co-operation of Advertising Research Bureau, Inc., Seattle Station KOMO and local department store, Bon Marche. Copy checked on pilot study will be prepared by three nationally known brands of women's hosiery.

RCA Thesaurus Releases Spark Sales . . .

Radio Corporation of America's Thesaurus releases of "The Wayne King Serenade" and "The Hour of Charm" have sparked more than \$880,000 in time sales and talent fees for subscriber stations. Sales were made in less than five months. . . . American Chicle Company will sponsor "Bobby Benson and the B-Bar-B Riders" over the Mutual Broadcasting System, beginning Sunday (28) at 4:45 p.m. Nine-week campaign will carry thru to December 23. . . . WOR, New York, has landed two new sponsors—Cudahy Packing Company, will sponsor a news program with Harry Hennessy across-the-board beginning November 5; and the Bryer Pharmacal Company will sponsor "Dr. Damrau's Health Talk" on Sundays, effective November 7. . . . WFPG, Atlantic City, is another radio station with the S.R.O. sign out, in spite of TV's penetration. Station, this week, advised that it is completely sold out on Sunday, Monday, Tuesday, and Wednesday evening with commercially sponsored programs.

Hall Succeeds Maguire In CBS Radio Post . . .

Ed Hall, eastern division manager of CBS's TV station relations department, has replaced Tom Maguire as sales service manager of CBS's radio web. Maguire resigned to join Maxon Agency. . . . George T. Laboda appointed assistant to director of radio and TV for the Colgate-Palmolive-Peet Company. . . . Daniel P. Weinig, ex-staffer at WELI, New Haven, Conn., has joined radio sales staff of Katz Agency, station rep, in New York office. . . . William E. Boss, ex-field sales rep in up-State New York for RCA Victor Home Instrument Dept., appointed staff

Air Checks

assistant to J. B. Elliott, veepee in charge of RCA's Consumer Products. . . . Avner Rakov upped to program manager of Westinghouse radio stations WBZ, Boston, and WBZA, Springfield, Mass., succeeding W. Gordon Swan, who will now devote full time to TV as program manager of WBZ-TV.

Boston's WHDH

Issues Survey Report . . . Boston Station WHDH reports that 57 per cent (of 5,996 families listening to their radios out-of-home, listen most to WHDH, according to an out-of-home-listening survey conducted by Pulse this summer, in the Boston metropolitan area. Of 6,263 families
(Continued on page 57)

NOVEL TWIST

Newsreels Buy Film Sequences From TV Firm

NEW YORK, Oct., 27.—Dynamic Films, TV film firm, scored a picture beat on the theater newsreel firms with footage shown via newscasts on the Columbia Broadcasting System. Five theatrical newsreel outfits have bought Dynamic's shots and utilized them in their theater releases. The companies are Universal, News of the Day, Pathe, Paramount and Fox Movietone News.

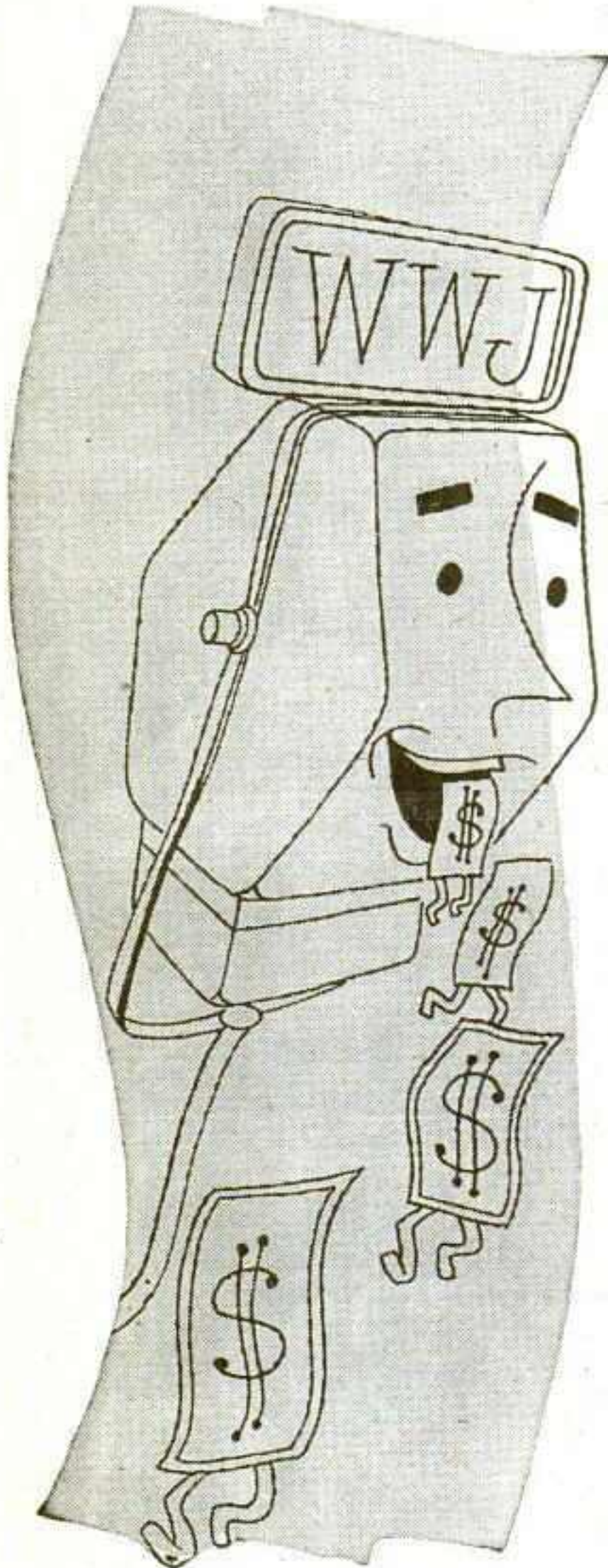
The shots were made October 14 at the 100-mile National Sportsman Stock Car Race at Langhorne, Pa. The event turned out to be one of the most spectacular within memory, with three accidents causing pileups in which 10 drivers were injured.

Shupert Joins Peerless TV

HOLLYWOOD, Oct. 27.—George Shupert, after 12 years with Paramount and its TV sub-sid, this week joined Eddie Small's Peerless Television Productions, Inc., TV film distributing firm, as New York sales veepee. Shupert resigned his Paramount Television Productions, Inc., program-sales exec post to accept the position in Small's newly formed firm. Shupert was on the Coast this week to huddle with Small.

Firm, according to Shupert, will handle Small's theatrical film product for distribution to tele outlets, in addition to making its distributing facilities available to other movie makers as well as TV film producers. Small last week sold 25 theatrical films to Station KTTV here for their first run at \$125,000.

Burt Balaban was named to replace Shupert in the programming side while John Howell will take over sales and merchandising.



Radio talks BIG in Detroit!

In Detroit, WWJ is a better-than-ever buy at lower-than-ever cost. Here are the facts:

Assuming that television owners never listen to radio, bear in mind that increases in Detroit population and trading area have combined to give WWJ 96% coverage of the number of families it had in 1940. When you take into consideration the shrinkage of the dollar since then, present rates enable you to buy the WWJ market today for substantially less per thousand than you could in 1940.*

That's why advertisers in the Detroit market choose WWJ and its big exclusive radio audience.

*Average WWJ families, 1940 931,922
TV families, 1950 508,000
exclusive radio families, 1950 896,300

TV Sets Drop 21% From '50

WASHINGTON, Oct. 27.—TV set production tumbled 21 per cent during the first nine months of this year as compared to the output in the same period of 1950, and radio set production dropped 5 per cent over the same period, the Radio-Television Manufacturers Association reported today. TV set output over the period this year was 3,970,857 as compared to the 5,028,200 that rolled out of factories in the 1950 period. Production of radio sets in January-September this year was 10,077,478 as compared to 10,638,800 last year.

September TV set output was
(Continued on page 57)

Pulver Moves To Lever Bros.

NEW YORK, Oct. 27.—Stanley Pulver, chief time buyer and manager of the TV department for Dancer, Fitzgerald and Sample, will move over to Lever Brothers shortly where he will become media manager-radio and TV. Anton W. Bondy remains as media manager-print for Lever Brothers.

Pulver and Bondy actually will split duties formerly held by George Durham, ex-advertising manager of Lever Brothers. Pulver is a veteran time buyer who has been with Dancer, Fitzgerald and Sample for many years. His replacement has not been set by the agency.

FIRST IN DETROIT Owned and Operated by THE DETROIT NEWS

National Representatives: THE GEORGE P. HOLLINGBERY COMPANY

Associate Television Station WWJ-TV



AM — 950 KILOCYCLES — 5000 WATTS
FM — CHANNEL 248 — 51.1 MEGACYCLES

Glossy Professional 8x10 PHOTOS
Fan mail glossy photos and post cards. Low prices. Satisfied customers coast to coast. Our 15th year of honorable courteous service. Reproductions as good or better than your original. Send today for price list. FREE samples, etc.
MULSON STUDIO
BOX 1941 BRIDGEPORT 1, CONN.

GENUINE 8x10 GLOSSY PHOTOS IN 1 DAY!
5¢ EACH in 5,000 Lots
5 1/2¢ in 1,000 Lots
7.99 per 100
Postcards \$23 per 1000; Mounted Enlargements (30x40) \$13.85
Made from your negative or photo. Unsurpassed in quality at any price. Under supervision of famous James J. Kriegsmann.
COPART Photographer
Plaza 7-0223
165 West 46th St. New York 19, N.Y.
WE DELIVER WHAT WE ADVERTISE!

Cap Exec Sees Yuletide Sales Over '50 Mark

HOLLYWOOD, Oct. 27.—Yuletide season disk sales will boom beyond last year's peak, according to Capitol veepee and sales chief, Bill Fowler. Diskery exec bases his opinion on in-person observations made during a two-week cross country junket.

Fowler feels retailers are going beyond last year's limits in properly merchandising disks. This, he finds, is particularly true of department stores in handling kidisks. As a result of diskery encouragement, stores are now spreading kidisk beyond the limits of the record department. Last year, Fowler said, stores found this paid off and are now planning to carry it thru on a much larger scale.

Kidisks now will be handled in heavy traffic areas of stores, in addition to the record department, and with particular emphasis on having them located in toy departments, kid wearing apparel sections and wherever else youngsters are sure to congregate. This alone, Fowler feels, will pay off in substantial sales increases. In addition, Fowler is generally optimistic about the over-all disk sales potential for the forthcoming season. Fowler remains here for another week prior to returning to his New York headquarters.

Sales Up 29% On Book Disks

NEW YORK, Oct. 27.—The Simon and Schuster book-disk firm this week released partial results of a sales survey taken during the 12-month period ending October 1. The "Little Golden" firm reports a 29 per cent increase in sales of its 25-cent kidisk line and a 10 per cent increase in the number of outlets handling the line. Profits, however, are claimed to be only "slightly larger" than those of the previous year because of increased costs.

S. & S. released 24 "Little Golden" kidisks during the year ended October 1 against 28 disks issued the previous year.

REALISM, SCHMALTZ, GLAMOUR

TV Production Ideas Spell All Moods for Song Plugs

• Continued from page 1

ment. Dolly in to medium-long shot of driver. . . He looks at watch as announcer on cab radio says, "Your serenade by night . . . time 4 a.m. We continue with your favorite records in a moment." Piano noodling . . . then driver sings softly . . . "Longing for You."

(2) Long shot of double picture frame on a fireplace mantle (or table). One pic that of slightly devilish-looking soldier or sailor—the other of your fem vocalist. Dolly in for close-up . . . note that boy's pic is lovingly inscribed. Tight shot of girl vocalist . . . dissolve to girl on second camera. She sings "Longing for You" . . . then dissolve to pic at end of song and dolly back for finish.

(3) Set: Cheap iron bed . . . window frame, grimy curtains. Man enters (could be gal) . . . looks around rather wearily . . . puts suitcase on bed . . . looks out window. Obviously cheap hotel. Takes out wallet, looks at pic and letters . . . sits on bed or window sill and sings, "Longing for You."

(4) Set: Fireplace . . . comfy chair . . . scatter rug before fire. Telephone. Singer sits in chair,

"DOWN AMONG" OLMAN'S PAST

NEW YORK, Oct. 27.—Every now and then the songwriter aspects of Abe Olman, general manager of the Big Three pubberies, comes to fore. In recent years, these have revolved primarily around one of his biggest standard songs, "Down Among the Sheltering Palms." The song was a major revival effort about two years ago. This week, the song became a movie title for a 20th Century-Fox musical extravaganza which until now has been known as "Friendly Island."

Teagarden to Debut Combo

HOLLYWOOD, Oct. 27.—Jack Teagarden next week will unveil his own jazz combo at Hollywood Boulevard's Roy's Room. Group was formed since Teagarden bowed from the Louis Armstrong combo. With Teagarden's trombone in the fore, it will be flanked by Marvin Ash's Steinway, Charlie Teagarden's trumpet, Ray Baduc's drums, Ray Leatherwood on bass and Pud Brown on tenor.

Group was signed for three months with options. Teagarden is handled by Associated Booking Corporation.

Pubbers Puzzle Pop TV Promotion, Try Mailings on Production Ideas

NEW YORK, Oct. 27.—The promotion and exploitation of pop songs on television has been a major problem to the publishing fraternity. An intensive large-scale effort to systematize and clarify the promotional techniques required for the promotion of pops is being done by the Howard S. Richmond pubbery. The firm late this week sent out a mailing of 10 TV song production ideas or suggestions to be used in connection with the presentation of "Longing For You." Similar mailings will go out within two or three weeks on "Rollin' Stone," "Always, Always" and "Flamenco." The mailing to program and produc-

Bourne Warns He Owns Rights To Renewals on Pre-'33 Songs

Domestic and Foreign Ramifications Argued, Challenged From Many Angles

By JERRY WEXLER

NEW YORK, Oct. 27.—A letter sent this week to other music publishers by Bourne, Inc., warning them to keep hands off Bourne renewals, has stirred considerable reaction in the trade.

The Bourne letter advises that the firm owns the United States renewal copyrights for all songs acquired prior to 1933, and for many acquired after that date; and that the firm owns the rights for the rest of the world for the life of the writer plus 50 years.

" . . . Certain publishers are continuing negotiations," the warning read, "in an effort to acquire the United States renewal copyrights . . . which the writers have no . . . right to assign or transfer." The letter concludes with the advice that the firm will take the necessary legal steps to protect its rights.

Saul Bourne, head of the firm, declined to say which publishers had been attempting to pick off "his" renewals, but said that this was a third or fourth warning, and that the letter had gone out to all publishers. He explained

that the letter had reference to all tunes acquired by Bourne before Songwriters' Protective Association contracts were used, meaning prior to 1933. The Bourne contracts before this date (and some afterwards) contained a provision assigning not only the original rights for the initial copyright period, but the renewal copyright as well.

The validity of such an assignment has been challenged—by trade attorneys, by SPA and by individual clefters, Billy Rose among them, Rose and co-writer Cliff Friend for example, have been claiming the renewal copyright on "You Tell Her, I Stutter," originally copyrighted by Bourne in 1922. Bourne claims he owns the renewal by virtue of an assignment in the original contract (The Billboard, April 7). Rose's claim has three bases: lack of consideration; alleged illegality of the conveyal of a "statutory and personal right" and alleged failure of the publisher to fulfill his contract.

Bourne contends that the challenges of consideration and the

conveyal of the right to apply for renewal are irrelevant; he points out his contracts clearly and simply state that the writer hereby assigns the right to the renewal copyright, without qualifications. He says that the only voiding factor could be the failure of the publisher to fulfill his contract, and he challenges any parties concerned to show that he has failed to carry out his obligations.

The publisher makes another interesting point, one which has never been tested, but which inevitably must be: Regardless of the correctness of his claim to the American renewal copyright via the original contract, Bourne says, he owns the copyright for the rest of the world for the life of the writer plus 50 years—the prevalent copyright period outside the United States. When he originally acquired the pre-1933 tunes, he points out, he established the copyright both here and abroad—abroad standing for 50 years plus the lifetime of the writer in almost all cases. Whether or not the courts eventually bear out his claim insofar as the U. S. renewal is concerned, Bourne says, there

(Continued on page 30)

Music May Nick Canada's Radio For \$500,000

• Continued from page 5

schedule of rates be approved by the Copyright Appeal Board.

Under a new schedule of rates to be set with the Board next week, CAPAC seeks from private radio stations (1) 2 1/4 per cent of their total commercial revenue; (2) eight tenths of a cent per person in Canada for music performed on a sustaining basis.

From the CBC, CAPAC seeks the same percentage of its commercial revenue, but 1 cent per person in Canada for music performed on a sustaining basis.

Computation of what each of the private stations would contribute to the fund for payment of the royalties for the sustaining music would be left to the stations themselves to be worked out thru their own organization.

Plan for radio is similar to that worked with the night clubs in Canada. Under the arrangement with CAPAC, the night clubs pay 1 1/2 per cent of what they spend on entertainment.

In 1951, CAPAC expects to collect something over \$100,000 from the clubs. This will more than double the money formerly collected from the clubs under the old plan.

U.S. Working on Disk Ceilings

WASHINGTON, Oct. 27.—Office of Price Stabilization is working on a tailor-made price ceiling for disks, the agency announced this week, but since the new order will not be ready in the immediate future, a supplementary price rule was issued Monday (22) to bring prices of all disk makers at the same level. OPS explained that one manufacturer, who produces 5 per cent of the nation's disks, last winter announced price increases several weeks after similar announcements by competitors and had, therefore, been forced by the general price freeze to set prices at lower levels.

This week's order gives relief to this manufacturer and others in similar positions by permitting them to determine prices on the basis of those announced between December 19, 1950, and January 25, 1951, so long as they were to become effective by February 15, 1951. OPS Director Michael V. DiSalle warned disk manufacturers that this new rule "does not constitute endorsement of the existing level of ceiling prices in the industry."

"HIT PARADE" BMI CAVALCADE

NEW YORK, Oct. 27.—Broadcast Music, Inc., which lately has been clicking strongly with its pops, tallied an outstanding score this week on the Lucky Strike "Hit Parade." The first four positions were grabbed by BMI tunes. "Because of You" (BMI) topped the list. Second was "Cold, Cold Heart" (Acuff-Rose); third, "I Get Ideas" (Hill & Range), and fourth, "It's No Sin" (Algonquin).

Strike Stalls London Imports

NEW YORK, Oct. 27.—The East Coast strike of longshoremen caught London Records with a heavy shipment of the Mantovani "Charmaine" dinking tied up on the docks. The diskery is pressing additional copies of the record at the Indianapolis, Ind., and Canonsburg, Pa., plants of RCA Victor. According to Harry Kruse, London's executive veepee, the label expects to be able to meet the demand for the sleeper hit.

The diskery, however, remains with the problem of getting shipments of its classical line which is pressed in England by Decca Record, Ltd., London's parent firm. The firm has not yet reached any decision on a method of bringing in LP pressings, hoping that the dock strike may end before inventory in the United States is depleted. During a similar strike a few years ago, London used transatlantic air freight and also brought pressings in via Canadian ports. The latter method, though feasible, is considered to be in the "last resort" category, since ocean traffic from England to Canada is usually much slower than traffic from England to New York.

"Sleeping Beauty" Is Second CRG Two-Record Set

NEW YORK, Oct. 27.—The Children's Record Guild is releasing its second two-record kidisk set with the issuance of Tchaikovsky's "Sleeping Beauty" with special lyrics by Leo Israel and recorded under the musical direction of Richard Mohaupt. The last such package issued was Prokofieff's "Cinderella." Both works are standard pieces in the Sadler's Wells Ballet repertoire.

The kidiskery's sales manager, Irv Katz, is currently on a sales tour of up-State New York following a similar tour of New England last week. Bill Simon, CRG sales promotion chief, heads for Detroit this week. The label gets a special promotional push in a forthcoming issue of Look magazine in which CRG is subject of a two-page spread. The magazine will hit stands on November 8.

ASCAP Calls Confab Nov. 2

NEW YORK, Oct. 27.—General membership of the American Society of Composers, Authors and Publishers is scheduled to be held at the Hotel Plaza Friday, November 2. Scheduled are a presentation of reports of Society officers.

It is considered likely that there will be a discussion of pending legislation aimed at taxing the juke box industry.

Album From De Mille Pic to Be Cut by RCA

NEW YORK, Oct. 27.—A deal has been arranged by Paramount Pictures, its Famous-Paramount publishing affiliate and the RCA Victor diskery for the latter to produce an album of six songs which are being used in the sound track of the coming Cecil B. DeMille super special flicker, "The Greatest Show on Earth." Movie is based on circus life and in its cast includes Victor recording artist Betty Hutton as well as Dorothy Lamour, Charlton Heston, etc. A couple of the songs are written by John Ringling North, major domo of the Ringling Brothers and Barnum & Bailey Circus. Pic is due around Easter and the album will be released simultaneously with the movie.

BEST MOVE IN 50 YEARS

Col's Conkling Sez It of New Disk Association

NEW YORK, Oct. 27. — Columbia Records President Jim Conkling this week described the formation of the Record Industry Association of America as the most constructive move ever taken by the disk industry. Announcing that the diskery had applied for membership in the recently formed association, Conkling stated in part:

"In my opinion, this is the most constructive step taken by the record industry in its 50 or more years of existence. Our industry has not been one that in the past was able to find it possible to work co-operatively among its members to improve relations between the record industry and the public, the dealers, the music publishers and the many other groups with whom we are in active contact. This association, in my opinion, represents a real possibility for co-operation among ourselves for the benefit of these many groups.

"This association presents for the first time an opportunity for all phonograph manufacturers, whether large or small, to work together, and it is my sincere hope

that its membership will include everyone presently active in our industry."

Conkling's statement took cognizance of what he termed the far-sighted efforts of the association's founders, Milton Rackmil, Glenn Wallichs and Frank Walker, respective presidents of Decca, Capitol and MGM records.

Hollywood TV Set Owners Go For Platters

• Continued from page 1

cent of local record buyers are TV set owners. In canvassing for an indication of set owner's purchasing habits, Coffin's survey asked subjects:

"As I read this list, stop me if I mention any item which you have bought or had someone buy for you within the last four weeks." List included records, among other commodities.

Of those surveyed, 18.2 replying in the affirmative were TV set owners, while 10.2 per cent were non-set owners. Since 57.9 per cent of Los Angeles populace resides in TV homes, this projects the 18.2 to represent 70.5 share of local residents in disk buying homes.

According to Coffin, reason for greater disk purchasing in TV homes is threefold: (1) Survey shows size of TV owning family is greater than non-TV family (3.6 persons per TV family as opposed to 2.7 in non-tele home), which thereby increases sales potential. (2) Tele set homes, for the most part, are in a higher purchasing bracket and can therefore afford to buy disks, while a substantial share of non-TV homes couldn't spare the money. (3) TV owners are younger than non-set owners, and generally possess a greater inclination to buy things (among them, disks) than non-set owners.

Lloyd Dunn, Capitol veepee, told The Billboard that diskery's comparisons of TV's effect in markets shows a sudden drop in platter sales immediately upon TV's entry into a given market, but platter sales soon regain their footing to reach a level considerably above its pre-TV point. Reason for this is tele's initial command of the family's attention, but when that wears off, tele's promotional powers seem to aid in pushing wax sales.

Mutual Pushes MGM Air Lineup

NEW YORK, Oct. 27.—Mutual Broadcasting System execs were slated to meet with Metro-Goldwyn-Mayer Radio Attractions' head men here Monday (30) to finalize the web's MGM program line-up.

At the writing, MGM and Mutual were mulling over two alternative lists of program prospects. MBS's promotion department should start pushing the shows next week if they're going to give the movie package any kind of a send-off for the November preem; so decision has to be made immediately.

Meanwhile, Mutual's future, both in radio and TV, has taken an interesting turn, via the recent merger of radio-TV interests by General Tire and Macy's. Details on plans for the web may be forthcoming when Macy's board of directors holds its annual meet here November 13 at the Hotel Statler.

Para Relights With Prado

HOLLYWOOD, Oct. 27.—Paramount Theater relights for the week of November 15 to highlight the mambo rhythms of Perez Prado, who takes his initial stab at theaters in this country for one week. Molina-Dega Agency, which set the date, said Prado is getting

Savoy, Regent, Other Labels Join Disk Group

NEW YORK, Oct. 27.—A spring-ling of indie diskeries this week joined the Record Industry Association of America, Inc., recently formed trade organization.

Included are the Savoy and Regent labels, headed by Herman Lubinsky, and classified in the B group, and Randy Wood's Dot Records, Bante Bollettino's Paradox Industries, and H. F. Ballance's Square Dance Associates, all in the E class. RCA Victor and Columbia have also joined (The Billboard, October 27) the org which was founded by execs of Decca, Capitol and MGM.

Next week key members of the organization will contact execs of other diskeries personally and by phone, in order to gain a membership which will represent a cross-section of the industry.

LP Bargain: 12 for \$3 on Parade Label

NEW YORK, Oct. 27.—The latest innovation in the "bargain" disk field is an LP record containing 12 current hit tunes and retailing for \$3. Disk is being marketed under the Hits-A-Poppin' label by Wally Wolsky, topper of Parade Records and the New York Pressing Company. Sales are thru regular Parade distributors and, in some instances, direct to dealers. Discount calls for the 50, 10 and 2 structure.

Unusual gimmick in the Hits-A-Poppin' enterprise is the use of a single hard-covered LP jacket in which the disk containing the 12 current pops is inserted. As the top 12 tunes change, either one or both sides of the LP will be re-pressed containing the new hit songs and eliminating those no longer considered in the hit class.

Wolsky this week also announced that the entire Parade line of LP's is being issued on 45 r.p.m., including seven new 45 albums. Parade is also releasing two Christmas albums; a Jesse Crawford organ solos package on LP and 45; and the "Nutcracker Suite," with narration by Milton Cross, on LP only.

New Sulphuric Output Is Up 375,000 Tons

WASHINGTON, Oct. 27.—Even tho producers of sulphuric acid, used in making disks, are under a recent government order to limit output to 90 per cent of the 1950 rate of sulphuric use, total production is expected to meet demands during the next six months and may even reach an annual rate of 14,497,000 tons as compared to the 14,122,000 tonnage produced in 1950, National Production Authority predicted this week.

Production increases are in part due to new sulphuric acid plants and facilities, NPA said.

Livingston East On 'Banana' Biz

HOLLYWOOD, Oct. 27.—Capitol's artist-repertoire veepee, A. Livingston leaves this week for a three-week junket to New York during which time he formulates final plans for recording the original cast of "Top Banana" musical.

Livingston will devote remainder of his time working with his New York a.&r. head, Dave Cavanaugh.

a "hefty guarantee," with a probable 50-50 split.

With Prado and his ork (15) is Benito (Pat) Moreno, four Latin entertainers who work with the orkster, and Brazilian and Cuban dance troupes. Prado is expected to break-in his limited English vocabulary, up to now only speaking in his native tongue.

EDITORIAL---For RIAA

Let's Get With It!

The initial bid of the Record Industry Association of America for additional members has drawn a disappointing response. A few labels—Savoy and Regent in the Class B bracket, and Dot Records, Paradox Industries and Square Dance Associates in the Class E division—have joined the organization. Last week, RCA Victor and Columbia announced their participation. The aforementioned, together with Decca, Capitol and MGM, the organization's founders, comprise the total membership to date.

Inertia, cantankerousness, jealousy and distrust are terms which suggest themselves as describing the attitude of the great majority of indies who thus far have held aloof. It all adds up to a selfish, short-sighted business point of view, an inability to realize that problems affecting the individual diskery are often industry-wide in scope and can be more effectively tackled on such a basis.

The issue is not a light one and it ill becomes any diskery to regard the matter frivolously. Utmost seriousness is indicated—for the association, a democratic one, can operate effectively only if its membership is truly representative of the record industry. The Billboard has already stated its position.

We feel that membership entails no loss of individuality; that all record companies and the industry in general have all to gain and nothing to lose by putting aside personal feuds and joining up.

We toss a bouquet to Herman Lubinsky, Savoy-Regent topper, "Randy Woods of Dot Records," Bante Bollettino of Paradox; and H. F. Ballance of Square Dance Associates, in recognition of their quick realization of the desirability of such an organization.

Stubbornness is rarely a virtue. Procrastination is of dubious business value. Clear thinking should convince every record maker that it is to his individual advantage to link up with the core of major and indie companies which now make up the Record Industry Association of America.

TV-PHONO-MERCHANDISING:

Set Sales Picture Weak In Big Towns, Okay in West

NEW YORK, Oct. 27.—Tho the final and complete cessation of the manufacture or potential manufacture of color TV sets increased sales activity this week, the national video set sales picture is still spotty. The end of the color bugaboo brought dealers in many areas a heavy increase in trade-in customers, yet sales in major metropolitan centers are nowhere near the level expected for this time of year. The West Coast is the only area in which sales are up strongly. Some smaller towns and suburban areas are also doing well.

In general, sales in the major market areas are actually far below expectations. Even the sharply curtailed production of the TV industry is accumulating manufacturer inventory as the big-town dealers find themselves unable to move merchandise fast enough. As a result, several TV makers who hoped to be able to increase prices to cover increased costs are known to be holding back on announcing higher prices. A few firms have, however, raised prices on some models.

Tho the picture is far from bleak, the failure of sales to pick up during what should be the peak selling season has forced some of the smaller TV firms to offer various deals to both retailers and distributors. There are many traders who firmly believe

that the first of next year will see "dumps" available.

Local trade this week was also talking about dodges being invented by dealers to skirt Office of Price Stabilization ceilings. Gimmick being used most has dealers charging \$5 for delivery of sets instead of offering customers the free delivery which was standard procedure.

CHICAGO, Oct. 27.—Richard E. Doherty has been named buyer of phonograph records and accessories for Sears, Roebuck & Company, Chicago, succeeding Charles H. Seefeldt, who has been transferred to another buying department. Prior to his new assignment Doherty was an assistant buyer of musical instruments and accessories.

D. Kilpatrick Joins Mercury In A. & R. Post

CHICAGO, Oct. 27.—Dee Kilpatrick, who parted company with Capitol Records as Southern h.b. and Western a.&r. rep several months ago, takes up a similar post with Mercury Records, starting next week.

Kilpatrick, who formerly was a Capitol branch manager in Atlanta, will confine himself to a.&r. and working with various distributors and their salesmen. Mercury has dispensed with the services of Murray Nash, Acuff-Rose Music exec, who was doing some cutting for the Chi diskery, and Cliff Parman, who was handling country talent thru this area. Kilpatrick will cut Ernie Lee and Louis Innis next week.

Mercury thru its new r.&b.-a.&r. chief, Bobby Shadd, inked Jay McShann, who has been with a number of independent labels. McShann was with Decca before the war, when he cut such big sellers as "Confessin' the Blues" and "Hootie's Blues."

ROBBINS TAKES TUNE BY CONN

NEW YORK, Oct. 27.—Robbins Music is publishing a tune called "With No One to Love Tonight," written by the late Peter Conn, onetime secretary to Detroit deejay Ed MacKenzie. Conn's widow and two children will share in the royalties.

The song, brought to Robbins General Manager Abe Olman by MacKenzie, is currently being submitted for recordings, with a high acceptance average indicated.

RCA Stops Pops For Two Weeks

NEW YORK, Oct. 27.—The RCA Victor pop department is foregoing regular weekly disk releases for the next two weeks. Next regular release is scheduled to be shipped during the second week of November. Diskery may, however, move up the shipping date on certain pop disks in order to keep pace with the market and other record companies.

Purpose behind the RCA Victor move is to put all promotional and sales efforts behind a special list of current disks which are "breaking" for hit status.

Decca, Desto Tiff: Are Names Alike?

NEW YORK, Oct. 27.—Decca Records has asked the new independent classical diskery, Desto, to change its name. Decca claims that the two names are similar. The indie firm, however, does not intend to accede to the Decca request.

According to Henry Goldsmith, Desto president, Decca's allegation is "far-fetched." The Desto label recently issued a complete waxing of John Gay's "Beggars' Opera."

45's and LP's Now Solid on Italian Market

NEW YORK, Oct. 27.—Both the LP and 45 r.p.m. speeds are now firmly entrenched in the Italian disk market. At least eight radio-phonograph manufacturers in Europe are now marketing two or three-speed players in Italy, while most disk labels distributed in that country are issuing either 33 or 45 r.p.m. records or both. Dealers are already issuing catalogs of 45 and 33 disks available.

Among the new phono models are two three-speed units by Thorens, three by Markell and one each by Cetrafon, Lenco and Lesa. Two speed phonos are being marketed by Secart, Bondo and Aga.

Capitol Signs Ella Mae Morse

HOLLYWOOD, Oct. 27.—Ella Mae Morse, Capitol's first big-selling artist, was re-signed this week by the diskery. She left the label four years ago when she retired from the singing field. Songstress' hit disk, "Cow-Cow Boogie" was released during the recording ban of the early '40's, and fact that competitive labels were unable to competently cover the tune allowed the then fledgling label to reap a sales bonanza and got it off to a solid start in becoming the fourth major. "Cow-Cow" was recently reissued by Cap, backed by another Morse top seller, "House of Blue Lights."

According to Cap's artist-repertoire veepee, Alan Livingston, Miss Morse's tobacco-styled vocals will be used for rhythm ditties spiced only by an occasional boogie number. He said Cap does not intend to revive the yesteryear boogie trend.

Mitch Is Back On Oboe Pitch

NEW YORK, Oct. 27.—Mitch Miller, director of pop recordings at Columbia Records, will turn to his first love, the oboe and long-hair music, in a series of chamber music concerts scheduled in the coming month. Miller, considered one of the foremost of the world's oboists, will make his initial concert appearance in several years with the Saidenburg Little Symphony in the Griffiths Auditorium, Newark, on November 2. On November 12 he will play in Pittsburgh at the Carnegie Hall with the Pittsburgh New Friends of Music. On December 2 Miller will participate in an all-Bach program at the YMHA, New York, again with Saidenburg Little Symphony.

FORECAST

WITH ALL MY HEART
AND SOUL and
SOLITAIRE
by
TOMMY DORSEY
and His Orchestra
27843*

DECCA DATA

YOUR WEEKLY GUIDE

TO

AMERICA'S FASTEST SELLING RECORDS

EXTRA!

DOMINO
BING CROSBY
with
John Scott Trotter
and His Orchestra
27830*

TO BUILD SALES

Published in the Interests of Decca Dealers and Music Operators Everywhere

TO BUILD PROFITS

THIS WEEK'S BEST SELLERS

Your guide to the top records based on actual sales

WEEKS ON LIST	COUNTRY	SALES*
19	PEACE IN THE VALLEY Where Could I Go But To The Lord Red Foley	14573*
2	I'M CRYING Seventh And Union Hank Garland	46368*
11	I'M WITH A CROWD BUT SO ALONE Rose Of The Mountain Ernest Tubbs	46343*
13	PRECIOUS LITTLE BABY Hey La La Ernest Tubbs	46338*
11	COCK-A-DOODLE DOO SUGARFOOT RAG SQUARE DANCE Red Foley	46349*
26	JUST A CLOSER WALK WITH THEE Steal Away Red Foley	14505*
5	TENNESSEE BLUES SIXTY MINUTE MAN Hardrock Gunter and Roberta Lee	46363*
9	THE WEAPON OF PRAYER Jesus And The Atheist Red Foley	46357*
5	I'LL MEET YOU IN CHURCH SUNDAY MORNING GET DOWN ON YOUR KNEES AND PRAY Bill Monroe	46351*
1	** I WANNA PLAY HOUSE WITH YOU SLOW POKE Roberta Lee	27792*

SEPIA

7	PEACE IN THE VALLEY Where Could I Go But To The Lord Red Foley	14573*
2	TRUST IN ME COCK-A-DOODLE DOO Louis Jordan	27784*
12	PLEASE DON'T LEAVE ME THREE HANDED WOMAN Louis Jordan	27694*
8	HIS EYE IS ON THE SPARROW Milky White Way Sister Rosetta Tharpe and Marie Knight	48227*
1	** THE GLORY OF LOVE You And I The Starlings	48241*

*Also available in 45 RPM (add prefix '9-' to record number)
**Another Decca 'Best Bet' makes the 'Best Seller' list this week!

DECCA "BEST BETS"

Your guide to the hits of tomorrow based on actual sales

POSITION LAST WEEK	POSITION THIS WEEK	POPULAR	SALES*
—	1.	DOMINO When The World Was Young Bing Crosby	27830*
2.	2.	CALLA, CALLA BELA BIMBA Ronnie Gilbert	27799*
4.	3.	SIN JEALOUS EYES Al Morgan	27794*
11.	4.	COLD, COLD HEART BECAUSE OF YOU Louis Armstrong	27816*
7.	5.	DADDY Carioca Andrews Sisters	27757*
9.	6.	BORROWED ANGEL MY EVENING PRAYER Anita Kerr Singers	27767*
5.	7.	THE FROZEN LOGGER Darling Corey The Weavers	27726*
8.	8.	BE MINE TONIGHT CHIU-CHIU Lina Romay and Guy Lombardo	27744*
6.	9.	LIES, LIES, NOTHING BUT LIES Telling Me Yes—Telling Me No Eileen Wilson	27774*
12.	10.	I'M CRYING Seventh And Union Hank Garland	46368*
15.	11.	SAN ANTONIO ROSE BULLY OF THE TOWN Grady Martin	46375*
13.	12.	ROLLIN' STONE STAY AWHILE Terry Gilkyson with Chorus and Orch. dir. by Perry Botkin	27793*
10.	13.	BLUE VELVET THE MORNINGSIDE OF THE MOUNTAIN Arthur Prysock	27722*
14.	14.	I'LL WAIT FOR YOU Birds Of A Feather Cliff Ayers	27808*
—	15.	I CAN'T HELP IT GRIEVIN' MY HEART OUT FOR YOU Don Cherry	27836*

COUNTRY

2.	1.	HIGHWAY OF SORROW SUGAR COATED LOVE Bill Monroe	46369*
3.	2.	MANSION OVER THE HILLTOP I Ain't Gonna Study War No Mo Jimmie Davis with the Anita Kerr Singers	14590*
4.	3.	THE HOT GUITAR ENTITLED Ted Brooks	46374*
—	4.	DIXIELAND BOOGIE If I Could Only Live My Dreams Hardrock Gunter	46367*
—	5.	NEW SILVER BELLS Wandering Webb Pierce	46364*
—	6.	SAN ANTONIO ROSE BULLY OF THE TOWN Grady Martin	46375*

SEPIA

3.	1.	HAVE FAITH SAY A LITTLE PRAYER "Jersey Joe" Walcott and Marie Knight	14594*
4.	2.	WHAT'S MINE IS MINE I Still Love You, Baby The Ray-O-Vacs	48234*
—	3.	LAURA How About That Jive Tiny Davis and Her Orch.	48246*
—	4.	GOD BLESS MY DADDY The Grass Is Getting Greener Cecil Gant	48249*

*Also available in 45 RPM (add prefix '9-' to record number)

THIS WEEK'S BEST SELLERS

Your guide to the top records based on actual sales

WEEKS ON LIST	POPULAR	SALES*
7	I GET IDEAS A Kiss To Build A Dream On Louis Armstrong	27720*
8	SMOOTH SAILING Love You Madly Ella Fitzgerald	27693*
3	GOT HER OFF MY HANDS I Ran All The Way Home Mills Brothers	27762*
11	PEACE IN THE VALLEY Where Could I Go But To The Lord Red Foley	14573*
2	LAURA LEE BLUE FEDORA Guy Lombardo	27776*
13	IN THE COOL, COOL, COOL OF THE EVENING Misto Cristofa Columbo Bing Crosby and Jane Wyman	27678*
18	BECAUSE OF YOU Out O' Breath Gloria De Haven and Guy Lombardo	27666*
2	SIN The Love Of A Gypsy Arthur Prysock	27769*
10	KISSES SWEETER THAN WINE When The Saints Go Marching In The Weavers	27670*
4	I DON'T STAND A GHOST OF A CHANCE WITH YOU I'm Lucky I Have You- Ink Spots	27742*
15	VANITY Powder Blue Don Cherry	27618*
2	COLD, COLD HEART TENNESSEE BLUES Eileen Wilson	27761*
2	AND SO TO SLEEP AGAIN Long Ago Dick Haymes	27731*
1	** DIXIE ALABAMA JUBILEE Red Foley	27810*
1	** WANNA PLAY HOUSE WITH YOU SLOW POKE Roberta Lee	27792*

*Also available in 45 RPM (add prefix '9-' to record number)
**Another Decca 'Best Bet' makes the 'Best Seller' list this week!

NEW RELEASES

SINGLES

Nobody's Darling But Mine	Andrews Sisters	27834*
Goodbye Darling, Hello Friend	Andrews Sisters	27834*
He'll Be Coming Down The Chimney (Like He Always Did Before)	Guy Lombardo	27802*
Christmas Chopsticks ('Twas The Night Before Christmas)	Guy Lombardo	27802*
Rudolph The Red-Nosed Reindeer (Round The) Christmas Tree At Home	Guy Lombardo	27803*
Never Before From Paramount Picture "Sailor Beware"	Dick Haymes	27841*
Here's To My Lady	Dick Haymes	27841*
Little Boy A House Is A Home	Evelyn Knight	27842*
Once My First And My Last Love	Bill Kenny of the Ink Spots	27844*

With All My Heart And Soul Solitaire	Tommy Dorsey	27843*
I Can't Help It (If I'm Still In Love With You) Grievin' My Heart Out For You	Don Cherry	27836*
That's What I Want For Christmas Lindsay Crosby with John Scott Trotter and His Orch.	John Scott Trotter and His Orch.	27812*
Dear Mister Santa Claus	John Scott Trotter and His Orch.	27812*
You Better Go Now Baby Did You Hear?	Jeri Southern	27840*
Turn Back The Hands Of Time	Jerry Gray	27839*
I Never Was Loved By Anyone Else	Jerry Gray	27839*
Ever Since The One I Love's Been Gone Be Careful (If You Can't Be Good)	Buddy Johnson	27814*
The Cowboy Waltz My Heart Is Broken In Three	Spade Cooley	46376*

Cookie's Polka The Julian Waltz	Georgie Cook	45157*
My Little Green Parrot (Moya Malootka Papooga) Fill 'Em Up! Fill 'Em Up! Fill 'Em Up!	Georgie's Tavern Band	45156*

NOW AVAILABLE ON 45 RPM

A-Ticket A-Ticket Undecided	Chick Webb and His Orch. with Ella Fitzgerald	25434*
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ALBUMS

RUDOLPH THE RED-NOSED REINDEER (Round the) CHRISTMAS TREE AT HOME Guy Lombardo and His Royal Canadians		K-38*-51.00	9-162-95c
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HE'LL BE COMING DOWN THE CHIMNEY (Like He Always Did Before) CHRISTMAS CHOPSTICKS ('Twas The Night Before Christmas) Guy Lombardo and His Royal Canadians		K-39*-51.00	9-163-95c
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ECSTASY Tommy Dorsey and Victor Young Trombone Solos with the Singing Strings, Chorus and Orchestra		A-893-\$4.15	9-282-\$3.75 DL 5370-\$3.00
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MIMI BENZELL SINGS Vocal with Orchestra under Direction of CAMARATA		A-888-\$4.75	9-277-\$4.15 DL 7016-\$3.85
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*Also available in 45 RPM (add prefix '9-' to record number)



ROBERTA LEE

sings

I WANNA PLAY HOUSE WITH YOU

and SLOW POKE

Decca 27792 (78 RPM)
and 9-27792 (45 RPM)



Everybody **LOVES...**

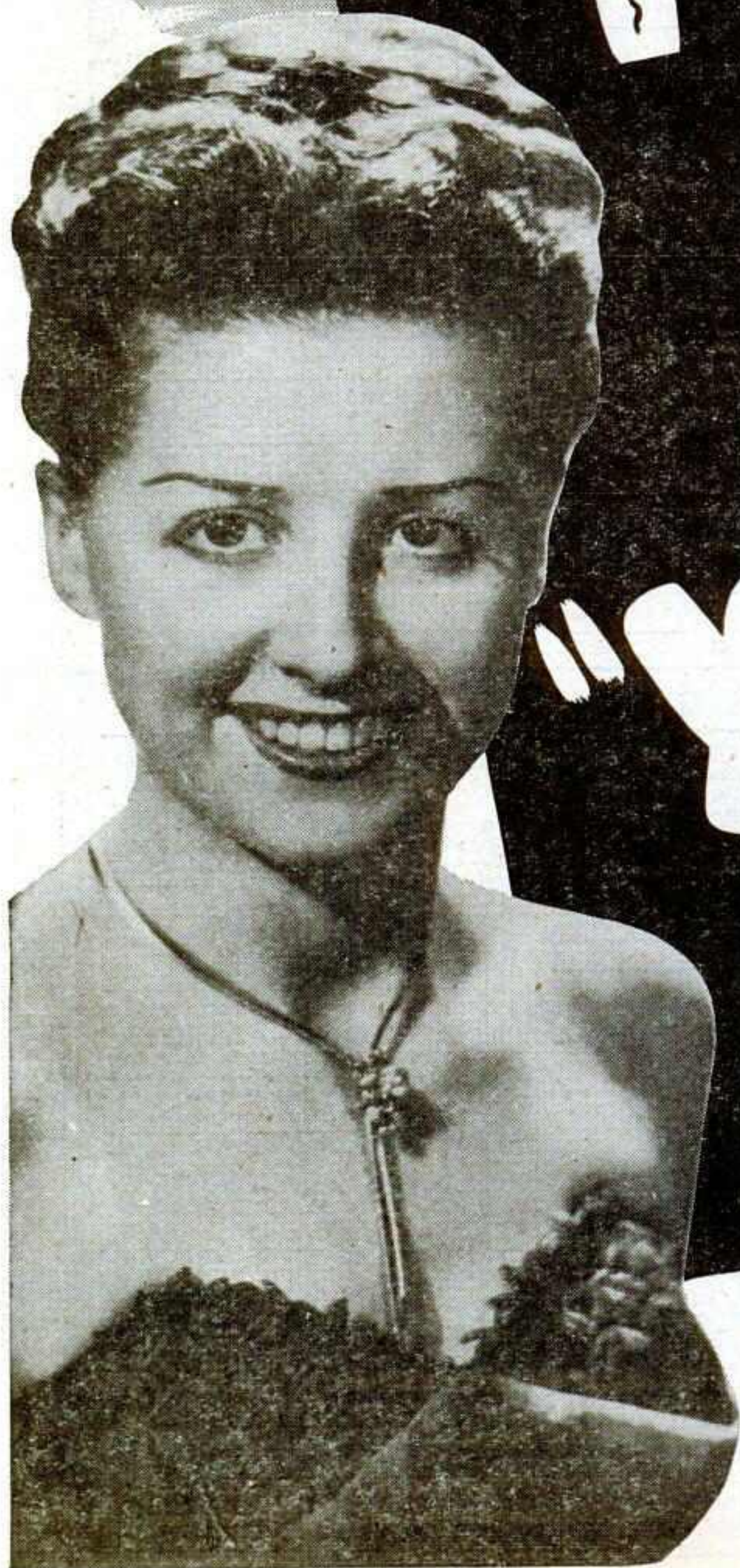
JANE TURZKY

singing

"I LIKE IT"

and

"YES YOU ARE"



DECCA 27851 (78 RPM)
9-27851 (45 RPM)

America's Fastest Selling Records



DECCA
RECORDS

Bill Kenny

of ...

THE INK SPOTS

sings ...

"ONCE" *and* "MY
FIRST AND
MY LAST LOVE"

DECCA
27844 (78 RPM)
9-27844 (45 RPM)

DECCA
RECORDS

America's Fastest Selling Records

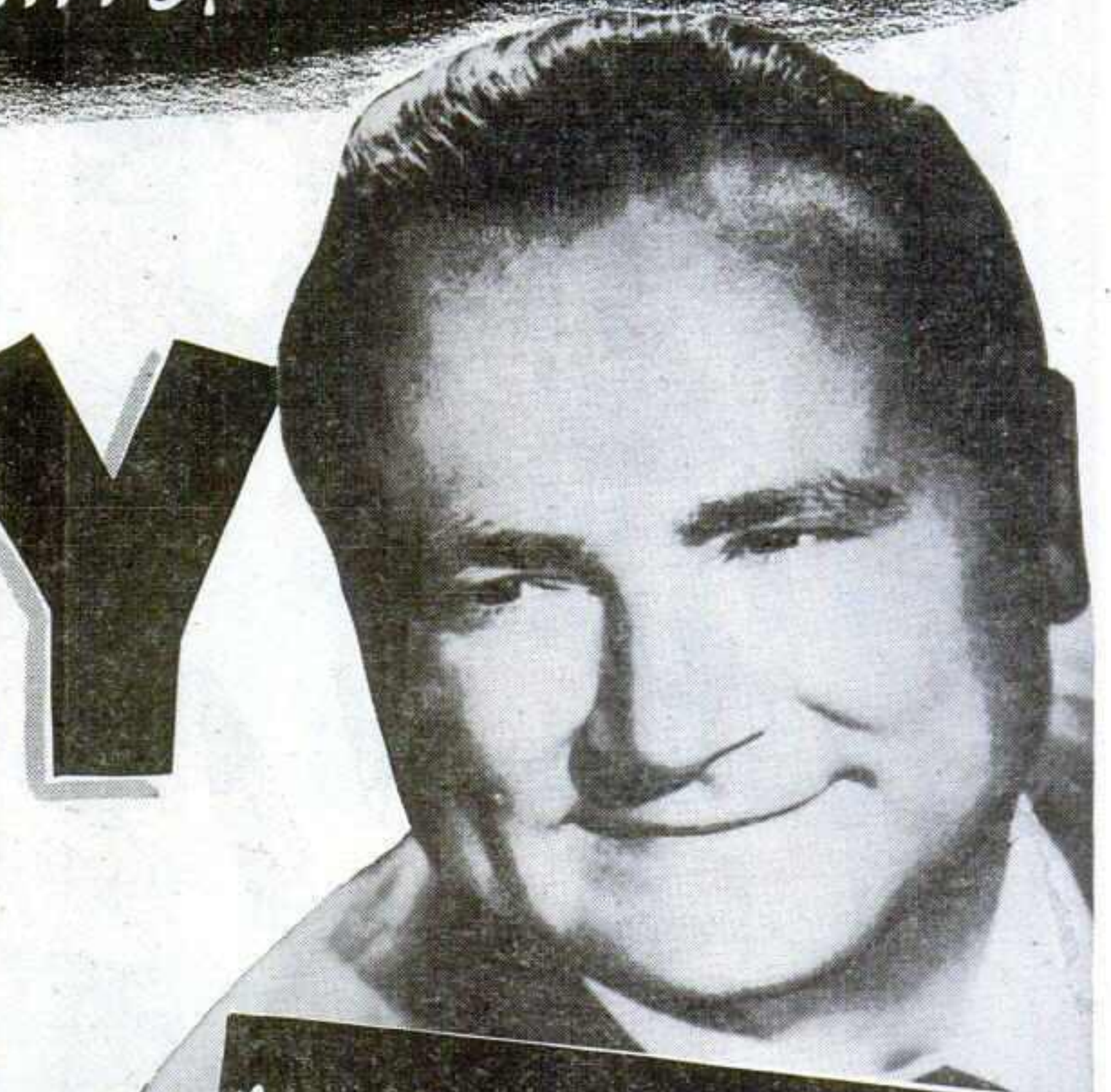


Smash Dance Arrangements
of 2 Smash Hits!

JERRY

GRAY

and His Orchestra



"TURN
BACK
THE HANDS
OF TIME"

"I NEVER
WAS LOVED
BY
ANYONE
ELSE"

DECCA 27839 (78 RPM)
9-27839 (45 RPM)

America's Fastest Selling Records



DECCA
RECORDS



Great New Songs-

by the Singing Star of the
Smash Musical "Two on the Aisle"

DOLORES

Stay



**SHRIMP
BOATS**

and

**MORE!
MORE!
MORE!**

DECCA

27832 (78 RPM) 9-27832 (45 RPM)

DECCA
RECORDS



America's Fastest Selling Records



Recorded by Les Paul of

LES PAUL and MARY FORD

on **CAPITOL RECORD No. 1825**

This Tells the Story:

- "The Billboard" has already listed it in all its popularity charts.
- Last week the Retailers picked it as #1.
- The Operators picked it as #2.
- The Disc Jockeys picked it as #3.



MANHATTAN

RODGERS and HART'S ENORMOUS SUCCESS

Recorded Inimitably by

DINAH SHORE and TONY MARTIN

on **VICTOR RECORD 20-4345**

Also Sung by

TONY MARTIN and JANET LEIGH in
RKO's Outstanding New Film
TWO TICKETS TO BROADWAY

OTHER GREAT RECORDS ON BOTH SONGS AVAILABLE

EDWARD B. MARKS MUSIC CORPORATION

RCA BUILDING • RADIO CITY • NEW YORK

Harry Link, Gen. Prof. Mgr.

King-Duke Unit Nets \$351,550 in 5 Wks.

Giant Arena Package Hits Stride After Slow Road Start; Take in \$25G Twice

NEW YORK, Oct. 27. — The giant arena package co-featuring Nat (King) Cole, Sarah Vaughan and the Duke Ellington band in its first five weeks has hit net takes totaling \$351,550. As previously reported, the tour got off to a rocky start, yet managed to accumulate a net take of \$129,150 in its first two weeks (The Billboard, October 13). Since these figures were reported, the package piled up an additional \$222,400. The monies were taken in on 21 consecutive playdates which included 24 shows (two shows were presented at the Forum, Montreal, and the National Guard Armory, Washington, D. C.). The grosses in the past three weeks were accumulated in Canada, up-State New York, thru the Eastern Seaboard and at the Mason-Dixon line. Package now is on its way into the South, which traders figure will be this package's ripest picking to date.

The Cole - Vaughan - Ellington package is traveling with seven acts and a line of girls. Its weekly nut runs in the neighborhood of \$24,000, and the package requires quite tremendous grosses to come out for itself and for the promoters involved.

The tour's biggest individual grosses were hit in the past three weeks. On two occasions, the package pulled in net takes of about \$25,000. They hit the figure at the Forum, Montreal, on October 7 and duplicated it on October 21 in the National Guard Armory, Washington, D. C. In both instances, the package played two shows during the day. The troupe hit a couple of ebbs en route, its first since the sad Boston Garden opening three days September 20-22. The low was a \$4,200 date on October 8 in the Auditorium in Ottawa, Canada. The package is being sold at prices varying between \$4,000 and \$5,000 per day, with price depending largely on house capacity as well as the day of the week.

The package, being booked by the Gale Agency, is billed as the "Biggest Show of '51." Its net takes in round figures since October 5 follow:

October 5, Westchester County Center, N. Y., \$9,000; October 6, Municipal Auditorium, Springfield, Mass., \$8,600; October 7, Forum, Montreal, \$25,000; October 8, Auditorium, Ottawa, \$4,200; October 9, Kingston Community Center, Ontario, \$7,500; October 10, Maple Leaf Gardens, Toronto, \$13,000; October 11, Memorial Auditorium, Kitchener, Ontario, \$9,800; October 12, London Arena, London, Ontario, \$7,800; October 13, Memorial Auditorium, Buffalo, \$13,500; October 14, Onondaga County War Memorial, Syracuse, \$12,500; October 15, Sports Arena, Rochester, \$9,000; October 16, Main Arena, Cleveland, \$15,000; October 17, The Gardens, Cincinnati, \$14,000; October 18, Charleston Auditorium, W. Va., \$7,500; October 19, Arena, Pittsburgh, \$16,000; October 20, Sports Arena, Scranton, \$6,000; October 21, Na-

tional Guard Armory, Washington, D. C., \$25,000; October 22, Municipal Auditorium, Roanoke, \$7,000; October 23, Mosque, Richmond (this was a return engagement), \$6,000; October 24, Raleigh, N. C., \$12,000; October 25, Municipal Auditorium, Columbia, S. C., \$8,000.

Holzfiend Sets Triple-Header

CHICAGO, Oct. 27. — Frank Holzfiend, pioneer in utilizing big-budget jazz bills at the Blue Note, longest continuous user of top rhythm combos, will experiment with a more general type of musical act when he brings in his first triple-header bill, with the Weavers, Slim Gaillard's Trio and George Brunis' Dixieland Sextet to open a two-weeker November 16.

Holzfiend forced competing ops to keep a continuous jazz name policy in, when, two and a half years ago, he started his two-name unit policy. While Holzfiend has not booked in any more such generally accepted musical acts as the Weavers, he intends to schedule others after the first of the year thru Freddy Williamson, of Associated Booking, exclusive skedder of the spot.

The new Oscar Peterson Trio, which has added guitarist Oscar Moore to veteran bassist Ray Brown, opens November 30 with Flip Phillips and Bill Harris' Sextet. Duke Ellington's big band goes in for two weeks, starting December 21. George Shearing's Sextet is set for two weeks, opening January 25.

The preview, which did successful business with the big four of jazz, Charlie Ventura, Buddy Rich, Phil Napoleon and Chubby Jackson, follows November 14 with Wingy Manone's Sextet. The big four, managed by Don Palmer, do one-nighters into Ventura's Open House, Lindenwald, N. J., opening November 16. The unit, which is now recording for Mercury, will remain there pending negotiations between Joe Glaser and several Stem houses for a vaudeville. Rich will probably leave the unit when they open at Ventura's nitery, with Gene Krupa currently being eyed for the slot.

Because of the demand for all-star units, such as the big four, it's understood that Willard Alexander is attempting to field a combo, made up of Dizzy Gillespie, Count Basie, with Rich on drums and possibly some big name chirp, such as Billie Holiday on the lyrics.

"Jazz at Phil" SRO in Miami

MIAMI, Oct. 27. — Norman Granz's "Jazz at the Philharmonic" packed over 6,000 people into the huge Dinner Key Auditorium here Tuesday night (23). It's a remarkable feat, considering the fact that the Miami and Miami Beach area is the heart of the rumba in the U. S.

Ella Fitzgerald stole the jazz recital, copping the biggest hand for her vocal versatility and her original stylings. Others in the cast did solos. They included Canadian pianist Oscar Peterson, saxophonist Flip Phillips, Lester (Prez) Young, Illinois Jacquet, Roy Eldridge, Ray Brown, Hank Jones, Bill Harris and Gene Krupa.

KUDOS TO POPS FOR VIDEO CLUB

PHILADELPHIA, Oct. 27. — Paul Whiteman, in recognition of his TV Teen Club show efforts, received the annual Youth Award of the Quaker City Lodge of B'nai B'rith last week. Presentation was made in the ballroom of the Sylvania Hotel, which first opened its doors 28 years ago. Playing in the ballroom on that opening occasion was Paul Whiteman.

Westminster Lists Plans

NEW YORK, Oct. 27. — Westminster Records, independent classical LP firm, has announced some of its major recording plans and a schedule of LP releases for the remainder of the year. The diskery also signed an exclusive waxing pact with pianist Paul Badura-Skoda. He will record first Beethoven's "Emperor Concerto" with the Vienna State Opera Orchestra conducted by Herman Scherchen. The company will also release the first complete recording of Arthur Honegger's oratorio, "King David," with the composer conducting the work.

The diskery plans include the release of all 16 Beethoven string quartets by the Vienna Konzerthaus, Quartet, all the Beethoven symphonies, the complete Salomon series of Haydn symphonies, Mozart quartets and Mozart's "Symphonia Concertante in E Flat Major" Westminster will issue 15 LP albums between now and January 1, including a special waxing of Christmas carols by the David Randolph Singers.



COLUMBIA'S

WEEKLY CHECK LIST OF BEST SELLERS
FOR DEALERS, OPERATORS, JOCKEYS

(Based on actual sales figures for week ending October 26)

✓ POPULAR

- ✓ COLD, COLD HEART
WHILE WE'RE YOUNG
TONY BENNETT
39449—4-39449
- ✓ BECAUSE OF YOU
I WON'T CRY ANYMORE
TONY BENNETT
39362—4-39362
- ✓ BLUE VELVET
SOLITAIRE
TONY BENNETT
39555—4-39555
- ✓ GAMBELLA
HEY, GOOD LOOKIN'
JO STAFFORD
FRANKIE LAINE
39570—4-39570
- ✓ THERE'S ALWAYS ROOM AT OUR
HOUSE
I CAN'T HELP IT
GUY MITCHELL
39595—4-39595
- ✓ DOMINO
THAT DOESN'T DO IT
DORIS DAY
39596—4-39596
- ✓ DOWN YONDER
WAY UP IN NORTH CAROLINA
CHAMP BUTLER
39533—4-39533
- ✓ ONCE
NEVER
TONI ARDEN
39577—4-39577
- ✓ SIN
JEALOUS EYES
SAMMY KAYE
39567—4-39567
- ✓ I RAN ALL THE WAY HOME
JUST A MOMENT MORE
SARAH VAUGHAN
39576—4-39576
- ✓ WHEN!
REACHING FOR THE MOON
CHAMP BUTLER
39546—4-39546
- ✓ THE GLORY OF LOVE
AND SO TO SLEEP AGAIN
PAUL WESTON
39569—4-39569
- ✓ THE BLONDE SAILOR
SYMPHONY IN ¾ TIME
KEN GRIFFIN
39566—4-39566
- ✓ MY LIFE'S DESIRE
SHANGHAI
DORIS DAY
39423—4-39423
- ✓ SHRIMP BOATS
LOVE, MYSTERY AND ADVENTURE
JO STAFFORD
39581—4-39581
- ✓ I WISH I WUZ
MIXED EMOTIONS
ROSEMARY CLOONEY
39536—4-39536
- ✓ LONGING FOR YOU
MARY ROSE
SAMMY KAYE
39499—4-39499
- ✓ COME ON-A MY HOUSE
ROSE OF THE MOUNTAIN
ROSEMARY CLOONEY
39467—4-39467
- ✓ KING PORTER STOMP
FAREWELL BLUES
BENNY GOODMAN
39564—4-39564
- ✓ JEZEBEL
ROSE, ROSE, I LOVE YOU
FRANKIE LAINE
39367—4-39367

✓ FOLK

- ★ ALWAYS LATE
MOM AND DAD'S WALTZ
LEFTY FRIZZELL
20837—4-20837
- ★ ME AND MY BROKEN HEART
LET OLD MOTHER NATURE HAVE HER WAY
CARL SMITH
20862—4-20862
- ★ MY ROUGH AND ROWDY WAYS
LULLABY YODEL
LEFTY FRIZZELL
20843—4-20843
- ★ BRAKEMAN'S BLUES
MY OLD PAL
LEFTY FRIZZELL
20841—4-20841
- ★ BLUE YODEL NO. 6
TRAVELLIN' BLUES
LEFTY FRIZZELL
20842—4-20842
- ✓ MY BABY'S JUST LIKE MONEY
I WANT TO BE WITH YOU ALWAYS
LEFTY FRIZZELL
20799—4-20799
- ✓ IF TEARDROPS WERE PENNIES
MR. MOON
CARL SMITH
20825—4-20825
- ✓ THERE'S NOTHING AS SWEET AS MY BABY
LET'S LIVE A LITTLE
CARL SMITH
20796—4-20796
- ✓ IF YOU'VE GOT THE MONEY I'VE GOT THE
TIME
I LOVE YOU A THOUSAND WAYS
LEFTY FRIZZELL
20739—4-20739
- ✓ POOR LITTLE DARLIN'
I'VE JUST GOT TO SEE YOU ONCE MORE
"LITTLE" JIMMY DICKENS
20866—4-20866

✓ COMING UP

- ★ APRIL IN PARIS
LONDON BY NIGHT
FRANK SINATRA
39592—4-39592
- ★ ALWAYS, ALWAYS
THERE SHE GOES
PERCY FAITH
39556—4-39556
- ★ MOM AND DAD'S WALTZ
THAT'S WHAT I WANT FOR CHRISTMAS
TONI HARPER
39571—4-39571
- ✓ BOUQUET OF ROSES
DADDY
SAMMY KAYE
39583—4-39583
- ✓ HOW DRY I AM BLUES
DON'T BE THAT WAY
HARRY JAMES
39582—4-39582
- ✓ MAMBO AT THE WALDORF
SOCIETY MAMBO
XAVIER CUGAT
39579—4-39579

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CARL FISCHER at the piano



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FOR MUSIC THAT SENDS 'EM—TO YOU!

first →
them →

"BECAUSE OF YOU"

"COLD, COLD HEART"

Now



tony

BENNETT

with Percy Faith and his Orchestra

“**BLUE
VELVET**”

and another BIG ONE on the Flip ...

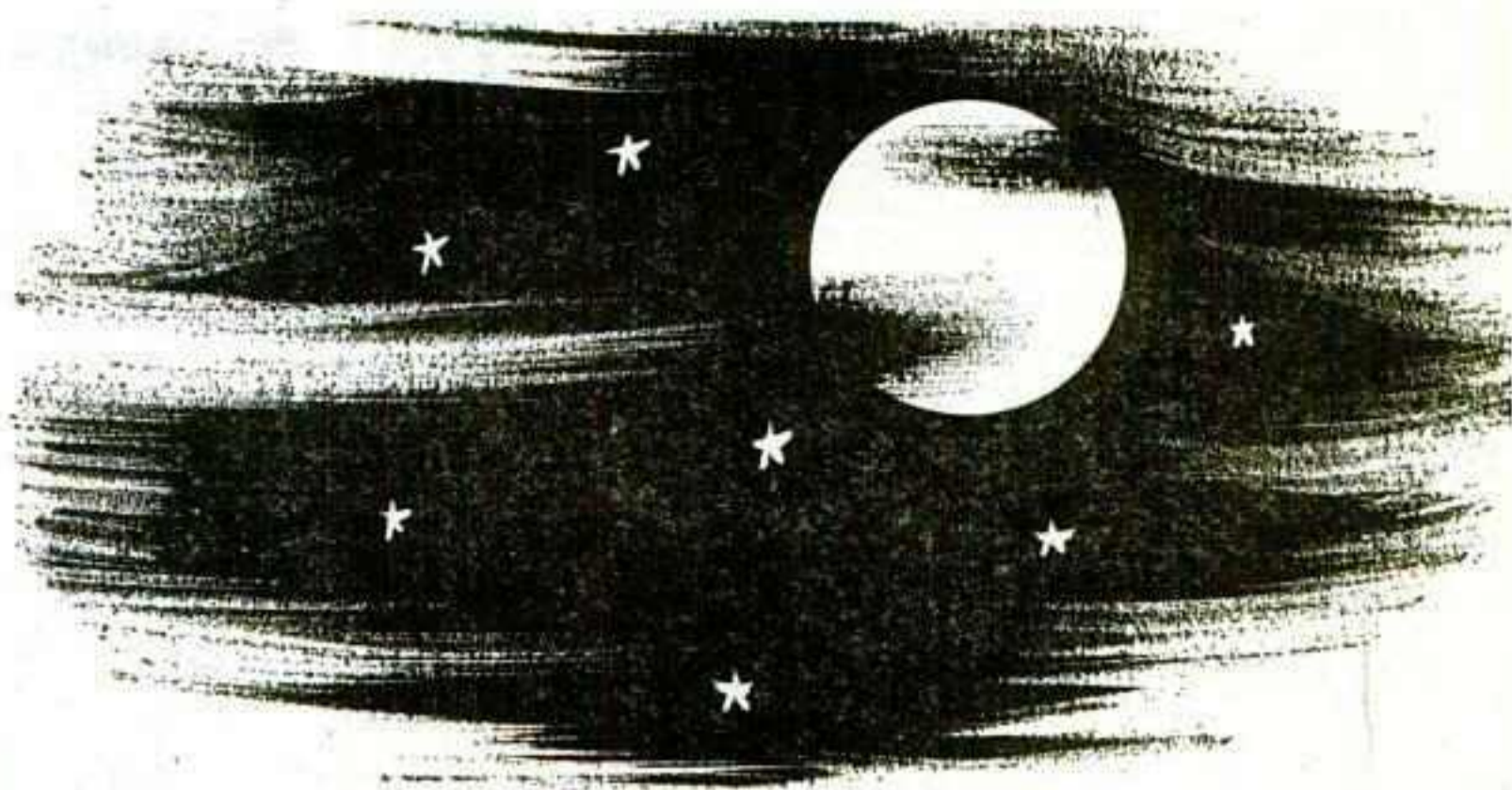
SOLITAIRE

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a great new song based on
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Victor Young—(Decca)

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BROADWAY MUSIC CORPORATION

Decca Readies Report On 3d Fiscal Quarter

NEW YORK, Oct. 27. — Decca Records' board of directors will meet on Monday (29) for the regular quarterly conclave. The diskery's third-quarter financial report normally would be forthcoming at the meeting but, at press time, it was considered unlikely that such a report would be completed in time for the session. At the moment, lacking from the report is the diskery's Canadian income. Also the waxworks' month of September has not yet gone thru its formal auditing stage.

Decca execs estimate that the third quarter will wind up with a profit of no more than 10 cents per share on the 776,000 outstanding shares of Decca stock. In dollars, this would represent net earnings in the vicinity of \$77,600. It is recalled that the diskery, at the end of the first six months of the year, had accumulated earnings of \$362,204 or 47 cents per share.

Compared to '50

The diskery's third quarter this year will be a considerable drop from the profits earned in the same period in 1950. Last year, Decca earned at the rate of 25 cents per share. The maximum expected

MAYBE MAC NEEDS PRAYER

PHILADELPHIA, Oct. 27.—Attending luncheons and civic affairs is all part of the daily routines for Mac McGuire, WIP platter spinner, who also airs his Harmony Rangers band on the Mutual web. But last week he found out that everything hadn't happened to him as yet. As one of the featured guests at Temple University football rally, McGuire was scheduled to give the college kids a pep talk. Just before the luncheon began, the Booster Chairman said to McGuire: "Apparently the chaplain couldn't make it today." That did it, and McGuire doubled for the chaplain and gave the invocation.

profit this year of 10 cents would result in at least a 60 per cent drop from the previous year. It is to be recalled that the diskery's third quarter last year was outstanding economically for a combination of reasons:

1. The diskery conducted a discount sale on its 78 r.p.m. stock.
2. The diskery introduced a 45 r.p.m. line in August and accrued tremendous catalog sales in the final six weeks of the quarter.
3. Decca's pop hit quota was considerably sharper at that time last year as opposed to its position in the field in the July-September period that just passed.

No estimate was made on the diskery's gross for the three-month period, but it is believed that the dollar volume will not match the drop in earnings. This primarily because the line's prices are higher than last year's as the result of the First of the Year retail hikes.

Blake's Ship Finally Docks

NASSAU, Bahamas, Oct. 27.—After a decade of strumming a banjo for tips from tourists, Blake Alphonso Higgs—better known as "Blind Blake"—is finally coming into the bucks. He's just recorded an album of 10 Bahamian folk tunes for Art Records of Miami, and sales have passed the thousand mark in the first few weeks. His managers-sponsors are Charles W. Freeman, president of the Royal Victor Hotel here, and David Sumner, a Royal Vic executive. They gave Blake—who works with from three to six additional musicians—a \$1,000 win or lose advance on the album, plus a guarantee of 20 per cent of the profits.

Folk music most correctly defines what Blake and his boys play. While calypsos are native to Trinidad and Jamaica, much of that form has been integrated into Bahamian music.

HOT OR COLD, EACH GETS BIRD

HOLLYWOOD, Oct. 27.—Fiddler Paul Nero, who penned "Hot Canary," strives for another winner by going to the opposite bird temperature extreme with a disking of "Cool Turkey," skedded for Capitol release November 12. An interesting sidelight to the release shows how circumstance and coincidence can team up sometimes to link showbiz personalities. Altho Nero authored "Canary," he was surprised to find during his recent Eastern jaunt that his ditty was closely identified in the East with fiddler Florian Zabach.

Nero claims he cut his forthcoming release June 9 as "The Cold Turkey." However, prior to Cap's release of the chilled bird ditty, Nero was surprised further that by coincidence Zabach released via Decca a different work also bearing the "Cold Turkey" tag. To save his disking and the cold fowl name, Nero altered the title to "Cool Turkey," which continues to link the two fiddlers despite the birds' temperatures.

Eckstine and Shearing Hit Top Grosses

SALT LAKE CITY, Oct. 27.—George Shearing and Billy Eckstine, one of the brightest musical surprise packages to hit Salt Lake City this season, drew nearly 4,000 Wednesday (17). The admission was \$2 per head.

Stopping over here at Jerry Jones' Rainbow Randevu one night only on a tour that takes them next to Denver, then Seattle and up into Canada, the musicians staged two hour-long shows at 10, and again at 12. Music for dancing between shows was provided by George Engar's house band which did a good job.

DENVER, Oct. 27.—Billy Eckstine and George Shearing gave an outstanding one-nighter in the

city auditorium here last week, performing to 3,600 screamingly enthusiastic jazz addicts to set an early season record.

Several hundred persons were turned away. Special seats were set up in the orchestra pit and on the stage.

Appearing with Shearing on the musical end of the one-nighter were Dick Evans, subbing on the guitar for ailing Chuck Wayne; Joe Roland, on the vibes; Al McKibbin, bass, and Denzil DeCosta Best, drums.

JEALOUS EYES

Recorded by

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Al Morgan Decca

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a kiss to
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dream on

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Why SAMMY KAYE recorded—

THE THREE BELLS

for Columbia . . .

Up around the Canadian Border in Ohio and Upper New York are three pretty record-wise jockeys. They know what their audiences like, and they know that many of their listeners are bi-lingual and catch many of the Canadian shows, too. About three months ago they noticed a heavy response to an English Columbia record of "The Three Bells" by Les Compagnons de la Chansons, Edith Piaf's discoveries. The response was big, and stayed big. So, one by one, they passed the news on to Mitch Miller. Ever a swift man to latch onto a hit, Mitch assigned the tune to Sammy Kaye, who turned out one of his finest sides. A big new hit is in the making, and it's one that owes its beginning directly to the DJs.

The MEN involved



BILL RANDALL

WERE, Cleveland, Ohio



JOE DEANE

WHEC, Rochester, New York



CARL SWANSON

WRUN, Utica, New York

"THE THREE BELLS"

(THE JIMMY BROWN SONG)

Vocal Chorus by Tony Russo and The Kaye Choir

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SAMMY KAYE

with

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coupled with

"GRIEVIN' MY HEART OUT OVER YOU"

DECCA 27836

*Al
Morgan
sings...*



"TWO
ROADS"

coupled with

"ON ROSARY HILL"

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Sings
 A
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NEW

Rhythm
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"LITTLE BOY"

and

"A HOUSE IS A HOME"
 DECCA 27842 (78 RPM) 9-27842 (45 RPM)

*America's Fastest
 Selling Records*



Bourne Says He Owns Rights

Continued from page 17

is no gainsaying his ownership of the foreign copyright.

Synch Rights

This is becoming ever more important, he points out, because of the growing application of synchronization rights. Synch income may be expected not only from orthodox flicks, but from TV films, with a world market the likely prospect in the near future for TV films as well as the Hollywood brand. Film producers, he points out, will always be very careful to get world clearance before accepting tunes for film tracks. As owner of the world rights outside of the United States, he says, he owns the majority interest in the synch rights, even if the court should re-assign the renewal right to the writer. Split ownership of these rights, Bourne says, means that a good income potential is impeded, if not actually threatened.

"I am actually acting in the interest of the writer and his widow and children when I urge him not to split up this renewal copyright and hurt the chances of synchronization revenue," Bourne said. "I don't have to do it, but when a renewal is near due, I send the writer an assignment of the renewal to sign. If he does so promptly and without fuss, I then offer him a brand new contract at the modern royalty rates. If he is obstinate and delays, he gets the old rates under which he originally signed."

Bourne says that he sees no point in bonuses or special promises of exploitation for renewals which he claims he owns in the first place.

"Please say that no responsible or major publishers have been trying to take renewals, which belong to me," Bourne told The Billboard. "And remember, the writers who go to them are committing financial suicide insofar as future revenue on the songs involved is concerned. I'm trying to help the writers as much as I'm trying to help myself when I point out the dangers of splitting the rights, a danger which few writers appreciate."

"Challengeable"

A prominent attorney said that Bourne's claim to the tune for the duration of the life of the writer plus 50 years outside the United States is challengeable. "If, as Rose is claiming," he said, "Bourne has the right to the song for only the first 28 years, with rights reverting to the writer, then it could be argued that the foreign rights are included. The fact that other countries have a different copyright period may not be the main consideration—more important, the courts could find, is the fact that the writer gave the song over, and in quasi-trust only, to the publisher for 28 years." If the renewal conveyal in the original contract could be broken down, he went on to say, then so perhaps could the publisher's claim to foreign rights beyond that period.

On this question, however, the consensus is that Bourne is probably correct in claiming the foreign ownership for the life of the writer plus 50 years. The trade has traditionally accepted this without serious argument.

A prominent writer's rep scoffed at Bourne's warnings about the perils of splitting the copyright. "Certainly, anything which threatens synch income, or any income, is not to be desired," he said, "but there are many factors in the renewal picture which can offset this. The original publisher may not work on the song, he may not have his original exploitation facilities, he may have less liberal theories of accounting. If an assignment is made to a new publisher, there may be bonuses, fresh activity, better all-around treatment. Also, the new publisher owns half of the American synch rights, and is in just as good a position to help

effectuate—or block—synch deals, as the original publisher, with his world rights."

TED KOEHLER
 and
RUBE BLOOM'S
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"A great sound. Deserves to be a big one."
Marty Hogan — WIND
"Comes on like Gangbusters"
Linn Burton — WIND
"A real platefull!"
Jim Lounsbury — WIND
"This is Dinah's big one."
Eddy Hubbard — WIND
"A great record by a great artist."
Mal Bellairs — WCFL
"Dinah's greatest record to date."
Sam Evans — WGN
"Dinah at her best."

NEW YORK

Jack Lacy — WINS
"Record has an exciting sound."
Ted Steele — WMCA
"Unusual, Unique and Merely Great."
O'Brien & Gallagher — WMCA
"We think it's a riot. Record has it."

PHILADELPHIA

Ed Hurst & Joe Grady — WPEN
"Another Washington for President, after this release."
Bob Horn — WFIL
"I'm sure hearing."
Randy Dixon — WDAS
"Dinah excels her superlative best. Yes—I heard."
Doug Arthur — WIBG
"Should sell a million."

CAMDEN, N. J.

Charles Henri — WCAM
"Baby, Did You Hear—I Heard."
Jack Harvey — WCAM
"Dinah Nothing Could Be Finer."

DETROIT

Jack The Bellboy — WJBK
"Dinah's greatest record in years."
Bob Seymour — WKMH
"The most novel sound of the year."
Symphony Sid — CKLW
"They'll hear it plenty of times."

CINCINNATI

Paul Dixon — WCOP
"A terrific recording."
Jack Remington — WKRC
"What a record!"
Rex Dale — WCKY
"This will be but big."
Walter Phillips — WCPO
"The greatest for '51."
Ernie Waites — WNOP
"Greatest Dinah Washington etching yet."

CLEVELAND

Bill Randle — WERE
"Wow! Fabulous! Phenomenal!"
Phil Maclean — WERE
"Dinah is always good but this is great."
Jerry Crocker — WERE
"Dinah deserves a big record and this is it!"
Bud Wendell — WJMO
"Played it first in Cleveland and this is her greatest."
Allan Freed — WJW
"Dinah has a way with songs — feeling."

MINNEAPOLIS & ST. PAUL

Merele Edwards — WMIN
"This is it!"
Marv Henry — WLOL
"Dinah was never finah."
Sev Widman — WDGY
"Dinah's our gal for hits."
Jack Thayer — WLOL
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Ralph Moffett — WDGY
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WASHINGTON, D. C.

Cliff Holland — WOOK
"Unusual and exciting."
Jackson Lowe — WINX
"Interesting, Different and Dinah does her usual wonderful work."
Harold Jackson — WUST
"You are really hearing from Dinah on this one. It's a big hit."
Chuck Richards — WBAL
"It's different and it's great."

BERKELEY, CALIF.

Bert Solitaire — KRE
"Sensational — it's Dinah's greatest."
Phil McKernan — KRE
"Tremendous."

SAN FRANCISCO, CALIF.

Clint Sherwood — SKAN
"Departure from the prosaic — she's added something. It's great!"
Frank D'rien — SKAN
"Dinah's finest. It's terrific."

OAKLAND, CALIF.

Russ Coglin — KROW
"Dramatic presentation. Should score."

BOSTON, MASS.

Bob Clayton — WHDH
"Most potentially commercial Dinah has made to date."
Bob Swan — WORL
"The inimitable Dinah tops herself."
Art Tacker — WCOP
"Unusually different. Could be sensational."
Ed Penney — WTAO — Cambridge
"Exciting, different, truly great."
Jay McMasters — WMEX
"I'm Dinah hear it again."
Norm Prescott — WORL
"It's terrific. A combination of Golden Earrings, Mule Train and Waterboy."

LOS ANGELES

Ira Cook — KECA-KMPC
"This could be one of the biggest hits since 'Mule Train'. The most interesting record I've heard in years."
Bob McLaughlin — KLAC
"This one is worth six plays a week on the 570 Club and six at night."
Johnny Grant — KMPC
"A very exciting record. The Jockeys and public will ride it further than they did 'Mule Train'."
Peter Potter — KFVB
"One of the most unusual arrangements and vocal jobs of the current season. A fine platter for the people."

GREENSBORO, N. C.

Red Monro — WCOG
"Dinah-mic."

CHARLOTTE, N. C.

Genial Gene — WGIV
"Will be great."

NEWARK, N. J.

Paul Brenner — WAAT
"Refreshingly different."
Carl Ide — WNJR
"Putting it mildly — it's sensational."
Mr. Blues — WNJR
"The greatest Washington since George."
George Bannister — WBUD, Morrisville, Pa.
"Dinah at her very best."
Bill Bennett & Bill Davis — WPTR, Albany, N. Y.
"Sure fire hit. Can't miss."
Paul Flanagan — WTRY, Troy, N. Y.
"This baby creates excitement everytime I play it."
Sid Gerund — WSAY, Rochester, N. Y.
"Most unusual record I have heard since Mule Train."

MILWAUKEE

Paul Bartell — WFOX
"Climb on this one, it's going up."
Robb Thomas — WEMP
"Watch this one, it's going places."
John Reddy — WOKY
"I've played 'BABY,' it's tops."
Hal Walker — WMAW
"This gal is really singing."
Joe Dorsey — WEMP
"Dinah's got a HIT."

DES MOINES, IOWA

Bob Earle — KSO
"Dinah Washington really sells BABY DID YOU HEAR."

WATERLOO, IOWA

Ray Star — KWVL
"Dinah's got a hit."

KRIB, MASON CITY, IA.

Bob Cavanaugh — KRIB
"Dinah's Baby Did You Hear is the greatest."

COUNCIL BLUFFS, IA.

Harry Besse — KSWI
"Dinah watch out! You have a hit!"

CEDAR RAPIDS, IA.

Dean Landfear — WMT
"It's terrific! Should be a big one!"

HARTFORD, CONN.

Joe Girard — WTHT
"One of Dinah's most amazing records. A sure hit."
Jack Downey — WONS
"Dinah has arrived in the pop field."

NEW HAVEN, CONN.

Dick Miller — WAVZ
"The most exciting record of the year."

CHICOPEE, MASS.

Ed Carter — WACE
"What a treatment — what a background."

NEW BRITAIN, CONN.

Jim Curtis — WHAY
"Most unusual record — ever."

WATERBURY, CONN.

Wally Finch — WATR
"Connecticut public raves."

NORFOLK, VA.

Ralph Richards — WLOW
"Exciting, imaginative, pulsating."

PITTSBURGH, PA.

Art Pallam — WWSW
"A big break for Dinah, and a very big break for Mercury."

RICHMOND, VA.

Harvey Hudson — WLEE
"Sales on Dinah's new record will be as high as Mercury in the sky."
Phil Wilson — WLEE
"One of the best records I have ever heard anywhere, any time. BABY DID YOU HEAR is great."

BUFFALO, N. Y.

Johnny Lascelles — WGR
"One of Dinah's best to date. A real hit."

YOUNGSTOWN, OHIO

Danny Ryan — WBBW
"This is different — should be big."

WILKES-BARRE, PA.

Hal Berg — WILK
"It's Dinah-Mite."

A GREAT RECORD!

MERCURY RECORDS, CHICAGO, ILLINOIS

MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA

Mercury



This is it...

THE AUTHENTIC EUROPEAN

SMASH VERSION...

Mary SMALL

singing...



MIMINO

coupled with

"I LIKE IT, I LIKE IT"

KING 15129

Exclusively on



RECORDS, INC.

1540 BREWSTER AVENUE, CINCINNATI 7, OHIO

THE BILLBOARD Music Popularity Charts

HONOR ROLL OF HITS

The Nation's Top Tunes

The nation's 10-top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. Based on reports received October 24, 25 and 26.

- | Week Last | Week This |
|-----------|--|
| 1. | 1. Because of You
... By Arthur Hammerstein and Dudley Wilkinson—Published by Broadcast Music (BMI)
RECORDS AVAILABLE: L. Armstrong, Dec 27816; R. Barber, Mercury 5643; L. Baxter, Cap 1493; E. Becker-E. Light Ork, Remington R-25005; T. Bennett, Col 39362; E. Butterfield, Coral 60561; Cowboy Copas, King 3244; Bob Crosby, Coral 60440; G. DeHaven-G. Lombardo, Dec 27666; J. Desmond, MGM 10947; J. Peerce, V 10-3426; T. Smith, United 104.
ELECTRICAL TRANSCRIPTION LIBRARIES: Mindy Carson, Associated; Coconut Grove Ork, Standard; Chuck Foster, Lang-Worth; Vincent Lopez, Thesaurus; Billy Mills, Standard. |
| 2. | 2. (It's No) Sin
... By George Hoven and Chester Shull—Published by Algonquin (BMI)
RECORDS AVAILABLE: Four Aces, Victoria 101; Four Buddies, Savoy 817; Four Knights, Cap 1806; S. Churchill, V 20-4280; E. Howard, Mercury 5711; S. Kaye, Col 39567; A. Morgan, Dec 27794; A. Prysock, Dec 27769; B. Williams Quartet, MGM 11066.
ELECTRICAL TRANSCRIPTION LIBRARIES: Dean Hudson, Lang-Worth; Glenn Osser Ork, Associated. |
| 3. | 3. Cold, Cold Heart
... By Hank Williams—Published by Acuff-Rose (BMI)
RECORDS AVAILABLE: L. Armstrong, Dec 27816; T. Bennett, Col 39449; Fontane Sisters, V 20-4274; T. Fontane, Mercury 5693; D. Washington, Mercury 5728; H. Williams, MGM 10904; E. Wilson, Dec 27761.
ELECTRICAL TRANSCRIPTION LIBRARIES: Leon Payne, Lang-Worth. |
| 4. | 4. I Get Ideas
... By Sanders and Dorcas Cochran—Published by Hill & Range (BMI)
RECORDS AVAILABLE: L. Armstrong, Dec 27720; P. Lee, Cap 1573; E. Light Ork, Remington R-25003; T. Martin, V 20-4141.
ELECTRICAL TRANSCRIPTION LIBRARIES: Guy Mitchell, Associated. |
| 5. | 5. Down Yonder
... By L. Wolf Gilbert—Published by LaSalle (ASCAP)
RECORDS AVAILABLE: C. Butler, Col 39533; H. Carmack, Dec 46362; J. (Fingers) Carr, Cap 1777; L. (Piano Roll) Cook, Abbey 15053; S. Cooley, Dec 46355; Honky Tonks, V 20-4284; F. Martin, V 20-4267; F. Petty Trio, MGM 11057; E. Smith, King 986; C. Stone, Cap 7-40161; C. Watts and A. Trace, Mercury 5695; G. Willis, V 21-0420; H. Wolfe, Rich-R-Tone 1022; D. Wood, Tennessee 775.
ELECTRICAL TRANSCRIPTION LIBRARIES: Dean Hudson, Lang-Worth; The Satisfiers, Associated. |
| 6. | 6. World Is Waiting for the Sunrise
... By Ernest Seitz and Eugene Lockhart—Published by Crawford (ASCAP)
RECORDS AVAILABLE: P. Botkin, Dec 27730; L. Paul-M. Ford, Cap 1748.
ELECTRICAL TRANSCRIPTION LIBRARIES: Cote Glee, Lang-Worth; Johnny Guarnieri, Thesaurus; Bertrand Hirsch, Lang-Worth; Allan Jones, Lang-Worth; Matty Malneck, Standard; Manhattan Nighthawks, Thesaurus; Red Nichols, Lang-Worth; Joe Sodia, Lang-Worth. |
| 8. | 7. And So to Sleep Again
... By Joe Marsala and Sunny Skylar—Published by Paxton Music (ASCAP)
RECORDS AVAILABLE: D. Haymes, Dec 27731; P. Page, Mercury 5706; A. Stevens, V 20-4283; M. Whiting, Cap 1784.
ELECTRICAL TRANSCRIPTION LIBRARIES: Denny Vaughan Ork, Associated; Henry Jerome Ork, Lang-Worth. |
| 7. | 8. Loveliest Night of the Year
... By Paul Francis Webster and Irving Aaronson—Published by Robbins (ASCAP) From the MGM film "The Great Caruso."
RECORDS AVAILABLE: A. Blyth, MGM 30352; P. Falth Ork, Col 39192; B. Hart, Merit 387; A. Kunz-E. Light Ork, Remington R-25006; M. Lanza, V 10-3300; H. O'Connell, Cap 1408; A. Shelton, London 937; E. Smith, Dec 27583; F. Waring, Dec 27507.
ELECTRICAL TRANSCRIPTION LIBRARIES: Fred Darlan, Standard; Shep Fields, Lang-Worth; Chuck Foster, Lang-Worth; Monica Lewis, World; Bill Mills Ork, Standard. |
| - | 9. Undecided
... By Sid Robin and Charlie Shavers—Published by Leeds (ASCAP)
RECORDS AVAILABLE: Ames Brothers-L. Brown, Coral 60566; E. Fitzgerald-C. Webb, Decca 25434; E. Garner, Regent 1004; M. Small, King 15128.
ELECTRICAL TRANSCRIPTION LIBRARIES: Henry Jerome Ork, Lang-Worth. |
| 10. | 10. In the Cool, Cool, Cool of the Evening
... By Johnny Mercer and Hoagy Carmichael—Published by Burke-Van Heusen (ASCAP). From the Paramount film, "Here Comes the Groom."
RECORDS AVAILABLE: L. Brown, Coral 60526; F. Carle, V 20-4189; B. Crosby-J. Wyman, Dec 27678; V. Damone, Mercury 5670; Five Blue Flames-C. Powell, Col 39407; A. Lund, MGM 11025; D. Martin, Cap 1703; J. Stafford-F. Laine-P. Weston Ork, Col 29466.
ELECTRICAL TRANSCRIPTION LIBRARIES: Coconut Grove Ork, Standard; Dean Hudson, Lang-Worth. |

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**DEALERS!
OPERATORS!
DISC JOCKEYS!**

Capitol Buyer's Guide

COMING UP FAST!

78 45
rpm rpm

- "DADDY," "STREET OF DREAMS" June Christy and Stan Kenton1823 F1823
- "ANGRY," "DON'T TELL HIM WHAT'S HAPPENED TO ME" Kay Starr1796 F1796
- "I WAS SANTA CLAUS AT THE SCHOOL HOUSE (FOR THE P.T.A.)," "THE CHRISTMAS PARTY" Yogi Yorgesson1831 F1831
- "CHRISTMAS DINNER," "A ROOTIN' TOOTIN' SANTA CLAUS" Tennessee Ernie1830 F1830
- "UNDECIDED," "JUST A MOMENT MORE" Ray Anthony1824 F1824

HOT SELLERS!

POPULAR

- "JUST ONE MORE CHANCE," "JAZZ ME BLUES" Les Paul and Mary Ford1825 F1825
- "THE WORLD IS WAITING FOR THE SUNRISE," "WHISPERING" Les Paul and Mary Ford1748 F1748
- "UNFORGETTABLE," "MY FIRST AND MY LAST LOVE" Nat "King" Cole1808 F1808
- "DOWN YONDER," "IVORY RAG" Joe "Fingers" Carr1777 F1777
- "HEY, GOOD LOOKIN'," "COOL, COOL KISSES" Tennessee Ernie and Helen O'Connell1809 F1809
- "(IT'S NO) SIN," "THE GLORY OF LOVE" The Four Knights1806 F1806
- "BECAUSE OF YOU," "SOMEWHERE, SOMEHOW, SOMEDAY" Les Baxter1760 F1760
- "TOO YOUNG," "THAT'S MY GIRL" Nat "King" Cole1449 F1449
- "FOR ALL WE KNOW," "WHOO-EE LOO-EE-SIANA" The Voices of Walter Schumann1593 F1593
- "MEANDERIN'," "(MA COME' BALI) BELA BIMBA" Dean Martin1811 F1811

WESTERN & FOLK

- "LOVE THIEF," "HOW DO YOU FEEL?" Hank Thompson1745 F1745
- "YOU TRIED TO RUIN MY NAME," "ASLEEP AT THE SWITCH" Boots Faye and Idaho Call1772 F1772
- "KISSIN' BUG BOOGIE," "WOMAN IS A FIVE LETTER WORD" Tennessee Ernie1775 F1775
- "EACH STEP OF THE WAY," "GONNA WALK WITH MY LORD" Jimmy Wakely1838 F1838
- "IN THE MOOD," "EVERYBODY THINKS YOU'RE AN ANGEL" Ole Rasmussen1814 F1814
- "DONE ROVIN'," "FAITHFUL FOOL" Merle Travis1800 F1800
- "HUB CAP ROLL," "TRUCK DRIVERS RIDE" Speedy West1805 F1805
- "I'M HURTIN'," "RIDIN' WITH THE BLUES" Skeets McDonald1771 F1771
- "WHISKEY, WHISKEY," "TIPPEY TOEIN' WOMAN" Deuce Spriggins1833 F1833
- "DETOUR," "WITH TEARS IN MY EYES" Wesley Tuttle1804 F1804



Week Ending
NOVEMBER 3, 1951

Hot Sellers based on
Actual Sales Reports

THE BIG ONE TO WATCH!

THE "SLIPPIN' AROUND" PAIR

margaret **WHITING**
jimmy **WAKELY**

get together for another smash hit



"LET'S LIVE A LITTLE"

and "I DON'T WANT TO BE FREE" • 78 rpm 1816 • 45 rpm F1816

WESTERN & FOLK



NOTHING SLOW ABOUT

**HELEN O'CONNELL'S
"SLOW POKE"**

78 rpm 1837 • 45 rpm F1837 • and "I WANNA PLAY HOUSE WITH YOU"

NEW RELEASES ON Capitol

POPULAR		78 rpm	45 rpm
THE CONTINENTAL <small>Eddie Baxter at the Organ</small>	YOU GO TO MY HEAD (All Of A Sudden) MY HEART SINGS <small>In Special Decorative Sleeve</small>	1844	F1844
MARGARET WHITING <small>with Orch. Conducted by Leo Borch</small>	THAT'S FOR SURE <small>From the N. Y. Musical "Tap Ballet"</small> IF I CAN LOVE YOU IN THE MORNING	1845	F1845
GORDON MacRAE <small>with Choir and Orch. Conducted by Van Alexander</small>	MY LOVE and HOW CLOSE	1846	F1846
JOE "FINGERS" CARR and CANDY CANDIDO	CECELIA and SNUGGLE BUG	1847	F1847
NORMAN KAYE <small>with Orch. Conducted by Sid Feller</small>	BLUE VELVET A PETAL FROM A FADED ROSE	1848	F1848
MARY MAYO <small>with Orch. Conducted by Al Ham</small>	DOMINO and FIND ME	1849	F1849
BOB CROSBY <small>and the Bobcats</small>	BOUQUET OF ROSES <small>Vocals by Bob Crosby and the Bobcats</small> JUST A LITTLE LOVIN' (Will Go A Long Way)	1850	F1850
LINDY DOHERTY <small>with Orch. Conducted by Sid Feller</small>	FAREWELL TO YOKOHAMA THE CLOSER YOU ARE <small>From the RKO Picture "Take Tickets To Broadway"</small>	1851	F1851
JAN GARBER <small>and Her Orchestra</small>	PAINTING THE CLOUDS WITH SUNSHINE <small>Vocal by Ray Cardell and Ensemble</small> WE'RE IN THE MONEY <small>Vocal by Ray Cardell, Thelma Houston and Vocal Group</small> <small>Both from the Warner Bros. Picture "Painting the Clouds With Sunshine"</small>	1852	F1852
CHRISTMAS			
MEL BLANC <small>with Orch. Conducted by Buddy Cole</small>	I TANT WAIT TILL QUITMUTH CHRISTMAS CHOPSTICKS	1853	F1853
WESTERN & COUNTRY			
ROY HOGSED	THE SNAKE DANCE BOOGIE I'M GONNA GET ALONG WITHOUT YOU	1854	F1854
JESS WILLARD	TURN THAT GUN AROUND MISTREATED BLUES	1855	F1855

THE BILLBOARD Music Popularity Charts

Records Most Played by Disk Jockeys

Based on reports received October 24, 25 and 26

Records listed here in numerical order are played over the greatest number of record shows. List is based on replies from weekly survey among disk jockeys throughout the country.

Table with columns: POSITION, Weeks | Last | This to date | Week | Week, Song Title, Artist, and Record Label/Code.

England's Top Twenty

Table with columns: POSITION, Weeks | Last | This to date | Week | Week, English, American.

Not having received cable from London at press time, "England's Top Twenty" does not appear in this issue.

VOX JOX

By JUNE BUNDY

Gimmix

Arch Harrison, WANN, Annapolis, Md., who is running a "screwball letter" contest, says one entry offers "rough competition," via a message on sandpaper.

Gab Bag

"Requests I receive for 'oldies' outnumber current hit requests about two to one. A lot of listeners ask 'why can't they turn out the kind of song they used to?'"

Best Selling Sheet Music

Based on reports received October 24, 25 and 26

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers.

Table with columns: POSITION, Weeks | Last | This to date | Week | Week, Song Title, Artist, and Record Label/Code.

Songs With Greatest Radio Audiences (ACI)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index.

(F) Indicates tune from a film; (M) Indicates tune is from a legitimate musical; (R) Indicates tune is available on records.

The feature is copyrighted 1947 by the Office of Research, Inc., 3470 Broadway, New York 31, N. Y.

Table with columns: Song Title, Artist, and Record Label/Code.

Songs With Most TV Performances (RH Tele-Log)

The Richard Himer (RH Tele-Log) is based on the monitoring of all programs telecast by the American Broadcasting Company, Columbia Broadcasting System, DuMont and National Broadcasting Company network stations in New York and Chicago.

Table with columns: Song Title, Artist, and Record Label/Code.

The Greatest

**TOM
MARTIN**



Sings ...

DOMINO

and

"IT'S ALL OVER BUT THE MEMORIES"

RCA VICTOR RECORDS 20-4343 (78 rpm) 47-4343 (45 rpm)

the **BIG** *New* **HITS** are on ...



RCA VICTOR RECORDS



The Greatest

THE BILLBOARD Music Popularity Charts

Best Selling Pop Singles

... Based on reports received October 24, 25 and 26

Records listed are those selling best in the nation's top volume retail record stores. List is based upon The Billboard's weekly survey among the 1,400 largest dealers, representing every important market area. Survey returns are weighed according to size of market area. Records listed numerically according to greatest sales. The "B" side of each record is also listed.

POSITION	Weeks Last This	to date Week Week	Record Title	Artist	Label
15	2	1	COLD, COLD HEART While We're Young	T. Bennett	Col(78)39449; (45)4-39449; (33)3-39449—BMI
20	1	2	BECAUSE OF YOU I Won't Cry Anymore	T. Bennett	Col(78)39362; (45)4-39362; (33)3-39362—BMI
7	4	3	SIN My Wife and I	E. Howard	Mercury(78)5711; (45)5711X45—BMI
23	3	4	I GET IDEAS Tahiti, My Island	T. Martin	V(78)21-4141; (45)47-4141—BMI
8	5	5	SIN Arizona Moon	Four Aces-A. Alberts	Victoria 101—BMI
12	6	6	WORLD IS WAITING FOR THE SUNRISE Whispering	L. Paul-M. Ford	Cap(78)1748; (45)F-1748—ASCAP
5	9	7	UNDECIDED Sentimental Journey	Ames Brothers-L. Brown	Coral(78)60566; (45)9-60566—ASCAP
10	7	8	DOWN YONDER Mine, All Mine	Del Wood	Tennessee(78)775; (45)45-775—ASCAP
5	8	9	TURN BACK THE HANDS OF TIME I Can't Go On Without You	E. Fisher	V(78)20-4257; (45)47-4257—ASCAP
5	14	9	SIN I Don't Believe in Tomorrow	S. Churchill	V(78)20-4280; (45)47-4280—BMI
30	11	11	LOVELIEST NIGHT OF THE YEAR. La Donna E Mobile	M. Lanza	V(78)10-3300; (45)49-3300—ASCAP
7	10	12	AND SO TO SLEEP AGAIN Write Me One Sweet Letter	P. Page	Mercury (78)5706; (45)5706X45—ASCAP
14	12	13	BECAUSE OF YOU Unless	L. Baxter	Cap(78)1493; (45)F-1493—BMI
3	17	14	DOWN YONDER Ivory Rag	J. (Fingers) Carr	Cap(78)1777; (45)F-1777—ASCAP
2	16	15	JUST ONE MORE CHANCE Jazz Me Blues	L. Paul-M. Ford	Cap(78)1825; (45)F-1825
12	13	16	WHISPERING World Is Waiting for the Sunrise	L. Paul	Cap(78)1748; (45)F-1748—ASCAP
1	—	16	DOMINO All Over But the Memory	T. Martin	V(78)20-4342; (45)47-4342
8	15	18	I GET IDEAS A Kiss to Build a Dream On	L. Armstrong	Dec(78)27720; (45)9-27720—BMI
6	21	19	DOWN YONDER Way Up in North Carolina	C. Butler	Col(78)39533; (45)4-39533; (33)3-39533—ASCAP
4	19	20	BLUE VELVET Solitaire	T. Bennett	Col(78)39555; (45)4-39555; (33)3-39555—BMI
1	—	21	UNFORGETTABLE My First and My Last Love	Nat (King) Cole	Cap(78)1808; (45)F-1808—ASCAP
3	20	22	HEY, GOOD LOOKIN' Gambella	J. Stafford-F. Laine	Col(78)39570; (45)4-39570; (33)3-39570—BMI
14	27	23	DETOUR Who's Gonna Shoe My Pretty Little Feet	P. Page	Mercury(78)5682; (45)5682X45—BMI
4	25	24	IN THE COOL, COOL, COOL OF THE EVENING Misto Cristoforo Colombo	Bing Crosby-J. Wyman	Dec(78)27678; (45)9-27678—ASCAP
1	—	24	SLOW POKE Whisper Waltz	Pee Wee King	V(78)21-0489; (45)48-0489—BMI
1	—	26	DOMINO When the World Was Young	Bing Crosby	Dec(78)27830; (45)9-27830
2	30	27	GAMBELLA Hey, Good Lookin'	J. Stafford-F. Laine	Col(78)39570; (45)4-39570; (33)3-39570—BMI
1	—	27	BECAUSE OF YOU Dee Jay Special	Tab Smith	United 104—BMI
7	30	29	BECAUSE OF YOU Out of Breath	G. Lombardo-G. DeHaven	Dec(78)27666; (45)9-27666—BMI
3	—	29	OVER A BOTTLE OF WINE You'll Know	T. Martin	V(78)20-4220; (45)47-4220—ASCAP

Best Selling Classical Titles

POSITION	Weeks Last This	to date Week Week	Record Title	Artist	Label
1	1	1	Verdi: La Traviata (Complete Opera), L. Albanese, G. Cehanovsky, P. Dennis, J. Garris, R. Merrill, J. Moreland, A. Newman, J. Pierce, M. Stellman, NBC Symphony Ork & Chorus, A. Toscanini, conductor; Wilhousky, director	V(33)LM-6003	
2	2	2	The Great Caruso, M. Lanza, RCA Victor Ork, C. Callinicos, conductor	V(33)LM-1127	
3	3	3	Bizet: Carmen (Complete Opera), L. Albanese, G. Cehanovsky, A. De Paleis, O. Hawkins, P. Lencher, R. Merrill, J. Pierce, M. Roggero, R. Stevens, H. Thompson, New York Lycee Francaise Children's Chorus, R. Shaw, conductor of R. Shaw Chorale, RCA Victor Ork, F. Reiner, conductor	V(33)LM-6102	
4	4	4	Leopoldo: Pagliacci (Complete Opera), A. Luciene, R. Tucker, G. Valdeno, T. Haward, C. Harvout, Metropolitan Opera Assn. Ork., F. Cleva, conductor; Alder, director	Col(33)SL-113	
—	4	4	Rachmaninoff: Concerto for Piano & Ork No. 2 in C Minor, A. Rubinstein, NBC Symphony Ork, V. Golschmann	V(33)LM-1005	

Best Selling 45 R.P.M.

1	1	1	The Great Caruso, M. Lanza, RCA Victor Ork, C. Callinicos, conductor	V(45)WDM-1506
2	2	2	Rimsky-Korsakov: Scheherazade, San Francisco Symphony Ork, P. Monteux, conductor	V(45)WDM-920
3	3	3	Rachmaninoff: Concerto for Piano & Ork, No. 2, A. Rubinstein, St. Louis Symphony Ork	V(45)WDM-1075
—	4	4	Puccini: Highlights From Madame Butterfly, L. Albanese, J. Melton, L. Browning, RCA Victor Ork	V(45)WDM-1068
4	5	5	Tchaikovsky: Nutcracker Suite, E. Ormandy, conductor, Philadelphia Ork	V(45)WDM-1020

DEALER DOINGS

News and Chatter

"Three weeks ago we installed troughs for our 10-inch LPs. These troughs allow the customer to thumb thru our stock. At this early date I can safely estimate that our 10-inch LP business has doubled."—Richard Bell, Brooks Stationary & Record Shop, San Francisco.

"I've been displaying Christmas albums for three weeks, and I'm getting that extra business now instead of losing it or getting it later. Have also been taking orders and deposits on Christmas items. From where I stand it looks like a good Christmas season is on the way."—Bob Wilson, Wilson's, Park Ridge, N. J. ... The new Herb's Record Shop, Philadelphia, is staging what it calls a "record riot." Customers buying one record get a second record of their choice free. ... "The greatest! Billy May and his new sound is the band of the year. Students at Ohio State University here are going for them in a big way."—Turntable Record Shop, Columbus, O. ... "We're getting too many complaints from owners of three-speed phonographs with a single all-purpose needle, particularly those on the Admiral combination sets. Customers report that the needle won't track on lots of 45 r.p.m. or LP records. Penny wise, pound foolish?"—Ferguson Record Shop, Memphis. ... "We'd like to see all manufacturers list song titles on covers of 45 r.p.m. albums. In many cases we have to remove the cellophane covers to find the titles. Then if the cellophane wrapper is missing, the customer thinks he's getting a used album. Perhaps it would be best to just leave off the outside wrapping."—Melton, Bethesda, Md. ... "Why don't record companies keep supplements of children's records available all thru the year instead of just at Christmas time? Now we get a shipment of supplements just before the Christmas season and then nothing until the following year. Suggest that they either make them available all thru the year or issue new supplements every three months."—L. C. Wine, the Record Shop, Richmond, Ind. ... "How about some sensation recordings instead of the run-of-the-mill stuff. Let's latch on to some atomic-age releases."—Alton Music, West Allis, Wis. ... "The 45 campaign by RCA Victor has started off with a bang here and should develop into the greatest promotional gimmick for the coming heavy fall season. Customer selections of the free albums proves that the Glenn Miller music is very much alive and will be for a long time to come."—Adrian's, Hutchinson, Kan.

Customer Boost

A two-page letter about Bailey's Music Rooms, Burlington, Vt., written by a customer, boosts the stock, promotion and service of the shop. The customer, who prefers to remain anonymous (tho he signed the letter) points out that the features of the retail disk shop are (1) Mrs. Bert Gadue, who runs the record section and knows personal likes and dislikes of every customer; (2) the extra service offered by Bailey's by handling ticket sales for concerts, dances or plays; (3) good newspaper advertising; (4) fresh and interesting, tho inexpensive, window displays; (5) items like charge accounts, special orders or on-memo deals; (6) a complete stock on all three speeds, and (7) a record club which gives customers two free disks with every \$10 worth of purchases. Letter reads, in part, "... it's not hard to figure why Bailey's doesn't write to The Billboard with problems about selling. They have the stock, advertise, offer real service and maintain a friendly attitude. This all keeps their store crowded, while other shops get only a fraction of the business."

Best Selling Children's Records

... Based on reports received October 24, 25 and 26

Records listed are those records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

POSITION	Weeks Last This	to date Week Week	Record Title	Artist	Label
14	1	1	ALICE IN WONDERLAND (One Record)	K. Beaumont-E. Wynn	V(78)Y-437; (45)WY-437; (33)LY-1
90	2	2	CINDERELLA (Two Records)	I. Woods & Others	V(78)Y-399; (45)WY-399
47	3	3	TWEETY PIE (One Record)	M. Blanc-B. May	Cap(78)CAS-3074; (45)CAS-3074
24	4	4	LONE RANGER, VOL. 1 (He Becomes the Lone Ranger) (One Record)	G. Trendle	Dec(78)K-29; (45)1-152
6	6	5	TWEETY'S PUDDY TAT TROUBLE (Two Records)	M. Blanc	Cap(78)DBX-3102; (45)CBXF-3102
6	6	6	HENRY HAWK (One Record)	M. Blanc	Cap(78)CAS-3098; (45)CAS-3098
55	8	7	BOZO ON THE FARM (Two Records)	P. Colvig-B. May	Cap(78)DBX-3076; (45)CBXF-3076
24	10	8	LITTLE RED CABOOSE (One Record)	Sparkie-R. Carter & CBS Ork	Col(78)MJV-105; (45)4-105
24	5	9	LONE RANGER, VOL. II (He Finds Silver) (One Record)	G. Trendle	Dec(78)K-30; (45)1-153
29	10	10	PETER AND THE WOLF (Two Records)	Sterling Holloway	V(78)Y-386; (45)WY-386
6	13	10	FERDINAND THE BULL (One Record)	D. Wilson	Cap(78)CAS-3095; (45)CAS-3095
169	9	12	BOZO AT THE CIRCUS (Two Records)	Alan Livingston-Vance Pinto Colvig	Cap(78)BBX-34; (45)CBXF-3030; (33)DBX-114
29	—	13	LITTLE WHITE DUCK (One Record)	B. Ives-P. Faith Ork	Col(78)MJV-85; (33)4-709
5	—	13	TRAIN TO THE ZOO (One Record)	N. Rose	Children's Guide (78)1001; (45)1001-45
5	—	13	WOOD WOODPECKER'S PICNIC (Two Records)	M. Blanc	Cap(78)DBS-3091; (45)CBSF-3091

Best Selling Pop Albums

... Based on reports received October 24, 25 and 26

Because all labels are not issued on all speeds it is difficult to conduct a pop album survey that is statistically accurate. Furthermore, separate inventory systems make it almost impossible for the average large dealer to fill out The Billboard's pop chart questionnaires so a comparison may be drawn between their 33 pop album sales and their 45 pop album sales. Therefore, The Billboard is no longer attempting to show comparative sales volume between 45 and 33 pop albums.

POSITION	Weeks Last This	to date Week Week	Record Title	Artist	Label
1	1	1	SHOW BOAT	K. Grayson-A. Gardner-H. Keel	MGM(78)MGM-84; (33)E-559
2	2	2	MARIO LANZA SINGS SELECTIONS FROM "THE GREAT CARUSO"	M. Lanza-RCA Victor Ork	V(78)DM-1506; (33)LM-1127
4	3	3	NEW SOUND, VOL. II	L. Paul-M. Ford	Cap(78)CCN-286; (33)H-286
3	4	4	ON MOONLIGHT BAY	D. Day-J. Smith-P. Weston	Col(78)C-267; (33)CL-6186
6	5	5	KING AND I	Original Cast	Dec(78)DA-876; (33)DL-9008
9	6	6	AN AMERICAN IN PARIS	G. Kelly-G. Gueary-J. Green	MGM(78)MGM-93; (33)E-93
8	7	7	NEW SOUND, VOL. I	Les Paul	Cap(78)CCN-226; (33)H-226
6	8	8	VOICE OF THE XTABAY	Yma Sumac	Cap(78)CD-244; (33)H-244
10	9	9	CARNEGIE HALL JAZZ CONCERT Vol. I and II	B. Goodman	Col(33)SL-160
5	10	10	RICH, YOUNG AND PRETTY	J. Powell-D. Darrieux-F. Lamas	MGM(78)MGM-86; (33)H-86

Best Selling 45 R.P.M.

1	1	1	SHOW BOAT (Four Records)	Original Cast-K. Grayson-A. Gardner-H. Keel	MGM(78)MGM-84; (45)K-84
2	2	2	MARIO LANZA SINGS SELECTIONS FROM "THE GREAT CARUSO" (Four Records)	M. Lanza-RCA Victor Ork	V(78)DM-1506; (45)WDM-1506
3	3	3	ON MOONLIGHT BAY (Four Records)	D. Day-J. Smith-P. Weston	Col(78)C-267; (45)B-267
4	4	4	NEW SOUND, VOL. II (Three Records)	L. Paul-M. Ford	Cap(78)CCN-286; (45)CCF-286
6	5	5	NEW SOUND, VOL. I (Three Records)	L. Paul	Cap(78)CCN-226; (45)CCF-226
9	6	6	GLENN MILLER (Four Records)	Glenn Miller	V(78)P-148; (45)WP-148
10	7	7	AN AMERICAN IN PARIS (Four Records)	G. Kelly-G. Gueary-J. Green	MGM(78)MGM-93; (45)K-93
5	8	8	RICH, YOUNG AND PRETTY (Four Records)	J. Powell-D. Darrieux-F. Lamas	MGM(78)MGM-86; (45)K-86
8	9	9	AMERICA'S FAVORITE MARCHES (Four Records)	Cities Service Band of America	V(78)P-315; (45)WP-315
—	10	10	KING AND I (Six Records)	Original Cast	Dec(78)DA-876; (45)9-260

Classical Reviews

90-100 TOPS
80-89 EXCELLENT
70-79 GOOD
40-69 SATISFACTORY
0-39 POOR

BIZET: CARMEN (Complete)—Rise Stevens 85	BACH: CANTATA NO. 51, Jauchzet Gott in allen Landen; CANTATA NO. 109, Meine Seele Ruhm und preis—Margot Guillemme-Claus Stemann-Bach Ork of Stuttgart-Hans Grischkat, Cond. (1-12') Renaissance (33) X-35	62
This, the second complete opera recording by RCA Victor, bids to surpass the success of its predecessor, "Rigoletto." All the principals are, of course, Metopera stars, and Rise Stevens as Carmen, Licia Albanese as Micaela and Robert Merrill as Escamillo have all but appropriated these roles by virtue of their Met performances. Only Jan Peerce hasn't done Don Jose live, but what a great performance the magnificent tenor turns in for this recording! Everything about the set carries the stamp of complete authority and definitiveness—the singers, the Shaw chorale, Reiner's conducting, the brilliant, depth-perspective recording. With all the kudos attaching to this album, plus an all-out Victor promotion, it bids fair to outstrip all competition.	The Bach cantatas are eminently suited to LP, viz, the two at hand, each of which snugly occupies one side of a 12-inch long-play platter. Of the 200 or so that are known to exist, barely more than a dozen are on LP, and of these most have been put out by the small indies. Such a product is the set of two offered here by Renaissance, which is to be commended for the good work, since the release of a Bach cantata must always be a marginal undertaking, economically speaking, because of the market limitations. The 51 is a brilliant tour de force by Margot Guillemme, who sings the soprano role which is in reality an instrumental line, part of the chamber orchestration. It is fantastically difficult, and she meets the technical challenge with grace and ease. No. 109 calls for tenor solo and chamber orchestra, and more closely resembles an orthodox work for voice with orchestral backing. Tenor Claus Stemann performs with clarity and cool expressiveness. The small orchestras are satisfyingly Bachian and authentic sounding.	
BLOCH: SCHELOMO—HEBRAIC RHAPSODIE FOR SELLO AND ORCH; SAINT-SAENS: CONCERTO NO. 1, A MINOR—Leonard Rose, cello, with the Philharmonic-Symphony Ork. of New York, Dmitri Mitropoulos, Cond. (1-12') Columbia (33) ML-4425	SET SVANHOLM IN FAMOUS WAGNERIAN TENOR ARIAS—Set Svanholm-RCA Victor Ork-Frieder Weissmann, Cond. (12") Victor (33) LM-1153	63
The Bloch rhapsody to Solomon is performed with inspiration and overwhelming dynamism by Rose and the orchestra, which ascends in ever-climbing emotional crescendos under the brilliant Mitropoulos baton. The work, with its barbaric, nervous, Oriental pageantry, glows brilliantly in this performance. The Saint-Saens concerto is played with equivalent fire and feeling, altho its melodic grace and coolness are in diametrical contrast to the heaving passion of the Schemelo. In both pieces, Rose takes on great stature as one of the prime cellists of the day.	Svanholm, a Met mainstay, delivers robustly seven arias from four Wagnerian operas—Lohengrin, Die Meistersinger, Die Walkure and Tannhauser. He has a clear affinity for the material, and gets a full orchestral backing and a rich, ringing recording. Another omnibus package for listeners who like opera in small doses.	

the show stoppers from the new musical "PAINT YOUR WAGON"

"TALK TO THE TREES"

RCA VICTOR 20-4320*
47-4320*



"CARINO MIO"

RCA VICTOR 20-4320*
47-4320*

TONY BAVAAAR

There will be no release this week, simply because the records that have been released for the last few weeks have shown an exceptional amount of potential. All have had an outstanding amount of initial reaction. All have had consumer acceptance.



\$. . . indicates records which according to actual sales, are recognized hits. The trade is urged to keep ample stock of these records on hand, or to reorder promptly when current stocks begin to approach the "sold out" stage.

- Ⓢ **Slow Poke**
Pee Wee King 21-0489—(48-0489)*
- Ⓢ **I Get Ideas**
Tony Martin 20-4141—(47-4141)*
- Ⓢ **Domino**
Tony Martin 20-4343—(47-4343)*
- Ⓢ **Turn Back the Hands of Time**
Eddie Fisher with Hugo Winterhalter's Orch. 20-4257—(47-4257)*
- Ⓢ **Loveliest Night of the Year**
Mario Lanza 10-3300—(49-3300)*
- Ⓢ **(It's No) Sin**
Savannah Churchill 20-4280—(47-4280)*
- Ⓢ **With All My Heart and Soul/Rollin' Stone**
Perry Como 20-4269—(47-4269)*
- Ⓢ **I Wanna Play House With You/Something Old, Something New**
Eddy Arnold 21-0476—(48-0476)*
- Ⓢ **Ave Maria/The Lord's Prayer**
Perry Como 28-0436—(52-0071)*
- Ⓢ **Rugged But Right**
Phil Harris 20-4342—(47-4342)*
- Ⓢ **Never**
Dennis Day 20-4285—(47-4285)*
- Ⓢ **Heart Strings/Somebody's Been Beatin' My Time**
Eddy Arnold 20-4273—(47-4273)*
- Ⓢ **Meanderin'/They Call the Wind Maria**
Vaughn Monroe 20-4271—(47-4271)*
- Ⓢ **Over a Bottle of Wine**
Tony Martin 20-4220—(47-4220)*
- Ⓢ **Cold, Cold Heart**
The Fontane Sisters 20-4274—(47-4274)*



Last week we told you of the BIG NEW HITS on RCA Victor Records that were coming your way. We listed them for you and said that the plans were being formulated to make them into big profit items for you. This week eight out of the eleven are on the best selling list (note at left). This is positive sales reaction from the dealer level and a very good barometer of the way these records are headed for the top.

STOCK 'EM . . . SELL 'EM

They are listed again for your convenience.

- #20-4343 DOMINO
47-4343 IT'S ALL OVER BUT THE MEMORY
—Tony Martin
- #20-4259 TURN BACK THE HANDS OF TIME
47-4259 I CAN'T GO ON WITHOUT YOU
—Eddie Fisher
- #21-0489 SLOW POKE
48-0489 WHISPER WALTZ
—Pee Wee King
- #20-4269 WITH ALL MY HEART AND SOUL
47-4269 ROLLIN' STONE
—Perry Como
- #20-4273 SOMEBODY'S BEEN BEATIN' MY TIME
47-4273 HEART STRINGS
—Eddy Arnold
- #20-4320 CARINO MIO
47-4320 I TALK TO THE TREES
—Tony Bavaar
- #20-4285 NEVER
47-4285 CALIFORNIA MOON
—Dennis Day
- #20-4288 I NEVER WAS LOVED BY ANYONE ELSE
47-4288 BEYOND THE BLUE HORIZON
—Hugo Winterhalter
- #20-4271 MEANDERIN'
47-4271 THEY CALL THE WIND MARIA
—Vaughn Monroe
- #20-4342 RUGGED BUT RIGHT
47-4342 WHERE THE BLUES WERE BORN IN NEW ORLEANS
—Phil Harris
- #20-4317 THE LIE-DE-LIE SONG
47-4317 OH HOW I NEED YOU, JOE
—Dinah Shore

*45 r.p.m. cat nos.

The stars who make the hits are on

RCA VICTOR Records



RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

RCA VICTOR'S
Hugo
WINTERHALTER

Comes up with
a big one... his
newest recording



"I
NEVER
WAS
LOVED
BY
ANYONE
ELSE"

and

"BEYOND THE
BLUE HORIZON"

RCA VICTOR 20-4288
47-4288

the **BIG** *New* **HITS** are on . . .



RCA VICTOR RECORDS

THE BILLBOARD Music Popularity Charts

• Best Selling Pops By Territories

. . . Based on reports from key dealers in each of these cities,
secured via Western Union messenger service.

Each week, The Billboard in co-operation with Western Union, secures last minute sales reports from top dealers in the nation's largest record markets. Although the number of stores queried in each market does not necessarily constitute a scientific survey sample, there are enough reports to avoid any possibility of the over-all local picture being unduly influenced by the report of a single store.

CHICAGO

- SIN
E. Howard—Mercury
- COLD, COLD HEART
T. Bennett—Columbia
- BECAUSE OF YOU
T. Bennett—Columbia
- I GET IDEAS
T. Martin—Victor
- DOWN YONDER
Del Wood—Tennessee
- DOMINO
T. Martin—Victor
- TURN BACK THE HANDS OF TIME
E. Fisher—Victor
- UNDECIDED
Ames Brothers-L. Brown—Coral
- WONDER WHY
V. Damone—Mercury
- DOWN YONDER
J. (Fingers) Carr—Capitol

NEW YORK

- BECAUSE OF YOU
T. Bennett—Columbia
- SIN
Four Aces-A. Alberts—Victoria
- COLD, COLD HEART
T. Bennett—Columbia
- I GET IDEAS
T. Martin—Victor
- SIN
E. Howard—Mercury
- DOMINO
T. Martin—Victor
- LOVELIEST NIGHT OF THE YEAR
M. Lanza—Victor
- WHISPERING
L. Paul—Capitol
- AND SO TO SLEEP AGAIN
P. Page—Mercury
- CHARMAINE
Montovani—London

LOS ANGELES

- COLD, COLD HEART
T. Bennett—Columbia
- SIN
E. Howard—Mercury
- BECAUSE OF YOU
L. Baxter—Capitol
- BECAUSE OF YOU
T. Bennett—Columbia
- I GET IDEAS
T. Martin—Victor
- AND SO TO SLEEP AGAIN
P. Page—Mercury
- WORLD IS WAITING FOR THE SUNRISE
L. Paul & M. Ford—Capitol
- DOMINO
T. Martin—Victor
- BLUE VELVET
T. Bennett—Columbia

BOSTON

- BECAUSE OF YOU
T. Bennett—Columbia
- COLD, COLD HEART
T. Bennett—Columbia
- SIN
Four Aces-A. Alberts—Victoria
- I GET IDEAS
T. Martin—Victor
- WORLD IS WAITING FOR THE SUNRISE
L. Paul & M. Ford—Capitol
- TURN BACK THE HANDS OF TIME
E. Fisher—Victor
- DOMINO
Bing Crosby—Decca
- DOWN YONDER
J. (Fingers) Carr—Capitol
- LOVELIEST NIGHT OF THE YEAR
M. Lanza—Victor

NEW ORLEANS

- BECAUSE OF YOU
T. Bennett—Columbia
- COLD, COLD HEART
T. Bennett—Columbia
- SIN
S. Churchill—Victor
- SLOW POKE
Pee Wee King—Victor
- WORLD IS WAITING FOR THE SUNRISE
L. Paul-M. Ford—Capitol
- OVER A BOTTLE OF WINE
T. Martin—Victor
- BLUE VELVET
T. Bennett—Columbia
- DOMINO
T. Martin—Victor

PITTSBURGH

- COLD, COLD HEART
T. Bennett—Columbia
- BECAUSE OF YOU
T. Bennett—Columbia
- SIN
Four Aces-A. Alberts—Victoria
- BLUE VELVET
T. Bennett—Columbia
- ALL OVER AGAIN
T. Edwards—MGM
- JUST ONE MORE CHANCE
L. Paul-M. Ford—Capitol

DENVER

- COLD, COLD HEART
T. Bennett—Columbia
- I GET IDEAS
T. Martin—Victor
- SIN
E. Howard—Mercury
- DOWN YONDER
J. (Fingers) Carr—Capitol

DETROIT

- SIN
S. Churchill—Victor
- BECAUSE OF YOU
T. Bennett—Columbia
- COLD, COLD HEART
T. Bennett—Columbia
- I GET IDEAS
T. Martin—Victor
- UNDECIDED
Ames Brothers-L. Brown—Coral
- DOWN YONDER
Champ Butler—Columbia
- TURN BACK THE HANDS OF TIME
E. Fisher—Victor
- SOLITAIRE
T. Bennett—Columbia
- DOMINO
T. Martin—Victor

WASHINGTON, D. C.

- SIN
E. Howard—Mercury
- COLD, COLD HEART
T. Bennett—Columbia
- BECAUSE OF YOU
T. Bennett—Columbia
- AND SO TO SLEEP AGAIN
P. Page—Mercury
- DOWN YONDER
D. Wood—Tennessee
- I GET IDEAS
T. Martin—Victor
- UNFORGETTABLE
Nat (King) Cole—Capitol

ST. LOUIS

- BECAUSE OF YOU
Tab Smith—United
- UNDECIDED
Ames Brothers-L. Brown—Coral
- SIN
Four Aces-A. Alberts—Victoria
- DOWN YONDER
D. Wood—Tennessee
- UNFORGETTABLE
Nat (King) Cole—Capitol
- HEY, GOOD LOOKIN'
J. Stafford-F. Laine—Columbia
- TURN BACK THE HANDS OF TIME
E. Fisher—Victor
- FOR ALL WE KNOW
Voices of W. Schumann—Capitol
- DOMINO
T. Martin—Victor

PHILADELPHIA

- BECAUSE OF YOU
T. Bennett—Columbia
- COLD, COLD HEART
T. Bennett—Columbia
- TURN BACK THE HANDS OF TIME
E. Fisher—Victor
- SIN
Four Aces-A. Alberts—Victoria
- WORLD IS WAITING FOR THE SUNRISE
L. Paul-M. Ford—Capitol
- JUST ONE MORE CHANCE
L. Paul-M. Ford—Capitol
- I CAN'T HELP IT
G. Mitchell-M. Miller—Columbia

SEATTLE

- UNDECIDED
Ames Brothers-L. Brown—Coral
- COLD, COLD HEART
T. Bennett—Columbia
- I GET IDEAS
T. Martin—Victor
- SIN
Four Aces-A. Alberts—Victoria
- BECAUSE OF YOU
T. Bennett—Columbia
- DOWN YONDER
J. (Fingers) Carr—Capitol
- JUST ONE MORE CHANCE
L. Paul & M. Ford—Capitol

DALLAS

- COLD, COLD HEART
T. Bennett—Columbia
- SIN
E. Howard—Mercury
- DOWN YONDER
D. Wood—Tennessee
- SIN
Four Aces-A. Alberts—Victoria
- SAN ANTONIO ROSE
J. Maddox—Dot
- AND SO TO SLEEP AGAIN
P. Page—Mercury
- WORLD IS WAITING FOR THE SUNRISE
L. Paul-M. Ford—Capitol
- UNDECIDED
Ames Brothers-L. Brown—Coral
- GAMBELLA
J. Stafford-F. Laine—Columbia

ATLANTA

- BECAUSE OF YOU
T. Bennett—Columbia
- SIN
S. Churchill—Victor
- SIN
E. Howard—Mercury
- I GET IDEAS
T. Martin—Victor
- SIXTY MINUTE MAN
Dominos—Federal
- TURN BACK THE HANDS OF TIME
E. Fisher—Victor
- COLD, COLD HEART
T. Bennett—Columbia
- LOVELIEST NIGHT OF THE YEAR
M. Lanza—Victor
- DOMINO
T. Martin—Victor

TWO HIT SIDES

"RAMBLIN'"

JIMMIE DOLAN

'THAT LAST LOVE LETTER'

Published by Central Songs, Inc.

'UNTIL I DIE'

Published by Fairway Music Corp.

Capitol No. 1832

STILL
GOING
GREAT

"SAILOR'S BLUES"
AND

'JUKE BOX BOOGIE'

Capitol No. 1720



Most Played Juke Box Folk (Country & Western) Records

Based on reports received October 24, 25 and 26

Records listed are Country and Western records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require Country and Western records.

Weeks to date	Last Week	This Week	Record Title	Artist
13	1	1	ALWAYS LATE	Lefty Frizzell
6	2	1	SLOW POKE	Pee Wee King
2	5	3	SOMEBODY'S BEEN BEATING MY TIME	E. Arnold
3	8	4	CRAZY HEART	Hank Williams
6	5	5	DOWN YONDER	D. Wood
10	3	6	MOM AND DAD'S WALTZ	Lefty Frizzell
19	4	7	I WANT TO PLAY HOUSE WITH YOU	E. Arnold
2	9	8	TRAVELIN' BLUES	Lefty Frizzell
16	5	9	HEY, GOOD LOOKIN'	Hank Williams
23	—	10	COLD, COLD HEART	Hank Williams

Coming Up

1.	ALABAMA JUBILEE	Red Foley
2.	KISSING BUG BOOGIE	Tennessee Ernie
3.	DOWN YONDER	Eddie Smith

FOLK TALENT AND TUNES

By JOHNNY SIPP

Dick Jockey Doings

Del Ward becomes the first fem h. b. and Western d. j. in the Midwest, working the 1 to 6 a.m. slot over WGN, Chicago, alternating with Bob McKee. Miss Ward was formerly at WNEK, Macon, Ga., and WHOT, South Bend, Ind. . . . Shel Horton, WJSW, Saxton, Pa., reports that he is putting on a special diskery hour once a week, featuring new disks by the waxy which sends in the best releases of the week. . . . Slim Williams, KWBC, Forth Worth, is working his band Saturday nights at Danceland there, featuring Mel Cox, the King fiddler. . . . Dave DeWitt, WWXL, Peoria, Ill., is working his Western band several nights per week locally. . . . Cousin Lou Stevens, KXLA, Pasadena, Calif., reports that Merle Travis may rejoin Cliffie Stone's "Hometown Jamboree" after a two-year absence. . . . Tom Brennen, another KXLA spinner, has just taken over a TV show on which he emcees country talent entertainment. . . . Ole Rasmusen (Capitol) featured Stevens on a date at MacDonald's Ballroom, Compton, Calif. Stevens

C&W Records to Watch

In the opinion of The Billboard's music staff the following record has the best sales and performances potential among the country and Western records received this week.

THE TALE A SAILOR TOLD
Elton Britt. . . . RCA Victor 20-4324

reports good press notices. Several d. j.'s recently complained in this column that they work on stations which have three to five different lads handling daily rustic platter shows. Record firms send the station only one copy of a platter, making it difficult to program the hit platter on several shows daily, because the disk isn't returned to the library immediately.

Smokey Smith, KRNT, Des Moines, is the father of a daughter, Carol Diane, born recently. . . . Johnny Rion, WIBV, Belleville, Ill., was star of the opening night of the Triangle Club, St. Louis, operated by Cowboy Jack. . . . Red Kirk (Mercury), who does both live and d. j. at WIMA, Lima, O., is doing a Saturday night barn dance at the County Barn, Lima, with station talent. . . . Gwennie Winters, WRYO, Rochester, Pa., is now doing 40 minutes across the board. She reports that Wilma Lee and Stony Cooper and the Clinch Mountain Boys drew 10,000 admissions recently at New River Ranch, Rising Sun, Md. . . . Slim Lay, who does five hours of wax-spinning daily at WFMH, Cullman, La., has opened a taxi service.

PeeWee King, WAVE, Louisville, worked the Palais Royale, South Bend, Ind., October 24, with Patsy Montana and the Dickens Sisters. . . . Don Whitney, KLCN, Blytheville, Ark., reports that Ernest Tubb's guitar was stolen while he was working the National Cotton Picking Contest, Blytheville. The guitar mysteriously was returned to Tubb when he stopped for gas near the Arkansas State line. . . . Tommy Sutton, WING, Dayton, O., lost his mother, Mrs. Flora Dell Sutton, 76, who died recently at Newcastle, Ind. . . . Mort Lloyd, formerly at WSIX, Nashville, has moved to KXEL, Waterloo, Ia. . . . Hugh Cherry returned to Nashville from WMPs, Memphis, taking over the slot vacated at WMAK when Uncle Joe Allison moved to WSM. . . . Lyle Reed, WAAT, Newark, N. J., is emceeing a h. b. jamboree November 3 at the Scandia Ballroom, Garwood, N. J. Texas Jim Robertson, Merv Shiner and Smokey Warren are in the cast.

Artists' Activities

Dee Kilpatrick, formerly a. and r. rep for Capitol Records out of Nashville, has taken over as head of the same department for Mercury records. . . . Roy Rogers won the first step of his attempt to legally restrain Republic Pictures from showing his horse operas on TV. This case has important ramifications for other Western stars faced with similar problems. . . . Dude Martin and Sue Thompson (Mercury) have moved from San Francisco to Hollywood, where Martin and

THE BILLBOARD Music Popularity Charts

Country & Western (Folk) Record Reviews

ARTIST LABEL AND NO.	TUNES COMMENT	WEEKS TO DATE	LAST WEEK	THIS WEEK
ERNEST TUBB Driftwood on the River DECCA 46377—Tubb's effective chanting on a meaty country throbber makes this a sure-fire disk item.	86--86--86--86			
I'm Steppin' Out of the Picture A strong lyric idea, excellent melody and Tubb's powerful performance adds up to a highly likely country weeper.	85--86--85--85			
ELTON BRITT (The Skytoppers) Kiss By Kiss VICTOR 20-4324—Britt's warm performance makes a good country weeper an above-average disk.	80--81--79--80			
Tale of a Sailor Told, The (Beaver Valley Sweethearts) Britt and the femme group combine on another good song. This one could get some pop action.	80--81--79--80			
JERRY BYRD Blues Boogie MERCURY 6362—A fine instrumental here as Byrd teams with organ on a good hunk of blues.	76--78--74--77			
Cocoanut Grove Material here was written by Hawaiian orkster Harry Owens. Byrd's guitar plucking is ear-appealing.	71--72--70--71			
BOB WILLS (Texas Playboys) Silver Bell MGM 11082—Lively instrumental—a steady rhythm treatment of an attractive, sentimental melody—is well played.	76--77--76--75			
The Last Good Bye Wills prefaces his chanting of this teary waltz Western with a spoken dedication to his deceased pal, Milton Brown, with whom he says he began Western swing back in 1928. Interesting curiosity for the deejays.	73--77--72--70			
LAURA LEE-DICKIE McBRIDE Just a Fool in Love MGM 11086—Boy and gal do a winning duet job on a likely blues ballad. Approach is more bluesy than country, as they sing in the style of a blues quartet, and excellently, too.	76--76--6--76			
I Love You Boogie McBride chants a boogie blues novelty with dash, with some little novelty touches by combo enlivening things.	73--73--73--73			
LONZO & OSCAR Let's Live a Little No. 2 DECCA 46378—Here's a yock-full follow-up to the country click. The team hand it their usual reading in an up tempo.	75--80--72--74			
Strange Little Girl No. 2 More of the same here on another country click. Lyric should give tradesters a big laugh.	75--80--72--74			
HAWKSHAW HAWKINS Sunny Side of the Mountain KING 997—Sentimental hill ditty done to a lively beat has honest feeling and effectiveness.	75--75--75--75			
Blue Skies in Your Eyes Hawkins does a casually suitable vocal on a routine ballad, with rhythm backing.	65--65--65--65			
SPADE COOLEY (Ginny Jackson) My Heart is Broken in Three DECCA 46376—Another waltz sung by the same thrush adds up to a far superior disk! Waltz has much pop appeal lyrically.	75--77--74--75			
Cowboy Walk, The Miss Jackson does well enough on the Western waltz ditty, but the tune is routine and the lyric poor. The Cooley ork makes it danceable, anyhow.	63--67--60--62			
TEDDY WILBURN Court of Justice GOTHAM 413—Wilburn is far more effective on a good country weeper. Ditty has a clever lyric idea.	73--74--72--73			
How Would You Like to Call Me Sweetheart? Despite a strong beat, and the use of temple blocks by the drummer, the disk is just a listenable item. Wilburn sounds about as country as Tiny Hill.	62--65--60--62			
BILLY STRICKLAND Lonely KING 994—Warbler packs feeling into an okay torcher with a beat.	72--72--72--72			
If This is Sin Strickland does a Floyd Tillman on a good tearjerker.	70--70--70--70			
AUDREY WILLIAMS Leave Us Women Alone MGM 11083—A wryly humorous, salty country ditty is demonstrated aptly by Miss Williams in a backwoods style.	72--72--72--72			
If You See My Baby Thrush knocks out a heat novelty blues to a medium, clipped beat.	70--70--70--70			
ROY KING Story of Shelly Lies, The MERCURY 6361—Alternating verse and chorus ditty is the story of a country bus driver. King's chanting is okay.	71--73--70--71			
Salty Tears Ordinary material gets a routine reading.	70--72--68--70			
GRADY MARTIN (His Slew Foot Five) San Antonio Rose DECCA 46375—Martin, leader of Red Foley's band, has the group work out a spirited coverage on the hit Dot Records' version of the standard. Spots the barrelhouse piano and corny tenor sax.	67--69--65--67			
Bully of the Town Same coupling as the Dot recording and treated in the same cornball country-style instrumental manner.	65--65--65--65			
NEAL BURRIS (Gene Stewart) The Sissy Song KING 999—More coverage, also late, to enter the field. Burris and Stewart do well enough with the interpretation to pick up some of the coin still available on the song.	67--68--63--69			
Lonely Little Robin Burris solos on the verse and duets with Stewart on the choruses in a much belated version of this waltz ditty. This doesn't figure to do much at this date.	61--62--60--61			
TILLMAN FRANKS (His Rainbow Boys) Hot Rod Shotgun Boogie No. 2 GOTHAM 412—Attempt here to cash in on "Hot Rod," "Shotgun" and "Hadacol" disks doesn't manage to add up to anything more than a routine piece of wax.	65--68--60--68			
Hi-Tone Poppa Lack of projection in Franks chanting detracts from what might have been a better than ordinary country item.	62--64--60--62			
JENKS CARMAN Just Another Good Dream Gone Wrong CAPITOL 1822—Carman hands a routine nasal-voiced chanting to an okay country ballad.	65--66--64--65			
Hilo March Somewhere among the buyers of Hawaiian music and country buyers of steel instruments there should be a market for this one.	61--64--59--60			

MUSIC OPERATORS AND DEALERS

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45 RPM 78 RPM	45 RPM 78 RPM
45406 341 Sin Rollin' Stone	45403 8102 Unwanted Sign Upon Your Heart
45405 340 Whispering The World is Waiting for the Sunrise	The Hot Guitar
45404 339 Down Yonder Black Strap Molasses	45402 8101 The Kissing Bug Boogie Cherokee Boogie
45396 338 Sweetheart of Yesterday In the Cool, Cool, Cool of the Evening	45399 8100 Kisses Sweeter Than Wine Your Locket is My Broken Heart
45395 337 Belle, Belle, My Liberty Belle Longing for You	45398 8099 If Tear Drops Were Pennies Mister Moon
45351 332 Because of You Come On-A My House	45397 8098 Rotation Blues Crying Heart Blues
	45290 8088 Rumba Boogie Cold, Cold Heart

GALGANO DISTRIBUTING CO. Dept. BB-44, 4142 W. Armitage Chicago 39 Dickens 2-7060

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50	\$ 1.00
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500	5.50
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2000	18.00
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HI-TONE POPPA

G-412

By TILLMAN FRANKS and His Rainbow Boys Vocal by Forth Young

Order From Your Nearest Gotham Distributor OR

GOTHAM RECORD CORP. 1626 Federal St., Phila. 46, Pa.

*Ask the Dealers and Ops Who've Bought It

DEEJAYS—Thanks for your plugs—if you have not received your copy, PLEASE WRITE US

• Best Selling Retail Folk (Country & Western) Records

... Based on reports received October 24, 25 and 26

Records listed as Country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase Country and Western records.

POSITION	Weeks	Last	This	to date	Week	Week	Record	Artist	Label
13	1	1.	1.	1.	1.	1.	ALWAYS LATE Mom and Dad's Waltz	Lefty Frizzell	Col(78)20837; (45)4-20837; (33)3-20837—BMI
10	2	2.	2.	2.	2.	2.	MOM AND DAD'S WALTZ Always Late	Lefty Frizzell	Col(78)20837; (45)4-20837; (33)3-20837—BMI
5	6	3.	3.	3.	3.	3.	SLOW POKE Whisper Waltz	Pee Wee King	V(78)21-0489; (45)48-0489—ASCAP
31	4	4.	4.	4.	4.	4.	COLD, COLD HEART Dear John	Hank Williams	MGM(78)10904; (45)K-10904—BMI
2	8	5.	5.	5.	5.	5.	HEART STRINGS Somebody's Been Beating My Time	E. Arnold	V(78)20-4273; (45)47-4273—BMI
16	3	6.	6.	6.	6.	6.	HEY, GOOD LOOKIN' My Heart Would Know	Hank Williams	MGM(78)11000; (45)K-11000—BMI
19	5	7.	7.	7.	7.	7.	I WANT TO PLAY HOUSE WITH YOU Something Old, Something New	E. Arnold	V(78)21-0476; (45)48-0476—ASCAP
1	—	8.	8.	8.	8.	8.	SOMEBODY'S BEEN BEATING MY TIME Heart Strings	E. Arnold	V(78)20-4273; (45)47-4273—BMI
4	8	9.	9.	9.	9.	9.	TRAVELIN' BLUES Baby Yodel	Lefty Frizzell	Col(78)20842; (45)4-20842; (33)3-20842—BMI
1	—	10.	10.	10.	10.	10.	CRAZY HEART Lonesome Whistle	Hank Williams	MGM(78)11054; (45)K-11054—ASCAP

Coming Up

1. LONESOME WHISTLE Hank Williams
.....MGM(78)11054; (45)K-11054—BMI
2. LET OLD MOTHER NATURE HAVE HER WAY... Carl Smith
.....Col(78)20862; (45)4-20862; (33)3-20862

• Country & Western Records Most Played by Folk Disk Jockeys

... Based on reports received October 24, 25 and 26

Records listed here in numerical order are those played most by the nation's leading Country and Western disk jockeys. List is based on replies from weekly survey among a select list of over 400 disk jockeys specializing in Country and Western tunes.

POSITION	Weeks	Last	This	to date	Week	Week	Record	Artist	Label
17	3	1.	1.	1.	1.	1.	HEY, GOOD LOOKIN'	Hank Williams	MGM(78)11000; (45)K-11000—BMI
14	1	2.	2.	2.	2.	2.	ALWAYS LATE	Lefty Frizzell	Col(78)20837; (45)4-20837; (33)3-20837—BMI
8	4	3.	3.	3.	3.	3.	SLOW POKE	Pee Wee King	V(78)21-0489; (45)48-0489—ASCAP
12	2	4.	4.	4.	4.	4.	MOM AND DAD'S WALTZ	Lefty Frizzell	Col(78)20837; (45)4-20837; (33)3-20837—BMI
2	9	5.	5.	5.	5.	5.	LET OLD MOTHER NATURE HAVE HER WAY	Carl Smith	Col(78)20862; (45)4-20862; (33)3-20862—BMI
20	5	6.	6.	6.	6.	6.	I WANT TO PLAY HOUSE WITH YOU	E. Arnold	V(78)21-0476; (45)48-0476—ASCAP
13	7	7.	7.	7.	7.	7.	MR. MOON	Carl Smith	Col(78)20825; (45)4-20825; (33)3-20825—BMI
1	—	8.	8.	8.	8.	8.	SOMEBODY'S BEEN BEATING MY TIME	E. Arnold	V(78)20-4273; (45)47-4273—BMI
2	9	9.	9.	9.	9.	9.	TRAVELIN' BLUES	Lefty Frizzell	Col(78)20842; (45)4-20842; (33)3-20842—BMI
2	6	10.	10.	10.	10.	10.	CRAZY HEART	Hank Williams	MGM(78)11054; (45)K-11054—ASCAP

Coming Up

Records listed here in numerical order show signs of increasing popularity according to a limited number of questionnaires from dealers (operators, disk jockeys) but do not have strength to be listed in best selling (most played) category.

1. TOO OLD TO CUT THE MUSTARD Carlisle
.....Mercury(78)6348; (45)6348X45—BMI
2. LONESOME WHISTLE Hank Williams
.....MGM(78)11054; (45)K-11054—BMI
3. HEART STRINGS E. Arnold
.....V(78)20-4273; (45)47-4273

FOLK TALENT AND TUNES

• Continued from page 40

Miss Thompson are doing their TV show for Sears Roebuck. Martin is now program director of KTTV, Hollywood.

The Jordanaires have moved from Decca to Victor. . . . Fleming Allen, of Intro, the Coast label, has inked Pete Pyle, formerly with Bullet. . . . Moon Mullican rushed to Texas last week to be with his father, who is ailing. . . . Donn Reynolds, the Australian yodeler, is guesting for several weeks at KWKH, Shreveport, La. . . . Red Healan, formerly part of the team, Leon and Red, at WRFC, Athens, Ga., is now doing a disk show at WRFC. . . . Howard Barnes and Bill Peppers, formerly with Folk Songs Pubbery, have formed their own BMI affiliate, Barnes & Peppers Music. . . . Alberta Slim, the Victor Canadian artist, is out

of the hospital after an accident.

Johnny and Jack (Victor) have signed with Hill and Range Songs exclusively. The deal includes Jim Anglin, Jack's brother, who resides in Nashville. Hubert Long, the duo's manager, reports that they will start three weeks of Southeastern theaters November 13, including the Hippodrome, Baltimore. . . . Kenny Roberts, currently doing TV in Dayton, O., leaves for a 10-day Coast tour with Moon Mullican November 19. Joe Taylor, WGL, Fort Wayne, Ind., reports that he is doing International Harvester shows with his band in between d. j. shows and live shows over the station. . . . Jimmie Skinner (Capitol) is still doing his hour daily show over WNOP, Newport, Ky., from his Cincinnati record shop. Joe (Cannonball) Lewis guests weekly on the show.



a Double Barrelled SMASH



RED FOLEY
and
ROBERTA LEE

singing . . .

"NIGHT TRAIN TO MEMPHIS"

and

"IF I HAD-A KNOWED, YOU COULD-A GOED"

(I-Da Seed You Had-A Way To Went)

DECCA 27763 (78 RPM) 9-27763 (45 RPM)

America's Fastest Selling Records



THE BILLBOARD Music Popularity Charts

Rhythm & Blues Record Releases

Baby, Did You Hear—Dinah Washington (Just One) Mer 5736
 Baltimore Bounce—Al Sears Ork (Now Ride) King 4489
 Black Snake Blues—Monister Parker (You Gonna) Nucraft 100
 Blow, Joe, Blow—Joe Houston (Come Back) Modern (45) 830X45
 Cadillac Boogie—Willie Brown (Korea) Dec 48248
 Chains of Love—Earl Bostic Ork (I Got) King 4491
 Come Back, Baby—Joe Houston (Blow, Joe.) Modern (45) 830X45
 Cryin' and Singin' the Blues—Little Esther—Earl Warren Ork (Tell Him) Federal 12042
 Feel Like Cryin' Again—Mel Walker—Johnny Otis Ork (Sunset) Savoy 821
 Honey, Honey—Ray Charles (She's on) Swing Time 218
 I Got Loaded—Earl Bostic Ork (Chains) King 4491
 I'm Not Suspicious, But—Joe Fritz Ork (Make Her) Peacock 1581
 Jumpin' With Lloyd—Lloyd Glenn All Stars (Now Flying) RPM (45) 332X45
 Just One More Chance—Dinah Washington (Baby) Mercury 5736
 Kansas City Blues—Joe Turner—Pete Johnson (Roll) RPM 331X45
 Korea Blues—Willie Brown (Cadillac Boogie) Dec 48248
 Leave My Girl Alone—Smoky Lynn—Bill Harvey Ork (Straighten) Peacock 1579
 Little Brother's Boogie—Little Brother Brown (Too Much) Okeh 6835
 Love Me or Please Let Me Be—Marion Abernathy (Undecided) King 4490
 Make Her See Things My Way—Joe Fritz Ork (I'm Not) Peacock 1581
 Mixed Up Jive—Good Lewis (Shady) Dec 48252

(Continued on page 43)

RHYTHM AND BLUES NOTES

By HAL WEBMAN

Rumors to the contrary, Louis Armstrong will continue to work with a unit. Armstrong will temporarily disband to do a solo stint as a movie actor for about six weeks in an MGM flicker called "Glory Alley." He reports to the lot on November 12. Currently under consideration at Associated Booking Corporation, Armstrong's agency, is a European tour which would carry only the trumpeter-warbler, singer Vera Middleton and a piano player. Already scheduled for Armstrong upon completion of his flicker effort is a series of bookings in conjunction with heavyweight champion Jersey Joe Walcott.

The Nat (King) Cole-Sarah Vaughan-Duke Ellington arena package has been cleaning up at the wickets. The tour, now beginning its sixth week on the road, has accumulated a net take of \$351,550 for 35 dates, some of these including two performances per date. Package this week headed into the South and is expected to really pile up enormous figures in that region. Package is marked at \$24,000 weekly nut (for fuller details see story in Music Department news columns). . . . Reports from the Coast indicate that the Billy Eckstine-George Shearing Quintet concert tour has kicked off quite impressively with percentage money takes on each of its initial dates. Tour kicked off on October 12.

R&B Records to Watch

In the opinion of The Billboard's music staff the following record has the best sales and performance potential among the rhythm and blues records received this week:
 THE WOMAN (Parts 1 and 2)
 Joe PullumSwing Time 267

Veteran jazz tenorist Coleman Hawkins sliced a rush release instrumental coupling for the Decca label. He did "And So to Sleep Again" and "It's No Sin" for the coupling. . . . Johnny Moore has reorganized his Three Blazers unit and has been packaged with Peppermint Harris, who's riding high with his Aladdin hit, "I Got Loaded," for a swing thru the Eastern theater circuit. They'll play the Virginia one-night houses the week of November 16, move to the Howard in Washington, D. C., the week of November 30. . . . Count Basie's new band goes into the Apollo for the week beginning November 9.

Al Hibbler and Johnny Hodges' band will form the package that goes into the Birdland nitery, New York, on January 3 for a week. . . . On December 17, Hodges will go into the 421 Club, Philadelphia, for a week. . . . Aladdin Records has signed a new warbler, Danny Raye. The lad already has been linked to a booking agreement with the Shaw Artists Corporation. . . . The Eckstine-Shearing concert package, incidentally, will play a two-show day in New York at the Carnegie Hall on December 2; concerts will include an afternoon and a midnight shindig.

Ruth Brown, the Atlantic recording singer, driving back to New York from a Buffalo date to open at the Birdland nitery last week, ran into a freak accident. The up-State New York hunting season opened last week and she claimed a couple of deer the hard way. Two deer darted out of neighboring woods and leaped in front of her Cadillac, driven by her brother, and ruined the car. She was forced to abandon it and take a cab into New York City in order to make the opening.

Best Selling Retail Rhythm & Blues Records

. . . Based on reports received October 24, 25 and 26

Records listed are rhythm and blues records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customer's purchase rhythm and blues records.

POSITION	Weeks Last This to date Week Week	RECORD	ARTIST	
11	1	1.	GLORY OF LOVE	Five Keys Aladdin(78)3099; (45)45-3099—ASCAP
17	3	2.	CHAINS OF LOVE	J. Turner Atlantic 939—BMI
23	2	3.	SIXTY MINUTE MAN	Dominoes Federal(78)12022; (45)45-12022—BMI
5	4	4.	FOOL, FOOL, FOOL	The Clovers Atlantic 944
4	8	5.	I'M IN THE MOOD	J. L. Hooker Modern 835—BMI
20	6	6.	I'M WAITING JUST FOR YOU	Lucky Millinder King(78)4453; (45)45-4453—BMI
6	9	7.	I GOT LOADED	Peppermint Harris Aladdin(78)3097; (45)45-3097—BMI
7	5	8.	SMOOTH SAILING	E. Fitzgerald Dec(78)27693; (45)45-27693—BMI
3	10	9.	SEVEN LONG DAYS	Charles Brown Aladdin(78)3092; (45)45-3092—BMI
1	—	10.	I'M GONNA DIG MYSELF A HOLE	A. Crudup V(78)22-0141; (45)50-0141

Decca-U. I. Deal All Set

Continued from page 16

the stock. It was indicated that Milton Rackmil got the stock at a rate below the \$15 per share (\$5 for option, \$10 for the share) estimate previously reported. At that time, U-I stock could have been bought on the open market at a rate varying between \$8 and \$10 per share. The combination stock purchase will bring into Decca's control approximately 175,000 U-I shares. Talk that Decca would acquire J. Arthur Rank's 130,000 shares, which represented the second largest single U-I holding, was flatly denied by all parties involved this week.

The aspects of the U-I Decca merger, beyond its economic phases, will be unveiled one step at a time, according to an informed insider. The first actual step took place earlier this week when U-I issued a press release announcing the extensive activation of United World Films, a U-I subsidiary, for production, distribution and sale of television pictures. The announcement stated that the facilities of U-I studios in Hollywood would be used in the planning of the TV adjunct. United World, it was learned, will swing into a production schedule by the first of the year, by which time Decca will have become a major voice in U-I operations.

Last week's confirmation that the primary mission in the Decca purchase of U-I stock was for both firms to mutually invade the TV field and the subsequent announcement of the United World activation led to a considerable amount of new speculation with regard to the physical extent of the participation of Decca,

a record company barren of TV connections beyond an influence on the thinking of its talents, in the U-I United World arrangement.

NEW BLUES AND BOOGIE HITS



MR. MONKEYMAN

by Johnny Taylor—Blue 129
and ROLLIT BOOGIE
Cleo Brown—Blue 118

WIRE • PHONE • WRITE
BLUE RECORDS
9512 So. Central Avenue, Los Angeles 2

Billy May Signs

Continued from page 16

three years ago. Since then, Gastel handled Woody Herman for two years and Charlie Barnet for a year.

Gastel intends to team his forces with Capitol Records in a high-geared build-up campaign for May during the winter months, preparatory to the band's initial tour to kick off in the spring. Altho no newcomer in the music biz (arranger for Charlie Barnet; composed-conducted ork setting for many of Cap's kidisk albums), May will be taking his first steps as a traveling band leader. Capitol has already released a series of May disks with others following soon as part of the diskery's hallyhoo campaign. Serving as his own arranger, May has effected a style considered by Capitol as offering a "new sound." (Style shows flashes of the old Barnet band counter-balanced by Jimmy Lunceford's reed voicing.)

May returned this week from a three-week good-will tour of disk jockeys, dealers and juke box ops thru the East and Midwest. According to Cap, response from the field to the May "sound" has been encouraging.

DOUBLE HOT HITS!
LITTLE SIDE CAR
b/w
HEY, LITTLE GIRL
by THE LARKS
Apollo 429
APOLLO RECORDS
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SALE!
NEW RECORDS
POPULAR—HILLBILLY—RACE
9c each
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GALGANO DISTRIBUTING CO., INC.
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Chicago 39, Ill.

Temperature DOWN . . .

SALES UP with
Another "Peppermint" HARRIS HIT!



"HAVE ANOTHER DRINK AND TALK TO ME"

b/w

"MIDDLE OF WINTER"
AL 3107

AND

AMOS MILBURN'S
2 SMASH SIDES . . .



"SHE'S GONE AGAIN"
"BOOGIE-WOOGIE"
AL 3105



THE MOST UNUSUAL
SOUND EVER HEARD
ON TENOR SAX!!

"COLD, COLD HEART"

Chess #1488

TENOR SAX SOLO
by EDDIE JOHNSON

CHESS RECORD CO.

750 E. 49TH ST. CHICAGO 15, ILL.

ATTENTION, DEALERS AND OPERATORS ONLY

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GET ALL THE LATE HITS WHEN YOU WANT THEM WE CAN SUPPLY ALL SPEEDS

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Hitting the Top!
BEST WISHES
by ROY MILTON
#414
Specialty records

THE BILLBOARD Music Popularity Charts

• Most Played Juke Box Rhythm & Blues Records

Based on reports received October 24, 25 and 26

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records.

POSITION	Weeks Last This	Record	Artist	Label
Weeks Last This	to date Week Week			
14 2	1.	"T" 99 BLUES	J. Nelson	RPM 325-BMI
6 5	2.	I GOT LOADED	Peppermint Harris	Aladdin(78)3097; (45)45-3097-BMI
7 1	3.	GLORY OF LOVE	Five Keys	Aladdin(78)3099; (45)45-3099-ASCAP
24 3	4.	SIXTY MINUTE MAN	Dominoes	Federal(78)12022; (45)45-12022-BMI
8 4	5.	SMOOTH SAILING	E. Fitzgerald	Dec(78)27693; (45)9-27693-BMI
3 8	6.	HEY, LITTLE GIRL	J. Godfrey Trio	Chess 1478-BMI
1 -	7.	I'M IN THE MOOD	J. L. Hooker	Modern 836-BMI
1 -	8.	SEVEN LONG DAYS	Charles Brown	Aladdin(78)3092; (45)45-3092-BMI
1 -	9.	PRAYIN' FOR YOUR RETURN	P. Mayfield	Specialty 408-BMI
1 -	9.	COLD, COLD HEART	D. Washington	Mercury(78)5728; (45)5728X45-BMI

• Rhythm & Blues Record Reviews

ARTIST	TUNES	REVIEW
LABEL AND NO.	COMMENT	

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

BUDDY JOHNSON ORK (Arthur Prysock) Ever Since the One I Love's Been Gone DECCA 27814—Prysock delivers a fine reading of a somewhat eerie piece of blues material written by the orkster. Excellent wax for the r.&b. market.	85--86--85--85
Be Careful Johnson himself handles the lyric on a routine rhythm ditty. It's okay terp wax.	75--76--73--75
DINAH WASHINGTON (Nook Schreier Ork) Baby, Did You Hear? MERCURY 5736—Dinah tackles something stirringly different and exotic here. She chants an unusual blues with heavy echo. Combo puts down a liquid-sounding walking figure, broken up by 'ad lib breaks. Has to be heard to be appreciated.	85--85--85--85
Just One More Chance Thrush hands the torch standard a heartfelt reading in her inimitable style.	78--78--78--78
JOE PULLUM (With Trio) My Woman (Parts 1 & 2) SWING TIME 267—Beautiful two-sider blues grips attention from note one. Pullum chants with a catch in his voice and a cool intensity; combo puts down a swinging, medium-slow beat. Material has a story line and much character.	85--85--85--85
BILLY WRIGHT New Kind of Lovin' SAVOY 819—Powerful material and a rocking delivery by Wright and the ruffing combo tab this one as a potential biggie.	84--84--84--84
When the Wagon Comes Jivey, jumping novelty with a recurring tag gets a rock-solid job from Wright and the ork.	80--80--80--80
JOE FRITZ ORK I'm Not Suspicious, But PEACOCK 1581—Warbler does a fine job with an excellent up-tempo novelty. Band performs superbly, with tight ensemble work and drive, and fine sax solos.	83--83--83--83
Make Her See Things My Way Moodful slow blues with a penetrating lyric gets a great vocal from Fritz and sturdy combo support.	83--83--83--83
GOOD LEWIS Shady Lane DECCA 48252—Southern-style blues shouter and a smart, urban combo, combine for a sock slow blues. Lewis has a penetrating, hard-fitting style. Lyric is startling. Band is strong.	80--80--80--80
Mixed Up Jive Instrumental on a riff original swings beautifully—combo is tight-knit, relaxed, and rhythm drives.	77--79--77--75
MEL WALKER (Johnny Otis Ork) Feel Like Cryin', Again SAVOY 821—Riff-rocker with a provocative melody pattern and series of breaks moves hard and fast under Walker's chanting and the combo's sock playing.	80--80--80--80
Sunset to Dawn Walker belts a slow, after-hours blues with feeling, with vibes and guitar featured in the tight-playing combo.	75--75--75--75
MARION ABERNATHY Undecided KING 4490—Thrush really beats out a tasty rhythm treatment of the great Charlie Shavers jazz tune. Combo weighs in with a swinging, light-as-air backing.	78--78--78--78
Love Me Or Please Let Me Be Gal does an intense job on this slow bluesy ballad. Modern trumpet obligato highlights backing.	70--70--70--70
SMILIN' SMOKEY LYNN (Bill Harvey Ork) Leave My Girl Alone PEACOCK 1579—Novelty blues with a repeating tag gets a lively go from Lynn, with combo joining on refrain.	76--76--76--76
Straighten Up, Pretty Baby Slow blues is a routine entry.	67--67--67--67
LITTLE ESTHER (Earl Warren Ork) Cryin' and Singin' the Blues FEDERAL 12042—Esther pices a medium blues with feeling and drive.	75--75--75--75
Tell Him That I Need Him So Medium beat blues ballad gets an okay go.	71--71--71--71
WILLIE BROWN Cadillac Boogie DECCA 48248—Brown sells the lyric on this novelty blues, with the band swinging up a small storm in back.	75--75--74--76
Korea Blues Warbler does a medium-beat topical blues which is not likely to arouse much interest. Combo work is good.	60--60--60--60

Sales Training

Continued from page 16

clude Marion Ehemann, Dallas salesman; George Gerkin, salesman at the Chicago branch, and Bob Carroll, St. Louis branch salesman.

Plan was first tried with Bill Talent, Los Angeles branch salesman, who was brought into Cap's executive offices for training preparatory to replacing Gene Becker as Seattle branch manager. Becker was transferred to Hollywood, joining Cap's sales promotion staff. Max Luthey, Atlanta branch manager, similarly was switched recently to the Hollywood headquarters for a training course preparing him toward becoming a divisional sales manager.

Training consists of the individual spending a given period of time working in (and thereby observing the operations) various key departments at the Hollywood headquarters. Training course also includes spending some time at Capitol's Scranton, Pa., branch. Period of training time varies with the job promotion involved. Salesman preparing for branch manager devotes three weeks to the course, while a branch manager aiming for divisional sales managerial post spends six weeks in training.

Plan has a twofold purpose: (1) Providing promising personnel with an opportunity for promotion within the company's ranks, and (2) provides the company with a continuing pool of trained manpower from which it can draw replacements for responsible posts as they become available.

Record Week Takes

Continued from page 16

Eight local d.j.'s including Lounsbury, WIND; Miller, free-lancer; Eddie Hubbard, free-lancer; Mal Bellairs, free-lancer; Larry Burrell, WIND; Bill Evans, free-lancer; Fred Reynolds, WGN, with another as yet unselected, will introduce the disk stars. The program committee intends to introduce all other local jockeys from the stage during the evening.

The eight distributors have agreed to purchase 150 ducats each at \$1.50 (including tax), with the remaining 5,800 to be sold thru local retail stores and at the Aragon Ballroom the night of the event. Each distributor salesman is being delegated to see about ticket sales thru individual store accounts. Chicago's 400 retailers will feature window displays and counter cards. Juke ops have agreed to place a large sticker on every box in the territory, calling attention to the big night.

Because of the co-operation and interest that has already resulted from this first co-ordinated venture, the distributors are planning on similar promotion efforts, spaced about four times per year, to continually create attention for local disk business.

Pubbers Puzzle

Continued from page 17

hits. The situation for the pop publisher, then, is one of considerable challenge. The Richmond pubbery feels that disk exploitation of a pop is, of course, necessary in order to start the tune on its way. The second step is the radio commercial. TV must be integrated into the picture more strongly than at present. Again, the establishment of a pattern of TV exploitation is not necessary to round out the cycle which starts with the AM disk jockey. TV is envisaged as the proper medium on which many songs may receive their initial impetus. An example of such a tune would be the novelty "I Like the Wide Open Spaces." Started via disks, without initial TV motivation, it would have been meaningless.

TV people queried by Richmond have already indicated certain preferences in a pubber's TV service. They want, chiefly, ideas whereby songs can be presented inexpensively. Al Jarvis asked for strong ideas to open a show. The Steeles advised regarding camera and prop problems.

It all shakes down to the fact that the pop publisher must, of necessity, become very show minded, as he was in the days of circuit vaudeville.

• Rhythm & Blues Record Releases

Continued from page 42

New Kind of Feelin'—Clay Braddy (Royal) Dec 48247	Sugar Bounce—Red Saunders Ork-Joe Williams (Week Day) Okeh 6834
New Kind of Lovin'—Billy Wright (When the Savoy 819	Sunset to Dawn—Mel Walker-Johnny Otis Ork (Feel) Savoy 821
Now Ride "D" Train—Al Sears Ork (Baltimore) King 4489	"T" 99 Blues—Jimmie Nelson-Rabbitt Trio (Rain Drop) RPM (45) 325X45
Rain Drop Blues—Jimmie Nelson-Peter Rabbitt Trio ("T" 99) RPM (45) 325X45	Tell Tim That I Need Him So—Little Esther-Earl Warren Ork (Cryin') Federal 12042
Roll 'Em, Boys—Joe Turner-Pete Johnson (Kansas City Blues) RPM (45) 331X45	Too Much Jelly Roll—Little Brother Brown (Little) Okeh 6835
Royal Peacock Boogie—Clay Braddy (New Kind) Dec 48247	Undecided—Marion Abernathy (Love Me) King 4490
Shady Lane—Good Lewis (Mixed Up) Dec 48252	Week Day Blues—Red Saunders Ork-Joe Williams (Sugar) Okeh 6834
She's on the Ball—Ray Charles (Honey) Swing Time 218	When the Wagon Comes—Billy Wright (New Kind) Savoy 819
Straighten Up, Pretty Baby—Smokey Lynn-Bill Harvey-Ork (Leave My) Peacock 1579	You Gonna Need Me—Monister Parker (Black Snake) Nucraft 100

Breakin' for a HIT!!!

HOTTEST RECORD in
New Orleans, Dallas and other SPOTS

FATS DOMINO

ROCKIN' CHAIR
CARELESS LOVE

5145

IMPERIAL RECORD CO., INC.

6425 Hollywood Blvd.

Hollywood 28, Calif.

YOUR BEST BETS ARE ON

Okeh

A Real Sensation

"THE LITTLE WHITE CLOUD THAT CRIED"

by JOHNNY RAY and THE FOUR LADS

with Orchestral Acc.



backed with "CRY"

78 rpm 6840 45rpm 4-6840

Okeh

A PRODUCT OF COLUMBIA RECORDS, INC.

Trade Marks "Columbia," "Masterworks," "Okeh," "Reg. U. S. Pat. Off. Marcas Registradas

BILLY WRIGHT does it AGAIN!

... PICKED BY BILLBOARD!

SAVOY #819

'NEW KIND OF LOVIN'

backed with

'WHEN THE WAGON COMES'



Savoy RECORD CO., INC.
58 Market St., Newark 1, N. J.

HELP OTHERS SEE BY GIVING TO THE AMERICAN FOUNDATION FOR THE BLIND



Her First Coral Record!

TERESA Brewer

'I DON'T CARE' and 'SING, SING, SING'

CORAL RECORD

60591 (78 RPM) 9-60591 (45 RPM)

THE BILLBOARD Music Popularity Charts

Most Played Juke Box Records

Based on reports received October 24, 25 and 26

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on the Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart other available records of tunes listed here will be found in the Honor Roll of Hits Music Popularity Chart, Part 1.

Table with columns: POSITION, Weeks | Last | This to date | Week | Week, and song titles with artist names and record labels.

CORAL RECORDS America's Fastest Growing Record Company (A subsidiary of DECCA RECORDS, INC.) IN CANADA: Rogers Majestic Radio Corp. Ltd., Toronto-Montreal-Winnipeg

THE BILLBOARD Music Popularity Charts

Record Reviews

90-100 TOPS
80-89 EXCELLENT
70-79 GOOD
40-69 SATISFACTORY
0-39 POOR

How Ratings Are Determined Records are rated four ways: (1) over-all; (2) as to their value for disk jockeys; (3) for retailers, and (4) for operators. Each rating is on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. N. S. Indicates record is not suitable for a specific usage.

The Categories Following are the maximum points that may be earned by a record in each of the nine categories considered: Song caliber, 15; interpretations, 15; arrangement, 15; name value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record adv't's—promotion firm, legit and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

ARTIST LABEL AND NO.	TUNES COMMENT	OVER-ALL	DISK JOCKEY	RETAILER	OPERATOR
POPULAR					
TONY MARTIN (Henri Rene Ork)					
Domino	VICTOR 20-4343—Martin opens up all the way to belt home a big rendition of a distinguished import. Fine Rene backing should help insure this one a long and strong ride.	89	90	88	88
It's All Over But the Memories	The singer applies his croon style to a pleasant new plug ballad. Tasty dinking.	80	80	80	80
GUY MITCHELL (Mitch Miller Ork)					
I Can't Help It	COLUMBIA 39595—A lovely ballad by Hank Williams gets a warm, tender go from Mitchell, with a touching background from the Miller ork.	88	88	88	88
There's Always Room at Our House	Formula bounce tune with handclapping, French horns, etc., gets a spirited projection from Mitchell and the ork. In the image of "Truly Fair," "Liberty Belle," etc.	87	87	87	87
JAN PEERCE (Hugo Winterhalter Ork)					
Once	VICTOR 20-4318—Peerce packs warmth with his rich and true tenor tonals to read down a striking "big" ballad, a pop plug item. His reading, coupled with Winterhalter's lush setting, could register a triumph for Peerce in the pop field.	88	89	87	87
How Do I Love Thee	Winterhalter has set the Elizabeth Barrett Browning sonnet to some lovely music and Peerce first recites, then sings it with the aid of a chorus. A most attractive achievement which should at least draw deejay action. Should wind up a catalog item of much value.	80	85	80	75
PERRY COMO (Fontane Sisters-Mitchell Ayres Ork)					
It's Beginning to Look Like Christmas	VICTOR 20-4314—Completely delightful production etching of a fine, frothy ditty with a pre-Christmas switch. It's part of Meredith Willson's project to turn out a song for every season and is indeed a worthy effort. Of the new Christmas recordings and songs, this one is a standout.	87	88	86	86
There Is No Christmas Like a Home Christmas	Reissue of a warm dinking of a simple, appealing Christmas ballad.	81	83	80	80
JO STAFFORD (Paul Weston Ork-Norman Luboff Choir)					
Shrimp Boats	COLUMBIA 39581—Weston's arrangement of his own song places the accent on excitement in the chorus. It's a refreshing ditty in the folksy line and Miss Stafford does a persuasive job with it. Could score for its odd qualities.	86	87	86	86
Love, Mystery and Adventure	Jo reels off a fresh rhythm ditty in the "Shanghai" groove to a driving, if not swinging, Weston orking which is loaded with fine arranging ideas. Makes the coupling a strong entry.	86	87	86	86
DOLORES GRAY (Camerata Ork)					
Shrimp Boats	DECCA 27832—Miss Gray, the brilliant star of "Two on the Aisle," makes a most impressive pop wax debut with a completely captivating reading of a refreshing folksy song. Camerata provides an exceptional, near-artistic ork-choral backing. Should, at the least, draw a heavy deejay play.	86	88	86	85
More! More! More	Miss Gray impresses again, tho the vehicle is a good deal more pedestrian than the topside's. Off these records, it can be said that Miss Gray's future on wax should be a mighty bright one.	78	80	77	77
EILEEN BARTON (Neal Hefti Ork)					
Cry	CORAL 60592—Thrush debuts for Coral with a warm, intimate rendition of a persuasive ballad, which started talk via its appearance on the Cadillac label.	86	86	86	86
Hold Me Just a Little Longer, Daddy	This persuasive, insinuating novelty, which also stirred attention on the Cadillac label, as Miss Barton, with Hefti weighing in with a fine arrangement.	84	84	84	84
DENNIS DAY (The Mellowmen-Henri Rene Ork)					
Christmas in Killarney	VICTOR 20-4321—This is a reissue from last year. Should get plenty of Yuletide action this season.	86	86	86	86
Corn Keeps A'Growin', The	This is Day in one of his light moods. He comes up with a strong novelty reading on an alternating verse and chorus ditty with funny, tongue-twisting lyrics. Should get lots of spins.	84	86	84	83
DON CHERRY					
I Can't Help It	DECCA 27836—The singer is in top form as he reads down this excellent Hank Williams' hit ballad. Should cop a strong portion of the pop action from Guy Mitchell if the song connects in that market. Cherry's backing is a simple, country-style string band.	86	86	86	86
Grievin' My Heart Out for You	Cherry goes completely country on a bright Jimmie Davis beat weeper. Excellent job by Cherry to an authentic country group backing. Could do c.&w. business in addition to the pop coin for which it was made.	80	82	77	82
GUY LOMBARDO (Kenny Gardner-Lombardo Trio)					
He'll Be Coming Down the Chimney	DECCA 27802—One of the most likely of the new Christmas ditties is done up brown in typical Lombardo manner. Song's built around the verse to "Jingle Bells" and has spirit and lift. Along with the Autry etching, this version could help make this an important entry.	86	87	85	85
Christmas Chopsticks	Another Christmas novelty of promise is this setting of excerpts from "Twas the Night Before Christmas" to the traditional chopsticks air. Coupling makes a fetching seasonal platter.	86	87	85	85
PATTI PAGE (Jack Rael Ork)					
Jingle Bells	MERCURY 5730—Wonderfully light beat treatment of the most familiar of the seasonal jingles should pull down plenty of action, particularly on the boxes. Real tasty arrangement and performance. Coupling's from her Christmas album.	85	86	84	86
Christmas Choir	A striking mood piece for the Christmas season, specially penned for Patti, is done quite effectively by the thrush. It's written loosely in the form of a round and Patti does all four parts.	82	84	82	80

(Continued on page 46)



Her First Coral Record!

EILEEN Barton

with Orchestra directed by—NEAL HEFTI

"CRY"

and

"HOLD ME JUST A LITTLE LONGER DADDY"

CORAL RECORDS 60592 (78 RPM) 9-60592 (45 RPM)

CORAL RECORDS
America's Fastest Growing Record Company

(A subsidiary of DECCA RECORDS, INC.)

IN CANADA: Rogers Majestic Radio Corp. Ltd., Toronto—Montreal—Winnipeg

The New
Mr. Rhythm Has
A BEST SELLER!



**RICHARD
HAYES**

**'OUT IN THE
COLD AGAIN'**

Coupled With **"ONCE"**
MERCURY 5724 • 5724X45

RAY BARBER

"NEVER"



Coupled With **"WHEN I SAW YOU"**
MERCURY 5719 • 5719X45

WATCH THIS! COMING UP FAST!

**KAY
BROWN**



**"A KISS TO
BUILD A DREAM ON"**

Sung By Kay Brown In The MGM Picture **"The Strip."**
Coupled With **"CHEATIN ON ME"**
MERCURY 5710 • 5710X45

**THE BILLBOARD Music
Popularity Charts**

Record Reviews

90-100 TOPS
80-89 EXCELLENT
70-79 GOOD
40-69 SATISFACTORY
0-39 POOR

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

ARTIST LABEL AND NO.	TUNES COMMENT	OVER-ALL	DISC	RECORDING	POPULAR
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Continued from page 45

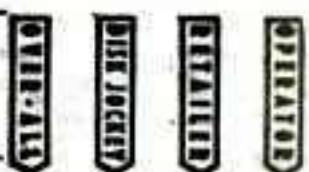
POPULAR

PATTI PAGE (Jack Rael Ork) White Christmas MERCURY 5732—The thrush treats the Berlin favorite in a simple, sincere manner. Being as hot a disk property as she is at the moment should give her rendition a chance to cut into the annual sweepstakes on the song for a big share.	85--85--85--85
Christmas Song, The Another seasonal ballad fave, until now the sole disk property of Nat Cole, is done with that same warmth, feeling and good taste that is present in the flip. This version should give Nat a tussle, at least this year. Coupling's from her Christmas album.	85--85--85--85
TENNESSEE ERNIE A Rootin' Tootin' Santa Claus CAPITOL 1836—Combination of St. Nicholas and range attire should make this a natural for the little boys. Ernie's reading is highly effective.	85--85--85--85
Christmas Dinner As suggested by the title, ditty runs thru the menu of a Christmas family dinner. Appeal here is combined pop, country and kiddie. Ernie does it neatly. Male group assists on a prayer of thanks.	80--80--80--80
DINAH SHORE (Hugo Winterhalter Ork) Lie-De-Lie Song VICTOR 20-4317—A jingle adaptation has the same spirit and bounce that distinguished Dinah's "Sweet Violets." A likely item for the thrush.	85--85--85--85
Oh, How I Need You, Joe Dinah gives her all on an attractive fem weeper. This one's best suited for her legion of admirers.	79--82--78--78
FRANKIE LAINE (Carl Fischer Ork) I Would Do Most Anything for You MERCURY 5733—The lack of a band is felt here too, Laine really digs deep into this not-oft-heard swing era standard. With Laine hot on Columbia, this previously unreleased slicing could crop up a winner.	84--84--84--84
Get Happy Laine turns in a solid reading of the standard, but his driving beat style is somewhat hampered by the lack of a band to punch things home. The rhythm section backing is expert, but not enough.	78--78--78--78
JOHNNY LONG ORK (Jilla Webb & Chorus) My Sin MERCURY 5738—Long applies his formula to the good ol'ie: unison, staccato chanting, interpolated fills, etc. It comes out an impressive side, with ork swinging hard to a fine close.	84--84--84--84
Old Witch, Old Witch Pop-kid tune has a quaint folk flavor. Chorus vocal and orking project it neatly.	76--76--76--76
JAN GARBER ORK (Roy Cordell) Jazz Pizzicato CAPITOL 1827—Something different, both for Garber and generally speaking, is this instrumental dance etching of the Leroy Anderson piece. Effective use of slight reverberations provides the odd gimmick. Could be a big thing for Garber.	84--86--83--83
Chances Are Garber produces a typical dance etching of a light bounce ballad, which is ably sung by Cordell. For the Midwestern terp crowd.	71--73--70--70
ANDREWS SISTERS Nobody's Darling But Mine DECCA 27834—Patti Andrews leads the sisters thru a tasty mood slicing of an attractive country-flavored ballad. One of the strongest entries by the sisters in quite a while.	84--86--83--83
Goodbye Darling, Hello Friend Patti shows the way again on a ballad that isn't particularly stimulating.	70--70--70--70
JERI SOUTHERN (Camarata Ork) You Better Go Now DECCA 27840—Miss Southern has a striking quality, sort of a femme Nat Cole in sound, which could spell a bright wax future for her. Here she does a deep mood job on a pretty ol'ie to a skillful Camarata setting. Could make noise.	84--85--83--83
Baby, Did You Hear Me? A rather odd item, kicked off by Dinah Washington on Mercury, features a unique underlying rhythm pattern set to a blues theme that hasn't a matching strength. Miss Southern does it well, perhaps too sensitively, with help from Camarata's ork and a chorus.	77--80--75--75
PATTI PAGE (Jack Rael Ork) Silent Night MERCURY 5731—Patti does the traditional seasonal hymn with glowing warmth and reverence to a simple, tasteful ork-chorus backing. Her big disk following should make this a seasonal standard slicing.	83--85--85--80
Santa Claus is Coming to Town Patti punches out the seasonal standard in her persuasive rhythm style. From her new Christmas album and, like others in the set, a promising seasonal entity for juke ops.	81--82--80--82
RAY ANTHONY ORK (Tommy Mercer) My Concerto CAPITOL 1835—Mercer contributes probably his finest waxed vocal to an excellent band arrangement of a "big" schmaltz ballad. If the song picks up action, this will be one of the important records on it.	83--85--82--82
I'll Remember April Anthony produces a neat, tho not particularly interesting, dance reading of the lovely standard with Tommy Mercer turning in a first-rate vocal.	75--77--74--74
THE THREE SUNS (Texas Jim Robertson) Uncle Mistletoe VICTOR 20-4323—One of the better new Christmas ditties is done up neatly by Robertson and the Suns. This could do very well as a seasonal item. Great for the moppets.	83--84--83--82
Sleigh Ride The Leroy Anderson instrumental gets a slick going-over by the Suns. Result is good listening wax.	80--82--80--78
GUY LOMBARDO (Kenny Gardner) Lie-De-Lie Song, The DECCA 27835—An expert treatment of a new waltz jingle with an infectious quality could help get the song started. Should be a winner in Lombardo circles, at the very least.	83--83--83--83
Undecided Lombardo comes up with his sweetened version of this swing epic, now a hit revival. A fine coverage effort.	78--78--78--78
MARTHA TILTON (The Mellomen-George Cates Ork) Little Boy CORAL 60585—Thrush knocks out a swingy bounce riffer, with sharp support from vocal group and ork. Tune has a light, easy charm, perfectly captured here.	83--83--81--85
Painting the Clouds With Sunshine The standard, reviving as title tune of a forthcoming musical, gets an adequate treatment from thrush, group and ork.	74--75--74--73



MERCURY RECORDS, CHICAGO, ILLINOIS

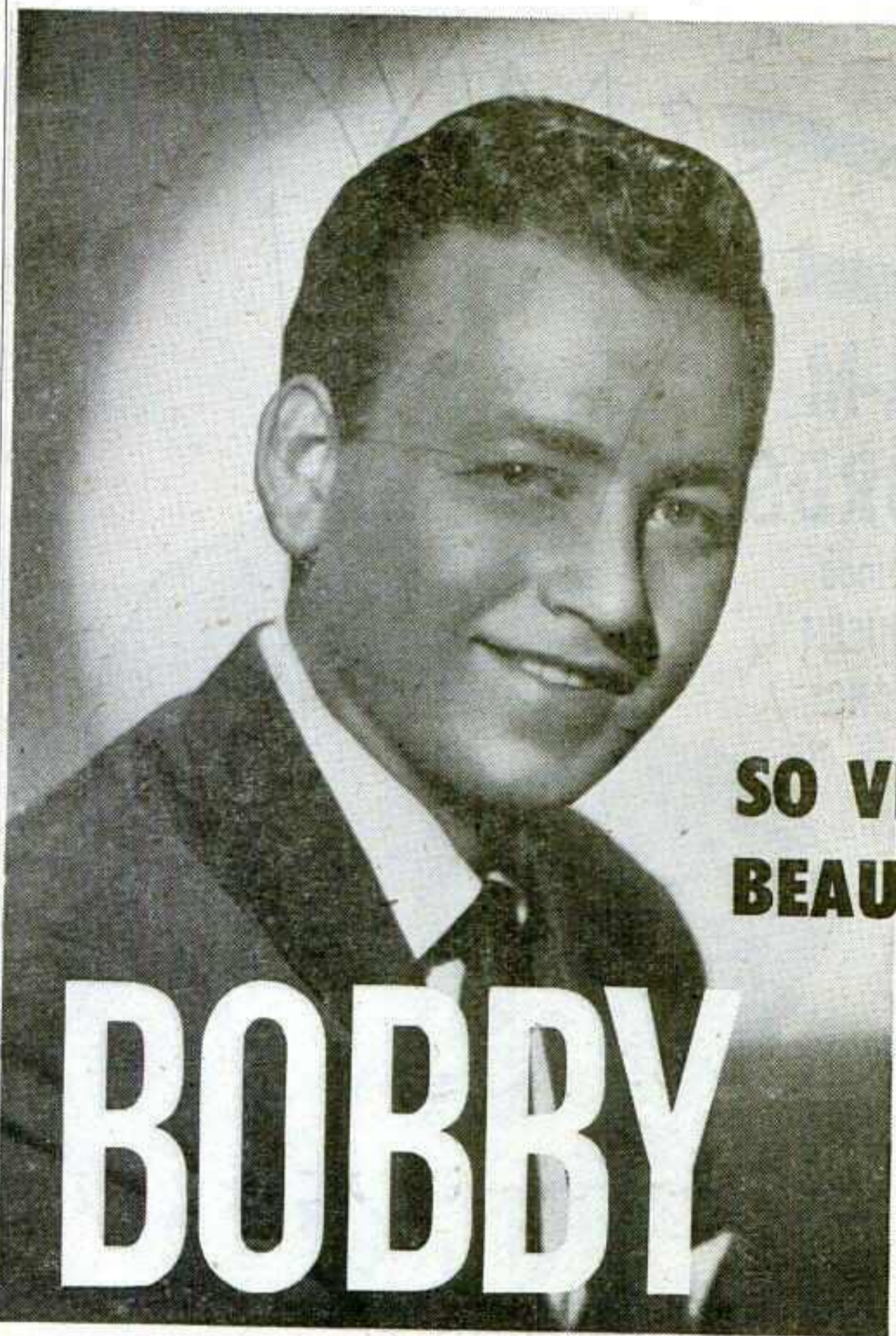
MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA



ARTIST
LABEL AND NO. TUNES
COMMENT

POPULAR

PATTI PAGE (Jack Rael Ork) Boogie Woogie Santa Claus MERCURY 5729—Reissue of the thrush's driving reading of a seasonal novelty bred in the r.&b. market. Should do fine juke box business again. Came out last year on back of a thing called "Tennessee Waltz."	82--82--80--84
Christmas Bells Patti sings the stuffings out of an amateur's Christmas ballad. It's part of her Christmas album, which is being merchandised via single platters as well.	80--80--80--80
LES BAXTER ORK (Dick Beavers) I Only Have One Life to Live CAPITOL 1839—Beavers solos almost all the way, and very well too, on a jilling schmaltz waltz. Baxter offers the whole in a simple, uncluttered orking. A likely item.	81--84--80--80
I Remember You, Love Baxter does a forthright job on a pretty folk flavored waltz with the chorus and an unbilled gal sharing the vocals.	77--77--77--77
MINDY CARSON (Hugo Winterhalter Ork) Christmas Chopsticks VICTOR 20-4316—Here's a clever new Christmas ditty based on familiar "Chopsticks" melody and the "Night Before Christmas" poem. Miss Carson, the Winterhalter ork and chorus hand it a bright reading.	81--82--81--80
Doors That Lead to You A beautiful new ballad with a semi-religious feeling is handed a full-blown treatment as Miss Carson, the ork and chorus combine on a warm reading which includes a recitation.	81--82--81--80
BING CROSBY-TOMMY DORSEY ORK Without a Word of Warning DECCA 27801—Crosby here has put to wax one of his finest croon jobs in recent years on a fine ballad oldie by Gordon and Revel. T. D. contributes a taste of his tram style and furnishes a simple dance setting for the dinking.	81--85--80--78
The Girl Friend Bing, backed by a bright Dorsey dance orking, does a winning job with a brilliant sample of Rodgers and Hart.	80--83--80--77
PHIL HARRIS & ORK Rugged But Right VICTOR 20-4342—Harris breezes pleasingly thru a happy novelty bounce opus with aid from a Dixieland combo. Could register plays and should certainly attract the Harris fans.	81--82--79--81
Where the Blues Were Born in New Orleans Harris has himself a ball reeling off one of those fast-talking Southern novelties for which he has become noted. His followers will be delighted.	76--77--75--76
GUY LOMBARDO (Kenny Gardner-The Lombardo Trio) Rudolph, the Red-Nosed Reindeer DECCA 27803—The ever-dependable Lombardo adds a new dance etching of this firmly entrenched seasonal kiditty to the many others available, and as usual should grab his sizable share of the action.	80--80--80--80
('Round the) Christmas Tree at Home A pleasant waltz for the Christmas season is treated to a neat whirl by the Lombardo gang.	78--78--78--78
DANNY KAYE (Vic Schoen Ork) Eat, Eat, Eat! DECCA 27829—Words and music by William Saroyan on a bright and energetic seasonal novelty done in the inimitable Kaye manner with vocal group and ork aid. Could have some flash attention via the composer's name; last song he wrote was "Come On-A My House."	79--82--78--78
Santa Claus Looks Like My Daddy One of those kiddities is a "Two Front Teeth" provides pleasant material for a fine try by Kaye. Amusing and should attract some seasonal business.	78--80--80--75
VOICES OF WALTER SCHUMANN White Christmas CAPITOL 1841—All of the exceptional qualities of the splendid Schumann choir are present in this glowing rendition of the Berlin evergreen.	78--80--78--75
Winter Wonderland From a new Christmas album by Schumann comes this delightful choral reading of one of the leading seasonal standards.	76--78--75--75
KITTY KALLEN (George Siravo Ork) Another Human Being of the Opposite Sex MERCURY 5727—A non-pic tune by Burke and Van Heusen is a nifty with a change-of-pace punch line. Miss Kallen gets the most out of it, abetted by an effective arrangement.	77--79--77--76
More! More! More! Thrush gets off a tasty treatment of a ditty that's been waxed by Margaret Whiting and others.	73--74--73--72
TONY BAVAR (Norman Leyden Ork) Carino Mio VICTOR 20-4320—Bavaar, a young warbler spotted in the "Paint Your Wagon" legiter, makes a promising wax debut with a warm croon of a pleasant ballad from the show's score. Leyden backs up attractively.	77--80--75--75
I Talk to the Trees Bavaar makes a solid impression with his relaxed go on a "big" ballad from the "Wagon" score. The youngster has a real professional feel and projection and should have a bright future.	77--80--75--75
GORDON MacRAE (Paul Weston Ork) Laughing at Love CAPITOL 1836—MacRae does a handsome croon turn with a very pretty ballad, one of the products of Capitol's song contest of some time ago. The striking lyric could bring attention to the dinking.	77--80--76--74
Be My Guest The singer struggles gallantly thru a rather pretty ballad from the "Top Banana" score.	65--65--65--65
JIMMY DORSEY ORK (Pat O'Connor-Sandy Evans) Manhattan COLUMBIA 39578—The great Rodgers-Hart tune gets a smooth, swinging dance treatment that should find special favor with the spinners.	77--80--76--74
Jiminy Christmas Pat O'Connor pipes a little Christmas ditty in a small-girl voice, with some by-play with warbler Sandy Evans. The patter is stiff, and the swing-dance arrangement with hot solo by Dorsey doesn't fit.	50--50--50--50
GUY MITCHELL (Satisfiers Foursome & Rufe Smith Quintet) I've Got a Frame Without a Picture KING 15125—This is Mitchell in the days before his string of Columbia hits. Ditty is lightweight but breezy. Performance by the chanter and Satisfiers is good. Orking is thin, however. Mitchell's popularity should get action for this one.	76--78--75--76
Cabaret Another Mitchell reissue. Disk could do a little better than it did originally now that the chanter has built a following.	74--75--73--74
BOB EBERLY (Harold Mooney Ork) My Heart Stood Still CAPITOL 1828—Eberly hands the standard a neat mood reading.	76--78--74--76
Once Okay coverage on the active new ballad. If the tune makes it big, Eberly should get a share of the action.	75--78--73--75
FONTANE SISTERS-HOWDY DOODY-NORMAN LEYDEN ORK Howdy Doody Christmas, A VICTOR 20-4322—Another good kidisk. The Fontanes and Howdy Doody sell the lyrics with lots of spirit.	76--79--79--70
Popcorn Song, The No matter how you pop it, this is still a kidisk. For the moppets it should be readily salable.	75--78--78--70
FOUR KNIGHTS In the Chapel in the Moonlight CAPITOL 1840—This is the familiar standard ballad. The group hands it an effective chant.	75--77--74--75
I Want to Say Hello The vocal group team up to deliver a rhythmic Tin Pan Alley type ditty. Production loaded with whistling and slapping gimmicks adds interest.	74--77--72--74
GIL HUSTON-VICTOR YOUNG ORK They Call the Wind Maria DECCA 27821—First-rate reading of the noisy production ballad from the "Paint Your Wagon" score is enhanced by Huston's cleverly conceived clipped phrasing. Should get a share if the song means anything.	74--75--74--73
River of Gold Huston, a folk singer better known to compatriots as Cisco, does a pleasant job on a Terry Gilkyson item, that's not up to a par with others he has written. Victor Young gives the whole a rich ork-choral setting.	72--74--70--71



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THE BILLBOARD Music Popularity Charts

• The Billboard Picks

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

CHARMAINE Gordon Jenkins Ork. London 1020
Mantovani Ork London 1020

The fine old standard is due for a big revival via this pair of performances. The Jenkins version is with a vocal by the chorus and Bob Carroll, while Mantovani's disk is a string-full instrumental. The new Neal Hefti Ork gives the tune a "different" jump with barber shop vocal reading on Coral.

I LIKE IT Jane Turzy Decca 27851

Minus her echo, Miss Turzy does a bang-up chanting job on the bright new bouncer. The sparkling Remo Biondi string section passage adds zest to the spirited performance.

SHRIMP BOATS Jo Stafford Columbia 39581
Dolores Gray Decca 27832

A pair of strong performances on an infectious Creole-derived lilt should stir up plenty of action on the song. Star of Broadway's "Two on the Aisle" musical, Miss Gray projects the lyrics in top-flight fashion. Jo Stafford presents one of her best vocal efforts assisted by a Paul Weston cleffing. Both disks make strong use of vocal groups.

I CAN'T HELP IT Don Cherry Decca 27836

The Hank Williams' hit ballad is given another solid pop go, this time by Texas Expatriate Cherry. The chanter handles the romantic lyric with feeling and persuasiveness.

• The Disk Jockeys Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the record retailers think tomorrow's hits will be:

1. I CAN'T HELP IT Guy Mitchell-Mitch Miller Ork. Columbia 39595
2. DOMINO Tony Martin Victor 20-4343
3. DOMINO Doris Day Columbia 39596
4. DOMINO Bing Crosby Decca 27830
5. THERE'S ALWAYS ROOM AT OUR HOUSE Guy Mitchell-Mitch Miller Ork. Columbia 39595

• The Retailers Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the record retailers think tomorrow's hits will be:

1. I CAN'T HELP IT Guy Mitchell-Mitch Miller Ork. Columbia 39595
2. DOMINO Doris Day Columbia 39596
3. SOLITAIRE Tony Bennett Columbia 39555
4. JALOUSIE Frankie Laine Columbia 39585
5. JAZZ ME BLUES Les Paul Capitol 1825

• The Operators Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the juke box operators think tomorrow's hits will be:

1. JAZZ ME BLUES Les Paul Capitol 1825
2. I CAN'T HELP IT Guy Mitchell-Mitch Miller Ork. Columbia 39595
3. WITH ALL MY HEART AND SOUL Perry Como MGM 11073
4. OUT IN THE COLD AGAIN Billy Eckstine Decca 27810
5. ALABAMA JUBILEE Red Foley Decca 27810

• The Country and Western Disk Jockeys Pick

PICKS that appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the Country & Western Disk Jockeys think tomorrow's hits will be:

1. ME AND MY BROKEN HEART Carl Smith Columbia 20862
2. I WISH I MAY, I WISH I MIGHT George Morgan Columbia 20870
3. ALABAMA JUBILEE Red Foley Decca 27810
4. COOL, COOL KISSES Tennessee Ernie-Helen O'Connell Capitol 1809
5. THE SISSY SONG Kenny Roberts-Tommy Sobee Coral 64108

• The Billboard Picks New Christmas Pops

In the opinion of The Billboard staff, records listed below are most likely to achieve popularity during the Christmas selling season as determined by entry into the best selling, most played or most heard pop features of the chart. Records listed below include only new disks released this season on new pop Christmas songs. Such well-known and standard Christmas items as Bing Crosby's "White Christmas," Nat Cole's "Christmas Song" and Gene Autry's "Rudolph the Red Nosed Reindeer," etc., were assumed to be obvious selections for strong repeat business this year.

- JINGLE BELLS Patti Page Mercury 5730
COMING DOWN THE CHIMNEY Gene Autry Columbia 39542
CHRISTMAS CHOPSTICKS Guy Lombardo Ork. Decca 27802
IT'S BEGINNING TO LOOK LIKE CHRISTMAS Perry Como RCA Victor 20-44
IT'S BEGINNING TO LOOK LIKE CHRISTMAS Bing Crosby Decca 27831

THE BILLBOARD Music Popularity Charts

• Advance Record Releases

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- Another Christmas Time Is Here—Billy Harvey-Shirley Foster (I'll Never Forget) Radiant 1015
- Baby, Did You Hear—Jery Southern-Camarata Ork (You Better Go) Decca 27840
- Be Careful—Buddy Johnson Ork-Arthur Prysock (Ever Since) Decca 27814
- Be My Guest—Gordon MacRae-Paul Weston Ork (Laughing at) Cap 1836
- Bone Dry—Louis Jordan Ork (May Every Day) Decca 27806
- Boogie Woogie Santa Claus—Patti Page-Jack Rael Ork (Christmas Bells) Mer 5729
- By the Candlelight—Ben Smith Quartet (Slippery Smith) Savoy 820
- Bye, Honey, Bye-Bye—June Hutton-Axel Stordahl
- Be Careful—Buddy Johnson Ork-Arthur Prysock Ork (Nothing) Decca 27833
- Cabaret—Guy Mitchell-Satisfiers Foursome & Rufe Smith Quintet (I've Got) King 15125
- Chances Are—Jan Garber Ork-Roy Cordell (Jazz Pizzicato) Cap 1827
- Chinatown My Chinatown—Georgie Hormel (Sheik of Araby) MacGregor 1025
- Christmas Bells—Patti Page-Jack Rael Ork (Boogie Woogie Santa Claus) Mer 5729
- Christmas Choir—Patti Page-Jack Rael Ork (Jingle Bells) Mer 5730
- Christmas Chopsticks—Mindy Carson-Hugo Winterhalter Ork (Doors That Lead to You) Victor 20-4316
- Christmas Chopsticks—Guy Lombardo-Kenny Gardner-Lombardo Trio (He'll Be) Decca 27802
- Christmas in Killarney—Dennis Day-Mellowmen-Henri Rene Ork (Corn Keeps A-Growin') Victor 20-4321
- Christmas Party—Yogi Yorgesson-Johnny Duffy-Scandahoovians (I Was Santa) Cap 1831
- Christmas Song—Patti Page-Jack Rael Ork (White Christmas) Mer 5732
- (Round the) Christmas Tree at Home—Kenny Gardner—Guy Lombardo-Lombardo Trio (Rudolph) Decca 27803
- Closer You Are—Lindy Doherty (Farewell to) Cap 1851
- Cookie's Polka—Georgie Cook Ork (Julian Waltz) Decca 45157
- Christmas in Killarney—Dennis Day-Mellowmen-Henri Rene Ork (Corn Keeps) Victor 20-4321
- Cry—Eileen Barton-Neal Hefty Ork (Hold Me) Coral 60592
- Dancing With You—Herbert Foote (Soothing) Trier P-6604-5
- Doors That Lead to You—Mindy Carson-Hugo Winterhalter Ork (Christmas) Victor 20-4316
- Eat, Eat, Eat—Danny Kaye-Vic Schoen Ork (Santa Claus) Decca 27829
- Enchantment—Herb George-A. Antonini Ork (It's Christmas) King 15124
- Ever Since the One I Love's Been Gone—Buddy Johnson Ork-Arthur Prysock (Be Careful) Decca 27814
- Farewell to Yokahama — Lindy Doherty (The Closer) Cap 1851
- For All We Know—Frankie Carle Ork-Joan House (Just a Moment) Victor 20-4350
- Girl Friend — Bing Crosby-Tommy Dorsey Ork (Without a Word) Decca 27801
- Go, Go, Go—Jack Parnell (White Suit Samba) Coral 60588
- Golden Wedding Day—Wright (Skip) Riley-Rozance Trio (Once I) Marathon 1014
- Goodbye Darling, Hello Friend—Andrews Sisters (Nobody's) Decca 27834
- Grievin' My Heart Out for You—Don Cherry (I Can't) Decca 27836
- Guardian Angels — Mario Lanza-Jeff Alexander Choir-Ray Sinatra, cond. (The Lord's) Victor 10-3639
- He'll Be Coming Down the Chimney—Guy Lombardo-Kenny Gardner-Lombardo Trio (Christmas Chopsticks) Decca 27802
- Hold Me Just a Little Longer, Daddy—Eileen Barton-Neal Hefty Ork (Cry) Coral 60592
- House Is a Home—Evelyn Knight, Perry Botkin & Rhythmaires (Little Boy) Dec 27842
- Howdy Doody Christmas—Fontane Sisters—Howdy Doody-Norman Leyden Ork (Popcorn Song) Victor 20-4322
- I Can't Help It—Don Cherry (Grievin') Decca 27836
- I Can't Help It—Guy Mitchell-Mitch Miller Ork (There's Always) Col 39595
- I Never Was Loved by Anyone Else—Jerry Gray Ork-Tommy Traynor-Gilda-Skyarks (Turn Back) Dec 27839
- I Only Have One Life to Live—Les Baxter Ork-Dick Beavers (I Remember) Cap 1839
- I Remember You Love—Les Baxter-Dick Beavers (I Only) Cap 1839
- I Want to Say Hello—Four Knights (In the Chapel) Cap 1840
- I Was Santa Claus at the School House—Yogi Yorgesson-Johnny Duffy-Scandahoovians (Christmas Party) Cap 1831
- If I Can Love You in the Morning—Mary Small-Vic Mizzy Ork (Undecided) King 15128

(Continued on page 50)

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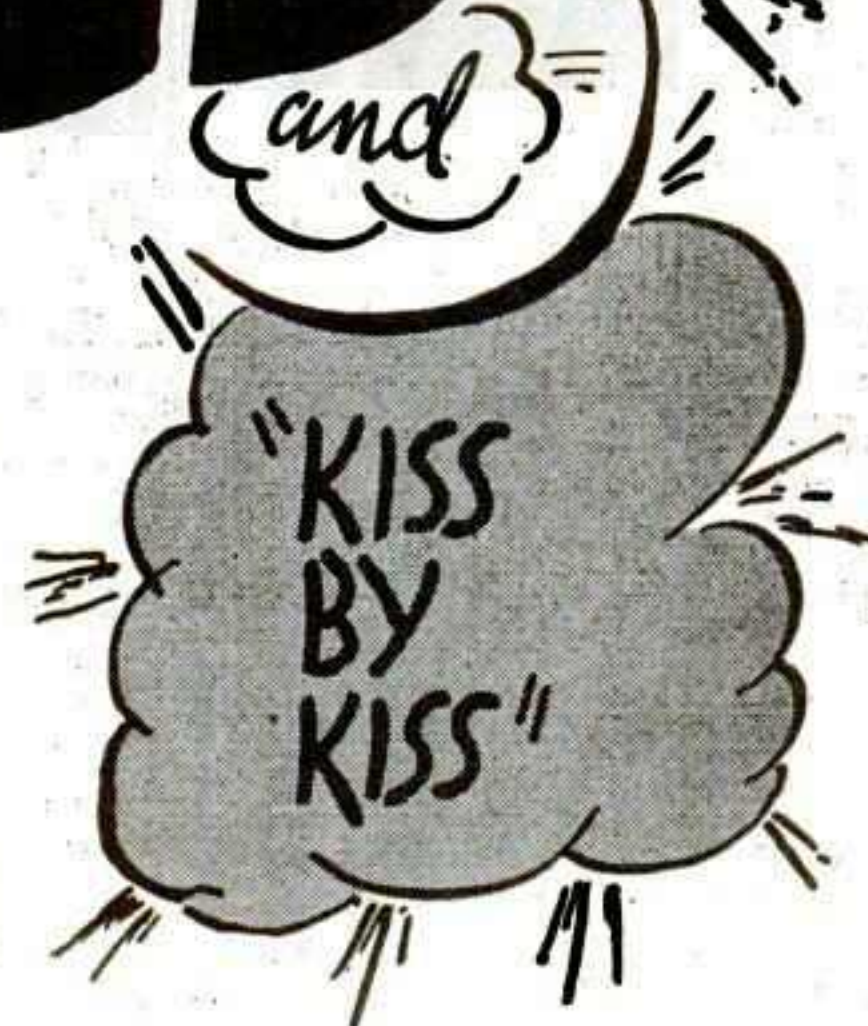
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THE BILLBOARD Music Popularity Charts

• Advance Record Releases

• Continued from page 49

POPULAR

- I'll Never Forget This Xmas—Bill Harvey-Shirley Foster (Another Christmas) Radiant 1015
- I'll Remember April—Ray Anthony Ork-Tommy Mercer (My Concerto) Cap 1835
- In the Chapel in the Moonlight—Four Khighths (I Want) Cap 1840
- It's All Over But the Memories—Fran Warren-Ralph Burns Ork (Never Before) MGM 11095
- It's Christmas—Herb George-A. Antonini Ork (Enchantment) King 15124
- It's Christmas Again—Walter Scott Ork-Bob Hart (Si J'Etain) Crescendo 108
- I've Got a Brown Cow—Wright Riley-Rozance Trio (We Will Never) Marathon 1015
- I've Got a Frame Without a Picture—Guy Mitchell-Sat. Foursome & Rufe Smith Quintet (Cabaret) King 15125
- Jazz Pizzicato—Jan Garber Ork-Roy Cordell (Chances Are) Cap 1827
- Jimmy Christmas—Jimmy Dorsey Ork-O'Connor and Evans (Manhattan) Col 39578
- Jingle Bells—Patti Page-Jack Rael Ork (Christmas Choir) Mer 5730
- Julian Waltz—Georgie Cook Ork (Cookie's Polka) Decca 45157
- Just a Moment More—Frankie Carle Ork-Joan House (For All) Victor 20-4350
- Keep on the Sunny Side of Life—Bill Kenny (These Things) Decca 14593
- Keep Your Nose Out'a My Business—Nelson Alexander-Jake Potrer Combo (Mister) Swing Time 256
- Lamp of Faith—Cherry-Kerr Singers (Sin Ain't) Decca 27807
- Laughing at Love—Gordon MacRae-Paul Weston Ork (Be My Guest) Cap 1836
- Let the Worrybird Worry You—Nellie Lutcher-Billy May Ork (Mean) Cap 1829
- Lie-De-Lie Song—Guy Lombardo - Kenny Gardner (Undecided) Decca 27835
- Little Boy—Evelyn Knight, P. Botkin & Rhythmaires (House Is) Dec. 27842
- Little Boy—Martha Tilton-Mellomen-George Cates Ork (Painting Clouds) Coral 60585
- Little Drops of Water—Bob Hart-Walter Scott Ork (Waitin') Crescendo 109
- Lord's Prayer—Mario Lanza-J. Alexander Choir-Ray Sinatra, cond. (Guardian) Victor 10-3639
- Love, Mystery and Adventure—Jo Stafford-Paul Weston Ork-Luboff Choir (Shrimp) Col 39581
- Makabo—Edmundo Ros Ork (Merry Mambo) London 1130
- Mambo at the Waldorf—Xavier Cugat Ork (Society Mambo) Col 39579
- Manhattan—Jimmy Dorsey Ork-O'Connor & Evans (Jimmy) Col 39578
- May Every Day Be Christmas—Louis Jordan Ork (May Every) Decca 27806
- Mean to Me—Nellie Lutcher-Billy May Ork (Let the) Cap 1829
- Merry Mambo—Edmundo Ros Ork (Mambo) London 1130
- Martinique—Ray Martin Ork (Vendetta) London 1073
- Minute Waltz—Dick James-Ilford Choir-Bob Far-non Ork (We'll Keep) London 1044
- Mister No Good—Nelson Alexander-J. Porter Com-bo (Keep Your) Swing Time 256
- More! More! More!—Dolores Gray-Camarata Ork (Shrimp Boats) Decca 27832
- My Concerto—Ray Anthony Ork-T. Mercer (I'll Remember) Cap 1835
- My Heart Stood Still—Bob Eberly-H. Mooney Ork (Once) Cap 1828
- My Song About You—Buddy Rocco Trio (You'll Never) Vanity 501
- My Two Front Teeth—Spike Jones & City Slickers (Rudolph) Victor 20-4315
- Never Before—Fran Warren-Ralph Burns Ork (It's All) MGM 11095
- Nobody's Darling But Mine—Andrews Sisters (Goodbye, Darling) Decca 27834
- Nothing—June Hutton-Axel Stordahl Ork (Bye, Honey) Decca 27833
- On the Rue De La Paix in Patee—Primo Scala Ork-Stargazers (Other Side) London 1133
- Once—Bob Eberly-Harold Mooney Ork (My Heart) Cap 1828
- Once I Picked a Rose—Wright Riley-Rozance Trio (Golden Wedding) Marathon 1014
- Other Side of Town—Primo Scala Ork-Stardazers (On the Rue) London 1133
- Painting the Clouds With Sunshine—Martha Tilton, Mellomen-Geo. Cates Ork (Little Boy) Coral 60585
- Play for Me, Old Gypsy—Franz Geisz Sr. & Jr.-Jack Harris (Sittin') Gold Rain 121
- Pocahontas—Leo Ayers & Novel-Ayers (Pret-tiest) Radiant 1020
- Popcorn Song—Fontane Sisters-Norman Leyden Ork (Howdy Doody) Victor 20-4322
- Prettiest Girl in Idaho—Leo Ayers & Novel-Ayers (Pocahontas) Radiant 1020
- River of Gold—Gil Huston-Victor Young Ork (They Call) Decca 27821
- Rudolph the Red-Nosed Reindeer—Spike Jones & City Slickers (My Two) Victor 20-4315
- Rudolph the Red-Nosed Reindeer—Guy Lombardo & Trio & Kenny Gardner (Round the) Decca 27803
- Santa Claus Is Coming to Town—Patti Page-Jack Rael Ork (Silent Night) Mer 5731

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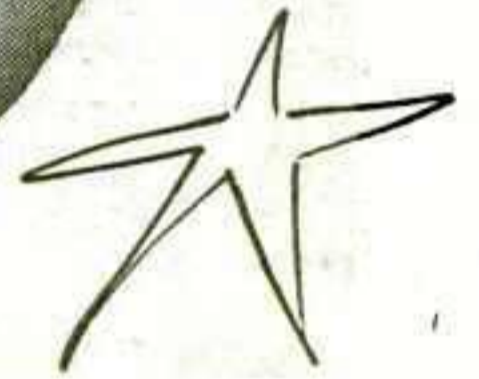
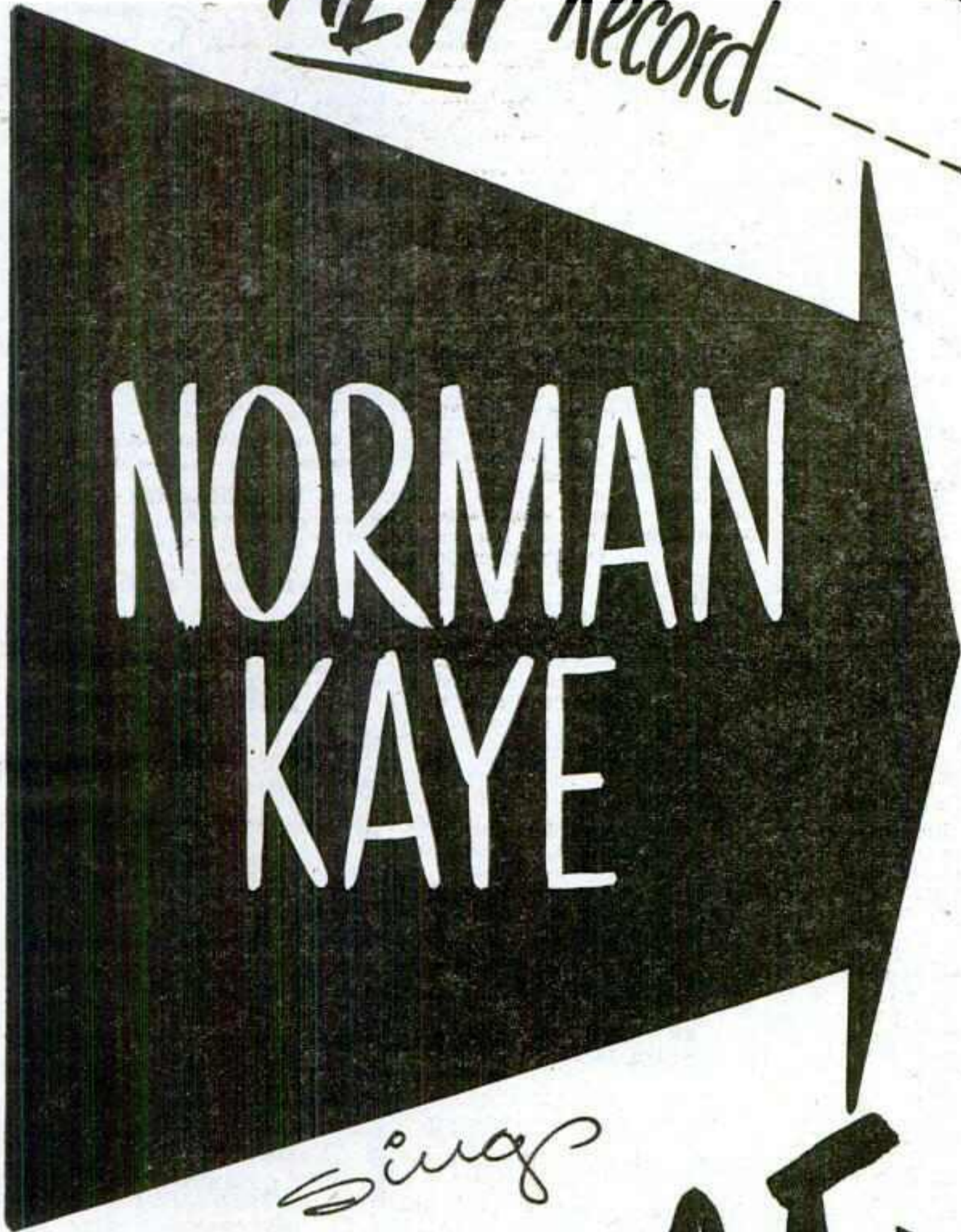
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Music as Written

Pickwick Gets "Boogie Woogie March"...

Pickwick Music, pubbery affiliate of the Leeds firms, this week secured the selling agent and foreign rights to "Boogie Woogie March," an original novelty etched for Victor by Buddy Morrow's ork. Piece originally was published by Claire Music, a firm set up to house Morrow's originals. The selling agency will make up symphonic band arrangements on the piece. For England and France, the lyric, which primarily is a rundown of the states in the Union, will be altered to include the names of the provinces of those countries.

A. J. Dash Opens Recording Studio...

A. J. Dash, formerly with Film Daily has opened new recording studios in New York. Ralph Friedman and Howard Warren are in charge of engineering. Studios are equipped with Ranger-tone tape recorders and Reeves hi-fe reproducing equipment.

Grimes Pubbery

Cuts Own Disks...

Grimes Music Publishers, Philadelphia music publishing firm headed by David A. Grimes, strikes out with its own record label. Called Vod-Vil Records, first-cutting offers the music firm's "Puttin' on the Dog" and "Lovely to Love." Songs were waxed by the Four Spades, instrumental-vocal unit from Reading, Pa.

Specialty Purchases

Buddy Baker's "Stars"...

Buddy Baker's "Beyond the Stars" album, originally released on Exclusive Records, last week was purchased by Specialty Records from Leon Rene, who has been peddling the work since Exclusive closed shop (The Billboard, June 23). Album will be marketed in a month and represents Specialty's initial step into the pop field. Package is being redesigned and tagged "Stairway to the

Stars." Specialty Prexy Art Rupe recut the six sides to make a LP and is considering issuing the etchings on 45 r.p.m.

New York

Songwriter Mack Gordon, with his father and daughter, Raquel, came to town this week for vacation after completing his latest score with Joe Myrow for a movie whose title has tentatively been changed to match one of song's titles, "The Girl Next Door." ... Johnny Ray, the highly-touted Okeh recording youngster, will be at The Boulevard, a Queens nitery, for three days, November 2-4. ... Sidney Mills, Mills Music general professional manager, discovered and signed to a management contract a Chicago warbler named Al Lamano. ... MGM Records Zenith distributor for New Jersey has parted with the diskery in favor of All-State Distributors, Newark. ... Woody Herman's band and Tommy Edwards will comprise the package that plays the Seville Theater, Montreal, the week of November 29 and the Casino Theater, Toronto, the week of December 5. ... Ross Bagdasarian, William Saroyan's cousin, has recorded as additional pair of sides for Coral Records, both songs of his own composition. ... Coral Records sales chief, Norman Weinstrower, is on a two-week sales jaunt. ... George Sherlock this week became the new Hollywood radio-record promotion man for Decca Records. ... Abe Olman is cooking up a contest in behalf of exploitation of the new Danny Kaye novelty recording, "Tonguetwisters," which is published by his Robbins firm.

Stars." Specialty Prexy Art Rupe recut the six sides to make a LP and is considering issuing the etchings on 45 r.p.m.

Chicago

Don Palmer, manager of the big four of jazz, and his wife, the former Beverly Brooks, erstwhile chirp with Charley Ventura, are expecting in January. ... Ted Browne, the country music contact man, has joined Tannen Music, Inc., covering Chicago. Boudelleaux Bryant, Nashville, will work with Browne in covering the South. This is the first time Tannen has had a man in Chicago.

Jack Rael, manager of Patti Page, is activating his Egap Music, BMI affiliate, and Lear Music, ASCAP, firms, when Miss Page opens at the Paramount, New York, November 21. He may set up a permanent staff in the major cities. ... Jane Turzy and Her Trio have spent the last two weeks rehearsing a new act, and open at the Deshler-Wallick, Columbus, O., November 14.

Monroe Passis, the r.&b. distributor, is reactivating his Parkway label. ... Jimmy Martin has added the Four Jacks to his Sharp disk talent roster. ... Hildegard was ordered to drop the two band sidemen, who had been working seven days per week with her during the floorshow, when the union found that these boys also were working full intermission dance sets at the Edgewater Beach Hotel, where she is appearing.

Sid Prosen has engaged Morris Diamond and Joe Sasso to work in the Midwest and metropolitan areas respectively on his new pop-country tune, "Wedding Bells."

Elliot Horn has joined Columbia Records flack staff. He will assist Deby Ishlon, handling consumer and trade press publicity for pop records. ... Jim Conkling and Smith Miller, president and a.&r. topper respectively for Columbia Records, will present Frankie Laine with a gold record of "Jezebel" at the warbler's last show at the Paramount Theater Tuesday (30). The ceremony signifies the sale of the millionth copy of the disk. ... Belgian pubber, Jacques Kluger, and English pubber, Charles Brul, arrive here this week. ... Warbler Danny Davis cutting for MGM. ... Teddy Browne has been engaged as Chicago rep for Tannen Music.

Johnnie Farrow has joined Porgie Music as contact man. ... The Paulette Sisters will wax for Columbia. ... BMI got the rack order for "Solitaire" last week, making three in a row for professional manager Julie Stearns—"Jezebel" and "Because of You" being the other two.

The newest pop label is Decatur Records. The label has released four pop disks featuring Bobby Colt, Clef Dwellers and Jack Bruno. Ronald Kuinsky is sales manager of the diskery. ... Horace Grinnell, Children's Record Guild topper, leaves for a five-week European trip. The same firm's sales manager, Irv Katz, is on a business tour of the New England territory.

Hollywood

Ada Leonard is set for a private party in Pomona, Calif., November 23, for \$750. She plays Pomona's Rainbow Ballroom New Year's Eve for \$1,500. ... Jack Blackton will adapt the Franz Lehar score of "The Merry Widow" for the Metro pic. Paul Francis Webster does the lyrics. ... Producer Sol Morgan signed pianist Bill Bryan to compose four tunes for a contemplated revue, "Only Angels Have Money." ... Dimitri Tiomkin's second assignment at Columbia is "The Fourposter." ... Esther Williams will do two musical numbers in MGM's "Skirts Ahoy." Productions are "Hilda Matilda," and "It Takes a Lot of Water to Make a Wave."

Pee Wee King due here for film and TV commitments. ... Song Writers' Co-Operative, Inc., is releasing sides by the Huntington Park (Calif.) Ballroom ork on its Orbit label. SWCI exec Bill Cody this month returned from Honolulu where he got under way plans to wax isle orks. ... Gene Kelly cut the vocal part of the "Broadway Melody" number from "Singin' in the Rain," at MGM. ... Kiklos Rozsa will score the upcoming "Ivanhoe." Rosza score for "Quo Vadis" includes "Quo Vadis Prelude," "Assyrian Dance," "Miracle," "Lygia," "Petronius Meditation and Death," "Roman Bacchanal," "Invocation to Venus," "Sicilliana Antica," "Hymn of the Vestal Virgins," "Hail Nero!" and "Jesus Lord."

Rebel Randall, Armed Forces Radio Service deejay, cut a special transcription commemorating the eighth birthday of Station VOUS, AFRS outlet at Pepperell Air Force Base, St. John's Newfoundland. Wax features Bob Crosby, Lionel Hampton, Les Brown, Ray Anthony, Rosemary Clooney, Ella Mae Morse and Billy May. ... "Love is Still for Free" added to the score of "She's Working Her Way Through College," at Warners. ... David Buttolph clefs "The Champagne Bandits," also at Warners. ... Mario Lanza sings 14 tunes in "Because You're Mine."

Metro's musical version of "Good-bye, Mr. Chips" gets under way early next year with Kathryn Grayson in the fem lead. In the second week of a six-week Midwest junket, Harry James grossed close to \$13,000, playing in Iowa, South Dakota, Nebraska and Minnesota. ... Charles Wolcott is penning music on Swedish themes for Metro's latest Pete Smith short, "Gymnastic Rhythm." Footage covers the Maja Carlquist troupe of gymnast from Stockholm.

Detroit Jack Harris, vocalist at WWJ, has cut two sides for the Gold-Rain label—with the Franz Geisz String Duo—"Play For Me, Old Gypsy", scheduled as the first of a series of new disks in the gypsy waltz field, and "Sittin' In a Corner", revival of a 1923 hit. ... Joe E. Howard returned for a two-week appearance at the Club Gay Haven in suburban Dearborn. ... Johnny Morrison, xylo-

RAN 13 YEARS, NOW MOVES ON

MILWAUKEE, Oct. 27.—Thirteen straight years of the steadiest music job in town came to an end last week when Johnny Davis stepped off the bandstand at Milwaukee's Tic-Toc. Podium chores in the town's leading nitery are being taken over by another local music fave, maestro Art Krueger.

Definitely not anking the music biz, Davis' immediate plans call for an early November opening for an indefinite stay at Oscar Plotkin's popular drinkery, The Clock, in the downtown area. Davis will work with a trio consisting of himself on the sax and fiddle, Henry Meyer on Hammond organ, and Gladys Schwallier on piano.

phonist, opened Tuesday at Sid's Cafe Lounge. ... The Chamaco Trio, Mexican musical group, opened Tuesday at the Wyoming Show Bar. ...

The Honey Dreamers moved into the Hotel Statler Terrace Room, following Rudy Vallee. ... Joe E. Howard is closing a two-week stand at the Club Gay Haven in suburban Dearborn. ... Bill Gooden, old-time piano favorite here, has returned to play the Carnival Show Bar, following a series of Eastern dates.

Philadelphia

Harold Sandler, with the vocals handled by the former Charlie Spivak canary, Pat Collins, is first-timing it in town at the plush Warwick Room of the Hotel Warwick. ... Jackie Brooks, up from Atlantic City, introduces his pianology here at Lou's Moravian, handled by Norman Joyce, of the local Jolly Joyce Agency. ... Betty Sharp, bringing her accordion up from the Cavalier Hotel, Virginia Beach, Va., is first-timing it here at the Warburton Hotel's Zodiac Room. ... The Kenmore Karavan dance band is a Wednesday night offering at the Brookline on the Boulevard dancery. ... Penny Pendleton, once with Jack Teagarden, has his own combo at the Shubert Bar of Music.

Omaha

George Hayes, Columbia merchandising manager, brought Doris Day in for a two-day stand as queen of the Midwest Coin Machine Convention, and also to appear at some retail shops. Bill Nielson, division manager out of Chicago, and Marty Melcher were also on hand for the event, with Columbia picking up the tab for a cocktail party for Miss Day which juke and retail ops attended.

American Pressery Buys Vargo Plant

DETROIT, Oct. 27.—The only active record pressing plant—as distinct from a score of independent record labels owned here—will be moved to Owosso, Mich. as the result of acquisition by American Record Pressing Company here of the Vargo Record plant at Owosso. Vargo was founded about five years ago as Diccha Industries and headed by Lawson Turner, who is now with the Armed Forces as a jet engineer.

Under the new set-up, American is owned by Meredith McAlpine, Norman Dufor and James E. Siracuse, with Dufor to be active manager of the plant. Glenn R. Moore, orchestra leader, who founded American, has sold out his interest to the other principals. The deal includes acquisition of about 500 masters owned by Vargo, but the Vargo label will be dropped.

YPR Christmas Disk P'kges Set

NEW YORK, Oct. 27.—Young People's Records has set a special merchandising package for its Christmas items. The kidskery is offering dealers a free, three-section counter display box with each order of eight disks each of the three YPR Christmas disks. The same deal is being offered on the purchase of 24 Pram label disks, the kid firm's line for one and two-year-olds.

The full-color counter units are combination display and shipping boxes. Disks being promoted for the Yuletide season are "Little Bitty Baby," "Round And Round The Christmas Tree" and "Pussycat's Christmas."

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EDITORIAL

4-Point Insurance Plan

The Billboard is in complete favor of a group accident insurance policy for members of the American Guild of Variety Artists. It considers the present policy a good one, tho it would be better still if injuries sustained during rehearsals were also covered.

If the present disclosures eventually result in the entire insurance plan being dropped, the blame will rest on the shoulders of those within AGVA who set it up on an extremely arbitrary and most questionable basis.

Most States require that all participants in a group insurance plan receive certificates, or duplicate policies, stating the essential benefits for which they're covered. Up to the present, all such certificates have been refused. Laws state that employers who pay premiums shall also receive certificates; these too are not available.

Insurance laws also make it a criminal offense to offer rebates or splits for the collection of premiums to other than licensed bookers. Yet it has been charged that such payments had been made.

"Drop Dead"

An AGVA board of two or three, self-appointed, passes on all insurance claims. The same board is theoretically responsible for all monies collected.

There is no supervision as to what part of the money goes to the insurance company and what is used otherwise. Inquiries by AGVA's counsel and comptroller as to collections of insurance money, expenditures and administration have been answered with the flat statement, "It's none of your business."

We would not care to see the present policy scrapped. Similar policies are almost impossible for performers to purchase on an individual basis.

To prevent the collapse of the insurance plan, The Billboard recommends that AGVA immediately set up the following procedures:

(1) Set up its own insurance department under competent and responsible heads.

(2) Issue certificates to members as well as employers in which all benefits and other pertinent details are made clear.

(3) Issue regular statements, preferably monthly, showing amounts of premiums collected; premiums paid to insurance company; claims paid, and the names of the members involved.

(4) Keep all insurance monies in separate account.

If there is any profit, it could be used by AGVA in administering its own insurance bureau. Surpluses could be used to buy increased benefits for members.

PLAN SEEN AS OKAY, METHODS DOUBTED

Objections to AGVA Insurance Project Pile Up Midst "Shocking" Revelations

• Continued from page 1

that policy are residents of that State.

Authorities say that the law is particularly specific on the subject of rebates or kickbacks to non-licensed brokers.

For other stories on AGVA insurance, see page 1 and 61.

One of the objectionable provisions of the policy is that payments for accidental death shall be made to AGVA as trustees for

the estate of the deceased member.

According to AGVA sources, there were no certificates filed in any State, and no copies of the master policy were available to members, bookers or employers. Instead, a letter, signed by Victor Connors, the founder of the plan, was sent to all AGVA reps, emphasizing that neither AGVA members nor employers were entitled to see the policy "because they were not a party to the contract."

Admit Payments

On the subject of rebates, it is admitted by AGVA officials and the insurance broker, Matthew Adler, that sums up to \$200 a month were paid to various AGVA employees for helping to collect premiums.

The setting up of an AGVA Accident Insurance Bureau without prior approval of the union's board, and the "hasty signing of contracts for long terms with Adler without board approval," gave rise to suspicion that there was "something" going on.

Statements, such as were forthcoming on the situation, from AGVA executives active in the insurance plan did nothing to allay suspicions. It was evident, in fact, that there was a well-arranged plan to get rid of certain AGVA personnel who questioned the legality or the objectives of the program.

One of the main objections was that the administrators of the plan were keeping everything hush-hush. Premiums were collected by AGVA employees, turned over to either Adler or Connors, and there was no accounting of the monies paid available to members. Ugly rumors of "pay-offs" and "splits" were heard at AGVA's national board meeting in Chicago two weeks ago. Questions put to Connors, Adler and Dunn received evasive replies. Explosion followed explosion and, after the smoke had cleared, Georgie Price, newly elected AGVA president, expressed himself as shocked by the charges.

A meeting of the union's executive board is scheduled to start here Tuesday (30), where some house cleaning is expected.

Chakeres Sells Pitt's Terrace

PITTSBURGH, Oct. 27.—Andy Chakeres, owner of the Vogue Terrace here, announced Wednesday (24) that he had sold his lease to the huge 1,100-seat nitery to Bill Speeny, operator of the Palisades in near by McKeesport. Speeny will take over on December 1.

Chakeres was one of the leading bidders for the new supper and restaurant concession at the new Greater Pittsburgh Airport and had the deal until County Solicitor Nathaniel Beck stepped in and blocked it, claiming that more revenue than Chakeres had offered could be obtained. This move threw the concession into open bidding.

Speeny has operated the Palisades for some time using name bands on one-nighters.

DEDICATED TO CHAMP BUTLER

NEW YORK, Oct. 27.—In a review of the "Four Dukes Supper Club," Detroit (The Billboard, October 27 issue), everybody concerned must've been thinking of politics. In any event, Champ Butler, currently doing a big job at the Detroit club, was referred to as Champ Clark. Sorry, we got our Champs mixed.

THEY'RE MATINEE CLUBS NOW

Bistros Go for Family, Teen Age Trade With Week-End Daylite Shows

PHILADELPHIA, Oct. 27.—In an effort to hype the week's grosses in face of a midnight curfew on Saturday nights and a darkened Sunday, local nitery owners are making an all-out pitch to develop a matinee trade. While operating six nights a week, acts are being bought for seven days, in order to allow a full show presentation at the matinee session which is set for

Saturdays here and on Sundays across the river, on the Jersey side.

The Jersey spots are permitted to run Sunday nights, they too are cashing in on the afternoon trend, and many are scheduling Sunday sessions with a great deal of success. Also making the daylight sessions important is the fall-off of Sunday night private business. In previous seasons, clubs would rent out the premises for Sunday nights to private parties, providing show and band and keeping the bar and kitchen open as well. However, last year, the State Liquor Control Board ruled that, while clubs could operate for private parties on Sundays, there can be no selling of liquor. Also boosting the matinee stock is the bumper crop of "sweet 16," confirmation and birthday parties which are becoming increasingly popular. It also means bringing the parents into the room for possible p.m. repeats.

Cokes And—

Rooms big and small are ballying Saturday matinees, with the major ones offering the complete show. Latin Casino, which brings in the top names, stages a Saturday luncheon show and dance session at 1:30, with luncheons from \$2, tax included, and no other minimums. Club Ebony, with such names as Pearl Bailey currently on tap, offers a "Teen

Age Saturday Matinee" from 3:30 p.m. on with a \$1.25 admission, cokes in a box lunch set-up. Club Harlem, featuring the top Negro musical attractions, also offers a "Teen-Age Matinee" on Saturday.

Rendezvous, class room in town, stages a 4:30 to 6:30 session on Saturday afternoons, with the full show on tap. Also midtown, the Black Cat Cafe and

(Continued on page 59)

"TOP HAT"

Means Tops In Clubs in Phila. Area

PHILADELPHIA, Oct. 27.—First "Seal of Approval" campaign of its kind ever created here by cafes was launched last week by the Cafe Owners of Greater Philadelphia, taking in 10 rooms all around town, plus two spots on the Southern New Jersey side. Association has devised an identifying seal, made up of the organizational title and a top hat. To introduce the "seal of approval" idea to night-lifers, the org has launched an institutional newspaper advertising campaign.

Listing all the member spots plus the invitation to "relax, kick your heels—let her know you're still young," the emphasis of the ad display is on the "seal"—explaining that "this seal means these great night clubs offer more fun at less cost." Philly members, as listed, include Celebrity Room, Barton Sho-Bar, Ciro's Embassy Club, Lou's Moravian, The Wedge, Weasel Hogan's, Peacock Cafe, Powelton Cafe, Carroll's and, on the Jersey side, Hawaiian Cottage and Chubby's.

Blinstrub's to Grow and Grow

BOSTON, Oct. 27.—A fourth series of renovations planned over a three-year period began today at Blinstrub's Village, South Boston. Purpose of the plans are to convert the Village into the largest night club in the country.

Present seating accommodations make room for 1,770 customers. The club is a city-block long, extending between C and D Streets. When completed, it will have 30,000 square feet. Show policy is to book large scale aquacades and ice shows.

Chi Oriental Status Moot?

CHICAGO, Oct. 27.—Whether the Oriental Theater, Loop vaude stronghold for the past 25 years, would remain a flesh citadel was the \$64 question on Randolph Street this week. Sherman Hayes' house band got its four weeks' notice Thursday (25).

A theater rep said that the group, which operates the theater, is awaiting the return of one of its key members Monday (29), when the house may either continue vaude, go to straight flickers or shutter. Stage hands did not receive their notice because their union asks only a two-week notice, while the American Federation of Musicians asks for four weeks.

Closing of the 3,200-seat house to vaude would leave the Loop with only one house, the Chicago, 4,200-seat Balaban & Katz flagship. Charley Hogan, who books the house exclusively, would not comment on the report.

Irving to Ask Probe of AGVA Insurance Plan

By JOHNNY SIPPET

CHICAGO, Oct. 27.—Irritated by ambiguous charges made against him over alleged participation in the final evolution of the American Guild of Variety Artists' controversial insurance plan, Jack Irving, Midwest act union chief, plans to ask for a complete investigation of the entire plan and his own part in it during an executive committee meeting to be held in New York, starting Tuesday (30).

Irving said he will demand that board members, who attacked him by giving "distorted versions of what went on in the national board meeting in Chicago last week" (The Billboard, October 27) (Continued on page 61)

Portland Piles Big 1-Nite \$\$

PORTLAND, Ore., Oct. 27.—The Ted Lewis show drew 2,264 people for a \$4,866 gross at the Municipal Auditorium, Tuesday (23) night. Show was scaled from \$1.20 to \$3.

Package show of George Shearing Quintet and Billy Eckstine pulled 4,065 for a \$9,162 gross at the Auditorium Sunday (21) night. Guitarist Chuck Wayne was out because of an emergency operation, and Dick Evans of New York filled in. Tickets were \$1.20 to \$3.60.

Joan Brandon to Do Schine One-Niters

NEW YORK, Oct. 27.—The Schine houses will reopen for one nighters (midnight shows) starting October 27, using a one-woman show to experiment with.

Joan Brandon will do an hour of magic, novelty and hypnotism at a flat guarantee starting October 26 at Schine's Geneva, N. Y., house. From there, she will play similar one nighters at Oswego, Watertown, Corning, Oneida, Syracuse and Gloversville. Dates were set up by Schine theater head, Gus Lampe.

TOO QUICK

AGVA Raises Execs, Fails To Ask U.S.A.

NEW YORK, Oct. 27.—All the raises in salaries that the National Board of the American Guild of Variety Artists voted for its execs and field reps, at its recent Chicago meeting, will be held up indefinitely pending a Wage Stabilization Board application and approval.

Henry Dunn, AGVA's national head, was granted a raise from his present \$200 a week to \$250, plus \$50 expenses. The same increase was voted for Jack Irving, (Continued on page 61)

Dane Acrobat Kicks Vs. AGVA

NEW YORK, Oct. 27.—Willy Manley of the Three Manleys, authorized representative of the Danish Artists' Federation, this week threatened reciprocal action by his and other European performer unions as the result of the continuing demand for registration and dues fees by the American Guild of Variety Artists.

The Manleys, who arrived here this week from Montreal, said they were told by Vic Connors, AGVA topper, that they would each have to pay \$10 to the union to work in the United States for six weeks. Should they stay longer, they will be required to pay \$61 per person, or a grand total of \$213 for the three-person act, which will make them members of AGVA with dues paid up for a three-month period.

Manley based his beef on the fact that American artists are permitted to work thruout Europe without any assessments necessary for sanctioning, except for a 75-cent monthly fee in Denmark. AGVA has a working agreement with the Variety Artists' Federation of England. (Continued on page 61)

FIRES FIRST GUN: NICOLLS OPENS CLAIM VS. AGVA

NEW YORK, Oct. 27.—George Nicolls, magician, was the first member of American Guild of Variety Artists to go above the heads of AGVA officials in an effort to receive payment for injuries which he said were covered by the union's accident insurance plan.

He first presented a claim for \$352 in medical bills, which were paid. Later he presented additional bills totaling \$857, which the AGVA insurance board said were too high, and the insurance company had refused to pay unless the amount was cut down.

Nicolls called on the New York State Insurance Bureau, which checked, and was told by the North American Company, which issued the policy, that Nicolls' claim had never been presented. The bureau said Nicolls was promised full payment.

"HELL" A HEAVENLY HIGHLIGHT

Drama Quartet Does Superb Job With Shaw's 'Don Juan'

NEW YORK, Oct. 27.—After some nine months of highly profitable, intermittent one-nighting around the country, plus a side-trek to England, the First Drama Quartet arrived Monday (22) at Carnegie Hall for a single performance of "Don Juan in Hell."

"Don Juan," a reporter would guess that the Quartet's more-or-less stunt method of presentation is the ideal way of putting it on. It is, of course, essentially a fantastic debate between the Devil, Don Juan, a lady he once seduced and her father who was killed in attempting to avenge her honor.

Still Pungent

Fifty years ago Shaw loaded the argument with cynical vitriol, winging his barbs at then current manners and customs, but paradoxically stating a profound faith in man's ability to make something better of himself.

'Guys and Dolls' Grosses 321G At Dallas Fair

DALLAS, Oct. 27.—"Guys and Dolls," auditorium attraction at the State Fair of Texas, grossed \$321,346.50 for 24 performances during the 16-day run of the fair, which closed Sunday (21).

Gross and attendance was less than for last year's record-breaking State fair attraction, "South Pacific," but considerably better than for fair's first big auditorium money-winner, "Annie Get Your Gun" in 1947.

BROADWAY SHOWLOG

Performances Thru October 27, 1951

DRAMAS

Table listing drama performances including 'A Sleep of Prisoners', 'Affairs of State', 'Diamond Lil', 'Faithfully Yours', 'Glad Tidings', 'Lace on Her Petticoat', 'Love and Let Love', 'Remains to Be Seen', 'Saint Joan', 'Stalag 17', and 'The Moon Is Blue'.

MUSICALS

Table listing musical performances including 'A Tree Grows in Brooklyn', 'Bagels and You', 'Borscht Capades', 'Call Me Madam', 'Guys and Dolls', 'Music in the Air', and 'Seventeen'.

CLOSED

Table listing closed performances including 'The Rose Tattoo', 'The King and I', and 'Two on the Aisle'.

COMING UP

Table listing upcoming performances including 'The Number', 'Barefoot in Athens', and 'Top Banana'.

1-GHOUL SHOW

Gore Fills Casket for Theodore

NEW YORK, Oct. 27.—An off-Broadway theater here, Circle-in-the-Square, has finally hit pay dirt, via a one-man-show performer tagged Theodore, who boasts that "5 per cent of the audience always walks out on me during the first act."

Theodore's style and material are closely akin to an animated Charles Addams cartoon. Customers usually react to him at once, with either violent affection or equally strong disgust.

Where Addams Stops

Theodore actually begins where Charles Addams stops, since his opening monolog is based on an Addams cartoon that has been rejected by every magazine in the business.

On the strength of his present drawing power, Hicks has signed Theodore, and plans to groom him for TV and a forthcoming national tour.

A Scientist

One thing's sure, flacks will have a field day with Theodore, who, according to Hicks, came to this country in 1940 as a science-student-refugee, under the sponsorship of Albert Einstein.

After that he branched out into semi-professional, one-man shows, and a New York cafe manager imported him from the Coast.

Robin Hood Tries Wilmington House Winter Stock Plan

ARDEN, Del., Oct. 27.—Essentially a summer silo set-up, Robin Hood Theater Company here will for the first time test a winter season at near-by Wilmington, Del.

Starting November 7 to run thru December 1, the group will offer four weekly changes, playing "Charley's Aunt" for the opener from Wednesday thru Saturday evening, with a Saturday matinee.

Sides and Asides

"Don Juan" to Stem; "Pal Joey" Delayed . . .

Paul Gregory announced he would bring the First Drama Quartet back to New York, November 29, for a four-week engagement at the Century Theater. The group's reading of Shaw's "Don Juan in Hell" at Carnegie Hall Monday night (22) received unanimous approval from the daily critics.

The sponsors of the revival of "Pal Joey" will not be able to get the show into New York by Christmas. The opening has been postponed until early in January.

Concerning Kaufman, Ayers and Jacobs . . .

Score for Herbert and Dorothy Fields' "The Works" will probably be provided by Irving Berlin. Entire sked for "Fancy Meeting You Again" has been pushed back because George Kaufman, who wrote the comedy with his wife, Leueen MacGrath, and is responsible for directing it, is down with a virus.

Irving Jacobs expects to have "Sweet Fire," by Lee Marion, in rehearsal by the first of the year. The producer is in London this week seeking cast and director.

Margo Jones' Sked, Other Legit News . . .

Arthur Lesser is on the verge of taking Ronald Alexander's "Season for Ginger," which was tried out at the Alley Theater, Houston, in February, 1950. Margo Jones has optioned Alexander's "A Gift for Cathy" for her current season in the round in Dallas.

Dramatic & Musical Routes

Table listing dramatic and musical routes including Autumn Garden, Ballet Theater, Candida, Cocktail Party, Darkness at Noon, Death of a Salesman, and others.

be co-producer of "Ring" with Joseph Hyman free to bring in Herman Wouk's "The Koenig Masterpieces." Luther Greene will put "A Sleep of Prisoners" on tour beginning November 19 in Washington.

Jeffrey Lynn and Lee Grant were this week signed for leading roles in John Patrick's "Lo and Behold." Anne Jackson will have the role vacated by Cathy O'Donnell in Carl Leo's "Never Say Never."

7 Plays Are Scheduled for Dallas Theater

DALLAS, Oct. 27.—Theatre '51-'52, Margo Jones' theatre-in-the-round operation here, tees-off a sixth season Monday. Seven plays will be presented in a 30-week season that will end May 31, 1952.

Miss Jones has revised her production schedule this year, with the presentation of repertory performances scheduled thru the entire season, instead of being concentrated in the season's final six weeks.

Opening night schedule is as follows: November 5, "Sainted Sisters," new comedy by Aiden Nash; December 3, "One Foot in Heaven," comedy by Irving Phillips; December 23, "Midsummer Night's Dream," by William Shakespeare; January 21, "A Gift For Cathy," new dramatic play by Ronald Alexander; February 11, "Blind Spot," new comedy drama by Edward Caulfield; March 10, a classic play, to be announced; March 31, "I Am Laughing," new comedy by Edwin Justus Mayer; April 28, "A Burst of Summer," new comedy by A. B. Shiffrin; May 19, -31, repertory festival.

Ramsey Burch has been appointed associate director of the theater. Resident company this season includes Charles Braswell, John Munson, Marion Morris, Peter Donat, Edwin Whitner, Salvatore Amato, Norma Winters, and supplementing the regular company, Evelyn Bettis and Mary Dell Roberts.

Theater, located in State Fair Park, has been refurbished. It seats 200. Ticket scales are \$1.80 for matinee and \$2.50 for evening performances.

Paris Peek

By ANNE MICHAELS

Continued from page 2 that at times sounds like that of a harp, piano or a lute.

The Franco-American Fellowship gave a jazz session at the Coliseum last week, called "Paris-New York." Headed by Don Byas and Jacques Butler, the music went on well into the morning. One of the guests there was Lewis Varona, king of Cuban music, who said he was here for a ballet he has written and hopes to produce both in France and America. Varona explained that it was a four-part extravaganza type ballet with the story based on the influence of the old world on Latin-America thru the years.

Ledrut to England;
Dunham a Click . . .

Jean Claude Ledrut, composer and pianist, to represent France at the Manchester, England, Music Festival. . . . Lady Patchatou has changed her style from the "risque" to the more classic, and seems to have stopped her tie-cutting performance as well. Even so, her club is still packing in the customers. Her future plans have to do with an Irving Berlin musical called "Miss Sunlight." . . . Katherine Dunham's Ballet Company opened Monday to all-round praises from an audience filled with some of the biggest international names. Meanwhile two of her group are appearing at Carrols Night Club. They are Marie-Jean Francois and Benjamin Turpin.

Gunther, Jane Russell
And Royal Visitors . . .

The Peters Sisters slated to open in a new operetta at the Bobino, called "Three Feeble Women." . . . Paulette Goddard in town, wants to do a translation of Roger Feral's "The Troubled Woman," in London and New York. . . . John Gunther writing "Eisenhower in France." . . . Jane Russell a visitor here. At the moment the town is packed with visitors. Since the American Society of Tourist Agencies began holding its convention here last week, over 2,000 delegates and wives have taken over the city, as well as any remaining hotels that may have survived the various salons and exhibitions. Royalty is well represented too. Besides the Ali and Aga Kahn, Princess Faiza of Egypt and the Empress of Persia have been guests at most of the important openings and parties of this past Paris week.

Matinee Clubs

Continued from page 54

Ciro's major musical spots, offer late Saturday afternoon sessions. At the other end of town, the Castle Inn, also a music spot, sets up for a jam session every Saturday at 3 p.m.

Hot jazz addicts find much to their likings on Saturday afts, with the Club 421, Peps and Showboat staging jam sessions that run into the evening hours. Showboat and Peps also continue a long-standing practice of Monday afternoon jam sessions.

On the Jersey side, the major and minor spots are getting in extra coinage via a Sunday afternoon session. Chubby's, at Collingswood, where the top recording names are on tap, puts on a complete floor show at 4 p.m. At Lindenwood, it's a combination "Jazz Concert" and floor show at 4:30 each Sunday. Also whipping up Sunday afternoon trade are Murray's Inn, Haddonfield; Rainbow Grille, Camden, and the Twin Bar, Gloucester.

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London Dispatch

By LEIGH VANCE

Continued from page 2

total reduction of approximately \$19,600,000 since June 1949.

The 554 theaters operated by his group took \$78,400,000 at the box office, of which \$28,140,000 was drained away by entertainment tax, or 37.7 per cent of the total take. Said Rank, "If we had been taxed on the same basis as the live theater, we should have paid 75 per cent less tax. I hope the industry will continue in its efforts to secure the removal of this discrimination."

British Funfair Takes Seasonal Plunge . . .

Attendance figures still fall off at the (now ended) Festival of Britain Funfair. But, say the directors, that is a seasonal thing. We expected it. Now the government (who appoint the board) has announced they intend keeping the Fair open two more years, and possibly five. Altogether the board has repaid \$756,000 of the (secret) amount loaned them by the Exchequer. Since May, when the Funfair opened, over 7,750,000 people have visited it. Entrance fees for the future remain the same, 28 cents.

So. Pacific "Runs High"; Sir Beecham Barks . . .

Interest about "South Pacific," due to open at the Drury Lane Theater on November 1, continues at fever pitch. To equip the star dressing room suitably for Mary Martin, whose home it may be for several years as she has a duration of the run clause on her contract, the theater has rearranged the plumbing, put in a new shower and altered the color scheme from a drab cream to dark green. Advance bookings for the show now stretch way into 1952.

Sir Thomas Beecham is a good enough conductor to make the headlines by just waving his baton. But he likes to step out ever so often and take a crack at the big world outside. Five months ago he called the newly built Royal Festival Hall here "ugly," "repellent" and "monstrous." Now he is playing three concerts there, paused during the first one to bark at the audience, "I suppose you'd like to know what I think of this hall now. I'll tell you after my next two appearances."

Terry-Thomas, Josh White Click in England . . .

Whatever you thought of Terry-Thomas in New York he has made a niche for himself here as TV's top comedian. His second series of "How Do You View?", a pun on his Oxford-accented patter piece "How do you do?" is drawing a top viewer figure. . . . Josh White left the grand piano untouched when he sang to an enthusiastic audience at the Central Hall, Westminster, this week. With daughter Beverly and a guitar he held them for an hour and a half, and finished with "Nobody Knows the Trouble I've Seen." Audience verdict: magnificent.

Boulevard Room

Continued from page 54

act always scores solidly, and they click nicely here.

Next on was petite canary Jo Sullivan, who does "Most Unusual Day," "Too Young," an aria from "Romeo and Juliet," a little girl number with some special lyrics that didn't quite register, and wound up with "Over the Rainbow." The diminutive singer made a cute appearance and her lovely voice won nice reception.

Stealing all honors was comic impressionist Nip Nelson. The guy has a sensational range of voices and did mimicry that was uncanny. Best were his take-offs on Clyde McCoy, Lawrence Welk, the Harmonicats and Perry Como, but what really brought down the house was the Spike Jones version of "Cocktails for Two." Nelson worked hard and had to beg off.

Band leader Dick Barlow shared emcee honors with Newsom. The band cut the show nicely and played for dancing. It's library leaned heavily towards Latin tempos, with the crowd loving it.

Abie L. Morris.

Rome Round-Up

By SYD STOCEL

Continued from page 3

films are winning increasing favor with local audiences. Domestic flicks last year earned 24 per cent of the total film revenue, while in 1949 they took in only 16 per cent.

Academy Subsidy Small; Prexy Files Resignation . . .

As a protest against this year's small subsidy from the government for the Academy of National Dramatic Art, the prexy of the academy, Silvio d'Amico, has submitted his resignation to the Ministry of Education. Dean of Rome's dramatic critics, d'Amico has spent 16 years as head of the academy. The Education Minister has refused to accept d'Amico's resignation and has appointed a commission to study the problem and find more funds for the historic dramatic school.

Isa Barzizza and Walter Chiari are taking temporary leaves from flicks this winter to appear in musical revues. . . . Greta Garbo made the front pages here last week with the report that she's seeking a villa at Capri and that she's skedded to play Eleonora Duse for RKO. . . . Milan's famed Little Theater will come to Rome for the first time this winter, at the Quirino. The company, which is headed by Lilla Brignone and Gianni Santuccio, will offer the major hits of its four-year history. The repertoire will range from Sophocles' "Electra" and Shakespeare's "Macbeth" to Theodore Dreiser's "An American Tragedy" and Pirandello's "Giants of the Mountains." . . . Director Luchino Visconti, who scored with Tennessee Williams' "Streetcar" last season, is planning to do Williams' "Rose Tattoo" later this year. The grapevine says he will form a new troupe starring his cousin, Lauri Adani, for the show.

Emerson, Et al

Continued from page 5

up for renewal November 8, with the December 8 show the last of the cycle. Here it is entirely a matter of ratings and cost per thousand viewers to the sponsor, American Safety Razor, which is quite happy about Lewis and the show itself. However, ASR is not big enough to fight a declining rating much longer, and is certain to pull out if Lewis does not show a sizable point hike next outing. They feel that Lewis has been most co-operative in merchandising, promotions, personal appearances, etc., and also did very well in pushing ASR cigarette lighters in past campaigns. With lighters due to get the emphasis in the coming pre-Christmas period, Lewis may be retained on that strength if he can boost his ratings next week. Otherwise, ASR likely will keep the time but seek a different show.

"Songs for Sale," with Carter's sponsoring the first 30 minutes against Caesar-Coca and Sterling the last half hour opposite NBC's "Hit Parade," also has renewals coming up fairly soon. In this case, the bankrollers are quite satisfied with the show per se. However, they are complaining that its audience has been limited in good part by the weaker stanzas which precede it, as well as powerful competition.

TV Nightmare

Continued from page 5

shows. Only major difference is the addition of some name guests.

Moore's evening show bowed last Thursday (18) for Johnson's Wax in the 8 to 8:30 Thursday slot on CBS-TV, alternating with Carnation's Burns and Allen show. Critical reaction generally was that the show was too loose and informal for the evening, altho these are the qualities which made Moore a daytime success story. The sponsor, on the basis of the first show, already has requested the web to juice up the stanza. It is expected that the overhaul will commence with next week's edition.

Roadshow Rep

CARLTON HOVER is playing schools in Eastern Idaho to fair business and reports that he has met several solo shows that have been doing well in that area. He says that most of them have been working from a platform and adds that no merchandise can be promoted in Iowa schools but that in many spots a program advertising stunt is permitted. . . . Grimaldi Family Players are making their regular fall tour of French speaking societies in New England to reported good business. . . . L. L. Dominick has a solo school show in Arizona. He carries 16mm. pix along with his regular protean costume-type show. Dominick had a puppet show for many years and says that he believes that the time is ripe for the return of such shows. He adds that Mr. and Mrs. Frank Ellis have been doing a puppet show for many years in schools and churches in Utah and adjoining States.

MAURICE J. CUNNINGHAM, is getting a religious pic show together to play sponsor dates around Logan, Utah. Tour will mark his second winter on the road in that area. . . . Sun Players, who are playing circle stock in Iowa, with headquarters in Grinnell, report exceptional business in that neck of the woods. Roster for the winter show includes Carl Park, Dot and Jess Sun, Mason Wilkes, Trixie Maskew, May and Sid Householder and Bruce McGinnis. The Suns plan a short layoff during the Christmas holidays but they will continue to circle until the spring. They have acquired a new tent and much new equipment for the summer tour. . . . Karl Cartwright comes thru with the roster of the Honey Boy Evans Minstrels for the 1953 season. He points out that names of the musicians were not given on his bill, but says that he hopes that the following list complies with F. C. Butler's request that appeared in the October 20 issue: Daniel Shea, manager; Edward V. Cupero, musical director; Vaughn Comfort, interlocutor; Honey Boy Evans, John King, Sam Lee, Joe (Rags) Leighton, Ed Linderman, Tommy Hyde and Will Cawley, comedians; Comfort, James Meehan, William H. Thompson, Joseph Gillespie, Lou Edwards, Maurice Barr, Joe Wesley, Carl Fletcher and Paul Van Dyke, singers. Charles R. Sturges was general agent, with Ed Booth, advance agent.

EVERETT GRAY and wife have been breaking in a puppet show at dates in small New Hampshire towns. They have been playing church dates for the most part. . . . Byron Gosh reports that the By-Gosh Tent Show closed a successful 32-week season in Chatsworth, Ga., October 22. He says that he has opened six small theaters in Georgia and Tennessee for winter operation. He took delivery on a new car in Atlanta recently and will use it as a sound car ballyhoo for the little theater circuit. Closing week visitors to the org included Arthur Loons, who is booking school magic shows, and Mr. and Mrs. William Norman, who are playing schools

with their magical puppets. . . . A. A. Sterner, who completed his stands around Frederick, Okla., with his platform show recently, is planning to try out some school dates. He says that his summer tour of Texas with the platform was only fair.

FRED HOYT reports a good summer's work in Arkansas with his platform show. He will work a pic-vaude attraction this winter, opening near Sedalia, Mo., His destination is Florida. . . . Devore Players, three-cast unit, are working their way Eastward after successful stands around Caldwell, Idaho. They met Mr. and Mrs. Edwin Boxer in Council, Idaho, recently and report that the Boxers are en route to Florida, showing feature pix along the way. The Boxers make a trip from California to Florida and return each winter. . . . Walter Downing reports that he chalked up good business on his summer tour of Wyoming with his museum trailer show. He plans to switch to halls for the winter and will add some feature pix. He was with John Lawrence in the old rep-tent show days.

Drivin' Round The Drive-Ins

TED WAGGONER, veteran theater owner and operator, has been named assistant manager of Municipal Auditorium, San Antonio, succeeding G. L. Buck. Mayor Jack White dismissed Buck from the post. White also is attempting to force the resignation of Harry Griffith, auditorium manager. . . . Osage Drive In Theater, Corpus Christi, Tex., has been purchased by Corpus Christi Theaters, Inc., owners of 11 theaters in the city. Drive-In was opened last March by the Osage Corporation of which Lester Miller was a principal stockholder. Bruce Collins, president of CC Theaters, plans many improvements at the drive-in. . . . Roy Arnold has been named manager of the Decker Drive-In, Baytown, Tex. . . . The Ford Drive-In has been opened at Stanton, Tex. Owners include H. Ford Taylor, James Manning Jr., and C. H. McCall. Manning will manage the spot. . . . Theater Enterprises, Inc., last week, announced that it will build a 300-car capacity drive-in at Marfa, Tex. Spokesman, Clifton Durham, manager of the TEI theaters there, stated that a 10-acre plot has been leased for the drive-in. Construction would start as soon as construction men could be made available from two other drive-ins now under construction, at Alpine and Crane, for the circuit. . . . John Hopkins has announced that work has been started by Waller & Allen Construction Company on a new drive-in at Post, Tex. It is to be built on the site of the Rig Theater. . . . Steve Boruk has purchased a 17-acre site at Olton, Tex., on which he plans to erect a drive-in. He operates the Roxy Theater there.

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2 S. C. ANNUALS SIGN WOM PACTS

Columbia, Anderson Award '52
Fun Zone Contracts to Bergen

COLUMBIA, S. C., Oct. 27.—Awarding of a 1952 midway pact to the World of Mirth Shows by the South Carolina State Fair here this week virtually solidified the midway organization's route of Dixie annuals for next year. Earlier this week the shows were awarded a midway contract by the Anderson (S. C.) Fair to add to a similar pact secured by the Frank Bergen managed unit from the Winston-Salem (N. C.) Fair.

Weather Hits Va. Greater At Edenton

EDENTON, N. C., Oct. 27.—For the second week in a row Virginia Greater Shows' gross was curtailed by bad weather, as cold, wind and rain marred several days at Chowan County Fair, which ended Saturday (20) and was sponsored by the American Legion.

Business during the first two days was slow due to cool weather at nights and a hurricane that hovered off the North Carolina Coast. Wednesday (17), School Day, was hit by high winds and misty weather, tho a fair take was gained. A second School Day, Thursday (18), was a total blank due to wind and rain.

Angelo Longo, of Silk City Shows, spent a few days here watching the play on his three rides. He also added a Comet to Virginia Greater's line-up for the rest of the season. Mr. and Mrs. Calvin Nelson and their daughter left for their home in Tampa.

Blue Grass Tour Ends at Augusta

BARNESVILLE, Ga., Oct. 27.—C. C. (Specks) Groscurth's Blue Grass Shows trucked here this week and will play their final stand the week of October 29 at the Two-State Colored Fair, Augusta, Ga.

Shows will play there the same week the World of Mirth Shows are there for the white fair. Following Augusta, org will trek to its Owensboro, Ky., winter quarters.

Allen Again Nominated For President of NSA

NEW YORK, Oct. 27.—Ticket brought in at the regular Wednesday night (24) meeting of the National Showmen's Association here by the recently appointed nominating committee offered current president Bernard (Bucky) Allen for a second term, Phil Isser for first vice-president, Joseph McKee for second vice-president and Vincent Anderson for third vice-president.

Harry Rosen was nominated for treasurer, John S. Weisman for assistant treasurer and Gerald Snellens for secretary. In addition to Allen, all other officers nominated, with the exception of Snellens, now hold the posts named. Dan Thaler, present secretary, was not renominated.

The board of governors' slate includes: Harry H. Agne, Morris Batalsky, David Brown, Morris Brown, Arthur E. Campfield, Issy Cetlin, Max Cohen, J. W. (Patty) Conklin, Phil Cook, James Cor-

Strates Unit Switches W. Q. To De Land

RALEIGH, N. C., Oct. 27.—James E. Strates, general manager of the shows bearing his name, this week announced that arrangements have been made thru E. Lawrence Phillips to winter the org at Volusia County Fairgrounds, De Land, Fla., former winter home of the Johnny J. Jones Exposition.

The Pine Castle Air Base at Orlando, Fla., used as quarters by Strates the past several years, has been reactivated by the Army.

Berger Resigns Cavalcade Post

MOBILE, Ala., Oct. 27.—Louis J. Berger resigned this week as general agent for the Cavalcade of Amusements. He had been with the show four seasons. He was returning to his Chicago home.

The show, owned by Al Wagner, moved to Prichard, suburb of Mobile, for a 10-day stand and is scheduled to play two more lots in Mobile, including Harwell Field Ball Park parking lot where it will be the first show to use the ground, Berger said. It will winter in Mobile.

STRATES ORG SHATTERS RALEIGH MIDWAY MARK

Earnings Soar Well Above 100G
Figure as All Units Note Top Date

RALEIGH, N. C., Oct. 27.—All previous earnings of the James E. Strates Shows on the midway of North Carolina State Fair were smashed at the 1951 event which ended here Saturday (20). General Manager James E. Strates reported that the gross eclipsed the \$100,000 mark by "many thousands of dollars." Independent estimates of the actual take, based on known earnings here in the past, ranged as high as \$140,000.

Earnings here were reportedly the best of the season for Strates, surpassing even the \$100,000-plus gross at New York State Fair, a nine-day event which had the additional advantage of Labor Day. Local event runs five days, but each session is a big one, with the total take usually counted as the biggest in the East if good weather prevails.

Except for a slight drizzle on one night, the weather ranged from good to excellent thruout the week. Business boomed and all units baled money while operating at near-capacity from opening Children's Day, Tuesday (16), to closing.

coran, Bligh A. Dodds, Max Goodman, Jerry Gottlieb, Jack Greenspoon, Max Gruberg, H. G. Hoffman, Joseph H. Hughes, H. William Jones, Mack Kassow, Louis D. King, Johnny J. Kline, Sam S. Levy, Roger S. Littleford, William Lynch, John McCormick, James McHugh, Ross Manning, Frank C. Miller, Jack Morris Jr., William Moore, Sam Peterson, Samuel Prell, Frank Rappaport, Irving Rosenthal, Clemens F. Schmitz, Emanuel Silver, Harry Schwartz, Max Sharp, Irving Sherman, D. D. Simmons, James Sullivan, Dan Thaler, Leonard Traube, Isidor Trebish, Max Tubis, Morris Vivena, Stanley W. Wathon, Ben Weiss, Joseph Weissman and Charles Wertheimer.

Members of the nominating committee were: David Brown, chairman, and Joseph Hughes, Isidor Trebish, Edward Cohen, Sidney Herbert, Jack Alfred, Al Burt, Harry Schwartz and Joseph Greengrass, alternate.

Terrell Jacobs' Wild Animal Circus continued the fast grossing pace it has set at fairs while garnering its top week of the season. Jack Norman's "Broadway to Hollywood" revue earned top money among the shows. Bonnie Boyla was used as the feature for the local date. Nate Eagle's Hollywood Midget Movie Stars topped their previous high grosses here. Doc Hartwick's two attractions, Big Snakes and Wild Life, scored heavily.

George Murray reported that his Thrill Arena topped its 1950 earnings by 40 per cent. Irvin C. Miller's Brown Skin Models went well over the top and ran neck and neck for first money honors. Claude Bentley reported his Side Show gross was well ahead of last year.

The rides, Fun House and Glass House all scored top earnings. Territory is a natural for the mechanical units and for many hours were limited only by capacity.

Big Attendance

Total attendance was estimated at well over the 400,000 mark. Despite the huge crowds that made it difficult to move around the

Coney Island Shows Break Even in Macon

MACON, Ga., Oct. 27.—Coney Island Shows, under management of Bob Sickels, had a break-even week at the 11th annual Middle Georgia Colored Fair, which closed Saturday (13). C. W. Sellers, fair president, reported today.

Switch of fairgrounds from the Pleasant Hill section to a new lot on Pio Nono Avenue was partly blamed; also nights were cold. Biggest day of the week was Friday when hundreds of school children visited the fair during the afternoon. There also was a heavy night attendance.

Conklin Side Show was top money getter on the midway with the minstrels second. Bill Hunter reported fair biz with concessions. In leaving the lot one of the show trucks rammed into the side of a near-by business building, causing property damage, but no one was injured. C. C. Leasure, special agent, distributed tickets to all colored schools, which aided in the big matinee.

Shreveport Up 25% For Royal American

Org Sets New Midway Gross Record For Second Consecutive Season

SHREVEPORT, La., Oct. 27.—Royal American Shows appeared likely to break its record for the second consecutive year at Louisiana State Fair as the annual went into its final day running well ahead of 1950.

Business all week, with the exception of Tuesday (23) when rain hurt, was 20 to 25 per cent ahead of last year, according to Carl Sedlmayr, RAS owner, and spending all over the grounds was on the upturn.

Big days, in addition to the opener, Saturday (20), when a new record was set for that day, included Negro Day on Monday and kid's day, Friday (25), when youngsters kept the rides and shows busy thruout the day.

Owner Sedlmayr and other show officials kept busy all week hosting visitors. Included on the list were Harry Batt, Ponchartrain Beach, New Orleans; Patty Conklin, Conklin Shows; Ida Cohen, Chicago insurance executive; Pat Ford and Bob Shivers, Arkansas Livestock Show, Little Rock; J. M. Dean, manager, Mississippi State Fair; Mr. and Mrs. Barney Gerety, and Roger Wolcott, publicity director of Indiana State Fair.

Frank Morrissey, show's press agent, was joined here by Mrs. Morrissey and their son, Tommy, and the trio will drive to Pensacola, Fla., next stop for Royal American, and thence to their home in Coral Gables, Fla. Mrs. Charles McDougal is confined to the Santa Rosa Hospital, San Antonio.

Pitzer Dies On Hot Wire

BEEVILLE, Tex., Oct. 27.—Leo Stanley Pitzer, 46, manager and operator of the Funhouse on the Don Franklin Shows the past two years, was accidentally killed while hooking up some wires Friday (26).

Pitzer, in show business for several years, had played in several different bands. He held union cards in several musicians' unions. He is a native of Georgetown, O., and is survived by his parents, two daughters, two brothers and one sister.

Siebrand Org Tops '50 Biz By 10 Per Cent

TUCSON, Ariz., Oct. 27.—Siebrand Bros.' Circus and Carnival ended its season here Sunday night (21), with business approximately 10 per cent ahead of 1950, according to Pete Siebrand, manager. The show opened February 22 at the Maricopa County Fair, LaMesa, Ariz., and closed at the Pima County Fair here.

Siebrand said that during the tour the show lost only a half day because of rain. The show lost two of its key men because of illness. Hiko Siebrand, secretary-treasurer, left in June, and C. F. (Doc) Zieger, legal adjuster, October 13.

The show left here for winter quarters in Phoenix, Ariz.

Macon Biz Up 10%; Re-Ink C-W for '52

MACON, Ga., Oct. 27.—Showing a gain of approximately 10 per cent over show and ride grosses last year, Cetlin & Wilson Shows won a repeat contract for the Georgia State Fair for 1952—which will be the fourth straight year org has played fair.

New contract was inked Friday of fair week here by Co-Owners Izzie Cetlin and Jack Wilson with officials of the Exchange Club fair board.

While exact figure of show and ride grosses was not revealed, officials said it topped \$60,000, compared to around \$56,000 in 1950. Every day was good and it was a week of comparatively steady business rather than spurts. Last year rain on Wednesday and Thursday brought out an exceptional Friday and Saturday crowd. This year the first four days of the week were considerably up while Friday and Saturday were slightly below same days of last year.

Rain Only at Close

Perfect weather prevailed until 11 p.m. Saturday when a drizzle set in, driving the folks home.

Show visitors were numerous the latter part of the week, including Shan Wilcox, former show owner now retired and living in Maryville, Tenn.; Fitzie Brown, Wallace & Murray Shows; Specs Groscurth, Blue Grass Shows; Bill and Peggy Franks, former show owners now operating a drive-in restaurant at near-

by Robins Air Force Base. Jeff Harris, concessionaire, and S. T. Jessop, U. S. Tent & Awning Company.

Word was received from Philadelphia that Rose Lange successfully underwent an operation for removal of a cataract on her eye at Wills Eye Hospital. She was accompanied from Macon by Mrs. Irene Moore, wife of Bill Moore, business manager. They are expected to return to the show at Florence, S. C.

Holman Joins With Ride
Sam Holman, Tampa, joined here with a new ride he is manufacturing.

Lot Superintendent Charles Sheesley made a new layout this year, locating the carnival entrance arch next to the grandstand entrance. Mike Benton headed a group from Southeastern Fair, Atlanta, who toured the midway Friday night.

As usual at the Macon date, rides outgrossed shows. In the latter category the Raynell girl show, Jerri Jackson's Hi Steppers and Divena, underwater strip tease show, were leading money-earners. Mrs. George Golden, manager of the girl show, bought a new Cadillac.

Richmond Cox Jr., publicist, made the front page of the Macon Telegraph and Macon News five days out of the six with art or stories on the midway. R. C. McCarter, general agent, was visited by his wife and daughter from Miami.

Midway Confab

Clarence and Evelyn Burns write from Jackpot Ranch, Gautier, Miss., that Evelyn's parents, Bill and Marion Lambert, are there for the winter, along with Don Wright. . . Sid and Judie Crane, who closed the season with their Frozen Custard on the Wallace Bros. Shows at the Colored Fair, Jackson, Miss., report that they will be back with Wallace next season with the same concession. In addition, they will have a Snake and Illusion Show, which they are building on a semi. Judie will rejoin her husband in Jackson, Miss., after visiting her parents in Little Rock. . . Visitors to Virginia Greater Shows at Edenton, N. C., included Harry P. Taylor, Sam Stallings, and Mr. and Mrs. Wallace Goodrich.

Larry and Mary Lee Fink visited with Mrs. Fink's grandmother, Mrs. Hiram Beall, formerly of the I. K. Wallace Shows and now with Marion Greater Shows, recently while motoring to Cleveland from Miami.

Linda Lopez, Jimmy Farmer and Billy Rose closed with the Victory Exposition Shows and hopped to Mount Airy, N. C., to spend a few weeks before moving south for the summer. Catara Rose is slated to join the Lopez org in a few weeks.

Robert (Slim) Curtis, skeleton taker, closed two weeks early on Bill Kennedy's Circus Side Show with the 20th Century Shows in order to open in Honolulu for Island dates with Harry Golub's Side Show. . . Rita Greska, whose husband, Mickey, died October 16 after a long illness, is now resting at the home of her parents, 138 Broad Street, Marlboro, Mass.

Sammy Finkle, member of the National Showmen's Association, New York, was admitted Tuesday (23) to Kingsbridge Veterans' Hospital, Bronx, N. Y., while Sam Greensburg, another association member, was discharged from the hospital last week after an illness of six months. . . Mr. and Mrs. Harry Boyles, former carnival owners and now opera-

tors of a motel in Florida, visited with Mr. and Mrs. James H. Drew Jr., of the James H. Drew Shows, at the Candler Fair, Metter, Ga.

Mrs. C. C. (Specks) Groscurth, wife of the owner of Blue Grass Shows, is in the Municipal Hospital, Owensboro, Ky., for observation and surgery. Mrs. Groscurth became ill in Vicksburg, Miss., and was flown to Owensboro.

Ray Brumley, who had jewelry and Funhouse on the Gem City Shows, has been released from Hines (Ill.) Hospital and has returned to his home at 1206 Duval, Mobile, Ala., where he is convalescing after five operations.

Fred La Reine reported a good season at the North Carolina State Fair, Raleigh, where he had a concession going. Despite being confined to a wheel chair for many years, Fred annually keeps pace with fellow concessionaires in making his way around the country to play the better spots.

Mrs. Ora A. (Pop) Baker has returned to her Detroit home for the winter, following an extended trip thru Kentucky, Tennessee and Texas. . . Mr. and Mrs. Stanford A. Baker, Detroit ride builders and operators, are remaining on the road in the South.

In a recent item on Amusement Company of America's Kid Day business at the Beaumont, Tex., fair, it was stated that the Tabu Show wound up second in earnings among the back-end shows. A recheck shows that the unit finished seventh.

American Carnival Ass'n, Inc.

By MAX COHEN

NEW YORK, Oct. 27.—President Allen has appointed Morris Brown sergeant at arms to replace the late William (Bibs) Malanga. Congratulations are offered Louis Scherer, who was married Saturday (13), and sympathy is extended to Mack Brooks, whose mother died recently.

Recently approved by the eligibility committee for membership were Louis Chiles, Alfred A. Harris and Max Arnold, sponsored by Morris Brown; Harry Jobbe, Daniel Del Grosso, Howard H. Levy, Harry Modele, Nathan Froom and Dominick J. Danzi, sponsored by Phil Cook; Elliott Schwartz, sponsored by Frank Rappaport, and Bernard Berkley, sponsored by Joseph McKee.

Frank Rossi recently became the father of a boy. Joe McKee, chairman of the banquet committee, is preparing to assign tables for the annual dinner at the hotel Astor here November 21. Recent visitors included Jack Greenspoon, Joseph Spivak, Charles Rubenstein, William A. Mariash, Edward Cohen, Jack Gilbert, Benjamin Agin, Max Arnold, Arthur Sicard, David White and Harry Weinraub.

Senate Postpones Action on Midway Game Device Bill

WASHINGTON, Oct. 27.—Bill to extend the Johnson Act banning interstate shipment of gaming devices was brushed aside in the final hectic hours of Congressional adjournment, and was held over until Congress meets again in January.

In recommending that the Senate pass the bill, the Senate Interstate and Foreign Commerce Committee explained that it was not the purpose of the bill to ban "most of the simple games which are characteristic of itinerant carnivals." Sen. Estes Kefauver, former head of the Senate Crime Investigating Committee, and sponsor of the bill, said he would try to push the bill up for Senate action early next year.



ALTHO A NATIVE SOUTHERNER, J. A. Mitchell, manager of the Atlantic Rural Exhibition, Richmond, Va., was able to withstand the formidable display of allegiance, and the offer to pay midway percentages in Confederate money, by Jack Wilson, co-owner of the Cetlin & Wilson Shows, midway contractors at the staging of the recent event. Show execs earned plaudits from fair officials for staging a promotion in which they exchanged ride tickets for the Rebel currency. But even Wilson's display of the South's flag and his wearing of an undersized soldier's hat failed to give value to the defunct dollars, altho Mitch's head scratching would seem to indicate a moment of indecision.

WORLD'S LARGEST MIDWAY

ROYAL AMERICAN SHOWS

NOW BOOKING—SEASON 1952

We Are Interested in Hearing From Shows Under Capable Management for the Coming Season.

All Shows Must Be on a Plane With the Established Royal American Standard.

We Are Also Engaging Competent Help in All Departments.

Address all inquiries to

Carl J. Sedlmayr—Royal American Shows

Tampa, Florida.

SUMTER COUNTY FAIR

NOVEMBER 5th TO 10th INCLUSIVE, SUMTER, S. C.

Can place all Hanky Panks and Eating and Drinking Stands.

Now booking attractions for next season. Must be worthwhile and in keeping with the finest back-end in America.

All Address

CETLIN & WILSON SHOWS

This Week, Florence, S. C.

WINTER QUARTERS, P. O. BOX 787, PETERSBURG, VA.

W.G. WADE SHOWS

Now Contracting
RIDES • SHOWS • CONCESSIONS

For our 1952 Season

C. P. O. Box 1488
Detroit 31, Michigan

LOOK, A BARGAIN!

COMPLETELY REBUILT OCTOPUS
FOR SALE

Will sell with or without transportation. This Ride has single tubs and has been completely overhauled and new parts added.

DAVID S. REESE
502 W. 3rd St. Chanute, Kansas

AERIAL JOY RIDE

FOR SALE OR TRADE

\$1500.00 cash takes it as it stands. Located at Myrtle Beach, S. C. This is a real ride for any good Amusement Park. Write or wire

H. V. PETERSEN
Joplin, Missouri

CLIFTON TRAVIS

PLEASE CONTACT
Boone Valley Shows
IMMEDIATELY. IMPORTANT.

Page 63 tells you . . .

. . . what makes a
Billboard Special
AN EXTRA SPECIAL BUY
for Advertisers!

CENTRAL AMUSEMENT CO.

WANTS FOR AMERICAN LEGION FAIR, ANDREWS, S. C.,
AND BALANCE OF SEASON

Wants all types of legitimate Midway Attractions. Positively no grift or gypsies on this show. Can place Bingo for balance of season, low percentage. All contact

SHERMAN HUSTED, Mgr.

Central Amusement Co., Loris, S. C., Fair, this week; then Andrews, S. C., Fair, week of Nov. 5-10; then as per route.

WANT

Concessions of all kind. No exclusive. Opening November 3, but will have space November 5. No time to write or wire. come on.

FRED CANTRELL

De Funiak Springs, Florida.

OUT ALL WINTER

Want Concessions: High Striker, Cork Gallery, Slum Bowling Alley, Slum Blower, Huckly Buck, String Game. We book only one of each kind. Rides: Can place Kiddie Auto Ride and a Merry-Go-Round. Ride Help Wanted: Ferris Wheel Foreman, must be settled and reliable. Earl Lane, join on wire. This show is strictly Hanky Panky and we play in towns under strong auspices. Heading for Florida, no time to write, join on wire. Frank Rose, the one who was with Johnny Caruso, can place you year round.

MIGHTY GREGORY SHOWS
GRACEVILLE, FLA., THIS WEEK.

CAVALCADE OF AMUSEMENTS

CAN PLACE FOR SEASON 1952

HIGH CLASS GIRL REVUE AND POSING SHOW. CAPABLE TRAINMASTER WHO CAN HANDLE HELP.

WANT NOW

SCENIC ARTIST TO START IMMEDIATELY. ALSO CAPABLE BUILDERS AND BLACKSMITH.

WINTERQUARTERS: BOX 66, MOBILE, ALA.

APPLING COUNTY FAIR

BAXLEY, GA., NOVEMBER 5 TO 10 INC.

BANDS — EXHIBITS — AMUSEMENTS — PRIZES, Etc.

Will place Legitimate Concessions of all kinds. Note: We are now booking attractions for the 1952 season. Address

JAMES H. DREW SHOWS
McRAE, GA., FAIR This Week.

STOCK TICKETS	Some people's idea of a vacation is two weeks on the sand and the other fifty on the rocks. We manufacture	SPECIAL PRINTED	Double Coupon Double Price
One Roll \$ 1.50	TICKETS of every description THE TOLEDO TICKET COMPANY 114-116 Erie St. Toledo (Ticket City) 2, Ohio	Cash With Order Prices:	
Five Rolls 4.50		2,000 \$ 6.90	
Ten Rolls 6.50		4,000 7.80	
Fifty Rolls 22.00		6,000 8.70	
100 Rolls 40.00		8,000 9.60	
ROLLS 2,000 EACH		10,000 10.50	
Double Coupons		30,000 15.50	
Double Prices		50,000 20.50	
No C.O.D. Orders		100,000 33.00	
Size Single Tkt., 1x2		500,000 123.00	
	1,000,000 258.00		

JOHNSON LAW EXTENSION BILL HELD FOR 1952

WASHINGTON, Oct. 27.—Bill to widen the Johnson anti-gaming act has squeezed out in Congress' final adjournment rush, and will be on the agenda when the legislative body reconvenes next January.

The bill redefines the mechanical gaming devices banned in interstate shipments (The Billboard, October 20.) Senator Kefauver (D., Tenn.), former Senate crime prober and sponsor of the bill, said he had already asked Senate majority leader Ernest W. McFarland (D., Ariz.) to schedule the bill as soon as the Senate reconvenes.

Issue New Ruling Re Oregon Games

PORTLAND, Ore., Oct. 27.—State Atty. Gen. George Neuner this week modified an earlier ruling that had held phonographs, radio and television the only legal amusements permissible in taverns (The Billboard, October 17). The new opinion pointed out that taverns have the right to entertainment except gambling prohibited by general laws.

The Oregon Liquor Control Commission meantime was standing by its mandate that taverns get rid of all games before the first of the year. Administrator W. A. Bingham told The Billboard the commission would consider the issue at its November 9 meeting.

The second opinion was requested of Neuner by the liquor commission, which professed to be confused by his earlier ruling. Neuner's second opinion held that a tavern's license could be revoked if it permitted gambling.

The earlier Neuner said the liquor commission was bound by

law to oust all tavern entertainment except phonograph, radio and television, he advised the commission:

"In my opinion the liquor commission should exercise common sense in promulgating regulations as far as these amusements or enterprises are concerned. They may technically run counter to the permitted entertainments.

"Nevertheless you should bear in mind that these enterprises are generally licensed by city councils of the various cities and towns, who derive a source of revenue therefrom."

Notes Revenue

After noting the revenue cities derive from such activities, Neuner advised the commission it "should not be concerned with the revenue" of the licensees that is, the taverns and juke box operators.

His allusion to city ordinances brought into focus the Portland city ordinance that would have ruled games out of taverns. That ordinance is in abeyance pending a Circuit Court ruling on an injunction sought by Stan Terry in behalf of the industry.

HURVICH HEADS BIRMINGHAM'S JEWISH APPEAL

BIRMINGHAM, Oct. 27.—Max Hurvich, partner in Birmingham Vending Company, has been appointed chairman of the Birmingham United Jewish Fund Appeal. The UJA quota for Birmingham this year is \$375,000, which amounts to an average of \$100 for every Jewish man, woman and child in the city.

Hurvich, with his brother, Harry, are pioneers in the coin machine business and have long been associated with local civic and charitable functions.

United Intros New 6-Player Shuffle Game

OMAHA, Oct. 27.—United Manufacturing, Chicago, introduced its new 6-Player Shuffle Alley game to operators in attendance at the Midwest Coin Machine convention here last week. John Casola, United representative, said the new unit, featuring jumbo light-up pins, a formica top playfield and a completely revised backglass, is now in production and shipments are starting.

New shuffle game is the first United product to feature the formica playfield. Instructions and the playfield markings are handled in green and red, while the shooting area is gray. The jumbo pins used on the new game are the light-up type, and act as a play promoter or location.

Backglass has been revamped, with high score for the week posted automatically at the top. Game comes in eight and nine-foot lengths.

Also on display, thru Mayflower and Paster Distributing, at the convention were two other United games currently in production, Zingo and County Fair, both five-ball units.

Launch La Porte Shuffle League

LA PORTE, Ind., Oct. 27.—Maple City Shuffleboard League opened up its 80-game schedule last week with six teams representing La Porte, one from Stillwell and the other from Rolling Prairie. Play will be over a 20-week period, with a championship decided in each of two 10-week periods of the split program.

As in last year's play, Don Calkins, local operator, will serve as league secretary. Each team has six players who pay \$1 each schedule night. Of the players' fees 80 cents of each \$1 will go to the prize fund every week so that at the end of 10 weeks the league prize fund will build up \$384, plus \$40 in sponsors' fees.

(Continued on page 92)

Cig Vending Moves Nearer Straight Quarter Operation Under New Tax

1-Cent Federal Hike Seen Pennying Curb as Ops Revamp Pack Prices

CHICAGO, Oct. 27.—When the federal cigarette tax increase of a cent a pack goes into effect Thursday (1), the cigarette vending industry will move closer to becoming a straight quarter business. The 11 States in which operators now vend for 25 cents will be supplemented by most of the machines in the other 14 States where operation is now mainly at 23 and 24 cents.

Over-all, the tax increase may result in a reduction of pennyning, but the trend will hinge on action taken by operators in the 11 States now charging a straight 20 cents per pack. They may decide to absorb the increase, but it is expected the greater number will up the vending price to 22 cents

and initiate pennyning operations for the first time.

Price Moves

Machines now operating at a full quarter price will likely retain that pack peg; operators will have the double expense of con-

verting coin mechanisms to handle over 25-cent prices (in older equipment) and pennyning if the next logical increase to 27 cents is made. An added deterrent is the resultant drop in sales volume that would follow such a price increase. Alternate move will be to absorb the tax increase with elimination of free matches and adjustments in commissions looked to for partial net profit aids.

In the seven States where vendors operate at 22 cents, the tax raise will be met with the simplest solution—removing one penny from the pennied packs and charging 23 cents.

In the single State where vendors are set at 28-cent operation (Louisiana, because of its 8-cent

(Continued on page 82)

DON'T FORGET

Hospital Vet Gift Program Day Planned

CHICAGO, Oct. 27.—The Fifth Annual Lest We Forget Day for paraplegic war veterans at Hines (Ill.) Hospital, will be held December 10 under the sponsorship of A. L. Sachar Lodge of B'nai B'rith. As in the past four years, distribution of gifts will be the high spot of a day of entertainment provided by stage, screen, radio and TV stars.

From its small beginning in 1947, the Lest We Forget Day has grown steadily. Last year approximately \$8,000 worth of gifts were distributed to approximately 750 war veterans. One of the pioneers of the program is Fred R. Kleiman, who is serving as an official receiver of gifts at special headquarters set up at 203 N. Wabash Avenue, here. He stresses money will not be accepted and asks donors to purchase a gift and include a personal greeting. With his all volunteer staff, Kleiman will see that the gifts are suitably wrapped for the pre-Christmas event. Since this takes as much as three weeks, Kleiman suggests that donors mail their gifts in as soon as possible.

NPA Encourages Material Flow, Eases Aluminum

WASHINGTON, Oct. 27.—In two actions to encourage a smoother flow of materials to manufacturers, National Production Authority this week relaxed its rule on aluminum shipments, and added a broad list of materials to those items coming under inventory control.

Aluminum producers may now ship materials produced against third quarter 1951 orders which they could not under previous rulings divert to fourth quarter orders after October 7.

Possibly 25 million pounds of aluminum products have been immobilized, according to NPA, because leftover third-quarter orders could not until now be shipped to fourth-quarter orders.

End "Artificial" Shortages

The larger number of new items given a limit by NPA this week on the time they may be kept in inventory is expected to eliminate many "artificial" materials shortages and bring a more equitable distribution of materials, NPA said.

Meanwhile, the agency set October 31 as the deadline for manufacturers to cancel or adjust outstanding orders for steel, copper, or aluminum in order to bring totals within authorized fourth-quarter 1951 allotments.

NPA Campaign Pushes Small Firm Contracts

WASHINGTON, Oct. 27.—In a move to help small business "weather the storm of material shortages" during the defense effort, National Production Authority this week instructed 105 De-

Spottem Idea Features New Bally 5-Ball

CHICAGO, Oct. 27.—Bally Manufacturing Company this week announced initial deliveries on Bright Spot, a new-type five-ball replay game with in-line scoring.

Backglass is designed so that there are six scoring sections. Players may score in each section by depositing extra coins. First coin automatically selects first section and each succeeding coin up to six activates the next section for scoring. Each of the sections is equipped with numbers which may range from 1 to 25, with a varying combination of numbers. These numbers are co-

(Continued on page 92)

Coin Exports Hold Record Pace Despite July Decline

WASHINGTON, Oct. 27.—The July coin machine exports, officially released this week by the U. S. Department of Commerce, were off nearly one-third from the previous month, the total for the first seven months of 1951 aggregated \$2,937,777 for 18,488 venders, game and music equipment. In July, 1,813 units with an aggregate value of \$261,180 were shipped to foreign operators.

Canadian coinmen accounted for 706 machines, valued at \$62,640. A breakdown of the figures showed \$15,981 was spent for 386 venders and the remainder for 238 amusement games. It is possible Canadian firms imported

music machines in July, but beginning with its July export release the Commerce Department initiated a new method governing exports which lists only those countries which spent \$10,000 or more in a month for a specific type of commodity. Countries purchasing less than that figure were lumped together in a single listing reading "Other Countries." (See Chart, elsewhere in this issue.)

Other Sales

The only other specific listings in the July report were Venezuela, 70 music boxes, \$38,961; Belgium, 34 jukeboxes, \$17,948, and 174 games, \$18,144; Cuba, 103 music pieces, \$27,936, and Japan, 32 phonographs, \$12,307.

Under the general listing, "Other Countries," 694 units with a total sale price of \$83,244 were exported. Of the whole, 111 were music boxes valued at \$34,817; 325 were venders listed at \$25,659, and the other 79 units were games, valued at \$22,768. Average prices on jukeboxes varied from the \$271 spent by Cuban coinmen, chiefly for used equipment, to the \$557 spent by Venezuelan music firms for a combination of new and used phonographs. Meanwhile, Canadian vending purchases, the only specific listing under venders in July, were at the rate of \$43 per unit.

Coin Machine Exports

JULY, 1951

Country	Total		Phonographs		Vendors		Games	
	No.	Value	No.	Value	No.	Value	No.	Value
Canada	706	\$62,640	368	\$15,981	338	\$46,659
Venezuela	70	38,961	70	\$38,961
Belgium	208	36,092	34	17,948	174	18,144
Cuba	103	27,936	103	27,936
Japan	32	12,307	32	12,307
Other Countries	694	83,244	111	34,817	325	25,659	258	22,768
TOTAL	1,813	\$261,180	350	\$131,969	693	\$41,640	770	\$87,571

Webb Delivers 2 Sport Games

CHICAGO, Oct. 27.—Webb Corporation, thru President Irving Webb, announced deliveries this week on a novelty game, Winter Baseball, and a 10-ball game, Trap That Football.

The baseball unit is set for dime play and is five feet long by 29 inches wide. Scoring is based on the number of runs made. Designed with key plays of the national pastime, action is built up thru skill shots. In Winter Baseball it is possible to make singles, doubles, triples and homers and also walks, strikes and conventional outs. Electric scoreboard on the backglass registers each play as completed. Game is available with or without replay. Playing time varies from two to three minutes.

Trap That Football measures 4 by 2 feet and is equipped for nickel play. It gives players oppor-

(Continued on page 91)

Delay Enforcement Of Conn. Cig Law

BRIDGEPORT, Conn., Oct. 27.—Despite the order given by Attorney General Conway that the new State cigarette price fixing law must be enforced (The Billboard, October 27), Tax Commissioner William F. Connelly stated this week that he is waiting for an agreement with the OPS before he takes steps to do so.

Under the new Connecticut law, dealers are prohibited from selling cigarettes at less than a 4 per cent mark-up. OPS regulations froze cigarette prices at the level of December 10, 1950, to January 15, 1951.

Commissioner Connelly said that he wants to get the controversy settled before doing "anything drastic."

DRUG FIRM SETS CANDY PROMOSH

NEW YORK, Oct. 27.—What is purported to be the largest single display of candy was set up in a Liggett drugstore at Broadway and 42d Street this week in the form of a 12,000 bar, five ton pyramid. Drug chain officials said the mass display marked a new trend in candy merchandising and the start of a campaign to focus confectionery buying in the drugstore.

Nestle's Jumbo Blocks, at 49 cents each or three for \$1.40, make up the entire display. Promotion was the result of the largest candy bar order said to be placed by a U. S. drug retailer.

Set Full NAMA Speaker List, Talk Subjects

Pepsi's H. Chesley To Sub for Steele At Tuesday Session

CHICAGO, Oct. 27.—William S. Fishman, National Automatic Merchandising Association convention chairman, announced this week that Harry W. Chesley Jr., vice-president in charge of sales of the Pepsi-Cola Company, will be the main speaker at the Cleveland convention Tuesday (13). He will talk at the "salesmanship and new markets" session during the morning meeting.

Chesley will replace Al Steele, Pepsi-Cola president, who was originally scheduled to speak Tuesday (The Billboard, October 20). He has a background in beverage and package merchandising and sales promotion and is in charge of the firm's vending division. Chesley will describe formulas he has worked out for more successful drink venter operation.

Other NAMA convention speakers scheduled and their discussion topics are:

Sen. John J. Sparkman (Ala.) chairman of the Senate Small Business Committee, who will speak Monday (12) during the "Progress in Automatic Merchandising" session on "The Problems of Small Business in America." Aaron Goldman, NAMA's first vice-president and president of G. B. Macke Corporation, will talk Wednesday (14) during the "Better Business for Operators" meeting. His subject will be "The Operator's Role in Automatic Merchandising." Thursday (15), convention business sessions will close with the meeting, "Operating Economics in an Inflationary Period," during which Nathaniel Leverone, chairman of the board of Automatic Canteen Company of America and NAMA's first president, will speak on "This Freedom of Ours."

Miami Ops Head Chest Activities

MIAMI, Oct. 27.—Three Miami operators who served in the 1950-'51 campaign of the Dade County Community Chest have been re-appointed for the 1951-'52 drive, according to John P. Stevens, Chest executive.

They are John Saxon, president of Ace-Saxon, who again will serve as captain of the vending machines and tobacco division; Gene Whitaker, vice-president of Ace-Saxon, who will assist him, and Don Boerema, manager of Vending Corporation of America, who again will be attached to the Industry Division.

"These men did an outstanding job last year," said Stevens, "and we consider ourselves fortunate in having them again as volunteer workers." Stevens added that the trio had a perfect record of achievement in last year's drive.

Intro New Alternate Contact Op Switch

BOSTON, Oct. 27.—General Control Company has introduced a new maintained-position alternate contact operating switch, called type A-C-O, for use in circuit transfer of timers, in safety circuits and as a limit switch.

Over-all dimensions are 2 inches by 2 25/32 inches by 1 3/32 inches. A cover enclosing mechanical parts is supplied. Contacts rated at 20 amperes, 125 volts AC, non-inductive. A feature is wide spaced terminals with barriers to reduce wiring problems.

Amer. Chicle Earnings

LONG ISLAND CITY, N. Y., Oct. 27.—American Chicle Company reported net income of \$3,113,470 for the nine months ending September 30. For the like 1950 period, firm netted \$3,631,781.

Third quarter net income was \$1,010,987 compared with \$1,298,591 for the corresponding quarter last year.

New Cigs Give Danes Case of Pennying Blues

COPENHAGEN, Oct. 27.—Tobacco shops with automatic vendors for after-hour sales of cigarettes and cigars faced a new headache last week when American Tobacco Company resumed manufacture of two of its most popular prewar brands of cigarettes.

In conjunction with a big celebration of its 50th anniversary in Denmark, and the completion of a new factory here, the company splurged on publicity, and dealers stocked up heavily.

All would have been well except that the cigarettes retail at 3 krone, 20 ore per pack, and coin chutes can accept only multiples of one-krone coins. The new brands, therefore, call for the insertion of four one-krone coins and the return of 80 ore as change. In machines with coin-return chutes, it is possible to handle the new smokes, but it will require an extremely heavy load of coins, since eight 10-ore coins must be returned with each pack dispensed.

Rebates for other brands, in most cases only 20 ore, are usually made by placing the coins under the wrapper. But the new brands would require eight 10-ore coins, or three 25-ore and a 5-ore coin under the wrapper. Neither alternative is practical.

Store owners and factory servicemen from the vending machine factories are currently in a deep huddle, and expect to come up with a satisfactory solution soon.

5G Grew Into \$150,000 for Revenue Chief

NEW YORK, Oct. 27.—A \$5,000 investment and his services as sales executive in a vending machine sales agency returned more than \$150,000 in less than three years to Joseph Marcelle, former collector of Internal Revenue in Long Island.

This was brought out Thursday (26) during an inquiry by a House of Representatives sub-committee into the earnings of Marcelle, who resigned his post under pressure last Tuesday.

Marcelle formerly had an interest in the Eastern Electric Vending Machine Corporation, sales agency for C-Eight Laboratories, manufacturers of the Electro Cigarette machine. The former tax collector severed his connection with the company more than two years ago, declared James Teahan, vice-president of Eastern Electric, Inc., the corporation which replaced the Eastern Electric Vending Machine concern, upon its dissolution more than a year ago.

Thatcher Glass Income Up 35% Over 1950

ELMIRA, N. Y., Oct. 27.—Thatcher Glass Manufacturing Company announced that a 35.8 per cent increase in net income for the 12 months ended September 30 resulted largely from an increase in sales of its general and beverage line glass container divisions.

Firm's sales for the 12-month period were \$23,038,482. Net income after federal taxes was \$1,248,848. For the 1950 fiscal year, net income after taxes was \$919,305.

WHAT ARE YOU VENDING?

Stick Gum? Package Gum? Mints? Stamps? Perfume, Combs or other types of merchandise?

ADVANCE is the Vender for You!

The 1-column model (illustrated) vends flat cartons up to 7/8"x2"x3 1/4" long — or round cartons up to 1 1/4" diameter x 3 1/2" long. The 2-column model handles round cartons up to 3/4" diameter x 3" long.

Regularly furnished for 1c, 5c, 10c or 25c operation. Separate cash box — and Advance Coin Deflector with automatic coin return when machine is empty.

Want more information? Write today to . . .

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Factory Distributor Of
Advance Vending Machines
1645 Bedford Ave., B'klyn, 25, N.Y.
President 2-2900

TOPPER DELUXE
With Plastic Side Display Windows
Case of 4 \$56.00
Single . . . 14.90

Topper Standard With Plastic Globe.
Case of 4 \$48.00
Single . . . 12.25

COMPLETE VICTOR LINE IN STOCK!

CHAMPION NUT & CHOCOLATE CO.
1194 Tremont St. Boston, Mass.

BRAND NEW LUCKY BOY VENDORS

\$9.75 EACH MODEL
1c or 5c

Lots of 5 \$9.50 Ea.
Lots of 10 \$9.25 Ea.
Lots of 25 \$9.00 Ea.

Nut and Charm Vendors hold 5 lbs. Nuts, Ball Gum Vendors, 800 Ball Gum Fully Guaranteed.

1/3 Deposit, Balance C.O.D.

BLLOYD MFG. CO.
VALLEY STATION, KY

CONVERSIONS
WE CAN DO IT—WE ARE DOING IT

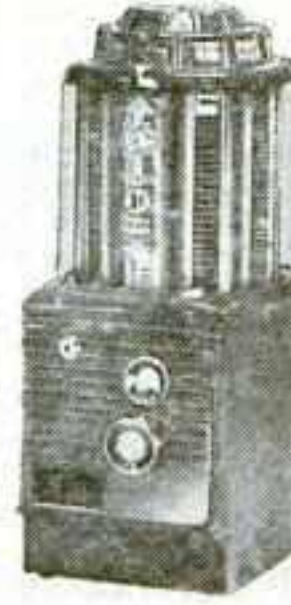
CONVERTING ANY MAKE OR MODEL CIGARETTE VENDING MACHINE TO 25c VENDING TO 30c VENDING CANDY MACHINES CONVERTED TO 10c VENDING

UNEEDA VENDING SERVICE, INC.
166 Clymer St., Brooklyn 11, N. Y.

Profit-Making Combination For Wide-Awake Operators

MODEL 49
1c-5c-10c

The record breaking earnings being reported by operators using Model 49 have never before been approached by any bulk vender! It makes no difference what product you use sales shoot up to locations as soon as a 49 is installed and they stay there. Why? Sales appeal eye-catching beauty . . . tempting merchandise display . . . clean, sanitary globes . . . all combine to sell the Model 49 and its merchandise to the public. It makes them want to patronize the machine and they do



1c Selective TAB GUM VENDER

The Select Tab Gum Vender has everything operators want in a gum vender . . . big capacity . . . fast servicing . . . simple construction. It has been designed not only for mechanical perfection, but to SELL gum. Its striking appearance and tempting wide-open display of many varieties of gum creates an irresistible urge to patronize this machine. And that's why every time you use a Northwestern Selective Tab Gum Vender for replacement on your route, the sales will jump two to three times and stay there!

FREE! You'll enjoy reading "The Northwesterner," which contains news, photos and helpful information for the operator of bulk vending machines. Write for your free copy today

THE NORTHWESTERN CORPORATION

707 Armstrong Street Morris, Illinois

30 DAY MONEY BACK TRIAL
THE YEAR'S GREATEST VENDORS
Northwestern

Outstanding MODEL 49
1c-5c-10c PRICES
Less than 25 \$17.35
Less than 100 \$17.15
100 or more \$16.95

Sensational TAB GUM
PRICES
Less than 25 \$25.95
Less than 100 \$25.45
100 or more \$24.95

10-COLUMN 1c SELECTIVE

MERCHANDISE
ADAMS, All Flavors, 100 Count, .542
WRIGLEY'S, All Flavors, 100 Count, .46
FRUIT CHARMS, Assorted, 100 Count, .40
SUCARD, 200 Count, 1.20
HERSHEY'S, 200 Count, 1.30
MINIMUM ORDER 25 Boxes of Any Assortment.

Complete Line of PARTS, SUPPLIES, STANDS, GLOBES, BRACKETS, CHARMS, Etc.
TIME PAYMENT PLAN AVAILABLE. TRADE-INS ACCEPTED.
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LIGHTER FILLING STATION

There's nothing like the Atlas lighter filling station, for profit, ease in servicing (dealer refills with spouted 1 1/2 gallon can), trouble free, with locations everywhere, wherever there's a cigarette machine there's a gold mine for the Atlas lighter filling station operator.

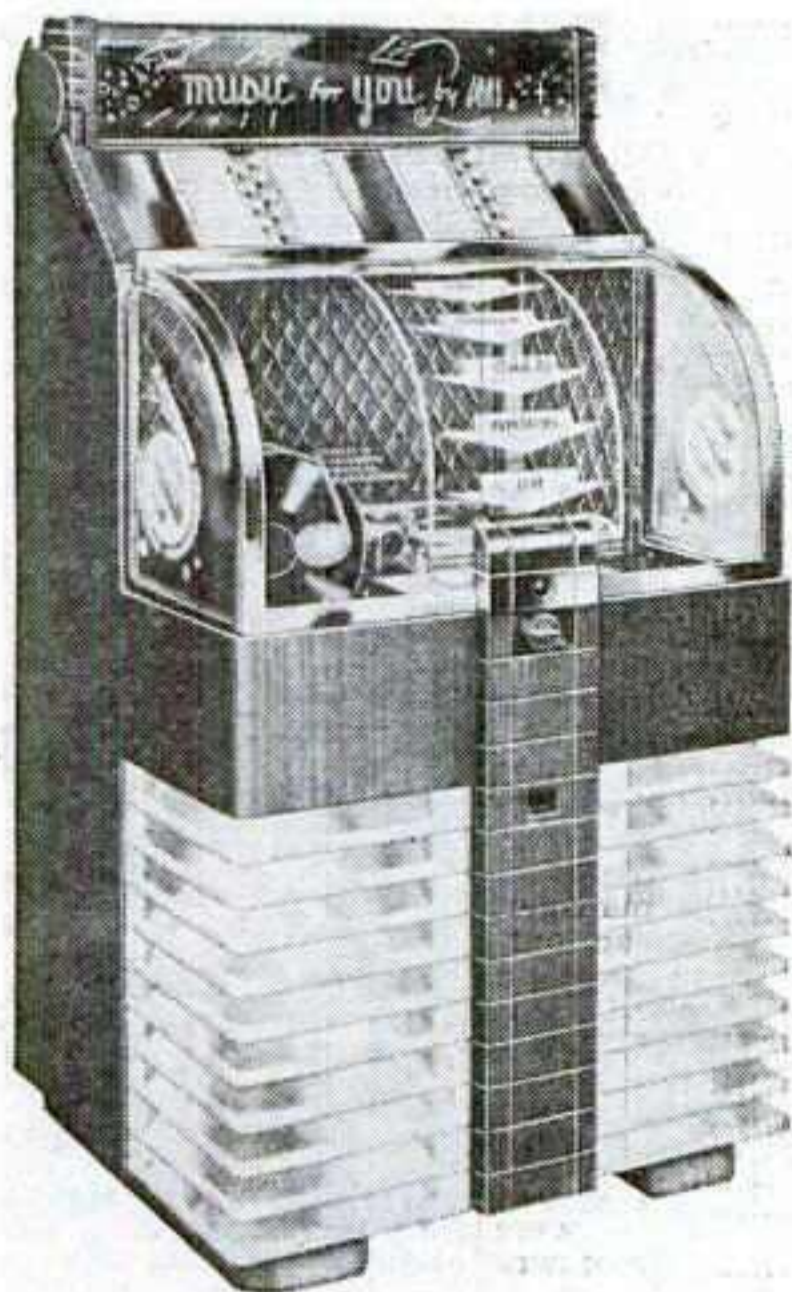
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EST. 1925 MANUFACTURING AND SALES CORP.
12220 TRISKETT RD., CLEVELAND 11, OHIO

The American Red Cross Is Your 24-Hour Friend in Disaster and Misery

FROM
TITLE
TO
COIN
CHUTE



"D" points the way to bigger play!

Designed to remind, made to be played, that's the new AMI Model "D". Every feature combines to catch the patron's eye and lead his hand (with money in it) to the coin chute.

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

N. E. OPS Tells Juke Box Play Price Formula

BOSTON, Oct. 27.—The New England Office of Price Stabilization has warned music machine operators, who have boosted their price-per-play to 10 cents in recent months, to go back to a nickel.

OPS pointed out music machines are controlled under the Service Regulation, Ceiling Price Regulation 34, which orders that the price now can be no higher than that obtained in the OPS "base period," December 19, 1950—January 25, 1951.

Also, OPS officials said operators must file their base period prices with their OPS district office, and to date, few have complied.

Stewart Expands

Continued from page 86

resents Rock-Ola, Exhibit Supply, United, Williams, Genco, Chicago Coin Machine, Automatic Products and Downey-Johnson. He said Stewart's main office will continue in Salt Lake City.

Altho both Stewart and Bever plan to handle office management duties, Miss Joan Lewis, the firm's Salt Lake City office credit manager, will be transferred to Los Angeles as director of office personnel.

Info in Other Departments

Among the stories of interest to the coin machine industry to be found in the General, Music and other departments up front in this issue of The Billboard are:

CHICAGO "RECORD WEEK" BLOSSOMS. Event gets full-scale treatment; other cities may follow suit (Music Department).

U. S. WORKING ON DISK CEILINGS. Price stabilizers working out price levels for diskeries (Music Department).

BILLBOARD CHRISTMAS POP PICKS. Staffers make selections of the coming seasonal hits (Music Department).

THERE'S DOUGH IN THE WEST. Government report shows top areas of income increases (General Department).

And other informative news stories as well as the Honor Roll of Hits and pop charts.

Atlas Service Courses Held

CHICAGO, Oct. 27. — Atlas Music Company, Seeburg distributors here, held service classes for operators and their key men this week under the direction of Frank Bock, Atlas chief of service. The classes were held in the Atlas company's showrooms.

Because of the mounting cost of all phases of operating, the sessions emphasized faster, more efficient methods of route servicing.

Atlas plans to repeat the classes at other points thruout its territory, dates and places to be announced later.

MOA Gets Set

Continued from page 86

viously held on the final day of the convention, has been moved up to the night of the second day. Like many another trade association, MOA has discovered it loses a relatively high percentage of potential banquet-goers when the banquet is held on the final night.

Hold Up Prizes

As an incentive for convention-goers to stay for the full three days, MOA will not distribute attendance and door prizes until the final afternoon.

Miller is his own program chairman for the three-day event. Exhibit and room space reservations will be handled by Ray Cunliffe and Phil Levin, Chicago music operators, and Hirsch de La Viez, of Washington, will be entertainment chairman. MOA has already contacted record companies to line up recording talent for the convention, Miller said.

A schedule of exhibit spaces and prices is not being prepared, Miller stated. The exhibits will be confined to the seventh floor of the Palmer House and the rates will be unchanged from the 1951 meeting.

ter box on his shoulder and with his wife or son to guide him takes it over to the location. If it is a repair job he leaves a unit in good working order and picks up the one temporarily inoperative.

He Found a Way

Continued from page 86

ized he would be able to carry them to and from locations, most of which were within walking distance of his headquarters. He got results almost immediately and has added several other counter music boxes to his route.

With the small 45 r.p.m. jukeboxes, Carpenter no longer needs to use a truck and hire a couple of men to get his units installed or return them to the shop for repairs. Now when he makes an installation in Havana locations he loads a coun-

WURLITZER

10¢ 25¢

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See your Wurlitzer Distributor for information and parts on dime-quarter conversion of all Wurlitzer post-war equipment.

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Day by day the Ristaucrat S-45 is receiving more attention from Operators who have found that the small locations can pay off! Collections are steady and profitable, because the S-45 requires little attention and practically no servicing. Try the S-45 in small spots for NEW profits . . . contact your distributor today.

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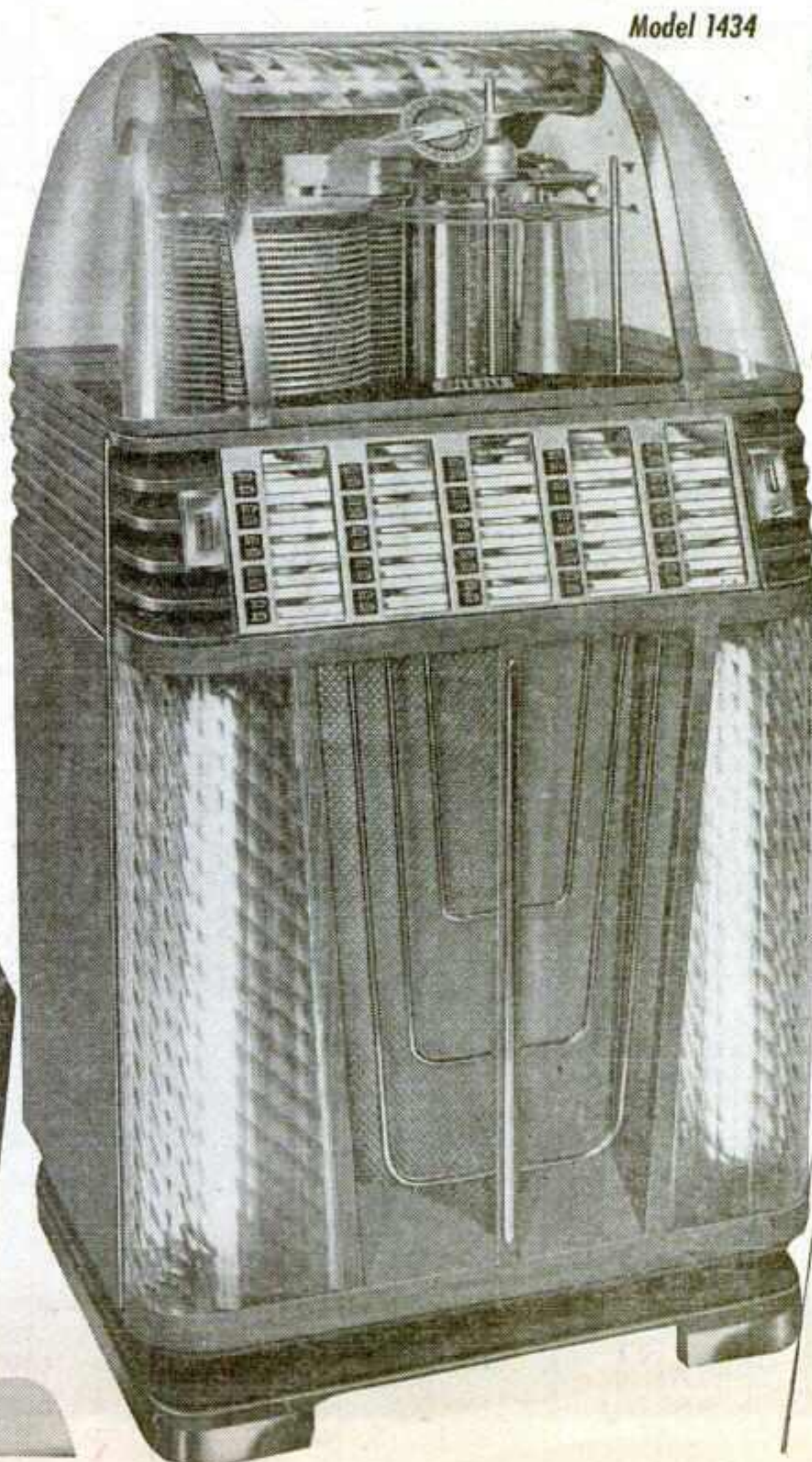
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SUPERLATIVE TONE



Model 1434



★ To help you make more money—all phonographs are set at the factory for 1 play for 10¢—3 plays for 25¢—Easily changed for other combinations desired.



ROCK-OLA
Manufacturing Corporation
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KIDS HOWL

Coral Gables Solons Slash Coin Nag Tax

CORAL GABLES, Fla., Oct. 27.—An emergency meeting of the city council was convened here recently after irate parents had protested the high tax on a coin-operated device designed especially for the mopet trade.

The city some time ago enacted a special tax of \$1,000 on coin-operated amusement devices. Considered all-inclusive, the tax was applied to the mechanical horses manufactured by Exhibit Supply, Chicago, and which had been located in several spots here. Because it was ruled the ride device was subject to the tax, the coin-operated bronks were taken off location.

Kids set up a howl, and kept it up until their parents started writing the council. As the complaints cascaded into mountains of mail, the council decided to act.

Result was the lowering of the tax on coin-operated horses from \$1,000 to \$10.

Page 63 tells you . . .



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KING PIN EQUIPMENT CO.
826 Mills Street
Kalamazoo, Mich.

GIVE TO THE RUNYON CANCER FUND

Calendar for Coinmen

- October 29—Illinois Amusement Association, monthly meeting, 208 North Madison Street, Rockford, Ill.
- October 30—Automatic Music Operators' Association, Inc., monthly meeting, Park Sheraton Hotel, New York.
- October 30—Western Vending Machine Operators' Association, monthly meeting, Los Angeles.
- November 12, 13—National Association of Gum Vendors, first annual convention, Hollenden Hotel, Cleveland.
- November 12, 13, 14, 15—National Automatic Merchandising Association, Cleveland.
- November 12—Wisconsin Phonograph Operators' Association, monthly meeting. Site to be announced.
- November 13—California Music Guild, monthly meeting, 311 Club, Oakland.
- November 14, 28—Music Merchants' Guild, semi-monthly meeting, Narragansett Hotel, Providence.
- November 13—Automatic Phonograph Owners' Association, monthly meeting, Gibson Hotel, Cincinnati.
- November 14—Music Operators of Northern Illinois, monthly meeting. Site to be announced.
- November 15—Michigan Automatic Phonograph Owners' Association, Inc., monthly meeting, Maccabees Building, Detroit.
- November 21—Westchester Operators' Guild, Inc., monthly meeting, American Legion Hall, White Plains, N. Y.
- November 25, 26, 27, 28—National Association of Amusement Parks, Pools and Beaches, Annual Trade Show, Hotel Sherman, Chicago.
- November 26—Phonograph Owners' Association, monthly meeting, Broadway Hotel, East St. Louis, Ill.
- November 27—Automatic Machine Association of Philadelphia, Broadwood Hotel, Philadelphia.

Firms Build Fewer Venders

• Continued from page 82

pany, Chicago, national distributor of the 8-column machine made by its Vendall Company division, has announced initial production as of September in the contract manufacturer's (Glascok Bros.) Muncie, Ind., plant. Output was scheduled to start last July, but delayed delivery of dies, components, held up production. As of this date, the Vendall handles only nickel bars, but development of a new dime mechanism is said to be under way.

Alco-Deree Company, Chicago, after re-entering the candy vender field last month (The Billboard, September 29) following its bow-out in October, 1950, is promoting its seven-selection, refrigerated machine in the Southern market. Initially, the re-introduced vender is being assembled from cabinets and components remaining after the production halt last year; about 200 of these first-run units are converted Alco-Deree sandwich venders recalled for that purpose. The cooled unit lists for \$499.50; firm does not plan reintroduction of its non-cooled candy model.

Unusual feature of the Alco-Deree machine is its seven circular vending drums, positioned one above the other, which permits a bar capacity of from 400 to 500. Nickel coin mechanism only is offered.

Martin Active

James H. Martin & Company, Chicago, reports current output of its DuGrenier-built candy vender on the plus side of 500 units. Listing for \$216.75, including changer, base and delivery tray lift, it has 160-bar capacity. Two-coin mechanism permits vending nickel bars, returns change for a dime, and dime bars on both dime and two-nickel deposits.

Martin, who controls the bar mechanism patents and national distribution of the machine, has dropped the DuGrenier nameplate on the candy unit; now

trade-names it Martin's Little Candy Store.

Mills Industries, Inc., Chicago, reports limited production on its 8-column candy vender. Firm has channeled practically all output for its operating division, Mills Automatic Merchandising Company. Under continual refinement since its introduction in December of 1949, latest improvement was adoption of a two-nickel coin mechanism allowing customer to make change should he find his favorite dime bar sold out and decide on a 5-cent item.

Mills, currently producing teletype machines for the Army, hopes to build an increasing quantity of candy equipment in the next three months. Firm officials state release of the candy vender for general sale depends upon increased output and clearance by Mills Automatic.

Rowe Production

Rowe Manufacturing Company, Inc., New York, announced production on its 7 or 8-column (number optional) candy unit. Price is \$199.50, including base and nickel changer. Penny refunder is \$12.50 extra. Capacity up to 210 bars. Has adapter for nickel gum, mint, etc., sale as eighth column. Deliveries made in sequence of orders, no definite time period reported.

Stoner Manufacturing Corporation, Aurora, Ill., reports production "to the limit of materials available" on its 6 and 8-column standard and de luxe and 16-column theater model candy venders. Delivery continues on a straight sequence of order-receipt basis. Changer and gum unit continue to be available on all Stoner equipment.

Wall-Stand Units

The six companies producing wall-stand type candy venders follow:

Advance Machine Company, Chicago, remains in production on its 40-bar capacity unit, which is also made under various trade-names for individual firms.

Atlas Tool & Manufacturing Company, St. Louis, is offering immediate delivery on its Model 150 Super Selector listing for \$149.50. States future production "uncertain."

Coan Manufacturing Company, Inc., Madison, Wis., announced U-Select-It candy machine output approximately 500 units per month. The 74-bar capacity vender lists for \$99.50 f.o.b., is available for delivery during the same week of order.

Arthur H. DuGrenier, Inc., Haverhill, Mass., reports continued production on its Model B Candyman, a 72-bar capacity single-column type unit at \$89.50. Floor stand is \$16.25 extra. Plans production as long as materials are available.

Shipman Manufacturing Company, Los Angeles, reports production on a three-column, 90-bar (approximate) capacity model at \$69.50 f.o.b. Claims immediate delivery.

Silver-King Corporation, Chicago, is offering its non-selective candy unit under different trade names for outside distributors.

A 13th firm, Alkuno & Company, Inc., New York, has discontinued candy vender production. It reports gearing all facilities to defense contracts for duration of the emergency program.

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100% mechanically perfect—no repair callist
Features Giant Pins and Roll-Under Switches.
Eliminates breaking of switches and pin wire forms. Complete..... \$49.50

Distributors—Write for quality prices.

Brand New EDELCO STAR 2-PLAYER BOWLERS

11½ FT.....\$199.50
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GIVE TO DAMON RUNYON CANCER FUND

for a preview of new games. The firm late last week uncrated for exhibit United's County Fair, Williams' Spark Plug and Exhibit's Shoot-a-Line and Big Bronco pony.

Drawing almost unprecedented play in Montana is the new in-line scoring five-ball game recently introduced into the territory.

Hartford, Conn.

Manny Leibert, for several years in the coin machine business in Hartford, is now promoting wrestling matches at Foot Guard Hall here. He may also resume some boxing show promotions later this fall. His brother, Herbie, who was associated with

him in Vending Machines, Inc., is working with him on the sports promotions.

Connecticut people are spending more for cigarettes and less for liquor than a year ago. The State Department of Taxes released figures disclosing that September cigarette sales, as reflected in taxes, jumped 11 per cent over the same month in 1950. September collections totaled \$713,463. Liquor, beer and wine sales, on an August-to-August basis, slumped about 8 per cent, compared to a year ago. In August, 1951, alcoholic beverage taxes stood at \$526,789, or \$43,524 less than a year ago.

Purchase of the Canada Dry Bottling Company in Hartford by Carl Weber and Ivan A. Fraver, partners, will bring the latter to this city as general manager. They also own a Canada Dry bottling plant at Reading, Pa. The local plant consists of a bottling facility at 609 Franklin Avenue. . . . Abe Fish, of General Amusement Game, predicts an increase in shuffleboard trade. "The new items coming out really look good," says Abe.

Pittsburgh

Andrew Yoch, of the Frank Leon organization, believes there's little use in maintaining a heavy stock of old records. An old tune won't come back as a real seller, he says, unless an artist rearranges it. . . . Coin Machine Agency has added on a line of watches in all styles, Lester D. Wynick reports.

Jack W. Young, of Jack W. Young Company, says it's fortunate if a juke box of any size today carries six hits at any one

Deaths

Mrs. Marjorie Carter, wife of Nick Carter, owner of the Nickabob Company, AMI distributor, Los Angeles, following extended illness. Survived by husband and two children.

time. . . . Sidney Weinstein, of Sidmor Vending Company, has a gift for liking people and shows it in his personal relations. A stranger stopping at his establishment wouldn't know who is boss.

Raymond Waits, of Mills Automatic Merchandising Corporation, says a consolidated vending route today is one of the best ways to keep overhead down. . . . Bob Stanton, Stanton Distributors, points out some operators have found vending of certain additional items a good sideline. . . . Mike Cozuzza, of Oak Manufacturing Company, is one of a number of people who are painting new steps, fixing the sidewalk and repairing garage doors.

Melvin Berman, general manager of the Tri-State Automatic Candy Corporation, says vending business in theaters has shown definite signs of improvement.

Harry Rosenthal, of Banner Specialty Company, is out of town on business. . . . M. J. Abelson, of Oak Manufacturing Company, is on a trip west. . . . John Zanot and his mechanic, Adrian Lerch, of Rymersburg, Pa., in town buying records.

Ed Neely, manager, Detroit-Pittsburgh trucking company, hauls considerable freight, especially boxes of parts, and is pretty well known as a trucker for operators. . . . Youths are going into the service, and their absence of play in the clubs and taverns is being noticed. . . . Howard Crombie, new manager at Tri-State Automatic Candy Corporation, reports that business operations are coming along well.

Sidney Reinwasser, business manager, Pittsburgh Coin Machine Exchange, has flown to Texas to take care of some business there.

Miami

Dan House, Naples, Fla., was in town on a buying trip. House says the excessive rain damaged crops on the West Coast of Florida and probably will be reflected in reduced purchasing power. He operates a route of coin machines including juke boxes.

Doris Shapiro, secretary at Supreme Distributors, is home with a sprain. Sydelle Blatt, wife of Supreme topper Willie Blatt, is subbing in her absence. . . . Herman Wolfe, Central Cigar Service, Philadelphia jobber, vacationing and visiting Harry Goldberg.

The American Legion convention drew a record-breaking 50,000 delegates and their wives and took over the town for four days. The colorful six-hour parade staged by the Legion was witnessed by approximately 300,000 persons who lined Flagler Street and Biscayne Boulevard. Coin operators on the beach reported a sharp upturn in business, with vendors doing particularly well.

Amusement Machine Operators' Association of Dade County (AMOA) is still shopping around for a permanent meeting place. Thursday's monthly get-together (25) was held in the Everglades Hotel.

Ken Willis, Bush Distributing Company, is on a business trip thru North Florida and South

(Continued on page 96)

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YOUR EXCLUSIVE DISTRIBUTOR
for WILLIAMS, EXHIBIT, KEENEY, ROCK-OLA

<p>Sensationally New WILLIAMS SPARK PLUGS</p> <p>Skill selection changer. Eight thumper bumpers. Seven roll-over switches. Flippers—Hi Score—Fun Skill—Racing Thrills—Free Play—5¢ or 10¢ play.</p>	<p>Keeney's SIX PLAYER REBOUND SHUFFLE GAME</p> <p>Dramatic new 6 player game that's breaking records on locations. Features Keeney's SILENT PLAYFIELD. 8' or 9½' lengths.</p>
<p>WILLIAMS SUPER WORLD SERIES</p> <p>Most profitable game on location. Hits! Strikes! Balls! Put Outs! All the thrills of actual baseball! Plenty of color-action!</p>	<p>ROCK-OLA '52-'50 PHONOGRAPH</p> <p>Easily changeable to any combination play—New beautiful cabinet design—Modernistic coloring top and bottom—75 or 45 RPM.</p>

SENSATIONAL OFFER SHUFFLE GAMES

United FIVE PLAYER \$315	Bally HOOK BOWLER \$295
United FOUR PLAYER 295	Universal SUPER TWIN BOWLER. 125
Keeney FOUR PLAYER 275	Keeney DOUBLE BOWLER 125
United TWIN REBOUND 215	Chi Coin BOWLING CLASSIC 125

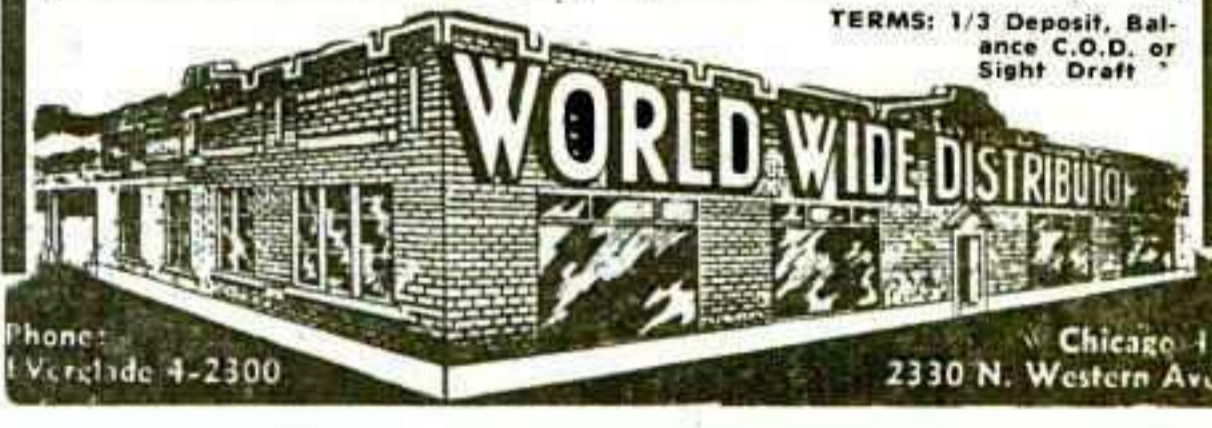
MISCELLANEOUS EQUIPMENT

Seeburg SHOOT THE BEAR \$315	Exhibit DALE GUN \$ 90
STAR SERIES 95	Wurlitzer 1015 175
Baker KICKER-KATCHER, 1¢, New . . . \$32	

RECONDITIONED 5 BALL GAMES

BARNACLE BILL . . . \$ 55	FLOATING POWER . . \$ 75	TUMBLEWEED \$95
BUFFALO BILL 95	FOOTBALL 95	THREE FEATHERS . . . 95
BLACK GOLD 75	HOT ROD 95	TRI SCORE 95
BIG TOP 65	GIN RUMMY 85	BUTTONS & BOWS . . . 85
BANK-A-BALL 95	MERCURY 95	CHAMPION 85
BUCCANEER 85	OLD FAITHFUL 110	MARYLAND 95
COLLEGE DAZE 85	ROUNDUP 75	OKLAHOMA 85
CAMEL CARAVAN . . . 125	ST. LOUIS 95	PLAYTIME 95
DALLAS 85	SHARPSHOOTER . . . 75	SARATOGA 75
DREAMY 95	SHANTYTOWN 110	
EL PASO 85	SOUTH PACIFIC 95	

<p>BALLY BRIGHT LIGHTS</p> <p>Nickel or Dime Sensational on All Locations \$425.00</p> <p>United A.B.C. \$295 Universal FIVE STAR 295 Keeney LITE-A-LINE 325</p>	<p>WILLIAMS MUSIC MITE</p> <p>Nickel Play</p> <p>Brand New—Original Cartons. The Music Box for small locations. Comes with or without handsome pedestal stand. WRITE.</p>
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AMERICAN FOUNDATION FOR THE BLIND
HELP OTHERS SEE BY GIVING TO THE

Coinmen You Know

Continued from page 95

Georgia. . . . Ace-Saxon Prexy **John Saxon** is back at his desk after an extended vacation trip. . . . Taran Distributing is making deliveries of the new AMI Model D phonograph as rapidly as the jukes come in, but is still behind in filling orders, according to Sales Manager **Eli Ross**.

Miami cigarette operators reveal they will retain the quarter price for vended smokes despite the additional penny excise tax slapped on by Congress effective November 1. Birthday greetings have gone out from "The Ace-Saxon Family" to **Gene Whitaker**, vice-president and general manager of Ace-Saxon, and **Frank Teaney**, whose wife, **Catherine**, works in the office. Whitaker has been with the company 10 years.

Cy Wolfe, Seeburg distributor for Florida with headquarters in Jacksonville, was in town calling on operators. . . . **Willie Blatt** has built a model of a new group shuffle game which can be played simultaneously by as many as four players. He will bring it to Chicago when he attends the National Automatic Merchandising Association convention November 12-15. Blatt also expects to take in the parks' convention there.

Bill Bolles, formerly with Wurlitzer and now in the hotel business, has been appointed manager of the Delmonico Hotel, 6393 Collins Avenue, Miami Beach. Coinmen planning a Florida vacation are invited to get in touch with Bill.

Indianapolis

Norman Haas, factory representative for Seeburg Corporation, Chicago, conducted the Seeburg service school at the Shaffer Music Company showrooms October 18. There was a good attendance of local and out-State juke box operators.

Robert Clarren, son of Mrs. **Lottie Berman**, was rushed to Methodist Hospital for an emergency appendectomy. . . . **Sicking Company, Inc.**, gives a good report of business. The demand for all kinds of games is improving, it says. . . . **Mrs. Blanche James**, of the James Music Company, has returned to her desk after an extended vacation on the West Coast.

The Southern Automatic Music Company is displaying a large number of games and reports the demand good. . . . **Richard (Dick) Wagner**, manager of Cain-Cailoutte, Inc., Wurlitzer distributors, made business calls on operators in Southern Indiana last week with excellent results.

With the present shortage of materials, distributors are finding new juke boxes are becoming scarcer each day. This is also true of games.

Collections reported by operators have held up fairly well despite the football games that are keeping tavern patrons at home with their television sets and listening to their radios.

Detroit

L. R. Tissot, Automatic Canteen manager in Jackson, is a new vice-president of the Junior Chamber of Commerce of Michigan. . . . **Oliver Carver** has moved headquarters of the American Popcorn Confections Company to the West Side at 7115 West Warren Avenue.

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San Antonio, Texas

Philadelphia

Jack Beresin, head of Berlo Vending Company, and **Ralph Pries**, local branch manager for the Berlo vending firm, were elected to the board of directors of the local Variety Club. . . . **Harry H. Brown** has formed the Amusement Sales Company for the operation of amusement machines, locating on Germantown Avenue.

Pony, Inc., was granted a charter of incorporation by the State of Pennsylvania. The new firm, organized here, was set up "to manufacture, buy, sell, deal in and operate coin-operated entertainment and vending machines of all kinds, as authorized by law."

Los Angeles

Stan Turner, who formerly managed the phonograph department at the Paul Laymon Company, reports he is working on a new development. An engineer, Turner would not say whether project concerned automatic phonographs. . . . **Sid Cook** and **P. E. Huber**, partners in the operation of the Starlite Roller Rink in Victorville, in town for equipment for the arcade section of the skating area. . . . **Jimmy Hume**, of the Palm Springs Music Company, back in town on a visit following the closing of his club in Nevada.

Carl Johnson, mechanic at the Paul Laymon Company, off on a fishing trip. . . . **Jack Spencer**, Big Bear operator, is taking advantage of the in-between-season lull at that resort to get in 10 days of hunting in Colorado. . . . **Ivan Wilcox**, Visalia operator, is back from a trip to Nebraska. . . . **Al Anderson** and **Mrs. Anderson** in town from Shafter to attend the opera at the Shrine Auditorium. . . . **Bob Donahue**, of Pismo Beach, in town to make preparations for the winter there. The summer run was reported satisfactory.

With a new town to be known as Edwards, Calif., being built near the Edwards Air Base in the Muroc area, **Phil Bowen** was in town for equipment to supply the section. **Mrs. Bowen** accompanied him on the trip. . . . **Ray Wherit**, of San Luis Obispo, is dividing his time between the operation there and in Las Vegas. . . . **Rosemary Clooney**, **Art Kassel** and **Dottie O'Brien** were visitors to the Leuenhagen Record Bar, **Mary Solle**, the manager, re-

ported. . . . **Bill Gordon**, of the Brawley Amusement Company, Brawley, Calif., reports that the section had the hottest weather in 25 years.

Lee Webb is dividing his time between operating and commercial fishing. He has a 65-foot boat and has made jumps from 500 miles south of Los Angeles to Oregon, approximately 1,700 miles. On a trip of this kind, the boat is out for a month, which gives an idea of its cruising range. . . . **Ray Powers**, of the phonograph department of the Badger Sales Company is in Las Vegas on business.

Carl Happel, of the Badger Novelty Company, Milwaukee, is in town visiting his brother, **William R. Happel Jr.**, of the Badger Sales Company. The Happels made a trip to Las Vegas over week-end. Carl returns to Milwaukee October 30. . . . **Ross Jiminez**, an operator from Ensenada, Mexico, in town for equipment and parts. . . . **Jack Sicky**, of the Brown Music Company, Bakersfield, and **Pete Levy** and **Nick Carter**, of the Nickabob Company, enjoyed a fishing trip off the San Pedro shore Tuesday. . . . **Al Borth**, of the Allen Music Company, Bakersfield, reported injured in an automobile accident near Arvin, Calif.

The many friends of **Nick Carter**, of the Nickabob Company, were saddened by the news of the death of **Mrs. Carter**. . . . **Bruce Sutton**, of the Sutton Vending Company, is extending his

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<p>NEW SHUFFLE GAMES</p> <p>Chicoin 6 Player Bowling Alley Keeney 6 Player League Bowler United 6 Player Shuffle Alley Bally Shuffle Line</p>	<p>GOTTlieb</p> <p>ROSE BOWL</p> <p>WRITE FOR PRICES</p>
<p>RECONDITIONED 5-BALLS</p> <p>Fighting Irish . . . \$135 Red Shoes . . . 125 Tri Score . . . 110 South Pacific . . . 95 Canasta . . . 95 Harvest Time . . . 125 The Thing . . . 95 Sharpshooter . . . 95 King Arthur . . . 125 Judy . . . 95 Black Gold . . . 65 Pin Bowler . . . 125</p>	<p>Seeburg Shoot the Bear . . . \$325 Exhibit Dale Gun . . . 85 A.M.I. Model "A" . . . 250 1422 Rock-Ola . . . 150 Bally Champion . . . 140 Citations . . . 110</p> <p>United Zingo . . . United A-B-C . . .</p> <p>Universal 5-Star Bally Coney Island</p>
<p>Write for List of Our Up-to-the-Minute PREMIUMS</p>	<p>RECONDITIONED SHUFFLE GAMES</p> <p>United 4-Player . . . \$305 United 5-Player . . . 345 Keeney League Bowler . . . 280 Keeney Big League Bowler . . . 295 Bally Hook Bowler . . . 275 Chicoin Trophy Bowl . . . 145 Chicoin Bowling Classic . . . 145 Universal Super Twin Bowler . . . 135 United Shuffle Slugger . . . 135 Williams Double Header, late mod. 125</p>

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Keeney League Bowler . . . Write! Universal Twin . . . 65.00
Keeney Double Bowler . . . 175.00 Universal Super Twin . . . 135.00

100 Bally Bowlers, United Standards, Supers, Williams, etc. Name your own price and come and get 'em.

IN STOCK: Bright Lights, Late Five Balls, Wurlitzer 1017, 3020's, Hayburners, United ABC, One Ball

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298 LINCOLN ST.
ALLSTON, Boston 34, Mass.

Distributors for Wurlitzer, Exhibit, Bally, Keeney, Bally, Chicago Coin, AL 4-4040

Coinmen You Know

Continued from page 97

New York

Albert Polak, of the Belgium Amusement Company, set sail for Europe last week after an extended stay with Abe Witsen, head of the Affiliated International Amusement Company. The Belgian concern has just opened a new year-round arcade in Liege that has been stocked with a full complement of coin amusement devices.

Leo Leary, sales manager of H. K. Hart Confections, is back from a 2½-month trip visiting ball gum operators in 46 cities. . . . Sal Fornatora, of Chick's Drinks, was out last week nursing a virus infection. . . . Paving operations on coinrow last week created a loading problem for jobbers shipping equipment.

Barney Sugarman and Abe Green, Runyon Sales partners, are expecting first deliveries of the new AMI D-80 next week. Shortly after the 45 r.p.m. machines arrive, Runyon plans to hold a formal trade showing. . . . Lou Wolcher, San Francisco distributor, visited here on business last week.

Lester Paul and Moe Bitter will host an official opening of their new Western Premiums store November 2-3. The store will then be completely remodeled, said Paul. He's planning to have plenty of refreshments, liquids, too, for operators attending the opening ceremonies.

Al Denver, president of the Automatic Music Operators' Association, and Nash Gordon, manager, were busy the past week tying up loose ends of what promises to be a bang-up anniversary affair next Saturday (3). Almost 700 operators, distribu-

tors, manufacturers and record people are expected to attend the festivities marking the 14th birthday of the phonograph association.

Buddy Hackett will emcee the show at the Commodore Hotel, and the talent roster will include some of the top names among record artists, promises Denver.

On the day of the show and the day before (2), at the same hotel, Seacoast Distributors and Rock-Ola will sponsor jointly a showing of the manufacturer's 78 and 45-r.p.m. juke boxes and the 50-selection wall box, due for release to the trade in November. Dave Stern and Bob Slifer will act as hosts for Seacoast and the delegation from Rock-Ola will include Art Weinand, vice-president in charge of sales, and Bill Ravenscraft, of the engineering staff.

Sid Levine, national counselor for the Music Operators of America, was in Washington Thursday (25) to attend the start of hearings on the Bryson-Kefauver bill to remove the juke box exemption from the Copyright Act. The measure would require operators to pay copyright holders 1-cent per record side per week for all disks in machines on location.

Joe Madden, of Old Reliable Music, is prepping a sweet-16 party for his daughter in the newly finished basement of his home in Forest Hills. . . . Gil Engelman, of Columbia Music, has been released from the hospital after a minor operation. . . . Monday (22) was a bad day for Tommy Lee, head serviceman of Capitol Music. He broke an ankle in a fall off the stoop of his home.

Frank Calland, business manager of Local 786, the jukemen's union, was home most of the week nursing a bad cold. His son, Drew, is engaged to Mary Romano. The announcement was made at a party recently.

Cincinnati

Automatic Phonograph Owners' Association held its first meeting in three months at the Sheraton Gibson Tuesday 23. The chairman appointed a committee on good will and advertisement. Milton Cole, chairman, will serve for the next four months.

Appointed to serve on the Christmas party were Sam Chester, Nat Bartfield and Fred Engel. Party will be held December 11 in the Victory Room of the Hotel Sheraton Gibson.

Vern Hawks, of Decca Record Company; Peter Goyak, of Capi-

tol Record Company, and Maurice Rose, of Columbia Record Company, were guests at the meeting. They will work with the Christmas party committee. Attending the meeting were Charles Kanter, Phil Ostand, Sam E. Chester, Nat Bartfield, Abe Villinsky, Sam Gerros, James Drivakis, Charles McKinney, Fred Engel, Bill Harris, Milton Cole, Vern Hawks, Peter Goyak and Maurice Rose. Next regular meeting will be held Wednesday, November 13, in parlor E at the Hotel Gibson. . . . Robert Bernstein, who operates Robert Music Company, has made application for membership in the APOA. He purchased the phonograph route of Leo Weingartner, who operated Dot Sales Company.



BUY RELIABILITY BUY PHONOGRAPHS

with the "FAMOUS DAVIS" 6 Point Guarantee

- MECHANISM OVERHAULED
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- AMPLIFIER RECONDITIONED
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- 1080 199
- 1015 199
- AMI
- "B" \$399
- "A" 299
- AIREON
- 500 Cornet with Tonar \$159
- ROCK-OLA
- 1426 \$169
- 1428 319
- 1950 50 Selection 650
- SPEAKER INSPECTED
- TONEHEAD RENEWED
- CABINET REFINISHED PROFESSIONALLY
- SEEBURG
- 148ML \$349
- 148M 319
- 147M 229
- 1475 189
- 146M 179
- H148M Hideaway 229
- H246M Hideaway 199
- H146M Hideaway 179

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1941 R.C. Special. \$79	750 \$109	1422 \$109
Envoy 69	780 79	Playmaster 69
Colonel 59	800 79	Commander 39
Major 59	850 59	Empress \$39
Hightone 59	500 49	AIREON
Classic 59	600K 49	Deluxe '46 \$49
Regal 49	600R 49	PACKARD
Cem 49	Victor 39	Manhattan 76 \$149

WALL BOX SPECIALS

Seeburg DS20-1Z, 5¢, 3 Wire	\$ 5.95
Seeburg WS-2Z, 5¢, Wireless	5.95
Seeburg W1-L56, 5¢, Wireless, Refinished	17.50
Seeburg 3W2-L56, 1¢, Wire, Refinished	18.95
Seeburg W4-L56, Wireless, Refinished	42.50
Seeburg 3W5-L56, 5¢, 10¢, 25¢, 3 wire, Refinished	47.50
Wurlitzer 3020, 5¢, 10¢, 25¢	37.50

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★ LITE-UP PINS by the Originator, J. H. KEENEY & CO.

★ Modern Streamlined Wings Protect LITE-UP Pins

★ Super DeLuxe Cabinet finished in maroon, light speckled green and rich Ivory colors.

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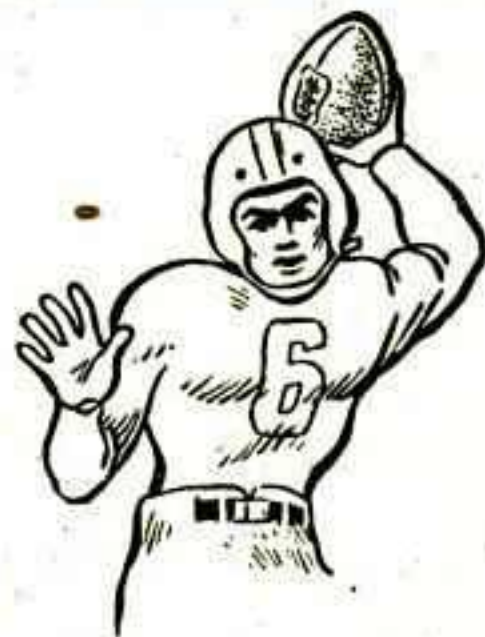
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Seeburg Hi Tone	\$ 49.50	Wurlitzer 700	\$79.50
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Seeburg Envoy	49.50	Rock-Ola 1418	49.50
Wurlitzer 750	109.50	Rock-Ola Super	49.50
Wurlitzer 500 or 600	39.50	Rock-Ola Playmaster	64.50
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W1-L56 Wireless Seeburg 5¢ Boxes	\$17.50
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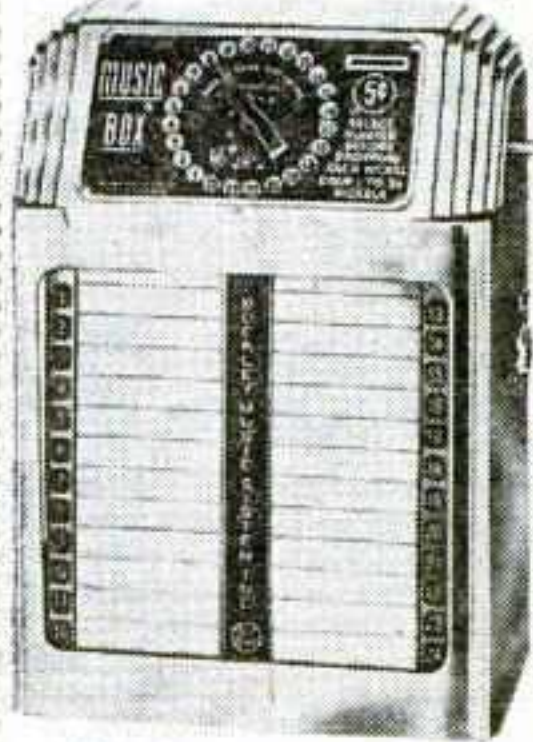
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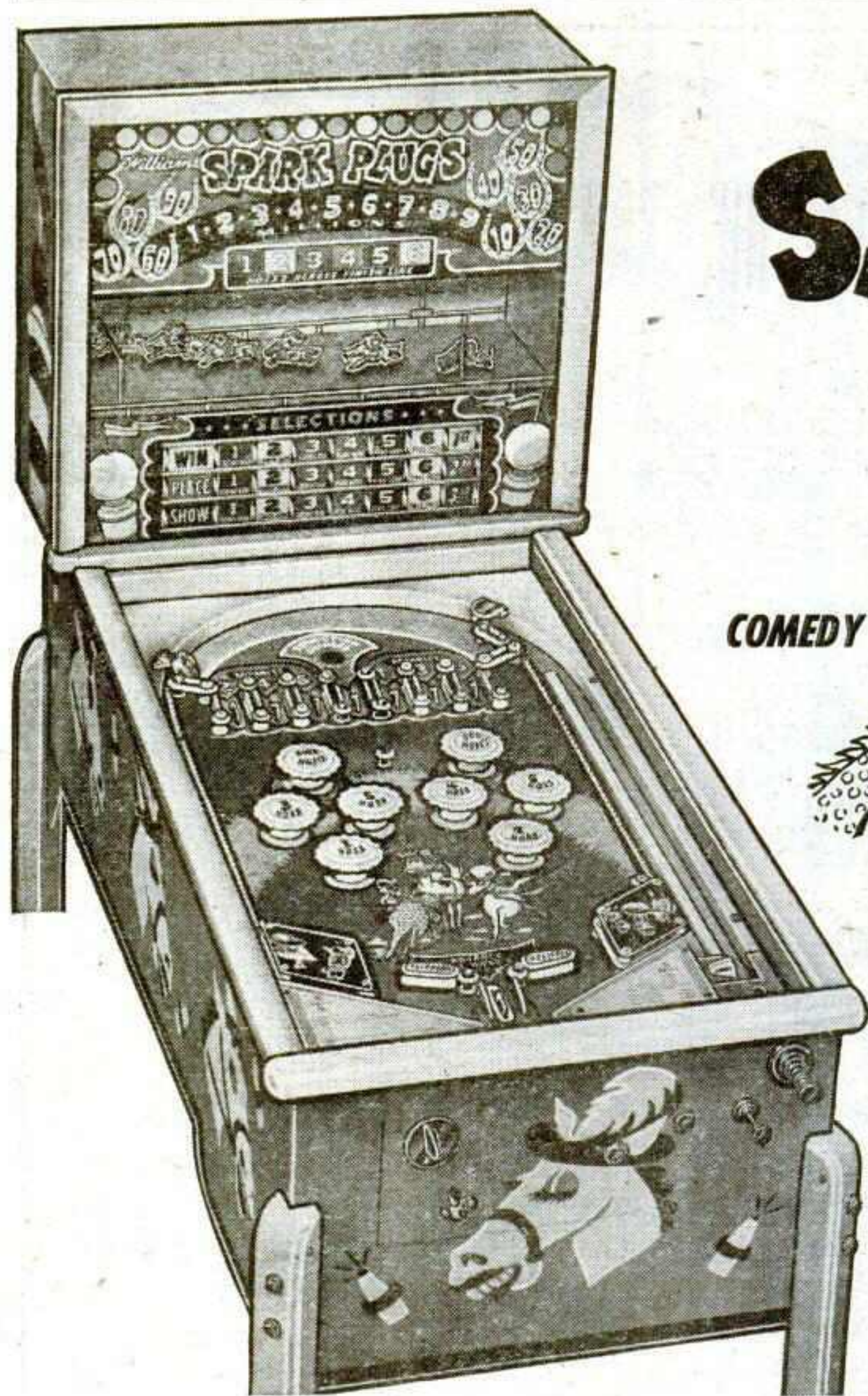
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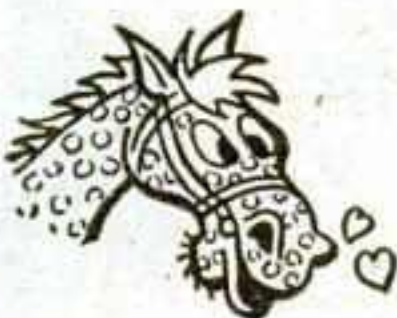
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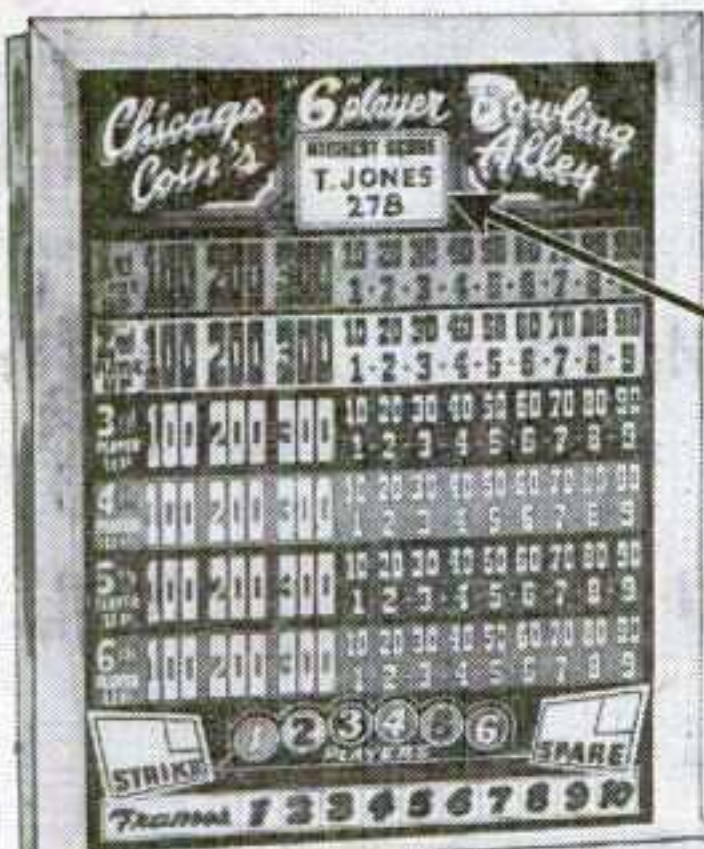
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FASTEST PLAYFIELD POSSIBLE! LONG WEARING, COLORFUL
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+ PLUS +

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■ REBOUND 20-30 SCORING

■ ROLLOVER CONTACTS ON PLAYFIELD

■ HINGED PLAYFIELD FOR EASIER SERVICING

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		Segburg Bear Gun	350.00
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		Wms. All Stars	100.00
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		Pop Corn Sex	89.50
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REPLAY GAME

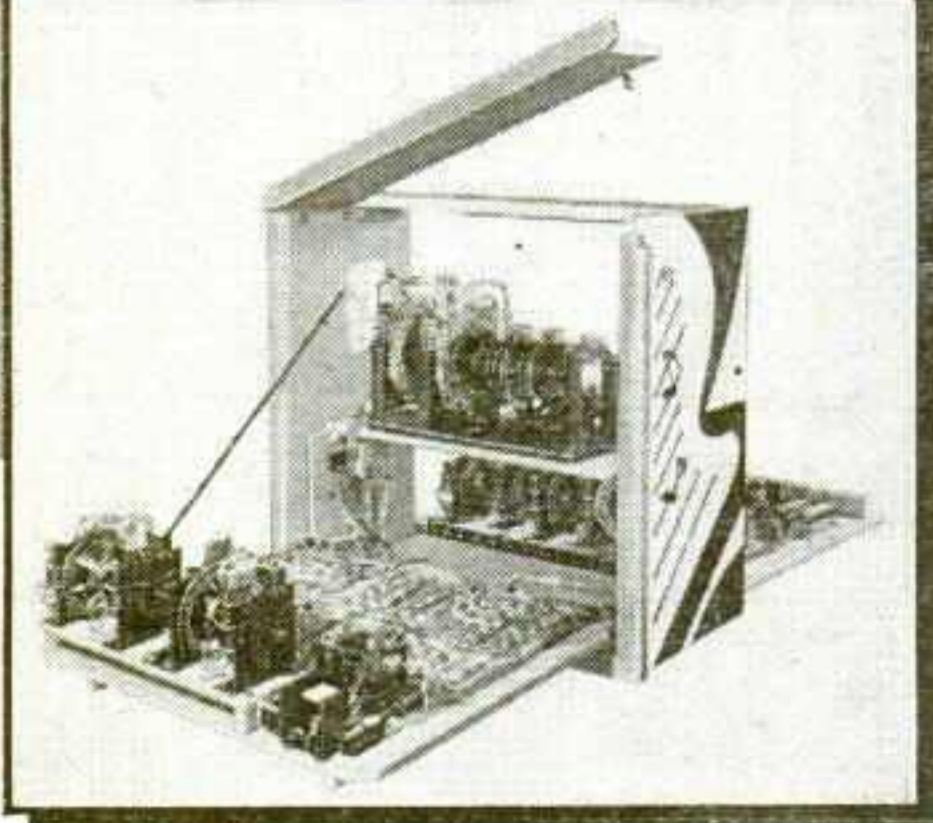


POPULAR "SPOTTEM" FEATURE

BRIGHT SPOT combines all the 6-card, 6-coin play-appeal of BRIGHT LIGHTS with the ever-popular "spottem" feature... 3-in-line, 4-in-line, 5-in-line scoring, plus the powerful attraction of "spotted" numbers. At mystery intervals the center number of one of the 6 cards lights up, when first ball is shot, "spotting" that number only on the card in which number is lit. The tantalizing appearance of the "spotted" number on a card that was not played emphasizes the advantage of playing several cards and stimulates multi-coin play.

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The serviceman's dream! Opens front and back, as illustrated below. Every unit is within easy reach.



NATIONAL SLUG REJECTOR

Identical to coin-mechanism on famous Bally jumbo pinball games.

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All the profit-proved play-appeal of Turf King

PLUS NEW

**FUTURE-PLAY
ATTRACTION**

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SHUFFLE-BOWLING ACTION
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SIX PLAYER Deluxe SHUFFLE-ALLEY

ONE TO SIX CAN PLAY (10¢ Per Game Each Player)

HIGHEST SCORE	AAA	BB	CC	DD	EE	FF	GG	HH	II	JJ	KK	LL	MM	MADE BY
11"	300	300	300	300	300	300	300	300	300	300	300	300	300	
2"	200	200	200	200	200	200	200	200	200	200	200	200	200	
3"	100	100	100	100	100	100	100	100	100	100	100	100	100	
4"	90	90	90	90	90	90	90	90	90	90	90	90	90	
5"	80	80	80	80	80	80	80	80	80	80	80	80	80	
6"	70	70	70	70	70	70	70	70	70	70	70	70	70	
7"	60	60	60	60	60	60	60	60	60	60	60	60	60	
8"	50	50	50	50	50	50	50	50	50	50	50	50	50	
9"	40	40	40	40	40	40	40	40	40	40	40	40	40	
10"	30	30	30	30	30	30	30	30	30	30	30	30	30	
11"	20	20	20	20	20	20	20	20	20	20	20	20	20	
12"	10	10	10	10	10	10	10	10	10	10	10	10	10	

NEW FORMICA PLAYBOARD
 ADDS BEAUTY AND DURABILITY

NEW HI-SCORE FOR THE WEEK FEATURE
 PLAYER WRITES NAME ON BACK-GLASS

NEW JUMBO DISAPPEARING PINS

FAST REBOUND ACTION
 20-30 SCORING
 EASY TO SERVICE

HIGHEST-SCORE KEY-CONTROL

SIZES

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9 FT. BY 2 FT.

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