

The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

FEBRUARY 26, 1949



The Bantam blossoms bigger and bigger in the disk biz as is amply demonstrated by this tall-corn shot illustrating Dick (Two-Ton) Baker's latest Mercury platter, "Roll the Patrol Closer to the Curb; Gran'ma Can't Step That High." The officer is Baker, and Gran'ma is touchingly portrayed by Merc's deejay flack, Barbara Ruthe. "Patrol" is backed by the current hit, "Sunflower," and the pairing promises to outsell such standard Baker items as "Lonely Little Petunia" and "I Wuv a Rabbit." Latter ditty was picked as the top kidisk for 1948 in The Billboard's jockey poll. Baker airs a daily show via Mutual, originating at WGN, Chicago, and during the past year he's done some standout vaude dates at the Chicago Theater, Chicago, and the Riverside, Milwaukee.

"Try Turnover"

February Issue Features

SPECIAL FEATURES

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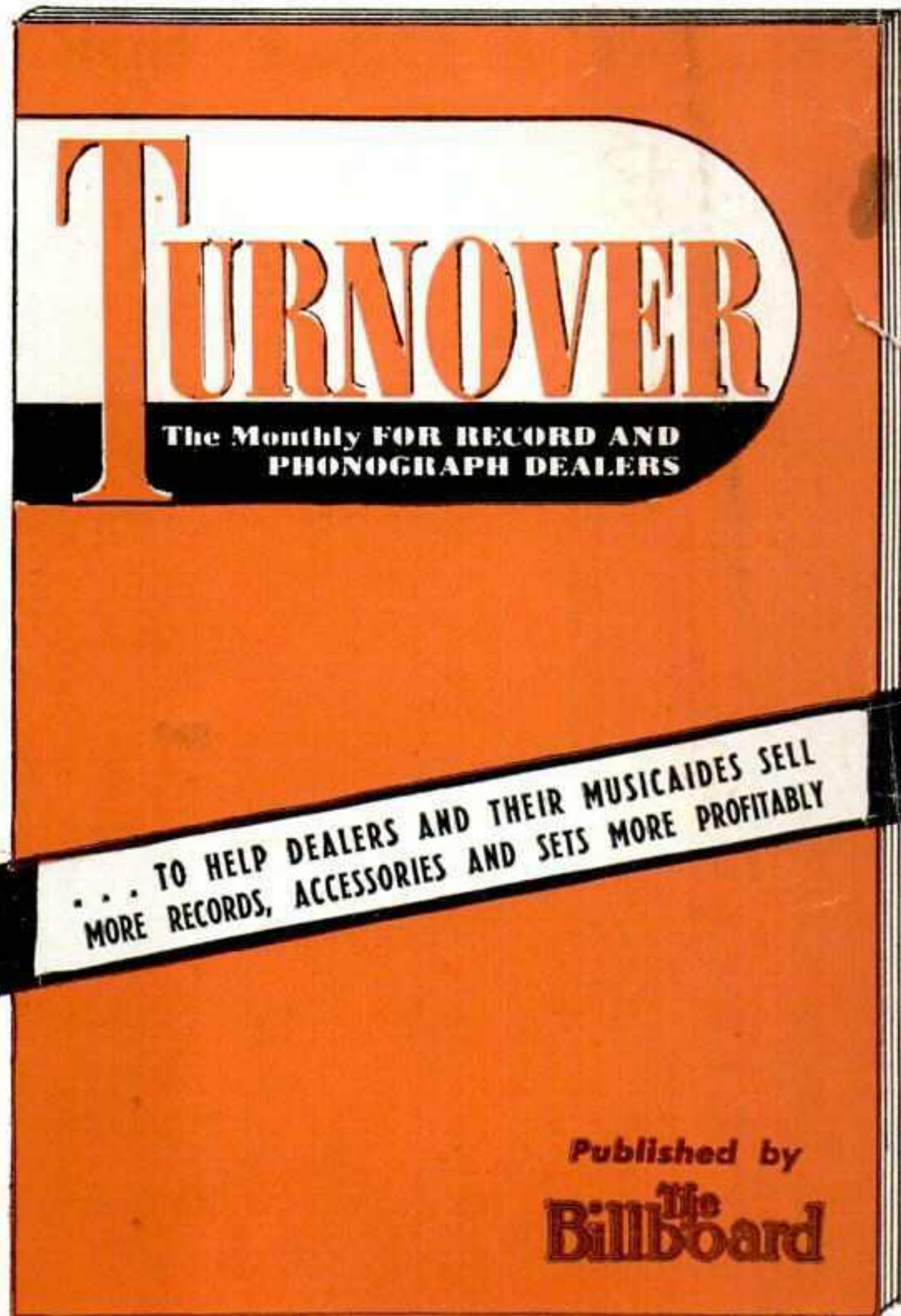
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226

TURNOVER

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3-SPEED PHONO MAD WHIRL

If You Own a TV Set in L. A. You Go to Movies 25% Less Often, Survey Determines

Also, You're More Critical of Films' Quality

HOLLYWOOD, Feb. 19. — Movie men, traditionally casting a fearful eye tele-ward, felt this week that they had cause for their concern when they studied returns of a video-vs.-films survey. According to the poll, the over-all decrease in movie attendance among set owners in the Los Angeles area is a little above 25 per cent. The survey was personally conducted by theater-man James Nicholson, who bases his result on a sampling of 100 interviews. To make certain that all replies were authentic, the questionnaire included several cross-checking queries to determine truthfulness of answers. Those questionnaires which did not pass this double-checking test were eliminated in computing the returns.

Nicholson's study shows tele has increased set owners' stay-at-home nights by 68 per cent; only 6 per cent of children interviewed have been affected by video; the average tele set family sees four feature films per week via TV, but flickers are classed by them as poor entertainment because of their age; the length of time a set is in the home has little effect on movie attendance; an average 1½ guest viewers per night watch video. The survey shows tele set owners

are more demanding in their theater entertainment than non-set owners. Of the first group, 36 per cent blamed poor film fare for their decreased attendance at movies, while of 100 non-set owners only 23 per cent found fault with the flickers.

Nicholson concluded that the novelty factor in tele is not to be overlooked, and pointed out that when video becomes well established it will take less time from the individual set owner but will affect more people.

Field It! Radio Buys Ball Club

AUGUSTA, Ga., Feb. 19.—The first radio station to operate a professional baseball team is WBBQ, 250-watter here which is affiliated with the Mutual Broadcasting System (MBS). The Augusta Tigers, of the class A South Atlantic League were purchased this week for \$58,600 by the Savannah Valley Broadcasting Company, which operates WBBQ. The station plans to use both its own facilities and the ball club for mutual promotion.

George R. Weiss, president and general manager of the station, has named Ernie Jenkins general manager of the team, promoting him from his former post of secretary. Arkie Biggs, formerly with Milwaukee, is the new manager. The team is a farm club of the New York Yankees, which is headed by George M. Weiss, no relation to the Augusta Weiss.

Mfrs. Hustle To Meet Pace Of 33, 45, 78

Adapters Out in a Rash

NEW YORK, Feb. 19.—Manufacturers of phonographs and combinations, as well as firms who make equipment used by the leading manufacturers, are making intensive efforts to meet the problems posed by the development of the 33 1/3 and 45-r.p.m. systems. A check of manufacturers and firms making equipment indicates the public will be able to select any system it wants, in a variety of combos. The check-up also indicates that altho 33 1/3 is solidly entrenched as far as manufacturers are concerned, an increasing number of manufacturers are also jumping on the 45 r.p.m. wagon. In fact, since the announcement of 45 r.p.m., more than 15 changer equipment and instrument manufacturers have indicated they plan either to make or to use the RCA system in record-playing machines. LP, it is to be noted, has been on the market since June, and has therefore had considerable opportunity to gain acceptance. RCA's 45 system will not be out until April.

That manufacturers are hustling is attested to by information relayed by top companies. The following tells what they are doing currently, and what's in the blueprint stage:

On or shortly before June 1, VM Industries, servicing 27 radio makers with record player equipment, will have a fully automatic three-speed player. By using plastic insert disks which fit into the enlarged center hole of the Victor 45 r.p.m. seven-inch disks, stacks of both seven-inch 33's and 45's can be played automatically. Player will also intermix 10 and 12-inch 33-r.p.m. and 10 and 12-inch 78's. This player will also be manufactured as a separate unit, which will be sold to owners of most any set later than a 1941 model who want to remove the record player they have and insert this machine. VM has 700 distributors who handle their separate replacement sets.

On February 21, VM will release a two-speed player which will play 78 and 33 and will play the new seven-inch 33's. On March 1 VM will put out a conversion kit containing (See Full Picture on page 18)

Sometimes a Guy Simply Can't Say, Weather or Not

NORFOLK, Feb. 19.—The phone rang at the U. S. Weather Bureau. Weather man A. D. Husted answered it.

"What can you give me for Oklahoma?" asked a woman's voice. Husted reached for his weather map.

"Oklahoma," he read. "Fair tonight and tomorrow, warmer in western sections tonight and all sections tomorrow. Poor to fair visibility tonight."

"Oh," said the woman, "I'm disappointed. I thought it was good."

"It is good," assured Husted. "Are you going tonight or tomorrow?"

"Can I get tickets for either night?" she asked.

"Oh," said Husted, "tickets. You want the union station, I guess."

"No, I don't," came the answer. "I want to buy a pair of tickets to Oklahoma! and I thought you were the Center Theater box office."

FCC Stalls Again on KMPC Case

News-Slanting Charges Hit Wall Anew

Controversy in Second Year

WASHINGTON, Feb. 19.—In deferring until March 16 the originally slated February 21 Los Angeles hearing into charges that G. A. Richards ordered news to be slanted on his three stations, the Federal Communications Commission (FCC) this week sent the KMPC-WGAR-WJR controversy into its second year without having held even a preliminary airing.

In announcing the postponement, the FCC ascribed it to "urgent commitments of the presiding commissioner" (Edward M. Webster). Webster, it was explained, has just returned from discussions on international high-frequency problems recently held in Geneva.

One of the chief documents filed in defense against the charges is a (See FCC STALLS AGAIN, page 8)

Patriot

WASHINGTON, Feb. 19.—G. A. Richards received a "distinguished service plaque" this week from the Veterans of Foreign Wars at the annual VFW reception and dinner for war-vet members of Congress. Michigan VFW Commander Otho Beaudoin made the presentation, and National Commander Lyall T. Beggs joined in.

Extolling Richards's espousal of "patriotism, national defense and Americanism," Beaudoin said: "We will have to invent a new higher honor to be able to give the stations the recognition they so rightfully deserve."

NEW SHOWBIZ CHARTERS

WILMINGTON, Del., Feb. 19.—Two new showbiz charters have been filed with the corporation department in the Delaware secretary of state's office, as follows:

Trad Television Corporation, television. Capital, \$30,000. Principal office, Registrar and Transfer Company.

New Buffalo Amusement Corporation, entertainment. Capital, \$400,000 and 300 shares no par value. Principal office, the Corporation Trust Company.

4A's Reprove Barto for His Heller Crack

Scowl at "Crook" Charge

NEW YORK, Feb. 19.—The long talked about but apparently still distant one big union for all of showbiz talent took another tack this week when Dewey Barto, American Guild of Variety Artists (AGVA) topper, was censured by the Associated Actors and Artistes of America (Four A's) for his characterization of George Heller's tactics as "crooked."

Barto didn't attend the meeting, but two AGVA delegates present at the confab yesterday (18) voted against the censure.

Later that day Barto pointed a finger at Heller, American Federation of Radio Artists (AFRA) topper, by quoting from a resolution passed at a convention of the American Federation of Labor (AFL) which said in part, ". . . We therefore recommend that the executive council be in- (See 4 A's Reprove on page 51)

H'w'd Hostelry Sets Dine, Dance Policy

HOLLYWOOD, Feb. 19.—Beverly Hills Hotel kicks off a new dine-and-dance policy when it opens its Palm Terrace Room with the Ted Fio Rito ork Wednesday (22). Room seats 350. Prices will start at \$4 per dinner. No cover or minimum will be charged. Fio Rito was booked for 13 weeks. A possibility exists that the hostelry will add acts later. In earlier days, the hotel used cocktail combos and occasionally featured week-end dances, but this marks the first time it has gone on a weekly dine-and-dance policy.

Cabaret Tax Slash To Be Aired

House To Hear Showbiz Plea For Cut to 5%

AFM Backs Niteries

WASHINGTON, Feb. 19.—A formal request to Chairman Robert Doughton (D., N.C.) of the House Ways and Means Committee for hearings on legislation to slash the 20 per cent cabaret tax to 5 per cent was made this week in the wake of a united front confab between cabaret tax committee representatives and a three-man group from the American Federation of Musicians (AFM). Capitol Hill indications are that Doughton is agreeable, and it is expected.

(See AFM Supports on page 18)

25,000 Crowd 2-Day Kennel Club Classic

NEW YORK, Feb. 19.—Dogdom's indoor classic, the Westminster Kennel Club canine extravaganza at Madison Square Garden, wound up its 73d annual session Tuesday (15) in a blaze of glory. A good 12,000 faithful jammed the galleries to be in on the crowning of poochdom's top dog of the year—and these didn't include another thousand or so who were wandering about the benches. Estimated two-day attendance was around 25,000; a nice take for the club, at \$2 tariff.

When competitive smoke cleared away, the royal crown of the show went to a three-year-old brindle boxer, Ch. Mazelaine's Zazarac Brandy, owned by Mr. and Mrs. John Phelps Wagner, of Milwaukee. In the opinion of Judge Thomas H. Caruthers, the boxer was the best in a field of over 2,652 entrants, representing the bluebloods of 94 breeds.

The five other finalists in the groups competing for the top honor were a Welsh terrier, Dalmatian, Irish setter, greyhound, and a miniature pinscher.

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Snyder Skeds Early Confabs On Lifting 20% U. S. Taxes

WASHINGTON, Feb. 19.—The first official step in what could be the federal government's exit from the excise tax field in favor of local governments will be taken in late March or early April when Secretary of the Treasury John Snyder meets with the American Municipal Association (AMA) to study AMA's proposal that the government abolish various excises, including those on admissions and cabarets, so that State and local governments can advance their rates (*The Billboard*, December 25).

The meeting was originally slated for some time this month, but Snyder asked for delay until after the position of Congress on the administration's tax proposals could be clarified.

The process of turning over the excise tax field solely for State and local levies is certain to be a long one even if Snyder agrees to it. A bill to that effect would have to pass a Congress which recently received President Truman's request for an additional \$4,000,000,000 in tax revenues. Loss to the Treasury of the admissions and cabaret taxes alone

would amount to some \$350,000,000 annually.

However, the switch has long been suggested by fiscal experts as one way to permit debt-ridden governing bodies to balance expenditures. The Council of State Governments (CSG) advanced the idea as early as 1937 and reiterated it annually.

In the last session of Congress, a Senate finance subcommittee recommended that Congress make a study of the matter with a view toward

(See 20% Tax Confab on page 54)

Benefit on March 27 In N. Y. To Aid Blind

NEW YORK, Feb. 19.—Louis Nizer has announced the sponsors of the show for the benefit of the National Council to Combat Blindness, Sunday evening, March 27, at the Century Theater.

Theatrical names include Leonard H. Goldenson, of Paramount; Oscar Hammerstein II, Moss Hart, Alfred J. McCosker, president of the Mutual Broadcasting System (MBS); Charles C. Moskowitz, of Loew's, and Herman Shumlin. James Thurber, Thomas Mann, Jo Davidson and Cass Canfield are also sponsoring the cause.

Performers being lined up for the show, which is called *Lights On*, include Ralph Bellamy, Henry Fonda, Molly Picon, Maxine Sullivan, Mae West, Earl Wilson (as emcee), Morey Amsterdam, Patsy Flick, Ginny Powell, Alfred Drake, Paul Winchell, Mary Small, Lanny Ross, Canada Lee and Eddie Condon.

Icer Pulls Record 10,000 in Hub Bow

BOSTON, Feb. 19.—The *Ice Follies* of 1949 opened at the Boston Garden Monday (14) for a stay thru February 27 after a hop from Toronto. It pulled a record 10,000 gate on opening night and indications are that last year's record for attendance will be broken. Admission prices are \$1.20, \$1.80, \$2.40 and \$3.60.

New star of the show is Marilyn Ruth Take, six times winner of the Toronto Skating Club championship and star of the Canadian Olympic team of 1948. Scenic props are at a minimum this year in the *Follies*, but the costumes are startling, including furs, silver, gold and plastic, with some lighting effects thrown in.

Showbiz Pitches In For Spanish Benefit

NEW YORK, Feb. 19.—A score of stage, radio, dance, television and night club performers will perform at the first annual Theater Festival of the Spanish Refugee Appeal Sunday (27) evening, it was announced today by Jose Ferrer, program chairman. The Theater Festival will take place in the Ziegfeld Theater, scene of the recent third annual Dance Festival sponsored by the committee, which provides relief assistance to Spanish refugees in Southern France and Mexico.

Among the performers who will appear are Yul Brynner, in gypsy songs; Nellie Fisher; Hadassah, in dances of Israel and India; George Hall, of *Lend an Ear*; Leon Janney, Phil Leeds, Avon Long, Delores Martin, night club singer, and Meg Mundy, of *The Respectful Prostitute*. Also scheduled are Danny Nagrin, of *Annie Get Your Gun*; Gene Nelson, of *Lend an Ear*; Teresita Osta, the Spanish dancer; Carl Reiner, of *Inside U. S. A.*; Donald Richards, of *Along Fifth Avenue*, and Anna Sokolow.

Tickets are tabbed at \$3.60, \$3, \$2.40 and \$1.80.

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- No. 1 Sheet Music Seller
FAR AWAY PLACES
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- No. 1 Disk in the Nation's Juke Boxes
A LITTLE BIRD TOLD ME, E. Knight-The Stardusters, Decca 24514
- No. 1 Most Played Juke Box Folk Record
I LOVE YOU SO MUCH IT HURTS, J. Wakely and Cowboy Band. Capitol 15243
- No. 1 Best Selling Retail Folk Record
I LOVE YOU SO MUCH IT HURTS, J. Wakely and Cowboy Band. Capitol 15243
- No. 1 Most Played Juke Box Race Record
CHICKEN SHACK BOOGIE, A. Milburn, Aladdin 3014, Monogram 105
- No. 1 Best Selling Retail Race Record
BEWILDERED, A. Milburn, Aladdin 3018, Monogram 105
- No. 1 Sheet Music Seller in England
ON A SLOW BOAT TO CHINA

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 26 to 44 in Music Section.

Hope's 35-Day Plane Tour Hits Record Grosses

HOLLYWOOD, Feb. 19.—Hitting a new high in show business, Bob Hope and his troupe are back in Hollywood after chalking up a reported \$650,000 gross in a tour, beginning January 5, of 35 cities in as many days. The whirlwind trek thru 16 States was made by chartered plane.

The tour broke all previous Hope records, according to a Hope spokesman, and far exceeded his last nationwide trek in 1946. Playing 41 performances in arenas, football stadiums, theaters and auditoriums, the show had a top as high as \$6.10 in some cities and played to a total of over 200,000 people. Hope is now formulating plans for a follow-up trek thru Eastern cities this spring, based along the same lines as just-completed junket.

High grossing cities, says the spokesman, were St. Louis, \$33,000; Boston, \$92,000; Miami, \$27,000, and Kansas City, Mo., \$26,000. The show reportedly broke existing house records in virtually all 35 cities on the tour. There were 48 on the tour, including Hope, singers Doris Day and Billy Farrell, comedienne Irene Ryan, announcer Hy Averback, who worked with Hope in bits and impressions, Les Brown and his orchestra, and others.

Success of tour was indicated early in trip when they played San Antonio. Hope packed 7,000 people into an auditorium whose "capacity" was

(See Hope Sets Record on page 16)

Pa. May Hike Booking Tax

HARRISBURG, Pa., Feb. 19.—A bill to increase from \$100 to \$200 a year the State "employment agency" license fee required of theatrical booking agencies in Pennsylvania has been introduced in the House of Representatives. Another proposed change in the law would permit the Department of Labor and Industry to revoke agency permits. Currently, only the courts can revoke them, tho the State can suspend them.

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The Billboard also publishes: Vend, the monthly magazine of automatic merchandising; Turnover, the monthly magazine for record and phonograph dealers.

NBC'S NEW TALENT SPLURGE

NBC Fretting Over Bing Deal With Chesties

NEW YORK, Feb. 19.—The National Broadcasting Company (NBC) was sweating it out this week after it was confirmed that Chesterfield cigarettes had signed Bing Crosby to go on the air starting in the fall. Crosby, a CBS property, will air Wednesday nights, probably at 9 p.m.

What has NBC concerned is the future of its Chesterfield show, the *Supper Club*, which now airs across the board with Perry Como and Jo Stafford. By buying Crosby, with time and talent coming close to \$40,000 weekly, Chesterfield is skyrocketing its radio expenditures. It now also bankrolls Arthur Godfrey on CBS daytimes and in an hour TV show, also on Wednesday nights, on the CBS TV network. No arrangements have been made yet to put Crosby on TV.

The rest of the CBS Wednesday line-up is uncertain, altho it appears likely that Groucho Marx will be part of its fall line-up. Another reported possibility is Eddie Cantor, for Pabst, now on NBC.

Meanwhile, CBS is discounting reports that Lever Bros. is planning to move its high-ranking *Lux Radio Theater* to NBC, altho NBC has offered the account prime Sunday night time. CBS points out that *Theater* is now preceded by Arthur Godfrey (Lipton's tea) and *My Friend Irma* (Pepsodent), both Lever Bros.' products and both CBS package shows. This means the programs cannot be shifted to another web, but that moving *Theater* would not only deprive the account of contiguous rate advantages but would jeopardize the entire rating success now enjoyed.

Salute to Negroes

NEW YORK, Feb. 19.—The Radio Executives' Club of New York, Thursday (24), will salute Negroes in radio. A special program will include Josh White, Maxine Sullivan, Teddy Wilson, the Delta Rhythm Boys and Walter White, the latter the prominent Negro leader.

NBC Puts 100G In Martin-Lewis; Show Still in Air

NEW YORK, Feb. 19.—Dean Martin and Jerry Lewis, young comic team in which National Broadcasting Company (NBC) has put such high hopes, already has cost the web about \$100,000, with possibility that the investment will mount to about \$500,000 before the team steps before the mikes for their first yock. The Martin-Lewis show, including the talent, writers and production staff, has been on full pay from the web ever since the first audition platter was cut, about two months ago, at a package price of \$12,000 per week.

A strong likelihood exists that the duo will not begin to air before September, in which case NBC will be out nearly \$500,000 before realizing any commercial return on its investment. Martin and Lewis have been reported close to sale several times in recent weeks, but as yet no contract has been inked.

One film offer and two tentative bids are known to have been proffered the network. The strongest of the potential bankrollers is definitely leaning toward a fall opening.

Net Builds Bulwark Around Top Legit and Pic Names; Some Have Never Had Shows

NEW YORK, Feb. 19.—Top names from legit and films, most of whom never have had radio shows of their own, are shaping up as the bulwark of the new talent splurge now being prepared by National Broadcasting Company (NBC) to counter the competitive raids of Columbia Broadcasting System (CBS). Among stars being considered for shows in the counter-attack are Doug Fairbanks Jr., Jose Ferrer, Charles Boyer, Eddie Albert, Alfred Drake, Rex Harrison, Lilli Palmer, Nancy Walker and a slew of others. The possibilities of using these headliners on TV also is reported to be under advisement.

The blueprint is being masterminded by a triumvirate consisting of Dick McDonough, head of the script department; Production Manager Robert K. Adams, and Homer Canfield, West Coast production manager. Separate spheres of influence have been set up, with McDonough concentrating on mysteries, dramas and giveaway shows, Adams devoting himself to comedy and dramatic stanzas and Canfield working on building shows around big-name film stars.

Comedy Opposition

A possibility now being mulled is

As a result, the web may place the team on a sustaining basis soon, to enable them to get some warm-up shows under their belts and to enable NBC to feel that something is being done for the money going out.

to counter the CBS comedy line-up on Sundays with a block of dramatic stanzas, probably starting next fall. The Screen Directors' Guild show now in the NBC Sabbath sked would be the keystone, with *Radio City Playhouse*, strong Monday night sustainer, being moved over, and the cream of the new dramatic shows in preparation rounding out the list. There is also a rather remote possibility that NBC may get *Lux Radio Theater* for Sunday nights.

The No. 1 NBC project is a situation comedy built around Jose Ferrer. A script is being prepped now for this series. Another dramatic series will feature Alfred Drake, with three different shows under consideration for him. The likeliest is titled *The Missing Page*, presenting episodes with characters from great plays and novels in newly created scenes not from the original works. On tap already for this series are embroideries on Shakespeare, Gilbert and Sullivan (to enable Drake to warble) and Charlotte Bronte.

A swas'buckling series for Doug Fairbanks Jr. also is in the works, as is an international spy thriller for Rex Harrison and Lilli Palmer, his wife, Wyllis Cooper will pen an adventure series for Charles Boyer, tentatively titled *Man About Town*. Frank Wilson is scripting a new secret agent show which may feature a film celebrity not yet selected, or perhaps rotating guests.

The New Comics

New comedy shows are being built around Bill Gargan and Nancy Walker. Also on the laugh side will be a fresh program which Mickey Rooney is cutting on the Coast. Paul Winchell is to be starred in a big show, which along with Ferrer's, is at the top of the timetable. Scripts are being turned out for Billie Burke, who will star in a series based on *Chicken Every Sunday*. Henry Morgan's new AM try probably will make its bow in four to six weeks, but will probably not be back-to-back with Fred Allen. It's likelier that (See *NBC Talent Splurge* on page 16)

"Still Love AM"—NBC Stance

Trammell Puts Web's Pitch to Its Affiliates

Answers Gripes on TV

NEW YORK, Feb. 19.—Niles Trammell, National Broadcasting Company (NBC) president, next week will tell that network's affiliates that NBC is committed to a policy of staying shoulder-high in sound broadcasting as long as that medium exists, it was learned here this week. Trammell's enunciation of policy will be made at the NBC-affiliate meeting in Chicago, starting Monday (28).

NBC's policy is being outlined in reply to a demand from affiliates that the network put itself clearly on record, with relation both to television and the program raids being made by Columbia Broadcasting System (CBS). The affiliates, via the NBC Stations Planning and Advisory Committee (SPAC), told NBC last month that in view of NBC losses to CBS, they (the stations) were afraid that NBC would adopt TV as its No. 1 interest—leaving the AM affiliates without access to TV up a tree, as well as making it difficult for those

Stanton Denies

NEW YORK, Feb. 19.—Frank Stanton, president of the Columbia Broadcasting System (CBS), yesterday (18) categorically denied published reports that he plans to resign his post. The web prexy made a similar statement to his organization, sending out a memo to the staff that the report "was completely false . . . so that there can be no mistake about it I would like to state categorically that I have no intention of resigning and I hope to be associated with CBS for a long time to come."

Stanton had been variously reported as going to work for Ford, Kaiser-Frazer and an unidentified university.

affiliates in TV to support the video development.

Trammell will also declare, it is said, that NBC has set no limit on the appropriation necessary to build new AM programs. Beyond that, NBC is also committed to extensive promotion, to build its new program line-up into well-rated offerings.

Behind the affiliates' concern is the fear that because of the interest of Radio Corporation of America (RCA), the NBC parent company, in the manufacturing end of TV, NBC weakened in AM, will shift its major interest. One prominent NBC affiliate manager said this week he was afraid (See "Still Love AM" on page 16)

Eddie Albert NBC's Answer To A. Godfrey

NEW YORK, Feb. 19.—Impressed (as who isn't?) by the success of the Columbia Broadcasting System (CBS) in building Arthur Godfrey into a fabulous round-the-clock personality, the National Broadcasting Company (NBC) is considering a build-up job of its own, with Eddie Albert the candidate for stardom. Albert is being groomed, not only as a nighttime headliner but for heavy daytime chores as well. The possibility that Albert will be utilized for video, too, is a strong one.

Albert's last regular radio chore was a summer replacement ainer on the American Broadcasting Company (ABC) in 1947. He was regarded then as a likely prospect for success, but poor scripting handcuffed his efforts.

Three different formats and characterizations are under consideration now by NBC program chiefs for Albert's nighttime ainer. His daytime show, it has been decided, will not restrict him to any one prototype. Instead, he will be given virtually free rein to ad lib, in a patter show.

Albert started out years ago in radio, doing an early morning show,

\$\$\$\$ Vs. Benny As NBC Subs Gifts for Heidt

NEW YORK, Feb. 19. The National Broadcasting Company (NBC) was reported definitely set this week to spot its king-size giveaway program opposite Jack Benny starting April 2. The Horace Heidt program, which now competes with Benny, will either return to its 10:30 Sunday night time or shift to Columbia (CBS).

Altho NBC's present code prohibits new giveaway shows, the network expects to drop this dictum after its Chicago meeting next week. Its new program will offer up to \$25,000 in cash and is being given a so-called public service twist by offering its prizes to listeners whose entries are cued to "an improved radio" approach.

Grace and Eddie Albert, with his sister. He then went into pix and legit.

WNEW'S NIGHTTIME PITCH

Push Angled For Specific Tuner Groups

Skeds Music, Hobbies

NEW YORK, Feb. 19.—WNEW, New York, in an unusual move by a non-network station, will make a concentrated drive shortly to boost its nighttime audience. The basic program approach is an enlargement of part of the station's program policy—that of catering to specialized audiences—and will anchor around programs built for specific groups of listeners. It is one of the rare instances in which an indie station has focused on evening audiences. Most non-web stations are content to concentrate on daytime opposition to networks.

WNEW's move is tied to the theory that with its prominent position daytime recognized in the industry, it sees no reason why it shouldn't pitch for comparable 8-12 p.m. audiences. The growth of video only makes that more practical, the station's management believes, since TV's first inroads are being made on nighttime AM audiences. That means, in the opinion of Bernice Judis, station manager, and Ted Cott, program veepee, that future AM audiences may consist largely of the specialized audiences it is now shooting for. In the metropolitan New York area these groups represent a sizable commercial audience.

Station's First Pitch

The first pitch will be made between 9 and 10:30 at night, with at least one-half hour devoted to the station's pop music leitmotif via a 25-minute Bing Crosby platter session. A "theater" strip is being installed at 9 p.m., shows including Gilbert Seldes; *Show Business*, a program based on Bernard Sobel's *Handbook of the Theater*, to which WNEW has the radio rights, a movie quiz, in co-operation with the Museum of Modern Art, and an overseas showbiz program, to be done with the French Broadcasting Service and the British Broadcasting Corporation.

The second pitch will be a sports-hobby layout, with programs to be devoted to bowling, softball in season, stamps, dogs, photography and cooking for men. The stamp and photog shows will be done via promotional tie-ups with *The New York Journal American*. Another specialty show also in the works will be a medical newsreel, while the station's "how to" series will also be built into the specialty sequence. The latter will expound on subjects ranging from how to write a play or novel to how to adopt a baby or become a citizen.

UNESCO Offers New Scripts to Stations

WASHINGTON, Feb. 19.—A weekly newsprint for stations is now being made available by the United Nations Educational, Sociological and Cultural Organization (UNESCO), it was announced this week. Each script contains some 10 brief news items and a five-minute discussion of developments in the field of education, science and culture.

Scripts may be obtained from the UNESCO relations staff at the State Department, Washington, starting today (19). Scripts are being written in Paris.



Alias "Sue Carson"
PALMO FULLER

Palmo is the "Sue Carson" of KLZ's popular afternoon participating stanza, "Budget Brigade." She mixes recipes and household hints with guests such as Lon McAllister, Donald Duck and Donald Woods. She's also a veteran on KLZ's writing staff.

KLZ, DENVER

Welk Show Set For Midwest Net

CHICAGO, Feb. 19.—Band leader Lawrence Welk this week was signed to air a new program sponsored by Miller Brewing Company on a 20 or 25-station Midwestern hook-up of American Broadcasting Company (ABC). Program starts June 6 and is expected to be aired Mondays, 9 to 9:30 p.m. Initial contract for 13 weeks is being handled by Klau, Van Pieteron, Dunlop & Associates, Milwaukee, home of the sponsor.

Under terms of the agreement, handled for ABC by Bill Wilson, central division net salesman, Welk will air the program from various cities on his band tour. The program will have a strict musical structure.

Saphier Brings 26G Suit Against Young

HOLLYWOOD, Feb. 19.—Agent Jimmy Saphier this week-end filed a \$26,000 damage suit against radio comic Alan Young, claiming breach of contract and contending that Young owes him back commissions in the amount stipulated.

Suit, filed in Superior Court, charged that Young inked an exclu-

Shepard Quits; Radio Pioneer

BOSTON, Feb. 19.—John Shepard III, founder and former owner of the Yankee Network, this week severed all relations with radio when he resigned as chairman and director of the web. Shepard will concentrate on his department store activities in Providence.

Shepard was one of the broadcasting pioneers in the U. S. It is not generally known that he thought up the first network program ever broadcast in this country. It was his idea to connect two stations by telephone lines, and in January, 1923, he arranged a hook-up between WEAJ (now WNBC) in New York, and the Shepard station in Boston, WNAC. The program lasted for five minutes. It was a saxophone solo.

"People" Reshuffle Follows Sheldon Rise

NEW YORK, Feb. 19.—A reshuffle of the production staff on Gulf Oil's *We, the People* show has followed the recent upping of Jim Sheldon from director to producer-director of the ailer. Wyllis Cooper has been brought in as writer, replacing Aubrey Williams and Jim O'Neill, who had been on the staff for a number of years. Len Safir will remain as a writer and also take on editing duties, serving as liaison between research and writing. Ed Franck will handle research and assist in production of the video end of the program.

Other shifts have Norman Frank assisting in AM production, Bill Brown serving as TV camera director and Larry Roemer becoming film supervisor as well as production manager. Dan Seymour replaced Dwight Weist as emcee a couple of weeks ago. Lindsay McCarey, of Young & Rubicam (Y&R), now is supervising both Gulf programs, Bob Smith as well as *We, the People*. Rod Erickson, who formerly produced *People*, now is a program supervisor for Y&R.

sive pact with Saphier on August 18, 1947, but that the percentage had not received commissions on Young's activities since June, 1948. Saphier contends he was discharged without cause and seeks to recover fees on Young's current ailer, bankrolled by Tums.

Standard Brands Bows Off Air, Drops Long-Run 'Family'

HOLLYWOOD, Feb. 19.—Unless it picks up another program, Standard Brands, once one of the leading advertisers in radio, will be out of the medium by April 10. The account this week canceled its last show, *One Man's Family*, now airing on Sunday afternoon on the National Broadcasting Company (NBC). It has sponsored the long-running radio saga, written by Carlton E. Morse, for over a decade.

For years Brands was one of radio's top accounts. Its two most recent cancellations also were on NBC, when it dropped Edgar Bergen, after 10 years or so of sponsorship in his 8 p.m. spot, and Fred Allen, who followed at 8:30. In 1945, for example, the account spent \$2,300,000 for network time alone, and considerably more for talent, plugging Ten-

derleaf tea, Fleischmann's yeast, Royal gelatine and many others.

At one time, and over a lengthy period, Standard Brands had seven or eight shows on the air, including Rudy Vallee, the late Joe Penner, *I Love a Mystery*, *Good Will Court* and *So You Want To Be an Actor*. It was one of the first accounts to use radio, and for years made liberal use of hour shows.

NBC, which controls *Family*, plans to offer the show as an AM-TV dual attraction, and is now working on converting the program into a combination offering. Morse and web execs have been meeting to go over production problems, planning a one-time-a-week presentation using the present cast. Price as a dual show will be around \$8,500; for AM only, \$6,000. Price is now \$7,500 to Standard Brands.

State of Radio

NEW YORK, Feb. 19.—Edgar Kobak, president of the Mutual Broadcasting System (MBS), made his annual "state of radio" address at his yearly luncheon for trade press editors this week. He voiced concern over declining standards in radio and the poor taste being exhibited by many tele programs. He said MBS, despite economic pressure, still would not air "shows designed to buy audiences." He said he was alarmed over business practices adopted of some webs, especially with respect to ousting advertisers from long-held time spots. "Doesn't the advertiser," he asked, "have any rights?" He also expressed concern as to whether there was enough advertising to support four major AM networks and four TV networks. And he said that where one company has both AM and TV operations, separate staffs are needed—"can't serve two masters."

Hope Withdraws Bid For WHAS Seg Deal

WASHINGTON, Feb. 19.—Bob Hope has withdrawn his bid for the radio-television package deal for buying WHAS properties in Louisville, it was announced by his Washington radio-legal representative this week. Hope's withdrawal of the bid, it was explained, was made because of the Federal Communications Commission's (FCC) refusal to comply with Hope's request for a 60-day deferment of a hearing now scheduled for February 28.

Hope's withdrawal leaves two rivals still in the race for WHAS (AM), WHAS-FM and WHAS-TV. These are the Crosley Broadcasting Corporation, which was the original bidder for the licenses, and the Fort Industry Corporation, which came into the bidding later under the Avco rule.

Ackerman V-P Boost Tips CBS Coast Mitt

HOLLYWOOD, Feb. 19.—Now, more than ever, Columbia Broadcasting System (CBS) will look to Hollywood for creation of net-owned shows. This was evidenced by the appointment of Harry S. Ackerman as veepee in charge of Coast originating net programs. This is the first time that a company officer has been placed in charge of that department.

Shows in Ackerman's program mill for summer airing include *Pursuit* (auditioned this week), *Earn Your Apples*, an audience participation seg with a vacation-time angle; a daytime serial, so far unnamed; a situation comedy seg, a Joan Davis show, a Cy Howard program, a dramatic series and a Hoagy Carmichael show. Ackerman intends to take full advantage of summer hiatus time as a program workshop for winter shows.

3 Bankrollers Back New Jock for WNBC

NEW YORK, Feb. 19.—Three sponsors have bought in on a new disk jockey show to be aired in a 15-minute early evening slot on WNBC, New York. The Dodge division of Chrysler Corporation, Crowell Collier Publishing and American Cigarette & Cigar Company will participate in the Wayne Howell shows, which will air from 6:30 to 6:45 p.m. across the board starting Wednesday (23).

NAB'S EXPANSION PROGRAM

All-Out Drive To Guard U. S. Global Fronts

Steps Unprecedented

WASHINGTON, Feb. 19.—The National Association of Broadcasters (NAB) is girding immediately for the broadest and most intensive program in the trade association's history to protect U. S. broadcast interests on both the domestic and global fronts. Given the green light for the unprecedented drive by the NAB board of directors at New Orleans this week, the trade association is readying to take two immediate steps which, it was learned, will touch off a series of similar follow-up actions. Step number one will be the appointment, by NAB Prexy Justin Miller, of a new NAB executive to join with NAB Executive Veepee A. D. (Jess) Willard and General Counsel Don E. Petty in an officially registered team to intensify NAB's representations to Congress, not only on legislation to recast the communications act, but also on all matters dealing with domestic and international radio and television. Step number two will be a move to strengthen U. S. broadcast demands at all future international communications confabs. The latter move is considered a highly significant one involving NAB teamwork with the State Department, the White House, Congress and the Federal Communications Commission (FCC) in an effort to give U. S. broadcasters a better break in both standard radio and video allocations.

President Miller and a special NAB board engineering committee authorized by the board this week sought early conferences with President Truman, the State Department, FCC Chairman Wayne Coy, the chairmen of the Senate and House Interstate Commerce committees and whatever other Congressional committees Miller deems necessary. One of the first NAB requests will be for a recodification and overhauling of all existing international pacts and bilateral agreements affecting radio so as to end what NAB and the State Department consider to be a chaotic condition in present global allocations. The move is seen as gaining special significance in view of the currently stalemated status of the Mexico City conference on high frequency radio and in view of the upcoming major meetings of the North American Regional Broadcast Agreement (NARBA), United Nations Educational, Social and Cultural Organization (UNESCO), the Fourth Inter-American Radio Conference and the World Conference in Rio De Janeiro. Another trouble spot which has evoked the NAB action is Mexico's use of the 540-kc. frequency in alleged violation of the NARBA.

NAB's Follow-Up

Indicative of the sort of follow-up action which NAB's current maneuvers could produce is the likelihood that the United States will put in an immediate request for a new world conference on high frequencies if the present Mexico City conference breaks up unsuccessfully. In the event of a new conference, the U. S. position would be expected to be considerably strengthened by the drive now stemming from the NAB to formulate new broad international spectrum policy, and the talk here is that the American team would have a better concept of its aims in (See NAB IN ALL-OUT on page 11)

Transit Radio, Inc., National Ad Biz Shows Rapid Increase

CHICAGO, Feb. 19.—National advertising business for Transit Radio, Inc., is increasing rapidly, Frank Pellegrin, national sales manager of the corporation handling sales for transit system use of FM advertising, said this week.

Pellegrin said that this week Household Finance Corporation had signed a contract for sponsorship of a 26-week series, buying two spots a day to be aired on the transit system of Huntington, W. Va. Programs and spots will be aired by WPHL, Huntington.

General Mills also appropriated \$35,000 for a transit radio campaign, Pellegrin said. The GM campaign will be carried in 13 markets, starting in the near future. WIBW, Kansas City, will carry the first test campaign for GM.

In addition to these national sponsors, *Coronet* magazine last week signed for a transit spot campaign which begins February 23 in Houston and Cincinnati.

Pellegrin also said that Transit Ra-

dio has about 10 national advertisers under contract at the present time, with about 25 more prospects.

"Newsweek" in Burn Over ABC Program Ouster

HOLLYWOOD, Feb. 19.—Top brass of *Newsweek* magazine and the Brischler, Wheeler & Staff Agency and Dennison's Foods have been doing a sustained burn at the American Broadcasting Company (ABC) ever since the web bounced the *Newsweek Looks Ahead* show off its West Coast facilities early in January. The show, which bowed in April 18, 1948, was commercial from its onset, having Forty-Two shampoo and Flo-Ball Pen Company as bankrollers prior to Dennison's.

Show was pole-axed because the web felt one feature, in which it made observations about events to come, was too similar to the style used by Drew Pearson. The *Newsweek* show aired at 7:45 p.m., Coast time, directly ahead of Pearson. However, those connected with the show are fed off because ABC allowed the show in that slot for nearly nine months before summarily notifying it that the time was reclaimed after 24 weeks of Dennison's 52-week run. *Newsweek* execs claim that they never were notified by ABC of any dissatisfaction with the show.

ABC is said to have requested a revision of title and format, which was rejected by the agency on the ground that the sponsor's investment in the current show was paying off in ascending ratings. The network then offered time one hour later, which again was refused, because the show would have aired after both Pearson and Walter Winchell's repeat show. The *Newsweek* show, in its entire tenure, adhered strictly to an agreement not to use the words "predict," "prediction" or "forecast," in deference to Pearson.

ABC Executive Veepee Robert Kintner, queried about the dispute, said that "predictions back-to-back" did not make good programming. He added that it took a nine-month period to establish this. Regarding charges that ABC made its move after a visit by William Weintraub, head of the agency handling Pearson, to the Coast, Kintner said only that he didn't think Weintraub liked the original set-up.

McManus To MC New WMCA Stem Crix Seg

NEW YORK, Feb. 19.—John T. McManus, former radio and legit editor of the late *New York Star*, this week was set as emcee in a new WMCA show reviewing legit shows. The program was set this week by Ted Hudes Radio Productions for the 8:30 to 9 p.m. Monday period. Participants will include Stem crix, as well as pundits from out of town, producers, directors, thespians and playgoers.

Hudes plans to wax the show and air it also on other outlets in Philadelphia, Baltimore, Washington, Hartford and Boston.

Thomas Quits WLW To Set Up Own Firm

CINCINNATI, Feb. 19.—Frazier Thomas, co-star of Ruth Lyon's *Morning Matinee* on WLW, leaves the station March 5 to establish his own radio and television production firm in New York.

Thomas says he has mapped an extensive plan for radio and video shows designed especially for agency and network presentation. The project, for which a tentative producing organization has already been set, calls for Thomas to head the unit and act as master of ceremonies.

Local 47 Asks Classification, Price Changes for Tape Shows

HOLLYWOOD, Feb. 19.—With National Broadcasting Company (NBC) and Columbia Broadcasting System (CBS) okaying tape recordings, Local 47, American Federation of Musicians (AFM), execs have asked the AFM national office to change both classification and price scales for taped shows. Under recommended changes, shows taped for delayed airings would be classed as live airers rather than transcriptions. Sidemen working on taped shows would be guaranteed a minimum of \$52.50 for three-hour session, as compared with \$54

for two hours of transcription work. Fee would include live show and one delayed broadcast over a full network.

Union's reasoning is that while the transcription scale is higher, working conditions on transcription dates are far less secure or profitable in the long run. If classed as transcriptions, sidemen working taped shows would have no security, being ineligible for guaranteed 13-week cycle contracts, losing extra fees for doubling, and missing out on the union's (See H'w'd AFM Asks on page 19)

Org Preps TV Division; ARP Moves Ahead

BMB Sitch Tabled

WASHINGTON, Feb. 19.—Losing no time in its preparations to add a television division, the National Association of Broadcasters (NAB) is preparing to employ a new Washington staffer who will serve as television expert. Authorization for employing the TV expert was given to NAB Prexy Justin Miller this week by the NAB board in New Orleans.

The new TV expert will take up his duties of serving video members of NAB even before the NAB board takes final action on setting up a new video division. The board, which heard a report by its functional organization committee this week urging immediate creation of the new TV set-up, is expected to take decisive action at its next meeting in conjunction with the annual NAB convention in Chicago in April.

Also left to the board meeting in Chicago, as expected, is the task of deciding the future of the Broadcast Measurement Bureau (BMB), so far as the NAB is concerned. The board this week authorized Prexy Justin Miller to appoint a five-member committee "to study NAB's role in the future structure and status of a radio audience measurement organization." The new committee is expected to come up with a plan either to scrap BMB completely or recast it on a more workable basis. In any event, the BMB is not expected to survive in its present form. The BMB, which is making its second measurement study, was raked over the coals at the board discussion, it was learned, and NAB's attitude is reportedly shared by the bureau's other sponsors—American Association of Advertising Agencies and the Association of National Advertisers.

Okays ARP Plan

The board also okayed a plan this week to set up the All-Radio Presentation project (ARP) on a corporate basis. It is known that NAB-ers have been dissatisfied with the progress of ARP, and that NAB has been withholding outlays for the project until definite evidence of progress could be shown. The new corporation plan (See NAB PREPS TV on page 11)

Budget Woes Force WJZ to Drop Hooper

NEW YORK, Feb. 19.—WJZ, New York key station of the American Broadcasting Company (ABC) has canceled its subscription to the C. E. Hooper, Inc., city reports, but the cancellation had nothing to do with similar action taken recently by WNEW, WOV and WQXR. The latter canceled on the claim that the Hooper techniques discriminated against AM in favor of TV.

WJZ canceled at the beginning of the year as a result of the ABC budget cuts effected at that time. The New York TV report and the Chicago radio report were also canceled, but the TV report has since been renewed. ABC itself is continuing as a Hooper subscriber, as are WOR, WCBS and WNBC.

This One



9EAW-X7A-3JAT

FCC Stalls Again on KMPC Case

News-Slanting Charges Hit Wall Anew

Controversy in Second Year

(Continued from page 3)

survey by the Richards interests of news programs of KMPC, Los Angeles. The survey was conducted by E. Z. Dimitman, a former newspaper executive, who was engaged for the assignment by the Richards group. Other defense exhibits consist of affidavits from Richards and Frank Mullen, president of the Richards stations, and comprehensive histories of the operations of the three stations.

The Dimitman survey analyzed KMPC news programs for evidences of biased, slanted or prejudiced presentation both before and after charges were made. Dimitman concluded that "the newscasts were a balanced presentation of the news as it developed." He asserted that "the newscasts were fair and impartial and gave all sides of controversial items. Neither the newscasts as a whole nor any portion of them were slanted, prejudiced or biased, either for or against any individual or group philosophy," Dimitman stated. According to Dimitman, "the several charges against the newscasts and the station's policy were unconfirmed."

Photostats on Richards

Also contained in the docket on the case are photostats of instructions to KMPC employees, allegedly written by Richards, recommending that newscasts plug Gen. Douglas MacArthur and Gov. Thomas E. Dewey and use derogatory tie-ins about the Roosevelts, David Lillenthal and Howard Hughes with news about Communist activities. Also present are sworn statements of former KMPC newsmen attesting that they were instructed to work on racial and religious prejudices. The various charges were first brought to the official attention of FCC by the Radio News Club of Los Angeles.

Richard's personal defense against the charges is contained in a lengthy affidavit filed with the commission. The affidavit denies Richards "ever issued any instructions, or even suggestions, orally or in writing, to any employee or executive of KMPC to broadcast items prejudicial to the Jews or any other racial or religious minority."

Maybe a "Mistake"

The defense affidavit further asserted that Richards's deep convictions on the menace of the Communists "may have led him to make mistakes as to particular individuals or in his manner of expression or phraseology," but his sincerity could not be questioned.

The broadcaster, the affidavit went on to say, believes firmly in freedom of religion and has no religious prejudices. "If anything different has been implied, he regrets such utterances and states they were not intended to have such meaning." In such utterances, said the document, "affiant may have used unfortunate expressions intending solely to refer to persons who are Communists, which he should not have used, and which he certainly did not intend to reflect on any racial or religious group."

Another portion of the defense so far filed is a short affidavit from Mullen, who took over the presidency of the three stations after the charges were made. In the statement, Mullen

Editorial

No Time for Stalling

The Federal Communications Commission (FCC) has just set back—again—the hearing concerning allegations that G. A. Richards, owner of KMPC, Hollywood, ordered newscasts on this, one of his three stations, to be distorted in favor of his own political views. One important thing to remember is that this is not a hearing on those charges themselves; rather, it is a hearing to determine whether there should be such a hearing later on. The original accusations were made over a year ago.

FCC offers its overburdened docket as the reason for its umpteenth delay. But for a body devoted to a policy supposedly key-stoned by a devotion to public service, it hardly seems appropriate that so urgent an issue be constantly delayed. The charges are serious. So long as they remain on the books, without substantiation, or without clearing Richards, a grievously unpleasant situation is perpetuated, one that is unfair either to the public or to Richards. In equal duty and deference to both, the FCC should stop stalling and bring the question to a conclusion.

pledged himself not to "issue or allow to be issued instructions or suggestions to slant or color the news." Mullen added that he "is convinced that employees and executives understood at all times that Mr. Richards's basic instructions were to comply with the law and with commission regulations."

All Stations Involved

Altho charges were originally filed only in connection with the news policy of KMPC, the FCC broadened the inquiry to take into consideration policies at the other two stations. The license of WJAR, Cleveland, is now running on a temporary renewal pending a final FCC disposition. WJR, Detroit, is also in the proceedings, but neither its license nor that of KMPC is up for renewal yet.

The hearing now set for March 16 is merely to determine whether further proceedings are necessary in the matter. "Further proceedings" could consist of hearings to determine whether the licenses should be renewed.

FMA Reports 35% Listener Hike in '48

WASHINGTON, Feb. 19.—The FM Association (FMA) announced today preliminary findings of a survey which, according to the FMA, shows that "the potential audience for FM stations increased 35 per cent during 1948, while the AM (or standard broadcasting) potential skidded 28.5 per cent." According to the FMA, the survey shows that "FM and television now present a challenge which threatens to change, in the very near future, the in-the-home entertainment habits of millions." Production of receivers capable of picking up FM programs has reached a new all-time peak, stated the FMA, while the output of sets with AM-only facilities has slumped heavily.

The FMA is planning to distribute the report at a time sales clinic to be held at the Hotel Commodore in New York April 1.

No Shorthand?

WASHINGTON, Feb. 19.—For a change, the Greeks have no word for it, but they have developed a new twist in news coverage. Officials of the Economic Co-Operation Administration (ECA) told *The Billboard* this week that announcers read news very slowly, so that Greek provincial newspapers can copy it down and run it in their columns. There is no teletype system for small papers, the ECA added.

WICC Plans Waiving New FM Application

BRIDGEPORT, Conn., Feb. 19.—Station WICC, spoke of the Yankee network here, has no intention of filing a new application for a frequency modulation (FM) broadcasting station in Bridgeport, it was announced this week. This followed the announcement in Washington that the Federal Communications Commission had granted the request of the Bridgeport Herald Corporation to cancel a construction permit for the proposed Herald station.

"Television has overshadowed FM broadcasting," according to Mrs. Florence Robinson, assistant manager of WICC here. "We have filed an application for a television station and are no longer interested in a FM transmitter."

The Herald, a local newspaper, was one of the successful applicants that were granted FCC hearings here Sept. 16, 1946, when five companies sought permits for the three metropolitan FM channels assigned to the Bridgeport area. The Yankee Network, Inc., owners of WICC, and the Travellers Broadcasting Company of Hartford were denied permits in the subsequent FCC decision.

Neither of the other successful applicants, Harold Thomas, owner of WNAB here, and Harry F. Guggenheim, Long Island publisher, have started FM stations.

WWDC-FM Plans Receivers for Busses

WASHINGTON, Feb. 19.—Favorable sponsor reaction has caused WWDC-FM to step up plans to install FM receivers in vehicles of the local transit system, station manager Ben Strouse said this week. First plans called for only 20 busses to be radio-equipped for the first 90 days, but the station now plans to have receivers in more than 100 busses by April 1.

Transit radio went on the air February 10, with about 35 per cent of available time already sold. Some 15 local stores contracted for time prior to inauguration of the system.

WOLENS QUILTS WBKB

CHICAGO, Feb. 19.—Mel Wolens, sales manager for WBKB, B&K video station, resigned this week. Altho no comment was forthcoming, it was believed that Wolens had a falling out with station management. Before joining WBKB, Wolens was sales manager of WCFL, AM indie here.

Possible successor to Wolens is Larry Milligan, who joined the WBKB sales force this week. Milligan formerly was a top radio exec with the Blackett, Samples & Hummert and Sherman Marquette agencies.

Edwards, Day Nix CBS Bids, But Say It's Up to Sponsor

HOLLYWOOD, Feb. 19.—Reversing the trend of the past few weeks, Ralph Edwards and Dennis Day declared this week that they prefer to remain with National Broadcasting Company (NBC), despite attractive offers by Columbia Broadcasting System (CBS). Edwards told *The Billboard* that he is happy with his Saturday night NBC time slot for *Truth or Consequences* and sees nothing to be gained by shifting. Day, likewise, said he was pleased with his show's Hooper and wants to stay put. Both, however, qualified themselves by declaring that "it's up to the sponsor."

CBS has approached both Procter & Gamble (T or C) and Colgate (Day) with bids. Originally, CBS wanted the Edwards opus for its Sunday night comedy line-up, but settled for Red Skelton. Edwards has been doubtful about shifting to Sunday night on the theory that the prankish audience participation stanza isn't suitable Sabbath family fare.

Guest Shore Stays As Smith Alternate

NEW YORK, Feb. 19.—The story of the guest who came for a short stay and, liking the place so much, never left has its modern counterpart in radio. Dinah Shore has guested many times on the 7:15 to 7:30 p.m. across-the-board Jack Smith show, sponsored by Procter & Gamble. After taking a look at the higher ratings her appearances brought about, P & G has decided that Miss Shore should star on the show three times a week and Jack Smith two.

The date that the change will occur is not set, but it is expected to be about the end of March when the 13-week Jack Smith contract period ends. Miss Shore is expected to get about \$4,000 for her work on the program.

No More \$\$ at WSAY, So AFRA Walks Out

ROCHESTER, N. Y., Feb. 19.—On strike since Wednesday (16) night against WSAY, local indie here, the American Federation of Radio Artists (AFRA) now has two strikes going at the same time. The union has been out against WATL, Atlanta, for more than a month.

The Rochester walkout was caused, says AFRA, because Gordon Brown, the owner of the station, refused to offer the union any wage increase. Of the four announcers on strike, the labor org claims, three were getting about \$35 each week and one \$40. None gets commercial fees. WSAY, on the other hand, claims the strike was caused because it would not agree to a closed shop at the station.

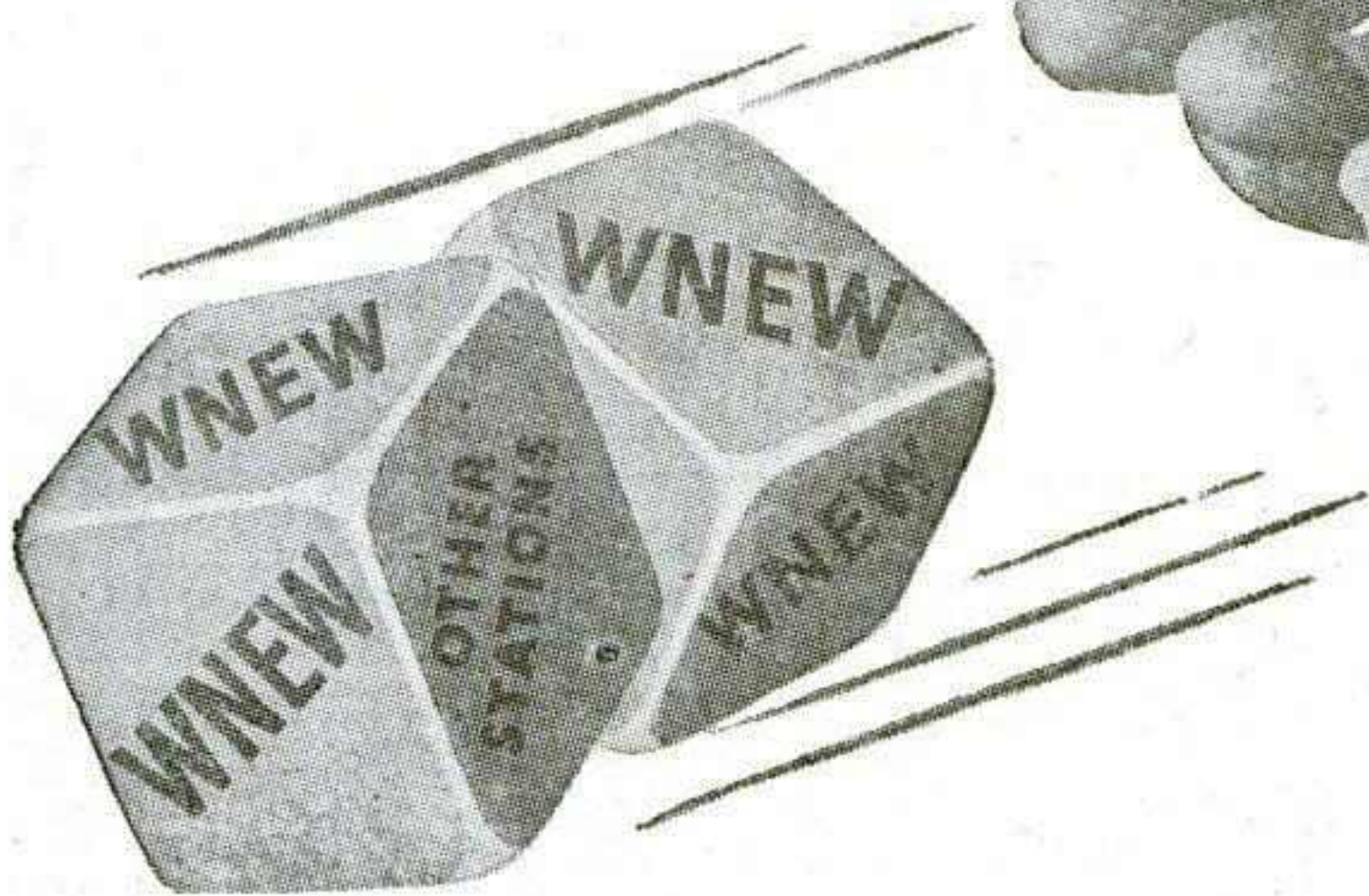
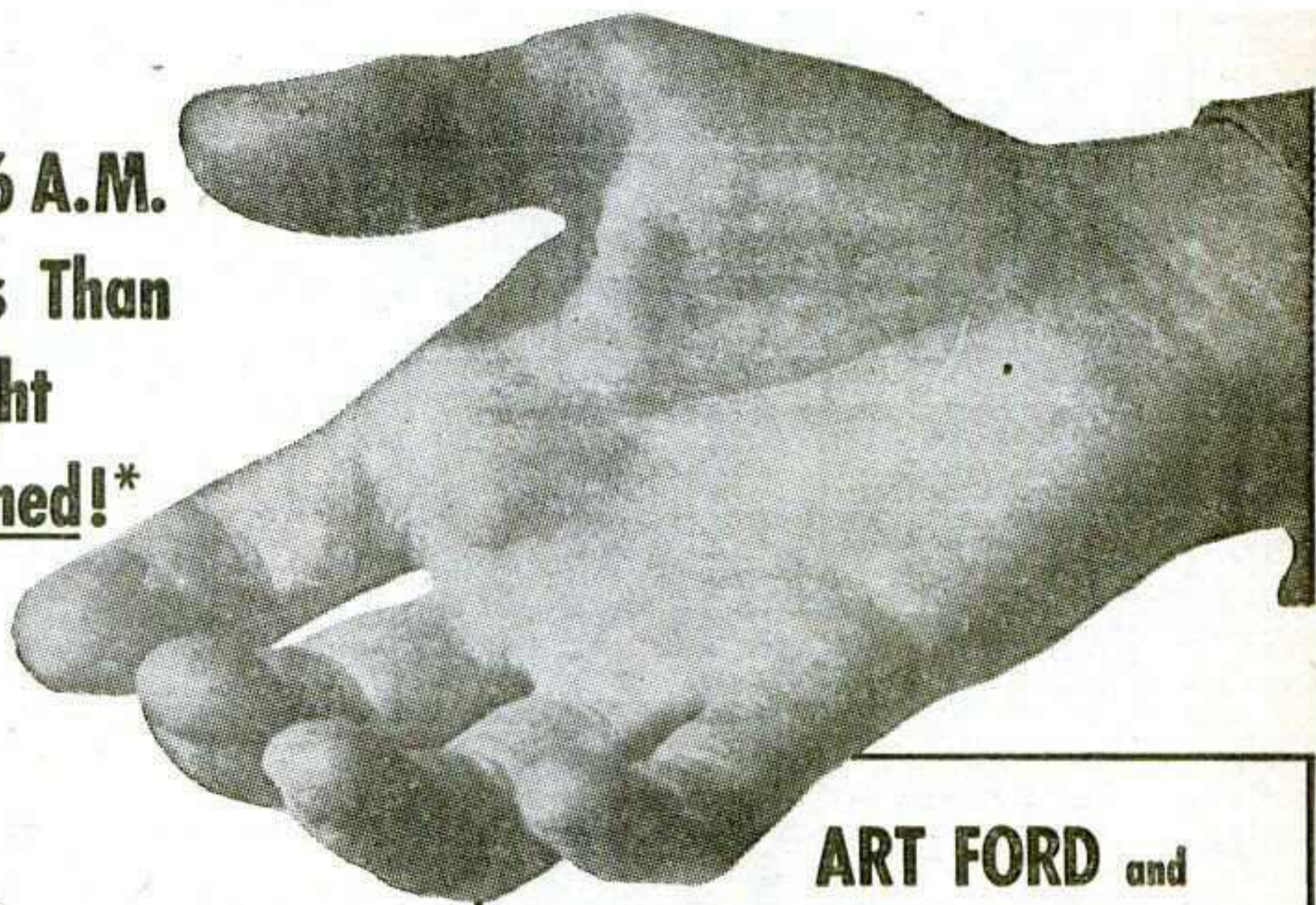
AFRA also states that it has complained to the Federal Communications Commission (FCC) because the station editorialized on the air about the strike and the union was refused time to defend its position.

Oops

NEW YORK, Feb. 19.—In the February 19 issue of *The Billboard* a story on *Collier's* magazine purchasing *Mutual Newsreel* on West Coast stations mistakenly stated that Schwab & Beatty was the agency involved. The transaction was handled by the Kudner Agency, Inc.

FOUR to ONE YOU WIN

**YES—From Midnight to 6 A.M.
WNEW Has More Listeners Than
the Four Other All-Night
New York Stations Combined!***



ART FORD and The Milkman's Matinee

This WNEW all-night feature is an important part of the pulsating life of New York City. So *much a part* that more people listen to the "Milkman's Matinee" M.C.'d by Art Ford than listen to the *four other* all-night stations *combined!* It's FOUR TO ONE YOU WIN on WNEW!

To the *listener* who wants good entertainment and recreation from midnight to 6 A.M., Art Ford and the "Milkman's Matinee" is a must!

To the *national* advertiser who wants greater sales in the metropolitan area... to the *local* advertiser who wants to see his advertising dollars do more—the "Milkman's Matinee" over WNEW stands as a sales beacon!

WNEW

ON THE AIR 24 HOURS A DAY

**1130
ON YOUR
DIAL**

*Special Pulse Survey, Greater New York, Nov. 1948

Represented by
John Blair & Company

JUDGMENT DAY

in The Billboard's 11th ANNUAL RADIO AND TELEVISION PROMOTION COMPETITION

THE 24 judges in the competition will meet Tuesday, March 1, at the Le Perroquet Suite, Waldorf Astoria Hotel, to select this year's winners.

Following the judges' luncheon, the exhibit will be opened at 3 p.m. to industry representatives in all fields. Winners will be announced in the March 12 issue of *The Billboard* and all winning entries will be exhibited at the NAB Convention in Chicago in April.

All are cordially invited to attend.

BOARD OF JUDGES

J. M. Allen
Bristol-Myers Co.

William A. Chalmers
Kenyon & Eckhardt, Inc.

Howard Chapin
General Foods Corporation

Lee Cooley
McCann-Erickson, Inc.

Walter Craig
Benton & Bowles, Inc.

Wickliffe Crider
Batten, Barton, Durstine & Osborn, Inc.

Albert S. Dempewolf
Celanese Corporation of America

Charles J. Durban
United States Rubber Co.

Carlos Franco
Young & Rubicam, Inc.

John Gilman
Colgate-Palmolive-Peet Co.

David Gudebrod
N. W. Ayer & Son, Inc.

Tom Harrington
Ted Bates, Inc.

Frank Kemp
Compton Advertising, Inc.

Chester MacCracken
Doherty, Clifford & Shenfield

J. Ward Maurer
The Wildroot Company

Miss Linnea Nelson
J. Walter Thompson Co.

George Potter
Prudential Insurance Company of America

Roger Pryor
Foote, Cone & Belding

Stanley Pulver
Dancer, Fitzgerald & Sample, Inc.

Richard Rettig
American Home Products Corp.

Tom Revers
Biow Company, Inc.

Adrian Samish
Show Productions, Inc.
(A subsidiary of Dancer, Fitzgerald & Sample, Inc.)

Tom Slater
Ruthrauff & Ryan, Inc.

Ray Sullivan
Sullivan, Stauffer, Colwell & Bayles, Inc.

NAB in All-Out Drive To Guard Global Fronts

(Continued from page 7)

seeking to bargain for an improved U. S. share of the spectrum and for safeguarding broadcasters from wave interference.

NAB's preparations to solidify U. S. representations on the international front are not expected to require immediate expansion of the association's international team which is headed by Royal V. Howard, director of engineering, and Fo-ney Rankin, who handles the policy angle. As part of the plan, NAB will prepare a primer to explain the international allocations problems and their impact on American radio. In addition, an all-radio planning council, to be made up of top policy representatives of government and broadcasters, will be formed to insure the continuing exchange on the international communications problems. Development of the council plan was entrusted by the board to Robert K. Richards, NAB director of public relations and publications, and Michael R. Hanna, WHCU, Ithaca, N. Y., chairman of a special board committee on international radio affairs.

Legislative Rep

In deciding to allocate an outlay to hire an additional governmental representative, the NAB board this week paved the way for a full-time NAB legislative representative who will sign up under the Lobbyists Registration Law to convey NAB's wishes to Capitol Hill. Willard and Petty are already registered under the law. The Capitol Hill team is expected to get its first big test of the year when congressional committees go into action on new legislation to overhaul the communications act and when a special Senate committee, the crea-

Wisconsin Bill To Bar Bloodshed From Outlets Sets Off Bombshell

MILWAUKEE, Feb. 19.—A bill which would prohibit radio stations from airing shows containing accounts of bloodshed, lust or crime has set off quite a hassle in the Wisconsin Legislature. The proposal would not apply to newscasts.

"It is unconstitutional, could not be enforced and would bar Shakespearean plays," argued W. Wade Boardman, Madison, counsel for the League of Wisconsin Radio Stations. He added that it was not needed because the Federal Communications Commission (FCC) controls airers thru licensing.

But Taylor Brown, Oshkosh, Wis., Republican who introduced it at the request of the Wisconsin Lutheran Ladies' Association, defended it as "needed to help clean up some objectionable radio programs that corrupt the morals of our young people."

Mrs. L. J. Merkel, State president of the Better Radio Listening League, and Mrs. R. L. Schumpert, head of the Madison Parent-Teacher Council, said the bill should be "written so that it could be enforced." They demanded legislation curbing airers that give "objectionable details" of crimes, but said they couldn't support the bill as it now stands.

Ralph O'Connor, WISC, Madison, exec, pointed out that another ban—"on books, pictures, magazines and moving pictures tending to corrupt

tion of which is called for in a resolution now pending (*The Billboard*, February 19), starts its investigation of the radio industry and the FCC. NAB's guns will be pointing, as usual, in the direction of the FCC's program supervision on power and Blue Book policy.

morals"—failed to solve the comic book problem for which it was designed.

Mrs. Schumpert offered a substitute to Brown's bill in the form of an amendment to the book, pic, mag and movie ban. It would place the same restrictions on radio and television, plus a radio and video ban on "matters dealing with bloodshed, lust or crime tending toward corruption of morals or containing any other material injurious to morals."

Lombardo Show On WNBC Mar. 16

NEW YORK, Feb. 19.—The transcribed Guy Lombardo show has been set to air on WNBC, New York, for Trommer's beer, starting March 16. The Ziv package will air in the 7:30 to 8 p.m., slot on Wednesday nights.

Frank Bowes, of the spot sales division, set the show for the station with the Federal Advertising Agency. The account recently bowed out of sponsoring wrestling matches on TV.

Ottoway Picks Brinkley

WILMINGTON, Del., Feb. 19.—The appointment of Francis H. Brinkley as managing director of the Ottoway radio stations was announced this week by James H. Ottoway, of Endicott, N. Y. Brinkley, who has been vice-president and general manager of Station WILM, leaves in the first week of March to assume his new duties with the Ottoway stations, WENE, Endicott, N. Y.; WDOS, Oneonta, N. Y., and WVPO, Stroudsburg, Pa.

NAB Preps TV Division; ARP Moves Ahead

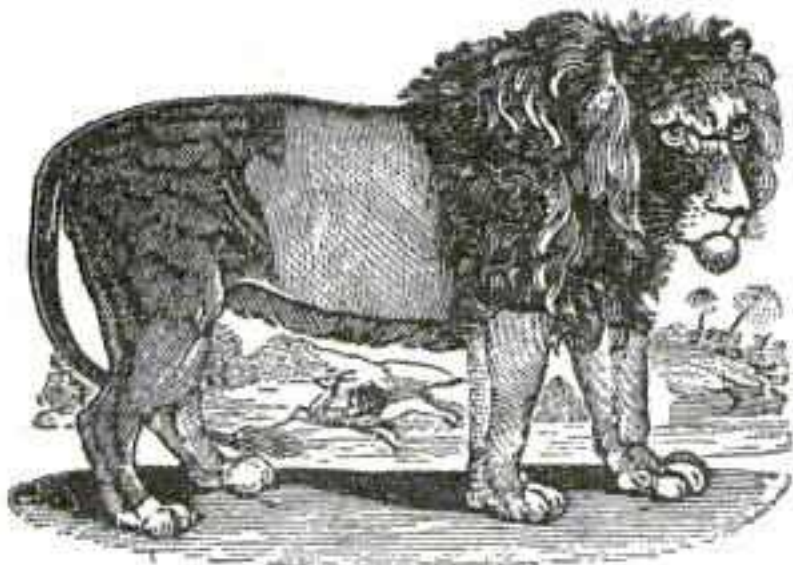
(Continued from page 7)

when established will proceed with the production of an all-industry program for promoting radio as the leading advertising medium and the corporate structure is expected by the NAB to eliminate past faults.

In keeping with an agreement reached by the board at its last meeting here in November, an amendment to NAB bylaws which would make it impossible for any board member to serve more than two consecutive terms on the board will go to the membership soon, the board decided this week. The amendment will carry an appending statement showing that the board voted 19 to 2 against it.

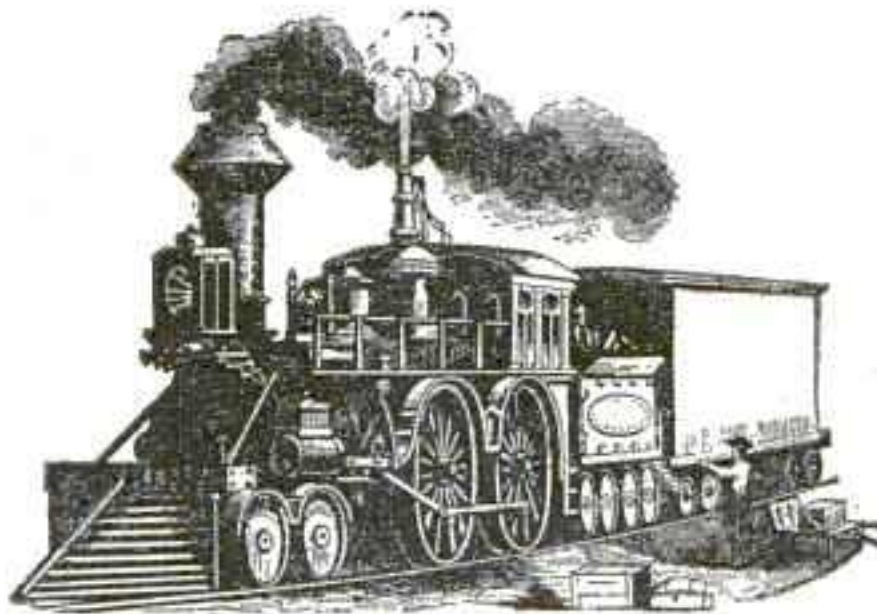
Also as a follow-up to a November agreement, the board gave the green light for an early membership vote on the Edward Breen-sponsored amendment to deny the right now held by the NAB board to promulgate a code or standards of practice. This proposed amendment will likewise carry a special explanation and expression indicating that the board does not support it. The amendment, if passed, would have the effect of tossing the code question back into the laps of the membership for determination as to whether there should be a code and whether it should be identical to the present standards. NAB bigwigs are reiterating sentiment that the proposal will be defeated. This sentiment was first expressed when the Breen dynamite-laden amendment was tossed before the board last November as a follow-up to its original introduction at the last NAB convention when a ruling was made that the proposal was out of order because it had not been on the table sufficiently long in advance of the meeting.

IT MAY NOT HAVE OCCURRED TO YOU, but



WOR is like a lion

You see, it continues to be the *first* major station in New York when it comes to carrying the majority of the highest-rated local programs.



WOR is like a locomotive

because, year in and year out, WOR pulls more than a million letters from people in 47 of the country's 48 states.



WOR is like a great sale

for WOR attracts more families, during the day and during the night, than any other station in the United States.

NOTE — no matter how you measure WOR's effectiveness,

and we heartily recommend *any* method, WOR gets you *there* fastest, at less cost and with greater results.

— heard by the most people
where the most people are

WOR

COMING! WOR-Mutual's magnificent new television station, WOR-TV, channel 9. Watch for it.

ASCAP and TV Down to Brass Tacks at Last

NEW YORK, Feb. 19.—The American Society of Composers, Authors and Publishers (ASCAP) and the telecasters will get down to brass tacks Thursday (24) on negotiations for a pact covering use of the Society's music on TV. The joint session was set this week, following agreement by ASCAP and the music subcommittee of the National Association of Broadcasters (NAB) to extend the music deadline 30 days. The deadline had been March 1 and is now March 31. Talks between both sides have been amicable. It was felt, however, that more time was needed. The telecasters are reconstituting their committee, making it broader and more representative of the TV industry.

Preliminary talks have centered around the language of the projected (See ASCAP AND TV on page 19)

Magna Corp. Buys "Walt's Workshop"

CHICAGO, Feb. 19.—Walt's Home Workshop, one of the most popular video programs to originate here in months, this week was sold by WNBQ, local National Broadcasting Company tele station, to the Magna Engineering Corporation of San Francisco. Program, featuring demonstrations of homecraft by Walt Durbahn, has been on the air only a few weeks.

First program under the new sponsorship is expected to be aired March 2. A 13-week contract is expected to be signed next week. J. Walter Thompson, Chicago, is agency for the sponsor, who manufactures Homecraft Tools.

1,070,850 TV Sets in U. S.

NEW YORK, Feb. 19.—Latest estimates, prepared by The Billboard, place the total number of television sets in the United States at 1,070,850. This does not include a total of 88,500 sets which are estimated as being in use in cities other than those which now have TV stations on the air, or in cities where they may have been shipped but have not yet been sold because of the absence of active TV stations. Data is as of February 1.

City	Number of Sets
New York	450,000
Philadelphia	110,000
Los Angeles	89,400
Chicago	75,000
Boston	45,100
Baltimore	41,000
Detroit	39,500
Washington	34,200
Cleveland	24,700
St. Louis	20,000
New Haven	19,000
Milwaukee	16,200
Schenectady-Albany	16,000
Cincinnati	15,500
Buffalo	12,400
Minneapolis-St. Paul	10,000
Toledo	7,500
Richmond	7,000

*Others applies to non-TV cities.

City	Number of Sets
Atlanta	5,500
Pittsburgh	5,000
Louisville	3,900
San Francisco	3,850
New Orleans	3,800
Fort Worth	3,000
Houston	2,800
Memphis	2,800
Seattle	2,800
Salt Lake City	2,500
Syracuse	2,000
Albuquerque	400
Subtotal	1,070,850
*Others	88,500
Grand Total	1,159,350

\$6,591 for \$270

NEW YORK, Feb. 19.—Three announcements, purchased on WNBT, New York, last week at a cost of \$270 have paid off thus far with \$6,591 worth of business. Television Guide, weekly program listing magazine, bought the spots to plug a giveaway offer of a Polaroid filter lens for tele sets with each subscription to the magazine. No other advertising was used beyond the three station-break pitches.

WPTZ & Philly Nabes Set Tie-Ins

PHILADELPHIA, Feb. 19.—The first direct tie-up between video and local movie houses was effected between Philco's WPTZ and the three key neighborhood houses operated by Paramount, with an eye on wooing people away from their homes, particularly on Tuesday nights. WPTZ will stage the Tuesday night Telekids show, kiddie quizzer, direct from the Roosevelt, Tower and Nixon theaters, alternating among the houses, starting in March.

The telecast from 7:30 to 7:45 p.m. will emanate from a theater stage each week. The show is sponsored by Weather Guard, local firm dealing in aluminum storm windows, thru the Fein & Schwerin Agency here.

Camels, DuMont Ink Philly Boxing Deal

NEW YORK, Feb. 19.—Camel cigarettes this week bought time on the DuMont Eastern and Midwestern networks to present boxing bouts from Philadelphia Monday nights, starting February 28. Scanning will begin at 10 p.m., with Tom Moorehead handling the narration. The William Esty Agency set the pact for the series, which will be titled the Camel Sports Caravan.

Eight stations will carry the weekly bouts, with WFIL-TV, Philadelphia, originating. Also on the list are WABD, New York; WAAM, Baltimore; WGN-TV, Chicago; WEWS, Cleveland; WJBK, Detroit; WDTV, Pittsburgh, and WOIC, Washington. DuMont's Washington station, WTTG, will be unable to carry the fights because of previous commitments. Additional stations are likely to be added to the hook-up later.

Cable Meet April 1 On Expanded Sked

NEW YORK, Feb. 19.—An allocations meeting to set up new schedules for use of expanded coaxial cable facilities to the Midwest starting May 1 has been set for April 1. The long lines department of the American Telephone & Telegraph Company (AT&T) notified the webs this week that two additional westbound circuits will be put into service more than a month ahead of the original June target, supplementing the one eastbound and one westbound line now in use.

One of the two new circuits will be full time, the other will operate from 6 p.m. Eastern time until closing.

Angels Souring On High Costs Of Sports Tele

HOLLYWOOD, Feb. 19.—Coast sports promoters are pricing themselves out of the tele market, according to Arnold McGuire, Coast tele head for Foote, Cone & Belding (FC&B). Because of the high cost of the average sports package, FC&B has de-emphasized all such remotes in planning 1949 tele campaigns for clients. Exorbitant fees for sporting events, plus uncertainties of airing tele remotes on a regular sked, have soured bankrollers on future purchases. Hereafter, FC&B will recommend buying only special sports features, rather than making long-term, expensive commitments.

As an example, McGuire pointed to Union Oil Company, one of the most active Coast tele buyers. Last year, Union Oil spent over \$115,000 in airing football games, horse races, Ice Capades and Rose Bowl events on New Year's Day. Rights to the L. A. Rams pro grid sked cost over \$30,000, while other events came proportionately high. Moreover, competitive bidding among telecasters (notably in the USC-UCLA football package) found station ops and bankrollers inflating costs beyond value.

Union Oil will re-enter the telefield shortly with 75 per cent emphasis on studio shows. Door is left open, however, to pick out special sports events of timely importance, but only if the price is right.

Waring Hr. Kine Prepped for GE

NEW YORK, Feb. 19.—Young & Rubicam will make a kinescope recording of an hour long TV show built around Fred Waring and his musical unit early next week for General Electric. Exactly what the program's formula will be is not known, but it is understood the entire ork will be used, with perhaps a new talent angle added.

The large number of musicians in the Waring ork is expected to make the show one of the more costly on the screen at present, zooming the tab to about 10G. Tho no web has been chosen, National Broadcasting Company and Columbia Broadcasting System are making a pitch for the show, with prime time delivery the main consideration. Roland Gillette will direct the show.

Union Oil Renews Tele Report Idea

HOLLYWOOD, Feb. 19.—Union Oil Company, pioneer Coast tele time buyer, will use video for the second year to present its annual stockholders' report. The oiler is currently prepping a half-hour film short, which will be a combination documentary entertainment pic, giving highlights of the firm's progress during the year. Now being made at Hal Roach studios, the pic will be shown over 36 tele stations thruout country on April 12. Bankroller will spend over \$15,000 in shooting the film.

Idea to use tele was launched last year by the firm's prexy, Reese Taylor. At that time, Union's pic report was aired simultaneously over 11 outlets. Reaction from stockholders and public prompted a repeat performance this year. Deal is handled by Arnold McGuire, Coast tele top-per for Foote, Cone & Belding.

Effective at the same time the new lines open, the eastbound cable will eliminate daytime operation and carry only evening shows.

**OUTSTANDING
T. V.
PERSONALITY**



Jean
CARROLL

T. V. APPEARANCES

- ★ TEXACO STAR THEATER—June 20th
- ★ TOAST OF THE TOWN—Jan. 16th
- ★ TOAST OF THE TOWN—Jan. 30th
- ★ AMERICAN MINSTRELS—Feb. 17th

NOW READY

Situation Comedy called
"KEEP YOUR EYE ON THELMA"

Bookings



GENERAL ARTISTS CORPORATION

THOMAS G. ROCKWELL, President

NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON

NBC IN WEST COAST TV DRIVE

SWG in Bid for Peace With Radio Scripters on Television

HOLLYWOOD, Feb. 19. — The Screen Writers Guild (SWG) this week made its first conciliatory move toward the Authors' League since their recent rupture. It passed a resolution offering to share jurisdiction over television writers with the Radio Writers' Guild. The resolution goes to the Authors' League heads in the

East for action early next month, but indications are they will turn it down, and thus prolong the scrap.

The SWG has been disputing the decision of the league that video writers should have an entirely new organization—the Television Writers' League—representing them. The film scripters org made two moves recently—a parley with a group of movie producers making tele films and the inclusion of an Eastern association of documentary writers into the SWG as a tele writers' unit, which brought the dispute with the league to a head.

Now the league has gone on record as being 100 per cent behind the Television Writers' Guild with the alternative a jurisdictional war unless the SWG toes the line.

The reason why the league does not want to split jurisdiction between New York and here is that it is afraid of divide and conquer tactics on the part of the TV industry. It fears a contract made in Hollywood might not be as strong and would result in a squeeze being put on New York writers. In addition, the Hollywood writers' unit does not retain any rights in the scripts once they are sold to film makers, whereas the Eastern pitch has been to retain the rights wherever possible, and it has generally accomplished that goal.

Meanwhile, the Television Writers' Guild in the East had its first membership meeting Monday (14). A temporary executive committee consisting of Max Wilk, Larry Marks, Oliver Nicoll, Max Ehrlich, George Lefferts and Lee Berg, with Berg the chairman, has been elected. They will work on drafting a constitution for the new org.

Top Firms Eye "RFD," Tele Seg

CHICAGO, Feb. 19.—RFD, America, television version of the well-known AM network package, will probably be sponsored by International Harvester on WNBQ, Chicago, and the National Broadcasting Company video network, it was learned this week. Program has been aired sustaining by WNBQ the past few weeks.

In addition to International Harvester, which has signified a willingness to sign for the show within 30 days, other potential sponsors are considering the tele program. In the picture are General Motors and American Steel & Wire Company.

VINTNERS B.R. LUCAS

NEW YORK, Feb. 19.—The California Wine Growers' Guild this week bought half of the Dione Lucas cooking program on WCBS-TV. The first of the program was sold recently to Scott Paper Company. The wine guild's sponsorship will start with the March 3 outing. J. Walter Thompson is the agency.

Detroit Thugs Will Have to Don Paint

DETROIT, Feb. 19.—Plans for regular television installations for police work have been approved by Mayor Eugene Van Antwerp, upon request of Police Commissioner Harry Toy, with an actual appropriation of \$10,000 for equipment. This is primarily a budgetary maneuver at the moment, inasmuch as it is not expected any sizable purchases will be made until arrangements are much further along, but is being taken as a preliminary move to spread the cost over more than one year on the books.

The objective will be a set in every precinct station, and Toy envisioned the possibility of a set in every scout car—in sharp contrast to the disapproval of video for car use by the general public. The procedure would be to have a daily "show-up" of suspects held by the police aired over video, with the police themselves watching the show, as well as any of the general public. Separate broadcasts of pictures of persons wanted by the police might also be put on the air at specific times to aid in apprehension.

Toy indicated he had obtained assurance of co-operation from local television personnel, but that the whole plan might have to wait a considerable time for actual operation.

starts tomorrow (20) sponsored by J. B. Williams, Kids Athletic Club, Mondays 6:30 to 7, and the Three Flames. The Flames are on one 15-minute strip and get another on Wednesday (23) 10:30 to 11. All these shows are on WNBT.

Hope To Sell Name Talent On Kinescope

Assembly Line Shows

HOLLYWOOD, Feb. 19. — With launching of its Hollywood kinescope transcription operations skedded for the end of March, National Broadcasting Company (NBC) will set its sights on luring high-powered Coast talent to the tele net. According to KNBH tele topper Hal Bock, the \$200,000 kine installation will give NBC complete facilities for rapid kine processing and syndication. NBC thus hopes to attract name talent eager to take the tele plunge but still hesitant because tele "doesn't pay." By the same token, kine facilities will now afford bankrollers opportunity to spotlight Hollywood talent and justify heavier spending.

Web Coast tele programers, including KNBH program director Robert Brown and exec producer Edward Sobol, have begun preliminary talks with talent toppers. While no deals will be set until sponsor interest is assured, NBC feels that film and radio names now mulling tele ventures (and not restricted by anti-tele contracts) will be sold on kine's advantages. Heretofore, emphasis has been on New York, where dough and facilities made video ventures more attractive to name talent. Web now stresses that Hollywood will be in a position to duplicate (or surpass) (See NBC IN COAST on page 17)

Hope Eyes Tele Entry Next Fall

HOLLYWOOD, Feb. 19.—Bob Hope has set his sights for a fall entry into television, with the show in all likelihood originating here. While complete planning for the comic's video debut will be deferred until end of the present radio season, Hope believes he can remain on the Coast and syndicate the show via kinescope recordings to be produced by National Broadcasting Company (NBC).

The gagster will not attempt a simultaneous AM-TV show, but will develop a completely different video presentation, using new talent as well as several of his air show regulars. Format, writers and production staff would be separate from the radio set-up.

Under Hope's Paramount Pictures pact, he has a free hand in tele activities. Paramount, however, retains exclusive tele sales rights on any Hope pix produced for theater release.

Abbott, Hooker Split; George May Quit TV

NEW YORK, Feb. 19.—West Hooker and George Abbott Telefeatures, Inc., have come to an amicable parting of the ways. As a result, Abbott is undecided on remaining in TV. Hooker was the general manager of the recently formed Abbott tele packaging outfit and also had a piece of the corporation.

Hooker has lammed to set up West Hooker Telefeatures, taking with him his properties, Act It Out, which

U. S. A.'S LARGEST REPRODUCTION HOUSE

GENUINE 8x10 GLOSSY PHOTOS
DELIVERED NEXT DAY!

5¢ EACH In 5,000 Lots
5 1/2¢ In 1,000 Lots
\$7.99 per 100

Postcards \$23 per 1000; Mounted Enlargements (30x40) \$3.85
Made from your negative or photo.
NO NEGATIVE CHARGE—NO EXTRAS
Unsurpassed in quality at any price.
Made under supervision of famous James J. Kriegsmann
ANY PRODUCT PHOTOGRAPHED, 'S

Copy Art Photographers
Plaza 7-0233
165 West 46th St.
New York 19, N. Y.

WE DELIVER WHAT WE ADVERTISE!

DOUBLE TROUBLE . . .
With stacks more fan mail when you mail out your face and fortune on glamour-glossy photo repros by Moss, but who'd kick about that!

8x10's, 5¢ ea. (In Quantity)
POSTCARD SIZE, 2¢ ea. (In Quantity)
Blow-Ups, 20x30, \$2 ea.
30x40, \$3 ea. (+ shipping)

Write for FREE Samples and Price List B

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N. Y. O. 19
Plaza 7-3520



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PRESS CLIPPING BUREAU, Inc.
165 Church St., New York 7, N. Y.
BRoclay 7-5571



Like Jack's beanstalk . . .

Television towers can grow sky-high overnight, but it takes more than just a tower to make a television station foremost in its community. WWJ-TV, now in its third year of operation, is a firmly established leader in the Detroit market. It has taken full advantage of its two-year "headstart" to stake its claim on the lion's share of desirable local television features. And, through its NBC Television Network facilities, WWJ-TV has stretched its "seeing power" beyond the horizons to bring Detroiters an even greater diversity of entertainment features. Unquestionably, WWJ-TV is the one best television "buy" TODAY, in the multi-billion dollar Detroit market.

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NATIONAL REPRESENTATIVE: THE GEORGE P. HOLLINGBERRY COMPANY
ASSOCIATE AN-TV STATION WWJ

WWJ-TV
NBC Television Network

CURRENT NETWORK TELE AND

SUNDAY	ABC	CBS	DuMONT	NBC
5:30 TO 6:00	Super Circus (E)	Western Films		(W)
6:00 TO 6:30	Cartoon Teletales (W)	(S)		(E)
6:30 TO 7:00	The Singing Lady (Kellogg) Kenyon & Eckhardt (W)	UN Casebook (S)	Newsweek	(E)
7:00 TO 7:30		(S)	Amateur Hour (P. Lorillard)	(E)
7:30 TO 8:00	1 (E) Fran Allison (E)	Ford Theatre (Ford) Kenyon & Eckhardt (S)	Lennin & Mitchell (W)	Welcome Aboard (S)
8:00 TO 8:30	Hollywood Screen Test (W)	or Studio One (S)		Author Meets the Critic (General Foods) Young & Rubicam (E)
8:30 TO 9:00	Actors' Studio (W)	Riddle Me This (General Electric) BBD&O (S)		2 Meet the Press (General Foods) Patton & Bowles (E)
9:00 TO 9:30	ABC Television Players (E)	Toast of the Town (Emerson)	Philco Television Playhouse (Philco)	
9:30 TO 10:00	Music in Velvet	Blaine-Thompson (W-S)	Hutchins (W-S)	
10:00 TO 10:30	Bowling Headliners (Edelbrew) Gordon & Mattern (E)	(S)		News Review of the Week (Disney) Grey (W)
10:30 TO 11:00				(W)

MONDAY	ABC	CBS	DuMONT	NBC
5:30 TO 6:00	(E)	(S)		Howdy Doody (W)
6:00 TO 6:30		(S)	Small Fry (W)	(E)
6:30 TO 7:00	(E)	Lucky Pup (W)	Camera Headlines (S) R. Hodges (W)	(S)
7:00 TO 7:30	News and Views (W) Earl Wrightson Show (W)	Your Sports Special (S) Places, Please (S)	Doorway to Fame (S)	Kukla, Fran and Ollie (RCA) J. Walter Thompson (E)
7:30 TO 8:00	Film Shorts (E)	CBS Television News (W) Make Mine Music (S)		American Song (S) Camel Newsreel (Reynolds) Esty (W)
8:00 TO 8:30	Kiernan's Korner	3 The Goldbergs (W)	(S) Photographic Horizons (S-W)	Song and Dance (E)
8:30 TO 9:00	What Do You Think? (E)	Arthur Godfrey's Talent Scouts (Lipton's Tea) Young & Rubicam (S)		Chevrolet on Broadway (Chevrolet) Campbell-Ewald (W)
9:00 TO 9:30	4 Skip Farrell Show (E)	5 Money Amsterdam (W)		Colgate Theater (Colgate-Palmolive-Peet) Wm. Esty (S)
9:30 TO 10:00	(S)	People's Platform (W)		Americana (Firestone) Sweeney & James (E)
10:00 TO 10:30		(S)	Court of Current Issues (W)	Boxing (Gillette) Maxon (E)
10:30 TO 11:00		(S)		

THURSDAY	ABC	CBS	DuMONT	NBC
5:30 TO 6:00	(E)	(S)		Howdy Doody (W)
6:00 TO 6:30		(S)	Small Fry (W)	(E)
6:30 TO 7:00	(E)	12 Lucky Pup (W)	Camera Headlines (S) Russ Hodges (W)	(S)
7:00 TO 7:30	News and Views (W) Wren's Nest (W)	Your Sports Special (S)	Oky-Doky (S)	Kukla, Fran and Ollie (RCA) J. Walter Thompson (E)
7:30 TO 8:00	Film Shorts (E)	13 CBS Television News (W)		The Eyes Have It (S) Camel Newsreel (Reynolds) Esty (W)
8:00 TO 8:30	Pick and Pat (W)	Kobbs Korner (S)		Phil Silvers Arrow Show (Cluett-Peabody) Young & Rubicam (E)
8:30 TO 9:00			Hotel Broadway (Whelan) Fisher (S)	Lanny Ross (Swift) McCann-Erickson (E)
9:00 TO 9:30	Feature Film (S)	Film Theater of the Air (E)	Your Magic Window (DuMont) (W)	Bob Smith Gulf Road Show (Gulf) Young & Rubicam (W)
9:30 TO 10:00				Bigelow Show (Bigelow-Sanford) Young & Rubicam (W)
10:00 TO 10:30	14 (W)	(S)	(S)	15 The Nature of Things (Merrola) Courtain Cobb (E) 16 Paris, Capitalade of Fashion (E)
10:30 TO 11:00	Quizzing the News (W)	(S)	(S)	(E)

FRIDAY	ABC	CBS	DuMONT	NBC
5:30 TO 6:00	(E)	(S)		(W) Howdy Doody Howdy Doody (W) (Unique) Grant
6:00 TO 6:30		(S)	Small Fry (W)	(E)
6:30 TO 7:00	(E)	Lucky Pup (W)	Camera Headlines (S) Russ Hodges	(S)
7:00 TO 7:30	News and Views (W) 17 (W)	Your Sports Special (S) Sportsman's Quiz (S)	Key to the Missing (S)	Kukla, Fran and Ollie (RCA) J. Walter Thompson (E)
7:30 TO 8:00	Film Shorts (E)	(W) CBS Television News (W) Make Mine Music (S)		Musical Merry-Co-Round (S) Camel Newsreel (Reynolds) Esty (W)
8:00 TO 8:30	Vaudeo Varieties (E)	(S)	Admiral Broadway Revue (Admiral) Kudner (W)	Admiral Broadway Revue (Admiral) Kudner
8:30 TO 9:00		(S)		
9:00 TO 9:30	Break the Bank (Bristol-Myers) Doherty-Clifford & Shenfield (W)	Johns Hopkins Science Review (E)		Stop Me If You're Heard This (Bonafide) Leon (S)
9:30 TO 10:00	(W) Joe Hasel Sports Review (W)		(S)	Your Show Time (American Tob.) N. W. Ayer (E)
10:00 TO 11:00	(E)		(S)	Boxing (Gillette) Maxon (W)
11:00 TO 11:30				Chesterfield Supper Club (LGM) Newell-Emet NBC Newsreel

COAXIAL CABLE SCHEDULES

TUESDAY	ABC	CBS	DuMONT	NBC
5:30 TO 6:00	(E)	(S)		Howdy Doody (W)
6:00 TO 6:30		(S)	Small Fry (W)	(E)
6:30 TO 7:00	(E)	Lucky Pup (W) 6	Camera Headlines (S) Russ Hodges (W)	(S)
7:00 TO 7:30	News and Views (W) 7	Your Sports Special (S) Film Shorts (S)	Swing Into Sports (S)	Kukla, Fran and Ollie (RCA) J. Walter Thompson (E)
7:30 TO 8:00	The Fashion Story (E)	CBS Television News (W) Make Mine Music (S)		You Are an Artist (S) Camel Newsreel (Reynolds) Esty (W)
8:00 TO 8:30	Film Shorts (S)	Cross Question (E)		Texaco Star Theater (Texaco) Kudner (W)
8:30 TO 9:00	America's Town Meeting of the Air (S)	We, the People (Gulf) Young & Rubicam (S)	School House (DuMont) (W)	I'd Like To See (P. & C.) Compton (E)
9:00 TO 9:30	Film Shorts (S)	What's It Worth? (W)		9 What's That? (E)
10:00 TO 10:30	Boxing (E)	(W)		(S)
10:30 TO 11:00		(S)		

WEDNESDAY	ABC	CBS	DuMONT	NBC
5:30 TO 6:00	(E)	(S)		Howdy Doody (W) Howdy Doody (Mason) (W) Moore & Ham
6:00 TO 6:30		(S)	Small Fry (W)	(E)
6:30 TO 7:00	(E)	Lucky Pup (W)	Camera Headlines (S) Russ Hodges (W)	(S)
7:00 TO 7:30	News and Views (W) Child's World (W)	Your Sports Special (S) Places, Please (S)	Birthday Party (S)	Kukla, Fran and Ollie (RCA) J. Walter Thompson (E)
7:30 TO 8:00	Film Shorts (E)	CBS Television News (W) Make Mine Music (S)		Young Broadway (S) Camel Newsreel (Reynolds) Esty (W)
8:00 TO 8:30		Arthur Godfrey and His Friends (Liggett & Myers) Newell-Emmett (W)	Charade Quiz (S) Growing Paynes (Wanamaker)	Girl About Town (Bates) Sawyer (E) Village Barn (E)
8:30 TO 9:00	Film Shorts (S) 10			
9:00 TO 9:30	Pauline Frederick Guest Book (S)	(E)		Kraft Television Theater (Kraft) J. Walter Thompson (W)
9:30 TO 10:00		(S)		
10:00 TO 10:30	Wrestling (E)	Tournament of Champions (P. Ballantine) J. Walter Thompson (W)		Oldsmobile (Oldsmobile) (S) 11 (S)
10:30 TO 11:00				(S)

SATURDAY	ABC	CBS	DuMONT	NBC
5:30 TO 6:00	(E)	(S)		Playtime (W)
6:00 TO 6:30		(S)		(E)
6:30 TO 7:00	(E)	Lucky Pup (W)	(S)	
7:00 TO 7:30	News and Views (W) Wren's Nest (W)	(S)	(S)	(E)
7:30 TO 8:00	Film Shorts (E)	Quincy Howe (W)		Television Screen Magazine (S) Television Screen Magazine (W)
8:00 TO 8:30	18	Adventures in Jazz (W)		Saturday Night Jamboree (S)
8:30 TO 9:00	19	Collegiate Basketball (Camels) William Esty (S)		Eddie Condon's Floor Show (E)
9:00 TO 9:30	Stump the Authors (E)	(S)		Professional Basketball
9:30 TO 10:00	Stand by for Crime (E)	(S)		(W)
10:00 TO 10:30	(W)	(S)		
10:30 TO 11:00	(W)	(S)		(E)

The current program skeds of the four tele webs are shown on these pages, together with sponsors and advertising agencies, and a breakdown of who has what time on the cables. The cable allocations are shown in the boxes for the proper time periods by the following symbols:

- (W) Means westbound, from Eastern origination.
- (E) Means eastbound, from Midwestern origination.
- (S) Means southbound, Eastern cable only, from New York to Washington.

Sustaining programs are shown in light-face type. Commercial shows are in bold-face, along with the sponsor and agency.

Late program changes are indicated by crossed-out boxes, with the numbers inserted referring to the following programs:

1. Sunday, ABC, 7:45, replace Fran Allison with "Song-Co-Patlon."
2. Sunday, NBC, 8:30-9, take out "Meet the Press." Substitute: "Lamb's Gambols," General Foods, Benton & Bowles.
3. Monday, CBS, 8-8:30, take out "The Goldbergs." Substitute: "Tex and Jinx," Phillip Morris, Biow.
4. Monday, ABC, 9 p.m., add: "Identify." Move Skip Farrell to 9:15.
5. Monday, CBS, 9-9:30. Take out Morey Amsterdam. Substitute: "The Goldbergs," General Foods, Y & R.
6. Tuesday, CBS, 6:30-7, "Lucky Pup." Add sponsor and agency: Bristol-Myers; Doherty, Clifford & Shenfield.
7. Tuesday, ABC, 7:15, replace "Wren's Nest" with film shorts.
8. Tuesday, CBS, 7:30-7:45, "TV News." Add sponsor & agency: Oldsmobile, D. P. Brother.
9. Tuesday, NBC, 9:30-10, add Robert Ripley, Motorola, Gourfain-Cobb.
10. Wednesday, ABC, 8:30, replace film shorts with "Critic at Large."
11. Wednesday, NBC, 10, delete sponsor, Oldsmobile.
12. Thursday, CBS, 6:30-7, "Lucky Pup." Add sponsor & agency: Bristol-Myers; Doherty, Clifford & Shenfield.
13. Thursday, CBS, 7:30-7:45, "TV News." Add sponsor & agency: Oldsmobile, D. P. Brother.
14. Thursday, ABC, 10-10:30, replace "Club Seven" with "On Trial." Move "Club Seven" to 10:30-11.
15. Thursday, NBC, 10, "The Nature of Things." Delete the sponsor and agency (Motorola, Gourfain-Cobb).
16. Thursday, NBC, 10:15, "Paris Cavalcade of Fashions," off.
17. Friday, ABC, 7:15, add "Wren's Nest."
18. Saturday, ABC, 8-8:30, add "Jacques Fray Show."
19. Saturday, ABC, 8:30-9. Substitute: "Quizzing the News."

TV Going South of Border And Will Hit Pic Screens At 4 Cents (U. S.) a Head

Mexicans Can't Afford Sets, But Can Click Turnstiles

By Mike Jablons

MEXICO CITY, Feb. 19.—Television will jump the Rio Grande and spawn in Mexico before this year is out, according to a man who should know, Don Emilio Azcarraga. Don Emilio is the "hombre fuerte" of Mexican and Central American entertainment enterprises. His holdings include the two most powerful radio stations in the country, XEW with 100 kw. and XEQ with 150 kw.; Mexico's only radio network, Radio Programas De Mexico; the Alameda chain of 26 movie palaces in the Distrito Federal, 50 per cent of the brand-new huge Churubusco film studios (RKO holds the other half) and a good bite of stock in Mexico's bank and railroad.

The señor has already sunk oodles of moola into plans for the forthcoming video blessed event. Azcarraga has spent 800G to design studios and break ground for Radiopolis, as Mexico's radio city will be called, and figures that another 800G will be needed before his new AM-TV GHQ sparks into full operation.

New Picture

Blueprints call for a baker's dozen AM-TV studios, equipped to handle 600 to 800 visitors each. Present XEW studios on Ayuntamiento Street play host to about 5,000 free loaders daily at their five audience studios; Mexicans love those free radio shows. However, according to Don Emilio, the advent of TV will change the whole entertainment picture south of the border.

For one thing, Azcarraga plans to throw his flicker houses into exclusive TV showings for a certain number of hours a day. "Movie theaters in Mexico will suffer less than half as much as theaters in the U. S. because of the difference in income levels," said Azcarraga. "Because of the much lower purchasing power of the average Mexican compared to the average American, we will be able to run television shows on our movie screens and charge 25 centavos (about 4 cents) admission a head to pay the freight."

Don Emilio is building several new movie palaces in Mexico with huge, barn-like lobbies. "For television," he says, "we will turn movie houses into television show places. Very few Mexicans will be able to afford the price of a new TV set costing about 2,500 or 3,000 pesos, but they will come into a theater to see television for about 25 centavos. Then we will build lunch bars, popcorn stands, candy counters and soft drink fountains in the lobbies, and pay off our television production costs on a mass admission basis."

Expects Competition

Mexico City, surrounded by the towering Sierras, is the only city in the Western Hemisphere to be assigned the full quota of 12 TV channels in the present wave band. Don Emilio Azcarraga figures that after

he breaks the trail some time late this year, "about five or six other damn fools will try to open stations, too." All they can do is transmit film, unless, as the señor says, "they have a parachute to hold them up." He calls his theaters and AM holdings a parachute to keep his head above the red ink. "Anybody going into television without a radio station, cigarette company or a brewery to pay his expenses and act as his parachute, is just too crazy to talk to."

With live programing the key to building TV theater audiences, Azcarraga has a good record to fall back upon. Station XEW broadcasts 18 hours a day—16 of 'em live programs. To get his video fare accepted, Don Emilio plans to invest in about 5,000 TV receivers to be placed in railroad stations, hotel lobbies, bus terminals, saloons, etc. Cost will be amortized in installments by entrepreneurs of said establishments over a period of a year or more. "It will be necessary to do this in order to build a circulation for commercial clients," he says. "It is not like in the United States where everyone in the middle-class bracket can afford an automobile or a television set."

Web Essential

Black-and-white video will operate in the red in Mexico until "we have 10 or 12 stations in a network to make it pay off," according to Azcarraga, who says: "Mexico is not a place for single-station television. You'll need at least a dozen outlets for a sponsor to gather an audience large enough to make it worth his TV advertising dollar's buy."

As to the fear of the offspring video devouring its parent movies, Azcarraga holds no great trepidation. A genuine jack-of-all-trades in the multiple roles of film producer, distributor, exhibitor and broadcaster, Azcarraga says: "TV may eventually create new demands for great motion pictures, just as radio built up new audiences for classical music records and concert halls. It's true that television will hurt theaters at first, but in the long run it will bring people into movie houses who seldom, if ever, went there before."

There's mucho dinero in advertising in Mexico for U. S. manufacturers. Established big-time spenders on Mexican radio are such diverse gringo firms as Colgate, Coca-Cola, Nestle, Forhan's, Canada Dry, Delaware Punch and many others. Their air coin has helped to make their products part of the standard Mexican's vocabulary. Azcarraga's network, Radio Programas De Mexico, is all alone in the field, with a current total of 86 affiliated outlets all across the country on its "cadena azul" or blue network.

Programs on "la cadena azul" originate at Station XEQ in Mexico City and go out via either or both of the telephone companies' lines to

Paramount Subsidiaries Oppose FCC Stand; Other Bids Are Held Up

WASHINGTON, Feb. 19.—Paramount Pictures is still trying to peddle Allen B. DuMont Laboratories, three Paramount subsidiaries told the Federal Communications Commission (FCC) this week in a brief objecting to the proposed decision tossing out pending Para-DuMont bids.

In the joint brief, Paramount Television Productions, Inc. (PTPI), United Detroit Theaters and New England Theaters stated that the principal problem in such action is that of getting a fair value for stockholders. The difficulty is that "prospective purchasers regard the interest of Paramount (in DuMont) as an investment interest only, and that they are not interested in putting up the sum of money that would be involved in an investment in which they had little or no voice."

The latter point was advanced by the Paramount offspring as one reason why the commission should find that Paramount does not control DuMont within the meaning of the FCC's maximum TV holdings rule. The brief further claimed that "except for the purchase of television equipment, Paramount has no commercial dealings with DuMont" and that "even such transactions have been conducted at arms-length, giving

Paramount no preferential treatment," and that "Paramount now purchases equipment from any manufacturer, competitive factors only being considered."

WASHINGTON, Feb. 19. — The Federal Communications Commission's (FCC) policy of holding up on radio-TV bids of defendants involved in the film producer-exhibitor monopoly case spread this week to the Dorothy Thackrey-Warner Bros. deal for transfer of KLAC and KLAC-TV, Los Angeles, and KYA, Palo Alto. Meanwhile, the FCC relaxed the policy enough to permit Schine Theaters' WPTR, Albany, to change its construction permit to 50 instead of 10 kilowatts. The license to operate at a higher power is still being held up, however.

As foretold (*The Billboard*, February 19), the FCC announced that the proposed transfer of the Thackrey facilities to Warner is being deferred pending examination of the qualifications in the light of the Supreme Court decision in *U. S. versus Paramount Pictures*.

Tho the FCC is making no over-all ruling on bids of the theater defendants, the recent wave of deferments leaves no doubt that all defendants in the monopoly case will have their applications held up by the commission.

HOPE SETS RECORD

(Continued from page 4)

6,300. His show reportedly drew \$25,000 for the one-night stand, an all-time record. And this after a free matinee for G.I.'s which played to 24,000 servicemen at a nearby airfield.

Not only did Hope establish records but he also instituted a "new kind of show business," traveling fast and light, without props and using bare stages. Skipping elaborate productions, Hope just gave his audiences a funny show, and it worked.

A crowd of nearly 20,000 that Hope packed in the Orange Bowl, Miami, was greater than that chalked up by most top football games in that stadium.

According to the Hope spokesman, records were hoisted in Ryman Auditorium in Nashville, where Hope broke Caruso's 1921 attendance record; in Galveston, where local promoters claimed it was largest ticket sale in city's history; in Memphis, where Hope's \$14,000 box office take exceeded Billy Rose's earlier record made in 1931 with *Crazy Quilt*, and in the Boston Garden, where patrons were turned away from the 12,500 packed house.

24 other cities. The remainder of RPM's network is tied in by e. t.'s airmailed out of Mexico City. Because of the average Latino's highly emotional nature, it is no great surprise to discover that "dramas en serio" (soap operas) are the favorite radio fare in Mexico. Colgate-Palmolive-Peet pays the tab on the three top-rated soapers on the air. But I'd still like to be down here the day they televise their first bullfight.

NBC TALENT SPLURGE

(Continued from page 5)

a 30-minute period will separate them.

A new characterization is set for Vera Vague (Barbara Jo Allen), formerly on the Bob Hope show. Entirely different from the flighty, man-chasing female of old, the new routine will be the basis for another NBC comedy entry. A good bet for an early tee-off is a comedy series starring Frank Morgan, based on *The Man Who Came to Dinner*. The first script has just been completed and is undergoing revisions. Dick Powell is under option to the web, and a new dramatic opus is on the fire for him. Big plans, too, are afoot for Eddie Albert. A giveaway show, with Carl Jampel turning out the script on an opus which one NBC official said had "a really fresh slant," will audition momentarily.

These shows represent only a portion of NBC's current program activity, with a number of other top film names in negotiations with the network.

The total number of shows now in the works at NBC is 85. How many get on the air depends entirely on the web's commercial traffic in the fall.

"STILL LOVE AM"

(Continued from page 5)

NBC didn't realize how concerned the affiliates were. He warned that unless Trammell made a clear-cut, categorical statement, many NBC stations would extend every effort to line themselves up with CBS.

"We station owners," he said, "are of an open mind now, but if NBC doesn't make sense in Chicago, they'll find that there's much more in the wind than they suspect."

AFM Seeks TV Scale Hike, May Extend Pact to Sept.

NEW YORK, Feb. 19.—American Federation of Musicians (AFM) has finally made a bid for a hike in the television scale. James C. Petrillo, AFM chief, notified telecasters this week he was amenable to extending the AFM-TV contract to September on condition that a hike could be negotiated. The AFM suggestion was in the form of a counterproposal. The first AFM proposal (*The Billboard*,

February 12) offered to extend the experimental, short-term TV pact for one month. This would have carried to March 1. The TV negotiations requested a three-month extension. The offer to ink a pact carrying thru to September, with a scale hike, was the next step.

There are two versions as to how much of a hike Petrillo wants. A (See AFM SEEKS TV on page 19)

PUBLICITY PHOTOS
 5 1/2¢ each for quality 8x10 glossy photos in 5000 lots. Satisfied customers of long standing. Fast service and low prices.
 100—8x10's for.....\$ 7.50
 500—8x10's for..... 32.50
 1000—8x10's for..... 60.00
 Plus negative charge of \$2.00.
 Post Cards in quantity, 2 1/2¢ each.
 Write for price list and samples on other sizes.
 50% deposit, balance C. O. D.
QUALITY PHOTO SERVICE
 Perkins St., Box 42 BRISTOL, CONN.

GLOSSY PROFESSIONAL 8x10 PHOTOS
 IN QUANTITY
 Fan mail glossy photos and post cards. Top-notch quality. Extremely low prices. Satisfied customers coast to coast. Our 14th year of honorable, courteous, quality service. We make reproductions as good or better than your original. Send today for full price list, samples, etc.
MULSON STUDIO
 Box 1941 Bridgeport 1, Conn.

1st T'funken Releases Set By Capitol

Top Items Out in March

HOLLYWOOD, Feb. 19.—Capitol's initial Telefunken (classical) release, skedded for mid-March, will consist of the following selections: (Albums) Beethoven's *Third (The Eroica) Symphony* (12 sides), Willem Mengelberg conducting the Concertgebouw Orchestra of Amsterdam; *Synopsis of Franz Lehar, vocalists and orchestral accompaniment* (six sides); Paul Hindemith conducting the Berlin Philharmonic in his own symphony, *Mathis, Der Maler* (six sides); Bruckner's *Mass in E Minor*, chorus and orchestra of the Hamburg State Opera (10 sides); Erna Sack, "the European nightingale" (six sides), accompanied by Willy Czern conducting chorus and orchestra of the German Opera House. Singles will include Erna Sack in Strauss's *Voices of Spring*; Verdi's *Overture to Sicilian Vespers*, Gino Marinuzzi conducting the La Scala Opera Orchestra of Milan; Gluck's *Overture to Alceste*, Wilhelm Furtwangler conducting the Berlin Philharmonic; Berlioz's *Overture to Roman Carnival*, Willem Mengelberg conducting the Concertgebouw Orchestra of Amsterdam.

As reported by *The Billboard* last week, Cap will retail its 12-inch classical platters at \$1.25 per 12-inch disk (plus tax) with an additional \$1.25 for each album. All platters in the forthcoming release will be 12-inch. The entire Telefunken line will be available in both standard (78 r.p.m.) and rapid-changer (45 r.p.m.) form. It was also indicated that Cap may supplement its imported catalog with domestic classical recordings if and when the opportunity or necessity presents itself. However, the Coast major does not anticipate doing its own longhair cutting in the immediate future.

Bulleit New Indie Distrib

NEW YORK, Feb. 19.—Jim Bulleit, former head of Bullet Records, is setting up Bulleit Enterprises, Inc., to act as a national distributor for indie labels. He will also produce his own label, as yet unnamed to specialize in race material, and also previously unwaxed pop tunes cut with small combos.

Bulleit Enterprises' first indie client is Collegiate, whose distribution was formerly linked with that of Bullet disks. Bulleit himself is Dave Dreyer's partner in the Jay-Dee Music pubbery.

H'w'd AFM Asks Tape Seg Change

(Continued from page 7)
quota system. Lack of quota controls would be dangerous, the union feels, leaving the field open to unlimited work for the few at the expense of the general membership.

Moreover, Local 47 radio exec Phil Fischer points out that under transcription regulations, taped shows can be rebroadcast more than once without payment of extra fees to sidemen. Fischer cites the Crosby airtel being broadcast over the full American Broadcasting System web and rebroadcast sporadically by indie stations without payment of additional fees. If rated as a live show, secondary release rights would mean extra dough for sidemen. Matter has been placed before union topper James C. Petrillo for approval.

802 Readies Pit Band Drive

AFRA Mulls Singers' Wax Scale Huddles

NEW YORK, Feb. 19.—The American Federation of Radio Artists (AFRA) intends to negotiate scales covering vocalists on records. High union brass stated this was definitely on the agenda, altho no date could be set for the initiation of such negotiations, owing to the press of other business. AFRA, a branch of the Associated Actors and Artistes of America, American Federation of Labor (AFL) International covering all performers, claims it has jurisdiction over warblers on wax.

In 1947 AFRA, at its annual convention, stated it would set up a committee to draw up scales preparatory to negotiations with the diskeries. Shortly after, however, James C. Petrillo, American Federation of Musicians (AFM) prexy, instituted the disk ban. AFRA then dropped the idea. With the ban lifted, however, it's just a matter of time before AFRA sets the business in motion.

The American Federation of Musicians' (AFM) regulations protect musicians on wax dates, it's known that a small segment of the industry indulges in the practice of getting warblers cuffo—the angle being that the "exploitation" value of a record is sufficient to make the date worthwhile. The better disk companies, however, are known to keep within strictly ethical bounds in their deals with singers.

Double Features Inks New Artists

CHICAGO, Feb. 19.—Bill Putnam, prexy of Double Feature Disks, the platters which thru a microgroove process carry two 2½-minute numbers per side, has inked a series of new artist pacts. Included in the DF roster are Eddie South, jazz violinist; Jimmy Scott, Negro ballad singer; the Lee Monti Tu-Tones, cocktail combo; Manual DeSylva, baritone, and Joe Gumin, ex-Columbia and Chord orkster, whose recording of *Jingle Bells* has become a standard Christmas seller.

New DF distributors appointed by Jimmy Martin, chief of distribution for the new disks, include Standard Distributing, Pittsburgh; F & S, Charlotte, N. C.; Music Suppliers, Roxbury, Mass.; Mornel Distributing, Philadelphia; Niagara-Midland, Buffalo; Southland Distributing, Atlanta, and Roberts' Records, St. Louis.

AFM Seeks TV Scale Hike, May Extend Pact to Sept.

(Continued from page 16)
network executive stated Petrillo wants to double the rate for single engagements. He claimed this would amount to considerable money, inasmuch as a great amount of musician employment on TV is in the form of single engagements.

Another source stated Petrillo wished to bring the TV scale closer to the scale obtaining for AM broadcasting. An AFM spokesman, ques-

Godfrey, Lopez!

NEW YORK, Feb. 19.—Vincent Lopez is fast becoming the Arthur Godfrey of the band business. The pianist-orkster who plays at the Hotel Taft daily from 12:30 to 2:30 p.m., and from 6:30 to 9:30 p.m., broadcasts six half-hour shots weekly over National Broadcasting Company (NBC) at noon-time, three 25-minute evening shots over indie WNEW, and five 15-minute afternoon shows on the DuMont TV network. The NBC show, now carried locally on Saturdays only, will be carried here daily after April 1.

Lopez also waxes one session a month for NBC Thesaurus, and cuts commercial disks for Beacon Records, the diskery which emphasizes jockey promotion.

ASCAP and TV Down to Brass Tacks at Last

(Continued from page 12)

pact. The NAB subcommittee met last week and apparently okayed the lingo. ASCAP, it is understood, probably will hold a meeting early next week, prior to the Thursday joint session, to crystallize its views. ASCAP toppers, as well as the telecasters, are anxious to wind up the matter and get a pact. TV is anxious to clear the decks for operation without any hindrances, and ASCAP braintrusts are of the belief that TV, in five years or so, may be the backbone of the Society—from an income standpoint. Previous stories in *The Billboard* have reported the give and take of negotiations to date—the primary theme being whether telecasters could persuade the Society to broaden the proposed TV general license, as against the special license.

Glen Is. Spot For Thornhill

NEW YORK, Feb. 19.—Claude Thornhill's will be the first name band to open the summer season at the Glen Island Casino. The orkster will go into the spot for a three-week stay June 3, altho it will unshutter with a local band May 20.

Thornhill meanwhile is reorganizing his band prior to a road tour beginning March 4. He had disbanded for several weeks to straighten out his business affairs, principally involving his switch in agency affiliation from William Morris to Willard Alexander.

Work in Top Presentation Houses Is Aim

Retroactive on Agenda

NEW YORK, Feb. 19.—A showdown is imminent between Local 802, American Federation of Musicians (AFM), and the Broadway presentation houses on the long simmering issue of pit band employment. The local is readying a two-front push: (1) Collection of stand-by pay retroactive to August, 1947, when the three Broadway houses (Paramount, Capitol and Strand) ceased sending stand-by checks to the union. (2) Restitution, not of the stand-by system, but of flesh-and-blood pit bands.

The conflict dates back some dozen years when the union, reluctantly, it says, agreed to a theater proposal that a stand-by system be inaugurated in place of pit bands. The local was able to make this concession by loosely construing a federation by-law which states that in theaters where a traveling band plays a stage-show, a local band must also appear in the pit. Theaters, with the upsurge of dance bands in the early swing era, felt that name bands on stage obviated the need for pit orks, and a stand-by system was agreed on, on a man-for-man basis. That is, theaters paid the local each week for as many men as were appearing in the current stage band.

Taft-Hartley Effect

When Taft-Hartley was passed, the theater stopped the stand-by payments, with the claim that the practice constituted illegal featherbedding. On Labor Day of 1948 the wage contract between the presentation houses and the local expired and no material progress toward new agreements has been accomplished.

The local feels that the few meetings they've had with the theater men in recent months augur little real hope for a solution. They have therefore turned the question of stand-by payments they feel is due them over to their attorneys. And they are planning a drive for the restoration of pit bands on Broadway. Just how they will proceed in these matters is not known. Local brass readily admitted that they will do something, but remained mum as to tactics.

Theater Comments

The theater people are little concerned if their comments on the projected local action are any yardstick. Bob Weitman, of the Paramount, tossed it off with the comment, "The way business is dropping now maybe we'll tell them they can keep both bands—stage and pit." Mike Rosen, Loew's labor expert, said, "I can't see how any union can ask us to put people to work when there's no need for them, particularly with business what it is. We'll put pit bands in when and if we need them—not because of anyone's pressure." Zeb Epstein, managing director of the Strand, said: "If they try, they'll have a hell of a fight on their hands."

It is hardly likely that the local would undertake a project of this magnitude without federation approval, tho 802 insists that the plan is strictly autonomous. However, with the probability of some revision of Taft-Hartley, Prexy James C. Petrillo may be expected to drive for recouping of ground lost under the labor-curbing law. There have already been indications of a stiffening in Petrillo's bargaining manner in dealings with video.

MCA & GAC Find Time To Bop

Top Agencies Ogle Hipster Talent Mart

Meadowb'k Dons Beret, Too

NEW YORK, Feb. 19.—The leading talent agencies are gearing for a drive in the bop field. With General Artists Corporation (GAC) setting up a department of three men in as many cities, and Music Corporation of America (MCA) setting a deal here to corral new bop talent, the controversial new jazz form has apparently established itself as a commercial attraction. Spots specializing in bop shows are currently operating successfully in a number of cities, with the following outstanding examples: The Royal Roost and the Clique, New York; the Blue Note, Chicago; the Empire Room, Hollywood; the Barbary Coast, San Francisco, and the Show Boat, Milwaukee. Frank Dailey's Meadowbrook, one of the top Eastern terperies, will also inaugurate regular Sunday afternoon bop concerts the first Sunday following Easter.

The moves by the agencies follow the plunge into the field by most of the major record companies. With Capitol and Victor already releasing bop sides, Columbia is the latest topper to turn bopper. The diskery is signing the new Jerry Wald band, and is expected to pact Chubby Jackson's crew. Wald cuts his first sides for the label Thursday (24). Gene Krupa, a veteran on the label, is set to cut a number of bop instrumentals, also.

Men designated by GAC to handle bop bookings are Don Seat, who will work out of New York; Bill Weems (son of New York office head Art Weems) out of Chicago, and Henry Miller out of Hollywood. The agency's major bop bands are Woody Herman and Jerry Wald. Other GAC attractions slated for similar bookings are King Cole and Nellie Lutcher.

MCA is making a deal with the Royal Roost for unassigned talent that may turn up at a Cinderella Night, held Monday nights at the Broadway boppery. Roost operators Ralph Watkins and Arthur and Bill Faden are considering the deal favorably. Erv Barbec is handling negotiations for MCA.

Dailey's Meadowbrook format, although not definitely set, will be built around whatever band is current at the spot, plus guest stars.

Rondo Inks Griffin, Shuffles Distributors

CHICAGO, Feb. 19.—Ken (You Can't Be True, Dear) Griffin, who scored last year with his Rondo organ platter hit, last week inked a one-year pact with options with that Chi firm. Nicy Lany, Rondo exec, said the firm intends to cut Griffin for the first time with accordion, guitar and bass background, furnished by the Cosmopolitans, cocktail combo. Griffin's previous disks were solo efforts.

Rondo reshuffled its distrib set-up during the past two months, now having a total of 30 distributors throughout the U. S. and Canada. New distributors are F & M Sales, Cleveland; Indiana Records, Anderson, Ind.; Associated Records, Seattle; Major Sales, New York and Buffalo, and Oriole Distributing, Charlotte, N. C.

Distributors 150% Over Quota on 45 R.P.M.; Combos \$25 to \$595

NEW YORK, Feb. 19.—Initial distributor and dealer reaction to the new RCA Victor 45 r.p.m. phonographs and records, as evidenced at meetings the company held last week (and continued this week), was extremely enthusiastic, according to RCA spokesmen. One RCA topper told *The Billboard* that distributor orders for the new players and records was 150 per cent over the quotas set for distributors.

Shown at many of the meetings for the first time were the automatic changer attachment, the self-contained automatic changer and some of the other instruments in which the new 45 r.p.m. changer would be included. Prices on all items were also announced at the meetings, and run as follows: Automatic changer attachment, \$24.95; self-contained complete automatic changer, \$39.95; console with AM and FM radio, and 45 automatic changer and player (no 78), \$199.50; console with AM and FM radio, 45 r.p.m. and 78 r.p.m. automatic changers, \$269.50, and a console combining AM-FM radio with 52-square-inch television, 45 r.p.m. and 78 r.p.m. automatic changers, \$595.00.

Prices on the new 45 r.p.m. records were also announced at 65 cents plus

Tempo Acquires Clary Masters

HOLLYWOOD, Feb. 19.—Tempo Records this week bought masters to Robert Clary's disking of *Hollywood Bowl* and its flip, *Slip Around and Do It*, for \$10,000. According to Tempo Prexy Irving S. Fogel, this sum, unusually high for a cutting, represents outright purchase price of the masters, and is partially payment of advance royalties.

Sides were recorded in Paris last September by Standard Radio's Harry Bluestone and were released locally on Blue Chip, the new Arthur Schwartz label. Deal was made between Fogel and Schwartz. Fogel told *The Billboard* that Tempo was immediately swinging into full-scale production in pressing *Bowl* so as not to lose time in getting the novelty disking into distribution.

In its few weeks of release in this area, *Bowl* received considerable disk jockey attention and has won favorable comment for both the novelty ditty and its Parisian voicer. Clary was recently signed to a personal management pact by the James Saphier office.

AFM Takes Up Mooney's Card

NEW YORK, Feb. 19.—Orkster Art Mooney's union card was taken from him last week for failure to pay the traveling surtax on a date in Alabama. The card lifting is another illustration of the American Federation of Musicians' (AFM) new broom crackdown on violations of the travel tax by-law (*The Billboard*, February 5). Mooney is the third or fourth name batoneer to be rapped since Harry Steeper's recent appointment as Federation secretary.

Until Mooney pays the tax, plus penalties, he remains cardless, and unable to play engagements or to record.

tax for popular, folk, etc., and 95 cents plus tax for the Red Seal.

Various incentive plans in connection with introduction of the new 45 r.p.m. records and players were reported to have been offered distributors and dealers, but details on these were not available at press time.

Stravinsky 250G Suit Sparks Hot Court Action

HOLLYWOOD, Feb. 19.—Igor Stravinsky's \$250,000 damage suit against Leeds Music topper, Lou Levy, wound up the first week of trial here Friday (18) in hotly contested superior court action. Stravinsky claimed that Leeds had injured his prestige and reputation by unfavorable publicity and published music credited to him without authorization. Moreover, the long-hair composer, thru attorney Harold Fendler, said that newspaper stories which broke stating that he was "making a bid for juke box fame" had cost him dough in canceled lecture tours and conducting engagements, as well as injured him in the capitals of classical music throughout the world.

Levy attorney, Max Fink, claimed that Stravinsky had signed full authorizations for publication of his music by Leeds, including a standard Songwriters Protective Association (SPA) contract for pub rights to *Summer Moon* which was based on Stravinsky's *Firebird Suite*. Refuting Stravinsky's claim that he didn't elf the ditty, Leeds pointed out that by long established custom, pop tunes are credited to the writer inking the SPA contract with the publisher making the piano arrangements. Stravinsky agreed to accept credit for the popular ditty when he signed SPA paper with Leeds, sharing joint royalties with lyricist John Klenner.

Leeds, moreover, alleged that *Firebird Suite*, credited to Stravinsky, was actually in public domain and based on themes from the works of De Bussy and Rimsky-Korsakoff. Case was held over until next week.

Peak Records Bow With Sides by Reid

NEW YORK, Feb. 19.—Peak Records, a new indie waxery, bowed here last week with four Don Reid sides. The firm is understood to be owned by four of five music biz people, with attorney Charles I. Katz the nominal owner. Disks are being distributed thru Major here, Triangle in Pittsburgh, with distributors in other locales lined up.

Tune on one of the Reid sides, *Hurry, Hurry, Hurry*, has already been bought by pubber Dave Dreyer.

Green To Manage B & W Diskery

HOLLYWOOD, Feb. 19.—Mack Green was named manager of Black & White Records, filling the slot vacated by John Blackburn. According to B & W Prexy Paul Reiner, Green will assist in a managerial capacity as well as devote considerable time to handling diskery's exploitation. Green will also supervise B & W's pub subsid, Paul Reiner Publishing Company.

Decca Demand Of Vim: 100G For Price Cut

NEW YORK, Feb. 19.—A \$100,000 damage and injunction action has been initiated in State Supreme Court by Decca Records against the Vim Radio and Sporting Goods firm on charges of selling Decca and Brunswick platters below prices fixed in the standard contract with retailers under the Fair Trade Practices Act. Decca and its subsidiaries, Decca Distributing Corporation and Brunswick Radio Corporation, charge that Vim has been selling disks and albums below the fixed price since January 9 of this year, not for purposes of closing out stock, discontinuing delivery of platters or because platters were damaged or deteriorated.

The waxery got a stay order from Supreme Court Justice Louis Valente restraining Vim from cutting Decca disk prices. Yesterday Justice Felix Benvenga continued the stay pending trial, which may go on Wednesday (23).

In the meantime Vim moved for an order (which will be heard Monday) for a jury trial. The defendants also submitted an affidavit that they cut prices because they had made plans to discontinue the Decca line and wanted to liquidate stock on hand. Vim also alleged that Decca had turned down an offer to return the disks.

Give Us Sheets, Tootlers Cry

NEW YORK, Feb. 19.—All amusement places using acts are being notified by Local 802, American Federation of Musicians (AFM), that orks accompanying the acts will have to be provided with enough music in copies in the future. The local points out that many acts come thru with insufficient accompaniment parts, requiring some of the sidemen to fake their way. This makes orks sound bad to the operator thru no fault of the bands, thereby jeopardizing future engagements.

The local now insists that each musician be provided with a part carrying the union stamp.

NBC and CBS Bar 'One Has My Name'

NEW YORK, Feb. 19.—The smash folk hit, *One Has My Name*, high up in the best seller charts, was barred last week by the National Broadcasting Company (NBC) and the Columbia Broadcasting System (CBS). Spokesmen stated that objectionable lyrics was the reason.

The American Broadcasting Company (ABC) said the tune had not been submitted for clearance and therefore no action either way had been taken. The Mutual Broadcasting System, late this week, had not restricted it.

Discovery Names Andrews Sales Mgr.

HOLLYWOOD, Feb. 19.—Discovery Records' prexy Albert Marx this week named Jack Andrews to the new berth of national sales manager for the Hollywood indie plattery. Marx also announced opening of a New York area office at 68 West 58th Street, to be managed by Dixon Gayer.

Andrews will concentrate on adding distributorships to supplement the present line-up which includes outlets in San Francisco, New York, Boston, Philadelphia, Chicago, Buffalo, Minneapolis and Los Angeles.

Never Before SO MANY HIT RECORDS

... ALL UNDER ONE ROOF!

DECCA

<p>GALWAY BAY My Girl's An Irish Girl BING CROSBY DECCA 24295</p>	<p>A LITTLE BIRD TOLD ME BRUSH THOSE TEARS FROM YOUR EYES EVELYN KNIGHT and THE STARDUSTERS DECCA 24514</p>	<p>DOWN BY THE STATION SWEET GEORGIA BROWN GUY LOMBARDO DECCA 24555</p>	<p>I'VE GOT MY LOVE TO KEEP ME WARM I LOVE YOU SO MUCH IT HURTS MILLS BROTHERS DECCA 24550</p>	<p>SO TIRED I Hear Music RUSS MORGAN DECCA 24521</p>
<p>FAR AWAY PLACES TARRA-TA-LARA-TA-LAR BING CROSBY DECCA 24532</p>	<p>CRUISING DOWN THE RIVER SUNFLOWER RUSS MORGAN DECCA 24568</p>	<p>POWDER YOUR FACE WITH SUNSHINE One Sunday Afternoon EVELYN KNIGHT DECCA 24530</p>	<p>MORE BEER! LET A SMILE BE YOUR UMBRELLA ANDREW'S SISTERS DECCA 24548</p>	<p>THE PUSSY CAT SONG Don't Worry 'Bout Strangers PATTY ANDREW'S and BOB CROSBY and ANDREW'S SISTERS DECCA 24533</p>
<p>BEWILDERED NO ORCHIDS FOR MY LADY INK SPOTS DECCA 24566</p>	<p>YOU, YOU, YOU ARE THE ONE Forever and Ever RUSS MORGAN DECCA 24569</p>	<p>DOWN AMONG THE SHELTERING PALMS IS IT TRUE WHAT THEY SAY ABOUT DIXIE? AL JOLSON and MILLS BROTHERS DECCA 24534</p>	<p>RED ROSES FOR A BLUE LADY EVERYWHERE YOU GO GUY LOMBARDO DECCA 24549</p>	<p>SO IN LOVE Why Can't You Behave BING CROSBY DECCA 24559</p>
<p>BLUE SKIRT WALTZ Uncle Nick's Polka SOKACH-HABAT POLKA ORCHESTRA DECCA 45068</p>	<p>TENNESSEE SATURDAY NIGHT Blues In My Heart RED FOLEY DECCA 46136</p>	<p>HAVE YOU EVER BEEN LONELY? LET'S SAY GOOD-BYE LIKE WE SAID HELLO ERNEST TUBB DECCA 46144</p>	<p>UP ABOVE MY HEAD, I HEAR MUSIC IN THE AIR My Journey To The Sky SISTER ROSETTA THARPE and MARIE KNIGHT DECCA 48090</p>	<p>TENNESSEE BORDER Candy Kisses RED FOLEY DECCA 46151</p>

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CHICKEN SHACK BOOGIE
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PAL-ING AROUND WITH YOU
The Little Old Church In The Valley
TED LEWIS
DECCA 24564

LOOK TO DECCA FOR THE GREATEST COLLECTION OF THE GREATEST RECORDS!

French Music Biz Levels Off, Finds Air Plugs NSG

NEW YORK, Feb. 19.—It's tough to get plugs on the government-controlled radio in France, according to Ray Ventura, Gallic maestro and music publisher, who arrived in the States last week on a business trip. Ventura, whose publishing firms are Ray Ventura and Imperia—plus the Continental market for Leeds' Peter Maurice catalog — indicated that forces pro and con commercial radio are now lining up in France, with the issue still in doubt. Prior to the war, France had both commercial and government-controlled radio. Should commercial radio come back in any considerable degree, it will mean a big shot in the arm for the music business, Ventura indicated. Meanwhile, however, exploitation via official channels is tedious.

"We now use Radio Luxembourg and Radio Monte Carlo (commercial operations) as much as we can," said Ventura, "but these outlets cover Belgium, Western Germany and Northern and Eastern France. This leaves untouched the Parisian region, Lyons, Bordeaux and cities of Central France. Monte Carlo is good for the Mediterranean Coast. Another problem in the exploitation of tunes in France is the payola. Unknown before the war, it is now a Gallic fact.

One change in the French music set-up is the fact that singers and bands no longer insist on special material. There are, of course, a few exceptions to this rule. Maurice Chevalier is one. Generally, tho, a hit of international caliber is recorded many times in France—as many as 18.

Record Biz Normal

The recording industry, like the publishing industry, is now back to prewar conditions. British Electric Musical Industries' (EMI) labels (in-

cluding French Gramophone, Columbia, Pathe, Swing and Odeon) are opposed by such indies as Polydor and Decca, the latter a Franco-Belgian company, and Selmer and Pacific. A big hit sells about 100,000 disks. France's African colonies, Switzerland and Belgium are proving good markets for disks, says Ventura, who adds that Tino Rossi, the French Bing Crosby, is still a top seller after 15 years. A few American bands, such as Duke Ellington, Louis Armstrong and Tommy Dorsey, have a steady sale. About 5,000 or 6,000 disks a year is considered a good sale for an American artist on wax.

American bands and other talent could do well in Paris, but the rate of exchange and economic regulations make it very tough. Sometimes "official aid" is given and controls relaxed if an artist makes a tour considered "cultural." Dancer Katharine Dunham's current tour is regarded in this light, according to Ventura.

Prewar Status

During the German occupation, sheet music business was quite good because of severe restrictions on travel and other entertainments. Things have tightened up and now approximate prewar conditions—particularly in view of the fact that more money is being spent in the different entertainment fields, and because the cost of living has increased. Cost of maintaining automobiles, buying gas, etc., are also factors cutting in on sheet sales. French publishers don't sell many piano copies, but rather "petits formats" (melody line and words). A big hit now sells about 300,000 "petits formats" and about 7,000 piano copies. During the occupation, a top hit sold about 800,000. People are tiring of American

Double 45 Bull

NEW YORK, Feb. 19.—RCA Victor took quite a beating last week as a result of incorrect data in stories in *The Billboard* resulting from a combination of odd circumstances. First, in a piece about the Farnsworth automatic changer, which plays 10 and 12-inch standard 78-r.p.m. records, as well as micro-grooved 33 1/3-r.p.m. 12, 10 and 7-inch disks, a copy desk man edited the phrase: "Farnsworth Television & Radio Corporation" to "Farnsworth Television and the Radio Corporation of America," thus changing the story to read to the effect that RCA was bringing out a changer to play 33 1/3 records. This, of course, is not so.

Second, in a story announcing a list of manufacturers who are said to be producing or planning to produce 45-r.p.m. devices, Philco was mentioned in a manner to indicate that the list was supplied by top RCA execs. No RCA spokesman supplied the Philco name. All *Billboard* staffers are being given additional supplies of benzedrine this week to avoid recurrences of such episodes.

songs, except those with top French lyrics. In other words, the vogue of the liberation days is dying. Latest of the big American hits are *Nature Boy* and *Dance Ballerina*.

Among the most prominent French bands, says Ventura, are Jacques Helian, a big stage outfit; Aime Barelli, a top night spot crew and a good swing band, and Bernard Hilda, known as "King of the Clubs." Bop has a wide cult, as has New Orleans jazz. The chief exponent of the latter is Claude Luter, idol of the youngsters.

Pubber Settles Suit Begun by Cleffer's Widow

NEW YORK, Feb. 19.—The Shapiro-Bernstein pubbery and Mrs. Betty MacDonald, widow of tunesmith Ballard MacDonald, settled their differences over renewal rights to MacDonald's tunes in an amicable out-of-court agreement this week. In addition to a new cash advance and bonus payment, the old renewal agreement, signed in 1935, has been altered to conform with current Songwriters' Protective Association (SPA) terms, calling for upping of royalties and inclusion of new sources of revenue. The pubbery also returns to Mrs. MacDonald renewal rights to *Somebody Loves Me*.

Some of the strong standards involved, in addition to *Loves Me*, are *Beautiful Ohio*, *Indiana*, *Rose of Washington Square* and *Trail of the Lonesome Pine*. MacDonald and his wife had assigned renewal rights on these and other tunes to S-B in 1935. After her husband's death, Mrs. MacDonald asked for a new deal, claiming that terms of the 1935 agreement were "unfair and unconscionable." Litigation was begun, and trial had been set for April of this year.

Douglas MacDonald, son of the writer, enters into the new disposition of renewals rights along with his mother.

Slezak in Eterna Album

NEW YORK, Feb. 19.—Six operatic arias, recorded in Europe more than 20 years ago by Leo Slezak, are being issued in an album this week by Eterna Records. The great Czech tenor, father of film star Walter Slezak, starred at the Metropolitan Opera during Caruso's time.

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KING 777

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VOX JOX

A National Accounting of Disk Jockey Activities

GRIPES & SWIPES . . . PAUL CROWLEY, program director at WJPD, Ishpeming, Mich., says, "The Capitols are coming in fine, but where are the other labels?" . . . **JERRY ETON**, WRAL, Raleigh, N. C., is peeved at "record hogs who disregard the name on the box. Many times I have found platters, which I know were addressed to me, in the file of the station's library."

COAST CUTTINGS . . . BOB GOERNER recently celebrated the second anniversary of his "Curfew Club" at KQW, San Francisco, with **FRANKIE LAINE**, **DUKE ELLINGTON**, **GERTRUDE NIESEN**, **DIZZY GILLESPIE** and **DENNIS DAY** as guests. . . **CARL (DEACON) MOORE**, ex-batoneer, now spinning a folk show nightly at KXLA, Pasadena, Calif.

GOTHAM GAB . . . Warbler ALAN FOSTER guested on **DAVE MILLER'S "Hometown Frolics"** teleshow on WATV, Newark. . . **HAL TUNIS**, WVNJ, Newark, is running a "round the world rumba" contest in connection with the Rainbow platter. Rumba partners are asked to submit pix, with contestants getting a copy of the platter, and the winners a cash prize . . . **EILEEN O'CONNELL**, kidisk jock at WMGM, is running an "attractive personality" contest, judged off pix sent in by parents. **WALTER THORNTON** is one of the arbiters. . . **SYMPHONY SID**, WMCA, is presenting a "Night at the Bopera House" bash at the Apollo Theater March 4. . . **FRAN WARREN** played her platter faves on **ALLEN STEWART'S "My Favorite Records"** show on WMCA Sunday (13). . . **RAYBURN** and **FINCH** report the receipt of more than 1,000 entries in their comic valentine contest. . . **RAY McKINLEY** will guest with WPAT's **LOU STEELE** in Paterson, N. J., following the orkster's Meadowbrook opener Friday (18). . . **MAX COLE**, WOV, is getting a theme platter, "Cole Slaw," cut by tenorman **FRANK CULLEY** on Atlantic. . . In tribute to **WHOM'S WILLIE BRYANT** and **RAY CARROLL**, **BUDDY TATE** has cut "Swingin' Away With Willie and Ray" on Black and White. . . **BEA WAIN** and **ANDRE BARUCH**, WMCA's "Mr. and Mrs. Music," start a movie for RKO in two weeks. It will be shot in New York.

CONTEST CORNER . . . JIMMY MACDOWELL, WHFB, Benton Harbor, Mich., is running a mystery tune contest which asks listeners to call not only the song and artist, but the record label of the Gong platter, "Little Pug Nose" and "Eyes of Blue." The twist is that every Gong disk begins and ends with a gong sound. . . **TOM EDWARDS**, KICD, Spencer, Ia., has been working a cutie in which he plays a portion of a well-known standard backward. He records it on tape and then reverses the tape. A few ingenious listeners solved the identity of the tune by doing likewise, taking the number off the air on tape and playing it backward. . . **JOHNNY RUSSELL**, KOAT, Albuquerque, N. M., is running a competition in which listeners complete the line "I would like to be on the 'Juke Box Review' because—" Winners become guest spinners and also pick up prizes donated by sponsors. . . **KEN SCHLEIFER**, WBYS, Canton, Ill., is running a contest for guest deejays to take over his show for a day. Entrants are asked to finish the line "I'd like to run Ken's Korner for a day because—" . . . **BUD SCHENCK** and **PAUL HOWARD**, WTRF, Bellaire, O., are offering sponsor-donated prizes in a heart fund contest. . . **BEN JOHNSON**, KDLK, Del Rio, Tex., plays commercial disks at 33 1/3 r.p.m., with listeners to guess the tune. Prizes are tix to the local flickery.

WESTERN WAX WHIRL . . . HUGH GRAY, WDZ, Tuscola, Ill., makes certain to mention the label of every platter he plays. "Diskers seem to appreciate this kind of publicity," he says, "and I enjoy doing it." . . . **TOD PURSE** and **BILL HANDLE**, WJLB, Detroit, are running a series on Monday night jazz sessions at the Bowl-a-Drome, bowling and nitery spot. . . **BOB LARSEN**, WKOW, Madison, Wis., plays the "Pussy Cat Song" as a dedication to kids aged two to five each morning. "The pitch is hot, and the mothers love it," says Bob. . . **RUDI TOKAR**, WIZE, Springfield, O., says he drove listeners nuts when he played "Sicilian Tarantella" and asked them to guess what instrument was featured. Among 38 phone calls inside of a half-hour, no one guessed correctly. . . **ROBERT MONKMAN**, WRJN, Racine, Wis., has been hypoing his predominantly teen-age audience by distributing 30 tickets a week to local theaters. . . **ILLINOIS JACQUET** was a recent guest on **RAY PERKINS'** show on KFEL, Denver, while playing a one-nighter at the Rainbow Ballroom. . . **GENE FRANKEL** and **LARRY GRUBB** have a duo deejay stint at KHMO, Hannibal, Mo., six days a week from four to five. . . **JACK KAREY**, WSIV, Pekin, Ill., invites listeners to his early morning show for coffee. . . **ROBIN SEYMOUR** celebrated the first anniversary of his platter show at WKMH, Detroit, with his fan club presenting him with a mammoth birthday cake. . . **KEN MacDONALD**, WPAG, Ann Arbor, Mich., sponsored a concert by **SARAH VAUGHAN** at the Masonic Temple there February 11. . . **NORMAN GAREN**, WIZE, Springfield, O., has started an early show titled "Sunrise Serenade." . . **BOB LEWIS**, now program director at KFAB, Omaha, is looking for other deejay "hams." His call is WCZK. . . **GREG GREGORY KELP**, El Paso, reports that the big sensation out that way is **BILLY ECKSTINE**. . . **DEAN LANDFEAR**, WMT, Cedar Rapids, Ia., said he would spin a **LOMBARDO** platter on his Monday night jazz concert if the pro-**LOMBARDO** fans would contribute more money to the "March of Dimes" than the anti's. He spun Guy's disk. . . **LEE LEMON**, WJR, Detroit, has moved from the 2-5 a.m. stint to the 7:15 a.m. spot, replacing **WARREN KELLY**, who left to join WGR in Buffalo. . . **ROSS MULHOLLAND** has signed the C. F. Smith grocery chain for a 13-week series of five weekly participations in his "Barefoot Boy" show on WXYZ, Detroit. . . **JOE DAVIS**, KWOR, Worland, Wyo., has been sending out membership cards to his Swing, Swoon and Sway Club.

PHILLY PHADDLE . . . JOE GRADY and **ED HURST** are piloting the daily "950 Club" on WPEN, conducting a contest linked with **PERRY COMO'S** recording of "Far Away Places," with the first prize a trip to Lake Como, Italy. . . **JESSE ROGERS**, who spins the Western platters daily on WJMJ, is doing a single on three television shows on WPTZ with the National Broadcasting Company TV net taking the Tues- (See VOX JOX on page 47)



DECCA COUNTRY HIT RECORDS

BRAND NEW

DADDY, WHEN IS MOMMY COMING HOME

AND

TILL THE END OF THE WORLD

ERNEST TUBB Decca 46150

TENNESSEE BORDER

AND

CANDY KISSES

Decca 46151

RED FOLEY

BLUE EYES CRYING IN THE RAIN

AND

JUST AN OLD FARM FOR SALE

SALTY HOLMES Decca 46152



- ★ **BLUES IN MY HEART** RED FOLEY
- ★ **TENNESSEE SATURDAY NIGHT** Decca 46136
- ★ **HAVE YOU EVER BEEN LONELY?** ERNEST TUBB
- ★ **LET'S SAY GOODBYE LIKE WE SAID HELLO** Decca 46144
- ★ **MONEY, MARBLES AND CHALK** STUBBY AND THE BUCCANEERS
- ★ **TENNESSEE TEARS** Decca 46149
- ★ **THAT WILD AND WICKED LOOK IN YOUR EYE** ERNEST TUBB
- ★ **FOREVER IS ENDING TODAY** Decca 46134
- ★ **THE SISTER OF SIOUX CITY SUE** DICK THOMAS
- ★ **CHARLOTTE BELLE** Decca 46147
- ★ **COOL WATER** SONS OF THE PIONEERS
- ★ **TUMBLING TUMBLEWEEDS** Decca 46027
- ★ **SEAMAN'S BLUES** ERNEST TUBB
- ★ **WAITING FOR A TRAIN** Decca 46119
- ★ **I LOVE YOU SO MUCH IT HURTS** SHORTY LONG
- ★ **SWEETER THAN THE FLOWERS** Decca 46139
- ★ **JUST A MAN AND HIS DOG** RED FOLEY
- ★ **TIT FOR TAT** Decca 46143
- ★ **RAINBOW AT MIDNIGHT** ERNEST TUBB
- ★ **I DON'T BLAME YOU** Decca 46018
- ★ **THEN I TURNED AND WALKED SLOWLY AWAY** EDDIE HAZLEWOOD
- ★ **I CAN'T CHANGE MY HEART** Decca 46145
- ★ **BLUE-EYED ELAINE** ERNEST TUBB
- ★ **OUR BABY'S BOOK** Decca 46093
- ★ **FILIPINO BABY** ERNEST TUBB
- ★ **DRIVIN' NAILS IN MY COFFIN** Decca 46019
- ★ **OLD SHEP** RED FOLEY
- ★ **HONEY, BE MY HONEY BEE** Decca 46052

Single records 75¢ each (plus tax)



America's Fastest Selling Records!

MUSIC—AS WRITTEN

New York:

JACK CAIDEN'S HRS jazz masters, issued on Aladdin label via a lease-pressing deal, will not be released in France and Belgium on Sofradi label, the result of a pact between Caiden and Sofradi topper Charles Biegle. . . . **FRANK YORK** has been set as music director for the forthcoming **JIMMY DUNN** production, "Out of the Clouds," musical skedded for Broadway this spring. . . . **SAVANNAH** ("I Want To Be Loved") **CHURCHILL**, has signed a new five-year pact with Manor Records. **IRVING BERMAN**, Manor prexy, is the chirp's personal manager. . . . **BANNER RECORDS** moved into new offices at 33 Union Square.

Flack **DUSHKA HOWARTH**, representing several pubbers and diskeries, flies to Paris next week on business. . . . **ORIN BLACKSTONE** (compiler of "Index to Jazz"), in conjunction with a group of British collectors headed by **CHARLES FOX**, is working on a new descriptive discography of **DUKE ELLINGTON**. . . . **IRENE TAYLOR**, 18-year-old daughter of pianist **CLARENCE WILLIAMS** and blues singer **EVA TAYLOR**, the team which clefled such old-time hits as "Sugar Blues," "Baby, Won't You Please Come Home" and "Everybody Loves My Baby," is currently appearing with pianist **HERMAN CHITTISON** at the Village Vanguard. Both Miss Taylor and Chittison are managed by **ED FLAHERTY**.

BUDDY MORRIS has acquired publication rights to the **JOHN REDMOND** tune, "Pray Together and We'll Stay Together," from Novelty Music. The song, a hymn in the "Praise the Lord and Pass the Ammunition" vein, will be exploited as a pop. . . . **PAUL CUNNINGHAM'S** off on a three-week Florida vacation. . . . **APEX RECORDING STUDIOS**, formerly **CARL FISCHER STUDIOS**, has renovated and expanded accommodations to handle oversize orks. . . . Contactman **HARRY BERNIE** joined the Mills Music staff, and **JACK HOOK** has been added to the Academy of Music personnel. . . . **TOMMY DORSEY** is slated for a March 5 one-nighter at the State Armory, Schenectady.

IKE CARPENTER'S ork was granted a release from its General Artists Corporation (GAC) management pact. . . . Publicist **SAM ROEN** left his post at the Music Corporation of America (MCA) to move to Orlando, Fla., where he will become a dance promoter and an orange grower. . . . **BOB DONNALLY**, who left the firm last June, recently returned to the Mercury diskery as the outfit's Eastern regional sales manager.

FRANK DAILEY reportedly is on a promotion kick which has him resuming mailings via his 15,000 strong mailing list, nightly college salutes and the return of the Saturday afternoon "Matinee" at Meadowbrook coast-to-coast ailer, all to help hypo his Cedar Grove, N. J., Meadowbrook nitery. Dailey has resumed buying the top orks again, with names like **Charlie Spivak**, **Jimmy Dorsey** and **Ray Anthony** due for the spot. . . . **DIZZY GILLESPIE'S** bopping crew goes into the Regal Theater in Chicago for a week beginning March 18, and April 15 will do a stanza at the Paradise Theater in Detroit. . . . **MILTON KARLE** added chirp **FRAN WARREN** and the **GENE WILLIAMS** crew to his disk flacking stable.

IRVING BERGMAN'S Manor Records' firm has re-signed **DEEK WATSON** and the **BROWN DOTS** to a new five-year pact. . . . Tunesmith **ROY JORDAN** cut two originals for Manor, making his wax debut as a vocalist. . . . **POPS MUSIC** is handling Model Agency op **WALTER THORNTON'S** latest fling at promotion via the music biz. The new tune, successor to "Pin-Up Polka," is "The Walter Thornton Rhumba," penned by **IRVING FIELDS** and **AL GAMSE**, the "Miami Beach Rhumba" team. **EDMUNDO ROS** has already waxed the tune for London disks. . . . **BLACK & WHITE** expanded its race roster recently by signing vocalists **MARGIE HOFFER** and **PETTY THOMAS**. The latter was with **LOUIS JORDAN** for five years.

BUDDY FRIEDLANDER, Mills Music contact man, and his wife, **JOSEPHINE**, have a new son. . . . Click tune of the month for February is "I Love You So Much It Hurts," done by the **MILLS BROTHERS** on Decca. . . . **HY SEIGAL**, ex-Apollo prexy, is now with National Records in an a. and r. capacity. . . . **JERRY BLAINE**, of Cosnat, is off to Miami Beach for a two-week vacation. . . . **ROBBINS MUSIC** is publishing "Choral Arrangement," a book by **HARRY ROBERT WILSON**, professor of music education at Teachers' College.

Alto saxman **LEE KONITZ** replaced jazz tenorman **DEXTER GORDON** with **MACHITO'S** Afro-Cubop ork, currently holding forth at the Clique Club. . . . **BAB'S THREE BIPS AND A BOP** head the new all-bop show going into Small's Paradise in Harlem. . . . **TINY** ("Hot in Harlem") **GRIMES** goes into Philly's 421 Club February 28. **BILLY SHAW** is booking.

REG CONNELLY returned to England. . . . Orkster **ELLIOT LAWRENCE** is the next batoneer due for the Paramount Theater, beginning March 9. . . . Decca is slicing a single etching of a couple of tunes from "Where's Charley?" with original cast members, including star **RAY BOLGER**. . . . King diskery execs **SYDNEY NATHAN** and **JACK PEARL** leave for the West Coast soon for a combined business and vacation trip. . . . Songwriter **RALPH FREED** is in town from Hollywood to lay plans for his collaboration on a forthcoming musical play with cleffer **FRED HOLLANDER**.

RAINBOW RECORDS moved into larger quarters last week. The new combined office-warehouse set-up is on "juke-box row" (10th Avenue). . . . **EDDIE HELLER**, Rainbow diskery's general manager, became the father of a baby girl February 10. . . . **DELTA RHYTHM BOYS**, now appearing at the Bagatelle Club, are booked into the Montreal Tic-Toc Club for two weeks, beginning March 25. . . . Regent diskery has signed the **WHISPERING FOUR**, organ-accordion-guitar-vocal group, with the first waxing date skedded for February 14. Orkster **GEORGE TOWNE** cut four sides for the diskery the same day. . . . Peter Pan kidisk topper **HENRY LAPIDUS** is vacationing in Miami.

JOHNNY LONG cut eight sides for Signature this week, his first waxings since the ban. . . . Jubilee Records pacted **JOYA SHERRILL**, ex-Ellington thrush. . . . Modern Records has taken over the **LIGHTNING HOPKINS** "Tom Moore's Farm," for distribbng in the East. The side, a sleeper in the South, is on Gold Star. . . . **ENOCH LIGHT** plays the Columbia junior prom at the Biltmore Friday (25). . . . National Records

has signed warbler **JOHN LESLIE**, a student at City College, to a five-year pact. . . . **TOMMY EDWARDS** is warbling at the Club Savannah.

Chirp **MINDY CARSON** opens at the Henry Grady Hotel, Atlanta, for two weeks, beginning March 3. . . . Pubber **GEORGIA JOY** left Friday (18) for a week's vacation in Key West, Fla. . . . **KAPPI JORDAN** and **SELMA RICH**, flack associates, now handle disk promotion for Patti Page. The chirp records for Mercury. . . . **RAY STAPLETON**, song stylist, opens at the Clique, Monday (21). . . . **RANDY WOOD**, proprietor of Randy's Record Shop, Gallatin, Tenn., was in town last week as guest of the Bullet Record Corporation. His vacation was the diskery's Christmas gift to its largest retail outlet.

Staff Records in Detroit, headed by **IDESSA MALONE**, has named the H. Michaels Advertising Agency as representative and is launching a large scale promotional campaign in the race field.

Chicago:

LAWRENCE WELK'S ork set for an American Broadcasting Company network show. . . . **EDDY ARNOLD**, Victor folk singer, plays his first big pop location date at El Rancho Hotel, Las Vegas, Nev., starting a two-week stay May 11. Arnold is also being set on a two-picture deal by his manager, **TOM PARKER**, and **HARRY KALCHEIM**, of the William Morris New York office. . . . **BOOKIE LEVIN**, of Mutual Entertainment Agency, was presented with a second daughter last week by his wife, the former singer, **DONNA LEE**.

VIC SCHROEDER, Omaha territory band booker, became a daddy January 17. Daughter, **VICKI MARGARET**, was born on the 17th birthday of his first daughter. . . . **JIMMY LEEPER**, ex-personal manager, back in the business after a year's illness, as road manager for **FREDDY SHAEFFER'S** all-gal ork. . . . Tower Records will release a series of Latin-American masters which were cut by local dance instructor **PAUL SHAHIN**.

First Tel-Vision Jr. film strips and records will be released March 1, featuring **BENNY STRONG** doing a kidisk, "Toy Town Masquerade," backed by "Dance of the Sugar Plum Fairy." **DICK BRADLEY**, prexy of Tower, has hired an art and animator staff to illustrate the strips, which he is handling nationally. Bradley is dicker with Lt. Jim Whittaker, the pilot who was in the **EDDIE RICKENBACKER** Pacific plane crash and wrote the best seller, "We Thought We Heard the Angels Sing," which will be serialized on Tel-Vision Jr.

SYD NATHAN, of King, has pacted **THE SATISFIERS**, radio quartet; **Louise Carlyle**, chirp, and the **George Hudson** ork, Negro group. **Nathan** and **HENRY GLOVER**, songwriter, are on the Coast cutting **IVORY JOE HUNTER**, **MARIAN ABERNATHY** and **THE JUBILAIREES**. . . . **JIMMY HILLIARD**, Decca's Midwest rep, has pacted **BOB CALL**, boogie pianist; **MYRTLE JACKSON**, spiritual singer, and **DOLORES BELL**, teen-age ballad singer. Call and Miss Jackson have cut their first sessions and Miss Bell will cut this week.

Philadelphia:

HERBIE COLLINS takes over the Wagner Ballroom bandstand to allow **JOE FRASETTO** to make good a steady string of one-nighters and club dates. . . . **WALTER DOMBKOWSKI'S** polka band goes under the Victor record banner. . . . **JOE NANNI**, local branch manager for Capitol Records, was unanimous choice of the Philadelphia Retail Record Dealers' Association for the "most co-operative distributor-manager of the year." . . . **JOHNNY AUSTIN**, getting Columbia Broadcasting System (CBS) network hearings for his band from the Sunset Ballroom at near-by Almonessen, N. J., is attracting the attention of the New York booking agencies with the offerings including a stop at the Strand Theater in New York. . . . **JOEL CHARLES**, local talent agency head, is introducing a new maestro in pianist-singer **LONNY MARGHERITA** with a crew of 13. . . . **WOODY HERMAN** returns to Frank Palumbo's Click on March 7, and for the March 9 night **SPIKE JONES** stages his "musical depreciation" show at the Academy of Music concert hall.

KING RECORDS has taken over the **ROBERT CLARY** master of "Johnny Get Your Girl" from pubber **SAUL BOURNE**. During his recent trip to France, Bourne had **HARRY BLUESTONE** arrange the cutting there, with the French warbler reading phonetic spellings of the English lyric.

IRVING BERMAN'S Manor Record Company has signed sax-tooter **TAB SMITH** and his orchestra to a new five-year waxing pact. . . . **JORDAN-RICH ASSOCIATES** handling **LES BROWN'S** national flack chores and disk promotion. They're also plugging **JOSE MORAND'S** Victor waxing of "Brazilian Rhapsody" with the jocks. . . . **COLUMBIA'S** release last week of **KOSTELANETZ'S** "Invitation to the Waltz" album has prompted **ARTHUR MURRAY** to invent a new modern waltz with the same name. Murray intends to offer instructions and photographs of the dance to any dance instructors who request same, at no charge.

Hollywood:

First nation-wide radio music education course at the college level was started by **UNIVERSITY OF SOUTHERN CALIFORNIA'S SCHOOL OF MUSIC** in association with **NATIONAL BROADCASTING COMPANY**. . . . **SKYLARKS** featured with the Harry James ork as its newest vocal corps. . . . Capitol sees hit potential in **BLUE LU BARKER'S** "Here's a Little Girl From Jacksonville."

2 French Jazz Crix Coming Here To Cut

NEW YORK, Feb. 19.—France's two top jazz critics, **Charles Delaunay** and **Hugues Panassie**, are due in town for several weeks of research and recording.

Panassie has written 12 books on jazz, two of which, *Le Jazz Hot* and *The Real Jazz*, have been translated

into English. He also publishes *Le Revue De Jazz*, new Parisian monthly. He plans to stay here two months and cut sides for his Hot Club of France label. On his last visit here, in 1938-'39, he organized several jazz dates for RCA Victor.

Delaunay will be here for a month. He'll do a supplement to *Hot Discography*, which he compiled, and wax some American jazz for his own Swing label.

COLUMBIA'S BEST SELLER SHELF IS BULGING WITH HITS!

MOST POPULAR ALBUMS



"KISS ME, KATE"

With Alfred Drake, Patricia Morison and original New York Cast
Columbia Set C-200
Also © Record—ML-4140



"ROSES IN RHYTHM"

Featuring the "Golden Touch" of Frankie Carle
Columbia Set C-174
Also © Record—CL-6032



"I CAN HEAR IT NOW"

Actual voices and sound of the years 1933-1945—with narration by the famous Edward R. Murrow.
Columbia Set MM-800
Also © Record ML-4095



"COMING 'ROUND THE MOUNTAIN"

Eight inimitable selections by Dorothy Shay, the "Park Avenue Hillbillie"
Columbia Set C-171



"SEQUENCE IN JAZZ"

By Woody Herman and His Orchestra. Summer Sequence (Four Parts) Lady McGowan's Dream (Two Parts)
Columbia Set C-177
Also © Record—CL-6026

MOST POPULAR SINGLE RECORDS



"I've Got My Love to Keep Me Warm"

"I'm A-Tellin' You, Sam"
Les Brown 38324



"Blue Skirt Waltz"

"Charlie Was a Boxer"
Frankie Yankovic 12394-F



"Lavender Blue"

"So Dear To My Heart"
Dinah Shore 38299



"I'll String Along With You"

"Powder Your Face With Sunshine"
Doris Day & Buddy Clark 38394



ON A SLOW BOAT TO CHINA

In the Market Place of Old Monterey Kay Kyser 38301

CANDY KISSES

Please Don't Let Me Love You George Morgan 20547 (2-138*)

MY DARLING, MY DARLING

That Certain Party Doris Day & Buddy Clark 38353

BUTTONS AND BOWS

Daddy-O Dinah Shore 38284

ALWAYS TRUE TO YOU IN MY FASHION

So In Love Dinah Shore 38399 (1-111*)

*Columbia 7-Inch Microgroove Records

HEAR THE GREAT ARTISTS AT THEIR BEST ON

Columbia Records

Columbia, Masterworks, and © Trade Mark Reg. U.S. Pat. Off. Marcas Registradas de Trade-Mark



STACK 'EM UP — SELL 'EM OUT!

The Perfect Wedding of Singer and Song



Johnny Desmond

sings

Peggy Dear

on M-G-M Record 10358

A Best Seller

"These Will Be The Best Years Of Our Lives"

Johnny Desmond's M-G-M Record 10349

M-G-M RECORDS

THE GREATEST NAME  IN ENTERTAINMENT

The
Billboard

MUSIC POPULARITY CHARTS

PART
I

TRADE
SERVICE
FEATURE

The Nation's Top Tunes

Based on reports received last three days of Week Ending February 18

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS", is a registered trade-mark and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

Last Week

- 1. FAR AWAY PLACES** 2
 By Whitney and Kramer
 Published by Laurel (ASCAP)
 Records available: Bing Crosby, Decca 24532; Margaret Whiting-The Crew Chiefs, Capitol 15278; Vic Damone, Mercury 5198; Dinah Shore, Columbia 38356; Varsity 127; Perry Como-H. Rene Ork, Victor 20-3316; Ames Brothers, Coral 60016; O. Tucker, Double Feature 2002; Smith-J. Miller, MGM 10356.
 Electrical transcription libraries: Stanley Black Ork, London; Kaye Armen, Associated; Waltz Festival Ork, NBC Thesaurus.
- 2. A LITTLE BIRD TOLD ME** 1
 By Harvey O'Brooks
 Published by Bourne (ASCAP)
 Records available: Blue Lu Barker Ork, Capitol 15308; Evelyn Knight-Starduster, Decca 24514; P. Watson, Supreme S-1507; Smokey Rogers, Capitol 15326; Varsity 121; J. Wayne-J. Davis, Columbia 38386; Rose Murphy, Victor 20-3320; The Wayfarers, London 389; P. Watson, Monogram 101.
 Electrical transcription libraries: Patti Dugan-The Jumpin' Jacks, NBC Thesaurus.
- 3. POWDER YOUR FACE WITH SUNSHINE** 3
 By Lombardo and Rochinski
 Published by Lombardo (ASCAP)
 Records available: D. Bryon-T. Black Ork, Dana 2031; E. Knight-The Stardusters, Decca 24530; Primo Scala Banjo & Accordion Ork-The Keynotes, London 367; B. Barron, MGM 10346; D. Martin-P. Weston Ork, Capitol 15351; Doris Day-Buddy Clark, Columbia 38394; Sammy Kaye, Victor 20-3321; Double Feature, 2000; A. Vincent-J. Laurenz, Mercury 5247; Phyllis Marshall-Norm Alexander Quartet, Monogram 104.
 Electrical transcription libraries: Blue Barron, Lang-Worth; Sammy Kaye, NBC Thesaurus; Manhattan Madcaps, NBC Thesaurus.
- 4. CRUISING DOWN THE RIVER** 9
 By Beadell and Tollerton
 Published by Henry Spitzer (ASCAP)
 Records available: B. Barron Ork, MGM 10346; Jack Smith-The Clark Sisters, Capitol 15372; Frankie Carle, Columbia 38411; H. Carroll, Mercury 5249; R. Morgan, Decca 24568; The Three Suns, Victor 20-3349; N. Alexander, Monogram 111; Primo Scala, London 256.
 (No information on electrical transcription libraries available as The Billboard goes to press.)
- 5. LAVENDER BLUE (Dilly, Dilly)** 4
 By Eliot Daniel and Larry Morey
 Published by Santly-Joy (ASCAP)
 From the Walt Disney Film "So Dear to My Heart."
 Records available: M. Campbell-L. Ford-J. Hill Trio, Collegiate J-2954; V. Lynn, London 310; Sammy Kaye, Victor 20-3100; Dinah Shore-H. Zimmerman Ork, Columbia 38299; Jack Smith-The Clark Sisters, Capitol 15225; Varsity 124; B. Ives-Capt. Stubby & the Buccaneers, Decca 24547; H. Cameron-B. Adlam Ork, Crystal 185; Double Feature 2000; A. Vincent, Mercury 5246.
 Electrical transcription libraries: Phil Brito, Associated; Bob Eberly, World; Curt Massey, Standard; Cyril Stapleton Ork, London; Sammy Kaye, NBC Thesaurus; George Wright, NBC Thesaurus.
- 6. I'VE GOT MY LOVE TO KEEP ME WARM** 5
 By Irving Berlin
 Published by Berlin (ASCAP)
 Records available: Mills Brothers, Decca 24550; L. Brown Ork, Columbia 38324; R. Noble Ork, Victor 20-3302; The Starlighters, Capitol 15330; A. Lund, MGM 10348; H. Brooks Trio, Modern 20-649.
 (No information on electrical transcription libraries available as The Billboard goes to press.)
- 7. GALWAY BAY** 7
 By Dr. Arthur Colahan
 Published by Leeds (ASCAP)
 Records available: Bing Crosby, Decca 24295; B. Johnson, Columbia 38279; B. Lester, Rainbow 70015; J. McNally-P. Green Ork, MGM 10270; J. Pickens, Victor 20-3236; A. Shelton, London 287; Varsity 127; Bobby Worth, Castle 1257; Fran Allison-Eddie Ballantine Ork, Rondo R-184; C. Dennis-B. Cole Ork, Capitol 15403.
 Electrical transcription libraries: Shep Fields, Lang-Worth.
- 8. SO TIRED** 8
 By Russ Morgan and Jack Stuart
 Published by Glenmore (ASCAP)
 Records available: N. Donovan, De Luxe 1165; K. Starr, Capitol 15314; R. Morgan Ork, Decca 24449; W. Scott, Super Disc 1059; L. Johnson, King 4263; F. Martin Ork, Victor 20-3350; Reggie Goff, London 354.
 (No information on electrical transcription libraries available as The Billboard goes to press.)
- 9. BUTTONS AND BOWS** 6
 By Livingston and Evans
 Published by Famous (ASCAP)
 Records available: Gene Autry, Columbia 20469; The Dinning Sisters, Capitol 15184; Betty Garret-H. Mooney Ork, MGM 10244; E. Knight, Decca 24489; Betty Rhodes, Victor 20-3078; Dinah Shore, Columbia 38284; B. Brown, Varsity 114; Jeff Clay, Dana 2023; B. Hope-Clark Sisters, Capitol 15292; Gracie Fields, London 355; H. O'Connell, Coast 8032.
 Electrical transcription libraries: Sterling Young Ork, MacGregor; The Swingstones-The Jumpin' Jacks, NBC Thesaurus.
- 10. MY DARLING, MY DARLING** 6
 By Frank Loesser
 Published by E. H. Morris (ASCAP)
 From the Broadway musical production "Where's Charley?"
 Records available: D. Day-B. Clark, Columbia 38353; P. L. Hayes, Decca 24519; J. Stafford, Capitol 15270; E. Young-J. Lathrop, Victor 20-3187; G. Fields, London 369; Varsity 121.
 Electrical transcription libraries: Shep Fields, Lang-Worth; Phil Brito, Associated; Novatime Trio, NBC Thesaurus.

Hits from the Broadway Show, "KISS ME KATE"!

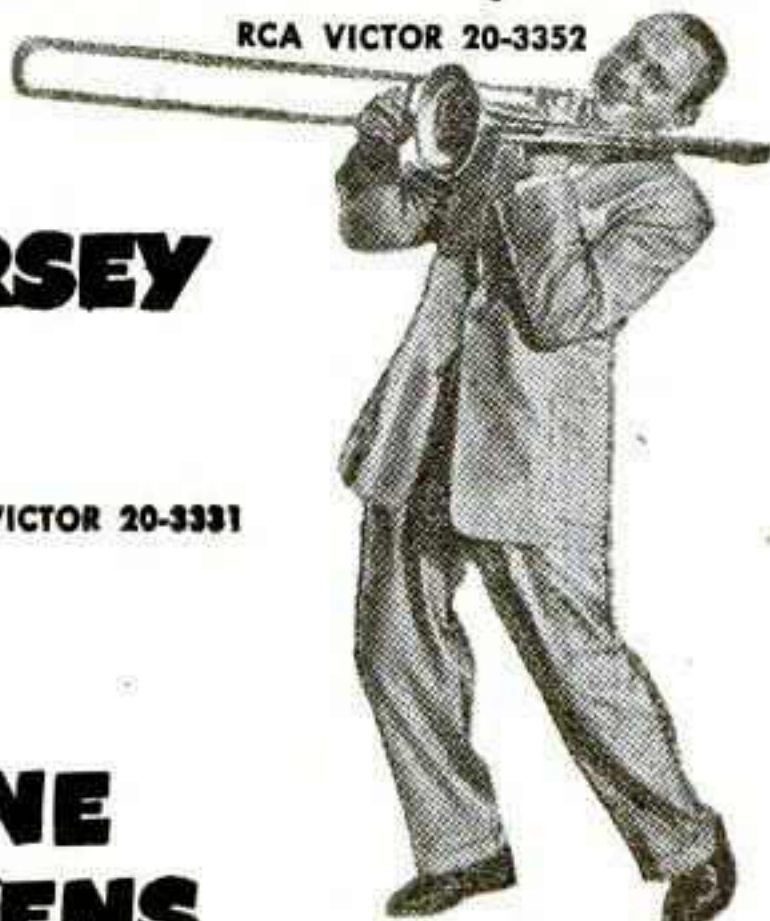


ALFRED DRAKE

...THE STAR OF THE SHOW!

So in Love
Were Thine That Special Face

RCA VICTOR 20-3352



TOMMY DORSEY

So in Love

RCA VICTOR 20-3331



JANE PICKENS

Why Can't You Behave
Wunderbar

(both with Alfred Drake)

RCA VICTOR 20-3353

FRAN WARREN

Why Can't You Behave

RCA VICTOR 20-3330



HENRI RENÉ

Wunderbar—Were Thine That Special Face

RCA VICTOR 20-3354

HE'S
SIGNED UP
WITH
RCA VICTOR!
**LUCKY
MILLINDER**

D' Natural Blues
and
Little Girl,
Don't Cry

RCA VICTOR
20-3351



THE CERTAIN SEVEN

(Best-sellers that no dealer can afford to be without)

- 20-3100 "Lavender Blue" Sammy Kaye
- 20-3316 "Far Away Places" Perry Como
- 20-3319 "Red Roses for a Blue Lady" Vaughn Monroe
- 20-3321 "Careless Hands" Sammy Kaye
- 20-2806 "Bouquet of Roses" Eddy Arnold
- 21-0002 "Don't Rob Another Man's Castle" Eddy Arnold
- 11-9007 "Bluebird of Happiness" Jan Peerce

THIS WEEK'S RELEASE!

Forever And Ever	PERRY COMO
I Don't See Me In Your Eyes Anymore	20-3347
Someone Like You	TOMMY DORSEY
Where Is The One?	20-3348
Cruising Down The River	THE THREE SUNS
Allah's Holiday	20-3349
So Tired	FREDDY MARTIN
The Humphrey Bogart Rhumba	20-3350
D' Natural Blues	LUCKY MILLINDER
Little Girl, Don't Cry	20-3351
Lady Of Spain	RAY NOBLE
I've Got My Love To Keep Me Warm	20-3302

POP-SPECIALTY	
Blue Skirt Waltz	LAWRENCE DUCHOW
"I Betcha" Polka	20-3356
FOLK	
Sundown In My Heart	TEXAS JIM ROBERTSON
Our Anniversary	21-0012
B-I-N-G-O	ERNIE BENEDICT
Don't Play With Love	21-0013
Steel Guitar Ramble	CECIL CAMPBELL
Left All Alone With A Broken Heart	21-0014

BLUES	
Jazz Gillum's Blues	JAZZ GILLUM
Country Woman Blues	22-0005
NEW AL GOODMAN ALBUM	
FRANZ LEHAR MEMORIAL ALBUM P-236	
The Merry Widow Waltz and Vilia	20-3285
Love Is A Pilgrim	
Say Not Love Is A Dream	20-3286
The White Dove	
Are You Going To Dance?	20-3287

Dealers! Are you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op Mats, and national advertising add up to easy sales.

THE STARS WHO
MAKE THE HITS ARE ON

RCA VICTOR RECORDS



RCA VICTOR DIVISION, RADIO CORPORATION OF AMERICA; CAMDEN; NEW JERSEY

Mercury Records

TOP "POPS" COMING HITS!



Beg. Feb. 28th
IN PERSON
Merry-Go-Round
Youngstown
Ohio

There is only ONE

FRANKIE LAINE

Picked as a WINNER by BILLBOARD
"TIPS ON TOPS"

'I Wish You Were
Jealous Of Me' #5243
AND

'Don't Have To Tell Nobody'

Still going strong 'ROSETTA' 5227
'OLD FASHIONED LOVE' 5177

NEW MERCURY SPECIALS

- ★ BLUE SKIRT WALTZ Helen Carroll
FOREVER AND EVER Mercury 5252
- ★ AGAIN Vic Damone
I LOVE YOU SO MUCH Mercury 5261
- ★ WHEN THE ANGELUS IS RINGING Eddy Howard
SOMEONE LIKE YOU Mercury 5254
- ★ MONEY, MARBLES AND CHALK Patti Page
WHERE IS THE ONE Mercury 5251
- ★ KEEP A TWINKLE Anne Vincent
"A" YOU'RE ADORABLE Mercury 5253
- ★ LAUGHING BOY Dinah Washington
YOU SATISFY Mercury 8102

CURRENT POPS

- ★ LOVE ME, LOVE ME Eddy Howard
ROSEWOOD SPINET Mercury 5238
- ★ CARELESS HANDS John Laurenz · Anne Vincent
LUCKIEST GUY Mercury 5245
- ★ SUNFLOWER Two Ton Baker
ROLL THE PATROL Mercury 5239
- ★ STREETS OF LAREDO Patti Page
MY DREAM IS YOURS Mercury 5240
- ★ MENE MENE TEKEL Golden Gate Quartet
TALKING JERUSALEM Mercury 8116
- ★ TOO DARN HOT Madeline Russell
WHY IS IT Mercury 5237

THIS WEEKS MERCURY SPECIAL!
"STREET SCENE"

"HOW GREEN WAS MY VALLEY"

Alfred Newman
And His Hollywood Symphony

Available NOW as a single 75¢ plus tax
MERCURY 1150M

The Billboard MUSIC POPULARITY CHARTS

PART II

Sheet Music

Based on reports received last three days of Week Ending February 18



BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

POSITION		Weeks Last / This		Song	Publisher
Weeks to date	Week	Week	Week		
10	1	1	1	FAR AWAY PLACES (R)	Laurel
7	2	2	2	POWDER YOUR FACE WITH SUNSHINE (R)	Lombardo
11	6	3	3	GALWAY BAY (R)	Leeds
12	4	4	4	LAVENDER BLUE (Dilly, Dilly) (F) (R)	Santly-Joy
3	7	5	5	CRUISING DOWN THE RIVER (R)	Spitzer
13	5	6	6	A LITTLE BIRD TOLD ME (R)	Bourne
22	3	7	7	BUTTONS AND BOWS (F) (R)	Famous
1	—	8	8	SO IN LOVE (M) (R)	T. B. Harms
6	8	9	9	I'VE GOT MY LOVE TO KEEP ME WARM (R)	Berlin
15	14	10	10	MY DARLING, MY DARLING (M) (R)	E. H. Morris
7	9	11	11	SO TIRED (R)	Glenmore
2	11	12	12	DOWN BY THE STATION (R)	American Academy
4	12	13	13	RED ROSES FOR A BLUE LADY (R)	Mills
3	—	14	14	TARRA TA-LARRA TA-LAR (R)	Oxford
18	10	15	15	ON A SLOW BOAT TO CHINA (R)	Melrose
6	15	15	15	I LOVE YOU SO MUCH IT HURTS (R)	Melody Lane

ENGLAND'S TOP TWENTY

POSITION		Weeks Last / This		Song	English	American
Weeks to date	Week	Week	Week			
7	1	1	1	ON A SLOW BOAT TO CHINA	Morris	Melrose
20	2	2	2	BUTTONS AND BOWS	Victoria	Famous
21	3	3	3	WHEN YOU'RE IN LOVE	Bradbury Wood	Chappell
8	4	4	4	HEART OF LOCH LOMOND	Unit	*
4	7	5	5	MAHARAJAH OF MAGADOR	Chappell	Mutual
24	5	6	6	MY HAPPINESS	Chappell	Blasco
10	7	7	7	CUANTO LE GUSTA	Southern	Peer
10	6	7	7	CUCKOO WALTZ	Keith Prowse	Criterion
6	9	9	9	A LITTLE BIRD TOLD ME	Noel Gay	Bourne
41	9	10	10	DREAM OF OLWEN	Lawrence Wright	Mills
6	12	11	11	LITTLE GIRL	Campbell-Connelly	Leeds
16	11	12	12	ANYTHING I DREAM IS POSSIBLE	Reid	Laurel Music
1	—	13	13	FAR AWAY PLACES	Leeds	Laurel Music
12	15	14	14	MAYBE YOU'LL BE THERE	Victoria	Triangle
4	16	15	15	SUVLA BAY	Box and Cox	*
1	—	16	16	IT'S MAGIC	Campbell-Connelly	Witmark
3	20	17	17	PERHAPS, PERHAPS	Southern	Caribbean Music, Inc.
2	17	18	18	CIGARETTES AND WHISKEY AND WILD, WILD WOMEN	Chappell	Tim Spencer Music, Inc.
7	13	19	19	AH, BUT IT HAPPENS	Peter Maurice	Bourne
3	18	20	20	UNTIL	Kassner	Dorsey Bros.

*Publisher not available as The Billboard goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on records received from the seven largest retailers in the Dominion.

POSITION		Weeks Last / This		Song
Weeks to date	Week	Week	Week	
8	1	1	1	FAR AWAY PLACES
6	3	2	2	POWDER YOUR FACE WITH SUNSHINE
14	2	3	3	GALWAY BAY
11	3	4	4	LAVENDER BLUE
10	6	5	5	A LITTLE BIRD TOLD ME
2	13	6	6	CRUISING DOWN THE RIVER
7	7	7	7	BRUSH THOSE TEARS FROM YOUR EYES
18	5	8	8	BUTTONS AND BOWS
5	13	9	9	SO TIRED
1	—	10	10	HERE I'LL STAY
7	11	11	11	BOUQUET OF ROSES
2	—	11	11	THE PUSSY CAT SONG
12	—	13	13	UNTIL
1	—	13	13	RED ROSES FOR A BLUE LADY
1	—	15	15	I'VE GOT MY LOVE TO KEEP ME WARM

The BENJAMIN

and WEISS New Ballad

I DON'T SEE ME IN YOUR EYES ANYMORE

Words and Music by
BENNIE BENJAMIN
and GEORGE WEISS

Chorus (a tempo)
Uke Tacet

I DON'T SEE ME IN YOUR EYES AN-Y MORE;

Oh why can't I make them shine as be-fore?

I don't see you or your heart in your kiss;

When you should sigh that you're mine, you re-sist.

Recorded by
(Listed Alphabetically)

Buddy Clark
Columbia

Perry Como
Victor

Helen Forrest
MGM

Jan Garber
Capitol

Kitty Kallen
Mercury

**Vera Lynn and
Sam Browne**
London

**The Stardusters
and
Gordon Jenkins**
Decca

Transcribed by

KAY ARMEN
HELEN HOLMES
EDDY HOWARD
VINCENT LOPEZ
TONY PASTOR



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LAUREL MUSIC CO.

TOMMY VALANDO • 1619 B'WAY, NEW YORK

HOLLYWOOD
ARTIE VALANDO

NEW YORK
VICTOR PELLE • GENE PILLER

CHICAGO
BENNY MILLER



BMI'S WHO'S WHO

in Music

D U C H E S S
MUSIC CORPORATION
 RKO Building • Radio City • New York

A recent addition to the BMI Family, Duchess Music Corporation has accomplished amazing success in the field of popular music. This enterprising firm, headed by dynamic Lou Levy, is proving itself a definite leader among today's foremost publishers. Currently, Duchess gives you such hits as:

BEAUTIFUL EYES

Recorded by

- ART MOONEY (MGM) THE RANGERS (Regent)
- IRVING FIELDS TRIO (RCA Victor)
- LARRY FOTINE (Decca) BRUCE HAYES (DeLuxe)
- DEL CASINO (Rainbow) LOU PREGER (London)



AMELIA CORDELIA McHUGH

(Mac WHO?)

Recorded by

- ANDREWS SISTERS and DANNY KAYE (Decca)
- CHUCK FOSTER (Mercury)
- DENNIS DAY (RCA Victor)

POPULAR STANDARDS

- (I Love You)
- FOR SENTIMENTAL REASONS
- OPEN THE DOOR, RICHARD
- WHY DOES IT HAVE TO RAIN ON SUNDAY?
- JUNGLE FANTASY
- HAVE I TOLD YOU LATELY THAT I LOVE YOU?
- LET ME OFF UPTOWN
- SLOW DOWN

BROADCAST MUSIC, INC.
 580 Fifth Avenue
 New York 19, N. Y.

BMI Pin-up Sheet

FEBRUARY

- BOUQUET OF ROSES (Hill & Range)
- CUANTO LE GUSTA (Peer)
- DAINTY BRENDA LEE (Lutz)
- I COULDN'T STAY AWAY FROM YOU (Johnstone-Montel)
- I GOT A GAL IN GALVESTON (Republic)
- I LOVE YOU SO MUCH IT HURTS (Melody Lane)
- I WISH SOMEBODY CARED ENOUGH TO CRY (London)
- IN MY DREAMS (Beacon)
- IT'S A BIG WIDE WONDERFUL WORLD (BMI)
- LOOK UP (Patmar)
- MISSISSIPPI FLYER (Mellin)
- RENDEZVOUS WITH A ROSE (Jay-Dee)
- SUNDAY IN OLD SANTA FE (Pemora)
- WIND IN MY SAILS (Marks)
- YOU WERE ONLY FOOLIN' (Barron & Shapiro-Bernstein)
- YOU, YOU, YOU ARE THE ONE (Campbell-Colonial)

The Billboard MUSIC POPULARITY CHARTS

Radio Popularity

Based on reports received last three days of Week Ending February 18

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys thruout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks Last This	Week	Week	Title	Artist	Label
14	1	1	1	A LITTLE BIRD TOLD ME	E. Knight-The Stardusters	Decca 24514-ASCAP
9	4	2	1	I'VE GOT MY LOVE TO KEEP ME WARM	L. Brown Ork	Columbia 38324-ASCAP
13	3	3	1	FAR AWAY PLACES	M. Whiting and The Crew Chiefs	Capitol 15278-ASCAP
8	6	4	1	FAR AWAY PLACES	P. Como-H. Rene Ork	Victor 20-3316-ASCAP
4	15	5	1	CRUISING DOWN THE RIVER	Blue Barron Ork	MGM 10346
8	2	6	1	POWDER YOUR FACE WITH SUNSHINE	E. Knight-The Stardusters	Decca 24530-ASCAP
11	5	7	1	A LITTLE BIRD TOLD ME	Blue Lu Barker Ork	Capitol 15308-ASCAP
16	7	8	1	MY DARLING, MY DARLING	J. Stafford-G. MacRae and The Starlighters	Capitol 15270-ASCAP
4	12	9	1	SO TIRED	R. Morgan	Decca 24521-ASCAP
4	10	10	1	SO TIRED	K. Starr Ork	Capitol 15314-ASCAP
8	11	11	1	GRIEVING FOR YOU	T. Pastor	Columbia 38383 (Three B's and a Honey, Savoy 687; R. Clooney, Columbia 38383)

(Continued on page 123)

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

Tunes listed received the greatest number of key radio plugs according to information supplied by the Richard Himber (RH) logging system. Numerical points total are computed as follows: 1 point per sustaining instrumental; 2 points per sustaining vocal; 3 points for commercial instrumental; 4 points for commercial vocal. Thus, commercial vocal carried in New York, Chicago and California would receive 12 points, etc.

Week of February 11-17

Songs	Publisher	Heard in N. Y.			Heard in Chi.			Heard in Calif.			Sur. Tot.				
		SI	SV	CI	SI	SV	CI	SI	SV	CI					
A Bluebird Singing in My Heart	Advanced	3	2	0	3	0	6	5	4	3	1	0	3	16	95
A Little Bird Told Me	Bourne	0	3	1	0	4	8	11	3	4	1	0	3	174	
A Rosewood Spinnet	Shapiro-Bernstein	3	14	0	5	3	9	5	5	2	3	0	3	137	
As You Desire Me	Words & Music	6	6	0	4	0	3	1	6	12	0	0	5	3	102
Buttons and Bows (Pale Face)	Famous	0	4	0	4	1	7	3	4	0	4	0	2	30	
Far Away Places	Laurel	0	8	0	9	0	3	0	9	3	7	0	9	1	148
Galway Bay	Leeds	0	2	0	5	1	5	5	5	0	3	0	5	5	101
Here I'll Stay (Love Life)	Chappell	6	11	1	6	6	3	6	5	1	0	5	5	133	
Hold Me	Robbins	1	1	0	3	1	4	0	3	4	2	0	2	52	

(Continued on page 123)

SONGS WITH GREATEST RADIO AUDIENCES (ACD)

(Beginning Friday, January 21, 8 a.m., and ending Friday, January 28, a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive. (F) indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

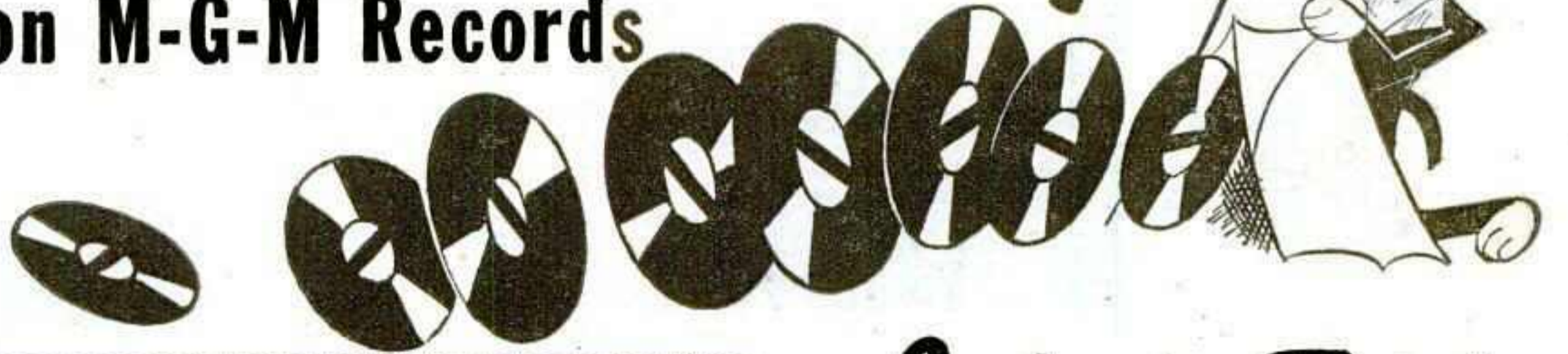
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The Top 30 Tunes (plus ties)

A Bluebird Singing in My Heart (R)	Advanced-ASCAP
A Little Bird Told Me (F) (R)	Bourne-ASCAP
A Rosewood Spinnet (R)	Shapiro-Bernstein-ASCAP
As You Desire Me (R)	Words & Music-ASCAP
Brush Those Tears From Your Eyes (R)	Peter Maurice-ASCAP
Buttons and Bows (F) (R)	Famous-ASCAP
Down by the Station (R)	American Academy-ASCAP
Far Away Places (R)	Laurel-ASCAP
Galway Bay (R)	Leeds-ASCAP
Here I'll Stay (M) (R)	Chappell-ASCAP
Hold Me (R)	Robbins-ASCAP
I Got a Gal in Galveston (R)	Republic-BMI
I Love You So Much It Hurts (R)	Melody Lane-BMI
It's a Big, Wide, Wonderful World (R)	BMI-BMI
I've Got My Love to Keep Me Warm (R)	Berlin-ASCAP
Lavender Blue (Dilly, Dilly) (F) (R)	Santly-Joy-ASCAP
Little Jack Frost Get Lost (R)	Henry Spitzer-ASCAP
Look Up (R)	Patmar-BMI
My Darling, My Darling (M) (R)	E. H. Morris-ASCAP
My Dream Is Yours (R)	Witmark-ASCAP
On a Slow Boat to China (R)	Melrose-ASCAP
Powder Your Face With Sunshine (R)	Lombardo-ASCAP
So in Love (M) (R)	T. B. Harms-ASCAP
So Tired (R)	Glenmore-ASCAP
Someone Like You (R)	Harms-ASCAP
Streets of Laredo (R) (F)	Famous-ASCAP
Sunflower (R)	Famous-ASCAP
Tarra Tar-Larra Ta-Lar (R)	Oxford-ASCAP
The Pussy Cat Song (R)	Leeds-ASCAP
These Will Be the Best Years of Our Lives (R)	Robbins-ASCAP
You Was (R)	Crystal-ASCAP

They Keep Coming!

Hit After Hit on M-G-M Records



Coming Up Fast!



Blue Barron's

**CRUISING DOWN THE RIVER
POWDER YOUR FACE
WITH SUNSHINE**

M-G-M 10346



Art Mooney's

**DOO DE DOO ON AN OLD KAZOO
BEAUTIFUL EYES**

M-G-M 10357



Billy Eckstine's

**BEWILDERED
No Orchids For My Lady**

M-G-M 10340



Buddy Hays's

**"A" YOU'RE ADORABLE
Don't Save Your Kisses
For Tomorrow**

M-G-M 10310



Derry Falligant's

**AS YOU DESIRE ME
I'll Remember April**

M-G-M 10308



Hank Williams's

**LOVESICK BLUES
Never Again**

M-G-M 10352



Arthur (Guitar Boogie) Smith's

**FOOLISH QUESTIONS
Rain Drops And Tear Drops**

M-G-M 10333

ART LUND SINGS
I'VE GOT MY LOVE TO KEEP ME WARM
Someone Like You
M-G-M 10348

KATE SMITH SINGS
A ROSEWOOD SPINET
Far Away Places
M-G-M 10356

JACK KILTY SINGS
SUNFLOWER
Brush Those Tears From Your Eyes
M-G-M 10339

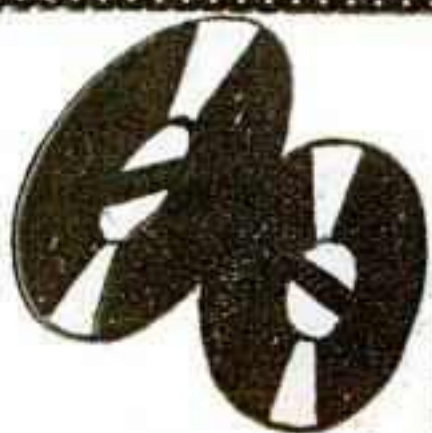
JANE HARVEY SINGS
SO IN LOVE
Always True To You In My Fashion
M-G-M 10359

A Sure-Fire Hit!

JOHNNY DESMOND'S
PEGGY DEAR
While The Angelus Was Ringing
M-G-M 10358

Attention Operators

GENE KELLY SINGS & DANCES
THE DAUGHTER OF ROSIE O'GRADY
Ida! Sweet As Apple Cider
M-G-M 30138



M-G-M RECORDS

THE GREATEST NAME  IN ENTERTAINMENT



MARCH 1ST IS THE DATE BULLET #1065 IS THE DISC

The Tune

"IT HURTS ME MORE THAN IT HURTS YOU"

By Francis "Near You" Craig

The Flip

"HOT BISCUITS"

Release Date March 1

BULLET RECORDS

423 BROAD STREET

NASHVILLE, TENN.



"Now, can you hear Perry Como's RCA Victor 'Forever And Ever'?"

The Billboard MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Based on reports received last three days of Week Ending February 18



BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

POSITION	Weeks Last	This Week	Record Title	Artist	Label
15	1	1	A LITTLE BIRD TOLD ME... <i>Brush Those Tears From Your Eyes</i>	E. Knight-The Stardusters	Decca 24514-ASCAP
5	4	2	CRUISING DOWN THE RIVER <i>Powder Your Face With Sunshine</i>	Blue Barron Ork	MGM 10346
9	3	3	POWDER YOUR FACE WITH SUNSHINE <i>One Sunday Afternoon</i>	E. Knight-The Stardusters	Decca 24530-ASCAP
6	8	4	GALWAY BAY <i>My Girl's An Irish Girl</i>	B. Crosby	Decca 24295-ASCAP
8	2	5	FAR AWAY PLACES <i>Tarra Ta-Larra Ta-Lar</i>	B. Crosby-K. Darby Choir	Decca 24532-ASCAP
7	11	6	FAR AWAY PLACES <i>Missouri Waltz</i>	P. Como-H. Rene Ork	Victor 20-3316-ASCAP
13	7	7	SO TIRED <i>I Hear Music</i>	R. Morgan	Decca 24521-ASCAP
3	18	8	I LOVE YOU SO MUCH IT HURTS <i>I've Got My Love To Keep Me Warm</i>	Mills Bros.	Decca 24550-BMI
9	9	8	I'VE GOT MY LOVE TO KEEP ME WARM <i>I'm A-Tellin' You</i>	L. Brown Ork	Columbia 38324-ASCAP
12	5	8	LAVENDER BLUE <i>Down Among the Sheltering Palms</i>	Sammy Kaye Ork	Victor 20-3100-ASCAP
6	15	11	RED ROSES FOR A BLUE LADY <i>Melancholy Minstrel</i>	V. Monroe Ork	Victor 20-3319-ASCAP
9	10	12	FAR AWAY PLACES <i>My Own True Love</i>	M. Whiting and the Crew Chiefs	Capitol 15278-ASCAP
3	23	13	CARELESS HANDS <i>Powder Your Face With Sunshine</i>	S. Kaye Ork	Victor 20-3321
23	6	13	BUTTONS AND BOWS <i>Daddy-O</i>	Dinah Shore	Columbia 38284-ASCAP
1	-	15	CRUISING DOWN THE RIVER <i>Sunflower</i>	R. Morgan Ork	Decca 24658

WARNING! In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

12	12	16	SWEET GEORGIA BROWN <i>Margie</i>	Brother Bones and His Shadows	Tempo 652-ASCAP
					Monogram 106-ASCAP
				(C. Jones & His Kentucky Corn Crackers, Rondo R-152; W. Gray-V. Musso, Modern 20-611; R. Murphy, Majestic 1271; B. Strong Ork, Tower 1255; J. Liggins Honeydrippers, Exclusive 271; Whistling Mr. Jones, National 9063)	
2	21	17	I'VE GOT MY LOVE TO KEEP ME WARM <i>I Love You So Much It Hurts</i>	Mills Bros.	Decca 24550-ASCAP
4	14	18	POWDER YOUR FACE WITH SUNSHINE <i>Careless Hands</i>	S. Kaye	Victor 20-3321-ASCAP
5	19	19	DOWN BY THE STATION <i>How Many Tears Must Fall</i>	T. Dorsey-D. Dennis	Victor 20-3317-ASCAP
				(R. Noble-The Noblemen, Columbia 38404; G. Lombardo Ork, Decca 24555; C. Desmond, Mercury 5225; S. Gallard & His Trio, MGM 10309; The Starlighters-P. Weston Ork, Capitol 15389)	
10	15	20	LAVENDER BLUE <i>So Dear to My Heart</i>	D. Shore-H. Zimmerman Ork	Columbia 38299-ASCAP
16	13	21	MY DARLING, MY DARLING <i>Care of Boys</i>	J. Stafford-G. MacRae and the Starlighters	Capitol 15270-ASCAP
1	-	22	DOWN BY THE STATION <i>Sweet Sue</i>	G. Lombardo	Decca 24555-ASCAP
1	-	23	YOU, YOU, YOU ARE THE ONE <i>More Beer!</i>	Ames Bros.	Coral 60015
				(R. Morgan Ork, Decca 24569; Three Suns, Victor 20-3322; J. Eager & Eager Beavers, with E. Musette Ork, Grand G-25010; H. Rene Musette Ork, Standard L-142)	
1	-	24	LADY OF SPAIN <i>I've Got My Love To Keep Me Warm</i>	R. Noble Ork	Victor 20-3302
				(The Philharmonic Trio, Capitol 15346; M. Herth-J. Green, Decca 25420)	
19	26	25	ON A SLOW BOAT TO CHINA <i>In the Market Place of Old Monterey</i>	K. Kyser Ork-H. Babbitt-G. Woods	Columbia 38301-ASCAP
				(L. Clinton Ork, Decca 24482; B. Goodman Ork-A. Hendrickson, Capitol 15208; S. Lanson, Mercury 5191; A. Lund, MGM 10269; F. Martin, Victor 20-3123; E. Howard Ork, Mercury 5210; J. Frank, Varsity 117; Our Brothers, 20th Century TC-20-78)	
2	-	26	RED ROSES FOR A BLUE LADY <i>Everywhere You Go</i>	G. Lombardo Ork	Decca 24549-ASCAP
6	17	27	THE PUSSY CAT SONG <i>Don't Worry 'Bout Strangers</i>	P. Andrews-B. Crosby Ork	Decca 24533-ASCAP
				(J. Durante-B. Garrett, MGM 30176; J. Nichols & B. Lee, London 365; P. Como, Victor 20-3288; J. "Scat" Davis, Double Feature DP 2004-05; A. Vincent-J. Laurens, Mercury 5247; J. Stafford-G. MacRae-The Starlighters, Capitol 15342; R. Wilson Quartet, Animal 174)	

(Continued on page 34)

The Billboard
MUSIC POPULARITY CHARTS
PART IV
Retail Record Sales
 Based on reports received last three days of **Week Ending February 18**

BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

POSITION	Weeks	Last	This	Record Title	Label
Weeks	to date	Week	Week		
4	4	1	1	SO DEAR TO MY HEART ALBUM (Four Records) Walt Disney B. May, Director	Capitol BD-124, Capitol DD-109
22	5	2	2	BOZO UNDER THE SEA (Two Records) Vance "Pinto" Colvig, Billy May Ork	Capitol DBX-99
37	13	2	2	BUGS BUNNY (Three Records) Mel Blanc	Capitol CC-64
37	1	4	4	LITTLE TOOT (One Record) Don Wilson-The Starlighters	Capitol DAS-80
31	10	5	5	UNCLE REMUS (Three Records) Johnny Mercer and Original Cast	Capitol CC-40
26	3	6	6	BUGS BUNNY AND THE TORTOISE (Two Records) Mel Blanc-Billy May	Capitol DBX-93
37	1	7	7	BOZO AT THE CIRCUS (Two Records) Billy May with Ork-Vance "Pinto" Colvig	Capitol BBX-34
26	8	8	8	NURSERY RHYMES (Two Records) Frank Luther	Decca CS-5
17	11	9	9	BAMBI ALBUM (Three Records) S. Temple-Chorus, P. Smith, director	Victor Y-395
21	7	10	10	GENIE, THE MAGIC RECORD (One Record) Peter Lind Hayes	Decca CU-102
16	6	11	11	LITTLE ORLEY-UNCLE LUMPY ALBUM (Two Records) Fred Waring and Pennsylvanians	Decca CUS-7
11	—	12	12	LITTLE ENGINE THAT COULD (Two Records) Paul Wing	Victor Y-341
29	—	13	13	BOZO AND HIS ROCKET SHIP (Two Records) Billy May with Ork-Vance "Pinto" Colvig	Capitol BBX-65
1	—	14	14	NURSERY RHYMES ALBUM (Two Records) K. Carson-B. May	Capitol DBS-90
3	—	15	15	PETER AND THE WOLF (Two Records) Sterling Holloway	Victor Y-345

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

POSITION	Weeks	Last	This	Record Title	Label
Weeks	to date	Week	Week		
55	3	1	1	Bluebird of Happiness Jan Peerce-RCA Victor Ork; S. Levin, director	Victor 11-9007, Victor 10-1454, Victor 18-1074
166	2	2	2	Chopin's Polonaise Jose Iturbi	Victor 11-8848
173	1	3	3	Clair de Lune Jose Iturbi	Victor 11-8851
131	4	4	4	Jealousie Boston Pops Ork; Arthur Fiedler, conductor	Victor 12160
10	4	5	5	Liszt: Second Hungarian Rhapsody First Piano Quartet	Victor 12-0251

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

POSITION	Weeks	Last	This	Record Title	Label
Weeks	to date	Week	Week		
5	—	1	1	Highlights of Madame Butterfly (Three Records) L. Albanese-J. Melton-RCA Victor Ork; Weissmann, director	Victor DM-10680
7	—	1	1	Encores First Piano Quartet	Victor MO-1263
3	2	1	1	Jussi Bjoerling Singing Favorite Operatic Arias Album (Three Records) J. Bjoerling Ork-N. Grevillius, director	Victor MO-1275
11	1	4	4	I Can Hear It Now Album (Five Records) Edward R. Murrow, Narrator	Columbia MM-800
3	—	4	4	Beethoven: Sonata in C Sharp Minor Op 27 No. 2 (Moonlight) (Two Records) Vladimir Horowitz	Victor DM-1115
146	—	4	4	Gershwin: Rhapsody in Blue (Two Records) Oscar Levant-Philadelphia Ork; Eugene Ormandy, conductor	Columbia MX-251


BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION	Weeks	Last	This	Record Title	Label
Weeks	to date	Week	Week		
6	1	1	1	WORDS AND MUSIC (Four Records) L. Horne-B. Garrett-M. Rooney-J. Allyson-J. Garland, A. Sothern-L. Hayton Ork	MGM 37
2	8	2	2	STAN KENTON ENCORES ALBUM (Three Records) S. Kenton Ork-J. Christy	Capitol CC-113
14	3	3	3	ROSES IN RHYTHM (Four Records) F. Carle	Columbia C-174
7	2	4	4	VAUGHN MONROE SINGS ALBUM (Four Records) V. Monroe Ork	Victor P-234
13	—	5	5	DUSTY MANUSCRIPTS ALBUM (Four Records) S. Kaye-D. Cornell-L. Leslie-Three Kaydets-Kaye Choir	Victor P-228
25	7	6	6	THEME SONGS (Four Records) S. Kaye-T. Dorsey-T. Beneke-Larry Green-V. Monroe-F. Martin-W. King-Three Suns	Victor P-217
111	4	7	7	GLENN MILLER (Four Records) Glenn Miller	Victor P-148
1	—	7	7	KISS ME KATE ALBUM (Six Records) A. Drake-P. Morison-L. Kirk-H. Lang-A. Hill-H. Clark-J. Diamond	Columbia C-200
8	6	9	9	I CAN HEAR IT NOW ALBUM (Five Records) Edward R. Murrow	Columbia MM-800
1	—	10	10	SO DEAR TO MY HEART ALBUM (Four Records) Walt Disney B. May, Director	Capitol BD-124, Capitol DD-109

HERE HE IS... THE SENSATIONAL NEW SINGING STAR!

BILL LAWRENCE

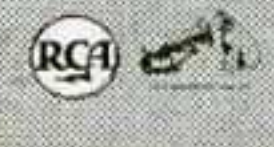


HERE IT IS... HIS FIRST RCA VICTOR RECORD

"DREAMER WITH A PENNY"
 and
"I'M BEGINNING TO MISS YOU"
 with Orchestra conducted by Henri René. It's RCA VICTOR 20-3355

THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR Records



Introducing Modern's
Newest Artist.



THE FAMOUS S K BLUES MAN
PLAYS AND SINGS
"EMPTY BEDROOM BLUES"
backed with
"IMAGINATION"
MODERN 20-659

ANOTHER SMASH HIT!!
JOE LUTCHER
PLAYS AND SINGS
"PASADENA RUMBOOGIE"
backed with

"ROCKOLA"
MODERN 20-661



The Billboard
MUSIC POPULARITY CHARTS
PART V
Juke Box Record Plays

Based on reports received last three days of Week Ending February 18

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart Part I.

POSITION	Weeks Last	This	Week	Week	Record	Label
14	1	1	1	1	A LITTLE BIRD TOLD ME.. E. Knight-The Stardusters.....	Decca 24514—ASCAP
9	2	2	2	2	POWDER YOUR FACE WITH SUNSHINE E. Knight-The Stardusters.....	Decca 24530—ASCAP
8	3	3	3	3	FAR AWAY PLACES..... B. Crosby-K. Darby Choir.....	Decca 24532—ASCAP
4	5	4	5	4	CRUISING DOWN THE RIVER.....	Blue Barron Ork.....MGM 10346
11	4	5	4	5	LAVENDER BLUE.....	Sammy Kaye.....Victor 20-3100—ASCAP
8	6	6	6	6	FAR AWAY PLACES.....	M. Whiting and the Crew Chiefs.....Capitol 15278—ASCAP
7	9	7	9	7	FAR AWAY PLACES.....	P. Como-H. Rene Ork.....Victor 20-3316—ASCAP
19	7	8	7	8	ON A SLOW BOAT TO CHINA.....	K. Kyser Ork-H. Babbitt-G. Woods (L. Clinton Ork, Decca 24482; B. Goodman Ork-A. Hendrickson, Capitol 15208; S. Lanson, Mercury 5191; A. Lund, MGM 10269; F. Martin, Victor 20-3123; E. Howard Ork, Mercury 5210; J. Frank, Varsity 117; Our Brothers, 20th Century TC-20-78) Columbia 38406; V. Damone-G. Osser Ork, Mercury 5261)
7	14	9	14	9	RED ROSES FOR A BLUE LADY.....	V. Monroe Ork.....Victor 20-3319—ASCAP (G. Lombardo Ork, Decca 24549; J. Laurens, Mercury 5201)
12	8	10	8	10	SO TIRED.....	R. Morgan...Decca 24521—ASCAP
13	14	11	14	11	A LITTLE BIRD TOLD ME..	P. Watson.....Supreme S-1507—ASCAP
4	12	12	12	12	GALWAY BAY.....	B. Crosby...Decca 24295—ASCAP
6	11	12	11	12	I'VE GOT MY LOVE TO KEEP ME WARM.....	L. Brown Ork.....Columbia 38324—ASCAP
16	23	14	23	14	ON A SLOW BOAT TO CHINA.....	F. Martin-G. Hughes.....Victor 20-3123—ASCAP
9	18	14	18	14	SWEET GEORGIA BROWN..	Brother Bones and His Shadows.....Tempo 652—ASCAP (C. Jones & His Kentucky Corn Crackers, Rondo R-152; W. Gray-V. Musso, Modern 20-611; R. Murphy, Majestic 1271; B. Strong Ork, Tower 1255; J. Liggins, Honeydrippers, Exclusive 271; Whistling Mr. Jones, National 9063)

WARNING! In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

2	20	16	20	16	I'VE GOT MY LOVE TO KEEP ME WARM.....	Mills Bros...Decca 24550—ASCAP
22	10	17	10	17	BUTTONS AND BOWS.....	D. Shore...Columbia 38284—ASCAP
4	21	18	21	18	POWDER YOUR FACE WITH SUNSHINE.....	S. Kaye Ork.....Victor 20-3321—ASCAP
15	18	19	18	19	MY DARLING, MY DARLING.....	J. Stafford-G. MacRae and the Starlighters.....Capitol 15270—ASCAP
1	—	20	—	20	CRUISING DOWN THE RIVER.....	R. Morgan Ork.....Decca 24568
1	—	20	—	20	I LOVE YOU SO MUCH IT HURTS.....	Mills Bros.....Decca 24550—BMI (The Frontiersmen, Victor 20-3188; R. Goff, London 312; F. Tillman, Columbia 20430; Mills Bros., Decca 24550; Smokey Smith & Gold Coast Boys, Crystal 197; B. Clark-E. Hagen, Columbia 38406; V. Damone-G. Osser Ork, Mercury 5261)
13	16	22	16	22	BRUSH THOSE TEARS FROM YOUR EYES.....	E. Knight-The Stardusters.....Decca 24514—ASCAP (B. Clark-The Modernaires-The Skylarks, Columbia 38364; R. Deauville, Mercury 5203; A. Foster, Regent 134; I. Martin, DeLuxe 1182; F. Willing, Capitol 15290; B. Green, Rainbow 1009; J. Kitty, MGM 10339; I. Carpenter, Victor 20-3325; A. Trace & His Flame Throwers-B. Vincent, Damon D-11215)
10	26	23	26	23	GLORIA.....	Mills Bros...Decca 24509—ASCAP (R. Anthony Ork, Signature 15213; R. Deauville, Mercury 5193; Four Gabriels, World 2505; B. Hayward-B. Baker Ork, Exclusive 218; B. Clark-The Modernaires-The Skylarks, Columbia 38352; Varsity Ork, Varsity 111)
6	24	24	24	24	I LOVE YOU SO MUCH IT HURTS.....	J. Wakely and Cowboy Band.....Capitol 15243—BMI
7	17	25	17	25	A LITTLE BIRD TOLD ME..	Blue Lu Barker Ork.....Capitol 15308—ASCAP
3	25	25	25	25	CARELESS HANDS.....	S. Kaye Ork.....Victor 20-3321 (Bob & Jean, Decca 24563; J. Desmond, MGM 10349; J. Laurens-A. Vincent, Mercury 5245; Shorty Long & Santa Fe Rangers, Victor 21-0007; M. Torme-S. Burke Ork, Capitol 15379; E. Dean, Mercury 6170)
1	—	27	—	27	SUNFLOWER.....	R. Morgan...Decca 24568 (D. "Two-Ton" Baker, Mercury 5239; R. McKinley Ork, Victor 20-3324; F. Sinatra, Columbia 38391; J. Kitty, MGM 10339; J. Fulton-E. Ballantine, Tower 1454; J. Smith-Crew Chiefs-F. DeVol Ork, Capitol 15394)
3	22	28	22	28	RED ROSES FOR A BLUE LADY.....	G. Lombardo Ork.....Decca 24549—ASCAP
1	—	28	—	28	BEAUTIFUL EYES.....	A. Mooney Ork.....MGM 10357 (B. Hayes, De Luxe 1185; The Rangers, Regent 136)
4	—	30	—	30	LAVENDER BLUE.....	D. Shore-H. Zimmerman Ork.....Columbia 38299—ASCAP

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 32)

11	19	28	19	28	GLORIA.....	Mills Bros...Decca 24509—ASCAP (I Want To Be the Only One (R. Anthony Ork, Signature 15213; R. Deauville, Mercury 5193; Four Gabriels, World 2505; B. Hayward-B. Baker Ork, Exclusive 218; B. Clark-The Modernaires-The Skylarks, Columbia 38352; Varsity Ork, Varsity 111)
1	—	29	—	29	BLUE ROOM.....	P. Como.....Victor 20-3329 (With a Song in My Heart)
6	29	30	29	30	THE PUSSY CAT SONG.....	P. Como...Victor 20-3288—ASCAP (Roses of Picardy)

It's New! IT'S REVOLUTIONARY It's Here!
UNIVERSAL DOUBLE FEATURE RECORD

NO EXTRA EXPENSIVE GADGETS NECESSARY TO PLAY IT . . . PLAYS ON ANY STANDARD PHONOGRAPH

SALES SOARING! REPEAT ORDERS ROLLING IN! PUBLIC ACCEPTANCE ASSURED!

DOUBLE FEATURE TO YOU



Means two records for the price of one.



Means ten records on your changer play 20 full length selections without turning over.



Means 2 or more hit tunes on each new release by popular record artists.



Means top notch record entertainment by nationally famous Universal Recording Artists.

CAT. NO.	ARTIST	STANDARDS
DF-1000 1001 (POP STD.)	HARMONICATS	PEG O' MY HEART HARMONICA BOOGIE HARMONICATS BLUES CATS POLKA
DF-1002 1003 (POP STD.)	ORRIN TUCKER	I NEED LOVIN' ● SIDE BY SIDE LOVE ME OR LEAVE ME WHAT A NIGHT, WHAT A GIRL
DF-1006 1007 (POP STD.)	GENE AUSTIN	MY BLUE HEAVEN FRANKIE AND JOHNNY ACE IN THE HOLE ● LONESOME ROAD
DF-1010 1011 (WESTERN)	TOM MIX	SAN ANTONIO ROSE RIDIN' DOWN THE CANYON THE HILLS OF OLD WYOMING LONE PRAIRIE
DF-1012 1013 JAZZ	VINCE DIMAGGIO	WABASH BLUES ● JAZZ ME BLUES BUZY BOOGIE ROW, ROW, ROW YOUR BOAT

UNIVERSAL DOUBLE FEATURE CATALOGUE

CAT. NO.	ARTIST	HIT TUNES
DF-2000 2001	ORRIN TUCKER	POWDER YOUR FACE WITH SUNSHINE LAVENDER BLUE SWEET LITTLE YOU ● 88 IN THE BOOKS
DF-2002 2003	ORRIN TUCKER	FAR AWAY PLACES ● SO TIRED JUST BECAUSE WILLIAM TELL
DF-2004 2005	JOHNNY "SCAT" DAVIS	PUSSY CAT SONG DOWN BY THE STATION JOHNNY GET YOUR GIRL FROGGY WENT A WALKING
DF-2006 2007	LEE MONTIS TUTONES	OH! YOU MILLION DOLLAR DOLL STRANGERS LIEBESTRAUM YOU KISS ME TOO MUCH
DF-2008 2009	GENE AUSTIN	SUNFLOWER ● CARELESS HAND DREAM ON, LITTLE PLOWBOY T-E-X-A-S SPELLS TEXAS
DF-2010 2011	LEE MONTIS TUTONES	THE WOODEN SHOE SONG BE MINE MICKEY ● CRUISING DOWN THE RIVER
DF-2012 2013	POLKATS	BLUE SKIRT WALTZ CHASE YOUR TROUBLES AWAY JENNY LIND CLARINET POLKA
CAT. NO.	ARTIST	STANDARDS
DF-1016 1017 (POLKA)	VINCE DIMAGGIO	CLARINET POLKA PRUNE SONG MANDOLIN POLKA ● BANANA POLKA
DF-1018 1019 (HILLBILLY)	FLASH & WHISTLER	HARVEST MOON THAT'S MY DESIRE WHEN YOU AND I WERE YOUNG, MAGGIE
DF-1020 1021 (GOSPEL)	PENNINGTON QUARTET	MISSOURI WALTZ SWING LOW, SWEET CHARIOT IF I COULD HEAR MY MOTHER, PRAY AGAIN JUBILEE
DF-1032 1033 (PIANO DUO)	LENAUD SISTERS	NOLA BUMBLE BOOGIE BEAT ME, DADDY JAMAICAN RHUMBA
DF-1034 1035 (OLD TIME PIANO)	WALTER DURSTOCK	BEER BARREL POLKA MAPLE LEAF RAG DILL PICKLES ● OLD TIME MEDLEY

**DON'T WAIT! RUSH YOUR ORDER NOW!
 DOUBLE YOUR SALES OVERNIGHT**

NATIONAL DISTRIBUTOR
JAMES H. MARTIN, Inc.
 "THE HOUSE OF HITS"
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WEST COAST DISTRIBUTOR
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CANADIAN DISTRIBUTOR
 RECORD PRESSING CO. OF CANADA, LTD.
 S. Cameron Blvd., Windsor, Ontario, Canada

DOUBLE FEATURE RECORDS, INC.
 Subsidiary, UNIVERSAL RECORDS, INC., 20 N. Wacker, Chicago, Ill.

TO ALL OPERATORS ...

PLENTY WAMPUM
IN HEAP BIG RECORD
JUST RELEASED!

'PENNIES FOR PAPA'

(written by CONNIE TAYLOR)

coupled with

TAKE AN OLD COLD 'TATER (and wait)

Columbia 20548



by...
"LITTLE"
Jimmie
DICKENS

NOTE: Order from your record distributor
WE DO NOT SELL RECORDS
Sheet Music Available
Acuff-Rose
PUBLICATIONS
2510 FRANKLIN ROAD
NASHVILLE 4, TENNESSEE



The Billboard MUSIC POPULARITY CHARTS

PART VI

Folk Record Section

Based on reports received last three days of Week Ending February 18



MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are hillbilly records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require folk records.

Weeks to date	Last Week	This Week	Record	Artist	Label
17	3	1	I LOVE YOU SO MUCH IT HURTS	J. Wakely and Cowboy Band	Capitol 15243—BMI
26	6	2	ONE HAS MY NAME	J. Wakely	Capitol 15162—BMI
15	4	3	A HEART FULL OF LOVE	Eddy Arnold	Victor 20-3174—BMI
15	7	4	THEN I TURNED AND WALKED SLOWLY AWAY	Eddy Arnold	Victor 20-3174—BMI
17	8	5	TENNESSEE SATURDAY NIGHT	Red Foley-The Cumberland Valley Boys	Decca 46136—BMI
4	10	6	LET'S SAY GOODBYE LIKE WE SAID HELLO	E. Tubb	Decca 46144—BMI
40	1	7	BOUQUET OF ROSES	Eddy Arnold, the Tennessee Plow-boy and His Guitar	Victor 20-2806—BMI

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1	—	8	DON'T ROB ANOTHER MAN'S CASTLE	Eddy Arnold	Victor 21-0002
8	12	9	GREEN LIGHT	Hank Thompson and His Brazos Valley Boys	Capitol 15187—BMI
16	5	10	I LOVE YOU SO MUCH IT HURTS	F. Tillman	Columbia 20430—BMI
26	11	11	JUST A LITTLE LOVIN'	Eddy Arnold, the Tennessee Plow-boy and His Guitar	Victor 20-3013—BMI
10	2	12	HAVE YOU EVER BEEN LONELY?	E. Tubb	Decca 46144—ASCAP
1	—	13	THERE'S NOT A THING	E. Arnold	Victor 21-0002—BMI
2	12	13	CANDY KISSES	Cowboy Copas	King 777
3	—	15	THE GODS WERE ANGRY WITH ME	E. Kirk and String Band	Capitol 15176—BMI

FOLK TALENT AND TUNES

By Johnny Sippel

STATION WSM, Nashville, officials have announced that they have not made a deal with JIMMY WAKELY, providing for the Capitol recording ace to make six appearances on the "Grand Ole Opry" NBC seg as was previously reported. . . . Americana Corporation, STEVE STEBBINS'S Hollywood folk artist management firm, has MOON MULLICAN and his group on a series of Coast dates, which started February 19. . . . ROY ACUFF has signed a contract with Republic pictures to co-star with JOHN WAYNE in "Eagles in Exile," shooting for which begins March 1. Acuff also is making two pictures for Columbia this year.

AMBROSE HALEY, Mercury waxer, reports that he is working with TED WEST and NELLIE BROWN on WREN, Topeka, Kan. He adds that the MICCOLIS SISTERS did not move with him to WREN, but remained at WIBW, Topeka. . . . JACK KENNEDY, Houston song-spinner, reports that his town has a new Western nitery in the 2,000 capacity Cook's Hoedown. . . . LEON PAYNE, blind balladeer on Bullet, is working there with his Lone Star Buddies. . . . FLOYD TILLMAN, currently in Houston, has added steel guitarist D. J. STANLEY to his combo. . . . JERRY IRBY, who owns his own nitery in Houston, will cut his next MGM wax March 1.

BEN CHRISTIAN and his Texas Cowboys, heard on 4 Star, are working Houston niteries. . . . PAUL HOWARD and his Cotton Pickers, who just jumped from Columbia to King; CURLY FOX and TEXAS RUBY (King) and CURLY WILLIAMS and his Georgia Peach Pickers are currently working Houston territory. . . . COTTON THOMPSON, ex-fiddler with BOB WILLS, has a group of ex-Wills' musickers, working at the Forest Club, Beaumont, Tex. . . . CLIFF BRUNER, who cut sides for Decca and Mercury, also has his own club and band in Beaumont.

CLYDE GRUBB and his Tennessee Valley Boys (Victor) returned to WIBK, Knoxville, for a daily show. New singers with the band are JIMMIE JOHNSON and DOUG FOSTER. . . . RED RIVER DAVE (Continental) has been airing over a six metropolitan station network in the Southwest during the winter for a food sponsor. Shows emanate from WOAI, San Antonio. . . . A giant WSM JAMBOREE will work Southwest dates in March. The group, which includes BILL MONROE and his Blue Grass Boys (Columbia), COWBOY COPAS (King), LAZY JIM DAY, LEW CHILDRÉ, STRING-BEAN and UNCLE DAVE MACON, will work Little Rock, March 6; Fort Smith, Ark., 7; Muskogee, Okla., 8; Tulsa, 9; Shawnee, 10; Atlanta (with ERNEST TUBB also), 13, and Cincinnati, 27.

AL ROGERS, who is playing dates for International Harvester, has reportedly inked a pact with King records. . . . SMOKY PLEACHER, comedian, formerly with "WWVA's Jamboree," Wheeling, W. Va., has joined MAX RANEY'S RANCH GANG. . . . The Big Barn, Yuma, Ariz., folk music dancery burned to the ground January 23, just before BOB WILLS and his Texas Playboys were to have worked the spot. Terperly will be rebuilt.

(Continued on page 41)

The Billboard
MUSIC POPULARITY CHARTS
PART VI
Folk Record Section
 Based on reports received last three days of Week Ending February 18

BEST-SELLING RETAIL FOLK RECORDS

Records listed are hillbilly records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records.

POSITION	Weeks to date	Last Week	This Week	Record Title	Artist	Label
18	1	1	1	I LOVE YOU SO MUCH IT HURTS	J. Wakely and Cowboy Band	Capitol 15243—BMI
				<i>I Don't Want Your Sympathy</i>		
2	11	2	2	DON'T ROB ANOTHER MAN'S CASTLE	Eddy Arnold	Victor 21-0002—BMI
				<i>There's Not a Thing</i>		
26	2	3	3	ONE HAS MY NAME	J. Wakely	Capitol 15162—BMI
				<i>You're the Sweetest Rose in Texas</i>		
21	6	3	3	TENNESSEE SATURDAY NIGHT	Red Foley-The Cumberland Valley Boys	Decca 46136—BMI
				<i>Blues in My Heart</i>		
12	6	5	5	LET'S SAY GOODBYE LIKE WE SAID HELLO	E. Tubb	Decca 46144—BMI
				<i>Have You Ever Been Lonely?</i>		
15	4	6	6	A HEART FULL OF LOVE	Eddy Arnold, the Tennessee Plow-boy and His Guitar	Victor 20-3174—BMI
				<i>Then I Turned and Walked Slowly Away</i>		
3	8	7	7	THERE'S NOT A THING	Eddy Arnold	Victor 21-0002—BMI
				<i>Don't Rob Another Man's Castle</i>		

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42	3	8	8	BOUQUET OF ROSES	Eddy Arnold, the Tennessee Plow-boy and His Guitar	Victor 20-2806—BMI
				<i>Texarkana Baby</i>		
1	—	9	9	CANDY KISSES	Cowboy Copas	King 777
				<i>Forever</i>		
4	—	10	10	THE GODS WERE ANGRY WITH ME	E. Kirk and String Band	Capitol 15176—BMI
				<i>You Little Sweet You</i>		
15	5	11	11	TENNESSEE SATURDAY NIGHT	Eddy Arnold, the Tennessee Plow-boy and His Guitar	Victor 20-3174—BMI
				<i>Blues in My Heart</i>		
2	9	11	11	TILL THE END OF THE WORLD	J. Wakely and Cowboy Band	Capitol 15368
				<i>Moon Over Montana</i>		
8	—	13	13	LIFE GETS TEE-JUS, DON'T IT?	T. Williams	Capitol 15271—ASCAP
				<i>Big Hat Polka</i>		
1	—	14	14	SISTER OF SOUX CITY	D. Thomas	Decca 46147
				<i>Charlotte Belle</i>		
1	—	15	15	CANDY KISSES	George Morgan	Columbia 20547
				<i>Please Don't</i>		

ADVANCE FOLK RECORD RELEASES

- Blue Skirt Waltz**
You're Really Doin' Something to Me
J. Taylor & His Indiana Redbirds (Maumee Valley) Red Bird 1003-4
- Booger Red Blues**
Slumber Nichols & His Western Aces (My Inspiration) Imperial 8047
- Candy Kisses**
Cowboy Copas (Forever) King 777
- Candy Kisses**
B. Hobbs & His Trall Herders (Tennessee Border) MGM 10366
- Careless Hands**
L. McAuliffe & His Western Swing Band (Panhandle Rag) Columbia 20546
- Dog House Blues**
B. Wills & His Texas Playboys (Playboy Chimes) MGM 10370
- Down in Nashville, Tennessee**
Cowboy Copas (I'm Waltzing) King 775
- Forever**
Cowboy Copas (Candy Kisses) King 777
- I Cried Myself to Sleep**
T. Williams & His Western Caravan (You Broke) Capitol 15398
- I Got the Milk 'Em in the Morning Blues**
Tennessee Ernie (Tennessee Border) Capitol 15400
- I Met the Cutest Fellow in Pocatello**
R. Allen & the Black River Riders (The Ding) Victor 21-0025
- I'm Waltzing With Tears in My Eyes**
Cowboy Copas (Down in) King 775
- Little Gray Home in the West**
Sons of the Pioneers (The Whiffenpoof) Victor 21-0024
- Mississippi Waltz**
H. McCoy (Mountain Rhythm) Imperial 8052
- Mountain Rhythm**
H. McCoy (Mississippi Waltz) Imperial 8052
- My Inspiration**
Slumber Nichols & His Western Aces (Boogie Red) Imperial 8047
- Panhandle Rag**
L. McAuliffe & His Western Sing Band (Careless Hands) Columbia 20546
- Playboy Chimes**
B. Wills & His Texas Playboys (Dog House) MGM 10370
- Pray Together and We'll Stay Together**
Johnnie & Jack & Their Tennessee Mountain Boys (What About) Victor 21-0026
- Sui Sin Fa**
E. Rogers-T. Williams' Western Caravan (Ten More) Capitol 15406
- Take It or Leave It Baby**
J. Bond (Till the) Columbia 20549
- Ten More Miles**
S. Rogers-T. Williams' Western Caravan (Sui Sin) Capitol 15406
- Tennessee Border**
B. Hobbs & His Trall Herders (Candy Kisses) MGM 10366
- Tennessee Border**
Tennessee Ernie (I Got) Capitol 15400
- The Ding Dong Polka**
Rosalie Allen & the Black River Riders (I Met) Victor 21-0026
- The Pale Horse and His Rider**
C. Sauceman & His Hillbilly Ramblers (Someone's Last) Mercury 169
- The Time and the Place**
W. Tuttle & His Texas Stars (Don't Play) Capitol 15384
- The Whiffenpoof Song**
Sons of the Pioneers (Little Gray) Victor 21-0024
- The Whispering Pines**
J. Taylor & His Indiana Redbirds (Swingaroo) Red Bird 1001-2
- There's a Little Pine Log Cabin**
The Johnson Family Singers (I've Got) Columbia 20536
- There's Not a Thing (I Wouldn't Do for You)**
E. Arnold (Don't Rob) Victor 21-0002
- They're Out To Trap Ya**
Z. Manners (Run for) Victor 20-0018
- Till the End of the World**
J. Bond (Take It) Columbia 20549
- Till the End of the World**
E. Tubb (Daddy, When) Decca 46150
- Till the End of the World**
J. Wakely & Cowboy Band (Moon Over) Capitol 15388
- Too Blue To Care**
B. Boyd & His Cowboy Ramblers (I Always) Victor 21-0000
- Two Can Play Your Game**
J. Tyler & The Riders of the Rio Grande (Almost Every) Victor 21-0017 and Mercury 6166
- Two Sides to Every Story**
Red Rowe & the Range Riders (You Were) Imperial 8048
- Waltz of the Alamo**
Pee Wee King & His Golden West Cowboys (The Color) Victor 21-0015
- Wave to Me, My Lady**
D. Darling (Silver Wings) De Luxe 5011
- What About You?**
Johnnie & Jack & Their Tennessee Mountain Boys (Pray Together) Victor 21-0026

Pete Kameron Goes Into Pubbing Biz

HOLLYWOOD, Feb. 19. — Pete Kameron, former Capitol Songs contact man, is entering the music pub biz with Venice Music, a BMI affil-

ate, and Greenwich Music, Inc., an ASCAP firm he recently purchased.

Venice is scheduled to plug *Just a Minute*, Johnny Crockett tune, and intends to push *Key Largo*, penned by Benny Carter, which has already been disked by Anita O'Day and Jimmy Zito. Greenwich will soon go into operation, Kameron said.

KING and DE LUXE

KING gives you 6 hits on 3 records

"POP" ECKLER
MONEY, MARBLES AND CHALK
 Backed By
I'LL NEVER, NEVER LEAVE YOU
KING 774

WYNONIE HARRIS
GRANDMA PLAYS THE NUMBERS
 Backed By
I FEEL THAT OLD AGE COMIN' ON
KING 4276

EARL BOSTIC
BLIP BOOGIE
 Backed By
WATCH WHERE YOU WALK BOY
KING 4277

KING RECORDS INC. DISTRIBUTORS OF
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DAMON RECORDS
SET THE PACE
 with
The STEELES
DON ROTH
McMAHON
 and
TRACE
Hear and Order Their New Hits
NOW at Your Damon Distributor
DAMON RECORDS, INC.
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2 ORIGINAL HITS

Lost My Baby
 UPTOWN 210

Baby Grand Shuffle
 UPTOWN 125

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RETAILERS, JUKE OPS, DISC JOCKEYS
TRADE MAGAZINES SAY:
"They're Hits From Coast-To-Coast"

THE RAVENS WONDERFUL VERSION OF:
 9065 DEEP PURPLE LEAVE MY GAL ALONE

TOMMY EDWARDS' BEST RENDITION OF:
 9067 A LONG TIME UP IN THE ALLEY

CHARLIE VENTURA AND HIS BOP-GROUP
 9066 PINA COLADA STOP 'N GO

AL TRACE IS BACK AGAIN
 7024 I YI YIMMINY YI
 I DON'T CARE IF I NEVER GO TO BED

WHISTLING MR. JONES' SENSATIONAL HIT:
 9063 SWEET GEORGIA BROWN (with bone acc.)

THE GREAT MR. "B" (BILLY ECKSTINE)
 9060 MY SILENT LOVE
 9061 WITHOUT A SONG

ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR
 OF NATIONAL DISC SALES • 1841 B'WAY, N. Y. 23 N. Y.

NATIONAL
Records

The Billboard
MUSIC POPULARITY CHARTS
Race Records
 PART VII
 Based on reports received last three days of Week Ending February 18

BEST-SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

Weeks to date	Last Week	This Week	POSITION	Artist	Label	Company
12	4	1	1	BEWILDERED <i>A & M Blues</i>	A. Milburn..Aladdin 3018—ASCAP	ASCAP
5	—	2	2	WRAPPED UP IN A <i>DREAM</i>	Do, Ray and Me.....	Monogram 105—ASCAP
14	3	3	3	CHICKEN SHACK BOOGIE <i>The Wise Old Man</i>	A. Milburn..Aladdin 3014—ASCAP	ASCAP
14	2	4	4	BEWILDERED <i>It Took a Long, Long Time</i>	A. Milburn..Aladdin 3018—ASCAP	ASCAP
6	6	5	5	BOOGIE CHILLEN <i>Nobility Boogie</i>	R. Miller Trio.....	Bullet 295—ASCAP
4	13	6	6	'FORE DAY IN THE <i>Sally Mae</i>	J. L. Hooker.....	Modern 627
2	8	7	7	HUCKLEBUCK <i>Rainy Weather Blues</i>	P. Williams.....	Savoy 683
5	1	8	8	DEACON'S HOP <i>Hoppin' John</i>	Big Jay McNeely..	Savoy 685—BMI
16	8	9	9	'LONG ABOUT MIDNIGHT <i>Artie's Jump</i>	R. Brown..	Mighty, Mighty Men
2	14	9	9	RAINY WEATHER BLUES <i>Whose Hat Is That?</i>	R. Brown.....	De Luxe 3154—BMI
8	10	9	9	UP ABOVE MY HEAD, I <i>'Fore Day in the Morning</i>	Sister Rosetta Tharpe-M. Knight-S. Price Trio..	De Luxe 3198—BMI
1	—	12	12	HIP SHAKIN' MAMA <i>My Journey to the Sky</i>	C. Newsom.....	De Luxe 3199
4	15	13	13	SWEET GEORGIA BROWN <i>Chubby's Confession</i>	Brother Bones and His Shadows	Tempo 652—ASCAP
1	—	13	13	I FEEL THAT OLD AGE <i>Margie</i>	W. Harris.....	King 4276
13	—	15	15	BLUES FOR THE RED BOY <i>Creeping On</i>	Todd Rhodes.....	King 4240
2	—	15	15	I DON'T CARE WHO <i>Sportree's Jump</i>	Buddy Johnson Ork..	Decca 48088
1	—	15	15	GRANDMA PLAYS THE <i>You Had Better Change Your Ways</i>	W. Harris.....	King 4276

WARNING! In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

Weeks to date	Last Week	This Week	POSITION	Artist	Label	Company
14	5	1	1	CHICKEN SHACK BOOGIE	A. Milburn..Aladdin 3014—ASCAP	ASCAP
5	2	2	2	DEACON'S HOP	Big Jay McNeely..	Savoy 685—BMI
3	—	3	3	HUCKLEBUCK	P. Williams.....	Savoy 683
10	3	4	4	BEWILDERED	A. Milburn..Aladdin 3018—ASCAP	ASCAP
15	3	4	4	BEWILDERED	Red Miller Trio.....	Bullet 295—ASCAP
4	1	6	6	BOOGIE CHILLEN	J. L. Hooker.....	Modern 627
8	14	7	7	TEXAS HOP	Pee Wee Crayton.....	Modern 643
2	—	8	8	GET YOURSELF ANOTHER <i>Fool</i>	C. Brown.....	Aladdin 3020
5	5	9	9	TREES	A. Hibbler.....	Miracle M-501—ASCAP
8	9	9	9	WRAPPED UP IN A <i>DREAM</i>	Do, Ray and Me.....	Commodore C-7505—ASCAP
1	—	11	11	FAT MEAT AND GREENS	E. Hayes Ork.....	Exclusive 78X
10	—	12	12	BLUES FOR THE RED BOY	Todd Rhodes.....	King 4240
1	—	12	12	WILD WIG	Big Jay McNeely and His Bluejays	Savoy 682
1	—	12	12	FRISCO BAY	Memphis Slim.....	Miracle 132
11	5	15	15	A LITTLE BIRD TOLD ME	P. Watson.....	Supreme S-1507—ASCAP

ADVANCE RACE RECORD RELEASES

All of Me Savannah Churchill & The Four Tunes (Would You) Manor 1168	Frisco Bay Memphis Slim & The House Rockers (Timsy's Whimsy) Miracle M-132
At Our Fireplace D. Watson & The Brown Dots (Bow-Wow-Wow) Manor 1170	Get Yourself Another Fool C. Brown Trio (Ooh! Ooh!) Aladdin 3020
Bean and the Boys C. Hawkins Octette (Cocktails for) Rondo R 1556	Hey, Little Boy A. Jones-S. Price Quartet (Love Is) Decca 48095
Blue Dreams S. Thompson Ork-E. Chamblee (Blues on) Miracle M-131	I Mean You C. Hawkins Octette (You Go) Rondo R 1555
Blues at High Noon S. Mosie Ork (Snub's Boogie) Rondo R 1553	I've Got My Love To Keep Me Warm H. Brooks Trio (Melody in) Modern 20-649
Blues on Rhumba S. Thompson Ork (Blue Dreams) Miracle M 131	Keep Jumping Tampa Red (You May) Victor 22-0009
Bow-Wow-Wow D. Watson & The Brown Dots (At Our) Manor 1170	Keep Your Big Mouth Shut Bullmoose Jackson Ork (Miss Lucy) MGM 10318
Can You Look Me in the Eyes The Velvetones (Don't Bring) Rondo R 1554	Love Is Such a Mystery A. Jones-S. Price Quartet (Hey, Little) Decca 48095
Cocktails for Two C. Hawkins Quintette (Bean and) Rondo R 1556	Melody in "F" Boogie H. Brooks (I've Got) Modern 20-649
Don't Bring Me No News The Velvetones (Can You) Rondo R 1554	Miss Lucy Bullmoose Jackson Ork (Keep Your) MGM 10318
	Pittsburgh Blues Pittsburgh Paul Ork (Reet Bleet) Candy 2000

STILL THE TOP TWO!



BEST-SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

Weeks to date	Last Week	This Week	POSITION	Artist	Label	Company
9	2	1	1	CHICKEN SHACK BOOGIE	A. Milburn..Aladdin 3014—ASCAP	ASCAP
7	3	2	2	BEWILDERED	A. Milburn..Aladdin 3018—ASCAP	ASCAP

AMOS MILBURN'S
"CHICKEN SHACK BOOGIE"
 ALADDIN NO. 3014
"BEWILDERED"
 ALADDIN NO. 3018

Aladdin
 RECORDS
 HOLLYWOOD 27, CALIFORNIA

For That Magic Touch

The Billboard MUSIC POPULARITY CHARTS

PART VIII

Record Reviews

Based on reports received last three days of Week Ending February 18

RATINGS (100 Point Maximum) 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD 40-69 SATISFACTORY • 0-39 POOR

How Ratings Are Determined

Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change depending on results of a survey of the music trade now being conducted. N.S. indicates a record is not suitable for appraisal within the market.

The Categories

Point listings are maximums. Song caliber 15; interpretation, 15; arrangement 15; "name" value 15; record quality (surface, etc.) 5; music publisher's air performance potential 10; exploitation (record adv'tg-promotion, film, legit and other "plug" aids) 10; manufacturer's distribution power 10; manufacturer's production efficiency 5.

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS
				OVER-ALL DISK JOCKEY RETAILER OPERATOR

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS
				OVER-ALL DISK JOCKEY RETAILER OPERATOR

POPULAR
KAT SMITH
(Jack Miller Ork)
(MGM 10356)
A Rosewood Spinnet 72--74--72--70
Miss Smith sings straightforwardly and has a tasteful backing but she's bucking some superb and earlier etchings of the song.
Far Away Places (The Elm City Four) 65--65--65--65
Very late release of the hit song is done in fair fashion and doesn't figure to cause much stir.

POPULAR
ELLA FITZGERALD
(Decca 24562)
Someone Like You 75--75--75--75
Ella sings well on this rhythm ditty from the "My Dream Is Yours" pic score.
I Couldn't Stay Away From You 76--78--76--73
The chirp breathes life into a rather undistinguished ballad.

JOHNNY DESMOND
(Tony Mottola Ork)
(?)
Peggy Dear 81--85--80--78
Desmond has never sung better on wax on this effort to emulate "Peg o' My Heart." Fine Mottola backing.
While the Angelus Was Ringing 79--81--79--77
Add another excellent recording of this coming plug song. Desmond's version will be the only one on the market which has some of the original French lyric.

EVE YOUNG (The Contrasters-Charles Green Ork)
(Victor 20-3335)
Laughing Boy 69--72--68--66
An arty sort of ballad by Jack Segal is sung well by Miss Young with Charles Green lending fine musical support.
I Can't Think of a Thing To Do 76--80--76--71
Dave Saxon and Bob Wells have turned out another song of considerable charm which is done up okay by Miss Young.

JANE HARVEY (Hugo Winterhalter Ork)
(MGM 10359)
Always True to You in My Fashion 82--83--80--82
Miss Harvey sings this "Kiss Me Kate" piece with much feeling and beat. She is superbly assisted by Winterhalter's wonderful arrangement.
So in Love 82--84--82--80
Jane sings the stuffing out of the Porter ballad with Winterhalter again serving up a giant clefting assist.

THREE B'S AND A HONEY
(Savoy 687)
Grieving for You 75--76--74--74
Vonne Dubarry chirps a Sarah Vaughan-ish vocal on the tune which has drawn new attention via the Tony Pastor etching. The oldie would make for good race box material.
Buzzin' Around 67--67--65--70
The vocal group turns in a unison bop vocal chore which causes little stir.


HERB JEFFRIES
(Columbia 38412)
Bewildered 74--76--73--72
Jeffries debuts on Columbia with a rather late edition of the race ballad hit. He sings well and is tastefully backed by George Wyle and orchestra.
Girls Were Made To Take Care of Boys 74--75--74--73
The singer does the most that can be done with this pic ballad.

THE GORDON TRIO
(Rondo R-184)
Caravan 79--79--75--83
Trio, accordion, guitar and organ, get off a compelling instrumental rendition of the Ellington classic. Fresh conception and potent beat mark this one as a likely box item.
Lullaby of the Leaves 66--66--64--68
Routine pacing here, with nothing of persuasive originality of filp.

MEL TORME
(Sonny Burke Ork)
(Capitol 15379)
Careless Hands 83--85--81--83
Torme impresses in his Capitol debut on the Sigman-Hilliard song in a clever Sonny Burke rhythm setting.
She's a Home Girl 83--86--83--80
In a different vein, Torme sings a strikingly simple and homespun little ballad very effectively.

JOHN LAURENZ-ANNE VINCENT
(Mercury 5245)
Careless Hands 77--77--77--77
The growing Western-styled ditty comes off as a pleasant duet by Laurenz and Miss Vincent which should cop some of the coin on the song.
Shake Hands With the Luckiest Guy in the World 69--69--68--71
The singers do as much as can be done with this rather weak rhythm song.

DREAMER WITH A PENNY
DREAMER WITH A PENNY
DREAMER WITH A PENNY
DREAMER WITH A PENNY



BILL LAWRENCE

RCA Victor Records
20-3355

The Billboard MUSIC POPULARITY CHARTS

PART IX

Record Possibilities

"HEARTACHES" Was revived in CHARLOTTE...
"PEG O' MY HEART" Began in CHICAGO...
...and BOSTON* started

RAY NOBLE'S
LADY OF SPAIN

RCA VICTOR RECORDS 20-3302

*Bob Clayton, Station WHDH

LADY OF SPAIN.....Ray Noble Ork.....Victor 20-3302
This one's a "flesper." It's been going in the Boston area as a result of disk jockey push. The waxing is a revitalized 1935 slicing which was made in England. Primarily the emphasis is on the paso-doble rhythm in the arrangement, which stands up well today after the 13-year lapse. Vocal, originally by Al Bowlly, was dubbed in by a Victor house trio so that the change is not even noticed. Tune, of course, is the familiar standard. And Victor intends putting its promotion guns behind the disk.

(Continued on page 40)

It Started in the South
It Spread North, East & West
It's Spreading Like WILDFIRE
The New Dance Called

THE HUCKLEBUCK

SAVOY RECORD COMPANY, INC.
58 MARKET STREET
NEWARK 1, NEW JERSEY

#683 by PAUL WILLIAMS and his HUCKLEBUCKERS
Originally and exclusively recorded on SAVOY
On its way up to #1. Hop on to this JUKE BOX 'NICKEL NABBER'
(Published by United Music Co.)

Record Reviews

(Continued from page 39)

RATINGS
(100 Point
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST	RATINGS		
	OVER-ALL	DISK JOCKEY	OPERATOR
TUNES			
LABEL AND NO.			
COMMENT			

ARTIST	RATINGS		
	OVER-ALL	DISK JOCKEY	OPERATOR
TUNES			
LABEL AND NO.			
COMMENT			

POPULAR
FRANKIE CARLE ORK
(Columbia 38411)
Cruising Down the River 67--67--66--68
Aside from a clean sound, this version of the click tune has little to recommend.
Mississippi Flyer 84--84--84--84
Here's the cleffing and performance this tune's been waiting for: Marjorie Hughes and chorus warble a bulding vocal in front of a driving ork job in sock modern style.
FRAN ALLISON
(Eddie Ballantine Ork)
(Rondo R-184)
Galway Bay 70--70--70--70
Thrush gets off a sensitive, straight-from-the-heart vocal on the pretty Irish tune. Similar in spirit and rendition to Anne Shelton's fine London waxing.
My Cathedral 67--69--67--64
Semi-sacred ballad has appeal, but singer doesn't project strongly enough its potential values.

POPULAR
BING CROSBY
(Victor Young Ork)
(Decca 25410)
Somebody Loves Me 74--74--74--74
Side, released as a single from Crosby's current "Songs by George Gershwin" album, shows Bing in mellow, relaxed voice.
Maybe 74--74--74--74
Same story with this fine but little-known Gershwin ballad.
FOUR NOTES OF RHYTHM
(Pat-Rainey)
(Gold Medal GM 849)
Gotta Love You 'Til I Die 72--72--72--72
Effective piping and orking of haunting minor key ballad.
Headin' for a Heartache 50--50--50--50
Nothing here, as thrush bogs down in an attempt to imitate Dinah Washington.
JAN GARBOR ORK
(Capitol 15382)
Too-Ra-Loo-Ra-Loo-Ral 56--55--55--58
Orthodox Garbor syrup treatment of the Gaelic type lullaby. Hard to see reason for its resurrection at this particular time.
Mother Machree 63--62--60--65
Add another good-enough dinking of the standard --always good for saloon spins.

GUY LOMBARDO & HIS ROYAL CANADIANS
(Decca 24572)
So in Love 79--81--79--77
Don Rodney sings the Cole Porter song well as Decca doubles up on Bing's dinking to serve up a version of the "Kiss Me Kate" ballad for dancers and Lombardo's legions.
Here I'll Stay 78--80--78--75
Another pretty Kurt Weill showtune from "Love Life" is done up for dancing by Lombardo with Rodney again doing handsomely with the lyrics.

THE RAVENS
(National 9085)
Deep Purple 84--84--83--85
Sure-fire stuff, with lead bass Ricky's sub-cellar larynx never more winning. Earmarked for lots of action across the board.
Leave My Gal Alone 74--74--73--75
Light, jivey rhythm novelty, with group riffing response to Riekey's lead.

INK SPOTS
(Decca 24566)
Bewildered 84--84--84--84
Spots are in the groove for this one. Release would be late for most other performers, but group has faculty of scoring with already established material.
No Orchids for My Lady 74--74--73--75
Boys put out, but don't convince with this type of material.

HENRY RENE ORK
Wunderbar 75--80--75--70
(Victor 20-3354)
Henri's instrumental version of the continental-type waltz from "Kiss Me Kate" is packed with liting old-world flavor.
Were Thine That Special Face 74--80--75--68
Another Cole Porter tune especially attractive in from "Kiss Me Kate" is this "old-wine" rendition.

RALPH MENDEZ-VICTOR YOUNG, DIR.
(Decca 24557)
Dark Eyes 60--62--60--58
The talented legit trumpeter unloads a virtuoso job with triple-tongue effects but little feeling.
La Estrellita 64--65--64--63
Big, pure tone and lighting technique. Side may have broader appeal than flip, owing to more feeling and shading.

AL TRACE (His Silly Symphonists)
(National 7024)
I Yi Yimminy Yi 58--58--56--60
Smorgasbord polka of Trace's pre-"Darlin'" vintage exhumed here, but to little avail.
I Don't Care If I Never Go to Bed 61--61--60--62
Another old Trace master, a pleasant enough novelty job, but without special commercial point.

ANDREWS SISTERS
(Vic Schoen Ork)
(Decca 24560)
Underneath the Linden Tree 82--82--82--82
Gals get over sweet appeal of their "Toolie Oolie" click on this attractive harmonizer.
PATTY ANDREWS & BOB CROSBY
You Was 86--86--86--86
Freshest and cutest etching of the boy-gal novelty to date. Clever special material interpolated brightens this version.

DON JUAN TRIO
(Modern 20-854)
A Long Time 84--84--84--84
Tricky waxing, with thrush interpolating lines in echo chamber. Warbler sing-lead sounds much like Chaz Brown, does a sock job. Earmarked for a race topper.
Two Guitar Blues 72--72--70--74
After - hours plucking; draggy, dark and dirty. Worthwhile flip side.
(Continued on page 116)

EVERY HIT RECORD OR ALBUM ON ALL MAJOR LABELS

No Order Too Small or Too Large. Terms: C.O.D. Immediate Delivery. Our Price 5 Cents Over Wholesale Cost Per Record. . . . Albums 30% Discount From Full Price.

SOME SUGGESTED POP HITS

Sicilian Taratella (original on Victor)
Red Roses for a Blue Lady..... V. Monroe
Cruising Down the River..... Blue Barron
Russ Morgan
So in Love Gordon MacRae
Blue Room Perry Como
Beautiful Eyes Art Mooney
Plus every hit mentioned on Billboard's best selling Pop Records Chart

SOME SUGGESTED RACE HITS

NEW RELEASES
Roamin' Blues Louis Jordan
Chicken Shack Boogie..... Lionel Hampton
Corn Bread Erskine Hawkins
Plus every hit mentioned on Billboard's best selling Race Charts

SOME SUGGESTED FOLK HITS

There Is Not A Thing..... Eddy Arnold
I Love You So Much It Hurts..... Jimmy Wakely
Plus every hit mentioned on Billboard's best selling Folk Charts

WE CARRY ONE OF THE LARGEST STOCKS OF CLASSICAL AND POPULAR ALBUMS FOR IMMEDIATE DELIVERY, ALSO EXPORT

RECORD WHOLESALERS

853 9TH AVENUE CIRCLE 7-6362 NEW YORK CITY 19

The Billboard
MUSIC POPULARITY CHARTS
Record Possibilities

PART IX
 TRADE SERVICE FEATURE

Based on reports received last three days of **Week Ending February 18**

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

I DON'T SEE ME IN YOUR EYES ANYMORE.. Gordon Jenkins.....Decca 24576
 The arranger-conductor has applied his considerable talents to a new ballad by Bennie Benjamin and Georgie Weiss. Combination of a standout rendition and a retentive melody mark this one as a strong possibility. Another top version is Perry Como's, on Victor.

COMME CI COMME CA..... Tony Martin.....Victor 20-3367
 Dick HaymesDecca 24565
 This delightful tune with the catch-phrase French title gets a pair of crooner interpretations here that do it full justice. Martin, in great form, sings it robust and forthright, as might be expected. Haymes does it with mellow shading and sensitivity. Melody, a catchy thing, comes from a French pop song titled "Clopin, Clopant."

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be.

1. BLUM BLUMPeggy LeeCapitol 15371
2. LA RASPAPaul Weston.....Capitol 15373
3. BEAUTIFUL EYESArt Mooney.....MGM 10357
4. DOO DE DOO ON AN OLD KAZOO ... Art Mooney.....MGM 10357
5. CRUISING DOWN THE RIVERRuss Morgan.....Decca 24568
6. SUNFLOWERRay McKinley.....Victor 20-3334
7. YOU WASDoris Day-Buddy Clark..Columbia 38392
8. YOU WASPeggy Lee-Dean Martin..Capitol 15349
9. NO MOON AT ALLKing Cole Trio.....Capitol 15358
10. ALWAYS TRUE TO YOU IN MY FASHIONDinah Shore.....Columbia 38399

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. SUNFLOWERRuss Morgan.....Decca 24568
2. BEAUTIFUL EYESArt Mooney.....MGM 10357
3. ALWAYS TRUE TO YOU IN MY FASHIONDinah Shore.....Columbia 38399
4. SO IN LOVEGordon MacRae.....Capitol 15357
5. CRUISING DOWN THE RIVERJack Smith-Clark Sisters..Capitol 15372
6. ROSEWOOD SPINETSammy Kaye.....Victor 20-3328
7. BLUM BLUMPeggy Lee.....Capitol 15371
8. CARELESS HANDSSammy Kaye.....Victor 20-3321
9. DOO DE DOO ON AN OLD KAZOO... Art Mooney.....MGM 10357
10. FOREVER AND EVERGracie Fields.....London 362

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

1. DOO DE DOO ON AN OLD KAZOO..... Art Mooney.....MGM 10357
2. DOWN BY THE STATIONGuy Lombardo.....Decca 24555
3. I LOVE YOU SO MUCH IT HURTS.... Mills Brothers.....Decca 24550
4. LADY OF SPAINRay Noble.....Victor 20-3302
5. SUNFLOWERFrank Sinatra.....Columbia 38391
6. SO IN LOVEBing Crosby.....Decca 24559
7. YOU WASPeggy Lee-Dean Martin..Capitol 15349

FOLK TALENT AND TUNES

(Continued from page 36)

HERMAN THE HERMIT, who did the five-string banjo work in "So Dear to My Heart." Disney flicker, has completed a part in a folk musical, "Rosan McCoy" for MGM. . . **DOYE O'DELL** (Exclusive) has finished a series of television pictures, "The Adventures of U. S. Marshal O'Dell" for Toby Anguish Productions. . . **REX ALLEN** cut his first post-banjo sides for Mercury last week in Cincinnati, with guitarist **JERRY BYRD'S** combo of WLW doing the backing. Jerry will get billing on all Mercury cuttings he makes, under a pact inked with **MERCURY NASH**, the label's folk music rep.

BOB WILLS and his brother, **JOHNNY LEE**, were united for a big two-day festival in Tulsa, Okla., February 8-9 to celebrate the 15th anniversary of their first radio show over KVOO, Tulsa. Bob's original manager, **O. W. MAYO**, is still in Tulsa, handling **JOHNNY LEE**. A community-wide luncheon, sponsored by Johnny's sponsor, was held during the celebration. . . **TEX WILLIAMS** (Capitol) and his Western Caravan will be publicized soon via their own kiddie comic book. Williams now owns two music pubberies, having recently acquired Dallas Music (ASCAP), in addition to his previously owned Caravan Music (BMI). Tex has signed with Universal-International for a four-pic deal. He just completed four three-reelers for his firm.

STATION WZIP is doing a one-hour remote from a Cincinnati Sunday afternoons, featuring the music of the **TEXAS PIONEERS**, who work there nightly. Pioneers include **MARVIN MONOHAN**, **LEFTY STRUNK**, **BOB PARKER** and **JIMMY REESCH**. **RAY SCOTT**, station's d.j., is doing live vocals with his own guitar accompaniment on his two daily shows. . . **GOV. ROY J. TURNER**, of Oklahoma, has turned folk songwriter, with **JIMMY WAKELY** (Capitol) recording his first number, "Old Flying L."

Please address all communications to Johnny Sippel, The Billboard, 155 North Clark St., Chicago 1, Ill.

MERCURY

MEANS

QUICK



according to Mr. Webster...

mer'cu-ry, 1 mūr'kiu-rī; 2 mēr'cū-ry, n.
 1. A silver-white metallic element, quicksilver.

START WITH THESE GREAT NICKEL GRABBERS FOR

QUICK



Eddy Howard

LOVE ME! LOVE ME! LOVE ME!
 No. 5238

THESE WILL BE THE BEST YEARS OF OUR LIVES
 No. 5209M



Vic Damone

AGAIN
 No. 5261

SENORITA
 No. 5198



Helen Carroll

and the Carolers

FOREVER AND EVER
 No. 5252

(The Gang That Sang)
 HEART OF MY HEART
 No. 5249



MERCURY
RECORDS

PIC PICKS THE HITS!

The Hit Novelty That's
Sweeping the Country!

DOO-DEE-DOO

ON AN OLD KAZOO

Recorded by*

THE BLUE JAYS (Coral)
ALAN DALE (Signature)
ART MOONEY (M-G-M)
BUDDY MORENO (Victor)

Watch Out For This One!

YOU BROKE YOUR PROMISE

Recorded by*

JOHNNY DESMOND (M-G-M)
LOUIS JORDAN (Decca)
THE PIED PIPERS (Victor)
DOROTHY SHAY (Columbia)
KAY STARR (Capitol)
PAULA WATSON (Supreme)
TEX WILLIAMS (Capitol)

*Record artists
listed alphabetically

PIC MUSIC CORP.

Earl Mills, Prof. Mgr.

6419 Homewood Avenue

Hollywood 28, Calif.

The
Billboard

MUSIC POPULARITY CHARTS

PART
X

Advance Information

Based on reports received last three days of Week Ending February 18

TRADE
SERVICE
FEATURE

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- A Long Time**
Don Juan Trio (Two Guitar) Modern 20-654
- A Rosewood Spinnet**
P. Jarvis (Cruising Down) Monogram 111
- A Senorita's Bouquet**
B. Eckstine (Caravan) MGM 10368
- "A" You're Adorable**
L. Fotine Ork (Beautiful Eyes) Decca 24579
- "A" You're Adorable**
J. Stafford-G. MacRae-P. Weston Ork (Need You) Capitol 15393
- "A" You're Adorable**
A. Vincent-J. Carroll Ork (Keep a) Mercury 5253
- Again**
V. Damone-G. Osser Ork (I Love) Mercury 5261
- All Is Lost**
A. Shelton-Wardour Singers-R. Robertson Ork (Go Now) London 398
- An Eight-Piece Band on a Nine-Day Cruise**
H. Gold & His Pieces of Eight (Did You) London 402
- Automobile Songs Album—The Jesters (4-10")**
Decca A 640
1. Cole 30 Flyer; 2. Reo Bird; 3. Take Me Out in a Velle Car . . . Decca 24340
1. He'd Have To Get Under, Get Out and Get Under To Fix Up His Automobile; 2. I'm Wild, Wild About Horns on Automobiles That Go "Ta-Ta-Ta-Ta" . . . Decca 24342
1. Hurray for Henry; 2. The Little Old Ford Rambled Right Along . . . Decca 24343
1. I Didn't Raise My Ford to be a Jitney; 2. We're the Sunday Drivers . . . Decca 24341
In My Merry Oldsmobile . . . Decca 24340
Oh, Flo! . . . Decca 24342
1. Take Me Out for a Joy Ride; 2. On an Automobile Honeymoon . . . Decca 24343
1. Taxi; 2. Come Along Miss Josephine . . . Decca 24341
- Be Mine**
G. Lombardo & His Royal Canadians (When You're) Decca 24578
- Be Mine**
J. Pickens-H. Rene (I Dreamed) Victor 20-3380
- Beautiful Eyes**
L. Fotine Ork ("A" You're) Decca 24579
- Bewildered**
H. Jeffries (Girls Were) Columbia 38412
- Beyond the Purple Hills**
J. Cooper (Janie and) Mero M-7483
- Black Market**
M. Dietrich (Illusions) Decca 24582
- Blue Skirt Waltz**
H. Carroll & The Carolers (Forever and) Mercury 5252
- Brooklyn Bounce**
E. Hawkins Ork (Cold Hearted) Victor 20-3379
- Sam Browne Album—Sam Browne (4-10")**
London LA-55
A Boy From Texas-A Girl From Tennessee . . . London 191
A Tree in the Meadow . . . London 123
An Old Sombrero . . . London 123
Feathery Feelin' . . . London 143
Laroo Laroo Lill Bolero . . . London 191
My Cousin Louella . . . London 141
Pianissimo . . . London 141
Thoughtless . . . London 143
- Busy Doing Nothing**
The Modernaires (Johnny Get) Columbia 38416
- Caravan**
B. Eckstine (A Senorita's) MGM 10368
- Caravan**
The Gordon Trio (Lullaby of) Rondo R 180
- China Doll**
H. Wharton (I'm Saving) Talent TG-500
- Coca Roca**
D. Kaye (Oh, By) Decca 24580
- Cold-Hearted Woman**
E. Hawkins Ork (Brooklyn Bounce) Victor 20-3379
- *Crown Without a Thorn**
V. Damone (Panis Angelicus) Mercury 15002
- Cruising Down the River**
N. Alexander (A Rosewood) Monogram 111
- Denny Dennis Album—D. Dennis (4-10")**
London LA-57
Bed of Roses . . . London 142
But Beautiful . . . London 142
Danger Ahead . . . London 156
Fella With an Umbrella . . . London 206
Honey . . . London 156
It's the Bluest Kind of Blues . . . London 104
Make Believe World . . . London 104
Steppin' Out With My Baby . . . London 206
- Did You Ever Try Fryin' Snowballs?**
H. Gold & His Pieces of Eight (An Eight) London 402
- Do Unto Others**
R. Jordan-The Four D'Lovlies (Lay Me Out) Manor 1169
- Don't Call Me Sweetheart Anymore**
L. Fotine Ork (Really and) Decca 24583
- Don't Call Me Sweetheart Any More**
T. Phillips Ork (I'll Get) Tower 1453
- Don't Hang Around**
B. Lee-Keynotes-N. Temple Ork (Park Your) London 376
- Dreaming of You**
J. Cooper (Sugarfoot) Mero 7482
- Easter Parade Album—J. Garland-F. Astaire-A. Miller-P. Lawford-J. Green Ork (4-10")**
MGM 40
A Couple of Swells . . . MGM 30186
A Fella With an Umbrella . . . MGM 30185
Better Luck Next Time . . . MGM 30187
Easter Parade . . . MGM 30185
It Only Happens When I Dance With You . . . MGM 30187
Shaking the Blues Away . . . MGM 30188
Steppin' Out With My Baby . . . MGM 30188
1. When the Midnight Choo Choo Leaves for Alabama; 2. I Love a Piano; 3. Snooky Ookums . . . MGM 30186
- Enjoy Yourself (It's Later Than You Think)**
T. Dorsey Ork (She's a) Victor 20-3375
- Everywhere You Go**
J. Garber Ork (No Orchids) Capitol 15397
- Gracie Fields Album—G. Fields (4-10")**
London LA-54
An Revolver . . . London 129
Bella Bella Marie . . . London 319
Bluebird of Happiness . . . London 342
Come Back to Sorrento . . . London 110
Green Up Time . . . London 342
Now Is the Hour . . . London 110
Pedro the Fisherman . . . London 319
Red Sails in the Sunset . . . London 129
- Forever and Ever**
H. Carroll & The Carolers (Blue Skirt) Mercury 5252
- Forever and Ever**
D. Shore-H. Zimmerman Ork (I've Been) Columbia 38410
- Galway Bay**
F. Allison-E. Ballantine's Ork (My Cathedral) Rondo R 184
- Galway Bay**
C. Dennis-B. Cole Ork (O'Leary Is) Capitol 15403
- Get a Little Summer in Your Kisses**
A. Lund (You Was) MGM 10365
- Girls Were Made To Take Care of Boys**
H. Jeffries (Bewildered) Columbia 38412
- Go Now**
A. Shelton-R. Robertson Ork (All Is) London 398
- Gotta Love You Till I Die**
Four Notes of Rhythm (Headin' for) Gold Medal GM 949
- Hangover**
S. Lewis (I Can't Give) Monogram 112
- Harlem Nocturne**
T. Heath Ork (Narcissus) London 410
- Have a Little Sympathy**
D. Martin-P. Weston Ork (Johnny Get) Capitol 15395
- Headin' for a Heartache**
Four Notes of Rhythm (Gotta Love) Gold Medal GM 949
- How Green Was My Valley**
A. Newman & His Hollywood Symphony (Street Scene) Mercury 1150M
- How Many Tears Must Fall**
F. Masters Ork (Just Once) MGM 10371
- I Can't Give You Anything But Love**
S. Lewis (Hangover) Monogram 112
- I Don't Care If I Never Go to Bed**
A. Trace & His Silly Symphonists (I Yi) National 7024
- I Don't Know Why**
D. Stephens-A. Kane-J. Coles Ork (The Two) London 400
- I Don't See Me in Your Eyes Anymore**
H. Forrest (Why Is) MGM 10373
- I Don't See Me in Your Eyes Anymore**
V. Lynn-S. Browne-B. Farnon Ork (I'll Keep) London 403
- I Dreamed I Heard an Organ Play**
J. Pickens-H. Rene Ork (Be Mine) Victor 20-3380
- I Get Up Ev'ry Morning (What Do I Do, What Do I Do, What Do I Do?)**
J. Bradford-H. Rene Ork (Jalousie) Victor 20-3378
- I Get Up Ev'ry Morning (What Do I Do, What Do I Do, What Do I Do?)**
G. MacRae-The Starlighters-P. Weston Ork (The Right) Decca 15396
- I Just Can't Stop Loving You**
W. Evans (You Sweet) Rockett PKX-248
- I Kissed a Girl and Made Her Cry**
J. Biviano-RCA Victor Accordion Ork (Vieni Sul) Victor 20-3386
- I Love You So Much It Hurts**
V. Damone-G. Osser Ork (Again) Mercury 5261
- I Want To Learn About Love**
E. Fitzgerald-The Daydreamers (Old Mother) Decca 24581

(Continued on page 122)

The Billboard
MUSIC POPULARITY CHARTS

PART XI
TRADE SERVICE FEATURE

Album Reviews

Based on reports received last three days of Week Ending February 18

The large boldface number in each review is the retail rating. This rating is based on nine key categories, each of which is assigned a maximum number of points. (The best possible rating is 100.) Maximums are subject to change depending on results of a survey of the music trade now being conducted. Suitability for juke box operators or disk jockeys is indicated in boldface comment under the separate headings within each review.

THE RATINGS
(100 points—the maximum)

90-100 tops
80-89 excellent
70-79 good
60-69 satisfactory
0-59 poor

THE CATEGORIES

	Max. Pts.
1. Production idea (grouping of selection continuity)	15
2. "Name Value"	15
3. Calliber of Material	15
4. Manufacturer's Distribution Power	10
5. Exploitation Aids (Record company and other aids using promotion, film, legit and other plans)	10
6. Interpretation	15
7. Record Quality	5
8. Manufacturers' Production Efficiency	5
9. Packaging (art work, binding, wrapping)	10

KIDDIE HIT PARADE ALBUM— 72
JUNE WINTERS (2-10")
Mayfair M-5

Parade of The Wooden Soldiers; Old McDonald Had a Farm; Hansel and Gretel's Dance; All Through the Night.

June Winters, who has appeared in several Broadway productions, is "The Lady in Blue" to kidisk buyers. In this set she introduces each number in her cuddly manner, after which there's a colorful production with ork, vocal group, and the singing "Lady" all participating. The "Parade" and "Dance" have infectious rhythms, "Farm" is the familiar novelty inviting participation, and "Night" is a soothing lullaby side. Narratives are tastily incorporated in each number, and total effect is of originality. Package is highly colored, and disks are unbreakable.

JUKES Individual selections merit whirrs on kidisk frames.
JOCKS Not suitable.

FRENCH ORGAN MUSIC— 63
E. POWER BIGGS (5-12")
Columbia MM-802

Widor: Toccata (No. 5 from Symphony No. 5) and Marche Pontificale (No. 5 from Symphony No. 1)
Gigout: Grand Choeur Dialogue
Boellmann: Suite Gothique
Dupre: Antiphon II (I Am Black But Comely)
Alain: Litanies
Vierni: Final (No. 6 from Symphony No. 1)

The problem of faithfully reproducing the tone of a large organ without distortion or overlapping echos has been practically solved in this new set. And the result is a collection of fine, unusual music that won't blast the bolts out of the average home phono. The music itself is for the most part a blend of Bach and 19th century romanticism, with an occasional spot of modernism. Some selections, like the Widor, are gigantic and exciting, while others are delicate and charming. Tyler Turner's liner notes are interesting and informative.

JUKES There's enough variety here for a couple interesting organ shows.
JOCKS Not suitable.

SONGS OF SAFETY ALBUM— 76
FRANK LUTHER (1-12")
(unbreakable)
Decca CU 113

Irving Caesar's ditties are catchy, palatable admonitions to be careful climbing fences, riding bikes, crossing streets, etc. The subject and situations are well selected for familiarity to all active youngsters, and the melodies by Gerald Marks are simple and retentive. Parents can be sold easily on this set, and schools will probably pick it up too. Luther is not at his best with a large orchestral background, and much of his infectious informality is missing here, but his name is still tops on the moppet market.

JUKES Useful as single short spots or for programs of varied lengths.
JOCKS Not suitable.

TANGOS FOR TWO—HARRY 70
HORLICK ORK (4-10")
MGM 39

Poema; Milondita-Addio; Derecho Viejo; Adios Muchachos; Orchids in the Moonlight; Jurame; Por Que?; La Cumparata. Experienced tango dancers and beginners alike will go for this polished collection. The tempos are just right, and the rhythm is definite thruout. Horlick's rich orking also brings out the lushness of the tasteful melodies he has chosen. The liner notes play up the Fred Astaire endorsement, and outline his basic tango lesson. Added gimmick is the inclusion of a coupon entitling the buyer to a free dancing lesson at any of Astaire's studios.

JUKES Three of the more familiar titles could pull in dimly lit spots.
JOCKS Rich romantic program fare here.

MAGIC CARPET ALBUM— 77
JUNE WINTERS
(The Lady in Blue) (2-10")
Mayfair M-7

St. Patrick's Day in the Morning; Comin' Thru the Rye; British Grenadiers; Little Marionettes; The Yodler; Funiculi-Funicula; Boy and Girl Polka; Where O Where Has My Little Dog Gone; Norwegian Dance; Bublitchki; Mexican Clap Hand Song; Home Sweet Home.

"The Lady in Blue," popular radio-record character, takes the tois on a musical travelog here. She provides a bit of geographical info, or some informal chatter to introduce her version of a popular folk song from each land included. Her easy, informal manner is absorbing, and she gets polished assists from a quality ork and vocal group. Occasionally the production gets a bit heavy and clarity suffers, but this is unlikely to deter sales. Attractive cover and unbreakable disks should hypo sales too.

JUKES Makeup of set is ideal for programing as is.
JOCKS Not suitable.

HOLIDAY INN ALBUM—BING 75
CROSBY-FRED ASTAIRE-BOB CROSBY ORK-JOHN SCOTT TROTTER ORK-KEN DARBY SINGERS-MARGARET LENHART (4-10")
Decca A 534

Happy Holiday; Be Careful It's My Heart; Abraham; Song of Freedom; You're Easy to Dance With; I Can't Tell a Lie; I'll Capture Your Heart; Let's Start the New Year Right.

One of Decca's top selling albums is re-issued and still has considerable market values, especially in the timeless quality of the Irving Berlin songs which comprised the heart of the movie which bore the album's title and featured the album's stars—Crosby and Astaire. It was from this picture score that came "White Christmas." One doesn't have to scrape the memory to remember the film in order fully to enjoy this album.

JUKES Limited values.
JOCKS Good stuff for seasonal programing as well as for regular spins.

TCHAIKOVSKY: FRANCESCA 76
DE RIMINI—Philharmonic
Symphony Ork of New York—L. Stokowski, director (3-12")
Columbia MM 806

Stokowski conducts this symphonic fantasia of Tchaikovsky to extract an energetic and vibrant reading from the New York Philharmonic. The Russian built this programmatic music from the story of Paolo and Francesca which appears in the fifth canto of Dante's "Inferno." His conception of the tragic love tale resulted in a fiercely dramatic piece which shows the composer's wondrous technique at writing for full orchestra. The this is not one of the composer's better known works, there is much in it that is among his best writing. It is well-recorded and played. Packaging is in the new Columbia dust-proof box-type album with a good Steinweiss cover.

JUKES FM and longhair spinners will like this as well as the older Beecham reading on Columbia.
JOCKS Not suitable.

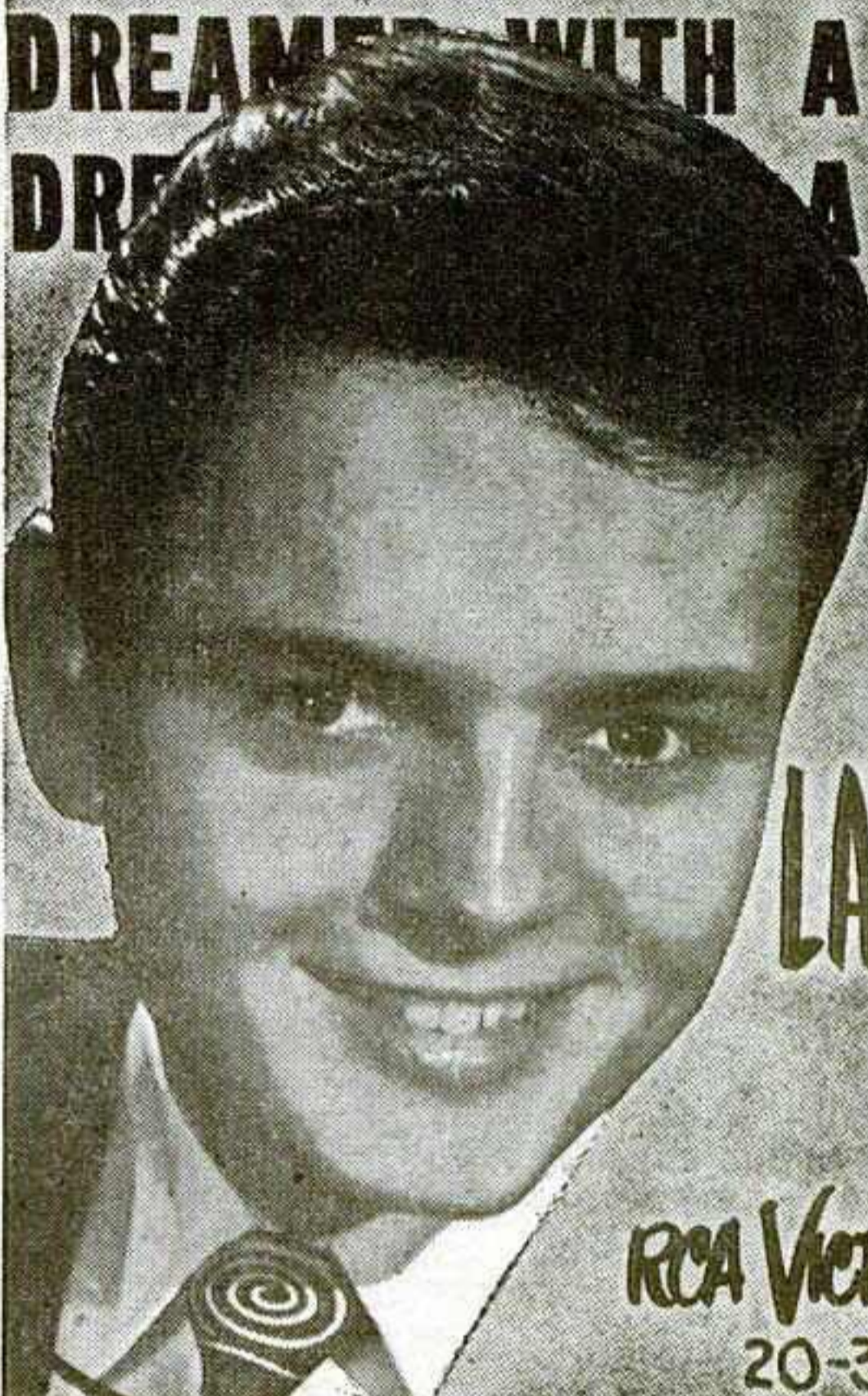
SUPPER CLUB FAVORITES— 80
PERRY COMO (3-10")
Victor P 237

When You Were Sweet Sixteen; Prisoner of Love; Because; Till the End of Time; Temptation; Song of Songs.

Six of Como's big standard sides have been re-coupled and boxed in one of Victor's new-type containers, without pockets. Como fans, who have not already picked up most of these as singles should go for the entire deal. Package plays up the warbler's Chesterfield air show.

JUKES All sides rate spots as sure-fire standards.
JOCKS Titles read like any Como "all request" show.

DREAMER WITH A PENNY
DREAMER WITH A PENNY
DREAMER WITH A PENNY
DREAMER WITH A PENNY




BILL LAWRENCE

RCA Victor Records
20-3355

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For That Magic Touch

The **Billboard** **MUSIC POPULARITY CHARTS**
PART XII
Honor Roll of Popular Songwriters

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No. 10—JOHN PHILIP SOUSA

By Jack Burton

In the field of martial music, John Philip Sousa seems to have been a child of destiny, since his birthplace, his parentage and his boyhood environment all combined to shape a career in which he gained great and lasting fame.

Sousa was born in Washington, D. C., November 6, 1854. His father, a Portuguese immigrant, was a trombonist with the U. S. Marine Band, and in the 1860's the boy saw history in the making as Union troops and blaring bands marched daily thru the streets of the capital. Washington at this time was constantly threatened with invasion by Confederate armies.

The troops, the bands, the flying colors all made a deep impression upon this precocious boy, who had mastered the violin before he was 10 and enlisted as a musician in the Marine Corps at the age of 13. After a two-year hitch with the U. S. Marine Band, Sousa at 15 led the orchestra at Washington's Theater Comique, and two years before he cast his first vote, occupied the first violinist's chair at historic Ford's Opera House.

During this five-year span, he composed his first march, *Salutation*, to commemorate a change in leadership of the Marine Band; a set of waltzes, *Moonlight on the Potomac*; another march, *The Review* and a galop, *The Cuckoo*, selling the last two numbers to Lee & Walker, a Philadelphia music publisher, for a hundred copies of each piece.

On the Road

Sousa next went on tour, traveling with the Milton Nobles Repertoire Company for five seasons as musical director. During the summer of 1876,

he played first violin under Offenbach at the Philadelphia Centennial. When the exposition closed, he decided to lead a more sedentary life and spent the next four years as first violinist at Philadelphia's Chestnut Street Opera House.

With each succeeding year, Sousa gained in musical stature and in 1880 he was appointed leader of the U. S. Marine Band, furnishing the music for White House concerts and official receptions for 12 years. He served under five Presidents: Hayes, Garfield, Arthur, Cleveland and Harrison. On taking over the leadership of the "President's Own Band," Sousa had two ambitions: so to train and discipline the men under his baton that their performance on brass and woodwinds would match in excellence the strings of a symphony orchestra, and to provide marches for his band that would reflect the spirit of America—its growing prestige and might.

He achieved both ambitions, for under his direction the U. S. Marine Band attracted capacity crowds in the nation's capital and on tour, and the marches he wrote for this blue-trousered, red-coated, gold-braided organization soon were being played and heard around the world. These early marches, while adding to Sousa's fame, contributed very little to his bankroll. For instance, Harry Coleman, the Philadelphia music publisher, paid \$35 each for *The Crusader*, *The Gladiator*, *High School Cadets*, *Semper Fideles* and *The Washington Post*.

The March King

In 1892, when Sousa obtained his discharge from the Marine Corps to organize his own band, he already

Brief biographies of the great writers of popular music, complete with . . .

- . . . **CHRONOLOGICAL LIST OF THEIR GREATEST SONGS**
- . . . **PUBLISHERS** (Where no publisher listed, song is in Public Domain)
- . . . **BACKGROUND DATA ON SELECTED SONGS**
- . . . **MAJOR LABEL RECORDINGS AVAILABLE ON SONGS**

This anthology of American popular music, which covers mainly a 60-year period from 1890 to the present day, is based on 20 years of research by the author, a former newspaper, magazine and advertising copy writer who has made the study of popular music his hobby.

This anthology does not attempt to list the complete output of these writers. Instead the song listing is restricted to those titles that have gained either top ranking or appreciable popularity.

In the musical comedy and film musical fields, however, the complete scores will be listed in order to provide something new and vitally needed in an anthology of this kind: A comprehensive record of stage and motion picture songs.

Songs are listed according to the date of their original copyright, the stage musical songs according to the year such musicals were produced, and the film songs according to the year of their public release.

All songs that have attained a sheet music sale of a million or more copies, according to the most authentic and unbiased records available, are marked with an asterisk (*).

In the publisher listing, the name of the present publisher and not the original publisher is given, and songs now in the public domain (titles first copyrighted in 1892 or before) have no publisher credit.

In the listing of song recordings, no so-called collector's items are given, and while such a list is representative, it makes no pretensions of being complete.

had been enthroned as the march king. During the next 20 years he proved worthy of the title, his band being the feature attraction at the Chicago World's Fair in 1893, Atlanta's Cotton States Exposition in 1895, Buffalo's Pan-American Exposition in 1901, the St. Louis World's Fair in 1904, and San Francisco's Panama-Pacific Exposition in 1915. He made four European tours in 1900, 1901, 1902 and 1904 and climaxed these musical migrations with an around-the-world tour in 1910.

During this period of continual travel and almost daily concerts, Sousa found time to complete seven comic operas, add 50 or more marches to his catalog, and write two novels, *The Fifth String* and *Transit of Venus*, and *Pipetown Sandy*, a children's book.

At the age of 62, John Philip Sousa was about ready to retire to his Long Island estate, but with the outbreak of World War I, he enlisted in the navy as a dollar-a-year-man and served as a lieutenant commander at the Great Lakes Training Station from May, 1917, until the end of hostilities. Again a band led by Sousa took to the road. This was a group of 350

musicians in bell-bottom trousers, recruited largely from college and small town bands, which played for Liberty Loan and Victory Loan drives in the country's principal cities, offering to trade a stirring march for a million dollars and getting it time and again.

Leaves No Heir

In 1918, Sousa and his old band had headline billing at the New York Hippodrome during the run of *Everything*, a musical spectacle for which the march king composed the score. This was his last public appearance on the stage or podium save for a few scattered concerts. When he died on March 6, 1932, at the age of 78, there was no heir to his royal tunic, on which was pinned the Victorian Cross of Great Britain, the Golden Palms and Rosette of the French Academy, and other prized decorations.

Perhaps that was just as well, for the jazz band had succeeded the brass band in the affections of the American people. Sousa's marches, however, have an enduring quality that quickens pulses and throws back shoulders whenever they are played. They are as American as baseball, and will last as long.

★★★ JOHN PHILIP SOUSA'S GREATEST SONGS AND RECORDINGS AVAILABLE ★★★

Marches

- 1877—**THE FREE LUNCH CADETS**
This was a humorous march song with a cartoon illustration on its cover.
- 1886—**ACROSS THE DANUBE**
Written to celebrate the victory of the Russians over the Turks.
- 1888—**THE CLADIATOR NATIONAL FENCIBLES SEMPER FIDELES**
Written to be played by the Marine Band at official outdoor concerts and when on parade.
(Available on the following records: RCA Victor No. 4392, Boston "Pops" Orchestra; RCA Victor No. 10-0053, Boston Symphony Orchestra; RCA Victor No. 22061, RCA Victor Military Band; RCA Victor No. 11-9221, Sigmund Romberg and his orchestra; RCA Victor No. 20979, U. S. Marine Band; RCA Victor No. P(26291) in Album P-5, Sousa's Band; Columbia No. 71957-D, Carnegie "Pops" Orchestra; Columbia No. 36038 in Set C-48, Goldman Band; Decca No. 29243 in Album A-616, Ruby Newman's orchestra; Decca No. 23920 in Album A-537, American Legion Band of Hollywood.)
- 1889—**PRESIDENTIAL POLONAISE**
Written at the request of President Chester A. Arthur, who wanted an official march to replace "Hail to the Chief."
- THE CRUSADER THE RESUMPTION**
Written to celebrate the return to specie payments by the United States Treasury.
- THE THUNDERER**
(Available on the following records: Columbia No. 36037 in Set C-48, Goldman Band; Decca No. 23922 in Album A-537, American Legion Band of Hollywood.)
- 1889—**WASHINGTON POST MARCH**
Written to celebrate the 50th anniversary of the paper's founding, and se-

- lected by the country's dancing masters to be used in introducing a new dance: the two-step.
(Available on the following records: Decca No. 29243 in Album A-616, Ruby Newman's orchestra; Decca No. 23921 in Album A-537, American Legion Band of Hollywood; RCA Victor No. 4501, Boston "Pops" Orchestra; RCA Victor No. 11-8451, Philadelphia Orchestra with Eugene Ormandy conducting; RCA Victor No. 20191, Sousa's Band.)
- 1890—**OUR FLIRTATION**
- 1891—**HIGH SCHOOL CADETS**
(Available on the following records: RCA Victor No. 19871, Sousa's Band; RCA Victor No. P(27437) in Album P-68, Goldman Band; Decca No. 23922 in Album A-537, American Legion Band of Hollywood.)
- LIBERTY BELL**
Sousa was at a loss for a name for this march until he received a letter from his young son who told of marching in a Liberty Bell parade with his schoolmates in Philadelphia.
(Available on Columbia record No. 336-M, H. M. Grenadier Guards Band.)
- 1893—**MANHATTAN BEACH**
The John Church Company.
Written to celebrate the first engagement of Sousa's Band at this popular seaside resort.
(Available on RCA Victor record No. 27439 in Album P-68, Goldman Band.)
- 1894—**BEAU IDEAL**
Carl Fischer, Inc.
BELLE OF CHICAGO
Carl Fischer, Inc.
OCCIDENTAL
Carl Fischer, Inc.
SOUND OFF
The John Church Company.
THE PICADOR
Carl Fischer, Inc.
(Available on Decca record No. 23927 in Album A-538, Decca Band.)
- 1895—**KING COTTON**
The John Church Company.

- Written for the Cotton States Exposition where Sousa's Band was a feature attraction.
(Available on the following records: RCA Victor No. 27438 in Album P-68, Goldman Band; Decca No. 23923 in Album A-537, American Legion Band of Hollywood.)
- 1895—**ON PARADE (The Lion Tamer)**
Carl Fischer, Inc.
(Available on Columbia record No. 36038 in Set C-48, Goldman Band.)
- 1896—**EL CAPITAN**
The John Church Company.
The band on the flagship Olympia played this march when Admiral Dewey steamed into Manila Bay on the morning of May 1, 1898.
(Available on the following records: RCA Victor No. 4501, Boston "Pops" Orchestra; RCA Victor No. 35805, Arthur Pryor's Band; RCA Victor No. 20191, Sousa's Band; RCA Victor No. 1441, Leopold Stokowski's Philharmonic Orchestra; Columbia No. 36037 in Set C-48, Goldman Band; Decca No. 23923 in Album A-537, American Legion Band of Hollywood.)
- 1897—**THE BRIDE-ELECT**
The John Church Company.
STARS AND STRIPES FOREVER
The John Church Company.
Sousa conceived this march while on shipboard after he had received word of the sudden death of his former manager, John Blakeley. All during the voyage the strains of this unwritten melody haunted him, but he did not put it down on paper until he landed in New York.
(Available on the following records: RCA Victor No. 4392, Boston "Pops" Orchestra; RCA Victor No. 18-0053, Boston Symphony Orchestra; RCA Victor No. 11-8451, Philadelphia Orchestra with Eugene Ormandy conducting; RCA Victor No. 35805, Arthur Pryor's Band; RCA Victor No. 20132, Sousa's Band; RCA Victor No. 1441, Philadelphia Or-

- chestra with Leopold Stokowski conducting; RCA Victor No. 11-9188, Arturo Toscanini and NBC Symphony; RCA Victor No. P(27438) in Album P-68, Goldman Band; Columbia No. 35907 in Set C-48, Goldman Band; Decca No. 18485 in Album A-345, Fred Waring's Pennsylvanians; Decca No. 2547 in Album A-55, Russ Morgan's Orchestra; Decca No. 23920 in Album A-537, American Legion Band of Hollywood.)
- 1898—**THE CHARLATAN**
John Church Company.
- 1899—**HANDS ACROSS THE SEA**
The John Church Company.
(Available on Decca record No. 23921 in Album A-537, American Legion Band of Hollywood.)
- 1900—**HAIL TO THE SPIRIT OF LIBERTY**
The John Church Company.
Written for the dedication of the Lafayette monument in Paris.
- 1901—**INVINCIBLE EAGLE**
The John Church Company.
(Available on Decca record No. 23926 in Album A-538, Decca Band.)
- 1902—**IMPERIAL EDWARD**
The John Church Company.
Dedicated to King Edward of England following a command performance at Windsor Palace.
- 1904—**THE DIPLOMAT**
The John Church Company.
- 1905—**JACK TAR**
The John Church Company.
(Available on Decca record No. 23924 in Album A-538, Decca Band.)
- 1906—**THE FREE LANCE**
The John Church Company.
(Available on Decca record No. 23927 in Album A-538, Decca Band.)
- 1907—**POWHATAN'S DAUGHTER**
The John Church Company.
- 1908—**FAIREST OF THE FAIR**
The John Church Company.
(Available on the following records: RCA Victor No. 20132, Sousa's Band; RCA Victor No. P(27437) in Album P-

- 68, Goldman Band; Decca record No. 23924 in Album A-538, Decca Band.)
- 1913—**RIGHT FORWARD**
Carl Fischer, Inc.
- 1915—**MARCH OF THE STATES (America First)**
Harms, Inc.
NEW YORK HIPPODROME MARCH
Harms, Inc.
Sousa wrote this march for his first season of Sunday evening concerts at the New York Hippodrome.
(Available on Decca record No. 18495 in Album A-338, Decca Band.)
- 1916—**BOY SCOUTS OF AMERICA**
Harms, Inc.
- 1918—**FLAGS OF FREEDOM**
Carl Fischer, Inc.
SOLID MEN TO THE FRONT
Carl Fischer, Inc.
(Available on RCA Victor record No. 29305, Sousa's Band.)
U. S. FIELD ARTILLERY
Carl Fischer, Inc.
This march was written for a War Bond drive at the New York Hippodrome.
(Available on the following records: Columbia No. 36539 in Set C-86, Goldman Band; Columbia 35972, Goldman Band; Decca No. 25925 in Album A-538, Decca Band.)
- 1918—**VOLUNTEERS**
Carl Fischer, Inc.
ANCHOR AND STAR
Carl Fischer, Inc.
SABRE AND SPURS
Sam Fox Publishing Company.
This march was dedicated to the United States Cavalry.
(Available on the following records: RCA Victor No. 29305, Sousa's Band; RCA Victor P(27616) in Album P-117, RCA Victor Military Band with Four Clubmen Quartet; Decca No. 23925 in Album A-538, Decca Band.)
- 1923—**NOBLES OF THE MYSTIC SHRINE**
Sam Fox Publishing Company.
(Available on Decca record No. 23926 in Album A-538, Decca Band.)
- 1925—**BLACK HORSE TROOP**
Sam Fox Publishing Company.
(Available on Decca record No. 18495 in Album A-538, Decca Band.)

Sousa March Albums

DECCA A-537—
American Legion Band of Hollywood. "Stars and Stripes Forever," "Semper Fidelis," "Washington Post," "Hands Across the Sea," "The Thunderer," "High School Cadets," "El Capitan" and "King Cotton."
DECCA A-538—
Decca Military Band, Joe Colling conductor. "Fairest of the Fair," "Jack Tar," "Sabre and Spurs," "U. S. Field Artillery," "Invincible Eagle," "Nobles of the Mystic Shrine," "Picador," and "Free Lance."

Musical Comedies

- 1884—**DESIREE**
Book by Edward Tabor. This was DeWolf Hopper's first starring vehicle, and in the cast were Ida Mosher, his second wife, and Rose Leighton.
- 1893—**THE GLASS BLOWERS**
Book by Leonard Liebbling. In his autobiography, "Marching Along," Sousa makes no mention of this comic opera, altho he used most of the songs from its score in "The American Maid" 20 years later.
The John Church Company.
IT WOULD BE VERY HARD TO GET CLEOPATRA'S A STRAWBERRY BLONDE IN THE DIMNESS OF TWILIGHT THE MATRIMONIAL MART THIS IS MY BUSY DAY NEVERMORE WE CHANT A SONG OF LABOR MY LOVE IS A BLOWER CHEER UP THE DINNER PAIL THE CRYSTAL LUTE THE AMERICAN GIRL THE BIVOUC I CAN'T GET 'EM UP WHEN YOU CHANGE YOUR NAME TO MINE MARCONIGRAMS THE RED CROSS NURSE
- 1896—**EL CAPITAN**
Book by Charles Klein. Lyrics by Tom Frost and Sousa. This production, which starred DeWolf Hopper in the role of Don Errico Medigua, had his wife, Edna Wallace Hopper playing the feminine lead.
The John Church Company.
NOBLES OF CASTILIAN BIRTH OH BEAUTIFUL LAND OF SPAIN FROM PERU'S MAJESTIC MOUNTAINS IF YOU EXAMINE HUMANKIND BAH! BAH! DITTY OF THE DRILL OH, WARRIOR GRIM! HERE COMES EL CAPITAN SWEETHEART, I'M WAITING WHEN SOME SERIOUS AFFLICTION A TYPICAL TUNE OF ZANZIBAR
- 1897—**THE BRIDE-ELECT**
Book and lyrics by John Philip Sousa, and starring Christie MacDonald.
The John Church Company.
IF NINETY-NINE PERCENT THE PAPERS PRINT COME CAVALIER KIND FRIENDS, THIS DEFERENCE SHOULD YOU MARRY ME OH, STARS! LET POETS SING HERE'S A PACK HE'S HERE LOVE LIGHT OF MY HEART WE CANNOT SEE THE REASON WHY THE ICE BABY UNCHAIN THE DOGS OF WAR THESE ARE OUR SENTIMENTS

SONGWRITERS COMING UP!

March 5 Issue

JOHN STROMBERG

In issues subsequent to March 5 The Billboard will present:

- REGINALD DE KOVEN**
FRED FISHER
GUSTAV KERKER
GUS EDWARDS
HARRY VON TILZER
AL VON TILZER
GEORGE M. COHAN
JEAN SCHWARTZ
ERNEST BALL
J. ROSAMUND JOHNSON
IRVING BERLIN
CHRIS SMITH
AL PIANTADOSI
GUSTAV LUDERS

... And others.

THE ICEMAN WORKS
CUCKOO
THE GOD OF LOVE PRESIDES TO MARRY OR NOT TO MARRY

- 1898—**THE CHARLATAN**
Book by Charles Klein. Co-starring DeWolf Hopper and Nella Bergen. The John Church Company.
MONTEBANKS, COME WAKEN FROM YOUR DREAMING
GOOD MORNING
SHE WAS A MAID OF SWEET SIMPLICITY
THE PHILOSOPHER'S TALE IS TOLD AS THE AGENT AMMONIA
PLUTO'S PARTNER I
SOCIAL LAWS
VENUS, GODDESS OF LOVE
WHEN THE WINTRY MORN IS BRIGHT
LOVE'S THE PLEASURE
I'M THE SEVENTH SON OF A SEVENTH SON
BEFORE THE TWILIGHT SHADOWS CHANGE
THE MATRIMONIAL GUARDS
DAY OF JOY
THE LILIES OF YOUR LOVE MAY DIE
FRIENDS, DEAR FRIENDS
IT'S A WELL ESTABLISHED FACT
AFTER DUE CONSIDERATION
OH, SUNLIT SEA!
THE LEGEND OF THE FROGS
THE COLLEGE MAN

- 1900—**CHRIS AND THE WONDERFUL LAMP**
Book and lyrics by Glen MacDonough. Co-starring Edna Wallace Hopper and Jerome Sykes. The John Church Co.
THE FOURTH OF JULY
THE PATTERN OF THE SHINGLE
I'M A HIGH-TONED GENII
WE SENIORS ARE
THE BOB-O-LINK
THE COLLEGE OF HOOP-DEE-DOO
IN POSTERLAND
ABOVE THE SLIM MINARET
MAMMA, PAPA
SWEETHEART OF ALL THE WORDS OF LOVE
THE LAMP
THE PATIENT EGG
YOUNG TORAH TEP WAS THE BOY FOR ME
WHERE IS LOVE?
HE COULDN'T DO A SINGLE THING WITHOUT ME
THE MAN BEHIND THE GUN

- 1906—**THE FREE LANCE**
Book and lyrics by Harry B. Smith, and with a cast headed by Joseph Cawthorn, Albert Hart and Nella Bergen. The John Church Company.
AH LOVELY ART, WE WORSHIP AT THY SHRINE
THREE LOVE STORIES
LET US GREET WITH JOY PRETENDED
WE DO IT ALL BY PROXY
THE GOOSE GIRL
I AM A POTENTATE
FRIENDSHIP'S SACRED TOUCH
IT DEPENDS UPON THE HAIR
LITTLE BAS BLEU
COME, MY DEAR
ON TO VICTORY
THE EMPEROR'S WAR SONG
THE MYSTERY OF HISTORY
THE CARRIER PIGEON
THE LEGEND OF THE SONS OF SAMSON
I AM A SALARIED WARRIOR
CONUNDRUMS
YOUTH MUST HAVE ITS FLING
DRUMS ARE BEATING

- 1913—**THE AMERICAN MAID**
Book and lyrics by Leonard Liebbling. This production, which starred Louise Gunning and featured "The Battle of Santiago" as a spectacular finale, revived most of the songs from "The Glass Blowers." Sousa, however, wrote the following new numbers for this comic opera:
MOST OMNISCIENT MAID
CHEER UP, ANNABEL
WITH PLEASURE
SWEETHEART
FROM MAINE TO OREGON
- 1918—**EVERYTHING**
A musical spectacle staged at the New

York Hippodrome with a book by R. H. Burnside, lyrics by John Golden and an all-star cast that included Belle Story, Charles T. Aldrich, Houdini, Tom Brown's Saxophone Band, Bert Levy and DeWolf Hopper. While Sousa is credited with the score of this production, he wrote only the incidental music, all the song numbers being interpolations by the following authors and composers:
THE CIRCUS IS COMING TO TOWN
By Irving Berlin.
COME ALONG TO TOYLAND
By Irving Berlin.
A RAINBOW FROM THE U. S. A.
By William Jerome, Jack Mahoney and Percy Wenrich.
ON ATLANTIC BEACH
By Joseph McCarthy and Harry Tierney.
HONKY TONK TOWN
By Joseph McCarthy and Harry Tierney.
SUNSHINE ALLEY
By John Golden and William Daly.
COME TO THE LAND OF ROMANCE
By John Golden and William Daly.
ROLL ALONG
By John Golden and William Daly.
YOU'RE THE VERY GIRL I'VE LOOKED FOR
By John Golden and William Daly.
I LIKE NEW YORK
By John Golden and James Tate.
FOLLOW THE FLAG
By R. T. Burnside and Raymond Hubbell.

Oratorio

- 1914—**MESSIAH OF THE NATIONS**
A musical setting for a poem by James Whitcomb Riley and written for the dedication of the Indianapolis Soldiers' Monument. The John Church Company.

Song Poem

- 1918—**IN FLANDERS FIELD**
A musical setting for the poem by John MacCrae. G. Schirmer, Inc.

Columbia Signs Shaw to Pact

NEW YORK, Feb. 19.—Clarinetist Artie Shaw, jazz maestro who recently made a successful debut as a longhair soloist, was signed this week to a recording pact by Columbia Records. Shaw will cut sides for both the pop and masterworks departments. Altho it is unlikely that he will reorganize a permanent band, the pop dates will be made with a small group, the Gramercy Five, and also with a large band, these groups to be organized specifically for recordings.

Shaw's first waxing will be in the longhair division, with the initial session scheduled for the first week in March. The first release will be an album of music for clarinet with orchestra, featuring works by Debussy, Stravinsky, Shostakovitch, Ravel and Granados.

Since 1936, when he signed his first one-year recording pact with Columbia's affiliate, Brunswick label, Shaw has done most of his waxing for RCA Victor. He left that diskery in 1946, and became, with Duke Ellington, the first major name to join Musicraft. His pact with that diskery expired during the ban. Several of Shaw's Victor sides, *Begin the Beguine*, *Frenesi*, etc., cut in the 1930's are still big sellers today.

Shaw has also been engaged as soloist on several longhair radio shows. He will make several appearances in March on a new series of Monday night musicales over WQXR and will guest on the DuMont TV Window on the World show on Thursday (24).

During May and June, Shaw plans to appear with symphony orchestras in England and Israel. He has temporarily dropped negotiations for appearances on the Continent, however.

Ahlert, Ill, Cancels Coast ASCAP Trip

NEW YORK, Feb. 19.—Fred Ahlert, prexy of the American Society of Composers Authors and Publishers (ASCAP), is bedded with influenza and will have to postpone his trip to California for the West Coast ASCAP meeting skedded for March 1. Ahlert was to make the trip with ASCAP representatives Walter Kramer and Stanley Adams.

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MORNIN'"All the TOP Musicians Say
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R-187—"You're My Love Song"
"The Miller's Daughter"

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The Billboard, 1564 Broadway
N. Y. C. 19D. C. Disk Retailers
Associate To Combat
Uncertainty of Biz

WASHINGTON, Feb. 19.—In a move which may spread into other cities, local disk retailers are organizing into an association to combat "uncertainty" over the variety of record speeds.

An organizational meeting of the Washington Retail Record Dealers Association (WRRDA) was held Wednesday (16), when 17 dealers chose Max Silverman, Quality Music Shop, as temporary chairman, and John Mack, Meltone Music Mart, as secretary.

WRRDA has a number of squawks about the disk situation in addition to LP's and the price cutting situation. The group plans to ask distributors for an increase to 10 per cent in the present 5 per cent return privilege. WRRDA also complains that distributors are behind in delivery of hits, frequently delivered to some stores ahead of others and carry too big a stock of slow-moving disks. On the manufacturing end, the association plans to complain against manufacturers cutting out items from catalogs which are still moving readily.

WRRDA further plans to set up a local dealers' co-operative thru which members who are overstocked with certain labels can swap disks with other members.

Some dealers have bought up large stocks of labels around the country at less than wholesale cost. These items, it was stated, are being offered at 50-60 per cent below the usual retail cost, with the dealers adding deadwood labels from their own stocks. WRRDA is concerned over this trend, since its members are stocked with inventories of disks bought at usual wholesale rates.

The disk retailers—and the Washington public—are confused over the long-play situation, Mack told *The Billboard*. He said numbers of his best customers have called up to say they are going to stop buying disks until the controversy is settled. At the same time, he remarked that Columbia's LP disks are moving well in his shop and others which feature classical, but slowly in shops which concentrate on popular records.

The general attitude of local dealers, Mack asserted, is to go slow on Columbia's LP's and also on Victor's 45 r.p.m.'s when they come out around the first of April.

Bonds Booked for Year

PHILADELPHIA, Feb. 19.—In spite of the employment slump faced by most musical units today, the local team of Ralph and Buddy Bonds, twin Hammond organ duo, have inked contracts that will keep them at the manuals until January 2, 1950, with one open stretch to fill. Currently at the Oakhurst Club, Somerset, Pa., the Bonds follow on February 28 at Ciro's, Buffalo. Other consecutive dates take in the Cadillac, Cumberland, Md., opening April 18; the Jai-Lai, Columbus, O., opening May 30; return to the Oakhurst, Somerset, Pa., July 4 for the summer season; open September 5 to November 23 when they return to the Cadillac, Cumberland, Md., to remain until January 2 of next year. Bookings are handled by Jay Mills, of International Artists, New York.

HOLLYWOOD, Feb. 19.—Congratulations, the Sid Robin-Paul Weston tune published by Criterion (Capitol Records subsid), was turned over to Peter Maurice of England to become the London pubbery's No. 1 plug tune. Deal, set by Lou Levy and PM's Jimmy Philips, gives Criterion a "substantial" advance plus the No. 1 plug guarantee. Domestic recordings of the tune include those by Tex Beneke (Victor), Jo Stafford (Capitol), Frankie Carle (Columbia) and Bob Carrol (Decca).

Decca-C. Haines
In Disking Pact

HOLLYWOOD, Feb. 19.—Decca Records this week inked thrush Connie Haines to a short-term diskling pact with options. First two sides were etched Friday (18) by plattery topper Dave Kapp.

Firm has yet to decide whether Miss Haines will be released on the Decca label or the subsidiary plattery, Coral Records. She last recorded for Signature Records.

NAMM Sets Prelim
Plans for '49 Meet

CHICAGO, Feb. 19.—Preliminary floor planning for the 1949 National Association of Music Merchants' convention in New York July 25-28 were announced this week by NAMM Executive Secretary Bill Gard. Phonograph records and accessories, radio sets, sheet music and trade publications will be housed in the Exhibit Hall of Manhattan Center, while the remainder of the exhibitors will be on three floors of the hotel. Various types of musical instruments will be on the hotel's sixth floor, with radio, tele and phono consoles, organs and chimes on the seventh, and pianos and piano accessories on the eighth floor.

Busse Grosses 19G
In Indianapolis

INDIANAPOLIS, Feb. 19.—Henry Busse and his ork grossed \$19,000 here for the week ended February 3 at the Circle Theater. Capacity, 3,310 seats. Prices, 60 to 90 cents. Two shows daily.

Besides Busse, the stage show had Vivian Blaine, with extra attraction of Jack E. Leonard and Hal Hunter. *Trouble Makers* was the flicker.

Andy Russell Quitting WM;
MCA Makes Pitch for Him

PITTSBURGH, Feb. 19.—Andy Russell, here for a week's stand at Lenny Litman's Copa, said this week that his contract with the William Morris Agency would expire March 21 and that he did not plan to renew.

Music Corporation of America is making a strong pitch for the crooner's contract, with agency reps flying here to talk to him.

DOUGLAS TO DECCA

HOLLYWOOD, Feb. 19.—Singer Michael Douglas, recently inked to a Coral Records pact, will be moved to the Decca stable, it was announced last week. Because of favorable reaction to the first two sides waxed here last week, Decca toppers Jack and Dave Kapp decided to put the balladier in the company of Crosby, Dick Haymes and other Deccaites, instead of releasing platters on its Coral subsid.

First two sides cut by Douglas include *She's a Home Girl* and *Without a Friend*, both skedded for early March release.

TUBY'S FIRST TUNE

NEW YORK, Feb. 19.—Herman (Tuby) Tivin, recording delegate and executive board member of Local 802, has just had his first song published. The tune, *Just in Case*, with lyrics by Bert Kapp, is set for No. 1 plug soon by Joe Davis's Beacon Music firm. Sy Oliver has already waxed it for Decca. Diane Courtney and Marshall Young are scheduled to cut it for Davis's own Beacon label.

Long Boff in Bridgeport

BRIDGEPORT, Conn., Feb. 19.—After several months of playing semi-name bands, the Ritz Ballroom brought in Johnny Long Sunday (13) for a one-nighter. Long drew 1,555 persons, one of the largest crowds of the season. Admission was \$1.30.

Leeds Ups Goldmark;
Longhair Hypo Seen

HOLLYWOOD, Feb. 19.—Leeds Music topper Lou Levy this week upped Goldie Goldmark, general professional manager of Duchess Music, to new berth of special music coordinator for the West Coast, in a drive to strengthen firm's longhair operations. Goldmark will handle special assignments on television and classical music, concentrating on Leeds' educational and symphonic catalogs.

As part of the plan to boost sales in this area, Levy will set up a complete showroom and rental library in Hollywood for symphonic music buyers. Catalog will include works by Meredith Willson, Paul Creston, Henry Cowell, Darius Milhaux and Franz Waxman.

Bob Stern, now handling Leeds' hillbilly, Western and race catalogs as well as publicity, will take on job of coast professional manager for Duchess.

Cap To Use 2 Hues
On Rapid-Changers

HOLLYWOOD, Feb. 19.—According to present plans, Capitol will use two colors on its rapid-changer (45 r.p.m.) disks. Diskery will stick to black vinylite for its pop line and will use red to distinguish its classical (Telefunken) wares. Coast major does not intend to break it down any more than the twin hues. Victor (*The Billboard*, February 19) will use a series of different colors, one for each disk category.

To start the ball rolling on its rapid-changer wares, Cap this week will send a demonstration 45 r.p.m. machine, plus a sample of the big spindle disks, to the 46 branch offices and distributors. Idea is to give all dealers a close-up look-see of the new device and platters. Cap is still shooting for an April 1 kick-off of its rapid-changer wares.

OUT THIS WEEK!

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IN MY HOME OVER THERE
AND
SINCE THE FIRE STARTED BURNING
IN MY SOUL
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VOX JOX

A National Accounting of Disk Jockey Activities

(Continued from page 23)

day and Thursday stints. . . **ELWOOD STUTZ**, WIBG disk jockey, placed his "I Laughed To Keep From Crying," with the Lois Publishing Company. . . Singer **BILL DARNELL**, piloted by **HENRY OKUM**, made a whirlwind visit of all the disk shows along local radio row, with more than a half dozen spinners putting him on for personal interviews to enhance the platter promotion. . . **DOUG ARTHUR**, top deejay on WIBG, named his new boat Taboo, in keeping with the theme song of his daily "Dance-land" spins which kicked off with a "Is It Taboo?" waxing . . . Rumba maestro **ROSS RAPHAEL** doubles as platter spinner on WDAS with a "Rhumba Room" disk show each week. . . **BILL CARTY** gets a four-hour plattered "Record Room" for WIP airings Saturdays from 1-5 p.m. . . The winners of the "Stewey Mel Stewart" stewed rabbit contest, conducted by **MEL STEWART** at WNAR in suburban Norristown, will receive live rabbits and disks of the novelty "Run, Rabbit, Run" ditty. . . **FRANK BROOKS** took his spinning to WTOA, new FM station in Trenton, N. J. . . **PAT FITZGERALD**, jock at WILM in near-by Wilmington, Del., will emcee a series of benefit juvenile shows for the United Nations Council here. . . **ED HURST**, co-spinner with **JOE GRADY** of the "950 Club" on WPEN here, takes to the speaker's platform in making "brotherhood" talks before the students at the Furness Junior High School under the auspices of the Philadelphia Fellowship Commission. . . **HOWARD JONES**, WFIL jock, to do a series of interviews with shoppers sponsored by Rockwood & Company, chocolate manufacturers. . . **BILL McCALL** and **RAMON BRUCE**, WHAT, have written a tune, "When Will the Girl I Love Love Me."

TUNE TOUTING . . . **BOB WOLFE**, KTNM, Tucumcari, N. M., is enthusiastic over the **SNOOKY LANSON** Mercury dishing of "Georgia on My Mind." . . **JIM DONEY**, WSRB, Cleveland Heights, O., has created a local stir by exhuming a 1924 Jan Garber platter on Victor titled "Too Tired." . . **GEORGE GOWEN**, WFMR, New Bedford, Mass., is plugging the Hy-Lo Trio's "Whistling in the Dark." . . **RUTH PRITCHETT**, WIMS, Michigan City, Ind., sees hidom for **ANNE SHELTON'S** "Galway Bay" on London.

STRICTLY FROM DIXIE . . . **ZENAS SEARS** has moved from WQXI, Buckhead, Ga., to WGST, Atlanta. . . **CHUCK THOMPSON**, blues and jazz specialist, is spinning at WELO, Tupelo, Miss., where he recently moved from WJJK, Montgomery, Ala. . . Orkster **GENE WILLIAMS** guested on **JOHN BALL'S** noontime show at WOL, Washington, prior to opening at the Kavakos Club.

EASTERN BEAT . . . **BOB SNYDER**, WPTR, Albany, played host to **JOHNNY BOND**, **RUFÉ DAVIS** and **GINNY JACKSON**, of the Gene Autry show, and **PAUL JACKSON**, "Schenectady Gazette" columnist, last week. . . **MARTY ROSS**, same wattery, is sponsoring a concert-dance featuring the **CHARLIE VENTURA** ork at Albany's Mid-City Ballroom, Thursday (3). . . **BERTHA PORTER**, WDRB, Hartford, Conn., has launched a little theater group there. Two scripts have already been written—one by jock **JOE GIRAND**, of WCCC, Hartford, the other by **ALLEN WIDEM**, Hartford area correspondent for "The Billboard." . . **ALLEN BRYAN** pinch hit for **RUSS NAUGHTON'S** WDRB platter chores while Naughton was ill. . . **GEORGE NESBIT** has been upped to program director at WBEC, Pittsfield, Mass., while **MAC McGARRY** takes on chief announcer's chores. . . **VERN COOK**, WGY, Schenectady, N. Y., recently interviewed 88'ers **EDDIE HEYWOOD** and **CLAUDE THORNHILL** at the annual Snow Ball of Siena College, where the Thornhill ork played for the dance.

GIMMIX . . . **JERRY SPERLING**, KFRO, Longview, Tex., did a running 13-week story anent the adventures of the mountaineer and the jabberwock, in connection with the Mercury platter of the same name. . . **CHARLES PHILLIPS**, WBBB-FM, Burlington, N. C., hypos interest in his "Juke Box Revue" by running platter contests between bands or singers. . . **JOHNNY RUSSELL**, KOAT, Albuquerque, N. M., has open house on his "Disk Hop" Saturday afternoons for teen-agers. Peanuts and cokes are served.

HOLLYWOOD, Feb. 19.—Steve Allen, CBS-KNX spinner, irked by the thoughtlessness of interviewees, blew off steam by preparing a list of *Rules for Guests*. Commandments include:

1. Don't make an appointment you can't keep. Often a disk jockey will publicize the appearance of a name guest and if the guest doesn't show up, the jock is publicly embarrassed.
2. If you are unavoidably prevented from making a scheduled appearance a telephone call will show your heart is in the right place.
3. Be on time. Some record shows are strictly timed, others are somewhat fluid in construction, but every platter spinner is thrown off balance if a guest shows up late. It usually means a hasty, poorly prepared interview, confusion in regard to records, and nervousness on the part of the jock.
4. Don't show up loaded. The average character thinks a few sniffers don't show on the air. Don't kid yourself.
5. Be yourself. Some very nice people feel they're under pressure to be "cute" when being interviewed. If you're a person with a natural sense of humor, fine. It'll carry over to the listener. But few things are so painful as the average man trying overly hard to be funny. After all, you're being interviewed because you're an interesting personality. Be yourself.
6. Remember the basic rules of etiquette. Don't interrupt. An interview should be dialog, not monolog. The jockey has planned to ply you with question after question. He's interested in you and so are his listeners. So give them a chance. Let the disk jockey guide the interview. Above all, wait until he finishes a question. Don't break in when he's trying to explain a point.
7. Be sure you know the disk jockey's name. This sounds too obvious to require attention, but many a platter-pusher has been embarrassed by being called Bill when his name is Pete.

Hialeah Park Charts

Copyright, 1949, by Triangle Publications, Inc. (Daily Racing Form).
Feb. 14, 1949—26th day of 40-day meeting. Weather clear, track fast.
FIRST RACE—Purse \$3,000. 3-year-olds; maidens; claiming. Three furlongs. (Chute).
Straightaway. Time :34 3/8. At post 2:03; off 2:04. Winner—Gushen's ch.
1, 2, by Alab-Suntel. Trainer—H. W. Fisher. Mutuel handle—\$65,408.

Horses	Wt.	P.P.	St.	Str.	Fin.	Jockeys	St.	Pl.	Sh.	Eq.Odds
Judy's Runner	111	1	5	7 1/2	1 1/2	Atkinson	\$28.00	12.50	6.10	\$13.45
Eternal Flight	111	4	4	3 1/2	2 1/2	Rivers	—	7.20	4.00	6.15
August Polly	111	8	2	1 1/2	3 1/2	McPhee	—	—	3.20	2.25
Rippling Hit	112	11	10	2 1/2	4 1/2	Martin	—	—	—	3.20
Miss Gee Du	111	7	6	4 1/2	5 1/2	Bauer	—	—	—	10.88
Black Disc	112	6	1	5 1/2	6 1/2	Brooks	—	—	—	7.35
Gilded Hour	112	2	7	10 1/2	7 1/2	Combest	—	—	—	45.10
Tricki Ricki	114	12	9	6 1/2	8 1/2	James	—	—	—	78.10
Florida Farmer	117	5	11	9 1/2	9 1/2	Hansman	—	—	—	44.60
Les C	114	13	14	12 1/2	10 1/2	Strange	—	—	—	24.30

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122 **ROSEWOOD SPINET** . . . **SAMMY KAYE**

147 **I GOT A GAL IN GALVESTON** . . . **SAMMY KAYE**

RCA Victor Records

Horses	Wt.	P.P.	St.	Str.	Fin.	Jockeys	St.	Pl.	Sh.	Eq.Odds
Lucullus	122	2	9	11 1/2	10 1/2	McCreary	—	—	—	69.95
Orenurf	122	9	5	8 1/2	9 1/2	Atkinson	—	—	—	8.55
Ganelon	117	10	10	12	12	Schreck	—	—	—	135.60

SCRATCHED—Basia, Engaged, Red Pilate, Sea Lore.

FOURTH RACE—Purse \$3,000. 3-year-olds; fillies; allowances. Seven furlongs. (Chute).
Time 1:24 1/5. At post 3:35; off 3:35. Winner—Calumet Farm's ch. f., 3, by Sun Again-Easy Lass. Trainer—H. A. Jones. Mutuel handle—\$140,217.

Horses	Wt.	P.P.	St.	Str.	Fin.	Jockeys	St.	Pl.	Sh.	Eq.Odds
Wistful	112	2	6	6	2 1/2	Nelson	\$7.20	3.60	2.80	\$ 2.60
Bea Right	114	6	2	1 1/2	1 1/2	Brooks	—	3.80	3.20	3.25
Error	109	4	5	3 1/2	4 1/2	Batcheller	—	—	3.90	12.20
Show Time	114	1	4	6 1/2	3 1/2	McCreary	—	—	—	7.60
Sub	112	5	1	4 1/2	5 1/2	Anderson	—	—	—	1.25
Solid Trick	114	3	3	2 1/2	3 1/2	Stout	—	—	—	23.10

SCRATCHED—Duke's Gal.

FIFTH RACE—Purse \$4,000. 4-year-olds and up; allowances. Mile and an eighth.
Time 1:47 3/8. (New track record, equals world record). At post 4:04; off 4:04.
Winner—Calumet Farm's b. c., 4, by Bull Lea-Easy Lass. Trainer—H. A. Jones.
Mutuel handle—\$105,942.

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Cafes Slash Talent Dough

50 Clubs Cut Or Drop Coin For Shows

Curtailment Nationwide

NEW YORK, Feb. 19.—More than 50 clubs using some sort of acts have dropped from the showbiz scene in the past 30 days. This figure is based on the return of cash bonds deposited with the American Guild of Variety Artists (AGVA) by cafes which have withdrawn their dough.

In practically every case where such money is returned, AGVA assumes that all talent has been dropped. In some cases, however, such withdrawal represents only part of the bond put in escrow. It means that budgets have been cut and adjustments made accordingly.

An example of the latter is the Copa City, Miami. The spot originally had about \$16,000 up with the union. In the past 30 days it cut its show to \$7,000, taking \$9,000 back from its original bond.

Miami has apparently been hit the hardest, based on the number of clubs which have asked for the return of their dough. Among these were the Club Flamingo, the Kopakabana, the Monte Carlo, the China Doll and the Little Club.

Chi Clubs Hit

Chicago was equally affected. Four clubs in that city either cut their show budgets, eliminated them or did a fold. These were the Showboat, the Paddock, the Argyle Lounge and the Parody Club. In the Chi situation the returns ranged from \$300 to \$700 per club.

Clubs in other cities affected were the following: The Palomar (a ballroom) San Francisco; Sloppy Joe's, New Orleans; Borsolino's, Cleveland; Andre's, Syracuse; the New Look, Philly; Bradley's, New York; the Shy-Ann, Denver; the Blue Turban, Los Angeles; Duke Ellington's, Washington, D. C.; the Club Colony, Cincy; Slapsy Maxie's, Hollywood; Le Directoire, N. Y.; Ye Old Tavern, Boston; the High Hat, Boston; Club 509, Detroit; Bill Green's, Pittsburgh; the Cafe Lido, San Francisco; the Continental Restaurant, Cleveland, and about 20 others.

In some cases the amount of the bond was in four figures. For example, Andre's, Syracuse, was in for \$2,000; the Duke Ellington, Washington, had \$1,700 up. Borsolino's, Cleveland, got a return of \$1,000; Slapsy Maxie's, on the Coast, took back \$1,850. The Embassy, N. Y., kick-back was \$1,000, and Bill Green's, Pittsburgh, called in \$2,000.

In many cases, AGVA said, the bond was used to pay off performers for their last week in various clubs. With no additional bond being put up, AGVA believes that clubs are not buying talent for the time being.

Arki Yavensonne To Buy Talent for Copley-Plaza

NEW YORK, Feb. 19.—Arki Yavensonne, former host of the Satire Room, Fensgate Park, Boston, is now the emcee and talent buyer for the Copley-Plaza, Boston, having assumed the job with the current show.

Stanley Melba Associates, Inc., still has a contract with the Sheraton chain, of which the Copley is a part, to book the shows. With Melba's duties keeping him in New York, however, the hotel, wanting somebody constantly on the premises, hired Yavensonne.

Elkort-Edwards Lams Start New Rumors of MCA Revolt

NEW YORK, Feb. 19.—The sudden resignations of Eddie Elkort and Jack Edwards from Music Corporation of America's (MCA) cafe and theater departments, respectively, started the usual flock of rumors this week about trouble within the agency, all of which were denied by MCA topper Larry Barnett.

Barnett said resignations by Elkort and Edwards were merely a coincidence, adding, "That is all I know." But if Barnett was reticent insiders were not.

In the cafe department, for example, insiders pointed out that Elkort, who was with MCA for 15 years and was responsible for setting up the agency's act department in Chicago, had been champing at what he believed were stifling regulations, enacted in the past year. The rule of no splits with other agents was one bone of contention. MCA agents argued that if they couldn't split, or give bookers their cut, outside agents and bookers would just refuse to use MCA properties. It was pointed out that even tho it was an MCA rule that no commissions be split, it was being bypassed. MCA had maintained it didn't collect booking fees for exclusives because it didn't have any exclusives. If it bought acts from outside agents for spots with which it had "service" agreements, deal were net. But despite this rule, agents paid MCA five or ten on acts under contract to outside agents or the acts wouldn't get the job.

Kalsheim Case

A recent example was that of an act signed to Jack Kalsheim, local indie. His act was bought for the Belmont Plaza by MCA. The contract read, "Less 10 per cent to MCA."

Another complaint which insiders say led to Elkort's quitting was the development and following up of acts brought into the office. It was maintained that the agent responsible for seeing that talent in a small act, who worked and developed it, should develop with it. In MCA (as in other large offices) an act moving from department to department is handled by

H'w'd Talent, AGVA Fight New Measures

HOLLYWOOD, Feb. 19.—Coast talent agencies, artists managers and American Guild of Variety Artists (AGVA) will band together to prevent passage of a brace of legislative measures now pending in the California State Legislature which would restrict or destroy operation of theatrical agencies. Showbiz orgs will band together with outside employment agencies at a strategy meeting to be held here February 23, at which time plans for fighting measures will be outlined.

Among 11 bills introduced at the current session of the Legislature in Sacramento, two specifically threaten theatrical agencies. Bill No. 1286, calling for repeal of the State labor code, would abolish all employment agencies, including theatrical agencies, and make the State responsible for employment functions. Bill No. 1283, a watered-down version of the sister measure, would limit agency commission fees to no more than \$10 or 10 per cent of the first month's salary. A third bill, No. 995, exempts theatrical agencies from commission limitations but places other controls on showbiz bookers and agents.

different people. Elkort, it was said, believed that in many cases other departments didn't recognize potential values of certain acts and kicked them around, until they got their release in disgust, went to another office and became valuable properties. MCA maintained that a cafe agent, for example, could not handle details in the radio department or pictures, and that department would handle it.

Elkort said this didn't always apply. The band department kept a control over acts working band spots, e.g., the Ainsley, Atlanta. And if that was the case, logic should call for act departments to handle bands if they worked in their territory.

Edwards Case Different

The case of Jack Edwards, insiders say, is a little different. He joined the office about two years ago after leaving Frederick Brothers and became John Dugan's (theater head) assistant. Later when Harry Romm entered the picture, Dugan became coordinator, and Romm became tacit theater head. Here, it was said, it became another clash of personalities with office politics playing a major role. It finally blew off Monday (14) when both Edwards and Elkort called it quits.

Neither Elkort or Edwards has immediate plans, tho both will stay on at MCA until March 1.

Accompanying these resignations were rumors that MCA would close its Boston office and maybe another office. Barnett denied these rumors emphatically, saying that Boston was doing a big business and had no intention of closing it.

Morris Loses 2 Exclusives

NEW YORK, Feb. 19.—The William Morris office has lost two cafe exclusives in the past few weeks, cutting down its working time for acts in Eastern States by approximately four weeks. It is also slated to lose another spot in the next few months.

The two already lost are Club Charles, Baltimore, and the Latin Casino, Philadelphia. In the case of the Charles, the spot has told indie agents it is wide open and will look at any acts submitted independent of the Morris office.

The Latin Casino has also notified outside agents that contracts may be negotiated direct.

The third spot on the skids is El Morocco, Montreal. Cafe and the building it occupies has been bought by a bank and club is going out of business.

Blue Angel Plots Non-Tax Lounge

NEW YORK, Feb. 19.—The Blue Angel is starting a new non-tax lounge policy to run after 2 a.m. The idea is to keep the outer room running with no minimums in an attempt to make it a late spot which will serve breakfast, etc.

To kick off the idea, the Blue Angel has bought the two-piano team, Eadie and Rack, both of whom have previously worked at the Galla, Beverly Hills, Calif., for seven years and later at Mocambo's, also on the Coast.

The regular show will continue in the inside room, tho the time will not conflict with the lounge policy in the outer room.

Niteries Gain In Try To Cut 20% Tax to 5

Congress Hearings Likely

(Continued from page 18)

AFM to show the "wide extent" of losses to the government from the high rate running into "millions of dollars."

The AFM locals agreed to take a survey of their files to show the number of musicians thrown out of work from the closing of clubs which shuttered because of the high tax. Hotels are making a similar check.

Legislation being pushed by the joint tax-cut group includes bills of house minority leader Joseph Martin (R., Mass.) and Aime Forand (D., R. I.), which would cut all war-inflated excises back to the prewar level, and a bill sponsored by Ray Madden (D., Ind.), which would reduce to 5 per cent the admissions and the cabaret levies as far as hotel-operated clubs are concerned.

Ballroom operators are attacking the tax from another angle. They expect to come up with at least one House member to duplicate the bill recently introduced in the Senate by Hugh Butler (R., Neb.) to exempt ballrooms from the cabaret levy entirely.

While ballrooms and dance halls would benefit from a cut in the cabaret tax, their representatives feel they should pay no tax at all since they contend sales of sandwiches, drinks and other concessions are only an incidental part of their business.

Maxie's Reopens With Low Budget

HOLLYWOOD, Feb. 19.—Slapsy Maxie's, Hollywood nitery, will reopen March 1 with a low-budget packaged show headed by comic Sammy Cohen and including Frank D'Amore and Anita, Eddie Rio and Brothers; The Ice Classics, NTG as emcee, and Chuck Gould's ork. Show will be packaged for \$3,000 with Cohen due a percentage over an undisclosed amount.

Altho club ops Charles and Sy Devore previously shuttered rather than operate sans a name, the decision to reopen was made this week-end when the owners decided to try new ad tactics to lure customers. For the first time, Slapsy's will go in for heavy paid radio exploitation, with emphasis on disk jockey spots. Also, tele tie-ups will be sought, tying in local video variety stanzas with acts featured at the club.

Chrysler '49 Auto Tour Skeds Acts, Names, Dates

NEW YORK, Feb. 19.—The Chrysler silver anniversary road show now touring the country in connection with the car company's showing of its 1949 models, is being booked by Abe Feinberg. The package, carrying Leo Carillo as permanent emcee, uses name and semi-name bands, two or three acts and a radio or a flicker name. The latter are bought for spot dates. The show plays before Chrysler dealers in auditoriums.

Its line-up stands: Kansas City, February 22; Memphis, February 25, and San Francisco, March 3.

Johnson Sets Kaye Date

NEW YORK, Feb. 19.—The Danny Kaye date for a Montreal one-nighter, March 4, was set by Sandy Tapley, of the May Johnson office, instead of Harold Gardner as previously reported.

VAUDEVILLE REVIEWS

Capitol, New York (Thursday, February 17)

Capacity, 4,627. Prices, 70 cents-\$1.50. Number of shows, five daily. House booker, Sidney Piermont. Show played by name band on bill.

The new show will have a rough time following the smash registered here by Arthur Godfrey. For one thing, the marquee lure, Dave Apollon, Charlie Spivak, Anne Jeffreys and the Three Swifts, isn't particularly strong, and for another, the show itself is only mediocre.

Charlie Spivak's outfit (14) accredits itself favorably. Its opener, *Carioca*, in different tempos with Spivak doing an excellent trumpeting job, makes good listening. An attempted comedy routine based on *Take Me Out to the Ball Game* missed for two reasons. The boys did it with tongues-in-cheeks, and the working space was too limited. The bit can be funny if worked straight; over-acting simply makes it ludicrous. Later in a chatter bit with Apollon, Spivak got another chance to shine and again did a good job.

Dave Apollon punched too hard for the results he got. The mandolin player who has been around a long time dropped his three Filipinos some time ago. To keep reminding an audience of it when it obviously was uninterested made for lulls. Basically, Apollon's act hasn't changed since he hired the three girls (two harps, one piano). The girls, Lois Bannerman, Laverne Gustafson and Deanne Muenzer, are dressed expensively, play quite well and look good. Most of the time, however, they're used as foils for Apollon's dialectal humor. The latter will probably register better as the show jells, but when caught it drew only faint titters.

Jeffreys Is Slick

Anne Jeffreys, a gorgeous hunk of femininity, aided by some extra special lighting, showed she's a slick polished performer. Yet that very slickness made her work almost mechanical. She opened big and stayed big never building to anything. Her musical comedy pipes handled such numbers as *Hurray for Love*, *Lavender Blue* and *Lover* with ease. In an encore, *Smoke Gets in Your Eyes*, the canary worked in a pin spot and two red foots. The effect was good enough to get a hand, an unusual event in itself.

The Three Swifts did their standard act to polite laughs. The lads, were visibly nervous in the small working space. Their Indian club tosses were managed in okay style. German chatter got giggles, perhaps indicating that the language which was anathema only a short time ago is again acceptable. Incidentally, on a small stage like the Capitol, they might look better if the Swifts had the "volunteer" come on from out front rather than from the wings.

The band canary, Irene Daye, did an unusual *Far Away Places* backed by glee club effects, Ted Meyn's organ music and some beautiful ork work.

Tommy Lynn, the boy singer with the band, a tall gawky kid, did fairly well with a ballad. The lad showed possibilities. Right now he stands badly and, tho he sings a good song, lacks in selling power.

Pic, Caught. Bill Smith.

Paramount Theater, New York (Tuesday, February 15)

Capacity, 3,654. Prices, 50 cents to \$1.50. Number of shows, five daily. House booker, Harry Levine. Show played by name ork on bill.

Lots of talent is packed into the new and fast-moving Paramount show. Buddy Rich and his orchestra share headline billing with singer Mel Torme. Tho the band shows only in a hard-hitting opening *Carioca* and Rich's *Old Man River* show-stopping drum solo, it helps considerably in setting the whirlwind pace via the leader's brisk emcee antics and the 15 tootlers' precise and clean show background music.

Mel Torme in the closing spot shows a marked improvement over his Paramount display of a year ago. Torme has picked up a lot of new polish in projecting his songs. He did an outstanding singing job on *Blue Moon*, which he did in the MGM *Words and Music* flick, and was successfully cute with a rhythm rendition of *Careless Hands*, his initial Capitol Record release. Torme teamed with Rich to sing and drum a sock finale to win a fine audience reception.

Four Steps Step

The Four Step Brothers, a standard acrobatic tap dance act, sends the bill off to a flying start with the group's usual crack taps-and-tumbles gyrations. The terpers are followed by the DeCastro Sisters, a trio of leggy and cheery Cuban lookers making their initial New York theater showing. The girls, working in eye-filling split-skirt costumes, draw the whistles and wows as they sing, shake and dance their way thru a speedy *Cumbanchero*, a spritely *Little Bird Told Me* and wild and lengthy *Maharajah of Magador*.

Veteran comic Henny Youngman rounds out the bill, working lots slower than is his usual pace. He goes thru a few new and plenty of old Youngman, pleasing the audience all the way.

Rich, in his *Old Man River* drum solo stint, showed why he is the most respected drummer in the jazz business. He did four minutes of speed and flashy execution, both at the standard traps and, afterwards, working without hands, at two bass drums. The leader also turned in a wisecracking and effective emcee stint, proving himself to be one of the few orksters who know how to make an audience-satisfying picnic out of an emcee chore.

Pic is *Whispering Smith*. Hal Webman.

New York:

Stem Still Hot With 402G; Roxy 111G, Cap 84½, MH 121

NEW YORK, Feb. 19.—Vaude-flesh houses racked up an imposing \$402,500 last week, as against an even better \$481,000 collected the stanza before. Furthermore, the bill at the Paramount ran only five days.

The Roxy (6,000 seats; average \$89,000) was still going strong with a \$111,000 gross, against a sock \$134,000 collected the first week with Danny Kaye, Georgia Gibbs and *Yellow Sky*.

The Capitol (4,627 seats; average \$66,000) hit the higher brackets with its \$84,500 gross the second and final week with the attraction, against \$99,000 the first seven days. The bill had Arthur Godfrey and his unit and *The Bribe*. The new presentation reviewed this issue consists of Charlie Spivak and ork, Dave Apollon, Anne Jeffreys and the Three Swifts. Pic: Caught.

Chicago, Chicago

(Friday, February 18)

Capacity: 4,200. Prices: 50 to 98 cents. Four shows daily, five week-ends. House booker: Harry Levine. Show played by Louis Basil's house ork.

An unusual combination of solid variety acts makes this a fast-moving and entertaining 50 minutes. House Orkster Louis Basil converted a standard arrangement of Raymond Scott's surrealistic *Powerhouse* thru lightning-like lighting effects thruout.

Artini and Consuelo were in a tough spot, following the explosive opener, but their graceful ballroom terping won solid reaction. Pair asks for requests immediately after opener. Audience participation breaks down aloofness associated with ballroom teams and won them meaty mitts on each of three requested numbers. Unlike most teams, they stress sprightly footwork that keeps eyes riveted on their movements.

Bob Hammond put his cocktatoos thru their standard paces. Act gets additional charge from the little comedy bits Hammond has inserted since seen here last. He's added all chrome equipment for birds to work on and act is dressed up considerably.

The Three Nonchalants still have a top knockabout acrobatic turn, but some of the talk is lengthy and drags. The inane one-minute talk at the opening before the other two partners arrive makes for a poor starter. Their high-powered straight and comedy acro bits took them off to a swell hand.

The Mills Brothers, resplendent in new canary yellow coats, contributed their standard Decca recording hits, with their newest, *Gloria*, winning nifty recognition. Rotund Harry still stands out on the showmanship side. Garners two encores before walking off.

Pic, Don Juan. Johnny Sippel.

New Audition Plan by AGVA

NEW YORK, Feb. 19.—A new plan of auditioning actors for agents has been proposed by the New York executive committee of the American Guild of Variety Artists (AGVA). If the plan is accepted by the membership it will go into effect in a few weeks.

The idea is to get a studio-theater one day a month and AGVA members will go on before invited agents to show their acts. Nat Abramson, of Entertainment Managers' Association (EMA), who is a WOR talent exec, has already signified his willingness to get one of WOR's studio theaters on the cuff, to hold such auditions.

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NIGHT CLUB REVIEWS

Blue Room, Hotel Roosevelt, New Orleans (Thursday, February 17)

Capacity, 450. Price policy, \$2.50-\$3.50 minimum. Booking policy, non-exclusive. Owner, Seymour Weiss. Press representative, Al Bourgeois. Estimated budget this show, \$4,800. Estimated budget last show, \$4,500.

Sunny Skylar made them giggle, Betty Norman made them goopy and George Olsen's band made them just plain go, as a smooth new show opened in the quiet and comfortable Blue Room.

Skylar, the *Hair of Gold* tunesmith, proved his own admitted lack of pipes when he sang a medley of his hits of past years, but he made the audience forget about his voice when he glad-handed the crowd with the salesmanship of a Fuller brush man, but twice as lovable. He had three good numbers which he parodied well—*Possibilities*, *A Good Woman*, and *I Litch Except When I Thy Ithaca*.

Betty Norman Sings

Betty Norman, a cute blonde with blue eyes and plenty of accessories, did well with Olsen's band and teamed effectively in a trio with Greg Lawrence, feature crooner, and Fddie Stewart, trombonist.

Olsen, featuring the smooth, sweet brand of music which most Blue Room patrons favor, ran into a few rough spots on the opening show when the tempo was either too fast or too slow. But he made up with the dancers by coming thru well for them.

Rivaling Skylar for the crowd's approval were Ted and Phyllis Rodriguez, a personable dance team who went through half a dozen numbers ranging from samba to jitterbug.

The show was opened by the Andrews Twins, blond tap duo, who got a good hand for their synchronized swirling, and June Edwards, a body bender, who has developed an unusual and difficult twisting act.

Hal R. Yockey.

Luigi's Club Flamingo, Syracuse (Sunday, February 13)

Capacity, 325. Price policy, \$2-\$2.50 minimum. Shows at 10:30 and 1. Operator, Lewis Mancino. Booking, non-exclusive. Estimated budget this show, \$2,700.

Opened some three months ago by Luigi, Syracuse's oldest Italian Village restaurateur, the Club Flamingo rates as perhaps the most beautiful night spot between New York and Buffalo. With the current show Luigi is going in for names, after first trying out a small-name policy and then playing bands for a few weeks. With the advent of this policy the room is beginning to draw the town's class trade. The first weekend was a sell-out.

Maurice Rocco is splitting headline billing with Patti Page, both scoring easily. The bill opens with the Lee Henderson gals (6), headed by Dolly Laine. The good-looking line of kids know their way around, go for neatly routined numbers, fresh costuming and have a flair for working as tho they really enjoy it.

Kate Murtaugh

Kate Murtaugh, with Daddy at the ivories, followed with her own numbers that earned plenty of mits. Pacing is good enough for the average night clubber to get without too much effort.

Charlie Carts, a clever card-handling wizard, recently arrived from France, showed many a new trick. He worked with a fast precision that had fans completely fooled and scored easily.

Don Forbes, house emcee, a good-looking boy who handles acts well besides being a crooner of no mean ability, did *Going Home* in a rich, full-throated style.

Patti Page has improved a lot since last seen hereabouts. She has shed some weight, looks better on floor, and has improved her selling with numbers better suited to her style. Using *Stop Fooling*, *So in Love*, and two or three others, Miss Page got the crowd with her. She was forced into a few encores before the fans would let her go.

Rocco Scores

Rocco closed with his inevitable "Rockin" style and had them eating his every note. The ivory tickler, making his first appearance in this neck of the woods, held fans from his first to many encores.

Johnny Kamel and his 10-man Karavan cut a neat show. His dance music also gives dance fans just what they want—with the band doing two nightly broadcasts for extra measure.
B. S. Bennett.

Lookout House, Covington, Kentucky (Monday, February 14)

Capacity, 600. Price policy, \$2.50 minimum. Shows at 8 and 1. Operator, Lookout House, Inc. Manager, S. D. Alex. Booking policy, Frank Sennes, exclusive. Publicity, Harry Martin. Estimated budget this show, \$5,000. Estimated budget last show, \$5,000.

New show should keep patrons coming in respectable numbers. Headliner Lou Nelson proves a competent funnyman and garners his best yocks with his telegraph messenger bit and a nifty be-bop turn. Material, even if a bit dated at the outset, is highly commercial and more often than not the engaging lad had ringsiders howling. Walked away to a strong mitt.

Paul Sydell holds up the good pacing by doing everything with his dogs, Susie and Dingle Dangle, but wear them for watch fobs. Turn segues into a potpourri of dog waltzes, adagio offerings, special lifts, falls and grabs that rivet all-out attention.

Pierce and Roland, handsome lad and gal duo, possess a wide and fancy terp repertoire, including stylized versions of rumbas, congas and cute be-bop stuff that had the house with them thruout. Exhibit excellent taste in garb, with the attractive gal

13-Week Nitery Circuit Mapped By Barney Rapp

CINCINNATI, Feb. 19. — Barney Rapp, former big-time ork leader who now heads his own booking office here, announced this week that he has completed plans for a 13-week nitery circuit that will take in the LVL Club, Indianapolis; Iroquois Gardens, Louisville; Silver Slipper, Memphis, and niteries in Columbus, O.; Dayton, O., and Nashville to be announced next week. The six towns, Rapp says, will give acts a total of nine weeks.

To complete the circuit, Rapp reports, his associate in Indianapolis, Ross Christena, will pick up the shows for two-week stands in Fort Wayne and Terre Haute, Ind. The shows will be organized and produced by Rapp and Sammy Leeds, general manager of the Rapp office, and will make the swing around the circuit as a unit.

By means of the circuit idea, Rapp plans to cut operating and transportation costs and to fill the club operator's demands for a better-produced show at less money. Rapp also has visions for a rotary vaude idea in Indiana, Kentucky and Ohio, with the shows playing a town one night a month under auspices of a civic organization.

H'w'd Group, AGVA Settle Grievances

HOLLYWOOD, Feb. 19.—American Guild of Variety Artists (AGVA) and National Theaters movie chain came to terms last week, settling AGVA's gripe against the chain for unfair competition (*The Billboard*, February 12). AGVA local topper, Florine Bale, withdrew objections to current amateur *Talent Hunt* gimmick being staged in local Fox West Coast Theaters (FWC) when FWC agreed to hire AGVA members to emcee circuit amateur layouts.

Under settlement terms, FWC will hire 15 AGVA emsees at the current club date minimum of \$15 per night to work in those neighborhood film houses with stage facilities. For divisional finals, to be held at Loew's State Theater here, FWC will pay the emcee \$25 per date, with the same scale to apply at the national finals skedded for Grauman's Chinese Theater in Hollywood. In addition, FWC will take out work permits for all amateurs used, paying \$10 per act to AGVA's welfare fund. Deal is for an 8-week period only.

Detroit Spot Transferred

DETROIT, Feb. 19.—D and C Show Bar, Westside spot, has been taken over by Baxter Haley, newcomer in the field, from former owner Samuel Parker. Haley is using Jackie Golden's orchestra for dancing, with no regular show policy.

turned out in a white gown that accentuates a striking chassis. Netted hefty palms.

The June Taylor Dancers (8), who have become a valuable asset here, turn in three sparkling numbers, their best being a Spanish offering midway, and a finale tabbed *Nostalgia*, wherein the youthful and handsome emcee, Bob Dixon, grabs laurels with solid bary throating of numerous oldies. The girls, all lookers, match elaborate costuming with smartly precisioned routines, accomplished in peppery style, to score on all counts. Dixon does a good job with the emcee chores.

Bob Snyder and ork are on the podium, cutting the show and dance chores with their usual stand-out skill.
Bob Doecker.

Follow-Up Review

BLUE ANGEL, NEW YORK: Current layout is more on the esoteric than on the commercial side, tho Martha Davis, a holdover, is suitable for any kind of audience and can pad out any bill.

Kay Ballard, now doing a double with Cris Alexander, has an act that shows ingenuity and delivers with a comic fervor and dash that evokes some terrific yocks. The act is based on a caricature formula, taking pokes at opera, English singers, etc. Tho the basic formula is good, the act has dead moments where nothing happens. In an intimate room, it sells. It is doubtful, however, if an act that requires an audience's knowledge of the original on which the satiric pokes are taken will register in a highly commercial cafe.

Miss Ballard's new partner is a pliable actor, who straights and works with commendable ease. A tall, slim, good looking lad, he makes an ideal foil for Miss Ballard's mugging coyness.

Carts Cards

Charles Carts, French card manipulator, is a very clever, handsome lad. His work, however, isn't geared for mass visual appeal. Basically he's a close worker, using the take-a-card-any-card system. People up close can be very interested. Those even a row away can't see what he's doing. As a table worker he should do quite good.

Eddie Franklin, billed as the "boy minstrel," working with his own piano player, is a lad with imagination, looks and a fairish tenor with bary overtones. His act includes a medley of minstrel songs gleaned from Bonnie Fagin to Eddie Leonard, ending with *Summertime*. But if his phrasing on the *Porgy and Bess* is excellent, his singing doesn't match it. On the night caught he seemed to be singing over a cold which may have accounted for his lack of musical punch. Young Franklin's minstrel act may well start a revival, but Franklin has to frame his act better to lead the possible parade. A banjo plus an opening number which is more familiar might help. Also he needs to hear more of Eddie Leonard (if records are available) to do him with any authority.
Bill Smith.

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Four A's Objects To Barto-Heller Dispute Report

NEW YORK, Feb. 19.—The Billboard received the following letter this week from Paul Dullzell, international president of the Associated Actors and Artistes of America (Four A's):

"In a recent issue of The Billboard a statement appeared allegedly made by an official of the American Guild of Variety Artists pertaining to a resolution adopted by the International Board at a meeting held Friday, February 4. This article was discussed at a board meeting held Friday, February 11, and we were instructed to inform The Billboard that the information contained in the article printed was not according to fact.

"What really happened was this: George Heller, of the American Federation of Radio Artists, did not ask for a vote of confidence, but a resolution was proposed by an AFRA delegate to the effect that delegate Dewey Barto make an 'unqualified retraction' of a statement which was made by him against delegate Heller or be subject to a vote of censure. This resolution was adopted and resulted in another resolution being unanimously adopted to the effect that this board go on record as standing 100 per cent behind the integrity, honesty, decency and ability of George Heller. There was no split in the votes of the AEA and CEA delegates.

"Action on the resolution calling for an 'unqualified retraction' from delegate Barto was suspended for one week and was to have been acted on at the meeting held Friday, February 11, but because of the absence of the delegates from AGVA, it was further postponed until Friday, February 18, at which time the International Board will take it up and render a decision whether the AGVA delegates are present or not. They have already been notified by registered mail that they will be expected to appear at this meeting."

Seek London Sunday Shows

LONDON, Feb. 19.—The Resorts Association won its first round in the battle against the Lord's Day Observance Society to legalize Sunday shows. A meeting at Hastings, at-

4A's Reprove Barto for His Heller Crack

(Continued from page 3)

structed to take such steps, at the earliest possible date, to bring about the formation of an organization whose jurisdiction shall cover all those engaged in the profession (showbiz). The council is hereby authorized to supervise the formation of such an organization and have full authority to formulate the basic principles on which the organization shall be constructed. . . . All charters heretofore issued and in existence when the new organization is formed shall be cancelled."

Barto points to this resolution as prima facie evidence that a new organization—in this case one with jurisdiction over television—stems from the Four A's and cannot be assumed by any single union of the Four A's or any combination of unions in which all haven't an equal share.

"A one-card union under Four A's supervision without additional fees to members with TV members running it, is what I want," said Barto. Heller's reply is that AFRA, the Screen Actors' Guild, Actors' Equity and the other unions who are in agreement with him on merger have followed the resolution to the letter by organizing their fields and running them "damn well—which is more than I can say for AGVA."

Heller charged Barto with hanging an iron curtain between "us and AGVA, not permitting us even to address the AGVA national board when it met in New York last year." He also blamed Barto for trying to run a one-man union and said its national executive council hasn't been able to act because of a lack of quorum and has to make its decisions via the mails thru a "yah vote."

"Barto," said Heller, "can't constantly refer to the Four A's as the mother of us all and having the sole right to TV and merger without having a plan to make it work."

AGVA's national board will meet March 6 in New York, where it is expected to take up TV, merger and other problems. Heller said he would seek permission to address the board.

tended by more than 1,000, voted unanimously to ask Parliament to repeal the act.

AGVA Votes Two New Cuffo Roles

NEW YORK, Feb. 19.—Two resolutions affecting benefits and members performing at them were passed by the American Guild of Variety Artists (AGVA) last week.

Effective February 1, all AGVA members asked to appear at a benefit shall report such request to the nearest AGVA office to see if it was cleared. Any member who fails to report a solicitation will be subject to disciplinary action.

All franchised agents will be required to report at AGVA to learn whether any benefit was cleared before soliciting any AGVA member to work such a benefit.

Scibilia in Hiller Office

PITTSBURGH, Feb. 19.—Anton Scibilia, veteran unit show producer and promoter, has become associated with Joe Hiller's National Theatrical Exchange, with offices in the Century Building here. Scibilia is handling spot bookings in some 40 theaters thru the South and East, in addition to looking after convention bookings. He continues as personal manager of Dr. Neff's Spook Show, which last week began five weeks of one-nighters in Florida State and Talger theaters in Florida.

NY Strand To Drop Vaude for 2 Weeks

NEW YORK, Feb. 19.—The Strand will drop its stage shows for two weeks, starting Friday (24), when the Jack Carson bill winds up. The house will have two re-releases, many Belinda and Sierra Madre in for the deucer.

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IN SHORT

New York:

BENNY FIELDS will work his first Boston hotel job in more than 20 years when he opens at the Copley Plaza, March 17. . . . **HARRY KILBY**, General Artists Corporation's (GAC) cafe topper, is taking on a new business—a travel agency for his son-in-law. . . . **JACK LEONARD** will head the new **ARTHUR GODFREY** unit at the Newark Adams Theater March 10. . . . Both Miami's **Copa** and **Beachcomber** are sending frantic wires to the William Morris office demanding **DANNY THOMAS** out of La Boheme, where he's now working. . . . **IRVING GREEN** (ex-Morris office) hooked up with **JOHNNY LASTFOGEL**.

BENNY RUBIN may jump into the Diamond Horseshoe. . . . **HENNY YOUNGMAN** spent a lot of money for a new act in his current Paramount date. It was based on the flicker, "Whispering Smith," also at the house, but he had to drop it. The kids with buttons on their caps didn't know what he was doing.

EVELYN KNIGHT is set for the Pierre. . . . An important firm of club date agents may get all their franchises lifted. . . . **BORIS KARLOFF** and **PETER LORRE** may do a cafe act.

Cincinnati:

STEP WEIGAND TRIO completed its first year at Glenn Rendezvous, Newport, Ky., Sunday (20), and continues indefinitely. . . . **CHARLIE TIDWELL**, singing pianist, is in his 11th week in the cocktail lounge of the Lookout House, Covington, Ky. . . . **SYLVIA**, after seven months at LaNormandie, off to Florida with her husband on a two-week vacation. **EDITH BLAINE** fills the piano spot there during her absence. . . . **NAN BLAKSTONE** has had her two options picked up at Danny's Bar, where she's been attracting good business the last three weeks. . . . **BARNEY RAPP AGENCY**, now in the Union Central Building here, moves to new quarters in Carew Tower March 1.

Here and There:

WOODS AND BRAY are doing a return stint at Steuben's Vienna Room, Boston. . . . **GEORGES AND JO ANN** into the South Ocean Club, Del Ray, Fla., for their third winter.

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Equity Picks Louis Simon To Fill Exec-Secretary Post

NEW YORK, Feb. 19.—An organization key-slot of Actor's Equity was filled, Tuesday (15), when Equity Council selected Louis Simon to fill the post of executive secretary made vacant by the resignation of Paul Dullzell last June after service of more than 20 years. Three other candidates, Warren Munsell, Mortimer Becker and Angus Duncan, who has been acting executive secretary since Dullzell's retirement, were considered, but the Council's final nod went to Simon.

Simon, who has been manager of Veterans Hospital Camp Shows, the follow-upper of the wartime USO Camp Shows project, for the past year, should prove a valuable addition to Equity's executive staff. He has had a long Broadway career which has brought him in close contact with every phase of legit show business. Starting back in the 1920's as a stage manager for the Theater Guild, he has been successively technical director, director and producer. From 1936 to 1939, he was in charge of the New Jersey Federal Theater project as well as serving as produc-

tion manager for the same project in New York. His war service includes two years as Theatrical Officer in the Southwest Pacific from which duties he was discharged as a major. Prior to taking over the management of Hospital Shows, he held the post of Chief of the Entertainment Branch Special Services of Veterans Administration in Washington.

Simon will assume his Equity duties as soon as he can wind up his current chore.

Pitt. Seeking New Theater

PITTSBURGH, Feb. 19.—Deluged with letters of protest, Mayor David L. Lawrence stated today that he has asked two theater experts to explore the possibility of obtaining a replacement for the Nixon Theater, which will be junked in 1950 to make room for a new office building. He announced that he had contacted M. A. Silver, of Warner Brothers, and George Eby, of the Harris Amusement Enterprises, to study possible conversion of a downtown movie theater to a legit house.

The mayor said that the city should not allow a condition to develop where there would not be a theater for legitimate shows. The city was asked to approve a grant of 500G for the building of a new civic light opera theater, to match a like amount given by the Kaufmann family. While it first appeared that there would be no opposition to this grant, it seemed likely to hit plenty of trouble when the City Council votes on the measure. The opposition argument will be that the money would be more useful in a theater that would house attractions 30 weeks out of the year instead of the usual nine or 10 weeks in the summer.

It is unlikely that private capital can be attracted to building a legit house, since the Nixon never was a money maker. Conversion of the Warner Theater was suggested, but Silver said this would be too expensive because the house is in a high rental section and taxes would be too high. However, while prospects for a new legit house are bleak, Eby and Silver are going ahead to see if they can turn up with something. The mayor plans to place the matter before the Allegheny County Conference on Community Development.

It Is "Cincinnati Civic Theater" Now

CINCINNATI, Feb. 19.—Because of civic aspects, Stage, Inc., will hereafter be known as the Cincinnati Civic Theater. All business transactions, however, will be continued under the organization's original title, Stage, Inc.

The group's next project is set for March 9 at the Art Museum Theater, Eden Park, with the unveiling of a new play, *Winter Kill*, by Hollywood scripter Steve Fisher. Production will run thru March 14.

Trustees of the project are Mrs. George Bunker, James Cassidy, Eugene Eckerle, Rita Hackett, Timothy D. Hinckley, Maurice Jacobs, Mrs. W. Bennett Phillely, William Ramsey, William B. Schriever, Stuyvesant Van Veen, Mr. and Mrs. Leonard Visser.

Atlanta Gets "Go"

ATLANTA, Feb. 19.—The Atlanta Civic Theater has been granted permission by Lulu Vollmer to stage her most recent play, *She Put Out to Go*. *Go* is an adaptation of the playwright's *Saturday Evening Post* yarn of the same name.

Broadway Opening

THEY KNEW WHAT THEY WANTED

(Opened Wednesday, February 16)

THE MUSIC BOX

A comedy by Sidney Howard. Staged by Robert Perry. Setting and lighting by Frederick Fox. General manager, Charles Stewart. Stage manager, Earl McDonald. Press representatives, Bernard Simon and Marjorie Barkentin. Presented by John Golden.

Joe.....Edward Andrews
Father McKee.....Charles Kennedy
Ah Gee.....Francisco Salvacion
Tony.....Paul Muni
The R. F. D.....John Craven
Amy.....Carol Stone
Angelo.....Daisy Leone
Giorgio.....Victor Rendina
The Doctor.....Henry Burk Jones
First Italian Mother.....Dolores Badaloni
Her Son.....Joseph Italiano
Second Italian Mother.....Eole Gambarelli
Her Daughter.....Dolores Brown
Farmhands: Misses Jo Van Patten, Madeion Marka, Messrs. Jim Moreno and Gerald Teddy.

Twenty-five years ago the late Sidney Howard's tragi-comedy about the aging Italian vintner who wooed a young bride by mail was something of a shocker—so much so, that some months after its unveiling it was raided by the police department on the charge of being immoral. The charge didn't stick and the matter was salubrious box-officewise. But 25 years is a long time and viewpoints change. What was titillatingly daring in 1924 has lost much of its impact via current hard-boiled standards. So *Wanted*, except when it comes to life in an occasional sharp scene, seems faintly musty. Its last brief revival 10 years ago had it showing its age—and another decade hasn't added anything to the picture.

Perhaps a falling of remembered poignancy is not entirely due to the dating of the play. Paul Muni is not at his happiest as the lovable old Italian who can accept a child fathered on him by his wife and hired man. Muni has developed his Tony to the nth degree, but with such a wealth of flourishing detail, so much broken dialect, that the essential pathos of the character comes across only in flashes. No Italian could be quite so determinedly Italian as Muni's Tony. In addition, Robert Perry's direction is spotty, ranging from perfunctory to an occasional excellence.

Carol Stone Shines

Carol Stone's Amy, the lass who wanted a home and was willing to pay for it, is far more successful. She is excellent on her first entrance as the slightly bewildered mail-order bride and builds steadily to the last act smash confession scene. It is a finely thought out and often brilliant performance. Edward Andrews's portrait of Joe, the hired hand, and the other third of the triangle, is a splendid example of effectively quiet underplaying. He is another of the revival's chief assets. The two principal subordinate roles also get the benefit of fine playing. Charles Kennedy, who created the part in the original production, again plays the parish priest with caustic indulgence, and Henry Burk Jones enlivens a relatively small chore as the medico with a particularly amusing, dry delivery.

But somehow, somewhere over the years *Wanted* has lost much of its kindly warmth and sparkle. As said above, some of the scenes are still sharply etched—Howard was a writer who knew his trade and acting values. Over-all, the John Golden production of the revival is satisfactory. Frederick Fox has designed a proper Italian farmstead interior backed with a colorful drop showing acres of vineyards, but what goes on inside it is somewhat of a disappointment. In sum, it only proves that Paul Muni is a character actor—which everyone knew long since. It is possible that his personal draw may bolster the show. But *Wanted* looks fragile for prolonged competition.

Bob Francis.

U. S. Legit Goes Big in Berlin

BERLIN, Feb. 19.—American plays have shown an increasing popularity in postwar Germany. From the beginning of the occupation up to last September, 5,371 performances of plays by American authors were given—a higher figure than in any similar period in prewar times.

The translation of Van Druten's *Voice of the Turtle* has proven the most popular offering to date, racking up a total of 965 showings in all four German zones. Runner-up is the George Abbott farce, *Three Men on a Horse*, with 722.

Currently, 45 American plays have been translated and readied for production. Some plays which got more or less of a brush-off on their home grounds are extremely successful here. A case in point is *Thunder Rock*, for which neither England nor America cared much, but which has been played here 511 times. Both Thornton Wilder's *Our Town* and *Skin of Our Teeth* are prime favorites with German audiences and have been performed over 40 times in the last two years.

Germany owes a debt to some American playwrights like Thornton Wilder who have waived royalty rights in permitting their wares to be translated and shown here.

Moppet Ban Hits Aussie "Annie" Co.

SYDNEY, Australia, Feb. 19.—Difference between the laws of two States has put J. C. Williamson Theaters on a spot. Under the New South Wales law, no child under 15 is permitted to appear in a theatrical performance; therefore the firm has been ordered to take off Leonie Scarlett, who has been appearing with the *Annie Get Your Gun* troupe ever since it opened in Melbourne 18 months ago. Fred Norton, who has been appearing since the opening in Sydney last August and who is 12, must also withdraw. The firm must get two children who are at least 15 years old but who must be small to suit the parts.

There is no such restriction in Victoria, and both the children and their parents are keen to continue in their parts. The firm has just a week in which to make replacements and it's finding the problem tough. Out of the first 100 applicants interviewed, not one was small enough.

Stem Broker Tells Of Biz Nosedive

NEW YORK, Feb. 19.—Local brokerage sales have slumped sharply during the month, according to one leading Stem ticket broker, with business for the week off nearly 20 per cent.

Kiss Me Kate and *Death of a Salesman*, of course, are toppers with no orders taken under eight in advance. *Diamond Lil* also has developed into a hot call. The Coronet packs standees in nightly. The rest of the list, however, is available a week ahead.

Current business, according to the broker, is strictly a day-to-day proposition, with early week volume only fair. The switch of *Along Fifth Avenue* to the Imperial Monday (21) and the move-up to the Broadhurst from the National by *Lend an Ear* on the same date has sparked no particular buying excitement.

"Dark Morning" Prem Set

NEW YORK, Feb. 19.—*Dark Morning*, a new psycho-melo by Thelma Royton and Alice Thomson, will be the tee-off production of the Actors Creative Theater, according to the new org's directors, Stanley Phillips and Rodney Hale. Casting gets under way this week, with an unveiling skedded for mid-April at the National Academy of Vocal Arts.

BROADWAY SHOWLOG		
Performances Thru February 19, 1949		
Dramas		
	Opened	Perfs
Anne of a Thousand (Shubert)	12-8, '48	86
A Streetcar Named Desire (Barrymore)	12-3, '47	479
Born Yesterday (Henry Miller)	2-4, '46	1,280
Death of a Salesman (Morosco)	2-10, '49	12
Diamond Lil (Coronet)	2-5, '49	17
Edward, My Son (Martin Beck)	9-29, '48	164
Goodbye My Fancy (Fulton)	11-17, '48	109
Life With Mother (Empire)	10-28, '48	141
Light Up the Sky (Royale)	11-18, '48	108
Madwoman of Chaillet (Belasco)	12-27, '48	64
Mister Roberts (Alvin)	2-13, '48	424
My Name is Aquilon (Lyceum)	2-9, '49	14
Private Lives (Plymouth)	10-4, '48	160
Red Gloves (Mansfield)	12-4, '48	89
Richard III (Booth)	2-8, '49	15
Silver Whistle, The (Biltmore)	11-4, '48	103
Musicals		
All for Love (Mark Hellinger)	1-22, '49	33
Along Fifth Avenue (Imperial)	1-13, '49	44
As the Girls Go (Winter Garden)	11-13, '49	113
Carousel (Majestic)	1-25, '49	30
High Button Shoes (Broadway)	10-9, '47	872
Kiss Me, Kate (Century)	12-30, '48	60
Lend an Ear (Broadhurst)	12-16, '48	76
Love Life (46th Street)	10-7, '48	186
Where's Charley? (St. James)	10-11, '48	182
ICE SHOWS		
Howdy, Mr. Ice (Center)	6-22, '48	610
OPENINGS		
They Knew What They Wanted (Music Box)	2-16, '49	5
City of Kings (Blackfriars' Guild)	2-17, '49	3
COMING UP		
(Week of February 21, 1949)		
The Big Knife (National)	2-23, '49	
Anybody Home (Golden)	2-25, '49	
CLOSING		
Forward the Heart (48th St. Theater)	1-28, '49	19
Saturday (12)		
Inside U.S.A. (Majestic)	4-30, '48	399
Saturday (19)		

Foreign Opening

LES TEMPS DIFFICILES (HARD TIMES)

COMEDIE-FRANCAISE, PARIS

Drama by Edouard Bourdet. Staged by Pierre Dux. Sets by Suzanne Lallique and Pierre Delbee. Presented by the Comedie-Francaise. Marcel ... Jean Debucourt...

The greatest honor France can give her playwrights is to accept them in the repertory of the National Theater. One of the latest additions is Edouard Bourdet's Les Temps Difficiles...

This take-off is on the degeneracy of the French bourgeoisie, and the ridicule that Bourdet throws at people who live only for money is very funny. Plotwise we visit two families. The first act shows the first—the country estate of a wealthy businessman...

Natural for Broadway

In the third and fourth acts the tone changes and becomes diffuse, and the contrived ending weakens the play. However, Bourdet has written Hard Times with such genuine knowledge of his art...

The occasionally pompous, Louis Seigneur gives a clear, concise picture of a top-rank industrialist. Julien Bertheau as a half-witted, stuttering, wealthy neighbor wins sympathy for an impossibly difficult role.

The female roles are no less distinguished. Germaine Rouer as the poor painter's wife has the best role of her career; Beatrice Bretty is excellent as the good-natured, generous mother of the imbecile...

Hard Times should prove a happy hunting ground for some Broadway box office. Jean White.

Mogel Sues Loew Booking

NEW YORK, Feb. 19.—William Mogel, a script writer, has brought suit in the New York Supreme Court against the Marcus Loew Booking Agency for alleged breach of contract.

The Loew Booking Agency denies all allegations and asks for dismissal. The action was disclosed this week, when Mogel moved to strike out the tenure of denial put in by the agency.

ELT Taking Entries For Last 10 Shows

NEW YORK, Feb. 19.—Projects for Equity Library Theater's last 10 productions may be filed with the committee at Equity headquarters Wednesday (23) thru Friday (25). The final 10, made possible by an additional Equity grant of \$2,500 originally tabbed for the actors' fund...

ELT this year has been operating on a budget which makes every penny count. A total of \$8,750 has been put in the kitty to cover 30 productions. Of this, \$7,500 has stemmed from Equity grants, the other \$1,250 contributed by the American National Theater Academy (ANTA).

No More Colorado Queues?

DENVER, Feb. 19.—Rep. E. I. Her-ring, Republican from La Porte, has introduced in the State Legislature a bill that would require theaters to have a seat available for every ticket sold, thus ending standing lines. And Rep. Richard Abe, Democrat, Walsenburg, has entered a bill that would license all theaters.

Workshop Revamped

NEW YORK, Feb. 19.—As of July 1 the Dramatic Workshop of the New School for Social Research will operate as a separate entity—as "a non-profit educational institution"—it was announced this week. A new board of trustees is being formed to operate the Dramatic Workshop on the new basis.

"Knife" Cuts Advance Swath

NEW YORK, Feb. 19.—The Big Knife preems at the National Thursday (24) to a handsome advance. Over 7,000 mail orders for tickets are already received and current advance is tabbed at better than 90G.

ROUTES Dramatic and Musical

- Annie Get Your Gun (Hartman) Columbus, O. Allegro (Biltmore) Los Angeles. Born Yesterday (Geary) San Francisco. Blackstone (Opera House) Newark, N. J. Brigadoon (American) St. Louis. Carousal (Lyric) Allentown, Pa., 21-23; (Rajah) Reading 24-26. Drunkard, The (Lyceum) Minneapolis. Desert Song (Ford) Baltimore. Dante (Shubert Lafayette) Detroit. Emerald Staircase (Shubert) New Haven, Conn., 24-26. Evans, Maurice (Stephens College) Columbia, Mo., 24; (Music Hall) Kansas City 25-26. Finian's Rainbow (Shubert) Chicago. Favorite Stranger (Auditorium) Louisville, Ky., 24-25; (Auditorium) Lexington 26. Harvey (Community) Hershey, Pa. Harvey (Blackstone) Chicago. Harvey (Playhouse) Wilmington, Del. Helress, The (Cox) Cincinnati. High Button Shoes (Cass) Detroit. Inside U. S. A. (Shubert) Boston. Lunt & Fontanne (University) Madison, Wis. Mr. Roberts (Erlanger) Chicago. Medea (Hanna) Cleveland. Make Mine Manhattan (Nixon) Pittsburgh. Olsen & Johnson (Curran) San Francisco. Oklahoma (National) Greensboro, N. C., 21-23; (Carolins) Charlotte 24-26. Oklahoma (Shubert) Philadelphia. O Mistress Mine (Convention Hall) Tulsa, Okla., 23; (Home) Oklahoma City 24; (Robinson Aud.) Little Rock, Ark., 25; (Auditorium) Texarkana 26. Raze the Roof (Great Northern) Chicago. Red Shoes (Selwyn) Chicago. Show Boat (Poche) New Orleans. Street Car Named Desire (Harris) Chicago. Schwarz, Maurice (Walnut) Philadelphia. Two Blind Mice (Forrest) Philadelphia.

OUT-OF-TOWN OPENINGS

ELGIE'S WOMAN

(Opened Tuesday, February 15)

EL PATIO THEATER, HOLLYWOOD

A drama by Alfred Aiken. Directed by Ted B. Sills. Settings and lighting by Willis Knighton. Stage manager, Anthony Barr. Press representative, Henry J. Levy. Presented by Alfred Aiken and Robert Holmes. Frieda Buttery... Sheila Bromley. Elgie Buttery... Nate Cantor. Bud Lane... Glenn Dicus. Hank Miller... Richard Webb. Cleo... Marietta Canty.

On the surface, Elgie's Woman is neither fish nor fowl. It would appear that playwright Aiken never quite decided whether he was writing heavy drama or low comedy. As the result, the play is a confusing, unresolved mixture of both elements, containing a few bright moments among a preponderance of trite, unmanageable situations.

In Aiken's triangle, Frieda Buttery is the woman, painted as the long-suffering, uneducated backwoods wife of a wishy-washy Vermont farmer, many years her senior. It is a marriage of convenience, which boasts neither physical consummation nor spiritual attraction. Elgie Buttery, the pint-sized farmer, neither wins his wife's love or respect, nor does he successfully operate the farm.

If the story has a familiar ring, it is because author Aiken has neglected to establish clear-cut character studies which might have given the play a needed feeling or originality. The dialog is brisk and arresting at times, while otherwise degenerating to mediocrity.

Surprising under the circumstances is the excellence of the cast. The thespians turn out convincing, albeit unfinished performances. As the tragic farmer, Nate Cantor was generally believable. With a flare for comedy, Cantor seemed miscast at times. Sheila Bromley, as the wife, did a workmanlike job, altho handicapped by tricky dialog.

Producers have indicated they will take Elgie's Woman to Broadway. From this vantage point, its chances of clicking on the Stem are mighty slim. Alan Fischler.

Two Plays for Washington

WASHINGTON, Feb. 19.—Two plays, somewhat tempering the local legit drought, were announced this week. Pinocchio is slated to play the Virginia Theater Saturday (26) under the auspices of the Children's Theater of New York...

"Lady of Fatima" Revival

NEW YORK, Feb. 19.—A revival of Father Urban Nagle's Lady of Fatima, which was presented by the Blackfriars Guild a season or so back,

CITY OF KINGS

(Opened Thursday, February 17)

BLACKFRIARS THEATER

A drama by Urban Nagle. Staged by Dennis Gurney. Sets by Floyd Allen. Costumes by Irene Griffin. Lighting by Joan Tyne. Stage manager, Gus Lamblase. Presented by the Blackfriars Guild.

Juana, as a Child... Charlynn Wright. Ana Velasquez... Jacqueline Levy. Martin, as a Child... Herbert Coleman. Dona Isabel Garcia Miguel... Natalie Harris. Don Juan De Porres... Michael O'Hare. Gonzalo... John Boule. Martin De Porres... Elwood Smith. Juana De Porres... Vinle Burrows. Francisca Velez Miguel... Jaclyne Green. Mateo Pastor... Bert Smith. Brother Fernando... Joseph Boley. POCO... Sonny Cavell. Pepe... Andrew Brunet. Father Juan De Zarate... Delmar Nuetzman. Father Francisco Cega... David Grozier. Brother Cipriano De Medina... Robert Andrews. Brother Bernardo Martinez... Anthony Francisca. Brother Gaspar De Soldano... Gordon White. Brother Alonzo De Seguro... Hal Meiers. Father Pedro... John Fox. Don Luis Fernando, Viceroy of Peru... Harold Anderso. Don Feliciano De La Vega, Archbishop of Mexico... Brett O'Hollewitt.

Each year about this time the Blackfriars schedule calls for a Lenten play. Since these offerings usually have a deeply religious significance and are not written for Broadway sale, there is seldom any commercial criticism involved.

Father Nagle is a Dominican. His subject is close to his heart, the story of another Dominican—the Negro, brother Martin, whose life was a real working pattern of the brotherhood of man. Therefore, Father Nagle writes with poignancy and insight.

This reporter finds the latter half of the play the most rewarding. It takes Nagle considerable time to prove up his central character's background. Brother Martin was the mulatto son of a Spanish nobleman who turned him off because of personal ambition. The early scenes of his childhood with his mother, sister and neighbors do not ring true, either in acting or writing.

Elwood Smith gives a splendid account of himself as Martin. It is a studiously underplayed portrait that is never allowed to get stodgy. There is quiet humor and humanity in its reading. Next best, this reporter liked his Negro bull-fighting friend as played by John Bouie.

Director Dennis Gurney has another big cast to manipulate in small quarters and handles it effectively. An improvement, however, would be to have the choral chanting in the last scene entirely off stage.

Bob Francis.

will be given February at the La Meri Theater on East 59th Street. Paul and William Heneberry are the producers and Ronald Hallett is directing.

Burlesque

By UNO

CAROL LORD, who drifted from burly to niteries, is planning to enter legit as a producer of "Stag of Eve," a comedy by JOHN PIERCE. . . . ABE BARANOFF, for a long time in the box office of Hurtig and Seaman's burly theater in Upper Manhattan, is treasurer at the Mark Hellinger Theater on Broadway, where PHIL ADLER is manager-director and EDDIE O'KEEFE, who also was treasurer at the Casino Brooklyn, 30 years ago, is manager. Baranoff's assistants are JERRY SHEEHAN and CHARLES WALTERS. . . . MARION (SMILES) LEE is mourning the loss of her pet pom, Sonia, which died February 4 in Glens Falls, N. Y., where Miss Lee was playing a vaude date with HARRY (HICKEY) LEVAN. . . . GAYLE PAGE (Mrs. Bobb Lang) underwent an appendectomy last week at Roosevelt Memorial Hospital, Chicago. . . . EILEEN FERN, formerly a front liner at the Gayety, Washington, is one of IDA ROSE'S Palacettes at the Palace, Buffalo, where husband TOM FERN recently took over the concession privilege for OSCAR MARKOVICH. . . . BABE FENTON is back in the front line and doing scenes at the Burbank, Los Angeles, after a long stay in Honolulu. Also new are PAT ROBBINS and JOAN RICH, who joined HARRY CLEXX AND MARLO.

JESSICA ROGERS is held over at the China Doll, Miami Beach, Fla. Late additions are KATHERINE CHANG and the ROCHE CARLYLE GIRLS. . . . LILY CHRISTINE, TOMMY RAFT, LEE ROYCE, JERRY STROUPE, MURIEL KING and LARRY VALERO are new at Minsky's Follies, Hallandale, Fla. NEVADA SMITH, who was doing her first strip, had to leave abruptly for Reno to attend an ailing mother. KEN DELANEY and his ork are reinforced by the LAPLAYA SEXTET. . . . RUSSELL TRENT heads the show at the Bal Tabarin, Los Angeles. . . . JOE DERITA and FRANK SCANNELL were joined by JEANETTE DOWELL, MARIE WELSH and MADGE JOURNAY in Sid Pink's revue at the Belasco, Los Angeles. . . . BERNIE BROOKS, former manager of the Gotham, New York, for Brandt Bros., is now supplying theater help in behalf of the Friedl Agency. . . . JEAN BEDINI has returned from a five-week tour with JOE HOWARD and His Gay '90s; the troupe had to disband while Howard rids himself of asthma via

Retrench Drive Starts at WMCA; 12 Staffers Out

NEW YORK, Feb. 19.—Norman Boggs, who assumes his new post as general manager of WMCA here Monday (21), this week began a retrenchment drive at the station. About a dozen staff dismissals have already taken place and more are scheduled. Among those dismissed are Ted Wornner, publicity head, and Rhoda Cantor, staff writer. Publicity department is being consolidated with the promotions department, of which Howard Klarman is director. Other dismissals, it was stated, were primarily in the clerical department.

Persistent reports that Ralph Atlas, now serving as consultant to the WMCA management, has bought a piece of the station are denied. However it is understood that he has the option to buy in later.

Alvin, Detroit Nabe, Styled 'House of Jazz'

DETROIT, Feb. 19.—The Alvin Theater, former nabe movie house, operated for the past month by a group of local music and radio figures, headed by John S. Kaplan and Bernard Besman under the title of Jazz in Detroit, is being taken over by the realty owners, J & J Theaters, and restyled "The House of Jazz."

The experimental policy of using semi-name jazz artists, combos and all-musical shows has proved moderately successful, but Milton and Edward Jacobson, who head J & J, have decided to slice admission prices from \$1.20 to 66 cents in a move for wider patronage. The house will operate only three days a week, using a few acts to fill out a two-hour bill, with no movies—the only theater in town, except one burlesque show, to stick to straight flesh attractions.

The proposition to rent the house for a television auditorium studio for the other four days, Monday thru Thursday, is being mullied.

the Miami climate. . . . A unit, including principals MELANIE LEBEAU, MARVIN HARMON, LINDA SCOTT, AL RIO and DICK RICHARDS, is making a second lap around the Hirst wheel after one on the Midwest. . . . LONEY LEWIS, assisted by MARION WAKEFIELD and FLOYD HALLICY, is presenting a new scene (he calls it "Private Lives") on his current tour of the Hirst circuit. Ditto IRVING HARMON, with "Muffins," in which he is helped by ALAN DALE and PAT BURNS. . . . SAM COHEN, besides managing the Hudson, Union City, N. J., sponsors a basketball team that won a championship February 7 at Horace Mann High School, North Bergen, N. J. Among the players are the four sons, HOWARD, FRANKLIN, RONNIE and coach PAUL JR., of PAUL DE SAVINO, electrician of the Hudson. . . . HANK HENRY has resumed his road tour of "The Desert Song" after seven weeks of hospitalization for ulcers. . . . BETTY JO KENNA, daughter of the late KENNY BRENNAN, comic, is in the chorus at the Burbank, Los Angeles, where DIANE RAYE is headlining, with MARLO in her 25th week. MURRAY PRICE, chief projectionist, has been 10 years with the Popkin Circuit except for time out with the 82d Bomber group, U. S. Air Force. . . . MARGARET FORD, stripper known as June St. Clair, has been released from Good Samaritan Hospital, Cincy, where she was rushed February 3 after having taken an overdose of sleeping tablets. She is reported to have been dependent since the death of her mother a year ago.

Magic

By Bill Sachs

ROY AND VIVIAN SHRIMPLIN are back in their native Alliance, O., after a three-month tour for the University of Minnesota's Bureau of Lectures. They will play dates out of Alliance until spring, at which time they expect to hook up with an outdoor show for the summer. They will return to lyceum work next fall. . . . LARRY HESS (Dr. Hess), of Utica, N. Y., tells of visiting with MRS. PAULINE, widow of PAULINE THE HYOPIST, big-time performer of a few years back, during a recent engagement at Dansville, N. Y., with his full-evening show. "She is a charming, vivacious woman of about 60," Hess writes, "and is chock full of showbiz talk of the days she trouped with her husband. I bought some of the trappings and effects of her late husband, among them a complete stage setting. Most of the things couldn't be duplicated today at any cost. Before Pauline's illness and retirement, they maintained a large estate in Dansville. She now is obviously comfortable in a cozy small house in town but is still keenly interested in the business and would welcome visits from show folks." . . . THE MAGIC CLUB of Fort Wayne, Ind., recently staged a powwow at the home of Ed Gar, local trixster, in honor of Sir Edwards, who is working the territory for International Harvester. . . . THE GREAT PAUL AND CAROL typewrite from New Bedford, Mass., that they have been getting a fair play in schools thru the East. They report that niteries and theaters in the area have been experiencing a slump, due to mounting unemployment, and that RALSTON AND COMPANY and THE GREAT DEXTER have recently pulled out of the Massachusetts territory. Paul and Carol are at present occupied in lining up auspicious dates with their one-hour presentation. Paul, whose off-stage name is H. U. SAVAGE, also asks what's become of AL DELAGE AND COMPANY. . . . DOC WEISS, the New York chiropodist and escapologist, cracked "The New York World-Telegram" of February 10 with a lengthy story by Murray Robinson, headed "Spirit of Houdini—With Bunions," and four photos showing Weiss doing his strait-jacket escape.

JOAN BRANDON will soon begin a swing of Central and South America, opening in Havana with a four-week play for the Manuel Canosa Circuit. Booking was arranged by Stan Willis office, New York. Backing up Miss Brandon's magic will be the Six Hollywood Redheads, acro, dance and song group. . . . EDDIE AND LUCILLE ROBERTS have been handed a hold-over in the Cafe Lounge of the Savoy Plaza, New York. The only other mystery turn to play the Savoy Plaza was Russell Swann, now at the Embassy Club in London. . . . PRINCE HARA, the Thief of Bagdad, is doing his pickpocket magic on club dates in the New York area. . . . VERNON COLBERT is back on the road with his "Cavalcade of Magic" a five-person unit consisting of Colbert's magic, LORETTA LAPEARL and Her Manchester Terriers, and BEVERLY JENNINGS, dancer. They are playing both niteries and theaters, with the spook show an added starter for the latter spots. JACK POSTER is handling advance and publicity. Currently at Club Renee, Tucson, Ariz., the unit hops into New Mexico for three theater dates and then into Albuquerque, N. M., in March for a two-week stand. Colbert reports the unit booked up until April. . . . FRANK CLINTON and family were the feature on the opening program, February 16, of the new television show, "Now You See It," over the CBS-TV Eastern network. The new program, directed by John Peyser and produced by Sherman H. Dryer

Detroit Gayety Reopens Sept. 1

DETROIT, Feb. 12.—Reopening of the Gayety Theater as a burlesque house has been tentatively scheduled for September 1, with the signing of a new 15-year lease on the house by the Detroit Amusement Company, of which the veteran Arthur Clamage is general manager. The house has been under lease by the Clamage organization for the past eight years, during which it has been closed.

The Avenue, operated by Clamage for over 30 years, is slated to be demolished in 1950 for a new civic center. When the Gayety reopens in the fall, the present roadshow policy will be transferred there from the Avenue, while the latter house will switch to a stock policy, giving the city its first stock company since the National went to movies two years ago—with the exception of the diminutive Empress.

Clamage said that contracts are being let for some \$75,000 of remodeling work on the Gayety, including a new modernistic enamel front, signs, reseating and general revamping. With the destruction of the Avenue, the Gayety will become Detroit's oldest theater.

"Mooncalf" Staff Is Set

NEW YORK, Feb. 19.—Jeff Bailey and Thomas Hammond have a complete set-up for their production of Mooncalf, Negro musical by Alexander King, which skeds a mid-August rehearsal date and a late September Stem bow. Leon Engel has written the score and John Latouche has been commissioned to write additional lyrics. Mary Hunter will direct. Boris Aronson and Ladislaus Czettel will do the sets and costumes, respectively. Hanya Holm is wanted for the choreography assignment, if her summer schedule can be arranged to permit. The producers' general manager is Nick Holde.

20% Tax Confab

(Continued from page 4)

determining what excises might be relinquished by the federal government. Nothing was done about the recommendation, however.

Value of the proposal to show business in the form of tax relief would depend entirely on subsequent actions taken by State and local governing bodies. Should a State impose a 20 per cent admissions tax after elimination of the 20 per cent federal bite, the gain would obviously be nothing. However, the entertainment world would have a chance to battle to keep the levy down on tax hearings in individual States.

Productions and Cayton, Inc., will feature a top magician each week, 7:45-8 p.m., EST. The Clintons featured "Shooting Thru a Woman." . . . LANDRUS THE MAGICIAN, after a month around Atlanta and Macon, Ga., is playing South Alabama schools, and is set to return to Georgia, then into Mississippi, for March and April. . . . KARRELL FOX played host recently at the Tuller Hotel, Detroit, to some 30 magi and magic enthusiasts on the occasion of his annual birthday party.

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LONNIE YOUNG

Care Billboard, 1564 Broadway, New York City

Rep Ripples

GREYLOCK PLAYERS are playing Western Massachusetts to fair business. . . . **HURLEY-ROBERTSON PLAYERS** are a new group for Toronto. . . . **CRAWFORD'S** show is in its sixth month with flesh and pix in Ontario. Unit is playing two-day stands. . . . **JEMESON PLAYERS** are playing New England territory, making their fourth month out this fall and winter. Unit has a five-person cast. . . . **FREELEY'S** vaude-pic show is around Ogden, Utah. . . . **VERMONT PLAYERS** have been getting some business dates around . . . N. Y. . . . **EARNEST DOWNES** has a flesh trick playing the Memphis area. . . . **FRED E. ARNOLD** is in Texarkana, Tex., readying a small trick to play under canvas in established Arizona territory. Opening is slated for Bisbee, where his tent outfit is stored. Arnold has been working schools and halls since last fall but the weather has been against making any money, he says. Arnold adds that he met Flye's unit in Western Colorado and found it a well-framed trick. It, too, has been bothered by the weather. . . . **SARNEY-BRUCE PLAYERS** have been around Binghamton, N. Y., where they have been getting fair results. . . . **KNOX PLAYERS** have been working in Aroostock County, Maine, playing one-day stands with **E. F. HANNAN'S** "Henry Goes to Town," with a dance after-show. . . . **A. N. CRUZE** will leave Minneapolis about March 1 with his one-man show. . . . **PENN PLAYERS** are in their sixth month of sponsored dates, using only one bill and playing one-day stands. . . . **F. F. CLEMENTS** is playing college dates in the Northwest.

Bert Sidell Plans Texas Tent Trek

BROWNSVILLE, Tex., Feb. 19.—Bert Sidell, who has a small show working to fair results in this sector, is dickering with E. M. Stevens, New Orleans, to take over the latter's tent outfit.

Sidell says that if the deal is consummated, he will present a rep-tent show in Central Texas. Stevens had the tented minstrels last year at fairs and other stands in Louisiana and Alabama.

Famous Players Set 1949 Canvas Junket

LARGO, Fla., Feb. 19.—Vincent J. Dennis, with quarters here, is mapping plans for his Famous Players' summer tour under canvas.

The org, originated by George D. Sweet, is framing a number of new specialties for this year's jaunt. A piano player and boss canvasman are to be added soon.

Play Service Sees Hike in Rep Shows

KEARNEY, Neb., Feb. 19.—Standard Play Service here sees a revived interest in the rep and tent show business for 1949.

Firm reports that requests for plays have been greater this spring than in many past seasons, with the result that it believes that many more shows will take to the road this year.

Weather Hurts Houchin Biz

HANNIBAL, Mo., Feb. 19.—John B. Houchin, whose two 16mm. circuits have been difficult to get to because of icy roads for the past seven weeks, said this week that business this winter has been only fair. Houchin has been using the Mississippi Valley Boys, hillbilly group, to play his after-show dances. He says the idea has met with much success.

Rotterdam, N. Y., Nixes Proposed Drive-In Plans

SCHENECTADY, N. Y., Feb. 19.—Zoning and planning board of near-by Rotterdam has informed Peter Marotta, who proposed a \$50,000 outdoor theater for the community, that he must appeal to a court of law for a review of his proposal. The board previously had denied Marotta's request for a zoning change permitting him to construct the theater.

Marotta was told that the zoning board could not change its recommendation to the Rotterdam town board nor in any way change the town board's decision refusing him a zoning change for the open air theater. Marotta said he would try to find another site for his theater, but might be compelled to ask the courts to review the town board decision.

The Rotterdam town board had previously denied the request after a 10-minute closed caucus following arguments for and against the theater. Arthur Mann, attorney for Marotta, said that the land at present was undesirable, that the theater would bring more people into the area, that it would remove youthful hitch-hiking movie fans from the roads, and that it would lower the tax rates.

Local property owners said the land already has water and gas lines for building and the drive-in would waste these facilities. Builders said it would ruin prospects for at least 100 homes and would devalue existing property.

Residents also said a traffic hazard would be created on their narrow roads endangering more children than hitch-hiking to city theaters would, and would be a hazard to adults as well. The local board, however, thanked Marotta for his offer to invest such a sizable sum of money in Rotterdam.

Mae Wilson, Vet Repster, Passes

TIFTON, Ga., Feb. 19.—Funeral services were held here last week for Mae Wilson, veteran rep and vaude performer, who died at her home February 2. Her career saw her on the stage over 60 years.

Prior to turning to vaude she trouped with numerous old-time rep and Uncle Tom's Cabin companies. In later years she trouped with the tent theater operated by her husband, Earl Wilson, who survives.

April 4 Opening For Hugo Players

KEARNEY, Neb., Feb. 19.—Plans for an April 4 opening for the Hugo Players are rapidly developing in local quarters. Owner Harry Hugo said that plays will be this year's mainstay as usual, but that a concert in the form of a miniature revue will be featured following each play program.

Hugo said that altho the same route will be played, he's planning to extend the itinerary of the show to include four or five weeks in the South.

Bill Would Ban Drive-Ins On Connecticut Truck Lines

HARTFORD, Feb. 19.—State Representative Warren A. Cressy Jr., (R.) Darien, Conn., has introduced a bill into the Legislature here that would ban open-air theaters on truck-line and State-aid highways.

Bill asserts that such theaters increase traffic hazards and divert attention of drivers from the road.



MERCEDES REY, in private life the wife of Henry L. Brunk, owner-operator of Brunk's Comedians, is in Methodist Hospital, Dallas, recovering from a recent operation.

Brunk Prepping For 4-State Tour

DALLAS, Feb. 19.—Brunk's Comedians, under direction of Henry L. Brunk, are in Vernon, Tex., quarters preparing for their 1949 tour. Opening is slated for late in March and a season of about 35 weeks is planned in Texas, Colorado, New Mexico and Oklahoma.

A new top has been ordered from Central Canvas Company, Kansas City, Mo., and a new marquee and maskings will come from the Ethan Allen Canvas Company here.

Mrs. Henry L. Brunk (Mercedes Rey) is in Methodist Hospital here recovering from a recent operation.

16mm. Pix on Rise In Eastern Pennsy

PHILADELPHIA, Feb. 19.—A marked increase in the showing of 16-mm. and non-theatrical films in communities in Eastern Pennsylvania and Southern New Jersey, along with increasing plans for new drive-in theaters in the same territory, is seen here.

At Cape May Courthouse, N. J., long without a local theater since a fire destroyed the only show place, a substitute theater has been adopted. The community's American Legion Hall is offering a program of photo-plays every Saturday.

Sunday schools in Auburn, Pa., are beginning to use motion pictures as means of Sunday attraction for young people. All shows, 16mm., are free to the public, without regard to membership in any Sunday School or church.

Newest firm organized for the operation of open-air theaters is the Keystone Drive-In Theaters, Inc. New corporation, representing a syndicate headed by Max Chapman, plans to build and operate a drive-in east of Harrisburg, Pa., and possibly a second drive-in in the same Eastern Pennsylvania area.

Minstrel Notables At Daytona Beach

DAYTONA BEACH, Fla., Feb. 19.—Prominent minstrels sighted here recently were Hi-Brown Bobby Burns, Nick Glynn, Happy Lawson and Clayton Mix.

Mix and Glynn are on the retired list, while Lawson is in the decorating business here. Burns is handling the stag for the Broadway Players at the Princess Issena Hotel Theater here.

Silas Green Prepping for April Debut

Florida Tour a Winner

QUITMAN, Ga., Feb. 19.—The Silas Green show is in local quarters prepping for its April opening. Show moved in here following close of a successful 50-date jaunt in the Alligator State at Jacksonville, January 31. Officials reported weather and business was good thruout.

Boise De Legge, stage manager, headed for Jacksonville, Fla., while Johnny Hudgins went to New York. Sparky Jones and Jelli Smith went to Albany, Ga.; Dinah Scott, Quincy, Fla.; Dink Fay, Fayetteville, N. C.; Crip Heard, Tampa; Elizabeth Jones, Savannah, Ga.; Johnny Blatch, West Palm Beach, Fla.; Cherry Griffin, Tampa, and Billy Holloway, Little Rock.

Mr. and Mrs. W. P. Jones headed for Athens, Ga.; Fred Durrah, went to Cairo, Ill.; General Agent T. C. Morrison, Jefferson, Ga.; Boss Biller Glen Ingle, Plant City, Fla.; Superintendent Romey Johnson, Edison, Ga.; Light Superintendent Walter Wade remained in quarters, as did Harry Tinsley, commissary department head. S. B. Warren and family also remained here.

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Perfect Sound Westerns, McCoy, Steele, Maynard, Fred Scott, at \$35.00. Programs rented, \$7.50. Pair of Holmes, reconditioned, \$875.00. Shipping Cases, 2000 ft. capacity, at \$4.00 each. Silent Features, \$15.00. Shorts, \$3.50. Poster Supplies. Free Lists.
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ANDERSON—Mrs. Betty S., widow of Harry C. Anderson, who headed the Enquirer Printing Company, Cincinnati, for 40 years before his death in 1941, at Good Samaritan Hospital, that city, February 14. Survived by a daughter, Betty, and four sons, John J. Anderson, secretary, and Harry J. Anderson, president-treasurer of the printing firm, and Richard F. and Thomas W. Services February 17, with burial in Calvary Cemetery, Cincinnati.

BERARD—Christian, 46, artist, decorator, costumer and stage designer for the French theater, February 12 in Paris. He did many legit designs for Louis Jouvet and was working on the lighting for a new show at the time of his death. Berard also was active in costume and scenery creations for ballet. Originator of the costumes and settings for the Paris version of *The Madwoman of Chaillot*, his work is on display at the Belasco on Broadway in the American version. His work was also featured in the *Theater de la Mode* exhibition in the United States in 1946.

BROWN—Fred, 55, for many years a member of the vaude headlining act, the Brown Brothers, sax sextet, February 9 in Chicago. Three brothers and a sister survive.

CLARK—William Allen, motion picture executive, in Minneapolis February 17. He was Northwest divisional manager for RKO Theaters at the time of his death and had been divisional manager at Cincinnati and in Dayton, O. He also was the first manager of Station WCPO, Cincinnati. Survived by his widow and a cousin, Marguerite Clark, silent screen actress. Burial in Paris, Ky.

CLOW—Mrs. Emma, 98, mother of Pearl Clow, dancer, in San Francisco February 4.

DONOVAN—Peter, member of the St. Louis Theatrical Brotherhood, Local No. 6, February 4 in St. Louis.

DOWNS—Sydney H., formerly active in the operation of legitimate theaters on the Boardwalk in Atlantic City January 31 while vacationing in Miami, Fla. He served as treasurer of the Old Savoy Theater and later at the Apollo Theater, and in recent years operated a smoke shop at the resort. Surviving are his widow, Leona; a daughter, a sister, two brothers and a granddaughter. Burial in Atlantic City.

ESPINOSA—Mme. Judith, 72, coach of many leading ballerinas and a ballerina herself, February 16 in London. During her active dancing career she appeared on the Continent, in England and the United States.

EVERETT—Luther, 60, former carnival electrician, in Atlanta February 6 following a prolonged illness. During World War I he was an instructor in electricity at the University of Florida, following which he was chief electrician for the Johnny J. Jones Exposition for eight years. He also served in the same capacity on the Hennies Bros. and Royal American shows. Surviving are his widow, a sister and four brothers. Services in Atlanta, with burial in National Cemetery, Marietta, Ga.

FRAIZ—Mrs. Birtine Farnworth, 52, former actress, February 15 in New York. Her stage career covered the W. S. Harkins Stock Company, vaudeville and several legit shows including *Sign of the Cross*. Her husband and two brothers survive.

GREGORY—Maxine de Gloria, 32, former Earl Carroll girl, found dead in bed at her Hollywood home February 14. Miss Gregory was the daughter of M. C. Gregory, musical instrument manufacturer. Following her divorce from Carl Satzinger two years ago, she resumed use of her maiden name. A 6-year-old daughter lives with her paternal grandparents in Pasadena, Calif.

HAAG—Jackson D., 81, former playwright and dramatic critic, February 15 at Wixom, Mich. He wrote a number of one-act plays and one comedy produced in New York and London. He was for some years dramatic critic on *The Pittsburgh*

THE FINAL CURTAIN

Post. Survived by one sister. Cremation was at White Chapel Crematorium.

HAMPTON—E. Rawls, 66, veteran actor and radio commentator, February 7 in an up-State New York hospital. He had been a member of the staff of WFAS, White Plains, N. Y., since 1940. Entering radio in the '20s after work on the stage, his *Wide Man* series was heard over a national network. Recently he had conducted a daily program, *The Philosopher*, over WFAS. Burial in Gainesville, Fla.

HORSNELL—Horace, 65, English novelist, playwright and critic, February 10 in London. He was the drama critic of *The Observer* from 1920 until his retirement in 1945 and also did criticism for *The Tatler*.

In Memory of Our Good
Friend and Former Employer
JOHN T. McCASLIN
Who passed away Feb. 28, 1944.
Harry J. Bowen, Margie (Judy) Hofer,
Al. Raymond, Gilbert Tracey.

MILLER, Mrs. Nellie, 76, wardrobe mistress for legit productions, February 11 in New York. She handled jobs for the Group Theater and most recently for the production of *Skipper Next to God*. Her daughter and granddaughter survive.

In Loving Memory of
WILL MORRIS
"The Merriest Wag on Wheels"
February 18, 1944
SARAH, SHIRLEY & BOBBY MORRIS

MURPHY—Frederick J., 89, one-time circus man, February 15 in Utica, N. Y. He once toured with the Buffalo Bill Show, the Barnum and the Frank A. Robbins circuses. In 1904 he developed an exhibit called *Fighting the Flames*, which he showed at Coney Island and Revere Beach, Boston. His daughter survives.

In Memory of Our Loved One
LEO MORTENSEN
Husband, Son and Brother
Who Passed on Feb. 22d, 1948
Mother, Dad, Sister and Gwen

NIEDENTHAL—Mrs. Caroline Petersen, 76, movie theater owner and operator in Cincinnati, February 16 in that city. Since her husband's death in 1927, she had operated two nabe houses, assisted by her son, Andrew, who is director of program sales for Station WLW. Survivors, in addition to her son, are a grandson, three brothers and five sisters. Services February 18.

NIRELLA—Joseph D., 73, veteran musician, February 8 in Pittsburgh. He directed the Westinghouse Air Brake Band for many years and several military bands. He played in theater orchestras, as well as symphonies. Nirella was a band composer as well as conductor. His widow, son, daughter and brother survive.



In Memoriam
THOS. F. HEENEV
Just a Year Ago Today You Passed Away
February 23, 1948
But years may come and years may go
We will be remembering you always
YOUR BROTHER J. J. H., NEPHEW NICHOLAS AND NIECE MARIE

POSNER—Dave, 81, former actor and legit company manager, February 7 in New York. He was the stage doorman at Broadway's Alvin Theater at the time of his death. Out of burlesque, Posner appeared in several Weber & Fields vaude productions, later going into legit on the Stair & Havlin Circuit. He managed shows for A. H. Woods and other producers. His three sisters survive.

RICHARD—Mrs. Charles J., 73, wardrobe mistress for the Olsen and Johnson road company of *Hellzapoppin*, aboard a train on which the troupe was traveling to El Paso for a performance. During 26 years in the business, Mrs. Richard worked for many leading producers. Once a performer, Mrs. Richard played in *Simple Simon*, *The Wizard of Oz*, *The Passing Show* and many others. She also toured the country in vaude. Her late husband, Charles J. Richard, was a singer. Her two daughters survive.

RYAN—Patricia, 27, radio actress, February 15 in New York. She was portraying the role of a girl suffering from blinding headaches in *Valentine for Sophia* over the National Broadcasting Company Monday night (14) when she complained of the same ailment and had considerable difficulty finishing the show. She was found dead in her apartment the next morning. Born in London, Miss Ryan came to the United States in 1930. After a few stage roles she joined the *Adventures of Helen and Mary* show on the Columbia Broadcasting System and remained with the show—it was called *Let's Pretend* after 1934—until the time of her death. Among some of the shows in which she was heard were the *Columbia Workshop*, *American School of the Air*, *We the People*, *Big Town*, *My True Story* and *Cavalcade of America*. In 1944 she returned to Broadway in *Sleep No More*. Her husband, father and mother survive.

SIMONS—Seymour B., 53, orchestra leader and composer, following a heart attack February 12 at Harper Hospital, Detroit. He fronted an orchestra for many years and was the composer of many songs, among them *Ladies First* and *Her Family Tree*, written for Nora Bayes, and others for Elsie Janis, and the hits, *Breezin' Along With the Breeze*, *The One I Love Can't Be Bothered With Me*, *Just Like a Gypsy*, *All of Me*, *Honey and Tie a Little String Around Your Finger*. His last important musical post was as artist and repertory chief with Sav-Way Products, making Vogue Picture Records, from which he retired about two years ago to devote his time to real estate interests. Survived by his widow, Sue W.; a son, Ruthven, two daughters, Shirley and Sarah, and two brothers. Interment in Clover Hill Cemetery, Detroit.

SWANBERG—Emil F. (Swanee), 62, singer in vaude and radio, in Grand Island, Neb., February 9. He was an original member of Bert Lamont's Cowboy Minstrels, touring the United States, Canada and Great Britain. In recent years he and his widow, Nancy, formerly of the dancing act, Dorane Sisters and Wood, appeared on radio in the Midwest as a singing team. In addition to his widow, a sister survives. Services February 12 in Grand Island, with burial in Grand Island Cemetery.

TAVLINSKY—Morris, 46, brother of Jack Tavlin, general manager of Cole Bros.' Circus, February 13 in

Long Beach, Calif. Surviving, in addition to his brother, Jack, are his mother, three brothers and two sisters. Tavlinsky operated the United Outdoor Advertising Company at Long Beach until a year ago when he sold the concern to the Minnesota Mines Manufacturing Company.

TYE—John R., 65, former Wild West Show trick rider, in Oklahoma City February 12. He was well known in early Oklahoma history as a fancy rider and roper and before the advent of the movies he traveled in Wild West shows with Will Rogers.

WALLACE—Charles Wray, 77, former legit actor, February 15 in Yonkers, N. Y. Before his retirement from the stage in 1926, he appeared in the first Broadway production of *The Wizard of Oz* and later in *Babes in Toyland*. His widow, daughter and two sons survive.

ZENATELLO—Giovanni, 72, operatic tenor, February 11 in New York. He originated the role of Pinkerton in *Madame Butterfly* and sang over 300 performances of *Otello*. He made his debut in 1901 in his native Italy and had appeared in England, South America and the United States. His daughter, Nina, survives.

Marriages

ATES-JUMPS—Roscoe Ates, stage and screen comedian, to Lenore Belle Jumps, his former wife, at Phoenix, Ariz., February 14.

BAILEY - OAKES—Thomas H. Bailey and Rita Oakes, both formerly on Martin's United and California Shows, February 15 in Reno, Nev.

CRANE-MEYERS—Gene Crane, announcer at WCAU, Philadelphia, and Joan Meyers, free-lance radio and television writer-producer, in Philadelphia February 20.

COSGROVE-SOMERS—John Cosgrove, stage director, and Carole Somers, legit and radio actress known professionally as Judy Somerside, February 12 in New York.

LEYDEN-SNOW—Bill Leyden, disk jockey, and Lynne Snow, February 11 in Ensenada, Mexico.

MARTIN-BRIAULT—Jay Martin, male lead in the road company of *Finian's Rainbow*, and Denise Briault, French singer, February 8 in Chicago.

OLCHOWY-SNOW—George Olchowy, concession operator for Danny Dorso, and Nancy Lee Snow, recently in Bellows Falls, Vt.

STOMPANTO - GILBERT—John Stompanto and Helen Gilbert, actress, February 10 in Las Vegas.

TORME-TOXTON—Mel Torme, singer, and Candy Toxtton, movie starlet, in Chicago February 11.

WILLIAMSON-WRIGHT—Gordon Williamson, producer and director for WTTG, and Joanne Louis Wright, February 11 in Washington.

YARDLEY-ADAMSON—Frederick William Yardley and Norah Adamson, WBZ-TV film editor, February 12 in Simsbury, Conn.

Births

A daughter to Mr. and Mrs. Wayne Singer January 27 in East Chicago, Ind. Father's a legit producer.

A daughter to Mr. and Mrs. Frank Veloz January 31 in Hollywood. Parents are the dance team of Veloz and Yolanda.

A son to Mr. and Mrs. Richard Blackburn recently in Hartford, Conn. Father is assistant general manager of WTHT, that city.

A son, Albert Bryant, to Doc and Nita Swain III January 28 in Miami. Parents are with Cetlin & Wilson Shows.

A son to Mr. and Mrs. C. L. Edwards January 29 in Susquehanna, Pa. Father is a magician and ventriloquist billed as Eduardo the Great.

A daughter, Jocelyn Ann, to Mr. and Mrs. Hervey A. LaBonte at Newport Hospital, Newport, R. I., January 29. Father is an accordionist.

A son to Mr. and Mrs. Harry Stutz, February 7. Mother is the daughter of Gil and Peggy Cohen, popcorn concessionaires on the World of Pleasure Shows.

RULING ON RIDE-PICNIC DEAL

O. Davenport Away Fast in Bow at Cleve

Org Inks Houston Again

CLEVELAND, Feb. 19.—Moving in here after a successful engagement in Detroit, the Orrin Davenport Shrine circus got away to a fast start in the Public Auditorium with a sell-out crowd opening night, Monday (14). Show's stand here is for two weeks.

No matinee was scheduled Tuesday, but the night show was a near sell-out. Wednesday's matinee was 3,000 ahead of last year and it was SRO at night. Thursday matinee was light but Thursday night was near capacity.

George Hoffman, chairman of the Shrine committee, reported the remainder of the week a sellout at night, with matinee advance heavy.

Line-up here is the same as the one in Detroit, with the exception of Johnny Gibson, who is out for this engagement. The high act is being carried as a solo by Yette Wallenda, billed as Miss Ryetta. Several of the show's regulars leave after this engagement. Otto Griebing joins the Polack Western Unit in Chicago, Ora Parks and Dick Lewis leave for the West Coast to join the Beatty show, while Col. and Mrs. Harry Thomas, the Concello flying act, Felix Adler and Paul Jerome leave for Sarasota to join R-B.

Davenport announced here that he had signed contracts to again produce the Houston Shrine show next fall.

Add Clown Alley?

WASHINGTON, Feb. 19.—Circus atmosphere engendered by the inaugural parade apparently has not yet entirely dissipated. Democratic Senate leader Alfred F. Wechsler, during a hectic squabble over the evictions bill on Tuesday (15), inadvertently addressed the Senate gathering as "ladies and gentlemen of the circus." The error drew laughs, and apology, and substitution of the word "circle," which is the proper format.

Internal Revenue Official Answers Huedepohl Request

No tax necessary on amusements where rides are rented to a picnic group for a certain period at fixed price, Bliss tells NAAPPB secretary

CHICAGO, Feb. 19.—A clearly defined ruling from D. S. Bliss, deputy commissioner of the Internal Revenue Department, regarding tax on rides where rides are bought outright by a concern for an industrial picnic, has been received by Paul H. Huedepohl, executive secretary of the National Association of Amusement Parks, Pools and Beaches (NAAPPB).

Because there was much discussion at the NAAPPB convention here last December on this question, Huedepohl decided to get an official ruling. The NAAPPB secretary wrote to

Leonard B. Schloss, chairman of the org's legislative committee, asking him to seek the advice of C. I. Melvin Sharpe, Washington attorney and counsel for the NAAPPB.

This week Huedepohl received a copy of the letter, written by Bliss to Sharpe. It stated in part:

"In the situation presented by Huedepohl, a number of rides would be rented to a picnic group for a certain period at a fixed price, with no limit as to the number or riders and no charge would be made to persons taking the rides. Huedepohl requests advice whether the picnic grove is liable for the collection of the admissions tax or the payment thereof, based on the amount paid by the picnic group for the use of the rides, or whether the picnic group is (See Ride-Picnic Ruling on page 70)

Winter Haven, Fla., Annual Gets Weather, Hiked Gate

WINTER HAVEN, Fla., Feb. 19.—Summer-perfect weather and record-smashing crowds sent the Florida Citrus Exposition here today into its final day with the assurance of being the most successful in the history of the event. Attendance was reported as about 20 per cent over last year.

The Royal Crown Shows, featuring Sally Rand and her show for this stand only, racked up excellent business. The org's business was aided by intensive billing in which the personal appearance of la Rand was stressed.

Features thru the first five days ending Friday (18) included the daily broadcast of *Hint Hunt*, CBS show. Other lures included the Renfro Valley folks offered daily in the amphitheater, with a broadcast skedded for tonight.

The annual press breakfast, one of

the exposition's most famous affairs, topped previous editions, bringing out one of the largest gatherings of Florida newspaper reps ever to attend an event in the State.

Today is Citrus Workers' Day and the exposition is to stage its first orange-eating contests, with boys between 10 and 16 years of age competing for prizes aggregating \$120.

World of Today, Tivoli Get Contract at Tulsa

TULSA, Okla., Feb. 19.—The World of Today Shows, owned by L. C. Reynolds, and Tivoli Exposition Shows, managed by H. V. Peterson, will furnish the midway for the Tulsa Livestock Exposition. The event is scheduled March 4-13.

Memphis Turns Out Big for HM

MEMPHIS, Feb. 19.—Hamid-Morton Circus opened here last Saturday (12) to turnaway matinee and night performances. Two special matinees were given for colored folks Monday to big business, and show had several sellouts during the week. Engagement closed last night and org moved to Milwaukee for the Shrine, February 21-27, and then to Kansas City, Mo., for the police, March 1-6.

Show is under personal direction of Bob Morton. Len Humphreys is assistant manager; Joe Basile has the band; Vernor L. McReavy is promotional director; Mike Malos, boss props, assisted by Andrew Castle.

Program, in order, follows: Four Royals and clowns, comedy aerial bar act; Dick Clemens and his wild animals; Loof Rios, aerialist; Gaudier's Steeplechase and clowns; Five Eriksons, balancing; All-American Girls in aerial ballet, featuring Conchita; the Athos and Company, equilibrist; Three Norbertys, balancing; Pickard's sea lions; Linon, pantomimist; Johnny Welde's bears; Hip Raymond; Sheridan Bros., wire; California Aerial Ballet, featuring Miss Francine; Francine Volante, Leap of Death; Doctor Cooper's horses; Robinson's elephants; the Walkmirs, rolling globe and perch poles; Flying Romas; Aida, aerialist. Clowns include Sa-So and Cosmo, Roy Barrett, Slim Collins, Billy Rice, Marlett Gingo, Roy Thomas, Alf Florenze and Rube Simmonds.

90,000 See Polack in Louisville

7-Day Stand Sets a New Crowd Mark

Gross Is Up 20 Per Cent

LOUISVILLE, Feb. 19.—Polack Bros.' Western unit chalked another bonanza at the Armory here, February 7-13, when more than 90,000 persons jammed the 7,500-seat arena in 13 performances to set an all-time attendance mark. Engagement, as usual was under auspices of Kosair Shrine Temple. According to Louis Stern, with Irv J. Polack, co-owner of the Polack org, the gross on the seven-day run topped last season's mark by more than 20 per cent. Last year's take was crabbled a bit when a severe blizzard struck Louisville

Hub Sports Show Draws 185,740

BOSTON, Feb. 19.—The nine-day New England Sportsmen's and Boat Show, which shuttered last Sunday (13) at Mechanics Hall, drew 185,740 to better last year's 175,000 gate considerably. Admission was \$1 plus tax for adults and 50 cents plus tax for children. The show was promoted by Campbell-Fairbanks Expositions.

Acts included Sharkey the Seal; Haushalter's Golden Retrievers; Vaughn Pipes & Company, badminton; Ken and Walt Wilhelm, archery; Ann Curtis and Adolph Kiefer, swimmers; Dick Miller, fly and bait casting, and Brad Bradford's reptile exhibit.

just before show time on Thursday night.

Shrine and circus officials estimated that several thousand people were turned away at the performance (See POLACK CHALKS on page 64)

New Syndicate Named To Run Races at Akron

AKRON, Feb. 19.—Charles A. Burns, former manager of the Rubber Bowl, is a member of a new syndicate that will operate midget auto racing this year at the Bowl. Burns, with Ed Palmer and Sports Promoter Bill Griffith, offered the city the best bid. Terms include a guarantee of \$450 per event and 15 per cent of the gross after taxes.

Harold Zeiter, brother of Don Zeiter, who has held the Bowl races in past years, offered a smaller guarantee but promised 18½ per cent of the gross, while Buffalo Speedways also bid but offered lesser percentages of the take.

Peak year of racing here was 1946 when there was an attendance of 260,607 with the city's take amounting to \$31,409. In 1947 the attendance fell to 202,753 with \$23,737 for the city. Last year attendance was only

112,155 and the city's share \$13,678. William L. Anderson, who has been in charge of the city's bantam (school boy) football teams, has been named manager of the Bowl.

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Close-Ups:

Showbiz Know-How Helped Minn. Fair Exec in South Pacific Post

By Jack Weinberg

(This is another of a series of articles on little-known facts about people prominent in outdoor show business.)

BACK in 1905 an 11-year-old boy who wouldn't take "no" for an answer got a job as office boy at the Minnesota State Fair in St. Paul. Today, 44 years later, he's still at the same stand but recognized as one of fair-dom's outstanding experts.

During the years he found time to work for a law degree, study at Columbia University and the Sorbonne in France, take part in both world wars and get himself loaned out to help another fair get on its financial feet.

That, of course, would be none other than Douglas K. Baldwin, assistant secretary of the Minnesota State Fair and past president of the International Association of Fairs and Expositions.

Today Doug Baldwin is recognized far and wide for his knowledge of fairs. He is fanatical in his belief that a "properly run fair has a definite place in the social and economic life of a community."

Baldwin's lifetime work has imbued him with the idea that the fair is one of the greatest educational institutions in the country. He believes, for example, that the Minnesota State Fair changed the agricultural picture of Minnesota in that it reached the farmers, thru their children joining 4-H Club and Future Farmers of America work, with the latest discoveries in agriculture. This changed the Minnesota agrarian picture from a one-crop State to a diversified crop Commonwealth.

"And the fair did it," he insists. "For years leaders of agriculture tried to reach the farmers with new ideas but got nowhere. But when we took the farmers' children in and taught them, the youngsters took the ideas back home. That's true education at its best, in my opinion."

Fair Training Valuable in War

When Doug Baldwin left the States in January, 1943, while serving as president of the IAFE, to become area director for the American Red Cross in the South Pacific where the war was at its hottest, he found that his long fair training stood him in excellent stead and as a result he was able to meet emergencies much quicker than men without such training.

"In the fair business we work toward an opening date and when that date comes, we open," he declared. "We improvise, if necessary, but we open. That's what we had to do during the war, too, when it came to opening clubs and recreation centers. We opened them on schedule, whether fully prepared or not. Army men said it couldn't be done, but we did it."

Baldwin was born in Minneapolis June 4, 1894. His father, a physician, (See Showbiz Know-How, page 62)



DOUGLAS K. BALDWIN

Birm'gh'm Stock Show Contracts 101 Ranch Unit

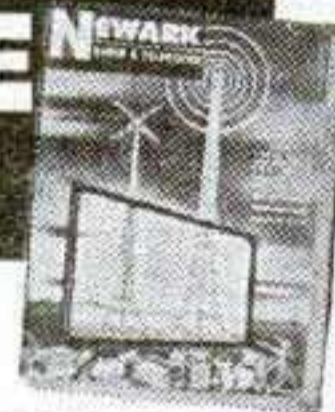
MIAMI, Feb. 19.—The 101 Ranch Wild West Show will be featured attraction at the Birmingham Stock Show at the Alabama State Fairgrounds, May 2-7. Deal was closed here this week by Milt Hinkle, representing the show, and Sam J. Levy, president of the Barnes-Carruthers Theatrical Enterprises, Chicago, which booked the attraction into Birmingham.

Col. Zack T. Miller will be featured with the Ranch show, Hinkle said.

Vernon Elliott, Cheyenne, Wyo., furnished the rodeo attractions at the Birmingham event last year. Gene Autry headlined a rodeo presented in '46.

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★ KIDDIE CHAIRPLANE

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SPRINGVILLE, N. Y.

R-B Fire Victims Have 846G Coming

HARTFORD, Conn., Feb. 19.—Edward S. Rogin, receiver for Ringling Bros. and Barnum & Bailey Circus, has revealed that only \$846,355.70 remains to be paid to the victims of the July 6, 1944, Hartford circus fire. A part of the sum, he said, will be paid March 31, when the circus's fiscal year ends.

The 1948 payment of \$200,000 was made in January with the approval of Judge Howard W. Alcorn, of the Superior Court.

Show originally had set aside \$100,000 as the 1948 payment, but the lawyer's committee representing the fire victims protested that the amount was insufficient.

Total claims resulting from the fire amounted to \$3,946,355.70, of which \$3,100,000 has been paid out over the past four and a half years.

Rogin said that the March payment will be a small one. According to agreement terms, the circus is allowed to withhold \$750,000 at the end of the season for winter quarters expenses. The unused portion of that sum reverts to the claimants at the end of the fiscal year.

Charles Wilson Honored By Edmonton Directors

EDMONTON, Alta., Feb. 19.—Directors of the Edmonton Exhibition Association were hosts to Charles E. Wilson, recently retired manager, at a reception in the Arena office, honoring him on the occasion of his 70th birthday.

President R. V. Price, on behalf of the association, presented Wilson with a leather chair and stool and a bridge lamp. Harry Madison, vice-president, on behalf of the directors, presented Wilson with a radio bearing a plaque carrying the names of the directorate.

Out in the Open

W. A. AND FRED THOMAS, formerly with the Sam Prell Shows and Beam Attractions, who have been on a six weeks business and pleasure trip in England, are expected back in New York shortly. They visited the Bertram Mills Circus and Fun Fair while in London. . . . **BILL HAMES SHOWS** this year are carrying three noted circus wagons, with elaborate hand carving on the front, sides and ends. The wagons, ob-



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Just as the famous Silvermoon made trailer history, this 1949 Model 80 Alma brings to show business a new conception of interior design that is wonderfully livable. Exteriors, including the one piece, turret top roof and window frames, are enduring, bright finished aluminum. No repainting ever necessary. It is fully insulated with Corning Glass Co.'s "Ultralite" fiberglas.

Model 80 is a tandem, 24' 4 1/2" long. Standard equipment includes electric brakes, 4 burner gas stove with large oven, 2 gas bottles, combination electric refrigerator, stainless steel sink with hot water, forced draft ventilation. A Hollywood bed individually compartmented and two overstuffed chairs make up into two single beds. There are three large closets. A shower can be readily added by omitting a large chest of drawers. Beautifully finished throughout.

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tained from the 101 Ranch Wild West Show estate, originally were built for the old Pawnee Bill Shows.

Fair and showmen attending the meeting of the New York State Association of Agricultural Fair Societies were pictured and quoted in the "Inquiring Reporter" column of the "The Albany Times-Union" Tuesday (8). Each agreed that the then-unknown verdict in the Cardinal Mindszenty trial would be a bum deal and serve to point up the undemocratic nature of the proceedings. Interviewed were **HERBERT COMSTOCK**, Yates County Fair, Penn Yan; **CLIFFORD HODGE**, Columbia County; **B. WARD BEAM**, thrill show op; **R. H. RYDER**, showman; **BEN HERMAN**, concessionaire, and **FRANCIS COLEMAN**, Coleman Bros.' Shows.

A. HYMES, concessionaire, visited "The Billboard" New York offices Wednesday (16) en route from Miami to Hartford, Conn., where he will handle souvenirs at **FRANK WIRTH'S Shrine Circus**. He reported big biz peddling novelties at **BOB MORTON'S Shrine circus** dates in Miami and West Palm Beach. After the Hartford doings he will make the six-day bike races at the 168th Street Armory, New York. . . . **HERBERT S. MacDONALD**, former State senator, has registered with the Connecticut secretary of state, Hartford, to act as a lobbyist representing the Association of Connecticut Fairs.

WALTER O. NILSSON'S Funni-Cycles ride, featured on a recent cover of "Mechanix Illustrated" mag, opens at Bakers Haulover Park, Miami Beach, Fla., March 1. Nilsson will personally supervise. Another unit opens at Lagoon Park, Salt Lake, May 1. One ride has been operating for the past eight months at Van Nuys, Calif. Last season his ride was featured at Del Mar Fair, San Diego, Calif., and Utah State Fair, Salt Lake City.

JOHN J. KENNEDY, president of Morris County (N. J.) Fair Association, announces that the theme of the 1949 annual will be "peace in our time." . . . **ROBERT P. TRASK** was recently elected manager of the Union Agricultural Society, Worcester, Mass. He succeeds **A. W. LOMBARD**, who held the post since its inception 31 years ago. Lombard will remain active with the title of executive director. . . . **FRANK MOORE**, rodeo manager of Madison Square Garden, has just returned to New York from a trip to Texas.

N. C. Vet Orgs Back Bill Cutting Exemption Time

HENDERSON, N. C., Feb. 19.—A bill to exempt local posts of the American Legion and Veterans of Foreign Wars from the law which prohibits running a carnival or similar amusement in Vance County was presented to the Legislature by Rep. Fred S. Royster on February 4.

The bill allows either of the vets' orgs to sponsor such an event provided it is not staged within 30 days of Golden Belt Fair. The present law sets a 60-day limit.

Exchange Club Will Again Operate Macon, Ga., Annual

MACON, Ga., Feb. 19.—Macon Exchange Club officials and the Macon Chamber of Commerce signed a contract under which the Exchange Club again will operate the Georgia State Fair in 1949 for the eighth consecutive year.

Dates for 1949 are October 17-22. **Cetlin & Wilson** have the midway contract and **Gus Sun** will provide the free act and grandstand program.

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Announcing the 2 most popular Kid Rides to hit the market. **Kiddie Merry Go-Round**, 2 Abreast, 22 feet in diameter, seating capacity 48. Nothing like it. **Pony Cart Ride**, capacity 24. And the absolutely New. **Sensational Teen Ager Carry Us All**, in between a Major and Kid Ride. Loads complete on 1 16 foot truck. It meets the demand for all small operators playing city and street lots. Only 20 being built. Price, \$6,675.00 cash. For spring delivery rush order today with \$1,000.00 deposit.

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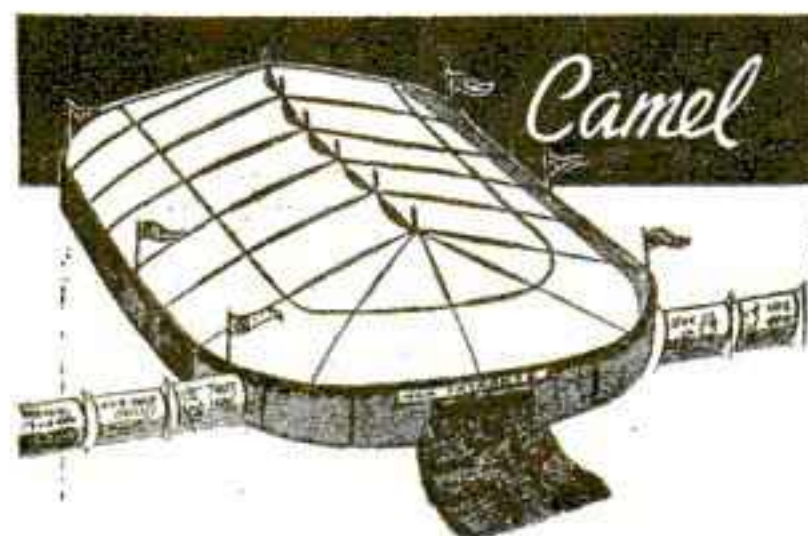
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Talent Topics

The BERT LEVEY office of Hollywood will furnish grandstand attractions at California Mid-Winter Fair, Imperial, February 26-March 6. Acts include THE AERIAL VESSES, THE STAR DUSTERS, JACK SCHALLER'S SKY REVIEW, JOHN ROMERO AND THE CYCLONIANS, THE GLAMORETTES; EVERS AND DOLOREZ, wire; THE HASKELLS, magic; JOE AND EDDY DAYTON, comedy; ROBER AND RENEE, trampoline; VAL SETZ; JUGGLING JESTERS; BUD HUGHES, magic; DICK AND DINAH, comedy dancing; WEST AND LORENZO, slapstick, and LIBONATI TRIO, marimba. Emsees will be BEN McATEE and PAUL WEST. Music will be furnished by the WALLY WEBB ork.

FRANK SHEPHERD, former trapeze artist with Ringling-Barnum, is living with his son, TOMMY, in Gibsonton, Fla., recuperating from injuries suffered when he fell while performing. Shepherd's daughter, PEGGY, is rehearsing as a trapeze performer at R-B quarters in Sarasota, after a two-year layoff. . . . INDIAN CREEK RODEO has been booked into the Chicago Railroad Fair for a six-week run, August 22-October 2, with the unit to appear in the vacationland show sponsored

jointly by the Burlington, Great Northern and Northern Pacific railroads. The troupe was booked thru FRED H. KRESSMANN, of Barnes-Carruthers Theatrical Enterprises, Chicago, who made the announcement. Kressmann also said he had closed a deal for Barnes-Carruthers to supply the grandstand show at the Greater Grand Forks (N. D.) fair. The grandstand unit booked into Grand Forks will move from there to Canada to play Western Canada Class A fairs.

THE GREAT TELESCO, swaying pole, again has signed with the Al Martin Agency, Boston. . . . TAYLOR AND MICKIE TROUT, hoop rollers, have moved into their new home near Melbourne, Fla. The Trouts played several theater dates last season but most of their work was confined to fairs. . . . BILLY CORLEW and BOB CROGAN, free attraction with King Reid Shows and Congress of Hollywood Daredevils last season, will be with Harry Craig's Heart of Texas Shows this season.

HAROLD BARNES, at the termination of his Roxy Theater, Irvington, N. J., run, spent an evening practicing and visiting at the dance studio of AL AND EMMA FRABELL, former tight-wire performers, in Irvington. En route to Boston he and wife visited DON DORSEY at the home of his aunt, MAYME WALSH, in Fall River, Mass. Don has recovered from injuries suffered last year when he fell during a performance with Polack Bros., and is now shaping his act for the coming season.

CON COLLEANO, the wire-walker, who was a feature of Tom Arnold's Mammoth Circus at the Harringay Arena, London, over the year-end holidays, is with the Circus Strassburger, in Amsterdam, Holland. . . . FRANCOIS FRATELLINI, 70-year-old member of the noted clown trio, the Fratellinis, was recently presented with a gold medal, at the Cirque Medrano in Paris, commemorating his 65th year as a circus artist. . . . The GERALDOS, European aerialists, recently with Tom Arnold's Circus in London, are set to open with the Ringling circus at Madison Square Garden.

IRA WATKINS, after playing Hamid-Morton Shrine circuses at Miami and West Palm Beach, Fla., flew to Cuba with his chimps, who will appear in a movie being shot there. The Watkins chimps will return in time to open with Hamid-Morton in Washington, March 28. . . . ESTHER JUNGER, the past two seasons director of choreography with the Ringling circus, has left the Big Show to supervise the dancers of the John Murray Anderson production at Billy Rose's Diamond Horseshoe, New York. . . . ORESTE DELLIS, member of the well-known Herras Family troupe of acrobats, who appeared in America from 1903 thru 1917, 10 years of which they were on the Barnum & Bailey Circus, writes from his home in Cerano, Italy, that he is now 72 years old, a cripple, and nearly blind. Friends may address him: Oreste Dellis, Cerano, Novara, Italy.

EMILIO ROGELIO RAZZORE, whose circus and family were lost in Caribbean waters last August, was the subject of a feature story Wednesday (16) in "The Chicago Daily News," written by Charles Fernandez, of "The Daily News" foreign service. Dated out of Havana, Fernandez told of Razzore's great come-back. Aided financially by Havana friends, Razzore opened his new circus in Havana two days before Christmas. . . . GEORGE A. HAMID office is offering the 1949 Mrs. America title winner, a BERT NEVIN'S promotion, for fairs, celebrations and other special events.

Polack Eastern Does Good Biz in 4-Day Stand in Roanoke

ROANOKE, Va., Feb. 19.—Polack Bros.' Eastern Unit played here for four days under auspices of Kazim Shrine Temple. The opening Monday (14) drew a near capacity crowd, and attendance held up thru the rest of the run.

The date was handled by Henry and Claire Barrett, Jack Cronin and Owen (Red) McManus. This was the first indoor circus to play the American Legion Auditorium since 1941.

Radio Stations WSLS and WDBJ, The Roanoke Times and World News co-operated in every way with Bill Green, Polack flacker.

Irving J. Polack arrived for the opening after stopping off in Fort Wayne, Ind., and Akron on business.

April Bow for N. C. Stock Car Racing

DAYTONA BEACH, Fla., Feb. 19.—Two early-season race dates for North Carolina speedways were announced this week by Bill France, stock car race promoter, who operates in several Southern states.

Opening race for the new Charlotte (N. C.) Speedway, three-quarter-mile track, will be held Sunday, April 3. First event for the new Winston-Salem (N. C.) Speedway will be staged Monday, April 18.

Four events, including three stock car races and one motorcycle race, were staged at Charlotte last season, attracting 40,000 spectators.

. . . JOE ROTH, acro comic, is continuing an extended tour of Europe, starting off with a string of dates in Germany, followed by engagements in Spain and in the resort spots of the French Riviera, Monte Carlo, Nice and Cannes, and currently in Switzerland. . . . HERMINE'S MIDGETS played the stage show at the Flushing, L. I., RKO flicker palace last week. . . . The THREE SWIFTS, jugglers, are a feature of the stagemat at the Capitol, New York.

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Clark County Annual Will Have New Bldg.

SPRINGFIELD, O., Feb. 19. — A new merchant's display building, with 18,000 square feet of floor space, will be constructed here for the Clark County Fair, skedded August 17-19. A cattle building also is up for bids and will be completed for use this year.

Contract for rides was signed with Gooding Amusements. Other concessions on the independent midway will be sold March 15.

The 1948 fair played to approximately 72,000 paid admissions.



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Roadster Race Set For Ft. Lauderdale

FORT LAUDERDALE, Fla., Feb. 19.—Midwestern drivers rate among favorites for the first annual National Grand Prix roadster classic skedded for the new two-mile paved circular Broward Speedway, seven miles west of Fort Lauderdale, to be held Sunday (27).

Two entries for the 50-lap thriller are Dick Fraizer, Muncie, Ind., and Neil (Curly) Cotner, Lawrenceville, Ill., who have advised directors Bill France and Bill Turhill that they will be on hand for the race.

This will be the second race staged at the new Broward Speedway, which circles the three runways of the Fort Lauderdale-Davie Airport. The first was a 100-mile stock car event in January, won by Fonty Flock, Atlanta.

Two preliminary events for February 27 will be a 25-mile Sportsman's Trophy race for foreign automobiles over a special 1.1-mile course and a 10-mile Sportsman's Trophy race for stock American cars. The foreign car race is being directed by Bob Gegen, Miami sportsman and Southeastern representative of the Sports Car Club of America.

The roadster classic is sanctioned by the National Association for Stock Car Auto Racing, with headquarters at Daytona Beach, Fla.

The 200-mile roadster race originally slated for Daytona Beach was postponed indefinitely to allow work to progress on the course for approaching motorcycle races.

Coleman Rodeo Date Set

COLEMAN, Alta., Feb. 19.—The annual rodeo will be held here July 9, with the Crescent Shows on the midway. James Wilson is rodeo committee chairman.

'49 St. Paul Event Is Assured Success

ST. PAUL, Feb. 19.—The annual St. Paul Winter Carnival was moving ahead at mid-week to what was expected to be one of its most successful festivals in the 12 staged here by Saintpaulites, Inc.

Event got off to a fast start Friday night (11), with the crowning of Clarence Maley, former president of the sponsoring organization, as Boreas Rex XII, king of the carnival. High spots of the week of fun were the Saturday afternoon (12) and Wednesday night (16) parades.

The carnival serves as the kick-off for the 1949 Minnesota Territorial Centennial being observed this year and a Minnesota centennial queen was picked to reign thruout the year, in addition to the selection of the carnival's own Queen of the Shows.

The 1949 Ice Capades opened in the St. Paul Auditorium arena Thursday night (17) as a feature attraction of the carnival week and will give presentations for a full week, with several matinees included.

A highlight of winter carnival

Blackpool Tower '48 Profit \$2,080,000

LONDON, Feb. 19.—The Blackpool Tower and Winter Garden companies, which control most of the amusements at Blackpool, showed an increase of \$304,000 combined profit in 1948 over the previous year. Profits in 1949 were \$2,080,000, compared with \$1,776,000 in 1947.

H. B. Bickerstaffe, chairman of the Blackpool Tower Company, revealed that much of the money will be eaten up thru taxation.

Nearly 670,000 persons saw the Blackpool Tower Circus in a record run of 31 weeks, with a total of 418 performances. Admissions to the Blackpool Tower were 3,070,000. The Opera House show ran for 19 weeks and was seen by nearly 700,000 people.

week, which has been packed with winter sporting events and mass entertainment program, was the original ice fishing contest at White Bear Lake.

Advertising in the Billboard Since 1905

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Above prices for any wording desired. For each change of wording and color add \$3.75. For change of color only, add 75c. No order for less than 10,000 tickets of a kind or color.

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FORT SMITH, ARKANSAS

Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Year and Total. Must be Consecutively Numbered from 1 up or from your last Number

<p>STOCK TICKETS</p> <p>One Roll ... \$ 1.00 Five Rolls ... 4.00 Ten Rolls ... 6.00 Fifty Rolls ... 20.00 100 Rolls ... 38.00</p> <p>ROLLS 2,000 EACH</p> <p>Double Coupons. Double Prices. No O. O. D. Orders. Size: Single Tkt. 1x2"</p>	<p>A man won't find many success rules that will work unless he does.</p> <p>Roll Machine Folded Reserved Seat</p> <p>TICKETS</p> <p>Coupon-Books Strips Contest</p> <p>THE TOLEDO TICKET COMPANY</p> <p>114-116 Erie, Toledo (Ticket City) 2, O.</p>	<p>SPECIAL PRINTED</p> <p>Cash With Order, Prices:</p> <p>2,000 ... \$ 8.50 4,000 ... 7.55 6,000 ... 6.50 8,000 ... 5.35 10,000 ... 4.20 20,000 ... 14.60 50,000 ... 19.00 100,000 ... 30.00 500,000 ... 115.00 1,000,000 ... 225.00</p> <p>Roll & Machine Double Coupons. Double Prices.</p>
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In Charge of Shows and Concessions

MICHAEL SURSOCK
Assistant Manager

Showbiz Know-How Helped Minn. Fair Exec in South Pacific Post

(Continued from page 58)

soon after young Doug's appearance on the scene, moved the Baldwin family to Chicago where they lived until the boy was 11 years old. That was in 1905 and the Baldwins came back to the Twin Cities, settling in St. Paul.

Starts as Water Boy

In August, 1905, young Doug wanted work and just before fair week went to see E. W. Randall, Minnesota fair secretary, about a job. Randall eyed the lad and said there was nothing available. Undaunted, the boy walked around the grounds, saw workmen constructing the then new hippodrome, applied for a job and was set to carrying water at 75 cents a day, 11 hours a day, six days a week.

Several days later Secretary Randall happened on the scene in his horse and buggy, recognized the boy and demanded to know how come he was there. Doug said he had to have work, so Randall, admiring the lad's spunk, hired him as office boy.

Doug spent his summers working at the Minnesota Fair, going to school in St. Paul during the fall and winter months. As he grew older he was entrusted with running the entry department and space rentals. When building work was in progress he served as timekeeper.

Serves in World War

Graduating from high school, Baldwin enrolled at Columbia University

in 1913 and studied economics for two years, quitting in 1916 to enlist in the army as a private when World War I broke out. He was shipped overseas to France in the spring of 1918 and saw action with the AEF until August, 1919, when he was mustered out as regimental gas officer in the 80th division. Chemical warfare was just coming into its own and Baldwin was placed in charge of gas defense.

After leaving the army Doug didn't rush back to the States but took advantage of his presence in France to enroll at the Sorbonne, where for nearly a year he studied foreign trade.

He got back to St. Paul in August, 1920, just a day before the 1920 fair was to open. Doug got off the train in the morning and wandered out to the fairgrounds. There he was met by Tom Canfield, then secretary, who raised the devil with him for not reporting for work earlier. Canfield gave Doug the rest of the day off to shop for civilian clothes, then ordered him to be on hand for the opening of the fair the next morning.

Studies for Law

It was then that Baldwin became assistant secretary of the Minnesota fair, the job he still holds. That same year, tho, he enrolled in the St. Paul College of Law and began his studies which eventually resulted in his passing the bar examination. A full-fledged attorney, he has never practiced law, but his legal education he regards as a real asset in his fair work.

As assistant secretary, Doug has his hand in all phases of fair operation. He took a special liking to advertising and promotion work and was one of the first fair men to see the advantages of radio in building fairs. In 1928-1929 he had his own radio program, a one-hour live talent show six days a week over WCCO and the Columbia Broadcasting System's (CBS) Northwest network. Baldwin wrote the script, produced and emceed the show and "never knew when I started at noon what I would end up with at 1 p.m." The program was slanted to the farmer and had music, farm news, lectures and commercials.

In 1933 P. T. Streider and a group of Chicago entertainment people undertook to reopen the Alabama State Fair at Birmingham which had been shuttered for several years. Doug got a telephone call to "come down and help us out, we need you." He obtained a leave of absence and headed for Birmingham to become cashier of that fair. Each year for nine years he was loaned out to Birmingham by the Minnesota Fair. The first five years he was cashier, the next four years secretary, leaving the post only when he joined the Red Cross.

Put Birmingham on Feet

Doug went to Birmingham in the spring of each year and spent a month getting things in shape. After the Minnesota annual was out of the way on Labor Day he headed back to Alabama for another six weeks.

"We had to start from scratch," he said. "It was a struggle and one of the toughest jobs we had to do was overcome the general feeling that a 'bunch of damn Yankees are running our fair.'"

But Baldwin lined up solid newspaper support, made the knife and fork league and sold the civic clubs and others on the idea of supporting

a private enterprise, which the Alabama Fair was. That first year he went into radio in a big way with spot programs from the grounds and specially prepared shows, using every radio station in Alabama to help do the job. Altho 1933 was a depression year, the Birmingham fair finished in the black that first year—and every year after that. Today it is fast coming to the front as one of the nation's outstanding expositions.

Heads IAFE

His election as IAFE president came in 1942, but with a war going on Baldwin couldn't sit still. He applied for enlistment in the army but was told he was "too old for anything but Pentagon Building job." Doug wanted action and the Red Cross promised him the most along that line.

He landed in Australia, saw service in New Zealand, New Caledonia, New Guinea, the Philippines and in Tokyo with General MacArthur's Command. He was responsible for co-ordinating all Red Cross activities with the armed forces' special service division.

"That's how I found my fair training to be invaluable," he said. "The army was looking for permanency, with the result that it didn't work out. My ability to improvise, if necessary, to meet a deadline helped tremendously."

He told the story of the liberation of American internees in Santo Tomas Camp in Manila. Army experts had a batch of mail for these people and worked out a method which would take days, even weeks, to complete delivering it to the internees. Baldwin took over, improvised a post office and distributed the mail in one morning.

Directs Red Cross in Pacific

His experience with fair cookhouses enabled him to set up emergency feeding stations to care for refugees. A fair cookhouse goes up fast and operates in a hurry. Baldwin made the mess line do the same thing. He had some 3,500 Red Cross personnel under his direction and this group served millions of G.I.'s and natives in the years they were in the South Pacific. His Red Cross clubs served more than 5,000 persons per meal on many occasions and he had several hundred clubs going at one time.

One day Baldwin was traveling thru the Philippines just north of Manila when his jeep broke down. He pulled into an engineers' camp for repairs and went around to the kitchen door seeking food. There he met the mess sergeant and asked if it was possible to get a sandwich and a cup of coffee.

"Not by a damn sight," replied the (See Showbiz Know-How, page 98)

Cole Execs Scouting For Lot in Cincinnati

CINCINNATI, Feb. 19.—R. M. Harvey, general agent, and William (Bill) Lester, contracting agent of Cole Bros.' Circus, were here Thursday (10) scouting for a lot for a showing in Cincy in May. They have several under consideration.

Walter L. Main, retired circus owner of Geneva, O., also was in town Thursday on his way to Daytona Beach Fla., where he will remain until April. He then will go to Cuba, Jamaica, Panama and other countries.

The trio visited the new home of The Billboard on Patterson Street, along with Johnny Anderson, of the Enquirer Printing Company.

Major Rodeo Is Assured For K. C. Cattle Show

KANSAS City, Mo., Feb. 19.—A contract was signed here assuring a major rodeo for the first annual American Royal Dairy Cattle Show and Rodeo, skedged May 14-21.

The agreement was signed with Verne Elliot, Platteville, Colo., who manages rodeos at the Frontier Days, Cheyenne, Wyo., and the Pendleton Round Up, Pendleton Ore., among others.

Dog Shows

ARIZONA
Phoenix—March 19-20. Evelyn Burch, 1414 N. 5th St.
Tucson—March 24-25. Mrs. Leonard Wixson, Box 2622.

CALIFORNIA
Bakersfield—Feb. 27. Mrs. J. Howard Davis, 2405 Niles St.
Oakland—March 5-6. P. Pederson, 2711 12th Ave.

DISTRICT OF COLUMBIA
Washington—March 20. Foley, 2009 Ranstead St. Philadelphia.

ILLINOIS
Chicago—March 25-27. Foley, 2009 Ranstead St., Philadelphia.
Rock Island—March 6. Mrs. R. C. Johnson, Moline, Ill.

IOWA
Des Moines—March 13. Mrs. Hayden Peterson, 3249 Kinsey St.
Ottumwa—March 11. Mrs. J. E. Armstrong, Albia La.

KANSAS
Topeka—March 20. Mrs. Glen A. Pennington, Emporia, Kan.
Wichita—March 22. Mrs. H. G. Norton, 421 S. Roosevelt Ave.

MICHIGAN
Detroit—March 5-6. Glenn S. Staines, 4161 Woodward Ave.
Flint—March 20. Jane Griffin

MINNESOTA
Minneapolis—March 20. Mrs. Laura J. Montan, 1516 E. River Terrace.

MISSOURI
Kansas City—Feb. 26. Russell H. Smith, Box 23, Arg. Sta., Kansas City.
Kansas City—Feb. 27. H. Z. Smith, Hickman Hills, Mo.
St. Joseph—March 17. Charles Schaff.
St. Louis—March 19. Francis Gerstner, 7206 S. Lindberg St.
St. Louis—March 20. H. F. Hook, Webster Groves, Mo.

NEBRASKA
Lincoln—March 16. Mrs. Fred C. Bookstrom, 3323 S. 28th St.
Omaha—March 15. Oliver S. White, 3158 Paxton Blvd.

NEW HAMPSHIRE
Manchester—March 19. Foley, 2009 Ranstead St., Philadelphia.

NEW JERSEY
West Orange—March 6. Foley, 2009 Ranstead St., Philadelphia.

NEW YORK
Buffalo—Feb. 26-27. Foley, 2009 Ranstead St., Philadelphia.
White Plains—March 13. Foley, 2009 Ranstead St., Philadelphia.

OHIO
Cleveland—March 13. A. D. Alexander, Chagrin Falls, O.

OKLAHOMA
Lawton—March 29. Mrs. Mildred D. Chrisman.
Oklahoma City—March 26. Paul B. Berlowitz, R. R. 2, Box 93.
Oklahoma City—March 27. Mrs. Raymond L. Dickens, 4310 N. W. 39th St.

PENNSYLVANIA
Harrisburg—March 19. Oscar F. R. Treder Jr., New Cumberland, Pa.

RHODE ISLAND
Providence—March 20. Foley, 2009 Ranstead St., Philadelphia.

TEXAS
El Paso—March 27. Mrs. Lester L. Jones, 3710 Oxford St.
Odessa—March 30. Aletha M. Conner.

Wirth Sets Strong Hartford Shrine Bill

HARTFORD, Conn., Feb. 19.—A strong array of talent has been set for the annual Sphinx Temple Circus by Frank Wirth, head of the New York talent agency bearing his name. Show will open a seven-day run Sunday (20) at Bushnell Memorial Theater.

Acts include Ben Dova, acromedy; Hunt's midget elephants; Jack Meyand and partner, bicyclists; Evelyn's Liberty horses; Gaudsmith Bros.' French poodles; Monte de Ocas, trampoline; Torelli's Comedy Circus; Prof. George Keller, trained wild animals; Salici Puppets; Eddie Hunt and partner, equilibrists; Marvin and Hazel, wire walkers; Gautier's Bricklayers, trained canines; Four Elgins, comedy jugglers; Herzog Sisters, traps and webs; Danny Show, emcee, and clown alley headed by Herb Taylor and Charlie Frank.

There will be two performances daily with three shows on closing Saturday.

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AMA Title Races Set For Daytona Beach

DAYTONA BEACH, Fla., Feb. 19.—With cancellation of the 200-mile roadster race scheduled for Sunday (13), preparations are under way over the 4.3-mile Daytona Beach course for the annual 100-mile amateur and 200-mile expert motorcycle championship races on March 12 and 13.

Two former winners of the 200-mile expert event here have already filed entries with E. C. Smith, secretary of the American Motorcycle Association, which is sanctioning the races.

Ben Campanale, Pomona, Calif., the only rider to ever win the 200-mile national championship twice (1938 and 1949), heads the list of entries. The 1940 winner, Babe Tancredi, Woonsocket, R. I., is another entry.

N. Y. Sports Show Opens 9-Day Run

NEW YORK, Feb. 19.—The 12th annual National Sportsmen's Show opened this noon at Grand Central Palace for a nine-day run. The show, as usual, is a promotion of Campbell-Fairbanks Expositions, Inc., of Boston, and occupies four entire floors of the spacious palace.

An effort has been made this year to live up to the title and soft-pedal the extreme midway pitch atmosphere which drew loud squawks from many bona fide sport fans last year.

A majority of the exhibits this year are definitely of interest to outdoor sport addicts and the same is true of the entertainment features, which are headed by the popular trained sea lion, Sharkey.

Metropolitan papers are giving the show a good play and indications are that it will pull the usual heavy attendance.

Iowa House Com. Kills Mutuel Bill

DES MOINES, Feb. 19.—The pari-mutuel bill introduced in the House of the Iowa Legislature was killed by the House Judiciary Committee which recommended indefinite postponement for the measure. Unless the House overrides the committee report the bill will be killed. Similar measure was introduced in the Senate but no action has been taken on it.

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WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Camp Meeting Hollow, La.

February 19, 1949.

Dear Editor:

With a Merry-Go-Round in our center ring, a Geek Show and Side Show on our midway and a Med Show, featuring colored performers, as our concert, we don't know whether this is a circused carnival or a carnalized circus.

At Tapped Tree, La., last Tuesday we ran into a chautauqua company that had just concluded an unsuccessful tour of the Louisiana turpentine orchard belt. From what its manager told us, we learned that the Cajun turpentine distillers preferred their entertainment a bit more modern than the Narrowpath Company could offer. That wound up the thing in Deacon Skidmore's cow pasture across from the Old Birks'ire Place.

When his troupe was fed in the cookhouse, Manager Narrowpath propositioned the office to carry his chautauqua as a midway feature. The three co-owners debated the proposition and finally decided that by carrying such an attraction it would take the stink off the Geek Show and the Side Show's blow-off. So we became a chautauquized circus and carnival combined by Manager Upp shaking Narrowpath's hand.

As the new unit had no transportation, a local hauler trucked the top and stage. Its center poles were loaded under the wagons on the flatcars and its chairs were loaded in the aisles of our berth car after the actors and musicians went to bed. At Rosin Swamp Wednesday the chautauqua was advertised in the morning newspaper and was announced in the big show. However, though leaving the big top failed to stop. To avoid discouraging the new company, the boss gave a benefit show following the matinee. All of our troupe attended, which gave the office \$17.34 toward feeding the new actors in our cookhouse.

At Drain Pine, La., Thursday the boss decided to bally the chautauqua by bringing a few of the gal members out front. But, like the day before, no one was interested in the

Aussie Show 10-Day Net 325G

SYDNEY, Feb. 19.—The 10-day Mardi Gras which wound up January 31 at Manly, Sydney shore resort, was an outstanding success in spite of several nights of rain. Attendances were estimated as averaging 50,000 nightly making a grand total of around half a million. While final figures have not been announced, the profits are expected to be at least \$325,000, which will be divided among 15 local charities. Rides, shows and concessions were provided by the Showmen's Guild of Australia.

Rain closing night stampeded an estimated crowd of over 100,000 and many people collapsed and required medical attention. No one was seriously injured.

W. E. Butlin Named Prexy Of English Amuse. Group

LONDON, Feb. 19.—At the annual meeting of the Amusement Caterers' Association (ACA), at Blackpool, the following officers for 1949 were elected: William E. Butlin, president; Henry Seff, honorary treasurer, and Will G. Green and John Collins, trustees.

ACA groups most of the park and resort showmen of England. The annual meeting was well attended and wound up with a dinner and dance at which a large number of officers and members of other outdoor orgs were guests.

offering. At the show's Friday stand, Turp Camp, La., the boss shot another angle by hanging an old set of annex dancing girl banners in front of the chautauqua top. A broken carnival gal show talker blew onto the lot there and was put on the front. He packed the top on his first opening, but the Nightingale Girls, bird imitators, the Lost Cord Sisters, harmonica artists, and the five blond Swiss Bell Ringers refused to work. By doubling the annex dancers in the offering the admission money was held, which made it a circused chautauqua.

Here today, at Camp Meeting Hollow, advance publicity was used for the first time. The burg's elite came in droves, but they snubbed their noses at our circus, Geek Show, Side Show and the physic concert. The Merry-Go-Round suffered likewise. They jammed the chautauqua top to its doors. After giving manager Upp a five-minute notice Narrowpath and his company blew with the hauler and the day's take, having decided to again go for himself. Well now we can at least get out of our berths during the night without red-lighting a dozen chairs.

British Belle Vue Pays 50% Dividend

LONDON, Feb. 19. — Belle Vue, year-round indoor-open air funspot of Manchester, has declared a 50 per cent dividend, same as last year, on the firm's deferred ordinary shares.

Net profit, after taxes, for the year ended October 31, 1948, was \$168,647.44. Net for 1947 was \$183,457.69. Belle Vue, partly roofed over, offers rides, sports events and a successful annual season of indoor circus.

3000 BINGO

No. 1 Cards, heavy white, black back, 5 1/2 x 7 1/4. No duplicate cards. These sets complete with Calling Numbers, Tally Card, 35 cards, \$3.50; 60 cards, \$4; 75 cards, \$4.50; 100 cards, \$5.50. All cards from 100 to 3,000 @ .65 per 100. Fibre Calling Numbers, 50¢; Wood Calling Numbers, \$1; Printed Tally Card, 15¢. Colored Heavy Cards, \$3, same weight as #1 in Green, Red, Yellow @ \$6 per 100. DOUBLE Cards, No. 1 size, 5 1/2 x 7 1/4. 10¢ each.

3000 KENO

Made in 30 sets of 100 cards each. Played in 8 rows across the cards, not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

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 M. W. Cards, 5x7. White, Green, Red, Yellow, per 100 2.00
 3,000 Small Thin "Brownie" Bingo Sheets, 5 colors, loose only, no pads. Size 4-5. M 1.50
 3,000 Featherweight Bingo Sheets, large size, 5 1/2 x 7; 5 colors; loose, no pads, M Adv. Display Posters, size 24x36. Each .10
 Cardboard Strip Markers, 10 M for75
 Rubber Covered Wire Cable, with Chute, Wood Ball Markers, Master Board: 3-piece layout for 15.00
 Thin Transp. Plastic Markers, Brown, 1/4 M, Red or Green Plastic Markers, 1/4 M, Square, Round or Scalloped, \$2.50 M; 1/2 M size \$2.00 M
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Polack Chalks Louisville Mark; Cincy 10% Ahead

(Continued from page 57) Friday night (11), when the Armory was jammed with the largest crowd in its history, with the exception of the appearances there of President Truman and the late Al Smith. James Rison handled the date. More member tickets were sold this year than ever before, it is reported, and a record number of underprivileged children's tickets were underwritten in Rison's precircus campaign. It was announced here this week that the Polack org had contracted with Irving Wayne to play the Armory under Kosair Temple auspices the next three years. Wayne is manager for the Seltzer Enterprises, Inc., which holds a 15-year lease on the Jefferson County Armory. The Polack show moved from here to Cincinnati for its annual stand at Taft Theater. Rison and his staff left for Sacramento to ready things for the annual Polack visit to the California capital.

CINCINNATI, Feb. 19.—Polack Bros.' Circus (Western Unit) is repeating the big biz here of last year when it played to sellout and near-capacity crowds at the Taft Auditorium, a 2,500 seater. Opening Wednesday (16) for a 10-day engagement, mat and night houses were packed and big attendance continued the remainder of the week. Advance sale has been large. Receipts are expected to be up approximately 10 per cent this year due to an increase in prices. Scales of stagehands and musicians made the gate hike necessary. Prices, including tax, are \$1.20 for general admission, and \$1.80, \$2.40 and \$2.80 for reserves. In 1948 they were \$1, \$1.50, \$1.80 and \$2.40. Twenty-four performances are scheduled, with the engagement terminating February 26. These include extra performance Friday nights and extra Saturday matinees.

Louis Stern, Irv J. Polack's co-partner, is again in charge of the unit, assisted by Ross Paul. George Westerman handled the promotion, and Justus Edwards, press and radio. Ralph Crosthwaite, of Syrian Temple Shrine, the sponsor, is general chairman.

Cowboys Approve Naming Of Chuck Wagon Champ

CALGARY, Alta., Feb. 19.—Placing of chuck wagon drivers on the same footing as other classes of rodeo contestants by selection of a Canadian champion was approved at a meeting of the Cowboys' Protective Association. Selection of the Canadian champion could be decided yearly on points awarded thruout the season. The drivers endorsed a motion that a minimum purse of \$250 a day for two or more days of show be paid.

Carnival Routes

Send to 2160 Patterson St., Cincinnati 22, O.

- (Routes are for current week when no dates are given. In some instances possibly mailing points are listed.) American Eagle: Yazoo City, Miss. American Midway: Brownsville, Tex., 21-27. Big State Am. Co.: Gatesville, Tex. Bohn & Sons: Lake Providence, La. Centennial Greater: Cloverdale, Calif. Crafts 20 Big: (Fair) Imperial, Calif., 26-March 6. Dickerson: Folkston, Ga. Florida Am. Co.: Fort Myers, Fla. Folk Celebration: Tucson, Ariz., 21-27. Greater United: Laredo, Tex., 21-March 6. L. & B.: St. Petersburg, Fla. Magic Empire: Gulfport, Miss., 26-March 5. Midway Attrs.: Boston, Ga. Midwestern Expo.: Beaumont, Tex., 21-27. Palmetto Expo.: Chesnee, S. C. Peach State: Pinehurst, Ga. Prell's Broadway: Delray Beach, Fla. Royal Crown: (Fair) Sebring, Fla.; Plant City 28-March 5. Royal Expo.: (Fair) Lake Wales, Fla.; De Land 28-March 5. Sam's Funland: Winnsboro, S. C., 26-March 5. Siebrand Bros.: (Fair) Mesa, Ariz. Smith Am. Co.: San Antonio, Tex. Southern States: Venice, Fla., 28-March 5. Southern Valley: Monroe, La. Strates, James E.: Orlando, Fla. Tassel, Barney: Sarasota, Fla.; Lake Worth 28-March 5. Tidwell, T. J.: San Angelo, Tex., March 2-5. Ward, John R.: New Orleans, La., 28-March 5.

Circus Routes

Send to 2160 Patterson St., Cincinnati 22, O.

- Christy's: Depue, Ill., 22; Minonk 23; Chenoa 24; Fairbury 25; El Paso 26; Leroy 28. Clyde Bros.: Gadsden, Ala., 21-23; Paducah, Ky., 25-28. Davenport, Orrin: Cleveland, O., 21-27. Hamid-Morton: Milwaukee, Wis., 21-27; Kansas City, Mo., March 1-6. Hoxie Bros.: Winter Garden, Fla., 22; Apopka 23; Oviedo 24. Polack Bros. (Eastern): (Armory) Camden, N. J., 24-27; (Majestic Theater) Brooklyn, N. Y., March 4-6. Polack Bros. (Western): (Taft Auditorium) Cincinnati, O., 21-26; (Medinah Temple) Chicago, Ill., March 4-20. Rogers Bros.: Marianna, Fla., 28.

Misc. Routes

Send to 2160 Patterson St., Cincinnati 22, O.

- Burke's, Jack W., Dixiana (Manos) Ellwood City, Pa., 23; (Jordan) Greenville 24; (Park) Meadville 25-26; (Memorial) Mount Vernon, O., 27. Henle, Sonja, Hollywood Ice Revue (Olympia) Detroit, Mich., thru March 3. Henderson-Swanck Karstern Show (Capitol) Macon, Ga., 23-24; (Royal) Columbus 25-26; (Moultrie) Moultrie 28; (Ritz) Brunswick March 1; (Palace) Vidalia 2. Herbers & Ragan Exhibit: Rome, Ga., 23-24; Dalton 25-27; Knoxville, Tenn., 28-March 5. McClung's Pythons (Mardi Gras) Mobile, Ala., 24-March 1. Miller's, Irvin C., Brown-Skin Models (Fair) Orlando, Fla., 21-26. Plunkett's Stage Show: Kingsville, Tex., 21-23. Shufflin' Sam Minstrels: Cordale, Ga., 21-26. Skating Vanities of 1949 (KRNT Theater) Des Moines, Ia., 22-27; (Auditorium) Charleston, W. Va., March 1-3.

Payment for one-day stands will be left to the discretion of the stampede manager.

For a one-day show, each wagon must pay a minimum entry fee of \$5, with a minimum of \$10 for two days or more.

At the present time, the chuck wagon race event is the only event for which an entry fee is not charged.

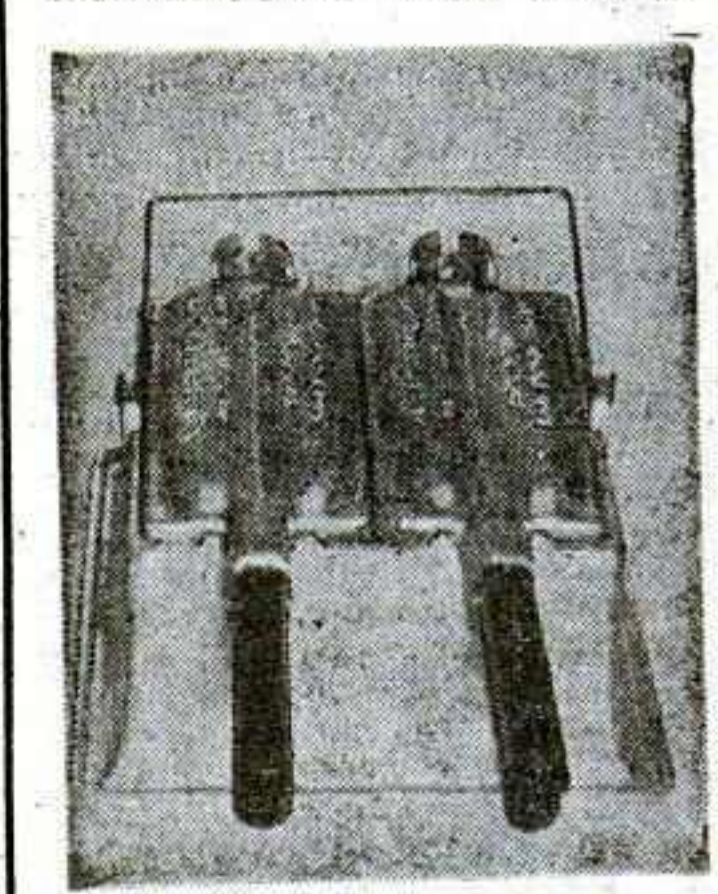
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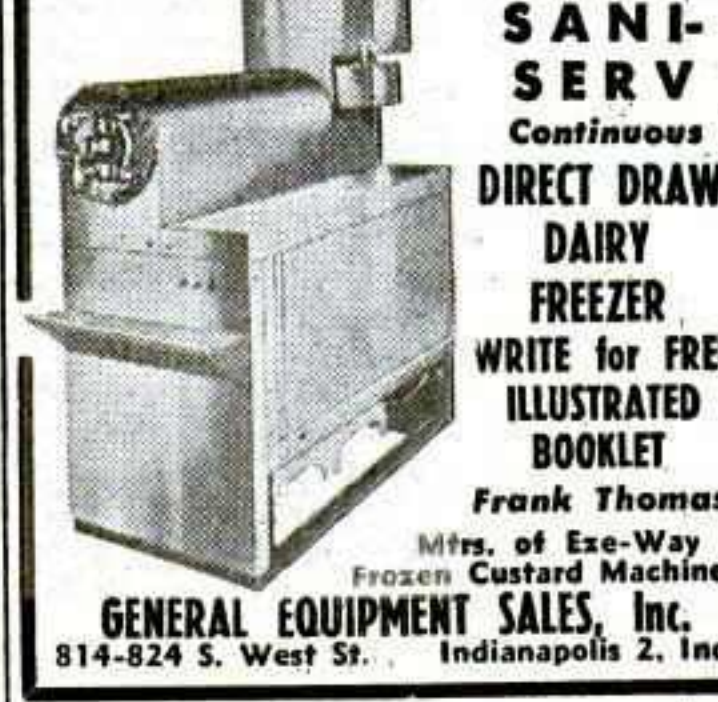
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KILLAM, Alta., Feb. 19.—The Killam District Board of Trade will sponsor a two-day rodeo in July. Midway attractions will be signed.

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Coming Events

- ARIZONA**
Phoenix—Home Show, Feb. 19-27.
Tucson—Tucson Livestock Show, March 23-27.
- CALIFORNIA**
Calexico—International Cavalcade, March 17-19.
Oakland—Oakland Natl. Home Show, March 12-20. I. W. Curry, 1011 Humboldt Bank Bldg., San Francisco.
San Francisco—San Francisco National Home Show, Feb. 26-March 5.
San Francisco—N. Calif. Sportsmen's Show, March 26-April 3. Mel R. Morrison.
- COLORADO**
Denver—Denver Gift Show, Feb. 27-March 2. Mrs. M. M. Dalton, 712 S. Olive St., Los Angeles, Calif.
- CONNECTICUT**
Hartford—Shrine Circus, Feb. 20-26. R. W. Thompson.
Willimantic—Poultry Show, March 11-13. Dan D. Cavanaugh, North Windham, Conn.
- DISTRICT OF COLUMBIA**
Washington—Sportsmen's & Outdoor Show, National Guard Armory, March 5-13.
- FLORIDA**
Bradenton—DeSoto Festival, March 22-25.
Danla—Danla Tomato Festival, Feb. 22-26 Chamber of Commerce.
Jacksonville—Boat & Sportsmen's Show, March 30-April 3.
Miami—Flower & Garden Show, March 9-19.
Miami—Miami Home Expo, March 17-29.
Sarasota—Pageant of Sara de Sota, Feb. 20-28. S. Dilworth Clarke Jr.
Tampa—Tampa Horse Show, March 4-6.
- GEORGIA**
Macon—Fat Cattle Show & Sale, March 22-23. Clark Gaines, Chamber of Commerce
- ILLINOIS**
Chicago—World Hobby Expo, Feb. 19-27. Chas. Snitow, 331 Madison Ave., New York.
- KANSAS**
Wichita—Police Circus, March 14-20. Ben C. Truex, 217 S. Water St.
- LOUISIANA**
Delhi—Northeast La. Livestock Show, March 1-4. W. H. Farmer.
New Orleans—Spring Fiesta, March 13-28. Catherine B. Dillon, 546 St. Peter St.
New Orleans—Mardi Gras Carnival, Feb. 27-March 1.
- MASSACHUSETTS**
Boston—New England Flower Show, March 13-19. Arno H. Nehrling, 300 Mass. Ave.
Boston—Boston Gift Show, 7-11. George F. Little, 220 5th Ave. New York.
- MICHIGAN**
Detroit—Detroit Gift Show, Feb. 27-March 3. W. E. Offinger, Mdse. Mart, Chicago.
Detroit—Detroit Flower & Garden Show, March 26-31. W. M. Hoy, 4484 Cass Ave.
Detroit—Detroit Sports & Boat Show, March 5-13. W. H. Pfau, 4484 Cass Ave.
Lansing—Commandery Circus (Polack's), March 9-12. Ed. Mackey, Masonic Temple.
- MINNESOTA**
Minneapolis—Shrine Circus, Feb. 28-March 5. Noel Van Tilburg.
Minneapolis—Builders' Show, March 26-April 3. H. H. Cory, 601 Thorpe Bldg.
St. Paul—Shrine Circus, March 14-20. Walter T. King, Masonic Temple.

Jersey Excursion Route Adds Second Steamer

NEW YORK, Feb. 19.—The former Hudson River Day Line excursion liner, Chauncey M. Depew, has been acquired by the Sandy Hook Line and will join that line's S. S. Sandy Hook on the summer run from New York to Atlantic Highlands, N. J.

The boats will operate from piers at Liberty and West 42d Streets, in New York, and the municipal yacht basin pier, in Atlantic Highlands. Excursion runs will start early in June, serving Northern New Jersey shore resorts thru bus connections at Atlantic Highlands.

Roscoe Armstrong Ford Act To Play Syracuse

MONTEZUMA, Ind., Feb. 19.—Roscoe Armstrong's comedy Ford act will play the Syracuse Shrine Circus for Frank Wirth, opening April 18. Org also has signed for five weeks of fairs with the Rotroff Attractions and for three weeks of rodeos with the Rovers Rodeo Company. Another fair inked is the White County Fair, Sparta, Tenn.

Members of the act are Earl Armstrong, manager, and Donald and Dane Cox. Armstrong will double at fairs as Don Richards, slack wire.

MISSISSIPPI
Forest—Southeast Miss. Livestock Show, March 17-19. O. S. Redden.
Hattiesburg—South Miss. Livestock Show, March 14-16. N. S. Hand.
Port Gibson—S. W. Miss. Fat Stock Show, March 21-23. E. C. Newman.
West Point—N. E. Miss. Livestock Show, March 31-April 2. Evans E. Wooten.

MISSOURI
Kansas City—Police Circus, March 1-6. H. E. Dodge, 1125 Locust St.
St. Louis Flower & Garden Show, March 13-24. Lucy T. Kelly, 494 Arcade Bldg.

NEW YORK
Buffalo—Buffalo Sportmen's Show, March 26-April 3. S. Fairbanks, 929 Park Sq. Bldg., Boston.
New York—American Toy Fair, March 7-18. H. D. Clark, 200 Fifth Ave.
New York—New York Gift Show, Feb. 21-25. Wm. E. Little, 220 Fifth Ave.
New York—Nat'l. Sportsmen's Show, Grand Central Palace, Feb. 19-27. Campbell-Fairbanks.

NORTH DAKOTA
Valley City—N. D. Winter Show & Agri. Fair, March 7-12. A. M. Psaunson, City Hall.

OHIO
Cleveland—American & Canadian Sportsmen's Show, March 18-27. A. W. Newman, Public Hall.
Cleveland—Home & Flower Show, March 5-12. Ralph P. Stoddard, 520 Leader Bldg.
(See COMING EVENTS on page 96)

Aussie Speedways Draw Big Crowds

SYDNEY, Feb. 19.—Speedway dirt track racing continues to be popular here and two Sydney tracks are drawing good weekly attendances. The showground course averages 18,000 each night and the sports-ground 12,000, while at Parramatta, 15 miles from the city, a turnout of 10,000 can always be counted on, with an additional 1,000 on special occasions.

Some complaint is being made that too much time is given to individual events and that top-flight riders are publicized too much. Suggestion is made that attendance would be hypped if the promoters would introduce team races as was done in England, where the stunt pulled the sport out of a serious slump.

Leading delusion among some towners is that showmen take up the profession of pure cussedness rather than a second choice of solid security.

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Ottawa '48 Gross 370G

104G balance remains despite expenditures of 364G—300G building planned

OTTAWA, Feb. 19.—Total revenue earned by the Central Canada Exhibition Association in 1948 was \$370,792.65 of which \$283,017.27 was derived from the annual exhibition, H. H. McElroy, secretary-manager, revealed in his annual report to the board of directors here recently. Altogether expenditures for the year totaled \$364,755.52 the association has a credit balance of \$104,037.13.

Terming the Exhibition as "one of the city's major industries" McElroy said that it was responsible for the circulation annually of "well over \$1,000,000 within the corporate limits of Ottawa alone."

Last year premium money was increased by 33 1/3 per cent over 1947 to total \$27,000 as against \$16,700. McElroy pointed out that Dominion and Provincial grants of money were small and could be justifiably increased in view of the work being done. After June 1 the city will discontinue its annual grant of \$15,000 toward the maintenance of Landsdowne Park, exhibition site. However, McElroy said, the association's constantly expanding year-round activities have infinitely greater revenue possibilities and would easily make up this deficit.

Plan 300G Building

President D. Roy Campbell reported in his annual message plans for a new livestock building to be started in the spring at a cost of \$300,000. The Dominion Government, Ontario Government and city of Ottawa will each contribute one-third. The new structure will adjoin the Coliseum.

Campbell estimated the value of the Landsdowne Park property administered by the association at \$2,500,000. Attendance for the week was 350,000.

Directors for 1949 are: Agricultural section: Dr. W. A. Armstrong, W. E. Burton, A. P. MacVannel, M. C. McPhail, Clarke Mansfield, J. W. Miller, Frank Napier and D. M. Stewart.

City council section: Mayor E. A. Borque, Cont. L. L. and Alderman David McMillan, C. A. Parker, J. Poers, Eric Query, W. Hamilton and M. M. Walsh.

City section: R. Hector Aubrey, D. Roy Campbell, Harry J. Clark, S. F. Dadson, Clayton Fitzsimmons, C. H. Hulse, George Pingle, F. O. Plant.

Life directors: Sam Crooks, A. H. Fitzsimmons, Dr. G. M. Geldert, H. Stanley Higman, F. H. Plant and Ald. E. A. Band.

Boonville Annual Lines Up Talent

BOONVILLE, N. Y., Feb. 19.—Plans for the Boonville Fair were practically completed last week at the Albany meeting. A revue, band, organ and eight acts were bought from the Al Martin Agency. King Reid Shows were again given the midway contract. A thrill show and fireworks will be added to the bill, as well as large race purses and local events.

The fair caters, to a large extent, to summer mountain tourist business and so will open the first week in August, making it the first fair in Northern New York. Romeyn Vaughn is again president of the association; E. R. Hargrave is treasurer and R. H. Ryder will handle grounds and concessions.

4 Pennsy Fairs Drew Quarter of State Attendance

HARRISBURG, Pa., Feb. 19.—Pennsylvania's "big four," Allentown, Bloomsburg, Reading and York, drew 1,175,896 patrons in 1948, more than one-quarter of the total State fair attendance of 4,284,016, compiled by the Department of Agriculture and reported to 98 annuals.

York tabbed the largest number of admissions, including paid, and earned the biggest gross from this source. Its 1948 operation netted \$119,738.45.

Comparative figures follow. Admissions: York, 340,927; Reading, 307,785; Allentown, 266,642; Bloomsburg, 260,542. Paid admissions: York, 243,158; Reading, 210,650; Allentown, 165,152; Bloomsburg, 160,786. Amount of paid admissions: York, \$124,165.73; Bloomsburg, \$97,120.15; Reading, \$89,730.50; Allentown, \$84,811.65. Gross: Reading, \$362,432.68; York, \$326,882.72; Allentown, \$281,789.60; Bloomsburg, \$220,705.

Reading operates eight days and seven nights and Bloomsburg six days and nights, while Allentown and York limit their operation to five days and nights.

Bloomsburg and York do not permit the sale of alcoholic beverages, which earn considerable revenue for both the Reading and Allentown fairs.

75G Stand, Other Improvements Set For Hamburg, N. Y.

HAMBURG, N. Y., Feb. 19.—Construction of a new 100 by 40-foot grandstand extension seating 500 and costing an estimated \$75,000 will begin soon at the Erie County Fairgrounds. The new unit will also include a kitchen, dining room and concession space. New ramps and stairways will be added to the present stand and the paddock area will be improved.

A new grandstand stage on a concrete foundation, designed to house dressing rooms and bathing facilities, will be built at an estimated cost of \$14,000. Also planned are a 60-stall horse barn and a trailer camp.

British Spots Nix Co-Op Act Buying

LONDON, Feb. 19.—Holiday Resorts Association, representing England's health and amusement resorts, has turned down a project to hire upper-bracket attractions co-operatively in order to compete with holiday camps, many of which provide high-class entertainment.

Holiday camps, somewhat resembling old-time chatauqua camps in the United States, are important factors in Britain's summer amusement field, and get the patronage of seven out of every 100 vacationers.

Municipally and privately operated resorts find it hard to compete with holiday camp enterprises, such as W. E. Butlin's camps, which at a recent mid-winter reunion of its camp patrons provided a \$4,000 floorshow to entertain the 10,000 guests in London's Royal Albert Hall. Butlin has big camps in Canada and Europe, as well as thruout the British Isles.

The talent pool project may be revived when the summer season gets under way, and the question of Sunday entertainment, which is permitted at most holiday camps but banned at many resorts, will also be considered.

N. Y. State Revival Gets Green Light

To Go Labor Day Week

ALBANY, N. Y., Feb. 19.—Commissioner C. Chester DuMond, of the Department of Agriculture and Markets, announced Tuesday (15) that a State fair will be conducted this year at the present site near Syracuse, contingent upon legislative approval of budget appropriations. The fair will open Labor Day, September 5, and close Saturday, September 10.

A grant of \$350,000 is being sought thru legislative action. The fair has on hand an estimated \$150,000 re- (See N. Y. Revival Okayed, page 98)

Mich. Gov. Rocks Funk's Position As Detroit Mgr.

DETROIT, Feb. 19.—The position of Hazen L. Funk as manager of the Michigan State Fair remained legally sound tho politically dubious after a public statement Tuesday by Gov. G. Mennen Williams. Williams pointed out that he had not been consulted by the fair board of managers on Funk's reappointment, after managing the fair during 1947 and 1948, and added that "it was the first time in history that a governor's wishes were not respected."

Williams was verbally advised of the board's action in confirming Funk, during the convention of the Michigan Association of Fairs at the Fort Shelby Hotel here about four weeks ago, a few hours before the news was released. He made no comment at that time.

Intends To Remain

Funk indicated that he intended to hold his post as long as the board has faith in him, and said that he told Williams, "I admire your frankness and hope to be able to make you take back your words."

The board has full legal power to appoint the manager. Five of the board members are appointed each year for a four-year term, expiring in April, so that no single two-year administration is able to appoint more than half the incumbents—unless there are vacancies on the board.

Funk took over the reins of the fair after a five-year wartime hiatus, coming fresh from a civil service position, after growing up in the theater business. He had served for some years as secretary and for a (See Gov. Rocks Funk on page 83)

New Md. Annual Bows Aug 22; Hamid Books Acts

CAMBRIDGE, Md., Feb. 19.—Maryland's newest fair, the Eastern Shore, opens its gates August 22 for four days and six nights, William H. Robbins, secretary-treasurer, announced. The fair has leased a site near the Choptank River. Complete with a one-half mile dirt track, the layout has two miles of salt water beach for bathing, a large carnival lot, stables, and ample parking space.

The George Hamid office has inked the contract for the grandstand show. Acts scheduled include the Bountys, the Lawrence Trio, Natto's Dogs, Slivers Johnson, Jean Dawn, the Wilfred Mae Trio, and Herbert Glatfelter, Hammond organ.

Jack Hockman's Hell Drivers have

Trailers To Carry Milwaukee Patrons Over Fairgrounds

MILWAUKEE, Feb. 19.—Because Wisconsin State Fair here is "getting too big for walking," the expo's execs have okayed the building of special tractor-pulled trailers to carry fairgoers to and from the parking lot and around the grounds, Jack Reynolds, manager, announced this week. The expo is skedded for August 20-28.

Business bigwigs of the State have leased the Industrial Building and will showcase "Wisconsin at work" again this year. They will revise exhibits, seeking State-wide representation with more production action—machines in full operation rather than models and graphs.

"The best job we can do is to show the results of American enterprise interpreted in our standards of living in contrast to those of other nations," said Arthur Herwig, of the Wisconsin Utilities Association.

"Under present rules, nothing will be sold in the industrial show," said Robert A. Ewens, executive secretary of the Wisconsin Manufacturers' Association.

Wright Named Prez Of California Board By Governor Warren

SACRAMENTO, Calif., Feb. 19.—William C. Wright has been named president of the board of directors of the California State Fair, succeeding Fred H. Bixby, of Long Beach, whose term expired. The appointment of Wright, a local realtor, was made by Gov. Earl Warren. Wright's term will run until February 1, 1950. Bixby will remain as a board member.

Other board appointments made by the governor included E. S. Pillsbury, Santa Barbara County rancher, to replace H. O. Davis, Indio. Pillsbury's term will end February 1, 1953. He has been representing the 19th District Agricultural Association on the board.

Ward G. Walkup, of San Francisco, was reappointed to the board for a four-year term. He originally was appointed in 1945. Thomas Tupman, Los Angeles auto dealer, a board member since 1941, has been given a new four-year ticket. Daniel W. Beatie, of Marysville, has been reappointed for the term ending February 1, 1950. Beatie also was re-named a member of the 13th District Agricultural Association for the term ending January 15, 1953. Since 1947 Beatie has represented the district agricultural associations on the fair board.

John White Tops South Dakota Org

HURON, S. D., Feb. 19.—John F. White, Sioux Falls, was elected president of the South Dakota State Fair at a reorganization meeting here recently. White, veteran board member and former secretary of the State association, succeeds T. C. Young, Huron, who resigned because of ill health.

Other officers named were Enos Blair, Sturgis, vice-president, and F. L. Hafner, Huron, secretary. Luther Johnson, Redfield, a new member of the board, was seated at the meeting here.

been inked for Wednesday afternoon, August 24, and Thursday night, August 25. The Dumont Shows will furnish the midway attractions, and the Fireworks Corporation of America will furnish the fireworks.

J. J. Perry is president of the Eastern Shore Fair, with W. F. Robbins, vice-president.

Virgil C. Miller Named Manager At Hutchinson

HUTCHINSON, Kan., Feb. 19.—Virgil C. Miller, 45, with the Kansas State budget director's office for the past 20 years, has been appointed manager of Kansas State Fair here. He succeeds Sam Mitchell, who resigned recently.

A resident of Topeka, Miller is married and has one son. In the past his association with fairs has been in an auditor's capacity during the operation of the fair here. He also assisted in the concession operations at Kansas Free Fair, Topeka.

No successor has been named to replace Ralph Mitchell, secretary and concession manager of the fair here during its management by Sam Mitchell. Fair officials, however, said that a successor to that post will be named soon.

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Winter Fairs
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 Tucson—Pima Co. Fair March 2-5. Norman B. Cobb. Box 1609.
CALIFORNIA
 Imperial—California Mid-Winter Fair. Feb. 26-March 6. D. V. Stewart, Box 308.
 San Bernardino—National Orange Show. March 10-20. R. Z. Smith Box 29.
FLORIDA
 Cocoa—Indian River Orange Jubilee. March 9-12. Mrs. Marion Oxford, Chamber of Commerce.
 Daytona Beach—Halifax Fair. March 3-12.
 Delray Beach—S. Fla. Gladioli Festival & Fair. Feb. 22-29. R. C. Lawson.
 Eustis—Florida Sportsmans Expo.-Lake Co. Fair. March 14-19. Karl Lehmann, Tavares, Fla.
 Fort Lauderdale—Broward Co. Fair. March 15-20. Jack W. Finch.
 Fort Myers—Southwest Fla. Fair. Feb. 21-26. J. Fred Huber, Box 2010.
 Miami—Dade Co. Fair. March 4-13. Robert C. Booth, 471 N. W. 3d St.
 Orlando—Central Fla. Expo. Feb. 21-26. Crawford T. Bickford.
 Palmetto—Manatee Co. Fair. Week of March 7.
 Plant City—Florida Strawberry Festival. March 1-5. G. H. Bates.
 Sanford—Seminole Co. Fair. Week of March 21.
 Sarasota—Sarasota Co. State Fair Assn. Feb. 20-26. S. Dilworth Clarke Jr., Box 187.
 Sebring—Sebring Firemen's Highlands Co. Fair. Feb. 21-26. R. C. (Dick) Baguley.

Open Bids for New Bldgs. At Placer, Calif., Grounds

ROSEVILLE, Calif., Feb. 19.—Bids for the construction of new buildings on the Placer County Fairgrounds here have been opened by county supervisors. Plans for an administration building, a manager's residence and two livestock barns have been okayed by the board.

At a recent meeting the board also adopted a resolution to lease a fair-ground building site to the State for the construction of an armory or radar station. The only stipulation made was that the building must be completed within three years.

Jersey Governor Nixes Spending \$\$ for Erosion

ATLANTIC CITY, Feb. 19.—General disappointment was registered here over Governor Driscoll's failure to recommend appropriation of erosion funds in his proposed State budget.

Atlantic City has earmarked \$300,000 in its 1949 capital improvement program for beach erosion but also expected State aid.

Lakeport, Calif., Annual Will Install Floodlights

LAKEPORT, Calif., Feb. 19.—The installation of floodlights at the Lake County Fairgrounds has been okayed by the division of agriculture in Sacramento.

Lights will illuminate the horse show arena, baseball diamond and the sports field. According to present plans 11 towers, 40 feet high will be erected to support the lights.

Calgary Builds New Stand

CALGARY, Alta., Feb. 19.—Work has started on a \$78,000 grandstand to seat 4,500 at the fairgrounds. Wooden bleachers seating 1,600 were torn down to make way for the new structure. The main grandstand seats 8,800 and the west side bleachers 4,200.

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THE KAY HUBERS
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New County Annual for Westchester

Dates Are September 9-17

WHITE PLAINS, N. Y., Feb. 19.—Plans for a Westchester County Fair, the first since 1923, were announced here yesterday by the newly formed Westchester County Fair Association.

The new fair, which will be turned into an annual if the initial showing is successful, will be staged September 9-17. Agricultural, industrial and scientific exhibits are planned. Show features will also be included.

The 115-acre Blind Brook Polo Grounds, grandstands and buildings in the area of near-by Harrison have been leased by the association. An adjacent 50-acre plot for use as parking space has also been leased by the group.

Westchester County fairs, held annually from 1886 to 1923 in Greenburgh, were finally abandoned, it was said, because their dates conflicted with those of the near-by Danbury (Conn.) Fair, held annually in October.

Fred Pithera, formerly associated with the State Fair of Texas, Dallas, is the manager of the new association which has offices in Yonkers.

Calif. Rec. Workers Urge Plants for Year-Round Use

SANTA BARBARA, Calif., Feb. 19.—A plea that future fairgrounds be constructed for multiple, year-round use was made by the section of State recreation workers dealing with town and rural recreation programs.

The recommendation was made to the California Recreation Conference in session here recently.

Support of the move was given by Gov. Earl Warren, who told recreation workers that it was a shame to have fairgrounds idle 50 weeks of the year.

Vegreville Plans Grandstand

VEGREVILLE, Alta., Feb. 19.—With the aid of a dominion government grant, Vegreville Exhibition Association will build a new grandstand this year at a cost of \$21,000. Outstanding payments owing to Vegreville have been retired and the land and buildings were returned to ownership of the association. A healthy financial position was reported by John Fitzallen, secretary.

Plan Celebration

MARYSVILLE, Calif., Feb. 19.—Plans for a centennial cavalcade of local history were outlined by Wayne Lemmon, representative of a Hollywood production company, at a recent meeting of the Yuba-Sutter Horseman's Association, sponsors of the proposed celebration.

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Jack Tavlin Meets Kelley, Harvey in Chi

Buys Wagons, Seats, Lights

CHICAGO, Feb. 19.—Jack Tavlin, general manager of Cole Bros., in Chicago this week for a conference with his general agent R. M. Harvey and his director of press and radio, Bev Kelley, reported the purchase of 16 Pullman cars from the New York Central Railroad to be used as sleepers. Show also will have all new wagons this year, designed and built by the Kentucky Trailer Company, Louisville. Tavlin announced. The org's new lighting is being engineered by Revere Manufacturing Company, Chicago.

Tavlin said that the new seats, being made by the Durham Manufacturing Company, Muncie, Ind., will be constructed so as to simplify their putting up and taking down.

Tavlin reported the new runs being built by the Magnesium Company of America, a subsidiary of Bates Steel Company, East Chicago, Ind., will weigh 600 pounds each, enabling four men to handle them.

Angle for Canova or Autry

Mitchell Hamilburg, of the Hamilburg Agency, Beverly Hills, Calif., has been signed to book a name attraction for the show, according to Tavlin. Efforts are being made to sign Judy Canova or Gene Autry.

New acts recently signed, Tavlin reported, are the Tong Brothers, Chinese acro and contortion; Cimilis, perch pole, an Italian importation, and the Tumblety Brothers, clowns, recently of the Mills London Circus.

Tavlin reported that Zack Terrell's private car is being overhauled at the Pullman shops in Harvey, Ill., at a cost of \$20,000. It will be air-conditioned and Mr. and Mrs. Bev Kelley will supervise interior decorating.

Harvey reported the show this year will use no tack banners, putting money ordinarily spent for that purpose into newspaper and radio advertising. The Cole g.a. also said there will be no candy pitch and there is a possibility the show will not have a concert.

Harvey Names Crew

Harvey said the advance crew is set. In addition to himself and Kelley, as director of press and radio, other members are Frank Morrissey and Floree Galt, stories; Allan Lester, contracting press; William J. Lester and J. R. Hervey, contracting agents; William L. Oliver, manager of advertising Car No. 1; Tom Gunnels, manager of Advertising Car No. 2; Glenn Booth, opposition brigade agent, and Harry A. Doran, special agent and checker.

Cole officials reported everything going along on schedule at winter quarters in Louisville under direction of Noyelles Burkhardt, manager.

Beloit Turns Out for Davies

BELOIT, Wis., Feb. 19.—Two packed houses greeted the Ayres and Kathryn Davies Circus in Beloit College Field House Monday (14). Acts included Captain Christy and his lions; Betty Tilton, aerial; Montgomery's ponies; Johnny Frazer, wire; and the Lunsford Brothers, trampoline.

Orrin Davenport's Org Draws 250,000 On Detroit Stand

DETROIT, Feb. 19.—The two weeks stand of Orrin Davenport's Shrine Circus here in the State Fair Coliseum drew an estimated 250,000 persons, Tunis (Eddie) Stinson, general manager, announced. Attendance this year was 10 per cent ahead of last year, Stinson said.

Otto Griebing, clown, suffered a fractured forearm when he fell on the bandstand steps opening day. He continued to work thruout the run, however.

Rogers Bros.' Bow Scheduled Feb. 28 In Marianna, Fla.

EDISON, Ga., Feb. 19.—Rogers Bros. opens in Marianna, Fla., Monday (28), sponsored by the Shrine Club. Org is skedded to play 18 Shrine dates and several under auspices of Lions clubs.

Show is being painted all white. With the addition of 5 trucks and 7 trailers, org has 39 pieces of office-owned equipment.

Already contracted are Frankie Lou Woods and her aerial ballet of six; Capt. Eddie Kuhn, wild animals; the Newman family, high school horses; a clown alley of nine, produced by Tommy Whiteside; the James O'Donnell troupe, comedy acros; Shirley Temple, elephant act, and Lisle Chapple, dogs.

All show-owned animals are being supervised by Jimmy O'Dell.

Dailey Org Buys Bear Act; Show Still After Joe Louis

GONZALES, Tex., Feb. 19.—Ben Davenport, before pushing off for Miami to continue negotiations with Joe Louis, heavyweight champion of the world, announced here in winter quarters that his show had purchased the Kinselmann polar bear act, with Ringling-Barnum the last few seasons.

Davenport left here Wednesday night (16) for Miami to talk to representatives of Louis about the champion appearing with the show this season.

Davenport also announced that Dan Pine will be contracting agent this year, J. A. Gephart will be advance car manager, and Earl DeGlopper will be a member of the advance.

A cat act is in daily workouts here in quarters. Dailey officials said the act was with the show last year but

did not work regularly because of a help shortage and because of the lack of an arena.

A new six-pole big top and new menagerie top are among improvements listed for the show this year. During Davenport's absence, Freddie Fredericks is in charge of work in quarters. All wagons have been repaired and repainted.

Butch Cohen, org's treasurer, visited recently in Joplin, Mo.

Polack Advance For Chicago Run Tops Year Ago

CHICAGO, Feb. 19.—The advance sale for Polack Bros.' Western Unit's Chicago engagement, March 4-20, this week was running \$1,000 ahead of the same period a year ago, Al Sweeney, who is handling the press for the Chicago engagement announced.

Sweeney also listed several new promotion tie-ups "that we didn't have last year." These include *The Sunday Sun-Times Tiny Times* column, *The Chicago Herald-American Good Deeds Club*, *The Chicago Daily News Keen Teen* week climax, television shots over WBKB on the *Comic Capers* program and the *Super Circus* program over WENR, a network show.

Sweeney also announced arrangements have been made with Armour & Company to run announcements of the show on the big electric signboard at 12th and Michigan.

Sweeney has agreed to decorate *The Daily News* room for the big circus party for *Keen Teen* week entrants and said Jack Hawthorne, member of the Showmen's League, would have a cotton candy machine, pink lemonade, etc., on hand. Several of the Polack performers will be on hand, principally clowns, to entertain the kiddies.

Montreal Police Boost Talent \$\$\$

NEW YORK, Feb. 19.—Spurred by the success of their initial sponsoring venture in the circus field in 1948 the Montreal police have considerably boosted their talent budget for this year's show, it was reported here this week by Herman Blumenfeld and Joe Hughes, representing the George A. Hamid agency.

The show has been extended from one week to 10 days because of the success of the first offering, it was announced. The circus will again be staged in Royal Park. The dates are June 10 thru 19.

Inspector Napoleon Benoit, chairman, and Sgt. Armand Morin, general secretary, represented the police in the signing of contracts.

Only acts announced as signed are A. Robbins, banana man, and Benny and Betty Fox, sky dancers. The latter played the larry last year.

Hockwald Renamed

EL MONTE, Calif., Feb. 19.—Arthur Hockwald has been re-signed as contracting agent for Clyde Beatty Circus, General Agent Paul Eagles, announces.

Police, Tear Gas Quell Riot At Jamaica for Americano

KINGSTON, Jamaica, Feb. 19.—Jerry Wilson's Gran Circo Americano, which opened a three-week run here February 8, has been playing to good business despite trouble with a gang of would-be gate crashers, which became so serious at the night performance Wednesday (9) that police reserves were forced to use tear gas to disperse the hoodlums.

Wilson's big top has been pitched at the Kingston Race Course. Wednesday the hoodlums, after being dispersed by a police squad of seven, began pelting the tent with stones. After the barrage ripped holes in the canvas and injured a number of spectators a call was turned in for riot squads. The squads released tear gas which quickly cleared the

area of the trouble-makers, but some of the fumes were wafted into the big top and the performance was halted briefly until they had dissipated.

A day and night police guard was established to protect the circus, and no further violence has occurred. Local papers are giving Wilson's show plenty of publicity and this has resulted in good attendance.

Line-up of acts is excellent, with the Wilcos (Wilson), flying trapeze, and the snappy Juggling Jewels hits at this spot, which hasn't seen a circus in 20 years. Other outstanding acts on the bill are Don Floyd, wire; Wells Brothers, horizontal bars, and the Olympic Rolling, novelty balancing.

UNDER THE MARQUEE

R. M. HARVEY, general agent of Cole Bros., recently was featured in two successive columns by SEC TAYLOR, sports editor of "The Des Moines Register-Tribune." Taylor wrote of Harvey's many experiences in circus business.

Conspicuous waste, in the economic sense, consists of trying to keep up with the bigger ones by buying big tops large enough to seat 6,000 and then playing towns with only a 3,000 draw.

MILT HERRIOTT, former horse and pony trainer on Cole Bros. and other circuses, is employed by the State of Minnesota as institutional

recreation director. . . . BILL and JACKIE WILCOX, past two seasons on Cole Bros. advance, will be on advance of Dailey Bros. this season. . . . ROY VINCENT is barn boss of LAVEY'S, INC., Strongville, O., which trains horses. He is planning opening with CLEVE LARUE'S RODEO, where he will do his knife and rope acts. . . . LARRY DUANE will again manage Folks Circus unit and present his knife and whip acts in the program. Org opens soon in Tucson, Ariz.

Members of POLACK BROS. WESTERN UNIT have received in (See Under the Marquee on page 71)

RIDE-PICNIC RULING CLARIFIED

No Taxes on Rides Rented At Fixed Price

Revenue Department Rules

(Continued from page 57)

liable for the payment of the established tax on each ride.

"In accordance with the provisions of Section 101.2 of Regulations 43 (1941 edition), in any case where a person or organization acquires the sole right to the use of any rides in a picnic grove for a certain period of time and the public is not admitted to the rides, such a transaction constitutes a rental of the rides and the amount paid for such right is not subject to the tax on admissions. Under these circumstances, the admissions tax imposed by Section 1700 (A) of the internal revenue code, as amended, applies only to any charge which the person or organization makes for the rides, and where no charge is made to persons taking the rides, the tax does not apply."

Huedepohl Comments

In commenting on the letter, Huedepohl said:

"This clarifies the situation. Rental charges are not liable to admission taxes, but if the person or organization renting these facilities charges a price to use the rides, then the renter of those facilities must pay the admission tax, not the operator. If any group, organization or individual gives the rides free, no one involved is liable for admission tax under such a rental plan. However, it is understood that if any person, other than a certified group, uses these rides during the rental period, as to time and number specified, the owner or operator will be held liable for such admission taxes of those not in the specified group using these facilities. A precautionary measure, therefore, is necessary if this situation arises. Identification badges should be worn by those under the group rental plan if patrons other than the designated group are allowed to purchase admissions."

Offer to Compromise Garden Pier Taxes

ATLANTIC CITY, Feb. 19.—A compromise offer of \$50,000 on delinquent taxes and penalties on Garden Pier was placed before the city commission last week on behalf of the owner, Mrs. Miriam Richman Levin, of Bala-Cynwyd, Pa., who has been negotiating with the city for two years on the city's claim against the amusement pier for \$205,000.

Mayor Joseph Altman said the proposition would be given careful study and an answer given Mrs. Levin by February 25 when the next commission meeting is held.

Miami Fairyland Doing Biz

MIAMI, Feb. 19.—Edward J. Reicher, James J. Julian and Frank A. Bentley, concessionaires at Sandy Beach on Indian Lake, Russell's Point, O., have registered steady increases in business since opening their Fairyland Park here about five weeks ago, according to Happy Golden, a visitor here since Mid-January. Golden, who is connected with Sandy Beach, returned to his home in Cincinnati this week. Fairyland has 12 rides and attractions.

Influx of G.I.'s at Ft. Benning Helps Hypo Idle Hour Business

PHENIX CITY, Ala., Feb. 19.—With arrival of hundreds of new troops, recently transferred from Fort Dix, N. J., at Fort Benning, Ga., business at Idle Hour Park here has zoomed.

With ideal weather prevailing during the week-end (11-13) the G.I.'s converged on the funspot to help it register one of the busiest week-ends since opening of the winter season. James Stiles, manager, reported all rides, games and concessions, not to mention the ballroom, bowling alley and skating rink, did capacity business.

Negotiations for sale of the 300-acre funspot (*The Billboard*, February 5), are still going on, Stiles reported.

Mike Calderazzi, Idle Hour public relations chief, is up and around again

after being hospitalized with a serious stomach ailment.

Recent visitors to Idle Hour have included Mr. and Mrs. E. L. Dedrick. Dedrick is the former manager of American Legion Beach Park, Biloxi, Miss. This year, it is reported, he will manage rides and concessions at Lakeside Park, Barnesville, Pa.

Name Sursock To Manage A. C. Million \$ Pier

ATLANTIC CITY, Feb. 19.—George J. Costello, head of the New York syndicate which last week signed a five-year lease to operate the Million Dollar Pier in Atlantic City, Thursday (17) named Michael Sursock manager of the funspot and May 28 as opening day. Costello will retain the title of managing director. Both men have had considerable experience as concessionaires in connection with all types of amusement enterprises.

Principal lure decided to date is to work with a free gate. Altho not yet jelled, plans call for a \$100,000 renovation-redcoration job. All types of strong crowd-getting attractions, including rodeos, circus-thrill acts, etc., are being considered, as is a deal to open the pier's 2,200-seat theater as a combo flicker-vaude palace featuring a house line.

Meanwhile in Atlantic City, William Charlton, attorney for the syndicate, announced that excursion boat service from New York, with the Million Dollar Pier as the local terminal, may begin this summer. Sightseeing boats will also make trips from the pier.

New Specimens for Cincy Zoo

CINCINNATI, Feb. 19.—Among new attractions scheduled for the zoo here are 20 gibbons, expected to be delivered in late May, and specimens of Florida aquatic birds, it was reported at the annual zoo society meeting this week. Part of \$500,000 made available by city council for zoo improvements will be used to modernize bird houses. The money is to be repaid in 25 years. It was also announced that the food show will be held August 23-September 5. From 747,000 paid admissions last year the zoo received \$176,000. It has \$48,000 on hand for operating expenses.

Edgewater Sets April 16 Bow

DETROIT, Feb. 19.—Lloyd Hammond, public relations director of Edgewater Park here, announces that April 16 has been set as opening date. Jack Dickstein, Edgewater manager, flew to Miami Beach for a week-end conference with Charles S. Rose, park owner. Rose is convalescing following a serious illness.

Philly Zoo Gets Reptiles

PHILADELPHIA, Feb. 19.—The Philadelphia Zoo recently received a shipment of 16 rare horned frogs, 4 roccos, 10 brown tegus and 15 tropical snakes. Shipment came from the Instituto Bacteriologico Malbran in Buenos Aires. The South American org will receive a group of native American reptiles in exchange. Five of the 10 tegus may not survive.

Rocky Point Dining Room To Cost 125G

To Be Ready by Mid-May

WARWICK NECK, R. I., Feb. 19.—A new dining hall is being built at Rocky Point Park here at an estimated cost of \$125,000, Paul S. Haney, manager, has announced. Vincent Ferla and Joseph Trillo are co-owners of Rocky Point. Spot is scheduled to open in mid-May.

The new dining room will be 260 feet long and 80 feet wide. Over-all, the building will measure 260 by 100 feet. Some 20 feet of the width, along the shore side, will be used as a kitchen, lobby, entrance and office. The dining hall will be built 30 feet farther out to sea than the old building, which was destroyed by the hurricane in 1938. It will seat 2,500 persons.

John Gomes, chef, will be in charge of the kitchen and will head a 50-man staff, Haney said.

Two other buildings are under construction on the midway, one to house a Fascination game and the other to house 20 new Skee-Ball alleys now being built by the Philadelphia Toboggan Company.

Haney said Rocky Point Park will open April 10 for week-end operation.

Wildwood, N. J., May Enact 10% Fun Tax

WILDWOOD, N. J., Feb. 19.—Declaring that new sources of revenue are badly needed by the resort, Mayor W. Harry Steele Jr. said that the city commission is planning to enact a 10 per cent tax on all amusements and parking lots.

The proposed tax would be patterned after the levy in effect at near-by Atlantic City, the mayor said. A city ordinance is being prepared for introduction before the commission.

More Lend Lease?

NEW YORK, Feb. 19. It required two world wars to convince the directors of the Casino of Monte Carlo that the G.I.'s favorite pastime, craps, had become such an international institution that it should be added to the roster of sacrosanct games of chance thru which the swanky Riviera resort separates the gullible tourists from their filthy lucre.

At present Louis Ceresol, director of the Casino of Monte Carlo, and his assistant, Albert Jauffret, are sojourning in Las Vegas, Nev., where Ceresol says he will endeavor to acquire what he very discreetly terms, "the new dignity of modern gambling." They are using a tape recorder to supplement their observations and to provide a library of dice terms, such as "seven come eleven," "snake eyes" and "boxcars," which will undoubtedly further the general opinion of most Europeans that America is a land peopled by fantastic screw-balls.

2 Snow Leopards At San Diego Zoo; Cats Valued at 3G

SAN DIEGO, Calif., Feb. 19.—A shipment of rare birds and two snow leopards have been received at the San Diego Zoo, Mrs. Belle Benchley, executive secretary, announced.

The Himalayan snow leopards, flown here from India, are believed the only pair in captivity. There are only two other animals of the same species in captivity, Mrs. Benchley said, one being in the Bronx Zoo and the other in the London Zoo. Value of the cats is \$3,000.

The bird shipment included a baby great hornbill from the lowland jungles of India; a pair of pukekos, or swamp hens, from New Zealand; a baby black-necked jabiru, of the stork family, from India, and a pair of keas, meat-eating mountain parrots from the Auckland Zoo, New Zealand.

The pukekos are the only birds of their kind in this country, according to K. C. Lint, zoo curator of birds.

Frustrated Blaze

NEW YORK, Feb. 19.—Coney Island's Luna Park had another fire last week, Friday (11), which did little damage—as there is little left to burn in the old park. Fire started in a pile of rubbish and spread to a section of the park's ballroom, which is being razed along with what few other structures remain in the park since the big fires of 1944 and 1946.

UNDER THE MARQUEE

(Continued from page 68)

visitations to the wedding of HARRY (BINGO) BERNSTEIN, Polack concessionaire, and MILDRED LEABOW, Chicago non-pro. Wedding will take place March 1, in Shalom Temple, 3480 North Lake Shore Drive. A reception will be held in Medina Temple following the ceremony. . . . JANICE and CLIFF DARLING are in Harrisburg, Pa., where they will do promotion work for the Hamid-Morton appearance there. . . . FRANCINE VOLANTE, aerialist, recently appeared as guest speaker on Station WIRK.

A few threads of gold are being used in the Charlot & Tableau Circus's 1949 band uniforms but not enough to make the wearer think he's 14 karat.

MR. AND MRS. A. MORTON SMITH and MR. AND MRS. F. E. SCHMITZ returned to Gainesville, Tex., after a trip to Sarasota, Fla., where they purchased the wardrobe for the Gainesville Community Circus. While in Florida they caught the opening performance of the Hamid-Morton show in Miami. . . . HAPPY RUGGLES writes from Los Angeles that the Million-Dollar Band of Al Malaikah Shrine Temple, Los Angeles, numbers quite a few circus men among its personnel, including ERNIE HAYES, property man; EDDIE O'HAYER, librarian; HERB ADAMS, drum major; EARL KELLY and EARL STRICKLER, trombones; LES LAGESON, RAY RAUSCH and GARNER LEWIS, trumpets; JOHN BEEKMAN, HUGH McNUTT, JIM REESE, ROY BRANNON, JULES VONGENDE and HERM HINES, reeds; RAY MARPLE and BILL HUNT, bass; EARL LANGILLE, horn, and HAPPY RUGGLES, drums. . . . JAMES RISON, on the promotional staff of Polack Bros., is a colonel, Southern style. When the Polack Western unit played Louisville, Rison was named a colonel on Gov. Earle Clement's staff.

"Girl ballet-type circuses are here to stay," says the modern-minded showman, hitting on the very thing they used to say about the early-day singing clown.

MR. AND MRS. L. C. LANGHART, well known to circus folk, celebrated their 18th wedding anniversary February 19 at their home in Louisville. Langhart has trouped ahead of various circuses as a lithographer and the last four seasons was with Cole Bros.' Circus. . . . MR. AND MRS. BOBBY GOSSANS, formerly with a number of circuses and minstrel shows and who operate the cigar and newsstand in the new North Market, Columbus, O., recently accompanied the Southworth family on a visit to the Circleville, O., quarters of Mills Bros.' Circus. They renewed acquaintances with JACK SWEETMAN and CHIEF WHITE EAGLE.

Upon hearing beginners say that someday they'll be in the boss's shoes, the wives of older ticket sellers well remember when their husbands used to predict that they'd own their own circuses.

Carolina Briefs by EDDIE HENDRICK: PETE SADOWSKI is in

Rosenberg, Tex., getting the King show ready for an early opening. . . . The McINTOSH clan moved to Penn Yan, N. Y., to complete work on the Brumbaugh Circus. . . . LILLIAN SADOWSKI and children will leave soon for Rosenberg to join Pete. . . . TOMMY BENTLEY joined the Clyde unit in Shreveport, La. . . . At the President's Ball in York, Pa., the following circus acts were well received: FLORENZ TRIO, tight wire; TOMMY BENTLEY, single traps; JANE KING AND DIANE PRESSLEY, webs; TOMMY AND LUCY ARENEZ, snakes; PINK LUNDGREEN, emcee; Visitors included SEN. LEWIS AND ELLEN WALLACE, PAT TUMBER, SYLVIA AND CHESTER GREGORY, DEACON McINTOSH, LILLIAN SADOWSKI and the writer. BERT PETTUS has the horses and elephants going thru their paces at Dale Bros. winter quarters.

If being a canvasman is everything that it's cracked up to be there wouldn't be so many double-chins sitting in beach chairs under marquees.

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EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS! FOR BIGGER PROFITS
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Large model, 25 gal. per hour, with cabinet. Used one season. Price \$1,600.00.
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WANT TO BOOK
Ferris Wheel, 5, 12 or 16. Must be clean.
Park opening April 2, 1949.
FOR SALE
Kiddie Merry-Go-Round, Kiddie Ferris Wheel, Kiddie Mix-Up.
LAKEVIEW PARK
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CYCLONE HI RIDE
\$10,000
Only Roller Coaster at well known resort, Cedar Point on Lake Erie. Real money maker. Excellent reason for selling.
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FOR SALE
Recreational Park known as Twin Willows Lake located on one of Pennsylvania's Main Highways, Route 8, midway between Pittsburgh and Butler. Well established business, approximately 70 acres of land, large Roller Skating Rink, Swimming Pool, Boathouse, 4 1 room Cottages, 4 3 room Cottages, 1 4 room Bungalow, Refreshment Stand with 2 Dance Floors, 2 large Picnic Shelters. Price, \$150,000.00. Terms, interested parties only. For information, write
MRS. R. L. HECKERT
R. D. #1 VALENCIA, PA.

RIDE OWNERS
Why juggle it every week? Will book one or two Rides in established park, Easter through Labor Day. Sensational Free Acts, also contact us.
OXFORD LAKE PARK
Anniston, Alabama

ARCADE LOCATION WANTED
In good Amusement Park by man with 13 years' experience. Have 50 late pieces and can fill. Can also use Photos, Rifle Range, or both.
BOX CH-121
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WANT TO BOOK
3 or 4 Kiddie Rides and any major Rides not conflicting; especially want Octopus, Caterpillar, Tilt, Fly-o-Plane, Spit Fire or Looper for best beach in the South. Write for particulars.
SEASHORES, INC.
Louisburg, N. C.

RIDE OWNERS & CONCESSIONAIRES
Can offer you space for rent at one of New England's finest beaches, catering to thousands of people every summer. One of the best locations in the whole of New England.
Rides must be in A-1 condition, and concessionaires reputable. Long leases available. Please write particulars.
BOX D-129
% **THE BILLBOARD** CINCINNATI 22, O.

FOR SALE
BOB-LO ISLAND PARK
200 acres of beautiful picnic grounds, baseball diamonds, complete with restaurants, dance hall, roller rink, amusement rides, etc., located at the mouth of the Detroit River, twenty miles from downtown Detroit.
TWO LARGE PASSENGER EXCURSION VESSELS. Capacity, 2,500 passengers each.
DOCK AND TERMINAL PROPERTY at foot of Woodward Ave., Detroit.
FOR INFORMATION, WRITE
BOB-LO EXCURSION COMPANY
FOOT OF WOODWARD AVE. DETROIT 26, MICHIGAN

MINIATURE STEAM TRAIN
Hauls a big load of kids and adults every trip
GROSS \$2,500 TO \$12,000 A SEASON
Burns coal for normal steam operation—puffs and chugs like a big train—kids love it and parents can't refuse to let them ride. Can be used indoors with compressed air for safety. Make real money in any town over 10,000 population.
OTTAWAY AMUSEMENT CO.
Mfrs. Miniature Steam Trains
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Gets crowds at any amusement park or civic recreation center.

A-1 RIDES AND CONCESSIONS WANTED
\$250,000 has been spent on a new 250-acre Amusement Park, located on State Highway, 35 miles from New York City. Grounds contain 50-acre spring-fed lake; all sand beach; picnic grove seating 2,000; parking space for 2,000 cars. Now under construction, largest dance floor, restaurant and tap room in N. J. DL&W RR spur on property.
H. A. CHESLER, Owner 163 W. 23rd Street, New York 11, N. Y.

WANTED
Ridemen, Concessioners, Showmen
Established beach and park, excellent location. Need all types of Adult and Kiddie Rides, Concessions and Attractions, also Boating Concession. Excellent opportunity for anyone who wishes to locate in a permanent park. City law restricts carnivals.
SEASON OPENS IN MAY **WEST SIDE PARK**
Charles Safranek, Prop. **WRITE WHAT YOU HAVE**
WEST LANDIS AVE. Phone: Vd. 9-8265-W **VINELAND, N. J.**

ENDY SNARES ILL. STATE FAIR

Midway Award Is Big Upset

Eastern org moves in to replace Hennies Bros.; completes route of 13 annuals

SPRINGFIELD, Ill., Feb. 19.—Endy Bros.' Shows, which in the past has confined their playing territory to the East and South, crashed solidly into the Midwest Friday (18), when they were signed to furnish the midway attractions at the 1949 Illinois State Fair, one of the biggest in the Middle West.

Details of the contract were not announced by Henry J. White, who only recently assumed the post of fair manager. Dave Endy also was reticent about details.

The award came as the biggest surprise of the winter booking season, as it was generally believed that Hennies Bros.' Shows, which played the fair each year since the war, would repeat.

Bobby Kline, general agent for Endy, has spent much time here since January 1. It was shortly after the new year that White was named fair manager, his appointment following the shift in the State administration from a Republican to Democratic governor.

Endy credited Kline with playing a large part in gaining the contract. Endy pointed out that the signing completes his org's route of fairs, which, he said, now numbers 13.

Pioneer Showman Passes in Death Of Chris M. Smith

RICHLANDS, Va., Feb. 19.—The death here January 29 of Christopher M. Smith, whose obituary was carried in *The Billboard*, February 12, marked the passing of another pioneer in outdoor show business. With his father, the late Pop Smith, and his brother, Ed, Chris was one of the co-founders of the original Smith Greater Shows, one of the leading early-day carnivals. Wilbur C. Cherry general agented the shows for 12 years and Lee Vandiver had charge of practically all concessions.

Smith Greater Shows were the first organized carnival to play the North Carolina State Fair, Raleigh, and among many their other firsts were a Shrine celebration around historical Bienville Square, Mobile, Ala. The Smith family at one time were ride operators and concessioners at Exposition Park, Conneaut Lake, Pa., and it was while there that Ed Smith invented the first jumping horses for Merry-Go-Rounds, while Chris pioneered one of the first Wild Animal shows to travel with a carnival.

Altho he had been living in retirement here since leaving the road six years ago, he still evinced a lively interest in all phases of outdoor amusement business and made it a point to visit nearly every show to play this territory. Always known for his ability to split the infinitive his interesting tales of early-day happenings were a source of amusement to his old friends with whom he conducted a voluminous correspondence until a few years before his death at the age of 70.

MR. AND MRS. GUY DODSON are in Miami visiting MR. AND MRS. MEL G. DODSON.

Dodson's Imperial W. Q. Hums; Carl Hanson To Stay Off Road

COLUMBUS, Ga., Feb. 19.—Winter quarters of Dodson's Imperial Shows, formerly the Imperial Exposition, is bristling with activity as make-ready preparations are pushed for the railroad org to bow under the general management of M. G. Dodson, who came out of retirement to obtain half interest in the show and to handle its management.

Flat cars have been relined with new lumber. Rides have been overhauled under the supervision of Dick Davis, and they are now being painted.

Ready Private Car

The private car for Dodson, his wife and their grandson, Melvin G. Dodson III, has been redecorated inside and given a paint job. The car is the same one Dodson had on Dodson's World Fair Shows. Now in Miami, the Dodsons are due here March 1.

Ray Cramer, accompanied by Mrs. Cramer, arrived recently to rebuild the Side Show and Illusion Show. Cecil and Connie Hudson, who will have the cookhouse and grab joint,

3 More Annuals For Royal Crown

CHICAGO, Feb. 19.—The Royal Crown Shows have added three fairs, two of them usually spots for railroad shows, to their '49 route, W. E. (Bill) Snyder, general agent, announced here this week on a stop-over during a contracting trip. The newcomers are the American Legion Fair, Caruthersville, Mo., and the Columbus (Miss.) Livestock Show and Fair, both of which formerly booked railroad orgs, and the Dyer County Fair, Dyersburg, Tenn.

The addition of these bring Royal Crown's route of fairs to eight, Snyder said. Annuals previously contracted were at Logansport, Ind.; Albert Lea and New Ulm, Minn., and Cresco and Rock Rapids, Ia.

Regular Associated Org Parties in L. A. Nitery

LOS ANGELES, Feb. 19.—Approximately 150 members of Regular Associated Troupers attended a club party Tuesday (15) at the Rice Bowl here. Entertainment committee included Sunshine Jackson, Florence Lusby, Dave Freidenheim and Maxine Ellison.

Show line-up, emceed by Elmer Green, included Lusby and Lind, comics; Ruby Favinger, tap; Joe Krug, comedy patter; Florence Lusby and her high school horse; Gus Lind, comedy juggler, and the Cyclonians.

Crafts Combo to Imperial

IMPERIAL, Calif., Feb. 19.—A combination of Crafts 20 Big Shows and Exposition Shows will play California Mid-Winter Fair here February 26-March 6, carnival Manager Roger Warren announced. The show will play the date with nine major rides, 50 concessions and four shows.

Schafer Signs Okla. Annual

NORMAN, Okla., Feb. 19.—Schafer's Just for Fun Shows has been signed to furnish the midway at Cleveland County Fair here, August 29-September 3.

leave their Savannah, Ga., home February 26 for quarters.

Hanson Not With It

Due in soon are Mr. and Mrs. Anthony Pugal, who have booked the Pretzel ride and the Roll-o-Plane. Pugal also will serve as concession manager. Skedded for early arrival is Bill Harvey, trainmaster. On the advice of his physician, Carl Hanson will not be with the show as secretary-treasurer. Electrical work and Diesel plants are to be under the supervision of Fat McCauley. Mrs. McCauley will sell front-gate tickets.

Cavalcade Inks Lakefront Date At Milwaukee

MILWAUKEE, Feb. 19.—Cavalcade of Amusements have signed to show this summer on Milwaukee's lakefront, a choice location. Stand, to be made July 7-16, will be under auspices of the Milwaukee Fire Fighters' Association, Local 215, as money-raising effort on the part of that org for the international convention of fire fighters to be held here in 1950. Louie Berger closed contracts for Cavalcade.

Nine fairs have been inked by Cavalcade, Berger said, and negotiations for several others are under way. Fairs already signed include Muncie, Ind.; La Porte, Ind.; Jackson, Tenn.; Nashville; Laurel, Miss.; Tupelo, Miss.; Eunice, La.; Beaumont, Tex., and Mobile, Ala.

Baker Org To Open Quarters in March

INDIANAPOLIS, Feb. 19.—Mr. and Mrs. Tom L. Baker, owners of Baker United Shows, recently returned to their home here after a nine-week vacation in Pompano Beach, Fla. While in Florida they visited the Tampa fair.

Winter quarters of the Baker org will open in Seymour, Ind., the first week in March, six weeks before the show takes to the road. Work also is being done in Indianapolis, where some office-owned concessions and fronts are under construction.

Staff includes Tom A. Mehl, manager; Bill Gemmill, secretary, assisted by Mrs. Baker, and C. R. (Bud) Jackson, front gate and billing.

Gaming Law Policy Change in Mayfield

MAYFIELD, Ky., Feb. 19.—Farland Robbins, Graves County attorney, calls attention of carnival owners planning to play Mayfield this year to change in the law enforcement policy regarding gambling. He said that while carnivals heretofore had been expected to avoid all violations, hereafter legal action will be taken to determine the legality of any concessions.

"All wheel games and other clear games of chance, such as bingo, are forbidden in the county, but penny pitch, pan games and some others have not been closed," Robbins said.

Royal Crown Biz Heavy at Winter Haven Kick-Off

WINTER HAVEN, Fla., Feb. 19.—Clear skies brought out an estimated 68,000 people to the opening of the silver anniversary Florida Citrus Exposition here, February 14-19, with midway spending heavy, according to Eddie and Dolly Young, whose Royal Crown Shows occupied the midway.

Monday (14) was Polk County Children's Day and an estimated 21,000 kids came in thru the gates free to patronize rides and shows, along with adult payees. Sally Rand's All-Star Revue was the feature midway attraction.

Before the grandstand were Columbia Broadcasting System's *Hint Hunt*, John Lair's *Renfro Valley Barn Dance* and 10 acts headed by Bob Fisher's Fearless Flyers.

Wednesday night's midway benefit jamboree for the Tampa Showmen's Club, held in the Sally Rand top, netted \$2,500 for the club building fund. Miss Rand emceed the show and handled the auction. Carl J. Sedlmayr, owner of the Royal American Shows, was on hand to give Young an assist. The bill included the Rand personnel, Charlie Taylor's Minstrels, Corrine Evans and the Mallorrs.

Royal Crown has five more Florida fairs to play, with Highland County Fair, Sebring, following this date.

Harrison Prepares For Mar. 5 Kick-Off

COLUMBIA, S. C., Feb. 19.—Work of repainting equipment of Harrison Greater Shows, wintering here, has been terminated and the new canvas has arrived from the Norfolk Tent Company. Everything is about set now for the opening in Newberry March 5, according to General Manager Frank Harrison.

All special paper has been ordered by Stan Reed, general agent, from Bernie Shapiro, of Southern Poster Printing Company. Two billers will be ahead of the shows this season.

Richard (Bull) Martin has arrived at quarters with his Posin and Side shows equipment. Among the new concessionaires with the shows this season will be Johnny (Butch) Snyder, Fred Neland, Mrs. Gladys Bolden, Alfred Humphries, Carl and Eddie Huff and A. R. (Dutch) Whiteside. Marie Kindley will again handle the mail and *The Billboard*.

Wentworth Named Manager Of Southern Valley Shows

MONROE, La., Feb. 19.—Eddie Moran, owner of the Southern Valley Shows, announced here that Tom L. Wentworth has been named manager this season. Wentworth was with the org the latter part of last season as secretary. His job as secretary will be taken over by Johnny Martin.

Moran said the show will open the season the latter part of March in Louisiana.

Beam's Attractions Inks Oakland, Md., Celebration

OAKLAND, Md., Feb. 19.—Beam's Attractions of Windber, Pa., has been signed to furnish the midway attractions for the 100th anniversary celebration here August 8-13. One hundred prominent citizens each gave \$100 to raise the \$10,000 needed for promoting the event.

Community celebrations also have been inked by the Beam org in Windber, Tyrone, Apollo, Portage and Central City, all in Pennsylvania.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Freewheeling, Ala.
February 19, 1949.

Dear Editor:

The Ballyhoo Bros.' Circulating Exposition is more than just a carnival. It is a sanctuary for troupers who are thoroly disgusted with money. We hire only the select. The "select," in our language, are those who abhor the green stuff whether it be cabbage or plain old papiermache folding lettuce.

The more one detests the repulsive stuff the higher is his position on the midway. Upon joining, a newcomer must pass a rigid examination. If he or she has clothes we know he or she has no money. What the bosses want are old-time midwayites, especially those who trouped during the depression. Most of the troupers that era didn't know there was one. They thought it was only a long winter. We invite those who are satisfied with eating stews and sleeping on lots. The other kinds, the avaricious, are a dime a dozen. Our people are healthy. They don't suffer with indigestion or ulcers caused by eating rich foods. Our cookhouse is a health clinic.

Troupers on our midway are evenly balanced in wealth and weight. You see no pot-guts on the lot. Everybody is streamlined and thin, which is brought to them thru the courtesy of our cookhouse. When one starts out-weighting another the office jows he is holding out on it. Often you have heard wealthy persons say: "I'd swap my wealth for health." We eliminate the swapping by providing the health. There is no choosing between them, and it's not considered healthy conversation when you ask the office for money.

We have had those who wanted to make the midway business one of chasing the Almighty Dollar. Thru patience our office converted them to the thought that paper money was nothing but a historical art review of past presidents. It takes time and patience to wean a new member away from the germ-carrying stuff. Some do not react favorably to the cure. One of the bosses' toughest cases was a person who we shall refer to hereinafter as John No-Doe. He joined to write a book on carnival life. He asked for no money and insisted that he was on the midway for atmosphere, and that's what he got. After 20 years of collecting atmosphere, the writer gave the last of his collec-

tion of art reviews of the past presidents to help move the show train. John No-Doe became a member of the select.

Even tho freed of the burden of money, our people give freely. Two weeks ago a baby shower was held in the Gal Show top. The punk received 40 balloons, six plaster dolls and 100 tax-paid Kiddie Ride ducats. Last week we held a miscellaneous shower for a newly wagonized couple which netted the bride three G-strings and two baily capes. The groom received a slightly used bass drum. A committeeman present donated a sawbuck, which turned the couple into backsliders, and they blew to a gilly to open a one-gal Hawaiian Revue. Yesterday we gave a benefit show for a showmen's club that was raising funds for its cemetery. Thru the sale of boxes the event netted the club 14 spades and six pickaxes, which were clouted from a gandy dancer's toolbox. This is one show that never says, "I wouldn't do it for love nor money," it's strictly for love.

Present at Tampa, Per Maddox Book

TAMPA, Feb. 19.—In keeping with the record turnout of visiting showmen at Florida State Fair, which closed here Saturday (12), the showmen's registry book annually handled by Earl Maddox at the cigar stand beneath the fair's grandstand this year reflected the huge turnout.

Those who registered were: Ray Meyers, Mendel Lemesh, Pop Denley, Tex Darlington, Bernie Mendelson, Elton Edwards, George Hercha, Mr. and Mrs. Bernie Stone, Mr. and Mrs. F. Ramsey, A. N. Sharp, P. M. Anderson, Bill Clair, Tom A. Arger, Ned E. Torti, Oscar Stewart, Fred Cantille, J. F. Kelf, Jack Rainey, Lyle Drollinger, L. A. Tate Jr., Elmer Winters, Charles H. Fogle, Eddie Yeager, John A. Young, Charles A. Anderson and Moe Eberstein.

Mrs. Allyne Adams, Whitey Hinckley, E. C. May, Buster Anderson, H. Piercy, Fred O. Howey, Bob Bloom, Sam Beatty, W. B. Sutton, George Beardsley, Mr. and Mrs. Doc Reynolds, Joe Pearl, Snap Wyatt, J. C. (Tommy) Thomas, Edward M. Hunter, Johnny L. Johnson, Elsie Alberta Johnson, Alice Johnson, Louis Osmbaugh, Mr. and Mrs. John Quinn, Mr. and Mrs. D. T. Elliott, Fizzle Brown, Freddie Reed, Billie (Grandma) Cooper, Mr. and Mrs. George Schwerdelferger, Cliff and Betty Bammel, Marshall Johnson, Gene De Lozier, Hy Malek, C. W. Lovell, C. Warbritton and Bill Carsky.

Irene Gallupo, George Christiani, Howard Hesch, Mr. and Mrs. Harry W. Hennies, Catherine Olmer, Silent O'Brien, Texas Jim Mitchell, James B. Reed, H. A. (Hal) Hall, David A. Wise, Skeeter M. Adams, Cecil C. Rice, Ernest E. Wensik, Ray Belew, A. E. Bramley, Denny Pugh, Sam Brody, Sonny Howard, Sol Wasserman, Bem Beakeley, String Game Murphy, Jack Ballie, James Fulmer and Anthony Waver.

Frank Bower, T. W. Kelley, Henry Tyes, Helen Julius, Elmer C. Rhodes; Selden, the Stratosphere Man; Merle Evans, Tom Armstrong, E. O. (Johnny) Bushnell; Bushness and Armstrong, Salem, Ore.; Benjamin Segal, Mr. and Mrs. Harry Gaughn, Norman Wadkins, Ida E. Cohen, Charles Gross, Dave Doroles and Ethel Nimmo, S. T. Jessop, L. S. Aulesworth, Morris Friedenheim and Mr. and Mrs. Frank Maddish.

Mr. and Mrs. Dan Evans, Mr. and Mrs. Russell J. Caughey, Mr. and Mrs. O. E. Brodley, T. A. Stevens, Cash Wittse, Mickey and Jerry O'Reilly, Reid McDonald, Al Tomalin, Joe Schortino, Cliff Wilson, Mr. and Mrs. Maurice Richby, Curtis McKinsty, Woody Royal, Ray Floyd, Jack Young, Ray L. Larsen, Red and Helen Marcus, Mrs. Betty Reynolds and Alton Pierson.

Ray Pope, Ed Glosser, Zeke Shumway, Bertha (Gyp) McDaniels, Nan Rankins, Ralph Lockett, C. D. Edwards, Speed Murphy, Mr. and Mrs. Thad F. Work, Mrs. Al Wayne, A. M. Shuh, Sam Solomon, J. Jackson, Ralph J. Hankinson, Wayne and Viola Martin, Esther Bauer, Hatti Holmes, Dick Cooper, Billy and H. D. (Doc) Hartwick, Ralph and Mary Green, Max Miller, Harry Finkelstein, Sally Rand, George Reinhardt, Bill Holt, Hemp Leum, Bill and Betty Earnest, G. J. B. McGowan, Sam Stein, W. H. Bullock, Athia Bennett, Jole Chitwood, Jack Eyerley, Cecil L. Edwards, Ray Harkey, Joseph L. Strayhom, Ray Babbitt and Sam Applebaum.

Mr. and Mrs. K. (Brownie) Smith, Al and Virginia Mercy, Ellen Edwards, Baby Alvany, H. L. Sortagus, Ethel Weer, William Purchase, Jack Kaplan, Mr. and Mrs. J. Stuy, Mr. and Mrs. J. D. Powell, J. Jacobson, Harold Paddock, Mr. and Mrs. O. J. (Whitey) Weiss, Mr. and Mrs. Don Greco, W. G. Wade, D. Wade, Mr. and Mrs. Fred Miller, Mrs. Gladys Miller, Mrs. Grace Schaum, Harry Mammias, Mr. and Mrs. C. C. (Specks) Groscurth, Bobbie Hasson, C. A. Sonnenberg, Walter Forbes, Jack Hunt, John H. Scott, Richard E. Eannone and James and Molly Dougherty.

Capell Gets Fair, Celes

McALESTER, Okla., Feb. 19.—Capell Bros.' Shows this week were awarded contracts to provide the midways at American Indian Fair and Exposition, Anardarko, Okla.; Siloam Springs, Ark., Annual Reunion; July 4 Celebration, Henryetta, Okla.; Legion Home-Coming Celebration, Yale, Okla.; Choctaw County Fair, Hugo, Okla., and Pittsburg County Fair here. Bob Capell, general agent, represented the shows in the negotiations.

Coleman Adds 2 More Fairs

MIDDLETOWN, Conn., Feb. 19.—Coleman Bros.' Shows have been awarded contracts to provide midways at Montgomery County Fair, Fonda, N. Y., September 3-7, and the Franklin County Fair, Greenfield, Miss., September 11-15, it was announced from local quarters this week. Shows will open their season here April 28-May 8 at the St. Sebastian Celebration.

Schafer's Inks Okla. Fair

NORMAN, Okla., Feb. 19.—Schafer's Just For Fun Shows have been signed to supply the midway attractions at the Cleveland County Fair here August 29-September 3.

JOSEPH J. **KIRKWOOD** SHOWS

— PRESENTING —

THE ONE AND ONLY

EMANUEL ZACCHINI

SHOT OVER TWO FERRIS WHEELS

WILL OPEN

MARCH 14TH

BEST INDUSTRIAL CITY IN

NORTH CAROLINA

WATCH NEXT ISSUE FOR NAME OF CITY

RIDES PLACE SET OF KIDDIE RIDES, EXCEPTING TRAIN. WILL BOOK TILT, ROCKET, HI-BALL, DARK RIDE, ANY NEW MODERN RIDE THAT DOES NOT CONFLICT WITH ANY OF OUR OWN; GOOD PROPOSITION TO RIGHT PEOPLE.

SHOWS MOTOR DROME. (THIS SHOW PLAYS REAL DROME TERRITORY.) CAN GIVE YOU LONG SEASON OF BEST STILL DATES AND FAIRS IN THE EAST, INCLUDING THE GREAT STATE FAIR OF VIRGINIA. PLACE GLASS HOUSE, MINSTREL SHOW.

SPARROW AND SHORT Get in touch with me. Want Man with stock to take over Monkey Show; will finance right Showman. Man to run Snake Show. Let me hear from you. Mack.

WANT Man to operate one of the best Fun Houses on the road. CAN PLACE REAL GIRL SHOW

This is an eighty foot front with fourteen hundred feet of Neon, a Sit-Down Show, framed as good as a Tent Show can be made. To a Showman with the proper Show that can handle and Outfit like this, I can promise a big season.

CONCESSIONS Scale, Age, Novelties, Photos, Duck Pond, Cork Gallery, Long Range Gallery, Pitch-To-Win, Dart Balloon, Ball Games, Penny Pitch, Glass Pitch, Hoop-La, String Game, any Legitimate Stock Concession or Hanky Pank.

HELP Want real Carnival Builder, Show Painter, Canvasmen, Man for marquee.

RIDE MEN Want Foreman for Flying Scooter, Roll-o-Plane, Octopus, Merry-Go-Round, Second Men on all Rides. The Boys who were with us last year on Rides, Shows and Concessions, come on in to winterquarters. Can always use Semi Drivers and useful Carnival People. Roy Johnson, Jim Deal, Mulligan, let me hear from you. All address:

RALPH DECKER
CHERRY HOTEL, WILSON, N. C.

P.S.—Winter quarters will be open February 26.

LAST CALL - - - LAST CALL

FOR

NATIONAL ORANGE SHOW

MARCH 10 TO 20 INCLUSIVE

SAN BERNARDINO, CALIF.

NOW BOOKING

SHOWS AND CONCESSIONS

CRAFTS 20 BIG SHOWS

7283 Bellaire Ave. (Phone: Sunset 2-3131) North Hollywood, Calif.

CONCESSION HELP WANTED

CORN GAME Counterman and Caller. AGENTS for Percentage Games, WHEEL AGENT for Strictly Stock Concession. Also good Bucket Store Agents.

Good Propositions to Reliable People

All the above needed for Concessions booked with the W. G. WADE SHOWS, opening vicinity Detroit, April 26.

ART CRONIN AND FRED CHAMBERS, PLEASE CONTACT

HARRY MAMAS, c/o W. G. Wade Shows

G.P.O. BOX 1488 DETROIT 31, MICH.

P.S.: FRED MILLER wants General Help for COOKHOUSE.

Side Show Acts, Feature Freak (Allio, write), Working Acts, Bally, Runt, Ticket Seller, Front Man, Girl Show, attractive Girls, highest salary paid. Talker-Ticket Sellers (Joe Buckner, write). Animal Circus, biggest on the road, need Groom for Ponies, Animal Men. Ticket Sellers, Front Man. This Show has a 120 ft. Catwalk and 40 by 80 Top; need Boss Canvas Man. Blackie, write. Address:

WALTER G. McCRACKEN

R.F.D. #3 OSWEGO, N. Y.

THESE SHOWS WILL BE WITH COLEMAN BROS.' SHOWS

CASEY'S NEW PRICE LIST IS READY

SEND FOR ONE TODAY!

- Plenty of New Items
- Plenty of Closeouts

WORLD'S LARGEST MANUFACTURER OF

NOVELTY - GIFT - CANDY PACKAGES

New List—New Items for the Biggest Sales

CASEY COMPANY

1132 S. Wabash Ave. Chicago 5, Ill.

BAKERS GAME SHOP

WHEELS—ALL COMBINATIONS, SIZES
 Large and small Chuck Wheels,
 Ball Chuck Wheels, 30 and 36-inch
 Wheel Laydowns, wide counter size.
 Track Laydowns, Under and Over Cloths,
 Baker Wheel Counter Posts,
 Baker Four Ball Buckets,
 Baker Ball Bearing Skittles,
 Tracks, 12, 15 and 24-Horse sizes,
 Now 28x28-inch Slum Store,
 New Two-in-One, Razziels, Blocks or Marbles,
 Old Style, Standard Razziels, Hardwood,
 Standard Roll Downs, P. Pool End Tables,
 Six Cats, Soup Pegs and Chuck Logs,
 Milk Bottles, Pint size, heavy and light,
 New Front Counter Blowers,
 Water Fall Blowers, Bingo Blowers,
 Large and small Dice, Plastic Marbles,
 If you are in the business, write for
 New Catalog.
 PHONE UN 2-0484
 8108 DESOTO DETROIT, MICH.

INFORMATION WANTED

JOE CUSSON

Salesman, Wheelman Driving 1-Ton Black Ford Panel, MICH. LICENSE 5386-CU. Wire

HOUSE OF STAPLETON

3509 14th St. Detroit 8, Mich. Phone Temple 1-0397

MIDWAY CONFAB

PAT TREANOR, West Coast fair concessionaire, writes from London that he just concluded a three-week stay in his native Dublin, Eire. After seeing the sights of England and visiting the Mills Circus in London, he left for a week in France. He will return to the U. S. in time for the West Coast fair season.

City official described a dirty lot as: "It looks like a hangover."

BILL POWELL left San Francisco, last week, for Honolulu on the first leg of a round-the-world trip. . . . **JOHN (SPOT) RAGLAND**, concessionaire with Crafts 20 Big Shows, is a patient in Behrens Memorial Hospital, Glendale, Calif. . . . **JOSEPH A. KNEPP** has booked his candy floss, and **John Wendell** his grind stores and Working World on Prell's Broadway Shows.

MRS. DAVE STEVENS, recently discharged from a San Antonio hospital, where she underwent an operation, is recuperating at her home in San Antonio. **DAVE STEVENS**, who has been ill, is okay again. . . . **MIKE BALOG**, press agent, and **AL DAVIS**, staff artist with the Playland Shows, have been on the sick list.

To be considered with it and for it, it's all right to cuss the office—but don't cyp it.

MR. AND MRS. JACK LYDICK are preparing to leave their Cleveland headquarters for Texas where they will join Crescent Amusement Company. . . . **CHARLES S. NOELL** advises from West Frankfort, Ill., that he took delivery on a new car recently. . . . **HARRY L. MILLER**, concessionaire, is in Veterans Hospital, Jefferson Barracks, Missouri, and would like to read letters from friends.

When forecasting a big week, an agent can't explain why except that it came to him in a dream.

JO-ANN FAY and **BOBBY KORK** report they are residing in Yetters Court, Trenton, N. J., and are making wardrobe for the season. Fay again will be with Dumont's Shows, while Kork will be with T. W. Kelley's World's Fair Freaks on the John H. Marks Shows. . . . **GIL AND PEGGY COHEN**, popcorn conces-

sionnaires on the World of Pleasure Shows, became grandparents for the first time last week, with the birth of a son to their daughter, **MRS. JEAN (HARRY) STUTZ**.

Only managers with sure control over credit are the ones who refuse to advance a buck until a fellow joins.

H. L. BLAKE, chairman of the board of the Arizona Showmen's Association, presented \$500 checks to the Junior Chamber of Commerce, and the Boys' Club, both of Hot Springs. The Jaycees will apply the money to their recreational development project, and the Boys' Club will use the funds for its new building. . . . **MRS. GAYLER HENDERSON** is visiting relatives in Glasgow, Scotland. Her husband is in St. Louis and reports both again will open their concessions on St. Louis lots.

Skeleton crews working in quarters are not to be mistaken for the ones who joined in graveyard towns.

JOE MOONEY has the Girl and Posing shows on Midwestern Exposition, which opened its season in Orange, Tex., February 14. Girl Show line-up includes Mooney, who is handling the front; and **TONI LEE**, **CAROL LEE**, **RAMONA DARE** and **MOLLIE MOONEY**, dancers. With the Posing Show are **FRED LEE**, front; **LOIS LONG** and **EVELINA BAKER**, dancers. . . . **L. D. BRADY**, who has been confined in a Spartanburg, S. C., hospital for the past 10 days, reports that he hopes to return to the road soon. . . . **DICK BEST**, former Side Show manager with the Cavalcade of Amusements, is wintering in Mobile, Ala. Best will be with the Johnny J. Jones Exposition this season.

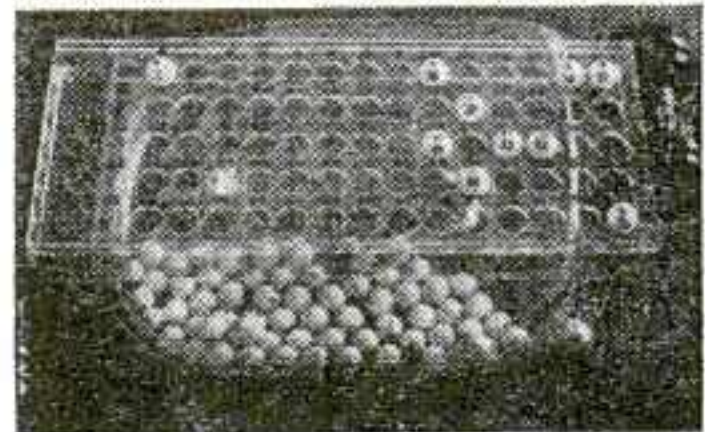
Always let the canvasmen repair your electric wire as nothing will draw a crowd to the lot quicker than the arrival of Hose Company No. 6.

ANNIVERSARY DINNER of the Ladies' Auxiliary of the Heart of America Showman's Club will be held at Ivanhoe Temple, Linwood and Park, Kansas City, Mo., February 25 at 6 p.m. . . . **LOU DAVIS**, owner of Oddities on View Side Show, has entered Jeff Davis Hospital, Houston, for a check-up. He underwent two operations January 3. . . . Outdoor showfolk living in the

THE NEW LOOK

BINGO BLOWER OF TOMORROW HERE TODAY

It's New—Portable—Fast—Efficient
 Suspicion-Proof—With Fingertip Ball Release. Plastic—Mounted on 24" by 36" Base.



BINGO

Supplies and equipment.
 Write Today for Complete Particulars.

V. E. SUPPLY CO.

282 W. Market St. Akron 3, Ohio

NOW DELIVERING!

NEW Apex 4 Star Carnival Wheels



Complete Bingo Supplies, also Amplifiers.
 SEND FOR FREE CATALOG.



Apex 5 Star BINGO BLOWERS

12	27	33	47	54
10	18	42	52	60
14	16	36	40	63
8	23	46	56	71
9	21	44	58	74

Heavy Duty Mounted BINGO CARDS In Various Colors

MORRIS MANDELL, INC.
 26 East 13th St. (Dept. B)
 New York 3, N. Y.
 Phone ORegon 3-5912

CARBONS FOR 60" SEARCHLIGHTS

Type 1, manufactured by National Carbon Co. Excellent condition. 25 sets to metal container; factory packed 20 containers to wood case.
 F. O. B. Ogden, Utah, case lots, per container \$4
 Special prices for larger quantities.
R. M. B. CORP., 1505 E. First Street, Los Angeles 33, Calif.

See Ernie Jordan for LUXURIOUS TRAILER COACHES

Lot #1—505 NE 23, Ph. 4-7855, Okla. City, Okla. Displaying Vagabonds, Travelites, Dixie Queens, "M" Systems and others.
 Lot #2—901-911 North Ash, Highway 77, Ph. 770, Pauls Valley, Oklahoma. Displaying Spartan Aircraft Trailers. All aluminum aircraft constructed, triple insulated, 33 1/2 ft. Royal Mansion, 30 ft. Mansion, 28 ft. Manor, 25 ft. Spartanette. Liberal Trade-Ins, Easy Terms, Parts & Supplies. The Showman's Friend Everywhere.

WANT CARNIVAL

For Aug. 4-5-6th, Burlington Old Settlers
 Sponsored by American Legion. Plenty of well known Free Acts have been contracted. Contact **NELSON HOBENSACK**, Adjutant
 Burlington, Indiana

For Sale—Monkey Show

20x30 Top, 50 ft. Front, four fine Monks, Ticket Box, 50 watt Amplifier, two Speakers, complete \$350.00; 1 1/2-ton Chev Truck, 1 1/2-ton Dodge Truck, priced right. Lots of other Carnival Equipment. What have you got to sell or what do you need?
FAY & KENNY CARNIVAL MART
 404 S. Troupe St. Valdosta, Ga.

C. A. STEPHENS SHOWS CAN PLACE

For the coming season Shows, Rides and Concessions. Opening early.
 BOX 1017 CRYSTAL RIVER, FLA.

Due To Misunderstanding AT LIBERTY
 Legal Adjuster. Sober and reliable.
JACK MURPHY
 18 Garfield Street Youngstown, Ohio.

T-E-N-T-S

CARNIVAL, CONCESSION, CIRCUS, SKATING RINK.
 Beautiful Colors—Individually Designed.
JIMMY MORRISSEY

ALL-STATE TENT & AWNING CO.

300 E. 9TH ST. (Phone: Harrison 6367) KANSAS CITY 6, MO.

HAPPY HOLIDAY SHOWS WANT

Electrician, Plants and Transformer; Foremen for Merry-Go-Round, Wheel and Octopus. Concessions that work for stock. Will furnish Shows for Showmen with something to put in them. All Rides and Shows office owned. Winterquarters open March 1. Fair grounds, Fowlerville, Mich.
 Mail Address: GPO BOX 1664, DETROIT 31, MICH.

Want — KELLY BROS.' SHOWS — Want

OPENING IN MARCH

Playing Arkansas, Missouri, Iowa and Illinois. Everything open. Need Concessions of all kinds. Will book one of each. (No flats or rackets.) Will book or lease Eli Wheel and Kiddie Auto Ride. Winterquarters now open, plenty of parking space (lights and water). No phone here. No collect wires. All replies to

FRANK W. KELLY, Co-Owner
 FOUNTAIN HILL, ARK.

DOBSON'S UNITED SHOWS

WANT WANT WANT

Ride Foremen for the following Rides: Merry-Go-Round, Flying Scooter, Roll-o-Plane, 1949 Tilt; also Second Men on all Rides, must be semi drivers. Drunks, save your postage. Winter quarters will open for all May 1st. Shows—Can use one or two Grind Shows. No Girl Shows, NO MITT CAMPS.

BOX 491, WILLERNIE, MINN.

Shrunken Heads and Shrunken Bodies, Devil's Child, Ape Boy, Wolf Boy, Fish Girl, Gorilla Boy, Missing Link, many others. Write for photos and prices.
Tate's Curiosity Shop
 5240 E. Van Buren St. Phoenix, Arizona

NEW FORTUNE Buddha Papers on NEW WHITE Paper
 MASTER OUTFITS NOW AVAILABLE.
S. BOWER
 Belle Mead, N. J.

BLUE GRASS SHOWS

Now Booking SHOWS — RIDES CONCESSIONS

For 1949 Season ADDRESS: BOX 621, OWENSBORO, KY.

Worcester, Mass., area are daily visitors to the Funhouse on Front Street; **BILLY (BOOKIE) MILLER**, manager. . . **EDWARD J. McDONNELL** will open with the Playtime Shows. . . **JOHN H. MARKS**, owner-operator of the shows bearing his name, had cataracts removed from both eyes thru surgery at a Richmond, Va., hospital recently.

CHERISE LaVERNE reports from Boston that a new club, the College Inn, has five new boys from New York, the cast now including **BOB MURRAY**, emcee; **MARCEL-TASSELLS**; **TERRESITA**, snake dancer; **ACRES O'RIELLY**, singer; **FEATHERS BURKE**, comedy; **BILLIE CAMP**, dancer; **BUNNY DAYE**, singer; **RUSS PETERSON**, dancer; **NINO VALLI**, singer; **TEDDY GAUTHIER**, puppets. . . **EUGENE LEFEBURE**, Laconia, N. H., has been booked for the Columbia Shows playing Maine. He will have four concessions. . . **WHITEY BROWN**, Girl Show operator on the Maine Amusement Shows, recently visited his quarters. Brown recently lost his home and belongings in a fire.

. . . **REGGIE SPOFFORD** recently opened a restaurant for his wife in Laconia, N. H. . . **PAT HANLON**, of Granite State Shows, and **TOM KEEFE**, owner of Columbia Shows, were in Laconia, N. H., recently.

Managers who stick a lot of dough in a losing midway show might take lessons from concession players who don't keep the alum they win around to remind them of their folly.

PROF. WILLIE J. BERNARD advises from his Hancock, N. H., headquarters that he has signed his Wild Man Show with Molly's Greater Shows for 1949. His aunt, **MRS. BLANCHE E. GUYOTTE**, will handle show's ticket sales. . . Numerous showfolk attended the recent wedding of Rita Sharpe, daughter of **MR. AND MRS. WILLIAM HESS**, and **JACK W. STALEY**, son of **MR. AND MRS. CARL STALEY**, in Detroit. All are with Eddie's Exposition Shows. **CHARLES LEVELL** was best man with **VIRGINIA STALEY**, the maid of honor. The reception following the ceremony saw 54 guests in attendance. . . **LEO J. AND ALTA RILEY**, concessionaires with Snapp Greater Shows last season, recently opened their new grocery store in Pewaukee, Wis., which had been under construction from July until January. They report they will have a number of agents operate their concessions this year.

Aplomb is what a manager has when he can smile after his agent tells him he lost a good route.

MRS. MA FERGUSON, second district ward leader from Newark, N. J., invaded Florida recently and staged a surprise party at Bushnell for members of the Side Show and Margie Flynn's Girl Show. Guests included **HELEN GOLDEN**, **KITTY KELLY**, **RUTH ANDERSON**, **CHIEF WASHBURN**, **BOB HOFFMAN**, **BILLIE AND JIMMY KUHN** and **DORAL DACHON**. . . **J. C. ADMIRE** left his Brazil, Ind., home February 11 for a tour of the South to contract celebration and fall fair dates for **AL WALLACE**, owner-manager, Wallace & Murray Shows. Last season, **Admire** agented the Harry Lottridge Shows. . . **PALACIOS, TEX.**, notes: **FRANK AND GLADYS SAGER**, concessionaires, have been visiting **AL NATION** here. Nation currently operates the Ranch Grill. Nation plans to return to the road this season. . . **CLAUDE WILLIAMS**, who had Girl Shows some years back, and who recently was discharged from the army, is planning to re-enter the business again. . . **ABE OPSAL** was a recent visitor.

Bogle & Reese Shows, Inc.

Six Rides, four Shows, free gate, no racket. 20 annual Fairs and Celebrations booked. Will book any Legitimate Concession except Bingo, Percentage, Diggers, Arcade. Will book any worthwhile Show with own transportation. Have good proposition for Man with Kiddie Auto Ride. Want flashy Sound Truck; state proposition. Want Operators for Fun House, Unborn Show: 50-50 of gross. Earl Hubble, Curly Green, Shorty Dunlap, write. Write or wire

F. C. BOGLE
ARMA, KANSAS

Thomas Joyland Shows

NOW BOOKING
SHOWS—RIDES—CONCESSIONS
OPENING APRIL 1
Want Ride Help on all Rides, Agents for Concessions. Good opening for Penny Arcade. Address:
L. I. THOMAS, Mgr.
Box 1953, Riverside Station Miami, Fla.

COOKHOUSE FOR SALE

Indiana style, with a 20x52 ft. gypsy green fly, 18 in. border, in excellent condition. Whole outfit in good condition, including 12 ft. paneled kitchen with 6 ft. stove, 3 compartment sink, coffee urn, cash register, griddle, 56 stools, etc. 12 burners, tanks. Bargain for \$600.00. Picture by request.
DALE PASLEY
Lawrenceville, Ill.

OPEN FEB. 25th
Want Legitimate Concessions only, one of a kind. Coming North, showing best spots.
C. & B. Amusement Co.
W. T. BROXTON Milton, Fla. C. A. GAVE

TULSA LIVESTOCK EXPOSITION
OKLAHOMA'S LARGEST
MARCH 4-13 INCLUSIVE
TIVOLI EXPOSITION SHOWS **WORLD OF TODAY SHOWS**
H. V. PETERSEN **L. C. REYNOLDS**
BOX 742, JOPLIN, MO. **BOX 782, MUSKOGEE, OKLA.**

WANT
LEGITIMATE SLUM CONCESSIONS, ANY AND ALL—NO EXCLUSIVE.
WANT FEW MORE SHOWS.
ACT AT ONCE — SPACE GOING FAST.
10 BIG DAYS, INCLUDING 2 SATURDAYS & 2 SUNDAYS.
Thousands of Advance Tickets Sold Now. America's Biggest Indoor Circus Booked.
All replies to either of above.

CAVALCADE OF AMUSEMENTS
CAN PLACE HIGH CLASS SIDE SHOW, SNAKE SHOW, UNBORN SHOW
Long season fairs booked. Furnish equipment if necessary.
AL WAGNER, Mgr.
BOX 66 MOBILE, ALA.

LONE STAR SHOWS
Want Ride Help—Foreman and Second Men for Merry-Go-Round, Wheel, Rolloplane, Tilt, Caterpillar, Speedway, Octopus, Chairplane, and Kiddie Land with 4 rides, consisting of Roto Whip, Autos, Airplanes, Boats. Must be semi drivers. Sober and capable. Contact
BILL HARTMAN, Ride Supt.
533 14TH ST., BRADENTON, FLA.
All people who worked for him before write or wire.
Want Legitimate Concessions—Diggers (Mr. Joe Blash, wire), Floss, Apples, any kind of legitimate Concessions. Want Penny Arcade, Shows with own equipment and transportation, Girl Show, Posing, Snake and any Show not conflicting. Want capable, sober Agents for Grind Stores, Pin Store, Count, Swinger, etc. Want capable, sober Agents for Grind. Want a Billposter with car, capable doing second work. Capable Carnival People all departments. Write or wire
M. J. MILSAPS, Biloxi, Miss.
For Concessions, Shows, Agents, etc.
J. R. McSPADDEN, 533 14th St., Bradenton, Fla.
Everything pertaining to Rides, etc.

CAPELL BROS. SHOWS
America's Cleanest Midway
WANT **WANT**
Open Saturday, March 26th, McAlester, Okla.
A real route of Spring Dates under strong Auspices, with 15 Fairs and Celebrations to follow starting in June, and including such outstanding events as Siloam Springs, Ark., Annual Reunion; Henryetta, Okla., 4th July Celebration; Yale, Okla., Reunion, and the Great American Indian Fair and Exposition, Anadarko, Okla. Truly the "Cream of the Crop." Our entire route will be furnished to interested parties.
WANT—Stock Concessions of all kinds, Fish Pond, Darts, Balloon, Clothes Pin, Cork Gallery, String, Glass Pitch, Slum, Age, Scales, Basket Ball, Hi Striker, Ball Games, Photos. Book nice flashed Grind Stores, or what have you? WANT—Manager for Girl and Athletic Shows. Place non-conflicting Shows; must be neat and capable.
CONCESSIONERS **SHOWMEN** **RIDE MEN**
CONTACT NOW, ADDRESS:
H. N. "DOC" CAPELL
BOX 725 Phone 1984 McALESTER, OKLA.

CAN PLACE FOR
FLORIDA STRAWBERRY FESTIVAL
Plant City, March 1st Thru 5th, Followed With
MANATEE COUNTY FAIR — Palmetto
LAKE COUNTY FAIR — Eustis
SEMINOLE COUNTY FAIR — Sanford

CONCESSIONS Ball Games, Fish Ponds, Darts or any Hanky Pank Concessions. Grab, Floss, Snow, Apples, Jewelry, Scales, Age, Novelties. We need no Shows or Rides.
RIDE HELP—Sober, reliable help that drive semi trucks. All replies to
E. L. YOUNG, MGR., ROYAL CROWN SHOWS
SEBRING, FLA., This Week

N. Y. GAIETY SHOWS
N. Y.'S CLEANEST MIDWAYS
OPENING MAY 7th, two Saturdays. We have a fine selection of bona fide Celebrations, mostly Firemen and Italian Saint's Day Celebrations, with two Fairs and two pending.
PRESENTING FOR 1949
8 RIDES 4 SHOWS
NOW BOOKING CONCESSIONS OF ALL KINDS—Bottle Ball, Basket Ball, String, Striker, Guess Age and Weight, Fish Pond, Dart, Cork Gallery, Long or Short Range Gallery, Pitches, Photos, Bowling Alley, etc.
WANT SHOWS OF ALL KINDS—Snake, Wildlife, 10 in One or 5 in One, Monkey, Mechanical, etc. Have brand new 20 by 40 Tent with brand new Stages, in and out, and Banner Line open for a good Act.
WANT GOOD, SOBER, RELIABLE HELP—Electrician, First and Second Man on Tilt, new Merry Ferris Wheel, Chairplane, etc.
WILL BOOK KIDDIE RIDES OR MAJOR RIDES NOT CONFLICTING.
Ralph, contact me; have good proposition for your Kiddie Rides and Shooting Gallery. Write to:
ANTHONY SANTILLO, Operator of the Arpeako Hot Stand
106 MADISON STREET EAST ROCHESTER, NEW YORK

WANTED FOR VENICE, FLA., FREE FAIR
February 28 through March 5, sponsored by Lions' Club, in the heart of city.
Stock Concessions—Hanky Panks of all kind except Popcorn, Peanuts, Snow Balls, Candy Apples, Cotton Candy, Penny Pitch. Will sell exclusive Bingo, Cook House, Novelties. All others open. Positively no percentage, flats or gypsies. Can use two more high-class Shows. All answer to
JOHN B. DAVIS, SOUTHERN STATES SHOWS
ROUTE 3, BOX 1186, TAMPA, FLA., UNTIL FEB. 25TH; THEN VENICE.

WANT
Up-to-date Cookhouse, not sit down grab. Want Pit Show Operator with Attractions. Have complete new tent and front. Happy Lodder, write. This is a Truck Show carrying nine Rides.
M. A. SRADER SHOWS, BOX 1895, WICHITA, KANSAS

WILL BUY ANY FREAK ANIMALS

CURIOSITIES, BIRDS OR REPTILES.

For cash. I mean cash.

HAVE BOOKED MY TWO-HEADED BULL, MOUSE SHOW AND SEVERAL OTHERS ON WEST COAST.

SEASON OF '49.
FOLEY & BURK SHOWS.
WIRE ME AT ONCE

CHARLES SIMPSON
STEVENS HOTEL, CHICAGO, ILLINOIS

JOHN McKEE SHOWS WANT

For opening, April 2, Poplar Bluff, Mo. Concessions that work for stock. Responsible Man and Wife to take charge of Cookhouse. Want Electrician. Shows that do not conflict. No Phone Calls.

JOHN McKEE, Mgr.
MALDEN, MO.

WANT AGENTS

For Pan Game, High Striker, Help for Arcade, Bingo, Blackie, answer, Ride Help for Spitfire, Caterpillar, Pretzels, semi-drivers preferred. No drunks. Long season with Model Shows; open in March in Arkansas.

JACK E. VINSON
MALDEN, MO.

PIONEER SHOWS

Now booking Rides, Shows and Concessions. For Sale—Mangels Streamlined Whip, Smith & Smith Chairplane and Kiddle Ferris Wheel. Will buy Fun House and Kiddle Rides. Address

MICKY PERCELL
WAVERLY, N. Y.
Phoner 198

Wanted—Agents—Wanted

Agents for Slum, Bowling Alley, Cat Rack, Milk Bottles, Cork Gallery, Penny Pitch. Would like to have Man and Wife Agents, also Agent that can drive truck. If you "DRINK" and are a "here a day, gone a day Agent," do not answer this ad. Playing Pennsylvania, Maryland, New Jersey. All replies to

NAYLOR HARRISON JR.
General Delivery Goldsboro, North Carolina

PLAYLAND SHOWS

Now Booking for Next Season
RIDES — SHOWS — CONCESSIONS
Jack Gallagher, Mgr.
15610 Veronica East Detroit, Mich.

Midway of Mirth Shows WANT

Tilt-a-Whirl Foreman. Must be A-1 and sober.
Address: TRENTON, ILL.

RIDES FOR SALE

1947 Fly-o-Plane and Looper, like new; 24-Car Caterpillar, excellent condition. Will take Moon Rocket in trade, must be in good condition.

GRIFFEN AMUSEMENT CO.
Jacksonville Beach, Florida

WE BUY SECOND-HAND SHOW PROPERTY

Will buy Evans Wheels, Concession Tents, Kiddle Rides, Guess Weight Scales, Candy Floss Machines, Games of Chance. All kinds of Freaks and Exhibition Goods. Rink Skates, Velvet Drops. Pay cash. What have you? Send details.

WEIL'S CURIOSITY SHOP
20 So. 2d St. Philadelphia 6, Pa.

WINTER QUARTERS

Smith Amusement

SAN ANTONIO, Feb. 19.—Work in local quarters is virtually completed. Mr. and Mrs. John Henderson have the Merry-Go-Round and Tilt-a-Whirl ready. Both kiddie rides and the Mixer have been redecorated. A Rolloplane and Octopus are expected soon and the season is expected to get under way late this month.

A number of office-owned concessions will be operated this season. Already on hand are Charles and Donna Kaffer, Mary and Bill Riddings, Mr. and Mrs. Pennington, Berle and G. D. Owens, Mr. and Mrs. Billy Dixon, Mr. and Mrs. Roy Marrs, Freddie Gonzales and Chillie Gurrera.

New canvas has been ordered for the Snake Show and Side Show. Animal Show also is ready, as is the Gay White Way Show. Staff remains the same as that on hand last fall and includes Roland Smith, owner-manager; Mrs. Roland Smith, secretary-treasurer; Eddie Yeagle, general representative, and the writer, concession manager and legal adjuster.—N. L. (WHITIE) DIXON.

Fays Silver Derby

VALDOSTA, Ga., Feb. 19.—Recent visitors here on the Tally Milhouse lot were Mr. and Mrs. W. R. Geren, owners-managers of Mighty Hoosier State Shows, en route to the Tampa Fair. Those wintering here are Audrey and Tex Fetta, the latter electrician for Hoosier State; Mr. and Mrs. Jack Allen, Kenny and Lee Etzel, Mr. and Mrs. Ted Medows and family, Irish Cochran, Tom George and Iris Drake, Mr. and Mrs. Russell Hill and Mr. Bishop have been frequent visitors. They have purchased a ranch on Highway 41 south of Valdosta.

Pioneer

WAVERLY, N. Y., Feb. 19.—Everyone is busy in quarters. Mrs. Mickey Percell has a new Nash convertible. The weather has been mild all winter. A new Octopus, Ferris Wheel and kiddie Whip have been added. This puts 10 rides in the line-up, all office-owned. A new Unborn Show is being framed and a new type Fun-house. All equipment will be repainted.

Concessionaires booked include Joe Walters, 2; Frank Silverman, 1; Slim Fein, 4; Paul Merrick, 3; W. R. Harlan, 1; Pete Percell, 3; Ange Desire, 2; Mrs. Percell, bingo; Nelson and Otto Cooper, palmistry, and George Barnard, basketball.

Around quarters daily are Don and Jim Nero, Charles Gigling Morris, Harold Morris, Harold Horner, Al Wilson, George Smith, Orren Bennett, Bill Shaw, Paul Merrick, Popeye Andrews, Bill Taylor, Frank Turner, Jerry Curtis and F. L. Sweeny.

Dave Lougher is working on the mechanical man.

Page Bros.

SPRINGFIELD, Tenn., Feb. 19.—Rides and rolling stock are getting new coats of paint. All show fronts are being rebuilt. Show will open here April 9.

Paul Pittman, concession manager, is in Veterans' Hospital, Memphis, for a check-up. Monkeys are being trained by Frank Hunter for the office-owned Monkey Circus.

W. E. Page, manager, has returned from a trip to Kentucky. Visitors included Ramond Huls, Bee's Old Reliable Shows; C. C. (Specks) Groscurth, Blue Grass Shows; Harvey Wilson, Gooding Shows, and Mr. and Mrs. Arthur (Crip) Carroll, Silver Slipper Shows.

WANT

Dart Games, Fish Ponds, Hoop Games and all kinds of Booths and Games for "Kiddie Circus" at New Haven Arena on April 25 thru May 1. Following week in Waterbury. Anticipate 30,000 attendance. Action all day. Write, wire or phone your deals (no collects) to

Exposition Manager
NEW HAVEN ARENA
New Haven, Conn.
Phone 5-3123

INSURANCE

IDA E. COHEN
175 W. JACKSON BLVD.
CHICAGO, ILLINOIS

WORLD OF PLEASURE SHOWS

Now contracting for 1949 season
Rides—Shows—Concessions
Open in April—vicinity of Detroit
JOHN QUINN, Manager
3550 Cass Ave. Detroit 1, Mich.

OMAR'S PALACE AMUSEMENTS

Want Shows of all kinds, with or without equipment. Will book Tilt, Octopus, Caterpillar, Fly-o-Plane, Need Ride Help, Hanky-Panky Agents. Will book Dime Stores.
FOR SALE: Kiddle Boat Swings, 8 Concessions Tops and Frames, Gasoline Cornpopper, 14x14 Cookhouse complete, 1937 Chevrolet Truck, good shape. Snowcone Concession, complete.
BOX 329 MUSKOGEE, OKLA.

Hale's Shows of Tomorrow NOW BOOKING

Shows and Concessions for 1949. Want Ride Help all departments, 8 office-owned Rides, 3 Shows, 35 Concessions, 2 Diesel Plants, 2 Searchlights.
L. P. HALE
Lenox, Iowa
This is our 41st Anniversary

WANT FERRIS WHEEL

Also 1 or 2 Kiddle Rides. Good proposition to owner of same. We play small lots for American Legion and Church Sponsored Events in Massachusetts and Connecticut.
MASS. BAZAAR AND PROMOTION CO.
1968 MAIN ST. SPRINGFIELD, MASS.

WANTED

Independent Rides, Shows, Free Acts and Concessions for
COMMUNITY CELEBRATION, JULY 4 TO 9
Contact:
E. S. PUTSAVAGE
TREMONT, PA.

DIESEL POWER PLANTS

2 35-Kw. Ideal 3-phase, Waukesha Engines.
2 30-Kw. Louis Allis 3-phase, Caterpillar Engines. Smaller units, Gov't. Surplus, new and rebuilt.
HARRIS MACHINERY CO.
MINNEAPOLIS 14, MINN.

LESLIE'S TRAILER PARTS AND ACCESSORIES

Complete line of Trailer Parts and Accessories available at all times. Mail orders our specialty. Shipments made within 24 hours to all points in the U. S. A. Write for free catalog.
1920 Stewart Ave., S. W., on Highway 41 going south, Atlanta, Georgia. Fairfax 2626.

BAKER UNITED SHOWS

Inquiries solicited from Show and Concession Operators interested in a profitable connection for 1949. CAN PLACE MAJOR RIDE NOT CONFLICTING. Address all inquiries to
2257 Madison Ave. Ph.: GARfield 4564
Indianapolis 2, Indiana

J. C. MURPHY

Write me
General Delivery, Tampa, Fla., Feb. 8 to 16.
General Delivery, Ft. Lauderdale, Fla., Feb. 18 to March 15.
JACK ANTHONY



WANT WANT WANT WANT WANT
30 FOR 30
PROVEN WEEKS

Top Still Dates With 16 Fairs and Celebrations Including These Top Dates:

- July 2-3-4, Red Oak, Iowa
- Iowa's Big Rodeo, Sidney, Iowa
- Pow Wow, West Nebr., Big Event, Trenton, Nebr.
- Adams County Fair, Hastings, Nebr.
- Trego County Fair, Wakeoney, Kan.
- North Central Kansas Free Fair, Belleville, Kan.
- North West Missouri Free Fair, Bethany, Mo.
- Complete list to interested parties

RIDES	SHOWS	CONCESSIONS
Want Tilt Foreman, Second Men on all Rides, must drive semis.	Can place Managers for Athletic and Girl Shows. Have nice frame ups. Would like to hear from Show People with own Outfit. Motor Drome, Wild Life, Unborn.	Can place Swingers, Stock Games of all kinds, Age, Scales, Hoopla, Darts, C o k e Bottles, etc.

ALL THOSE CONTRACTED FOR 1949 SEASON GET IN TOUCH WITH US

TRAVIS, VAN DEMARK, McDOUGAL—WRITE

ALBERT MARTIN OR E. D. (MACK) McCRARY, Box 126, Ottawa, Kan.

B. & H. AMUSEMENT CO.

OPENS IN SUMTER, S. C., MARCH 4TH

Want small Bingo, any Concession working for stock. Cookhouse, Floss, Peanuts, Popcorn and Ball Game sold. Will sell Mitt Camp exclusive.
FOR SALE: Tilt-a-Whirl, in first class shape, \$3,500; with Transportation, \$5,500. Can be seen in operation at Sumter. All letters and wires to

W. E. HOBBS

RIDES WANTED
HOMECOMING EVENT
JUNE 24-25-26
 sponsored by
COTTAGE HILLS, ILL.
 Contact
POST ADJUTANT JOS. C. LAW
 V.F.W. Post 7678, Cottage Hills, Ill.

FOR SALE—CHAIRPLANE
 20-ft. tower, single file seats; Kiddie Auto, 10-car ride; one 24-ft. Trailer, one small Trailer, one D.C. 15 Kw. Light Plant, 500 ft. of Cable Wire. All in perfect condition. Price, \$1,100.00. Will sell separate.
 Write or Wire
JOE SALADINO
 Mecca Hotel Birmingham, Ala.

S. B. WEINTROUB
WANTS
 Agents for Slum Stores, also Helper for Pan Game.
FOR SALE **FOR SALE**
 One 18x24 Corn Game complete, up four times last year. Can be seen in Jacksonville, Texas, care Crescent Amusement Co. Have Stock for Corn Game. Will sell less than cost.
 Address: GIBSONTON, FLA.

FOR SALE
LATE 1947 KIDDIE ROTO-WHIP
 Used 5 months, like new, 8 Tuba. A good cash buy. Made by Mangel Whip Co. \$1,800 takes it. Can be seen here at winter quarters on Highway 79, or write
W. E. WEST
 BOX 442 FORDYOE, ARK.

Now Booking for 1949
 Rides, Shows and Concessions
HAPPYLAND SHOWS
 1633 Seyburn Detroit 14, Mich.
 Phone: Walnut 1-7924

GOLD BOND SHOWS
 NEW AMPI-THEATRE MIDWAY
NOW CONTRACTING
 RIDES — SHOWS — CONCESSIONS
 Address: P. O. BOX 229, Mt. Sterling, Illinois

WANTED
LIVE PONY RIDE
 Also other Rides and Shows, Long season Fairs, Celebrations.
JAY GOULD CIRCUS
 Ottawa, Ill.

FOR SALE OR TRADE
 MERRY-GO-ROUND — Beautiful 3-abrest, brass mounted, 365 lights, Wurritzer band organ, see in operation. Want Kid Rides. For pictures and price write
A. D. SHARPE
 85 North Sierra Madre Blvd. Pasadena, Calif.

FOR SALE
1947 SPITFIRE AND ROLLOPLANE
 In operation only six months. This equipment is the finest money can buy. Located at permanent park. Cash, terms. Contact P. T. HOWARD
 1005 Harrison Blvd. Boise, Idaho

Robert Buckingham
 Who had the Girl Show on the Jimmy Chanos Shows at Hoytville, Ohio, August, 1947, please contact me at once.
CHAS. PITNEY
 470 E. Main Cross St. FINDLAY, OHIO

LAUGH IN DARK RIDE
 Portable, extra good condition, top, cars, etc. Complete. Stored in Illinois. Priced right and terms to right people.
BOX D-140
 e/o The Billboard Cincinnati 22, O.

CONCESSIONS WANTED
 Ball Games, Duck or Fish Pond, Long or Short Gallery, Photo, Palmistry. Wanted to Buy—Bingo.
MIKE ZIEGLER
 Motel Rodman Philadelphia, Pa.

WANTED CARNIVAL
 For September 1, 2 and 3, Mansfield, Illinois. Event: Mansfield Homecoming, sponsored by American Legion and Lions' Club. Write
LYNN PENNINGER
 P. O. Box 219 Mansfield, Illinois

Wallace & Murray
 MOULTRIE, Ga., Feb. 19.—Much work has been accomplished at local quarters. Owners Mr. and Mrs. Al Wallace visited recently while en route south from a booking tour. They reported contracting several Southern fairs and the purchase of a panel truck which will be used for a sound truck.
 Currently in quarters are Jimmy and Helen Watts, Ray and Ella Rogers, Specks Kelly, Frankie Miles, Billy Etheridge and Whitey Jones. Watts and Rogers have been here all winter working an occasional theater date. Watts has been remodeling his trailer between dates. Nathaniel Gray and Bob Sterling visited recently.—HELEN WATTS.

Badger State
 REDGRANITE, Wis., Feb. 19.—Quarters crew is getting equipment in shape and building new entrance gate and new fronts for the new rides that Manager Jack Vomberg purchased recently.
 Manager Vomberg reports a successful booking trip. He attended the Wisconsin, Minnesota and North Dakota fair meetings.
 Manager Vomberg is in Memphis this week getting the new Diesel light plants that have been on order for some time. Shows open in April and will stay out till the third week in September.—JAY BURK.

Gooding Amusements
 COLUMBUS, O., Feb. 19.—Contracts were closed for the rides and shows at the annual Harvest Jubilee at Fort Recovery, O., July 18-23.
 Org is being whipped into shape, and those lined up for the coming season include Ed Straussberg, kiddie automobile and kiddie pony cart rides; Leo Zacchini, Funhouse; Mr. and Mrs. Floyd Smith, Fun in the Dark and Barrel of Fun; Dot Blackhall, fat family; E. O. Howard, Penny Arcade, and Lee Houston, Monster Show.

Garden State
 PHILLIPSBURG, N. J., Feb. 19.—Owner R. H. Miner has signed Frank Rossi's cookhouse for the season. Floyd Shieks will have his popcorn, candy apples and p.c. stands with it this year.
 Hip Roberts, Chairplane operator; Ken Whitehead, ride superintendent, and Freddy DeLoach, kiddie ride operator, are overhauling the Monkey Motordrome and Roto-Whip.

Georgia Amusement
 AYERSVILLE, Ga., Feb. 19.—Quarters work got under way here February 15. Mr. Scott has taken delivery on a new truck for the new Ferris Wheel, which is to be delivered in April.
 Route will include dates in Georgia, South Carolina, North Carolina and Virginia.—H. HENRY.


NATIONAL SHOWMEN'S ASSOCIATION

GREET'S YOU
 You are eligible to Membership in this fastest growing showmen's organization if you are a showman or affiliated with the amusement business. Club-rooms in the center of the amusement world.
 Meetings 2nd and 4th Wednesday each month
 Palace Theatre Building,
 1564 Broadway,
 New York 19, N. Y.
 Almost everyone of the Eastern amusement family is a member. Are you?
 Write for Information
 Initiation\$10.00
 Dues\$10.00 Yearly

GOLDEN WEST SHOWS
 "THE Best IN THE WEST"
NOW BOOKING FOR 1949

WANT RIDES TILT-A-WHIRL, OCTOPUS, ROLL-O-PLANE, CATERPILLAR, KIDDIE RIDES; with own transportation . . . Will buy Tilt or other MAJOR Ride.	WANT SHOWS SIDE SHOW, FUN HOUSE, SNAKE, MICKEY MOUSE, ANIMAL, MONKEY or any other CLEAN Show with own transportation.	WANT MEN Want RIDE SUPERINTENDENT who knows ride thoroughly . . . Must have knowledge of trucks, etc. . . . Must be sober, reliable and experienced . . . Good salary, good treatment, good future. Also want RIDE MEN. Both FIRST and SECOND Men for Merry-Go-Round, Ferris Wheel, Spitfire . . . Want Mechanic and any other capable Men, good salary, must drive semi trucks and be sober.
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WANT CONCESSIONS
 Can place Cook House, Bingo, Long Range and Short Range Shooting Galleries, Guess Age, Weight, Ball Games, Pitch Till You Win, Fish Pond, legitimate Stock Wheels, Hoop-La, String Game, Balloon Dart, and any other LEGITIMATE Concessions. A long season of the best Fairs in the West. A red one every week.
FOR SALE: Evans High Striker . . . new last season. Will book on show.
HARRY POLISH FISHER, 1865 Oak St., San Francisco, Calif.

B & B Wire Rope
FOR YOUR RIDES
 Prompt Shipment for:
 FERRIS WHEEL
 CATERPILLAR • WHIP
 TILT-A-WHIRL
 HEY DEY • LINDY LOOP
 RIDEE-O-RIDE

Midway Mike Says:
Let's play it safe
 in 'Forty-nine;
 Replace worn ropes
 — all down the line.

Broderick & Bascom Rope Co.
 1203 N. Union Blvd. St. Louis 15, Mo. 32-30 43rd Avenue Long Island City 1, N. Y. Airport Way at Edmunds St. Seattle 8, Wash.
 Or Order B & B Wire Rope from Your Ride Manufacturer

CRESCENT AMUSEMENT CO. WANTS
 Opening March 7. Featuring Capt. Robt. Perry Lion Motordrome. Mr. Perry wants to hear from useful Drome Help. Lady and Cent Riders for new Drome. WANT Colored Musicians and Performers for Doc Anderson's All-Colored Revue—Trumpet, Sax, Feature Comic who can sing and dance. Sam Rhodes, Geo. Ishman, Hook Royal, Harry Brock, Jimmie Savage, Arthur Conners, Harold Claypool, write, don't wire. Rides—Will book one more Ride—Dark Ride, Tilt, Caterpillar or Pony Ride. We have all the Ride Help we need. Shows—Account disappointment will book Side Show with own outfit; Wild Life, Mechanical City, Midgets, any Pit or Platform Show that can get money. CONCESSIONS—Hi Striker, French Fries, Novelties, Jewelry, Basket Ball, Ball Games. Open midway, come on. No flats and no gypsies. Geo. Smith and Sam Weintraub want P.C. Agents and Hanky Pank Agents. Address:
L. C. McHENRY, Mgr.
 BOX 769, JACKSONVILLE, TEXAS, DALLAS HWY, RTE. 175.

ALL AMERICAN MIDWAY SHOWS
Opening March 5 in Alice, Texas
 Still open: Bumper, Novelties, Hi-Striker, Add Up Dart, Pitch Till Win, Hoop-La and Jewelry. Can use Blower and Bowling Alley that work for stock. Will book Kiddie Train, Boats and Planes. Also 1 or 2 Major Rides not conflicting. Can use: Will book any complete Show with transportation not conflicting. Special deal to Monkey Show. Can use Count Store Agents, Ride Help and useful Show People in all departments. All replies to
HERMAN REYNOLDS
 1502 NO. HACKBERRY ST. SAN ANTONIO, TEXAS

WANT **WANT**
SECOND MEN ON RIDES—OTHER HELP
 Can place Second Men on Dodgem, Caterpillar, C-Cruise, Ferris Wheels (8), Spitfire, Tilt, Octopus, Merry-Go-Round, Front Gate, Light Towers, Electrician. All must be able to drive semis. Also Concession Agents for P.O. and Slum Stores. ADDRESS ALL MAIL:
SUNSET AMUSEMENT CO.
 BOX 468 DANVILLE, ILL.

MOORE'S MODERN SHOWS
 Booking Now For 1949 Season — Opening In Arkansas Early In April.
 We Have the Following Fairs Contracted:
 Martinsville, Ill., July 18-23
 Sullivan, Ind., July 25-30
 Farmer City, Ill., July 31-Aug. 5
 Altamont, Ill., Aug. 7-12
 Carmi, Ill., Aug. 14-19
 Albion, Ill., Aug. 21-26
 Newton, Ill., Aug. 28-Sept. 2
 Oblong, Ill., Sept. 4-9
 Shawneetown, Ill., Sept. 11-16
 Blytheville, Ark., Sept. 18-24
 Senath, Mo., Sept. 26-Oct. 2
 Harrisburg, Ark., Oct. 3-8
 Searcy, Ark., Oct. 10-15
 Address: JACK B. MOORE, care Bender Hotel, Laredo, Tex., until March 1; then Box 85, Searcy, Ark. (Phone: 1147R5)

BUILT ON CHARACTER **TIP-TOP SHOWS** **GROWING ON INTEGRITY**
 OF SYRACUSE, N. Y.
 Want for the '49 season: All Concessions open except Bingo, Grab and Pop-Corn. Want Slum Stores, Ball Games, Apples, Floss, any Legit Store that works for stock. Want to book Kid Rides, Merry-Go-Round, Ponies, Loop, Rolloplane any non-conflicting Ride. Have good proven route of bona fide Celebrations. All short jumps. Want to buy #5 or #12 Ell Wheel. Want Man and Wife to operate flashy 28 ft. Cat Rack, must know their business. If you drink, don't waste my time, you won't last. No Gate, No Gypsies, No Flats, No Heat, No Drunks Here.
Phone 48255 R. V. "DICK" NEUGENT 128 Huron Street

HARRISON GREATER SHOWS

PRESENTING "THE SHOWS OF SHOWS"

LAST CALL LAST CALL LAST CALL

Opening in Heart of Newberry, S. C., March 5-12, Two Saturdays. This show carries 10 major Rides, 3 Kiddie Rides (13 in all), 10 Shows, 50 Concessions, 2 Free Acts, 3 Light Plants, 4 Towers, 2 Searchlights and move on 35 trucks and trailers. Want Concessions of all kinds. Due to disappointment will book Frozen Custard, Candy Floss, Novelties. Will sell exclusive. All Slum Concessions open. Good opening for Wild Life, Animal Show, Motor Drome, Penny Arcade and Monkey Show. Want Ride Help on all Rides. Come on, can use you. Tom Joseph, get in touch at once. Good proposition for you. Bull Martin wants for Side Show and Girl Show: Freak to feature, strong Half and Half for annex, Tattoo Artist, Pin Cushion, Fire Eater, Novelty Acts Dancing Girls, Bally Girls, Talkers and Grinders. Following people contact immediately or join at once: Stoney, Boyd, Jim Escobar, Palmer, Mary Alpha, Jack Jenkins, Tic-Tac-Toe, Ray Regette, Charlie Hunter, Jackie, come on home. Bill Pinkston wants Slum Store Agents. Dutch Whitesides wants Skill and Raffle Agents. All wires to **FRANK HARRISON**
Columbia, S. C. All mail: West Columbia until Feb. 28; then Newberry, S. C.

JOHNNY J. DENTON SHOWS

**Now booking for our 1949 tour which opens March 10
WINTERQUARTERS NOW OPEN**

WE NEED THE FOLLOWING HELP—Foreman and Second Men for Twin Wheels, Octopus, Caterpillar, Rolloplane, Merry-Go-Round, Kiddie Rides, Chairplane; semi drivers preferred. Frank Jackson, Johnny Richmond, Julius Watts, come on. All help write **BILL ALLEN**.
CONCESSIONS—All Legitimate Concessions open. Sell exclusive on Jewelry, Custard, Snow Ball, Hi Striker. Good opening for Ball Games, Fish Pond, String Game.
SHOWS—Can place high class Jig Show, Monkey Show. Have complete Side Show if you have something for inside. Lucky, come on. Write or wire

JOHNNY J. DENTON

CARE FAIRGROUNDS

ATLANTA, GA.

LAWRENCE GREATER SHOWS

"America's Most Progressive Carnival"

SEASON OPENS LAST FULL WEEK IN MARCH

Account of **DISAPPOINTMENT** will book **SIDE SHOW OPERATOR** or **COMPLETE SIDE SHOW—FAT MAN** or **FAT WOMAN** for **FAT SHOW**—good proposition for **WILD LIFE**.
Have opening for the following Concessions, and will give **EXCLUSIVE**: Age and Scales, French Fries, Long Range, Photos, Jewelry, Candy Floss and **PENNY ARCADE**.
RIDE HELP—Want Foremen for Caterpillar, Fly-o-Plane, Ferris Wheel and Roll-o-Plane. **SECOND MEN ALL RIDES**.
All persons contacted report to Municipal Airport, Savannah.
QUARTERS NOW OPEN. Replies to P. O. BOX 1921, Savannah, Georgia.

Groves Greater Shows

AMERICA'S CLEANEST MIDWAY

Opening March 19, Lake Charles, La.

Can place a few 10-Cent Stock Concessions. Want Manager and Performers for newly framed Colored Minstrel Show. Man to operate Snake Show or small Illusion. Want Ride Help—Foremen for Merry-Go-Round and new late model Caterpillar. Also Second Men on all Rides. Must be sober and drive trucks. All Concessions and Help contracted, please acknowledge this ad and report not later than March 14th. All replies to
ED GROVES, Mgr. P. O. Box 321, Sulphur, Louisiana

Harry Craig HEART of TEXAS Shows

GRAND OPENING MARCH 12, BROWNWOOD, TEX., FOR 10 DAYS

All people contracted acknowledge this ad. Want Ride Foremen and Second Men on Rides. Sound Car Man to drive sound car and handle front gate. Working Men in all departments. Will book Wild Life or Animal Show with own transportation. Want Man to handle 110 ft. Slide Show who can put something in it. Address:
HARRY CRAIG, Mgr.
BOX 158, BROWNWOOD, TEX. (PHONE: 8704)

WANTED

Shows, Concessions, Acts, etc., for Annual Celebration under auspices Dansville Fire Department, July 4 to 9 incl. Larger and better location this year. For further particulars contact:

ARTHUR J. WHITE

4 LIBERTY ST.

DANSVILLE, N. Y.

SERVING THE WEST OVER 20 YEARS

WEST COAST SHOWS

Mike Krekos GENERAL MANAGER

"America's Cleanest, Flashiest, Finest, Motorized Show"

Opening March 17—Fresno, Calif. Two Saturdays and Sundays, with our regular route of strong Spring Dates to follow, all under strong auspices. Our celebrations start the first week in May with a Mammoth Fourth of July Celebration and with many outstanding Fairs to follow.

PRESENTING FOR THE SEASON OF 1949

12—Modern Riding Devices—12 10—Outstanding Shows—10
and America's Premier High Act, "The Barretts"

CONCESSIONS—Can place for the season of 1949 Watch-La, String Game, Hoop-La, and regular Cat Rack for stock only, and any other Concessions that do not conflict.

SHOWMEN—Want experienced Fun House Operator to run show-owned Fun House. Must be sober and reliable and also drive semi. Good proposition to right party.

RIDE HELP—Foreman for Twin Ferris Wheel. Foreman for new Allan Herschell Three-Abreast Merry-Go-Round. Must be able to drive semi tractors. Will pay top salaries. Ride Help in all departments. Winter quarters now open at Madera, Calif., Madera County Fair Grounds.

FAIR SECRETARIES, CELEBRATION COMMITTEES in California and Oregon: Look us over before you sign.

Capable Carnival People, Showmen, Concessionaires, Ride Help, etc. Now is the time to get in line for 1949. Address all communications to

HARRY MYERS, Mgr.

Madera Fair Grounds, Madera, Calif. No collect wires or telephones accepted. Permanent Address:

WEST COAST SHOWS, INC.

500 CLEMENT STREET

SAN FRANCISCO, CALIF.

BAKER UNITED SHOWS

"A CLEAN MODERN MIDWAY"

**Opening April 15th with A-1 route of bona fide Celebrations
and Fairs—Mostly in Indiana**

Can place Legitimate Concessions. Contracts open on Photo, Pop Corn, Novelties, French Fries, Waffles, Root Beer, Apples, Age and Scales, Pitch-Till-U-Win, Bumper, Ball Games, Basket Ball, String Game, High Striker, Hoop-La, Blower, Bowling Alley. Can place high grade, strictly American Palmistry.

SHOWS—DO NOT OVERLOOK OUR SPRING ROUTE—Remember, we are in Indiana ahead of all of them. Can place Side Show, Arcade, Motor Drome, Fun House, Illusion, Monkey (have complete outfit for Monkey Show), Girl Revue or any Show of merit.

RIDE HELP—Can place sober, reliable First and Second Men on Octopus, Wheel, Roll-o-Plane and Second Men on Merry-Go-Round and Tilt. Also want Man to handle two Kiddie Rides; must be capable. Ride Help must drive and have licenses.

FREE ACT—Can use good attraction until 4th of July if reasonably priced.

BAKER UNITED SHOWS

2257 MADISON AVENUE

Phone GARfield 4584

INDIANAPOLIS, INDIANA

BARNEY TASSELL UNIT SHOWS

LAST CALL FOR LAKE WORTH, FLORIDA

Opening March 3

10 BIG DAYS AND NIGHTS

including two Saturdays and one Sunday

CAN BOOK ANY WORTH-WHILE SHOW, RIDE OR CONCESSION

Wire, write this week, c/o Pageant of Sara De Sota, Sarasota, Fla.

F. M. SUTTON SR.

Presents

GULF COAST SHOWS

Winterquarters now open—Caruthersville, Mo., Fairgrounds. Plenty room, everybody booked with Show come in when you get ready. Show opens Saturday, April 9.

We have more Fairs in Missouri than any other Carnival—There must be a reason.

Will book Independent Shows. Would like to book Rolloplane. Very good spots for a Rolloplane. Will sell exclusive on Custard, Guess Your Weight, Long or Short Range Gallery.

All Mail and Telegrams: **F. M. SUTTON SR.**

Care Fairgrounds, Caruthersville, Mo.

WILSON GREATER SHOWS

OPEN MARCH 1

Want Agents for Hanky Panks, Swinger, Ride Men, Man to take charge of Fun House and Mouse Show. Can place few more Concessions.

Address 204 S. 23d Street, Phoenix, Ariz.

JOE STARR SHOWS

OPENING IN TEXARKANA MARCH 1ST. BIG PAY ROLL.

WANT WANT WANT

Concessions—Cook House or Grab, Pop Corn, Novelties, Glass Pitch, Hoop-La, Coke Bottles, Age, Scales, Photos, Long or Short Range Gallery, Bowling Alley, Darts, Cigarette Pitch, Cork Gallery, Bumper, String Game, Rides—Will book or buy Merry-Go-Round. Will book any Ride not conflicting with Rides we have. Will book Shows with own transportation. Help Wanted—All useful Show Help come on. Johnny Howard, contact.

J. W. STARR, care Joe Starr Shows, Texarkana, Texas

RESIDENCE—BELLS CAMP, CABIN #2. PHONE 2-9282.

Show Folks of America San Francisco

SAN FRANCISCO, Feb. 19.—Regular meeting was called to order by President Eddie Burke Monday (7). Jack Christensen and Council Raiford also were on the rostrum.

Telegrams and letters were read from Mr. and Mrs. Tex Cordell, Al Flint and Paul Kauffman.

Dr. Andrew W. Morton and Floyd C. Farrar were admitted to membership.

Jimmy Lynch, Abe Ettin, Nate Cohn, Helen Artz and O. H. Mattley were appointed honorary members of the board of directors by President Eddie Burke.

Eddie Harris reported Spot Ragland will be confined to the hospital for some time but his condition is no longer serious. Marie Burke reported Mrs. Cordell asked her to thank Show Folks for their assistance in her recent emergency.

Guests and members presented by the president included George L. Cook, Ann Oberhandsli, Bob White, Carlos Harrison, Lee Schultz, Lonny Vail, Pickles Pickard, La Carmencita, Sol Grant, Tom Stanley, Joe Alterman, Paul Monette, Ray Harris, E. S. Fitzgerald, Bob Dignan, Dave McCarron and Jimmy and Josephine Lynch.

Third Vice-President Bill Coles won \$25 in the Pot of Gold.

Carl Davis, of the Golden Gate Trailer Company, donated an exhaust ventilation fan to the club.

Chas. H. Hodges BIG SIDE SHOW

Wants

FREAKS—Top salary to outstanding Attractions.

NOVELTY ACTS—Musical, Hillbillies, Cowboy Rops, Spinners, etc.

MAGIC MAN—One who lectures and can handle inside.

MENTAL ACT—Real opportunity. Red Norvell, would like to hear from you.

TALKERS—Percentage and guarantee to one who can and will keep front RED HOT.

Ticket Sellers who drive trucks, Small Girls for Illusions, and all other useful Side Show People, answer.

QUOTE SALARY IN FIRST LETTER

Opening April 14th, with L. I. Thomas Joyland Shows, followed by our route of the Nation's Top Fairs.

Chas. H. Hodges

Box 235 Coldwater, Mich.

CLUB ACTIVITIES

Showmen's League of America 400 So. State St., Chicago

CHICAGO, Feb. 19.—Past President Fred H. Kressmann presided at the meeting Thursday (17). With him on the rostrum were Treasurer Walter F. Driver and Secretary Joe Streibich.

The membership committee presented applications of Albert T. Lenz, James N. Chanos and Jesse M. Norwood, sent in by John W. Gallagan, J. C. Thomas and W. A. Bernauer.

Abe Raymond is back in the hospital. Irving Malitz is in serious condition in Biscayne Hospital, Miami. Harry Mamsch, Teddy Underwood, Tom Vollmer and W. C. Deneke are still confined. H. B. Shrive is again hospitalized, and John F. Enright was injured in an accident.

Bill Carsky and Solie Wasserman are back from Florida. Al Sweeney and Jack Duffield attended the meeting after making various fair meetings. Visitors were William E. Snyder, Louis Ross, Charles W. Miller, Bruce Chase, James Campbell, Bob Sugar, Chick Schloss, Dave Malcolm, Harry Levine, Eddie Gamble and Lefty Ohren.

Jack Gallagher took time for a visit between planes, and A. R. Cohn called from the airport on his way to Los Angeles. E. W. Wells was in to say hello. John W. Gallagan left on a fishing trip. Tom Sharkey left for Mobile, Ala.

The club voted to send gifts to A. H. Daly, confined in Farmington, Mo.

Ladies' Auxiliary

Mrs. A. L. Filograsso was hostess at the social Thursday (10) in Hotel Sherman.

Everyone present received a prize. Raffle prizes were won by guests, Mrs. Gerry Kunz and Mrs. Kuhbal. Mrs. Elsie Miller won a plant arrangement donated by Mrs. Mae Taylor. Mrs. Marie Brown was the winner of the third raffle, a pair of pillow cases.

Bernadine V. Walsh, a new member, attended her first social.

Guests included: Mrs. Margaret Hamilton, Grace Fox and Mrs. M. Goldman.

Phoebe Carsky wrote from Tampa. She and Lynn stayed there for the fair and then went on to Miami. Nan Rankin also wrote from Tampa. Ida Chase is visiting in Los Angeles.

Mae Sopenar and Isabel Brantman are still in Mount Sinai Hospital and Bille Lou Foreman is in American Hospital.

Mrs. Henry Belden, past president, will be hostess at the next social Thursday (24) in the Sherman.

National Showmen's Association 1564 Broadway, New York

NEW YORK, Feb. 19.—The club's television assembly room was filled to capacity Friday (11) to see George A. Hamid, president-emeritus, who was televised for 15 minutes during the Manhattan Spotlight program.

Hamid and John McCormick have left for a vacation in Hot Springs. President Frank Bergen and Bucky Allen are vacationing in Miami.

Larry Falco is at the Queens General Hospital in Jamaica, L. I., to undergo an operation. Sincere sympathy to Sidney Herbert, whose sister died February 12.

Applications for membership received from George Bovino and Murray Rich, sponsored by L. D. King. Recent visitors were Harry Agne, Morris Vivona, Andrew Stryker, Saul Mahl, Aaron Hymes, Harry Horner, Saul Eichen, Lester Nelson, Al Janpol, Morris Glass, Sam Solomon, Ross Manning, Louis Reiben, Ben Herman and Sam Finkel.

Letters received from Bill Lynch, Pat Purcell, Frank A. Norton and Richard Norton. Letters being held here for members whose addresses we do not have. Notify the club of your whereabouts. Have you forgotten to pay your dues?

Barn dance March 19. Regular meeting Wednesday (23) night.

Ladies' Auxiliary

Despite rain, a good crowd attended the social Wednesday (16). Cake was furnished by Chairlady Mollie Spitz. Sweets were sent by Jeanette Finkel. The dark horse, made and donated by President Queenie Van Vliet, was won by Clair Priddy. Sylvia Stern made the coffee.

At the last meeting two new members, Lee Trotta and Adele Fablan, were greeted by President Van Vliet. Kitty Rausch is chairlady of the applications committee.

Back from Florida are Bess Hamid, Flora Elk, Ray Goldman, Midge Cohen, Magnolia Hamid and Dolly McCormick. Ruth Herman has returned from a visit to her home in Troy, N. Y.

On the sick list are Jennie Bruderlein, the mothers of Dorothy Packman and Sidone Silvers, and the brother-in-law of Midge Cohen. Sympathy is extended to Chaplain Jeanette Finkel, whose mother died recently.

Rocky Mountain Showmen's Club

1421 Arapahoe, Denver 2, Colo.

DENVER, Feb. 19.—Annual banquet drew the largest crowd of the winter. T. O. Oliver was chef. Mrs. Ralph Smith and Mrs. Jim Williams were in charge of the refreshment bar.

Rex Elliot and the group from Boulder were present at the affair. A local ork played for dancing until the wee hours.

Members reported ill were Pick Huston, Frank Swartz, L. W. White, Pat Gibbons and Onye Lea.

The next big winter event will be the spaghetti dinner March 5. It will be prepared by Ted and Dolly Kimpel and presented by the incoming officers.

Custodian Bob Curtis keeps the clubrooms open daily.

Missouri Show Women's Club St. Louis

ST. LOUIS, Feb. 19.—Thursday (10) was social night. A valentine bingo was held, with a good attendance and plenty of prizes.

Reported on the sick list were Kay Gawles, Snapp Greater Shows, in Joplin, Mo.; Floella Chaney in Missouri Baptist Hospital, St. Louis, and the husbands of Florence Cobb and President Ida McCoy.

Heart of America Showmen's Club

913A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Feb. 19.—Friday (11) was social night and the annual Presidents' Dinner. There were 161 members and ladies present. President E. D. McCrary and Billie Grimes, president of the auxiliary, spoke.

After the dinner members saw movies shown by Sgts. C. K. Stark and Thompson, of the U. S. Army Air Forces.

Captain Hugo, his wife and daughter, Lorelei, will have their string of concessions on the Jayhawk Shows which open in Kansas City about April 1.

Secretary Wilson asks all members send him their addresses.

Ladies' Auxiliary

The annual President's Dinner held Friday (11) was a success. Over 100 members attended. The entertainment committees, headed by Jess Nathan and L. K. Carter, of the men's club, served dinner. Presiding at the table were President McCrary and Billie Grimes. Chaplain Al Wilson gave the invocation. Senator and Mrs. Winans were present. Other members present after absences were Ruth Martone; Mrs. C. W. Parker, of Leavenworth; Ruth Ann Levine, Mrs. Myrtle Duncan.

Ruth Martone was elected third vice-president of the Dallas club. Jackie Wilcox was appointed greeter in the absence of Ruth Gordon. Rex Harrison entertained the club with piano selections before dinner, and Lorelei Hugo sang. The award, hand-tooled purse donated by Grace McBain, was won by Opal Blankenship. After dinner the men's club entertained members with moving pictures.

W. G. WADE SHOWS

Now Contracting for 1949 Season

RIDES—SHOWS—CONCESSIONS

Can Place Good

PENNY ARCADE & SNAKE SHOW

As Well as Other Worth While Attractions in the Show Line

G. P. O. Box 1488

Detroit 31, Michigan

Pacific Northwest Shows

8 RIDES AND 4 SHOWS

Want good, clean Cookhouse and all kinds of Concessions. Also want Help for Rides, Concessions, Side Shows and Grind Store Agents. We have a good, early Celebration Circuit continuing through Fairs in the fall. Opening the first week in April. Contact me at once.

JOHN BECK

PACIFIC NORTHWEST SHOWS
Box 389 Oregon City, Oregon

WANTED

For Greensboro and Rocky Mount, N. C., Fairgrounds—Both located right in city.

Portable Skating Rink and Bowling Alley. Would consider few Rides at either or both places during the summer. No Concessions. Fine opportunity. Contact

NORMAN Y. CHAMBLISS, Manager
ROCKY MOUNT, N. C.

FOR SALE

Dodge School Bus (Maryland) in "like new" condition. Converted at cost of \$2000 to living and sleeping quarters; comparable to the finest trailer. Perfect for any transient business and large enough for both passengers and any gear. \$795.00

CAMERON AUTO SALES

338 S. CAMERON ST. HARRISBURG, PA.

Lankford Overland Shows

Now Booking Shows and Stock Concessions. Have leased 5 Rides. Electrician, Ride Men, Cook House open. Open April. Write now, NO FLATS. WALTER L. LANKFORD R.F.D. #3 Moultrie, Ga.

PLAYLAND SHOWS

WANT RIDES

Virgin territory for LOOPER. Have 10 office-owned Rides.

WANT SHOWS

Mich. City MONKEY, SNAKE or any money-getting Shows.

WANT CONCESSIONS

String Game, Basket Ball, Fish Pond, High Striker.

ONLY BOOKING ONE OF A KIND

P. C. open with other:

HANKY-PANKS
FRENCH FRIES
HOOP-LA
BALL GAME

CANNON ACT FOR TEN WEEKS

FOR SALE: 12 Merry-Go-Round Horses, just refinished by artist. 10 ERIE DIGGERS AND TRUCK. (Diggers can have exclusive on show.) 3 WATER-FALL BLOWERS.

Have 8 Michigan Fairs and Celebrations. Show opens middle of April near Detroit, Mich. MICHIGAN COMMITTEES—We have some open time. Contact

PLAYLAND SHOWS

15610 VERONICA ST., EAST DETROIT, MICH. JACK GALLAGHER, MGR.
Phone: Roseville 0665-W

ROCKY MOUNTAIN EMPIRE SHOWS

Want for proven route of Fairs and Celebrations in Colorado, Nebraska and South Dakota. RIDES—SHOWS—LEGITIMATE CONCESSIONS.

Need some Ride Help. Contact immediately.

FRANK O. SWARTZ

3519 NEWTON ST. Phone GL 8567 DENVER 11, COLORADO

Michigan Showmen's Association

3153 Case Avenue, Detroit

DETROIT, Feb. 19.—Regular meeting was held Monday (14). On the rostrum were President Jack Gallagher, Third Vice-President Fred Silber, Treasurer Louis Rosenthal and Secretary Bernhard Robbins.

Charles Stone, Charles Hodges and Teddy Underwood were reported on the sick list.

Named to the bingo committee were Harry Stahl, chairman; Sam Ginsberg, Eddie Bennett, Joe Croganale, Ben Morrison, Robert Templeton, Fred Silber, Eddie Parker and Mike Balog. Auxiliary members are Bernice Stahl, Rose Lewiston and Bessie Gallagher.

Ladies' Auxiliary

Meeting was held Monday (14). On the rostrum were President Bessie Gallagher, First Vice-President Grace Ziegler, Second Vice-President Ann Borker, Treasurer Charlotte Richards and Secretary Dorothy Gold.

The new club room and kitchen are being decorated. Walls are being painted and floor tiled. Carrie Dear has just returned from Florida. Her sister, Jo Quinn, is making her home there.

Betty Rome was accepted as a member in the Auxiliary.

Reported on the sick list were Sadie Schwartz and Mae Lorraine, who is still confined to Herman Keffer Hospital.

A thank-you letter was received from the March of Dimes for the club's help in the recent drive.

The next social will be held Monday (28).

Miami Showmen's Association

236 W. Flagler St., Miami

Ladies' Auxiliary

Regular meeting was held Thursday (10), with President Hilda Roman presiding.

Mrs. Al Wagner, Mrs. Ned Braunstein, Mrs. Sam Glickman, Roxie Sills and Faye Unger attended their first meeting of the year. Mrs. Bobbie Gloth applied for life membership.

Rose Lange and Bea Tarbis returned after a long absence. Kate Murray is reported ill.

FOR SALE PENNY ARCADE

60 Machines, Amplifier, 2 Horns, 20x40 Blue Top and Frame, Jacks, Change Box. Loads on 1938 Reo School Bus. Everything in A-1 condition.

MOORE HIGH STRIKER; SNOW BALL ICE MACHINE (used 4 weeks), Glass Case, Cups, Dispensers, etc. LONG RANGE SHOOTING GALLERY.

CHAS. E. LEE

700 So. Farragut St. Bay City, Mich.

WANTED POP CORN

Can place Pop Corn Concession for season, exclusive contract open; must be large and flashy—Trailer preferred. Must make Caramel Corn and can do excellent business on Taffy. This is an opportunity for good connection on proven route.

BAKER UNITED SHOWS 2257 Madison Ave. Indianapolis, Indiana Phone GARfield 4554

WILL LEASE OR SELL

7 Car Tilt-a-Whirl, No. 5 Ell Wheel, Super Rollo-Plane, Kiddie Swings, Transportation for same, Cable Switch Boxes, Transformer, Trucks. All equipment mechanically good operating condition and stored in Columbus, Ohio. Address:

L. ED ROTH

Sea Breeze Hotel, Jacksonville Beach, Florida

WANT CARNIVAL

For any week in September at Buffalo, N. Y.

KIWANIS CLUB OF RIVERSIDE

660 Tonawanda St. Buffalo 7, N. Y.

Pacific Coast Showmen's Association

1235 S. Hope St., Los Angeles 16

LOS ANGELES, Feb. 19.—Regular weekly meeting (14) was presided over by Vice-President Joe Krug. Also on the rostrum were Secretary Louis Manley and Lou Keller, the latter a visitor from Chicago.

Elected to membership were A. K. Hawkins, Ernest E. Baldwin and Zeke Walker.

Harry LaMack, who represented PCSA at the recent Elk's Circus, reported on the event. Drawing was won by Lou Keller who donated it to the building fund.

Al Flint, executive secretary, reported that his wife, Sally visiting her mother in Nebraska, is snowbound there.

Ed Kennedy, who has been ill is okay again.

Ladies' Auxiliary

Meeting Monday (14) was called to order by President Mary Taylor. With her on the rostrum were Lille Schue, first vice-president; Opal Manley, second vice-president; Edith Hargrave, secretary, and Peggy Forstall, treasurer.

Guests were Frances Keller, Ida Chase, past president of the Showmen's League of America; Elsie Rex and Olga McKenna. Attending their first meeting were Ethel Pool and Margie Reid.

Reported sick were Lucille Killigan, Stella Linton, Bee Stein, Jennie Rawlings, Maxine Ellison, Tillie Palmateer and Dale Hendrickson.

Letters were read from the Red Cross and the Foundation for Infantile Paralysis, thanking the club for donations, and from Isabelle Meyers, Ester O'Kelly, Lille Krug and Jennie Regal.

Called on for short talks were Frances Keller, Ida Chase, Gladys Mackey, Marie Rix, Mora Bagby, Irothy Scott, Marjorie Reid, Ethel Pool, June Gilligan and Minnie Fisher.

Emily Friedenheim won the bank award. Door prizes, donated by Edith Hargrave, Marie Tait and Mary Taylor, were won by Elsie Rex, Dorothy Enfield and Ethel Krug. George Coe, past president of the men's club, won the door prize. Marie Tait, Jane Schue, Roy Hoglund, Louie Wall and Lillabelle Williams won prizes donated by the committee. Clara Zeiger won the apron donated by Vivian Gorman, and Stella Linton won the pen donated by Lillabelle Williams. Mabel Brown and Ester Carley helped serve the lunch.

Gertrude Mathews donated a tiger statue to be raffled later, and Harry De Neau gave the club a container for raffle and door prize tickets. Those who donated to the bazaar were Ruth Ann Jones, Betty G. Coe, Marie Rhodes, Jetta Clancy and Helen Henn.

Bingo was played, and lunch was served by Chairman Estelle Wampler and her committee.

Regular Associated Troupers

106 E. Washington, Los Angeles

LOS ANGELES, Feb. 19.—C. H. Allton, president, presided at the regular meeting Thursday (10). The event of the evening was the pie raffle, with Sam Jones as auctioneer.

Those who donated to the fund to buy chairs for the clubrooms included Dutch and Lill Schue, C. H. Allton, Nell Robideau, Larry Nathan, Emily Baily, Sam Jones, Sam Dolman, Dave Friedenheim, Charles Crouse, Herb Sucher, M. H. Ellison, Lucille King, Ruth Korte, Sam Brown, Sis Dyer, Lilabelle Williams, Sunshine Jackson, Vivian Gorman and Ruth McMahon, and guests Ruth Ann Jones, Gertrude Mathews and Harry Kleban. Harold Robideau donated cloth for the cushions and machines to sew them.

Donna Day, welfare chairman, reported Spot Ragland better and Bea Stein in the hospital. Maxine Ellison was injured in a fall. Virginia Kline is laid up with a sprained ankle.

Greater Tampa Showmen's Association

Tampa, Fla.

Ladies' Auxiliary

Regular meeting was held Monday (14), with President Jeri Ringlin, presiding. Also on the rostrum were First Vice-President Lois Sedlmayr, Second Vice-President Evelyn Kleider, Third Vice-President Dotty Carrell, Secretary Grace Fillingham and Treasurer Mary Lee Holman. The invocation was given by Chaplain Dolly Wise.

Ella Stophel won the dark horse.

Following the meeting, guests and husbands of the ladies were guests at a valentine party.

The dart game prize was won by Joe Pontius; the dance contest by Esther and Jack Young; door prize by Whitey Hardman, and musical chairs by Helen Julius. A consolation prize went to Esther Young. Jean Berni won the prize for the men's game of musical chairs.

Maria Martinez entertained with two Spanish dances. Credit for the entertainment goes to Bertie Perrot and Esther Young. Priscilla Bejano brought Miss Martinez to entertain.

The refreshment committee of Dena Berni, Helen Julius, Eleanor Stepp, Evelyn Kleider, Martha Sutrain, Polly Pelak and June Boyle served the buffet supper.

The auxiliary presented the men's club with a phonograph-radio combination. President Ringlin made the presentation.

International Showmen's Association

415A Chestnut St., St. Louis

St. LOUIS, Feb. 19.—Meeting Thursday (10) was conducted with John Francis, Leo Lang and Euby Cobb on the rostrum. Chaplin Roscoe Walkup was absent because of illness.

George Regan was appointed chairman for the Mort Silvers Frolics and he selected Don Martin and Lowell Specht as assistants. Charles Chaney will be in charge of the checkroom.

Voted to membership were George B. Flint, presented by Bill Snyder; W. Glen Shelhorn by Joe Smith; Sam L. Silverstein by Cecil Turner; Fred Lambert by Joe Maher, and Jack (Red) Donnelly by Don Donnelly and Harold Barlow.

Short talks were given by Bill Snyder, Sam Fidler, Leo Lang, Euby Cobb, George Regan, Heavy Waught, Les Williams, Edwin N. Campbell and Charles Chaney.

Members and visitors present after absences were John Starkey, Clyde Shubert, Cecil Larremore, Phil Curvant, Robert Henzi and Robert Glass.

William (Bill) Snyder, general agent for the Royal Crown Shows, left on a booking tour.

Meyer Katz received word that his brother Sylvester died in the Veterans Hospital, Bay Pine, Fla.

Red Kelly, former custodian of the club send your forwarding address. Important mail is being held for you.

VIRGINIA GREATER SHOWS The Show With The Proud Reputation Opening Suffolk, Virginia, in Early April WANTED... Frozen Custard, French Fries, Popcorn and Candy Apples... Mechanical Show, Snake Show, Monkey Show, Motordrome, Illusion Show, Wild Life Show, Circus Side Show... WM. C. (BILL) MURRAY SUFFOLK, VA.

WANT—FOR THE COMING SEASON—WANT Joe H. Goodwin or Bob Tompson For MAGIC EMPIRE SHOWS Opening Feb. 26th Capable Agents for Pin Store, Raffle, Skillo, Ball Game, P. C. Dealers, one Man for only Line-Up Store on Show; also Working Men. Nashville Red, Jig Nubby, Tony and Mae, come on. Contact JOE GOODWIN, MAGIC EMPIRE SHOWS, GULFPORT, MISS. P.S.: ON ACCOUNT OF DISAPPOINTMENT WANT COOK HOUSE; MUST BE FIRST CLASS. CONTACT A. SPHEERIS, MAGIC EMPIRE SHOWS GULFPORT, MISSISSIPPI

LARRY NOLAN SHOWS SEASON OPENS SENTINEL, OKLA., APRIL 6 CAN PLACE ONE MAJOR RIDE — PREFER SPITFIRE OR OCTOPUS. PONY RIDE OPEN. SHOWS: Any money getting Grind Show except Side Show. Have Frame-Up for Girl Show. Want Operator with two Girls and Wardrobe. Good route for Iron Lung, Fun House and Penny Arcade. FOLLOWING HANKY-PANKS OPEN: Age and Weight, Short Range, Glass Pitch, Cigarette Gallery, Hoop-La, Darts, Jewelry and Novelties, Sium Spindle. Write what you have quick. Will give ex to Party with two Ball Games. Remember, We Play Two Spots a Week — Long Season WRITE (DO NOT PHONE)—LARRY NOLAN, Box 2015, Denver, Colo. P.S.: Agents, write SCOTT LAMB, Box 354, Garland, Texas. Also, want Man for Metro Races, must understand them. Pin Table experience O.K.

JOHNNY'S UNITED SHOWS "Honesty Is Our Policy" OPENING FIRST WEEK APRIL IN NORTHERN ALABAMA. WANTED... Small Cookhouse or Sit Down Crab for season. CONCESSIONS—Photo, Ball Games, Fish Pond, Short Range, Clothes Pin Pitch, Hoop-La, Penny Pitch, High Striker, Cork Gallery, Age and Weight, Glass Pitch, Duck Pond, Long Range, Jewelry, Novelties, Bumper, Dart Games, Pitch Till U Win, Coke Bottle or any Stock Concessions. SHOWS—Glass or Mirror Maze, Illusion, 5-in-1, Snake, Monkey. Good proposition to attractively framed Show. Would buy neatly framed Monkey or Snake Show. RIDES—Spitfire, Rolloplane or one more Flat Ride. All Ride Help with me last season contact. For Sale—Kiddie Merry-Go-Round, Grab Trailer, Root Beer Barrel and Carbonator. Leon Grinner, Claude and Fredia McGuire, write me. All replies to JOHN PORTEMONT, Mgr., Box #503, Athens, Ala.

Toronto, Fla., Spots Signed by RSROA

DETROIT, Feb. 19.—Two additional members have been approved by the Roller Skating Rink Operators' Association (RSROA), according to Fred A. Martin, secretary-treasurer. They are E. V. Caraway, owner of Skateland Roller Rink, Jacksonville, Fla., and Albert A. Bron and Arthur Freeman, operating Strathcona Roller-drome, Toronto. The affiliated Strathcona Roller Club was also admitted to membership.

The addition of the Toronto rink comes at an opportune time, Martin pointed out, inasmuch as this will open the way for skaters in Eastern Canada to participate in the American RSROA championships. Hitherto, conditions have been such that they have been able to appear in the world contests only.

Crystal Palace Roller Rink staged a March of Dimes benefit January 31. Wishing wells were spotted around the rink and both management and skaters contributed liberally.

Regulations for Provincial RSROA Contests Announced

DETROIT, Feb. 19.—Provisions of skating competitions for all provinces of Canada made this week by the Roller Skating Rink Operators' Association (RSROA) pointed toward participation by Canadian skaters in the American championships to be held in Washington on July 11-16. New rules were handed down by Frank J. Bartik, RSROA amateur chairman for judges, tests and competitions, following decisions taken by amateur competitors in British Columbia and Ontario.

It was pointed out by Fred A. Martin, RSROA secretary-treasurer, that "under the decisions, the Canadians themselves 'wrote the ticket' for 1949 participation."

Skaters from British Columbia and Alberta will compete in British Columbia championships to be held at Georgia Rollarena, Vancouver, April 17 and 18, and the winners there will participate in subsequent Pacific Coast regional meets under the rules adopted.

Skaters from Saskatchewan and Manitoba, where there will be no provincial meets, will participate in the Midwestern regional at Midtown Rink, Des Moines, on a date to be announced.

Skaters from Ontario and Quebec and the maritime provinces will have an Eastern Canadian meet at Strathcona Roller-drome, Toronto, April 24-26. Winners will participate in the Eastern regional championships.

Canadian skaters will have an opportunity to select whatever class of competition they want to enter and will not be bound by any previous competition history, but it is expected that they will be frozen in the classes they select and move up in accord with usual PSROA rules thereafter.

This means, in effect, that intermediate and senior skaters may elect to enter the novice class this year. However, Martin pointed out, the juvenile class in art skating, and all speed-skating classes will be bound by their usual classifications.

Prep Activities For Lent, Avoid Seasonal Slump

DETROIT, Feb. 19.—The Lenten season need not mean lowered business for the rink operator who prepares skating activities of interest to his patrons, according to Fred A. Martin, secretary-treasurer of the Roller Skating Rink Operators' Association. "Lent does not as a rule interfere with roller skating," said Martin. "On the contrary, in most parts of the United States, churches ask their people to abstain from most types of amusements with the exception of roller skating."

"If you have made it possible for your community to feel that way about your rink, you will no doubt be busy. Then it is up to you to select attractions that may please your patronage during Lent."

"Easter Sunday, April 17, can be made a grand day for skaters with a bit of effort and strong plugging," said Martin. "Otherwise you will experience the general trend of a break in the season, and business will drop fast from that day on. A bit of work can bring new business to check the slack. Why not prepare for Easter Sunday by featuring a best dressed skaters' parade? Everybody likes to sport new duds for Easter. Why not take advantage of this natural urge? Interest merchants in your community to assist you by offering prizes. At this age when everybody on the air is giving away the world, merchants will be willing to help. Give prizes to the best dressed adult, man and woman; the best dressed teen-ager, boy and girl, and the best dressed junior boy and girl."

"Present every lady with a rose or carnation, anything to make them talk about it. This will pay dividends and stimulate business. Build this affair up all thru Lent."

Sees DeLuxe Auto Shops As Site for Skateries

DETROIT, Feb. 19.—Use of elaborate automotive sales agencies erected in the past three or four years around the country as roller rinks was suggested Tuesday by Siler Freeman, automotive editor of *The Detroit Times*, in an article on the financial condition of dealers.

Many of the buildings, according to Freeman, are "palaces of steel, stone and glass" and are beyond the financial ability of many dealers to maintain in a growingly competitive market. Hence his proposal that they will find their future in conversion to skating rinks.

Del. Theater Beef Vs. Colony Rollery Still Hangs in Air

REHOBOTH BEACH, Del., Feb. 19.—The three-week-old controversy as to whether the Colony Club Roller Rink's operations violate Rehoboth's nuisance ordinance remains unsettled so far as city fathers are concerned.

The claim was brought up originally by William B. Derrickson, owner of the Center Theater, January 22 before the town board. He contended roller skating operations disturbed patrons of his adjacent film theater.

At the February meeting Derrickson presented a petition signed by near-by property owners and a few theater patrons, testifying as to the disturbance. He said he wasn't asking the board to close the rink, but wanted the owner, E. C. Larsen, to soundproof his windows next to the theater.

The board took no action, except to advise Derrickson to "fight it out between yourselves and try to reach some amicable basis."

Mayor C. B. Shaffer said: "I am not willing to swear out any warrant against the Colony Club on the charge that its operations disturb theater patrons. I sat on the stage three-quarters of an hour last Wednesday night and heard no noise from the rink."

City Solicitor Judge Daniel J. Layton, in a written opinion read by City Manager S. C. Marvel, said: "If Mr. Derrickson wants to make a complaint it would be handled as any other breach of ordinance. But I see no necessity in the circumstances for the police to interfere."

Icery Planned for Troy, O.

TROY, O., Feb. 19.—Troy includes an ice rink in its plans for recreational expansion. A \$450,000 bond issue and \$300,000 from the Hobart Foundation will pay for the rink, a football stadium and public golf course.

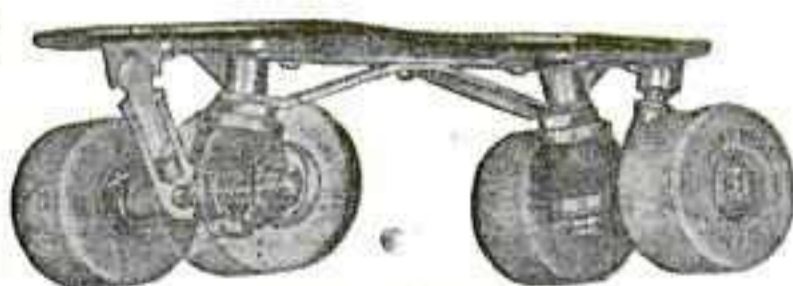


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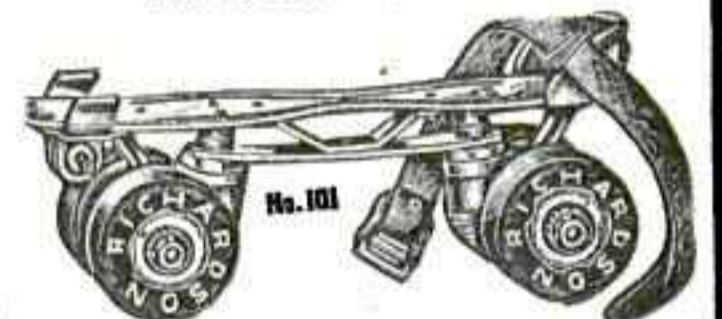
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AOW's 'Fantasy' For Champ Fund Pulls Over 1,700

ELIZABETH, N. J., Feb. 19.—Over 1,700 spectators jammed the America on Wheels Twin City Arena here. An American Fantasy, two and one-half hour annual show of the Twin City Skating Club, which was presented Wednesday evening (9). Tickets, priced at \$1.10, were sold well in advance as well as on the big night, and ample seating was provided for the near sell-out crowd. There was no public skating.

Gross receipts went to the AOW championship fund and will be used to send contestants to out-of-town titlars.

Fantasy was a complete amateur production—planned, directed, produced and skated by amateurs. Elaborate scenery, including street lights which lit up, a rickshaw which ran, a lopee, etc., were conceived and constructed by male club members with the assistance of Manager George Sticka. Girl members designed and made the colorful costumes which ran the range from bunny outfits to Chinese and Indian dress.

Theme of the show was American scenes, customs and traditions.

Numbers, featuring stunts by Twin City's many United States and New Jersey champions as well as by up-and-coming youngsters, employed large choruses. Titles, mostly self-explanatory, were *Fun on the Farm*, *Stepping Out*, *Rhythm in Taps*, *Boots in Boot Camp*, *Chinatown*, *U. S. A.*, *Doin' It the Hard Way*, *Sophisticated Miss*, *March 17*, *Easter Frolic*, *Spirit of Christmas*, *Indian Mail*, *Pas de Deux*, *The Old South*, *Syncoption on Wheels*, *Street Scene in the Bowery* and the finale.

Organ music was by Peggy O'Leary, with vocals by Ruthmarie Dressel.

Roller Soccer at Imlay City

DETROIT, Feb. 19.—Collins Roller Rink, Imlay City, Mich., has revived the nearly forgotten art of roller soccer. The game is considered a thriller. When scientifically played, it should prove attractive, according to Fred A. Martin, of Detroit, who reported the development. Martin used to play the game some 32 years ago, but says it has not been seen since.

New Skatery Near Saginaw

SAGINAW, Mich., Feb. 19.—A new roller skating rink, Parkway Arena, has been opened between Saginaw and Bay City, Mich., on Highway 23, by Mr. and Mrs. M. B. Thompson. The rink has not yet been completed. Improvements to come will include an electric organ and parking lot. The rink is expected to draw from both cities as well as from smaller communities near by.

Polio Victim at Benefit

CENTRALIA, Wash., Feb. 19.—Linda Morgan, five-year-old Centralia victim of polio, was the featured skating attraction at Lewis County March of Dimes benefits held the nights of January 24 and 25 at Walter Anderson's Centralia Roller-drome. Stricken by the disease when she was a baby, treatment, exercise and an operation now permit her to skate, altho one leg is shorter than the other because of atrophied muscles.

"Waltz Light" by Jones

PITTSBURGH, Feb. 19.—A new roller skating gimmick put out by the Johnny Jones Jr. Company is the "Waltz Light," made especially for starlight skating. It's a tiny flashlight, with plastic shock-proof case, designed to be easily attached to metal plates.

Roller Rumbblings

Mr. and Mrs. Joseph L. Bell, operators of Bell's Roller Rink, Fort Wayne, Ind., spent December in Florida, the first vacation for the couple in 31 years.

George N. White's roller rink at Livermore, Calif., was destroyed by fire recently. White expects to resume operation as soon as a new site can be obtained.

Four Whirlwinds, professional skating act, appeared at Willow Run, Mich., in a "midwinter carnival" for dealers sponsored by the Kaiser-Frazer Company.

St. John (N. B.) Figure Skating Club has launched a campaign to increase interest in fancy skating, on both rollers and blades. It includes promotion of contests.

Council To Control Forum?

HALIFAX, N. S., Feb. 19.—Following charges of graft and inefficiency in the management of Forum Rink here, a move has been made to take control of the rink from a commission composed of a minority of city council and turn it over to the whole council. The city bought the rink about two years ago from the Dominion government. It was disclosed that at least two members of the commission were selling supplies to a concessionaire, and that the latter was favored in awarding the tender, altho underbid about \$525. The Canadian Legion has been active in trying to change conditions.

Anselmy Building New Spot

PONTIAC, Mich., Feb. 19.—Anthony Anselmy, who has operated West Huron Roller Rink here in recent years, is putting up a new rollery across the street from his present site. The new rink will be a 102-by-265-foot concrete block building that will have an 85 by 200-foot floor. Walls have been erected and the roof is going on. Anselmy has done most of the work himself and expects the rink to be completed by fall of 1949. His present rink is a 72 by 72-foot building with four posts supporting the roof.

GOV. ROCKS FUNK

(Continued from page 66)

time as acting head of the Detroit Department of Public Works.

Two Long Tenures

In the 10 years prior to the war, the fair manager was changed consistently every two years with the election of a new governor, but prior to that John McNamara held office during several terms. The late Grover W. Dickinson held the office uninterruptedly for many years prior to about 1925, setting a precedent for a permanent fair personnel to assume continuity of administration. There was also some discussion of the award of attractions contracts, with fair board members pointing out during their meeting this week that such contracts could not be placed upon a competitive basis like ordinary commercial State contracts for bidding.

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B-318

Ruhlman Preps Special Events As Gate Hypos

PITTSBURGH, Feb. 19.—Believing that special events are the gimmicks that bring patrons thru the gate, H. D. Ruhlman has under way an array of promotions that will run well into April for his Lexington Roller Skating Palace here.

First to be started was a series of Friday-night teen-age specials beginning February 18 with a "dress as you please" get-together. On succeeding Fridays the features will be a circle skate, a balloon fracas and a block scramble. Ruhlman is making a special effort to book parties on these nights, offering tickets that will give a church or school club sponsor a profit on the party.

A Washington's Birthday party has been scheduled for February 22, the attractions being games, added dances, novelty numbers and candy souvenirs. Slated to get under way soon is a Miss Lexington contest. This will be followed by a St. Patrick's Day party March 17, at which souvenirs will be offered. The feature will be a prize costume contest. An April Fool party has been scheduled for April 1.

Biggest promotion is the Allegheny County novice dance contests in the collegiate, two-step promenade, spread-eagle waltz, barn dance and B waltz. Cups will be awarded winning couples, with medals going to second and third-place winners. Winners will be eligible to represent the county in the State dance championships to be held at Lexington May 1-3.

Eliminations will start March 5 and continue thru April 7, with six nights being devoted to each dance. Finals, beginning March 11, will be held each Friday thru April 8.

Lexington's beginners' dance class, in which fundamentals of correct forward skating and the glide waltz are taught, resumes March 1. The rink also has a two-hour Wednesday afternoon dance class for children. The latter's enrollment fee for the season is 50 cents, and a monthly class rate of \$1.50 is charged.

Southland Gets New Organ

CHATTANOOGA, Feb. 19.—Southland Roller Rink here, operated by Jack Britton and Jack Boyer, observed Christmas by introducing a new electric organ to skaters. Claudine Williams, organist, did a radio broadcast from the rink that day, with the crowd dancing as part of the holiday program. Southland has been awarded the Southern Regional championships of the Roller Skating Rink Operators' Association of the United States.

King Installs Trophy Case

FLINT, Mich., Feb. 19.—A display of test medals won by skaters at his rink has been installed by Earl King in Flint Park Roller-drome. The medals make an extensive show in a glass case, with identifying captions showing who won them. Various classes of medals are properly separated, ranking the skaters, and providing incentive for further test activity.

RSIA Fashion Show Set for Gay Blades

NEW YORK, Feb. 19.—Final preparations are being made by the Roller Skating Institute of America (RSIA) for Thursday's (24) fashion show on wheels at Gay Blades Roller-drome here. Probably the first event of its kind, it will include a luncheon and will be followed by several free-skating exhibitions.

Newspaper and magazine fashion writers have been invited as well as local rink operators.

According to Institute director Irwin Rosee and his assistant, Jerry Nagler, several major publications have expressed interest in using the show as a major picture feature.

Roller Derby Back to N. Y.

NEW YORK, Feb. 19.—The rough and tumble Roller Derby, which concluded an exceptionally successful 17-night run at Manhattan's 69th Regiment Armory in December, will return to that site for another stand of like duration on March 24, according to promoter Leo Seltzer.

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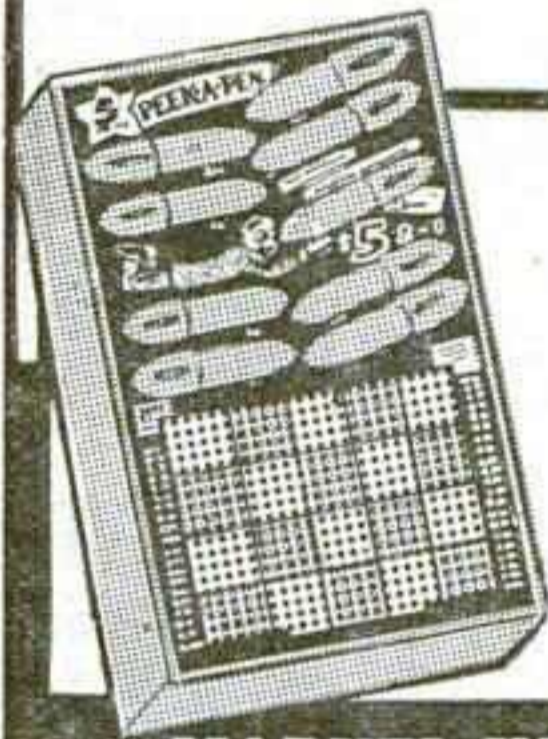
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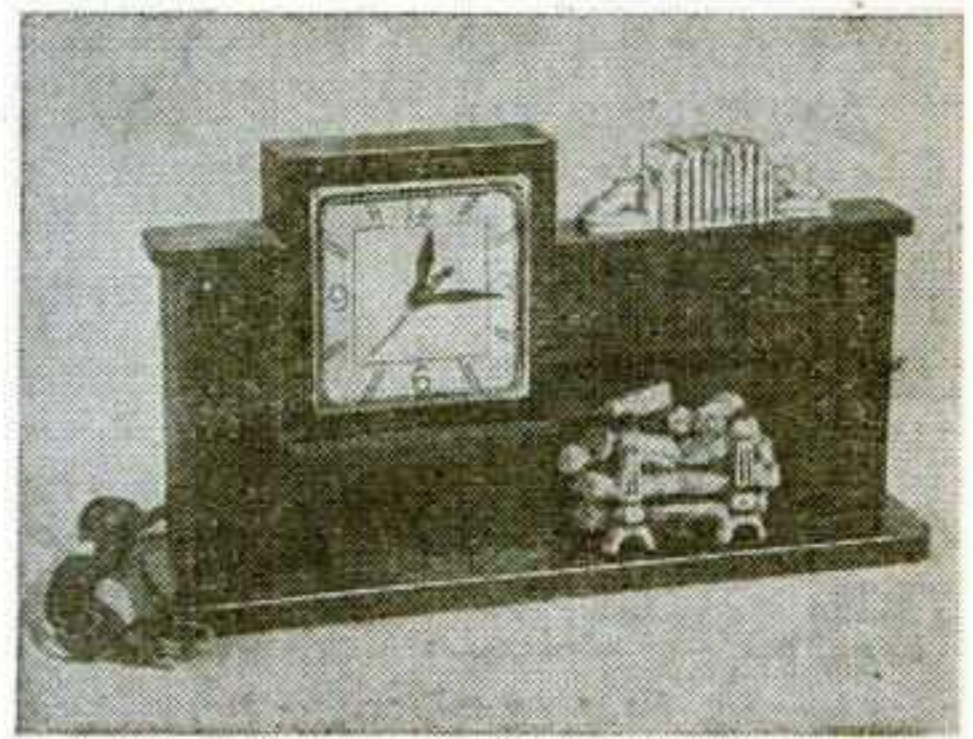
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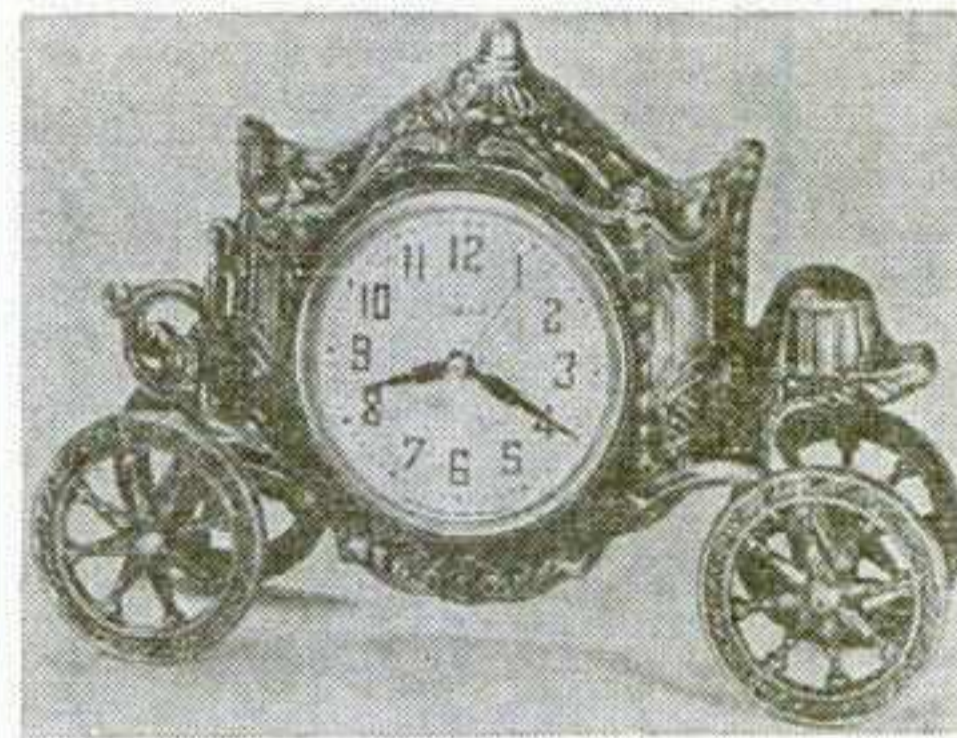
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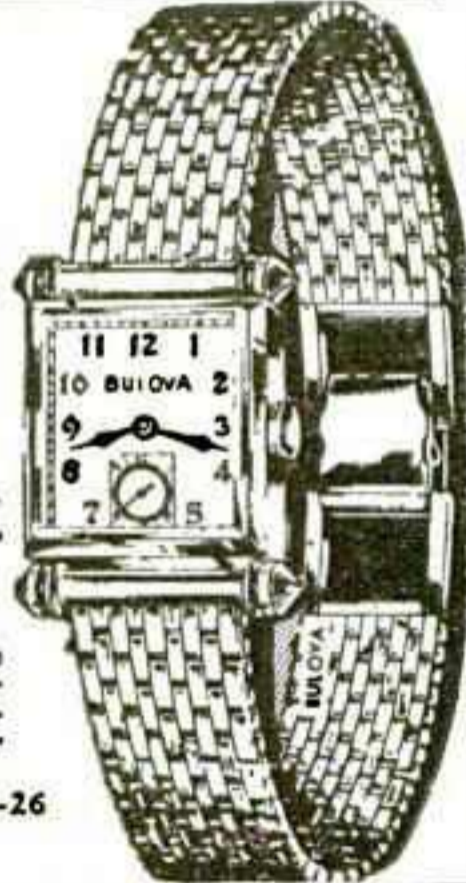
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These expansion watch bands are identical in construction to the more expensive type. Chrome finish at an unheard of low price! (Sample, \$1.00.)

6.50 DOZ. Gold Finish
Doz. \$7.50

Write for special quantity prices.

New! Exciting! MINIATURE TELEVISION SET
Turn the dial and **SEE 5 DIFFERENT HOLLYWOOD MODELS!**

in **NATURAL** Full Color—**\$4.00** DOZ. **\$45.00** GROSS
on One Film

CASH IN ON THIS BIG!! FAST SELLING ITEM!!

2 Dozen Minimum Order

25% WITH ORDER, BALANCE C. O. D.

GAINES & GAINES

5 N. WABASH AVE. CHICAGO 2, ILL.

ALUMINUMWARE — ELECTRIC SHAVERS — SILVERWARE

New Perfex Double Head . \$3.00 ea. in doz. lots **\$4.25** sample
Electric Shavers Single Head . 2.25 ea. in doz. lots **3.25** sample

All Shavers come with simulated Pigskin Pouch Individually Boxed.

14-Pc. Set Aluminum Cookware, **\$6.50** | Wm. Rogers International Silver 50-pc. set serv. for 8 with leatherette packette, **\$19.95**
Comet brand. Comp. Set
In lots of 3 or more. Sample Set, **\$7.50** | Sets in lots of 3 or more. Sample Set, **\$20.85**.

Terms: 1/3 Dep., Bal. C. O. D.

IDEAL SALES CO. 767-778 N. Milwaukee Ave. Chicago 22, Ill.

F. L. DE ARKOS—IMPORTER MEXICAN

Genuine Alligator Ladies' Bags, Billfolds, Belts. Mexican Artistic Pottery, Feather Bird Cards, Tropical Ladies' Coats, Sarapes, Shawls (Reboxos), Novelties, Curios, etc. Price List No. 19 on request.

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Merchandise You Have Been Looking For

Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys, Every kind of Glassware, Blankets, Hampers, Hassocks, Plaster Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.

Catalog Now Ready—Write for Copy Today

IMPORTANT To Obtain the Proper Listings Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.



ACME PREMIUM SUPPLY CORP.

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meet
us
at
the
**AMERICAN
TOY FAIR**
hotel
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room 1165
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We will display a full line
of plush goods and dolls
prepared especially for
the carnival and conces-
sion trade.

We are **NOT** Jobbers, but are
Manufacturers!

**COMPETITIVE
PRICES**

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NEWARK, NEW JERSEY

Representatives for

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Manufacturers of Dolls & Plush
Goods for two generations

OFFICES & SHOWROOM

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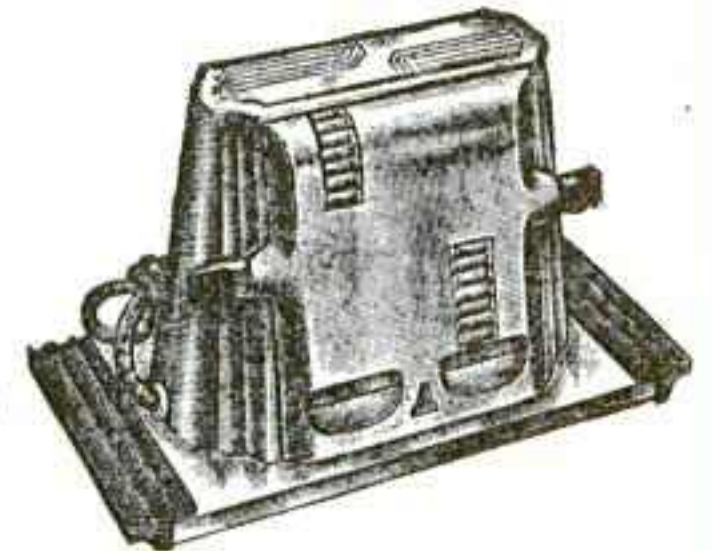
LOOK AT THESE ITEMS AND PRICES

— AT THE LOWEST WHOLESALE COST —

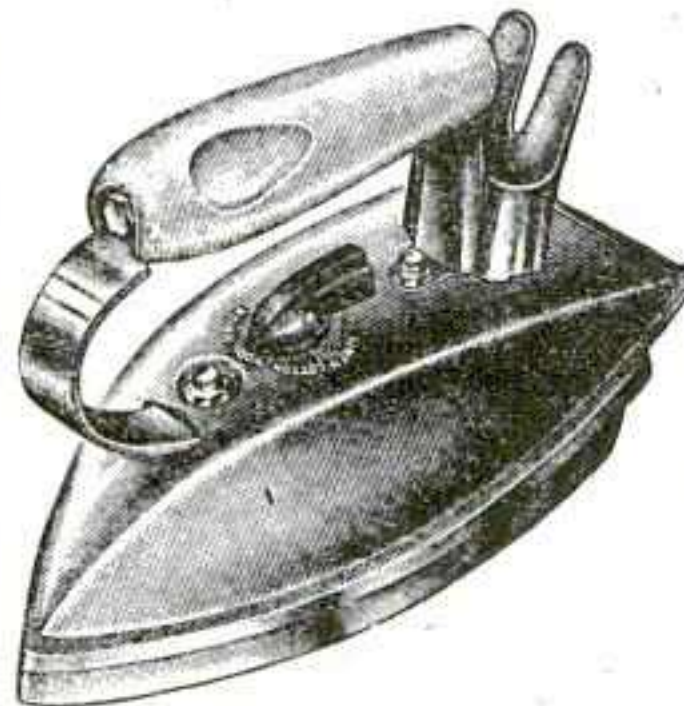
THIS MERCHANDISE IS UNCONDITIONALLY GUARANTEED FOR ONE YEAR
(Merchandise is to be sent to manufacturer for immediate adjustment in case of any complaints)



C612 TOASTER
Automatic — pops up toast
when done. Adjustable to any
shade of toast. Chrome plated.
Mica units. Bakelite handles,
feet. Cord attached.
NET COST \$9.57



680-17 TOASTER
Chrome plated. Mica unit.
Has tray base, matching
handles. 550 Watts. Cord at-
tached.
NET COST \$2.67



334 IRON
Has all features of high priced
fully automatic irons. Chrome
plated. Ivory handle with left
or right hand thumb rest. No
cord. 1000 watts.
NET COST \$3.67



9180 COMB GRILL
Has interchangeable grids for
making waffles or grilling,
frying, etc. Chrome plated.
No cord. Heat indicator.
NET COST \$6.60

180 GRILL
Same less waffle grids.
NET COST \$5.27

Full Cash or 1/3 Deposit With Orders, Balance C. O. D.

STERLING MERCHANDISE CO. 1534 OLIVE ST. ST. LOUIS 3, MO.

**GOOD NEWS! LOOK AT THESE PRICES! TIE IN
WITH THE BEST—QUALITY MERCHANDISE—SERVICE**



Smart New Models
Large Assortment
3 Dimensional Effect
One-Piece Construction
Dust Proof—Fixed Focus
(No Adjustment Necessary)
More Powerful Lens



1 Display Box
(48 Peeks) . . . \$ 7.50
1 Gross 18.50
5 Gross, Gr. 15.00
10 Gross, Gr. 14.40
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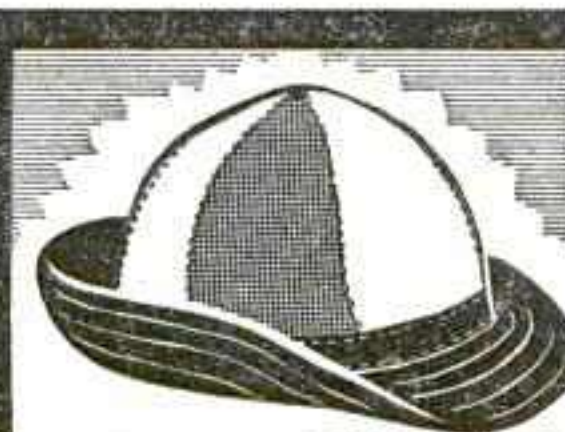
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Also PIC-TEASE—HORSE DERBY—NU-D's—\$6.00 Doz. \$7.60 Gr. LOUIE THE LIZARD,
\$7.20 Doz. \$72.00 Gr. SPECIAL OFFER: Send \$4.00 for Complete Sample Line—Ten
Items—With Wholesale Prices—AN \$8.00 VALUE.

RELEASED SOON! NEW, EXCLUSIVE, SENSATIONAL POCKET NOVELTY!
!!!!!!!!!!!!!!!!!!!!—!!!!!!!!!!!!!!!!!!!!—\$\$\$\$\$\$ IN PROFITS

WALLACE NOVELTY COMPANY

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Twill
CREW HATS
Two-Tone Combination Tops

DIRECT FROM MANUFACTURER

\$57.00
PER GROSS

25% Deposit, Balance C. O. D.

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Manufacturer of Crew Hats

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#6228K 4-PC. IMPORTED MINIATURE PORCELAIN ANIMAL SETS



Beautiful Colors on Black Porcelain Bases.
Imported the First Time Since 1939.

Animals from 1 to 2" high. WORKS OF ART
in every detail. Bases 2 1/2 x 2 1/2". BEAUTI-
FUL COLORS OF ANIMAL GROUPS CON-
TRASTING SPLENDIDLY FROM BLACK
BASES.

SALESMEN WANTED

To sell this and other recent im-
portations to storekeepers.
PROFITABLE SIDELINE
One sample set sent upon receipt
of \$1.00. All 4 sets sent on receipt
of \$3.50, to be refunded as soon
as orders for one gross have been
received. LIBERAL COMMISSION.
Re-Orders Are Heavy, on which
salesmen get full commission.

4 DIFFERENT GROUPS Chickens • Ducks
Cats • Scotties
\$7.50 Per Doz. Sets
(4 pcs. per set)

Packed equally assorted among all 4 de-
signs.

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Chicago 6, Illinois

LEO KAUL IMPORTING AGENCY, Inc.



SPECIAL EASTER PRICES

On "ACE" Sure-Selling Stuffed Fur & Plush Toys.

Buy Direct From Manufacturer.

• 244 — 30" Rayon Plush Bear, asstd. colors, cotton stuffed, embroidered nose, packed 1 dz. to carton **\$30.00 Dz.**

SAVE \$12.00! Order in 4 Dz. Lots at Only \$27.00 Dz.

• 252 — 30" Real Fur & Plush Combination Grizzly Bear for the new low price of **\$36.00 Dz.**

• 83 — 14 1/2" Cuddly Life-Like White Rabbit, real rabbit skin, cotton stuffed (see illustration) . . . **19.50 Dz.**

IMMEDIATE DELIVERY GUARANTEED

You must mention Billboard to get these special low prices. Special set-
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See our display at the Toy Fair, Hotel McAlpin, Room 632, March 7-18

ACE TOY MANUFACTURING CO.

Manufacturers of Fur Stuffed Toys

122 WEST 27TH STREET NEW YORK 1, NEW YORK

The combined talents of some of **HOLLYWOOD'S** outstanding **CRAFTSMEN** **MODEL MAKERS** and **FILM TECHNICIANS** produced **SWEET 16**



Complete Assortment of Jewelry

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- ENGRAVING JEWELRY
- IDENTIFICATION BRACELETS
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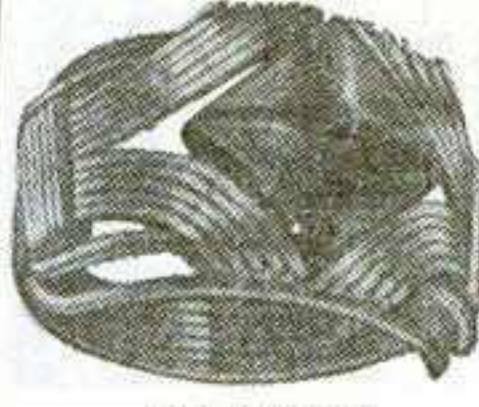
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All Orders Shipped Same Day Received All Phones: CE 6-7966



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T. V. PHELAN & CO.
2814 Kensington Ave. Philadelphia 34, Pa.
Phone: RE 9-1609

HOSIERY MEN! WISE UP!

51 Gauge 30 Denier Nylons, first quality, \$10.00 Doz. 15 Denier, \$10.50 Doz. Irregulars, \$8.00 and \$8.50. 50¢ less in 10 dozen lots. Beautifully packaged 3 pairs to box. Samples: 3 Prs. Firsts, \$2.75; Irregulars, \$2.25.

Variety Merchandisers
2511 Broad St. Chattanooga, Tenn.

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IMMEDIATE DELIVERY!

- ELECTRIC FLASH BOARDS
- RUBBERIZED and WIRE CAGES

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FIREWORKS and NOVELTIES!

- Housewares • Cutlery
- Kitchenware • Toys
- Wheel goods • Novelties

Send for Catalog Order Now • Lowest Prices

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FOLDING—NON-FOLDING
WOOD OR STEEL
IMMEDIATE DELIVERY
• DIRECT FACTORY PRICES

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J. P. REDINGTON & CO.
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Today's Big Money Maker!

TAKES AND FINISHES BEAUTIFUL BLACK AND WHITE OR SEPIA PHOTOGRAPHS IN 1 MINUTE

NO EXPERIENCE REQUIRED
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Direct Positive Photos, size 2 1/2 by 3 1/2 inches. NOT TIN TYPES. Big attraction. Watch photos develop in daylight in one minute. Easy to operate. Simple instructions shows you how. P. D. Q. Photos are guaranteed NOT TO FADE in this interesting **BIG MONEY BUSINESS** anywhere—indoors or outdoors you will make **BIG MONEY** with the P. D. Q. — "A real Portable Photo Studio."
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1161 N. Cleveland Ave., Chicago 10, Ill.

Fine Hand-Dipped Assorted **CHOCOLATES, \$5.76 Doz.**
Gorgeous, large, flashy, cellophanned 1-Lb. Boxes (\$1 to \$1.25 value.) Case lots of 24 only Sample \$1. No C. O. D. at this price.

Barbara Fritchie Chocolates
Frederick, Md.

Now! LOWER PRICES!!

ZOWIE!

ON THE ORIGINAL **ADJUSTABLE-TELESCOPIC**

Cutie Kee Chain

INSIST ON THE ORIGINAL DO NOT ACCEPT SUBSTITUTES

LOOK FOR GUARANTEE MARK ON EACH BOX

GREATEST MONEY MAKING NOVELTY IN YEARS!
FIRST ADVERTISED IN BILLBOARD NOV. 6th!
STILL FIRST AND BEST-FINEST MADE-NEW PICTURES
REGULARLY-HAND SEALED-NO LOOSE FALL APART PIECES!

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If not available in your territory — wire or write

SATISfactory SALES COMPANY

1036 SO. LA BREA AVE. • LOS ANGELES 35, CALIF.

SENSATIONAL—DIFFERENT

RACE THE EXCITING RHETT...the JET!



- BLOW HIM UP AND WATCH HIM GO
- BRILLIANTLY COLORED CLOWN ON WHEELS
- HE PULLS HE CUDDLES HE RACES

WATCH-N-GO!
2-2-2-2

\$4.50 DOZ.

This amazing 3-in-1 Clown will keep Junior and Sis busy for many hours. When you blow up his giant balloon hat through the jet tube... Rhett the Jet Clown speeds off all by himself, on his own power. This brilliantly colored plastic clown will have to perform his startling feat over and over again. But that's not all! Rhett the Jet Clown can roll along on his real rubber wheels, so every youngster can pull him from a string... take him for a walk, indoors and outdoors. All the young folks will want to hug him, too, for his jolly shining face just beams with joy. No wonder they call him the 3-in-1 Clown... you pull him... cuddle him... blow him up and watch him go!

25% WITH ORDER, BALANCE WITH ORDER
Send 10c for New 1949 Catalog which shall be refunded from first order
NOVELTY MART
59 East 8th St., Dept. 74, New York 3, N. Y.

HELP WANTED—ADVERTISEMENTS

RATE—12c a Word Minimum \$2
Remittance in full must accompany all ads for publication in this column.
No charge accounts
Forms Close Thursday for the Following Week's Issue

ACROBATIC, AERIAL GIRLS WANTED—ALL girl act. Starletta, 204 No. 33rd St., Phoenix, Ariz. fe26
DANCE MUSICIANS — ALL INSTRUMENTS for commercial territory band; no drunks or characters. Collins Booking Service, Grand Island, Neb. mh5
MED SHOW COMEDIAN—WITH MATERIAL for twelve changes; good amateur considered; long season; good proposition. Van De Luxe Shows, 2019 Timber Lane, Norfolk 6, Va.
OPERATOR FOR SIXTY MACHINE ROAD ARCADE; fifty-fifty deal; good stick route; must drive truck; write: H. E. Valentine, Box 326, Conway, Ark.

RINK HELP WANTED—MAN AND WIFE TO take charge of permanent roller rink; must be clean cut, sober and reliable. Johnny Jones, Seagraves, Tex.

WANTED — HILLBILLY TEAM FOR MED show; sober and reliable with good wardrobe and living trailer; state all and low cost for long season south in first letter; opening March 14. Toby Shelton, Box 578, Pandora, Tex.

WANTED—MUSICIANS, ALL INSTRUMENTS, especially brass for carnival band. Write Dave Frederickson, Gen. Del., McAlester, Okla. mh5

AT LIBERTY—ADVERTISEMENTS

5c a Word, Minimum \$1
Remittance in full must accompany all ads for publication in this column.
No charge accounts.
Forms Close Thursday for the Following Week's Issue

CIRCUS AND CARNIVAL

EXPERIENCED CIRCUS DRUMMER—SNARE or double drums; references, union. Drummer, 719 E. Second Ave., Flint 3, Mich. fe26
EXPERIENCED CARNIVAL SECRETARY AT Liberty. Write Box C-263, Billboard, Cincinnati, Ohio.
THE WORLD'S GREATEST MYSTERY AND invention; perpetual motion engine made in any horsepower; given up by every nation under the sun as a scientific impossibility; now ready for exhibition; should be the world's greatest attraction; wish to book with a few good circus side shows; if interested state your terms and contract. B. W. Taylor, 607 W. 14th St., Huntington, W. Va.

MISCELLANEOUS

CORRESPONDENT ARRANGER-COMPOSER—For combos, orchestras, shows, best quality; state rates and specifications. Dick Stambaugh, 329 E. Walnut, Shillington, Pa.
WANT POSITION—OUTDOOR SHOW MECHANIC; have tools; metal and wood painter; furnish references; write: H. J. Cutta, General Delivery, Newport, N. H.

MAGICIANS

FEATURE MAGIC-MENTAL ACT—ORIENTAL presentation; salary for act; percentage on private readings. Yose, care Kneeland, 75 1/4 W. Chippewa, Buffalo, N. Y.
ROY AND VIVIAN SHRIMPLIN—GOOD MAGIC and comedy; open at present for clubs, indoor events, International Harvester or other units; booking for summer; Fairs, outdoor events, summer shows; can change; lady also good piano player. Address: Box 416, Alliance, O., Phone 6885. mh12

MUSICIANS

A-1 RSRQA ORGANIST—AVAILABLE FOR progressive year round rink; Eastern location preferred; send details. Box C-259, Billboard, Cincinnati, O.
ACCORDIONIST, STROLLER—FOR ROOM, board, small salary, tips, bartender; go anywhere immediately; does not drink; references. 201 North Central Avenue, Marshfield, Wis. Telephone 934-J.
ALTO SAX & CLARINET—PREFER THIRD, have tenor for doubling; no tenor bands, no jazz. Musician, 204 Marion Ave., Punxsutawney, Pa.
AT LIBERTY—GIRL STRING BASS, EXPERIENCED, hotel work preferred, boys' combo. Audrey Lee, 817 St. Paul St., Balto 2, Md.

ST. PATRICK DAY SPECIALS

Double Ribbon Badges Assembled With 50L Buttons. Gr. \$3.80
Shamrock With Hat or Pipe on Double Ribbon Badges. Gr. 6.00
Metal Shamrock With Ribbon. Gr. ... 4.50
Metal Harp on Badges. Gr. 6.50
50L Erin Go Bragh Buttons, Per 100 2.00
Metal Harps. Gold or Green. Gr. 4.00
Shamrock With Pipe or Hat. Gr. 2.00
#5 Green Ribbon. Per 100 Yds. 2.50
12x18 Irish Free State Flags. Doz. \$2.00. Gr. 22.00
12x18 Old Irish Flags With Spears. Doz. \$2.00. Gr. 22.00
12x30 St. Patrick Banners. Per 100. 15.00

SPECIAL SPECIAL

CARDINAL MINDSZENTY Badges, Complete With Ribbon and Crucifix on Picture Button of the Cardinal. Per 100 \$ 5.50
Cardinal Mindszentys Buttons, Per 100, \$2.00. Per M 17.50
Send for 1949 Price List Now Ready. 1/4 Deposit With Order, Balance C. O. D.

SCHATTUR NOVELTY CO.
142 PARK ROW. NEW YORK 7, N. Y.
Phone: Cortlandt 7-8078

ALL PLUSH DUCK

Outstanding number with all plush wings that contrast the body. Soft and cotton-stuffed. Felt beak. Rolling movable eye. Silk ribbon tied in bow around the neck. Yellow, pink, blue and white.

#	Size	8 dz. lots	1 dz. lots	post paid
140	7x7	\$6.50 dz.	\$ 7.50 dz.	\$ 1.00
130	8 1/2 x 11	9.75 dz.	10.80 dz.	1.25

Write for four page colored catalog.

Jerry Gottlieb, Inc.
ASBURY PARK NEW JERSEY


ORIGINAL PEEK-A-BOO KEY CHAIN

New collection of Fine Natural Color Photographs of Hollywood's Most Gorgeous Models. Hottest consumer demand item today. Packed 2 doz. assorted in attractive counter display box.

1 GROSS LOT	\$15.50
5 GROSS LOTS	15.00
10 GROSS LOTS	14.50

(Per Doz.—4 Doz. Min.—\$1.75)
25% Dep., Bal. C. O. D.

GEM SALES CO.
533 Woodward Avenue
Detroit 26, Mich.



No. 1025 — 1/30th-14 Kt. R.G.P. Gent's Ring. Extra large White center with imitation Ruby or Whitestone sides. \$22.50 Dozen
Gold Filled Engagement Ring, No. 993. \$9.00 Dozen
Gold Filled Wedding Ring, No. 958. \$6.75 Dozen
No. 1220 — 1/30th-14 Kt. yellow R.G.P. Gent's Ring. White stone center and four imitation Ruby or Whitestone side stones. \$22.00 Dozen.

Send for Our Catalog of Newest Men's and Ladies' Rings
Wholesale Only—State Your Business

Send for Catalog of the Newest and Best in Idents and Engraving Jewelry
HARRY MAHREN RING CO.
303 Fifth Ave. N. Y. 16, N. Y.

HEY, IRISH!!

Plain Shamrocks, Gross	\$1.85	#5 Green Ribbon, 50-yd. roll ..	\$1.35
Shamrocks with Pipe, Gross ..	2.25	#9 Green Ribbon, 50-yd. roll ..	2.00
Shamrocks with Hat, Gross ...	2.25	Green Cellophane Carnations,	
Irish Flags, Gross	1.25	Per 100	5.00
Green Snakes, Dozen80	Green Crepe Party Hats, Gross.	2.00
Gross	9.00	Green Cardboard Party Horns,	
#7 St. Pat. Balloons, Gross ...	4.65	Gross	2.25

Write for complete St. Pat. Day and Easter Goods Price List. Prices F. O. B. Indianapolis. 25% Deposit With Orders.

KIPP BROTHERS Wholesale Distributors Since 1880
240-42 South Meridian Street
Indianapolis 4, Indiana

FACTORY CLOSEOUT

At Real Low Prices
Variety of Styles Gold Plated, \$1.00 to \$3.00 Sellers.
PIN AND EARRING SETS Boxed Assorted Sample Doz., \$5.25; Gr., \$47.
PINS, Assorted Doz., \$3; Gr., \$26.
COCKTAIL BRACELETS, Boxed Assorted Doz., \$5.25; Gr., \$47.
A Total Cross of any of the Above Items Mixed in Any Combination at Cross Prices.
Send 25% Deposit—No Catalogue.

HOWARD SALES CO.
Manufacturers of Quality Costume Jewelry
744 E. 138th St., New York 54, N. Y.

ENGRAVERS!

I'm with it since 1907!
Originator of the ALL-ALUMINUM IDENT.
\$3 Doz., \$35 Gr.
Crab Bag Jewelry—40 different items complete—Sample Assortment \$3.00
SHELLS FOR GOLD WIRE WORKERS
Have worked stores with jewelry joints myself for years and know your needs.
LOWEST PRICES AVAILABLE
SEND FOR CATALOG
MILLER CREATIONS MFR.
6628 Kenwood Ave. Chicago 37, Ill.

SLUM PRIZES

Czecho Jewel Rings, Gr. \$1.00
Metal-Plated Luck Rings, Per M. 6.00
Plastic Speedy Yo-Tops, Doz.36
Charms Bracelets (individually carded), Doz.72
Metal-Plated Skulls With Rhinestone Eyes KEYCHAINS, Doz.36
Metal-Plated Big Charms (individually carded), Per M. 10.00
Plastic 7 1/2" Penguin Banks, Doz. ... 4.00
Plastic Mechanical Slowpoke Turtles, Doz. 2.35
Charm Beanie Hats, Doz. 2.35

Terms: F. O. B. Richmond Hill, N. Y.
25% deposit with order — Balance C. O. D.

SAMUEL EPPY & CO., INC.
113-08 101st Ave.
Richmond Hill 19, L. I., N. Y.

MONEYMAKER!

TOM FOOLRY
12" Glove Puppet Rubber face clown, individually boxed with VENTRILOQUIST INSTRUCTIONS
\$12.60
Doz.
3 Different Samples, \$4.00. 1 Sample, \$1.50.
25% Dep., Bal. C. O. D. Jobbers: Write!

PARISIAN ART PRODUCTS
141 Fulton St., B7 NEW YORK 7

Dealers—Jobbers—Salesmen
Natural COLOR Slides
Gorgeous HOLLYWOOD MODELS
New 1949 SERIES
Breath-taking beauties in beautiful, unretouched NATURAL COLOR slides. Unusual poses. Reg. 50¢. Samples: 3 for \$1; 50, \$12.50; 100, \$23.50. Catalog 'B' free.
BUCKINGHAM, 50 W. Gunhill Rd., N. Y. C.

FAST SELLING POCKET NOVELTIES

NOVELTY RUBBER SHIMMIE DANCERS Doz. \$.70; Hundred \$5.00
PHOTO HANDLED POCKET KNIVES WITH BEADED KEY CHAIN. Doz. 4.20;
"KILROY WAS HERE" PLASTIC STATUETTE Doz. 1.20; Hundred 9.00
"KILROY WAS HERE" COCKTAIL STIRRERS, ASSTD. COLORS Doz. .80; Hundred 6.00
SAMPLE OF EACH AND PRICE LIST SENT FOR 75¢ IN STAMPS.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

ATTENTION

JOBBERs and DISTRIBUTORs
ORDER THE NEW HOLLYWOOD
TELESCOPE KEY CHAIN HOLDER
 With Gorgeous Colored Pictures



Packed
2 Dozen

PER DOZEN \$2.00 PER GROSS \$19.00
5 OR MORE GROSS LOTS. GR. . . \$16.00
 (Include Postage if Parcel Post)

SPECIAL TELEVISION KEY CHAIN NOVELTY
 Five colored figures. Turn range finder and new picture appears. First come — first served.

DOZEN \$3.75 PER GROSS \$40.00
WRITE FOR OUR
EASTER SPECIAL CIRCULAR
 With New Plush Animals, Special Spring Merchandise, and Timely Sporting Goods.

WISCONSIN DELUXE CO.
 1902 No. Third St. Milwaukee 12, Wisc.

ALTOS, TENOR AND CLARINETS—VOCALS: young man and wife; must join together; definitely cut anything; own car; photos on request; locals 10 and 5; available immediately. Contact Gene Siz, General Delivery, Dodge City, Kan.

AT LIBERTY MARCH 1—GUITAR MAN doubling piano tenor banjo and mandolin; ten years experience; want location with old time or cowboy band in Middle West or East. Write, wire or phone Tex Catron, Woonsocket, S. D. Phone 288.

BENNIE MARTIN QUINTET—5 PEOPLE playing piano, solo vox, vibes, trumpet, drums, bass fiddle, standard guitar, tenor sax and clarinet; three changes of uniforms; modern music, Western swing, old standards, play requests; three vocalists; trios, duets; union; references over two years at present location; permanent address, Bennie Martin, Box 122, Ponca City, Okla. mh6

DRUMMER—31, MARRIED. TRAILER CAR: experience, dances, clubs, army bands, hotels, USO shows; preferences, micky combos; steady bookings, money, 825 Princeton Ave., Trenton, N. J.

EXPERIENCED TRUMPET MAN—PLAYED mostly lead, available immediately; large band only; 23 years, single, sober; will travel. Bob Schrienerman, 504 Lorraine, Waukegan, Ill. Phone Majestic 386.

FOUR PIECE WESTERN RADIO SHOW AND Dance Band: sober, flashy wardrobe, union, experienced; photos, other information sent if interested; all offers considered with salary guarantee; available on two weeks notice. Morris Jones, 602 N. 5th, Saginaw, Mich. Ph. 2-4943.

LEAD TENOR MAN—NAME BAND EXPERI- ence, commercial arranger, sober, reliable; location preferred; \$90 minimum; prefer West. Write Al Gaffney, Shady Rest Motel, Billings, Mont.

HAMMOND ORGANIST. MALE, 21, UNION, own instrument, original modern style, play organ and piano simultaneously, vocals; available Feb. 28th; will consider all replies; write: Jerry Glaze, 211 Johns St., Johnstown, Pa. Ph. 77-404.

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LEAD ALTO DOUBLING CLARINET AND flute; also trumpet man any chair, doubling valve trombone; available first week in March; both are single and will join a preferred unit on a cut or no notice basis; both arrange and have wide combo experience; please state full details in first correspondence. Contact Fred Burgi, % Jimmy Barnett Orch., Sioux Falls, S. D.

NAME DUO—PIANO, SOLOVOX, VOCALS and drums; will be available soon for night clubs, lounges and hotels where there is dancing; union; operators, write for details. Box C-258, Billboard, Cincinnati, O. mh12

PIANO AND VIBRAPHONE MAN—43, GOOD appearance, member Locals 5 and 47, wants location job playing single; own new set Jenkins vibes and play piano and vibes simultaneously; prefer Pacific Coast region. Trace Charles, 331 California St., Arcadia, Calif.

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STRING BASS MAN AVAILABLE IMMEDIATE- ly; location only; cut or else; age 23, sober. J. C. Pressprich, 306 W. Lorraine Ave., Baltimore, Md. fe26

STRING BASS—AVAILABLE IMMEDIATELY; experienced in all types bands and combos. Pat Greenwell, 527 N. Lafayette, Macomb, Ill.

TRUMPET—STRONG LEAD OR SECOND, takeoff, fake, do novelties, large or small combo; union, will travel. Box C-262, Billboard, Cincinnati, Ohio.

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Pipes for Pitchmen

By Bill Baker

SIGHTED WORKING... Webb's store, St. Petersburg, recently were Val Renne, Peggy Rohrer, Mary Tippet, Al Wilcox, Doc Phillips and Eddie Leonard.

The lads who are forever squawking about bad business are usually the ones who never get into a town that hasn't been burned up.

CONDITIONS... in Florida are good this winter despite exceptionally high readers in several of the towns.

It doesn't take any more effort to please your tip than it does to offend it.

HARRY GREENFIELD... says the following will probably come as a great surprise to many, but after 20 years a real old-fashioned pitch store has been set up at 48th Street and Sixth Avenue, New York, by Bob Richman.

This year, like all others, will see Pitchdom come up with its successes and failures.

STOCK SALES... in Georgia are proving red ones for the boys and girls making 'em, according to recent reports.

TED RAGAN... and Roberto Mack are playing a number of New Jersey spots to good results, but will return to their Philadelphia haunts soon.

It's swell to garner the big grosses. What counts, however, is what you save out of them.

JIMMIE HENDRICKS... and Earl Whitaker are reported to be getting a goodly share of the geedus at their fair and celebration dates in Florida.

CHIEF THUNDERCLOUD... and Emmett Smith have been working North Carolina spots to good results with med. They are headed for Florida, according to reports hitting the pipes desk.

Pitchmen are blessed with indomitable courage. That's what helps them surmount the greatest of obstacles.

LET'S HAVE... some pipes from Doc Billy Beam, Mr. and Mrs. Jack Miles, Eddie Gould, Bob Smith, Eddie St. Matthews, Irish Owens, Mr. and Mrs. Bob Flynn and Mr. and Mrs. Marvin Geyer.

MADALINE RAGAN... and husband, Ray Herbers, who worked their Hygiene Exhibit in Columbus, Ga., to good results recently, come thru with the following from that city.

The pitchman keeps fit with enthusiasm, energy and grit.

PAUL HUNT... continues to work Los Angeles spots with health books to average business.

You're not really living until you live to help live.

"AFTER READING... Sid Sidenberg's article on my late wife, Mary," Bert Glauner letters from Detroit.

Make good use of the small opportunities and you'll have no difficulty taking care of the big ones when they come along.

TEDDY GREGORY... is in Detroit, where he recently gave his grab stand a new look.

Who is going to work the Mardi Gras in New Orleans? Tell us about it.

BIG AL WILSON... continues to get the lettuce in Webb's store, St. Petersburg, Fla., with combs and white mice.

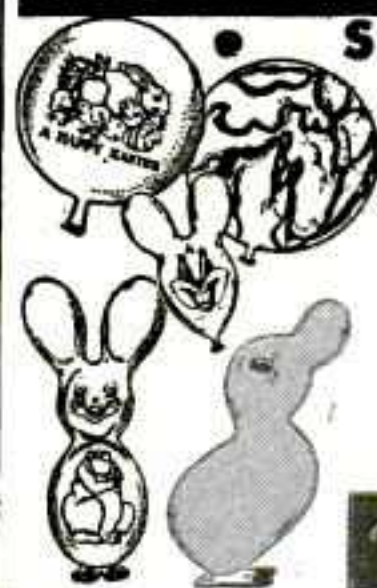
There never has been a winter so tough that 99 per cent of all pitchmen didn't make it until spring.

CHET GREELEY... and Jack Cleary, who teamed up recently, are still working the Northern Vermont sector to sock takes.

We've nearly reached the end of February. What have you done to assure yourselves of a comfortable winter in 1949?

RICHARD FORD... is still pitching yuke oil at the W. T. Grant store, Milwaukee, to good returns.

OAK-HYTEX BALLOONS



See Your JOBBER for EASTER BALLOONS

- No. 9 — Easter Prints. No. 9—Easter Egg Balloon. (Mottled) No. 6—Bugs Bunny Head. (with or without feet) No. 615—Easter Toss-ups.

The OAK RUBBER Co. REVENUE CORP.

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Table of close-out items and prices: 10¢ Traffic Sign Pins, 10¢ Shipping Label Pins, 29¢ Mahogany Shield Wallers, 10¢ Oil Painted Indian Head, Fish, Deer, Horse, Pheasant, Duck, Tropical Scene, Flamingo, Pelican, Tepee & Totem Pole, 10¢ 6" Plastic Ruler, 10¢ Doll Milk Bottle, 19¢ Hand Made Indian Papoose, 39¢ Cedar Double Heart With Arrow Pin, 39¢ Cedar Sweetheart Pin, 59¢ Cedar Lovebird Pin, 59¢ Cedar Double Heart Necklace, 39¢ Cedar Butterfly Pin, 39¢ Cedar Night Mare Pin, 39¢ Cedar Maple Leaf Mother Pin, 39¢ Cedar Elephant Pin, 39¢ Cedar English Bull Dog Pin, 39¢ Cedar Boston Terrier Pin, 39¢ Cedar Double Heart & Bow Pin, 39¢ Cedar Laughing Horse Pin, 39¢ Cedar Spitz Dog Pin, 59¢ Cedar Motorboat Fob Pin, 59¢ Cedar Cross Necklace, Large or Small, 39¢ Cedar Western Boot Pin, 98¢ Cedar Jockey Cap & Boots Pin, 98¢ Cedar Boots & Saddle Pin, 98¢ Cedar Western Hat & Boots Pin, 98¢ Cedar Cross Necklace With Rose, Large or Small, 98¢ Cedar Cross With Rose Fob Pin, 39¢ Girls Outout Name Pin, 59¢ Cutout Mahogany Oil Painted Indian Head Plaque, \$1.29 Mahogany Scrap Book With Out-out Cover Design, 98¢ Mahogany Photo Album With Out-out Cover Design, 79¢ Plastic Plant Table With Pot, 59¢ Indian Bead Moccasins & Sombbrero Pin, 49¢ Birch Bark Tepee.

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MEDICINE MEN! THERE IS NO SUBSTITUTE FOR QUALITY. WRITE TODAY for new wholesale catalog on tonics, oil, salve, soap, tablets, herbs, etc. LOW PRICES—RAPID SERVICE! (Products Liability Insurance Carried). We are MANUFACTURING PHARMACISTS established 1934. GENERAL PRODUCTS LABORATORIES, INC. 137 E. SPRING ST. Dept. X COLUMBUS 3, OHIO

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VIEW KEY CHAINS \$16.00 Gro. - Best RealLife Studies, 3 Dimension Views with Twin Lens Camera and 10 Pictures. ALIVE. Doz. \$7.20 Pee Wee Camera, Selling Big \$4.99 Rubber Lizard, New Sensational Seller \$8.99 Rubber Masks, Funny, Grotesque \$8.99 Sooner Pussy Cat, Metal, & 2 Boxes Pills \$2.75 American Beauty Nov. Dolls, GOOD \$1.75 THE APRIL FOOL GET OUR SAMPLES OF REAL GOOD FAST SELLERS. Above listed items and 50 more Tricks and Jokes and list of over 300 of MONEY GETTERS, \$5.00. Order Today. DANDEE NOVELTY 814 Collins Ave. Miami Beach, Fla.

MANN'S MONEY MAKERS - SAME HOT ITEMS ONLY—TELESCOPE KEY CHAINS featuring Hollywood's Newest Models Adjustable Focus \$13.75 Per Gross Only in 5 Gross Lots \$14.40 Per Single Gross \$1.75 Per Dozen (2 Dzs. Min. Order) FREE DISPLAY CARD WITH ORDER Send Full Amount or 25%, Balance C. O. D. Money Order or Certified Check Novelty Strip Cards—\$9.00 Grs. Samples Free With Telescope Order—Immediate Shipment SEND \$1 for full HOT assortment of AL MANN'S MONEY MAKERS 726 Crenshaw Boulevard Los Angeles 5, California



Pitchmen I Have Met

By Sid Sidenberg

I HAVE met many pitchmen in my score of years of riding, driving and flying over the highways, airways and railways of the nation and never, but with one exception, have I seen fellows who were really happy over the prospect of being without a spot to work and none to go to.

The exception is Abe (Fat, the Whistler) Blumenthal, who is never concerned over being without a spot, for Abe can pull one of his aces-in-the-hole items out of a keister or coat pocket and he's back in business again. He's the type of pitchman who can go from hustling novelties

and balloons to pitching, to horsebacking, to peddling and to canvassing, with never a dull moment.

His best ace-in-the-hole is the Canary Warbler, that little half moon of stretched rubber fastened with the tin that lays like a wafer on the tongue. Give him a pocket full of those babies along with a sign reading "10 cents" and pinned to his hat and I think that if a conductor left him off in the middle of nowhere he'd find someone and score for at least a dime. Abe knows no closed towns. A trip to the garages and he does enough business to take care of himself.

When he's in a town that's open, all he asks the clerk is "How much?" He decorates the mahogany with the long green, obtains the reader and pins it on the back of his coat. I wondered too why the reader is pinned on the back of his coat. I watched Abe and learned why.

When a mighty minion of the law stops Abe and asks for a peek at the reader Abe doesn't tie up traffic reaching in his kick trying to untangle the reader from hotel bills, income tax receipts, etc. He merely turns his back on the law without missing a note, keeps on working and passing 'em out with both hands while the bull yells "stand still." After he is satisfied that the fat one has the proper credentials and visas, the fuzz says "go on" half embarrassed by a giggling tip that has gathered.

The last time I saw Abe he was headed for the Rose Bowl, Pasadena, Calif., to make the football classic with high-class football merchandise, along with a load of "mums" he ordered just before the day of the big event. Abe was leisurely whistling his way to California, staying at the best hotels and making the little warbler foot all the bills. Abe can

be expected at any spot that draws crowds in five or six figures. Boat races and football, baseball, basketball and championship fight matches will see the Fat Boy on hand. He was one of the few who stayed with the Freedom Train from the time it left Philadelphia until it reached its destination in Washington, with but (See Pitchmen I Have Met, page 96)

SOUVENIR PENNANTS

For Parks, Beaches, Carnivals, Celebrations, Games, Conventions, Resorts, Picnics, etc. Made of good grade felt with screened lettering and design.

4x9" 3 1/2 cts.	8x24" 10 cts.
5x12" 5 1/2 cts.	9x27" 13 cts.
7x18" 8 1/2 cts.	12x30" 15 cts.

Add \$2.00 for orders less than 250. 50% deposit, balance C.O.D., F.O.B. Cold Spring.

H. A. WALES CO., INC.
Cold Spring-on-Hudson, New York

BUY DIRECT

Fastest Selling Novelty in the country. Selling like wildfire. The original telescope key chain at the lowest price in the country. Two-piece sliding telescope featuring the newest and latest startling Beauties—in nature's glorious colors. Over 9 (nine) different models in each dozen.

Minimum Order 4 Dozen \$ 6.00

One Gross 16.00

Five Gross Lots, Gross. 15.00

Ten Gross Lots, Gross. 14.40

WE ALSO HAVE THE PEEK-A-BOO KEY CHAIN WITH GORGEOUS VIEWS, \$13.50 PER GR. ASSORTED VERY NICELY.

Immediate Delivery - Wire or Phone.

Money Order, Certified Check or Cash with all orders. All these Telescope Key Chains are guaranteed.

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Jobbers and Distributors, write or phone us

CONCESSION SUPPLIES

- BB 1521—Daisy Cork Guns, Ea. . . . \$ 5.50
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- Case of 15 Doz.32.25
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- BB 136—Dart Balloons, Gr.85
- 10 Gr. for9.00
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- BB 1529—Cane Rack Rings, 100 . . . 4.50
- BB 134—Spring Clothes Pins, Gr. . . .89
- 10 Gr. for8.50
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IT HAS EVERYTHING

- Note These Features
- IT'S A TIMEKEEPER
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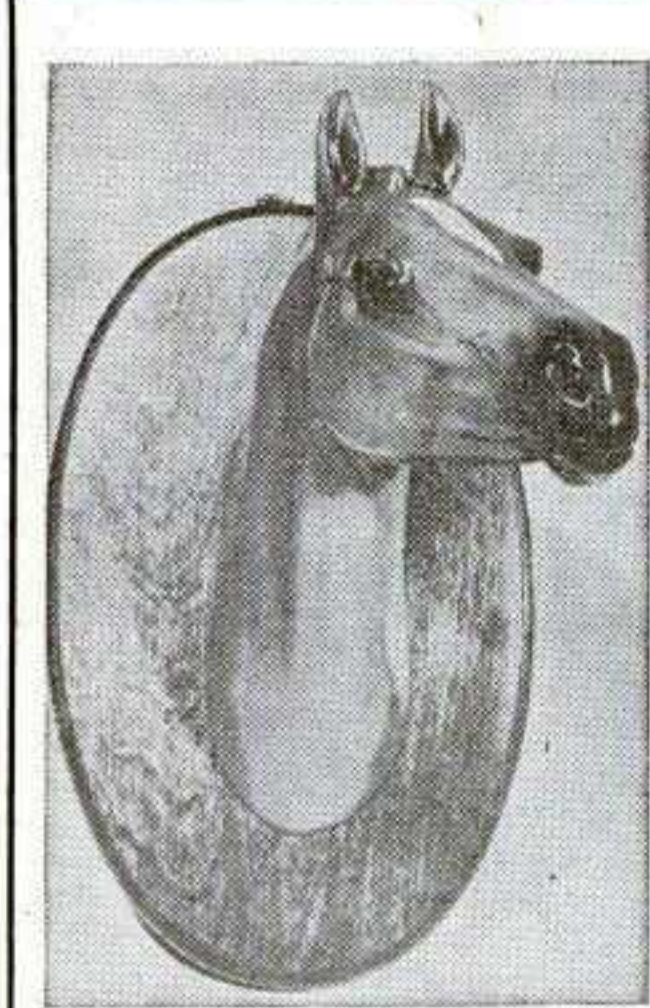
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FIRST TIME BRAND NEW LOW PRICED THE METALCRAFT GIFT LINE SENSATION FOR 1949 IN ACTUAL LIFE COLORS



#1000—SHOW HORSE HEAD PLAQUE



#200—TINY MINIATURE DOGS

#1000—SHOW HORSE HEAD PLAQUE

Beautifully sculptured and colored. Choice of Sorrel, Black, White. Size of plaque, 10"; weighs 2 lbs. Sample—\$5.00. In Doz. Lots—\$3.00 Each.

#100—MINIATURE DOGS
Artistically colored to look life-like. 12 of the most popular dogs in America. Size 2 1/2". Sample Box Asst. (12)—\$3.00. 6 Doz. Box Asst.—\$12.00.

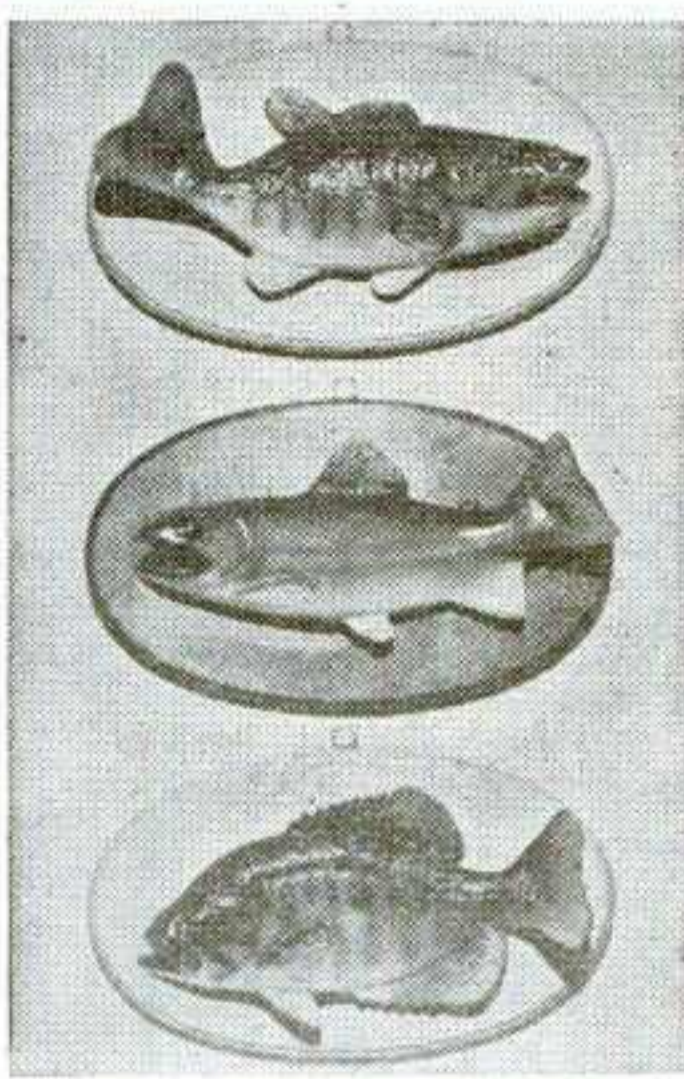


#300—SHOW HORSE



#200—TINY MINIATURE DOGS
Packed 12 assorted dogs in a box. Sample Box Asst. (12)—\$1.50. 6 Doz. Box Asst.—\$5.40.

#300—SHOW HORSE
Craftsmanship at its top. More beautiful than the real life model. Exact reproductions. Choice of Sorrel, Bay, White. Size 2 1/2". Sample Box Asst. (12)—\$6.00. 6 Doz. Box Asst.—\$24.00.



PRIZE GAME FISH PLAQUES

Sculptured and hand painted in natural life-like colors. Size 10". #400—Rainbow Trout #500—Brook Trout #600—Lake Bass and mounted on beautifully grained wood. Sample Asst. of 3—\$12.00. Doz. Asst. (4 of Each)—\$9.00.



#100—MINIATURE DOGS

GET ON OUR MAILING LIST TODAY—TO KEEP POSTED ON THE LATEST GIFT CREATIONS

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THE METALCRAFT GIFT LINE SENSATION FOR 1949

SALESBOARD SIDELIGHTS

Gardner & Company, Chicago, welcomed back MAURIE KAYE, divisional sales manager, from a short out-State jaunt last week. He brought back more good news of steady customer demand for firm's new line of boards. CHARLES B. LEEDY, sales manager, is planning details of his Southwestern trip, scheduled to start this week. Charles is another Gardner-ite to carry the "good business" tidings back to firm President IRWIN FEITLER after recent tours.

CONTAINER MANUFACTURING COMPANY, St. Louis, has been completing its new "All Winners—No Losers" line, which it expects to be a big leader this season. JACK MORLEY, vice-president, citing the fact that Container has come up with a new board play idea each year, stresses the new line as a definite departure from the usual punch-board play. The trend in today's boards, Jack says, is toward bigger

tickets, tagged super thicks, and tickets that differ from the usual fruit symbol bell machine type, straight numbers and tip numbers. There is also a tendency toward two of the active types of plays, which are the 5-cent and 25-cent per play numbers, up to about 1,000 holes, he adds.

GUY E. NOEL, president of Gay Games, Inc., Muncie, Ind., tells a tale of "why" Muncie is the capital of ticket-dom. He explains that over a 20-year period many operators have asked him why so many ticket manufacturers have set up shop in Muncie. So, to quote his answer: "Tickets and ticket games are as Hoosier as the banks of the Wabash. They originated some 30-odd years ago in the Hoosier capital and have been growing in demand, and spreading in popularity ever since." Enthusing about the future prospects of tickets, he adds that because they are adaptable for many methods of dispensing game merchandise, covering all sorts of operating circumstances, they are slated for steadily increasing popularity.

HARLICH MANUFACTURING COMPANY, Chicago, reports via sales manager SAM FELDMAN that continuation of the special work-line for its Golden Flood jackpot board has been necessary to meet orders. Repeats for the board have been coming in steadily, indicating good player-appeal, Sam says. Another news note to make Harlich officials feel chipper is that the upturn in business, noted three weeks ago, is not only continuing but was even more pronounced during the past week.

SECORE & SECORE, Chicago, reports top operator interest still spotlighted on the pellet board. Firm's Mercury Club Bell Slot is the center of Secore's sales-tale, with IRWIN and MORT SECORE, firm officials, carrying the pellet-push directly to the operator during their numerous business jaunts. Irwin, leaving for a one-week trip thru Iowa this week, will travel the roads with firm's KARL NEWHOUSE. Both will accent the fact that the pellet number comes complete with wood cabinet during their sales spiels.

Bee-Jay Products, Inc., Chicago, recently welcomed back A. C. BINDER, production manager, after a long siege in the hospital which followed an automobile accident in Ohio last summer. Bee-Jay staffers ganged up on A. C. to wish him well and cheer his recovery. Binder, who has celebrated his golden anniversary in the board industry, lost no time digging into plans for several new numbers. That they will be top items is taken for granted by Bee-Jay-ers, who are proud of Binder's background as one of the oldest men, in point of service, in the board field. JACK BRODY, sales promotion head of both Bee-Jay and Universal Manufacturing Company, Kansas City, Mo., has just returned from a trip during which he installed a new Bee-Jay representative. JAMES WILLNER JR., in his territory. Willner will cover Texas, Arkansas and Louisiana. JOSEPH BERKOWITZ, head of the two firms, spent the past week at the Chicago headquarters tying up some important business.

MARSHALL MALTZ, Peerless Products, Inc., Chicago, reports that production of the day shift has been doubled to keep delivery current on the new High Play boards that met with such good reception during the Sheraton board show in January. . . . The McNAMARA COMPANY, Chicago, has introduced a quartet of new insert boards for its Colo-Ado illuminated stands. The new pellet numbers are New Moon, dime play; Hitit, 5-cent play, and Gold Ball (See Salesboard Sidelights, page 98)

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for **40** years
THE LEADING PUNCHBOARD MANUFACTURER
QUALITY IDEAS SERVICE
THE MOST COMPLETE LINE OF BOARDS TO FIT EVERY NEED.
WRITE FOR CATALOG
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BIG PROFITS
"HOT" NEW TICKET DEAL
FREE SALES KIT
Salesmen wanted in every town and community. Sell to clubs, cigar stores, pool halls, taverns, etc., or start a route. Free pocket sales kit. No investment. No experience necessary. 40% advance commission.
BASEBALL—N. L. & A. L. with A. A. for subs. 120 tickets per set packed loose in individual compact boxes. \$12.00 per gr. net. Write today.
Worthmore Ticket Games
1825 S. Mich. Av., Dept. B-226, Chicago 16, Ill.

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Write for Circular and Prices
CROWN PRODUCTS
322 E. Colfax Ave.,
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COLOR-ADO
THE PELLET BOARD
Permanent Metal LIGHT-UP Frames with replaceable boards
BE SURE TO VISIT OUR FACTORY AND SHOWROOM WHEN IN CHICAGO
"CONFIDENTIALLY It will pay you"
THE McNAMARA CO.
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A Winner . . .
MINIATURE BOOK COVER BOARDS FOR CLOSED TERRITORIES
"JUMPIN' JIM"
300 R. M. HOLES
Form No. 18138 5c Play Takes In \$15.00 Pays Out 6.70 PROFIT 8.30
Form No. 13139 10c Play Takes In \$30.00 Pays Out 15.80 PROFIT 14.20
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Beautiful Gold Embossed Horse and Rider on All Three Boards
HARLICH MFG. CO.
1200 NORTH HOMAN AVENUE CHICAGO 51, ILLINOIS

SALESBOARDS—All ORDERS Shipped Same Day Received

Holes	Play	Description	Profit	Price
400	5c	Lucky Bucks, Thick	\$ 7.00	\$.85
1000	25c	J.P. Charley, Thick	51.85	1.40
1200	25c	Texas Charley, Thick	102.98	1.75
980	5c	Fully Packed, Thick, Girl Board	26.25	2.75
980	5c	It's the Knots, Thick, Girl Board	26.25	2.75
1000	5c	Barely Speaking, Thick, Girl Board	26.60	2.75
1000	5c	Glovely Lady, Thick, Girl Board	28.60	2.75
1200	5c	Pick a Cherry, Thick, Seal Board	30.04	2.50
300	25c	Fin & Sawbuck, Thick, 5 Nos. to Ticket	93.15	2.85
220	25c	Kwick Fin, Giant Holes, 6 for 25c	28.75	2.50

WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST
Stating your requirements. Large stock Plain Tip Definite, Jackpot Boards, Coin Boards, Super Giant Holes and all kinds of Cigarette Boards. 1c, 2c or 5c. 25% deposit with all orders—balance C. O. D.
MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

SHE'S BACK AGAIN!

THAT GLAMOROUS LITTLE LADY IN A DAZZLING ARRAY OF COLOR
**MORE ATTRACTIVE
MOST APPEALING**

WITH A 1000 HOLE 5c BOARD
TAKES IN - - - - - \$50.00
PAYS OUT - - - - - 8.20

NET TO DEALER - - - \$41.80
JOBBER-OPERATORS PRICE \$12.75

Write Now for Complete Details and Descriptive Circular
DO NOT DELAY—BE FIRST

J. M. L. MDSE. CO.

523 Cleveland Ave. N. W., Canton 2, Ohio
Phone 39072

SALESBOARD SIDELIGHTS

(Continued from page 97)

Charley and Greyhound, both quarter punch. Firm's production head, WALTER McNAMARA, promises additional releases of new numbers within the next few weeks. The pellet board trend that mushroomed into prominence during the board show indicated the big demand for this type board over the country, Walter says, and with brother Philip he is gearing firm's board production, design and sales program accordingly.

ROBERT H. KOLINSKY, sales manager for Superior Products, Inc., Chicago, has been busy keeping himself knee-deep in plans for increased promotion of the Superior board line.

Kelso Sets License

KELSO, Wash., Feb. 19. — City councilmen decided last week on a new punchboard licensing plan for the city. Each person who distributes punchboards henceforth must pay a fee of \$100 annually.

Showbiz Know-How Helped Minn. Fair Exec in South Pacific Post

(Continued from page 62)

sergeant, "but how would you like your steak, medium or well-done?"

The mess sergeant, it turned out, once ran a cookhouse at the St. Paul Fair and recognized Baldwin. Doug got himself the best stea' and potatoes he'd eaten in a long time.

Another time he was on an LST boat bound for Luzon. On board was Frank Sutton, of the Sutton Shows. Suddenly the convoy was attacked by Jap planes, several of which were shot down. One Jap plane hit a liberty ship. All members of the convoy were nervous and jittery.

"Just look at the saddest sack in the South Pacific," Sutton boomed suddenly, pointing at Baldwin. "Here is the world's greatest thrill show and he hasn't got a ticket sold."

That brought a laugh, Doug said and broke the tension immediately.

Injured in Philippines

It was when the Philippines were retaken that Baldwin was injured. He caught his foot in the ramp while getting off an LST and fell in the water. A man behind him inadvertently stepped on him, digging a hobnail boot into his back and splintering a vertebrae. Baldwin hastens to explain that it was at night and the man couldn't see. The medics taped up the injury and Doug went on. But when he got back to the States his back began bothering him. He has been hospitalized four times, operated on twice. His most recent trip to the hospital was just a few weeks ago. He's still in pain and must wear a steel brace for support.

When Baldwin left the Red Cross he was club and recreation director in charge of all Red Cross activities in the South Pacific.

He returned to the United States in May, 1946. He spent some time cleaning up his records and rejoined the Minnesota Fair staff in December of that year. The following April he went to the hospital and stayed there until October.

During the 1947 fair he was hospitalized and a special Doug Baldwin day drew a near-record attendance. On that day they brought him a special dinner at the hospital and presented him with a greeting card—24-sheet size—bearing the name of every person employed on the fair-

N. Y. REVIVAL OKAYED

(Continued from page 66)

maining from prewar operations. The special State fair committee in its report to the Legislature recommended that the 1949 annual be staged on the old grounds, with the expenditure of money limited to the amount necessary for rehabilitation and for the protection of the State's investment in the plant.

No New Site

The commission said that it was not ready to recommend the present site as a permanent home and that it did not think it wise to spend a great sum of money in establishing a new exposition. Several weeks ago a commission report recommended spending \$52,000,000 on a permanent year-around exposition plant at the Mattydale Air Base near Syracuse.

A horse racing program for this year and pari-mutuel betting at any time in the future were both nixed by the commission. It was pointed out that racing programs had for some years proved unprofitable. Also the fair will have to operate this year without a grandstand since the old structure was demolished.

The commission also said that it believed that the demand for a change of site should come from the people and that any program set up for the expansion of the annual should be decided by those who will pay for it.

grounds that year, concessionaire and midway roustabout, board president and office boy.

Has No Regrets

Now back in his regular routine, Doug has no regrets. If he had it to do all over again, it would be exactly the same way, he says.

"A fair operation is essentially the democratic way of life in action," he believes. "Individual initiative is awarded thru competition. Many think all you have to do is oil the gates the week before a fair opens, but how wrong they are. A fair provides inspiration to youngsters to strive for excellence. The grandstand and the midway is the frosting, like a football or basketball game at a high school or university. The fair is an outstanding educational activity, aimed at the youngster on the farm."

But Baldwin foresees the time, in the next five years, when the same incentive will be made available to city youngsters. At the Minnesota fair the education department is being reorganized with just that undertaking in mind so that it will serve to break down "the artificial barrier between rural and city people and make the fair the one place where people from both elements may gather to get a better idea of their mutual problems and mutual inter-dependence."

Baldwin never married. He makes his home in the Administration Building at the Minnesota fair where he has his own apartment. In addition to IAFE, he is a member of the Showmen's League of America, has been president of the St. Paul Advertising Club, vice-president of the Associated Advertising Clubs of the World and a member of the American Legion.

IMMEDIATE DELIVERY!

CONSOLIDATED'S
"PLAY 21"
5¢-10¢-25¢ PLAY

HARLICH'S
"GOLDEN FLOOD"
BEE JAY'S
"WINDY CITY"

SCORE'S
"CLUB BELL SLOT"

WE STOCK A COMPLETE LINE OF CONSOLIDATED BOARDS

We sell at factory prices and terms to operators and jobbers only. When writing please state your business.

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SALESBOARDS

Hole	Name	20% Deposit	Profit	Price
1000 25¢	Charley	Def.	\$50.00	\$.95
1440 5¢	Barrel Board	Def.	15.00	1.15
1440 10¢	Barrel, X Tk.	Def.	38.00	1.39
1800 5¢	Lulu Board, X Tk.	Def.	18.00	1.59
1000 25¢	J.P. Charley, Thin	Avr.	\$52.08	\$1.00
1000 25¢	J.P. Charley, X Tk.	Avr.	52.08	1.15
1200 25¢	J.P. Texas Charley	Avr.	102.28	1.59
600 25¢	Jumbo Q.T., X Tk.	Avr.	65.00	2.10
1020 25¢	Block Buster, X Tk.	Avr.	81.56	2.48
1200 5¢	Win-A-Fin	Avr.	34.40	2.49
1000 5¢	J.P. Asst. Boards	Avr.	29.00	2.59

NEW 9 TICKETS PER HOLE BOARDS

200 25¢ Kwic Fin .Max. Avr. \$39.50 \$2.45
300 25¢ Lucky Fives .Max. Avr. 73.50 2.98

2170 5¢ Red Wh. Bl. Tks. Def. \$36.50 \$1.39
2170 Red, White, Blue 5 Fold 1.49
120 Tip Ticket Bks. Gr. \$18.75; Doz. 1.89

WORLD'S BEST BOARDS, TICKETS, CARDS

DELUXE MFG. CO.

Deluxe Building Blue Earth, Minn.

MERRY-GO-ROUND

ORIGINATED AND DESIGNED BY JAR-O-DO

ALL PLASTIC IN RED, WHITE AND BLUE COLORS
SPIN IT—AND WATCH THE HORSES RUN

Merry-Go-Round		
LUCKY		
Green-Yellow-Orange		
ALL GREEN TICKETS ENDING IN 77 RECEIVE 1.00 Repeats 4 Times	ALL YELLOW TICKETS ENDING IN 77 RECEIVE 5.00 Repeats 1 Time	ALL ORANGE TICKETS ENDING IN 77 RECEIVE 1.00 Repeats 1 Time
ALL GREEN TICKETS ENDING IN 7 RECEIVE 25c Repeats 4 Times	ALL YELLOW TICKETS ENDING IN 7 RECEIVE 50c Repeats 1 Time	ALL ORANGE TICKETS ENDING IN 7 RECEIVE 25c Repeats 1 Time

MERRY-GO-ROUND
LUCKY SEVEN

5c Takes in 2,220 Tickets @ 5c. \$110.00
Definite Payout 80.00

Definite Profit \$ 30.00
ALSO AVAILABLE IN 10¢ SALE FOR MORE PROFIT.

OTHER PAYOUTS SIMILAR ACCORDING TO SIZE AND STYLE OF TICKET.

Merry-Go-Rounds are also available in the following deals: Bingo, Jackpot Bingo, Baseball Bingo, Red-White-Blue, Winna Prize, New Reel Slot Symbol, 3 & 9 Cigarette, and Combination Tickets in 5¢ and 10¢ sales.

For a large four-color illustration of the Merry-Go-Round with more detailed information on how this item may be used in the home as a thread or pretzel dispenser, as a toy, or for party games, just drop us a post card today.

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"The World's Foremost Mfr. of Jar Games"
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No charge accounts.

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Vending Machines; all makes, models, lowest prices; what have you to sell? Mac Postal, 6416 N. Newgard Ave., Chicago. mh19

A-1 BUYS! ANDREWS VARIETYS LIKE NEW.
\$25 ea.; Ball Gum, Peanut, Sanitary, Stamp Machines. U.S.P., Waterbury 5, Conn. ma19

ADVANCE NORTHWESTERN, COLUMBUS OR
Silver King, with 5 lbs. Peanuts or 1,000 Balls Gum, \$8; booklet, "Dollars From Pennies" free. T. O. Thomas Co., 1572 Jefferson, Paducah, Ky. mh19

ALL TYPES POPCORN VENDERS WANTED:
also penny bulk vendors; must be priced reasonable. Box 965, Reading, Pa.

ATTENTION, DISTRIBUTORS OF COIN-OPERATED
Radios: Latest type Coradics; guaranteed same as new; factory price, \$59.50; while they last at \$25 each. Write, wire, phone Air-Loc Industries, Loeb Arcade Bldg., Minneapolis, Minn. fe26

BARGAIN—22 VICTORY POSTAGE STAMP
machines; will sell the lot \$4.50 each, Frank Brown, Emery Hotel, Grand Island, Neb.

CIGARETTE MACHINES BOUGHT, SOLD, REPAIRED:
25c conversions; parts, locks, mirrors for all vending machines; this week's special; Rowe Imperial 8 column, \$62.50. Central Vending Machine Service Co., 3967 Parrish St., Philadelphia 4, Pa.

CIGARETTE AND CIGAR VENDERS — USED
bargains guaranteed; like new Nationals. Kerner Vendors Co., 3728 Division St., Chicago 51, Ill. np

DAVAL F.P.; MILLS 1c Q.T.; 2 AMERICAN
Eagles, token p.o.; Mills Cigarette Machine, \$100 all; want Carnivals, Williams Box Scores, ABC Novelty Co., 2509 S. Presa St., San Antonio, Tex.

DIGGERS—ERIE DIGGERS, HAND OPERATED;
Exhibit Iron Claws, Merchantmen, Buckleys, Mutoscopes, Exhibit Rotary Merchandisers, National, 4243 Sansom, Philadelphia, Pa.

FOR SALE—OTTOWAY MINIATURE STEAM
Train (used 1 yr.) and Kiddie Auto Ride on location in beautiful park in Southeast Texas; for information and price write or wire Mel Wheeler, 1806 E. Kellogg, Wichita, Kan.

FOR SALE—EIGHT HERCULES 3-WAY GRIP-
pers. \$7.50 each; 4 Holly Grippers, \$7.50 each; 2 Hulas, \$5 each; 4 Bomb-Hits, \$6 each; \$115 for all, Mark Serhin, 2322 Eldridge St., Pittsburgh 17, Pa. Ha-6559.

FOR SALE—ONE LIKE NEW ELECTRIC
Baseball Machine; cost \$350; if interested make an offer. Owaneco Cafe, Owaneco, Ill., Box 126.

FOR SALE—LIKE NEW: 100 MASTER BALL
Gum or Bulk Mdse. Venders, 1c type, \$9.50 each; 1/3 deposit. Thomas Novelty House, Box 309, Peebles, Ohio.

FREE STAMP MACHINE FOLDERS (WITH
national advertising); write H. Flatto, 17 West 60th St., New York City.

MIAMI FRANCHISE—500 ONE CENT BALL
Gum Machines; partially set up under sponsorship; priced right; can be financed. D. Rubini, 838 Milan Ave., Coral Gables, Fla.

RAY GUN OPERATORS — CONVERT WITH
our new type extra moving target conversions; complete ray gun repair services. Write: Coin Amusement Games, Inc., 1127 E. 55th St., Chicago, Ill. fe26

REBUILT POPCORN MACHINES FOR SALE—
Fully guaranteed, priced from \$150. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. mh5

REBUILT CIGARETTE MACHINES—PERFECT
condition, baked enamel finish; all makes and models; send for list. New York Vending Machine Exchange, 1010 Myrtle Ave., Brooklyn, N. Y.

REVELATION CUP VENDER, FLOOR SAMPLE,
\$495, or will trade for late model Wurlitzer Phonograph. B & R Sales, 1028 N. Industrial Blvd., Dallas, Tex.

SACRIFICE — LIKE NEW NORTHWESTERN
peanut venders, used only 6 weeks; 12 #33 \$7.50 each; 10 #39 \$8.50 each, Kraus, 314 West Gurley, Prescott, Ariz.

SALE!—200 MILLS NOVELTY CANDY BAR
Machines, 49 capacity, used, \$15 each. Write The Hospital Specialty Company, 1901 E. 98th St., Cleveland 3, O. fe26

SEEBURG 8800—CR394, 20 RECORDS, 55,000
plays, excellent condition, never changed location; \$150. Walter's Vending Machines, Old Crompond Rd., R.F.D. #1, Peekskill, N. Y.

SHOE SHINERS — FIVE "SHINE-EASY"
demonstrators, regular \$280, to clear \$180; in crates for immediate shipment. Arnold C. Kennedy Enterprises, San Bernardino, Calif. mh19

"SPECIAL"—RECONDITIONED VENDERS: 100
4-col. Model N Adams Gum Venders, \$12.50 ea.; 50 6-col. Rowe Gum, \$12.50; 25 Northwestern Deluxes, \$16.95; 50 1c Regal Nut, \$4.95; wanted: Cebeos & Silver Kings, Cameo Vending, 432 W. 42d, New York.

SPECIAL—2 International Mutoscope Voice-O-
Graphs that haven't been used very much, \$350 each, a real bargain. New Orleans Novelty Co., 115 Magazine St. New Orleans, La. Tel. RAYmond 7904.

TWELVE SUN NUT VENDING MACHINES—
Like new; \$150 takes them. Roger Orr, Boone, Ia.

WANT—FROM ONE TO FIFTY FLIPPER PIN
Games; state price and quantity in first letter; for sale: Six Ten Strikes, \$25 ea.; 2 Tumblers, \$45 ea.; 3 Western Baseballs, \$45 ea.; 6 Singapore Roll-Downs, \$25 ea.; 5 Total Rolls, \$45 ea.; 1/3 deposit. Donald Zak, 3017 So. 14th St., Milwaukee, Wis. fe20

WANTED TO BUY—ERIE DIGGERS, GOOD
condition, at once. Write Joe Smith, Rt. 6, Box 419-A, Pine Bluff, Ark. mh12

WANTED—MILLS BLACK CHERRIES, BLUE
Fronts, Brown Fronts, etc., and Mills Box Stands in good condition. Write, Box C-227, care Billboard, Cincinnati, O.

WANTED—DIGGERS: ALL MODELS IRON
Claws, Merchantmen, Buckleys, Mutoscopes, Eries, Exhibit Rotary Merchandisers, J. Landi, 323 Sanford, Upper Darby, Pa.

WANTING SCALES—1 DELUXE FORTUNE
with mirror \$100; 2 without top mirror @ \$75 each; all in excellent condition; F.O.B. San Antonio, Tex. T. E. Beck, Rt. 11, Box 312.

(4) VERY LATEST VOICE-O-GRAPHS: AMPLE
supplies included; big discount for quick sale; perfect condition, Box 115, Greenacres City, Fla.

25 SEEBURG RAY GUNS—CHICKEN SAM
and Bartender; first class condition, only \$49.50 each; Amplifiers repaired, \$1.75, plus parts. Northside Vending, 2215 Arthur Ave., Chicago.

70 ATLAS ACE, 30 COLUMBUS MODEL 14
ball gum machines, just off location, all for \$200 F. O. B. this city; cash in full; no C. O. D. Blue Star Gum, 108 S. Niles, South Bend, Ind. fe26

1,500 NATIONAL REFLECTOR TIMERS—FOR
quarters only; latest type; guaranteed same as new; complete with mounting bracket, telephone type insert and coin return cup; cost \$9; will accept any reasonable offer. Air-Loc Industries, Loeb Arcade Bldg., Minneapolis, Minn. fe26


PUSH CARDS

All sizes of straight or skip number cards with Girls' Names and winner under Seal. Also cards with every push a winner. Immediate shipment from stock.

FREE CATALOG—Write
W. H. BRADY CO., MFRS.
CHIPPEWA FALLS, WISC.

WE ARE MANUFACTURERS
All Kinds—PULL TICKET GAMES
• TIP BOOKS •
Buy Direct From Manufacturer At Very, Very Reasonable Prices.
—Columbia Sales Co.—
302 MAIN ST. WHEELING, W. VA.

TERRIFIC RESPONSE
THE OPERATOR'S
DREAM BOARD
EVERY CLUB WANTS ITS OWN EMBLEM



5-RING AN EAGLE

YOUR CHOICE OF RING!
Moose, Eagles, Elks, K of C, Knights of Pythias, Odd Fellows Emblems

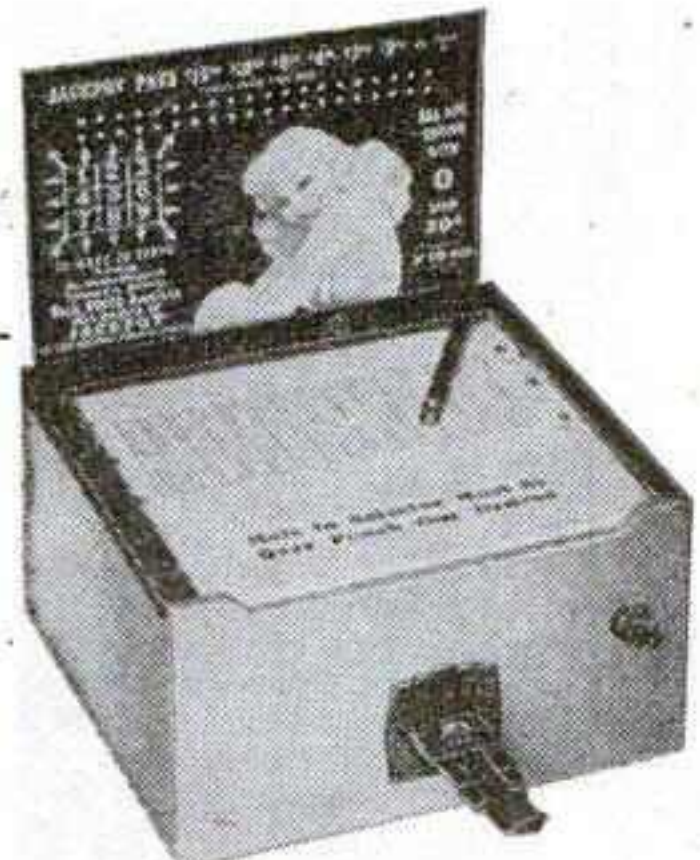
4 BEAUTIFUL JEWELED RINGS
MOUNTED IN PLUSH BOX
BOARD GROSSES \$75.00
Pays Out \$9.25 in Cash.

Operator's Net **\$66.00**
Priced at \$19.50 With 5¢ or 10¢ Play.
Sold to Operators Only
25% Cash Deposit, Balance C. O. D.
ALLYN DISTRIBUTING CO.
415 W. Market Street Akron, Ohio
"WATCH FOR OUR WEEKLY SPECIALS!"

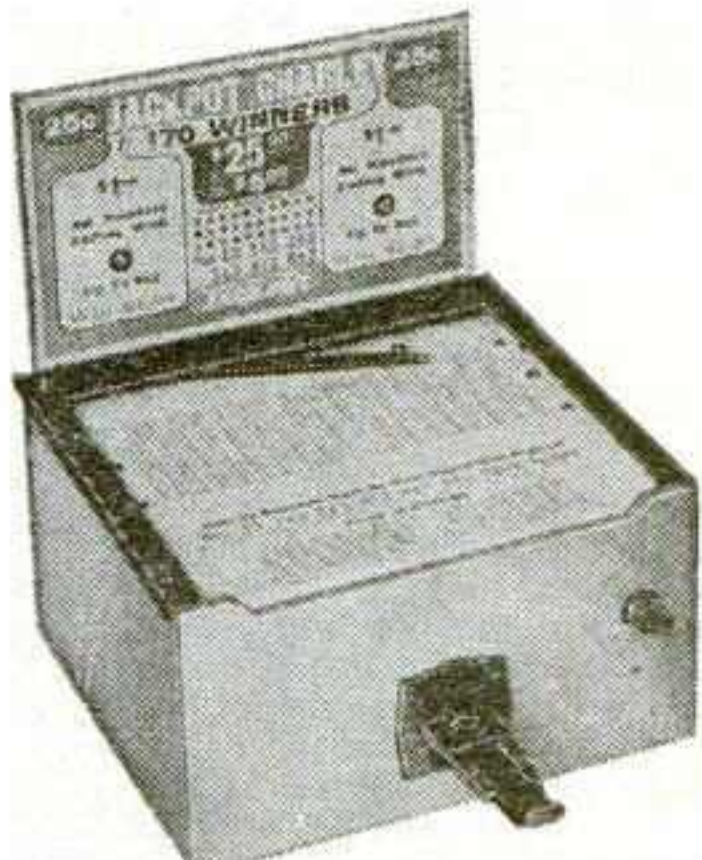
A REAL MONEY MAKING
PUSH CARD DEAL!!

OPERATORS WRITE
FOR CIRCULAR GIVING
FULL DETAILS
STEINBERG & CO.
105 W. 9th St. Kansas City, Mo.

OUR FIFTH GREAT SEASON



COIN OPERATED



AUTOMATIC SALESBOARDS

MANUFACTURED BY

R. C. WALTERS MANUFACTURING COMPANY

4201 NORFOLK AVENUE

ST. LOUIS 10, MISSOURI

PHONE—JEFFERSON 4121

COMPLETE, READY FOR LOCATION, \$38.50
REFILLS \$3.00 and \$3.50

Communications to 155 No. Clark St., Chicago 1, Ill.

COIN EXPORTS REMAIN HIGH

11-Month '48 Totals Above Prewar Era

\$2,000,000 Mark Passed

CHICAGO, Feb. 19.—With American firms shipping 803 units, valued at \$180,905, during November, 1948, export dollar totals for the first 11 months of last year reached \$2,057,487, according to latest figures made available by the Department of Commerce. While this figure is considerably off for the same period in both 1946 and 1947, it is well above the 1939 prewar high of more than \$1,400,000 for the full calendar year. During November music machine and game sales dipped from their 1948 monthly averages but vender sales jumped from the \$26,249 reported for October to \$65,223, highest amount recorded during the year.

Top buyer for November was the Philippine Republic with \$57,647 for 312 machines of all types, followed by Cuba's \$31,117 for 105 units and Venezuela's \$23,662 for 44 phonographs and 102 automatic merchandisers.

(See COIN EXPORTS on page 121)

Minn. Schedules 14 Biz Courses For Resort Ops

ST. PAUL, Feb. 19.—A series of 14 one-day short courses for operators of summer resorts, a leading seasonal location for coin machines, will be conducted thruout the Minnesota resort area during April and May by the State business research department.

The courses will offer subjects of special interest to the resort operators, with speakers representing the State hotel inspection and sanitation divisions of the department of health, forestry and game and fish divisions of the conservation department and business administration.

The department conducted 11 similar courses in the spring of 1948. (See MINN. BIZ on page 121)

Protect Rebound By Court Writ

CHICAGO, Feb. 19.—Chicago Coin Machine Company received notice Monday (14) that its Rebound shuffleboard game is protected against local interference by an injunction pendente lite issued February 14 by the Superior Court of Cook County in the case of Coin Amusement Games, Inc., versus the City of Chicago. (Pendente lite means pending the outcome of the litigation.)

January 27, the firm was also given the go-ahead sign on its regulation shuffleboard, Shuffle-King when Superior Court Judge McKinlay granted the firm a temporary order restraining city officials from interfering with the sale and distribution of the game (The Billboard, February 5).

Boston Licensing Board Okays Games for Certain Locations

BOSTON, Feb. 19.—The Boston licensing Board (BLB), a State agency which banned pinball games from the 5,000 or more places under its jurisdiction in the Hub last June, lifted its ban on games in restaurants, hotels, bowling alleys and pool rooms Tuesday (15).

Mary Driscoll, chairman of BLB, said the ban still holds, however, on variety and fruit stores and in all establishments, except hotels, where liquor is sold. The latter ruling is the result of an order of the State Alcoholic Beverages Control Commission, she said.

The BLB order came after two appeals from Mayor Curley. The Boston city council enacted an ordinance

licensing the machines at \$30 each in June. But following the ban by BLB immediately afterwards, the situation remained status quo until the move this week.

The ruling clears the way for pin games in several thousand eating places, and was hailed by operators as a step forward. The city will benefit by increased revenue at the \$30 per machine fee. Permits are being issued by the licensing division of the mayor's office.

As it now stands, games are operable in all places not selling liquor, except variety and fruit stores. This opens Boston to free-play, and thousands of machines are expected to be installed in the next few weeks.

Legislative Round-Up:

Several States Mull Bills Favorable to Coin Field

CHICAGO, Feb. 19.—Definite action on a number of bills affecting the coin machine industry, plus the introduction of several measures which would aid the industry greatly, characterized this week's legislative activity.

In Des Moines, the Iowa House got a bill which would legalize cigarette vending machines. The measure, introduced by Rep. Harlan Pote, of Bedford, a druggist, specifies a \$5 per machine license fee. At present merchandising machines dispensing cigarettes are prohibited in Iowa.

In South Dakota, music operators are keeping a close watch on a proposal to amend the 1939 law which prohibits music in Class D, E and F liquor spots. The bill is in a House committee to which it was referred

for study.

Arkansas has two new laws on its books affecting the industry—both of them signed by the governor last week. One prohibits minors (under 18) from playing pinballs "or any coin-operated amusement machine," and provides penalties of not less than \$25 nor more than \$500.

Free-play pin games were likewise legalized in Arkansas when the governor signed House Bill 139 last week. The new law specifically states that the terms "other valuable thing," or "any representative of anything that is esteemed of value" as used in the anti-gambling statutes "shall not be expanded to include a free amusement feature such as the privilege of play- (See Legislative Round-Up, page 109)

Iowa Ops To Participate In Five-State Convention

STILLWATER, Minn., Feb. 19.—Five-State operator associations will participate in the second annual Midwest Coin Machine Convention at the Radisson Hotel, Minneapolis, April 25-26, Ken Ferguson local operator who is handling publicity for the event, stated this week. As was the case last year, the convention will feature booth exhibits. Tom Crosby, president of the Minnesota Amusement Games Association (MAGA), has been appointed general convention chairman.

The five associations jointly sponsoring the 1949 convention show are the Wisconsin Phonograph Operators' Association, North Dakota Music Operators' Association, South Dakota Phonograph Association, Iowa State Phonograph Operators' Association and MAGA. Newest contingent to join the Midwest convention is from Iowa, headed by President Leo Miller, Cedar Rapids, and Secretary Don Hall, Spencer.

Ferguson stated that the convention dates were selected for a time of the year when the first good weather is arriving in the Minnesota

metropolis and satisfactory driving conditions are prevailing in the surrounding area. He predicted that this year's attendance would surpass the more than 400 operators who were on hand for the 1948 event. The only unit to hold a regular session at last year's show was the South Dakota operators, headed by Mike Imig, Yankton, but Ferguson said there is a possibility that some or all of the other associations will schedule a meeting at this year's convention. At the 1948 show 23 firms exhibited games, music and vending machines and related equipment, but the music business was the main object of conversation at business sessions.

Altho the official program is yet to be announced, Ferguson said that the opening business session will follow a 1 p.m. luncheon Monday (25) and that the wind-up banquet, featured by an all-star floorshow, will be held Tuesday (26). Last year's entertainment included performances by Paula Kelly and the Modernaires, Stan Kenton, June Christy, the King Cole Trio, Lawrence Duchow and the music of Wes Barlow and his orchestra.

Peron Issues Trade Decree On Argentina

Sets New Export Terms

NEW YORK, Feb. 19.—Restrictions governing coin machine exports to Argentina were tightened this week as a result of President Juan Peron's decree requiring Argentine consuls to see proof that exchange permits have been granted and also to hold steamship companies liable for the cost of reshipment of merchandise arriving without credentials.

First result of the decree here was that all letter-of-credit shipments earmarked for Argentina came to a standstill until the status of pending exports with letters of credit about to expire could be clarified. The Commerce and Industrial Association of New York cabled the American embassy in Buenos Aires urging it to seek exemption for such shipments. Further confusion followed when the Argentine consulate in New York refused to legalize shipping documents pending replies to cables dispatched to the Argentine Trade Ministry for additional information. Steamship companies also reported that they were studying their course of action under the new regulations.

Shipping Orders Checked

Foreign trade circles said that the local Argentine consulate was refusing to validate shipping documents unless accompanied by both a sworn affidavit from the shipper, stating that the Argentine importer had obtained the exchange permit, and also (See PERON'S TRADE on page 121)

Burman, ABCC Prexy, Answers Sokolow Beefs

CHICAGO, Feb. 19.—In a statement released this week, Raymond W. Burman, president of American Business Credit Corporation (ABCC) and its wholly-owned subsidiary, Coin Machine Acceptance Corporation (CMAC), charged that the suit involving those two firms (The Billboard, February 5) is "replete with reckless and unfounded accusations."

Burman said the suit brought by Isidore Sokolow, of New York, a common stockholder, will be vigorously contested. Sokolow's suit involves accounts receivable and juke box "paper," and asks that receivers be appointed for both ABCC and CMAC pending the outcome of the action.

Burman, commenting on the complaint's request that receivers be appointed, said, "No application as yet has been made in court for the appointment of receivers and, in the opinion of counsel for the company (ABCC) there is no likelihood that such an application would be granted should it be made."

Burman added that he "does not intend to permit the suit to interfere with or diminish the business presently being conducted by the companies involved and that the usual collection and other policies of the companies will be strictly maintained."

Outdoor Ops Eye Coin Machines

Baltimore Op Assn. Holds First Banquet

Officers Installed

BALTIMORE, Feb. 19.—With over 300 coinmen and guests in attendance, the Association of Amusement Machine Operators of Greater Baltimore held its first annual banquet at the Sheraton Belvedere Hotel here recently.

Highlight of the event was the installation of officers for the coming year. They are: Bernard Rose, president; Nelson A. Wright, vice-president; Harry Rosenberg, treasurer, and Louis Wilner, secretary. The nine man board of directors includes Gabe Camhy, Bunny Levinson, Sol Polovoy, David Koenigsburg, Irvin Goldner, Irvin Rosenthal and Rose, Wright and Rosenberg.

Included in the turnout of the year-old association were representatives of area distributors, manufacturing companies and recording artists Sam Donahue (Capitol), Carson Robinson and Buddy Kaye (MGM) and Madelyn Russell (Mercury). Following the business portion of the banquet, a floorshow, emceed by Jack Carter, was presented. Music was supplied by the Sid Cowen orchestra. Others on the program included Joe De Marco and Canfield Smith.

Robinson Sales Will Continue As Detroit Rep

DETROIT, Feb. 19.—Gil Kitt, head of Empire Coin in Chicago and the Robinson Sales Company here, this week announced that he had sold only the inventory of the latter firm to A. P. Suave & Company, and that Robinson Sales would continue to function under that name as a separate organization.

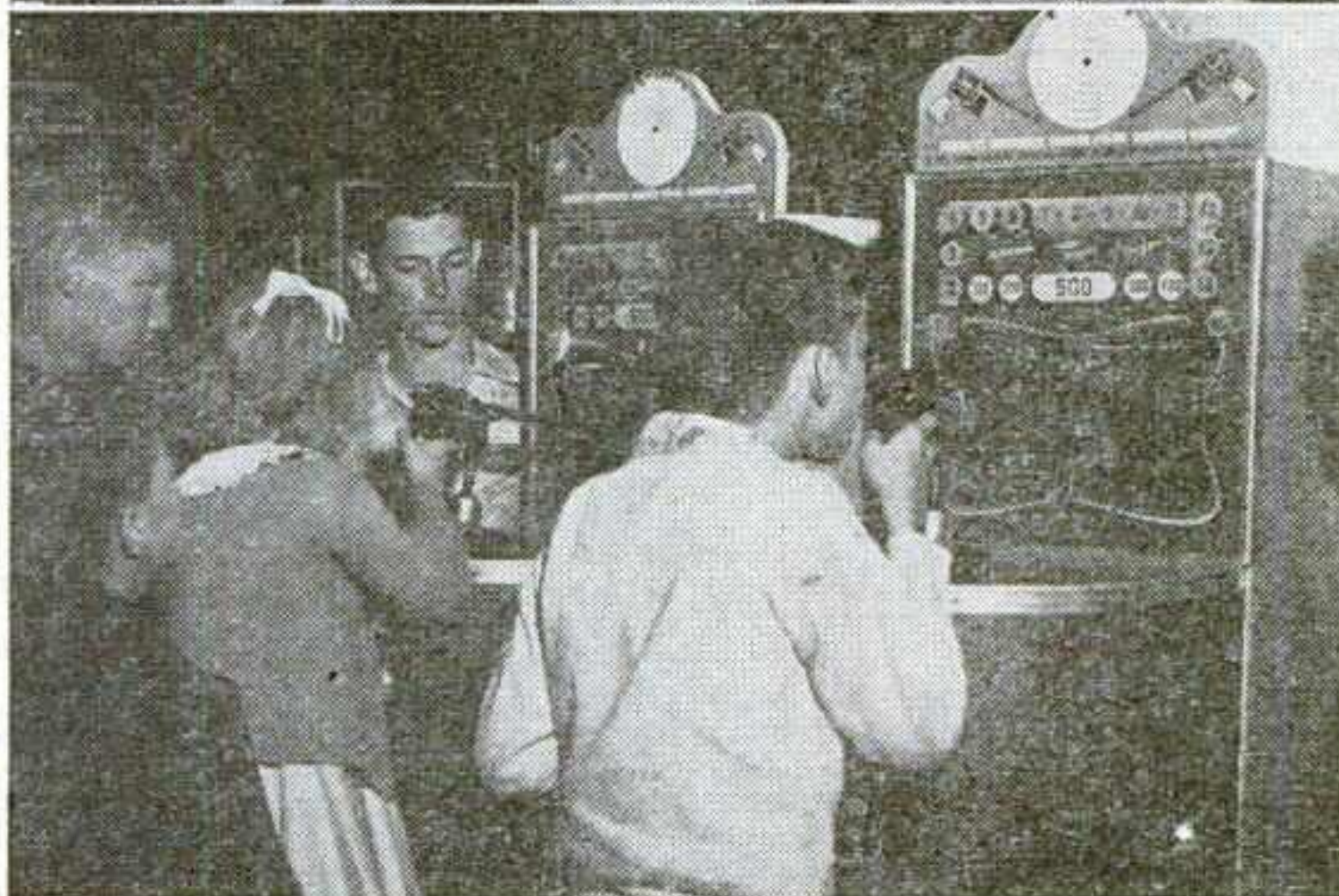
Building in which the Robinson Sales headquarters had been located here was recently sold, Kitt said, and he was forced to move on short notice. Therefore, Robinson Sales had sold its entire inventory to Suave before closing the offices and showrooms. However, until suitable space can be located in Detroit, Robinson Sales will be operated from Empire Coin's Chicago headquarters.

Detroit firm is a distributor for United Manufacturing Company, Gottlieb, Exhibit and other major coin machine manufacturing firms.

British Amusement Trades Show Features Coin Units

LONDON, Feb. 19.—The Fifth Annual Amusement Trades Exhibition at the New Royal Horticultural Hall February 22-24 is being staged this year for two purposes—to develop the export trade and to help the home folks who have been operating under restrictive regulations which still exist.

Automatic machines will have an important part in the exhibition with more than 13 firms displaying. The automatic machine section is of particular interest in that British dealers are branching out in direct competition to the American lines. With much emphasis on up-to-the-minute (See *British Amusement*, page 121)



TAMPA FAIR VISITORS displayed much interest in the Exhibit Supply array of new arcade pieces, as well as tested equipment, which was a part of this outdoor classic. Visitors, young and old alike, played the new Dale pistol gallery, and closely scrutinized the other units on hand.

CMAC Moves Headquarters To N. Y.; Drops Chi Staff

CHICAGO, Feb. 19.—Almost eight years to the day after Coin Machine Acceptance Corporation (CMAC) was formed, the company announced that it was closing its large offices in Chicago to move the main operations to New York. In New York, CMAC will be known officially as the CMA Corporation and will operate from 50 Church Street, headquarters for American Business Credit Corporation (ABCC), which owns CMAC.

None of the top officials of CMAC or ABCC could be reached and the only official announcement the company made came in the form of a mailed card.

Informed sources here reported several months ago that CMAC was not taking new business but would limit activities to liquidating paper already held. Rumors concerning CMAC's future were a dime a dozen in La Salle Street bank and finance circles as long ago as last summer.

Earlier, CMAC had closed its offices in Dallas, Atlanta and New Orleans. Another office, in San Francisco, is presumably still in operation, altho no official of the company could be contacted to confirm this.

First definite word that the Chicago CMAC staff would be disbanded came Thursday (17), when the approximately 100 employees of the corporation were called together and notified that effective Friday (18) their services would no longer be required.

Unofficial sources reported that CMAC will maintain a small office at

its present 134 North La Salle Street address with Ed Ratajack in charge. Presumably, the Chicago office will be used only to wind up such business of CMAC as can be most efficiently handled here. All payments will be made to the New York address.

CMAC probably hit its peak business during the postwar years when it worked on a floor plan arrangement with the Rudolph Wurlitzer Com- (See *CMAC Moves* on page 121)

No Coin Revenue Leaves Employees In Town Cashless

PRINEVILLE, Ore., Feb. 19.—As a result of a State-wide drive against pinball and bell machines, the city of Prineville found itself so short of funds last week that it was unable to pay its employees in cash.

Deprived of the revenue from licensing of the machines, the city was forced to pay all city employees in warrants, since the payroll fund was insufficient. Pinballs and bells disappeared from the city after the district attorney warned they would not be tolerated.

Prineville's new mayor, the Rev. A. D. Vaughn, suggested an occupational or business tax in the city to remedy the situation.

Florida Fair Spotlight on Arcade Units

Exhibit's Test Successful

By Herb Dotten

TAMPA, Feb. 19.—Indications that the Florida State Fair here may develop into a large-scale proving grounds and winter mart for arcade machines were evident during the '49 event, which closed Saturday (12).

The signs were given in the operation of Harry Julius's Sportland on the Royal American Shows midway. The tented arcade housed a huge array of new machines, presented thru the co-operation of the Exhibit Supply Company, Chicago, as a test of the potential of the fair.

Traditionally the wintertime mecca of outdoor showmen, the fair here this year drew a record turnout of show owners and midway operators. And, despite little advance plugging of the showing, a fair-sized segment of the turnout evinced keen interest in the new machines placed in operation in the Sportland.

Increased Sales Loom

Not a few made purchases. Still others, while not making commitments, went away mulling the possible purchase of new devices. Many more showmen would have availed (See *Outdoor ops* on page 124)

National Steps Up Its Campaign On Shuffleboard

ORANGE, N. J., Feb. 19.—Production facilities of National Shuffleboard Company will be doubled shortly when the firm opens a new plant in near-by East Orange, it was learned this week. Meanwhile, T. C. Brown, company executive, disclosed that National is intensifying campaign to stimulate shuffleboard play thru creation of competitive leagues.

Modernization of National's new plant, due to be completed in about a week, will allow for more efficient division of production tasks by the company, stated Brown. Since the present plant is also to be retained, one may be set aside for heavy construction work while the other is used solely for assembly. Much new machinery is now being installed to further increase the firm's productive potential, it was reported. Upped production facilities were said to be required by increasing demand for shuffleboards among operators and a growing export business.

Country-Wide Leagues

With some 500 leagues thruout the country now running competitions on National boards, according to Brown, the firm has two men whose sole duty it is to organize new leagues in the field. In addition to organizing leagues themselves, they instruct National distributors and regional sales supervisors in the special techniques required to keep interest in competitive play high.

This year, National expects to hold its first State-wide tournament in Illinois. Brown indicated that plans are now being made for a country-wide tournament among National shuffleboard leagues, probably to be held in 1950.

NAMA Regional Meets Under Way

Initial 1949 Session Held By Region IV

Mason Keynotes Confab

ATLANTA, Feb. 19.—The National Automatic Merchandising Association (NAMA) regional meetings for 1949 kicked off this week with a record attendance here for the Region IV two-day session. Climax of the meeting Wednesday (16) was the election of Sidney Kronenberg, Birmingham, as regional chairman to succeed W. H. Cutcliffe, Atlanta. P. W. Bullock, Greensboro, N. C., was elected vice-chairman of the group, and J. B. Knox, Atlanta, was returned to the secretary's office.

Meanwhile, as the regional meeting drew to a close, members of NAMA's board of directors prepared to meet Thursday, having gathered in Atlanta early in the week to attend the first regional meeting of the new year before holding their initial 1949 get-together.

All phases of automatic merchandising were discussed by speakers from Georgia, Alabama, North Carolina, South Carolina, Florida, Mississippi and Tennessee.

Mason Speaks

Principal speaker at the Tuesday evening session preceding the annual banquet was Ford S. Mason, Lockport, N. Y., president of the National Automatic Merchandising Association.

Mason discussed the early history of the association, told of its rapid growth to its present stage of influence and related reasons why it (See NAMA Regional on page 108)

Full Production Gets Going on Acorn Bulk Unit

LOS ANGELES, Feb. 19.—After nearly a year during which the present officers designed and perfected the Acorn bulk merchandise vender, Oak Manufacturing Company is getting into full production with 1,500 machines per week. After April 5, when the firm will be in its new plant, production will be about 500 units per day.

Harold Probasco, who is treasurer and production manager, helped design the machine after 10 years experience in the manufacture of tools and dies and vending machines. The Acorn, Probasco said, is the result of a designer looking at the vending machine field from the operator's angle. Actual designing of the Acorn started last March.

New Plant Output

Production peak has been delayed by the company's inability to get into its new plant. When this is done, production can be tripled. However, an average run of 3,000 machines per week has been set.

Officials of the company besides Probasco are Sam Weitzman, president; Leon (Hi-Ho) Silver, vice-president, and Sid Bloom, secretary. Silver, who also serves as sales manager and distributes the line in Northern California, is set to leave next month for an extensive trip to visit distributors and allot new territories. Bloom and Weitzman handle distribution in Southern California.

New England Candy Operators See Bigger Bars Coming Soon

BOSTON, Feb. 19.—Vending machine operators here have been told that bigger bars may be in the offing if the current decline in the price of cocoa beans continues. One leading bar manufacturer declared there is a great deal of confusion in the industry here as a corollary of the break in cocoa—the uncertainty as to whether the latest decline will stick. However, the factor indicated that before long lower candy prices or bigger bars will be realized. Cocoa is down from a peak of 52 cents in 1947 to about 22 cents a pound at present. Prior to the war, cocoa

was normally quoted at from 6 to 10 cents per pound.

Walter R. Guild, managing director New England Manufacturing Confectioners' Association, said the price picture is definitely brighter than it was in 1947. He revealed that volume sales of association members (20 in Massachusetts and one in Connecticut) were 3.9 per cent over 1947. Volume sales for 1947 were \$49,420,995; for 1948, \$51,344,337.

A spokesman for Walter Baker's Chocolate division of General Foods Corporation said that there "is no market support for cocoa at the moment," reflecting in part, the consumer resistance to higher prices all along the line.

Inventories

In candy, some manufacturers in the area have already initiated price concessions in anticipation of a continuance of the downward trend in cocoa. But many leaders in the industry point out that some manufacturers are still tied up with higher-priced inventories of chocolate products that from a sound fiscal standpoint should be worked off before prices of candy were cut.

One of the manufacturers of vending machine candy items, the New England Confectionery Company (NECCO), has started a manufacturing program for vending operators. In their planned expansion, considerable thought is given to sizes of each item manufactured to assure that it will fit vending machines. The company also helps and co-operates with operators in opening up new locations, and was instrumental in the recent development of bowling alley locations for vending machines in the New England area.

In the bar division of the confectionery industry, the next move is presumably to increase the size of candy and chocolate products. Indications are that nothing much will be done about price, because of the 5-cent and 10-cent norm which has been more or less rigid thru the years, except during the war when 6-cent prices, which the industry objected to as "unhealthy," were prevalent.

Tish-U-Vend To Intro 160-Pack Kleenex Vender

NEW YORK, Feb. 19.—Tish-U-Vend, a company formed recently at 475 Fifth Avenue, will introduce its new, large-capacity Kleenex vender at a trade showing here within two weeks. Deliveries are to follow soon, according to Nat Goros, head of the firm.

The vender, Goros says, has been on test in this area for an extended period. It stocks 160 nickel-size packs of Kleenex tissue in its four columns. Incorporating slug protection, the machine automatically rejects coins when empty.

Despite its large capacity, the Tish-U-Vend unit is only 14½ inches wide, 7 inches deep and 33½ inches high. With its coin mechanism fabricated of non-corrosive metal, it is said to be suitable for outdoor operation in all kinds of weather. The vender can be bracketed to a wall or purchased with a stand as optional equipment.

No distributors are called for in the company's marketing plan. All sales to operators are to be handled thru Tish-U-Vend's New York office. The vender is to be competitively priced. Date and place of the debut showing will be announced next week.

U. S. Chamber of Commerce In Basing - Point - Price Act

WASHINGTON, Feb. 19.—The Chamber of Commerce of the United States (USCC) yesterday (18) called upon the Senate trade practices subcommittee to support legislation "to clarify the status of delivered pricing practices," pointing out that any legislation on basing point price systems should uphold "a fundamental principle of the free enterprise system" that "a seller may select his own market and set his own price." In making its latest appearance before the Senate subcommittee, the USCC reported that member organizations of the national Chamber of Commerce have almost unanimously approved a report of a special committee of the Chamber's board urging the clarifying legislation. The vote was reported as 3,151 in favor of clarifying legislation, and 49 against.

In Public Interest

The Chamber in its report declared that "judicial and administrative rulings have created uncertainties as to legal status of delivered pricing practices" and that "it is in the public

interest to enact legislation to make certain that a seller in one locality is free to compete with sellers elsewhere despite different delivery costs, and that in order so to compete the seller is permitted to absorb or equalize transportation costs." The Chamber told the subcommittee that "delivered pricing has long been an accepted American business practice."

"Recent decisions that delivered pricing methods in some industries have been illegal and have created a situation in which those who use the system have no assurance that they will not be prosecuted," the Chamber stated. "Clarification is necessary so that traders may be able to distinguish between legal and illegal practices, and also to prevent administrative and judicial rulings that might put all selling on a uniform f.o.b. price basis. . . . Altho the question of cost absorption has arisen in relation to transportation costs, there is no assurance that it might not be applied in other directions."

Soft Drink Tax Approved By Pa. House

Okay Causes Turmoil

HARRISBURG, Pa., Feb. 19.—Pennsylvania's soft drink tax was approved for another two years by the House of Representatives Tuesday (15) in a vote which broke party lines and brought charges of a "deal" from Democratic leaders, whose party members bolted to vote for the levy.

Recommended by Gov. James H. Duff for re-enactment, the bill was passed by a vote of 109 to 93. A tally of 105 is required to pass a bill.

Eighteen members of the dominant Republican party bolted on the tax and voted against it. Without the help of a group of Democrats from Allegheny County the measure would have been defeated.

Bottlers Push Fight

Bottlers were active in a lobby and will carry their fight against the tax into the Senate, where some observers believe it will be defeated.

Rep. Francis Worley (R.), who led the fight within his party against the soft drink levy, termed it "a tax on children." It is estimated that the impost will yield about \$27,000,000 during the next two years if it clears (See Pa. House Okays, on page 108)

Scale Ops Develop New Type Location

CHICAGO, Feb. 19.—Scale operators are finding industrial, airport and drive-in theater locations a source of new revenue, according to a trio of scale manufacturers reporting in the February issue of *Vend*. The firms, Hamilton Scale Company, Toledo; Ideal Weighing Machine Company, Los Angeles, and J. F. Frantz Manufacturing Company, Chicago, stated that despite the tendency of operators to exercise caution on expansion of existing routes, a good year, sales-wise, was looked for in 1949.

Scale makers expressed the opinion that while more money is being spent on repairs of old scales, the scale purchase program of newer operators shows they are thinking in terms of new equipment rather than used.

According to O. P. Stark, Ideal Weighing Machine Company, the drive-in theater locations, one of the year's surprises, are proving to be steady stops. Joseph Ringers, general manager of Hamilton Scale Company, declared that the airport scale location has increased in popularity with the recent reductions in plane fare and the resultant increase in passenger traffic.

Vender Tele-Tales

CHICAGO, Feb. 19.—The tele-ales continue to roll in about coin-operated equipment on video. Latest are the television plugs for cigarette vendors, incorporated in spot ad views for Chesterfield cigarettes over Station WBKB here. A portion of the televised "commercial" shows a coin being dropped in the vender, with customer pulling the delivery handle and the pack dropping into view in the delivery chute.

Philip Morris Cig Sales on Increase

NEW YORK, Feb. 19.—Philip Morris & Company, Ltd., Inc., reported last week that net cigarette sales for the three months ended December 31, 1948, totaled \$60,555,000, an increase of \$17,055,000 (39 per cent) over sales of \$43,495,000 in the same 1947 period.

Firm officials stated that the increase was due to a higher sales volume (approximately \$14,617,000 of the over-all increase—with the balance of \$2,438,000 credited to the higher prices effected during 1948). Estimated net earnings for the quarter were \$.666,000.

For the nine months of the firm's fiscal year, which begins April 1, total sales were \$172,017,000 for 1948 against \$130,034,000 in 1947.

Hy-G Music New C-8 Distributor

NEW YORK, Feb. 19.—Hy-G Music Company, Minneapolis, has been appointed distributor of C-Eight Electro cigarette venders, Lew Jaffa, vice-president of the Eastern Electric Vending Machine Company, announced this week.

Pulver Appoints N. Y. Rep

ROCHESTER, N. Y., Feb. 19.—Pulver Company here has announced the appointment of J. George Bendon as representative for the New York metropolitan area. Bendon will immediately take up his duties, contacting the wholesale trade, in the interest of the firm's Hotchu brand of bubble and peppermint gum.

Wrigley Gum Vender Ready For Testing

Electric Console Unit

CHICAGO, Feb. 19.—The William Wrigley Jr. Company moved this week to effect initial location-test installations of its new electric console five-flavor nickel gum vender which has been under development for the past several years. P. K. Wrigley announced that 500 pilot models of the machine are being constructed. They will not be offered for sale or permanent installation, however, but will be used for test purposes only.

First units are being presented to firms operating in the New York subways and to Canteen Company (100 machines). Regular production models are to be withheld until thoroly location proved, Wrigley indicated.

The vender was engineered and is to be manufactured by National Reflectors, St. Louis.

Nehi Expands Bottle, Cup Vender Activity

COLUMBUS, Ga., Feb. 19.—Nehi Corporation's program of parent company department and activity expansion has resulted in an increase in personnel and equipment in the vending machine and dispensing fields, T. H. Stanley, vice-president of sales and advertising, announced last week.

Firm's expanded 1949 line of venders includes the Frostidrink Cup Vender, and the Ideal vender; in the non-coin dispenser category, Nehi's new RC Sodarm fountain dispenser, one and two flavor portable fountainettes, and traveling lunch carts with one to four faucets, have been added. Both the Nehi flavors and Royal Crown Cola are made available thru these mediums.

Company's hypoed activity in both fields is directed by William Uzzell, in charge of bottle venders and coolers; Stanley Reehling, heading cup vender and portable bulk dispensing, and Richard Lowry, for fountain sales thru the new Sodarm.

Stanley stated that bottlers' sales thru mechanical merchandising equipment was a new and valued factor in boosting Nehi's sales during 1948. For 1949 he predicts the vender and fountain dispenser methods of sales will account for a major share of the firm's increased business.

Uneda Sets Sights At Distrib Network; Shine Action Upped

NEW YORK, Feb. 19.—Uneda Shine Machine Company is negotiating with distributors to handle its automatic shiner on an exclusive territorial basis, Sam Sacks, president, disclosed this week. At the same time he announced the Uneda machine has recently been improved to better its shine performance.

Increased production capacity was given as the reason for enlarging distribution of the machine thru regional outlets. Acme Sales Company, Sacks' sales organization, in the future will sell only to operators in areas not yet serviced by appointed outlets.

A modification to the shiner's applicator now touches down the polish every 30 seconds. This keeps the applicator brush coated with an adequate layer of polish during the entire shine cycle, Sacks pointed out. A soft polish, available thru Uneda, is used.

Now you can
CUT VENDER SERVICING TIME AND COSTS IN HALF
- Boost Profits to New Highs!

Entirely different from any other vending machine ever made, the new Northwestern Model 49 is a standout in any location. But more than that. The new Sani-Carry Globe assures tremendous savings. Globes can be cleaned and re-filled at home or warehouse... by inexperienced help if you want it. That means twice as many machines serviced per day per man... servicing costs cut in half... far bigger profits. It eliminates filling, spilling and messy cleaning on location. Checking merchandise in returned globes against cash collection assure more accurate accounting, tighter control. Investigate today!

Northwestern

MODEL **49**



WIRE, PHONE OR WRITE FOR COMPLETE DETAILS

THE NORTHWESTERN CORPORATION

818 EAST ARMSTRONG ST. • MORRIS, ILLINOIS

ALL NORTHWESTERN PRODUCTS

CAN NOW BE PURCHASED ON TORR TIME PAYMENT PLAN
Write for Details.

The New Revolutionary NORTHWESTERN MODEL 49



Featuring Transfer Refill. Cuts Service Time in Half.

\$17.55

Sample Write for Quantity Discount

Other popular Northwestern Vendors

\$10.35 and Up

We are Headquarters for Bulk Machine Charms and Supplies.

ROY TORR LANSDOWNE, PENNA.

CIGARETTE & CANDY MACHINES

BOUGHT & SOLD

SPECIAL THIS WEEK

- U-Need-A-Pak 500, 9 col. \$90.00
- Rowe Imperial, 8 cols., King Size .. 82.50
- U-Need-A-Pak "A", 9 col. 75.00
- U-Need-A-Pak "A", 8 col. 72.50
- U-Need-A-Pak "A", 6 col. 70.00
- U-Need-A-Pak "E", 5 col. 47.50
- U-Need-A-Pak "E", 6 col. 50.00
- U-Need-A-Pak "E", 8 col. 52.50
- U-Need-A-Pak "E", 9 col. 55.00
- National 9-30, 9 col. 65.00
- U-Need-A-Pak Candy, 5 col. 65.00

1/3 Dep., Bal. C.O.D., F.O.B. Bklyn.
STEINER MANUFACTURING CO.
322 Atlantic Avenue Brooklyn, N. Y.
Phone: Triangle 5-0835

USED ADVANCE MODEL "D" BALL GUM MACHINES

\$3.95 ea.

Jack Nelson & Co.
2320 Milwaukee Ave. Chicago, Ill.

ATTENTION—25c & 30c CONVERSIONS

Silver, Quarter or combination Nickel-Dime conversions. Guaranteed Parts. Expert Workmanship. \$8.50 for Silver Quarter conversions.

ALSO 30c CONVERSIONS FOR ALL MODELS

CIGARETTE MACHINES

- NEW NATIONAL 9E \$275.00
- NEW ROWE Crusader, 8 and 10 Col. . 165.00
- NEW UNEEDA, 8 Cols., 510 Pack Cap. 139.50
- National 9-50, 350 Pack Cap. 90.00
- Rowe Imperial, 8 Col., 240 Pack Cap.. 70.00
- Rowe Imperial, 6 Col., 180 Pack Cap.. 60.00
- Rowe, 6 Col., 150 Pack Cap. 35.00
- Uneda Model 500, 9 Col. 115.00
- Uneda Model E, 15 Col., 350 Pack Cap. 62.50
- Uneda Model E, 8 Col., 240 Pack Cap. 57.50
- DuGrenier, 9 Cols., Model W, 270 Pack Cap. 62.50
- DuGrenier VD, 7 Col. 57.50
- DuGrenier, 6 Cols., 150 Pack Cap. . 32.50

CANDY MACHINES

SPECIAL \$65.00
Candyman, 72 Bar Capacity with enclosed base.

- National 9-18 \$100.00
- Vend-It 55.00
- U-Select-It 35.00
- Advance Candy Machines 27.50
- Shipman Candy Vendor 22.50
- 5¢ & 1¢ CUM VENDORS 17.85

SPECIAL \$75.00

Uneda Model A 9 Column, 270 pack capacity. 8 Column, 240 pack capacity, \$70.00. 6 column, 180 pack capacity, \$65.00.

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED
ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D.
Parts and Mirrors available for all makes and models.

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"

166 CLYMER STREET EVergreen 7-4568 BROOKLYN 11, NEW YORK

Look! STEADY PROFITS IN A WIDE OPEN FIELD

Put a Sample on
Your Route and See
for Yourself.

Mercury Athletic Scales

SAMPLE PRICE **\$129.50**
Terms: 1/3 down,
balance C. O. D.

THE MACHINE—Quality-built for tough abuse . . . smart design . . . service-free operation . . . a good investment that will last for years and years.

THE PLAY—Real he-man appeal draws crowds . . . 13 different plays build interest and keep coins marching into this machine one after the other.

THE PAY-OFF—Legal everywhere . . . no competition . . . ideal for a wide variety of locations in your territory . . . brings steady repeat profits from 13 different plays.



**BIG STEADY PROFITS FOR AGGRESSIVE
DISTRIBUTORS WANTED IN THESE STATES:**

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SHAFFER MUSIC COMPANY

606 S. High St. Columbus, Ohio | 2129 Main St. Wheeling, W. Va. | 1619 W. Washington St. Charleston, W. Va. | 2208 Fourth Ave. Seattle, Wash. | 1238 S.E. Union Av. Portland, Ore.

RAKE SELLS FINE EQUIPMENT AT FAIR PRICES

NEW *Northwestern*

- DeLuxe 1¢-5¢ Comb. \$27.00
- Model 39, 1¢ All Purpose 14.40
- Model 33, 1¢ Nut Vendor 12.60
- Model 33 Ball Gum, 1¢ 11.40
- Model 30 1¢ All Purpose 10.85
- Dual Vendor 1¢ and 5¢ Comb. 45.00

NOW DELIVERING NEW '49 "CHARM KING"

- Sample \$13.95
- 2 to 5 12.50
- 6 to 11 11.55
- 12 to 49 11.05
- 50 or more 10.55
- 1¢ or 5¢ Silver Kings or Ball Gum
Machines at the above prices.

STAMP FOLDERS

50¢ per M
45¢ Per M in Lots of 25M or more
Folders Packed 5M to Carton

NEW COUNTER GAMES

- ABT Challengers \$39.50
- ABT Model F Targets 42.50
- ABT Strikalites 42.50
- Buddy 19.50
- Gottlieb Grip Scales 24.50
- Exhibit Card Vendors 19.50
- Steeplechase, 1¢ 35.00
- Target Kings, 1¢ 45.00
- Imp, 1¢ or 5¢ 14.50
- Test Quest, 1¢ 29.50
- Hunter, 1¢ 45.00
- Electric Shockers 18.75
- Whirl-a-Ball 19.50
- Camera Chief, 1¢ 19.95
- Kicker & Catcher, 1¢ 34.50

- ### NEW SLOTS
- Mills Vest Pocket . \$ 65.00
 - Mills O.T., 5¢ 115.00
 - Col. Bell, Double Jack-
pot, Interchangeable,
5, 10 or 25¢ 145.00

WATLING 200 FORTUNE TELLING SCALE No Springs At Factory Prices

- ### USED COUNTER GAMES
- Camera Chief, 1¢ \$16.50
 - Marvel 1¢ Token 22.50
 - American Eagle, 1¢ 19.50
 - Vest Pocket, 5¢ 44.50
 - Bat-a-Ball Jr. 9.95

RECONDITIONED VENDORS

- Northwestern Deluxe, 1¢ and 5¢ \$17.50
- 1¢ Variety Shops With Stands 14.50
- 5¢ Snacks With Stands 19.50
- Shipman 3-Col. Stamp Vendor (New) 39.50
- 1¢ You Chu Ball Gum 6.50
- Silver Kings, Either 1¢ or 5¢ 8.00
- Cash Tray, 5¢ (New) 5.95
- N. Y. Stamp Vendors, 1¢ and 3¢ 12.50
- Ship, Stamp, Sells 1¢ & 3¢ Stamps 19.50
- Adams Gum Vendors, 1¢, 4 Col. 12.50
- Adams Gum Vendors, 1¢, 6 Col. 14.50
- Adams Gum Write
- Columbus Tri-Mor, 3 Comp. 29.50

WE TAKE TRADE-INS— LIBERAL ALLOWANCE

COLUMBIA BELLS SLIGHTLY USED \$85.00

MERCURY ATHLETIC SCALE DeLuxe Model Biggest Money-Maker Ever Known 13 Different Plays \$129.50 Special Quantity Discounts

BUBBLE BALL GUM. Per Lb. 25¢.

DISTRIBUTORS AND SALESMEN WANTED — WRITE FOR SPECIAL DEAL
Send for our Complete List of Coin-Operated Machines and Supplies.
1/3 Dep., Bal. C. O. D. with All Orders. Under \$20.00 Full Payment with Order.

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ALMONDS

Delightful flavor almonds for fast repeat sales!
Packed FRESH in AIR-TIGHT Metal Cans—un-
harmful by transportation, vermin, moisture,
storage, etc.
Write for FREE SAMPLES and prices TODAY!
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Supplies in Brief

Cocoa Price Skids

NEW YORK, Feb. 17.—Cocoa's price skid continued during the past week, with earlier low-price reports of 26½ cents per pound giving way to an unexpected low of 22 cents. Candy manufacturers, however, were warned by "informed sources" that the current cocoa price is not "normal" and that it should not be depended upon to "continue downward or even at its present low."

The roller-coaster drop of cocoa price, from a top of 45 cents per pound several weeks ago, was attributed to a drop in consumer demand for chocolate products and the record crop of beans in British West Africa, which is the leading cocoa producing territory in the world. The yield, on the so-called Gold Coast, has been estimated this year as totaling 265,000 tons, compared with 186,000 tons last year; a like increase in the harvest is expected from Nigeria, where approximately 100,000 tons will be produced, a 30,000-ton gain over the previous year.

Estimated world cocoa production for 1948-'49 is set at 680,000 tons, a figure slightly over the annual prewar five-year average. Record production was chalked up during 1936-'37, when 725,000 tons were produced.

Potential Locations

WASHINGTON, Feb. 19.—More than 150 potential airport locations for coin machines are listed in the annual report of the Federal Airport Act issued by Civil Aeronautics Administration (CAA). In addition to the landing fields, most of which are to get under way this year, the report lists another 300 airports which are to be enlarged or improved.

Among the larger airports contemplated are ones at Baltimore, Toledo and San Juan, Puerto Rico. The Baltimore field, named Friendship Airport, will cost \$1,650,000 and will accommodate the largest type passenger planes now being used. Plans have already been completed and construction should start in the near future, according to CAA.

The Toledo field, tentatively called Toledo Municipal Airport No. 2, is in the planning stage, with the site not yet selected. CAA has been asked for \$100,000 to complete preliminary arrangements. When finally completed, the airport will be large enough to handle all commercial airlines.

The proposed Puerto Rico field is to be called the San Juan International Airport. CAA is furnishing \$800,000 for its completion, with the island putting up another \$250,000. This airport will also be suitable for the largest passenger planes.

Among cities planning or already building airports that will accommodate all but four-motored passenger planes are Flagstaff, Ariz.; Camden, Ark.; Santa Inez and Susanville, Calif.; Pahokee, Panama City and Plant City, Fla.; Twin Falls, Idaho; Cairo and Rockford, Ill.; Gary, Ind.; Davenport, Iowa; Houghton and Marquette, Mich.; Minneapolis and Winona, Minn.; Vicksburg, Miss.; Kearney and Sidney, Neb.; Manchester, N. H.; Williston, N. D.; Marion, O.; Lawton, Okla.; Hazleton, Pa., and Ashland, Wis.

Remainder of the proposed airports are of the smaller-sized Class 1 and Class 2 fields, which will have runways insufficient for planes of regularly scheduled airlines.

Corn Sirup Down

NEW YORK, Feb. 19.—Decreases in corn sirup prices were announced during the past week by leading corn processing companies. Corn Products Sales Company here reduced its bulk sirup price by 25 cents per hundred pounds, with a like reduction also announced by the A. E. Staley Manufacturing Company, Decatur, Ill.

Income Rises

WASHINGTON, Feb. 19.—Personal income last year totaled \$214,000,000,000—an increase of \$18,000,000,000 over 1947, Commerce Department has reported. The average income of an American family in 1948 was about \$3,600 as compared with \$3,200 the previous year.

During the last five months of 1948, the level of private payrolls was fairly steady, Commerce said, although wages and salaries fell off slightly in December as factory employment slumped.

The largest increases in income during the entire year were registered by employees in the fields of construction and public utilities, with factory wages holding steady and farm receipts dipping slightly below 1947 levels.

What may be ominous straw in the wind was a sharp increase in unemployment between December and January. After hanging close to the 1,500,000 level for several months, unemployment rose slightly above the two-million mark in January. The decline in employment occurred chiefly in the non-durable goods and automotive fields, according to the Bureau of the Census. Automotive layoffs were mainly due to model changeovers. More recently, layoffs have been popping up in the railroad industry, with both the Chesapeake and Ohio and the New York Central having cut back their working staffs.

Gum Output

WASHINGTON, Feb. 19.—The chewing gum industry more than doubled the value of its output between 1939 and 1947, Census Bureau found in a preliminary report taken from the census of manufacturers.

Value of shipments by 27 gum makers in 1939 was \$43,200,000, as compared with \$148,300,000 worth of chewing gum shipped by 37 manufacturers in 1947. Average employment in the industry in 1947 was 6,940 as compared with 3,693 in 1939.

Payrolls in the industry increased 253 per cent, from \$5,400,000 in 1939 to \$19,200,000 in 1947. The gum manufacturers spent \$4,600,000 for new plant and equipment during 1947 as compared with \$700,000 for such purposes in 1939.

Cost of materials also soared since the last manufacturers census was taken in 1940, covering the calendar year of 1939. Expenses for materials in 1939 were only \$17,600,000 as compared with \$74,900,000 in 1947.

New Candy Sales Program

CHICAGO, Feb. 19.—Creation of a joint committee on distributive education of the confectionery industry was approved by the National Confectioners' Association (NCA) and

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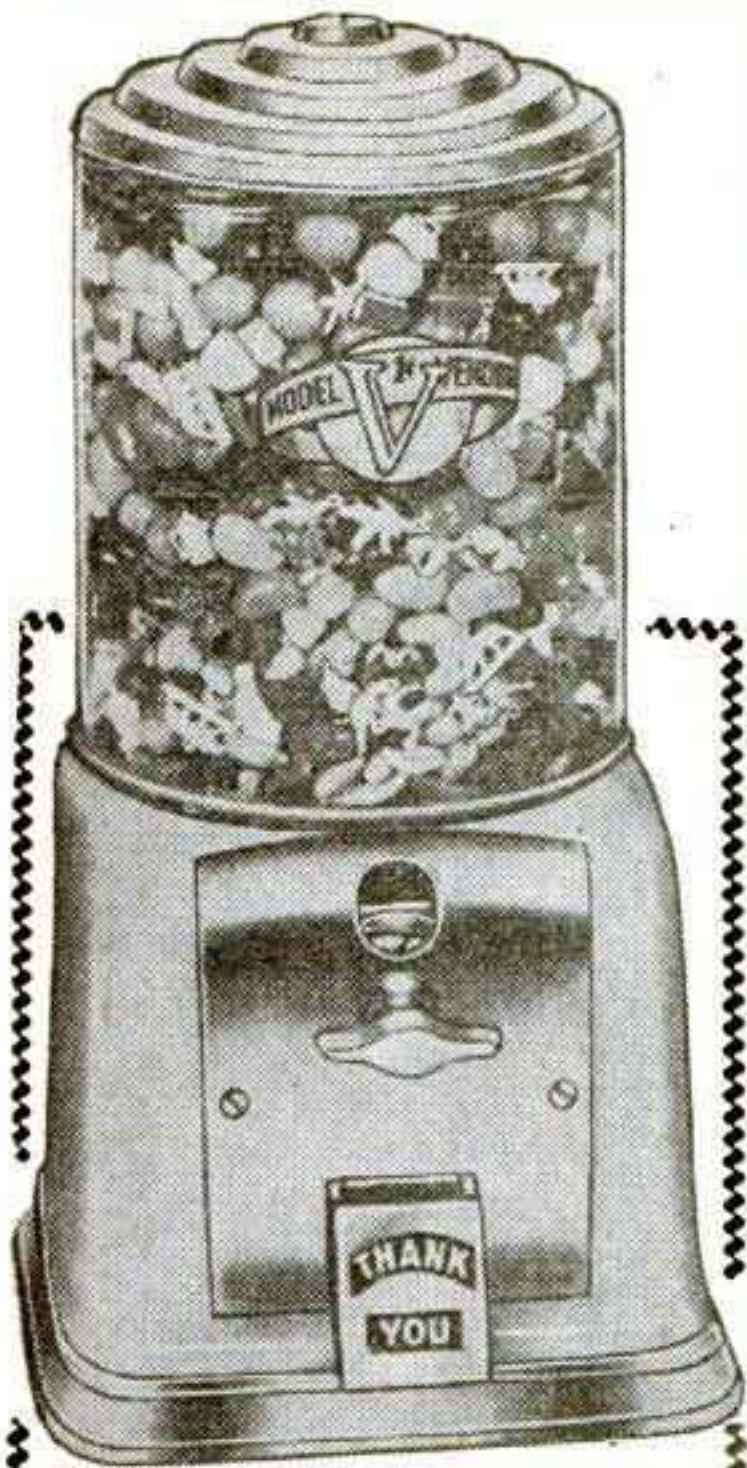
MODEL **49**

LESS THAN 25
\$17.55
LESS THAN 100
\$17.25
100 OR MORE
\$16.95

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VICTOR'S MODEL "V"

The original Ball Gum and Charm Vender . . . and still the best, say thousands of successful operators.

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Tops for modern design and efficiency . . . truly a worthy rival for the Model V as an all-purpose vender.

HI-POP

Victor's New Sensational POPCORN VENDOR

Only \$47.50

Write for Descriptive Matter and Prices

VICTOR VENDING CORP.

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the National Candy Wholesalers' Association (NCWA). Boards of both organizations okayed the setting up of such a committee, which will be signed to carry forward an expanded program of sales training conducted by the NCA distribution committee in the past.

Action of the NCA to make the change was taken during the meeting of its board of directors here in November, 1948, but announcement was held up pending consideration by the wholesalers. NCWA's directors went on record as favoring the joint operation at its meeting in New Orleans, January 30, 1949.

New arrangement calls for a joint committee composed of an equal number of wholesalers' and manufacturers' representatives, who will take over the duties from the NCA committee. Until the new committee has been completely organized, its direction will be shared by Philip P. Gott, NCA president, and C. M. McMillan, executive secretary of NCWA. James F. MulCahy, present director of the sale training program, resigned from NCA, effective January 31, 1949.

Sugar Prices

WASHINGTON, Feb. 19.—Domestic sugar prices are expected to advance in 1949, according to the Agriculture Department. The present wholesale price of 8 cents a pound is about a penny too low for present conditions, it was asserted.

At the same time, the agency expects a drop this year in the world price of sugar because of the record 1948-49 crop and a decrease in export markets for Cuba—the country whose price sets the world price. Cuba's markets are declining because of an increase in the number of sugar producing nations which do not require dollar exchange.

Cig Prices Hold

WASHINGTON, Feb. 19. — Little chance for a decline in cigarette prices is seen by Agriculture Department this year as the price of tobacco is holding close to the record figure set last year.

Burley tobacco, widely used in cigarettes, averaged only 2 cents a pound less than in 1948 when the figure was 48½ cents, the department said this week. The bulk of the crop has now been sold. Fire-cured tobaccos are also running at approximately the same figure as last year. First auction sales of the fire-cured type brought 31.8 cents a pound as compared with the 1948 average of 31.1 cents.

Candy Ingredient Costs

WASHINGTON, Feb. 19.—Department of Commerce has reported that the confectionery industry paid out \$474,000,000 in 1947 for ingredients, including expenditures for over a billion pounds of refined cane and beet sugar, 800 million pounds of corn products and about 500 million pounds of chocolate. Additional ingredient purchases included 100 million pounds of milk products, 7 million pounds of egg products, about 200 million pounds of peanuts and almost 70 million pounds of coconut and nut meats. The price paid for these ingredients exceeded the wholesale value of the industry's production of finished goods in 1941, the Department revealed.

Candy manufacturers produced almost 2.8 billion pounds of confections in 1947, valued at \$950 million wholesale. During 1941, candymakers spent an estimated \$182 million for ingredients while sales aggregated \$403 million. This was \$71 million less than the ingredient expenditure in 1947.

Conn. Cig Report

BRIDGEPORT, Conn., Feb. 19.—State Tax Commissioner William F. Connelly has reported that cigarette tax receipts from July 1, 1948, to January 31 totaled \$4,544,922.88 or \$107,922.95 more than for the previous similar period.

Bar Mfrs. See Sales Jump as Prices Decline

CHICAGO, Feb. 19.—Adding to the snowballing candy price cut trend during recent weeks are reports from leading candy bar makers that their sales have jumped as much as 10 per cent since the lower price policy went into effect. Too, reports of no increase in sales from those firms that have not as yet lowered prices (one leading Midwestern firm reports February sales still 20 per cent below same period last year) added impetus to the "bigger far for less money" movement in the industry.

Some of the recent additions to the lower-price group are Hershey Chocolate Corporation, Peter Cailler Kohler Swiss Chocolate Company and Williamson Candy Company. Latter also increased the size of its Oh Henry bar by 6 per cent since January. Indicative of the general down-trend in bar price, even in the solid bar field, is the 5-cent per 24-count pack reduction—from 80 cents to 75 cents—by Hershey and Peter Cailler.

ADVANCE & COLUMBUS VENDING MACHINE OPERATORS

New Round Prizes Suitable for Your Machines Vends in All Other Machines Too

Fortune Balls with precious stones	Per M \$10.00
Fortune Balls with 1 dice	12.50
Fortune Balls with key chains	18.50
Fortune Balls with bracelets (per gross)	6.00

Price Reductions on CHARMS

Plastic Charms, Famous Series #1	Per M \$ 3.00
Plastic Charms, Big Series #2	4.00
Plastic Skulls	5.00
Plastic Rings, 20 Styles	3.00
Metal Plated Charms, Series #1	6.00
Metal Plated Charms, Series #2	7.50
Metal Plated Skulls	9.00
Metal Plated Skulls with Rhinestone Eyes	18.00
Metal Plated Rings, 20 Styles	7.00

Samuel Eppy & Co., Inc.

World's Largest Charm Manufacturer
113-08 101st AVE.
Richmond Hill 19, L. I., N. Y.

NEW PROFITS!

A BRAND NEW PACKAGE! A BRAND NEW MARKET!



KLEENEX POCKET-PACK TISSUE VENDOR \$50 ea.

Size: 10" x 5" x 35" Shipping wt.: 25 lbs.

- Big profits in a new and wide open market
- Large 70 pack capacity . . . convenient size
- Trouble-free operation
- Easy - to - install, tamper-proof wall mounting
- Supplied with either 5 or 10c coin mechanism, please specify
- Will vend the new standard KLEENEX POCKET PACK
- Prompt delivery

ORDER TODAY

Full remittance must accompany order. Shipped F.O.B. our plant. Terms and quantity discounts available.

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229 East 144 Street

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ALL VICTOR MACHINES

Recommended and sold on

TORR TIME PAYMENT PLAN

Pay for same in 20 weekly payments

WRITE FOR DETAILS

RAIN-BLO BUBBLE BALL GUM

Packed 25 Lbs. to Carton

Less than 1000 lbs.	28c	170c	210c
1000 lbs. or over	26c	29c	27c

Freight paid on 100 lbs. or over FULL CASH WITH ORDER

For better cash returns try

TORR DeLUXE SALTED NUT MIX

Made up of Cashews, Pecans, Filberts, Virginia and Spanish. Packed 30 lbs. to carton.

47c PER LB.—\$14.10 PER CTN.

Cash with order—F. O. B. Philadelphia.

ROY TORR LANSDOWNE, PENNA.

"MASTER"

Exclusive Reg. Trademark of the Norris Mfg. Co. on Coin-Operated Vending and Amusement Machines. Infringements will be vigorously prosecuted.

The MASTER Novelty Vendor PENNY PLAY

Vends all bulk merchandise, peanuts, pistachios, candy, ball gum, marbles, etc. Fully adjustable vendor, no parts to change.

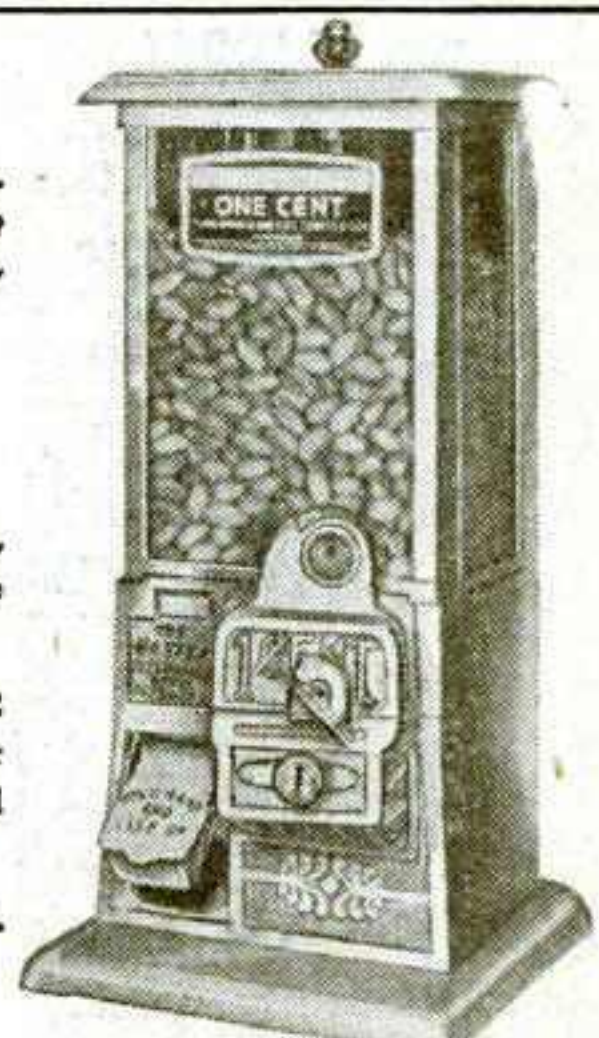
Write for particulars on the MASTER No. 2 Combination Penny-Nickel Vendor. One play for penny, five plays for nickel. One slot. Equipped with slug rejector. Reasonable deliveries.

Contact your nearest distributor or write direct.

The Norris Manufacturing Co.

553 WAGER ST.

COLUMBUS 5, OHIO



MASTER 1¢ Novelty Vendor

ALMONDS CHARMS, #2

California Vend Size from the Almond Bowl. French Fried. Vacuum Packed in 5 Lb. Tins, 6 Tins to Case \$.65 LB.
Best Quality. Good Colors 3.25 M

STANDARD SPECIALTY CO.

3021 38TH AVE.

Cable Address: STASPECO AN 1-9037

OAKLAND 2, CALIF.


CHARMS

NEW LOW PRICES

Write for price list. Send \$1.00 for sample assortment which will be refunded on first order.

Jack Nelson & Co.

2320 Milwaukee Ave. Chicago 47, Ill.



Earn BIG Profits
ALKUNO
5c GUM AND CANDY VENDOR

Capacity: 328 Packages of Gum or 210 Packages of Candy or Any Combination of Both.

MODEL 500
Metal Cabinet and Base. Ht. on Base, 60"x18" Wt. on Base, 64 Lbs.

Price \$69.50
Base 15.00

Immediate Delivery in Green, Blue or Tan.

Write for Catalog of Complete Line of 5c Gum and Candy Vendors.

ALKUNO & CO.
408 Concord Ave.
NEW YORK 54, N. Y.
Melrose 5-7757

Propose Iowa Bill To Fair Trade Cigs

DES MOINES, Feb. 19.—Introduction of a bill in the State Legislature to fair trade cigarettes was announced last week. Bill, if enacted, would ban below-cost sale at either wholesale or retail levels. Backed by most of the wholesale and retail dealers in the State, the bill would also require the addition of a 1 per cent delivery charge, where such costs are paid by the retailer.

The bill defines "cost" as the invoice price of cigarettes, less trade and other discounts, not excepting cash discounts, and plus an 8 per cent for sales at retail "in the absence of a lower or a higher cost."

Subway Servicemen Win 40-Hour Week

NEW YORK, Feb. 19.—The six-day strike which put more than 5,000 subway penny gum and candy vendors out of operation ended Monday (14) as 125 servicemen returned to their jobs. While cup machines were unaffected by the walkout, about 20 recently installed biscuit and hard candy machines also had coin chutes plugged during the strike (*The Billboard*, February 19).

Members of Local 20,650, Vending Machine Employees' Union, affiliated with the American Federation of Labor, and their employers, New York Subways Advertising and Interborough News, agreed to the settlement after several sessions with the State Mediation Board. Under the agreement, servicemen will work a 40-hour week.

While the operating companies did not disclose the amount of business lost during the walkout, it is known that subway penny vendors normally gross more than \$6,000 daily.

Manning Seeks License Ruling In Boston Case

BOSTON, Feb. 19.—The J. P. Manning Company, Inc., wholesale tobacco firm, which entered the cigarette vending machine field with a sales-to-location machine deal (*The Billboard*, February 12) and then had its operator's license recalled by Henry Long, tax commissioner, appeared at an appeal hearing February 11 in the State House here.

Clarence Hunter, president of Manning, and John Griffin, treasurer, appeared for the company. Lucius F. Foster, associate director of the Cigarette Merchandiser's Association of Massachusetts (CMAM), also appeared.

The appeal was from Long's ruling that all locations buying machines were operators and would have to pay \$100 fees. There was considerable discussion over intent of the law and interpretations. Commissioner Long took the matter under advisement.

Foster said Wednesday (16) that Long would make a statement on the matter soon.

Eagle Lock Co. Buys Iowa Firm

HARTFORD, Conn., Feb. 19.—The Eagle Lock Company, Terryville, Conn., has purchased the Bell Lock Company, Michigan City, Ind., and has announced the immediate creation of a new department at Terryville to manufacture the Bell-type lock. The special lock which will be manufactured by the new department is used by more than 70 per cent of the vending machine industry.

Purchase price has not been disclosed.

Steiner Delivering Nylon Vending Unit

NEW YORK, Feb. 19. — Nylon vendors, converted from three standard cigarette machine models, are being delivered to operators by the Steiner Manufacturing Company. Louis Steiner, president, announced this week. The company is also converting operator-owned machines for this purpose.

Hose sold thru the machines vend at four quarters per pair. Arrangements have been made by Steiner with a hosiery mill to provide 51-gauge, 15-denier nylons to operators thru the vending machine firm.

N. E. Candy Drop

BOSTON, Feb. 19.—Operators of candy bar vending machines wore broad smiles here as leading manufacturing confectionery concerns in the area dropped their prices from 6 to 8 per cent. New England Confectionery Company (NECCO), one of the biggest suppliers of bar goods to the vending machine industry, dropped its 24 bar boxes from 80 to 75 cents. The 75 cent boxes were dropped to 72 cents. Other companies followed suit. It was the first break in the wholesale price line in this area since the war and reflects the recent tumble in prices of cocoa.

Ops can look forward now to bigger bars, it was revealed by leaders in the confectionery industry here. They have gone on record as saying that for the good of the industry, they must increase the size of the bar. They cannot go on giving the price reduction to jobbers, they explained when such price reductions should be for the benefit of the consumer. The bigger bar is the only answer, they point out.

Cig Mfrs. Average Earnings

NEW YORK, Feb. 19.—Harry M. Wooten, financial consultant and tobacco industry expert, declared in an address before the New York Society of Security Analysts that the five leading cigarette manufacturers had average earnings equivalent to \$5.40 per share of common stock last year. Wooten stated that his 1948 estimate represents a 33 per cent increase over the average per share earnings of \$4.06 by the five firms in 1947.



VICTOR MODEL V

5/8 140 Count COLORED BUBBLE BALL GUM 25 lb. cartons 26c Lb.

(Prepaid in lots of 100 lbs. or more) FULL CASH WITH ORDER.

PISTACHIOS 25 lb. Carton Large, 74c lb. Small, 49c lb. Full Cash With Order.

Plastic Charms \$2.75 Per M

Virginia Peanuts 30 Lb. Carton \$8.40

Sample \$12.75

24 or more \$17.00 Ea.

Write for details on MONEY-MAKING "HUNTER" MACHINES

1/3 Deposit, F. O. B. Brooklyn, N. Y., Balance C. O. D. Orders Under \$10.00, Money in Full. ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y. 461 SACKMAN ST., BROOKLYN 12, N. Y. Phone: Dickens 2-7992

CIGARETTE VENDORS

NEW and USED

20 LIKE NEW—P.X., 10 col. ... \$129.50
10 ROWE PRESIDENTS 95.00
10 930 NATIONALS 69.50
9 NEW DUGRENIER, 7 col. 165.00
5 LIKE NEW DUGRENIER, 7 col. 135.00
18 EASTERN ELECTRICS 199.50
1 ROWE ROYAL, 10 col. 72.50

FACTORY DISTRIBUTORS FOR OHIO, KENTUCKY AND WEST VIRGINIA

THE NEW KEENEY DELUXE ELECTRIC CIGARETTE VENDOR PROMPT DELIVERIES

CENTRAL OHIO COIN MACHINE EXCHANGE

525 So. High St. Columbus, Ohio
Phone: Adams 7254

California Vending Almonds

Per Lb. Case Lots F.O.B. Los Angeles 80¢ Per Lb. 5 LB. vacuum tins, 600 Count to a case, 400 count, 65¢

We Manufacture BULK MERCHANDISE. All Types—Highest Quality. Lowest Prices . . . Samples

Southern California Operators, order your **ACORN BULK MERCHANDISE VENDORS** from . . .

Operators Vending Machine Supply Co. 1023 S. Grand Ave. Los Angeles 15, Calif.



BANTAM 5c VENDOR

America's FINEST 5c Vendor! Vends all merchandise — Almonds, Candies, Pistachios and Nuts. Simplified portion adjuster. Removable tray, 8x10".

WRITE FOR COMPLETE INFORMATION TODAY!

Atlas Mfg. & Sales Corp.
12220 Triskett Road • Cleveland 11, O.

CHARMS for BALL GUM and CANDIES New and Different

PENNY KING CO.
415 Neptune St. Pittsburgh 20, Pa.

THE "CHALLENGER" THREE MACHINES IN ONE

\$10.00 to \$50.00 Weekly on Location!

TROPICAL TRADING CO.
549 W. Washington St., Chicago 6, Illinois

GIVE TO THE RUNYON CANCER FUND

PAYS 50% to 200% PROFIT

THE GREATEST MONEY MAKING SCALE ON THE MARKET, AND 100 PER CENT AUTOMATIC NO KNOBS OR HANDLES TO TURN—THE COIN DOES ALL THE WORK



Gets locations and holds them. A fortune or character reading with each weight, and a slot for each month of the year.

WRITE OR WIRE TODAY FOR DETAILS

AMERICAN SCALE MFG. CO.
3206 Grace St., N. W. Washington 7, D. C.
Cable Address: "AMSCA"

THE HEAD IS FAST TO SERVICE IN HOME OR SHOP FOR EXCHANGE ON LOCATIONS APPROVED BY HEALTH AUTHORITIES AND LOCATION OWNERS. AVAILABLE AS SEPARATE SERVICE UNIT, HEAD GIVES OPERATORS MANY MORE ACORN VENDORS ON A MINIMUM INVESTMENT OF \$5 AND TIME... YOU SIMPLY UNLOCK TO REMOVE HEAD.



ACORN
Bulk Merchandise
VENDOR

THE BEST MACHINE TODAY

...
THE BETTER MACHINE TOMORROW

Write for Details and Prices
OAK MANUFACTURING CO., INC.
1025 SO. GRAND AVE.
LOS ANGELES 15, CALIFORNIA

NOW HI-HO'S

BASEBALL PLAYER CHARMS

90% Luminous



BASEBALL SEASON COMING THIS WILL BE A WINNER \$1.50 Gr. Positively No Samples. Write E. LaRue, Sales Mgr. **LEON "HI-HO" SILVER**
540-542 Hayes St. San Francisco, Calif.

Northwestern

MODEL **49**

\$17.55 EACH

ALSO IN STOCK

Dual Nut	\$45.00
DeLuxe	27.00
Model 33	12.60
Model 39	14.40
Model 40	11.00
33 Ball Gum	11.55

Write for Quantity Prices

EMPIRE COIN MACHINE EXCHANGE
1012 MILWAUKEE AVE. CHICAGO 22

Manufacturer of
HIGHEST QUALITY CHEWING GUM

BALL GUM
BUBBLE GUM
BUBBLE BASE

SOLICITS INQUIRIES FROM
QUANTITY BUYERS ONLY

BARKER BRANDS, Inc.
SEA BRIGHT, N. J.

WRITE FOR CATALOG ON BULK VENDORS, MERCHANDISE, GAMES, ETC.

BUBBLE BALL GUM

140 or 170 Size, Crown Jack Brand with Colored Centers, 25-lb. Carton	\$ 5.65
100 lbs. or more	21.90
Miniature Pen Knives, 5 Gross	5.95
Gold Plated "Georgie" Pins, 1 Gross	3.95
Gold Plated Bracelets in Capsules, 100	5.95
Silver Wedding Rings, 1000	5.50
Gold Wedding Rings, 100	8.95
Cameo Rings, 1 Gross	2.50
Sassy Wise Crack Buttons, 1000	6.50
Gold Plated Basketballs, 1 Gross	8.75

NEW COUNTER GAMES

Buddy	\$19.50	Hunter, 14	\$45.00
Target Kings, 14	\$45.00	Electric Shockers	\$18.75
Exhibit Card Vendors	\$19.50		

PARKWAY MACHINE CORP.
623 W. North Ave. Baltimore 17, Md.

Minn. Lawmakers Cold-Shoulder Cig Tax Hike, Penny Pop Levy

ST. PAUL, Feb. 19.—With nearly half of its 90-day biennial session gone, the Minnesota State Legislature still was trying to find a way of financing the huge program of State activities confronting it.

Gov. Luther W. Youngdahl, who had recommended an increase in the State cigarette tax from the present 3 cents per package to 5 cents and a boost in the hard liquor and beer taxes as a means of financing the vast program, still was having trouble finding sponsors to introduce his bills. All prepared to the last comma, the measures were gathering dust in the desk of the chairman of the House tax committee.

There were indications that the lawmakers were not looking with too much favor on the governor's taxing plan, many expressing views privately that the little man who enjoys his cigarettes, his beer and his occasional drink should not be saddled with the major part of the program. The governor's proposals for the new levies would bring in an estimated yield into the State treasury of about \$13,000,000.

Meanwhile, the State Senate passed a resolution memorializing Congress to pass a law requiring firms selling cigarettes by mail order to furnish

to those States which have cigarette taxes a list of customers and amounts shipped into any particular State.

Sen. Karl G. Neumeier, Stillwater, chairman of the Senate Tax Committee, who authored the resolution, said the State was losing much revenue because of this mail order business and pointed out that with a tax increase in prospect, the State was being swamped by direct mail of out-of-State dealers, advertising cheaper-priced cigarettes via the mails. The resolution now goes to the House for action.

The proposal introduced in both houses of the Legislature several weeks ago calling for a 1-cent stamp tax on bottled soft-drinks and beverages was in committees, with little action expected. Following introduction of the measure, a wave of protests against the measure was received at the Senate Capitol and solons privately said they would have nothing to do with it.

Amer. Shuffleboard Sales Opens Office In Albuquerque

ALBUQUERQUE, N. M., Feb. 19.—American Shuffleboard Sales Company of Arizona and New Mexico, with headquarters in Phoenix, has opened offices here to service operators thruout the State, it was announced this week. H. L. Hammersley and R. J. Fluck, heads of the firm, are distributors for American Shuffleboards in Western Colorado, New Mexico, Arizona and El Paso, Tex.

Representing the firm here are M. A. Litrell and B. J. McNabb. Other firm representatives in New Mexico include Pete Kapp, Clovis; Bud Palon, Portales; Joe Dargent, Carrizozo, and Hugh Dolan, Las Cruces.

As has been the case in many parts of the country, shuffleboards have been increasing rapidly in popularity in this area. Ten boards are on location here, and 35 have been placed thruout the State. Plans for a shuffleboard league are being set up, it was stated by Litrell. Three leagues, including the Pioneer and Cactus, have already been started in Phoenix.

While taverns, bars and grills are excellent locations, dry counties, such as Portales and Clovis, have also gone in for the new game, with top locations being hotels, restaurants and clubs.

Propose Special Tax On Cuba Shoeshiners

HAVANA, Feb. 19.—Automatic shoeshine machines were faced with a closed door policy in Cuba Wednesday (16) thru a prohibitive tax rate introduced into the House of Representatives by Rep. Dr. Tejedá Setien. Bill, if passed, would set a tax rate so high on such machines that it would be unprofitable to operate them. In addition, the proposal would provide an unemployment fund for shoe-blacks.

In another move regulating coin machine operation this week, the Havana municipal government department chief sent out special investigators to suspend, provisionally, the operation of juke boxes located in commercial establishments in Havana which lack government permits. Permits state that the machine must be "properly regulated so as not to annoy the neighbors."

\$10 License Fee Is Opposed by Mass. Operators

BOSTON, Feb. 19.—Vigorous opposition against House Bill No. 1906, which seeks to license all vending machines at \$10, is being registered by the vending machine industry and the Cigarette Merchandisers Association of Massachusetts (CMAM).

The bill, introduced by Rep. Peter F. Fitzgerald, of Blackstone, reads: "No person shall maintain a vending machine for use by the general public without first obtaining a license from the commissioner of corporations and taxation. License therefore shall be issued upon the payment of a fee of \$10 and shall be subject to such reasonable terms and conditions as the commissioner may impose. Whoever maintains a vending machine as aforesaid without being properly licensed as herein provided shall be punished by a fine of \$100."

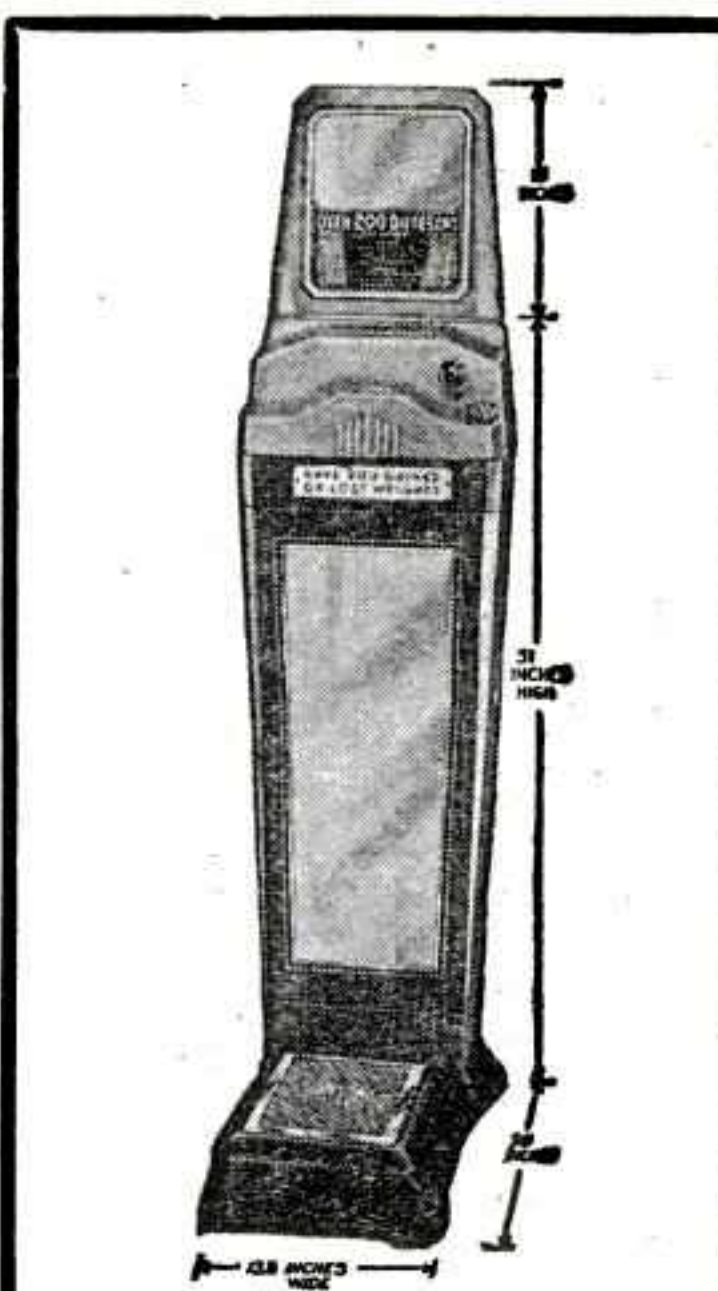
The bill is expected to come up before the taxation committee at the State House within the next few weeks. CMAM and leaders in the vending machine industry state they will appear at the session to oppose it.

List Bottlers' Upped Operating Costs in 7½-Cent Coin Drive

BEVERLY HILLS, Calif., Feb. 19.—Robert Osgood, director of public relations for The Squirr Company here, detailed bottlers' mounting operational costs in citing the need for a 7½-cent coin for the country in general and the soft drink industry in particular at a San Francisco bottlers' meet last week (The Billboard, February 19).

Osgood presented the bottlers' cost picture as follows: Crowns, which in 1939 cost 15 cents per gross, now cost 19 cents per gross, an increase of 20 per cent; sugar cost \$3.95, average, per hundred pounds in 1938, today is priced at \$8 per hundred pounds, a 96 per cent increase; labor, available at an average of \$23.80 per week 11 years ago, now costs the bottler \$53.86 per week.

Trucks cost approximately \$900 per unit in 1938, while present prices average \$2,300 per vehicle. Glass, an important item in the bottlers' business set-up, has risen about 36 per cent from 1941. Osgood also pointed out a 50 per cent increase in the cost of plant equipment, citing for example a bottle washer which cost \$2,300 and now is priced at \$7,150.



\$25 DOWN

Balance \$10 Monthly

200 FORTUNE TELLING NO SPRINGS SCALE

Height, 51 In. Width, 13 In. without sign
Depth, 25 In. Sign, 15 In.
Net Weight185 Lbs.
Shipping Weight . . 245 Lbs.

LARGE CASH BOX HOLDS \$85.00 IN PENNIES

Invented and Made Only by

WATLING

Manufacturing Company

4650 W. Fulton St. Chicago 44, Ill.
Est. 1889—Telephone: Columbus 1-2772
Cable Address: WATLINGITE, Chicago

THE NEW REVOLUTIONARY NORTHWESTERN MODEL 49 FEATURING TRANSFER REFILL

Outs Service Time in Half.

\$17.55

SAMPLE

Write for Quantity Discount.

Other Popular Northwestern Vendors \$10.35 and Up

Contact us for

- BULK MACHINE CHARMS
- MERCHANDISE
- BALL GUM

Parts and Supplies 1¢-5¢ and Foreign Coins.

1¢-5¢ and Foreign Coins.

BADGER SALES CO., Inc.
2251 W. Pico Blvd. Los Angeles 6, Calif.

CHARMS CAN DOUBLE OR TRIPLE YOUR PROFITS IN BULK VENDORS.

Write now for lowest prices and samples of our METAL AND PLASTIC CHARMS, STONE AND CAMEO RINGS, WEDDING RINGS, KNIVES, JACKS, BALLOONS, SKULLS, ETC.

BECKER VENDING SERVICE • BRILLIANT • WISCONSIN

GREATEST TIME-SAVING PENNY WEIGHING SCALE

CAPACITY \$10.00
 SPRINGS ARE PRECISION CALIBRATED
 HEAVY SHEET METAL BASE
 TIN SCOOP
 DIAL IS GLASS COVERED WHICH PROTECTS POINTER WHEN IN USE
 Skilled hand workmanship is employed in building this scale to assure reliability and accuracy.



\$18.50

ORDER TODAY
 1/3 Dep., Bal. C. O. D., F. O. B. N. Y.
DISTRIBUTORS, WRITE FOR PRICES
J. SCHOENBACH
 Distributor of Advance Vending Machines
 1647 Bedford Ave. Brooklyn 25, N. Y.

Pa. House Okays Soft Drink Tax

(Continued from page 102)
 the Senate.

It was necessary for Governor Duff to summon every ounce of pressure at his command to put the bill over. He called county political chairmen and had them contact their representatives either by long-distance telephone or personally.

Several telephone conferences also were held with State Republican Chairman M. Harvey Taylor, vacationing in Florida. One of Taylor's own district legislators, J. Calvin Frank, voted against continuation of the tax.

Abolition of the soft drink levy had been recommended by the Legislature's tax study commission, which made an interim survey of the commonwealth's tax system.

The soft drink tax is imposed at the rate of 1 cent on each 12 ounces of bottled drink and 1/2 cent on every ounce of sirup used in fountain drinks. The bill was amended in the House to exclude simple sirup, cordials and cider.

Hankie Vender Is Undergoing Tests

AMES, Ia., Feb. 19.—With 16 pilot test models of his handkerchief vender now on location here and in Kansas City, Mo. (The Billboard, February 19), John Baer, Iowa State College student, said if and when the machine is placed in production it will vend a quarter, patented handkerchief package designed by his father.

Baer, a senior in mechanical engineering, designed the handkerchief machine at the insistence of his father who has had a handkerchief distributing company in Kansas City for many years. The elder Baer holds a copyright on the name Tux, when used on a handkerchief package.

The Tux comes packaged in a box which measures 2 1/2 by 5 inches. Baer's vender has a capacity of three and one-half dozen packages, stands 24 inches high and is 8 1/2 inches wide and 7 inches deep. It is designed for wall or stand mounting. The pilot models were made in Kansas City by Meyer Metal Works, but thus far Baer has not made arrangements to place the dispenser in quantity production.

HEADQUARTERS for VENDORS AND CONCESSIONERS

- 30 lb. carton salted Spanish Peanuts 21 1/2¢ per lb.
- 30 lb. carton salted Virginia Peanuts 27 1/2¢ per lb.
- 25 lb. carton salted Almonds (vending) 56¢ per lb.
- 25 lb. carton salted Cashews (vending) 62¢ per lb.

Raw and Roasted Peanuts in the Shell
 Salted in the Shell, Bulk and 10c Packages
Granulated Peanuts for Drumsticks, etc.
5c Salted Peanuts (Bags) for Vendors

Send for Our Price List
 Write Dept. "V" at nearest plant

All Prices F.O.B. Plants
CASH WITH ALL ORDERS PLEASE
PEANUT PRODUCTS COMPANY
 Des Moines, Ia.—Omaha, Neb.
INDIANA NUT COMPANY
 Indianapolis, Indiana
 DIVISIONS PEANUT CORPORATION OF AMERICA
 Authorized Distributors for Northwestern Vending Machines.
 Send for Free Literature.

BRAND NEW LUCKY BOY VENDORS



\$9.75 EACH
 1 1/2 or 5 1/2 MODEL

Nut and Charm Vendors hold 5 lbs. Nuts, Ball Gum Vendors, 800 Balls Gum. Fully guaranteed.
 1/3 Deposit, Balance C. O. D.

BLOYD MFG. CO.
 VALLEY STATION, KY.

Candy Dividends

NEW YORK, Feb. 19.—Two confectionery manufacturers declared dividends recently. They were American Chiclé Company, Long Island City, N. Y., announcing a 50-cent dividend on its common stock payable March 10 to holders of record as of February 23, and Nutrine Candy Company, Chicago, which declared a 15-cent dividend per common share, to be paid to holders as of March 11.

NAMA Regional Meets Launched

(Continued from page 102)
 is of vast value to its members.

Subjects of the speakers at the Tuesday and Wednesday sessions revealed the wide variety of activities covered at this meeting. Speakers and their subjects were:

How To Sell a Location by J. Herman Saxon, Charlotte, N. C., who spoke from the location owner's viewpoint, and Fred Brandstrader, Chicago, of the NAMA staff, discussing the viewpoint of the salesman.

How To Employ a Route Salesman by Sidney Kronenberg, Birmingham, from the viewpoint of "the boss" and W. Smith speaking for the applicant's side.

How To Present an Argument Against an Unfair Vending Machine Tax by P. W. Bullock, Greensboro, N. C.

How To Handle a Customer's Complaint, as a location owner by J. B. Knox, Atlanta, and as an operator by Frank Burns, Greensboro, N. C.

What the Legislatures Are Doing in Region IV by Fred L. Brandstrader, Chicago, NAMA legislative counsel.

Do You Know Where Your Dollars Go? B. W. Scheur, Baltimore, director of NAMA.

Good and Bad Operating Practices, John F. Saxon, Miami NAMA director.

The closing speaker was William F. Seals, president of the National Peanut Council.

Directors of NAMA were honored guests at all sessions. They held a meeting following the session of the regional organization.

Fred Baehr, New York City, NAMA director, outlined plans for the national convention to be held in Atlantic city in November.

Motion pictures of the 1948 convention were shown after the banquet Tuesday night.

Steel Cars

WASHINGTON, Feb. 19.—Despite the steel priority granted the makers of railway freight cars, the total number of cars operating in the country increased by only 27,000 in the year ending November 31, 1948, according to figures released by the Department of Commerce.

Total cars in operation totaled 1,755,000 as compared with 1,728,000 in November, 1947. The increase is only about one-fifth that estimated as necessary by the Office of Defense Transportation. Unfilled orders for new cars on hand at the end of November totaled 90,484, Commerce Department said.

SPECIAL! 20 JR. STONER 6 COL. CANDY MACHINES \$72.50 Ea.



BRAND NEW HOT NUT MACHINES

Dispenses all types of bulk merchandise for 5¢, including cashews, pistachios, almonds, etc. A Real Value for your money. Limited stock on hand, so order early. Cup dispensers not included. Original value, \$44.50.

\$10.00 Lots of 10 or More.
\$11.50 Lots of 5
\$12.50 Sample

PARTS GUARANTEED 1 YEAR

15 MINIT POP MACHINES—Automatic Pop Corn Machine \$225.00 EA.
 1/3 Deposit, Balance C. O. D.—Write for Our Catalog.



VICTOR'S NEW MONEY MAKER HI-POP POP CORN MACHINE

Non-Coin Operated
OPERATOR MAKES

\$4.20 Per Week
 On Sale of 2 Lbs.

YOU COLLECT PROFIT IN ADVANCE

WRITE FOR DETAILS

VEEDCO SALES COMPANY

2124 MARKET ST. (Phone: LOcust 7-1448) PHILADELPHIA 3, PA.

Brand New "CHARM KING" Ball Gum + Charms = \$\$\$

The Kids Really go for THIS one because it DISPENSES BOTH GUM AND CHARMS!



Only \$13.95*
 F.O.B.
 Aurora, Ill.

All kids go for Gum Balls. And they go for Charms. So here is a dispenser that gives them both for a single coin. This combination, double-barreled machine keeps the money pouring in when run-off-line dispensers no longer attract attention. It's a winner any time, anywhere. Big demand predicted, so order now for immediate delivery.

*Others as low as \$10.55 in quantities. "Hot Nut", Nut and Ball Gum Venders 1c, 5c; 2 for 1c. U.S. and Foreign Coins.

... and Here's ANOTHER WINNER! The New "HUNTER" Nets up to 75¢ of EVERY DOLLAR You Take in!

"A real money-maker from the moment you install it!" That's what operators say about the new "Hunter". But that's not all. Look at these two features. 1. No coin return. 2. No gum dispensed unless the player wants it. That's why many report a net of 75¢ out of every \$1 the "Hunter" takes in. Can you beat that for a "Gold Mine"? Order now through your jobber or write for illustrated literature.

SILVER-KING CORP. 622 Diversey Parkway CHICAGO 14, ILLINOIS



Only \$45.00
 F.O.B. Aurora

ALL SILVER KING MODELS

Recommended and sold on Time Payment. 20 weeks to pay.
 Write for details.

ROY TORR, Lansdowne, Pa.

HI-HO No. 2 CHARMS \$3.25 PER BAG Prepaid
 1,000 in a bag. Positively No Samples at This Price.
 Northern California Distributor ACORN Bulk Merchandise VENDOR.
 Write: E. LaRue, Sales Mgr. LEON "HI-HO" SILVER
 540-542 Hayes St. San Francisco, Calif.

REAL LOW PRICES U-SELECT-IT CANDY MACHINES
 54 Bar Capacity, \$22.50 ea. Lots of 10, \$20 ea.
 VEND IT, 150 Bar Cap. Each \$40.00

Cigarette Machines
 DU GRENIER, 7 Col. 8 \$40.00
 DU GRENIER VD 7 Col. 40.00
 DU GRENIER W, 9 Col. 40.00
 DU GRENIER CHAMPION 50.00
 UNEEDA MONARCH, 8 Col., Like New 70.00
 UNEEDA, 8 Col. 40.00
 NATIONAL 9-30 50.00
 ROWE ARISTOCRAT, 8 Col. 22.50
 Half Deposit.
HARRIS VENDING
 2717 N. Park Ave. Philadelphia, Pa.
 Phone: RA 9-0606

VENDING MACHINE STANDS
 New, Improved
 Streamlined Round and Square Bases.
 Special Brackets and Parts made to fit any type vender.
 Write for Prices
 Special Prices to Distributors
PAUL H. CURRAN
 165 W. Roselle Ave., Roselle Park, N. J.
 Phone Roselle 4-6044

CALIFORNIA VENDING ALMONDS 60c lb.
 5 case or more lots. Packed Frenchfried, six 5 lb. vacuum tins per case. Smaller quantities 65¢ lb.
 Raw Almond Meats, 100 lb. Bag
49c lb. F.O.B. Fair Oaks.
 Terms: 1/3 with order, balance C.O.D.
EMMERSON DISTRIBUTING CO.
 Box 305 Fair Oaks, Calif.

THERE'S \$\$ IN THEM RADIOS

Coin Radio in Detroit Finds Going Rough

Free Broadcasts Hurt

DETROIT, Feb. 19.—The coin-operated radio field in this area has experienced a marked setback in the past six months, as far as production and to some extent operation is concerned, a check of firms active or interested in the field has indicated. Outstanding new field for exploitation was expected to be the coin-operated radio for streetcars and busses, but to date progress has been nil, as free radio transportation service entered the field, thru test installations, and halted coin radio tests.

Preference of transit operators appears to be free service for their riders, altho so far it is in the experimental stage. The installation of coin-operated sets in busses has so far been opposed by the transit advertising outlets, which have an advantage in the field, thru existing contracts in many major cities, providing for control of all advertising media in public transportation. They prefer the type of operation which has the radio tuned to a key station, and advertising thereon is sold by the advertising company for all transit riders to hear, rather than the separately controlled units with its (See *Coin Radio Finds* on page 110)

5 Aireon Reps Sked Showings For '49 Model

KANSAS CITY, Kan., Feb. 19.—Five distributor showings have been set for the new 1949 Coronet with Tonar. Bernard D. Craig, general sales manager of the manufacturing firm, announced he will attend those shows already planned as well as others to be scheduled for the near future.

Craig left Sunday (13) for Montreal where he was scheduled to attend the showing Monday at the Mafco Corporation, Ltd. On Wednesday Craig will be in Detroit for a two-day showing of the Aireon line at the Wolverine Sales Company headquarters.

Aireon's distributor in St. Louis, Lindell Sales and Distributing Corporation, will hold its showing of the new unit Saturday and Sunday (19-20), with Craig and S. R. Tyler, company engineer, in attendance. Also holding a showing Saturday and Sunday will be the Hastings Distributing Company in Milwaukee, with Craig flying from St. Louis to Milwaukee Saturday night in order to attend the Hastings display. E. J. King, chief engineer for Aireon, will also be on hand at the Hastings showing.

The Hoosier Simplex Music Distributing Company, Indianapolis, has set a three-day showing from Saturday (19) thru Monday (21). Roy Espy, Aireon engineer, will cover this showing for the factory, with Craig due in Indianapolis Monday, too. On Tuesday and Wednesday (22-23), the Atlas Amusement Company, Memphis, will hold its showing of the Aireon equipment, with Craig also scheduled to appear during the two-day display.

See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of *The Billboard* are:

FULL PICTURE OF 33 1/3, 45, 78. Survey shows manufacturers are hustling to keep up with problems posed by technological developments.

DISTRIBS 150% OVER QUOTA ON 45 R.P.M. RCA Victor gets enthusiastic initial reaction on 45 from distributors and dealers.

DECCA UP WITH 78 R.P.M. DISK THAT CAN PLAY FOR 5 MINUTES. Decca's new 10-inch record, vinylite, plays five minutes via narrow grooves.

CAP SIGNS JIMMY DAVIS, OTHER TALENT. Former governor of Louisiana is latest talent acquisition by Coast major.

COLUMBIA PACTS ARTIE SHAW. Clarinetist will cut both pop and masterworks sides.

TONNEW NAMED DISCOVERY SALES MANAGER. Will headquarter in film city.

BULLEIT NEW INDIE DISTRIB. Jim Bulleit, former head of Bullet Records, is setting up Bulleit Enterprises, Inc., to act as national distrib for indie labels.

And other informative news stories as well as the Honor Roll of Hits and Pop Charts.

Legislative Round-Up:

Several States Mull Bills Favorable to Coin Field

(Continued from page 100)

ing additional free games if certain score is made on a pinball table or any other amusement game described in this section."

The Arkansas law points out that the law only legalizes free play and should not be construed to allow the operation of payouts.

Stamp Measure Revived

Altho it had been killed once in the House, the Arkansas bill which would remove stamp vendors from the category of machines licensed under the State's 1947 tax program still appeared to have a chance of passage. It has already passed the Senate and the House has decided to reconsider the measure despite earlier action which temporarily killed the proposal.

Colorado lawmakers are studying another proposal which would allow State and county licensing of bell machines. Currently, the measure is being studied by the Senate's Finance Committee. During the 1947 session of the Colorado Legislature, a similar bill came close to passing but was squeezed out in the last-minute rush to adjourn.

Utah has two drastic bills in the hopper—one of them an unusual proposal which would allow the Utah courts to sell games seized under the State's anti-gambling code. The bill specifies, however, that the games would have to be sold to individuals in States which permit their operation. The second measure adds pin-

ball machines and salesboards to the list of devices which law enforcement officers could seize and destroy.

Discriminatory and Unfair

Operators of automatic merchandise and service vending machines, who rightly believe that a per machine tax on their equipment is discriminatory and unfair, had two new per machine proposals to contend with this week.

Friday (18), the Minnesota House received a bill regarding sales of "non-alcoholic" beverages thru cup vending machines. The bill, referred to the Commerce Committee, provides an annual license fee of \$25 and a 10 per cent gross earnings tax.

One of the per machine proposals is in the New Hampshire House. The lawmakers are going over a bill which would tax all penny machines, except gaming devices, at \$1 and all other (See *Several States* on page 112)

Trans-Vue Sets 8 Reps for New Television Unit

CHICAGO, Feb. 19.—Appointment of eight distributors has been completed by Trans-Vue Corporation, with Rudy Greenbaum, president, now in the process of negotiating with additional prospects.

Signed to date are the following concerns: Acme Sales Company, New York, headed by Sam Sachs; Alfred Sales Company, Buffalo, headed by Alfred Bergman; Coin Machine Exchange, Pittsburgh, with John LaRocca in charge; Distributing Corporation of Illinois, Chicago, headed by Vic Comforte; Erb-Wirtz Distributing Company, Cleveland, Myron Erb, president; H & B Enterprises, New Orleans, directed by Howard Buncher; M. W. Commercial Television Company, St. Paul, a Jack Karter enterprise, and David Rosen, Inc., Philadelphia.

Trans-Vue, which introduced its new commercial television unit to the coin machine trade at the CMI show last month, will shortly move from its temporary offices on Jackson Boulevard to the Merchandise Mart here.

Set Builders Gauge Output; Income Steady

150,000 Sets In Use

By Is Horowitz

NEW YORK, Feb. 19.—Altho the number of manufacturers devoting all or a large part of their facilities to the output of coin radios has dwindled close to the vanishing point from the postwar high of a dozen or more, operation of the sets remains a profitable enterprise and those manufacturers still in the field are gauging their production to a continuing demand.

In addition to firms which produced coin radios for distribution on a national scale after the war, many small manufacturers turned out many thousands of sets for regional sales. These firms have almost all fallen by the wayside as the postwar boom in placements gradually petered out and the present near-saturation point was reached.

Today, according to estimates, about 250,000 coin radios are in operation throughout the country. While many of the cream locations are sewed up, new spots are constantly being uncovered by aggressive operators and (See *There's \$\$* on page 110)

South Dakota Operators To Hold Meeting

Legal Talks Head Agenda

YANKTON, S. D., Feb. 19.—The South Dakota Phonograph Association (SDPA) will hold its annual meeting in Mitchell March 6-8, it was announced this week by Mike Imig, president. Association, which meets quarterly, will elect its new officers at the session and much of the time will be spent on legislative problems within the State, Imig reported. Dudley Ruttenberg, Coin Machine Institute (CMI) counsel, will be on hand for the sessions.

Imig, who was appointed to the national legislation committee of the Music Operators of America (MOA) during that group's annual meeting in Chicago last month, and was also named to the MOA national board, reported in a special bulletin to the membership on the happenings at the convention. He also outlined the membership drive and other activities which he and Norman Gefke, Sioux Falls, secretary of the SDPA, have conducted. Imig stated that the association expected to have every operator in the State numbered among its membership in the near future.

Expected to attend the meeting in Mitchell, in addition to Ruttenberg, are association representatives from North Dakota, Minnesota, Montana and Utah.

Imig, in his bulletin, told SDPA members that the Four States Convention this year will be known as the Five States Meet, with the Iowa association joining in the meeting. Meeting will be held in St. Paul early in April.

Hoosier Hodunit!

INDIANAPOLIS, Feb. 19.—A new license fee, which became effective last July according to the city controller, came as a surprise to juke box operators. There is no record of the increase having been published in the daily papers, and none of the operators was notified. The old license was \$1 with an additional \$1 as a fee. The new license is \$5 a year plus an additional \$1 fee.

Operators were bewildered when they went to pay their yearly license fees on their juke boxes and found the usual fee had been increased \$4.

There's \$\$ In Them Radios; Set Builders Gauge Output

(Continued from page 109)

the rise of motor courts provides a continuing source for route additions. Thus, says at least one manufacturer still 100 per cent in the business, the problem of obtaining locations is today similar to that in other music or vending lines. They can be found, but must be actively searched for and aggressively sold.

While coin radio routes usually average steady incomes, many operators of amusement or phonograph equipment have by-passed them as business ventures. "They want equipment that will pay for itself in a few months while the operators draw a healthy weekly cut," observed Lou Brown, president of Coradio. "They find it hard to be satisfied with a return more in line with the relatively small capital outlay coin radios require."

As a result, said Brown, a tendency has developed where locations themselves, used to figuring income on a long-term basis, are buying more and more equipment. However, by far the greatest number of sets, estimated at 95 per cent by Brown, are still operator-owned. But in this operator category must be placed many hotel proprietors who own the sets in their own establishments but still consider the business profitable enough to place sets in near-by hotels as on operation venture.

Another Factor

Brown offered as another reason for the drop in coin radio production, one that provides evidence supporting the contention that they are profitable to operate. While many poorly engineered sets have been sold, he said, most have been of good quality, and well designed radio sets

hold up under years of heavy use. Agreeing that in many cases it takes about a year to realize equipment outlay, he claimed that coin radios produced today have an operational life expectancy of 10 years or more.

In this area industry leaders believe there are about 25,000 sets in operation. Most are concentrated in the hands of several large operating firms, but many smaller routes are operated as part-time ventures. This can be done more easily with radios than with many other types of coin equipment it is said, since service calls normally can be spaced at large time intervals. Altho some operators here call on each location every week it is more as a preventative to break-ins than for need of attention by the sets. These operators reason that smaller amounts in the cash boxes limit them as a source of temptation to location employees.

Grosses Vary

Grosses here vary greatly from operation to operation. Some route owners seem satisfied with a return per machine of \$1 weekly, while others skirt a wide circle around such low-income spots. Many operators report earnings per machine that hold consistently to more than \$10 weekly. But even at the lowest figure, far-sighted operators think that an operation which can pay its equipment costs in a year is a wise investment.

Meanwhile active manufacturers are geared for limited but flexible production runs. The pattern seems to be to keep slightly ahead of actual demand. They produce actively for a short time, then stop their lines until stock in the warehouses nears depletion. Then lines are reactivated.

Tele Fini

BRIDGEPORT, Conn., Feb. 19.—Ernest Finl, veteran coin machine operator doing business under the name of Reliable Music Company, and who recently took over the renting of television sets, reported to police this week that two video sets, valued at more than \$700, were stolen from his establishment at 3931 Main Street here sometime during the night. He closed his store about 7:30 p.m. and when he returned about 11 p.m. to finish some work, he found the front door had been forced open.

Dennison Sales Appoints Franco Alabama Distrib

CHICAGO, Feb. 19. — Dennison Sales Company, thru H. F. Dennison, president, this week signed the Franco Novelty Company, Montgomery, Ala., as a distributor for the firm's lines, including the Solotone Music Systems. Firm is headed by David Franco, and is another in the chain of distributors being set up coast-to-coast by the sales organization (*The Billboard*, January 29).

At the same time Dennison stated that Mary Herbert has joined Dennison Sales and will be in charge of the Chicago offices being opened on West Adams Street. Joe Cudd, who has been assisting Dennison in the formation of the local headquarters, leaves for Miami where he will become a regional manager covering Florida, Georgia, North and South Carolina.

Coin Radio Finds It Tough Going

(Continued from page 109)

more limited audience. Actual progress in the free type of installation has been slow in recent months. Six-month test installations have been made in Duluth, Minn.; Tulsa, Okla., and in one streetcar in Detroit. Lately, altho the speakers are still in place, the radio here has been silent on this car. No statement could be secured from the company handling it locally, as to the ultimate fate of this test project.

One local company, Transportation Radio Company (TRC), planned nearly a year ago to place receivers on public vehicles, in which volume would be controlled to the point where each seat would have its own receiver. Passengers could put a nickel in for music for their trip, while those in near-by seats could have silence if they preferred. The competition of the free radio installations has caused this company to hold actual production plans in abeyance, according to Herman Dawson, head of the firm. The Tulsa and Duluth experiments are expected to be concluded at the end of March, and TRC will then reconsider its position. In the meantime receivers have been perfected and are ready to go into production.

Hotel Field

In the coin-operated hotel radio field, business is reported down as much as 50 per cent from a year ago. Significant trend by Hotel Radio Company, a manufacturer here, is to spread their existing sets, which the company leases rather than sells, over a wider area. The number of sets in individual hotels is being decreased, while the number of hotels served is being increased. Production of new sets has gone down, with the company concentrating on operations. This allows more flexibility of radios within a hotel and a higher utilization of sets by not locating them in rooms where they are seldom used.

Detroit Distrib Expands; Handle C-Eight Vender

DETROIT, Feb. 19.—The local branch of the Atlas Music Company is taking over distribution for the Eastern Electric Vending Machine Corporation's C - Eight cigarette vender, Electra, according to Ben Newmark, general manager of Atlas. This is the first venture into the vending machine field for this company, which has long been a major factor in the music business here, as distributor for Seeburg.

The new 100-Select-o-Matic Seeburg is selling thruout the State, Newmark reports, with much interest displayed by operators.

The Atlas Music has also revived its service department, formerly a feature with this firm, and placed William Sager in charge as service manager.

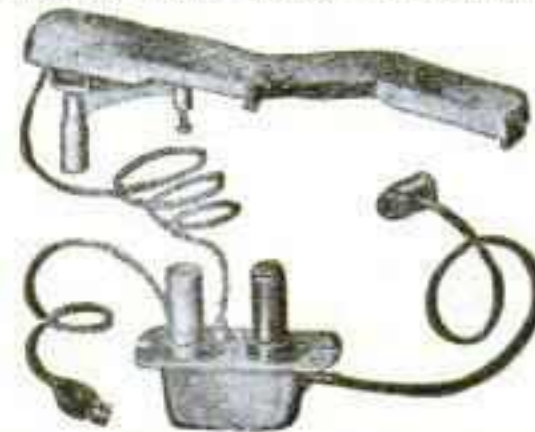
Wurlitzer Post Goes to Rauber

NORTH TONAWANDA, N. Y., Feb. 19.—Paul E. Rauber has been appointed credit and collection manager of the Rudolph Wurlitzer Company here, according to Carl E. Johnson, vice-president and general manager of the plant. Rauber will direct the credit and collection activities of both the commercial phonograph and the electronic organ divisions of the firm.

During the past two years Rauber was second vice-president of the General Finance Corporation, Chicago, where he specialized in all administrative phases of commercial financing. He was previously associated with the C. I. T. Corporation for 18 years, becoming regional credit manager for the firm in its Chicago offices.

LIGHTWEIGHT PICKUPS

For All Wurlitzer and Seeburgs
Perfect Tone—Easy on Records



Nothing to change—just plug it in.
JACOBS MANUFACTURING CO., INC.
Stevens Point, Wisconsin
Sole Canadian Distributor
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For the Finest in Record Reproduction Use

G. E. Magnetic High Fidelity LIGHTWEIGHT PICKUP

- No Needle Scratch
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Wurlitzer \$14.95
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Also other makes.
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100 Original Carton Packard Satin Pla-Mor Selectors, \$24.50. 1/3 deposit. 30-Wire Cable with Selectors, 17¢.

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BRILLIANCE!

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Brilliance of Appearance
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The Jewel of All Record Changers

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COMPARE

and you will know why, at present prices

WURLITZER PHONOGRAPHS

ARE TODAY'S GREATEST VALUES

These two great Wurlitzer Phonographs are the finest commercial phonographs ever built—today's greatest values in commercial music.

COMPARE FOR QUALITY OF WORKMANSHIP AND MATERIALS

Rugged construction for more years of profitable play.

COMPARE FOR EYE AND PLAY-APPEAL

The most perfect tone ever heard in automatic phonographs. The most beautiful phonographs ever built. Eye-arresting light and color fascinate players—intrigue them to play them again and again.

COMPARE FOR RECORD ECONOMY

24 records, the proper number for practical selection

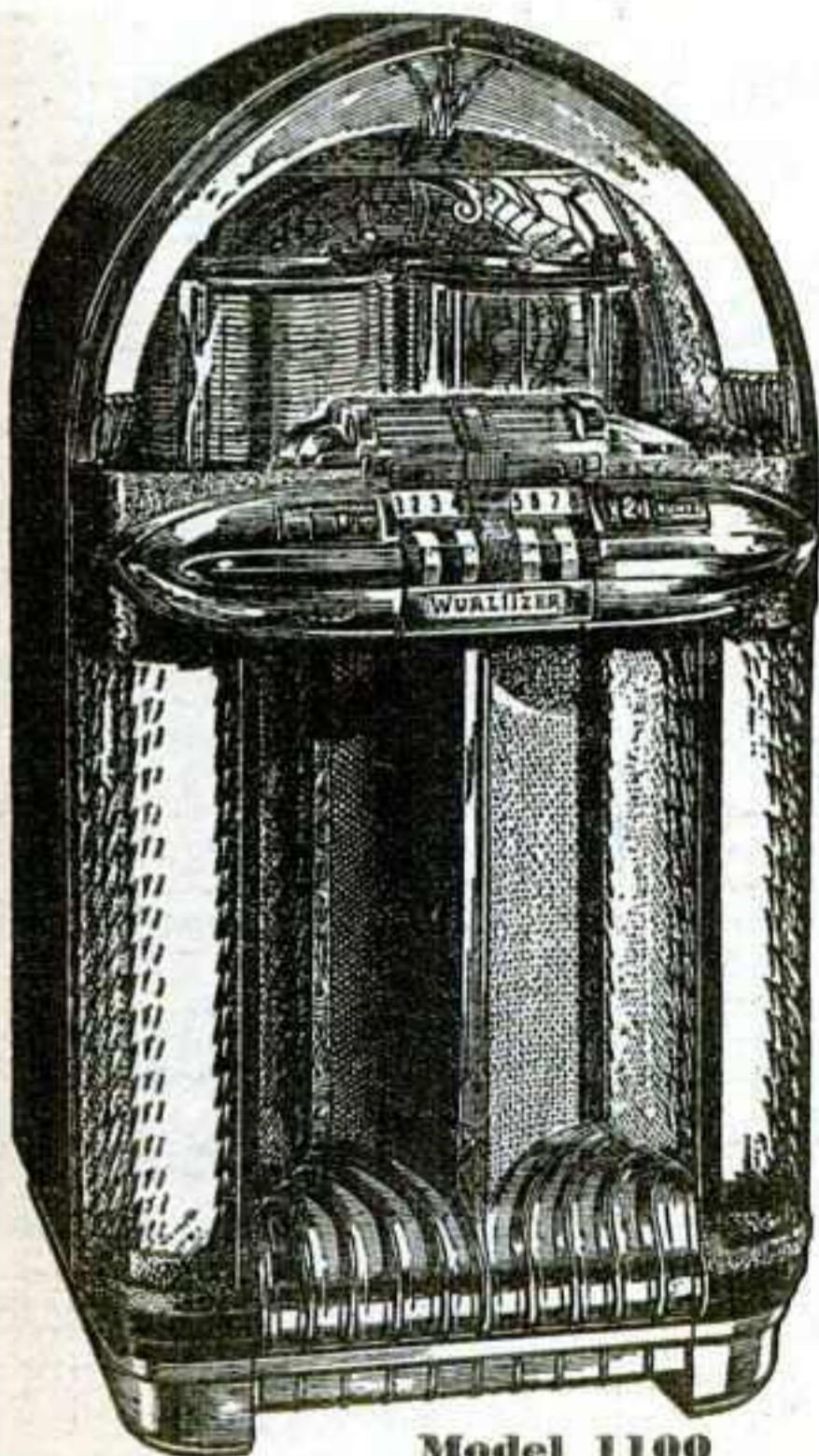
and economy, save the terrific expense and bother of supplying unnecessary records.

COMPARE FOR OPERATING ECONOMY

Low record cost, *plus* the most trouble-free construction ever built into any phonographs, *plus* easy service features, should double your profits from many locations.

COMPARE FOR TRADE-IN VALUE

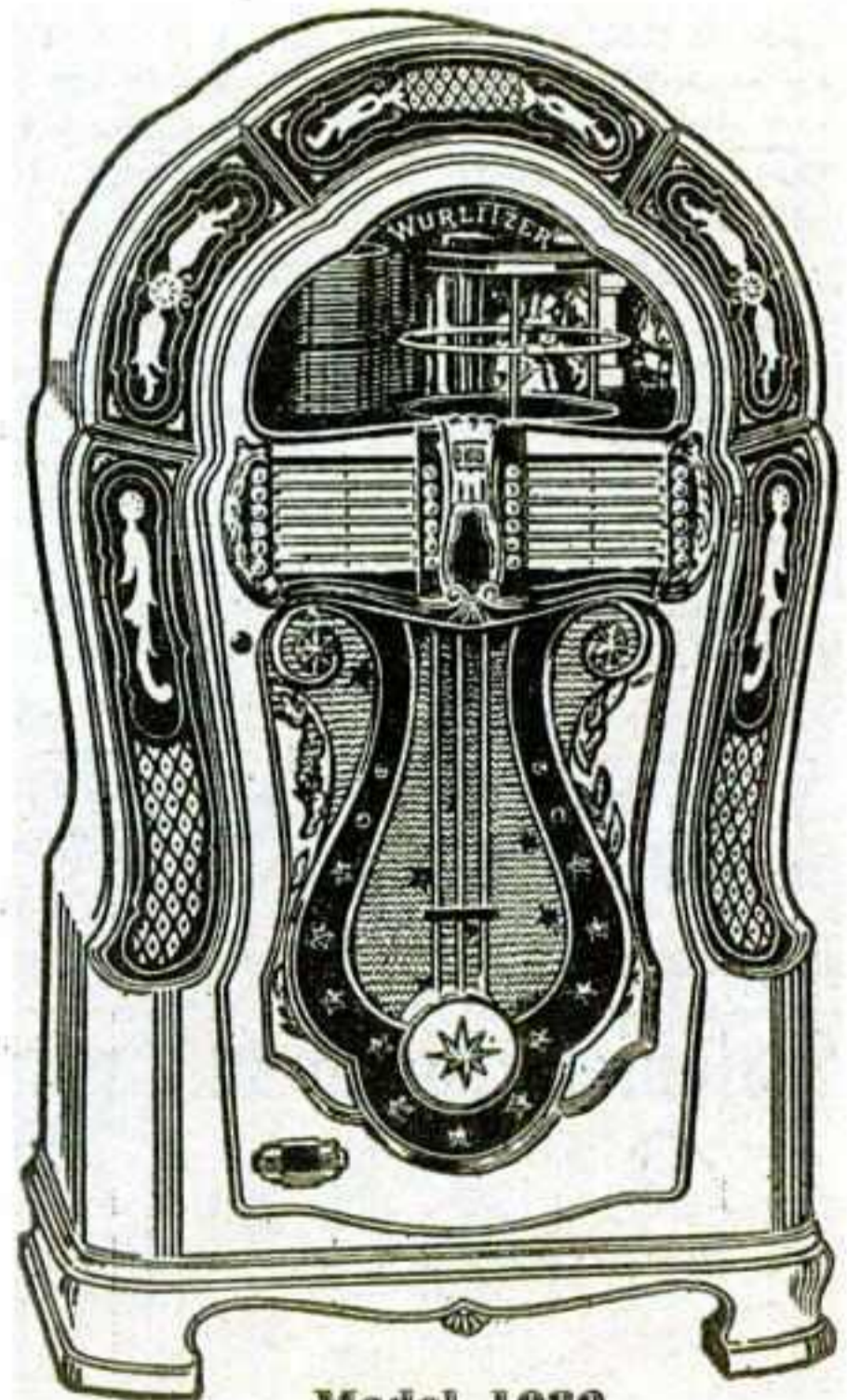
Wurlitzer Phonographs have always had the highest trade-in value and at present prices your advantage is greater than ever before.



Model 1100

MODEL 1100. The finest deluxe phonograph ever manufactured. Equipped with famous Zenith Cobra Tone Arm that virtually eliminates record surface noise AND RECORD REPLACEMENT. Its great skytop turret window gives everyone a ringside seat as the record changer works. Brilliant, ever-changing illumination gives it the most pleasing play-promoting color effects on any phonograph ever built.

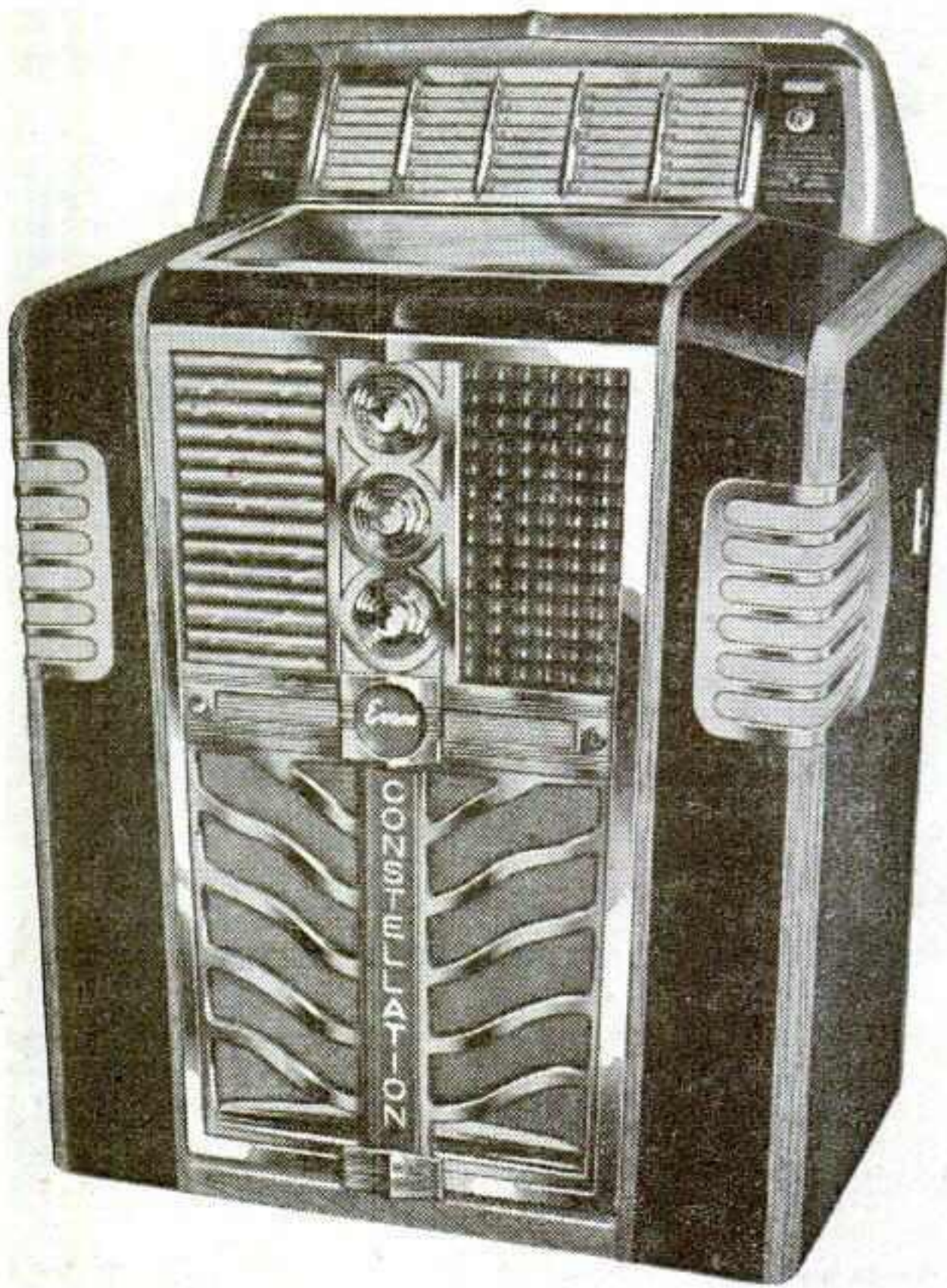
MODEL 1080. The lowest-priced quality phonograph on the market today. A sure-fire profit-producer. This beautiful and authentic Colonial Model will appeal to every location that "wants something different."



Model 1080

See your Wurlitzer Distributor for prices, terms, trade-in allowances and financing. Never before have you had such a favorable opportunity to get and hold the best locations—to step up your earnings by putting your route on a better paying, trouble-free, up-to-date basis. The Rudolph Wurlitzer Company, North Tonawanda, New York.

"America's Brilliantly New Phonograph"



EVANS'

CONSTELLATION

GIVES YOU BRILLIANTLY EFFICIENT PERFORMANCE!

An ideal commercial phonograph is one in which the performances of its components are integrated to serve the operator as well as increase public response. Evans' attainment of such an ideal is profitably evident in these two of many time-tested features in the New Evans' Constellation:

Perfected TUSIDE MECHANISM—Not only does this remarkable achievement permit the presentation of 40 selections with a normal 20 record stock, but it also provides high speed positive-action record changing. This is a combination of advantages that develops an above-average number of plays during the profitable active hours of location patronage.

At the same time, EVANS' ADJUSTABLE LIGHT-WEIGHT TONE ARM—tested by innumerable thousands of plays—provides listening pleasure through the efficiency of its Hi-Temp Crystal Pick-up action. In addition, correct needle pressure insures less wear and longer record life . . . more plays per record . . . lower operating overhead.

No matter what you've planned, make it a point to be with your Distributor on Evans' Constellation Day! You will be notified sufficiently in advance to make necessary arrangements, and it might well be the most rewarding investment of time you have ever made!

H. C. EVANS & CO.

1528 WEST ADAMS STREET

CHICAGO 7, ILLINOIS

SEE OUR ARCADE EQUIPMENT AD ON PAGE 134

Another Aireon First!

Coronet

with

TELEVISION

THE **Ambassador**

THE "NEW LOOK"
FOR YOUR 1015's
NOW ONLY \$79.50

Money-back guarantee

AMBASSADOR, Inc.
1107 Dierks Building Kansas City, Mo.
COLOR PICTURE ON REQUEST
DISTRIBUTORS WANTED

Commercial TV Unit Introduced By Coin-a-Matic

NEW YORK, Feb. 19.—A new coin-operated television set-up, consisting of a specially designed timer fitted to a standard Emerson tele set, was introduced here this week by Television Coin-a-Matic, a recently organized firm with offices at 1451 Broadway. Using a standard indoor aerial, the set will be promoted largely for installation in hotels, according to Bernie Alexander, who with Philip Green is co-owner of the company.

Basic to the set-up is the timer and coin box, developed during the last nine months and claimed to preclude the blowing of tubes during operation. Alexander declared the timer had been "desensitized" to prevent added load on the tube. Set to operate for 30 minutes upon insertion of a quarter, the timer can be adjusted for any time interval between five minutes and one hour.

Listed at \$269.50

List price of the Emerson set, timer and aerial, when sold as a package, is \$269.50. As a package it will be made available to distributors outside of this city on a franchise basis. A flat fee will be charged franchise holders, in addition to quota requirements, Alexander disclosed. New York sales rights will be retained by Coin-a-Matic.

Separate arrangements for sale of the timer alone also will be concluded with out-of-town distributors. Alexander did not indicate its price on this basis. Deliveries are to begin within two weeks. Milton Barnett is sales manager of the firm. Hotel Edison here was said to be testing the unit with a view to general installation.

Newfound'd Coin Man Finds Exhib Help Sell Machines

ST. JOHN'S, Newfoundland, Feb. 19.—Gus Winter, a local coin machine distributor and operator, is a firm believer in permanent and appealing exhibition facilities for the juke boxes and pinballs he handles. He has a showroom in the center of the city, and uses the display windows and floor effectively. He is planning on installing a new vitrolite front and big neon sign. The interior will be finished in knotty pine, and the lighting will be indirect fluorescent. The improvement program will be started in early April. At the conclusion, Winter will enlarge and broaden his stock of machines, featuring plywood, plastic and veneer cabinets, of modern designs.

Winter started handling coin machines about 18 years ago, in St. John's and now covers most of Newfoundland. Prior to establishing his own business, he was in the United States for about five years, working in the coin machine trade and learning servicing. He has been handling only U. S. machines.

Winter operates about 120 juke boxes and pinballs in the St. John's district, in addition to his distribution activities. He is a native of Briggus and specializes in continuous service. Regardless of the weather, the calls are responded to by rail, car, truck, horse and sleigh or wagon, snowshoes, skis, toboggans and even motorboats and airplanes.

Juke Skit

CHICAGO, Feb. 19.—Juke boxes again came into the video spotlight with a recent Texaco Star Theater telecast over the coaxial cable from New York. Master of ceremonies Jack Fulton, subbing for Milton Berle, went thru a pantomime of a juke changing and playing records, meanwhile emulating top disk stars delivering past-pop wax hits. Fulton, "impersonating" a prewar juke, glowed on "location" in a bar and grill, where customers kept dropping in nickels for nostalgic oldies.

Several States Mull Coin Bills

(Continued from page 109)

equipment at \$5, except cigarette machines which are already covered under existing State laws.

West Virginia likewise has a per machine proposal which is all-inclusive. All penny devices would be taxed at \$2; all parcel lockers at 50 cents per compartment; all coin radios at \$1, and all other machines at \$5 excepting stamp venders and those machines prohibited by State law.

No matter what attitude the music and games operators take toward the New Hampshire and West Virginia proposals, automatic merchandising operators are expected to protest vigorously.

Conn. Cig Distrib Tax

In another Eastern State, Connecticut, a House measure would classify cigarette vending machine operators as tobacco distributors, subject to a \$150 tax, provided they own 25 or more cigarette machines. The Connecticut measure, unlike the New Hampshire and West Virginia bills, places automatic merchandising firms on the same footing, tax-wise, as all other tobacco distributors. This measure is being studied by the House Finance Committee.

Idaho has outlawed prophylactic machines by passing House Bill 54, which makes such equipment illegal and provides for its seizure wherever the machines are placed in operation.

New York's Assembly is going over an amendment to the 1947 enabling act under which villages are given broad authority to impose taxes on various kinds of businesses. This amendment would authorize villages to prohibit the operation of coin-operated amusement devices without a license from the village.

Western Buys Scorers

LOS ANGELES, Feb. 19.—The entire output of electric coin-operated scoring units manufactured by Modern Amusement Company will be taken by Jack Millsbaugh for Western Shuffleboards, according to Jack Johnson, of Modern. All scorers will bear the Western label, and will be sold either with the boards or separately.

PHONO OPERATORS ATTENTION

We have on hand a fine stock of beautiful all-walnut Speaker Baffles complete with heavy 8" Alnico #5 PM Speaker. Will sell complete units or separate.

WRITE FOR PRICES AND DETAILS.

VAUGHAN CO.

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WANT

SEEBURG POST-WAR WIRELESS AND 3 WIRE WALL BOXES

State lowest prices and condition.

TRENTON AMUSEMENT CO., INC.

212 E. FRONT ST.

TRENTON, N. J.

COINMEN YOU KNOW

New York:

R. LANIEL, of Laniel Amusement Company, Montreal, stopped off in town this week on his way to Florida. Before returning to Canada he will take in the Mardi Gras in New Orleans. . . . **SAM SACKS**, of Acme Sales, is expecting early arrival of his first Trans-Vue Entertainer. During a recent visit here by **RUDY GREENBAUM**, the deal naming Acme as distrib for this area was closed.

ELMER JOHNSON, of Atlantic New York's engineering staff, is the instructor at weekly sessions conducted by the outlet on maintenance and service of the Seeburg 100-selection phonograph. Classes are held each Saturday morning at Atlantic's warehouse, 525 West 45th Street. **JOHN STUPARITZ**, Seeburg factory engineer, supervises the course. Sessions are open to all ops in this area.

NAT GOROS, local phonograph and cigarette machine operator, is getting ready to introduce his new Kleenex venter. He has set up his own company, Tish-U-Vend, to manufacture and market the new machine. . . . **CHARLES LIPTON**, of National Rejectors Service Company, of New York, spent two days in Providence last week.

SID MITTLEMAN, local coinman, returned to his Newark office last week after a month-long tour of several European countries. He covered England, France, Switzerland, Belgium and Italy in a survey of European coin machine activity and potential for a group of American manufacturers.

LARRY REISS, of Statler Manufacturers, reports that current sales of his biscuit venter are running well ahead of sales last year. And with plenty of equipment moving to operators, sales of the Sunshine Niks' pack are also high. Reiss distributes the nickel package to vending ops. . . . **LEW JAFFA**, vice-president of Eastern Electric Vending Machine Corporation, interrupted his current sales junket for a short visit to town last week before heading south.

EDDIE CORRESTON, of Palisades Specialties Company, reports that customers from all parts of New England are visiting his headquarters shopping for equipment to outfit summer arcades. . . . **ERICK KAUDERS**, of Craig Vending Machine Company, was away from his New Bedford, Mass., plant last week for a confab here with his local sales representative, **JIM McKENNA**. They made plans for promotion of the firm's ice cream venter.

CHARLIE BERNOFF, of Regal Music, returned last week from a Florida vacation, but he plans to leave soon on another pleasure trip, this time to Mexico. . . . **LOU HERMAN**, of County Amusement, left early last week for Florida. . . . Word was received from **SAM KRESBERG**, sales head of Practical Products, who was due to return from the sunshine State, that he will stay there for another week or two.

RALPH HOTKINS, of Capitol Projectors, is placing midget movies in Grand Central Station. They will be installed on a test basis prior to general placement in other New York Central depots. Hotkins now (See NEW YORK on page 114)

Bridgeport:

GOV. CHESTER BOWLES reports that the State collected \$4,253,586 from the sales and use tax during the months of October thru December. Tax Commissioner **WILLIAM F. CONNELLY** said that he had thought "the returns would be much higher" because of heavy Christmas shopping season. The total was only \$300,000 above that of the previous quarter.

Detroit:

BERNIE BESMAN, of Pan American Record Company, has left on an extended trip thru the East and into Florida in the interest of the Sensation record line, leaving his associate, **JOHN S. KAPLAN**, in charge of the Detroit office. . . . **TILLMAN J. MOSS**, who recently succeeded **AL TRAPP** as manager of the Peerless Weighing Machine Company in the Detroit office, covering Michigan and Northern Ohio, was in Battle Creek recently, attending the State Weights and Measures convention.

G. N. TOBIAS, president of the Radio Distributing Company, supply house catering to the juke box trade, is holding open house this week to celebrate the completion of the firm's modernized salesrooms. . . . **FRANCIS J. MCNALLY**, who formerly operated a route of candy venders under the name of the Pend-o-Matic Company, has disposed of his business and retired because of protracted illness. His home is in suburban Highland Park.

C. L. SKIDMORE, sales manager of the Mercury Athletic Scale Corporation, has left for the West Coast to look after the company's interests there, **EDWARD A. GORNEY**, founder of the company, advises.

JOE RAKOVITZ, of the Muskegon Music Company, Muskegon, who has been in the music and cigarette machine business for years, is expanding into the candy field, with the purchase of the first of a projected route of several hundred DuGrenier candy venders. The music company has disposed of its retail record business, after operating several stores in different Michigan towns. . . . **MAX LIPIN**, of Allied Music, is leaving the end of this month for a short vacation in Florida. . . . **ROBERT W.** (See DETROIT on page 114)

Cincinnati:

There is a music operator here who is in a position to make his own recordings on just a few minute's notice should there ever be another record ban. He is **JOE SCHAFER** and his entire family are all artists in their own rights. **JOE AND MRS. SCHAFER** are pianists, **JOAN**, 13 years old, plays the tenor sax; **JEAN**, 12, alto sax; **JOE JR.**, trombone; **Jerry**, 9, trumpet, and **JUDY**, 2, baton wielder. Joe is a member of the board of directors of the Automatic Phonograph Operators Association (APOA).

The APOA will hold its regular board meeting at 2 p.m. Tuesday (22) at the association headquarters. . . . **MR. AND MRS. NAT BARTFIELD** are the parents of a new daughter, who has been named **FRANCINE**. . . . The B & W Novelty Company, headed by **AL LIEBERMAN** and **NAT BARTFIELD**, which has been located on Walnut Street here, moves to new headquarters on Court Street about March 1.

Columbia, S. C.:

SHUFFLEBOARD remains the talk of local coin machine operators. The game is taking top money in all locations. Pinballs are not operable in the State.

MUSIC MACHINE ops report a drop in receipts for the past 12 months but say the business locally is holding its own at present. . . . Meanwhile, **COASTAL OPS** geared their equipment for the coming resort trade in the spring and summer. Since the dropping of pinballs, ops are still seeking to determine the most profitable arcade items for substitution.

IN COLUMBIA, the fourth uptown arcade bowed last month and reports patronage by personnel of near-by Fort Jackson keeping biz good. An incorporated military shop in the building draws customers.

Los Angeles:

JACK SPENCER says the unprecedented snowfall hasn't done much good for mountain resorts. And Jack should know, he operates the arcade at Big Bear Lake. . . . **CLYDE TRUSS** was in from his Oceanside headquarters. . . . **PHIL ROBINSON**, of the local Chicago Coin office, received the firm's new pin game, Grand Award. Robinson left for New Mexico last week for a business trip. . . . **CHARLIE CAHOON**, Long Beach operator, was in town recently. Another visitor was **NORMAN CHRIST**, who hails from up Lompoc way.

H. G. SHERRY, of IBEW 1052, has tried everything else for his arthritis so now he says he's going to take the bee treatment. Friends tell him it will work, but nobody knows which is worse, arthritis or the bee stings. . . . **LESTER BERLINGHOFF**, San Bernardino coinman, made one of his infrequent trips to Pico Street. . . . **JOE COLLINS** of Needles, was looking over new games on coin machine row.

ASSOCIATED OPERATORS OF LOS ANGELES COUNTY (AOLAC) have informed their members that (See LOS ANGELES on page 115)

Washington:

ROBERT M. ENGLISH has returned to Silent Sales System as manager of its operations in Anne Arundel County, Md. . . . **RICHARD W. JANEY**, of the Miller-Janney Company, reports that his new business is doing fairly well. He is now handling soda dispensing equipment and carbonators, having sold his coin machine operations to the G. B. Macke Corporation last September.

A son, **ROBERT WILLIAM**, was born to **WALTER BILDSTEIN**, of Sterling Novelty Company, and his wife at Doctors Hospital January 29. The baby arrived on the day his sister, **DONNA**, was celebrating her second birthday.

EDDIE RENNER, of Northern Virginia Music Company, finds his business slow but normal for this time of year. January and February are bad months, he said, because people are still recuperating from the financial strain of Christmas. Then, too, bad weather is liable to keep them at home. Added to these factors are income and property taxes coming due. Renner does, however, have several good numbers at present. "Cruising Down the River" and "Be Mine" are going strong. **BROTHER BONES'** rendition of "Sweet Georgia Brown" is also proving a favorite, he said.

Washington Music Company's juke box operations are rather slow (See WASHINGTON on page 114)

Indianapolis:

J. I. McCLELLAND, district sales manager for the J. P. Seeburg Corporation, Chicago, is visiting operators in the Central Indiana territory, making his headquarters at the Southern Automatic Music Company. . . . Burglars obtained an estimated \$30 by prying open a juke box and a cigarette machine at the **CROSS TOWN COFFEE SHOP**, on East 30th Street, last Tuesday night. . . . **RECTOR KIRBY**, operator in Marion, Ind., was a coin row visitor buying shuffleboards. . . . **M. J. TEMPLETON**, operator at Middletown, Ind., was a shopper on coin-row.

February 21, the **CITY COUNCIL** will hear a plea by shuffleboard operators on the yearly tax to be paid by operators. The city council is demanding a fee of \$10 a month. Shuffleboard operators say that according to licensing standards the fee should be no more than \$10 a year. Operators are agreed that the \$10 a month fee is exorbitant and will seek legal action if necessary.

Chicago:

RUDY GREENBAUM, president of the Trans-Vue Corporation, has been traveling, signing up distributors and introducing the firm's new commercial television unit. Greenbaum and **FRED MANN**, vice-president, were in Kansas City last week, while **MISS FOSTER** held the Chicago fort. Firm will shortly move to its permanent headquarters in the Merchandise Mart.

Out-of-towners who visited the United plant this week included **HERMAN PASTER**, Minneapolis-St. Paul, who heads the Mayflower Distributing Company; **BUSTER WILLIAMS**, Memphis, and **FRED PARRISH**, who drives Williams' trucks between Chicago and Memphis. **SAM STERN**, of World-Wide, was a Chicagoan who dropped out to the California Avenue plant to say hello to **LYN DURANT**, **BILLY DESELM**, **HERB OETTINGER** and **RAY RIEHL**.

Altho Dennison Sales Company is setting up temporary offices here, **H. F. DENNISON**, president of the firm, continues to work out of his suite at the Hotel Sherman, jumping in and out of town between business conferences here. Dennison reports he is lining up more distributors, and hopes to have his national organization completed in the near future.

United Manufacturing Company's **HENRY ROSS**, of the engineering department, was a proud husband and father this week. "The Chicago Daily News" featured a picture of his wife and daughter, **Cathy Joan**, to illustrate a new plastic baby bottle. **BILLY DESELM**, sales manager, has been giving good sales reports to **LYN DURANT**, president, on the firm's new game, Show Boat, which is now being shipped daily. **RAY RIEHL** and **HERB OETTINGER** have been playing host to the visitors at the firm's plant, with a luncheon in the excellent cafeteria a must for all comers.

Icy road conditions caused some confusion early last week, as firms reported many of their servicemen were unable to get to their stops because of the dangerous driving. **HANK HELDENMUTH**, who operates thru the northern part of (See CHICAGO on page 114)

Hartford:

NATHAN WEIL, of the Cigarette Vending Machine Company, of Hartford, and a member of Post 45, Hartford Jewish War Veterans, has been appointed chairman of the Hartford Veterans' Council Committee for Veterans' Housing. . . . The cigarette tax receipts from July 1 to January 31, 1948, totaled \$4,544,922.88 in Connecticut, or \$107,922.95 more than for the previous similar period, according to a report issued by **WILLIAM F. CONNELLY**, State tax commissioner.

The **CONNECTICUT LEGISLATURE** has passed a bill waiving the State cigarette tax on sales of cigarettes in State institutions. . . . **VEEDER-ROOT, INC.**, local manufacturer of counting and computing devices for coin machines, has announced it will hold its annual meeting of stockholders March 22. . . . Hartford's city traffic manager, **CHARLES M. UPHAM JR.**, has recommended that 600 new parking meters be installed in Hartford. Most of the new meters, he said, would be installed on streets in the center of the city which are not now metered or are only partially metered.

According to the monthly police department report of near-by Middletown, the city collected \$3,075 in fees during the month of January from operators of pinball and music machines.

Chicago:

(Continued from page 113)

the State, took a trip up to Kenosha, Wis., Monday (14) and reported it took him four hours to get home. Roads, which were clear when he left in the morning, had iced up by afternoon.

DAVE GOTTLIEB is down Florida way catching up on the rays of the sun and resting up from the rigors of the past several months including the CMI show. His brother and associate, **SOL**, is on a business trip in the East which will include conferences with coinmen in Baltimore, Washington, New York, Buffalo, Syracuse, Albany and other cities. Meanwhile, the stay at homes, **NATE** and **ALVIN GOTTLIEB**, report that the momentum generated by the CMI show is keeping the game business going on a steady keel. . . . **JIM GUICHARD**, Perma Top chief of staff, claims that he has been so busy keeping up with production of his Universal shuffleboards and looking for larger quarters for the line that he has not had time to move out of the Loop hotel room he has been living in since the coin machine show ended.

LINDY FORCE, AMI's manager of general sales, reports that **ARTHUR DADDIS** temporarily left the firm's trailer showroom in Florida to conduct service schools in Omaha and St. Paul for **HERMAN PASTER**. Paster Distributing and Mayflower Distributing, both under Herman's direction, are now AMI distributors. **GRANT SHAY**, Bell-o-Matic Corporation, is a bowling enthusiast as are most staffers at the national distributor of Mills bells. Firm has several leagues. . . . **ED LEVIN** and **SAM LEWIS** are sure Chicago Coin's Pistol will prove a steady operator's item. This shooting gallery game, using a regulation pistol, was placed in full production last week.

AL FINGULIN, National Coin Machine Distributors' Association (NCMDA) secretary manager, is polling the group's membership in an effort to find the most convenient site and date for NCMDA's first annual spring meet. . . . The **NATIONAL BANK OF HYDE PARK** here has just placed a battery of three stamp venders on location in the bank for added customer service. One machine gives full value (five penny stamps for a nickel), the other two give three 3-cent stamps for a dime and four air

COINMEN YOU KNOW

mail's for a quarter. . . . Standard Coin's **DICK WIGGINS** and **CHARLEY SOLINSKI** are back from a trip to Cincinnati where they showed the company's new outdoor location coin changer. . . . **HOWIE FREER**, head of Empire Coin's vending department, and **GIL KITT**, Empire partner, report steady progress in the used machine field. Gil says that Universal Industries' Arrow Bell is also moving well. . . . **JOHN NEISE** and **ED VOJAK** planed out of Chicago Saturday (19) for St. Louis where they attended the **JACK ROSENFELD** open house festivities which ended Sunday. New Rosenfeld showrooms are said to be the last word in modernity.

Jack Nelson Company is busy handling the Victor Vending Machine Company's recently introduced Hi-Pop manual popcorn dispenser, with reports of mounting orders from the five-State area it covers as distributor. **JACK NELSON SR.** tells of operator-location acceptance because of the method of operation. The unit is installed without cost to the location, which purchases the popcorn from the operator and keeps the proceeds from sales. . . . **JOHN FRANTZ**, head of the J. F. Frantz Manufacturing Company, reports favorable operator reaction to his new General scale. The conversion column for old Pace models is being accorded a sizable share of attention too, he adds.

FRANK DOYLE, sales manager of Alco-Deree Company, is among the most active fellows in the field these days. He's busy completing plans for a concerted campaign, production and sales-wise, on the firm's expanded line of ice cream, hot coffee, refrigerated and non-refrigerated candy venders, shoe shiner and juke wall box. . . . **RAY RAYMOND**, A & M Music chief, thinks the **DON FIELDING TOWNSMEN** are top talented musickers, and after their plugs of his "Juke Box Jamboree" tune at their Sky Club date, is certain a major waxery will sign them on the dotted line to cut the number.

JOSEPH J. KADEN, who with brother **BERNARD KADEN**, heads the Kandy Kit Company, says the candy vending future is bright, and

he looks for no serious setbacks, price or sales-wise, during the closing months. Firm has one of the most efficient repair shop set-ups for its equipment and has adopted a standard preventative-maintenance repair program for its candy, gum and nut units.

HARRY BROWN, Amusement Sales Corporation, is all smiles these days because of the reception given his criss-cross cabinets and component parts for bells. With orders coming in from various parts of the country, Brown's main concern is how to step up production. . . . **JOHN HADDOCK** and **LINDY FORCE**, of AMI, spent last week in Milwaukee checking over operating conditions there. . . . **JOE BECK**, of Telequiz reports that replies to the firm's question topped all expectations. More than 1,200 entries were received during the six weeks contest. . . . **JIM GUICHARD**, head man at Perma Top, is still in the market for larger production facilities for his Universal shuffleboard line.

VINCE and **GRANT SHAY**, Bell-o-Matic, are still receiving thank you letters from out of town guests who attended the firm's showing and open house festivities at the Morrison Hotel during CMI show week. In addition to handling his regular duties as firm vice-president and advertising manager, Grant is working on the the forthcoming issue of "Spinning Reels," Bell-o-Matic house organ. Firm's Black Beauty, Token and Blue bells have made many new operator friends, according to distributor reports.

FRANK MENCURI, of Exhibit's arcade sales staff, is back from Tampa where he has been representing the firm at the Florida State Fair. Business on Exhibit's arcade line and Dale Shooting Gallery has been brisk. The 12-day fair ended February 12. Meanwhile at home in Exhibit's plant here, **JOSEPH A. BATTEN**, firm executive, says that all efforts are being made to step up output on the revamped version of the shooting gallery game which occupies less than five square feet of location space altho it simulates a 50-foot target range. . . . **JOHN NEISE** and **ED VOJAK** will represent O. D. Jennings at the Jack Rosenfeld Company open house party February 19-20 in St. Louis. **SLIM MESNER**, Elkhart, Ind., was a Jennings' plant visitor recently. **GEORGE ISLE** is back from a club managers' convention held in Detroit. . . . **BALLY**, **VICTOR**, **COMO** and **U-NEED-A** are also sending representatives to the Rosenfeld event which will celebrate the opening of new and enlarged quarters for the St. Louis firm.

AL STERN, head of World Wide Distributors, says that he is appointing distributors for the Mercury 849er shuffleboard line which World Wide is distributing nationally. Mercury boards offer a choice of maple or ebony plastic finish playfields. Its 22-foot model can be converted to two 11-foot rebounds at small additional cost. . . . With the move to its Hubbard Street quarters complete, Standard Coin Machine Company is ready to roll on its Tuxedo bell line, **DICK WIGGINS**, president, announced. He adds that former main production space on Elston Avenue is used for sub-assembly work.

MR. AND MRS. JOSEPH ALLEN BATTEN are the proud parents of a son, born at Lying-In Hospital February 11. The father is executive vice-president and general manager of Exhibit Supply and the little one, who weighed in at six pounds 10 ounces, has been named Joseph Allen Jr.

JIMMY JOHNSON, Globe Distributing boss, took off for a three-week trip Friday (18) in his '49 Mercury station wagon. Jim planned

Washington:

(Continued from page 113)

altho its television department is doing nicely. Managers **SIMON** and **GERALD DAVIS** observe that people are buying video sets even tho they really can't afford them. They apparently cut down on other amusements to pay for the television. One grocery store owner of their acquaintance said he noticed some of his customers are even buying less food as a result of investing in video. The company finds purchasers impatient with any delay in getting sets. "Once they decide to buy one, they want it right away. They don't even want to wait for installation," the Davises claim. The new Seeburg 100 record players are going over nicely in the area, they said. They have just sold one to Kushner's Sea Food Restaurant which opened Tuesday on Georgia Avenue.

The Prince Georges County, Md., delegation to the Maryland General Assembly rejected a plea by Hyattsville business men to propose a city referendum on the question of keeping or abandoning parking meters. Instead the issue will be decided at the municipal election in May when voters will choose between promoter and anti-meter slates of councilmen. Merchants claimed the meters were driving shoppers elsewhere.

Detroit:

(Continued from page 113)

HARTLEY, of North Vernon Avenue in the suburb of Dearborn, is taking over Quality Venders. . . . **BENJAMIN N. TRUE**, pioneer scale operator, was on a week-end business trip to Saginaw.

N. A. CORBETT has been named vice-president and general manager of the RCA Victor distributing branch, which just moved to a new location on Intervale Avenue. Corbett, who comes from Chicago, succeeds **LAWRENCE W. KANAGA**, who becomes assistant director of distribution at Camden, N. J. . . . **VICTOR KRAFCSIK** is organizing the Industrial Vending Company on Toledo Avenue.

BARNEY GREENBERG, of the Atlas Music Company, is taking one of those long California vacations. . . . The Superior Service Company, cigarette vending firm operated by **S. B. PAUL**, is located on Woodward in the north end. . . . **GERHARD (GAY) WOBBERMIN**, of the Gay-Coin Distributors, reports that the used coin machine market is picking up again. . . . **JAMES A. PASSANANTE**, of Gay-Coin, is continuing his extended visit in Miami, where he now makes his other home.

New York:

(Continued from page 113)

has two daughters. His second, **LINDA**, was born recently. . . . **LEO WILLENS**, also of Capitol, is in Florida on a combined biz and pleasure trip.

BARNEY SUGARMAN, of Runyon Sales, received a birthday gift last week from several of his staff men. . . . Cup drink venders did a rushing business Tuesday (15) as the temperature hit a record 71 for that date. Coffee venders in the subway were by-passed by patrons lining up before soft drink machines.

to stop in St. Louis long enough to attend **JACK ROSENFELD'S** open house gathering over the week-end, then head for Miami. The firm's electric coin counter has made new sales records as a result of the Coin Machine Show and remains the lowest priced electric sorter, Jim says.

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- TWIN BONUS SUPER BELL ... 375.00
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Ma. 6386

Mrs. Hustle To Produce Combos Handling Different Speeds; Much Blueprinting

(Continued from page 18)

will be comparable to that of pre-33 and 45 machines—in the vicinity of \$50 wholesale.

Westinghouse Electric Corp.

Westinghouse is making one changer which plays both 78 and 33 speeds. Company is now working on a changer to play all three speeds, including 45. Unofficial guess is that this may be ready by the middle of the summer. The Westinghouse products are not straight phonographs. They are combinations with and without television. Prices for the phono-radio combos range from \$229 to \$499. Prices with TV are from \$625 to \$725.

Stromberg-Carlson

Stromberg-Carlson uses the VM changer which plays either 33 1/3 or 78. VM, says Stromberg-Carlson, is working on a changer which will play all three speeds. Stromberg-Carlson expects this to be available in from 60 to 90 days. When it is available, Stromberg-Carlson will use it in its combinations, an exec stated.

Garod

Garod, as Standard, uses 33 and 78 thruout its line of 10 console and console combinations. Console is a TV table model, and the console combo is done in period style furniture. Console prices are \$495 and \$575. These have TV, AM, FM, two speed changer. Console, with AM, FM, TV and two speeds, sells for \$599.50, with other models at \$639.50 and up to \$735. A de luxe console, with all features, goes for \$850 and \$895, and another model with 15-inch screen and bleached mahogany sells for \$995.

Garod stated it uses Webster equipment to play 33 and 78, in the TV combinations. An adapter, made by Webster, is supplied for 45 r.p.m. manual play. Garod also uses General Instrument equipment and VM for 33 and 78 play.

General Electric

GE states that all combinations in its line may be purchased for an additional \$20 (no changer at this price, however). For \$269.50 two combos are available with duo speed automatic changers (Seeburg and Milwaukee changers). Three models, with duo speed, non-automatic for 33 but

automatic changer for 78, start at \$144.95. Combos with TV are now being produced. These are two-speed with changers and are \$695 and \$995. General Electric will have a three-speed changer job when VM readies the mechanism (see VM elsewhere in this story. GE also has LP attachment for \$19.95.

Bendix

Bendix has six machines with LP, all having 78, 33 and changers. Prices start at \$179.95. Two models sell at \$189.95; others at \$229.95 and \$239.95, and a TV combo sells at \$629.95. Bendix system has one tone arm, with a switch which changes from 78 to 33. Does not play 78 and 33 intermixed automatically, but does play stacks of each kind automatically. Bendix is doing further experimentation on multi-speeds.

Stewart-Warner

Stewart-Warner's radio division has the 33 and 78 player, which plays with a single tone arm, playing automatically only for all 78's or 33's. Does not intermix. Radio consoles with 78-33 players range from \$194 to \$375. Company does not make a table top or tele console that has the record player.

Magnavox

Magnavox has the two speed, single tone-arm player on radio consoles ranging from \$298 to \$895, and on television combinations ranging up to \$950. This means that all Magnavox sets are now equipped with two-speed players.

Admiral

Admiral has every set, ranging from \$69.95 to the ultra-tele console, carrying the two-speed record player. It has one tone arm, with button switching from 78 to 33. The firm also carries an adapter which makes it possible to play the seven-inch Columbia LP. The set works automatically.

Freed-Eisemann

Freed-Eisemann is making all models with two turntables (one uses Webster 256 changer for 33 and 78, the other is RCA unit). The sets are to be unveiled in a few days at the Ritz Carlton Hotel, New York. One unit includes television, and two are

without TV. Prices range from \$600 to \$1,200.

Crosley

An exec stated: "When 45 r.p.m. disks are available, we will have machines to play them." Five models playing 33 and 78 are available. Two with TV, with Webster duo-speed changer, sell at \$499.95. Three radio combinations, with General Instrument's duo-speed changers, range from \$149.95 to \$299.95. Crosley has a small inventory left on players and combos with 78 only. The firm believes single-speed jobs will become extinct except in the very low price class.

Andrea

Andrea has two consoles which have two speeds, 78 and 33, and provision for 45 r.p.m. as a separate unit. A third model, a table job, provides for an attachment in the ear of the cabinet to handle any speed. The two phono consoles include TV, AM, FM.

Boetsch Bros.

This firm makes a phonograph which plays both 33 and 78. Exec stated a model which will handle 45 r.p.m. is in the process of manufacture.

DeWald

This firm's Model 605, a radio-phonograph combination, handles 78. Another model, 614, handles both 78 and 33.

Ansley

All Ansley models are combinations and all have duo speed with changers. Purchasers of all sets get a gadget which makes possible manual play of 45 disks. All earlier buyers of duo speed sets are being supplied with 45 gadget. Ansley console combos range from \$325 to \$445, and TV combos from \$745 to \$1,295.

Envoy

Manufactured by Arthur Ansley Manufacturing Company, this line includes portable only. No changer; no combinations. There is a three-speed job, which uses one turntable, one arm, and has a cap for a spindle to handle 45 r.p.m. disks. Sells at \$54.95. Older model, handling 78 and 33, priced at \$49.50. Another handling 33 only sells at \$39.95. A 33 attachment has been temporarily discontinued, it was stated, because of the price-cut promotions of other companies. This attachment sold for \$29.95.

Sentinel

The firm has none of the new sets. Spokesman says the company will soon go into production on 78 and 45 Victor player, but is by-passing the Columbia development.

Farnsworth

Farnsworth Television & Radio Corporation recently unveiled a record changer (*The Billboard*, February 19) which automatically plays 10 and 12-inch standard disks, LP microgroove records, and also the seven-inch microgroove disks. Changer will be used in Farnsworth's Capehart line of combos.

In addition to the above, a flock of other manufacturers are making equipment and machines handling LP and 78, in addition to whatever plans they might have. These include Zenith Radio Corporation, Chicago; Symphonic Radio & Electronic Corporation, Cambridge, Mass.; Shure Bros., Inc., Chicago; Sandwick-Bowen Corporation, Bethesda, Md., and Califone Corporation, Hollywood.

It has already been reported in *The Billboard* that Capitol Records will market its own 45 player, probably to be made by RCA. In a separate story in this issue, the RCA line, with prices, is described.

Los Angeles:

(Continued from page 113)

county licenses remain the same this year: \$24 on roll-downs and \$12 on juke boxes. . . . JOHN PATRICK came down from Eureka to sound out other operators on the business outlook.

WALTER (SOLLY) SOLOMON, general manager of the local E. T. Mape Company office, says he left the Northwest in order to settle in sunny California. This year, says he, the weather has been worse than anything he ever saw in Seattle. He had just returned from Bakersfield where he placed some Filbens.

WALTER (SOLLY) SOLOMON, manager of the local E. T. Mape Company office, says his firm now has a West Coast exclusive for the Alco-Deree shoeshine machine. First shipment of the machines has already arrived and models are being displayed on the show floor. . . .

MACK McCLOSKEY, of Mack's Novelty Company, Ontario, made a quick business trip here to pick up some new equipment. WILLIAM SPARROW, Santa Barbara coinman, was also seen on Pico Street last week.

ART CRANE, Genco's local man, was making the rounds drumming up interest in the company's Floating Power. He reports a new game about ready to come off the assembly line. . . . STANLEY TRACY, Kingman, Ariz., operator, was in town. . . . Ditto for PETE THELEN, Glendale coinman.

ED WILKS, of the Paul A. Laymon Company, reports things are picking up in the used juke box business. He's spent the last few weeks scouting for machines in good condition that can be sold to Laymon customers. . . . San Diego operator, GEORGE WHELOCK, just returned from a trip to South America. Our Latin neighbors, says he, are fully aware of the advantages of doing business via coin machines. . . . RAY BRAND, San Bernardino coinman, was in town for a look-see. Also J. L. WHITMAN, of Taft.

NELS NELSON is still trying to peddle his boat. He had a deal all worked up recently but the prospective purchaser's wife balked before the papers could be inked. . . . Another recent visitor to coin machine row was BILL OLSON, Terminal Island operator. The island, according to the navy, is slowly sinking into the ocean. Maybe Bill has too much equipment on location there. Anyway, the government is spending millions to halt the encroaching tides.

RAY POWERS, of the Ray R. Powers Company, just got in a new shipment of Superior shuffleboards. He reports business to be so good he can't keep a board long enough to assemble it for a floor sample. . . . S. L. GRIFFIN paid another visit to Arctic L. A. to look up old friends.

C. A. ROBINSON, of the company bearing his name, says the new Universal Industries Arrow Bell console is really going big. He leaves for Nevada next week to consummate several reported deals. AL BETTLEMAN, also of the Robinson firm, is currently in Northern California. . . . DAN LUFKIN, sales manager for the American Shuffleboard Sales Company here, was out pitching for the firm's new rebound board. . . . IVAN WILCOX, Visalia coinman, made one of his frequent trips to Pico Street last week.

BUD PARR, of System Amusement Exchange, is waiting for another shipment of Olympic shuffleboards. Incidentally those etchings he gave out to his customers last Christmas are still causing plenty of comment. . . . PETE SHUFF, who operates in the Huntington Park section of Los Angeles, was looking over some new games last week.

ANNOUNCING

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- TENNESSEE 94.50
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- CINDERELLA 119.50
- STAR DUST 124.50
- CARNIVAL 129.50
- PARADISE 129.50
- SUMMERTIME 134.50
- MERRY WIDOW 134.50
- DEW-WA-DITTY 139.50
- KING COLE 139.50
- SCREWBALL 139.50
- SALLY 144.50
- ALI-BABA 144.50
- MAGIC 159.50

CONSOLES

- BONUS SUPER BELL, 5c\$219.50
 - DELUXE DRAW BELL 229.50
 - DOUBLE UP 329.50
 - BONUS SUPER BELL, 5c-25c.. 349.50
 - BONUS SUPER BELL, 5c-10c-25c 495.00
 - TRIPLE BELL, 5c-5c-5c 429.50
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Record Reviews

(Continued from page 40)

RATINGS
(100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT



POPULAR

- KAY STARR (Dave Cavanaugh Ork)**
(Capitol 15380)
You Broke Your Promise 79--82--78--77
Top jazz-spiritual feeling and peerless phrasing mark this fine singer's performance of the novelty tune that's starting via the Paula Watson disk.
- Second-Hand Love** 73--74--73--72
Cool ballad chirping of a quality torcher penned by Benny Carter.
- ALFRED DRAKE-JANE PICKENS (Lehman Engel Ork)**
(Victor 20-3353)
Why Can't You Behave? 75--77--76--70
Drake (from the "Kiss Me Kate" cast) and Miss Pickens (from RCA Victor) have that musical show manner with Cole Porter's bluesy tune.
- Wunderbar** 73--76--74--70
This "Kate" tune sounds like something out of a Viennese operetta in this fine vocal version. 10-inch version should win spins in "smart" juke locations.

- ALFRED DRAKE (Lehman Engel Ork)**
(Victor 20-3352)
So In Love 74--75--75--72
The "Kiss Me Kate" lead does a robust warbling job on its hit tune, but this version is unlikely to overcome the high-riding name renditions on the jukes.
- Were Thine That Special Face** 69--72--70--65
On another tune from the same show, Drake displays a theatrical flair, but a deficiency disk-wise.

- JO STAFFORD & THE STARLIGHTERS (Paul Weston Ork)**
(Capitol 15378)
Just Reminiscent 81--81--80--82
Stafford and group glide easily thru a pretty new sentimentalizer with an easy-to-remember melody.
- Always True to You in My Fashion (Jo Stafford)** 74--75--74--73
Thrush solos pleasantly but unsensationally on the smart rhythm tune from "Kiss Me Kate."

FOLK

- WESLEY TUTTLE (His Texas Stars)**
(Capitol 15384)
Don't Play Around With My Heart 65--65--64--66
Pleasant warbling of a bright torcher, with lively string ork backing.
- The Time and the Place** 77--77--76--78
Strong projection of a moralizing blues-ballad, with an original, imaginative lyric and theme.
- SAM NICHOLS (The Melody Rangers)**
(MGM 10364)
Your Key Don't Fit My Lock Any More 77--77--77--77
Nichols gets off a winning vocal here, in deep-throated Western style. Backing lively and bright.
- You're Free Again** 75--75--75--75
Warbler convinces again with a medium-tempo weeper.

ARTIST
TUNES
LABEL AND NO.
COMMENT



FOLK

- ERNIE LEE (His Midwesterners)**
(Victor 21-0005)
The Last Time I Saw Mary 61--61--60--62
Ballad to a deceased sweetheart doesn't have the sincerity here to convince. Lee's warbling is okay, but short on folk feeling.
- Arkansas** 61--61--60--62
Same story here. Tune is a Broadway Western, and performance is too polished to click in folk mart.
- AL DEXTER (His Troopers)**
(Columbia 20540)
Calamity Jane 65--66--65--67
Jazzy rendition of "Balling the Jack" with a new lyric.
- A Good Man Is Hard To Find** 65--66--65--67
Country-jazz rendition of the classic.
- SHEB WOOLEY (His Calumet Indians)**
(MGM 10363)
Texas Rose 66--66--65--67
Bouncy Western rhythm job, with male duo getting off close harmony.
- Cherokee Waltz** 64--64--64--65
Pretty waltz tune gets simple, straightforward vocal and string orking. Melody is retentive.
- TOMMY DUNCAN (His Western All Stars)**
(Capitol 15381)
I'm Thru Wastin' Time on You 59--59--58--60
Nothing special to this conventional Western bounce ballad performance.
- Worried Over You** 57--57--56--58
Routine run-thru of the standard.
- ELTON BRITT & THE SKYTOPPERS (Victor 21-0006)**
Candy Kisses 87--87--86--87
Pleasing plaintive ditty shows a strong click potential, and Elton's sincere rendition should ride with the top coin pullers.
- You'll Be Sorry From Now On** 80--80--80--80
Attractive ballad is made even more so by the folk tenor's sob- and-yodel stylization.
- "T" TEXAS TYLER (4 Star 1290)**
Put My Little Shoes Away 78--78--78--78
Sob-inducer concerns a dying child's last request to his mother. Tex handles it effectively most of the way.
- There Ain't Gonna Be No Doggone After Awhile** 66--66--65--66
Lusty, gravel-voiced warbling may win some spins for what is otherwise a routine Western side.
- HANK WILLIAMS (MGM 10352)**
Lovesick Blues 84--85--82--85
Hank's razz-mah-tazz approach and ear-catching yodelling should keep this side spinning.
- Never Again** 77--77--77--76
Hank handles this in more straight-forward style, but both the warbler and the tune have a fine natural folk flavor.

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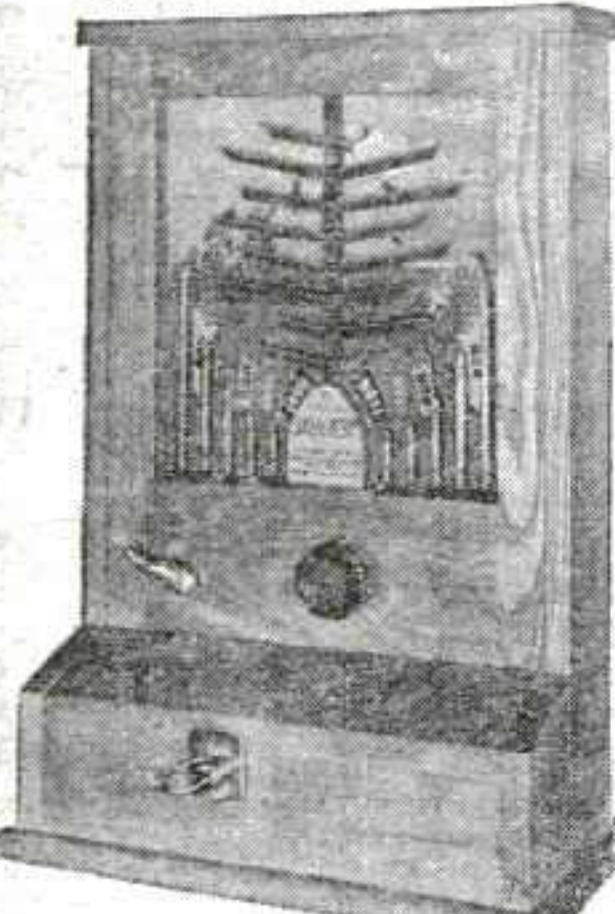
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ARTIST TUNES LABEL AND NO. COMMENT

RATINGS
OVER-ALL RISK JOCKEY DEALER OPERATOR

FOLK

GENE AUTRY (Columbia 20539)
I Lost My Little Darlin' 74--75--76--72
Gene isn't up to his usual form in this lifeless waltz side.

The Bible on the Table 83--85--85--79
It's hard to see how Gene can miss with this one. Catchy number, set for big plugging, has patriotic and religious appeal, and Gene sells it easily.

JIMMY MILLS (The Southern Travelers) (Mercury 6157)
It Doesn't Matter Now 76--76--77--75
Boys mix plenty of appropriate flavor into this ballad of misty-eyed resignation.

I'll Keep Your Picture in My Heart 81--81--81--80
Number is especially rich in the accepted formula style, and Jimmy's simple sincerity sells it strongly.

RACE

THE EBONAIRES (MGM 10361)
Bye Bye, Bye Bye 63--64--64--62
Polished male quartet strolls lazily thru an amusing blues, losing much of its effectiveness in hazy recording.

Come In, Mr. Blues 63--64--63--62
Promising versatile group gives a simple formula blues a slick production job that makes for a pleasing, but inconsequential offering.

BIG BILL (Columbia 30153)
Just a Dream 65--65--65--64
Bill lacks his usual conviction in this hard-trying blues concoction.

Baby, I Done Got Wise 71--72--72--70
Bill delivers this one with the earthy, sincere quality his fans expect.

JOE MORRIS ORK (Atlantic 870)
Weasel Walk 82--82--82--80
Johnny Griffin's honkin', hard-drivin' tenor sax is featured on this "love-that-one-note" riff opus that should send the dancers into a frenzy.

Wow! 71--72--72--68
Effort to combine bop vocal and tenor a la Ventura comes out with rough edges, but side gets a strong beat.

COLEMAN HAWKINS QUINTETTE (Rondo R-1555)
You Go to My Head 75--80--75--70
Reissued from Sonora masters, this is a fine Hawkins tenor solo on a solid evergreen.

I Mean You 74--79--74--68
Hawk and his octet tackle an original with bop-pish inflections and bop-tinged solos.

SNUB MOSLEY ORK (Rondo R-1553)
Snub's Boogie 56--56--57--55
Very little happens here. Reissued from Sonora masters.

Blues at High Noon 56--56--56--56
And very little happens here.

THE VELVETONES (Rondo R-1554)
Don't Bring Me No News 61--62--60--61
A good group turns in a pleasant job on a rather ordinary blues.

Can You Look Me in the Eyes 65--66--64--64
They sympathetically handle a fair ballad on the reverse.

ARTIST TUNES LABEL AND NO. COMMENT

RATINGS
OVER-ALL RISK JOCKEY DEALER OPERATOR

RACE

COLEMAN HAWKINS QUINTETTE (Rondo R-1556)
Bean and the Boys 75--80--75--70
Boppish instrumental built from chords of "Lover Come Back to Me" is a diverting hunk of wax. Reissued from Sonora masters.

Cocktails for Two 75--80--75--70
Hawk's agile tenoring is put on display in a tasteful and big-toned performance of the oldie.

CHARLES BROWN TRIO (Aladdin 3020)
Get Yourself Another Fool 82--82--82--82
Brown, of Three Blazers fame, turns in one of his highly stylized and appealing vocals on a good enough ballad.

Ooh! Ooh! Sugar! 79--80--77--80
Brown sings a blues in his haunting, sex-laden style.

HAL SINGER SEXTETTE (Savoy 686)
Beef Stew 75--76--74--75
Singer's "Corn Bread" draws a "Beef Stew" entrée which has beat and some seconds of tenor sax excitement.

One for Willie 77--77--75--80
Refresh of "Opus No. 1" makes a simple, retentive riff and allows for some Singer tenor pyrotechnics.

JOE MEDLIN (The Three Riffs) (Atlantic 887)
My Last Goodbye 71--71--70--72
A recoupling, with side replacing "Bewildered." Medlin sings strong on a winning ballad, but ork and vocal group backing don't hit the mark.

I'm Glad for Your Sake 84--84--82--85
Sock sentimental warbling of the standard.

DEE WILLIAMS SEXTETTE (Savoy 684)
Bongo Blues 83--83--83--83
Smart amalgam of Cubop and Harlem jump, with the inevitable honk tenor to insure commercial potential.

Dee's Boogie 73--73--72--75
Formula romper in the loose wig manner: pounding rhythm, one-note tenor solos with answering riffs.

SCAT MAN CROTHERS ORK (Capitol 15383)
I'd Rather Be a Hummingbird 82--82--81--83
Gay, fly rhythm chant to a familiar melody in the "Ding-Dong Daddy" vein, with Scat Man and rhythm combo knocking out an irresistible beat.

Blue-Eyed Sally 79--79--78--80
Shades of Leo Watson and Louis Armstrong as Crothers scats infectious thru a strong-beat trifle in rhythm.

BROWNIE MCGHEE (Columbia 30152)
Picking My Tomatoes 68--64--63--65
Southern blues, bright up-tempo style, with Brownie and harmonica-guitar-washboard backing putting out a rhythmic job.

Me and My Dog Blues 68--68--68--68
Real feeling here, with Brownie selling a fresh, authentic blues lyric in the real old manner.

(Continued on page 118)

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Record Reviews

(Continued from page 117)

RATINGS (100 Point Maximum)	90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
	40-69 SATISFACTORY • 0-39 POOR

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS
				OVER-ALL DISK JOCKEY DEALER OPERATOR

RACE

IVY WILLIS
(MGM 10362)
Messy Bessie 71--71--70--73
Thrush shows a gay, fly style, reminiscent of Nellie Lutcher, but nevertheless original. Material, with hip slang and references, could have been more unified and cohesive.

Boogie Woogie Jive 69--69--68--70
Easy-ride boogie woogie novelty, tho strictly routine fare, shows gal's promise — good voice, phrasing and feeling.

LATIN-AMERICAN

PEDRO VARGAS
(Victor 23-1115)
Si O No (guaracha) 84--87--86--80
The Latin Crosby is delicate and robust, rhythmic and romantic—in fact, he's thoroly satisfying on this delightful ditty.

Cuando Duermas Tu (bolero) 81--83--83--77
Pedro's job here falls short of the flip, but it's still well above the average cancion side.

NESTOR CHAYRES
(Victor 23-1027)
Libreme Dios (bolero) 76--77--76--74
Nestor's tear-punctuated, ultra-romantic tenor is well-suited to this rich Latin melody.

Mucho Mas (rumba bolero) 72--72--72--72
Warbler's versatility is apparent as he lets his hair down on a bright Maria Grever number.

LATIN-AMERICAN

MIGUELITO VALDEZ-ORQUESTA DE MAMBO
(SMC 1224)
Mondongo (mambo) 81--82--82--78
Miguelito's original, with its primitive rhythm and modern boppish harmonies, should ride high on the current mambo wave.

Esta 'Frixao (mambo) 80--82--80--78
Story of a "freeze-up" has a double meaning to hipsters. Miguelito's chanting and orking has plenty of bite here.

GEORGE STONE
SEXTET
(MGM 10360)
What Is This Thing Called Love? 60--60--60--61
Not much that is stirring happens on this newest etching of the much etched evergreen.

Goofin' With a Ghost 76--76--75--77
One of those tenor-bartone sax things at a deliberate tempo with crisp beat. May pick up some race coin.

KIKI OCHART ORK
(Tower 2005)
Dame Tu Corazon (bolero) 70--70--70--70
Pleasant warbling and innocuous orking of a warm Latin-type melody.

Ticky Ticky Tock (rhumba-son) 59--58--58--60
The staccato melodic idea is good, but it's ineffectual in this lifeless waxing.

RATINGS (100 Point Maximum)	90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
	40-69 SATISFACTORY • 0-39 POOR

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS
				OVER-ALL DISK JOCKEY DEALER OPERATOR

LATIN-AMERICAN

PUPI CAMPO
(Seeco 4117)
Son De La Loma (mambo) 80--80--82--78
Heavy, persistent rhythm, and angular off-beat instrumental patterns should make this a favorite with the rumba fans.

Estas Frixao (guaracha) 81--82--80--80
(Bobby Escoto)
Same strong, well-recorded rhythm instruments provide a provocative complement to Bobby's jungle chanting. Modern cleffing describes an excitingly discordant climax.

PUPI CAMPO
(Seeco 4116)
Pilarona (son-mambo) 83--83--83--82
(Bobby Escoto)
Lusty Afro chanting, modern harmonies, full rhythm, and clean, hard-driving section work merit a wide appeal for this fine Latin side.

How High the Moon (rhumbop) 80--84--80--76
Side represents one of the more successful efforts to blend bop and Afro-Cuban rhythms. Fine alto and fair trumpet solos, plus cleffed bop figures, fit well against a full Latin rhythm section. Rumba dancers can use this.

TRIO URQUIZA
(Victor 23-1116)
El Caramelito (guaracha) 79--80--80--78
Brilliant Mexican vocal-guitar group, with amplified instruments, turns in a catchy, rhythmic side that should score with Latin collectors and rumba fans.

Olvidame (cancion bolero) 81--82--82--78
Group gives a rich interpretation of this appealing sentimental ballad, taken at a lento, but danceable pace.

MIGUELITO VALDEZ-ORQUESTA DE MAMBO
(SMC 1225)
Chano Pozo (mambo) 79--80--79--78
The Afro chanter tells the story of the late, great bongo player. Group chants, too, and the punchy, modern orking plus full rhythm makes for a sock mambo side.

Que Me Pasa (bolero-mambo) 75--75--76--75
Valdes is less effective with romantic material, but the angular cleffing and punchy rhythm are fine for the rumba dancers.

INTERNATIONAL

JULIE CONWAY-DICK BYRON (Joe Crichio Ork) 64--64--64--64
No, No, No One But You
Simple European-type waltz features attractive color of marimba, mandolin and accordion. Brief vocal duo spots add little.

Yodler's Serenade 60--60--60--60
Production here lacks finesse and consequently lacks appeal.

RUDY PLOCAR ORK
(Mercury 2070)
Repete Polka 77--78--76--76
This snappy instrumental should have a wide international appeal.

Old Bohemian Waltz 75--76--74--74
Ditto for this old-fashioned waltz side.

INTERNATIONAL

HENRI BROZE & HIS INTERNATIONAL ORK
(Lucky 1000)
Happy Mary Polka 78--78--78--78
Spirited polka fulfills the promising title. Xylophone and accordion add sparkle.

My Old Lady Polka 78--78--78--78
More of the same color is used here on a catchy melody. Both sides rate whirly in locations where European hops are favored.

SOKACH-HABAT POLKA ORK
(Decca 45068)
Blue Skirt Waltz 78--77--77--79
Slovak waltz hit, with English lyrics by Mitchell Parish, is off to a fast start via Yankovic's dinking. This version could pick up some of the juke coin.

Uncle Nick's Polka 78--78--78--78
There's more spirit in this instrumental polka. Unusual flavor is added by an organ in the ensemble, and a strong dance beat pervades thruout.

"WHOOPEE" JOHN WILFAHRT ORK
(Decca 45058)
Oh Susanna 71--71--70--72
Brass band puts plenty of brauhaus flavor into this schottische. It's not the Foster melody, incidentally.

Clarinet Schottische 73--73--73--74
Bouncy folk melody offers plenty of oom-pah and clean tootling. Should go over with the German-Scandinavian dancers.

RUDY PLOCAR ORK
(Mercury 2078)
Veteran's Polka 77--77--76--78
Typical midwestern brass band serves up a bouncy instrumental that should delight the polka bugs.

Hillside Waltz 76--76--75--78
Plenty of oom-pah in this dancy traditional waltz. Group offers a brief vocal chorus in Polish.

HARMONY BELLS ORK
Annie Did It Wrong 67--66--66--70
(Dana 2035)
Bright, brassy polka has plenty of dance appeal, but the lyric is a real misfit.

Woodpecker 65--64--68--68
The accordion player has a tough time here, but the boys save the day with a great polka beat.

WALTER ZIEMBA ORK
(Dana 2034)
Let's Go for a Beer 53--50--53--53
The mention of beer is not enough. In fact, this contrived lyric obscures what could have been a catchy instrumental polka.

Crazy Clarinet 75--75--75--76
Plenty of spirit in this rough-and-rhythmic Polish polka. It's an instrumental.

JOE CRICHIO & HIS MUSETTE ORK
(Dana 2036)
Mademoiselle Hortensia 52--52--52--52
English version of a catchy French waltz is undistinguished in adaptation and interpretation.

Little Chinese Girl 76--77--75--77
Familiar French polka gets a sparkling instrumental rendition here.

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(100 Point
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40-69 SATISFACTORY • 0-39 POOR

RATINGS
OVER-ALL
DISK JOCKEY
DEALER
OPERATOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

HOT JAZZ

COZY COLE'S CUBOPPERS
(Candy 3002)
Star Dust 60--60--60--60
Add another tenor sax solo of the Carmichael classic to the list. This one changes tempo and allows for a June Cole piano solo as well.
La Danse 56--56--56--57
Poor clarinet solo and undistinguished original opus make this a rather pedestrian effort.

CHARLIE VENTURA ORK
(National 9066)
Pina Colada 80--82--80--78
One of the more exciting of the Ventura voice-instrument jazz mergings spotting some brilliant Benny Green trombone.
Stop 'n' Go 74--80--75--68
This is a several-years-old master which follows the more standard "go" chorus pattern spotting Charlie Shavers trumpet, Kal Winding's trom, Ralph Burns piano and Ventura's tenor turning out some exciting up tempo jazz.

BECHET-NICHOLAS BLUE FIVE (1-12")
(Blue Note 54)
Bechet's Fantasy 58--58--58--NS
This is a surprisingly lifeless hunk of wax. Bechet most always manages to create a jazz spirit if not always great music. He fails to do either on this side.
Old Stack O'Lee Blues 58--58--58--NS
This side also lacks fire both in the solos of Bechet, Art Hodes, etc., and in the ensemble.

THE THELONIOUS MONK QUARTET
(Blue Note 549)
Ruby My Dear 58--65--60--50
Monk performs one of his originals with his trio. His unusual chord structures and odd sound and phrasing on the keyboard confine this wax to collectors' values.
Evidence 64--69--67--55
There's a little more commercial meat in this quartet opus in bop. Milt Jackson on vibes and pianist Monk make this a rather intriguing bit of bop chamber music.

CHILDREN
THE LADY IN BLUE (June Winters) - AL RICKEY ORK
(Mayfair K-116 (one 10" unbreakable))
Kiddie Konga, Parts 1 & 2 85--86--84--NS
Modern Cinderella tale has a Latin-American setting. Cute story concerns a little girl named Konga with a funny walk that went "one, two, three--kick." Lively heavily-accented rhythm, repeated phrases and themes, plus the ageless story format offer sock moppet material. Gal's delivery is informal, but intimate and warmly commanding. Envelope is colorfully illustrated.

THE SCHMOO CLUB AND THE SCHMOO IS CLEAN, THE SCHMOO IS NEAT
Dir. by Justin Stone
Music You Enjoy
SS-105 (1-7" unbreakable) 84--84--84--NS
These sides concern the good habits of the Schmoos that should also apply to the kiddies. The tunes here are clear and catchy.

RATINGS
OVER-ALL
DISK JOCKEY
DEALER
OPERATOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

CHILDREN

THE SNUGGABLE, HUGGABLE SCHMOO AND THE SCHMOO DOESN'T COST A CENT
Dir. by Justin Stone
Music You Enjoy
SS-100 (1-7" unbreakable) 79--77--80--NS
Despite the descriptions of the Schmoos in these tunes, he'll have to sell on his past reputation. Drawing of L'il Abner and Daisy May on the cover will help, however.

SCHMOO LESSON AND A SCHMOO CAN DO MOST ANYTHING
Dir. by Justin Stone
Music You Enjoy
SS-110 (1-7" unbreakable) 77--75--78--NS
Al Capp's loveable panacean animal, created for his L'il Abner strip, has been made the subject for a series of kiddie songs. A vast, uncritical audience will go for these sides on the basis of familiarity with the character.

RELIGIOUS

SISTER ROSETTA THARPE (Sam Price Trio)
(Decca 48093)
Move On Up a Little Higher, Pts. I & II 81--83--83--78
Sister strides leisurely thru the prayer-meeting chant that has been riding high for some months in the Mahalia Jackson diskings. Side II offers more flavor than the flip, but both sides carry the gal's usual wallop.

THE MASTERS FAMILY
(Mercury 6156)
The Man of Galilee 77--80--80--72
Back-country duo, with guitar backing, turns in a smooth harmony rendition of a pleasant devotional number.
Somebody Needs Just You 74--76--76--70
Lyrics here don't fall with the naturalness of the flip, but the fine family harmony makes for better-than-average listening.

THE HERRINGTON SISTERS
(Mercury 6145)
My Soul Shall Live On 79--82--80--72
Down-home version of the Andrews Sisters does this blue-noted spiritual with a lively bounce.
His Love Is All I Need 78--80--80--72
Sisters put plenty of swiny fervor into a catchy sacred opus in 3/4 time.

CLASSICAL

THE PHILHARMONIC ORK—WALTER SUSSKIND, DIR.—LJUBA WELTSCH
(Columbia 72777-D)
Kind-Weber: Der Freischutz—Recitative and Aria, Pts. I & II 82--84--80--NS
This release is timed well to coincide with Miss Weltsch's brilliant debut at the Metropolitan last week. This diskings offers a substantial sampling of the lyric soprano's fine voice and singing ability. Her work with this recitative and aria from Act II of the Kind-Weber opera is much in keeping with the great critical acclaim she received last week.

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The important thing was to make certain that everyone in the coin machine business had an opportunity to answer the Roll Call.

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CITY _____ ZONE _____ STATE _____

Coin Exports Remain High; 11-Mo. Totals Top Prewar Biz

(Continued from page 100)

Cuba was the largest individual buyer of music machines, spending \$27,970 for 87 juke boxes, but the Philippines led both the vender and amusement game departments. Undoubtedly, the unusually good showing made in the Philippines was influenced mainly by the tariff restrictions put into effect January 1, 1949, which limits all coin machine sales made after that date. According to the terms of the partial embargo, Philippine coinmen may import during 1949, 60 per cent of the total juke boxes they imported during the 12 months ended June 30, 1948. By the same edict, the Philippine government limited games to 40 per cent, using the same time period as a yardstick. Therefore, it is assumed that the heavy Philippine buying during November was made in an effort to stock up before the 1949 restrictions became effective.

S. A. Market Shrinks

Among the surprises of the month were the virtual disappearance of leadership by several South American nations with the result that only Venezuela, top nation for three straight months during early 1948, was among the first 10 buyers and Colombia, the only other South American neighbor on the latest export list, down near the bottom with but seven music machines with an aggregate value of \$1,565. Thru the first part of the year, Colombia, Venezuela and Argentina were vying with each other for the lead position among coin machine importers. Taking up some of this slack on the November report was Curacao, whose coinmen purchased 14 units, nine juke boxes and five venders, worth \$10,259, double the previous largest postwar order by this smaller nation.

Average Prices

Average prices for phonographs during November varied from the high paid by Curacao, \$905, to the \$159 (used) paid by Mexican coinmen. Other top prices on juke boxes were paid by Japan and Nicaragua, \$773 and \$727, respectively. The Union of South Africa paid the highest average price for automatic merchandisers, \$695, and Cuba averaged the smallest price per vender, \$127. Philippine coinmen imported 265 venders worth \$43,414 or an average price of \$164 per unit. South African game operators spent the highest average tab for venders, \$298, and Costa Rica bought used games at \$31 apiece, the lowest game price for November. The Philippines, which also was the principal game buyer in November, spent \$203 for each of the 32 amusement machines purchased.

With the two million dollars mark

already passed for 1948, export coinmen are looking forward to expanded spring and summer trade for 1949. With most American coin machine exporters already intensifying their efforts to open new markets and develop those newer outlets, uncovered after most of the embargoes became effective, there is reason to believe that 1949 export trade will surpass last year's totals despite restriction handicaps.

BRITISH AMUSEMENT

(Continued from page 101)

conversions and a high standard of reconditioning, Britain has been able to keep the home trade well supplied. Many new features will be shown in the export drive.

Headlining the section featuring rides will be the new Speedway Car. This car is expected to be a big export puller.

General circus equipment will feature a new portable toilet and a new line in Continental-type grandstand seating.

Coin counting machines and examples of fluorescent lighting will also be on display. One exhibit will show the advantages of using flexible glass for decorative work; another will introduce for the first time some new ideas in competitive games.

Public address equipment, furniture for cafes, paints and enamels, tickets for all uses, the latest in poster designs, tools and targets will also be shown.

PERON'S TRADE DECREE

(Continued from page 100)

a copy of the permit. President Peron's decree is believed specifically aimed at putting an end to a system whereby importers without exchange permits were using dollars, allegedly bought on the black market, to bring into Argentina shipments which have piled up on the docks. For such merchandise, either on the docks or at sea as of February 10, the importer may obtain an entry permit by payment of a charge of 50 per cent on non-essential goods or 30 per cent on essential goods.

MINN. BIZ COURSES

(Continued from page 100)

This year's course is to be directed by Floyd Lueben, head of the department's trade promotion division.

Courses will be held at Battle Lake, April 4; Glenwood, April 5; Paynesville, April 6; Brainerd, April 7; Aitken, April 8; Detroit Lakes, April 11; Park Rapids, April 12; Walker, April 13; Bemidji, April 25; Deer River, April 26; International Falls and Ray, May 3; Tower, May 4; Ely, May 5, and Grand Marais, May 6.

Amusement Sales Begins Deliveries On Bell Cabinets

CHICAGO, Feb. 19.—Harry Brown, head of Amusement Sales Company here, announced this week that he is now delivering the firm's new Criss Cross and Bonanza cabinet sets complete with all component parts.

Sets for Criss Cross include club handle, drill proof plates, complete sets of castings, award plate for reserve type jackpot, disk and reel strips, one set of reel glasses and one escalator glass, Brown stated.

Both the Bonanza and Criss Cross cabinet sets were unveiled during a combination Valentine Day showing and party at the Amusement Sales headquarters which also celebrated Brown's birthday.

Brown also announced the addition to his staff of two new sales correspondents, Pat Hilborn and Cathy Fleming, who will assist Josephine Sparks in handling office duties for the firm. Brown said that the new appointments were made necessary by a sharp rise in business since the CMI show in January.

Shuf-L-Bowl Corp. Names Distributor

NEW YORK, Feb. 19.—U. S. Shuffleboard Exchange has been appointed sole national distributor for the miniature pins produced by the Shuf-L-Bowl Corporation, of Hempstead, N. Y., it was announced here last week. Meanwhile, Joe Kaufman and Bernie Lipshitz, co-owners of U. S. Shuffleboard, declared that they are now appointing regional distributors to handle the accessory.

The pins, with which any standard board may be used for a simulated bowling game, come in a package deal including a plexiglass pin rack, promotional posters, score sheets and a wall bracket for display and storage of the pins when not in use. The list price of the package is \$35, with discounts for quantity purchases.

Base of the pin is covered with a steel collar. With the base of the collar curved to eliminate sharp edges, damage to wooden board tops is precluded, Kaufman claimed. The curve also makes tipping of the pin easier and is said to prevent its leaping over the back guard if hit solidly. Standard weights may be used when the board is used for the bowling game.

CMAC MOVES

(Continued from page 101)

pany. The Wurlitzer account was later taken to another financing institution and at that time rumor began circulating that CMAC was going to liquidate its coin machine paper.



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Coin Machine Exports

November, 1948

Country	Total		Phonographs			Venders			Amusement Games		
	No.	Value	No.	Value	Av. Price	No.	Value	Av. Price	No.	Value	Av. Price
Philippine Rep....	312	\$57,647	15	\$ 7,717	\$514	265	\$43,414	\$164	32	\$6,516	\$203
Cuba	105	31,117	87	27,970	320	12	1,647	137	6	1,500	250
Venezuela	146	23,662	44	20,169	457	102	3,493	34	—	—	—
Union of S. Africa	35	17,640	18	11,377	632	3	2,085	695	14	4,178	298
Curacao	14	10,259	9	8,148	905	5	2,111	422	—	—	—
Japan	23	6,197	2	1,564	773	3	1,030	343	18	3,603	200
Newfoundland ...	20	5,901	—	—	—	20	5,901	295	—	—	—
Canal Zone	12	4,090	—	—	—	12	4,090	341	—	—	—
Mexico	36	3,516	4	635	159	4	1,142	285	28	1,839	66
Canada	8	3,365	8	3,365	421	—	—	—	—	—	—
Guatemala	5	3,206	5	3,206	641	—	—	—	—	—	—
Nicaragua	15	2,897	1	727	727	—	—	—	14	2,170	155
Panama	4	2,100	4	2,100	525	—	—	—	—	—	—
Haiti	4	2,008	4	2,008	502	—	—	—	—	—	—
Costa Rica	29	1,998	2	1,173	586	—	—	—	27	825	31
Colombia	7	1,565	7	1,565	223	—	—	—	—	—	—
Honduras	3	1,089	3	1,089	363	—	—	—	—	—	—
Salvador	2	1,050	2	1,050	525	—	—	—	—	—	—
Other Countries ..	23	1,498	—	—	—	13	310	24	10	1,188	119
TOTALS	803	\$180,905	215	\$93,863	—	439	\$65,223	—	149	\$21,819	—

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Bally Bowler, 6 months old, like new, 8' to 15' adjustable 219.50
Bally Heavy Hitters (used), with stand 54.50 ea.
Goalee, crated 89.50
Skyfighter 59.50
Undersea Raider 89.50

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Hawaii 49.50 ea.
Tropicana 54.50 ea.
Gold Mine (original flipper)... 64.50 ea.
Cover Girl (original flipper)... 64.50 ea.
Bermuda (original flipper)... 64.50 ea.
Melody Roll (original flipper)... 74.50 ea.

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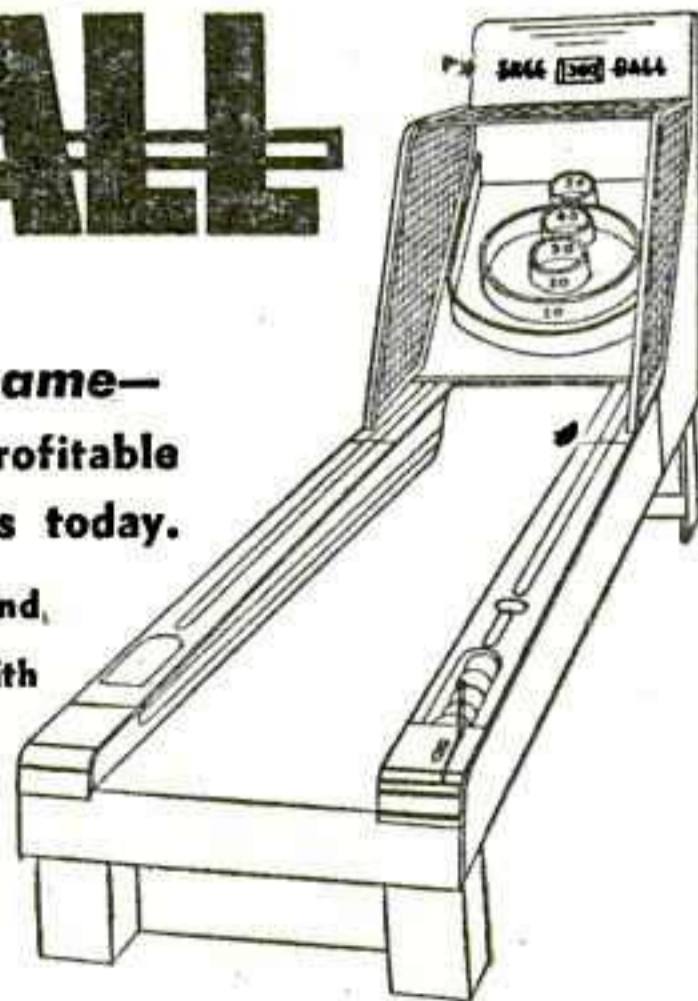
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ADVANCE RECORD RELEASES

POPULAR

(Continued from page 42)

- I Yi Jimmy Yi
A. Trace & His Silly Symphonists (I Don't) National 7024
I'd Rather Be Wrong Than Sorry
D. James-C. Stapleton Ork (Who Do) London 399
If I Forget You
C. Thornhill Ork (Snowfall) Victor 20-3376
If I Were a Itty Bitty Girl, Pts. I & II
V. Nelson... Monogram 115
If You Want Me To Come Home
G. Crosse Ork (Light Up) Capitol 15399
I'll Get By
T. Phillips Ork (Don't Call) S. Tower 1453
I'll Keep the Love Light Burning
V. Lynn-S. Browne-B. Farnon Ork (I Don't See) London 403
Illusions
M. Dietrich (Black Market) Decca 24582
I'm Saving My Kisses for You
H. Whatron (China Doll) Talent TG-500
It All Comes Back to Me Now
C. Stapleton Ork-The Stapletons (Welcome Little) London 377
It's a Big, Wide, Wonderful World
J. Fina Ork (Just Reminiscing) MGM 10372
It's a Big, Wide, Wonderful World
M. Whiting-J. Smith-Crew Chiefs-F. DeVol Ork (Sunflower) Capitol 15394
I've Been Hit
D. Shore-S. Burke Ork (Forever and) Columbia 38410
I've Got the Sweetest Man
P. Watson (You Broke) Monogram 114
Jalousie
J. Bradford-H. Rene Ork (I Get) Victor 20-3378
Janie and Me
J. Cooper (Beyond the) Mero M 7483
Johnny Get Your Girl
B. Garrett (The Humphrey) MGM 10367
Johnny Get Your Girl
D. Martin-P. Weston Ork (Have a) Capitol 15395
Johnny Get Your Girl
The Modernaires (Busy Doing) Columbia 38416
Just Once More
P. Masters Ork (How Many) MGM 10371
Just Reminiscing
J. Fina Ork (It's a) MGM 10372
Keep a Twinkle in Your Eye
A. Vincent-J. Carroll Ork ("A" You're) Mercury 5253
Lay Me Out in the Green Suit, Mudder
J. Carlson-R. Jordan (Do Unto) Manor 1169
Leave My Gal Alone
The Ravens (Deep Purple) National 9065
Let's All Sing Like the Birdies Sing
P. Scala & His Banjo & Accordion Ork (Oh! Monah) London 393
Light Up and Relax
G. Crosse Ork (If You) Capitol 15399
Lullaby of the Leaves
The Gordon Trio (Caravan) Rondo R 180
Vera Lynn Album—V. Lynn (4-10") London LA-56
At the Candlelight Cafe... London 119
Farewell to Arms... London 199
I'll Make Up for Everything... London 119
Once Upon a Wintertime... London 202
So Rare... London 172
The Flower Seller... London 199
When You Awake... London 172
You Can't Be True, Dear... London 202
Maybe
B. Crosby (Somebody Loves) Decca 25410
Mississippi Flyer
B. Barron Ork (You're So) MGM 10369
Money, Marbles and Chalk
P. Page-Z. Masher Ork (Where Is) Mercury 5251
My Cathedral
P. Allison-E. Ballantine Ork (Galway Bay) Rondo R 184
My Mom
E. Howard Ork (My Mother's) Mercury 5259M
My Mother's Arms
E. Howard Ork (My Mom) Mercury 5259M
Narcissus
R. Goff-T. Heath Ork (Harlem Nocturne) London 410
Need You
J. Stafford-G. MacRae-P. Weston Ork ("A" You're) Capitol 15393
No Orchids for My Lady
S. Browne-S. Black Ork (The Promise) London 372
No Orchids for My Lady
J. Garber Ork (Everywhere You) Capitol 15397
Oh, By Jingo
D. Kaye (Coca Roca) Decca 24580
Oh! Monah
P. Scala & His Banjo & Accordion Ork (Let's All) London 393
Old Mother Hubbard
E. Fitzgerald (I Want) Decca 24581
O'Leary Is Leary of Falling in Love
C. Dennis-B. Cole Ork (Galway Bay) Capitol 15403
*Panis Angelicus
V. Damone (Crown Without) Mercury 15002
Park Your Pistols
B. Lee-The Keynotes -Temple Ork (Don't Hang) London 376
Poem to the Moon
Mantovani Concert Ork (The Windsor) London B 12014
(Unless You're) Really and Truly in Love
L. Fotine Ork (Don't Call) Decca 24583
Red Lips and Red Wine
H. Harding & His Songsters (The Ski) Standard S-35000
She's a Home Girl
T. Dorsey Ork (Enjoy Yourself) Victor 20-3375
Richard Rodgers Suite Album—L. Levy Concert Ork (2-12") London LA-72
1. Dancing on the Ceiling; 2. Johnny One Note; 3. With a Song in My Heart... London B-12012
1. Here in Arms; 2. My Heart Stood Still; 3. The Lady Is a Tramp... London B-12013
1. The Girl Friend; 2. There's a Small Hotel; 3. Thou Swell... London B-12013
1. Little Girl Blue; 2. Mountain Greenery; 3. Where or When... London B-12013
Harry Roy Album—H. Roy (4-10") London LA-59
Barrell House Boogie... London 116
Canadian Capers... London 203
Daughter, Daughter... London 138
Funny Little Man... London 138
Piano Madness... London 203
Sitting on Edge... London 140
Steppin' Out at Midnight... London 116
There Ought To Be a Society... London 140
Anne Shelton Album—A. Shelton (4-10") London LA-57
Down at the Old Bull and Bush... London 102
Love of My Life... London 198
Lover Man... London 102
My Silent Love... London 118
Oh! My Darling... London 198
Spring in December... London 158
Strangers in the Dark... London 158
You've Changed... London 118
She's a Home Girl...
M. Douglas-Four Hits & a Miss-S. Burke Ork (Without a) Decca 24584
Similau
R. McKinley Ork (The Missouri) Victor 20-3377
Snowfall
C. Thornhill Ork (If I) Victor 20-3376
Somebody Loves Me
B. Crosby (Mayoe) Decca 25410
Someone Like You
E. Howard Ork (When the) Mercury 5254
Stardust
T. Martin-M. Cepposork (Temptation) De Luxe 1014
Street Scene
A. Newman & His Hollywood Symphony (How Green) Mercury 1150M
Sugarfoot
J. Cooper (Dreaming of) Mero M-7482
Sunflower
J. Fulton-E. Ballantine (Tell Me) Tower 1454
Sunflower
J. Smith-Crew Chiefs-F. DeVol Ork (It's a) Capitol 15394
Swinging Down the Lane
P. Scala Ork-The Key-Notes (The Village) London 401
Tell Me the Truth
J. Fulton-E. Ballantine Ork (Sunflower) Tower 1454
Temptation
T. Martin-M. Ceppos Ork (Stardust) De Luxe 1014
The Gal Who's Got My Heart
B. Anson & The Key Men (You're Cute) Mercury 5250
The Horse Guards
Ork—Raymonde-R. Preston, Dir. (The Runaway) London R-10074
The Humphrey Bogart Khumba
B. Garrett (Johnny Get) MGM 10367
The Missouri Walking Preacher (With a Little Book in His Hand)
R. McKinley Ork (Similau) Victor 20-3377
The Promise in Your Eyes
S. Browne-The Squadronaires (No Orchids) London 372
The Right Girl for Me
G. MacRae-P. Preston Ork (I Get) Capitol 15396
The Runaway Rocking Horse
Ork—Raymonde-R. Preston, Dir. (The Horse) London R-100474
The Ski Polka
H. Harding & His Songsters (Red Lips) Standard 35000
The Two of Us
D. Stephens-A. Kane-J. Coles Ork (I Don't) London 400
The Village Band
P. Scala-The Keynotes (Swinging Down) London 401
The Windsor Melody
Mantovani Concert Ork (Poem to) London B. 12014
To Mother Album—Eddy Arnold (3-10") Victor P-239
Bring Your Roses to Her Now... Victor 21-0010
I Wish I Had a Girl Like You, Mother... Victor 21-0010
I Wouldn't Trade the Silver in Mother's Hair (For All the Gold in the World)... Victor 21-0011
M-o-t-h-e-r (A Word That Means the World to Me)... Victor 21-0009
My Mother's Sweet Voice... Victor 21-0011
That Wonderful Mother of Mine... Victor 21-0009
Two Guitar Blues
Don Juan Trio (A Long) Modern 20-654
Vieni Sul Mar
J. Biviano-RCA Victor Accordion Ork (I Kissed) Victor 20-3386
Welcome Little Stranger
D. James-The Staple-Tones-C. Stapleton Ork (It All) London 377
What's New
E. Borden (You Were) Monogram 113
When the Angelus Is Ringing
E. Howard Ork (Someone Like) Mercury 5254
When You're in Love
G. Lombardo & His Royal Canadians (Be Mine) Decca 24578
Where Is the One
P. Page (Money, Marbles) Mercury 5251

Bell-o-Matic's Spinning Reels Proves Good Public Relations

CHICAGO, Feb. 19.—House organs may come and house organs may go but Bell-o-Matic Corporation's *Spinning Reels*, now in its 23d year, seems destined to go on forever judging from its current rating with coinmen and executives in other industries.

Just as it did when published by Mills Novelty Company under the editorial direction of Cece Crabtree back in 1926, *Spinning Reels*, today edited by Grant Shay, vice-president, serves to point up operator tips on routes, editorializes on one or more nationally important topics and keeps old-timers in touch with the latest activities of friends they may not have personally contacted for years.

Roadmen

Crabtree, Charley Snyder, Bob Schwartz, Vince Shay, Frank Lorden and Midge Ryan were Mills roadmen when *Spinning Reels* was first beginning to make friends with operators in the '20s and much of the text appearing in the monthly magazine directly resulted from their ceaseless travels thru virtually every city and town in the States. In those days most of the roadmen except Editor Crabtree were traveling three months at a time and Mills six-man road team became familiar to big and small operators alike. Crabtree, Snyder and Schwartz are dead now, but the other three have worked up thru the ranks to key posts in the industry: Vince Shay is Bell-o-Matic president, while Lorden and Ryan are executive salesmen for the same firm which is national distributor for Mills bell products.

During the war years when Mills was in war production, *Spinning Reels*, in keeping with the spirit of the times, was published under the name of *The Warrior* and was used by its wartime editors, Jim Mangan and Grant Shay, to spearhead six company bond drives. Its general editorial make-up was altered also during those years and stories fea-

tured plant war workers activities.

With the re-inaugural edition in January, 1948, as *Spinning Reels*, editor Grant Shay picked up the traditional theme of the house organ. It is now published every two months and its circulation hovers around the 10,000 mark. It is sent to anyone requesting it with the compliments of Bell-o-Matic staffers. Among its readers are officials of the Detroit Edison Company, Schenley Distillers, Toledo Scale, Stewart Warner, John Hancock Life Insurance, Maytag, Bayuk Cigars, Armstrong Cork, International Harvester, National Radio Institute and American Cyanide Company, Chrysler Corporation, Procter & Gamble and the National Board of Fire Underwriters. In addition, its Canadian followers include executives of the British American Oil Company, Toronto, and Le Lingol, Arvida, Quebec.

Editor Shay says that a surprising number of its readers are from outside of the industry and for this reason feels that *Spinning Reels* is doing a public relations job of inestimable value to the coin machine field as a whole. Asked why so many outsiders are interested in the publication, he said that letters of comment from these readers stressed the unusual house organ combination of clean humor and sometimes serious text.

Prized Comments

Some prized comments included one from the general offices of International Harvester of Canada which read: "Many thanks for your recent issue of *Spinning Reels*. I was particularly impressed with your good taste in choosing 'cheesecake' shots for your last two pages." Another comment, by an executive of the International Radio Institute stressed the serious side: "I have just read some of the material of your well prepared house organ, *Spinning Reels*. I was particularly interested in your editorial *An American Pot-pourri*. I like this sort of thing. Right now we need more editorials along the same vein."

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

(Continued from page 30)

Songs	Publisher	N. Y.			Chl.			Calif.			Add. Sur. Pts.			
		SI	SV	CI	SI	SV	CI	SI	SV	CI				
I Got a Gal in Galveston	Republic	1	9	1	2	0	1	1	2	3	4	1	2	65
I Love You So Much It Hurts	Melody Lane	6	8	0	2	1	3	4	5	6	0	0	2	83
It's a Big, Wide, Wonderful World	BMI	2	7	0	3	2	2	0	3	2	5	0	3	70
I've Got My Love To Keep Me Warm	Berlin	6	2	1	3	3	3	5	9	5	2	1	7	9 162
Lavender Blue (So Dear to My Heart)	Santly-Joy	2	3	1	7	0	1	1	7	4	4	1	7	115
Look Up	Patmar	2	6	0	5	0	2	0	5	7	21	0	6	2 139
My Darling, My Darling (Where's Charley)	E. H. Morris	1	7	0	6	1	3	5	3	3	6	0	6	142
My Dream Is Yours (My Dream Is Yours)	Witmark	4	9	0	3	1	3	0	4	5	5	0	3	84
My Own True Love (My Own True Love)	Paramount	4	5	0	1	2	2	1	1	4	3	0	1	55
On a Slow Boat to China	Melrose	0	5	0	3	1	5	2	4	4	2	0	3	3 78
Powder Your Face With Sunshine	Lombardo	0	6	1	9	0	1	1	6	5	2	1	9	3 143
Pretty Baby	Remick	0	1	2	1	0	1	5	1	1	2	2	2	5 57
So In Love (Kiss Me, Kate)	T. S. Harms	6	6	0	3	4	3	0	3	3	3	0	7	144
Someone Like You	Harms, Inc.	0	7	0	3	3	4	1	3	5	7	0	2	79
Sunflower	Famous	1	6	0	6	0	4	5	8	0	6	0	5	11 135
Tara-Talara-Talar	Oxford	0	7	0	3	0	1	0	3	3	6	0	3	72
The Pussy Cat Song	Leeds	0	3	0	5	0	2	0	4	0	1	0	4	64
The Streets of Laredo (Streets of Laredo)	Famous	5	10	0	1	3	3	2	4	4	2	0	2	81
These Will Be the Best Years of Our Lives	Robbins	1	4	0	3	2	4	1	3	2	3	0	3	76
Who Hit Me? (Lend an Ear)	Southern	3	7	1	3	3	4	2	3	6	3	0	2	81
You Was	Crystal	0	3	0	3	0	3	0	3	3	6	0	3	10 73

RECORDS MOST PLAYED BY DISK JOCKEYS

(Continued from page 30)

POSITION	Weeks to date	Last Week	This Week	Title	Art. By	Label
2	17	12	12	POWDER YOUR FACE WITH SUNSHINE	D. Martin-P. Weston	Ork Capitol 15351—ASCAP
3	23	13	13	LAVENDER BLUE	D. Shore-H. Zimmerman	Ork..... Columbia 38299—ASCAP
5	19	14	14	FAR AWAY PLACES	B. Crosby-K. Darby Choir Decca 24532—ASCAP
3	22	15	15	GALWAY BAY	B. Crosby Decca 24295—ASCAP
5	14	15	15	CONGRATULATIONS	J. Stafford Capitol 15319—BMI (T. Benke Ork, Victor 20-3237; P. Carle Ork, Columbia 38372; C. Cross Ork, Sterling 4003)
14	9	17	17	A LITTLE BIRD TOLD ME...	P. Watson Supreme S-1507—ASCAP
24	8	18	18	BUTTONS AND BOWS	D. Shore Columbia 38284—ASCAP
2	—	19	19	DOWN BY THE STATION	T. Dorsey-D. Dennis Victor 20-3317—ASCAP (R. Noble-The Noblemen, Columbia 38404; G. Lombardo Ork, Decca 24555; C. Desmond, Mercury 5225; S. Gaillard & His Trio, MGM 10309; The Starlighters-P. Weston Ork, Capitol 15389)
18	16	20	20	ON A SLOW BOAT TO CHINA	K. Kyser Ork-H. Babbitt-G. Woods Columbia 38301—ASCAP (L. Clinton Ork, Decca 24482; B. Goodman Ork-A. Henrickson, Capitol 15208; S. Lanson, Mercury 5191; A. Lund, MGM 10289; P. Martin, Victor 20-3123; E. Howard Ork, Mercury 5210; J. Frank. Varsity 117; Our Brothers, 20th Century TC-20-78)
1	—	20	20	POWDER YOUR FACE WITH SUNSHINE	Blue Barron Ork MGM 10346
1	—	22	22	RED ROSES FOR A BLUE LADY	V. Monroe Victor 20-3319—ASCAP (G. Lombardo Ork, Decca 24549; J. Laurenz, Mercury 5201)
8	25	23	23	LAVENDER BLUE	S. Kaye Ork Victor 20-3100—ASCAP
5	20	24	24	DEEP PURPLE	P. Weston Ork Capitol 15294 (C. Barnet, Apollo 1092, D. Rose Ork, MGM 10164)
1	—	25	25	CRUISING DOWN THE RIVER	J. Smith-The Clark Sisters-F. DeVol Ork Capitol 15372
1	—	25	25	POWDER YOUR FACE WITH SUNSHINE	D. Day-B. Clark Columbia 38394—ASCAP
1	—	27	27	CARELESS HANDS	S. Kaye Ork Victor 20-3321 (Bob & Jean, Decca 24563; J. Desmond, MGM 10349; J. Laurenz-A. Vincent, Mercury 5245; Shorty Long & Santa Fe Rangers, Victor 21-0007; M. Torme-S. Burke Ork, Capitol 15379; E. Deany, Mercury 6170; L. McAuliffe & His Western Swing Band, Columbia 20546)
1	—	27	27	I'VE GOT MY LOVE TO KEEP ME WARM	A. Lund MGM 10348—ASCAP
3	—	29	29	POWDER YOUR FACE WITH SUNSHINE	S. Kaye Ork Victor 20-3321—ASCAP
1	—	30	30	LADY OF SPAIN	R. Noble Ork Victor 20-3302 (The Philharmonica Trio, Capitol 15346; M. Herth-J. Green, Decca 25420)

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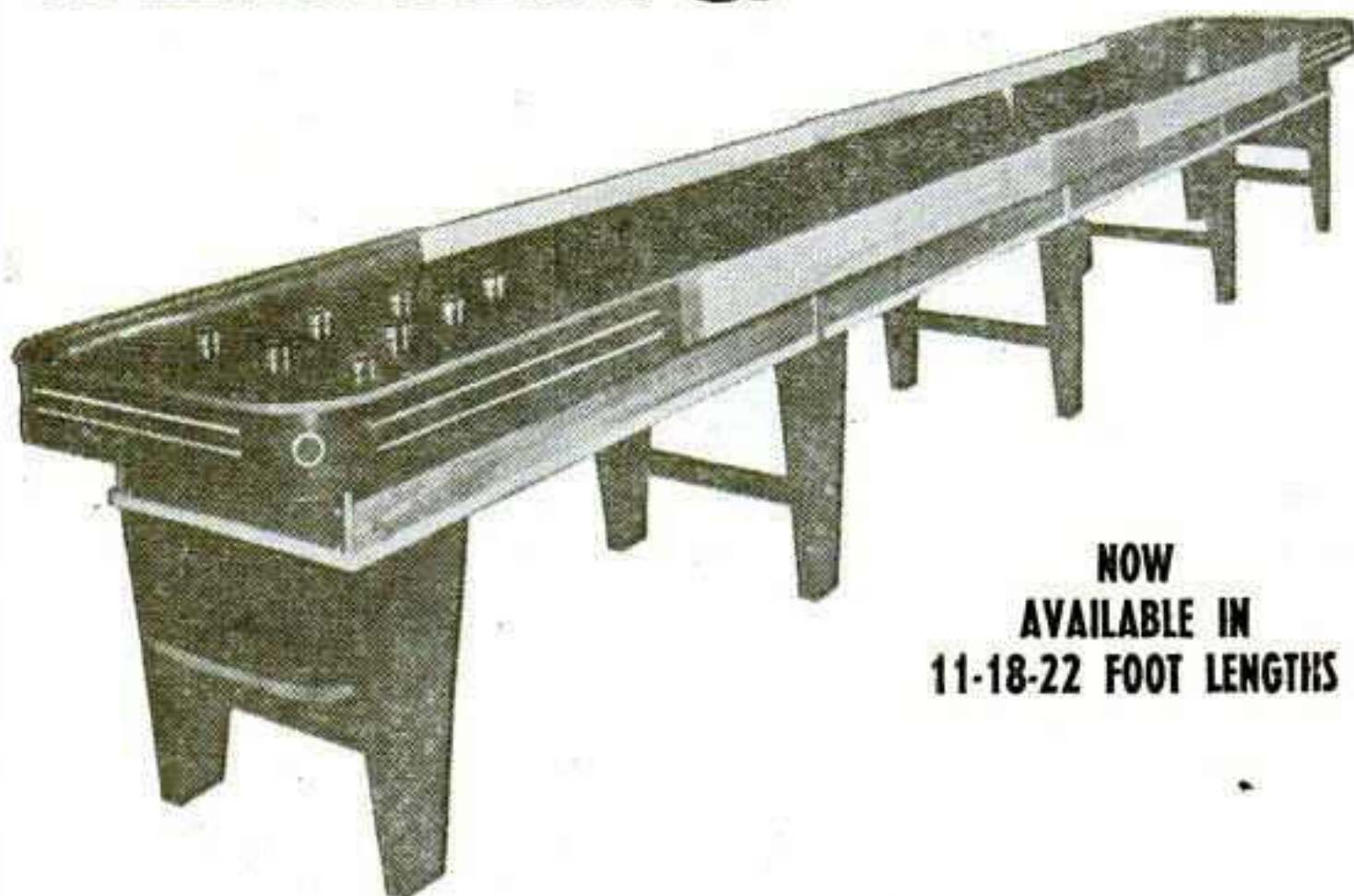
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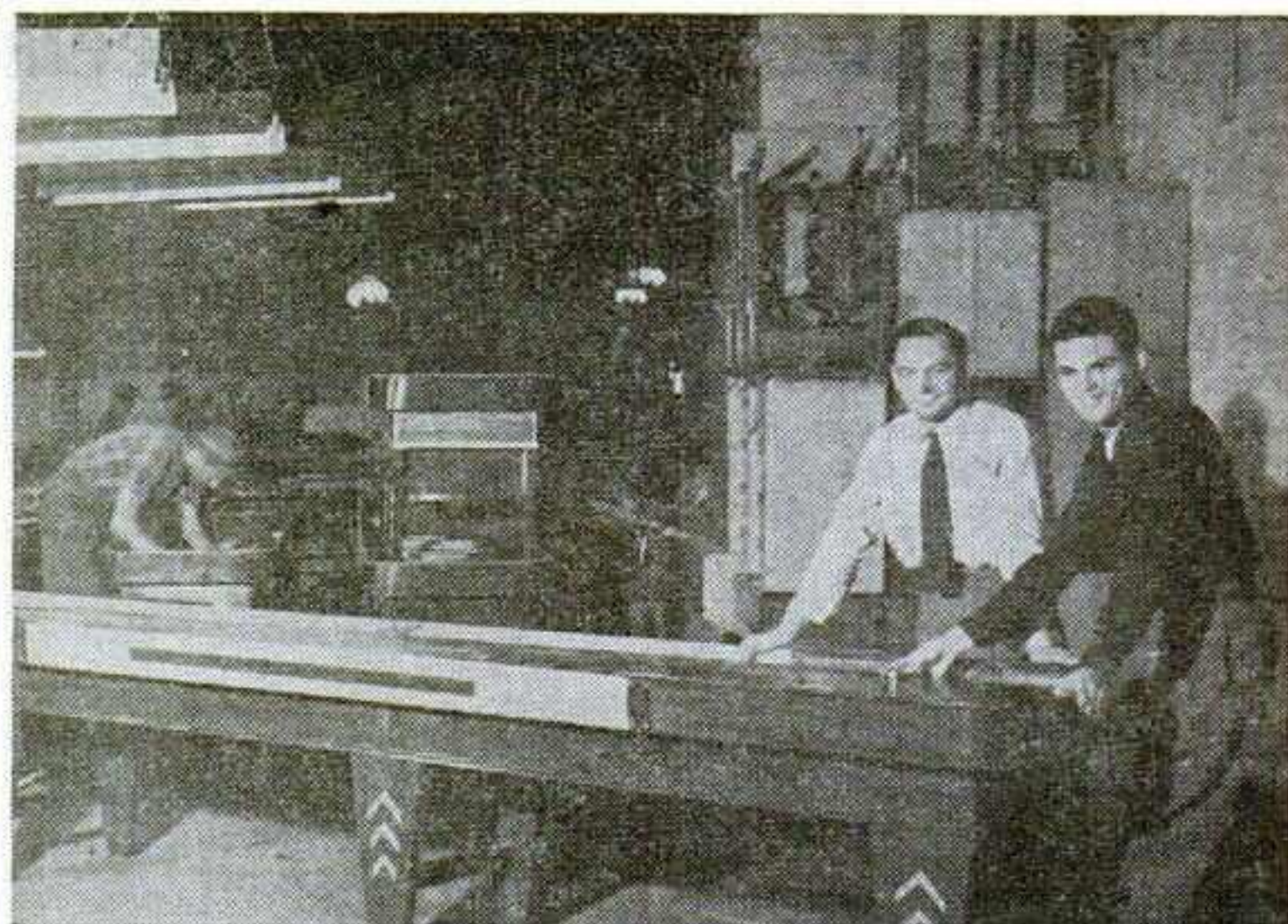
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STAGE SCREEN STAR Dickie Moore visits Chicago plant of Purveyor Shuffleboard, learns how Formica playfields are handled on the production line. Herb Perkins (left) showed Moore, currently appearing in Marco Polo, thru Purveyor's factory.

Outdoor Ops Eye Coin Machines; Florida Fair Spotlights Units

(Continued from page 101)

themselves of the opportunity of seeing the machines in action had the showing been advertised in the trade press, it was pointed out.

Frank J. Mencuri, manager of the arcade division of Exhibit Supply Company, expressed himself as more than pleased with the results obtained. He pointed out that the success, while limited by the lack of prior build-up, in the future would be eclipsed, particularly in actual sales.

Entire Display Sold

Mencuri reported that he sold all of the 24 pieces displayed and closed sales for a substantial number of additional pieces. He placed no emphasis on these sales except as an indication of the potential volume which could be built up at the fair here if future showings are advertised in advance.

The Exhibit Supply Company stressed the value of the showing as a base for establishing direct contact with operators in the outdoor show field. He pointed out that many outdoor showmen are too busy with date-contracting problems during the Chicago outdoor convention in December to give much time to the inspection of arcade machines. He also pointed out that only a relatively small group of outdoor operators are free to attend the coin machine convention.

Mencuri placed emphasis on the showing here as a proving ground for arcade machine manufacturers. Several improvements in machine design and eye-appeal will stem from the recent showing here, he maintained, holding that the large and steady flow of patrons at the fair, together with the rigorous handling which the machines are given in a midway arcade, make the showing here an ideal proving laboratory.

Test Ground

He said that the large volume of arcade patrons quickly showed up some weaknesses, most of them minor and easily corrected, and some ways in which the play of some machines can be bolstered. The bugs, he said, will be eliminated before any shipments are made from the factory. Most of the weaknesses were uncovered thru the severe strain the machines were subjected to, plus the fact that they operated on bare ground and in varying weather conditions.

The showing also proved extremely valuable in unearthing ways by which the income of the various units could

be hiked, Mencuri said. Illustrating this, he cited a test with the See-a-View. By mounting an 8x10 art picture, depicting a scene offered inside the machine, it was found that business soared approximately 40 per cent, as compared with the machine operated without such eye-lure.

The volume of play also enabled a compilation of a valuable day-by-day earning record of the various machines. Due to the heavy patronage of the arcade machines, this compilation will serve as an excellent guide, Mencuri asserted.

Biz Up

Total business in the Sportland here was roughly 20 per cent over '48. This contrasted with the take for other midway concessions which reported business about level with last year, with increased fair attendance offsetting lower per capita spending. The increase in the Sportland's business was ascribed to the large number of new machines brought in by Exhibit Supply Company.

Of the 24 prices shown by Exhibit Supply Company, top money-getters were the Dale guns. Other units shown included three See-a-Views, seven large floor-type fortunetelling machines, six peep shows, one grip developer, two card venders, and Jitters, electronic nerve-testing machine.

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10 Bank Balls, 14 Ft.	85.00
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5 12-Ft. Bang-A-Fitty	115.00

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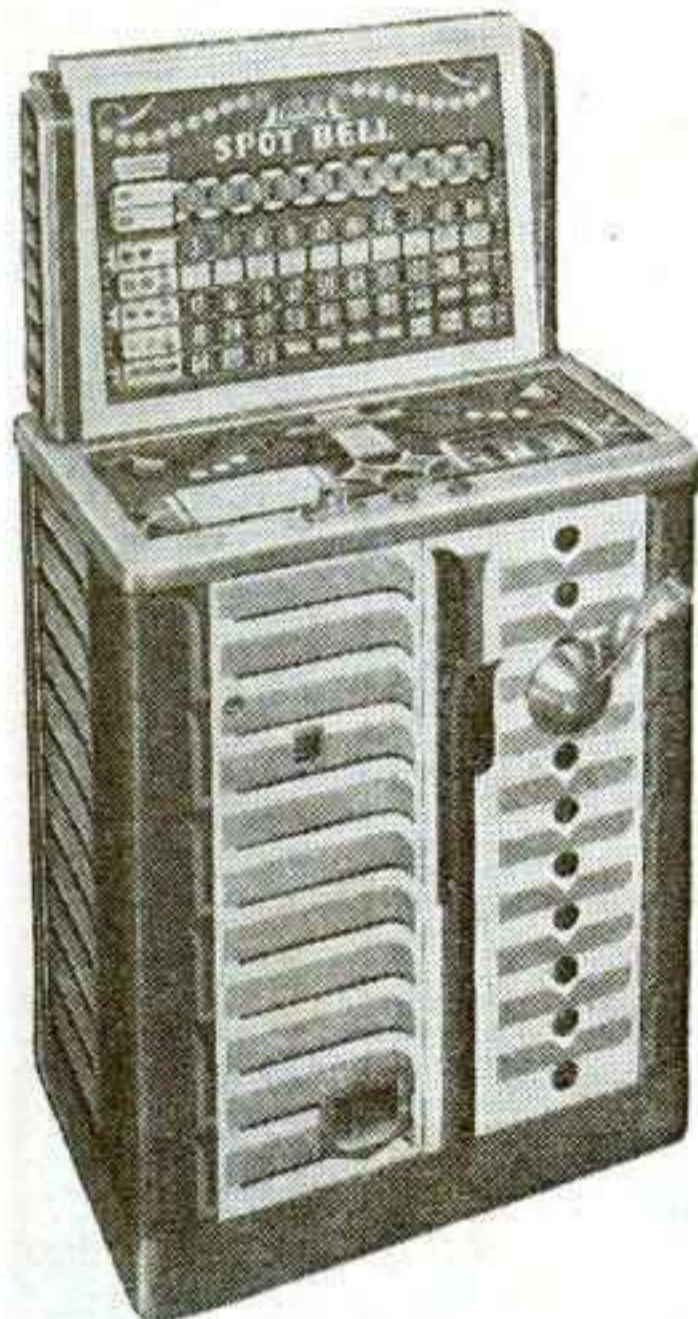
<h4>PHONOGRAPHS—Cleaned and Checked</h4> <p>8800, 9800, 8200RC, Each \$150.00 Colonel or Envoy RO 150.00</p> <p>800 Wurlitzer ... \$125.00 Colonial (780) Wurl. 125.00 950 Wurlitzer ... 125.00</p>	<h4>ROLL DOWNS</h4> <p>\$49.50 EA.</p> <p>BUBBLES MIMI TRI SCORE COVER GIRL TALLY ROLL SINGAPORE HAWAII SUPER TRIANGLE TROPICANA</p> <p>ADVANCE ROLLS BING-A-ROLLS WRITE</p>
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<h4>ARCADE</h4> <p>Lite League \$49.50 Ten Strikes (High Dials) 49.50 Tumbler 49.50 Boomerang 34.50 Total Rolls 49.50</p> <p>Box Score \$ 79.50 Goalees 89.50 All Stars (Late Serial Numbers) 224.50 Bang-a-Deer (Comp. With Rifle) ... 99.50</p>	<p>TERMS: 1/3 Deposit, Balance C. O. D. Exclusive Distributor for SEEBURG Products in Wisconsin and Upper Michigan PHONE: KILBOURN 5-7323</p>
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GIVE TO THE DAMON RUNYON CANCER FUND

MR. CONSOLE OPERATOR . . .



We just recently completed exhaustive location tests on BALLY'S New Console SPOT BELL alongside the leading consoles of today and, believe us, it is truly the "Citation" of Consoles.

SPOT BELL, convertible, was thoroughly tested on both automatic and free play locations and here are the actual results—



- 1—PLAYER APPEAL—Instantaneous
- 2—SERVICE CALLS—Absolute Minimum
- 3—EARNINGS—From 2 to 5 Times Greater Than Those of Competitive Consoles

Now, Mr. Operator, to give you the opportunity of testing SPOT BELL for yourself—
We offer you the following Unconditional Guarantee . . .

- ★ New Spotted Symbols Feature
- ★ Single Cherry Winners
- ★ Single Orange Winners
- ★ Famous "Citation" Odds Feature

Immediate
Delivery

GUARANTEE

We, Chris Novelty Company, will ship you one sample SPOT BELL CONSOLE and, if you are not completely satisfied with it in every way, you may return it to us within 10 days of shipment and your money will be refunded in full with no questions asked.

CHRIS NOVELTY COMPANY
Signed—Chris Christopher.

Immediate
Delivery

CHRIS NOVELTY COMPANY

1217 N. Charles St. Phone: Mulberry 8722, Baltimore 1, Maryland

GUARANTEED

FACTORY RECONDITIONED

JACKPOT BELLS

\$60 TO \$150

5c-10c-25c PLAY

Thoroughly reconditioned by experienced, factory trained mechanics. Your choice of 2/5 or 3/5 payout combinations

SOLD ON 10-DAY MONEY-BACK GUARANTEE

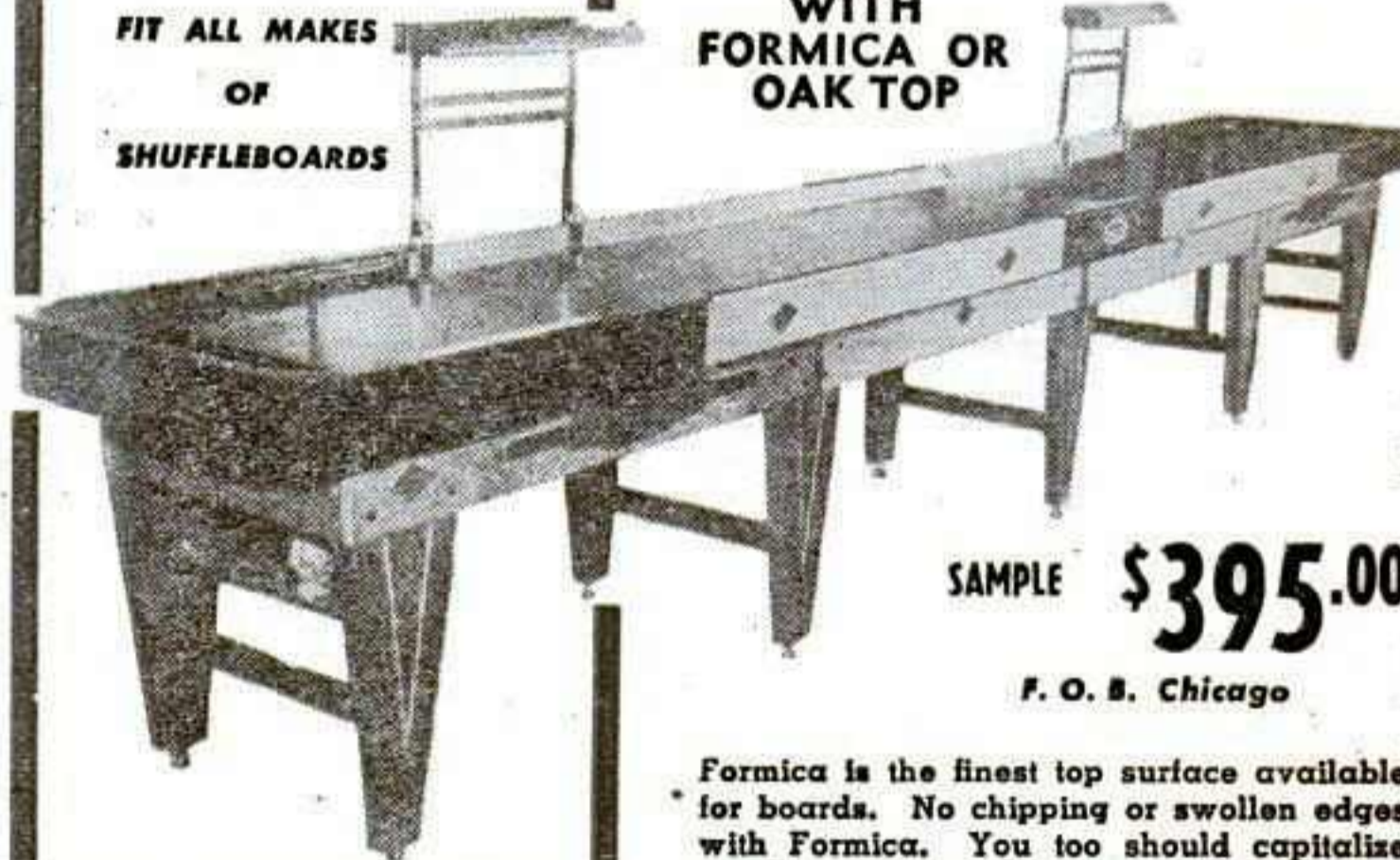
- IMMEDIATE SHIPMENT OF •

NEW, GENUINE BUCKLEY CRISS-CROSS JACKPOT BELLE

BUCKLEY TRADING POST
4223 WEST LAKE ST. CHICAGO 24, ILL.

"CLAMP-ON" SHUFFLEBOARD FLUORESCENT LIGHT-UPS

FIT ALL MAKES OF SHUFFLEBOARDS



Equip your Boards with lights and watch the play increase!

Easy to install, simply clamp on the side and your board gets added flash, more profitable play. Beautifully chromed.

Single **\$19.50**
Pair **\$35.00**

THERE IS NOTHING FINER PURVEYOR SHUFFLEBOARD

WITH FORMICA OR OAK TOP

SAMPLE **\$395.00**

F. O. B. Chicago

Formica is the finest top surface available for boards. No chipping or swollen edges with Formica. You too should capitalize on this great profit-maker. Sturdily constructed, light maple finish, beautifully decorated and prepared for a long life of action.

LOOK AT ALL BOARDS THEN YOU'LL BUY THE PURVEYOR SHUFFLEBOARD

JUST OUT!
A New and Different Electric Scoreboard for shuffleboards. Coin-Operated or remote control.
PREVIEW SAMPLE \$149.50

PURVEYOR SHUFFLEBOARD CO.

MANUFACTURERS
4322-24 N. WESTERN AVE. CHICAGO
PHONE: JUNIPER 8-1814

START OUT WITH "ACES" BACK TO BACK!



IT'S YOUR LOSS IF YOU DON'T OPERATE CRISS CROSS... and BONANZA

CRISS CROSS and BONANZA Cabinet Sets complete with all component parts necessary to make any old Mills escalator type slot into the very latest and flashiest looking piece of equipment you ever had.

THESE PARTS ARE INCLUDED IN YOUR CRISS CROSS CABINET SETS:

- Drill Proof Plates
- Club Handle
- Complete Set of Castings
- One Token Chamber with Slugs, Taken Chute, Overflow Chute, CRISS CROSS Payout Lever Bracket.
- Guaranteed Jackpot Glass made in any Denomination
- Attractive Award Plate for Reserve Type Jackpot
- Disc and Reel Strips
- Set of Reel Glasses
- Escalator Glass

These machines are real money makers since they have a greater play and take in more money than any other type slot made.

Get in the big action with the main attraction

SOLD ON A MONEY BACK GUARANTEE
REF: 151 NATIONAL BANK, CHICAGO
WRITE, WIRE OR PHONE FOR FULL INFORMATION

AMUSEMENT SALES COMPANY
164 E. GRAND AVE., CHICAGO 11, ILL.
Phone: WHitehall 4-4370

BRAND NEW KEENEY BONUS SUPER BELLS



5c & 25c PLAY COMB. IN ORIGINAL CASES
WRITE-WIRE-PHONE FOR PRICES!
SEABOARD NEW YORK CORP.
583 10th AVE. NEW YORK 18, N. Y.
Phone: Bryant 9-5620

Exceptional Opportunity FOR QUALIFIED DISTRIBUTOR

Well-known manufacturer has choice domestic and foreign territories available for the distribution of the world's finest

SHOE SHINE MACHINE

FOR FULL DETAILS WRITE **BOX D-144**
c/o The Billboard Cincinnati 22, O.

Purveyor Opens Branch Office

CHICAGO, Feb. 19. — Purveyor Shuffleboard Company here has opened a branch office in Los Angeles, Herbert J. Perkins, president, said Thursday (17).

The new office will be managed by John Railton, and was set up to facilitate coverage on the West Coast. All the firm's products will continue to be manufactured in Purveyor's Chicago plant.

Firm produces a complete line of accessories, including playfield lamps, as well as boards featuring formica tops.

Mil-Bar Vending Corp. Formed in Philadelphia

PHILADELPHIA, Feb. 19.—Jay D. Barksy, local attorney, announced that he had filed a petition for a certificate of incorporation from the Pennsylvania Department of State for a newly formed vending firm to be known as the Mil-Bar Vending Machine Corporation.

According to the petition, the purposes for which the corporation is being organized are "to manufacture, purchase, acquire, own, operate, exchange, repair, service, lease, mortgage and otherwise encumber, sell or otherwise dispose of vending machines and all beverages, merchandise or articles and/or the ingredients or components thereof to be dispensed therein, and to hold, acquire, purchase, mortgage, convey, lease, sublease and exchange real estate, and generally to do all things and transact all business necessary or incidental thereto."

Lorillard Makes Embassy Cig Available Nationally

NEW YORK, Feb. 19.—P. Lorillard Company initiated national distribution of its king-size cigarette, Embassy, last week. According to Frank W. Hopewell, vice-president in charge of sales, the brand previously had been sold in Eastern and Midwest markets only, where it was introduced in September, 1947.

Lorillard has launched a national advertising campaign on the brand, utilizing daily newspaper, magazine and point-of-sale media.

Hult Re-Elected President Of National Dairy Council

WINSTON-SALEM, N. C., Feb. 19.—Milton Hult was re-elected president of the National Dairy Council (NDC) during the board of directors' meeting here recently. Election marks Hult's 13th term in office.

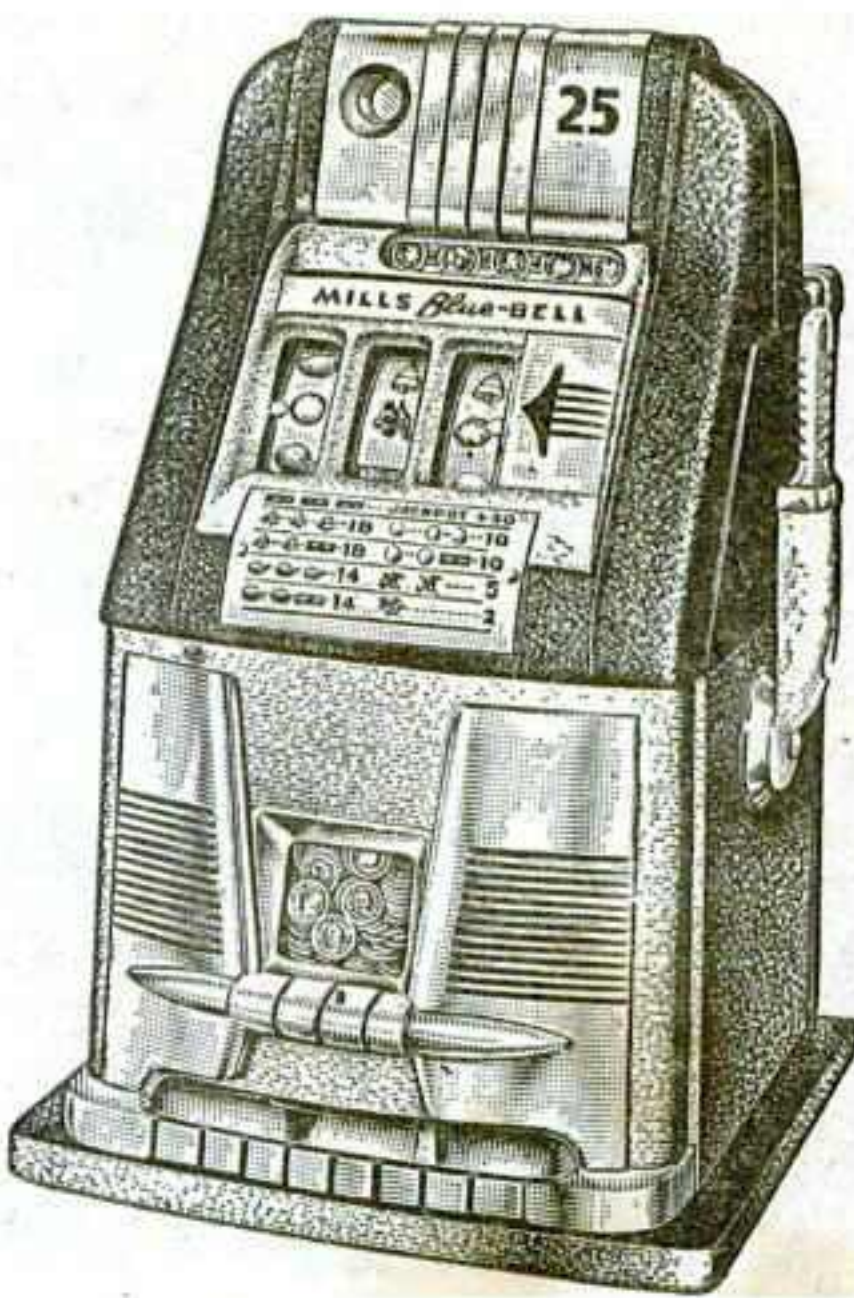
Canada Dry Income Up

NEW YORK, Feb. 19.—During the first three months of its fiscal year, Canada Dry Ginger Ale, Inc., and its subsidiaries, reported net income of \$356,404 compared with \$352,252 in the same period last year. After preferred stock dividends, this is equivalent to 42 cents per common share. In the quarter which ended December 31, net sales amounted to \$13,582,965, compared with \$12,939,076 in the same quarter a year ago. Both the company's sales and earnings were affected by a truck strike which closed four large plants in the New York area in October and November, R. W. Moore, president, said. Despite this, December sales were the highest in the company's history.

Schultz Joins Ziegler

MILWAUKEE, Feb. 19.—Lawrence Schultz has been named superintendent of the George Ziegler Company, Milwaukee candy manufacturing firm. Schultz, who has a background of 28 years in the candy industry, had been with E. J. Brach & Sons. Schultz was superintendent of the Sweets Company of America, manufacturers of Tootsie Roll, for eight years before he joined Brach's production staff.

Mills Blue Bell!



The ideal, all-round machine for general operation. Blue Bell is finished in Hammerloid paint, a hard, durable, lustrous finish. Heavy, colorful, metal front decorations—colorful metal reward card with large, legible numerals. Colors: Ultramarine and cobalt blues, Chinese red brilliantly accentuated with polished ornamentations.

BELL-O-MATIC CORPORATION
4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS

Coming soon—

ABT'S ALL-ELECTRIC "Skill Gun"

The Best Pistol Game Ever Made!

Delivery - - - March 15th

Sample orders now accepted . . . \$57.50 ea.

A. B. T. MANUFACTURING CORP.

715-723 NORTH KEDZIE AVENUE, CHICAGO 12, ILL.

SALE—GUARANTEED—SALE

An Original Bally 1 Ball F. P.

#1—VICTORY SPECIAL, motor drive, instant action, daily double controlled. A.B.C.D. purse and win odds feature 20 special—\$99.50.
#2—BEST BET, motor drive, new cabinet design, purse and win odds feature 20 special, stainless front and side rails, instant action elec. Jackpot step-up and all other Long Acre features—\$79.50.
#3—DOUBLE FEATURE AND FRONT RUNNER, motor drive, new cabinet design, daily double, stainless front and side rails, some have 4 cap feature, all other Long Acre features—\$59.50.
#4—Same as 3 above, in two-piece Bally original console base—\$39.50.

SILVER MOON, \$19.50; HIGH HAND, \$19.50; PIMLICO, \$19.50; LONG ACRE, \$19.50.

All these games are guaranteed. They are location-proven units. First come, first served. State second choice.

VICTORY SALES CO.
Baltimore 2, Maryland
1100 Harford Avenue Orleans 7821

ATTENTION, New England OPERATORS

We want
Seeburg "CLASSICS"
Seeburg "ENVOYS"
also — any quantity of used
FLIPPER GAMES
WRITE OR CALL AT ONCE!!

EXCLUSIVE SEEBURG DISTRIBUTORS

TRIMOUNT

CMI Member
N. C. M. D. A.

40 WALTHAM STREET
BOSTON 18, MASS
Tel. Liberty 2-9480

When you buy from Runyon

YOU BUY THE BEST

AMI MODEL A
Factory Reconditioned, like new \$559.00

AMI MODEL B WRITE

WURLITZER 1100 \$545.00
WURLITZER 1015 369.00
WURLITZER 850 149.00
WURLITZER 500 59.00
WURLITZER 24's 39.00

SEEBURG '46 365.00
SEEBURG '47 445.00
MILLS THRONE 39.50

1/3 with order, balance C. O. D.

RUNYON SALES COMPANY

Exclusive AMI Distributors in N.Y. N.J. & Conn.
593 10th Avenue : 123 W. Runyon Street
New York 18, N. Y. Newark 8, N. J.
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COMPARE PRICES

BALLY DOUBLE UPS \$325.00
BALLY TRIPLE BELLS 395.00
BALLY DELUXE DRAW BELLS 215.00
BALLY DRAW BELLS 175.00
KEENEY BONUS BELLS (Single) 210.00
KEENEY BONUS BELLS (Twins) 375.00
EVANS RACER (Free Play & Payout) 295.00
BALLY GOLD CUPS 295.00
JOKEY SPECIALS 195.00
SPECIAL ENTRIES 145.00

The above machines have been reconditioned and ready for locations.

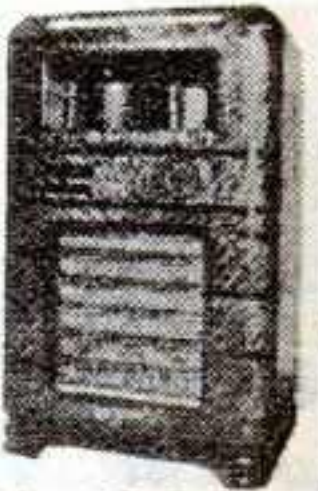
1/2 DEPOSIT WITH ORDER

CHRIS NOVELTY COMPANY

1217 NORTH CHARLES ST.
BALTIMORE 1, MARYLAND
PHONE: MULBERRY 3167

100%

Return privilege within 10 days if not satisfied with our reconditioned equipment.



WURLITZER 616

Fully repainted. Perfect condition. Ready for location.

\$79.50 (Cradled)

1/3 With Order, Balance C. O. D. Send for Complete List.

DAVID ROSEN, INC.

Exclusive AMI Distributor
855 N. Broad St. Philadelphia 23, Pa.
Stevenson 2-2903
503 Evergreen Ave. Baltimore 23, Md.
Edmonson 5322

GET OUR SPRING KIT

FOR MILLS SLOTS

\$6.90

COMPLETE

Southern Vending Machine Co.

528 Craghead St. Danville, Va.
Phone 2414

WANT EUREKAS

Any amount—wire or write. State price and condition.

B & H AMUSEMENT CO.
6107 Washington Ave. Houston 7, Tex.
T. 0414

NEW PIN GAMES

UNITED SHOW BOAT
GOTT. TELECARD
EXH. SWANEE
OHIOIN GRAND AWARD
GENCO FLOATING POWER
BALLY CARNIVAL

NEW ONE BALLS
BALLY CITATION, F.P. \$645
BALLY LEXINGTON, P.O. \$485

New Phono Specials
Wurl. 1015 \$525.00
Wurl. 1080 495.00

NEW SKILL GAMES
BAT-A-BALL SR. \$ 49.50
EV. BAT-A-SOORE 355.00
FLASH HOOKEY 79.50
EXH. MAUSER GUN 289.50
OHIOIN PISTOL 375.00

NEW COUNTER GAMES

S. K. HUNTER \$ 45.00 **S. K. TARGET KING** \$ 45.00
UN. 10TH INNING 129.50 **ACME SHOCKER** 24.50
IDEAL CD. VEND. 29.50 **SKILL THRILL** 24.50
ABT MODEL F 47.50 **DAVAL BUDDY, FS** 14.50
AB CHALLENGER 45.00 **1/4 AMER. EAGLE** 37.50
SHIPMAN ART SHOW 49.50 **GROET. CAMERA, CH** 19.95
GRIP-VUE 49.50 **IMP, 1 1/2 or 5 1/2** 17.50
KICKER & CATCHER 34.50 **1/4 MARVEL, OIG., FS** 27.50
NON-ON. MARVEL, FS 34.50 **BAT-A-BALL JR.** 21.50
BALLY HEAVY HITTER, Brand New—Closeout 99.50

NEW SLOTS

MILLS JEWEL BELL W
MILLS BLACK GOLD, H.L. R
MILLS MELON BELL I
MILLS BONUS BELL T
COLUMBIA, J.P. \$139.50 **JENN. MONTE CARLO**
VEST POCKETS 65.00 **JENN. SUN CHIEF**
JENN. STANDARD CHIEF
JENN. LITE-UP CHIEF
De L. COLUMBIA \$169.50
Q.T., 5 1/2, \$115.00; 25 1/2 142.50

SLOT SAFES, STANDS, ETC.

CHICAGO METAL REVOLVING SAFES — DE LUXE
Single—\$132.00 Double—\$192.00 Triple—\$288.00
UNIVERSAL—Single Safe—\$87.50 Double Safe—125.50
EXH. FLIPPER KIT—\$3.95 **NICKEL NUGGER** 3.95
BOX STANDS \$27.50 **EXH. ROLL TILT** 2.75
WICO SPINNER—\$11.95 **EXH. CONTACT BUMPER** 6.95
SEBRING CHANGEMASTER, Mechan. Coin Changer 129.50

NORTHWESTERN BULK VENDORS

NEW MODEL 49 \$17.55

DUAL NUT \$45.00
DE LUXE 27.00
MODEL 33 12.80
MODEL 39 14.40
MODEL 40 11.00
33 BALL GUM 11.55

UNIVERSAL ARROW BELL

Exclusive Factory Distributors for Ill., Mich., Wisc., Iowa, N. Ind.

COIN OPERATED

ELECTRIC SCOREBOARD FOR SHUFFLEBOARD \$175.00

WANTED

ROCK-OLA STANDARDS—DELUXES—SUPERS—MASTERS
LATE FLIPPER-TYPE PIN GAMES, COLUMBIAS and SLOTS

FLIPPER TYPE 5 BALLS

Jack 'N' Jill \$139.50	Trinidad \$119.50
Short Stop .. 129.50	Spin Ball .. 119.50
Robin Hood .. 119.50	Bermuda .. 119.50
Cinderella .. 124.50	M. Leas. B.B. 119.50
Shanghai ... 124.50	Catalina .. 119.50
Monterrey .. 119.50	Humpty D. .. 119.50
	Melody 99.50
	Temptation .. 159.50

SAVE 3 WAYS!

No. 1 Guaranteed Non-Flipper 5-Balls.
No. 2 With Flipper Kit Installed.
No. 3 With 2 Contact Kickers Installed.

TREASURE CHEST \$89.50	\$74.50	\$84.50
TROPICANA	59.50	64.50
CO-ED	49.50	54.50
LUCKY STAR	49.50	54.50
HAVANA	44.50	49.50
KILROY	44.50	49.50
FLAMINGO	44.50	49.50
FIESTA	44.50	49.50
SUPER SCORE	44.50	49.50
SPELLBOUND	44.50	49.50
CROSSFIRE	44.50	49.50
TORNADO	44.50	49.50
BALLYHOO	44.50	49.50
PLAY BOY	44.50	49.50
MYSTERY	44.50	49.50
SUPERLINER	34.50	39.50
STEP UP	34.50	39.50
CANTEEN	34.50	39.50
MIDGET RACER	34.50	39.50
SUSPENSE	34.50	39.50
ANY PRE-WAR PIN GAME	24.50	39.50

*Please give second choice for fast shipment.

ONE-HALF DEPOSIT WITH ORDER. BALANCE C. O. D. OR SIGHT DRAFT

SLOTS

MILLS BLACK CHERRY, Orig.
5 1/2 \$120.00; 10 1/2 \$125.00; 25 1/2 \$130.00
5 1/2 MILLS BLUE FRONT, ORIG. 79.50
5 1/2 MILLS BONUS BELL 109.50
5 1/2 MILLS ORIG. CHROME, 2-5 99.50
5 1/2 BROWN FRONTS 99.50
5 1/2 MILLS VEST POCKET 99.50
25 1/2 Q. T. BLUE CABINET 99.50
WATL. ROL-A-TOP 5, 10, 25 1/2 79.50
JENN. 4-STAR CHIEFS 79.50
JENN. STD. CHIEFS, 5 1/2 159.50
JENN. STD. CHIEFS, 25 1/2 169.50
JENN. STD. CHIEFS, 50 1/2 275.00

ARCADE

TELEQUIZ, F. S. WRITE
1948 DE LUXE PHOTOMATIC \$595.00
WMS. ALL-STAR 259.50
OHIOIN BASKETBALL CHAMP. 249.50
DRIVEMOBILE 129.50
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KIRK ASTROL SCALE 99.50
EXH. MERCHANTMAN DIGGER. 99.50
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LIBERATOR OR PERISCOPE 79.50
ROCKET BUSTER 79.50
GENCO WHIZZ 69.50
BUCKLEY TREAS. IS. DIGGER 119.50
MUTO. CARD VEN., 2 for 5 1/2, New 39.50
GOTT. GRIP SCALE, POST-WAR 22.50
POP UP, Like New 22.50
ABT CHALLENGER, Like New 29.50

ONE BALLS

GOLD OUP, F.P. \$325.00
JOKEY CLUB, F.P. 225.00
JOKEY CLUB, P.O., '47 MOD. 249.50
BALLY ENTRY, P.O. 189.50
SPECIAL ENTRY, F.P. 175.00
VICTORY SPECIAL, F.P. 109.50
VICTORY DERBY, P.O. 109.50
LONGACRE, F.P. 89.50
TURF KING, P.O. 79.50
JOKEY CLUB, P.O., '42 MOD. 69.50
KENTUCKY, P.O. 62.50
LONGSHOT, P.O. 59.50

CONSOLES

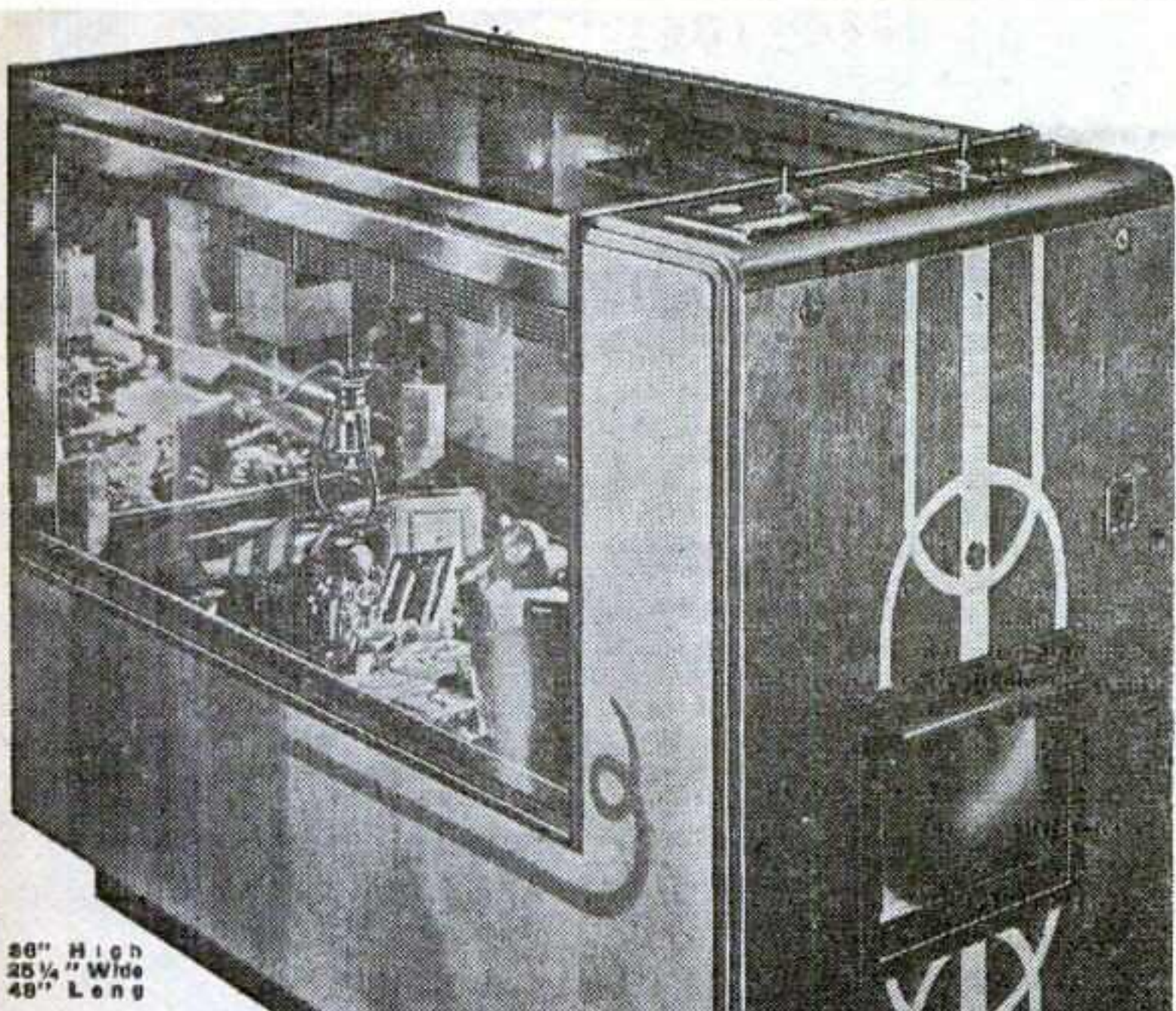
5 1/2 EV. RACES, OONV. NEW \$595.00
25 1/2 EV. RACES, P.O., USED 1 WK. 495.00
BALLY DE LUXE DRAW BELL 289.50
KEENEY 3-WAY BONUS SUPER 585.00
5-25 TWO-WAY BONUS SUPER 495.00
BALLY TRIPLE BELL 495.00
EVANS 1947 BANGTAILS, P.O. 275.00
5 1/2 KEEN. BONUS SUPER BELL 249.50
BALLY DRAW BELLS, Reg. 219.50
MILLS 3-BELLS 159.50
HI HAND. COMB. 99.50
MILLS 4-BELLS, 5-5-5-5 99.50
BALLY CLUB BELL 69.50
MILLS JUMBO. COMB. 79.50
KEENEY 5 1/2 SUPER BELL COMB. 79.50
WATLING BIG GAME, P.O. or F.P. 89.50
5 1/2 PACE SARATOGA SR, P.O. 89.50
BALLY BIG TOP, P.O. or F.P. 89.50
MILLS JUMBO-LATE HEAD 89.50
PACE REELS—CHR. RAIL 89.50
JENN. SILVER MOON, P.O. or F.P. 89.50

Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. •

Phone: EVERGLADE 4-2600 •

CHICAGO 22, Ill.



80" High
26 1/4" Wide
49" Long

HOLLYCRANE

SENSATIONAL EARNINGS!

PERFECT CONTROL OF ITS FASCINATING ACTION ASSURES CONTINUED PLAYER APPEAL

- ★ Wide Store Front Visibility
Attracts Attention—Holds Play
- ★ Welcome in Locations Not Permitting Ordinary Games
- ★ Dual Control Speeds
12 Second Play
- ★ Realistic Overhead Industrial-Type Crane
Fascinates All Types of Patrons
- ★ New Floating Play Field
Big 30" x 20"
- ★ Complete Fluorescent Lighting
Permits Rich Display of Merchandise
- ★ Easy To Dress
- ★ Location Tested for Almost 2 Years

WRITE FOR NEW ILLUSTRATED FOLDER
COMO MANUFACTURING CORP. 2532 N. ELSTON AVE. CHICAGO 47, ILLINOIS

**FREE BUYERS' GUIDE
FOR OPERATORS**

**RECONDITIONED PIN
GAMES READY
FOR LOCATION**

Flying Trapeze ... \$ 32.50 Glzmo ... 152.50 Hi Ride ... 25.00 Humpty Dumpty ... 79.50 Kilroy ... 19.50 Lucky Star ... 29.50	Major League Baseball ... \$ 80.00 Marjorie ... 29.50 Manhattan ... 52.50 Melody ... 98.50 Mardi Gras ... 119.50 Moon Glow ... 148.00	Paradise ... \$130.00 Short Stop ... 96.00 Thrill ... 122.50 Trade Winds ... 110.00 Virginia ... 95.00 Wisconsin ... 97.50 Yanks ... 72.50
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KEENEY CONSOLES
 Single Bonus Super Bell ... \$180.00 | Twin Bonus Super Bell, 5¢-5¢ or 25¢ ... \$340.00
 Citation, Floating Power, Grand Award, Show Boat, Tucson and Swanee.

Keeney's Electric Cigarette Vendor, Keeney's Twin Bonus Super Bell, Mills Bonus Bell, Mills Jewel Bell, Mills Q.T. Bell and Mills Vest Pocket Bell, Mills New Blue Bell and Black Beauty.

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NOW DELIVERING

SHUFFLEBOARDS

22 FOOT

BLACK TOP OR MAPLE TOP

Immediate Details — Write for Details

ELECTRIC SCOREBOARDS

That are built for heavy duty with plenty of "Eye Appeal."
 Built for Operators—Write for prices

MID-STATE COMPANY 2369 MILWAUKEE AVE. CHICAGO 47, ILL. Phone: Dickens 2-3444

MILLS Black Beauty

This is a handload type Bell ideal for club locations. Big Jackpot display that kicks automatically on 3 bars. Colors: Turquoise blue, burgundy and Roman gold, heavy decorations, polished aluminum ornamentations. New, black background reel strips with the fruit symbols beautifully colored and outlined in white. Black reward card to match. Finish is of famous Hammerloid paint, hard, durable and lustrous. Use Black Beauty for top spots!

BELL-O-MATIC CORPORATION
 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS

"Slot" TOOLS

For MILLS and JENNINGS MACHINES.

SKILLED or UNSKILLED OPERATORS and CLUB MANAGERS CAN MAKE "ON THE SPOT" ADJUSTMENTS WITH SELECTED and SPECIALLY DESIGNED "Slot" TOOLS

A NINE PRACTICAL TOOLS for servicing Mills Machines. Each specially designed to simplify machine maintenance. Only \$21.95

B DELUXE "Slot" TOOL CHEST endorsed by Mills. Compact-Sturdy-Handy—Offers the repairman an excellent assortment of parts, selected and specially designed tools. Complete Only \$75.00

C THIRTEEN ESSENTIAL "Slot" TOOLS for "On The Spot" adjustments on the Mills Machines. Only \$24.95

D EIGHT SPECIALLY DESIGNED "Slot" TOOLS for servicing Jennings Machines. Tools in handy Pocket-tainer. Complete Only \$18.95

REBUILT MILLS MACHINES

★ BLACK CHERRY ★ BLACK GOLD ★ JEWEL BELL
 All Cabinets with New Castings and Refinished.
 Appearance and Operation Like New.
 Write for Complete Information.
 AUTHORIZED DISTRIBUTORS for NEW MILLS BELLS

It's The Play That Counts — "Slot" Tools Soon Cancel Small Initial Cost

LITERATURE ON "SLOT" REPAIR TOOLS AVAILABLE

Central Service SALES COMPANY
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NEW

KEENEY IS **FIRST AGAIN** WITH

Consoles...
THAT PRODUCE LONG-RUN
RICH EARNINGS



NEW FASCINATING SCORING COMBINATIONS! FAST!

KEENEY'S 2-WAY "BONUS SUPER-BELL"

Protect your console locations with this twin chute, 5 multiple console. Lite-up diamonds on all 3 reels increase awards. Odds increase with each coin played. Up to 5 coins can be played in each chute. Big Jackpot awards!

A PROVEN MONEY-MAKER!



KEENEY'S 2-WAY "MODERN BELL"

THREE BARS IN ANY POSITION ON REELS SCORE 20 with ONE COIN; 40 for TWO COINS; 40 on THREE COINS; 60 with FOUR COINS; 80 for FIVE COINS. THREE BARS IN A LINE with DIAMONDS LIT SCORE 80 on 1, 2, 3 and 4 COINS. TOP AWARD: 580 on JACKPOT with FIVE COINS PLAYED!

ODDS INCREASE in accordance with number of coins played. Awards obtainable on any of 3 rows with lite-up diamonds. EVERY SYMBOL A POSSIBLE WINNER! Instantly convertible: Payout or Free Play.

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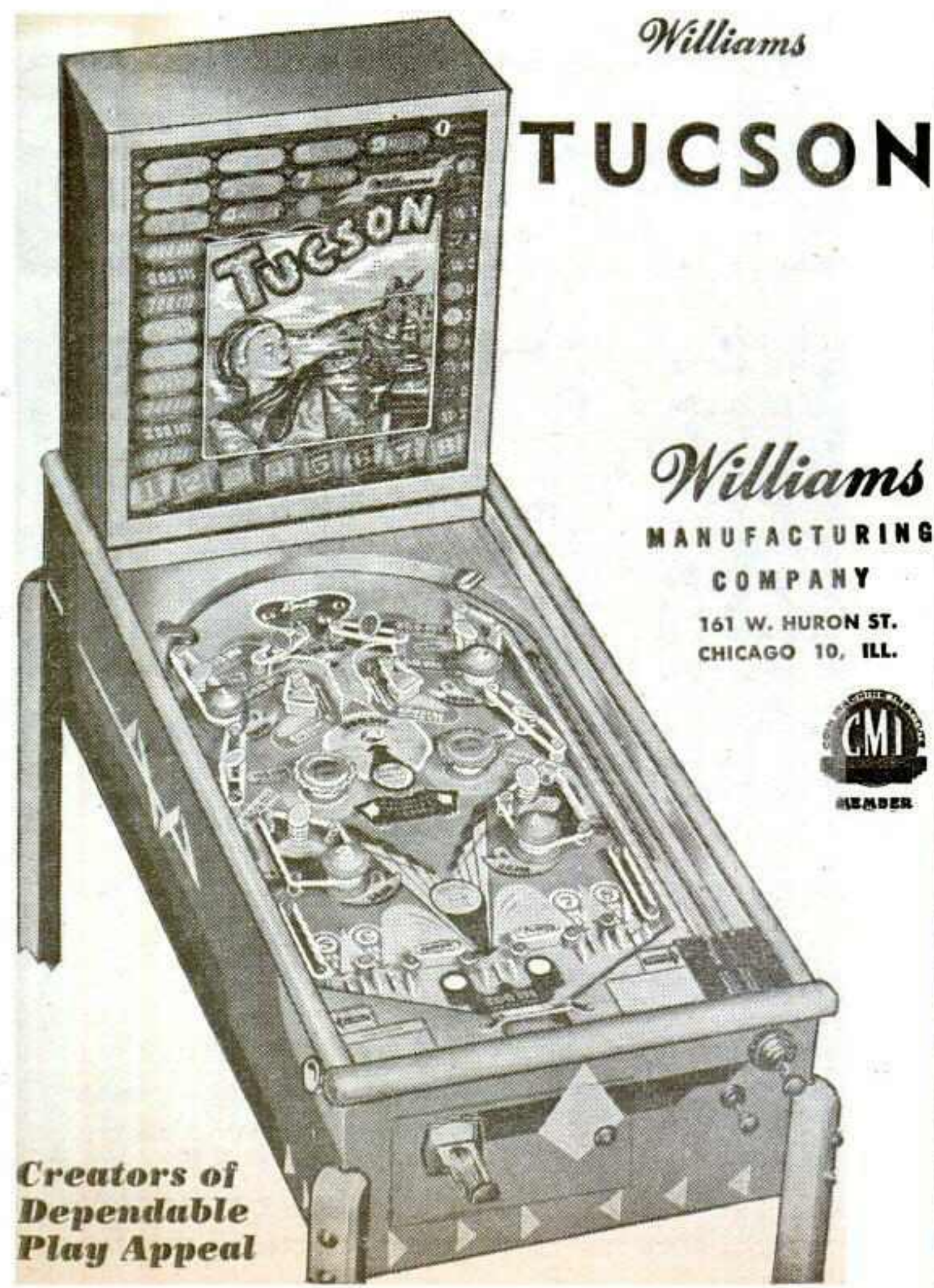
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25¢ BROWN FRONTS	89.50
5¢ BLACK CHERRYS	129.50
10¢ BLACK CHERRYS	134.50
25¢ BLACK CHERRYS	139.50
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25¢ GOLDEN FALLS	145.00
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- BLUE BELL
- TOKEN BELL
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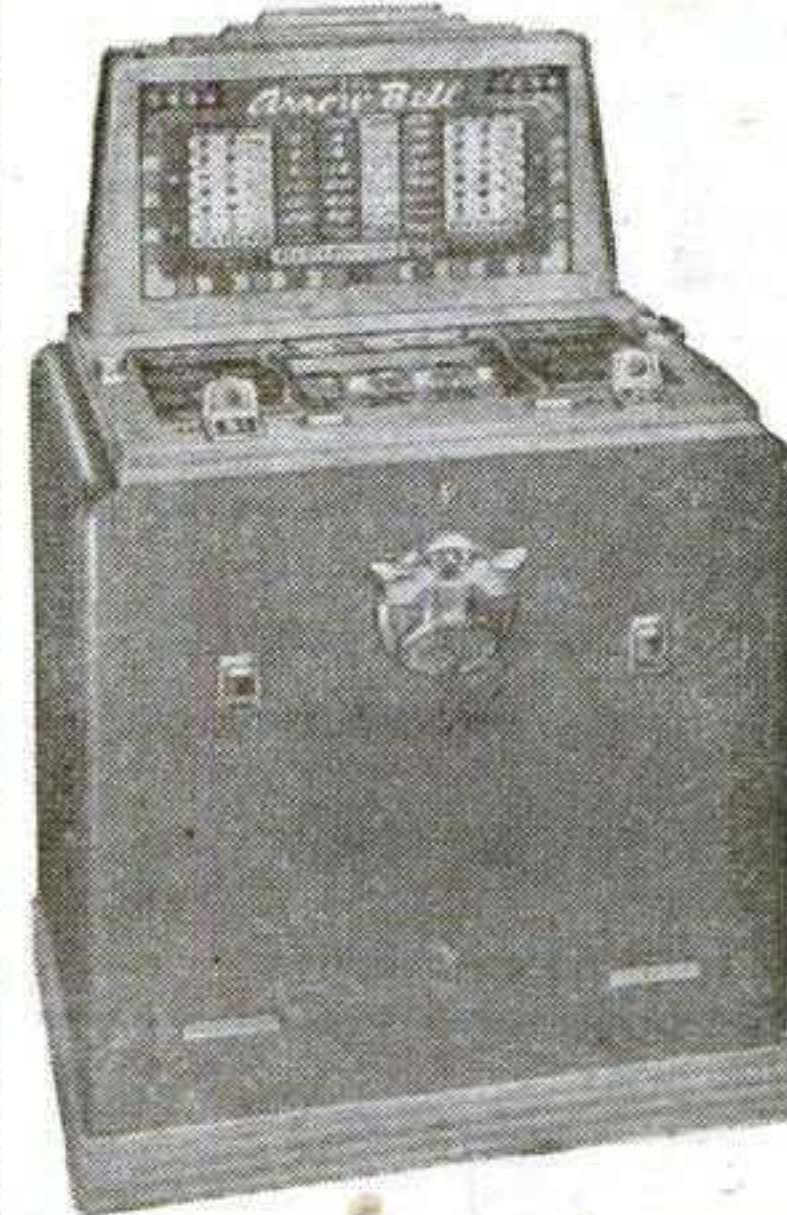
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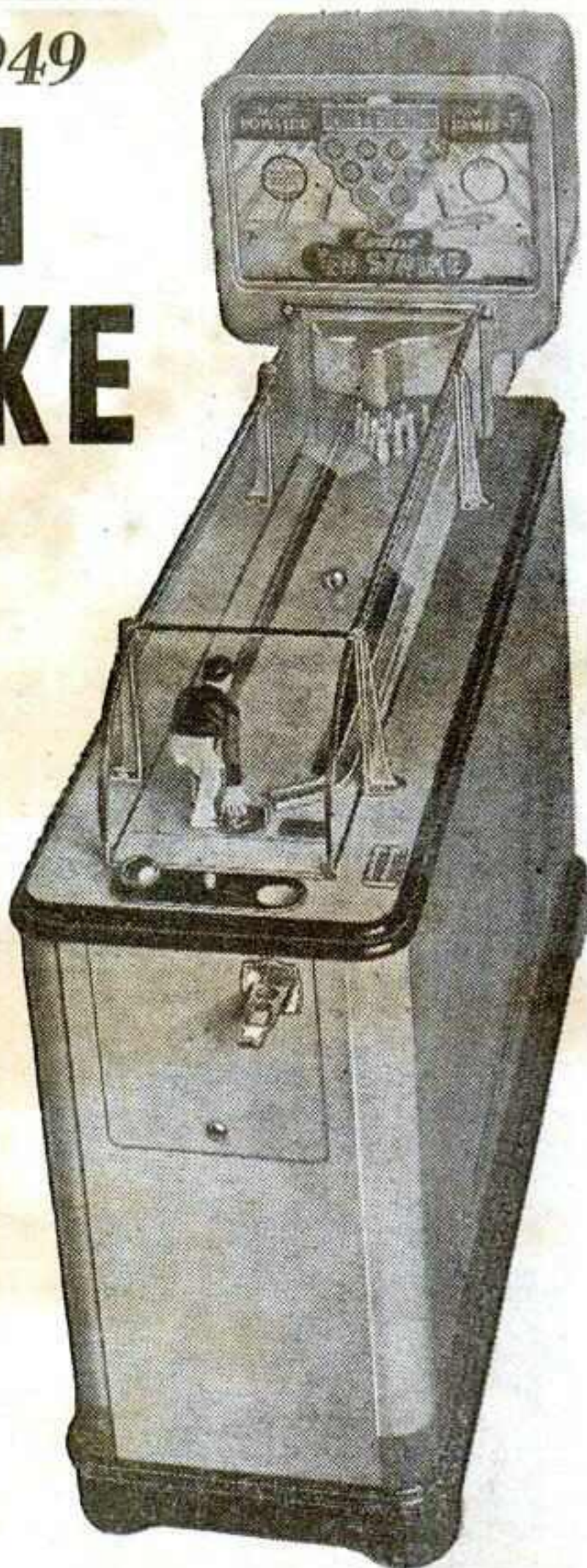
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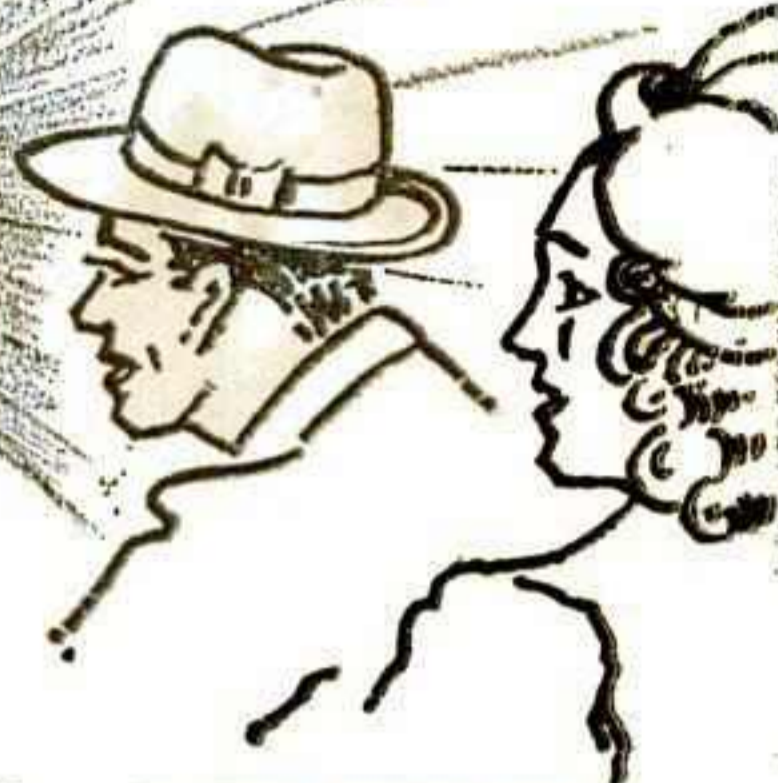
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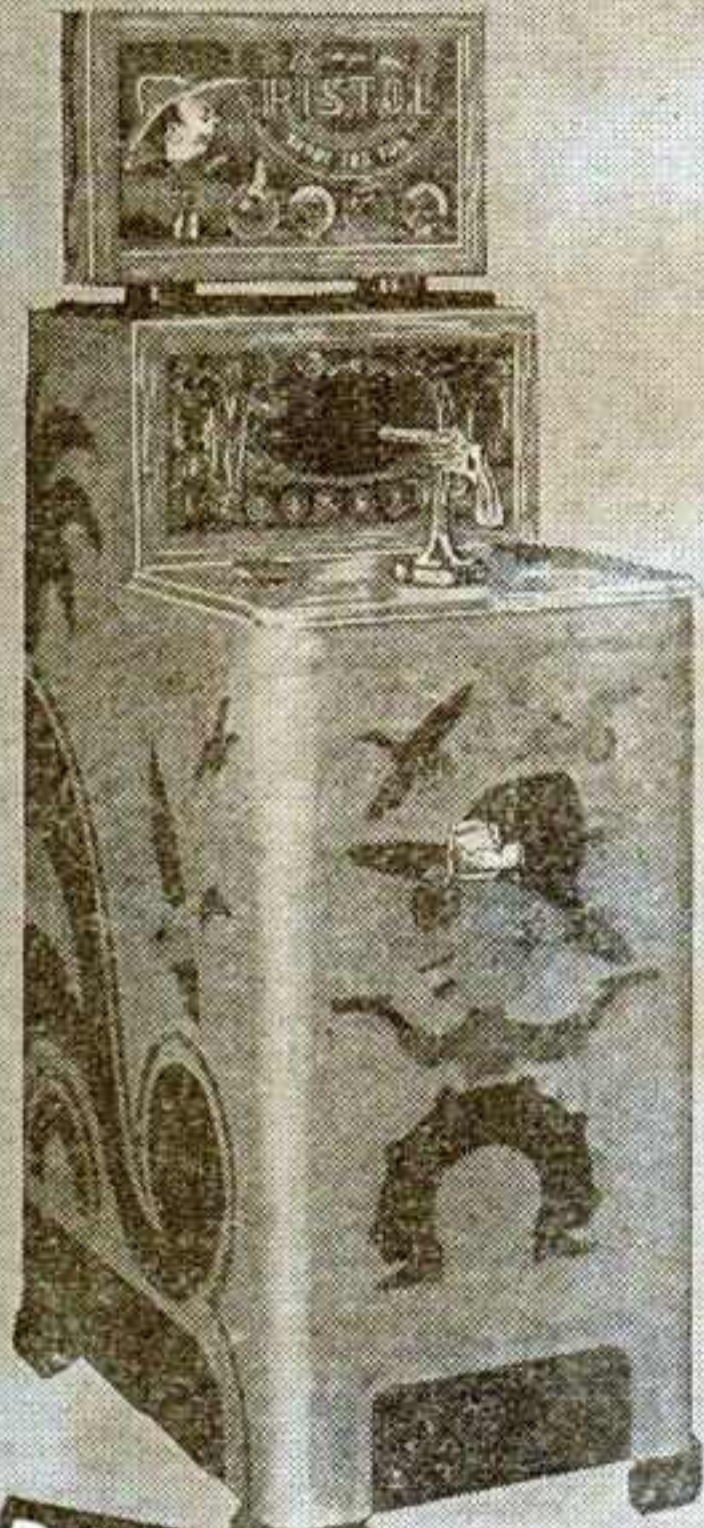
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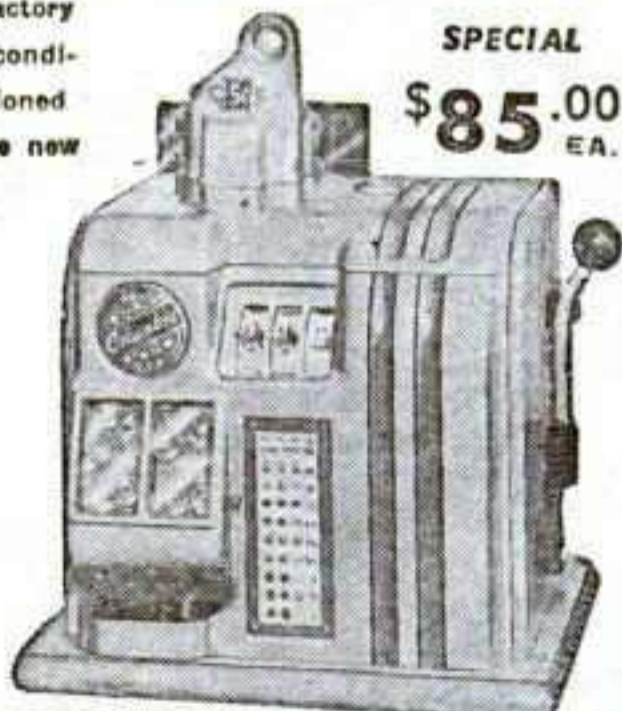


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Factory reconditioned like new

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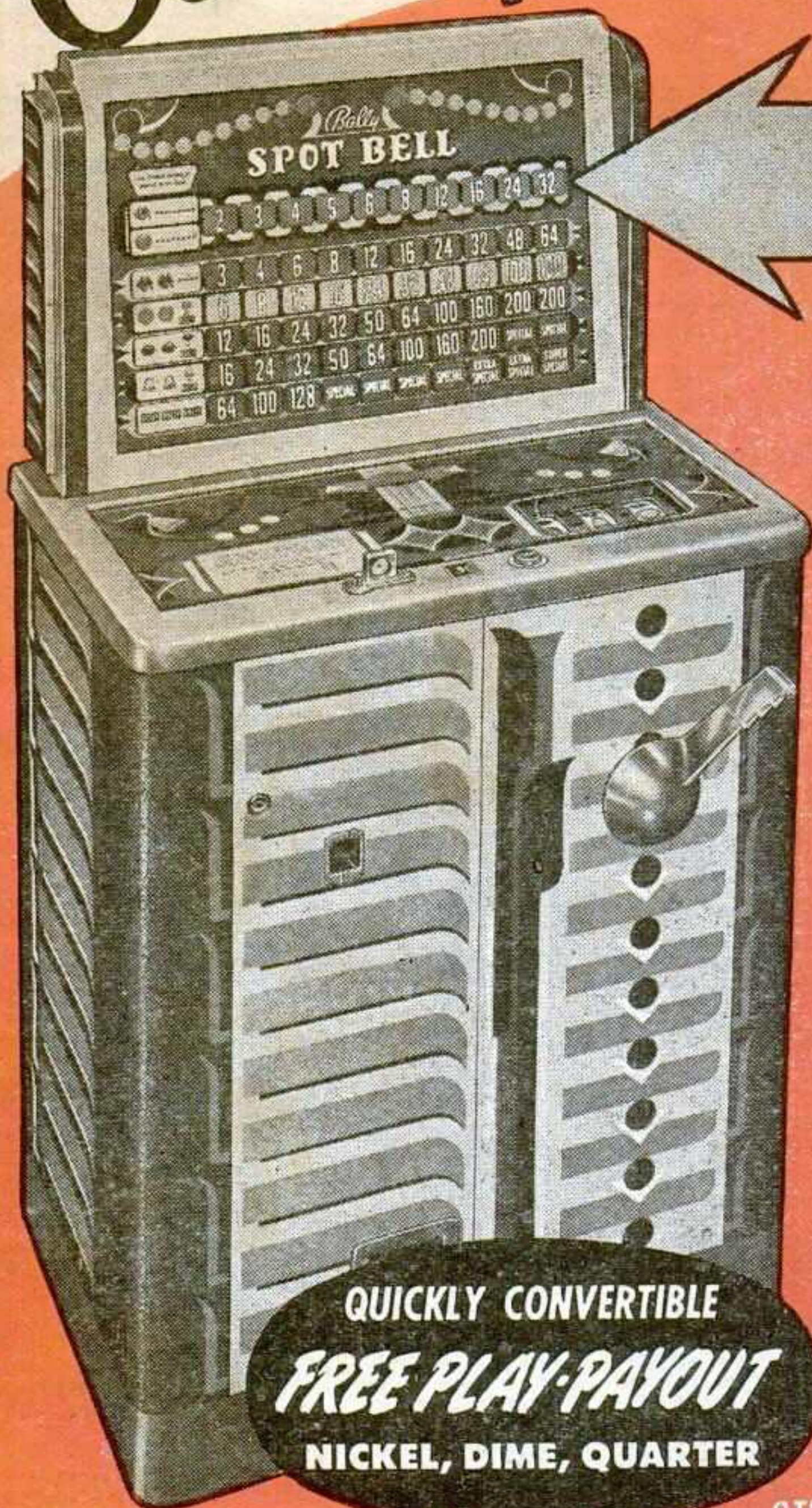
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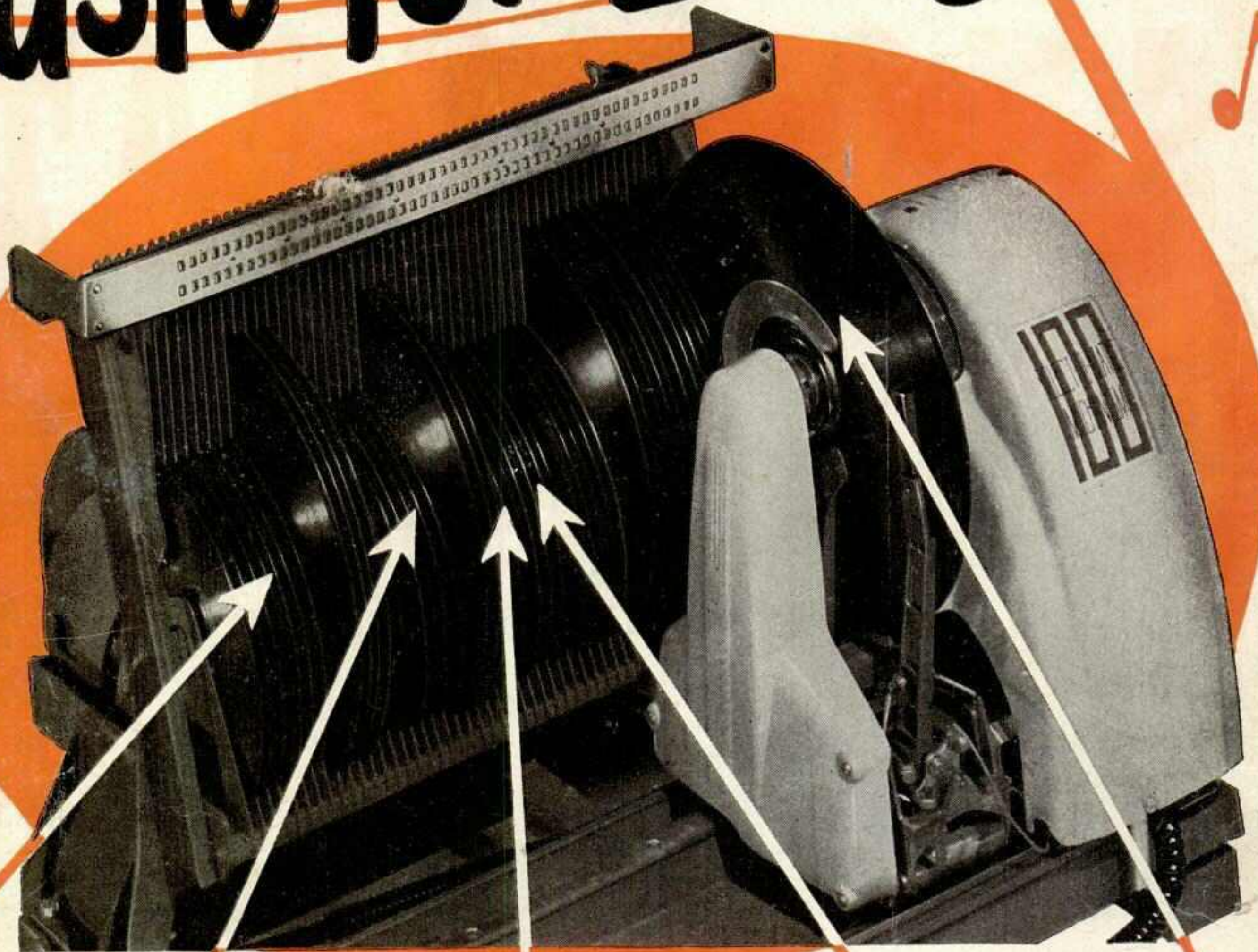
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