

The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

JULY 2, 1949



Ken Murray and Nick Lucas join in a duet as Marie Wilson lends a happy ear. There's more than one reason for the celebration—Lucas is marking his second year with Murray's "Blackouts" in Hollywood; "Blackouts" celebrated its eighth anniversary June 24, and on the same day Miss Wilson completed seven straight years as one of the show's top performers, all of which establishes some sort of a record for variety shows. And speaking of records, Nick's latest Capitol release of "Bye Bye Blackbird," backed by "Don't Call Me Sweetheart Anymore," is, in the opinion of Cap execs, one of the best pieces of work the veteran troubadour has ever done.

*America's No. 1
Folksinger*

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Arnold**



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and

"SHOW ME THE WAY

(BACK TO YOUR HEART)"

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NEW RATINGS FOR CLEFFERS?

Stem Tic Brokers Unite For Own "Cleanup"; Raised Eyebrows Are Murtagh's

Prober Dubious They Can Police Selves

NEW YORK, June 25.—The ticket brokerage boys have finally taken official cognizance of a situation which put them on a hot spot—progressively hotter—over the past month. On Monday (20) some 40 of them assembled at Toots Shor's and announced the formation of New York Theater Ticket Brokers, Inc. (NYTTB). A charter has already been approved by

Supreme Court Justice Benjamin F. Schreiber and filed with the secretary of state's office in Albany. Thirty-five of the brokers signed up at once for membership in the new org, and the remainder were given until Monday (27) to get under the wire, in order to be eligible to vote for officers at a meeting to be held later in the week.

The aims of the new NYTTB are fairly obvious. The brokers want to get their side of the story before the public and feel that they have a strong case. They grant that the problem of unfair allocation of seats to demand shows must be solved and they argue that the 75-cent commission set by State law should be revised in view of advanced operating costs. Their attitude is that no small ticket broker can operate honestly on that basis. However, an avowed purpose is also to clean up its own shop, with policing leading to expulsion of offending members who do not stick to the rules.

First on the agenda, according to Jesse Moss, attorney for the new org, are meetings with the League of New York Theaters and the newly formed Producers Committee for discussions of brokers' problems. Moss hopes to formulate a planning set-up with producers and theater owners which will stem not merely from the bookers (See Stem Tic Brokers on page 50)

AGVA Nixes Cuffo; 'Mirror' Pays \$1,100 For Acts on TV

NEW YORK, June 25.—A last-minute threat late this week by the American Guild of Variety Artists (AGVA) to refuse its members permission to perform on the 25th anniversary celebration TV program presented by The Daily Mirror over WNET, New York, yesterday evening (24) resulted in the newspaper's paying the vaude talent \$1,100 for their appearance. The Daily had originally obtained the talent with the understanding they would work for nothing.

However, the union beefed about the cuffo deal and minimum fees were set tentatively at \$100 for a single, \$175 for a team and an additional \$75 for every other performer used in an act. Among those on the program were Tony Martin, Mary Small, Sarah Vaughan and Eileen Barton.

Juke Box Ops Buying Million Disks a Week

NEW YORK, June 25.—Juke box operators are buying approximately 1,000,000 disks per week and are proportionately of even more importance to the record business than they were a year ago, according to a survey just completed by The Billboard. The survey, which tabulates returns from operators representing a cross-section of the industry, indicates the average operator is buying four records per week per machine. The total weekly (See Million Juke Disks on page 20)

ASCAP Mulls Classification By Number

1-1,000 Instead of DD-AA

By Jerry Wexler

NEW YORK, June 25.—The time-hallowed "DD" to "AA" letter classification of the American Society of Composers, Authors and Publishers (ASCAP) tunesmiths may give way to a strictly numerical rating scale ranging from 1 to 1,000—if the Department of Justice grants approval and if intra-ASCAP opposition is overcome.

The new plan is not the word of any one individual, but is a synthesis of several presented in the past.

Here's how the numerical scale would work: 20 per cent of writer incomes would be based on current performance, 20 per cent on seniority and a minimum of 48 per cent or maximum of 60 per cent on a new criterion known as "sustained per- (See ASCAP Reclassifying, page 19)

RCA Revamps Staff To Set Big 45 Push

NEW YORK, June 25.—In moves auguring a major push on the 45 r.p.m. system, RCA Victor this week completed personnel changes on the talent, sales and merchandising levels.

Here is the line-up: Joe Csida takes over as director of popular artists and repertoire, replacing Jack Hallstrom in this position. Csida, who has been assistant director of public relations, will retain the latter title and continue to be active on a promotional as well as a & r level.

Csida will retain present a & r personnel, including Steve Sholes, (See RCA Streamlines on page 18)

AGVA May Boycott Florida

Bond Tangle May Bring Outlaw Action

Cafe Op Raises Fuss

NEW YORK, June 25.—Miami, and possibly the entire State of Florida, may be placed on the out-of-bounds list by American Guild of Variety Artists (AGVA) as the result of a threatened suit against it by Danny Davis, operator of Kitty Davis's Cafe, Miami.

Davis has hired Florida lawyers who have notified AGVA that, under Florida law, AGVA has no right to collect cash bonds. The law, on the books for some time, says in effect that no bond or security shall be deposited with any union or theatrical guild to guarantee payment to performers. Whatever bond is required shall be deposited with a State official (See Florida Going Out on page 49)

Stadium Concerts In 1949 Bow With New 500G Set-Up

NEW YORK, June 25.—The local alfresco season became official Monday (20) with the opening of the 32d summer session of Stadium Concerts at Lewisohn Stadium. Highlight of the occasion was the dedication of the \$500,000 new and permanent stage and dressing rooms which the city has been promising the town's outdoor music fans ever since the old shell was demolished by lightning back in the La Guardia era.

In making the presentation, Mayor William F. O'Dwyer explained that the new structure is designed for a dual purpose. While it will be dedicated to entertainment during the summers, the wings on either side of the huge stage contain locker and shower rooms in addition to rehearsal space, a music library and offices. The shower and locker equipment will be available for City College athletic purposes during the rest of the year. Also by some en- (See Stadium Concerts on page 50)

U. S. Indicates Soc. Security For All Acts

WASHINGTON, June 25.—The latest interpretation of showbiz "independent contractors," handed down last week by the New York Department of Labor in the case of a cafe singer, was sustained this week by the U. S. Labor Department and Federal Security Agency (FSA), which announced the New York ruling as being in line with the national interpretation.

This newest ruling sustained the American Guild of Variety Artists (AGVA), which fought the case for a year claiming cafe performers were employees and not independent contractors as formerly believed.

Under this decision, theaters and cafes all over the country may be obligated to deduct 1 per cent from performers' pay checks and make like contributions themselves in order to obey the Social Security law.

It was emphasized, however, that each State can make its own deter- (See Social Sec'ty on page 46)

NAB Program Dept. Slated For Heave-Ho

Willard TV Post Set

WASHINGTON, June 25.—The National Association of Broadcasters (NAB) Realignment Committee, which held an all-day session here yesterday (24), will submit a plan to the NAB board of directors next month recommending broad economy cuts in the association's administrative set-up. The NAB program department is likely to feel the heaviest weight of the economy ax if the board goes along with the "streamline committee" plan.

The realignment committee, headed by Claire McCollough, WGAL, Lancaster, Pa., favors retaining the NAB's horizontal administrative set-up department-wise without restricting NAB's wide interest in television as well as in AM and FM radio. In fact, the plan envisions greater activity in TV matters. In connection with this, Prexy Justin Miller, who met (See NAB PROGRAM on page 8)

In This Issue

Burlesque	52	Music Machines	109
Carnival	71	Music Pop Charts	24
Circus	68	Night Clubs	46
Classified Ads	87	Parks and Pools	64
Coin Machines	100	Pipes for Pitchmen	96
Fairs & Expositions	66	Radio-Television	5
Final Curtain	54	Repertoire	33
General Outdoor	55	Rinks and Skaters	86
Honor Roll of Hits	24	Roadshow Films	32
Legitimate	50	Routes	69
Letter List	94	Salesboards	99
Magic	52	Shuffleboards	112
Merchandise	87	Vaudeville	46
Music	15	Vending Machines	101

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House Presses for Excise Cuts

Martin Cites Canada's Gain; Is Optimistic

Move Hits Snag in Senate

WASHINGTON, June 25.—As House minority leader Joseph Martin (R., Mass.) continued to press for reduction of excise tax rates, the bill to establish a National Commission on Intergovernmental Relations (*The Billboard*, June 25) ran into Senate opposition this week.

The proposed agency has as one of its objectives a study of ways to eliminate federal-State excise levy duplications. When the authorizing bill came up on the Senate consent calendar Tuesday (21), it was blocked by Sen. Matthew Neely (D., W. Va.).

CIO Objects

Neely explained his action was a result of a letter from the Congress of Industrial Organizations (CIO) expressing the union's opposition. The CIO's objection was based not on the proposed tax study, but on the claim that the new commission would "harass, intimidate and influence federal agencies that are seeking to carry out national policies."

Altho the bill was blocked from passing under unanimous consent procedure, it can still be brought before the Senate for a regular vote. If it can be squeezed into the crowded Senate schedule, its chances are good, since it carries the name of 20 senators, including both liberals and conservatives.

Martin Cites Canada's Cut

On the other side of Capitol Hill, Rep. Martin told the House that the reduction of excises in Canada resulted in an immediate and sharp increase in business. Sales on some items subject to excises jumped 25 per cent, he said.

The over-all increase in business following the Canadian tax action was 12.6 per cent, according to the GOP leader.

Passage of his bill cutting or eliminating all excises but the one on liquor would be "the best tonic we could give business and employment at this time," Martin declared. He added that, if the Ways and Means Committee would report his bill to the House, the measure "would pass by a substantial majority."

Calif. Casters Join Vs. PI Sales Deals

HOLLYWOOD, June 25.—Local broadcasters, thru Southern California Broadcasters' Association (SCBA), this week opened up on its own membership in an effort to curb growing tide of per-inquiry (PI) sales deals. SCBA instructed its new managing director, Robert McAndrews, to take steps to "educate" trade to pitfalls of PI deals and to alert industry for violations.

Campaign will be modeled after drive being made by National Association of Broadcasters (NAB) and will be launched by writing all station owners in this area. Radio men will be warned that continued PI practices can break down rate structures and will be asked to advise SCBA office of any PI pitches made to them in the future. SCBA will issue a monthly bulletin, based upon info furnished by member stations, listing all PI offers and cautioning against acceptance by any SCBA member.

Beyond educational campaign,

NUMBER ONE ACROSS THE MUSIC-DISK BOARD

- No. 1 On the Honor Roll of Hits
RIDERS IN THE SKY
- No. 1 Sheet Music Seller
SOME ENCHANTED EVENING
- No. 1 Most Played on Disk Jockey Shows
RIDERS IN THE SKY, V. Monroe Ork., V 20-3411, 47-2902
- No. 1 Disk via Dealer Sales
RIDERS IN THE SKY, V. Monroe Ork., V 20-3411, 47-2902
- No. 1 Disk in the Nation's Juke Boxes
RIDERS IN THE SKY, V. Monroe Ork., V 20-3411, 47-2902
- No. 1 Most Played Juke Box Folk Record
ONE KISS TOO MANY, Eddy Arnold, the Tennessee Plowboy, V 21-0051
- No. 1 Best Selling Retail Folk Record
LOVESICK BLUES, H. Williams and His Drifting Cowboys, MGM 10352
- No. 1 Most Played Juke Box Race Record
TROUBLE BLUES, C. Brown, Aladdin 3024
- No. 1 Best Selling Retail Race Record
TROUBLE BLUES, C. Brown, Aladdin 3024
- No. 1 Sheet Music Seller in England
WEDDING OF LILI MARLENE

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 24 to 42 in Music Section.

54,900 Amuse Enterprises In Nation; an All-Time Record

WASHINGTON, June 25.—The number of amusement enterprises operating in the nation has soared to an all-time peak of 54,900, the Commerce Department disclosed this week. This represents a rise of 4,600 over the previous year's total, and 10,200 more than in 1939, according to Commerce Department statistics.

Included in the entertainment category cataloged by the Department are legit theaters, radio and TV stations, circuses, carnivals and professional sport organizations. Excluded are movies and night clubs.

The number of show outfits has shown a steady increase since 1944. Such businesses had a hard time of it during the early war years, however. After hitting a total of 51,400 near the end of 1941, the number of show business enterprises dropped to 41,300 by 1944; thereafter, the total climbed.

Over the past five years new blood has been coming into show business at a fairly steady rate. During the January-June period last year, 7,300 new amusement companies opened

up. Outside of that spurt, each six-month period from 1944 to 1948 has seen approximately 3,000 new outfits in the field.

At a lower rate, the number of discontinued entertainment enterprises has also been steady for the past five years. Top number of businesses discontinued for bankruptcy, death, retirement or other reasons was 3,500, in the first six months of 1948. Low total for the period was the 2,300 firms giving up in January-June, 1946.

NEW SHOWBIZ FIRMS

DOVER, Del., June 25.—New Delaware corporations:

Washington Theater & Opera Co., Inc.; purpose, deal in dramatics and musicals; capital, \$62,500 and 5,000 shares, no par; principal office, U. S. Corporation Co.

Superior Films, Inc.; purpose, deal in photographic films; capital, 2,000 shares, no par; principal office, U. S. Corporation Co.

Convertible Television, Inc.; purpose, deal in electronics; capital, \$100,000; principal office, Register & Transfer Co.

Interstate Distributors, Inc.; purpose, deal in television; capital, 100 shares, no par; principal office, Corporation Trust Co.

Stanton Theater Corporation; purpose, operate theater; capital, \$25,000; principal office, Corporation Guarantee & Trust Co.

Hilltop Radio-Television Co. (capital, \$50,000) and Hilltop Radio Electronics Institute, Inc. (capital, \$80,000); principal office for each, Colonial Charter Co.

National Theater Institute, Inc.; purpose, operate schools; capital, \$100,000 and 10,000 shares, no par; principal office, Corporation Trust Co.

Victor Corporation of America, purpose, deal in goods, wares, merchandise; capital, 35,000 shares, no par; principal office, Corporation Trust Co.

New Connecticut Firms

HARTFORD, Conn., June 25.—Two new show business corporations have filed incorporation papers with the Connecticut Secretary of State.

Videograph Corporation of Connecticut, 87 Orange Street, New Haven; president, Clarence Sorrentino; vice-president, Ernest Sorrentino; treasurer-secretary, Bette J. Sorrentino.

Westport Season of 1949, Inc., 44

D. C. Enacts Rules For Fireproof, but Not for Old Spots

WASHINGTON, June 25.—Washington entertainment enterprises got a break this week when city officials adopted a long-pending fire code but decided not to enforce it on existing structures.

Rigid fire rules regarding the number of exits, types of permissible fireproofing and the fireproofing of elevator shafts were drawn up several years ago after the Coconut Grove fire in Boston, but pressure from property owners held up enforcement pending additional studies.

Estimates on the over-all bill for alterations if existing structures were affected ranged from \$90,000,000 to \$130,000,000. District of Columbia officials finally decided that enforcement might bankrupt a number of concerns and that, therefore, it would be impracticable to apply the regulations to buildings now standing. The code will, however, cover all buildings erected after July 1, 1949.

'Volume One' Option Extended by Kudner

NEW YORK, June 25.—The Kudner Agency this week extended the option it had taken on Wyllis Cooper's dramatic series, *Volume One*. The show, which has showcased two of the six sustainers contracted for by the American Broadcasting Company (ABC) as a sample series, received considerable critical acclaim.

The agency originally had optioned the suspense airer until Wednesday (2), but this week asked ABC to continue over into next week. An ABC official said this week that should no commercial deal materialize by the end of the series' sixth week, the network might continue the series sustaining.

East State Street, Westport; president, John C. Wilson; vice-president and secretary, Armina Marshall Langer; treasurer, Martin Maulis.

The Billboard

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The Billboard also publishes
Vend. the monthly magazine of automatic merchandising
Turnover, the monthly magazine for radio, television, record and phonograph dealers



TV Forcing AM Rate Revamp?

Cantor Set for NBC a la Allen; May 'Take It'

NEW YORK, June 25.—Eddie Cantor has definitely decided to sign an exclusive contract with the National Broadcasting Company (NBC), the comic stated yesterday (Friday). The precise nature of the deal will not be set, however, until early next week, with Cantor remaining in New York to iron out details.

NBC has offered Cantor at least two kinds of deals. One is comparable to that set up by the web with Fred Allen, whereby virtually all the comic's own pleasure, he can go on either AM or TV, or both, and, in addition, use NBC's facilities for experimenting on a video format. The other proposal is a straight guarantee, whereby NBC will pay Cantor an annual minimum, irrespective of whether he's sold commercially.

A final possibility is that Cantor may wind up as the new emcee on *Take It or Leave It*. Milton Biow, head of the Biow Agency, said that such a switch was under consideration, with Cantor one of several candidates to replace Garry Moore. Another is said to be Phil Baker, who was on that show before Moore.

In any event, Cantor states he will not do any tele until the fall of 1950. Until then, he thinks, there will be insufficient circulation to warrant the work, problems and use of material involved in doing a weekly TV comedy program.

CBS Wooing Jolson AM-TV

NEW YORK, June 25.—The Columbia Broadcasting System (CBS) is making a pitch to sign Al Jolson on an exclusive AM-TV deal, with the emphasis primarily on the latter. The first meeting between the performer and web officials took place yesterday (Friday) and was said to be purely exploratory.

Jolson is said to be shying away from video, for some time at least. The limited circulation is one reason. Another is he's afraid that any video effort now or within the next six months or so might cut into *Jolson Sings Again*, his newest film.

Meanwhile, CBS seems to be leaning more and more on TV as its best bet in getting off the hook on its deal with talent. So far unable to sell either *Burns and Allen* or *Lum 'n' Abner* for AM, the web is preparing TV programs for both in the hopes of early sales.

Cross Plugs Factor In Day, Benny Pact

HOLLYWOOD, June 25.—Dennis Day's return to Jack Benny show next season will hinge on whether or not the Columbia Broadcasting System (CBS) will allow cross plugging the *Dennis Day Show* on the Benny stanza. Day and Benny have agreed on terms for pact renewal, but deal is held up by Colgate-Palmolive-Peet because of credit insistence.

Same demand has always been made, but presented no problems heretofore inasmuch as both Benny and Day stanzas were on National Broadcasting Company (NBC). With Benny now in CBS talent stable, however, there is some uncertainty as to how far CBS will go in allowing the Day show plugs.

AM Costs Vs. TV Costs

NEW YORK, June 25.—A comparison in cost per 1,000, for New York City, of AM and TV, is shown in the figures below, prepared by the Columbia Broadcasting System (CBS) for its New York outlets, WCBS and WCBS-TV.

The figures apply to 56 counties in the New York area in which all networks have a 33 1/3 or better Broadcast Measurement Bureau (BMB) rating. In terms of population these 56 counties represent 14,000,000 people.

It should be pointed out that the comparison below gives the edge to television in one important respect. This is that the cost listed is for time only, disregarding any studio or facilities costs. All TV stations charge such fees; there is no comparable charge in AM.

Comparative costs applying to WCBS and WCBS-TV only, follow:

	March, 1948	March, 1949
TV Sets.....	127,000	650,000
TV Hour Rate.....	\$700	\$1,500
Cost Per 1,000.....	\$5.51	\$2.31
AM Sets.....	4,616,000	4,703,000
AM Hour Rate.....	\$1,350	\$1,350
Cost Per 1,000.....	.29	.29
NRI Sets in Use, Nationally*.....	34.7	34.2
NRI Sets in Use, 56 Counties.....	35.4	33.2
Sets in Use, Numerically.....	1,634,000	1,561,100

*NRI—Nielsen Radio Index.

Union Meets CBS in Attempt To Forfeud Staff Firings

NEW YORK, June 25.—The United Office and Professional Workers' Association (UOPWA), white collar workers' union, will hold an unofficial confab with execs of the Columbia Broadcasting System (CBS) Tuesday (28) to try to work out an arrangement which will save the jobs of personnel expected to get their notices Friday (1). The union learned of the expected slashes thru the grapevine at CBS and moved to see what it might do to change the minds of the CBS brass.

The discharges are expected to hit about 100 persons thruout every department of the web and will be extended not only to secretarial personnel but also to workers in lower executive categories. Department heads have been in conferences all week on the new CBS quarterly budget which scuttlebutt says is 10 per cent lower than the last one.

Last year when similar cuts were instituted, the UOPWA managed to persuade CBS execs to retain one-third of the 70 persons fired. It is hoping it can at least do as well now.

In a statement the union hit out against "doubling and tripling the work load" at CBS and said the "speed-ups" had resulted in five girls' serving 12 TV sales execs now whereas they had done work for only five last year. The labor org also maintains that any firings are unfair because the web is using its radio personnel to build another medium—TV.

Sinatra - MBS Deal Floppos

HOLLYWOOD, June 25.—Frank Sinatra's lingering negotiations with Mutual Broadcasting System (MBS) have quietly died, following the signing of the Voice by American Tobacco last week (*The Billboard*, June 25). Sinatra was to have starred on a new disk jockey series over MBS for co-op bankrolling, and had passed first hurdles of contract negotiation, including approval of deal by MGM pix.

It was admitted this week, however, that Sinatra's signing with Lucky Strikes for a five-a-week musical strip precluded acceptance of a second series on MBS.

The CBS position seems to be that these are not "economy cuts" but discharges that follow from the problem of trying to build one business while maintaining another.

CBS Johnny \$\$\$ Vs. NBC Hwd. \$\$\$

NEW YORK, June 25. — *Yours Truly, Johnny Dollar* is the Columbia Broadcasting System (CBS) choice to go into the 6:30-to-7 p.m. slot Sunday evenings during the summer to oppose *Hollywood Calling*, the new National Broadcasting System (NBC) giveaway. The whodunit starts July 17.

CBS feels the mystery show will put up strong opposition to grab a good share of the audience tuned in at that hour until *Our Miss Brooks* moves into the time slot September 11. The Colgate-Palmolive-Peet show moves from its current 9:30 Sunday evening niche.

"Ignorant" To Use TV Track for AM Version of Show

NEW YORK, June 25.—One of the first instances of transcribing sound on a TV show and using it for AM will take place when *It Pays To Be Ignorant* takes over the 9:30 to 10 p.m. spot on the Columbia Broadcasting System's network facilities, beginning Tuesday, July 5. The transcription will be made from the show's TV version which is on CBS-TV Monday evenings, 8:30 to 9 p.m.

It Pays To Be Ignorant was originally slated to go off the air, but this inexpensive method of presenting the program apparently reversed the thinking of CBS program execs. It is replacing *Strike It Rich* which takes a hiatus.

Among the other replacements at CBS will be *Broadway Is My Beat* for the FBI in *Peace and War*. The substitution begins Thursday, July 7, in the 8 to 8:30 p.m. spot.

Agency Execs In N. Y. Think Cuts Are Due

National Precedent Foreseen

NEW YORK, June 25.—There is growing belief among advertising agency execs that the persistent increase in television receiver circulation in New York City will necessitate a move to revise AM time rates, possibly by the turn of this year. At the same time, they admit that any demand for such revision will precipitate a bitter battle with AM forces, who obviously will resist any such pressure.

The problem is a many-sided one. Those favoring a cut in AM rates point out that by the end of the year, New York City will have a million TV homes or close to it. In turn, this will represent a decrease in AM-only homes, and the agencies are presuming that AM availabilities, insofar as listeners are concerned, are correspondingly reduced when TV receivers are installed. They point to surveys showing a cut in radio listening in TV homes running, frequently, as high as two-thirds.

National Precedent

It is also argued that a million TV homes in greater New York means almost one-third of the same area's 3,000,000 plus AM homes, and that it cannot be regarded as sound business practice to charge the same rates when so large a slice is taken off circulation. The problem has even a wider application, they point out, when TV circulation nationally eventually starts cutting into AM circulation nationally, and the precedent so far as New York City is concerned is therefore that much more important.

A final argument advanced is that many advertisers using TV also want to continue using radio, but because of the high costs of TV, will be unable to do so unless something gives. That something, they insist, must be radio; otherwise, they might be forced out of the medium entirely and concentrate on video. A rate reduction, on the other hand, might permit a more gradual transition.

AM's Standpoint

AM spokesmen, in rebuttal, point out that radio rates have remained constant for many years and that time costs now are actually geared to a (*See TV FORCING AM on page 14*)

Wilson To Bankroll All-Star Game on AM

CHICAGO, June 25.—Wilson Sporting Goods Company, thru the Edwell & Thurber Associates agency, this week signed a contract to sponsor August 12 a broadcast of the annual All-Star football game via the full network of the Mutual Broadcasting System. Game will be played here between the college All-Stars and the Philadelphia Eagles.

Mutual also has video rights to the game and now is trying to get a TV sponsor. If a sponsor is obtained, the show undoubtedly will be telecast locally by WGN-TV, station of *The Chicago Tribune*, which sponsors the game, and fed to another network.

For the AM broadcast Harry Wismer will give the play-by-play and Harold (Red) Grange will present color.

The show will be fed overseas via the Armed Forces Radio Network.

Plethora of Summer Shows Swells Coast NBC Operations

HOLLYWOOD, June 25.—National Broadcasting Company's (NBC) Coast programming department will vastly expand its Hollywood production facilities this summer to absorb at least 10 of the web's new show packages, developed and controlled by NBC. Hot-weather activity this season will be in sharp contrast to last year, when NBC programmers here produced only one summer fill-in airtel. Web is now keyed to the recent programming drive, launched to offset Columbia Broadcasting System's (CBS) talent raids, and is anxious to use summer hiatus periods to develop shows worthy of fall bank-rolling. Hence, the new raft of airtels will not be treated as fill-in shows, but produced with an eye to long-term web tenancy.

List of shows definitely committed to Hollywood airings is headed by the net's lush giveaway series, *Hollywood Calling*, which preems July 10 after being given top development priority. In succession, following additional shows are being prepped: *Screen Directors' Guild Playhouse*, set for sponsorship by Pabst Beer; *Dragnet*, *Richard Diamond*, *Four Star Playhouse*, *University Theater*, *George Jessel show*; *Halls of Ivy*, new situation comedy developed by writer Don Quinn; *Trouble With the Truitts*, written by Frank and Doris Hursley and set for 8 p.m. EST time slot on Mondays, replacing *Cavalcade of America*, and the Martin and Lewis show, which returns to the Coast after airing in New York.

WLW Sales Confabs Three Times a Year

CINCINNATI, June 25.—The annual WLW sales conference this week was junked by the station in favor of three-times-a-year "task force" sales sessions to be held in New York and Chicago. The new plan calls for key home office sales, program and promotion execs to travel to those cities for conferences there with WLW personnel in March, June and October, instead of having the out-of-town employees converge on Cincinnati every January.

Veepee and Sales Manager Harry Mason Smith said the purpose of the new arrangement was to facilitate working out special problems of clients processed out of Chicago and New York.

Millen New Head Of Tall Corn Net

DES MOINES, June 25.—Paul Millen, manager of Station KFJB at Marshalltown, was elected president of the Iowa Tall Corn network at a meeting in Okoboji Club on West Okoboji Lake this week. Millen succeeds Ed Breen, of KVFD, Fort Dodge, who headed the network for two years. Millen becomes manager of KWCR, Cedar Rapids, when that new station goes on the air in August.

Charles Jones, manager of KICM, Mason City, was named secretary-treasurer.

There are 16 Iowa stations now in the network.

AARR RENEWS "HOUR"

HOLLYWOOD, June 25.—American Association of Railroads renewed *The Railroad Hour* for another 52 weeks making it one of the few newer crop shows to survive. Seg will stick to a half-hour time slot (8-8:30 p.m., EST) during the fall-winter season. It was 45 minutes but was cut to a half hour for the summer season. Gordon MacRae will continue to headline the American Broadcasting Company (ABC) musical series.

Still in the works are other shows which net Coast programmers auditioned during the past three months and submitted to NBC New York toppers. Group included stanzas featuring Mr. and Mrs. James Mason, Verna Felton and Douglas Fairbanks Jr.

Programming impetus will prove a boon to the Coast production staff that the web will give the nod to staff producers in developing new stanzas. Heretofore, the paucity of NBC-owned shows has relegated staff members to secondary position as watch-holders on agency-produced stanzas. With the net taking an active role in programming developing, staff men will be given new creative stature and credit on show development. Two staffers currently assigned include Howard Wiley, who will direct *Screen Directors*, and Warren Lewis, set to handle the reigns on *Four Star Playhouse*.

AFM To Try Tele As Music Teacher

CHICAGO, June 25.—As a public relations experiment, and to see if the public can be educated, via television, to appreciate better music, the local branch of the American Federation of Musicians July 9 is allowing a one-time video pick-up of the famed free concerts at Grant Park. WBKB will telecast the first concert on an exclusive basis.

If public reaction to the initial telecast is sufficient, the union, which controls the annual series thru payments from its royalty fund, undoubtedly will allow subsequent telecasts.

The union is not charging for the public service, sustaining one-timer. It has indicated that if other shows are allowed, same policy of non-payment for video rights will prevail.

Web Program Scoreboard

NEW YORK, June 25.—The network program picture is shifting more dizzily this year than in any within recent memory, with the show switches difficult to remember because they are taking place wholesale. For this reason, *The Billboard* here presents a summary of web programs added and lost. Those shows listed under "Canceled" were on this past season and have been dropped. Those under "New Business" were added to the web sked since June 1 or will be added later this year under contracts already signed.

Included in this summary are only commercial network shows, listing starting or closing dates, sponsors and time aired. Summer replacements or regular shows merely on hiatus are not listed.

CANCELED

- ABC: "Welcome Travelers," Procter & Gamble, 12-12:30 p.m., Mon.-Fri., July 8.
- "Houseparty," General Electric, 3:30-4 p.m., Mon.-Fri., July 1.
- Edwin C. Hill, Nash-Kelvinator, 7-7:05 p.m., Mon.-Fri., June 24.
- Theater Guild, U. S. Steel, 9:30-10:30 p.m., Sunday, June 5 (to NBC)
- Milton Berle, Texaco, 9 p.m., Wednesday, June 15.
- Groucho Marx, Elgin-American, 9:30 p.m., Wednesday, May 25 (to CBS).
- Bing Crosby, Philco, 10 p.m., Wednesday, June 1 (to CBS).
- Meredith Willson, General Foods, 10:30 p.m., Wednesday, March 30.
- Break the Bank, Bristol-Myers, 9 p.m., Friday
- CBS: Dan Ameeche, Lucky Strike, 3:30-4 p.m., Mon.-Fri., March 4.
- Hint Hunt, Armour, 4-4:25 p.m., Mon.-Fri., May 13.
- "Pause That Refreshes," Coca-Cola, 6:30 p.m., Sunday, Feb. 27.
- "Ozzie and Harriet," International Silver, 6:30 p.m., Sunday, July 10.
- "Lum and Abner," Frigidaire, 8:30 p.m., Sunday, June 26.
- "Sam Spade," Wildroot, 8 p.m., Sunday, Sept. 25 (to NBC).
- "Harvest of Stars," International Harvester, 9:30 p.m., Wednesday, March 30 (to NBC).
- "Crime Photographer," Toni, 9:30 p.m., Thursday, July 28.
- "Philip Morris Playhouse," Philip Morris, 10 p.m., Friday, July 29 (repl. by "Crime Photographer").
- Spike Jones, Coca-Cola, 7 p.m., Saturday, June 25.
- MBS: Victor Lindfahr, Scrutan, 11:15-11:30 a.m., Mon.-Fri., June 29 (to ABC).
- Gabriel Heatter, Scrutan, 7:30-7:45 p.m., Tues. & Thur., June 28.
- Jimmie Fidler, Carter Products, 9:30-9:45 p.m., Sunday, June 26.
- "Great Scenes from Great Plays," Protestant Episcopal Church, 8 p.m., Friday.
- "True or False," Shotwell Candy, 5:30 p.m., Saturday
- NBC: "One Man's Family," Standard Brands, 3:30 p.m., Sunday, April.
- Robert Merrill, RCA, 5 p.m., Sunday, May 22.
- Edgar Bergen, Standard Brands, 8 p.m., Sunday, Dec. 26, 1948 (to CBS).
- Fred Allen, Ford, 8 p.m., Sunday, June 30.
- "Manhattan Merry-Go-Round," Dr. Lyons, 9 p.m., Sunday, Feb. 27.
- Horace Heidt, Philip Morris, 10:30 p.m., Sunday, Aug. 28 (to CBS).
- "This Is Your Life," Philip Morris, 8 p.m., Tuesday (tentative).
- Alan Young, Tums, 8:30 p.m., Tuesday.
- "Blondie," Colgate, 8 p.m., Wednesday, June 29 (may be replaced).
- "Duffy's Tavern," Bristol-Myers, 9 p.m., Wednesday, June 29 (replaced by "Break the Bank," from ABC).
- Burns and Allen, General Foods, 8:30 p.m., Thursday, June 23 (may be replaced).
- Al Jolson, Kraft, 9 p.m., Thursday, May 26.
- Dorothy Lamour, Sealtest, 9:30 p.m., Thursday, June 30.
- Eddie Cantor, Pabst, 9 p.m., Friday, June 24 (replaced by "Life of Riley").
- Red Skelton, Procter & Gamble, 9:30 p.m., Friday, May 27 (to CBS).
- "Life of Riley," Pabst, 10 p.m., Friday, May 27 (picked up by Pabst).
- Judy Canova, Colgate, 9:30 p.m., Saturday (replaced by Dennis Day, moving up from 10 p.m., new show at 10 to be announced).
- Perry Como, Chesterfield, 7-7:15 p.m., Mon.-Fri. (shifts to 10 p.m. Thursdays).

NEW PROGRAMS

- ABC: "My True Story," Sterling Drug, 10-10:30 a.m., Tuesdays and Thursdays, June 7.
- Victor Lindfahr, Scrutan, 10:45-11 p.m., Mon., Wed., Fri., Sept. 5 (from MBS).
- "Old-Fashioned Revival Hour," Gospel Bdestg. Assn., 8-9 a.m., Sundays, June 19.
- "Voice of Prophecy," Prophecy, Inc., 9:30-10 a.m., Sunday, June 19.
- Audience Participation show, Bruner-Ritter, 9:30 p.m., Sunday, Sept. 4.
- Lawrence Welk, Miller Brewing, 9:30 p.m., Wednesday, June 1.
- CBS: "Brighter Day," Procter & Gamble, 2:45-3 p.m., Mon.-Fri., July 11.
- Edgar Bergen, Coca-Cola, 8 p.m., Sunday, Oct. 2 (from NBC).
- Red Skelton, Procter & Gamble, 8:30 p.m., Sunday, Oct. 2 (from NBC).
- Horace Heidt, Philip Morris, 9:30 p.m., Sunday, Sept. 4 (from NBC).
- Groucho Marx, Elgin American, 9 p.m., Wednesday, Sept. 28 (from ABC).
- Bing Crosby, Chesterfield, 9:30 p.m., Wednesday, Sept. 28 (from ABC).
- "Crime Photographer," 10 p.m., Friday, Aug. 5 (replaces Philip Morris Playhouse).
- Burns and Allen, Blatz Beer, 10 p.m., Wednesday (tentative).
- MBS: Tom Mix, Ralston-Purina, 5:30-6 p.m., Mon., Wed., Fri., Sept. 26 (instead of 5:45-6 p.m., Mon.-Fri.).
- Captain Midnight, Wander Co., 5:30-6 p.m., Tues. & Thurs., Sept. 27 (instead of 5:30-5:45 p.m., Mon.-Fri.).
- "Mr. Fixit," Greystone Press, 5:30-5:45 p.m., Sunday, June 5.
- "Man on the Farm," Quaker Oats, 12-12:30 p.m., Saturday, Aug. 27.
- NBC: "Welcome Travelers," Procter & Gamble, 10-10:30 a.m., Mon.-Fri., July 11 (from ABC).
- Serial TBA, Kraft, 10:30-10:45 a.m., Mon.-Fri., Oct. 3.
- Frank Sinatra (tentative), Lucky Strike, 7-7:15 p.m., Mon.-Fri. (replaced Chesterfield's Perry Como show).
- Milton Berle, Texaco, 8:30 p.m., Friday (tentative).
- "Harvest of Stars," International Harvester, 9:30 p.m., Sunday, April (from CBS).
- "Hollywood Calling," 6:30-7:30 p.m., Sunday, July 10 (Green sponsors half).
- "Sam Spade," Wildroot, 8 p.m., Sunday, Sept. 25 (from CBS).
- "Theater Guild," U. S. Steel, 8:30-9:30 p.m., Sunday (from ABC).
- "Break the Bank," Bristol-Myers, 9 p.m., Wednesday (replaces "Duffy's Tavern," from ABC).

Outlets Fight FCC on Forced Bidder's Ads

WASHINGTON, June 25. — The radio industry will be out in force at a Monday (27) hearing to oppose the proposal of the Federal Communications Commission (FCC) to require applicants for new stations, renewals or changes to advertise their intent in local newspapers or over the air.

Slated to appear to file statements are representatives of the major webs, the National Association of Broadcasters (NAB), the FM Association (FMA), the Television Broadcasters Association (TBA) and individual stations.

All are slated to oppose the proposed rule as time-consuming, expensive and unnecessary. Mixed comment is expected to be offered on the parallel proposal to set a cut-off date for mutually exclusive applications. The FCC bar association is ready to approve the principle of a cut-off day, but not FCC's mechanics for working it.

FCC's idea for requiring advertising is to get the widest possible public notice of intended actions in AM, TV and FM, so that the listening public will be encouraged to make its views known on matters affecting broadcasting in individual communities.

Originally a part of the over-all proposal to change the rules, the Avco requirement for competitive bids in the case of proposed transfers was abolished by the FCC June 9.

Deadline Set for Novik's WLIB Deal

NEW YORK, June 25.—An unofficial deadline of Tuesday (28) has been set in the pending deal whereby Morris Novik, public service radio consultant, is to buy WLIB, New York part-time station owned by Mrs. Dorothy Thackery. She is the publisher of *The New York Post Home News*. The station, with a record of losses for some time, has been on and off the market for a year or so.

Novik is said to have advised Mrs. Thackery that he'll file for the transfer of the property, provided she accepts his bid by June 28. After that, Novik will be out of town on an extended trip. The price is said to be around 150G.

Campbell Soup Looks For New Warbler

HOLLYWOOD, June 25.—According to present indications, Campbell Soups Club 15, Columbia Broadcasting System (CBS) seg, may have a new vocal headliner to replace Bob Crosby. All principals (Modernaires, Andrews Sisters, Jerry Grey and ork) have been renewed, while auditions for the male vocal slot are continuing.

Auditioned were Gordon MacRae, Dick Haymes and Buddy Clark. MacRae is believed out of the race since he was renewed on the *Railroad Hour*.

Stickle New DuMont S. Mgr.

HOLLYWOOD, June 25. — Walt Stickle, DuMont's newly appointed national sales manager, leaves Monday (27) for New York for initial huddles with DuMont execs. Stickle left Leo J. Meyberg, RCA Victor's California distrib, where he served as general sales manager.

Stickle is not alone in his exit from Meyberg to the DuMont fold. Others include Jack Smith, Jerry Higgins and Ada Magee, who will work thru DuMont's Coast distrib, Quality Television Corporation, along with Bob Case, who was associated with Freddy Martin in his Ambassador Hotel music store venture.

Pic-radio comic Bob Hope is the principal stockholder of Quality. Richard Gibson heads the firm as prexy, while Jack Smith serves as general sales manager.

10% of Radio Ears Deaf to Sponsor Tale

Some Enjoy Commercials

CHICAGO, June 25.—Most radio listeners contacted in the third annual radio survey of the University of Indiana find some radio commercials enjoyable, but over 10 per cent refuse to buy products because of what they consider "bad commercials." These facts were highlighted in a survey made by university students during December, 1948, and January, 1949, in 28 Indiana cities and towns, 11 towns and cities outside Indiana and one Canadian city. Results of the survey were released this week.

In answer to the question, "Are there radio commercials you find enjoyable?", 61.6 per cent said "yes." Highest percentage of positive answers were received from those in business and those providing repair services.

Of the 1957 listeners contacted thru personal interviews and phone calls, an average of 13.2 per cent said they refused to buy products because of bad commercials. Professional persons were found to be the most likely to boycott products advertised by disliked commercials. Second highest among the boycotters, considered surprising by the university's radio department, were farmers.

An average of 26.5 per cent said they had receivers enabling them to hear FM. Highest percentage was in the personal service category, while lowest was in the agriculture, forestry and fishery group. Also certain Indiana areas with FM stations were found to have as high as 60 per cent ownership, some areas in that State with FM stations a year or more old had below 20 per cent.

Most of those surveyed thought radio was fair in its presentation of news. Over 87 per cent answered "Yes" to the question, "Do you feel that radio is fair in its presentation of news." About 76 per cent said they were satisfied with the amount of local news they received.

Radio also came out ahead in a consideration of whether it relied upon more than newspapers for news. An average of 55.6 per cent said they got more news from radio than from the newspapers.

The survey also showed that in Bloomington, Ind., a typical Midwest town, radio listening was highest on Tuesday nights, while Saturday nights were shown to be the time at which those surveyed were most likely to be away from their receivers.

Shelby Gordon Exits Midwest RWG Post

CHICAGO, June 25.—Shelby Gordon, staff writer for Columbia Broadcasting System here, this week resigned as head of the Midwest Council of the Radio Writers' Guild. Gordon resigned because of increasing press of staff and free-lance writing assignments. His successor will be named at an election to be held in a few weeks.

Before he resigned, Gordon completed negotiations for a new contract for news writers at National Broadcasting Company here. Under terms of a new one-year contract, retroactive to June 1, basic minimum was raised to \$325 per month. Some writers were given raises to between \$385 and \$475 per month. Writers also got improved working conditions, including terms under which they will work a five-day, eight-hour-a-day week.

Brogue B'dcaster

WASHINGTON, June 25.—A "Voice of Ireland," beamed to the U. S. and Canada, is expected to be in operation before the end of the summer, the Commerce Department announced this week. Transmissions will be from a short-wave station in Athlone and will place heavy emphasis on news programs.

Cantor's 50G For Nine Days

CHICAGO, June 25.—Eddie Cantor this week was signed to do three shows a day at the second annual National Television and Electrical Living Show at the Chicago Coliseum September 30-October 9. Cantor will receive an estimated \$50,000 for appearances. Undoubtedly some of his work will be televised, in view of the fact that most Chicago stations and some networks will make pick-ups from the show.

The Cantor deal was set by Art Holland, of the Malcolm-Howard Advertising Agency, one of the prime movers behind promotion of the show, which is expected to include exhibits of all the leading manufacturers in the television, radio and electrical appliance field.

\$\$ Out in Programing Sked At WFJL, New Chi FM Outlet

CHICAGO, June 25.—WFJL, new local FM station headed by the Most Rev. Bernard J. Sheil, head of the Catholic Youth Organization (CYO), in the fall will start a 14-hour-a-day schedule of programs unique here and elsewhere, Jerry Keefe, manager of the station, said this week. Station, in operation for a few weeks, now is on the air seven hours a day.

The station, which cost about \$120,000 to build, is being supported by charitable funds raised by Bishop Sheil. When it goes to its full schedule in the fall, monthly operating costs will be about \$10,000. Now operating costs are about \$7,000 a month. None of this money will come from local Catholic diocesan funds, Keefe said. Altho he would not go into detail, Keefe said it will come from friends of the bishop.

As president of the station, Bishop Sheil will have full authority in making operating policies. Basic policy, from which new program ideas stem, is a determination to make the station a source of programs not provided by any other outlet. Culture, religious education, news, community service and special events will be stressed.

In the fall, the station will program both adult and juvenile educational programs.

Adult educational programs will present information concerning social

CBS Economy Kick: Disk Jock Show at 7 p.m. Daily

NEW YORK, June 25.—Beginning Monday, July 4, the Columbia Broadcasting System (CBS) installs *Spin To Win*, a new disk jockey-quiz show, in its 7-to-7:45-p.m. strip across the board. The program will replace *Beulah*, Jack Smith and *Club 15*, three quarter-hour segs which occupy the time during the winter months.

Featuring Warren Hull as disk jockey, the inexpensive program will chew up 3¼ hours, the greatest amount of time consumed by any one quiz show now on the air. The rec-

CBS and NBC Toss Bottles In Battle for Blatz's "Duffy"

NEW YORK, June 25.—The Columbia Broadcasting System (CBS) and the National Broadcasting Company (NBC) were in a red hot fight this week for Ed Gardner and his *Duffy's Tavern* stanza. Gardner winds up for Bristol-Myers this month.

Altho contracts haven't been signed, it appeared virtually certain that Gardner will be sponsored next fall by Blatz beer, and both NBC and CBS are making red-hot pitches for the half-hour business. CBS has offered the juicy 10 p.m. Wednesday night time, following the Groucho Marx-Bing Crosby parlay which will start in the fall. NBC has offered, according to report, the 9 p.m. Wednesday night time, which Gardner now occupies for Bristol-Myers.

The NBC time is said to have been given a chill, however. One reason is that Gardner does not want to compete with Groucho Marx on CBS when that web's new schedule opens up in the fall. If, however, this should be the time ultimately chosen, it would mean Bristol-Myers would have to shift *Break the Bank*, which had been intended for the 9 p.m. spot, replacing *Duffy's*, come October.

In any event, Gardner probably will do his program on tape next season, cutting a number of shows in Puerto Rico. The comic has a deal

under foot to produce a film, *Pigsfeet in Paris*, in Puerto Rico, where, it is claimed, low production and labor costs will prove highly advantageous. If his Blatz deal is signed, Gardner may leave Tuesday (28) for the island.

Gardner also has in mind producing TV films in Puerto Rico if he signs with Blatz. One of the elements still to be settled, however, concerns the starting date of any video show he does. Another concerns the frequency they're to be used on the air.

NAB Lining Up Industry Survey On Code Effect

WASHINGTON, June 25.—A study of how the industry is taking to the National Association of Broadcasters' code is ready to get under way, now that a committee has been appointed by NAB Prexy Justin Miller to undertake the job.

The newly appointed Standards and Practice Committee will study the problem of voluntary acceptance of the code, and this will entail exploring the general attitude of individual member stations toward the document.

The committee is as follows: Eugene Carr, WHBC, Canton, O., chairman; Robert T. Mason, WMRN, Marion, O.; G. Emerson Markham, WGY, Schenectady, N. Y.; William E. Ware, KFMX, Council Bluffs, Ia.; Eugene Thomas, WOIC, Washington; Lawrence W. McDowell, KFOX, Long Beach, Calif., and William B. Quar-ton, WMT, Cedar Rapids, Ia.

Named as advisory members were George Brett, the Katz Agency, New York, and George Ogle, American Association of Advertising Agencies, New York. NAB staff members to serve are Harold Fair, program department director; Richard Jencks, attorney, and Robert K. Richards, public relations and publications department director.

CINCINNATI, June 25.—George Palmer has resigned as announced at Station WSAI here, effective July 1, to become studio director at WKRC-TV. With the exception of three wartime years, Palmer has been with WSAI since 1941. He is president of the local chapter of the American Federation of Radio Artists.

JUDY CANOVA

AMERICA'S No. 1
COMEDIENNE



WM. H. KING
PERSONAL MANAGEMENT

A & S LYONS
177 So. Beverly Drive, Beverly Hills, Calif.

ords will be whirled and contestants called. A correct answer gets them a chance at the jackpot, which is expected to be more than \$10,000. To win the jackpot, the contestants must identify a record played backward. The program's cheap cost, estimated at about \$1,250, kills two birds with one stone; it saves CBS programming dough and puts it forward for sponsor consideration. *Spin To Win* is a Mark Goodson-Bill Todman package.

N A B Program Dept. Slated For Heave-Ho; Willard Shift To Tele Post Now Official

(Continued from page 3)

with the McCollough committee, has received a green light from the NAB board to put his executive vice-president, A. D. (Jess) Willard, in charge of NAB's TV administration. With Miller soon to announce this latter step officially, Willard embarked this week on a tour of TV station-members of NAB. Willard will wind up his tour just before going on July vacation.

Wentworth Huddle July 11

Because of the realignment committee's recommendations, the July 11-13 meeting of the NAB board of directors at Wentworth-by-the-sea, N. H., is likely to be one of the most important in some time, with one of its major decisions certain to be the authorization of the biggest recruiting campaign in a decade for NAB members (*The Billboard*, June 4). Anticipating an okay from the board for the sweeping membership campaign, NAB is already at work on a blueprint for the drive. At the same time, NAB made known this week that there has been "not a single resignation" from NAB in a fortnight and emphasized that there has been no abnormal decline.

Out the window for the present at least are suggestions which have been made from time to time for recasting the NAB along "vertical" lines in a sort of federation of TV, AM and FM set-ups. The vertical plan is locked upon as costly and cumbersome, since it would entail setting up separate departments, such as programming and employer-employee relations within each division, and thereby opening the way for expensive and unnecessary duplications.

Common Problems

The aim of the McCollough economy-minded plan for NAB's future is to keep TV and AM activity in "proportionate and proper focus" so that the growth of video can be accommodated administratively without jeopardizing AM. NAB's structural planners see common interests of both AM and TV; they consider audio and visual broadcasting as having common problems and activities, and they emphasize that proof of this lies in the common ownership developing in the two major fields of broadcasting.

The extent of the proposed departmental cuts embraced by the realignment plan is known to be far-reaching, altho the McCollough committee is keeping mum on all details until the NAB board has an opportunity to explore the recommendations. Just how much of a slash the program department will get is almost certain to be determined in some measure by the success or failure of the department's first clinic in Chicago starting Monday (27). The question of whether Harold Fair, NAB program head, will continue with the organization is said to be doubtful.

Despite the emphasis on economy, the structural planners do not con-

Grove Buys 'Shadow' For 450 Stations

NEW YORK, June 25.—The Mutual Broadcasting System (MBS) this week came up with a good chunk of business, selling its top ranking chiller, *The Shadow*, to Grove Laboratories. Grove is buying the show on 450 stations, with D. L. & W. Coal, which has sponsored the program for years on a smaller Eastern network, continuing to bankroll it in those same markets.

Grove, which will plug its Grove and Fitch products on the spooker, takes over sponsorship September 11. Harry B. Cohen is the agency.

template diminishing the vigor of the new Broadcast Advertising Bureau or expanding plans for television administration. In the long run, NAB is looking toward a growth of membership which will make possible a bigger budget for operations. Significantly, considerable growth is expected to come from TV recruits, particularly after the Federal Communications Commission (FCC) finally lifts its video freeze and resumes processing applications. In the very-high-frequency (VHF) band alone, there are 330 applicants waiting for channels (*The Billboard*, June 25), and the pile-up is certain to grow apace when the VHF allocations are made final and when ultra-high-frequencies (UHF) are opened for the first time to commercial video.

Program Clinic Hears Miller Urge Code Use

WASHINGTON, June 25.—President Justin Miller, of the National Association of Broadcasters (NAB), in a speech prepared for delivery Monday (27) at the NAB program directors' clinic, will urge that the NAB Standards and Practices Code be used by stations as "a guide to good programming."

Miller will call upon the program directors to use the standards as a key to suggesting types of good programming as well as standards of good programming. The Standards and Practices, Miller points out, "constitute a guide rather than a code."

Approximately 250 are expected at the clinic, which will last three days and which is expected to be highlighted by a discussion of the Federal Communications Commission's (FCC) Mayflower report in which the FCC gave a go-ahead for air editorializing with certain qualifications. Don Petty, NAB general counsel, will touch off the Mayflower topic in a talk on "controversial issues" at an afternoon session of the second day. Miller's topic on the opening day will be "The Program's the Thing." The first workshop on the agenda is called

Long Fight Likely as FCC Rejects WHAS Sale to WLW

WASHINGTON, June 25.—The Federal Communications Commission (FCC) expects to receive vigorous exceptions to the initial decision handed down this week rejecting the biggest package sale in several years—the transfer of clear channel Station WHAS and associated TV and FM properties in Louisville to the Crosley Broadcasting Corporation from *The Courier-Journal* and *Louisville Times* Company. The tentative rejection of the sale was made by hearing examiner Leo Resnick on the ground that "substantial overlap" would occur between WHAS and the Crosley-owned clear, WLW, Cincinnati.

Under the recent change in FCC procedure, "initial decisions" correspond to the former "proposed decisions." Both Crosley and *The Courier-Journal* can file exceptions to Resnick's decision.

Resnick declared that operation of WHAS and WLW by Crosley would be contrary to FCC's multiple ownership rules in that one licensee would then control two stations serving much the same listening audience.

Sign of Times

DETROIT, June 25.—WXYZ goes formally into the business of selling space, as well as time, July 1, when it unveils a new translux sign, said to be the world's largest, measuring 90 by seven feet, on top of the Maccabees Building. Space on the sign has been sold to 12 participating sponsors on one-year contracts, in advance of opening—Hickok Oil Company, Philco Distributors, Michigan Consolidated Gas Company, DeSoto-Plymouth Dealers' Association, Altes Brewing Company, Gordon Baking Company, Monroe Auto Equipment, Robert Hutton & Company, Pilgrim Laundry, Bronte champagne and wines, Felix Rhymes, and Maccabees building.

The sign will carry commercials, public service messages, and promotion for WXYZ, in addition to time, temperature and weather information and news flashes.

"The Program Director as a Businessman." The clinic is being supervised by Harold Fair, head of NAB's program department.

CHICAGO, June 25.—Surprisingly good attendance for the first program clinic of the National Association of Broadcasters (NAB) here next week is indicated by advance registration. At press time, about 200 had registered, with an additional 100 expected Monday (27), first day of the three-day meeting.

Harold Fair, director of NAB's program department, said he was satisfied with registration. He said he had been shooting at the 300 mark and expects to hit it before the clinic starts. Expected attendance is surprising in view of recent off-the-record opinions of some NAB staff members who said they felt registration would not live up to expectations.

It was also stated in the trade that registration would not represent a cross-section of important personnel. But according to Fair, about 75 per cent of the advance registration is made up of program directors, while another 20 per cent comprises station managers.

Chicago radio execs, with few exceptions, are apathetic to the meeting. Consensus is that meeting will not do enough toward actually showing stations how to program with new shows of value in radio's period of increased competition.

In this case, said Resnick, the situation is aggravated because both WLW and WHAS are Class 1-A clears. "The overlap of the primary service areas of WHAS and WLW is not confined to daytime operation," Resnick stated in his initial decision. "The overlap occurs around the clock."

It was further stated that while there appeared to be little listening to WLW in Louisville or to WHAS in Cincinnati, neither Crosley nor *The Courier-Journal* claimed in hearings that "the vast areas and vast populations in the overlap areas" outside the two cities do not include listeners to both stations.

Overlap Areas

The initial decision pointed out that while the two stations are located in separate States and in separate trading areas, their primary signals extend far beyond the respective metropolitan districts.

The overlap within the 0.5 millivolt contours of both stations includes most of the Cincinnati basic trading area and half the city's major trading area, as well as half the basic trading

Video - Robot Receiver Bowed By L. A. Firm

HOLLYWOOD, June 25.—Perfection of Tele-Robot, a video receiver which will operate as a "slave" set, generating power from a master tele receiver, was unveiled last week by Sampson Weinshenk, president of Sampson Electric Company, Los Angeles. Tele-Robot was demonstrated for *The Billboard* by Sampson and his partner, Del Riccio, head of a West Coast plastic manufacturing firm. Riccio is credited with development work in perfecting the adapter. In its final stages of laboratory testing, backers claim the device will allow for installation of an unlimited number of "slave" receivers operating from one master set.

Each Tele-Robot will be a complete, self-integrated unit containing its own sound system and picture tube and hooked up to the master set by a simple coaxial cable set-up. Heart of the slave set will be a five-inch cathode ray tube, magnified by a 1.9 projection lens capable of producing a standard picture measuring 18 by 24 inches. Set's screen is so made that it becomes a decorative mirror when set is not in use. Mirrored glass will be coated with tinted filter to bring out maximum optical brilliance in pic quality.

Developers of the instrument are beaming sights on the hotel, institutional and commercial market as well as home use. It is claimed that tele-minded hostesses can convert to tele-robot installations with its large- (See *Tele-Robot Receiver*, page 15)

Rubin Loses NBC Show; WPIX Shaky

NEW YORK, June 25.—Benny Rubin's National Broadcasting Company (NBC) television show this week was canceled by Bonafide Mills, and the Rubin WPIX video stanza was also reported shaky, with the co-sponsors, Vim and Kelvinator, looking for quick improvement. The Bonafide show, which aired Fridays at 9 p.m., wound up its run Friday (24), and the sponsor, thru the Gibraltar Agency, has two possible replacements in mind for August 26, when Bonafide returns after an eight-week hiatus.

The WPIX opus was moved this week from a studio operation without audience, into the Barbizon Plaza Theater, where it is hoped the sound of laughter after the gags may inject more life into it. The Vim-Kelvinator contract is up with the August 8 show, and the sponsors are said to be waiting for the next couple of shows before deciding whether to continue or call it quits.

area and 40 per cent of the major trading area of Louisville, according to the hearing examiner. Also included in the overlap is "a substantial portion of the Indianapolis basic trading area," Resnick declared.

The original deal for WHAS, WHAS-TV and WHAS-FM was transacted between *The Courier-Journal* and Crosley. Under the old Avco competitive bidding rule, both the Fort Industry Company and Bob Hope filed bids for the properties, offering to meet the \$1,925,000 price. However, both competing bids were later dropped by the FCC at the request of the applicants, leaving only Crosley in the field.

CINCINNATI, June 25.—James D. Shouse, president of the Crosley Broadcasting Corporation, declared yesterday that WLW would file exceptions to the FCC's proposed rejection of the company's bid to buy WHAS, Louisville. Shouse declared that application of the FCC's multiple ownership rule could not apply to the FM or TV facilities involved.

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Coast Pkgrs. Looking for Gravy Train

Talent Wooing Ride

By Alan Fischler

HOLLYWOOD, June 25. — With Hollywood tele ops nearing full scale entry into kinescope operations, Coast tele packagers and talent are looking at kine thru rose-tinted lens in anticipation of what they hope will be a gravy train of big video dough. A check of tele network thinking here indicates, however, that there's no gold along the kine lane—at least not for talent or program owners. Coast tele network and station programmers have made it clear that the kine syndication route is no profit-sharing scheme and are quick to discourage thoughts of "splitting the take." In essence, programmers are advising talent and packagers to "stop kidding yourselves."

Telecasters surveyed by *The Billboard* agreed on one basic point: Kinescoping is merely a means of placing a stanza on a full tele network. Kines are not to be classed as "syndicated" or "transcribed" airers and therefore no packager can expect to participate in gross profits (if any) from kine sales. On the other hand, tele ops are prepared and willing to pay top wages for kined shows, but percentage deals are out. Blunt thinking is aimed squarely at some local packagers who feel they should split profits on kine circulation, with informal demands ranging from a straight 50-50 split to lesser cuts.

Kine Rights Clauses

As a rule, local net outlets are insisting on kine rights clauses in all tele contracts. No wage scales are established, but talent is guaranteed higher rates when local stanzas take to kine. The so-called "kine royalty" is both unfair and impractical to compute, hence talent and show owners can expect only flat fee hikes.

Policy of the National Broadcasting Company (NBC) Station KNBH here calls for hiked rates on kined shows, with network retaining all sales rights. NBC, in turn, will service its affiliates with sustaining kines on an actual cost basis. Like NBC, Paramount's KTLA holds kine to be merely an extension of network programming and will set kine prices on rate cards in individual markets. Most show packagers and talent will be given straight pay guarantees for kined shows, altho the rule will not be ironclad. Other local stations hold to same policy, with qualification that "there will always be exceptions." "Exceptions," it is implied, will be made only to entice top-drawer attractions who would perhaps shun tele without profit sharing inducements.

The one outlet currently inclined to

TV Set Total, 1,858,000

Television sets installed throught the U. S. now number 1,858,000, according to data obtained by the National Broadcasting Company. This includes receivers already installed in markets which as yet have no operating stations. Total TV stations on the air is 68. The circulation figures are as of June 1, 1949, except for Oklahoma City and Rochester, both of which went on the air soon after that date.

City	No. of Stations	No. of Families 40-Mile (Service Area)**	No. of TV Sets Installed
New York	6	3,597,000	650,000
Baltimore	3	732,000	63,100
Boston	2	1,175,000	95,700
Buffalo	1	323,000	23,700
Chicago	4	1,438,000	155,000
Cleveland	2	695,000	59,100
Detroit	3	839,000	60,000
Erie	1	112,000	4,200
Lancaster	1*	85,000	8,500
Milwaukee	1	327,000	26,700
New Haven	1	557,000	32,200
Philadelphia	3	1,184,000	177,500
Pittsburgh	1	742,000	20,000
Richmond	1	130,000	11,500
Schenectady	1	258,000	25,000
St. Louis	1	474,000	32,100
Toledo	1	241,000	15,000
Washington	4	691,000	48,000
Albuquerque	1	22,000	900
Atlanta	2	233,000	10,500
Cincinnati	2	384,000	26,000
Columbus	1	225,000	6,900
Dayton	2	291,000	7,300
Fort Worth	1	269,000	5,100
Dallas	1	277,000	5,500
Houston	1	217,000	4,800
Los Angeles	6	1,372,000	138,000
Louisville	1	188,000	7,500
Memphis	1	177,000	5,600
Miami	1	117,000	6,300
Minneapolis-St. Paul	1	333,000	17,100
New Orleans	1	225,000	4,500
Oklahoma City	1	138,000	3,400
Rochester	1	208,000	2,100
Salt Lake City	2*	93,000	5,000
San Francisco	2*	825,000	8,200
Seattle	1	307,000	6,700
Indianapolis	1*	281,000	4,500
San Diego	1*	113,000	3,000
Syracuse	1	199,000	4,200
Total All Operating Stations...	68	1,790,400

TV Ownership in Cities Without Operating Station

City	Operation Date	No. of Families 40-Mile (Service Area)**	No. of TV Sets Installed
Birmingham	July, 1949	196,000	2,200
Providence	July, 1949	1,011,000	10,000
Wilmington	June, 1949	183,000	4,000
Others			51,400
Total			1,858,000

* New station added.
** Figures represent total number of families in each 40-mile (1/2-mile) service area and may not be combined to show net coverage in two or more stations.

favor producers is KLAC-TV. Station topper Don Fedderson indicated he would be willing to cut packagers into kine revenue—at least for the present. Fedderson maintains that the station is primarily interested in developing its local programming structure rather than building a kine empire. Hence, KLAC-TV's only kine interest would be to recover production costs, with packagers and talent cut in for a share of profits above break-even point. Policy, however, will be subject to change once kine market expands.

Tele programmers do not fear dearth of talent should kine profits revert solely to broadcasters. They point out that talent and packagers will eventually derive enough guaranteed revenue from term deals to soothe their feelings and line pocketbooks. Also, video ops argue, kine syndication means national circulation for many local shows thus building talent box-office appeal. Talent will be well satisfied to use video as an exploitation force, supplementing tele income from other untapped sources. Above all, the tele ops hold, radio toppers are paid according to their value to an advertiser—not by number of outlets airing shows. The same principle applied to video is a basic operating premise.

Giesy, Miss Pollet To Set TV Flackery

NEW YORK, June 25.—Don Giesy, former publicity chief of the DuMont tele network, and Louise Pollet, his former assistant, this week resigned from the web to set up a new video publicity outfit, Don Giesy and Company. The duo leave DuMont at the end of next week.

Giesy, who formerly also handled tele publicity at the American Broadcasting Company and with Harvey Marlowe Television Associates, will open shop with several accounts now on the air at DuMont. These include Irene Murphy (*Woman's Club*), Dan Peterson (*Man in the Street*), Pat Meikle (*Magic Cottage*) and Hal Cooper (*Spin the Picture and Key to the Missing*). Giesy also will handle HRH Television Features, Inc., the Gustave Haenschen outfit, which signed with DuMont to produce capsule grand operas.

CINCINNATI, June 25.—Herb Flaig, former WLW account executive, has joined the television sales staff of WCPO here. Flaig has been associated with Crosley Broadcasting Corporation for 13 years.

Hooper Issues First Network Tele Ratings

Vary From N. Y. Figures

NEW YORK, June 27.—C. E. Hooper is scheduled tomorrow (28) to unveil the first network TV-Hoop-eratings report, offering ratings for every sponsored television show. The initial report is based on random phone calls in 31 tele cities during May. Hooper is skeddadd to call the attention of those present at a coming-out party in the Biltmore Hotel to the disparity in ratings between the new national report and his New York teleratings.

Of the top 20 shows in the new network teleratings, 12 are from five to 20 points higher than in the comparative period in the New York ratings. Hooper is slated to warn the trade not to regard the web figures as inflated, however. In this regard he pointed out that the top show, Milton Berle's Texaco ainer, scored a 74.4 in 24 cities, while in New York it obtained a gaudy 80.5. On the other hand, Arthur Godfrey's 56.8 in New York was well under the five-city score of 73.0.

Disparity Causes

Hooper is set to attribute the disparity to the fact that competition in New York is tougher. His feeling is that no other city has seven different TV stations with quality shows fighting for audience. Rather, Hooper believes, the other cities are apt to boost a show's ratings because of "old-fashioned lack of competition." This will change, he feels, when more stations with more programs come on the air in more TV cities. The Berle case, it is Hooper's contention, is different because a kine version of the (See Hooper Issues First on page 14)

"Lightnin'" May Hit NBC; Bobby Clark Also Due

NEW YORK, June 25.—Bobby Clark this week was reported set for a new video show to air on the National Broadcasting Company (NBC). The show is one of two which Mike Todd, legit producer, is in line to produce for the network.

Clark, who has only been on TV once in the *Lamb's Gambol*, will do a situation comedy. He is currently starring in *As the Girls Go*, Todd's Broadway musical.

The web is also talking about doing a video version of *Lightnin'*, Frank Bacon's legit classic. John Golden owns the rights.

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TV'S SUMMER BELT PULL-IN

NBC Central Steps on Gas In Network TV Programing

CHICAGO, June 25.—A new spurt of TV programing for National Broadcasting Company is to be started by the web's central division headquarters here. Two commercial shows will go to the full network and two which have been aired locally or regionally are going to the full web. In the offing is another new web sustaining show.

Garroway at Large (see separate story in this section) is reported sold to General Foods on the full net Sunday night starting in a few weeks. *Vic and Sade* has been sold to Colgate and will get under way soon.

Starting Wednesday (29), *Quiz Kids*, which has been off the air a few weeks, will go to the full net sustaining on Wednesday nights. Miles Laboratories has been bankrolling this program on a regional net basis, and in the fall is expected to buy it on the entire web. *R. F. D. America*, a local airer, is to be put on the full network Thursday nights. There is a possibility of a local commercial airing, with the rest of the web carrying it sustaining. The advertiser interested in buying the show locally is reported to be thinking of buying it on the full network in the fall if he is satisfied with local sponsorship.

NBC Chicago will also feed a new half-hour show, as yet unpicked, to the full net on a sustaining basis Tuesday nights following the new Olsen and Johnson program.

Despite the possibility of many new NBC programs being aired from Chi, reports are current that no new TV personnel will be hired here. Rumor is that New York headquarters claims losses on TV operation preclude additional local personnel.

Jules Herbuveaux, manager of television for the central division, denied this, however. He said a survey is in progress to determine how

much personnel is needed here, in view of increased activity. If the survey shows additional man power needed, he said, it will be added.

Ted Mills, TV program director, said, "Personnel will be increased as the demand warrants."

Increase of network programing might cause a change in local program structure. New net shows, since they are also aired here, obviously will cause cancellation of some local programs. In addition, it is said, some local remote shows will be dropped.

Video for Six Aussie Cities

CANBERRA, June 25.—Acting on the recent recommendation of the Broadcasting Control Board (BCB), the Australian government has decided to build television stations in the six State capital cities—Sydney, Melbourne, Brisbane, Adelaide, Perth and Hobart. A standard of 625 lines has been adopted to produce higher picture definition than obtained in either the United States or Great Britain.

It is presumed that the National Television Service will provide the programs and that TV will be retained as a governmental monopoly. Eleven bids have already been received for the installation of equipment, expected to take two years. The opposition vigorously protested this decision to have TV government-controlled, but lost.

SPG Hears Ellsworth On Production Costs

HOLLYWOOD, June 25.—New industry of tele film production cannot expect labor unions to lower wages in video's favor until unions can learn true production costs. This opinion was voiced by Ted Ellsworth, rep of Costumers' Local of International Association of Theatrical Stage Employees (IATSE), who addressed the final session of the Screen Publicists' Guild television institute.

Ellsworth said he was offering his own opinion and not that of IATSE. He said unions are unable to get a true picture of costs in producing video films and, therefore, cannot gauge their own wage demands.

He further charged the fledgling wing of the film industry has too many fly-by-nights and unsavory individuals in its midst at present to permit bargaining to be carried on in a usual businesslike manner.

L. A. Viewers Face Univ. Pigskin Dearth

HOLLYWOOD, June 25.—Unless there's a change of minds, Los Angeles tele viewers will be without big time non-pro football during the forthcoming season. Local telemen pitched hard and long for video rights to the University of Southern California and University of California at Los Angeles games but both schools turned down the bids. Last year, KLAC-TV plucked the pigskin plum by paying \$75,000 for rights to 13 home games played by the two schools.

This year, after a weeding out of bidders, KTTV (*Times-CBS*) and American Broadcasting Company's KECA-TV remained in the race to the bitter end, with KTTV bidding a

This Sews It Up

In reviewing *It's Sewing Time* on WNET, New York, in last week's issue of *The Billboard*, the program was inadvertently listed as a sustainer. Actually, it's a Woman's World television production, co-operatively sponsored by Domestic Sewing Machines, Butterick Patterns and a rotating group of fabric manufacturers.

Just sew as to get the record straight.

Garroway Video Seg Eyed by GF

CHICAGO, June 25.—*Garroway at Large*, Chicago-originated National Broadcasting Company (NBC) television package aired Saturday night on the net, this week was reliably reported to be close to a purchase by General Foods. NBC execs here said no sale has been consummated. At present, the program is aired sustaining.

According to reports, the half-hour program featuring disk jockey Dave Garroway, will be aired by General Foods Sunday night, starting July 3 or 10. Show will replace either *Leave It to the Girls* or *Authors Meet the Critics*, which General Foods airs from 7 to 8 p.m. Sundays.

Product plugged undoubtedly will be Jello. Initial contract is reported to be for eight weeks, with a 52-week option.

Young & Rubicam is the agency on the account.

Hammerstein Advises Short-Term Scripters

HOLLYWOOD, June 25.—Oscar Hammerstein II, speaking for the Authors League of America, urged Screen Writers Guild (SWG) to make only short-term contracts covering scripting for video films. Hammerstein was here to present citations to winners of SWG's first annual presentation of Writing Awards. Hammerstein favored short-term pacts at this time until jurisdiction over video writers becomes clarified.

Currently in New York, Television Writers Guild, which was fostered by the Authors' League, claims bargaining rights to the tele field. However, both SWG and Radio Writers Guild (RWG) have felt video belongs in their camp. On the Coast, RWG has laid claim only to scripters on live video shows while SWG has been negotiating with Television Film Producers Association (TFPA) and has cleared contracts for members writing tele film scenarios.

Feeling at both RWG and SWG is that a new org is unnecessary since membership of both guilds are continuing work for virtually the same employers, altho media is different. Radio scribes doing video shows are employed by the same ad agencies and almost the same broadcasters in tele as in radio. Film scripters similarly will be working for the same film producers who now employ them.

reported \$55,000 while KECA-TV was willing to pay \$40,000. This year's card held 11 games, bidders feeling that they should pay less than last year's figure since there will be fewer games.

Now that bids have been rejected, games will again go on the sales block with the hope that a station will change its mind and dig deeper into the bankroll.

CBS Yanking 3 Consecutive Daytime Strips

ABC May Quit Mon. and Tues.

NEW YORK, June 25.—Further indications were given this week of the belt-tightening philosophy which is to affect TV programing this summer. First was a cut-back of all daytime programing except baseball at Columbia Broadcasting System (CBS), effective July 11. This follows by two weeks the reduction by 10 hours per week of programs at National Broadcasting Company, with no shows aired now before 5 p.m. American Broadcasting Company (ABC) this week was plotting elimination of all New York studio operations all day Mondays and Tuesdays.

The CBS move eliminates three consecutive strip shows, running five times weekly between noon and 1:25 p.m. These are the Ted Steele show from noon to 12:30 p.m., Dorothy Doan's *Vanity Fair* from 12:30 to 1 p.m. and Jack Sterling from 1 to 1:25 p.m., a total of seven hours and five minutes weekly.

Steele Going to Nights

Steele's show will be given 15 minutes across the board at 7:15 p.m. nightly, starting July 11. Dorothy Doan will be retained on the CBS staff pending a projected revival of *Vanity Fair* in the fall. Sterling's show is to be eliminated entirely, but he will continue to work the Thursday night *Fifty-Fourth Street Revue*. The cut-backs mean that on days when the Brooklyn Dodgers are away and CBS has no baseball telecasts, the first show to air goes on at 5:15 p.m.

The ABC move, which is considered all but set, calls for a two-day live shutdown of New York studios. Programing, in this eventuality, will consist either of film fare from New York or live shows piped in from Chicago. This arrangement will enable ABC to give most of its TV staffers a continuous two-day holiday.

The choice of Mondays and Tuesdays stems from the comparative dearth of live programing on those days out of New York at present. Only *On Trial*, forum show aired Mondays, is a live studio opus, and this program seems headed for an early shift to Fridays. ABC picks up its live *Barn Dance* show Mondays from Chicago, which also originates the Tuesday night boxing bill. The remainder of the Tuesday schedule from New York consists of film fare.

WLW-T DROPS MAIL LIST

CINCINNATI, June 25.—WLW-T here will discontinue sending listings of its programs to the 25,000 TV homes here after this week because the city's three newspapers give them the same material.

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Bell Telephone Show Plans Kine Film Test

NEW YORK, June 25.—A test kinescope film of the Bell Telephone musical stanza will be made Monday night (27), during the course of the program's regular AM broadcast on the National Broadcasting Company (NBC). The account and its agency, N. W. Ayer, are experimenting to establish whether the show should be simulcast in the future or whether two separate productions will be necessary.

Altho Floyd Mack and Tom Shirley, who do the announcing and commercials respectively, on the program, will eliminate the use of scripts for this one broadcast, film commercials will be used for the kinescope. This will necessitate split timing, so that at the precise second Shirley starts doing the AM blurb, the film, for which he's also doing narration, can be spliced in.

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Larry on Location

Reviewed Monday (13), 6-6:30 p.m. Aired sustaining by WBKB, Chicago. Produced by Les Weinrott; directed by Bill Balaban. Puppets handled by Don Tennant. Music by Carolyn Gilbert. Toni Gilman cast as puppets' human foil.

WBKB's *Larry on Location*, replacement for its noted *Kukla, Fran and Ollie* show, which moves to WNEQ in the fall, is a weak imitation of its predecessor. Altho locale, characters and story idea are different on the surface, there are many inherent similarities underneath. Setting is the studio of a mythical movie company, Highly Unlikely Productions. Puppet characters are Gaylord Nosegay, producer; Newton Figg, cameraman; Larry, a prop boy, and Nomo King, writer. Acting as foil for the puppets and stimulating ad-lib conversational routines is Toni Gilman.

Greatest similarity between KFO and Larry is in personality of characters. Miss Gilman, for example, tries hard to act like Fran Allison, *Kukla and Ollie's* protagonist. Miss Gilman has her own talent and effective television personality, and it's a shame that they should be wasted in her attempts to imitate.

Even some of the puppets seemed to be modeled after Burr Tillstrom's creations. In personality and action Larry is practically a duplicate of *Kukla*, while Newton Figg seems to be Ollie in disguise. Other minor characters appear to be cast from the molds which shaped KFO's personnel. Similarity continues into the actual handling of the puppets. Some of the quick stage appearances and vocal asides follow the pattern Tillstrom perfected.

It's admitted that KFO is good enough to be worthy of imitation. But the fact that another show apparently is trying to ride on the glory train started by television's best puppet program shows an amazing lack of originality and creative power on the part of the duplicators.

It is bad enough that radio suffers from so much similar programming. It is going to be worse, and a sad commentary on the industry's creative talent, if television becomes afflicted with the same disease.

Cy Wagner.

Midget Auto Races

Reviewed Friday, (June 17), 9 p.m., EDT. Style—Sports. Sponsored by the Amalie Oil Company via Hicks & Greist. Televised on WPIX from Freeport, L. I., N. Y. Director, Jack Murphy. Announcers, Rex Marshall and Duke Donaldson.

In spite of an informative commentary and good camera work, midget auto race enthusiasts will find this a pretty tame version of their favorite sport. In an attempt to soft-pedal the roar of the crowd, the engineer took away all the thrill and excitement of the racing game. When a winning car crossed the finish line and the announcer screamed "this is an exciting race!", it was a decided letdown for the crowd to remain speechless. Once the crowd gets its voice back tho, this show should take its place as a new "must" program for sports-minded viewers.

Camera work was generally excellent. Timing and co-ordination between the lens men and the commen-

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The Billboard



Radio and Television Program Reviews



Sunday at Home

Reviewed Sunday (19) 7-7:30 p.m. Sustaining via KNBH-NBC, Hollywood. Producer-director, Carroll O'Meara. Style—Musical. Cast: Dad and Mother Pickard, Bubb Pickard, Ruth Pickard, Charlie Pickard, Ann Pickard.

Sunday at Home has a unique, folksy flavor to it; rarely found in video and offering wide family appeal. The Pickard family, a wholesome group of down-to-earth musicians and singers, are experienced radio and video troupers altho there is almost no trace of "professional showbiz" in their style. Show is, on the other hand, a perfect example of home-style songfests, offering relaxed, sentimental music and "back to the hearth" talk. In its own class, *Sunday at Home* rates critical approval.

The nature of the programming pattern earmarks show for adult appeal. As head of Pickard family (all members of the group are actually of same family). Dad Pickard recalls the "good old days" of fireside singing sessions, close harmony, and intimate family musicales. With aid of Mother Pickard and the four children (all of whom play at least one instrument) group tackles any type of tune from current pops to melodies "mother sang when she was a girl." There is plenty of showmanship in presentation of the numbers as well as sufficient pace and timing to prevent too saccharine an approach. What individual members lack in singing ability is amply compensated for by sincerity and warmth of delivery. Much attention has been paid to single setting, authentically duplicating the old fashioned family parlor.

On show caught, music included folk ballads, medley of Southern faves, such standards as *Love's Old Sweet Song* and winding up with a sacred hymn. Musical selections are interspersed with pleasant, informal dialog, typical of the type of living room banter any family might exchange.

Show debuts over NBC's Eastern network this month via kinescope recording, marking first local NBC video offering to take to kine. It should win new friends easily.

Alan Fischler.

tary was, for the most part, highly satisfactory.

Announcers Okay

Rex Marshall and Duke Donaldson, the track's regular announcers, handled the TV announcing chores. Marshall did a competent job, but Donaldson was responsible for the bulk of the commentary, doubling between the TV mike and the track sound system. Donaldson was somewhat garrulous, but he obviously has a thoro knowledge of the race business and his initial TV appearance was successful. He should drop the local jokes tho, and play it straight. He's no comedian.

The commercials needed more work. They were unimaginative and awkward. Marshall delivered one of them staring straight into the camera and holding an oil can cooly up to the lens. His apprehensive expression probably stemmed back to his previous announcement that the entire Amalie Oil clan was sitting in the bleachers.

Donaldson and Marshall both pitched in on another commercial, but the camera took the punch out of it by training the lens on the leggy strutting of three gal drum majorettes during their conversation.

June Bundy.

Candid Camera

Reviewed Sunday (12), 7:30-8 p.m. Sustaining via the National Broadcasting Company (NBC). An NBC presentation in collaboration with Allan Funt. Production assistant, Peggy Rogers. Director, Kingman T. Moore. Writer, Allan Funt. Cast, Allan Funt and various victims. Music, Billy Nalle, organist.

Allen Funt's much-lauded radio show, *Candid Mike*, has begun its second tour of duty as a video show under the very appropriate title of *Candid Camera*. After a short take on the American Broadcasting Company (ABC) Funt has realigned the program and is giving it a hot-weather whirl on the National Broadcasting Company (NBC). Whatever its defects, one thing must be said immediately: it proved a highly entertaining stanza with a genuine flair for bringing out the human in human beings. For this reason alone, in a period which finds TV replete with synthetic ideas built into costly packages, *Candid Camera* deserves a long life.

Funt's operation now is part film, part studio. The film portion is made mostly via a hidden camera stashed in the rear of a station wagon, which parked at likely places and filmed the packager-emsee's adventures. Each little film segment was aired from the studio, where the ticket-holders were able to view it along with the home audience, thus permitting some audible audience reaction at humorous portions. Funt's unwitting collaborators in the film sequences then were presented from the studio, telling their reactions to being in TV and accepting gifts for participating.

Six Episodes

Six different candid episodes were shown, each with a certain individual type of charm. These included: A man asked by Funt if he had seen anyone resembling him (Funt), filming a TV show in the neighborhood with a station wagon close by such as Funt had with him; a woman trying to buy picture frames from "salesman" Funt; a female giving Funt a sales pitch on how and why he should buy a toupee from her outfit; "salesman" Funt, in a camera store, drawing out a customer who bragged how much he resembles actor Sam Levene; Funt and his agent, handcuffed together, inquiring from a janitor about which apartments in the neighborhood are occupied by wealthy folk, and Funt, with a handcuff dangling from one hand, talking to three kids from whom a "glover's mitt" had been stolen.

The last two were the strongest of the show, because of the wonderful reactions of the people who had been accosted despite the fact that Funt's agent broke up and nearly ruined the sequence with the superintendent. The woman in the frame store segment was weakest, mainly because there was no basic human interest premise for it.

The studio audience portions added little to the show beyond laughter and applause, and the doling out for gifts tended to pull down a highly unique show to the level of countless others on the air. But Funt, having been burned before for being too "different," perhaps is with some justification trying to make his show what cruder persons term commercial.

In any event, tho much still can and undoubtedly will be done with the show, it is, like its radio counterpart, a fresh and lively idea, which are qualities both radio and TV can use in increasing quantities. Sam Chase.

Inside the Doctor's Office

Reviewed Tuesday (June 21) 9:45-10 a.m. Sponsored by the Continental Pharmaceutical Corporation on WNBC, N. Y. Agency, Arthur Meyerhof & Company. Writer, Dr. Frederick Damrau; announcer, Charles Irving. Cast: Charles Penman (doctor), Adeline Naneery (patient).

Phony but foamy, this new daytime series should shape up as good soap opera fare, once the producers drop their delusions of documentary grandure. Right now the show lacks the zing and dramatic pacing to find much favor with the suds set.

Sponsored by Kyron (the reducing pill) and written by Dr. Frederick Damrau, each episode supposedly dramatizes a medical case history taken from the doctor's files. Low-budget casting confines the scripting to a duo-dialog between doctor and patient, with the medic narrating explanatory details to fill in the story. A limited format like this needs believable thesping, rapid pacing and extra-tight writing to put it across. The show reviewed, *Case 293*, failed to meet these demands.

Inferiority Complex

Couched in the most elementary layman terms, the case concerned a young girl who suffered from acute shortage of breath as the aftermath of a toxic goiter operation. After a remarkably dull discussion of the patient's emotional problems, the doctor correctly (surprise!) diagnosed her trouble as psychological, brought on by an inferiority complex and family friction.

Altho the girl was clearly designated as "under 25," Adeline Naneery sounded considerably older. Evidently striving for a documentary voice quality, she delivered all of her lines in a flat, monotonous tone. Her characterization was even more of an enigma when compared with that of Charles Penman. As the doctor, Penman geared his performance along the smooth, professional lines of the better soap sagas. In fact, he exhibited a far more convincing bedside manner than the real Dr. Damrau, who was heard briefly when he gave the announcer an assist on the commercials. These were closely tied in with the program's antiseptic theme and used a mild scare-pitch about the various ills caused by obesity.

June Bundy.

Puppet Opera

Reviewed Tuesday (14), 8-8:30 p.m. Presented sustaining by National Broadcasting Company Midwest television network. Originated by WNBC, Chicago. Ernest Wolff Opera Company puppets featured. Producer, Ernest Wolff; director, Reinald Werrenrath Jr.

The fare of this famed puppet opera company, which for years worked at the Kungsholm Restaurant in Chicago and now is appearing at the Hyde Park Hotel in the same city, is not as effective on television as on the miniature stage. In the main, the TV version suffers from lack of reality caused by the jerky movement of puppets caught by camera close-ups.

The Wolff organization is world famous and has been praised by some of the top musical world figures during its Kungsholm run. Its fame spread because of the use of authentic costumes, and stage settings and recorded music of the La Scala Opera Company of Milan, Italy. Use of effective lighting and brilliant colors also added to its reputation.

On television, however, color, lighting and costume details are lost. So is the over-all impact of full stage views. Show reviewed, the third act of Verdi's *La Traviata*, one of the company's best known works, offered a perfect example of the differences between video and theater presentation.

Consequently, it must be admitted television is not satisfactory for this type of presentation.

Cy Wagner.

American Television Forum of the Air

Reviewed Sunday (12), 3-3:30 p.m. (EDT). Style—Discussion. Sustaining via the National Broadcasting Company (NBC). Produced under supervision of Ralph Burgin, WNBW program manager; writer, Theodore Granik; moderator this program, Rad Hall. Panel: J. Frederick Dewhurst, 20th Century Fund; Dr. A. Gitlow, New York University; Nathan Bohack, Radio & Television Journal.

A slick, superficial film produced by the 20th Century Fund and the *Encyclopedia Britannica* kicked off on the edition caught. Productivity, if increased in terms of total and per capita, can be the solution to all our economic problems, the film stated, with the implication that fear of depression need not bother us provided output goes up. The film was neatly done; so neatly, in fact, that it sped thru without allowing time for the viewer to think things out for himself. It recorded the rise of productivity with the mass installation of machines, and related that with the increasing standard of living.

Few people would deny that mechanization will necessarily reduce the workday while hiking the standard of living. But to gloss over or omit entirely the problems concomitant with it is to take a shallow view of the over-all question. This was in part remedied in the second half of the show, which found Rad Hall emceeing in place of Ted Granik, who for so many years has pounded the gavel on the AM side.

Machines' Threat Discounted

Hall raised the question of whether machines might not also create unemployment. J. Frederick Dewhurst of the 20th Century Fund, consultant on the film, admitted they might sometimes, but on a temporary basis only. Nathan Bohack of *Radio & Television Journal*, noted that high productivity might eventually lead to overproduction, which in turn would mean a depression. Dr. A. Gitlow, of the economics department of New York University, countered with a lengthy theoretical discourse which attempted to show that even more productivity is the answer to overproduction, since prices will fall so low that everyone, presumably including the unemployed, will be able to buy the products. His answer to the problem of joblessness: a mass re-education and retraining program to fit those without work for other fields, which the assumption implies will not be hit in a general economic catastrophe.

The program needs more dynamic exponents of the various points of view represented, and more diverse points of view on each subject brought onto the show. The forum part of this opus seemed very static, and some device to brighten that segment of the program also must be developed. *Sam Chase.*

My Good Wife

Reviewed June 3

Sustaining Via NBC

Fridays, 9:30-10 p.m.

Director, Wynn Wright; supervisor, Richard P. McDonagh; writer, Sam Taylor assisted by Russell Beggs; music, Norman Cloutier and his orchestra. Cast: Arlene Francis and John Conte.

Excellent acting and slick scripting made the initial episode of NBC's new marital comedy series good sponsor bait, and a thoroly entertaining show. As portrayed by Arlene Francis and John Conte, Kay and Steve Emerson are the more sophisticated counterparts of Ozzie and Harriet. Married 10 years, they live in a fashionable New York suburb and have one child, a daughter.

Employing the flashback-narration technique to good advantage, the script quickly established the Emersons' character by tracing back thru

The Timid Soul

Reviewed Wednesday (22), 9-9:30 p.m. (EDT). Style—Comedy drama. Sustaining via the DuMont television network. Producers, Wilbur Stark and Jerry Layton; director, Jock Hurdle; script, based on the comic strip by H. T. Webster, written by Tom Langer. Cast: Ernest Truex, Sylvia Field, Raymond Johnson, Frank Wilson, Butch Cavell, Larry Gates, Paul Mather.

The presentation on video of the doings of Caspar Milquetoast, who has earned immortality thru his creator, H. T. Webster, must have seemed a charming idea for a warm-hearted, easy-going family situation comedy. Unfortunately, the sample vehicle mounted by DuMont was just plain slow rather than easy-going, and more dull than warm-hearted. This was so despite the casting of Ernest Truex as Caspar, and Sylvia Field (Mrs. Truex) as his ever-loving spouse, Madge.

It would be too simple to pin these faults on the scripter, Tom Langer. Video has proved itself a very difficult medium for situation comedy. Strongly delineated characters, as in *The Goldbergs*, are needed as a firm base on which to build the plot. But in *The Timid Soul*, the characters are the quintessence of drabness almost by definition, and to change them would be tantamount to committing an act of lese majeste on the comic strip classic. The conclusion must be that unless some extraordinarily imaginative ideas can be injected into the program, it must be deemed too anemic to sustain itself.

Fire Safety Week

The doings on the sample show were concerned with the marking of fire prevention week, in which householders must clean out their cellars. Thru no fault of his own, Caspar was delegated to address the local population at the big meeting winding up the drive. But when it came to cleaning out his own premises, he was too tender-hearted to junk anything, despite the help of Madge's ringing slogan: "When in doubt, throw it out." Further, he agreed to store the puppet and ping-pong table of a neighbor's child when the lad's parents threw them away, and he also added an encyclopedia set bought from a fast-talking salesman. Of course, he wound up with a police summons for harboring one of the town's dirtiest cellars, and his speaking honors were canceled out.

The Truex portrayal was obviously consistent with the slant of the program. He was sentimental, floundering and pleasantly inept. But he was not the Caspar of Webster's cartoons, nor could he be, in this show. That person is truly a timid soul, with a frightening respect for any authority and a mind which takes any declaratory statement in its simplest literal sense. None of this was to be seen. Miss Field's Madge likewise followed the Truex pattern. Jack Hurdle's direction set a pace which was virtually non-existent. The idea of Caspar on TV still seems a good one in theory. It would be nice to see it worked out successfully. *Sam Chase.*

courtship and early life. These brief sequences were smoothly integrated and made up the best part of the show. Once the Emersons were brought up to date, the script lapsed into a stock anniversary situation, forgetful husband and all. Witty dialogue and fine performance by the principals almost obscured the antiquity of the plot but succeeding episodes may find it rough going if the writers don't come up with a few original ideas.

Acting was first-rate thruout, with Miss Francis giving a particularly outstanding performance. She actually sounded 10 years younger in the early sequences. Daughter Susan, tho, was a bit too precocious to be convincing. At times she sounded like a stray from the Faye-Harris show (i.e., "I want to grow up like Rita Hayworth and marry a man who's worth his weight in gold"). *June Bundy.*

Adventures of Johnny Lujack

Reviewed Monday (20)

Via ABC

Originated by WENR, Chicago

Monday, Wednesday and Friday, 5:30-6 p.m.

Producer-director, Kirby Hawkes. Owned by Andre-Creighton Productions. Cast: Johnny Lujack, Boris Aplon, Jack Bivans, Byron Keath, Art Fern. Announcer, Don Ward; organist, Marie Baldwin. Written by George Anderson.

Cast as a typical big brother always on hand to point out the difference between right and wrong, spouting moral platitudes at the drop of a cue, Johnny Lujack, famed college and pro football player, makes his radio debut with this new summer sustainer on the American Broadcasting Company. The show has failed to date because Lujack has yet to show he can handle a line with skill, and because the script has shown a naive which must be difficult for even the juvenile audience to swallow.

Most kids shows constantly have right conquering wrong. In this respect the Lujack show follows the pattern. But the new ABC show is worse than the run of the mill in its lack of plausibility during right's victories and by the overabundance of bromides.

In program reviewed the theme was: You have to use teamwork; you can't win all by yourself. To support this premise one of Lujack's long list of juvenile friends came close to being murdered by some auto thieves, and was saved only by the football player's omnipresence. At the climax there was plenty of fighting, and Lujack saved the day with a flying tackle. After he got up and brushed off his hands, nauseous philosophy spouted from his lips.

If this show is to succeed and garner a sponsor, it must use a more plausible script giving characters some semblance of normal, lifelike behavior. Solutions of conflict must not be too patent. And Lujack ought to take a few more dramatic lessons. *Cy Wagner.*

B-Bar-B Ranch

Reviewed Thursday (June 23), 5-5:30 p.m. (EDT). Sustaining over MBS, New York. Style—Juvenile. Producer, Herbert Rice; director, Bob Novak; writer, Peter Dixon; announcer, Bob Emerick. Cast: Ivan Cury (Bobby Benson), Craig McDonnell (Indian Harker), Charles Irving (Tex Mason). Sound effects, Jim Goode; music, Al Fanelli.

Lassoing a sponsor for this one should be a cinch. In spite of comic books and rocket ships, kids still go for good old-fashioned Western adventure, and this show is loaded with fast action and fancy gun play, yet wholesome enough to please the most exacting parent. Based on the old Bobby Benson series, which dates back to the 1930's, the *B-Bar-B Ranch* replaces the daytime *Straight Arrow* programs for the summer. The new Benson show features a complete story on each broadcast.

Good dialog, competent thesping and a well co-ordinated production kept last Thursday's (23) sage-brush drama galloping along at a brisk clip. The stock plot centered around a double-dealing attempt by a wealthy dude and a couple of local bad men to sabotage the Texas county's irrigation project. Justice inevitably triumphed tho, and Bobby Benson, a 12-year-old ranch owner, finally trapped the varmints. He did it with his little lariat.

Kicks for Kids

Bobby Benson, capably played by Ivan Cury, has an ageless appeal for

Leave It to the Girls

Reviewed Sunday (12), 8-8:30 p.m. (EDT). Style—Discussion. Sponsored over the National Broadcasting Company (NBC) by General Foods for Maxwell House Coffee via Benton & Bowles. Producer, Martha Rountree; director, Richard Goode; moderator, Maggi McNellis; regular panel members, Binnie Barnes, Florence Pritchett; guest panel members this show, Faye Emerson, Nancy Kelly, Paul Winchell.

This is an adaptation of the radio show of the same name and its adaptation to video adds little beyond permitting the viewers to gander some attractive females making like they're thinking. As in its AM predecessor, the airer consists mainly of taking the male of the species apart, and the panel members generally have their daintily manicured claws bared for all 30 minutes. Generally, a lone male is permitted on the show to present the masculine point of view; in this case, ventriloquist Paul Winchell had the aid of dummy Jerry Mahoney, so the odds were a little better.

Top panel member, beyond cavil, was Binnie Barnes, whose retorts cut sharper than a steak knife. Miss Barnes may be a pleasant as well as delectable person, but we'd rather take our chances with a buzzsaw after catching her caustic comments on this show. The other gals tried hard, but they seemed to strain in their efforts to be bitter and cynical; on Miss Barnes, it fit naturally. What's the matter, Miss B., don't you like us menfolk?

Barnes Quiperoos

To a request from some disgustingly naive female (who tagged herself "Constant Viewer") for a definition of love, Miss Barnes tartly advised the gal to go out and meet some guy, and that there are plenty of bars in town. To another female who asked what to do about her boy friend who is simply wonderful but knows it all too well, Miss Barnes suggested: "Land him, then give him hell." On the question of men shopping for their own clothes, she observed that since most males are helpless and must rely on their wives, there must be some sinister motive, and one not too hard to discern, in any yen for independent shopping.

The other gals on the panel did their best, but weren't up to this frank and colloquial style of expression. Winchell tossed in the towel early and relied mainly on his wooden stooge for comments, which soon took the form of admiring remarks about Faye Emerson's appearance. Maggie McNellis was a bit crisp as femsee, and could have made the show warmer with less forbidding style and by leaving the wise-cracks to the panel.

Commercials came midway in the show and at its conclusion, with film plugs used both times, and Miss McNellis pouring coffee to precede the first film. But that Binnie Barnes—she's carbolic! If the liquid form were as easy to take as hers, suicide would be a pleasure. *Sam Chase.*

small boys. They'll undoubtedly get a vicarious kick out of his matter-of-fact bravery and obvious superiority to most of the adults on the ranch, none of whom sounded too bright. A wheezy old character tagged Windy, who calls Bobby "little boss," and an Indian guide were among the low I.Q.'ers on Thursday's broadcast. The Injun's incredible dialect, i.e., "Him big crook—me knowum," may even prove too much for the youngsters. *June Bundy.*

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Space Pains of West Coast Stations Ease During Year

HOLLYWOOD, June 25.—It all happened during the past 12 months, but now tele has plenty of elbow room in Hollywood. Earlier, video's Coast development appeared in danger of being curbed by lack of space, but conditions have improved and plenty of room is available.

Radio's continued Western migration put a painful squeeze on broadcasters who were not able to keep building facilities in pace with the program shift to the Coast. Condition

Hooper Issues First Net Tele Ratings

(Continued from page 10)

show is aired in so many cities, and the poorer quality of the image resulting therefrom may discourage viewers.

Another reason to which Hooper attributed TV ratings generally higher than radio is accustomed to is the larger number of sets in use in video homes. More than twice as many sets are on in tele homes as in radio only homes, and more than twice as many viewers are present at the average video set as at the typical radio receiver.

The top 15 TV shows in Hooper's first network ratings were as follows:

1. Texaco Star Theater (Texaco)..... 74.4
(24 NBC TV-Cities)
2. Godfrey's Talent Scouts (Lipton)..... 73.0
(5 CBS TV-Cities)
3. The Goldbergs (Sanka)..... 60.6
(11 CBS TV-Cities)
4. Toast of the Town (Lincoln)..... 54.6
(17 CBS TV-Cities)
5. Cavalcade of Sports (Gillette)..... 48.1
(13 NBC TV-Cities)
6. Fred Waring (Gen. Elec.)..... 42.1
(24 CBS TV-Cities)
7. Bigelow Show (Bigelow)..... 41.6
(27 NBC TV-Cities)
8. Suspense (Auto Lite)..... 41.1
(10 CBS TV-Cities)
9. Arthur Godfrey Friends (Chesterfield)..... 39.9
(26 CBS TV-Cities)
10. Admiral Revue (Admiral)..... 38.1
(DuMont-NBC 30 TV-Cities)
11. Fireside Theater (Procter & Gamble)..... 35.1
(6 NBC TV-Cities)
12. Your Show Time (Lucky Strike)..... 34.3
(26 NBC TV-Cities)
13. Original Amateur Hour (Old Gold)..... 33.6
(15 DuMont TV-Cities)
14. Stop the Music (Co-Op)..... 32.9
(9 ABC TV-Cities)
15. Colgate Theater (Colgate)..... 31.5
(14 NBC TV-Cities)

Split-Screen Tele Transmission High By NBC's "Howdy"

CHICAGO, June 25.—One of the most complicated uses of split-screen television transmission was used Thursday (23) on the National Broadcasting Company's *Howdy Doody* show when Bob Smith, program emcee, was shown from New York, while Howdy, his puppet, was telecast from Chicago. Remarkable point about the entire show was the flawless way in which switches and conversations were timed.

To carry out the telecast—first of its kind tried on a regular network series—pix of Howdy and some kids were sent from here to New York. There the pix of Smith were picked up, both were merged and split-screen shots were telecast simultaneously.

Smith recorded the voice of Howdy before the puppet was shipped to Chicago. As he talked with Howdy, the puppet's voice record was played in New York. Thus the gal operating the puppet here had to cue her work to the voice coming from the East. In addition, kids here carried on conversation with Howdy, talking to the puppet figure here, but being answered by the recorded New York voice.

was particularly aggravated in building restrictions during the war, and Coast tele was caught in the building restrictions during the early postwar period.

Today, nets and tele stations have finally broken thru the studio squeeze. National Broadcasting Company's (NBC) KNBH can use the net's newly constructed TV studio as well as its converted AM audience studio, plus the facilities of the former Otto K. Olsen Building, now flying the RCA banner. Don Lee's recently completed Vine Street building, complemented by its Mount Lee Studios, provides ample room for its tele development. Paramount's KTLA can now breathe easier, having moved from its tight quarters on the Paramount lot, to a converted costume warehouse-sound stage. KLAC-TV is using its newly constructed TV quarters as well as its adjacent AM-radio audience studio. When the Federal Communications Commission blesses its purchase by Warner Bros., it is expected the station will move to the Sunset Boulevard Warner sound stages adjoining WFWB.

American Broadcasting Company (ABC), suffering a space lack since its birth, is the wealthiest space-wise now that it has bought the old Vitagraph lot from Warners. ABC tele program and production staff will move into the Vitagraph television center July 1. Only KTTV, *The Los Angeles Times-Columbia Broadcasting System* outlet, is in an uncomfortable space spot, scattering its telecasts to three different origination points, its studios atop the Bekins storage building, the 6000 Sunset Building and the Melrose Studios of Capitol Records. Deal for space in the latter building was closed with the record company last week.

However, telecasters now can rent space easily from many motion picture companies who had earlier turned thumbs down on rental deals. Curtailment in pic production has hit many of the independent studios who are now anxious to gain some revenue from their idle sound stages.

Goodrich Slot Shift Adds to Live Lines

NEW YORK, June 25.—E. F. Goodrich this week decided to quit bucking the Columbia Broadcasting System's *Talk of the Town* with its American Broadcasting Company (ABC) show, *Celebrity Time*, and arranged to shift its show to a new time. The Goodrich show will move from 8:30 p.m. Sundays to 10 p.m., starting July 10.

The shift also enables two cities, which previously took *Celebrity Time* via kinescope, to receive the airtel live. Buffalo and St. Louis henceforth will get the show on the cable. Arrangements for Milwaukee, which previously also aired the program from kinescope prints, still are unsettled.

Pix Make Trailers For Exhibs' TV Use

NEW YORK, June 25.—Radio-Keith Orpheum Corporation (RKO) has made trailers of its movie, *The Big Steal*, for free use by its exhibitors on video stations. After the trailers are released on July 1, local exhibitors will decide whether they will buy time on TV stations.

Another move in the same direction is being taken by the Franchot Tone-Irving Allen independent movie company, which has made a one-minute trailer for the exploitation of its film—*The Man in the Eiffel Tower*. These recent decisions to use video to plug films seems to point up the waning opposition on the part of the movie companies to a competing medium.

Ez-Joe Fight Sells Out TV House; Plugs Stink It Out

NEW YORK, June 25.—As if plain video commercials aren't enough of a problem now, new complications in turning out effective plugs seem to be in the offing as the medium spreads its showings into theaters. This was the direct impression gained from the reaction of some 4,000 persons who paid 86 cents each for entry Wednesday (22) into Brooklyn's Fabian Fox Theater to see the Joe Walcott-Ezzard Charles waltz for the alleged heavyweight title, along with the regular film bill. It appeared clear that mass reaction differs considerably from what the individual might put up with, and plugs offered to large crowds need extra careful handling.

Gillette, perhaps, is not the ideal bankroller to use as an example. Its "Look Sharp, Feel Sharp, Be Sharp" theme was repeated interminably, with the result that the audience yawned extra hard between the rounds during the latter portion of the fight. The sounding of the Gillette bells as those words were spoken might have awakened a few light sleepers, but the bulk of the audience was not only unmoved, it was involved in outspoken comments. Some of the sponsor's film clips drew open critical laughter, particularly the sequence showing cadets at a military academy sprucing up.

Fight No Bargain, Either

The fight was projected via new instantaneous equipment developed by Radio Corporation of America (RCA). Had the quality of the fight been on a par with that of the image, the customers might have emerged feeling they got their money's worth. As it was, the crowded house evidenced much the same sentiments voiced by fans present at the bout, yelling their disdain at the dragging pace and lack of action, much as any typical fight crowd.

The image was somewhat less satisfactory than that which can be obtained on home TV receivers, but it was easily good enough for the purpose. Only at the start of the second round did the reception become so blurred that nothing could be viewed. This condition was cleared up in about 20 seconds and thereafter there were no bugs in the new, compact equipment.

Lighting Poor

The ring and the fighters could always be seen, but with a light, washed-out quality. The focus of the picture could have been sharper, but since the action was on a broad

scale, the fault mattered little. The lighting in the picture seemed to shift from light to dark and back again to light, thruout the 15 rounds.

However, from the point of view of the theater operator, the evening was unusually successful. The house was jammed and the owner estimated he could have sold three times as many tix. Other theater owners were on hand to see how the experiment would work. They seemed to have nothing but good things to say about the results.

25G Equipment

The showing was made thru the co-operation of Cy Fabian, owner of the theater, RCA and the National Broadcasting System (NBC). The new equipment will cost an estimated 25G when it is on the mark. It differs from the equipment used at the New York Paramount, which has an intermediate filming step. The RCA equipment uses a 30 by 36-inch barrel in the center section of the theater. It is the only item that must be installed there and can be mounted on a specially built platform or suspended from the ceiling where there is no balcony. Auxiliary equipment—power supplies, amplifiers, etc.—may be situated in remote positions. The screen is 15 by 20 feet.

Despite small annoyances, the evening was a milestone in the development of theater TV and will undoubtedly speed its acceptance in flicker houses thruout the country.
Leon Morse and Sam Chase.

TV Forcing AM Rate Revamp?

(Continued from page 5)

considerably lower circulation. They claim that the big pay-off is not the question of comparative rates for like fractions of an hour, but in terms of cost per thousand. In this direction, it is pointed out, it will be years before TV can touch AM.

AM sales execs also declare that the validity of arguments that radio listening virtually disappears after a TV installation is a wide open question. There has been insufficient research in this direction, for one thing; the "novelty" aspect, for another, contributes distortion.

Indie Chief Unafraid

One indie station sales chief said that insofar as his station was concerned the problem of a TV forced rate revamp held no terrors. Indies, he pointed out, are traditionally stronger in the daytime, when video is weakest. Accordingly, he felt that with time difficult to sell at night, a rate reduction would probably wind up producing more business than currently carried, while daytime rates will stay where they are. In all likelihood, he added, any rate cuts would have to be made first on network station night rates, with indies not affected.

Latest figures, comparing AM and TV costs, as prepared by the Columbia Broadcasting System, will be found in the Radio Department of this issue.

will be made available to all tele stations or agencies on a straight commercial basis.

Rate card of kine costs was worked out this week by Strauss, with following table of costs established for all outside contracting work: One hour kine will cost \$537; 30-minute show, \$312; 20-minute show, \$237.50, and 15 minutes, \$200. Cost of duplicate kine prints will range from \$72 for an hour show to \$18 for a 15-minute clip.

KLAC Contracts For TR Kine Unit

HOLLYWOOD, June 25.—KLAC-TV this week concluded a deal with Television Recorders (TR), indie Hollywood kinescope firm, to build and operate a kinescope recording unit on the station's grounds. Pact marks the first tie-up between a local tele op and an indie kine firm and will become effective upon completion of the kine installation. As reported in *The Billboard* (June 25), deal is tied up with demands made last week by Don Fedderson, KLAC-TV general manager, that American Federation of Musicians' (AFM) prexy, James C. Petrillo, lift the ban on the use of kines by non-affiliated tele stations. Fedderson pitched for relaxing AFM rules in order to begin serving other tele stations, with KLAC-TV-originated airings.

Under terms of the KLAC-TV agreement, TR topper Jack Strauss will supply equipment and personnel to service tele station, including one complete kine set-up. KLAC-TV will pay only for actual kine recordings ordered, on a cost-per-film basis. When not servicing KLAC-TV, TR

DuMont Plans On-Spot Tele Via Cruiser

Demonstration Tour

NEW YORK, June 25.—Using the \$25,000 DuMont telecruiser, a mobile television studio, the receiver sales division of Allen B. DuMont Laboratories, Inc., inaugurates a new dealer promotion next week with a series of on-the-spot TV demonstrations in the metropolitan New York area. The first of the demonstrations will be held in Peekskill, N. Y., Monday (27), with additional New York showings scheduled for Scarsdale, Larchmont, Port Chester, New Rochelle, Mount Vernon, Yonkers and the Bronx.

The telecruiser, a fully equipped studio on wheels, will be parked in front of the dealer's store and a closed circuit camera chain set up to televise people in the crowd and the store itself. Two receivers will be installed on the sidewalk and a third in the truck. People watching the demonstration will be able to view themselves on the receivers.

DuMont dealers in this area have been furnished special promotion kits containing suggestions for window displays, advertising and other promotional activities in connection with the telecruiser. In addition, the dealer co-operates by having his sales staff on hand to distribute literature and answer questions about television.

Truck for Sale?

While the promotion-minded TV industry looks upon this demonstration as having all the elements of good salesmanship, they also feel that DuMont looks upon it as a hopeful measure in interesting someone, perhaps a network, in buying the expensive truck-studio, designed by the company's television specialties department.

With the newly announced appointment of Walter Stickel as national sales manager and the expanded set production to result from the new East Paterson, N. J., plant, the company would probably prefer to put the cost of operating and maintaining the telecruiser into more direct promotional and advertising use.

Despite DuMont's heretofore strict policy in administering franchises and policing dealers, price-cuts and trade-ins have become evident of late and trade-wise observers are of the opinion that DuMont will have to hypo sales and promotion activities in an effort to move a large quantity of their present line of receivers before introducing the new line of lower-priced sets. It is reported that DuMont can go into large-scale production of the new line as quickly as the company's executives feel that the market, distributors and dealers can absorb the new models without "killing" sales of the present receivers.

GE Issues "AC Sellarator"

SYRACUSE, June 25.—General Electric distributors are supplying radio and television dealers with a new publication, *The AC Sellarator*, devoted to sales promotion aids and ideas. The four-page paper features window displays, consumer folders, envelope stuffers, truck banners and G. E.'s national advertising campaign for June, July and August.

Crosley Products Double

NEW YORK, June 25.—The sales volume of Crosley television, radio and appliance products in the metropolitan New York area for the first six months of the 1949 fiscal year more than doubled that of the same period in 1948, according to an announcement made by Bert Cole, vice-president and general manager of the Crosley Distributing Corporation. Cole

How They're Selling Them

A SURVEY OF RADIO-PHONO-TV advertising along the Eastern Seaboard showed Admiral co-operative advertising getting the largest single portion of the newspaper space, with RCA Victor a close second. Third place in space and frequency of insertion were cut-price ads with the manufacturers' names not listed. In all ads, the price seemed to be the most important factor.

EIGHT DIFFERENT PORTABLE AND table model Zenith radios were pictured in a three-column ad that gave near-equal prominence to the price and the amount of reduction from the previous list. Sets illustrated and well-described ranged in price from \$79.95 to \$22.95.—City Hall Hardware, Providence, R. I.

"TELEVISION PRICES ARE LOWER" fairly screams out from a five-column ad that illustrated seven different sets made by five different manufacturers. A warning that "this is a one-day sale" received top-of-page display. Previous price, sale price and amount "you save" were all prominently evident. The ad also contained a coupon "to have our representative call at your home."—Phillips, Washington.

"WOULD YOU BUY A CADILLAC AT 50 per cent off? Would you chance a Rembrandt at half its worth? Would you purchase a Stradivarius at a fraction of its value?" asks a half-page ad. All leads up to a large photo of an Olympic radio-phonograph combination at \$149.95. Sold formerly for \$350.—Hecht Bros., Baltimore.

"SPECIAL PURCHASE" AND A LARGE, clear illustration of an Emerson AM-FM radio-phonograph console took up half the space of a half-page ad offering the set at \$99.95. "Save \$80" also received good display.—Jordan Marsh Company, Boston.

A TIE-IN WITH A RADIO INSTITUTE is featured in a full-page ad plugging the clearance sale of TV sets. The store points out it has access to "the skills and accomplishments of this famous technical institute."—Lacy's, Washington.

USUAL WEEKLY FULL-PAGER ADVERTISING HalliCrafter "chassis only" TV receivers is broken up into a half-dozen smaller identical ads spotted in various sections of the newspaper.—Sun Radio & Television Company, Washington.

FIRST EMPHASIS IN A LONG TIME upon a radio phonograph, particularly in the upper price brackets, was given in a large ad by Detroit's largest department store, promoting the Magnavox model at \$360. No appeal to price cutting was made, altho the inevitable "extended payments available" was included, unobtrusively. Emphasis was upon the quality and furniture appeal of the set, with considerable attention given to the adaptability of the unit for a television installation "whenever you are ready." The ad was unusual in this centering of interest upon the standard set, making TV the deadhead passenger, in effect, in the campaign.—J. L. Hudson Company, Detroit.

PRICE AND PORTABILITY AS THE sales arguments to present market conditions were used in a three-column ad to meet a summer price market. "New low price" was the catchline, with a tag of \$159.95 on the Sentinel portable model (formerly sold for \$206.90)—plus emphasis upon weekly payments of only \$1.45. Even more prominent was the use of art, showing a large view of the set and cartoon sketches stressing portable uses and adaptation to different viewing conditions. The use of a portable antenna was also given considerable space, emphasizing saving on installation costs.—Boyer's Haunted Shacks, Detroit.

Tele-Robot Receiver Unveiled By Los Angeles Electric Firm

(Continued from page 8)

screen pix for less than the cost of installing high-quality, small-screen commercial receivers.

For standard hotel installation, the basic set-up will consist of one master receiver for each local video station plus Tele-Robot sets for each room. Thru a relatively simple wiring installation (similar to telephone PBX switchboards) viewers can be tuned into any program emanating from a local telecasting area. Hotel guests need only to indicate program preference to the central operator who would make station plug-in connections. For home use, an even simpler adaptation can offer tele viewing from any portion of the home, with Tele-Robots installed with ease in secondary looking spots.

Selling price of the unit is still undetermined, altho backers claim mass production will cut the cost well below all competitive prices of large-screen projection sets. A corporation to produce and market the product is being set up under California corporate laws, with Weinschenk, Riccio and film Producer Al Rogell as principal stockholders. Financial backing of film and radio personalities has

been lined up and full-scale manufacturing is expected to begin in August.

Personnel Changes

Walter L. Stickel, newly appointed national sales manager for DuMont, takes up his duties upon arrival from California July 28. Stickel was formerly sales manager for the RCA Victor division of Leo J. Meyberg Company, Los Angeles. . . . Bernard O. (Ben) Holsinger has been appointed advertising manager for Colonial Radio Corporation. He was formerly promotional sales manager of Wurlitzer. . . . The RCA Service Company has named R. N. Baggs as sales manager of the consumer products division. . . . Joseph Schwartz has been named president of Harmonic Radio & Television Company, Brooklyn. Schwartz was formerly a consulting engineer with the Emerson Radio Corporation. . . . The new general manager of the car manufacturers' division of the Philco Corporation is Martin F. Shea. . . . A. L. B. Richardson has been appointed general attorney for Sylvania Electric Products, Inc. . . . Larry Oebbecke, former president of the Philadelphia Radio Servicemen's Association, has joined the sales division of the Radio Electric Service Company. . . . The New York division of Philco Distributors, Inc., has announced the resignation of John H. Hocter, sales manager of the Brooklyn division.

Emerson Drops Speakers

NEW YORK, June 2.—Emerson Radio & Phonograph Corporation withdrew from the radio speaker manufacturing business this week with sale of the company's wholly owned subsidiary, Radio Speakers, Inc., to the Jensen Manufacturing Company. The Radio Speakers company had been acquired by Emerson in 1945 in order to overcome the scarcity of speakers. The Jensen firm is a subsidiary of the Muter Company, Chicago.

RMA To Explain Simple Set Problems Via Min. TV Pix

WASHINGTON, June 25.—The Radio Manufacturers' Association (RMA) is ready to start production on a series of 10 one-minute TV films designed to brush up viewers on simple set problems in order to forestall nuisance calls to servicemen. The decision was reached this week at a meeting of an RMA committee. The films will be produced in co-operation with the Television Broadcasters' Association (TBA), and are expected to be ready for telecasting in the early fall, the RMA said.

also announced that May was the ninth successive month in which Crosley dealers in this area took deliveries in excess of \$1,000,000.

Radio Stores Double in 10 Yrs. to 27,200

WASHINGTON, June 25.—The number of radio and appliance stores in the nation nearly doubled in the last decade to hit a peak of 27,200 in 1948, the Commerce Department reported this week. In 1939 the number of such stores was 16,200.

According to year-by-year statistics, total stores dropped to a low of 11,500 in 1943, then began a gradual climb to the 1948 high. The number of radio and appliance stores going out of business has also been high in the last few years, tho outnumbered by new stores opening up.

High period over the last five years for the number of discontinued businesses in the field was the January-June stretch last year, when 1,200 stores gave up the ghost. During the same six months, however, 1,500 new radio and appliance stores were opened.

The average number of discontinued businesses has been about 800 per year since 1944. The average number of new stores was approximately 3,400 annually, with the high occurring in 1946 when 10,000 new stores went into business. A year-by-year tabulation of total stores follows:

1939.....16,200	1944.....12,200
1940.....16,300	1945.....15,500
1941.....16,000	1946.....24,100
1942.....13,900	1947.....26,800
1943.....11,500	1948.....27,200

New Products and Prices

The new Garod "Newport" model features a 16-inch picture tube and a separate dial pointer for low and high frequency bands. List price for the mahogany table set is \$349.95. . . . General Electric has announced a low-priced table model AM-FM radio to retail at \$49.95. . . . International Television Corporation has started production of a 16-inch console TV receiver to list at \$349. . . . Sentinel's new 10-inch TV set is priced at \$229.95. . . . Stewart-Warner's first 12½-inch table model lists at \$325. . . . Air King products has announced a 10-inch table model set to retail at \$199.95. . . . The new Vidcraft line of receivers is at the lowest prices yet offered. The 16-inch table model retails at \$299, including FM. Other prices and models are a 12-inch table model with FM at \$249, a 16-inch console at \$350 and a 16-inch console combination set at \$399. All sets are being sold on a factory-to-consumer basis. . . . HalliCrafter's Model 512, 12½-inch console, lists at \$299.50. . . . Admiral has announced a 16-inch console to retail at \$445. The chassis is the same as that used in the recently announced 12½-inch console. . . . Mars Television's "La Salle" console lists at \$575. The set features a 16-inch picture tube.

Cox & Box To Sail for U. S.

LONDON, June 25.—H. Elton Cox and Sonny Cox, songwriters and chiefs of the publishing house of Box & Cox, sail for the United States Thursday. They expect to be in the States for approximately two weeks.

Carry 'Em Up!

WASHINGTON, June 25.—Production of automobile and portable radios increased in May. FM and TV receivers showed a slight decrease from April figures, Radio Manufacturers Association (RMA) announced Friday (24). May production totaled 181,803 auto sets, 132,091 portables, 449,128 AM receivers, 163,262 TV sets, and 28,388 combination AM-FM's.

Greetings and Thanks...

From

EDDY ARNOLD

the TENNESSEE PLOWBOY...

PERSONAL APPEARANCES

	GROSSES
FORT WORTH, TEXAS	\$8,323
DALLAS, TEXAS	6,245
OKLAHOMA CITY, OKLA.....	7,612
WASHINGTON, D. C.....	9,280
PALACE THEATRE, JACKSONVILLE, FLA.	6,120
PALACE THEATRE, TAMPA, FLA.	4,278
NORFOLK, VA.	7,330
ROANOKE THEATRE, ROANOKE, VA.	2,555
RICHMOND, VA.....	3,923
RALEIGH, N. C.	2,730
LITTLE ROCK, ARK.	4,309
MONROE, LA.	1,881
ROXY THEATRE	
ATLANTA, GA. (one week) Over..	13,000

All except WASHINGTON date at \$1.00 top price
BREAKING RECORDS COAST TO COAST

WESTERN UNION

JOSEPH L. BRADY
PRESIDENT

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

CLASS OF SERVICE
This is a full-rate Telegram or Cablegram unless otherwise indicated by a special symbol or by a number in the address.

SYMBOLS
 EL - Day Letter
 NL - Night Letter
 LC - Deferred Cable
 MT - Cable Photo Letter
 The full name of the addressee

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

LB153 0A907
 P.LGA258 LONG NL PD=LAS VEGAS NEV MAY 25 1949
 TOM PARKER
 HOLLYWOOD KNICKERBOCKER HOTEL HOLLYWOOD CALIF=

MY SINCERE THANKS AND CONGRATULATIONS TO YOUR TENNESSEE PLOWBOY, EDDY ARNOLD, DURING HIS ENTIRE ENGAGEMENT AT THE HOTEL EL RANCHO VEGAS HE SANG HIS BEAUTIFUL AMERICAN FOLK SONGS TO A TOP CAPACITY HOUSE HE HAS PROVEN A NEW THEORY IN OUR ENTERTAINMENT POLICY THAT HIS FOLK SONGS ARE VERY MUCH ACCEPTED BY THE LAS VEGAS PUBLIC AS ENTERTAINMENT. HIS PRESENTATION IS SINCERE AND HUMBLE AND THROUGH THIS YEAR HE HAS PROVEN OUR BEST FIND AND HAS DONE TOP CAPACITY BUSINESS. MY SINCERE THANKS AND MAY HOTEL EL RANCHO VEGAS SOON HAVE THE PLEASURE OF A RETURN ENGAGEMENT. SINCERELY,
 BERNARD H VAN DER STEEN HOTEL EL RANCHO VEGAS
 LAS VEGAS NEVADA=

THIS COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

EDDY ARNOLD

SOON TO BE SEEN
IN
COLUMBIA PICTURES

"HOEDOWN" and "FEUDIN' RHYTHM"

Producer COLBERT CLARK
Director RAY NAZARRO •
"HOEDOWN"
Director EDWARD BERNDS •
"FEUDIN' RHYTHM"

NOW IN PRODUCTION

Exclusive Management

Exclusive RCA VICTOR
RECORDING ARTIST

AND HIS GUITAR



RADIO GUEST APPEARANCES

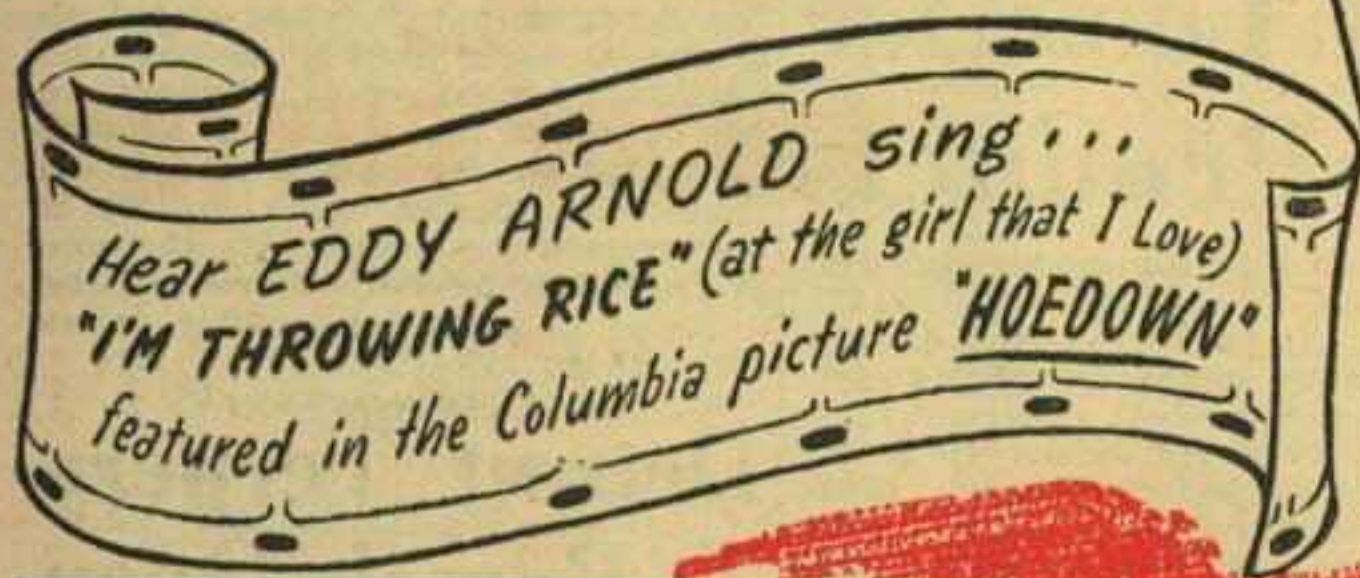
- RCA VICTOR SHOW ...
- SPIKE JONES SHOW (3 times) ...
- PAUL WHITEMAN SHOW ...
- DON McNEILL'S BREAKFAST CLUB ...
- WE THE PEOPLE ...
- COMMAND PERFORMANCE ...
- LUNCHEON AT SARDI'S ...
- WESTERN HIT REVIEW ...
- PRINCE ALBERT ...
- GRAND OLE OPRY—NBC ...

FEATURED... this month's release
"MARCH of TIME"

RADIO CURRENTLY SINGING STAR CHECKERBOARD JAMBOREE

MUTUAL NETWORK—PURINA MILLS
(Monday thru Friday)

★ ★ ★
BROWN RADIO PRODUCTIONS
Nashville, Tennessee



EDDY ARNOLD'S
New RCA VICTOR Release
"I'M THROWING RICE"
(AT THE GIRL THAT I LOVE)
"SHOW ME THE WAY"
(BACK HOME TO YOUR HEART)
78 R.P.M. No. 21-0083 — 45 R.P.M. No. 48-0080

affiliated
HILL and RANGE SONGS Inc.
BEVERLY HILLS, CALIFORNIA



Now Available
at your RCA
VICTOR RECORD
DEALER

THOMAS A. PARKER • Box 417 • MADISON, TENN.

RCA Streamlines for Big Push

Csida A&R Chief; Hallstrom Aids Barkmaier; \$2,000,000 Allocated, and More To Come

(Continued from page 3)

head of hillbilly and race categories; Steve Carlin, children's records; Alec Bard, international; Herman Diaz, Latin-American; Charley Green and Henry Rene, musical directors, etc.

Jack Hallstrom, heretofore a & r chief, has been promoted to the post of assistant to Paul Barkmaier, general manager of the record division. Hallstrom, in addition to his a & r experience, is highly regarded for his sales and merchandising savvy.

Jack Williams, formerly general sales and merchandising manager of the record department, becomes assistant director of distribution under Hal Winters, director. Williams's post is an across-the-board one, including records, home instruments, tubes, etc.

Larry Kanaga takes over as general sales and merchandising manager of the record department. Kanaga formerly was assistant director of distribution, and prior to that was vice-president and general manager of the Detroit distributor branch of RCA.

The Big Push

The personnel revamp, as indicated, is part and parcel of the 45 r.p.m. drive now shaping up. The company, which has spent \$650,000 on the 45 r.p.m. system since its introduction in March, has allocated an estimated \$2,000,000 to carry the promotional phase into the middle of the fall season. This heavy expenditure, it was learned, will be only the beginning.

At a meeting of field salesmen, regional managers and top brass held in Philadelphia this week Barkmaier outlined objective of the 45 r.p.m. drive and pointed out that over 50 manufacturers other than RCA are now making 45 equipment in one form or another. He stated that this represented high manufacturer acceptance in view of the brief time the new product has been out.

In addition to the allocation of

BMU Vs. Forces' Undercutting

LONDON, June 25.—The British Musicians' Union has been trying to stop undercutting by bands of His Majesty's Forces. Military bands have been playing for fees \$600 under that of the union minimum at coastal resorts where such bands are featured on the sea front.

So far, delegates of the union have met officials of the various services, but have received no guarantee that this price cutting will cease.

30G for Heidt At Texas Fair

NEW YORK, June 25.—General Artists Corporation (GAC) has booked Horace Heidt's orchestra and show for the Houston Industrial Exposition for a flat \$30,000 fee for an eight-day engagement.

The exposition will run from September 25 thru October 2. Heidt's management office, Associated Booking Corporation (ABC), will split commissions with GAC on the booking.

\$2,000,000 for use in the near future, many other promotional facets were indicated at the Philly meeting. These would include an educational campaign on the dealer level via a 20-minute training film produced at a cost of \$30,000 by William J. Ganz; a trade paper ad splurge covering July, August and September, and the use of the so-called Triple S delivery system, whereby dealers would be assured delivery of hits while the hits were hot. The Triple S system is now being readied. Men were also told of the new line of 45 r.p.m. instruments, including consoles, table models, portable etc., which will debut in the fall.

RCA, it was stated, would participate strongly in the National Association of Music Merchants' convention, scheduled to open the end of July at the Hotel New Yorker.

Underlying all phases of the 45 drive will be the basic matter of top quality product—talent and tunes. Csida is loath to talk of his plans at this early date, but it is understood that he will make an exhaustive analysis of the sales potential of all artists on the roster, bearing in mind national and regional factors, and the suitability of tunes to artists.

Cole-Singer Unit Grosses 38G Over 22 Dates

NEW YORK, June 25.—The King Cole Trio, in a package with Hal Singer's Sextet, completed a series of 22 Southern one-nighters for promoter Ralph Weinberg and earned \$5,316 in average money made on nine of the 22 dates. The package's gross for the tour was about \$38,000. It was sold to Weinberg at a \$1,500 guarantee for the two plus 60 per cent of the gross over \$3,000. It is claimed that the Cole-Singer package made money for Weinberg on every date.

The tour was one of most successful made in the Southern territory by any musical attraction in some time.

Decca, Cap, MGM Look for Hypo in Pic By-Products

NEW YORK, June 25.—A number of diskeries, searching for the harder-to-get buck, are eyeing the West Coast movie colony's output as a potential summer biz lifter-upper. One of the most important warm weather disk items will be the third Al Jolson album, which will contain eight songs from *Jolson Sings Again*, the flick sequel to *The Jolson Story*. This package is due in August. The movie is tentatively skedded for a September release. The album will be issued by Decca.

Capitol climbed onto the Hollywood star bandwagon this week with a pairing sliced by comic Jack Carson. He sliced a couple of tunes which he does in his forthcoming flick, *It's a Great Feeling*. His co-star in the movie is Doris Day, a regular Columbia artist. Columbia already has cut

The Winnah!

PITTSBURGH, June 25.—Josephine Davis, singing pianist from Johnstown, Pa., won the Mills Music song writing contest at the Copa Club here Monday (20) when her song, *Without Your Love*, was selected as the winner over 3,000 entries. Richard Mills of the music firm came in town for the finals and got the publishing a good press. He was interviewed by the three dailies and was on most of the disk jockey shows. The winning song was selected by Al Nobel, KQV; Jan Andre, WWSW; Ed King, KDKA; Bettelou Purvis, WPGH; Davey Tyson, WCAE, and Larry Ber-rill, WCAE.

Art Lund, MGM recording artist heading the bill at the Copa, was the first to put in his bid to record the tune.

Appeals Board Ballots Sent Out To ASCAP-ers

NEW YORK, June 25.—The American Society of Composers, Authors and Publishers (ASCAP) this week sent out ballots for the annual election to the Society's board of appeals. Votes will be counted July 7. Three publisher and three writer members will be named to the board.

The writers' nominating committee, chaired by Joseph Meyer and including Maurice Baron, Milton Drake, Marty Symes, Florence Tarr and Charles Tobias, selected six nominees for the popular production group. The latter are Abel Baer, Peter De Rose, John Redmond, Carl Sigman, Sam H. Stept and Kathleen G. Twomey. Two nominees were selected in the standard division—Isidore Freed and Douglas G. Moore.

The publishers' nominating committee, chaired by Adolph Vogel and including Ben Bloom and Bob Miller, nominated for the popular production division Joe Davis, Max Mayer, Abner Silver and Tommy Valando. In the standard group the publishers' committee nominated Charles Foley and Willard Sniffin.

Incumbents include Baer, De Rose, Moore, Stept and Mayer. John Sengstack, publisher-member of the appeals board, did not care to run again.

and released the tunes which are hers in the pic.

MGM, the flickery-owned diskery, will issue an album containing eight sides featuring eight different tunes and artists doing songs from the MGM movie factory's musical films of the past couple of years. The package will be released in conjunction with and as a celebration of the MGM flickery's 25th anniversary celebration. Featured in the package will be Kathryn Grayson, Peter Lawford, Van Johnson, Gene Kelly, Judy Garland, Jimmy Durante and others.

Also at MGM, Larry Parks, the physical movie Jolson, becomes the oral Larry Parks on a new dishing on which he is paired with his wife, Betty Garrett, who is a regular MGM dishing artist.

How To Go Thru College -- In 15 (Count 'Em) Yrs.

NEW YORK, June 25.—The personnel at Broadcast Music, Inc. (BMI), may not be the flashy type scholars—but they're long on the old academic moxie.

Ike Diamond, head of the BMI logging department, picked up his degree in business administration at City College last week after 15 years of night attendance. Sig Wagner, BMI chief statistician, got a BBA from New York University at the same time, showing more speed over the stretch. He won his sheepskin after 14½ years of day and night attendance, with a navy hitch excluded.

Bop City Has Basie, Herman, Torme in Line

NEW YORK, June 25.—Count Basie's and Woody Herman's orks, Peggy Lee and Dave Barbour, the King Cole Trio and Mel Torme are among the talent slated to go into the Bop City jazz bistro here in the coming months. Basie's crew will be the first to show, with a three-week engagement skedded for August 4.

Herman and the Cole trio will be packaged for a three-week bill set for October 27. Torme and the Lee-Barbour team are skedded, but no dates have been arranged. Both will probably head three-week bills. The next Bop City bill features Dizzy Gillespie's ork, singer Dinah Washington and the Ravens.

Dough Lost on Philly Ork Tour

LONDON, June 25.—Impresario Harold Fielding, who brings many international music stars to Britain, lost £23,900 on the tour of the Philadelphia Orchestra. The ork concluded its tour at the King's Hall, Belle Vue, Manchester, and played to capacity. But that was only because the prices of seats were slashed to the popular level of three shillings to nine shillings.

Fielding said he did not mind so much the financial loss as the "soul-destroying empty seats." He has spent £100,000 on the tour. Despite the heavy deficit, Fielding stated he intends to bring the Philadelphia ork back again next year. Perhaps he has in mind the lesson of popular prices, altho the salary list of an American orchestra, such as this is enormous when compared with those of English orchestras. This would be a factor in assessing popular prices for such an attraction.

Detroit Terperery To Remain Open

NEW YORK, June 25.—Eastwood Gardens, Detroit summer terperery, which a few weeks ago was reported to be closing down this season after a poor start and a failure to obtain liquor and beer licenses, is to resume operation.

To keep the dancery going, the management has sliced its name band budget and will eliminate the heavily priced orksters.

ASCAP RECLASSIFYING PLAN

RCA Reactivates Cheaper Bluebird Line; Price Not Set

NEW YORK, June 25.—RCA Victor has reactivated the lower-priced Bluebird line, thereby completing the return on the part of the major waxeries to the prewar set-up in which Victor, Decca and Columbia each purveyed disks on two different priced labels. (Decca and Columbia came out with the Vocalion and Harmony labels, respectively, in recent weeks, retailing at 49 cents.)

RCA is still mulling the price policy for Bluebird and had not arrived at a decision as *The Billboard* went to press, altho recording sessions for Bluebird are taking place today (25) and Monday (27). It has been definitely decided that the line will be merchandised thru the regular Victor distributor mechanism. This is a departure from the direct-sale procedure in use with the competing lower-priced lines.

In line with the prevailing policy, the label will be devoted largely to hit coverage and occasional reissues of the old Bluebird and Victor sides. Consequently, no regular release schedule will be followed; instead, sides will be cut and released as hit coverage is indicated.

Artists Signed

The a.-and-r. aspects of the label will be handled by Victor's a.-and-r. department. Three Victor artists have been assigned to Bluebird chores—Eve Young and Johnny Bradford

Seeco Records Joins LP Parade

NEW YORK, June 25.—Seeco Records this week became the second Latin-American diskery to go LP. The outfit, headed by Sidney Siegel, has enlisted the co-operation of Columbia to put out its first long playing set early in July. Coda Records' LP plans were reported by *The Billboard* last week.

Seeco's first LP disk will be *Rhumba Rendezvous*, a 10-incher featuring eight numbers by Noro Morales.

Siegel has also closed a deal with Paul Puner, of Discos Allegro, manufacturer of Spanish children's records, to handle the distribution of the Allegro platters in South America.

The \$1 Seeco "Universal" series is now being produced entirely on plastic, according to Siegel, with the 79-cent line to follow suit in the near future. This move will enable Seeco buyers in Latin-America to save 5 per cent of their current cost, now expended for insurance against breakage.

The Malverne Distributing Company has been appointed New York area distributor for the L-A line, replacing Lamarr Distributors.

Hi-Tone Label To Change Tag

NEW YORK, June 25.—Hi-Tone Records, the 35-cents-plus-taxes direct-sale line owned by the Signature diskery, will change names beginning with its next release. The new name of the low-price line will revive the Signature tag on the market.

The label name will be "Signature-Hi-Tone," with "Signature" grabbing the major billing. Signature originally was the label name for the firm's now inactive 75-cent line. It will be adopted in about two weeks.

in the pop department, and Jesse Rogers in the country field. Two singing groups and a warbler, none of whom were previously associated with Victor, have been packed for Bluebird sides. They are the Beavers, the Tattlers and Jackie Searle, the latter an alumnus of the Boyd Raeburn and Benny Goodman bands. Some additional talent may be added to the Bluebird roster from time to time, tho at this point plans are to keep the artist line-up small.

The first release will comprise 10 disks, including pop hit jobs, some hillbilly and some blues and rhythm selections. No date has been established for the release, this being contingent on the pricing decision.

Parker Joins Victoria Music

LONDON, June 25.—Starting June 27, Ross Parker, British composer of pop songs, joins the Victoria Music Company, a subsidiary of Chappell's. Parker will take over the management and exploitation for that firm and also has a contract with Chappell's whereby his future songs will be published under the Victoria aegis. Parker, recently with Magna Music (a subsid of Francis Day & Hunter) and more recently with Irwin Dash, has composed such hits as *There'll Always Be an England*, *I'll Make Up for Everything* and his latest, *Hang on the Bell, Nellie*.

Pat Halpin, whose place Parker is taking, is handling the newly formed Rumbalero Music. This company is also part of the Chappell group.

Peer To Plug Latin Tunes

NEW YORK, June 25.—With the appointment this week of Fernando Castro as professional manager, Peer International Corporation embarks on a new program to plug Latin-American tunes here on the same basis as regular Tin Pan Alley plugs. In past years the firm's procedure has been to obtain and peddle Latin tunes in bulk, altho several hits, such as *Amor*, *Besame Mucho* and *Perfidia*, have emerged from Peer's Southern Music catalog.

Castro, who will also continue as manager of Southern's Latin department, a post he has held for 18 years, will now select the Latin tunes designated for No. 1 plugging, commission English lyrics and supervise a Yankee-style professional staff.

Apollo's Motion To Examine Ok'd

NEW YORK, June 25.—New York Supreme Court Justice Denis O'Leary Cohalan this week granted a motion by Apollo Records for the examination of Dean Martin, Abner J. Greshler and Capitol Records. Justice Cohalan stated that Capitol testimony be taken from any of the firm's officers who have knowledge of the facts. Examination dates set are July 11 for Martin, 12 for Capitol and 13 for Greshler.

Apollo is asking \$15,000 from Martin for alleged breach of contract, and a like amount from Capitol and Greshler for allegedly inducing Martin to break the contract (*The Billboard*, June 25).

For the Exiles

NEW YORK, June 25.—The problem of revising the writer classification system is only one of many being hashed over by ASCAP and the Department of Justice. To forestall "closed shop" accusations by embryonic writers who can't get into the Society, there is a good chance that the non-participating class may be restored. This class was part of the ASCAP system prior to the 1941 consent decree. Writers in the non-participating class would not be required to be paid unless a survey of their work showed sufficient activity.

Artie Shaw Goes to GAC; ABC Loses Out

Back to Swing in Sept.

NEW YORK, June 25.—Artie Shaw this week inked a one-year management contract with General Artists Corporation (GAC), the agency which nurtured and handled his ork in its heyday. Shaw originally was reported to be set with the Associated Booking Corporation (ABC).

Shaw will return to the band wars in September. He will work with a 17-piece crew and will employ the leading items from his old library as well as a set of new cleffings, many of them drawn from a book built by former orkster Lenny Lewis, who now is working as Shaw's band manager.

Swing Stuff

Shaw's will be a dance band in the tradition of the swing era and will not dabble in the type of longhair presentation which the clarinet put on in the opening week of the local Bop City boite.

Initial plans for the new Shaw org call for a 12-week theater and one-nighter tour. For the tour, Shaw will be packaged with thrush Sarah Vaughan, who currently is at Bop City here. The package will be sold at moderate rates. It is estimated that they will be sold at \$1,750 to \$2,000 guarantees against 60 per cent of the gross on one-nighters and that the package will go into theaters at a figure falling between \$8,000 and \$10,000 per week. To help promote the package, it is understood that Miss Vaughan and Shaw's ork will slice some wax together. Both record for the Columbia diskery.

Meanwhile Shaw's d.king (on Victor) of *Begin the Beguine* is said to have handily surpassed the five-million mark in sales in the decade or so since it was initially released.

Haymes Angling For Agency Switch

HOLLYWOOD, June 25.—Dick Haymes is currently huddling with William Morris in an effort to get out of his pact with that agency and switch his affiliation to Music Corporation of America (MCA). Reason for Haymes desire to switch agencies was not given, with attorney Joe Ross stating only "over-all" picture would make it the best for all concerned. Ross discounted rumors that Haymes was being lured to the MCA fold with a radio show plum.

Number Idea May Replace DD-AA Set-Up

Range 1 to 1,000

By Jerry Wexler

(Continued from page 3)

formance." The latter figure would be computed by averaging the writer's performances for the past five years.

The total of performances would be translated into points on the 1 to 1,000 classification scale. Brackets would be spaced 50 points apart at the top, 25 apart at the bottom. Current ratings would be used as points of departure in launching the new system.

8-Year Span

To guarantee stability and prevent too violent dislocations in the present structure, no writer will be permitted to rise or fall more than 125 points in one year. Thus it would take eight years to make the journey from the top to limbo or vice versa.

Of the 60 per cent for sustained performance, not in excess of 20 per cent will be left to the discretionary powers of the writers' classification board for allocation to those writers "the value of whose works is not actually reflected by performances." This phraseology has reference to writers of durable songs that are cherished but relatively seldom performed and to classical and semi-classical writers of recognized merit. Any or all of this allotment may be disbursed in any given year. In all, this would reduce the 60 per cent for sustained performances to 48 per cent.

The new plan is thus at least 88 per cent automatic, doing away with the practice of writers classifying writers.

Need Coast Convincer

Before the Department of Justice gives the new plan its cachet, however, the West Coast ASCAP bloc, controlling a solid chunk of votes, must be convinced of its advisability. A Coast rep of the Department of Justice will soon assay their feelings on the subject. At present, they are reported to be recalcitrant about any change in the system. ASCAP brass from here may be expected to visit the Coast soon to impress the Hollywood bloc with the absolute necessity of a new writers' plan, one that will be accepted by the government as part of the new consent decree that must be obtained if the Society is to continue to function.

"Turk" Group

The "young Turk" group, who had been urging a performance system of at least 55 per cent to give scriveners parity with publishers, were apprised of the numerical plan this week by ASCAP Prexy Fred Ahlert, and are willing to go along with it. "But any watering down of the plan will be strenuously opposed," one of their (See ASCAP Number on page 43)

GAC Signs Merian Ork

NEW YORK, June 25.—Leon Merian, who recently formed an ork and inked a King Records contract, has been signed to a management contract by General Artists Corporation (GAC). Merian, who is a trumpeter formerly known as Leon Magrarian when he played with Lucky Millinder's band, among others, has been set for the summer at Hamilton Lake, Hamilton, Ind., by Joe Higgins, GAC Cincinnati office topper.

MILLION JUKE DISKS A WEEK

Wax by the Week

NEW YORK, June 25.—Most juke box operators order their records every week, according to answers received on *The Billboard's* special survey of a representative sampling of juke box operators. Of the ops answering the question: "How often do you order records?" 81 stated once a week, 49 stated every other week, 26 stated "about every two or three days" and three stated "about once a month."

3 New Artists On Dec Roster

HOLLYWOOD, June 25.—Decca Records this week added new artists to its roster in Kay Thompson, Floyd Huddleston and Terry Gilkyson. Miss Thompson was inked to a short-term pact by plattery topper Dave Kapp and cut first sides this week in Hollywood. Tunes etched included Frank Loesser's *Now That I Need You* and an original Thompson cleffing called *Bout You and Me*, with sides backed by Sonny Burke's ork. Miss Thompson last waxed for Columbia, etching series of sides with Williams Brothers. Decca intends to feature thrush as a solo artist, emphasizing special material.

Huddleston was recorded with Gordon Jenkins ork on several sides, but has not been inked to a Decca pact. Gilkyson, who is being groomed here as a top folk tune artist, was signed to a Decca short-term and recorded several folk sides in Hollywood. Gilkyson is both a composer and singer and is expected to emphasize original composition in future disk dates.

Thrush Carole Richards has also been signed by Decca.

Survey Shows Importance Of Biz; Buying Habits Eyed

(Continued from page 3)

figure of 1,000,000 disks is a very conservative one, in view of the fact that there are an estimated 300,000 juke boxes on location.

That operators are purchasing at about the same rate as one year ago despite the declining retail disk market is indicated in returns on the following question: "How does your average number records per machine compare with a year ago?" Of those answering this question, 91 stated,

"about the same"; 34 answered, "less"; 29 answered, "more."

Ops Prefer RCA

RCA Victor continues to hold the lead as the company with which ops prefer to do business. Decca runs second, with Capitol a very close third. This is indicated by answers to the question: "What single company do you like best to do business with?"

Company	Operators
RCA Victor	47
Decca	33
Capitol	32
Columbia	18
MGM	11
Mercury	5
London	4
Varsity	2
Triangle	1
Coral	1

This tabulation bears interesting comparison with returns on *The Billboard's* SURVEY SHOWS on page 110)

Reports Abound Re Boston Ork

NEW YORK, June 25.—Longhair circles were ruffled this week with rumors that the Boston Symphony Orchestra was terminating its long-standing association with RCA Victor. With the exception of one album cut for Columbia about 10 years ago, all of the organization's dinking has been for Victor.

Talk arose from reports that Charles Munch, the French conductor who succeeds Serge Koussevitzky this fall, is opposed to a Victor pact, and reportedly favors a deal with English Decca, producers of London FERR recordings. Most of Munch's disk batoneering has been for that outfit, altho he has also cut for Columbia and French Polydor. London flatly denies any agreement with Munch and the Boston group.

It is no secret that Columbia would welcome a chance to add this orchestra, considered by many to be the world's finest, to its roster.

Ops Cautious

NEW YORK, June 25.—A great majority of owners of juke box routes give personal attention to the buying of records, according to results tabulated in *The Billboard's* survey of a cross-section of the juke box industry. Over three-fourths of those ops answering the query indicated that they, as owners, handled this task. Less than one-fourth of the ops who answered this question indicated they left to others the job of buying records.

Robt. Clary Disk On Cap. Release

HOLLYWOOD, June 25.—Capitol Records confirmed reports published by *The Billboard* that Robert Clary had joined its talent fold by listing a Clary disk for its July 18 release. Clary still resides in Paris and first caught American ears with his Blue-Chip diskings of *Hollywood Bowl* (later released under the Tempo label) and *Johnny Get Your Girl*.

Fact that Clary was inked to a Capitol pact brought no comment from the Coast major diskery when first revealed by *The Billboard* some months ago.

Clary's personal manager, Jimmy Daphier, is expected to bring the Parisian rhythm singer to this country to get build-up as top attraction.

Di Mag To Slug 'Em for Capitol

HOLLYWOOD, June 25.—Capitol Records expects to bat a homer with Joe Di Maggio on wax, and as a result inked the Yankees' star to a recording pact. Di Maggio will be used for kid platters, but type of treatment he will receive on disks was not revealed. Di Maggio is Cap's latest addition to its mounting stable of kid appealers, having recently inked Bill (*Hopalong Cassidy*) Boyd and Western pic comic Smiley Burnette.

Spitzer Drops Duncan, Sporn

HOLLYWOOD, June 25.—Henry Spitzer said dismissals of Vic Duncan (Chicago rep) and Murray Sporn (New York) were made to re-line his staff for fall activity and not as economy measures. Both men, he said, will be replaced before work starts in the fall. Spitzer told *The Billboard* that Duncan originally joined his pubbery in January with the understanding that the job was temporary. Duncan, who worked only the Chicago area, will be replaced with a man who will be able to stay on the road in the Midwest hitting various centers of music activity. Duncan, he said, was hired only for three months but was held on until plans materialized for getting road contact man.

Ambrose Plans Tour To Follow Comeback

LONDON, June 25.—Bert Ambrose, who made a recent comeback at the exclusive Nightingale Club here last November, will appear with his orchestra on several scattered one-nighters in the provinces.

Ambrose has been heard on the air recently with the band. The rumors two months ago that Ambrose would go either to the Dorchester or Cafe de Paris did not materialize.

theless optimistic over the prospects of agreeing on a per-program formula.

Another facet being worked out in the final negotiations is that covering the use of music on delayed broadcasts and other mechanical uses. It was stated that altho ASCAP has no jurisdiction over mechanicals or synchronization rights, the Society is nevertheless unofficially working out a system of costs on such uses.

Way Cleared for ASCAP-TV?

Cuffo Music Extension to Aug. a Boon

Pact Seen Near

WASHINGTON, June 25.—With the license for gratis TV music extended to August 1 by the American Society of Composers, Authors and Publishers (ASCAP), the way is seen cleared for ASCAP and the TV industry to conclude a music pact in an aura of harmony possibly a week or so before the deadline. Negotiators on both sides of the table are now openly predicting that the pact will be consummated before August 1.

To expedite negotiations while the television industry is giving the present draft of the pact a thoro study, ASCAP bigwigs are known to be giving ASCAP members an informal "fill-in" on details of the compromise draft. The theory behind this is that an informed membership will be able to act swiftly when called upon. It is believed that the only major hitch that could develop in negotiations would be a wave of demurrals from

(See *Way Cleared For* on page 43)

Everyone But Pros Making Pitch for KXLW's Jock Slot

CHICAGO, June 25.—Everybody wants in the act in a contest to select a permanent staff disk jockey at KXLW, St. Louis, currently being conducted by Pat Bradley, station manager. During the first six days of the contest, which will run one month, Bradley received applications from more than 1,000 persons, including six firemen, 12 city officials, 14 ministers, 32 lawyers, three undertakers, nine life insurance agents, 20 dentists, 400 college students and 324 housewives.

In listing qualifications for the job, applicants have given reasons such as (1) they read *How To Win Friends and Influence People*, (2) they bought 50 records and memorized them, (3) a woman offered to pay to get the job so she could tell her neighbors off about their gossiping, (4) a St. Louis v.-p. said he had an \$850 per month job but knew that the d.j. job would pay more, and (5) a divorced man said he was behind in his alimony and would do anything to clear up the deficit.

Bradley is seeking talent judges, for he has offered to either personally interview applicants or listen to their audition disks.

NAB, Society In Per-Show License Talks

O&O Unsettled

NEW YORK, June 25.—Negotiations for a per-program license deal covering the use of music on TV are now being conducted by the TV music committee of the National Association of Broadcasters (NAB) and the American Society of Composers, Authors and Publishers (ASCAP). One network spokesman this week stated that the ASCAP network music deal was fairly well worked out, but that a sine qua non of any such deal would have to include a per-program arrangement covering the networks' owned and operated outlets. It was stated, too, that a number of indie telecasters wanted a per-program deal.

TV reps, queried thus far, stated that current proposals by ASCAP covering a per-program pact were too high. What TV wants, they said, is a per-program deal which is proportionate in cost to the TV blanket license in the same degree that it is in AM. TV execs were never-

Midwest Terp Ops Tighten Belts as Takes Hit Skids

CHICAGO, June 25.—Midwest ballroom ops are pulling in their horns, expecting smaller grosses, a check of summer operated spots indicated last week. All terpalace owners contacted said that business was off from '48.

Don Devilliers, owner of the Riverside Ballroom, Green Bay, Wis., has dropped his semi-name ork policy for the summer. The Packer City terperly utilized an ork and name cocktail unit policy for the past five months. Bob Christ, owner of the recently reopened Casino, Quincy, Ill., spot, is utilizing smaller orks for the summer, cutting to six and seven-piece orks. Harold Barr, operator of the Crystal Ballroom, Michigan City, Ind., is reported ready to drop one-night dates after July 8 unless grosses increase considerably.

The Centennial Terrace, Sylvania, O., summer location stand, is now booking three-day week-ends, where previously the spot utilized a full week of dancing. Charley Maloney, op of Eweco Park, Oshkosh, Wis., has told bookers that he will play no names this summer, following a date two weeks ago by Eddy Howard. Maloney said that Howard has always been a consistent draw at the Oshkosh terperly but failed in the spot's first dance this summer.

Elmer Bartola, who opened the Terraplaza in Springfield, Ill., during

the last Christmas season, is shuttering for the summer June 27, with Bob Leighten's ork as the last band. This leaves the Illinois capital with only one name band spot, the Lake Club, which is reportedly dickering with lower-budget orks for the summer. Spot utilized semi-name bands.

Muzak to Quit N. Y. For Kaintuck Plant

NEW YORK, June 25.—Within a few weeks, Muzak will close down its New York plant and move all its manufacturing facilities to its new plant in Elizabethtown, Ky. For a number of years the transcription outfit has handled contract plating and pressing work for a number of indie disk labels, specializing in vinylite disks.

According to Muzak President Harry E. Houghton, the Elizabethtown plant has completely modern, automatic equipment, including its own mill for the vinyl compound.

Muzak's executive offices, program department and recording studios will remain in their present New York quarters.

D. C. Concert Series To B. R. Scholarship

WASHINGTON, June 25.—The Friday Morning Music Club and the Hayes Concert Bureau are joining forces to provide a local music scholarship worth \$1,000 out of profits from a forthcoming concert series. The club will use the first \$1,000 of its profits annually for the scholarship, while the Hayes bureau will guarantee the award.

Scheduled to appear in the winter series are James Melton, Helen Traubel, Alec Templeton, Charles L. Wagner operas and the Robert Shaw Chorale.

N. Frederick Joins Jack Kurtze Agency

HOLLYWOOD, June 25.—Jack Kurtze Agency this week closed deal with Noel W. Frederick, formerly with Frederick Bros. Agency, to set up and operate an expanded act department under the Kurtze banner. Frederick was given an interest in the agency and will handle several accounts formerly with the Fredericks office in Hollywood.

Kurtze, a former Fredericks Agency booker, established own agency when Fredericks' office folded last year.

Premium Plan Set For K-D Folk Wax

CHICAGO, June 25.—In an effort to hypo interest in the King-De Luxe hillbilly and race releases, Al Miller, sales manager of the Cincinnati firm, last week announced inauguration of a record buying premium set-up. With each record, not on the premium list, a buyer receives one coupon. For a total of five coupons, the buyer is entitled to receive free any record contained on a list of approximately 200 King-De Luxe h.b. and race platters.

The retailer, in turn, receives a premium King-De Luxe platter for 6 cents every time he buys five King-De Luxe platters which are not on the premium list.

King is continuing to expand its one-man distribution points which, up to now, have been operating successfully, according to Miller. The King-De Luxe branch in Boston will open July 2, while an outlet at Greensboro, N. C., will bow later in July.

ZOOM SUMMER SALES



WITH THESE

TERRIFIC DECCA SELLERS

THE FOUR WINDS AND THE SEVEN SEAS

MAKE BELIEVE (You Are Glad When You're Sorry)

BING CROSBY with CARMEN CAVALLARO

Decca 24677

THERE'S YES! YES! IN YOUR EYES

TWENTY FOUR HOURS OF SUNSHINE

CARMEN CAVALLARO

Decca 24678

LORA-BELLE LEE

OUT OF LOVE

MILLS BROTHERS

Decca 24679

SLIPPING AROUND

MY TENNESSEE BABY

ERNEST TUBB

Decca 46173

DID YOU SEE JACKIE ROBINSON HIT THAT BALL?

DOWN YONDER

BUDDY JOHNSON

Decca 24675

BEANS AND CORN BREAD

CHICKY-MO CRANEY CROW

LOUIS JORDAN

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UPTOWN WALTZ

Decca 45077

75¢ EACH (Plus tax)



Don't wait for your salesman—
ORDER TODAY!

America's Fastest Selling Records!

Capitol Signs Two Warblers

NEW YORK, June 25.—Capitol Records this week acquired a couple of new talents, warbler Harry Belafonte and South American singer Imma Summack.

Belafonte has been attracting some attention in jazz nitery circles after an engagement at the now defunct Royal Roost. He recently inked with General Artists Corporation and is being pushed by publicist Virginia Wicks.

Miss Summack is likened in some circles to Erna Sack. She is a soprano with a wide vocal range and works with a trio of Latin instrumentalists.

Black & White Shuts New York Branch

NEW YORK, June 25.—Black & White diskery, having converted its entire line to plastic, has closed its New York office. Bruce Distributors will continue to job the line in the New York area. But the unbreakable disks, to be shipped here from the Coast, eliminate the need for a pressing and warehousing point in the East.

Moe Asch, who has headed the local office since early March, now intends to free lance as an advisor to record companies. As former producer of Asch and Disc labels, Asch was considered a pioneer in the field of recorded folk music. He will specialize in the problems of folk, blues and rhythm waxers.

Disk Shop Prop. Puts Out Futurama Label

NEW YORK, June 25.—Arthur Bangel, owner of the Main Stem disk shop here, has launched a disk line of his own named Futurama. Jazz and blues and rhythm will be featured, including cuttings of Carnegie Hall bop concerts supervised by Leonard Feather. The first release is by a group of Woody Herman sidemen led by Serge Chaloff.

Platters, retailing at 79 cents, will be distributed by Portem in the metropolitan area. Bangel is negotiating with distributors, for handling outside New York.

National Dance Week Next Fall

Ballroom Assn. Grabs Needle For Sick Biz

AFM Support Is Sought

NEW YORK, June 25.—The wheels are rolling for the first large-scale dance and dance band institutional promotion, a national dance week. The promotion, an effort to stimulate the battered ballroom dance business, is being sponsored by the National Ballroom Operators' Association (NBOA). NBOA has chosen the week of November 13 for the first national dance week.

In preparation for the dance week promotion, the NBOA membership has contacted General Artists Corporation (GAC) one-night booker Howard Sinnott, who originally proposed the promotion idea to the NBOA at its last annual convention held last September. Sinnott will attempt to round up other band bookers to build a solid agency backing for the scheme.

AFM Contacted

He already has made efforts to contact the headquarters of the American Federation of Musicians (AFM) to try to win the union's support of the dance week idea. If the AFM goes along with the NBOA idea, then it is expected that each AFM local as well as the AFM public relations office, topped by Hal Leyshon, will work on the promotion. The national dance week idea originally was proposed by Sinnott some two years ago but it was quickly smothered at the time when the major booking agencies failed to co-operate in carrying out the scheme. Now, Sinnott claims, with the NBOA carrying the ball on the scheme, national dance week, with all its potential attendant publicity and good welfare for the dance and dance band business, will go on whether the agencies get together or not. In any case, Sinnott assures, GAC will co-operate all the way with the NBOA.

The NBOA currently is searching for a single person or persons who could co-ordinate and supervise the entire promotion. It is more than likely that a professional public relations office will be selected to handle the project.

Look for Co-Operation

The NBOA intends to obtain the co-operation of disk jockeys, record companies and local newspapers. The organization also believes that it will have no difficulty in lining up as participants in the project such affiliated businesses as dance schools, non-member ballroom operators and dance promoters, manufacturers and wholesalers who sell products to ballrooms (such as candy manufacturers, soft drink companies, etc.), florists and clothing manufacturers and retailers.

The week of November 13, projected date for the dance week, was selected primarily because it does not conflict with any other national institutional promotion weeks. A fall date was preferred because late fall and winter ballroom operations greatly outnumber warm weather terp businesses.

NEW YORK, June 25.—Lake Compounce, Bristol, Conn., a long-established key New England one-night name band summer stop, closed down its operation this week after several weeks of money-losing promotion. The spot had been in business 13 years.

It's Longhair, 2 to 1 Over Prewar Days, in France; Ask Polydor's Meyerstein

NEW YORK, June 25.—Classical records in France constitute approximately 30 per cent of the 10,000,000 disks sold there last year, a percentage double that of prewar days, according to Georges Meyerstein, general manager of the French Polydor diskery. Meyerstein, who is here to look over new-type disk developments and to discuss program with Polydor's U. S. affiliate, Vox Records, cited hot jazz diskings as a powerful hypo to the French market during the last 18 months. The jazz boom, which has been attracting American musicians to the Continent, hit its peak at the annual Jazz Festival last month. Now indications are that the market has reached its saturation point. About half of France's 52 labels contributed to the flood of jazz wax.

Popular records still account for nearly 70 per cent of all sales, according to Meyerstein. Manufacture of foreign language recordings constitutes 2 per cent of the French disk industry. The major portion of these are Arabian cuttings, which sell big in Southern France, Tunisia and Morocco. The same territory represents a good market for Spanish disks. Some German and Italian records sell in borderland districts.

Monetary restrictions, and the fact that shellac must be imported, have prevented sizable increases in production, and have delayed reduction of disk prices. Therefore the increase in acceptance of higher-priced long-hair disks has proven a profit boon to the diskeries. Meyerstein attributes the change to a general upswing in cultural standards, also manifested in skyrocketing concert attendances.

Like L-A Tunes

Tunes of Latin-American origin are now as popular in France as North American tunes. The current dance rage is the samba-bolero, or slow samba.

Among the diskeries, Pathe-Maroni, the French version of Britain's Electrical Musical Industries (EMI) block, is the big noise, representing Columbia, Victor, His Master's Voice (HMV), and Odeon, among others. Decca and Polydor are the major indies, with strong affiliations in many countries. In this country, most of classical or carriage trade items are represented by George Mendelssohn's Vox diskery. These include Polydor, Pacific, Discophile and Lumen.

Polydor in return has issued several jazz albums cut here by Vox, Asch, and Mercury. Although many records are being pressed in France from American masters, there is virtually no importing of actual disks at the present time. One American company, Savoy, has actually set up its own office in Paris, and presses its disks there.

Disk prices in France are currently the lowest on the Continent, and prices are well-controlled by mutual agreement among the companies. Before the war there had been a price battle resulting in several company failures. Today the strength of the International Federation of the Phonograph Industry would forestall such damaging competition. Prices in France for 10-inch pop platters now run around 63 cents, as compared to \$1 in Switzerland and Belgium. Twelve-inch classics sell for \$1.10 in France, \$2 in Belgium, and up to \$2.40 in Switzerland. Meyerstein, a member of the Federation's executive board, cited the excellent co-operation among all European diskers.

Regarding new-type records, Meyerstein favors the long-playing sys-

tem, already adopted by his American Vox associate, but doesn't believe LP will be possible in France for another three to five years. While disk sales in this country average more than one record per person each year, the 10,000,000 sold in France are absorbed by about 60,000,000 persons, including 20,000,000 in the French colonies. The sales-per-population percentage there doesn't warrant the expense of such innovations at the present time. Besides this factor, most players on the continent are non-electric types. Vinylite is virtually non-existent in Europe. Power difficulties have discouraged new developments in electrical products. It is understood, however, that some diskers have been experimenting with longer-playing 78-r.p.m. disks. One German producer recently turned out a 12-inch disk playing for nine minutes per side.

Canadian Market

Canada has become an important outlet for French disks, and consequently a sizable market for French talent. The fact that French artists can now get Canadian bookings in addition to those in New York's East Side boites, has been a big inducement for many to make the ocean trip. Jacqueline Francois, Polydor's leading pop thrush, introduced here via Vox waxings, will be one of the next major imports. Polydor waxings of Edith Piaf, also issued here on Vox, paved the way for that artist's North American success.

Another Polydor exec, artists-repertoire chief Jacques Canetti, returned to France last week after consultations with Vox topper Mendelssohn.

Peer, Marks, BMI Suit Out

NEW YORK, June 25.—An infringement suit brought against the Havana-Madrid nitery here by Broadcast Music, Inc. (BMI), Peer International Corporation and Edward B. Marks Music Corporation was dismissed this week for the third time in the U. S. Court of Appeals, following reargument of the case by the publisher group.

The original charge, filed in April, 1947, held that seven Peer tunes and one Marks tune had been performed publicly for profit in the club August 13, 1946, and various other dates. In October, 1948, Federal Judge Harold P. Burke ruled that the evidence was insufficient. The higher court affirmed his dismissal of the action.

Macy's Distributing Sets Up Own Label

HOUSTON, June 25.—The owners of Macy's Record Distributing Company, generally regarded as the largest independent wholesale record distributing firm in Texas, have formed a recording company and will start producing their own line about July 1.

The new firm is known as Macy's Recording Company and the label is Queen of Hits. Woody Carter and His Hoedown Boys will record the first sides, which will be *Slippin' Around and Sittin' on the Doorstep*. The firm will specialize in hillbilly records for the time being.

Macy's Distributing Company and Macy's Recording Company are owned by Mr. and Mrs. C. D. Henry.

Tempo's Up 53%

NEW YORK, June 25.—A story in *The Billboard* last week quoted Irving B. Fogel, Tempo Records prexy, as stating that business during the first five months of 1949 was up 3.02 per cent. This was a typographical error. We are happy to report that Tempo's business for that period showed a 53 per cent hike over the corresponding period of the year before.

Gabor To Aid Foreign Firms

NEW YORK, June 25.—Don Gabor, Continental Records prexy, leaves for a two-month trip to Europe Thursday (30) to serve as a consulting engineer in the setting up of record factories in Sweden and Austria. He will advise the Novotone Company in Godeborg, Sweden, and the G. A. Krammer firm in Vienna in the construction of plants to turn out plastic disks. Gabor recently served in the capacity of consulting engineer in the erection of an eight-press plant in Montreal for Empire Records, Ltd., of Canada. This plant is tooled to turn out 45 r.p.m. platters as well as the standard speed kind.

Gabor revealed that he is manufacturing, "on an experimental basis," 45 r.p.m. platters to retail at the unprecedentedly low price of 25 cents. Two such platters, with pressings of 1,000 each, will be sent to the Continental branch distributors about July 1 to test dealer receptivity. One will be an international pairing, *Tell Me a Story* and *Bluebird on Your Windowsill*, the other a pop teaming of *My Rose Garden* with *Room Full of Roses*.

Ruling on \$\$ For Refugees

NEW YORK, June 25.—The alien property custodian has sole right to the disposition of funds which the American Society of Composers, Authors and Publishers (ASCAP) had been holding for a group of Austrian refugees affiliated with the Austrian Performing Rights Society (AKM). The case started in 1941, when AKM members brought suit against ASCAP and asked that a temporary receiver be appointed. War held up final clarification. This week, U. S. Supreme Court Justice Stanley Reed ruled that a State receiver had no claim to the funds, and that the alien property custodian had sole claim.

Louis Frohlich, of Schwartz & Frohlich, ASCAP attorneys, handled the case for the Society.

Clark To Star In Musical Pic

HOLLYWOOD, June 25.—Agent-film producer Maurice Duke, will produce a new musical stanza starring singer Buddy Clark and featuring a flock of name disk jockeys and recording talent. Deal to snag Clark for a flicker was set this week and negotiations begun to sign a fem star, with thrush Marion Button reportedly near inking.

Film will have a disk jockey background and will feature Herb Jeffries, Toni Harper, Tommy Dorsey and other recording toppers. Platter pilots tentatively set include Bill Anson and Dave Garraway. At least seven name wax whirlers will appear in the film. Pix will be made late this summer and released thru Monogram.

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- ALABAMA—*Record Sales Company, 2117 3rd Avenue N., Birmingham, Alabama.
- ARKANSAS—Music Sales Company, Western Arkansas.
- BRITISH COLUMBIA—Herb E. Zobrist Company, British Columbia.
- CALIFORNIA—*Crystalette Music Co., Inc., 1521 W. Anaheim St., Long Beach 13, Calif.
—*Elite California Distributors, 316 Sixth Street, San Francisco, California
—*Mercury Record Distributors, Inc., 2958 West Pico Blvd., Los Angeles, Calif.
- CANADA—*Gordon V. Thompson, 902 Yonge Street, Toronto, Ontario, Canada.
- COLORADO—*Pan-American Record Supply Co., 2061 Champa Street, Denver, Colorado.
- D. C., WASHINGTON—*Schwartz Bros., 3623-12th Street N.E., Washington, D. C.
- FLORIDA—Wm. B. Allen Supply Company, Northern Florida.
- GEORGIA—Record Sales Company, Georgia.
- HAWAII—*Sloan & Gesas, Honolulu, Hawaii.
- IDAHO—Herb E. Zobrist Company, Northern Idaho.
—Radio Supply Company, Southern Idaho.
- ILLINOIS—*Chord Distributors, 2326 South Michigan, Chicago, Illinois.
—*M. S. Distributing Company, 2021 S. Michigan Avenue, Chicago, Illinois.
—*Millner Record Sales, Inc., Southern Illinois.
- INDIANA—Hit Record Distributing Company, Indianapolis, Indiana.
—*Millner Record Sales, Inc., Southern Indiana.
- KANSAS—*Millner Record Sales, Inc., Kansas.
- KENTUCKY—Hit Record Distributing Company, Eastern Kentucky.
—*Millner Record Sales, Inc., Western Kentucky.
- LOUISIANA—*Wm. B. Allen Supply Company, 916 N. Claiborne Avenue, New Orleans, La.
- MICHIGAN—*Pan-American Record Distributors, 3747 Woodward Ave., Detroit 1, Michigan.

- MISSISSIPPI—Wm. B. Allen Supply Company, Southern Mississippi.
 - MISSOURI—*Millner Record Sales, Inc., 1704 Main Street, Kansas City, Missouri.
—*Millner Record Sales, Inc., 110 N. 18th Street, St. Louis, Missouri.
 - MONTANA—Herb E. Zobrist Company, Northern Montana.
 - NEBRASKA—*Millner Record Sales, Inc., Southern Nebraska.
 - NEW YORK—*A B C Distributing Company, Inc., 380 E. Genesee St., Buffalo 4, New York.
—*Cosnat Distributing Corp., 764 Tenth Avenue, New York City 19, N. Y.
 - OHIO—*Hit Record Distributing Company, 425 Plum Street, Cincinnati, Ohio.
—Hit Record Distributing Company, Columbus, Ohio.
—Pan-American Record Supply Co., Cleveland, Ohio.
 - OREGON—*B. G. Record Service, 1218 N.W. Glisan, Portland 9, Oregon.
 - PENNSYLVANIA—*Pasco Distributors, 1222 W. Girard Avenue, Philadelphia 23, Penna.
—*Standard Distributing Company, 1731-5th Avenue, Pittsburgh, Penna.
 - TENNESSEE—*Music Sales Company, 1082 Union Avenue, Memphis 3, Tenn.
 - UTAH—*Radio Supply Company, 45 East Fourth South, Salt Lake City 1, Utah.
 - VANCOUVER, CANADA—Herb E. Zobrist Company, Vancouver, Canada.
 - WEST VIRGINIA—Hit Record Distributing Company, Charleston, West Virginia.
—Hit Record Distributing Company, Huntington, West Virginia.
 - WASHINGTON—*Herb E. Zobrist Company, 2121 Westlake Avenue, Seattle 1, Washington.
- CRYSTALETTE RECORD PRESSING FACILITIES:
Long Beach, California
Los Angeles, California
New York City, N. Y.
Toronto, Canada

*Mailing Address

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The Voice with a CARESS

Mindy Carson

Sings...
"ONE MORE TIME"

and
"TWELVE O'CLOCK"
(and all is well)

RCA Victor 20-3480

Her first RCA Victor release.
Disk Jocks and Ops, here is one
you won't want to miss...

Management
EDDIE JOY

Press
MARVIN DRAGER

Bookings
GENERAL ARTISTS CORPORATION
THOMAS G. ROCKWELL, President
NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON

The Billboard
MUSIC POPULARITY CHARTS
PART I

The Nation's Top Tunes

Based on reports received last three days of **Week Ending June 24**

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of THE Billboard's Music Popularity Chart.

HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS," is a registered trade-mark and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week **Last Week**

- 1. RIDERS IN THE SKY** **1**
 By Stan Jones
 Published by Mayfair (ASCAP)
 Records available: B. Crosby-K. Darby Singers, Decca 24618; D. Falligan-H. Winterhalter Ork, MGM 10404; B. Ives, Columbia 38445; Vaughn Monroe, Victor 20-3411; P. Lee, Capitol 57-608; F. Willing & His Riders of the Purple Sage, Capitol 57-40164; S. Jones & His Death Valley Rangers, Mercury 5320; Sons of the Pioneers, Victor 21-0085; E. McCurdy, Monogram 134; Wingy Manone, Kem 2700; J. Saunders-R. Bloch Singers, Hi-Tone 122; The Song Spinners, Vocalion 55003.
 (No information on electrical transcription libraries available as The Billboard goes to press.)
- 2. AGAIN** **2**
 By Newman and Cochran
 Published by Robbins (ASCAP)
 From 20th Century-Fox film, "Road House."
 Records available: V. Damone-G. Osner Ork, Mercury 5261; D. Day-The Mellomen, Columbia 38467; T. Dorsey-M. Lutes, Victor 20-3427; Joe Graydon-G. Jenkins Ork, Decca 24602; A. Mooney Ork, MGM 10398; M. Scott-The Paulette Sisters, Spotlite 516; M. Torme, Capitol 15428; L. Rucker & C. McLin Combo, Aristocrat 10001; J. Clay Ork, Hi-Tone 109; B. Harrington, Vocalion 55001; Phil Reed, Dance-Tone 330; D. Gardner, Gotham G-181.
 Electrical transcription libraries: Linda Stevens-Rene Durant, Standard; Manhattan Madcaps, NBC Thesaurus.
- 3. SOME ENCHANTED EVENING** **3**
 By Rodgers and Hammerstein
 Published by Williamson (ASCAP)
 From the Broadway musical, "South Pacific"
 Records available: Perry Como-M. Ayres Ork, Victor 20-3402; B. Crosby-J. B. Trotter Ork, Decca 24609; J. Laurenz-J. Carroll Ork, Mercury 5276; Frank Sinatra, Columbia 38446; J. Stafford-P. Weston Ork, Capitol 57-544; H. Winterhalter Ork, MGM 10399; P. Weston Ork, Capitol 57-629; J. Saunders-R. Bloch Ork, Hi-Tone 122; S. Black Ork, London 455; B. Harrington, Vocalion 55000; A. Jolson-V. Young Ork, Dec 24667; J. Davis, Harmony 1049.
 Electrical transcription libraries: Dick Haymes-Carmen Dragon Ork, World; The Music of Manhattan; NBC Thesaurus; Elliot Lawrence, Associated; Shep Fields, Lang-Worth.
- 4. FOREVER AND EVER** **4**
 By Frank Winkler-Malla Rosa
 Published by Robbins (ASCAP)
 Records available: H. Carroll & the Carolers, Mercury 5252; Perry Como-M. Ayers, Victor 20-3347; Russ Morgan Ork, Decca 24569; D. Shore-H. Zimmerman Ork, Columbia 38410; M. Whiting, Capitol 15386; P. Reed, Dance-Tone 312; Fran Allison, Rondo 185; J. Clay-The Riddlers, Hi-Tone 108; R. Ross Ork, Vocalion 55004.
 Electrical transcription libraries: Larry Clinton, Lang-Worth; Sammy Kaye, NBC Thesaurus; Russ Morgan, World; Lucille Norman, Standard; David Street, Standard.
- 5. BALI HA'I** **7**
 By Rodgers and Hammerstein
 Published by Williamson (ASCAP)
 From the Broadway Musical, "South Pacific."
 Records available: P. Como-M. Ayres Ork, Victor 20-3402; B. Crosby-J. B. Trotter Ork, Decca 24609; P. Lee-D. Barbour Ork, Capitol 57-543; F. Sinatra, Columbia 38446; A. Vincent-M. Miller Ork, Mercury 5273; H. Winterhalter Ork, 10399; P. Weston Ork, Capitol 57-620; J. Long Ork, Hi-Tone 129; S. Black Ork, London 455; B. Harrington, Vocalion 55000.
 Electrical transcription libraries: Dick Haymes-Carmen Dragon Ork, World; Sweetwood Serenaders, NBC Thesaurus.
- 6. "A"—YOU'RE ADORABLE** **5**
 By Kaye, Wise and Lippman
 Published by Laurel (ASCAP)
 Records available: P. Como-Fontaine Sisters, Victor 20-3381; L. Fotine Ork, Decca 24579; J. Pace-G. Ellis Ork, Keystone 1600; R. Paige-The New Yorkers, Spotlite 510; T. Pastor Ork, Columbia 38449; P. Reed, Dance-Tone 311; J. Stafford-G. MacRae-P. Weston Ork, Capitol 15393; A. Vincent-J. Carroll Ork, Mercury 5253; Buddy Kaye Quintet, MGM 10310; H. Babbitt-The Allen Sisters, Vocalion 55011.
 Electrical transcription libraries: Bob Eberly-Mack Stewart Quartet, World; Vic Damone, Associated; Sweetwood Serenaders, NBC Thesaurus.
- 7. BABY, IT'S COLD OUTSIDE** **6**
 By Frank Loesser
 Published by E. H. Morris
 From MGM's "Neptune's Daughter"
 Records available: C. Calloway, Hi-Tone 135; D. Cornell-S. Kays Ork, V 20-3448; E. Fitzgerald-L. Jordan, Dec 24644; Homer & Jethro-J. Carter, V 21-0078; L. & P. Loesser, Mercury 5307; D. Shore-B. Clark, Col 38463; M. Whiting-J. Mercer-P. Weston Ork, Cap 57-567; E. Williams-R. Montalban, MGM 30197; H. Babbitt-The Allen Sisters, Vocalion 55011; P. Bailey, Harmony 1049.
 Electrical transcription libraries: The Jumping Jacks, NBC Thesaurus; Frankie Masters, Associated.
- 8. CRUISING DOWN THE RIVER** **8**
 By Beadell and Tollerton
 Published by Henry Spitzer (ASCAP)
 Records available: B. Barron Ork, MGM 10346; Jack Smith-The Clark Sisters, Capitol 15372; Frankie Carle, Columbia 38411; H. Carrol, Mercury 5249; R. Morgan, Decca 24568; The Three Suns, Victor 20-3349; N. Alexander, Monogram 111; Primo Scala, London 258; Ames Brothers, Coral 60035; The Riddlers-The Hi Tonians, Hi-Tone 104; The Paulette Sisters, Spotlite 505; L. Montl's Tu-Tones, Double Feature DF 2010; Danny Majewski, Harmonia H 1215.
 Electrical transcription libraries: Blue Barron, Lang-Worth; Vincent Lopez, NBC Thesaurus; Buddy Weed, Associated; Russ Morgan Ork, World; Lawrence Welk, Standard.
- 9. I DON'T SEE ME IN YOUR EYES ANYMORE** **9**
 By Benie Benjamin and George Weiss
 Published by Laurel (ASCAP)
 Records available: B. Clark-E. Hagen Ork, Columbia 38408; P. Como-M. Ayres Ork, Victor 20-3347; H. Forrest, MGM 10373; J. Garber Ork-T. Reardon, Capitol 15402; K. Kallen-M. Miller Ork, Mercury 5265; V. Lynn-S. Browne-B. Farnon Ork, London 403; J. Pace-G. Ellis Ork, Keystone 1500; The Stardusters-G. Jenkins Ork, Decca 24576; L. Douglas-B. Curtis Quartet, Hi-Tone 119; B. Harrington, Vocalion 55001; Phil Reed, Dance-Tone 330.
 Electrical transcription libraries: Kaye Armen, Associated; Vincent Lopez, NBC Thesaurus.
- 10. A WONDERFUL GUY** **10**
 By Rodgers and Hammerstein
 Published by Williamson (ASCAP)
 From the Broadway Musical, "South Pacific"
 Records available: I. Carpenter Ork, Vocalion 55007; S. Fields Ork, MGM 10423; E. Knight, Dec 24640; D. Shore, Col 38460; F. Warren-H. Rene Ork, V 20-3403; M. Whiting-F. DeVol Ork, Cap 57-542; J. Davis, Harmony 1048.
 Electrical transcription libraries: Louise Carlyle-Music of Manhattan Ork, NBC Thesaurus; Monica Lewis, World.

Heading for the top!
Get on it!

Tommy Dorsey

THE HUCKLE-BUCK

The flip's hit the charts too!
AGAIN RCA Victor 20-3427

MORE TOP DORSEY!

Smash from England!
Ripe to break big in U.S.I

THE HEART
OF
LOCH LOMOND
AND
BECAUSE I CARE

RCA Victor 20-3419

Features vocal find
Sonny Calello!

SHE'S A
HOME GIRL
AND

ENJOY YOURSELF
RCA Victor 20-3375



Just out!
Off to a whirlwind
start!

Eddy Arnold



I'M THROWING RICE
AND
SHOW ME THE WAY
BACK TO YOUR HEART

RCA Victor 21-0083 (48-0080*)

MORE ARNOLD SPECIALS!

Pair of hits—both climbing!

THE ECHO OF YOUR FOOTSTEPS
AND
ONE KISS TOO MANY

RCA Victor 21-0051

Still riding high!

DON'T ROB ANOTHER
MAN'S CASTLE
AND

THERE'S NOT A THING
RCA Victor 21-0002 (48-0042*)

THE CERTAIN SEVEN

(Best-sellers that no dealer can afford to be without)

20-3411=47-2902*	Riders in the Sky	Vaughn Monroe
20-3402=47-2896*	Some Enchanted Evening, and Bali Ha'i	Perry Como
20-3347=47-2829*	Forever and Ever	Perry Como
20-3381=47-2889*	"A" You're Adorable	Perry Como
21-0051	One Kiss Too Many	Eddy Arnold
21-0002=48-0042*	Don't Rob Another Man's Castle	Eddy Arnold
11-8851=49-0176*	Clair de Lune	Jose Iturbi

*Now Available on 45 RPM

THIS WEEK'S RELEASE!

(Both 78 rpm and 45 rpm. Numbers marked * are 45 rpm.)

POPULAR

Lavender Coffin
A Kiss And A Rose

TEX BENEKE
20-3476 (47-2937*)

Thank The Man Upstairs
I Wish I Were A Goldfish

PHIL HARRIS
20-3477 (47-2938*)

One More Time
Twelve O'Clock And All Is Well

MINDY CARSON
20-3480 (47-2950*)

Rose Room
Tell It To Me

ERSKINE HAWKINS
20-3490 (47-2951*)

In A Shady Nook
By A Babbling Brook
Lovers' Gold

THE THREE SUNS
20-3503 (47-2964*)

RHYTHM

Bop-A-Bye Baby
What Does It Matter

JOHNNY MOORE'S THREE BLAZERS
22-0034 (50-0018*)

FOLK

That Palomino Pal O' Mine
Home On The Range

ROY ROGERS
21-0077 (48-0074*)

Baby, It's Cold Outside
Country Girl

HOMER and JETHRO
with JUNE CARTER
21-0078 (48-0075*)

Tropical Island
Tar Heel Rag

CECIL CAMPBELL'S
TENNESSEE RAMBLERS
21-0079 (48-0076*)

I'm Throwing Rice
Show Me The Way Back To Your Heart

EDDY ARNOLD
21-0083 (48-0080*)

DEALERS! Are you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op Mats, and national advertising add up to easy sales.

The stars who
make the hits are on

RCA Victor Records



RCA VICTOR DIVISION, RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

Bing Sings

PARADISE

On The New
HARMONY RECORD #1007
BING CROSBY
 (WITH ORCHESTRA)

See Ad on Page 33

Watch For The Following New Harmony Releases!

- BENNY GOODMAN#1011.....IF I HAD YOU
- BING CROSBY#1008.....STAY ON THE RIGHT SIDE OF THE ROAD
- JOHNNY MERCER#1010.....JAMBOREE JONES
- CLAUDE THORNHILL.....#1038.....DOLL DANCE
- GUY LOMBARDO#1017.....GOOFUS
- ARTIE SHAW#1014.....JUST YOU, JUST ME
- RUSS MORGAN#1022.....WABASH BLUES
- PHIL HARRIS#1025.....JELLY BEAN



Solely Distributed by
Varsity Record Corporation
 47 W 63 ST., NEW YORK 23
 TRafalgar 4-6880

The Billboard
MUSIC POPULARITY CHARTS
Sheet Music
 PART II
 Based on reports received last three days of Week Ending June 24

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

POSITION	Weeks Last This	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Publisher
to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	
10	2	1.	SOME ENCHANTED EVENING (M) (R)	Williamson													
10	1	2.	RIDERS IN THE SKY (R)	Mayfair													
12	3	3.	AGAIN (F) (R)	Robbins													
17	5	4.	FOREVER AND EVER (R)	Robbins													
15	4	5.	"A" YOU'RE ADORABLE (R)	Laurel													
21	6	6.	CRUISING DOWN THE RIVER (R)	Spitzer													
9	7	7.	BALI HA'I (M) (R)	Williamson													
6	10	8.	A WONDERFUL GUY (M) (R)	Williamson													
13	8	9.	I DON'T SEE ME IN YOUR EYES ANYMORE (R)	Laurel													
2	—	10.	THE FOUR WINDS AND THE SEVEN SEAS (R)	Lombardo													
4	9	11.	BABY, IT'S COLD OUTSIDE (F) (R)	E. H. Morris													
2	14	12.	EVERYWHERE YOU GO (R)	Lombardo													
5	13	13.	KISS ME, SWEET (R)	Advanced													
14	12	14.	CARELESS HANDS (R)	Melrose													
1	—	15.	ROOM FULL OF ROSES (R)	Hill & Range													

ENGLAND'S TOP TWENTY

POSITION	Weeks Last This	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	English	American
to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date	to date
7	1	1.	WEDDING OF LILI MARLENE	Box and Cox	Leeds																		
12	1	1.	LAVENDER BLUE (Dilly, Dilly)	Sun	Santly-Joy																		
7	3	3.	RED ROSES FOR A BLUE LADY	Lawrence Wright	Mills																		
16	3	4.	TWELFTH STREET RAG	Chappell	Shapiro-Bernstein																		
6	7	5.	CANDY KISSES	Chappell	Hill & Range																		
9	5	6.	PUT YOUR SHOES ON, LUCY	Noel Gay	Bourne, Inc.																		
4	9	7.	"A"—YOU'RE ADORABLE	Connelly	Laurel																		
17	5	8.	FAR AWAY PLACES	Leeds	Laurel																		
8	7	9.	STRAWBERRY MOON	Edward Kassner	*																		
12	14	10.	HOW CAN YOU BUY KIL-LARNEY	Peter Maurice	Peter Maurice																		
4	12	11.	FOREVER AND EVER	Francis Day	Robbins																		
15	9	12.	POWDER YOUR FACE WITH SUNSHINE	Chappell	Lombardo																		
27	12	13.	CUCKOO WALTZ	Keith Prowse	Criterion																		
13	9	14.	IN A SHADY NOCK BY A BABBLING BROOK	Keith Prowse	Stasny																		
19	19	15.	IT'S MAGIC	Campbell-Connelly	Witmark																		
2	19	16.	CLANCY LOWERED THE BOOM	Peter Maurice	Kenmore Music																		
6	18	17.	BEHIND THE CLOUDS	Feldman	*																		
3	20	17.	I'LL ALWAYS LOVE YOU	Noel Gay	*																		
14	16	19.	PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON	Connelly	Remick																		
1	—	20.	AGAIN	Francis Day	Robbins																		

*Publisher not available as The Billboard goes to press.

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 Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year, \$10.

Name \$10 enclosed
 Address Bill me
 City Zone... State.....

The Billboard
MUSIC POPULARITY CHARTS
Radio Popularity
 PART III
 TRADE SERVICE FEATURE

Based on reports received last three days of Week Ending June 24

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks Last 1 (This to date)	Week 1 (This Week)	Title	By
10	1	1	RIDERS IN THE SKY.....	V. Monroe Ork.....
9	2	2	AGAIN	G. Jenkins Ork-Joe Graydon...
7	6	3	AGAIN	D. Day-The Mellomen.....
10	3	4	SOME ENCHANTED EVE-NING	P. Como-M. Ayres Ork.....
9	4	5	BABY, IT'S COLD OUTSIDE	D. Shore-B. Clark.....
7	6	6	BABY, IT'S COLD OUTSIDE	J. Mercer-M. Whiting-P. Weston Ork. Cap 57-567, 54-582-ASCAP
15	5	7	FOREVER AND EVER.....	P. Como-M. Ayres.....
6	10	7	SOME ENCHANTED EVE-NING	J. Stafford-P. Weston Ork.....
12	13	9	"A" YOU'RE ADORABLE.....	P. Como-Fontaine Sisters-M. Ayres Ork.....

(Continued on page 126)

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

Tunes listed received the greatest number of key radio plugs according to information supplied by the Richard Himber (RH) logging system. Numerical points total are computed as follows: 1 point per sustaining instrumental; 2 points per sustaining vocal; 3 points for commercial instrumental; 4 points per commercial vocal. Thus, commercial vocal carried in New York, Chicago and California would receive 12 points, etc.

Week of June 17-23

Songs	Publisher	Heard in N. Y.				Heard in Chi.				Heard in Calif.				Add. Sur. Tot
		SI	SV	CI	CV	SI	SV	CI	CV	SI	SV	CI	CV	
A Million Miles Away	Paxton	1	6	0	4	1	3	0	4	0	0	0	4	60
A Wonderful Guy (South Pacific)	Williamson	5	5	0	7	6	6	1	6	3	3	0	6	131
"A" You're Adorable	Laurel	1	3	0	5	0	2	0	4	3	10	0	4	91
Again (Road House)	Robbins	1	11	0	5	3	6	4	5	3	8	0	5	129
Bali Ha'i (South Pacific)	Williamson	4	7	3	10	11	6	6	11	3	6	1	8	202
Beautiful Blonde From Bashful Bend	Miller	2	10	0	5	0	6	0	4	3	3	0	4	96
Candy Kisses	Hill & Range	0	4	1	3	5	7	2	3	1	2	0	2	73

(Continued on page 126)

SONGS WITH GREATEST RADIO AUDIENCES (ACI)

(Beginning Friday, June 17, 8 a.m., and ending Friday, June 24, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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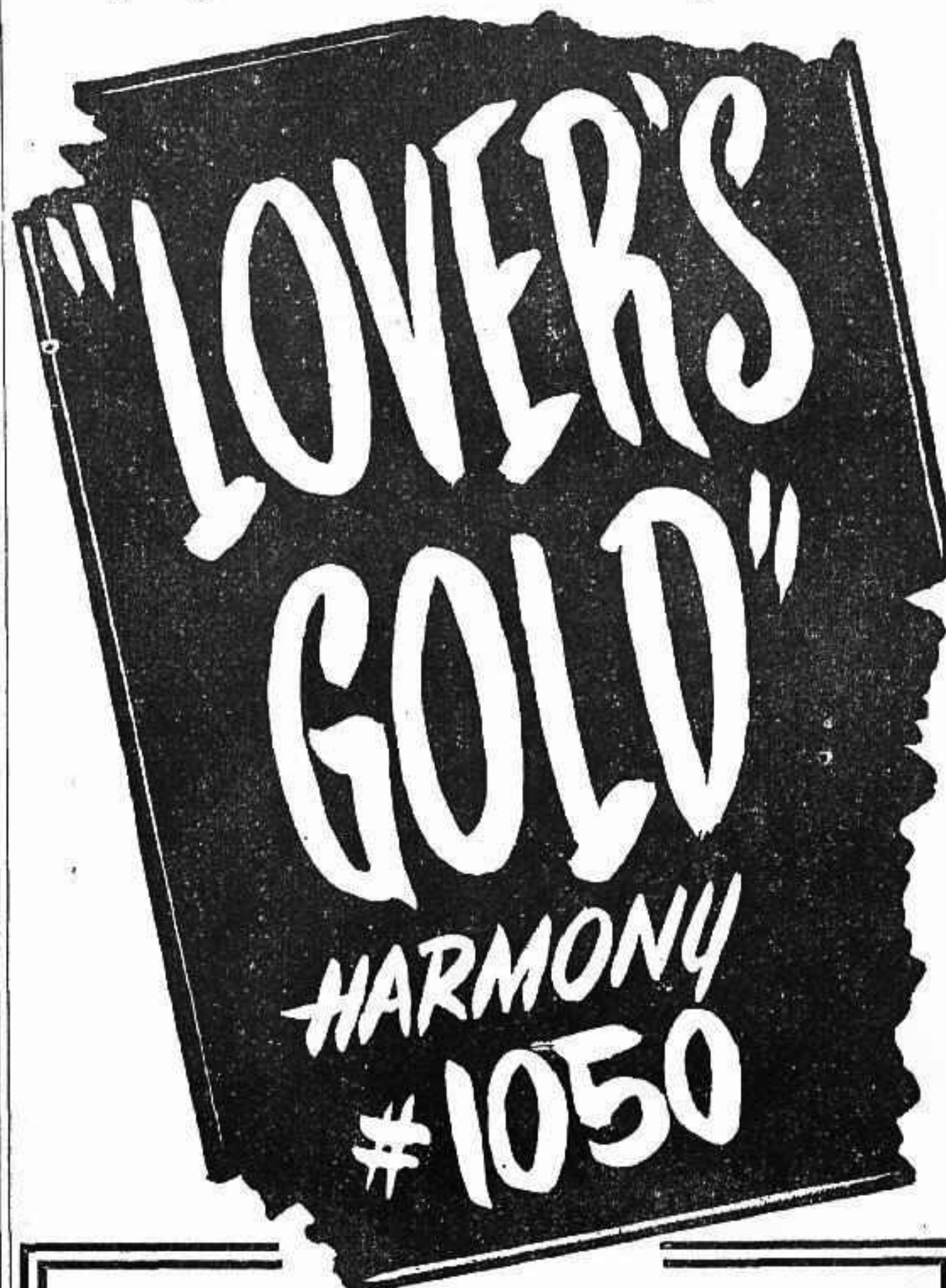
The Top 30 Tunes (plus ties)

A Wonderful Guy (M) (R).....	Chappell-ASCAP
"A" You're Adorable (R).....	Laurel-ASCAP
Again (E) (R).....	Robbins-ASCAP
Bali Ha'i (M) (R).....	Chappell-ASCAP
Candy Kisses (R).....	Hill & Range-BMI
Careless Hands (R).....	Melrose-ASCAP
Comme Ci, Comme Ca (R).....	Leads-ASCAP
Cruising Down the River (R).....	Henry Spitzer-ASCAP
Don't Cry, Cry Baby (R).....	Santly-Joy-ASCAP
Five Foot Two, Eyes of Blue (R).....	Feist-ASCAP
Forever and Ever (R).....	Robbins-ASCAP
Havin' a Wonderful Wish (F) (R).....	Paramount-ASCAP
How It Lies, How It Lies, How It Lies (R).....	E. H. Morris-ASCAP
I Don't See Me in Your Eyes Anymore (R).....	Laurel-ASCAP
In the Good Old Summertime (R).....	E. B. Marks-BMI
Just One Way To Say I Love You (M) (R).....	Berlin-ASCAP
Kiss Me, Sweet (R).....	Advanced-ASCAP
Lora Bella Lee (R).....	Santly-Joy-ASCAP
Maybe It's Because (R).....	Bregman-Vocco-Conn-ASCAP
Merry-Go-Round Waltz (R).....	Shapiro-Berstein-ASCAP
My One and Only Highland Fling (F) (R).....	Harry Warren-ASCAP
Need You (R).....	Choice-ASCAP
Portrait of Jennie (R).....	Chappell-ASCAP
Put Your Shoes On, Lucy (R).....	Bourne-ASCAP
Riders in the Sky (R).....	E. H. Morris-ASCAP
So in Love (M) (R).....	T. B. Harms-ASCAP
Some Enchanted Evening (M) (R).....	Chappell-ASCAP
Someone to Love (R).....	Warren Publications-BMI
The Beautiful Blonde From Bashful Bend (F).....	Miller-ASCAP
There's Yes, Yes, in Your Eyes (R).....	Witmark-ASCAP
Weddin' Day (R).....	Famous-ASCAP

Harmony
RECORDS
 presents...

ROSEMARY CLOONEY

Singing the Outstanding Hit...



HARMONY RECORDS

Sole Distributor

VARSITY RECORDS Corp.

47 West 63d Street

New York 23, N. Y.

See Page 33

Harmony RECORDS

presents...

Rosemary Clooney

Singing the Outstanding Hit . . .

"four winds
and the
seven seas"

HARMONY #1050

HARMONY RECORDS

Sole Distributor

VARSITY RECORDS Corp.

47 West 63d Street New York 23, N. Y.

See Page 33

EVELYN KNIGHT

Does it again!

... with her latest HIT recording

"IT'S TOO LATE NOW"

ON... **DECCA** 24636



BEST RECORDS IN '49

- D-11221 "TO MAKE YOU MINE" By Ion and Sondra Steele
- D-11217 "YOUR TEARS CAME TOO LATE"
- D-11218 "DOWNHEARTED"

By Al Trace and His Flame Throwers (Bob Vincent, Vocalist)

DAMON RECORDING STUDIOS, INC.

1221 BALTIMORE VICTOR 2585 KANSAS CITY, MO.

FOR YOUR PEACE OF MIND, GIVE A PIECE OF CHANGE TO THE NATIONAL COMMITTEE FOR MENTAL HYGIENE

The Billboard MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Based on reports received last three days of Week Ending June 24



BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's top volume retail record stores. List is based upon The Billboard's weekly survey among the 1,400 largest dealers, representing every important market area. Survey returns are weighed according to size of market area. Records listed numerically, according to greatest sales. The "B" side of each record is listed in italics.

POSITION	Weeks to date	Last Week	This Week	Record Title	Label
11	1	1	1	RIDERS IN THE SKY <i>Single Saddle</i>	V. Monroe Ork. V 20-3411, 47-2902—ASCAP
10	2	2	2	SOME ENCHANTED EVENING <i>Bali Ha'i</i>	P. Como-M. Ayres Ork. V 20-3402, 47-2896—ASCAP
11	3	3	3	AGAIN <i>Ship to My Lou</i>	G. Jenkins Ork-J. Graydon D 24602—ASCAP
8	8	4	4	BABY, IT'S COLD OUTSIDE <i>I Never Heard You Say</i>	J. Mercer-M. Whiting-P. Weston Ork. Cap 57-567, 54-582—ASCAP
16	6	5	5	FOREVER AND EVER <i>You, You, You Are the One</i>	R. Morgan Ork. D 24569—ASCAP
6	11	6	6	SOME ENCHANTED EVENING <i>Bali Ha'i</i>	B. Crosby-J. S. Trotter Ork. D 24609—ASCAP
16	4	7	7	FOREVER AND EVER <i>I Don't See Me in Your Eyes Anymore</i>	P. Como-M. Ayres V 20-3347, 47-2892—ASCAP
12	10	8	8	AGAIN <i>Blue Moon</i>	M. Torme-P. Rugolo Ork. Cap 15428—ASCAP
7	9	9	9	BALI HA'I <i>Some Enchanted Evening</i>	P. Como-M. Ayres Ork. V 20-3402, 47-2896—ASCAP
19	17	10	10	CRUISING DOWN THE RIVER <i>Sunflower</i>	R. Morgan Ork. D 24568—ASCAP
3	20	10	10	YOU'RE BREAKING MY HEART <i>The Four Winds and the Seven Seas</i>	V. Damone-G. Osser Ork. Mercury 5271
8	7	12	12	BABY, IT'S COLD OUTSIDE <i>My One and Only Highland Fling</i>	D. Shore-B. Clark Col 38463—ASCAP
13	8	13	13	I DON'T SEE ME IN YOUR EYES ANYMORE <i>Because You Love Me</i>	G. Jenkins-The Stardusters D 24576—ASCAP
3	13	14	14	THE FOUR WINDS AND THE SEVEN SEAS <i>Out of Love</i>	S. Kaye Ork. V 20-3459, 47-2923—ASCAP (M. Torme-P. DeVol Ork, Cap 57-671; H. Jeffries, Col 38511 & 1-256; G. Lombardo Ork, Dec 24648; J. Desmond, the Quintones, MGM 10451; B. Crosby-C. Cavallaro, Dec 24677; R. Clooney, Harmony 1050; J. Saunders & the Riddlers, Hi-Tone 145)
13	12	15	15	"A" YOU'RE ADORABLE <i>When Is Sometime?</i>	P. Como-Fontaine Sisters-M. Ayres Ork. V 20-3381, 47-2899—ASCAP
5	23	16	16	HUCKLEBUCK <i>Again</i>	T. Dorsey Ork-S. Shavers V 20-3427—ASCAP (B. Goodman, Ca 57-576; F. Sinatra, Co 38486; B. Marshall-Cozy Cole Ork, D 48099; R. Milton & His Solid Senders, Specialty SP 328; The Pig Footers, Merc 8130; Big Sis Andrews & Her Huckle-Busters, Ca 57-7000; C. Calloway & His Cab Jivers, Hi-Tone 135)
3	29	17	17	ROOM FULL OF ROSES <i>It's Summertime Again</i>	S. Kaye-D. Cornell-The Kaydets V 20-3441—BMI (The Starlighters-P. Weston Ork, Cap 57-617; Sons of the Pioneers, V 21-0065; S. Sims, Coral 60067; E. Howard, Merc 5296; D. Haymes, Dec 24623; G. Morgan, Col 26594 & 2-272; P. Terry with R. Arthur Quartet, Hi-Tone 145; J. Wayne, Col (78) 38525, (LP) 1-278)
7	14	18	18	AGAIN <i>Everywhere You Go</i>	Doris Day-The Mellomen Col 38467—ASCAP
2	18	19	19	BABY, IT'S COLD OUTSIDE <i>Don't Cry, Cry Baby</i>	E. Fitzgerald-L. Jordan D 24644—ASCAP
3	19	20	20	BALI HA'I <i>Some Enchanted Evening</i>	B. Crosby-J. S. Trotter Ork. D 24609—ASCAP
6	24	21	21	RIDERS IN THE SKY <i>1. Wayfaring Stranger 2. Woolie Boogie Bee</i>	B. Ives Col 38445—ASCAP
6	15	22	22	A WONDERFUL GUY <i>Younger Than Springtime</i>	M. Whiting-F. DeVol Ork. Cap 57-542—ASCAP
1	—	22	22	BABY, IT'S COLD OUTSIDE <i>Whispering Waters</i>	S. Kaye Ork-D. Cornell V 20-3448, 47-2914—ASCAP
2	—	22	22	HUCKLEBUCK <i>It Happens Every Spring</i>	F. Sinatra Col 138486, 1-222—ASCAP
7	20	25	25	I DON'T SEE ME IN YOUR EYES ANYMORE <i>Forever and Ever</i>	P. Como-M. Ayres Ork. V 20-3347—BMI
1	—	25	25	WHOSE GIRL ARE YOU? <i>Open the Door Polka</i>	B. Barron Ork. MGM 10412 (S. Sims, Coral 60067; Socach-Habat Polka Ork, Dec 45072; J. Martin Ork, Cap 57-54300; L. Welk Ork, Merc 5280)
5	—	27	27	MERRY-GO-ROUND WALTZ <i>Canadian Capers</i>	G. Lombardo and His Royal Canadians D 24624—ASCAP (L. Welk Ork, Merc 5294; R. Ross Ork, Vocalion 55005; A. Mooney Ork, MGM 10405; Marlin Sisters, Col 12431-F)
15	—	28	28	BLUE SKIRT WALTZ <i>Charlie Was a Boxer</i>	F. Yankovic and His Yanks-The Marlin Sisters Col 12304-F—ASCAP (H. Harding, Grand G-25031; H. Carroll & Carolers, Merc 5252; L. Duchow's Red Raven Ork, V 20-3356; Socach-Habat Polka Ork, Dec 45068; V. Zembrusky, Continental C-1260; Harmony Bells Ork-J. Conway & the Wayfarers, Dana 2042; R. Ross Ork, Vocalion 55005)
3	22	29	29	AGAIN <i>Hucklebuck</i>	T. Dorsey Ork-M. Lutes V 20-3427—ASCAP
1	—	29	29	THE FOUR WINDS AND THE SEVEN SEAS <i>It's Too Late Now</i>	M. Torme-F. DeVol Ork. Cap 57-671—ASCAP

WARNING!

In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

CAPITOL CONTEST BUILDS BIG SUMMER BUSINESS

*Exciting Ads in 19 Leading Magazines
Send Buyers of "Songs Without Words"
Albums to You!*

Here's Capitol's way of building summer sales... a brand new type of contest, backed by arresting promotion and advertising, that will bring buyers crowding around your record counter.

Nearly all your customers want to write the words to a song; here's their chance! Capitol offers big cash and songwriter contracts to the six contestants who write the best original lyrics to the melodies in Capitol's new "Songs Without Words" album.

Hundreds of customers you might not see for months will want to hear the records... get application blanks... and buy the contest album from you. What a chance to step up store traffic, ring up summer sales!

Soon, compelling ads like the one shown here will be stirring excitement among readers everywhere. Disc jockeys will be air-plugging the six contest melodies. Everyone who enters the contest will be spreading the news.

This unique product and promotion is Capitol's summer gift to you. Put it to work and you'll profit. *Your distributor has entry blanks, display materials and full details waiting. Let's go!*

WIN \$6000* and **SONGWRITER FAME**
IN **CAPITOL RECORDS CONTEST!**

WRITE ORIGINAL WORDS TO NEW MELODIES BY THESE TOP COMPOSERS

JOHNNY MERCER
composer of "That Old Black Magic" "Glad in the Night"

JIMMY McHUGH
composer of "I'm in the Mood for Love" "Don't Blame Me"

ISHAM JONES
composer of "I'll Get You in My Dreams" "I'll Get to Be You"

RAY NOBLE
composer of "The Very Thought of You" "Goodnight, Sweetheart"

LIVINGSTON & EVANS
composer of "I Got the Blues" "Buttons and Bows"

PAUL WESTON
composer of "I Should Care" "Day by Day"

SONGS WITHOUT WORDS

PLAYED BY **Paul Weston** AND HIS ORCHESTRA

HERE'S THE MUSIC... YOU Write the Lyrics!

OVER 50 MILLION IMPRESSIONS OF THIS AD IN JULY AND AUGUST!

GET SET NOW TO CASH IN WITH THIS CAPITOL IDEA!

THINK OF IT! YOU...writing words to melodies by internationally famous composers. Here's what you may win: For each winning lyric, you will be offered a regular songwriter contract (SPA form)—and \$1000 cash advance against contract royalties. (Winning songs will be recorded by famed Capitol artists; sold nationally!) If the songs become hits, you'll make many times \$1000. AND, as co-writer with one of America's greatest popular composers, you'll have made a big step to fame and fortune.

ATTENTION! This contest—sponsored by CAPITOL, one of America's largest record producers—should not be confused with the dozens of "school offers" to make you "a songwriter overnight." Capitol expects to uncover new talent. Remember, it costs you nothing to enter!

DON'T PUT IT OFF! Get started now! You have as good a chance as anyone to win this contest with a future. For full details, get your official entry blanks today.

NEVER BEFORE LIKE THIS! Here's your big chance to "Team up" with Hollywood's top tunesmiths... become a recognized songwriter. Hear the music... get your official "Songs Without Words" contest entry blanks at your record dealer today! **NO FEE TO PAY!**



SEE YOUR RECORD DEALER TODAY

FIRST WITH THE HITS FROM HOLLYWOOD

Thanks, everyone...

for your wonderful cooperation. Hope you like my new Columbia release—

"One More Time"

backed by

"Out of Love"

I think they are two swell songs. Hope you agree. Thanks again!

Buddy Clark



Another Columbia
HEADLINER

MARJORIE
HUGHES

Cops the honors with her
HIT recording of

"YOU TOLD A LIE"

ON COLUMBIA 38500

ORDER ORDER ORDER

"THE FISHING SONG"

The Original by Dottie Barlow—Pearl 0014

Watch this one—a natural
"How's My Baby Tonight?" by Larry Vincent

Watch for this one
"Thirteen Glochenspiels and an Old Bass Drum"

Pearl Records have added the Plays Label

PEARL RECORDS

BOX 229, COVINGTON, KY.



PART IV

Retail Record Sales

Based on reports received last three days of Week Ending June 24

BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

POSITION	Weeks	Last	This	to date	Week	Week	Week
55	1	1.	LITTLE TOOT (One Record)	Don Wilson-The Starlighters	Cap DAS-80, CASF 3001		
55	3	2.	BOZO AT THE CIRCUS (Two Records)	Alan Livingston-Vance "Pinto" Colvig	Cap BBX-34—DBX-114		
22	2	3.	SO DEAR TO MY HEART ALBUM (Four Records)	Walt Disney-B. May, director	Cap BD-124		
55	3	4.	BUGS BUNNY (Three Records)	Mel Blanc	Cap CC-64, CCF 3004		
40	5	5.	BOZO UNDER THE SEA (Two Records)	Vance "Pinto" Colvig-Alan Livingston	Cap DBX-99		
45	6	6.	BOZO SINGS (Two Records)	Alan Livingston-Vance "Pinto" Colvig	Cap DBS-84—CBSF 3002		
27	15	7.	PECOS BILL (Three Records)	Roy Rogers-Sons of the Pioneers	V Y-375		
44	8	8.	NURSERY RHYMES (Two Records)	Frank Luther	D CS-5		
42	7	9.	UNCLE REMUS (Three Records)	Johnny Mercer and Original Cast	Cap CC-40		
31	10	9.	LITTLE ORLEY-UNCLE LUMPY ALBUM (Two Records)	Fred Waring and Pennsylvanians	D CUS-7		
4	—	9.	PETER AND THE WOLF (Two Records)	Sterling Holloway	V Y-345		
44	8	12.	BUGS BUNNY AND THE TORTOISE (Two Records)	Mel Blanc-Billy May	Cap DBX-93		
29	—	12.	BAMBI ALBUM (Three Records)	S. Temple-Chorus; P. Smith, director	V Y-395		
1	—	14.	OLD MACDONALD HAD A FARM (One Record)	B. Williams	Peter Pan 2226		
27	—	15.	JOHNNY APPLESEED (Three Records)	Dennis Day	V P-368		

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

POSITION	Weeks	Last	This	to date	Week	Week
6	2	1.	Bachianas Brasileiras	B. Sayao	Col 71760-D	
191	1	2.	Clair de Lune	Jose Iturbi	V 11-8851; 49-0176	
133	4	3.	Warsaw Concerto	Boston Pops, Arthur Fiedler, conductor; Leo Litwin, pianist	V 11-8863; 49-0252	
181	3	4.	Chopin's Polonaise	Jose Iturbi	V 11-8848; 49-0134	
139	—	5.	Jalousie	Boston Pops Ork, Arthur Fiedler, conductor	V 12160	

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers) according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

POSITION	Weeks	Last	This	to date	Week	Week
9	1	1.	Rimsky-Korsakov: Scheherazade (Five Records)	San Francisco Symphony Ork, Pierre Monteaux, conductor	V DM-920	
6	2	1.	Salome (Two Records)	L. Welltsch, Metropolitan Opera Ork; F. Reiner, director	Col MX-316; ML-2048	
3	—	3.	Facade (Four Records)	E. Sitwell, Reader Chambers Ork; F. Prausnitz, director	Col MM-829; ML-2047	
93	3	4.	Tchaikovsky: Nutcracker Suite (Three Records)	Eugene Ormandy, conductor, Philadelphia Ork	V 1020	
13	5	4.	Grieg's Concerto in A Minor (Three Records)	A. Rubinstein, Philadelphia Ork; E. Ormandy, director	V DM-900	

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION	Weeks	Last	This	to date	Week	Week
7	1	1.	SOUTH PACIFIC (Seven Records)	Mary Martin-Ezio Pinza	Col MM-850	
19	2	2.	KISS ME, KATE (Six Records)	A. Drake-P. Morison-L. Kirk-H. Lang-A. Hill-H. Clark-J. Diamond	Col C-200	
6	3	3.	DICK CONTINO (Four Records)	Dick Contino, Accordion	Magnolia MA-501	
5	9	4.	SQUARE DANCES (Four Records)	C. Stone and His Square Dance Band	Cap BD-44	
3	4	5.	SOUTH PACIFIC (Four Records)	Bing Crosby-Danny Kaye-Evelyn Knight-Ella Fitzgerald	D A-714	
13	6	6.	SUPER CLUB FAVORITES (Three Records)	P. Como-R. Case-The Satisfiers-L. Shaffer Ork	V P-237	
7	—	7.	A CONNECTICUT YANKEE (Three Records)	B. Crosby-R. Fleming, W. Bendix-Sir C. Hardwick	D A-899	
119	—	8.	GLENN MILLER (Four Records)	Glenn Miller	V P-148	
15	—	9.	STAN KENTON ENCORES ALBUM (Three Records)	S. Kenton Ork-J. Christy	Cap CC-113	
29	—	10.	THEME SONGS (Four Records)	S. Kaye-T. Dorsey-T. Benke-Larry Green-V. Monroe-F. Martin-W. King-Three Suns	V P-217	
2	—	10.	JIMMIE RODGERS MEMORIAL (Three Records)	J. Rodgers	V P-244	



BILLY ECKSTINE

TEMPTATION

CRYING

M-G-M 10458



HELEN FORREST

LOVER'S GOLD

POSSIBILITIES

M-G-M 10450



JOHNNY DESMOND

THE FOUR WINDS AND THE SEVEN SEAS

IF I ONLY HAD ONE DAY TO LIVE

M-G-M 10451



BLUE BARRON

and his Orchestra

TING-A-LING

LOVE IS A BEAUTIFUL THING

M-G-M 10455



SHEP FIELDS

and his Orchestra

DON'T CALL ME SWEETHEART ANYMORE

HAVIN' A WONDERFUL WISH

M-G-M 10454



Watch this spot for M-G-M RECORDS BEST SELLERS

- M-G-M 10446 TWENTY-FOUR HOURS OF SUNSHINE ART MOONEY and his Orchestra
- M-G-M 10417 THERE'S YES! YES! IN YOUR EYES BLUE BARRON and his Orchestra
- M-G-M 10422 A NEW SHADE OF BLUES NIGHT AFTER NIGHT BILLY ECKSTINE
- M-G-M 10419 THE BEAUTIFUL BLONDE FROM BASHFUL BEND EVERY TIME I MEET YOU ART LUND
- M-G-M 30199 DREAMS DO COME TRUE ORPHEUS TAKES A HOLIDAY DAVID ROSE and his Orchestra
- M-G-M 10401 WEDDING BELLS I'VE JUST TOLD MAMA GOODBYE HANK WILLIAMS



M-G-M RECORDS, THE GREATEST NAME IN ENTERTAINMENT

COLUMBIA RECORD HITS

HOT AS FIRECRACKERS!




NEW IRVING BERLIN HIT TUNES FROM

"MISS LIBERTY"

"Let's Take An Old-Fashioned Walk"
FRANK SINATRA & DORIS DAY

"Just One Way To Say I Love You"
FRANK SINATRA
38513 (1-260*)

"You Can Have Him" "Homework"
DINAH SHORE & DORIS DAY DINAH SHORE
38514 (1-261*)

"Little Fish In A Big Pond"
DINAH SHORE & BUDDY CLARK

"Paris Wakes Up And Smiles"
BUDDY CLARK
38515 (1-262*)

- "Baby It's Cold Outside"**
"My One And Only Highland Fling"
Dinah Shore and Buddy Clark
38463 (1-200*)
- "The Four Winds And The Seven Seas"**
"Never Be It Said"
Herb Jeffries
38511 (1-256*)
- "Riders In The Sky"**
1. Wayfaring Stranger
2. Woolie Boogie Bee
Burl Ives
38445 (1-175*)
- "The Huckle Buck"**
- "It Happens Every Spring"**
Frank Sinatra
38486 (1-222*)
- "Lover's Gold"**
- "Till My Ship Comes In"**
Dinah Shore
38509 (1-254*)

- "Some Enchanted Evening"**
"Bali Ha'i"
Frank Sinatra
38446 (1-174*)
- "A Wonderful Guy"**
"Younger Than Springtime"
Dinah Shore
38460 (1-197*)
- "Everywhere You Go"**
"Again"
Doris Day
38467 (1-211*)
- "I'm In The Mood For Love"**
"The Monkey Song"
Mary Kaye Trio
38495 (1-230*)
- "You Told A Lie"**
"You're Mine"
Marjorie Hughes
38500 (1-235*)



*Columbia 7-Inch Microgroove Records
"Columbia," "Masterworks" and "Trade-marks, Reg. U. S. Pat. Off. Marcas Registradas, ® Trade-mark

The Billboard

MUSIC POPULARITY CHARTS

Juke Box Record Plays

PART V

TRADE SERVICE FEATURE

Based on reports received last three days of Week Ending June 24

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart Part I.

POSITION	Weeks to Date	Last This Week	Title	Artist	Label
10	1	1	RIDERS IN THE SKY.....	V. Monroe Ork.....	V 20-3411, 47-2902—ASCAP
10	3	2	AGAIN	G. Jenkins Ork-Joe Graydon....	D 24602—ASCAP
16	2	3	FOREVER AND EVER.....	R. Morgan Ork..D 24569—ASCAP	
6	4	4	SOME ENCHANTED EVE- NING	P. Como-M. Ayres Ork.....	V 20-3402, 47-2896—ASCAP
13	5	5	FOREVER AND EVER.....	P. Como-M. Ayres.....	V 20-3347, 47-2892—ASCAP
11	8	6	I DON'T SEE ME IN YOUR EYES ANYMORE.....	G. Jenkins Ork-The Stardusters D 24576—ASCAP	
4	7	7	SOME ENCHANTED EVE- NING	B. Crosby-J. S. Trotter Ork....	D 24609—ASCAP
8	9	8	AGAIN	M. Torme-P. Rugolo Ork.....	Cap 15428—ASCAP
20	6	9	CARELESS HANDS	S. Kaye Ork	V 20-3321, 47-2901—ASCAP
				(M. Torme-S. Burke Ork, Cap 15379; J. Denis & His Ranchers, London 428; Bob & Jean, Dec 24563; T. Rittler, Cap 57-40155; B. Crosby-K. Darby Singers, Dec 24616; M. Smith-H. Heldt Ork, Magnolia MS 1002; J. Price, Rich-R-Tone 443; E. Dean, Merc 6170; R. Paige-The New Yorkers, Spolite 507; Shorty Long & the Santa Fe Rangers, V 21-0007; P. Reed-Dance-Tone 310; J. Desmond, MGM 10349; J. Laurenz-A. Vincent, Merc 5245; The Song Spinners, Vocalion, 55003; L. McAuliffe & His Western Swing Band, Col 20546; A. Smith & His Cracker Jacks, MGM 10380)	
8	21	10	AGAIN	V. Damone-G. Osser Ork.....	Mercury 5261—ASCAP
5	16	11	AGAIN	T. Dorsey Ork-M. Lutes.....	V 20-3427—ASCAP
12	10	12	"A" YOU'RE ADORABLE... NING	P. Como-Fontaine Sisters-M. Ayres Ork. V 20-3381, 47-2899—ASCAP	
4	—	12	BABY, IT'S COLD OUTSIDE. J. Ork. Cap 57-567, 54-582—ASCAP	Mercer-M. Whiting-P. Weston	
10	14	14	CRUISING DOWN THE RIVER	R. Morgan Ork..D 24568—ASCAP	
9	19	15	CARELESS HANDS	B. Crosby-K. Darby Sisters.....	D 24616—ASCAP
3	18	15	BALI HA'I	P. Como-M. Ayres Ork.....	V 20-3402—ASCAP
3	27	15	SOME ENCHANTED EVE- NING	J. Stafford-P. Weston Ork.....	Cap 57-544—ASCAP
4	20	18	BABY, IT'S COLD OUTSIDE. D. Ork. Col 38463—ASCAP	Shore-B. Clark	
3	21	18	BABY, IT'S COLD OUTSIDE. E. Ork. D 24644—ASCAP	Fitzgerald-L. Jordan	
7	15	20	AGAIN	A. Mooney Ork	MGM 10398—ASCAP
15	12	21	BLUE SKIRT WALTZ.....	F. Yankovic and His Yanks-The Marlin Sisters.....	Col 12394-F—ASCAP
				(H. Harding, Grand G-25013; H. Carroll & Carolers, Merc 5252; L. Duchow's Red Raven Ork, V 20-3356; Socrach-Habat Polka Ork, D 45068; V Zembruksky, Continental G-1250; Harmony Bells Ork-J. Conway & The Wayfarers, Dana 2042; R. Ross Ork, Vocalion 55005)	
5	27	22	HUCKLEBUCK	T. Dorsey-S. Shavers.....	V 20-3427—ASCAP
				(B. Goodman, Ca 57-576; P. Sinatra, Co 38486; B. Marshall-Cozy Cole Ork, D 48099; R. Milton & His Solid Senders, Specialty SP 328; The Pig Footers, Merc 8130; Big Sis Andrews & Her Hucklebuck-Busters Ca 57-7000; C Calloway & His Cab Jivers, Hi-Tone 135)	
7	17	23	I DON'T SEE ME IN YOUR EYES ANYMORE	P. Como-M. Ayres Ork.....	V 20-3347—ASCAP
13	11	24	"A" YOU'RE ADORABLE... Weston Ork.....	Jo Stafford and G. MacRae-P.	Cap 15393—ASCAP
14	26	25	CARELESS HANDS	M. Torme-S. Burke Ork.....	Cap 15379—ASCAP
2	24	25	AGAIN	D. Day-The Mellomen.....	Col 38467—ASCAP
2	27	27	ROOM FULL OF ROSES....	D. Haymes.....	D 24632—BMI
				(The Starlighters-P. Weston Ork, Cap 57-617; G. Morgan, Col (78) 20594, (LP) 2-272; Sons of the Pioneers, V 21-0065 & 48-0060; S. Sims, Coral 60067; B. Kaye-D. Cornell & the Kaydets, V 20-3441; E. Howard, Merc 5296; P. Tarry, with R. Arthur Quartet, Hi-Tone 145; J. Wayne, Col (78) 38525, (LP) 1-278)	
1	—	27	THE FOUR WINDS AND THE SEVEN SEAS	S. Kaye Ork.....	V 20-3459, 47-2923—ASCAP
				(M. Torme-F. DeVol Ork, Cap 57-671; H. Jeffries, Col 38511 & 1-356; G. Lombardo Ork, Dec 24648; J. Desmond, the Quintones, MGM 10451; B. Crosby-C. Caballero, Dec 24677; R. Clooney, Harmony 1050; J. Saunders & the Riddlers, Hi-Tone 145)	
7	25	29	RIDERS IN THE SKY.....	B. Crosby-K. Darby Singers....	D 24618—ASCAP
2	—	30	IT'S TOO LATE NOW.....	E. Knight-Four Hits and a Miss Ork. D 24636—ASCAP	
				(M. Torme-F. DeVol Ork, Cap 57-671)	

WARNING!

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Harmony comes back to the record business...

Under the direction of Eli E. Oberstein, the Varsity Record Corp. now brings you the big parade of name talent on records, manufactured by Columbia Records, Inc. Here is the perfect formula to restore stability and sales to your record business.

IMMEDIATE DELIVERY OF ANY QUANTITIES

**TOP NAME ARTISTS
HIT TUNES
LOW PRICES
LARGE PROFITS
78 RPM SHELLAC**
(FOR THE MASS MARKET REACH)

that's
Harmony
Mfld. under Pats. Pending Reg. U.S. Pat. Off. Made in U.S.A.
for that wonderful cash-register music

Here are the Harmony hits on release No. 1



BING CROSBY
with orchestra
1007
Paradise
She Reminds Me of You
1008
Waltzing In A Dream
Stay On The Right Side of the Road



PHIL HARRIS
and orchestra
1024
Nobody
That's What I Like About The South
1025
Jelly Bean
You Can Tell She Comes From Dixie



CLAUDE THORNHILL
and orchestra
vocal by Fran Warren
1038
Dall Dance
Lullaby Of The Rain
1036
Whippor-will Jim



JERRY WAYNE and JULIE WILSON
with orchestra
two smash hits from Irving Berlin's score of the Broadway hit "Miss Liberty"
1047
Just One Way To Say I Love You
Let's Take An Old-Fashioned Walk



SAMMY KAYE
and orchestra
vocal by Tommy Ryan
1040
My Buddy
Sweet Georgia Brown
1041
Let Me Call You Sweetheart
Sometimes I'm Happy



WAYNE KING
and orchestra
1039
One Morning In May
Japanese Sandman



JOHNNY MERCER
with choir and orchestra
1009
Last Night on the Back Porch
Bob White
1010
Jamboree Jones
The Murder of J. B. Markham



GUY LOMBARDO
and orchestra
1017
Vilia
Goofus
1018
I'll Never Be The Same
Just Because You're You



RUSS MORGAN
and orchestra
1022
Way Down Yonder In New Orleans
Wabash Blues



AL JOLSON
with Guy Lombardo arch.
1004
Rockabye Your Baby with A Dixie Melody
You Are Too Beautiful
1005
April Showers*
Hallelujah, I'm A Bum



FREDDY MARTIN
and orchestra
1043
Easter Parade
April In Paris



LARRY ADLER
harmonica with orchestra
1027
They Can't Take That Away From Me
They All Laughed
1028
Caravan
Stormy Weather



ROSEMARY CLOONEY
with orchestra
1050
Four Winds and Seven Seas
Lover's Gold



HORACE HEIDT
and orchestra with
FRANKIE CARLE
at piano
1029
The Three Trees
Carle Meets Mozart
1030
Falling Leaves
A Lover's Lullaby



JOSH WHITE
quartet with guitar
1006
Moan, Chillun, Moan
I Don't Care Where They Bury My Body
1013
I Wonder Will My Mother Be On Dat Train
Soon In Do Mornin'



JEANETTE DAVIS
with orchestra
those wonderful "South Pacific" hits
1048
Some Enchanted Evening
A Wonderful Guy

BENNY GOODMAN
and sextette
1011
If I Had You
Limehouse Blues
1012
Bewitched
with arch. and vocal by Helen Forest
Blues In The Night
with arch. and vocal by Peggy Lee

49¢
TAX INCLUDED

TRADE COST: Only 27¢
+ tax FOB Meriden, Conn. and Los Angeles
DIRECT SALE ONLY
5% Return Privilege



PEARL BAILEY
with orchestra
1049
Baby It's Cold Outside
The Hucklebuck



ARTIE SHAW
and orchestra
1014
Sweet Lorraine
Just You, Just Me
1016
Copenhagen
Sobbin' Blues



MILLS BROTHERS
with guitar instrumental
1001
Anytime, Anyday, Anywhere
St. Louis Blues
1002
Put On Your Old Grey Bonnet
Smoke Rings

SONS OF THE PIONEERS
with string band
1033
Down Along The Sleepy Rio Grande
Billie, The Kid
1035
My Saddle Pals And I
Kelly Waltz

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VARSIITY RECORD CORP.
47 WEST 63rd STREET
NEW YORK CITY 23, N. Y.
(SOLE DISTRIBUTORS FOR HARMONY RECORDS)
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1007	1004	1040	1038	1039	1013	1018
1008	1005	1041	1036	1022	1011	1001
1047	1024	1017	1048	1027	1012	1002
1009	1025	1018	1029	1028	1049	1033
1010	1050	1043	1030	1006	1014	1035

Please Ship Quantities of Harmony Records Indicated to:

STORE NAME.....SHIP C.O.D.....
ADDRESS.....SHIP OPEN ACCOUNT.....
CITY.....STATE.....ZONE.....

OPERATORS
RECORD STORES
RECORD DIST.

Don't Be
AFRAID
To Stock Up on This One



Rex Allen

his latest and greatest

'AFRAID'

on
MERCURY RECORD 6192

While you have your pencil and order blank out, check your stock on these hit records.

ORDER BLANK

AMT.	TITLE	ARTIST	RECORD NO.
	WHO SHOT THAT HOLE IN MY SOMBRERO	REX ALLEN	MERCURY 6140
	HAPPY MARY POLKA		
	TEARS ON MY OLD GUITAR	REX ALLEN	MERCURY 6136
	THE EMPTY CHRISTMAS STOCKING		
	LORD, PROTECT MY DARLIN'	REX ALLEN	MERCURY 6060
	THE BORDER SERENADE		
	DRIFTWOOD ON THE RIVER	REX ALLEN	MERCURY 6017
	LOOK AT ME NOW		

ORDER FROM YOUR MERCURY RECORD DISTRIBUTOR

NOTE: THESE RECORDS ARE ON THE WAY UP ON THE CHARTS.

The Billboard
MUSIC POPULARITY CHARTS
PART VI
Folk (Country & Western)
Record Section

Based on reports received last three days of Week Ending June 24

BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS

Records listed are country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase country and Western records.

Weeks to date	Last Week	This Week	POSITION	RECORD	ARTIST	Label
17	1	1	1	LOVE SICK BLUES	Hank Williams and His Drifting Cowboy	MGM 10352—BMI
8	3	2	2	ONE KISS TOO MANY	Eddy Arnold, the Tennessee Plowboy	V 21-0051—BMI
7	2	3	3	THE ECHO OF YOUR FOOTSTEPS	Eddy Arnold, the Tennessee Plowboy	V 21-0051—BMI
7	4	4	4	WEDDING BELLS	H. Williams and His Drifting Cowboys	MGM 10401—ASCAP
18	8	5	5	DON'T ROB ANOTHER MAN'S CASTLE	Eddy Arnold	V 21-0002, 48-0012—BMI
11	9	6	6	I'M BITING MY FINGERNAILS AND THINKING OF YOU	E. Tubb-Andrews Sisters-Texas Troubadours	D 24592—BMI
2	13	7	7	COUNTRY BOY	"Little" Jimmy Dickens	Col 20585
19	5	8	8	CANDY KISSES	George Morgan	Col 20547—BMI
4	—	9	9	SLIPPING AROUND	F. Tillman	Col 20581
14	6	10	10	TENNESSEE BORDER	R. Foley	D 46151—BMI
12	—	11	11	CANDY KISSES	E. Britt and the Skytoppers	V 21-0006—BMI
2	10	12	12	THE DEATH OF LITTLE KATHY FISCUS	Jimmy Osborne	King 788
1	—	13	13	I'M THROWING RICE AT THE GIRL I LOVE	E. Arnold	V 21-0083, 48-0080—BMI
2	—	14	14	I WISH I HAD A NICKEL	J. Wakely and Cowboy Band	Cap 57-40153—BMI
5	15	15	15	DON'T ROB ANOTHER MAN'S CASTLE	E. Tubb and Andrews Sisters-Texas Troubadours	D 24592—BMI

WARNING!

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ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES

A Package of Lies Tied in Blue E. Hazelwood & The Texas Melody Boys (I Love) Imperial 8062	I Guess I Was Born To Be Blue Cowboy Jack Hunt & His Rhythm Ranch Hands (New Mexico) Process 505
American Folk Music Album—Spade Cooley Ork (4-10") Col (78) H-9, (LP) HL 9007	I Love You Little Darlin', Yes I Do E. Hazelwood & The Texas Melody Boys (A Package) Imperial 8062
Cow Bell Polka Col 20573	I Wish I Had Stayed Over Yonder G. Austry (My Empty) Col (78) 20591, (45) 2-258
Devil's Dream Col 20571	If You Were Only Mine Abigail & Buddy (My Honey) Imperial 8057
Oklahoma Stamp Col 20571	I've Got the Blues K. Roberts (River of) Coral 64015
Shame on You Col 20573	Just Foolin' Around Cowboy Jack Hunt & His Rhythm Ranch Hands (Trust My) Process 507
Spadella Col 20574	Little Brown Jug G. Sillm (Fisher's Hornpipe) Mer 6201
Steel Guitar Rag Col 20572	Looby-Lou Plute Pete (Shoo Fly) Solo 12-006
Three Way Boogie Col 20574	Love or Hate K. Wells & The Tennessee Mountain Boys (Don't Wait) V (78) 21-0085, (45) 48-0082
Yodeling Polka Col 20571	My Empty Heart Gene Austry (I Wish) Col (78) 20591, (LP) 2-258
Apples, Peaches & Cherries J. White (Bon Bons) Monogram T141	My Honey Down in Sunny Caroline Abigail & Buddy (If You) Imperial 8057
Baby Blue Eyes L. Platt (Bouquet in) Mer 6200	My Pinto Kicked Me in the Pants H. McCoy (Don't Lock) Imperial 8060
Back in Texas E. Hazelwood & The Texas Melody Boys (Way Way) Imperial 8056	My Tennessee Baby E. Tubb (Slipping Around) Dec 46173
Ben Bons, Chocolates & Chewing Gum J. White (Apples, Peaches &) Monogram 141	Nevada Waltz D. Martin & His Roundup Gang (I Always V (78) 21-0084, (45) 48-0081
Bouquet in Heaven L. Platt (Baby Blue) Mer 6200	New Mexico Sunset Cowboy Jack Hunt & His Rhythm Ranch Hands (I Guess) Process 505
Buffalo Gals Plute Pete (Red River) Solo 12-003	Porcupine Serenade T. Owens & The Prairie Pirates (By the) Rightman 1015-W
By the Rushing Waterfall T. Owens & The Prairie Pirates (Porcu- pine Serenade) Rightman 1015-W	Pnt All Your Love in a Cookie Jar G. Morgan (Room Full) Col (78) 20594, (LP) 3-272
Come Wet Your Mustache With Me Stubby & The Buccaneers (Country Boy) Dec 46169	Red River Valley Plute Pete, Caller (Buffalo Gals) Solo 12-003
Country Boy Stubby & The Buccaneers (Come Wet Your) Dec 46169	Ricketts Hornpipe Country Cousins (The Steam) Colo 12-004
Don't Lock Me Out H. McCoy (My Pinto) Imperial 8060	
Don't Wait the Last Minute to Pray K. Wells & The Tenn. Mountain Boys (Love or) V (78) 21-0085, (45) 48-0082	
Duck for the Oyster Plute Pete, Caller (Step Right) Solo 12-004	
Fisher's Hornpipe G. Sillm (Little Brown) Mer 6201	
I Always Had a Way With Women D. Martin & His Round-up Gang (Nevada Waltz) V (78) 21-0084, (45) 48-0081	

The Billboard
MUSIC POPULARITY CHARTS
Folk (Country & Western)
Record Section
PART VI

Based on reports received last three days of Week Ending June 24

MOST-PLAYED JUKE BOX (COUNTRY & WESTERN) RECORDS

Records listed are country and Western records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators locations require country and Western records.

POSITION
 Weeks Last | This
 to date | Week / Week

7	2	1.	ONE KISS TOO MANY	Eddy Arnold, the Tennessee Plow-boy	V 21-0051—BMI
18	1	2.	LOVE SICK BLUES	Hank Williams and His Drifting Cowboys	MGM 10352—BMI
6	3	3.	THE ECHO OF YOUR FOOT- STEPS	Eddy Arnold, the Tennessee Plow-boy	V 21-0051—BMI
7	—	4.	I WISH I HAD A NICKEL	J. Wakely and Cowboy Band	Cap 57-40153—BMI
19	3	5.	DON'T ROB ANOTHER MAN'S CASTLE	Eddy Arnold	V 21-0002, 48-0042—BMI
4	—	6.	MEAN MAMA BLUES	E. Tubb	D 46162
13	10	7.	I'M BITING MY FINGER- NAILS AND THINKING OF YOU	E. Tubb-Douglas Sisters-Texas Troubadours	D 24592—BMI
35	8	8.	TENNESSEE SATURDAY NIGHT	Red Foley-The Cumberland Valley Boys	D 46136—BMI
15	7	9.	CANDY KISSES	G. Morgan	Col 20547—BMI
8	—	10.	TILL THE END OF THE WORLD	E. Tubb	D 46150—ASCAP
5	4	11.	WEDDING BELLS	H. Williams and His Drifting Cowboys	MGM 10401—ASCAP
3	—	12.	CANDY KISSES	E. Britt-The Skytoppers	V 21-0006—BMI
2	—	12.	SOMEDAY YOU'LL CALL MY NAME	J. Wakely	Cap 57-40153
2	12	12.	TENNESSEE WALTZ	R. Foley	D 46170
1	—	15.	COUNTRY BOY	"Little" Jimmy Dickens	Col 20585

WARNING!

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FOLK TALENT AND TUNES

By Johnny Sippel

Slim Whitman (Victor) is airing over WFLA, Tampa. "Roundup of Stars Barn Dance," on which he was featured weekly from WDAE, Tampa, is off the air for the summer. Bob Ross, Victor's former Southern rep, is managing Whitman. . . . Chuck Rogers reports that the new Dixie label, Knoxville, has recorded such artists as Hank Wade, Boots Woodall and the Radio Rangers, of WGST, Atlanta. Rogers supervised the sessions. Rogers also is preparing for his first release on his own Covered Wagon label. . . . Curly Williams, leader of the Georgia Peach Pickers (Columbia) is grooming his 13-year old daughter, Georgia Ann, for a radio spot as band vocalist. Peach Pickers personnel includes Jimmie Rhythmy, comedy and bass; Boots Harris, steel guitar; Jack Ford, rhythm guitar and vocals; Billy Simmons, piano; Smokey Paul, electric take-off; plus Williams's fiddle and mandolin.

Zeke Clements and the Wilburn Family have a tent show on the road out of Shreveport. . . . PeeWee King and Golden West Cowboys (Victor) have a 13-week summer replacement video show over WAVE-TV. . . . Sid Nathan, King platters prexy, penned a special dedicatory song for the big folk music festival in Blackstone, Va., June 18. . . . Floyd Tillman (Columbia) has a new number, "Slippin' Around," which he feels will be bigger than "I Love You So Much It Hurts Me." The merits of Tillman's Columbia records were argued in a court case last week in Houston, his home town. Residents of Houston instigated a court case against a drive-in cafe operator, who kept his p.-a. system going all hours of the day. One of the plaintiffs called Tillman's music "loud and disturbing."

Readers of the "Folk Talent and Tunes" column will be interested in a regular weekly feature, the "Folk Music Parks" column, which debuts this issue. This round-up of the activities of summer h.b. and Western music locations will be found in the General Outdoor and Parks departments. . . . "The Husking Bee," a new Saturday show from 6:30 to 7:30 p.m., is airing from WILE, Cambridge, O. Artists include Cindy Coy and Her Rhythm Pals; Oak and Ash; Dallas Bond and the Musical Farmers, the Embry Sisters and guest artists. . . . Smokey and Shorty Warren, Gotham Western orksters, are on the Coast until July 3, when they return to their New York radio and TV shows.

Dick Thomas (Decca) reports that he will play Akron, July 4; Hutchinson, O., 5, and Sleepy Hollow Ranch, Pennsburg, Pa., 17. . . . Smokey Rogers (Capitol), comedian and guitarist with Tex Williams's Western Caravan, became the dad of a nine-pound boy June 15. . . . Carolina Cotton is the leading lady in Eddy Arnold's first Columbia picture. She does "I Betcha I Getcha," written by Fairway Music's Fred Stryker and Frances Clark. . . . Denver Bill and His Colorado Ranch Hands have moved from WKRZ, Oil City, Pa., to WFMJ, Youngstown, O. . . . Red Harper (Velvet), emcee and producer of the Armed Forces Radio Service "Hollywood Round-Up," reports that Ramblin' Jimmie Dolan has been inked by Capitol Records. Dolan is at KXLA, Los Angeles. . . . Danny Dedmon (Imperial) is leaving the Coast for either Texas or Louisiana.

(Continued on page 38)

WE JUST STRUCK OIL!
 Profits are pouring in
 on these Hits... *Get*
OPERATORS and-
RECORD STORES



EDDIE KIRK'S

"YOU CAN'T PICK A ROSE IN DECEMBER"

(WRITTEN BY LEON PAYNE-BMI)
 ON
 CAPITOL 57-40188

latest and greatest release



THE BLUE SKY BOYS

(BILL & EARL BOLICK)

latest and greatest release

"ALABAMA"

(WRITTEN BY EDDIE HILL, IRA & CHAS LOUVIN-BMI)

on

RCA Victor
 21-0075

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Acuff-Rose PUBLICATIONS

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 NASHVILLE 4, TENNESSEE

ALADDIN SCOOP!!

TOP OF THE CHARTS

HOTTEST RECORDS AROUND!

"TROUBLE BLUES"

CHARLES BROWN

ALADDIN 3024

AND

"HOLD ME BABY"

AMOS MILBURN

ALADDIN 3023

★ ★ ★

WATCH THESE CLIMB!

'IN THE MIDDLE OF THE NIGHT'

AMOS MILBURN

ALADDIN 3026

"LITTLE GIRL"

SAUNDERS KING

ALADDIN 3027



SENSATIONAL HIT—S-O-O-O DIFFERENT

"I DON'T WANT YOUR MONEY, HONEY"

(coupled with WAGA-WAGA) by

"Frantic" Fay Thomis

(Exclusive 109)

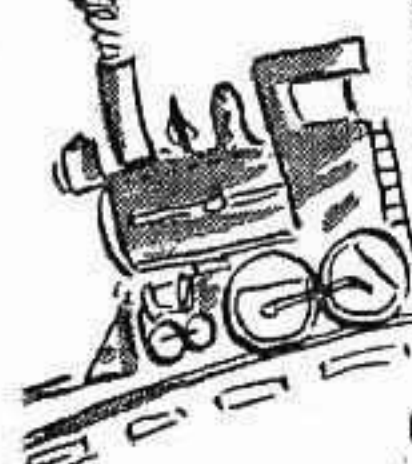


ANOTHER SMASH HIT

Charles Brown with Johnny Moore's Three Blazers

singing

B & O BLUES



Coupled with
I HATE MYSELF
Exclusive III



The Billboard MUSIC POPULARITY CHARTS

Rhythm & Blues Records

PART VII

Based on reports received last three days of

Week Ending June 24



BEST-SELLING RETAIL RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase rhythm and blues records.

POSITION	Weeks Last This to date	Record	Artist	Label
11	1	1. TROUBLE BLUES	C. Brown	Aladdin 3024—BMI
		<i>Honey, Keep Your Mind On Me</i>		
20	2	2. HUCKLEBUCK	P. Williams	Savoy 683—ASCAP
		<i>Hoppin' John</i>		
9	3	3. LITTLE GIRL, DON'T CRY	B. M. Jackson and His Buffalo Bearcats	King 4283
		<i>Moosey</i>		
9	6	4. TELL ME SO	The Orioles	Jubilee 5005—BMI
		<i>Deacon Jones</i>		
5	9	4. DRINKIN' WINE, SPO-DEE-O-DEE	W. Harris	King 4292
		<i>She Just Won't Sell No More</i>		
14	7	6. AIN'T NOBODY'S BUSINESS (Parts I and II)	J. Witherspoon	Supreme 1506—ASCAP
11	4	7. HOLD ME, BABY	A. Milburn	Aladdin 3023
		<i>Jitterbug Parade</i>		
5	11	8. COLE SLAW	L. Jordan's Tympany Five	D 24633—ASCAP
		<i>Every Man to His Own Profession</i>		
11	4	9. DRINKIN' WINE, SPO-DEE-O-DEE	"Stick" McGhee	Atlantic 873
		<i>Blues Mixture</i>		
11	10	9. CLOSE YOUR EYES	H. Lance	Sittin' In-514—ASCAP
		<i>Candle Glow</i>		
2	14	11. IN THE MIDDLE OF THE NIGHT	A. Milburn	Aladdin 3026—BMI
		<i>Pot Luck Boogie</i>		
11	8	12. HUCKLEBUCK	R. Milton	Specialty 328—ASCAP
		<i>Sympathetic Blues</i>		
5	14	13. POT LIKKER	T. Rhodes	King 4287
		<i>Red Bay at the Mardi Gras</i>		
2	12	13. BABY, IT'S COLD OUTSIDE	E. Fitzgerald-L. Jordan	D 24644—ASCAP
		<i>Don't Cry, Cry Baby</i>		
5	—	15. HOBO BLUES	J. L. Hooker	Modern 663
		<i>Hoogie Boogie</i>		

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MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records.

POSITION	Weeks Last This to date	Record	Artist	Label
11	1	1. TROUBLE BLUES	C. Brown	Aladdin 3024—BMI
21	2	2. HUCKLEBUCK	P. Williams	Savoy 683—ASCAP
11	5	3. HOLD ME, BABY	A. Milburn	Aladdin 3023
10	3	4. LITTLE GIRL, DON'T CRY	B. M. Jackson and His Buffalo Bearcats	King 4288
12	8	5. DRINKIN' WINE, SPO-DEE-O-DEE	"Stick" McGhee	Atlantic 873
4	9	5. POT LIKKER	T. Rhodes	King 4287
13	9	7. AIN'T NOBODY'S BUSINESS (Parts I and II)	J. Witherspoon	Supreme 1506—ASCAP
7	—	7. HOBO BLUES	J. L. Hooker	Modern 663
9	12	9. CLOSE YOUR EYES	H. Lance	Sittin' In-514—ASCAP
9	—	9. TELL ME SO	The Orioles	Jubilee 5005—BMI
4	4	11. DRINKIN' WINE, SPO-DEE-O-DEE	W. Harris	King 4292
4	—	11. COLE SLAW	L. Jordan's Tympany Five	D 24633—ASCAP
15	5	13. ROCKIN' AT MIDNIGHT	R. Brown	De Luxe 3212
3	9	13. RICKY'S BLUES	The Ravens	National 9073
9	14	13. D' NATURAL BLUES	L. Millinder Ork	V 20-3351
2	—	13. BABY, IT'S COLD OUTSIDE	E. Fitzgerald-L. Jordan	D 24644—ASCAP

ADVANCE RHYTHM & BLUES RECORD RELEASES

All the Way E. Davenport, with J. Blythe Jr. Trio (Hallelujah) Coral 65012	Houston Jump E. Williams & His Brown Buddies (Blues in) Supreme 1528
Baby, Get Lost D. Washington (Long John) Mer 8148	I Ain't Gonna Stick Around C. Norris Trio (The Golden) Imperial 5044
Blues in Cuba E. Williams & His Brown Buddies (Houston Jump) Supreme 1528	I Ain't the Same Old Fool M. Martin (Rattlesnakin', Papa) Selective S-104
Buffalo Nickel, Parts I & II B. Smith & Ork Apollo 795	I Hate To Say Goodbye C. Gant (My Little) Bullet 300
Can't Get You Off My Mind W. Manone & Dixieland Ork (Face on) National 9080	I Hung My Head and Cried Sluuds Henderson Ork (Louse in) Cap 57-70021
Come On, If You're Coming Tampa Red Ork (When Things) V (78) 22-0035; (45) 50-0019	I'll Shout and Shine and There's a Rain-bow Over My Head Weatherford's Stamps Quartet (Over There and Getting Ready) Rightman 1020-SA
Dilated Pupils H. McGhee (Up in) Monogram 146	If I Had One E. Jackson Ork (Take Out) Supreme 1527
Face on Bass W. Manone & Dixieland Ork (Can't Get) National 9080	KC Hop W. Henry & His KC Cats (Harlem Shuffle) Imperial 5042
Farewell Baby J. Wynn Ork (Goofin' Off) Supreme 1522	Long John Blues D. Washington (Baby Get) Mer 8148
Fat Daddy Blues Johnson Trio (Square Bear) Imperial 5046	Louse in the Henhouse Sluuds Henderson Ork (I Hung) Cap 57-70021
Goodbye Kokomo Wellington (Tangleweed Round) Mer 8147	Move Back to the Woods W. Davis (You've Got) Bullet 305
Goofin' Off J. Wynn Ork (Farewell, Baby) Supreme 1522	My Little Baby C. Gant (I Hate) Bullet 300
Hallelujah E. Davenport, with J. Blythe Jr. Trio (All the) Coral 65012	Over There in Glory Land and Getting Ready to Leave This World Weatherford's Stamps Quartet (I'll Shout and There's a) Rightman 1020-SA
Harlem Shuffle W. Henry & His KC Cats (KC Hop) Imperial 5042	

OPS, THERE IS PLENTY OF COIN IN—

BUFFALO NICKEL

Parts 1 and 2

Bobby Smith and Orch.
APOLLO 795

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DISTRIBUTOR OR DIRECT FROM

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Everybody Picks

LUCKY MILLINDER

on

RCA VICTOR DISC #20-3430

'HOW WOULD YOU KNOW'

and

'MOANIN' THE BLUES'

Sheldon Music, Inc.

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BULLET

305

MOVE BACK TO THE WOODS

you've got to reap what you sow

by

WALTER DAVIS

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IMPORTED
FULL RANGE RECORDING
THE LONDON GRAMOPHONE CORP.
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LATEST RECORD

BY

DON PABLO'S ORCHESTRA

R-177 "LA BORRACHITA"

(I'll Never Love Again)

"BONITA RUMBA"

Bondo RECORDS

329 S. WOOD ST. CHICAGO 12

2 NEW SMASHES!

Herb Lloyd
KERN and SLOOP

Featuring

"BOHEMIANA!"
and "YANKEE POLKA!"
(TR #1068)

TEMPO

RECORD CO. OF AMERICA

8540 Sunset Blvd., Hollywood 46, California

The Billboard MUSIC POPULARITY CHARTS

PART VIII

Record Reviews

Based on reports received last three days of Week Ending June 24

RATINGS (100 Point Maximum)
90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

How Ratings Are Determined

The Categories

Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change depending on results of a survey of the music trade now being conducted. N. S. indicates a record is not suitable for appraisal within the market. Point listings are maximums. Song caliber, 15; interpretation, 15; arrangement, 15; "name" value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record adv'ts-promotion film, legit and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS
POPULAR				
JANE HARVEY (Harold Mooney & Ork) (MGM 10453-A)	(Where Are You?) Now			
	That I Need You	80--81--79--79	The highly stylized tonals of Miss Harvey do an excellent job with the Frank Loesser picture albeit the pacing could have been a bit brighter.	
	Weep No More (Hugo Winterhalter & Ork)	68--70--58--66	Arty ballad from the "Along Fifth Avenue" score is done beautifully by the thrush.	
JACK KILTY (The Highlanders-Buddy Weed & Ork) (MGM 10460-A)	Got Me One of Those	70--70--70--70	Kilty lends a lift to a bouncy bit of stuff.	
	In an Old Cathedral Town	77--78--76--76	Kilty does a handsome job on a typical Tin Pan Alley church ballad.	
BILLY ECKSTINE (Hugo Winterhalter & Ork) (MGM 10458-A)	Temptation	84--85--84--83	The sizzling Mr. E. opens his tonals wide for his reading of the standard with aid from a splendid Winterhalter clefting.	
	Crying (Buddy Baker & Ork)	84--84--84--84	Ex-fighter Barney Ross had a hand in clefting this attractive little ballad which Eckstine handles in his more intimate manner.	
BLUE BARRON & HIS ORK (Clyde Burke) (MGM 10455-A)	Ting-A-Ling (The Waltz of the Bells)	82--82--81--83	Barron's crew does a highly pleasing job with the revived waltz.	
	Love Is a Beautiful Thing (Ensemble)	84--84--83--85	Superior in his rowdy, old-fashioned style song, Barron gives it the "Cruising Down the River" treatment.	
SHEP FIELDS AND HIS ORK (Scottie Marsh) (MGM 10454-A)	Don't Call Me Sweetheart Anymore	76--76--75--77	Shep's rippling rhythm makes an attractive disk-ing of one of those old-style bounce ditties. Scottie Marsh impresses on the vocals.	
	Havin' a Wonderful Wish (Time You Were Here)	68--68--67--69	Movie liltetune hasn't found the mark as yet after a couple of months of trying. This is a satisfactory dance rendition.	

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS
POPULAR				
COLLINS & SANDY (Clover 779-A)	Cecilia	47--45--45--50	Duo piano effort on the oldie hasn't much to offer.	
	Falling in Love With Love	53--55--50--55	The two pianos handle the beautiful oldie as an old-fashioned waltz.	
THE WINGMEN-HORACE HEIDT (and His Musical Knights) (Magnolia MS 1009-A)	Don't Cry, Cry Baby	76--78--75--75	Fine bass voice leads the way for a promising new group on a ballad which hasn't happened after some months of trying.	
	I'm Deepening in Your Deep Blue Eyes	55--55--55--55	Not much here.	
BETTY HUTTON (Joe Lilley & Ork) (Capitol 57-620)	I Wake Up in the Morning Feeling Fine	76--78--75--75	Betty does a neat novelty piece from her forthcoming "Red, Hot and Blue" flick.	
	Where Are You Now That I Need You?	87--88--87--86	Highly attractive Frank Loesser ditty from the same picture score has Betty affecting the Doris Day intimate approach for successful results.	
RAY ANTHONY & HIS ORK (Kenny Trimble, Pat Baldwin & The Skyliners) (Capitol 57-622)	Yeloa	74--76--72--74	Lightweight novelty is done delightfully by the Anthony organization. Well recorded, too.	
	The Darktown Strutters' Ball	81--82--80--82	Mixture of tongue-in-cheek and legitimate shades of the Bob Crosby band makes for good instrumental wax.	
BENNY GOODMAN & HIS SEXTET (Buddy Greco) (Capitol 57-621)	Oo-Blah-Dee	72--73--72--71	Buddy Greco doesn't convince in his singing of the Mary Lou Williams bop ballad but Wardell Gray's tenor, Benny's clarinet and Doug Meltome's trumpet serve as the best skills for the sales.	
	Bedlam	82--84--84--78	The bop element is apparent but this instrumental bugle blues still evokes memories of the Goodman sextets of old. Good solos, good beat, simple riff.	

(Continued on page 118)

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 - 9081—DALLAS BARTLEY "I Know What It's All About"—"You're the Greatest"
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Billboard MUSIC POPULARITY CHARTS

PART IX

Record Possibilities

Based on reports received last three days of Week Ending June 24

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling most played or most heard features of the Chart

WHO DO YOU KNOW IN HEAVEN? King Cole Trio. Capitol 57-680
A simple, retentive, typically Tin Pan Alley ballad is rendered with the maximum of commercial appeal by Nat, the King of Cole, with aid from a vocal group and his trio. Tune was started on a London disk by Dick James. Another good disk of the song will be available on Columbia by Dick Jurgens' ork.

THE FOUR WINDS AND THE SEVEN SEAS Bing Crosby and Carmen Cavallaro. Decca 24677
Der Bingle bites into the hit song with his usual consummate ease and with extra good voice. He is nimbly accompanied by Carmen Cavallaro's keyboarding and rhythm section. Should grab a good portion of the big coin headed in the direction of this song.

AIN'T SHE SWEET? Mr. Goon Bones and Mr. Ford. Crystallite S-1803
Bones and organ duet on the firmly established oldie seems to be picking up considerable attention in Western and Midwestern regions. Disking's been around for a couple of months.

WHERE ARE YOU NOW THAT I NEED YOU? Betty Hutton. Capitol 57-620
Doris Day and Mellomen. Columbia 38507
The wonderfully retentive melody and lyric idea is Frank Loesser's latest threat for hitdom. It's from the movie score which he wrote for "Red, Hot and Blue." Betty Hutton's latest starring vehicle. Betty's is an okay etching with help from Joe Lilley's ork. Doris takes the tune at a slightly brighter tempo and sings wonderfully. She draws splendid and tasty vocal and instrumental support from the Mellomen.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune disk jockeys think tomorrow's hits will be:

1. CABARET Rosemary Clooney. Columbia 38501
2. VELOA Ray Anthony. Capitol 57-622
3. YOU TOLD A LIE Marjorie Hughes. Columbia 38500
4. I LOVE YOU Perry Como. Victor 20-3469
5. THERE'S YES! YES! IN YOUR EYES Tony Pastor. Columbia 38521
6. THERE'S YES! YES! IN YOUR EYES Blue Barron. MGM 10417
7. BLACK VELVET Illinois Jacquet. Victor 22-0027
8. THE FOUR WINDS AND THE SEVEN SEAS Herb Jeffries. Columbia 38511
9. LOVER'S GOLD Ella Fitzgerald. Decca 24646
10. THERE'S YES! YES! IN YOUR EYES Larry Green. Victor 20-3464

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the record retailers think tomorrow's hits will be:

1. MAYBE IT'S BECAUSE Dick Haymes. Decca 24650
2. I LOVE YOU Perry Como. Victor 20-3469
3. LOVER'S GOLD Gordon MacRae. Capitol 57-628
4. THE FOUR WINDS AND THE SEVEN SEAS Herb Jeffries. Col 38511, 1-256
5. LET'S TAKE AN OLD-FASHIONED WALK Perry Como. Victor 20-3469
6. LET'S TAKE AN OLD-FASHIONED WALK Doris Day-Frank Sinatra. Columbia 38513
7. NOW, NOW, NOW IS THE TIME Andrews Sisters-Russ Morgan. Decca 24664
8. THERE'S YES! YES! IN YOUR EYES Larry Green. Victor 20-3464
9. BE GOODY GOOD, GOOD TO ME Evelyn Knight. Decca 24655
10. HOMEWORK Dinah Shore. Columbia 38514

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the juke box operators think tomorrow's will be:

1. BE GOODY GOOD, GOOD TO ME Evelyn Knight. Decca 24655
2. NOW, NOW, NOW IS THE TIME Andrews Sisters-Russ Morgan. Decca 24664
3. THERE'S YES! YES! IN YOUR EYES Larry Green. Victor 20-3464
4. ROOM FULL OF ROSES Eddy Howard. Mercury 5296
5. THERE'S YES! YES! IN YOUR EYES Blue Barron. MGM 10417
6. MAYBE IT'S BECAUSE Dick Haymes. Decca 24650
7. THERE'S YES! YES! IN YOUR EYES Eddy Howard. Mercury 5296

FOLK TALENT AND TUNES

(Continued from page 35)

Herald Goodman, folk music producer at KMOX, St. Louis, is using name, "Bill Dallas, the Old Texas Rancher," when he does his daily comedy and singing assignments on the "Barnyard Frolic" and the "Ozark Varieties." . . . Roy Queen, the folk music d. j. at KXLW, St. Louis, is working week-ends with his band, his wife, Helen, and five-year-old son, Sonny, at Mount Valley Ranch, outside St. Louis. Sonny is the world's youngest folk music platter pilot. . . . Glen Davis, the record jock at WTMV, East St. Louis, Ill., has written and published a story and picture book on all h.b. artists in the St. Louis territory. . . . Slim Rodgers, who calls himself "Kernel Korn" on his disk shows, is moving from WIBV, Belleville, Ill., to KCRI, Cedar Rapids, Ia.

Blondie Force starts a 14-country tour of Europe in September. He will return to Hollywood in November to do another flicker. Horace Heidt reportedly angling for Cliff Warren, WOAI, San Antonio, yodeler, for his Magnolia Record firm. Warren starred on one of Heidt's NBC amateur shows. . . . Lulu Belle and Scotty, WLS, Chicago, will take a month's vacation at their Colorado guest ranch, starting July 10. . . . Smiley Burnette and George Lee Marks, his manager, were Chicago visitors last week.

Please address all communications to Johnny Sippel, The Billboard, 188 W. Randolph St., Chicago 1, Ill.

SEE THE LOWLY HOT DOG GET OFF THE GRIDDLE AND DO SOME TALL ROASTING OF ITS OWN!



- What do record distributors think of dealer inventories? Are dealers getting too conservative when it comes to stocking some lines of records?
- To what length can distributors go in serving dealers? Are dealers demanding too much?
- What is the general situation on dealer's credit standing? Is it better or worse than it was three months ago?
- Is proper record distribution being hampered by careless dealer buying? Are dealers latching on to hit records too slowly?
- Are they stopping orders on hit records soon enough?

AGAIN "The Hot Dog Story" gives the answers. It brings out into the open the real problems at the distributor level of the record business. It points the way to the remedies that will make the record business a more profitable business for distributors as well as dealers and manufacturers.

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The Billboard

MUSIC POPULARITY CHARTS

PART X

Advance Information

Based on reports received last three days of Week Ending June 24

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- A Chapter in My Life Called Mary
P. Reed (Kiss Me) Dance-Tone 341
- A Fine, Fine Day
A. Gayle Ork (Do You) Black & White 873
- A Kiss in the Dark
P. Reed (Pagan Love) Dance-Tone 343
- A Lover's Lullaby
H. Heidt-F. Carle (Falling Leaves) Harmony 1030
- A Million Times
T. Black Ork (After the) Manor 1192
- A Sunday Out in the Country
F. Martin Ork-Mary Griffin (Rosanna) V (78) 20-3484; (45) 47-2943
- A Wonderful Guy
J. Davis (Some Enchanted) Harmony 1048
- After the Ball
T. Black Ork (A Million) Manor 1192
- Again
D. Gardner (Dearest Darling) Gotham G-181
- All Year 'Round
D. Carless-G. Jenkins Ork (Be True) Dec 24671
- All Year 'Round
B. Lawrence (I'll Keep) V (78) 20-3489; (45) 47-2948
- Always True to You in My Fashion
P. Reed (The Beautiful) Dance-Tone 342
- An Eight-Piece Band on a Nine-Day Cruise
The Galli Sisters (Beside the) MGM 10464
- Angels Belong in Heaven
J. Fulton (Be the) MGM 10471
- Anytime, Any Day, Anywhere
Mills Brothers (St. Louis Blues) Harmony 1001

- Chicky-Mo Craney-Crow
L. Jordan & His Tympany Five (Beans and) Dec 24673
- Copenhagen
A. Shaw Ork (Sobbin' Blues) Harmony 1016
- Dearest Darling
D. Gardner (Again) Gotham 181G
- Do You Believe?
A. Gayle Ork (A Fine) Black & White 873
- Doll Dance
C. Thornhill Ork (Lullaby of) Harmony 1038
- Don't
P. Reed (Beautiful Eyes) Dance-Tone 347
- Dream Girl
L. Robinson (Without Your) Gotham G-187
- Easter Parade
F. Martin Ork (April in) Harmony 1045
- Ev'ry Night is Saturday Night
E. Lawrence Ork (Single Saddle) Col (78) 38522; (LP) 1-270
- Ev'ry Night is Saturday Night
F. Masters Ork (Let's Take) MGM 10465
- Falsh
F. Wooley Ork (The Rooster's) Fine Arts FA-1003
- Falling Leaves
H. Heidt-F. Carle (A Lover's) Harmony 1030
- Fiddle Dee Dee
S. Kaye-Kaydets (It's a Great Feeling) V (78) 20-3483; (45) 47-2942
- Forgiveness
P. Craig Ork (Away From) MGM 10468
- G. I. Lament, Parts 1 & 2
H. Stone-R. Blank . . . MGM 10470
- Georgia on My Mind
Hoagy Carmichael (Memphis in) Dec 24674
- Gossip
G. Lombardo Ork (Villa) Harmony 1017
- Hallelujah, I'm a Bum
P. Reed (Rockin' Chair) Dance-Tone 340
- A. Jolson (April Showers) Harmony 1005
- He's a Battle Axe
The Norfolk Four (Sleep on) Gotham G-610
- How Can You Look So Good (And Act So Bad)
B. Howard Ork (Ballin' the) Abbey A68
- (Just One Way to Say) I Love You
J. Wayne-J. Wilson (Let's Take) Harmony 1047
- If I Had You
B. Goodman Sextette (Limehouse Blues) Harmony 1011
- If You Had to Hurt Someone
Ink Spots (To Remind) Dec 24671
- I'll Keep the Lovelight Burning
B. Lawrence (All Year) V (78) 20-3489; (45) 47-2948
- I'll Keep the Lovelight Burning
D. Palligant-J. Herron Ork (You're Mine) MGM 10462
- I'll Keep the Lovelight Burning
J. Wayne (Room Full) Col (78) 38525; (LP) 1-278
- I'll Never Be the Same
G. Lombardo Ork (Just Because) Harmony 1018
- In an Old Cathedral Town
P. Reed (Someone To) Dance-Tone 346
- In My Dreams You're Always Near Me
T. Black Ork (Lazy Summer) Manor 1193
- In Old Vienna
V. Young Ork-R. Turner (Latin Rhythm) Dec 24676
- It's a Great Feeling
S. Kaye-Kaydets (Fiddle) V (78) 20-3483; (45) 47-2942
- Jamboree Jones
J. Mercer (The Murder) Harmony 1010
- Japanese Sandman
W. King Ork (One Morning) Harmony 1039
- Jelly Bean
P. Harris Ork (You Can) Harmony 1025
- Jim
C. Thornhill Ork (Whippor-Will) Harmony 1036
- Jump Did-Le Ba
D. Gillespie Ork-J. Hartman (That Old) V (78) 20-3484; (45) 47-2940
- Just Because You're You
G. Lombardo Ork (I'll Never) Harmony 1018
- Just You, Just Me
A. Shaw Ork (Sweet Lorraine) Harmony 1014
- Kiss Me Sweet
P. Reed (A Chapter) Dance-Tone 341
- Last Night on the Back Porch
J. Mercer (Bob White) Harmony 1009
- Latin Rhythm
V. Young Ork (In Old) Dec 24676
- Lazy Summer
T. Black Ork (In My) Manor 1193
- Let Me Call You Sweetheart
S. Kaye Ork (Sometimes I'm) Harmony 1041
- Let's Take an Old-Fashioned Walk
J. Wayne-J. Wilson (I Love) Harmony 1047
- Lonely Blues
J. Teagarden Ork (Nobody Knows) Brunswick 80112
- Lover's Gold
P. Terry with S. Fisher Quintet (My One) Hi-Tone 143

The following abbreviations are being used thruout the list of Advance Record Releases:
Cap—Capitol
Col—Columbia
Dec—Decca
Mer—Mercury
V—Victor
All other labels will continue to be spelled out.
Where 78, 45 and 33 1/3 (LP) r.p.m. numbers are listed, the speed is indicated in parentheses preceding the record number. For example: V (78) 20-1941; (45) 47-2354, etc.

- April in Paris
E. Martin Ork (Easter Parade) Harmony 1043
- April Showers
A. Jolson (Hallelujah, I'm) Harmony 1005
- Away From You
F. Craig Ork (Forgiveness) MGM 10468
- Baby, It's Cold Outside
P. Bailey (The Huckleback) Harmony 1049
- Baby Talk
T. Pastor Ork (There's Yes!) Col (78) 38521; (LP) 1-269
- Ballin' the Jack
B. Howard Ork (How Can) Abbey A68
- Be the Good Lord Willing
J. Fulton (Angels Belong) MGM 10471
- Be True
D. Carless-G. Jenkins Ork (All Year) Dec 24671
- Beans and Cornbread
L. Jordan & His Tympany Five (Chicky-Mo) Dec 24673
- Beautiful Eyes
P. Reed (Don't) Dance-Tone 347
- Bebop the Beguine
S. Davis Jr.-D. Cavanaugh Ork (Can't You) Cap 57-70022
- Begin the Beguine
P. Reed (So In) Dance-Tone 344
- Beside the Rolling Sea
The Galli Sisters (An Eight) MGM 10464
- Bewitched
H. Forrest-B. Goodman Ork (Blues in) Harmony 1012
- (What Did I Do To Be So) Black and Blue
J. Teagarden Ork (St. James Infirmary) Brunswick 80111
- Blue River
J. Teagarden Ork (Blues Have) Brunswick 80113
- Blues Have Got Me
J. Teagarden Ork (Blue River) Brunswick 80113
- Blues in the Night
P. Lee-B. Goodman Ork (Bewitched) Harmony 1012
- Bob White
J. Mercer (Last Night) Harmony 1009
- Bright Eyes
A. Trance & His Shuffle Rhythm Ork (Swing Your) Col (78) 38531; (LP) 1-284
- Cabaret
P. Reed (We Could) Dance-Tone 345
- Canadian Capers
A. Mooney Ork (Yum Yummy) MGM 10446
- Can't You See I've Got the Blues
S. Davis Jr.-D. Cavanaugh Ork (Bebop the) Cap 57-70022
- Carle Meets Mozart
H. Heidt-F. Carle (The Three) Harmony 1029
- Circus
T. Martin-S. Martin Ork (No, No) V (78) 20-3488; (45) 47-2947
- Caravan
L. Adler (Stormy Weather) Harmony 1028

The Billboard

MUSIC POPULARITY CHARTS

PART XI

Album Reviews

Based on reports received last three days of Week Ending June 24

The large boldface number in each review is the retail rating. This rating is based on nine key categories, each of which is assigned a maximum number of points. The best possible rating is 100. Maximums are subject to change depending on results of a survey of the music trade now being conducted.

Suitability for juke box operators or disk jockeys is indicated in boldface comment under the separate headings within each review.

THE RATINGS

- (100 points—the maximum)
- 90-100 top
 - 80-89 excellent
 - 70-79 good
 - 40-69 satisfactory
 - 0-39 poor

THE CATEGORIES

- | | |
|--|-----------|
| | Max. Pts. |
| 1. Production idea (grouping of selection continuity) | 15 |
| 2. "Name Value" | 15 |
| 3. Caliber of Material | 15 |
| 4. Manufacturers' Distribution Power | 10 |
| 5. Exploitation Aids (Record company and other advertising-promotion, film, legit and other plugs) | 10 |
| 6. Interpretation | 15 |
| 7. Record Quality | 5 |
| 8. Manufacturers' Production Efficiency | 5 |
| 9. Packaging | 10 |
- (art work, binding, wrapping)

COLE PORTER DANCE — The 70

Caravan Ork-Barry Winton, director (1-10")
Caravan CL 101

Night and Day; Begin the Beguine; I Get a Kick Out of You; Just One of Those Things.

Gimmick here is five minutes of music on each side of a 10-inch disk playable on any standard phono. The ork, made up of studio stars, plays pretty fair dance music, tho the clefing is typical radio stuff. The tunes are the most popular Porter, and treatment is tasteful, so it's a good buy at 98 cents. The disk is unbreakable, too. Recording could have accented more bass.

JUKES Good
JOCKS standard fare.

Too long for profitable play.

STRAUSS WALTZES—THE 80

PHILADELPHIA ORK-EUGENE ORMANDY, director (2-12")
Columbia MX-315

"The Blue Danube" and "Tales From the Vienna Woods" are performed here on disks for the umpteenth time. This version should nevertheless be a big money maker for a long time. While connoisseurs may find it lacking in real Viennese flavor, the Philadelphia Ork has a mighty hand-some sound, and the quality of the modern recording itself is tops. Ormandy gives it plenty of marshmallow.

JUKES Not suitable.
JOCKS Perfect for middle-brow segs.

POPULAR

- Let's Take an Old-Fashioned Walk
P. Asters Ork (Every Night) MGM 10465
- Limehouse Blues
B. Goodman Sextette (If I) Harmony 1011
- Lover's Gold
R. Clooney (The Four) Harmony 1050
- Lullaby of the Rain
C. Thornhill Ork (Doll Dance) Harmony 1038
- Memphis in June
Hoagy Carmichael (Georgia on) Dec 24674
- Mene Mene Teckel
The Jubalaires (Somebody Broke) Cap 57-683
- Merry-Go-Round Waltz
The Marlin Sisters (The Milton) Col 12413P
- More Moon
W. Herman Ork (The Crickets) Cap 57-682
- My Buddy
S. Kaye Ork (Sweet Georgia) Harmony 1040
- My One and Only Highland Fling
E. Baird & P. Terry with R. Arthur Quartet (Lover's Gold) Hi-Tone 143
- My One and Only Highland Fling
P. Reed (Rain or) Dance-Tone 340
- No, No and No
T. Martin-S. Martin Ork (Circus) V (78) 20-3488; (45) 47-2947
- Nobody
P. Harris Ork (That's What) Harmony 1024
- Nobody Knows the Trouble I've Seen
J. Teagarden Ork (Lonely Blues) Brunswick 80112
- (Where Are You) Now That I Need You?
F. Warren (There's No Getting) V (78) 20-3482; (45) 47-2941
- One Morning in May
W. King Ork (Japanese Sandman) Harmony 1039
- Over the Waves
P. Reed (Tennessee Moon) Dance-Tone 348
- Pagan Love Song
P. Reed (A Kiss) Dance-Tone 343
- Paradise
B. Crosby (She Reminds) Harmony 1007
- Put on Your Old Grey Bonnet
Mills Brothers (Smoke Rings) Harmony 1002
- Rain or Shine
P. Reed (My One) Dance-Tone 340
- Reckon I'm in Love
B. Garrett & L. Parks (Side by) MGM 10467
- Rockabye Your Baby With a Dixie Melody
A. Jolson (You Are) Harmony 1004
- Rockin' Chair
P. Reed (Gossip) Dance-Tone 349
- Roly-o-Rolling Out on the Roly Coaster
R. Carlyle Ork (The Golden) Coral 60081
- Room Full of Roses
P. Terry with R. Arthur Quartet (The Four) Hi-Tone 145
- Room Full of Roses
J. Wayne (I'll Keep) Col (78) 38525; (LP) 1-278
- Rosanna
F. Martin Ork-Mary Griffin (A Sunday) V (78) 20-3484; (45) 47-2943
- St. James Infirmary
J. Teagarden Ork (Black and) Brunswick 80111
- St. Louis Blues
Mills Brothers (Anytime, Any Day) Harmony 1001
- She Reminds Me of You
B. Crosby (Paradise) Harmony 1007
- Side by Side
B. Garrett & L. Parks (Reckon I'm) MGM 10467
- Single Saddle
E. Lawrence Ork (Ev'ry Night) Col (78) 38522; (LP) 1-270

- Sleep On, Mother
The Norfolk Four (He's a) Gotham G-160
- Smoke Rings
Mills Brothers (Put on) Harmony 1002
- So in Love
P. Reed (Begin the) Dance-Tone 344
- Sobbin' Blues
A. Shaw Ork (Copenhagen) Harmony 1016
- Some Enchanted Evening
J. Davis (A Wonderful) Harmony 1048
- Somebody Broke My Dolly
The Jubalaires (Mene Mene) Cap 57-683
- Someone To Love
P. Reed (In an) Dance-Tone 346
- Sometimes I'm Happy
S. Kaye Ork (Let Me) Harmony 1041
- Song of the Woodpecker
B. Gooden & Trio (Steady Roll) Abbey A68
- Stay on the Right Side of the Road
B. Crosby (Waltzing in) Harmony 1008
- Steady Roll
B. Gooden & Trio (Song of) Abbey A68
- Stormy Weather
L. Adler (Caravan) Harmony 1028
- Sweet Georgia Brown
S. Kaye Ork (My Buddy) Harmony 1040
- Sweet Lorraine
A. Shaw Ork (Just You) Harmony 1014
- Swing Your Partner Polka
A. Trance & His Shuffle Rhythm Ork (Bright Eyes) Col (78) 38531; (LP) 1-284
- Swiss Lullaby
G. Krupa Ork (The Galloping) Col (78) 38520; (LP) 1-268
- Tennessee Moon
P. Reed (Over the Waves) Dance-Tone 348
- That Old Black Magic
D. Gillespie Ork-J. Hartman (Jump Did-Le Ba) V (78) 20-3481; (45) 47-2940
- That's What I Like About the South
P. Harris Ork (Nobody) Harmony 1024
- The Beautiful Blonde From Bashful Bend
P. Reed (Always True) Dance-Tone 342
- The Crickets
W. Herman Ork (More Moon) Cap 57-682
- The Four Winds and the Seven Seas
J. Saunders & the Riddlers (Room Full) Hi-Tone 145
- The Galloping Comedians
G. Krupa Ork (Swiss Lullaby) Col (78) 38520; (LP) 1-268
- The Golden Sands of Hawaii
R. Carlyle Ork (Roly-o-Rolling) Coral 60081
- The Huckleback
P. Bailey (Baby It's) Harmony 1049
- The Milton Berle Polka
The Marlin Sisters (Merry-Go-) Col 12413-P
- The Murder of J. B. Markham
J. Mercer (Jamboree Jones) Harmony 1010
- The Rooster's Love Song
The Merry Macs with F. Wooley Ork (Fair) Fine Arts FA-1003
- The Three Trees
H. Heidt-F. Carle Ork (Carle Meets) Harmony 1029
- There's No Getting Away From You
F. Warren (Now That) V (78) 20-3482; (45) 47-2941
- There's Yes! Yes! in Your Eyes
T. Pastor Ork (Baby Talk) Col (78) 38521; (LP) 1-269
- They All Laughed
L. Adler (They Can't) Harmony 1027
- They Can't Take That Away From Me
L. Adler (They All) Harmony 1027
- To Remind Me of You
Ink Spots (If You) Dec 24671

(Continued on page 111)

VOX JOX

A National Accounting of Disk Jockey Activities

GIMMIX . . . Carl Woolf, WMVG, Milledgeville, Ga., picks a "Tomorrow's Top Tune" weekly, the selection going into all the town's juke boxes. No title is put on the strip—merely the words "Tomorrow's Top Tune, Says WMVG Record Review." . . . Bob Demers, WLAM, Lewiston, Me., interviews circus performers in their dressing rooms when shows are in town, and plays back the spiels on e. t.'s for his platter audience. . . . Bob Goerner, KCBS, San Francisco, gave disks by Andy Russell and "Rosita and Joe" pottery dolls to listeners in a tie-in with the p.-a. by Andy and Della Russell at the Hotel Fairmont. . . . Herb Fontaine and his wife, Barbara, do a "Dinner at the Dewitt With the Fontaines," a remote from the Hotel Dewitt in Lewiston, Me., aired over WCOU. . . . Russ Bonasso, WBLK, Clarkburg, W. Va., does a "Musical Showcase" stint originating from a department store in town. Disks are played into mikes from three radio-phonos in the store.

CONTEST CORNER . . . Alix Blake's recent poll on his WENT, Gloversville, N. Y., deejay show, showed Vaughn Monroe and Doris Day winning the band and thrush honors, and Bing Crosby and Perry Como finishing in a deadheat for the top warbler niche. . . . Bob Earle, WIBR, Baton Rouge, La., conducted a contest in connection with the changing of the station's call letters from WCLA to WIBR, with a local hausfrau copping some \$600 worth of prizes. . . . Jack Kenney, WDLB, Marshfield, Wis., ran a beauty contest, with local gals, 16 to 21 and unwed, sending in photos. Local merchants contributed prizes and "spots," and the contest drew over 750 entries. . . . Harry Lee, WBAB, Atlantic City, N. J., emceed and judged a teen-ager beauty contest at the local YMCA recently. . . . Dick Richmond, pilot of "Morning Mirth" at WLBR, Lebanon, Pa., is giving away Tower platters of "If You Only Knew" for best letters starting with "If you only knew what I think of Morning Mirth. . . ." . . . Martin Block, WNEW, N. Y., will judge the disk jockey contest for Baltimore newsboys being conducted by Al Ross at WBAL, Baltimore. . . . Max Mitchell, WENK, Union City, Tenn., played host to Elliot Lawrence at a studio party attended by the winners of an "I want to meet Elliot Lawrence because. . ." competition. . . . "Rock-a-Bye-Rhythm" was the winning entry in Allen E. Hall's contest to name his new request show at KFRO, Longview, Tex. Name was submitted by Betty Jo Cooper, who won the "Songs by Jo Stafford" Capitol album prize.

STRICTLY FROM DIXIE . . . Stanley Burns, formerly with WINS New York, has joined WTTT, Miami, to do two a.m. shows—"Wake Up and Live" and "149-Special." . . . Lee Donahue, recently with WINZ, Miami Beach, writes us that his disk show at the Hollywood Country Club opened this month, but he neglected to mention the call letters. . . . Woody Assaf, demon auto salesman via his WJDX, Jackson, Miss., disk show, was profiled recently in the Ford Motor Company house organ. . . . Gothamite Jack Ellis is now jocking at WCFC, Beckley, W. Va. . . . Three busy boys at WNOR, the new Norfolk station, are Ted Harding, Bob Story and Phil Stewart, who spin for a total of 11 hours out of every 24. . . . Ed Hart, who conducts the "Music Shop" at WTPS, New Orleans, was visited by pulchritude purveyor John Powers and several samples of his wares recently. "It should happen every day," Hart sighs. . . . WKAX, Birmingham, is proud of its three platter pilots, Earl Fisher, breakfast-timer; Tom Brown, custodian of the "900 Club" and afternoon man Al Baker. . . . Spinner Harry Curran and sports announcer Frank Soden do a platter and sports show every afternoon at WXGI, Richmond, Va. . . . Hi Brown, who's been running the "H. B. Platter Party" at WHOP, Hopkinsville, Ky., is now teamed with Lea Wilson and Dick Embry on the early morning shift. . . . Dick Coleman, WCBM, Baltimore, visited New York recently and lunched with Mike Conner and Gordon Jenkins, of Decca. . . . Mike O'Reilly, WJXN, Jackson, Miss., makes with the jive, bop, blues and boogie on his "Atomic Boogie" show. . . . Roger Krupp, WTTT, Coral Gables, Fla., is doing a three-hour remote stint from the Flagler Gardens, a downtown Miami nitery. . . . Janice Williams, WHAR, Clarksburg, W. Va., does a "Chats With Janny" gossip and platter show across the board. . . . Wayne Allen has returned to KSEL, Lubbock, Tex., after a year in the army. . . . Doug Smith, who recently took over as chief announcer and a.m. man at WJHL, Johnson City, Tenn., writes he'd like to have some suggestions—"little fill-ins or whole programs; please let's have 'em." . . . Harold Stephens, WDAV, Danville, Va., warbles with instrumental recordings and e. t.'s for background. . . . George Buck, WWOD, Lynchburg, Va., runs the gamut in his program from Dixie to bop and modern rhythm and blues.

CONNECTICUTTINGS . . . Glenn Rowell, WHAY, New Britain, reads poetry requested by listeners. . . . George Thomas, formerly with WAVZ, New Haven, now at WMMW, Meriden. . . . Frank Delfino, WSTC, Stamford, is the pop of a girl, Elizabeth. . . . Ben Hawthorne, WTHH, Hartford, will appear in summer stock in "Three Men on a Horse" at the Canton Show Shop. . . . Bob Smith, WTIC, Hartford, has been aiding the Hartford Symphony campaign by asking listeners to his "Box at the Opera" show to send in contributions. . . . Sid Burns, program director at WCCC, Hartford, has launched "Insurance Man's Disk Jockey Show" on Saturdays, with employees of local insurance companies appearing as guest jockeys. . . . Cedric Thompson, WDRG, Hartford, has grown a beard for his lead role in the Hartford Mark Twain Masquers' presentation of "The Man Who Came to Dinner." . . . Glover Delaney has a new three-hour telegram request show on WTHH, Hartford, on Saturday nights. . . . Ed Siry has joined WCNX, Middletown. . . . Eddie Sherman, formerly with WALE, Fall River, Mass., is now handling the late eve platter show, "Bop Club," at WONS, Hartford. . . . Bill Murphy, formerly with WGBS, Miami, is now at WLIZ, Bridgeport. . . . Ed Coleman, first Negro jock in Bridgeport, is doing a Saturday afternoon jazz show at WLIZ. . . . Joe Girard, WCCC, Hartford, fronts an ork and sings at a local night spot two nights a week. . . . Charlie Norwood, WTHH, Hartford, was married last week to Ella Feldman of West Hartford. . . . Harvey Olsen, who has been a patient in a Connecticut sanitarium for six months, is expected back soon at WDRG, where he formerly held down the program director's spot.

PHILLY PHADDLE . . . WPEN's Eddie Newman, WHAT's Ramon Bruce and WIP's Randy Dixon are among the town's platter chatterers who are ballying the Mercy-Douglas Hospital campaign. . . . WHAT adds an afternoon deejay show at 3:30 p.m. for an hour for the first time, called

"The Snap Club" and gearing the grooving entirely to the teen-agers. Ramon Bruce gets the nod for the needling, and there will be giveaways and remote pick-ups from schools in the vicinity. . . . Eddie Newman, WPEN midnight spinner, will air his Monday night shows, from 11 to 1 a.m., from the Steel Pier, Atlantic City, starting June 27. WFPG will carry the Monday nights during the summer, feeding the three-hour stanza to WPEN. Arrangements also were made for local listeners to continue their phone calls at the regular 5-cent rate, the station setting up a direct telephone line to Steel Pier. . . . Valaida Snow, starring at the Club Harlem, Atlantic City, stopped off in town to take in personal mike interviews with Joe Grady's and Ed Hurst's "950 Club" and the Eddie Newman show at WPEN, and Ramon Bruce's "The Snap Shop" on WHAT.

CHICAGO CHATTER . . . Vic Damone, Evelyn Knight, Al Morgan and a jazz instrumental unit set for the disk jockey show at Chicago Theater, opening July 3. Linn Burton, free-lancer; Ernie Simon, WJJD; Dave Garroway, WMAQ, and Eddie Hubbard, WIND, will be featured. . . . Bob Bodine, Victor d.j. slack, worked out a deal with Eddie Hubbard, WIND, to find couples who honeymooned at the Edgewater Beach Hotel here from March 23 to May 3, 1940, which was the date of Freddy Martin's last engagement at the hostelry. Martin, now on the Edgewater bandstand, played host to five couples uncovered in Hubbard's contest. Hotel's roster showed that 70 honeymoon couples were in the hotel during the 1940 stint. . . . Pat Bradley, program director of KXLW, St. Louis, is staging a four-week contest to select a d.j. for the station from among St. Louis residents. Bradley picks one applicant each day, giving each a chance to work the two-hour "Record Time" show. One contestant will be selected each week, with the four finalists competing on the final Saturday.

GOTHAM GAB . . . Jack Lacey, WINS, and Agnes Code, exec secretary at the station, will be married July 21. . . . Leonard Feather, WMGM, is spinning 'em from 7:30 to 10 six nights weekly now. . . . Symphony Sid made his WJZ debut this week, with Fran Warren guesting.

WESTERN WAX WHIRL . . . Bob Earle, KSO, Des Moines, emceed the dedication of the new RKO Theater in Marshalltown, Ia. . . . Bill Silbert, WXYZ, Detroit, has launched a new remote, "Platter Chatter," running nightly at midnight from the swank Indian Room of the Wonder Bar, downtown nightspot. . . . Steve Lawrence, who studied radio at Michigan State College, has joined WJLB, Detroit, handling the "1400 Club," an early a.m. show.

FOLK FARE . . . Johnny Carr, of New York City, is doing a hillbilly platter show called "Eye Opener" over KOCA, Kilgore, Tex. . . . Hank Davis, promotion manager for WTRC, Elkhart, Ind., is starting a Monday evening turn featuring Western disks.

EASTERN BEAT . . . Students of radio at Vermont Junior College recently took over as announcers, engineers and deejays at WSKI, Montpelier, Vt., for a day recently. . . . Charlie Spivak and Lips Page guested on Byron McConnell's show at WKST, New Castle, Pa., recently. Spivak announced and read congrats to birthday celebrants, and Page blew some hot horn. . . . Gene Klavan, WITH, Baltimore, has penned a ditty titled "Violet of the Valley," being waxed by Rainbow Records. . . . Batoneer Gene Williams made the rounds of the Pittsburgh jocks last week, visiting with Bettelou Purvis, WPGH; Sid Dickler, WHOD and WMCK; Al Nobel, KQV; Phil Zinken, WWSW, and Russ Offhaus, WPIT.

HERE AND THERE . . . Charlie Cash, emcee of the "Cat's Rat Race" on WTIK, Durham, N. C., when away from his jock duties, fronts a boptet, composed of local boys. The band is heard regularly on air shots and has recorded an original, titled "Pressure Point" on Tommy's Records, a local indie. . . . Cleveland, the nation's polka capital, has selected its first "king of the polkas." WJMO polka-jockey Paul Nakel received more than 14,000 votes during the first annual Paul Nakel Polka Parade Listener Poll. . . . Sammy Mandel, ork leader, is replacing John Slagle, on WXYZ, Detroit, while the latter vacations in the Smoky Mountains. . . . Bruce Mayer, jockey at WXYZ, Detroit, was hospitalized this week by an acute attack of appendicitis.

Johnnie Clarke, disk jockey at WNJR, Newark, N. J., had as his guest recently Kenneth Lee Miller Jr., 16-year-old Cape May, N. J., high school student who has been chosen New Jersey's outstanding young citizen by the New Jersey Moose Association.

For the first time since WXYZ, Detroit, began operations, the station will remain on the air between midnight and 1 a.m. to carry a new deejay program. Known as the "Wonder Bar-Indian Room Pow-Wow," the show features publicity man and sports commentator, Bill Silbert.

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The
Billboard

MUSIC POPULARITY CHARTS

PART
XI

The Honor Roll of Popular Songwriters

By Jack Burton

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NO. 26—SILVIO HEIN

Oldtimers in Tin Pan Alley and the theater recall Silvio Hein with respect and affection. They will tell you that in addition to being a talented composer who put songs now forgotten on the lips of millions, he was a man of deep compassion and high courage who instilled hope in the hearts of those who, like himself, were fighting a ruthless disease—tuberculosis.

Born in New York, March 15, 1879, Silvio Hein showed early promise of musical ability and was sent as a boy to Europe to study under Old World masters at both Trieste and Vienna. He completed his first operetta before he was 20, and at the age of 22, he was credited with a top seller, *Every Morn I Bring Thee Violets*, introduced

by Sydney Barraclough in *The Little Duchess* in which Florenz Ziegfeld starred Anna Held.

Four years later, when his first musical comedy, *Moonshine*, was produced on Broadway, Silvio Hein started a skein of stage successes under a handicap that would have broken the creative spirit of a less courageous man. For Hein suffered from a persistent lung infection that undermined his strength and at times made long periods of inactivity imperative. But during the 15-year span between 1905 and 1920, he wrote the scores of 14 musical comedies, conducted the orchestra at most of their premieres, and played an important role in the founding of the American Society of Composers, Authors and

PERTINENT DATA ON SONGS AND SONGWRITERS

Songs used in this series are listed according to the date of their original copyright; stage musical songs, according to the year the musicals were produced, and film songs, according to the year of public release.

Songs which have attained a sheet music sale of one million or more are marked with an asterisk (*).

In the publisher listing, the name of the present publisher, and not the original publisher, is given, and songs now in public domain (titles first copyrighted in 1892 or before) have no publisher credit.

In listing of recordings, no so-called collector's items are given. The record listing is representative, not necessarily complete.

Publishers (ASCAP), of which he was a director and later the assistant secretary.

Saranac Good Samaritan

Finally, at the age of 46, Silvio Hein was forced to retire from the musical and theatrical field. He spent the last four years of his life at Saranac Lake, where he devoted all his time and energy to helping his fellow sufferers. He went daily from door to door of the sanitarium where he lived and asked each patient if he could do anything for him. He sent to New York for the latest phonograph records and staged nightly Victrola concerts. He solicited funds from members of The Lambs, Friars, Actors' Equity and other theatrical organizations of which he was a member in order that tuberculosis-plagued troupers in financial need might have the best of medical care. He was instrumental in getting Al Jolson, among others, to endow a room at one of the sanitariums, thus planting

the seed of a philanthropy that prompted the Mammy Singer two years ago to give all his royalties from the *Anniversary Song*, which sold over a million records, to the Will Rogers Memorial Hospital at Saranac Lake.

Altho he was pronounced cured on two occasions, Silvio Hein never saw the lights of Broadway again, but he was in there fighting and encouraging others to fight until the very end. "I shall get well," he told his wife, his mother and Gene Buck, president of ASCAP, a few hours before his death on the night of December 19, 1928. And today he is best remembered, not as the man who wrote *When You're All Dressed Up and No Place to Go* for Raymond Hitchcock and Marie Cahill's *Robinson Crusoe's Isle*, but as "one of the three angels of Saranac Lake," a name given him by the troupers whom he helped conquer a disease he himself couldn't lick.

★★★ SILVIO HEIN'S BEST KNOWN SONGS AND RECORDINGS AVAILABLE ★★★

Musical Comedies

1905—MOONSHINE

Later changed to "Molly Moonshine." Book by Edward Milton Royle, lyrics by George V. Hobart, and starring Marie Cahill in a cast that included Clara Palmer, Roy Atwell and George Behan. Edward B. Marks Music Corporation.

A THOUSAND YEARS FROM NOW IN MY NEW SUBMARINE
I WANT TO GO BACK TO THE BOULEVARD

ROBINSON CRUSOE'S ISLE
HOW HAPPY THIS CHAPPIE COULD BE

THEY NEVER DO THAT IN OUR SET

FRIENDSHIP
THE MUSICAL CYPSSY
DON'T BE WHAT YOU AIN'T
I LIKE YOU VERY MUCH
FOOLISH

NAPOLEON BONAPARTE
I'M LOOKING FOR MY TEN

1906—MARRYING MARY

Book by Edward Milton Royle, lyrics by George V. Hobart, and presented by a cast headed by Marie Cahill, Roy Atwell, William Courtleigh and Eugene Cowles. Edward B. Marks Music Corporation.

I'M LOOKING FOR A MAN BY THE NAME OF SMITH
OLD RELIABLE JOKES
HE'S A COUSIN OF MINE

With Chris Smith.
Lyrics by Cecil Mack.

NOAH KNEW A THING OR TWO
THREE MEN IN A BOAT
THE LAST ONE IS BEST OF ALL
MR. CUPID

GWENDOLYN
HOTTENTOT LOVE SONG

By Bob Cole and J. Rosamond Johnson.

1908—THE BOYS AND BETTY

Book and lyrics by George V. Hobart, and starring Marie Cahill in a cast that included Edgar Norton, Clara Palmer, Eugene Cowles and Edgar Atchinson-Ely Shapiro, Bernstein & Company, Inc.

I WANT TO GO TO PARIS

TAKE PLENTY OF SHOES

THE TETRAZZINI FAMILY

AUF WIEDERSEHEN
GIRLS, GIRLS, GIRLS
A LITTLE FURTHER
I LOVE TO GO SHOPPING
THE FOLLIES BERGERES
GEE, BUT YOU LOOK AWFUL GOOD TO ME

THE ARAB LOVE SONG

1910—THE YANKEE GIRL

Book and lyrics by George V. Hobart, and starring Blanche Ring in a cast that included Harry Gilfoil, Dorothy Jardon, William Halliday and Charles Winninger. Shapiro, Bernstein & Company, Inc.

THE YANKEE GIRL

TOP OF THE MORNING

HYPNOTIZING RAG

WHERE'S MAMA

LOUISIANA ELIZABETH

MAID OF SEVILLA

ALL, ALL ALONE

I'LL MAKE A RING 'ROUND ROSIE

WHOOOP DADDY OODEN DOODEN DAY

NORA MALONE

I'VE GOT RINGS ON MY FINGERS

By Weston, Barnes and Maurice Scott. Harms, Inc.

(Available on Columbia record 20343, Frank Novak and His Rootin' Tootin' Boys.)

1910—A MATINEE IDOL

Book by Armand Barnard, lyrics by E. Roy Goetz and A. Seymour Brown, and with a cast headed by Louise Dressler, Joseph Santley and DeWolf Hopper. Shapiro, Bernstein & Company, Inc.

EXERCISE

A YANKEE ROMEO

LOVING WAYS

AUTOGRAPHS

THE DANCING BANSHEE

I WILL ALWAYS LOVE YOU, DEAR

MISS BOODLE AND HER POODLE

NONSENSE

HYPNOTIC WALTZ

LITTLE LADY ON THE MOON

IF YOU COULD ONLY SEE YOURSELF

AS OTHER PEOPLE DO

TAKE A LOOK AT ME NOW

I WANT TO WED A JOCKEY BOY

LET ME BUILD A NEST FOR YOU

1910—JUDY FORGOT

Book and lyrics by Avery Hapgood, and presented by a cast in which Marie Cahill, Truly Shattuck and Joseph Santley were featured. Harms, Inc.

STUDENTS' SERENADE

THE QUARREL

SONG OF THE HONEYMOON

GOOD MORNIN' JUDGE

MY SOLDIER BOY

THE STAR FACTORY

GIVE ME ALL THE FLOWERS

JUDY TWO-STEP

DREAM, DREAM MAN

WHOOOP-LA

WOMEN'S EYES

THINKY THANKY THINK

MY TOREADOR

THE SOCIETY CIRCUS

THE TURKISH LOVE SONG

1913—WHEN DREAMS COME TRUE

Book and lyrics by Philip Bartholomae, and with a cast headed by Joseph Santley, Amelia Summerville, Anna Wheaton and May Vokes. Harms, Inc.

AMERICA

IT'S GREAT TO BE A WONDERFUL

DETECTIVE

THE TOWN THAT GROWS WHERE THE HUDSON FLOWS

DEAR WORLD

WHEN DREAMS COME TRUE
Y-O-U, DEAR, Y-O-U
LOVE IS SUCH A FUNNY LITTLE FEELING

COME ON, ALL TOGETHER
O. K. TWO-STEP
WHEN THE CLOCK STRIKES ONE

THERE AIN'T NO HARM IN WHAT YOU DO

THE BOY WITH THE VIOLIN

COME ALONG TO THE MOVIES

LAUGHING WATER RIPLE

MINNIE HA-HA

1914—MISS DAISY

Book and lyrics by Philip Bartholomae, and with a cast headed by Anna Wheaton, Mae Murray, Charles Murray, Allen Kearns and John Boyle. Harms, Inc.

DREAM, OH, DREAM

WON'T YOU DANCE?

I ADORE THE AMERICAN GIRL

I LOVE YOU, DEAR, I LOVE BUT YOU

IF YOU PROPOSE TO PROPOSE

MY LITTLE QUEEN BEE

TEA LEAVES

WEAVE FROM YOUR LOOM

YOUTH

YOU CAN'T STOP ME FROM THINKING

THE RACE OF LIFE

CHEER UP

YOU WERE MADE FOR LOVE

GENTLE MOON

SHADOWS

KISSING

CHERRIES ARE RIPE

LITTLE GIRL, WHAT HAVE YOU DONE TO ME?

PIERROT'S BALL

1915—ALL OVER TOWN

Book by Joe Santley, lyrics by Harry B. Smith, and starring Joseph Santley in a cast that included Walter Jones and Blanche Deyo. Harms, Inc.

TALK, TALK, TALK

I CANNOT TAKE A STEP TOO FAR

I CAN'T FORGET YOUR EYES

DON'T TEMPT ME

NO ONE'S TO BLAME BUT YOU

ANY OLD PLACE WHERE I HAVE A GOOD TIME

TOODLE ALL OVER TOWN

LIFE'S A GAME OF POLO

MY MOVING PICTURE MAN

SOME LITTLE BUG WILL FIND YOU

SOME DAY

Lyrics by Roy Atwell and Benjamin Hapgood Burt.

1917—FURS AND FRILLS

Book and lyrics by Edward Clark, and with a cast headed by Ruby Norton, Ernest Torrence and Frances Demarest. M. Witmark & Sons.

WHEN MY WIFE RETURNS

YOU CAN'T TAKE IT WITH YOU

WHEN YOU DIE

DOES POLLY WANT WALLIE?

FURS AND FRILLS

IT'S EASY TO LIE TO YOUR HUSBAND

A SHORT FAREWELL IS BEST

HEART OF MY HEART

MAKE YOURSELF AT HOME

ALWAYS TAKE MOTHER'S ADVICE

THE YULETIDE SPIRIT

THE TALE OF A COAT

THIS IS SURE MY LUCKY DAY

1917—FLO FLO

Book and lyrics by Fred DeGresac and Edward Baulton, and starring Vern Michelena. Harms, Inc.

A WONDERFUL CREATURE

THERE'S ONLY ONE LITTLE GIRL

BUSINESS IS BUSINESS

GOOD-BYE, HAPPY DAYS

IN SPAIN
LINGERIE
WHEN A SMALL TIME GIRL MEETS A SMALL TOWN BOY

SARAH FROM SAHARA
Music by Hugo Frey.

WOULD YOU SAY NO?

IF IT WASN'T FOR MY WIFE AND FAMILY

I DON'T KNOW WHAT YOU SEE IN ME

THAT'S THE KIND OF A BOY FOR ME

DON'T TRUST THEM

THE ZIEGFELD GIRL

1918—HE DIDN'T WANT TO DO IT

Book and lyrics by George Broadhurst, and with a cast headed by Helen Shipman, Ernest Torrence and Ned Sparks. Harms, Inc.

WHAT MOTHER USED TO SAY TO ME

WHAT WOULD YOU DO IN A CASE

LIKE THAT?

THE SONG OF THE TREES

I'M DYING TO DANCE WITH OSCAR

EVERYONE HE SWEAR AT THE WAITER

I'M ONLY A GIRL FROM THE CITY

THE SONG OF THE WORLD

IT'S THE SCOTCH

NOTHING ESCAPES ME

THE SPIRIT OF THE CARNIVAL

I'M FOND OF THE GIRLS

YOU'RE THE ONLY ONE FOR ME

1920—LOOK WHO'S HERE

Book by Frank Mandel, lyrics by Edward Paulton, and starring Cleo Mayfield and Cecil Lean. Harms, Inc.

MY NIGHT IN VENICE

IF I HAD ONLY MET YOU, DEAR

I KNOW AND YOU KNOW

BUBBLES

LOVE, LOVE, LOVE

I WONDER WHAT SHE'S THINKING

OF NOW

LOVE NEVER CHANGES

SOME WONDERFUL SORT OF SOMEONE

Music by George Gershwin.

THE BELLHOP BLUES

By Frank Goodman and Al Plantadost.

GIVE ME A LITTLE COZY CORNER

LOOK WHO'S HERE

THE TURK HAS THE RIGHT IDEA

I CANNOT UNDERSTAND

WHEN A WIFE GETS FAT

1920—THE GIRL FROM HOME

A musical comedy based on "The Dictator" by Richard Harding Davis. Book and lyrics by Frank Craven, who headed a cast that included Marion Sunshine and Flora Zabelle. Harms, Inc.

DON'T SAY GOOD-BYE

MARIMBA

OCEAN BLUES

SOMETIME

WIRELESS HEART

NINE LITTLE MISSIONARIES

Interpolated Numbers in Stage Musicals

1901—EVERY MORN I BRING THEE VIOLETS

Lyrics by Ellen Wright. Sung by Sydney Barraclough in "The Little Duchess," starring Anna Held.

1907—I WANT TO BE A DRUMMER BOY

Lyrics by Matt Woodward. Harms, Inc. This was a featured number in the first "Ziegfeld Follies," the chorus girls in military costumes and beating drums marching down the center aisle of the

SONGWRITERS COMING UP!

July 9 Issue

JULIAN EDWARDS

In Issues Subsequent to July 9
The Billboard Will Present

A. BALDWIN SLOANE
KARL HOSCHNA
WILLIAM C. HANDY
HARRY CARROLL
WALTER DONALDSON
GEORGE W. MEYER
JIMMY MONACO
HARRY TIERNEY
PETE WENDLING
PERCY WENRICH
LOUIS B. HIRSCH
RICHARD WHITING
... And Others

Casino De Paris and onto the stage for a first act finale.
 1914—WHEN YOU'RE ALL DRESSED UP AND NO PLACE TO GO
 Harms, Inc.
 TWAS IN SEPTEMBER
 Harms, Inc.
 Both of these numbers, with lyrics by Benjamin Huggood Burt, were introduced in "The Beauty Shop," in which Raymond Hitchcock starred.

Way Cleared for ASCAP-TV?; Cuffo Music Extension a Boon

(Continued from page 20)
 within the ASCAP organization itself. At least from the present outlook, ASCAP President Fred E. Ahlert is apparently encouraged to believe that no such hitch is likely. "It is my earnest belief that negotiations can be brought to a successful conclusion prior to August 1," Ahlert declared in announcing the latest extension in the cuffo music deadline.

On the TV industry side similar optimism prevails, as exemplified in a statement yesterday (24) by Robert P. Myers, chairman of the National Association of Broadcasters' (NAB) TV music committee, who declared that "both sides feel that real progress has been made in the almost constant negotiations which have been under way and are hopeful that the whole situation can be cleared shortly." Seen as significant also was Myers' assertion that "tremendous detail work" incident to the important negotiations can be continued during the free music license extension.

10 Per Cent Hurdle

The first hurdle negotiators are trying to clear is the current draft

of the proposed compromise pact under which TV broadcasters would get blanket ASCAP licenses on the basis of the AM formula plus 10 per cent without the requirement of clearing special uses and paying special fees for such uses (*The Billboard*, June 18). Numerous details not included in the present draft remain to be ironed out, but the latest deadline extension reduces the pressure for working out an arrangement on all the issues. The latest extension in the cuffo music deadline is the third since the negotiations got under way.

The general acceptance by the TV industry of the currently proposed compromise is regarded as a foregone conclusion, altho numerous TV-ers are demurring on the proposed requirement that they pay higher rates in video than is paid in AM. Nonetheless, this is seen generally as the best possible deal that can be expected, particularly in view of a major victory by the video industry on the special-license-for-special-uses provision which ASCAP originally had plumped hard for but has scrapped in deference to the TV-ers.

ASCAP Number Idea May Replace DD-AA Set-Up

(Continued from page 19)
 spokesmen said. "We'll go along, but we're holding our 55 per cent idea in abeyance." A committee for this group, including Redd Evans, Al Frisch, Kay Twomey, Sammy Gallup, Joe McCarthy, Milton Drake and Fred Wise, conferred with Department of Justice attorneys Timberg and Kilgore Wednesday (22) and made known these sentiments.

In order to effectuate the proposed plan as part of a revised consent decree, ASCAP by-laws would have to be revised. This means that everyone in the society would vote, including pubbers, on the mode of distribution of writers' income.

WASHINGTON, June 25. — An amended 1941 consent decree to provide a performance criterion for tunesmiths in the American Society of Composers, Authors and Publishers (ASCAP) is closer to reality as the result of separate parleys by the Justice Department here this week, with ASCAP bigwigs and a "young Turk" group of writers.

It is anticipated that upcoming conversations between ASCAP and the Justice Department will embrace the over-all problem of regulating the fees system, once the new distribution rates have been agreed upon.

The proposal for the establishment of government regulation without interfering with ASCAP's normal functions is expected to be broached at that juncture (*The Billboard*, June 25).

The conferences thus far have been maintained on an informal basis, with all participants seemingly in a mood to avoid heated arguments and to come to a conclusion.

Guzzling Off 9% in 1948

WASHINGTON, June 25.—Drinking fell off last year for the first time in a decade, the Commerce Department announced this week. Still, the public managed to sop up \$8,800,000,000 worth of alcoholic beverages in 1948. Out of that sum, the government syphoned off \$2,200,000,000 in taxes. The 1948 tab was off 9 per cent from the 1947 all-time record of \$9,640,000,000.

Billion-Buck Bellies

WASHINGTON, June 25.—Business done by the country's eating and drinking places topped the billion-dollar mark in April for the first time in 1949, the Commerce Department reported this week. Estimated business for the month was \$1,007,000,000—an increase of \$13,000,000 over March, but a decline of \$27,000,000 from April, 1948.

Hartf'd State Opens Aug. 19

HARTFORD, Conn., June 25.—The State Theater, this city's only combo motion picture-vaude house, is scheduled to reopen the week-end of August 19 with Peggy Lee. The 4,000-seat theater, operated by the Harris Brothers of Hartford, closes for several months of the warm season each year.

WTOP Finds Pubbers Lax In Not Exploiting Gallaher

WASHINGTON, June 25.—A blast at pubbers for a lack of savvy in air exploitation of their songs was delivered this week by WTOP, city's most powerful station. In a statement to *The Billboard*, the station declared, "We are asking on bended knee for a chance to hand publishers a load of free publicity and promotion, and they're not having any."

The clear channel outlet, owned jointly by *The Washington Post* and the Columbia Broadcasting System (CBS), complained about the run-around given it by pubbers and jobbers in attempts to obtain Washington distribution of sheet music containing the photo of Eddie Gallaher, WTOP's No. 1 disk jockey and one of the country's top song pluggers.

Gallaher's picture has been displayed, in split runs, on sheet music for a half dozen songs. "Here," said WTOP, "is where the publishers or somebody are missing the gravy boat; no attempt is made to get the sheets with Eddie's photo on them to outlets in Washington where his fame is tremendous."

Dealers Unaware

Local music stores, according to WTOP, have no idea that Gallaher is featured on such sheet music as *These Will Be the Best Years of Our Lives*, *I Love You So Much It Hurts*, and *Forever and Ever*, among others. For that reason there is no attempt to tie in music sales with Gallaher's 13½ hours on the air weekly.

Grave Dig!

DENVER, June 25. — Larry Weeks, comedy juggler, was working a club date for the Colorado Funeral Directors at the Shirley Savoy Hotel here. When he finished his act, the effort in that high atmosphere had him puffing considerably. Trying to catch his breath, Lee ad libbed, "I'm not long for this world."

One of the audience, apparently an undertaker, yelled out in a loud voice, "What's your address!"

Here is what the station says it would do if some pubber would get the Gallaher covers into town:

"Give hundreds of dollars worth of free air announcements plugging the song by name.

"Furnish big store window displays, pushed by WTOP and plugged on Eddie's shows.

"Give mentions by name on our audience shows when we give away autographed copies of the sheet music. Of course, we wouldn't give away anywhere near enough to hurt the market.

"Secure publicity for the songs in columns, etc., as a result of newspaper releases and autographed copies as gifts.

"Furnish window displays in the lobby and outside WTOP's studio building."

No Altruism

The station is quick to point out that there is no particular altruism in these offers. "It's wonderful publicity for us to let the world know that Eddie is a cover boy," said WTOP.

In the area for hundreds of miles around the nation's capital where the station's 50,000-watt signal is heard Eddie Gallaher is the fair-haired boy of disks, music and juke boxes. When the entertainment comet, Arthur Godfrey, moved into a network spot, Gallaher took over his morning show, the *Sundial*. At night, he runs the *Moondial* and on Saturday afternoon the *Moondial Matinee*.

WTOP claims Gallaher can do for sheet music what he has done for disks, if the pubbers will see that sheet music featuring his photo gets into the Washington area.

LORRY RAINÉ

the originator of "IT'S TOO LATE NOW"

(By Tim Gayle, J. Fred Coots and Matt Furin—BOURNE, ASCAP)

THANKS, Lorry, for introducing "It's Too Late Now," "Heartbroken," and now for "CAMP MEETIN' POLKA," "I SENT YOU AN S.O.S. WITH FLOWERS," "ONE MORE TEAR," SADDLE CREEK CANYON"—coming up soon.

TIM GAYLE

Publicity—Personal Management—Song and Record Exploitation
 Current Mail Address: c/o Hotel Sheraton, Detroit 2, Michigan

P.S.: All business right now is slow. This has nonetheless often been proved the best time to launch new talent, new ventures. My efforts on Lorry Rainé Gayle, and a host of other clients and tunes, big names and small fry, are proof conclusive of the potency of a promotional push. My services are available—not expensive, but selective.

New Releases

LOUISE CARLYLE

OLD RUSTY TRUNK
 STARGAZER
 KING 15007

JACK MARSHALL

OLEO
 WE'RE GOING TO SEE A MAN
 KING 15010

PAUL HOWARD

YOU LEFT A RED CROSS ON MY HEART
 I'VE BEEN LONESOME SINCE YOU WENT AWAY
 KING 789

WAYNE RANEY

WHY DON'T YOU HAUL OFF AND LOVE ME!
 DON'T KNOW WHY
 KING 791

RED PERKINS

HOE-DOWN BOOGIE
 AGGRAVATIN' LOU FROM LOUISVILLE
 KING 792

COWBOY COPAS

IT'S WRONG TO LOVE YOU LIKE I DO
 A PACKAGE OF LIES TIED IN BLUE
 KING 787

FAIRLEY HOLDEN

YOU'VE BEEN A BAD, BAD, BAD LITTLE GIRL
 OH, THAT MAGGIN' WIFE OF MINE
 KING 800

ANNIE LAURIE

WORRIED ALL THE TIME
 ONE MAN BLUES
 DE LUXE 3225

DAVE BARTHOLOMEW

MR. FOOL
 COUNTRY BOY
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Experienced Record Salesmen to handle major line—top territories available—opportunity for large earnings.

Write BOX 432

The Billboard New York 19, N. Y.

MUSIC—AS WRITTEN

New York:

Charlie Barnet and his ork will play three-day week-ends at the Rendezvous Room in Balboa Beach, Calif., July 29 thru August 28. . . . Tex Beneke's crew set for six weeks at the Palladium Ballroom in Hollywood beginning October 18.

Rumband leader Stella Lopez signed a term personal management pact with the Syd Sayre Agency. . . . Thrush Viola Watkins and warbler Leslie Scott have signed with Jubilee Records. . . . Penguin Records is starting a race line with the signing of Snub Mosley's combo to a three-year wax contract. . . . Flack Joey Sasso and Ziggy Saxon have set up a record promotion service.

Mishel Piastro has been named director of artist activities at the newly formed concert management bureau of Alpha Music, Inc. . . . Tunessmith Bob Ellsworth, writer of "Somebody Else Is Taking My Place," has clefled a new telephone ditty, "Hello Central, Give Me Dreamland." Ellsworth, living in Cape Cod, plans to set up his own pubbery there. . . . A new race and folk waxery, under the label Donneti Hit Records, has set up in Toledo.

Manny Greenfield is now handling publicity for Kay Starr. . . . Warbler Harry Belafonte inked a term management pact with General Artists Corporation. . . . The Roy Brown combo played 30 one-nighters in the South and Southwest last month—unbroken skein every night of the month. . . . Click tune of the month for June is "The Beautiful Blonde From Bashful Bend." . . . Singer-pianist Stan Freeman is now at the Blue Angel. . . . Al Millet is doing deejay promotion for the Korn Kobblers' MGM dinking of "San."

Aaron Copeland is making a two-month concert and lecture tour of England and the Continent. . . . Criterion Music has bought publication rights to "In the Land of Oo-Bla-Dee," be-bop ballad clefled by Mary Lou Williams and Milt Orent and recorded by Miss Williams on King and Benny Goodman on Capitol.

Duke Ellington's ork is slated for a one-weeker at the Gateway Casino, Somers Point, N. J., beginning August 12. . . . Frankie Laine now is carrying drummer Morey Feld with him on tour as an addition to pianist-arranger Carl Fisher. . . . Tramist J. J. Johnson joined the Dizzy Gillespie crew.

"Laughing on the Outside," the Bernie Wayne-Ben Raleigh hit tune, will be brought back in the score of a forthcoming movie, "Gun Crazy." . . . Mrs. Pat Hammil, representing the Florida distrib of Decca Records, is in town for business talks. . . . Mike Speranza, of Maypole Music, is on a cross-country exploitation tour for "A New Shade of Blues."

Hayes Gordon, "Along Fifth Avenue" bary, is waxing for Dana. . . . Dorothy Sewell has resigned from WMGM's publicity department. . . . Leonard Green Agency has inked Freddie De Alonso's rumba ork. . . . Exclusive Records has signed "Frantic" Fay Thomas, 88-ing thrush, to a term recording pact.

Lou Capone and Carl Lebow have signed the Cass Franklin-Monica Moore song team to a management pact. . . . Bob Chester, who left the band biz to take a whirl at disk jockeying, is returning to the podium. He's now readying a band to take into the Arcadia Ballroom.

Thrush Phyllis Branch and pianist Ken Billings join organist Charlie Stewart at Well's Uptown in New York. . . . The Loumell Morgan Trio is booked into the Belmont Club, Atlantic City.

Joseph Barry, one of the owners and operators of Ritz Ballroom, Bridgeport, the city's largest dansant, recently celebrated his 39th year in the ballroom business. . . . Arthur Freeman, field representative for Dance-Tone Record Company, has set up Standard Distributing Company in Pittsburgh and Klayman's Music in Cincinnati to handle the label's distribution in those territories.

Two spiritual groups, the Five Crusaders and Harps and Music, have been signed to record exclusively for National. . . . The Upstarts join the touring Dennis Day troupe in Boston June 30. . . . Polka maestro Victor Zembruski, who records for Continental, has signed an exclusive writer's pact with Dave Dreyer's Jay-Dee Music firm. Dreyer takes over 12 polkas immediately. . . . Warbler Ray Stapleton opened at the Famous Door Friday (24).

Jeanette Franklin, staff vocalist on WWJ, Detroit, for the past year, is leaving to join Lionel Hampton's ork in London, Ont. . . . Buddy Fields, 40 years in show business and for several years with the Detroit office of Music Corporation of America, advises he is still active and not retired as indicated in these columns recently.

Chris Cross ork opens July 15 for two weeks at the Ocean Front Hotel at Myrtle Beach, S. C. . . . Adelaide Robbins doubles as pianist and thrush in Bill Kole's band at the Pelham Heath Inn.

An informal interview program "Luncheon at Guy Lombardo's," emceed by Tedd Lawrence and originating from Guy Lombardo's new restaurant in Freeport, L. I., has debuted over WGBB, Freeport. The show is aired Monday thru Friday, 1:05-2 p.m.

American-Elite diskery is to convert to an all-plastic line. . . . National Records is also working on a plastic and may change over in the next few weeks. . . . Sidney Siegel's Seeco label is negotiating to take over the Mexican Comix line for the U. S. A. . . . Comix specializes in Spanish-language comedy disks. . . . Yole O'Bryn, at the Penthouse Club, cut some sides for Manor Records last week. . . . The Page Cavanaugh Trio is cutting the second 13-week transcription series with Kay Starr for marine corps recruiting.

Roy Cooper is now exclusive booker for Chez Maurice, Montreal. All names used get one-week dates. . . . Ernie De Voy, who left showbiz in 1931 (he used to be with George White's Scandals and Golden and Long's Peek-a-Boo Girls), is now in the auto biz in San Antonio. . . . Arthur Barko, Billy Rose's chief assistant, is in the Metropolitan Hospital after a motorcycle accident. . . . Walter Long was let out of Club Charles,

Baltimore, June 21, to go to the Coast to make a picture with Betty Grable for 20th Fox. . . . More and more top talent agencies are complaining that their hottest names refuse to "co-operate and are helping to ruin the business."

A. G. Colley, chairman of Thermionic Products, Ltd., London, is in town for a look-see at developments in the disk field.

Anne Pincus, secretary to William Morris Jr., flies to Paris next week for a four-week vacation. . . . Decca Records, artists relations topper, Mike Conner, will take a short jaunt thru key Eastern cities next week. . . . Shep Fields's ork is skedded for four weeks at the Balinese Room in Galveston, Tex., beginning July 19. . . . Singer Dick Brown is now under the personal management of Jerry Levy. . . . Frankie Carle's crew is set to hit the Palladium Ballroom, Hollywood, July 26. . . . Ed Farley, of "Music Goes 'Round and 'Round" fame, will lead a small ork skedded to go into Frank Dailey's Meadowbrook in Cedar Grove, N. J., to kick off a small band summer policy.

Sid Goldberg, Decca general sales manager, is on a jaunt thru the South and Midwest. . . . Marvin Drager is handling the flack work for chirp Mindy Carson. . . . Dick Merrick and Cathy Allen, husband and wife and both former band vocalists, have inked term waxing pacts with Admiral Records. . . . Snub Mosley and his sextet open July 4 at the Queens Terrace here.

Cleffer Allie Wrubel ("The Lady From Twenty-Nine Palms," etc.), and his sons, Thomas and Robert, are visiting the tunesmith's mother, Mrs. Regina Wrubel, Middletown, Conn. . . . Last week the Korn Kobblers feted New York deejays at the Hob Nob Restaurant after the trade showing of the "March of Time" film, "It's in the Groove." Kobblers had a prominent role in the disk documentary. . . . Penguin Records has signed Snub Mosley to an exclusive recording contract. Mosley, formerly with Decca, has already cut "Claire" and "I'm a Fool About Mama."

Mr. and Mrs. Fred Sears, owners of the Hartnett Music Studios, played host and hostess to a flock of music personalities at a celebration noting the school's 50 years of teaching popular music. Congratulating the Searses were Eddy Howard, Larry Clinton, Red Ingle, Bobby Byrne and Sam Donahue.

Mindy Carson, who recently signed a Victor recording pact, opens at the Copacabana Thursday (30). Marvin Drager is her new flack. . . . Leon McAuliffe, Columbia folk artist, has renewed his clefing pact with Peer International Corporation. . . . Steve Gibson's Rep Caps, who cut for Mercury, open at the Martinique Cafe, Wildwood, N. J., Friday (1). . . . Apollo sales manager Irv Katz appointed Ballen Record Distributing Company to replace Rosen Distributors as Apollo jobber in Eastern Pennsylvania, Delaware, and Southern New Jersey. Major Distributing takes over from M and N Distributors in Western New York.

Chuck Darwyn, prexy of Monogram Records in Canada, was in town last week. . . . RCA Victor's Latin-American topper Herman Diaz is prepping a line of Spanish-language kidisks for release out of Victor's U. S. A. plants. Disks were recorded in Argentina. . . . Kay Starr is skedded for an engagement at the Copacabana nitery here, beginning either October 27 or November 3, for four weeks, with three two-week options. . . . Tiny Kahn replaced Cliff Leeman at the tubs for the Charlie Barnet crew; bary-arranger Mannie Alban will also join the ork. . . . Bob Cooper, former tenor man with Stan Kenton's band, has formed his own quartet and has been booked into the Casbah nitery in Hollywood, beginning July 5 for two weeks. . . . June Christy is slated for two weeks at Ciro's in San Francisco, beginning July 27. . . . Irv Deutsch is back with the Red Evans pubbery after a six-week leave of absence. . . . The Senator Hotel in Atlantic City and RCA Victor are co-sponsoring a contest based on the Irving Fields platter, "The Wedding Song." Contestants write in on how they proposed, the winning couple getting a free week at the Senator. . . . Alan Foster will be the warbler with the Bob Chester ork, opening at the Arcadia. Kitty Kallen goes into the Versailles for three weeks, beginning Wednesday (6), to be followed by Monica Lewis for another three weeks and then by Susan Wayne, Viennese-born thrush who starred in the London production of "Oklahoma." . . . James W. Lucas has been appointed director of programing for Associated Program Service. He'll supervise programs, advertising and promotion, quality control, product development and research departments. Leslie F. Biehl has been appointed program and promotion manager.

The Ink Spots are scheduled to sail for England August 4. . . . Ken Kennedy and his orchestra have been signed to a three-year pact by Mc-Conkey Music Corporation. . . . Boney Records, headed by George G. Boney, has set up shop in Kinston, N. C. The diskery will specialize in hillbilly, blues, and rhythm wax.

Jan Peerce, Metropolitan Opera tenor, begins his schedule of summer concerts Wednesday (29) as soloist at the Montreal Stadium. His itinerary also includes performances at Red Rocks in Colorado, the Robin Hood Dell and the Watergate in Washington. He will be at the Lewisohn Stadium in New York August 6. . . . William Steinberg, who is skedded to conduct again at the San Francisco Opera beginning in September, will direct performances this summer at the Ravinia Festival, the Robin Hood Dell and the Hollywood Bowl.

F.A.B. Distributing Company, Inc., of New Orleans, has been appointed a distrib for Coral Records, servicing Louisiana, Central and Southern Mississippi, Southern Alabama and Western Florida. . . . Kenny Roberts, folk singer at WLW, Cincinnati, has joined the roster of Coral artists. He debuts on wax with an old country tune, "I Never See Maggie Alone."

Blue Records, Los Angeles, one of the newer indies in the wax business, is pushing its two biggest sellers, "Song of the Woodpecker" by Bill Mitchell, and "West Coast Baby" by Johnny Taylor. . . . MGM unveils its first answer to the duo-vocal trend in mid-July. The pairing will team one of the label's top stars, Betty Garrett, with husband Larry Parks in songs suited to the duet form. First release will include a new movie tune, "Reckon I'm in Love," coupled with the oldie, "Side by Side." . . . Joe Delaney, assistant general sales manager of Coral Records, back in New

York after a two-month promotion tour. He'll play host to Coral distributors at the National Association of Music Merchants (NAMM) convention at the Hotel New Yorker the week of July 25.

Chicago:

Rondo Records has switched to filled vinylite non-breakable disks, with price remaining at 79 cents. All future releases and new pressings of old releases will be on the plastic. . . Darwin Dane, Tower warbler, joined Tommy Reed's ork, which goes to Rio Nido, Russian River, Calif., for remainder of the summer. . . Al Trace's ork set to cut its 265th transcription for Langworth next week. . . Kokomo Wellington, race single, and Cliff (Ukulele Ike) Edwards added to the Mercury stable. . . Benny Benjamin and George Weiss, tunesmith team, make their wax debut with Patti Page's dinking of their latest tune, "I'll Keep the Lovelight Burning." . . The Cleveland Phonograph Operators' Association has picked Griff Williams' "Lovers Gold," on Tower, as the association's July pick.

Henry Durst, McConkey band chief, back in town after a week's canvass of the Midwest. . . Emil Garber, veteran flack for the Karzas' ballrooms here, leaving the Terpalace field. . . Dorothy Allen, formerly associated with the Detroit Symphony and the "Stop the Music" tour, is working as full-time flack for Wayne King. . . Gay Claridge cut a session for O'Connor Records last week. . . Les Paul Trio, with GAC handling, into the Blue Note August 19 for two weeks. . . The Missouri Legislature informed Adams, Vee and Abbott, music publishers here, that "The Missouri Waltz" has been adopted as the State song. . . Gene Steffens, veepee and general manager of Permo, Inc., needle manufacturing firm, married Cecilia Galantine, Des Moines, June 4 in that city. . . Frank Sullivan and Earl Williams have established Norvic Publishing Company, a music pubbery, with offices in Chicago and Toledo. . . The Cincinnati Phonograph Owners' Association has selected Patti Page's Mercury recording of "Just One Way To Say I Love You" as the July Hit Tune of the Month. . . Eddy Howard set for the final five weeks at Edgewater Beach Hotel Beach Walk opening August 5. . . Eddie James and His Velvet Rhythm Orchestra set for the summer at Midway Gardens, Cedar Lake, Ind. . . "You're Asking Too Much of Me," cut by the Four Skylarks on Universal, authored by Matt Manzella, op of the Orchid Lounge, Springfield, Ill.

Philadelphia:

Al Small moved from the Celebrity Room to Fort Side Inn for the summer. . . Jack Leonard, former T. D. vocalist, next in at the Rendezvous. . . Meyer Davis had the largest unit for any social party here this season and is using 50 men for the George D. Widener ball. . . Rose Gallo, Latin Casino chanteuse, placed her "I Was Alone" with Feist. . . Johnny Davis, drummer boy in from Cleveland, has been added to the Cats and Fiddle combo at Lou's Moravian. . . Walter Miller will lead a Meyer Davis unit at Mackinac Island, Mich. . . Eddie Malle, local tunesmith, placed his "I'm Goin' Back Up in the Mountains" with Acuff-Rose, and has the Carter Family set to cut the chant on the Victor label. . . Lou Morrison, who led the band at the Embassy Club all year, will play the piano lulls over the summer season. His drummer, Ralph Caprio, joined the Gomez Rumba Band which took over the room's bandstand. . . Freddy King, who used to do disk jockey promotions for RCA Victor, is the new catering manager at the Chancellor Hall's Forge Room. . . Chateau Publications

here has Glenn Davis's organ introducing the firm's "My Silent Prayer" on the Skating Rhythms label.

Victor Hugo, one-time trumpeter with Paul Whiteman, who left the big band 13 years ago to front a band of his own at the Little Rathskeller here, has brought his long-term record run to a halt in making way for Arnaldo's Cubanaires. . . Steve Gibson and the Red Caps cop a long-distance booking, inked in for a February, 1950, opening at the Mirror Room, Washington. . . Vic Marindino will conduct the Ocean City Orchestra this summer at that Southern New Jersey resort. . . Paul Favaro, formerly with Bobby Sherwood's orchestra, joined Harry Ranch at Chubby's at near-by North Collingswood, N. J., replacing drummer Sid Bulkin.

Hollywood:

Glenn Wallichs, Capitol prexy, is back at his desk following a nationwide tour of Cap's branches and distribs surveying current market conditions. . . The Skylarks, vocal group heard on Russ Morgan's "Cruising Down the River" disk, will leave the Harry James band at the end of their present engagement. Group, managed by Rocky Carr, will take a two-month layoff rehearsing new routines prepping for night club and theater dates. Vocal corps has been with James since last November.

Detroit:

Central Record Sales has taken over distribution of Jazz, Ltd., and New Jazz labels for the Detroit area, according to Manager Art Cole. . . Morry R. Kaplan Music Sales is taking over distribution of the Merit label for this area, with Kaplan predicting hit acceptance here of the Bailey Brothers' novelty release, "Crackerjack Polka," on bones and organ. . . John Dobranich, owner of the Zora label, is resuming pressing of his specialized line of Serbian and Croatian numbers for the first time since before the war. . . Tex Beneke's orchestra opened its annual three-day golf tournament June 20 at Ridgement Golf Club, Detroit, with Paul Turner, first trombone, in charge of arrangements.

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AS ANOTHER "HIT"**

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<p>1864 —HORA STACCATO —Helfetz</p> <p>20-2375—POPCORN SACK —Jones</p> <p>20-2592—MY OLD FLAME —Jones</p> <p>20-2412—PERFIDIA —Miller</p> <p>20-2413—BUGLE CALL RAG —Miller</p> <p>20-2411—MISSOURI WALTZ —Miller</p> <p>20-1733—HOLIDAY FOR STRINGS —Jones</p> <p>20-2536—MOONLIGHT COCKTAIL —C. Miller</p> <p>20-1801—LIVE AND LEARN —E. Arnold</p> <p>20-2320—OLD SPANISH TRAIL —Rogers</p>	<p>38040 —BALLERINA —B. Clark</p> <p>36546 —CRAZY RHYTHM —H. James</p> <p>20-2006—HAWAIIAN WAR CHANT —Dorsey</p> <p>20-2007—AFTER YOU'RE GONE —Dorsey</p> <p>36383 CONCERTO FOR CLARINET —Shaw</p> <p>36205 —SING-SING-SING —Goodman</p> <p>36206 —HONEYSUCKLE ROSE —Waller</p> <p>36207 —BEALE ST. BLUES —Dorsey</p> <p>20-2942—ADIOS —C. Miller</p> <p>20-3288—ROSES OF PICARDY —P. Como</p>
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TAKE ADVANTAGE OF OUR SERVICE

P-67 —RHUMBAS —Cugat

P-83 —TANGOES —Cugat

P-85 —ARTIE SHAW

P-95 —RUSS COLUMBO

P-163—ALL TIME HITS —Dorsey

P-169—CONCERTO —Martin

P-187—SENTIMENTAL DATE —Como

P-189—GLENN MILLER Vol. #2

P-202—DOWN MEMORY LANE —Monroe

P-212—STORMY MONDAY BLUES —Eckstine

P-226—BE-BOP —Gillespie

P-235—POLKA —Henri Rene

C-124—SONGS BY SINATRA

K-11 —ALLEGRO

C-57 —HOT JAZZ—ARMSTRONG

C-133—RAYMOND SCOTT

C-41—HOT JAZZ—E. HINES

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SOCIAL SECURITY FOR ALL ACTS

U. S. Backs Up N. Y. Decision On Cafe Chirp

It's Up to Each State Now

(Continued from page 3)
mination of the term, "independent contractor."

Commenting on the decision of the New York State Department of Labor exclusively reported in *The Billboard*, June 25, in which the case was covered, the FSA announced that to be classed as independent contractors, performers must be able to set their own acts, hours and rehearsal time without restrictions by the employer.

They Don't Run the Works

It is a recognized fact that under such an interpretation there is hardly a performer, no matter how big a name, who can be classed as an independent contractor. In administering wage-hour provisions of the Fair Labor Standards Act, the U. S. Labor Department considers showbiz workers employees unless they have complete control over their working arrangements.

A U. S. Labor Department spokesman said, "Few performers can be considered independent contractors, since most of them have little to say about what hours they are to perform, what songs they can sing and the like."

Chief difficulty the wage-hour division of the Labor Department has over the independent contractor tag in the entertainment field is with song-pluggers and radio time salesmen working on a commission, it was explained. "Here the determining factor is how much independence such a worker has," the Labor Department spokesman said. "If he works on his own with little or no direction from the employer as to whom he shall see, or at what time, or what approach to make, then such a worker is legitimately an independent contractor and does not come under wage-hour regulations."

FSA's Position

The FSA spokesman said his agency follows the same policy in determining whether or not show-folk are covered under Social Security regulations. "Social Security taxes need not be paid by an employer on a true independent contractor," the official said, "nor must such a contractor have the customary 1 per cent deducted from his pay check." The agency test for determining an independent contractor, it was stated, is "the amount of freedom he has in determining his own working conditions."

The spokesman added that as far as unemployment insurance deductions and payments are concerned, that is the responsibility of the individual State and each State can make its own determination of the term "independent contractor." He said that "the New York decision is in line with our interpretation."

Fire Partially Destroys

May Johnson Agency Office

NEW YORK, June 25.—The May Johnson office in the Squibb Building was partially destroyed when a fire broke out in the place early June 15. The sprinkler system let go, and what the fire didn't damage the water ruined.

The fire department is still searching for the origin of the fire.

Look! A Bu-bu

NEW YORK, June 25.—Chubby Goldfarb, who handles Paul Winchell, wrote a letter to Abby Greshler, who handles Dean Martin and Jerry Lewis. The letter said, "Dear Abby: I was so pleased to read a review of the Copa show . . . because it only proved to Paul and myself how completely great is certain of Paul's material."

"Since Paul gave birth to the idea of doing a Bing Crosby-Barry Fitzgerald bit about four years ago, we have received nothing but praise from everyone who has seen Winchell do it—and to think that now, after all this time, Martin and Lewis are doing it with great success. It is very reassuring to us, and we sincerely hope that in the future we may be able to come up with some other things that your boys can do equally as well."

(Signed) Herman Goldfarb.

'Pay or Play,' 'House Policy' Collision?

B'klyn Patio Raises Issue

NEW YORK, June 25.—Two showbiz phrases, "pay or play" and "policy of the house," both used daily in contracts, may run head-on into each other in the case of the Patio Theater, Brooklyn, which last week decided to drop full-week stands and go back to split weeks.

The house, operated by Century and booked by Al Rickard, notified all acts or their agents that, starting June 24, shows would run week-ends only. The conflict arose because the theater had booked and issued contracts to a number of acts calling for full-week stands. When it decided to revert to split weeks, acts were asked to work pro rata.

Some of the acts agreed to surrender their contracts and take new ones. Others objected, claiming they had given up other dates, and had they known the Brooklyn job was a three-dayer they would never have taken it.

The American Guild of Variety Artists (AGVA), called upon for an opinion, said that contracts reading "policy of the house," issued by Rickard, were secondary to its rule (See PAY OR PLAY on page 52)

Alex'dria, Newport, Bows With 3 Acts

CINCINNATI, June 25.—Artie Dennert's new Club Alexandria, Newport, Ky., formerly Beck's Supper Club and more recently the New Look Club, opened June 16 under management of Harold Marks and Nate Rosen, after a preview party for the press the night before. Cafe nitery has been completely renovated.

Entertainment is centered on a revolving stage in the middle of a 165-foot bar. Spot will feature the top cafe combos available, Dennert says. Opening talent comprises the Modulators, string trio with Shirley Scott, songstress; the Metro-Tones, recent winners on Arthur Godfrey's talent program, and Sara Colby, Hammond organist.

Atl. City Biz Looks Good; More Clubs, Shows, Dough

ATLANTIC CITY, June 25.—With the season getting into full swing, the cafe prospects are brighter than in many a previous season. Last season's floperoo, it is generally agreed, was caused by the failure to provide name entertainment. So this year, club owners are starting the season off with bigger show and music budgets.

The current season finds more rooms in action than last year. Some 50 spots and hotel rooms are making a pitch for the vacation trade, with talent ranging from an organ player to a grandiose floorshow or name band.

There is a possibility that the Paddock International, the big-time cabaret that lost its liquor permit two years ago, may get it back this season. The possibility stems from a move of the city commission to amend the resort's liquor ordinance which will permit a tavern to open within 300 feet of another licensed premise if the other licensee approves. The Paddock is within 300 feet of the Cliquot Club.

Bath and Turf

The Bath and Turf Club, the resort's swank room, is also expected to come to life again, with the commission's okaying the transfer of the license of William B. Sidner to a combine setting itself up as the Stenton Corporation.

Ambitious plans are also in the works at the class 500 Club, where Skinny (Pat) D'Amato has already bought the Copacabana line of girls out of New York to dress up the shows which start July 4 week. D'Amato, who plans on name fare, is held up momentarily until the city commission decides on the complaint registered against renewing the club's license. The protest was lodged last week by Emerson L. Richards, representing Irving Wolf, claiming to be president of the corporation operating 500 Club. Wolf formerly operated the room for a combine and is operating the Crossroads, outside of Washington. However, in applying for a renewal of license, D'Amato lists himself as president of the corporation.

The Hialeah Supper Club will start late to catch the tempo of business. Operator Sam Camarotta, in the meantime, is shopping around for top bandstand and floor talent.

Clubs Now Going

Among the clubs already in full swing is Sam Singer's Club Harlem with Larry Steele producing. The show stars Valaida Snow and includes Jackie (Moms) Mabley, George Kirby, Hortense Allen, the Congaroes, Janet Sayre, Rose Bud, Princess DePau and Tou Lae and a line of girls.

Babette's has Lou Seiler in the lead, with Beth Jones, Ronnie King, Doris Hart and the Unabelle Howard line.

The Cliquot Club kicks off with Danny Tucker, Lorna Rhodes, Astra Andre, Karen Jorge, Marion Taylor, the Lee Henderson line and Ray (Shakespeare) Janis taking over the lead.

The Jockey Club is using an all-girl revue, while a Western show, with Larry Weeks, is at the Dude Ranch. Arnold Orsatti will use name bands at his suburban Orsatti's Casino.

The beachfront hotels are trying to keep their customers from strolling away to the side avenue cafes and musical bars. However, until the competition becomes really keen, hotel budgets will remain modest. The hotel rooms are now placing less emphasis on the Latin lure figuring there

aren't enough rumba fans to go around.

The Round-the-World Room of the Hotel President holds the strongest lure, with two rumba bands in Jose Pillado and Valdez. The Holiday Room of the Mayflower continues on the rumba kick with Pedro Albani's music, while the Chelsea Hotel, which housed Pupi Campo for several summers, brings in Hugo Malan's band.

The Ritz Tavern at the Ritz-Carlton will try it with a floorshow this (See ATLANTIC CITY on page 52)

AGVA Enters Immigration Law Fracas

To Defend Canadian Acts

NEW YORK, June 25.—The stopping of the Irving Pall Quartet by the U. S. immigration authorities in Montreal from accepting a U. S. date has brought the American Guild of Variety Artists (AGVA) into the picture.

The performer's union, thru its retained national counsel, Silverstone and Rosenthal, has decided it will carry the case to the highest courts and will make it a major issue to test the application of the law.

At present a U. S. immigration board of inquiry has been set up in Montreal to hear the case. AGVA will get copies of the minutes of the hearing and will then proceed to take all the legal steps it believes necessary to get what it considers an equitable decision.

French Question

Jonas Silverstone, AGVA lawyer, pointed out that AGVA is now in the midst of negotiations with the State Department in matters affecting French acts. In all the talks the stress has been laid on what is called "the good neighbor policy." It was pointed out that if any good neighbor policy is followed, its application in the Western Hemisphere, particularly with Canada, should be observed.

Canada, said Silverstone, doesn't exclude American performers. It even pays them in American dollars. AGVA says it has every intention of seeing to it that Canadian performers taking American jobs get the same treatment.

"We do not seek any reversal of the immigration policies. What we want is a proper application of the statute," said Silverstone.

B'klyn Madison Adopts Vaude

NEW YORK, June 25.—The Madison in Brooklyn, an RKO house, will be the first of that chain's one-night vaude theaters to go into a Palace policy, the flesh will still be on a one-night-a-week basis.

Every Tuesday, the house will use five acts, tho instead of using an emcee on stage it will use annunciator cards, and instead of the band's being onstage, it will be placed in the pit.

The Palace talent buyer, Dan Friendly, plans to use the Madison as the chief show house for potential Palace and subsequent route dates.

**Radio City Music Hall,
New York**

(Thursday, June 23)

Capacity, 6,200. Price range, 80 cents-\$2.40. Four shows daily. House booker and producer, Leon Leonidoff. Show played by Alexander Smalens's house ork.

The new show, arranged around the Fourth of July, starts on a serious note, stressing the patriotic, breaks in the middle for a newsreel, and winds up in a flashing fireworks display which the house wants you to believe set it back \$50,000.

Despite the elaborate mechanical props, the show lacked cohesion. A sober opening, starting with a scrimmed tableau of the signing of the Declaration of Independence, and followed by a silly thing tagged *Ho-Ho-Kus, N. J.*, never seemed to jell.

Liberty Bell Number

The Liberty Bell number which followed the opening was well conceived and earned spontaneous applause. A newsreel bridge followed for a change of pace and then it was back to the stageshow. This time it was the ballet, a beautiful shimmering thing with girls in red, white and blue sequined gowns working against a king-sized desk set—inkwells and lamp. In this one, Richard and Flora Stuart did a flashing cape waving routine in which the line later joined for solid hands.

The *Ho-Ho-Kus* number followed. In this one a Boy Scout, Win Mayo, did what was intended to be a funny oration about Hohokus (the spelling has no hyphens, but the songwriter didn't know that) and neighboring New Jersey cities, which was probably as embarrassing to him as it was to the audience. Edna Rimmelin did a trumpet solo which may have also been intended to be a caricature of small-town horn blowers on the Fourth of July. It managed only to be dull.

Steve Evans (who was at the Palace) (See Radio City on page 48)

VAUDEVILLE REVIEWS

Palace, New York

(Thursday, June 23)

Capacity, 1,700. Price range, 55 cents-\$1.20. House and chain booker, Dan Friendly. Number of shows, four daily. Show cut by Don Albert's house ork.

Like all previous shows, this one moves, and also like previous ones, the stage is hung skillfully with eye-catching wings and colorful and imaginative drops. The result is that every act gets a beautiful assist from production.

The new bill teed off with the Edward Brothers, three lads, who went into a sensational hand-to-hand, foot-to-foot and a four-chair perch and balancing act after a slow opening built around a piano-playing bit. All the boys, costumed alike in grey Eton suits, make a fine appearance. The entire act is done atop the piano, with the exception of the last trick, a running flip ending in a hand-to-hand catch. Their walk-off hand is big.

Mary McLanahan, a Phil Spitalny alumnus, used a prop auto for opening giggles. The back of the "car" consisted of kettle drums, bass and other skins on which the girl beat it out to the house band's backing. The gal has a funny gimmick in the car, tho she leaves it too soon for a straight drumming routine. Her reception was just adequate.

Anthony, Allen and Hodge showed a funny dance knockabout act which required top timing and acting. The two boys and the girl had both.

The act, dressed smartly, opened with the conventional lifts and spins. When they started the "accidents," they handled them so subtly they actually looked like accidents. Their acting was deliberately underplayed all the way for the best impact, earning-

(See Palace, N. Y., on page 48)

Strand, New York

(Friday, June 24)

Capacity, 2,700 seats. Price range, 75 cents-\$1.50. Number of shows, four daily; five Saturdays. House booker, Harry Mayer. Show played by Red Ingle's orchestra.

Sparked by the showmanly shenanigans of Red Ingle and His Natural Seven novelty outfit, the new Strand bill stacks up as solid entertainment fare. Ingle, ex-Spike Jones, has created his own comedy style, a subtle satirization of the worst kind of hill-billy music. He's a gifted comedian, and his first New York stage appearance is a definite click.

The band's opener, a frantic take-off on *The Anvil Chorus*, was a bit rough, mainly because of a misbehaving prop and three new musicians. The pace picked up when Karen Tedder, the band's girl singer, came on wearing a huge Carmen Miranda-type headdress, and Ingle broke up the house by snatching an assortment of props out of her hat during her number.

Biggest Hands

Ingle drew his biggest hands with *Cigaretts, Whuskey and Wild, Wild Women and Timtayshun*. The latter was the hit record (Capitol) which put Ingle in business a couple of years ago.

Hank Wayland, Ingle's sad-faced bass player, scored with a comedy solo bit.

The surprise of the bill was Sonny Howard, a stocky young lad with a selling personality and elastic vocal chords. His musical mimicking of various singing styles was amazingly accurate, particularly those of Billy Eckstine and Jan Peerce. He finished to a big hand and drew an even bigger one on his encore.

Don Cummings, a standard act, and (See Strand, N. Y., on page 48)

Chicago, Chicago

(Friday, June 24)

Capacity, 4,200. Price policy, 50 to 98 cents. Five shows daily, six on week-ends. House booker, Harry Levine. Show played by Louis Basil's house ork.

Casting Bob Crosby and Peggy Lee in the same show makes for a top-heavy vocal diet, but the twosome split the pop faves and contribute some novelties to ease 11 vocal numbers into the show.

Crosby was ushered on smartly by Louis Basil, who whipped out the old Decca Bobcat scoring or *Rampart St. Parade*. Acting as emcee, Crosby did a creditable warbling job on several pops. Introduced Virginia Maxey, blonde with the Modernaires, at the midpoint to do several novelties with him. Pair did swell on two numbers, with their *Dum Dot Song*, reaping a fine mitt.

Peggy Lee, in the wind-up spot, was hurt by poor tune selection. The blond Capitol thrush, looking better than ever in a skin-tight shimmering gown, started fast, doing an up-tempo *Careless Hands*. Program dragged while she did a torrid version of *Again*, followed by *Riders in the Sky*. The ex-BG chirp made up for the slack with her closing *Manana*. Miss Lee got sensational backing from guitarist-hubby Dave Barbour, working with her own rhythm section. She walked off to a juicy mitt.

Cleater Bunny Briggs is tops when it comes to tap technique and the Negro tapster has showmanship to match. Without resorting to any tricks, the ex-Barnet band feature pulled mitt after mitt for his machine-gun tapping. He got the show off to a terrific start.

Prof. Backwards (Jimmy Edmonson) continues to come up with excellent, original routines and gags that spice his standard material. His casual delivery of some top gags had the house roaring. Wound up nicely with his standard blackboard gimmick. Johnny Sippel.

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NIGHT CLUB REVIEWS**Ciro's, Hollywood**

(Thursday, June 16)

Capacity, 400. Price policy, no cover. Shows at 9:30 p.m. and midnight. Booking policy, non-exclusive. Owner-operator, H. D. Hover. House booker, H. D. Hover. Estimated budget this show, \$3,500. Estimated budget last show, \$3,500.

Pep, punch and personality puts Connie Sawyer into the worth-watching class. She opened her Hollywood debut with a bang. With the self-confidence of a veteran, she won her audience from the start and held it throughout with zany, satirical take-offs and whimsical asides. Her brand of comedy is refreshing, and the vigor and zest with which she works keeps laughs rolling at a high pitch.

Funniest in her bag of laughs is a take-off on a backwoods balladist, playing to the hilt the folksinger's efforts to appear homespun and earthy. A solid laugh-getter is her parody on Oklahoma, while her mimicry of a cafe canary's vocal version of Love for Sale had ringsiders pounding the table for more. Her talent for comedy projection deserves material cut from the same cloth. Gal shows plenty of promise, and with proper handling should continue her climb to the big-time.

Bobby Ramos rumba combo provides the Latin beats, while Phil Ohman's ork backs Miss Sawyer and sets the pop tune dance tempi.

Lee Zhito.

Follow-Up Review

CARNIVAL, NEW YORK: Harold Minsky is having a tough time making his Florida operation work in New York. The name "Minsky," box office under usual conditions, is regarded in different light by the authorities here. They watch his every move and every one of his shows is eyed closely by blue noses or their reps. Since Minsky opened the room he's changed his price policy. Admissions have been dropped in favor of a \$2 minimum.

With such bird-dogging going on, Minsky has to run his shows with an over-cautious eye. Result is a lot of flash with little substance.

The current show built around the opening show has been tightened considerably; only a few of the principals have been changed. The spark plug of the new show is burlesk comic Marty Furman, a real funny guy who gets laughs even with throwaway and straight lines. He works in three blackouts with Murray Briscoe, an excellent straight man, and gets genuine yocks. The opening fireman sketch and the closing prize fighter bit, both standard burly routines, were as funny as anything recently caught. A middle sketch ending in Furman's strip take-off was much too long.

Piero Bros. Juggle

Piero Bros., almost a standard theater act, showed a beautiful routine. Two good-looking lads juggled hats, Indian clubs, hoops, etc., with equal skill. Timing was right on the button and salesmanship was tops.

Elissa Jayne has played about every club in New York. She's still an eye-ful with her walkovers, butterflies and deep back and forward bends. As whistle bait, she's easily one of the best novelty acts around.

Suzanne Shaw, also new, does a modified strip working with two Maenws which help her peel. The best that can be said about her is that the birds are colorful.

The rest of the acts are holdovers, including the Wally Wanger line coached by Madame Kamerova. Steve Condos hoofs and blows a trumpet; Ralph Young does the singing; Nevada Smith shows a chassis, and Corinne and Tito Valdez do a couple of completely satisfying dances.

Bill Smith.

The Cascades, Hotel Biltmore, New York

(Wednesday, June 22)

Capacity, 600. Price policy, cover, \$1 to \$1.50. Owner, Hotel Biltmore. Manager, John J. Horsman. Publicity, Joe E. Glynn. Booking, Bill Burnham. Estimated cost this show, \$2,200.

The show at the Biltmore's enclosed roof is in the form of a revue, the first departure from the spot's traditional band-and-act format.

The revue consists largely of three appearances by the Kathryn Duffy Dancers, attractive and well-costumed young ladies who cavort aimlessly thru disjointed terp sequences. The featured dancers did well enough in solo turns, displaying verve and agility, but couldn't overcome the enervating effect of the poor choreography.

Mike Troubles

Jack Edwards, singing band leader, took turns at the mike and leading his orchestra, a spirited aggregation. The antique p.-a. system blurred the music and muffled Edwards' singing. Thrush Suzanne Gilbert suffered similarly.

Mitigating the goings on was emcee Harold Barry, whose pleasant manner, soft-shoe dancing and singing mark him as a versatile and thoroughly likeable young performer.

Jerry Wexler.

PALACE, N. Y.

(Continued from page 47)
ing the troupe a walloping mitt and big laughs.

Earthy Dennis Sisters

The Dennis Sisters, with easy spot to work in, made the most of it. Their chatter may have been a little too earthy for the family trade, but the customers laughed. Singing of special material, with song-talk thrown in, made a solid impress, earning the sisters good hands.

Willie West and McGinty proved their perennial low comedy stuff is just as commercial today as it was when it first came over from England, with Willie West Sr., the king-pin of the act. Today Willie West Jr. does the act and gets the most out of it. The three-man bits with saws, bricks, boards, etc., raised yock upon yock, plus a terrific exit mitt.

Coles and Atkins, two good-looking Negro hoofers, start slowly but soon showed a solid routine with possibilities of becoming a top act with further seasoning. The boys' chatter is funny; dancing, excellent.

Senator Murphy and his well-known political monolog pulled giggles which built to yocks as he went on droning about topical events.

Saul Gruman and Company, three girls and a man, wound up the show. The act started with an overlong tap routine, first as a single, then joined by other two girls (with Grauman in the pit conducting). Then the act went into the musical stair routine. A nice flash act, it earned good applause.

Pic: The Green Promise.

Bill Smith.

STRAND, N. Y.

(Continued from page 47)
a dance team, George Church and Marilyn Hale, rounded out the bill. Cummings has a good comedy act, but the laugh competition was pretty tough on this bill, and his patter only got a mild reaction. The tap dancers were excellent. The gal uses her hands effectively but mugs too much.

Pic, Colorado Territory.

June Bundy.

Gersten Takes Partner

DETROIT, June 25.—Felix Malinowski has joined Charles Gersten, former sole owner, as a partner in the Unique Music Bar, formerly the Unique Bar, North End spot. Present policy under the new management is cocktail lounge operation, with Charles Parker at the piano.

Maritime Provinces Mull 9-House Loop For Revived Vaude

ST. JOHN, N. B., June 25.—Introduction of vaude after a 20-year lapse at two theaters in Halifax and St. John has been followed by plans to establish a circuit of about nine theaters in the maritime provinces.

Currently, the five or six acts which play the Armview in Halifax are transferred to the Gaiety, Halifax, for the second week. At the Empire, St. John, four or five acts are used, some breaking in for Halifax dates and others booked in on their return to Boston. Not all the bills for the full week at each of the theaters are vaude acts. Two night club troupes have been used, the first Harlem on Parade and the second Rio Casino Revue. One long film and two shorts are used in addition to the vaude or musical miniature. Single and double acts are used chiefly in the vaude programs. The night club groups have from 12 to 15 persons, either all Negro or all white.

At the two Halifax theaters, the bills open Thursdays; at St. John, the opening is Mondays. The Armview runs at a 60-cent top and the Gaiety at 45 cents. The Empire's top is 55. Local orks are used for music for the imported cash. There has been some talk that the Capitol (1,630-seater) in the Famous Players chain, St. John, may be returned to vaudeville, but so far it is just talk.

RADIO CITY

(Continued from page 47)
ace two weeks ago) came on next and broke it up with his drunk act (his opener) and kept laughs coming with his laugh take-off routine. The latter, always an infectious thing, pulled spontaneous laughter from the house.

The Rockettes, costumed like giant firecrackers, did their customary eye-satisfying precision work and then came the fireworks! When the Rockettes wound up their terp, a Merry-Go-Round with rising and descending animals appeared onstage. The Merry-Go-Round on the stage turntable was realism itself, and pulled a big hand. A crowd scene followed downstage, with the Merry-Go-Round upstage sinking with just the top showing, and the backdrop exploded into the expensive fireworks boom-boom. Despite the spec display, the audience was remarkably apathetic. It may have been because the display was too repetitious, the same patterns being shown time and again.

Pic, Look for the Silver Lining.

Bill Smith.

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Florida Going Out of Bounds?

Guild May Move Against Davis Threat

Bond Law at Stake

(Continued from page 3) and shall be made payable to the State.
But while this threatened boycott of Florida by AGVA arose from the Danny Davis case, it is no longer an issue between Davis and AGVA. Under present AGVA rules, every cafe signs a Minimum Basic Agreement (MBA) and deposits a cash bond with AGVA national, equal to the week's salary of all acts on the bill.
Money deposited in an escrowed account is returned to the op if all acts have been paid off, or is applied to future shows in the same spot. This amount may be increased or decreased, depending on the budget. The entire amount is returned when shows are dropped.

AGVA's Quiet

While AGVA admitted receiving communications from Davis's lawyers, it refused to say what it would do. The union's official statement was limited to, "We are not ready to make an announcement at this time."
Some years ago AGVA was faced with a similar situation in a Southern city where most of the ops refused to put up cash bonds. AGVA hit back by putting the entire city on the unfair list and notified agents and acts not to book or play any spot in that city. A few days after this was placed into effect, ops capitulated.
If AGVA were to proceed against Florida on the same principle, it would have a precedent, tho it would be the first time that such a large geographic area were placed on the unfair list. Should such action be taken, name acts, controlled by the (See FLORIDA GOING, page 52)

Squares, Inc.

NEW YORK, June 25.—Phil Foster, current at Lou Walters's Latin Quarter, turned to the audience one night and said: "You'd be surprised how many nights the audience doesn't fit my material."

Det. 509 Club Reopens July 1

DETROIT, June 25.—The 509 Club, the downtown night spot closed for six months, will be reopened July 1 by Edward Stein. It will be the only night club downtown.
Benny Resh, who recently closed a two-month stay at the Bowery Cafe, will bring his band into the 509 and will also back and manage.
The opening bill will star Charlie Carlisle, who worked with Resh for some seven years at the Bowery. The show will also have Bobby Walsh, vocalist; the Karen Shay girl line and two or three other acts.

Strike Threatens Minneapolis Rooms

MINNEAPOLIS, June 25. — The Minnesota Terrace Room at the Hotel Nicollet and the Flame Room at the Radisson Hotel would be affected by a threatened strike against 14 Minneapolis hotels set for mid-July.
The strike notice against the hostilities, to affect 1,850 employees, was filed with State Labor Conciliator Harry Hanson by the joint executive board of the Cooks and Waiters, Bartenders and Hotel and Restaurant Employees, an affiliate of the American Federation of Labor (AFL). The hotels followed this maneuver with one of their own, serving a lock-out notice on the unions.
Conciliator Hanson, ignoring the request of both sides that he not take such action, stepped into the breach and delayed the walkout for at least 30 days by certifying to the governor that the public interest is involved and that a fact-finding commission be named.
The unions have asked a 15 per cent wage increase, but have indicated a desire to reduce that demand. They also ask a welfare program, to

Some \$ Faun! Hey, Red Caps?

PHILADELPHIA, June 25.—The Faun Club, large nabe nitery in the Frankford sector, goes on a decided name kick for the first time as a result of the pull of Steve Gibson and the Red Caps, marking the first time that owners Bill Megnelli and Ham DePetro have shelled out coin for an attraction. The room, which seats 600 in the dining hall apart from the bar lounge, now has house booker Jolly Joyce dickering for follow-ups in Vic Damone and the Mills Brothers.
Club ops claim their nightly business, usually 30 to 40 persons, jumped to 600 a night, and week-end business from 400 to 1,500. The Red Caps leave at the end of the month for Jack Diamond's Martinique in Wildwood, N. J.

In the downtown area, the Frank Palumbo interests have sold Ciro's, musical lounge, to the Sobel and Corson interests, who operate candy and soda fountain stands in hotel buildings. Still remaining in the Palumbo string are the 20th Century and Club 13. Also, Mort Casway sold his Celebrity Room to his partners. Casway will become a New York theatrical agent. Celebrity Room returns to a stagershow policy, with Jimmy Byrne as the lead.

Salt Lake Room Reopens

SALT LAKE CITY, June 25.—Starlite Gardens, on the roof of the Hotel Utah, swankest night spot in Utah, reopened this week (24) for the summer, after closing for 10 days because of damage from a freak windstorm. The room h. Bob McGrew and his ork. Acts are used only occasionally.

Flame Show Bar Has Acts

DETROIT, June 25.—The Flame Show Bar was opened Friday night (24) by Morris Wasserman, with a semi-name show policy. The opening bill has Nellie Lutchter, Snookie Young and his orchestra; Slam Steward, bass player; Kitty Stevenson, vocalist, and Emile Jones, emcee.
cost about 1½ cents an hour, and sick leave credit of one day a month after one year's employment. The hotels have said they would consider a hospitalization plan.

Heat Melts Stem Take to 332G; MH 103G, Roxy 75, Para 63

NEW YORK, June 25.—The hot, humid weather this week hit all Stem takes with almost equal force. The influx from out of town had yet to develop and local residents bee-lined it to beaches and other resorts. Result was an over-all take of \$332,000, against the previous week's \$390,000.
Radio City Music Hall (6,200 seats; 12-week average \$125,000) dropped to \$103,000 for its third and last week with *Edward, My Son*, the Rudells and Buck and Bubbles. Previous frame saw \$115,000 and the preem, \$127,000. The new show (reviewed this issue) has Steve Evans, a Fourth of July show and *Look for the Silver Lining*.
Roxy Slumps to 75G
Roxy (6,000 seats; 12-week average \$80,000) dropped to \$75,000 for its second week with the Andrews Sisters, Paul Remos and *It Happens Every Spring*. The opener got \$90,000.
Paramount (3,654 seats; 12-week average \$65,000) slipped to \$63,000 for its third stanza of Louis Prima's

ork, the Amazing Mr. Ballantine and *Sorrowful Jones*. Previous inning saw \$75,000 and the opener got \$90,000.
Capitol (4,627 seats; 12-week average \$44,000) went to \$52,000 for its second week with Jerry Lester, Alvin Rey's ork, *Vagabonds* and *Neptune's Daughter*. The previous week and the opener were each \$65,000.
Strand (2,700 seats; 12-week average \$47,000) dropped to \$18,000 for its second and last week with Phil Spitalny's ork, Patricia Bright and *Night Unto Night*, against an opener of \$22,500. The new bill (reviewed this issue) has Red Ingle, Don Cummings, Sonny Howard and *Colorado Territory*.
Palace (1,700 seats; 12-week average \$25,000) collected \$21,000 for bill of Gus Van, Yvonne Moray, six other acts and *Roughshod*, against a previous week's take of \$22,500. New show (reviewed this issue) has Willie West and McGinty, Senator Murphy, six other acts and *The Green Promise*.



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Stem Tic Brokers Unite For Own "Cleanup"; Raised Eyebrows Are Murtagh's

Prober Dubious They Can Police Selves

(Continued from page 3)
but from the whole industry. Asked whether he had conferred with Commissioner of Investigation John M. Murtagh about his organization's plans, he replied: "I will see the commissioner, when I have something sound and constructive to lay on his desk before him."

However, at his office yesterday, Murtagh, who has been conducting the investigation into scalping practices, did not seem to be overly impressed by the brokers' action. He is far from optimistic as to their ability to police their business effectively and wants the leadership to come from producers. He still thinks that a central ticket agency is the only apparent solution to the problem. He said further that he had heard it was Moss's intention to challenge his authority to investigate generally.

Jack Rubin Balks

The issue came up Monday (20) when Jack Rubin, of the Manhattan Theater Ticket Service, refused to supplement records previously produced, with additional vouchers, bank statements and check stubs demanded by Murtagh. "We had information," said the commissioner, "that the top interested party in Manhattan Theater Ticket Service had not applied for a license. The canceled checks and statements would have disclosed this." Murtagh immediately suggested to License Commissioner Edward T. McCaffrey that he issue a subpoena of his own. This was made returnable yesterday (24). Yesterday,

however, an adjournment was granted until Monday (27).

"I will not waste time in argument," said Murtagh, "as to the legality of my power of subpoena and I shall avoid any drawn-out litigation by simply turning over such matters to McCaffrey. After all, we're on the same team, and no one will deny his definite power of subpoena."

Reached at his office subsequently, Jesse Moss stated that he did not contest the license commissioner's right to subpoena. However, he was vague as to whether the additional information would be turned over Monday. The brokers' attorney said that the issue required plenty of law-book research over the week-end before he made up his mind.

"Kiss Me Kate," Kiss Me Dollar

NEW YORK, June 25.—Wednesday (22) set the 200-performance mark for *Kiss Me, Kate*, with its backers as happy as its customers. The Cole Porter-Sam and Bella Spewack hit song-and-dancer earned back its production out of 180G before the end of April, less than four months after the show unveiled at the Century Theater. Since then, more than \$75,000 has been split among its 76 investors.

With a second company opening on the Coast July 11 and production offers from London, Norway, Stockholm and Paris, a splendid coin vista is opening up for co-producers Saint Subber and Lemuel Ayers and their assorted angels.

March Plans Commie Suit

NEW YORK, June 25.—Fredric March is contemplating taking legal action soon against organizations and individuals that have labeled him a radical, a Communist, a Communist sympathizer or any other radical terms. He is collecting clippings.

Javits Outlines Drive in '50 For U.S.-Backed Natl. Theater

WASHINGTON, June 25.—The real congressional drive for a federally-supported national theater will be launched early in 1950, according to Rep. Jacob Javits (R., N. Y.), one of the leaders of the move.

In a speech prepared for delivery in Tamiment, Pa., tomorrow (26), Javits outlines the following objectives:

1. Federal aid for traveling companies in theater, opera and dance.
2. Federal grants to match State funds in aid of existing and new university, community, State and municipal theater and music projects.
3. The organization of an agency equivalent to the Arts Council in Great Britain to operate thru panels on theater, music and dance. Upon the recommendations of the panels and approval by the council, the government to make grants, loans, or guarantees against loss to theater, music and dance projects.

Already introduced in the House by Javits and in the Senate by Sens. Elbert Thomas (D., Utah) and Irving Ives (R., N. Y.) are bills requesting

New Nutmeg Theater Bows; Will Preem Ritter Farce

BROOKFIELD CENTER, Conn., June 25.—The new Nutmeg Playhouse made its bow here Thursday (23) night under the guidance of Leon Michel with a production of *Holiday*.

The 11-week summer line-up includes, in order: *Room Service*, *Anna Lucasta*, *Joy to the World*, *My Sister Eileen*, *The Trial of Mary Dugan* and a world premiere on August 2 of *Lock, Stock and Barrel*, a farce by a new comedy writing team, Ted Ritter and Margaret Hill (Mrs. Ritter), which is having a pre-Broadway test. The balance of the schedule includes *Arizona*, *Heaven Can Wait*, *Pink String and Sealing Wax* and *The Front Page*.

Mary Alice Moore and John Graham head the acting company which includes Sybil Roberts, Mel Roberts and Frank Daly. Daly designed the theater. The house is a 280-seat miniature replica of the ornate style of the 1890 theater.

Besides director Michel, the technical staff comprises Richard Hughes, W. F. Holcombe, Bill Rowe, Pat Burrows and Bob Ohles.

Jobbers signed for the season include Miss Hill, Mary Stuart MacDonald, Ann Sorg, Hazel Jones, Virginia Vincent, David White and Charles Mayer.

Stadium Concerts In 1949 Bow With New 500G Set-Up

(Continued from page 3)

gineering magic on the part of architects John and Drew Ebersson, the stage itself can be raised to make room for stadium track events. The mayor apologized for the fact that the job had not been fully completed—Monday night still showed some topside girder exposure and a scaffold or two—but explained that delays in delivery of materials had caused a last-minute rush to ready it for the New York Philharmonic Symphony Orchestra's summer bow.

Sam A. Lewisohn, honorary chairman of the concerts, preceded the mayor with the annual official welcome to some 16,000 faithful who turned out for the tee-off of the season. Stadium concerts this summer skeds 40 concerts over eight weeks thru August 13. The orchestra will be batoned by 13 guest conductors, and 50 guest artists have been signed. Naturally, no opening festivities at the stadium would be complete without an ebullient mike appearance by Mrs. Charles S. (Minnie) Guggenheim, chairman and real sparkplug of the series. Mrs. G. begged indulgence for the not quite perfected amplification system. However, from this reporter's pew it seemed very sound indeed and a vast improvement over years past. If the stadium concerts committee could devise some means of having those droning airliners rerouted to obviate the irritating overhead interruptions, the p.a. system would take care of itself.

Programwise, the opening night's top moments were supplied by William Kapell as soloist for Rachmaninoff's Second Piano Concerto. His technique verges on the superb—probably of the best among younger pianists. The orchestra definitely responded in support of his performance under the able batoning of Fritz Reiner. The result was a restrained and fresh appreciation of a familiar work, amply deserving the small ovation received. Preliminary items to Kapell's solo appearance were the overture to Wagner's *Rienzi* and Beethoven's Seventh Symphony. Both received adequate treatment at the hands of Reiner and the orchestra. However, they were mere curtain raisers for the Kapell brilliance.

Bob Francis.

Industry To Protest Censor Bill Passage

NEW YORK, June 25.—Sparked by advice that the Cunningham censorship bill, which has been buried in committee for about a year, has again been introduced in the city council, a delegation of prominent representatives of the metropolitan amusement industry will meet with Joseph T. Sharkey, vice-chairman and majority leader of the city council, Tuesday (28) to voice a vigorous protest against its passage. The move is sponsored by the League of New York Theaters which fought the measure on its original introduction.

James A. Reilly and Brock Pemberton of the league will head the delegation, which will include representatives of all theatrical trades.



BROADWAY SHOWLOG

Performances Thru June 25, 1949

DRAMAS

A Streetcar Named Desire	Opened	Perfs.
Desire (Barrymore)	12-3, '47	923
At War With the Army (Booth)	3-8, '49	127
Born Yesterday (Henry Miller)	2-24, '46	1,424
Death of a Salesman (Morosco)	2-10, '49	156
Detective Story (Hudson)	3-22, '49	108
Goodbye My Fancy (Fulton)	11-17, '48	253
Mister Roberts (Alvin)	2-13, '48	328
Two Blind Mice (Cort)	3-2, '49	133

MUSICALS

As the Girls Go (Winter Garden)	11-13, '48	257
High Button Shoes (Broadway)	10-9, '47	710
Kiss Me, Kate (Century)	12-30, '48	202
Lend an Ear (Broadhurst)	12-16, '48	220
South Pacific (Majestic)	4-7, '49	92
Where's Charley? (St. James)	10-11, '48	296

ICE SHOWS

Howdy, Mr. Ice of 1950 (Center)	5-26, '49	43
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SUSPENDED

Diamond Lil (Coronet)	2-5, '49 (3-5, '49)	32
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RECESSED

Anne of a Thousand Days (Shubert)	12-8, '48	230
Reopens August 22, 1949 (Saturday 25)		
Madwoman of Chaillet (Belasco)	12-8, '48	208
Reopens August 22, 1949		

COMING UP

(Week of June 27, 1949)		
Funxapoppin (Madison Square Garden)	6-30, '49	

Broadway Reviews

GOODBYE, MY FANCY

(Reviewed Wednesday, June 22)

FULTON THEATER

A comedy by Fay Kanin. Staged by Sam Wanamaker. Set by Donald Oenslager. Costumes by Emeline Roche. General manager, John Potter. Stage manager, John Effrat. Press representatives, William Fields and Walter Alford. Presented by Michael Kanin, in association with Aldrich and Myers.

Ginny Merrill.....Bethel Leslie
Amella.....Patricia Jones
Clarisse.....Gertranne Raphael
Mary Nell.....Mary Malone
Miss Shackelford.....Eda Heinemann
Janitors.....Ralph Bunker and John Ware
Telephone Man.....Tom Donovan
Casual.....Sally Hester
Grace Woods.....Jean Casto
Agatha Reed.....Ruth Hussey
Ellen Griswold.....Lulu Mae Hubbard
Prof. Birdeshaw.....Ruth Vivian
Carol.....Marie Phillips
Jo.....Lenore Garland
Dr. Pitt.....George Mitchell
James Merrill.....Conrad Nagel
Prof. Dingley.....Ralph Bunker
Matt Cole.....Richard Hart
Claude Griswold.....Joseph Boland

Last November, this department tabbed *Goodbye, My Fancy* as a bit preachy at times, its plot fairly sign-posted from midway of the first act, but with its serious overtones sufficiently restrained to make an overall witty and amusing comedy. Also it was earmarked as evidently headed for the hit bracket. After seven months, a return look-see qualifies the opinion. *Fancy* seems a better play than it did originally.

Any comedy about campus antics is a tough chore to make ring true. The scripting harpoon into such items usually digs so deep that the result is a silly cartoon rather than an honest portrait. However, Fay Kanin's jibes at women's college mores are dipped in sugar rather than vitriol and—what is more important—her habits of the campus are more than reasonable facsimiles of current undergraduates and facultyites. Not that Mrs. Kanin has written just a campus frolic. She has some very caustic and definite things to say about head-in-the-sand compromise with stultified thinking and with defeatism when money pulls the strings. In essence *Fancy* is a serious play. But its lines are bright, its characters completely credible, its situations overtoned with understanding wit, to remove any top-heaviness of message. It is a more subtle and better constructed play than first meets the eye and ear.

Ruth Hussey Takes Over

Obviously, the principal reason for returning to see *Fancy* at this time is the substitution of Ruth Hussey in the starring role vacated by Madeleine Carroll. Without making comparisons, it is pleasant to report that Miss Hussey brings a splendid aliveness and warmth to the lovely con- (*Goodbye, My Fancy* on page 54)

Nat'l "Kate" Co. To Bow

NEW YORK, June 25.—The National troupe of *Kiss Me, Kate*, headed by Keith Andes and Ann Jeffreys, leaves July 2 for Los Angeles and a preem at the Philharmonic Auditorium July 11. William Norton and Ben Kranz have been signed as company and stage manager, respectively. *Kate* will play Los Angeles and San Francisco under auspices of the Civil Light Opera Company, before its Chicago bow-in in September.

Miss Skinner Set for England

NEW YORK, June 25.—Cornelia Otis Skinner sailed for England June 15 with her husband, Alden Blodget. She will open a limited two-week engagement at the St. James Theater in London under the management of H. M. Tennent on June 27. She will offer three of her full-length solo dramas, *Loves of Charles II*, *Wives of Henry VIII* and *Mansion on the Hudson*, as well as a variety of short sketches.

U. S. Agencies Fight Belasco Project

WASHINGTON, June 25.—The chill is on proposals to renovate the Belasco Theater here at government expense and turn it over for stage productions. The project came in for sharp criticism this week by the Budget Bureau, the Federal Works Agency and the Treasury Department. However, Melvin Hildreth, chairman of a citizen group working for District of Columbia legit, said that he had expected such adverse reports and that their receipts cleared the way for a congressional hearing.

Under discussion are bills by Reps. Emanuel Celler (D., N. Y.) and Adam Powell (D., N. Y.). Celler's measure calls for renovation and then lease of the building to the highest bidder. The Powell bill directs lease of the Belasco, without renovation, to the American National Theater and Academy (ANTA).

In disapproving the Celler bill, the Budget Bureau said renovation of the building would cost the government \$550,000, plus the expense of finding space for Treasury employees now working in the Belasco. No opinion was given by the agency on the Powell measure.

The Federal Works Agency and the Treasury object to both bills. Officials of the two agencies say there is no place to move the workers who would be ousted.

Summer Test for "Time"

RIVERHEAD, N. Y., June 25.—Despite contrary published reports, *A Lovely Time*, a new comedy by Howard Buerman and Alfred Golden, will get its only summer production by Ann and George Lewis, operators of the Riverhead Summer Theater. The production is the only one authorized by the authors and their agent, Frieda Fishbein.

The Lewises hold a 30-day option on *Time* for Broadway production starting July 11, during which week they will unveil it here. If its reception warrants, they plan to follow thru with a Stem project.

New Showcase at Reading

READING, Pa., June 25.—The Rajah Theater, which has been operating as both a movie temple and for spot bookings of traveling stage shows, will become a legit playhouse in the fall. Theater will be operated by a new combine of local and Philadelphia movie interests including C. G. Keeney, Frank McNamee, Doc Schad and Jay Emanuel. Keeney will be the resident manager and when the house is opened in the fall it will be used exclusively for stage attractions, concerts and recitals, and for special functions and promotions.

Subway Circuit

The Happy Journey and The Respectful Prostitute

(Opened Tuesday, June 21)

FLATBUSH THEATER, BROOKLYN

A one-act comedy by Thornton Wilder and a two-act drama by Jean-Paul Sartre (adapted by Eve Wolas from the French). "Journey" staged by Loy Nilson, "Prostitute" by Peter Zeisler. "Prostitute" setting by Robert Gundlach. Press representative, Vince McKnight. Presented by George Brandt.

THE HAPPY JOURNEY

The Stage Manager.....Earl Oxford
Bessie Katz.....Dora Weissman
David.....Lester Carr
Shirley.....Isobel Robins
Solomon Katz.....Morris Strassberg
Beulah.....Sydell Robbins

THE RESPECTFUL PROSTITUTE

Lizzie McKaye.....Katharine Balfour
The Negro.....Canada Lee Jr.
Fred.....Jay Barney
John.....Dehl Bertl
James.....Earl Oxford
Senator Clark.....Arthur Jarrett

That traditional phase of metropolitan summer drama exercise, the Subway Circuit, got under way this week at the Flatbush Theater in Brooklyn. Its advent is of particular interest, since it is the first season since the death of its veteran entrepreneur, the late Jules Leventhal, and there were many voices in the trade which predicted its demise along with that of its founder. However, George Brandt, associated with the late maestro over the last half-dozen or more seasons, has elected to pick up the torch. All signs and portents, judging from a packed and enthusiastic house—on one of the hottest opening nights on record—indicate another highly profitable summer of legit along the subway beat.

The opening bill unveils *The Respectful Prostitute*, that Deep South, grim satire of racial intolerance by Jean-Paul Sartre which New Stages introduced downtown a year back and carried to a successful Broadway conclusion. With it, as a curtain-raiser, is Thornton Wilder's *The Happy Journey*, which served in a similar capacity during a part of *Prostitute's* Stem run. The resurrection of *Journey* as a companion piece seems to this reporter singularly bad showmanship. Its only commercial attribute is that it calls for no set and a cast of only five players. But at best it is a tedious, corny theatrical exercise, suited to studio or little theater enterprise.

Jewish Dialect Added

Currently, the staging supervision of Loy Nilson has given *Journey* a heavyhanded, sticky overlay of Jewish dialect. If this is meant for an improvement in the matter of a bid for laughs, the result is fairly disastrous. Wilder's happy family autoing from Newark to Camden are a cloying, sickening lot, no matter what their accent. Dora Weissman is fea-

Nat'l Theater Asked By Aussie Unions

SYDNEY, Australia, June 25.—The Australian Council of Trade Unions (ACTU) and the Australian Musicians Union (AMU) recently headed a deputation of labor orgs to Prime Minister Ben Chiffley to urge that the Australian government allocate an annual sum of \$162,500 to the movement for a national theater and to create a portfolio with a Minister for Cultural Development and Education to take over development of such a project.

The Prime Minister did not give any definite promise on what recommendation he would make to the cabinet. Many of the unions, including Actors and Announcers Equity, have expressed themselves strongly in favor of a national theater, and as the unions are a heavy factor in government support it is expected that the Prime Minister will give more than passing consideration to the suggestions. This is an election year.

Cape Theater Bows June 27

CAPE MAY, N. J., June 25.—The Cape Theater, seashore resort playhouse here, opens for the 25th summer Monday (27) with S. Beryl Lush, of Philadelphia, the new producer and T. C. Upham still on deck as manager. The opener is *Parlor Story*, with Ross Ellonich directing the resident company. However, under the Lush policy, the playhouse will bring in name leads for the first time during the season. Among those already set for weekly stands are Lenore Ulric in *Personal Appearance*, July 4; Erin O'Brien-Moore in *Angel Street*, July 11; Estelle Winwood in *The Importance of Being Earnest*, August 11, and Guy Kibbee for *On Borrowed Time*, August 8.

ROUTES

Dramatic and Musical

Brigadoon (Philharmonic Auditorium) Los Angeles.
Harvey (Mayfair) Portland, Ore., 27-29; (Temple) Tacoma, Wash., 30; (Metropolitan) Seattle July 1-2.
Inside U. S. A. (Shubert) Chicago.
Mr. Roberts (Erlanger) Chicago.
Miss Liberty (Forrest) Philadelphia.
Street Car Named Desire (Biltmore) Los Angeles.

tured in *Journey* and plays the mother of the family with Goldberg radio serial overtones. She gets adequate assistance in a similar pattern from Morris Strassberg, Isobel Robins, Lester Carr and Sydell Robbins.

However, it is the Sartre play that the customers come to see. Even when a pewsitter knows that the Frenchman had no first-hand knowledge of his subject, Eve Wolas' pungent and racy translation carries all the initial bite of a first hearing. Also it may be reported that Katharine Balfour gives a telling account of herself in the role which won Meg Mundy such acclaim. Canada Lee Jr. sizes up to a proper sprout on the family tree with a restrained and thoughtful portrait of the hunted Negro. Jay Barney does well by the psychopathic young Southerner and Arthur Jarrett gives the Sartre travesty of a lecherous politician a splendid, evil unctiousness. Against Robert Gundlach's original vignette set they project Sartre's outrageously frank dialog and situations with all the impact of the original.

Even with *Journey* as a millstone, the Subway Circuit will have no worries coinwise as to its opening bill. Bob Francis.

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Magic

By Bill Sachs

MILBOURNE CHRISTOPHER. Marco Polo of Magic, who completed a successful engagement at Olympia Theater, Miami, recently, has penned a new booklet titled, "Scat Card Frame Magic," which has just been released. **Edgar Ralston** is publishing the pamphlet. . . . **Mandrake**, the Magician, who has been playing the Paramount Theater circuit, went into the Sherry Frontenac Hotel, Miami Beach, Fla., Monday (20) for two weeks. . . . **Great Cantu**, Mexican magicker, will present his mystifiers at the 10th annual Minneapolis Aquatennial July 20-31. . . . **Howard Brooks**, Magical Chatterbox of New York, has a souvenir manufacturing business in Miami and is mulling plans to play night club and theater dates in that sector. . . . **Neil Sweet** has completed plans for the formal opening of his Sweet Magic Shop in the Miami Building, Cincinnati, July 9. **Robert Crowell** and **Harry Rysen** will assist him. . . . **Lady Frances**, magicienne, played the Embassy Club in Buenos Aires while her ship was in port there recently, and has been inked for a two-week return engagement. . . . **Dr. M. LaMar**, following a successful engagement for the Byersville, O., Boosters Club, has moved into summer quarters in Hull, Ill., where he's framing a new winter show. Titled **Dr. LaMar's Magic Laugh Carnival**, it will be directed by LaMar, with his wife, **Jane Krenning** assisting him. Music is to be provided by **Connie Throne**, with **H. L. Throne** in the capacity of advance agent and manager. Throne formerly was with the Marquis Magic Show and the Blackstone aggregation. Current plans call for the unit to play schools and theaters in towns and cities of not more than 3,000 population. . . . **Preston**, the Magician, was the subject of a page feature story in the June 19 issue of "Parade," Sunday pictorial section of The Detroit Free Press. . . . **Temple Greystoke** is in Columbus, Ga., planning his fall season during which he will book a series of six units in school assemblies, with his schedule expected to take him as far South as Miami.

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CONTESTANTS COME ON — NO HELP NEEDED

Buster Astor and Jay Marshall Resume Their Correspondence

Wild Earth, Ind.
June 5, 1949

Dear Jay:

I hope you do not play the Palace, New York, before August 11, 1949, as I am penciled in to open that date, and I do not wish to be inked out. It is not that your act conflicts with mine, but I remember you played Loew's State and the next week they closed the house. I don't wish to take no chances, so kindly stay the hell out of the Palace until I get to show one time on the Stern.

The last I hear is that you are doubling from the show *Love Life* into the Diamond Horseshoe and doing the Admiral television show besides. Unless I figure wrong you will be too busy to triple and I will catch you in midsummer between shows, if our between show coincide. Hope you are stashing it away as I may have to wire for a fast 30 skins to reach town in August as the panic is on out here. Matter of fact, I would blow this town tomorrow, only I am booked for a fair date at mediocre money next week. This will give me enuff loot to pay the flea bag and jump to Chi. Write to me at the Palmer House. . . . I will not be staying there but will call for mail at the desk. Still your friend, "the best comedian in the low-priced fields."

Buster Astor.

New York City
June 7, 1949

Dear Buster:

I am not gainfully employed at any one of spots you mentioned. *Love Life* closed on May 14; I closed at the Diamond Horseshoe on May 28, and the Admiral television show

Florida Going Out of Bounds?

(Continued from page 49)

top talent offices, simply would not work in Florida. If any acts did take the jobs, AGVA might proceed against them after they left Florida to work in other territories.

Agents' Sitch

Should any franchised agent supply talent in violation of AGVA's action, the union could revoke his franchise or fine the agent on the basis that the agent in applying for an AGVA franchise became subject to its rules.

The Davis case goes back two years when B. S. Pully, then working the spot, created a near riot in the room and was ordered off the floor. Pully made a claim on his pay or play contract, and the case went to arbitration. A few months ago the case, presumably settled by AGVA's former head, Matt Shelvey, came up again in Miami, and Davis was ordered to pay. He appealed to the national board, which ruled for Pully on the basis of various letters and on its claim that Davis knew what sort of act Pully did and, by hiring him, was responsible for paying him.

At the time the decision was made, Davis had a \$2,100 bond up with AGVA which AGVA was holding, pending a final ruling. When AGVA refused to return the bond until the Pully matter was settled, Davis invoked the Florida law.

went off the air on June 3 without me. It would look as tho I had joined that great new movement called "unemployment," whereas it is instead a case of being careful because an extra few dollars a year put me in a higher income tax bracket. I cannot, therefore, become really interested in work unless it is a capital gains deal. Look up Wally Dean, the comic magician, who is playing around Chicago. I don't know where he is staying, but he gets his mail at the Hotel Sherman. You can write to me thru July 4 in care of the Amazing Mr. Ballantine at the Paramount Theater, New York City, for while I am vacationing I still like to have a working address.

Write to me,
Jay Marshall.

Atlantic City Biz Looks Good

(Continued from page 46)

summer with Maria and Jon, Patty Travers, Don Murray, the Tavern Knights and Nick D'Amico's band. The Hotel Senator's Sun and Star Roof continues with the Irving Fields Trio, adding the Lynn Brothers and Jane and Bennie. The Brighton Hotel has Jacqueline Stuart in the Cabana Club, and in the Punch Bowl it has Joe Stern's band and Diana, a handwriting analyst. The Submarine Room of the Traymore has two bands in Lenny Herman and Jose Melis; Surf 'n' Sand has the Oceanares unit, with Jessie Barber's songs, and the Shelburne offers Pete Russo's music and Theodore Brooks' organ in the grill and lounge.

Among the some 30 or more musical bars, the Chez Patee brings in the Chordettes, a 10-piece all-girl band; Fort Pitt keeps it continuous with the Picadilly Pipers and Three Strikes and a Miss, the Lamb's Club has the Grooveneers and the Bob Bell-Amos Barnes team, the Four Blues hold forth at the Club Nomad, Saratoga brings in the Four Blue Notes, and the Riptide has the Al Francis Trio.

For the rabid jazz fans, the Hi-Hat Club offers Vernon Story's combo for be-bop, while Russell's contrasts with the Tru Blue Sextet for the Dixieland brand of jazz devotees. And for the other extreme, Tags Tavern takes on a Western tang with the Bass River Rangers.

PAY OR PLAY

(Continued from page 46)

of "pay or play." The house agreed to use the acts for full weeks. The acts agreed to work the full weeks. There is nothing in the contract that releases the theater from its full obligation. Any actor who signed and has been notified that policy has been changed can ask for his full salary, AGVA said.

The Al Rickard office said it didn't expect any trouble from acts. "If they want their money and we can't make a deal, it'll be okay with us. However, acts must also understand that we were trying to help them out by opening a theater for them to work in."

IN SHORT

MCA is putting the heat on all its offices to get their comics jobs in their territories so they won't make a long jump for a mere two weeks. . . . Eddie Bracken will be submitted for cafe as well as theater dates in the fall. . . . Rochester will do a week for Jackie Heller's Carusel, Pittsburgh, July 15 for \$4,000 and a percentage. He will do additional dates up to the end of August when he's due back on the Jack Benny air show. . . . Three club date acts worked a Brooklyn spot for the Knights of Pythias and when they finished walked out to the sidewalk to get into their cars. Just then the customers left and saw the cars—all Cadillacs.

Burlesque

By UNO

MARCIA EDGINGTON closed a fortnight's engagement at the Roxy, Cleveland, and opened at the Globe, Atlantic City, June 17. . . . While **Charles Murray Price**, chief projectionist at the Burbank, Los Angeles, is vacationing in Manhattan, **Dick Armstrong** is spotlighting **Torchy Wakefield**, **Jo Ann Michaels** and **Bimbo Davis**. . . . **Marty Ferman** is new at **Harold Minsky's Carnival**, New York. . . . **National**, Louisville, 2,400 capacity, with a new policy of girlesque shows, plus vaude acts, booked by **Byron Gosh**, of the United Booking Company, Cincinnati, has for its fourth week **Ray Kolb**, **Fredie Frampton**, **Lee Stuart**, **Ed Monte**, the **Dancing Loyds**, **Carol Blaine**, **Marque** and **Marlys**, **Ida Goobey**, **Ray Cormier**, **Pendleton** and **Saunders**, **Rita Rose**, the **Fazellas** and **Tony Weaver**. Also double-feature pix. . . . **Skeets Holly** heads a cast of five girls at the Avenue, Cincinnati. . . . **Harry Wald**, operator of the Grand, St. Louis, has booked **Diana** and her monkey for the **Folly**, Kansas City, where he also placed **Sensational Attractions**, now in its ninth week, to break a record for that house. . . . **Vernon Hoff** closed at the **Varga Club**, Newport, Ky., last week.

PRODUCER RUSSELL LaVELLE'S

daughter, **Sheila Ryan**, credits her feature-attraction rise and promotion from the chorus to the constant mentions in reviews of the shows at the Roxy, Cleveland, by **Roy P. Hudson**, free-lance writer. Ditto **April Chase**, dancer. . . . **Willie Cohen**, of the former team of **Watson and Cohen**, now stage doorman at the Music Box, New York, received a gold identification bracelet from **Bobby Clark** in memory of the comedian's Columbia wheel days. . . . The new burly show that opened at the Chanticleer Club, Baltimore, June 17, has **Lou Ascol**, **Petty Dayne** and **Mary Mack**, all booked by **Dave Cohn**, whose other recent placements include **Amy Fong**, **Betty McDonald**, **Carol LeClair**, **Princess Taysee**, **Renee**, **Diane Parker**, **Justine** and **Sunny Surat**, emcee, **Monte Carlo Club**, Miami; **Jai-Leta**, 2 o'clock Club, Baltimore; **Evelyn Shelby**, **Harmony Club**, Providence; **Flash O'Farrell** and **June Allens**, **Skelly's**, Fall River, Mass.; **Andrea**, **Nipmuc Park**, Mendon, Mass.; **Phyllis Gale** and **Syra**, **Cat and Fiddle Club**, Cincinnati; **Trudy Wayne**, **Flamingo Club**, Chicago; **Suzanne Shaw**, **Carnival**, New York, and **Princess Wah Wah Taysee** for fair dates, starting July 18 in Selingsgrove, Pa. **Jessica Rogers**, under **Cohen's** exclusive management, vacations for the summer after her current date at the **Howard**, Boston. . . . **Skip Haynes**, new to burly, who is opposite comic to **Billy Ainslee** at the **Folly**, Los Angeles, comes from niteries and overseas with a USO unit featuring **Red Marshall**. His wife, **Linda Merrill**, is co-star with **Lavodis** and **Inez Claire**. . . . **Doc Weiss**, escapologist, assisted by **Terry Lee**, played **Shorehaven Beach**, Bronx, N. Y., June 5 thru **Miss L. Millions**. . . . **Bill Morrissey** and **Bud Pollard** are collaborating on a script for the films centered around the life of **Zorita**, snake dancer. . . . **Marty Knopf** had to leave his exec post at the **Hudson**, Union City, for four days recently because of the death of a sister, **Mrs. Lillie Hindin**, in Philadelphia.

Heart Attack Lays Billy Terrell Low

ROSELAND, La., June 25.—Billy Terrell, widely known in rep and tent show circles, is still confined in his home here recuperating from a recent heart attack. He says his physicians have ordered him to bed for from four to six months.

Bonnie Terrell is operating the Terrell's two theaters and their real estate holdings here. Terrell purchased a new car in New Orleans where he was hospitalized, but was unable to drive it back here, he having returned in an ambulance.

Carolina Drive-In Ops Set July Meet

CHARLOTTE, N. C., June 25.—Members of the Drive-In Theater Association of the Carolinas will hold their annual meeting in Charlotte Monday, July 18, according to announcement by Robert O. Jeffress, president.

Jeffress said operators of the 100-odd drive-in theaters in the two States will discuss the progress made by the association during the past year and the problems now facing the theaters.

Philly Gets Second Drive-In; Eastern Penna Spots Open Up

PHILADELPHIA, June 25.—Second open-air movie theater in the Philadelphia area opened this week, with the lighting up of the Family Drive-In on the Baltimore Pike at Clifton Heights. Lincoln Drive-In was the first in operation here. Harry Gladdle is the new manager of the Lincoln Drive-In.

Other drive-ins in the Eastern Pennsylvania area opening this week were the Poplar Drive-In at Freeland, the Dallas Drive-In near Wilkes-Barre, and the Silver Springs Drive-In near Harrisburg. Another drive-in on Route 422 near Harrisburg, to be known as the Keystone Drive-In, is nearing completion. It is being constructed by the Chapman interests of Cleveland, and the Sablosky Theaters in Philadelphia have purchased an interest in the new drive-in, marking their entrance into the drive-in field. Also nearing completion is the drive-in two miles outside of Easton, Pa., on Route 22-A, being built by the Applebaum interests.

At near-by Wilmington, Del., a second drive-in was being planned for that city as the zoning board this week granted a permit for the con-

struction of a drive-in on the parking lot adjacent to the Wilmington ball park, used for many years by circuses and carnivals. Permit was given to William B. Russell, agent for Wilmington Park, Inc., which will erect and operate the open-airer. Plans call for the drive-in to accommodate 600 cars. No definite date for the opening has been announced.

Meanwhile construction has started on the drive-in to be built on the DuPont Boulevard, south of Wilmington. It will be large enough to allow the parking of 1,000 cars and will be operated by the M & S Amusement Enterprises owned by outdoor showmen Sam Tauston, Ocean City, Md., and Mel Geller, Asbury Park, N. J.

Slouts Heading For Michigan; Goodland Good

GOODLAND, Ind., June 25.—The Toby and Ora Slout Players move into White Pigeon, Mich., for a week's engagement beginning Monday (27) following a successful week's local stand which comes to a close tonight.

Andrew Leigh reports that Arlie and Billie Choate, retired from the rep tent show field and now making their home in Wayne City, Ill., visited the Slouts at Grayville, Ill. Members of the Zarlinton Show visited in Grayville, Ill., as did Mr. and Mrs. Jesse Bisbee, whose show was playing in the vicinity.

Jones Pilots King Shreveport Drive-In

SHREVEPORT, La., June 25.—King's Drive-in-Theater opened Thursday (9). Located at Kings Highway and Patton Street, theater has a 600-car capacity and is owned by Lone Star Theaters, Inc., of Dallas. R. Allen Jones, of Shreveport, is manager.

Patrons see features on a full-view 30 by 40-foot screen. In front of the screen is a playground for children. Each car is equipped with an individual tone control speaker.

Follies Burlesque In Good Dallas Bow

DALLAS, June 25.—Follies Burlesque, formerly titled Jewell-Harris Players, opened here to a packed tent, with business for the inaugural on the right side despite inclement weather.

Buck Cathey said this week that the current cast will be augmented by Curley Wilson, Princess Evita, Merle Lester and Boots Burns. Ethan Allen is stage manager.

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REP RIPPLES

ARTHUR ANTHONY has closed his season of religious pix and is going to show 16mm. pix in towns around Lake Champlain in Vermont. . . . Gitt's Show, vaude and pix, is having fair biz in Central Idaho. . . . D. D. Denmore, who has had a solo show in the Northwest the past year, is at Vancouver, B. C., and will play towns in that sector. He has a hypnotic trick and also uses 16mm. pix. . . . Wells Show, a family trick, is playing E. F. Hannan's "Ah, There Professor," in the Olympia, Wash., area to fair returns. . . . S. M. Boynton is readying a platform show at Hazleton, Pa. . . . Writing from Laredo, Tex., Sim Ackley says that he has been getting together a small trick and has decided to use platform until time to go indoors for show dance combo. . . . Talbot's vaude-pic show is doing fair biz in the El Paso, Tex., area. Outfit plays on platform and uses trailer for museum numbers. . . . Fonda Players are in their third week of dates in

Northern New York resort towns, using E. F. Hannan's "Tough Guy" as a feature. Trick has four players. Biz has been fair. . . . Writing from Salina, Kan., Frank Roth says that he is framing a museum show for showing in Southwest Kansas and Oklahoma. He has a few fairs booked and will go it alone in small towns. He has just finished some dates with his feature religious picture to fair returns. His wife will take on the museum end when they get going. . . . G. H. Tobey reports fair returns in Northern New York with his three-people outfit.

Frank G. Haley will try stock at either Parkersburg, W. Va., or Lynchburg, Va., this fall. He has a summer flesh trick in Western Pennsylvania. . . . Freeley's Pic and Museum Show is having fair biz in the Moline, Ill., area. . . . Wheeler's Museum Show, a new outfit, is in Gallatin County, Montana. . . . Strickland Minstrels, having left the road, will reorganize at Baltimore and operate a platform show with museum items to play in Pennsylvania. . . . Crawford Show, reporting poor biz in some Western Canada spots, will try out the show-dance idea. . . . Jack Tunder Show has moved its base to Glens Falls, N. Y., reporting fair takes. . . . George W. Cheney has 16mm. pix around (See REP RIPPLES on page 54)

Philippi Skyview Chartered

CHARLESTON, W. Va., June 25.—Secretary of state has issued a charter to Skyview Drive-In Theater, Inc., of Philippi, W. Va., which listed authorized and paid-in capital stock of \$10,000. Incorporators were Alexander Silay, Steve Medve and Helen Medve, all of Philippi.

El Dorado Spot Bows

EL DORADO, Ark., June 25.—A drive-in theater, the first in this section, has been opened on Smackover Highway, a mile north of El Dorado, by C. W. Jones. Space is provided for 400 automobiles and regular theater seat capacity is 400.

NORWICH, Conn., June 25.—Edward Lord, who operates motion picture theaters here and in Baltic, Conn., has filed application with the State police commissioner at Hartford, Conn., for a permit to construct and operate an outdoor motion picture theater at Plainfield, Conn.

Stratford Council Nixes Drive-In Bid

HARTFORD, Conn., June 25.—Application of the Bowl Outdoor Theater Corporation for permission to erect an outdoor motion picture theater on land opposite the Bridgeport, Conn., Municipal Airport, has been rejected by the Stratford, Conn., Town Council on the ground that its location would constitute a traffic hazard on a main highway leading to an airport and to the town beaches.

Denial also was based on the fact that because of its proximity to the airport it would create a definite hazard to incoming and outgoing aircraft. Corporation is reported to be comprised of a group of Hartford, New Haven and Fairfield County residents.

Amos To LG Exec Post

HARTFORD, Conn., June 25.—Lockwood & Gordon Theater Circuit has appointed Douglas Amos, manager of the Webb Playhouse, Wethersfield, Conn., motion picture theater, as Connecticut district manager. Lockwood & Gordon is forming plans for a drive-in theater at Danbury, Conn.



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THE FINAL CURTAIN

ADAIR—Charles R., 81, former Chautauqua lecturer, June 19 in Flint, Mich. Interment in Flint.

BOYLSTON—Mrs. Augusta E., 71, former legit actress, June 22 in New York. She retired in 1924. Her last Broadway appearance was in *Meet the Wife*. Her son survives.

BROTHWELL—Mrs. Annabelle Banks, 98, widow of Charles Ransome Brothwell, who was associated with P. T. Barnum from 1863 to 1898, June 12 in Bridgeport, Conn. Burial in Mountain Grove Cemetery, Bridgeport, June 15.

BURKHART—Harlan, on the front gate of Cole Bros.' Circus before the war, and brother of Noyelles Burkhardt, now with Ringling circus, in Fort Benjamin Harrison Veterans' Hospital, Indianapolis, June 20. Burial in Peru, Ind.

BUTLER—Frederick Justice, 76, former actor and stage designer, June 13 in Fairmount, Mo. He was an actor and scenic artist with the Dubinsky Bros., in St. Joseph, Mo., and on tour with the Dubinsky Stock Company. Later he was scenic artist for the Newmar Theater, Kansas City. His widow survives.

COLWELL—Joseph, 48, ride maintenance man, June 22 at Coney Island, New York, when crushed by a Looper ride. (Further details in Parks Department.)

DISMUKES—Paul, circus Side Show performer, June 19 in Jourdan, Tex. Dismukes, who was armless, was with the Al G. Barnes Circus in 1919 and with Ringling in 1938. In late years he was Justice of the Peace at Jourdan, Tex.

GREEN—Polly, 85, world champion male dancer of the 1890's, June 17 in Toronto. Holder of the Richard K. Fox belt for his buck and wing, he toured as a dancer with the show *Old Kentucky*.

HEMINGWAY—Gene, former sword swallower with Cole Bros.' Circus, June 2 in Los Angeles, where he had resided the past 10 years. Burial in Los Angeles.

HUNT—Cyril (Fred), carnival trouper, June 10 in Mount Sinai Hospital, Toronto. Survived by his widow, Florence, and a daughter Mrs. J. Anthony.

JEWELL—Bobbie, 56, operator of the Magic of Wonders show on the Don Franklin Shows, June 17 in Snyder, Tex. Jewell was an American Airlines captain for 20 years, and from 1914 to 1918 was Motordrome operator with the Great Patterson Shows. Survived by his widow, Margot; daughter, Anita, and his mother, Mrs. Alice Jewell. Burial in Garden of Memories Cemetery, Fort Worth.

KALINER—Max H., 53, former Philadelphia night club operator, June 20 in Atlantic City (N. J.) Hospital. With his brothers, Si and Joseph, he formerly operated the Club Bali and Little Rathskeller. Other survivors are his mother, another brother and three sisters. Burial in Mount Lebanon Cemetery, Philadelphia, June 22.

KALISKI—Louis, 63, legit company manager, June 18 in New York. He had formerly managed companies of *Kiss and Tell* and *State of the Union*, and was last employed in a revival of *Desert Song*. His brother survives.

KELLY—Robert, 74, legit actor, June 19 in Lewiston, Me. He played opposite Jeanne Eagels in the original production of *Rain*. He first came to New York in 1897 with a contract with Augustine Daly and appeared in a number of Broadway shows, including *Street Scene*. His widow survives.

KLEIN—Benjamin, 63, known in vaude as Ben Belleclair, of the Belleclair Brothers, gymnast act, June 18 in Long Beach, N. Y. He retired in 1935. His widow, a daughter, three brothers and two sisters survive.

KROUSE—Louis, 63, long identified with the motion picture industry and theaters, June 18 at his home in Philadelphia. Until his retirement several years ago because of ill health,

he was president of the Philadelphia Moving Picture Machine Operators' Union, Local 307, for 31 years, and also served for 27 years as general secretary and treasurer of the International Alliance of Theatrical Stage Employees. During the operation of the National Recovery Administration (NRA) he served as a member of the theatrical industry code authority. His widow, Ida, and two sons, Morton and Dr. Theodore B., survive. Burial in Roosevelt Cemetery, Philadelphia, June 22.

LEWIS—Henry Foster, a member of the Kalamazoo (Mich.) Symphony Orchestra, and dramatic and musical critic of *The Kalamazoo Gazette* for many years, June 16 in that city of a heart attack.

MALONE—James F., 61, secretary of the Beaver Dam (Wis.) Fair for 20 years and secretary of the Wisconsin Association of County Fairs for 15 years, June 1 at Beaver Dam. (Further details in General Outdoor Department.)

MCCABE—May, 76, former actress who retired in the late 1920's, June 22 in New York. She was the former May North, widow of actor Jack McCabe and mother of Clyde North, New York playwright. She appeared in *Arizona*, *Sweet Sixteen*, *Oh, Boy!*, *If I Was Rich* and many other Broadway productions. A sister also survives.

MUNRO—Viola, wife of the late Alfred Munro, former manager of Shubert theaters in Boston, June 21 in Norfolk, Conn. She was a former monolog artist and lecturer. Survived by a son, Charles, of West Hartford, Conn.

MUNRO—Alfred G., 73, former manager of Shubert's Boston theaters, June 21 in Norfolk, Conn. Before entering the theatrical field he was a reporter on *The Boston Globe*. Survived by a son, Charles, of West Hartford, Conn.

MUNZ—Mrs. Harold, wife of the president of Co-Operative Theaters of Michigan, June 17 in Kingsville, Ont., of a heart attack. Also survived by a son, Charles.

RHODES—Jonathan J., 49, retired Ward Lake, Ark., theater owner, June 19 in that city. Survived by his widow, a sister and two brothers.

ROUNTREE—Mrs. Mary Jane Tennant, 57, mother of Martha Rountree, producer of *Meet the Press* and other radio and television shows, June 19 in Washington.

SCHMIDT—Alexander, 59, musician and orchestra leader, June 18 at Jefferson Hospital, Philadelphia. He was concertmaster with the old Victor Talking Machine Company in Camden, N. J.; a violinist with the Philadelphia Orchestra from 1908 to 1912; played with the Las Scala Opera Company orchestra and organized the Arcadia Orchestra and the Philadelphia Trio. Survived by his widow, Elizabeth, a son and two daughters. Burial in Philadelphia June 21.

SELLARS—Mrs. Georgia K., 68, mother of Milt Herriott, circus horse trainer, June 21 in Benton, Ark. Burial in St. Peter, Minn.

SMITH—Edward J., 63, art director at Warner Bros.' Studios, at his home in Los Angeles June 21. Survived by his widow, Edith, two daughters and three sons. Burial in Forest Lawn Cemetery, Los Angeles.

WELLS—Billy, 49, vaude performer, June 20 in Chicago. He organized the Billy Wells and the Four Fays, a comic tumbling act. In show business since he was six years old, he was stricken while performing at the Chicago Theater several months ago. Four sisters survive.

Marriages

ARMS-KALIA-BEY—Val Arms, legit producer, and Tehkla Kalia-Bey, June 20 in Hollywood.

BARRETT-MARTEL—Morton Barrett, of the Columbia Broadcasting System (CBS) TV operations, and Virginia Martel, chief secretary to CBS talks' director, Helen Sioussat, June 25 in New York.

BORIN-DONNA—Nathan Borin and Pepper Donna, Miami show girl, June 18 in Las Vegas, Nev.

CLINE-BUSSEY—Charles D. Cline, shoe merchant, and Mrs. Donia Case Bussey, former film actress, at Las Vegas, Nev., June 16.

COOKSON-STRAIGHT—Peter Cookson, stage and film actor, and Beatrice Whitney Straight, actress, June 2 in Carson City, Nev.

FRENCH-SCHOOR—James French and Carolyn Schoor, of the Columbia Broadcasting System (CBS) press department, San Francisco, June 18 in that city.

GANS-BEALS—Alan Gans, news commentator on KYW, Philadelphia, and Patti Beals, pianist, in Milbourne, Pa., June 12.

GIPPER-NORRIS—Harry M. Gipper and Constance Norris in Detroit June 18. Bride is the daughter of Alban J. Norris, founder of the Michigan Film Library, and has been associated with the firm for several years as store manager.

GOWDY-DAWKINS—Curt Gowdy, WINS sportscaster, and Jerre Dawkins June 24 in New York.

HUTCHINSON-McGUINNESS—Wally Hutchinson, assistant promotion and publicity manager of KGO, and Kathleen McGuinness June 11 in Berkeley, Calif.

JACQUES-GREEN—Stanley Jacques, concessionaire, and Emily Green, dancer, professionally known as Yvette, June 23 in De Soto, Mo.

JORDAN-KNUDSEN—James C. Jordan, television director and son of Fibber McGee and Molly, of the radio program of the same name, and Peggy Knudsen, film actress, June 15 in Los Angeles.

KAUFMAN-HERBERT—Joseph Kaufman and Pamela Herbert, daughter of screen writer F. Hugh Herbert, in Beverly Hills, Calif., June 16.

KERCHE-CARROLL—Clarence J. Kercher and Lorraine Carroll, of the roller skating act, Spinning Dynawhirls, June 22 in Pittsburgh.

KRALL-CAIN—Roy Krall, band leader, and Jackie Cain, singer, June 19 in Chicago.

LONG-MASON—Barney Long, night club comedian, and Ruth Mason, acrobatic dancer, June 16 in Gloucester, N. J.

MROCH-FUESS—Harry Mroch and Bonnie Fuess office manager for Local 199, International Alliance of Theatrical Stage Employees, Detroit, June 18 in that city.

NORWOOD-FELDMAN—Charles Norwood, staff announcer at Station WHTT, Hartford, Conn., and Ella Feldman June 20 in West Hartford.

ROBESON-GREENBERG—Paul Robeson Jr., son of the Negro baritone, and Marilyn Paula Greenberg in New York June 19.

ROSE-HYLDGOTT—Neil Rose, member of the comedy ice team, the Three Rookies, and Joan Hyldgott, former featured skater in the (New York) Roxy ice shows, June 19 in Oakland, Calif.

ROWE-GIFFORD—Vincent Rowe, show supervisor on the Betty Crocker *Magazine of the Air*, and Harriette Gifford June 24 in Illinois.

WILLIAMS-McDANIEL—Larry C. Williams and Hattie McDaniel, radio and film actress, June 11 in Yuma, Ariz.

Births

A son, David William, to Mr. and Mrs. Dave Rosehill June 11 in Kew Gardens, N. Y. Father is a WKBS disk jockey.

A son, Jerry, to Mr. and Mrs. Clarence Symons recently. Father is manager of the Allen Theater, Allen Park, Mich.

A daughter, Judith Anne, recently to Mr. and Mrs. Frank Miles. Father is operator of the Maxine Theater, Detroit.

A son to Mr. and Mrs. Wally Jaworski recently in Hartford, Conn. Father is a Hartford orchestra leader, known professionally as Wally Fields.

A son to Mr. and Mrs. Tony Graziani June 13 in Hahnemann Hospital, Philadelphia. Mother is the former Alda Corez, of the Three Queens musical act.

A son to Mr. and Mrs. Charles Talley recently in New York. Father is an exec at the Roxy Theater, New York.

A daughter to Mr. and Mrs. William Welch June 11 in New York. Father is a National Broadcasting Company script editor.

A son to Mr. and Mrs. Harry Tweedy, of the Musical Tweedys, radio and nitery performers, June 20 in Mercy Hospital, Columbus, O.

A daughter, Alming Ann, to Mr. and Mrs. Martin Karls June 22 in New York. Father is a member of the Mariners Quartet on the Arthur Godfrey show.

Divorces

Actress Jayne Hazard Thompson from Lowell Jasper Thompson, theater owner, in Los Angeles June 20.

GOODBYE MY FANCY

(Continued from page 51)
grewoman who returns to commencement for an honorary degree with a torch for a 20-year-old campus romance with her college prexy. It is thoughtfully conceived and entirely engaging performing.

Conrad Nagel continues to underplay effectively: her vacillating, memory-lane love whose reformation from knuckling under to a stuffed-shirt trustee comes too late to make him a winner in the romance sweepstakes. Richard Hart has taken over the assignment of the hard-boiled but sentimental photog whom the lady lawmaker keeps dangling while she makes up her mind. He plays the part with less flamboyancy than its creator, Sam Wanamaker, and the restraint is all for the better. If Shirley Booth had to leave the group, no better substitute could have been found for her wry way with a caustic line than Jean Casto. The latter gets everything out of the cynical Washington secretary and contributes most of the play's top chuckles. Ruth Vivian is likewise a canny replacement for Lillian Foster as the frustrated faculty member who gets unprofessionally sauced-up at the cocktail party. The rest of them, Eda Heinemann, Lulu Mae Hubbard, Bethel Leslie, Mary Malone, George Mitchell, Joseph Boland and Ralph Bunker are all on their toes to keep the proceedings in focus.

Bob Francis.

REP RIPPLES

(Continued from page 53)
Bardstown, Ky. . . . Giles Show, now on platform, is having fair returns in the Colorado Springs sector. . . . Frank J. Pepper, writing from Cheyenne, Wyo., states that he has had a fair spring with dance-show trick, has added museum items and will play Central Wyoming during the summer. . . . Kane Players, three-person, are in Pennsylvania and reporting fair takes. . . . Vermont Players, in Northern New Hampshire recently, has had fair biz. Org has been working show-dance idea. . . . Elmer Wesley, with a new 16mm. outfit, will operate in the Boulder, Colo., area and add flesh later.

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CHI RR FAIR REPEATER DEBS

Minneapolis Aquatennial Acts Pacted

Sheehan Inks Vicki Draves

MINNEAPOLIS, June 25.—With only one additional stage act and the emcee to be inked, Al Sheehan is set for his annual *Aqua Follies* show in Theodore Wirth Park pool here July 20-31 as the outstanding attraction of the 10th annual Minneapolis Aquatennial.

Sheehan, show's producer and managing director, has copped a top name as his fem lead, Vicki Draves, world Olympics swimming champion of 1948, having turned pro to star in the *Follies*. Working with her as male lead will be her husband-coach, Lyle Draves, who has been a *Follies* performer in the past.

Stage Acts Inked

Other water acts are the Fitzsimmons Sisters, who do a swimming acro duo; Mike Copeland and Marion Parke, swim duo, and Jimmy Patterson, Elbert Root, Johnny Riley, Eddie Chamberlain, Tommy Thompson and Charlie Batterman, divers.

Helen Starr, University of Minnesota swimming coach, again is directing the 30-gal Aquabelles, water line. Rehearsals already are under way at the pool.

On stage will be the Great Cantu of Mexico City, magician; Eight Singing Mariners; Johnny O'Brien, comedian, and Burt Hanson, tenor. Johnny Williams is staging and directing the 24-gal stage ballet dancers, assisted by Dorothy Lundstrom.

Sked 14 Shows

As planned, there will be four production numbers on stage along with four water ballet numbers. Already set are the Dutch, Mexican and Aquatennial productions. Finale still is being worked on.

Ben Barnett's 12-piece ork will furnish the music and fireworks finale will be presented by Thearle-Duffield of Chicago. Schedule calls for 14 performances. Working with Sheehan, in addition to Miss Starr, Williams and Miss Lundstrom, are Lyle Wright, treasurer, and Fred Smith, stage manager.

Meanwhile, the Aquatennial general program is shaping up well, according to Mrs. Jerry Vessels, pub- (See *Minn. Aqua Talent* on page 82)

August 14 Holiday Bill Is Introduced Into House of Reps.

CHICAGO, June 25.—A bill that would make August 14 (VJ Day) a national holiday has been introduced in the House of Representatives in Washington.

The bill, pushed by the National Association of Amusement Parks, Pools and Beaches, would be a boon to outdoor show business, Paul H. Huedepohl, NAAPPB executive secretary, says. This week Huedepohl sent letters and wires to park, carnival, circus and showmen's clubs to wire their congressmen to support the bill.

Folk Music Parks:

County Fair Helps Pa. Spot; Two New Rustic Sites Open; Bar M Grosses Eclipse '48

In recognition of the development of folk music parks throught the country. The *Billboard* is inaugurating this new feature, devoted to folk amusement enterprises. Appearing weekly, it will report trends, promotion methods, attraction policies, etc., of the rustic music field.

CHESTER, Pa., June 25.—In an effort to win more business, Bill Haley and Barney Barnard, members of the Western Aces, radio rustic group heard on WPWA, local radio station, will again promote Delaware County Fair on the grounds of their Radio Park, folk music center at Booth's Corner, Pa., six miles from here. County fair, which ran a full week last year, did a great deal to establish the park. Ops report that they have put their first two kiddie rides in on a leasing proposition. Thomas E. Jones has concessions, which include a grab joint and a custard stand. The park's ops are running bingo, a penny pitch, ball game, plush wheel, duck pond and a number of other stands.

Admission has been cut to 50 cents (inc. tax) for adults, while kiddies get in for 25 cents. Park is advertising in seven papers, plus the free promotion owners are able to utilize during their daily radio shows. Thus far, the park has utilized Dick Thomas, Decca h. b. star; Jack London and his *House of Horror* revue, and the Park Avenue Jesters, comedy unit, as headliners.

First Badger Site Bows

WEST BEND, Wis., June 25.—Sunset Valley Park, operated jointly by Erwin Rush and Richard Hafemann, opened here June 19 with a show headlined by Eddie Dean and his band, Mercury West Coast recording artists; the WLS Sage Riders; the Warren Trio and Bardell and Juggler, standard vaude acts.

Other regular show features include wrestling, slated for Friday, plus an amateur show and one hour of vaudeville Saturday. Ops are presenting three shows Sundays, with Ida Orfield providing accompaniment on a Hammond organ.

The park of 22 acres has a covered stage and outdoor plank seating arrangement which will handle 5,000. Park is being booked by the WLS Talent Bureau, Chicago.

Ex-Buccaneer Opens Spot

FRANKFORT, Ind., June 25.—Curly Myers, formerly a member of (See *Folk Music Parks* on page 64)

Bill Cowan to Cole As Legal Adjuster; Haworth Tells Plans

CHICAGO, June 25.—Bill Cowan, last year business manager on the John R. Ward Shows, and previously business manager for the Cetlin & Wilson Shows, has assumed the post of legal adjuster on the Cole Bros.' Circus. He replaces Joe Haworth, who resigned last week after 11 years with the Cole organization.

Haworth announced that he plans to visit friends in Erie, Pa., then go to his home in Wilkesboro, N. C., for a week. He said he plans to finish the season with another show. He also said that he was considering bringing out a 10-car circus.

James F. Malone, Vet. Wisconsin Fair Exec, Dies

BEAVER DAM, Wis., June 25.—James F. Malone, 61, secretary of the Dodge County Fair here for 20 years and secretary of the Wisconsin Association of County Fairs for 15 years, died Monday (20) at a hospital here after a 10 weeks' illness due to a cardiac condition.

He was a prominent local attorney and an active civic leader. Besides his positions with the fair here and



JAMES F. MALONE

the State association of fairs, he was a director of the U. S. Trotting Association since its inception.

He was chairman of the Dodge County Democratic committee and for several terms was city attorney. He was a member of the Dodge County Bar Association and of the Wisconsin Bar Association. He was also a member of the Williams Free Library Board, having served for several years, and he was a director of the Farmers' State Bank for 14 years.

He was past president of the Beaver Dam Elks' Lodge, the Cultural Club and the Old Hickory Golf Club. He is survived by his widow, the former Marion Flannigan of this city and two children, Mrs. Richard Glass Los Angeles, and James D. Malone

Emphasis Put On Attractions

Wheels A-Rollin' top draw —free icer clicks—novelty, eating stands augmented

By Herb Dotten

CHICAGO, June 25.—The repeat edition of the Chicago Railroad Fair, opened its 100-day run here today with less emphasis on railroad equipment and more on attractions than last year, when the event pulled some 2,500,000 persons in 76 days.

Wheels A-Rollin', a rehash of the highly successful pageant of '48, continues as the No. 1 paid attraction, but, unlike last year, it is not the only paid show on the grounds.

It is flanked on the north by the Cypress Gardens, water thrill show, and on the south by a children's theater, a kiddieland and the new Gold Gulch area, which embraces an Old Opry House, offering old-time melodramas; a law-outlaw show, Funhouse, Penny Arcade, nickelodeon and other attractions carrying a charge.

Reserved Seats for Spec

Last year, unlike this, the most a person could spend on the grounds for rides and shows was 70 cents, 60 cents for the pageant and 10 cents for a ride on Deadwood Central, a narrow-gauge railroad. The latter is back at the same price and *Wheels A-Rollin'* again carries a 60 cents general admission, but the spec now also has a large block of reserved seats at \$1.20, tax included.

The water show has the same price scale as the spec. The Opry House is priced at 60 cents, the children's theater at 40 cents for adults and 25 cents for children, the law- (See *CHI RR FAIR* on page 84)

Varied Use Seen For 12,000-Cap. PNE Coliseum

VANCOUVER, B. C., June 25.—The new 12,000-seat Pacific National Exhibition (PNE) coliseum, plans for which were announced here last week, will be used for a variety of events, ranging from hockey to symphony orchestras, according to V. Ben Williams, PNE general manager.

Site of the new building will be south of the present livestock building and east of the forum. It will encroach on the first few holes of the present golf course, which is being redesigned. Construction of the coliseum is not expected to start until next year.

Williams said that financial aid for the building, which will cost around \$3,000,000, is to be sought from Dominion and provincial governments. John Dunsmir, PNE director, heads a special committee which will arrange financing.

this city; two sisters and two grandchildren.

Funeral services were held Thursday (23) at St. Patrick's Church, with interment in St. Patrick's Cemetery.

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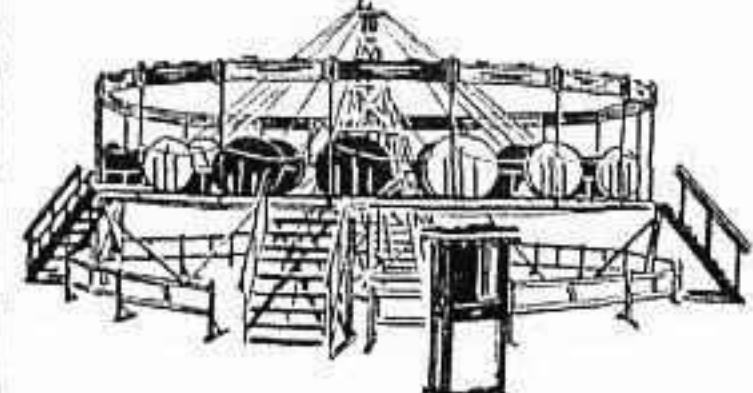
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Close-Ups: Elephant Collection Points Up Regard for Veteran Bill Hirsch

—By Herb Dotten—

(This is another of a series of articles on little-known facts about people prominent in outdoor show business.)

WILLIAM R. HIRSCH, 69-year-old secretary-manager of the Louisiana State Fair, Shreveport, has, among other things, what may well be the world's largest collection of elephant miniatures. In the collection are 1,195 miniatures made of ivory, jade, wood, petrified wood, rock, metals, rubber, gutta percha, glass, textiles and a large one done in neon.

The collection had a humble beginning as did Hirsch himself. In 1922 someone gave him a half-dozen little elephants. At the time, the fair had a downtown office, and Hirsch set them up there. Admiration of the array of miniatures by friends and associates led him to collect more miniatures.

Today, his huge collection lines a combination dining and fair board meeting room on the fairgrounds. This room, incidentally, is in keeping with the elephant motif, with table clothes, napkins, and waiters' aprons also decorated with likenesses of pachyderms.

The collection is one of Hirsch's prides, not because of any possible monetary value, but for sentimental reasons. A number of the elephants were given to him as a token of esteem not only by persons in show business but in other walks of life.

Alger-Like Story

There is much in the veteran's crammed life that is the basis for the high regard of his business associates and friends. Born February 10, 1880, in Shreveport, where his grandparents also had been born, Hirsch's life was tinged by the flavor of a Horatio Alger saga which includes many civic and philanthropic efforts, particularly in behalf of youth.

Hirsch made his start as a newsboy to launch a career which led not only to public esteem but substantial financial success. His first job was that of an office boy while still going to school. Among his duties was to open up the Shreveport Board of Trade office, make the fire, etc., then, after classes, to carry commodity quotations to different members of the board.

His formal schooling was brief; he quit before high school and became a clerk in a local store, picked up enough knowledge and saved enough money to become operator of a cigar stand in a hotel. Not long after, he acquired an interest in a small stationery store, subsequently sold it, and in 1907 he organized a stationery-office supply outlet which proved extremely successful.

As he prospered, he took an increasing interest in civic affairs. Too, he built an interest in show business. One of his closest friends was Carl Brueggerhoff, then secretary of the state fair. Brueggerhoff had a fishing

(See Elephant Collection on page 66)



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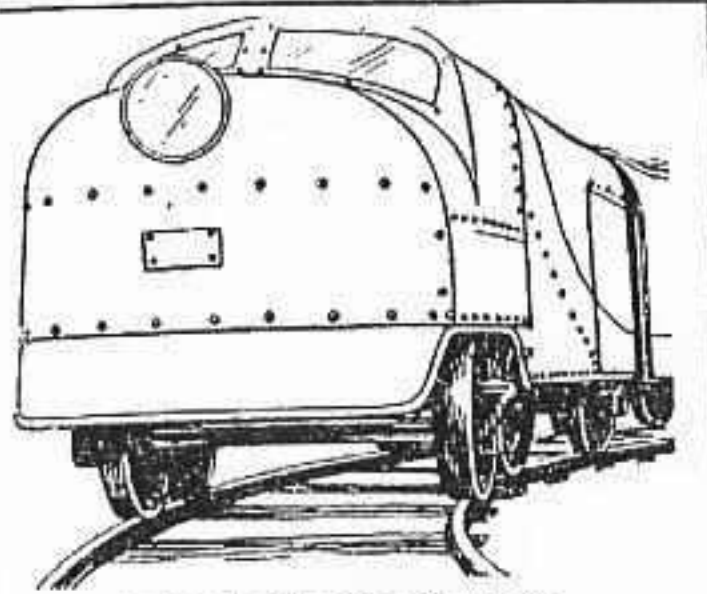
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Out in the Open

J. W. (Patty) Conklin, Canadian showman, is in Alaska for a month's vacation. . . . Robert K. (Diggers) Parker, Samuel Crowell, Jake Croft, Harry S. Nelson, James F. Fair and Tommy Riggins are among subscribers to the Miami World's Fair Association, which was incorporated June 10 in Florida to promote a World's Fair at Miami in 1952. . . . Lee Slade, owner of several outdoor acts, returned to his Detroit home after a seven-week stay at his winter quarters near New Orleans.

O'Neil's show grounds, just outside the city limits of Bloomington, Ill., appears lost to carnivals and circuses as a result of protests growing out of gambling concessions claimed to have been operated by a railroad carnival and a truck show which recently played the lot. Sheriff of McLean County has announced that shows would not be allowed on the lot until they first obtain a permit and the State's attorney has announced that shows won't be able to get a permit. . . . Mrs. H. N. Capell, wife of the owner of Capell Bros.' Shows, wired from Lehigh, Ia., that "Capell Bros. bought the Madden Circus elephant, all animals, four-wheel cages and the deep freeze for animal feed. . . . Capell plans a combination circus and carnival." . . . While playing Newland, N. C., recently, Marion Greater Shows were visited by Prince Wan Waithayakan, Siamese ambassador to the U. S. and delegate to the United Nations, along with Ex-Senator Hugh Mitchell, of Statesville, N. C. The prince was in Newland to make the principal address at the annual installation ceremonies and banquet of the local Lions Club.

Ernie Wiswell, of "Dizzy Lizzie" fame and known as Count Ernesto, who is with the Polack Eastern Unit, was mistaken by a preacher while playing Colorado Springs, Colo., during governors' convention. Clergyman thinking his visitor a dignitary, made Ernie feel good when he said: "Governor, I hope you enjoyed our services." The Polack unit boasts of a number of music lovers. During the convention, those seen at the symphony and air force band concerts were: Francis Hogan, who directs Roland Tiebor's sea lions; Terry Peers, concessionaire; Mr. and Mrs. Whitey Boyd, musicians; Henry Kyes, bandmaster, and Bill Green, press representative. The last named two had seats in the special guests section as guests of the governors of their respective States. Kyes was guest of Gov. Earl Warren, of California, and Green sat with Michigan Gov. Mennen Williams. . . . Len Woodruff, press agent, late of the Cole show, was a visitor during the Colorado Springs Polack engagement, renewing acquaintances with Mabel Stark, Cheerful Gardner and Hubert Castle. . . . Amusement rides are the subject of a lengthy, favorable yarn in the July issue of "Popular Science" magazine. The article, authored by Devon Francis, associate editor, stresses the safety angles employed by manufacturers and operators. It is lavishly illustrated, and rides in action are featured on the cover.

Fred W. Schlotzhauer, Oquawka, Ill., circus fan, is a patient at the University Hospital, Iowa City, Ia., where he is receiving specialists' treatment. Fred has been ailing for about a year and a half and has been hospitalized several times during that period. Due to his condition,

his brother, Justus Edwards, who is associated with the Polack Circus Western Unit, has flown from California to Iowa City twice in the last two weeks.

Walter D. Newcomb Jr., owner of the Santa Monica Pier, Santa Monica, Calif., is touring Alaska. He'll return to the U. S. within the next few weeks. . . . Jerome and Janis Wilson, owners of Circo-Americano, were Detroit visitors last week. Mrs. Wilson underwent a physical check-up in Harper Hospital. While in Detroit the Wilsons were house guests of Paul Greeley, press agent for Happy Holiday Shows.

Atlantic City Notes: George A. Hamid, back from a Canadian business trip, was on hand at his Steel Pier for the Frank Sinatra opening June 24. . . . Bus Pickens is back at his old job as art director of Steel Pier. . . . Lenore Slaughter Fraphart, executive director of the Miss America beauty pageant, announces that the pageant parade will be toned up. All floats will be hand-drawn by uniformed persons. . . . Robert S. Courtney, New York, has a five-year lease on the Steel Pier Ocean Theater for the production of legit shows, beginning June 28. . . . Eddie Newman, who stages a nightly three-hour midnight platter and chatter show on WPEN, Philadelphia, June 27, began doing his Monday night broadcasts from Steel Pier. . . . Brad Bradford has framed a tropical swampland exhibit with his live reptiles on the Steel Pier. . . . Tony Grant is handling the children's theater on Steel Pier.

Recent visitors at the Ingham Wild Animal Farm, Ruffin, N. C., included T. C. Morrison, on the advance of the Silas Green show; Mr. and Mrs. S. B. Warren, of the Green org; Mr. and Mrs. Sam T. Swain, owners of the Twin State Shows, and W. B. Swain, Bill Gauldin, Carl Griffin and Lois Jones, of the same org, and Mr. and Mrs. Coke Cecil, High Point, N. C. . . . Gauldin pur- (See Out in the Open on page 53)

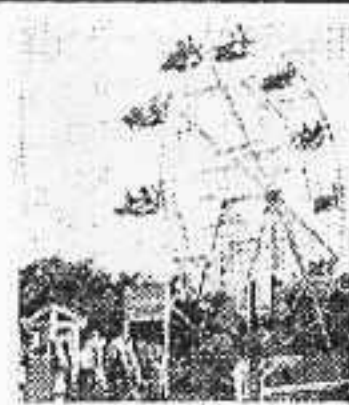
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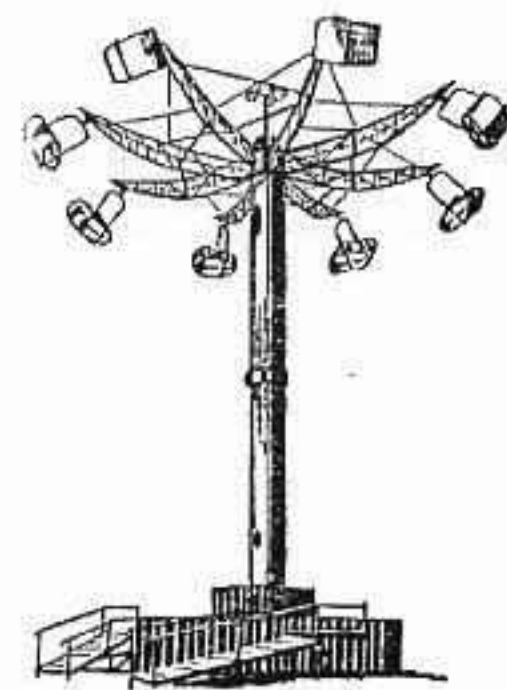
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Talent Topics

Sons of the Pioneers, featuring Bob Nolan, will start their Eastern park tour under the direction of the Jolly Joyce Agency, Philadelphia, July 17 at Jim and Jane Park, Williamsport, Pa. Other July dates already set include Sleepy Hollow Ranch, Quakertown, Pa., July 24; National Airport Terrace, Washington, July 27 and Columbia Park, near Scranton, Pa., July 31. . . . Vin Carey, Baltimore, was elected president of the International Jugglers' Association Tuesday (21) at the groups' second annual convention held in Jamestown, N. Y. Other officers are: Earl W. Davis, Elkhart, Ind., and George Lerch, Cleveland, vice-presidents; Mrs. Violet I. Carlson, Staten Island, N. Y., secretary-treasurer and Mrs. Jeanette Mitchell, Erie, Pa., assistant secretary-treasurer. Harry Lind, of Jamestown, and Lou Meyer, of Baltimore, were elected to the board of directors. Jack Green, Geneseo, Ill., was named honorary director.

Herman Linder will direct the rodeo in Coleman, Alta., July 9. He has booked Monte Montana's trick riding troupe and Slim Pickens, rodeo clown. . . . The Flying Viennas, Barbara Hammond, Del Graham and Bob Hussey, who closed recently with Clyde Bros.' Circus, are in La Crosse, Wis., vacationing before starting fair dates. . . . Earl Shipley joined the Jimmie Lynch Death Dodgers June 13 for his eighth season. Shipley currently is handling press and radio one week ahead of a unit and will continue to handle those duties until the opening of the fair season, when he again will clown with one of the units. Known as "Elmer, the Daredevil Clown," Shipley is credited with being the first circus clown to appear with a thrill show. . . . Acts booked to play the Western Canadian Class A Circuit by Barnes-Carruthers Theatrical Enterprises, Chicago, are Happy Harrison Animals, Ridola Duo, Lowe, Hite and Stanley, Parker Brothers, Gray Sisters, Eight Caroleers, and Aida, the Girl in the Moon.

Jack E. Lewis is serving as queen contest manager of the July 4 cele in San Carlos, Calif. Cy Perkins' Country Store will be a feature of the three-day event. . . . Ricardo and Gracie, high pole act, have been booked for the Ohio State Fair, Columbus. . . . Antonius Henricus Werkert, Dutch acrobat, was injured in a fall June 20 in Stockholm, Sweden. His condition was reported as critical.

Happy Spitzer and his new mule, Pete, are clowning with Hunt Bros.' Circus and also working the Wild

West concert with Dave Nimmo. . . . Acts appearing at a doings sponsored by the Sixth Ward Community Association of Binghamton, N. Y., for the week ending Saturday (18) included Roland and Janice, wire act; Potas and Folsom, acro-comedy; La Verne, contortion; Three Baton Stylisists, and Aerial Winters. Show was booked and staged by John Smetzler, of Binghamton.

Pacific Marineland Featuring Sea Lions, Seals, Is Doing Okay

HERMOSA BEACH, Calif., June 25.—The new Marineland of the Pacific is garnering okay business week-ends with its aquarium and seal and sea lion shows. Headed by Harold Winston, Art McBride and Bailey Stewart, Marineland will go to an all-week show program after July 4.

Winston, sea lion trainer, along with Dick Berg, is offering continuous shows from 1 to 5 p.m. Saturdays and Sundays on a stage over a pool. Seating capacity is 1,000. Admission is 14 and 30 cents. Shows run about 30 minutes with Winston and Berg alternating on appearances.

The aquarium, built on the site of an old dance hall, is near completion. Admission to this walk-thru is 20 and 35 cents. The outdoor show and aquarium trip together offer patrons about two hours of entertainment.

Marineland has added wild seals and sea lions to its collection. After animals are trained, Marineland will offer them to showmen.

Winston, seal trainer 40 years, said his company also will "board" animals. Water in the tanks is supplied from Marineland's own pipes extending 900 feet into the Pacific.

Cincinnati Show Lot Sold To Truck Freighting Firm

CINCINNATI, June 25.—Cincinnati's historic show grounds, the Cumminsville lot, has been lost to circuses, the four-acre tract having been sold to the local Wilson Freight Forwarding Company, which plans erection of a \$250,000 trucking terminal on the tract.

The land had been owned by Rhodes A. Garrison, Waban, Mass., and Frank G. Stinemeyer, personally and as agent of the Harding Investment Company of Canon City, Colo.

Sale of the tract leaves the city with only one show lot, the Carthage Fairgrounds in suburban Elmwood, which Cole Bros.' Circus played in early May.

Bernard Rand Elected Cleveland Arena Prexy

CLEVELAND, June 25.—Bernard E. Rand, Cleveland lawyer, was named president of the Cleveland Arena and Hockey Club Monday (20).

Other officers are Oscar Johnson, San Francisco, co-owner and producer of the Ice Follies, vice-president; Lyle Wright, president of the Minneapolis Arena, vice-president; Marvin J. Laronge, Cleveland lawyer, secretary, and Edward Bernstein, Detroit, treasurer.

Prescott, Ariz., Rodeo Will Be Held July 2-4

PRESCOTT, Ariz., June 25.—Prescott's 62d annual Frontier Days Rodeo will be held at Yavapai County Fairgrounds July 2-4. Lambert Narmore, Phoenix, will furnish the stock. Homer Wood will be timer and Shine Calhoun announcer.

The annual Smoki ceremonial, sponsored by local businessmen, will be held here August 14.

Tie-Up With Stranded Indians in Evansville Disclaimed by Miller

EVANSVILLE, Ind., June 25.—Col. Zack Miller, Zack Miller's 101 Ranch Wild West Shows, has disclaimed any responsibility for the stranding of eight Indians here recently following the appearance of a show billed under that title.

"I canceled all contracts with Milt Hinkle on Thursday night of the Greenville, S. C., engagement (prior to the Evansville event)," Miller pointed out in a letter. "After that time, Mr. (Milt) Hinkle agreed that he would not use my name, nor the name '101 Ranch Wild West Show.'"

"In justice to Mr. Hinkle," Miller continued, "I do know for a fact that he had advanced this family of Indians almost \$500 and they divided at Birmingham, part of them going back to the reservation, and at the time he (Hinkle) left them in Evansville there would still be due Mr. Hinkle some \$350 from these Indians."

Sacco Sets Features For Chi Italian Fete

CHICAGO, June 25.—Tommy Sacco, Chicago booker, again has been named to direct the second annual Italian Festival, July 27-August 7, at Roosevelt Road and Cicero Avenue.

Sacco has contracted the Big Four Amusement Company, Melrose Park, Ill., to furnish 12 rides, and Ray Marsh Brydon to furnish seven shows, including a Motordrome, Latin-American revue, Minstrel, Side, Fat, Illusion and Monkey shows.

Free acts will include the Great Erickson, sway pole, and the Eugene's, high wire.

A feature this year will be a merchants and industrial exhibit pavilion.

Truck Shows Get Warning From Oklahoma Governor

OKLAHOMA CITY, June 25.—Governor Turner issued a warning to trucking companies and owners of carnival and circus truck shows that the State will crack down on overloaded trucks on State highways under new laws passed by the Legislature.

Mobile units are in operation under direction of the State Highway Patrol to stop and weigh heavy trucks suspected of overloading.

"Under current legislation penalties can aggregate thousands of dollars on single violations," Governor Turner warned.

OUT IN THE OPEN

(Continued from page 57)

chased a high-diving monkey and wire-walking dog for his Animal Show. . . . Jack Crawford, trainer, sold his dog act, used in schools last season, to E. P. Harpst, Seneca Falls, N. Y., and is breaking a baboon act. He is also breaking several acts for Marion Spillers, of the Marion Greater Shows. Marion recently purchased a bird and monkey act, broken at the Ingham farm. . . . Dr. George Barrett, who completed a tour of schools with his monkeys, is now at his Decatur, Ill., home. . . . Carl Simons, formerly with Barrett, is in the navy, and M. S. (Sonny) Harris, with the Inghams for several years in school work, is in the army, stationed in Japan.

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Detroit Favored As Site for Int'l Trade Fair in 1950

DETROIT, June 25.—Projected International Trade Fair for 1950 became a matter of inter-city rivalry this week, with Atlantic City and Philadelphia sharing the race with Detroit. Unofficial statements by a delegation of the Organization for European Economic Co-Operation (OEEC) here gave Detroit the lead, following a return visit here by the group after visits to the other contending cities. The delegation then embarked on a Great Lakes cruise sponsored annually by the Detroit Board of Commerce.

Statements were given to the Detroit press that the group favored Detroit over any other American city, altho the name of the spokesman was withheld. It was made clear that formal approval would have to await a full session of OEEC in Paris.

Tentative opening date for the fair is July 1, to follow the Toronto Trade Fair in June.

Roberts Org Produces Rodeo at Strong, Kan.

STRONG, Kan., June 25.—The 12th annual Flint Hills Rodeo, produced by the Roberts Rodeo Company, was held here Friday-Sunday (3-5).

Officials were Ken Roberts, arena director; Jimmie Hazen, announcer; Gail Orr and Eddie Curtis, judges; E. C. Roberts, Bud Welch and Hugh Posey, pick-up men; Millie Lingle and Bette Hazen, timers, and Bette Hazen, arena secretary. Specialty acts included Jack and Bobbie Knapp, rope spinning; the Golden Horse Revue; the Roscoe Armstrong Bucking Ford, and Spike Bronson, clown. Results follow:

Cutting horse contest: Derwood Bailey, first; Bum Howard, second; Bus Wheat, third; Jim Berger, fourth. Wild horse race: Harry Cannon, first; Joe Patterson, second; Red Dougherty, third; Charley Davis, fourth. Calf roping: Jess Goodspeed, first; Jim Snively, second; Perry Franks, third; Arthur Kilsore, fourth. Bareback bronk riding: Duncan Brown, first; Red Wilmer, second; Gerald Roberts, third; Casey Tibbs, fourth. Saddle bronk riding: Bart Clennon, first; Casey Tibbs, second; Wayne Dunafon, third; Fred McKay, fourth. Bulldogging: Mike Fisher, first; Wayne Dunafon, second; Candy Anderson, third; Bill Iler, fourth; Red Martin, fifth; Bud Smith, sixth.

Sees Good Year In Outdoor Biz

CINCINNATI, June 25.—If the outdoor amusement business can be taken as a barometer, there is no need to worry about economic conditions. That is the opinion expressed by Herbert Schmeck, president of the Philadelphia Toboggan Company, manufacturer of amusement devices.

Schmeck expressed his opinion while in Cincinnati to confer with Edward L. Schott, president and general manager of Coney Island, and Fred E. Wesselmann, vice-president and chairman of the board, and to attend the 63d anniversary celebration of Coney Tuesday (21) evening. Schmeck was on his way back to Philadelphia after a tour of leading parks of the country.

"Weather permitting, business has been good in the outdoor amusement field," he said. "I find that it is necessary to work a little harder than in the past few years, but the business is there to be had—and the go-getters are getting it."

Keansburg, N. J., Well Located To Lure City Play

KEANSBURG, N. J., June 25.—Keansburg, with a hypoed publicity campaign in New York City, could easily become one of the busiest Jersey coast resorts serving the New York City-Newark, N. J., area, as it is the nearest of the Coast spots, easily accessible and provided with all resort requisites, including beaches, swim pools, amusement parks, hotels and catering facilities.

From New York City the beach of Keansburg can be reached via a fleet of excursion liners, bus lines, railway and auto. Keansburg boat line at present schedules three round trips from New York daily and augments this service shortly. Bus service from Times Square to the beach is excellent as route is via Staten Island, bypassing the heavily congested New York-New Jersey coast main routes.

Amusement Area
Keansburg is almost exclusively given over to amusement and recreation. Amusement area occupies a long strip along the beach front, and the town's main commercial avenue is occupied almost exclusively by dine and dance spots, amusement arcades, skill game stands and catering establishments of all categories.

Main group of rides on the beach consists of a Ferris Wheel, Scooters, Whip, Pretzel ride, Merry-Go-Round, seven kiddie rides and a converted army surplus duck boat. Second group has a Bubble Bouncer, Tilt-a-Whirl and Rocket. Hunter's Kiddie Park has kiddie Ferris Wheel, aero and boat rides. Also along the beach are a Bug, pony track and archery range.

Minnie Railroad
A high-capacity miniature railway operates between the excursion liner landing dock at the end of the Keansburg pier and the amusement area. Two large open-air swim pools, miniature golf courses, movie houses, a sports arena and several night clubs provide additional recreational facilities.

Until the summer excursion season gets into full swing Keansburg gets its biggest crowds at night, with amusement area getting a big play after sundown.

2 Units Ink Fredericton
FREDERICTON, N. B., June 25.—This city will harbor two circuses this year, Robbins Bros. July 8, and Dailey Bros. August 19. This is a reversal of the stand taken earlier by the city council when it decided on one circus in town in 1949, with the license going to Dailey thru the Canadian Legion.

Outstanding Kiddielands:

Doolan Tells of Big Increase In Biz at His Chicago Funspot; Ride Line-Up Will Remain at 13

By Hank Hurley

CHICAGO, June 25.—(Since its start three years ago, M. J. (Mickey) Doolan's kiddieland at 95th and Crawford, Chicago, has grown from a three-ride layout to 13, and the financial statement shows it's one of the country's best money-makers.

Doolan says the ride line-up has reached its peak numerically, that no more devices will be added, and he will concentrate hereafter on "beautifying the establishment."

"We're big enough now and we've got all the business we can handle," Mickey explains.

One of the show spots of the city, from the angle of kiddieland operation, Doolan figures his investment at "around \$150,000." His 20-acre layout features, in addition to the rides, a black-topped midway, plenty of lights and a parking area for 1,000 cars.

While most outdoor show business this year is down, Doolan tells of a huge increase. He reports, for instance, that the May gross last year was \$7,300, whereas the gross for the same month this year was over \$18,000. Thru June 21, with nine days still to go, his records show he has bettered 1948's June total by over \$1,000.

This is almost phenomenal, inasmuch as Chicago weather during the first few weeks of outdoor operation this spring wasn't too good, plus the fact that Doolan does not spend a penny on advertising or promotion of any kind.

Rides Cost 14 Cents

The Doolan operation spans about 4½ months, opening May 1 and closing the Sunday following Labor Day. Rides go for 14 cents (12 plus 2 cents tax) or two for 25 cents, tax included.

Spotted in a well-traveled section, the layout at night may be seen at a great distance. Placed at 20-foot intervals around the park are over 200 lights, much on the order of street light fixtures. The entrance arch, costing \$7,000, includes two glass brick structures, each 22 feet high, lighted from the inside by neon.

Two Downey light towers, placed inside a new Roller Coaster, floodlights blazing from the entrance arches and plenty of neon on the rides makes the playground a virtual daylight proposition.

Buys Three Rides

This year Doolan purchased a boat ride, a hobby horse ride and a Roller Coaster.

Other rides include a Merry-Go-Round, auto and airplane ride, Ferris Wheel, miniature train and pony cart ride, Roto Whip, motorboat and

streetcar ride and live burros. A new streetcar from the Bisch-Rocco org, delivery of which is expected soon, will replace the old model.

While Doolan's midway is blacktop, there is a grass-covered area, removed from the midway proper, where umbrella tables and a dairy bar are provided.

Moppets Like Clowns

New this year is a clown bandstand, encased in glass, which snares much attention from the moppets.

All told, Doolan says he has spent about \$30,000 this year on new rides, gadgets and landscaping. He has dressed up his motorboat ride area with an attractive sign, 65 feet long and 10 feet high, reading, "Drive a Motor Boat." Also constructed this year was a motorboat shed, equipped with electrically powered hoists.

Women are used as operators and ticket takers on most rides. "They have a way with kids and they present a neat appearance," Doolan points out. "I've found them highly satisfactory."

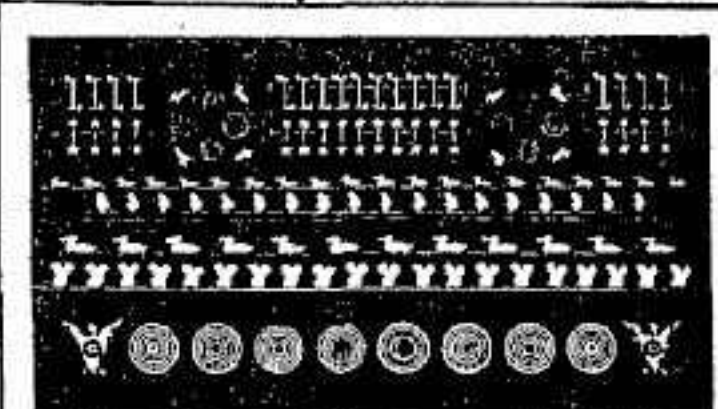
25 on Pay Roll

Park pay roll embraces 25 persons. When the park first opened the staff consisted of two persons in addition to Doolan and his wife.

Weekdays, Doolan uses only one ticket box on the rides, but most Saturdays, and every Sunday, three are operated. Weekday hours are from 6 to 10:30 or 11 p.m., with Saturday, Sunday and holiday hours being 1 to 11 p.m.

To demonstrate his business this year, Doolan cites the example of Sunday (12).

"Rain started early in the morning and continued until about 5:45 p.m. Around 6:30 p.m., we were ready for business. From opening until closing, before 11 p.m., we took in around \$1,400.



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3,000 Small, Thin "Brownie" Bingo Sheets, 5 colors, loose only, no pads. Size 4-5. M. 1.50
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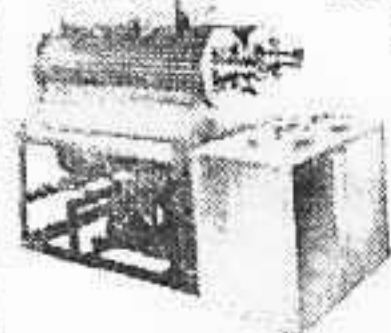
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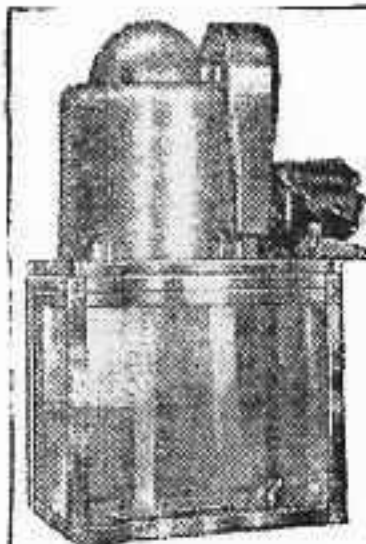


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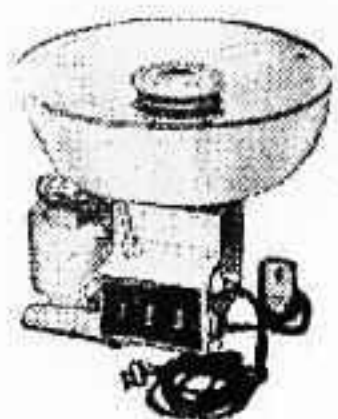


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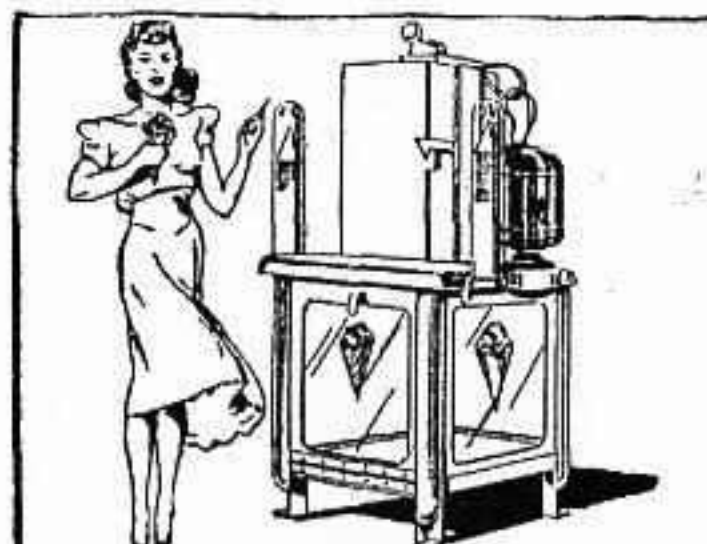


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Rocky Point's 100G Dancery Preem Set; Gate Holds, Biz Off

WARWICK NECK, R. I., June 25.—The new \$100,000 Palladium Ballroom at Rocky Point Park, with two dance floors—one inside and a quarter-deck arrangement for dancing outside—is scheduled to preem Saturday, July 2, Frank Di Maio, president of the Palladium Corporation, announces.

The new structure is twice as large as the old one which was washed away in the 1938 hurricane. Decorated in soft colors, the main hall will accommodate 2,000 couples, while 1,000 more can dance simultaneously outdoors.

Tony Masso and his ork have been inked for the season, with name bands skedded to appear at intervals.

Park attendance last week-end was about 25,000. The weather was excellent except for a threatening period Sunday night (19). Biz, however, was about 25 per cent under last year.

Free act was Pallenberg's bear, inked thru the Al Martin Agency of Boston.

American Amusements Bows Gracedale to Good Turnout

WILKES-BARRE, Pa., June 25.—Altho weather was cool, a better-than-expected crowd marked the June 8 opening of Gracedale Park at near-by Mountain Top, reports H. K. Snyder, manager of the American Amusements operating firm which recently acquired a long-term lease on the spot. Featured opening day attraction were the Punkin Hollow Boys, hillbilly band. Snyder said the Al Anderson band will be a Thursday night feature for the remainder of the season.

Park officials are converting a stream on the grounds into a kiddie swim pool. A stage plus dressing rooms for performers has been installed in the pavilion. Negotiations are under way to augment park features with a Snake Train, British ride.

Abbotsford Festival Set

ABBOTSFORD, B. C., June 25.—A lake festival, sponsored by the Lions Club, is scheduled here July 1. Activities include a bathing beauty contest, log rolling exhibitions, Indian canoe races and various water events. Pat Douglas heads the committee, assisted by Charlie Greaves.

Rogers Does Okay

GALLIPOLIS, O., June 25.—Rogers Bros.' Circus drew two three-quarter houses here Tuesday (21). Weather was clear but hot.

Houston Playland's Biz Running Ahead of All Previous Seasons

HOUSTON, June 25.—Playland Park here, now in its 10th season, is enjoying top business, with gross and attendance to date well ahead of any previous year, according to Louis and Sam Slusky, operators.

Steady increase is due, Louis believes, to the extensive advertising campaign inaugurated this year, along with the conventional promotion program. Spot uses radio, newspaper and poster advertising. All Houston daily newspapers are used, along with some labor papers and weeklies in 48 towns within a 50-mile radius. Park has a one-hour program every Saturday from 5 p.m. to 6 p.m. over KXYZ.

Playland uses free acts every Tuesday and on special days. Another Tuesday night feature is midget auto racing. Track seating capacity is

"Life," Doing Pic Story on Waddell, Visits Mills Show

NEW GLARUS, Wis., June 25.—This little community enjoyed a triple-barreled circus day Monday (20) when Mills Bros.' Circus came to town; Life magazine photographers visited to do a pictorial essay on the circus minister, Doc Waddell, and fans of the Nio Naitto Tent, CFA, threw a party for Mills personnel.

Life's coverage started thru Frank Campion, of the magazine's Chicago office, who assigned photographer Howard Sochurek, Milwaukee, and writer Hal Roche, Madison, to the two-day stint. They arrived early Sunday in time to snap photos of the sawdust minister addressing the Swiss Reform Church Sunday School, delivering the sermon at the church's regular services, and then holding services for showfolk at the circus grounds. Later, they pictured Waddell chatting with townfolk on the street and at the William Tell Hotel. Monday they were back for further studies of Doc counseling a young circus couple contemplating marriage, visiting with townfolk on the circus lot, and chatting with youngsters of the show troupe.

The CFA party, in the form of a chicken dinner, took place Sunday evening at the William Tell Hotel, directed by Ed Fuhrmann, CFA, who was instrumental in bringing the Mills circus to New Glarus, where it opened its Wisconsin tour. The show came from Dubuque, Ia., an 85-mile jump, without incident, after two good houses in Dubuque. A better than half house was on hand for the New Glarus matinee and it was over three quarters at night. State Senator Clifford (Tiny) Krueger, former circus fat boy, visited, along with fans from Southern Wisconsin.

Marion Fuhrmann, Fuhrmann's niece, rode the elephant, Burma, in the spec.

Sochurek estimated he took more than 300 pictures of Waddell and circus scenes during the assignment. He is a staff photographer for The Milwaukee Journal in addition to representing Life, while Roche is affiliated with The Madison Capital Times.

Waddell also spoke at a Monday luncheon of the Lions Club, which sponsored the show. Magician Jack Lee and clown-pianist George Cook entertained at the party Sunday evening.

Manager Jack Mills expressed appreciation of the show to the fans for the party and to the townfolk for their co-operation in the work with Life.

Free Acts Featured At Guenther Olympic

IRVINGTON, N. J., June 25.—Henry Guenther's big Olympic Park continues to provide biggest show bargain in the region, with a free four-act circus bill presented twice daily, plus matinee and night band concerts by Joe Basile's band, with Bubbles Ricardo, vocalist. All acts offered are standard circus and thrill acts booked thru the George A. Hamid office.

Olympic's circus bills are changed weekly. Opening last Monday (20) were Veno Berosini, high wire; Jimmy Tracy, comedy trapezist; the Plutocrats, novelty pooch act, and Laine and Crawford, acro contortionists.

Park's huge swim pool is getting a big play during the current heat wave and shady picnic grove also is a natural hot weather draw. Fourth of July week-end will feature patriotic concerts by augmented band of Joe Basile and will be climaxed by one of Fred Murray's big fireworks displays on the night of July 4.

Joseph Colwell, Rideman, Killed by Coney Looper

NEW YORK, June 25.—Joseph Colwell, 48, of Brooklyn, a maintenance man on a Coney Island Looper ride, was killed Wednesday afternoon (22) when six cars passed over his body.

It is believed that Colwell either tried to retrieve a dropped article from the tracks, or was standing too close and was knocked down by one car and into the path of others. Owner Cornelius Kyrimes was operating the ride.

St. John Council Okays Robbins; Nixes Biller

ST. JOHN, N. B., June 25.—City council okayed a contract for Robbins Bros.' Circus here July 11-12 but nixed Biller Bros.' application. Council decided to issue only one circus license this season.

Altho it voted to charge the Robbins org \$400 for a license, council agreed to donate the money to the Luxor Temple of the Mystic Shrine for its Crippled Children Fund. The Shrine will sponsor Robbins.

Coastal Speedways Chartered

COLUMBIA, S. C., June 25.—Secretary of State issued a charter to Coastal Speedways, Inc., of Charleston, to promote and operate motor races. Authorized capital stock is \$6,000. George T. Ridgill is president.

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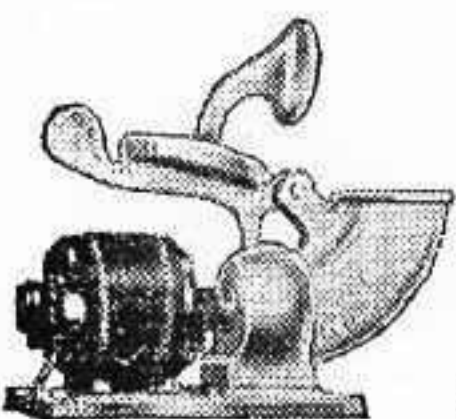
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Dales Org Helps Out With Parade Feature For Saints, Sinners

BRADFORD, Pa., June 25.—The Circus Saints and Sinners national convention, here Friday-Sunday (17-19), was hosted by the Lillian Leitzel Tent and featured a parade opening day that included animals, equipment and performers from the Dales Circus.

Officers of the Lillian Leitzel Tent are Gilbert Perkins, president; Al Johnson, vice-president; Maynard Finney, treasurer, and James Schonblom, secretary. Schonblom also is national secretary. Board members of the Bradford org. are Robert Habgood, Wayne Fesenmyer, Mr. Satterwhite, Leo Barry, Jack R. Watson, Albert Clauser, John Benedict, Bert Watson, James Mitchell and Hoyt Meredith. Members of the advisory board are Ed Hanley and Fred Heckel, founders of the tent, and Lew Mallory, Art Haggerty, Ray Cooper, Meigs Eam and Ped Clark, past president.

Henry Satterwhite and Hamlin Redfield were co-chairmen of the convention and Dave Kreinson and Bill Eysinger handled publicity. Convention committees follow:

Equipment—Ralph Dieter, chairman; Robert Dieter, Art Rounds, Merle Hull, Clyde Wells, Herman Swanson, Clair Brink, Bill Christie, George Swain.

Registration—Maynard Finney, chairman; Harry Schonblom, Ernest Bryner, Cornell Pfohl, Bert Watson, Jerry Newman.

Financial—Ken Meyer, chairman; Vic Samuelson, Al Johnston, convention treasurer.

Decoration—Jack Graham, chairman; George Means, Harold Osborne.

Transportation—Leo Barry, chairman; A. J. Sullivan, Dick Barry, Otho Chatley, Jim Nash, John Bartley.

Souvenir Program—Jim McCutcheon, chairman; Leonard Mackowski, Otto Koch.

Fireworks—Mike Balbo, chairman; Bill Smith.

Mighty Watson Shows—Gil Perkins, chairman; Jim Leyburn, Jim Mitchell, Marshall Le Vie, Oscar Tessena, Stew Tate, Ken Roof, Phil Newman, Jack Watson.

Winter Quarters—Dean Place and John Storey, co-chairmen; Fran Healy, Bill Perkins, William Yampolski, Leon Taylor, Jack Colligan, Jack Burns, Harry Feldt, Harry Boylan.

Entertainment—Jim Schonblom, chairman.

Arrival Ceremonies—Griff Herold, chairman; Bill Reese, Bill Lee, Albert Clauser, Charles Carlson, Jim McDowell, Bill Powell.

Pennsylvia Club—Tom Lindsey, chairman; Lew Mallory, Earl Dana, Hal Chase, George Blaisdell, Dick Camp, Barney Kirsch, Roy Cooper, Hugh Grant.

Main Street Parade—Ed Edmonds, chairman; Mayor Hugh Ryan, Sam Gregg, Griffith Herold, Phil Rose, Guy Hughey, Tom McDowell, Al Mulhaupt.

Fall Guy—Hyot Meredith, chairman; Guy Bogart, Paul Bragg, Jerry Goodman, Jack Eastman.

Scotch Smorgasbord—Art Haggerty, chairman; George Hundinger, Allen Hane, George VanBechlen, Ed O'Neill, Charles Stillwell, Ed Conwell.

Saturday Lunch—Leo Barry, chairman; Sol Greenberg.

Circus—Robert Johnston, chairman; Charles Hopley, John Benedict, Bob Denning, Ernie Kleiderman, Carl Oliver, Sixty Watson, Ken Carey, Russell Wells.

Virginia Hospitality—Ray Brennan, chairman; Bob Habgood, Red Gillett, John DeWolfe, Dave Scott, Jack McDowell, Sam Brill, Wayne Fesenmyer.

Reception—Ed Hanley, Fred Heckel, Don Bovard, Russell Keck, Joe Megivern.

Indoor Ice Rink Skedded For Des Moines Funspot

DES MOINES, June 25.—An indoor ice rink will be built at River-view Park here. Robert A. Reichardt, manager, announced.

Work will start in late summer and building will be ready by October. Building will be 75 by 200 feet, with an artificial rink 75 by 175 feet.

In addition to the rink, building will house dressing and rest rooms and a refreshment stand.

Iroquois Cele Plans Set

IROQUOIS, Ill., June 25.—Plans for this city's 100th annual Fourth of July Celebration have been completed and features will include free attractions, dancing, drawings and a giant fireworks display. Dates this year are July 2-4, with Clint Owens as general chairman. Ohio Valley Shows have been contracted to provide the midway. Bill Harris, shows' general agent, represented the org in the negotiations.

Proof Enough

CINCINNATI, June 25.—Bob Dexter of the Texas Theater, Smithville, Tex., maintains he has been reading *The Billboard* since it was first published. In a letter to Bernie Bruns, the BB's circulation manager, he gives convincing proof.

"You duked me into blowing for a year's subscription with the promise of a book, *How To Sell*. Now, don't tell me you are going to skip the blow off and not send it," typed Dexter.

"If you do," he concluded, "we will hike the reader and close the spot."

No novice himself at carnivalesque, the letter didn't cause Bruns a fleeting wrinkle.

Atlantic City Luxury Tax Returns Mount

ATLANTIC CITY, June 25.—Luxury tax collections, the best index for resort business, have returned to the upgrade scale. Collections for April, which included a banner Easter Sunday week-end, totaled \$95,541.87, exceeding by nearly \$12,000 the amount collected in the corresponding month last year.

Collections for the first four months of this year, ending April 30, totaled \$286,472.44. March collections this year totaled \$64,552.81, about \$31,000 less than in April. The amount collected since the tax was revived June 15, 1947, has now reached \$2,962,535.20, the records show.

Woodstock, N. B., Cele Skeds Lynch Org, Acts

WOODSTOCK, N. B., Can., June 25.—Plans are fast shaping up for Woodstock's second annual Old Home Week, August 8-13. Tuesday, August 9, will be observed as International Day, with the morning given over to a parade. The same afternoon the Woodstock Driving Club will open its four-day racing meet at Island Park. In the evening there will be a fashion parade and vaudeville attractions.

The Bill Lynch Shows will again play the date. In addition vaudeville acts have been engaged from George A. Hamid, Inc., New York agency. Mayor F. O. Creighton is general chairman of the planning committee.

Eastern for Hiram, Me.

HIRAM, Me., June 25.—Old Home Week and Fair Association will hold its 13th annual event here July 25-30 with Eastern Amusement Company as midway attraction, reports A. F. Ward. Special features will be an Old Home Day with parade, horse pulling, firemen's muster, Veterans of Foreign Wars and American Legion Day, and nightly prize drawings. William York and Elwood Millikin are on the committee.

Bridgeport Barnum Cele Made Annual

BRIDGEPORT, Conn., June 25.—As a result of the success of the four-day P. T. Barnum Festival which opened here Friday (10), the committee of 100 prominent local citizens, under the direction of J. William Hope, has decided to make the cele an annual affair.

Besides the appearance of the Ringling circus here on the last two days, Monday and Tuesday (13-14), festivities included several pageants, the New England heavyweight championship fight, a Jenny Lind contest, fireworks, industrial exposition, clam-bake, a track meet, a marine parade, band concerts, a costume ball, a marathon, innumerable block parties and the biggest parade in the history of the city.

Sked Legit Offerings For A. C. Steel Pier

ATLANTIC CITY, June 25.—The Ocean Theater on George A. Hamid's Steel Pier, which has been used for television shows, will switch to a legit house at the end of the month. The playhouse will feature Broadway successes with headliners each week. The preem attraction will be *Burlesque*, starring Bert Lehr.

Tickets for the stage productions will be sold at a separate box office with the pier getting a percentage take on all admissions. All tickets purchased for the playhouse will be good for all other pier attractions as well.

Harbor Beach, Mich., Sets Three-Day Homecoming Cele

HARBOR BEACH, Mich., June 25.—A three-day homecoming celebration will be held here July 2-4. Fred M. Harrison is general chairman and publicity director.

Two days of boat racing will highlight the event. Program will also include baseball games, street dances, free theater party for the children, parades and fireworks.

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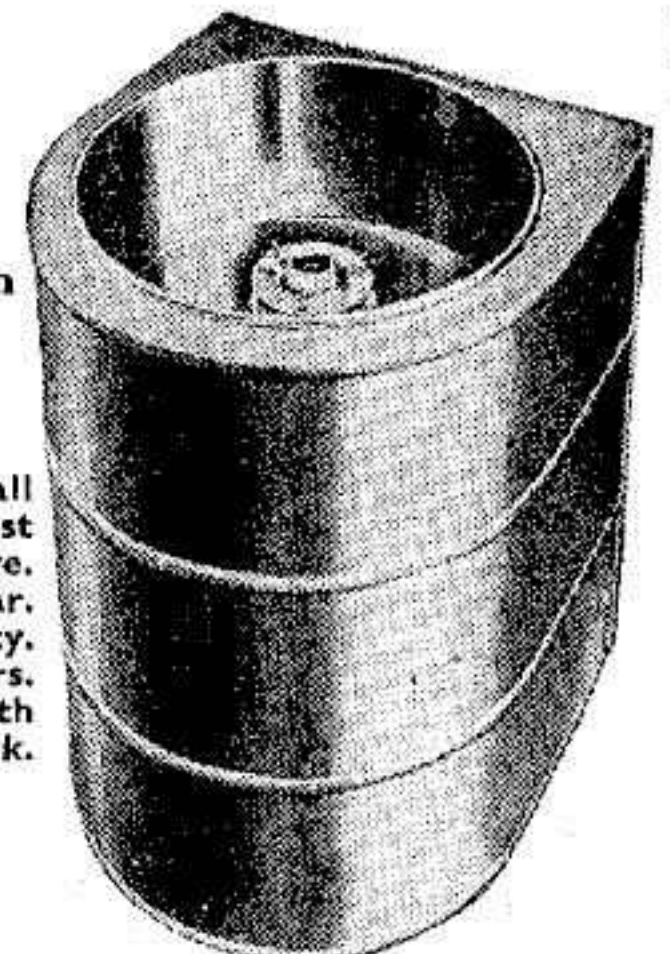
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(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo: Scottsbluff, Neb., 27-July 4.
All American Midway: Hartley, Ia., 27-29; Rock Rapids July 1-4.
Allegheny Expo.: Hooversville, Pa.; Everson 4-9.
American Beauty, No. 1; Vinton, Ia., 30-July 4; Muscatine 9-16.
American Beauty, No. 2; Independence, Ia., 26-July 4; Muscatine 9-16.
American Eagle: Fairbury, Ill., 30-July 4.
American Expo.: Massillon, O.
American Funland: Lawton, Okla.; McLoud 4-9.
American Midway: Lawton, Okla., 27-July 4.
American United: Kalispell, Mont., 28-July 5.
America's Wonderland: Connersville, Ind., 27-July 4.
A. M. P., No. 2; East Rainelle, W. Va., 27-July 4.
Anderson Rides: Walbridge, O.
Anderson's Am.: Beaverton, Mich., 2-4.
Badger State: Moorhead, Minn., 27-30.
Baker's United: Indianapolis, Ind.
Barker's, Gerald: Ellington, N. Y., 1-2; Ripley 4-6.
B. & C.: Carthage, N. Y.
Beam's Attrs.: Everett, Pa.; Oriskany 4-9.
Becht, Lee: Norwood, O., 27-July 4.
Bee's Old Reliable: Greensburg, Ky., 27-July 5.
Bernard & Barry: Toronto, Ont., Can.
B. & H.: Graniteville, S. C.
Big Four Am.: Lake Wauconda, Ill., 26-July 4.
Big State: Morton, Tex.
Blue Grass: Effingham, Ill.
Bogle & Reese: Booneville, Mo.
Bohn & Sons United: Harrison, Neb., 28-29; Guernsey, Wyo., July 1-4.
Boone Valley: Boone, Ia.
Bredbeck: Kingfisher, Okla., 27-30; Edmond July 2-4.
Buffalo: Sherman, N. Y.
Bullock Am. Co.: Rhodel, W. Va.; Belle 6-16.
Burke, Harry: Erath, La., 27-July 5.
Burkhart, No. 1: Marengo, Ill.
Burkhart, No. 2: Coal City, Ill., 27-July 4.
California: Stockton, Calif.
Capell Bros.: Springdale, Ark.
Capital City: Somerset, Ky.; Stearns 5-9.
Carr, Lawrence, No. 1: Lowell, Mass., 1-5.
Carr, Lawrence, No. 2: Franklin, Mass., July 2-4; Sharon 6-9.
Casey, E. J., No. 1: Rivers, Man., Can., 27-28; (Fair) Boissevain 29; (Fair) Melita 30-July 2; (Fair) Morris 4-6.
Casey, E. J., No. 2: Kellher, Sask., Can., 29; Indian Head July 1-2; Kenney 5; Whitewood 7; (Fair) Melville 8-9.
Cattlett Greater: Bedford, Ia.; Osceola 3-4; Green City, Mo., 5-9.
Cavalcade of Amusements: Hammond, Ind.; Milwaukee, Wis., 4-9.
C. & B. Am.: Newburg, Mo., 27-30; Eminence July 2-4.
Central States: Albion, Neb., 27-30; Stuart, July 2-4.
Cetlin & Wilson: Beckley, W. Va., 29-July 2.
Chanos, Jimmie: Muncie, Ind.
Cherokee Am. Co.: Herington, Kan.; Peabody July 4.
Clifford's United: Fort Bragg, Calif., 29-July 4.
Coleman Bros.: Willimantic, Conn.
Coleman's: Cedar Lake, Ind., 29-July 4.
Collins Bros. United: York, Neb., 28-July 5.
Collins, Wm. T.: (Fair) Battineau, N. D., 27-29; (Fair) Cando 30-July 2; (Fair) Jamestown 4-9.
Columbia: Milo, Me., 27-July 4.
Community Fairs: Oceanside, Calif., 29-July 4; Florence, Los Angeles, 7-10.
Continental: Hudson, N. Y.
Cote Am. Co.: Mariett, Mich., 27-30; Pontiac July 2-4.
County Fair: Atkinson, Neb., 27-29; Schuyler July 1-4.
Crafts Expo.: Oakland, Calif., 27-July 4.
Crescent: Swift Current, Sask., Can.; Prince Albert 4-9.
Crescent Am. Co.: Berryville, Ark.; Harrison 4-9.
Crystal Expo.: Raven, Va.
Cumberland Valley: Pulaski, Tenn., 27-30; Tullahoma July 1-9.
Cunningham's Expo.: St. Marys, W. Va.; Parkersburg 4-9.
Curt, W. S.: Xenia, O.; Brooksville, Ky., 4-9.
Del-Mar: Sallina, Pa.
DeLuxe: Ware, Mass.; Bloomfield, Conn., 4-9.
Denton, Johnny J.: Grundy, Va.
Dick's Greater: Lackawanna, N. Y., 27-July 4.
Dickson United: Porter, Okla., 27-29; Sallina July 2-4.
Dobson's United: Marshfield, Wis., 1-4; Stevens Point 5-10.
Dedson's Imperial: Menominee, Mich.; Negawnee July 4-9.
Douglas Greater: Everett, Wash., 27-July 4.
Down River Am. Co.: Ecorse, Mich.
Drago Am.: Bass Lake, Ind., 29-July 4.
Dudley, D. S.: Lamar, Colo.
Dumont: Keyser, W. Va.; McCool, Md., 4-9.
Dupree & Keeler: Hugo, Colo., 1-4.
Drew, James H.: Madison Place, Cincinnati, O.; Louisa, Ky., 4-9.
Dyer's Greater: Winfield, Ia., 27-30; Geneseo, Ill., July 3-5.
Eastern Am. Co.: Newport, Me.; Dover Foxcroft July 4-9.
Eddie's All-American: Kittanning, Pa.; Cheswick 4-9.
Eddy Bros.: Bridgeport, O. (Wheeling, W. Va.), 27-July 4.
Evans United: Neodesha, Kan.; Chanute July 4.
Ferris, Carl D.: Wellsboro, Pa.
Fidler United: Menominee, Mich., 30-July 4.
Fleming, Mad Cody: Rome, Ga., 27-July 3.

Florida Am. Co.: Cuba, Mo.
Francis, John: Crown Point, Ind.
Franklin, Don: Cisco, Tex., 27-July 4; Electra 5-9.
Galety: Warsaw, N. Y., 27-July 4; Attica 6-9.
Garden State Ride Unit: McAdoo, Pa.
Garden State: West Fairview, Pa., 27-July 4.
Gem City: Centralia, Ill., 28-July 4.
Gentsch, J. A.: Sardis, Miss.
Georgia Am. Co.: Gainesville, Ga.; Clayton 4-9.
Gifford's: Granite, Okla., 29-July 4.
Ginther, Homer M.: Jasper, Ind.
Gold Bond: Green Bay, Wis., 28; Watertown July 1-4.
Golden Gate: Wine Grove, Ky.; Brandenburg July 4-9.
Golden Rule: Upland, Pa.; Marcus Hook 4-10.
Golden West: (Fair) Pleasanton, Calif., 29-July 9.
Gooding Am. Co.: Butler, Pa.
Graceland Greater: Jacksonville, Ill.; White Hall July 4-9.
Gra-Loy: LaPorte, Ind., 30-July 4.
Grand Union: Pond Creek, Okla., 1-4.
Granite State: Calais, Me., 27-July 4.
Grant's Rides & Am.: Slippery Rock, Pa.
Grant Sutton: Mundelein, Ill., 27-July 4.
Greater Rainbow: Monroe, Neb., 28-30; Wahoo July 2-4; Exeter 5-8; Dwight 9-10.
Groves Greater: Baton Rouge, La., 27-July 10.
Gulf Coast: Springfield, Mo.; Lebanon 4-9.
Hagensick's Rides: Granby, Mo.; Pineville 3-4; Weir, Kan., 6-9.
Hale's: Hopkins, Mo., 27-30; Lenox, Ia., July 1-2.
Hammond Pla-Park: Austin, Tex., 29-July 4.
Hannum, Morris: Phoenixville, Pa., 27-July 4; (Fair) Conshohocken 6-16.
Happy Attrs.: Dennison, O.; Martins Ferry 4-9.
Happy Holiday: Brighton, Mich., 1-4; Portland 6-10.
Happyland: Ypsilanti, Mich.
Harry's Greater: Madison, W. Va., 30-July 9.
Hartsack Bros.: LaGrange, Mo.; Hurdland 4; Bucklin 9-16.
Hawkeye State: Marengo, Ia., 1-4; Delta 6-9.
Heart of Texas: Childress, Tex., 27-30; Blackwell, Okla., July 2-4.
Heiler's Acme: Haverstraw, N. Y.; Suffern 4-9.
Hennies Bros.: Milwaukee, Wis., 28-July 6.
Henson, J. L.: Hardin, Ill., 27-July 4.
Hiawatha: Mancelona, Mich.
Hill's Greater: Moberg, S. D., 30-July 4.
Home State: Detroit Lakes, Minn., 29-July 4; Crookston 5-9.
Hottle, Buff: Benton, Ill.
Howard Bros.: Fairport Harbor, O., 30-July 4.
Imperial: Morris, Ill.
Imperial Expo.: Albany, Ore.
Inland: Higginsville, Mo., 30-July 4.
International: Clay Center, Kan., 26-29; Wamego July 1-4.
Jack's Greater: Leesburg, Va.
Jayhawk Am. Co.: Maitland, Mo.; Leon, Ia., 4-6.
J. & B.: Manassas, Va., 27-July 9.
Johnny's United: Georgetown, Ill., 27-July 4; Lawrence, Ind., 5-10.
Jolly Time: Trevorton, Pa.; Tremont 4-9.
Jones Greater: Smithers, W. Va.; Montgomery 4-9.
Jones, Johnny J., Expo.: Syracuse, N. Y.
Karris Greater, Gust: Albany, Mo.; Clarinda, Ia., July 4-9.
Kaus, W. C.: Gary, W. Va.
Kentucky State: Westmoreland, Tenn.
Keystone Expo.: Great Falls, S. C., 27-July 9.
Kiddleland Am.: Grand Tower, Ill., 27-July 1; Murphysboro 4-5.
LaCross: Bristol, N. H., 27-July 4.
Lamb, L. B.: Pekin, Ill.
Lane, Sammy: Licking, Mo., 27-July 4.
Lankford's Overland: Berlin, Ga.; Albany 4-9.
Lawrence Greater: Sturgis, Mich., 27-30; Kankakee, Ill., July 2-4.
Lee United: Vesterburg, Mich., 29-30; Sand Lake July 2-4.
Lone Star: Eminence, Ky., 29-July 4; (Fair) Harrodsburg 5-9.
Lone Star Am.: Amarillo, Tex., 28-July 4.
Magic Empire: Frankfort, Ind., 28-July 4; (Fair) Tipton 6-9.
Maine Am.: Jonesport, Me., 27-July 4.
Manning, Ross: Houlton, Me., 27-July 4.
Marion Greater: Seneca, S. C.; Pelzer 4-9.
Marks, John H.: Morgantown, W. Va.
McKee, John: Booneville, Ind., 1-4.
Meeker: Livingston, Mont., 28-July 4; Missoula 5-10.
Merriam's Midway: Odebolt, Ia., 27-29; Gowrie July 4; Woodward 7-9.
Merry Midway: Walkerton, Ind., 28-July 4.
Merrivland: Manistee, Mich., 28-July 4; Belaire 5-9.
Midway Expo.: Brush, Colo., 29-July 4.
Midway of Mirth: Madison, Ill., 27-July 4.
Midwest: Grangeville, Idaho, 1-4.
Midwestern Expo.: Jefferson, Ia.; Rockwell City 4-9.
Mighty Gregory: Oak Ridge, Tenn., 27-July 9.
Mighty Hoosier State: Linton, Ind., 27-July 4.
Mighty Page: Prestonburg, Ky.
Model: Grinnell, Ia.
Model Shows of Canada: Jonquiere, Que., Can.
Moore's Modern: Kirksville, Mo., 27-July 4.
Moshier, Harrisville, Mich.
Motor State: Warren, Mich., 29-July 4; Maple Rapids 7-9.
Mound City: Memphis, Mo.
Mound City, No. 2: Wentzville, Mo.; Salem, Ill., 4-9.
Nelson, George W.: Coon Rapids, Ia., 29-July 2; Mapleton 4-6; Dakota City 8-9.
Nessler's: Martin, Tenn., 27-July 4.
Nolan, Larry: Denver, Colo.
Northern Expo.: Williston, N. D.; Sanish 3-5.
Powers Lake 6-7.
Northwestern Am. Co.: Tecumseh, Mich., 27-July 4; Republic, O., 6-9.
Ohio Valley: Iroquois, Ill., 2-4.
Olson: Columbus, N. D., 27-29; Scobey, Mont., July 2-4.
Omar's Greater: Alma, Neb., 2-4.
Ontario: Deferiet, N. Y., 30-July 4.
Orange State: Larksville, Pa.; Allentown July 4-9.
Pacific Blue Diamond: Raymond, Wash., 2-4.
Page Bros.: Columbia, Ky.; Greensburg 4-9.
Palace: Holly, Colo., 27-29; Springfield 30-July 4.
Palmetto Expo.: Johnston, S. C.
Peck Am. Co.: Batesville, Ind., 1-5.
Peck Am. Co. (Illinois unit): Doltion, Ill., 28-July 4; Clifton 8-10.
Peerless Celebration Am.: Broad Top, Pa., 27-July 4.
Penn Premier: Johnsonburg, Pa.; Allegheny, N. Y., 4-9.
Perry, Jack J.: Frackville, Pa.; Clearfield 4-9.
Pike Am.: Lewellen, Neb., 27-July 4.
Pioneer: Hallstead, Pa.
Playland: Lake City, Mich.
Playtime, No. 1: Gloucester, Mass., 27-July 4; Norwood 5-9.

Powelson Greater: Coshocton, O.; Asheville July 4.
Pride of the Rockies: Elwood, Neb., July 1-5.
Queen City: Pennsboro, W. Va., 27-July 4.
Rafferty, James M.: Belhaven, N. C.
Raines Am. Co.: Greenwood, Ark., 27-July 4; Muldrow, Okla., 5-9.
Reid, King: Barre, Vt.
Riley, Matthew J.: Roebing, N. J.
Robinson Greater: Emmetsburg, Ia., 27-29.
Rockwell, Mike: Perry, Okla., 29-July 4.
Rogers Bros.: Cooperstown, N. D., 27-29; Thief River Falls, Minn., July 1-4; International Falls 6-10.
Rogers Greater: Rantoul, Ill.; Hoopston 3-4; Sullivan, Ind., 5-9.
Rose City: Bridgeport, Tex., July 1-4.
Rosen, H. B.: Buena Vista, Va.
Royal American: Winnipeg, Man., Can.; (Fair) Brandon, Man., 4-8.
Royal Crown: Mansfield, O.
Royal Empire: Dowagiac, Mich.
Royal Expo.: Princeton, W. Va., 27-July 9.
Royal United: Winnebago, Minn., 29-30; Ellendale July 1-2; Lake Mills 3-4; Manly, Ia., 5-9; Ansgar 7; Hubbard 8-9.
Rumble Am. Co.: Jasper, Ind.
Schafer's Just for Fun: Belton, Tex., 27-July 4.
Shan Bros.: Heidsville, N. C.
Stebrand Bros.: Rupert, Idaho, 29-July 4.
Silver City: Wilcox, Neb., 29-30; Seward July 2-4.
Silver Slipper: Falmouth, Ky., 27-July 4.
Silver Star Attrs.: West Liberty, O.
Smith Am. Co.: Cement, Okla., 27-30; Mountain Park July 2-4.
Smith, George Clyde: Coalport, Pa.; Curwensville 4-9.
Smith's Funland: Pine Grove, W. Va.; Shady-side, O., July 4-9.
Snapp Greater: (Fair) Menomonic, Wis., 30-July 4.
Southern Valley: Mt. Vernon, Ill., 27-July 4.
Sparks, J. A.: Garrett, Ky.
Strader, M. A.: Great Bend, Kan.
Standard: (Rodeo) Red Lodge, Mont., 1-4.
Star Am. Co.: Judsonia, Ark.; Partia 4-5; Reyno 6-16.
Starr, Joe: Rich Hill, Mo.
State Fair: Buffalo, Okla., 27-30; Canton July 1-4.
Stebler Greater: Terra Alta, W. Va., July 1-4.
Stephens, C. A.: Bassett, Va.; Rockymount 4-9.
Stipe's: Forest Lake, Minn.
Strates, James E.: Albany, N. Y.
Stumbo, Fred R.: Lamar, Mo.; Nevada 4-8.
Sunset Am. Co.: Clinton, Ill., 27-30; Monticello July 1-4; Clinton, Ia., 6-9.
Sunshine: Harriman, Tenn.
Tatham Bros.: Bath, Ill.
Thomas, Cliff: Rensselaer, Ind.
Thomas Joyland: Ashland, Ky.
Thompson Bros., No. 1: Osceola Mills, Pa.; No. 2: Barnesboro, Pa.
Tip Top (Western): Evansville, Wis., July 1-4.
Tivoli Expo.: Olney, Ill., 29-July 4.
Tolman, Richard: Keene, N. H., 28-July 4.
20th Century: Red Oak, Ia., 1-6.
Twin City: Hankinson, N. D., 30-July 5.
Twin State: Spencer, N. C.
United Expo.: Nebraska City, Neb., 27-29; Creston, Ia., July 1-4.
United Liberty: Utica, Ill., 28-30; Henry July 2-4.
United States: Van, W. Va.
Utah Expo.: Flagstaff, Ariz., 27-July 4.
Veterans Expo.: Atlanta, Ga., 27-July 1; Decatur 4-9.
Veterans United: Melvin, Ia., 30-July 1; Pipestone, Minn., 2-4.
Victory Expo.: Thermopolis, Wyo.
Virginia Greater: Frederick, Md.; Brunswick 4-9.
Volunteer: Red Bolling Springs, Tenn., 2-4.
Wabash Valley: Walton, Ind., 27-July 4.
Wade, W. G.: Adrian, Mich., 27-July 4.
Wade, W. G., No. 2: St. Clair, Mich., 29-July 5.
Wallace Bros.: Lincoln, Ill.
Wallace Bros. of Canada: (Fair) Lethbridge, Alta., Can., 27-29; (Fair) Weyburn, Sask., 30-July 2; (Fair) Estevan 3-5; (Fair) Moose Jaw 6-9.
Wallace & Murray: Canton, O.
W. E. Attrs.: White Bluff, Tenn.; Ruskin Cave 3-4.
West Coast: Klamath Falls, Ore., 27-July 4.
Whalen & Riley: Linton, Kan., 29-July 4.
White, Art: Clarion, Pa.; Summerville 4-9.
White's Rides: Blairsville, Ga.; Hiwassee July 4-5.
Wilson Famous: Mendota, Ill., 27-30; Streator July 1-4.
Wilson: Lehi, Utah, 29-July 2; Preston, Idaho, 4-6.
Wolf Greater: Lakefield, Minn., 28-29; Canon Falls 30-July 4; Montevideo 7-10.
Wolfe Am.: Weston, W. Va.; Buckhannon 4-9.
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World of Pleasure: Kokomo, Ind.; Richmond 4-9. World of Today: Chadron, Neb., 27-30; Crawford July 1-4. Young, Monte: Logan, Utah, 27-July 4.

Circus Routes

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Beatty, Clyde: Ellensburg, Wash., 28; Yakima 29; Kennewick 30; La Grande, Ore., July 1; Nampa, Idaho, 2; Ontario, Ore., 3; Boise, Idaho, 4; Burley 5; Twin Falls 6; Pocatello 7; Idaho Falls 8; Logan, Utah, 9.
Biller Bros.: Brattleboro, Vt., 28; Greenfield, Mass., 29; Ludlow, Vt., 30; Newport, N. H., July 1; Lebanon 2; Franklin 4.
Cole Bros.: Kankakee, Ill., 28; Streator 29; Aurora 30; Rockford July 1; Clinton, Ia., 2; Rock Island, Ill., 3; Centerville, Ia., 4; Ottumwa 5; Keokuk 6; Burlington 7; Iowa City 8; Cedar Rapids 9.
Dalley Bros.: Courtnay, B. C., Can., 28; Victoria 29-July 1; Nanaimo 2.
Dales: Adrian, Mich., 28; Montueller, O., 29; Angola, Ind., 30; Sturgis, Mich., July 1; Three Rivers 2.
Davies, Ayres & Kathryn: Lombard, Ill., 28; Gurnee 29; Palos Park 30; Thornton July 1; Robbins 2; Harvey 3-4.
Gainesville Community: Beaumont, Tex., 4; Houston 5-6.
Gould, Jay: Preston, Minn., 29-30; Blue Earth July 1-4.
Hunt Bros.: New Rochelle, N. Y., 28; Mamaroneck 29; Port Chester 30; Stamford, Conn., July 1-2.
Kelly, Al G., & Miller Bros.: Eagle Grove, Ia., 28; Algona 29; Spirit Lake 30; Windom, Minn., July 1; Springfield 2.
Kelly-Morris: Weyauwega, Wis., 28; Kauna 29; Brillston 30; Kewaunee July 1; Luxemburg 2; Forestville 3.
King Bros.: Watright, Alta., Can., 28; Vermillion 29; Vegreville 30; St. Paul July 1; Red Water 2; Leduc 4.
Mills Bros.: Madison, Wis., 28; Beaver Dam 29; Oshkosh 30; Appleton July 1; Shawano 2; Green Bay 4; Stevens Point 5; Wausau 6; Merrill 7; Marshfield 8; Sparta 9.
Pawling, John: Waupeca, Wis., 30.
Polack Bros. (Eastern): (Fairgrounds) Austin, Minn., 29-July 1; (Ball Park) Eau Claire, Wis., 2-4; (Fairgrounds) Pond du Lac 7-9.
Polack Bros. (Western): (Stadium) San Luis Obispo, Calif., 28-29; (Fairgrounds) Chico July 2-4; (Redwood Acres) Eureka 7-10.
Ringling Bros. and Barnum & Bailey: Syracuse, N. Y., 28; Binghamton 29; Elmira 30; Rochester July 1; Buffalo 2; Bradford, Pa., 4; Jamestown, N. Y., 5; Youngstown, O., 6; Pittsburgh, Pa., 7-9.
Rogers Bros.: Madison, Ind., 28; Jeffersonville 29; Bedford 30; Washington July 1; Mt. Vernon, Ill., 2; Canton 4.
Roy's One-Ring: Scott, O., 28; Conroy 29; Grover Hill 30.
Seal Bros.: Sequim, Wash., 29; Port Angeles 30-July 1; Port Townsend 2; Port Orchard 3; Poulsbo 4.

Misc. Routes

Send to

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Ameri-Congo Animals: Marlon, N. C., 27-29; Black Mountain 29-30; Morganton July 1-2; Lenoir 4-5.
McClung's Pythons: Morris, Ill., 2; Rushville 4.
Miller's, Irvin C., Brown-Skin Models (Colliseum) Houston, Tex., 29; (Skylark) Corpus Christi July 2; (Rose Room) Dallas 4.
Plunkett's Stage Show: Burlington, Colo., 27-29; Stratton 30-July 2; Joes July 4-6; Yuma 7-9.
Pan-American Animal Exhibit: Spruce Pine, N. C., 28; Elk Park 29-30; Blowing Rock July 1-3.
Blout, Toby & Ora, Players: White Pigeon, Mich., 27-July 2; Hastings 4-9.
Williams, Rusty, Show: Sims, N. C., 27-July 2.

Myrtle Beach Gets Pavilion

MYRTLE BEACH, S. C., June 25.—A new ocean-side recreation building and pavilion opened here Saturday (18) with a floorshow and band. The two-story concrete structure, extending a city block between Eighth and Ninth avenues, is the first permanent structure of its type erected here since the old pavilion burned 10 years ago. Bill Huff is the manager.

N. J. Vending Ban Vetoed

TRENTON, N. J., June 25.—Gov. Alfred Driscoll last week vetoed a bill permitting municipalities to ban hawking, peddling and vending on public boardwalks and beaches. The present law authorizes municipalities to "make, amend, repeal and enforce ordinances to license and regulate common criers, hawkers and peddlers."

Newport Adds 2 Kid Units

NEWPORT, R. I., June 25.—Easton's Beach, municipally operated funspot here, has added two new kiddie units—an auto ride and a boat ride—for a total of four. A new \$0 by 46-foot concessions building will be started immediately, according to W. S. H. Dawley, beach superintendent.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Lead of Gold

By Starr De Belle

Rock Siding, Colo. June 25, 1949.

Dear Editor:

Yesterday while en route to Big Cliff, Colo., we lived the greatest calamity to ever rock the West, rock a show train, rock the press with the greatest circus news scoop and rock the Won, Horse & Upp Circus into the headlines with the greatest publicity ever tendered any circus as well as giving the show the biggest single day's biz ever garnered.

During the show's long run over cloud-covered mountains, thru deep gorges and endless tunnels, which gave our employees an unlimited amount of scenery (as per contract), a sudden crash threw every man, woman and child to the floors of the sleepers amid a cloud of dust, flying rocks, cries of the frightened, crashing of timber and the demolishing of several wagons, created a bedlam and a wild stampede by our 78 people and one elephant.

Thru the heroism of our annex flageo player, who walked from coach to coach playing his ancient instrument, the crying 78 hearty troupers quieted down. The Turkish music detracted their minds from the catastrophe. The first to regain his full senses was our elephant, Crumbwell, who rounded up the many who had stamped down the railroad tracks in the dark tunnel. May I add that this was the first case in circus history where a bull stopped a stampede of humans.

The crash came when we were passing thru a mile-long tunnel and was caused by wagons that were too high for clearance. News of the crash brought newsreel photogs and storywriters to the scene. When Manager Upp learned that no one was injured he ordered marquees erected at each end of the tunnel, which took on a circus appearance immediately. The three rings were placed on the tracks, a few grand-

stand sections were erected and the first indoor circus ever put on in a (See Won, Horse & Upp on page 80)

Cloverdale Rodeo Nets 3G

CLOVERDALE, B. C., June 25.—The two-day rodeo, held here May 24-25, netted \$3,000, Jack Warkentin, rodeo chairman of the Lower Fraser Valley Agricultural Association reported. Profit goes to the association for increased seating and parking space and track improvements.

Bill Hancock Wins Honors In Rosalia, Wash., Rodeo

ROSALIA, Wash., June 25.—Bill Hancock won all-round cowboy honors in the first annual Rosalia Rodeo here Saturday and Sunday (4-5). Herb Wheeldon was general chairman, Ted Eberle, arena director, and Larry Daniels, announcer. Joe Kesley, Tonasket, Wash., furnished the stock. The winners: Bronk riding—John Tubbs, first; Hancock, second; Fred Marchand, third; Alan Poore, fourth.
Bareback riding—Hancock, first; Walt Low, second; Robert Pickrel, third; Dan Maynard, fourth.
Bull riding—Cub Crossland, first; Pickrel, second; Low, third; Joe Berndt, fourth.
Calf roping—George Richland, first; Poore, second; Arne Will, third; Hancock, fourth.
Bulldogging—Red Allen, first; Ed Reynolds, second; Poore, third; Marchand, fourth.

SPEEDWAY ROUND-UP

Osborne Cops Fla. Feature

PENSACOLA, Fla., June 25.—Bill Osborne, Alabama State champion, won the 20-lap event of the weekly stock car race at Pensacola Motor Speedway Friday night (24). One of the largest crowds of the season saw Osborne take the feature. Sonny Black, Norman Gonzalez, Fred Vanoy and Bill Hightower followed in that order. Osborne also captured the Australian pursuit event, with H. C. Hatcher, Burt Freeman and Hightower finishing in that order. Black won the consolation event, with Freeman second and Hatcher third.

Lake View to Van Billiard

ROYERSFORD, Pa., June 25.—Lake View Park here, formerly owned by the American-Italian Bocce Club, has been reconditioned for public use and leased on a three-year term to Donald Van Billiard, in near-by Oaks, Pa. Billiard also operates Indian Head Park in Oaks.

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Joe Richardson wants Talker for Side Show.

All wires to

JOHNNY J. DENTON Grundy, Va., this week.

Pontchartrain Coaster Bows With Kid Cele

Thousands Flock to Beach

NEW ORLEANS, June 25.—Business at Pontchartrain Beach continues good, with a number of special events helping hypso attendance and gross.

Completion of the new Kiddieland Roller Coaster, named the Zephyr Jr., was the occasion for a kids' celebration Saturday (11), featured by the crowning of a king and queen of Kiddieland. Thousands of youngsters flocked to the beach for the event.

Lex Barker, new Tarzan of the movies, made a personal appearance and autographed photos Monday (13), which also was the inauguration of Fun-Saving Time, a feature which proved popular last season. During Fun-Saving Time, 5 to 7 p.m. on weekdays, all rides go for 10 cents for adults and 5 cents for children.

Scouts Parade

Several thousand Boy Scouts paraded at the Beach during their annual Flag Day celebration Tuesday (14). Harry Batt, Pontchartrain president and managing director, gave them free tickets on certain Gay Midway rides.

A Doll of New Orleans contest brought out another huge crowd Wednesday (15), despite threatening weather. Event, sponsored by Eagle-Lion Film Company and a local theater in connection with the premiere showing of Arlene (Doll) Dahl in *Reign of Terror*, attracted 23 contestants and the winner was presented with a free trip to New York by the film company.

Publication of the Beach paper, *Breezy Brevities* has helped stimulate the Beach Swim Club, which provides hundreds of youngsters with free swimming lessons Saturday mornings. This paper, published every two weeks, is crammed with pictures of beach activities.

Moore Maps Campaign

Gar Moore, Pontchartrain's top promotion and publicity director, has mapped an extensive country campaign for picnics and outings during the three-day July Fourth holiday.

Neighborhood outings also are being arranged for the last half of July and thruout August. These will feature beauty contests, prizes and special ticket inducements for co-operating neighborhood merchants.

Promotions Big Help At Jantzen Beach; Kiddie Event Clicks

PORTLAND, Ore., June 25.—With promotion playing an important role Jantzen Beach Park here has come back strong after the disastrous flood of 1948, playing to an estimated 15,636 for the June 11-12 week-end, according to R. W. Owsley, general manager. Breakdown for the week-end, with fair and warm weather, showed 6,605 patrons for Saturday and 9,031 Sunday.

George Bruns and ork pulled 1,800 to the ballroom for the week-end at \$1 per.

A kiddie promotion, featuring Uncle Bob Day and Bob Amsbury, emcee, proved a winner. Other talent included Roy Jackson and His Northwesters; Barney Keep, Portland sports announcer, and Kay West, who conducts a local woman's program. Bob Amsbury with his animal imitations and ventriloquist bit was the hit of the show which pulled an estimated 10,000 kids for the free entertainment.

Folk Music Parks:

County Fair Helps Pa. Spot; Two New Rustic Sites Open; Bar M Grosses Eclipse '48

(Continued from page 55)

the Buccaneers, radio unit that worked on WLW, Cincinnati, opened his new local park, Shady Acres, here June 12 with an appearance by Pee Wee King and the Golden West Cowboys. Victor recording unit from WAVE, Louisville. Park is utilizing names every Sunday. Booking is done by Doc Cassidy, Louisville folk music promoter.

Bar M Ranch Biz Better

SYRACUSE, June 25.—Max Raney, who heads his own rustic music radio troupe here at WAGE, reports that grosses at his Bar M Ranch, East Bloomfield, N. J., folk music park, are running ahead of last year. Despite cold weather May 29 and 30, Hawkshaw Hawkins, King recording artist, drew 4,000 patrons. Bradley Kincaid pulled 1,400 June 5, with weather still questionable. Admish is 60 cents for adults.

Raney has erected new concession stands at a cost of \$1,600 and has erected a new water reservoir, costing \$3,000.

Best promotion gimmick of last season was a photography contest in which a monthly prize of \$25 was offered, with the season's winner getting a free trip to New York. Gimmick pulled unusual interest and all photos entered became the property of the park, which made for an unusual collection of films of the park.

Acuff Adds Features

CLARKSVILLE, Tenn., June 25.—Roy Acuff's Dunbar Cave here started a month in advance of its first year's starting date, with park manager C. R. Acuff, brother of the Columbia recording warbler, reporting business as good. Park, which opened May 1, has a much heavier schedule, with Tuesday and Friday set aside for square dancing, while pop bands play the cave ballroom Saturdays. Name orks are booked when possible. Park also operates a resort hotel.

Emsee Switches to Op

REEDS FERRY, N. H., June 25.—Gene La Veren, for the past three years emcee at Lone Star Ranch, has taken over operation of the folk music park here from Curtis and Grammie Bell. Park has an outside stage which will care for 10,000 people, while the Ranch House, rustic theater, will accommodate 5,000. On three occasions the park drew 8,000, the record being held jointly by the Hoosier Hot Shots, Smiley Burnette, and Sons of the Pioneers. The park opened May 18 and will shutter October 12. Shows are booked for week-ends and holidays.

Rogers Heads Ohio Spot

NEWCOMERSTOWN, O., June 25.—Al Rogers, prominent Ohio folk music singer, has taken over as manager of Hillside Park, operated by J. C. Dayton. Park, located seven miles from the city, was formerly managed by Don Edwards. First few weeks of the park's operation, which began June 5, were confined to acts with regional popularity. Rogers is currently seeking name acts to work the park on week-ends and holidays.

Several stands, including a hillbilly record booth, have been added since the start of this season.

Farmers' Day Pays Off

ANGOLA, Ind., June 25.—Biggest promotion in the three-year history of Buck Lake Ranch, folk music park

here, was Farmers' Day, staged by park op Harry Smythe May 30. Farmers who attended were asked to wear overalls, red handkerchiefs and other rural garb. Finale was a horse-pulling contest with \$200 to the winners. Another such event is slated for July.

Smythe has put in a kiddie park with a new Chairplane, Auto Circle and Merry-Go-Round, plus an illuminated facade. An amateur show, which airs over WOWO, Fort Wayne, and free square dancing are Saturday night features. The show is sponsored by area Ford dealers. Admish is 60 cents on Saturday, and 70 cents Sunday. Smythe is also staging wrestling shows Friday nights.

Taylor Seeking Rides

GRAFTON, W. Va., June 25.—Jake Taylor, leader of the Radio Ranch Hands, Mercury recording group, at WPD, Clarksburg, W. Va., has opened his Radio Ranch here for its second season. Taylor is currently dickering for additional equipment, hoping to start a miniature amusement park in connection with the folk music productions. Taylor built permanent buildings during the winter and is now living at the park.

Since opening May 15, Taylor has worked attractions such as Hawkshaw Hawkins, of WWVA, Wheeling, W. Va., and Stoney Cooper and Wilma Lee, Columbia recording artists.

His biggest promotion of the 1948 season was an old-fashioned bean dinner, during which he served over 500 pounds of beans to 2,000 visitors at the park. Park record belongs to his unit, which pulled almost 10,000 for the last show of the 1948 season.

New Duo Leases Mass. Park

FRAMINGHAM, Mass., June 25.—Oscar Swartz and Sonny Houston, leader of the Trailsmen, Western band airing via WKOX here, have leased the M-Bar-C Ranch, near-by folk music park. Owner of the park is Albert Chevalier, who had been operating the park, located at Shirley, Mass., between Fitchburg and Ayer.

The park opened early in June. Name acts are featured week-ends.

Pleasure Pier Opening Draws Capacity Crowd

GALVESTON, Tex., June 25.—A capacity crowd, headed by Mayor Herbert Y. Cartwright, attended the '49 bow of Pleasure Pier here Friday (17).

Ted Weems band moved into the Marine Room Friday (18) and will remain thru July 5. Spot will play other name bands thru the season. Pier has an outdoor theater, Kiddieland, concessions and games. Plans have been drawn for a \$100,000 aquarium.

Pleasure Pier was completed in 1943 and turned over to the army air corps. In 1944 the spot officially opened as a funspot but failed to make expenses. In 1947 a new corporation was formed and many improvements made. Spot opened last year under the new corporation and enjoyed a successful season.

Corporation members include A. T. Whayne, president; Richard Klearner, secretary; H. S. Autrey, treasurer, and Lawrence J. Purjet and Sam Maceo, directors. Jodie P. Hall is manager.

Fred Pearce Plays Host to Church Group

New 'Stunt' Successful

DETROIT, June 25.—Fred W. Pearce, manager of Walled Lake Park here, tried a new "stunt" in church picnics Sunday (19), when he played host to a congregation at a church service.

The Detroit congregation, 300 strong, flocked to the park for the morning services. Chapel was set up in the roller rink. Church officials selected their hymns beforehand and Pearce obtained recordings of the religious tunes and played them over the amplifying system. Later in the day the church goers were joined by friends and relatives at a sizable picnic.

Heat Wave Hurts

Terrific heat, which sent the thermometer into the high 90s over the week-end (11-12), hurt the draw at most Detroit parks but helped at Walled Lake, the bathing beach especially benefiting, Pearce reported.

At Motor City, the town's only "close-in" miniature funspot, Vic Horwitz, owner-manager, reported week-end biz only fair. Crowds were big he said, but spending light. Season to date, however, is about equal to the corresponding period a year ago. Motor City added three rides this year, an Octopus, Rocket and pony cart. Under construction is a tunnel for the miniature train. Construction of four more concession buildings is planned.

At Eastwood Park and Jefferson Beach, week-end biz was about even with the same period a year ago but the season's attendance and gross are way off. Eastwood's ballroom is running 20 per cent under last year. The ballroom opened Monday, night (20) with Tex Beneke's ork, adding an extra night to the season's policy. Eastwood used little advance slack on the Monday night opening. As a result, crowd was just fair.

Doc Dillon's wood-carving show opened Tuesday (21) for a two-week stand at Jefferson Beach. Located on trailers, show is operated as an extra free attraction. Paul Leash's ork opened in the Beach ballroom Friday night (24) for three nights. Policy of week-end operation only, with local and semi-name bands changing each week, is being tried this season.

Bob-Lo Island Park garnered good business as a result of the heat wave, getting 6,000 customers Saturday (11) and 5,000 Sunday (12). Promotional highlight was the opening of the Fred Astaire dance contest which drew 600 entrants opening Sunday night.

Cedar Point Debut Crowd Hits 10,000

SANDUSKY, O., June 25.—An estimated crowd of 10,000 people, a 50 per cent increase over the corresponding day of 1948, attended the June 18 opening of Cedar Point here, according to resort officials.

About 2,200 automobiles, bearing 8,800 visitors, checked thru the entrance gate, with the remainder being brought in by D&C steamers from Cleveland and Detroit and the Point's Sandusky Bay ferryboat. Hundreds of visitors patronized the bathing beach, while attractions did brisk business. The park's Hotel Breakers show a 70 per cent increase in reservations.

Better deals at popular price in the park dining rooms and reopening of the ballroom with name bands were believed responsible for the unusually large number of visitors who stayed over for the evening session.

Torrid Weather Sends Top Crowds to N. Y. Funspots

NEW YORK, June 25. — Torrid weather over the past week-end proved a bonanza for outdoor showmen in the New York area, jamming all beach resorts, amusement parks, swim pools and summer funspots of all categories with biggest turnouts of the season.

Coney Island drew its peak crowd of the season with an estimated invasion of 900,000 heat-dodgers Sunday (19). By noon the network of subway lines serving the funspot was disgorging a steady stream of passengers thru the big Stillwell Avenue terminal and parking space in the amusement area was at a premium. Afternoon crowd jammed the beach and boardwalk but entire amusement area got a good play with drink stands, eateries, rides, shows and concessions doing brisk mid-afternoon and night business.

800,000 at Rockaway

Rockaway Beach also drew a season high Sunday (19), with an estimated crowd of 800,000 along the

Wand'ng Shore Line, High Winds Slough Salt Lake City Biz

SALT LAKE CITY, June 25.—High winds and the wandering shore line of the Great Salt Lake blanked business at Sunset Beach this week, and cut attendance at adjoining Black Rock Beach.

Sunset was hardest hit when a gale sent waves four feet high onto the beach. The storm washed out a regional convention of Independent Motion Picture companies, and marooned over 100 cars, including that of Roy Rogers, Western pic star and guest of honor at the outing.

Sunset Beach is located on a slight eminence, once known as Fritsch Island. As water receded, the island was left dry and the surrounding area provided beach space. The storm returned the resort to the status of an island temporarily with deep water surrounding it. Roads were under water and patrons and cars had to be removed by jeeps and wreckers.

Physical damage to the resort was not great.

Black Rock Beach, with retaining walls and new parking areas, was not badly affected.

long stretch of beach and boardwalk. Jacob Riis Park, with its huge auto parking lots and spacious bathhouses, was well filled by mid-day. Rockaway's Playland, Seaside Amusement Park and kiddies' parks in the amusement area drew best biz of the season. Further out on Long Island, swanky Jones Beach hit a season high with attendance of 81,000 and parking area jammed with cars. Long Beach drew an estimated crowd of 80,000, while adjoining Atlantic Beach was host to 40,000.

Excursion Biz Light

Auto traffic on Long Island and New Jersey coastal roads was extremely heavy. Paradoxically excursion liners serving coast resorts have been running with extremely light passenger lists, which is puzzling as the Meseck, Wilson, Keansburg, Hudson River Day Line, Atlantic Highlands line and others offer really excellent service on attractive, well-equipped liners.

Only attendance figures available from amusement parks in the New York area are from Westchester's de luxe Playland at Rye, N. Y., which estimated Sunday's (19) gate at 40,000. However, all parks in the New York area, including Olympic Park, Irvington, N. J., and Palisades Amusement Park, Cliffside, N. J., also drew peak attendances of the season.

Playland, Rye \$ Take Holds

RYE, N. Y., June 25.—Altho per capita spending is off, increased attendance and the resultant spending by more people has kept the revenue at Playland up to, and at times a little ahead of, last year's record business, Col. Allan E. MacNicol, director, announces.

The increase in crowds is credited to both good weather and strong promotion. A national "swim for health" bathing beauty contest, staged at the funspot Monday (13), resulted in generous coverage by New York City newspapers, television and newsreels.

Promotion will get into high gear next month with the first car giveaway, a crowd-luring device that will be repeated every three weeks thru-out the season. Free acts will be presented beginning next Monday (27).

Dancing was revived last week-end in the Casino for the first time since before the war. Biz was fair, with the admission set at \$1.20.

Gotham Park Dept. Execs Predict Big Concession Takes

NEW YORK, June 25.—Independent concessionaires operating in city parks have a big year ahead of them, according to park department officials. Last year the gross take at 270 licensed locations was \$6,000,000. The city treasury earned \$821,565 in rentals and percentages.

Concessionaires and park department officials both predict that 1949 will be one of the best years in a decade. They reasoned that the low prices of all items handled make it possible for patrons to eat and have a good time on a dollar.

Most concessions are on a percentage basis, with the park department earning as much as 40 per cent on binoculars, 5 per cent on boat basins and 6 cents on a gallon of gas sold at parkway stations. George J. Niebling is director of concessions for the park department.

Gate, Biz Surge At Ocean Beach

NEW LONDON, Conn., June 25.—With attendance and revenue both considerably ahead of last year, Ocean Beach, municipally operated shore funspot, is well on its way to a good season.

Last Sunday (19) continuing hot and humid weather brought crowds estimated in excess of 10,000. Beach operating revenue for the day was \$3,844. Much of the increased revenue is resulting from the early sale this year of season parking and locker privileges. Sunday the parking ticket sale had reached 675 while last season the final total was about 900.

Opening units here for the first time were Coleman and Nassetta, who are framing a kiddie park, and Fife and Mondo, who operate refreshment units.

Week-end attractions included a county bathing beauty contest and Jerry Wald's ork. First fireworks display of the season was staged Thursday night (23).

Planned special features include outdoor dancing on Mondays, free movies Tuesdays, pool shows and marionette performances Wednesdays, variety talent shows Thursdays and fireworks, boxing and pool shows on Fridays.

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Coney Island
Prolonged dry (25 days) spell, with but an occasional shower in between in the early morn, helped considerably in drawing record attendances over the June 18-19 week end.
Dave Rosen's Palace of Wonders, reinforced thru a double take because of a permit for a blow-off, the second on the Island from the license department, offers, in a new enclosure, Joan, the Bear Girl. Also new large painted signs on the interior adroitly worded so that customers will not be confused with the change. New Joan spieler is Al Delanz.
Feltman's Park, operated by Benno Bechhold, Alvin Kallman and Harry Socolof and managed the last four years by Kenneth Bourke, assisted by Ed Searle, has for the season's concessionaires Morris Joffe and Irving Harrison, popcorn, candy and taffy apples; Isadore Rubenstein and Sylvia Schiffoff, custard machines; Herb Weaver and Benno Herz, Arcade; F. C. O'Keefe, owner, and Al Lesser, operator, of Greyhound Racers; John Santo, fishing (See CONEY ISLAND on page 98)

In "JOYTOWN"
OUR NEW KIDDIE PARK
A few hundred feet distant from Rockaways' Playland, we have space available for a large No. 12 Ferris Wheel and for other rides or attractions for children and adults. Request reasonable percentage of gross income. An attractive promotional program under way. Phone or communicate with:
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Detroit Seeks Added 35G In State Aid

Friel Dickers for Bob Hope

DETROIT, June 25.—Request for \$35,000 extra funds for the Michigan State Fair, in addition to the existing appropriation of \$635,000, was made Tuesday (21) by James D. Friel, fair manager, at Lansing. Principal use of the new funds would be \$15,000 for talent, with the fair management currently dickering for Bob Hope and the Rockettes, according to Friel, and \$10,000 for a parade of floats from various parts of the State.

Some of the additional funds also would be spent for publicity, Friel said. He pointed out that the attractions would bring in enough extra revenue to more than make up for the extra cost.

Goal of a million paid attendance, more than double the 1948 figure of 429,074, was set by Friel.

O. State Erecting Two New Buildings

COLUMBUS, O., June 25.—Work is getting under way on two new buildings scheduled for completion before August 27-September 2 dates of Ohio State Fair here, it was announced this week by Manager H. S. Foust. Junior fair boys are to have a new 90 by 120-foot swine barn, and excavation has been started on an Ohio National Guard storage building which will be used during fair time as housing for the All-Ohio boys' band and youth camp. These groups in the past used tents.

Catalogs came off the press Saturday (18) and 6,000 copies were placed in the mail. These special days are listed in the book: August 27, Junior Fair Day; August 28, Press Day; August 29, Safety Day; August 30, Commissioners' and Trustees' Day; August 31, Director of Agriculture Day; September 1, Governor's Day, and September 2, Flying Farmers' Day.

Children under 12 will be admitted free, while the adult charge will be 50 cents plus tax. A 50-cent charge will be made for autos. A trailer parking lot ticket for the week is offered at \$10.

For the first time since 1941, an advance ticket sale is scheduled for box seats at night horse shows in the Coliseum and for afternoon races and night grandstand shows. Starting August 15, the sale offers tickets at \$1.50.

Major Improvements Planned For Ruston; Up Premiums

RUSTON, La., June 25.—Major improvements planned for the Lincoln Parish and North Louisiana State Fair, to be held here October 10-15, include installation of a water supply system, a hog barn, roofing of the cattle barn and flooring of the commercial exhibits building.

Livestock premium list has been increased to include Red Poles, Black Angus and Brahma cattle and the amount of the prizes has been upped on several classes. A poultry show will be added for the first time this year.

New Bleachers at Calgary Hike Seat Capacity 4,800

CALGARY, Alta., June 25.—Completion of new bleachers at the Calgary Fairgrounds will mean grandstand accommodation for 19,000 and standing room for another 6,000.

The newly built stand will seat 4,800, the main grandstand 8,900 and previous bleachers 4,500.

Elephant Collection Points Up Regard for Veteran Bill Hirsch

(Continued from page 56)
game and together they would spend much time there "talking fair practically all the time," Hirsch recalls.

Sec.-Mgr. Since 1927

In 1912, he was named a member of the fair's board of directors. In 1915, he was elected board president and the following year he was re-elected. Also, in 1914, he served as president of the Shreveport Baseball Club in the Texas League and for several years was president of the Mardi Gras Association, since abandoned. Then he took an interest in legitimate theater operations and became a ticket seller. For about five years he managed a summer theater.

Hirsch became secretary-manager of the fair in September of 1927 upon the death of his friend, Brueggerhoff. He has continued in that capacity ever since. In 1929, he sold his interest in the office supply firm to devote his time largely to the fair and to managing the various realty holdings he had acquired. He also headed up the management of the State Fair Park here for about 20 years.

Took to Road

In 1931, Hirsch entered the carnival business at the insistence of banker friends in Shreveport. One of the banks then had \$60,000 in the Morris & Castle Shows, and, Hirsch, heading the plea to aid the bank regain that sum, became general manager.

Subsequently retitled the Castle, Ehrlich and Hirsch Shows, with Bob Lohmar, now general agent of the Royal American Shows, joining in the second year as general agent, the organization operated until 1936. Then, the bank was paid off and the show equipment sold to the Hennies brothers, Harry and the late Orville.

During the years he managed the carnival, Hirsch returned each year to Shreveport in time to conduct the State fair and then return to the road.

Honored by Scouts

A bachelor, Hirsch long has shown keen interest in boys work. Reflecting his contributions, the Boy Scouts named him a Silver Beaver,

an honor given only to those who make major efforts in behalf of scouting. In addition to his scout work he has shown much interest in 4-H and FFA work and in a variety of Shreveport's civic projects.

His right-hand man for 22 years was Joe Monsour, who last year due to the press of his own flourishing business declined to continue as assistant fair secretary. Monsour, however, continues to lend him a willing hand on innumerable occasions.

Hirsch is a past president of the International Association of Fairs and Expositions, past president of the International Motor Contest Association, and is a member of the Shreveport Shrine, Elks and Rotary clubs. He also is a member of the Showmen's League of America and the Miami Showmen's Association.

N. Y. State Exhibit Sales Hit New High

SYRACUSE, June 25.—More than 30 per cent of the television and pure food building floor space at the New York State Fair has already been sold to exhibitors.

The sale of 7,500 square feet of the total 21,000 square feet available in the building to food producers marks a record high for this early in the season, according to Martin F. Hillinger, superintendent of the Industrial Exhibits Authority, space sales division of the fair.

The exposition, forced into retirement by the war in 1941, will be revived with a full complement of amusement, thrill shows, entertainment programs and greatly expanded exhibits, September 5-10.

N. Y. Kids To Vie for 14G

SYRACUSE, June 25.—A record \$14,000 in premium money for boys and girls will be awarded at the 1949 New York State Fair, it was announced this week by C. Chester DuMond, commissioner of the Department of Agriculture and Markets.

Pomona Premium Lists, Split Into Six Volumes, Go to 18,000

POMONA, Calif., June 25.—Kick-off of preliminary activity for the 22d annual Los Angeles County Fair here September 16-October 2 was the mailing this week of 18,000 premium books, listing over 6,000 individual classifications in 20 major divisions, to prospective exhibitors throughout the United States and Canada.

Added classifications, increased premium money and new opportunities feature the 1949 books. To facilitate mailing, the lists are printed in six separate volumes. The first is devoted to livestock and dairy products; the second, agricultural and horticultural entries. The 1,290 different items, under the heading of Domestic Arts, make up the third volume and small stock is covered in the fourth volume. Largest of all is the fifth volume, dedicated to Future Farmers and 4-H Club members. The final volume features the horse show, with its 100 classes covering all horse show divisions.

Prize Money Up 15G

In addition to listing the entries for which prizes are given the books contain complete information and directions for entering exhibits, together with the prizes offered, judging dates for entry applications.

President-Manager C. B. (Jack) Afferbaugh appointed Harold W.

Hays to succeed the late Alex Wilson as superintendent of the livestock division. Hays previously was assistant superintendent.

Prize money will be \$15,000 higher than 1948, according to Afferbaugh, with a record total of \$66,379 being set aside for the 1949 show.

Parking Area Increased

The addition of two stock pavilions last year, one for cattle and the other for hogs, made room for general expansion. Full advantage will be taken this year of the increased facilities. Several improvements for handling stock and conveniences for the attendants are included in the \$250,000 being spent to get the plant ready for the September opening.

Attendance last fall clocked an all-time high with 1,250,000 which makes it the largest county fair in the country. Officials are gearing their activities for a 1,500,000 attendance this year.

A new six-lane highway leading directly to the fairgrounds will eliminate bottlenecks that caused congestion on peak days in previous years. The contract was let this week on a low bid of \$196,506. Forty acres of parking space also have been added making possible accommodations for 35,000 cars at one time.

Del Mar, Calif., Event Launched

Parachute jump of Eskimo huskies, plus driver sled, feature first day program

DEL MAR, Calif., June 25.—Vanguard of an anticipated 300,000 visitors thronged thru the gates of the San Diego County Fair here yesterday (24) for the 10th annual big summer show. Theme of the fair is California's Gold, in line with the State's centennial year. Decorations throughout the grounds carry out the motif of the 1849 era.

A fast-running entertainment schedule has been lined up for the 11-day event which shutters July 4. Opening day program on the main stage featured the Bonham Brothers Boys' Band with city, county and State officials participating in the ceremonies.

Big Poultry Entry

All exhibits crowding the 350-acre plant will be open from 12 a.m. to 10 p.m. daily with the exception of the poultry and pigeon classifications which will be shown only the first five days due to an overflow of entries. Rabbits will be shown the final five days.

Opening day feature was the parachute jump of an Eskimo with his dog team and sled, into the infield of the race track.

For the first time harness racing with pari-mutuel wagering will be held June 27-July 4. Other major attractions are the San Diego National Horse Show, June 24-July 4; Iceland, musical comedy on ice; Dante the Magician and troupe of 35 and a feature for the moppets entitled *Enchanted Land*.

Special attractions will include the third running of the Grand National Turkey Sweepstakes, July 3; old car races, horse and carriage days and a truck rodeo.

Larry Ferris is concession manager. Ferris Greater Shows are playing the carnival midway.

Clarence Bolander Loaned To Michigan State Annual

DETROIT, June 25.—Clarence Bolander, director of county and other local fairs for the Michigan Department of Agriculture, has been loaned to the Michigan State Fair to work on arrangement of grandstand parades, the agriculture department exhibit and other assignments.

Amount of premiums for the fair has not been finally decided, but will be in excess of the \$110,000 paid in 1948, according to Harry B. Kelley, director of exhibits.

Yuba City, Calif., Awards 49G Exhibit Bldg. Contract

YUBA CITY, Calif., June 25.—A contract for construction of an exhibit building and five stock barns on the fairgrounds here was let to Warren I. Eichner by directors of the 13th Agricultural District Fair Board. The low bid was \$49,664.

There will be an additional 50,400 square feet of exhibit space when the 1949 fair opens September 30.

Edmonton, Alta., To Build 500G Stand After '49 Event

EDMONTON, Alta., June 25.—As soon as the summer fair is over, the grandstand at the fairgrounds will be torn down to make way for a modern new layout before next summer.

Cost is expected to be \$500,000. The city is exploring the possibility of salvaging seats, the roof and other materials to provide additional accommodation at Clarke Stadium, a football field.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended June 24. The complete List of Fair Dates was published in the issue dated May 28. The next complete list will be published in issue to be dated July 9. See each issue of The Billboard for corrections and additions.

ARIZONA

Douglas—Cochise Co. Fair Assn. Sept. 22-25. W. V. Borchering.
Tucson—Pima Co. Fair. Oct. 26-30. Norman B. Cobb.

ARKANSAS

Jasper—Newton Co. Fair. Sept. 16-17. Mrs. E. P. Cormany.

COLORADO

Calhan—El Paso Co. Fair Assn. Sept. 9-11. Fred C. Wagoner.

GEORGIA

Lawrenceville—Gwinnett Co. Fair. Oct. 10-15. P. V. Kelley.
Louisville—American Legion Jefferson Co. Fair. Sept. 26-Oct. 1. J. E. Eubank.

IDAHO

Pocatello—North Bannock Co. Fair. Sept. 9-10.
Preston—Franklin Co. Fair. Aug. 25-27. Dan L. Roberts.

ILLINOIS

Gibson City—Ford Co. 4-H Fair. July 18-23. C. F. Willitta.

INDIANA

Bloomfield—Merchants' Fair. July 18-23. Homer M. Genthner.

KENTUCKY

Brodhead—Brodhead Fair. Aug. 24-27. J. B. Messer, Crab Orchard, Ky.
Inez—Martin Co. Fair. Sept. 22-24. Forrest Preece.
Williamstown—Grant Co. Fair. Aug. 11-13. Fred Bunger, Dry Ridge, Ky.

LOUISIANA

Many—Sabine Parish Fair. Oct. 6-8. H. E. Donaldson.

NEBRASKA

Neligh—Antelope Co. Fair. Sept. 2-4. Clinton Stonebraker.

NORTH CAROLINA

Fayetteville—Cumberland Co. Fair. Sept. 26-Oct. 1. Phil W. Haigh Jr.

OKLAHOMA

Carnegie—Tri-Co. Free Fair. Aug. 31-Sept. 3. Clint Applewhite.
Waurika—Jefferson Co. Free Fair. Sept. 14-17. Hugh DeWoody.

SOUTH CAROLINA

Bennettsville—Marlboro Co. Fair. Week of Oct. 3. J. Murray Jackson.
Chester—Chester Co. Colored Fair. Oct. 17-22. M. M. Sitton.

TENNESSEE

Brownsville—Haywood Co. Colored Fair. Oct. 12-16. F. E. Jeffries.
Greenback—Loudon-Greenback Fair. Sept. 8-10. G. D. Cooper.
Hartselle—Trousdale Co. Fair. Sept. 8-10. Ethel Badgett.
Kingsport—Sullivan-Upper E. Tenn. Fair. Aug. 25-27. S. H. Roller.
Lebanon—Wilson Co. Colored Fair. Sept. 20-Oct. 1. W. T. Bernard.
Livingston—Overton Co. Fair. Sept. 15-17. D. E. Benson.
Newport—Cooke Co. Fair. Sept. 22-24. Robert Hickey.
Paris—Henry Co. Fair. Sept. 21-23. E. P. Greer.
Rogersville—Hawkins Co. 4-H Fair. Sept. 8-10. Billie Quarry.
Sevierville—Sevier Co. Fair. Sept. 5-10. Ernest Thurman.
Wartburg—Morgan Co. Fair. Sept. 8-9. C. R. Jansch.
Waverly—Humphrey Co. Fair. Sept. 7-10. Elmer R. Spain.

VIRGINIA

Fredericksburg—Fredericksburg Fair. Sept. 19-24.

WASHINGTON

Cheney—Southwest Spokane Co. Fair. Sept. 16-17. Mamie Ottomeier.
Dayton—Columbia Co. Fair. Sept. 9-10.
Dufur—Whitman Co. Fair Assn. Sept. 23-24. H. M. Uicog.
Ellensburg—Kittitas Co. Fair. Sept. 3-5. Wendell Prater.
Friday Harbor—San Juan Co. Fair. Sept. 9-11. Andy R. Johnson.

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Mixed Bill Set For Superior, Wis.

SUPERIOR, Wis., June 25.—Two afternoon rodeo performances and as many of thrill shows and big car auto races will be presented at Tri-State Fair here August 16-21, Secretary-Manager Max H. Lavine announced. Black Hills Rodeo will be in the first two afternoons followed by Frank Winkley's All-American Thrill Show and automobile races, the latter to be staged by John Sloan.

Fair last year entered a three-year grandstand booking contract with Barnes-Carruthers Theatrical Enterprises, Chicago, represented by Fred H. Kressmann. Acts include the Gray Sisters; Lowe, Hite and Stanley; Parker Brothers, Happy Harrision's Animal Act and Dot Dodson's monkeys, plus a revue at night.

Edgar Bergen Heads Pacific Nat'l Show

VANCOUVER, B. C., June 25.—Edgar Bergen will head the Pacific National Stageshow here August 24-September 5.

Show, to be presented in the Forum Building, is to run two hours and will have a line of 20 girls, plus other acts.

Int'l Livestock Show Increases Premium Show

CHICAGO, June 25.—Increases in premiums have been announced for the International Livestock Exposition and Horse Show to be held here November 26-December 3 in the International Amphitheater. Prize money for purebred Aberdeen-Angus, Hereford and Shorthorn cattle has been upped from \$6,000 to \$9,000 on each breed.

Increases in premiums in the sheep and swine classes also have been made.

Canandaigua, N. Y., Group Votes Against '49 Fair

CANANDAIGUA, N. Y., June 25.—Ontario County Agricultural Society here disclosed that it does not expect to hold a fair this year. The announcement followed a public meeting at which about 100 county residents voted to dispense with the annual this year.

The society revealed it would advertise for bids for a possible site for a 1950 fair. Previously, a committee had recommended abandonment of the Bristol Hills grounds.

Estevan, Sask., Lights Up

ESTEVAN, Sask., June 25.—Lighting will be installed in the machinery exhibit area, in the car parking lots and around the stock barns at the Estevan fairgrounds. Grounds have been leveled and cattle barns and swine exhibit sheds have been moved and rebuilt.

Kennewick—Benton Co. Fair. Aug. 19-21.
Montesano—Grays Harbor Co. Fair. Aug. 19-21.
Moses Lake—Grant Co. Fair. Sept. 9-11.
Olympia—Thurston Co. 4-H Fair. Aug. 25-27. William Than.
Renton—King Co. Fair. Aug. 18-20.
Ritzville—Adams Co. Fair. Sept. 16-17.

WEST VIRGINIA

Berkeley Springs—Morgan Co. Fair Assn. Sept. 29-Oct. 1. O. B. Weber.
Summersville—Nicholas Co. Fair. Sept. 12-17. John M. Curry.

Regina's Twilight Harness Horse Races Lose \$1,200

REGINA, Sask., June 25.—Regina Exhibition Association lost \$1,200 on twilight harness races held at the fairgrounds June 1, 2 and 3. Bad weather was blamed.

Frank R. Winkley has been in Regina doing advance work for his big car auto races to be presented July 1 under exhibition board auspices.

Church To Provide Baby-Sitting Plan At Moose Jaw, Sask.

MOOSE JAW, Sask., June 25.—Baby sitters will be provided at the Moose Jaw Exhibition, July 6-9. St. George's Church is setting up a play room at the fairgrounds where parents may leave their children while enjoying the show.

A new feature this year will be a commercial travelers' parade downtown on the last day of the fair.

A large building from an air force flying training school near here has been bought by the fair and moved to the exhibition grounds to house the farm boys' and girls' camps, an annual feature. The building will also be used for the holding of winter farm courses under the direction of the University of Saskatchewan.

Sked Memorial Celes For 3 Canadian Cities

FREDERICTON, N. B., Can., June 25.—Canadian towns are going in heavily for commemorative celebrations this season. Now going into the final stages of preparation are the following:

St. Croix Valley International Jubilee; St. Stephen, N. B., and Calais, Me., July 1-4.

Diamond Jubilee and Old Home Week, Amherst, Nova Scotia, July 31-August 6.

Woodstock Old Home Week, Woodstock, N. B., August 8-13.

Saskatoon Spends 50G On Ground Improvements

SASKATOON, Sask., June 25.—Cost of improvements at the Saskatoon exhibition grounds this year will be approximately \$50,000.

Livestock barns are being remodeled and a building to house toilets is being erected. Paving is being done for some distance inside the entrance to the grounds and in front of the grandstand.

Parking space has been increased, grandstand seats have been repainted and renumbered and there are 30 additional stalls for race horses. The baseball diamond has been changed so that the annual tournament can be run as an entirely separate attraction.

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Slump Bops R-B; Western Route Jelled

Duluth Back After 9 Years

PROVIDENCE, June 25.—Ringling Bros. biz nose-dived for the first time this season as it wound up its Connecticut trek and showed here for three days Monday thru Wednesday (20-22).

On opening day here, its only Rhode Island stand, the matinee was attended by only half a house, while at the night show there were plenty of vacant pews in the blues and at least six reserved seat sections were barren.

The weather was hot, with the temperature hitting 88 officially at 3 p.m., but this wasn't blamed for the slump by the show management. Instead, blame was put on the recession in the textile industry in the area.

New London Light

At New London, Conn., Saturday (18) the Big Show drew a near-capacity house in the afternoon, despite terrific heat, but there were huge blocks of empty seats at the night performance.

The show fared better Thursday (16) at Plainville, Conn., where it drew two near-capacity crowds.

Plainville, a suburb of New Britain and accessible to Hartford, is one of the smallest towns to harbor the Big Show.

Roland Butler and his tub-thumping crew scored handsomely thruout Connecticut and succeeded in getting generous co-operation from many periodicals generally considered to be very tight.

Midwest Trek Set

The next month will see the show turning around and heading for the Midwest. After its Chicago showing, July 30 thru August 7, the circus will play thru Wisconsin, Minnesota, North and South Dakota, Iowa, Kansas, Missouri, Arkansas, Oklahoma, and Texas, and then follow its regular route back to Sarasota quarters. Conditions in Minnesota and the Dakotas are reported as exceptionally good by Ringling advance agents.

Duluth, Minn., has been inked in for the first time in nine years. Al Butler, Ringling contracting agent, recently completed arrangements for a Monday, August 15, date with Mayor Johnson. The latter co-operated to the extent that he is having a Northern League baseball game scheduled for the day shifted in order to give Big Bertha clear sailing.

K-M Gets Overflow

ELMWOOD, Ill., June 25.—Kelly & Morris Circus rang up an overflow night house here Wednesday (22), but hot weather held down the matinee crowd. At Canton, Mo., Thursday (16), matinee was late and pulled a small house, but a three-quarter night house.

Paramount To Pay R-B 250G for Film

NEW YORK, June 25.—Paramount Pictures and the Ringling circus have cemented a deal for Director Cecil B. de Mille to produce a film under the title, *The Greatest Show on Earth*, it was announced by the studio this week.

In return for the use of all circus facilities, the Big Show will reportedly get \$250,000. No production schedule was announced.

Beatty's Tour of Northwest Pays Off; Spokane Biz Good

WENATCHEE, Wash., June 25.—Clyde Beatty's tour of the Pacific Northwest is paying off. Show officials report business is ahead of last year for the corresponding period. Matinee attendance has been strong, with night business, in most instances, being capacity.

Wenatchee gave with a strong matinee and a full night house Wednesday (22). Coeur D'Alene, Idaho, despite bad weather, proved satisfactory. A three-quarter house caught the matinee, despite threatening weather, and night show drew near that number despite rain.

Show gave one performance in Odessa, Wash., Tuesday (21), scheduled as a feed stop, and registered a three-quarter house. Weather was threatening.

A two-day stand in Spokane (18-19) gave excellent business. Opening day matinee drew better than three-quarters, with night house capacity.

Biller Bros.' Biz Spurts in Maine

ROCKLAND, Me., June 25.—Business for Biller Bros. in Maine, which has been proving just fair, spurted recently and the org registered some full houses.

Rockland, played Saturday (18), gave with a near capacity matinee but night crowd was light. At Bangor, Wednesday (15), org registered a full one at the matinee and a strong one at night. Night show had stiff competition from the opening of a new grocery store, which featured free coffee and candy and attracted over 4,000 persons.

Bath gave with a three-quarter matinee and a full night house Friday (17). Augusta registered a like attendance Thursday (16).

Lack of Flack Hurts Dales

TITUSVILLE, Pa., June 25.—The Dales Circus registered light matinee and night houses here Tuesday (21). Lack of advance flack hurt.

H-M, Outdoors Sans Tent, Gets Crowds in Hartford

HARTFORD, Conn., June 25.—The Hamid-Morton Circus, playing the first outdoor date here since the tragic 1944 circus fire, opened a week's stand Monday night (20) at the Hartford Outdoor Stadium before a capacity audience of 4,100. Biz for the remainder of the week looms big.

A two-and-one-half-hour spectacle, aided immeasurably by 14 giant spotlights, was presented. Featured acts which drew heavy applause included the Sheridan Bros., high wire; Jumbo, the seal; Benny and Betty Fox, aerialists, and the Victoria Troupe, bike act.

Also on the bill and well received were Capt. Dick Clemens and his trained wild animals; the Balzer Sisters, acrobats; Shirley Lavelle and Connie Sherer, contortionists, and Liberty horses.

Protection Assured

Adequate police and fire protection was assured for the week's booking, with both police and firemen stationed thruout the stadium for each performance. The stadium is equipped with steel bleachers.

An elephant act, slated to be on the opening night's program, was delayed en route and didn't arrive until Tuesday night (21). A baby elephant was recently purchased for addition to this act, to make a herd of four.

Second day it was a capacity and near capacity at night. Frank J. Lee, Beatty press agent, garnered 12 pieces of art, including a front-page four-column picture in *The Spokane Spokesman-Review*.

Moscow, Idaho, gave with a full night house after a strong matinee, Friday (17), and the same was true Thursday (16) in Lewiston, Idaho.

Tom Packs Sets New Record for Evansville, Ind.

EVANSVILLE, Ind., June 25.—The Tom Packs Circus, playing the baseball park here under auspices of the Evansville Police Saturday and Sunday (18-19), shattered all previous gross and attendance marks. This was the fifth consecutive year here for the Packs unit.

In Nashville, the org played to more than 50,000 during the six-day stand. Attendance was slightly under last year, when an all-time high was registered, but still good, officials said. Org was hit by rain two nights.

In Nashville, org had 20 displays William Nelson Luck was equestrian director, Bob White and McCormick Steele did the announcing, Marcie Edwards was soloist and Jack Cervone's band provided the music.

Waco, Tex., Scouts Net 15G From Gainesville Show

WACO, Tex., June 25.—The Heart-O-Texas Boy Scout Council, covering nine counties, with headquarters here, realized about \$15,000 from the Gainesville Community Circus engagement here Friday and Saturday nights (17-18). Scouts put out a 104-page souvenir program.

Circus moved from Waco to Henrietta, for an under-canvas engagement. Org showed in Bear Rodeo Arena, without a big top. Three rings and five aerial frames, in addition to the flying return rigging, were used.

Cole's Biz in Erie, Pa., Down From Yr. Ago

Dunkirk Disappointing

ERIE, Pa., June 25.—Cole Bros.' Circus here Wednesday (22) did okay biz but failed to hit the gross chalked up last year when the org drew two straws. The matinee was three-quarters with near capacity at night.

Dunkirk, the day before, proved a disappointment. Weather probably

Tavlin in Denial

CHICAGO, June 25.—Jack Tavlin, general manager of Cole Bros.' Circus, in Chicago this week, denied Frank Orman is the No. 1 boss on the show as reported in *The Billboard* (June 25).

"I am still the general manager of the Cole show," Tavlin said. "There is no such thing as a No. 1 man. I, myself, named Orman manager when Noyelles Burkhart left."

was the big cause, temperatures ranging in the 90s after five successive days of oppressing heat. Matinee was especially light, with night house less than three-quarters.

Hot weather also held the matinee crowd down at Watertown, N. Y., Friday (17). It cooled in late afternoon, however, and the show drew capacity at night.

Oneida, N. Y., Thursday (16) gave with a strong matinee and a full night house.

Davies Does Okay On Ill., Wis. Dates

CHICAGO, June 25.—The Ayres and Kathryn Davies Circus, now playing Wisconsin territory, is chalking up okay biz. Officials report it ahead of last year.

Show had light houses thru Southern Illinois at the outset, but the tide turned in Casey, Ill., and Eastern Illinois brought a brisk pick-up. Org played near the Chicago area from May 12 thru June 12. Jumping into Wisconsin, org scored in Williams Bay, Middleton, the Dells and Reedsburg, with Edgerton and Baraboo fair.

Staff includes Ayres Davies, manager; E. C. Stowell, general agent; Raymond Duke, publicity; Kathryn P. Davies, treasurer; Harry Rawls, Side Show; Jack Frazer, light plants; Walter Raudenbush, boss canvasman; O. O. Burns, steward, and Roy Hershberger, ring stock.

Recent visitors included King Baile, James M. Cole and family; State Senator Kruger; William Kasiska, CFA; the Lindens, the Great Fussner, Walter Hohenadel Jr. and Francis Graham, CFA.

Program includes Johnny Pringle's dogs and mules; Frazer Brothers, juggling; Eugene Christy, lions; Johnny Frazer, wire; Betty Tilton, traps and rolling globe, and Harry Rawls, ropes.

Two Iowa Towns Register Okay Biz for Kelly-Miller

TOLEDO, Ia., June 25.—Al G. Kelly-Miller Bros.' Circus scored in Iowa spots. Org, playing here Saturday (18), registered a three-quarter matinee and a full one at night.

At Grinnell, the day before, it was the same.

Dailey Gets Red One in Red Deer

RED DEER, Alta., June 25.—Dailey Bros.' Circus notched a red one here Saturday (18), scoring with an overflow matinee and near capacity at night.

The Red Deer newspaper said the show drew the largest and most enthusiastic crowds in the city's history, with farm and small town residents coming from miles around. Weather was ideal.

Kay Tabs Light Biz In Wrightsville, Pa.

WRIGHTSVILLE, Pa., June 25.—William Ketrow's Kay Bros.' Circus gave a night performance only here Wednesday (15). Natives said it was the first circus to show here in 25 years. However, the performance drew only a light two-thirds house. Town, midway between York and Lancaster, has easy access to the larger orgs with Ringling-Barnum at York and Dales in Lancaster on the previous week.

Show called a halt here for reorganizing with a tentative reopening date set for a week later. Org will head for hamlets in the Virginias. The George Barton acts closed here and joined Doc Kinlan's Circle K Rodeo at Paterson, N. J.

Monroe Date Proves Blooper for Mills

MONROE, Wis., June 25.—Mills Bros.' Circus, playing here Tuesday (21) under auspices of the American Legion, chalked this one up as a blooper, org getting light houses both afternoon and night. New Glarus, Wis., gave with a three-quarter matinee but light night biz Monday (20).

One Iowa spot proved okay, while another was a bust. Dubuque, played Saturday (18), registered a full matinee and a strong night house. Cedar Rapids, Friday (17), accounted for one of the lightest matinees of the season. Night crowd was only slightly better.

King Bales It On Tour Thru Saskatchewan

Straws, Full Ones Rule

HUMBOLDT, Sask., June 25.—King Bros.' Circus, which has been enjoying strong business in Canada, is hitting the jackpot on its tour thru Saskatchewan, with straws, overflows and full houses being the rule, both afternoon and night.

Here Monday (20), org registered an overflow matinee and capacity at night, the latter despite threatening weather.

Bob House, member of the King band, was injured when the sleeper van overturned en route here. He was hospitalized in Humboldt for a few hours.

Two Overflows

Yorkton, Friday (17), gave with two overflows. The King org was the first circus to play Melville in 20 years. As a result, the show scored with a straw at the matinee and capacity at night. Weather at night was okay but it rained before and during the matinee.

Indian Head proved satisfactory but not up to other Saskatchewan dates, org getting two three-quarters houses there Wednesday (15). In Weyburn, Tuesday (14) two full houses were registered.

Estevan Proves Big

Monday (13), in Estevan, org was forced to give three shows. Matinee was a straw and many were turned away. Owner Floyd King decided to give two night shows, the first registering an overflow and the second playing to a three-quarter house.

Sadler Lining Up Grandstand Talent

ABILENE, Tex., June 25.—Harley Sadler, widely known in rep and tent show circles and who operated his own dramatic company for more than 30 years in the Southwest, is making his home here after having retired from the road at least temporarily.

Since his retirement after 41 years in the business, Sadler has taken a big hand in civic affairs and is a director of the local Chamber of Commerce. He will produce the grandstand show for the West Texas Fair here, September 26-October 1.

Full wing disposal of his show equipment to Joe McKennon, who is successfully operating the McKennon Tent Shows, a dramatic stock company, Sadler became actively engaged in the oil business. Sadler operated the Bailey Bros.' Circus in 1936 and was associated with R. M. Harvey in the operation of an indoor circus. He also operated the Harley Sadler Circus in 1937.

Knecht To Attend Fans' Reunion in Bradford, Pa.

BRADFORD, Pa., June 25.—Karl Kae Knecht, cartoonist of *The Courier* at Evansville, Ind., and organizer of the Circus Fans Association of America, will be in Bradford for a reunion of members of the CFA and the showing of the Ringling Bros. and Barnum & Bailey Circus here, Monday, July 4.

In 1925 he organized the Circus Fans of America. With the 70 or so signing up by that year end, plus those others in attendance at the first convention and organization meeting at Washington, in Mar, 1926, they constituted the charter membership of 82. Among them were Arthur J. Haggerty, of the Bradford National Bank, and T. Edward Hanley, well known local operator of natural gas. They and Knecht have been good friends down thru the years.

UNDER THE MARQUEE

Jack Smith, member of the office wagon crew on Cole Bros.' Circus, visited the Chicago office of *The Billboard* last week. . . . Paul Eagles, Clyde Beatty's general agent, spent a few days in Chicago last week on business. He broke bread daily at the Atwell Luncheon Club. . . .

Walter L. Main and Elmer Jones, the latter a former circus owner from Warren, Pa., were among those attending the Circus Saints and Sinners Club's national convention in Bradford, Pa. . . . Mr. and Mrs. George Kienzle Sr. and Mr. and Mrs. George Kienzle Jr., Lancaster, Pa., and Mr. and Mrs. Herbert A. Douglas, West Chester, Pa., visited William Ketrow, George and Marguerite Barton and Zeke La Mont on Kay Bros.' Circus in Wrightsville, Pa.

It's big business when a man who owns the show has no voice in laying out a lot.

Hodges-Hodgini Troupe, after closing with Dales Circus in Waynesboro, Pa., joined the Siebrand Carnival-Circus in Pocatello, Idaho. The trio enjoyed a one-day stop-over at their home in Peru, Ind., and visited the Kelly-Miller show at Albia, Ia. . . . Chico-Dell LeClair, who opened at the Cleveland Zoological Park, Cleveland, May 30, will be there until Labor Day.

Railroad moves are high, but it costs more to just stand still.

Bob H. Morton left for a short Miami vacation when Hamid-Morton Circus closed Sunday (26) in Hartford, Conn. Joe Basile, band leader, will be with J. C. Harlacher's penny sales for a spell before playing Hamid fair dates. Len Humphries, H-M manager, and his mother visited Robbins Bros.' Circus as guests of owner Bob Stevens.

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Dressing Room Gossip

Ringling-Barnum

Mr. and Mrs. Bill Day, CFA, New Britain, Conn., entertained in their home when the show played Plainsville, Conn., and Mr. and Mrs. Emil Pallenberg gave a party in their home in Clinton, Conn., during the Niantic, Conn., date.

Justino Loyal and his soccer team journeyed to Fall River, Mass., for a game. They won and were treated to a spaghetti dinner. The girls beat the midgets in a game in Niantic, 9 to 8.

Willie Krause replaced Don Orlando as singer in spec and other production numbers.

Larry provided transportation for a swimming party in Providence, R. I. Hilda Burkhardt joined the Sar-Circo Club at its monthly meeting. Swanson is hospitalized in Bridgeport, Conn., the result of a mishap during the aerial act.

Visitors: Mr. and Mrs. Emil Pallenberg, Mr. and Mrs. Bill Day, Mr. and Mrs. Jim Hoye, Mr. and Mrs. Sverre Braathen, Bill Montague, Jerry Diasio, Mrs. Charley Bell, Mr. and Mrs. Jim Mooney and sons; Frank Kaner and son, Mike; Mr. and Mrs. Dexter Fellows, Mr. and Mrs. Jack Hatrick, Doc Hall, Ermide Loyal, the Repenskis and Henry Sullivan.

Backyard scenes: Everybody enjoying the water hose hung in the trees by the firemen in Providence.

Jackie Gerlick almost missing a clown number when Paul Jung and Bobby Nelson tied him to a guy line.

The Braathens looking for a cool spot on the lot while spending a few weeks with the show. Bill Warner's practice class between shows getting more members daily. Murray Burt busy getting the July Fourth party lined up.—**MARY JANE MILLER**.

Hagen Bros.

Org opened its first season under canvas in Harvard, Ill. J. J. (Shorty) Lynn joined as general superintendent.

Leo and Josephine Gasca visited friends during the Aurora, Ill., stand. Gracie Hanneford starts every day by checking the post office for mail.

Charlie Stark had to use the caterpillar to move trucks on the muddy lot in Elgin, Ill. George Vest, band leader, is sporting a pair of new hip boots.

Fay Avalon, producing clown, hospitalized a few days, is back on the show.

Mrs. Sam Polack and her mother visited the Poodles Hanneford family. Mrs. Polack formerly was with the Hanneford Troupe. Other visitors were Mr. and Mrs. L. F. Stoltz; Walter Bebee, of the Bebee Circus, and the staff and personnel of the Beers-Barnes Circus. Howard Suesz, press agent, visited in Aurora.—**H. HENRY**.

Mills Bros.

Clown alley entertained crippled children at St. Joseph's Hospital, Springfield, Ill. Mr. and Mrs. Gene Enos and Mr. and Mrs. Earl Shipley visited in Pontiac, Ill. The Shipleys were en route to join Jimmie Lynch's Death Dodgers. Dr. and Mrs. O. C. Schlick were show's guests for a few days.

Jake Mills took delivery on a new trailer in Princeton, Ill. Alec Brock is the writer's umbrella mender for the long pants number. Harry Rook joined.—**JACK LAPEARL**.

Dales

Org's contingent in the Circus Saints and Sinners parade in Bradford, Pa., Saturday (18) included the bulls, Bert Pettus in charge; Steve Crowe, sound truck; Nellie Dutton, Pauline Penny and Ida Mae Kerley, riding horses, and five of the show's wagons.

A swimming party was held in Idlewild Park, Ligonier, Pa. Nellie Dutton, Herman Kern, Rudy Manelli, (See DALES on page 98)

Cole Bros.

Sunday off in Niagara Falls gave all time to see the falls and journey to Canada. Cha Cha Zacchini was given a ducking on Hurricane Deck by Miss Dale.

Zahra Kader and Pat O'Reilly made posters to remind all to take costumes to Mrs. Lucky and Lilly, who keep wardrobe in perfect condition. Pat O'Reilly is leading for the title of Miss Midway.

Con Colleano was host at a birthday party for his sister, Mrs. Coral O'Donnell. Dolly Dale returned from attending the funeral of her grandfather.

Tiny's souvenir from Niagara Falls is a straw hat. Bob Mason gave the clowns a laugh by tripping and falling while getting out of the clown car. The St. Leons Troupe left in Oswego to play fair dates.

Between show scenes: Joe Kuta giving the kids and grown-ups a shower in the back yard with the water wagon. . . . Jan Lalanne pedaling the bicycle for the iron jaw girls. . . . The Ming Sing kids always practicing. . . . All the gals sporting French bathing suits to get better sun tans.—**SALLIE MARLOWE**.

Robbins Bros.

Charles Ferland is making announcements and openings in French during the Quebec dates.

Josephine Silverlake is making new Indian wardrobe for the finale. Shirley Stevenson and Myrna Silverlake do an acrobatic number in the finale.

The Stanleys went sightseeing in Montreal on the jump into Sorel. Skinny Goe, Jackie Tolliver, Claire and Ruth Ratley, Fred and Frieda, Mr. and Mrs. Frank Ellis and Mrs. Anderson visited the Hamid-Morton show in Montreal.

Boots Wacker is the new steward. Howard Stratton, trombone, left Skinny Goe's band, and Kelly Love joined. Percy and Charlie Clarke are training the Conleys' new horse. Buckles Woodcock injured his finger while swimming.

Rusty Bader sings during the aerial number. Jimmie Clarke, bagpiper, visited in Belleville. Frieda Conley celebrated a birthday in Peterborough.—**JIM CONLEY**.

Stevens Bros.

Claude Garner has a crew of 14 on the big top.

Linda Stone, daughter of Mr. and Mrs. Carl Stone, bitten by a dog, required seven stitches in her forehead. Carolina Kilpatrick, floss, was on the shelf with a sprained wrist.

Oklahoma Shorty added another baboon to his Pit Show. He also is breaking his white horse to work the big show.

Ruth Stevens and daughter left to visit relatives in Kansas. Tommy Thompson will take over concessions. The Sanchez Troupe, acros, and the DeKohl Trio garner plenty of applause.

Visitors: Benny Doss, H. L. Richards, Jerry Edwards, Les Garner, Martin Smith and Jimmy Ray.—**JOHN GRADY**.

Jay Gould

Owner Gould was out a few days with an injured back but is back on the job. Sunny and Dot Burdett do a good foot juggling number in the big show.

At Luverne, Minn., a hailstorm held up the night show until 9 p.m. The strong wind forced Col. and Mrs. Hayes to lower their Wild Life Show top.

The new cookhouse, an army surplus semi, arrived in Estherville, Ia. Tractor is a two-ton Chevrolet.

Visitors: Joe La France, en route to join advance of Mills Bros.' Circus; Jay Gould Jr. and family, Minneapolis, and Mr. and Mrs. Richard Lindeman and children from New Ulm, Minn.—**DOROTHY H. COLE**.

Clyde Beatty

Billy Collins may be seen every morning viewing the beautiful Pacific Northwest scenery. Harper Joy met the train in Spokane and had Bobby Kay and Laurence Cross as breakfast guests. Later he arranged for an impromptu show at the Shriners Crippled Children's Hospital. Performing were Bob, Cliff, Don and Gene DeWayne, the Medinis, Sancho Morales, Mark Anthony, Lew Kish, Bobby Kay and Laurence Cross. Later in the stand Dave Cavagnaro and Bobby Kay were Joy's guests at a steak dinner.

Lew Kish joined clown alley in Portland, Ore.; Mr. and Mrs. Paul Gardner joined, with Paul running the gilly with his Cadillac and Mrs. Gardner taking tickets in Harry Brown's department.

Hank Manzero, of the DeWayne Troupe, was passing out cigars on the birth of a son. Shorty Sylvester celebrated a birthday. Mrs. Beatty is back in the show.

George (Yellow) Hutchins returned from the hospital, following a knee operation. Marvin Smith's Side Show is doing well, as are Jack Wolf, Don and Hope McClennon and Don Montgomery in the concert. Mark Anthony keeps busy making new props and keeping up with his carving.

Dorothy Herbert and Milonga Cline make a pretty picture riding waltzing horses. Richard Shipley is working on a new routine for the elephant and pony acts.

Recent visitors were Dr. Burgess, Mr. and Mrs. Jack Knight and June Newton.—**LAURENCE CROSS**.

Kelly-Miller

On the jump from Unionville, Mo., to Albia, Ia., Isla Miller damaged her trailer when she ran into a cow on the highway. Jeannie, Pat, Dicky, Lowell and Lois Kierl left to play fairs but will be back in September. The Gallagher family has new wardrobe.

The bulls, supervised by Kelly and Doris Miller, had to pull the show off the lot in Unionville. Jim Kozlawski, trumpet, and Jerry Holeman, baritone, joined Walt Stevens' band. George Emond joined clown alley.

Mary Rossi Pease and Tiny Gallagher were on the sick list. Ione Stevens, in her seventh year on the show, has her concession stands painted blue and white.

Visitors: Mrs. Chapman, of the Music! Chapmans; Bob and Mae Morris, hand balancing and comedy acros, and Betty, Tom and Joe Hodgini, formerly of the Riding Hodgins.—**MAURICE MARMOLEJO**.

Dailey Bros.

We day and dated the Crescent Amusement Company in Edmonton, Alta.

Roxy Engesser suffered a broken ankle in a fall from a horse. Mrs. Ray was out a few days with a severe cold.

Eddie Murrillo is a hit in the concert with his pony, Dancer. Mrs. Moody, wardrobe, has a new sewing machine and is shopping for material for ladder costumes.

Ma Plunkett reports the baseball games in full swing. Red Frie-vogle has the bear act.

Mr. and Mrs. Ed Plunkett, front door, report they've dug out the winter coats.

Vadis Engesser is doing good biz with the Pacific Island Rat Show. Riley Huggins, assistant ring stock, is kept busy controlling the horses. Johnny Dudley, ring stock, received many gifts on his birthday.

Jack Knight's son, Jack Jr., will join for the summer. Dan Pine's brother, Fred, joined as 24-hour man.—**HAZEL KING**.

Biller Bros.

Doc Hall and family had a reunion in his home town, Bangor, Me. Jack Bell's band has some new arrangements for the come-in concert. Marian Partello added the cover trick to the elephant act.

Betty Stahlman enhances the web (See BILLER BROS. on page 98)

Boston Cele A Red One For Strates

Gross Upped 35%

BOSTON, June 25.—Playing the Bunker Hill Celebration in Charlestown on Sullivan Square, the James E. Strates Shows shattered all former midway takes for this event by grossing 35 per cent above those of previous years.

In the past the midway area comprised independent shows, rides and concessions and operated for only two days, with the exception of last year when Endy Bros.' Shows played the date and garnered big biz. Endy was the first to turn this date into a week-long spot and the extended run worked out advantageously for the Strates org.

Altho the gate was big Monday (13) spending was at a minimum. From Tuesday (14) on folks came in droves and spent dough freely. Thursday (16), after a light day play, crowds jammed the lot for a wild spending spree that lasted until 3:30 a.m. Friday (17). A parade Friday was followed by another huge crowd which kept all units going until 2 a.m. Saturday (18). With all of the festivities over, business was still good Saturday afternoon and night.

The concession take on the first three days was light, but the last three days were big with all units reporting the biggest week of the season. Rides came into their own here to out-gross the shows which also did good biz. George Murray's Lion Thrill Drome topped the shows and scored its biggest week.

Rides that had not been erected for several weeks went into the air here and pushed the total to 28, including a new Little Dipper, kiddie coaster, delivered to Elmer Rhoades, who also is superintendent of the Rocket.

Joining the show line-up was a Hitler "dream car," owned by Marine Capt. L. W. Benjamin Jr., who is still in service. A recent column by Fred Othman featured the car and a forthcoming column will tell of its being trouped with the Strates org, Starr De Belle, show press agent, said.

Sheboygan Gate, Not Spending, Big for Hennies

SHEBOYGAN, Wis., June 25.—Customers this week thronged out in good numbers to the Hennies Bros. lot, but they showed a reluctance to spend. Lot here is ideal, providing parking space for 2,000 cars, and a large part of it was used nightly.

Shows received the biggest play, with the Girl, Posing, and Minstrel units packing the back end. Ride business showed a marked drop from last year.

Kenosha, Wis., played last week, proved a better than usual date Saturday (18) and provided the best kids' matinee of the season. More than 1,000 parents accompanied the small fry to the matinee, according to estimates. One ride carried 1,109 paid customers during the afternoon.

Owner Harry Hennies is now at the ranch of B. S. Gerety near San Antonio, recovering from a recent operation. He has not indicated when he will rejoin the shows.

From here, shows move to Milwaukee, opening there June 28 and continuing there thru July 8, with Green Bay, Wis., to follow. Noble Fairly, general manager, and Keith Chapman, concession manager, spent some time in Milwaukee this week on business. Jack Kaplan, special agent, is to leave the shows during the Milwaukee stand.

Second Prell's Broadway Unit Formed to Furnish Fun Zones At Org's 32 Eastern Annuals

NEW YORK, June 25.—With 32 annuals inked for the current season, Sam Prell, owner-operator of Prell's Broadway Shows, this week announced that a second unit bearing the Prell title will be launched for the fair season which will get under way August 1 in Bedford, Pa.

Both shows will be of equal strength, Prell said. Prell, assisted by his son, Ben, and Charles M. Powell, will handle one unit, while another son, Joe, together with Allan A. Travers, general agent for the organization, will handle the other unit.

Physical equipment is currently being added to make each unit complete, Prell said. Two new GMC light plants were delivered this week to bring the total owned by the organization to seven. New light towers and show fronts will be added, Prell said.

2 Fair Routes

The 32 fair dates, which comprise the greatest number inked by any Eastern org, have been divided into two routes.

One route, beginning August 1, and running in the order named, will include Bedford, Butler, Myersdale, Ebensburg, and Indiana, Pa.; Covington and Fredericksburg, Va.; Rocky Mount and Greenville, N. C.; South Boston, Va.; Greenville and Greenwood, S. C.; Waycross and Valdosta, Ga.; Gainesville, Ocala, Fort Myers, Del Ray Beach and Sebring, Fla.

The other route, also running in the order named, will include Manassas and Tappahannock, Va.; Cumberland, Md.; Rocky Mount, Va.; Rutherfordton, Goldsboro and Henderson, N. C.; Union, S. C.; Monroe, N. C.; Camden, S. C.; Columbia (Colored), Georgetown and Charleston (Colored), S. C. Prell said that he had a lot of confidence in the coming fair season which he expected to be fully as good, if not better, than in 1948. He said that many of the fair execs he is in contact with feel the same way and are demonstrating their faith by investing in new buildings and grounds improvements.

First Weeks Spotty

Biz during the first 12 weeks of the Prell trek was spotty with the average gross off about 20 per cent. Big crowds turned out in good weather but per capita spending was off. At some spots an increase in the gate attendance made up for the lower per capita spending.

Since Monday (20), when the org began its Long Island trek at Amityville, business has steadily improved. Indications are that the remaining Long Island dates, which will last until the fair season begins, will prove lucrative. It was pointed out that the take to date has been okay, even though schools are not yet out.

Maxie Sharpe will be the business manager of the new unit, Prell said. A Bill Jones bingo will be added to

Lodi, N. J., Biz Okay For Heller Acme Org

LODI, N. J., June 25.—Heller's Acme Shows opened here Monday (20) night on a good lot fronting on heavily traveled New York-Paterson Route 6. Show, playing under auspices of the fire department, was favored by good weather and started off the week with good attendance opening night.

Line-up of rides consisted of a Spitfire, Whip, Ferris Wheel, Merry-Go-Round, Chairplanes and several kiddie rides, with a Freak Show occupying the back end. Kiddie rides were heavily patronized. Bingo, games and concessions also chalked up satisfactory biz.

the new unit and Dutch Whitesides will join with 13 concessions. Mrs. Joe King has joined with four new concessions.

A new girl revue, featuring Evelyn Taylor, was added at Amityville.

Cavalcade Gets Crowds But Gross Is Off

Cedar Rapids, Joliet Drop

JOLIET, Ill., June 25.—Cavalcade of Amusements, which opened here Tuesday night (21), received good weather thru the first three nights. Patronage rated light opening night, climbed sharply the next two. Rides and shows, tho, were off from last year.

Shows moved in here from Cedar Rapids, Ia., where they closed Sunday (19) at midnight.

The Cedar Rapids gross was off from 1948. One-day opposition Friday (17) of the Mills Bros.' Circus had little effect, tho, the circus playing to only fair crowds afternoon and night.

New to the ride line-up here was the Little Dipper. Its addition brought the rides up to 23.

Noel Schofield, of Tampa, has assumed charge of the shows' Diesel-caterpillar light plants. Mr. and Mrs. Jack Libbertt joined recently with a Charles Golding custard machine. Gordon Ritter is assisting them. Durle Gaddes and Ralph Watson are opening seven slum concessions.

Visitors at Cedar Rapids included Andy Hanson, secretary-manager of the All-Iowa Fair, that city, and Herb Shive, general agent of the Lawrence Greater Shows. Visitors here included John Lempart, Bill Carsky, Joe Streibich and Denny Pugh.

Hickey in Gem City Boss Role

CHICAGO, June 25.—Thomas B. Hickey, Quincy, Ill., has assumed the management of Gem City Shows. Hickey and another Quincy resident held a large financial interest in the org during its management by Jack Downs.

Plan for Hickey to assume full control of the show was revealed this week. Fair dates booked by Downs for Gem City will be filled by other shows, it was announced, with Wallace Bros.' Shows, managed by Ernie Farrow, filling commitments in Wisconsin, and Turner Bros.' Shows in Arkansas and Louisiana.

Hickey announced that Gem City Shows, which hereafter will operate under the title of Gem City Shows, Inc., as a result of incorporating, will move from here to Centralia, Ill., for the week of July 4 and then return to Chicago area lots.

Carr Inks Lowell Celebration

LOWELL, Mass., June 25.—Lawrence Carr Shows have been signed to supply the midway for a July 4 celebration on Lowell Common, according to Teddy Raymond, of the Carr org. Joseph E. Shiner, general agent, signed for Carr. John Carney handled negotiations for the sponsor.

JJJ Draws Big Gates in Du Bois, Pa.

Homecoming Promosh Aids

WARREN, Pa., June 25.—Johnny J. Jones Exposition returned to the home town of the late Johnny J. Jones to be greeted by an unusual sight in Du Bois last Sunday (12)—a crowd of more than 3,000 that watched the unloading, marking a new high for the season in the "free spectacle" department.

Another peak occurred Saturday (18), the closing day, when some 7,000 people came thru the gates. This was exclusive of the kids matinee, another season's record. The youngsters came in from a 25-mile radius embraced in the advance publicity and advertising campaign for the Du Bois "homecoming" date.

A wreath was laid on the graves of the parents of Johnny Jones by a contingent from the show, and not forgotten in the rituals was Mrs. Elizabeth Mix, mother of Tom Mix and long a friend of Jones, Mrs. Jones and many members of the show. The eulogies were delivered by S. T. Urling, medical director and official announcer.

Jay Leipzig, press-radio representative, drew 20 story and photo layouts in Du Bois and the countryside and tied up with two programs on the Du Bois station, WECD-CBS. Featured were Al Rio, accordionist; Al Gordon, Dave Leonard, piano, and Mad Danny, drummer, of Alien Gilbert's revue, plus Leipzig as narrator.

Meeker Biz Good At Kellogg, Idaho

KELLOGG, Idaho, June 25.—Meeker Shows enjoyed good business here recently under sponsorship of Kellogg Shrine Club Crippled Children's Fund. Org played on a new lot that afforded ticket buyers ample parking space. Heavy promotion featuring front page publicity, banners, bunting and cards gave shows a top week.

For turning over the largest amount of money to the charity ever received from this event, Ralph and Mrs. Meeker were thanked publicly by Shrine officials.

Meeker Gold Cup Golf Tournament semi-finals were held at the Shoshone Country Club here. The foursome included Art Anderson, Irish Whalen, Wayne Best and Frank Desnos. Best and Whalen were disqualified. Art Anderson and Frank Desnos will play it off in Anaconda next week. The tournament started in Yakima and continued at each stand.

The Kellogg news sports editor covered the game and gave it a front page spread. A large gallery of show personnel and local golf fans were on hand.

During the local stand all rides got a good share of business. Harry Seber and his Streets of Paris, featuring Ina Claire and her strobolite cape dance, proved a top draw. Virgil's Wild Life and Snake Show also are doing good business.

Memorial services for Ed Smithson and Tony DeFabro were held in the Girl Show top in Spokane, with the entire personnel in attendance. Harry Seber, past president of Pacific Coast Showmen's Association and Show Folks of America, presided.

Frank J. Lee, promotion manager of the Clyde Beatty Circus, visited during the local run.

GAMES

Not the Cheapest—the Best
 WHEELS
 SKILLOS
 TRACKS
 BUCKETS
 BLOWERS
 POSTS
 RAZZLES
 ROLL DOWNS
 LAYDOWNS
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SHRUNKEN HEADS

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BLOOD PRESSURE MACHINES

Self-service, portable, with 24"x18"x6" carrying case. 12 inch dial visible 22 ft. away. Accurate. Not a toy. 2 yr. guarantee. Any body pays 25¢ for this valuable information.

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NEW GALVANIZED TENT STAKES

1 1/4"x36".....50c EA.

1/0 2 CONDUCTOR—133 STRANDS
 RUBBER COVERED COPPER CABLE
 25c PER FOOT

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FOR SALE

Factory-built Popcorn Trailer, equipped with Candy Floss. Price, \$800.00.

JOS. L. COSTIGAN

224 Home Ave. Providence, R. I.
 Phone: Clmhurst 1-7638

MOTOR STATE SHOWS

Warren, Mich., 26th Annual Homecoming and 4th Celebration, June 29-July 4. Maple Rapids, July 7-9. Want Hoop-La, Fish Pond, Add Up Darts, others not conflicting. Major Ride.

Joe Frederick, Owner-Mgr.

HAVE WELL FLASHED LARGE BINGO

Wish to place for balance of season and Fairs on good Show. Also want good Caller who can drive semi. Must be sober, reliable.

Box 201, Billboard, Cincinnati 22, Ohio

FOR SALE

1947 Caterpillar Ride

Good as new, with or without transportation. Bargain. Can be seen in operation.

L. TAMARGO

ISLAND MANOR SHOWS, INC.
 128 Franklin St. Elmont, N. Y.

WANTED

Popcorn Concession, either in small outfit or small trailer, for this week and balance of season. Also #12 Eli Wheel Foreman. No drunk or chaser need apply. Must have chauffeur's license and be able to drive semi. High salary paid for good man.

LEE BECHT SHOWS

Norwood, Ohio, June 27 thru July 4

CARNIVAL WANTED

Good, clean outfit. Four or five Rides and 25 or 40 Concessions. One-week stand, September 26-October 1, 1949. Yearly event. Wire

EARNELL B. HARRIS, Secy.
 UNION COUNTY FAIR ASSN.
 New Albany, Mississippi

WANTED

LOOPER FOREMAN, MERRY-GO-ROUND FOREMAN, CONCESSIONS—Coke Bottles, Hoop-La, High Striker, other Concessions.

MOUND CITY SHOWS

1417 Grattan St. St. Louis 4, Mo.

MIDWAY CONFAB

Midway biz is at its best when everybody who wants to beel, beels.

J. C. Weer, this season with the Johnny J. Jones Exposition, last week rejoined the shows in Warren, Pa., following a visit to his mother in Adrian, Mich., was accompanied by his son, Johnnie Jr., who is a cadet major at a military school in Chicago. . . Mrs. Roy Delano, with Moore's Modern Shows, recently visited the St. Louis office of The Billboard. While in St. Louis she purchased a snow cone machine from C. R. Frank Company. She will operate it in addition to her malted milk concession. . . Jack Birmingham, advertising agent for the John H. Marks Shows, has been discharged from a Youngstown, O., hospital after being treated there for four days and is recuperating in the Tod Hotel there. Birmingham's wife, Jessica, was in charge of the Youngstown billing during his illness.

Gal show talkers' openings might appropriately be called "bedside chats."

Oscar Buck Jr. was given a birthday party Tuesday (21) in the bingo top on his daddy's show, O. C. Buck Exposition, showing in Menands, N. Y. Principal gift, among the many tendered the two-year-old youngster, was a government bond from his parents. . . Mr. and Mrs. Harry Copping, Mrs. Herman Bantley and L. C. (Ted) Miller visited the John H. Marks Shows in Youngstown, O. Copping reported he has sold his Imperial Hotel in Reynolds-

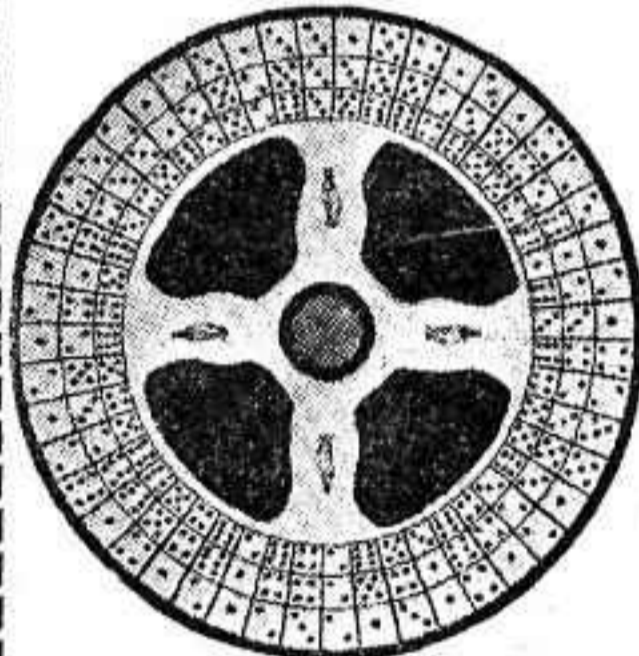
ville, Pa., and has purchased a hotel in Greenville, Pa. . . Doris Costa has joined Rita Raye's Side Show as annex attraction on the Jones Greater Shows. . . While playing lots in Houston with Tobe MacFarland, Idabell Harson took delivery on a 1949 Chevrolet truck. . . When Wallace & Murray Shows played Monaca, Pa., Mrs. Jimmie Watts and daughter, Coletta, visited her parents, Mr. and Mrs. B. C. Miller, in West Mecca, O. Mrs. Al Wallace, who visited her family in Geneva, O., returned to the show.

Old-timers serve beginners best by keeping them forever reminded of how much they still don't know.

William R. Waugh Sr., former carnival concessionaire, who has been confined to a hospital following a heart attack, is now recuperating in his Detroit home. . . Ray Oakes is the first manufacturer of game devices to send in his bank in the hospital and cemetery fund drive of the Showmen's League of America, the latter's ways and means committee reports. What's more, the committee adds, Ray has three other banks which are practically full. Dolly and Eddie Young, owners of the Royal Crown Shows, the first carnival to return a filled bank, has sent in a second bank, the committee also advises.

Average house trailer wife is one who enjoys rasping loudspeaker turntable music coming from all sides of a midway.

CARDINAL ANNOUNCES The New Low Priced "BIG SIX" Carnival WHEELS



48" in diameter, 1 1/4" heavy lumber. Beautiful Finish, with Stand and 2 Lay-down Cloths.

PRICE \$95.00

25% with order, balance C. O. D. Special discounts to jobbers

24" Paddle Wheels \$18	30" Race Horse Wheel \$30
30" Paddle Wheels \$25	
36" Paddle Wheels \$35	
42" Paddle Wheels \$40	
48" Paddle Wheels \$45	
30" Dice Wheels \$30	

Laydown Cloths, 30 numbers, \$2. Special discount to jobbers.

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430 Keap Street Evergreen 7-5027 Brooklyn 11, N. Y.

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WEEK OF AUGUST 1ST - AUGUST 6TH, 1949

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3 Giant Parades — Home Coming Pageant — Spectacle and Fireworks nightly — Special Events all days, including nationally famous "Ground Hog Day."

Amusement Rides already contracted. Everything located in heart of town. Contact

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Want for Long Beach Resort, Panama City, Fla., until Labor Day; then Fairs. First-class Wheel Man, also Merry-Go-Round Man and other useful Ride Help. Also experienced Cotton Candy Operator. Can place Photo Studio, Short Range Gallery, High Striker For Sale, Cheap—24-Seat Chairplane, Kiddie Airplane, Preflight Trainer, Single Loop-o-Plane.

All answers to

JOHN B. DAVIS, Long Beach, Panama City, Florida

TED LEWIS WANTS

For Spring Valley, N. Y., Firemen's Celebration, July 4-9; other Celebrations to follow. This week, Madison, N. J.

Want Duck Pond, Pitch Till You Win, Photo, Ball Games, Scales, Novelties, Age, Spot, French Fries, Candy Floss. Grind Shows. Always use Ride Help who drive semi. All address:

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Modern and completely equipped Grab on special built truck. Sides and back open with metal awnings. Entire outfit in first class condition. Reasonably priced or will take best offer. Owner off the road. Can be seen at

KENNETH AUSTIN'S

1521 South National St., Ft. Scott, Kansas.

or contact

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Selma, N. C.

WANT WANT WANT

For biggest Fourth in Wyoming—Guernsey, Douglas to follow; then Lusk, Wyo., Rawhide Celebration—All Celebrations and Fairs in Wyoming, Kansas, Nebraska, Colorado. Ray Marten wants Octopus Foreman, Wheel Foreman, Second Men on all Rides, top wages. Want Snow, Floss, Apples, Ice Cream, Glass Pitch, Novelties, Photos, Hanky Pants of all kinds. Can place 2 Count Store Agents, 1 Skillo Agent, Ranie Leuty, contact Charlie Bailey. Glen Joplin, contact Gid Roberts

Bohn and Sons United Shows

CARL BOHN, Owner-Manager
 EDDIE DAVIS, Bus. Mgr.
 Harrison, Neb., June 27-28-29; Guernsey, Wyo., July 1-2-3-4

WANTED WANTED

Blinky Bernstein wants Agent for Raggle and Blower, capable Wheel Agent. Louie Herman wants Six Cat and Bucket Agents. Jack Chickarelli wants Dancing Girls; top salaries. Mark Curley Graham wants one Skillo Agent. No drunks; cause of this ad.

PENN PREMIER SHOWS

Johnsonburg, Pa., this week; Allegheny, N. Y., week of July 4th, biggest celebration in State.

AMERICAN EAGLE SHOWS

WANT

For the largest July 4th Celebration in the State of Illinois—Fairbury, Ill.

ANY FLAT RIDE, GIRL SHOW, ANIMAL SHOW, MECHANICAL SHOW, OR ANY SHOW OF MERIT, A FEW CHOICE CONCESSIONS OPEN. Address:

DANNY ARNETT, Mgr.

FAIRBURY, ILL.

WOLF GREATER SHOWS

Want Help on all Rides. Prefer truck drivers. Will book Athletic Show, Snake, Fat, Girl or what have you? Also Concessions of all kinds, no grit. Lakefield, Minn., 27-29; Cannon Falls, Minn., Fair, June 30-July 4; Montevideo Fleeta, July 6-10.

W. J. WOLF

WANTED

FOR MAMMOTH 4TH OF JULY CELEBRATION

Starting June 30th thru July 4th. 5 Big Days and Nights and then for balance of season on Chicago lots and suburbs.

Fish Pond, Bumper, Clothes Pin Pitch, String Game, Bowling Alley, Watch-La, Darts and any other non-conflicting Stock Stores. Come on in or wire JOHN HANSEN, c/o Western Union, Beloit, Wisconsin.

Anderson's Amusement

BEAVERTON, MICH.

Big Fourth of July Celebration, on the Streets

Second—Third—Fourth

WANT STOCK CONCESSIONS AND POP-CORN. BINGO OPEN. DARROW, CONTACT.

JOHN D. ANDERSON

Beaverton, Mich.

ATHLETIC SHOW OPEN

Bill Kelly, wire. Must furnish trunks, tights and talent. Will book other Shows non-conflicting. What have you? Second Men, Third Men for Tilt and Wheel. Concession Agents for Stock Wheels and Hanky Pant Grind Stores. High Striker, Snow, Floss, Custard, Ice Cream, Basket Ball open. A promotion, A Celebration, A Fair, Until Wood Chuck Chucks. Make Hay With Triple AAA. Contact

DYER'S GREATER SHOWS

Winfield, Iowa, 27-30; Geneseo, Ill., July 2-3-4

GOLDEN GATE SHOWS

Vine Grove, Ky., June 27 till July 2; then Big 4 at Brandenburg, Ky. Want Ball Games, Diggers, Bingo, Pan Game, Pop Corn, Snow Cone, Floss, Scales, Glass Pitch, any Stock Outfit, Mitt Camp. Office wants Agents, Kid Rides.

FRANK OWENS, Mgr.

"LIVE" ITEMS

CARNIVAL MEN—Send for 1949 Catalogues of new, really hot items, including Cookie Jars, Vases, Planters, "Mammy" Shakers, Slum, and Novelties of all kinds, domestic and imported. Many direct from manufacturer. When in Pittsburgh, stop and see our large displays.

BRINN'S
1932 Forbes St.,
Pittsburgh, Pa.

RELIABLE RIDE FOREMAN WANTED

Top wages, good treatment. Payday every Friday. Hanky Panks wanted. Spitfire for sale.

ANDERSON RIDES, INC.
810 Broadway Ave. Toledo, O.

American Beauty Shows WANT

A-1 ELECTRICIAN (must be sober), FOREMEN AND SECOND MEN ON ALL RIDES. SHOWS OF ALL KINDS AND CONCESSIONS for July 4th Celebration and thru Fairs. Can place Concession Agents. Address: Vinton, Iowa, this week; Muscatine, Iowa, next.

SHOW WANTED

To book Bingo, Long Range Lead Gallery, Country Stores, Age, Hi Striker, 16x32 Bingo, 16-ft. Galley, high-class flashy outfits. FOR SALE: Long Range Gallery mounted on 2-ton C.O.E. Chev. Truck, 12,000 miles, truck alone worth price; \$2,000.00; 50 Cases of Remington Gallery Ammo. at \$50.00, F.O.B. Tampa.

R. P. CRAWFORD, HAPPY ATTRACTIONS
Dennison, O., this week; next Martins Ferry, Ohio

Union City Centennial AUGUST 3-13, 1949

Want clean cut, above average Carnival; eight to ten Rides and legitimate Concessions. (No gambling.) Address: **H. F. BINNINGER, Chairman** Union City, Ind.

WHITIE BUTLER WANTS

Two good Griddle Men for Short Orders and Sit Down Grab, Man and Wife for Counters. Good pay and long season. North and South. Springfield, Mo., this week; Lebanon, Mo., July 4th to 9th. No drunks, please.

HAVE OPENING

For all kinds of legitimate (straight sales) Concessions, Showing Fairs and Celebrations in Western Oklahoma and Kansas Alva, Oklahoma, for the 4th of July.

O. W. MADDOX
MADDOX BROS.' SHOWS
ALVA, OKLAHOMA

Georgia Amusement Co.

Gainesville, Ga., this week; followed by Clayton, Ga., Big Firemen's Celebration. There will be ten thousand people in Clayton the 4th. Will book Stock Stores of all kind for Clayton and rest of season. Eddie Wheeler, get in touch at once; important. All wires:

H. H. SCOTT
Gainesville, Ga.

FOR SALE

Baby Eli Ferris Wheel. Smith and Smith Airplanes, both good condition. Contact

DEL CROUCH
Marks Shows, Morgantown, W. Va.

but gets headaches from noises made by her kids.

Hermes, magician, recently left the Dodson Imperial Shows, and has been replaced by Johnny Thompson on the Illusion Show. . . . Harry L. Bishop (The Great Lawrence) recently gave a performance at the Jefferson County Gym in Louisville for George Bery and party, using his new assistant, Jimmy Lee. This was his last magic show until December. . . . Roy Vincent, with Pop Kuntz's Side Show on the O. C. Buck Exposition, recently had an operation on his knee at the Albany, N. Y., Memorial Hospital. He will be there three or four weeks and then rejoin Kuntz. Vincent does a rope act.

Showmen's club orators don't have to be interesting as long as they can prove they've made money.

Morris Lipsky, Buddy Paddock, Dick Best and Pat Purcell, of Johnny J. Jones Exposition, were entertained Wednesday (22) on Cole Bros. Circus lot in Erie, Pa., by Bill Cowan, legal adjuster on that show. . . . Sixteen children on Cavalcade of Amusements attended a birthday party Wednesday (22) for Eddie Marconi Jr., four-year-old son of Mr. and Mrs. Eddie Marconi. Party was given on the Cavalcade lot in Joliet, Ill. The senior Marconi is scenic artist on Cavalcade. . . . Mrs. Al (Hattie) Wagner took delivery of a new Cadillac during the Cavalcade's recent stand at Cedar Rapids, Ia. . . . Vernon Hoff opened Wednesday (22) at the Kitten Lounge, Chicago, as singing and dancing emcee.

From the price of concessions, by the foot, one might think an agent was going to give them a fair secretary as a gift.

WANT

Fish Pond, Novelties, Ice Cream, Cork Gallery, Hanky Panks, Rides, Shows not conflicting. Agent for Long Range Gallery. Foreman for Eli Wheel.

HAGENSICK'S RIDES

Grandby, Mo., June 27-July 2; Pineville, Mo., July 3 and 4

WANTED

A-1 Cookhouse Waiters

C. F. MELLEEN

Care Royal Crown Shows,
Mansfield, Ohio

WANT

FOR ANNUAL FOURTH CELEBRATION TERRA ALTA, W. VA., July 1-2-3-4 STEBLAR GREATER SHOWS

Can place Photos, Custard, Darts, Short or Long Range Gallery, Penny Pitch, Glass Pitch, High Striker. Can place Merry-Go-Round for balance of season. Can place Shows with own outfits. Address all mail

J. G. STEBLAR
TERRA ALTA, W. VA.

CORRECTION

J AND B SHOWS

Will play Firemen's Carnival, Kensington, Md., after their big Monassas, Va., date, which closes July 9. Due to typographical error this was listed as Kensington, Ind. in their ad June 25 issue.

PRODUCING AMERICA'S BEST CARNIVAL - CIRCUS

BANNERS

SNAP WYATT STUDIOS
Rt. 3, Box 1180 Tampa, Fla.
(Phone: Y62463)



WANT MOTORDROME MANAGER
Must have Riders, Talkers and P. A. Set and capable of grossing money. One with Machines given preference. Drome has 90-foot panel front, loads on two semi trucks. We have a route of 14 outstanding fairs, also Florida fairs starting next January. No drunks tolerated. Get with the finest motorized shows on the road. Ask the people who know.

WANT FUNHOUSE AND GLASS HOUSE OPERATORS
These are two separate shows mounted on trailers, newly painted. Want Talker who can get results. Prefer man and wife to handle the the two of them, man must drive semi truck. Fairs starting in July. All replies to E. L. Young, Mgr., Royal Crown Shows, Mansfield, O., now.

F. M. SUTTON SR. Presents GULF COAST SHOWS

BIGGEST JULY 4 CELEBRATION IN MISSOURI, WITH THE BEST FAIRS AND CELEBRATIONS IN MISSOURI TO FOLLOW.

"GET WITH A SHOW THAT DON'T PLAY BLANKS"

Can place one more Big Ride, prefer Octopus or Tilt. Will furnish tents and fronts for any good Show. Can always place Stock Stores. Will sell "Ex" on Custard or Ice Cream. Wanted—Good Cook, Houseman or Woman, or both, to work in Cookhouse. Address: Springfield, Mo., June 28-July 2; then the Big One, Lebanon, Mo., July 4 to 9.

WANT A-1 TRUCK MECHANIC

Must have had carnival experience, also have tools and can spot semi trailers on and off lot. This show carries three mechanics. We have head mechanic. Finest fleet of trucks on road. No drunks need apply. Long season. Will get paid what you are worth. Reply to **E. L. YOUNG, Mgr., Royal Crown Shows** Mansfield, Ohio, now.

★ FIREMEN'S BIG 4TH CELEBRATION ★

SALISBURY, PA., Week of 4th to 9th

Fireworks, Free Acts and Parades. Every Day Radio Shows. WANT Concessions of all kinds, Frozen Custard, Long and Short Range, Ball Games, Roll Down, Spot the Spot, Agents for Sium Stores, Shows with own outfits. Ride Help for Wheel and Plane. Write or wire **I. K. WALLACE, Frostburg, Md.**

CELEBRATE JULY 4TH, HARRISON, ARK.

Largest Established 4th Celebration in South. RIDES—Want Kiddie Train, Whip, Boat, Live Ponies. Place Spitfire, Tilt, Roll-o-Plane with own transportation. Book large, modern Bingo, Cook House balance season. RIDE HELP—Foreman for No. 5 Wheel. Second Man truck drivers. FOR SALE—8-Car Kiddie Auto Ride, \$450. Come get it. Address: **CRESCENT AMUSEMENT CO.—L. C. McHenry, Mgr.; Jess Wrigley, General Agent** Berryville, Ark., this week; Harrison next.

SILVER SLIPPER SHOWS

Want immediately for the Great Falmouth, Kentucky, Fourth of July Celebration, three big days. Want A-1 Double Loop-o-Plane Foreman, Second Man on Merry-Go-Round, two neat Girls for Girl Show, Clown for Fun House, Front Man for Geek Show, Griddle Man and Counter Helper for Cook House, Stock Concessions of all kinds wanted. Arthur Carroll wants Agent. All come on, no time to waste. All replies to **WILLIAM O. HAMMONTREE, GENERAL MANAGER, FALMOUTH, KENTUCKY**

SMITH AMUSEMENT CO.

WANTS FOR JULY 4TH CELEBRATION, MOUNTAIN PARK, OKLA. 3 BIG DAYS AND NIGHTS

CONCESSIONS: Bingo, well flashed, Cookhouse, Novelties, Cork Gallery, String Game, Hoop-La, Balloon Dart, Coke Bottles, Age and Weight, Nail Store. SHOWS: Fun House, Motor Drome, Pit Show. RIDES: Baby Auto, Train, Roll-o-Plane. HELP: Merry-Go-Round Foreman, Mix-Up Foreman. This Show will get you out of the red. Work every week. Cement, Okla., June 27 to 30, Mountain Park, July 2, 3, 4; Hydro Free Fair, Apache Free Fair, Mountain View District Fair, Rush Springs Water Melon Festival; all in Oklahoma. Address: **ROLAND SMITH, CEMENT, OKLA.**

FOR SALE

Complete small Carnival consisting of the following: 30-foot Merry-Go-Round, 16 Jumping Horses, Venitian Bents Swings, equipped with ratchet hand brakes, Kiddie Airplane, 5 planes, rides 10 with A. C. and D. C. motors, Bingo Top, 20x30; Tables, Benches, Cards, operating every week. Big 6 Wheel and Top, 14x14 3 way, good shape with Counters. 2 Dice Tables with tops and lay-downs. 1 15 kw Generator. 1 10x12 3-way Outfit without canvas, with counters. 1 small Fair Mutual Wheel. Everything goes for \$3,000.00. Can be seen June 27-July 2, Hopkins Park, Providence, R. I.; July 4-July 9, Duxbury St., Providence, R. I.; July 11-July 16, Vezie St., Providence, R. I., or call Elmhurst 1-7358.

JOSEPH L. COSTIGAN

224 HOME AVE.

PROVIDENCE, R. I.

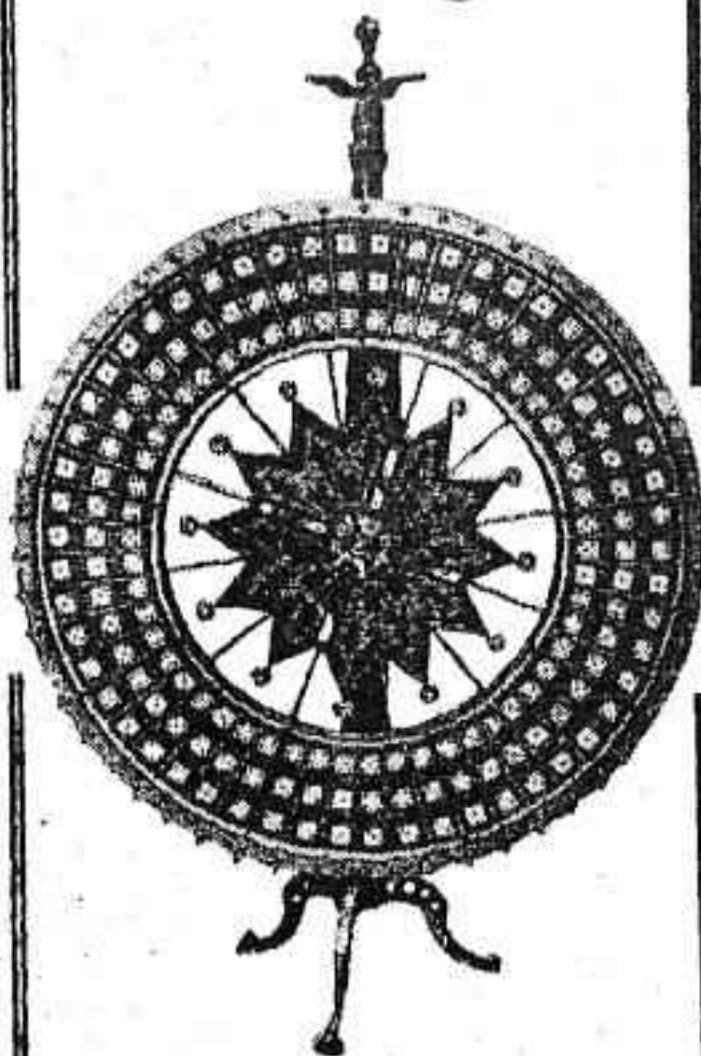
WANTED FOR 15 FAIRS & CELEBRATIONS IN ILLINOIS AND MISSOURI

Mug Outfit, Candy Floss, Candy Apples, Snow Cone Ice Cream, String Game, Bumper, Cork Gallery, Coke Bottles, Short Range Gallery, Basket Ball, Ball Games, Hoop-La, High Striker, Bowling Alley, Age and Weight. MOTORDROME—CAPTAIN STEELE—Good territory for you! MONKEY SHOW OR ANY SHOWS OF MERIT. Address:

JACK WALLACE

506 MOUND CITY SHOWS #2, Wentzville, Mo (Jubilee), this week; then Marion County Fair, Salem, Ill., week of July 4. P.S.: Red Bateman wants Agents for Heart Pitch, Watch-La, Scales and Balloon Darts.

It's the Original!



EVANS' JUMBO DICE WHEEL
The Finest Ever Made

Here's Chuck Luck in its most popular form! Richly ornamented and trimmed, Evans' Original Jumbo Dice Wheel has the extra, brilliant, irresistible flash that wins top takes every season, anywhere! A jewel for dependable performance. 60" and 32" diameters for prompt delivery at reasonable prices. Write NOW for catalog.

H. C. EVANS & CO.
1528 W. Adams St. Chicago 7, Illinois

VAC-BALL THE GOLD MINI OF '49
PARK—CARNIVAL—FAIR

The most fascinating public hit in years—it's new — all new — 100% skill — men women and children all play—big, fast money maker—low in cost and upkeep—liberal 15-day trial offer protects your investment—don't sell yourself short—send for free illustrated folders today.

VAC-BALL EQUIPMENT COMPANY
7209 CLINTON AVE., MINNEAPOLIS 4, MINN.

GREATER HAZLETON VETERANS' ASSN. (12 POSTS)
"PARADE OF BUSINESS," Monday, Aug. 29, to Saturday, Sept. 3. Showing in 2 large halls in the city. Want Kiddie Rides and Adult Attractions, no Carnival Booths! On large lot between the 2 buildings. Twice as big as last year and we expect to double last year's 30,000 attendance!
DR. MARTIN APFELBAUM, Chairman
Grounds & Buildings
28 W. Broad St. Hazleton, Pa.

FOR SALE
80 FOOT ROUND TOP
Complete with poles, in good condition... **\$300**
20'x30' Marquee—\$50. Offered subject to prior sale. Write, wire or phone **JAS. BELL CO., Newark, N. J.**

CANDY PITCHMEN
CONTACT
WISCONSIN CANDY CORPORATION
1724 W. Vilot Street
Milwaukee 5, Wisconsin
Tel.: Division 4-1155

FOR SALE
No. 5 ELI WHEEL
With or without transportation. Can book for balance of season on Chicago lot.
CHICAGO, ILL. Lafayette 3-6724

FROM THE LOTS

Keystone Attractions

MONTGOMERY, Pa., June 25.—Business at the June 13-18 stand here was considerably below the 1948 gross, altho the Wednesday night firemen's parade drew a good crowd of spenders to the lot. Rain killed Saturday business.

A cookhouse birthday party was held Monday night for Barbara Gross, daughter of Mr. and Mrs. Hugh Gross, who have French fries. Gross is also treasurer. There were 52 people at the party to enjoy refreshments.

Peachy Wagner has left with his Chairplane and Mr. and Mrs. Bob Walker left with their concessions. Following this date the show starts a series of four celebrations.

Wild Bill Yarger, electrician and kiddie ride operator, is framing an Illusion Show. Possum and Blossom Gill; Sailor Jack, tattoo artist; Van and Jerry France and committees from Milton, Muncy and Herndon, Pa., visited here. New banners for Girl and Animal shows arrived from O. Henry Tent & Awning Company.—**MEL SOBER.**

Lawrence Carr

STONEHAM, Mass., June 25.—Out since late March, the org has been holding its own against last year's figures, according to Manager Lawrence Carr. United No. 2 has played but two bad dates since its early April opening.

At Salem, Mass., attendance started off well, but a bus strike killed chances for the rest of the week. While there Kate McDonald and some of the gang went fishing but had little success. Bridgeport Johnny's wheel has been hitting consistently. Mrs. Lawrence Carr took over the No. 1 unit in Warren, R. I., while the No. 2 unit played a celebration in Winthrop, Mass., June 13-18. In Winthrop a transformer caught fire one night, but business wasn't affected too much, as the crew had it working again in about an hour.

Bunny Klix suffered a burned hand while extinguishing some burning blankets. Mrs. Red Settle is clicking with her ball games.—**TEDDY RAMOND.**

20th Century

KANSAS CITY, Kan., June 25.—Org played the Kansas and Mills lot here under auspices of the American Legion and did good biz. Show came in two days ahead of time due to flood conditions in Great Bend, Kan.

New rides in the line-up include Little Dipper, boat ride and Roll-a-Whirl.

Visitors: Edward (Slim) Johnson and Chester I. Levin, Midwest Merchandise Company; George Hawk, Fairyland Park; Mr. and Mrs. Al C. Wilson and E. Harold (Whitey) Elliott.

Lawrence Carr No. 2

WINTHROP, Mass., June 25.—VFW sponsored the date here and spending was good. Cigars were passed out by Ziggy V. Bothas, cookhouse op, in Middlesboro, Mass., Saturday (11), proclaiming the birth of a son in St. John's Hospital, Lowell, Mass.

James Dawson is doing the billposting and booking both units. Jack Durkin added another store here, with Red Callian and Buddy Delvan as agents. George Miller joined with scales and mitt camp, and John Palasa returned from a visit to his home in Bridgeport, Conn. Personnel visited James C. Strates Shows in Boston.—**ZIGGY V. BOTHAS.**

Willis & Myers

MACON, Ga., June 25.—Because of a poor Georgia peach crop org canceled plans for a tour of the peach belt and left here Monday (20) on a 350-mile jump north to Ardmore, Tenn.

Org came into Macon originally for six weeks and found biz so good the stay was extended to 12 weeks.

Manager C. M. Willis says the peach crop is about one-third of normal and at the last minute he switched route, deciding on Tennessee and Kentucky with a return to Georgia planned for tobacco season and fall fairs.

Lengthy Macon engagement was termed highly enjoyable and profitable by Willis.

W. S. Carl

MIAMISBURG, O., June 25.—Shows' stand at Franklin, O., under Lions' Club auspices was a winner. Midway was jammed all week and rides, shows and concessions did big business.

The writer, on a recent business trip, visited the midway of Drago Amusements and Chick Wagner, assistant manager of the org. He also looked in on the Jimmie Chanos Shows.

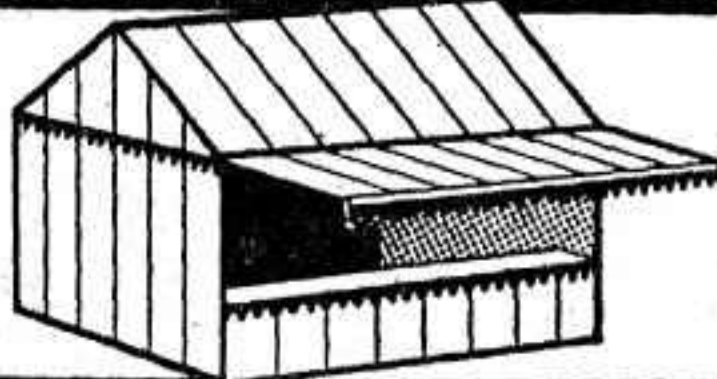
Hamilton, O., June 13-18, was marred by rain all week. Date was under the auspices of the Firemen and Oilers, Local 169 (AFL). Showfolk visitors from Cincinnati were frequent, as were committees from sponsored towns. The writer also visited the Kinsey Players at Greenville, O.—**W. T. (BILL) HOPKINS.**

Rocco

ST. PAUL, June 25.—Despite cold weather, shows' tour of Southern Minnesota was good. Org is carrying 9 rides, 5 office-owned shows and 30 concessions. Flash includes neon light towers and searchlights.

Following a stand at Lake City, Minn., shows return here to provide the midway for the Minneapolis-St. Paul Centennial Celebration.

ANCHOR TENTS



CARNIVAL TENTS SHIPPED WITHIN 5 DAYS
AFTER ORDER RECEIVED!
SLIGHTLY MORE TIME REQUIRED FOR SHOW TENTS
WIDE SELECTION OF MATERIALS AND TRIM

ANCHOR SUPPLY CO., INC. EVANSVILLE, INDIANA

T-E-N-T-S

CARNIVAL, CONCESSION, CIRCUS, SKATING RINK
Beautiful Colors—Individually Designed

JIMMY MORRISSEY

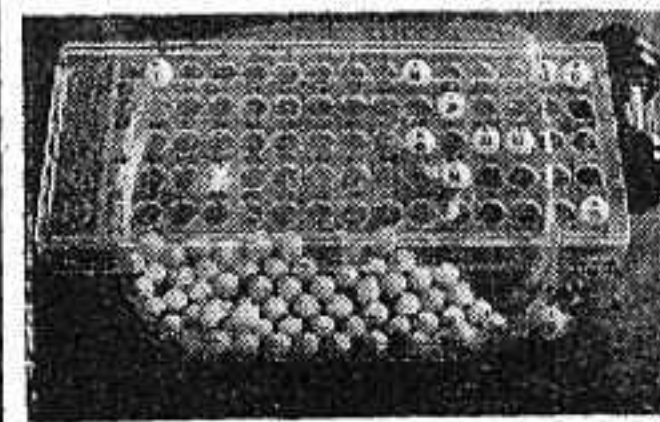
ALL-STATE TENT & AWNING CO.

300 E. 9TH ST. (Phone: Harrison 6867) KANSAS CITY 6, MO.

THE NEW LOOK

BINGO BLOWER OF TOMORROW HERE TODAY

It's New—Portable—Fast—Efficient
Suspicion-Proof—With Fingertip Ball Release. Plastic—Mounted on 24" by 36" Base.



BINGO

Supplies and equipment.
Write Today for Complete Particulars.

V. E. SUPPLY CO.

282 W. Market St. Akron 3, Ohio

M. McCLOSKEY

WANTS FOR 20 FAIRS & CELEBRATIONS

Calistoga, Cal., June 29 to July 4; Gilroy Gymkhana Roundup, July 12 to 17; San Mateo Fair, etc.

Good proposition for Bingo, Penny Arcade, Long Range, Short Range. Agents for legitimate Concessions, Ride Help.

FOR SALE

Must go immediately. Allan Herschell Merry-Go-Round, completely overhauled, new motor, 5 h.p., 32-ft. diameter, also new top \$5,500.00. Can be seen by appointment.

JOSEPH J. KURTZ
BOX 397 SHAMOKIN, PA.
Phone: Day 2220—Night 2734-M

Portable Long Range GALLERY

Complete with 7 Rem. 241 Autoloads, \$1200. Also 8 cases gal. specials under wholesale cost with above.

FLA. BAZAAR SUPPLY
R. 1, Box 370 W. Palm Beach, Fla.

AGENTS SAM SOLOF AGENTS CAN PLACE

For Clothes Pin for best 4th of July, Fairs and Celebrations. With Happy Holiday Shows.
SAM SOLOF
Hotel Detroiter Detroit, Mich.

JULY 2-3-4 SALINA, OKLA. ANNUAL CELEBRATION

Mammoth Fireworks—Free Acts
Want Ferris Wheel or Jenny, low percentage for this spot and others balance of season. Want 10¢ Stock Stores of all kind. Agents and Help of all kind. Grab and Cook House open. Want Athletic Manager and Talent for new outfit. For Sale—28' Dixie Queen '48 Model House Trailer, one Kid Auto Ride.

Dickson United Shows
Salina, Okla.

KIDDIELAND AMUSEMENT WANTED — CONCESSIONS — WANTED

Small Sit Down Grab, Fish Pond, Pitch-TBI-U-Win, String Game, Bumper, Cork Gallery, American Mitt Camp, Coke Bottle, Swinging Ball, Age and Scale, Dart Game, Hoop-La, Hanky Panky, \$12.50. Homer Hooper, contact. Want Agents for Stock Stores. Geo. F. Saliders, contact.

KIDDIELAND AMUSEMENT
John & Lee, Mgrs.
Grand Tower, Ill., June 25 to July 1; Murphyboro, Ill., July 4 and 5.

FRED SIMMS

Please contact at once Curly Little
QUEEN CITY SHOWS
Pannboro, West Va.

DERBY FOR SALE!

10 Units with Top Frame P. A. Set, Black Cloth, Stringer. ALL READY TO OPERATE!

\$1,000.00

Metro-Electronic Co., Inc.

2156 Union St. Indianapolis, Indiana

Virginia Greater

BURLINGTON, N. J., June 25.—Show moved in here from Rahway for its last Jersey date. Weather and location both ideal but biz just fair. Raleigh Gibson, show ride superintendent who has been under a physician's care for some time, has returned to his Charlottesville, Va., home for further rest. Flo Butler and her minstrel troupe have joined for their first outdoor show biz venture after playing clubs around Detroit.

Show garnered fair biz in Edgewood, Md. Lot was small but show was laid out okay. Mrs. Dick Killinger returned to her home for convalescing after being discharged from the hospital. Dick is operating their guess-your-age concession.

Visitors included Jim O'Keefe, Mr. and Mrs. Tony Moscato, Mr. and Mrs. Joe Moscato and George Berman, who delivered a new International tractor. A birthday party for Mrs. Edna Giralds was held on the trailer of Mr. and Mrs. Bob Coleman. Light refreshments were served—H. W. (HAP) ARNOLD.

PIONEER SHOWS
high class midway attractions

HANCOCK, N. Y., 4TH OF JULY OLD HOME WEEK

Big Parade, 72 organizations and bands in line and a Mammoth Fireworks Display, also Fireworks and Special Events all week. This all mountain and lake resort section, 20,000 boys and girls vacationists here amusement hungry. Under strong auspices. Then Hawley, Pa., Firemen's Celebration, followed by Roscoe, N. Y., day and night; Fireworks, Parades, Water Battles, Fire Acts, Swimming Contests, Drawings, all resort section. Nothing but money here. Free Gate. Join now, 10 more bonafide fairs or celebrations to follow. These are all proven red ones.

Can use good Ride Help at all times.
Ange Desire Wants Razzle Agents.

Legitimate concessions of all kinds, Novelties, Age, Diggers, Photos, Scales. What have you?

Shows of merit only. Funhouse, Motor Drome.

For sale: Smith & Smith Chairplane, 20x20 Marquee. Answer this week Hallstead, Pa.; then from Hancock, N. Y.

MICKEY PERCELL

WILL TRADE HOTEL
IN ADIRONDACK MOUNTAINS, N. Y.

FOR
CARNIVAL or CIRCUS

Hotel is on 350 acres overlooking Lake Champlain. Over 100 rooms—elevator—steam heat—swimming pool—night club on premises. Completely furnished. Value, \$150,000. Subject to \$70,000 mortgages. Will trade the \$80,000 equity for equal value—either outright on truck carnival or circus or proportionate share of railroad show.

NEIL BERK—REAL ESTATE
(Reg. Brokers)
1544 Washington Avenue
Miami Beach, Florida
Phone *58-7461

Mad Cody Fleming

SUMMERVILLE, Ga., June 25.—Org is playing here in its eighth week on the road. Biz was off from last year in Waycross, Dalton and La Fayette, Ga., and Cedartown, Ga., was a blank.

Shows have been booked for the Tipton (Ga.) Fair. General Agent McLean left for Bradenton, Fla. Man Mountain Dean started his duties on the show as press agent.

Jack McCarty and his ride boys are getting it up and ready in plenty of time. Dutch Schilling, who has several concessions, is also doing a good job of laying out the lot.

Concession line-up includes Frank Hearn, long-range gallery; Frankie Shelton, over and under; the Pills, penny pitch; Slim Huffman, cook-house; Evelyn Howie, candy apples, popcorn and floss; Mr. and Mrs. D. H. Davis, four; Clyde Dody and C. D. Dean.—MAN MOUNTAIN DEAN.

WANTED FOR BALANCE OF SEASON
in Beautiful Long Island and Fairs

Good Posing Show, Novelties, Grind Show, Motor Drome

Want Ferris Wheel for balance of long season as our Wheel doubled up with our I. T. Unit as per contract. Concessions of all kinds and Hanky Panks, good opening for Cigarette shoot, Short Range, Guess Age and Scales, Glass Outfit or any other Grind Stores that don't conflict. Address all mail or call

PHIL ISSER, Gen. Mgr.

CARNIVAL SHOWS, INC.

1539 East 29th St. Brooklyn, N. Y.
Tel No. Cloverdale 8-1061

THRILL SHOW PERFORMERS

With and without cars. For July third and fourth, Boise, Idaho. Come on.

JACK O. DIAMONDS

Gerald Barker

ALMA, N. Y., June 25.—Shows played to good business in Owner Barker's home town of Sinclairville, N. Y., June 9-11. Date was under fire department auspices. A parade and fireworks featured the Saturday night (11) wind-up, with the lot jammed. All concessions reported a red one.

Org played Belmont, N. Y., before moving in here. Recent visitors included personnel from Carl Ferris and Floyd Eastman Shows.—MRS. GERALD BARKER.

CARNIVAL WANTED
August Date

Small complete Carnival or Rides and Concessions for Woodhull, Ill., Annual Homecoming. Sponsored by American Legion with Radio advertising and ear award.

Contact:
C. F. BAILEY
BOX 221 ALPHA, ILL.
Phone 39

WANTED WANTED WANTED

For BLOOMFIELD MERCHANTS' FAIR
July 18th—July 23rd Inc.
AROUND THE SQUARE

Concessions of all kinds that work for stock, Ice Cream, Floss, Cook House. Shows of all kinds except Girl Shows. Contact

HOMER M. GINTHER or DENVER P. RUMBLE
Jasper, Ind., week of June 29th-July 2d; West Baden, July 4th to July 9th, Inc.
P.S.: Little Joe Miller, let me hear from you; will save you space.

WANTED STREET CARNIVAL

Shows and Rides for last week in July if possible, or earliest open dates. Contact

VIRGIL JENKS, Commander
Charles Forest Post 288 Veedersburg, Ind.

WANTED

For Mammoth 4th of July Celebration, Fillmore, N. Y., and 7 annual Celebrations to follow.

Concessions of all kinds, Rides and Shows that do not conflict. Book on wire.

GENESEE VALLEY SHOWS
Walter Booth, Mgr.
102 N. Lackawanna St., Wayland, N. Y., or per route.

FOR SALE
New, Reconditioned, Freshly Painted

MERRY-GO-ROUND
with 1938 Dodge Semi-Truck and Trailer with new motor. PRICE \$3000.00.
For Information Write or Phone

MR. ROBERT GORDON
Exposition Hotel, Aurora, Ill. Aurora 6333.

RIDES, CONCESSIONS WANTED
Friday and Saturday, August 12 and 13

BRIGHTON PICNIC ASSOCIATION
Contact **HAROLD NELSON**
BRIGHTON, ILL. (PHONE 29R)

W H E E L S

Bozars, Carnivals and numbered Laydown Charts; Milk Bottles; Cats; Hoopla Blocks and Rings; Horse Race; Dice Cages; Bingo Cages, Cards and Markers; Penny Pitch Charts; Darts and many others. Catalog on request.

WILLIAM ROTT, Inc., Manufacturers
142 W. 24th Street New York 11, N. Y.

CARNIVAL WANTED
BY NAVY CLUB, SHIP 13

Springfield, Ohio, for any week of July or August. Contact

CHARLES CLOYD
114 Cottage Place Springfield, Ohio

CARNIVAL WANTED

For a 2-day stand, preferably Saturday and Sunday. With a good number of Concessions (Bingo barred) and at least 4 Rides, Merry-Go-Round, Ferris Wheel, Kiddie Rides. Contact

L. J. VOSBERG
Hollandale, Wis.

Used Everywhere for Over 35 Years

ROLL TICKETS 100,000
PRINTED TO YOUR ORDER \$27.00

Keystone Ticket Co. DEPT. B
SHAMOKIN, PA.
Send Cash with Order. Stock Tickets, \$20.00 per 100,000.

10,000\$ 9.00
20,000 11.00
50,000 17.00

LESLIE'S TRAILER PARTS AND ACCESSORIES

Complete line of Trailer Parts and Accessories available at all times. Mail orders our specialty. Shipments made within 24 hours to all points in the U. S. A. Write for free catalog.

1920 Stewart Ave., S. W., on Highway 41 going south, Atlanta, Georgia. Fairfax 2626.

CARNIVAL WANTED

For Annual Homecoming, July 22-23, Victoria, Ill. Contact

A. W. SORNBERGER
c/o American Legion Victoria, Ill.

Save at Least Part of Each Week's Earnings
Buy U. S. Savings Stamps and Bonds

WHILE THEY LAST New Navy Surplus Pennants 24" x 42"

Red, white and blue bunting, hemmed with 42" rope—ring and snap hook packed in original boxes—100 to a box.

\$30.00 per 100 F. O. B. Los Angeles.

Send 40¢ for sample shipped postpaid.

Bradley & Kaye Amusement Company

8506 Beverly Blvd., Los Angeles 36, Calif.
Phone: BR 2-2408

BUSTER WESTBROOK WANTS

AGENTS FOR LOWELL, MASS.

Slum, Skillo, Wheels and Count Store.

Following people contact me. Benny Karno, Benny Rosen, Gypsy Tommy or any others I know.

Marlborough Hotel
Phone 24275

WANT

AGENTS FOR GUESS YOUR WEIGHT AND AGE

PLAYING SOME OF THE BEST FAIRS

First Fair first week of August, closing in November. Apply:

MAX GOODMAN

Hotel Tami, 203 West Flagler Street
Miami, Florida
Telephone 2-4171

AGENTS

GET WELL ON 25 FAIRS AND CELEBRATIONS

Openings on Swingers, Roll-Down and Buckets, Flash wants Nail Agents, Cannon Falls Fair, July 2-4; then Montevideo, William, Minn., etc., as per route. Eddie Kirkman, come on; have Count Store for you.

C. J. (GRAVY) GRAVES

c/o WOLF GREATER SHOWS
Cannon Falls, Minn.

WANT AGENTS

For Roll-Down, Razzle, Pin Store, Buckets, Nail Store, Blower.

BILL PORTER, RAFTERY SHOWS

Belhaven, North Carolina

SECOND-HAND SHOW PROPERTY FOR SALE

\$450.00 Baby Show, 13 subjects in glass jars with cards. Ample material for lecture.
\$25.00 Umbrella Tent, 9x9 ft. with poles.
\$7.50 Ticket Box Parasol 5 1/2 ft. Also larger sizes.
\$8.50 Side Stop Nets for ball game. Bargain.

WELL'S CURIOSITY SHOP

20 So. 2nd St. Philadelphia 6, Pa.

CARNIVAL WANTED

Not fewer than six major Rides, six Shows and fifty legitimate Concessions, Oct. 17-22, 1949.

Yazoo Negro Fair Ass'n

R. J. Pierce, Secy. Yazoo City, Miss.

GOOD SPOT FOR CARNIVAL RIDE

Improved park across street, Olcott Beach.

ANNA C. FOX

P. O. BOX 171 OLCOTT, N. Y.

WANT CARNIVAL

For Third Annual Fourth Celebration, four big days; July 1st thru 4th. A good spot. Contact soon.

ORVILLE BANKSTON, OM., VFW.

PARMA, MO.

RIDES AND CONCESSIONS WANTED HOMECOMING AND LABOR DAY CELEBRATION

September 3-4-5, Benld, Illinois.

Contact:

JOHN GADDO, Fire Chief
Benld, Illinois

FROM THE LOTS

American Beauty

KNOXVILLE, Ia., June 25.—Fairfield, Ia., last week was not up to expectations altho we were first in. Snapp Greater Shows were at Ottur wa 24 miles away, and W. R. Snapp, Paul Farris, Mr. and Mrs. Ted Tacilet, Mr. and Mrs. Jack Rowe, Mrs. Joe Green and Billy Green visited.

Thursday (16) we had a birthday party for Bob Harris, son of Mr. and Mrs. Robert (Slim) Harris, who celebrated his 21st birthday. Those attending included Mr. and Mrs. H. W. Bartholomew, Mr. and Mrs. Joe Sharpe, Mr. and Mrs. Taplin, Mr. and Mrs. Marshfield, Mr. and Mrs. Billy Bell and daughter, Karen Sue; Mrs. Lynn Small, Mr. and Mrs. Bill Haupt, Mr. and Mrs. Blackie Hemphill, Mr. and Mrs. Monk Hill, Mr. and Mrs. Irish Napple and daughter, Genevieve; Mr. and Mrs. Rusty Woods and Mickey, Mr. and Mrs. Lloyd Johnston and daughters, Marjorie and Grace; Mr. and Mrs. Warren Girvins, Eddie Lee, Margaret Marshall, Olive Vanston, Johnny Shelton, A. M. Smith, Melvin Smith, Orville Speint, Lee Larwood, Johnny Biri, Howard Ahrens, Homer Fox, Sonny McCampbell, Harry Davis, Bill and Louraine Maxwell, Sonny Frazier, Wesley Powell, John Kiely, Sam Douglas, Jimmy Cuda, Jean Marsfield, the Dopp family, Gene Tiberghien, Mr. and Mrs. Walter Moore, and Johnny Peaquet.

Ozzie Dopp, Ferris Wheel foreman, was hospitalized in Fairfield but is better. William Snapp sent his wheelman, Johnny Peaquet, to up and down the ride.

Opened here Monday (20) to fair turnout, but rain and wind hit at 10 p.m. and did some damage. Our first fair is Wapello, Ia., July 18.—SLIM HARRIS.

O. C. Buck

MENANDS, N. Y., June 25.—The org's second engagement here beginning Monday (20) looks good. Last week in Syracuse biz was only fair because of extremely hot weather and the apparent lack of dough. Bus cards, radio and newspapers are being used to plug the show. The Ringling show, due in this area next week, had all available billing spots covered.

A birthday party for Oscar Buck Jr., was held in the bingo top Tuesday (21). The youngster received many gifts in honor of his second birthday. Jean O'Donnell was emcee.

Rides and show fronts are getting their usual midsummer paint job in preparation for the New England tour. Gilbert Waldrick, of Syracuse, joined as billposter. Harry (Gib) Gibson joined to handle the neon front, towers and the searchlights.

Visitors included James A. Carey, Bob Parker, George Lee and Mrs. Clayton Campbell.—ROY F. PEUGH.

James H. Drew

CINCINNATI, June 25.—Line-up is about the same as when the shows opened in Gaffney, S. C., March 16. Mr. and Mrs. Freddie Peasley joined here with concessions. On the trip from Nitro to Manchester, W. Va., the Drew family visited Mr. and Mrs. Heck Hester in Huntington, W. Va.

Recent visitors include Pete Jones, of the Great Jones Shows; Robert Kline, general agent of Endy Bros.' Shows; Mrs. Marion Latlip and son, David, and Mr. E. W. Evans, president and treasurer of *The Billboard*.

Shows' July 4 date will be the annual street fair in Louisa, Ky., which will be sponsored by the Business Men's Club, followed by Maysville (Ky.) Jubilee Celebration. Manager Drew has no complaints, altho business is short of that done the past couple of years. All spots after July 4 will be celebration and fair dates and shows are booked solid until Armistice Day Week.

Grand Union

WELLINGTON, Kan., June 25.—Show moved here from Caldwell, Kan., where it chalked up the best week of the season. Cowboy Kendrick took over the Athletic Show in Caldwell and turned in the largest gross of the season for any unit in the back end. Mr. and Mrs. Sammy George, who operate concessions and the Girl Show, went to Wichita and returned with a new house trailer. Mrs. Frank Smith and son, Tony, returned after playing four weeks in Missouri with their diggers. Casey Smith, co-owner, has been confined to bed four days but is expected out soon. Jessie and Chubby Smith, daughter and son of Casey Smith, have joined.

R. H. (Dad) Davenport with his Funhouse has joined. Spec Holbrook, the new electrician, has several concessions and kiddie auto ride. Bill and Nellie Addis, formerly hoofers on the Raynell Show, have arrived. George Carter, mailman and *The Billboard* sales agent, keeps the sound equipment in good condition. Recent visitors were R. L. (Red) Bishop and Mrs. William Harry's mother.—PAT W. PAXTON.

Redwood Empire

CRESCENT CITY, Calif., June 25.—Shows moved in here this week after closing its most successful date at Dunsmuir, Calif., last week at the three-day Railroad Days Celebration. Rides operated at capacity during the stand.

Grosses are reported topping last year. Paul Kauffman, shows general agent, has returned from Oregon where he booked the org for 11 fair dates. Oregon dates will be followed by Southern California tour. Kauffman has built a bucket store, to be added here, and has secured Blackie King and Slim Brooks as agents.

Red Bliss recently joined with a slum spindle. Ray Rody and his wife, Dolly, formerly with Siebrand and West Coast shows, have joined Art and Eva Goodrow's Girl Show. Ray will do the bally and Dolly will join the dancers.—EUGENE MASETH.

Smith Amusement

LINDSAY, Okla., June 25.—Org moved here from Hobart, Okla., and opened to big crowd. First three nights spending was good. Show had a red one at Elk City, Okla., sponsored by police department. Hobart attendance was good but spending poor. However, Frenchy Bullion keeps packing 'em in the *Girl Revue*. Tilt-a-Whirl continues to be top ride with Bill Foster, foreman. Skiatook Smith is back in the electrical department. Owner Roland Smith went after the Mix-Up ride which has been in quarters; also bought a new top for Merry-Go-Round. Newcomers are Brownie Bishop, legal adjuster; Mr. and Mrs. Marvin McChaulers, Bill Gooch, Doc Ellington, Mr. and Mrs. Hi Lindsay and son, Slim.—JOHN MARTIN.

Ohio Valley

SOUTH WHITLEY, Ind., June 25.—Shows moved here on the streets under Veterans of Foreigns Wars after playing Decatur, Ind., where biz was fair. Business here is proving good, with rides, shows and concessions playing to the largest crowds of the season.

Mr. and Mrs. E. H. Thomas joined with their show, Ezra's Farm. Other concession people joining includes Mr. and Mrs. William Wolcott.

Org is booked for July 4th celebration at Iroquois, Ill., for the 10th year. The shows' first Southern tour in 15 years will follow.

Recent visitor was Owner Harris's son, Nippen, who was en route overseas with the army.—GEORGE C. MURPHY.

DEL-MAR SHOWS

WANT FOR JULY 4TH CELEBRATION,
CONNELLSVILLE, PENNA.

CONCESSIONS—Custard, Age and Scale, French Fries, Ball Games, Photo, Cigarette Shooting Gallery, Glass Pitch, Novelties, SHOWS: Wild Life, Walk-Thru, Fun House, Motordrome, Girl Show. RIDES: Can place Octopus, Roll-a-Plane, Looper, Caterpillar or any Major Ride with transportation.

DEL-MAR SHOWS

Salina, Pa., June 27-July 2

INSURANCE

IDA E. COHEN

175 W. JACKSON BLVD.
CHICAGO, ILLINOIS

FOR SALE

NO. 5 FERRIS WHEEL

With or without transportation, in A-1 condition.

WORLD OF PLEASURE SHOWS

Kokomo, Ind. (now); Richmond, Ind., July 4-9.

FOR SALE OR TRADE OCEAN WAVE

In A-1 condition, factory made, seats 36 adults. No reasonable offer refused.

LAKWOOD PARK

Youngstown, N. Y.

JULY 4TH CELEBRATION LIVINGSTON MANOR, N. Y., JULY 4-9

Can place Amusements of all kinds. Wire

W. S. MALARKY

2 Clifford St. Binghamton, N. Y.

STATE FAIR SHOWS WANT

For Big 3-Day July 4th Celebration on Main Street, Canton, Okla.; then Kansas and Nebraska Fairs and Celebrations. STOCK CONCESSIONS ALL OPEN. Penny Pitch, Photo, Cook House, Long Range Gallery, Candy Apples, Age, Scales, Novelties. Come on—no time to stall. Address: C. A. GOREE, Mgr., Canton, Okla.

AT LIBERTY AFTER JULY 4TH LEGAL ADJUSTER GENERAL AGENT

CHARLIE GRIGGS

c/o Western Union Rock Rapids, Iowa

RIDES FOR SALE

1947 Fly-a-Plane with factory safety, 1947 Looper. These rides are like new. 24-Car Caterpillar with Tunnel, completely rebuilt, A-1 condition. All rides can be seen in operation. Rides are reasonable and must be sold to make room for building.

GRIFFEN AMUSEMENT CO.

Jacksonville Beach, Florida

WANTED IMMEDIATELY

Photo or any Outfits not conflicting. Also First and Second Men for all rides. Forrest Lake, Minnesota, and St. Croix Falls, Wisconsin, July 1, 2, 3, 4. Reply

STIPE'S SHOWS

Forrest Lake, Minnesota

Indie Midway for Rosedale

ROSEDALE, Ind., June 25.—A midway of independent rides, concessions and shows is being planned for the annual American Legion Homecoming Celebration here. This year's dates are July 21-24, with Mickey Walker as committee chairman.

Happy Holiday

MILLERSBURG, O., June 25.—Sudden passing of Secretary Jack Raterink at Willard, O., left quite a void. Shows closed Monday night (20) out of respect to Jack. Glenn Hockett, general manager, took care of funeral arrangements in Willard and motored into Detroit to complete burial details. Dorothy Raterink, his widow, is remaining on the shows with her concessions. Owner Raymond Williams will handle the secretary-treasurer duties for the rest of the season, assisted by Mrs. Williams.

Friday and Saturday were fair at Willard. Opening night business here was below last year. Owing to small lot two rides were sent into Brighton, Mich., for the July 4 Celebration. Art Martin, scenic artist, is lettering trucks and ticket boxes. All trucks and rides have been repainted.

Arrangements have been made to stage a jamboree for Michigan Showmen's Association at Michland, Mich. Paul Greely, special agent, and Bernard Robbins, club secretary, made the plans. After July 4 the No. 2 unit returns to Struthers, O., for a homecoming and will be in Ohio indefinitely. No. 1 unit will remain in Michigan to play fairs and homecoming dates.

Segrid Sorenson added a Snake Show. Clark Davis, mechanic, suffered a snake bite, but he has recovered. Sam Soloff just completed two new concessions. Richard and Dena Welch have taken over the cookhouse.

Bob and Elsie Chism left to join Crescent Amusement Shows in Arkansas. Walter DeMetro took delivery on a new car. Pee Wee Utley, electrician, returned from Orland, Fla., with wife and family. Joe (Rocco) Cognale, lot superintendent, is doing a good layout job. Ernie Pisa, ride superintendent, with no extra help available, did a good job on all rides for opening Monday night.

Visitors here included Mr. and Mrs. Bernard Robbins, Sam (Pork Chops) Ginsberg, Mrs. Grace Sigler and Slim, Joe Bennett, Vern Clark and Mr. and Mrs. Sonny O'Conner.—F. WILLIAMS.

John H. Marks

JOHNSTOWN, Pa., June 25.—Org, playing here this week for the first time, is spotted on the D Street grounds. Oscar Hampton, local promoter, handled arrangements. Weather has been warm and the turn-outs strong.

Previous date, Youngstown, O., had good Saturday crowd, when a three-week bus driver strike was ended Friday night. Station WBBW sponsored the kid matinee.

John H. Marks went to Richmond this week to visit his family and to undergo further eye treatments.

T. W. (Slim) Kelly's attractions are doing well with the Circus Side Show. Monkeyland and Zoma, the Jungle Girl, are getting their share. Harry Heiser again has the long range gallery.—WALTER D. NEALAND.

W. C. Kaus

ST. ALBANS, W. Va., June 25.—After 13 weeks of rain and cold weather, shows finally got a break at the stand in Fairmont, W. Va. Org was spotted only a few feet outside the city limits, but just around the corner from last year's lot. American Legion Post committee co-operated.

Local date produced plenty of people, but little spending was done. The town folk seemed to be content with visiting their friends and neighbors on the midway. Rex Allen has a new top and front for his All New for '49 show. Dust Ball and his Swingland Revue are giving the customers good entertainment.

Cathy Kaus has joined for her annual vacation, as has Patty Lucas. Bill Kaus Jr. is in the army air force.—GRAVES H. PERRY.

Catlett Greater

TARKIO, Mo., June 25.—Org opened here Tuesday night and had a good spending crowd. Will be in Bedford, Ia., next week and then play July 4 date at Osceola.

Hagensick's

SOUTH WEST CITY, Mo., June 25.—Shows have gotten mixed biz on opening dates this season. Org jumped here Sunday (19) for stand on the new rodeo grounds. While playing Affton, Mo., Owner Hagensick took the Ferris Wheel to play the Galena, Kan., Celebration.

A new Roll-a-Whirl is getting its share of business. Jack Rooney is readying his Athletic Show. Org is booked thru Missouri, Kansas, Nebraska and Texas, playing home town, Pineville, Mo., July 3-4.

Personnel: C. E. Hagensick, owner and manager; Eddie Hill, superintendent of office-owned rides; Bob Rogers, electrician.

Rides: Ferris Wheel, Bob Rogers, foreman, Bob Jensen, second; Roll-a-Whirl, H. B. Boucher; Kiddie Auto and Train, Jesse Gochener; Steam Train, I. O. Davis & Bros., owners; Chairplane and Kiddie Airplane, N. J. Potts, owner.

Shows: Pony Boy, Bob Huddelston, tickets; Athletic, Jack Rooney, owner and manager.

Concessions: Mug Joint, Mrs. Nora (Mor.) Cook and Eddie Hill; snow cones, Mr. and Mrs. J. C. Burkheart; cookhouse, Mr. and Mrs. F. L. Yagla; glass pitch, over and under and balloon darts, Mr. and Mrs. J. C. Glassburn; country store, F. B. Anderson; penny pitch, pea pool, red and black, whisky bottles, Mr. and Mrs. Jack Rooney; post office, Eddie Hill; short range and high striker, Mrs. Craney; long range, show owned; clothes pin, Mr. and Mrs. E. J. Blackburn; hit and miss, ball game, Mrs. Juanita Hagensick; milk bottles, Mrs. Edna Hill; slum spindle, mailman and The Billboard sales agent.—G. O. CASE.

WILL BOOK SKOOTER MONKEY SHOW OR WILL CONSIDER ANY GOOD GRIND SHOW OF MERIT

CAN PLACE LEGITIMATE CONCESSIONS

OF ALL KINDS

For Our Still Dates and Including

SOLDIERS & SAILORS' REUNION

SALEM, ILLINOIS

ALLEN COUNTY FAIR
FT. WAYNE, INDIANA

MISSOURI STATE FAIR
SEDALIA, MISSOURI

Want man to take care shop materials, tools. Boss Canvasmen, Tower Men, Tractor Drivers, Train Help and useful people in all departments. Only sober and reliable help tolerated here. Good salaries and railroad show accommodations.

Johnny J. Jones Exposition
SYRACUSE, New York

WANT—MARKS SHOWS—WANT

Mile Long Pleasure Trail

WANTED FOR CLARKSBURG—The Largest Veterans' 4th of July Celebration in West Virginia. Thousands of veterans camping on show grounds, fireworks, contests and a real home-coming week.

RIDES

Rollo-Plane, Fly-o-Plane or any Novelty Ride.

SHOWS

Fun House, Glass House or any other worthwhile Grind Show not conflicting.

CONCESSIONS

Can place Legitimate Merchandise Concessions of all kinds, if you have two or more, some percentage open.

All those joining now will be given preference for twelve of the most outstanding fairs in the Southeast. Starting the second week in August.

All replies to Marks Shows

This week, Morgantown, W. Va.; next week, the big one—Clarksburg, W. Va.

KRAUSE AMUSEMENTS

WANT

For Legion Celebration in South Philadelphia, Pa., and other outstanding spots to follow. CONCESSIONS—All kinds of 10¢ Grind Stores open—Good opportunity for Candy Ploss, Ball Games and Fish Pond. All reply

SIMON KRAUSE

208 SO. 8TH ST., TAFT HOTEL

PHILADELPHIA 7, PA.

PALACE SHOWS

Will book any Ride, Sound Car, Hanky Parks of all kinds, Grind Stores, Shows, Mitt Camp. Agents of all kinds. Holly, Colo., June 27-29; Springfield, Colo., June 30-July 2-4, Celebration.

FOR SALE

8 Parker Wooden Horse, 16-Seat Kiddie Ride, new top, motor, \$300. Call or wire

KENNETH or RUTH THOMPSON

ATTRACTIVE PROPOSITION TO COOKHOUSE

Want Concessions and Shows. Hanky Parks of all kinds not conflicting with what we have. No Girl or Athletic Shows, please. No gift allowed. This show is clean now and intends to stay that way. Bedford, Iowa, June 27 to July 2; Osceola, Iowa, July 4; Green City, Mo., July 5 to 9, and rest of season.

CATLETT GREATER SHOWS

MATTHEW J. RILEY ENTERPRISES

WANT

CUSTARD, FLOSS AND CONCESSIONS

June 27-July 2, Firemen's Celebration, Roehling, N. J.

July 6-16, Big Celebration, Cahill Field, Philadelphia, Pa.

July 18-23, Wyndmoor, Pa., Fair.

July 25-30 Community Athletic Association Celebration, Philadelphia, Pa.

Others to follow.

Mrs. Matthew J. Riley, Clinton Hotel, Philadelphia, Pa.

FOR SALE

30-ft. Merry-Go-Round, '49 model. New from top to bottom. 20 jumping horses, 2 chairs, beautifully decorated khaki top and sidewall. Pull by Allis-Chalmers engine. Price \$5500.00. Delivery 1000 miles free.

FOR SALE

Ferris Wheel, 40 ft. height, all steel construction, 12 seats, steel, 65 lbs. Everything, cable, engine, complete with Conway Clutch, \$4,500.00. Delivered 1000 miles free.

FOR SALE

Have little Sunshine Train. Have Kiddie Jeep Ride. Have Kiddie Airplane Ride. One double-Loop-o-Plane. One Tilt-a-Whirl, almost new. One Mix-Up, brand new, 20 ft. height.

All rides for sale. If you want a Merry-Go-Round in 10 days or Ferris Wheel, we can give them to you any time after July 1.

JAY WARNER

BOX 181

Phone 9121

BAY ST. LOUIS, MISS.

Morris Hannum Shows

One of the Great Eastern Shows

SPRING MILL FAIR, CONSHOHOCKEN, PA., JULY 6-16

One of Eastern Pennsylvania's Outstanding Fairs

Rides—Tilt or any other Flat Ride. Shows—Any Shows with own equipment, except Girl Shows and Side Show. These ten days are terrific for Motordrome and Arcade. Concessions—Strictly Stock Concessions of all kinds. Percentage and others sold, so please read this carefully before you wire. Help—Experienced Ride Men who can drive semis. Notice: Limited amount of concession space still available for the Great Flourtown Fair, August 3-13. Those joining now get preference.

Replies to

MORRIS HANNUM

Phoenixville, Pa., June 27-July 4 inclusive.

BULLOCK AMUSEMENT CO.

WANTS

Side Show, Monkey Show or Snake Show. Will place few more legitimate Concessions—Mug Joint, Long-Range Gallery, Bowling Alley, Dart Joint, Hoop-La, Scales, Custard, String Game, etc. Those joining now will be given preference at the Lilly Reunion, one of the largest celebrations in the East, 100,000 people to play to. We also hold contracts for the Great Wilkes Co. Fair, North Wilkesboro, N. C. Other good spots in the Carolinas. Rhodell, W. Va., this week, through July 4th; Belle, W. Va., 6th to 16th; Widen, W. Va., July 18th to 23d; Clendinin, W. Va., week of July 25th.

GEORGE CLYDE SMITH SHOWS

WANTED—Duck Ponds, Fish Ponds, String Game, Six Cats, Buckets, Spot-the-Spot, Bowling Alley, Hoop-La, Blanket Wheel, Penny Arcade. **WANTED**—Side Show, Monkey Show, Mechanical City, Plantation Show, Pony Ride, Tilt, Roll-a-Plane. All replies to

GEORGE CLYDE SMITH SHOWS

Coalport, Pa., this week; Curwinstown, Pa., next week.

BEE'S OLD RELIABLE SHOWS, INC.

WANTS FOR MAMMOTH FOURTH OF JULY CELEBRATION AT GREENUP, KY.

With a Long String of Fairs to Follow

Want Concessions of all kinds, especially Diggers, Six Cat and Hanky Panks of all kinds, Jewelry, Ice Cream and a few Count Stores, none on show now. Johnny Reed, Mack Hoge, Roy McKinney and Frankie Ross, contact us at once. RIDES—Can place one more major Ride, low percentage. SHOWS—Need Girls for Girl Show. Can place Shows with own transportation and equipment, low percentage. Can use capable Show People in all departments. Need a few more Concession Agents for office concessions.

Address all replies to Greenup, Ky.; then as per route.

WANT

More Scale and Age Agents, Help for Mouse Game. All must be capable. Playing Fourteen Fairs, starting Urbana, Ill., third week July. Jimmy Winters wants Dipper and Back Men for Custard, playing same route. All others contact

AL BAYSINGER

DODSON'S IMPERIAL SHOWS

Menominee, Mich., this week; Negaunee follows.

WANTED—AGENTS—WANTED

TWO FOR 28-FT. CAT RACK—ONE EXPERIENCED CAT BOY, ONE CAPABLE MAN FOR STRING GAME.

All Celebrations and Fairs from now on.

DWIGHT BAZINET

c/o WOLF'S GREATER SHOWS, LAKEFIELD, MINN., JUNE 28-29; CANNON FALLS, MINN., JULY 1-4.

CLUB ACTIVITIES

Showmen's League of America

400 S. State St., Chicago

CHICAGO, June 25.—When President Bob Parker returns a meeting of the board of governors will be held to vote on applications for membership of Clifford H. Darling, Gilbert Alvarez, F. U. Logsdon, Richard A. Napolitano, William F. Johnson, Elmer W. Roetter and John T. Mere. Applications are credited to John W. Gallagan, Paul Miller, Joseph J. Fontana, Earl Galpin, Walter F. Driver, Omer J. Kenyon and Ned Torti.

Bob Seery, injured in a fall, is resting at South Town Hospital. Rudy Singer is out of the hospital and resting at home. No late reports on William O. Perrot, W. C. Deneke, Tom Vollmer and Sam Boswitz.

Secretary Streibich, Harry Simonds, Petey Pivor, Charles H. Hall, Jack Benjamin and Paul Miller visited the folks on Cavalcade of Amusements in Joliet, Ill. Streibich also visited Turner Bros.' Shows in North Chicago.

Ned Torti reported Ray Oakes and Louis Hoeckner made returns on the collection cans sent out by the ways and means committee.

Callers at the rooms included Eph Glosser, Andre Dumont, Earl Galpin, Harry Simonds, Cliff Wilson, Jack Hawthorne, Petey Pivor, Cecil Meyers and John H. Beeger. J. C. Weer was in town to visit his son, who was in from military school. Bill Cowan stopped in on his way East.

Ladies' Auxiliary

The auxiliary is not holding regular meetings during the summer. Members are working on bazaar books and the membership drive. Mrs. A. L. Filograsso, chairman of the bazaar, reports good response on the books. A contribution will be made to the Cancer Fund out of proceeds.

The membership drive is being handled by Viola Fairly. During the drive the \$2 initiation fee is waived. Prospective members should send \$5 with applications.

Lucille Donoflio is in Kenosha, Wis., with the Hennies Shows. Ida Chase, Mrs. Alice Hill and Mrs. Ralph Glick are busy at Riverview Park, Chicago.

Mae Sopenar has recovered sufficiently to receive callers.

Secretary Carmelita Horan requests members to keep in touch with her for news of activities.

Showman's League of Texas

Houston, Tex.

HOUSTON, June 25.—Work on the new clubhouse is proceeding at a good pace.

New members include Joe and Norma Lucas, Kenneth and Jane Wilson, Jack Houston and Don Mahoney.

Fred Cannata accepted the vice-presidency at a special meeting of directors. Dick Hubbell was appointed sergeant at arms.

Named to committees were Bob Martin, Ray Brewer and Herman Decker, burial committee; Joe Luna, L. D. McNeil and Sam Martin, house committee; Bill Johnson, B. A. Lottman and Roxy Fiber, entertainment committee.

Harvil Siros is back from Chicago with news that her father's health is improved. Visitors to the club included Cal Emmet.

Heart of America Showmen's Club

913A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., June 25.—President E. D. McCrary announces the winner of the membership drive would receive a gold card life membership in HASC; second prize, three years' dues paid; third prize, two years' dues, and fourth prize, one year's dues.

Lem Harrington, who was in General Hospital for observation and treatment, is up and around again.

Miami Showmen's Association

236 W. Flagler St., Miami

MIAMI, June 25.—Some members have not sent in their dues for 1949. Fees for 1950 are payable September 1, 1949. The new blue membership cards are ready.

Edmond F. Perls, after a short visit here, left for New York to visit his folks. He starts his fair dates in mid-July.

Tommy Fox has been released from the Jackson Memorial Hospital following an operation. Sam Solomon is reported improved. Dr. Thomas F. Cunningham is still in Ramsey Convalescent Home, 8785 N. W. 32d Avenue, Miami.

David B. Endy was in from Louisville to attend the graduation of his daughter, Joan. A. V. Ackley, World of Mirth Shows, spent a few days with Mrs. Ackley.

Robert K. (Bob) Parker writes he always may be reached at his Delavan, Wis., address. Maxie Herman plans to be here all summer. Bill Bryant left for his summer home near Asheville, N. C. James R. Stabile is now located in Miami as a manufacturer's representative.

WANTED

SIDE SHOW ACTS

Pin Cushion, Knife Throwing or Mental Act. Also Ticket Sellers.

DICK'S GREATER SHOWS

Lackawanna, N. Y.

American Funland Shows

WANT

For Blackberry Festival and July 4th Celebration, McCloud, Okla., July 3-4-5, in City Park, and Midwest City, Okla., Annual Carnival for Underprivileged Children, July 7-8-9-10; then Oklahoma City for four weeks on downtown locations. Concessions of all kinds. Hanky Panks, come on. Contact

BOOBIE OBADAL

c/o American Funland Shows

Lawton, Okla., this week; then McCloud, Okla.

United Exposition Shows

WANT CONCESSIONS

Basket Ball, String Game, Coke Bottles, Blower, Fish Pond or any Hanky Panks. Dusty wants Nail Agent. Cliff Vernon wants Skillo Agents. Shorty Brown wants two Count Store Agents. Baby Thejma wants Grinder. CAN PLACE COMPLETE SIDE SHOW. (Have Top and Front for same.) Address:

C. A. VERNON, Mgr.

Nebraska City, Nebr., June 27-28-29; then the Big One—Creston, Iowa, July 1-2-3-4; with 6 Iowa Fairs, 2 Kansas, 5 Texas and other Fairs pending.

WHITE'S RIDES

Want Concessions of all kinds and a good Grab for now and balance of season. Agents for Hanky Panks and P.C. SHOWS: Snake and Animal, or what have you? Playing downtown Blairsville, Ga., June 27-July 2. Open all day 4th around square. Hiwassee, Ga. Fireworks. Rides not conflicting with Wheel, Chairplane, Rocket and Kiddie Auto. All replies to

GUY WHITE or FRED ALMONEY

Blairsville, Ga., June 27 thru July 2;

Hiwassee, Ga., July 4-9.

ALL AMERICAN MIDWAY SHOWS

Last call for Big July 4th, Rock Rapids, Iowa. Four days, July 1st, 2d, 3d and 4th. Pony Ride, Train and Concessions of all kinds. Shows that don't conflict. Will be there booking June 28th. Contact

HERMAN REYNOLDS, Mgr.

All American Midway Shows

Rock Rapids, Iowa

PLASTER

PACKED
LARGE—20¢ MEDIUM—10¢

DECK BROS.

840 Ashland

St. Louis 7, Mo.

PRELL SHOWS HAVE BEST AND FINEST FAIRS IN THE EAST IN '49

PRELL'S BROADWAY SHOWS

"BROADWAY AT YOUR DOOR"
1948 Tremendous . . . 1949 Bigger and Larger 4th of July American Legion Celebration

BABYLON, LONG ISLAND
"Ask Those Who Were There Last Year" — Week July 4th to 9th

RIDE OWNERS — RIDE OWNERS
Can place Rides of all kinds. WANT Scooter, Tilt, Looper, Caterpillar. Our Fairs open August 1st. Can place Kiddie Boat Ride (now).

SHOWS WANTED—Side Show—Alters, wire. Mystery Show—W. M. Kara-Kum, wire. Midget Show, Monkey Show. Any other Show, contact us.

REVUE—Good Producer with Revue-type Show. Must carry Band. Office will guarantee all salaries. Contact us immediately.

Can place Wild Life.

Concessionaires, come on. Those joining now will receive preference on our great list of Fairs. **SELL EXCLUSIVE FOR FAIRS:** Novelties, Guess Your Age, Scales.

CAN PLACE American Palmistry, Fun House (now).

Floyd Brink wants to buy for cash Miniature Train.

RIDE MEN: We can always use good Foremen, Second Men on Rides. We pay the highest salaries and bonuses. Those driving semis preferred.

WRITE WIRE PHONE
SAM E. PRELL — PRELL'S BROADWAY SHOWS
West Hempstead, L. I., New York; then as per route.

W.G. WADE Shows

Big 5 day 4th of July Celebration; Thursday, June 30, to Monday, July 4.

ADRIAN, MICHIGAN

RODEO — THRILL SHOW — RACES — FIREWORKS — RADIO, STAGE, SCREEN STARS IN PERSON. CAR GIVEN AWAY JULY 4TH.

Can Place ALL CONCESSIONS for This Spectacular Event (Except Popcorn, Bingo and Lead Gallery)

WANT NOW! and for the balance of our Celebrations and Fairs

CIRCUS SIDE SHOW

Must be flashy, with all own equipment and transportation

ANNUAL AMERICAN LEGION CELEBRATION, GREENVILLE, MICHIGAN, July 6th to 9th, and ANNUAL SPORTSMEN'S FOREST FESTIVAL ON STREETS, MANISTEE, MICHIGAN, July 11th to 16th.

Contact now for space for both these big events!

W. G. WADE SHOWS
ADRIAN, MICHIGAN

61ST ANNUAL BIG LABOR DAY CELEBRATION

STREATOR, ILLINOIS

SPONSORED BY

ORGANIZED LABOR—SEPT. 3, 4 AND 5

Wanted Concessions of all kinds. Book for independent midway.

Don't Miss This One

WRITE

FRED J. SALVATI, General Chairman
STREATOR, ILLINOIS

SIDE SHOW ACTS

Because we are taking Singers Midgets out on road to play fairs we can use several good Novelty or Working Acts and Feature Freaks to open at once at Riverview Park, Chicago. Pay day every Wednesday with Thursday off. No ups, no downs. No mud, no alibis. With 5 State Fairs after Labor Day. State all, including salary or NO ANSWER. No tickets, no cash unless by mail. I've had the usual spring bites.

RAY MARSH BRYDON
RIVERVIEW PARK CHICAGO, ILL.

SOUTHERN VALLEY SHOWS

WANT FOR BIGGEST JULY 4 SPOT IN SOUTHERN ILLINOIS—MT. VERNON, ILL. IN CITY PARK. Have 14 Fairs and Celebrations to follow.

Want legitimate Concessions of all kinds. 3 Grind Store Agents, 1 Skillo Agent. Want to book Streamlined Train and Fun House. Address:

EDDIE MORAN, Mgr.
MT. VERNON, ILL., UNTIL JULY 4

CUNNINGHAM'S EXPO SHOW

July Fourth Celebration at City Park, Parkersburg, W. Va. Will book Stock Concessions of all kinds. Also one more Major Ride not conflicting with what I have. London, Ohio, to follow, July 9th thru 16th, including Sunday. I will book Concessions of all kinds, Pea Pool, Pan, Color, Beat Dealer, Rat, all Stock Concessions except Bingo, Popcorn, Cook House. I will book Show with own outfit, own transportation. Address all mail General Delivery, phone City Park. St. Marys, W. Va., this week; then Parkersburg, W. Va.

Thank You, SECRETARIES

ALL RE-SIGNED BECAUSE OF BIGGEST GROSSES IN 5 YEARS

JACK J. PERRY SHOWS

Everybody's Favorite

Parade of Fairs

- SHEMANDOAH CO. FAIR, Woodstock, Va.
- GALA WEEK & FAIR, Red Lion, Pa.
- HENRY COUNTY FAIR, Martinsville, Va.
- TRI-COUNTY AGRI. FAIR, Leaksville, N. C.
- EXCHANGE CLUBS GALA WEEK, Roanoke Rapids, N.C.
- SCOTLAND COUNTY FAIR, Laurinburg, N. C.
- CLEVELAND CO. NEGRO FAIR, Shelby, N. C.
- HIGH POINT AGRI. FAIR, High Point, N. C.
- PAGE COUNTY FAIR, Luray, Va.
- LEE COUNTY FAIR, Bishopville, S. C.
- CENTER OF N. C. FAIR, Asheboro, N. C.
- CLARENDON CO. FAIR, Manning, S. C.
- LANCASTER COUNTY FAIR, Lancaster, S. C.

CONCESSIONS—What have you? Contact. Will book. RIDES—Caterpillar, Spitfire, Hi-Ball, Kid Rides. SHOWS—Monkey Circus, Drome, Wild Life, Minstrel. Bill Holt wants talented Girls for Scandals of '49. HELP—Man for Light Towers, Foreman for Chairplane, Man to handle front, Kid Ride Foreman. Join your favorite for the above dates and the big 4th in Clearfield, Pa. Space going.

Contact **HOWARD ROBBINS** or **JACK PERRY**
FRACKVILLE, PA. DIMLING HOTEL, CLEARFIELD, PA.

FOR FIRST FAIR

FINEST ROUTE OF ALL

ANDERSON, IND., July 2 to 9

Can place Talkers for Shows of all kinds; must be neat and capable. Ticket Sellers who can grind. Need 4 A-1 Boss Canvasmen to handle tops in the 55x150 ft. class; Help who drive semis preferred. Artist to keep fronts in shape. All must answer this call week of June 25, Fair Grounds, Anderson, Ind. Want Hammond Organist with own organ. Glenn Brooks, wire. Have 16 weeks' work, all Fairs. Leo Singer can place few more good Entertaining Midgets. Whitey Woods, wire. Yes, "Pie Car King" Singers Midgets still here and will close at Dallas. Need Fat Girls. Mary Webb, open at Anderson sure, will wire scratch if needed. Harry Finkelstein, have something for you; wire where I can call you. Parker for Dante, your letter lost, wire your whereabouts. Need A-1 Drome. Art Spencer, wire. Here is route: Anderson, Columbus, Chicago (Italian Festival), Springfield, Davenport, Detroit, Louisville, Hutchinson, Little Rock, Memphis, Dallas. Have place for few more nice framed Shows. Small Grind and big Flash Outfits. All reply

RAY MARSH BRYDON
FAIR GROUNDS, ANDERSON, IND.

FRANKLIN Shows

WANT, DUE TO DEATH OF BOBBIE JEWELL, CAPABLE, EXPERIENCED OPERATOR WHO DOES MAGIC FOR ALL-NEW ILLUSION SHOW. Cost over \$5,000.00 to frame—Basis 60-60, no advances. RIDE HELP: Getting delivery on new #5 Ferris Wheel, July 8, for Twin Wheels. Can place another Foreman. Also Foreman for new Allan Herschell Boat Ride. Second Men for Twin Ferris Wheels, Tilt, Spitfire, Merry-Go-Round. All must drive semis. Night Watchman, Searchlight Operator, Ticket Sellers, General Help. CONCESSIONS: Can place Frozen Custard, Ice Cream, Scales, Short Range Gallery, Fish Pond, Bumper and other Hanky Panks. No grift. Can place several Concession Agents. SHOWS—RIDES: Will book Monkey, Snake, Mickey Mouse and Mechanical Show Will book two more Major Rides for our Fair route, Looper, Caterpillar, Fly-o-Plane, Roll-o-Plane or Octopus. FAIRS: Start August 18 at Fredericksburg, with Boerne, Franklin, Floresville, Crockett, Whartga, Richmond-Rosenburg, Angleton, LaGrange, Goliad and others to follow. Now showing Lake Cisco Park, Cisco, Texas. Big July 4th Celebration—our third year this spot. Electra and Vernon follows, then Cross Plains Re-Union—all Texas. Address:

DON FRANKLIN, Mgr.
CISCO, TEXAS

GEM CITY SHOWS, INC.

THOMAS B. HICKEY **HARRY THOMAS**
Pres. in Charge Secretary-Manager

Want for the largest Celebration in the Midwest, including July 4th Celebration—American Legion 2nd Division Convention, June 29-July 4; plus North Chicago Days, backed by All Business Men, Foss Park, North Chicago, Ill., July 9-17. SHOWS WITH OWN OUTFITS. LOW PERCENTAGE AND GOOD PROPOSITION. LEGITIMATE CONCESSIONS OF ALL KINDS. Penny Arcade, Frozen Custard, Scales, Novelties, Guess Your Age, Basket Ball, Jewelry, Ball Games and Hanky Panks of all kinds. No P.C. or flats. W. E. (Bill) Snyder, contact us.

Address: **EARL H. BUNTING, c/o GEM CITY SHOWS, INC.**
Centralia, Ill., until July 5; then North Chicago, Ill.

THANKS

TO ALL OF THE BIG AND LITTLE SHOWS THAT HAVE

SWITCHED

TO
WISCONSIN CANDY CORP.'S SENSATIONAL NEW PRIZE CONTEST AND GIFT SWEET
DOUBLING CANDY SALES EVERYWHERE

Announcing

Bunte

BROS.' DELICIOUS CANDIES NOW AVAILABLE FOR SCALES, AGE, DERBY RACERS, BINGO, CRAB STANDS.

1 POUND BUNTE CANDIES IN FLASHY BOXES, PACKED 36 TO A CASE. \$9.00 PER CASE . . .

PITCHMEN! WRITE FOR OUR LIST "GUARANTEE" PRIZE PACKAGE ITEMS

Phone Division 4-1155

Wisconsin Candy Corp.

1724 W. Vliet St.
Milwaukee 5, Wisc.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

High Binder, Neb.

June 25, 1949

Dear Editor:

Press agents on this show report the weekly midway news as it comes hot from the shows' rest rooms. A tip to Ol' Sam, who gets no salary, gives us the inside dope on who done what and who didn't. He gauges a trouper's business by the size of the tip. When a midwayite springs with a nickel, he's getting by. When he ups a dime, business is good. A two-bit tip is self-explanatory—the tipper is off the nut in the wagon. Sam is a walking financial journal. Before the office advances a showman a touch, Pete Ballyhoo first consults Sam in his four by six consultation room to learn if the showman is listed.

When a midwayite uses Sam's safety razor, soap, family brush, water, paper towels, witch hazel and lilac scented hair tonic and then heels the joint, our privy councilor of disinfectants puts him on the off list. On this show a rest room attendant is considered a philanthropist and a barometer of business. We measure the midway's prosperity by what the rest room grosses. There are the big shots who pay off with, "I have nothing but yard notes on me. Here's 2 cents, the only change I have in my pocket." We have the middle-of-the-roader who pays off with, "I'll catch you at the end of the week," and the three-sheeter who tosses him two bits with, "Don't give me all chicken feed in change." He wants back two dimes instead of four nickels.

According to our toilet bandit, general agents refuse to patronize home industry. They can put the hotel weed on a swindle sheet. House trailerites are good pay-offers as well as good disher-outers of midway news. Some of our shows operate their own comfort stations to give their boss canvassmen a little extra walk-around change.

To get the news of this date, the press department entered Sam's con-

sultation room and learned that biz was big here, because the four-seater strawed 'em the first three days and turned 'em away the last three, which set the front gate attendance for the week about 6,000. A heavy day play from our people indicated that all shows and rides grossed heavily and the help had a pay day. Two sit-down shows couldn't be checked because they operated their own closets. However, from a candy package salesman who worked both shows and tipped Sam heavily, we figured they played to big houses.

To report a concessionaire's business is an impossibility. We have yet to meet one who will admit that he grossed more than the nut. Furthermore, a stick always has the ice water and shoe-box privilege. When midways close for the season and concessionaires meet in showmen's clubs, a press agent can figure roughly their season's average thru their jackpots by deducting 50 per cent that was added for prestige; 25 per cent thru their wives' beefing and 15 per cent that their sticks sailed with.

Oh, well, rest room news is as authentic as any. Nix cracker, Sachs, there's a strange weed in the pasture that's on the earlie.

Idaho Show Dates Set

LEWISTON, Idaho, June 25.—Outdoor show events in Idaho this year will include Cassia County Fair and Rodeo, Burley, June 25-27; Rodeo, Rupert, July 3-5; Ten Mile Rodeo and Stock Show, Meridian, July 4; Hi-Sheriff Stampede, Idaho Falls, July 7-9; Twin Falls County Sheriff's Posse Rodeo, Twin Falls, July 7-9; Snake River Stampede, Nampa, July 13-16; Frontier Days, Pocatello, July 15-17; Weiser Rodeo, August 4-6; Annual Night Show, Caldwell, August 9-13; Payette County Fair and Rodeo, New Plymouth, August 18-20; Bear Lake County Fair and Rodeo, Montpelier, August 18-20; Western Idaho State Fair, Boise, August 22-27; Twin Falls County Fair, Filer, August 30-September 3; Jerome County Fair, Jerome, September 6-10, and Lewiston Round-Up, September 9-11.

WON, HORSE & UPP

(Continued from page 63)

tunnel was under way. The juice joints, grab stands, sheet writers and novelty men went to work as the crowds came to see the effects of the crash. Some 50,000 natives that heard the news broadcasts and read the extras jammed the tunnel at \$1.50 plus tax general admission and \$2 for seats. After the first of the seven shows were given the seats were torn down to make more room for customers. By rehashing the bedding in the stock car the crowds were strawed for the last six performances with an average of \$50 per bale. The freaks and Side Show acts were shown in the sleepers with a 50-cent walkthru. However, the customers were more interested in how they lived than how they performed.

By midnight the tracks behind the train were cleared and when all was loaded we backed into this town for today's stand. The show was billed here and it would have back-tracked today. As only one-half move was made the office didn't have to pay for this jump. The show's three co-owners met today to decide whether to fire the trainmaster for his poor judgment in loading or give him a medal.

Imperial Racks Up Good Week At Dubuque, Ia.

MADISON, Wis., June 25.—Mel Dodson's Imperial Shows railed in here this week from Dubuque, Ia., where it had registered one of its best stands of the season. Nightly attendance was rated with the strongest of the season and the matinee Saturday (18) was the biggest since the show launched its tour.

Charlie Tischner arrived here with a new stage setting for the Butterbeans and Susie Revue. Benny Weiss's bingo remained in Dubuque. Art Kasin made a trip to Chicago, where he purchased a new semi which will be used to haul extra concessions he will have during the fair season.

Recent visitors included General Agent J. C. McCaffery, E. W. Wells, Walter Hale, Bernie Mendelson and Doc Waddell. Later handled the advance for Mills Bros Circus Saturday (18) in Dubuque, when the circus and carnival day and dated, with each getting exceptionally good business.

Pride of the Rockies Show

Want To Book or Lease

MIX-UP and OCTOPUS. CAN PLACE SHOWS WITH OWN EQUIPMENT. WILL BOOK STOCK CONCESSIONS OF ALL KINDS, \$15.00 PER WEEK, except Ball Games and Darts. Can place Mug Joint, Candy Floss, Diggers and small Grab Joint. Agents for Hanky Panks, come on. Speedy Long, contact Teddy Burke. Wire or phone

H. J. WILDE JR.
PRIDE OF THE ROCKIES SHOW
ELLWOOD, NEBR., JULY 1-5

GUST KARRAS GREATER SHOWS

WANT—CONCESSIONS—WANT

Albany, Mo., this week. Starting our Fairs and Celebrations at Clarinda, Iowa, July 4. Want legitimate Concessions—Cookhouse, Photos, Basket Ball, String Games, Dart Games Will book any good, clean Concession not conflicting. Want Fun House, Mechanical Show or any good Grind or Bally Show. This show is booked solidly now with good Fairs and Celebrations. No racket and no Mitt Camp.
P.S.: Curley McDaniel and Rusty Roberts, contact Loudon here.

CAN PLACE

For Hillsdale, Mich., Fourth of July date, and Ligonier, Ind., Street Fair, July 5 to 9. Bingo Counter Men, Relief Caller and Hanky Pank Agents. All reply to
JOHN GALLAGAN
Care Gooding Amusement Co.
W. 67th St. & Storer Cleveland, Ohio

WANTED

For Big 4th July Celebration, Belton, Texas. Grind Store Agents, Hanky Panks, Agents, and will book a couple of well-flashed Grind Joints. Address:

TOM McFARLAND
Schafer's Just for Fun Shows
Belton, Tex., June 27-July 4

AGENTS WANTED

Chile Small wants Agents for Roll Down and Razzle, Bingo Help and P. C. Dealers.
Wire Care

James M. Raffery Shows

or come on to Belhaven, N. C., Big Fourth of July Celebration.



WANT WANT WANT

BIG ANNUAL 4TH JULY CELEBRATION AND MINERS' PICNIC, STEARNS, KY.

All week free gate. Every miner and lumberman gets \$100.00 each vacation pay. Plenty of money, free acts, fireworks. Five excursion trains on Fourth. 20,000 people every year for last 10 years.
ONE MORE FREE ACT FOR STEARNS

CONCESSIONS—Can use few more Slum Concessions, also good, clean Grab this date only. SHOWS—Wild Life, Mechanical, Monkey Show. Jessie Gibson and Capt. Harrell's Fighting Lions, contact Eddie L. Wheeler. RIDES—Kiddie Auto Train or Pony Ride.

All replies J. L. KEEF, Somerset, Ky.

P.S.: Eddie Wheeler wants Agents for Buckets. Blackie Asher wants 1 Swinger Agent.

COLEMAN STATE SIDE SHOWS

Can place for big Lions' Club Celebration Cedar Lake, Ind., June 28 thru July 4, including Sunday, and four more weeks near Gary, Ind.; then Fairs.

Rides not conflicting and/or Octopus, Roll-o-Whirl, Kiddie Auto Ride. Shows—Mechanical, Animal and 10-in-1. Also Motordrome. Concessions—Good proposition for small, neat Sit-Down Grab or Cookhouse. Want Photo, Long Range Gallery, Jewelry, Cane Rack, Ring Game, Hi-Striker, Custard, Gas Balloons, Novelty and Penny Arcade. Bill and Anne Hicks, contact Tommy Humphreys, Julia Warner, write Ruth, Emery Ball, contact Cliff. Need First and Second Man on El #5 For Sale—Le. Rol Motor for Wheel, good condition, complete on truck with power pulley \$100. One air-cooled Wisconsin Motor, like new, \$100. Four new, in crate, not war surplus, four-cylinder Continental Motors, 22 h.p., with starter, oil and air cleaner. Everything complete, \$250 each. Wire deposit. First come, first served. We go south after Labor Day. No gypsies, no flaties.

Want—GRACELAND GREATER SHOWS—Want

One of the Best Fourth of July Celebrations and Fairs

Combined . . . Six days and six nights . . . White Hall, Illinois

CONCESSIONS—Popcorn, Diggers, High Striker, Ball Games, String Games, Basket Ball, Fish or Duck Pond, Pitch-Till-U Win, Novelty, Hoop-La, Glass Pitch. All P.C. open with two or more Hanky Panks. SHOWS—Fun House, Snake Show, Girls for 120-ft. Girl Show Front. RIDE HELP—Foremen for Merry-Go-Round and Chalroplane. Will pay top wages to any sober man who can drive semis, Second Men on all Rides. Address:

HARRY ALKON

Jacksonville, Ill., this week; then White Hall, Ill.

ORANGE STATE SHOWS

Want for Allentown, Pa., Fourth of July Celebration and other good spots to follow.

RIDES—Octopus, Rolloplane, Kiddie Auto, Pony Ride. SHOWS with own outfits—Girl Show, small Side Show, Wild Life, Fun House, Snake Show. CONCESSIONS—Shooting Gallery, Photo, Fish Pond, Palmistry, Custard, Scales, Hoop-La, one or two Wheels. Dutch Whitside wants Agents. Can use good High Free Act. Week of June 27th, Larksville, Pa. Wire

LEO M. BISTANY, Sterling Hotel, Wilkes-Barre, Pa.

WORLD OF PLEASURE SHOWS

Richmond, Ind., July 4-9

Want Grind Shows not conflicting. Can place Merchandise Concessions of all kinds.

Ride Help on all Rides who drive semis; Foreman for Kiddie Autos.

For Sale—#5 Ferris Wheel, Super Rolloplane, 8 Tub Octopus, all in perfect condition.

JOHN QUINN

Kokomo, Ind., all this week

MARION GREATER SHOWS

Biggest July 4th Celebration in the South, Pelzer, S. C.

Followed by 10 Still Dates in North Carolina Industrial Cities and 10 bona fide Fairs to follow.

Concessions of all kinds. Will book Octopus or any Flat Ride for balance of season. Can place A-1 Wheel Man, top salary. Minstrel Show People, contact Kid Dusty. Need Front Man for Animal and Snake Show. Can also use Girl Show Outfit complete. Jimmy Cyr wants Six-Cat Agents. Jimmy Watts, contact Cyr at once. All replies to

M. H. SPILLERS, MARION GREATER SHOWS

SENECA, S. C. Wire. Don't Write.

CENTENNIAL

Lancaster, New York, all week July 18th. The big "Century of Progress Exhibit Tent," showing the development of Lancaster the past century will be on our midway along with five mammoth parades and new car give away. The Centennial Commission estimate an attendance of one hundred thousand people. RIDE OWNERS—This will be a terrific ride date. We can use several additional Rides including flashy Thrill Rides. SHOW OWNERS—Will book independent Shows of all kinds. CONCESSIONS—Want Stock Stores, no exclusives. Rates reasonable. Week of July 11th—Annual Allegany County Firemen's Convention, always a big one. July 4th—Day and date with the Ringling Show in Bradford, Pa.

This Week—BUFFALO SHOWS—Sherman, New York

JONES GREATER SHOWS WANT

For two big street celebrations. Point Pleasant, W. Va., July Fourth Celebration on streets; Gallipolis, O., week of July 11 on streets.

WANT—Bumper, Bowling Alley, Basket Ball, Hi Striker, Jewelry, String Game, Watch-La, Arcade. Henry Patterson, come on.

CAN PLACE experienced Ride Men who drive semis. Address

PETE JONES, Montgomery, W. Va.

QUEEN CITY SHOW

WANTS FOR 4TH OF JULY CELEBRATION

PENNSBORO, WEST VA., JUNE 27 THRU JULY 4

SHOWS—Will book any good Grind Show or Motor Drome. CONCESSIONS—Penny Arcade, Long Range Gallery, Short Range Gallery, Dart Game, Cigarette Pitch, Cane Rack, Photo, Pitch-Till-U-Win, Cork Gallery or anything not conflicting. RIDE HELP—Want Ride Help who will stay sober and can drive a semi.

All replies to **CURLY LITTLE, QUEEN CITY SHOW**

PENNSBORO, WEST VA.

P.S.: Lucky, come on.

LOUISA (KENTUCKY) ANNUAL CELEBRATION

ON THE STREETS—ENTIRE WEEK OF JULY 4TH

Will place legitimate Concessions of all kinds. Exclusive Custard, Apples and Floss open. Special opening for Fun House or Monkey Show and Arcade. MAYSVILLE (KY.) JUBILEE FOLLOWS LOUISA. Wire

JAMES H. DREW SHOWS

MADISON PLACE (CINCINNATI), OHIO, THIS WEEK

WILSON SHOW WANTS

For the Following Celebrations: LEHI, UTAH, RODEO, June 29-July 2; PRESTON, IDAHO, July 4-5-6; TOOELE, UTAH, Century of Progress to follow

Corn Game open. Some Concessions open. Can place Agents for Hanky Panks. Need First Men on Eli and Whirl, also Man to take charge of two Kiddie Rides. Good proposition to good man. Also Man to take over two Shows. Charles Bray, Johnny Harmon, wire.

LOYD WILSON

H. B. ROSEN SHOWS

WANT

WANT

FOR GALAX, VIRGINIA, 16TH ANNUAL FIREMEN'S 4TH JULY CELEBRATION

WE HOLD EXCLUSIVE RIGHTS FROM FENCE TO FENCE.

FREE ACTS, FIREWORKS, PARADES, CONTESTS, ETC.

ONE OF THE BEST 4TH OF JULY SPOTS IN THE STATE OF VIRGINIA; ASK THOSE WHO HAVE PLAYED IT.

SHOWS: HAVE GOOD OPENING FOR MOTORDROME, FUN HOUSE, GLASS HOUSE, ORGANIZED MINSTREL SHOW WITH OWN EQUIPMENT, WITH A SMALL PERCENTAGE TO THE OFFICE. WANT GIRL SHOW WITH OWN EQUIPMENT; MUST HAVE NOT LESS THAN THREE GIRLS.

RIDES: WE HAVE 10 OFFICE OWNED, NEED NO MORE.

CONCESSIONS: ALL LEGITIMATE CONCESSIONS OPEN. GOOD OPENING FOR FROZEN CUSTARD, FRENCH FRIES, ICE CREAM AND ALL EATING STANDS. CAN PLACE LONG AND SHORT RANGE GALLERY, HIGH STRIKER, BALL GAMES, FISH POND, CIGARETTE SHOOTING GALLERY, DUCK POND. WILL BOOK BUCKETS, SIX CATS, SWINGER AND NAIL GAME. HARRY PYLE AND BERT SMITH, GET IN TOUCH WITH WHITIE RUSH. ROY ALLEN WANTS ROLL DOWN AND SKILLO AGENTS. HAVE ONLY 6 OUTFITS ON SHOW.

WANT MAN TO TAKE COMPLETE CHARGE OF UP TO DATE BINGO. MUST KNOW HOW TO WORK JACKPOTS.

WANT FOR GALAX, VA., AND BALANCE OF SEASON HIGH SENSATIONAL FREE ACT. MUST BE OUTSTANDING.

ALL PEOPLE WHO HAVE CONTACTED SHERMAN HUSTED, CENTRAL AMUSEMENT CO., OR THE GALAX FIREMEN REGARDING THE 4TH OF JULY CELEBRATION, PLEASE GET IN TOUCH WITH H. B. ROSEN, BUENA VISTA, VA., THIS WEEK.

H. B. ROSEN, Mgr.; TOMMY CARSON, Business Mgr.; ROY ALLEN, Concession Mgr.

JUNE 28 'TIL JULY 9—12 BIG DAYS

MAMMOTH FOURTH OF JULY CELEBRATION

10 OFFICE OWNED RIDES "THE ATOMIC CITY" INSIDE OAK RIDGE, TENNESSEE 6 OFFICE OWNED SHOWS

THE MIGHTY GREGORY SHOWS

sponsored by

AMERICAN LEGION

WANT CONCESSIONS: String Game, Photo Gallery, Hi-Striker, Bumper, Custard, Snow Cone, Cane Rack, Long and Short Range, Cork Gallery, Age and Seales. ALL HANKY PANKS, \$21.00 a week; NO EXCLUSIVE. WANT AGENTS for Beat the Dealer, Pan Game, Over and Under, Penny Pitches, Roll Down, Pin Store, Wheels, Razzle Dazzle, Skillos, B. J. Haines, (Hatchet) Ralph Lockett and people who have worked for me, contact JOHN REED. (I'm no longer connected with Capitol City Shows.) A few choice Wheel and Grind Stores open. WANT RIDE HELP: First and Second Men on all Rides; best of treatment and salaries. Also can place useful People in all departments, those driving semis given preference. Must be sober and have license. WANT SHOWS With own transportation. Girl Show, Illusion, Mechanical, Midget, or any Show that has drawing power. Alberta Lewis, contact Dixie Lewis, Marie Jones, Curley McCann, can use you. Join on wire

All replies to **JOHN REED, General Manager**

BEAM'S ATTRACTIONS

Huntingdon Co. Firemen's Convention, July 4-9

Combined With

Community Old Home Week—Orbisonia, Pa.

3 PARADES—FIREWORKS—BAND CONCERTS—PRIZES

Want capable Concession Agents, Foreman for Wheel, also Second Man, Second Man for Jenny. Top wages, must be sober. Couple for French Fries. Good opportunity for Drome Riders. Write or wire

M. A. BEAM, EVERETT, PA., this week

JOHN FRANCIS SHOWS

WANT—4TH OF JULY CELEBRATION—BIGGEST THING IN INDIANA—WANT — CROWN POINT, INDIANA —

GO WHERE THE MONEY IS — STEEL MILLS WORKING FULL.

CAN PLACE A FEW MORE CONCESSIONS. RIDE HELP THAT CAN STAY SOBER.

Address: CROWN POINT, IND., JULY 1-4; NEW CHICAGO, IND., JULY 6-10

TWIN CITY SHOWS

Want Ferris Wheel Foreman, Second Men on all Rides. Want Athletic Show Manager. Will book Kid Rides on committee per cent. CONCESSIONS—Bumper, Glass Pitch, Mug Outfit, Short or Long Range Gallery, Candy Apples, Snow Cone, Root Beer, Ice Cream. Agents for Over and Under, Hit and Miss, Candy Floss. Mack Murray wants Count Store Agent. all replies

GEO. CRABLE

Hankinson, No. Dak., July 1 to 5.

Attention, Fair Secretaries and Celebration Committees: We have open dates for September and October. Write to 808 W. Broadway, Fairfield, Iowa.

BROAD TOP, PENNA., JUNE 27 TO JULY 4, COAL MINERS' ANNUAL PICNIC

PEERLESS CELEBRATION AMUSEMENTS

Want Bingo Help, Counter Man. Must drive. Also Agents for Stock and Percentage. Want sober Ride Men, Drivers. Sure pay, good treatment. Concessions, Shows and Rides not conflicting. All wire or come on.

WM. J. MESPELT

W. C. KAUS SHOWS

Fourth of July Celebration, Spencer, W. Va. Parades, Contests, Merchants' Exhibits.
\$7500.00 in prizes to be given away and a car to be given away Saturday.

Will book Hanky Panks of all kinds. Will give "X" on Guess Your Age and Scales and Photos. Want Manager for Girl Show with at least two or more girls. Have brand-new top and front for same. Good Girl Show territory. Those interested, act fast. Chas. Bearden, contact Geo. Whitehead immediately. All wires and replies to

RUSSELL OWENS, Gen. Mgr.

Gary, W. Va., this week; then the big one, Spencer, W. Va.

VETERANS' EXPOSITION SHOWS

"PLAYING THE CREAM OF THE SOUTH"

WANT

WANT

WANT

For the biggest 4th of July Celebration in Dixie, Decatur, Georgia. Strong Legion and Civic sponsorship. Free prizes, contest, band concert, fireworks nightly. 8 big days, July 1st to 9th, in Herring High School Stadium.
Can place few more Hanky Panks, Fish Pond, Custard, Jewelry, Long and Short Range, String Game, Watch-La, Duck Pond. No ex. Have good proposition for Six Cats, Buckets, Nail Joint or Swinger. Shows with own equipment not conflicting with Minstrel, Snake or Wild Life. Can use one Flat or Thrill Ride and two Kiddie Rides for the balance of the season.
All Replies: O. O. "BUD" POINT, Atlanta, Ga., until Thursday; then Decatur, Ga. P.S.: Space limited. Reserve now with deposit.

JACK'S GREATER SHOWS WANT FOR BIG FOURTH OF JULY CELEBRATION

PARADES, FIREWORKS. HERNDON, VA.

Can place Popcorn, Candy Apples, Custard, Candy Floss, French Fries, Bingo, Fish Pond, Penny Pitch, String Game. All Slum Concessions open. A few choice Concessions open, also some Percentage. Want Legal Adjuster. Have complete outfit for organized Minstrel Show. This is good Minstrel Show territory. Want Man to take over Girl Show with two or more Girls. Want useful Ride Help. All mail and wires to

FRANK HARRISON

Leesburg, Va., this week; then as per route.

LONE STAR SHOWS

WANT

WANT

WANT

For Odd Fellows' 48th Annual Fourth of July Celebration, Eminence, Ky., with Fairs to follow to Dec. 1.
Can place Fun House, Arcade, Minstrel and Mechanical Show. CONCESSIONS—Frozen Custard, Wonder Bar, Pitch-Till-U-Win, Watch-La, Cork Gallery (Fred Williams, come on), Fish Pond, High Striker, Scale and Age, Novelties, Balloon Darts, Ball Games, Glass Pitch and all other legitimate Concessions. RIDES—Can place Flyplane, Spitfire, High-Ball and Kiddie Train. Address all mail and wires to MYRTLE McSPADDEN, Eminence, Ky., June 29-July 4; Harrodsburg, Ky., Fair and Horse Show, July 5-9.

WHALEN & RILEY SHOWS

WANT

WANT

Well-framed Bingo, Photos, Fish Pond, Hoop-La, Short Range Gallery, Grab Joint, Candy Floss Snow Cones, Popcorn, any Stock Concessions that do not conflict. Only one of a kind. Agents for Whiskey Bottle Concession Cigarette Shooting Gallery, Penny Pitch. Will book Baby Auto Ride, Shows with own transportation. No racket or gate. Uptown location. Sailor Evans, contact. Good proposition. Want Ferris Wheel and Mix-Up Foremen. London, Kan., 27th Annual 4th of July, four days, 1st, 2d, 3d and 4th; then to West Kansas and Nebraska wheat. Picnics and Fairs, have open date July and August. No time to write. Call or wire
LONDON, KAN., JUNE 29-JULY 4

WANTED IMMEDIATELY FOR NEW SUMMER RESORT

Best known location in Southern Louisiana, drawing large crowds, surf bathing, good fishing. Will consider man with capital who can furnish four or more Rides, everything open. CONCESSIONS—Write what you have. Can use all kinds. Co-operation and financial assistance assured to good concession operators. Write or wire

MORRIS VOLTAGGIO

JEFFERSON MUSIC COMPANY, 335 HUEY P. LONG AVE., GREINA, LOUISIANA.

WANTED CONCESSIONS

For 19th Annual Celebration in Boswell, Ind., July 1-4

WRITE—WIRE

EDGAR BURNETT, Secy., Box E, Boswell, Ind.

WANT

Bingo and Hanky Panks of all kinds. Want Ride Help that can drive semis, Wheel Foreman.

JIMMIE CHANOS SHOWS

Muncie, Indiana.

SUNSET AMUSEMENT CO.

CAN USE

RIDE MEN WHO DRIVE ON MERRY, CATERPILLAR AND DODGEM.

P.S.: Will buy several used Downey Lite Towers with or without fluorescent.

Clinton, Ill., until Thursday, June 30; Monticello, Ill., July 1 to 4; Clinton, Ia., July 5 to 9.

WANT—INTERNATIONAL SHOWS—WANT

For one of the best July 4th Celebrations in Kansas and for balance of season, which includes a route of good Fairs and Celebrations.
Slum Concessions and Ball Games—\$16.50 per week. Jewelry Store, Candy Floss, Candy Apples open. Manager for Side Show—must have acts. Will book Fun House, Pony Ride and Kiddie Cars. Want Pin and Count Store Agents. All address:

COLEMAN LEE, Mgr.

Clay Center, Kans., June 26-29; Wamego, Kans., July 1-4.

P.S.: Charlie Griggs no longer connected with this show.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., June 25.—Association now has 243 members following the receipt of a membership application from Al Boxall Concessions, filed by Owner Al Boxall.

Recent visitation program has been extensive. Gaiety and F. W. Smith shows, operating as a combined unit, were visited Wednesday (15), with Owners Anthony Santillo and F. W. Smith playing host. Forty-two membership cards were issued to Gaiety personnel.

Personnel Signs Up

Holman's Rides and Al Boxall's Concessions were visited Thursday (16) at Spencerport, N. Y. Owners Mr. and Mrs. Lewis Sprague extended many courtesies. Three personnel cards were issued to Holman employees and 20 to the Boxall personnel.

Roxy Amusement Rides were visited Friday (17) at Henrietta, N. Y.; the Buffalo Shows the following day at Leroy, N. Y., and the Gaiety Shows and the F. W. Smith Shows were revisited at East Rochester, N. Y. Jones Concessions at Sea Breeze, N. Y., were visited Sunday (19).

Recent visitors to the association's offices included Jack Perry, owner of the J. J. Perry Shows, and Carl Middleton, general agent of the Tip-Top Shows.

479 Cards Issued

Additional personnel cards have been issued to Concessions Supply Company and Klenke Amusements. Current standings in the personnel membership race follows: Endy Brothers, 301; B. & C. Exposition, 55; Gaiety, 42; J. J. Kirkwood, 36; Al Boxall Concessions, 20; Lee United, 6; W. G. Wade, 5; Klenke Amusements, 4; Holman's Rides, 3; Gooding Greater, 2. Total of 479 cards have been issued thus far this year.

In compliance with a request, the association has furnished the U. S. Chamber of Commerce with information on its operations. A similar request has been received from the U. S. Conference of Mayors.

Tax dates during the calendar year are: June 30—Excise tax returns for May. July 15—Income tax returns for corporations, individuals and partnerships for fiscal year ended April 30. July 31—Excise tax returns for June, Social Security, unemployment and withholding taxes due for the second quarter of 1949.

A research service advises of the development of the following items believed useful to the carnival industry: a portable cooler, utilizing dry ice; aluminum paint, resistant to mold and rot; a paint priming treatment enabling two coats of paint on metal per day; non-toxic fire retardant paint, and a plastic coating which, when sprayed on any surface, will seal it against air, dirt or moisture.

Minn. Aqua Talent Picked

(Continued from page 55)

licity chief. Art Mooney's ork is billed to play the Queen Coronation Ball July 29, in Minneapolis Auditorium, at which the 1950 Queen of the Lakes will be crowned.

Canoe Race to Tee Off

The Aquatennial will get under way officially July 22, when the 450-mile International Canoe Derby on the Mississippi River ends at the Ford Bridge in Minneapolis. Entry list already numbers 64 teams but will be pared to 50. Of this number, 33 will be from Minnesota and for the first time in the derby history teams from out of the State will compete. The out-of-State list numbers 17, including three teams from Manitoba, Ontario and Quebec and the others from Washington, New York, Ohio, Michigan, Wisconsin, Iowa, Nebraska and Missouri.

Two parades are set for the eight-day festival, with the opening day march skedded for Saturday afternoon, July 23, and the night torchlight parade Wednesday, July 27. Both will be three-hour affairs.

Add Music Day

A new feature will be Music Day, July 25, with bands, orchestras, baton twirlers, pianists, choral groups, vocalists and other soloists competing in an afternoon affair in Minneapolis Auditorium. That evening an Aqua Star Revue is set for the auditorium with massed bands, massed choral groups and massed pianos skedded.

As part of Minnesota's Territorial Centennial celebration, a Pioneer Day dance is set for July 30 in the auditorium, with the Red River Valley Gang ork set to play old-time dance music.

The annual God's Outdoor Temple, a Sunday morning religious service set for July 24, is being moved this year from Powderhorn Park to Theodore Wirth pool.

Children's Day, Tuesday, July 26, will be highlighted by a "Wanderland" program at Powderhorn, with some 15,000 kids from 61 city playgrounds moving from one to another to appear in a series of 20 acts.

Lee Jaenson, 1949 Queen of the Lakes, will host 40 gals who will vie to succeed her, plus a large number of out-of-State queens, including the Pasadena Tournament of Roses and Miami queens, at a luncheon at the Nicollet Hotel Friday noon, July 22.

Carl Bremicker is general chairman of this year's festival, with W. N. Dickson, Aquatennial Association president. Some 50 committees are at work, with Glyde Snyder chairman of the coronation night program for which several acts are yet to be booked.

Aquatennial Skipper buttons, selling for \$1 each were moving well. Already 13,000 pins have been put out to 40 organizations which have set up 201 selling outlets. In all, a 20,000-pin goal has been set.

JOHN R. WARD SHOWS

BIG 4TH OF JULY CELEBRATION, 8 DAYS, SYLACAUGA, ALA., JULY 2 TO 9, INCL.

Want Concessions all kinds, except Custard, Cookhouse. Bingo. Popcorn, Floss, Lead Gallery. Will turn front end over to acceptable manager with concessions. Want Side Show or will frame side show for capable manager. Girls for Posing Show. Want Snake Show, Glass House, Unborn or any good Grind Shows, Wild Life, Penny Arcade and Photo Gallery. Want Ride Foremen for Octopus, Wheel and Skooter. Want Man and Wife manage large Cookhouse. Want Office Secretary. Want Scenic Artist. Eddie Newcomer, wire me.

OMAR'S GREATER AMUSEMENTS WANT

FOR JULY 2-3-4 CELEBRATION, ALMA, NEB.

Any non-conflicting Rides, Shows with or without equipment, Snow Cones, Popcorn, Candy Floss, Photos, Diggers, Ten-Cent Stores. Want Ride Help, Agents, Concessions all kinds. Want Griddle, Counter, Kitchen Help.

Wanted for
THE CANADIAN NATIONAL EXHIBITION
 and The Great Western Fair at LONDON
CATERPILLAR—9 CAR TILT-A-WHIRL—WHIP
 Will also consider anything new and modern in Kiddie Rides.
 Can place these Rides at Valleyfield, Quebec, and Belleville, Ontario, Fairs
 Prior to Toronto

We are looking for
OUTSTANDING ATTRACTION
 Will furnish 80x180 top having 12 ft. wall with 2000 seats—must be
 capable of getting good grosses—and be in keeping with standard of our
 attractions at the C.N.E.

J. W. CONKLIN
 P. O. BOX 31 BRANTFORD, CANADA

C. C. (SPECKS) GROSCURTH PRESENTS
BLUE GRASS SHOWS
 FEATURING THOROUGHbred ENTERTAINMENT

BRAZIL, IND. 17th ANNUAL FOURTH OF JULY CELEBRATION, CITY PARK, FREE GATE, FIREWORKS, FREE ACTS, LARGEST CELEBRATION IN CENTRAL INDIANA, ONE DAY ONLY. FOLLOWED BY AMERICAN LEGION CELEBRATION, SPENCER CITY PARK, FOUR DAYS STARTING WEDNESDAY, JULY 6-9. THEN THE BIG ONE. WEEK OF JULY 11, WESTERN KENTUCKY FAIR, PADUCAH, KY.

Can place for the above dates and a continuous route of bonafide fairs. Legitimate Concessions of all kinds. Jewelry, Bumper, Race Horse, Country Store or any Stock or Hanky Pank Joints.

SHOWS—Can place Funhouse, Snakes, Midgets; especially interested in Side Show with own equipment and transportation. Attractive proposition. Can place 1st and 2nd men on all rides. Must be licensed chauffeurs.
 All wires C. C. Groscurth, Effingham, Ill., then per route.

ALLEN-SMITH SHOWS

WANT WANT WANT

Bristol, R. I., 4th of July Celebration, Opening June 29 thru July 4
 Including Sunday

Concessions of all kinds, Hanky Panks, Grab Outfits, Pop Corn, Frozen Custard.
 Shows: Wild Life, Fun House, Motordrome or any Walk-Thru.

All Wires and Communications to:
FRANK G. ALLEN
 c/o Western Union Bristol, R. I.

CARNIVAL MANAGERS! CELEBRATION COMMITTEES!
 We will have a number of very fine Shows of all kinds available for the weeks of
JULY THE 11TH
JULY THE 18TH
 For Spots in Indiana or Illinois
 Write me fully as to your dates, towns, terms, etc. We may make yours a winner as we have
The Best of State Fairs.
 All reply in detail, don't misrepresent.
RAY E. THOMAS, Secy.
ASSOCIATED INDEPENDENT MIDWAYS, INC.
 917 W. WILSON AVE., CHICAGO, ILL.

"THAR'S GOLD IN THEM THAR HILLS"
 HARRIMAN, TENN., BIG FIREMEN'S CELEBRATION, JULY 2 TO 9
SUNSHINE SHOWS and L & C SHOWS COMBINED

Other spots to follow. No exclusive. come on. Want all kinds of legitimate Concessions. Shows and Rides not conflicting. P.C. Dealers wanted, also 2 Grind Stores. Come on. Fred Cantrell will be in Harriman commencing Monday, June 27. Contact
 SUNSHINE SHOWS, HARRIMAN, TENN.

VIRGINIA
GREATER SHOWS
 The Show With The Proud Reputation

Frederick, Maryland, this week; Brunswick, Maryland, next week, July 4-9, Big 4th of July Celebration.

WANT AT ONCE: French Fries, Cigarette Shooting Gallery, Fish Pond, Duck Pond, Age and Scales, Hoop-La, Basket Ball, Ball Games, Cotton Candy. WANT AT ONCE: 10-in-1, we furnish everything new also tractor and trailer. Want Show People, don't bring no Half and Half, that's the reason for this ad. Want Wild Life, Monkey Show or any Grind Show. We have all new tops. Minstrel Show People wanted. All mail and wires to
WM. C. (BILL) MURRAY

JOHNNY'S UNITED SHOWS
 "HONESTY IS OUR POLICY"

WANT WANT WANT WANT

For Boy Scouts Annual Festival, Lawrence, Indiana, July 6 thru 10. Also Big Lions Club Jamboree on City's Main Street, Dunkirk, Ind., July 11 thru 16. (Ask those who played it last year.) Can place Stock Concessions of all kinds. No exclusives. Space limited. Will sell X on Custard. SHOWS—Monkey, Snake, Wild Life, Penny Arcade, Glass, Motordrome, Mechanical. Join now for preference for our Indiana and Wisconsin Fairs. Positively no gypsies and no flats. Strictly a Sunday School Show. No phone calls, please. All replies
 JOHN PORTEMONT, GEORGETOWN, ILL., This Week Thru July 4.

NORTHERN EXPOSITION SHOWS
WANT

For Wolf Point, Montana, Wild Horse Stampede, July 13 thru 16, and 8 Montana "B" Circuit Fairs to follow. Side Shows with own transportation, Motor Drome, Midget, Hillbilly, 10-in-1, Unborn, good Fun House or any good Show with first class equipment not conflicting with Animal Show, Mirrors or Mechanical. NO GIRL SHOWS. This is virgin territory for Drome. Will book Age and Weight, Hoop-La, NO MITT CAMPS. Write or wire per route, no phone calls.
MIKE SMITH, NORTHERN EXPOSITION SHOWS
 Williston, N. D., June 30-July 2; Sanish, 3-5.

WANTED LOT MAN CAPABLE TO LAYOUT

50 Railroad Show Midway Properly and Handle Advance Details and Contract Hauling in Interest of Show. Also Can Place Experienced
OCTOPUS FOREMAN
CAVALCADE OF AMUSEMENTS
 HAMMOND, IND., THIS WEEK; MILWAUKEE, WIS., FOLLOWING.

★ ★ MIDWAY NEON ★ ★
 EXPERT TUBING MADE FOR ALL DESIGNS AND LETTERING. PRICES QUOTED ON REQUEST. HAVE COMPLETE PLANT TO MODERNIZE YOUR SHOW.
 WILL COME ON SHOW AND HANDLE YOUR NEEDS.
 FOR SALE—DOUBLE OUGHT—2 CONDUCTOR CABLE, 50c PER FOOT.
LEROY HUNTER
 JOHNNY J. JONES EXPOSITION, SYRACUSE, N. Y.

HELP WANTED FOR ALL RIDES

Foreman for Merry-Go-Round—Second Men that drive. Good proposition for A-1 Electrician WILL BOOK FISH POND, PING PONG, BASKETBALL AND BUMPER. HAVE GOOD DEAL FOR MANAGER WITH GIRLS FOR GIRL SHOW. Playing Nebraska's Biggest July 4th Spot on the Streets—Wahoo, Nebr., July 2-4. Address:
LOREN LEACH and ROGER WARD
 GREATER RAINBOW SHOWS, MONROE, NEBR., JUNE 28-30; WAHOO, NEBR., JULY 2-4.

PAGE BROS.' SHOWS

Want for 4th July, Greensburg, Ky., and 12 Fairs to follow. Cook House or Sit Down Grab, Diggers, Scales and any Stocks. Have complete Side Show, need operator with acts. Want Arcade and Girls for Girl Show. No Rides needed, have 10. Can place first-class Show People in all departments.
 COLUMBIA, KY., NOW; GREENSBURG, KY., NEXT WEEK.
W. E. (SHOTGUN) PAGE, Mgr.; V. L. COLLIER, Business Mgr.
 P.S.: Paul Pittman wants Pin Store and Roll Down Agents.

B & C EXPO SHOW

Wants for Mammoth 4th of July Celebration, Potsdam, N. Y. and balance of season in very good Show territory and all Fairs. Pony Ride, Mechanical Show, Motor or Monkey Drome. French Fry, Photo, Waffles, Basket Ball, Hoop-La, Slum Blower, Bumper, Dish Ball Game. Marty, get in touch, have lost address.
 CARTHAGE, N. Y., THIS WEEK

VOLUNTEER SHOWS

Want for Annual Celebration, 2d, 3d and 4th of July, at Red Boiling Springs, Tenn., and balance of season.
 Fish Pond, Photo, Hoop-La, Diggers, Ball Games, Pop Corn, Floss, Penny Pitch, Pitch-To-Win, Coke Bottle, Scales or any Stocks. Very reasonable privilege. Come on, will place you. Shows with own outfits. Rides not conflicting with what we have. In case of calls or wires send
 c/o PARKHURST GARAGE, RED BOILING SPRINGS, TENN.
T. J. APPLE, Mgr.

WANTED

Drome Help for several large Fairs, starting July 26. Riders, Ted Snyder, Eunice Lanko, Cliff Hoffman, contact me. Talker who can produce. Ticket Sellers who can and will grind.
DEL CROUCH, MARKS SHOWS, MORGANTOWN, W. VA., THIS WEEK

if

you have overlooked sending your ad for the

SUMMER SPECIAL

DO THIS TODAY

- 1) Wire a space reservation direct to Cincinnati and;
- 2) RUSH complete copy, cuts and instructions air mail special delivery or
- 3) Wire instructions direct to Cincinnati to repeat any of your previous ads.

Don't pass up this opportunity to get your share of those quick cash orders.

**THE BIG ANNUAL
SUMMER SPECIAL
WILL BE OUT NEXT WEEK**

The Billboard Publishing Co.
2160 Patterson Street, Cincinnati 22, Ohio

Chi RR Fair Repeater Debts; Emphasis Put on Attractions

(Continued from page 55)
outlaw show at 25 cents, the fair-operated nickelodeon at a dime and the Funhouse at 30 cents, with six kiddie rides at 9 cents and the pony ride at 20 cents.

In addition, there is a 100-machine Penny Arcade, with two-thirds of the units operating at 5 cents, the others at a cent; a lead gallery (eight shots for 25 cents), a photo gallery and a print shop, which sells patrons' names in headlines.

Free Icer Clicks

More novelty stands are in evidence, and there are ample eating and drinking establishments. An old-time saloon is one of the features in the Gold Gulch area, but in compliance with regulations it sells only soft drinks.

Chief among the new free attractions is an ice show, sponsored by the railroad suppliers and presented six times daily with bleacher seats for 1,850. Unit was an outright buy, sold and produced by the Voorhees-Fleckles Fair Booking Association, this city. Show, which has 19 people, including a five-piece ork, clicked solidly opening day. Tank is 24 by 40 feet and was built especially for Voorhees and Fleckles. Despite the heat today, the ice, which has no protective shade during performances, held up well.

Large Outlay

The Cypress Gardens, water thrill show, which consists largely of water skiing, has a massive, flashy front, but the show's location at the extreme north end of the grounds is against it. Show has 4,200 bleacher seats and 500 reserved seats. Group of 12 Chicagoans put up a reported \$60,000 for the unit's set-up and equipment. Roby Parks & Company, this city, produced the show, with Glenn Fitzpatrick as director.

Children's theater is the joint venture of Tommy Sacco, Chicago booker, and Mike Dietrich, the latter of Dietrich and Diane, puppet act. Theater seats 325, has an eye-catching front and offers Tom Grigg, ventriloquist, and Biehler's dogs, plus Dietrich and Diane.

No Beer; Few Hiss

Opry House, which fair execs had figured would prove the big lure in the Gold Gulch area, is operated by Christian G. Kiessling, veteran Chicago theater treasurer; Edward Reticker, former city editor of *The Chicago American*, and Louis Hunt, former city editor of *The Chicago Daily News*.

Opening day's offering was Billy, the Kid, but it fell flat, probably, as one veteran showman suggested, because no beer is sold on the grounds. Show is presented in an open-air theater-like set-up, with benches affording seating to 500 persons. Unit probably will be doctored quickly in an effort to pull 'em in, then get 'em in the boo-hiss mood.

John Courtney and Bob Seery, both of this city, have the law-outlaw show. Paper mache figures, made by Messmore & Damon, New York, are used. Show's front features 12 open-topped oil lamps.

Kiddieland Late Entry

The kiddieland was a last-minute addition, and is far short of what fair execs had been asking in their late winter, early spring negotiations with biggies in the carnival and kiddieland business. Then the fair asked prospective operators to invest heavily in black-topping, lighting, attractive arches, etc.

One after another those negotiations broke down. Only a short time ago the fair management arrived at an understanding with Tommy Sacco to install rides around the children's theater. And then, Sacco says, he withdrew, and Trans-America Management, Inc., this city, signed to provide the rides. Previously, Trans-America had signed to produce the

Opry House productions. When it ceased to supply rides to the fair Trans-America brought in Earl Ingalls, of the Earl Ingalls Amusement Enterprises, Coldwater, Mich. He in turn set up five rides, including an Allan Herschell auto ride and Merry-Go-Round, Mangel's Whip and an airplane ride manufactured by the Ingalls organization.

New Building for Arcade

The rides are spotted to the rear of the children's theater, without any special lighting, fences, arches or ground treatment. Near by, but separated by a street, is the Kiddie Fire Engine, operated by Jack Skelly, of Butte, Mont. Skelly had the ride booked on the Royal American Shows thru Royal's recent Davenport, Ia., date. Two Chicagoans, Sam Heuberger and Bernard Christensen, have the pony ride.

The Penny Arcade is operated by Al Tigerman, a Chicago veteran at the business in association with Frank La Maskin. They erected a 20 by 100-foot building to house the machines, most of which are old models.

The lead gallery and Funhouse are operated by M. & R. Enterprises, Chicago, of which Sidney Reuben is one of the principals.

Add to Seating Capacity

The *Wheels A-Rollin'* grandstand has 6,000 seating capacity, an increase of 1,200 over last year. Part of the increase was put into a reserved-seat section, which is partly covered by a canopy.

Basically the same as last year, the spec has fewer locomotives in it. A new feature is a circus bit, which offers a horse-drawn steam circus calliope and four circus wagons, together with a brief glimpse of clowns and performers in costumes.

Thearle-Duffield Fireworks Company, Chicago, again supplies the nightly fireworks. Inasmuch as the airport on Northerly Island had banned firing displays from the island, the Duffield org leased a landing tank craft, which is 33 by 117 feet, for the fair's duration, and the use of this boat enables the fireworks to be fired off shore, closer to the fair's center than last year.

Showers at noon today dented attendance which, judged by past standards, was light. Last year the fair did not open until July 25. Front gate admission again is 25 cents, tax included.

BIG FOURTH OF JULY CELEBRATION SHADYSIDE, OHIO

WANTS

Concessions of all kinds, also Rides not conflicting; want Shows with own transportation. Wire.

SMITH'S FUNLAND SHOWS
Pine Grove, W. Va., this week.

JOE E. KAUS SHOWS WILL BOOK

Merry-Go-Round or Chairplane, small Cookhouse, Bingo, Hanky Panks, Agents for Long and Short Range Galleries, few P. C. Dealers, Man to handle Pop Corn and Candy Apples. Also Ride Help.
NEW BERN, N. C.

WANT

For Iroquois, Ill., Celebration, July 3 and 4, and Remington, Ind., Street Fair, July 6-9. Photos, Stock Concessions and Candy Apples.

OHIO VALLEY SHOWS

Roxie Harris Iroquois, Ill.

WANT

Agents for Rolldowns and Razzle. Only Count Stores on show. Joe Edwards, John Kelly and Whitey Campbell, contact

JACK MURPHY

Iroquois, Ill. Copyrighted material

LAWRENCE GREATER SHOWS

"America's Most Progressive Carnival"

WANT FOR BIGGEST 4TH OF JULY CELEBRATION IN ILLINOIS AT KANKAKEE

OUR FAIRS START IN THREE WEEKS

CONCESSIONS—All Eating and Drinking Stands, Root Beer, Custard, Choc. Dips, Floss. All Hunky Panks open. Need Age and Weight, French Fries, Basket Ball, Coke Bottles and all Ball Games, Derby Races. RIDES—Will book Spitfire and one Kiddie Auto Ride or Pony Cart Ride. SHOWS—Want Wild Life, Glass House, Illusions, Penny Arcade or any worthwhile Show. PHOTOS—Will place these Concessions for the FOURTH and BALANCE OF SEASON—11 bona fide FAIR DATES.

WANT LIVE PONY RIDE. Must have from 7 to 10 Ponies.

Want Organized Girl Show or Small Revue. Must have from THREE to SIX GIRLS. Need Side Show Acts, write Frank Zorda. Augmenting Minstrel Show for Fairs, write Harry Clark.

FOREMAN for TWIN FERRIS WHEELS AND ROLL-O-PLANE. Salary no object for men who can and will take care of these Rides. Will place complete crew.

HELP—Second Men on all Rides, Talkers, Grinders, Ticket Sellers, Canvas Men, useful Carnival People all departments. Fast-stepping Press Agent or graduate of reputable School of Journalism willing to learn show business. Replies to: Sturgis, Michigan, up until Thursday, June 30th; then Kankakee, Illinois.

WALLACE BROS.' SHOWS

"America's Most Spectacular Midway"

AMERICAN LEGION 4TH OF JULY CELEBRATION
CITY PARK, CASEY, ILLINOIS

Want Stock Concessions of all kinds. Also Motordrome, Penny Arcade and Fun House. Want Spitfire Foreman.

Address

E. E. FARROW, Mgr.
Lincoln, Ill., this week.

BAKER UNITED SHOWS

"A CLEAN MODERN MIDWAY"

Can place for 4th of July Celebration at Warsaw, Indiana, starting Friday, July 1st and for rest of season of celebrations and fairs:

CONCESSIONS: Stock Stores of all kinds, no exclusives. Need PHOTO, JEWELRY, FLOSS, HIGH STRIKER, BALL GAMES, CORK GALLERY.

SHOWS: ARCADE, FUN HOUSE or any worthwhile attraction.

RIDES: Can Place KIDDIE TRAIN and one Major Ride not conflicting.

RIDE HELP: Need Sober Octopus Foreman that can cut it. Must Drive. Indianapolis, Madison & Southern Avenues until Tuesday night, then Warsaw. Indianapolis wires or calls to 2257 Madison, Garfield 4584.

Rogers Greater Shows

Want First and Second Men on all rides, Truck Drivers preferred.

Rantoul, Ill., week of June 27 to July 2; Hoopston, Ill., July 3 and 4; Sullivan, Ind., July 5 to 9.

All replies to

H. B. ROGERS

J. A. SPARKS SHOWS

WANT WANT WANT

CONCESSIONS—Will book Cook House, Diggers, Frozen Custard, Jewelry, Novelties, Ball Games, Glass Pitch, Swinging Ball, Blower. RIDES—Will book Merry-Go-Round, Fly-o-Plane or Octopus. SHOWS—Will book Snake Show, Glass House, Geek Show, Iron Lung or any Show not conflicting. Want head for Six Cats and Agents for same. Agents for Pan Games. Want head for Bowling Alley and Agents for same.

Garrett, Ky., this week; Jackson, Ky., for the 4th; then Manchester. No Show this year. Then our Fairs start.

CUMBERLAND VALLEY SHOW

WANTS

For Tullahoma, Tenn., July 2nd-9th, big Fourth of July Celebration, and Cookeville, Tenn., Horse Show, and 12 bona fide Fairs to follow. SHOWS: Glass House, Fun House, Midget and Fat Show or any other Show that doesn't conflict. CONCESSIONS: Jewelry Store, Age, Weight, Novelties, Snow Ball, Bowling Alley, String Game, Glass Pitch, Ball Games, Hi-Striker, Penny Arcade. Address all mail to:

ELLIS WINTON

Pulaski, Tenn., until June 29th; then to Tullahoma, Tenn.

HAPPY HOLIDAY SHOWS, INC.

WANTS

Can use Ride Help, Octopus, Wheel, Second Men who drive. UNIT NO. 2, STRUTHERS, OHIO, JULY 11-16, HOMECOMING; NO. LIMA, OHIO, HOMECOMING, and others follow. Can use Popcorn, Bingo, Grab, any Show or Ride, Diggers, Hunky Panks. Can use Hunky Pank Agents. SIG SORENSON WANTS HALF AND HALF TO FEATURE.

BRIGHTON, MICH., JULY 1-4; PORTLAND, MICH., JULY 6-10.

W. G. Wade Shows

UNIT NUMBER TWO

KIDDIE RIDES WANTED

Auto Ride—Air Plane Ride—Miniature Train for the following bona fide Celebrations and Fairs: St. Clair, Michigan, 4th of July Celebration, June 29th-July 5th; Carleton, Michigan, Rotary Club Fair, July 6th-10th; Port Huron, Michigan, Centennial, July 16th-24th; Cassopolis, Michigan, Cass County Fair, July 26th-July 30th; Rochester, Indiana, 4-H Free Fair, August 2nd-6th; Converse, Indiana, Miami County Free Fair, August 8th-13th; Rensselaer, Indiana, Jasper County Fair, August 16th-20th; Wabash, Indiana, Wabash County 4-H Fair, August 23rd-27th; Laketon, Indiana, Street Fair, August 30th-September 3rd; Wauseon, Ohio, Fulton County Fair, September 5th-10th; Coldwater, Michigan, Branch County 4-H Fair, September 12th-17th; Bourbon, Indiana, Marshall County Fair, September 20th-24th; Kalamazoo, Michigan, Kalamazoo County Fair, September 27th-October 1st. Also legitimate Concessions of all kinds. Snake Show — Monkey Show — Mechanical Show — Pit Show — Penny Arcade. Write or wire

C. D. MURRAY, Mgr., W. G. Wade Shows Unit No. 2 as per route

Wanted—C. A. STEPHENS SHOWS—Wanted

BASSETT, VA., THIS WEEK; ROCKYMOUNT, VA., FOR THE FOURTH

CONCESSIONS—Stock Concessions, Custard, Snow, French Fries, Ice Cream Dips. Bill Hunter and Joe Permenter needs general concession help; agents for count stores and wheels. Shows: Need manager and girls for two Girl Shows, operator with people for office-owned Side Show. Place Animal Show, Mechanical City.

Can use for our fairs starting late August, free act, featuring some sort of animal act. Contact now if at liberty. Fair secretaries, have some open dates in August for W. Va., or Va. Write or wire us as per route. We carry seven rides, six shows and about forty concessions.

D.S. DUDLEY SHOWS

WANT

General agent, Red McFarland, contact me at once. Shows—Claude B. Williams wants three girls and talker for Girl Show; anyone who has worked for me before wire collect. Rides—Want Ferris Wheel, Eli No. 5 Foreman; Octopus Foreman, Loop-o-Plane Foreman, all must be good. Second men on Rides. Concessions—Need Skillo and Grind Store Agents. June 27 to July 4 to 9, Trinidad, Colorado. Wire all answers.

CETLIN and WILSON SHOWS

WORLD ON PARADE

Beekley, W. Va., until July 9

CAN PLACE—Foremen for Spitfire and Tilt-a-Whirl. Also men for Roll-o-Plane.

GIRLS - - - GIRLS

FOR GIRL SHOW AND POSING SHOW

\$75.00 Week

Want A-1 Girl Show Talker and Ticket Seller. Want Strip, Hula, Rumba, Oriental Dancers, etc. No line work; can also use two Beginners. Want Girls with or without wardrobe. Also want Feature Stripper. Please state age. PATSY LACEY, BILL and ROSE RYAN, wire and come on. JEAN and BABE HARRIS, have good deal for you, come at once. Want Candy Pitchman; must be capable. Everybody wire, pay-ur-own. Must join at once.

F. W. MILLER, WADE SHOWS

Adrian, Mich., June 27 to July 5th.

LARRY NOLAN SHOWS

WANT

Man and Wife to take over well-framed Animal Show, 50-50 deal; must drive truck. Scott Lamb can place one Count Store Agent, one Skillo Agent; must work as told. Joe Dvino needs good Swinger Agent. E. C. McWilliams can use one Girl for only Girl Show; top wages. Office needs one capable Ride Man, must drive semi. Will book one Ball Game, Balloon Darts, Basket Ball, any Hunky Pank not conflicting. All wire: LARRY NOLAN, Denver, Colo. Note: We have Longmont (City Park), Colo., July 4th; then 4 weeks high in the hills and 10 bona fide County Fairs in Kansas and Eastern Colorado. (Rain and a tough spring... better finish the season with the "LUCKY IRISH" and get your winter bank roll.) We have never missed a pay day.

FIDLER UNITED SHOWS

WANT FOR ENTIRE SEASON STARTING NOW

Electrician who can handle searchlights. Ride Foremen and Second Men on our 15 Rides. Shows with or without own equipment and transportation. Legitimate Concessions of all kinds. Some Hunky Panks open. Address:

MENOMINEE, MICH., JUNE 30 TO JULY 4; THEN PER ROUTE.

Emil Lence Inks Cionis To Coach E. Parkway Kids

BROOKLYN, June 25.—Roland and Margaret (Ma) Cioni, nationally famous roller professionals who led their Park Circle amateur charges to a long, unbroken series of New York, Northeastern regional and United States club championships in the Roller Skating Rink Operators' Association league, have just been signed as managers and coaches at Eastern Parkway Rollerdom, it was announced today by operator Emil Lence.

Eastern Parkway is closed for a summer face-lifting, but will reopen with the new managers in charge around August 1.

The Cionis, after developing such stars as Margaret Wallace and Gloria McCarthy, resigned from the Park Circle staff, when it shuttered for the summer, because of disagreement with management over next year's policy. Both Roland and Margaret, altho they developed only dance and figure champs in recent years, graduated from the speed skating ranks. In fact, he was world professional roller racing champion from 1914 to 1934.

It is expected that most of the champions, developed at Park Circle by the Cionis, will follow them to Eastern Parkway. If so, Lence's rink should be in for a long reign as home of the RSROA championship club.

Santa Paula Skaters Stage Benefit Show

SANTA PAULA, Calif., June 25.—Rhythmic Rollers Skate Club of Santa Paula Roller Rink recently staged a benefit show for Eddie Peters, past president of the club, who was stricken with polio and has been confined to an iron lung for several months.

Staged under the direction of Mrs. Patsy Wood, owner of the rink, the show was given by 32 skaters who offered nine acts of trick figure and dance skating, with the entire company skating the Virginia reel as the finale.

The show was enthusiastically received by a capacity crowd. Station KSPA broadcast the show for one hour. Proceeds went to Peters' widowed mother.

Hartford Skaters Click In New England Contests

HARTFORD, Conn., June 25.—The Hartford delegation to the recent New England Amateur Roller Skating Association championships held at Holland Skateland, Bridgeport, Conn., took top honors in three classifications, according to Arthur Forcier, owner of Friendly Skating Rink here.

They were Marcia Wilensky and Robert Mailloux, first, novice dancing; Rita Roy, first, intermediate figures, and Ronald Rancourt, first, junior men. Local second-place winners included Al Marques and Mary Kazaras, intermediate dance, and Helen Orsino and Al Marques, senior dancing.

Forcier instructed the local skaters who use his rink as headquarters. Winners will be eligible for the nationals at Mineola, L. I., June 27-July 2.

Ludwig's Corn Belt Palace Biz OK in Hot Weather Operation

CARROLL, Ia., June 25.—Roller skating business in the Midwestern corn belt continues good despite hot weather, according to Charles C. Ludwig, operator of Parkview Roller Skating Palace here.

In keeping his rink open the year round, Ludwig finds that his operation pays as well in the summer as in the winter. Even the summer trade may drop a bit, the lower operating expenses make up the loss, he says.

Believing that high standards of conduct for skaters and a continuous flow of promotional activities are necessary to keep business at a high level, Ludwig has set rigid standards of deportment for his skaters and tries to keep one jump ahead of them on the promotional calendar.

Ludwig says he will try anything in the promotional line that will bring patrons into his rink or make them think about Parkview, even tho the promotion may have no direct bearing on skating. The idea, he says, is to keep Parkview Skating Palace in the minds of the public. In this connection, Ludwig has sponsored such events as baseball benefits and birthday, wedding and swimming parties, even tho some of those activities may be considered competition.

Ludwig also has found that keeping a complete stock of skating accessories pays dividends. He points to the fact that many skaters from poorly supplied rinks have become his regular customers because they first came to his rink to buy some piece of equipment.

Ludwig currently is rehearsing club

members for their annual floorshow. This year's presentation will offer 14 acts, with "Ringtail Bros." "cus" as the comedy relief. The show will be staged two nights at Parkview and then be taken to all nearby rinks for showings.

Altho entailing considerable work, Ludwig finds that a children's skating club is a necessity at his rink in keeping business at a good level. Ludwig prefers the juvenile trade to that of adults because "they stay with you for many years." This can not be said of adults, who may leave you at any time and never return, he says.

Ludwig believes that the boom-bust cycle that has plagued the business in the past has permanently disappeared with the advent of high-caliber management. "Today nearly all rinks are operated on a high plane, and that is assurance that the business will continue to grow," he says.

Announces Cuts In Maple Price

DETROIT, June 25.—Good news for rink men considering construction or remodeling was heard this week with announcement of a major price cut in the cost of hard Northern maple flooring for rinks. The present cut is up to \$25 per thousand feet and, added to a smaller cut several weeks ago, runs as high as \$35 per thousand in the past two months, according to Fred A. Martin, secretary-treasurer of the Roller Skating Rink Operators Association (RSROA).

The price cuts were made public by Martin, based upon quotations from the Brownlee Lumber Company, official flooring supplier for the RSROA. Flooring at the special prices is available thru the RSROA office to all rinks, whether members or not.

RSIA Preps New Handbook

NEW YORK, June 25.—Work has begun, says Roller Skating Institute of America (RSIA) director Irwin Rosee, on its second handbook which will be distributed free to rink operators. Bill Love, *New York Journal American* and *Billboard* skating authority, will again be associate editor with Rosee. Theme of this one will be Roller Rink Promotion Ideas.

Gay Blades Remaining Open

NEW YORK, June 25.—Lou Brecker, operator of Gay Blades Rollerdom in the Times Square area, says he'll shatter Gotham precedent and keep his rink running full schedule all summer. This means daily morning, afternoon and evening sessions, with a midnight skate every Saturday and an extra long period on Sundays.

Chi Club Sets Travel Sked

CHICAGO, June 25.—Roller Dome Skating Club of Chicago has scheduled a June 29 trip to the outdoor rink at Forrest Park, Ill., reports Joseph Wolak. In July members plan a visit to Mr. and Mrs. Arthur's rink at Harvey, Ill., which has a 90 by 165-foot surface. The club also plans a trip to Steve Siep's rink in Melrose Park, Ill.

RSROA Screens Contestants

DETROIT, June 25.—Screening of some 650 local championship winners who had qualified for the July 11-16 national championships at Washington was being completed this weekend at headquarters here of the Roller Skating Rink Operators' Association, according to Fred A. Martin, secretary-treasurer.

AOW Twin City Shutters for Face-Lifting

ELIZABETH, N. J., June 27.—Twin City Arena here, a link in the America on Wheels chain of rinks, closed Sunday (26) for an extensive modernizing job that will entail expenditure of a substantial amount of money, according to William Schmitz, AOW general manager. The spot will reopen September 2.

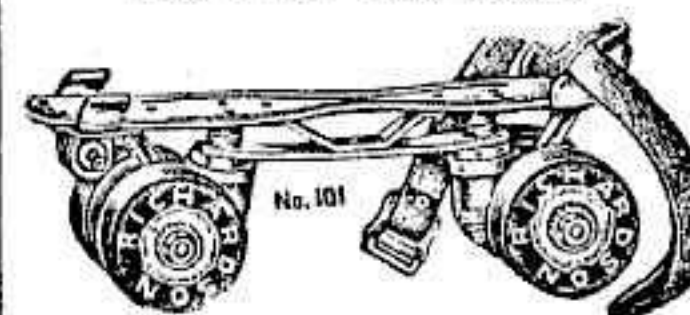
The interior will be done over completely. A glass cloth ceiling will be installed, the first time the material has been used so extensively in a rink, said Schmitz. In addition to its beauty, the material is fireproof. Wall space will also be covered with glass cloth, and Arena windows will have curtains and drapes of the material.

Other improvements planned are new seating arrangements, designed to increase coziness and encourage sociability in the rink, and new lighting effects.

Eastern Parkway Shutters

BROOKLYN, June 25.—Eastern Parkway Rollerdom, the "television rink," shut down for a summer face-lifting job following its evening session Sunday (12). Reopening, said operator Emil Lence, will probably be around August 1. This brought to two the number of rinks in the Borough closed for the summer, Park Circle having shuttered May 29.

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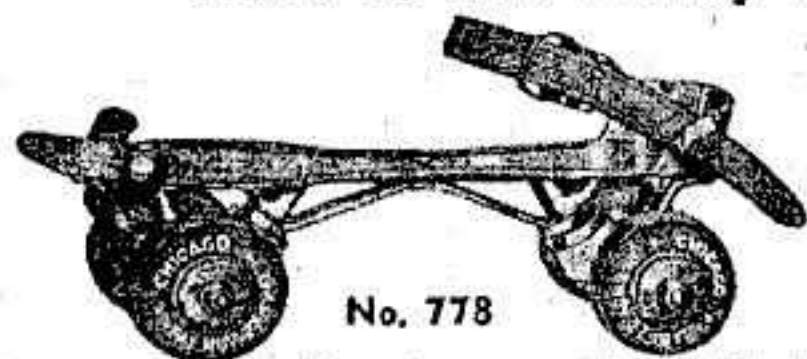
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AIRWAY PLASTIC PENCIL SHARPENER—49c retailer—boxed—\$2.25 dz.; \$6.00 3 dz.; \$21.00 gross; sample 30c.

SHMOO BANK—\$3.50 dz.; \$12.00 4 dz. (retails 59c); 2 samples \$1.00.

PARIS'AN SCARF DANCE—\$3.60 dz.; \$10.00 3 dz.; \$36.00 gross; 2 samples \$1.00.

KING TUT (Original)—\$3.60 dz.; 2 samples \$1.00.

REPEATER CAP GUNS — "Roy Rogers & Trigger"—9 1/2 inches long—\$6.50 dz.; \$18.00 3 dz.; sample \$1.00.

WEE WEE VIEWERS—\$4.80 dz.; \$14.00 3 dz.; \$54.00 gross; 2 samples \$1.00.

ELECTRIC BOW TIES—\$7.00 dz.; \$19.50 3 dz.; sample \$1.00.

LORD'S PRAYER THROUGH TELESCOPE—Aluminum die cast—2 dz. on display card \$8.50; 2 samples \$1.00.

RUBBER LIZARD—Best grade—\$5.00 dz.; \$14.00 3 dz.; sample 69c.

TOM FOOLERY — Rubber face and clown costume—\$17.00 dz.; sample \$1.50.

MINI MOVIES—Action pocket-size booklet—\$1.20 dz.; 3 different samples \$1.60.

ESKY ASH TRAYS—\$7.00 dz.; \$19.50 3 dz.; sample \$1.00.

NEW ESKY COIN—\$1.00 dz.; \$6.50 per 100; \$30.00 per 500; 3 samples 50c.

QT VUES—12 Photos—\$10.08 2 dz. minimum; \$60.48 gross; 2 samples \$1.25.

TESS THE TEASE—Best of the Strip Cards—\$1.50 dz.; \$11.00 gross; \$40.00 5 gross.

SWEET ADALINE—New Deluxe Folder — \$1.50 dz.; \$11.00 gross; \$40.00 5 gross.

RUBBER NUDDIE DOLL—7 1/2 inches high—\$13.00 dz.; sample \$1.50.

BURRO PETE CIGARETTE DISPENSER — \$12.00 half dozen; sample \$3.25.

BRUSSELS BOY ASH TRAY — \$5.50 dz.; \$15.00 3 dz.; \$50.00 gross; sample \$1.00.

DOG EXTINGUISHER ASH TRAY—\$9.00 dz.; sample \$1.25.

SQUIRTING RINGS—\$1.50 dz.; \$4.00 3 dz.; \$13.75 gross.

COMIC RUBBER THUMB—90¢ dz.; \$2.60 3 dz.; \$10.00 gross.

MYSTIC PILLARS—\$2.40 dz.; sample 50c.

SURE SHOT DICE BOX—\$6.00 dz.; sample \$1.00.

KILROY NOVELTY DRINKING GLASSES—12 different to set—\$4.00 set.

HORSE CLOCK—Sessions Movement—10 1/2" horse, removable saddle & blanket—\$8.45 each; \$7.45 each lots of 6.

BOOT LIGHTER — Evans — 6" high — \$4.25 each; \$4.00 each lots of 6.

HORSE & REMOVABLE JOCKEY — \$12.00 dz.; sample \$1.25.

REMOTE CONTROL AUTO — Imported — \$5.00 dz.; \$14.00 3 dz.; sample \$1.00.

LIVELY MOUSE—Slow & Fast—\$4.25 dz.; \$12.00 3 dz.; sample 75c.

DICE GAME—Imported—\$2.00 dz.; \$5.50 3 dz.; sample 35c.

JEWEL CASE—Imported—\$18.00 dz.; sample \$1.75.

CORONET ELECTRIC WET SHAVER—With Cord & 10 Blades — Beautifully Boxed — (\$9.95 retailer)—\$2.00 each.

NOVELTY RUBBER GLOVES—\$4.00 gross. 25% deposit on all orders, balance C.O.D. Prices F.O.B. Pittsburgh, Pa. Minimum order accepted, \$10.00.

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7x18 Pennants, 20 ft. Tape \$1.60
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Check with order, or 25% dep., bal. C.O.D.

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START NOW—Send \$1.00 for 20 PIC-TEASE self-developing art photos and 1 MINI-MOVIE pocket novelty, prepaid. Send for folder price list.

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A-1 PARODIES SPECIAL SONGS, MATERIAL for any act; 1949 catalog free. Kleinman, 5146 Strohm Ave. North Hollywood, Calif. ju6

"EMCEE" MAGAZINE—CONTAINING BAND Novelties, Parodies, Monologues, Comedies, Jokes; subscription, \$2; add \$1 for four gag-packed issues. Emcee, 1508-B South Homan, Chicago 23.

JIMMIE MUIR LAUGH LINES #2 AND #3—M. C. Comedy Bits, Radio Patter, Heckler Gags, Party Material; mail dollar for each one to Jimmie "M.C." Muir, 6185 Buena Vista Ave., Oakland 18, Calif. jy2

LEARN MODERN CHORD BUILDING IN 15 minutes; proved method; reading, writing chord symbols correctly; no harmony required; not trick system; rare, valuable material, \$2; advanced arranging available soon. Harrison Music, 217 E. 6th, Bristow, Okla.

MUSIC PRINTED—200 PROFESSIONAL COPIES: \$20; 1,000 copies in color \$70; Recordings made. URAB BB, 245 West 34th St., New York. Stamp (Booklet). ju30

MUSICIANS, SINGERS—PEP UP YOUR ACT with "111 Comic Song Titles," only \$1. Tommy Thompson, Caddo Hotel, Shreveport, La. jy9

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BUY THOUSANDS OF NATIONALLY ADVERTISED products direct from manufacturers and distributors; write for "Buy Direct and Save." Service Publishing, 218-F Investment Bldg., Pittsburgh 22, Pa. jy9

CARNIVAL MEN-CONCESSIONAIRES AGENTS, get on our mailing list for today; "Live" items; send for free information today; many items direct from manufacturer at very low cost and large profit. Write Brinn's, 1332 Forbes St., Pittsburgh, Pa. jy9

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DUPONT NYLONS, FULL FASHION; 51 Gauge, in any quantity or size, for stores, salesboard dealers, pitchmen, carnivals, etc.; in flashy packages, 3 pair to box; our No. ones, \$7.50 doz.; twos, \$6; threes, \$3.50; all orders promptly shipped. McDonald Mfg. Co., Goltewah, Tenn. jy2

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FULL FASHIONED NYLON HOSE, 51 and 54 gauge, packed 3 pairs to box; new summer shades, standard sizes; our best number, \$6 dozen; lower grade, \$3.50 dozen, prepaid; sample box of each number, \$2.50; full satisfaction guaranteed; 1/3 deposit on C.O.D. orders. Nylon Sales, 2501 Broad St., Chattanooga, Tenn.

HOSIERY—INCREASE YOUR PROFITS BY fast selling items in hosiery; all grades of ladies' nylons, men's and misses' anklets in cotton and mercerized from \$1 a dozen up. Warren Hosiery Mills, Chattanooga 5, Tenn.

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LADIES NYLON HOSE, 51-54 GAUGE, OUR No. 1, \$6.50 per dozen; No. 2, \$4; No. 3, \$2; sample dozen, prepaid, \$4; 1/3 deposit on all C.O.D. orders. Mill End Store, 2503 Broad St., Chattanooga, Tenn.

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MEN, WOMEN—SELL CHARACTER BUILDING Gift Items; send for samples on approval offer. Al Hawkins Company, Sioux City 7, Iowa. jy30

MILLIONS WILL BE SOLD THIS YEAR! NEW, profitable display-boxed Magnetic Cigarette Pack Holder offers opportunity to make \$1.92 per box; 79¢ retailer; send 50¢ for sample and complete details. Alexander & Co., Dept. B, Cedar Rapids, Ia.

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NYLONS—FULL FASHIONED; REFLECTS ASSORTED 12 pairs to box, \$1.25; Everyday wear, fancy pack, three to box, \$3.50 dozen; No. 4, sheer, clear legs, fancy pack, three to box, \$6; C.O.D. this ad. Phone: 9-7949. Order: Tennessee Nylon Division, 79 Shallowford Warehouse, Chattanooga 4, Tenn.

NYLONS—RAYONS BY DUPONT; OUR JOBBERS are having a rapid turnover with first quality Rayon Panties; \$68, \$5.50 dozen; \$17 and \$17 are \$3.50 dozen; this is about 1/2 retail price; our Full Fashion Nylons in assorted sizes and colors come separately in fancy envelopes, three pairs to box; reflects, \$2 dozen; \$3, \$3.50 dozen; \$2, \$5; \$1, clear, sheer legs, \$6 dozen; sample dozen consisting of three pairs of each, \$4; everything C.O.D. Ridge Rayon Association, 79 Shallowford Road, Chattanooga 4, Tenn.

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ORIGINAL KOEHLER SIGNS—LEADER SINCE 1890; 1500 varieties for stores, taverns, etc., \$4 per 100; free catalog. Koehler, 335 Goetz, Lema 23, Mo. jy30

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PATENTED SCREW-HOLDING SCREW Drivers! Remove, insert screws difficult places; fast sales stores, factories, mechanics; low prices. Toolco, 300 Westworth Bldg., Boston, Mass.

RED HOT PRICES ON CARDED NOVELTIES for the drug, restaurant, grocery trade. Illinois Wholesale Supply, Chicago, Ill. jy9

RURAL ROUTE MEN — MAKE BIG PROFITS with America's leading, fastest selling poultry magazine! Excellent market; peak interest; unlimited opportunities, maximum commissions. Write Poultry Tribune, Box 100, Mount Morris, Ill. oc1

SELLS FAST EVERYWHERE—LUCKY BIRTHDAY Coin, with Lucky Day, Number and Hologram; 25¢ item; sample dozen, \$1.75; Gross, \$18. Happiness, Box 354, Newport News, Va.

SNAPPY SUSIE IN THE SHOWER—BRAND new; it's tantalizing, it's snappy, \$1.80 dozen; sample and lists, 25¢. Hansen Sales, 2840-B Fifth Ave., Chicago 12, Ill.

SOCIAL SECURITY WORKERS—WE HAVE the real pre-war Social Security Plates, also Cases; sample, 25¢ stamps and wholesale prices. C. Gameiser, 250 W. 88th St., N. Y. C. jy16

STOP—WANT TO MAKE MONEY ALL YEAR round selling a complete line Wool Uniforms, Shirts, Caps, Ties, Badges, 2,000 Emblems, Personal Initialed Buckles, Belts and Hundreds of other easy-to-sell items; sales kit furnished; please write today. Hook-Fast Co., Box 480 BB, Roanoke, Va. np

WHO'S CRAZY? LISTEN TO A GUY WHAT knows! There is nothing wrong with making money, so rush two dollars to get this special offer of Fifty Horseman's Souvenirs; sample, fifteen for one buck. Ken Miller, Box 1257, Louisville, Ky.

\$3 DOZEN PLASTIC APRONS—OTHER QUICK-selling quality buys, including matching Tablecloth-Apron sets, \$11 dozen; sample set \$1.25; free catalog. Jole Fashions, 251B East 119 St., New York, N. Y.

JOBBER! DISTRIBUTORS!

ART-PIX PORTFOLIO

\$4.50 PER DOZ.
100 SETS
\$35.00

Actual 4"x5" Glossy Photos of Gorgeous Strippers.

- 12 Photos to a set
- Over 150 dazzling, alluring Hollywood Models!
- Complete Strip—Nothing held back!
- Sell on sight—Big repeat Sale

Hottest Art Photos Ever Offered!
Shipped F. O. B. Detroit.



New, Sensational

STRIP TEASE

Double-Edge RAZOR BLADES

\$2.50
Carton (20 5-Blade Packs)

\$2.00 carton in lots of 25 or more.

DAZZLING FULL COLOR NUDE PHOTO ON EVERY BLADE WRAPPER!

Greatest blade merchandising idea ever! 5 blades to pack and each blade photo-wrapped. 7 photos including front and back of pack! Sells on sight—big repeater. Also available on display card holding 24 individual blades @ \$1.00 per card

Shipped F. O. B. Detroit.



ART PHOTO KNIVES

Gorgeous selection of Hollywood lovelies in daring poses. Actual photos preserved under the plastic handle. Bead chain keyholder attached. Attractive display card included with each dozen.

Per Doz **\$3.00**
GROSS \$33.00



ORIGINAL PEEK-A-BOO KEY CHAIN

This sensational novelty at a NEW low price! Most glamorous models in America in blazing full color! Telescoping viewing piece on bead key chain.

\$9.00 GROSS
10 Gross Lots—Gross \$8.50



NEW! Hotter Than King Tut!

Mysterious, Magnetic Trick!

BLONDE IN THE BATHTUB!

Per Dozen **\$3.00**
\$42.00 Per Gross

All Prices F.O.B. Detroit



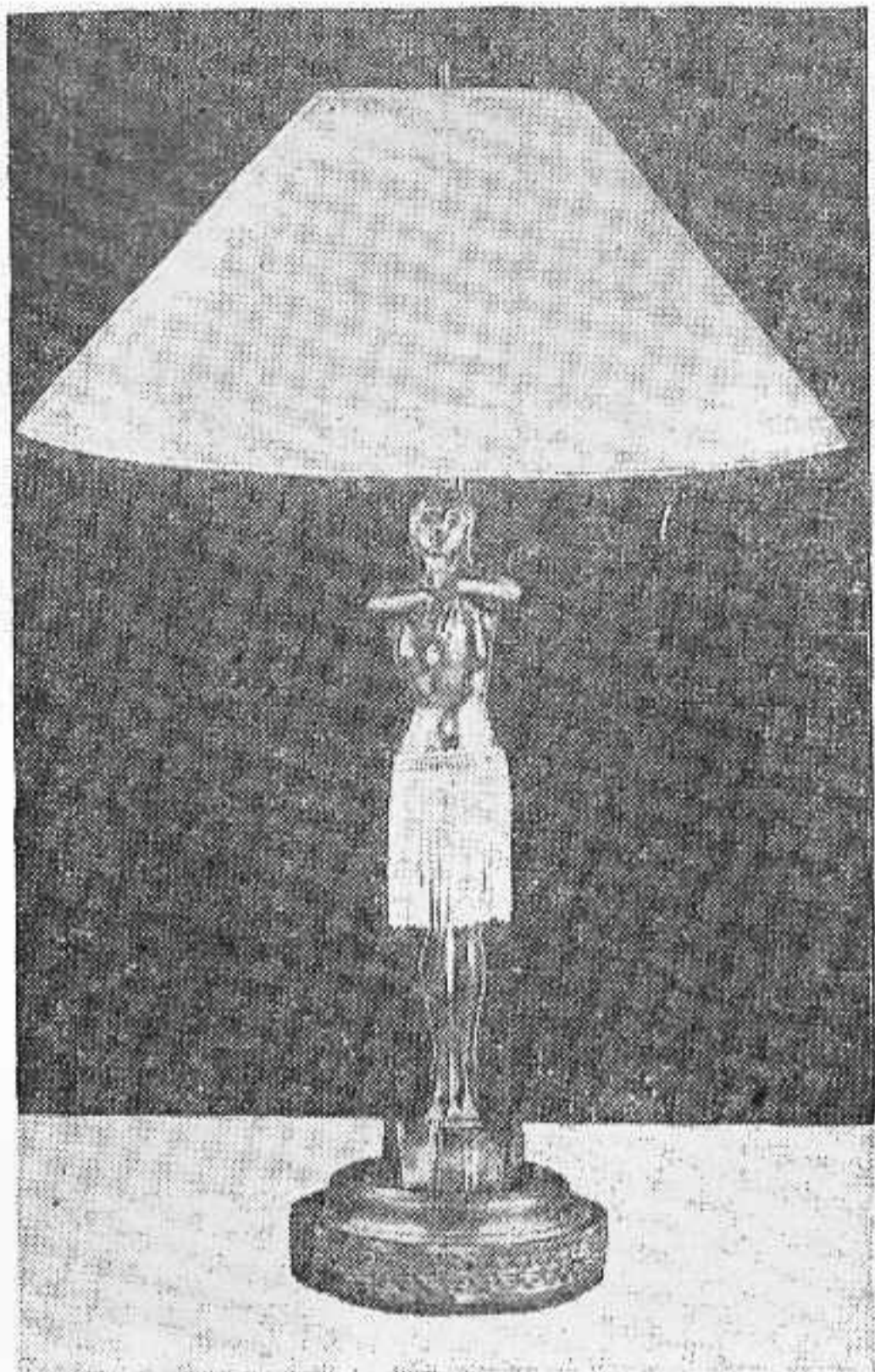
GEM SALES CO.
533 WOODWARD AVENUE
DETROIT 26, MICHIGAN

One of America's Leading Wholesale Distributors
50% Deposit with Order, Balance C.O.D.

(Continued on page 88)

Meet Miss Wigglehips of 1949

The Gal With More Motion Than The Ocean



Green Monk's Cloth Shade; Long or short skirt available. 26 1/2 High. 3 way switch.

For The First Time Available In Two Styles

NEW LOW PRICE **\$18.95** each

Motor 100 v.a.c. Underwriters approved

IMMEDIATE DELIVERY

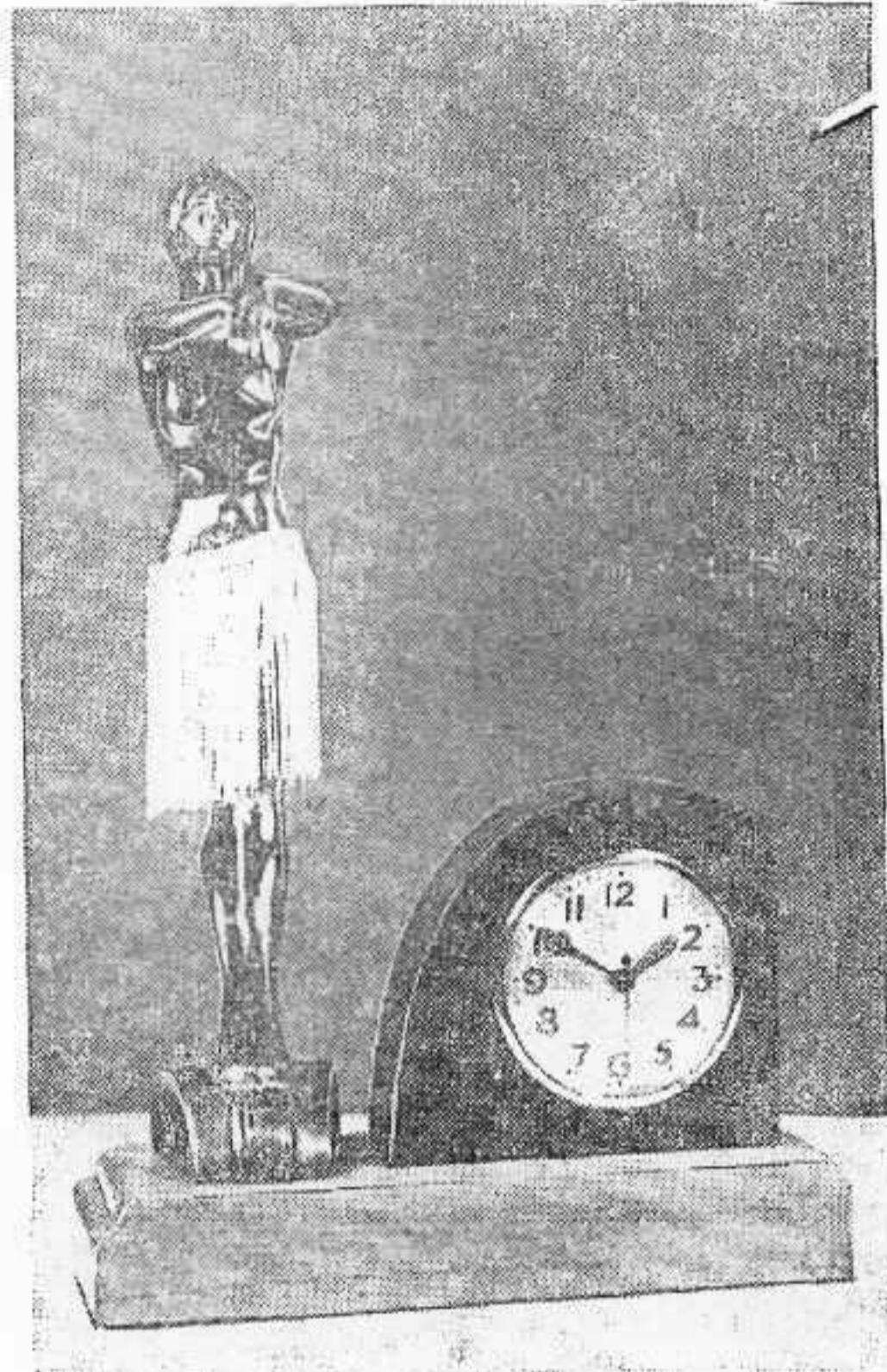
25% deposit with orders, balance C.O.D. Well rated firms invited on open account. (This item is copyrighted by the manufacturer and design patents pending.)

Exclusive Distributors for the Eastern United States.

Hitch Your Wagon To A Gold Star

GOLD STAR DISTRIBUTING COMPANY

5321 MARKET STREET
PHILADELPHIA 39, PA.
GRANITE 2-2339



Electric Clock. 17 3/4" high. Combination maple & ebony black hardwood base.

IDEAL FOR OPERATORS WHOLESALERS CONCESSIONAIRES SELLS ON SIGHT

ACTION BUYERS

- ARTISTS AND MODELS. 12 actual glossy photos, au natural poses to a set. 2 Sizes. 100 Sets, \$30.00, \$35.00. Dozen Sets, \$3.84. TELESCOPE KEY CHAINS. Studies of Hollywood's finest models. Dozen 95¢. Gross 9.00
- TELEVISION. 5 photo viewer. Gross \$17.50. Dozen 1.70
- SWEET "16" VIEWER. Dozen 5.75
- ART PHOTO KNIVES. On key chains. 12 of the better kind on display card. Gross, \$36.00. Dozen 3.25
- CHARMS ON KEY CHAINS. Various styles. Gross 2.40
- RAZOR BLADES. First quality. 5 to a box. 1000 Blades 3.95
- NEEDLES. In big flash needle packages containing 20 stuck needles. 100 Packages 3.50
- SHARP NEEDLES. In papers of 25 assorted. Were not available for nearly 10 years. Several million now in stock. 1.50
- NEEDLE BOOKS. Big flash with needle threader. Gross 7.80
- TRICKY ALUMINUM BANKS. Enamelled. Close-out, special. Gross \$72.00. Each 65¢. Dozen 6.60

Nobody anywhere undersells us. 1001 items stocked. Send orders with ads from others, or state goods wanted, with customer for life. Visit us.

MILLS SALES CO.
Cut-Rate WHOLESALERS Since 1916
901 BROADWAY, New York 3, N. Y.

MICHIGAN BUYERS—See Us For BINGO MERCHANDISE
Full Line of Housewares, Appliances, Aluminumware, Enamelware, Clocks, etc.
ECONOMY SALES CO.
5435 Twelfth St. Detroit 8, Mich.
Visit Our Showrooms—No Credit

SWISS WATCHES
WRIST
Used and returned watches. Need to be put in running order.
\$1.00 EA.
BURTON SALES, Dept. B-23
809 W. Madison St. Chicago 7, Ill.

Chinese Firecrackers
1 Bundle 1280 1 1/2 Crackers \$3.00
1 Bundle 1600 1 1/2 Crackers 3.50
1 Bundle 2000 1 1/2 Crackers 4.00
1 Bundle 2600 1 1/2 Lady Crackers 5.00
100% Profit—Cash With Order.
BUCK BROTHERS
Columbia, Tenn.



CREW HAT OPERATORS

We have the best Crew Hats made in the market. We guarantee them first quality. All these hats are made out of the finest gabardine. They simply are beautiful and sell on sight.

SPECIAL Western Lace Cowboy Hats (Felt) \$37.50 Gr.; \$3.50 Doz. Baseball Caps, Flocked With Any Name . . . \$66.00 Gr.

PRICES

- Plain white top with colored brims . . . \$57.00 Gr.
- Two-Tone combination tops 60.00 Gr.
- Crew Hats, flocked special with any seashore, park, carnival or fair . . 72.00 Gr.
- Felt Crew Hats, nice bright colors . . 28.00 Gr.
- Yacht Caps with any name, minimum order 2 gross lots 33.00 Gr.
- Kiddie Felt Crew Hats \$24.00 Gr.
- We have baby sizes if you want them.
- Laced Cowboy Hats, beautifully laced with cord in all bright colors. \$8.00 dozen 93.00 Gr.
- Baseball Caps in heavy twill and gabardine, with or without eyellets 54.00 Gr.

Immediate Delivery. 25% Deposit, Money Order or Cash, Balance C. O. D.

HARRIS NOVELTY CO.

1102 ARCH ST. Phone No.: Market 7-9848 PHILADELPHIA 7, PA.

THIS WEEK'S SPECIAL!!!

- JAP CROOK HANDLE PENNANT CANES \$15.00 M
- PLASTIC PARASOL, WOOD HANDLE, SPRING STOP, ASST. COLORS 30.00 Gr.
- FELT FIRE HATS, 1ST QUALITY 16.50 Gr.
- 24 ROUND BALLOONS FOR DART GAMES65 Gr.
- 10-INCH FUR MONKEY, HARD HEAD 12.00 Gr.

SAME DAY SERVICE

25% Deposit With Order, Balance C.O.D.

CHARLES SHEAR 150 PARK ROW NEW YORK 7, N. Y.

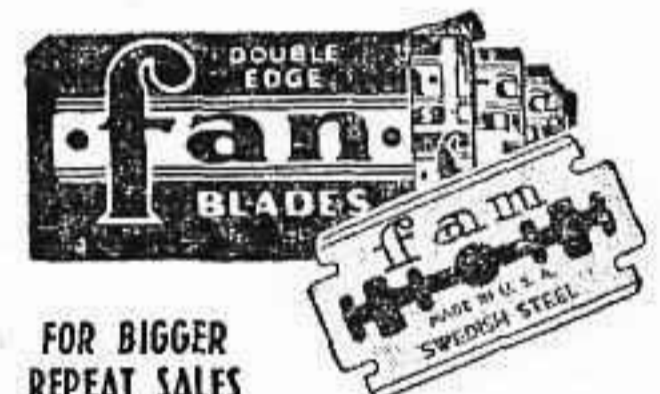
SLUM BALLOONS
Bingo and Premium Merchandise

WRITE FOR OUR 1949 PRICE LIST

M. A. SINGER CO.

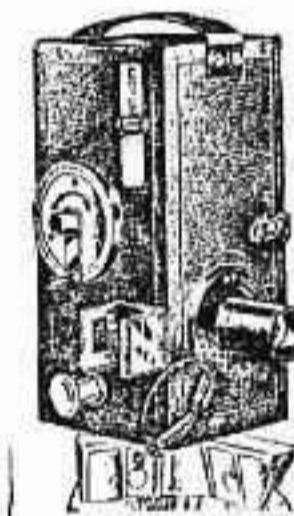
2125 COMMERCE STREET DALLAS 1, TEXAS

PROFIT MAKING • QUALITY MADE



FOR BIGGER REPEAT SALES

FAN BLADE CO. 32 Green Street Newark 2, N. J.



QUICK PHOTO INVENTION! PDQ CHAMPION PHOTOMASTER

Takes and finishes 30 to 40 everlasting black and white or sepia photos at once. No dark room. Guaranteed not to fade. Photos taken on "SUPER-SPEED" direct positive paper. Picture size 2 1/2 by 3 1/4. Complete easy to operate portable photo studio. 100% PROFIT. Write quick, get details about the great PHOTO-MASTER.

FINISHED PHOTOS IN 2 MINUTES

PDQ CAMERA CO.

Dept. BH 1161 N. Cleveland Ave. Chicago 10, Ill.

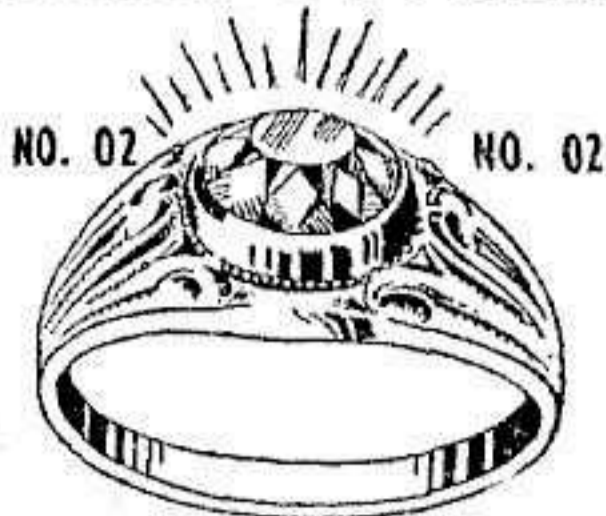
SELLS AT EVERY DEMONSTRATION! **NU-DIE MYSTERY**



A White Dice with hole in center is inserted in a Red Plastic Frame. A cord is threaded thru frame and dice. When you know the secret, you can REMOVE THE DICE While Cord is Held. A Clever trick! EASY TO DO! SAMPLE \$1.00 ONE DOZ. \$4.80

Remit Full Amount. We Pay Postage. DEALERS! Write for wholesale prices of FAST SELLING tricks and jokes. 152-B W. 42nd St. New York 18, N. Y.
D. ROBBINS & CO.

ALWAYS TOPS



MEN'S GOLD PLATED MASSIVE SOLITAIRE

Beautifully designed scrollwork on each side. Available either in yellow or white gold finish.

\$3.25 per doz. \$36.00 per gr.



NO. 191-C MEN'S DOUBLE HEAD IMITATION CAMEO With Gold Flash Sides

\$3.50 per doz. \$39.00 per gr.

MINIMUM ORDER, ONE DOZEN. Over 500 styles \$1 and up per doz. Sample asst. for \$20. On regular orders send 25% with order, balance C.O.D.

SEND FOR CATALOG

STERLING JEWELERS
44 E. LONG ST. COLUMBUS 15, OHIO

FOR SALE—SECOND-HAND SHOW PROPERTY

(Continued from page 88)

NEW FIRE PROOF TENT, 50'x100', SEATS FOR 1200 people, two new khaki Concession Tents, AC Light Plant, two Stake Body Trucks, 1/2 ton Panel Truck, Ticket Box Trailer, 3 PA Systems; show complete, ready to go; cash price, \$9,300. A. N. Stafford, 959 Texas St., Mobile 20, Ala. Phone 3-1438. jy2

SHORT RANGE TARGETS—20 KINDS, MANY new ones; free samples. W. Wooley, 115 Donald, Peoria, Ill. np

TRAINED CIRCUS DOGS CHEAP—PROPS, 1114 Higgins, Monkey Suit, Charles Graffins, 8312 Florida Ave., Tampa, Fla.

VERY ATTRACTIVE LONG RANGE GALLERY on Chevrolet truck; complete with aluminum alloy slide panels; a real buy; may be seen at Hunt's Boat Landing, Buckeye Lake, O.

WILD LIFE SHOW ANIMALS FOR 16 CAGES—For sale in July; also 18 Cages; suitable for tent or truck show. Sam Steedman, 7237 Sheridan Road, Chicago 25, Ill.

16MM. VICTOR ON SOUND, FINE CONDITION with extra reels, two lamps, carrying cases; very reasonable; reason for selling, show closed due to sickness. Almore Players, 7231 Erdrick St., Philadelphia 35, Mayfair, Pa.

18 FOOT CONCESSION TRAILER WITH AWNINGS, \$350.00; with Nelson Daly, \$425.00; wire, write. Pyle, c/o Grants Amusements, Silgo, Pa.

148 PAIRS USED SKATES—GUARANTEED good condition, \$2.25 per pair F.O.B. Okla. City. E. E. Mercer, 508 S.E. 17th, Okla. City, Okla.

INSTRUCTIONS BOOKS & CARTOONS

DREAM BOOKS—MANY UNUSUAL BOOKS and merchandise, West's Mail Service, 2518 Cleveland Ave., Port Huron, Mich.

YOU CAN ENTERTAIN WITH TRICK CHALK Stunts and Rag Pictures; catalog, 10c. Balda, The Lightning Cartoonist, Oshkosh, Wis. jy23

MAGICAL APPARATUS

A NEW SUB-MINIATURE RADIOPHONE FOR mentalists, mindreaders, horoscope pitch; each unit weighs less than pound, easily concealed; write for brochure specifications, price Nelson Enterprises, 336 S High St. Columbus, Ohio. ju2

CLOWNS, EMCEES, MAGICIANS—WE HAVE six novelty balloon stunts that are bound to be a big hit with your audiences; these six stunts with illustrations, instructions and patter for only \$1 is an offer you can't afford to miss; order now. Bill Croxdale, P. O. Box 186, Knoxville, Tenn. jy16

NEW 1949 CATALOG—MIND-READING, MEN-talism, Spirit Effects, Horoscopes, Forecasts, Crystals, Palmistry, Graphology, Books, 164-page illustrated catalog, 30c; wholesale, Nelson Enterprises, 336 S High St. Columbus Ohio ju2

400-PAGE CATALOG OF 2,000 TRICKS—Pocket, parlor, stage; world's finest magic; send \$1 for catalog (refunded first \$3 order). Kanter's, 9-1311 Walnut, Philadelphia 7. ju30

MISCELLANEOUS

COMIC CARTOON OF YOURSELF—ACCU-rate, 7x10 inches; Penell Cartoon for \$1; picture returned. Ralph Martin, 250 6th Ave. South, St. Petersburg, Fla.

OVER 200 ADDRESSES OF HOLLYWOOD stars; price 50c plus postage. Wayne Publishers, 113 Cass St., Dayton, O.

SIDEWALL—WATERPROOF AND MILDEW proofed, complete with grommets and rope, Green or Khaki, approximate 8 oz., 6x100", \$54.50; 7x100", \$63.04; 8x100", \$71.52; 9x100", \$80; 10x100", \$88.40; made in any length at above rate per running foot 25% deposit; satisfaction guaranteed. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. Phone: Cadillac 5591. jy16

2 GOALEES, \$75.00 EACH; 1 UNDERSEA Raider, \$70.00; 3 Rock-Ola #1504 Dialatone Bar Boxes, \$5.00 each; 1/3 deposit. Playmore Amusement Co., Box 194, Station C, Toledo, O.

MUSICAL INSTRUMENTS, ACCESSORIES

OLD VIOLIN, BOW AND CASE—ONE OF original five made by Conn Co.; perfect condition; exceptional tone; shipped to responsible person only for examination, \$2000. A. E. Mix, Rt. 5, Box 276, Shreveport, La.

PERSONALS

A HOLLYWOOD ADDRESS FOR PRESTIGE and Privacy; mail forwarded daily; low rates; confidential; reliable; free details. Donna Kellogg, 6711 Sunset Blvd., Hollywood 28, Calif. jy2

LETTERS REMAILED, FORWARDED FROM Miami—For information, write: Box 604, Coral Gables 34, Fla. jy16

PHOTO SUPPLIES DEVELOPING-PRINTING

COMIC FOREGROUNDS, BACKGROUNDS IN stock; quick service; photo novelties, photo supplies Miller Supplies, 1535 Franklin St. St. Louis, Mo. jy9

COMPLETE LINE OF DIRECT POSITIVE SUP-plies; write for price list. Marks & Fuller, Inc., 70 Scio St., Rochester 4, N. Y. jy30

DIME PHOTO OUTFITS, CHEAP—ALL SIZES; drop in and see them; latest improvements; real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. np au27

FREE MOVIES (2,000) SEND \$1.00 FOR LIST-ings to obtain loan free. Stasi Sound Service, Dept. B, 133 Murray St., Elizabeth 2, N. J.

DIRECT POSITIVE PHOTOGRAPHERS—WE supply everything you need; reasonable prices; Eastman D.P. Paper, Chemicals, Frames, Backgrounds; Comic Foregrounds, Cameras for indoors and outdoors, complete Photo Booths, etc.; free information and prices; we are old and reliable since 1903. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. np au27

LOWEST PRICES ON COMBINATION BLACK Back and Direct Positive Street Cameras. Glossick Mfg. Co., 544 Monson St., East Peoria, Ill.

OBTAIN BARGAINS LIST—NEW, USED, Quick Finish Photo Cameras, Cabinets, Portables, American Stamp, 4301 Rossmoyne, Houston, Tex. np

PHOTOMOUNTS SAVE MONEY BUY DI-rect from manufacturer; prices lowest; 2x3 Folders, \$2 100 or \$17 1,000; good quality; other sizes, free samples; manufacturers since 1925. Penn Photomounts, 335 Woodland Ave., Glen Olden, Pa. jy16

SPECIAL CLOSE OUT—1 1/2x2 EASEL FOLDERS, \$10 per 1,000; \$7.50 for 500; complete line of supplies, Drex and Eastman Papers; fast service. Lone Star Photo Supply Co., 2405 Elm St., Dallas, Tex. jy9

THE SATISFACTORY CAMERA FOR YEARS, Aluminum Casting Rubber Roller, Focusing Device, Ground Glass and Prism, size picture 2 1/2x3 1/2 with F4.5 Lens, \$95; without lens, \$70; 25% cash, balance C. O. D. Geo. F. McMillan, Blitright Camera Mfg. Co., Fayetteville, N. C. jy8

WANT BROKEN DOWN LENS AND SHUT-ters, F4.5 and faster. The Lens Co., Fayetteville, N. C. ju23

16MM. NEW SILENT PRINTS—SELLING OUT; \$5 reel; "Amusement Park, Baltimore," travelogue; "Naval Academy"; Sound Prints, same subjects, new, \$15. Oriole Films, Box 942, Baltimore 3, Md. ju23

PRINTING

ATTRACTIVE 100 8 1/2x11 LETTERHEADS AND 6 1/2 Envelopes, Hammermill Bond, four line copy \$2 postpaid; samples, Dickover Printing, 5233 Cleveland Kansas City 4 Mo. jy30

AUTO BUMPER CARDS—SIZE 5 1/2x2 1/2, ONE color ink, \$5 hundred, \$8 two hundred; fold-over style, 7x22 when folded, \$6.50 hundred. Tribune Press, Earl Park, Ind.

NOW! LOWER PRICES—FLASHY 14x22 Win-dow Cards, \$6.50 hundred; write for illustrated folder; cards for radio shows, homecoming celebrations, tent shows, carnivals, firemen's celebra-tions, midjet auto races, rodeos, baseball games, etc.; speedy 24-hour service. Tribune Press, Earl Park, Ind.

RUBBER STAMPS, 3 OR 4 LINE, \$1 POST paid; Pads, 50c. Smallwood, 2715 Vine, Cincinnati 19, O. jy16

START A LETTERHEAD COLLECTION WITH our 20 assorted Zany letterheads, \$1.00. Ad-vance Printing, Jellico, Tenn.

250 4 1/2x ENVELOPES AND 250 WHITEBOND Letterheads, 8 1/2x11, 5 lines copy, \$3, post-paid. Webster's Printshop, Farmland, Ind. jy16

250 8 1/2x11 LETTERHEADS, 250 6 1/2 ENVE-lopes—Printed on good grade bond paper for only \$4.95, 4 or 5 lines of copy; 500 business cards with genuine leather case for only \$3.95; other bargains, Berger Printing Co., 112 Fullerton St., Pittsburgh 19, Pa. jy2

SALESMEN WANTED

A-1 MEN OVER 40—MAKE A FORTUNE; NO investment; sell sales-promotional advertising to grocery stores and other retail businesses; you collect \$22.50, you retain \$15; call-back commission, \$5; extra bonuses, \$25 to \$100 monthly; over rides 50c to \$2 per account per man; guaranteed yearly annuity of \$5 on every active account you open; requirements, car, one sale weekly; bondable, we pay bond. Coast to Coast International Associates, 160 Chestnut St., Rochester 7, N. Y. (Mention Billboard) jy30

MEN, WOMEN—1949 PRACTICAL INVENTION pays \$3 on \$6.50 sale; if it's money you need, write: Modern Safe Company, Beloit, Wis. jy16

WANTED—SALESMAN WHO KNOWS COIN machine parts; local man preferred; good opportunity, salary and commission; loafers need not apply; give full information in first letter. Box 273, Billboard, 188 W. Randolph, Chicago, Ill. jy2

SCENERY AND BANNERS

8x10 SIDE SHOW BANNERS PAINTED TO order, \$30. Don Lutton, 534 Harris, Kansas City, Mo. jy9

NIEMAN CARNIVAL-CIRCUS BANNERS, THE best, not the cheapest; no disappointments. Nieman Studios, 1236 Halsted St., Chicago, CA-6-2544. jy9

SIDE SHOW BANNERS—8x10 FEET, \$37.75; artistic, painted on good cloth; complete with leather straps and rings; quick service; also other banners made; banners for rent. W. Courtney, Barboursville, W. Va. Phone: 4301. jy2

TATTOOING SUPPLIES

EVERYTHING YOU NEED FOR TATTOOING—Electric Tattoo Machines, Designs, Colors; complete outfits; illustrated catalog free. Milt Zels, 728 Lesley, Rockford, Ill. se3

GENUINE PELICAN BLACK \$3; 9 OZ. BOTTLE prepaid; this ink sells itself to those who know; money back guarantee if not; Genuine Gunther Wagoners from Hanover, Germany, in original bottles; also few Pints, Quarts. Joe Darpel, Suite 222, Hotel Victoria, Norfolk 10, Va. jy2

TATTOOING MACHINES, DESIGNS, COLORS Needles, Outfits; free catalog; fast service. Owen Jensen, 120 W. 83d St., Los Angeles 3, jy16

(Continued on page 92)



WAR SURPLUS 15 lb.—CO₂ FIRE EXTINGUISHERS Fully Charged—Guaranteed \$27.50 Each (F.O.B. N.Y.C.) EDW. SAMARA, INC. 37 South St. N. Y. C.

PARK ROW NOVELTY PULLS THE PRICE DOWN



PLASTIC PARASOLS

- 18" spread
 - Red, Blue, Green w/White Flower Deco-rations
 - Deep Fringe Edge
 - Wood Handles a Ball Knob
 - METAL SPRING AC-TION
 - Domestic
- ONLY \$33 GR.**
In gross lots
Packed 3 and 6 dozen to carton

Send 25% With Order—Bal. C.O.D.
JOE SCHIAVO, Prop.
PARK ROW NOVELTY CO.
139 PARK ROW NEW YORK 7, N. Y.

ART MODEL PHOTO KNIFE

Two Blades Highly Polished Carbon Steel. Un-breakable Plastic Handle with Beautiful Art Photo



1584BB \$3.95 Per Doz.

10 Doz. or More—\$3.50 Per Doz.

ROHDE-SPENCER CO.
223-225 W. MADISON STREET CHICAGO 6, ILLINOIS

FOR IMMEDIATE DELIVERY HIGHLY POLISHED • ELECTRO PLATED

- IDENTIFICATION BRACELETS • from \$14.40 Gross and Up
- PINS • GUARD PINS • FOBETTES • from \$9.00 Gross and Up

WRITE FOR CATALOG NOW (STATE BUSINESS) 25% Deposit With Order, Balance C. O. D. SEND \$5.00 FOR SAMPLE ASSORTMENT

'Frisco Pete' 604 W. LAKE ST. CHICAGO 6, ILL.

ATTENTION, WHOLESALE GROCERY AND WAGON JOBBERS

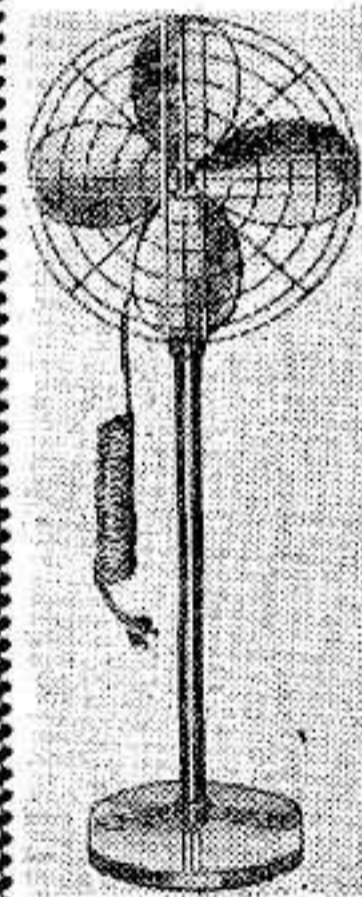
Burkhead 18x18 cut—1/4 cut hemmed stitched handkerchief, cloth count 64-60, 24 to a beautiful display card, @ \$1.70 per card. Styrene clip pocket comb, first quality, 4 colors to a card or black if preferred, @ \$2.65 per gross. All orders shipped the same day received. Terms: Net 10 days to retail firms; all other checks or money order with the order. Minimum order 10 cards of handkerchiefs and minimum order for comb five grosses. All merchandise F. O. B. Winston-Salem, N. C. All C. O. D. orders require 25 per cent deposit with order. Please allow for parcel post and any money over parcel post charges will be refunded.

INDUSTRIES FOR THE BLIND
1010-12 N. Liberty St., Winston-Salem 4, N. C.

BINGO

Heavy Cards, Specials, Cages, Blowers, Transparent Markers. Write for bulletin AMUSEMENT INDUSTRIES, Box 2, Dayton 1, O.

BRAND NEW BREEZEWAY ELECTRIC FAN



Ideal for Any Loca-tion. C. E. Motor, Single Speed, 110V-60 Cycles, A.C. 8 Feet, Adjustable Tilt, Fan Guard, 24" Blade, Chrome Fin-ish, \$72.50 List. Your Cost

ONLY **\$49.75**

Knocked Down. Easily assembled. No C.O.D. FOB, New York. Im-mediate delivery. Fully guaranteed.

PHILRAY PRODUCTS CORP.
30 Irving Place New York 3, N. Y.

14K. SOLID GOLD Ladies Watches 17J.



★ SILK CORDS INCLUDED WITH 6 RUBIES
MINIMUM ORDER • 3 PIECES • C.O.D. OR SEND MONEY ORDER WITH ORDER TO SAVE POSTAGE • MANY OTHERS O.J.-17J. SPECIAL PRICES FOR QUANTITY USERS.

TRANSWORLD
565 Fifth Ave., New York City 17

YOU CAN'T BEAT THEM!!

- Charms on Key Chains, asst. styles, \$2.40 Gross
 - 2 Baby Shoes Key Chain, 24 kt. gold plated, 2 doz. on card. Card 1.20
 - Good Luck Horseshoe Key Chain, 24 kt. gold plated, 2 doz. on card. Card 1.20
 - Coinholder Key Chain, 2 doz on card. Card 1.20
 - Baseball and Glove Key Chain, 1 doz. on card. Card 1.20
 - Sweet "16" Viewer, Doz. 6.00
 - Pocket-Knife Key Chain, Doz. 2.35
- 25% deposit, balance C.O.D.
MINNEX MFG. CO.
14-21 Broadway, Long Island City 6, N. Y.

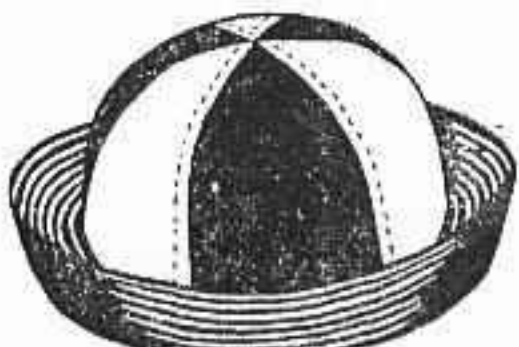
Attention, All Crew Hat Operators

HERE IT IS!

THE "NEW LOOK" CREW HAT

RAYON SATIN TWO TONE CREW HAT

WRITE FOR SAMPLE IMMEDIATELY
IMMEDIATE DELIVERY GUARANTEED



\$69.00 GROSS

Small Jap Monkeys	8.40 Gr
Medium Jap Monkeys	16.50 Gr
Large Coolie Hats	33.00 Gr
Small Coolie Hats	22.50 Gr
Small China Fur Dogs	15.00 Gr
Large China Fur Dogs	45.00 Gr
JAP OPERA GLASSES	43.50 Gr
Jap Dangling Spiders	9.00 Gr
Jap Dangling Duck	9.00 Gr
Jap Dangling Skeleton	8.40 Gr
JAP SWORD WITH STRAP	30.00 Gr
China Paper Snakes	5.50 Gr
Clicker Gun & Holster	21.00 Gr
TROMBONES	21.00 Gr
15" Jap Paper Parasol	9.00 Gr
18" Jap Paper Parasol	13.50 Gr
20" Jap Paper Parasol	15.00 Gr
27" Jap Paper Parasol	45.00 Gr
33" Jap Paper Parasol	60.00 Gr

#4 Dart Balloons (5 gr. minimum)	.70 Gr
LACED EDGED COWBOY HATS	40.00 Gr
KIDDIES' BENNIE HATS	24.00 Gr
JAP PENNANT CANES	1.50 C
MAPLE WALKING CANES	31.50 Gr
#14 Cat Mottle Balloons	7.00 Gr
#9 Cat Mottle Balloons	5.00 Gr
#9 Animal Print Balloons	4.50 Gr
#9 Circular Stripe	7.00 Gr
#9 Agate Balloon	4.50 Gr
#4 Dart Balloons	.85 Gr
REED STICKS	.60 Gr
70L G.A. & R.R. Gold Horse	20.00 C
70L G.A. & R.R. WHITE HORSE	10.00 C
5" Plain Cello Doll	9.00 Gr
6" Plain Cello Doll	12.50 Gr
7" Plain Cello Doll	13.50 Gr
4" Feather Doll	8.50 Gr
7" Feather Doll	19.80 Gr
12" FEATHER DOLL, TINSILED	4.50 Dz

MECHANICAL TOYS

CRAWLING BABY	5.50 Dz
COWBOY ON HORSE	81.00 Gr
ITCHY DOGS	42.00 Gr
Boy & Dog	75.00 Gr
Dancing Couple	45.00 Gr
Cat & Ball	42.00 Gr

Crawling Turtle	42.00 Gr
Mechanical Mice	24.00 Gr
Swagger Canes	4.50 Gr
BIRD CAGES	40.00 Gr
5" Cuddle Doll	18.00 Gr
9" Cuddle Doll	63.00 Gr
10" Cuddle Doll	78.00 Gr

WE CARRY A FULL LINE OF SLUM MERCHANDISE SEND \$1.00 FOR COMPLETE SAMPLES
WRITE FOR ILLUSTRATED CATALOG.
WE TAKE ORDERS FOR SPECIAL BUTTONS AND PENNANTS.
25% DEPOSIT WITH ALL ORDERS.

KIM & GIOFFI

912 ARCH ST.

Market 7-2263

PHILADELPHIA 7, PA.

CIRCUS, CARNIVAL, SEASHORE AND PARKS
SPECIALS FOR 4th OF JULY

Patrotic Stars, Red, White and Blue #9 Balloon, Gross	\$ 6.50	Bobo Dancing Clown and Balloon with Loud Whistle, Gross	\$24.00
Mottle Cat, red box #14 size, Gross	7.00	Bamboo Fans, large size and folding fans, Per gross	7.20
Jumbo Mottle Cat, blows up app. 3 feet, Gross	12.00	Comic Buttons, 2 1/2 inches, Per 100	6.00
Squeakie Mickey Mouse and Funny Bunnies, inflates 15 inches, \$2.50 dozen, Gross	27.00	Comic Buttons, 4 inch, Per 100	8.00
#9 High Quality Balloon, Gross	2.25	Comic Buttons, nice size, Per 1,000	10.00
#15 Mottle Cat, called the "New Look", Gross	7.50	Plastic Walking Kangaroo with Baby in Pouch, \$2.50 dozen; gross	27.00
Dart Balloons, fresh rubber, Gross	.75	Silly-Willy Clown and Horn, Gross	15.00
#9 Print Balloons, assorted pictures, Gross	3.50	Farmers' Straw Hats, ladies' and men's, Dozen	5.00
#9 Mottle Round Balloon, Gross	4.75	Gary Cooper Hand Painted and Water Proof Cowboy Hats, Dozen	6.00
Green Wiggle Snakes, Gross	8.00	Propeller Benic Hats, closeout, Gross	12.00
Imported Feather Dolls, complete with high hat and cane, 6 1/2" high, \$24.00 gross; 8" high, gross	30.00	Animal Pinheels, new number, Gross	9.00
Swords, complete with belt, Dozen	3.00	Plastic Dog Head, Kidly Cane with Whistle, 27 inches long, Gross	10.00
Imported Fur Monkey with High Hat, Gross	14.00	Imported Miniature Straw Hats, Gross	12.00
Jumbo Fur Monkey, Gross	27.00	Baseball, Worth, Dozen	2.25
Jumbo Fox Tails, white, with comic Tops, Dozen	4.00	Imported Blowouts with Feather, Gross	3.00
Sliding Metal Trombones, Gross	21.00	Bow Pin Flag, Gross	1.25
50 Lb. Box Confetti, Box	4.00	Plastic Parasols, Dozen	3.50
Jumbo Cigars, 8 in the box, Box	1.75	PLUSH TOYS	
Lucky Rabbits Feet with Key Chain, Per 100	3.00	30 Inch Bear, fine quality plush, Dozen	\$33.00
Jumbo Rabbit Feet, Per 100	4.50	30 Inch Plastic Face Doll, plush, Dozen	36.00
Comic Felt Hat Bands, long length, Per 100	1.50	'Gibson Girl' Boudoir Dolls, 33 inches, Dozen	42.00
Reed Balloon Sticks, 24 inches, in five gross lots, Gross	.50	Beautiful Plush Monkey and Bear, 15 inches, Dozen	12.00
U. S. Make Flying Birds with Sticks and Whistle, Gross	8.00	Hawaiian Lois, Gross	2.50
3 Piece Gold Top Fountain Pen Set with price tag, individually boxed, Dozen	8.00	Large size, Gross	6.00
Filigree Ball Point Pen with Key Chain, \$12.75 dozen, Gross	30.00	Cowboy Gun and Holster with Plastic Gun and Belt, Gross	24.00
Musical Spinning Metal Tops, sells on sight, Gross	14.00	Indian Headresses complete with Feathers, Gross	24.00
Telescope Key Chains, Gross	10.00	Baseball Bats, 13 inches long, Gross	15.00
Peek-a-Boo Key Chains, Gross	8.50	Baseball and Bat combined for Badge-board Buttons, Gross sets	2.00
Combination Purse and Wallet, complete with Key Chain, Coin Holder and Bill Holder, Dozen	5.00	HATS	
Rodeo and Fair Pennants, felt, 12x30 inches, Per 100	12.00	Spanish Hats, regular size, Gross	\$27.00
Maple Walking Canes for parades and conventions, Gross	36.00	Mexican Chulo Hats, Gross	24.00
Lancaster Batons, Gross	14.00	Cowboy Hats, white and red, Gross	33.00
Lancaster Swagger Sticks, Gross	8.50	Fireman Hats, felt, Gross	20.00
Long Lash Whips, best quality, Gross	12.00	Pinked Hats with Feathers, felt, Gross	10.00
Coolie Hats, imported, \$22.50 gross; large size, gross	36.00	Felt Derbies with Feathers, Gross	12.00
Large Imported Parasols, 27" spread, Dozen	2.50	Comic Alpine Hats, Gross	15.00

25% Deposit, Money Order or Cash.

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#9 Round Asst. Color Balloons	2.75 Gr	American Medium Leis	3.00 Gr
#524 Long Airship Balloons	2.75 Gr	American Large Leis	6.00 Gr
#14K Mottled Cat Balloons	7.50 Gr	Comic Felt Hat Bands	1.25 H
#70 Oak Mottled Nose Balloon	9.00 Gr	Worth 83-1 Baseballs	2.25 Dz
#10 Oak Rabbit Head Balloon	9.00 Gr	Swagger Canes w/Tassels	8.50 Gr
24" Balloon Reed Sticks	.75 Gr	Ball Top Swaggers	9.00 Gr
36" Balloon Sticks	1.00 H	Bamboo Parade Canes, Crook Hdl.	24.00 Gr
Whistling Flying Birds	9.00 Gr	Chesterfield Canes, Crook Handle	24.00 Gr
Chinese Paper Snakes	6.00 Gr	28" Plush Bear	2.75 Ea
Red, White, Blue Bell Batons	14.40 Gr	Large Plush Fawn	3.00 Ea
Slide Trombones	1.80 Dz	Gibson Girl Boudoir Doll	3.00 Ea
Cowboy Lash Whips	12.00 Gr	Stuffed Cuddly Dolls	4.50 Dz
Imported Fur Monkeys	9.00 and 18.00 Gr	Beacon Blankets	2.60 Ea
Jingle Bell Fur Tail Monkey	27.00 Gr	Ass't Color Pocket Combs	1.25 Gr
Feather Plume Dresses	9.00 Gr	Cigarette Holders	2.00 Gr
Feather Dolls, 7" \$21.00 Gr.; 9"	30.00 Gr	Wedding Rings	.75 Gr
Mexican Challo Hats	2.00 Dz	Metal Whistles	1.00 Gr
Cowboy Hats	3.00 Dz	Jocko Monkeys	9.00 Dz
Spanish Hats with Tassels	2.50 Dz	Spotted Circus Clowns	15.00 Dz
American Parasols	21.60 Gr		

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Special Small Dealers' Assortment To Bring In \$20.00. Your Cost	9.95
Other Assortments	\$15.95, \$21.95 and 30.00

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MA29—Asst'd Glass Beads, Gro.	3.25	MA40—18 In. Dia. Jap Parasol, Doz.	1.65
MA30—Asst'd Floral Brooch, Gro.	2.50	MA41—Bamboo Pennant Cases, Assorted Colors, 34 In. Per 100	2.25
MA31—Asst'd Dog Brooch, Gro.	4.25	MA42—Bamboo Parade Cane, Medium Weight, 36 In. Per 100	10.00
MA32—T.P. Knife, 4 Blades, Gro.	3.00	MA43—Bamboo Parade Cane, Heavy Weight, 36 In. Per 100	16.00
MA33—Metal Whistle on Chain, Gro.	4.50	MA44—Maple Parade Cane, Heavy Weight, 36 In. Per 100	21.00
MA34—Floral Ring, Box of 72	.50	MA45—Maple Parade Cane, American Made, 36 In. Per 100	30.00
MA35—Bloody Finger Trick, Gro.	2.75		
MA36—Tin Cricket, Gro.	.75		
MA46—Shoe Laces, 4x4, Black or Brown, State Color, Gro.	1.25		

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"5" Full View Living Models in Natural Color in "1". 2 Doz. to Display Box, \$3.24; \$16.80 Gross.

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LACED BRIM, ADJUSTABLE CHIN CORD

\$40.00 Per Gross
Sample Doz., \$4.00
22 Western Hat, Binded Brim, Gr. \$36.00
Gross \$10.50
Lash Whips, 27" \$12.00
20 Luxe Lash Whips, \$12.00

- 30' R W B Balons with Bells 13.00
- Cowboy Hats with Star 32.00
- Spanish Hats 25.00
- Mexican Hats 22.50
- 7" Feather Doll 17.50
- 7" Hi Hat Feather Doll 21.00
- Hi Hat Feather Doll w Beads & Cane 22.50
- Import Fur Monkey 6.75
- 9 1/2" Silver Hi Hat Fur Monkey 14.00
- Plastic Parasols, new low price 32.00
- 5" Celluloid Dolls 8.00
- Import Paper Parasols, 23" Spread 21.00
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- Chinese Paper Snakes 5.00
- Bamboo Walking Canes, just arrived 12.00
- Jap Sword with Sheath & Strap 27.00
- American Sword, cellophane wrapped 33.00
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25% deposit, balance C.O.D.

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RATE—12c a Word Minimum \$2

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Forms Close Thursday for the Following Week's Issue

ADVANCE AND PUBLICITY AGENT WANTED at once for Arabian Night and mystery show; territory; no object; will pay 20% of gross or 40% of net. Wire: Mighty Kara-Kum, c/o James B. Strates Shows, Watervliet, N. Y.

ATTRACTIVE, REFINED, EXPERIENCED CONTACT Woman wanted by licensed and bonded theatrical agency to place acts; unlimited territory; commission basis for local placements; for out-of-town scouting, traveling expenses paid. Write: Box 420, Billboard, N.Y.C. or call MU 9-6970.

BASS MAN—IMMEDIATELY FOR SEVEN piece hotel band on long location; \$70 tax paid. Wire: Jimmy Elyan, 413 S. 8th St., Springfield, Ill.

COMMERCIAL DANCE ORCHESTRA MUST play working finest ballrooms, one nighters and location. VSA, 818 Insurance Bldg., Omaha, Nebraska. 199

OPENING FOR DOUBLE ON ALTO, TENOR Clarinet Man and salary. Rex Pine Orchestra, Glencoe, Minn. ju2

PITCHMAN—EXPERIENCED AND CAPABLE, for medicine show; must furnish good background; excellent working conditions; practically year around proposition; ultra modern equipment. H. M. Raub, 3129 Neosho Rd., Youngstown, O. ju9

RIDE HELP—FOREMEN FOR MERRY-GO-ROUND, Ferris Wheel, Tilt-a-Whirl; must be sober and reliable; top salaries weekly. McLaughlin Amusements, Inc., 8636 South Union Avenue, Chicago, Ill. HUDSON 3-0206. ju2

WANTED—PARTNER TO ASSIST IN DOG ACT and Aerial Act; must have trailer; I have car. Emma Raymond, 8312 Florida Ave., Tampa, Fla.

WANTED—HARMONIC ORGANIST; RINK experienced, male or female; union or non-union, married or single for one of the finest rinks in U. S.; union wages. Melody Roller Rink, 459 Connelville St., Uniontown, Pa. ju30

WANTED—EXPERIENCED PIANO; MUST read, fake, society, jump; beach location. Johnny Colters, Gen. Del., Gulfport, Miss.

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5c a Word, Minimum \$1

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Forms Close Thursday for the Following Week's Issue

BANDS AND ORCHESTRAS

ALL GIRLS BAND—"THE MARIONETTES," seven (7) pieces; hotels, clubs and yachts; travel near city. James Newby, Mgr., 256 W. 116th St., New York, N. Y.

BILL NOELLER'S SMALL UNION SOCIETY Orchestra would like location in New York State; reliable agent wanted. 63 Humason, Buffalo, N. Y.

ROY SANDERS SOCIETEERS—9 TO 11 MEN, union, commercial style band desires reliable agent. 1017 N. 9th St., Reading, Pa.

TRIO—AVAILABLE JULY 1ST; PLAY SOCIETY, Dixieland. Write: Trio, Box 5224, College Station, Tex.

CIRCUS AND CARNIVAL

AT LIBERTY—AMERICA'S MOST MUSCULAR Strongman; a one man, one hour show; cartooned by Bob Ripley four times; has everything for show business: bed of nails, ladder of knives, one finger chinning, one finger bouncing, acrobatics, ground tumbling, juggling and comedy; also A-1 Truck Mechanic, fender repair, and painter; pictures on request; write or wire. Douglas Greathouse, 8701 Buckeye Road, Cleveland 6, O.

ROSE WASHINGTON WILD WEST TRICK Roper wishes to join rodeo or side show or any entertainment with doberman miniature Pincher trick and talking dog; have flashy Western wardrobe; permanent address, Sarasota, Fla. Wire.

MISCELLANEOUS

COMEDY PANTOMIMIST—AVAILABLE FOR hotels, clubs and theaters; for photo and information, contact: Bob Roberts, 5108 Horse-shoe Trail, Dallas, Tex.

RADIO STATIONS, RECORDING COMPANIES and Television Companies; for some very fine Western-Hillbilly shows and songs, with 14 years experience, contact Dick Carson, Ambridge, Pa.

THE GREAT HEALER—PROF. ESPIES, 202 Lyell Ave., Rochester, N. Y.

TILT WALKING AND OUTDOOR ENTERTAINMENT, Joe Tree, 2528 S. Roman Ave., Chicago, Ill.

MUSICIANS

A-1 TRUMPET DOUBLING VOCALS AND bass; fine for combo work; also expert lead man; widely experienced; excellent tone and range; prefer location. Robert Campbell, 1194 Second St., Beaver, Pa.

ALTO SAX, CLARINET, FLUTE—AVAILABLE immediately; prefer location but will travel. Gene Schuettle, 2110 N. 18th St., Sheboygan, Wis. ju2

AT LIBERTY—ALTO AND CLARINET, DOU- ble tenor, union, single, read anything; prefer location. E. L. Otto, 1330 Cottonwood, Grand Forks, N. Dak.

ATTENTION, WESTERN BANDS—AVAILABLE July 1st: Clarinet, Sax, Bass, Vocal; harmony, comedy, radio-stage experience; prefer Western radio band; union, sober, single, transportation, wardrobe. Wire, write: Chuck Hapner, Laketon, Ind. ju9

AVAILABLE—STRING BASS-VIOLIN; NAME experience; all qualifications. John Giebitz, Berne, N. Y., Phone T. Giebitz, 7-R-1, E. Berne, N. Y.

DICK CARSON AND HIS PRAIRIE PARTNERS are available; stars of radio, stage, records since 1935; agencies, contact: Dick Carson, Ambridge, Pa.

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DRUMMER, DOUBLING MARIMBA—UNION, desires location in hotel or night club, prefer combos. Musician, 102 Rauber St., Rochester, N. Y.

DRUMMER—NAME BAND EXPERIENCE, AGE 26; do vocals; available July 1; consider semi or name band. Norman Cogan, 4517-43 St., Sunnyside, N. Y. IRonsides 6-2924.

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\$4.00 WITH A JEWELLED MOVEMENT!

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A Big \$1.49 Cash Profit on every order. Velvo WELCOME Rubber Door Mats are finest in America. BIG MONEY, Spare or Full Time. No experience needed. Sells on 2-second demonstration. Quick sales to homes (no need to get inside), stores, apt. and office bldgs., motels, restaurants, etc. Many men make up to \$50 in one day. \$1.00 brings full size sample with complete powerful success sales plan. Immediate refund if not satisfied. BE FIRST—Mail your \$1.00 TODAY.

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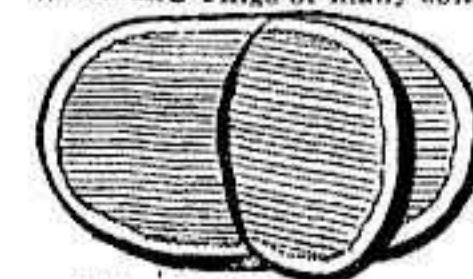
Hilarious adventures. Hearty belly laughs and chuckles. Fun for all! Over 50 pages each, illustrated. Size about 5 1/2 x 7 1/2. Two-color cover. Excellent paper. Published to sell for 25¢ or more. Closeout price, \$6.00 per 100. Free catalog with six different, \$1.00 prepaid. OCCULT, 20th Century FORTUNE TELLER. By Madame de Barys. 168 pages. Cloth bound. Includes: SECRETS OF 20 MAGIC CIRCLES. PHOENIC TABLES. Secures accurate answers to 140 questions. Retail price, \$1.00. Closeout price, \$17.50 per 100. Free catalog with sample copy, \$1.00 postpaid. SELL THE KIDDIES! COMICS! COMICS! COMICS! Well-known names—self covered comic magazines. 32 and 48 pages each. Regular ten cent sellers. NEW assorted, \$2.00 per 100. \$17.50 per 1,000. No C.O.D.'s.

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CASH WITH ORDER

Other sizes at greatly reduced prices. All beautiful 2-tone Bronze Finish High-lighted Horses. No rejects or seconds. Money back if not 100 per cent satisfied. We started these horses and will finish them up. Nobody will beat our prices. No post cards answered. Note to our patrons: Write! You will save plenty.

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GUITARIST—ELECTRIC SOLO, RHYTHM, AGE 23; road, fake, single, experienced, sober; prefer combo, consider anything. Bob Eckler, 311 Sixth St., Itavenna, Ky.

HAMMOND ORGANIST—WITH ORGAN, Chimes; male, reasonable, photo; don't overlook attraction that brings them back regularly. P. O. Box 208, Chicago, Ill. Jy2

HAMMOND ORGANIST—FEMALE, ATTRACTIVE blonde; age 35, beautiful wardrobe, unlimited repertoire; available with or without organ. Serene Cole, 7100 South Shore Drive, Apt. 402, Chicago 49, Ill. Saginaw 1-2790.

LEAD TRUMPET—VOCALS, ARRANGE; Sober, reliable, commercial experience, prefer location; available immediately. Musician, 49 Penna. St., Buffalo, N. Y. MA 7988. Jy3

LEAD ALTO, TENOR (JAZZ), CLARINET. Flute; name band experience, available immediately. John Hutler, 702 Schurz Ave., Madison, Wis.

ORGANIST—ROLLER RINK; EXPERIENCED in all skate dances, all skates, waltzes, boogie, etc.; consider job anywhere; would also consider position in dining room, club lounge. Roy Henner, 4764 Pearl Rd., Cleveland 9, O. Phone: Ontario 8014.

PHILADELPHIA RINK ORGANIST—WANTS Eastern location; correct tempos in smooth style; reliable, co-operative; state offer. Organist, Box C-366, Billboard, Cincinnati, O. Jy2

PIANIST—EXPERIENCED, PREFER RESORT, hotel or club; feature soloist, transpose and fake; join immediately; references and press notices available. Box C-372, Billboard, Cincinnati, O.

PIANO—READ, FAKE, ETC.; UNION, Dependable; shows. Box C-364, Billboard, Cincinnati, O.,

PIANO—IMMEDIATELY FOR SMALL UNIT, OR as single; special material, comedy, vocals; experienced, sober, congenial, Box C-371, Billboard, Cincinnati, O.

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TOP HAMMOND ORGANIST—WITH OR WITHOUT own organ; salary secondary; congenial job; gentleman, white. "C Major," Hotel Lincoln, Indianapolis, Ind. Jy2

TRUMPET—LEAD NAME BAND EXPERIENCE, commercial; prefer locations or travel; must be steady; dependable. Musician, Room 8, 841 Fullerton, Chicago.

TRUMPET—STRONG LEAD, SECOND; READ, fake, cut shows, Dixie, experienced. Norman Wood, 112 W. Summer St., Hot Springs, Ark.

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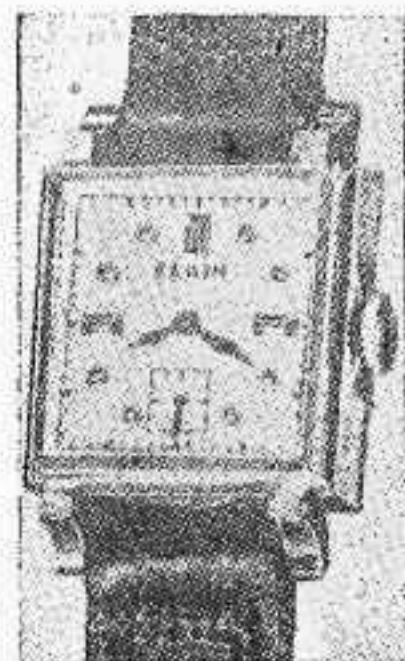
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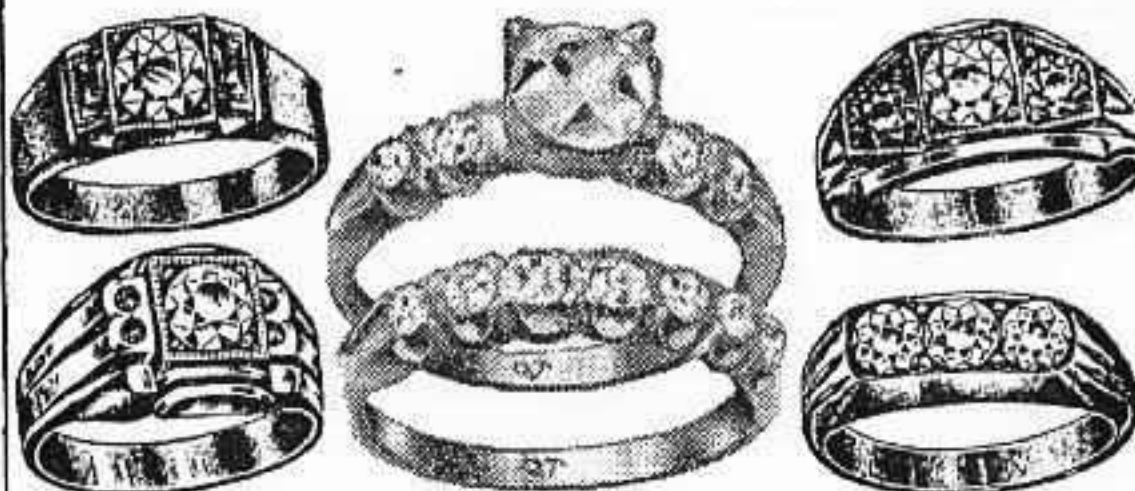
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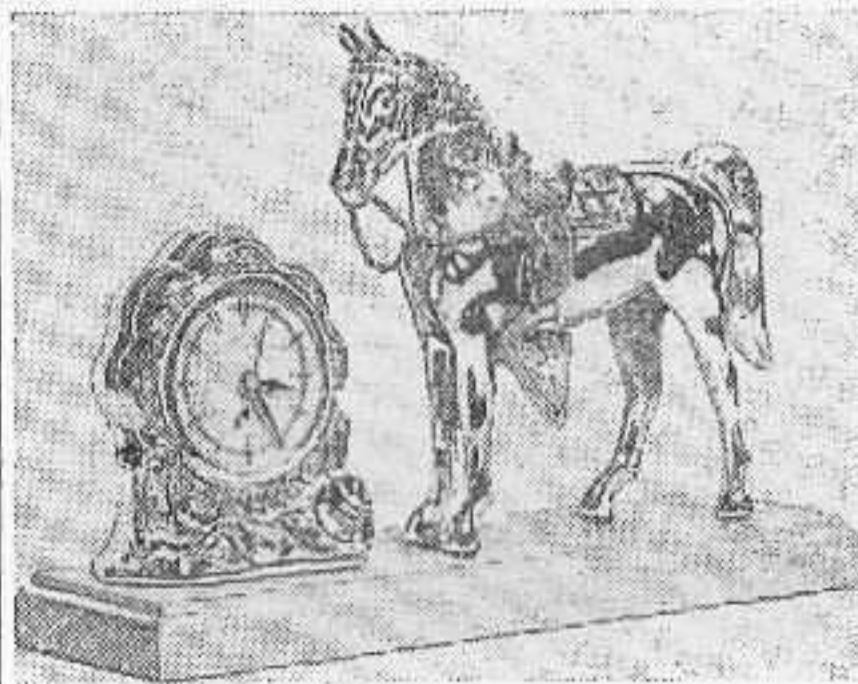
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Balley, Bob Gunde, Gerhardt
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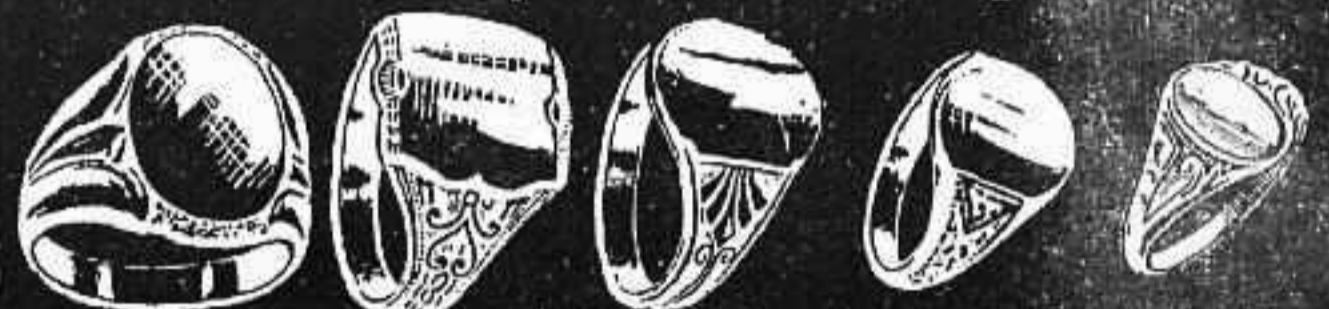
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Hoffmann, J. O.
Horrell, Russell
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La Roche, Carl

Colorite, Loretta
Dentler, Frederick
Eichelberger, R. L.
Gale, J. (Walkowi)
Gattis, Rosalie
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Horrell, Russell
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La Roche, Carl
Carr, Frank
Chief Big Buffalo
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Christie, James
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12 In. Paper Parasols. Gross \$22.50	18 In. Paper Parasols. Gross \$96.00	Paper Snakes \$ 5.95
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6 couples seated
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The OAK RUBBER CO. RAVENNA, OHIO.

Most Striking BALLOON on the Market

Pipes for Pitchmen

By Bill Baker

PROF. JACK SCHARDING . . . blasts from Sandusky, O., that he has canceled his contract at Cedar Point because he was unable to obtain a suitable location. He plans to play fairs in Indiana and Michigan.

One pitcher wrote recently that his "tip was black with people" after playing a Negro section of a big town.

MORT K. BELSHAW . . . widely known in pitch circles, cards from Rome that he is in charge of the photographic section for the Associated Press there.

If the July 4th week-end comes up a blank, you'll hear 'em chant their familiar prayer: "Please give us some spenders."

SIGHTED WORKING . . . the Montreal Police Circus recently were Sam Golden, Morris Feldman, Harry Kibel, Slim Patterson, Fanny Brice and Schimmel. Elsie Robinson broke in a crew of young ladies as seat butchers. Their garb is similar to that worn by car hops in the U. S. Business at the event, according to Slim Patterson McLean, was good and the boys left Montreal for Hartford, Conn., and the Hamid-Morton Circus date there.

Fancy Freddie says: "Plenty of hustle the next few months will result in plenty of pork chops this winter."

HARRY MAIER . . . moved into Atlantic City last week and reports that things look pretty good there.

THE HASCALS . . . Speedy and Ruth, after a lengthy silence, come thru with the following from Bluefield, W. Va.: "Since leaving Los Angeles, we have been working spots in Georgia, the Carolinas and West Virginia. We are booked with the Cetlin & Wilson Shows starting here and a 10-day stand in Beckley, W. Va., follows this spot. We have found business only fair

and in some spots a bit off from last year. Haven't seen many pitchmen in these parts and, in a way, we don't blame them. We are anxious to read pipes in the column from Millie and Fred Hudspeth, Mr. and Mrs. Art Fredette, Little Joe and Mrs. Colby, Ray Herbers and Madaline Ragan, Jerry Hahner, J. B. Clark and Al Rice. We visited with the Hudspeths while en route from Los Angeles to Dallas and enjoyed it immensely. Suffice to say that one would have to go a long way to meet kinder people or better troupers."

"Don't miss this opportunity! You'd better buy one today if you want it. This is my final day here."

HORACE BRAZIL . . . made a recent trip into Asheville, N. C., to take delivery on a new car. He's still getting the long green on the sheet in that sector.

Many's the pitcher who suddenly realized that he became successful in his field only after years of hard work gaining experience in his line.

GENE KREIG . . . working his new jewelry layout at Edgewater Park, Celina, O., reports business fair on the season thus far. Gene is holding down the jewelry spot with Drago Amusement Company and works Edgewater on Sundays. Gene's new trailer is well flashed and he will begin his fairs the last week in July in Indiana and then move into Ohio and Michigan. Kreig would like to read pipes here from Dot and Dick Richards, Abe Bluestein and Horseback Meyers.

It's easy to make friends, but holding them is what counts.

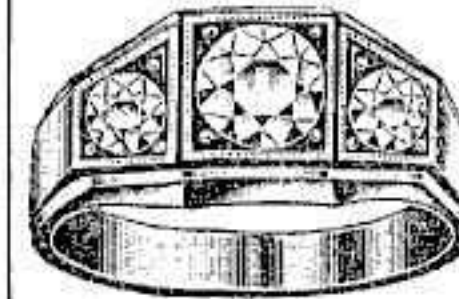
"HAVE MET . . . only one pitchman in this sector," cards James (Kid) Carrigan from Los Angeles. "He was Gipsy Dan,

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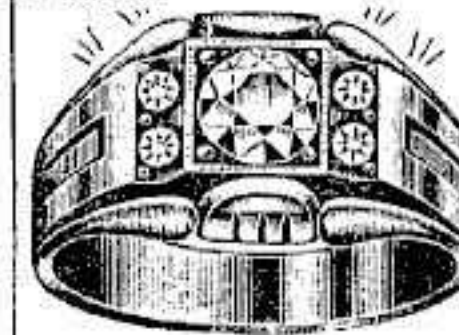


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COMPLETE with STAINLESS STEEL BAND
 (6 or more)
GIFT BOX 5c additional

- ★ REMOVABLE PUSH PINS
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- ★ SWEEPSECOND HAND
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- ★ CHROME CASE
- ★ UNBREAKABLE CRYSTAL
- ★ GENUINE SWISS

10% Deposit, Balance C. O. D.
 Sample \$4.00

SWISS IMPORT CO. Dept. 340
 1335 S. California Ave. Chicago, Ill.

who has been operating a store for the past four years. I've been making a pitch a day in Pershing Square, where a license costs \$4 for six months, with a State and city tax of \$1 each tacked on. The police, however, will not permit any one to work. Arrest means a 90-day sentence. I have to sneak outside the Square with my own health book. Stay away, fellows, it's no good."

How can a fellow hope to be successful if he fails to keep posted on his particular line of trade?

HAVING ASSURED . . . himself that everything is ship-shape at his Rutherfordton, N. C., plantation, Doc Blanton has returned to the road with his jewelry.

C. WILLIAMS . . . continues to work auto polish to sock results around Asheville, N. C. He reports that the mills in that neck of the woods are working only two and three days per week, however.

Summertime follies are not so funny when winter comes.

F. L. FRANCES . . . is working the highways leading into Asheville, N. C., with novelties to reported good returns.

"Sure I grossed plenty at that spot, but it just wasn't enough to take care of the C. O. D.'s."—Rapid Ralph.

H. JOHNSON . . . former trick card worker, is managing the Travelers Hotel at Asheville, N. C.

Famous last words: "He became that hoarse after yelling at patrons of his tip to come back and get their change."

"OPENED HERE . . . at the Clay County Fairgrounds with Chief Don Napier's Show," letters John Ferdon from Spencer, Ia. "One of the features with the show is Cheeta, of Tarzan picture note. Also here are Sam and Sunny, well-known blackface team, and Gene Weir's Oklahoma Cowboy and Indian band. Andy Griffin is handling the vocals. Napier is working herbs and vitamins to good returns. In fact, the Chief is one of the few genuine Indians in the profession who stacks up plenty of geedus. He knows all the angles in makin'; the shekels roll in. If folks are tightening the purse strings we don't notice it here. We've played to a number of capacity and near-capacity houses. I'm producer and stage manager of the show. We'd like to read pipes here from Charlie and Roxanne Casher, Speedie Ross, Madeline and Mary Ragan, Prof. Jack Scharding, Chief Mex, Al Rice, Doc Billy Beam, Doc Paul Hunt and Chet Nervine." Ferdon is the grandson of the late Doc Jim Ferdon, who was widely known in pitch circles as the Great Pizaro.

Self-praise is poor recommendation for anyone in any profession.

"AFTER WORKING . . . the W. T. Grant store here for the past two months, I've switched to purveying mechanical toys under a two-day, money-back guarantee on all items and it has worked thus far," letters Richard Arcand from Los An- (See PIPES on page 98)

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PIPES

(Continued from page 97)
geles. "I don't plan to return to the road this year as I originally intended. Many of the... who have returned from the West report that it's rough everywhere, especially on still dates. They reveal that the celebrations are just as bad but the consensus seems to be that the fairs may save those who come up with the real goods. Coil workers are folding up in this section and there are no peddlers or pitchmen working the city. Most of them have headed for the beaches along the Pacific. Wipe-on workers, including Marge Goodman, Lillian Robbin and Bernie Dunn, have been doing okay. I have my merchandise booked into the newly remodeled Newberry store here. Let's have some pipes from Mary and Madaline Ragan, Jimmy Beach, Bill Baring, Marge V. Kelley, Fat Levy, Julius Lazarus, Frank Neeck, Marie Vinson and Al Freedman."

CONEY ISLAND

(Continued from page 65)
game and cigar stand; Jack Merr and Morris Goldberg, miniature golf course; F. C. O'Keefe, owner and operator of the Santa Fe miniature train; Jackman Bros., gasoline motor boat ride; Garto Bros., Kiddie Amusement Center; Jack Stern, Old Time Movies; Charles Miller, penny pitch and shoot-til-you-win; Tony and Mary Della Conte, shooting gallery; Mrs. Prostokof, basketball game; Jackman's new game "Walking Charlie"; Morris Fishbein, donkey ball game, and Dora Mijurack, fortune telling birds, handwriting analysis, pan game and photo gallery. Carousel on Surf Avenue front and Tilt-a-Whirl ride are personally operated as are also two restaurants, three bars and two spacious beer gardens. Fred Cooper is chef of 10 cooks; Aaron Saul, head barkeep; Bonnie Tacouni, principal hot dog man and James Evans, in charge of the boardwalk eatery and drink stand.

Phil Rubenstein, who took over possession of the Atlantis bar and theater on the Boardwalk from Murray Wainger two years back, has Herman Levine as manager and Terry Weisel, head drink doctor. Atop the bar James LeRoy does the vocals with Sarah Lynn at the Steinway during the p.m., both booked for the season. Larry Lane's Melo Men entertain evenings. Coming in next week will be Hey Jackson and His Quintette and Mickey Sullivan

and His Mad Hatters.
Fred Sindel's Stable on Surf lists Al Wilson, comedian-singer; George Kelly and His Stable Trio; Julia Gerety, emcee and Bob Fields, Bob Howard, Eddie Cassidy, Charles Toughey and Tom Mulvaney, singing waiters. Mickey Clark is chief barkeep; Ike Eisen, chef and Fred's brother, Joe, supervises week-ends. Office manager is Lillian Marcus, Fred's sister-in-law. Nine-year-old Alma, now being trained for a ballet dancing career.

Shorts: Ticket sellers for Krauz, Peitano and Novins rides on Surf are Charles Cohn, on the Hi-Ball; Max Smith, Flying Scooter and Martin Hutchinson, Cuddle-Up. . . Billy Meinch, new owner of Eden Musce on Surf retains Hattie McKeever, wax worker on the Island since 1924 and connected prior with Manhattan's Eden. Ticket seller is Daniel Belford. Former manager during Sam Gumperitz regime, Fred Mann, is now retired in Sarasota, Fla. . . Esposito Bros., Louis, Mike and Salvatore, ops of a Ghost Ride on Surf, have acquired Laff-Laff maze on a purchase from its long time owner, Mrs. Woltz. Spot is next door to Ghost Ride. Also are partnered with the two George Bros. in latter's Tic-Tac-Toe game on Luna's front. Julius Hester is ticket taker at the Spooker.

James Maginn, former custard operator, is now cowboy hat concessionaire, at Palisades Park, Bradley Beach and Atlantic City, N. J., and Bloomingdale's, New York. . . Seymour Machson, one time operator of Old Time Movies and a "She" show, has a new 5-unit donkey game on the Bowery. Also one in Rockaway managed by Lester Hochstein. Shep Title assists on Coney. Two other similar units await distribution elsewhere. . . Rocco R. Castellano, who severed partnership with Dave Bernstein last season, controls 46 Pokeries on the Bowery, corner West 15th, with Harry A. Block and Rocco's brother, Anthony, assists. Coney's Bill Smith is emergency chief barker.

DALES

(Continued from page 70)
Ronnie Smith, Raymond Moser, Henry Crowell, Bausy Bausman and Ida Mae Kerley were guests of C. C. Macdonald, manager of the park.
Steve Crowe is the new producing clown. Harry Ross left to play fair dates. Charlie Robinson was called home by illness. Jack Haines joined.
Owner M. J. (Mickey) Dales was a patient for a few days in the Clarion, O., Hospital.
Visitors: Sam Dock and daughter, Claire Brison, of the Lee Circus; T. L. Sangston and J. W. Jamieson, Uniontown, Pa.; Eddie Jackson, Ringling-Barnum advance; Carleton F. Smith, Akron; Walter L. Main and Harold G. Hoffman.—IDA MAE KERLEY.

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July 4th Celebrations

ARIZONA

Flagstaff—Pow-Wow, July 2-4. John G. Bab-bitt.

ARKANSAS

Corning—Young Men's Civic Club, John A. McGee.

CALIFORNIA

Fort Bragg—July 2-4. Am. Legion, T. R. O'Bayley Jr.
Imperial Beach—July 2-4. C. M. Roberts.
Pasadena—Robert D. Pyla.
Santa Barbara—July 2-4. Howard Steet.

COLORADO

Saguache—Am. Legion.

FLORIDA

Arcadia—All-Florida Champ. Rodeo, July 3-4. Lucille Robertson.
Jacksonville Beach—July 4.

ILLINOIS

Chicago—At Soldier Field, Am. Legion.
Fairfield—July 3-4. Am. Legion, Frank Robertson.
Gillespie—July 2-4. Welfare Assn., John Hubert.
Hardin—July 2-4. Am. Legion, Arthur F. Kamp.
Iroquois—July 4-5. Clint Owens.
Kankakee—July 2-4. Am. Legion, H. J. Andrews.
Monticello—July 2-4. W. D. Burgess.
Mundelein—July 1-4. Harold I. Tennyson.
Olney—Am. Legion, Lloyd Bruce.
Paris—July 2-4. At Twin Lakes Park, Jack Mercer or Glenn Barr.
Streator—July 2-4. Am. Legion, E. J. Farmer.
Trenton—July 2-3. Chamber of Commerce, H. A. Elsenmayer.
Woodhull—July 1-4. Am. Legion, C. F. Bailey. Alpha, III.

INDIANA

Boswell—July 1-4. Edgar Burnett, Box E.
Brazil—Rotary Club, Malcolm E. Schafer.
Bremen—Fire Dept., Bob Widmar.
Crawfordsville—Lions' Club, R. A. Shuey.
Crown Point—July 2-4.
Freetown—July 2-4. Bus. Men's Assn., C. C. Forgey.
Highland—July 1-4. Tommy Sacco.
Knox—July 1-4. At Bass Lake Park, W. C. Wehley.
La Porte—July 2-4. Chamber of Commerce, J. L. Schmidt.
Roachdale—July 2-4. Lions' Club, W. E. Etcheson.
Rockport—A. H. Horstman.
Vincennes—Am. Legion, Wayne Rodrick.
Walton—July 2-4.

IOWA

Cedar Falls—July 2-4. Junior Chamber of Commerce.
Hedrick—July 2-4. Am. Legion, Dallas V. Smith.
Maquoketa—July 3-4. Am. Legion, Ray Rasmussen.
Marengo—Howard Kegyly.
Newton—July 4-6. Jr. Chamber of Commerce, John F. McConeghey.
Red Oak—July 1-4. Am. Legion, Tom Jolas.
Rock Rapids—July 2-4. Am. Legion, J. S. Kellehan.
West Liberty—July 3-4. Wayne Wuestenberg.

KANSAS

Chanute—Vets. of Foreign Wars, John C. McCall.
Shawnee—July 4-6. Chamber of Commerce, Jimmie Steplina.

KENTUCKY

Eminence—Carl Wade.
Falmouth—July 2-4. Hoyt B. Best.

MASSACHUSETTS

Lowell—July 1-4. Am. Legion, John F. Carney, 21 Blossom St.

MICHIGAN

Beaverton—July 2-4. Business Men's Assn., C. Incho.
Dexter—July 2-4. Fire Dept.
Freeland—July 3-5. R. R. Graham.
Hale—Glen Sabin.
Harbor Beach—July 2-4. Board of Commerce, J. V. Corbishley.
Lake Odessa—July 3-4. Lake Odessa Fair, A. J. Wiselogel.
Mancelona—July 2-4. Bus. Men's Assn., Stephan Schaffer.
Mount Clemens—July 1-4. Amvets Fiesta.
Pontiac—July 2-5. Northside Community Club. Fred D. Mondin.
Rogers City—Paul M. Dubbs.
Roseville—July 2-4. Rose Festival. Lions' Club, A. Robert Mill.
White Cloud—Chamber of Commerce, Steve Schellbach.

MINNESOTA

Blue Earth—July 2-4. Am. Legion & Jr. C. of C., Mitchell Perrizo Jr.
St. Cloud—July 3-4. Am. Legion, Dr. Tom O'Keefe.

MISSOURI

Cameron—Chamber of Commerce, Raymond W. Settle.
Eminence—July 2-4. Charles C. Swiney.
Higginsville—Lions' Club, O. L. Hebbler.
Parma—Vets. of Foreign Wars, Orville J. Bankston.

MONTANA

Pleantywood—July 3-4. Jr. Chamber of Commerce, Roy Rue.

NEW YORK

Hudson—July 1-4. Firemen, Louis Canape.
Lyons Falls—Fire Dept., J. E. Farney.
Moravia—Am. Legion, J. H. Mulberry.
Narrcwsburg—Fire Dept., James E. Purcell.

NORTH DAKOTA

Kindred—Fire Dept.

OHIO

Ashville—Community Club, Edwin W. Irwin.
Marysville—Am. Legion, H. H. Balliett.
Oxford—Am. Legion, Tom Taylor.
Windham—Disabled C Veterans, Matthew Cox.
Woodville—June 30-July 4. Vol. Fire Dept. & Am. Legion, Peter J. Schmoor.

OKLAHOMA

Hartshorne—July 2-4. Am. Legion, J. W. McPherson.
Pryor—Veterans of Foreign Wars, D. M. Herrin.
Stillwater—Chamber of Commerce, Ralph G. Archer.

OREGON

Albany—July 1-4. Timber Carnival, Jr. Chamber of Commerce, Wm. Scharpf.
Baker—July 2-4. Powder River Cavalcade.
Umatilla—July 2-4. Lions' Club, R. M. Moody.

PENNSYLVANIA

Hatfield—July 2-4. Duke Wilcox, care Hatfield Speedway.
Vandergrift—July 1-4. Vets. of Foreign Wars, Norris F. Swenk.

SOUTH CAROLINA

Pelzer—Community Club, Margaret Sharp.

SOUTH DAKOTA

Buffalo Gap—Firemen.
Gregory—July 2-4.
Waubay—July 3-5. Whipple Ranches.

TENNESSEE

Erwin—Am. Legion, Dan Davis Post.
Harriman—W. B. Stout.

TEXAS

Brady—July 1-4. Joe T. Ogden.
Houston—International Air Races, July 2-4.

UTAH

Tooele—July 4-5. Horse Show-Rodeo.

WASHINGTON

Raymond—July 1-5. J. W. Carden.

WEST VIRGINIA

Point Pleasant—Chamber of Commerce, Grover Childers.
Sutton—July 2-4. Boosters Club, Jim Duffield.
Terre Alta—Vol. Fire Dept.

WISCONSIN

Appleton—July 2-4. Jr. Chamber of Commerce, Norman A. Rehmer.
Bangor—July 2-4. Am. Legion, Ernest G. Nibelink.
Beloit—July 2-4. Order of Eagles.
Iola—Am. Legion, D. O. Omholt.
Menasha—July 2-4. H. J. Berro.
Mineral Point—July 3-4. Phil Gordon.
Monroe—July 3-5. Am. Legion, R. L. Wolleson.
St. Croix Falls—July 2-4. Am. Legion, Karl Minar.
Shullsburg—July 3-4. Am. Legion, J. D. Sloycheff.
Watertown—July 2-4. Walter A. Simon.
Wausau—July 3-4. Chamber of Commerce, Ray Gohl.
Wisconsin Rapids—Am. Legion, Vernon Kelly.

BILLER BROS.

(Continued from page 70)
number with her singing. Iris Gaskill has a colorful wardrobe for her Side Show stint. Beny Cristiani keeps on the run working acts, announcing and appearing on radio shows.
Red Robinson, the Masked Marvel, proves a hit in the concert. Carlos Ricci, juggler, is a constant "between shows" rehearsal. Prince Ki-Gor and his wild animal act garners plenty of newspaper space. The Prince plans to break a new six-tiger act at his animal farm in Williamsport, Pa.

Glennes Bradford, Enoch's wife, is improving from a recent illness. Tripoli Cristiani has recovered from a foot injury. Dorothy Pierce joined her family in their Side Show act. Ariel LaTour is scoring in the Side Show tent.
The Fornasari prize fight act, with Italo and Francesco, garners laughs. Felix Morales, equestrian director, renewed acquaintances thruout Maine, talking over the days when he did the slide for life on the Sparks and Downie shows.

Tom McKee, superintendent of transportation, keeps all motor units shining. Cosetta and Chita Cristiani's costumes draw sighs from the feminine contingent. Jack Bell's 12-piece band features the latest hit tunes during the Teresa Morales trap act.
Steve Fanning left the elephant department to take over one of Scott Hall's Side Show ticket boxes. Lou Rellay's group of comics go in for acrobatic displays.
Visitors: Mrs. L. D. Hall's daughter, Betty, and her husband, Benjamin Kimball; Mr. and Mrs. Edgar Hall, Bangor; Ken Drake, Portland, Ore.; Bill McDonough, Gardiner, Me.; J. B. Tomlinson, Portland, Me., new president of CFA, and Mr. and Mrs. Elmer Michaud and daughter, Emily, Van Buren, Me.—JANIE STATZ and REG-GIE REPPERT.

Communications to 188 W. Randolph St., Chicago 1, Ill.

SALESBOARD SIDELIGHTS

J. Worth, head of Worthmore Ticket Games, Chicago, is keeping a nice rate of orders flowing thru his plant. . . Harlich Manufacturing Company, Chicago, is readying a running mate for its quarter-play Golden Flood coin board. New number, says sales manager Sam Feldman, will be made in three plays: nickel, dime and quarter. Details will go out to the trade this week.

Irwin Secore, Secore & Secore, Chicago, delayed starting his Eastern trip a week so he could carry two new releases with him. New numbers, Action Board, in 5 and 10-cent play, and Triple Tens, quarter punch, are now ready for delivery

and in his sample kit. Mort Secore is also off on a tour. This time thru Iowa and Nebraska. He'll be gone about two weeks. Firm's Indiana-Ohio representative, Lou Rotfeld, is reported to be keeping the home fires burning with some goodly orders.

Jack Morley tells this tale: While viewing a ball game in Seattle recently he was "plenty burned up." Seems that a fire was started under his seat which scorched the rear of his trousers. "Must have been a competitor in the ball park, because the game wasn't that hot," Jack opines.

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A-1 BARGAINS—CIGARETTE AND CANDY Vending Machines; all makes, models; lowest prices; what have you to sell? Mac Postel, 6416 N. Newgard Ave., Chicago. Jy23

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COLUMBIA DJP, ALMOST NEW, \$50; PACE 5 1/2 Club Double, \$100; Single, \$50; Melink Double Safe, \$35; Mills Clocks, \$3; Jack in Box Stand, \$25. Bravner, 211 Randolph Road, Washington 20, D. C.

DIGGERS—ERIE HAND OPERATED, EXHIBIT Merchants, Mutoscopes, Electro-Holsts, Exhibit Rotary Merchandisers; we buy, sell, exchange diggers, National, 4243 Sansom, Philadelphia, Pa.

FOR SALE—1000 GUM VENDING MACHINES on location in Atlanta, Ga.; some cash down, balance monthly. J. P. Doss, 1359 Byrere Ter. S.W., Atlanta, Ga.

FOR SALE—ATLAS BANTAM 5 1/2 TRAY Vendors (24) like new, \$12.50 ea.; (150) slightly used, excellent condition, \$10.50 ea. Resort Distributing Co., Box 527, Gaylord, Mich.

GUARANTEED REBUILT SLOT MACHINES—25 Ideal Card Vendors, like new, 40,000 Cards, \$375. Coleman Novelty, Rockford, Ill.

ILLNESS FORCES RETIREMENT—150 HART Gum Machines, fine shape, \$8.95; 2 like new 1c Acorns, \$20 pr.; 10 Chrome Ford Machines, \$9.95 each. J. Bailey, 819 Atlantic Ave., Lima, O. Jy16

KICKER & CATCHERS, GOOD CONDITION, postwar, \$12.50 ea., 10 for \$100; 4 Piles Peaks, \$7.50 ea.; Skyfighter, \$75; Goatee, \$75; 1/2 deposit. John Bailey, c/o Greyhound Bus Sta., Tuscaloosa, Ala.

MULTIPLE STAMP FOLDERS (WITH ADVERTISING), 20¢ per thousand; delivered free east of Mississippi River; minimum order 60 thousand. Platto Mfg., 173 West 60th St., New York 23, N. Y.

OPPORTUNITY IS KNOCKING YOUR DOOR—100 Columbus 5 1/2 Deluxe Nut machines; fresh from factory condition; ready to go; selling because of other interests; act now; all or any part, \$9.50 each. H. B. Hutchison Jr., 547 Church St., Decatur, Ga.

SEEBURG 8800—CR 394 20 RECORDS, 55,000 plays, excellent condition, never changed location; make offer. Waller's Vending Machines, Old Crompond Road, RFD #2, Peekskill, N. Y.

TRADE YOUR IDLE MACHINES FOR HAWKEYE Salted in Shell Peanut or Popcorn machines, floor models; can use Jackey Special, Gold Cup, Consoles, Slots, Wurlitzer Phonographs, etc. Central Distributing Co., 1523 Grand, Kansas City, Mo. Ju9

WANTED—OLD COIN OPERATED BARROOM Pianos; Nelson, Wiggin, Seeburg, Link, "etc."; also extra music rolls. Harry Ludwig, 1515 S. E. 35th, Portland, Ore. Ju9

WHOLESALE—PIN GAMES, \$8; AET GUNS, \$9; KO Fighter, \$20; Bangadeer, \$45; Blood Pressure Machine, \$20; Gottlieb Grips, \$9; Exhibits 4 way card, \$15; like new Revelation cup drink dispenser, \$500; like new Viking popcorn machine, \$250; misc. arcade machines, will trade on kid rides. Amusement Supply Co., Huntington, W. Va.

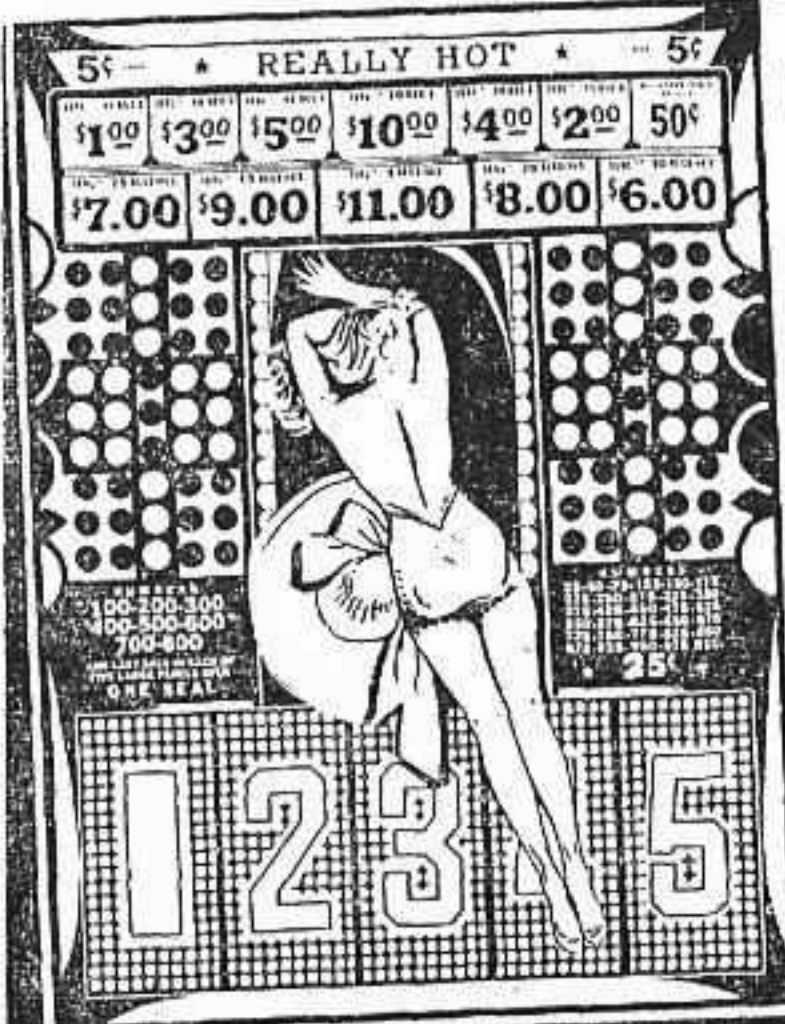
6 POPCORN AUTOMATIC 10 1/2 VENDING MACHINES, late model, plastic top, used very little, \$100 each or 6 for \$550; make offer. Frank Banasky, 1137 1/2 S. Doheny, Beverly Hills, Calif.

5 1/2 CHERRY BELL, \$50; 5 1/2 BLACK CHERRY Bell, like new, \$85; 10 1/2 Black Cherry Bell, \$90; 6 Pop Corn Sex Machines, will sell cheap. Frank Guertini, Burnham, Pa. Tel.: 5726. Jy2

40 HOLLY-WARE, 3 COLUMN SUGAR BOWLS; 2 Victors, Model V, 31 Pedestals; all equipment like new, \$1385; 1/2 deposit, balance C.O.D. Autovend Co., 6200 N.E. 24th Ave., Portland, Ore.

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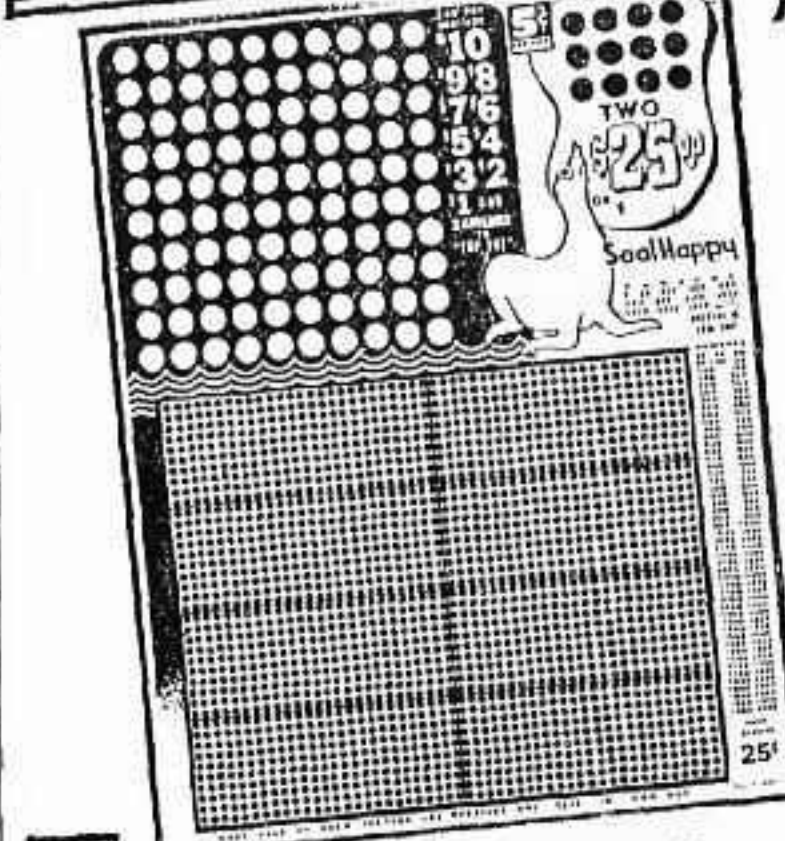
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Holes	Play	Description	Def.	Profit	Price
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1000	25¢	J.P. Charley, Thick	51.95	1.40
1200	25¢	Texas Charley, Thick	102.98	1.75
960	5¢	Fully Packed Thick Girl Board	26.25	2.75
960	5¢	It's the Knots Thick Girl Board	26.25	2.75
1000	5¢	Barely Speaking Thick Girl Board	26.60	2.75
1000	5¢	Glovely Lady Thick Girl Board	28.60	2.75
1200	5¢	Pick a Cherry Thick Seal Board	30.04	2.50
300	25¢	Fin & Sawbuck, Thick, 5 Nos. to Ticket	33.15	2.85
220	25¢	Kwick Fin, Giant Holes, 6 for 25¢	28.75	2.50

WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST
 Stating your requirements. Large stock Plain Tip Definite, Jackpot Boards, Coin Boards, Super Giant Holes and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ 25% deposit with all orders—balance C. O. D.
MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

SALESBOARD For Immediate Delivery

1000	BINGOS ON STICKS	\$.50
1260	BINGOS ON STICKS75
74	SEAL DIE CUT BINGO CARDS31
300	HOLE FIN & SAWBUCK	2.35
400	HOLE DOUBLE SAWBUCK	2.50
1000	HOLE PLAIN BOARDS70
120	HOLE E-Z PICKIN' JR.45
1/4 OR 5¢	CIGARETTE BOARDS45
1200	HOLE TEXAS CHARLEY	1.40
1000	GRAB A FIN PADS	1.40

We have a large assortment of good fast-moving 5¢ boards, girls or otherwise, double jackpot with \$25 top. These are all 1000 to 1200 hole boards in 35 different numbers from all leading manufacturers. Order now while assortment is complete at \$2.25 each. We carry a complete line of boards. Write for our Special Price List for Jobbers and Operators.
T. & C. SALES COMPANY
 207 North Sandy St., Jacksonville, Illinois
 Write — Wire — Phone

PUSH CARDS

All sizes of straight or skip number cards with Girls' Names and winner under Seal. Also cards with every push a winner. Immediate shipment from stock.
FREE CATALOG—Write
W. H. BRADY CO. MFRS.
 CHIPPEWA FALLS, WISC.

Empire

AMERICA'S FINEST!

MOST Up to Date SALES BOARDS

"YOU'LL GET A SQUARE SHAKE" FROM

EMPIRE PRESS
 637 S. DEARBORN ST. CHICAGO 5,

FOR FAST JAR PLAY

Try DRAW A CARD

OPERATOR PRICES. WRITE FOR CIRCULAR

CROWN PRODUCTS
 BOX 802 • SOUTH BEND, IND.

SALESBOARD SPECIALS

1200	Hole Plain Boards with Section	\$.50
1300	to 1000 Hole Girly Boards	2.25
1200	to 1000 Hole J.P. or Seal Bds.	1.95
500	to 420 Hole, 6 Numbers on Ticket	2.25
300	to 140 Hole, 6 Tickets to Giant Hole	1.75
Assortment	of 25 Boards (Case Lot)	50.00
17	J. Rensie Watches—\$15.00	20% Deposit

B. F. PRODUCTS
 1916 Piedmont Road
 Charleston, W. Va.
 Phone 25-771

Communications to 188 W. Randolph St., Chicago 1, Ill.

CMI Explains Pinball Policies

Williams Says 5 - Balls Only For Amusement

Seek Music Members

CHICAGO, June 25.—An official announcement this week from Harry Williams, president, set forth Coin Machine Institute's (CMI) policy on membership and legislation. That policy in brief: Five-ball pinball for amusement only.

For nearly a year there have been trade rumors to the effect that CMI might limit its manufacturer membership to exclude bells, consoles and one-balls. A board of directors' meeting last March 15 quietly put that policy into action.

Explaining why CMI moved as it did, Williams said this week "pinball games were originally designed and manufactured for amusement only and were operated in all the 48 States. Then came variations, such as three-balls and one-ball payouts, which got the amusement game manufacturer and operator into trouble because courts and local authorities held these variations to be gambling devices.

"State after State and city after city," Williams continued, "were closed to their operation. When the variations were kicked out, the amusement pinball game sometimes went with them."

CMI, Williams declared, is flatly (See CMI Explains on page 111)

Name Bill Ryan New Universal Vice - President

CHICAGO, June 25.—Mel Binks, president of Universal Industries, announced yesterday (24) the appointment of W. J. (Bill) Ryan as vice-president and general manager. Ryan recently resigned from a similar post at O. D. Jennings & Company.

Ryan brings to Universal 34 years of coin machine experience. From 1915 thru 1939 he was with Jennings,



W. J. (BILL) RYAN

resigning as vice-president and general manager to become general sales manager for the J. H. Keeney organization. When Jack Keeney died (See Appoint Bill Ryan, page 111)

Council Bluffs OK's Pin Games

COUNCIL BLUFFS, Ia., June 25.—The city council has approved a licensing ordinance which permits the return of pinball machines. They had been ordered out by Mayor George Sparks. Nickel machines will pay a fee of \$50 a year. An annual license fee of \$10 will be required for juke boxes and penny machines.

Md. Activity Up; Charles County Voters Okay Bells

LA PLATA, Md., June 25.—Voters of Charles County Tuesday (21) approved the operation of bell machines by a vote of 1,973 to 1,040. Some 7,000 persons were eligible to vote in the referendum authorized by the 1949 General Assembly.

The new law provides an annual license fee of \$150 for each machine, having but one chute or receptacle for coins. It also stipulates that only a bona fide property owner or registered voter, operating the premises on which machines are maintained, is eligible for a license. In the case of multiple chutes of the console variety, the applicant is required to pay an additional fee of \$25 for each additional coin receptacle.

For summer resort owners or other seasonal operators, the license fee is \$150 for each machine, having a single chute, up to 10 machines. A fee of \$75 is specified on each additional unit over that number.

The annual license fee for the sale or leasing of machines is fixed at \$2,000. Applicants must be residents of the county for five years preceding the issuance of the license.

Charles is the fifth Maryland county to license bell machines. A special law sanctioned them for Anne Arundel County. Voters in St. Marys, Calvert and Prince Georges approved them at special elections, balloting in Prince Georges County taking place June 2.

The Charles County law is effective July 1.

Maritime Coin Department Held Back by Restriction

FREDERICTON, N. B., June 25.—Altho coinmen in the maritime provinces remain hopeful that present embargoes will be lifted soon, development of the coin machine business in Eastern Canada is tied up by restrictive legislation. Under the Emergency Exchange Conservation Act of 1948, importation of pinball games, coin amusement devices, radios, phonographs, scales, park meters and lockers which are coin, disk or token-operated, is barred in the Dominion.

While machines are banned under the act, coinmen may import parts to service machines in operation before the act was passed. Quotas are granted for three-month periods and unused portions of quotas may be held over from one period to the next.

While the coin field has slowed down generally in Canada, activity in New Brunswick is at a standstill and has been since the Slot Machine Act

Ops May Be Included for Social Security Benefits

WASHINGTON, June 25.—Additional evidence that coin machine operators working for themselves will be included under the Social Security Act (The Billboard, May 28) is seeping from behind the closed-door sessions of the House Ways and Means Committee.

Reports are that the group has tentatively decided to add the self-employed to those covered by the Act and that the decision will be made final in recommendations to the House slated to be made within the next two weeks.

There appears only a slight possibility that a new Social Security bill can be enacted during the remainder of the session, since no Senate committee has even considered the matter. The idea here to be to whip a new bill into shape for enactment early next session.

The new provision being mulled over by the committee would include all self-employed persons, except farmers. The self-employed would be eligible for all benefits and would pay an annual levy of 2 1/4 per cent on the first \$4,800 of their incomes—a maximum of \$108.

Whether an operator covered by Social Security would have to keep additional records would be left up to the Social Security Administration, but the probability is that records kept for income tax purposes would be sufficient.

Mills Producing New Bell; Begin Duplex Delivery

CHICAGO, June 25.—Bell-o-Matic Corporation made initial deliveries on the Mills Duplex this week, President Vince Shay announced. Bell-o-Matic is world distributor for Mills bell products. Shay said Mills is also in production on a new unit called the 21 Bell.

The Duplex, an all-mechanical console, uses a bell family mechanism. It is available in any two denominations from a nickel to a quarter and features black reel strips and colored fruit symbols outlined in white. Cabinet measures 30 by 23 by 46 inches, is trimmed in gold, green and black. The entire mechanism of the Duplex is mounted on a platform. To service the mechanism the operator need only remove four screws.

The 21 Bell has a hammerloid finished red and blue cabinet. It features a 7-7-7 award which exceeds the jackpot and also gives a major award for melon characters as well as for three bars.

The Bell-o-Matic president also disclosed that Mills has resumed production on the Jack-in-the-Box safe stand for bell machines.

A.B.T. Gun Game Hits 11th Week Of Production

CHICAGO, June 25.—Skill Gun, A.B.T. Manufacturing Company's electric target gun, is now in its 11th week of full production, R. L. Budde, assistant to A.B.T. President W. A. Patzer, announced Friday (24).

Budde pointed out that two modifications have been made on Skill (See ABT Gun Game, page 111)

Music Machines

In New Brunswick, music machines are held to be service machines and (See Maritime Coin on page 108)

New Type Cup Vender Built By Fla. Firm

Dispenses Milk, Juice, Pop

ST. PETERSBURG, June 25.—A new type multi-purpose cup vender has been announced by the General Construction Corporation here. Machine, called Icette, is available in carbonated and non-carbonated models and is currently being offered in 100 and 400-cup capacities, according to T. F. Greene Jr., firm official. Prices are \$250 for the 100-cup unit, \$480 for the 400-cup machine when latter is ordered in lots of 50. "Equipment currently in production is of the single flavor type, but two and three-flavor venders can be furnished as readily," Greene states.

Standard equipment includes firm's own "R" type coin changer, which has a \$15 to \$20 capacity in its payout tube, and a Genconco multiple-stack cup dispenser unit. Both units carry a five-year guarantee. All operating controls are one-piece units; pull-out of a single electrical connection plug and loosening of two thumb screws permits removal of all mechanism in a single unit and replacement with a "spare."

The Icette vender is made in two basic types; bulk vending from stainless steel tanks, filled at a bottling plant and with gas arrangement to hold carbonation, and a self-carbonating type using sirup and connected city water supply. Variations of both types will handle "still" drinks. Latter models will dispense milk and orange or other citrus fruit drinks.

Describing the orange juice dispenser, Greene stated it would take a frozen juice concentrate, keep it frozen at 17 degrees, and instantly melt and mix with water to deliver an orange drink complete with pulp.

The carbonated drink models measure both water and sirup electronically, with volumes of each stated not to vary more than a cubic centimeter in a thousand drinks. Mixing is not accomplished by syphon action, or intermingling of sirup and water. All mixing is accomplished "with such tremendous force and thorough aeration that heavy 7 to 1 sirups with high pectin content are turned in a full-mixed drink on a seven-second vending cycle," Greene declared.

General Construction Corporation, which entered the vending machine picture prior to the war when it manufactured bottle venders, re-enters the field with its cup vender. Firm uses the Icette trade name on its line of refrigeration items, which include its domestic refrigerators, water coolers, small bars, etc.

Location Reminder List for Operators

DALLAS, June 25.—In a "possible locations for venders" check list prepared by the Dr. Pepper Company for use by its bottlers are included some "reminder" locations that could be put to good use by operators of all types of automatic merchandising equipment, especially during the summer.

Among the proposed locations, which are cited by Dr. Pepper as "markets that are so often untouched because there is no way for a personal salesman to be present when the people congregates . . ." are academies, arenas, athletic fields, retail bakeries, banks, barber shops, boat docks, convention halls, dance halls, delicatessens, excursion boats, fishing camps, golf courses, gymnasiums, parking garages and lots, swimming pools and zoos.

Sanitation School Planned

Cedar Hill Farms Unveils New Milk Vender at Chicago Showing

CHICAGO, June 25.—Cedar Hill Farms, Inc., Cincinnati, unveiling its Dari-Mart 8-flavor milk vender at the Palmer House here this week (20-25), announced the price as \$495 and a production rate of 100 units a week. J. P. Castleberry, president and George Huheey, sales manager were present.

Huheey reported a change in production facilities for the vender, originally announced as Cincinnati

Metalcraft Corporation (The Billboard, May 14). New manufacturer is the Hobe Werneke Company, Cincinnati, metal fabricating firm.

Production models at present provide for dispensing square carton-type containers, but special racks to handle bottles will be available by November. While final sales policy is not as yet settled, firm will sell direct to operators in some areas, with distributors to be appointed in others.

Insulation

With two-inch fiberglass insulation on all four sides, milk temperature will increase by only six degrees over a 24-hour period should the refrigeration unit be disconnected Huheey stated. A quarter-horsepower motor is standard equipment. Front servicing door, covering lower half of the vender and offering access to the motor and 300-carton storage compartment, lifts free. Hinges are eliminated so as to permit installation in certain locations where a wide swinging door could not be opened. Shipping weight of the complete vender is 440 pounds. Size: 36 1/2 inches wide, 31 1/2 inches deep and 52 1/2 inches high.

Castleberry stated that his firm has been operating milk venders since 1940, along with candy, soft drink and popcorn machines to gain varied vender experience. As a result of this policy, Huheey said that the Dari-Mart vender embodies "the best functional features and design of (See Cedar Hill Unveils on page 104)

Vendall Names Sales Manager, 2 New Distributors

CHICAGO, June 25.—A. Garrick Alex, president of the Vendall Company, announced the appointment of a new sales manager and two new distributors this week. Curran (Pat) Kelley becomes sales manager, succeeded by William Fuller, recently resigned.

State Electro Distributors, Cleveland, headed by Meyer S. Starr and Harold Meyers, will cover Indiana, Ohio, Pennsylvania, West Virginia and Kentucky, and has assigned a man to cover each State separately. Second firm is the S. V. Bowen Jr. Company, Richmond, Va., covering Virginia and North Carolina.

Alex stated additional distributors would be named within the next few weeks.

Bert Mills Slashes Price On Coffee, Soup Machines

CHICAGO, June 25.—The Bert Mills Corporation this week announced price reductions of \$168 on its Coffee Bar and \$188 on its Soup Bar venders, effective Friday (1).

Formerly listed at \$815 for one to nine machines, the coffee unit will now sell for \$647. For over 10 machines, it has been lowered from \$775 to \$630. The soup vender, previously selling for \$903 on less than 10-unit orders, will list for \$715. Quantity orders over 10 units list for \$697 as compared with the former

\$863. H. W. Chadwick, vice-president, stated that all prices are f. o. b. Chicago. Counter is standard equipment on the coffee vender, with coin changer available as optional equipment for \$50 additional. On the soup unit, counter and coin changer are both standard.

The price reductions are based upon a substantial increase in production, lower prices on parts and a "streamlined" assembly operation, Chadwick stated.

NCWA Confab Set To Attract Increased Interest of Trade

CHICAGO, June 25.—With the National Candy Wholesalers' Association, Inc., (NCWA) set to tee off on its fourth annual convention at the Stevens Hotel here Sunday (26), candy manufacturers, jobbers and operators have indicated they will turn out in record numbers to attend the three-day conclave. Over 80 firms will display their wares in the greatly increased exhibit space provided for the third All-Confectionery Exposition running concurrently with the NCWA meet. Candymakers will stress their new fall lines, in addition to showing special summer items. Exhibitors will include a number of firms new to the wholesalers' convention.

The business sessions scheduled to start Monday will feature many prominent members of the candy industry. High spot of the Wednesday

(29) sessions will be the fair trade talk by E. Allen Newcombe, secretary of the National Wholesale Druggists' Association (NWDA) and a recognized proponent of the subject. As announced last week (The Billboard, June 25) his address will be titled, Vitamin F-Fair Trade.

Other speakers will discuss modern sales-stimulating packaging, sales at the wholesale and retail levels, and methods for sustaining and, beyond that, for increasing the present plus-billion dollar a year industry.

While manufacturers of candy vending equipment have not indicated they will have exhibits at this year's meet (venders were shown at the 1947 and 1948 conventions) operators expect to find a good deal of interest on the product angle itself to make a visit to the Stevens Hotel worth while and enlightening.

L. A. Sets Up Program at NAMA Confab

Ed Stanton New Chairman

LOS ANGELES, June 25.—In the first all-West regional meeting, members of the National Automatic Merchandising Association (NAMA) from Regions X, XI and XII, in an all-day session at the Biltmore Hotel here yesterday (24), heard plans of the Los Angeles City Health Department to hold a sanitation school for cup vender service men in mid-October. National, State and city taxes, cigarette and bulk merchandising operation, contracts with locations and fair trade practice were discussed and a resolution was passed calling for the new regional chairman, Ed Stanton, of General Vendors, to name four vice-chairmen in that many divisions of the industry.

Meeting was called to order by Davre J. Davidson, chairman Region X, which played host to the other two Western regions. After a few words of welcome, Davidson got the session into full swing. After naming Arch Riddell, Harmony Cigarette Service, Pasadena; "Hap" Hazard, Canteen Company, Los Angeles, and Larry Granfield, County Beverage, San Diego, to the nominating committee, the schedule of talks began.

Highlighting the morning session, (See Sanitation Clinic on page 105)

Telecoin Files \$2,000,000 Suit Vs. Clyde Corp.

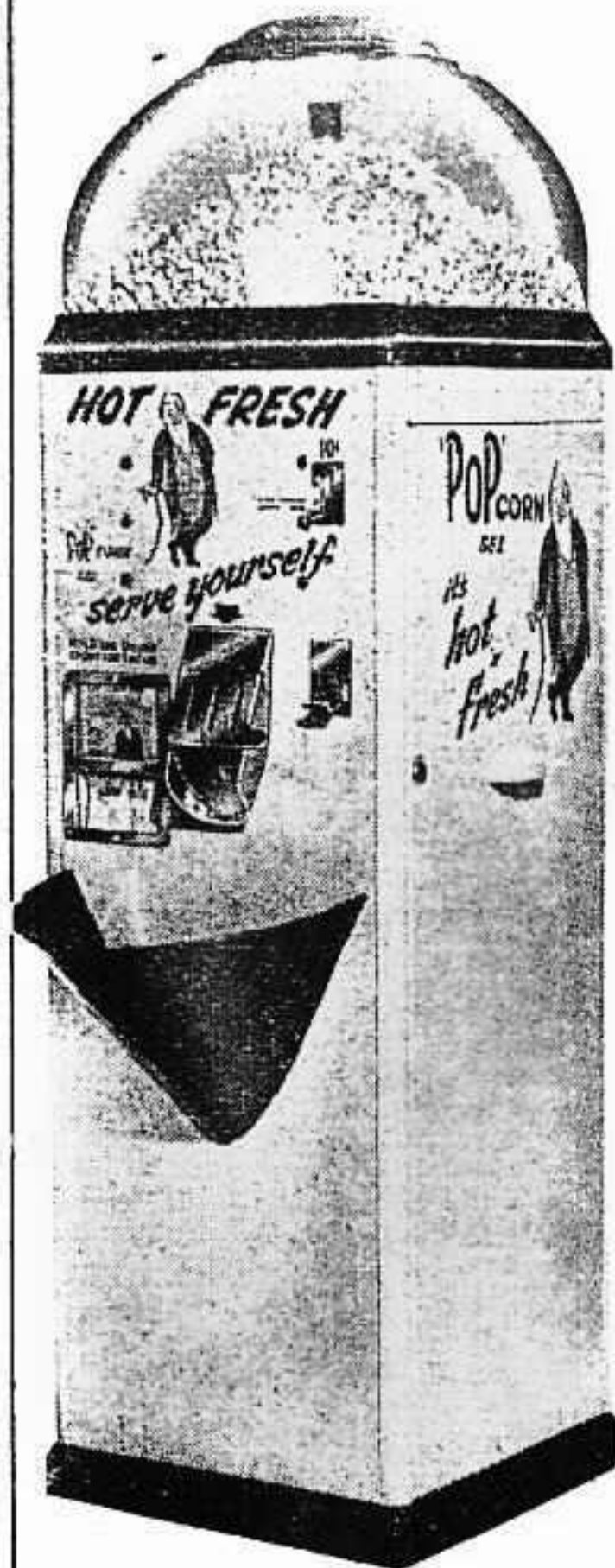
TOLEDO, June 2.—The Telecoin Corporation, producers of coin-operated vending equipment, has filed suit against the Clyde Porcelain Steel Corporation, of Clyde, O., asking \$2,000,000 in damages. The suit, brought in U. S. District Court here, charges that venders produced by Clyde for Telecoin, a New York firm, were defective; that contract terms were not fulfilled, and that, as a consequence, Telecoin suffered loss of standing in the field.

The contract, signed by the two firms May 18, 1948, called for the delivery of 6,250 Tele-Juice machines at \$350 each. Only 1,048 were actually delivered before cancellation of the contract, the complaint charges. Telecoin contends these machines were defective, resulting in a loss of \$470,000 to the New York firm. The suit also asks \$780,000 for profits which would have been realized if the full number of machines called for in the contract had been delivered, with an additional \$750,000 asked for the alleged damage to Telecoin's reputation.

Reached in New York, G. Farny, Telecoin chairman of the board, said that the Tele-Juice machine was now being produced for Telecoin by another manufacturer. He also reported that "two or three other plants are doing preliminary work" on new versions of the vender to make it suitable for dispensing cans of hot coffee, soup and hot chocolate. But this Telecoin product would not be available until next fall, he said.

Farny also disclosed the company now was testing a coin-operated hair dryer using silica-gel crystals, the machine cool-dries the hair. It probably will be promoted for placement in apartment houses.

A NEW PRODUCTION OF THE NATIONAL FAVORITE READY FOR DELIVERY



Operators say
'POP' CORN SEZ
AUTOMATIC VENDORS ARE
TOPS

IN QUALITY,
IN SALES,
IN \$\$\$ PROFITS!
DISTRIBUTORS!
Investigate Our New,
Profitable Plan!

MAIL COUPON FOR COMPLETE INFORMATION

Auto-Vend, Inc.
5210 Bonita
Dallas 6, Texas
Please send full information on 'Pop' Corn Sez Automatic Vendors.
Name _____
Address _____
City _____ State _____

NAMA Exhibit Space Going Fast; Steffens Appointed

CHICAGO, June 25.—With somewhat less than 100 booths remaining to be sold for its 1949 convention and exhibition, the National Automatic Merchandising Association (NAMA) announced this week that Fred J. Steffens, promotional sales manager of the Walter Johnson Candy Company, has been appointed vice-chairman of the convention.

Steffens will work with general convention chairman, George M.

this week that exhibit space sales are moving rapidly and that there are indications this year's show will top the previous two conventions in operator attendance.

Of the 265 booths which NAMA will use in Atlantic City's Convention Hall, between 95 and 100 remain to be sold. A check of advance reservations at Atlantic City hotels showed operators from 21 States are already represented.



FRED J. STEFFENS

Seedman, in planning the four-day conclave scheduled for Atlantic City November 27-30.

Prior to joining the Johnson company two years ago, Steffens was sales director for the National Association of Tobacco Distributors (NATD), and as such was responsible for the NATD sales training program from its inception in 1944 until 1947. Since the theme of the 1949 NAMA show is "Salesmanship," Steffens' background especially fits the job.

Exhibits Going Fast
NAMA officials likewise announced

C-Eight June Output Largest in History

NEW YORK, June 25.—More than 1,000 C-Eight Electro cigarette vendors will have been produced at the firm's plant in New Bedford, Mass., this month, making June the largest production month in the company's four-year history, it was reported here this week.

Lew Jaffa, vice-president of Eastern Electric Vending Machine, C-Eight sales agency, said the company was now oversold, and would have to boost output still further to cope with the continuing demand for equipment.

Earn BIG Profits ALKUNO
5c GUM AND CANDY VENDOR

Capacity: 328 Packages of Gum or 210 Packages of Candy or Any Combination of Both.

MODEL 500
Metal Cabinet and Base
Ht. on Base, 60"x18"
Wt. on Base, 64 Lbs.

Price \$69.50
Base 15.00
Immediate Delivery in Green, Blue or Tan.

Write for Catalog of Complete Line of 5c Gum and Candy Vendors.

ALKUNO & CO.
408 Concord Ave.
NEW YORK 54, N. Y.
Metrose 5-7757

Appoints Empire As Acorn Distrib

CHICAGO, June 25.—Empire Coin Machine Exchange here has been appointed a distributor of the Acorn bulk vender, Gil Kitt announced this week.

Produced by the Oak Manufacturing Company, Los Angeles, the Acorn may be used for penny or nickel operation, has a capacity of five pounds of nuts or six pounds of candy. For servicing purposes, the unit features 30 second disassembly and assembly and requires the removal of but one center rod locking nut to break down the machine's 12 component parts. The Acorn is covered by 32 basic patents.

THE NEW REVOLUTIONARY NORTHWESTERN MODEL 49 FEATURING TRANSFER REFILL

Cuts Service Time in Half

\$17.55

SAMPLE

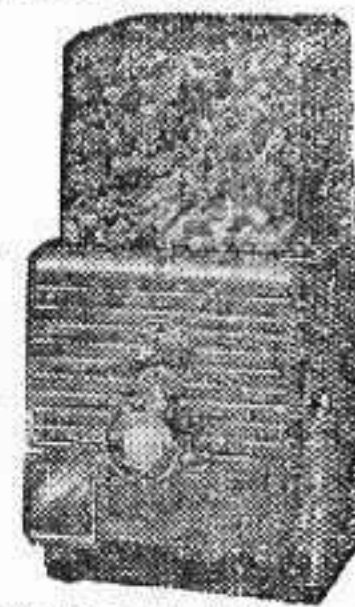
Write for Quantity Discount. Other Popular Northwestern Vendors, \$10.95 and Up. Parts and Supplies 1¢-5¢ and Foreign Coins.

WE TAKE TRADE-INS

Liberal Credit Terms.

J. ROSENFELD CO.

3218 Olive St. ST. LOUIS 3, MO.
(Phone: LUCAS 3196)



NOW HI-HO'S

BASEBALL PLAYER CHARMS

90% Luminous

BASEBALL SEASON COMING THIS WILL BE A WINNER \$1.50 Gr.

Positively No Samples

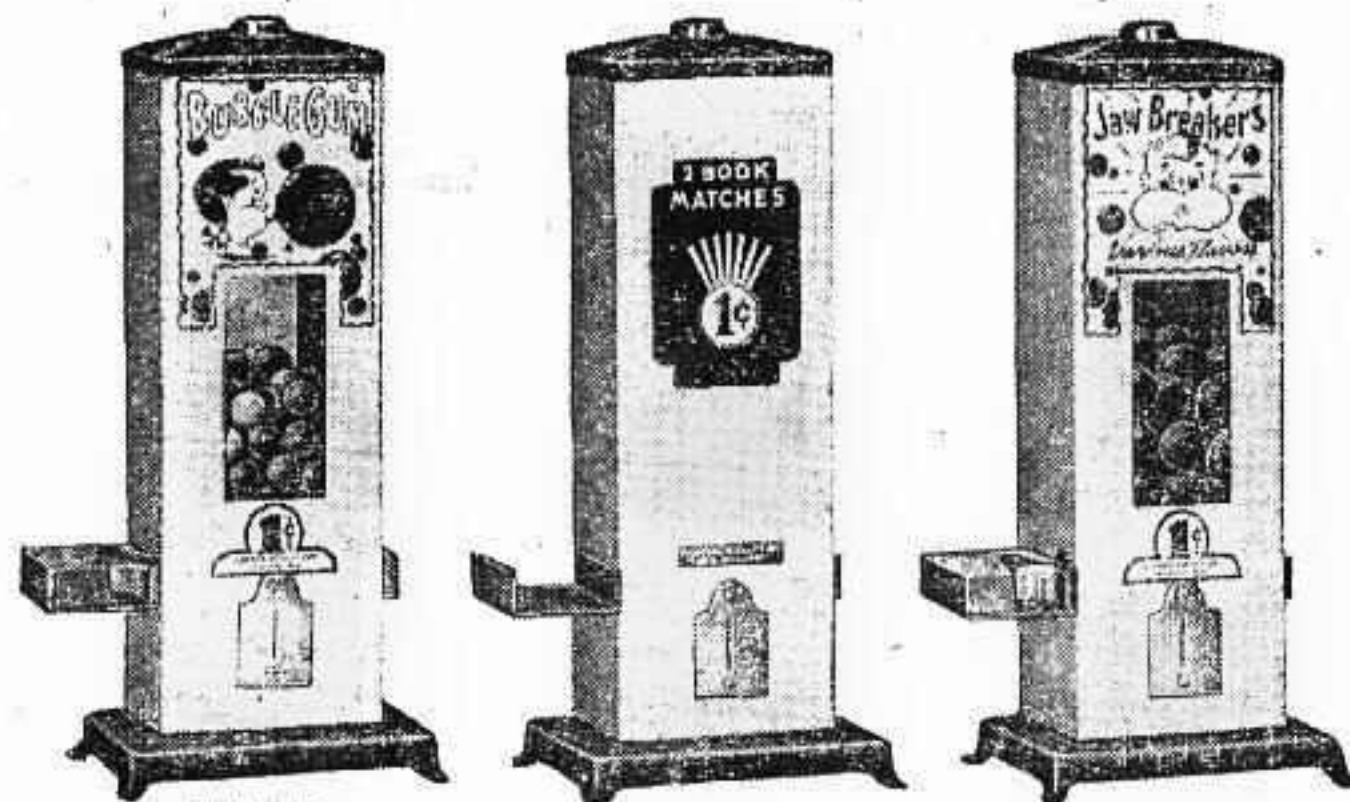


Write E. LaRue, Sales Mgr. 540-542 Hayes St. San Francisco, Calif.
LEON "HI-HO" SILVER

EVERYBODY WELCOMES

HAWKEYE TRIPLETTS

Now You Can Put 3 Machines on Location for the Price



Size of machine is 4 1/2 x 5 1/2 x 12 inches high. Contact your nearest distributor or write factory direct

HAWKEYE NOVELTY COMPANY

1754 E. GRAND AVENUE DES MOINES 16, IOWA

ADVANCE DUPLEX-E

and 21 F SANITARY VENDOR IMMEDIATE DELIVERY

Order Sample Today! Write for Quantity Prices!

LISTO SANITARY NAPKINS

Manufacturer and Distributor

J. SCHOENBACH

1645 BEDFORD AVE. BROOKLYN 25, N. Y.

LEAF BUBBLE GUM FACTORY PRICES

5/8", 26c lb. - 210 ct., 27c lb.

ALL MERCHANDISE AT LOW COST - Write SHIPMAN STAMP FOLDERS LOW COST . . . WRITE

New ABT Challenger	\$42.50
Gottlieb Grip 3-Way	24.50
Bouncer	34.50
Advance Electric Shocker	18.75
Advance Model D Ball Gum	11.90
Advance Model H Bulk Vend	12.60
Advance Hershey Bar Vend.	Write
Selectaria, Used, 4 Col., 64 Bars	50.00
Adam 4 Col. Gum	22.50
Card Vendor	12.50
Cards All Series. M	4.00
Acorn Vendor	13.95
Penny Weighing Scale, in Case	18.00

USED BULK VENDORS, ALL MAKES OVER A THOUSAND NEW MACHINES ALWAYS IN STOCK Factory Distributors

1/3 Dep., Bal. C. O. D.

Selectivend Keeps Dr. Pepper Tie-Up On Bottle Venders

KANSAS CITY, Mo., June 25.—Selectivend Corporation, following its announcement of the Model S-48 bottle vender earlier this year, reported this week the unit, priced at \$199.50, will continue to be available to Dr. Pepper bottlers only. Manual operation is featured.

Machine, of the single flavor type, has a 48-bottle vending capacity, with space for 35 bottles in pre-cool. Vender is 60 inches high, 21 inches wide and 18 inches deep.

Hamilton in Production On New Scale Machines

NEW YORK, June 25.—Production is underway on two models of Hamilton Scale Company's penny weigher, remodeled to provide additional services to location patrons thru the sale of stamps and free use of changers, according to an announcement here this week by H. T. Ailor, head of the Toledo firm.

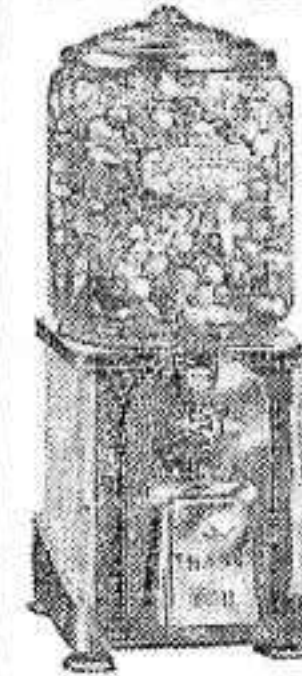
The Hamilton Scale using the built-in changer, designated as Model CSPW, has the changer mechanism housed in the front panel of the upright shaft. A National rejectors mechanical actuator and changer is used. There is no internal connection between the weighing mechanism and the changer, however, and the scale operates in the conventional way upon the insertion of a penny.

Sales Resistance Broken
To be promoted to locations strictly on the basis of added service, the CSPW has been tested in this area for several months. It has opened locations to scale placement which have hitherto resisted persistent sales talks by operators. Most successful placement has been in locations having public telephone booths.

In such establishments the operator limits his responsibility to the weigher alone. The location owner has the key to the changer loading tubes and cash box and replenishes the supply of nickels as needed. First production run of the scale calls for 1,000 units. Deliveries to operators will start in about 60 days.

Production on the combination stamp vender and scale is more advanced, with the machine due to reach operators in about a month. Called the SSPW, this model has two one-column stamp venders built into the upper section. Here again the standard method of operation, according to Ailor, will be to have the

(See HAMILTON on page 107)



TOPPER

\$10.00 EA.
IN LOTS OF 100

24 to 44, \$10.50 ea.
4 to 20, \$10.75 ea.

Packed 4 to a case.
Vends Ball Gum and Charms. Also Bulk Merchandise.

Made by Victor, Mfrs. of World's Finest Vending Machines for Past 15 Years.

JACK NELSON & CO.
2320 Milwaukee Ave.
Chicago 47, Ill.



Rush Your Order Today

VICTOR'S AMAZING NEW TOPPER

1 to 5 Cases
\$43.00 Per Case
(\$10.75 Per Mach.)

6 to 11 Cases
\$42.00 Per Case
(\$10.50 Per Mach.)

12 to 24 Cases
\$41.00 Per Case
(\$10.25 Per Mach.)

25 Cases or More
\$40.00 Per Case
(\$10.00 Per Mach.)
Prompt Delivery.

Victor's Sensational HOT-POP, non-coin operated.....\$47.50
\$10 deposit, balance C. O. D.
Victor's Model V, 1c or 5c red wrinkle finish, \$12.75.
WE TAKE TRADES AND FINANCING ALSO AVAILABLE FOR RESPONSIBLE OPERATORS.
CLEVELAND COIN MACHINE EXCHANGE, INC.
2021-25 Prospect Ave., Cleveland 15, Ohio
Phone: TOWER 1-6715

NO COST! NO OBLIGATION!

Let us arrange a **FREE DEMONSTRATION** to prove the unique advantages of *The KEENEY DELUXE ELECTRIC CIGARETTE VENDOR*



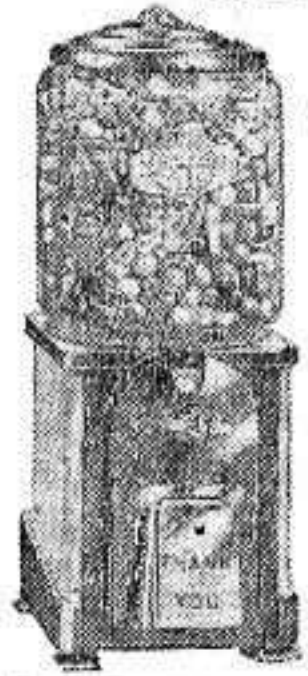
- ★ STARTLING STREAMLINED BEAUTY & BRILLIANCE CAPTURE TOP LOCATIONS AT WILL
- ★ ELECTRICAL AND MECHANICAL PERFECTION. SIMPLICITY itself. Only a single motor, one relay, and two solenoids.
- ★ SUPER CHANGE MAKER (OPTIONAL)—handles nickels, dimes and quarters. Returns a nickel on 20c sales when a quarter is used. Returns a nickel on quarter sales when 3 dimes are used.
- ★ HOLDS 432 CIGARETTE PACKS in fully loaded double columns (front and rear), dispensed alternately. Cigarettes always fresh. Easy selections; the pack you see is the pack you get.
- ★ ALUMINUM CABINET PREVENTS RUST AND CORROSION.
- ★ EASIEST TO SERVICE—QUICKEST TO LOAD—FASTEST DELIVERY.

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VICTOR'S AMAZING NEW TOPPER

1 to 5 Cases
\$43.00 Per Case
(\$10.75 Per Mach.)

6 to 10 Cases
\$42.00 Per Case
(\$10.25 Per Mach.)

25 Cases or More
\$40.00 Per Case
(\$10.00 Per Mach.)
4 Machines to Case.
Prompt Delivery.



VICTOR'S NEW MONEY MAKER "HOT-POP" POP CORN MACHINE

Non-Coin Operated

\$47.50 Each

OPERATOR MAKES \$4.20 Per Week

On Sale of 2 Lbs.

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WE TAKE TRADE-INS—LIBERAL CREDIT TERMS

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(\$10.25 Per Mach.)

25 Cases or More
\$40.00 Per Case
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Prompt Delivery.



VICTOR'S NEW MONEY MAKER "HOT-POP" POP CORN MACHINE

Non-Coin Operated

OPERATOR MAKES \$4.20 Per Week

On Sale of 2 Lbs.

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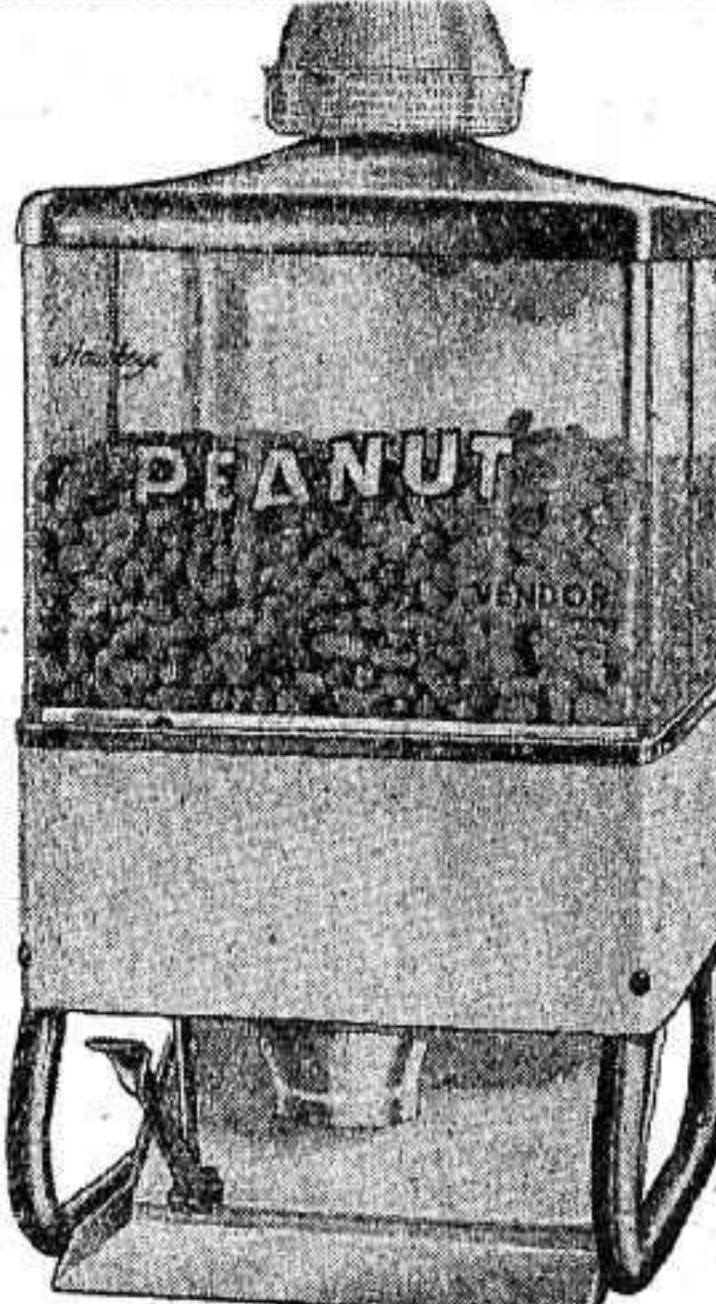
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HOT NUTS—PROFITS

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Warmer non-coin operated. Machines are equipped with adjustable portions. One flip of the handle delivers a pre-measured portion of merchandise built for either sack or pretzel cup delivery. These machines are also equipped to handle pop corn.

Capacity—30 pounds nuts or 8 gallons corn—size 15 inches square by 27 inches high.

Contact your nearest distributor or write factory direct.

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ALL MACHINES FOR RESPONSIBLE OPERATORS

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Another in the great family of Electro Distributors...

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LOS ANGELES, CALIFORNIA
Distributors of Electro in Southern California, Arizona and the Hawaiian Islands



America's Finest All-Electric Cigarette Vending Machine

EASTERN ELECTRIC VENDING MACHINE CORP

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Gentlemen: I am interested in hot coffee vending. Please send me without cost or obligation your illustrated brochure, "The Key to Your Future in Coffee Vending."

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Store Execs View Venders At Modernization Confab

NEW YORK, June 25.—Chain store executives are looking with increased interest to the placement of drink venders in their retail outlets as a means of providing added services to patrons and boosting income. This was disclosed by three firms which exhibited coin-operated merchandising equipment at the store modernization show this week.

Altho the show, held at the Grand Central Palace, was only moderately attended, with the total registration and the number of exhibitors trailing last year's figures, vending firms reported satisfactory business.

Firms which showed automatic equipment were Lymo Industries, the Mills Automatic Merchandising Corporation and Coca-Cola.

The importance of keeping equipment clean and attractive was stressed at a "clinic conference"

Monday (20) when researchers reported that 87 per cent of all retail buying is done thru the "attraction of sight."

Venders, as well as all other selling media offering merchandise, must be properly placed to catch the customer's eye, said the experts.

Maurice Baruch and Hank Harris were on hand at the Lymo exhibit to explain the features of the lion cup machine. At the Mills booth, Arthur Zelin, J. W. O'Connor, H. J. Foster and R. A. Hoagland supervised an exhibit featuring cup and bottle drink units, scales and candy and penny gum venders. Vendo, Vendorlator, Westinghouse and Cavalier bottle venders comprised the Coca-Cola exhibit.

About 50 firms offering products and services for store modernization showed at the week-long session.

Vending Firms Offer Net Income Reports

HARTFORD, Conn., June 25.—Two Connecticut coin machine industry concerns have released net income statements.

Pitney-Bowes, Inc., Stamford, manufacturer of stamp vending machines, reports net income for three months ended March 31, 1949, amounted to \$431,547 (43 cents a share on 934,021 shares of common), compared with \$312,294 (31 cents on 925,021 shares of common) for the like period of 1948.

Veeder-Root, Inc., of Hartford, manufacturer of counting and computing devices for coin machines, reports net income for the period January 1 to May 23, 1949, amounted to \$502,47 (\$1.21 a share) compared with \$586,643 (\$1.44) for the corresponding period a year ago.

Working capital, according to Veeder-Root officials, was \$9,358,703, against \$8,844,450; earned surplus, \$4,176,203, against \$3,661,951.

John H. Chaplin, president, in a message to stockholders, stated production operations at the Bristol plant will have been transferred to the new plant here by August 1.

A MONEY-MAKER ON EVERY LOCATION!

Northwestern DUAL VENDER

1c AND 5c
OR
5c AND 10c
Less Than 25 \$45.00
Less Than 100 \$44.50
100 or More \$44.00



Write, Wire, Phone
NORTHWESTERN SALES & SERVICE CO.
Authorized Northwestern Distributor
4105 16th Ave. Brooklyn 4, N. Y.
Phone: Gedney 8-3600

If you want the finest in reconditioned cigarette machines—all makes and models—you want to get on our mailing list for weekly specials. Send your name and address to...

STEINER MANUFACTURING CO.
322 Atlantic Avenue Brooklyn, N. Y.
Phone: Triangle 5-0835

CEDAR HILL UNVEILS

(Continued from page 101)

those machines we have used in our own operation."

The first 24 Dari-Mart machines have been on test operation on Cedar Hill Farms' own Cincinnati industrial and office locations for several months, with the first units having been installed last January, Huheey declared.

Following the five-day Chicago showing, displays will be held in New York and Detroit. Dates will be announced shortly, as will names of additional cities where showings are planned.

VENDING MACHINES RECONDITIONED—REBUILT Ready for Location NATIONAL CIGARETTE MACHINES

9-E—Electric	\$219.50
9-A—350 Cap. King Size	104.50
9-50—350 Cap. King Size	104.50
9-50—Reg. 350 Cap. No King Size	85.00
9-30—270 Cap. No King Size	65.00
For 25c Vending, All National's Add	10.00
Rowe Crusader—8 Col.	104.50

CANDY MACHINES

9-18—162 Cap.	\$95.00
6-18—102 Cap.	79.50
1/3 WITH ORDER—BAL. ON DELIVERY	

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11219 Superior Ave. Cleveland 6, Ohio

THE "CHALLENGER"

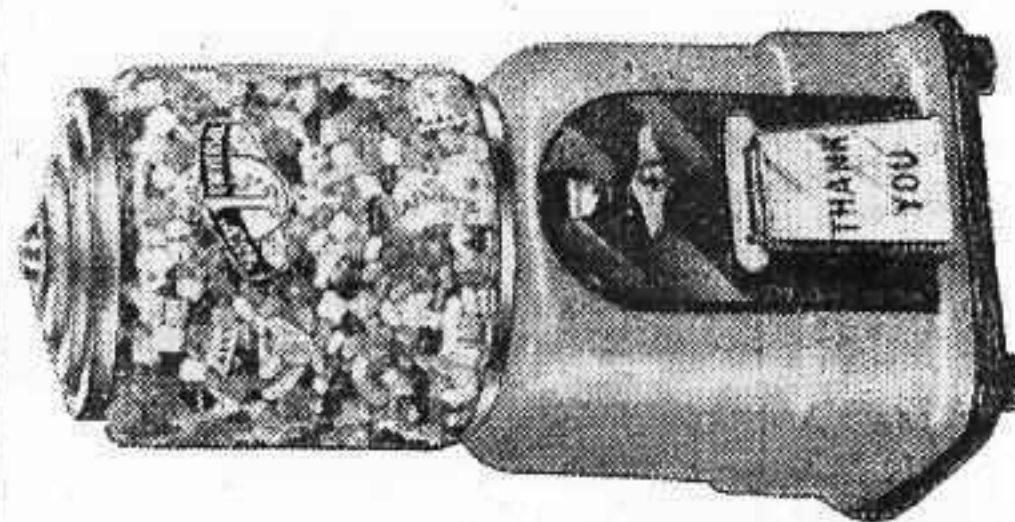
THREE MACHINES IN ONE

\$10.00 to \$50.00 Weekly on Location!

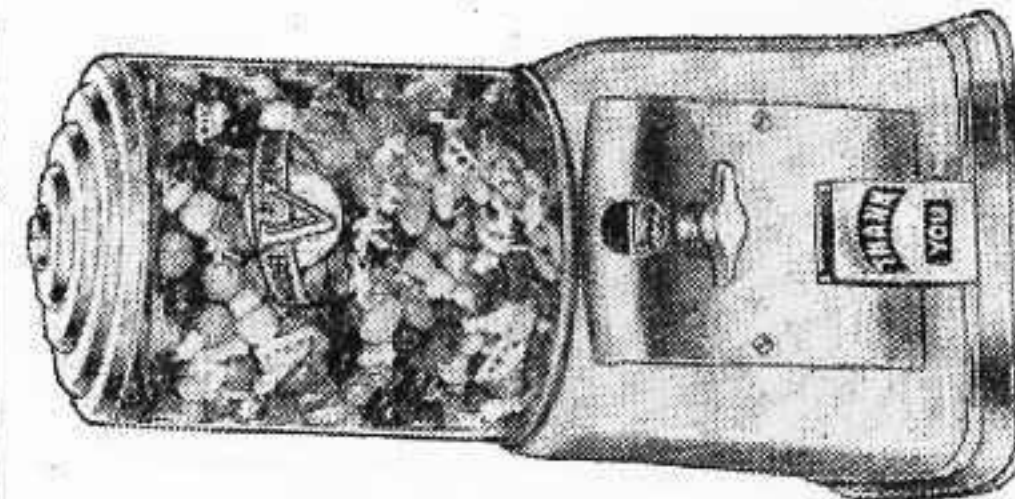
TROPICAL TRADING CO.

549 W. Washington St., Chicago 6, Illinois

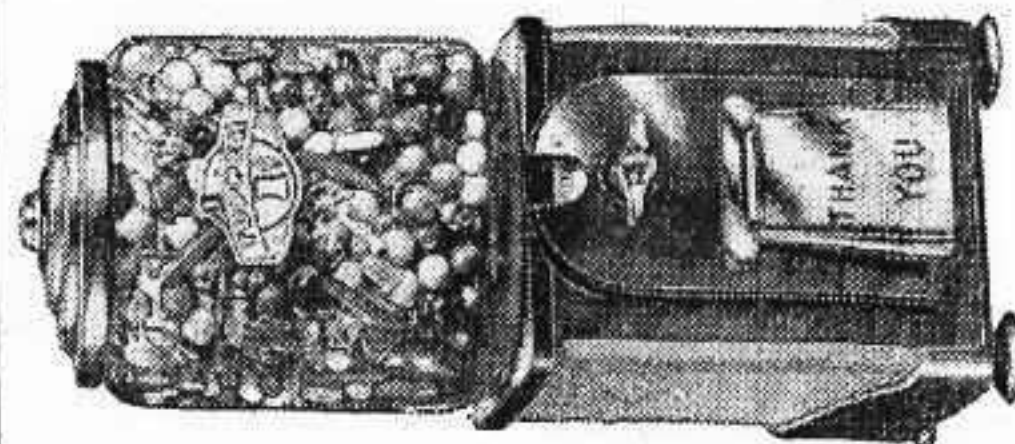
CHARMS CAN DOUBLE OR TRIPLE YOUR PROFITS IN BULK VENDORS...
Write now for lowest prices and samples of our METAL AND PLASTIC CHARMS, STONE AND CAMEO RINGS, WEDDING RINGS, KNIVES, JACKS, BALLOONS, SKULLS, ETC.
BECKER VENDING SERVICE BAILLON, WISCONSIN



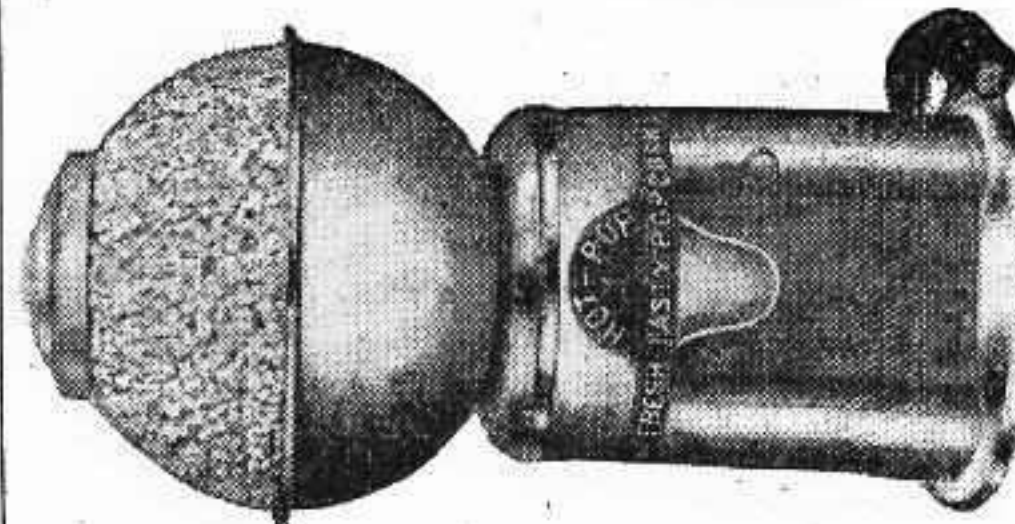
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MODEL V



TOPPER



HOT-POP

VICTOR'S 4 BIG WINNERS

The popularity of these venders is amply demonstrated by their total absence on the used-machine market.

Victor Venders have proven themselves time and time again under the most rigid tests over a period of 15 years. The great majority of the first machines produced by Victor are still on location and rendering satisfactory service.

YOU CAN TURN THE MARKET UPSIDE DOWN and Shake It Round and Round... But you'll never find better bulk venders than VICTOR'S. Investigate the tremendous profit potentialities of these great venders... long famous for their STABILITY—ENDURANCE—and ATTRACTIVE APPEARANCE.

It's Victor's Exclusively With Successful Operators—Get the Complete Details Now!

VICTOR VENDING CORP. 5701-13 W. GRAND AVENUE, CHICAGO 39, ILLINOIS

ALL VICTOR MACHINES

Recommended and sold on

TORR TIME PAYMENT PLAN

Pay for same in 20 weekly payments Write for details.

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Lansdowne, Pa.

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N.W. Mod. 49, 1c or 5c	\$17.55
N.W. Dual, Comb. 1c & 5c	45.00
N.W. DeLuxe, Comb. 1c & 5c	27.00
Victor Universal, 1c	13.95
Victory Mod. V, 1c	12.75
Victor Topper, 1c, Case of 4	43.00
Less in Quantities	
Silver King, All Models	13.95
2 to 5 - \$12.50 & to 11 - \$11.55	
Master 1c, Comb. 1c & 5c	17.50
Shipman 1c Novelty	13.95
Shipman Triplex, 1c & 5c Stamp	39.50
N.W. National Postage, Roll Type	49.00
Advance 21 3/25 Match Fold Pack	25.00
Match Packs, per gross	1.65
Advance Sanitary Napkin, 10c Slot	20.00
Napkins, 250 to ct., each 4 1/2	
Adams Gum, Mod. G.V., 6 Col., 1c	19.50
Rebillion Picture Card Vendor, 1c	20.00

RECONDITIONED VENDORS

Advance Ball Gum, 1c	5.95
N.W. Model 40, 1c	6.95
N.W. DeLuxe, 1c or 5c	15.00
N.W. Mod. 33 Ball Gum	7.50
Yu Cho Ball Gum, 1c	4.50
Cash Tray, 5c, new	5.95
Cash Tray, 5c, used	3.95
Victor Mod. V, Glob. Type, 1c	8.95
Victor Mod. V, Cab. Type, 1c	9.95
N.Y. 1c & 3c Stamp	12.50
Long Tin Duplex	12.50
Shipman Duplex 1c & 3c Stamp	19.50
Star 1c Picture Card	10.00
Adams Gum, 4 col., 1c	12.50
Adams Gum, Mod. G.V., 6 col., 1c	14.50
Col. Del Luxe Bi-Mor, 2 col., 1c	22.50
U-Select-It Candy Bar, 54 Bar, 5c	29.50
Cigar Vendors, 10c	12.50
Cookie & Cracker Vendors, 5c	29.50
Match Box Vendors (new)	4.95

NEW COUNTER GAMES

A.B.T. Skill Gun, 1c	\$37.50
A.B.T. Challenger	42.50
A.B.T. Model F Target	42.50
A.B.T. Stands for Above	5.95
Gottlieb Grip Scale	24.50
S.K. Target Kings	45.00
S.K. Hunters	45.00
Imps, either 1c or 5c	14.50
Electric Shockers	18.75
Mills Vest Pocket Bells, 5c	65.00

USED COUNTER GAMES

Marvels Taken Payout, 1c	\$22.50
American Eagle, Taken Payout, 1c	19.50
Mills Vest Pocket Bells, 5c	44.50
Groefchen Wings, 1c	14.50
Greenmills, 1c	4.95
Camera Chief, 1c	12.50
Baseball Gum, 1c	12.50

MERCHANDISE

Pistachios, Jumbo Supreme, pk. 60 lb. ct. per lb.	5.48
Leaf 5/8" Rainbow Ball Gum, pk. 25 lb. ct., per lb.	.26
Leaf, either 170 or 210 ct. Rainbow Ball Gum, pk. 25 lb. ct., per lb.	.27
Licorice Licenzers, pk. 25 lb. ct., per lb.	4.00
Heavy Iron Stands	4.75
Metal Plated Charms, Series #1, per M	5.75
Metal Plated Charms, Series #2, per M	5.75

PHONOGRAPHS

Wurlitzer 600 K	\$89.50
Rock-Ola De Luxe	89.50
Wurlitzer 81 C.M.	75.00

CIGARETTE AND CANDY BAR MACHINES

U-Need-A-Pak Mod. A, 25c	\$69.50
U-Need-A-Pak Mod. E, 25c	\$9.50
U-Need-A-Pak Candy Bar, 5c, 5 col.	\$9.50
National Candy Bar, 5c, 9 col.	79.50
Rowe Candy Bar, 5c, 7 col.	79.50

SEND FOR COMPLETE PRICE LISTS OF COIN OPERATED MACHINES & SUPPLIES

1/3 With Order, Balance C.O.D.

RAKE COIN MACHINE EXCHANGE

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IT PAYS FOR ITSELF IN "NO" TIME

ACORN

1c or 5c All Purpose Bulk Merchandiser

SELLS A LOT—COSTS BUT LITTLE—THAT'S ALL! WRITE TODAY!

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CHARMS

NEW 5/8" SIZE AUTOGRAPHED BASEBALLS

embossed with names of both league teams

White Plastic Baseballs... \$ 6.00 per M

Copper Plated Baseballs... 10.00 per M

PENNY KING CO.
415 Neptune St. Pittsburgh 20, Pa.

Sanitation Clinic Plan Heard At NAMA's Western Meeting

(Continued from page 101)

James F. Ramsey, supervisor, food sanitation, Los Angeles City Health Department, outlined plans for the instruction of servicemen in the proper operation of cup vendors.

"Any person conducting a coin-operated bulk drink vending machine business is in the food handling business. Any employee servicing such machines is a food handler," Ramsey told the group.

"How would the health department enforce public health laws, ordinances and regulations relative to food handling? Should they immediately prosecute every sanitation violator? Should they immediately suspend health permits and put sanitation violators out of business until the fault is corrected?"

"Such drastic actions usually cause confusion and misunderstandings.

"The policy of progressive health departments tends toward educational food handler training programs in an effort to prevent as far as possible the need for prosecutions.

"The Los Angeles City Health Department gives educational training programs for many types of food handlers and other individuals in industry under our inspection.

"It is believed that when a food handler or supervisor understands the reason behind a public health law he will not normally violate the law.

"The Los Angeles City Health Department has a training and investigation section headed by Ross Williams. They co-operate with other sections of the health department in giving training programs to industry where there would be food handling or some other work affecting public health involved.

Serviceman Important

"Experience has shown that the most important single factor in clean operations is the serviceman. He can insure sanitary operation or can ruin the best planned organization or equipment. (This does not excuse faulty or difficult-to-clean equipment.) For this reason the health department believes that a training course for coin-operated bulk drink vending machine operators, their employees and servicemen will help in the practical enforcement of our regulations concerning such machines.

"To your industry's credit is the fact that this program has been requested by you. It is proposed to give such a training program in co-operation with your industry starting October 19. Two other meetings will be held on consecutive Wednesdays. This will be after your busy season and is the time recommended by your association. Meetings will start at 8:30 a.m. and last for 1 1/2 hours.

"The first meeting will be devoted to public health aspects. The tentative program includes discussions by C. L. Senn, engineer-director, Bureau of Sanitation; L. S. Goerke, M.D., director of the Medical Bureau, and Dave Davidson, representing the industry," Ramsey declared.

The health officer pointed out that standards of construction, recommended standards of construction and maintenance for vehicles will also be discussed. Colored slides will be used to illustrate all talks and a five-minute colored film will be shown illustrating the proper way for a serviceman to handle a machine on location.

Tax Discussion

F. L. Branstrader, NAMA legislative counsel, handled the discussion of the national tax matter. He emphasized the tremendous amount of work yet to be done in combating the per machine tax in States and 308 cities. It was pointed out that the association has made great strides against this unfair tax.

E. G. Chandler, Rowe Cigarette Service here, took over the meeting to answer the question, "What's hap-

pening in Sacramento?" There were four bills affecting vending machines in the State Legislature but none had been passed, he said. The California lawmakers plan to adjourn July 2 and it is believed that no legislation will be passed. However, Chandler added, he will breathe easier after that day.

Davidson told the group of the work that had been done in handling taxes in San Clemente, where a per machine tax of \$12 had been switched to \$100 blanket tax per year plus \$50 for itinerant salesmen; Long Beach, where the association was unable to get any relief in the \$10 per machine assessment and Barstow, which had proposed a \$10 per machine but dropped to \$5 to \$8 per quarter for any number of machines. Ontario, Davidson declared, had removed vendors from revenue to regulatory tax group but had reduced the proposed \$25 per machine to \$12, then \$6 with the indication that it may go even lower. Hemet, Alhambra and (See Sanitation Clinic on page 106)

THE NEW REVOLUTIONARY NORTHWESTERN MODEL 49 FEATURING TRANSFER REFILL

Cuts Service Time in Half

\$17.55

SAMPLE

Write for Quantity Discount.

Other Popular North-Western Vendors, \$10.35 and Up.

BADGER BULK VENDOR CONFECTIONS

Finest Quality—Lowest Price Prompt Attention Given All Mail Orders

Minimum Order 25 lbs. Shipped—25 pounds

Almonds (Teeny), Vacuum Packed, 1/2 lb. Tins, 600 Count 80c Lb.

Almonds (Vacuum Packed), 5 Lb. Tins, 400 Count 65c Lb.

Badger Super Pecan Mix 40c Lb.

Blanched Virginias, Salted 32c Lb.

Spanish, New Crop, Salted, Good 24c Lb.

French Fried Corn (Cornnuts) 23c Lb.

Pistachio Nuts, Red, Lg. & Jumbo 65c & 88c Lb.

Boston Baked Beans, Dark, Reg. or Pee Wee 23c Lb.

French Burnt Peanuts, Reg. or Pee Wee 23c Lb.

Pine Nuts (Pinions) 43c Lb.

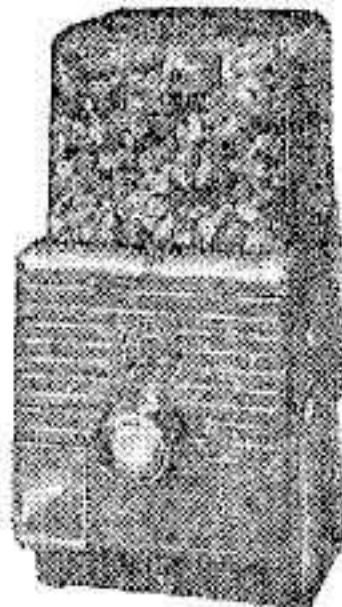
Rainbow Mix (Candy Coats) 23c Lb.

Gum—Reg. or Bubble Base 35c & 27c Lb.

Write for Circulars and Price List.

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2251 W. Pico Blvd. Los Angeles 6, Calif.



Get Better Charms—Better Values from America's Largest Charm Manufacturer!

FAMOUS CHARM SERIES #1 PER M	3/8" BASEBALLS PER M
Metal Color-Plated \$4.75	White Plastic \$6.00
Plastic—6 ass't colors 2.50	Metal-Plated 10.00
Metal-Plated 4.75	
24K gold or silver-plated 5.75	
BIG CHARM SERIES #2	
Metal Color-Plated 3.75	
Plastic—6 ass't colors 3.00	
Metal-Plated 5.75	
24K gold or silver-plated 7.00	
SKULLS	
Plastic—6 ass't colors 4.00	
With Rhinestone Eyes 8.50	
Metal-Plated 7.50	
With Rhinestone Eyes 12.50	
RINGS	
Plastic—6 ass't colors 2.50	
Metal-Plated 6.00	
JINGLE BELLS 1/2 inch—6 ass't colors 3.00 PER M	
3/8 inch—nickel only 6.00 PER M	

SAMUEL EPPY & CO., INC.
113-08 101st Ave., Richmond Hill 19, L. I., N. Y. TEL Virginia 7-4281.
Order Today — Empty Your Machines Faster

ACORN 1c or 5c ALL PURPOSE BULK MERCHANDISERS

Attention! You can create sensational revenue with a route of Acorn vendors. They sell everything—fast! Ball Gum-Charms Combination returns are terrific!

Write Today!

MFG. CO., INC.
11411 Knightsbridge Ave. Culver City, California

THOUSANDS OF SATISFIED USERS! THE NEW, RELIABLE ACORN VENDOR

1c OR 5c ALL PURPOSE MACHINE

CANDY, NUTS, BALL GUM, CHARMS

SAMPLE, \$13.95 • 100 OR MORE, \$13.45 EA.

IMMEDIATE DELIVERY

1/3 Deposit, Balance C. O. D.

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Here's
STEADY PROFITS
of 50% to 200%

Outperforms All Other Scales
Fully Patented — Nothing Else Like It!

2 MACHINES IN 1

TELLS FORTUNE & WEIGHT

FULLY AUTOMATIC!

NOTROUBLE!

- No knobs to turn!
- No handles to pull!
- The coin does all the work!

Place the American Scale in the scores of available empty spaces—in stores, entrances, corners, etc. They yield immediate profits and steady income. Model "403" (illustrated) has 12 slots—a slot for each month of the year. Real customer appeal. Guaranteed for 5 years—built to last 20 years. Porcelain and baked enamel finish in Red, Cream and Black. \$169.50 FOB factory. Monthly terms as low as \$10.



Shipped to you for only

\$25 deposit

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Check one of the following:

- Attached find check for \$25 deposit on one Model 403 scale. Ship at once.
- Please send me further details at once.

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

MAIL
THIS
COUPON
TODAY
for
further details
for
immediate
delivery

**Sanitation Clinic
Planned for L. A.**

(Continued from page 105)
El Segundo also levied fees. Arcadia, Colton, El Segundo, Redlands, Compton and Long Beach are up for additional consideration by the association and work will be done in those cities by Brandstrader and L. L. Cavanaugh, new NAMA legislative expert, within the next few weeks.

Cigarette Prices

Landon Morris, attorney, went into the incident of cigarette price wars as governed by the fair trade practices. He pointed out that organization is necessary to combat the cutting of prices, which could put many operators out of business. In recent years, price cutting has been ruled "public benefits" and, at present, nothing can be done to prevent them.

Cavanaugh traced the beverage vender's history back to 1900, when the public drinking cup was in fashion, by way of introducing Henry Harrison, of the Lily-Tulip Cup Corporation. He discussed the rise of the cup vender and touched on the research now being done on this type of machine at Michigan State College in co-operation with NAMA.

Clarence Matheis, of Bishop & Company, hit at the sales tax on candy as "unfair and un-American." He quoted from the California law in which food is exempted from this tax of 2½ cents in the State and half cent in Los Angeles. Eggs, sugar, nuts, as such, are exempt because they are classified as food. Yet in candy these ingredients are taxable under the law. Declaring that the tax hit too lightly upon individuals for a concerted action against the tax, Matheis brought out that the State derived \$4,200,000, about half of which is paid by the consumer, from candy sales.

During the luncheon period a 30-minute show featuring Horace Heidt entertainers was staged by Philip Morris, with Little Johnny emceeding. He brought on Red Eckner for folk and Irish songs and Don Messick with his dummy for a ventriloquist turn. Arrangements with the cigarette company for the show were made by Ed Stanton.

Afternoon Session

M. I. Slater, of Slater Vending Service and president of the Western Vending Machine Operators' Association (WVMOA), teed off the afternoon session with a discussion of bulk vending operations. The goal is to get penny machine men to keep their equipment clean and establish themselves as business men, Slater said. Vend was praised for its coverage of the bulk vending field and its co-operation in publicizing the WVMOA work.

Harry McClean, president of California State Bar Association and vice-president of Rowe Cigarette Service, prefaced his talk by saying that he was speaking "informally from where he operated" and not as a bar association head or an automatic merchandising officer.

His message was that all NAMA members fight for freedom, remain in their present position to make decisions and solve problems.

Contract Forum

Contracts were discussed in a forum set-up with Al Weymouth, of Weymouth Service, speaking for cigarette operators; L. J. Granfield, County Beverage, for the bulk vend-

**A MONEY-MAKER
ON EVERY LOCATION!**

**SILVER KINGS
"HUNTER"**

Only \$45.00
F. O. B.
Aurora



Netts Up to 75¢ of Every Dollar You Take In! "A real money-maker from the moment you install it!" That's what operators say about the new "Hunter." But that's not all. Look at these two features. 1. No coin return. 2. No gum dispensed unless the player wants it. That's why many report a net of 75¢ out of every \$1 the "Hunter" takes in. Can you beat that for a "Gold Mine?" Order now through your jobber or write for illustrated literature.

Silver King Bulk Vendors low as \$10.55 in quantities. "Hot Nut," Nut and Ball-Gum Vendors, 1¢, 5¢, 2 for 1¢. U. S. and Foreign Coins.

SILVER KING CORP.

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IT'S GOOD BUSINESS

Find out about the original "Pop" Corn Set PRE-POPPED CORN. Scientifically popped and packaged to create profits for you. Shipped express prepaid anywhere. It costs nothing to ask — means profits for you. Ask about our automatic vendors, too!



Write, wire or phone

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PHONE 91059

ALL SILVER KING MODELS

Recommended and sold on Time Payment. 20 Weeks to pay. Write for details.

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JACKPOT GLASS

Made of tempered plate glass for Mills or Jennings. Four times stronger than original. 95c each or \$9.00 per dozen. Specify make machine.

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**Manufacturer of
HIGHEST QUALITY CHEWING GUM**

**BALL GUM
BUBBLE GUM
BUBBLE BASE**

SOLICITES INQUIRIES FROM
QUANTITY BUYERS ONLY

BARKER BRANDS, Inc.

SEA BRIGHT, N. J.

MERCHANDISE VENDING MACHINE BUSINESS

FOR SALE Now operating in large, permanent army bases and other choice locations in Washington, D. C.—best business city in U. S. Practically no competition. Excellent profits. All equipment in first class condition. Wonderful opportunity for expansion for live wire. Requires substantial investment, but will finance responsible and competent buyer. BOX D-199, c/o The Billboard, Cincinnati 22, O.

ATTENTION—25¢ & 30¢ CONVERSIONS
Silver, Quarter or combination Nickel-Dime. Guaranteed Parts. Expert Workmanship.

CIGARETTE MACHINES

NATIONAL ELECTRIC 9E, 9 Col.	\$125.00
ROWE CRUSADER, 8 G 10 Col.	145.00
UNEEDA, 8 Cols., 510 Pack Cap.	139.50
National 9-30, 270 Pack Cap.	75.00
National 6 Col., 150 Pack Cap.	32.50
Rowe President, 10 Col., 475 Pack Cap.	119.50
Rowe Royal, 10 Col., 400 Pack Cap.	100.00
Rowe Imperial, 8 Col., 240 Pack Cap.	70.00
Rowe, 6 Col., 150 Pack Cap.	35.00
Uneeda Model 500, 15 Col.	85.00
DuGrenier, 9 Cols., Model W, 270 Pack Cap.	62.50
Special 4 Col. VENDOR, 80 Pack Cap.	20.00

CANDY MACHINES

National 9-18	\$100.00
ROWE, 8 COL.	85.00
U-Select-It	35.00
Advance Candy Machines	25.00
Shipman Candy Vendor	22.50
ROWE 5 COL. 1¢ GUM VENDOR	15.00

UNEEDA VENDING SERVICE
"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
166 CLYMER STREET EVERGREEN 7-4568 BROOKLYN 11, NEW YORK

LEHIGH SPECIALTY CO.
826 N. Broad St. Philadelphia 30, Pa.
Phone: Poplar 5-3299

Screwball	\$100.00	Monterrey	\$75.00
Speedway	100.00	Wisconsin	65.00
Coney Island	100.00	Catalina	60.00
Jack N' Jill	100.00	Bermuda	60.00
Cinderella	85.00	Robin Hood	70.00

Date Cune—Write.

ALPHABETO CHARMS
(Complete alphabet and 10 numerals)
THE MOST POPULAR CHARM ON THE MARKET.
Exceptionally low prices. Immed. delivery. Other Charms available.
PAUL A. PRICE CO.
220 Broadway New York 7, N. Y.

BRAND NEW LUCKY BOY VENDORS

\$9.75 EACH 1¢ or 2¢ MODEL

Nut and Cherm Vendors hold 5 lbs. Nuts. Ball Gum Vendors, 800 Balls Gum. Fully guaranteed. 1/3 Deposit, Balance C. O. D.

BLOYD MFG. CO.
VALLEY STATION, KY.



VICTOR'S AMAZING NEW TOPPER

4 Toppers to a case \$43.00 Per Case. \$10.75 Per Mach.

5/8 140 Count COLORED BUBBLE BALL GUM 25 lb. cartons 26c LB. 170 & 210 27c LB.

(Prepaid in lots of 100 lbs. or more) FULL CASH WITH ORDER

PISTACHIOS 25 lb. carton Large, 68c lb. Small, 49c lb. Full Cash With Order.

Plastic Charms \$2.50 Per 1000

SPECIAL INTRODUCTORY OFFER

4 Toppers PLUS 25x 170 Ball Gum PLUS 1000 Charms, all for ONLY

\$51.25

1/3 Deposit, F. O. B. Brooklyn, N. Y., Balance C. O. D. Orders Under \$10.00, Money In Full. ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y. 461 SACKMAN ST., BROOKLYN 12, N. Y. Phone: Dickens 2-7997

Rest in Peace

LOS ANGELES, June 25.—Death and taxes for the vending machine industry seem inevitable. One of the metropolitan dailies carried a story of the meeting of Regions X, XI and XII of the National Automatic Merchandising Association. The editor gave the news release a prominent spot. This was fine. But—it was next to the obituary column.

ers and Brandstrader for William Breen, a general operator. Weymouth took the stand that contracts indicated that the industry was growing up and signed statements would tend to stabilize commissions. Grandfield said that 20-day and 90-day clauses in his contracts had been helpful in keeping locations as they afforded a "cooling off period." Speaking for Breen, Brandstrader said that, in general, vending contracts did not carry the weight that they do in other divisions of the business. The NAMA pointed out that it was not necessary to pay cash at the time a contract was signed in order to make it binding. He added that if commissions are paid in advance, this is part of the contract and not a move to make the deal secure.

Earl P. Snyder, Buffalo operator, told of the price increase in his section that put cigarettes at 23 cents per package. They are back to 20 cents per package, and a few operators are doing their best to hold on. He recommended a cash bond from operators entering upon a price stabilization deal.

W. W. Ford, of Automatic Sales Company, urged operators to know their prospects to secure hard-to-get sales. He pointed out sales that had come from continually calling upon prospects.

Ed Stanton, who has a long career in merchandising, gave the group his suggestions on good operating practices. General Vendors, the Stanton firm, believes in clean machines, changing of equipment when too many service calls are filed, quick response to haywire calls and the operation of the machines in a business-like manner. Stanton said haywire calls are clocked and none had run over 35-minutes. His firm expects to install radio telephones to make the trouble calls even more rapid, he stated.

Stanton was unanimously elected to succeed Davidson, who had served two terms as Region X chairman. NAMA by-laws do not permit a chairman to serve more than two terms.

Speaking of the election, Stanton said, "I am not unhappy. It is very dear to my heart. I do everything possible to make the association a continued success."

Jack Mills, of New York, took the floor to praise the work of the outgoing chairman. At the luncheon Davidson had been presented with a gavel as an expression of appreciation for his untiring work. R. A. Parina, of San Francisco, was given a plaque in appreciation of his work in the San Francisco area and for NAMA.

Senate Committee to Vote on Cig Tax Bill

WASHINGTON, June 25.—Senate Finance Committee is preparing to vote on the House-approved bill to aid cigarette retailers and vendors in States taxing smokers. Two days of hearings last week found most of the witnesses testifying favorably.

The bill would force mail-order cig houses to file with State tax officials names and address... of customers. The State could then proceed to collect the usual tax.

A half-dozen congressmen took the stand to urge the committee to speed the measure, all of them pointing out that tax States are losing money thru the importation of tax-free cigarettes.

Hamilton Producing New Scale Machines

(Continued from page 103)

location assume service duties for the non-scale portion of the machine. But stamp machine operators, too, will be offered the complete machine. In such cases, the operator would handle both segments of the vender. A further variation of the Hamilton Scale will make it suitable for the installation of roll-type stamp mechanisms.

With the use of charity drops on weighers on the increase, Ailor disclosed he will soon bow a model of his scale fitted with a Self-Lok coin box. For the safe-keeping of charitable donations alone, money collected in the coin box will be accessible only to the authorized collectors.

Ailor emphasized that all three units, changer, stamp vender and

N. Angelus New Alco-Deree Exec

CHICAGO, June 25.—W. S. Deree, president of Alco-Deree Company, announced the appointment this week of Nicholas Angelus as sales manager.

A native of Chicago, Angelus joins Alco-Deree with a wide background in the mail-order business, including a 15-year association with Sears, Roebuck & Company.

charity drop, were interchangeable and could be installed on the standard of Hamilton's SPW Scale. List price of the weigher without the new refinements is \$129.50. He has yet to announce prices of the new models.

"GREATEST FORWARD STEP.. in the BULK VENDING MACHINE BUSINESS"

Northwestern

MODEL 49



CUTS SERVICING TIME AND COSTS in Half

Everywhere acclaimed the greatest forward step in the bulk vending machine business, the new Northwestern Model 49 is a winner in every respect. Its new Sani-Carry Globe, with convenient screw-on cap, can be cleaned and refilled at home or warehouse. On location, empty globe is removed from vender and filled globe attached in a jiffy. Result: Servicing time and costs cut in half... profits boosted to new highs. Write, wire or phone for complete details!

THE NORTHWESTERN CORPORATION
818 EAST ARMSTRONG ST. • MORRIS, ILLINOIS

ALL NORTHWESTERN MODELS

Recommended and sold on Time Payment. 20 weeks to pay. Write for details.

RAIN-BLO BUBBLE BALL GUM

Packed 25 Lbs. to Carton
5/8th 170c
140c 210c
25 to 475 lbs. 27c lb. 29c lb.
500 lbs. or over 26c lb. 28c lb.
Freight paid on 150 lbs. or over.
FULL CASH WITH ORDER.

NEW CHARMS

President Buttons — Pictures & Dates of Office of the 32 Presidents of the U. S.— Washington to Truman \$7.50 Per M
Metal Jingle Bells, 1/2"—in brilliant colors—red, blue, green, gold & silver. \$7.50 Per M

ROY TORR, Lansdowne, Pa.

WRITE FOR CATALOG

ON BULK VENDORS, MERCHANDISE, GAMES, ETC. BUBBLE BALL GUM

140 or 170 size. Crown Jack Brand with colored centers. 25 lb. ctn. \$ 5.65 100 lbs. or more

21.90

COPPER AND SILVER PLATED CHARMS

series #1, 1,000

\$4.50

series #2, 1,000

5.75

Gold Plated "George" Pins, 1 Gross 3.95

Gold Plated Bracelets in Capsules, 100

5.95

Silver Wedding Rings, 1,000

5.50

Gold Wedding Rings, 1,000

8.95

Stone Rings, 1 Gross

2.50

Sassy Wise Crack Buttons, 1,000

6.00

Gold Plated Basket Balls, 1 Gross

2.95

We are factory distributors for all leading makes of VENDING MACHINES

PARKWAY VENDING CORPORATION

523 West North Ave. Baltimore 17, Md.

FOR SALE

One of the best scale routes in Central Texas, with the following equipment on location:

- 51 WATLING
- 15 ROCK-OLA
- 9 PARKWAY
- 2 BIG DIAL
- 6 PACE
- 2 NATIONAL
- 10 NATION

W. H. ADAMS

504 S. 27th St. Temple, Texas

RHINESTONE EYES in Funny-Face Charms!

They attract kids like bees to honey! And they'll empty your machines in a hurry!

Cannibal, Pirate, Clown, Devil and Indian... all with rhinestone eyes!

Plastic—6 ass't colors . . \$ 8.50 per M.
Metal-Plated . . \$12.50 per M.

SAMUEL EPPY & CO., INC.

113-08 101st Ave., Richmond Hill 19, Long Island, N. Y.

America's Largest Charm Manufacturer



From Little ACORNS Mighty Incomes Grow!

ACORN

1c or 3c All Purpose Bulk Merchandise

Terrific on Any Location—SELLS Everything Like Crazy!

WRITE TODAY! Operators Vending Machine Supply Co.

1023 South Grand, Los Angeles 15, Calif.

Ops Discuss Finance Problems

Collections Take Upswing As Juke Sales Pick Up; 43% Say Routes Are Debt Free

Finance Companies Report Delinquencies at Minimum

By Dick Schreiber

CHICAGO, June 25.—Last year at this season the automatic phonograph industry—hard hit by expensive equipment produced in too great a quantity and sold on too liberal terms—had a refrain which went something like this: "There's no money in music." Actually, there was very little money in music during that period. Most of the major manufacturers slowed production to enable their distributors to work off inventories; the financing companies began to stiffen their requirements for credit; phonograph purchases, by comparison with the previous year, slowed to a near standstill.

At the beginning of 1949, conditions in the phonograph field were more settled. Manufacturers appeared to have found reasonable production levels; finance companies were still being cautious about making deals, but their caution did not keep them from soliciting good deals; and phonograph purchases, stimulated by more favorable prices on new equipment, picked up.

Last in Series

This article concludes a five-part report on *The Billboard's* survey of 561 music operators. The survey covered all phases of route management. During coming weeks *The Billboard* will print operator-comment on various questions covered in the survey.

In its survey of 561 juke box operators, *The Billboard* set out to determine how many music operations are free from debt, and how many operators who are not free from debt are having difficulty meeting their payments.

Of the total group, 43 per cent replied that their music operations were completely free of debt, while the remaining 57 per cent said they are still paying on their equipment.

The survey made no attempt to determine how deeply operator indebtedness runs, but it did ask operators who said they were in debt to indicate whether they were having difficulty meeting their regular payments. Of the group in debt, 54.6 per cent admitted difficulty in meeting their payments; the remaining 45.4 per cent said they had no problems in this respect.

This means, then, that approximately 29.5 per cent of the 561 operators are in debt and having difficulty meeting payments—a remarkably low percentage considering the status of the industry a year ago this summer.

That collections have improved, and are still improving, is borne out by off-the-record conversations with financing institutions which have paper in the juke box field.

Most finance company executives declare their delinquencies are at minimum and that they expect payments will continue prompt.

Part of the reason underlying this improved financial situation undoubtedly traces back to the more cautious attitude finance companies have taken toward the juke box in the past 12 months. Still another reason is the more realistic sales approach adopted by manufacturers. But the prime reason is the operators' own initiative—working to establish more equitable commission schedules, buying more selectively and generally exercising better judgment in all phases of route management.

Financial Outlook

Summarized here are the answers *The Billboard* received on the music operators' financial situation as reported by 561 firms.

Question: Is your music operation free from debt?

Answers:

Yes 43 per cent
No 57 per cent

Question: If your operation is not free from debt are you currently having difficulty meeting your payments when due?

Answers:

Yes 45.4 per cent
No 54.6 per cent

(For an analysis of these questions and answers read the survey feature in an adjoining column.)

Maritime Coin Development Held Back by Restrictions

(Continued from page 100) not within the scope of the act. Instead they are licensed under the "Theatres Act" and separated into two classifications: those to provide music for dancing, \$50 annually; those operated on premises where there are no dancing facilities, \$25 annually. Last year New Brunswick revenue from music machine licenses totaled \$6,262.50. According to W. Borden Trites, deputy provincial secretary-

treasurer, about 99 per cent of the licenses issued were in the \$25 bracket. This indicates that there were approximately 250 coin phonographs operating in 1948.

According to New Brunswick music operators, Canadian prices for machines are the main barrier to profitable operation. One model which would market for about \$900 in the United States sells for \$1,350 in Canada. This price plus freight puts a load on the operator. As one operator explained the situation: "I might find locations for 100 music machines but unless the monthly gross was up around \$200 it would not be worthwhile to the operator. In most New Brunswick spots the monthly collections average \$50 to \$60."

Cincy Ops Pick Mercury Record As New Hit Tune

CINCINNATI, June 25.—Automatic Phonograph Owners' Association (APOA) at its regular monthly meeting at the Gibson Hotel here Thursday selected as its July Hit Tune of the Month the Mercury recording by Patti Page, *Just One Way To Say I Love You*. Association had joined the Cleveland group in promoting *Don't Tell My Heart* as its June Hit Tune.

Members in attendance at the meet, which took up only routine matters, appointed the following committee to select future Hit Tune of the Month promotions: Sam Chester, William Fitzpatrick, Bill Harris and John Toney.

APOA board of directors will hold their regular monthly meeting Tuesday (28) at the association offices.

Rock-Ola to Erect \$750,000 Building

CHICAGO, June 25.—Rock-Ola Manufacturing Corporation will build a new one-story plant, at a cost of \$750,000 on a site purchased this week on N. Sawyer Avenue here. The land is now used for a coal yard, David C. Rockola, president, announced. Construction of the new building is expected to start in August.

Rockola said completion of the structure will permit rearrangement of his company's facilities which now extend west, south and east of the coal yard.

See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of *The Billboard* are:

MILLION JUKE DISKS PER WEEK. Survey shows a new importance of juke box business.

RCA REACTIVATES CHEAPER BLUEBIRD LINE. The plating plans a revival of Bluebird disks, the price is not yet determined.

HI-TONE LABEL TO CHANGE NAME. Beginning with its next release, the disks will be called Signature-Hi-Tone.

BLACK AND WHITE SHUTS NEW YORK BRANCH. The diskery, having converted its entire line to plastic, will ship disks from the West Coast.

DECCA SIGNS NEW ARTISTS. Kay Thompson, Carole Richards, Floyd Huddleston and Terry Gilkyson are added to the plating's roster.

And other informative news stories as well as the Honor Roll of Hits, pop charts and the new *Billboard* feature—a page devoted to new merchandising and mechanical developments in the business—the Radio-Phono-TV section.

B. Holsinger Resigns Post At Wurlitzer

Joins Colonial Radio Corp.

NORTH TONAWANDA, N. Y., June 25.—Ben Holsinger, promotional sales manager for the Rudolph Wurlitzer Company, resigned effective Wednesday (22) to become advertising and promotion manager of the Colonial Radio Corporation, a subsidiary of Sylvania Products Corporation.

Executives of Wurlitzer have not as yet announced his successor.

Well known to phonograph operators and distributors throughout the country, Holsinger started with Wurlitzer in 1940 as assistant advertising manager. At the end of the war he was appointed advertising manager.

In August, 1948, Wurlitzer created the promotional sales manager's position and appointed Holsinger to fill the job. From that time until his resignation, Holsinger's extensive contacts in the music field were broadened still further.

Since Colonial Radio's headquarters are in Buffalo, Holsinger and his family will continue to make their home in that city.

AMI Ups Output 31%; Appoints J. Rosenfeld Co.

GRAND RAPIDS, Mich., June 25.—John W. Haddock, president of AMI, Inc., announced this week the firm would step up its production of music machines and accessories by 31 per cent. He also announced the appointment of a distributor for the Eastern Missouri-Southern Illinois territory.

Haddock explained the steady rise in demand for AMI's Model B during the past three months made necessary a heavier production schedule. He said that the firm's board of directors decided to pay its present experienced staff overtime rather than add new workers.

The J. Rosenfeld Company, headed by Jack Rosenfeld, is AMI's newest distributor. Firm has offices on St. Louis's coin row, Olive Street, and also handles the lines of manufacturers in the vending, bell and game fields.

New Wurlitzer Distrib Named In Pittsburgh

NORTH TONAWANDA, N. Y., June 25.—E. R. Wurgler, general sales manager of the Rudolph Wurlitzer Company, announced the appointment this week of the Music Distributing Company, Pittsburgh, as distributor of firm's commercial phonographs and auxiliary equipment for the Pittsburgh territory.

Directing all activities of the new distributorship will be Gerald (Gerry) White and Russell L. (Rusty) Smith, heads of Music Distributing. White has been active in the coin machine business for many years and Smith has been associated with the Wurlitzer field organization for a long period.

Turning Back the Clock

15 Years Ago This Week

CHICAGO, June 23, 1934.—At a meeting of manufacturers' representatives in Chicago, those present voted to pass control of the annual coin machine show from the Coin Machine Manufacturers' Association to the National Association of Coin-Operated Machine Manufacturers. During the discussion on the transfer of authority, advocates of the move stated that in previous years too few had a hand in controlling the event. Dave Gottlieb made the initial move for the transfer and recommended that Joe Huber be appointed to manage future expositions. O. D. Jennings wanted

to delay the appointment of a convention committee. This move by Jennings brought about a show of strength between the small and large manufacturers. Small manufacturers wanted a committee appointed right away. When a deadlock seemed imminent the large manufacturers gave in and a committee consisting of W. E. Bolin, Northwestern Corporation; D. W. Donohue, Mills; C. R. Kirk, Exhibit Supply; N. Marshall Seeburg, J. P. Seeburg Corporation, and Walter A. Tratsch, A. B. T., was appointed.

At the annual meet of the Texas (See TURNING BACK on page 110)



GENE STEFFENS (left), Permo, Inc., vice-president and general manager, and Cecilia Galantine, Des Moines, were married in the bride's home town June 4 and are now on a six-week trip to the West Coast and Canadian Rockies. Steffens met his bride at a party which Permo gave for operators and distributors in Denver in September, 1947.



plenty big!

Don't "bust" the balloon!
40 selections from 20 records are just right!

AMI Incorporated

127 NORTH DEARBORN STREET, CHICAGO 2, ILLINOIS

Question:

"IS CMAC SELLING REPOSSESSIONS CHEAP????"

... Certainly we are, because we have no facilities for reconditioning used machines! But if you can buy a polishing cloth cheap too, you'll save a middleman's profit and make them sparkle again—that's what you hire servicemen for. We're not in the business of rebuilding coin machines.

With take the way it is these days, you can't put too much into your replacements anymore. We have astounding values in almost every make, late as well as older models. If you're interested in machines that work but need a little dusting off, we'll have one of our representatives contact you at once.

EXTRA!

We still have some reconditioned, like-new T. & C. Pop Corn Sez 10c. Machines, Immaculately Clean, Glossily Painted! Why Pay the Price for a New One? Order a Few at Only \$59.50 F. O. B. Chicago.

DON'T BUY UNTIL YOU HAVE CHECKED WITH CMAC!!

FILL OUT THE BLANK AND LET'S HEAR FROM YOU TODAY

THESE BARGAINS WON'T LAST LONG!!

C.M.A.C. CORPORATION

• 50 Church Street
• New York 8, N. Y.

C.M.A.C. Corporation, Dept. C
50 Church Street
New York 8, N. Y.

Please have a representative contact me. I am interested in buying the following:

_____ Model # _____
_____ Model # _____
_____ Model # _____
_____ T. & C. Machines for \$59.50 F.O.B. Chicago.

Name _____
Address _____
City _____ Zone _____ State _____

Survey Shows Importance Of Biz; Buying Habits Eyed

(Continued from page 20)
board's Second Annual Juke Box Operator Poll, run January 22, 1949. In that poll Capitol was listed by dealers as giving the best service, with runners-up being RCA Victor, Columbia, Decca, Mercury, MGM and King.

RCA Victor again scores as the manufacturer who makes the best disk, on the basis of wear and reproduction qualities, according to the ops. Decca, Columbia, Capitol and London are runners-up, in the order given. This phase of the survey, which requested ops to list the three record companies that make the best records, was scored on the basis of three points for first place, two for second and one for third. Here are the scores of the leaders:

Company	Points
RCA Victor	305
Decca	197
Columbia	133
Capitol	112
London	65
MGM	43

Mercury	42
Tempo	14
King	13
Varsity	4

These figures indicate that since *The Billboard's* Second Annual Juke Box Operator Poll, Decca has strengthened its hold on second place. Columbia, however, was fourth in that survey, just behind Capitol; but these positions are now reversed.

Control Methods

Answers to the question: "How do you control the number and cost of records purchased?" revealed wide variance in ops' habits. The returns (tabulated by averaging trade practices expressed by operators) indicated the following methods:

(A) By allotting a percentage of receipts from juke boxes, 44 operators; (B) By ordering a specific amount each month, 23 operators; (C) By buying only proven hits, 21 operators; (D) By ordering according to *The Billboard* review ratings only, 19 operators; (E) By ordering for location suitability, 8 operators; (F) By keeping par with supply and demand, 7 operators; (G) By ordering request tunes only, 4 operators; (H) By carrying personal preferences only, 3 operators; (I) No particular control, 12 operators.

Trade papers are of prime aid in helping the operator determine which records to buy, according to the survey. The question which elicited this information was phrased as follows: "In order of importance, list the sources of information which give you most help in determining what records to buy." With three points scored for first, two for second and one for third, trade papers garnered a count of 241. Second top source was listed as "actual machine count," with 173 points; third, release sheets, 165 points. Runners-up, in order, were "personal opinion," 146; "location requests," 133; "salesmen's advice," 34; "local disk jockey advice," 31; "local dealer advice," 17; Hit Parade, 1.

Turning Back the Clock

(Continued from page 109)

Coin Machine Operators' Association in Austin, Polk Shelton, counsel for the group, pointed out it was useless for the association to continue to spend money to fight a coin machine tax. He advised the association to work out a measure which would meet the approval of both the State solons and the operators. A move was made to reorganize Camco, the trade's name for Consolidated Automatic Merchandising Company and a power in the operating field from 1928-33. The move failed. Firm was interesting at the time because it was organized as the consolidation of three large operating firms and stock was offered in the firm on the Chicago Stock Exchange and New York Curb. One of the oddities of the firm was that in its six-year history it never showed a profit and folded with a net loss of \$7,034,000.

Among the games proving popular with operators in 1934 were Chicago Coin's Show Boat, which was only 43 inches long and sold for \$39.50; D. Gottlieb's Relay at \$49.50 and Daval's American Beauty. Vendors getting the most attention included Vendex's peanut vender, Northwestern's penny bulk machine, D. Robbins Scoop, a bulk unit, and the Ad-Lee Foursome, a selective nut and candy machine which was actually four machines in one. The pinball confusion in Detroit continued with the latest hearings on the Lemke case leading to a ruling that police regulation of games would not be permitted unless proper legislation had been passed.

10 Years Ago This Week

CHICAGO, June 24, 1939.—The B. D. Lazar Company opened its new quarters at 1635 Fifth Avenue, Pittsburgh, with more than 500 coinmen taking in the two-day event which also marked the first showing of Rock-Ola's new counter model phonograph. Ending a two-year controversy, Montpelier, Vt., began issuing pinball licenses June 18, 1939. Al Stern, who later organized Wide World Distributing, was appointed manager of Monarch Coin's domestic distributing department. Bernard Cohn, counsel for the Philadelphia Amusement Machine Association, stated that the decision of the New Jersey State Supreme Court in favor of pinballs would lead to favorable decisions on amusement games in other States.

Of 25,000 Chicagoans in all walks of life polled by a Chicago paper, 55 per cent favored changing the tavern curfew from 1 a.m. to 4 a.m. When the poll was completed June 19, 1939, only 8 per cent were for retaining the 1 a.m. shutdown. During a National Hotel Week convention in Chicago, several prominent coinmen addressed conventioners on the importance of locating vending and amusement machines on hotel premises. The Philadelphia Amusement Machine Operators' Association, then in its 11th year, published a history of the group. Formed by seven coinmen in June, 1928, the group had grown to 200 by 1939 but only Jack Brandt, Sam Pinkowitz, Sam Klein and Irving Newman were still in the association 11 years later. Among the leading games of the times were Chicago Coin's Ocean Park; Daval's Liberty; Bally's Variety; Genco's Airport; Gottlieb's Batting Champ; Western Products Mardi Gras; Mills One-Two-Three, and Exhibit Supply's Flash.

Herman Budin, head of Budin's, Inc., Brooklyn, was celebrating his 25th year in the business. First was Eastern distributor for most of the major game manufacturers. Top tunes of the day were Beer Barrel Polka, Wishing, The Lady in Love and Well All Right. Meanwhile *The Billboard's* Record Buying Guide was telling operators *Stairway to the Stars*, *My Last Good-Bye* and *Strange*

Enchantment were tunes that would be on top during the summer and fall of 1939. A. B. T. Corporation was in production on a Hershey bar vender in its Chicago plant. First trials were under way in Washington in an effort to determine the value of stamp venders in postoffices. All machines used in the tests gave customers full stamp value for their coins. The Camco Products Company was formed in Grand Rapids, Mich., by Jay Spencer, who at the time was also president of Automatic Amusement Corporation, an operating firm. Camco manufactured business stimulators for counter trade.

N. Y. Suds Flow, Will Aid Jukes

NEW YORK, June 25.—Music operators here who traced part of their current drop in revenue to reduced tavern patronage were looking ahead to more nickels in juke cash boxes as the 82-day-old strike of local brewery workers was settled this week.

The strike, which started April 1, tied up seven large breweries and limited local beer consumption to bottled brew and what draught beer could be imported from out of town. Settlement, announced by Mrs. Anna Rosenberg, labor consultant credited with resolving the dispute, gave employees a pay boost, shorter hours and other benefits.

Automatic Canteen in Suit To Protect Company Name

WILMINGTON, Del., June 25.—Automatic Canteen Company of America last week filed suit against the Stewart-Chase Canteen Corporation claiming exclusive right to the use of the name "Canteen" in connection with its vending machine business. It has used the name since 1929, the suit sets forth.

Both firms are Delaware corporations.

Heath Staff Vacations

MACON, Ga., June 25.—Starting today (25) thru July 4, the entire staff of Heath Distributing Company, 243 Third Street, Macon, will be on vacation. During that period an announcement made by Ed Heath this week declared the company will transact no business. All customers of the firm were given advance notice to plan their orders keeping the 10-day closing period in mind.

Cusson in New Offices

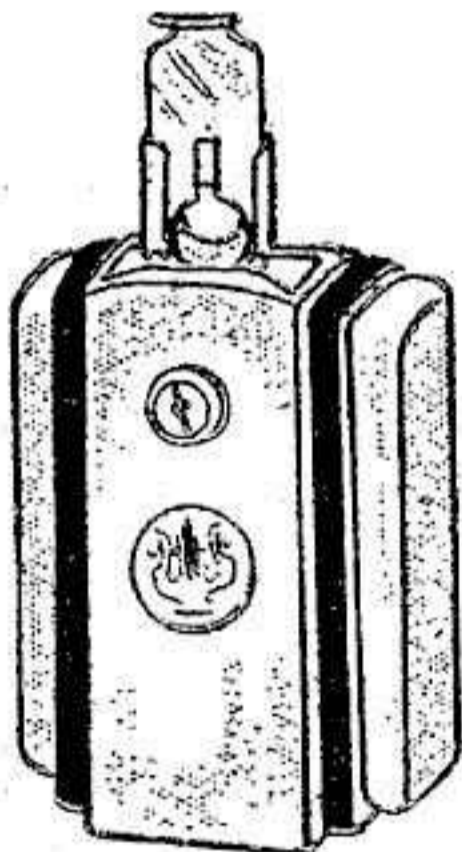
PORTLAND, Ore., June 25.—Cusson Distributing Company here has opened its new offices at 325 Southeast Hawthorne Boulevard and set up complete facilities for providing operators with service and parts. The firm is managed by Eddie Art and Helen Cusson.

YOU

You have an exceptional chance to make good money with TRADIO and TRADIOETTE, installing them in public locations. Operators are swamping our factory with orders for these famous, pioneer coin-operated radios. GET YOUR SHARE OF THE HEAVY SUMMER BUSINESS.

Don't forget and you won't regret. Write today—NOW!

TRADIO ASBURY PARK NEW JERSEY



WALL BOXES

Coin Operated, Non-Selective

Brand new all metal boxes with coin chute (or straight drop chute), individual locks, and activating electric switch in each box. Nothing else to buy—attach two wires to box and connect with phonograph or speaker. Suitable for phonographs, television, etc. Ideal for remote speaker installations in hotel rooms and tourist courts.

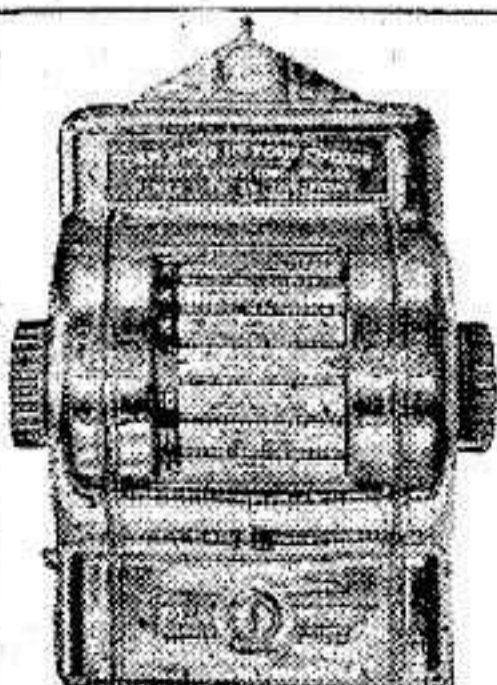
Either model \$7.95 each specify 5c or 10c play.

HEATH DISTRIBUTING COMPANY

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PHONES: 2681-2

MACON, GEORGIA



PACKARD (PLA-MOR)

Yesterday's Today's Tomorrow's **FINEST WALL BOX**

Engineered RIGHT! Styled RIGHT! Priced RIGHT!

See Your Nearest Coin Machine Distributor or Send Your Orders Direct to—

PACKARD MANUFACTURING CORP.

Noble at Market St. Indianapolis, Indiana

LIGHTWEIGHT PICKUPS

For All Wurlitzer and Seeburgs Perfect Tone—Easy on Records



Nothing to change—just plug it in **JACOBS MANUFACTURING CO., INC.** Stevens Point, Wisconsin Sole Canadian Distributor ST. THOMAS COIN SALES, LTD. St. Thomas, Ontario, Canada

CMI Explains Pinball Policy; 5-Balls Only for Amusement

(Continued from page 100)

opposed to the giving of any awards for pinball play.

To make CMI's policy effective, manufacturers of five-ball games agreed to eliminate the reset button on all future games. This step was taken, Williams said, in order to eliminate any opportunity for redeeming free plays.

"Whether a free play is a thing of value is a controversial subject in some courts," Williams said. "I believe that this issue never would have come up if the games were made so that free plays could not be redeemed. Removal of the means of redeeming free plays will give this industry a far better chance to obtain recognition by legislatures.

"The amusement branch of the coin machine industry," Williams concluded, "must adopt a firm policy which would permit co-operation with public officials. A straddling, wishy-washy policy could not possibly serve this industry in the long run. I hope that distributors and operators will accept his long-range policy adopted by CMI board members. We believe that it will put our business and their business on a sound, dignified, permanent and profitable basis."

Meantime there were indications that CMI would become more aggressive in seeking new members. Three Chicago supply firms have been added to the membership rolls. They are allied Spring & Manufacturing

Company, Merit Screw Machine Products Company and Linehan, Inc.

It is generally understood that CMI is working to build up solid representation in the music field by bringing in phonograph manufacturers and by encouraging music operators—both as individuals and as association groups—to become associate members.

Appoint Bill Ryan New Universal V.P.

(Continued from page 100)

last year he was elected president by the Keeney board of directors. With the sale of the Keeney plant this spring to Pete McGinnis, Ryan was named vice-president and general manager, and McGinnis president. In May he left Keeney to rejoin the Jennings organization.

It was during his 10 years with Keeney that Ryan became closely associated with Binks, who was one of the industry's top engineers and designers of equipment. Under the new set-up at Universal, the two are expected to resume their proven teamwork.

Universal is now in its seventh month of full production on the Arrow Bell console. Binks stated that the console will remain in production indefinitely and that a new product away from the console field will be introduced next week.

ABT GUN GAME

(Continued from page 100)

Gun: The targets now light up, permitting players to see them even in dimly lighted locations, also targets now bear numbers, making it easier for players to pick their shots.

In addition to being a new approach to a gun game, Skill Gun is the first piece of equipment of its kind to be handled directly by a finance company. For in addition to being purchased on a cash basis, the gun can be handled thru the Walter Heller Company. This latter option is open to

MD. ACTIVITY UP

(Continued from page 100)

under study, may be strong enough to imply repeal of the State code, he commented. Meanwhile the commissioners have asked that the entire law be invalidated if the evidence requirement is stricken out.

quantity buyers acceptable to the Heller firm. According to Budde, approximately 20 per cent of the gun games have been sold on a term basis.

ADVANCE RECORD RELEASES

POPULAR

(Continued from page 40)

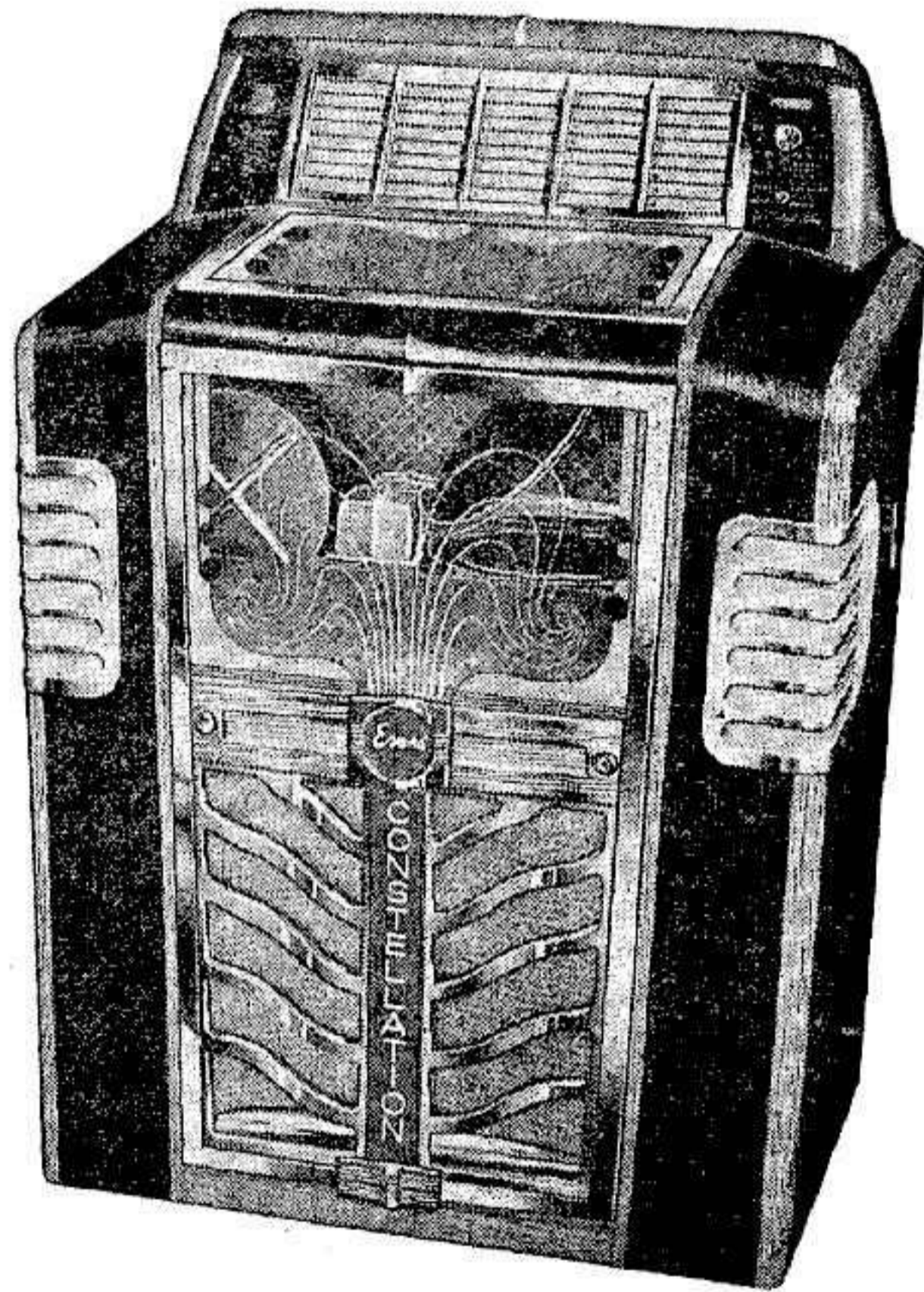
- Twenty-Four Hours of Sunshine
D. Jurgens Ork (Who Do) Col (78) 36530; (LP) 1-283
- VIII
G. Lombardo Ork (Goofus) Harmony 1017
- Wabash Blues
R. Morgan Ork (Way Down) Harmony 1022
- Waltzing in a Dream
B. Crosby (Stay on) Harmony 1008
- Way Down Yonder in New Orleans
R. Morgan Ork (Wabash Blues) Harmony 1022
- Who Do You Know in Heaven?
D. Jurgens Ork (Twenty-Four Hours) Col (78) 36530; (LP) 1-283
- We Could Make Such Beautiful Music
P. Reed (Cabaret) Dance-Tone 345
- Whipper-Will
C. Thornhill Ork (Jim) Harmony 1036
- (I Can't Go on) Without Your Love
L. Robinson (Dream Girl) Gotham G-187
- You Are Too Beautiful
A. Jolson (Rockabye Your) Harmony 1004
- You Can Tell She Comes From Dixie
P. Harris Ork (Jelly Bean) Harmony 1025
- You're Mine
D. Palligant-J. Herron Ork (I'll Keep) MGM 10462
- Yum Yummy—Yummy Yum-Yum (The Jelly Apple Song)
A. Mooney Ork (Canadian Capers) MGM 10440

CLASSIC & SEMI-CLASSICAL

- Bach: Brandenburg Concerto No. 6 in B Flat Major Album—B. Neel String Ork—B. Neel, Dir. (2-12")
English Decca EDA 117
- Bononcini: Deh Più a Me Non V'Ascondete—S. Danco-F. Spurr (12")
(Caccini: Armadori) English Decca K 2070
- Caccini: Amarilli—S. Danco-F. Spurr (12")
(Bononcini Deh) English Decca K 2070
- Clairene Waltz
J. Pringle Ork (Detroit Polka) Dec 45076
- Detroit Polka—J. Pringle Ork. (Clairene Waltz)
Dec 45076
- Four Intermezzi Album—Robin Hood Dell Ork of Philadelphia—D. Mitropoulos, Dir. (2-12")
Columbia (78) MX 317; (LP) ML 2053
- D. Puccini: Intermezzo From "Manon Lescaut"
Wolf-Ferrari: Intermezzo No. 2 From "The Jewels of the Madonna" . . . 12981
- D. Mascagni: Intermezzo From "Cavalleria Rusticana"
Wolf-Ferrari: Intermezzo No. 1 From "The Jewels of the Madonna" . . . 12982
- Geminiani: Concerto Grosso in C Minor, Op. 2, No. 2, Parts 1 & 2—B. Neel String Ork—B. Neel, Dir. (12")
English Decca K 2124
- Haydn: Symphony No. 88 in G Major Album—The National Symphony Ork—E. Jorda, Dir. (3-12")
English Decca EDA 118

- Dvorak: Quartet in F Major, Op. 96 Album—Griller String Quartet (3-12")
English Decca EDA 116
- Gould: Spirituals for Orchestra & Gould: Quickstep Album—The Philharmonic-Symphony Ork of New York—A. Rodzinski—M. Gould, Dir. (3-12")
Col (78); MM-832; (LP) ML 2042
- Handel: Passacaglia in G Minor—M. Jonas (Rossi: Andante)
Col (78) 17562-D; (LP) 3-228
- Haydn: Symphony No. 73 in D & Sgamball: Veech's Minuetto Album—Indianapolis Symphony Ork—F. Sevitzyk, Dir. (3-12")
V DM 1312; (78) 12-0955-12-0957; (45) 49-0470-49-0472
- Hindemith: Nihilissima Vislone (5 Parts) & Hanson: Serenade for Flute and Strings (1 Part) Album—The Philadelphia Ork—E. Ormandy, Dir. (3-12")
Columbia (78) MM-841; (LP) ML-4177; MM (12983-D-12985-D)
- Jarnfelt: Berceuse—City of Birmingham Ork—G. Weldon, Dir. (Jarnfelt: Præcludium)
Col (78) 17590-D; (LP) 3-242
- Jarnfelt: Præcludium—City of Birmingham Ork—G. Weldon, Dir. (Jarnfelt: Berceuse)
Col (78) 17590-D; (LP) 3-242
- Myronoff: Caprice—W. Primrose (10")
(Saint-Saens: The) V (78) 10-1476; (45) 49-0474
- Rachmaninoff: Vocalise, Op. 34, No. 1—L. Pons—A. Kostelanetz, Dir. (Rimsky-Korsakov: The) (1-12")
Col (78) 72753-D; (LP) 3-241
- Richard Strauss: Tod Und Verklarung, Op. 24 Album—The London Philharmonic Ork—C. Krauss, Dir. (3-12")
English Decca EDA 115
- Rimsky-Korsakov: The Rose and the Nightingale, Op. 2, No. 2—L. Pons—A. Kostelanetz, Dir. (12")
Col (78) 72753-D; (LP) 3-241
- Rossini: Andantino in C Major—M. Jonas (Handel: Passacaglia)
Col (78) 17562-D; (LP) 3-228
- Saint-Saens: Le Ronet d'Omphale, Op. 31, Parts 1 & 2—Paris Conservatory Ork—E. Munch, Dir. (12")
English Decca K 1695
- Saint-Saens: The Swan—W. Primrose (10")
(Myronoff: Caprice) V (78) 10-1476; (45) 49-0474
- Scarlatti: Sonata in D & Sonata in B Flat—W. Landowska (12") (Scarlatti: Sonata)
V (78) 12-0964; (45) 49-0476
- Scarlatti: Sonata in F Minor & Sonata in F—W. Landowska (12") (Scarlatti: Sonata)
V (78) 12-0964; (45) 49-0476
- Sibelius: Tapiola, Op. 112 Album—The Royal Philharmonic Ork—Sir Thomas Beecham, Dir. (2-12")
V DM 1311; (78) 12-0950-12-0951; (45) 49-0468-49-0469
- Tchaikovsky: Ah! Qui Brula d'Amour—G. Souzay (10")
(Tchaikovsky: Pendant) English Decca M 633
- Tchaikovsky: Pendant le Bal—G. Souzay (10")
(Tchaikovsky: Ah!) English Decca M 633
- Wagner: The Flying Dutchman: Overture, Parts 1 & 2—Boston Symphony Ork—S. Koussevitzky, Dir. (12")
V (78) 12-0958; (45) 49-0473

Preferred for Performance . . . EVANS' 40 SELECTION CONSTELLATION



DEPENDABILITY is more than a word to Constellation Operators. It is an actual fulfillment of the Music Man's desire for completely reliable performance . . . the undeniable evidence of promises made—and kept—by Evans.

On locations everywhere, Constellation is proving, over and again, Evans' repeated claims to trouble-free, low-cost operating. Day after day, new Evans' developments and improvements turn in a consistently flawless mechanical performance that holds the profitable confidence of location owners and players.

With Evans' Constellation performance to back you up, you, too, may enjoy a greater, more permanent operating stability. See your Evans Distributor NOW or write direct.

Genuine Parts Available for Mills Throne of Music,
Empress and Original Constellation

H. C. EVANS & CO.

1528 W. ADAMS STREET

CHICAGO 7, ILLINOIS

SEE OUR COIN MACHINE AD ON PAGE 133

Promotion

4-State Meet Goes All-Out To Sell Event

Buy Newspaper, TV Ads

CHICAGO, June 25.—Sparked by a series of planned promotions designed to focus public attention on shuffleboard, the Standard Shuffleboard Congress of America (SSCA) sponsored Four-State Championship Tournament drew to a close at 11 p.m. last Sunday (19) with \$15,000 in cash and material prizes being awarded to winners. While the prizes drew much attention from the public, it was the more than \$50,000 which was spent to promote the four-day tournament that held trade attention.

Actually, promotion for the tournament started several months ago when the SSCA retained the publicity firm of Howard G. Mayer & Associates. At the same time, plans were drawn for the on location promotion. The latter move resulted in a flag-bedecked Coliseum, with brightly colored signs calling attention to the tournament and bearing messages of welcome to players and visitors. In all, it was estimated that more than \$2,500 was spent on decorating the Coliseum alone.

Media Tie-Ins

With Mayer & Associates pushing the free space in newspapers, concentrating on sports and picture pages in the Chicago dailies, SSCA concentrated on newspaper advertising, distribution of thousands of half-price tickets, radio and television announcements and programs and publicity thru its own house organ. Cigar counters thruout the city had the half-price tickets, passing them out liberally to their customers. Newspaper ads presented at the box office admitted spectators for 50 cents instead of the regular \$1 fee.

Made Mistakes

"We made some mistakes," reported Art Weinand, vice-president in charge of sales for Rock-Ola, "but we learned from them. The SSCA is already at work planning its next tournament, one which will include more territory."

Weinand said attendance had been higher than anticipated and that the next tournament would be so planned as to draw much greater spectator response. He stressed the fact that only thru tournament play such as the Four-State event, could interest be built in shuffleboard.

Results

As play progressed thru the four days of tournament play, the original 2,000 entries were swiftly whittled down. First winner was established late Friday afternoon when Bob Tellena, Schenectady, N. Y., a member of the Chanute Field team, defeated Red Timmons, Muncie, Ind., for the men's singles championship. Marian Hogan, Chicago, a few minutes later, nosed out her opponent to take the women's singles crown.

The Kenosha, Wis., men's team defeated Indianapolis in 9 games to win the team title in the men's division, while a strong woman's team from LaCrosse, Wis., beat the Ball Park Highlife Girls from Madison for the title.

Peggy Van Cleane and Marge Helton, Chicago shufflers, beat Marian Hogan (singles champ) and her partner, Rena Kwidd for the doubles money, while Tom Judge and Floyd Hackler, Indianapolis, defeated Lee Weiss and George Balter, Aurora, Ill., in the men's doubles competition.

Highlights Tourney

EDITORIAL

There Is a Need

In the past few months there has been much discussion and some action on the subject of formation of leagues and the playing of tournaments in shuffleboard circles. Today, after these discussions, and actual tests, there is little doubt that leagues and tournaments could, if properly handled, build up and then sustain at a high level the player-interest in the game.

The operators who are searching for an answer to their decreasing income problem are beginning to see an answer in these tournaments. For, if player interest can be built up to the proportions now enjoyed by bowling and other similar sports, income will increase accordingly, and will level off at a profitable point.

There are many problems in forming leagues and conducting tournaments. Tournaments, to enjoy any kind of success, are costly undertakings. Just take a look at these figures: A sectional tourney conducted among eight taverns in a large city cost the sponsors \$3,500; a Statewide tournament conducted by National Shuffleboard Company in Springfield, Ill., a few weeks ago, cost approximately \$40,000 and, finally, the four-State meet held in Chicago last week cost Standard well over \$50,000. And this is only the beginning. In order to achieve nationwide attention, national championships will have to be played. National champions will have to be crowned, then publicized. This will cost money, a great deal of money.

What Can Be Done

Reviewed soberly, it appears to be a problem of mighty proportions. But it is not an insurmountable one. Other sports, especially those with little spectator-appeal, have met the mountain and crossed it successfully. Billiards is one, bowling another.

It is obvious at this point that an organization, formed and operated for the good of the entire industry, from the player level on up to the manufacturer, could accomplish for shuffleboard what the American Bowling Congress has done for bowling. Conducted on an unbiased plane, with a sound financial structure to assure sufficient funds obtained thru sound business channels so necessary to build the sport into national prominence, such an organization would help the growth of the shuffleboard industry immeasurably.

On Monday (27) a three-day conference on table shuffleboard gets under way at the Claridge Hotel in St. Louis. The proposed plan is to lay the foundation for a national shuffleboard organization. Most of the manufacturers will be on hand to listen to the committee's recommendations. Just how they will react to these recommendations is not known at this writing. They know that a sound organization can help them all. They also know that a hit-or-miss promotion will fail miserably.

It will be impossible to work out all details necessary for a national shuffleboard congress in three short days. But if the basic meeting of minds can be achieved so as to form a cornerstone on which a solid organization can be built, the St. Louis meeting will have served its purpose.

City Survey:

Biz Conditions in Bridgeport Influence Shuffleboard Play

BRIDGEPORT, Conn., June 25.—This city, known as the industrial capital of Connecticut, has been hard hit by layoffs. Several of the larger factories are on strike. This, plus the hot weather, has been felt in the shuffleboard business.

Shuffleboard hasn't made much headway in this sector. There are only about 18 boards in the city, and these are located mostly in taverns and restaurants. The American Shuffleboard Sales Company placed them and, altho the firm has no local office, Ray Weaving, the firm's representative, can be reached thru a local contact.

Some time ago the Connecticut State Liquor Commission sought to have shuffleboards barred from all establishments under its jurisdiction but after several injunctions and legal battles, it withdrew its opposition.

Pioneer Location

Joseph Ciglar's Restaurant was the first in shuffleboard operation here. The L-Bar Grille has several leagues and recently was the scene of a play-off between the restaurant operators and the tavern owners. The tournament was climaxed by a banquet at which the winner was presented a cup donated by the American Shuffleboard Sales Company.

Complete Service Ups Play At Shuffleboard Playhouse

FAYETTEVILLE, N. C., June 25.—Free taxi service, a baby-sitter exchange and smart promotion have paid off in upped attendance at Morris Lessem's Shuffleboard Playhouse here. Opened in April, the playhouse often has people lined up waiting their turn to play on the six National boards used. A food and a soft drink counter brings in extra dividends.

Eighty-two women are on Lessem's baby-sitter roster. And parents seem

to like the service so well they frequently book reservations for shuffleboard play on a time basis. A telephone call from the player to Lessem reserves both board time and baby sitter. Sitters are paid by the players on an hourly rate.

Taxi Service

The free taxi service is also credited with bringing in many players who otherwise would seek diversion elsewhere. Older players, who find in (See Complete Service on page 114)

Tourney Idea Grows; First In Louisville

Form Amateur League

LOUISVILLE, June 25.—In an effort to determine the best singles player in Louisville, the Louisville Amateur Shuffleboard League, organized by Shuffleboard, Incorporated, here, is now conducting an elimination tournament, George S. Chenault, head of the distributing (See Tournament Idea on page 115)

U. S. Testing Co. Studies Shuffle Waxes; OK's Slick

NEWARK, N. J., June 25.—The Slick Shine Company here, manufacturers of shuffleboard products, recently employed the United States Testing Company, Hoboken, to conduct a series of tests of their Slick shuffleboard wax. The tests consisted of comparisons of four different waxes, including Brands A and B, both available on the open market, Brand X, an experimental synthetic compound, and Slick.

First was a "resistance to abrasion" test, with the following laboratory values resulting:

Slick	26.1 milligrams
Brand X	64.4 milligrams
Brand A	73.7 milligrams
Brand B	155.3 milligrams

By these figures, it was determined the Slick wax was less injurious to shuffleboard tops than the other three brands.

In the second test, the co-efficient of friction was determined for the waxes, and the following results were obtained:

Slick	0.15
Brand X	0.15
Brand A	0.14
Brand B	0.14

The results revealed that these values were similar in all brands.

Use Test

A limited controlled "use test" in which the various waxes were actually tested on maple top boards during play, investigated the following characteristics: condition of the boards before and after play; appearance of wax and board during and after play; rate of quoit (weight) speed, and, finally, general (player) preference of wax.

Slick also manufactures quick drying cleaner, liquid shuffleboard polishing wax and cleaner, and Slick Shuffleboard weights.

Purveyor Adds Three to Staff

CHICAGO, June 25.—Herb Perkins, president of Purveyor Shuffleboard Company, Friday (24) announced three appointments to key posts in the expanding Purveyor set-up.

Those named were Vincent Hotten and Kenneth Del Re, who will augment the Chicago sales staff, and Leonard Hartjen, to direct all Purveyor tournament promotion.

Firm is concentrating production on its Sportsman model. This is constructed of kiln-dried hardwood, has all stress joints glued and screwed and all exposed hardware plated.

PUCK PATTTER

Chicago:

Shuffleboard really came into its own here last week as the Four-States Championship tourney seasawed back and forth at the Coliseum. Altho a Standard Shuffleboard deal, the event drew many visitors from other phases of the coin machine business. Sol Gottlieb was there for the opening Thursday (16) and spent most of the evening wandering around. Roy Bazelon, Monarch president, was also an interested spectator during the initial play.

Warren Olson, who handled much of the promotion for the tourney, was one of the busiest fellows on the floor thruout the meet. Topping the publicity was a one-half hour television show Friday (17) over WGN-TV sponsored by the Standard Shuffleboard Congress of America (SSCA). Lee Bennett, video emcee, handled the show, but relied heavily on Olson, J. Raymond Bacon, vice-president and general manager of Rock-Ola and Dean Douglass, executive director of the SSCA for his information. The excellent camera work did much to bring shuffleboard to thousands of potential players. While the program was concerned mainly with a thoro explanation of the game as given by Olson, Douglass and Bacon, Bennett interviewed the first winner, Private Bob Tellem, men's singles champ, who played with the Chanute Field team.

Another promotion which did much to advance the cause of shuffleboard was the Miss Shuffleboard of 1949 contest. Pictures of Chi models lined a booth, and visitors to the Coliseum were given ballots and asked to vote their choice. Pat Doyle, a local cutie, piled up a substantial lead early in the voting, and took the crown. Resultant publicity

in newspapers here, and in publicity tie-ups to come during her three-nations tour (a part of her prize) will all be of advantage to the game.

Colorful uniforms worn by players in the tournament drew much attention from pedestrians on Chicago's busy Loop thoroughfares during the four-day contest. The Flamingo Tavern team, from Indianapolis, sported bright red shirts with gold lettering, and the Ball Park Highlife Girls from Madison, Wis., were among the players getting plenty of attention as they took in the sights.

James Chalfant, a member of the Easy Aces team from Hines, Ill., consisting of paraplegics, handed spectators the biggest thrill of the opening evening when he scored six points on his final play to tie-up the rubber game in his match, then banged back with the winning tallies in the overtime play-off. His teammates, all in their wheel chairs, lined both sides of the railing cheering Chalfant to victory. . . . Mitzi Lamb, a Chicago girl, who could have competed in the Miss Shuffleboard contest, proved her eye was plenty sharp as she shut out her first opponent.

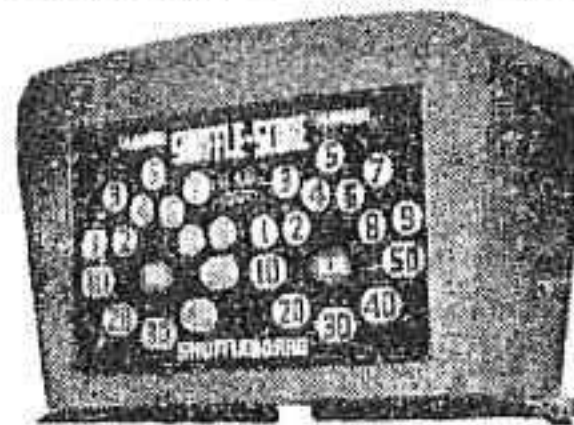
Julian Crum, Shuffleboard Specialists executive, reported this week that many of the players and distributors who were here for the Four-States tourney recently dropped in at the firm's headquarters on Michigan Avenue to try their hand on the Official DeLuxe models featured by the company. The hardwood air and kiln dried maple tops and the new maple colored all-plastic top boards received equal attention from the visitors.

Herb Perkins reported Purveyor's mail has been heavy these past few See PUCK PATTTER on page 114)

NEW! IMPROVED! PERFECTED! COIN OPERATED ELECTRIC SCOREBOARDS

CENTER OVERHEAD SCOREBOARD

- DOUBLE FACED
- TROUBLE FREE
- SCORES 1 TO 50 POINTS
- AVAILABLE FOR 5c OR 10c PLAY



TERRITORIES STILL AVAILABLE

ALSO . . .



ELMER REVAMP FROM YOUR KILROY

- FLIPPERS • BANG BUMPER
- SUPER HIGH SCORE
- ROLLOVER BUTTONS
- KICKOUT POCKETS

WIRE—PHONE—WRITE For More Information

[SWEET SUE FROM HAVANA STILL GOING STRONG! GET YOUR HAVANAS IN AT ONCE! SEE YOUR DISTRIBUTOR OR WRITE TO US DIRECT]

T & M SALES CO.

2849 Fullerton Ave
Chicago 47, Illinois
Dickens 2-2424

CANADIAN DISTRIBUTOR FOR REVAMPS

ROXY SPECIALTY CORP., MONTREAL, P. Q., CANADA

THE BOARD EXPERIENCE BUILT!!!

“World’s Truest - - - Fastest”

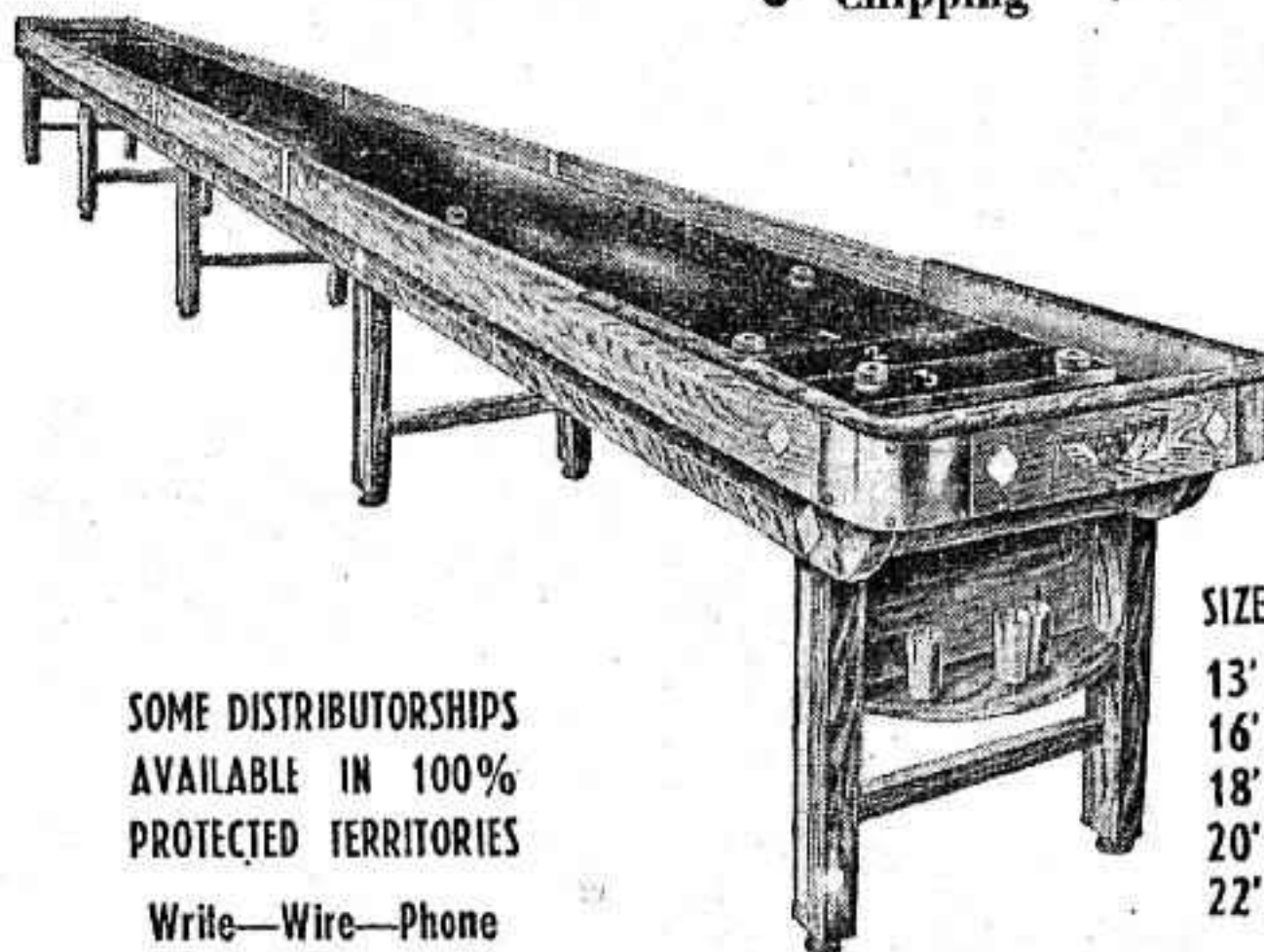
PENN'S Black Beauty SHUFFLEBOARD

THE LOWDOWN...

ADJUSTABLE “EBONIZED-COSOLITE” PLAY FIELD

Designed To Eliminate:

- Warping
- Splitting
- Resurfacing
- Chipping



SOME DISTRIBUTORSHIPS AVAILABLE IN 100% PROTECTED TERRITORIES

Write—Wire—Phone

SIZES
13' 4"
16'
18'
20'
22'

TRUE STORY

Several months ago one of the larger and more successful Midwest shuffleboard operators (we'll give you his name upon request) began to be plagued by calls from one location after another. Players were complaining that their games were suffering because the boards were no longer true; the surfaces were warping, splitting and chipping. (The operator was using laminated maple boards exclusively.) The store owners demanded that Mr. X, the operator, do something and fast; they didn't want to lose customers or the profitable revenue from shuffleboard—neither did Mr. X! He investigated; experimented; bought a Penn Black Beauty with the patented Cosolite play field, and installed it in his most troubled location. Response was immediate and enthusiastically favorable. Mr. X is now becoming trouble free and service free because, as rapidly as possible, he is replacing all his laminated maple boards with Penn Black Beauties.

NEED WE SAY MORE?

Signed: Penn Shuffleboard



PENN SHUFFLEBOARD CO.

DIVISION OF
COSGROVE INDUSTRIES, INC.
WEST CHESTER, PENNA.
PHONE 2940

Cabinet Makers Since 1888

ONLY PURVEYOR'S "SPORTSMAN"

HAS THESE
LONG LIFE FEATURES

- ★ 100% selected, kiln-dried, 1st quality hardwood throughout.
- ★ Corners and ends moulded in one piece in electronic press.
- ★ All stress joints glued and screwed. Over 50 glue blocks per table.
- ★ All exposed hardware plated.
- ★ Purveyor "Precision" Playing Fields.
- ★ Finest hard maple precision machined to closest tolerances known. Hand rubbed to smoothest, quietest, fastest playing surface . . . never any irritating rumble.
- ★ Full inch thick die stock black top. Ground and polished. Coated with rock-hard finish, hand rubbed to satin lustre.

A deluxe shuffleboard at a down-to-earth low price. The Sportsman adds beauty to your better locations, yet is priced low enough to install in all locations. Choice of Maple or Masonite playing fields.



DISTRIBUTORS
WRITE-WIRE

CLAMP-ON LIGHTS

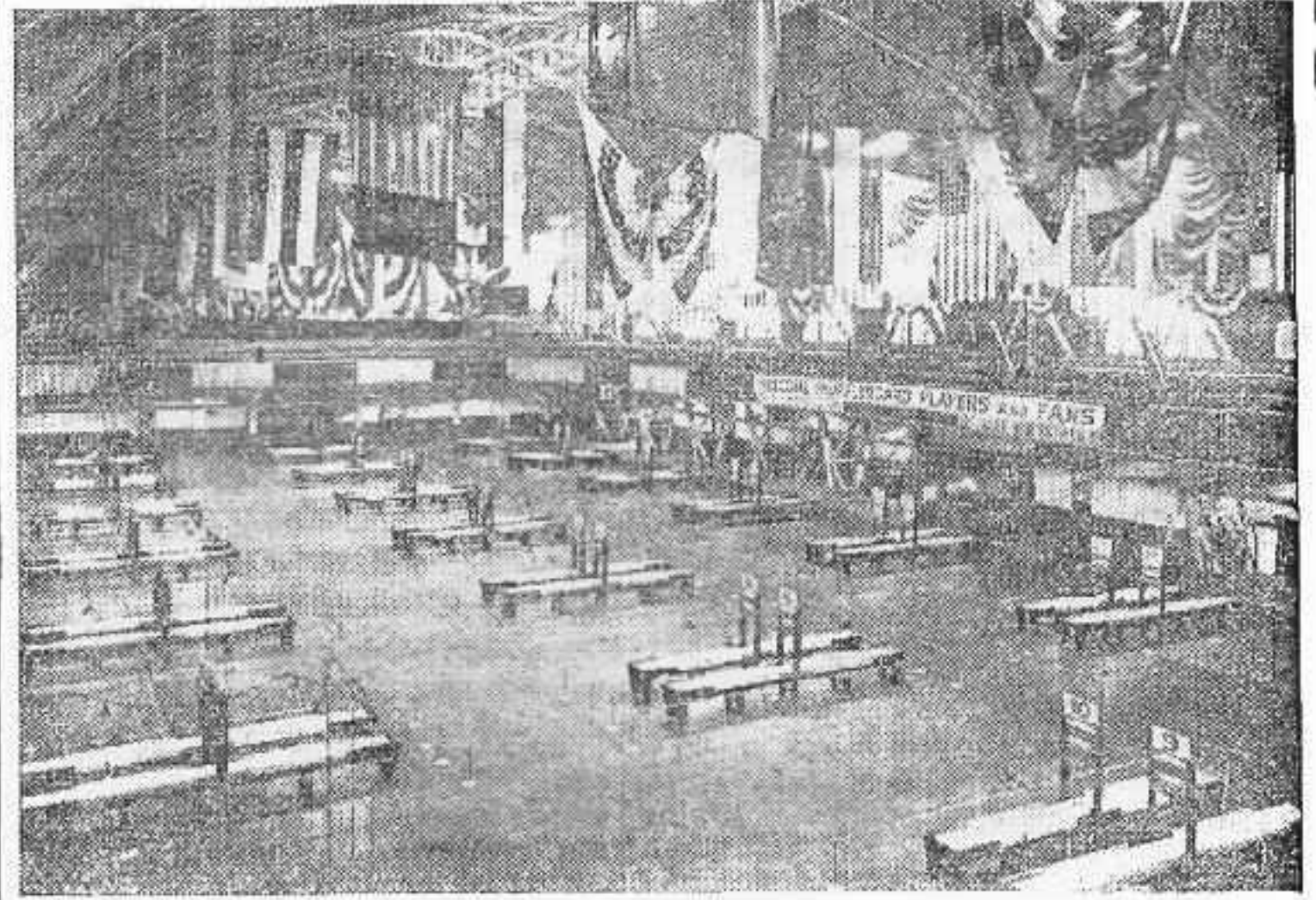
A deluxe fluorescent fixture designed for better locations, highly polished chrome uprights. Clamps on side of board.

\$35 Set

BOWLING PIN SETS \$15.00

PURVEYOR SHUFFLEBOARD CO.

MANUFACTURERS
4322-24 N. WESTERN AVENUE CHICAGO, ILLINOIS
PHONE: JUNIPER 8-1814-8-1815-8-1816



PLANNED BOARD LAYOUT, as illustrated above, is an important part of any tournament. The scene above is the Chicago Coliseum, and the boards were on location for the Four-State tourney which was completed Sunday (19). Also important in the planning of a tournament is the amount, and type, of promotion which the sponsor arranges for the event. One of the promotions conducted with the Four-State meet was a one-half hour telecast over WGN-TV (lower) which not only featured tourney execs, but actually taught the viewer how to play the game by showing matches in action. This promotion was paid for by the tournament sponsor, who purchased the video time and hired Lee Bennett, local TV emcee, to handle the show.

MERO'S ALL STEEL SHUFFLEBOARD WITH STAINLESS STEEL TOP

Slicker-Faster than any other playing field!



Here, at last, is the answer to the operator's need for a shuffleboard that will withstand the abuse and take the beating of heavy play. Nothing can mar the beauty or playing qualities of the MERO ALL-STEEL SHUFFLEBOARD.

WATCH FOR ANNOUNCEMENT NEXT WEEK ON
NEW ELECTRIC SCOREBOARD

MERO INDUSTRIES MERO BUILDING
1332 W. 69TH ST., CHICAGO 36, ILL.
Phone: HUDSON 3-9400

PUCK PATTEN

(Continued from page 113)

weeks as reports come in to headquarters on the new Sportsman board. With the reports all favorable, Herb says the stepped-up production program instituted by Purveyor several weeks ago will continue so that orders can be filled immediately.

Detroit:

William Palmer, veteran operator, was an enthusiastic spectator at the shuffleboard tournament in Chicago recently . . . Jack Brilliant reports more shuffleboards being placed on locations in bars locally, despite the wide prevalence of free play type boards in the Detroit area.

COMPLETE SERVICE UPS

(Continued from page 112)

shuffleboard a competitive game that requires little physical exertion, are enthusiastic users of this service. Transportation is provided both to and from Lessem's establishment.

These services, plus smart promotion, have resulted in columns of free publicity in local newspapers. On opening day, April 1, Lessem advertised his playhouse: "Lez play shuffleboard today, April Fool's Day. All fools play shuffleboard." He also had the mayors of Fayetteville and near-by Dunn plan an opening ceremonies match. Later he got the police chiefs of the two towns to compete on his national boards.

KAT'S WAX for super-fast
SHUFFLEBOARDS
SAMPLES FREE

Super-fast, stays super-fast!
Specially processed — won't pit or scratch!

• SATISFACTION GUARANTEED •

• Distributorships Available •

Write Today!
Please let us know your type of business.
HANSON-LORAN CHEMICAL COMPANY
5590 Paramount Long Beach, Cal.

SHUFFLEBOARD SUPPLIES

<p>HOUSE RULES CARDS</p> <p>First 100 for \$17.00 Additional 100's, \$1.50</p> <p>Processed Window Signs</p> <p>• WITH YOUR AD IMPRINTED •</p> <p>LETTERHEADS ★ CARDS</p> <p>We Have Cuts for SHUFFLEBOARD and COIN MACHINES</p> <p>"Sharp Printing and Signs — Cut Rates"</p> <p>KELLEY PRESS 2638 North High St. Columbus 2, Ohio Phone LAwndale 8-1311</p>	<p>SCORING FORMS</p> <p>Padded and Numbered 5,000 for \$50.00 10,000 for \$80.00</p> <p>"Our Standing Forms Save You Money."</p> <p>"NO GAMBLING" Signs</p>
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IS YOUR BOARD WARPED!!!

WEIGHTS RUN TO CENTER OR RUN OFF

CLIMATIC ADJUSTERS \$19.95 F.O.B. St. Louis

WRITE FOR COMPLETE PARTICULARS

HUDSON SALES CO.

9024 ST. CHARLES RD.

ST. LOUIS, MO.

Tournament Idea Growing; League Games at Louisville

(Continued from page 112) company, announced this week. All profits from the tournament are to go to the Chuck Koney fund.

The city-wide meet will be held in three stages and will be governed by National Shuffleboard Company rules. The first will be played in taverns to determine the best player in each. Then each champion will participate in a district meet consisting of 16 taverns. Winners of the eight district tournaments will then play for the city championship at the Columbia Gym July 5. In the first phase of the tournament, the best two of three games on a frame basis will determine the winner. District and final matches will be decided

on the best four out of seven games. First prize is \$200, second \$100. Trophies will be given to the two finalists and their sponsoring taverns.

In the tavern tournaments all players will pay an entrance fee of 50 cents; loser of each match pays for all games played. Players who qualify for district tournaments will pay an entrance fee of \$1 and there will be no charge for the individual games played. For the finals, spectators will pay an admission fee of \$1.

Koney was an infielder for the Louisville Colonels of the American Association until a hot water heater exploded in his home in May causing a leg amputation and ended his active baseball career.

LOWEST PRICED! "Deluxe" QUALITY

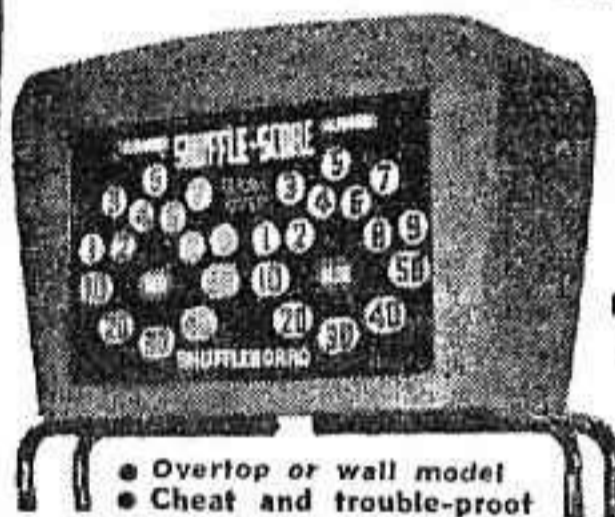
Mahogany and walnut table, hard maple top.



SAVE \$150.00

The only genuine mahogany and walnut hand-rubbed cabinets. Finest air and kiln dried, all-naturally sealed Maple Wood or Masonite tops at a price lower than ordinary shuffleboards of inferior wood and finishes. 100% top grade hard wood. Glued, screwed and braced throughout. 16 to 22 ft.

ELECTRIC SCOREBOARDS—SUPPLIES



PHONE, WRITE TODAY

Immediate Delivery

- Overtop or wall model
- Cheat and trouble-proof

SHUFFLEBOARD Specialists
1114 S. MICHIGAN AVE. • WE 9-3795-6-7 • CHICAGO 5, ILL.

BUY DIRECT

Highly Polished Precision Ground Shuffleboard Weights

(Hardened to 62 c. Rockwell)

- 1 TO 10 SETS \$12.00
- 10 TO 25 SETS 10.00

Quantity prices on request. Immediate delivery
Satisfaction guaranteed. Write for sample now

THE NET MACHINE CO., Inc.

BOX 226 JACKSON CENTER, OHIO

SHUFFLEBOARDS

20-FOOT MAPLE TOP SHUFFLEBOARD with DELUXE cabinet

\$295

COMPLETE WITH ACCESSORIES

22-FOOT SHUFFLEBOARD, BLACK MASONITE, DIE STOCK with DELUXE cabinet

\$315

COMPLETE WITH ACCESSORIES

A REAL BUY! OVERTOP AND WALL MODEL. ELECTRIC SCOREBOARDS WRITE!
MINIATURE BOWLING PINS FOR SHUFFLEBOARD... \$17.50 PER SET

MID-STATE COMPANY

2369 MILWAUKEE AVE. CHICAGO 47, ILL. Dickens 2-3444

BUY YOUR SHUFFLEBOARDS DIRECT

- 22-Ft. Maple Top or Die Cast Masonite With Custom Deluxe Cabinet \$395.00
- 22-Ft. Maple Tops \$135.00
- Soft Wood, Plain Cabinet 315.00
- 22-Ft. Die Cast Masonite 110.00
- Wax Fast. Per Can50

Complete Line of Accessories.

DISTRIBUTORS WANTED

GREEN BAY SHUFFLEBOARD CO.

PHONE: ADAMS 5682 & HOWARD 5117

410 S. CLAY STREET

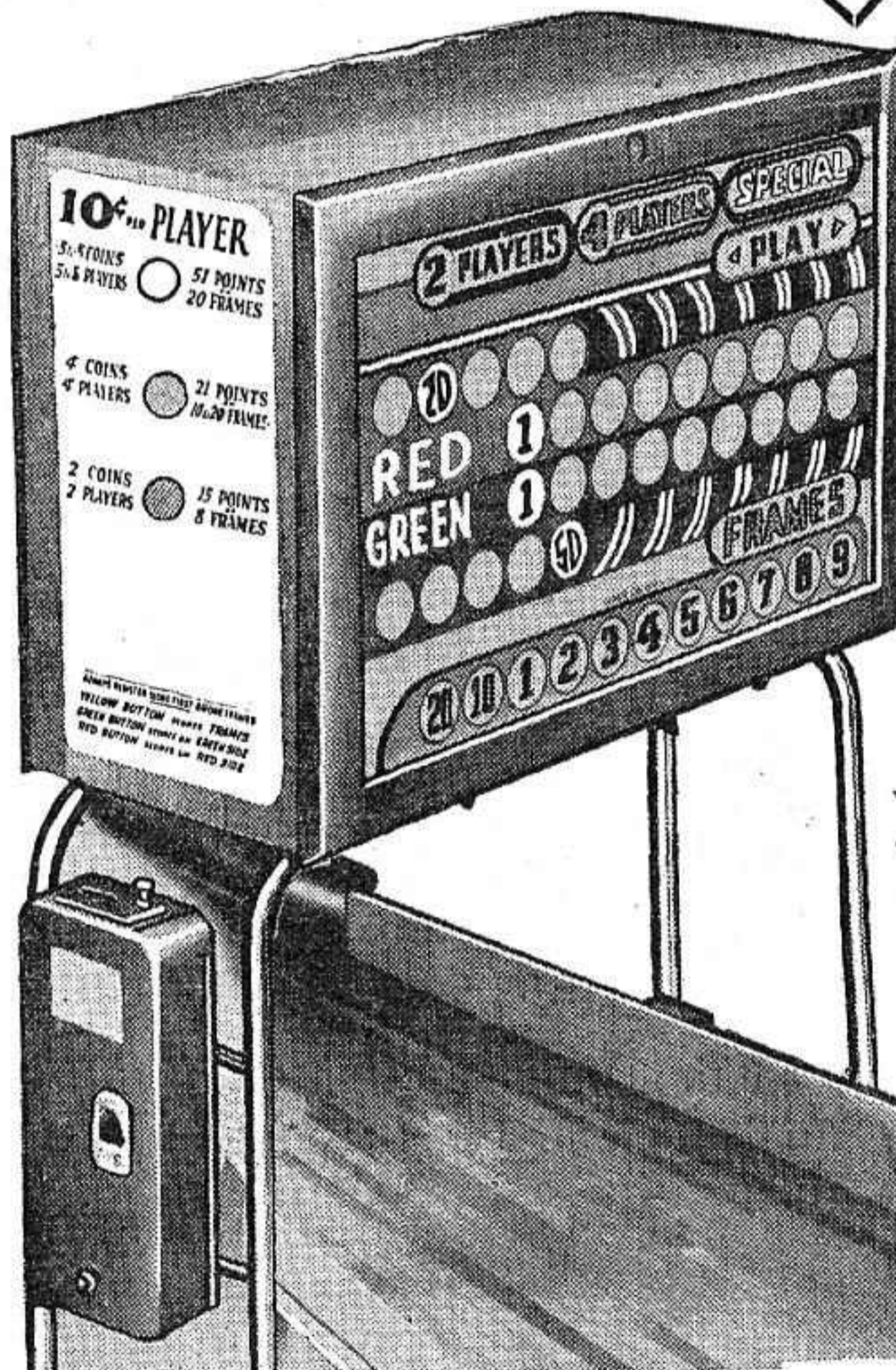
GREEN BAY, WIS.

SHUFFLEBOARD DISTRIBUTORS!

WE WANT DISTRIBUTION in YOUR territory
CALL US COLLECT FOR DETAILS

GENCO'S

ALL PURPOSE SCOREBOARD



GENCO'S "ALL PURPOSE" SCOREBOARD DOES EVERYTHING!

- FRAME SCORING
- POINT SCORING
- HORSE COLLAR SCORING
- BASEBALL SCORING
- STANDARD SHUFFLEBOARD SCORING



2621 NORTH ASHLAND CHICAGO 14, ILLINOIS

COINMEN YOU KNOW

Chicago:

Riverview Park now houses four up-to-date Penny Arcades, including several of the brand new machines designed by Exhibit Supply and International Mutoscope. In the Arcades are many amusement units on penny play which in other years were nickel operated. Officials at the Arcades say that it seems to be a penny year and the games and card machines are taking in more at the penny level than they did at this time on nickel operation. . . . Gottlieb's Double Shuffle is doing steady business around the country, Alvin Gottlieb reports, with play increases noted in Eastern and Southern locations. . . . Herb Jones says that Bally's Champion and its automatic running mate, Kentucky, are already proving worthy successors to Citation and Lexington.

Gil Kitt, Empire Coin, is in the East in the interest of the firm's game and vending lines. Ralph Sheffield reports that the refurbishing of used games has picked up to a point where Empire's shop staff now works overtime Tuesday and Thursday nights. Howie Freer claims that export orders are again on the increase. . . . Mel Binks, Universal president, points out that the Arrow Bell is in its seventh month of production.

Alvin Gottlieb, advertising manager for D. Gottlieb & Company, returned from a 10-day vacation Thursday (23) at Eagle River, Wis. When he got back to the office he learned that the firm's Double- Shuffle, which features Pop bumpers, had already made a good impression with operators. . . . Altho elevated to the presidency of A.B.T. Corporation several months ago, W. H. Patzer keeps his hand in on all engineering developments.

Reports coming in from the field indicate operators are favorably impressed with United Manufacturing Company's new game, Oklahoma, and especially with the new drop chute and automatic reset feature. This has speeded up play considerably, and has also dressed up the appearance of the unit. Lyn Durant, president, was on the West Coast on business, while Herb Oettinger and Billy DeSelm were at their desks here. The new plant's air-conditioning units had a good workout these past few weeks with the temperatures soaring into the nineties. Ray Riehl in and out of town between stops on his Southern tour.

The coin machine fraternity was well represented at the Walcott-Charles heavyweight championship fight. Among those attending were Oscar Schultz, Automatic Coin, Chicago; Bill Marmer, Sicking, Inc., Cincinnati; Marvin Bland, Terre Haute, Ind.; Sam Mannerino, Pittsburgh, and Al Stern, World Wide Distributors, Chicago. . . . Vince Shay and Midge Ryan, Bell-o-Matic, played host to several out-of-town distributors at a pre-fight dinner in a suite at the Morrison Hotel.

Charley Pieri, Exhibit Supply sales manager, is on a business trip. Clare Meyer, who has just completed a lengthy tour of Ohio arcade centers, left last week for six weeks of contact work in Pennsylvania amusement parks and arcade centers.

Visitors dropping in to see Ray Moloney, George Jenkins and Herb Jones last week included Bill A. Marmer, Sicking, Cincinnati; Lou Boasberg, New Orleans Novelty Company, New Orleans, and Carl Hoelzel, United Amusement Company, Kansas City, Mo. All three distributors were in to see if deliveries on Champion, Bally's new one-ball, could be speeded up. Jenkins, the firm's general sales manager, just returned from Florida, where he had been convalescing.

Calendar for Coinmen

July 12—Music Operators' Association, Inc. (MOA), Chapter 1, monthly meet, Athletic Club, Indianapolis.

July 14—Washington Music Guild, monthly meet, Washington.

July 26-28—National Association of Music Merchants (NAMM), annual convention and exhibit, Manhattan Center Exhibition Hall, New York.

(Association officials are invited to submit convention information to the Coin Machine Editor, *The Billboard*, 188 W. Randolph Street, Chicago 1, for listing in this calendar.)

Los Angeles:

Willis C. Sorensen was down from Bakersfield to pick up some new equipment. . . . Another visitor was Charles Schoenfeld from Santa Monica.

Aubrey Stemler, of Stemler Distributors, says his new Koffee King coffee vender is going well. He is making immediate deliveries on the new machines. Stemler has the deal for the 11 Western States. . . . Glenn C. Hall, Redlands operator, was in town. . . . Jack Arnold made one of his periodic trips to coin machine row. He hails from Barstow.

Walter (Solly) Solomon, new sales director for the J. Peskin Company here, bought himself a house in Westwood. . . . Joe Duarte, of the Badger Sales export department, spends his leisure time as a gentleman farmer on his half acre. . . . Burt Polin, operator, is sporting a new Cadillac. . . . Tom Bodie was in from Lomita.

. . . Perry Irwin was down from his Ventura headquarters. . . . N. C. Rannels, Glendale operator, was on Pico Street recently. Another visitor was Norman Christ, Lompoc operator.

Bob Young, local operator, reports gross is up 25 to 40 per cent. The nights "awards" are made at locations using his "mystery tune" gimmick. He puts a new tune with "hit" possibilities in the music machine, minus a label. Customer guesses the title and files same with the bartender. Guessers are usually paid off on an off-night which makes more business for the bar. Prizes are usually \$5 in cash or merchandise.

Ray Powers, of the company bearing his name, was in town from his Sacramento headquarters to check over the local office with Nels Nelson. . . . Clyde Denlinger was in from Balboa. . . . Dudley Trojan, of the Trojan Novelty Company, Inglewood, returned from his vacation.

William R. Happel Jr., of Badger Sales, hit the road last week, visiting Reno, Nev., and then Idaho, Montana, Wyoming and Utah. He will swing back thru Las Vegas. He'll be seeing some old friends and calling on the trade. . . . Jack Leonard is busy getting Badger's new vending machine department going in full swing so he can plane back to Chicago for a vacation.

Paul and Lucille Laymon recently entertained Dorothy Moore, of the Jack R. Moore Company, Portland, Ore. Incidentally, the Laymons just received the new Williams Star Series. And the new Bally Champion is causing plenty of comment among operators, the Laymons say. . . . Homer E. Razor was in from his Burbank headquarters. . . . J. Hume, (See LOS ANGELES on page 123)

Vital Statistics

Marriages

Gene Steffens, Permo, Inc., vice-president and general manager, and Cecilia Galantine in Des Moines June 4.

New York:

Lew Jaffa, vice-president of Eastern Electric, returned last week from a 12-000-mile, two-week sales trip to the Midwest, South and West Coast. He reports that Mario Caruso, president of C-Eight Laboratories, will return from abroad early next month. Caruso has been in Italy overseeing the operation of a hardware plant he owns in Milan.

The Greco brothers, Frank, Jack, Joe and Tommy, Saugerties, N. Y., music ops, have won that city's bowling league championship. Entered as the "AMI team," they wore uniforms supplied by Barney Sugarman, of Runyon Sales. . . . Mike Munves is hustling his staff to ship coin equipment promised to arcades before the July Fourth week-end.

Lester Paul, cigarette machine specialist who handles the C-Eight Electro for Atlantic New York, was away last week on a Connecticut sales trip. Murray Kaye, of Atlantic's sales staff, says the current heat wave hasn't kept ops from shopping Avenue outlets. He reports more activity than for a long time. Meanwhile, much interest is being shown in Williams's new baseball game, Star Series, just placed on Atlantic's floor.

Morris Hankin, of Hankin Distributors, Atlanta, spent last week here visiting with old friends and dropping in at coinrow stores. He says that bulk vending is on the increase in his territory. . . . Max Weiss, of Roni Sales, considering the purchase of a moderate-sized route to enlarge his cigarette vender operation further.

Joe Kalishman, of Uneeda Service & Parts Company, Union City, N. J., reports an increased demand for the handkerchiefs he sells to cigarette ops. The hankies, specially packed, are vended thru columns of standard cigarette machines. . . . Ops from Kingston visiting town last week on biz included Harold Seidel, of Allied Vending, and Jack Claire.

Teddy (Champ) Seidel, no longer on Dave Lowy's sales staff. Dave, who recently returned from a trip to Chicago, reports that he has been named to handle the Keeney DeLuxe cigarette vender in the metropolitan area. Barney Sugarman, of Runyon Sales, retains sales privileges of the Keeney unit in Connecticut.

Cincinnati:

Mrs. Charles Kanter and Mr. and Mrs. Leonard Kanter, the wife, son and daughter-in-law of Charles Kanter, president of the Automatic Phonograph Owners' Association (APOA), have returned home after a three-week vacation in Miami Beach. . . . Howard Zobel, Diamond Vending Machine Company, is on a short vacation.

Klayman Music Company will supply ops with the Mercury recording by Patti Page of "Just One Way To Say I Love You," the July Hit Tune of the Month. The firm also will have special title strips available on the tune. . . . Board of directors of APOA will meet Tuesday (28) at the association headquarters.

Present at the regular membership meeting of the association last Thursday (23) were: Charles Kanter, Sam Chester, Phil Ostand, William Fitzpatrick, Al Lieberman, John Nicholas, Abe Maius, John Denhart, Charles McKenney, Dave Tavel, Bill Harris, Louis Schoenlaub, Leon Levy, Art Enslein, John Toney, Charles Butler, James Alexander, Jerry Levy, Ed Wenninger, Joe Westerhaus, Abe Salmon, Frank Julio, James Drivakis, Ted Goldstein, George Strassel, Norton Robinson, Max Moeckel and Bill Russell.

Washington:

A lively campaign marked the referendum to legalize consoles in Charles County Maryland, last Tuesday (21). Speeches, public meetings, sermons and newspaper advertising were all part of the fanfare. Charles is the only Southern Maryland county now without legalized consoles. A special registration prior to the voting brought an increased enrollment of 350. Altho the election board officials expected only about 30 or 40 new voters, they attributed the heavy turnout to the widespread interest in the referendum.

George Geanaros, head of the Washington Novelty Company, is spending the summer in Athens, Greece. He flew to Paris en route. Geanaros, a native of Greece, has planned to return there on a visit for the past 15 years.

Disk Jockey Eddie Gallaher's juke box tune for the week of June 11-18 was Blue Barron's "There's Yes! Yes! in Your Eyes."

The Hub Coin Machine Company has superseded the old Hub Enterprises, Inc. When Hub Enterprises, a Baltimore firm, closed the Washington office, Joseph Narlines and Milton Hecton took over most of the business under the new name. The outfit is now strictly local.

Guy Interdonotta, chief of Guy's Enterprises, is looking forward to a good season on his Southern Maryland beach resort routes. He handles both juke boxes and games.

College Park has joined Hyattsville and Greenbelt in seeking exemption from the new Prince Georges County, Maryland, law that legalized consoles. Until exemption can be considered, however, the town council has imposed the maximum 20 per cent tax on the machines.

Both the Washington Music Guild (WMG) and the Washington Coin (See WASHINGTON on opp. page)

London:

The Samson Shop on Tottenham Road was the scene of an international get-together recently when Walter Tratsch, head of ABT, visited with John and Harry Holloway. As the three were talking over the coin machine business, Billy Street, South Africa, strolled in. The talks ended with a celebration. Tratsch, a 73-year-old youngster, gave the assemblage an over-all picture of the business in the United States. He returned home aboard the New Amsterdam after the get-together.

British Automatic has negotiated new contracts with the main line railways, and as soon as the sweetmeat rationing ends will resume vending machine operations. The firm, forced to abandon its operation during the war, entered the tobacco and candy store field, taking over several retail outlets. Firm plans to build new vendors for the railway stations as soon as the government grants permission. Firm held its annual meeting Thursday (23) at which time the financial report for the past year was to be released. The report will show a net trading profit of 131,627 pounds (approximately \$526,508).

Detroit:

O. H. Feinberg, cigarette machine distributor, was in Cleveland last week. . . . Ray and Alfred Vollmer, Pigeon, Mich., were here on a buying trip. . . . Ray Grover and Art Finley, of Albion, who operate the Albion Amusement Company, also visited the city.

Irving B. Ackerman, counsel, Michigan Automatic Phonograph Owners' Association, joined the partnership of Ackerman, Kaufman & Colman. . . . Brunner, Page & Jones, Chicago merchandising firm, have been named merchandising consultants for Consolidated Productions, manufacturers of the Penguin Hair Dryer, Louis O'Connor reports.

Rankin P. Peck, Automatic Towel Cabinet Company, reports plans for development of a coin-operated cabinet—stopped by the war—may be resumed shortly. . . . Art Cole, Central Record Sales, who has taken over the Jazz & Lazz, Ltd., record labels, is also distributing the new Kem recording of Wingy Manone's Ghost Riders. . . . Dale Evans, of the State Amusement Company, who has been manufacturing Belgian pool tables and shoe shining machines, has a couple of new machines in the development stage.

Frederick B. Wittick, Wittick Sales Company, Michigan and Ohio distributors for Coradio, made a quick business trip thru Ohio, returning for the wedding of his daughter, Elizabeth Anne, Saturday (25). . . . Fred Mitchell, who is starting intensified national distribution for the U. S. Postage Stamp Machine Sales, is disposing of his active interest in the Mitchell Agency, novelty firm, to concentrate on the stamp vending field.

John Dobranich is getting his Serbian and Croatian numbers for juke boxes back on the market after a long absence. . . . Morry R. Kaplan is taking over distribution of the Merit Record label here. . . . Arnold McKeown, sales manager for King Pin Distributing Company, reports many local operators headed up-State on fishing trips.

Samuel J. Rose, Edelco Manufacturing & Sales, reports a new game in the development stage. . . . Otto Klein, general manager of Training Devices, Inc., has dropped a week of his vacation, because of the pressure of business here. He was to leave this week-end to visit his family home in Southwestern Missouri.

Max Marston, head of the Marston Distributing Company, spent last week covering up-State Michigan. Mrs. Marston, who ran the business with co-distributor Al Curtis in his absence, reported a satisfactory pick-up in movement of new machines.

Washington:

(Continued from opposite page)
Machine Association (WCMA) have adjourned for the summer after their June meetings. WMG plans to resume activities September 1 with meetings held on Thursdays instead of Tuesdays. A new set of by-laws governing operators' positions on new locations is being drafted by a WMCA committee composed of James Smith, of Marlin Amusement Corporation; C. Walter Handrix, of General Amusement Company, and Robert Inscow, an independent operator of Bethesda. The new regulations are intended to prevent confusion and eliminate friction over who should solicit locations.

Arthur Price said A & G Novelty Company has been buying a few new games including William's Maryland, Chicago Coin's Hockey and Majors of 1949, and some Double-Shuffles. A & G is also replacing some of its older juke boxes with the Seeburg 100 which, Price finds, are going over well.

Twin Cities:

Archie LaBeau, head of LaBeau Novelty Sales Company, is back on the job after his recent honeymoon on the West Coast. He said business out West was holding up in fair shape and was pleased with the results he found upon returning to the office. . . . Harold Lieberman is on a fishing trip to Ball Lake, north of Kenora in Canada, hoping to hook the big walleyes, northerns and muskies. . . . William Hunder, of Wheaton, Minn., was in town looking for equipment.

Harry Nold, Cambridge, Minn., bought one-ball on his visit to Twin Cities distributors. . . . Roy Foster, of Sioux Falls, S. D., picked up some used equipment and target guns. . . . Emil Sirianni, of Eau Claire, Wis., added several new cigarette machines and quite a number of records to his route following a Minneapolis stop-over. . . . Hy Sandler is on a business trip to South Dakota and Les Rogstad is traveling Northern Minnesota and Northern Wisconsin. Both report in to Lieberman Music Company that business is good. . . . Lyle Kesting, of Bellingham, Minn., was in the Twin Cities shopping. . . . Jack Harrison, of Crosby, Minn., on a recent trip to this market, picked up several pin games.

Almost fully recovered from a recent automobile accident which kept him hospitalized for three weeks, John McFarland, Brainerd, Minn., operator, is coming into the Twin Cities market again for merchandise. He still feels a little bit wobbly, he admits, but is anxious to get moving with his business. . . . Hy Sandler, salesman for Lieberman Music Company, Minneapolis, and the company's serviceman, Eddie Weiland, "rendezvoused" in Northern Minnesota last week for a crack at the fishing—but the two aren't talking about results. . . . Not so their boss, Harold Lieberman, however, who is back from a one-week stay at Ball Lake in Canada, happy over the fine catch of wall-eyes, northern pike and trout he brought back.

Distributors report there has been an upsurge in pinball business in recent weeks, with operators buying equipment, especially for routes in the resort areas. Music, too, they say, has picked up somewhat to brighten what otherwise has been a glum picture. . . . From the Brainerd vacationland area comes word the resort season is off to a fast start and coinmen operating that territory are busy with their routes. . . . The new Gottlieb Double Shuffle pin game has won fast acceptance from operators. Hy Greenstein, of Hy-G Music Company, distributor, reported his staff can't keep up with the orders. . . . Personal appearance at the Club Carnival of the Ink Spots these last two weeks has caused an upward trend in the demand for their records and coinmen have been buying up Ink Spot platters in greater numbers, coin distributors running record departments report.

Jack Karter, of Midwest Coin Machine Company, continues to be highly enthusiastic over the manner in which Trans-Vue television is selling. He expects delivery in the next week or 10 days of a home model unit which Karter expects will sell extremely well. . . . Herman Paster, of Mayflower Distributing Company, was in and out of the hospital last week-end for a check-up on an ailing back. He still hobbles about on crutches after an accident several months ago, but nevertheless went to Chicago on business before re-entering the hospital for a couple of days. . . . Dave Ziskin, of Silent Sales Company, is driving his family to Chicago, combining business with pleasure. He'll be back at his office next week.

Charles Karter, of St. Paul, operating the Star Novelty Company, is adding new pin games to his route. He's acquired a new monicker—the "boy with the Grecian profile." . . .

Baltimore:

Many of the city's busy coin machine operators keep fit by taking frequent workouts at the "Y." Irv Rosenthal, Harry Taub and Phil Landsman are but a few of the hard-working gentry who snatch time from their activities for a session with the barbells or a swim.

The usual summer lull in machine play has hit the city, but operators active at beaches and other resorts in the Baltimore area report satisfactory biz. Warm weather came early this year and the trek to the beaches has been steady.

Certificates of incorporation were received at the office of the State Tax Commission for: Amusements, Inc., Clinton, Md., to deal in coin-operated amusement devices; capital stock 100 shares, par value \$100. Incorporators, Lee Oliver and Edith Oliver, both of Suitland, Md.; Joseph J. Good et al., of Washington.

The Cambridge Company, 2126 Cambridge Street, to deal in vend- (See BALTIMORE on page 126)

Leo Bearth, another St. Paul coinman, is installing new pin games on his route. . . . Operators and distributors both are wondering what has happened to Lester Bruning, St. Paul coinman, who has not been seen around for some weeks. . . . Charles Rose, of Fargo, N. D., was in the Twin Cities last week buying five-balls.

George Mosier, of Nisswa, reports he is too busy to come into the cities to shop for equipment and is keeping distributors busy, via long-distance phone, ordering equipment. He reports the resort business in that area is opening up exceptionally well after a slow start. Better fishing than in some years is having a salutary effect on business, he reports. . . . Fred Fixel, of Pembina, N. D., was in the Twin Cities for games and reports switching from five-balls to one-balls. . . . Howard Schlecht, of Independent Sales Company, Duluth, was in buying pins. . . . So was Andy Benna, of Ironwood, Mich., who also picked up some music units. . . . Records and five-balls were the prime interest of Mr. and Mrs. Jack Harrison, of Deerwood, Minn. . . . T. C. Fisher, of Waconia, came looking for music.

Hartford, Conn.:

A Hartford motorist who declares he has received 90 parking tags in three years has asked the city of Hartford to repay him \$45 for "unused parking meter time." He wrote Mayor Cyril Coleman he had failed to use 90,000 minutes of meter time he had paid for. Figuring 1 cent for every 20 minutes, he estimated the city owes him \$45.

"Prompt payment," he wrote, "would be an excellent solution for the return of friendly relations between us." The mayor said he admires the man's "ingenuity," but fears Hartford has no funds for such a purpose.

When the State of Connecticut recently asked for a court order to destroy machines seized at four volunteer fire stations, the two town judges at Waterford, Conn., were promptly disqualified from hearing the case. It seems that they are members of two of the fire companies.

Bill Forney, Permo, Inc., Chicago phonograph needle manufacturer, was a recent visitor at the office of Ralph Colucci, owner, State Music Distributing Corporation, and the Record Shops, retail record stores, in Hartford. . . . Colucci, incidentally, reports several men in the coin machine trade will probably accompany him on a vacation trip to Mexico in September. Abe Fish, of General Amusement Game Company, Hartford, and Bill Muir, manager of the radio department of the Record Shops, are among those planning to go along.

The Colucci interests have acquired the distribution of Ainsley television sets for Connecticut and Western Massachusetts. Colucci says that the sets will be distributed thru Seaboard Distributors, Hartford. . . . Albert Latauska, Hartford branch manager, Capitol Records, is planning a vacation to the West Coast this summer. Latauska is busy plugging the mid-August opening of the State Theater, Hartford motion picture-vaudeville theater. The 4,000-seat house regularly closes for a few months every year. Opening attraction this season will be Peggy Lee, Capitol recording artist.

EDELCO SHUFFLEBOARD SCORING UNIT

Made to fit any Shuffleboard. Several Models, for 15-21 Ft., 15 Ft., 21 Ft. and Horse Collar. Also 15, 21 Ft. and Horse Collar interchangeable, with or without frames. May be mounted in center of board or on wall. Special ABT Coin Mechanism with coin box that will hold \$200.00 in dimes.

IMMEDIATE DELIVERY

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BELGIAN TYPE
POOL GAME



Ask Your Distributor or Write for Colorful Illustrated Circular and Distributor Prices.

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FROM STOCK!
RUNZEL
Pushback Wire
18 or 20 Strand
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Color Combinations

Pushback wire, for many years one of our leading items, has kept pace with the phenomenal growth of the coin machine industry.

The wide variety of color combinations available lends itself to devious methods of wiring harness—to meet any requirements of the industry.

Coin machine service organizations and distributors are invited to write for complete information as to how they may better serve their trade by furnishing them with RUNZEL quality wire.

Manufacturers of coin machines may avail themselves of our engineering facilities for designing correct and most efficient wiring harness.

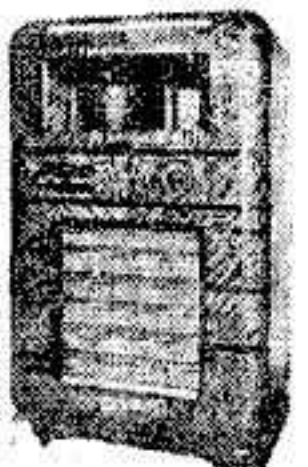
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 Fully repainted. Perfect condition. Ready for location.
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 Completely reconditioned and repainted. Money-back guarantee. Terms: 1/3 deposit with order. Now at New Low Price **\$109.50**

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Mutoscope Photomatic \$225.00
Keeney Submarine 69.50
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 1346 Roscoe Street Chicago 13, Ill. GRaceland 2-0317

Record Reviews

(Continued from page 37)

RATINGS (100 Point Maximum)
 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
 40-69 SATISFACTORY • 0-39 POOR

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS
POPULAR				
NORO MORALES & HIS ORK (MGM 10452-A)	The Walter Thornton Rhumba		Smart Latin-American instrumental treatment of the commercial rumba shows off the Morales crew at its best.	76--78--76--74
Pancho Villa (Nita Del Campo)	The band plays well again but the material is rather weak.			66--67--65--65
BILL LAWRENCE (RCA Victor 20-3470-A)	Little Fish in a Big Pond		Lawrence gives the "Miss Liberty" philosophical novelty just the right light, biting touch.	85--85--85--85
	If You Could Only Learn To Love Me		Warbler gives the listenable waltz the soft, romantic treatment.	76--76--76--76
PERRY COMO (Mitchell Ayres & Ork) (RCA Victor 20-3469-A)	(Just One Way To Say) I Love You		Song may shape up as the top ballad in the Liberty score, and with Como projecting at his relaxed, vibrant best, side should be a big one.	90--90--90--90
	Let's Take an Old Fashioned Walk		And this lulling waltz from the same show seems earmarked for the top. Como does it up brown.	88--88--88--88
JEAN SABLON (Ellis Larkin Trio) (RCA Victor 20-3473-A)	Dites-Moi (Tell Me Why)		The French warbler does a charming job with a charming ditty—the opening song in "South Pacific." Tasty trio backing.	75--78--76--72
	Paris Wakes Up and Smiles		Sablun gives this atmosphere ditty from "Miss Liberty" the proper Continental flavor.	78--80--78--76
ZIGGY TALENT (Vaughn Monroe's Orchestra) (RCA Victor 20-3472-A)	The Telephone No Ring		Ziggy gives this comedy ditty the old college try.	69--70--68--69
	It Looked So Good in de Window		Calypso treatment of slightly better gag material—but still far from Talent's "Magador" and "Pants" clicks.	70--71--69--69
JOHNNY BOTHWELL ORK (National 9074)	Scotch Plaid		Ventura-type commercial pop unit turns in a satisfactory first effort. Cute idea.	73--74--73--72
	Bolero Balinese		Same comment.	73--74--73--72
WAYNE KING AND HIS ORCHESTRA (Billy Leach) (RCA Victor 20-3471-A)	Be The Good Lord Willing		Billy Leach sings a good tune extremely well in front of an extra fancy King background. Good dishing.	78--79--78--77
	Rue De Romance		Not much happens with this new tune as Nancy Evans sings it.	68--68--67--69

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS
POPULAR				
SARAH VAUGHN (Columbia 38512)	While You Are Gone		Sarah's not quite up to her par for this evocative Lucky Thompson ballad.	72--77--72--68
	Tonight I Shall Sleep		Falls into same groove as topside.	72--77--72--68
RHYTHM & BLUES				
DOC POMUS (Derby 712)	Kiss My Wrist		Not much in this bright blues item.	53--52--52--55
	Traveling Doc		Mediocre blues shout.	49--49--48--50
THE FIVE SCAMPS (Columbia 30163)	How Nice		Ink Spottish-singer and song adds another pleasing etching to this Chicago group's list.	78--78--78--78
	Fine Like Wine		Not much in this rhythm item.	59--58--58--60
"FRANTIC" FAY THOMAS (Red Callender, Bass; Lee Young, Drums) (Exclusive 109X)	I Don't Want Your Money, Honey		New thrush-88er packs a dynamite live style with something of Rose Murphy and Nellie Litcher and plenty of her own. Her piano work is of pro caliber, too.	85--85--84--85
	Waga-Waga		Fay sells hard, but this nonsense jumper doesn't have the moxie of flip material.	72--72--71--73
WALTER HENRY (KC Cats) (Imperial 5042-A)	Harlem Shuffle		Rather innocuous jump instrumental.	64--63--63--65
	K.C. Hop		Good boogie blues instrumental with bary and tenor solos could provoke race location stir. Good beat.	82--82--82--83
JOHNSON TRIO (Imperial 5046)	Fat Daddy Blues		Poor girl hollerer does an unoriginal blues.	40--40--40--41
	Square Bear		This is no improvement.	40--40--40--41
JIM WYNN & HIS ORK (Supreme 1522-A)	Farewell, Baby		A little too much went into this effort but enough of the good shows for the disk to make a couple of bucks.	76--76--74--78
	Coffin' Off		Another of those bary-tenor deals albeit a bit reserved.	71--70--70--74
EDDIE WILLIAMS & HIS BROWN BUDDIES (Floyd Dixon) (Supreme 1528-A)	Houston Jump		Okay jump blues which advises that Houston gals stack up next to any.	69--68--68--71
	Blues in Cuba		Mood blues instrumental with a rumba beat makes a satisfying etching.	80--81--79--80
CECIL GANT (Bullet 300-A)	I Hate To Say Goodbye		Slow-moving ballad resists Gant's attractive warbling and piano efforts.	62--62--61--63
	My Little Baby		Up-tempo jive novelty is better attention-getter than flip, but thin withal.	65--65--63--67

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ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS

OVER-ALL
DISK JOCKEY
DEALER
OPERATOR

RHYTHM & BLUES

WALTER DAVIS
(Bullet 305-A)
Move Back to the Woods 73--73--73--72
High-grade blues chanting by Mr. Davis. Number should do a lively business in the South.
You've Got To Reap What You Sow 71--70--72--70
Another easygoing blues is delivered in down-to-earth style by the excellent shouter.

MADONNA MARTIN
(Selective B-104A)
Rattlesnakin' Papa 67--ns--65--68
Strong - piping thrush projects a jump novelty mean and evil. Double entendre lyrics somewhat threadbare.
I Ain't the Same Old Fool 73--73--72--74
Fine slow blues effort here, with Miss Martin displaying nifty indigo pipes.

BOBBY SMITH & ORK
(Apollo R-1352)
Buffalo Nickel, Parts I & II 83--83--82--85
Repeated vocal refrain, a compelling beat, and some preaching bary and tenor honking earmark this cap snapper for heavy action.

COUNTRY & WESTERN

SHORTY MORRIS
(Rich-R-Tone 451)
The San Marino Tragedy 72--74--73--68
Pete Cassel penned this version of the Kathy Fiscus tragedy, and the warbler here sounds a lot like Pete. It's a bit tricky but moving.

Capital Letters 66--68--67--64
Don Campbell's steel guitar is a standout here. Material is routine rural sentiment.

JERRY BYRD
(Mercury 6198)
Byrd's Boogie 71--71--69--73
Byrd's steel guitar is featured to good effect on an instrumental boogie with a solid hill beat.

Moonland 58--58--56--60
More guitar and trio warbling in a rather dull medium tempo ballad job.

MERVIN SHINER
(Vocalion 55006)
I'm Bitin My Fingernails and Thinking of You 78--76--78--80
Shiner's hearty rendition of the hit rates with the best of 'em. Backing of hit tunes makes this 49-center a big buy.

Lovesick Blues 77--75--76--80
Sob-yodel treatment of the folk click is similar to the high-riding Hank Williams' version. Should pick up coin on the 49-cent disk.

JIMMY SELPH
(Vocalion 55008)
Don't Rob Another Man's Castle 77--76--76--80
Selph does a strong, sincere job on the country hit, tho he's a little late to be catching the name leaders.

Candy Kisses 75--73--75--77
Ditto, tho the promising warbler's two-hit disk is a big buy.

RED SOVINE
(MGM 10456-A)
I'm Only a Shoulder To Cry On 78--78--78--78
MGM's promising new folk warbler delivers a straight - from - the - heart, well-projected hill torcher.

Why Pretend 75--75--75--75
Material and delivery about like flip.

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS

OVER-ALL
DISK JOCKEY
DEALER
OPERATOR

COUNTRY & WESTERN

TEX OWENS (The Prairie Pirates)
(Wrightman 1015 A)
Porcupine Serenade 63--60--63--65
A real Western band thumps out a bouney old-time dance number. Sounds like something out of an old-fashioned "horse opera."

By the Rushing Waterfall 50--50--50--50
There's some authentic flavor, but nothing more to recommend a feeble vocal rendition of so-so material.

DONN REYNOLDS
(Selective S-1XA)
Texas Yodel 55--55--54--57
Clified yodel offering is cleanly executed, but the spirit isn't upon it.

The Parting 55--55--54--57
Same applies for this ballad offering.

PIE PLANT PETE & BASHFUL HARMONICA JOE
(Process 520-A)
I Miss You, Sweetheart (All Through the Day) 70--70--70--70
Warbler has the authentic folk quality - art style - in this appealing ballad job, guitar and mouth-organ backed.

You Wouldn't Know the Whitewashed Stable Now 72--72--70--74
Comedy novelty, with barnyard sounds, makes an effective "Americana" piece, warmly rendered by Pete.

PIE PLANT PETE & BASHFUL HARMONICA JOE
(Process 522-A)
Shadows of Night 77--77--77--77
Warbler displays a potent hillbilly ballad style - sincere, relaxed, strong on projection. Side should appeal to Eddy Arnold fans.

Bury Me Beneath the Willow 75--75--75--75
Effective use of guitar and harmonica in back of Pete's vocal on this sobber.

PIUTE PETE (Country Cousins)
(Solo 12-006-A)
Looby-Lou 59--58--60--ns
Square dance and calls for the hootenany set.

Shoo Fly & Brown Eyed Mary 59--58--60--ns
Two more square dances called here.

BOB WILLS (Texas Playboys)
(MGM 10459-A)
I Ain't Got Nobody (and Nobody Cares for Me) 71--71--69--73
Range jazz version of the oldie, featuring a falset-to-breaking-vocal by Jack Lloyd. Orking might have been mere zestful.

Papa's Jumpin' 64--63--61--68
Live instrumental, featuring take-your-turn solos. Not especially exciting.

EDDIE HAZELWOOD (The Texas Melody Boys)
I Love You, Little Darlin', Yes I Do 65--64--66--66
Not much to the ditty, but the quality warbler handles it at an easy, catchy tempo.

A Package of Lies Tied in Blue 81--80--80--82
Hazelwood does a sock job on the promising broken - heart ballad. Backing is in the favored flavor.

Price Support
WASHINGTON, June 25.—Price support for the 1949 peanut crop will set at 90 per cent of parity as of August 1, 1949, Agriculture Department announced. Price schedules are to be announced about that date.

With farmer income generally declining faster than the rural cost of living, it is anticipated that the support base will be somewhat higher than for last season.

Sugar Report
WASHINGTON, June 25.—New York continued to lead the States in the amount of sugar delivered in April, according to the Agriculture Department. Second place was held by Illinois, closely followed by Pennsylvania.

In May, nationwide sugar distribution fell behind the preceding May, marking the first such decline of the year.

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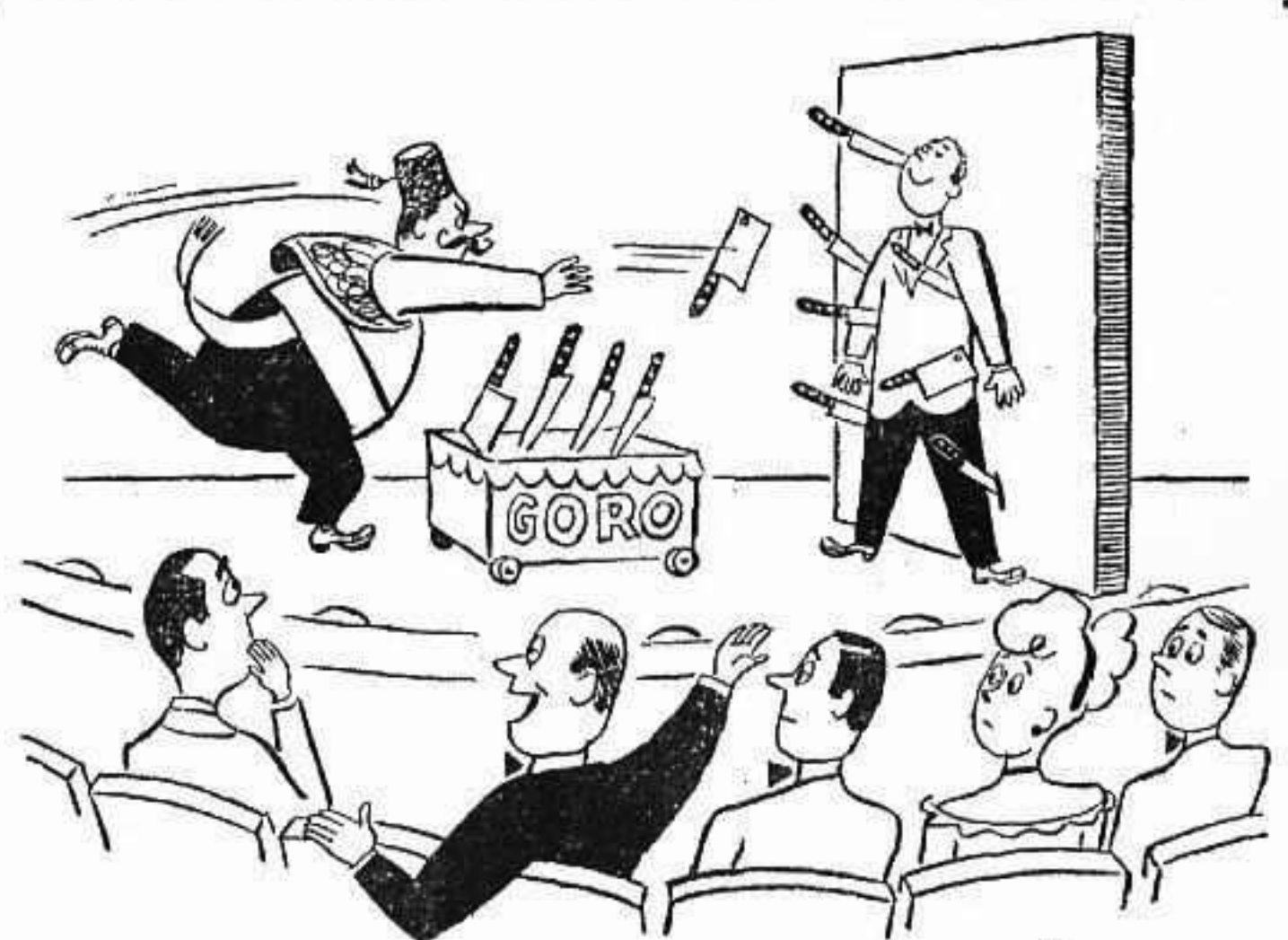
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(Continued on page 120)

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Record Reviews

(Continued from page 119)

RATINGS (100 Point Maximum)
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 40-69 SATISFACTORY • 0-39 POOR

ARTIST
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LABEL AND NO.
COMMENT

RATINGS
 OVER-ALL
 DISK JOCKEY
 DEALER
 OPERATOR

COUNTRY & WESTERN

GENE ATRY
 (Columbia 20591)
I Wish I Had Stayed Over Yonder 83--84--82--82
 Atry is his simple self as he handles an attractive country ballad.
My Empty Heart 70--70--70--70
 Melody's okay but lyric lines are kind of weak.

JOE ST. CLAIR
 (Bullet 678-A)
Too Proud To Cry 62--62--60--64
 The song is there—an okay hill torch ballad—but warbling is weak.
Waltz of My Heart 61--61--60--62
 Same story—a good-enough country waltz doesn't get proper projection.

PIUTE PETE (Country Cousins)
 (Solo 12-004-A)
Duck for the Oyster 63--62--64--ns
 Good music and calls for the folk terpers.
Step Right Back 63--62--64--ns
 Ditto.

HAL MCCOY
 (Imperial 8080-A)
My Pinto Kicked Me in the Pants 79--82--78--78
 Amusing novelty has a good beat for dancing. Slide has all-around entertainment value.
Don't Lock Me Out 69--72--68--68
 An errant husband pleads for mercy. Material is light-weight, but McCoy has a full, rich voice, and the backing is strong.

RED RIVER DAVE
 (Coral 64013-A)
When It's Springtime in the Rockies 69--68--68--70
 Dave's big-voiced rendition of the oldie should enjoy a steady standard sale.
Stars Over Laredo 73--76--72--72
 Pleasing Western is beautifully warbled. Should do well in the Southwest.

LATIN AMERICAN

ELADIO PEGUERO
 (Alberto Socarras Ork)
 (Victor 23-1251)
Si Perdi Tu Amor (bolero) 76--79--75--75
 "El Indio" sings harmony with himself on a Mexican folk-type tune, as Socarras' ork emulates a Mex folk band. Pleasant listening fare.

Porgue (guaracha Moruna) 78--81--76--76
 Spirited, flavorful singing of a real Spanish-style song. A fine ork handles the difficult scoring.

DAMY SIMON
 (Columbia 6337-X)
Empieza El Beguine (bolero beguine) 75--75--76--74
 A Mexican cutting of "Begin the Beguine." It's a piano solo, but most notable element is the strong rhythm section. Fine dance side.

Metelo Duro Al Bongo (guaracha) 84--84--84--84
 Powerful piano thumping here, with powerful backing. An exciting side for listening or dancing.

TRIO SERVANDO DIAZ
 (RCA Victor 23-1288-A)
Besos Salvajes (bolero) 75--75--76--72
 Vocal-guitar group serves up a scintillating dance side with smooth tropical flavor. A Cuban cutting.
Prestame Tu Mujer (guaracha) 74--75--75--72
 Ditto, at a brighter pace.

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS
 OVER-ALL
 DISK JOCKEY
 DEALER
 OPERATOR

LATIN AMERICAN

DANIEL SANTOS CONJUNTO
 (Victor 23-1250)
Pero Que Bronca (guaracha) 70--70--70--70
 Repetitious chanting and bright tempo tabs this one for natives. Recorded in Cuba.

Aqui Entre Nosotros (bolero) 80--80--82--78
 Santos' ballad singing is very expressive here and has a basic rhythmic quality. Small conjunto with two trumpets and rhythm serves up great dance music.

MYRTA SILVA (Casino De La Playa Ork)
 (Victor 23-1249)
Mi Cinturita (guaracha) 68--68--68--68
 More presence of band and rhythm would have made this a wild bit of material. Gal's Afro-Cuban shouting has a strong primitive flavor.

Eterna Ilusion (ritmo moderno) 73--74--74--72
 Havana's top rumba band is a little more prominent here. Good dance side and the material is strong.

RUTH FERNANDEZ (Gonzalo Boig Ork)
 (Discos Cafamo 505)
Po Po Po (tango-congo) 77--80--78--70
 Production piece is taken from the complete album of "Cecilia Valdez." Gal is the fem counterpart of Miguelito Valdez. Mighty interesting side, but not exactly a pop.

Tanila (tango-congo) 77--80--78--70
 A slave chant from the same operetta. Throaty thrush gives it plenty of wild character.

PEREZ PRADO (Victor 23-1243)
Pachuca (mambo) 84--85--83--83
 Cuba's leading exponent of modern-style piano thumping weaves some highly imaginative patterns into a full, danceable rhythm background. Cutting was made in Cuba, but should score here.

La Comparsa (guaracha) 66--67--65--65
 Prado is disappointing on the Lecuona classic, giving the impression he is on unfamiliar ground.

ORLANDO GUERRA (CASCARITA)
 (Orquesta Casino de la Playa)
 (RCA Victor 23-1280-A)
Bartolo, Suelta Ese Saco (guaracha) 73--72--73--74
 The lusty Cuban shouter, backed by Cuba's leading mambo band, is his usual earthy self here, but is over-balanced by the backing. Okay dance side. Clefing is very modern.

Guano Seco (son montuno) 79--80--80--78
 Great dance music at a bright tempo.

ISMAEL DIAZ ORK (Lalo Montane)
 (guaracha)
 (Columbia 6339-X)
Pancho El Maton 69--70--68--69
 Mexican novelty features a strong piano with studio-type band. Gagged up vocal is for natives. Dance beat is okay.

El Canibal (guaracha) 68--69--67--68
 Danceable, but mostly for native Mexicans. Orking is patterned after Yankee bands, but piano has strong Latin flavor.

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ARTIST
TUNES
LABEL AND NO.
COMMENT



LATIN AMERICAN

JULIO GUTIERREZ Y SU
ORQUESTA (Jose A Mendez)
(RCA Victor 23-1282-A)
Una Miradita Nada Mas (bolero mambo) 73--74--72--72

This modern scoring is built on a stronger melody than the average mambo. Mendez sings with spirit, and it's good dance music. Cuban recording.

Crema Pa' Ti (guaracha mambo) 72--72--72--72
Modern harmony, but primitive rhythm, and interesting piano solo make for a colorful side.

MARIA LUISA LANDIN
(Victor 23-1241)
Amor Perdido (bolero) 66--67--66--66

The Mexican thrush turns on the dramatics here. Lush orchestra keeps a danceable beat going, but the side lacks north-of-the-border appeal.

Hay Que Saber Perder (bolero) 66--66--66--66
Similar passionate piping here.

FACUNDO
(Victor 23-1234)
Aire Africano 66--74--66--58

Full Complement of Afro rhythm instruments beat up a tempest here as the flashy pianist trickles about in the background. Cut in Cuba.

Ecos De La Selva 66--73--68--58
More of the same, at a slower, more danceable pace. Piano sounds like an afterthought.

CHUCHO MARTINEZ
GIL
(Columbia 6340-X)
La Ultima Palabra 81--82--80--80

Mexican crooner cuts a lush tropical tune with velvety pipes. Backing of piano, muted trumpet and rhythm is pleasant.

Presentimiento (bolero) 70--70--70--70
More rhythmic, but less melodic material here, the Gil does a good job.

DUETO COLUMBIA
(Columbia 6342-X)
Bailando (bolero ritmico) 68--68--68--68

Mexican folk-type material is smoothly harmonized by a boy-girl team, with salon group backing.

Morenita Mia (cancion bolero) 67--68--67--67
Savvy tropical vocal stuff, with society-style backing.

FERNANDO FERNANDEZ
(Victor 23-1242)
I. Vision 2. Deseo 80--82--80--78

The Mexican swooner uses a gal vocal group and whispered orking in the best Yankee fashion. Second tune is a bolero. Both tunes are Latin beauties.

1. Nada Espero 2. Casualidad 77--78--78--75

Another double-feature side with the first tune treated as a straight ballad, the second as a bolero. Fernandez continues to pick 'em tastefully.

TRIO LOS PANCHOS
(Columbia 6336-X)
Pense Que No (guaracha) 85--86--85--85

Sides like this have made this group the most popular in Mexico. Fine material, spirited but polished harmonization, and good dance beat.

Un Siglo De Ausencia (bolero) 83--83--83--83

Delite, but at a slower bolero pace. Tasty guitar helps.

ARTIST
TUNES
LABEL AND NO.
COMMENT



LATIN AMERICAN

DUETO ORIZABA
(Columbia 6334-X)
Ay Que Chicho! (ranchera) 77--77--77--77

Mexican cowboy song draws fine flavor from the brother harmony, guitar and accordion. Should find a market in the Southwest.

Te Vengo A Decir (ranchera) 67--66--68--68
More limited to Mexican neighborhoods.

LOS DORADOS
(Victor 23-1257)
Piensalo Bien (bolero) 79--80--80--78

Mexico's top clefter, Agustin Lara, penned this beauty. Guitar, bongos and maracas set a highly danceable rhythm, while the lads harmonize in picturesque tropical style.

Aventurera (bolero) 70--70--70--70

Another Lara opus is beautifully played and sung, but hasn't the melody or danceability of the flip.

DUETO ORIZABA
(Mexican)
(Columbia 6347-X)
La Piedra (ranchera) 75--76--75--75

Hearty harmony rendition of a traditional Mexican folk tune.

Paloma De San Juan Del Rio 79--80--78--78

The brother harmony, guitar and accordion, on this traditional "ranchera" are tops in quality and spirit.

JULIO GUTIERREZ Y SU
ORQUESTA (Jose A Mendez)
(RCA Victor 23-1283-A)
Boda Campesina (bolero guajiro) 64--64--65--63

A moody piece is played and sung without cohesion. Cuban recording.

Mambolandia (mambo) 75--78--74--72

Pernachin is the piano soloist here in a well-recorded jazz rumba side. A modern, original effort.

MIGUEL DE GONZALO
(Julio Gutierrez Y Su Orquesta)
(RCA Victor 23-1285-A)
Es Hoy (bolero) 72--72--72--72

The crooner-heavy L-A label has a good lad here. Melodious ballad and smooth orking with a constant bolero beat. Okay for Latin locales. Cut in Cuba.

Rumor De Vida (bolero) 72--73--71--71

Class ballad is richly sung and orked.

INTERNATIONAL

MICHAEL'S POLISH ORK
(Hi-Tone 128)
Barroom Polka 68--64--68--70

Warbling is adequate for this low-price disk. Orking maintains a spanking back beat good for polka dancers.

Open the Door Polka 65--56--68--70

(R. Jendrzewska-George Smith)
Uneven recording rates this several notches behind some higher priced but superior versions.

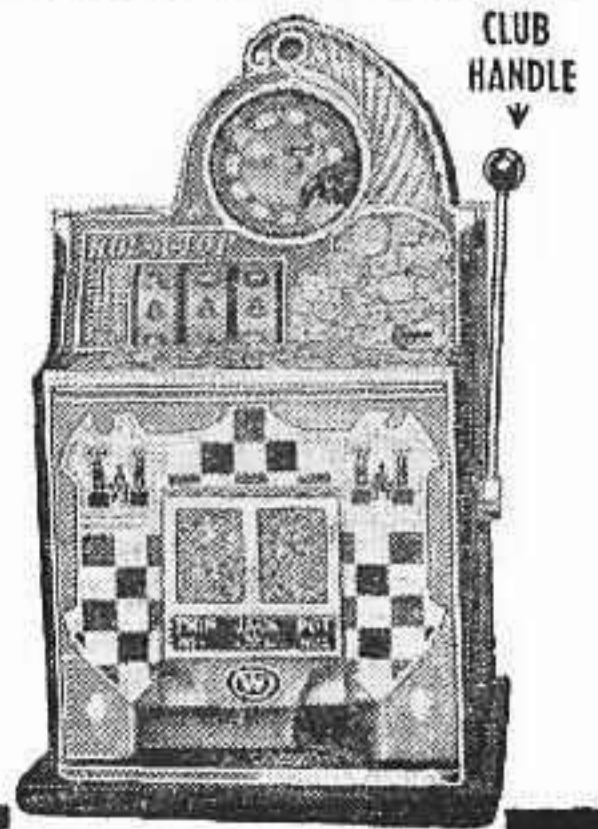
FRANK WOJNAROWSKI
ORK (Dana Choir)
(Dana 2043)
Where Are You, Blue Eyes? 84--84--84--85

Pretty, swiny waltz is pleasantly sung by the large chorus. Side should see plenty of action.

Oh Boy! (Dick Byron) 76--75--76--78

Lively Polish polka has an English lyric that doesn't interfere too much with the powerful dance beat. Really fine band here.

(Continued on page 122)



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Record Reviews

(Continued from page 121)

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Maximum)

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40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT



INTERNATIONAL

QUINTETTO SCOTTIE

(Columbia 12409-F)
La Sorella (Italian) 76--75--74--78

Famous Italian folk song often parodied ("My Ma Gave Me a Nickel") is done in march-polka rhythm by the typical mandolin-flavored group. A steady catalog bet.

Sicilian Tarantella 75--76--72--78

The now-familiar novellette remains most attractive in its simple flute-mandolin orking. This fine version could still make some money.

KAPITANY ANNI

(Victor 25-8083)
Szomorú Vasárnap (Gloomy Sunday) 80--85--82--72

Miss Kapitany is a recent arrival from Hungary and is currently playing a New York club. She does the "Suicide Song" in the original, with rich Continental flavor. Should register with natives and sophisticates

Nunka Utan 82--84--82--79

Hungarian thrush throws a load of personality into jazz-style ditty that could score in a Hungarian market that has relied too long on standards only

GOSTA WESTERLUNDS-DRAGSPELSKVINTETT

(Scandinavian)
(RCA Victor 26-0057-A) 71--70--70--72

Danceable waltz could do business in any Germanic neighborhood. It's an instrumental featuring soft-toned clarinet.

Kivikspolka 68--68--67--70

(Ivan Tihme & Ork)
Swedish polka is light and airy, with clean, tricky orking. Nothing socko, but a good-enough dance side.

WALTER DOMBKOWSKI

ORK
(Victor 25-9201) 81--82--80--82

Henry Polka
Instrumental polka manages to be light, airy and melodious, but still gets a compelling beat. Appeal is not limited to Polish boxes.

The Hole in the Wall 72--72--72--73

Lively Polish polka is aimed at the second generation by adding an English lyric. Words don't mean much, but it's a fine dance side.

HENRY & META

CORDY
(Victor 25-4110) 82--83--82--82

Fliege Mit Mir In Die Heimat
The newly immigrated duo does "Forever and Ever" in the original German. Fine spirited singing should pick up big coin in German neighborhoods, where the London version hasn't already copped the cream.

Der Treue Husar 80--80--80--80

Rousing German song is knocked off with considerable polish by the excellent duo Rententive melody invites gang participation.

FRANCO RICCI ORK

(Columbia 15107-F) 71--72--70--70

Bocca Bella
Italian tenor essays a florid, dramatic song whose appeal is not immediate.

Sturnelliatella 72--73--71--71

Neapolitan song is sung with gusto, but it's not much more commercial than the flip.

ARTIST
TUNES
LABEL AND NO.
COMMENT



INTERNATIONAL

LAWRENCE DUCHOW & ORK (Leo Rohan)

(RCA Victor 20-3474-A) 68--66--66--72

Milwaukee Polka
The Midwestern maestro delivers a brass band polka with oom-pah flavor. Dull, heavy-toned vocal doesn't help, however.

Land O' Lakes Sweetheart 65--62--62--70

Thumping waltz is okay for dancing. Lyric and vocal are weak.

SILVER BELL ORK

(Victor 25-9200)
Otworz Dzwij Polka 85--85--84--86

"Open the Door Polka" with the vocal horseplay in Polish. Polish-style orking is top-notch. Figures to pick up big coin in the right neighborhoods

Jedziemy Na Statku Walc 85--85--85--86

This one is "Cruising Down the River." It's sweetly sung and vigorously played. Polish-language version should enjoy new life.

JOHN McGETTIGAN

(Victor 26-9512) 76--75--76--78

Medley of Iigs
Real Irish stuff, with pipes and fiddles, that never seem to get tired. Fine jiggy rhythm.

Medley of Polkas 75--75--74--76

Same treatment for a group of traditional Irish polkas. Banjo has its say here too.

SILVER BELL ORK-WITKOWSKI, DIR.

(Victor 25-9202) 81--82--80--80

Domino Polka
Lively spunk-beat polka has vocal shouted in Polish, then sung by a boy-girl duo in English. Should appeal to first and second generation Poles

Pytala Sie Pani Walc 81--82--80--80

Duo does a sweet English version of the popular-standard Polish waltz. Light-hearted Polish lyrics are also sung.

GINO BECHI

(Victor 25-7114) 78--78--78--77

Chi Fa Da Se
The Italian film favorite handles a piece of pop material in rough, robust style. Tune has a catchy waltz lilt.

Fenesta Ca Lucive E Mo' No Luci 81--84--82--78

The baritone leads the standard song with heavy Italianate flavor. Should hit strong and steady.

SKERTICH BROTHERS

TAMBURICA ORK
(Columbia 1262-F) 70--70--70--70

Ronnie Polka (Serbo-Croatian)
Zingy, stringy Balkan polka is close to a march. Nothing exceptional, just a cleanly played instrumental.

Nebo Je Cisto, Jasno 81--82--80--80

Pretty waltz is beautifully warbled by the male chorus. Has a good beat and colorful orking.

MICHAEL COLEMAN

(Columbia 33507-F) 65--60--65--70

The Royal Blackbird (Irish)
The horn-pipe gets powerful fiddling here, tho the reissued cutting shows its age.

Lord McDonald's Reel 65--60--65--70

Another old side reissued. Could still cop coin on Irish tavern boxes.

Los Angeles:

(Continued from page 116)

who operates on the Nevada side of Lake Tahoe was in looking over some new equipment. Ditto for Walter Keene, of Taft.

Jack Simon, of Sicking Distributors, says that Chicago Coin's new Bango is going well. . . . Milton Lang was down from La Canada. . . . L. Harmon was looking over some new equipment last week.

Art Crane reports a good play with Genco's Three Feathers. . . . L. Anderson was in town from Shafter. Another visitor was Bill Bradley who operates in suburban Covina. . . . Cliff Ellison was giving Pico Street the once over last week.

Ben Kornblum is back from vacation. . . . Marion Clark was in from New Mexico for a short visit. . . . Another old-timer seen on Pico Street was Alex Koleopulous, Bakkersfield operator. . . . Homer Gillespie reports his Penny Pitch is going well in the arcades.

Frank Butterfield, local manager of the E. T. Mape Company, just got in a new shipment of Alco Deree 24 selection wall boxes. . . . J. C. Pruner, well-known vender, is going to Washington, for a visit. On his way back he'll stop off in Chicago to see juke box manufacturers about a new color process that he's developed.

Hank Tronick, of Minthorne Music, says young Michael Tronick is now three months old, tips the scale at 16 pounds and has yet to put his first nickel in a juke box. Tronick says that biz is better than good with Seeburg's 100 play machine. The firm just finished installation of a SICM unit in the new Golden State Mutual Life Insurance Building. . . . Oliver Matthes was up from Manhattan Beach. . . . Ivan Wilcox made one of his weekly visits to coin machine row.

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ARTIST

TUNES

LABEL AND NO.

COMMENT

RATINGS

OVER-ALL DISK JOCKEY DEALER OPERATOR

INTERNATIONAL

SICILIANA ORK
(Victor 25-7113)

Titina 70--70--70--70
This Sicilian instrumental polka was cut in Italy. It's pretty polished stuff, but the clarinet and mandolin flavor provide the palkan touch.

QUARTETTO REINA
Grottesca 80--80--80--80

Mandolin, accordion, tambourines and castanets give this Sicilian tarantella strong flavor. Should have a busy time in Italian neighborhoods.

STEFANO LOMBARDI
(RCA Victor Continental Ork)
(RCA Victor 25-7110-A)

Core 'Ngrafa, Canzone
Napoletana (Italian) 76--76--75--78

The famous Neapolitan folk song is sung in robust, dramatic fashion by a fine baritone. Should be a steady stock item. Mandolin-flavored orking rings true.

Ti Scrivero Da Napoli
This one's a "tango." Lombardi gives it virile treatment, but lacks finesse. 70--70--70--70

THE RHYTHMAIRES
(Mike Rance)
(Dome 10-1001-A)

Vagabond Waltz 55--54--53--60
Thick-textured waltz is danceable, but bad balance obscures the vocal.

Rhythm Polka 74--75--73--75
Accordion-banjo band serves up a solid polka rendition that should have wide appeal.

BERTIS PALI & GYPSY ORK
(RCA Victor 25-6082-A)

Csardas Egyvele (Part I)
(Hungarian) 69--66--70--70

In this medley of csardases, the playing hasn't been prettied up for the American market. It's strong native stuff that weeps, then leaps.

Csardas Egyveleg (Part II) 70--68--71--71

Strong melody fibers run thru this collection. Has broader appeal than the filp, but is no less authentic.

WALTER DOMBKOWSKI ORK
(Victor 25-0199)

Zielone Swiatelko
(Polish) 81--84--80--80

Lively Polish polka is colorfully clefted in modern style. Playing is even, and singing excellent.

Ta-Ta i Mama 76--76--75--76

Another tricky, snappy polka. This one's an instrumental, featuring accordion.

"WHOOPEE" JOHN WILFAHRT ORK
(Decca 46074)

Good Time Charlie
Polka 80--80--80--80

Brassy, twangy instrumental should do a big business in the Midwest.

Dorfmusik Waltz 80--80--80--80

Heavy oom-pah treatment for the popular standard "Village Band" waltz. Should get strong and steady play.

GINO BECHI (M. D. Olivieri)
(RCA Victor 25-7111-A)

Al Telefono Con Te
(Italian) 83--84--82--82

Italian pop is from the film "Pronto-Chi Parla?" The baritone warbles it with his usual lush tones.

Incantesimo 85--86--84--84
The Italian Nelson Eddy is even more effective in this quality ballad from the same picture.

ARTIST

TUNES

LABEL AND NO.

COMMENT

RATINGS

OVER-ALL DISK JOCKEY DEALER OPERATOR

INTERNATIONAL

YVETTE GIRAUD (Marius Coste & Ork)
(RCA Victor 26-7036-A)

Mademoiselle Hortensia
(French) 80--80--80--80

A top-grade French chanteuse does nicely by one of the big French pops. Mme. Giraud is due here soon for appearances at fancy bolles.

Vou Etas Tout Pour Moi 75--78--76--72

(Paul Bonneau & Ork)
Sweet, but sultry-toned voice makes a mighty pleasant French-language version of Kern's "All the Things You Are." A carriage-trade item.

MICKEY KATZ AND HIS KOSHER-JAMMERS
(Mickey Katz & Goldie Abbot)
(Jewish)
(RCA Victor 25-5094-A)

Feudin' and Fussin' Mit Mine Cousin 84--ns--84--84

Yiddish take-off on the hillbilly novelty is hilarious. Looks like another click for the Spike Jones counterpart.

Take Me Back Tzu Die Prairie 83--83--83--83

Parody on "Red River Valley," including a cowboy's conversation with his horse in Yiddish, and a "cher" version of "Pony Boy" ends with a confession that he still loves Lindy's. Should hit hard in Jewish neighborhoods.

HOT JAZZ

THE GEORGE SHEARING TRIO
(London 444)

To Be or Not To Bop 78--85--80--68

The phenomenal Shearing lets loose another batch of swinging and imaginative modern piano.

Poincianna 80--85--80--75

Wonderful jazz and fine mood combined for a most effective Shearing etching.

CHARLEY VENTURA & HIS BOP FOR THE PEOPLE
(Victor 20-3467)

Barney Google 71--71--67--63

Humorous hopping of the oldie has occasional moments.

Smoke Gets in Your Eyes 68--70--67--67

Ventura's sax and some fine trumpet work are standouts in a pleasant slow bop instrumental on the Kern classic.

FOUR SHADES OF RHYTHM
(Swingmaster 23)

Master of Me 72--72--70--68

Unbilled warbler of the Eckstine school does nicely with modern chanted ballad.

I Can Dream 68--68--67--70

Tune, done softly by an Orloff-type group, impresses.

CHILDREN

ROGER WHITE AND ROY HALEE
(Bobolink 359) (7")

Pussy Cat, Pussy Cat 83--83--82--ns

Nursery song is jumping-off point for a dramatization that fills the side. Sound effects and fine scoring make this a big buy.

The Fisherman and the Flounder 72--74--70--ns

Folk tale of the fisherman's greedy wife is rhymed and set to song here, with good-sized ork helping. Straight story telling might have been more effective, but the side is pleasant.

(Continued on page 127)

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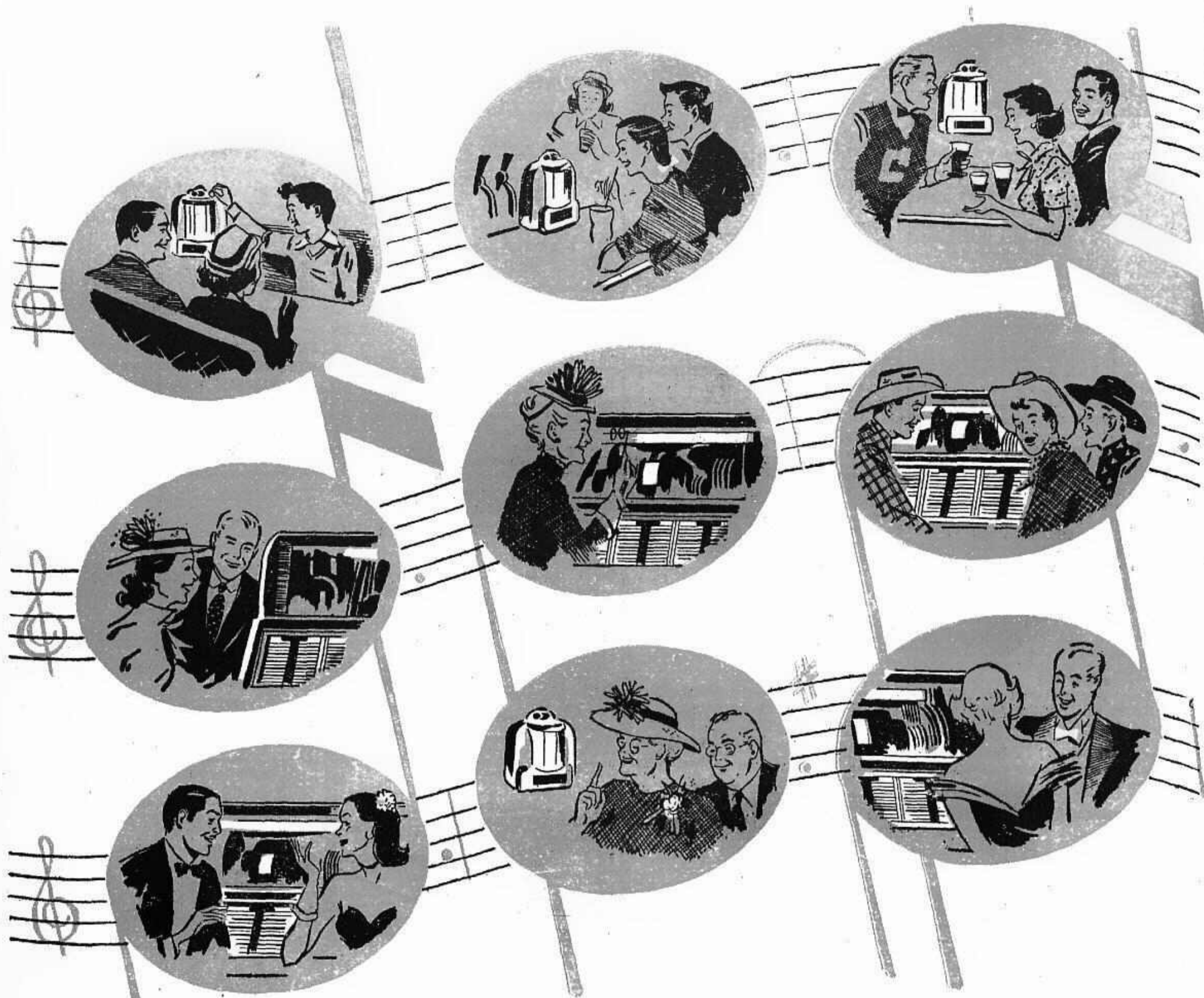
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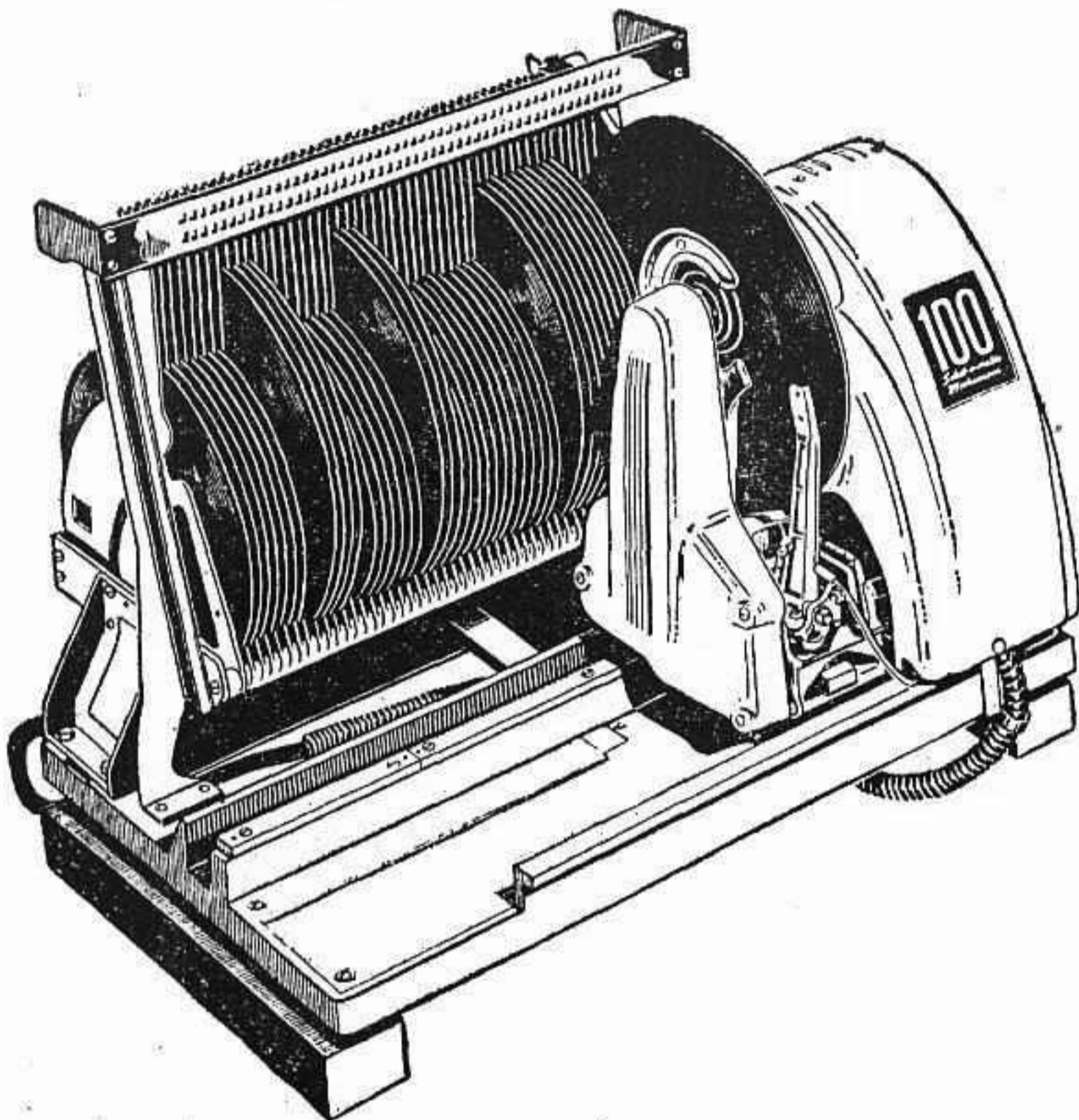
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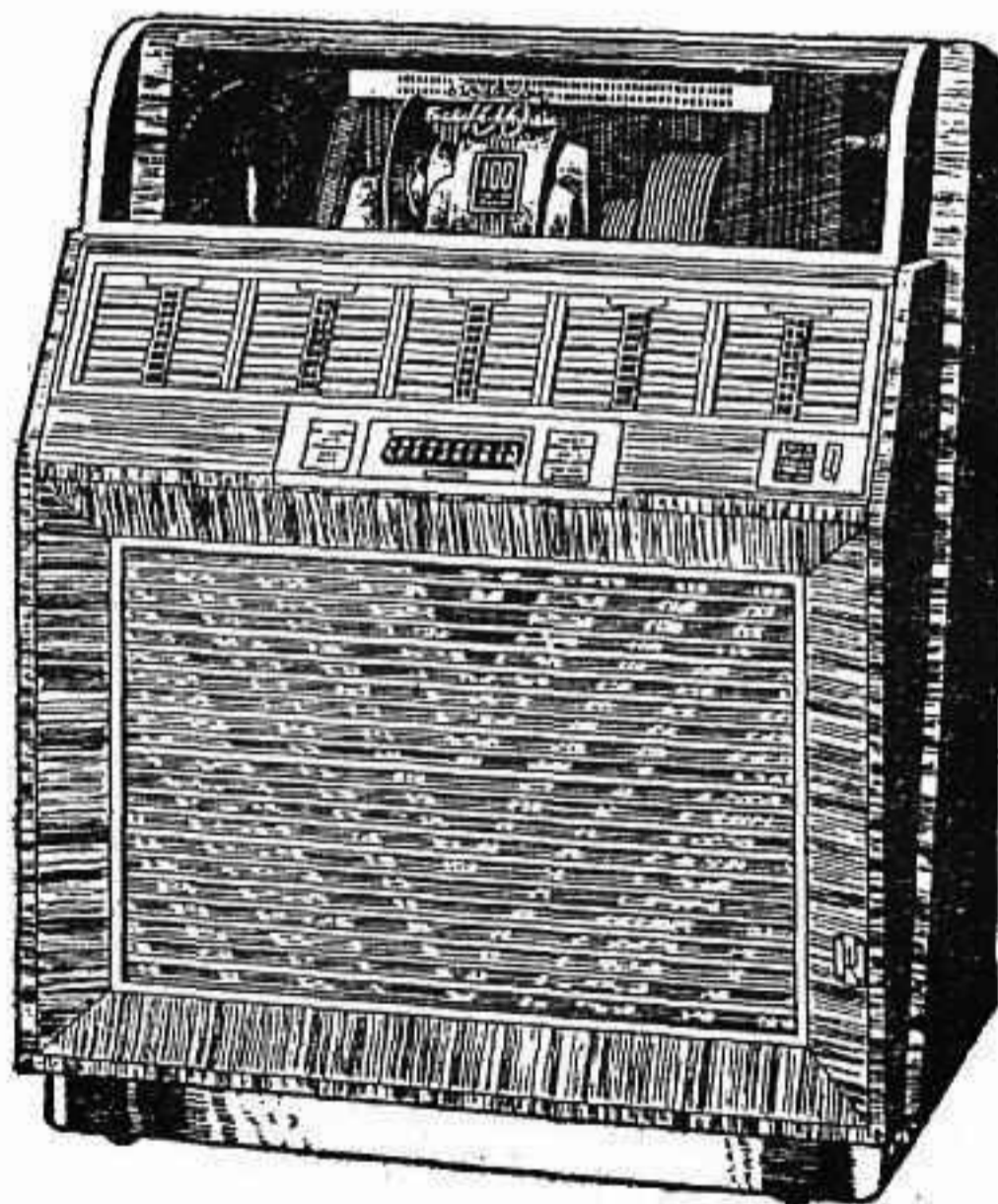
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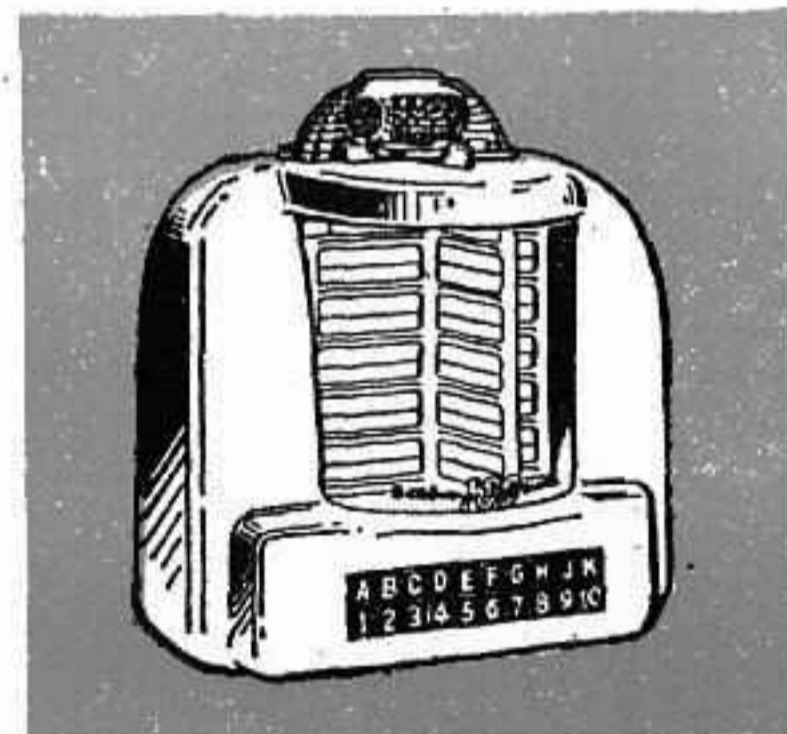
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(Continued from page 117)
ing machines; capital stock, 1,000 shares, common; par value, \$100. Incorporators, C. Warren Colgan, Henry M. Decker Jr., F. Duncan Cornell, all of Baltimore.

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sylvania Avenue, which had been under the direction of Mrs. Mignon Folb. The new organization will retain the name Music Box Service and will be housed at 1013 W. North Avenue, present address of Benesch's business. The combined operation will represent by far the largest music route in Baltimore.

According to a certificate of incorporation filed with the office of the State Tax Commission, the Music Box Service Corporation will have a capital stock of 400 shares preferred, par value \$100, and 100 shares common, par value \$20. The officers are Jerry Benesch, president; Millard Folb, vice-president; Mignon Folb, treasurer, and Kathleen Benesch, secretary.

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4 Keeney 5¢ Super Bonus Bells 235.00
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Bubble Gum in all sizes, Pound 30
Victor Toppers, \$10.00 each in lots of 100 or more.

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25 Silver King 1¢ Ball Gum 8.50
25 Silver King Peanut Mach. 8.50
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6 Advance Rolls 69.50
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2 Sportsmen Rolls 65.00
Total Rolls 69.50
One Worlds 69.50
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6 Siro's Shiners \$125.00
2 Falcon Shoe Shiner 195.00
1 Acme Shoe Shiner Write

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6 Uneda-Pak 500, 9 Col. 65.00
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2 Rowe Royals, 10 Col. 65.00
5 DuGrenier W's 45.00
15 Rowe Crusaders, 8 & 10 Col. 110.00

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SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RM SYSTEM)

(Continued from page 27)

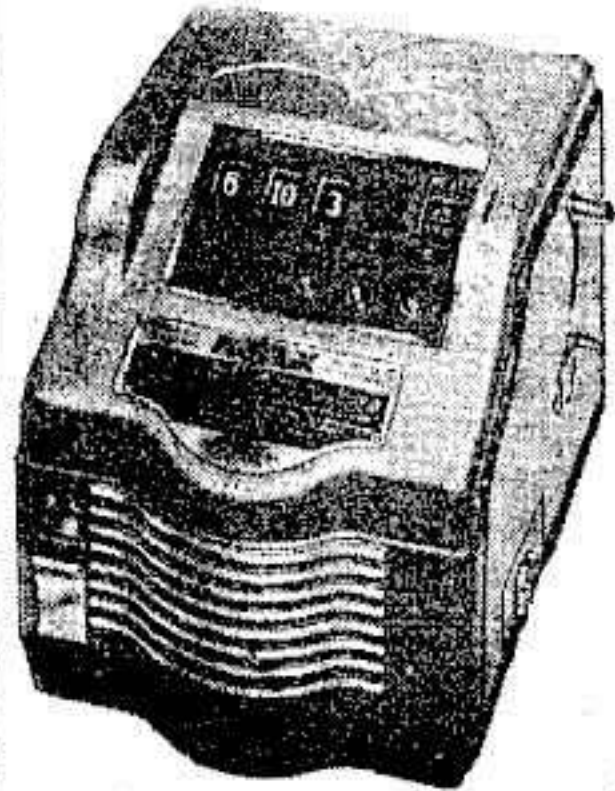
Songs	Publisher	Heard in N. Y.	Heard in Chi.				Heard in Calif.				Sur. Tot.			
			SV	CI	CV	SI	SV	CI	CV	SI				
Comme Ci, Comme Ca	Leeds	2	5	0	2	2	10	2	4	2	2	0	1	74
Cruising Down the River	Spitzer	1	0	0	7	0	0	0	6	0	5	0	5	93
Five Foot Two	Feist	5	5	0	3	5	7	2	4	2	4	0	3	90
Forever and Ever	Robbins	1	0	1	7	2	2	2	7	0	6	1	7	127
Havin' a Wonderful Wish (Sorrowful Jones)	Paramount	3	7	1	3	1	9	1	5	4	9	0	3	2110
How It Lies	Morris	0	15	2	8	1	14	1	9	8	22	1	7	6225
I Don't See Me in Your Eyes Anymore	Laurel	0	12	0	4	0	5	0	4	0	7	0	4	96
In the Good Old Summertime	Marks	3	4	1	4	2	1	2	4	0	3	0	4	280
Just for Me	Peer	5	5	3	2	3	8	2	3	5	0	0	0	74
Just One Way To Say I Love You (Miss Liberty)	Berlin	1	11	0	3	1	4	0	3	1	4	0	3	77
Kiss Me Sweet	Advanced	4	14	0	7	2	16	1	10	3	9	0	6	11193
Lora Belle Lee	Santly-Joy	1	1	1	5	0	1	0	5	4	3	0	5	179
Merry-Go-Round Waltz	Shapiro-Bernstein	1	9	0	1	9	10	1	3	3	3	0	1	686
My One and Only Highland Fling (Barkleys of Broadway)	Harry Warren	4	9	1	3	5	10	1	3	3	5	1	2	101
Portrait of Jennie	Chappell	5	12	2	2	9	22	3	5	12	13	1	2	174
Put Your Shoes on, Lucy	Bourne	3	10	0	3	3	7	0	4	6	16	0	3	5123
Riders in the Sky	E. H. Morris	0	6	0	6	0	5	3	8	0	2	0	5	13124
So in Love (Kiss Me, Kate)	T. B. Harms	3	2	2	4	3	3	1	4	3	2	1	3	79
Some Enchanted Evening (South Pacific)	Williamson	3	13	1	10	7	14	2	11	5	7	1	7	207
Someone To Love	Warren Publications	2	6	0	2	0	6	0	2	5	7	0	2	372
Swiss Lullaby	Southern	3	13	2	1	6	15	2	1	3	3	0	0	94
There's Yes, Yes in Your Eyes	Witmark	4	6	0	5	1	5	2	5	0	2	0	5	97
Wedding Day	Famous	2	8	1	7	1	10	1	5	1	4	0	2	110

RECORDS MOST PLAYED BY DISK JOCKEYS

(Continued from page 27)

POSITION	Weeks Last	This	Week	Title	Artist	Label	Lic. By
9	8	10	AGAIN	M. Torme-P. Rugolo	Ork.	Cap 15428-ASCAP	
13	11	11	AGAIN	V. Damone-G. Oasser	Ork.	Mercury 5261-ASCAP	
2	—	12	BALI HA'I	P. Weston	Ork.	Cap 57-629-ASCAP	
11	14	13	FOREVER AND EVER	M. Whiting	Ork.	Cap 15386-ASCAP	
4	20	14	ROOM FULL OF ROSES	S. Kaye Ork-D. Cornell-The Kay-dets	Ork.	V 20-3441-BMI	
14	16	15	FOREVER AND EVER	R. Morgan	Ork.	D 24569-ASCAP	
5	30	16	AGAIN	T. Dorsey Ork-M. Lutes	Ork.	V 20-3427-ASCAP	
6	9	17	RIDERS IN THE SKY	P. Lee	Ork.	Cap 57-608-ASCAP	
14	—	17	THE HOT CANARY	P. Weston-P. Nero	Ork.	Cap 15373-ASCAP	
1	—	19	A KISS AND A ROSE	The Charioteers	Ork.	Col 38438	
3	—	20	BLACK COFFEE	S. Vaughn	Ork.	Col 38462	
4	27	21	A WONDERFUL GUY	M. Whiting-F. DeVol	Ork.	Cap 57-542-ASCAP	
7	21	22	BALI HA'I	P. Lee-D. Barbour	Ork.	Cap 57-543-ASCAP	
18	15	23	CARELESS HANDS	M. Torme-S. Burke	Ork.	Cap 15379-ASCAP	
3	28	24	BABY, IT'S COLD OUTSIDE	S. Kaye Ork-D. Cornell	Ork.	V 20-3448, 47-2914-ASCAP	
1	—	24	BALI HA'I	F. Sinatra	Ork.	Col 38446-ASCAP	
2	28	26	SOME ENCHANTED EVE-NING	B. Crosby-J. S. Trotter	Ork.	D 24609-ASCAP	
4	17	27	BALI HA'I	P. Come-M. Ayres	Ork.	V 20-3402-ASCAP	
2	—	27	HUCKLEBUCK	F. Sinatra	Ork.	Col 38486, 1-222-ASCAP	
11	19	29	FOREVER AND EVER	D. Shore-H. Zimmerman	Ork.	Col 38410, 1-134-ASCAP	
6	12	29	AGAIN	A. Mooney	Ork.	MGM 10398-ASCAP	

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Record Reviews

(Continued from page 123)

RATINGS (100 Point Maximum)	90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
	40-69 SATISFACTORY • 0-39 POOR

ARTIST	TUNES	LABEL AND NO.	COMMENT								
<table border="1"> <tr> <th colspan="4">RATINGS</th> </tr> <tr> <td>OVER-ALL</td> <td>DISK JOCKEY</td> <td>DEALER</td> <td>OPERATOR</td> </tr> </table>				RATINGS				OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
RATINGS											
OVER-ALL	DISK JOCKEY	DEALER	OPERATOR								

CHILDREN

CERRY TOUCHETTE
(Bobolink 356) (7")
A-Hunting We Will Go 80--80--80--ns
Bright song, with catchy refrain, is sung clearly by a gal. Full orchestra is used and keeps a bouncy rhythm going.
A Monkey Who Wanted To Fly 70--72--68--ns
Original story-song gets a production with several voices and chorus. Packs too many words onto the nine-inch platter.

ROGER WHITE AND ROY HALEE
(Bobolink 357) (7")
Fiddle-De-Dee 76--76--76--ns
The Bobolink Trio sings this standard sweetly. Gals are backed by a well-recorded ork.
The Lion and the Mouse 74--74--74--ns
Ancient reciprocal aid story is given an original song setting. Not outstanding, but a useful addition to the oft-repeated seven-inch repertoire.

JACK ARTHUR
(Peter Pan 120)
Little Red Riding Hood (7") 82--80--83--ns
Complete story is told on the miniature disk. Good, clear production and warm narrating by Arthur. Fairly attractive packaging. Same cutting on one side of a 10-inch platter will be preferred by jocks.

JACK ARTHUR
(Peter Pan 119)
Coldlocks and the Three Bears (7") 82--80--83--ns
Same cutting is also on one side of a 10-inch platter. But this 25-cent kiddie is a handy item. Good, full production with music.

JACK ARTHUR-THE SONG SPINNERS
(Peter Pan 117)
Nursery Rhymes on Eating (7") 77--76--78--ns
Includes "Little Miss Muffet"; "Little Jack Horner"; "Jack Sprat Ate No Fat"; "Polly Put the Kettle On"; "Oats, Peas and Beans"; "Bean Porridge-Hot." Standard rhymes are well sung and each is introduced by some simple continuity. Okay for tiny tots.

RELIGIOUS

WEATHERFORD'S STAMPS QUARTET
(Wrightman 1020)
I'll Shout and Shine (A)
There's a Rainbow Over My Head (B) 63--60--66--ns
A two-for-one offering for sacred song devotees. Rendition is smooth and competent, but could have more of the righteous fire.
Over There in Glory Land (A)
Getting Ready To Leave This World (B) 63--60--66--ns
More of the same.

THE CRUSADERS QUARTETTE
(Rich-R-Tone 440)
I've Got That Old Time Religion in My Heart 69--68--70--ns
Southern group puts plenty of fervor into the sacred standard, altho the ensemble is on the rough side.
Rainbow of Love 74--74--74--ns
Virtu harmonic should elix with the Southern folks.

ARTIST	TUNES	LABEL AND NO.	COMMENT								
<table border="1"> <tr> <th colspan="4">RATINGS</th> </tr> <tr> <td>OVER-ALL</td> <td>DISK JOCKEY</td> <td>DEALER</td> <td>OPERATOR</td> </tr> </table>				RATINGS				OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
RATINGS											
OVER-ALL	DISK JOCKEY	DEALER	OPERATOR								

RELIGIOUS

ELDER CHARLES BECK
(Imperial 5040)
Dry Bones 53--54--52--ns
Traditional number is badly balanced and, despite group participation, doesn't come across.
Delilah 62--62--62--ns
The Elder chants this jazzed-up spiritual with a fine beat. Clapping chorus is uneven, but generates some excitement.

THE MULLINS FAMILY WITH CLINE
(Rich-R-Tone 444)
I Am Free 64--61--67--ns
Family-type hillbilly sacred warbling, done to a bright mountain beat.
Cabin on the Hill 62--60--64--ns
Group does some rudimentary part singing to good effect.

FAIRFIELD FOUR
(Bullet 307)
Canaan 75--74--76--ns
Rich harmony rocking rhythm in this throbbing spiritual. Group's a standout.
I'm Goin' To Live the Life I Sing About 73--72--74--ns
Fervor and spirit mark this one, too.

THE CRUSADERS QUARTETTE
(Rich-R-Tone 441)
When He Reached Down His Hand 73--73--73--ns
Heart-felt harmony socks home a rich hymn tune, altho this group is anything but slick musically.
Rank Strangers 73--73--73--ns
The lads are right effective with a soul searcher in the hill country tradition.

THE HARMONIZING FOUR
(MGM 10457)
I'm Tired 68--66--70--ns
Spiritual quartet work up a beautiful rendition with okay harmony, building to an enthusiastic climax.
Precious Lord 72--70--74--ns
Solemnity and reverence in this fine slow spiritual, with arrangement and rendition top caliber.

V. B. (VEP) ELLIS
(Bibletone 9010)
Me 'n' Pap 'n' Mother 69--70--70--68
Sentimental recitation is set against "Previous Memories." Pace is fast, but the homey material may find buyers in rural areas.
A Great Camp Meetin' 62--63--62--60
There's rhythm, but not much meat in this one.

THE PILGRIM TRAVELERS
(Specialty SP 329)
Jesus Met the Woman at the Well 57--54--60--ns
Spiritual gets competent delivery, but falls somewhat thru repetition.
It's a Blessing 67--66--68--ns
Sweet, haunting quality in this slow spiritual rendition, with a fine vocal arrangement keeping ear-interest all the way.

THE RED TEAGUE TRIO
(Bibletone 5011)
Heaven Is My Home 80--80--80--ns
Southern sacred group should do business with this strong side.
Community Church Yard 82--82--82--ns
Rhythmic meeting song has a catchy quality. It gets a spirited rendition by the Trio. For Southern and mountain folks.

RATINGS			
OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

ARTIST TUNES LABEL AND NO. COMMENT

CLASSICAL
HELEN TRAUBEL (Ork & Chorus-Charles O'Connell, Dir.)
(Columbia 17584-D)
Beautiful Ohio 75--75--75--ns
Miss Traubel's Wagnerian followers are unlikely to go for this one, but thousands of old-fashioned home folks will.
The Missouri Waltz 76--76--76--ns
More Americana by the powerful soprano. She hasn't got the light touch, but projects with great sincerity.

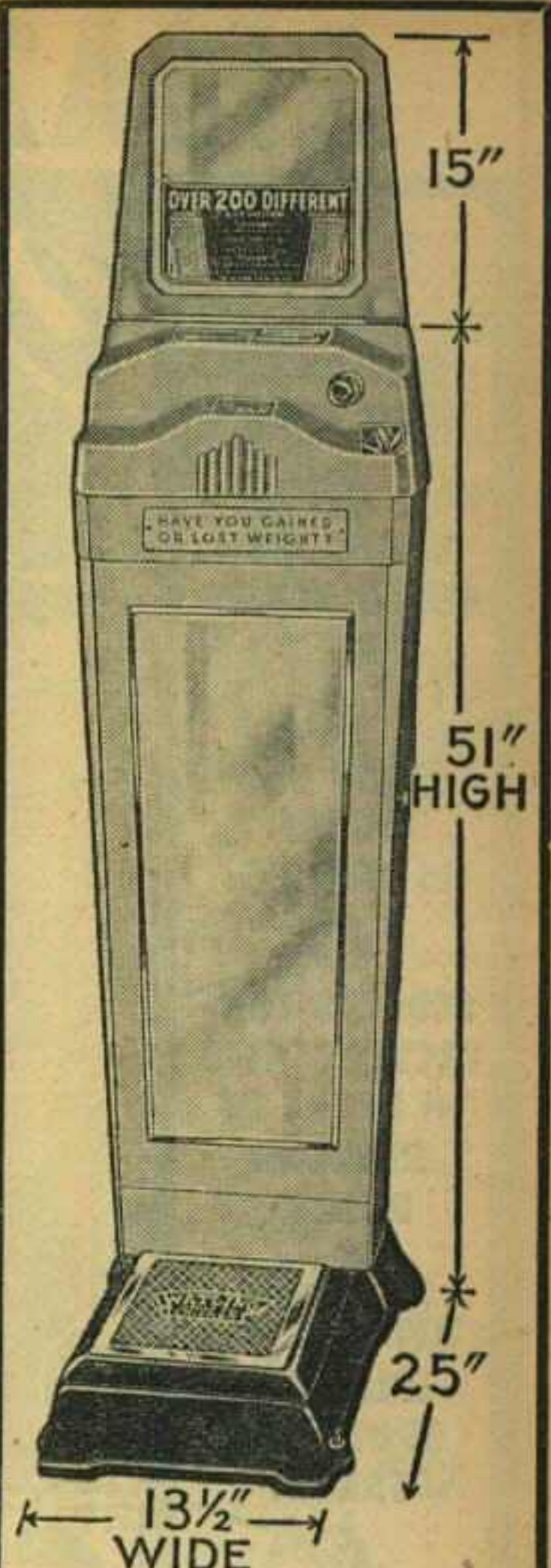
BOSTON "POPS" ORK-A. FIEDLER, DIR.
(Victor 10-1311)
Holiday for Strings 84--85--83--ns
Main difference here from the original David Rose version is a bigger ork and the Red Seal label. "Pops" fans will eat this up.
Our Waltz 85--86--85--ns
Ditto for Dave Rose's other big hit. Here the symphony-sized ork is even more effective.

LILY PONS-COLUMBIA CONCERT ORK-A. KOSTELANETZ
(Columbia 72754-D)
Mozart: Variations on "Ah, Vous Dirai Je Manian," Pts. I & II 72--72--72--ns
Mozart wrote this originally as a piano piece, and many other composers have used the same nursery theme as a jumping-off spot. In this arrangement it's less Mozart than it is a virtuosic vehicle for the coloratura. The total effort is heavy-handed until Miss Pons warms up to some brilliant fireworks on the second side. Her many fans may not mind some obvious slips in pitch.

YEHUDI MENUHIN
(Victor 12-0922)
Sarasate: Habanera 80--80--80--ns
The Spanish composer's play piece is Menuhin's special dish, and this disk must rate with the finest examples of contemporary fiddling.
Wieniawski: Scherzo Tarantelle, Op. 16 80--80--80--ns
Another virtuoso special, this one by Sarasate's Polish counterpart. Menuhin's lush tone and fiery conception are tops.

ARTHUR WHITTEMORE & JACK LOWE
(Victor 12-0923)
Mousorgsky: "Boris Godounoff"
Coronation Scene 72--72--72--ns
The profoundly dramatic scene shapes up well in the lads' two-piano arrangement. Their pacing of its sombre movement permits effective dynamic variety.
Shostakovich: Polka 73--73--73--ns
This umpteenth version of the grotesque novelty is competent, if not especially outstanding.

AKSEL SHIOTZ
(Victor 12-0924)
John Dowland: Flow My Tears 82--84--80--ns
This lovely English song, like those on the flip, was published in 1600. The Danish tenor, backed by guitar, sings with incomparable sweetness.
John Dowland: 1. Shall I Sue? 2. Now Cease My Wandering Eyes 82--84--81--ns
Similar songs from the Elizabethan period beautifully rendered.



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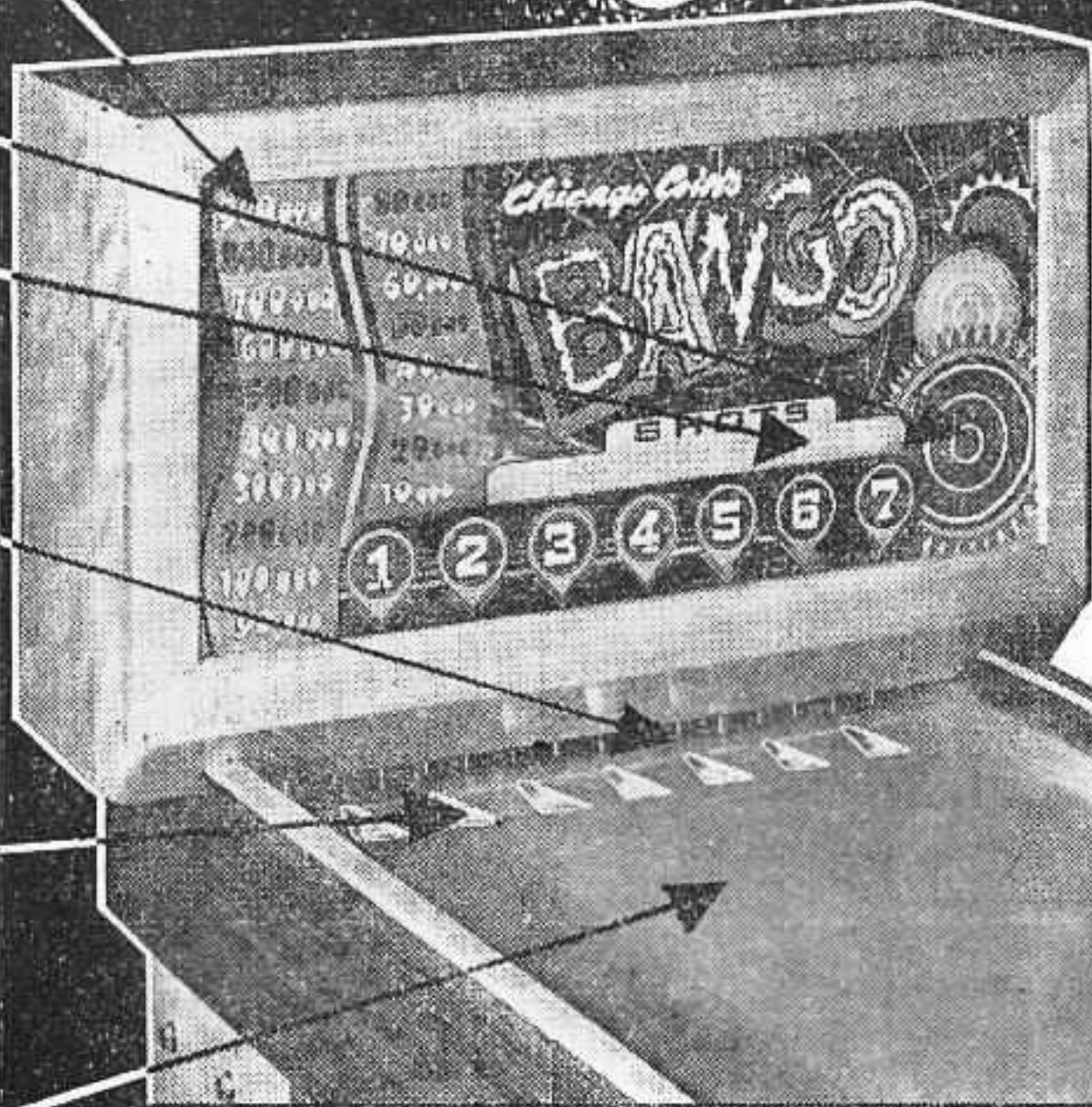
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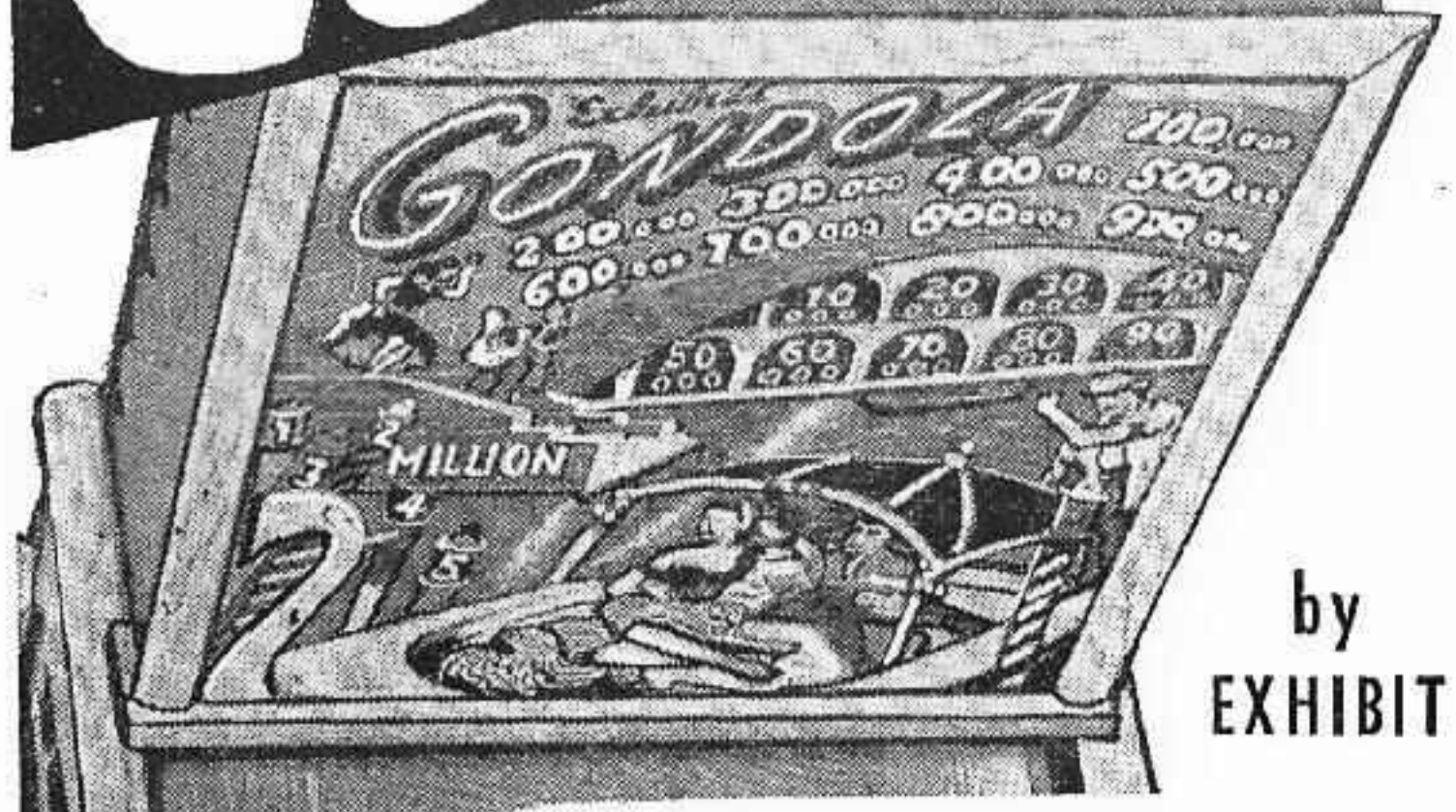


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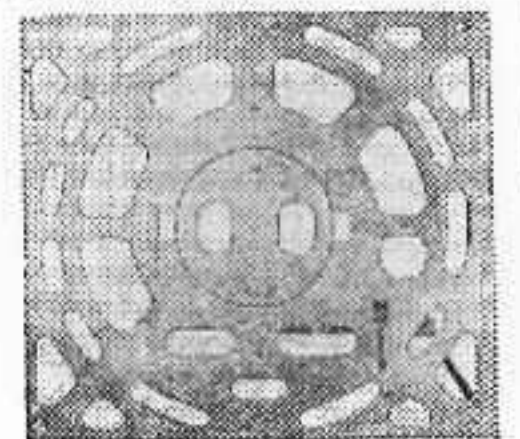
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State Tax Calendar

Alabama
 July 10—Tobacco stamp and use tax report and payment due. Tobacco wholesalers' and jobbers' report due.
 July 20—Sales tax report and payment due.

Arizona
 July 15—Gross income report and payment due. Phoenix business privilege tax report and payment due.

Arkansas
 July 1—Cigarette dealers' permit renewal due.
 July 20—Gross receipts tax report and payment due.

California
 July 31—Sales tax report and payment due. San Francisco purchase and use tax return and payment due.

Colorado
 July 14—Sales tax report and payment due.
 July 15—Denver sales tax report and payment due. Income tax second installment due.

Connecticut
 July 30—Sales and use tax return and payment due.

Delaware
 July 1—Franchise tax due.
 July 30—Income tax second installment due.

District of Columbia
 July 31—Personal property tax return due (last day).

Florida
 July 10—Agents' and wholesalers' cigarette tax report due.

Georgia
 July 10—Cigar and cigarette wholesale dealers' report due.

Idaho
 July 15—Cigarette wholesalers' drop shipment report due.

Illinois
 July 15—Cigarette tax return due. Sales tax report and payment due.
 July 31—Franchise tax due (last day).

Indiana
 July 10—Cigarette distributors' interstate business report due.
 July 15—Cigarette distributors' drop shipment report due.
 July 31—Gross income tax report and payment due.

Iowa
 July 20—Sales tax report and payment due.

Kansas
 July 20—Sales tax report and payment due.

Kentucky
 July 15—Income tax second installment due.
 July 20—Cigarette wholesalers' report due.
 July 31—Amusement and entertainment report and tax due.

Louisiana
 July 1—Soft drinks tax report due. Tobacco tax report due.
 July 15—Soft drinks tax report due. Tobacco tax report due.
 July 20—New Orleans sales and use tax report and payment due. Sales and use tax report and payment due.

Maryland
 July 10—Admissions tax payment due.
 July 15—Income tax second installment due. Sales and use tax report and payment due.

Massachusetts
 July 1—Cigarette license fee due.
 July 20—Cigarette tax report and payment due.

Michigan
 July 15—Sales tax report and payment due.
 July 20—Cigarette tax report and payment due.

Minnesota
 July 20—Cigarette tax and report due.

Mississippi
 July 10—Admissions tax report and payment due.

July 15—Manufacturers, distributors and wholesalers of tobacco, report due. Sales tax report and payment due.

Missouri
 First Monday—St. Louis merchants' and manufacturers' ad valorem license tax return due (last day).
 July 15—Retail sales tax report and payment due.
 July 31—Soft drinks manufacturers' report and payment due.

Montana
 July 1—Moving picture theater licenses issued and tax due.

Nebraska
 July 10—Cigarette distributors' report due.

New Jersey
 July 20—Cigarette distributors' tax report and payment due.

New Mexico
 July 1—Merchants' license tax second semi-annual or third quarterly installment due.
 July 15—Income tax due. Occupational gross income tax report and payment due.

New York
 July 1—Village property tax due (last day).
 July 15—Personal income tax return second installment due.
 July 20—New York City sales and use tax return and payment due.

North Carolina
 July 15—Sales tax report and payment due.

North Dakota
 July 10—Cigarette distributors' report due.
 July 20—Sales tax report and payment due.

Ohio
 July 10—Cigarette wholesalers' report due.
 July 15—Cigarette use tax and report due.

Oklahoma
 July 10—Cigarette wholesalers', retailers' and vending machine owners' report due.
 July 15—Sales tax report and payment due. Tobacco wholesalers', jobbers' and warehousemen's report due.

Oregon
 July 15—Excise (income) tax second installment due.
 July 30—Withholding tax return and payment due.
 July 31—Portland quarterly withholding tax collection payment due.

Pennsylvania
 July 10—Soft drinks tax report due.

Rhode Island
 July 20—Sales and use tax return and payment due.

South Carolina
 July 10—Admissions tax report payment due.

South Dakota
 July 15—Occupational retail sales tax quarterly return and payment due.

Tennessee
 July 20—Sales and use tax report and payment due.

Texas
 July 25—Admissions tax report and payment due. Prizes and awards of theaters, tax report and payment due.

Utah
 July 15—Sales tax return and payment due.

Washington
 July 15—Wholesalers' cigarette drop shipment report due.

West Virginia
 July 15—Cigarette use tax report and payment due. Sales tax report and payment due.
 July 30—Occupational gross income tax quarterly report and payment due.

Wisconsin
 July 10—Cigarette wholesalers' and manufacturers' report due.

Wyoming
 July 15—Sales tax report and payment due.

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MILLS' NEW 1949 Q. T.

A Quality Bell
 With Double Visible Jackpot Automatic Payout

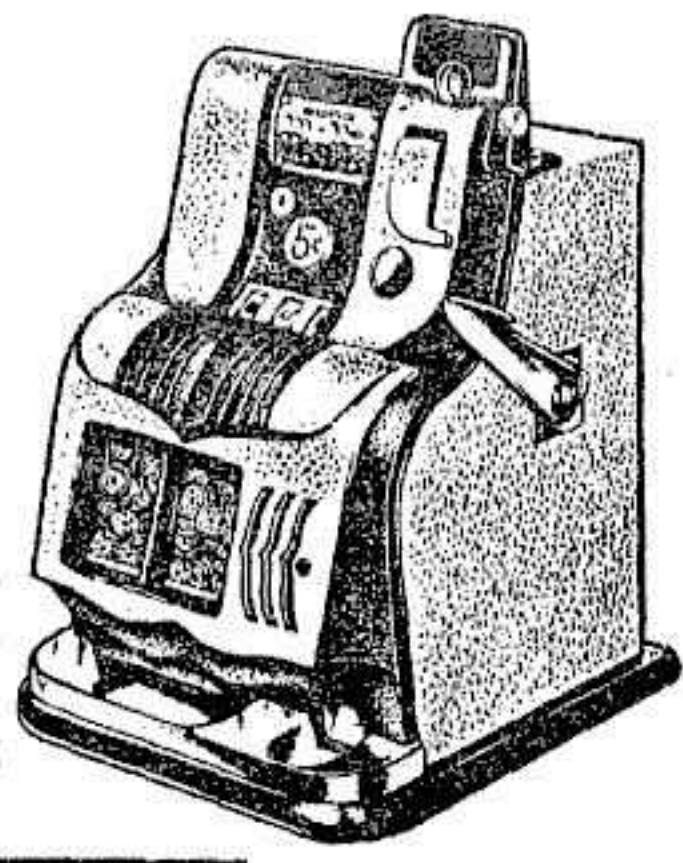
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Bally Wild Lemon (Comb.), 5c	299.50
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Bally Draw Bell, M.B. (Comb.), 5c	179.50
Bally DeLuxe Draw Bell (Comb.), 5c	259.50
Bally DeLuxe Draw Bell (Comb.), 25c	279.50
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Mills Four Bells, 5c-5c-5c-5c	89.50
Mills Jumbo (Cash), 5c	69.50
Late Model Evans Races (Cash), 5c	399.50
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Tropicana	37.50
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Sally	99.50
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Cinderella	99.50
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'48 Ten Strike	159.50	Seab. Ray Guns	89.50	Bally Defender	89.50
Sky Fighter	79.50	Bally Baskets	74.50	Ex. Card Vend. & Std.	27.50
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Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft
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Nut News

WASHINGTON, June 25.—To make their products more acceptable to candymakers, and ice cream makers, Agriculture Department's Production and Marketing Administration (PMA) is urging nut growers to improve their grading and packaging standards.

As a result of a survey of industrial nut users made by PMA, the agency stated that many commercial packs are below the standards of acceptability set by ice cream manu-

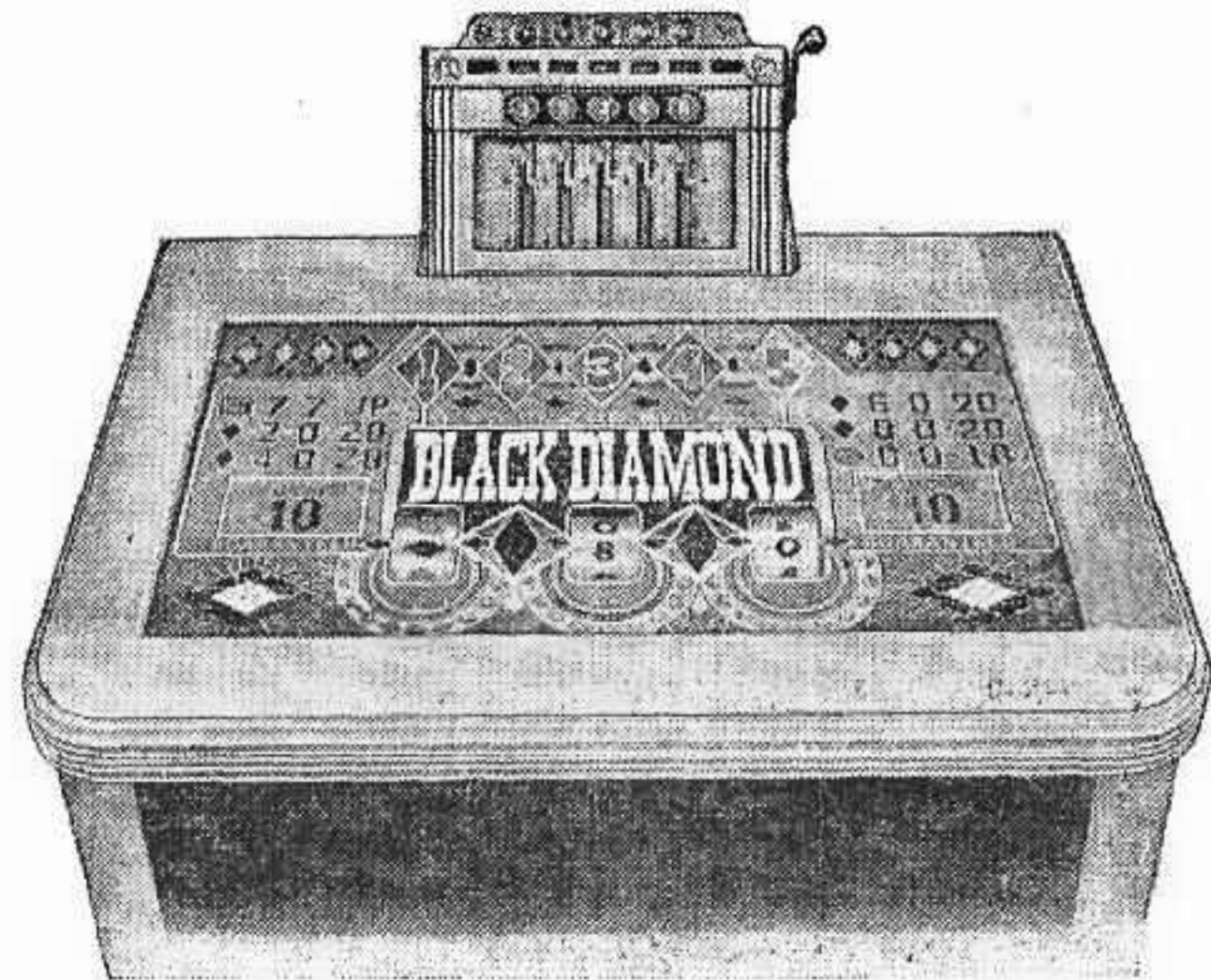
facturers and confectioners. The latter, said PMA, would use more nuts if the quality and kinds that meet their specific needs were available.

PMA reported that numerous confectioners commented on the need of uniformly graded and sized nuts for their needs, while ice cream makers frequently complained that in the past they had received packs that contained shell fragments. Some industrial nut users have been confining their purchases to nut meats packed in sanitary cartons lined with wax paper, PMA said.

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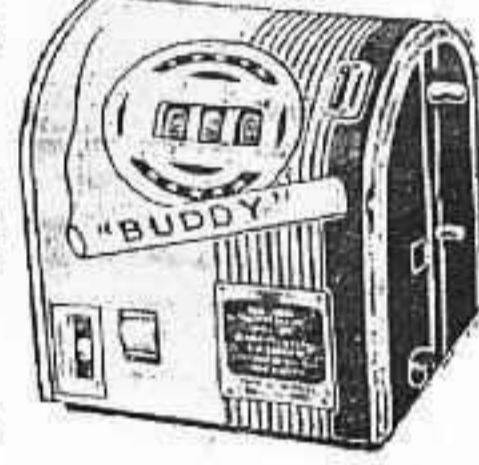
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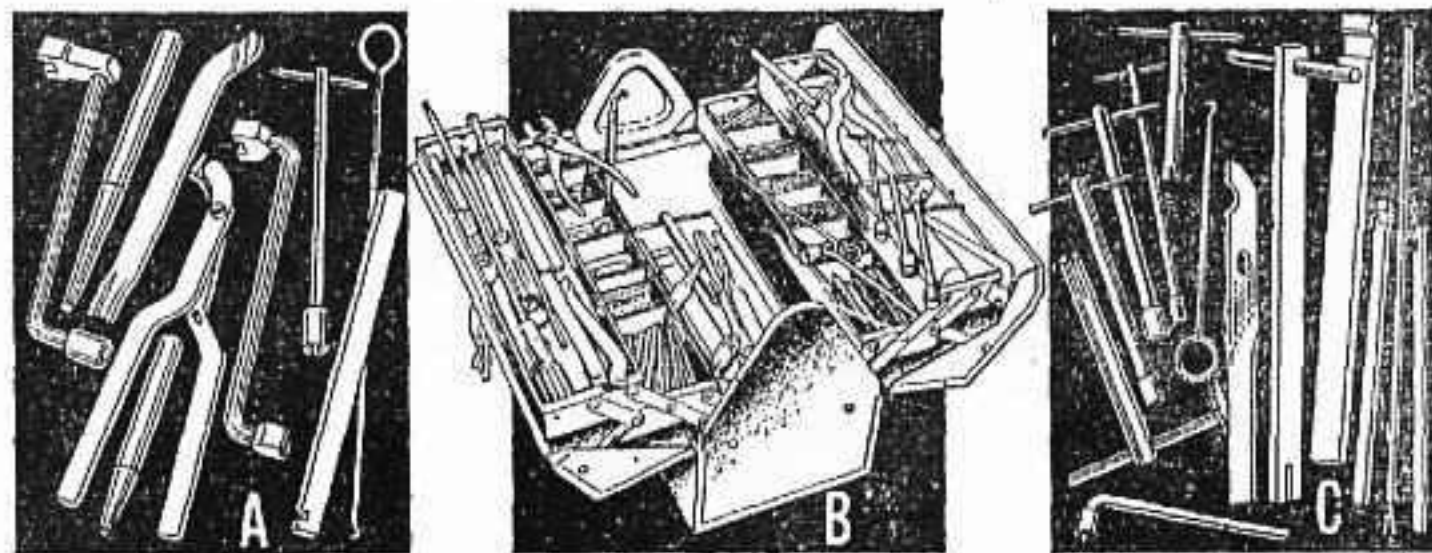
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- PLAYER PITCHES AND BATS.
- BALL PLAYERS ACTUALLY RUN BASES ON BACKBOARD.
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FREE PLAY ONE-BALL

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AUTOMATIC ONE-BALL

TWO HORSE-SHOE BUTTONS
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NEW "WILD" SECTIONS
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NEW DOUBLE SCORE
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TOP SCORE

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NEVER DROP BACK



NEW 50-TOP FEATURE
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NEW FREE PLAY REGISTER
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POSITIVE PROTECTION

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FLIPPER CONTROL BUTTON EACH SIDE

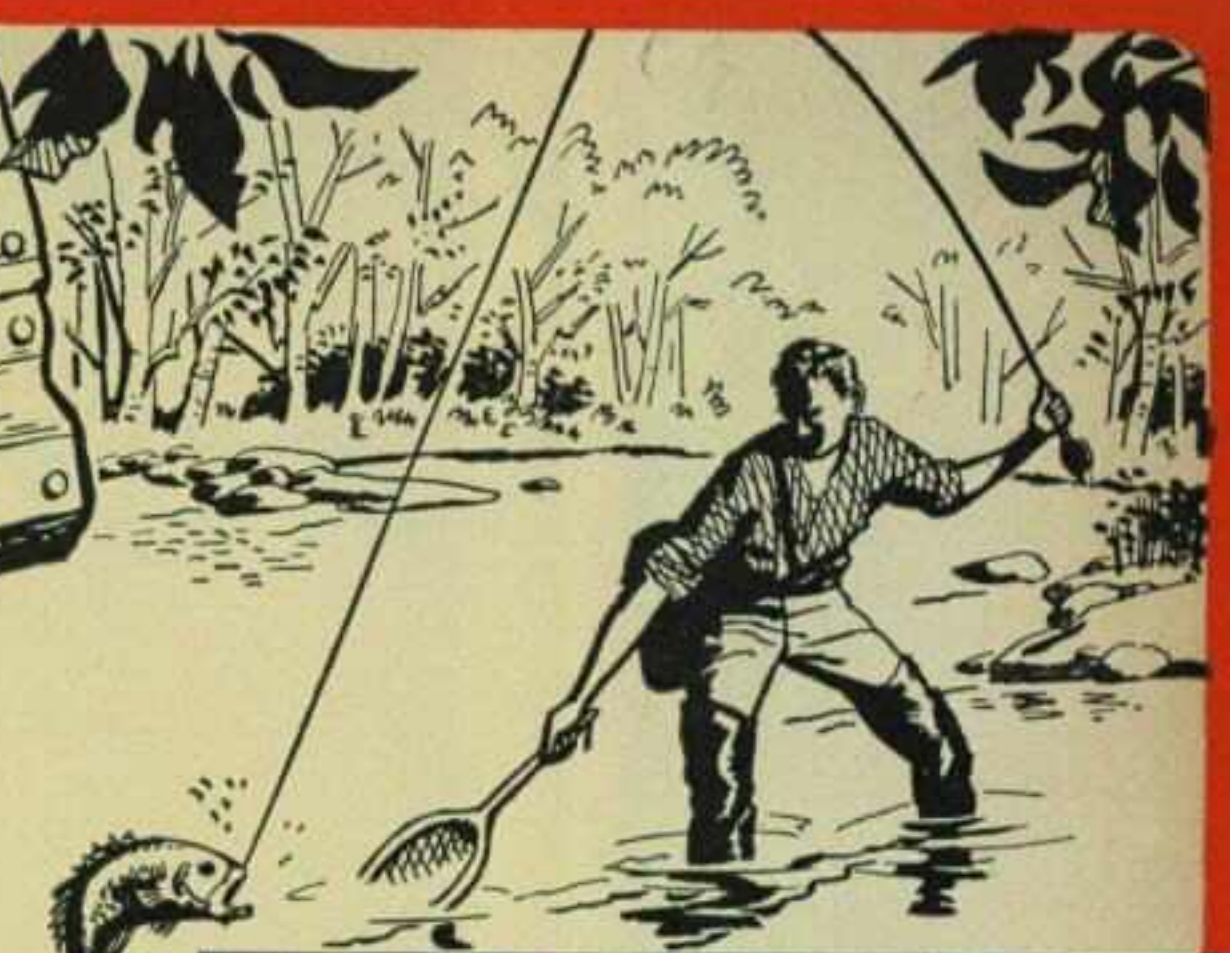
REPLAY BUTTON

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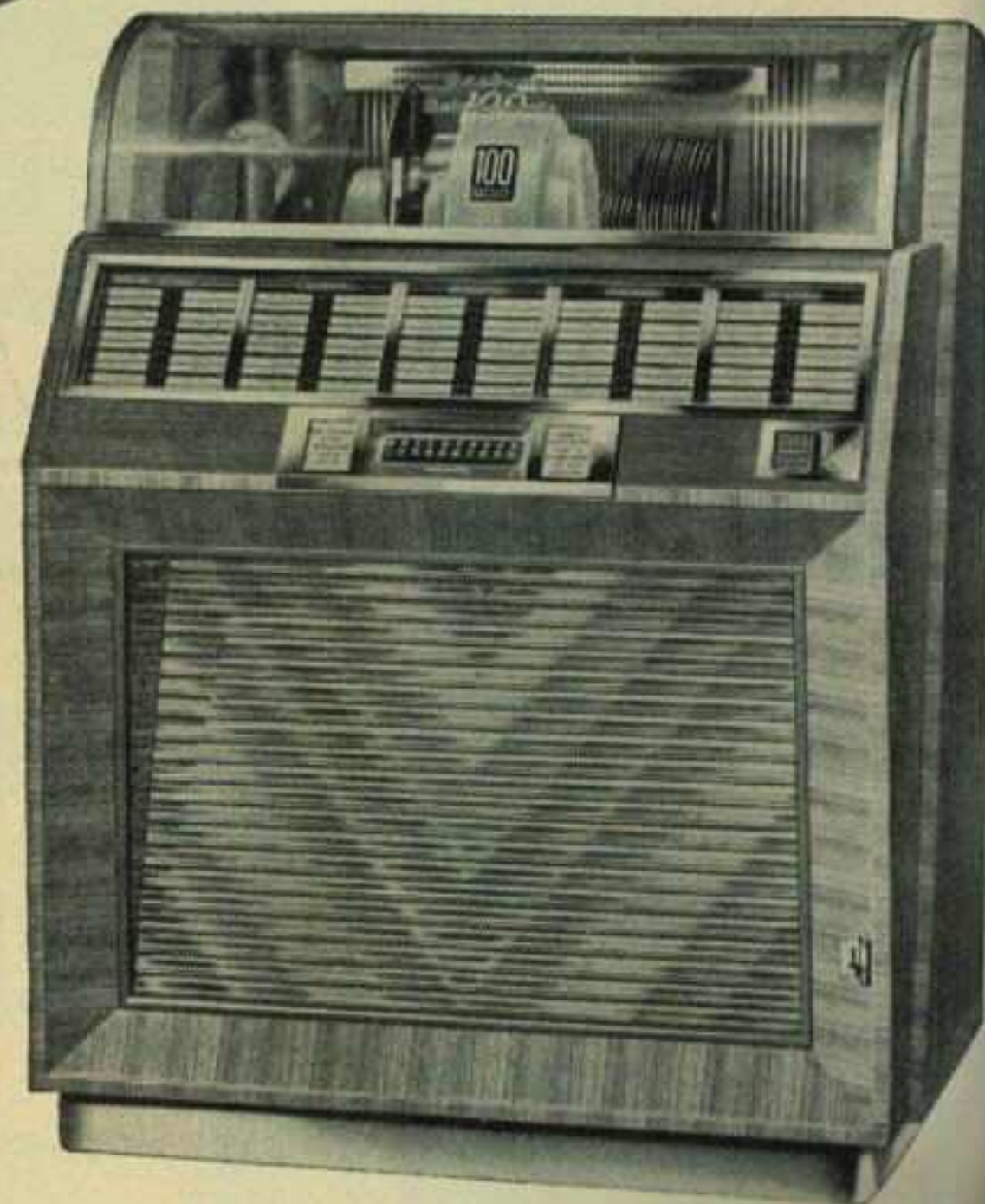


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