

The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

JUNE 5, 1948



Currently, CBS is setting a fast pace for the competition with its hour-long dramatic airer, "Studio One," heard Tuesdays, 10 to 11 p.m. Top Hollywood names, supported by some of the ablest acting talent in radio, are turning in one smoothly polished performance after another in air adaptations of popular novels, plays and short stories. Here, caught in an off-mike huddle, is screen favorite Robert Mitchum, with "Studio One's" triple-threat writer-actor-producer, Fletcher Markle. Among other stars recently featured on "Studio One": James Mason, Dane Clark, Gene Kelly, Madeleine Carroll, John Garfield, Joan Blondell, Walter Huston. Star performances, expert scripting, solid musical scoring and ace professional production have made "Studio One" a dramatic standout of the season.

A CBS
PACKAGE
PROGRAM



*"I grossed \$1500 in 8 weeks with
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This statement was made last September by a new Manley owner who had just operated his machine during July and August of 1947. When you consider the fact that approximately 80% of that gross is straight profit—it's easy to see that he netted around \$150 per week for himself. Amazing as this may seem to you, it is by no means unusual for Manley Popcorn Machine owners to net \$150 to \$200 per week. There's money to be made in the popcorn business—BIG MONEY, and you can make it!

Here's how! Get yourself a good busy location where crowds congregate or pass by and team up a big, sparkling-bright Manley Popcorn

Machine with Manley Merchandise (corn, seasoning, salt and bags or boxes) and sell hot, fresh and delicious popcorn with Manley Methods. Everybody likes popcorn—young and old alike—and they'll pour a merry cascade of nickels and dimes into your cash box. These coins make dollars mighty fast and your bank balance will zoom—gaining you all the luxuries you've always wanted—and building you a substantial future.

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3 M's THAT MEAN MONEY FOR YOU

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MACHINES The most important "M"—the Manley Popcorn Machine combines sparkling beauty and eye appeal with mechanical perfection, trouble-free operation and large capacity. Many exclusive features. Designed to make the handling of crowds easy... you'll make more money with Manley.

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WEB PROGRAMING UPHEAVAL

Frisco Tele Bid Hearings Stir Tempest

"Auction!" Rosenman Cries

SAN FRANCISCO, May 29.—Former New York Supreme Court Justice Samuel Rosenman, representing the Columbia Broadcasting System (CBS), fired an accusation at the Federal Communications Commission (FCC) hearing on five applications for television licenses in the bay area here this week. He charged that the proceedings were turned into an "auction." A representative of 20th Century-Fox, another applicant, seconded Rosenman's remarks. Objecting to testimony by Klaus Landsberg, director of West Coast operations for Paramount Pictures' Television Productions, Inc., of Los Angeles, Rosenman pointed to increases in Paramount's verbal estimates of plans for San Francisco operation over its original formal application. However, (See "Auction!" Rosenman, page 15)

Theater Wing Tele Workshop Opens July 5

NEW YORK, May 29.—With the co-operation and sanction of the Radio Writers Guild and the Radio Directors Guild, starting July 5 and for 10 weeks the American Theater Wing will operate an experimental tele workshop at W2XJT, Jamaica. The shows will be produced over a closed (See Theater Wing Tele on page 16)

BILLBOARD BACKSTAGE

By Joe Csida

To Err Is Human and So Are We, or Hadn't You Noticed?

The gents in our composing room are an excellent and hardworking group of citizens. From Charlie Snyder, a somewhat hard-boiled and moth-eaten ex-Marine (with the traditional heart of gold) who foremans the shop, thru Freddie and George and all the rest, they are co-operative and friendly. An editor can stagger into their smudged and clattering domain and never will one of them remark that here is one of those wacky characters who writes and makes marks on that (the adjective used here is unprintable) copy . . . and why the hell doesn't he stay where he belongs?

Fast Men With a Zero

But they are a bunch of fast men with a zero. Like last week. Joe Carlton's music guys came up with a good story about a new gimmick Columbia Records is cooking up. It involved a phonograph adapter unit which is to sell for about \$30 (thirty dollars). In print, on Tuesday, the price came out \$300 (three hundred dollars). About a month earlier another music department item reported the financial travail of one of the smaller record companies. In the original copy the firm's assets were listed as \$120,000 (one hundred and twenty thousand dollars). People who read the story in the paper, however, learned that this diskery had a mere \$12,000 (twelve thousand dollars) worth of assets.

We Lay It on Mr. Deeks

But don't get the notion that the composing room guys and/or the proof room people are the only ones who contribute to a paper's unintentional whimsicalities. *The Atlantic Monthly* promotion bulletin picked us up recently on a fine example of team work in this type of acrobatics. Said *Atlantic*:

"Strong man wanted for research, proofreading—

"*The Billboard* published last month a directory, *Music Editors of Newspapers and Magazines*. They listed for *The Atlantic Monthly*:

"Charles W. Newton

"Edward A. Deeks

"Beyond these novelties, I was fascinated by the change which the directory noted in the status of Walter Howey—they spelled it right—hitherto supervising editor of Hearst Boston newspapers; editor, *The American* (See *Billboard Backstage* on page 4)

Over 30 Shows Figure in Vast Sked Overhaul

NBC Raids Other Webs

NEW YORK, May 29.—One of the greatest time reshuffles in network history was in the making this week following breaking open of virtually the entire Friday night schedule at National Broadcasting Company (NBC). The repercussions found NBC in the position of actively raiding other webs, particularly Columbia Broadcasting System (CBS). Simultaneously, a tremendous scramble is on for the open time slots on NBC, with the other webs due to make a shambles of their skeds between now and the fall, in attempts (See *Web Programing* on page 5)

Regular Equity Slate a Winner; Many Write-Ins

NEW YORK, May 29.—Altho more than 100 members received write-in votes ranging from one to 166, the entire regular ticket was elected to office at the annual meeting of the Actors' Equity Association at the Hotel Astor yesterday (28).

Basil Rathbone, who declined to allow himself to be nominated to the position of third veepee permanently, received 644 votes to carry the job for one year. He was elected to fill out the rest of the term of Dudley Digges, who died last October.

Of the 934 ballots cast, only 850 were valid. For the council, to serve (See *Equity Regulars Win*, page 4)

Micro-Groove Disk Rush Is On

Phono Makers Rush To Cash The Bonanza

First Platters in June

NEW YORK, May 29.—New facts regarding the marketing of the micro-grooved long-playing Columbia vinylite disks (*The Billboard*, May 29) are coming to light. The Philco Radio & Television Corporation is now known to be the major firm readying an adapter unit which can convert home phonos for 33 1/3 rpm plays. It is understood that Philco (in a move to coincide with the initial promotion blast Columbia is expected to make on the 33 1/3 disks which play up to 45 minutes of (See *PHILCO \$29.95* on page 17)

Curb on Cuffos Sought in N. Y.

NEW YORK, May 29.—A sharp reduction and a closer control of benefits were the demands made by various showbiz unions at a meeting at Theater Authority (TA) offices Wednesday (26). The meeting was a result of the numerous complaints made by actors who charged that the sharp increase in benefits in recent years had cut into their earnings.

Tho no immediate ruling was made, it was decided to appoint a committee to draw up a set of rules and report in September at the next meeting of TA. The reason for this is that most of the benefits are about over and any rules put into effect now will place obstacles in the path of benefits which have already been cleared.

At present TA, which got its authority 14 years ago from the Associated Actors and Artistes of America (Four A's), passes on all benefits. For this TA gets 15 per cent of the gate, (See *TA Seeks Way* on Page 40)

Detroit Airport Theater Flops; Blow to Video

DETROIT, May 29.—The Airlines Terminal Theater No. 1 at Willow Run Airport, first of a projected chain of such houses stretching across the country at major airports, is folding after four months of operation because of lack of business. Actual operating experience has convinced the owners, David Newman and Paul Broder, both independent theater circuit heads in this city, that the volume of traffic in even one of the largest airports in the country is insufficient to justify operation of the house.

Policy has been a 50-cent admission with an hour show, using both 16 and 35mm. equipment, plus the special fisumatic projector which flashes flight announcements, personal paging and the like. The pro- (See *DETROIT FLOP* on page 16)

Niteries on TV Pose Problems

NEW YORK, May 29.—The first telecast this week from a New York cafe—Meyer Horowitz's Village Barn—posed a problem that had at least two talent unions doing flips. The \$256 question was: Who pays, how much and who is responsible for possible legal action to protect the talent?

On Monday (24) WNBT arranged for a 40-minute telecast of the Barn's entire show, setting aside a budget of \$300. The station had its remote truck out front and the entire Barn cast went thru rehearsals, using customers for the audience participation bits. The station also used its own emcee and an extra musician. The emcee was paid AFRA scale (about \$50) and the musician got the scale of Local 802, American Federation of Musicians (AFM). The obstacles that arose came out of a demand made by the American Guild of Variety Artists (AGVA) that its (See *Spots Before TV's* on page 39)

Ala. To "Secede" From NAB

South Suffers Sprig Feber; Code in Head

Aftermath of Convensh

CLANTON, Ala., May 29.—Twenty Alabama stations, meeting here today, organized the Association of Small Market Stations of Alabama, passed a resolution endorsing present commercial policies in the industry and indicated, in addition, that many of them would withdraw as members of the National Association of Broadcasters. At the same time, stations WKLF, of Clanton, and WGWC, of Selma, Ala., stated they were definitely resigning their NAB membership. Membership in the new organization, it was explained, did not require withdrawal from NAB, but since all the stations present went on record as opposing any limitations in commercial time announcements, as required by the (See Ala. to "Secede" on page 7)

Ballroom Ops Of Mass. Elect Lowell's Braun

BOSTON, May 29.—Carl L. Braun, operator of the Commodore Ballroom, Lowell, Mass., was elected president of the Massachusetts Ballroom Operators' Association at the second meeting of the new group, which has as its ultimate aim permission for Sunday dancing, now banned in the State. The ops met at the Hotel Statler the night of May 24.

Sam Sholes, of Riverview, was elected treasurer, and Arnold E. Kahn, secretary. Elected to the board of directors were Leland Harrington and Cedric Marshall, of Kimball's (See BALLROOM OPS on page 49)

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BILLBOARD BACKSTAGE

By Joe Csida

To Err Is Human and So Are We, or Hadn't You Noticed?

(Continued from page 3)

Weekly; director of Hearst Consolidated Corporation; supervising editor, *Chicudo Herald-American*, and editorial director of all Hearst publications. Howey is now filling in as music editor of *The Boston American*, unassisted, according to *The Billboard's* directory. Must keep him hopping."

Of course *The Atlantic* wrist-slap would be even funnier if that fine publication's Edward Weeks were as much of a household word as *The Atlantic* likes to believe. Some of us illiterates never heard of him. And even fewer of us ever heard of Charles Morton, whom we called Newton. Somebody at *Atlantic* helped us change Weeks to Deeks, too, because the "directory" referred to was made up from post cards returned to our researcher by the magazines themselves.

Among Our Other Important Clogs

Our reporters and editors, as much as anybody, contribute to our constant documentation of the old ". . . to err is human" routine. Had a reporter around here, for example, who lifted our boner average to unprecedented heights. His most distinguished characteristic was a rather disreputable looking black mustache, from behind which and a large, aggressive cigar he would machine-gun short, crisp words at people. Sometimes they made sense, too.

Shortly after Dick Armstrong came over on our desk (Armstrong runs the desk now), this bemustached newshound decided to enlighten Dick as to the facts of *The Billboard* editorial life. "I," he pizzicatoed, "am an important clog in the machinery around here."

He managed to work a lot of important clogs into his copy, too. Last time we saw him he told us he was on *The Times*.

Then we have an editor, still here, name of Csida, J. Writes the front cover captions. Two weeks ago a Hoagy Carmichael photo came in for the cover. Readily drawing upon his inexhaustible font of knowledge of all phases of show business Csida wrote: ". . . he (Hoagy) waxes Capitol Records which have hit consistently high on best seller and most-played charts . . ." (What literary flair!) Only trouble was, Carmichael records for Decca.

U. S. Bite in April Up in Some Showbiz Fields, Off in Others

WASHINGTON, May 29.—Excise tax collections during April affecting the entertainment world decreased for admissions, liquor and coin machines and increased for disks, radio-phonos and cigarettes, the Internal Revenue Bureau announced this week.

Liquor receipts dropped off nearly \$6,000,000 from April, 1947, figures, while the tax on admissions to theaters and cabarets declined by some \$2,700,000. Coin machine taxes were down about \$7,000.

The increase in cigarette taxes was the highest for any in the excise field, amounting to almost \$16,000,000. (See U. S. Taxes in April, page 16)

NUMBER ONE ACROSS THE MUSIC-DISK BOARD

- No. 1 *On the Honor Roll of Hits*
NATURE BOY
- No. 1 *Sheet Music Seller*
NATURE BOY
- No. 1 *Most Played on Disk Jockey Shows*
NATURE BOY by King Cole, Capitol 15054
- No. 1 *Disk Via Dealer Sales*
NATURE BOY by King Cole, Capitol 15054
- No. 1 *Disk in the Nation's Juke Boxes*
YOU CAN'T BE TRUE, DEAR, Ken Griffin-Jerry Wayne, Rondo R-228
- No. 1 *Most Played Juke Box Folk Record*
TEXARKANA BABY by Eddy Arnold and His Tennessee Plowboys, Victor 20-2806
- No. 1 *Best Selling Retail Folk Record*
BOUQUET OF ROSES by Eddy Arnold and His Tennessee Plowboys, Victor 20-2806
- No. 1 *Most Played Juke Box Race Record*
TOMORROW NIGHT by Lonnie Johnson, King 4201
- No. 1 *Best Selling Retail Race Record*
TOMORROW NIGHT by Lonnie Johnson, King 4201
- No. 1 *Sheet Music Seller in England*
GALWAY BAY

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, page 20 to 35 in Music Section.

Ouch! MBS Drops That Interlochen Overheated Spud

NEW YORK, May 29. — Mutual Broadcasting System (MBS) this week took a swipe at Dr. Joseph E. Maddy, president of the National Music Camp at Interlochen, Mich., in a statement which charged that the Music Camp director had prematurely announced that the web would carry the Interlochen concerts. Maddy, who is on the unfair list of the American Federation of Musicians (AFM), announced the Interlochen-MBS accord last week, and in newspaper stories lauded MBS for its courage in adhering to the law (the Lea Act) rather than falling in line with the dictates of AFM President James C. Petrillo.

MBS, in canceling the series, charged that Maddy's announcement was phrased in a manner which would embroil MBS in Maddy's feud with Petrillo. Maddy this week said his press statement included only the dates and hours of the concerts plus the sentiment that he was glad Mutual gave the time requested. Mutual, in a wire to Maddy, stated: "We find you have issued statements to the press without consultation with us in which you involve our network as an instrument to further your controversies and intimating that in scheduling such broadcasts we are in support of your differences with unions and other networks."

EQUITY REGULARS WIN

(Continued from page 3)

full five-year terms, the votes ran as follows:

Erin O'Brien-Moore	730
Eddie Nugent	637
Barbara Robbins	635
Clay Clement	630
Ann Thomas	623
Bill Ross	615
Edith Meiser	603
Edith Atwater	601
Loring Smith	597
Sidney Blackmer	596

The major write-in votes were:

William Gaxton	166
William Pallman	153
Peggy Wood	161
Alfred Drake	89
Fred Washington	80
Larry Fletcher	72
Sam Wanamaker	65
Winston O'Keefe	66

The Billboard

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The Billboard Encyclopedia of Music
Vend



33 1/3 RPM WAX WRINKLES

Not So New

NEW YORK, May 29.—The micro-grooves and vinylite are new but Columbia's 33 1/3 long-playing record idea is old. Trademen recall that RCA Victor tried something similar in the early 1930's but on shellac wax and with one-sided 10-inch records.

Victor also marketed a special set which sold then at \$249.50. This mechanism employed a two-speed motor with a gear-shift lever and a changer which housed the records in a circular box. The disks contained a gold label.

The Victor idea lasted for a couple of years before it was pulled out of the market.

Meanwhile some tradesters currently are speculating that Columbia is marketing its new gadget at a poor time in disk biz history. They feel that biz levels have fallen to such a point in the disk industry that the new scheme, altho it may ultimately be healthy, for the coming year may contribute to wax-sales instability. Some of this thinking may, from Columbia's viewpoint, merely reflect normal conservative reaction to so drastic a change in disk selling.

Lift Wax Ban? Perhaps; Plan Still a Secret

Industry Drafting Formula

NEW YORK, May 29. — Despite speculation by all grades of experts, reliable informants here indicate that lifting of the Petrillo ban by any given date (including the June 7 date of the American Federation of Musicians (AFM) convention in Asbury Park, N. J.) can not be safely promised by anyone at this point.

The facts, it is said, are these:

A plan has been drawn up by Decca Records and its attorneys. This plan has been okayed by virtually all of the other major diskeries in the biz. But the plan has not yet been presented to AFM chief James C. Petrillo, since there are still some loose points to be tightened up. There is some expectation of success for the plan in that Milton Diamond, AFM counsel, has sat in on several meetings with record company lawyers and officials. Presumably the finally drafted plan will meet with his blessing before Petrillo is officially sounded out. The plan is top secret, because the diskeries feel that misinterpretation of its content or intent might sour some diskers as well as the AFM. But it is said that while there are improved benefits for Petrillo, there is no retreat from the point induced by the Taft-Hartley Act. In other words, there is no suggestion of royalty payments to non-recording musicians.

That's the gist of it. If Petrillo doesn't go for the plan the ban can be expected to stretch on for a long period.

Phono Makers Rush To Cash In on 33 1/3 Idea

New Machines Due in Fall

HOLLYWOOD, May 29.—According to indications here, America's disk-buying public will be tempted with a full array of 33 1/3-rpm phono equipment late this summer when the revolutionary long-playing platters for home use go on sale at record shops thruout the country. Phono manufacturers are said to be at work preparing for the fall-winter market, with consumers to get their choice in play-backs ranging from low-priced turntables to expensive models in the multi-hundred class.

The Hoffman Radio Corporation, Coast manufacturer of radio and phonograph equipment, is producing a 33 1/3-rpm turntable with feather-weight tone arm which will retail for less than \$50. The attachment will be plugged into the speaker of the regular radio phonograph set. The Hoffman player is expected to hit the market in mid-summer.

Others in Line

According to reports from Chicago, Admiral is currently manufacturing 33 1/3-rpm sets, while rumors have it that Philco will also be among this year's 33 1/3 trail blazers. (The latter could not be confirmed at press time.)

Larger models will contain dual motor systems for both 33 1/3 and 78-rpm, with separate tone arms for the long-playing and regular disks (delicacy of micro-groove walls demands lighter tone arm and special needles), while others will offer separate plug-in attachments as the Hoffman machine or just a 33 1/3 play-back in the lower price brackets.

Dealers see the 33 1/3 innovation as a hypo for sales, claiming that phonos have been void of sales-spurring gimmicks since the widespread adaptation of the record changer.

ABC Mulls Artist Popularity Tests Via Platter Route

CHICAGO, May 29.—A unique testing of radio artist popularity via the record route is being quietly mulled by execs of the American Broadcasting Company (ABC) here, it is understood. ABC-ers have high hopes for the w.-k. local warbler, Johnny Hill, but are not committing themselves too far. Word has it, tho, that they've decided to cast the die on the basis of reaction to a new Hill platter coming out on Universal Records. If the company gets good, tho not necessarily sensational, sales in areas outside of Chi, the net is figuring to slip Hill into a higher budget show at a better time.

The Hill disk (his first recording) features *When You Come to the End of a Perfect Day*, backed by *Where*. The initial reaction from tradesters is said to be favorable.

Tempo Platters To Hit Market In June at \$5

HOLLYWOOD, May 29.—Tempo Records, Coast indie, expects to be the first diskery to hit the market with a 33 1/3-rpm platter when its long-playing product goes on sale in mid-June. Following *The Billboard's* exclusive report (May 29 issue) that Columbia Records will introduce a revolutionary micro-groove 33 1/3-rpm disk at its dealers' convention in Atlantic City June 21, Tempo's prexy, Irving Fogel, showed *The Billboard* completed vinylite pressings of 12-inch, 33 1/3 disks soon to be shipped. According to Fogel, many of Tempo's distributors have already been furnished with samples of the long-playing disks.

The 12-inch, 33 1/3 viny platters will contain five tunes per side, each tune's playing time similar in duration to an orthodox 10-inch disk. Average playing time per 12-inch side is 15 minutes, or 30 minutes per disk. Tempo will retail its 12-inch disks at \$5 each. Platters are pressed on red-hued, clear vinylite, similar in appearance and thickness to RCA Victor's Heritage Series viny pressings. According to Tempo, each platter is thick enough to be used in conventional record changers. This would allow five hours of music per single loading of 10 12-inch disks.

While the diskery feels its long-playing product will be eagerly welcomed by wired music outfits and locations (eateries, etc.) currently using non-coin-operated disked music, it is basically shooting after the home market. Disks produced and ready for shipping include recordings by Ben Light, Hammond Novachord team of Herb Kern and Lloyd Sloop, violinist Joe Venuti and accordionist Galla-Rini. Tunes on each disk are programed along "mood music" lines, with each pop selection a standard or of the "oldie but a goody" variety. According to Fogel, dealers will be peddling low-priced 33 1/3-rpm players this summer.

Who's in Obie's Shoes; Heebner On Committee?

NEW YORK, May 29.—According to James W. Murray, RCA Victor record division chief, the company has not yet picked a replacement for the Eli Oberstein artist and repertoire spot. Murray indicated that Walt Heebner, Victor's West Coast a. and r. representative (now in New York) was among the applicants within and without the organization who were being considered for the post.

It is understood, altho this has not been confirmed, that at least temporarily Heebner will represent the pop end in a committee set-up which will prevail over the choice of material and releases. The committee idea is believed to be coupled with the point that during the Petrillo ban no heavy amount of pop recording will be done, thus an actual replacement in the scope and authority of Oberstein's spot may be delayed. The committee reportedly, will include John Hallstrom, Victor merchandise manager; Steve Sholes, folk and race a. and r. director; Dick Fielding, advertising manager, and Murray.

Philco \$29.95 Home - Phono Adapter Unit

Col Disks at \$4.85, \$3.85

(Continued from page 3)
music on a 12-inch platter) is preparing a console radio-phono which will be designed to play both ordinary records and the new wax.

The Philco adapter, which will be marketed at \$29.95 per unit, will contain a turntable and motor designed for 33 1/3 spins and a special extra lightweight pick-up arm designed for the micro-grooves. It will plug into any regular home radio or phono or combination.

Disks \$4.85 and \$3.85

Also revealed were the prices on the new Columbia disks. The 12-inchers, which will contain from 30 to 45 minutes of music, will retail at \$4.85 while the 10-inch platters, which will contain up to 30 minutes, will market for \$3.85.

Columbia is planning to release its first micro-grooved disks in September. The firm is planning to duplicate sets of these waxings released on regular 78-rpm disks. The diskery plans to concentrate on its masterworks series for its first releases. It is believed that the firm gradually will transpose its entire masterworks library (some 700 albums) onto the micro-grooved wax.

Apollo Names Mrs. Berman To Head Firm

NEW YORK, May 29.—Mrs. Bess Berman was elected prexy of Apollo Records at a board of directors' meeting Thursday (27). This followed her outright purchase of the holdings of former Prexy Hy Siegal and partner Sam Schneider last week. Mrs. Berman is well known in the trade for activity in the juke box field and with the diskery. Contrary to earlier reports, her husband, Isaac (Ike) Berman, who operates a pressing plant, did not acquire any portion and will not be directly connected with the Apollo organization. But his plant will continue to press for the diskery.

The current Apollo board of directors which selected Mrs. Berman as prexy includes Commander John J. Bergen, chairman of the board; Mack Kriendler, of '21' Brands; Jules Rubenstein, of the Teentimer dress firm; Jerry Beins, Nat Strom, Dick Taylor and Leo Landberg.

The diskery's org under Mrs. Berman continues intact with Ralph Berson as national sales manager, Irving Katz in charge of Apollo's New York office, as well as national advertising and publicity; Jerry Jerome, musical director, and Gerry Colson as assistant to Katz.

LIAISON? BROTHER!

NEW YORK, May 29. — Jackie Smith, in charge of disk jockey liaison for Mercury Records, really gets her heart into her promotional work. She's reported marrying Eddie Hubbard, spinner at WIND, Chicago.

BACK TO BARGAIN BASEMENT

Giveaway, Job Lot Schemes Of the Old Days Return To Fatten Up Thin Wax Business

Columbia To Try New York Test; Diskers Absorb Tax

By Hal Webman

NEW YORK, May 29.—Pre-war sales practices, including bargain sales, price-slashing and giveaway inducements, are returning to all levels of the currently sickened wax industry. Economic instability, heightened by the continuing dearth of disk sales, has awakened a price conscience which is being daily provoked by the massed quantities of stock dumped at jobber cost prices by distributors for wobbling diskeries or now-defunct lines. The latest in the series of incidents which have led the disk biz back to dealer practices of five and six years ago takes in an experiment to be conducted in New York by Columbia Records via its local Times Appliance distrib, which offers the consumer a free \$1.50 needle and a storage album with every six Columbia red label (pop, folk, international and race lines) purchased at the normal 75-cent tag. This experiment will be conducted in the New York area during June. If successful, Columbia will conduct similar giveaway sales throught the country, but strictly on a one-month basis.

Inducement Plan

Under this inducement plan, the dealer will buy the Columbia disks at the normal jobber price and will buy the needle-storage album gift for 60 cents. Tho the dealer will be slicing his profit margin on each sale, the scheme is figured to bring more people into the disk shops and hypo the currently slow-moving platter biz. Special display merchandise to promote the gimmick will be given to the retailers.

Columbia, along with Victor, in a virtually unnoticed move some time ago, in order to further encourage consumer purchases and to entice the retailer to stick with its lines, is now absorbing the excise taxes on records listed at 75 cents which formerly sold for 79 cents including tax. This covers the diskers' pop, folk, race and international lines.

Despite manufacturer efforts to stave off the slump, the bad biz is taking its toll of the weakly-capitalized distributors and dealers. Much more than normal changes of distrib outlets have been taking place weekly among the smaller waxeries, while, tho it is denied, informed sources report that some of the major diskers' jobbers also have been dropping out due to poor biz. These distrib changes, particularly where a distrib handled a line on an exclusive basis, usually result in the departing jobber dumping all stock on hand on the market at cost price or less. This, in turn, has stimulated a flood of retailer (See Schemes of Old Days, page 38)

Kramer and Whitney Pub Inks McCaskey

NEW YORK, May 29.—Ed McCaskey, former contact man with the Santly-Joy group, this week became professional manager for the Kramer & Whitney pubbery.

The firm, owned by tunesmiths Alex Kramer and Joan Whitney, hired McCaskey in a bid to reactivate their year-old pub which has a hot disk property in *Love Somebody*, ditty penned by the pubbers and waxed by Buddy Clark and Doris Day for Columbia.

Columbia Cuts Exploitation And Personnel

NEW YORK, May 29.—Wilts in disk biz sales throught the industry have brought on sharp cut-backs by Columbia Records here. Striking realistically to slim costs, the major label is condensing and trimming its personnel operation, as well as retrenching heavily exploitation expenses.

Personnel-wise in Gotham the company has tightened its pay roll nut by giving notice to Josef Zimanich, its international recording exec, and to Paul Apfelder in the kidisk division. In the artist and repertoire branch, Veepee Manie Sacks continues to hold sway, with pop disk director Ben Selvin augmenting his duties with a heavy assignment in the children's wax field. Meanwhile Mitchell Ayres will assume not only the governing of releases in the international field, at least until such time as the Petrillo ban is lifted, but will huddle closer on pop chores. In addition to the execs eliminated, several of the fem secretaries in new headquarters also have been dropped.

Ad-wise, the diskery has slimmed to the bone, it is understood, slashing down on all its national and trade advertising for at least the summer.

Signature Adds 20 Masters

NEW YORK, May 29.—Signature this week augmented its ban backlog by 20 new masters.

The diskery bought four masters each from orksters Ray Anthony and Ray Eberle who had originally cut the sides pre-ban for the inactive Tune-Disk firm of Philadelphia. Masters were returned to the frontiers when the firm ran into financial snags.

The diskery also acquired 12 masters cut for the defunct United Artists Records by chirp Jeri Sullivan accompanied by the Les Baxter vocal group and vibist Johnny White's small ork. Signature also signed the Baxter vocal group to an artist contract.

Meanwhile, the diskery is preparing to move its New York plant to a new Shelton, Conn., home. The Shelton plant is already turning out compound for the firm. The move should take about two months.

Varied Format Set For Kaye's Show

NEW YORK, May 29.—Sammy Kaye's summer replacement stint on the *Chesterfield Supper Club*, starting June 7, will feature a different format each night.

Monday will be devoted to presentation of the nation's hit tunes; Tuesday, the *Sammy Kaye Serenade*; Wednesday, *So You Want To Lead a Band*; Thursday, *Guest Stars*, and Friday, *College Night*, saluting colleges and campus beauty queens.

Kaye's only nitery job during the summer will be an 11-day run at the Surf Club at Virginia Beach, Va., starting August 28. He also has tentative plans for occasional one-nighters around New York.

Beneke Ankles GAC for MCA

HOLLYWOOD, May 29.—Music Corporation of America (MCA) won its race for the Tex Beneke aggregation (*The Billboard*, May 29), with ork moving from General Artists Corporation (GAC) to MCA September 7. Under terms of the new pact, MCA will handle Beneke on everything including theater dates. While with GAC Beneke was booked for stage stands by Harry Romm. Deal with Romm will be terminated simultaneously with the GAC paper when Beneke comes under the MCA banner.

Those close to the Beneke camp say reason for switch from GAC to MCA is that latter agency has promised ork considerable activity in air show and pic work. Aside from a 15-week ride on the *Chesterfield Supper Club* summer replacement last year, Beneke has been virtually silent as far as commercial radio is concerned. (This, of course, does not include the Army Air Forces plattered series.)

Conclusion of the MCA deal came after talks were held yesterday between MCA Prexy Lou Wasserman and GAC head, Tom Rockwell. It was learned that MCA wanted the Beneke band immediately rather than wait for October 15 when batoner's GAC pact was to terminate. MCA's anxiety was prompted by a desire to pitch the band for fall air shows during the summer when next year's radio offerings are being framed. Under present set-up, MCA will be able to work on possible radio deals now for the fall, altho GAC still holds band until September 7. Ork's final date under GAC will be one week at Asbury Park (N. J.) Convention Hall, commencing August 31.

T-Men Hunting Bogus Platters

NEW YORK, May 29.—Federal government Treasury agents here have completed a study of the mechanics of recording and the recording biz and are now making the rounds of retail disk stores in the New York area in search of counterfeit platters.

Diskery execs, who claim to have been affected by the bogus biscuits, report the number of phony platters diminished slightly but still around in sufficiently disturbing quantities.

Deccappella Wax Mounts; Mercury Dubs

NEW YORK, May 29.—Decca Records this week continued to travel the a cappella ban skirting route with two new sessions. The firm cut a midweek date with Monica Lewis and the Ames Brothers' vocal quartet to cover itself on a couple of the new sleeper tunes, *When the Apple Blossoms Fall* and *If I Live To Be a Hundred*, which has gone far past the 100,000 mark for Apollo Records via a Bob Hannon disking.

Earlier in the week, the firm cut Al Jolson in a vocal accompanied date. Jolson did a couple of sides specifically tied in with the creation of the Jewish State in Palestine. One side was a parody on a traditional Jewish folk song which is tabbed *Israel*, the name of the Palestinian State, and it is backed up by the Hebrew anthem *Hatikvah*.

Other waxing activity this week was confined to some additional vocal dub-ins with European-made backgrounds at Mercury Records. The diskery added the voice of John Laurenz, who did the first dub-in side *Nature Boy*, to musical backings for *My Happiness* and *Someone Cares*, while Vic Damone sang the lyrics into the backings for *It's Magic* and *It's You or No One*.

Reid To Set Up English Pub Biz

NEW YORK, May 29.—Billy Reid, British clefter of *The Gypsy* and *A Tree in the Meadow*, leaves for England Friday (4) to set up his own music publishing biz there. Altho he made no firm commitments during his visit here, tentative arrangements for an American publisher affiliation are believed to be in progress.

Despite the poor record of penner-publisher enterprises here, Reid feels that in England he can exploit his tunes to best advantage by becoming his own publisher. Hitherto, most of his ditties had gone into the Peter Maurice and Campbell-Connelly catalogs in England.

Loesser Files Infringe Suit

NEW YORK, May 29.—A copyright infringement suit was filed in Federal Court here this week against Saunders Music Publications, Inc., and Irvin Gwartz by attorney Lee Eastman on behalf of tunesmith Frank Loesser. The complaint in effect alleges that Gwartz, owner of Saunders, pubbed 11 of Loesser's tunes without owning the copyrights. Among the Loesser copyrights involved are *Moon of Manakoora*, *Spring Will Be a Little Late This Year*, *In My Arms* and *What Do You Do in the Infantry?*

According to a Saunders spokesman, Gwartz bought the Saunders catalog from Arthur Schwartz, who co-owned the pub, believing the 11 copyrights to be part of the package. The plaintiff, on the other hand, contends that Schwartz had given the copyrights back to Loesser and therefore could not have sold them to Gwartz.

No Politics, Says McCann; Removes 3

NEW YORK, May 29.—Richard McCann, prexy of Local 802, American Federation of Musicians, flatly denied this week that the removal of three Unity party men from union executive duties (reported in last week's *Billboard*) was a political maneuver or retaliatory in nature, as claimed by a Unity spokesman.

"The men were not removed from their jobs," McCann asserted. "They continue as members of the board, and their salaries go on. They were merely relieved of certain functions, Henry Maccaro and Al Manutti for the inefficient way they had been operating, and Max Arons merely because his tenure of office had expired."

(Until they were replaced last week, Maccaro and Manutti had handled the theater department for 802, with Maccaro also serving as tax collector. Arons was head of the recording and e.t. committee.)

McCann declared that in the case of Arons, not only was a new recording and e.t. fund secretary appointed, but also a new chairman—"evidence enough that the committee changes were routine and not politically motivated."

Quorum Question

Furthermore, McCann stated, the implication that he had prematurely called off a meeting before a quorum could be assembled is absurd. "In the first place, the secretary (Charles Iucci) waited 35 minutes for a quorum," the 802 prexy went on, "and it's long been the custom to call off meetings if there's no quorum within a half-hour after the designated meeting time. In the second place, the purposes ascribed to the meeting (investigation of the catering industry and appointment of a recording and e.t. committee) are news to me. It was to be a regular monthly meeting, and no formal agenda whatsoever had been scheduled."

He concluded by stating that neither investigation of the catering industry nor appointment of a recording and e.t. committee were agenda items. He said the local had settled the former matter to its satisfaction some time back, and the appointment of the fund committee was a function which the union constitution delegated to him, subject to board approval.

Castle Sues UAR Over Abbott and Costello Gag Disk

HOLLYWOOD, May 29. — Claim against United Artists Records (UAR), in which defunct diskery is charged with having pressed an unauthorized version of Abbott and Costello's *Who's on First?* baseball gag routine, has been lodged by attorneys for the comedy team and Castle Records, new Hollywood indie diskery. UAR pressings, estimated at more than 20,000 sides of the familiar platter, are currently being withheld from the inventoried stock offered for sale by the trustees of the UAR firm, pending settlement of differences.

Charges made by Castle Records' Dave Miller and George Howe contend that the UAR version of *Who's* was pressed by Enterprise Records several years ago, and later by UAR when Enterprise joined the latter set-up as a producing member. Abbott and Costello originally made the deal with Enterprise to issue the platter, with proceeds earmarked for charity. After three months, boys withdrew authorization, claiming that Enterprise owed them about \$8,000 in back royalties, which were never paid.

Starr, WINS Jock, Pulls 'Melody Time' Song Plug Stunt

NEW YORK, May 29.—All alone in a bosun's chair with his microphone some 75 feet above Broadway, WINS disk jockey Martin Starr is running the highest decibel song plug stunt in local history.

From his perch high over the Astor Theater marquee, Starr introduces recorded tunes from the score of *Melody Time* for one hour nightly, cueing his assistant at a turntable on the marquee into the platter spins. Roaring out from two giant speakers and audible for a radius of one mile, pour the great throated baritones of Buddy Clark on *Melody Time* and Bing Crosby on *Blue Shadows on the Trail*, the stentorian harmony of the King's Men doing *Little Toot* and other super-magnified tunes from the film. Street and traffic noises are purely overpowered, and the *Nature Boy's* emanating from the street's record shops are reduced to feeble pipings. Probably in the spirit of resignation every disk shop proprietor on Times Square has agreed to play the flicker tunes sometime during the day.

The picture now at the Astor happens to be Walt Disney's *Melody Time*.

British-Yank Ork Swapping Nixed by AFM

NEW YORK, May 29.—Oscar Rabin, proprietor of seven dance halls in England who is currently visiting the U. S., has been turned down by the American Federation of Musicians (AFM) on a proposal to exchange visits of English and American dance bands. Rabin said he offered to guarantee payment in American dollars.

Rabin said he had attempted to contact James C. Petrillo, AFM prexy, but communicated instead with one of Petrillo's reps, Harry Steeper. The latter rejected Rabin's proposal, it is said, on the grounds that such a scheme would automatically open the door for an influx of orks from all foreign countries, not just Britain.

Rabin, co-owner of a British ork with Harry Davis, father of chirp Beryl Davis, claimed that he couldn't understand Steeper's refusal. He stated that he would be willing to offer Petrillo a proposal whereby two American orks could work in England to the one English ork in this country. That would provide more work for American musicians, not less, said Rabin, and at the same time satisfy those English maestri wishing to get personal promotion in this country.

Meanwhile, the comedians signed a black and white deal with Castle several weeks ago, giving the new indie sole pressing rights to the master, with royalties to go to the Lou Costello Youth Foundation in Los Angeles.

Castle has discovered that UAR pressings of the same masters have turned up in distributors' stocks and seeks to recall any but the official Castle version of the platter. An offer has been made to buy up the warehoused UAR pressings and scrap them in order to protect the value of the Castle etchings.

Since there is a charity angle involved, Francis Quittner, creditors' trustee in the UAR failure, has agreed to halt any attempt to dispose of the pressings until legal ownership of the sides is determined.

ASCAP Juke-Box Bill Seems Phft After Surprise Stall?

WASHINGTON, May 29.—The Scott bill to end juke box exemption from copyright music fees (given a good chance of House passage when first approved by a House judiciary sub-committee weeks ago) is now seen as having no prospect of reaching a House vote this session because of surprise delay by the full committee. The action on the bill by the full committee was stalled first by consideration of the higher-priority displaced persons measure. Subsequent side-tracking of the juke measure for comparatively minor legal bills remains unexplained. The committee may still get around to a vote, but the present log-jam of vital appropriation bills is seen certain to forestall House consideration of the Scott bill before the mid-June election adjournment.

Berlin To Chant At Carnegie Pops

NEW YORK, May 29.—This year's Carnegie Hall Pops series comes to a close Saturday (5) with tunesmith-publisher Irving Berlin featured in a program of his hit tunes. Berlin will warble *White Christmas* and lead the audience thru a community vocal of *God Bless America* as the show's finale.

Pops promoter Ernie Anderson is also trying to get Harry Richman to do *Putting on the Ritz* and Deems Taylor to deliver a commentary on Berlin. Other talent for the night includes Cozy Cole, Joe Bushkin's combo and Jack Shaindlin conducting the ork.

NEW YORK, May 29. — Tony Scott, clarinetist-pianist-arranger, is busily writing a library for a 10-piece ork which Scott aims to front. Under encouragement of Mercury Veepee John Hammond, the would-be maestro has assurance of Mercury wax representation once the Petrillo ban is lifted.

The measure's chief advocate, the American Society of Composers, Authors and Publishers (ASCAP), has worked hard in an effort to expedite committee action but has met scant success.

If the bill dies with the present Congress, ASCAP probably will have to start all over again. It is possible that the committee will dispense with formal hearings next session on a new juke box bill in view of the extensive airing it received last June. However, should the House pass the bill, it would still face an uncertain future in the Senate.

Vox, Polydor Canada Distrib

NEW YORK, May 29.—Polydor Records of France has signed with Marly, Inc., a new Canadian distributor, to handle Polydor and Vox records imported from the United States and France. The emphasis will be on French-language disks for French-Canadian consumption. Included in the contract is a provision whereby Marly may press from Polydor and Vox masters within the near future.

GEORGE SIMON proudly presents

BRIDE AND GROOM POLKA

by Allan Roberts and Lester Lee

Records already released include:

ANDREWS SISTERS (Decca)	KAY KYSER (Columbia)
TONY MARTIN (Victor)	DINNING SISTERS (Capitol)
ART MOONEY (M.G.M.)	JERRY SHELTON (Mercury)

Current Catalog:

"LOST APRIL"

from the Samuel Goldwyn Production, "The Bishop's Wife"

.....

"THE LOVELINESS OF YOU"

by Ted Mossman and Bill Anson

.....

In Preparation:

"SWEETIE PIE" and "LULU BELLE"

(from the Columbia Picture, "Lulu Belle")

.....

"TEXAS, BROOKLYN and HEAVEN"

(from the Golden Production of the same name)

AND

The original score by DON RAYE and GENE DE PAUL of the coming Samuel Goldwyn Production

"A SONG IS BORN"

starring DANNY KAYE and VIRGINIA MAYO

GEORGE SIMON, INC. HARRY SANTLY, 1619 B'way, N. Y. 19
SIDNEY GOLDSTEIN
1520 N. Highland, Hollywood 28

This One



WW4F-W93-R1W7

JOE BURKE

and **JOE MCGARTHY Jr.'s**

• **NEW TUNE** •

has been Recorded by...

Perry Como
Russ Morgan
Tony Pastor
Bob Eberle
Vincent Lopez
Phil Brito
George Paxton
Joe Loss
Jerry Cooper

... and Transcribed by all Leading
Transcription Companies

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The
Billboard

MUSIC POPULARITY CHARTS

PART
I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending
May 28

Billboard
TRADE
SERVICE
FEATURE

HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

Last Week

1. **NATURE BOY** 1
By Eden Ahbez
Published by Burke-Van Heusen (ASCAP)
Records available: King Cole, Capitol 15054; Frank Sinatra, Columbia 38210; E. Manson-A. J. Jones, Rainbow 10070; Dick Haymes-The Song Spinners, Decca 24439; H. Jeffries, Exclusive 36X; S. Vaughan, Musicraft 567; J. Laurenz, Mercury 5134; D. James, Victor 20-2944; A. Young-Mantovani Concert Ork, London R 10013.
(No information on electrical transcription libraries available as The Billboard goes to press.)
2. **YOU CAN'T BE TRUE, DEAR** 2
Based on a composition by Hans Otten
and Gerhard Ebeler
Published by Biltmore (ASCAP)
Records available: Ken Griffin, Broadcast G-4006; Ken Griffin, Rondo R-128; Ziggy Lane, De Luxe 1171; V. Lynn, London 202; Jerry Wayne-Ken Griffin, Rondo R-228; F. Wilson, Grand G-25004; R. Deauville-Novelle Harmonica Trio, Bullet 1032; Colonial Ork, Standard T-136; N. Emmett, Apollo 1121; W. Glahe Ork, Victor 25-1117; The Sportsmen, Capitol 15077; Dick Haymes-The Song Spinners, Decca 24439; The Martin Sisters, Columbia 38211; R. Brooks, Musicraft 568; D. James, Victor 20-2944; L. Stewart, Bandwagon 501.
(No information on electrical transcription libraries available as The Billboard goes to press.)
3. **NOW IS THE HOUR** 3
By Maewa Kaihau, Clement Scott and Dorothy Stewart
Published by Leeds (ASCAP)
Records available: Ray Bloch Ork, Signature 15178; Shep Fields Ork, Musicraft 532; Bing Crosby, Decca 24279; Gracie Fields, London 110; Horace Heidt, Columbia 38061; Eddie Howard, Majestic 1191; L. Paul Trio-C. Hayes, Mercury 5103; Kate Smith, MGM 10125; Margaret Whiting, Capitol 15024; Charlie Spivak, Victor 20-2704; Buddy Clark-The Charioteers, Columbia 38115; Jerry Wald Ork, Commodore C7502; Bob Carroll-Dick McIntire Harmony Hawaiians, Decca 24378.
Electrical transcription libraries: Nat Brandwynne, World; Horace Heidt, Standard; Shep Fields, Lang-Worth.
4. **LITTLE WHITE LIES** 6
By Walter Donaldson
Published by Bregman-Vocco-Conn (ASCAP)
Records available: Dick Haymes-Gordon Jenkins Ork, Decca 24280; Dinah Shore, Columbia 38114; Mel Torme, Musicraft 558; M. Davis, Jewel ON-2002; S. Gibson, Mercury 8085.
Electrical transcription libraries: Les Brown, World; Hugh Waddill, Lang-Worth, Manhattan Nighthawks, NBC Thesaurus.
5. **BABY FACE** 5
By Benny Davis and Harry Akst
Published by Remick (ASCAP)
Records available: The Alpine Belles, Flint 5006; H. King Ork, Decca 25356; Hum and Strum, Stellar SR-1012; Art Mooney, MGM 10136; Phillie All-Star String Band, Apollo 1112; Butch Stone Ork, Modern 20-570; B. Strong Ork, Tower 1255; Uptown String Band, Krantz K-1024; Sammy Kaye, Victor 20-2879; Pat and Penny, De Luxe 1172; J. Palmer Ork-M. Scott Chorus, Universal 111; Jack Smith-The Clark Sisters, Capitol 15078; The Woodland Serenaders, Bandwagon 402; Buddy Harris-Lone Star Playboys, Blue Bonnet 136; South Philadelphia String Band, Tempo TR 660; Ziggy Lane-Pat and Penny, De Luxe 1172.
Electrical transcription libraries: D'Artega, Lang-Worth; Lenny Herman Ork, World; Sammy Kaye, NBC Thesaurus; Henry King Ork, MacGregor.
6. **TOOLIE OOLIE DOOLIE (THE YODEL POLKA)** 4
By Vaughn Monroe and Arthur Beul
Published by Chas. K. Harris (ASCAP)
Records available: The Alpine Belles, Flint 5005; Andrews Sisters, Decca 24380; Dana Serenaders-M. Chimes, Dana 2015; J. Denis, London 201; V. Horton and His Polka Debs, Continental C-1223; H. Rene Musette Ork, Victor 25-1114; The Larkin Sisters, Spiro S-5505; The Sportsmen, Capitol 15077; The Martin Sisters, Columbia 38211; J. Day, MGM 10199.
(No information on electrical transcription libraries available as The Billboard goes to press.)
7. **THE DICKEY-BIRD SONG** 7
By Howard Dietz and Sammy Fain
Published by Robbins (ASCAP)
From the MGM film, "Three Daring Daughters."
Records available: Blue Barron, MGM 10138; Larry Clinton, Decca 24301; The Dell Trio-Jerry Wayne, Columbia 38085; Freddy Martin, Victor 20-2617; G. Olsen, Majestic 1234.
Electric transcription libraries: Milt Herth Trio-Larry Douglas, World; Freddy Martin, Standard.
8. **MY HAPPINESS** 8
By Betty Peterson and Berney Bergentine
Published by Blasco (ASCAP)
Records available: R. Deauville-Novelle Harmonica Trio, Bullet 1032; the Marlin Sisters, Columbia 38127; the Pied Pipers, Capitol 15094; P. Sheridan, Palda 1004V; J. & S. Steele, Damon D-1133; E. Fitzgerald, Decca 24446; A. Dale, Signature 15206; J. Laurenz, Mercury 5144; The McKay Trio, Continental C-1241; A. and J. Nelson, Bandwagon 504; Anne Vincent, Dana 20-17.
9. **MANANA** 10
By Dave Barbour and Peggy Lee
Published by Barbour-Lee (ASCAP)
Records available: Peggy Lee, Capitol 15092; Mills Brothers, Decca 24333; Edmundo Ross Ork, London 187; J. Loss Ork, Victor 20-2819; The Woodland Serenaders, Bandwagon 401; Chapuseaux-Damiron, Seeco 657.
(No information on electrical transcription libraries available as The Billboard goes to press.)
10. **SABRE DANCE** 9
By Khachaturian
Published by Leeds (ASCAP)
Records available: R. Bloch Ork, Signature 15180; Woody Herman, Columbia 38102; The Harmonakings, Jubilee 3505; M. Morrow-MGM Ork, MGM 30048; D. Henry Harmonica Trio, Regent 111; V. Young Concert Ork, Decca 24338; Freddy Martin, Victor 20-2721; Chicago Symphony Ork-A. Rodzinski, Dir., Victor 12-0209; Oscar Levant, Columbia 17521-D; Efram Kurtz-New York Philharmonic Symphony, Columbia 12498; Andrews Sisters, Decca 24427; N. S. Golovanov, Mercury 24000; T. Heath, London 222.
Electrical transcription libraries: Freddy Martin, Standard; Rene Savard, Standard; Music of Manhattan Ork, NBC Thesaurus.

THIS WEEK'S **RCA VICTOR** RELEASE

FREDDY MARTIN

If I Were You

From the M-G-M film "On an Island With You."

Caramba It's the Samba!

RCA Victor 20-2867

It Began in Havana

Special Disk Jockey Contest Release!

The Girl Who Came From Peru

Who will win that all-expenses-paid, two-week vacation in Peru? See details in "Music Business" for May.
RCA Victor 20-3027



TEX BENEKE

Makin' Love Mountain Style

From the M-G-M pic "Martin Block's Musical Merry-Go-Round." Tex and The Moonlight Serenaders on the vocal.

Meadowlands

Tex's great swing version of a famous Russian folk song.

RCA Victor 20-2898



WATCH THESE "CLIMBERS"!

RAY McKINLEY

Put 'Em In A Box, Tie 'Em With A Ribbon

RCA Victor 20-2873

DIZZY GILLESPIE

Ool-Ya-Koo

RCA Victor 20-2878

SPADE COOLEY

Oklahoma Waltz

RCA Victor 20-2866

ILLINOIS JACQUET

Jet Propulsion

RCA Victor 20-2892

IRVING FIELDS

The Wedding Song

RCA Victor 26-9035

HELEN CARROLL AND THE SATISFIERS

with Russ Case and his Orch.

Takin' Miss Mary to the Ball

From the film "On An Island With You."

Walk a Little, Talk a Little

RCA Victor 20-2868



DENNIS DAY

and Quartet

with Charles Dant and his Orchestra.

Clancy Lowered the Boom

Humorous Irish novelty in fast marching tempo.

The Romance of the Rose

RCA Victor 20-2810



JOHN SEBASTIAN

Plays the

"Street Corner Concerto"

Harmonica — with Russ Case and his Orchestra.

Album DC-43

Street Corner Concerto — Kleinsinger

Roumanian Rhapsody — Enesco

Poeme — Griffes



ROOSEVELT SYKES

Blues Singer and his Original Honeydrippers.

Boogie Honky Tonky

and

Booze Blues

RCA Victor 20-2902



HENRI RENÉ

Poeme

and

Darling,

Je Vous Aime Beaucoup

RCA Victor 25-1120



PATSY MONTANA and her Buckaroos
Mama Never Said a Word About Love and Little Old Rag Doll

RCA Victor 20-2899

THE BLUE SKY BOYS (Bill and Earl Bolick)
Romans 6:23 and Angel Mother

RCA Victor 20-2900

LUKE WILLS' RHYTHM BUSTERS
I'm a Married Man and Is It True What They Say

RCA Victor 20-2901

— Re-issued By Request —

LONE STAR COWBOYS
Just Because and Crowdad Song

RCA Victor 20-2941

ALL-TIME HITS RE-ISSUED!

GLENN MILLER

Adios

RCA Victor 20-2942

LONNIE JOHNSON

In Love Again

RCA Victor 20-2903

A SURE HIT!
VAUGHN MONROE

Blue Shadows On The Trail

RCA Victor 20-2785



THE STARS WHO MAKE THE HITS ARE ON



BMI Pin Up SHEET

HIT Tunes for June

On Records

A BED OF ROSES

(Johnstone-Montei)

Sammy Kaye—Vic. 20-2601 • Denny Dennis—London 142

A FEW MORE KISSES

(Patmar)

Dennis Day—Vic. 20-2737

CHILlicothe, OHIO

(Mellin)

Peggy Mann-Eddie Heywood—Vic. 20-2839 • Art Mooney—MGM*
Les Brown—Col.* • The Four Tunes—Manor*

DREAM PEDDLER, THE

(Peer)

Frankie Carle—Col. 38036 • Sammy Kaye—Vic. 20-2652
Hal Derwin—Cap. 481 • Snooky Lanson—Merc. 5124
Harry Roy—London 225

FOOL THAT I AM

(Hill & Range—Mutual)

Dinah Shore—Col. 37952 • Sammy Kaye—Vic. 20-2601
Billy Eckstine—MGM 10097 • Erskine Hawkins—Vic. 20-2470
Dinah Washington—Merc. 8050 • Gladys Palmer—Miracle 104
Georgia Gibbs—Maj. 12013 • Brooks Brothers—Dec. 48049
The Ravens—Nat. 9040

IT'S EASY WHEN YOU KNOW HOW

(Pemora)

Joan Edwards—Vita. 932 • John Paris—Vic. 26-9027
Buddy Clark-Xavier Cugat—Col. 38135 • Blue Barron—MGM 10185

I WANT TO CRY

(Excelsior)

Chris Cross—Sterling 4004 • Savannah Churchill—Manor 1129
Dinah Washington—Mercury 8082
Phil Reed-Frank Picher—Dance-Tone 216

LONG AFTER TONIGHT

(BMI)

Kate Smith—MGM 10157 • Andy Russell—Cap. 15055
Betty Rhodes—Vic. 20-2735 • Snooky Lanson—Merc. 5095
Russ Titus—Musicana 14 • Yvette—Vitacoustic 919

LOVE IS FUN

(Encore)

Three Suns—Vic. 20-2599 • Mills Brothers—Dec. 24382

SERENADE (Music Played on a Heartstring)

(Duchess)

Buddy Clark-Ray Noble—Col. 38091
Bob Eberly-Russ Morgan—Dec. 24376 • Jan Garber—Cap. 15043
John Laurenz—Merc. 5099 • Jerry Wald—Com. 7503

SOMEONE CARES

(Campbell-Porgie)

Vaughn Monroe—Vic. 20-2671 • Art Lund—MGM 10170
Frankie Carle—Col. 38130 • Mills Brothers—Dec. 24409

SPRING CAME

(Republic)

Sammy Kaye—Vic. 20-2886

TROUBLE IS A MAN

(Regent)

Sarah Vaughan—Music 533 • Hall Sisters—Vic. 20-2386
Martha Davis—Dec. 24383 • Mary Ann McCall—Col. 38131
Ginny Powell—Atlantic 860 • Peggy Lee—Cap.*

WHO PUT THAT DREAM IN YOUR EYES

Mark Warnow—Coast 8026 • Ray Carter—Rep. 122 (Stuart)
Chuck Foster—Merc. 5125 • Jack McLean—Coast 8015

YOURS (Quiereme Mucho)

(Marks)

Xavier Cugat—Vic. 26384 • Andy Russell—Cap. 10112
C. Carter—Black & White 3005 • Jimmy Dorsey—Dec. 25121
Tito Guizar—Vic. 27410 • Ben Light—Tempo 598
Benny Goodman—Col. 36067 • Nat Brandwynne—Dec. 3913
Roy Smeck—Dec. 3790 • Eddy Howard—Col. 37995
E. Le Baron—Dec. 25205 • R. Armengod—Dec. 18159
Phil Reed—Dance-Tone T7 • Cuba Libre Six—Coda 5004
Vaughn Monroe—Vic.*

*Soon to be released.



BROADCAST MUSIC, INC.

550 FIFTH AVENUE, NEW YORK 19, N. Y.

New York • Chicago • Hollywood

The Billboard

MUSIC POPULARITY CHARTS

PART II

Sheet Music

Week Ending May 28



BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		Publisher
	Last Week	This Week	
6	1	1.	NATURE BOY (R) Burke-Van Heusen
8	3	2.	YOU CAN'T BE TRUE, DEAR (R) Biltmore
20	2	3.	NOW IS THE HOUR (R) Leeds
11	4	4.	THE DICKEY-BIRD SONG (F) (R) Robbins
8	5	5.	TOOLIE OOLIE DOOLIE (The Yodel Polka) (R) Chas. K. Harris
6	7	6.	LITTLE WHITE LIES (R) Bregman-Vocco-Conn
5	9	7.	MY HAPPINESS (R) Blasco
6	8	7.	LAROO, LAROO, LILLI BOLERO (R) Shapiro-Bernstein
7	10	8.	HAUNTED HEART (M) (R) Williamson
9	6	9.	BABY FACE (R) Remick
18	13	10.	MANANA (R) Barbour-Lee
9	12	10.	TELL ME A STORY (R) Laurel
5	11	11.	SABRE DANCE (R) Leeds
2	14	12.	HEARTBREAKER (R) Leeds
20	14	13.	I'M LOOKING OVER A FOUR LEAF CLOVER (R) Remick
20	15	14.	BEG YOUR PARDON (R) Robbins
1	—	15.	WOODY WOODPECKER (R) Leeds

ENGLAND'S TOP TWENTY

Weeks to date	POSITION		English	American
	Last Week	This Week		
5	1	1.	GALWAY BAY Box and Cox Leeds	
12	2	2.	GOLDEN EARRINGS Victoria Paramount	
7	3	3.	TERESA Leeds Duchess	
8	4	4.	SILVER WEDDING	
			WALTZ Unit Pub. Co. *	
14	5	5.	CIVILIZATION Edwin Morris E. H. Morris	
20	6	5.	NEAR YOU Bradbury Wood Supreme	
22	4	6.	A TREE IN THE MEADOW Campbell-Connelly Shapiro-Bernstein	
16	7	6.	SERENADE OF THE BELLS Edwin Morris Melrose	
3	9	7.	DREAM OF OLWEN Lawrence Wright *	
7	15	8.	REFLECTIONS ON THE WATER Peter Maurice Peter Maurice	
3	10	9.	TIME MAY CHANGE Campbell-Connelly Shapiro-Bernstein	
5	8	10.	WISHING WALTZ Noel Gay Leeds	
6	16	11.	OH! MY ACHIN' HEART Campbell-Connelly Mood	
10	13	12.	TELL ME A STORY Irwin Dash Laurel	
22	11	13.	I WONDER WHO'S KISSING HER NOW Feldman E. B. Marks	
15	14	14.	ONCE UPON A WINTER-TIME Cinephonic Southern	
14	12	15.	WHEN YOU WERE SWEET SIXTEEN Darewski Shapiro-Bernstein	
5	17	16.	HOW SOON? Bradbury Wood Supreme	
4	19	17.	YOU DO Chappell Bregman-Vocco-Conn	
1	—	18.	LAROO, LAROO, LILLI BOLERO Irwin Dash Shapiro-Bernstein	

*Publisher not available as The Billboard goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the seven largest retailers in the Dominion.

Weeks to date	POSITION		Publisher
	Last Week	This Week	
4	1	1.	NATURE BOY
9	2	1.	NOW IS THE HOUR
7	4	2.	TOOLIE OOLIE DOOLIE (THE YODEL POLKA)
9	3	3.	THE DICKEY-BIRD SONG
6	5	4.	BABY FACE
9	8	5.	I'M LOOKING OVER A FOUR LEAF CLOVER
3	7	6.	YOU CAN'T BE TRUE, DEAR
9	6	7.	BEG YOUR PARDON
7	12	8.	YOU WERE MEANT FOR ME
2	12	9.	HEARTBREAKER
7	14	10.	BUT BEAUTIFUL
9	9	11.	MANANA
1	—	12.	LITTLE WHITE LIES
3	10	13.	LAROO, LAROO, LILLI BOLERO
5	—	14.	SABRE DANCE
2	14	15.	YOU'RE TOO DANGEROUS, CHERIE
4	11	15.	TELL ME A STORY

GEORGE FORMBY

"CHINESE LAUNDRY BLUES" Vocal

"DO-DE-O-DO" Vocal

George Formby and his Ukelele

NO. 211

List Price 75c plus tax

DENNY DENNIS

"SANTA CATALINA"

Vocal with Choir

"BLUE SHADOWS ON THE TRAIL"

Vocal with The Keynotes

Denny Dennis with Stanley Black and his Orchestra

NO. 223

List Price 75c plus tax

THE SQUADRONAIRES

"TAKIN' MISS MARY TO THE BALL"

Vocal by The Quads

"ON AN ISLAND WITH YOU"

Vocal by Jimmy Miller with The Quads
The Squadronaires

NO. 224

List Price 75c plus tax

HARRY ROY

"SHE PICKED IT UP IN MEXICO"

Vocal, Harry Roy with The Keynotes

"THE DREAM PEDDLER"

Vocal Harry Roy with The Song Peddlars
Harry Roy and his Band

NO. 225

List Price 75c plus tax

JOY NICHOLLS

"LOVE KEEPS LOOKING IN MY WINDOW"

"WE GOT TO PUT SHOES ON WILLIE"

Joy Nicholls with Stanley Black and his Blacksmiths

NO. 226

List Price 75c plus tax

SAM BROWNE

"THE HUKILAU SONG"

"MR. MIRACLE MAN"

Sam Browne with Stanley Black and his Orchestra

NO. 228

List Price 75c plus tax

VERA LYNN

"IT'S A MOST UNUSUAL DAY"

"PUT YOUR DREAMS AWAY"

Vera Lynn with Bob Farnon and his Orchestra

NO. 229

List Price 75c plus tax

ANNE SHELTON

"WHERE FLAMINGOS FLY"

"THE NIGHT HAS A THOUSAND EYES"

Anne Shelton with Music by Camarata

NO. 210

List Price 75c plus tax

CAMARATA

"RUMBALERO" Part 1

"RUMBALERO" Part 2

Camarata Conducts The Kingsway Symphony Orchestra

NO. R 10,011

List Price \$1.00 plus tax

AMBROSE

"JAZZ PIZZICATO"

"JAZZ LEGATO"

Ambrose and his Orchestra

NO. R 10,012

List Price \$1.00 plus tax

LOUIS LEVY

"ROMANCE"

"PERPETUAL MOTION"

Louis Levy and his Concert Orchestra

NO. B 12,002

12" Record

List Price \$1.50 plus tax

SIXTH RELEASE



IMPORTED

LONDON RECORDS

FULL RANGE RECORDING

12 INCH SERIES

ALBUM No. LA-14
"CAMARATA CONCERT"
Kingsway Symphony Orchestra
conducted by Camarata

No. T 5008—"ONE FINE DAY"
(Madame Butterfly)
"THEY CALL ME MIMI"
(La Boheme)

No. T 5009—"MUSETTA'S WALTZ"
(La Boheme)
"MY HEART AT THY SWEET
VOICE"
(Samson and Delilah)

Two 12" Records
\$5.00 plus tax



ALBUM No. LA-15
FRANZ LEHAR CONDUCTS
The Zurich Tonhalle Orchestra

No. T 5014—"WOMEN OF VIENNA"
"GYPSY LOVE" Part 2

No. T 5015—"WOMEN OF VIENNA"
"GYPSY LOVE" Part 1

No. T 5016—"MERRY WIDOW" Part 1
"MERRY WIDOW" Part 2

Three 12" Records
\$7.00 plus tax



10 INCH SERIES

ALBUM No. LA-16
ON PARADE

The Band of H.M. Irish Guards

No. 217—"COLONEL BOGEY"
"SONS OF THE BRAVE"

No. 218—"OLD COMRADES"
"ENTRY OF THE
GLADIATORS"

No. 219—"LIBERTY BELL"
"STARS AND STRIPES
FOREVER"

No. 220—"THE SHANGHAI SAILOR"
"THE TURKISH PATROL"

Four 10" Blue Series
\$3.75 plus tax



ALBUM No. LA-17
MANTOVANI - TANGOS
Mantovani and his Orchestra

No. 207—"TELL ME I'M FORGIVEN"
"TANGO PIZZICATO"

No. 208—"TANGO D'AMORE"
"EL CHOCLO"

No. 189—"CHIQUITA MIA"
"AMOR TZIGANO"

Three 10" Blue Series
\$3.00 plus tax



PSST-Have You Heard The Latest

MERCURY records



YOUR MUSICAL MENU FOR BEST SELECTIONS

- | | |
|---|--------------------------------------|
| ROSA
I Don't Want To Meet Any More People..... | VIC DAMONE
Popular 5135 |
| A BOY FROM TEXAS
Spring in December..... | VIC DAMONE
Popular 5123 |
| IT'S MAGIC
It's You or No One..... | VIC DAMONE
Popular 5138 |
| CONFESS
Twelve o'Clock Flight..... | PATTI PAGE
Popular 5129 |
| A TREE IN THE MEADOW
Tea Leaves..... | JOHN LAURENZ
Popular 5148 |
| HEARTS WIN, YOU LOSE
Long After Tonight..... | SNOOKY LANSON
Popular 5150 |
| HINDUSTAN
I Wonder Where (That Man of Mine Has Went)..... | TED WEEMS
Popular 5139 |
| STREET OF REGRET
Nobody But You..... | LES PAUL
Popular 5137 |
| MISSISSIPPI MUD
Oh, Baby, What You Do to Me..... | CLYDE McCOY
Popular 5136 |
| EILI, EILI
Minuet..... | JOSE MELIS
Popular 5135 |
| DOODLE DOO DOO
If That Ever Rings..... | ART KASSEL
Popular 5110 |

COUNTRY

- | | |
|--|---|
| IT WASN'T BORN YESTERDAY
It Makes No Difference Now..... | TINY HILL
Mercury 6098 |
| LINDA POLKA
Dew Drop Polka..... | LOUIS BASHELL
Mercury 6100 |
| I DON'T WANT YOU NOW
Gambling Blues..... | ART GIBSON
Mercury 6103 |
| AIN'T NOBODY'S BUSINESS
Reach Up and Grab It..... | GEORGIA SLIM
Mercury 6081 |
| MY PILLOW KNOWS
I Miss Ole Oklahoma..... | OKLAHOMA WRANGLERS
Mercury 6102 |

SPIRITUAL

- | | |
|--|---------------------------------------|
| I HEARD MY MOTHER WEeping
Love Is a Game..... | CARL STORY
Mercury 6093 |
| A SONG IN MY SOUL
Lord, Build Me a Cabin in Glory..... | STAMPS QUARTET
Mercury 6080 |

SEPIA

- | | |
|---|---|
| TIME OUT FOR TEARS
Married Man Blues..... | HELEN HUMES
Mercury 8088 |
| I WANT TO CRY
Resolution Blues..... | DINAH WASHINGTON
Mercury 8082 |
| TYPHOON
You Talk a Little Trash..... | COOTIE WILLIAMS
Mercury 8083 |

The Billboard MUSIC POPULARITY CHARTS

Radio Popularity

Week Ending May 28

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, May 21, 8 a.m., and ending Friday, May 28, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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The Top 30 Tunes (plus ties)

Title	Publishers	Lic. By
At a Sidewalk Penny Arcade (R)	Robbins	ASCAP
Baby Don't Be Mad at Me (R)	Paramount	ASCAP
Baby Face (R)	Remick	ASCAP
Beg Your Pardon (R)	Robbins	ASCAP
Betty Blue (R)	Ben Bloom	ASCAP
Don't Blame Me (R)	Harry Warren	ASCAP
For Every Man There's a Woman (F) (R)	Melrose	ASCAP
Haunted Heart (M) (R)	Williamson	ASCAP
Heartbreaker (R)	Leeds	ASCAP
I May Be Wrong (R)	Advanced	ASCAP
I Went Down to Virginia (R)	Jefferson	ASCAP
It's Magic (F) (R)	Witmark	ASCAP
Laroo, Laroo, Lilli Bolero (R)	Shapiro-Bernstein	ASCAP
Little White Lies (R)	Bregman-Vocco-Conn	ASCAP
Long After Tonight (R)	BMI	BMI
May I Never Love Again (R)	BMI	BMI
Nature Boy (R)	Burke-VanHeusen	ASCAP
Now Is the Hour (R)	Leeds	ASCAP
Pecos Bill (F) (R)	Santly-Joy	ASCAP
Put 'Em in a Box, Tie 'Em with a Ribbon (R)	Remick	ASCAP
Sabre Dance (R)	Leeds	ASCAP
Tell Me a Story (R)	Laurel	ASCAP
The Dickey-Bird Song (F) (R)	Robbins	ASCAP
Toolie Oolie Doolie (The Yodel Polka) (R)	Chas. K. Harris	ASCAP
We Just Couldn't Say Goodbye (R)	Words & Music	ASCAP
What'll I Do? (R)	Berlin	ASCAP
Woody Woodpecker (R)	Leeds	ASCAP
You Can't Be True, Dear (R)	Biltmore	ASCAP
You Were Meant for Me (F) (R)	Miller	ASCAP
You're Too Dangerous, Cherie (R)	Harms, Inc.	ASCAP

The Remaining 21 Songs of the Week

A Bed of Roses (R)	Johnstone-Montei	BMI
A Fella with an Umbrella (F) (R)	Feist	ASCAP
A Tree in a Meadow (R)	Shapiro-Bernstein	ASCAP
Beyond the Sea (R)	Chappell	ASCAP
Blue Shadows on the Trail (F) (R)	Santly-Joy	ASCAP
But Beautiful (F) (R)	Burke-Van Heusen	ASCAP
Dream Girl (F) (R)	Famous	ASCAP
I'd Give a Million Tomorrows (R)	Oxford	ASCAP
I've Got a Crush on You (R)	Harms, Inc.	ASCAP
Manana (R)	Barbour-Lee	ASCAP
My Guitar (R)	Bourne	ASCAP
My Sin (R)	Chappell	ASCAP
Rhode Island Is Famous for You (M) (R)	Crawford	ASCAP
Spring Came (R)	Republic	BMI
Steppin' Out With My Baby (F) (R)	Berlin	ASCAP
The Best Things in Life Are Free (F) (R)	Crawford	ASCAP
The Feathery Feelin' (R)	Paramount	ASCAP
The Old Ferris Wheel (R)	Goldmine	ASCAP
What Do I Have To Do? (R)	Bregman-Vocco-Conn	ASCAP
You Don't Have To Know the Language (F) (R)	Burke-Van Heusen	ASCAP
Yours (R)	E. B. Marks	BMI

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys throught the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		Title	Artist	Label	Lic. By
	Last Week	This Week				
8	1	1.	NATURE BOY	King Cole	Capitol 15054	ASCAP
6	3	2.	YOU CAN'T BE TRUE, DEAR	Ken Griffin-Jerry Wayne	Rondo R-228	ASCAP
5	2	3.	LITTLE WHITE LIES	Dick Haymes	Decca 24280	ASCAP
20	5	4.	MANANA	Peggy Lee	Capitol 15022	ASCAP
10	4	5.	BABY FACE	Art Mooney	MGM 10156	ASCAP
15	6	6.	NOW IS THE HOUR	Bing Crosby	Decca 24279	ASCAP
2	10	7.	NATURE BOY	Frank Sinatra	Columbia 38210	ASCAP
2	12	8.	LOVE SOMEBODY	Doris Day-Buddy Clark	Columbia 38174	ASCAP
4	7	9.	MY HAPPINESS	J. & S. Steele	Damon D-11133	ASCAP
17	—	9.	NOW IS THE HOUR	Gracie Fields	London 110	ASCAP
1	—	11.	YOU CAN'T BE TRUE, DEAR	The Sportsmen	Capitol 15077	ASCAP
12	9	12.	SABRE DANCE	Woody Herman	Columbia 38102	ASCAP
6	13	12.	THE DICKEY-BIRD SONG (F)	Freddy Martin	Victor 20-2617	ASCAP
1	—	14.	NATURE BOY	Dick Haymes-Song Spinners	Decca 24439	ASCAP
3	14	15.	BABY FACE	Jack Smith-Clark Sisters	Capitol 15078	ASCAP

WEB PROGRAMMING UPHEAVAL

Ackerman CBS Post to Heller

NEW YORK, May 29.—Bob Heller, chief of the documentary division of Columbia Broadcasting System (CBS), was reported late this week as likely to succeed Harry Ackerman, executive producer for the web in New York. Ackerman last week was named to succeed Ernest H. Martin as director of network programs in Hollywood—Martin resigning as of June 15 to concentrate on a legit musical.

Over the week-end, Dave Taylor, CBS vice-president in charge of public affairs, was scheduled to huddle with web brass for the purpose of selecting a successor to Heller's documentary post.

H. Hayes to EC For Drama Seg

NEW YORK, May 29. — Helen Hayes was inked this week by the Electric Companies' advertising program for a new dramatic show, tentatively titled the *Electric Theater*. The deal was set thru N. W. Ayer Agency.

The nature of the show makes it certain that the sponsor will seek to swap its 5:30 p.m. Sunday slot on the Columbia Broadcasting System (CBS) for an evening period. The advertiser now has Frankie Carle on the air.

Amos 'n' Andy Set With Rinso

NEW YORK, May 29.—Widespread trade rumors that Amos 'n' Andy and Rinso would part company after this season were denied outright this week by John Gilman, vice-president in charge of advertising for Lever Bros. Gilman said the duo would be back in the same time period next fall.

Reports stemmed from heated discussions between the team and the sponsor regarding the desire on the part of the talent for an early leap into video.

Lever Bros. Plan Big Town Recapture

NEW YORK, May 29.—It was confirmed this week that Lever Bros., which owns the rights to *Big Town*, intends to recapture the package from Sterling Drug, Inc., under whose sponsorship the show is being broadcast over the Columbia Broadcasting System (CBS). Lever intends to take over in the fall. No decision as to the product has been made.

No Proxy

NEW YORK, May 29.—Blevins Davis, of the Mole & Davis program package agency, this week was in close conference with the Buchanan Agency for a new comedy show featuring Jack Kirkwood and the Sweeney and March team. The program is pitched at the Texas Company, for early sponsorship. Davis is reputedly a large Texas stockholder.

Summary Lists Slews of Shifts In Latest Web Scramble for Biz

NEW YORK, May 29.—Changes in schedules of the four networks were occurring thick and fast this week in the wake of the National Broadcasting Company's (NBC) Friday night shake-up (see story on this page). A partial summary of Sunday and evening time periods affected by recent switches includes the following:

Sunday

- 4 p.m., ABC, "Speak Up, America," Tucker Corporation. Cancelled as of 6/27.
- 5-6 p.m., NBC, "Ford Theater," Ford. Skedded for week-night slot in fall, possibly Friday.
- 5:30 p.m., CBS, "Electric Hour," electric companies. Leaves 6/30. Helen Hayes' "Electric Theater" replaces, seeking nighttime spot, possibly on another web.
- 7 p.m., MBS, "Sherlock Holmes," Trimount. Replaced by "Mystery Playhouse."
- 7:30 p.m., NBC, "Bandwagon," Fitch. Sponsor switch, Rexall taking over.
- 8:45 p.m., MBS, "Newscope," Kaiser-Frazer. Cancelled.
- 9 p.m., CBS, "Corliss Archer," moving to NBC as a summer replacement. Dropped by Campbell Soup on CBS.
- 9 p.m., MBS, "Meet Me at Parky's," co-op. Cancelled.

Monday

- 8 p.m., ABC, "Point Sublime," John Hancock Insurance. Cancelled
- 9:55 p.m., MBS, Johns-Manville News. Starts in October, Monday thru Friday. Moving over from CBS.
- 10:30 p.m., CBS, "Screen Guild," Camels. Replaced for summer by Vaughn Monroe, who quits Saturday spot. May move to NBC, possibly on Fridays, next fall.

Tuesday

- 7:30 p.m., ABC, "Green Hornet," General Mills. Shifted to Thursday. General Food's Meredith Willson show moves in October 5.
- 8 p.m., CBS, "Big Town," Sterling Drug. Show reclaimed by Lever Bros. No time set. Period to be taken over by "Mystery Theater," moved from NBC Fridays.
- 9 p.m., CBS, "Christopher Wells," DeSoto. Replaced by "Catch Me If You Can."
- 10:30 p.m., NBC, Red Skelton, Kools. Cancelled. Skelton signed by P&G for NBC, Fridays. Time to be filled by "People Are Funny," Raleighs, from NBC Fridays.

Wednesday

- 8 p.m., ABC, "Mayor of the Town," Noxzema. Show dropped. Sponsor seeking a new stanza, possibly "Go for the House," sustainer on at 9:30 Wednesdays.
- 8:30 p.m., ABC, "Vox Pop," American Express. Cancelled.
- 10:30 p.m., NBC, Jimmy Durante, Rexall. Cancelled.

Thursday

- 7:30 p.m., Henry Morgan, Rayve. General Mills wants this time for "Green Hornet." Morgan up for renewal June 4. If inked, may get 8 p.m. slot.
- 9 p.m., ABC, "Willie Piper," General Electric. Replaced by "What's My Name?" June 3.
- 9 p.m., CBS, Dick Haymes, Electric Auto-Lite. Replaced by "Suspense" in July.
- 9:30 p.m., MBS, "R.F.D. America" (sustainer). To NBC for Ford.
- 9:30 p.m., NBC, Jack Carson, Sealtest. Dropped. Ray Noble in for summer. New talent in fall.
- 10:30 p.m., NBC, Eddie Cantor, Pabst. May move to Friday.

Friday

- 8 p.m., CBS, Fannie Brice, General Foods. Dropped for "Mr. Ace and Jane."
- 8 p.m., NBC, "Highways in Melody," Cities Service. Moving, destination unknown.
- 8:30 p.m., CBS, Danny Thomas, General Foods. Fate in doubt.
- 8:30 p.m., NBC, "Can You Top This?" Colgate. Cancelled. Show replaces Judy Canova, Saturdays, for summer.
- 9 p.m., CBS, Old Gold Show. Fate in doubt.
- 9 p.m., NBC, "People Are Funny," Raleighs. Moves to Skelton's Tuesday slot.
- 9:30 p.m., CBS, "Ozzie & Harriet," International Silver. May move to NBC, Fridays.
- 9:30 p.m., MBS, "Information, Please," co-op. Cancelled.
- 9:30 p.m., NBC, "Waltz Time," Phillips Magnesia. Cancelled.
- 10 p.m., NBC, "Mystery Theater," Sterling Drug. To CBS, Tuesdays.

Saturday

- 7:30 p.m., CBS, Abe Burrows, Listerine. Cancelled.
- 9 p.m., CBS, Joan Davis, co-op. Dropped. Replaced by Morey Amsterdam sustainer July 10.
- 9:30 p.m., CBS, Vaughn Monroe, Camels. Sponsor dropping time. Monroe replacing "Screen Guild" for summer.

NBC Friday Night Scramble; Cantor, Skelton, Ford Lead

NEW YORK, May 29. — How to squeeze all the applicants into the void created in its Friday night sked, newly cleansed of five current occupants, was furrowing brows at the National Broadcasting Company (NBC) this week.

The chain reaction, originally set off by Sterling Drug, which dropped its 9:30 *Waltz Time* and switched the 10 p.m. *Mystery Theater* to the Columbia Broadcasting System (CBS), continued with Colgate's cancellation of *Can You Top This*, at 8:30. Raleighs, with *People Are Funny*, opened up the 9 p.m. slot by grabbing the 10:30 Tuesday period vacated by Red Skelton, dropped by Kools.

In addition, the web itself notified Cities Service that its veteran *Highways of Melody* was persona non grata in the 8 p.m. period, now that the evening is being shaken up in

earnest, and the bankroller was out hunting shelter for its ailer. Holding up Friday all alone for NBC was Bill Stern's Colgate sports show, at 10:30 p.m., with only a giant vacuum separating Stern from H. V. Kaltenborn, who gabs from 7:45 to 8 p.m.

All but set for NBC's new-look Friday line-up were Skelton, freshly pacted for five years with options by Procter & Gamble (P&G), and Eddie Cantor, whose sponsor, Pabst, long had sought exit from its late Thursday period. P&G acknowledged obtaining a firm deal on the 9 p.m. Friday time, with some possibility that they might shift to the 9:30 spot instead. In either event, Cantor was seen a sure bet to precede the sorrel-topped comic, who insisted that Cantor or an attraction of equal calibre go before him. NBC Prexy Niles (See NBC's Friday Night on page 11)

Over 30 Shows Figure in Vast Sked Overhaul

NBC Raids Other Webs

(Continued from page 3)

to set up competitive bills as sponsors, products, stars and programs are switched around. Better than 30 time periods now are involved in the transpositions and cancellations.

Millions of dollars worth of time and talent are affected by the eruption. The heightening competitive situation is regarded, basically, as being the major factor. However, many latent dissatisfactions of sponsors with time slots, talent and networks are coming to the surface now, and there are likely to be many more changes before a calm settles down over the kilocycles. When that time comes, best guess is that the same old faces are still likely to be airing, albeit from new stands at a different hour.

Elsewhere on this page appears a box summarizing changes taking place and stories on the latest developments.

MGM Ganders Foray Into Tax

HOLLYWOOD, May 29.—FM radio got its biggest Coast hypo this week with the kick-off of Metro-Goldwyn-Mayer's (MGM) new 10-kw. FM outlet, KMGFM, Thursday (27). Station took to the air with a star-studded talent roster, drawing heavily on top MGM flicker stars and Hollywood recording artists to fill first day's broadcasting hours.

Event also marked MGM's formal entry into the Coast radio race, with indications that pic firm has set its sights on facsimile as a commercial reality before long. Studio toppers have strongly denied reports that the FM outlet was to be used as an opening wedge to crack video field, as previously reported. Top MGM spokesman pointed out that while MGM eventually hopes to get into tele (probably by outright purchase of a tele station in this area), flickery has no interest in video until medium is expanded to full commercial potential. It was pointed out that had MGM wanted to crack tele now, studio could have purchased the Dorothy Thackrey KLAC-KYA set-up complete with a tele construction permit in Hollywood, when the Thackrey properties first went on the sales block last year. Negotiations were started at that time, but later dropped. Warner Bros., meanwhile, have purchased the Thackrey layout, subject to Federal Communications Commission (FCC) approval.

MGM's interest in facsimile, however, is real, according to Herbert Pettey, director of radio for Loew's, Inc. Pettey, currently on the Coast for KMGFM kick-off, told *The Billboard* that MGM would definitely go into facsimile, altho no date was mentioned. Pettey is also a director of Finch Facsimile, pioneer fax development firm, hence close to fax progress and commercial possibilities. Any plans for a regional or other FM network has been ruled out, according to Pettey.

CAN'T GIVE AWAY FAST ENUF!

Webs Asking: "Gotta Pay To Hold Tuners?"

Rash of New Come-Get-Its

NEW YORK, May 29.—Giveaway programs, despite increasingly bitter opposition, are taking over network time to such an extent that trade-wise execs are becoming even more alarmed than heretofore. They're saying: "Why, it's got so you have to pay a radio audience in order to hold it." In the past month a flock of new giveaways either debuted or were announced to debut soon and, of course, the \$128 question is whether these programs will continue to hold up rating-wise. There are all sorts of theories, but one thing is certain—the giveaways are currently mighty attractive to networks, agencies and sponsors.

Here are some cases in point.

Columbia Broadcasting System (CBS) since May 9 has scheduled three giveaways. These are *Catch Me If You Can* and *Sing It Again—Who Dun It?* The last-named debuts May 30, 4:30-5 p.m., but is expected to move to Sunday nights when *Catch Me* vacates the 9:30 p.m. time. *Catch Me*, which started on the web May 9, will be bankrolled by De Soto-Plymouth dealers starting Tuesday, June 29—one of the quickest sales of a web package. Sponsor drops *Christopher Wells* to take on the giveaway.

Another recent CBS giveaway (the not a CBS package) is Phil Baker's *Everybody Wins*, which debuted the past month for Philip Morris.

ABC in Line

American Broadcasting Company (ABC) also has a number of new ones, including *Stop the Music* and *Go for the House*, among the more fabulous of the genre. Still another, *Hold Your Own*, a Walt Frammer-Pete Arnell property handled out of the Frank Cooper office, seems likely to be purchased by ABC at this writing. Another one, returning to ABC June 3, is the oldie, *What's My Name?*, bankrolled by General Electric and featuring Arlene Harris.

Mutual Broadcasting System (MBS) also blossomed out with a new one this month, a show tabbed *Lucky Partners*, sold by Ed Wolfe, owner of *Break the Bank*. Also scheduled on MBS are *Take a Number*, whose tab will be picked up by U. S. Tobacco Company starting June 5, and *What Makes You Tick?*, replacing *Quick As a Flash* for Helbros Watches June 6.

Want a Career—for Free?

The above is just a quick summary of new business in the giveaway field—which now dishes out everything from pooches to houses to careers. Only three weeks ago Art Linkletter, on *People Are Funny*, awarded a "career in California" to a winner. The career included a house, a job and a Kaiser automobile. As for pooches, WNBC, key station of National Broadcasting Company in New York, recently started airing *Animal World Court*, sponsored by Chrysler dealers and giving away one hound a day, Monday thru Friday. And the old-time giveaways let go with everything from vacations to nylons.

The philosophy behind giveaways has been probed deeply. They've been compared to bank nights in film



KLZ's Kilocycle Controller

HARVEY WEHRMAN

KLZ's chief engineer has been chaperoning KLZ's 560 kc. frequency for a dozen years; now has FM under his wing, too. KLZ holds one of the industry's best operational records.

KLZ, DENVER

WFIL-TV Union To Vote June 1

PHILADELPHIA, May 29.—The National Labor Relations Board has set June for election among engineers and cameramen at WFIL-TV to determine whether they want to be represented by International Alliance of Theatrical Stage Employees (IATSE), an affiliate of the American Federation of Labor (AFL). A strike was started May 1 by the American Communications Association (ACA), an affiliate of the Congress of Industrial Organizations (CIO) after the AFL union notified the station that it represented the workers. ACA national officers have not signed affidavits of non-Communist affiliation as required under the Taft-Hartley Act; this was one of the reasons the station gave for refusing to recognize the CIO union.

Joseph D. Basson, IATSE representative, on whose petition for an election the NLRB acted Thursday (20), denounced the ACA for its strike call in face of a jurisdictional dispute. The NLRB excluded clerical employees, guards, professional employees and supervisors from definition of a bargaining unit and set May 28 as the payroll period of eligibility to vote. WFIL-TV and its subsidiary, WFIL, have been operating despite the strike.

SMITH SEG TO H'WOOD

HOLLYWOOD, May 29.—Proctor & Gamble will move the Jack Smith show to Hollywood permanently next fall, to give Smith opportunity to do film work. Deal was set this week, altho details of musical backing or cast changes were not outlined. Bill Brennan, producer of the show in Gotham, will move West to handle chores under new set-up.

houses, bingo, etc., but what distresses the more thinking radio execs is the fact that entertainment alone is often unable to hold an audience. You gotta give 'em something.

Strike It Rich, sponsored Sunday evenings over American Broadcasting Company by Luden's, will remain on the air as a sustainer during the summer. The program, during each of the eight broadcast weeks, will plug a cause, such as the American Red Cross.

U. S. "Voice" May Be Silenced If Politicians Have Their Way

WASHINGTON, May 29.—The State Department's proposed \$27,000,000 information fund is in jeopardy as four separate congressional committees and President Truman investigate the *Voice of America* as a consequence of harsh criticism this week of several *Voice* programs. The fund is part of the State's over-all budget for the next fiscal year, which starts July 1. With millions of dollars in network contracts for the *Voice* hanging fire, the appropriation still is in the hands of a joint committee established to iron out House and Senate differences in the budget.

E. de la Ossa, Lou Frost Get NBC V-P-Ships

NEW YORK, May 29.—The National Broadcasting Company (NBC) will probably dub two of its execs as new vice-presidents shortly. Staffers getting the knighthoods are Lou Frost and Ernest de la Ossa, on the West and East coasts, respectively.

Frost has been heading the NBC Coast operation since Sid Strotz headed East a month ago. With Strotz moving up to head the web TV operations, sharing his time between New York and Hollywood, NBC figures Frost rates the promotion, since he will take over on the Coast side.

De la Ossa, NBC's personnel director, was slated to leave to join General Electric. His promotion was one of the factors getting him to stay put.

Pearson Vs. Hearst Verdict Approaches

WASHINGTON, May 29. — With final round in the battle of words having been fought this week over the license renewal of WBAL, Baltimore, the verdict of the Federal Communications Commission (FCC) is expected in the next few weeks.

Hearst Radio, Inc., operator of WBAL, and Public Service Radio Corporation, which is bidding for the frequency, both filed proposed findings of facts favoring their respective bids.

Public Service, whose chief stockholders are newsmen Drew Pearson and Robert Allen, asserted that control of WBAL had been "transferred at least three times without the consent of the commission." It was further asserted that in the matter of programming, WBAL "failed to live up to representations" made in previous renewal bids.

As anticipated, Hearst Radio declared that its opponents are not financially or technically qualified to operate a 50-kw. station. Hearst said that the site chosen by Public Service is not suitable.

ABC Sells Pre-Fight Spot

NEW YORK, May 29.—The American Broadcasting Company (ABC) this week cashed in on its airing of the forthcoming Joe Louis-Joe Walcott heavyweight title bout set for Wednesday, June 23, by selling the half hour preceding the bout to Longines-Wittnauer Watch Company. The broadcast of the fight is skedded to begin at 10 p.m., and the preceding 30 minutes ordinarily would be filled by the sustainer, *Go for the House*. Longines will build a special sports airer for the period. The fight itself will be sponsored by Gillette.

Members of the joint committee have indicated that the entire State appropriation may be held up pending probes of the *Voice*. Following screams of anguish from several legislators over Latin-American scripts prepared by the National Broadcasting Company (NBC), the Senate Foreign Relations, Senate Expenditures and House Expenditures committees prepared to begin probes, while the Joint Appropriations Committee debated whether to do its own inquiry or await results of the others. President Truman said he has started his own investigation.

One Probe Under Way

The House Expenditures Committee stole a march by getting its investigation under way yesterday (28) by calling in high State department officials. Heads of the other committees said their probes would be made later.

Congressional wrath over various *Voice* scripts has been demonstrated sporadically in both the House and Senate since the program was launched, but the fireworks really went off Wednesday (26) when Senator Capehart started reading NBC-prepared *Voice* scripts to the Senate. Reading broadcasts relating to a half dozen States, he declared: "I have failed to find a single State that has not been slandered."

Judy Canova Wants Out of Lyons Pact

HOLLYWOOD, May 29. — Judy Canova, radio's barnyard balladist and pic comedienne, last week petitioned Los Angeles Superior Court for cancellation of her contract with agent Arthur Lyons and for recovery of \$139,101 allegedly paid Lyons.

Miss Canova has been tied to Lyons since 1944 with a pact calling for the agent to get a 10 per cent slice of her take in return for promoting her air show activities. According to Miss Canova, Lyons has devoted little time to her interests and has devoted most of his efforts to pic production.

Citizens Org To Quit After 13 More Shows

NEW YORK, May 29.—The Citizens Committee for Displaced Persons, which is airing its transcribed pubserv platters over more than 600 stations, will disband after production of another series of 13 shows. The final group of programs will switch the emphasis from aid to Europeans to assimilation of resettled persons who emigrate to the United States. The series of 13 shows will, like those in the past, feature name stars in scripts by leading writers and will be available for free distribution by fall.

Ted Hudes, who has produced all airers for the committee, will form his own radio-tele package firm, Ted Hudes Productions, and will specialize in production of public service shows.

ALA. TO "SECEDE" FROM NAB

Liquor Plug Censorship Dies A-Bornin'

WASHINGTON, May 29.—Legislation restricting press and radio plugs for liquor is dead for this congressional session as a result of a 6-5 vote this week by the Senate Interstate Commerce Committee to table one of three bills being pushed by dry forces.

The measure voted on was the Reed-Johnson bill, which would ban liquor ads implying that drinking is socially acceptable or traditional.

Tabling under Senate procedure puts an end to committee consideration of any bill and condemns it to a pigeonhole for the rest of the session. Reconsideration can take place only by a two-thirds vote of a committee.

Committee aids say two other dry bills were doomed as a result of the action. One would ban all liquor ads, while the other would limit plugs to a description of the bottle and label.

Burrows, Carmichael Packages To Expand

NEW YORK, May 29.—Two more Columbia Broadcasting System (CBS) packages, the Abe Burrows show and Hoagy Carmichael, will be given the expansion treatment shortly. Burrows, whose tab will be dropped by Listerine June 26, will be expanded from a quarter to a half-hour and carried on the web as a sustainer in a new time slot. Hoagy Carmichael, set for a London tour of personal appearances, will do a half-hour show when he gets back in the fall.

Pet Milk's *Saturday Night Serenade*, starting July 3, moves from its 10 p.m. slot into the 7:30-8 p.m. Burrows-Carmichael slot the same evening.

Request Would Hold Up Channel Decish

WASHINGTON, May 29.—A clear channel decision by the Federal Communications Commission (FCC) would be held up until at least 1950 under the terms of a resolution introduced last week by Sen. Edwin Johnson (D., Colo.).

The measure would put the Senate on record as requesting FCC to delay its clear channel verdict until after ratification of a new North American Regional Broadcasting Agreement (NARBA). The present NARBA expires March, 1949, but is slated for a year's extension.

WINS and Local 802 Ink House-Ork Pact

NEW YORK, May 29.—Local 802, American Federation of Musicians, and WINS this week settled terms of a pact covering scales and hours of musicians in the station's 10-piece house band. The men received a 10 per cent wage hike. The contract is effective for one year.

The station originally tried to negotiate a clause in the contract stating that in the event the station was sold, the contract would be voided. This clause was not included in the inked pact.

Washington Round-Up

TEMPORARY LICENSE extensions were granted by the Federal Communications Commission (FCC) last week to WHLS, Port Huron, Mich., and WGOV, Valdosta, Ga., pending final determination of the commission's proposed ruling banning censorship of political broadcasts. Temporary extensions were likewise granted to WORL, Boston, pending a court appeal of FCC's ruling the station off the air, and to WOV, New York, to give Arde Bulova a chance to dispose of his stock in either that station or WNEW, New York. All extensions expire September 1.

U. S. COURT of Appeals last week upheld the decision of the FCC denying the bid of WADC, Akron, for a power increase. In effect, the court ruling affirms the right of FCC to reject bids from applicants whose program plans fail to meet commission approval. FCC originally nixed the bid because it was decided WADC was putting too much emphasis on network shows to the detriment of local programs.

FCC'S OPINION on a bill restricting radio and TV towers in the nation's capital was asked last week by a Senate judiciary subcommittee. The group is considering a House-approved measure to prohibit erection of towers in residential areas. The bill is backed by citizen groups and opposed by radio and television interests which claim all high ground in the city is located in residential districts.

EDWIN ARMSTRONG, inventor of FM, asked FCC last week to reconsider its decision turning TV Channel 1 over to the fixed and mobile services. In a petition for rehearing, Armstrong reiterated his plea that this band be given to FM. He also asked the commission to abandon its order forbidding existing FM stations to operate in this band after the end of the year.

LITERATURE URGING purchase of stock in WCFM, local cooperative FM station, was sent out last week over the signature of newsman Marquis Childs, chairman of the WCFM campaign committee. WCFM says that it has already raised \$86,000 of the \$173,000 it needs for operating capital.

Book Review:

Kirby-Harris Book Gives Sock Report On Radio in War II

At the outset it should be remarked that this review is likely to be somewhat prejudiced. This reporter has a deep and abiding affection for the Ed Kirby half of the Kirby-Harris author team (doesn't know Harris), as he has for the other 14 radioites with whom he (the reporter) braved the rigors (oh, those rigors) of Europe in the summer of 1945. The group was known then as the American Broadcasting Mission to Europe and is today wistfully referred to as the Last Man Club.

Prejudiced or not, however, we believe Kirby and Harris have done an interesting, stimulating, sometimes touching job in their *Star-Spangled Radio* tome (Ziff-Davis, \$3.50). In anecdotal fashion, radio's part in World War II is detailed, and, as disconnected as the individual tales and chapters occasionally seem, the book manages to convey an amazingly sequential over-all picture of radio's war job. It's loaded, too, with experiences encountered by various showbiz personalities (Crosby, Shore, Kyser, etc.) while working before the groups in combat theaters.

A Bunch of BBC's

The chapter on how the British Broadcasting Corporation (BBC) loused up efforts to set up an effective allied broadcasting service for the troops will be especially pleasing to those who like to see names named and spades called ditto. The finale, an outline of a Kirby-Harris plan on what radio ought to do to prepare for World War III (the industry was poorly organized to handle No. II) may strike some as being unduly lacking in faith in the future, but

WDSU Fighting AFRA Contract

NEW ORLEANS, May 29.—WDSU here is opposing the petition of American Federation of Radio Artists (AFRA) for a contract with the station's announcers Monday (24) before the National Labor Relations Board. The station claims the International Brotherhood of Electrical Workers (IBEW) already has a pact with the outlet. The IBEW, on the other hand, says it no longer wants jurisdiction over the announcers and says it notified the station of this fact more than 60 days before the expiration date of the IBEW-WDSU pact.

The issue is now whether the IBEW gave the station the 60 days notice, with WDSU in the unusual position of insisting that it has a contract with the IBEW and therefore will have none of AFRA. The radio artists' union claims it has documentary proof that the required notice was given.

AFRA is also opening negotiations with two other outlets here—WVL and WNOE—relative to signing pacts.

as Kirby and Harris point out, it does make sense to be ready . . . just in case.

Any radio man who doesn't get himself a copy of *Star-Spangled Radio* is depriving himself of an opportunity to own a fascinating and comprehensive record of what he and people like him did to the Hitler-Hirohito horror. As a matter of fact, station and network brass might do lots worse than buy the book in bulk and give it to listeners under any pretext they can frame. It's entertaining and a solid, well-deserved plug for radio generally.

Anybody in show business will get a big bang out of the book, and John Q. Nonpro will love the inside stories with which the work is studied.

Joe Csida.

South Suffers Sprig Feber; Code in Head

Aftermath of Convensh

(Continued from page 4)

new NAB code it is believed that others will follow in leaving NAB.

CLANTON, Ala., May 29.—First rebellion against the newly adopted code of the National Association of Broadcasters (NAB) is slated to take place here today, with a group of Alabama stations planning to withdraw from membership. Hugh Webb, of WKLF here, has called the meeting. The group, calling itself the Radio Broadcasters of Alabama (RBA), is not to be confused with the district NAB set-up.

The movement to "secede" from NAB started here shortly before the organization's convention two weeks ago in Los Angeles. At that time a number of station operators decided that if the code was adopted, they'd meet immediately after the convention and prepare plans for withdrawal. Some 30 Alabama station men are due to attend today's huddle, to be held at the Hotel Willingham.

Beefs against the NAB code center on its commercial section imposing limits for plug time. Station men declare that under the increasingly competitive situation in radio, they'd be jeopardizing their local accounts by observing the code. Since most of the stations involved in the move here are independents, this would be an especially crippling blow, they say.

Pepsi Agency Switch Starts Net-Spot Gab

NEW YORK, May 29.—With Pepsi-Cola switching agencies from Newall Emmett to Biow Company this week, the trade abounded with rumors that the elixir outfit might soon seek to hit the network radio spot. Most prominently mentioned for talent were Jimmy Durante and Milton Berle, the latter having aired several shows out of the Biow shop.

Milton Biow, agency topper, denied any immediate plunge by Pepsi, which hitherto has restricted itself to airing spot jingles, but admitted that a web show might be in the firm's future. Biow himself is now handling the account, and he said no recommendations had yet been made to the client.

WJR Board Adds Mullen; Sibert, Sec.

DETROIT, May 29.—Frank E. Mullen, new president of WJR and the G. R. Richards radio enterprises, today was elected to the WJR board. William B. Sibert, WJR treasurer, was named secretary and a director. A regular quarterly dividend of 15 cents, payable June 12, was voted.

NEW YORK, May 29.—Frank Mullen will headquarter at the Chatham Hotel, New York, when he assumes presidency of the three G. A. Richards stations, WJR, WGAR, Cleveland, and KMPC, Los Angeles.



U. S. HOOPERATINGS

The lists below are from the first U. S. Hooperating study, one of the newest survey services being offered by C. E. Hooper, Inc. Unlike the heretofore standard Program Hooperatings, which are made only by telephone in 36 cities, each of which has four network stations, U. S. Hooperatings are made both by phone and diary studies. The result, according to Hooper, reflects listening in both urban and rural areas, as well as towns of intermediate size. The first list covers evening commercial shows aired once weekly; the second list covers five-time-a-week daytime shows.



U. S. HOOPERATINGS, NIGHTTIME

Program Hooperatings		U. S. Hooperatings*		City Hooperatings*		Town Hooperatings*		Rural Hooperatings*	
Rank Order	36-City	Rank Order	Cross-Section All U.S. Homes	Rank Order	Cities Over 50,000	Rank Order	Towns 2,500-50,000	Rank Order	Under 2,500 Plus Farms
1.	FIBBER MCGEE & MOLLY. 27.6	1.	FIBBER MCGEE & MOLLY. 24.85-US	1.	RADIO THEATER. 29.25-C	1.	CHARLIE MCCARTHY. 24.87-T	1.	TRUTH OR CONSEQUENCES. 23.98-R
2.	RADIO THEATER. 27.2	2.	TRUTH OR CONSEQUENCES. 24.26-US	2.	FIBBER MCGEE & MOLLY. 27.53-C	2.	TRUTH OR CONSEQUENCES. 24.70-T	2.	FIBBER MCGEE & MOLLY. 22.35-R
3.	JACK BENNY. 26.7	3.	CHARLIE MCCARTHY. 23.78-US	3.	JACK BENNY. 27.50-C	3.	JACK BENNY. 24.08-T	3.	CHARLIE MCCARTHY. 21.14-R
4.	BOB HOPE. 26.3	4.	JACK BENNY. 23.62-US	4.	BOB HOPE. 26.16-C	4.	FIBBER MCGEE & MOLLY. 23.97-T	4.	ALDRICH FAMILY. 20.58-R
5.	FRED ALLEN. 26.2	5.	FRED ALLEN. 23.29-US	5.	FRED ALLEN. 25.86-C	5.	FRED ALLEN. 23.67-T	5.	FRED ALLEN. 19.92-R
6.	CHARLIE MCCARTHY. 24.8	6.	RADIO THEATER. 22.89-US	6.	CHARLIE MCCARTHY. 25.27-C	6.	YOUR HIT PARADE. 22.41-T	6.	AMOS 'N' ANDY. 19.71-R
7.	TRUTH OR CONSEQUENCES. 24.1	7.	BOB HOPE. 21.79-US	7.	TRUTH OR CONSEQUENCES. 24.22-C	7.	BANDWAGON. 21.62-T	7.	YOUR HIT PARADE. 18.37-R
8.	AMOS 'N' ANDY. 23.4	8.	AMOS 'N' ANDY. 21.05-US	8.	MUSIC HALL. 22.81-C	8.	MUSIC HALL. 20.61-T	8.	JACK BENNY. 18.61-R
9.	WALTER WINCHELL. 22.3	9.	YOUR HIT PARADE. 20.22-US	9.	AMOS 'N' ANDY. 22.63-C	9.	AMOS 'N' ANDY. 20.38-T	9.	RADIO THEATER. 18.10-R
10.	BANDWAGON. 21.7	10.	BANDWAGON. 20.12-US	10.	GODFREY'S TALENT SOUTHS. 22.05-C	10.	BURNS AND ALLEN. 20.37-T	10.	BOB HOPE. 17.86-R
11.	RED SKELTON. 20.5	11.	MUSIC HALL. 20.11-US	11.	RED SKELTON. 21.89-C	11.	ALDRICH FAMILY. 20.33-T	11.	BURNS AND ALLEN. 17.74-R
12.	MUSIC HALL. 20.1	12.	ALDRICH FAMILY. 19.33-US	12.	BAND WAGON. 21.60-C	12.	BOB HOPE. 20.18-T	12.	DATE WITH JUDY. 17.29-R
13.	MR. DISTRICT ATTORNEY. 19.7	13.	BURNS AND ALLEN. 18.67-US	13.	MY FRIEND IRMA. 21.46-C	13.	DATE WITH JUDY. 19.68-T	13.	BLONDIE. 17.28-R
14.	GODFREY'S TALENT SOUTHS. 19.7	14.	RED SKELTON. 18.40-US	14.	WALTER WINCHELL. 20.80-C	14.	RADIO THEATER. 19.34-T	14.	LIFE OF RILEY. 17.22-R
15.	MY FRIEND IRMA. 19.6	15.	MR. DISTRICT ATTORNEY. 18.38-US	15.	MR. DISTRICT ATTORNEY. 20.36-C	15.	BOB HAWK. 19.27-T	15.	FANNIE BRICE. 17.18-R
16.	DUFFY'S TAVERN. 19.5	16.	GODFREY'S TALENT SOUTHS. 18.15-US	16.	YOUR HIT PARADE. 19.86-C	16.	FANNIE BRICE. 18.98-T	16.	BANDWAGON. 17.16-R
17.	BING CROSBY. 17.9	17.	FANNIE BRICE. 18.13-US	17.	DUFFY'S TAVERN. 19.54-C	17.	MR. DISTRICT ATTORNEY. 18.06-T	17.	MUSIC HALL. 16.48-R
18.	BURNS AND ALLEN. 17.9	18.	DATE WITH JUDY. 17.65-US	18.	FANNIE BRICE. 18.37-C	18.	RED SKELTON. 18.03-T	18.	GRAND OLE OPRY. 16.43-R
19.	YOUR HIT PARADE. 17.6	19.	DUFFY'S TAVERN. 17.61-US	19.	BURNS AND ALLEN. 18.30-C	19.	LIFE OF RILEY. 17.30-T	19.	MR. DISTRICT ATTORNEY. 16.29-R
20.	LIFE OF RILEY. 17.2	20.	BOB HAWK. 17.36-US	20.	BOB HAWK. 17.77-C	20.	DUFFY'S TAVERN. 16.68-T	20.	DUFFY'S TAVERN. 16.07-R

*Reflects listening to all sets in homes sampled.

U. S. HOOPERATINGS, DAYTIME

Program Hooperatings		U. S. Hooperatings*		City Hooperatings*		Town Hooperatings*		Rural Hooperatings*	
Rank Order	36-City	Rank Order	Cross-Section All U.S. Homes	Rank Order	Cities Over 50,000	Rank Order	Towns 2,500-50,000	Rank Order	Under 2,500 Plus Farms
1.	MA PERKINS (CBS). 8.2	1.	RIGHT TO HAPPINESS. 11.93-US	1.	MA PERKINS (CBS). 8.93-C	1.	RIGHT TO HAPPINESS. 12.81-T	1.	RIGHT TO HAPPINESS. 15.37-R
2.	OUR GAL, SUNDAY. 8.0	2.	BACKSTAGE WIFE. 11.81-US	2.	WHEN A GIRL MARRIES. 8.85-C	2.	BACKSTAGE WIFE. 12.40-T	2.	BACKSTAGE WIFE. 14.99-R
3.	STELLA DALLAS. 7.9	3.	STELLA DALLAS. 11.48-US	3.	ROMANCE OF HELEN TRENT. 8.82-C	3.	STELLA DALLAS. 12.13-T	3.	STELLA DALLAS. 14.12-R
4.	ROMANCE OF HELEN TRENT. 7.9	4.	WHEN A GIRL MARRIES. 10.74-US	4.	STELLA DALLAS. 8.81-C	4.	WHEN A GIRL MARRIES. 11.13-T	4.	WHEN A GIRL MARRIES. 12.68-R
5.	BIG SISTER. 7.7	5.	PORTIA FACES LIFE. 10.25-US	5.	BACKSTAGE WIFE. 8.75-C	5.	PORTIA FACES LIFE. 10.89-T	5.	MA PERKINS (NBC). 12.38-R
6.	ARTHUR GODFREY. 7.6	6.	YOUNG WIDDER BROWN. 10.21-US	6.	PORTIA FACES LIFE. 8.64-C	6.	YOUNG WIDDER BROWN. 10.77-T	6.	YOUNG WIDDER BROWN. 12.32-R
7.	WHEN A GIRL MARRIES. 7.6	7.	MA PERKINS (NBC). 9.63-US	7.	RIGHT TO HAPPINESS. 8.46-C	7.	LORENZO JONES. 10.62-T	7.	PEPPER YOUNG'S FAMILY. 11.91-R
8.	BACKSTAGE WIFE. 7.5	8.	LORENZO JONES. 9.48-US	8.	OUR GAL, SUNDAY. 8.43-C	8.	MA PERKINS (NBC). 10.41-T	8.	PORTIA FACES LIFE. 11.87-R
9.	AUNT JENNY. 7.1	9.	PEPPER YOUNG'S FAMILY. 9.34-US	9.	ARTHUR GODFREY. 8.15-C	9.	JUST PLAIN BILL. 9.95-T	9.	LORENZO JONES. 11.01-R
10.	YOUNG WIDDER BROWN. 7.0	10.	JUST PLAIN BILL. 9.09-US	10.	YOUNG WIDDER BROWN. 8.06-C	10.	PEPPER YOUNG'S FAMILY. 9.92-T	10.	JUST PLAIN BILL. 10.35-R

*Reflects listening to all sets in homes sampled.

ACA Sues "Inquirer" In Philly on Yarn Charging Sabotage

PHILADELPHIA, May 29.—The strike of engineers at WFIL, WFIL-FM and WFIL-TV, on since May 1, will get some measure of a court

airing now that a \$300,000 libel suit has been slapped against the radio station by the striking American Communications Association (ACA), union affiliated with the Congress of Industrial Organizations (CIO). Suit, filed in Federal District Court here May 18 by Joseph P. Selly and Joseph Kehoe, president and secretary of the union, respectively, is an aftermath of a cable break which interrupted WFIL's program airing Sunday night (16).

Selly and Kehoe based their suit on the treatment of the cable breaking story given by *The Philadelphia Inquirer*, which owns and operates the station. The suit was directed against Triangle Publications, Inc., and its division — *The Philadelphia Inquirer*, WFIL and WFIL-TV, and Roger M. Clipp, general manager of the newspaper's radio and video operations.

The newspaper story, with attending offers of rewards for information leading to arrest, labeled the cable break as "sabotage." And while the yarns did not put the finger on the strikers, the story made generous mention of the fact that there is an engineers' strike on. In fact, it was the first newspaper mention, since the played-down yarns on the first day of the strike, that there is any labor trouble at the stations. As far as it could be learned, no press mention was given to the libel suit, altho the wire services picked up the yarn.

The Eyes Have It!

CHICAGO, May 29.—Sponsor identification power of tele was demonstrated recently by a 200-call telephone survey made by the Gourfain-Cobb Agency during telecasting of boxing bouts on WBKB, sponsored by its client, Motorola Radio & Television Manufacturing Company. Survey, made May 11 and released this week, showed that 94.8 of those with sets tuned to Motorola's program could identify the sponsor. As a result of the survey and the job the show has been doing to sell Motorola sets on a tested basis, show is being renewed.

Survey, made between 8:41 and 10 p.m., showed that 162 of those called had their sets on. WBKB had 93.9 per cent of the audience and 6.1 were tuned to WGN-TV. This, however, can not be interpreted as a reflection of the relative merits of the two stations, since WGN-TV was on only until 9 with film and off the remaining survey period.

Made only of home audience, the survey showed there were 6.5 viewers at each set, 780 men and 290 women.

AM-FM Duplication Given Okay by MBS

HOLLYWOOD, May 29.—Mutual Broadcasting System (MBS) will be the first network to give its affiliates a free rein with respect to duplication of AM programming on FM, it was announced last week by web Prexy Edgar Kobak, following conclusion of Mutual board meeting here. Kobak said Mutual would let affiliates take any portion of AM programming for duplication with no strings attached in order to give advertisers an even break and help program managers work out FM programming more advantageously. He thought web policy would be helpful in developing the FM industry.

Further board action on policy was not disclosed, but it is understood that web toppers outlined plans for further hypo in programming with shift of additional web shows to Hollywood. Net's new \$3,000,000 radio-video studios are practically completed and will be ready for full-scale operation in the fall, making room for a considerable amount of Hollywood originations.

All officers and directors of Mutual were re-elected for a new term, with Lewis Allen Weiss, vice-president and general manager of Don Lee Broadcasting System, retained as chairman of Mutual's board. Kobak was renamed web prexy for another year.

1st

and only

TELEVISION STATION
IN DETROIT... NOW
IN ITS 2nd YEAR OF
OPERATION.....

Owned and Operated by The Detroit News
National Representatives:
THE GEORGE P. HOLLINGBERY CO.

CAPITOL'S got the HOT HITS *

** based on actual sales reports*

POPULAR

(Rhythm, Ballad, Jazz and Novelty)

No. 1 NATURE BOY—The Original
LOST APRIL
 King Cole Capitol 15054

- MANANA
ALL DRESSED UP WITH A BROKEN HEART
Peggy Lee Capitol 15022
- TOOLIE OOLIE DOOLIE (The Yodel Polka)
YOU CAN'T BE TRUE, DEAR
The Sportsmen Capitol 15077
- BABY FACE
HEARTBREAKER
Jack Smith Capitol 15078
- SUSPICION
FLO FROM ST. JOE, MO.
Tex Williams Capitol 40109
- SUSPICION
CLABBERIN' UP FOR RAIN
Jo Stafford Capitol 15068
- NOW IS THE HOUR
BUT BEAUTIFUL
Margaret Whiting Capitol 15024
- LAROO, LAROO, LILI BOLERO
TALKING TO MYSELF ABOUT YOU
Peggy Lee Capitol 15048
- HAUNTED HEART
I'M MY OWN GRANDMAW
Jo Stafford Capitol 15023
- MY HAPPINESS
HIGHWAY TO LOVE
The Pied Pipers Capitol 15094
- PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON
(And Throw 'Em in the Deep Blue Sea)
IT'S THE SENTIMENTAL THING TO DO
King Cole Trio Capitol 15080
- THE PEANUT VENDOR
THERMOPOLAE
Stan Kenton Capitol 15052
- IT'S MAGIC
SPRING IN DECEMBER
Gordon MacRae Capitol 15072
- CARAMBA! IT'S THE SAMBA
BABY, DON'T BE MAD AT ME
Peggy Lee Capitol 15090

SEPIA

- FINE BROWN FRAME
THE PIG-LATIN SONG
Nellie Lutcher Capitol 15032
- KING SIZE PAPA
WHEN YOU'RE SMILING (The Whole World
Smiles With You)
Julia Lee Capitol 40082
- HE'S A REAL GONE GUY
LET ME LOVE YOU TONIGHT
Nellie Lutcher Capitol 40017
- THAT'S WHAT I LIKE
CRAZY WORLD
Julia Lee Capitol 15060
- HE SENDS ME
COME AND GET IT, HONEY
Nellie Lutcher Capitol 15064
- WISE GUYS (You're a Wise Guy)
ALL I EVER DO IS WORRY
Julia Lee Capitol 15106
- NO-NAME BOOGIE
HIT THE BLOCK
Joe Lutcher Capitol 40101

WESTERN

- ANYTIME
I'M WALTZING WITH A BROKEN HEART
Foy Willing Capitol 40108
- DECK OF CARDS
ROUNDED UP IN GLORY
Tex Ritter Capitol 40114
- SIGNED, SEALED AND DELIVERED
EASY TO PLEASE
Jimmy Wakely Capitol 40088
- PEEPIN' THRU THE KEYHOLE
WABASH BLUES
Cliffie Stone Capitol 40083
- HUMPTY DUMPTY HEART
TODAY
Hank Thompson Capitol 40065
- BANJO POLKA
PRETTY RED LIGHTS
Tex Williams Capitol 15101

COUNTRY

- SWAMP WOMAN BLUES
LOVE IN AN AEROPLANE
Milo Twins Capitol 40094
- WHAT'S ANOTHER HEART TO YOU?
A PETAL FROM A FADED ROSE
Eddie Kirk Capitol 40092
- RENO BOUND
I CAN'T WIN FOR LOSIN'
Karl and Hartly Capitol 40089
- SWEET THING
YODELING WALTZ
The Original Arthur Smith Capitol 40086
- BORN TO LOSE
HOW DO YOU MEND A BROKEN HEART?
Eddie Kirk Capitol 40116

COMING UP FAST

- | | |
|--|--|
| TEA LEAVES
HIGHWAYS ARE HAPPY WAYS
Jack Smith Capitol 15102 | ON THE LITTLE VILLAGE GREEN
JALOUSIE
Clark Dennis Capitol 15075 |
| IT'S YOU OR NO ONE
NOBODY BUT YOU
Margaret Whiting Capitol 15079 | THE FIRST BASEBALL GAME
SWEETIE PIE
Johnny Mercer Capitol 15096 |
| BLUE SHADOWS ON THE TRAIL
LOVE OF MY LIFE
Andy Russell Capitol 15063 | MELODY TIME
ALWAYS
Hal Derwin Capitol 15071 |
| THE WORLD IS WAITING FOR THE
SUNRISE
SHIRLEY STEPS OUT
Benny Goodman Sextet Capitol 15069 | BETTER LUCK NEXT TIME
ROSES OF PICARDY
Jo Stafford Capitol 15084 |
| WOO-GA-MA-CHOO-GA
Street of Dreams Capitol 15082 | RHYTHM RHAPSODY
RHUMBA BOOGIE
Chuy Reyes Capitol 15067 |
| | SAXA-BOOGIE
I'LL GET ALONG SOMEHOW
Sam Donahue Capitol 15081 |


Capitol RECORDS
REG. U.S. PAT. OFF.

DECCA BUYERS GUIDE

A special listing of Decca records based on actual sales . . . your guide to the sure-fire hits of today and tomorrow.

ANOTHER DECCA DOUBLE!

DICK HAYMES

Decca 24439

YOU CAN'T BE TRUE, DEAR NATURE BOY

BEST SELLERS

LITTLE WHITE LIES The Treasure Of Sierra Madre	DICK HAYMES Decca 24280
TOOLIE OOLIE DOOLIE (The Yodel Polka) I HATE TO LOSE YOU	ANDREWS SISTERS Decca 24380
YOU CAN'T BE TRUE, DEAR NATURE BOY	DICK HAYMES Decca 24439
MAYBE YOU'LL BE THERE Dark Eyes	GORDON JENKINS Decca 24403
NOW IS THE HOUR (Maori Farewell Song) Silver Threads Among The Gold	BING CROSBY Decca 24279
A FELLA WITH AN UMBRELLA Blue Shadows On The Trail	BING CROSBY Decca 24433
MY HAPPINESS TEA LEAVES	ELLA FITZGERALD Decca 24446
HEARTBREAKER SABRE DANCE	ANDREWS SISTERS Decca 24427
THE DICKEY-BIRD SONG OOH! LOOK-A THERE, AIN'T SHE PRETTY?	LARRY CLINTON Decca 24301
BLAME IT ON THE SAMBA The Green Cockatoo	ETHEL SMITH Decca 23828

"SONGS OF OUR TIMES"

"IT'S A NATURAL!" Say operators and dealers

- Enthusiastic reports are pouring in about this sensational new Decca series. Operators as well as dealers are finding its invitation to "go down Memory Lane" packs an irresistible customer appeal.
- "Songs of our Times" brings you the hit tunes of every year from 1917 to 1943 recorded in simple, melodic, singable, danceable arrangements.
- There's an average of three tunes to a side; 20 to 29 tunes for each year.
- Years 1923-1936 are available now!

All Records Listed \$.75 Each, Exclusive of Taxes

The Billboard MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Week Ending May 28



BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italic*.

Weeks to date	POSITION Last Week	POSITION This Week	Record	Label
7	1	1	NATURE BOY <i>Lost April</i>	King Cole Capitol 15054
9	2	2	YOU CAN'T BE TRUE, DEAR <i>Doodle Doo Doo</i>	Ken Griffin-Jerry Wayne Rondo R-228
9	3	3	LITTLE WHITE LIES <i>The Treasure of Sierra Madre</i>	Dick Haymes Decca 24280
7	4	4	TOOLIE OOLIE DOOLIE <i>I Hate To Lose You</i>	Andrews Sisters Decca 24380
4	6	5	MY HAPPINESS <i>They All Recorded to Beat the Ban</i>	J. & S. Steele Damon D-11133
19	9	6	NOW IS THE HOUR <i>Silver Threads Among the Gold</i>	Bing Crosby Decca 24279
5	5	7	THE DICKEY-BIRD SONG (F) <i>If Winter Comes</i>	Freddy Martin Victor 20-2617
10	7	8	BABY FACE <i>Encore, Cherie</i>	Art Mooney MGM 10156
8	8	9	ST. LOUIS BLUES MARCH <i>Cherokee Canyon</i>	Tex Beneke Victor 20-2722
19	12	10	MANANA <i>All Dressed Up With a Broken Heart</i>	Peggy Lee Capitol 15022
13	10	11	BECAUSE <i>If You Had All the World and Its Gold</i>	Perry Como Victor 20-2653 (D. Durbin, Decca 25295; Dean Hudson Ork-Sonny Stockton, Mello-Strain 112; R. Stevens-D. King Ork, Columbia 4515-M; Hal Winters, Apollo 1068)

(Continued on opposite page)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Album	Label
2	1	1	Stan Kenton—A Presentation of Progressive Jazz Album (Four Records) Stan Kenton	Capitol CD-79
4	2	2	Songs of Our Times (1932) Album (Four Records) Carmen Cavallaro	Decca A-1932
1	—	3	Songs of Our Times (1934) Album (Four Records) B. Grant Ork	Decca A-1934
3	4	4	Song of Our Times (1929) Album (Four Records) M. Fingerle-A. Schutt	Decca A-1929
1	—	5	Song of Our Times (1927) Album (Four Records) B. Grant Ork	Decca A-1927
2	5	5	Songs of Our Times (1928) Album (Four Records) B. Fomeen Ork	Decca A-1928

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record	Label
14	1	1	Khachaturian: Gayne Ballet Suite—Sabre Dance Chicago Symphony Ork; A. Rodzinski, director	Victor 20-0209
12	3	1	Khachaturian: Gayne Ballet Suite—Sabre Dance Oscar Levant	Columbia 17521-D
106	—	3	Jalousie Boston Pops; Arthur Fiedler, conductor	Victor 12160
138	2	4	Clair de Lune Jose Iturbi	Victor 11-8851
1	—	4	Fiddle Faddle Boston Pops	Victor 10-1397

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Album	Label
4	1	1	Tchaikovsky: The Sleeping Beauty (Six Records) Leopold Stokowski and His Symphony Ork	Victor DM-1205
28	2	2	Khachaturian: Gayne Ballet Suite (Three Records) New York Symphony Ork; Efrem Kurtz, conductor	Columbia MM-664
1	—	3	Greig: Concerto in A Minor for Piano and Orchestra Op. 16 (Four Records) Oscar Levant, piano; Efrem Kurtz conducting Philharmonic Symphony Ork of New York	Columbia MMV-741
1	—	4	Ravel: Concerto for Piano and Orchestra (Three Records) Bernstein-Philharmonic Ork	Victor DM-1209
1	—	5	Gaite Parisienne (Two Records) London Philharmonic Ork; Efrem Kurtz, conducting	Columbia MX-115
1	—	5	Operatic Arias Album (Two Records) F. Tagliavini-RCA Victor Ork; A. Dorati, director	Victor MO-1191—VO-13

The Billboard MUSIC POPULARITY CHARTS

Juke Box Record Plays

Week Ending May 28



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION	Last Week	This Week	Record	Label
8	1			1. YOU CAN'T BE TRUE, DEAR	Rondo R-228
4	2			2. NATURE BOY	King Cole...Capitol 15054
16	3			3. NOW IS THE HOUR	Bing Crosby...Decca 24279
4	4			4. LITTLE WHITE LIES	Dick Haymes...Decca 24280
8	5			5. TOOLIE OOLIE DOOLIE	Andrews Sisters...Decca 24380
10	6			6. BABY FACE	Art Mooney...MGM 10156
4	7			7. MY HAPPINESS	J. & S. Steele...Damon D-11133
18	8			8. MANANA	Peggy Lee...Capitol 15022
15	9			9. NOW IS THE HOUR	Eddy Howard...Majestic 1191
4	10			9. THE DICKEY-BIRD SONG (F)	Freddy Martin...Victor 20-2617
2	11			11. BABY FACE	Sammy Kaye...Victor 20-2879
5	10			11. JUST BECAUSE	Frank Yankovic and His Yanks...Columbia 38072
<small>(A. George Ork, Master 101 and Signature 15207; J. Gumin, Chord 664; E. Howard, Majestic 1231; Lone Star Cowboys, Victor 20-2941; Sheriff T. Owens and His Cowboys, Mercury 6086; T. Parker's 4 Jacks; Palda 1002; R. Shepard, Embassy P-1003; D. Stabile Ork, Decca 25376; F. Zajc Polkateers, Continental C-1228)</small>					
7	20			13. SABRE DANCE BOOGIE	Freddy Martin...Victor 20-2721
4	26			14. BABY FACE	H. King...Decca 25356
18				15. I'M LOOKING OVER A FOUR LEAF CLOVER	Art Mooney...MGM 10119
<small>(R. Bloch Ork, Signature 15177; Ferko String Band, Palda 110; A. Godfrey, Columbia 38081; The Harmonicats, Universal U-47; T. Hill, Columbia 38100; C. Fox and His Yellow Jackets, Columbia 38082; Curly Hicks and His Taproom Boys, Victor 20-2787; Frankie Laine, Mercury 5105; R. Morgan-M. Herth, Decca 24319; King Odom Quartette-The Polka Dots, Musicraft 543; Alvino Rey, Capitol 491; J. Saunders, Rainbow 10043; A. (Guitar Boogie) Smith, Super Disc 1054; The Three Suns, Victor 20-2688; Uptown String Band, Mercury 5100)</small>					
8	9			16. ST. LOUIS BLUES MARCH	Tex Beneke...Victor 20-2722
4	26			16. TOOLIE OOLIE DOOLIE	V. Horton and His Polka Debs...Continental C-1223
1				16. CUCKOO WALTZ	Ken Griffin...Capitol 15077
<small>(F. (Schnickelfritz) Fisher Ork, Decca 45063)</small>					
20				19. BEG YOUR PARDON	Francis Craig...Bullet 1012
<small>(Frankie Carle, Columbia 38036; Dinning Sisters, Capitol 490; Larry Green Ork, Victor 20-2647; Art Mooney, MGM 10140; Snooky Lanson, Mercury 5109; Eddy Howard, Majestic 1220; Russ Morgan, Decca 24339)</small>					
3	28			20. JUST BECAUSE	Eddy Howard...Majestic 1231
1				21. MY HAPPINESS	Pied Pipers...Capitol 15094
2	21			21. YOU CAN'T BE TRUE, DEAR	The Sportsmen...Capitol 15077
<small>(D. Durbin, Decca 25295; Dean Hudson Ork-Sonny Stockton, Mello-Strain 112; R. Stevens-D. King Ork, Columbia 4515-M; Hal Winters, Apollo 1068)</small>					
10	18			23. BECAUSE	Perry Como...Victor 20-2653
<small>(Mello-Strain 112; R. Stevens-D. King Ork, Columbia 4515-M; Hal Winters, Apollo 1068)</small>					
1				23. LOVE SOMEBODY	Doris Day-Buddy Clark...Columbia 38174
17	11			25. NOW IS THE HOUR	Gracie Fields...London 110
1				25. YOU CAN'T BE TRUE, DEAR	Dick Haymes-Song Spinners...Decca 24439

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from opposite page)

1		11. LOVE SOMEBODY	Doris Day-Buddy Clark...Columbia 38174
1		13. WOODY WOODPECKER	Kay Kyser...Columbia 38197
9		14. SABRE DANCE	Woody Herman...Columbia 38102
2	15	14. YOU CAN'T BE TRUE, DEAR	Vera Lynn...London 202
1		16. YOU CAN'T BE TRUE, DEAR	Dick Haymes-The Song Spinners...Decca 24439
3		17. TELL ME A STORY	Sammy Kaye...Victor 20-2761
<small>(Ames Brothers, Decca 24329; Vic Damone, Mercury 5120; King Gulon Ork, Majestic 1238; B. Houston, MGM 10144)</small>			
1		18. YOU CAN'T BE TRUE, DEAR	The Sportsmen...Capitol 15077
1		19. BABY FACE	Sammy Kaye...Victor 20-2879
1		20. NATURE BOY	Frank Sinatra...Columbia 38210
9	13	21. SABRE DANCE BOOGIE	Freddy Martin...Victor 20-2721
15		22. NOW IS THE HOUR	Gracie Fields...London 110
1		23. HAUNTED HEART	Perry Como...Victor 20-2713
<small>(B. Clark, Columbia 38083; B. Crosby, Decca 24379; V. Damone, Mercury 5120; G. Lombardo, Decca 24362; G. Paxton, MGM 10153; J. Stafford, Capitol 15023)</small>			
1		23. MY HAPPINESS	Pied Pipers...Capitol 15094
1		25. THE DICKEY-BIRD SONG (F)	Larry Clinton...Decca 24301
<small>(Ooh! Look-A There, Ain't She Pretty?)</small>			



Check another WINNER!

ARTHUR GODFREY SINGS

"YOU'RE OVER THE HILL"
"MOTHER NEVER TOLD ME"
(It Was Anything Like This)
Orchestra under the direction of Archie Bleyer
COLUMBIA 38195

COLUMBIA'S TUNE TIPSTER

BEST BETS

Doris Day and Buddy Clark

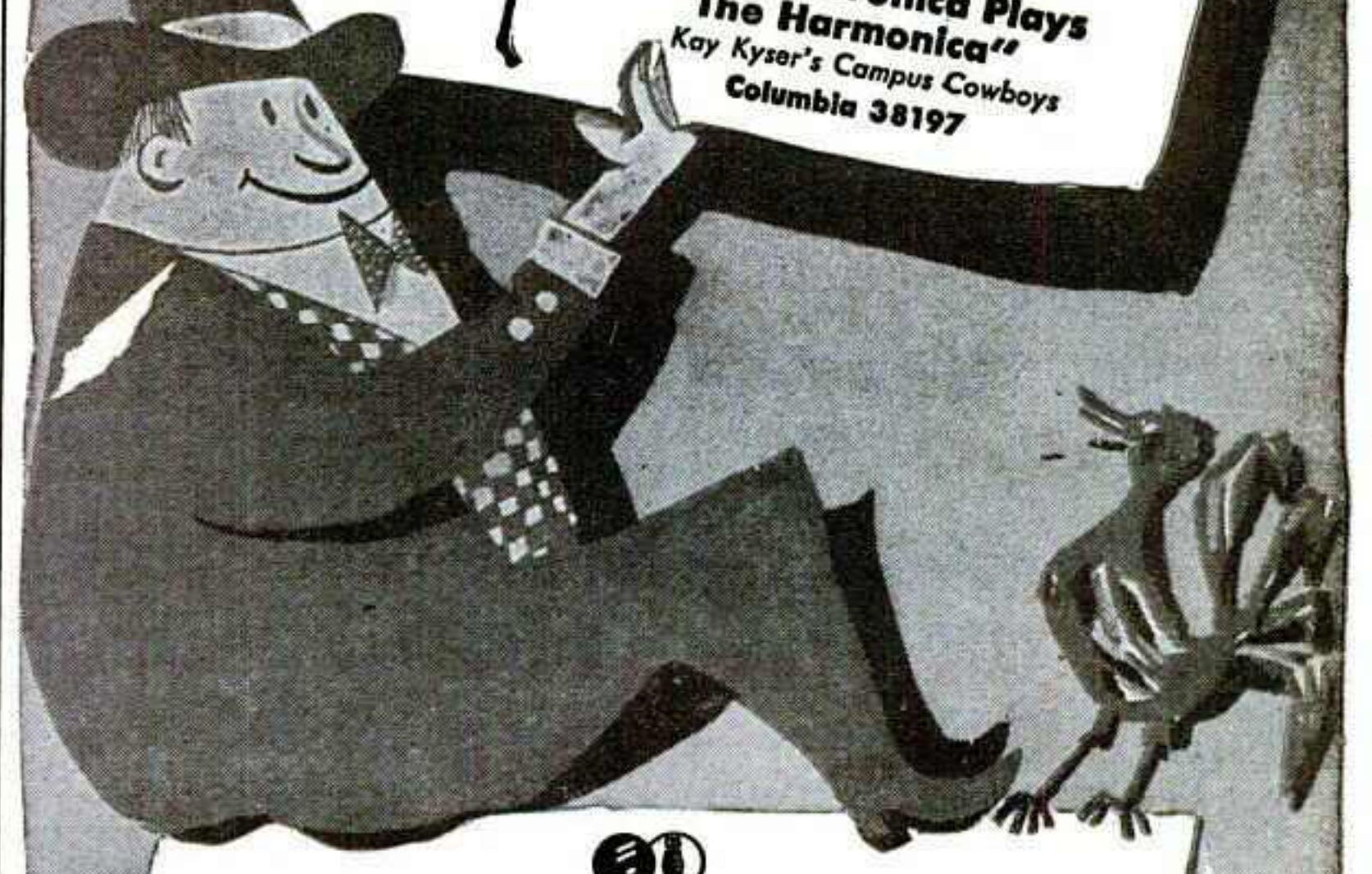
SURE FIRE
"Love Somebody"
"Confess"
Orchestra under the direction of George Siravo
Columbia 38174

Frank Sinatra

WATCH THIS ONE
"All Of Me"
"I Went Down To Virginia"
Orchestra under the direction of Axel Stordahl
Columbia 38163

Kay Kyser and his Orchestra

COMING UP FAST
"Woody Wood-Pecker"
Vocal by Gloria Wood
"When Veronica Plays The Harmonica"
Kay Kyser's Campus Cowboys
Columbia 38197



HEAR THE GREAT ARTISTS AT THEIR BEST ON

COLUMBIA RECORDS

Trade-marks "Columbia" and Reg. U. S. Pat. Off.

England's Great Hit!

"A TREE IN THE MEADOW"

By Billy Reid, writer of "The Gypsy"

Recorded by

(listed alphabetically)

- SAM BROWNE - - - London #123
- PAUL FENNELLY - - - M-G-M #10211
- MONICA LEWIS - - - Decca #24411
- JOE LOSS - - - Victor #20-2864
- DOROTHY SQUIRES - - Columbia (to be released)

A Great American Song!

"A BOY FROM TEXAS— A GIRL FROM TENNESSEE"

By Joe McCarthy Jr., Jack Segal and
John Benson Brooks

Recorded by

(listed alphabetically)

- GENE AUTRY - - - Columbia #20448
- PHIL BRITO - - - Musicraft #560
- SAM BROWNE - - - London #191
- BOB CARROLL - - - Decca #23829
- NAT KING COLE - - - Capitol #15085
- VIC DAMONE - - - Mercury #5123
- HARMONICATS - - - Universal (to be released)
- EDDY HOWARD - - - Majestic (to be released)
- JOHNNY JOHNSTON - - M-G-M #10222
- TONY PASTOR - - - Columbia #38207
- THREE SUNS - - - Victor #20-2838

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RICHARD M. VOLTTER
Vice-President

GEORGE PINCUS
General Manager

The Billboard
MUSIC POPULARITY CHARTS
PART VI
Week Ending May 26

Race Records

BEST SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

Weeks to date	Last Week	This Week	Record	Artist	Label
3	1	1	TOMORROW NIGHT	Lonnie Johnson	King 4201
3	2	2	GOOD ROCKIN' TONIGHT	Wynonie Harris	King 4210
3	3	3	NATURE BOY	King Cole	Capitol 15054
3	5	4	LONG GONE	Sonny Thompson	Miracle M-126
3	6	5	KING SIZE PAPA	Julia Lee and Her Boy Friends	Capitol Americana 40082
3	4	6	ALL MY LOVE BELONGS TO YOU	Bull Moose Jackson	King 4189
3	8	7	MESSIN' AROUND	Mempais Slim	Miracle 125
3	7	8	FINE BROWN FRAME	Nellie Lutcher	Capitol 15032
1	—	9	DON'T FALL IN LOVE WITH ME	Ivory Joe Hunter	King 4220
1	—	10	PRETTY MAMA BLUES	Ivory Joe Hunter	—

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

Weeks to date	Last Week	This Week	Record	Artist	Label
14	1	1	TOMORROW NIGHT	Lonnie Johnson	King 4201
6	3	2	GOOD ROCKIN' TONIGHT	Wynonie Harris	King 4210
4	5	3	NATURE BOY	King Cole	Capitol 15054
3	2	4	LONG GONE	Sonny Thompson	Miracle M-126
17	4	5	KING SIZE PAPA	Julia Lee and Her Boy Friends	Capitol Americana 40082
3	—	6	COME AND GET IT, HONEY	Nellie Lutcher	Capitol 15064
8	—	7	I WANT A BOWLEGGED WOMAN	Bull Moose Jackson	King 4189
2	6	7	THAT'S WHAT I LIKE	Julia Lee and Her Boy Friends	Capitol 15060
12	8	9	ALL MY LOVE BELONGS TO YOU	Bull Moose Jackson	King 4189-4213
5	—	9	REET PETITE AND GONE	Louis Jordan	Decca 24381

ADVANCE RACE RECORD RELEASES

- Alabama-Ga. Boogie
P. Williams Ork (Pine Top's) Sterling 3022
- All I Ever Do Is Worry
J. Lee and Her Boy Friends (Wise Guys) Capitol 15106
- Baseball Boogie
Buster Dobson Quintet (Quick, Watson) Bandwagon 505
- Bear Den Boogie
A. Ammons Rhythm Kings (Tuxedo Boogie) Mercury 8087
- Benny's Boogie
C. Butler (Please Don't) Signature 1029
- Blue Holiday
J. Alexander (If I) Capitol 15100
- Bully Wully Boogie
H. Brooks Trio (Out of) Modern 20-600
- Cake Jumps
A. Wichard Sextette (Geneva Blues) Modern 20-584
- Chicago Breakdown
Big Maceo (If You) Victor 20-2910
- Don't Cry, Baby
(Elevator Boogie) Exclusive 35-X
- Dream Lucky Blues
J. Lee (Lotus Blossom) Mercury 8013
- Elevator Boogie
M. Scott (Don't Cry) Exclusive 35-X
- Feeling Mellow
M. Henderson (Lawdy Mama) King 4222
- Geneva Blues
J. Witherspoon-A. Wichard Sextette (Cake Jumps) Modern 20-584
- Getting My Divorce
Little E. Boyd Boogie Band (Playmate Shuffle) Victor 20-2920
- Hard Bed Blues
Brownie McGhee (Robbie-Doby Boogie) Savoy 5550
- Harlemesque
J. Liggins Honeydrippers (I Know) Exclusive 212
- How Did She Look?
L. Scott-C. Hawkins Ork (Never in) Victor 20-2919
- How Fine Can You Be?
J. Lutchers Jump Band (Mo-Jo Stomp) Capitol 15109
- I Can't Give You Anything But Love
E. South Trio (Swinging the) Continental C-6045
- I Know My Love Is True
J. Liggins Honeydrippers (Harlemesque) Exclusive 212
- I Sold My Heart to the Junkman
Basin Street Boys (Voot-Nay on) Exclusive 225
- (I Took a Trip on the Train and) I Thought About You
N. Lutchers (Imagine You) Capitol 15112
- If I Should Lose You
J. Alexander (Blue Holiday) Capitol 15100
- If You Ever Change Your Ways
Big Maceo (Chicago Breakdown) Victor 20-2910
- Imagine You Having Eyes for Me
N. Lutchers (I Thought) Capitol 15112
- *I'm Nuts Over You (But You're Just a Teaser)
Lonnie Johnson (It Ain't) Decca 48078
- *It Ain't What You Used To Be
Lonnie Johnson (I'm Nuts) Decca 48078
- Jivin' Little Woman
"Smokey" Hogg (Worrying Over) Modern 20-596
- Lawdy Mama
M. Henderson (Feeling Mellow) King 4222
- Little Willie's Boogie
"Little" Jackson (You Can) Modern 20-587
- Lotus Blossom
J. Lee (Dream Lucky) Mercury 8013
- Married Man Blues
H. Humes (Time Out) Mercury 8088
- Mo-Jo Stomp
J. Lutchers Jump Band (How Fine) Capitol 15109
- Moonglow
B. Samuels (Stompin' Those) Mercury 8086
- More Than You Know
J. Moore's Three Blazers (Variety Bounce) Modern 20-599
- Never in a Million Years
L. Scott-C. Hawkins Ork (How Did) Victor 20-2919
- Out of the Blue
H. Brooks Trio (Bully Wully) Modern 20-600
- Pine Top's Boogie
Buster Bailey Swing Group (Alabama-Ga. Boogie) Sterling 3022
- Playmate Shuffle
Little E. Boyd Boogie Band (Getting My) Victor 20-2920
- Please Don't Say We're Through
C. Butler (Benny's Boogie) Signature 1029
- Quick, Watson, the Rhythm
Buster Dobson Quintet (Baseball Boogie) Bandwagon 505
- Robbie-Doby Boogie
Brownie McGhee (Hard Bed) Savoy 5550
- Royal Boogie
G. Phillips Rhythm Aces (Stinkin' Drunk) Modern 20-586
- Run Away Woman
Sonny Terry (Shake Down) Savoy 5549
- Sally Lou
P. Gayten Trio (Stop) De Luxe 1176
- Shake Down
Sonny Terry (Run Away) Savoy 5549
- Stinkin' Drunk
G. Phillips Rhythm Aces (Royal Boogie) Modern 20-586
- Stompin' Those Blues Away
B. Samuels (Moonglow) Mercury 8086
- Stop
P. Gayten Trio (Sally Lou) De Luxe 1176

KING



SCOOPS THE FIELD!

WE HAVE THE ONLY AVAILABLE RECORDINGS ON THESE TERRIFIC

HITS *order now!*

4189 ALL MY LOVE BELONGS TO YOU backed by I WANT A BOWLEGGED WOMAN Bull Moose Jackson

673 LEFT MY HEART IN TEXAS backed by SWEETER THAN THE FLOWERS Moon Mullican

4201 TOMORROW NIGHT backed by WHAT A WOMAN Lonnie Johnson

4220 DON'T FALL IN LOVE WITH ME backed by SIESTA WITH SONNY Ivory Joe Hunter



KING RECORDS ON THESE TUNES ARE ACCLAIMED FROM COAST-TO-COAST

4214 TEMPTATION backed by ARTISTRY BY BOSTIC Earl Bostic

658 SIGNED, SEALED AND DELIVERED backed by OPPORTUNITY IS KNOCKING AT YOUR DOOR Cowboy Copas

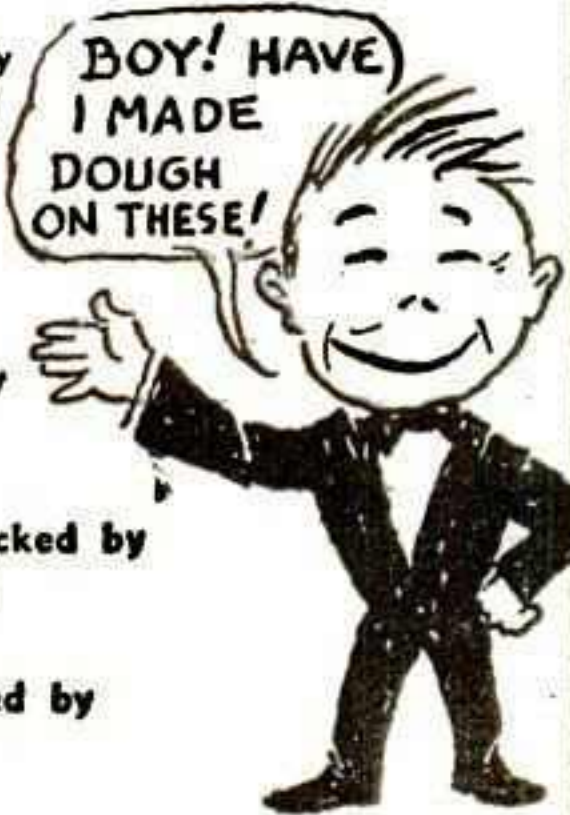
696 TENNESSEE WALTZ backed by HOW MUCH DO I OWE YOU Cowboy Copas

4225 IN LOVE AGAIN backed by I WANT MY BABY Lonnie Johnson

706 CAROLINA WALTZ backed by RED ROSES TIED IN BLUE Clyde Moody

4210 GOOD ROCKIN' TONIGHT backed by GOOD MORNING MR. BLUES Wynonie Harris

4181 I LOVE YOU YES I DO backed by SNEAKY PETE Bull Moose Jackson



REFER EACH WEEK TO THE BILLBOARD POLL WE'LL BE THERE — RIDIN' HIGH



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The **Billboard** MUSIC POPULARITY CHARTS
Folk Record Section

PART VII

Week Ending May 28



MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are hillbilly records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require folk records.

Weeks to date	POSITION		
	Last Week	This Week	
4	2	1.	TEXARKANA BABY Eddy Arnold and His Tennessee Plowboys Victor 20-2806
12	1	2.	ANYTIME Eddy Arnold and His Tennessee Plowboys Victor 20-2700
3	3	3.	BOUQUET OF ROSES Eddy Arnold and His Tennessee Plowboys Victor 20-2806
11	8	4.	WHAT A FOOL I WAS Eddy Arnold and His Tennessee Plowboys Victor 20-2332
19	4	5.	HUMPTY DUMPTY HEART Hank Thompson and His Brazos Valley Boys Capitol Americana 40065
6	6	6.	TENNESSEE WALTZ Pee Wee King and His Golden West Cowboys Victor 20-2680
3	7	7.	SUSPICION Tex Williams Western Caravan Capitol Americana 40108
40	—	8.	I'LL HOLD YOU IN MY HEART Eddy Arnold and His Tennessee Plowboys Victor 20-2332
3	10	9.	SEAMAN BLUES Ernest Tubbs Decca 46119
4	—	10.	TENNESSEE WALTZ Cowboy Copas King 696

ADVANCE FOLK RECORD RELEASES

- (I Got) a New Thrill From an Old Flame D. Groom and His Texans (Don't Be) Mercury 6108
- All Time-Old Time Favorites Album (3-10") Tiny Hill . . . Mercury A-30
- Angry I'll Keep on Loving You Skirts Who's Sorry Now? You Gotta Quit Cheatin' on Me You Gotta See Your Mama Every Night Baby, Won't You Please Come Home? Tiny Hill Ork (That's the) Mercury 6110
- Banjo Polka Tex Williams Western Caravan (Pretty Red) Capitol 15101
- A Boy From Texas, a Girl From Tennessee G. Autry and His Melody Ranch Gang (Blue Shadows) Columbia 20448
- Back in the Saddle Again Red River Dave-Texas Rangers (When My) Continental C-8018
- Black Mountain Rag Curly Fox (Come Here) King 710
- Blue Shadows on the Trail G. Autry and His Melody Ranch Gang (A Boy) Columbia 20448
- Calico Rag A. Dexter and His Troopers (Rose of) Columbia 20438
- Chinese Laundry E. (Chong) McMullen-C. Gregory (Ring Down) Penguin R-506
- Cigarettes, Whiskey and Wild, Wild Women Red River Dave-Texas Tophands (Tear-drops in) Continental C-8032
- Cocaine Blues R. Hogsd (Fishtail Boogie) Capitol Americana 40120
- Come Here, Son Curly Fox (Black Mountain) King 710
- Cowboy Hymns Album (3-10") The Texas Rangers . . . Bibletone TR 9002 Cowboy Camp Meetin' . . . Bibletone 9002 Gallopin' to Glory . . . Bibletone 9002 Golden Wings and Silver Spurs . . . Bibletone 9003 Jubilation . . . Bibletone 9001 The Touch of God's Hand . . . Bible-tone 9001 Trall To Our Salvation . . . Bibletona 9003
- Darby's Ram Grandpa Jones (Take It) King 708
- Dear Okie R. O'Dell (Lookin' Poor) Exclusive 33X
- Deck of Cards N. King (Goodnight Waltz) King 712
- Don't Be a Baby D. Groom and His Texans (A New) Mercury 6108
- Draggin' the Steel Texas J. Lewis and His Lone Star Cow-boys (Ten More) Exclusive 34X
- Fishtail Boogie R. Hogsd (Cocaine Blues) Capitol Amer-icana 40120
- Foolish Tears Tex Williams Western Caravan (Who? Me?) Capitol 15113
- Friendly Bar Polka Shorty Warren and His Western Rangers (Waiting on) Trope 202
- Girls Don't Nag our Husband Lonzo and Oscar and Their Winston County Pea Pickers (There's a) Victor 20-2908
- Goodnight Waltz Fiddlin' Red Herron (Deck of) King 712
- Hillbilly City-Nashville, Tennessee E. Benedict-WGAR Range Riders (Prairie Campfire) Continental C-8034
- Hill Billy Polka Maston's Music Makers (Slick Chick) Pioneer 401
- Hominy Grits Smiley Burnette and His Rancheros (It's My) Bullet 654
- I Don't Know Why I Love You So Lonnie Glosson and His Railroad Play-boys (West Bound) Mercury 6109
- I'll Keep Smiling J. Lou Carson (Since I'm) Decca 46099
- I'll Live My Life For You Turner Brothers (You'll Cry) Mercury 6059
- I Never See My Baby Alone B. Carlisle (That Guy's) King 709
- I'm Gonna Gallop, Gallop, Gallop to Gal-lup, New Mexico R. Rangers (Old Fashioned) Victor 20-2917
- In the Pines (The Longest Train I Ever Saw) Texas J. Robertson-The Panhandle Punchers (Tears Today) Victor 20-2907
- It's My Lazy Day Smiley Burnette and His Rancheros (Hominy Grits) Bullet 654
- Just Because R. Shepard (Texas Blues) Embassy P-1003
- Lazy Mazy Bud Hobbs and His Trail Herders (You're Mine) MGM 10206
- Lookin' Poor, But Feelin' Rich D. O'Dell (Dear Okie) Exclusive 33X
- Lord Protect My Darling R. Allen and His Arizona Wranglers (The Border) Mercury 6060
- Mom Understands W. Tuttle (You Can't) Capitol Americana 40121
- Naughty Girl Esmeraldy (Skip To) Musicraft 571
- New San Antonio Rose Texas J. Lewis and His Lone Star Cow-boys (Worried Mind) Decca 46097
- Nine o'Clock in My Own Home Town R. Plocar Ork ('Nuff Said) Mercury 6111
- 'Nuff Said Polka R. Plocar Ork (Nine o'Clock) Mercury 6111
- Oh! My Achin' Back J. Perry-Lightcrust Doughboys (Okla-homa Waltz) King 713
- Oklahoma Waltz J. Perry-Lightcrust Doughboys (Oh! My) King 713
- Old Fashioned Cowboy R. Rogers (I'm Gonna) Victor 20-2917
- Old Joe Turner Blues Cliff Bruner's Texas Wanderers (When You're) Decca 46096
- Please Change Your Mind Wiley and Gene (Slow Marching) Colum-bia 20434
- Polities H. Penny (Why Didn't) King 711
- Prairie Campfire E. Benedict-WGAR Range Riders (Hill-billy City) Continental C-8034
- Pretty Red Lights Tex Williams Western Caravan (Banjo Polka) Capitol 15101
- Ring Down the Curtain E. McMullen (Chinese Laundry) Pen-guin R-506
- Rose of Mexico A. Dexter and His Troopers (Calico Rag) Columbia 20438
- Since I'm Learning Not to Yearn (So Much for You) J. Lou Carson (I'll Keep) Decca 46099
- Skip To My Lou Esmeraldy (Naughty Girl) Musicraft 571

The Billboard
MUSIC POPULARITY CHARTS
Folk Record Section
PART VII
Week Ending May 28
TRADE SERVICE FEATURE

BEST SELLING RETAIL FOLK RECORDS

Records listed are hillbilly records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records.

POSITION			
Weeks to date	Last Week	This Week	
4	3	1.	BOUQUET OF ROSESEddy Arnold and His Tennessee PlowboysVictor 20-2806
3	1	2.	ANYTIMEEddy Arnold and His Tennessee PlowboysVictor 20-2700
4	2	3.	TEXARKANA BABYEddy Arnold and His Tennessee PlowboysVictor 20-2806
4	4	4.	DECK OF CARDST. Tex Tyler.....4 Star 1228
4	7	5.	SUSPICIONTex Williams-Western Caravan.....Capitol Americana 40108
4	9	6.	SWEETER THAN THE FLOWERSMoon Mullican.....King 673
3	10	7.	I'LL HOLD YOU IN MY HEARTEddy Arnold and His Tennessee PlowboysVictor 20-2332
4	5	8.	TENNESSEE WALTZPee-Wee King and His Golden West Cowboys....Victor 20-2680
4	6	9.	HUMPTY BUMPTY HEARTHank Thompson and His Brazos Valley Boys
2	-	10.	SEAMAN BLUESErnest Tubbs.....Decca 46119

FOLK TALENT AND TUNES

Ernie Lee, folk singer, currently heard over WLW, Cincinnati, has been signed by Procter & Gamble to a 52-week contract, effective July 5, for the Tide program which will be heard five days weekly, 1 to 1:15 p.m., E.S.T., over WLW. Show will be backed by a five-piece orchestra headed by Keith Wildeson. Earl Hamner is the writer and producers are Bill Thall and Verne Jay. Paul Jones will announce.

Gene Autry cut four sides for Columbia with harmonica background several weeks ago in Chicago. "Uncle Art Satherlee master-minded the date. . . . Kenny Roberts, formerly of WOWO, Fort Wayne, Ind., left his KMOX, St. Louis post, to go with WLW, Cincinnati. Ken has his own show at 4:45 p.m. daily, and is also heard on the *Midwestern Hayride* Saturday nights. Vitacoustic will release the first sides, featuring Kenny and Nancy Lee and the Hilltoppers soon. Kenny reports that he visited recently with Fred Oliver at WLDS, Jacksonville, Ill. Fred and Ken were together on the Hoosier Hop, an ABC feature out of WOWO, Fort Wayne, Ind.

Murray Nash, Mercury folk music chief, reports that Cecil Campbell, Victor artist, tried an airplane promotional build-up last week for his newest release, *Tryon St. Boogie*, chartering a plane to fly over Charlotte, N. C., for a day with a p.a. system playing the platter. . . . Archie (Grandpappy) Campbell, veteran entertainer on WNOX, Knoxville, has the expressmen busy delivering canes of all sizes and shapes to the station as a result of his accident last week when he broke his own cane during a radio show. Archie is awarding a \$25 prize and a visit to Knoxville to the listener who sends in the best-judged cane. . . . Homer and Jethro, heard on King platters, have a promotion gimmick based on the amateur show idea. They are holding amateur contests in each city where they do a p.a., with the local winner coming in Saturday night to WNOX, Knoxville, to appear on the *Tennessee Hayride*, together with other local finalists. The boys plan to keep up the competition for some time.

Roy West, the gentleman of the West, of the Range Riders, WGAR, Cleveland, writes that Jerry Drake and Terry Trannell, formerly with KJAY, Topeka, Kan., are working at Donovans' Loop, Cleveland. . . . Pappy Howard has moved from Station WSRS to WJMO, both Cleveland outlets. . . . Ernest Benedict, Lenny Sanders and West received applications to enter ASCAP recently. Roy and Dolly and Polly Kendall appeared at Blaine Smith's Park, Pierpont, O., last Sunday. . . . The Range Riders are appearing at the Merrie Arts Anchor Bar and the Stepsis Bar, four nights per week, in addition to other club-date jobs.

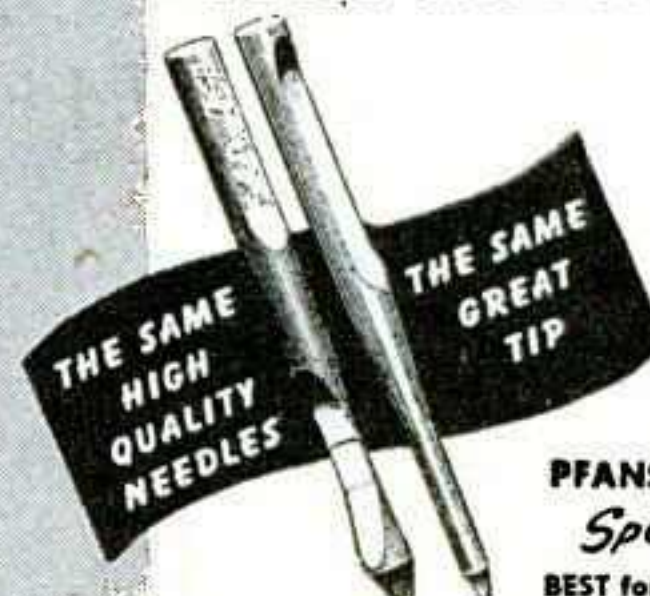
Jenny Lou Carson, Victor balladeer and tunespinner, and her hubby, Tiny Hill, have purchased a log cabin on Naches Pass near Mount Rainier, Wash. They intend to spend the summer there. Jenny has signed clefters Arbie Gibson (*Honey Song*) and Bob Long (*Chiselin' Daddy*) to act as their representative and business manager in the folk song writing field. . . . Johnny Bond, the comedian and Columbia diskster, writes that his *John's Other Wife* is his biggest platter to date. Gene Autry, with whom Bond is featured on personals and over the *Melody Ranch*, CBS network aircer, has just completed *Loaded Pistols* for Columbia flickers and soon will start another. In between he will play a big rodeo in Lubbock, Tex., and plans another tour this fall. Bond, who was picked up for another year of songwriting by Peer-International recently, wrote *Cimarron* 11 years ago, and reports a big interest currently, with his own platter, and one by Foy Willing to be released on Capitol. Bond will take several weeks' leave from the Autry show to help his folks, Mr. and Mrs. R. T. Bond, of Marietta, Okla., celebrate their 50th wedding anniversary this summer. While home he will make a dash to Nashville, where he is set to guestar on the *Grand Ole Opry* July 10.

NOW... for Thousands of Operators!

FAMOUS

PFANSTIEHL

COIN MACHINE NEEDLES



35¢ EACH

1000 OR MORE

100 OR MORE

PFANSTIEHL Special

37c EACH

BEST for light-weight crystal pickups, 1 1/2 oz. or less

Less than 100

PFANSTIEHL (REGULAR)

BEST for coin machine pickups weighing more than 1 1/2 oz.

39c EACH

As a token of appreciation to thousands of loyal Pfanstiehl customers . . . and to introduce these two famous Coin Machine Needles with the M47B point to the few operators unacquainted with the superb qualities of Pfanstiehl . . . Here is the limited Friendship Offer. (See Coupon for complete details.)



YOURS WITH PURCHASE OF EACH 20 NEEDLES

The Ghostwriter

BALL POINT KEY CHAIN PEN

You'll say, too, it's the best ball point pen you ever used. Always as handy as your keys! Effortless writing! Constant ink-flow! Smooth! Retractable Point!

Operators!

Wise operators know Pfanstiehl's reputation for longer record life, fewer service calls and better music. They know the exclusive M47B precious alloy tip—on a needle specially designed so it's best for light or heavy pickups. Order a supply today with the "Ghostwriter" as an extra. (See coupon for complete details.)

ORDER FROM YOUR SUPPLIER OR USE THIS COUPON

PFANSTIEHL CHEMICAL CO. Metallurgical Division Waukegan, Illinois

Gentlemen: I want to take advantage of your "Friendship Offer." Send me one "Ghostwriter" Ball Point Key Chain Pen with each 20 Pfanstiehl Coin Machine Phonograph Needles, at the new low price. Please send me _____ Pfanstiehl Regular: (best for heavy pickups) _____ Pfanstiehl Special: (best for lighter pickups). My check/Money Order is enclosed Send C. O. D.

Name _____

Firm Name _____

Street _____ City/Town _____ Zone _____ State _____

My supplier is _____ City _____

(THIS OFFER EXPIRES JULY 31, 1948)

JACK-POT JAMBOREE



BERT SHEFTER
AND HIS STRING OCTET

FIDDLE-FADDLE

JAZZ PIZZICATO
and
JAZZ LEGATO

M-G-M 10200

PAUL FENNELLY
and his Orchestra

A TREE IN THE MEADOW

Vocal by Reggie Goff

REFLECTIONS ON THE WATER

(Looking Down At Me)
Vocal by Doreen Lundy

M-G-M 10211

THE BEALE STREET BOYS

WEDDING BELLS

(Are Breaking Up That Old Gang Of Mine)

BABY DON'T BE MAD AT ME

M-G-M 10197

M-G-M RECORDS

THE GREATEST NAME  IN ENTERTAINMENT

The Billboard

MUSIC POPULARITY CHARTS

PART VIII

Record Reviews

Week Ending
May 28

Billboard
TRADE
SERVICE
FEATURE

RATINGS
(100 Point
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

How Ratings
Are
Determined

Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change, depending on results of a survey of the music trade now being conducted. N. S. indicates a record is not suitable for appraisal within the market.

The
Categories

Point listings are maximums. Song calibre, 15; interpretation, 15; arrangement, 15; "name" value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record adv't'g-promotion, film, legit and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.

ARTIST
TUNES
LABEL AND NO.
COMMENT



ARTIST
TUNES
LABEL AND NO.
COMMENT



POPULAR

GORDON MacRAE
(Carlyle Hall Ork)
(Capitol 15091)

Evelyn
Slow ballad, well-enough chirped by MacRae, but nothing noteworthy.
Steppin' Out With My Baby
One of cleverest cleffings of the Berlin rhythm tune yet, sparkingly sung by MacRae at top form.

SKITCH HENDERSON
(Capitol 15092)

A Fella With an Umbrella
(Irv Roth)
Mediocre vocal and orking of the much-recorded ditty.
Beyond the Blue Horizon
Rather dull instrumental of the oldie.

JOE ALEXANDER
(Dave Cavanaugh Ork)

Blue Holiday
Run-of-the-mill ballad, weak chirping.
If I Should Lose You
Singing no better on flip. Tune is oldie from "Rose of the Rancho" flicker.

GALLA-RINI
(Charlotte Laughton Tinsley)

Pavanne
Dull accordion rendition with harp backing of the familiar Morton Gould piece.
Down South
Livelier and somewhat better organized than flip, but still no great shakes.

GALLA-RINI
(Charlotte Laughton Tinsley)

Ritual Fire Dance
Accomplished squeeze-box virtuosity on the celebrated de Falla piece.
Come Back to Sorrento
O.K. job on a pop well-suited to accordion interpretation.

ALICE & JIM NELSON
(Bandwagon 504)

My Happiness
Label's entry to cash in on current pop comes replete with gal and boy vocal duet a la Jon and Sandra Steele.
That Old Fashioned Girl of Mine
Jim's hillbilly tonsils don't fare so well in solo first chorus. Duet second chorus slightly better.

POPULAR

PHILADELPHIA
STRING BAND
(Joe Hough)

Beg Your Pardon
Hurdy-gurdy version of the Francis Craig hit. Well recorded, but late.
Baby Face
Also a bit late to cash in on tune's revival.

DON DARCY-THE
MELO-JESTERS
(Embassy P-1008)

El Po Ka Pu
Darcy and Jesters come up with commendable job, tho material weak. Flute work easy and restrained.
Just a Girl That Men Forget
Warbler takes oldie slow and sugary. Group backing undistinguished.

DICK BALDWIN-BOB
DAWES ORK
(Embassy P-1006)

There Goes My Heart
Capable vocal effort executed by Baldwin of pleasant ballad. Dawes orking O.K.
Beyond the Purple Hills
Western ditty penned by Nick Kenny well-suited to the easy Baldwin style. Ork work a la "Grand Canyon Suite."

BOB VINCENT
(The Al Stuart Orchette)

Especially for You
Vincent displays fine phrasing in chanting new ditty. Novachord featured orchette backing effective.
What a Day
Formula here same as flip, with pipers vocal chords again doing worthy job.

WAYNE GREGG ORK
(Coast 8060)

I Don't Want To Love You Like a Brother
(Wayne Gregg-Carleen Kayler)
Boy-girl duet on a catchy pop.
Flo From St. Joe, Mo.
(Teddy Tubb-Chorus)
Hillbilly flavored novelty tune, fairly funny.

WALTER SCHEFF
(Universal U-116)

You'll Always Be My Sweetheart
Restful waltz styling by Scheff and crew in vocal and instrumental departments.
Don't Let Me Stop You
Scheff pipes pert tune acceptably over able organ, accordion featured backing.

(Continued on page 120)

The Billboard
MUSIC POPULARITY CHARTS
PART IX
Record Possibilities
 Week Ending May 28

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

MY HAPPINESS Ella Fitzgerald-The Spinners...Decca 24446
 John Laurenz with Ork.....Mercury 5144

Versatile Ella's superb straight job of ballad singing on the popular "Happiness" ditty is tops for feeling, voice quality and phrasing. A cappella backing doesn't get in the way. The Laurenz version shows John in high form, and this one has a well-cleffed and well-played ork backing cut in Europe. Vocal was dubbed here. Tune is already a hit via the small-label route, and these name waxings are loaded with sales potential.

YOU WERE ONLY FOOLING.....Blue Barron.....MGM 10185

Clyde Burke's heartfelt vocal on this simple tune with old-fashioned appeal is a top-drawer bit of balladry. Band backing, highlighted by an effective trombone choir, carries the torch mood. One of the best in the current new-songs-that-sound-old-and-familiar vogue.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. WOODY WOODPECKER.....Kay Kyser.....Columbia 38197
2. WEDDING BELLS ARE BREAKING UP Steve Gibson & Red Caps.....Mercury 8069
3. YOU WERE ONLY FOOLING.....Blue Barron.....MGM 10185
4. MAHARAJAH OF MAGADOR.....Vaughn Monroe.....Victor 20-2851
- *5. LONELY WOMAN.....Stan Kenton.....Capitol 10125
6. A BOY FROM TEXAS.....King Cole.....Capitol 15085
7. CARAMBA IT'S THE SAMBA.....Peggy Lee.....Capitol 15090
8. BABY DON'T BE MAD AT ME.....Peggy Lee.....Capitol 15090
9. CONFESSPatti Page.....Mercury 5129
10. MY FAIR LADYVic Damone.....Mercury 5121

*No single-in album CD79.

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. WOODY WOODPECKER.....Kay Kyser.....Columbia 38197
2. TEA LEAVESJack Smith.....Capitol 15102
3. MAHARAJAH OF MAGADOR.....Vaughn Monroe.....Victor 20-2851
4. MELODY TIMEVaughn Monroe.....Victor 20-2785
5. BLUE SHADOWS ON THE TRAIL....Vaughn Monroe.....Victor 20-2785
6. CONFESSDoris Day-Buddy Clark.....Columbia 38174
7. YOU CALL EVERYBODY DARLING...Al Trace.....Regent 117
8. A FELLA WITH AN UMBRELLA....Bing Crosby.....Decca 24433
9. A FELLA WITH AN UMBRELLA....Frank Sinatra.....Columbia 38192
10. BLUEBIRD OF HAPPINESS.....Art MooneyMGM 10207

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

1. MELODY TIME.....Vaughn Monroe.....Victor 20-2785
2. YOU WERE ONLY FOOLING.....Blue Barron.....MGM 10185
3. LITTLE GIRLLarry Green.....Victor 20-2813
4. TEA LEAVESEmile Cote.....Columbia 38230
5. TEA LEAVESJack Smith.....Capitol 15102

SUMMER SALES TIPS
on M-G-M Records

BERT SHEFTER and his String Octet
FIDDLE-FADDLE
JAZZ PIZZICATO
 and
JAZZ LEGATO M-G-M 10200

ART MOONEY and his Orchestra
BLUE SHADOWS ON THE TRAIL
 (From Walt Disney's "Melody Time")
 Vocal by Bud Brees and the Galli Sisters
I WENT DOWN TO VIRGINIA
 Vocal by Redd Evans M-G-M 10204

PAUL FENNELLY and his Orchestra
A TREE IN THE MEADOW
 Vocal by Reggie Goff
REFLECTIONS ON THE WATER
 (Looking Down At Me)
 Vocal by Doreen Lundy M-G-M 10211

JACK DAY
 Orchestra conducted by Roy Horton
TOOLIE OOLIE DOOLIE
 (The Yodel Polka)
TEARDROPS IN MY HEART M-G-M 10199

NORO MORALES and his Orchestra
LLEGASTE—Guaracha
MORENA—Beguine
 Vocal by Nita Del Campo M-G-M 10203

JACK FINA and his Orchestra
BUBBLE-LOO, BUBBLE-LOO
 Vocal by Charles Martin
NEEDLES AND PINS
 Vocal by Charles Martin and Quartet M-G-M 10202

THE BEALE STREET BOYS
WEDDING BELLS
 (Are Breaking Up That Old Gang Of Mine)
BABY DON'T BE MAD AT ME M-G-M 10197

RAYMOND SCOTT and his Orchestra
YOU'RE GONNA MAKE A WONDERFUL SWEETHEART
 (For Somebody Else)
 Vocal by Dorothy Collins
COMIN' THROUGH THE RYE M-G-M 10198

THE BUDDY WEED TRIO
POOR PAPA
 (He's Got Nuthin' At All)
WHAT'S GOOD ENOUGH FOR MY BABY
 Both vocals by Buddy Weed M-G-M 10201

THE CALVARY QUARTET
THE GLORY TRAIN
WHAT YOU GONNA DO
 (When The Stars Start Falling) M-G-M 10205

BUD HOBBS with his Trail Horders
LAZY MAZY
YOU'RE MINE TONIGHT
 (But Will You Be Mine Tomorrow) M-G-M 10206

M-G-M COIN CATCHERS
ART MOONEY'S *Bride And Groom Polka* M-G-M 10183
ZIGGY ELMAN'S *My Reverie* M-G-M 10179
ROME JOHNSON'S *It's Funny Now* M-G-M 10181

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The Billboard
MUSIC POPULARITY CHARTS
Advance Information
 Week Ending May 28

PART X

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- A Cottage For Sale
M. Torme (If I) Musicraft 573
- A Chazendel Oif Shabos (A Cantor for the Sabbath) (12")
A. Tracy (Elli, Elli) London B-12001
- A Girl That I Remember
G. Davis (I Just) Skating Rhythms SR-292
- A Little Further Down the Road a Piece
E. Mae Morse Boogie Woogie Seven (Bombo B.) Capitol 15097
- A Tree in the Meadow
J. Laurenz (Tea Leaves) Mercury 5148
- A Tree in the Meadow
P. Fennelly Ork (Reflections on) MGM 10211
- Abdallah "Kansas"
G. Davis (Wildcat Victory) Skating Rhythms SR-291
- Ain't She Sweet?
B. Berkey Ork (She Don't) Bullet 1031
- Air Mail Special
P. Cavanaugh Trio (Fish and) Signature 15198
- Alabama
J. Corvo (Hohokus, N. J.) Gem 1506
- Alice Blue Gown
B. Light (The World) Tempo TR-604
- All of Me
F. Laine (When You're) Mercury 5143
- American Waltzes Album (4-10")
H. Horlick Ork . . . MGM 25
Beautiful Ohio . . . MGM 30107
Girl of My Dreams . . . MGM 30108
Good Night . . . MGM 30110
Let Me Call You Sweetheart . . . MGM 10110
Missouri Waltz . . . MGM 30107
When I Grow Too Old To Dream . . . MGM 30109
When It's Springtime in the Rockies . . . MGM 30109
Wonderful One . . . MGM 30108
- Am I Wasting My Time on You?
L. Vincent (It Ain't) Pearl 13
- An Evening With Victor Borge Album (4-10")
V. Borge . . . Columbia C-161
- Bizet's Carmen . . . Columbia 38181
- Clair De Lune . . . Columbia 38184
- Excerpt From Rachmaninoff's Concerto No 2 . . . Columbia 38183
- 1. Hist Hvor Vejen Slaar En Bugt; 2 Vuggevise . . . Columbia 38184
- Inflation Language . . . Columbia 38183
- Intermezzo (A Love Story) Columbia 38182
- Stardust . . . Columbia 38182
- Unstarted Symphony . . . Columbia 38181
- Angel Child
R. Brooks (Lulubelle) Musicraft 572
- Anthropology
C. Thornhill (For Heaven's) Columbia 38224
- At the Flying "W"
E. Lawrence (Donna Bella) Columbia 38215
- Autumn in New York
L. Hogan (Look For) Musicraft 576
- Baby, Baby All the Time
T. Dorsey (Judaline) Victor 20-2912
- Baby, Don't Be Mad At Me
The Beale Street Boys (Wedding Bells) MGM 10197
- Baby, Don't Be Mad At Me
D. Shore (May I) Columbia 38216
- Baby Face
Ziggy Lane-Pat & Penny (I Want) De Luxe 1172
- Aby I'm True To You
Buddy Greco (How Many) Musicraft 569
- Baby Your Mother
Phyllie All Star String Band (You Can't) Apollo 1118
- Ballycotton
M. O'Higgins (When McCormack) American Beauty 200
- Band Marches By Spring Garden Band Album (4-10")
Spring Garden Band-L. K. Louch, Dir. . . . Victor P-204
Fearless . . . Victor 20-2753
From Tropic To Tropic March . . . Victor 20-2751
Gladiator March . . . Victor 20-2754
Grandioso . . . Victor 20-2752
Hands Across the Sea . . . Victor 20-2751
March "The Southerner" . . . Victor 20-2753
Purple Pageant . . . Victor 20-2754
Sabre and Spurs . . . Victor 20-2752
- Barcarolle
Honolulu Cocktail Ork (My Happiness) Continental C-1241
- Better Luck Next Time
J. Shelton Trio (Thanks To) Mercury 5145
- Beyond the Purple Hills
D. Baldwin-B. Dawes Ork (There Goes) Embassy P-1006
- Blue Bird of Happiness
A. Mooney (Sunset To) MGM 10207
- Blue Shadows on the Trail
A. Mooney (I Went) MGM 10204
- Bombo B. Bailey
E. Mae Morse (A Little) Capitol 15097
- Boogie Woogie, Volume II Album (3-10")
F. Slack . . . Capitol CC-83
- Beverly Boogie . . . Capitol 10132
- Boogie in G . . . Capitol 10134
- Boogie Minor . . . Capitol 10132
- Is I Gotta Practise, Ma? . . . Capitol 10133
- The Brown Danube . . . Capitol 10133
- *Boo-Hoo
G. Lombardo (Nobody's Sweetheart) Decca 25381
- Broadway Melodies Album (4-10")
M. Warnow . . . MGM 8
- Begin the Beguine . . . MGM 30037
- Bess You Is My Woman . . . MGM 30040
- Blue Room . . . MGM 30040
- Dancing in the Dark . . . MGM 30038
- Indian Love Call . . . MGM 30039
- Lover Come Back To Me . . . MGM 30037
- Smoke Gets in Your Eyes . . . MGM 30039
- Through the Years . . . MGM 30038
- Bubble-Loo, Bubble-Loo
J. Fina Ork (Needles and) MGM 10202
- Bye, Bye Blues
A. Rey (Friendly Mountains) Capitol 15104
- Cafe De Janeiro
J. Garber (For Heaven's) Capitol 15115
- Candy Store Blues
T. Harper-E. Beal Sextet (Dolly's Lullaby) Columbia 38229
- Can't Go Wrong With an Irish Song
Pearl Ork (Little Girl) Pearl 21
- Cheap Bananas
The Park Avenue Jesters (Fasta Fasula) De Luxe 1168
- Comin' Through the Rye
R. Scott Ork (You're Gonna) MGM 10198
- Cowboy Songs, Volume II Album (4-10")
Bing Crosby . . . Decca A-658
- A Roundup Lullaby . . . Decca 25346
- Clementine . . . Decca 25020
- Empty Saddles . . . Decca 25346
- The Old Oaken Bucket . . . Decca 25020
- The Singing Hills . . . Decca 25345
- Tumbling Tumbleweeds . . . Decca 25345
- Twilight on the Trail . . . Decca 25347
- We'll Rest At the End of the Trail . . . Decca 25347
- Cumana
B. Allen Rhythm Four (St. Louis) Capitol 15107
- Daddy, You've Been a Mother To Me
D. Day (Sleep My) Victor 20-2916
- Dena's Lullaby
D. Kaye (Molly Malone) Decca 24445
- Diane
Shep Fields (Where Gypsy) Musicraft 570
- Dolly's Lullaby
T. Harper-E. Beal Sextet (Candy Store) Columbia 38229
- Donna Bella
A. Malvin (Rendezvous) Metrotone 2016
- Donna Bella
E. Lawrence (At the) Columbia 38215
- Don't Blame Me
The King Cole Trio (I've Got) Capitol 15110
- *Don't Blame Me
Shep Fields (Rippling Rhythm) Victor 20-2945
- Don't Ever Leave Me Again
T. Steele (Schoene Maedel) Saks 5012
- Dream On
B. Hayes (Seven Days) Melody 1033
- Elli, Elli (12")
A. Tracy (A Chazendel) London B-12001
- El Po Ka Pu
D. Darcy-The Melo-Jesters (Just a) Embassy P-1008
- Embraceable You
G. Davis (Mood Indigo) Skating Rhythms SR-287
- Emperor Waltz
E. Bieck (Samson and) Hollywood Rhythms 1761
- Especially for You
B. Vincent (What a) Embassy P-1007
- Fat Mama Boogie
D. Hudson Ork (I'll See) Bullet 1030
- Fiddle Faddle
D. Henry Trio (Funiculi Funicula) Regent 119

(Continued on page 111)

The Billboard
MUSIC POPULARITY CHARTS
 PART XI
Album Reviews
 Week Ending May 28



The large boldface number in each review is the retail rating. This rating is based on nine key categories, each of which is assigned a maximum number of points. (The best possible rating is 100.) Maximums are subject to change depending on results of a survey of the music trade now being conducted. Suitability for juke box operators or disk jockeys is indicated in boldface comment under the separate headings within each review.

THE RATINGS

(100 points—the maximum)

90-100tops
80-89excellent
70-79good
60-69satisfactory
50-59poor

THE CATEGORIES

	Max. Pts.
1. Production Idea.....	15
(grouping of selections continuity)	
2. "Name" Value.....	15
3. Caliber of Material.....	15
4. Manufacturer's Distribution Power.....	10
5. Exploitation Aids.....	10
(Record company and other adv'tg-promotion, film, legit and other plugs)	
6. Interpretation.....	15
7. Record Quality.....	5
8. Manufacturers' Production Efficiency.....	5
9. Packaging.....	10
(art-work, binding, wrapping)	

BIG CITY (3-10") **80**
 Betty Garrett-Art Lund-Hal McIntyre-Kate Smith
 (Harold Mooney Ork-Johnny Thompson Ork-Jack Miller Ork-Frankie Lester)
 (MGM 23)
 What'll I Do; God Bless America; Don't Blame Me; Ok'l Baby, Dok'l; I'm Gonna See a Lot of You.
 Label has assembled a group of its top talent to deliver four tried and true ditties and two new numbers all featured in the flick "Big City." Of the oldies, Kate Smith's "God Bless America" still stands out as the thrush's top vocal effort, with Art Lund romantically caressing the lyric of the Irving Berlin standard "What'll I Do." Betty Garrett romps thru the pop novelty "Ok'l Baby, Dok'l" then switches to a slower tempo to render the revived "Don't Blame Me," with Hal McIntyre's ork supplying strong backing.
JUKES Both the oldies and the newer tunes should rate a bit of play.
JOCKS The picking's good.

SCHUMANN: Concerto in A Minor **77**
 For Piano and Orchestra
 Op. 54 (4-12")
 Rudolf Serkin with the Philadelphia Orchestra, Eugene Ormandy conductor.
 (Columbia MMV-734 (Vinylite))
 This is a sturdy, standard rendition of a concert pianist's warhorse. Serkin draws fine tone from the piano and gives a crisp conception of the popular and only Schumann piano concerto. Particularly impressive is the Philadelphia's handling of the score under the guidance of the deft conducting of Mr. Ormandy. The work is superlatively recorded and is pressed on vinylite thus offering noiseless surfaces. Should prove a good standard sale on this w.k. work.
JUKES Not suitable.
JOCKS Longhair on FM spinners will like this version if only for the surfaces.

MUSIC FOR ROMANCING (4-10") **68**
 Paul Weston Ork
 (Capitol CD-81)
 Everything I Have Is Yours; Sleepy Time Gal; April in Paris; My Romance; Poor Butterfly; Orchids in the Moonlight; Gone With the Wind; Time on My Hands.
 Another of those collections of tastefully done standard tunes, these arranged softly and primarily for dancing. Nothing lush but highly pleasant listening. Usual attractive Capitol packaging. But the song selections should work against these type packages. Just too many of them on the market and always additional being issued.
JUKES Okay for the more intimate locations.
JOCKS Pleasant late hour whirrs.

PIANO RHYTHM (3-10") **80**
 Jan August
 Mercury A-31
 Misirlou; Night and Day; Oye Negre; Dancing in the Dark; Intermezzo; Old Man River.
 August's first album for the Mercury label is a group of tunes in which he can well display his arpeggio-heavy piano style and runs. Those like "Misirlou," "Oye Negre," "Intermezzo" and "Old Man River" have been cut by him as single platters before, retaining same arranging and appeal, especially his "Misirlou." Of the two additional "Night and Day" affords him greater range to rove the keyboard in his hacked but commercial style.
JUKES All should rate a spin or two.
JOCKS Have a ball.

BROADWAY MELODIES (4-10") **66**
 Mark Warnow
 (Lyn Murray Chorus-Glenn Darwin-Betty Mulliner)
 (MGM 8)
 Bess, You Is My Woman; Through the Years; Indian Love Call; Smoke Gets in Your Eyes; Dancing in the Dark; Begin the Beguine; Blue Room; Lover Come Back to Me.
 Eight imperishable show tunes are diversely treated by Mr. Warnow, who does each one with a different feature. "Bess" is sung as a baritone-soprano duet, "Smoke" features a violin solo, "Lover" has a piano solo, "Beguine" is done by a vocal chorus. All receive rather intricately arranged ork backing in the light concert radio tradition, which could have been improved by use of a few more violins. Unfortunately, reproduction is so fuzzy as to produce annoying distortion on almost every side.
JUKES Too highbrow and fancily executed for most spots.
JOCKS Album makes a diversified show tune presentation.

WAYNE KING PLAYS BRAHMS WALTZES FOR DANCING (4-10") **71**
 Wayne King
 (Nancy Evans-Billy Leach)
 (Victor P-208)
 Let Your Heart Lead the Way; Anna Rosa; There Was Moonlight in Her Hair; Do We Have to Say Goodnight; Far Into the Night; Cling to Me; When the Nightingale Sings; No More, No Less.
 Purists may resent the simplified pop treatment Wayne King gives the Brahms waltzes, but they emerge with taste, restraint and dignity. Lyrics are unobtrusive and in keeping with the mood and spirit of the waltzes. Both male and fem vocals nicely done. However, uniformity of arrangements imposes a sameness and lack of character on sides. Cover plain; no liner notes.
JUKES Okay in quiet spots.
JOCKS Pop spinners can use these to advantage, singly or grouped.

Belgian Masters To Continental

NEW YORK, May 29.—Continental Records added another to its growing list of foreign diskery connections when it completed arrangements last week with Discotrade of Brussels, Belgium, to press here from that firm's masters. The disks will be released under the Continental label for distribution in this country and Canada. Most of the records will be in French, with the initial selection to be *Bella Bella Marie*, currently

popular in France. The agreement is reciprocal, with Discotrade to release Continental's American waxings in Belgium. Continental disks are already being distributed by similar agreements in Holland, France, Austria and Italy.

Management Trio Set in N. Y.

NEW YORK, May 29.—Gabbe, Lutz & Heller, the personal management trio who handle Frankie Laine, Lawrence Welk, Carlos Ramirez, Joe Mooney and others, this week acquired permanent local office space in the Brill Building here. The trio will continue to maintain its Hollywood and Chicago offices.

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VOX JOX
 A National Accounting of Disk Jockey Activities

GOTHAM GLEANINGS . . . Leonard Feather has joined the writing staff of Duke Ellington's syndicated jock show. Feather will continue his own WHN jock chores. . . Shelley Rothman, ex-librarian at WINS, named operations manager and musical director of WLIB. . . Lou Steele will do his WPAT Club 93 show from the Casino bandstand of Palisades Amusement Park from 2:30 to 4:30 p.m., Monday thru Friday, during the summer.

CONNECTICUT CAPERS . . . Walter Nielsen, WCCC, Hartford, offers prizes to listeners to his Wake Up and Dream show for identifying voices of recording stars featured daily. . . Russell Naughton and William Sheehan give the ladies who appear on their WDRC, Hartford, show, Shopping by Radio, records of their voices while they were on the air. . . Liveliest exploitation deal to hit this hinterland in years is based on the new Jerry Colonna record, Pass Me a Piece of Pizza. Reason: Hartford's De Pas Quale's eatery is mentioned by Colonna on the disk. As a result, local jockeys are plugging the tune to the heavens. . . Henry Borowski has started a program featuring Polish music over WCCC, Hartford air outlet. . . Marilyn Towne, now disk jockeying over her home town's new radio station, Norwalk's WNLK, at 3:30 p.m. weekdays.

TALENT CORNER . . . Ranny Weeks, WCOP, Boston, disk jock, opened with his dance band at the Sheraton Roof Friday (28). . . At the rate he's going, Elwood Stutz, WIBG, Philly, will be able to schedule all his platter programs with spinings of his own tunes. Already on wax are his In Martha's Eyes, on Columbia; Relatives, on Algene and Krantz; Two-Timer, on Palda, with London and Capitol disks coming up. Love Can Be, Lucia and I Laughed To Keep From Crying are skedded for early release. . . Jimmy MacDowell, WHFB, Benton Harbor, Mich., sings with the Langworth Syncrodiscs on his a.m. jock show. He also has his own singing spot three times a week, called Harmony Inn.

GIMMIX . . . Buddy Basch, publicist who turned jock for WFMO, Jersey City, N. J., is asking listeners to write in to tell him what instrument he is playing in accompaniment to platters: Hint: He never said it was a musical instrument. . . Harry Hubbell, pilot of The Yawn Patrol, WILM, Wilmington, Del., believes in self-promotion. Each day he rides to and from Chester, Pa., on his motor scooter, which is decorated with the name of his show and WILM's call letters. . . Dick Nehlsen, chief announcer at KWWL, Waterloo, Ia., writes that the people who are as helpful to the jock as any are the girls who sell the records in the shops about town. "So, about once a week, I invite one or more of the record gals to my show and we talk about the latest releases and do a little prognosticating about certain records and orks."

COAST CUTTINGS . . . Frank Robinson Brown, KHUM, Eureka, Calif., one of the busier jocks in the area with seven shows, including one in which he spins 'em from a downtown store window. . . Larry Doyle, KGA, Spokane, is running a contest based on the Drake-Shirl tune, My Promise to You. Listeners are asked to complete line "My promise to you is—" with prizes to include a pressure cooker, electric griddle, iron, and a copy of Rudi Blesh's History of Jazz.

GRIPES AND SWIPES . . . Ted Nelson, WHYN, Holyoke, Mass., had batoneer Elliott Lawrence on his pop request show a few weeks back, and asked him off-hand whether he was entertaining any idea of becoming a deejay. Writes Ted: "Elliott said no, but just for a gimmick I let him emcee the show. Then, thumbing thru your mag the other day I came across an item saying that Lawrence and his father are plugging on a father-son disk seg. I have a transcribed portion of the show wherein Elliott disclaims any idea of ever becoming a deejay. I wonder if he'd like to play it back on his own show!"

TERRITORY TUNE-TOUTING . . . Alice Blake, WENT, Gloversville, N. Y., writes: Kay Kyser's new waxing of Woody Woodpecker will be the next craze around the country—and you can quote me. . . Jack Lacy and Art Scanlon, of WINS, N. Y., think so highly of the new Dana disk of Schoene Maedel that they're playing it on their shows every day this week.

AUSSIE GAL JOCK . . . Kitty Bluett is Australia's first disk jockeyette with her Music From Overseas show. Featuring American waxings, she pitches news and gossip of recording artists between spins, and writes her own scripts.

● ● ● ● ● **NADJ DOINGS** ● ● ● ● ●

A special feature arranged in conjunction with the National Association of Disk Jockeys. None of the comments below necessarily reflect the opinion or editorial policy of The Billboard.

NEW YORK CHAPTER . . . Elections were held last week. Paul Brenner was named chairman to succeed Freddy Robbins, who was appointed vice-chairman, while incumbent Eileen O'Connell retained the post of secretary. Bill Taylor was elected treasurer of the chapter. Andre Baruch, Jack Lacey and Bea Kalmus were the additional members selected to round out the chapter's board of directors.

At a meeting held at the chapter's Hotel Belmont-Plaza headquarters, it was announced that the NADJ publication, The Recorder, would suspend for the summer months. It also was revealed that the chapter's investigation of a health and sickness insurance plan for the membership showed that such a plan would prove too expensive for the group. Therefore, it was decided to arrange for a system of loans from the chapter's treasury at no interest for members who needed money.

Discussion was held regarding national elections. It was agreed that the New York chapter should contact the Chicago chapter of NADJ to make plans for a national election. New York chapter discussed and agreed that the most practical method for NADJ to conduct national elections would be thru the mails.

Meanwhile, NADJ Chairman Hugh Douglass is preparing a report for the membership on the progress and plans of the national organization.

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"LOVE'S QUESTION," sweetest blues every sung.
"I'LL MEET YOU TONIGHT in My Dream on the Trail."
"MY, O MY, A DESERT FLOWER!"
 Write for Your Frog, Copjes.
BONITA BEULKE
 Star Route, Sandpoint, Idaho

TV in Nitery Poses Music Biz Puzzles

NEW YORK, May 29.—First telecast from a New York nitery, Monday night (24) from the Village Barn, brought up, in addition to a slew of problems involving talent unions (see story on Page 3 this issue), a significant last-minute music switch. The problem seemingly foreshadows video-publisher snags which will spring from the reluctance of various production writers to commit video rights to licensing orgs.

Bourbon and Bain, dance team appearing in the show, had been using Alexander's Ragtime Band as accompaniment for their cakewalk routine. Irving Berlin refused to clear the number for telecast, however, and the team substituted the p.d. *Waiting for the Robert E. Lee*.

Because the American Society of Composers, Authors and Publishers (ASCAP) is still ironing out kinks for a video-music formula, video producers seeking to clear ASCAP material frequently must deal directly with the pubber concerned. Broadcast Music, Inc. (BMI), whose contracts with affiliate pubbers allegedly include specific rights to dispose of television rights, has been lining up blanket license deals with video stations, thereby empowering stations to play BMI music without further ado. However, in view of the fact that BMI has not begun to log television performances, it is not known on what basis payment is intended to be made.

Disk Retailers Form Chi Assn.

CHICAGO, May 29.—The Chicago area, which has been behind as far as record retailer or distributors' associations go, came up with the first semblance of a retailer group this week, when Herb Hall, ex-Sonora Records exec, who now has his own public relations and ad agency, disclosed formation of an association of seven leading local retailers. Formed by Aaron and Merrill Rosenbaum, of Rose Radio & Records, Loop retailers, the group has set as its first objective a campaign of planned co-operative advertising, with a budget of \$100,000 for the first year. Hall said that the group intends to keep its membership at from 10 to 15 non-competitive retailers. Future plans call for regular meetings to discuss common problems.

Factory Music Fee Issue Up

AKRON, May 29.—How industry will pay for copyrighted music controlled by the American Society of Composers, Authors and Publishers (ASCAP), which is used in industrial plants for "music while you work" may be headed for a settlement here June 7, 8 and 9. The Industrial Recreation Association will hold its annual conference on those days at the Mayflower Hotel, with 300 out-of-town delegates and some 50 exhibitors taking part. Herman Greenberg, ASCAP assistant general manager, and I. T. Cohen, Eastern division manager, will confer with the industrial music leaders at the time.

Negotiations on the finance end of "music while you work" have been in progress over a year under the direction of John W. Fulton, of Chicago, executive secretary of the industrial group.

Music—As Written

New York:

Tony Martin planes to England this week on a honeymoon with bride-actress Cyd Charisse. Warbler will do a two-week stint at London's Palladium Theater, starting June 7. . . . Dean Hudson's ork, which left GAC to join the William Morris Agency some five months ago, now back in the GAC fold. . . . Mellin Music took over oldie, *I Don't Want To Love You* from Irv Gwirtz's inactive Chelsea pub. . . . Raymond Paige, Helen Carroll and the Satisfiers, summer replacement line-up for the Ozzie and Harriet river, debuts June 18.

Lecuona Cuban Boys now being booked by the Leonard Green Agency. . . . Guy Lombardo's Waldorf date set for July 8. . . . Larry Fotine, former Sammy Kaye arranger, moving his own ork into Steel Pier, Atlantic City, for one week beginning Sunday (6). . . . Harold Nagel's ork will alternate the bandstand with Art Mooney at the Cascades atop the Biltmore. Date tees off Tuesday (1).

Sonny Dunham returns to Roseland for four weeks, opening December 23. . . . Pubber George Simon flying to England this week to set up English deal of his catalog. . . . Monica Lewis into the Copacabana here Wednesday (2). . . . Ravens to do a week at L. A.'s Million-Dollar Theater. . . . Irving Fields donating the proceeds of his new song, *Arise, Palestine, Arise* (dedicated to the free State of Israel), to the Jewish fighting forces there. . . . Bourne Music has taken over the *Silver Wedding Waltz* ditty. . . . London Records throwing a cocktail party Thursday (3) to introduce its new library service.

Charles O'Flynn, clefter of *Smile, Darn Ya, Smile, Swingin' in a Hammock*, et al., starting a record company featuring his *American Beauty Songs*, musical tributes to America's scenic wonder spots. . . . Day Dreamers, Dana's vocal recording quartet, back in New York after a theater tour of the East and Canada. . . . Steve Gibson and His Red Caps have returned to the Twin Bar in Gloucester, N. J., where they are favorites of years' standing. . . . Seva Records has signed a fem duo called the Two Queens to record with the waxery's Three Kings group. . . . Roger Becker, Bibletone Records veepee, has been named general sales manager.

GAC finally signed for a management contract with Frank (*Just Because*) Yankovic and His Yanks last week. . . . Buddy Rich filed for bankruptcy in Brooklyn Wednesday (26), claiming liabilities of approximately \$30,000. . . . Duke Ellington throwing a cocktail party in the Pine Room of the Warwick Hotel June 4 for English press representatives prior to taking off for Britain for his engagement sans ork at the Palladium Theater in London. . . . Hal Derwin last week again signed with GAC after having left that agency to work a short stretch under MCA management.

Stuart Seymour, former Chappell plugger and one-time MCA salesman, last week joined the Willard Alexander office to help in the one-nighter and location sales; Alexander is expected to fly to the Coast Sunday (30). . . . Chirp Jane Harvey into the Chez Paree, Chicago, June 11. . . . Rainbow Rendezvu, Salt Lake City ballroom, burned to the ground last Saturday (22). Estimated losses, approximately valued at \$200,000, included a new 100G terrace. Operator Jerry Jones hopes to rebuild and be ready to function by Labor Day.

The Ravens open at the Cricket Club, L. A., for four weeks beginning June 2. Una Mae Carlisle, whose *Where the River Meets the Sea* has just been released by National Records, starts a two-week engagement at the Persian Hotel, Chicago, July 1.

William Morris agency booker Joe Wolfson was married last week to Jean Boxer. . . . Count Basie's ork set for a two-week date at the Strand Theater here beginning July 16. . . . David Rose signed a writer contract with the Edward H. Morris pubbery this week. . . . Blue Barron's ork set to open the season for Jones Beach, which is opening for the first time since the beginning of the war, July 3. Victor Lombardo's ork is virtually set to close the season for the spot with no orks set for the middle periods.

Nick Perito's combo, being booked by Continental Artists, opens indefinite run at Jack Dempsey's, Tuesday (1), marking spot's return to live talent shows. . . . Binney & Smith, Pennsylvania manufacturing firm, now turning out low-cost plastic biscuits. . . . Wally Moody, EMI artists and repertoire head, left for England following a cocktail party tossed in his honor by Sid Mills, of Mills Music.

Jon and Sandra Steele, singing team of Damon Records' *My Happiness* note, signed this week with the Harry Romm Agency. . . . Ella Fitzgerald opens at the Three Deuces June 10 with Hubby Ray Brown's Trio. . . . Golden Gate Quartet authoring a textbook on organization and singing methods for church choirs. . . . Connee Boswell opening this week at the Cave in Vancouver. . . . Phil Regan will sing the national anthem at the opening ceremonies of the Democratic convention in Philadelphia July 11. . . . Andrews Sisters into the Roxy June 23. . . . Sunny Skylar opened a week's stand at Boston's Latin Quarter Saturday (29).

Syracuse:

Mills Brothers current at Andre's Supper Club. . . . Louis Prima due into Three Rivers, newest summer spot, week of June 3. . . . Danceland, under new management, is planning on name bands week-ends only.

Horace Heidt contest winner during engagement at REO Keith's here, three-year-old Jimmy Camerata, has been signed to a long-term contract with the maestro. The kid, accompanied by parents, is now on tour with Heidt, who is headed for the Coast.

Gene Williams Forming Ork

NEW YORK, May 29.—Gene Williams, warbler with the soon-to-be disbanded Claude Thornhill ork, will branch out on his own as an orkster. In between playing out the remain-

ing dates with the Thornhill crew, Williams has been rehearsing a 12-piece ork employing a library written by Hubie Wheeler. The band is being financed by Ed Furst, insurance magnate and well-known music fan.

Frank Warren, the other half of the Thornhill vocal corps, goes single when the ork disbands in two weeks for the summer.

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Wash. Jukes, Jocks and Webs Knit in Hush-Disk Promotion

WASHINGTON, May 29.—A promotional tie-in of jukes, disks and radio stations in the nation's capital (long well knit here) is being strengthened by a new stunt featuring a mystery record. The hush-disk plan will be tried on a national basis if successful in its test here.

The promotion scheme is to be launched around June 15, when the first of a series of weekly broadcasts over WWDC is slated to start. Tentatively titled *Mystery Record of the Week*, the show will feature a telephone quiz directed toward juke box patrons.

During the week preceding each broadcast, each juke operator belonging to the Washington Music Guild (WVG) will feature a disk labeled "Mystery Record" in his machines. Blanks are to be provided to the juke locations for customers to write in their guesses as to the correct title. Collected blanks are turned over to WWDC, which will select a half dozen of them for each broadcast. Persons whose choices are selected will be phoned for their guesses. The winning contestant will receive a host of prizes, including an automobile, radio and an automatic washer.

According to Hirsh De La Vez, director and founder of WVG, the program's format has been approved by the Federal Communications Commission (FCC), which he said found no violation of its lottery rules. De La Vez is the op chief who effected the successful juke-jock link in this city with Eddie Gallaher's *Moondial* show on WTOP.

Pressing of the mystery disk is to

be done by a New York recording firm. The tunes are to be taken from the public domain and disguised by an arranger to make guesses more difficult. The correct title of the current mystery record is to be known only to the diskery and to WWDC.

Another promotion scheme, which involves a tie-in of WMG with WTOP as well as WWDC, is now doing remarkably well, De La Vez said. Both radio stations plug juke box records on disk jockey shows, and juke box operators in turn plug the programs with posters on their machines.

Trilon, Lutzes Launch Pubbery

HOLLYWOOD, May 29.—Trilon Records, Oakland, Calif., indie waxery, and Herb and Sam Lutz pacted a deal this week to launch a joint pubbery with a nucleus of 40 unpublished but recorded songs as a starter. New firm will be the third publishing house for the Lutz brothers, who now operate Herbert Music and Lutz Bros.' Music companies.

Trilon has previously sold *I Wonder, I Wonder, I Wonder* to Robbins Music and *Honey, Honey, Honey* to Lou Levy. Lutz Bros.' Music recently bought *Dainty Brenda Lee* and *Unfinished Boogie* from Trilon. New deal with Trilon is a full partnership pact, giving Lutz freres exclusive rights to all future Trilon catalog acquisitions.

Folk Parks To Take Foothold In Ohio, South This Summer

CHICAGO, May 29.—Folk music parks, which have been strong in the New England and Pennsylvania area for sometime, will get a stronger hold in Ohio and points south this summer, according to a survey completed this week by *The Billboard*. Up to now, the Southern States, which are the center of hillbilly and Western music interest, have not boasted a single park, but Sunday (30) Roy Acuff unshutters his Dunbar Cave operation.

Located near Clarksville, Tenn., the park was purchased six weeks ago for \$150,000, with \$50,000 for addi-

Cap's 'Gravy Train' Suit Settled Outside

NEW YORK, May 29.—After more than two years of litigation, Capitol Song's suit against Tommy Dorsey, Buck Ram and Embassy Music for alleged infringement of rights to a tune called *Riding on the Gravy Train* was settled out of court last week.

Defendants have agreed to pay Capitol damages of \$3,000 plus 50 per cent of all future income the tune may earn.

AFM Takes Non-Unionist Back

HOLLYWOOD, May 29.—American Federation of Musicians (AFM) last week welcomed back into its fold Lionel Goodman, batoner who fronted a non-union band at the Harry Schooler-Joe Zucca-Harold Lewin ballrooms. Goodman is now back in AFM Local 47's good graces after paying the union a \$600 fine. He was cited on six counts, paying \$100 fine per count. Band (16) is currently being eyed for inking by Music Corporation of America.

Goodman was one of the first orksters to join the Schooler-Zucca-Lewin triumvirate in its open defiance of the AFM. Threesome at that time was laying plans for a chain of non-union ballrooms and kicked off the projected non-AFM circuit with the Mardi Gras (Culver City), Majestic (Long Beach) and Hermosa Terrace (Hermosa). Bands were to have been booked thru U. S. Booking Corporation, headed by Stillman Pond.

Schemes of Old Days Revived To Fatten Thin Wax

(Continued from page 18)

bargain sales, with 75-cent list-priced disks offered at two and three for \$1, thus forcing competing dealers not able to buy up dumped stocks to slash the price on normally procured stocks.

Bargain Sales

Examples of bargain sales resulting from distrib dumpings are going on thruout the country. In Atlanta it was reported that the local Columbia distrib gave up the line due to the poor biz. This jobber was displaced and then dumped his stock. The Columbia disks were bought up by an Atlanta department store which conducted an advertised sale at 19 cents per platter. In New York, the old three-for-99-cents sales are cropping up in disk shop windows, while albums are available in most shops at unadvertised discounts of from 10 to 30 per cent. Gimbel's, New York, has been spewing out heaps of Majestic disks at 5 for \$1. Some Philadelphia drugstores advertised sales of new and used records at 19 cents each last week.

The reason for the sales, dealers explain, is their inadequate reserve capital. In order to raise money to keep their shops' stocks up to date they have to sell already-procured disks either at little or no profit. Dealers point out that the capital problem has grown even greater with the constant flow of new releases which come in despite ban or bad biz.

Trade circles feel that the returning sales practices are likely to roost until a long-expected paring of manufacturer, distrib and dealer begins to take place. Now, it is felt, the supply and sources are too many for a market which is seeking a level after enjoying an inflated war-time boom. Hardship conditions, however, are expected to ease considerably in September when the usual fall pick-up commences.

Disk Giveaway Firm Sets Up N. Y. Offices

NEW YORK, May 29.—Berkshire Enterprises, premium outfit that has been operating disk giveaway nights in New England and Philadelphia flicker houses, has set up main offices here. The firm is now lining up agencies thruout the country.

The company's giveaway gimmick has been conducted exclusively thus far with RCA Victor disks and phonos, bought from the Victor distrib in the theater's locale. Berkshire claims it resells the platters at 23 cents per, but refuses to disclose its own purchase price. Disks, all pops from one to six months old, are given out gratis to theater patrons at the door. Ducat buyers also are given cards which are punched each giveaway night. If the movie-goer returns for 11 consecutive weeks, he is eligible to win an RCA console radio-phonograph. Small Victor disks players are given away weekly as special prizes. All machines are given to the theaters for free, providing disk orders are large. Otherwise, theater and firm splits cost.

According to Berkshire's treasurer, Curtis Mitchell, one-time Paramount pic publicity head, average theater orders run from 500 to 1,000 for each session. To date, Mitchell claims over 50 theaters have utilized the idea successfully.

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SPOTS BEFORE TV'S EYES

Editorial

What Are You Afraid of, Boys?

Apparently miffed by the exposure of the incident involving Marty Barrett, who by the way is being used as a cat's paw in the jockeying for proxies, the Associated Actors and Artistes of America (Four A's) committee running American Guild of Variety Artists (AGVA) has decided to keep its 40,000 (AGVA estimate) members in the dark about the convention. It has ruled that the press will be barred from the convention.

Instead the committee agreed to assign somebody "safe" to talk with the press. The committee apparently believes that all of its delegates can be muzzled, despite the fact that it knows they will talk. In its anxiety to see that its confabs are kept secret it even tried to keep its own press agent from the convention.

AGVA Shelves Listings of Acts' Salaries

NEW YORK, May 29.—The agreement whereby members of the Artists Representatives' Association (ARA) would file employment contracts, giving salaries, with the American Guild of Variety Artists (AGVA) fell apart this week when AGVA pulled away. Reason for the break-up was the objection made by Dewey Barto, AGVA member of the Associated Actors and Artistes of America (Four A's) committee running the union, that filing of salaries represented a threat to members' salary standing.

Irony of the situation is that for the past two years AGVA has been trying to get ARA to agree to such filing. It argued that only by knowing how much money clubs were spending for talent could it demand sufficient cash bonds to protect members. The union pointed out that this additional protection would also help agents by assuring them their commission.

Books Opposed

Chief objections came from bookers. They claimed that a disclosure of acts' salaries might result in leaks to competitors, who could then approach the club and claim certain acts were overpaid. Some bookers also said that ops would object to paying additional bonds and in the resultant hassel a booker might blow the spot.

At the meeting some weeks ago before the governors of ARA, Hy Faine, head of the Four A's committee running AGVA; Dave Fox, New York AGVA topper, and AGVA attorney Jonas Silverstone argued the matter until ARA agreed to file contracts as requested. Later Henry Dunn, of Cross & Dunn, complained to Barto, and the whole deal was reopened and subsequently discarded.

D. C. Cairo Shutters; New Ops May Reopen

NEW YORK, May 29.—Club Cairo, Washington, owned and operated by Sam Schenker, did a fold last week, with acts getting their final week's salary from American Guild of Variety Artists (AGVA), with whom Schenker had a \$2,200 bond. Acts on the final bill were Lenny Kent, Jerri Blanchard and the Hovings.

There is a possibility that the room will be leased or sold outright to the former ops of Washington's Romany Room. If a deal is made the spot will reopen in the fall.

Yost Sues Berle For 10G To Halt "Viking" Name

NEW YORK, May 29.—Milton Berle is being sued for \$10,000, by Ben Yost, who is asking for an injunction to prevent Berle from using the name Vikings and for an accounting of Berle's profits since he began using the vocal group. Co-defendants in the suit, filed Thursday (27) in U. S. District Court, are Frank Berle and Jack Collins.

Yost charges, thru his attorney, A. Allen Saunders, that Collins worked for him since 1941. In 1947 Collins quit Yost and kept various arrangements and took them to Berle, who is now using them and him as part of the group, which Yost said creates unfair competition. He further charged that Berle has advertised this group as the Vikings since 1946. Yost also said that his use of the

The Spots Are Niteries, And Tele's Going Crazy Asking Who Pays What?

First N. Y. Screening Has Two Unions in Dither

(Continued from page 3)

members get an extra week's salary for the video show.

Horowitz objected, pointing to the disparity in pay. The outside emcee was getting scale and so was the extra sideman. So why, he argued, couldn't AGVA members who were on the bill at the club do the telecast for either scale or a club date price, in addition to their regular salary?

AGVA's reply was that a telecast by its members tended to diminish the value of their acts and they should be compensated for it by an extra week's pay. The matter was finally adjusted and Horowitz agreed to pay the dough demanded.

The fact that this was the first telecast from a New York nitery involving regular performers on which AGVA has ruled sets some kind of precedent for all such shows where

Vikings handle antedated Berle's claim to it by 10 years, thus giving Yost prior claim to the name thru constant usage.

Milton Berle denied Yost's charges. He said that first of all he was the one who established the Vikings and not Yost, and besides, he no longer uses that name. The group, Berle said, is billed as the Cavaliers.

acts are asked to double. With the small budgets video programs call for, this extra bite will have to be met by ops. Whether they'll go for it is a question yet unanswered.

Another problem is the question of releases that stations ask ops to sign. Harold Ornstein, Horowitz's attorney, said that WNBT had asked for a general release covering the club as well as the actors appearing in the telecast. Ornstein said that first of all he couldn't sign for the acts. They'd have to give their own releases. And secondly, there was the question of film rights. The studio, said Ornstein, films the show off the screen and files the film in its library. It is possible that such film may subsequently be shown on other stations on a rental or sale basis. So far as the club is concerned, it would mean added publicity. But acts might object and bring suit.

The question of filming a live show for subsequent televising is one that has the Screen Actors' Guild (SAG) up in arms. It stems from a situation in which the SAG is now involved with major picture studios, involving actors' continuing rights in re-releases. The same question of re-releases applies to video. Neither SAG, AGVA, the American Federation of Radio Artists (AFRA) nor any of the other talent unions has settled the point, tho they are in frequent huddles with an all-talent committee studying the problem.

Pay for N. Y. Area Club Dates Stabilized by New Rate Sked

NEW YORK, May 29.—A new rate schedule stabilizing salaries for club dates, arranged thru members of Entertainment Managers Association (EMA) and agreed to by the American Guild of Variety Artists (AGVA), is now in effect. The sked covers an area that starts in New York and

fans out to a 250-mile radius.

The new rates start at \$15 and end at \$180. A one-person act working a date in the New York area will get \$15; two persons will get \$27, and so on until it reaches a 10-person act which gets \$100. Chorus girls and vocal groups will get \$8 each. Here is the schedule:

ZONE 1 Manhattan, Queens, Kings, Bronx, Staten Island, and up to 25 miles from Times Square	ZONE 2 25-50 miles from Times Sq., including Bridgeport, Conn. and Patchogue, L. I.	ZONE 3 50-75 miles from Times Sq., including Waterbury, Conn.	ZONE 4 75-100 miles from Times Sq., including Hudson, N. Y.; Reading, Pa.; New London, Conn.; Catskill Resorts	ZONE 5 100-250 miles from Times Sq., including Washington, Baltimore, Lake Placid, George, Saratoga, Atlantic City and Adirondack Resorts
*1—\$ 15	*1—\$ 17	*1—\$ 19	*1—\$ 23	*1—\$ 25
2— 27	2— 30	2— 34	2— 38	2— 44
3— 40	3— 45	3— 51	3— 57	3— 65
4— 48	4— 56	4— 64	4— 72	4— 80
5— 55	5— 65	5— 75	5— 85	5— 95
6— 60	6— 72	6— 84	6— 96	6— 108
7— 70	7— 84	7— 98	7— 112	7— 126
8— 80	8— 96	8— 112	8— 128	8— 144
9— 90	9— 108	9— 126	9— 144	9— 162
10— 100	10— 120	10— 140	10— 160	10— 180
Chorus or Vocal \$8	Chorus or Vocal \$8.50	Chorus or Vocal \$9	Chorus or Vocal \$10	Chorus or Vocal \$12

*Denotes number of persons in act.

\$1,000 Bond Posted

The EMA has posted a \$1,000 bond with AGVA to cover its members for a recently granted franchise. This is the org's first agreement with AGVA because it heretofore was considered an employers group, having bought acts for packages and then selling the unit for a price.

EMA is also working out a code of fair practices with AGVA. This will cover such questions as an instruction

sheet and a uniform contract for acts, an agent establishing his authorization to handle an act, the acts getting paid within 10 days after their engagements, filing contracts with AGVA, transportation insurance for acts, not working smokers or stags, etc.

Recently elected officers of EMA are Nat Abramson, president; Carlton Hub, vice-president; Ed Newman, treasurer, and Frederic Watson, exec sec.

Sophie's Songs Get Blue Pencil Before London Casino Date

LONDON, May 29.—Sophie Tucker, latest of the American artists to appear in London, had her songs censored before she opened at the London Casino May 31.

One of the censors and the leading critic of all American acts to appear here recently was Hannen Swaffer, columnist and a local Walter Winchell.

In a recent Sunday column Swaffer wrote: "Her new repertory of songs, written for the frank and 'sophisticated' American night joints, in which she has been earning as much as \$8,000 a week for years, are full of innuendoes and double meanings.

"She arrived here to find that after I, one of her closest friends, had insisted, a clean-up campaign had been started by the London County Council (L. C. C.) and that, after the blazing indiscretion of Hellzapoppin, the London Casino license had already been threatened."

Hellzapoppin was the first of the American shows to get panned by Swaffer. His weekly comments resulted in scenes being taken out and others toned down.

Swaffer's column also gave the inside story of how he had induced Martha Raye to tone down her act and do away with any suggestive songs or movements.

Danny Kaye was one of the few American entertainers to have Swaffer's okay.

NIGHT CLUB REVIEWS

Glass Hat, New York (Wednesday, May 26)

Capacity, 444. Price, \$2.50 minimum. Shows at 8:30 and 12:30. Owner, Alfred Kaskel; operator, Belmont Plaza Hotel; booker, Johnny (MCA) Greenhut; publicity, Cy Schoenfeld. Estimated budget this show, \$1,500.

This is a well-paced show, even if it has just two acts. Top spotters are Cross and Dunn, who have a couple of new numbers they sell with skill to some hearty laughs. The team's chanting, with Dunn as the lead voice, is as good as ever. The two boys show their long experience in handling tricky lyrics, playing with the customers and winding up to hefty hands.

Two of their songs, a "dentist" thing and an "elephant" number, are funny enough to pull yocks time and again. The rest of their act consists of their oldies. But old or new, the customers loved them.

Lloyd and Willis Terp

Lloyd and Willis, ballroom team, show plenty in the terp department but no imagination in arranging their routines. The boy's chatter is also superfluous. The kids have an idea in their Judy Garland-Gene Kelly take-off, but it needs working on. Their best was a whirlwind tap spin to a sock musical accompaniment, after which they should have walked off. They were way ahead. Instead they came back for a Cuban number in which nothing happened, so the effect of the whole act was impaired. The kids also need stronger arrangements. With the exception of one number their music is too thin.

Eddy Stone, whose band is now practically a fixture here, cuts a good show. Stone is now a personality kid. He kids with the customers, does bits on the stand and all in all is gaining stature as an ingratiating fronter.

Castellanos rumba band does the Latin sessions. *Bill Smith.*

Three Rivers, Syracuse, N. Y. (Friday, May 21)

Capacity, 800. Price policy, \$1 admission. Shows at 10:30 and 1. Owner-operator, Harry Galanter. Publicity, Hal Johnson. Booking policy, non-exclusive. Estimated budget this show, \$5,750.

The new summer spot, Three Rivers, opened Thursday (20) with owners going in for name attractions this season—and plenty of ballyhoo being given the initial attraction, headed by Jane Russell. The club, a 13-mile drive from the Syracuse city line, was taken over by Harry Galanter last year and used as a dance spot only, with the new owner throwing in plenty of money to make it the outstanding summer spot in this neck of the woods. A large dining room, a good-looking lounge and an outside bar all tend to give spot a classy summer appearance.

Opening and second night found heavy rains coming down, but fans came out en masse both nights, giving it capacity business. Jackie Cooper did a swell job as an emcee but didn't do so well in his own spot. He dragged his way thru two mediocre bits, including his drum specialty. Cooper needs material before he can make the grade on personals.

Costello Twins

The opening and closing act was the Costello Twins, two good looking blond kids that did some hefty acros in neat style and truly earned the mits they were afforded; the band almost upset them with a weak cutting of a difficult score, but kids didn't seem to mind it and went thru as neat a double acro as has been seen here in a long time.

Bob Dupont scored easily with his juggling act. His panto and gifted work with balls, Indian clubs and plates earned him fine returns.

Jane Russell as the big attraction was whom the crowd came to see. Wearing a not-too-revealing strapless white gown, she gave the fans what they wanted—a sight of the "outlaw queen," some chatter and a try at warbling. Miss Russell's not a thrush to worry any of the standard singers around today. She has a deep voice, good enough to get hands here. Her *Don't Know What Love Is* was a good sales job, sending her off to a fine mitt. The gal uses two pianists to back her, and the act as staged showed class.

Lee Castle, with Dee Drummond doing the vocal chores, is on the stand. The Castle ork does great with the dance crowd but played the show as tho it had never cut one before. *B. S. Bennett.*

TA Seeks Way To Curb Cuffo Shows for Fall

Earnings Cut by Benefits

(Continued from Page 3)

which is contributed equally to the welfare funds of the member unions.

Alan Corelli, of TA, said that the American Guild of Variety Artists (AGVA) had received about \$60,000 for its welfare fund since TA started functioning. The figure was waived as unimportant, with the statement that unless cuffo shows were pruned actors themselves would shortly need benefits.

The worst offenders, it was charged, were theater managers and newspaper columnists. In one case, it was pointed out, a columnist got a flock of acts to work for free at a luncheon run by the New York Auto Dealers' Association, the understanding was that proceeds would be turned over to the columnist's pet charity.

Reps at Session

The meeting was attended by reps of Actors' Equity, AGVA, the Jewish Actors' Guild (JAG), Screen Actors' Guild (SAG), Episcopal Actors' Guild (EAG), Negro Actors' Guild (NAG), and Alan Corelli, of TA.

The committee formed to report in September will be headed by Dave Ferguson (JAG) and will include Mrs. Percy Moore, EAG; Dewey Bardo, Henry Dunn and Dave Fox, AGVA, and a rep from the NAG.

Individual members of the committee said that they wouldn't pull any punches that cuffo jobs were hurting their members and that club date bookers were selling fewer acts today because of benefits. The major beef was against the personal promotions, operating as benefits, which, members said, have increased so sharply of late.

CHICAGO, May 29.—Jack Irving, Midwest American Guild of Variety Artists chief, who was made Midwest director of Theater Authority (TA) recently when Max Halpern was forced to resign because of ill health, this week issued an ultimatum to acts in this area regarding their appearance on benefit programs. Irving, who completed a survey of local benefits, said that the number had increased to the point where ridiculous demands were being made for acts' free services. TA records showed that 1947 was a peak year as far as Chi benefits go, and the first three months of the current year exceeded the opening of '47, so Irving explained he was forced to sterner measures.

In the future, Irving said he will okay only benefits for worth-while aims, such as vet hospitals, Red Cross and civic emergencies. Irving has warned acts that any person soliciting entertainment for benefits must be reported to him immediately and that any act which wishes to play a benefit must call him for an okay. Irving has appointed a committee, including Joe Wallace, Dick Ware and another to be named, who will review the qualifications of all proposed benefits.

"Annie's" Aussie Record

MELBOURNE, May 29.—Annie Get Your Gun, which chalked up a record Melbourne run of 341 performances, has gone to Adelaide for a month, after which it is scheduled for the Royal Theater in Sydney. Cecily Courtneidge's comedy, *Under the Counter*, has opened here to packed houses and bookings indicate that the two-month season will play to capacity.

Follow-Up Review

COPACABANA, NEW YORK: Lisa Kirk, who replaced Vivian Blaine here, does a fine job on the floor, tho she doesn't mean too much at the door. But if she gets going she'll probably be box office the next time around. The tall, slim brunette gets attention on looks, but what is more important, holds it on voice and salesmanship.

Since last caught, Miss Kirk has shown marked improvement in some respects and possibly gone back a little in others. On little known show tunes and special things she's outstanding, depending equally on voice and lyrics. Her *Danny* and *He's All Man* were excellent. Her chatter intro to *Danny* was skillful and her subsequent warbling of the song won immediate and sustained attention.

On standards she has a tendency to over-sell. Yet in a room like the Copa, where customers come to see the main attraction, it is understandable that a singer has to punch to get attention.

Her voice is better than it has been in some time. Her work in *Allegro*, from which she's doubling, apparently has helped her. Her voice now has a deep rich quality that has ear appeal and is hush-provoking.

She looks good on the floor in gowns that must have set her back plenty. But disregarding appearance, she'd be a good radio bet on voice alone. *Bill Smith.*

W. Philly's 421 Reopens

PHILADELPHIA, May 29.—The 421 Club in West Philly has reopened after its fire of two months ago, using combos and singles and spending about \$1,000 for its show. The spot, booked by Cliff Martinez and operated by Harry Rause, has the 88 Keys Trio, Three Mack Sisters and Nippy Russell working there.

NEW YORK, May 29.—The Apollo Theater is dickering with a sponsor to foot the bills for televising the amateur hour at the house. A representative of the theater contacted the various legit unions to see what the show place's labor bill would be, but was told to find a sponsor first.

Neat Trick

NEW YORK, May 29.—Now that Danny Davis is out of the nitery biz in Miami he tells of the time he "bought" Danny Thomas when Thomas was one of the hottest club attractions in New York.

"Business was bad and Murray Weinger (Copa op) was planning to stay open later than usual. I had to do something. So I wired my brother in New York to send me a long wire confirming the date of Danny Thomas's opening and include in it all sorts of things—like a suite at the Lord Tarleton, a car and such stuff.

"I got the wire, dug out some old pictures I had of Thomas, arranged a layout, took the whole thing over to Paul Brunn (*Miami Sun-Tropics*) and told him I wanted to run a full page ad but warned him to keep still until the ad ran. That same afternoon Weinger came to me and told me I was a fool for buying Thomas so late in the season. I denied buying him, but Weinger didn't believe me and closed.

"I didn't buy Thomas—couldn't afford him, but I closed my competition and put in a \$150 comic. Oh, yes, I canceled the ad."

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VAUDEVILLE REVIEWS

RKO Albee, Cincinnati (Friday Afternoon, May 28)

Capacity, 3,200 seats. Price policy, 50, 65 and 85 cents. Four shows daily; five on week-ends. House booker, Dan Friendly. Show played by Vaughn Monroe Ork.

Final of the season's flesh fare has the Vaughn Monroe ork (22) and a strong accompanying talent platoon banging out a diversified menu which had pew-sitters loving every minute of it. Smooth-paced show gets immediate reception with Monroe's meaty tonsiling of *In a Little Book Shop*, aided by the Moon Maids' solid backing, which segues into a cleverly contrived *It's the Sentimental Thing To Do*. Band lends terrific musicianship to *Sabre Dance* and *Ballerina*, with Monroe winning added kudos on the latter, and the sidemen thunderous hands for specialized licks incorporated into the former.

Ziggy Talent left 'em limp with his crazily projected lyricizing of *Maharaja of Magador* and *Sam, You Made the Pants Too Long*. Adding strength, too, is ork's canary, Cece Blake, who displays a varied set of pipes, good enunciation and showmanship on *Lover, Where Is He?* and *Manana*. Two gimmicks that still go over handily are violinist Earl Hummel's *Hora Staccato*, a thing of beauty, and the comedy band revolution, with drummer Eddie Julian the chief culprit.

In the deuce slot are the Vanderbilts, two lads, whose turn comprises varied neck-risking acrobatics. Hand-to-hand work is accomplished with exacting ease, and one-hand and single-foot stands are interspersed between back and front flips and gainers that sent them away to huge palms.

Impressionists have long been a dime a dozen here, but Jay Lawrence stacks up with the best ever ogled locally. Easy, carefree manner sets him solid with patrons, and take-offs on filmdom's and radio's characters touched off the laugh meter time and again. His best are Sidney Greenstreet, Cary Grant and Raymond Gram Swing. Chatter is sharp and easy on the ears. Took several recalls.

Topping off the savory dish are the Dunhills (three lads), whose tap turns border on the spectacular. Offering packs imagination, good dance sense and perfect synchronization which gave them solid applause on all efforts. Lads pack a plethora of bounce, with speed keynoting the turn all the way. Won one of show's top mitts.

Pic, *The Hunted*. Bob Doepler.

Hippodrome, Baltimore (Thursday, May 27)

Capacity, 2,200. Price policy, 40-70 cents. Number of shows daily, four. House booker, Mickey Aldrich. Show played by Jo Lombardi and house band (12).

With the irrepressible Milton Berle on tap, this vaude bill looked like a miniature *Hellzapoppin*.

Despite Berle's 14 consecutive hours at the mike the night before, pitching for a Heart Fund drive, the opening show found him ready and punching like a demon. His material and sharp delivery were tops. The gaffed up trailer put him on when they were laughing the hardest, and it kept up from then on. However, a couple of things didn't look so good. A young boy out front called Berle on a line or two and the comic let him have it but good. The kid promptly shut up, but instead of leaving well enough alone, Berle kept it up thru the entire show until it became disgusting rather than entertaining. Berle is too good a showman to depend on that for laughs, and he's not the only guy that ever got heckled. As noted in a recent review, the goosing bit is still a little too long and a little too raw for a vaude house. Once or twice, yes, but not in every routine. However, it was Berle all the way and they loved it.

The vocals of Marion Colby were a highlight. The smart-looking gal can sing a song and provides some hearty laughs foiling for Berle.

The Moroccans, four flashy tumblers, came on to do some fast work. The tricks aren't outstanding but the fast pace drew big hands, and when Berle donned his turban they yelled. With Berle's working in every act, this bit got the best response. Stan Fisher's harmonica work was enhanced by the fact that he is a local lad. Pleasing personality and solid work on the little pitch pipe ran Berle close for honors.

The show was closed by the Vikings, a quintet of guys with lots of vocal talent. Their best job was on the *Vagabond Song*. Berle came back in make-up to provide the hefty laugh lift for the finale.

Ernie and Marquita were billed but didn't show.

Pic, *French Leave*.

James A. Carter.

State-Lake, Chicago (Friday, May 28)

Capacity, 2,800. Price, 95 cents straight. Five shows daily, six shows week-ends. Exclusive booker, Harry Levine. Show played by Sammy Kaye's band.

Tho the marquee boasts two flicker personalities, Keye Luke and Jane Powell, it's Professor Backwards who gets the salvos. Backwards jumped from the local baseball teams to Henry Wallace, sticking close to the current news, and reaped steady chuckles. His flood of new gags has made him more at ease, thus greatly improving his delivery. Standard blackboard gimmick is almost anti-climatic and he should find something new to work with or junk the board. His comedy towers over the novelty finish.

The Fredarrys, European cycle trio, clicked with a fresh, enthusiastic presentation of unusual pedaling feats. Youngsters work a bicycle together to start, weaving together handstands and two-man stands while the bike is in motion. Had ducat-holders gasping in amazement.

Keye Luke showed up with all the equipment except some good dialog and production. Good-looking Oriental pic player showed plenty of stage savvy, and his playlet, in which he did realistic impreshees of Coleman, Barrymore, Chan and Peter Lorre together in a murder mystery, was a good idea. But here were long lulls when the lines needed smartening. Could also use some

Oriental, Chicago (Thursday, May 27)

Capacity, 3,200. Price, 95 cents straight. Six shows per day. House booker, Charley Hogan. Show played by Carl Sands' house band.

House has its blue chips piled high on this variety bill, for it's in for four weeks with *Homecoming* pic. Four-act package, which carries as much entertainment as many of the higher priced entries which have shown here lately, played to full house opening day.

Shirley, Sharon and Wanda, sexy, young tumblers, opened strong, putting on a flash of showmanship that kept eyes glued on their work. Their opener, a precision piece with their ankles shackled together, pulled immediate mitts, while their closer saw each of the gals knocking themselves out in original stunts over a spinning rubber rope. Gals are tops, but Wanda is trying too hard to sell herself, with the result that at times she looks awkward.

The Albins have refurbished their comedy ballroom routines, offering several new bits that pulled yocks. Their hokey lifts are much more involved and get long laughs, while the straight, intricate whirls and lifts for a closer make for good contrast.

Gene Sheldon, who has worked here often lately, went thru his standard panto banjo turn, with Loretta Fisher doing a smooth straight job. While his stuff is getting good returns, it's diminished from the response he got a year ago. He needs some new visual comedy to really hit hard.

Louis Jordan, who hadn't worked a Loop theater in some time, emphasized the comedy and got the heftiest salvos he's ever garnered locally. While their instrumental jumper was so good that Decca would be smart to record some straight blowing by the sextet, it's Jordan's clowning with peppery Judy Tomas that sells. Jordan worked top material, coming up with a swish satire on *Nature Boy* and a parody on Nellie Lutcher's hits that broke it up. While *Manana* proved a weak musical and vocal effort for the group and Miss Tomas, Jordan's zany dancing perked the bit into a top seller.

Johnny Sippel.

make-up gimmicks to further the illusion of the characters he's portraying. Ended up doing a pair of vocals in okay voice.

Blonde starlet, Jane Powell, displayed a top-notch voice, well (See *State-Lake* on page 43)

Cocktail Unit Reviews

Alan McPaige Trio

(Reviewed at Raleigh Room, Warwick Hotel, New York, May 27.)

Displaying adequate versatility, the Alan McPaige Trio does a pleasant job tho it seems to need stronger novelty material. The combo—McPaige on the accordion, Tommy McDougal on the guitar and Teddy Purcell on the bass—has solid values to offer, tho it don't hold up well on all numbers.

Lads are at their best with Latin-American rhythms, with *Besame Mucho* a standout. The boys, with McPaige playing a beautiful accordion, also do nicely with a Spanish montuna which is a long medley with bits of tunes tossed in here and there. Their two and three part vocal harmonies are well handled.

Leon Morse.

Ram Ramirez Trio

(Reviewed at Village Vanguard, New York, May 25.)

The Ram Ramirez Trio, Ramirez on piano, Jimmy Butts on bass and Charlie Jackson on electric guitar, is a combo that has nothing sensational to offer, but does produce good danceable music. The trio does not use much specialty material.

Ramirez, the leader, plays a smooth piano and it is his pounding that especially seals the standards in the combo's repertoire. Jackson sings his few numbers in a sotto voce style that is acceptable without being distinctive.

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IN SHORT**New York:**

Ben Slutzky, who has sold his interest in the Miami Copa to Murray Weinger, is looking for a New York spot. "I'm doing it for two reasons," he said. "I want a place for my friends and because when I come into Lindy's actors don't rush over to say hello. When I had the Copa every actor looking for a couple of weeks gave me a big hello. Now they don't even nod to me."

Kay Thompson and the Williams Brothers go back to the Chi Blackstone for \$7,500. Last season they got \$3,500 in the room. . . . Peter Donald and Jack Haley were caught in a downpour in front of Radio City and no taxis. A school bus full of kids stopped nearby. Donald and Haley asked for a ride cross-town and got it. . . . Mayo Brothers follow the Nicholas Brothers into the Latin Quarter June 6. . . . Lee Henderson's line gets the nod at the Philly Latin Casino.

Bill Kent was supposed to have the Glenn Rendezvous, Covington, Ky., when Miles Ingalls lost the room after the new owners came in. A hassle developed and Ingalls got it back for one show, then Leo Salkin got it for another show and Ray Lyte comes in for still another one. . . . Harry Morton's running balloon nights Mondays at the Riviera.

Nat Renard is working for the New York office of AGVA. . . . Adams Theater, Newark, N. J., after planning on staying open all summer, will close June 16. The spot had Peggy Lee, Frankie Laine and others booked.

Wally Wanger's mother died recently. . . . Sid Piermont and Susie Shepard are now man and wife. . . . Cass Harrison's new band preems at the Wardman Park Hotel, Washington, June 2. . . . Joey Adams, current at the Latin Quarter, runs into the Harem between shows to tell the Ritz Brothers he dropped in to borrow some chairs. . . . Phil Brito back in town after making a flicker for Monogram. Brito may get himself a new p.m.—Jerry Levy.

West Coast:

Helen Forrest pacted for a two-week stint at Cave Club, Vancouver, beginning June 14. . . . Jack Cole, whose terp troupe is being held over at Slapsy's, Hollywood, says this is his last nitery stint for a while. He will switch to concerts.

Joe Roth writes from Vienna that European countries have been enjoying a showbiz revival, with plenty of work for top American acts. . . . Rainbow Rendezvu, Salt Lake City ballroom, burned to the ground last week, forcing agents to re-route bands and acts skedded to play the spot. . . . Bulets Durgom pacted the Page Cavanaugh Trio for a date in Honolulu early in July. . . . Sammy Lewis, former owner of Slapsy Maxie's and new operator of swank Tahoe Biltmore hostelry at Lake Tahoe, pacted Boatrice Kaye for stint in August.

Philadelphia:

Joe O'Neill, of the Moravian Dining Club, will manage Milky Taylor's Surf Club in Wildwood, N. J., this summer.

Eddie Mallory will hold the host's role at the Powelton Cafe during the summer while Charlie Johnson returns to his regular managerial stand at the Club Harlem in Atlantic City. . . . Manny Jenkins, of the Glass Door, has taken over the roof of the class Mayfair House and is planning to put in a rumba band.

Here and There:

Harry W. (Nick) Pierong, veteran manager of legit and vaude theaters in the Midwest and Pacific Northwest, including the old Pantages in Spokane, will quit showbiz June 1. Recently he has been managing a Spokane film house.

Jack W. Gordon, of Gordon's Entertainment Bureau, Hartford, Conn., booking agency, is booking the London Terrace, New London, Conn. He's also using acts in the city-owned Ocean Beach Park, New London.

The State Theater, only motion picture-vaudeville house in Hartford, Conn., which closed last week for the summer, is set to reopen about Labor Day.

New York:

MH 138G Preem Ups Stem To 418; Strand 58, Cap 77

NEW YORK, May 29.—The big opening week at Radio City Music Hall was responsible for the lift in total grosses among the five presentation houses last week. The rest of them showed down figures, tho the Strand did okay with its first week. The over-all figure was \$418,000, against last week's \$410,000.

Radio City Music Hall (6,200 seats; average \$115,000) collected \$138,000 for its preem with the Rudells, Rudy Cardenas and *The Pirate*.

Roxy (6,000 seats; average \$89,000) started to wilt when its gross for the second week with the Ed Sullivan show and *Iron Curtain* got \$85,000

against a first week of \$115,000.

Paramount (3,654 seats; average \$76,000) wound up with a poor \$60,000 for its kick-off with Henny Youngman, Lina Romay, Buddy Moreno's band and *Sainted Sisters*.

Capitol (4,627 seats; average \$66,000) crept back when it got \$77,000 for its fourth stanza. The bill has Xavier Cugat's ork, Harvey Stone, Rose Murphy and *Homecoming*. The bill opened with \$134,000, followed by \$114,000 and \$95,000.

Strand (2,700 seats; average \$40,000) opened to \$58,000 for its initial frame with Eddy Duchin's ork, Artie Dann and *Silver River*.

Sabbath Show Verdict Soon In Montreal

MONTREAL, May 29.—The battle between nitery ops and forces opposed to nitery operation on the Sabbath has now crystallized into a hair-splitting legal contest. A court decision, which may decide Sabbath policy once and for all, is expected some time in June.

Other niteries have now joined the fight started by El Morocco to test the validity of attempts to close them. The Latin Quarter, which along with El Morocco and other clubs has decided to plead not guilty (for test case purposes) to the charges, has the promise of Recorder Emmett J. McManamy to give his decision in June.

The prosecution has pulled a legal switch. Since Recorder Irene Lagarde previously ruled that Sunday entertainment was okay, the attempt is now to prove that Sunday dancing is illegal.

Latin Quarter Guinea Pig

McManamy's postponement of decision came in a test case involving Gustave Longtin, of the Latin Quarter, who is charged with having offended under Section 4 of the Lord's Day Act by allowing Sunday patrons to dance. The case was adjourned to give lawyers for the LQ and other spots a chance to submit written argument. If in June Recorder McManamy finds Sunday dancing illegal, it may be outlawed all over the city.

While deferring his decision on dancing, McManamy upheld Recorder Lagarde's earlier green-lighting of entertainment. The court's interpretation was that presentation of singers, dancers and other entertainers could not be classed as "theatrical performances" which are banned under the Lord's Day Act. Theatrical performances, said Lagarde, were plays with plots or continuity and nitery entertainment could not be classed as such.

The go-ahead on entertainment will probably mean Sunday opening for the Gayety (vaude) which has been closed on Sunday for years. On the other hand, should the courts find Sunday dancing to be illegal, it is expected that the niteries will close. However, with appeals the case can drag on for months.

Legal points made by prosecution and defense are as follows: Prosecution says that according to law no club owner is allowed to carry on any Sunday business "of ordinary calling" for gain. The defense claims, however, that there is nothing unlawful about dancing; it is not essentially a part of nitery business, but merely an incidental part of night club life. The defense also asserts that dancing in a nitery does not necessarily mean "gain" for the op, since a patron could just as easily eat or sing.

Late Billing for Kever

NEW YORK, May 29.—Jerri Kever, currently at the Strand Theater, was mistakenly referred to as the band vocalist with the Eddy Duchin ork. She has a spot of her own but was a last-minute addition, having been booked a day before the show opened. The deal was set so late that it wasn't until the second day that she was given billing.

Miami Ciro's Sold for 40G

NEW YORK, May 29.—Ciro's, a class nitery in Miami Beach, Fla., was sold recently for an estimated \$40,000. The buyers were a group headed by Milton Kafka. Ciro's was originally an eatery. Later it put in rumba bands. The policy of the new owners has not been decided, but it is believed that the rumba bands will be back.

Magic

By Bill Sachs

NED BATES, for many years associated with Blackstone the Magician as manager and backer, and Claude H. (Kid) Long, veteran show manager and agent, have latched themselves on to Willard the Magician. On the fire for the master rabbit hider is a long string of theater and auditorium dates being set by Bob Bundy, of the Dale Agency, New York, with Bates and Long mapping a strong advance exploitation campaign. . . . Randolph is presenting his silent magic on a two-week stand at Glenn Rendezvous, Newport, Ky. He opened there Friday (28). . . . Jack Herbert left New York May 24 for a club date in Roanoke, Va. . . . Marquis the Magician and the DeMarise Sisters, in their first appearance together in over two years, worked the banquet of the State Lions' Club Convention at the Biltmore Hotel, Dayton, O., May 22. Marquis has just concluded a string of Ohio dates and last week left for a business trip thru the Southwest. At LaRue, O., recently, Harry Shannon Jr., of the former Shannon Stock Company, sponsored the Marquis show for the LaRue Business Men's Club. . . . Roy (Scrubboard) Wallace is presenting his magic and escapes with Ray Marsh Brydon's Wonderland Side Show at Riverview Park, Chicago. . . . Silkini takes his midnighter, *Asylum of Horrors*, into the RKO Albee Theater, Cincinnati, June 18, with the Boris Karloff chiller, *Body Snatcher*. Ducats for the 3,300-seat house have been scaled at \$1 for the one-nighter. . . . Frank Clinton, president of the Parent Assembly, Society of American Magicians, New York, has been made a member of the Magic Circle of London, a distinction held by only five other living American magi.

THE UNUSUAL happened at the Olympia Theater, Miami, last week when two magic turns appeared on the same vaude bill—"Think-a-Drink" Hoffman and Lady Frances. There was no confliction in the two turns, and the local newspapers tossed posies to both of them. . . . After five weeks in Albuquerque, N. M., and a like stay in Denver, Al Sharpe is in the midst of a two-weeker as magical emcee at the Billings Club, Billings, Mont. . . . Jay (The Great) Jaxon has been presenting his vent and ice-skating puppets with the *Carnival On Ice*, which concluded a four-week stand at the Hotel Pere Marquette, Peoria, Ill., May 23. Show has moved into Chicago, where it was produced and preemed. . . . A new book on how to fool your friends and be the life of the party has been placed with a Detroit publisher by Harry Albacker, Pittsburgh magicker, who is currently making temporary headquarters in Lorain, O. Titled *So You Want To Be a Magician*, the book will contain 300 tricks, Albacker says, and will be off the presses in about three months. . . . Stuart Cramer, the first Cleveland magician to do a television show on WEWS-TV, that city, is a regular feature of the station's new show, *Just for Kids*, a half-hour program televised Tuesdays thru Saturdays at 5 p.m. Stuart will do two shots a week, with Koko's Puppet Playhouse, animated cartoons, and similar features rounding out the remainder of the time. . . . *Everybody's*, digest mag, in its June issue carries the *Want To Buy a Ghost* feature about Bob Nelson, of the Nelson Enterprises, Columbus, O., written by Jule Mannix. It originally appeared in *Collier's* several months ago. . . . Spokane Mystic Club's 35th annual Ladies' Night Banquet and Show, held May 15 at the Davenport Hotel there, attracted magi from all over the Pacific Northwest. Guest of honor was Caro Miller, Oakland,

Jones' Org Plans Picket of Confab

NEW YORK, May 29.—First convention in the history of the American Guild of Variety Artists (AGVA) will be picketed by a dissident group from Philadelphia headed by Dick Jones, executive secretary of Local 6 of AGVA, when it convenes June 4 at the Park Central Hotel. Jones charges that the Associated Actors and Artistes of America (Four A's) has stolen the voice and the vote of Philly members by refusing to recognize them.

Jones also said that the three delegates elected in Philly to attend the convention will be permitted to go thru the line but have been instructed to make a statement for the record from the floor and withdraw.

The question of the delegates creates another Cause Celebre. Three people have been elected—Frank Arena, Alan Gale and Eddie White. According to Jones, White cannot attend and has said so. According to AGVA election rules the runner-up gets the nod. Instead, said Jones, the Four A's committee is "running around town trying to get a guy to take the job—a guy they can handle."

Frankie Laine Takes 4G For One-Nighter in Toronto

NEW YORK, May 29.—Frankie Laine took more than \$4,000 out of his one-night concert at the Toronto Mutual Arena, Toronto, Canada, May 25. The singer went in on a \$2,000 guarantee against a 50-50, working to a \$5,000-seat house. The spot has a capacity of 8,000, but fire laws permit only 5,000.

Three days before Laine was due to open all seats were sold, and the promoter put ads in *The Toronto Globe*, "Sorry, sold out!" The only other thing on the bill was a local band which promoters paid for.

Murphy's Aqua Show Set For June 29 Flushing Bow

NEW YORK, May 29.—Elliot Murphy's Aqua Show opens at the Flushing Amphitheater June 29 for its third season. The swimming show will run for 11 weeks thru the summer, with six performances each week.

The amphitheater seats 8,700, with tickets scaled from 60 cents to \$1.25. The top act on the opening bill will be the Salici Puppets. Lou Basil will direct the ork. Shows are booked by Max Roth.

STATE-LAKE

(Continued from page 41)

adapted to the light classics and long-hair, and got plenty of whistles from the springlings of high school lads in the house. Gal needs a few more big pictures to really put her across, however, as thus far she's been restricted to two B's that didn't do much to build her name. She wisely refrained from the usual inane talk, confining herself to the lark role, where she reaped attention with her longhair numbers.

Henry Brandon handled his intros much more slowly which resulted in a better emcee job. His house band contributed classical interpretation of *Nature Boy* to the show.

Johnny Sippel.

Calif., president of the Pacific Coast Association of Magicians, who appeared on the bill along with Francis B. Martineau, Vancouver, B. C.; Dick Myers, A. G. Hylent, Henry and Gloria Peden, Robert Young, Stan Stewart, Mollie Francis, Virginia McLemore, Belle Olson and Dorothy Sackville West.

What's Buzzin' in The Bayous

Night Club Editor

Dear Sir:

Read—as you can imagine, with great interest—story on boom in S. W. Louisiana, and from a unit playing that territory would like to give any of the agents or acts contemplating coming down here a little first-hand info. But first, so you may not think we are only trying to keep somebody out—we have until July 1 here at the Aragon and then 10 weeks at another spot and then back to a return date in Florida.

Conditions are good in Louisiana but, excepting New Orleans, there are only about 10 towns big enough for night clubs and only three of these are over the 100,000 population mark, so there are only about 25 spots in the territory. Secondly, there is a food and drink State tax here and ops hesitate to add the 20 per cent which entertainment involves. Third and important, Louisiana is a man's State which includes gambling openly and in some spots legally and draws as much excitement as bingo or a church euchre party elsewhere. A man is supposed to carry his liquor well and quietly and lastly men bring their wives and girls out to these night clubs, and brother, the beautiful women that the rest claim they have, Louisiana just has them! All this adds up to this: A smutty or risque emcee down here would die but quietly, a line of girls would have to be but beautiful and dressed by Paquin to overcome the ladies in the audience. Louisiana people love to eat, drink and gamble. Almost every successful night club is a supper club, so dancing is out. So you have a demand for music, singles or trio that can play sweet. A New York or Chicago reputation doesn't mean a thing, and you better be able to really dig back for the requests you get.

As to an engagement here, it's really tops. In years of trouping I have never seen any place where an artist is treated with greater respect and considered an individual both by managers and customers.

Like every other place, Louisiana had plenty of action during war years and is enjoying a considerable boom again, but it is in a quieter and more middle-aged setting. There is some demand for talent but before you all trek on down here look over what you have to offer and see if it fits in with what they want here. They are playing stuff here and, brother, very little of it is home talent. You just don't tear the joint apart in this State because these folks go out and enjoy themselves every night and they just don't go for flash and noise.

Salaries are perhaps a bit above average and you get it on the line. Conditions to work are the best you can ask, but I doubt if outside New Orleans there is any demand for night club acts or floorshows. They have had them here long before this.

Hope this may give some of the

Pix Shown in Hartford Club

HARTFORD, Conn., May 29.—Council 16 of the American Federation of Labor sponsored the two movies at the Club Ferdinando night spot, Sunday thru Tuesday nights, at 50 cents top, plus tax. The showings, held each night, consisted of *The Lower Depths*, starring Jean Gabin and Louis Jouvet and the Pare Lorentz documentary, *The River*.

The AFL announced, via newspaper blurbs, that the films were "part of the Federation's plan to bring outstanding movie entertainment to the community."

The occasion of AFL-sponsored films was first time here that an outside source has taken over a night club for sponsorship of other than a floorshow.

many folks we know in the business a line on things here. There's some work and an agent can set some time here, but it's no gold rush.

PAUL CAMPION,
Manager of Ena Dee.

May 2, 1948
Aragon Club, Lake Charles, La.

N. Y. Copa To Take Downey August 12

NEW YORK, May 29.—Morton Downey will open at Monte Proser's Copacabana August 12 on a four-week deal for \$5,000 per. He will follow Frances Langford, who comes in July 15.

Martin and Lewis, now current here, will close June 30. Lisa Kirk, in on a four-week deal, will go out June 2, with Monica Lewis following her in. After Downey the room will have Lena Horne, then Joe E. Lewis, with Mitzie Green due about January.

Davies To Launch Flesher in Colorado

GLENWOOD SPRINGS, Colo., May 29.—Bart Davies has completed plans to launch a four-people flesh trick to play mountain towns in the State, using E. F. Hannan's *Old Salt* as the feature. Jaunt will include eight weeks of one-day stands.

Davies recently concluded a successful four-month tour of small Wyoming towns with pix.

Tivoli Back to Three-a-Day

SYDNEY, May 29.—Chico Marx was set for two weeks at Melbourne Tivoli but stretched it to three and will follow at the Sydney Tivoli for another three.

Sydney Tivoli has resumed vaude since the Ballet Rambert went elsewhere and will keep it until the Old Vic Company starts its season. The house now has an extra show each day at 5:30 a.m. The night show is starting at 8:30 instead of 8 p.m. The usual matinees continue.

Table Tennis Champ Sought

NEW YORK, May 29.—Henry Herrman is dickering for the services of Richard Bergman, the world's table tennis titleholder, who is in England now, to play Richard Miles, the United States champion, this fall at one of the East Side hotels. Bergman won the title this spring before 10,000 people at Wembley Stadium, London.

Edmonson Preps Show

KENDALIA, Tex., May 29.—W. N. Edmonson has completed final preparations for the opening of his novelty show which is slated to bow in two weeks. He recently added a 16mm. pic outfit.



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N. Y. Theaters Report High Show Costs

Remedies Are Offered

NEW YORK, May 29.—Production costs for legit shows have soared not only because of increased prices for labor and materials, but also because of wasteful practices in planning productions by managers, according to a recent report of the League of New York Theaters committee on reducing costs.

The report charges the producers of contributing to the high expense of doing shows because they often wait to the last minute before ordering scenery. This is sometimes attributed to the lateness in choosing a director. Recommendations for improving this picture include giving the designer an approximate figure of what can be spent for sets, allowing them four weeks to design a straight play and six weeks for a musical, building scenery in the spring and early summer by giving contractors plenty of time, avoiding overtime and by the manager's keeping tabs on all expenditures and getting competitive bids for all materials.

Designers' Costs

The producers feel that designers can be the key figures in reducing costs. They point out that scenery is too realistic and lacks imagination. The use of paint is encouraged. Designers shouldn't work on too many plays at the same time and should tell producers how many shows they are doing at the same time.

Suggestions are also made to substitute less expensive materials and utilize second-hand hardware, frames and platforms where possible and to substitute painted detail for built detail in backings, behind doors, arches, windows and other parts of the set not prominently displayed. Producers are warned to avoid the use of velour covering, replacing the velour with linen because the former runs up costs about 400 per cent.

Warehouse Plan

The League is considering establishing a common producers' warehouse where old productions containing good material can be stored. From this pool, producers would draw out useful scenic elements for new shows.

Construction and painting studios are encouraged to point out important economies and to show designers, especially inexperienced ones, where impractical scenery is being used. Free competition in bidding for shows is asked, and certain designers are blamed because they insist specific contractors do their work, thus discouraging real bidding. A deterioration in the standards of labor is noted, and as a remedy, planned apprenticeship programs are recommended.

N. Y. Theater League To Pick Bally Firm

NEW YORK, May 29.—The League of New York Theaters is set to select a public relations firm to do the job of publicizing legit thruout the country next season. Altho no org has been chosen to handle the assignment, at least it has been decided to let a public relations firm do the work, instead of a press agent.

The org picked will work very closely with the American National Theater and Academy which has already started spreading the good word about the theater in many sections of the nation. This will avoid any duplication which might occur.



BROADWAY SHOWLOG

Performances Thru May 29, 1948

Dramas

	Opened	Perfs.
A Streetcar Named Desire (Barrymore)	12- 3, '47	205
Born Yesterday (Lyceum)	2- 4, '46	976
Command Decision (Fulton)	10- 1, '47	277
For Love or Money (Henry Miller)	11- 4, '47	239
Habimah Players (Broadway)	5- 1, '48	25
Harvey (18th Street)	11- 1, '44	1,510
Heiress, The (Biltmore)	9-29, '47	281
Joy to the World (Music Box)	3-18, '48	84
Man and Superman (Hudson)	10- 8, '47	269
Me and Molly (Belasco)	2-28, '48	108
Mister Roberts (Alvin)	2-18, '48	117
Play's the Thing, The (Booth)	4-28, '47	37
Respectful Prostitute, The; Happy Journey From Trenton to Camden, The (Cort)	3-16, '48	87
Strange Bedfellows (Morosco)	1-14, '48	137
Vigil, The (Boyalce)	5-21, '48	11

Musicals

Allegro (Majestic)	10-10, '47	267
Angel in the Wings (Coronet)	12-11, '47	195
Annie, Get Your Gun (Imperial)	5-16, '47	852
Ballet Ballads (Music Box)	5-18, '48	15
Brigadoon (Ziegfeld)	3-13, '47	508
Finian's Rainbow (46th Street Theater)	1-10, '47	597
High Button Shoes (Century)	10- 9, '47	268
Hold It (National)	5- 5, '48	29
Inside U.S.A. (Century)	4-30, '48	35
Look, Ma, I'm Dancing (Broadhurst)	1-29, '48	140
Make Mine Manhattan (Broadhurst)	1-15, '48	158
Sally (Martin Beck)	1-15, '48	28

OPENED

Seeds in the Wind (Empire)	5-25, '48	?
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CLOSED

Oklahoma (St. James)	3-13, '48	2,316
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Saturday (29)

Cup of Trembling, The (Music Box)	4-20, '48	31
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Saturday (22)

COMING UP

(Week of May 31, 1948)

Sleepy Hollow (St. James)	6- 3, '48	
Insect Comedy, The (City Center)	6- 3, '48	

New Stages To Add Pair of Directors

NEW YORK, May 29.—New Stages is about to add two members to its board of directors and is notifying its membership to that effect. A committee of members informed the board of directors, David Heilweil, Norman Rose, Alexander Scourby, Betty Winkler and Robert Gundlach, this week that it wanted more membership participation in projects and the change was unofficially agreed upon.

The dissatisfied members do not feel that the present board has done a bad job, but they do want more activity for the members not involved in production activity. The board was so busy getting the org under way and producing shows that it unintentionally did not plan for the entire membership.

New Stages is capitalized at 50G but hasn't raised that entire amount. The Jean Paul Sartre play, *The Victors*, is skedded for next season's first production.

All Donaldson Ballots Out; Get 'Em Back!

NEW YORK, May 29.—All ballots and eligibility lists for the Fifth Annual Donaldson Awards are already in the hands of the voters or on their way to them in the mails. Every sector of the Broadway legit front has been covered—from producers to stagehands—and while the deadline for balloting is June 12 a substantial number of early birds have already filed their votes for tabulation.

This year's ballot allows for choices in 27 categories in straight play and musical divisions—covering "bests" in everything that goes into the making of a Stem production. It is, of course, unnecessary to file a completed ballot, but it is essential that everyone vote. The Donaldson gold keys and scrolls are the only legit awards which stems from a democratic consensus of the theater for seasonal achievement. They are the annual accolades of the theater as a whole to its own. Obviously, if they are to have their fullest meaning to the winners, everyone should avail himself of the opportunity to express his preference.

The eligibility list for 1947-'48 includes the credits and casts of all productions to unveil on the Stem from June 1, 1947, to April 30, 1948. It also lists the "first" plays by authors to reach Broadway and the names of players making Stem debuts during the season, in order to facilitate voting in those categories.

So another milestone in legit history is in the making. June 12 is the deadline, at which all ballots must be in the mail. They are self-addressed to the Fifth Annual Donaldson Awards Committee—postage prepaid—and require only dropping in the nearest mailbox. When the final tab is made, the winners will be announced via a nationwide radio hook-up in early July. Make the final count easier and faster by returning your ballot at the earliest moment.

"Golden Touch" for Fall

NEW YORK, May 29.—Contracts were signed last week by John Wildberg, Ned Warren and Bill Steuer to co-produce *The Golden Touch*, new musical by Bud Burtson and Allen Sherman, for late fall unveiling. Wildberg leaves for the Coast shortly for preliminary casting. Dean Martin and Jerry Lewis are lead possibilities. However, nothing definite is set as yet. *Touch* will be the second Steuer and Warren offering. The firm's musical, *The Happiest Day*, skeds rehearsals late next month.

Deane To Open Strawhat

NEW YORK, May 29.—Charles Deane is opening a new 900-seat summer stock company at Watkins Glen, N. Y. Deane will act as producer-director. The season will be for nine weeks, beginning July 2, with the first bill, *Twentieth Century*, starring John Carradine and Sonia Sorel. Among the other actors in the troupe will be Constance Coleman, Jack Vaughan and William Trego.

Wash. Theater Tax Stands

WASHINGTON, May 29.—Chairman Knutson, of the House Ways and Means Committee, has announced that the 20 per cent tax on theater ducats would continue. Knutson gave as his reason for its continuance the fact that the government needs the dough and that the executive arm would likely veto any cut in the tax, no matter what the House sliced.

Equity To Act On Betterment

NEW YORK, May 29.—Actors' Equity Council at its next meeting, Tuesday (1), will consider giving a blessing to its economic betterment committee's request that it sanction setting up an industry-wide unit further to carry out the work of the committee. This would entail an additional subcommittee to raise the approximately 360G needed to make comprehensive surveys of the legit industry.

However, money may not be the important consideration because the committee already has an offer from a research bureau to undertake further surveys at practically cost price. The economic betterment committee does want to get the support of the industry behind its drive to see what is wrong with legit so that remedies can be undertaken.

There is a division within the council as to whether to okay the committee's request for an industry-wide unit. Equity feels that if it asked help on its project, it would be liable to return the favor should another legit union ask for its help. However, the importance of the project may overweigh this consideration.

A comprehensive survey would include a study of playwrights, theater facilities, theater markets, theater production, road shows, sale of theater tickets, new projects to develop theater, non-commercial legit, national theater in other countries and a study of an integration of all the other surveys. It would take about two years.

German Stage Hit By Empty Bellies

MUNICH, May 29.—Undernourishment is beginning to make itself felt in German legit showbiz. The Munich Kammerspiele, a good local house, recently suspended production indefinitely because of the high percentage of company members on the sick list. Actors find they cannot work on the daily ration of 1,500 calories.

The stage trade union of the Rhineland has protested the decision that no mental worker is entitled to draw the extra 300 daily calories allowed to "heavy workers." The union contends that this attitude toward actors is "hostile to culture" and is sparked by a bid for "heavy worker" votes.

Last year a couple of players fainted during a four-hour rehearsal of O'Neill's *Mourning Becomes Electra* in Frankfurt. The play opened to fine business, but had to shutter at the end of two weeks because the empty stomach strain was too much for the cast. Another production in Hamburg suffered a similar setback.

Quality of performances has been seriously affected by malnutrition and the consequence has been a decline in b. o. figures. Last year tickets were at a premium; now they can be bought for the same evening's performance at nearly any theater. Managers are well aware that the new season, beginning in late summer, is due for a definite slump.

Cut Rates for Students

NEW YORK, May 29.—The American National Theater and Academy (ANTA) is distributing 25,000 cut-rate ducats to students in colleges high schools and entertainment schools for *Ballet Ballads*. ANTA is the co-producer of the show and feels that its importance as an interesting and unusual departure in legit warrants attendance by students so that they may learn. *Ballads* started off slow but is now doing much better at the b. o.

Plunkett Chalks Good Biz In Kansas; Invades Colorado

LIBERAL, Kan. May 29. — Altho show lot was on the outskirts of the city, Plunkett's Stage Show chalked up big business at its three-day engagement here, according to Kennedy Swain, of the show. Veterans of Foreign Wars Post sponsored the May 13-15 engagement, with ducats priced at \$1 for adults and 50 cents for children.

Swain said that Mr. and Mrs. Slim Farley and Charley Phillips have been added to the advance. These, in addition to Mr. and Mrs. Rusty Plunkett, give the org an advance staff of five, and the results, says Swain, have been gratifying. Org has worked up a new program and ticket deal, which was tried for the first time here and it proved a huge success.

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SELECT MOTION PICTURES

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in this State, show will move into established territory in Colorado. Engagement at Houghton, Kan., proved the best three days of the season thus far, Swain said. He added that business since the org left Crowell, Kan., has been exceptionally good.

Leslie Lyle, advertising solicitor, has been scoring heavily publicity-wise, having set Capt. Fuzz Plunkett's chimp, Congo, in numerous restaurants, grocery stores and other spots.

Ohio Collegians Revive Showboat

KENT, O., May 29. — G. Harry Wright, professor of speech at Kent State University, and 23 students, 14 from Kent and nine from Hiram College, have completed plans to revive the old touring Showboat tradition on the Ohio River this summer.

The group of college actors, under Wright's direction, will begin its tour on the Steamer Majestic, skippered by Capt. Tom J. Reynolds, June 7, with the first stop on the itinerary set for Point Pleasant, W. Va.

During the jaunt the boat and its entourage expect to hit cities up and down the river from Cincinnati to towns up the Kanawha River.

Rep Companies Indigenous To Midwest in Sad '80s

POPLAR, Calif., May 29.—Will H. Locke, recalling the good old days, which of course meant the sad '80s and the gay '90s, said this week at his home here that there were many repertoire companies on the road that were literally indigenous to the Midwestern States. Their perennial visits were happily looked for in many towns; their names were a household word; their members were welcome guests in the best homes.

Nobles Popular

"The Noble Brothers' Dramatic Company, George and Warren Noble," said Locke, traveled in its own private railroad car, one of the finest in the business, and its reputation for clean plays and square-dealing methods was established in the hearts of patrons. For many years the Nobles were one of the most popular and successful companies.

"Late in life, Warren Noble suffered a stroke that paralyzed his

Rep Ripples

GRAHAM'S Magic and Pic Show, which is working to fair returns in the Sherbrooke, Que., area, will move into Maine soon. Trick will add flesh later. . . . Davis and Hadley, with 16mm. pix in the Flint, Mich., area, report having made more than 30 sponsored dates in Northern Michigan last winter to good returns. . . . Writing from Eveleth, Minn., F. G. Mooring says: "Have had a film and novelty show in this section the past two months and biz has been fair when the weather is good. Will add short-cast bills soon. Will stick to halls and move into established Dakota territory before mid-summer.

ANTON'S SHOW, vaude-pix, is doing fair biz in Southwest Kansas. A three-act bill is used one night each week. . . . Lee M. Colt, old-time advance agent, recently left Laramie, Wyo., with a pic and vaude unit to play small towns in that area. Writing from Marion, Tex., M. F. Muhler says: "Have bought the film outfit of Frank H. Stone, Dallas, and will move at once to West Texas and play halls. Will add short-cast bills later. Forest Merchant was in this sector recently with his novelty and small animal org. In Dallas, I ran into Wilber Groves, who has a magic and pic show in Northwest Oklahoma and who was leaving for that locality with film.

CINCINNATI, May 29.—Dwight Furbish, with 16mm. pix, is playing sponsored dates around Dunkirk, N. Y., to reported successful business.

Weather Holds Jewell-Harris Biz Below Par

COMMERCE, Tex., May 29. — Jewell-Harris Players, moving in here from Honey Grove, Tex., lost opening night because of a flooded lot. Inclement weather in Honey Grove also held attendance and business down.

Members of the org helped Defoye Mercer celebrate his birthday May 4 at a party held in his honor after the show. The mayor, police chief and several other city officials attended and Mercer was the recipient of numerous gifts.

Kinsley Pic Junket Okay; Flesher Set For New England

CINCINNATI, May 29.—Following a four-month junket with films and vaude that netted him fair results, Arthur Kinsley has launched a five-cast flesh org featuring E. F. Hannan's *A Husband for Mary*.

Unit will tour Northern New England and a number of New York resort towns also have been inked.

And Lillian's portrayal of Stephanie DeMourevart in *Forget-Me-Not* was perhaps never equaled. I joined the company at Hannibal, Mo., and enjoyed a pleasant engagement. We lived on our own railroad car. The roster of the company headed by George and Lillian, included Wilson Reynolds, Arthur Jennings, Nellie Champion, Edna Paige Potts, Little Tootsie Potts, Jed and Emma Carleton, Frank Patton, Will N. Rogers, Clytie Rogers, that fine old actor Harry Richmond; Ivan Kerkhoff, pianist; Billy Potts, agent, and myself.

Marvin Players Clever

"The Charles B. Marvin Players was an exceptionally clever rep show touring the Midwest during the closing years of the 1800's. I was with the Henderson-Curtiss Company, and at Burlington, Kan., there were two theaters. We were in one and Marvin was in the other. We bucked each other in good-natured rivalry all week long with Marvin leading the race. He had a band giving two concerts a day on the streets and enticing the natives to the show at night. We had just as good a show, but our only ballyhoo for the streets was a boy with a banner and a bell! Saturday night when our doors were opened, all that came in was a rush of cold air. So we took off our make-ups and all went to see the other show. Ah! Those were the good ol' days of trouping, late trains, overland-horse-and-buggy jumps, 'city' and 'cottage' hotels, cold rooms and 'have-an-egg-or-have-you-had-one' meals. Ah yes good old days! But we were happier than we are now!"

WANTED QUICK—TEAM WITH TRAILER

For Dixie's Finest Tent Picture Show. Man for Tickets, Candy Sales, General Help with outfit. Must drive for us on jumps. Wife for Concession Trailer, Popcorn and Snoballs. This is permanent job for a good team that has own trailer and car and are reliable, clean people. We play long runs, move every six or eight weeks only. Tell all first letter and salary.

BILLY KING, Carolina Tent Theatre, Hayesville, North Carolina

WANTED

Teams, Novelty Acts for open-air Platform Show. Must join immediately. Wire

MAURICE CASH

Victory Players MEXICO, MO

Bardex Minstrels Want

Colored Trombone Player, also a Bass Player. Opening for a Dancing Comic and a Ballad Sing Show now open . . . 2 and 3 week stands. Outside FREE Platform MED SHOW. Write to DR. MILTON BARTOK General Delivery Steubenville, OH

Available for 1948 Season Now Opening Suitable for HILLBILLY BANDS—MUSICAL TAB—SUMMER STOCK

We have a theater located in the center of

OCEAN VIEW PARK NORFOLK, VIRGINIA

containing 700 seats, equipped with spots, travelers, dressing rooms, etc., complete, ready to go

Ocean View Park is located eight miles from Norfolk on Chesapeake Bay and does over a million gross per season. Bus transportation from all parts of the city unload at the door on a ten-cent fare. Large military establishments in the area. Many thousands of summer transients stay at the adjacent hotels and cottages. Local population, half million plus large surrounding farm area and population. Percentage deal. Communicate with

DUDLEY COOPER, 431 Granby St., Norfolk, Va.

ANTHONY—Joseph, 65, former vaude performer, May 18 in Chicago. He was recently assistant manager of the Apollo Theater there. His widow and two sisters survive.

ARMAND—Herman, 75, retired vaude actor and producer, May 21 in New York. He made his debut in Budapest in 1894 and later came to the United States to produce and act in vaude. His *City of Yesterday* production was a feature of the Rochester (N. Y.) Centennial in 1935.

BESSEY—Adelbert, 82, musician and former head of Beesley Music Company, May 19 in Butte, Mont. He played for years in theater orchestras. Survived by two daughters and sons.

In Loving Memory of CHARLES BELLICK

Died June 2, 1947
A Devoted Husband and Father
Sadly Missed by All
Wife
Daughters—Brothers
Mother

BRIZENDINE—Jacob, 52, widely known in outdoor show business, in McGuire Veterans' Hospital, Richmond, Va., May 1 of a heart attack. He operated a candy concession at race tracks for several years and at the time of death was construction superintendent of Raynell's Girl Show on the Cetlin & Wilson Shows. In show business for 34 years, Brizendine had been with the James A. Patterson, C. W. Wortham, Morris & Castle, United, Rubin & Cherry, World of Today and Hennies Bros. shows. He also spent three seasons with Raynell on Royal American Shows. Survived by his widow, Elsie; his mother, Mrs. E. J. Brizendine; a sister, Mrs. K. L. Durbon, and a brother, Calvin. Burial in Gypsum Hill Cemetery, Salina, Kan., May 7.

BRIGGS—William (Daddy), 70, minstrel trouper, May 24 in Greensboro, N. C. He had spent 30 years

James Patterson

James Patterson, 88, carnival and circus showman for 60 years, died May 25 at his home in Paola, Kan., where he resided in retirement the past seven years. In the early 1880's he and a partner bought a Merry-Go-Round and toured with it in Southwest Missouri. Patterson later bought out his partner and added a Ferris Wheel, five small elephants and other animals and made up a circus. About 1900 Patterson joined with R. H. Brainerd in a carnival venture, later marrying Brainerd's daughter and buying out his interest in the carnival. In 1917 he entered big-time circus operation, buying the Gollmar Bros.' Circus, out of Baraboo, Wis., and launching a 25-car railroad show. Four years later he added the equipment and animals of the Gentry Bros.' Circus. In those years he operated both the circus and the Great Patterson Carnival. In 1925 the circus was dissolved but he continued active in the carnival business. He operated carnival concessions in an amusement park in Corpus Christi, Tex., until his retirement in 1941. Patterson was a charter member of the Showmen's League of America, a Mason and Shriner. Survived by his widow, Bessie, of Paola; two sons, James R., North Kansas City, Mo.; Maj. Robert M., Santa Ana, Calif.; two daughters, Mrs. W. H. Mull and Mrs. Mildred L. Alexander, of Paola, and a brother, Edward, of Encinitas, Calif. Services in Paola May 28.

THE FINAL CURTAIN

with the Benson & Benson med show; 20 years with the Red Rose Minstrel Shows, when it was owned by Lacy and Nina Scott, and the past few years had been a concessionaire with various carnivals. There are no known survivors. Burial in Maplewood Cemetery, Greensboro, May 25.

CAVERLEY—Frank, 77, dialect comedian and vaude performer, recently in Somerville, Mass. The vaude act of Raymond and Caverley performed a German dialect act before World War I. During the war they performed in legit and returned to vaude later. He retired from the stage about 20 years ago. His sister survives.

DODSON—Clint J., 71, former member of Erdell Muchtler's band on Gentry Bros.' Circus, May 27 in Miami Beach, Fla., of injuries sustained when hit by an auto May 25. Survived by a daughter, Mrs. E. C. Ambrose.

ESPINOSA—Mrs. Ida Parker, 40, former ballet dancer, May 21 in Washington. She appeared in the *Ziegfeld Follies of 1928* and later worked in Ed Wynn and Earl Carroll shows. Her husband survives.

FEYDER—Jacques, French movie director, May 25 in Prangins, Switzerland. At the time of death he was

with the Austrian National Opera in 1888. He later moved to London where he played with the Queen's Hall Orchestra under Henry Wood, then to New York where he first appeared with the New York Philharmonic.

KIRK—John, 86, former vaude and legit performer, May 23 in New York. With his widow, Fay Baker, he toured vaude circuits for many years and also directed and operated several stock companies. His Broadway appearances included *Sweet Charity; Run, Sheep, Run; Lend Me Your Ears, The Body Beautiful and Harvey*. He created the role of Judge Omar Gaffney in *Harvey* and had been playing in it since 1944.

KIRK—Barbara Helen, 15, daughter of Wayne Kirk, Riverside, Calif., vaude and rep trouper, May 22 in Phoenix, Ariz.

LOVITT—Thomas J., concessionaire with Dales Circus and formerly with the Cole Bros. and King Bros.' circuses, recently in Union, S. C., of a heart attack. Survived by a sister, Ruth, McCracken, Kan. Burial in McCracken.

MACK—George E., 82, vet comedian, May 20 in Cheyenne, Wyo. He began his stage career with the Castle Square Company, Boston. Later tours included Mexico and Cuba, as

RUDOLPH H. WURLITZER

Rudolph H. Wurlitzer, 74, retired chairman of the board of the Rudolph Wurlitzer Company, manufacturer of pianos, piano accordions and juke boxes, and close friend of internationally known figures in musical circles, died May 27 in Christ Hospital, Cincinnati.

Wurlitzer, whose family has been identified with musical instruments for over 200 years, began his career in 1899 as secretary-treasurer of the company which his father founded in Cincinnati in 1856. He became vice-president in 1912, president in 1927 and chairman of the board in 1932. In 1942 he resigned to become executive secretary of the Hamilton County Conservation Board and co-ordinator of the War Production Board for Hamilton County. Executive offices of the Wurlitzer company were moved to Chicago from Cincinnati in 1941.

An ardent supporter of the Cincinnati Symphony Orchestra, Wurlitzer himself was an accomplished amateur violinist and frequently performed at the Cincinnati Chamber Music Society, which for many years met at his home.

He is survived by his widow, Marie; a son, Robert R., New York; four daughters, Mrs. James Morgan Hutton Jr., Mrs. Sells Stites, Mrs. William E. Griess and Mrs. Fredric Barnes Knoop, all of Cincinnati; a brother, Farny, North Tonawanda, N. Y., present chairman of the board, and a sister, Mrs. George Farny, Morris Plains, N. J.

found a film and radio course for young actors and directors. Among the numerous pix to his credit is *Carnival in Flanders*.

FIORA—Louis, 60, owner of the Brass Lantern Inn, May 22 in Canton, Conn.

GUTMAN—Eugene (Hunky), 60, Ringling Bros. and Barnum & Bailey concessionaire for about 25 years, May 23 at Saranac Lake, N. Y. Burial in National Showmen's Association plot, Ferncliff Cemetery, Hartsdale, N. Y.

HOBBS—Ethelwyn, consultant on consumer information for the Canadian Broadcasting Corporation, May 18 in Montreal. She first became known as a commentator with her broadcast of the Royal visit in 1939. Her husband, step-son and brother survive.

KAFFENBERG—Walter, 75, Broadway nitery owner, May 24 in New York. While managing Maxim's nitery (New York) he launched the first full production floorshow. He was recently a department manager of the Hotel Plaza, New York. His brother survives.

KASTNER—Alfred, 78, harpist with the Los Angeles Philharmonic Orchestra for the first quarter century of its existence, in Los Angeles May 24 of a heart attack. Well known as a concert artist and composer, he played with both the Philharmonic and the Hollywood Bowl orchestras. Born in Vienna, he began his profes-

sional career with the Austrian National Opera in 1888. He later moved to London where he played with the Queen's Hall Orchestra under Henry Wood, then to New York where he first appeared with the New York Philharmonic.

MEYER—Harry W., 71, organizer and former conductor of the Brooklyn Symphony Orchestra, May 21 in Brooklyn. For 16 years he was first violinist for Victor Herbert and later with the Philadelphia Orchestra. His widow, daughter and son survive.

PAYNE—Delbert, 48, trombone player with the Bardex Medicine Company, May 16 in William W. Roche Memorial Hospital, Toledo, of tuberculosis. He had been with the Ringling and Downie Bros.' circuses, and the Silas Green Minstrels.

ROCKWOOD—Archie, 58, of the dance team Rock and Dean, May 13 in St. Mary's Hospital, Saginaw, Mich. He was a former member of the La Bells, a wire act, and in late years had played vaude and night clubs. Survivors include his father and several sisters in Saginaw.

ROTH—Herb, 54, one of the nation's leading harness race drivers, in Lackawanna, N. Y., May 27 of injuries sustained May 26 in an accident at the Buffalo Raceway.

RUMANCEFF—Dr. Nicholas A., 73, physician and former actor, May 21 in

New York. He joined the Moscow Art Theater in 1902 and remained with the company until its appearances in the United States in the late 1920's. A son survives.

SHROPSHIRE—James, 65, former circus side show manager, at London, Ky., May 17, where he and his wife, Elizabeth, operated the 4-Paw Hotel. He was last with Hagenbeck-Wallace, and had been with B. E. Wallace, Sanger, Howe's Great London, Yankee-Robinson, Walter L. Main, Robbins Bros. Gentry Bros. M. L. Clark, Mighty Haag and World Bros. circuses. Survived by his widow. Burial in Maysville, Ky.

In Loving Memory

of My Wife

NETTIE SMITH

Who Passed Away June 8, 1945

Ever in Our Thoughts

Sadly Missed by
"Doc" T. A. Smith and Billy Don

WARREN—Ellen (formerly Mrs. Don Cotten), concessionaire with the Zieger and Seifer shows, May 8 in Austin, Tex., of a cerebral hemorrhage. She had also operated shooting galleries in Texas. Burial in Lincoln, Neb.

WITZMAN—George, 32, midget auto race driver, in City Hospital, Detroit, May 27 of injuries sustained in a racing accident.

Marriages

BARD-LYNN—Ben Bard, Hollywood drama coach and widower of silent screen star Ruth Roland, and Jacqua Lynn, one of his students, at Hotel Last Frontier, Las Vegas, Nev., May 24.

BARKER-WESTERLIND—John E. Barker and Doris E. Westerlind, concert singer, in Fairfield, Conn., May 22.

COTES-MILLER—Peter Cotes, legit producer, and Joan Miller, actress, May 19 in London.

FRAYNE-POWERS—Arthur Frayne, former secretary of the Michigan Showmen's Association, and Belle Powers, secretary of the Michigan Showmen's Ladies' Auxiliary and daughter of Frankie Hamilton, carnival concessionaire, recently in Detroit.

FRESCOTT-BENJAMIN—Norman Frescott, general manager of *Ice Capades* and exec director of the Arena Managers' Association, and Edna Benjamin, his assistant, May 21 in Miami Beach, Fla.

HAWTHORNE-HIRSCH—Jack Hawthorne, concessionaire on Cole Bros.' Circus, and Lucille Hirsch, concessionaire, in Chicago May 27.

KAPPELL-MELSON—William Kappell, pianist, and Rebecca Anna Lou Melson recently in Portland, Ore.

MARKS-LANDECK—Herbert E. Marks, president of the Edward B. Marks Music Corporation, and Beatrice Landeck, music education consultant, May 25 in Great Neck, L. I., N. Y.

MATTHEWS-BAY—Raymond Matthews, musician, and Adelaide Bay, May 22 in Hartford, Conn.

PIERMONT-SHEPARD—Sidney Piermont, talent booker for the Loew circuit, and Susan Shepard, May 22 in New Haven, Conn.

RATHBUN-YOUNG—Walter Rathbun, strawhat producer, and Coco Young, actress, May 15 in Montecito, Calif.

Communications to 155 No. Clark St., Chicago 1, Ill.

Calif. Accident Liability Law Effective July 1

SACRAMENTO, May 29.—A new California accident liability law, aimed at motorists, will have considerable effect on circuses, carnivals and other shows which travel by autos in the State.

The new drivers' financial responsibility mandate, which goes into effect July 1, will mean that within one year the number of motorists who carry insurance will increase from 35 per cent to 80 per cent, according to A. H. Henderson, newly-appointed director of motor vehicles.

Under the new regulation every driver involved in an accident must make out a report to the Motor Vehicles Department within 10 days and, within 60 days of the filing of the report, must do one of five things. They are:

- (1) Deposit security in an amount deemed by the department to be sufficient to meet any judgment for damages. (Henderson said this may be as much as \$11,000.)
- (2) File with the department evidence of release from liability.
- (3) File with the department a court judgment of non-liability.
- (4) Execute a confession of judgment payable when and in such installments as are agreed upon by both parties.
- (5) Execute a duly acknowledged written agreement providing for payment of an agreed amount in installments.

The reports, which drivers are to make out, will be distributed to highway patrolmen and local law enforcement officers thruout the State, Henderson said, and will be handed out on the spots where accidents occur.

I. C. Completes Exhibit for R. R. Fair in Chicago

CHICAGO, May 29.—The Illinois Central, one of the nation's 16 major railroads participating in the Chicago Railroad Fair July 20-September 6, has completed plans for its exhibit at the huge lake-front exposition.

The exhibit, which will occupy approximately 45,000 square feet and border upon Lake Michigan, will be built around a theme featuring old New Orleans, its French Quarter and numerous colorful personalities.

Behind the portrayal of the street scenes and such figures of the era as pirates Jean and Pierre Lafitte, will be a courtyard reflecting living conditions of the times in a background of vines, flowers, fountains, balconies and winding stairways.

Passing toward the lake, visitors will find themselves in an exhibit where photographic transparencies will depict the modern freight and passenger equipment used by the I. C., in addition to scenic points and services to industries thruout the 14 States it serves.

Beyond the display area, in the open space facing the lake, patrons will find ample seating facilities, intended as a haven for the foot-weary and enabling them to relax while Stephen Foster music, emanating from the courtyard, provides a restful background.

The Show Must Go On

CHICAGO, May 29.—Fred Tellander and Jose Fernandez, both with Circo Flying Behrs, on tour thru Colombia, write about that show. Here's how they tell it:

"This circus started off with a bang April 1. Maybe we shouldn't have opened April Fool's Day because nine days after opening we had a little South American revolution and were forced to lay off a week. Heavy fighting went on next door at the government radio station. We were lucky to escape with no more than one bullet hole thru the tent and a two-day fast because we could not go out to buy food.

"One week after the trouble started we were allowed to reopen. The country is still under martial law and everybody has to be off the streets by 10 p.m. As a result we are giving only afternoon and early evening shows.

"Despite all these setbacks the show is doing very well. Sundays finds the house packed. I believe you in the States call those straw houses, only we do not have any straw to put them on. When all the seats are taken the customers just stand."

Owners of the show are Mr. and Mrs. Julio Canseco; Don Manuel Trasobares, equestrian director, and Jose Fernandez emcee. Acts include Mathis, bicycle and juggling; Rola-Rola, kiddie act, featuring rope skipping and contortions; the Marvel brothers, strong men; Fred Tellander, horses; Ana Mendoz and the Ferreira family, perch; the Trasobares Trio, and the Bultwals, comic acrobats.

Close-Ups:

Piggy Banks Saved Riverview In '34, George Schmidt Says

By Hank Hurley

This is another in a series of articles on little-known facts about prominent people in the outdoor show business.

RIVERVIEW PARK, Chicago, is reputedly the biggest amusement park in the world today under one management, and its president and general manager, George A. Schmidt, values the funspot as it stands today at "around \$8,000,000."

But George Schmidt isn't too big a man to give Chicago kiddies and their piggy banks credit for saving Riverview in the dark days of 1932-'33-'34.

"In 1932 and '33 we hit rock bottom as far as cash assets were concerned. Leading up to those years, of course, was the stock crash in 1929 and the *A Century of Progress* in Chicago in 1933, which was tough competition for Riverview. We started the 2-cent days at Riverview in 1934 to combat the World's Fair and it paid dividends. We here at Riverview say it was the Chicago kids and their piggy banks that saved Riverview," Schmidt said, even a bit boastfully.

To give a bit of background on the tough road Riverview has been over, Schmidt told of the many battles along the way from the time the park was first started, July 2, 1904, to the present day. There were many legal battles, days of borrowing money, the depression and the World's Fair.

"If you want to know about the dark days of Riverview, let's start in 1929," Schmidt said. "In '29 came the stock crash but we weathered the storm in '29 and also in '30 and '31. It was 1932-'33 that Riverview was in tough shape as far as cash assets were concerned and, on top of that, business was bad.

"In 1933 the going was tough. Moreover, it was the first year of the *A Century of Progress*. To say that was powerful competition was putting it mildly. People didn't have too much money and what little they did have for entertainment went to the World's Fair. Riverview had tough going but we weathered the storm.

"Opening time in 1934 was nearing and we knew we had to do something to combat the competition of the World's Fair. That second year, the fair started a 5-cent night Thursdays. We decided to beat the fair to the punch, and to make our price even lower. So we inaugurated a 2-cent day Thursdays and a 5-cent night Fridays. On the 2-cent afternoon, everything, and I mean everything, (See PIGGY BANKS on page 56)



GEORGE SCHMIDT



BILL SCHMIDT

28 Chicago Area Churches Sked 16-Day Festival

CHICAGO, May 29.—Twenty-eight Catholic churches of the Chicago area will sponsor a 16-day festival, starting July 28, at Roosevelt Road and Cicero Avenue, in which 15 rides, approximately 100 concessions and 4 high acts will work. Tommy Sacco, of the Chicago booking office bearing his name, is in charge of contracting rides, concessions and acts for the event, Rev. Louis Donanza, committee chairman, announced.

Proceeds will go to a building fund for a home for the poor. Participating churches will stage beauty contests and the winners will vie for the Queen of the Festival which will be billed as the Italian Festival of Chicago.

In detailing plans for the event, Sacco said the plan of the committee is to operate a huge tented restaurant capable of serving 1,000 at a time. He also said that six automobiles will be given away during the fete and that each night two high acts will be presented. Commercial exhibits also will be set up at the festival, he added.

Hinkle Rodeo Scores In Greensboro, N. C.

GREENSBORO, N. C., May 29.—Milt Hinkle's Texas Rangers Rodeo unit, under direction of Cherokee Hammons, closed a successful four-day stand on Greensboro Fairgrounds Sunday (23).

Excellent co-operation on the part of radio Station WBIG helped boost the show. Rodeo performers, including Johnny Wise and his horse, were featured on the airings, and Bob Jones, conductor of the *Groans by Jones* show, also built interest with plugs on his program.

Opening performance Thursday night (20) drew approximately 1,200 paid admissions, with attendance steadily increasing during remainder of the stand. Saturday night's (22) crowd doubled the opening night gate. Admissions were set at 60 cents for children and \$1.20 for adults.

Added attraction Saturday was long truck jump by Suicide Hall. The Shooting Mansfields, Frank, Marie and Jeanie, joined here.

Sunny Bernet Books Acts for Joe Engel

CHICAGO, May 29.—Sunny Bernet announced here that he has contracted to provide the circus acts for Joe Engel's circus in Chattanooga, June 22-24.

Acts already booked, according to Bernet, are the White Horse Troupe, the Flying Zaccinis, the Three Ebbys, the Maschino troupe, the Four Willeys, Davison and DeKoe and Bozo Harrell.

McDuff Gets Concessions

INDIANAPOLIS, May 29.—Robert McDuff has been awarded the concessions at Long-Acre Park, which opens this week. He has re-equipped the arcade, erected a Ferris Wheel and a portable skating rink. A juke box will furnish the music for dancing every night. The gate is free. The swim pool is not included in his contract and is operated independently.

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**Ballroom Ops
Of Mass. Elect
Lowell's Braun**

(Continued from page 4)

Starlight, Salem; Ed Allen, Nuttings on the Charles; Johnny Hines, Worcester; Fred Hart, New Moseleys; Ben Babb, Crystal Ballroom, Andover; John and Anthony Lachowetz, Rose-land, Holyoke; Al Bandera, Convention Hall, Boston; Fred Freeman, Oceanview and Riverview, Revere; Charles McGlue, Ocean Gardens, Nantasket; Gary Aluisy, Carol Gables, Weymouth; Charles Shribman, Rose-land-State, Boston, and Ed Warren, Sea Gate, Marshfield.

Response to announcement of the organization was reported heavy. Kahn said that membership would be open to all ballroom operators in New England and that the association would shortly become a six-State group. Dues were set at \$25 a year.

Teen-Age Promotion

Teen-age dances came in for much discussion, and it was agreed that this was a good promotion for the industry. Kimball's and Riverview are already in the initial planning stages for these dance parties, which will tie in with campaigns to combat juvenile delinquency. Discussion was also held as to possibility of holding teen-age dances in the afternoon, thus giving operators two takes a day and not interfering with night business.

Sectional meetings will be held thruout the State by the organization in a membership drive. Each member will be allocated a quota. Ballroom ops can obtain information from Arnold E. Kahn, secretary, Room 406, 11 Pemberton Square, Boston.

General discussion at Sunday's con-fab included booking; Broadcast Music, Inc. (BMI); and the American Society of Composers, Authors and Publishers (ASCAP). Ops said there was no booking trouble appearing yet. No general discussion was drawn on either BMI or ASCAP.

The next meeting was announced for June 21, designation to be sent to members.

New Agawam Hall

Ed Carroll reported that construction of his new dance hall at Riverside Park in Agawam was coming along okay. Fred Freeman, who operates an entire amusement city under one roof at Oceanview on Revere Beach, has dancing every night except Monday in the ballroom.

Sun Valley, in Shrewsbury, all rebuilt, had a smash opening with Duke Ellington and has a policy of couples only on Wednesdays, Fridays and Saturdays. Moseley's new air conditioning system is scoring with patrons. Starlight Ballroom opened in Linnfield May 22 with couples-only policy.

**New Agawam Arena
Plans Midget Races**

SPRINGFIELD, Mass., May 29.—Edward J. Carroll, owner-manager of Riverside Park at near-by Agawam, inaugurated his newest outdoor enterprise, Riverside Stadium, with midget auto racing, Wednesday (2).

Riverside Stadium has been built on a bank that slopes to the Connecticut River. The stadium will seat 7,000, and an elaborate lighting system has been installed. A fifth-of-a-mile asphalt track for the runt cars and an inner oval of a sixth-of-a-mile for motorcycle racing have been laid out. Space for athletic events and circus and thrill acts is provided for inside the tracks.

Sherman (Red) Crise, of Miami, will be director. Carroll will open with a card of eight races under sanction of Bay State Midget Racing Association.

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- ★ W. W. Moser, Central States Shows, Aransas Pass, Texas.
- ★ Al Wagner, Cavalcade of Amusements, Mobile, Alabama.



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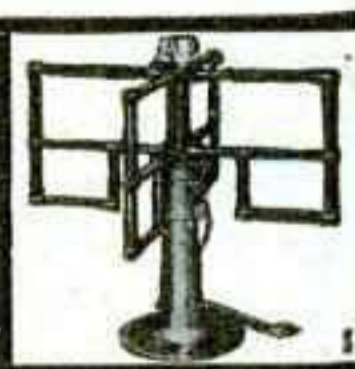
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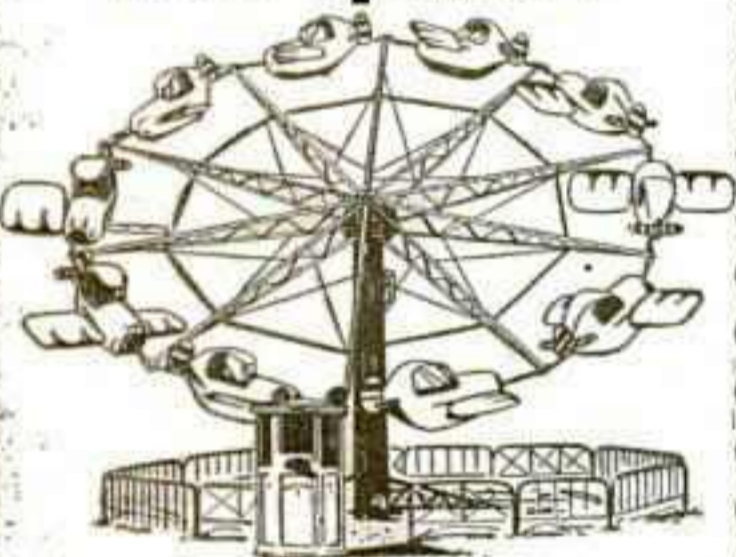
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SPEEDWAY ROUND-UP

Midgets Exit Winston-Salem

WINSTON-SALEM, N. C.—Midget racing made a quick exit at Bowman Gray Memorial Stadium here when promoter Red Crise, Richmond, Va., threw in the towel Friday night (21) after running two shows. Lack of interest in races here and at Roanoke, Va., made it necessary to cancel the season's schedule at both tracks. These tracks were the farthest south on Crise's circuit.

Radio Time for Cherry Park

AVON, Conn.—Bill Baker won the feature midget race at the Cherry Park Speedway Sunday night (23). Promoter Ed Otto has made arrangements thru Station WONS to broadcast the meets beginning Sunday (30).

Tappet Freeport Winner

FREEPORT, L. I., N. Y.—Ted Tappet, Manhasset, L. I., won the Friday night (21) inaugural midget race at Freeport Stadium. Meets are promoted by Jake Kedenburg, who also has a track at Islip, L. I.

Gibbons First in Philly

PHILADELPHIA — Chet Gibbons, Paterson, N. J., won the 25-lap midget feature Sunday night (23) at the Yellow Jacket Speedway. Bill Schindler, Freeport, L. I., was second; Ted Tappet, Manhasset, L. I., third; Mike Joseph, Philadelphia, fourth, and Dee Toran, Los Angeles, fifth.

Rogers Wins Stock Race

DOVER, N. J.—John Rogers, Charlotte, N. C., won the 25-lap stock car feature race Sunday (23) at the Dover Speedway.

Pottstown Revival Draws 8,500

POTTSTOWN, Pa.—A crowd of 8,500 turned out for the return of midget racing after a lapse of 10 years to the Sanatoga Speedway Sunday (23). Lou Volk, Paterson, N. J., nosed out Mike Joseph, Philadelphia, to win the 25-lap feature.

Holland Cops Tenn. Feature

CHATTANOOGA — Bill Holland, Reading, Pa., won the 25-lap big car feature at Warner Park Sunday (23). Jackie Holmes, Indianapolis, was second, with Hank Rogers, Trenton, N. J., third. Freddy Carpenter, Albany, N. Y., led for the first 20 laps before breaking an axle.

10th Win for Horn

WILLIAMS GROVE, Pa. — Ted Horn, Paterson, N. J., took the feature at the Speedway here Sunday (23) for his 10th win of the season. Jimmy Robbins, Richmond, Va., finished a half lap behind. Tommy Matson, Wilmington, Del., was third with Otis Stine, York, Pa., fourth. Joie Chitwood was forced out of competition when his car threw a piston.

Parsons Victorious

INDIANAPOLIS—Johnny Parsons won the 30-lap feature of the midget auto race show Sunday night, May 23, at the West 16th Street Speedway before 8,121.

Bob Breeding captured the feature event at Speedrome's first show, the victory being his fifth straight in the CSMRA circuit.

Ray Leyden took the 30-lap headliner Sunday afternoon (23) at Alexandria, Ind.

Markie Wins Putnam Preem

PUTNAM, Conn.—George Markie won the inaugural big car feature Sunday (23) at the Thompson Speedway. Sixteen cars were entered. All races, with the exception of the feature, were cut from the standard 8 and 10 laps to 6 laps.

Ruttman in 1st Win

LOS ANGELES—Troy Ruttman hit the jackpot at Gilmore Stadium here May 20 for the first time, winning the 50-lap midget auto race feature before 11,000 fans. Karl Young, making his first start this year under the URA banner, was a hard-driving second, with Bill Vukovich finishing third. Allen Heath nabbed the semi-main and Bill Cantrell took trophy dash honors. Heat winners were Doug Grove, Ray Reville, Roger Ward and Norman Holtkamp.

Gregory Hot Rod Victor

HUNTINGTON BEACH, Calif. — Bud Gregory captured the 30-lap hot rod feature at the speedway here Friday (21). Stan Kross and Dan Tracey followed him across the finish line in that order. Ed Lockhart took the semi-main while Archie Tipton won the trophy event. Heat winners were Lockhart, Mickey Davis, Gregory and Jim Rathman.

Ninth at Start, Wins

GARDENA, Calif.—Jimmy Davis came from ninth place to win the 25-lap main event of the hot rod races at Carrell Speedway here Saturday (22) before a crowd of 8,218. Second and third places went to Troy Ruttman and Jay Frank. Chuck Leighton came in ahead of the field in the secondary event and the trophy dash went to Davis. Heat winners were Ed Papac, Don Freeland, Puffy Puffer and Ruttman.

Makes It 2 in Row

SAN BERNARDINO, Calif.—Troy Ruttman took the National Orange Show stadium's main event May 21 for the second consecutive week. He toured the 30-lapper to a win, beating out Gib Lilly. Appearing at the stadium for the first time were a group of former AAA pilots now racing under the URA. These included Corky Bensen, Norman Holtkamp, Carl Young, Ray Crawford, Andy Linde, Ray Lavelle and Joe Garson.

Boyd's Comeback Wins

SACRAMENTO — Coming from sixth starting spot and driving smartly thru a tightly-packed midget auto field, Johnny Boyd, Fresno, fought his way to the front and stayed there to win his first main event at Hughes Stadium here May 17. Fred Agabashian wound up in second place and Edgar Elder was third. Fred Friday won the semi-main and Johnny Soares nabbed the trophy dash. Heat winners were Charlie Orr, Bert Moreland, Jerry Piper, Elder and Boyd.

Lamoreaux Twin Victor

LOS ANGELES—Lammy Lamoreaux won both the handicap and scratch finals in the motorcycle races at Lincoln Park here May 19 before 4,000 fans. Pewee Cullum and John Gibson were second and third in the handicap feature and Cullum and Bud Hogan finished two-three in the scratch event. Smokey Stanfield coped the amateur final.

Collins, Wilburn Score

WEBSTER CITY, Ia.—Emory Collins and Jimmy Wilburn shared honors here Sunday, May 23, before 8,000.

Taylor Cops Feature

CULVER CITY, Calif.—Bill Taylor snared a wire-to-wire victory in the 30-lap feature race at the speedway midget auto races here Tuesday (25). A crowd of 4,126 attended. Corky Benson was second and Johnny Garrett third. Ray Crawford nabbed the semi-main and Allan Heath won the trophy dash. Dempsey Wilson and

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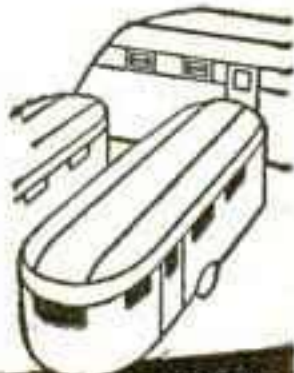
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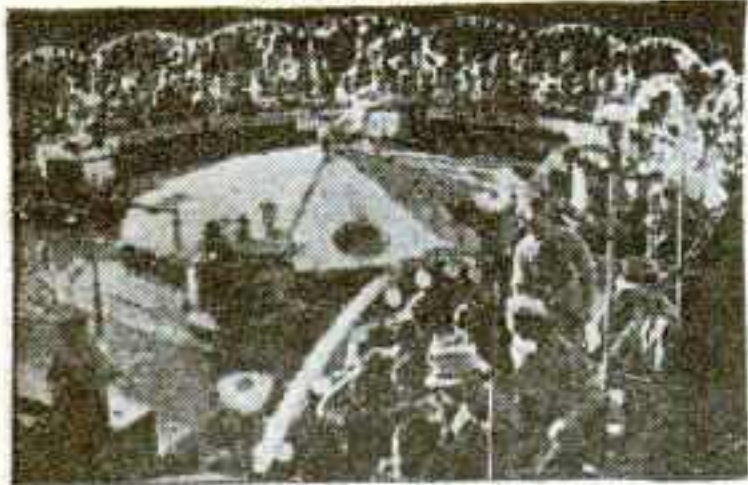
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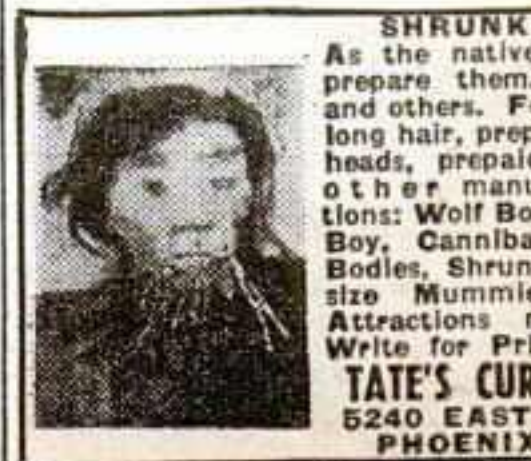
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Doug Grove tangled on the road race course during one of the heat trials, and Grove's car turned over. He suffered a fractured left arm and bruises and was removed to a hospital. Heat winners were Tom Thomas, Crawford, Taylor and Roger Ward.

Schindler First at West Haven
 WEST HAVEN, Conn.—Bill Schindler, Freeport, L. I., won the 25-lap midget auto race feature at Donovan Field Thursday (20).

West Springfield to Gibbons
 WEST SPRINGFIELD, Mass.—Chester Gibbons won the 25-lap feature race at the Speedway here Saturday (22).

Hogan Tops Cyclists
 ROSCOE, Calif.—Bud Hogan captured first place in the 20-lap main event of the motorcycle racing show at 5-H Speedway here Tuesday (25) before 3,200. Ted Hughes was second and Don Fera third. Semi-main went to Fred Ford, and Ernie Roccio copped the trophy dash.

Turns Over, But Wins
 ROSCOE, Calif.—Karl Brown had his midget auto racer rolled over in the two-lap trophy dash at 5-H Speedway here May 21, but his machine landed on its wheels and went on to win the event. Hal Minyard, finished second, Warren Sorenson won both the semi-main and the feature race. Jerry Curry and Minyard were second and third in the big race.

Freeland Hot Rod Victor
 CULVER CITY, Calif.—Don Freeland throttled his hot rod to victory in the 25-lap main event of the roadster races at the speedway here May 21 before 3,083. The event was held on the road race course. Roy Prosser placed second and Ken Stansberry third. Prosser also walked off with trophy dash honors.

Dunaway First at Elkin, N. C.
 ELKIN, N. C.—Glen Dunaway, of Charlotte, N. C., won his second straight feature race at the Elkin Speedway May 23, with Al Thompson, of Monroe, N. C., finishing second. A smash-up involved Shorty York, Winston-Salem, N. C., and Herman Owens, Charlotte, N. C., but neither was injured.

Weatherly Cycle Winner
 DURHAM, N. C.—Little Joe Weatherly, Norfolk, won the 20-lap feature event of the rough track motorcycle races held here May 23, sponsored by the Durham Motorcycle Club. Robert Hundley, Fayetteville, N. C., finished second.

5,000 at Danville
 DANVILLE, Va.—Bill Blair, High Point, N. C., won the feature 30-lap race at Promoter Bill France's stock car program here May 23, with Tim Flock, Atlanta, second. A crowd of approximately 5,000 saw the races. Two crashes, involving Fred Mahon, Greenville, S. C., and Hugh Lanford, Spartanburg, S. C., provided extra thrills, but drivers escaped without injury.

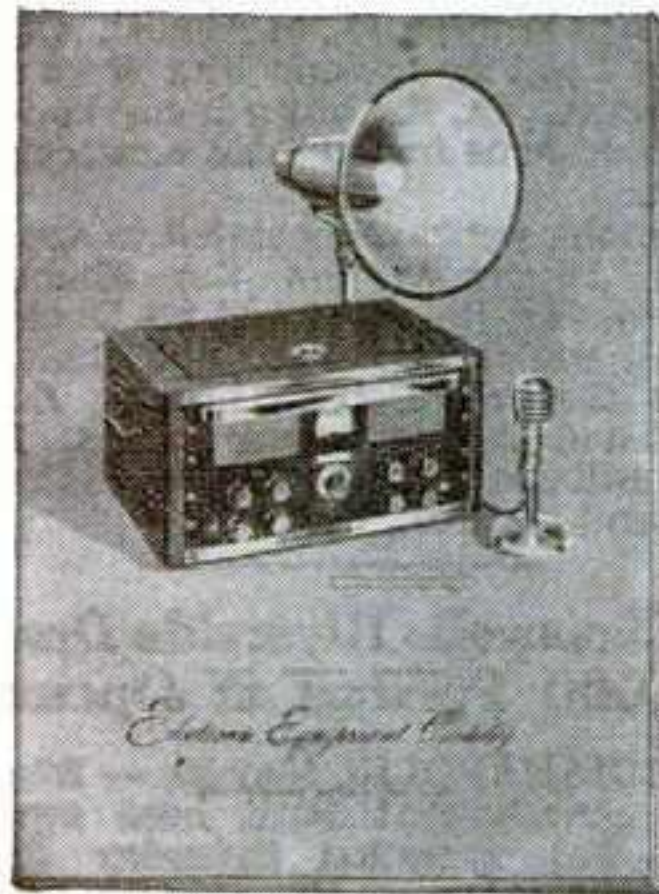
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Bill Linderman Tops RCA Award System

FORT WORTH, May 29.—Piling up 6,746 points, Bill Linderman, Billings, Mont., was high-point man in the Rodeo Cowboys' Association award system thru May 15, Earl Lindsey, RCA manager, announces. Each point in the all-around cowboy standings represents one dollar won in rodeo competition, Lindsey explained. Runner-up is Toots Mansfield, Big Spring, Tex., with 6,623.

Others in the running are Buck Standifer, Clovis, N. M., 6,436; Chuck Sheppard, Phoenix, Ariz., 6,398; Buck Sorrells, Tucson, Ariz., 6,038; Bud Linderman, Red Lodge, Mont. 5,894; Gerald Roberts, Phoenix, 5,696; Todd Whately Bethel, Okla., 5,163; Sonny Lavender, Holliday, Tex., 4,904, and Harry Tompkins, Tulsa, Okla. 4880.

Sam Soloff brought in six concessions from the Majestic Greater Shows to play with the Roscoe T. Wade Shows in Van Dyke, Mich.

4G Fire Destroys Beam's Funhouse

CENTRAL CITY, Pa., May 29.—A \$4,000 fire destroyed the Funhouse and the truck on which it was mounted, both owned by Beam's Attractions, Sunday morning (23). The blaze started as work on dismantling the show was under way preparatory to moving to Boswell.

Merle A. Beam, show owner, told investigating State police that he believed the fire was started by a recently discharged employee.

Hammons Inks Fairs For His Rodeo Unit

GREENSBORO, N. C., May 29.—Cherokee Hammons, now directing one rodeo unit for Milt Hinkle, announced that he will again operate the Cherokee Rodeo Company, with fair dates mainly in Ohio and Michigan.

The Cherokee Rodeo fair schedule opens at Warren, O., in August. Other dates lined up include Van Wert and Lancaster, O., the latter being booked by Hammons for its third consecutive year.

Among performers slated to appear with Hammons are the Shooting Mansfields, Bob Holt and his Bucking Ford, and trick riders Ollie Reinhart, Dan Garber, Betty Thomas, Edith Holt and Shelley Adams Byron. Rodeo will use about 30 people and have 75 head of stock.

Indianapolis Riverside Draws 30,000 Persons at Opening

INDIANAPOLIS, May 29. — Riverside Amusement Park here swung into full operation Saturday (15), with 30,000 attending the opening, despite adverse weather conditions. It rained Saturday and there were light showers Sunday.

H. E. Parker, park manager, announced that a new colored lighting system has been installed in addition to a new archery range and new automatic drink dispensers. Rides have been redecorated and overhauled.

Boat Service To N. Y. Spots at Pre-War Level

NEW YORK, May 29.—The largest fleet of excursion boats serving amusement parks and beach resorts in the New York area since prior to the war goes into service today and tomorrow.

Of primary importance is the resumption of daily excursion trips from lower New York City to Rockaway Beach for the first time since 1928. Service opens today, with the Wilson Line's four-deck excursion liner, S. S. State of Pennsylvania, making three round trips from Jersey City and lower New York to Playland Park at Rockaway Beach. Three trips will also be made Sunday (30) and Monday (31). Similar schedules will be in effect week-ends until June 14, when daily service will go into effect.

An announcement was made Wednesday (26) that the Wilson Line has also been authorized by the Common Council of Yonkers, N. Y., to use one of the city's Hudson River piers for excursion trips to Rockaway Beach, with service getting under way Monday (31).

Other Stops Skedded

While Coney Island theoretically is set to get excursion boat service this summer, the only service actually skedded is daily excursions, over the three-day Decoration Day week-end, from Newark, N. J., to Coney Island.

Playland, at Rye, N. Y., which went into full-time summer operation last week-end, will get its first steamer calls of the season Sunday (30), when the Meseck Line will start running daily trips from Jersey City, N. J., and the Battery, New York City, to the park. This service will be augmented shortly to several round trips daily.

Keansburg, N. J., near-by Atlantic Coast funspot, also will be served by excursion boats from lower New York City, with three round trips daily skedded for the three-day Decoration Day week-end, and a regular summer schedule going into effect shortly.

Put It in Writing, Moral of Nashville Thrill Show Stand

NASHVILLE, May 29.—The recent appearance of Eddie Polo's Hollywood Thrill Circus here under sponsorship of Andrew Jackson Post 1291, Veterans of Foreign Wars, reiterates the moral that a show playing for a new sponsor or a sponsor booking a show for the first time should do so under terms clearly defined in a written contract.

The Polo show, skedded May 20-22 at the ball park, and the VFW wound up their bit of business with charges and counter-charges hurled back and forth, with no one the financial winner and acts in the Polo organization receiving only get-away money.

Precisely what transpired in preliminary negotiations is not known. No formal contract was drawn up, and the show, it's claimed, did a woefully weak advance job. Come show time, the ball park refused to open its gates until the base rental price of \$500 was put on the line.

No one came up with the money, (See Put It in Writing on Page 98)

Olympic Inks 4 Acts For Holiday Show

IRVINGTON, N. J., May 29.—Olympic Park is all set for a big Decoration Day week-end, with all units of the park, including the big swim pool, running on regular summer schedule.

Hermine's big troupe of midgets occupies the park's circus arena thru Sunday (30), but will be replaced Monday (31) by a four-act circus bill with the Helen Harvey Girls, aerial novelty; Trixie McCormack, Western stunts and roping; the Eldoras, hand balancers, and Excess Baggage, novel dog act.

Joe Basile's band will offer special patriotic concerts, and the week-end celebration will be climaxed by a fireworks display Monday night (31).

Services Held for Eugene Gutman, Concessionaire

NEW YORK, May 29. — Eugene Gutman, for several years storekeeper for the Miller Bros.' concessions on the Ringling-Barnum circus, died at Saranac Lake, N. Y., Sunday (23), after a long illness.

Funeral services were held at Riverside Memorial Chapel in New York, Wednesday (26), with interment in the NSA plot at Ferncliff Cemetery, Hartsdale, N. Y.

The Miller brothers, Frank, Paul and Max, and several members of their staff came on from the Big Show, in Philadelphia, to attend the services. Also among those in attendance were Louis Blumenthal, Nathan Klein, Harry Carter, William Miller, Frank Perez, Abe Zimmerman, Victor Pratt, Joe Goglia, Harry Nelson, Edward Rothman, Michael Zentner, Daniel Klein, Morris Gustow, Larry Neumann, Mr. and Mrs. Joseph Trosey, Al Janpol, Alec Mitchell, Arthur Campfield, Joseph Hughes, Sam Rothstein, Daniel Schnair, Ethel Weinberg and Walter K. Sibley, executive secretary of the NSA.

Funeral services were conducted by Rabbi Gabriel Schulman and Fred Murray, chaplain of the NSA.

Elliott Rodeo Breaks Even

COLUMBUS, O., May 29. — Wild Bill Elliott's Rodeo at best broke even for the three nights played here in the Coliseum on the fairgrounds. Despite good press and apparent public approval, natives shied away, perhaps because of the \$1.25 admission fee. It was the first rodeo to show here in 14 years.

London Exhibition Flops; Losses May Run to 800G

LONDON, May 29.—The five-weeks' run of the recent Health and Holidays Exhibition at the Earl's Court Exhibition Hall left its promoters facing a loss of from \$604,500 to \$806,000. Among features of the show, aimed at spurring England's tourist business, were exhibition bouts by Joe Louis, sports events and a big water ballet.

Francis Cecil Price, head of the Stagg & Russell department store, was one of the chief promoters of the Health and Holidays fiasco. Despite having personally lost around \$200,000 in the affair he has practically agreed to pay off all outstanding bills as soon as the future status of the big hall is clarified.

Baker's Thrill Show Adds Four More Dates for June

LOS ANGELES, May 29. — Ken Baker's new Satan's Hell Drivers thrill show, recently organized here to play fairs and other outdoor shows, has booked four more spots for early June, according to Baker.

Show will appear Wednesday, June 2, at Bakersfield, Calif.; June 3 in Tulare, Calif.; June 6 in Porterville, Calif., and June 9 in Fresno, Calif.

Only sponsored date is Porterville, which will be under auspices of the VFW.

Baker said a motorcycle "suicide" act has been added.

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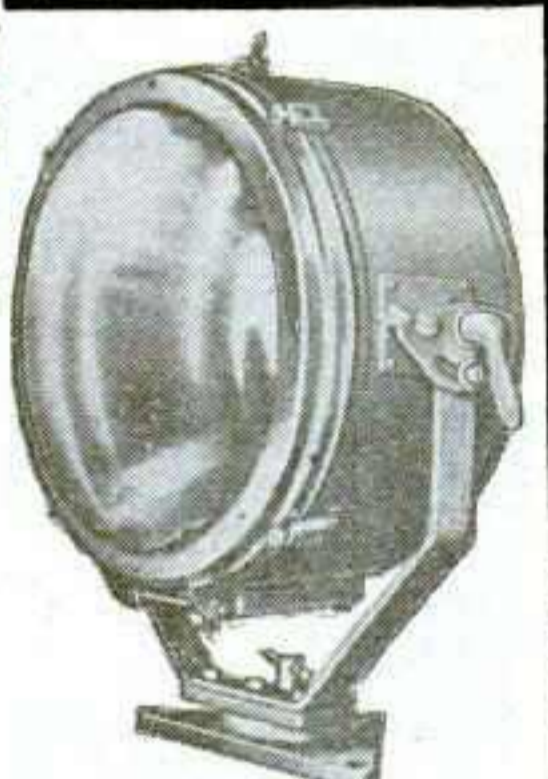
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Lowell's "4th," With Big Show, To Run 5 Days

NEW YORK, May 29. — John F. Carney, promoter, announced elaborate plans for the Lowell, Mass., July 4 celebration, which this year will be extended to five days and nights, July 1 thru 5, during a visit to The Billboard office here Tuesday (25).

The doings, long tabbed as one of New England's top 24-hour events as the result of 75 years of annual operation, has been extended principally because there is every indication that patronage can be sustained on a satisfactory basis in relation to the estimated 100,000 one-day turnouts of the past, Carney said. He also pointed out that additional operating days will give concessionaires and showmen a measure of rain insurance.

A combo home-beautiful, industrial exposition and sportsmen's show will be staged in a 300 by 125-foot big top rented from George Hoyt, Boston. The 36-foot-high center poles make it possible for the staging of every type of exhibit, Carney said. Many local merchants have already signified their intention of participating.

Seeks Radio Show

While here Carney shopped for one of the better known network participation shows, starting with *Queen for a Day*. The power of the radio show, broadcasting from the heart-of-town South Common, where the celebration will be staged, will be supplemented by a nightly \$1,000 fireworks show furnished by Howard Jones, of Unique Fireworks Company, Lynn, Mass.

Other crowd-attracting features skedded include a July 4 open-State championship fife and drum corps competition and a 10-mile marathon starting at the Lawrence, Mass., city hall and finishing on the South Common. A new auto will be given away.

20 Rides Booked

Twenty rides are already booked. Twelve will be furnished by William T. McNally, who holds the midway contract at the Eastern States Exposition, Springfield, Mass., and eight by Henry Finneral, of the Merit Shows, a local org. Two more rides will be booked, Carney said.

The celebration was handled by the father of the present promoter until his death in 1944. Raymond Carney and a sister, Mary, are associated with John.

Carney will also promote a Mardi Gras August 16-21 for the Massachusetts State Convention of the American Legion in Worcester. Three cars will be given away at the event, which will be held in East Park.

While here Carney purchased six concession tents from Arthur E. Campfield, Inc.

Jones Inks Two Pyro Shows

LYNN, Mass., May 29.—Howard Jones, sales representative of Unique Fireworks Company, a new org here, has inked a \$5,000 show for the five-day Lowell, Mass., Fourth of July Celebration and a \$6,000 show for the celebration to be staged for the State convention of the American Legion in Worcester, Mass., August 16-21. Jones was formerly with Rhode Island Fireworks Company.

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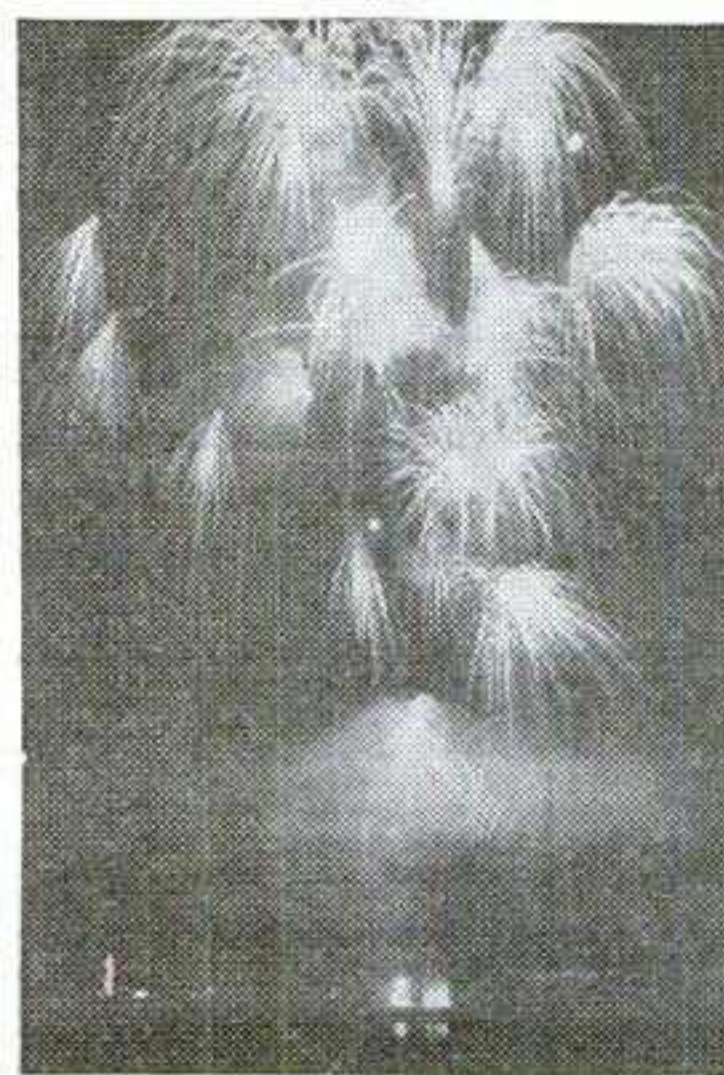
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Admiration: Edmond, Okla.
Alamo Expo.: Guymon, Okla.
American Beauty: Keokuk, Ia.
American Midway: Manhattan, Kan.
American United: Sunnyside, Wash.; Missoula, Mont., 8-13.
A. M. P.: Wilkes-Barre, Pa.; Throop 7-12.
Anderson Greater: Oneida, Tenn.; Manchester, Ky., 7-12; Pineville 14-19.
Badger State: Morris, Minn.; Glenwood 7-12.
Baker United: Columbus, Ind.
B. & C. Expo.: Corning, N. Y.
Beam's Attrs.: Windber, Pa.
Becht, Lee: Ridgeville, Ind.; Portland 7-12.
Bee's Old Reliable: Campbellsville, Ky.
Bernard & Barry: Guelph, Ont., Can.; Toronto 7-12.
B. & H. Am.: Piedmont, S. C.
Big State Am. Co.: Palacios, Tex.
Blue Grass: Washington, Ind.
Bogle & Reese: Ava, Mo.; Jerico Springs 7-12.
Bohn & Sons United: Gallatin, Mo.
Boone Valley: Independence, Ia., 3-5; Dumont 7-9; Grundy Center 10-12.
Borderland: Groesbeck, Tex.
Borup's United: Cloverport, Ky.
Brewer's United: Houston, Tex.
Bright Lights Expo.: Frostburg, Md.; Johnstown, Pa., 7-12.
Brownie's Am.: Osawatomie, Kan.
Buck, O. C.: Hornell, N. Y.
Bullock Am. Co.: West Jefferson, N. C.; Mount Hope, W. Va., 7-12.
Burdick's Greater: Olney, Tex.
Capell Bros.: McAlester, Okla.
Capital City: Lebanon, Ky.
Caravella Am.: Huntington, Pa.; Du Bois 7-12.
Carr, Lawrence: Danvers, Mass.; Stoneham 7-12.
Cavalcade of Amusements: Cedar Rapids, Ia.; Norwood Park, Ill., 7-12.
Central States: Concordia, Kan.; Hastings, Neb., 7-12.
Cetlin & Wilson: Bluefield, W. Va.; Beckley 7-12.

Chanos, Jimmie: St. Marys, O.
Coastal Plain: McColl, S. C.
Coleman Bros.: Norwich, Conn.
Collins, Wm. T.: Fargo, N. D.; Devils Lake 7-12.
Columbia: Ellsworth, Me.
Continental: North Walpole, N. H.
County Fair: Gordon, Neb.
Crafts Expo.: Tracy, Calif., 2-6.
Crafts 20 Big: San Jose, Calif., 3-13.
Craig, Harry: Littlefield, Tex.; Canyon 7-12.
Crystal Expo.: Sylva, N. C.
Cumberland Valley: Fayetteville, Tenn.
Cunningham's: Oak Hill, O.
Curl, W. S.: Franklin, O.; Xenia 7-12.
Daniel's Greater: Pembroke, Ont., Can.; Smith Falls 7-12.
Del-Mar: Berlin, Pa.
De Luxe: Bloomfield, Conn.; Plainville 7-12.
Denton, Johnny J., No. 1: Whitesburg, Ky.
Dick's Greater: Coatesville, Pa.
Dixieland: White Plains, Ga.
Dobson's United: Northfield, Minn.
Douglas Greater: Albany, Ore.
Down River Am. Co.: Ecorse, Mich., 2-13.
Dowland: (S. First & E. National) Milwaukee, Wis., 1-6; Cudahy 7-14.
Drago Am.: Bunker Hill, Ind.
Dudley, D. S.: Plainview, Tex.
Dumont: Phillipsburg, N. J.
Dupree, Jimmie: Questa, N. M., 4-6; Manassa, Colo., 12-14.
Dyer's Greater: De Soto, Mo.
Eddie's Expo.: Mt. Pleasant, Pa.
Elliott, L. W., Am.: Holland, Mich.
Emshoff: McGregor, Ia., 3-6.
Endy Bros.: Newburgh, N. Y.
Evans United: Slater, Mo.
Exposition at Home: Nazareth, Pa.; Newton, N. J., 7-12.
Ferris Rides & Shows: Wellsville, N. Y.
Fidler's United: Dixon, Ill.; Aurora 7-12.
Fleming, Mad Cody: Dalton, Ga.
Florida Am. Co.: Marshall, Mich.
Francis, John: Princeton, Ill.
Franklin, Don: Itasca, Tex.; McGregor 7-12.
Gaiety: Medina, N. Y.; E. Rochester 7-12.
Garden State: Norristown, Pa.; Belvidere, N. J., 7-12.
Gem City: Mexico, Mo.
Gentsch, J. A.: Sturgis, Ky.
Georgia Am. Co.: Blue Ridge, Ga.; Ellijay 7-12.
Ginther, H. M.: Mitchell, Ind.; Bloomfield 7-12.
Golden Gate: Lewisville, Ky.; Drakesboro 7-12.
Golden Rule: Riverside, N. J.; Lemoyne, Pa., 7-12.
Golden West: Jackson, Calif., 3-6.
Graceland Greater: Garrett, Ind.
Gra-Loy: Winchester, Ind.; Knightstown 7-12.
Granite State No. 1: Gardner, Mass.
Great Sutton: Carthage, Ill.
Greater Rainbow: Edgar, Neb.
Greater United: Shamrock, Tex.
Groves Greater: Oakdale, La.
Gulf Coast: Centralia, Ill.; Marshall, Mo., 7-12.
Hale's: Marcelline, Mo.
Hannum, Morris: Freeland, Pa.
Happy Attrs.: Mansfield, O.; Defiance 7-12.
Happyland: Pontiac, Mich., 1-12.
Harris United: Bartlesville, Okla.; Okmulgee 7-12.
Harrison Greater: Winchester, Va.; Frederick, Md., 7-12.
Hartsock Bros.: Plymouth, Ill.; New London, Mo., 7-12.
Hawkeye State: Russell, Ia.; Hedrick 7-12.
Haywood: Ashland, Kan.
Heller's Acme: Riverdale, N. J.
Hennies Bros.: Kenosha, Wis.
Henson, J. L.: Parma, Mo.; Morehouse 7-12.
Heth Expo.: Westville, Ill.
Heth, L. J.: Owensboro, Ky.; Franklin, Ind., 7-12.
Home State: Fremont, Neb.
Howard Bros.: Cambridge, O.; Masontown, Pa., 7-12.
Imperial: Galesburg, Ill.
Imperial Expo.: Champaign, Ill.
Jayhawk Am. Co.: Council Grove, Kan.
J. & B.: Tappahannock, Va.
Johnny's United: Corydon, Ind.; Marengo 7-12.
Jolly: Madison, Va.
Jollytime: Gettysburg, Pa.
Jones Greater: Whitesville, W. Va.
Jones, Johnny J., Expo.: Niagara Falls, N. Y.
J. P. M.: Mansfield, Mass.
J. & S. Am. Co.: Childersburg, Ala.
Kaus, W. C.: Charleston, W. Va.; Morgantown 7-12.
Keystone Expo.: Lowell, N. C.
Kilgore: Pineland, Tex.
Kirkwood, Joseph J.: Fulton, N. Y.; Herkimer 7-12.
Kuntz Bros.: Ridgefield, N. J.; Fairview 7-12.
Lamb, L. B.: Vincennes, Ind.
Lawrence Greater: Tonawanda, N. Y.
Lee United: Adrian, Mich.; Bay City 8-14.
Leeright, J. R.: Hebron, Neb., 1-2; Red Cloud 3-5.
Lone Star: Peru, Ind.
Lottridge, Harry: Marion, Va.
Magic Empire: Glasgow, Ky.; Lebanon 7-12.
Maine Am.: Waterville, Me.
Manning, Ross: Berlin, N. H.
Marion Greater: Rock Hill, S. C.
Marks, John H.: Manchester, Conn.; Waterbury 7-12.
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Mighty Hoosier State: Portsmouth, O.; Chillicothe 7-12.
Model: Fort Madison, Ia.; Oskaloosa 7-12.
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Mound City, No. 1: Greenville, Ill.
Murray Am. Co.: Andalusia, Ill.; Milledgeville 7-12.
Nelson, Geo. W.: Grant City, Mo.; Mount Ayr, Ia., 7-12.
Nessler, J. E.: Nokomis, Ill.
New England Am. Co.: Worcester, Mass.; Fitchburg 7-12.
Nolan, Larry: Selden, Kan.; Kearney, Neb., 7-12.
Northwestern Am. Co.: Rossford, O.; Holland 10-13.
Ohio Valley: Elwood, Ind.
Omar's Greater Am.: Rector, Ark.
Orange Blossom: Tompkinsville, Ky.
Pacific Coast: (Fair) Kalama, Wash.; (Fair) Winlock 6-12.
Page Bros.: Parsons, Tenn.
Page, J. J.: Pineville, W. Va.
Palmetto Expo.: Laurens, S. C.

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Parada: Nevada, Mo.
Paul's Am.: Oilton, Okla.
Penn Am. Co.: McClure, Pa.; Washingtonville 7-12.
Penn Premier: Tamaqua, Pa.
Pepper's All-State: Wise, Va.
Peerless Celebration: Roncerverte, W. Va.
Perry, Jack J.: Danville, Va.
Pike Am.: Mountainview, Mo.
Playland United: Albion, Mich.; Dundee 7-12.
Playtime: Shawneetown, Ill.; Creal Springs 7-12.
Playtime Am.: Quincy, Mass.
Pioneer: Hallstead, Pa.; Galeton 7-12.
Pleasureland: Piqua, O.; Roseville 7-12.
Powelson Greater: Sebring, O.; Crestline 7-12.
Rafferty, James M.: Jacksonville, N. C.
Raines Am. Co.: De Queen, Ark.
Rogers Bros.: Benson, Minn., 1-3; Graceville 4-6; Abercrombie, N. D., 8-9; Lisbon 10-12.
(See CARNIVAL ROUTES, page 82)

Circus Routes

Send to
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Bailey Bros.: Port Alberni, B. C., Can., 1; Victoria 2-3; Duncan 4; Nanaimo 5.
Beatty, Clyde: Longview, Wash., 1; Chehalis 2; Auburn 3; Seattle 4-6.
Cole Bros.: Youngstown O., 1; Greensburg, Pa., 2; McKeesport 3; Butler 4; Meadville 5; Erie 7; Jamestown, N. Y., 8; Niagara Falls 9; Buffalo 10-12.
Cole, James M.: Rome, N. Y., 1; Little Falls 2; Gloversville 3; Amsterdam 4; Troy 5.
Dalley Bros.: Glens Falls, N. Y., 1; Rutland, Vt., 2; Burlington 3; Ogdensburg, N. Y., 4; Massena 5.
Gainesville Community: Grand Prairie, Tex., 3-4; State College Station 11.
Gould, Jay: Ellsworth, Ia., 1; Primghar 2-3; Ashton 4-5; Ruthton, Minn., 7-8; Lambertson 9-10; St. Peter 11-12.
Hunt Bros.: New Haven, Conn., 3-4; Meriden 5; Waterbury 7.
James Bros.: Britt, Ia., 1; Marathon 2; Laurens 3; Mallard 4; Rolfe 5; Armstrong 7; Kelly, Al G., & Miller Bros.: Gregory, S. D., 1; Platte 2; Wagner 3; Yankton 4; Vermillion 5.
King Bros.: Ogdensburg, N. Y., 1; Massena 2; Malone 3; Plattsburg 4; Ticonderoga 5; Newport, N. H., 7.
Mills Bros.: Centralia, Ill., 1; Mount Vernon 2; Eldorado 3; Carmi 4; Evansville, Ind., 5; Linton 7; Terre Haute 8; Crawfordville 9; Kokomo 10; Noblesville 11; Winchester 12.
Polack Bros. (Eastern): (College Gym) Alamosa, Colo., 3-5; (Auditorium) Colorado Springs 7-9; (Hi-School Stadium) Trinidad 11-12.
Polack Bros. (Western): (Auditorium) Stockton, Calif., 31-June 6; (College Stadium) Modesto 7-8; (Fairgrounds) Merced 11-12.
Ringling Bros. and Barnum & Bailey: Pittsburgh, Pa., 1-4; Johnstown 5; Wilmington, Del.; Lancaster, Pa., 8; Reading 9; Trenton, N. J., 10; Upper Darby, Pa., 11-12.
Rogers Bros.: Danville, Pa., 1; Girardville 2; Mahanoy City 3; Mauch Chunk 4; Lansford 5; Tamaqua 7.
Stevens Bros.: Spencer, Neb., 1; Bonesteel, S. D., 2; Armour 3; Plankinton 4; Kimball 5; Wessington Springs 7.

Misc. Routes

Send to
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Bardex Minstrels: Weirton, W. Va., thru June 16.
Bradley & Benson Hillbilly Jamboree: Bemidji, Minn., 5.
Jewell-Harris Players: Henrietta, Tex., 1-5.
Holiday on Ice (Auditorium) San Antonio, Tex., June 3-8.
Miller's, Irvin C., Brown-Skin Models (Booker T.) Reidsville, N. C., 2; (Club Morocco) Roanoke, Va., 5-6; (Booker T.) Rocky Mount, N. C., 7.
Orpheum Players: Dadeville, Mo., 1-5.
Pan-American Animal Exhibit: Dubuque, Ia., 1-2.
Plunkett's Stage Show: Tribuna, Kan., 31-June 2; Scott City 3-5; Goodland 7-9; Benkelman, Neb., 10-12.
Slout, Toby-Ora, Players: Ionia, Mich., 1-5; Edmore 7-12.

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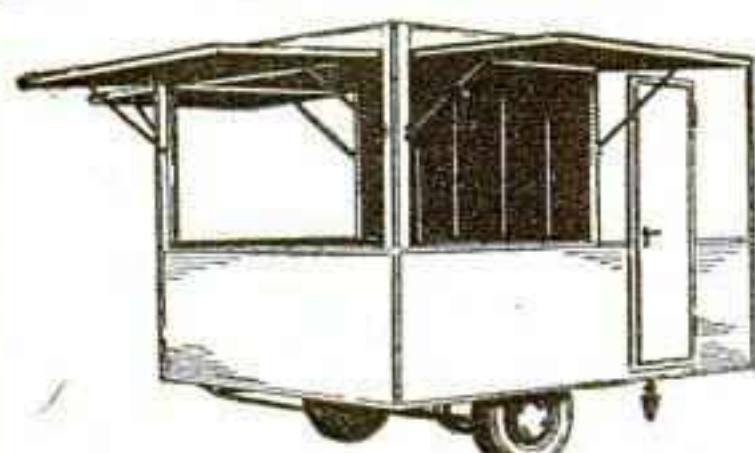
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Calif. Officials Agree on "Spec" Plans for Cent.

LOS ANGELES, May 29.—Two mammoth historical spectacles have been announced for Los Angeles as the county and the State agreed on centennial plans here after months of indecision and confusion. Both will be free to the public.

One will be "the biggest dramatic celebration" in the history of California and will be held in the Los Angeles Memorial Coliseum in September, 1949, according to Raymond V. Darby, chairman of the Los Angeles County Centennial Celebrations, and Lloyd D. Mitchell, Southern California manager of the State Centennials Commission. At least two performances will be given.

The State commission has authorized \$125,000 to put on the coliseum show which, while it will deal with all of California history, will center on the theme of the constitutional convention in Colton Hall, Monterey, in September and October, 1849. This set up California as a free State in the slavery controversy of that era.

The other spectacle will be given the evening of July 3 in Hollywood Bowl and will recreate the first Fourth of July celebration in Los Angeles, at Fort Moore July 4, 1847. A depiction of the first Fourth, with a grand fiesta scene as a climax, will make up the program.

Wallace Winter, Bellingham, Wash., business man and circus fan, was featured in *The Bellingham Herald*, April 16. Paper carried a three-column picture of Winter with some of his circus collection and a long story. He had reprints of the pix and story made.

Pinch of Railroad Rate Hikes Felt by Circuses, Carnivals

CHICAGO, May 29.—HCR (High Cost of Railroading) is pinching the mighty and near-mighty among the nation's circuses and carnivals which move by rail.

A recent rate hike of 5 per cent—following in the wake of a succession of other increases, all within three years, in many instances has boosted movement costs by more than 50 per cent, with the increases, the nation over, averaging 25 per cent over rates which prevailed in 1945.

Coming as the public spending finds its level from the lush years, and as the shows' operational costs continue to mount, or, at best, to remain high, the upped railroad rates are squeezing railroad shows.

Show agents are striving to lighten the rail costs in contracting such few remaining open dates their respective shows may have. And it's now regarded as a cinch that the agents will plot their 1949 routes with greater care than this year, keeping an eye on holding the rail nut down.

The accompanying table indicates the changes in the rates since 1945. Rates given prevail generally in the two sections covered, there being relatively few roads which do not hold exactly to these rates. But those few follow in the main the charges made by a majority of the lines.

A comparison of rates, this year as against 1945, over Northern and Southern lines, follows:

(1945 rates shown in brackets)
NORTHERN RATES
(In Dollars)

Runs in Miles	21-25 Cars	26-30 Cars	41-50 Cars
Not Over 50	705 (447)	776 (493)	1075 (682)
51-60	776 (493)	849 (539)	1182 (750)
61-70	849 (539)	921 (585)	1289 (818)
71-80	911 (578)	994 (631)	1384 (878)
81-90	970 (616)	1056 (670)	1478 (938)
91-100	1020 (647)	1115 (708)	1557 (989)
181-200	1529 (970)	1675 (1063)	2337 (1484)
Rates per Mile over 200 miles	\$7.63 (\$4.85)	\$8.33 (\$5.31)	\$11.70 (\$7.42)

SOUTHERN RATES
(In Dollars)

Runs in Miles	21-25 Cars	26-30 Cars	41-50 Cars
Not Over 50	826 (661)	911 (729)	1136 (908)
51-60	911 (729)	994 (795)	1254 (1003)
61-70	994 (795)	1076 (861)	1360 (1008)
71-80	1064 (851)	1158 (926)	1466 (1173)
81-90	1135 (908)	1230 (984)	1561 (1249)
91-100	1195 (956)	1300 (1040)	1644 (1315)
181-200	1785 (1428)	1961 (1549)	2470 (1976)
Rates per Mile over 200 miles	\$8.94 (\$7.15)	\$9.79 (\$7.83)	\$12.35 (\$9.88)

Work Begins on New Ocean View Funspot At Venice, Calif.

VENICE, Calif., May 29.—Work has begun on the new 80-acre Ocean View Park here, according to John L. Lorman, managing director of the new fun zone.

The \$5,000,000 park will include picnic grounds, tennis courts, baseball diamonds, a three-block-long midway of permanent rides and games, a salt water lake for boating and sports, two outdoor theaters and a 20-acre parking area.

First facilities will be open in July, Lorman said, and all major work is slated for completion by November.

New Shipment for Cincy Zoo

CINCINNATI, May 29.—An elephant, 12 gibbons, several major mynahs and a number of Malaysian hornbills are believed aboard ship en route to San Francisco for delivery to the Cincinnati Zoo, E. W. Townsley, chairman of the zoo animal committee, reported this week. Belief that the shipment is en route is based on a cablegram received from Phra Abrai-vongc, animal agent, who said he was leaving headquarters at Dhonburi, Siam, in order to board a steamer sailing from Bangkok Wednesday (26).

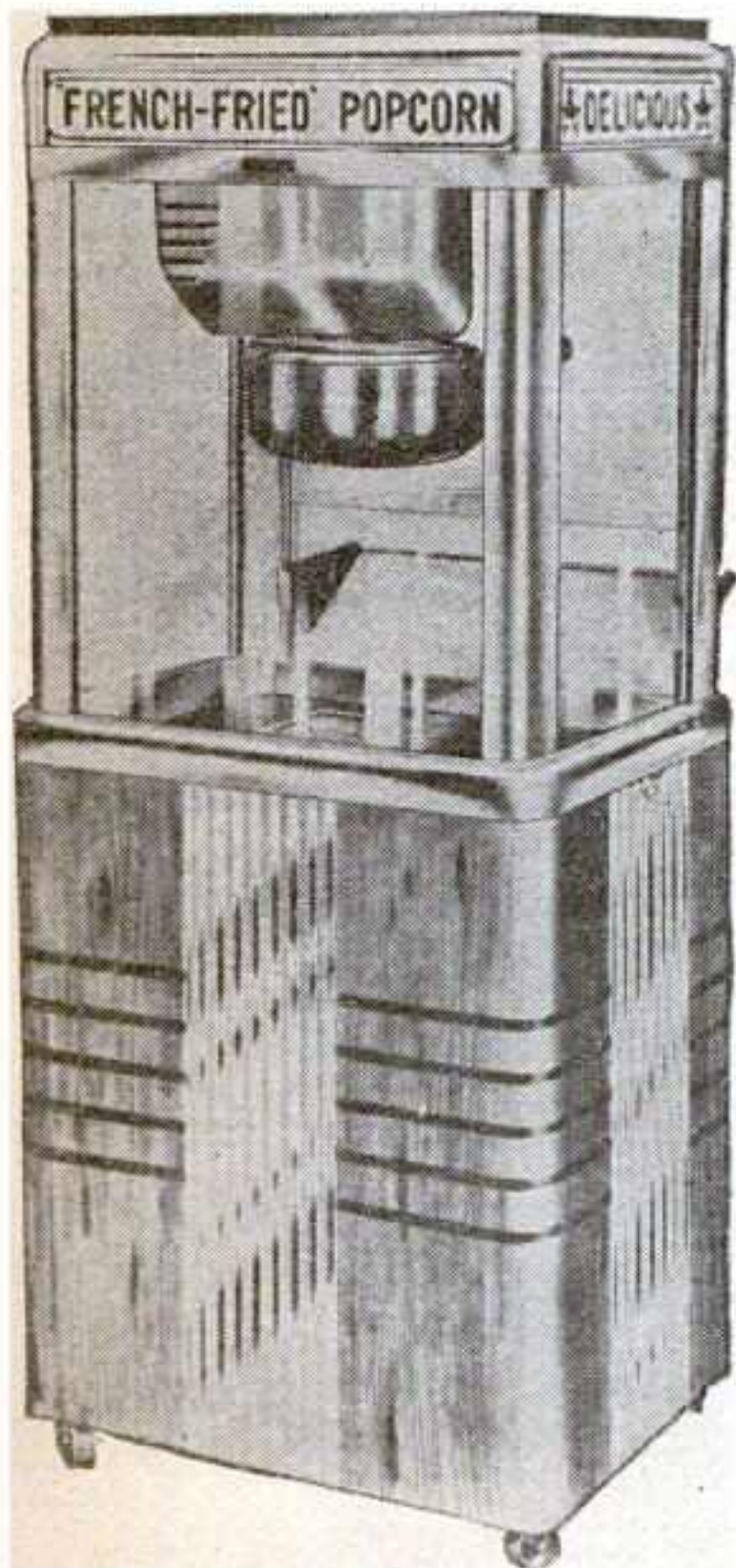
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HERE'S ANOTHER "TIP" TO THE "WISE" BUYER: ALL METAL PRODUCTS MUST ADVANCE SHARPLY with curtailment of METAL (ALL TYPES) for the re-armament program of our government. Many manufacturers are ADVANCING their products SHARPLY NOW.

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FAST \$60.00 PER HOUR CAPACITY. "KORNKING"—Floor Model.

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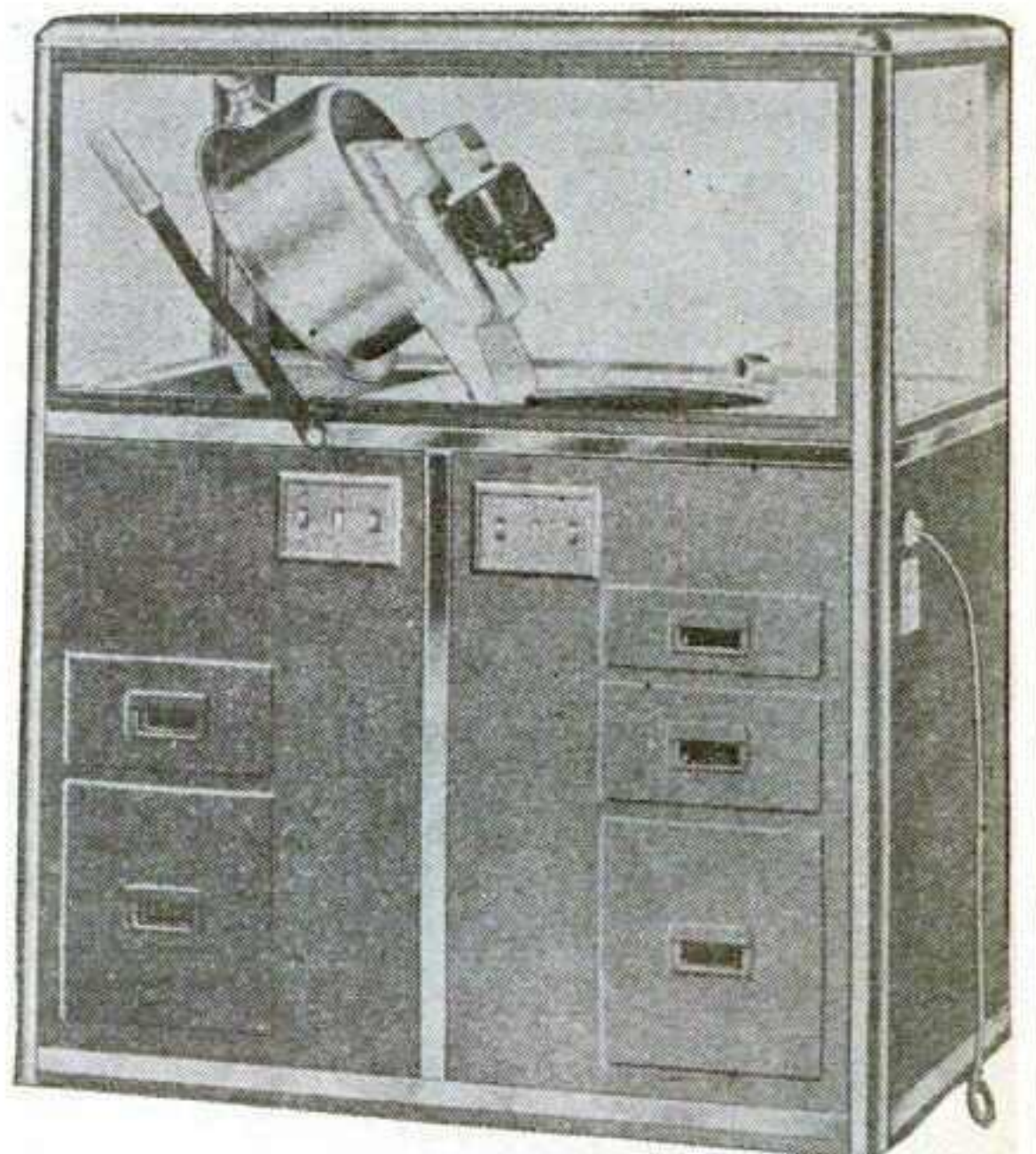
FORMERLY \$750.00 Time Price, Add 6% Simple Interest. 6 EQUAL MONTHLY PAYMENTS. DOWN PAYMENT, \$150.00; bal. 6 Mo. Payments. CASH PRICE, DEDUCT 2% CASH DISC.

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INSIDE WORKING SPACE: 16 cubic feet.
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SEND \$1.00 FOR "THE POPCORN POLKA"—AMERICA'S HIT NOW ON 10-INCH RECORD. IT'S GREAT.

THE P. K. SALES COMPANY

507-09 WHEELING AVENUE

CAMBRIDGE, OHIO

Piggy Banks Saved Riverview In '34, George Schmidt Says

(Continued from page 48)

hot dogs, pop, rides, etc., went for 2 cents.

"That proved a savior for Riverview. But let me tell you that it was no odd sight to see a mother, accompanied by two children out at Riverview on a Tuesday afternoon, purchase one hot dog for 2 cents and a bottle of pop for the same price and see all three have a bite of the hot dog and a few swigs of the pop. Times were that tough," Schmidt said.

As a result of the 2 and 5-cent days, Riverview wound up the 1934 season \$1,700 in the black, according to Schmidt, and from then on it was, comparatively speaking, smooth sailing for the Chicago funspot.

To this day, Riverview still continues its 2 and 5 cent-days, altho food and drinks don't go for that price. And you have the word of George Schmidt that as long as he holds sway at Riverview that policy will continue.

The Kids Did It

"Yes, sir, Chicago kids and their piggy banks saved Riverview," George repeated with a far-away look in his eyes, a look that told you that if he had the chance, he would like nothing better than to gather all those kids of that day, bring them into his amusement spot and, with a sweep of his hand, say, "Go ahead, kids, have a good time; everything is on the house today."

In his 44 years as a park man, Schmidt probably has had every possible kind of experience in such operations. He knows the business inside and out, all the men connected with it, and yet he doesn't consider himself an out-and-out authority on any phase of it. Even today you'll find him visiting various parks thruout the country, studying their methods. At the same time, Riverview has a welcome mat out for any park man and on a visit here he will find both George and his son, Bill, ready and willing to give him any facts or figures about Riverview that he may care to know.

Son Bill an Engineer

Father and son combinations aren't scarce in the park industry, so in this respect the combination of George Schmidt and his son, Bill, is not out of the ordinary. However, it is doubtful if there is a combination that works together more closely than George and Bill. Bill, a graduate engineer, started hanging around Riverview at the age of 6 (he'll be 35 in August) and now Bill knows whereof he speaks when it comes to park operation, especially from the ride angle.

It's not an unusual sight any day at Riverview to see father and son, George and Bill, walking the midway, working out this or that problem together, airing their views to each other and working out problems together.

George Schmidt first saw the light of day March 22, 1885, in Chicago. He received his grade school education at the Alcott public school in the Windy City and at the age of 14 was sent to Germany to study at the Real-Gymnasium school. He remained there four years, returned to Chicago and entered the University of Chicago, where he was a member of the Sigma Chi fraternity. In addition to his schooling at the University of Chicago, George also went to night law school in 1904-'05.

Park Born in 1904

George Schmidt's father owned 22 acres of land where Riverview now stands. It was July 2, 1904 that Riverview was born. Of course, it wasn't the Riverview of today. It was six acres of land and the park consisted mostly of a picnic grove.

The Riverview Corporation was organized January 2, 1905, with Joe McQuade, William M. Johnson, Paul Cooper and the two Schmidts as organizers.

It all started in 1904, Schmidt recalls, when McQuade came to Chicago from Duquesne, Pa. He was a banker by profession and came to the Windy City looking for an investment. He rented the front six acres of Schmidt's property to start a picnic grove. The senior Schmidt, along with William Johnson, went into business with McQuade, and they started the Riverview Sharpshooter's Park July 2, 1904. Instead of just a picnic grove, the park boasted a Figure Eight ride, a Mill Shoot, Merry-Go-Round, some small games, and refreshment stands.

Gets Business Baptism

That was how George Schmidt got started in the park business. With his dad as one of the partners that first year, George went to work in the park, doing every kind of job. He remembers that first year of operation very well, because, he said, "the first year the park was opened I got my baptism in the ride end of the business."

Seems when the Mill Shoot was set up it had to be tested, so George was elected to be guinea pig. The ride was on a track and headed for a small lake on the grounds. It was supposed to stop before reaching the water. But on the trial run, with George aboard, it failed to stop and he landed in the middle of the lake.

In the fall of 1904, George took up all claims on the park, his father furnishing him with the necessary \$10,000. The corporation was formed in 1905 and officers included George's father as president; George as secretary-treasurer, and Cooper as manager.

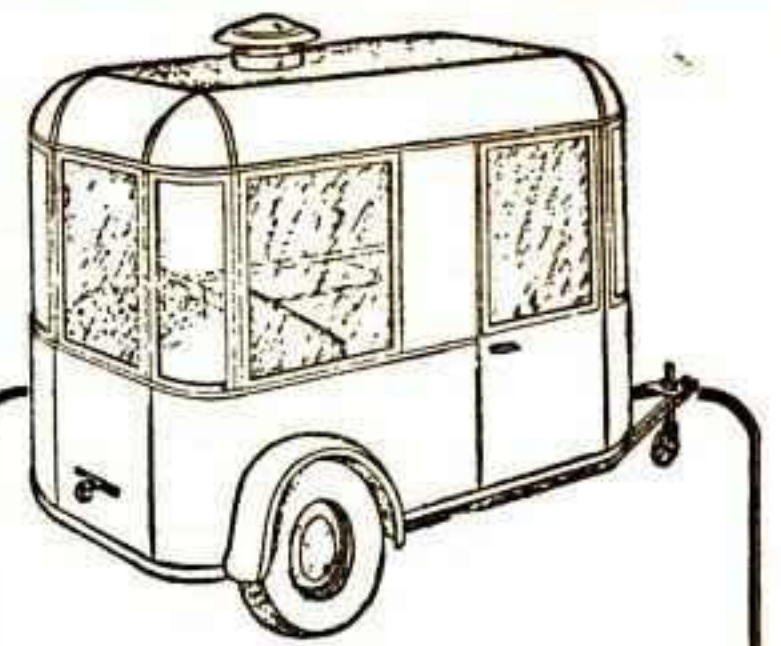
"We worked like Trojans," Schmidt recalled, "and during the season we got little or no sleep. Cooper and I dealt with picnic committees, counted the money, did the fixing and everything else. It was no picnic for us, believe me," he said.

Rides, More Rides

As the years went on, Riverview grew. More property was added, a beer garden and dance hall sprang up, and, starting in 1906, more rides, including a Chute the Chute, Velvet Coaster, Merry-Go-Round and, in 1907, the first scenic railroad were added.

It was in 1912 that the Schmidts took over the park completely and George was in charge, his dad being more or less retired. The park property in acreage then was as big as it is now, altho there wasn't as much on the grounds as there is today.

From that humble beginning, Riverview grew to its present status, a funspot which includes 48 rides, seven of which are the Coaster type. The park today has the original Boynton water chutes still in operation, the



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You need a steam train to make real money. These trains are grossing \$2,500 to \$12,000 a season; you can do it too in any town over 10,000. Many park officials give rent-free concession just because of the crowd pull.

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130 GREENE STREET Phone: Walker 5-1299 NEW YORK 12, N. Y.

only one, incidentally, still in operation.

Today finds Riverview with 13 eat and drink stands, not counting the huge Casino. There are over 900 persons on the company payroll and over 400 on the concession payroll.

Bill Joins Organization

It was October 3, 1909, that Schmidt married Jennie Margaret Hodge. To this union was born a son, Bill, the couple's only child. Bill, born August 3, 1913, attended grade school and high school in San Diego at the San Diego Army and Navy Academy. He went to Lewis Institute, Chicago, now known as Illinois Tech, a combination of Lewis Institute and Armour Institute, where he was graduated as an engineer. Having been around the park since a child, it was only natural that Bill should move in on a permanent basis. Now, at the age of 34, he is vice-president and assistant general manager. Other officers, in addition to George and Bill Schmidt, are G. G. Botts, secretary and comptroller; Ernest Mitchell, treasurer; Arthur Cleary, who has been with the park 44 years, superintendent; Timothy J. Powers, who started at Riverview in 1904, chief electrician, and William Gierke, master mechanic.

"Riverview is no one-man operation," George Schmidt will tell you. "The entire organization deserves the credit . . . I have many faithful employees, those that stuck with us thru thick and thin, and they have played a big part in the growth of this park."

Accidents Are Few

There are many things at Riverview over which Schmidt expresses pleasure. He is especially proud of the few accidents, which is no accident, that occur at his funspot.

"Eleven years ago we devised a program of eliminating the cause of accidents. The first time an accident happens, that's an accident," he said, "but the second time it's carelessness. First thing, especially on rides, is to find the cause of the mishap. You shut down until the cause is found."

"We have the accident situation down to 1/28 of 1 chargeable accident for every 100,000 persons," Schmidt went on. "In fact," he said, "our insurance company tells us people are safer in Riverview than they are on the streets."

Invention Helps

Schmidt says modern construction today is accountable in no small way for the lowering of the accident rate, but he hastens to tell you that Riverview's interlocking dead-man control device, which was figured out by his son, Bill, is probably the big reason for the small number of accidents.

Riverview is no small operation and demands exacting attention from everyone employed at the park, from George and Bill Schmidt on down.

Inspection of rides and buildings are a daily habit at Riverview and among the inspectors are the father and son team, walking around the park giving everything the once over and not lightly.



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14c Price Set For Kid Rides At Sacramento

Act To Curb Food Charges

SACRAMENTO, May 29.—Directors of California State Fair have acted to provide additional conveniences and attractions for the public at this year's fair and took further steps to protect fairgoers from unreasonably high prices. The board was emphatic that prices of all commodities sold must be kept at levels charged in downtown Sacramento for high-quality foods.

Meeting at the fairgrounds recently, directors also awarded the carnival and concession contracts at rates which will assure the fair more money this year if attendance equals or exceeds last year's record of 165,000.

The fair will open September 2 for an 11-day run.

Contract to supply the midway was awarded to Foley & Burk Shows, which will pay 10 cents for every admission thru the front gate. Prices of children's rides, according to the contract, will be 14 cents.

Award Many Contracts

Directors also awarded concession contracts as follows: Beverages, Swafford Company, Inc.; hot dogs and hamburgers in grandstand, horse show and on grounds, K. A. and L. C. Larson; wrapped sandwiches, Medina Catering Company; automatic hot dogs, Frederick J. Mayer Jr.; candy floss, candied apples and pop-sicles, K. A. and L. C. Larson; fruit snow, R. H. Smith; popcorn and peanuts, Dewey Baker; cigars, tobaccos, cigarettes and candy, both in vending machines and retail stands, Capital Cigar & Liquor Company; novelties, Monette & Gordon; racing, horse show and souvenir programs, News Publishing Company.

The News Publishing Company contract is on the basis of 20 per cent of gross receipts. Other contracts are on a per capita basis. Fair staff members said that nearly all bids were higher than last year, when concession contracts were let for the first time on a per capita basis.

At the same time a contract was awarded to Roy Dreary, Ralph Clark & Associates to hold auto races on the fairgrounds July 4.

68¢ for Janitor Work

The board also decided to offer a contract to the California Building Maintenance Company, San Francisco, to do all janitor work for two weeks before the fair, during the fair, and for clean-up afterward for a total of \$68,625.50. The company would provide attendants at rest rooms, labor to take complete charge of the grounds clean-up, and would be asked to put up a performance bond to guarantee service.

Directors authorized establishment of a fruit stand on the grounds at the suggestion of Fred H. Bixby, Long Beach. "We display the finest fruit in the State," said Bixby, "but up to now they can't buy so much as a bunch of grapes."

To Push Orange Juice

As an aid to the State's citrus industry, the fair this year will feature the sale of orange juice. Directors were told a concessionaire has offered to sell an eight-ounce glass of juice for 10 cents. The board insisted the juice must be fresh squeezed and the orange stands must be separate from other beverage stands.

As another convenience, directors decided to have a band play music between each horse race. There will also be additional picnic grounds

Around the Grounds:

Ernie Young Gets Coliseum Contract at Michigan State

The Coliseum show at Michigan State Fair, Detroit, August 3-12, will be supplied by Ernie Young, of Chicago, it was announced this week. Young said his No. 1 revue, which earlier will play the Canadian Class A fair circuit, plus about 12 acts will comprise the program. Matinees will be presented every day but the opener, he pointed out.

Ostermaier's Horses have been booked for Central Wyoming Fair and Stock Show, to be held in Casper in August, reports H. L. Rains, secretary-manager.

Back in Chicago after an annual booking trip to Shreveport, La., Sam J. Levy, of the Barnes-Carruthers Theatrical Enterprises, Chicago, announced that he had closed to supply the grandstand attractions at the Louisiana State Fair, that city; the Alabama State Fair, Birmingham, and the Mississippi State Fair, Jackson.

Joseph H. Hughes, sales representative of the George A. Hamid office, reports that a one-sheet used in 1900 by the Franklin County Fair, Greenfield, Mass., listed, among other things, a sulky-pulling ostrich, trained goats, noted animals and beats, and inventions and novelties as attractions. Attractions for this year, the 51st annual, will not include an ostrich, Hughes says.

After 28 straight days of rain in Allegan, Mich., B. Ward Beam, thrill show operator and auto race promoter, hit the first day of sunshine recently, and his midget auto races at the fairgrounds drew more than twice the largest previous crowd lured

Horse Shows Will Feature L. A. County Spring Annual

BELLFLOWER, Calif., May 29.—Horse show events will be one of the main features of Los Angeles County Spring Fair, opening here June 16, according to True Ripple, chairman of the horse division.

Second day will be All-Palomino Day, governed by rules of the Palomino Horse Association. Third day will feature Arabian horses and the fourth day will be highlighted by an exhibition sponsored by the American Quarter-Horse Association. The open show will be held June 20.

and more drinking fountains.

Directors decided to meet at the end of each day during the fair to act on complaints and suggestions to improve service for patrons.

Staff members told directors it may be possible to sell a substantial box lunch at the fairgrounds for 50 cents.

Up Fashion Show Budget

Director Hotchkiss informed the board that entertainment and special events plans are progressing, with indications the programs will be better than in 1947. The board granted the show "can be made into one of the big things of the fair." It was estimated the show may require expenditure of \$16,100. Originally, \$3,000 had been voted for it.

Entertainment for the fair will include old time minstrel shows, Hotchkiss reported.

Some board members favored return of Spike Jones, who made a big hit last year. Hotchkiss said Jones wants \$5,000 for one night, but directors indicated they would not pay that amount.

Next meeting was set for June 24.

by any type of still date at the Allegan plant. Total of 6,135 paid thru the front gates, the grandstand was filled to overflowing, and more than 1,000 persons paid to stand up in the infield. A powerful advance campaign was presented by Beam.

Zacchini Double Cannon, Flying Acts for Pomona

POMONA, Calif., May 29.—Barnes-Carruthers have booked the Edmundo Zacchini cannon act at the Los Angeles County Fair to be held here September 26-October 3, according to C. B. Afflerbaugh, president of the annual event.

The Zacchins will feature their new double shot version of the famous act, to be presented in the West for the first time, it is said. They will also present a flying-return act in the *Cavalcade of Stars*, the fair's grandstand show. The latter turn will be featured in the afternoon and the cannon act at the night shows, it was stated.

Special paper will be used to exploit the Zacchini act.

Deal was set by Fred H. Kressmann of the Barnes-Carruthers organization. B-C booked grandstand attractions at the L. A. County Fair in 1940 and 1942—last year the event was held before the grounds were turned over to the army for duration of the war.

Added Day of Racing Set For Calif. State Annual

SACRAMENTO, May 29.—California State Fair, which opens here September 2 and runs thru September 12, will have an additional day of racing this year, according to E. P. (Ned) Green, secretary-manager.

Last year the fair opened at night and offered 11 nights and 10 days of entertainment. This year it will offer 11 days and nights. There will be nine racing days instead of eight. Racing purse minimums have been boosted from \$700 to \$900.

Estevan, Sask., Farm Group Plants Special Crop of Flax

ESTEVAN, Sask., May 29.—The Estevan Agricultural Society has planted 30 acres of registered flax seed on the fairgrounds and the crop will be sold for certified seed.

A 10-acre strip has been left down the center of the field for use as a landing field for aircraft. The strip has been donated to the Estevan Flying Club by the Society.

Name Officers for Annual

NORTH BATTLEFORD, Sask., May 29.—Officers of the North Battleford Agricultural Society are: President, A. J. Bater; vice-presidents, W. C. Craig and H. M. Guillot, and secretary-manager, N. W. Symonds. The annual three-day fair will be held in August.

Grand National Date Set

SAN FRANCISCO, May 29.—Dates for the 1948 Grand National Livestock Exposition, Horse Show and Rodeo at the Cow Palace here are October 29-November 7.

Badger Expo Brings N. Wis. To Milwaukee

60¢ Wildlife Exhibit Set

MILWAUKEE, May 29.—The Wisconsin State Conservation Commission has completed the first phases of its \$60,000 contribution to the Badger State's multi-million-dollar centennial exposition at State Fair Park August 7-29. The commission is transplanting an authentic hunk of Northern Wisconsin outdoors—complete with live animals and game fish—to a two-acre plot on the fairgrounds.

A logging camp, bunkhouse and cooking shack are nearing completion. At least the two log buildings, joined by a weather shed into a 90 by 40 foot unit, will be kept for future exhibitions at Wisconsin State fairs. (The Badger State Fair for 1948 is being absorbed by the centennial.)

The log buildings near the entrance to the exhibit are directly across the street from the industrial building. Trees and bushes, simulating a Wisconsin woods, will cover the outer boundaries. They will include white pine, Norway pine, jack pine, cedar, black ash, white ash, red oak, white oak and hemlock. Shrubs will include elder, hawthorn and nanny-berry.

Plan Beaver Dam

Wild animals of types unlikely to kill each other will be released in these woods. They will include bear, deer, badgers and skunks. A pair of beavers will be placed on a beaver dam which will be built in the artificial stream. The stream will run thru the exhibit and empty into a creek in the park.

The animals will be fenced in, but the conservation department hopes to obscure the fencing and create the illusion of a natural habitat. German brown trout, rainbow trout, northern pike, walleye pike, crappies, bluegills, small mouth bass and large mouth bass will be planted in the stream.

Other features of the exhibit will include a 100-foot fire tower, complete with instruments and equipment used in spotting and fighting forest fires, a nursery showing the stages of development of trees, and a central area to demonstrate State park facilities, with benches, picnic tables, fireplaces and shelters.

Expect 1,500,000

Ernest P. Swift, conservation department head, has reported that the \$20,000 appropriated for the exhibit by the centennial committee "will not be nearly enough." He added that his department has concluded that because of the 1,500,000 persons who are expected to attend the expo, the department should build the best exhibit possible—even if it meant using department funds in addition to the centennial committee's appropriation.

He declined to estimate the cost, but expo officials say it may amount to \$60,000.

Meanwhile, NBC indicated it will broadcast the Saturday, July 17, performance of the National Opera Festival which will be held at Milwaukee's Washington Park Temple of Music as part of the Milwaukee County State Centennial Celebration. Young artists from at least 30 States will be heard in the program July 16 and 17.

Met Singers To Appear

Frances Yeand and Josephine Trumina, of the Met, will be among the (See *Badger Expo*, on opposite page)

Thrill PACKED!



Selden

THE STRATOSPHERE MAN has been gaining the awe of fair patrons for 15 years. Grandstand business booms when Selden plays.

THE BILLBOARD • CINCINNATI 22, OHIO

Fair Management:

Trees, Flowers, Shrubbery Play Vital Role in Success of Fair

By R. J. Pearse, Fair Designer

ON most of the larger fairgrounds, landscape planting is considered to be just as important as painting

the buildings, keeping the streets clean, and providing smooth surfacing for the walkways to different parts of the grounds.

Landscape planting is a part of the annual program of preparation for the fair. Appropriations are made to plant trees, shrubs, and flowers to decorate the grounds as well as to give color to the somewhat drab appearance of the buildings, and to provide shade for the many patrons who are indoor workers in air-conditioned offices or buildings and who would be decidedly uncomfortable if they were compelled to stay out in the sun for an entire afternoon.

A great many of the district fairs are becoming fair-minded with respect to landscape planting and, to a large extent, many county fairs are following the lead in making appropriations for planting the variety of plant material which will make the (See *Trees, Flowers* on page 100)

Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended May 28.

The complete List of Fair Dates was published in the issue dated May 29. The next complete list will be published in issue to be dated July 31. See each issue of The Billboard for corrections and additions.

ARKANSAS

Benton—Saline Co. Fair Assn. Sept. 13-18. Milt Scott.
Clarksville—Johnson Co. Fair. Assn. Sept. 27 Oct. 2. Lucile Miller.
Greenwood—Sebastian Co. Free Fair Assn. Sept. 9-11. Earl Pryor.
Hatfield—Hatfield Fair Assn. Aug. 5-7. Mrs. Chas. McCown.

CALIFORNIA

San Francisco—Grand Natl. Livestock Expo., Horse Show & Rodeo. Oct. 29-Nov. 7. Carl L. Garrison.

CONNECTICUT

Mansfield—Echo Grange Fair. Sept. 18. Fred Rosebrooks, Willimantic, Conn.
Orange—New Haven Co. 4-H Fair Assn. Aug. 20-21. Beverly C. Yale, Meriden, Conn.

GEORGIA

Sparta—Hancock Co. Fair. Sept. 27-Oct. 2. J. David Dyer.

KANSAS

Burlington—Coffey Co. Fair. Aug. 30-Sept. 3. Carl N. Henning.

LOUISIANA

Ringgold—Bienville Parish Fair Assn. Oct. 7-8. John Thomas.

MAINE

Acton—York Co. Agr. Assn. Sept. 30-Oct. 2. W. R. Ayer, Milton Mills, N. H.

MISSISSIPPI

Meridian—Mississippi Fair & Dairy Show. Oct. 4-9. W. R. Cannady.

(See FAIR DATES on page 81)

BADGER EXPO

(Continued from opposite page) leading artists. A chorus of 200, a 50-piece orchestra unit and a ballet troupe will participate in the productions.


Artists from all over the country will be chosen to represent their States at the festival by regional contests sponsored by the National Opera Association.

NOTICE

Fair and Celebration Committees in Missouri, Kansas, Iowa and Nebraska, get in touch with us. Can furnish nice clean Carnival; have few open dates.

Burdick's Greater Shows

Olney, Texas, May 30th to June 5th, or as per route.



PHIL & BONNIE BONTA

SOUTH AMERICAN PERCH POLE ARTISTS

1947 season Ringling Bros. & Barnum & Bailey Circus.

Just completed 3 1/2 successful months in the Hawaiian Islands with Fernandez Circus.

Some open time for fairs.

Currently—May 23-June 5, Ponchartrain Beach Park, New Orleans, La.

June 7-13, State Fair Park, Dallas, Tex.

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CONTACT **ERNIE YOUNG**

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CHICAGO 1, ILLINOIS

LIST OF PURSES THE WEST LIBERTY FAIR WEST LIBERTY, IOWA

Tuesday, Aug. 24: 2:26 Pace, 2:24 Trot, 2:22 Trot, \$500.00 each with added money.
Wednesday, Aug. 25: 2:28 Pace, 2:26 Trot, 2:20 Pace, \$500.00 each with added money.
Thursday, Aug. 26: 2:27 Pace, 2:19 Trot, \$500.00 each with added money and consolation.

Earnings made on or after May 15—no bar—at least 5 horses start.

R. A. WUESTENBERG, Sec.
West Liberty, Iowa

AT LIBERTY ROY BIBLE'S LIONS

For Fairs and Circus. Charging Lions, Barrel Rolling, Roll Over, Hurdle Jumping. A fast, snappy, seven minute act.

ROY BIBLE
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RODEO or CIRCUS WANTED

NEW HOLLAND FARMERS' DAY
Oct. 7, 8 & 9, 1948.
GEO. D. HIGH, Chairman
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NOW AVAILABLE "THE LADY IN THE SKY"

110 foot high act, 350 foot teeth slide for life.

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21 South Honore Street CHICAGO, ILL.
Phone: Chesapeake 7680

WANT CARNIVAL

Consisting of Rides, Concessions for Mendon-Adams County Fair, August 9-10-11-12, at Mendon, Illinois. Write or contact

J. W. COLVIN
Concession Mgr., MENDON, ILLINOIS

WANTED

Outdoor Free Acts suitable for park. Break your jump. Your own date. Describe your act and price. Photo if possible.

C. L. PITTMAN
Whittington Park Hot Springs, Ark.

WE HAVE 50,000 SQUARE FEET OF AREA

Immediately Adjoining

OCEAN VIEW PARK at Norfolk, Virginia

Population, half million, with large surrounding farm area and population.

Would consider a Fair or Rodeo promotion as annual event following Labor Day of each year. Communicate with

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City of 15,000—Area 300,000—Premium List \$5,000.
John R. Ward—L. B. Lamb—Turner Bros., contact.
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"THE PEER OF THEM ALL"

Now Available for August and September.

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POPCORN MACHINES AND SUPPLIES

SHOW FOR FAIR WANTED

Week of September 13-18

Prefer Show with 8 to 10 Rides, 8 to 12 Shows and 40 to 50 Concessions. One of the best Fairs in Piedmont, North Carolina. Write

F. E. PATTON, County Agent,
Rutherford County Fair
Rutherfordton, N. C.

Playland Puts 25¢ in Radio

Rockaway's spot in strong bid for metropolitan play—other media used

NEW YORK, May 29.—Rockaway's Playland is making a strong pitch for increased metropolitan patronage this season with the use of nearly every type of advertising media, including time billings amounting to \$25,000 on WNEW.

The 18-week contract, consisting of quarter-hour sessions on the popular Martin Block *Make Believe Ballroom* show, was inked for the park by the Ehrlich & Neuwirth Agency. The initial airing was made the last week in April. Two weeks ago three shows a week were being used. Starting next week, five sessions are skedded.

WNEW is capitalizing on its tie-up to build its summer beach audience by piping all of its daily 1 to 8 p.m. programs into the park's p.a. system. Besides getting the programs, Playland benefited from a timely piece of station promotion in the form of a full-page ad in yesterday's (28) *Journal-American*. The page, three-quarters of which highlight Playland's features, including a night photo of the fun center in action, should aid considerably in building attendance over the holiday week-end. The park is also likely to figure in other station promotion used during the summer.

Playland is also being plugged in daily ads as a principal destination of the Wilson Line, operators of excursion boats from New York and Jersey City to Playland's dock.

The park is making heavy use of transit car advertising and transit platform billing.

New Bosses To Ante Million \$ Improving Long Beach Funspot

LONG BEACH, Calif., May 29.—The bathhouse properties, constituting roughly a third of the amusement frontage on the pike here, is under new management, following action by the board of directors. Mason Kight, local stock broker, was elected head of the board and announced that a policy change would take effect immediately.

"The amusement zone originally was planned for children and family groups," said Kight, "and during the past years it has not completely answered that need. From now on, we are going to slant our whole program to family groups in order to meet a demand for that type of entertainment in this city."

Plans are being considered for a complete face-lifting operation that will modernize the Pike. Hugh Gibbs, architect, has announced the finished layout will eventually be one of the most colorful waterfront entertainment spots in the nation. It is reported more than \$1,000,000 will be spent on improvements.

Steel Pier, Open Week-Ends, Features Stage Shows, Ork

ATLANTIC CITY, May 29.—George A Hamid reopened his Steel Pier Saturday (15) for week-end operations with good results. A stage show and flicker were featured in the Music Hall. Alex Bartha and ork played for dancing in the Marine Ballroom.

The heavy pre-season convention business which is under way now should add up to profitable week-end operations. The pier will go into full daily operation late in June.



ONE OF THE FIRST PAIR of black rhinoceroses ever to be presented to the Philadelphia Zoo looks up quizzically at its donor, Frank Palumbo, left, Philadelphia restaurant owner, and Freeman Shelley, zoo director. The animals were purchased for \$10,000 by Palumbo and presented to the zoo. The animals recently arrived from Mobassa, Kenya Colony, Africa.

Pontchartrain Changes Policy

"Fun Saving Time" to be inaugurated June 7—spot continues with free acts

NEW ORLEANS, May 29.—Pontchartrain Beach will start a new policy of "fun-saving time" June 7, when all rides will be reduced to 5 and 10 cents. Harry Batt, manager, is inaugurating the plan in an effort to attract early evening business.

The beach is continuing its policy of two free acts per week. Next free act at the beach will be Wini Coldeano, trapeze act, replacing Penny Millett, high-wire thriller, who wound up a two-week engagement tonight. Playing with the new act for one more week will be Phil and Bonnie Bonta, high perch team.

The following week Gessner's Devil Dogs, trained Doberman pinschers, will replace the Bonta act. An obedience dog show is planned during the two weeks of the act.

Attendance at Pontchartrain has been good since the opening, with dry, hot weather prevailing. An increase in attendance is expected after the closing of schools next week.

Spending a recent week-end with Batt were George Schmidt, of Riverview Park, Chicago, and Paul H. Huedepohl, secretary of the National Association of Amusement Parks, Pools and Beaches.

Peony, Omaha, Mixes Symphony, Swing

OMAHA, May 29.—Joe Malec, operator of Peony Park here, has tied a long-hair promotion into the sweet side of his ballroom.

Under a new deal, the Omaha Symphony Orchestra will give a concert every Thursday night in June. They will be followed by the regular dances. However, on concert nights, proceeds will go to the symphony orchestra fund, Malec said. Admission will include both concert and dancing.

Eastern Parks In Full Swing

NEW YORK, May 29.—Amusement parks in this and the New England area practically all went to full summertime operation the past week-end, with Tilyou's Steeplechase Park, Coney Island; Rockaway's Playland and Seaside Amusement Park, Rockaway Beach, New York's line-up of bona fide amusement parks, among those getting into full swing.

New England parks opening included Lake Compounce, Bristol, Conn.; Riverside Park, Agawam, Mass., and Crescent Park, Providence.

Lake Compounce, under Norton and Pierce management, opened its regular season last week-end with Russ Schurer's orchestra Saturday (22) and Tommy Dorsey's band Sunday (23). The park is featuring picnics, dancing and band concerts. Bob Chester's band plays the park Sunday (30).

Charlie Weygand's Ork

Crescent Park at East Providence, R. I., also got into full swing the past week-end, with Manager John T. Clare offering dancing and roller-skating in addition to the park's rides and other attractions. Charlie Weygand's orchestra was the musical bait the past week-end.

Edward Carroll's big Riverside Park at Agawam, Mass., is splurging on bands and other attractions. Carroll has opened a big new midget auto stadium adjoining his funspot, which can also be used for outdoor shows and special events.

Westchester County's Playland, at Rye, N. Y., also went into full-time operation the past week-end and with excursion steamers making their daily stops there, beginning Sunday (30), this summer spot will be in full swing.

Greensboro To Add Rides

GREENSBORO, N. C., May 29.—Several rides and concessions may be installed at Greensboro Country Park this summer, according to Oka Hester, city recreation director. With record attendance anticipated for the big park and lake this season, preparations are being made for opening next week.

Chi Riverview Nears Record With 31,433

Weather, Advertising Helps

CHICAGO, May 29.—Riverview Park chalked up the second best opening Saturday in its history here Saturday (22) when 31,433 paid admissions went thru the turnstiles, George A. Schmidt, president-general manager, announced.

"Our best previous first Saturday of the season was in 1946, June 7 to be exact, when 31,796 were registered," Schmidt said, "so the first Saturday this year wasn't far behind that."

Asked to what he attributed the big crowd, Schmidt said, "Our enlarged advertising program first and, secondly, the weather. It just goes to show the increase in our advertising budget this year will prove very gratifying and is taking hold much sooner than we expected. Then, too, you must remember that Saturday's weather was ideal."

Sunday (23) found quite a drop in attendance, due to the weather, which changed noticeably. Saturday was very summerlike, while Sunday morning the temperature took a big drop and there was a strong wind. Sunday's attendance, Schmidt said, dropped to 15,131 from Saturday's 31,433.

Concessions and shows reported business Saturday was very good, people being in a spending mood.

The over-all attendance, according to Schmidt, is ahead of this same time last year, which, he said, is only natural, "because there is no comparison with the weather we've had so far and that of last year." Last year found the park bucking unseasonably cold weather the first few weeks.

Increased Transport Facilities Seen Aid To Paragon Preem

BOSTON, May 29.—Paragon Park, at near-by Nantasket Beach, is looking for a smash opening this week-end with transportation services back to a pre-war status for the first time. The Nantasket Boat Line inaugurated daily service today. Buses will run daily from Quincy with connecting buses from all Southeastern Massachusetts and Rhode Island cities.

The Business Men's Association and the Hull-Nantasket Chamber of Commerce are making special efforts to attract company, school, club and church outings and conventions by offering lower group rates.

Principal doings inked to date is the annual State convention of the American Federation of Labor to be held the first week in August. Lawrence Stone, manager of Paragon, will play host to the summer meeting of the New England Association of Amusement Parks and Beaches, scheduled for the second week in August.

A new Flying Scooter has been added to Paragon's ride line-up. The Nantasket Beach Bath House will open about the middle of June.

High Point Park Preems

HIGH POINT, N. C., May 29.—High Point Park opens officially today, with Tony Simeon as director of park's swimming pool and recreational facilities. Rides and concessions in the park also go into operation today, with the same line-up as last season.

Coney Island, New York

By UNO

Inclement weather for the official opener May 22 was disheartening to ops. Because of cloudy and chilly conditions the afternoon crowds failed to materialize. It was a little better toward evening when incoming trains brought a fair attendance. Similar unfavorable temperatures prevailed during most of April and May.

Add to the new attractions the Suicide Globe on Klarnet property on Surf near West Eighth and the Globe of Death on John Ward's property on the Boardwalk where bicycle riders criss-cross one another inside huge steel-framed balls. Former came from Royal Park, Indianapolis and is operated and owned by Dave Bakerman. It has for its riding personnel the Marcelo Troupe, composed of Rocco Marcelo, his wife, Margo Trejo and her brother, Hugo. Other globe was a money-maker last season at Savin Rock, Conn., and is owned and managed by Mac Gertz and features, as contestants, the Rivero Troupe, a quintet. Partnered with Mac is Sam Bakerman, brother of Dave, who makes his headquarters in South America while Gertz looks after globe business and placements in North America. Top admish to both is 35 cents.

Movie Machines Click

Ben Brenner and Al Ross, execs of the Imperial Distributing Company, have found an eager market for their new Imperial-Pix-Sound-Movie machines. Output at Coney alone totals 30, of which Phil Gould's Pleasureland has six. Mike Munves, distributor for Atlantic City has 12 in advantageous sites. More have found homes in the West and South.

Boardwalk's new ride, This Is It, on the plan of a Whip, celebrated an opening Saturday (22) with John Ward, operator, the host. Building of the ride was under the supervision of John D'Errico who is also readying another close by, called The Thriller, expected to get rolling in a fortnight.

Island Social Event

Island's social as well as theatrical life featured a big event May 20 when Andy Cavetola, a partner in the new Aida revue on Stillwell was wedded to Lillian Frances, a Brooklynite, by Father Francis A. Froehlich in the local Church of Our Lady of Solace. Following the services an elaborate reception and banquet was held in Riviera Hall, Stillwell and Neptune, owned and operated the last 20 years by the groom's family. Music was furnished by Al Postal's rumba ork, the Don Cabellero, with Frank Roth, associate, reinforced by Betty Palmer, vocalist, alternating with Nick Sorrento's dance band. Also by Hey Jackson's string combo with Doris Day, canary, from Oetjen's nitery in Brooklyn.

Among the large assemblage of guests were Aida, French, Spanish and Cherokee dancer; Marie Mann, ex-warbler, now Mrs. Charles J. Skinner; Ralph Jordan, New York booker; Jerry Baker, crooner and Andy's associates in the Girl Show; Mr. and Mrs. Joe Boston, and Frank Garto, of the four Garto brothers, large Island concessionaires. The newlyweds left for a fortnight's honeymoon at Lake Placid.

New Pinto Rides

Pinto Brothers have a reconstructed Whip in place of their Scrambler (moved to Steeplechase Park) in their recently leased plot of ground, Surf

and Stillwell. Also a new Crazy Ghost maze near by. Three new kiddie, pony and cart rides, built in their shop on West Eighth are now featured in Feltman's Park, in McCullough's lot adjoining the Dangler on Surf and West 15th and in Asbury Park. Other Pinto possessions are the Tornado and Spook rides, alongside each other on the Bowery, at the corner of Stillwell and three more Kiddie Rides on Ward's property, Boardwalk and West 10th.

A new arcade replaces last season's Gasolene ride on Surf and West Eighth. Operator is Harry Kogan, newly partnered with Karl Klarnet. Principal equipment comprises Skee-ball alleys and Penny and Photo machines. One concession is Johnny Santos' Fishing Game. . . . Aida, Cabala dancer; Lonnie Young, interpretive dancer from Central and South American niteries, making her first appearance in New York, are the features at Joe Boston's new Girl Revue which opened May 21, with Alice May and Ann Matthews, other twirlers, and Sam Torres and Boston, talkers. . . . Tirza's Wine Bath Show is headlined by Tirza, Virginia DuVal and Princess Juanita on stage and Stanley T. Arplin, at the piano. Talkers are Bill Norton and Bert Kay. Willie Smith is chief electrician. . . . Paul Pudillo has enlarged and refurnished with modern kitchen equipment his model Italian eatery on West 15th. . . . Brothers Daiell, Sid and Lou, are again in evidence on Surf near West Eighth. On the ocean side, Sid's Ro-Lo game has the assistance of his wife, Mildred and the twins, Mike and Stuart. Opposite is Lou's penny-pitch where Billie (Mrs. Lou) and Saralyn help when dad is busy elsewhere. . . . Karl Klarnet has installed new three-drink soda machines at his Oriole Baths, Boardwalk and West 16th. Also a new waffle-ice cream machine in one of the family concessions in front of Lune where Mickey Klarnet is boss.

Kyrimes To Expand

Jimmie Kyrimes, ride king, has completed the foundation for the new Hurricane ride, the site for which he has leased to Floyd Gooding, of carnies fame. Gooding will operate his own ride, which skirts the new Kyrimes money-takers of last season, Cuddle-Up, Boomerang, Whip and Caterpillar. Between the Hurricane and the Boardwalk stands another 1947 new ride, the Gyroaglobe, also on Kyrimes property, operated by Gyro Amusement, Inc., of which Charles Herman, builder and inventor, is the prexy. Other rides, owned and operated by Kyrimes are the Looper, Virginia Reel and Scooter, on the opposite Bowery corner. Jimmie is planning further on increasing his newly developed ride property thru the purchase of the adjoining structure on Henderson's Walk where stands the Surf Hotel that has two years more to live according to its lease. With this addition Kyrimes will be the owner of one of the largest amusement sites on Coney. Only two other parks, occupying equally as large areas, are those of Steeplechase and Feltman's.

Fred Moran's new Spitfire ride, a 10-car affair, gyrating part centrifugal and part vertical, was launched Saturday (15) close by to Moran's Bubble Bouncer on the Bowery and Kensington Walk. Mechanics and operators are Thomas O'Brien and Frank Knapp. . . . Lloyd Preddy, after five years connection with Palace of Wonders as lecturer and magician, has transferred his apparatus to the Ringling circus. . . . Charlie Phelan, strong man and heavyweight lifter, won't be able to continue his art this season due to a recent appendicitis operation. Pending his complete recovery Charlie will be sign maintenance man for Coca-Cola.

Merry-Go-Round Location

Exceptional location for good Merry-Go-Round Concession available.

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ARLAND designed and built courses are now under construction all along the Atlantic sea coast. Contracts for 1949 construction are now being accepted.

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FOR SALE 8 BOWLING ALLEYS

Brunswick-Balke standard regulation size. A-1 condition. Have been used only for Duck Pins, but can be changed over for Ten Pins. Bargain for quick sale. Address: BOX D-333
c/o The Billboard Cincinnati 22, Ohio

DANCE HALL FOR RENT OR SALE

In a village 20 miles from Cincinnati. Easy to reach by good roads in 30 minutes' drive. Lot 212 by 692 feet. Thus plenty of parking space. Building 79 by 110 feet, 8692 square feet. Phone or write **CARL A. MAYER**, of Theodore Mayer & Bro., Realtors, Phone Main 0921, Cincinnati 2, Ohio.

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DUDLEY COOPER

431 Granby Street

Norfolk, Virginia

Summit Beach Execs Look For Big Year

Picnic Bookings Heavy

AKRON, May 29.—With four week-end previews under its belt Summit Beach park today plunged into its first big holiday, the three-day Decoration Day week-end.

Park officials are anticipating one of the biggest seasons, what with local payrolls still up and plenty of industrial activity. Picnic bookings, especially, have been heavy and officials report only a few choice dates remaining.

New personnel this season includes Guy Sande, who served with the Philadelphia Toboggan Company for 22 years, as construction engineer, succeeding the late Jack Kaster. Al Hartley will look after the electrical work, with Ray Sielers handling the sound chores.

Rafal Back on Job

Oldsters back for another grind are Frank Rafal, general manager; Dale Haines, promotional manager; Ray Viering, superintendent; Lew Platt, ballroom; Pete Kapes, tavern, and Mildred Lewis and Jessie DeV Vaughn front office.

Dave Roberts, with more than a quarter century in the concession business, is breaking David Jr., a high school senior, in at the popcorn-candy apple stand.

A Caterpillar and Tilt-a-Whirl have been added to the ride line-up. At present negotiations are under way for the purchase of a kiddie water ride to round out the Kiddie Land.

Redecorate Park

During the winter all the rides were rebuilt and park has been redecorated in brilliant pastels.

New games include a Greyhound Racer and a bowling game.

In conjunction with the park, Rafal also will head the operation of the Summit Beach Concession Company at Akron's Rubber Bowl, with Lew Gorbach handling the manager's job there.

Harding Buys Neb. Funspot

WAHOO, Neb., May 29.—Earl Harding, St. Paul ballroom operator, has bought Wahoo Park here from Mr. and Mrs. Jack Marfisi. The park has a swim pool, picnic ground and ballroom. Harding said he will expand the entertainment facilities.

A.C. Prepares Fight For Tax Retention

ATLANTIC CITY, May 29.—City Solicitor Chaim Sandler has prepared a brief for submission to the State Supreme Court opposing a suit brought by a local resident to have the resort's 3 per cent luxury tax declared unconstitutional.

Pointing out that the tax is levied on beach chairs, cabanas and other beach luxuries, the brief notes that all items taxed (amusements, liquor, tobacco and hotel rooms) are the very essence of the activity of a resort city and are used by the vast influx of visitors.

A previous sales tax, in 1945, was upset when the courts declared it special legislation since it applied only to Atlantic City. The present act permits any fourth class city (seaside resort) to impose the tax after a referendum of the voters.

Charleston Joyland Set for May 29 Bow

CHARLESTON, W. Va., May 29.—Preparations are practically completed for the May 29 opening of new Joyland Park here, said to be the only park within a 50-mile radius of Charleston.

For some weeks preparation has been in progress under the direction of Walter Coffman, operation and maintenance supervisor. This has included installation and painting of park-owned and concession-operated rides and picnic facilities, and completion of grading and roads and walks. Another attraction will be Paul Layman's zoo to which has been added a shipment of animals. John Harper, concession manager and owner of two rides, has a line-up that includes L. J. Halley, pony ride; Margaret Sheppard, ball game; Anna M. Kirkland, photographer; Robert Clinton, balloon dart; Una L. Lees, cook-house and eating stands, and Andy Kerschgens, long range gallery.

Staff includes E. J. Gaynor, general manager; J. E. Gayner, secretary-treasurer; Hobert Thaxton, grounds supervisor; Philip J. Kirkland, electrician, and H. R. Marteney, publicity director, who plans an extensive campaign via radio, newspapers, placards and sound truck.

Boats Bring Pre-War Biz Back to Indian Point

BUCHANAN, N. Y., May 29.—Operations at Indian Point Park returned to a pre-war level last week-end with resumption of regular trips from New York and Yonkers by the Hudson River Day Line. Attendance Sunday (23) was reported in excess of 2,500, of which some 500 arrived by boat.

The park, which is owned by the boat line, is supervised by Jules Logelin. Features include Funland, Merry-Go-Round, Caterpillar and Chairplane, supervised by Harold Frederick, and speed boats, operated by Nelson Bros. A children's playground, picnic facilities, sport center and cafeteria and restaurant are also available.

Juve Dancery at Ind. Spot

KNOX, Ind., May 29.—A teen-age dance pavilion, along with the usual boating, swimming and picnic grounds facilities, will be ready for the Decoration Day opening of Bass Lake Park here, reports D. F. Barton, publicity director. Owner-Manager W. C. Wehrley is now preparing plans for the 12th annual July 4 celebration. He has already booked for rides and will also present a large fireworks display. Arrangements are now being made to stage weekly wrestling shows during the resort season.

Danish Spot Features Rides, Opera, Circus

COPENHAGEN, May 29.—Tivoli, Denmark's de luxe amusement park located in the business center of the Danish capital, is in full swing and, as usual, offering everything from rides to opera.

While Tivoli has a good line-up of rides it stresses a high grade of musical and stage attractions, and on Sundays lists a program of 17 events, starting with a three-act circus performance at three o'clock and winding up with a fireworks display at midnight.

Current circus bill is a good one, with the Seven Hortobagys, teeterboard tumblers; Paolo Frankoni, high pole act, and a pair of cute twins, Krista and Kristel, trapezists. American acts are used here when available. Capt. Jimmie Jamison, American high diver, is skedded to appear here shortly.

Musical and stage offerings range from popular band concerts to full-fledged opera productions and include regular performances of ballets and pantomimes plus special appearances of well-known concert artists. Park also has good restaurants and cafes, with music, and a dance hall featuring a 16-piece dance combo.

Dyrehavsbakken, located on the outskirts of Copenhagen, also is in full swing. This funspot, in addition to rides, goes in for lighter form of attractions, such as revues and novelty shows. Appearing there this season are a girly revue, featuring the European movie star, Lilian Harvey, and a big jungle show presented by Poul Neve, well-known European showman.

Palisades Pool Open; Side Show Clicking

NEW YORK, May 29.—Palisades Amusement Park, on the Jersey side of the Hudson, went into full summer-time operation yesterday (28), with the opening of its big salt water swim pool. Sun and Surf Club members, users of the pool, have a new restaurant at their disposition this summer, in addition to handball courts and play areas.

Ray Marsh Brydon's big Side Show, under the supervision of Jimmy Hurd, opened last week-end and has been doing good business with admission pegged at 35 cents.

Earl Purtell's Motordrome, with Ethel Purtell and her auto-riding lions as a feature, is the only other show in the park and is also playing to good biz.

Special attractions for the Decoration Day week-end are Betty and Benny Fox, a high thrill act, and the bands of Henry Jerome and Russ Irwin.

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R-B TO INVADE WEST COAST

H'w'd Bow To Be Benefit

Kay Kyser heads group in charge of opening night—Detroit dates July 16-18

HOLLYWOOD, May 29.—For the first time since 1939, when it made a four-day stand here, Ringling Bros. and Barnum & Bailey will invade Hollywood and the West Coast when the Big One opens here Saturday night, September 4.

Opening night here will be sponsored by the St. John's Hospital Guild, with movie stars, headed by Kay Kyser, in charge of the benefit show. All proceeds from the opening night's performance will go to the hospital fund.

According to sources close to the promotion, seats will go as high as \$100. The opener will be a typical Hollywood movie premiere night with Kleig lights, autograph hunters and movie stars taking part in the show.

Showgrounds will be the Pan Pacific lot on Beverly Boulevard near Fairfax Avenue. A heavy promotional campaign to sell opening night tickets is being undertaken by the hospital group, which has established offices at the Hotel Plaza here. Among the inducements for cinema celebs to buy premiere tickets are fabulous door prizes, worthy of a radio quiz. There will be a "diamond horseshoe," with socialites and movie stars donating \$100 to the hospital fund for each seat in the choice section.

The R-B show will open its "regular" run Sunday, September 5, with a matinee. Show will play twice daily thru September 12.

Detroit Dates Set

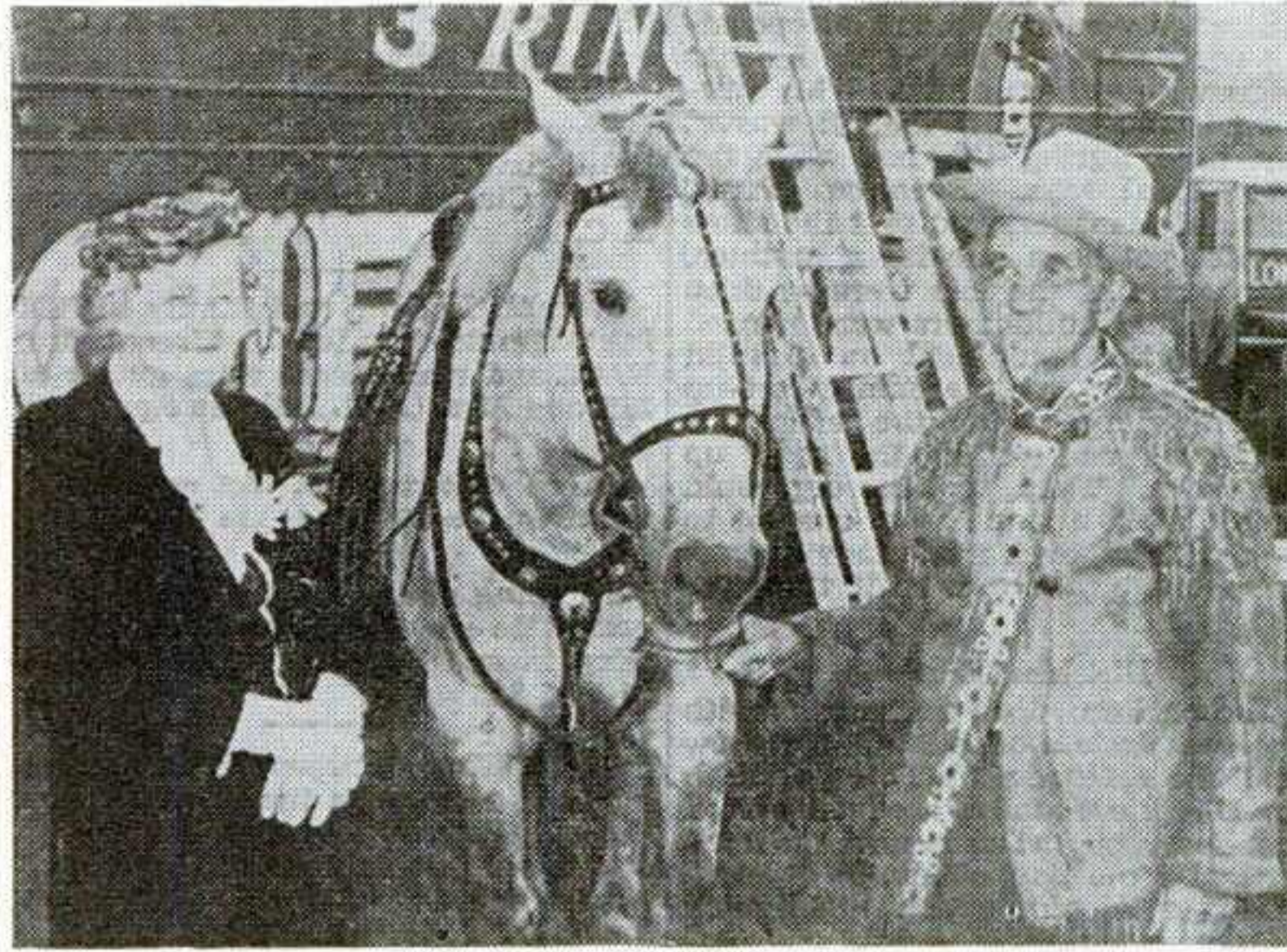
DETROIT, May 29.—Dates for the Detroit appearance of Ringling-Barnum were set here this week, with the arrival of Al Butler, contracting agent, who confirmed the local stand for July 16-18 at the west side lot on Michigan and Wyoming roads, just beyond the city limits in the suburbs of Dearborn. Butler's arrival here cleared up rumors and printed newspaper stories to the effect the show would by-pass the Motor City this year.

The three-day stand will be the shortest in several years for the circus here, and the first time in many years only one lot has been played, aside from the long open-air stand at the University of Detroit Stadium after the Hartford fire. Key circus personnel in the past have felt that the physical layout of Detroit required two different stands, despite the costs of the extra move, but the management evidently has decided to skip the east side this time.

The R-B show will move in here following a two-day stand at Toledo, July 14-15, and then move westward for a string of one-nighters at Lansing, Grand Rapids and Kalamazoo, Mich., and South Bend, Ind., and Milwaukee.

RB Back to Hartford Area

PLAINVILLE, Conn., May 29.—Ringling Bros. circus will make its first appearance in the Hartford area in four years when it plays here at Tinty's Flying Ranch June 18.



VETERAN TROUPERS MET AT Sterling, Ill., when Mills Bros. played there. Mrs. Cora Radcliffe, Sterling resident, veteran trick shot and firearms expert, retired, and Buffalo Ben, veteran trouper with the Mills org, used to troupe together with Buffalo Bill's Wild West Show, Lemon Bros. and other shows. Also shown is Ben's horse, Tony.

Shirley No Like

HOLLYWOOD, May 29.—Rogers Bros.' Circus has been asked to stop using the name Shirley Temple on its advertising posters. The request was made by Grant Cooper, attorney for Mrs. John Agar, the former Shirley Temple.

"The posters give the impression that Miss Temple is appearing with the circus," Cooper said. "They are an infringement upon her name and constitute unfair competition. I have a poster which says, 'See Shirley Temple with Rogers Bros.' Circus, East Liverpool, O., May 15.'"

Cooper said the Shirley Temple with the circus is an elephant.

Vancouver Gives Bailey Big Week

VANCOUVER, B. C., May 29.—Bailey Bros., which moved in here Monday (24) for a week's stand, enjoyed a big week, org getting away to a fast start with turnaways the opening two days.

Two stands in Washington, before the show moved into Canada, proved okay. Bellingham gave with a strong matinee and a near-full one at night and the same was true at Mount Vernon. Weather in both Washington spots was ideal.

Obstacles Hurt Rogers Bros. In Stand at Baden, Pa.

BADEN, Pa., May 29.—A special counter-attraction at the local theater and construction of a road which made access to the lot difficult hurt biz for Rogers Bros. here Thursday night (13), after it had played to a full house at the matinee.

Org played to an overflow the previous night in Ambridge, Pa., under auspices of nearby Harmony Township Firemen.

Philly Boffo For Ringling

Working help shortage acute as Big Show heads for one-day stands

PHILADELPHIA, May 29.—Ringling Bros.' circus continued to rack up turnaway business at Erie Avenue and G. Street, the fifth stand of the season. The overflow patronage began Thursday (27), following near-capacity houses Monday night (24) and Tuesday. The preem performance was witnessed by about 7,000 underprivileged kids, guests of Frank Palumbo, local nitery op, and Ellis A. Gimbel, philanthropist.

The principal headache confronting the Big Show to date appears to be the shortage of working help. Art Eldridge, employment agent, left here for the South with two busses to recruit labor. Altho some 90 Miller Bros.' concessionaires have been used as supplementary help in getting the show 'up and down, the opening Baltimore matinee, Friday (21), was late even tho the jump from Washington was only 40 miles.

First One-Day Stand

Following another lengthy stand in Pittsburgh, Monday (31) thru Friday (4), the circus will tackle its first one-day stand of the season, Johnstown, Pa. After that, in order and beginning Monday (7), will come Wilmington, Del.; Lancaster and Reading, Pa., and Trenton, N. J.

The mobility of the new grandstands, depending upon the number of working men available, will be in for its first rigorous testing at these dates with time at a premium.

Altho some squawks were voiced by patrons using the new grandstand seats for the first time, no general dissatisfaction was evident. The new grandstands are constructed on ramp-like elevations, rather than on steps as in the past. The step system afforded successive tiers more elevation than is possible with the new arrangement.

Pa., N. Y. Warm To King Bros.

ONEONTA, N. Y., May 29.—King Bros. played to strong houses here Saturday (22) and also got good crowds at Binghamton, N. Y., and at Scranton, Pa., despite transportation difficulties which forced cancellation of the matinees here and at Binghamton.

The org's evening show at Scranton was viewed by an overflow, following a full house for the matinee.

A near-capacity crowd was on hand for the single performance here, despite threatening weather.

Cool Breezes Fail To Chill Dales Bros. at Kittanning, Pa.

KITTANNING, Pa., May 29.—Cool weather failed to chill the interest of circus fans here and Dales Bros. played to a full house at the matinee Monday (24), but cold weather cut attendance at night in half.

This followed a full house Saturday night (22) at Rochester, Pa., after a strong one caught at the matinee.

Biz Continues At Good Rate For Cole Org

Good Weather Holding

LIMA, O., May 29.—Cole Bros. continues its winning ways thru Ohio as the good weather holds. Altho cloudy and cool in the afternoon here, the weather at night was good and the show drew capacity after a fair matinee. Last year four out of five shows were rained out here. As a result Cole, the first show in here this year, created plenty of interest.

In Columbus Cole bucked tough competition from the American Association baseball team. As a result, the two-day stand added up to only one day's good business. Springfield gave with a three-quarter matinee and a full one at night, and Mansfield was the same.

The show was delayed by six hours in pulling into Zanesville, coming from Parkersburg, W. Va., a distance of 75 miles, because a flat car broke down. The matinee was canceled but the night show drew a straw.

Nebraska Proves OK For Kelly-Miller Org

ATKINSON, Neb., May 29.—Nebraska proved okay for Al G. Kelly-Miller Bros. during the past week despite rain in one spot and cool weather in another.

Org played to a strong house here Wednesday night (26) after a half-house at the matinee.

Despite rain which mired the roads and trimmed attendance from rural areas, a near-capacity crowd watched the matinee Sunday (23) at Greeley, Neb. No night show was scheduled.

The org played to good crowds at both performances in Ravenna, Neb., Friday (21), receiving a good break in the weather for both shows.

Hunt Licks Weather To Tab Lush Early Season Takes

HASBROUCK HEIGHTS, N. J., May 29. — Altho experiencing the worst weather since 1927, Hunt Bros.' Circus has been racking up record grosses in its early-season trek thru Pennsylvania and New Jersey. It isn't so much that folks are hungry for circus entertainment as it is the fact that the Hunt show has attained institutional rank as the result of having played many of its dates for most of the 56 consecutive years it has been on tour under the guidance of its owner-manager, Charles T. Hunt.

Altho storm clouds and intermittent rains made for anything but good circus weather, a large crowd turned out for the Tuesday (18) matinee here while the night show played to a near-capacity audience. As a result Hunt and his sons, Harry, Charlie and Eddie view the future, which will take them thru their usual New York and New England territory, optimistically.

Equipment Sparkles

Despite the rain and mud encountered, show properties are in excellent shape, with new paint glistening everywhere. Altho good for at least the remainder of this season, the big top is to be replaced within a month since the order is already in the cutting stage. The new top will be a 90 with three 40-foot middle pieces; ap-

proximately the size of the one now in use.

Strangely enough the chief operating problem encountered so far has to do with working help. This situation is tougher now than it was at any time during the last war, the elder Hunt says. Even so, Harry, assistant manager, said that the show has not yet been late for a matinee, altho some of the lots were so deep in mud that bulldozers were needed to work the equipment on to solid ground. The unique family set-up accounts largely for the efficiency in moving and getting the show up and down. Then, too, the org could almost pitch a stone from one lot to the next and, even when moving gets extra tough, there is still time for rest.

Diriskies Featured

The performance is in keeping with the Hunt system of building the show around a feature act. This year it is the Diriskie Family, a seven-person acro-tumbling group in neat routines. Last year the Zoppe-Zavatta Family, featuring its riding act, highlighted the performance.

The three rings are kept fairly active thruout the two-hour performance, with many members of the Hunt clan, sons and their wives and daughters contributing much of the action. Circus-owned animals, including the Liberty horse presented by Charles Jr., trained ponies and mules and the elephants, Dolly, Blanche and Jewel, give the show a full measure of authentic circus flavor.

General admission, as last year, is 90 cents with the Wild West concert, again presented by Nemo and his family, going for a quarter. Nearly 50 per cent of the big show audience is being turned for the concert.

Hefty Grosses

At several recent stands it has been necessary to give three shows. These have resulted in grosses exceeding \$4,000. The midway, including the Side Show, featuring animals, including seals, lions, llama, the Hunt elephants, monkeys and a black bear, as well as ring stock; the usual grab joints, frozen custard and a pony ride all have a prosperous look.

The show is moving on 26 pieces of equipment, the equivalent, Hunt says, of 40 as the result of a compact loading. The combo big top pole wagon nicely demonstrates his point. The single large but average trailer is so constructed that the entire big top, including center, quarter and side poles are carried on it alone. Open compartments, formed by heavy angle and strap iron, provide compact space for each of the component parts.

Importing Animals

Altho the size of the Hunt show was stabilized many years ago and has been held down despite some mighty prosperous war years, the org is currently sponsoring a trek to India by Mrs. Madeline Parks, a nonpro family friend, who is expected to return by fall with six elephants already awaiting her in compound, plus some baby tigers, leopards and pythons. Cost of the junket and the (See HUNT PROGRAM on page 66)

UNDER THE MARQUEE

Vincent E. Elderkin attended King Bros. at Oneonta, N. Y., May 22 and visited with Eddie Hendricks.

Lester B. Ulrich, CFA, Sheffield, Mass., caught the Hamid-Morton Circus at New Haven, Conn.

Jean Evans joined Bailey Bros. at Bellingham, Wash., and Charles and Percy Clarke joined in Vancouver, B. C.

Rex M. Ingham and family visited Milt Hinkle's Rodeo at Greensboro, N. C., and while there were guests of Mr. and Mrs. G. St. Billman Spangler.

A fast concert is one that no audience would want to sit thru to see it twice.

Ringling circus has been granted a permit to show at Providence at the Niagara and Sackett streets lot, June 21 and 22.

Clyde Wixom, circus historian, contributed a story on the early days of the old Matt Wixom Great Show to the Town Talk column of *The Detroit News* recently.

Maybelle Miller visited the Chicago office of *The Billboard* May 25 and reported her fractured ankle has healed and that she will take her high act out soon.

First of May is one who thinks breakfast is too late if served any time after 6 a.m.

Clown Happy Kellems, whose most recent efforts were with the St. Louis Police Circus, was the subject of a feature story recently in *The St. Louis Globe-Democrat*.

Tommie and Etta Henderson and Lee and Mildred Justice attended the races at Suffolk Downs. They also visited the Morris Hannum shows at York, Pa.

Jeff Murphree, clown with the Hamid-Morton Circus the past winter, opened May 28 for a 20-week season with the B. Ward Beam Thrill Show, his second year with Beam.

It is a wise trouper who grows up without inheriting his father's prejudices against towners.

Recent guests at the home of the Tommy Butlers, Jackson, Mich., were Jack Hoxie, Western movie star; Bonnie Baker, singing cowgirl, and Tex and Alice Orton.

Eddie Jackson, while billing Philadelphia for Ringling-Barnum recently, visited the circus room and collection of Mr. and Mrs. Herbert A. Douglas, West Chester, Pa.

Robert P. Seyfer Jr., Fort Smith, Ark., former showman, reports he has been appointed chairman of the State CFA by Dr. H. H. Conley, president.

Dr. and Mrs. M. B. Mathers, owners of a wild animal farm and private zoo at Mason City, Ill., caught the Mills Bros.' Circus at Peoria, Ill., May 22 and visited with Mr. and Mrs. Jack Mills.

Whoever said that opposition wars have their victories should be compelled to name one.

Happy Kellems and Roy Barrett took over as producing clowns in the St. Louis Police Circus after the first few performances. Kellems inserted two gags and Barrett one.

Howard Hixon, a member of the Ringling circus electrical department, is recuperating at the Sarasota, Fla., Hospital after a major operation. He

expects to rejoin the show later in the season.

The I. J. Watkins family, Mr. and Mrs. I. J. and children, Buddy and Pat, who have a chimpanzee, dog and mule act, recently were the subjects of a feature story in *The Tampa Morning Tribune*.

Lorraine and Gene Murphy, Bobbie Penna and Wally Beach, of Dubinsky-Stone Expositions, Inc., visited King Bros. in Bethlehem, Pa.; the *Hollywood on Ice* show in Allentown, Pa., and the Larry Sunbrock Thrill Circus, also in Allentown.

Plans for raising funds to build a clubhouse were discussed at the Thursday (20) meeting of the Sara-Circo Club in Sarasota. Mary Jane Miller, president of the Ringling circus unit, wrote of a party staged for circus personnel in New York.

Peggy and Billy Kling, of the Thunderbirds, high aerial act, are again touring with the Caledonia Shows, with Al Martin as agent. Billy began performing 17 years ago as a clown with the Al G. Barnes Circus.

Nervous people don't like to watch aerial acts because they're afraid something might happen—which is what they expect to see for their dough.

James H. (Howard) Bryant, formerly a clown with the Beatty show, is working at the State Hospital, Camarillo, Calif., where he is organizing a band of patients to travel around the State giving concerts at State institutions.

E. Deacon Albright, honorary member of the Circus Historical Society and veteran steam calliope player who started the season with King Bros., was forced to leave the show at Marysville, Tenn., because of illness.

Louise Griebel Buskingham, formerly a performer with many of the leading circuses and carnivals, including Sells-Floto, Hagenbeck-Wallace and James M. Strates shows, is planning to return to the road with either a circus or carnival.

Then there was the early-day overland wagon show operator who, when payday arrived, always settled with his help with "Don't forget. You et in my cookhouse."

Slim Jack Decker, Girl Show operator, cards that he visited with Tom Wilcox at Saginaw, Mich., the latter coming from South Bend, Ind., to handle promotion for Frank Hilderbrandt. Decker says he is planning to join the Cole show soon.

Adrian F. Davis, of Philippi, W. Va., and C. B. Smith caught the Polack show and Rogers Bros.' Circus which played recent dates at Clarksburg, W. Va. On a recent trip to White Sulphur Springs, W. Va., Davis got a look at King Bros.' Circus in transit.

Maryln Rich, aerialist, formerly featured with Cole Bros.' Circus, recently returned to Los Angeles from Honolulu where she did a new routine while suspended from a helicopter. Maryln is contracted to present the act at several fairs.

Not guilty: When opposition brigades meet in taverns at night each biller stoutly denies responsibility for the tearing down or covering of paper.

A beef registered by a group of vets housed in Quonset huts adjacent to the circus grounds resulted in the Stamford, Conn., city council's rescinding a license granted to the Ringling circus for a June appearance. Circus officials offered no protest.

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WANTS

Join on wire: Clowns, Family Acts: Fullers, De Khols, answer. Concert people with stock, working men, candy butchers. June 1, Spencer, Neb.; 2, Bonesteel, S. D.; 3, Armour; 4, Plankinton; 5, Kimball; 7, Wessington Springs; 8, Woonsocket; 9, Wessington; 10, Highmore, 11, Onida, S. D.

Dressing Room Gossip

Ringling-Barnum

Our second week under canvas found the show running smoothly and continuing to draw big crowds. Ellis A. Gimbel and Frank Palumbo were hosts to 7,000 children at the show in Philadelphia. It was Gimbel's 34th year and Palumbo's 21st year playing hosts at this big event. Photos and radio men were much in evidence and the occasion proved a huge success. Morning shows were given at the Jewish General hospital in Philly.

Game between the midgets and girls, originally slated for Washington, was postponed there because of late show and rain but was played in Philly. Midgets looked mighty sharp in their new uniforms. Score was 10 to 5 in favor of midgets. Mars Bennett hit the first homer.

Sunday off in Philly gave everyone a chance to catch up on the movies. Ed Kennedy, circus fan and friend of all, was a daily visitor and took what seemed like hundreds of pictures. Alberti showed his interesting movies for the personnel at the trains after the night show Saturday. Elsie Alzana is out of the hospital and will join the show soon. Rose Gould was out of the show for a few days and was missed by the audience. The new large wardrobe tent was put up (See Ringling-Barnum on page 98)

Cole Bros.

All personnel on train leaving Parkersburg, W. Va., had a narrow escape when one of the steel flats buckled in the middle. Fortunately the train was moving slowly and no one was injured seriously.

Eileen Harold's shoulder operation has been pronounced a success. Special mention to Ed Floyd and his laundry, at Columbus, O. He's doing bang-up job of picking up and delivering, cleaning and laundry, with delivery the same week. He drove 200 miles to handle the job last time.

Org's younger set had a big time during stand in Ashland, what with a skating rink on the lot. Mr. Mac, however, couldn't make it as he lost his skates.

Clowns are getting plenty of laughs, with special mention to Kenneth Waite and his props. Judy Allen, of the Side Show, was clawed while working her fighting lion. She will be out for a couple of weeks.

Most of the clowns, and Marion Partello, Zack Terrell and the writer and wife visited Huffy Hoffman at his home in Zanesville, O. He expects to be fully recovered and with the show again by the time this hits print. Harold Voise and his troupe, (See COLE BROS. on page 98)

Dailey Bros.

George Myers's hometown, York, Pa., gave us the best lot of the season. Too bad it rained and turned the grass into a loblolly. Orchids to Eva Davenport, not figuratively speaking, tho, because she wore two lavender orchids on her birthday.

The girls gathered all the rat dogs in Sunbury, Pa., and proceeded to rid the lot of the numerous rodents.

Barbara Ray is the helpful one, acting as water carrier, baby sitter, dresser and errand girl between acts.

Jim Conway's Wild West ticket sales jumped after he donned the Western wardrobe.

We saw a lovely blonde lady in the backyard and wondered who the stranger was. Just then she turned around and it was none other than Mona Gruba, our gilly driver, in new outfit.

Add things I never knew until now: That Mother Jackson, our chef, played the role of Tom in *Uncle Tom's Cabin* for many years.

Charles Sanders, German stilt walker and clown, recently joined. (See DAILEY BROS. on page 98)

Clyde Beatty

Reno is past and several members of this organization were really Renovated. All personnel enjoyed visiting the emporiums of amusement and seeing the sights.

A recent week found us in the mountains where the weatherman wasn't feeling so well. Consequently, the salamanders were dug out and the smudge pots lighted. I never have seen so many smoked hams.

George Werner is back from the hospital and Lou Walton's broken leg is coming along fine.

Was greatly surprised the other night, when I caught the Liberty act, to find Johnny Cline working it without aid of a whip or handkerchief (good work, Johnny). Several of the boys from the bar act are sporting sun-burned backs from crocheting on the net out in the sun.

Rosie (Lamont) Alexander sprained her arm the other night during the elephant number, but worked the act the next day.

Eldon Day and Russ Marty celebrated birthdays recently. Russ hit a \$50 jack-pot and served refreshments to the dressing room.

Show is certainly becoming single-trap minded as judged by daily work-outs. Christine Johnson, Ruth Flanagan, Connie Conrey, Susan Staley and Jerry DeWayne, tutored by Joe and Colman Antalek, are the busy ones.

Pete and Elsie Borden said their I do's in Reno. Mrs. Beatty presented both the men's and ladies' dressing rooms with boxes of chocolate. Merle Sprague, CFA, visited, and Shorty and Peggy Sylvester were visited by two or their brothers in Susanville. Pat Graham's train crew has been doing a commendable job in helping the property men, which has speeded up the start of the matinees. Bob Porter found Daisy Hill while he and Harold Norris were visiting Harold's brother at Camp Stoneman.—LAURENCE CROSS.

Polack Bros.' Eastern

Fishing, swimming and lounging on the beach were the order of the day prior to the stand in Corpus Christi, Tex., May 19-22.

The Great American Tourists staged their long-anticipated deep sea fishing jaunt May 18, with Bill Green chartering the boat and handling arrangements. Kinko, always one and a half ahead of the rest, even in paying club fines, already had boarded the boat and started fishing when the others arrived.

Despite numerous, unearthly shrieks, mostly by the women, fishing was good. Terry Peers started a pool, with the prize going to the one catching the largest and most palatable fish. Marsha Lewis was the winner, with Conchita hooking the most fish, and Jack Klippel the biggest nothing. Bill Green got the largest trout. Ray (See POLACK EASTERN, page 98)

Mills Bros.

A week of sunshine and dry weather finds the backyard clotheslines loaded and most of the org busy washing automobiles and trailers. All can stand it, following several weeks of rain and mud.

Martha Ali and Bruna Medini have been on the sick list.

Org received publicity galore during stand in Dubuque, Ia. Included among those interviewed via on-the-scene radio broadcasts were Bert Wallace, Myrna Karsey, Buffalo Ben, Charlie Brady, Dan Archer, Hoat Black, Raba Collins, Bob Boyd and Frank Noel. *The Dubuque Telegraph Herald* ran a full-page story with pictures, featuring three local clowns, Harold Bailey, Elmer Dee and Bill Krocheski, who joined the show's (See MILLS BROS. on page 98)

Polack Bros. Western

San Francisco has offered much in the way of entertainment, variable weather, overflow audiences, and the finest building of the season.

There was plenty of publicity. Justus Edwards, who whangs the cymbals for this org, snared over six hours of radio interviews, including a network audience-participation show taken part in by the Ward-Bells, Mabel Stark, Chai Huang, and Harry Dann. Chai also was interviewed on a Chinese speaking program. Several broadcasts originated from Bobo Barnett's dressing room.

Baseball fans Dwight and Bobby Moore, Ed Raymond, Wally Newbury and Rex Ronstrom are taking in local contests. Rex Ronstrom's tie collection requires one suitcase for his colorful masterpieces. His latest is an oil painting of himself sitting at his trap drum. Mrs. Wally Newbury is okay after a few days' illness.

Slivers Madison suffered a bruised foot and twisted back when one of the MGM elephants stepped on his foot during a performance. Mabel Stark's new tiger cubs were christened in the ring by Potentate Roy N. Buell.

The Shrine committee hosted at a buffet luncheon for the show's personnel, who reciprocated by presenting an impromptu show emceed by Gus Bell.

Visitors included Mr. and Mrs. Abe Goldstein, returning from Hawaii, and Danny McAvoy, clowns, and Frenchy Manning, formerly of Manning and Class, wire performers, back from Australia.—HAROLD BARNES.

Bailey Bros.

All details involving our entry into Canada Sunday (24) were capably handled by General Manager C. C. Smith and staff. Jean Evans, aerialist, joined in Vancouver B. C.

Show garnered some good publicity in Bellingham, Wash., where the bulls took part in a pet parade, put on by the school children. Holly Howard, chief electrician, and his crew keep the show well lighted, using four spot lights on each ring. Thanks to Dr. D. L. Hurley, CFA, for the pictures he took on the lot in Everett, Wash. Other CFA members visiting were Earnest Jensen, Francis Wallace and Dan Miller, all from Tacoma. Other visitors were Frank Kirsch, general agent for Ziegler Shows; Mrs. Perrett and son, Charles; Humpy Shetler; Thornrice, his wife and daughter.—RUSTY BADER.

Dales Bros.

Our sixth week was marked by good business, clear weather, grassy lots, and numerous visitors.

Everyone on the show seems to be practicing. Every afternoon between shows finds the tree rings crowded with ambitious souls. Outstanding technique on single traps and neck swivel was demonstrated by Cora Davis, former Ringling aerialist, who recently joined.

Peggy Henderson MacDonald has been on the sick list. Her dad, Lou, after a hasty rehearsal, took over the roly boly spot for Peggy, while little Carol Altemose, 7, took over in the trampoline act. Carol already is doing fronts and backs.

Don McClennan's Wild West Concert draws an unusually high percentage of the big show customers. Besides Don's expert roping, concert features Chief White Eagle, rifle expert and knife throwing; the Killen Kid's bull whip manipulation, bulldozing by Princess Dolores Altemos, and trick riding by the entire troupe.

On Mother's Day Peggy Henderson presented all mothers on the show with greeting cards and embroidered handkerchiefs.

Recent visitors have included A. R. Brewer, photographer; R. E. Tuttle, Gooding Amusements; Mr. and (See DALES BROS. on page 98)

FOR RENT
2 Female Indian Elephants
 7 ft. tall, gentle, tame, broke, about 15 years old
 Suitable for pushing, pulling, breaking in act
THIS WILL BE LAST SHIPMENT OF ELEPHANTS FROM CEYLON, INDIA, FOR THE NEXT 10 YEARS, ACCORDING TO THE INDIAN GOVERNMENT.
CIRCUS EQUIPMENT CORP.
 240 E. 45th St. New York, N. Y.
 MUrrayhill 2-1090

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 Turn to
INSIDE FRONT COVER
 for an important story on
POPCORN PROFITS
MANLEY INC., KANSAS CITY, MO.
 "The Biggest name in Popcorn"
 POPCORN MACHINES AND SUPPLIES

BILLPOSTER WANTED
 Must be sober and reliable.
 For long season with Big Thrill Show.
"LUCKY" LEE CROSBY AND HIS ALL-AMERICAN HELL DRIVERS
 Write, wire or phone
LUCKY LEE CROSBY
 Box 1097 Trenton, N. J.

TERRELL JACOBS WILD ANIMAL CIRCUS WANTS
 Candy Butchers and Novelty Men. Write E. S. HEBELER, TILTON HALL HOTEL, BLOOMINGTON, ILL.
 CLOWNS—Write LEW HERSHEY, Producing Clown, 817 Holdbrook St., Fort Scott, Kan.
 Girls for Elephants, Trainmaster, Cage Hands, Working Men in all departments. VERN CORRIELL, WRITE.
TERRELL JACOBS, Box 18, Peru, Indiana.

PHONE MEN
 For No. 2 Unit Indoor Show. Deal starts June 4. Can use a real Banner Salesman.
TOM WILCOX
 c/o V.F.W., 2 W. 2d St., Xenia, Ohio

ELASTIC NET OPERA HOSE
 Black, suntan, white and pink, \$4.95. Elastic net tights, \$7.50. Sifted tights or leotards, \$4.50. Phinestone punches, \$4.50. Rhinestones, metal spangles, chainette fringes, ostrich plumes, etc. Folder? Yes.
C. GUYETTE
 348 West 45th St. New York 19, N. Y.
 Phone CI-rols 6-4137

WANT CLOWNS
 Wire
CLYDE BEATTY CIRCUS
 Longview, Wash., June 1; Chehalis, 2; Auburn, 3; Seattle, 4-6.

TAP MEN, PROMOTERS!
 Exclusive Territory Available, National Fast Moving, Easy Selling Deal, Large Profits, Sponsored by National Veteran Organization.
ACT NOW FOR CHOICE TERRITORY
 Write BOX 323, THE BILLBOARD, 1564 BROADWAY, NEW YORK, N. Y.

Weather Aids Clyde Beatty

After rain and cold org gets break in Medford and does good business

MEDFORD, Ore., May 29.—Weather, which has plagued Clyde Beatty of late, finally got around to giving the show a break here and a profitable day was registered.

Handicapped by unusual rains all the way up the Coast, the show arrived in Medford, accompanied by good weather. Business at the matinee was good, better than a three-quarter house being on tap. The night show registered a full one.

At Weed, Calif., only a night show was given and the weather was anything but pleasant. It started to rain shortly before the show got under way and turned cold. Despite this, a near-capacity house was on hand.

At Klamath Falls, Ore., the show ran into cold and rainy weather. Business, altho good considering the weather, was not up to par.

The Beatty show has contracted to play Seattle June 4-6 and then will go East. For the second straight year the Beatty org will pass up Canada.

Clyde Bros. Does Okay In Three-Day Joplin Date

JOPLIN, Mo., May 29. — Favored with good weather, Clyde Bros.' Indoor Circus did okay business on a three-day stand here, Owner Howard Suez reporting he was well satisfied with attendance.

Show opened Friday (14), giving two shows each of the three days.

R-B Philly Bow for Kids

PHILADELPHIA, May 29.—Preem performance of the Ringling circus Monday afternoon (24) was entirely composed of underprivileged children hosted by Ellis A. Gimbel, department store owner, and Frank Palumbo, nitery op. Gimbel and Palumbo each brought 3,500 youngsters.

SEAL BROS.' CIRCUS

Want Boss Canvasman; Joe Applegate and Papa Johnson, call me long distance telephone. Also want Side Show Freaks, Dancing Girls and Colored Minstrel Band, Working Men, come on here. Cook House open. Address:

BUD E. ANDERSON, Mgr.
EMPORIA, KAN.

2 PHONEMEN—2

Book, U.P.C. Tickets, Banners. Big Indoor Show. Chairman Entertainment Com. 1238 E. Genessee Tel. 45601 SAGINAW, MICH.

WANTED CIRCUS AND WILD WEST ACTS

All kinds, Bosses all departments, Steward, Cookhouse Help, small Band, Working Men. Sideshow complete. Sell ex. on Concessions. Join or wire

Huntington, West Va., June 2nd thru 6th.

MILT HINKLE, Producer; RALPH T. CLAWSON, Mgr.

MACK BROS.' CIRCUS SIDE SHOW WANTS

Magician, Tattoo Artist, Half and Half, Entertaining Midgets, 2 Hula Dancers; Colored Musicians, Cornet, Trombone; Comedians who double, Scotch Bag-Pipers, Human Pin Cushion, Anatomical Wonder, Mentalist, Acts that pitch. Don Cavella, Ira Reser Musical Act, Soupbone Bumps, Waldo, come on. Lush heads and chasers, save your stamps.

CUBAN MACK—FLORIDA AMUSEMENT CO.
MARSHALL, MICH., THIS WEEK

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

How Many, N. J.
May 29, 1948.

Dear Editor:

Hobbies of retired showmen, circus clubs and private collectors encompass the gathering of old photos, lists of titles, the history of contortionists and the names of stars and bands and hundreds of other odds and ends pertaining to the profession. We were met here by a census taker of Side Show freaks and acts—both living and dead—if the attraction was still taking part in such a show.

Apparently the official enumeration of Kid Show people started on the Won, Horse & Upp Circus. To keep the record straight, it was understood that all persons wearing Van Dyke beards or goatees were to be pigeon-holed as mitts, magic or medicine.

The first to be interviewed were our Siamese twins. The two gals, A. M. and P. M., reported a year's difference in their ages, which almost threw them off the legit list. However, P. M., the right-hand body, stated that she was born on December 31, 1931, at 12 p.m., while A. M. stated that she was born on January 1, 1932, at 12:02 a.m., which made a difference of two minutes in actual time but one year later, according to figures. So, the census taker listed them as twins with different birth-days. (Note: Both were born of normal parents. Pictures are available at 10 cents.)

The annex dancing gals were next to be interviewed. On the census taker's approach to the blow-off, the talker yelled, "Tighten up your G-Strings, gals! Here comes the censor taker." It was a matter of minutes before he understood that the word was "census" and not "censor." (Note: Among the six historic and pre-historic relics, three were cradled in dressing room trunk drawers. Their pictures, not to fall into the hands of children, are also available at 25 cents.) The half-man and half-woman came next. No one, including the subject, knew how to list the gender. It was finally decided to photograph the banner and list the subject as, "Just as advertised on the banner." (Note: Father weighed 180 pounds. Its mother 160 pounds. Confidential pamphlets and reprint of the banner are available at 50 cents.) Fleetwing Silvertread, two-headed baby, wasn't interviewed because she was taking hot-patch treatments in a vulcanizing shop at the time. (Note: Fleetwing is seldom on display and is carried merely to square the center banner that pictures freaks of past and present.)

Our census taker discovered something new in Sailor Black, tattooed man, who stated that he wasn't shipwrecked on an island and tortured by savages but was captured and tortured by Japs in the Pacific. (Note: His story is copyrighted. Anyone using it will be prosecuted. As no pictures are available, he'll tattoo his

mug on your arm in three colors for a lin.)

We discovered a host of those who were born with veils, under lucky stars and were seventh daughters of seventh daughters. (Pictures available.) The two African pinheads were passed up because of a heavy colored population here. They were working as outside support for our magician, who was doing tricks with three cards on an ironing board.

Heart Attack Takes Gene Randow, Clown

AMARILLO, Tex., May 29.—Gene Randow, of Polack Bros.' Circus, Eastern Unit, was fatally stricken with a heart attack Friday evening (28) a few hours before he was scheduled to go on stage in Municipal Auditorium here. Oxygen was administered but Randow was pronounced dead before arrival at St. Anthony Hospital. He was 62 years old.

A native of Budapest, Randow had played every part of the civilized world. He and son, Gene Jr., composed the last top flight father and son clown combination in the profession. Randow came to the United States 40 years ago and remained here, playing with the Ringling-Barnum circus and other organizations before joining the Polack show 12 years ago. He had the title of producing clown. For a period Randow appeared with his wife, Cynthia, and son on heading vaudeville circuits and in night clubs in an act called *Aunt Jemima and Her Pancakes*.

Services for circus personnel will be held Sunday (30). Interment will take place next week in New York. Survivors are his widow, son and a sister.

Near-Capacity Crowds

Greet Rogers Bros. in Pa.

PHILIPSBURG, Pa., May 29.—A near-capacity crowd turned out for both performances of Rogers Bros. here Wednesday (26), with good weather prevailing and stores observing their customary Wednesday half-holiday. The org was under the auspices of the Chester Hill Hose Company, a volunteer fire unit, and the lot was on that organization's showgrounds.

The show also met with a good reception at Brookville, Pa., Friday (21), playing to a full one at night and a near-capacity matinee.

HUNT PROGRAM

(Continued from page 64)

animals will run to \$30,000 or more, it is expected.

Program

- Display 1. Spec: Circus on Parade.
- Display 2. Hunt's Military Ponies, pony copers.
- Display 3. Clyde Bros., comedy acrobats; O'Donnell Duo, comedy head and band balancing.
- Display 4. Diriskie Family, acro-tumbling.
- Display 5. Rusty and ponies; Dusty with April and Alice.
- Display 6. Charlotte and Henry Levine, high balancing perch.
- Display 7. Clown walkaround.
- Display 8. Jo Ann, contortionist; Marvelous Delbenaire.
- Display 9. Liberty horses, presented by Charles Hunt Jr.
- Display 10. Marvin and Hazel Case, tight wire.
- Display 11. Clown walkaround.
- Display 12. The Powells; Pancho, rolling globe.
- Display 13. Miss Fanelne, head balancing.
- Display 14. Miss Dres and her pals, trained dogs.
- Display 15. Pealer Troupe, jugglers; Mme. Marion.
- Display 16. Australian trampoline.
- Display 17. Riding School.
- Display 18. Clown walkaround.
- Display 19. Aceletta, trapeze.
- Display 20. Capt. Roy Bush with the Hunt elephants, Dolly, Blanch and Jewel.

Rain Plagues James M. Cole At N. Y. Dates

CANANDAIGUA, N. Y., May 29.—Playing on a lot owned by the American Legion, sponsor, which was located some distance from the city, the James M. Cole Circus couldn't overcome the distance and as a result business here was on the light side Thursday (27).

Altho Don Pysher, Cole's 24-hour man, said the weather here was the best so far this spring, the show drew only a three-quarter house at the matinee, of which 600 persons were patients from the near-by U. S. Veterans' Hospital, and only a half house at night.

Wednesday (26), Cole played Penn Yan, N. Y., home town of Owner Jimmy Cole. Show officials reported business there wasn't good. Altho it didn't rain, it was cloudy and threatening all day they reported.

Pysher said the show had been plagued by rain most of the spring and said it was almost an exact duplicate of the weather encountered a year ago at this time. He said even worse than the weather so far has been the difficulty in obtaining steady help. He said, however, that he figured a break in the weather—if it held for a while—would ease the employment situation.

At Endicott, N. Y., the show encountered chilly weather in the afternoon, but had a capacity house. At night it started to rain shortly before the show got under way but it didn't hurt the crowd, a full house being on hand.

MUSICIANS

For Side Show Band

Write or Wire:

OSCAR "SLIM" JONES

Care Clyde Beatty Circus, as per route

JAMES M. COLE CIRCUS

Can Place At Once

High class Banner Man, Boss Property Man, Seatmen and Riggers for Big Top. Answer: Youngstown, Ohio, June 1; Greensburg, Pa., 2; McKeesport, 3; Butler, 4; Meadville, 5, or per route in Billboard.

AT LIBERTY

for fall and indoor dates. Producing and Advertising Clown of executive ability. The Clown that puts money in your box office.

H. R. "RUBE" RAY

c/o DAILY BROS.' CIRCUS, Glen Falls, N. Y., June 1; Rutland, Vt., 2; Burlington, 3; Ogdensburg, N. Y., 4; Massena, 5.

Wanted-Wanted-Wanted

Billposter with car to put up cards and a little paper for

WESTERN TYPE HILLBILLY SHOW

Under canvas. One-day stand. People to handle concert, 50-50 basis. Working Men in all departments. Write, state lowest salary expected.

HENRY VONDERHEID

R. D. 2, Wapwallopen, Pa.

WANT 3 PHONE MEN

Legion 4th. 7th year deal, U.P.C. 3 other deals run permanently. Phone 4-8834. Pay your own.

WHITE RODENBURG

222½ West 3rd St. Tulsa, Okla.

Weather Licks Strates in New London, Conn.

NEW LONDON, Conn., May 29.—Heavy rains before and while the James E. Strates Shows were moving on to the Davis Field show grounds put the lot in such bad condition that Owner Strates called off the Monday (17) opening. Superintendent Mike Olsen and his crew placed enough cinders, straw and shavings on the worst spots to make a Tuesday preem possible.

Even tho the grounds were only in tolerable shape an estimated 2,300 attended the opening. The rest of the week it was a battle between the rain and the lot crew. About 2,600 customers were on the lot Friday night (21) but rain about 8 p.m. killed the play. On the whole attendances and spending were okay considering the weather.

Visits were exchanged with Coleman Bros.' Shows which day and dated on a downtown lot. Mrs. James E. Strates and daughter, Elizabeth, visited. Elizabeth will graduate from Vassar next month and become her father's private secretary.

Jersey Hail Storm Misses Vivona Org

BOUND BROOK, N. J., May 29.—Vivona Bros.' Shows weathered a terrific hailstorm here last week to emerge unscathed from what John Vivona, assistant manager, termed "the worst storm we have ever been thru."

Despite the fact that hundreds of panes of glass in nursery greenhouses, less than a mile away, were shattered by hailstones as big as king-size marbles, the carnival escaped without a scratch. No tents were perforated and the show's new lighting set-up, including considerable neon, suffered a minimum of damage. The protection afforded by many tall shade trees surrounding the lot is believed to have saved the org from severe damage.

Business was off the first two days because of bad weather. The remainder of the week was better, but not enough so to turn the date into a red one. A nightly prize drawing, plus the giving away of two bicycles every Saturday in connection with the kiddie matinee, have boosted attendance.

A new 60-foot Funhouse, constructed by Herb Williams and decorated by Toby Kneeland, was in operation here, as was a new Rollo-plane.

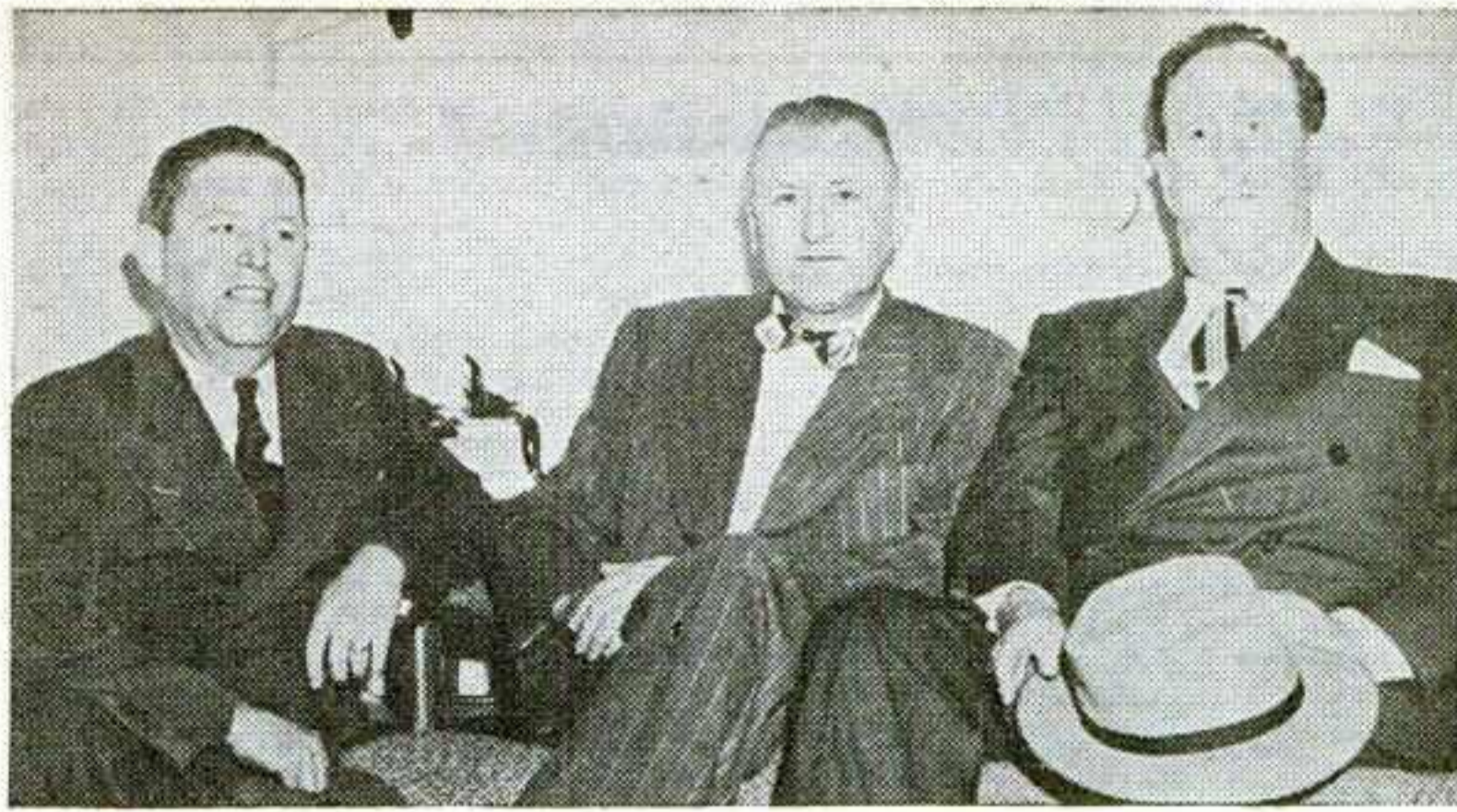
The Four Albanis, motorcycle aerialists, were the free act. Manager Morris Vivona visited Prell's Broadway Shows at near-by South River. The Vivona brothers formerly worked for Prell.

Funeral Rites Held In Chi for Sopenar

CHICAGO, May 29.—Funeral services will be held in the Weinstein Chapel here, 3606 West Roosevelt, Wednesday, June 2, for Al Sopenar, who was killed in action in the Normandy invasion, June 23, 1944. The body recently was returned from overseas.

Burial, with full military rites in charge of the district American Legion, will be in Showmen's Rest. Pallbearers will be members of the Al Sopenar Showmen's League of American Legion Post, No. 1008.

Al Sopenar, before entering the armed forces, was a concessionaire. He is a brother of Ed Sopenar, formerly with Wallace Bros.' Shows but now in business in Chicago.



STILL SMILING despite some tough weather faced to date are the above-pictured officials of the O. C. Buck Exposition Shows. Left to right: Roy F. Peugh, advance and press representative; Oscar C. Buck, owner-manager, and James L. Quinn, general representative. Photo was taken in Buck's heated office trailer recently in Schenectady, N. Y.

Midway at Calif. Annual Awarded to Foley & Burk

SACRAMENTO, May 29.—Award of the midway concession at the California State Fair to Foley & Burk Shows, on a bid of 10 cents payment for each admission at the front gate, was voted unanimously by board of directors at its meeting at the fairgrounds here Thursday (20). Fred H. Bixby, board president, presided at the session. The Foley & Burk bid of 10 cents per capita topped by 2 cents the bid of Crafts' 20 Big Shows. Director Hal G. Hotchkiss, San Diego, chairman of the concessions committee, reported, however, the Crafts Shows made a new proposal after learning of the Foley & Burk bid.

The new offer would guarantee the fair \$65,000, irrespective of the attendance, and set a price of 9 cents on children's rides, Merry-Go-Round and other equipment.

The directors, tho, took the position they should award the contract on the basis of the original bids.

The Foley & Burk contract calls for children's rides to be 14 cents. Last year the Crafts shows charged 25 cents. There is a possibility the Foley & Burk firm may drop the price to 9 cents to equal the offer made by the Crafts organization.

In a letter to the directors, Foley & Burk officials said they would match any offer made by Crafts.

Some of the directors expressed themselves in favor of asking Foley & Burk Shows to meet the offer, even tho the carnival would not be bound to do so.

The fair, slated September 2-12, last year drew over 650,000.

Rain Hurts Coleman

NEW LONDON, Conn., May 29.—Rain nixed most of the potential biz for Coleman Bros.' Shows for the week ended Saturday (22). The City Patrolmen's Benevolent Association played host to area youngsters at a matinee on closing day. Rides and ice cream were free.

Heavy Flack Aids WOM in New Brunswick

NEW BRUNSWICK, N. J., May 29.—Frank Bergen's World of Mirth Shows latched on to some valuable publicity during its showing here for the week ending Saturday (22). A broadcast by WDHN, new FM station owned by *The Daily Home News*, was preceded and followed by stories and pix in the paper.

The 30-minute broadcast featured Ralph Krooner, elephant man; bulb-nose Sheekles, clown, and Flash and Terry White, featured Motordrome riders. Announcer Greg Stevens also coaxed some chatter from Mary, Dick Mack's chimpanzee.

The org used considerable newspaper advertising and the surrounding area was heavily billed under the direction of Gerald Snellens.

Despite the fact that several other shows have been here within the past few weeks, the Bergen unit drew large, free-spending crowds except on the first two days, which were rainy and unseasonably cool.

St. Louis Good For Royal Am.; Weather Ideal

ST. LOUIS, May 29.—The Royal American Shows received excellent weather and equally good patronage here this week. If anything, the turnouts were bigger than last year, an excellent stand for the shows here. Per patron spending, however, was slightly below '47.

Sally Rand's unit enjoyed good play. So, too, did other back-end units. Sally herself spent a busy week, guesting as disk jockey on several local radio shows. In these, she plugged other midway units as well as her own show.

The RAS close their long stand here Decoration Day and then move to Davenport, Ia.

Peoria Wk.-End Gives J. R. Ward Excellent Play

ROCKFORD, Ill., May 29.—John R. Ward Shows railed in here Thursday (27) from Peoria, preliminary to opening a stand which will run thru all of next week.

The Peoria engagement produced an excellent week-end business. Saturday (22) was extremely good and Sunday (23) provided surprisingly strong patronage. After hitting that peak, the turnouts sagged Monday thru Wednesday (24-26).

The new Fly-O-Plane was in operation during the last part of the Peoria engagement. Several new shows are to be opened here.

Visitors during the Peoria stand included Jack Neal, Frances and Merl Deemer, Mr. and Mrs. Zeke Shumway, Sunny Bernet and Fred Kaplan.

Brydon To Have Five Units at Mich. Fair

CHICAGO, May 29.—Five shows will be operated this year by Ray Marsh Brydon on the midway of Michigan State Fair, Detroit. Units were booked thru Floyd E. Gooding, holder of the midway contract.

Brydon said he will present Terrell Jacobs' Wild Animal Show, Sam Howard's Aquacade; a Side Show, to be managed by Max Gertz, and a girl show, *Scan-Dolls*, which will be handled by Walter Hale.

Pee-wee Cooper Gets 5-7 Years in Murder Conviction

LENOIR, N. C., May 29.—John (Pee-wee) Cooper was convicted of second degree murder here May 7 and sentenced to serve from five to seven years in prison in connection with the death of a fellow Ferris Wheel worker, Bill Taylor, who was found dead on the local showgrounds April 23.

Taylor was struck on the head with an iron pipe following an apparent drinking party on the night of the murder.

Bristol, Conn., Ordinance Up

BRISTOL, Conn., May 29.—A proposed ordinance limiting carnivals to industrial zones and restricting their operation to sponsorship by charitable or religious organizations is before the city council. Under the ordinance a permit would be issued by the city clerk upon approval by the chairman of the ordinance committee, the fire or police chief, or any two of the three.

UP GOES THE PRINT ORDER

Increased demand for The Billboard requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice

Final closing time for late show ads will be SUNDAY NOON (Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them **Special Delivery Direct to THE BILLBOARD PUBLISHING CO.**

2160 PATTERSON ST. CINCINNATI 22, OHIO

New ELECTRIC CORN POPPER



TAVERNS
SCHOOLS
DRUG STORES
BUS STOPS,
ETC.

By all means cash in on the big pop corn business with an Excel, the only low priced big popper on the market. We set you up in business with corn, seasoning, bags, etc., all for \$121.80.

Write Us for Our Amazing Offer

INDIANA POP CORN CO.
MUNCIE, IND.

MIDWAY CONFAB

Tiger Wood joined the Pacific Coast Shows at Junction City, Ore., with an Athletic Show and high act.

Keeping a lot too clean is going too far, especially when it results in throwing one's garbage in a townner's backyard.

Bile Tza Ni-Fong is a recent addition to the McNannee and Alzora Side Show on the W. C. Kaus Shows.

M. F. Kauffman Jr., owner of Virginia Rose Shows, has purchased all new blue tops for his midway.

Mrs. Eddie Oliver, wife of the ride superintendent on the Joyland Midway Attractions, has opened a French fry joint.

Patty Conklin has been named chairman of the membership drive being launched by the Michigan Showmen's Association.

An optimistic old moron is the guy who thinks every midway gal show might show him something new.

After closing at the Club Sweetheart, Detroit nitery, Minnie Meyers has joined Wolfe's Greater Shows as annex feature.

Down River Amusement Company is putting on a bubble gum matinee every Saturday, reports A. J. Greenwalt.

Visitors during Royal Crown Shows' engagement at Chillicothe, O., included Floyd E. Gooding, John A. Gallagan and Georgia Boy Drew.

Wesley L. Brown and Walter (Red) Katz closed with Pacific Coast Shows at Junction City, Ore., and joined Redwood Empire Shows in Eureka, Calif.

Merl Demmer and Jack Neil, members of the Miami Showmen's Association, left their Miami headquarters recently to join the Cavalcade of Amusements.

The fellow who doesn't realize his own strength is the one who has to hire 10 extra men to erect a kiddie ride.

While Lee United Shows were playing Vicksburg, Mich., Jack (Gypsy) Winters visited from Tampa to look over his string of concessions on the org.

Joseph Lehr reports from Philadelphia that Mr. and Mrs. Joey Gallagher have the grab store for Max Gruberg on the latter's World's Famous Shows.

Starr Woronik cards from Half Moon Bay, Calif., that Shorty Wrightsman's Shows chalked up a successful s:and there recently, with the Tilt-a-Whirl topping rides.

Harry Suss, recently with Prell's Broadway Shows, is in Middlesex General Hospital, New Brunswick, N. J. He would like to hear from friends.

Among historic spots to be seen from show trucks or trains are the towns that were good ones before being closed to shows.

Roy Voakes is the new manager of a popcorn wagon just purchased by Mrs. Harry Stahl, wife of the Eastwood Park manager, and booked on the Playland United Shows.

Hymie Stone, inactive for three years because of poor health, has recovered and returned to his job as manager of eight concessions for Mannie Brown.

Bill Whitmore joined Eddie Young's Royal Crown Shows at Covington, Ky., recently as secretary, replacing E. H. Smith, who is under a doctor's care at his home in Jacksonville, Fla.

R. C. McCarter, general agent of the Cetlin & Wilson Shows, was a recent visitor at the Chicago office of *The Billboard*. . . Harry Hennies, owner of the Hennies Bros.' Shows, was another recent Chicago visitor.

An experienced gal show worker is one who can go on the air without telling about the time she was a chambermaid in Milwaukee.

Lexington, Ky., is enforcing an ordinance prohibiting bingo games. This the mighty Hoosier State Shows found out when they played that city recently. W. R. Geren, org's owner, points out.

D. S. (Swede) Morrison, in recent years with Wallace Bros., L. J. Heth, A.M.P., J. J. Page and Southern Valley shows, is in St. Joseph Hospital, Memphis, and would like to hear from trouper friends.

Irving (Stash) Rubin, chairman of the Poppy Day committee of the Joey Moss Michigan Showmen's American Legion Post, Detroit, reported a heavy response from showmen across the country in the drive for funds for disabled veterans.

The first of the bingo games to be held on the Royal Crown Shows this season for the benefit of the Ladies' Auxiliary of the Greater Tampa Showmen's League netted \$35.55, plus a \$2 donation from Joe San Fratello and \$5 gift from an anonymous donor.

After five years in a government job, Ray Minton, formerly with Ted Metz's Side Show, has joined the Crafts No. 2 Show as manager of A. J. Budd's Side Show, featuring Kitty Smith, armless wonder; Knotty Knot, Chief Red Cloud and Sonya Ray.

Trying to figure a pass-holder as to whether he is a safe one to turn down is

WANTED

MOTORDROME, SIDESHOWS, TEN-IN-ONE OR ANY OTHER LEGITIMATE SHOWS.

CONCESSIONS OF ALL DESCRIPTIONS WANTED.

FREE ACTS OF ALL KINDS.

FOR GIANT FESTIVAL CHICAGO JULY 28 TO AUGUST 8

28 Chicago Churches have combined for this biggest of all CHICAGO Festivals.

Contact Immediately.

TOMMY SACCO
Music and Entertainment
203 No. Wabash Ave. CHICAGO 1
Phone: RANdolph 2242

WANT

Two experienced Razzle Agents and support for Zoo. Highway 25. Action now. Reply

T. L. DEDRICK

Spanish Villa Phone 998 Florence, Ky.

WILL BOOK

Grab Outfit, Hi Striker, Mug Outfit, Popcorn, Sno Ball, Candy Apples, Small Bingo, Hoop-La, Bowling Alley, Swinger, Nail Game, Mitt Camp, Duck Pond, Short or Long Range Gallery, String Game, or what have you? Ely, come on. Book Merry-Go-Round and Train.

MGR. GEORGIA AMUSEMENT CO.

Blue Ridge, Ga., May 1 to 5; Ellijay, Ga., June 7 to 12.

FOR SALE

Little Beauty Merry-Go-Round, Super Roll-o-Plane, 50 Kw. 2300 Transformer, Trucks, Tractors and Trailers.

E. J. FAY

Valdosta, Ga. Phone 626J3

WANTED

Bingo Counter Man and Relief Caller. Playing Chicago lots. \$40.00 week to start. Bingo on a Trailer—up and down in one hour.

PETER VETRANO

Now at 76th and Vincennes, Chicago.
Phone: LAkeview 0547

WANTED TO BUY

High Ladder Aerial Rigging; will consider High Pole. Complete. Wire

Vonnie (Wilson) Martin

c/o Capital City Shows,
Lebanon, Ky.

JOE ANSHER

WANTS

One good Count Store Man. The only Store on Capital City Shows. Two of the best Fourth of July spots in the country.

Lebanon, Ky., this week; then as per route

OHIO VALLEY SHOWS

WANT

SHOWS OF ALL KINDS AND CONCESSIONS. WIRE ROXIE HARRIS, GENERAL DELIVERY, ELWOOD, IND.

LARGE PLASTER

\$15.00 per hundred. Something new and something different. Send cash with order. We ship the same day.

HOWERTON NOVELTY PLASTER CO.

Eureka, Missouri

FOR SALE OR TRADE—MECHANICAL SHOW

(Carnival Scene)

Mounted on 24-Ft. 2-Wheel Trailer, with full-size Mechanical Laughing Man. Full walk-around when set up. \$2000.00 for quick sale or will trade for factory-made Kiddie Automobile or Kiddie Acroplane Ride.

HOWERTON TIRE CO.

Eureka, Mo. (Phone: Eureka 2927)

WANTED

Good Ferris Wheel Foreman and Merry-Go-Round Foreman at once. New Rides and good salaries.

MOUND CITY SHOWS

1417 Grattan Street ST. LOUIS 4, MO.

FOR SALE

SUPER ROLL-O-PLANE AND SPITFIRE

In excellent condition; can be seen in operation at following places: Pemroke, Ontario, June 1-5; Smith Falls, Ontario, June 7-12; Ottawa, Ontario, June 14-19; Montreal, June 21-26; Perth Old Boys Reunion, June 28-July 3. There are no hindrances or duties to pay for American buyers.

Daniel's Greater Shows

FOR SALE

One Ferris Wheel, 30 ft. High, A-1 condition. Can be seen running in Playland Park, Bryan, Texas. Priced to sell, \$1,850.00.

F. C. TEETER

2110 College Ave, Box 58, Bryan, Texas

PEERLESS CELEBRATION AMUSEMENTS

Ronceverte, W. Va., May 31 to June 5. Want capable Secretary, Office Man or Woman. Must know all tax forms. Please don't misrepresent. Those who contacted this spring, wire if open for job.

Wm. J. Mespelt, Mgr.-Owner

BULLOCK AMUSEMENT CO.

lean entertainment for the whole family

WANTS

Ferris Wheel Foreman to join this week. must be capable and drive Semi Trailer; salary, \$50 a week and \$10 a week bonus if you stay the season. Can place Man on Chairplane, also Concession Agents. Business is off forty per cent, but we pay our help each week rain or shine.

LAWRENCE CARR SHOWS

New England's Finest

WANTS

Concessions—Six Cat, Swinger, Buckets, Photos, Novelties, Jewelry, French Fries, American Palmistry, Coke Bottles, Bumper, Basket Ball, Country Store, Knife Rack, Cane Rack, Diggers, Penny Arcade. Working Acts for office-owned Side Show, Half and Half, etc. Danvers, Mass., May 31st-June 5th; Stoneham, Mass., June 7th to 12th.

Want LEE BECHT SHOWS Want

CONCESSIONS—Photo, Fish Pond, String Game, Hi Striker, Bumper, Penny Pitch, Clothes Pin, Hoop-La, Jewelry and any Concession that works for Stock.

RIDES—Will book Merry-Go-Round, Tilt, Octopus, or any Ride not conflicting with what we have. Need extra Rides for Portland, Indiana, on main streets, June 7-12, and other large one to follow.

All replies **LEE BECHT SHOWS**, Ridgeville, Indiana, June 2-5.

WANTED

FREAKS AND WORKING ACTS; SWORD BOX, SWORD SWALLOWER. USEFUL PEOPLE, COME ON AND GO TO WORK.

WONDERS OF THE WORLD

PLEASURE PIER

GALVESTON, TEXAS

**WANTED for
Burdick's Greater Shows**

Independent Shows. Can furnish top and front for Freak Show. Place Octopus, Roll-o-Plane, Mix-Up or Tilt. Place Merchandise Concessions, also Pop Corn, Peanuts, Cotton Candy, Cook House, Photo Gallery.
Oiney, Texas, week May 31-June 5, or as per route.

IRA BURDICK

P.S.: Use Ride Help that can drive trucks.

FOR SALE

WURLITZER STYLE 150 ORGAN, \$950

Used one year. Recently reconditioned and in perfect shape. Flashy illumination.

FRENCH FRY POTATO CONCESSION, \$700

Capable of big business. Brand new peeler. Complete and ready to operate.

JACK KELLOW

c/o Dick's Greater Shows Coatesville, Pa.

FOR SALE

10-CAR DELUXE KIDDIE AUTO RIDE

With brand new top, in good condition, \$1,000.00 cash.

SPAIREL GRIFFIN

4310 12th Ave. Chattanooga, Tenn.
Phone 2-2071

**J.L. (Jimmie) Henson Shows
WANT**

Floss, Pitch-Till-U-Win, Duck and Fish Ponds, Darts, String, Basket Ball, Lead Gallery or any legitimate Stock Concession not conflicting; privilege \$15.00. Place Pan and Hit and Miss. Place one small, clean Grind Show, 20%. We play in town. No racket; free gate.
Parma, Mo., this week; Morehouse next.

CONCESSIONS WANTED

Not a Duck or Fish Pond, Bowling Alley, Cigaret or Long Range Gallery, Photo, Under 12 on our lot. Good opening.

MIKE ZIEGLER

Milner Hotel PHILADELPHIA, PA.

GOLDEN GATE SHOWS WANT

Mug Outfit. Will sell X on Mitt Camp, Pop Corn, Candy Floss, Snow Balls, Bingo, Bumper, Fish Pond, Hoop-La, Ball Game, Penny Pitch, Cook House, Scales, Darts, Cig. Shooting Gallery, Glass Pitch, High Striker, Kid Rides wanted, Coke Bottle and Whiskey Bottle Ball Game, Ride Help, Babe, Slim is here, come on home. **FRANK OWENS, MGR.**, Lewisburg, Ky., this week; Drakesboro, Ky., next week.

NEW MODERN RAZZLES

MADE BY MACK McFARLAND

Prices F. O. B. Phila., Pa. 25% Deposit With Order, Balance C. O. D. Prompt Delivery.
3 RAZZLES WITH POINT CHARTS \$55.00
3 RAZZLES WITH POINT AND COUPON CHARTS 65.00
Plastic Balls included.

Have supplied leading concessioners.
MACK McFARLAND

SENATOR HOTEL, 917 WALNUT ST. PHILADELPHIA, PA.

**WANT WANT WANT
WHITE'S RIDES**

FREE GATE—MAY 30 THROUGH JUNE 5, HAUBSTADT, IND.—ON THE STREETS.

All Hanky Panks, \$15.00; book small Grab, \$20.00; small Bingo, \$25.00. Will book any Flat Ride, 25 per cent, or Wheel, Grind Shows, 15 per cent. We carry no gate at any time. Following people, contact Fred Almany: Jack O'Neal, come on. Mr. Gibson, can place your Nickel-In. Willie Cowgill, get in touch with me. Can place Dealers for Pea Pool, Over and Under, Beat the Dealer.

AGENTS WANTED!

Can place two capable Skillo and two Grind Store Agents. Drunks not tolerated. We have ten bona fide Fairs and six Celebrations—stay out until Dec. 1st. No 10 per cent or unreasonable patch-dough taken out of stores. I own all outfits and do my own mending. Wire immediately to Poplar Bluff, Mo., this week; Cape Girardeau, Mo., to follow. Have the biggest Fourth spot in Southern Illinois. Can also use a few more Hanky Panks that do not conflict with those we have now. We have eleven Rides and four Shows, plus an outstanding Wild Animal Free Act. Wire now.

MARTY MICHILS, Concession Mgr. Southern Valley Shows
POPLAR BLUFF, MO., THIS WEEK; DOWNTOWN LOCATION.

WANT—BROWNIE AMUSEMENTS—WANT

RIDE HELP: Foremen for Merry-Go-Round, Ferris Wheel and Mix-Up.
SHOWS: Operator for Girl Show. Will book 1 or 2 more Grind Shows.
CONCESSIONS: Can place Scales, Age, Fish Pond, Clothes Pin, High Striker, Bumper and any Stock Merchandise Concessions.

HAVE 15 FAIRS BOOKED. CELEBRATIONS START JUNE 15.
Address: Osawatomie, Kansas, this week, then per route.



W. R. (REX) RUPE, owner-manager of the shows bearing his name, who died of a heart attack May 13 in Oakley, Kan. Prior to forming his own org, Rupe's Midway of Fun, he was with Sunflower State Shows for several years.

a tough job, because often he's a guy that is the wrong one.

Joe Slone, veteran concessionaire who has been off the road for the past three years, was sighted renewing acquaintances with friends on the Matthew J. Riley Shows when that org played the Ninth and Cumberland Streets lot in Philadelphia.

Bill Shea is again operating the concession stand at Heekin Park, Muncie, Ind., assisted by Eugene Macken and James Fox, holdovers from last year. Marion Stoner and Harold Benson have joined the marines.

Joseph J. Kirkwood Shows recently broke in a lot outside the city line of Carbondale, Pa., in Carbondale Township that had not been used in 30 years, reports Sig Zeno. Lot is large enough to hold the R-B show, Zeno said, and is 14 miles north of Scranton.

Arthur Frayne, trade journal representative, has had to postpone his honeymoon, following his marriage

POPCORN HEADQUARTERS

TOP-POP Hybrid Popcorn is backed by a money-back guarantee if you are not completely satisfied in every respect. Send your order in today.

Finest quality roasted peanuts—attractive circus bags.

5 sizes boxes—cones—bags—snow cones—floss papers—colors—napkins—spoons—ready-to-use flavors—apple sticks.

Immediate delivery Star Poppers, Midway Marvel Candy Floss

Machines—All-rubber shock-mounted. Stay ahead with Sno-King Ice Shavers—capacity, 500 lbs. per hour. Used Popcorn and Peanut Machines bought and sold. Guaranteed trouble free. Big money makers.

CHUNK-E-NUT PRODUCTS CO.

Serving You From Coast to Coast

MATTY MILLER

231 N. Second St. Philadelphia 6, Pa.

HANK THEODOR

2908-14 Smallman St. Pittsburgh 1, Pa.

JOE MOSS

1261 E. Sixth St. Los Angeles 21, Cal.



**FOR SALE
FUN HOUSE
and GLASS
HOUSE**

DOUBLE DECK.
BUILT ON 28-FT.
SEMI TRAILER,
ONE MAN CAN
HANDLE.

BUILT BY NORMAN SMITH. ALL METAL, FINEST FUN HOUSE EVER BUILT. \$7,000 CASH. Selling account illness. Can furnish Tractor. Can be seen in operation.

Address: **A. C. HARRIS, c/o HARRIS UNITED SHOWS**
BARTLESVILLE, OKLA., THIS WEEK; OKMULGEE, OKLA., NEXT WEEK.

PIONEER SHOWS
—high class midway attractions—

GALETON, PA., JUNE 7-12

FIREMEN'S FIVE-COUNTY CONVENTION

Get well here. All Celebrations, Conventions, Fairs follow. Get with it. The better spots in New York and Pennsylvania. We hold exclusive contracts for two of New York State and Pennsylvania's largest Firemen's Conventions. Fourth July is proven as Central New York's finest. Hamid Acts booked. Fireworks, parades.
Want Shows, Legitimate Concessions, Kiddie Rides, Sensational Free Act. Help in all Departments. Halstead, Pa., May 30 to June 5.

WHEELS

Bazaars, Carnivals and numbered Laydown Charts; Milk Bottles; Cats; Hoopla Blocks and Rings; Horse Race; Dice Cages; Bingo Cages, Cards and Markers; Penny Pitch Charts; Darts and many others. Catalog on request.

WILLIAM ROTT, Inc., Manufacturers

142 W. 24th Street New York 11, N. Y.

HARRIS UNITED SHOWS WANT

CONCESSIONS that work for stock. No racket, no Gypsies. Sell X on Photos, Ice Cream, Custard. Will book Hi Striker, Fish Pond, any Slum Concessions that do not conflict. Long, Short Range Galleries. WANT Shows with own equipment. Have 30x50. What have you? No Girl Shows wanted. HELP—Agents for Age, Scales, Griddle Man for Grab. RIDE HELP—Second Man for Wheel, Octopus, Chairplane that can drive Semi. Merry-Go-Round Foreman for Parker Ride, must drive. Committees in Oklahoma and Kansas, we have open time in July and August. Come and look us over.

Address **A. C. HARRIS, c/o HARRIS UNITED SHOWS,**
Bartlesville, Okla., this week; Okmulgee, Okla., next.

Used Everywhere for Over 30 Years

ROLL TICKETS 100,000
PRINTED TO YOUR ORDER \$25.00

Keystone Ticket Co. DEPT. B SHAMOKIN, PA.

10,000 \$ 8.50
20,000 10.25
50,000 15.75

Send Cash with Order. Stock Tickets, \$20.00 per 100,000.

FOR SALE

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THIS 24 FT.
SEMI-HOUSE
TRAILER



It's completely furnished. Has 6 cu. ft. Cold Spot Refrigerator, 42 inch white porcelain cabinet sink, 38" porcelain gasoline range, kitchen cabinet, table, chairs, toilet, full-size bed, dresser, chifferobe, medicine cabinet; electric brakes with all controls, fifth wheel, good tires. Sickness in family is our reason for selling. Sacrifice \$1,000.00.

F. C. BRINER

6615 S. BROADWAY

Phone: PL 2656

ST. LOUIS, MO.

CAPITAL CITY SHOWS

WANT CONCESSIONS—Can use few more Stock Concessions. Good opening for Jewelry, Bumper, Basket Ball, Coke Bottle, Scales, String Game, Hoop-La and Long Range Gallery. **SHOWS**—Wild Life, Illusions, Unborn, Mechanical City, Fat and Monkey Show. Fun House. Doc. Womack wants Talker and Acts for Side Show. Congo, Big Mouth Savage and others that have worked for me, contact at once. Boots Womack wants Girls for Posing Show. **RIDES**—Spitfire, Roll-o-Plane, Flyoplane. All replies

J. L. KEEF

LEBANON, KY., WEEK MAY 31.

P. S.: This Show holds contracts for two of the best Fourth of July spots in Kentucky including Stearns, Ky.

WART WHITE SHOWS

Will book Roll-o-Plane and Tilt-a-Whirl with own transportation. Help wanted on all Rides who can drive Semis. **CONCESSIONS NEEDED:** Mug, Snow Cones, Pitch-Till-You-Win, Fish Pond, Duck Pond, Jewelry, Hoop-La, Guess Your Age and Scales. Cat Ball Game. Have tops for good Show People. Like to hear from good Magic Show Worker. Eddie Seamen, please contact me. **HOMER CITY, PA., MAY 31-JUNE 5**

At present this is a Five Ride Show, and clean as they come. All good Pennsylvania territory and South after Labor Day. No Fairs.

"COLEMAN'S STATE SIDE SHOWS"

Opening in Jasonville, Indiana, May 29th. Up town. American Legion Celebration. All holding contracts, report immediately. **WANT**—Kiddie Auto Ride or Ponies. No Kid Ride here. Can place small Cook House. (Emery, please contact.) **CONCESSIONS**—Any Legitimate Concessions except Bingo, Lead Gallery, Pop Corn, Candy Floss. "Jelly" Griffin, can place your Concessions. Following people, please contact at once: Date and Fay Curtis, Ed Sweeney, Rusty Roberts, Paul (Cowboy) Grimes, Red and Rosemary Fuqua, Gilbert (Sign Painter) Johnson, Paul Brannon, Doc and Julia Worner.

No Racket, No P.C. and No Gypsies Wanted.
We have a free gate and big drawing every night.
Week of June 7th to 12th, Logansport, Indiana.

CENTRAL STATES SHOWS

AMERICA'S MOST HONORED MIDWAY

Want a few more Concessions for the best fair route in the Middle West. Also Grind Shows with own equipment. Ride-Help on Spitfire and Chairplane.

CONCORDIA, KANSAS, THIS WEEK

UNITED STATES SHOWS

Want Ride Help that can tear down by Sunday and get Rides set up for Monday opening—must be Semi Drivers. Specks or Slim, get in touch; also George Malcomb. Steve Mitro, wired you per agreement to Tampa; come on. Stanley Fleishman, get in touch with Mr. Stanley. Need Bingo Help, all kinds. Write or wire:

L. P. BRADY

laeger, West Virginia

THOMAS AMUSEMENT ENTERPRISES

Pennville, Ind., on Streets, American Legion, June 1-5; Monticello, Ind., V. F. W., June 7-15; Sullivan, Ind., Eagles, June 14-19; Waynedale, Ind., American Legion, June 21-26.

Want experienced Wheel Man, salary \$50.00; must be good. All Concessions open except Bingo and Crackerjack. Will book Cook House and Shows.

As per route.

CLIFF THOMAS, Owner-Mgr.

to Belle Powers, secretary of the Michigan Showmen's Ladies' Auxiliary, in order to take over his new duties on the office staff of the Joyland Midway Attractions.

Amos Wolf, bingo operator and former carnival owner, has been named general manager of Catlett Greater Shows No. 2 unit which recently played Adrian, Mo., while the No. 1 unit played the Leavenworth (Kan.) Pioneer Days Celebration, reports Walter Whitmer.

Fred Chastaine, who has been in Doctors' Hospital, Jackson, Tenn., since May 10 with a broken back and three broken ribs, is now in a cast from his neck to hips. He would like to receive mail from friends, addressed to him at the hospital in care of Dr. Hugh Chandler.

Some managers don't understand the wear and tear on rides, especially the Charley horse their Merry-Go-Round foremen are always complaining about.

While Eddie Young's Royal Crown Shows were playing Chillicothe, O., Don Coulson, operator of Parker's diggers on the org, was rushed to a local hospital for an emergency operation. He is reported recovering. Mrs. Coulson is operating the concession in his absence.

Line-up of Lou Davis's Oddities on View on the United Exposition Shows includes Lou Davis, front; Lpnette-Lou, annex attraction; Nactoches, glass act; Diana White, magic; Johnny Castler, electric chair; Nickey, monkey boy; Nora, seal girl; Richard Davis, fire eater, and Icky Wicky, dancer.

When Hennies Bros.' Shows played Little Rock recently Emmitt and Percilla Bejano, of the Lorow brothers' Motordrome, left to play the Memphis Cotton Carnival with Royal American Shows. They have now rejoined the Lorow unit. Jessie Franks is a new member of the 'drome attraction.

When the Matthew J. Riley Shows played the Ninth and Cumberland Streets lot in Philadelphia recently, William Hagelman, concessionaire and his agents, Mr. and Mrs. Don

Holt, Sgt. F. W. Shlam and Floyd Barkman, were guests of Mr. and Mrs. Joseph Lehr at a spaghetti dinner held at the home of Mr. and Mrs. Oscar Behl.

Dale Woods is the new talker on A. J. Budd's Freaks on Parade with Crafts 20 Big Shows, replacing Lawrence La Londe, who has joined the Clyde Beatty Circus to present his wife, Vera, in the annex. Deloris Cornardo, fat girl and manager of the Side Show, has been getting a ribbing about her canary-like voice. On a recent trip to San Francisco to visit Budd, who is recuperating from an operation, she raided the ice box and by mistake got hold of some food Budd keeps for his canaries.

When it is necessary to speak favorably of an unpopular manager around some shows, the help always boost heartily: "His wife is the brain around this show."

Those attending the dinner, following the wedding of Jack Hawthorne and Lucille Hirsch in Chicago, May 27, were Messrs. and Meses. Max Brantford, Ed Sopenar, Oliver Barnes, Lou Keller, George Catrambone, Ralph Pope and Guy Georgia, Pearl McGlynn, Mollie Raymond, Dorothy (See MIDWAY CONFAB, page 100)

RIDE HELP WANTED

For Octopus, Ferris Wheel and Kiddie Ride.

HADJI DELGARIAN

2303 N. Melvina

CHICAGO 39, ILL.

SIDE SHOW PEOPLE

CAN USE 2ND OPENERS who can sell tickets fast and are not afraid of "up and down."

T. W. KELLEY, c/o MARKS SHOWS
Manchester, Conn., this week; Waterbury, Conn., next week.

FOR SALE COOKHOUSE

Booked on show. Everything complete. Butane gas. Will sell 1941 Chevrolet Truck and Semi Trailer.
D. L. HALL, c/o WALLACE BROS.' SHOWS
Danville, Ky., this week.

AGENTS WANTED

For Concessions. All reply to

ED HUNTER

c/o Royal American Shows
Davenport, Iowa, this week; then per route.

W.G. WADE SHOWS

MARION, OHIO, JUNE 7-12

WANT OCTOPUS RIDE

To join immediately for balance of prime still date route and selected excellent fair dates to follow, starting in July.

LEGITIMATE MERCHANDISE CONCESSION PRIVILEGES OPEN

Contact W. G. WADE SHOWS, Springfield, O., this week
(Muncie, Ind., June 14-19, follows Marion, O.)

PLAYLAND UNITED SHOWS

BEST ROUTE OF FAIRS AND CELEBRATIONS IN MICHIGAN

WANT RIDE HELP FOR 7 RIDES. Taylor Bros. want HANKY-PANK HELP. FEW CHOICE CONCESSIONS OPEN—Basketball, Age, Weight, etc. SHOWS WANTED—Small Pit Show, Wild Life, Five-in-One. Will book for very small percentage. This show has 7 Michigan Fairs, 4 Celebrations. All replies to

Albion, Mich., until June 5; Dundee, Mich., June 8-12.

DICK BEST WANTS

FOR CAVALCADE OF AMUSEMENTS

MAN FOR LIFE SHOW—MECHANICAL MAN FOR FRONT. HALF AND HALF FOR FEATURE—SECOND OPENERS.

Address: **DICK BEST, c/o CAVALCADE OF AMUSEMENTS**
Cedar Rapids, Iowa, this week; then per route.

Cavalcade Ups Back-End Power; Preps Gal Show

CEDAR RAPIDS, Ia., May 29.—Al Wagner's already powerful Cavalcade of Amusements, currently showing here in an engagement slated to run thru next week, continues to take on added flash and increased earning power.

Finishing touches are being applied to the eye-snaring front of Charlie Taylor's *Little Harlem*. All new, the front is one of the flashiest on the road. Neon is used with potent effect, and the result not only is arresting but gives the show strong appeal.

Frame New Gal Show

While final touches are being placed on this unit, a new Girl Show is being framed and produced in Chicago. Paul Markoff is in charge of building the unit, and Charles Tichner is readying the scenery and costumes. This show is set to bow when the Wagner org moves from here into Chicago, where it will open June 8 at Harlem and Foster.

There are ample indications that the Girl Show will be a lavish affair, topping similar previous units on the Wagner org and rivaling anything currently on the road. Plans call for a front carrying a flash in keeping with that of the *Little Harlem* unit.

New Front for Midgets

A new front for Mrs. Rose's Midget Show is being readied. This unit offers an attractive interior and some delightful scenery, and the show itself abounds with high entertainment value. Similarly, Taylor's Minstrel Show also totes plenty of sock entertainment in its fast-moving program.

With the addition in Chicago of the new Girl Show, together with *Little Harlem*, the Midget Show, Dick Best's Side Show, and *Pandora*, the posing show, the org will offer back-end features owning more force and customer-pleasing qualities than last year.

The shows' front entrance is a brilliant flash. Treated strongly with neon, the entrance towers set the tone for the brilliant lighting inside, and again Wagner features some eight huge light towers which are heavily neonized.

Terre Haute, Ind., played prior to here, wound up on the satisfactory side, Saturday night's (22) patronage being especially good.

Virginia Greater Biz Okay at Rahway, N. J.

RAHWAY, N. J., May 29.—Virginia Greater Shows, first carnival to show here in 12 years, was favored by comparatively good weather and played to satisfactory business all week.

Owner-Manager Rocco Masucci reports business has been satisfactory whenever weather was favorable, but notes that money is not being spent so freely now.

Set-up of the shows here was okay, with the front making a good flash. Rides and concessions have been doing good business at this spot, tho the localites were reluctant about the shows, and talkers had a tough time drawing them in. Louis Augustino's Side Show and Animal Show were probably tops, with the *Cotton Club Revue* a close runner-up. The Girl Show was a weak draw.

Rides on the lot at Rahway included a Ferris Wheel, Rolloplane, Whip, Merry-Go-Round, Chairplane and three kiddie rides, all of which did good business.

General Agent William C. Murray was host to members of the sponsoring committee from Morristown, N. J., where the shows open Monday (31).

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., May 29.—Visitations recently have included Gaiety Shows at Brockport, N. Y., where co-owner and Secretary Sam Brockler, extended courtesies and 32 memberships were issued, and the H. William Jones concessions at Sea Breeze, N. Y. A personnel membership card was issued to Ellsworth Rogers, and we acknowledge a \$25 gift to the public relations fund from William R. Dyer.

In addition to a reduction in tax rates, there also have been numerous changes in connection with exemptions and special exemptions because of age. Show owners should familiarize themselves with the new withholding tax table which became effective May 1.

The War Assets Administration advises us it has available for resale a variety of items including generators, both a.c. and d.c., and spare parts, wire rope, electric wire and cable, sheet and rod steel, paints and lacquers.

Cuban Mack's Side Show Joins Florida Amusement

CHICAGO, May 29.—Cuban Mack and family stopped in Chicago Friday (28) en route to Marshall, Mich., where Mack and his Side Show will appear on the Florida Amusement Company next week. Mack reported his org just closed a series of one-day stands in Illinois and Indiana.

Side Show line-up includes Princess Marquita, snakes; Little Maxie, swords; Chief Bow Legs, knife throwing; Don Cavello, singing clown; Louis Johnson, Punch and Judy; Louis Dixon, human volcano; Stovepipe and Tommy, Georgia minstrels; Vern LaVerne, annex attraction; Don Remos, mentalist; Princess Angola, head hunter; Max Oldtime, Punch and Judy; Jim Wall, tattoo artist; Anna and Mary O'Reynolds, dancers; Little Maxie, rider, and Mack's trained dogs.

Staff, in addition to Cuban Mack, owner, includes Byron Dixon, electrician; Susan Jones, first ticket box; Ira Reser, inside lecturer; Sam Marrotta, ticket box No. 1, and Bonnie Dixon, ticket box No. 2.

Wilmington Cops Slough Second Carnival Gal Show

WILMINGTON, Del., May 29.—Another Girl Show pinch was made here recently when local cops grabbed Rose Barcomb, 24, and Ruby Green, 19, entertainers appearing with Prell's Broadway Shows on the South Market Street lot. The Girls pleaded guilty May 7 in Municipal Court to lewdness charges and were fined \$50 and costs.

Three weeks ago Georgia Sothern, featured performer with the James E. Strates Shows, was fined \$125 on a similar charge.

Gooding Inks Bluffton Fair

COLUMBUS, O., May 29.—Gooding Amusement Company has been awarded a contract to supply rides and shows at the 1948 Bluffton (Ind.) Free Street Fair, September 28-October 2, F. E. Gooding, president, announced this week. This is the 33d year the firm has supplied the fair, Gooding said. His uncle, J. E. Gooding, held the Bluffton contract for 15 years prior to the time the present company head took over, making 48 years the Gooding family has serviced the annual.



Week June 7th, Beckley, W. Va.

Will place Legitimate Merchandising Concessions of all kind.

Want Grind Shows of merit such as Fat Family Show, Snake Show and other like attractions.

Will place Dark Ride and furnish wagon if required.

Want Canvasman for Singer Midget Show. Jack Wilmer, Grant Slim Chandler or Jack Jackson, answer.

All address, this week. BLUEFIELD, W. VA.



WANT FOR SHARON, PA.

First Show down town. Big Payroll. Conditions good, with a string of choice industrial spots following. First Fair, Logansport, Ind., July 25th. CONCESSIONS—Cook House, must be well framed and cater to show people. No sit down Grab wanted. Jewelry, Novelties, Penny Arcade, Ball Games, String Game, Bumper, Duck Pond or any Hanky Pank. Long season. Work this winter in Florida. SHOWS—Will book well framed and conducted Wild Life, Monkey Show, Snake Show, Illusion or any high class Grind Show with own transportation. RIDES—Will book for season, Roll-o-Plane, Caterpillar, Dark Ride, Looper, Spitfire or any Ride not conflicting. This Show has ten-month season with best Fairs in Florida. All reply to

E. L. YOUNG

New Philadelphia, Ohio, this week; Sharon, Pa., following.



Prestonsburg, Ky., this week; Pocahontas, Va., week June 7th.

Have outfit for one more Show. Place few more ten-cent Concessions. Can use two good Second Men for Twin Wheels. Best pay. No straw bosses here. Positively no drinkers.

35 RAILROAD CARS **ENDY BROS.' SHOWS** 35 RAILROAD CARS

CAN PLACE FOR ENTIRE 1948 SEASON

DARK RIDE—OCTOPUS—SKOOTER—LIVE PONY RIDE. (Have transportation for same.) SCALES, AGE, also NOVELTIES. COME ON!
WANT ROCKET AND FLY-O-PLANE FOREMEN. MAN AND WIFE TO HANDLE SNAKE SHOW. (We have all equipment.) Wire.

NOW RESERVING SPACE FOR BIG BUNKER HILL CELEBRATION, WEEK JUNE 14 Answer Quick

HAVE FOR SALE: COOKHOUSE, Complete Floor, New Canvas, Etc.
Address: ENDY BROS.' SHOWS, NEWBURGH, N. Y., this week; then per route.

ROBERTSON BROS.' SHOWS WHEELWRIGHT, KY.

WANT CONCESSIONS—All Stock Concessions open. Will book one or two Grind Stores. Open for one Mitt Camp. Will sell exclusively on Custard, Jewelry, Novelties.
SHOWS—Good opening for Motordrome, Fat Show, Penny Arcade, Unborn Show. I have the equipment, what have you? Have top for 10 in 1.
HELP needed in all Departments. If you are reliable and sober, come on. All replies to:
BOB ROBERTSON
Pikeville, Ky., May 31-June 5

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GET OUT OF THE RED!

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MT. SAVAGE, MD., LEGION FESTIVAL

—On the Streets—

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32 Fire Companies Taking Part
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HANKY PANKS ALL OPEN—

ALSO CUSTARD—ARCADE—DIGGERS.
WHEELS—ROLL DOWNS—RAZZLE
DAZZLE—SWINGER.

THIS IS GOOD SHOW TERRITORY!
WILL BOOK ANY SHOW WITH OWN
OUTFIT AND TRANSPORTATION
EXCEPT GIRL SHOW.

— NO SHOW TOO LARGE —

WE PLAY

2 - 4TH CELEBRATIONS - 2

Franklin, W. Va.—Legion & V. F. W.

June 28-July 3

Petersburg, W. Va.—Kiwanis Street

Festival—July 5-10

BOOKED SOLID TILL NOV. 1ST.

WANT

SAM HAUSNER CAN USE SLUM STORE
AGENTS

JOHN LEWALLEN—ROLL DOWN
AGENTS

RED JERNIGAN—6 CAT AGENT

BOB MOORE—SKILLO AGENT

IRENE HALSTEAD—LADY BALL GAME
AND PENNY PITCH AGENTS

Agents, wire individuals—all others

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Ben Wolfe Tom Scott Ernie Sylvester
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TILT-A-WHIRL

Only \$4,500.00—Not Junk

Complete and extras, ready to operate.

TRANSPORTATION

Two Tractors and Trailer, over drive, vacuum
brakes, saddle tanks, good shape.

Only \$1,500.00

OR RIDE AND TRANSPORTATION

COMPLETE, ONE SALE, \$5,700.00

Come get it, operate next week. Wire

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WANTED

FERRIS WHEELS

Any size, any condition. Will pay cash.

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2003 Guilford Ave. Baltimore, Md.

CETLIN & WILSON SHOWS

WANT

Alley, Razzle, Roll-down, Skillo and Wheel
Agents, also Bear Hoopla and P.C. Agents.
Guess Your Age and Scale Agents. Also
general Concession Help, contact:

GEORGE GOLDEN

Bluefield, Va., week May 31, then Beckley,
West Virginia.

BORUP'S UNITED SHOWS

WANT AGENTS

For Cigarette Shooting Gallery, Snow Ma-
chine, Penny Pitch and Watch-La. Must be
sober and able to up and down own outfits.
Can also use P.C. Agents and General Con-
cession Help. Address all mail and wires:
Cloverport, Ky., this week; then per route.
BORUP'S UNITED SHOWS, Cecil C. Rice, Mgr.

**DICK HAVENS and
JACK SAUNDERS WANT**

Capable Agents for Bowling Alley and Count
store. Work every week. No blanks. Wire both:
c/o ALAMO SHOWS, Guyton, Okla.

FROM THE LOTS

Royal American

ST. LOUIS, Mo., May 29.—Arthur Grill and his wife, Rachele, were visitors here. Mrs. Grill is the daughter of Phil Isser, Eastern showman. Other visitors included Mr. and Mrs. Phil Heyde, Olney, Ill.; Harry Ross, of the Johnny J. Jones Shows; Lou Dufour, former show owner and now a motion picture executive; Joe S. Scholibo, who will soon join the Imperial Exposition, and Mildred Morton, of the movies.

The Royal American Club was host at an afternoon party given the Shrine Hospital for Crippled Children here. Rides were dismantled, taken to the hospital, set up there, and many of the RAS entertainers were on hand to amuse the kiddies. The Shrine club gave each child many presents. Leading Shriners declared the party to be the best ever presented at the hospital.

The St. Louis Showmen's Club entertained the entire personnel of the Royal American Shows in their club-rooms with a party and buffet lunch Monday night (24). A benefit for the International Association of Showmen was held Wednesday night (26) in the Claxton tent on the Royal American lot. The benefit show was produced by Cortez and Snooky Lorow. Entertainers included Leon Claxton, the Four Notes, Sally Rand and Kramers' midgets.

Owner Carl J. Sedlmayr has made a scrap book containing many letters of commendation for the picture made on the Royal American Shows by Warner Bros. This is on display for the benefit of all employees. Many of these letters, which have come from all over the U. S., point out that the picture benefits all midway shows. —MARY RHODES.

Prell's Broadway

SOUTH RIVER, N. J., May 29.—Org made a 150-mile jump here from Dundalk but, as usual, everything went smoothly and the show was ready in plenty of time for opening.

Visiting went on thruout the week, since the World of Mirth Shows was located 10 miles away in Franklin Township. The lobby of the Roger Smith Hotel, New Brunswick, looked like a National Showmen's Association convention. Bucky Allen and Frank Bergen, of the WOM, exchanged visits with Sam and Joe Prell.

The writer, on a trip to Connecticut, visited the Coleman Bros., James E. Strates, and Ross Manning shows. All were crying for sunshine.

Our move into Staten Island will be watched with interest, since it will be the first appearance of a show of our size there in many years. The auspices are strong and a red one is looked for.

The families of Joe, Abe and Ben Prell visited. Owner Sam Prell is planning a lengthy trip to visit friends on other shows.—ALLAN A. TRAVERS.

Capell Bros.

OKEMAH, Okla., May 29.—Recent additions include Johnnie Howard, Side Show; Eddie Parketts, Athletic Show; Doc Warner, Snake Show. In addition to the Side Show Howard also has the Lewis Midgets.

Al Hill is keeping shows well painted. Biz has been better than expected despite much wind and rain.

Purchasing new trailers here were R. L. Jobe, Johnnie Adams, Bob Bunch, Jimmy Udseth, Arthur Davis and Jack, Bob, Bill and Doc Capell. Jack and Bill Capell are in charge of equipment and transportation; Bob Capell is manager of concessions; Bob Bunch, legal adjuster; Mayme

William T. Collins

ALEXANDRIA, Minn., May 29.—The William T. Collins Shows opened their season here to ideal weather. Org. flashed eight neonized towers, which give ample illumination. Front entrance is also neonized. A searchlight also added to the flash. The turnout was good but the folks did little spending.

Visitors included Ralph Thornton, secretary of the Douglas County Fair Board, which sponsored the stand, who was a nightly visitor. Clyde Kelsey, secretary of the Wadena County Fair, Mrs. Kelsey and their son and daughter also were included among the visitors.

Shows' staff includes the following:

William T. Collins, owner-manager; Mrs. William T. Collins, secretary-treasurer; Claudia Wilder, assistant secretary-treasurer; Stanley Warwick, assistant manager; Johnny Weise, lot man; Harley Evert, ride superintendent; Jim Baldwin, mechanic; James Hirschy, electrician; Peter Grivna, night watchman, and Mae Baldwin, front gate.

Ride personnel: Merry-Go-Round, Elmer De-long, Jim Kelley, Chester Ziegelman; twin Ferris Wheels, Raymond Keehn, foreman, Manuel Santos; kiddie autos and train, Fred Domarus; Tilt-a-Whirl, Kenneth Dean, foreman; Earl Eblen, John Willis, James Brown, assistants; Octopus, Harold Johnson, foreman, Daniel Mason; Fly-o-Plane, Abe Cusson, foreman; Donald Johnson and Ralph Derrick; Rolloplane, Larry Letourneau, Carlos Wilson; Spitfire, James Smith, foreman; Arthur Twardz and James Clark; pony ride, Evan Handrich, owner.

Show personnel: Circus Side Show and Monster Show, Milo Anthony, owner-manager; Tobacco Road, Mr. and Mrs. Ward, owners-managers; Minstrel Show, Margie Benbow, manager-producer; Hillbilly Jamboree, Tex Owens, manager-producer; "Follies of 1948," Bunny Venus, manager-producer; Crime Show, Harris Johnson, owner-manager; Funhouse and Glasshouse, Mrs. Wm. T. Collins; One-Man Band, Alvin Dehlin, owner; Wildlife exhibit, George Frodkove, owner-manager; Motordrome, Ernie and Vivian Slavin, owners-managers.

Concession row: Henry Hingst, Penny Arcade, frozen custard, chocolate dip, French fries and cat game; Blackie Hyson, long-and-short-range gallery, watchola and cork gallery; Dick Boger, photos; Emily Wilson, mitt camp; Phil Little, cookhouse, glass pitch, candy floss, milk bottle and coke bottle game; Slim Donaldson, knife rack, scales, age, two balloon darts, two ball games and slingshot; James Barnhart, hi-strike; Bob Robinson, bingo; H. Henderson, diggers; Buckets Edwards, buckets, jewelry, six cats and jewelry spindle; Ben Blikas, hot dogs and root beer; Ted Pappas, popcorn and candy apples; J. Moles, novelties; A. Drescher, watchola and bumper. —MICKEY COLLINS.

Happyland

ROYAL OAK, Mich., May 29.—Shows got off to a fast start in 12-day stand here, which opened Tuesday (18). The kiddie matinee Saturday (22) especially was big and was followed by a warm and sunny Sunday which lured plenty of biz. The previous run in Rochester, Mich., however, was hit by rain and cold.

Eddie Miller's new Girl Show front is nearly completed. Electrician A. J. Quick has all electrical equipment in tip-top shape. Chef Henry Dixon continues to provide a tempting menu in Homer Woods' diner.

Owner John Reid planed to St. Petersburg, Fla., to attend the graduation of his son, Bob, from the Florida Military Academy. Assistant Manager V. L. Dickey received word his son, Jimmie, was injured by an exploding shell while burning leaves at his home in Gibsonton, Fla. The shell drove thru a leg and lodged in his arm, necessitating an operation.

Burt Lamson has added a new Ford truck to his rolling stock. Burt, by the way, has a new, beautifully framed bingo stand. James Simpson has charge of the new searchlights, in addition to his duties as Rolloplane foreman and truck mechanic. Nan Rankin letters that she will join soon with her mitt camp.—PAUL D. SPRAGUE.

Capell, secretary-treasurer, and Joe Block, master mechanic. The writer is general manager.—H. N. (Doc) CAPELL.

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Specialists
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WANTS

Swinger Agent. All 3-day Street Celebrations.
Ride Help, get in touch with owner 1 P. M.
JONES of VICTORY UNITED SHOWS. I will
pay cash for small Wurlitzer Organ, approx.
size, 3 ft. tall, 3 ft. wide, 2 1/2 ft. back. Wire

Victory United Shows

Mobridge, S. D., June 4-6; McIntosh, S. D.,
June 7-9; Hettinger, N. D., June 11-13, all
Celebrations.

WANT

Spitfire Foreman, also Foreman for Mix-Up.
Elmer Watkins, come on. Want Bingo and
any other Stock Concessions. Agents for
Blower, Pin Store, Razzle Dazzle, Roll Down,
Skillo and Ball Games.

We show in the heart of the big pay rolls
and everyone with big BR.

Brewer's United Shows

HOUSTON, TEX.

ELECTRIC FREEZE
FROZEN CUSTARD

'37 Studebaker Truck, Factory Body, all
White Steamer and all Equipment, \$2,200.00;
come and get it.

DIAS SPRING CO.

234 W. 12th St. Erie, Pa.

BILLPOSTER WANTED

A-1 Combination Biller who can drive panel
job truck. Salary no object if you can
handle the job. Long, pleasant season.

Herb. Shive

Lawrence Greater Shows

Tonawanda, N. Y.

Van Billiard #1 Unit

Foreman on Ferris Wheel, Loop-o-Plane and
Chairplane. Can place 2nd Men on Rides.
Also 2 Stand and Canvas Men, Sound Man
for road work, semi drivers preferred.
Opening for Agents on Ball Games, etc.
Can place Legitimate Concessions. No Gypsy.
Smryna, Del., May 31 to June 5; Denton,
Md., June 7 to 14; Dover, Del., June 16 to
26. Booked solid for season.

WANTED

Ferris Wheel Foreman. Also Merry-Go-Round
Foreman. Top salary paid. Playing Chicago lots.
No drunks. Wire or phone

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WIRE ME COLLECT AT ONCE.

JOHN C. DAVIES

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WANT LECTURER

FOR HYGIENE EXHIBIT

40% of Books

RAY C. HERBERS

c/o WORLD OF TODAY SHOWS
Paris, Ill., this week; Beardstown, Ill., next week.

John H. Marks

KINGSTON, N. Y., May 29.—Shows opened here May 17, under fire department auspices, and opening night's business was good despite plenty of rain. Owner John H. Marks arranged to have special busses and taxies transport patrons direct to the grounds at Albany Avenue and Highway No. 9.

Station WKNY promoted the stand thru the co-operation of Claude Midah. A special kiddie matinee promotion made with a local grocer and over 5,000 passes were handed out. Johnny Arnella's *Vanities* and Ethel Simpson's Hot Chocolate Show are leading shows.

Scotty Burns is painting new fronts. Slim Kelly has received a new middle for the Side Show. A new tractor was added last week. As this is new territory for the shows much favorable comment is being received on org's appearance.

Many of the personnel visited New York last week-end and Ray Mead, of the Merry-Go-Round, hosted several on a trip to Hyde Park, N. Y.

Art White's Exposition

FRISCO, Pa., May 29.—With inclement weather, shows played to only fair business at their local stand. Manager Art White hosted all show personnel and sponsoring committee members at a party here. Mr. and Mrs. W. T. Grant, of Elwood City, Pa., visited.

Shows made a fast move to Glendale, Pa., where Frank B. McGean and C. S. Harned joined with a new custard stand. Mr. and Mrs. Russell Mansfield and Arthur (Frenchy) Butler joined and framed a new show. Pat Grande, of Allentown, Pa., came on with a bingo stand.

—BURT FROST.

Majestic Greater

FARRELL, Pa., May 29.—Altho hampered by rain, cold weather and mud, this date was profitable. Opening night was lost to rain, even the 56 loads of cinders, furnished by the city along with trucks and drivers to haul them, were dumped on the midway. About 1,500 turned out Tuesday (18) on a muddy lot. Wednesday and Thursday nights drew near capacity. Friday was big, but dwarfed by Saturday. Revival of the Saturday bubble-gum matinee with Uncle Harry in charge turned out to be biggest of the season.

Custard ops reported record biz. Dick Kellers popcorn did similarly, as did Jim Rapple's photos. Rides did well, with shows and other concessions last in favor.

Owner Sam Goldstein made a trip to Detroit to purchase a Chevrolet tractor. Jimmy Smith and family visited. Ted Snyder, drome manager, is a hard worker.

The writer has a package for Toni Rigsby but lacks a forwarding address. Gillipin McCoy is on his toes. The Lees report big business with their kiddie rides. George Meeker left for home due to illness in the family. Lee Cooper, altho new in the biz, is learning fast. Herman Weiner joined with several concessions.

The writer is still suffering effects of an operation last winter. Kay Stempin took the week off. Casey is getting better. He made the trip to Oil City without getting lost. He had an escort.—HARRY E. WILSON.

James E. Strates

NEW LONDON, Conn., May 29.—Mrs. George Murray, wife of the lion Motordrome op, rejoined her husband after undergoing an operation in Presbyterian Hospital, New York. Fred Fornier, chain concession op, was operated on in the Dr. Lena Medical Hospital here. His condition is reported good.

Steve Gekas, cookhouse op, met his bride, Helen, when she planed from Greece to New York. Mrs. Ruth Soules and Henrietta DeMarco joined Jean Dellabate's Temple of Knowledge. Mrs. Sam Applebaum joined her husband here. Mr. and Mrs. Earl Truax announced that their daughter, Betty, graduated from the Hackson Memorial Hospital, Miami. Rita Cortez hosted the entire cast of her show with a spaghetti dinner at the Connecticut Club. Nate Eagle's Midget Show continues in the top money class. C. A. Linebeck has taken over the management of Claude Bentley's Illusion Show. Timothy Kelley, dining car chef, has been named general manager of Joseph DeCario's string of peanut, popcorn, candy apple and cotton candy concessions.—STARR DEBELLE.

Lee United

VICKSBURG, Mich., May 29.—Weather was okay and so were the crowds, but spending was off during the stand here under American Legion Post auspices. A kiddie matinee Saturday helped somewhat, however, and the crowd that night stayed late.

Harry Lewis suffered a slight back injury. Mrs. Charles Lee is back following a week of hospitalization in Detroit. Lela Nelson took time out for a bit of fishing.

John Payne, superintendent of searchlights, is constructing three light towers. Bob Lewis staged a fish fry. Mr. and Mrs. Bill Porter report bingo had its biggest week at this stand in recent years. General Manager Harry Taylor received a visit from his sister.

Clyde Bloom, of Kalamazoo County Fair, and Shiek and Juliana Hennesey, Ruth Vitale and Irene Crosslan, all of W. G. Wade Shows, visited recently. May (Kelly) Holstead joined to help her husband operate the cookhouse.

—WALTER A. SCHAFER

GOLDEN WEST SHOWS

"THE Best IN THE WEST"

We have the best spots in the West and our season is just beginning. There are many concession openings for the following California fairs.

Kit Carson Days	Jackson	June 3, 4, 5, 6
Centennial Celebration	Crockett	June 8, 9, 10, 11, 12, 13
Napa County Fair	Calistoga	July 1, 2, 3, 4
Alameda County Fair	Pleasanton	July 9, 10, 11, 12, 13, 14, 15, 16, 17
Fourth District Fair	Petaluma	July 22, 23, 24, 25,
Plumas County Fair	Quincy	August 13, 14, 15
Twelfth District Fair	Ukiah	August 20, 21, 22
Amador County Fair	Plymouth	August 27, 28, 29
Shasta County Fair	Anderson	Sept. 9, 10, 11, 12
Glenn County Fair	Orland	Sept. 15, 16, 17, 18, 19
Tehama County Fair	Red Bluff	Sept. 24, 25, 26
Santa Cruz County Fair	Watsonville	Sept. 30, Oct. 1, 2, 3

CAN PLACE CONCESSIONS—SHOWS—RIDES

HARRY POLISH FISHER, 1865 Oak Street, San Francisco, Calif.

WORLD OF PLEASURE SHOWS
MICHIGAN'S FINEST MIDWAY

Port Huron, Mich., June 7-13

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PAPER MAKERS' JUBILEE and V. F. W. CONVENTION

WANT—Monkey Circus, Fun House, Mechanical City, Wild Life, Animal, Glass House and other Attractions. Can place Merchandise Concessions of all kinds. Exceptional territory for Penny Arcade. Ride Help that drive Semis, also Workingmen in other departments.

JOHN QUINN, Mgr.

MUSKEGON, MICH., until June 5th.

MATTHEW J. RILEY ENTERPRISES

For Following Dates and Season

RIDES—Rolloplane, Octopus, Ridee-O, any major ride.
WANT SHOWS with own outfits.
WANT CONCESSIONS—Strictly ten cents.
WANT FOREMAN for Chairplane.
WANT MAN to put up and take down Concessions. Will pay good salary to good man.
Barren Hill Firemen's Fair, June 16 to 26; LeMott Firemen's Fair, June 28 to July 3; five more to follow. Cars given away. All bona fide dates. Address:

MATTHEW J. RILEY

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Philadelphia, Pa.

Big Pay Rolls Here

WANTED WANTED

Plenty of Money Lumber & Mfg. Cities

REDWOOD EMPIRE SHOWS, INC.

Northwest Fairs and Celebrations.

SPRINGFIELD, OREGON, V.F.W. JAMBOREE, DOWNTOWN, JUNE 21 TO 27. (TWO CARNIVALS COMBINED THIS DATE.) CEDAR RIVER DERBY 4TH JULY CELEBRATION. 8 FAIRS AND CELEBRATIONS TO FOLLOW.
SHOWS WANTED (low percentage)—Athletic, Girl Revue or Posing, Five or Ten-in-One, Mickey Mouse, Fun House; any Grind Show, write. CONCESSIONS—Penny Arcade, Novelties, Guess Your Age, Weight, Cat Racks, Coke Bottles, Fish Pond, Bumper, Rat-Pan Game, String Game. What have you? Write. All useful Carnivals write.
ANTHONY MASSETH, Mgr.-Owner, Box 391, San Leandro, Calif.
FRANK WARD, General Agent, 7667 19th Ave., S. E., Portland, Oregon.

RIDES — FOR SALE — RIDES

NO. 5 ELI FERRIS WHEEL, V-BELT DRIVE, WITH TRANSPORTATION	\$6800.00
7-TUB TILT-A-WHIRL, WITH TRANSPORTATION	7800.00
50 KW. TRANSFORMERS WITH SWITCHBOARD AND 1,000 FT. OF RUBBER CABLE, MOUNTED ON 1 1/2 TON CHEVROLET VAN TYPE TRUCK WITH PORTABLE HIGH LINE TOWER ON TOP OF TRUCK	800.00
1 1/2 TON VAN TYPE 1938 DODGE TRUCK	800.00
BIG 6 WHEEL WITH CHARTS	150.00
SEVERAL SMALL WHEELS, EACH	15.00
ELEC. AUTOMATIC BINGO MASTER BOARD	50.00

All equipment in first-class condition and ready to take out for the season.
Phone: Milwaukee, Wis., Orchard 2962.
ADDRESS: 2315 W. SCOTT STR., MILWAUKEE 4, WIS.

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WANT MED LECTURER

Have attractive year-round proposition for capable Lecturer. Must be a real promoter, good appearance, ability to meet executives and handle group sales. Constant travel. Car essential. Can earn \$15,000 yearly. Permanent. Reliable organization. Give full particulars, age, photo.

INDUSTRIAL ENGINEERING ASSOCIATES

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CARNIVAL CONCESSIONERS
TOP THE MIDWAY
30-Inch All Plush Bears
\$3.00 Each
FACTORY SALES CO.
332 3rd. Ave. Pittsburgh 2, Pa.
50% deposit on all orders.

RIDES CONCESSIONS FREE ACTS
available for Cincinnati and vicinity. Fourth of July open.
FRED GUTHRIE
"Fiesta Amusements"
550 Carplin St. Cincinnati, Ohio
Phone UN 9667

FOR SALE—ACCOUNT SICKNESS
Hoop-La, 12x12, L-Pin W-Pine Frame, New Anchor Fly red trim; Table, Hoops, Blocks, Lights, \$50.00; Penny or Nickel Pitch Table, 100 Dishes, \$10.00. Good buy, drive by pick up, dep. will hold 10 days.
ART STEELE
329 N. East St. SPENCER, IND.

WANTED
3 1/2 inch core 65 note Clark Orchestra Piano Rolls. Give song titles or Clark Roll number and price. Write
SAMUEL K. MAUPIN
615 N. 20th St. Louisville 3, Ky.

FOR SALE 24-SEAT CHAIRPLANE SWING
Hercules Power Unit. V-Belt Drive. Steel Cut Pinions. 19 Ft. Tower. In A-1 Shape. Make Offer.
C. A. PYLES
Rt. 2, Box 47-A YUMA, ARIZ.

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America's Fastest Growing Amusement Enterprise

WANT SHOWS

Will book Drome, Mechanical Show or any show that doesn't conflict.

WANT RIDES

Can place a few more Rides. Will buy or book for season, a good Flat Ride.

WANT CONCESSIONS

Legitimate Concessions of all kinds. French Fries, Novelties, Hanky Panks, Scales and Age, Jewelry, etc.

Agents for all Stores, Ride Help, Ferris Wheel Foreman. We are now going into our route of Celebrations and Fairs, including the Sesquicentennial Celebration at New Castle, Kittanning, New Kensington, Barnesboro and many others. A long season and a good route.

All write or wire Huntingdon, Pa., this week; Du Bois, Pa., next, or come on
WILLIAM R. HICKS **ROY DeLANO**
 Gen'l Manager Secy.-Treas.

29th ANNUAL TOUR 29th ANNUAL TOUR

H.C. SWISHER'S

PARADA SHOWS

AMERICA'S FINEST MIDWAY

WANT BINGO CALLER

Can place Agents for Ball Games

Concessions—Photo, Penny Pitch, Hoop-La, Glass. Can place Stock Stores, one of a kind.

Nevada, Mo., this week, then per route

H. C. SWISHER

JOHNNY T. TINSLEY SHOWS

"America's Most Modern Midway"

CAN PLACE TO JOIN AT ONCE

Pop Corn, Candy Apples, Candy Floss exclusive. Can also place a limited number of legitimate Merchandise Concessions. Address:

JOHNNY T. TINSLEY SHOWS, Gainesville, Georgia, this week.

GOLDEN RULE SHOWS

Lemoine, Pa., June 7 to 12, American Legion Celebration; Mt. Union to follow.

Concessions—Cork Gallery, Glass Pitch, Hi Striker, Bowling Alley, Basket Ball, any Stock Concessions not conflicting. Especially want Bingo and French Fries for Lemoine. Any Show with own equipment. Want for rest of season Kiddie Rides; have some of the best Celebrations in Pennsylvania for Kiddie Rides. Ride Help—Chairplane Foreman, Second Man for Wheel; reliable, sober Help for other Rides. Ducky, wrote you; let me hear from you.

THIS WEEK, RIVERSIDE, N. J.

Wants—NESSLER'S SHOW—Wants

Concessions—Will book any legitimate concession working for stock. Good opening for Custard, Photos, Pop Corn, American Palmistry, Long or Short Range Gallery.

Get your Concession space now for the biggest 4th July Celebration in Western Illinois, July 3 to 8.

Rides—Will book one major Ride not conflicting. Second Men on Rides, Foreman for Tilt. Drunks, stay away; you won't last.

B. V. NESSLER

NOKOMIS, ILL., THIS WEEK; THEN PER ROUTE.

P.S.: Will buy a flashy framed Pan Game.

WANTED

FOR 16 WEEKS STREET CELEBRATIONS AND FAIRS

Wheel Foreman that can make Monday nights; top wages. Can always place good Ride Help. Want first class Cook House. All Concessions open except Bingo, Photos, Corn Game, Photos, Caramel Corn.

THOMAS AMUSEMENT ENTERPRISES

Pennville, Ind., this week; Monticello and Sullivan follow. This show booked solid until Oct.

SUNSET AMUSEMENT CO.

WANT

Ball Games and Slum Concessions. Joe Turner wants Fighters and Wrestlers. Hershley wants Acts for Side Show. Will book Pony Ride. Fairs start July 3 at Albert Lea, Minnesota.

Nebraska City, Nebr., this week; Fort Dodge, Iowa, next.

FROM THE LOTS

Royal Crown

CHILLICOTHE, O., May 29.—Shows moved in here from Covington, Ky., where they appeared under auspices of the Kissimee Grotto. Business on the stand was fair and a free Kiddie Day, promoted by the writer, proved a winner. Bob Fisher's Fearless Flyers, free act, are proving popular.

Charlie Taylor has the *Dirieanna Revue*, while Mabel Kidder has the *Vanities*. Mr. and Mrs. Bancroft have added several new acts to their *Strangeland*, but continue to feature Cheeta, chimp. Captain Ritz's Daredevil Riders are clicking.

Mr. and Mrs. Harry Rubin added two concessions, making a total of five. Harry (Irish) Gaughn, concession manager, has everything in top shape. Bob Fisher took delivery on a new streamlined train at Bowling Green, Ky.

Mr. and Mrs. Joe Pontice have the cookhouse and their daughter, Louisa, is cashier. Fats McCullough, Diesel engineer, has built two new concessions. Don Weber is the shows' painter, while Mrs. Weber handles the front gate tickets. Mr. and Mrs. L. Baron have four concessions, while H. L. Kreiger is operating three stands.

Mr. and Mrs. Dick Moore operate the Jones-owned bingo. Manager Eddie Young and Irish Gaughn visited Cole Bros.' Circus during the org's Cincinnati engagement and were entertained by Joe Hayworth and Zack Terrell. Manager Young this week announced receipt of a contract to play the American Legion convention at Sharon, O.—DOLLY YOUNG.

Bee's Old Reliable

WINCHESTER, Ky., May 29.—Org is back on its home grounds and biz has been okay despite cool weather and a new location on the outskirts of town.

Mr. and Mrs. David J. Huls gave a dinner party Friday (21) and guests included Mr. and Mrs. Troy Scruggs and child, Mr. and Mrs. C. B. Moore, H. L. Archer, Leonard Watson, Mrs. Pat O'Brien, Mr. and Mrs. Sol Sheftall and Raymond and John Huls.

Chilly weather and a poor location made stand at Paris, Ky., a poor one. King Amusement Company joined at Danville, Ky., with a long-range gallery. Several new joints are being built and additional concessions are expected in time for the org's first fair date, the second week in June.

John Huls, P. J. Ephraim, Audrey Jackson and Mr. and Mrs. Sol Sheftall visited Churchill Downs, Louisville, during show's stand in Paris.

Visitors at Paris included Bill Geren, owner of the Mighty Hoosier State Shows; Mr. and Mrs. Bob Russell, Mrs. Leonard Watson, Mrs. Audrey Jackson, Danny and Gale Rorrer and mother, and Clarence Hill.—RAYMOND C. HULS.

Page Bros.

BOLIVAR, Tenn., May 29.—Biz is off from last year, but still on the right side. Org was auspiced by the American Legion at the Crockett County Strawberry Festival in Alamo, Tenn.

The Ferris Wheel is pacing the rides and Eddie Woods's Side Show tops the shows. Woods's show is sporting five new banners, giving it an 80-foot banner line. Mrs. E. E. Baker has booked her four concessions. R. A. Dougan joined with cotton candy. J. B. Kirby closed with his jewelry and coke bottle joint.

W. H. Strawder joined here with four concessions. Miniature train continues doing okay biz.

World of Today

DANVILLE, Ill., May 29.—Shows were here last week, opening Monday night to fair attendance, as it was cold. Crowds increased nightly with a packed midway last three nights. Spending was above par. Newspaper and radio station refuse any type of advertising for a traveling org. Superintendents of fairgrounds, M. Brown, and Howard Atkin were cooperative. Bill Starr was removed to a St. Louis hospital. Tuscola, Ill., carried radio spots which were helpful. Sound car was used by Mr. Cunduf, Danville, Ill., keeping the town well advertised. Mr. and Mrs. John Wuetherick, concessionaires, and Mr. and Mrs. Dan Stewart had delivery on new trailers from Harry Short. Kids' matinee was fair. Midway was brightened by local painters. Plenty of neon was added here.

It rained almost every night at Springfield, Ill., week of May 10, and attendance was fair. Visitors were Elmer Connors, of the State department; Bill Pickett, Harry Muhler, and Little Johnnie, of circus fame. Mr. Parkinson, of the K. of P., was active on the midway. Several children of the St. Johns Crippled Children's Hospital were guests of L. C. Reynolds. Jack Lindle and Harry Smith, Beardstown, Ill., visited.—BILL RAWLINGS.

Virginia Rose

LA GRANGE, Ky., May 29.—Org opened here May 21 to good biz despite cool weather. Rides include Merry-Go-Round, Bert Williams, with James Boley, foreman; Ferris Wheel, James O'Brien, and Chairplane, Chuck Trotter.

Concessionaires: Mr. and Mrs. Jack Dickerson, string game and color; Mr. and Mrs. Harold Whitworth, cork and fish pond; Mr. and Mrs. Dennis O'Leary and son, Virgil, cookhouse, bumper, guess-your-weight and dart game; Linda Robison, ball game; Gene Miller, shooting gallery and popcorn; Mr. and Mrs. James Boley, three concessions; Dannie LaRough, four to one wheel; Connie Trotter, pea pool; R. B. Hall, over and under. Staff: M. K. Kaufman Jr., owner-manager; Rudeolph Hester, stock manager; Fred Kauffman, general agent. Buster Hester is electrician. The Saturday school kids matinee was big.—M. F. KAUFMAN JR.

Pacific Coast

JUNCTION CITY, Ore., May 29.—Rain continues to plague the shows, with Jupe Pluvius having entered the picture at least once during each of the org's 11 weeks on the road.

A cloudburst delayed the May 18 opening the Drain, Ore., until Wednesday. Sunday was added to complete a five-day stand. All trucks needed the aid of bulldozers to gain their locations, and few of the house trailers attempted to park on the lot. The writer's trailer braved the mire and in two days had sunk to the floor.

New cookhouse, operated by Mr. and Mrs. Earl Fleming, of Centralia, Wash., has met with the approval of the entire org. Al Schwab returned from Marin City, Calif., with his house trailer. Mr. and Mrs. William Scott and Mr. and Mrs. Charles Martin made a business trip here during the stand in Drain. Lawrence LaLonde and family visited while en route to Portland, Ore., from Southern Calif., and booked two concessions.

Concessionaires reporting fair business include Mr. and Mrs. Les Bernstein, Mr. and Mrs. William Scott, Mr. and Mrs. Lansdowne, Blanch Pickard, Ellen Barber, Jim Davisson, Pete Stevens, Buddy Wald and the writer.—WALTON DE PELLATON.

GRA-LOY SHOW



WANT CONCESSIONS
String Game, Blower, Cigarette Shooting Gallery, Bumper, Custard, Novelties, Ice Cream or any legitimate Concession. **WANT SHOWS**—Monkey, 5-in-1, Walk-Thru, Mechanical and Funhouse. Winchester, Ind., this week; Knightstown, Ind., on the street, next week; other good spots to follow.

Midway of Mirth Shows WANT

CONCESSIONS—Novelties, Frozen Custard, Bumper, Airplane, etc. **RIDE HELP**—Foreman for Ferris Wheel, Second Man for Spitfire. **W. B. REECE WANTS AGENTS** for Penny Pitch and High Striker. No drunks wanted. Address: Vandalla, Mo., this week; V.F.W. Homecoming, Wood River, Ill., June 8-13; Cottage Hill, Ill. (suburb of Alton, Ill.), V.F.W. Homecoming, June 15-20; Newman, Ill., Legion Street Celebration, June 22-26; then the Big One—Chatsworth, Ill., July 4th Celebration.

DRAGO AMUSEMENTS WANT FOR LOGANSPORT, IND., WEEK OF JUNE 7 AND BALANCE OF SEASON

Want Fish Pond, Mouse Game, String Game, Pan Game or any Stock Concessions. Will book one more Major Ride. Have good proposition for Shows.

Permanent Address:
DRAGO AMUSEMENTS
1711 E. Markland Ave. Kokomo, Ind.

WANTED AGENTS

For Bear, Huckley Buck and Bumper. Neatly framed outfits. If you drink, don't answer this ad.

BUCK WEAVER
c/o Baker United Shows
Columbus, Ind., this week

PAUL OLLIS WANTS

One Dice Operator, also Cat Rack Men, General Concession Help. Kay Ollis wants Canvas Man; top salary. Lew Riley wants Side Show Talker. This show draws people anywhere. Have best Cannon Act in country—Wilno.

PAUL OLLIS, Girardville, Pa.

OCTOPUS—WANT—LOOPER

Want to buy 8-Tub Octopus and Looper. Must be A-1 shape and priced right for cash.

W. J. WILLIAMS
c/o Rogers Greater Shows
Frankfort, Ind., this week; Kokomo, Ind., to follow.

Sweeney's United Shows WANT—WANT

Photo Gallery, Grab Outfit, High Striker, Grind Store, Shows with own transportation. Want Foreman for new Ell Wheel #12. Paul Smith, wire me. Grant Town this week, Salem next; all real ones. Have best 4th of July spot in the State. Wire or write

FRANK SWEENEY
Grant Town, West Va.

WANT

Grab, any Show or Fun House; special proposition. Stock Concessions open. We have the largest 4th in Central Oklahoma. For Sale—Six Iron Claw Diggers on trailer, \$500; booked for season.

ADMIRATION SHOWS
Edmond, Okla.

CAN PLACE

Ball Games, Pop Corn, Snow Ball, Apples, Bingo, Diggers, Hi Striker. Agents for P.C.

V.F.W. Celebration, McCall, S. C., this week.

COASTAL PLAIN SHOWS

Ziegler

PORT ANGELES, Wash., May 29.—With weather finally breaking, shows again are enjoying good business. Personnel includes George Hiscox, owner-manager; Neva Hiscox, secretary-treasurer; Whitey Aldrich, ride superintendent; Jimmie Kling, lot manager, and Alex Stewart, electrician.

Rides are Ferris Wheel, Ray Barber; Merry-Go-Round, Clifford Hurd; Rolloplane, Richard Craig; Octopus, Dick Lambert; Tilt-a-Whirl, Bill Fletcher; Rocket, Martin Gonyar; Ziegler's Jeep, and Lee Porter's Miniature Train.

Shows include Ka-Wa-Ba and Snake, Mr. and Mrs. Clyde Gooding; Crime and Mickey Mouse, Buell Jones; Athletic, Jack Ryan; Funhouse, Burn Craig, and Iron Lung, Mr. and Mrs. Edwards.

Concessionaires are Mr. and Mrs. Les Sanford, pictures; Elmer Madden, ball games and balloon store; Ilene and Wolf Pederson, cork guns; Ruby McMurchies, pan game; Don and Beverly Larsen, double short range gallery; June Aldrich, duck pond; Roy Wilson, shooting gallery; Jimmie Kling, penny pitch; Mr. and Mrs. Kenny Garner, Ziegler's popcorn and candy floss; Lee Porter, blankets and cat rack; Mr. and Mrs. Norma Peterson, slum and candy wheels; Mrs. JoAnn Primm, ice cream and soft drinks; Ray Weaver, hoopla; Agnes Barber, novelties; Mr. and Mrs. Ray James, cookhouse; George Stiles, bingo; Mr. and Mrs. Cal Lavelle, watchla and guess your age; Doc Cronin, high striker, and Dorothy Pederson, basket ball.

Model

BELLEVILLE, Ont., May 29.—Shows moved in here from Kingston, Ont., where business was above expectations despite cool and rainy weather. Shows opened at Hamilton, Ont., and played Welland before their Kingston engagement. Moon Rocket, operated by W. St. Pierre, which arrived at Hamilton, has been topping rides.

Rides include Tilt-a-Whirl, P. Lavelle; Merry-Go-Round, G. Ross; Kiddie Ride, Pop Kay; Ferris Wheel, J. Chisz; Caterpillar, E. Bell, and Ridee-O, E. Sequin.

Shows are Cowboy, Montana Steve and Flicker; Snake, Pat Mahoney; Mickey Mouse, Eddie Haley; Funhouse, Shanghai Slim Klein; Side Show, Chief Woo Foo; Penny Arcade, J. Clancy.

Concessionaires include E. Mallins and R. Rannous, add-a-ball; M. Marks, bambi; Thor Stadler, bingo; Pat Hill, Pearl Fields, Irene Elder, and Vi Brown, ball games; Nick Sims, candy floss; H. Cairns, chocolate dips; Leo Albert, grab stand; T. Tamarino, cookhouse; J. Little and F. Sobel, big sixes; R. Haney, buckets; Tiny Frank, Swinger; Red Morgan, hoopla; H. Stevens, mouse game; Norm Davidson, novelties.

Staff has F. W. Rome and J. C. Harris, co-owners; M. Kay and Mrs. F. W. Rome, secretaries; C. Billington, lot superintendent, and J. Manko, electrician.—FARMER FREY.

Park City

WHITMAN, Mass., May 29.—Shows opened here Monday (24) after playing preceding week at Greenville, R. I.

Business at Greenville was fair despite cold weather, but rain Saturday (22) killed off biz.

Shows opened with several concessions, including Ryder's cookhouse, Ernest Duke's popcorn, candy apple and French fries, and Lany Stevens, palmistry. Other concessions are all office-owned. Rides are doing fairly well.

Henry Laplante, agent, is handling the booking. E. J. Gravel is lot superintendent and E. Martin is ride and concessions foreman. Mr. A. Seneca is acting as manager and Mrs. Martin is treasurer.—E. J. GRAVEL.

PEARLESS CELEBRATION
Amusements

WANTS

For Ronceverte, W. Va., May 31-June 5; Kingwood, W. Va., Firemen's Celebration, June 14th to 19th. Don't forget we play the annual Coal Miners' Celebration Broad Top Picnic Association, June 28 to July 3, and Roaring Springs 4th Celebration, July 5th to 10th.

We need two more Rides, Rolloplane, Octopus or Kid Ride. Ferris Wheel Foreman and good Second Man who drive, come on. No drunks please. Opening for good agent and office man; those who wrote this spring, contact now. Shows with own transportation get set for real money. All address or wire.

WM. J. MESPELT, Mgr.

L.P. HETH Shows
cleanest show on earth

WANT

SHOWS—Monkey Show, Animal Show, Snake Show.
HELP—Talkers, Candymen for 2 Sit-Down Shows, Acts for Side Show, Girls for Girl Show, Colored Musicians and Chorus Girls.
RIDES—Flying Scooter, Spitfire, Dark Ride, Kiddie Boat Ride, Live Pony Ride.
CONCESSIONS—Age and Scales, Novelties, Frozen Custard, any other Hanky Panks.

Two Fourth of July Celebrations, Connersville, Ind., and Oxford, O., with 15 bona fide Fairs to follow. All replies

Owensboro, Ky., Now—Franklin, Ind., Next Week

WILLIAM T. COLLINS SHOWS
Pride of the Northwest

WANT

For a star-studded route of fairs starting June 24 in North Dakota

RIDES—Will book, buy or lease Caterpillar, Pretzel or any Ride that does not conflict with what we have. **CONCESSIONS**—Will book Hoop-La, Watch-La, String Game, Bumper, Cork Gallery, Photos, Duck Pond or Fish Pond, Basketball, Grab Outfit. **HELP**—Second and Third Men on all Rides. Must be able to drive semis. Come on. Want Man to take charge of Combination Glass House and Fun House. Tex Owens can use Comedian that can dance and sing, also Talker that can make openings and sell tickets for Hillbilly Jamboree.

WM. T. COLLINS SHOWS
 Fargo, North Dakota, May 31-June 5; Devils Lake, North Dakota, June 7-12.

GREAT SUTTON SHOWS

Can place Manager for Girl Show (excellent proposition.) Will make excellent proposition for Motordrome. Want Foremen for Ferris Wheel, Octopus, Tilt and Double Loop. (Vacancies exist because of Drunkards. Boozers are not wanted.) Can place good, sober Ride Help at all times. Want experienced, sober Bingo help. (Top salaries to reliable people.) Need working acts for Ten-In-One Show.

All Address: GREAT SUTTON SHOWS, Carthage, Ill., this week

GIRLS — WANT — GIRLS

For Girl Show. Experience not necessary. Top salary. Don't write, come on. Van De Mark, Mgr.

RED CATHERWOOD WANTS NAIL AGENT. **WANT** **FRANK CULVER WANTS OUTSIDE HELP FOR SLUM SKILLO.**

Will sell X on Age and Scales for season. We have 18 Fairs and Celebrations. Can place a few more Stock Concessions.

20TH CENTURY SHOWS
SALINA, KANS., JUNE 1-5; THEN AS PER ROUTE.

AMERICAN BEAUTY SHOWS
CAN PLACE THE FOLLOWING

CONCESSIONS—Age, Scales, Novelties, High Striker, Country Store, Snow Cone, Frozen Custard, Candy Apples, Root Beer, American Palmistry. **SHOWS**—Fun House, Little Farm, Athletic, Motordrome or any worth-while Show. **RIDES**—Will book or buy Octopus or Roll-o-Plane. Must be A-1 condition. No junk wanted.

SHOWS AND RIDES BOOKED ON 25%.

We have 12 Fairs, 6 Celebrations, starting in June. Two big July 4th Celebrations. All address:
JOE SHARPE OR HAROLD EUTAH, c/o AMERICAN BEAUTY SHOWS
Keokuk, Iowa, this week; then the "Big One."

UP GOES THE PRINT ORDER

Increased demand for The Billboard requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice

**Final closing time for late show ads will be
SUNDAY NOON** (Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them

Special Delivery Direct to

THE BILLBOARD PUBLISHING CO.

2160 PATTERSON ST.

CINCINNATI 22, OHIO

MAGIC EMPIRE SHOWS

Want for now and Lebanon, Ky., next week; Elizabethtown, Shelbyville; then Falmouth, July 2, 3, 4, 5, Kentucky's biggest celebration, with 18 bona fide fairs to follow. Want Concessions—Water Games, Bowling Alleys, Clothes Pin and all kinds Stock Concessions. Want capable Man with Help to take new Athletic Show. Want Musicians for Minstrel, Sax, Trombone, etc. Wire Geo. Johnson. Want Shows with or without equipment. Special deal to those with all equipment and transportation. Very attractive proposition to Monkey Show and Motordrome. Bill Collier and others, wire. Want Fun House. Want capable, sober Foreman and Second Man for new Caterpillar, delivered June 12. Other Ride Help. Also want Sound Truck with or without Concessions. Useful Help in all departments. Will book any Ride not conflicting. Especially want Dark Ride, Train, Pony. All address A. SPHEERIS, Magic Empire Shows, Glasgow, Ky., this week; then as per route.

BRIGHT LIGHTS EXPOSITION

World's Brightest Midway

Johnstown, Pa., Firemen's Celebration, parades, fireworks, week June 7th; Cherry Tree, Pa., week June 14th, big Firemen's Celebration, parades, fireworks, etc. Playing all Celebrations, Conventions and Fairs till last week in October.

Want Shows. Have complete outfit, all new canvas, blow-off curtain, with 20x80 top and 110 foot front banners, illusions and everything complete for Side Show. Want party to take over. Also have semi-van type Tractor and Trailer to haul same. Also have a 20x80 top, walls, etc., for show. What have you to put in it? Place Concessions. Must be legitimate. Place Hanky Panks of all kinds, Penny Arcade, Motor Drome, Girls for Girl Show. Also Girls for Hawaiian Show. Working Men in all departments, Semi Drivers, Place Custard, also French Fries. Write or wire

JOHN GECOMA, Gen. Mgr., or L. C. HECK, Asst. Mgr.
Frostburg, Maryland, this week; then as per route.

JIMMIE CHANOS SHOWS

WANT

All kinds of legitimate Concessions. Want A-1 Girl Show with three or more girls, with or without outfit, or any other kind of Show with own outfit. Want Ride Help for Merry-Go-Round, Wheel Foreman, Chairplane, Roll-o-Plane. All replies to

JIMMIE CHANOS

c/o JIMMIE CHANOS SHOWS, ST. MARYS, OHIO

A.M.P. SHOWS

Juggy

SHOWS—Animal, Wild Life, Monkey, Snake, Five-in-One or Ten-in-One. Good proposition to real show people. CONCESSIONS—Fish Pond, Duck Pond, Photos, Darts, Age and Scales, Bumper, Lead Gallery, Cork Gallery, Hoop-La, Ball Games, Pitch-Till-U-Win, String Games, Devil's Bowling Alley or any other 10¢ Concession. No grift. All replies:

A. M. PODSOBINSKI

This week, Blackman St., Wilkes-Barre, Pa.; next week, Throop, Pa.

L. O. WEAVER SHOWS

Want Merry-Go-Round Foreman, Second Men on all Rides. Want Photo, also Concessions that do not conflict. Want Girl Show, Arcade, Fun House, any Novel Show with own equipment. Whitey wants Cookhouse Help and Pea Ball Agent.

Iowa Falls, Iowa, this week; Waterloo, Iowa, June 5-12; Marshalltown, Iowa, June 14-19.

WANTED

CONCESSIONS—Duck and Fish Ponds, Hoop-La, Long and Short Range Gallery, Glass Pitch, String Game, Blanket, Fruit, Toy Wheels, Guess Age and Weight, Arcade, American Palmistry, Photos. John Pinfold and Mendleson, come on. SHOWS—Monkey, Snake, Ten-in-One, Wild Life and Grind Shows with own transportation. Jack Donohue wants Girls for Girl Show. WANTED—Independent Rides not conflicting. Contact

MEL SOBER, Penn Amusement Co.

This week, McClure, Pa.; next week, Washingtonville, Pa.

FROM THE LOTS

Virginia Greater

RAHWAY, N. J., May 29.—Org is hoping for a break in the weather here after almost continuous bad weather during the last two stands at Hopelawn and Woodbury, N. J.

Last week shows jumped to Hopelawn from Woodbury after a week of bad weather and found conditions at Hopelawn just as unsatisfactory, killing prospects for business.

Many visited at Hopelawn, as both the World of Mirth and Prell's Broadway shows were only about 10 miles away. Among visitors were Frankie Schillzie and Heavy (Bucket) Kelly, from the World of Mirth; Joe Prell and Cash Miller, from Prell's Broadway, and Stanley Roberts, promoter, who has several events lined up in New Jersey. Visitors from Montclair, N. J., home town of Owner Rocco Masucci and Mrs. Masucci, included several of their relatives, among whom were Mr. and Mrs. Francis Booth and children. Louis Augustino and son, Dominic, drove up to Connecticut to pick up Augustino's daughter and her baby.

H. W. (Happy) Arnold joined at Hopelawn and took over duties as front gate ticket seller, mailman and agent for The Billboard. James McGee, chairman, and members of committee of American Disabled Veterans from Rahway dropped in for look-see at the shows which they are sponsoring this week. Rahway has been closed to carnivals for 12 years and was opened by William C. (Bill) Murray, shows' agent. Eddie Curtin pinch-hitting as griddle man in cookhouse.—H. W. (Hap) ARNOLD.

Art White

HOUSTON, Pa., May 29.—Shows moved in here under auspices of the American Legion. Good crowds attended the first three nights, altho cold weather sent them home early and no big grosses were reported.

Mr. and Mrs. Pat Grande and Pat's brother, Tom, joined with their bingo. Others to join were E. V. Jones and wife, in charge of Harry Miller's French fries; E. R. Witherall and wife, Eddie Wills and wife, Mike Watts, and John Bowerstock, rides and agents. Wednesday (26) night Manager White gave a party for show personnel, Legion committeemen and visiting guests. Harry Coleman, Legion leader, with assistants Bob Smith, Al Nota, John Guzzo, Sam Murdock, Boots Spin, Ray Meridith, Butch Yanasek and Chuck Cancilla have given fine co-operation. Visitors were Heine Kenisky and wife, cookhouse operators, and S. Talensfield, Pittsburgh, who with his wife are interested in concessions here. Jim Renforth, of the Minstrel Show, was emcee, and with a portable recording mike furnished entertainment. Harry Miller and Joe George handled eats and drinks and George Lider put on a good movie.—BERT FROST.

Tri-City

CUBA, Ill., May 29.—Org was rewarded with four days of good weather and business here. American Legion Post sponsored the local stand. Nat Ozman joined with his hit and miss, ball game, balloon darts, clothespin pitch and pea pool.

Mrs. Richt added her hoopla. H. Z. Bouge has the slum spindle stand; George Gilmore, candy floss, and Marian Martin, palmistry booth. Huston Williams will play one more spot before resuming his duties in the navy. Pop and Mom Howell took delivery on a new trailer. Pat O'Hara joined with diggers.—FRANK WEST-PHAL.

Bright Lights Exposition

MOOREFIELD, W. Va., May 29.—Shows are here after week at Martinsburg, W. Va., where rain, wind and cold weather resulted in worst business of the season.

Arriving in Martinsburg, from Charles Town, W. Va., shows set up during a downpour of rain which continued all day and night. Despite the rain shows opened on time May 17 but business was slow all week.

Two more tractors and a trailer have been added and Doctor Barnhart is framing a new show. Assistant Manager L. C. Heck and John Till are busy working on new fronts. Mr. and Mrs. Joe Rea's popcorn stand is doing good business. Curly Marsh is clicking with his colored revue.

Manager John Gecoma is back from a trip to Pennsylvania where he booked several dates. Shows play one week in Maryland and then go into Pennsylvania for several weeks. Manager Gecoma and his assistant, L. C. Heck, say the paint brushes will get going shortly in preparation for the Fourth of July week-end. Dolly Joyce has taken over the Side Show. Clark Queer's Funhouse is doing okay. Hal Roberts has two well flashed concessions and a pan game.—FRANK Z. HYDE.

Jim McCall

MACON, Ga., May 29. — Shows garnered strong biz at the Catholic playgrounds lot in Pleasant Hill and remained over a second week. Org has three more lots to play in Macon and plans a swing around the tobacco marts before starting its fair tour.

Each week here has been a winner, and improvements are being made on rides and other equipment.

Tennessee Holland, legal adjuster, Bill Reese's right-hand man, is doing well with the nickel-in pitch and his wife reports good biz with her clothespin concession. Mrs. Reese also operates a glass spindle. C. N. (Doc) Myers continues to improve after his illness, and reports his three concessions are doing well. E. N. Pettit, ride owner of Tampa, spent several days here visiting. Charles and Pauline Drill, troupers for many years, have visited the org several times. They own and operate a tourist court here.

Bob Miller, who has the sound car, and wife are visiting in Ohio. T. W. (Red) and Peggy Powers have taken over the cookhouse. C. M. Willis, former operator, is devoting his full time to several concessions. Bill Reese spent several days on a prospecting trip in North Georgia. Bob Smallwood is rebuilding the trailer which carries the kiddie rides.

Brownie's Amusement

GARNETT, Kan., May 29.—Org had a satisfactory week here. Mrs. C. W. Adkins, wife of the owner, and two sons arrived here. Jack Noakes was called home due to illness of his father.

Staff includes C. W. (Brownie) Adkins, owner-manager; Mrs. Adkins, secretary; Harry Daffin, general agent; Harry Smith, electrician.

Concessionaires: Lorene and Greta Blivens, corn game; Luther Nichols, 3 concessions; Luke and Wanda Turner, 2; Earl Pounds, 1, and 2 shows; Duke Sorrel, 2; Fred Teed, 1; J. B. LeFever, 1; Jack Noahes, 2; Mary Daffin, 1; Pop Adkins, 1, and 5 office-owned.

Rides: Rolloplane, Luther Nichols, foreman; Wheel, Gerald Borgman; Mix-Up, Mac McKay; Merry-Go-Round, Jack Owens; Airplane, Bill Barker; punk rides, Johnny Adkins. Rides are being painted for celebrations.

United States

RODERFIELD, W. Va., May 29.—Melvin Bennett, of free act note, celebrated his 18th birthday here Tuesday (25). His mother, Mrs. Betty Lankford, and his sister, Alverna Babs, helped with arrangements. Mrs. Alice Dearduff was co-hostess. Those attending included Kenny Hicks, S. L. Taylor, Alva Powers, E. H. Watkins, Charles Adams, Mr. and Mrs. Fred Bell, William Oden, Raymond Bailey, Mr. and Mrs. Phillips, Robert Baldrige, Mr. and Mrs. Harry Sissom; Mr. and Mrs. Harry Reichman and daughter, Blanche; Clarence E. Pool, Mr. and Mrs. Clyde Hudson, Mr. and Mrs. Roy Dearduff, Bill Nurney, Mr. and Mrs. J. B. Kennedy; Millie, Irene, Florence, Delores, May, Virginia, Louis and Joseph Stanley; James Bales, Hazel Fleishman, Tommy Marion, Kelly Hart, Gene Muller, Peggy and Pete Carson, James Crites, Bruce Evans, Albert Gresley, Mr. and Mrs. Russell Teeter, Mr. and Mrs. Charles Chaddock, Mr. and Mrs. Sol Feld, and Mr. and Mrs. L. P. Brady, owners. Mrs. Brady's father, Dr. Frank E. Jensen, who is visiting from Chicago, also attended.

Sunflower State

AKRON, Colo., May 29.—Spotted in the heart of the downtown district, org racked up excellent business here Thursday thru Saturday (20-22). Opening night yielded satisfactory business and patronage was up Friday and took another jump Saturday.

Move in from Wray, Colo., played Monday thru Wednesday (17-19), was made without mishap and everything was up and in operation opening night here. Business all three days was good, with Wednesday netting the biggest gross. Sponsoring VFW gave strong support.

A new Scooter has been added, giving the org six major rides. Butch Goff, concessionaire, recently took delivery of a new 33-foot Sun house trailer and marked the occasion by giving a housewarming at which the shows' personnel was hosted. —FRANK GASKINS.

Wolfe Amusement

McCOOLE, Md., May 29.—Mr. and Mrs. Halsted escaped injury when their house trailer overturned and was demolished en route from Rocky Mount, Va. The Halsteds are awaiting delivery of a new trailer.

Stand here is third in three different States in three weeks, a new record for this org. Spring has been unusually slow in arriving and the handful of folks who do brave the wintry blasts usually leave the lot early.

Mr. and Mrs. Bob Moore joined with slum skillo and buckets, likewise for Mr. and Mrs. Leman with their posing show.

The org received splendid co-operation in Franklin, W. Va., from the sponsoring Volunteer Fire Fighters. The org's new marquee is up.—ERNE SYLVESTER.

Model of Canada

MONTREAL, May 29.—Show opened in Jorry Park here Monday (24). Weather and business were good, the Moon Rocket topping rides and the 10-in-1 the shows. This date followed three weeks of rain and cold. Rides, shows and concessions are being repainted under the supervision of Jack Phillips, preparatory to the first of the Quebec fairs which start next week. Co-Owner Frank Rome was given a surprise birthday party by his wife this week.—MIKE KAYE.

AGENTS WANTED

ON SILVER STATES SHOWS
P.C. Chuck Wheel or Log Man and Wife for Pan Outfit, Coke Bottle, Swinger. Man and Wife for Mug Trailer.
McCook, Neb., May 31 to June 5; then Holdrege, Neb. All replies:
F. B. DENNIS

World of Mirth

NEW BRUNSWICK, N. J., May 29.—This date proved the best of the season despite continuing inclement weather. Prell's Broadway Shows day and dated and the James E. Strates Shows pre-dated by two weeks but, apparently, didn't hurt.

About \$800 damage was done to Doc Cann's custom-built midget racer used in the Motordrome when it shifted in its wagon while being hauled over the highway.

Dudley's *Club Ebony Revue* is continuing to grab top money among the shows. Joe Sciortino's *Vanities* is building steadily. Principals include Bert Berry and Walter Budd, comedians; Bonita, stripper; Roberta Lee, fan dancer; the Palmers, dance team, and Bill Delmar, novelty top. Marvin Scott heads the ork and Buddy Young is emcee and vocalist. Mary LaRock, girl drummer, joined.

Glenn Porter's Side Show, with its new look, has been doing okay. Dr. James K. Bozeman, show physician, has his new hospital wagon finished and operating. Unit is flashy and well equipped and attracts plenty of rubber-necking by customers.

The writer's wife, May, secretary to John Ringling North, on the Big One, visited while en route to Washington. The writer also hosted several billers from the No. 1 car of the Ringling show. Mrs. Sam Beatty joined her husband, a member of Bucky Allen's concession department. —ED HOWE.

O. C. Buck

ENDICOTT, N. Y., May 29.—A downpour greeted the org when it moved in here Sunday (23) from Binghamton, N. Y. Rain continued thru the day and night and the show did not open until Tuesday (25) due to the condition of the lot. Turnout for the opening was excellent.

Show is spotted in George W. Johnson Park. Stand marks the first here by any show in 15 years.

Advance publicity was strong. Playing for the benefit of Jackie Panara, polio victim, show crashed the newspapers in Binghamton and here with pics of Panara, local committee and show execs. Radio also gave its support.

Marjorie Robinson handled advance on children's tickets and advertising as assistant to Roy Peugh, org's press-advance agent. Wylie Everidge, of the Reptile Show, suffered a snake bite and was treated at a local hospital.

Line-up of Quinn concessions includes Frank Tortorello, manager; Williams and Charles, Joseph Cunningham and Jack Stein.

Visitors included Bill Jones, Mr. and Mrs. Charles Johnson, Fred Hunter and Mrs. Mary Robinson.—ROY F. PEUGH.

Home State

DES MOINES, May 29.—Org opened on schedule at the State capitol grounds here Thursday (20), after winning a stiff fight for rights from rival celebration groups.

Aided by the Statewide publicity created by the row, the org did good biz during entire stand. City, State and county officials participated in the opening ceremonies.

Sonny's *Sepia Revue* topped shows, followed by Sailor White's Athletic Arena. The Skooter and Rolloplane led the rides. Bob Ross received delivery on a new train here.

Visitors included Ross Sinderson, of L. B. Lamb Shows; Doc Witthaus, Hawkeye State Shows; Rube Liebman, of Barnes-Carruthers; F. M. Shortridge, Central Show Print; Pat Patterson, of the Dobson-Patterson Shows; manager Stan Hack, of the Des Moines Baseball team; Mr. and Mrs. C. E. Riley and Mr. and Mrs. Long.

Jollytime

CRESAPTOWN, Md., May 29.—Move of 172 miles from Columbia, Pa., was made without mishap. Rain on two consecutive nights held biz there far below expectations. However, the final tally indicated everything was okay, mainly the result of co-operation by the sponsors and good publicity. New show, Atomic Power, is an aid to the latter.

C. N. Andrews joined here with two concessions; J. Rice, Phoenix, Ariz., two; Bill Milligan joined to work with Floyd Sheaks, and Pop Cossleman joined with his high striker. Bingo got a good play despite local opposition on one night.

Mrs. Floyd Sheaks entertained Rudy Caccia, who handles *The Billboard* and mail, with a birthday party May 21. W. R. Price made a business trip to Berwick. The writer expects to be away for a week or 10 days on business.—G. C. MITCHELL.

A Dime Gets You a Dollar!

NEW "POLAR PETE" SNOW CONE MACHINE

The hottest idea in **COOL PROFITS!**
Turn to page 130 and see how you can make over 900% profit.

MULTIPLE PRODUCTS CORP.

3612 Cedar Springs Dallas 4, Texas

WANTED FREE ACT

Winnie and Dolley, Aerial La Salles, wire. Can place a Banner Solicitor. Must work clean. Can use Concessions for 20 weeks. Will sell X on Photos, Scales, Weight, Ride Help, contact. People who have been with me before, write or wire

STANLEY REED

Francis Scott Key Hotel Frederick, Maryland

MARKS SHOWS

MILE LONG PLEASURE TRAIL

WANT

CAN PLACE CARNIVAL PRESS AGENT
SHOW PAINTER THAT CAN SPRAY AND LETTER
CAN PLACE LEGITIMATE MERCHANDISE CONCESSIONS
SHOWS—CAN PLACE OUTSTANDING GRIND SHOWS

Address

MARKS SHOWS

Waterbury, Conn., this week; then as per route.

DICK'S GREATER SHOWS

Week of May 31, Coatesville, Pa.

WILL BOOK OCTOPUS AND ROLL-O-PLANE

CONCESSIONS—Age and Scales, Novelties, Photos, Pitch-Till-Win and Ball Games.

RIDE HELP—Second Men who can drive semi.

GIRLS wanted for POSING SHOW.

HAVE FOR SALE—MOON ROCKET, with or without transportation.

Also a #150 WURLITZER ORGAN, in excellent shape.

R. E. GILSDORF, General Manager

HARRISON GREATER SHOWS
PRESENTING "THE SHOWS OF SHOWS"

WANTS FOR WINCHESTER, VA.

First one in two years. Frederick, Md., to follow, in heart of town. Good opening for Frozen Custard, French Fries, Snow Balls. All Concessions open. Have complete outfit for Girl Show with two or more Girls. Good opening for Motordrome or Roll-o-Plane for balance of season. Will book any Grind Show of merit. Want Ride Help for following Rides: Ferris Wheel, Octopus, Chairplane, Caterpillar. Blackie Edwards, get in touch at once. William (Shorty) Brockerick, James Bowser, get in touch at once. Good opening for Free Act. Eddie Miller, contact at once, have good proposition for your Free Act and Sound Truck. Curley Graham wants Roll Down Agent. All mail and wires to **FRANK HARRISON, Owner and Manager; MARK (CURLEY) GRAHAM, Business Manager, Winchester, Virginia, this week; then Frederick, Md.**

WANTED FOR SECOND UNIT

Wheel Foreman, Second, Merry-Go-Round. Want Custard, French Fries, Grind Stores and Shows. Two biggest Fourth celebrations in Massachusetts, Gloucester. Enough said. Eight days. Yarmouth, Cape Cod, ten days. Bonfire, fireworks, car given away, free acts both places.

Wire, write,

PLAYTIME AMUSEMENT CORP.

Box 206, Quincy, Mass.

PACIFIC UNITED SHOWS

WANT FOR REST OF SEASON

CONCESSIONS—Novelties, Guess Your Weight and Age, String Game, Slum Wheel, Photos, Jewelry, Fish Pond, Pitch-Till-You Win, Hoop-La, Sling Shot, Ball Games. Grind Show, small P.C.

2121 Shielah Way, Sacramento.

A. E. SOARES—G. SACKSON—TED LE FORS

Morris Hannum Shows

A tradition at Veterans' Conventions

Presenting

CAPT. JACK PERRY'S HIGH FIRE DIVE NIGHTLY

Still have opening for limited number of Legitimate Concessions—Jewelry, Novelties, Custard, Photos, Chocolate Dip.

All replies to

MORRIS HANNUM

Freeland, Pa.

EXPOSITION

at HOME SHOWS

High Class Attractions for Fairs and Celebrations

WANTS CONCESSIONS

Will book any ten cent Grind, French Fries. Have few choice Wheels open. Want Percentage Dealers for Under and Over, Pan Game, one Dice and Penny Pitch. Want General Agent, Sound Truck Shows. Have brand new top for Side Show, want Manager with Acts. Small office per. RIDES—Want sober, reliable Merry-Go-Round Foreman. Will book any Kiddie Rides. Want Bingo and Frozen Custard. Also want Free Act for season.

Nazareth, Pa., May 31 to June 5; Newton, N. J., Celebration, June 7-12.

ROYAL EXPOSITION SHOWS

Twelve weeks in vicinity of Washington, D. C., then 10 weeks of Georgia fairs beginning Sept. 6th. Want worthwhile Shows with own outfits and transportation, Octopus, Spitfire, Tilt, Kiddie Autos, etc. Want a few choice Stock Concessions and Penny Arcade, P. C. Agents that can produce. Get in touch with Splinter Royal quick. No flat joints. All others address

J. P. BOLT, Manager

Marlboro, Maryland, this week; then as per route

WANT—DAN DONNINI—WANT

Slum Skillo Agents, Bingo Relief Caller and Counter men. Good working conditions. Must be sober. All General Help, come on. Can use no drunks. All replies

DAN DONNINI or GARRETT SCOTT, Bus. Mgr.

Care of Bright Light Exposition Shows, Frostburg, Maryland, this week
Johnstown, Pa., next week

RIDES WANTED Can place for balance of Season— Roll-o-Plane, Octopus, Spitfire.

2—RIDE FOREMEN WANTED—2

For TILT-A-WHIRL and FERRIS WHEEL. Top salary, excellent working conditions. Must be capable and sober.

C. D. MURRAY, Mgr., W. G. Wade Unit No. 2

9600 BROADSTREET

Phone: TYler 4-2026

DETROIT 4, MICH.

WANTED—C. A. STEPHENS SHOWS—WANTED

CONCESSIONS—Photos, Popcorn, Peanuts, Apples, Ball Game, Lead Gallery. Agent for Swingers. RIDES—Any Rides we don't have. SHOWS—Good opening for Grind Shows. Have tops. What have you? Girls for Girl Show.

APPALACHIA, VA., THIS WEEK. BEST SPOT IN VIRGINIA FOLLOWS.

WANTED

ARE YOUR RIDES DOING BUSINESS?

If not, contact Radio Shows of America, with different radio act nightly and constant radio publicity. This is something new and different. Will book or lease #5 Wheel and Chairplane and other Rides not conflicting, with own equipment. Little Mose wants P.C. and Hanky Pank Agents. Can use neat Frozen Custard and Stock Concessions. Show booked solidly until September 15, with other dates pending.

This week, Fair Grounds, Reidsville, Pa.; next week, McVeytown, Pa. Contact

RADIO SHOWS OF AMERICA

37 E. FIFTH AVE., YORK, PA.

PHONE: YORK 39559

WANT WANT WANT

Ferris Wheel and Chairplane Foremen and Second Men, other Ride Help. Salary fifty a week, pay every night. Can place Grind Stores, Custard, Fish Pond. Write or wire

I. K. WALLACE

Leesburg, Va., this week; vicinity of Harrisburg, Va., next week.

CLUB ACTIVITIES

Show Folks of America

San Francisco

SAN FRANCISCO, May 29.—Regular meeting was held Monday (17), with President Whitey Monette presiding. Nate Cohn and R. Jack Brookes were invited to sit on the rostrum.

Correspondence was acknowledged from Mrs. Ed Walsh, Mrs. Etta Mason and family, Art Craner, P. Charles Camp and Dan J. Meggs, third vice-president.

The following were elected to membership: John Frederic, Florence McConnell, Frank Moore, Emanuel Manning Weiland, La Carmencita, Irving and Dorothy Sanders.

Introduced at the meeting were Mr. and Mrs. Joe Laurel; Little Tich, of London, England; Charles Bremmer, Visalia, Calif.; Lindy Lu and Irving Sanders, of the Gay Nineties; Vic Perry, Tillie McConnell, Frenchy Manning, Trilda Williams, Margo Evans, Frank Moore, Billy Lynn, James McCaffrey and Frank Keyser.

Mrs. Ethyl Weidmann reported that Joan Gordon has been discharged from St. Luke's hospital and is recuperating at her home and that Mrs. Jean Boehm is still confined to her home. Dr. Mannheim reported that Dolores Coronada is under his care. Tom Stanley reported that Polly Star, seriously injured in the accident which claimed the life of his wife, will be confined to Community Hospital, Vallejo, Calif., for some time.

Everyone was grieved to hear of the death of Mrs. Sherman, Mary Texeira's mother, in Canada.

Lloyd Monette won the pot of gold. Eddie Burke presented the following program: Joe Laurel; Little Tich, in stories and pantomime; Vic Perry, assisted by Nate Cohn, in coin tricks; Lindy Lu Sanders, of Bee Goman's Gay Nineties, accompanied by her husband, Irving Sanders, who sang *You Made Me Love You*.

Pacific Coast

Showmen's Association

1235 S. Hope Street, Los Angeles 15

LOS ANGELES, May 29.—Vice-President Joe Krug conducted the Monday (24) business meeting. Vice-President Candy Moore, Chaplain Jack Hughes and Secretary Ed Mann also were on the rostrum.

Those present after absences included Candy Moore, back from Arizona and now associated with the Babcock Shows; Joe Archer, Eddie Neu, Fuzzy Hughes, Ed Kennedy, Jack Glassman, Joe Steinberg, John Lorman, Charles Chrysler, Harry Rawlings, Jack Hughes and Harry LaMack.

Treasurer Al Weber had the novelty concessions at the Las Vegas, Nev., Helldorado Days and at the Yermo, Calif., celebration. He reported good business.

Sick list includes Pat Ryan, recovering at Camp Acton, Calif., and Harry Wills and Gladstone Atkinson, both of whom are recuperating at their homes.

Drawing was won by Ben Stone.

Ladies' Auxiliary

Charlotte Cohen, first vice-president, presided at the May 24 meeting. Letters from Gladys Mackey, Doris Douglas, Betty G. Coe and Betty Lipes were read. Sis Dyer, Nancy Meyers and Marie Mead were called on for short talks.

Sis Dyer made a donation to the frigidaire fund. Doris Douglas contributed aprons and Jennie Regal a doll for the bazaar. Door prize, donated by Mary Taylor, was won by Maree Rhodes. Bank award went to Emily Bailey.

Secretary Edith Hargrave announced that all books are balanced

Caravans, Inc.

P. O. Box 1902, Chicago

CHICAGO, May 29.—Lucille Hirsch, president, was in the chair Tuesday night (25) at the final meeting of the season. Also at the table were Pearl McGlynn, first vice-president pro tem; Mae Oakes, third vice-president; Claire Sopenar, treasurer, and Mariana Pope, financial secretary. Invocation was given by Bessie Mossman, chaplain pro tem. Lorraine Dugas was away on her vacation.

Bessie Mossman reported that the Louis XVI Room of the Sherman Hotel has been reserved for the installation to be held November 27-30 during the annual outdoor showmen's convention here. The "Dog Fight" Room has been reserved for the open house.

Pat Seery was reported confined to Room 344, Illinois Masonic Hospital, this city. Amby Clinton, daughter of Ruth Clinton, is a patient in Contagious Hospital, 26th and California here, with chicken pox.

Award of the evening donated by Claire Sopenar went to Mae Oakes, with second prize going to a guest, Mrs. Schwartz.

Lucille Hirsch was married Thursday (27) to Jack Hawthorne and will leave shortly to join Cole Bros.' Circus, where he has the candy floss concession.

Miami Showmen's Association

236 W. Flagler St., Miami

MIAMI, May 29.—It's becoming quieter around the club rooms each week as spring stretches into summer.

George (Dennie) Moore stopped by, reporting he had just checked in from Yuma, Ariz., where he spent the winter and is heading for South Dakota. Eddie Hackett is heading up-country, with all new equipment and a new truck.

Max Kimerer is at home following a sojourn in Jackson Memorial Hospital. He is reported much improved. J. Lee Cuddy is at the same hospital. Vaughn Richardson still is in these parts.

Leo Hish visited the club rooms before heading north. This is to remind that 1949 dues become due September 1, and to mail forwarding addresses to the secretary.

and up to date. Hereafter they will be audited each month.

Peggy Forstall turned in the proceeds from the party May 19 at the Rose Rosard home. Bank award went to Jenny Rawlings. One door prize was won by Emily Bailey, the other by Pearl Jones. Clock was won by Charlotte Cohen.

Club is holding mail for Mrs. Bessie De Silva and Vern Williams.

BINGO CALLER

Wanted Immediately

Counter men. Concession Help. Joe Cidaro, please contact.

DANNY DORSO

CONTINENTAL SHOWS,
Bellows Falls, Vermont, this week.

CHARLIE GRIGGS WANTS

Capable Man to take head of new well flashed Blower, one Skillo Agent. I don't charge fixed dough, we want work for a quarter and a half. We work from Monday to Saturday. Wire me in care Western Union, Appalachia, Va., or come on. We catch two big payrolls this week. P.S.: There is only five on this Show.

Virginia Midway Shows

WANT

For Peterstown, Union, W. Va.; Cleveland, Honaker, Pembroke, Va., Firemen's Celebration, Cook House, Bingo, Hanky Panks all kind. With bigger 4th of July Celebration in Va. Also hold contract for Oakvale Homecoming in Princeton, W. Va. Have outfit for two Shows, with 7 Fairs to follow. Can also place Mitt Camp. Must have other Concessions. J. Saunder, answer.
EVERETT P. BRYANT, Mgr.; RICHIE KEEFER, Adjuster, Galax, Va.

WANT

Chairplane Foreman, top wages and bonus. Also Octopus Help. Wire or come on.

J. C. DUNCAN JR.

c/o Johnny J. Denton Shows
Whitesburg, Ky., May 31-June 5

WANTED

Rides, Concessions, Stock Stores, June 7 to 12, 1948, and balance of season.

PLAYTIME SHOWS

Creal Springs, Ill.

SIDE SHOW PEOPLE

Enlarging Show for Fairs starting June 3 at Anderson, Indiana. Can place feature Freak, also Knife Thrower, Sword Swallower, Mental Act and others. Also Ticket Seller and Second Opener. Wire

MARK WILLIAMS

Thomas Joyland Shows

Fairmont, W. Va., this week; then Wheeling, W. Va.

WILL BOOK

Carmel Corn, Hoop-La, Root Beer, Candy Apples, Watch-La, Basket Ball, Snow Cone, Bumper, any Concession not conflicting. Can use Mechanical Show, Snake, Hillbilly or any worth-while attractions.

ROGERS BROS.' SHOWS

Benson, Minn., June 1-3; Graceville, Minn., June 4-6.

Tivoli Exposition Shows

WANT

Ferris Wheel Foreman immediately for either one or two Wheels. Contact

H. V. PETERSON, Mgr.

La Salle, Illinois, this week.

Big State Amusement Co.

Wants legitimate Concessions. Will book Bingo. Joe Marks, wire me.

MRS. ANNA MOORE

Palacios, Texas, May 31-June 7.

MRS. W. R. RUPE

WILL BOOK

Concessions not conflicting. Agents who have worked for me, contact Rupe's Midway for Fun. EGGS MELTON, Mgr.
Benkelman, Nebr., May 31-June 5.

RICHIE KEEFER WANTS

One Man for Skillo, two Men for Clothes Pin, two Men for Razzle. Only stores on midway. Also three Percentage Workers. These will operate at my 4th July spot. Sully and George, come on.

R. E. KEEFER, Marlon Shows, Rock Hill, S. C.

WANT GENERAL AGENT

Who knows Kentucky, Tennessee and Alabama. Top salary to man who can produce. Join on wire.

H. B. ROSEN SHOWS

Beattyville, Ky.

WANTED

Stock Concessions, all kinds, including Bottle, Ball Game and Mug Outfit. One more Small Show. Ironton, Mo., first in seven years. Leadwood, Mo., next. Write, wire, come on.

JACK WALLACE, Mgr.

GIVE TO THE RUNYON CANCER FUND

National Showmen's Association

154 Broadway, New York

NEW YORK, May 29.—Visited the B & V Shows at South Hackensack, N. J., Wednesday night (26). Some of the attractions could not be set up here, as the shows have grown too big for this lot. Everything looked fresh and clean. Received by Mrs. Van Vliet, prexy of the NSA Ladies' Auxiliary, who was in the wagon with her recently married daughter. Among those seen on the lot were Nick Lecardo, Joe Walker, Ben Levine, Tommy Pell, Sam Walker, Clem Schmitz and numerous members of the Auxiliary.

Robert Lee, concessionaire with the shows, was struck by an auto near the grounds Wednesday evening (26) and is confined to the Hackensack Hospital with serious internal injuries.

Next paid a visit to Prell's Broadway Shows at Port Richmond, Staten Island. Beautiful looking outfit, very large crowd, but some of the attractions not in operation owing to some kind of slip-up on the city inspection. Received by Owner Sam Prell and met Joe Prell, Secretary Russell, Business Manager Pat Finnerty and numerous club members and friends.

Sunday (23) visited two units of the I. T. Shows, one in Long Island City and the other in Glen Cove, Long Island. Also visited the Victory Shows at Little Neck, L. I., but found that these shows, with the exception of one unit of the I. T. Shows, were just being set up.

Harry Mirsky, with the Shuberts, is in from the West but will leave shortly to make his home in Chicago. Maurice Rosen up from Coral Gables, Fla., for an extended visit. Bill Powell, who has been touring Europe for several months, is homeward bound.

Frequent visitors to the clubrooms are Victor Weinberg, John F. Carney, Sidney Herbert, Casper Sargent, Harry Krasnow, Sam Weisser, Harry Horner, Jack Allen, Ben Herman, Leonard Traube, Julius Roth, Joseph Agule and Frank King, of Naugatuck. Harry Kaplan in from Atlantic City, where he will spend the summer.

On the sick list are Albert Franko, Bellevue Hospital, New York; Jack D. Wright Jr., Petersburg (Va.) Hospital; James Cox, Earl H. Feek, True Perkins, Irving Udowitz and Marshall Green.

Letters received from Sidney W. Kirk, of Norfolk; Art Lewis, Miami; C. R. Sullivan, Virginia, Beach, Va.; Joseph Geist, Rockaway's Playland; Vice-President Jack J. Perry and Secretary Ralph Decker.

Showmen's League of America

400 So. State St., Chicago

CHICAGO, May 29.—A special meeting of the board of governors was held Tuesday (25). R. M. Harvey and Peter F. Vetrano were elected to membership. Final settlement was made on the insurance left the league by Nate Miller.

The mustering out fund committee reports it has contacted John Littau and the final work on the fund is near completion. Still to be heard from are James H. Owens, Jack Tavlin and Pete Andrish. Distribution of the balance of the fund is expected to start in June.

Orville (Whitey) Harris advises he will have to re-enter the hospital for further treatment.

Fitzie Brown and Julius Wagner are in town on business. Other callers have included R. C. McCarter, Mickey Humphreys, Bert and Ruth Clinton, Eddie Keck, Cecil Meyers, William Hetlich, Elmer Byrnes, James Campbell, Charles Owens and Lou Williams. Mrs. Harry Small was in Chicago to place flowers on the grave of her husband.

ISLAND PARK

WANTED

Ride Help, also Foremen for Merry-Go-Round, Ferris Wheel, Chairplane, Rolloplane and Kiddie Ride. We furnish living quarters and the best of treatment.

CONCESSIONS—Photos, Fish Pond, Ball Games, Balloon Darts, Custard and can use good Popcorn outfit.

ISLAND PARK

SUNBURY, PA. Phone 2063



Now playing the cream of the coal fields. All downtown locations. We have two of the best Fourth of July celebrations in Kentucky.

WANT

SHOWS—Ten-in-One, will furnish 20 by 80 top if you have something worth while to put in it—we have some. Want Man to manage two Girl Shows, both with 20 by 40 tops and panel fronts. Must have two or three girls, wardrobe and sound sets for each show. Want Man to take charge of complete Animal Show on a 50/50 proposition. Also want reliable Man to handle Marquee with panel front and indirect lighting. One who can handle sound truck.

RIDE HELP—Want A-1 Foremen and Second Men for #5 Wheel and Chairplane. Want good Billposter with own car or truck. One who knows how to put up paper and will.

CONCESSIONS—All Concessions open. Especially want Diggers, Penny Arcade, Age and Scale, Candy Floss, Snow Cones, Long and Short Range Lead Galleries. Will give good proposition to Hanky Panks. Will also place one or two Mitt Camps. Want Man who can build and repair to take charge of office Concessions. Need A-1 Bingo Caller and Counter Help. Want Man to take charge of well-framed Popcorn and Candy Apple Joint.

AGENTS—Want sober Agents for Roll Down, Skillos, Razzle Dazzle. Will give head of store to good, reliable men who can stand prosperity. We work Monday through Saturday every week, and you do not pay any 10%. Can place competent Help in all departments. All replies to

H. B. ROSEN

BEATTYVILLE, KY., DOWNTOWN, ALL THIS WEEK.

JOHNNY GREEN

WANTED

Capable Agents for the exclusive with four Concessions on Bee's Old Reliable Shows. Agents for Skillos, Rolloplane and 1 Razzle. Also two capable Outside Men. Campbellsville, Ky., this week; Flemingsburg Fair to follow.

Wire immediately: JOHNNY GREEN, Bee's Old Reliable Shows, Campbellsville, Ky., this week.

WANTED—Foreman for Kiddie Rides. Good salary and sleeping accommodations. Drunks, don't answer. FOR SALE—One 24 Ft. Kingham Semi. Also Kiddie Swings, complete, \$250.00.

WANTED

GULF COAST SHOWS

WANT

Rolloplane, Octopus, Spitfire, Tilt, Fun House. Will sell exclusive on Custard or Ice Cream. Can always place Stock Stores and Ball Racks. Centralia, Mo., till June 5; Marshall, Mo., June 7-12.



WANT

SHOWS OF ALL KINDS AND CONCESSIONS THAT WORK FOR STOCK. RIDE HELP THAT CAN DRIVE SEMIS FOR 12 MAJOR RIDES (Top Salaries). Address:

DIXON, ILL., this week; AURORA, ILL., next week.

WANT

WANT

Ferris Wheel Foreman for new #5 Wheel and Foreman for 8-Car Octopus; also Foreman for late 32-foot 2-abreast Merry-Go-Round. All Foremen must be able to drive semis. Now booking Shows and Concessions for Cambria County Firemen's Convention, Hastings, Pa., August 2-7. Wire or write

Thompson Brothers, 2906 Fourth Ave., Altoona, Pa.

WANT

WANT

GIRLS WANTED

WANT GOOD GIRLS IMMEDIATELY for
POSING SHOW
and
CHARM HOUR REVIEW
Hurry—Wire, Do Not Write!!
JACK NORMAN
HENNIES BROS.' SHOWS
Kenosha, Wis., this week

Sunflower State Shows

Want all legitimate Concessions regardless of kind. Will book, frame or furnish equipment for any kind of Show except Side Show. Want Banner Man that can post paper. Can always place good, sober COUNT STORE and SKILLO AGENTS. Want Foreman on Octopus, Kiddie Car Ride and Mixup. Will make good percentage deal on Mixup. Want Manager for BINGO. We are in the best concession country you will find. Duke Del Rio wants Acts for Side Show. Can place Half and Half. Have complete frame-up for Girl Show and Monkey Show. We have FIFTEEN Fairs and Celebrations in Colorado, Nebraska, Kansas and Oklahoma. With TWO BIG July 4th spots. Dick Hamilton, Bill Starr, Johnny Sleepy Graham, Baldy Graham. wire Roy Edsall. Address:
Sidney, Nebr., May 31st to June 5th.

DROME RIDER

Male or Female, to Straight Ride Amusement Park. No teardowns. Good wages. Write or wire

JOHN PELUSO

RIVERVIEW PARK CHICAGO

STOP! IT'S HERE! STOP!

Imperial Exposition Shows is a railroad show with all its advantages.

EDDIE LLOYD NOW OPERATING GIRL REVUE AND HAWAIIAN SHOW

Can use immediately for Revue: Line Girls, Specialties, including Tap, Rhumba, etc.; also Musicians. Need for Hawaiian Show experienced Hula Dancers. Can also use several experienced canvasmen.

Top salaries guaranteed. Pullman accommodations available. Include all details in first reply. All answer

EDDIE LLOYD

Imperial Exposition Shows, Champaign, Ill., this week; La Salle, Ill., next week.

JOHN R. WARD SHOWS

Fairs Start June 21 at Grand Forks, N. D.

WANT Merry-Go-Round Foreman and Ride Help in all departments. WANT Monkey Show Operator and Talker. Have complete outfit and monkeys. WANT Man to take charge of nicely framed Snake Show with cattle front built on wagon. WANT Life or Unborn Show.

WANT Neon Man, Train Help, Tractor Drivers, Wagon Builder and Blacksmith. WANT Man and Wife to operate Frozen Custard Machine. Mickey Rankin, wire me.

ADDRESS: ROCKFORD, ILL., THIS WEEK

BUSINESS MANAGER AT LIBERTY

on account of Show closing. Have some Hanky Pank and Pop Corn Concessions who want to come along. Have P.C. and some Concessions of my own.

WILLIE LEWIS

4900 CHAMBERLAYNE AVENUE

RICHMOND, VIRGINIA

BINGO—AT LIBERTY—BINGO

Want to book up-to-date Bingo on an up-to-date Show with five or more Rides that is not out on a summer vacation tour and has bona fide Fairs and Celebrations. Don't misrepresent, as that is the reason for this advertisement.

Address: BOX D-24, c/o The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

May 29, 1948
Unhook, Pa.

Dear Editor:

The Ballyhoo Bros. Circulating Exposition plays only under estimated auspices. They appraise our shows and we calculate them approximately. It's a battle, the committee vs. the shows, of wits, weights and measures until it is whipped down to a decimal point with decimal fractions dominating. Our auspices need 10 professors of English and six corporation lawyers to decipher our contracts, while we outnumber their 16 with 20 sworn-in, but deaf, living affidavits, who claim they listened to the verbal agreements.

If they are our men we like deaf witnesses. When our agent makes a suggestion, such as; "We want the head committeeman to carry the refuse from our rest rooms away in his car daily," the deaf affidavit asks: "What did he say?" Then the committeeman yells: "He wants our head committeeman, etc.," so loudly that it goes into the minutes as part of the agreement. Our minutes are taken by a dictaphone hidden in our deaf affidavit's beard.

Beside having three deaf witnesses, our booking department has three agents who serve in an advisory

capacity. They were schooled in long and short subtraction with the short overshadowing the long. One committee became so badly tangled up in the beards of those secret six that they burned 10 horsehair padded mattresses and a buffalo robe in effigy.

Last week we played under the Police Uniform Fund for the 14th consecutive season. Each year that auspice's bit was either needles, palms, string and wax, with a bit of canvas thrown in as patching. Last year they went over the top when the shows gave them five gallons of flame and waterproofing. When booking the date this year agent Lem Trucklow agreed to donate uniforms of our design should the grosses not be high enough for the auspices to buy new ones with their percentage. Furthermore, it was agreed that should the police uniforms be in a good enough condition to last another year, then the first agreement became null and void. For some reason the dictaphone went dead in our deaf affidavit's beard and the last part of the agreement didn't go down in the minutes. Probably short-circuited by the electricity in his hair.

Upon the shows' arrival they found the committee's uniforms tattered, torn and so thread-bare that they caught the office with its pants down. It rained all week, which forced the bosses to fulfill the clause in the agreement "to donate uniforms of our design." On Saturday night before teardown time a meeting of all employees was called in the gal show tent. There the stripping of midway dress got under way with several carnival captains, majors and colonels losing both rank and uniforms. One of our admirals on the Whale Show tried to escape with his rank and uniform, but was captured while trying to climb into a boat on a kiddie water ride.

We finally acquired 14 male uniforms but needed 16 to dress the force. We had uniforms that were lettered, "Whitey, Ferris Wheels; Blackie, Caterpillar, Sam, Rest Room Man," and a few from our bandmen to say nothing of the military and naval ones. Still two uniforms short, the bosses stripped the flageolet player and drummer of their Turkish wardrobe to fill the bill. As for the female police on the auspices, we donated six G-strings made out of red and blue handkerchiefs.

P. S. Kindly send us one of those razor blade ads. The bosses are smooth-shaving our affidavits.

Golden West Shows Get Four Calif. Fair Dates

SAN FRANCISCO, May 29. — Harry (Polish) Fisher, owner-manager of the Golden West Shows, has announced his org has been awarded contracts to supply the midway at the Glenn County Fair, Orland, Calif., September 15-19; Santa Cruz County Fair, Watsonville, September 30-October 3; Alameda County Fair, Pleasanton, July 9-17, and Fourth District Fair, Petaluma, July 22-25.

Break in Weather Gives B. & V. Okay Gate, Take

HACKENSACK, N. J., May 29.—B. & V. Shows, playing a good spot along Route 6 at South Hackensack the past week, will remain there over the Decoration Day holidays.

Improvement in weather hypod attendance after the first couple of nights, and prospects are favorable for a very good week-end.

Justin Van Vliet, owner-manager of the shows, is adding several attractions to his line-up, including a Motordrome and a Side Show.

Decatur Weather Good, So. Beloit Cold for Hennies

SOUTH BELOIT, Ill., May 29.—Hennies Bros.' Shows close their stand here tonight and move to Kenosha, Wis., where they are skedded to open Monday (31). Cold nights affected the stand here.

Decatur, Ill., play the previous week, the fourth of the season for the organization, yielded the best weather of the tour. First two nights were cold but clear and the remaining nights were warm and business was up.

Visitors at Decatur included Denny Pugh, who planed in from Dallas.

CAVALCADE OF AMUSEMENTS WANTS FOREMEN

For
SKOOTER
CATERPILLAR
TWIN FERRIS WHEELS

Must be capable and able to get Rides up and down and know how to handle men. Salary no object if you can capably take care of equipment. Address:

AL WAGNER, Mgr.
Cedar Rapids, Iowa, this week; then Norwood Park, Ill., June 8-19.

VIRGINIA ROSE SHOWS WANTED

Count Store Agents. Dennis O'Leary wants Hanky Pank Agents. Have opening for Photo Gallery.

All replies to

M. F. KAUFMAN, JR.

Eminence, Ky., this week, May 31 to June 5.

Graceland Greater Shows WANT

CONCESSIONS—Hi-Striker and Concessions of all kinds. HELP—Want First and Second Men on Merry-Go-Round, Ferris Wheel and Loop.

All replies to

JACK MURPHY

Concession Mgr., Garrett, Ind., this week.

DICK BURNS

CONTACT

GEORGE EVITTS

Care Western Union, Danville, Ky.

WANTED COMPLETE MINSTREL SHOW

Pee-Wee Whitaker, Prof. Tom Johnson, Jim and Viola Ayers, wire me immediately. Will furnish complete outfit, including bus for actors, trucks, tops, etc. Contact

TOM MEHL

PEPPERS ALL STATES SHOWS

Wise, Virginia

Florida Amusement Co.

Want Merry-Go-Round Foreman and Second Man. Must drive. Salary no object to right men. Second Men on all other Rides, come on. Can place two more Shows. Address:

Marshall, Mich., this week; Clare, Gaylord and Sheboygan to follow. Then Sioux St. Marie for July 4. All address: HOWARD INGRAM.

GIVE TO THE RUNYON CANCER FUND

WANT CARNIVAL

ANNUAL CARNIVAL

For July or August

WRITE FOR PARTICULARS

F. DICKSON

B. A. CLUB

75 Maple St., Manchester, Conn.

WANT

MERRY-GO-ROUND • RIDES
Firemen's 46th Annual
JULY 4TH CELEBRATION

Wants Merry-Go-Round and one or two small Rides. A fast buck for you if you can make it en route. **SUNDAY, JULY 4, ONLY.** Wire or write now

James E. Purcell

Narrowsburg (Sullivan Co.) New York

WANTED

Shows, Rides and Concessions for Community Celebration in City Park, July 3rd, 4th and 5th. Big fireworks display. Contact

NATE EGNER

Radio Station WLDS, Jacksonville, Ill.
Home of the Big Eli.

Rides—Shows—Concessions

WANTED FOR

Week of June 21 to 26.

SHAMOKIN DAM FIRE CO.

Get in touch with either Harry C. Hoffman or James W. Lewis, Shamokin Dam, Pa.

WANTED

A Ferris Wheel and Merry-Go-Round and 3 or 4 Concessions for annual Legion Celebration to be held any dates from middle of July through August. Contact

A. J. ROGERS JR., Chairman

American Legion Cordova, Illinois

WANTED RIDES

For Annual Celebration, July 3rd, 4th & 5th. State all in first letter.

Walter M. Thomas

Rogers City, Mich.

WANTED

Two or three Rides for
FOR 79TH ANNUAL OLD SETTLERS' REUNION

Clayton, Ill., Aug. 19th and 20th.

PAUL CAMPBELL, Secy.
Old Settlers' Assn. CLAYTON, ILL.

WANTED

Rides—Concessions—Shows
For VETERANS OF FOREIGN WARS JAMBOREE

August 9 to 14. Inclusive

Write or Contact

PAUL L. GEORGE, Chairman
203 S. Stewart St. Blairsville, Pa.
Telephone 436-M

WANTED

Carnival Rides and Concessions of all kinds for big July 5th Celebration. Contact

CHAIRMAN RETAIL MERCHANTS' COMMITTEE
PHONE 106 LEON, IOWA

WANTED

Concessions and Rides

June 28 to July 3.

BARRY FIRE CO. No. 1

BARRY, ILL.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Madison Shaping Aquatennial Plans

MADISON, Wis., May 29.—Plans are rapidly taking shape for the seventh annual Four Lakes Aquatennial in Law Park here, June 26-July 5, under Veterans' of Foreign Wars Post auspices.

Ben Bergor, who promoted the event last year, taking over at the conclusion of his sports and travel show season, again has been named general manager for this year's event.

Villa Park, Ill., Slates Pioneer Week, Aug. 24-30

VILLA PARK, Ill., May 29.—A rodeo, three-quarter mile midway, hobby show and style show are included in the list of attractions for Pioneer Week here August 24-30.

The Chamber of Commerce and VFW, co-sponsors of the celebration, have announced that the fete will be opened by a huge parade and that there will be \$5,000 offered in prizes during the week.

Ohio Valley Gets Midway At Iroquois, Ill., Cele

IROQUOIS, Ill., May 29.—Plans have been completed for the 98th annual July 4 celebration here July 4-5, with the signing of the Ohio Valley Shows to furnish the midway.

Clint Owens, chairman of the sponsoring Business Men's Association, has announced the celebration also will include fireworks displays, drawing and band contests.

Granby, Conn., Cele Date Set

GRANBY, Conn., May 29.—Annual carnival of the Lost Acres Fire Department will be held July 8 thru 10. Kenneth Parmelee is chairman.

Fair Dates

(Continued from page 59)

MISSOURI

Rolla—Phelps Co. Fair Assn. Sept. 16-18. F. C. Wilkins.

NORTH CAROLINA

Cherokee—Cherokee Indian Fair. Oct. 5-9. Wm. E. Ensor Jr.

OKLAHOMA

Apache—Apache Dist. Fair Assn. Aug. 25-28. O. H. Goff.

TENNESSEE

Dyersburg—Dyer Co. Fair. Sept. 20-25. Carl F. Armstrong.
Franklin—Williamsburg Co. Fair. Sept. 9-11. Happy Preston.

TEXAS

Richardson—Richardson Community Fair. Aug. 25-28. Mrs. Jackie Huffhines.
Tomball—Harris Co. Fair Assn. Sept. 16-18. R. D. Spell.
Woodville—Tyler Co. Fair Assn. Oct. 12-16. E. M. Pitts.

WISCONSIN

Ashland—Chequamegon Regional Fair Assn. Sept. 16-18. Walter W. Wilcox.

CANADA

NOVA SCOTIA

Antigonish—Antigonish Co. Agrl. Soc. Sept. 28-29. W. J. Guthro, St. Andrews.
Bridgewater—Lunenburg Co. Exhn. Sept. 28-Oct. 1. W. J. Crouse.
Caledonia—Queens Co. Fair. Sept. 21-24. Robt. Smith.
Digby—Digby Co. Agrl. Soc. Sept. 22-23. H. E. Chisholm, Bear River.
Lawrencetown—Annapolis Co. Exhn. Sept. 21-23. B. E. Finigan.
North Sydney—Cape Breton Co. Exhn. Sept. 6-9. Chas. Munn.
Oxford—Cumberland Co. Exhn. Sept. 14-17. Claude Thompson.
Pictou—Pictou & N. Colchester Exhn. Aug. 24-26. Fred W. MacKay.
Truro—Central N. S. Exhn. Aug. 31-Sept. 3. W. R. Retson.
Windsor—Hants Co. Agrl. Soc. Sept. 14-16. J. Watson Maxner.
Yarmouth—Yarmouth Co. Agrl. Soc. Sept. 14-17. R. P. Hemeon.

Simsbury, Conn., Date Set

SIMSBURY, Conn., May 29.—The Grange will sponsor a fair September 11. A committee, headed by Earl Cook, is planning drawing contests, a horse show, 4-H garden, live stock and poultry contests, and demonstrations of new farm equipment.

WANT CONCESSIONS

For the 14th Annual Civic Celebration

Sponsored by the Appleton Junior Chamber of Commerce, Appleton, Wis., July 3-4-5.

Will be held at Pierce Park in Appleton. Address inquiries to

DANIEL BUTLER, Committee Chairman

712 N. Div. St.

Appleton, Wis.

BEDFORD LIMESTONE CENTENNIAL

BEDFORD, IND., JUNE 14 TO 19.

V. F. W. ANNUAL CELEBRATIONS

MITCHELL, MAY 31 TO JUNE 5; BLOOMFIELD, JUNE 7 TO 12.
CONCESSIONS—Need Duck and Fish Ponds, Bumper, String Game, Striker, Pitch Till You Win. These will work at Bedford, biggest celebration this year in Indiana. No Mitt Camp.

HOMER GINTHER, MITCHELL, INDIANA

NOTICE—JASPER, IND., CELEBRATION HAS BEEN CHANGED TO JULY 12 TO 17.

FOR SALE

ALLAN HERSHELL MERRY-GO-ROUND

40 ft., 3 abreast, 3 chariots; all machinery overhauled, redecorated, A-1 condition, brand-new top, 10 h.p. electric motor. Up for inspection now. Want a smaller one.

P. O. BOX 1827, KNOXVILLE, TENN.

PAGE BROS.' SHOWS

NOW BOOKING FOR MARTIN AND TRENTON, TENN., FOR 4TH OF JULY

Want Pop Corn, Pan Game, Scales, Custard, Jewelry or any Concession that works for stock. Can place Octopus, Spitfire, Comet, Roll-o-Plane, any Ride not conflicting with our six. Shows—Have two Tops and Banner Lines. What have you to put in them?

PARSONS, TENN., THIS WEEK.

P.S.: Paul Pittman wants Agents for Pin Store, Swinger and Hanky Panks.

Seventh Annual V. F. W. & F. L. B. C.

FOUR LAKES AQUATENNIAL

MADISON, WIS.

June 26th thru July 5th (10 days)

Concessions and Free Attractions write to

BEN BERGOR, Gen. Mgr.

1528 Morrison St. Madison 4, Wisconsin

Dick's Greater Shows, Inc.

WANT

Ride Help that drive semis. Want Girls

for Posing and Dancing. Also Magician

who can sell Side Show Acts.

COATESVILLE, PENN.

RIDES WANTED

For 12th Annual

LIONS' CLUB CARNIVAL

Four Days, Late July or August

Contact:

JOHN STAGGS, Chairman

Newburg, Mo.

WANT

Sober Spitfire Foreman. Drive semi. Other Help. Pat Flanagan, answer.

JACK VINSON

W. G. WADE SHOWS #1

SPRINGFIELD, OHIO.

CARNIVAL WANTED

FOR SANTA LUCIA FESTIVAL

Rides and Midway Shows and Concessions wanted for week of Aug. 7 to 15, inclusive. All preparations made. Large crowds guaranteed. Contact

DR. S. SUTERA

at 1231 Park Wilde Ave., Omaha, Neb.

CARNIVAL WANTED

For week of July 4. (Immediate surrounding population, 70,000.)

WM. DEANGELIS

c/o WONDER BAR FM

NORRISTOWN, PA.

RIDES WANTED

For 4th of July Centennial Celebration

JULY 3, 4 and 5

Contact: V. L. DICKINSEN, Chairman

Augusta, Wisconsin

WANTED AT ONCE

Good Bingo Caller; Bill Phillips, come on.

RICHARD BLITTSCHAU

c/o MODEL SHOWS

Fort Madison, Iowa, this week; Osaloosa, Iowa next week.

WANT TO HEAR FROM

FRANK LITTLE, JOE O'HARA,

CHINA RED AND TED GRACE

Address:

T. W. KELLEY, c/o MARKS SHOWS

Manchester, Conn., this week; Waterbury, Conn. next week.

PACIFIC COAST SHOWS

Want Foreman and Second Man for Ferris Wheel Operator Baby Rides. Will book Rolloplane or an Flat Ride. Baby Rocket Ride for sale. Kalamazoo June 1st to 5th; Winlock, 6th to 12th; Mossyrock 14th to 19th; all Washington. Springfield, Ore 21st to 27th; Sutherlin, Ore., 30th to July 5th all fairs.

Organized Girl Show

At liberty to join immediately. Twelve attractive girls; beautiful wardrobe. Can also furnish Posing Show. Wire

DOLORES JOHNSON, Producer

Gayety Theater

Cincinnati, Ohio

UP GOES THE PRINT ORDER

Increased demand for The Billboard requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice

**Final closing time for late show ads will be
SUNDAY NOON** (Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them

Special Delivery Direct to

THE BILLBOARD PUBLISHING CO.

2160 PATTERSON ST.

CINCINNATI 22, OHIO

BULLOCK AMUSEMENT CO.

lean entertainment for the whole family

WANTS

Ferris Wheel Foreman to join this week, must be capable and drive Semi Trailer; salary, \$50 a week and \$10 a week bonus if you stay the season. Can place Man on Chairplane, also Concession Agents. Business is off forty per cent, but we pay our help each week rain or shine.

Wilkesboro, N. C., this week; West Jefferson, next week

ANDERSON'S GREATER SHOWS

THE GRAND OLD SHOW WITH THE FINE OLD NAME

WANT For Oneida, Tenn.; Manchester, Ky., and Pineville, Ky. The right spot at the right time. Also booking now for the BIG one, Garrett, Ky., June 28 thru July 7—Sunday, too.

Sell "X" on Photos, Diggers, Custard, Novelties, French Fries and Jewelry. Bob Gordon, can place your Diggers and other Concessions. Come on. Want Six Cat, Bucket Store, Set Joint, Spot the Spot and Bee Hive. Want Fish Pond, Duck Pond, Balloon Darts, Hit and Miss and Milk Bottle Ball Games and any other Slum Stores. Have all the Ride Help we need. Need Man who understands large 60-in. General Electric army searchlight to take charge and operate same. Can place Shows with own outfits. Get with a winner. The season is on.

All Address: ANDERSON'S GREATER SHOWS, Oneida, Tenn., this week.

KUNTS BROS.' SHOWS

10 OFFICE-OWNED RIDES.

CONCESSIONS—Have booked Floss, Apples, Popcorn, Custard, Hoop-La, Diggers, Ducks and Bowling Alley. Will book Cork Guns, Lead Gallery, High Striker, Ball Games, French Fries, String Game, Balloon Darts, Huckly Buck, Blower, Coca-Cola, Add-Em-Up Pan, Cane Rack, Penny Pitch, Penny Arcade, Age, Weight and other Grind Stores not conflicting. Stock Stores with three or more Concessions. SHOWS—Will book any Show, small or large, with own transportation. All replies:

This week, Ridgefield, New Jersey; next week, Fairview, New Jersey. By telegram only.

LARRY NOLAN SHOWS

WANT FOR DIAMOND JUBILEE, ON STREETS, DOWNTOWN KEARNEY, NEBR., JUNE 7-12. GUESS YOUR AGE, GUESS YOUR WEIGHT, DIGGERS, BUMPER STORE, HUCKLY-BUCK AND ANY HANKY PANKS NOT CONFLICTING. CAN PLACE ONE SOBER COUNT STORE AGENT—TWO GIRLS FOR OFFICE-OWNED GIRL SHOW. We play in the heart of Denver, Colo., on Colfax Street, following Kearney. Wire

LARRY NOLAN, Mgr.

SELDEN, KANS., THIS WEEK; THEN KEARNEY, NEBR.

MURRAY AMUSEMENT CO.

WANTS

CONCESSIONS—Fish Pond, Bumper, Basket Ball, Cork Gallery and any other legitimate Stock Concessions. Want Ride Help for Wheel and Merry-Go-Round. Address:

Andalusia, Ill., this week; Milledgeville, Ill., next week.

SEVIER COUNTY FARM, HOME AND FOOD SHOW

June 14-19, Sevierville, Tenn. Notice, Pitchmen, Demonstrators and Sheet Writers.

We are sponsoring a series of Farm, Home and Food Shows at various counties throughout East Tennessee and West Virginia. Will book in exhibit building or top, non-conflicting pitchmen, demonstrators and sheet writers. Want Concessions, Shows and Rides for independent midway. Due to disappointment, want advance or exhibit space Sales Agent to handle farm, home and food show promotions. Wire—Write—Phone:

ALBERT L. ANDRE, Manager, East Tennessee Farm, Home and Food Shows, 1421 Hamilton Bank Bldg., Knoxville, Tenn. Phone 3-1818.

WANT

Balloon Darts, Fish Pond, Bowling Alley, Coke, Penny Pitch, Agents for Penny Pitches and Pea Pool.

HETH EXPOSITION SHOWS

WESTVILLE, ILL., MAY 31-JUNE 5.

GIVE TO THE DAMON RUNYON CANCER FUND

Straws for Mills At LaSalle; Chills At Peoria, Kewanee

PEORIA, Ill., May 29.—Biz was disappointing for Mills Bros. on its swing thru Illinois, the org playing to half-houses in Peoria Saturday (22) and in Kewanee Thursday (20) and sandwiching in a full one at La Salle Friday (21).

Approximately 1,600, including 1,200 children, witnessed the matinee in Peoria. An estimated 1,200 saw the evening show.

The lot was about a mile south of the city in Kewanee, and this distance was termed a factor in cutting attendance.

The red one at La Salle was under the auspices of the VFW.

Schumann Has Strong 100th Anni. Program

COPENHAGEN, May 29.—Cirkus Schumann is celebrating its 100th anniversary with a gala season in its big indoor arena in Copenhagen, which opened May 1. The program, as usual, features the Schumann ponies, Liberty and high school horses, but includes several internationally known circus acts.

The line-up of acts in the first half includes the Sioux Dakotas, an unintentionally funny European idea of what American Redskins are like; Three Cawidous, Belgian comedy number; Liberty horses, presented by Ernst, Albert and Max Schumann; Miss Loyal-Woolford's 35 trained doves; Tay-Ru, equilibrist; Emmy Truzzi, dogs and ponies; Paulina and Albert Schumann, high school horses, and Evie and Joe Slack, comedy contortionists.

The acts in the second half are the Six Wikings, flying trapeze; Three Cavallinis, clown gags; 50 ponies presented in Liberty evolutions, by Albert Schumann; Chipperfield's six elephants, presented by Wenzel Cossmy, and Taxi 51, a Ford gag by Giuseppe Cavallini.

Cirkus Schumann is under the direction of Ernest Schumann and the circus band is fronted by Aecchia.

Anna Leonardi Has Empress Circus on Tour in Norway

OSLO, May 29.—Cirkus Empress, one of Norway's leading circuses, has started its season here under the management of Mrs. Anna Leonardi, a veteran circus performer and operator, who about 35 years ago toured America on the Sullivan-Considine Circuit in an acro act with her husband.

Mrs. Leonardi not only runs the Cirkus Empress but is featured on the bill with her Liberty horse act. Other acts in this season's line-up are the Five Wong-Gen-Fo, Chinese troupe; Helli Marinelli, trapeze; Minalex Trio, Arabian tumblers; Maximilian's sea lions; Marinelli Sisters, acrobats; Larno, trained doves; Guttenberg's ponies; Miss Lotti's trained dogs and clown numbers by Edvardo and Toto and Mister Splint. Sigurd Heiberg is band leader and Guttenberg ringmaster.

COPENHAGEN, May 29. — Albert Pfersching, member of the act, the Two Wilsons, was seriously injured when he fell during a performance of the Circus Louis at Aalborg, Denmark. The Two Wilsons present an iron-jaw aerial number and were working at a height of about 30 feet when the accident occurred.

James Heron's Wild Life Show Playing Northern Ill.

CLINTON, Ill., May 29. — James Heron's Wild Life Show is playing spots in Northern Illinois. Show concluded an okay stand here, marking its 112th consecutive week on the road. The winter of 1946 was spent in the Rio Grande Valley of Texas and the winter of 1947 in Florida, playing spots as far south as Key West.

The org's annex is operated by Allen Granger. Al Clarkson is general agent, having held this position since 1946.

Hunt Bros. Play to Straw In Stand at Nyack, N. Y.

NYACK, N. Y., May 29. — Hunt Bros. played to a straw here Thursday night (20), following half house at the matinee.

Evening turnout was exceptional for this town which, in the past, has not been too receptive to the big tops.

CARNIVAL ROUTES

(Continued from page 54)

Robertson Bros.: Wheelwright, Ky.
Rogers Greater: Frankfort, Ind.; Kokomo 7-12.
Rosen, H. B.: Beattyville, Ky.
Royal American: Davenport, Ia.
Royal Crown: New Philadelphia, O.; Sharon, Pa., 7-12.

Royal Expo.: Marlboro, Md.
Rupe's Midway for Fun: Benkelman, Neb.
Schafer: Austin, Tex.
Scotty's United: Zearing, Ia., 1-2; Stanhope 4-5.

Shan Bros.: Prestonburg, Ky.; Pocahontas, Va., 7-12.

Silver Slipper: Liberty, Ky.
Silver States: McCook, Neb.; Holdrege 7-12.
Smith, Casey: Taloga, Okla.
Smith, George Clyde: Houtzdale, Pa.; Coalport 7-12.

Snapp Greater: Jefferson City, Mo.
Southern Am. Co.: Rotan, Tex.
Southern Valley: Poplar Bluff, Mo.; Cape Girardeau 7-12.

Strader, M. A.: Ogallala, Neb.
Stafford United: Beach Grove, Ind.
Standard: Newcastle, Wyo., 1-3.
Standard Amusements: Lake City, Tenn.
Starlight Am. Co.: Carmen, Okla.
Starr, Joe: Eureka Springs, Ark.
Stebler: Newcastle, Va.

Stephens, C. A.: Appalachia, Va.
Strates, James E.: New Bedford, Mass.
Sweeney's United: Grant Town, W. Va.
Sunflower State: Sidney, Neb.

Sunset Am. Co.: Nebraska City, Neb.; Fort Dodge, Ia., 7-12.

Stumbo, Fred R.: Mount Vernon, Mo.
Tatham Bros.: White Hall, Ill.; Clinton 7-12.
Thomas Am.: Pennville, Ind.; Monticello 7-12.
Thomas Joyland: Fairmont, W. Va.; Wheeling 7-12.

Thompson Bros., No. 1: Flemington, Pa.
Thompson Bros., No. 2: Claysburg, Pa.
Thompson Bros.' Park Unit: Altoona, Pa.

Tidwell, T. J.: Odessa, Tex.
Tinsley, Johnny: Gainesville, Ga.
Tivoli Expo.: Rochelle, Ill.
Turner Bros.: Ottawa, Ill.

Twin City: Mystic, Ia.
20th Century: Salina, Kan.
United Expo.: Evansville, Ind.
United States: Iaeger, W. Va.
Utah Expo.: Cortez, Colo.

Van Billiard, No. 1: Smyrna, Del.; Denton, Md., 7-12.

Veterans United: Hampton, Ia., 31-June 2; Parkersburg 3-5; Clarksville 7-9; Fredericksburg 10-12.

Victory Expo.: Rock Falls, Ill.
Victory United: Ellendale, N. D., 1-3; Moberg, S. D., 4-6; McIntosh 7-9; Hettlinger, N. D., 11-13.

Virginia Midway: Galax, Va.
Virginia Rose: Eminence, Ky.
Wade, W. G.: Springfield, O.; Marion 7-12.
Wallace Bros.: Danville, Ky.
Wallace Bros. of Canada: Sudbury, Ont., Can.

Wallace, I. K.: Leesburg, Va.; Harrisonburg 7-12.

Wallace & Murray: Covington, Va.
Wallace United: Gate City, Va.
Ward, John R.: Rockford, Ill.

W. E. Attrs.: Benton, Tenn.; Dayton 7-12.
Weaver, L. O.: Iowa Falls, Ia., 31-June 3; Waterloo 5-12.

West Coast: Eureka, Calif., 1-6; Grants Pass Ore., 7-12.
Wheeler, Eddie L.: Pikeville, Tenn.

White, Art: Homer City, Pa.
White Star Attrs.: Rushville, Ind.
White's Rides: Haubstadt, Ind.
Wilson Famous: Canton, Ill.

Wilson Greater: Ouray, Colo.
Wolf Greater: St. Cloud, Minn.; Mankato 8-12.
Wolfe Am.: Mt. Savage Md.; Bloomington 7-12.
World of Pleasure: Muskegon, Mich.; Port Huron 7-13.

World of Today: Paris, Ill.
Ziegler: Puyallup, Wash.

STANDARD AMUSEMENTS

Want Concessions and Agents. Will sell exclusives on Bingo, Custard, Photos, Novelties, Penny Arcade. P.C. available if you have Stock Stores. Want Shows. Must have own outfits and transportation. Excellent opportunity for Glass House or Fun House.

Wire, Write, Phone:

"SHORTY" WATSON, Manager, Lake City, Tenn., May 31-June 5.

ALBERT L. ANDRE, General Manager, 1421 Hamilton Bk. Bldg., Knoxville, Tenn. Phone 3-1818.

Rawson Ringing Down Curtain On Big Season at Laboratory

ASBURY PARK, N. J., May 29.—Perry B. Rawson announces the June 1 close of his skating laboratory here after a successful and busy season in which he emphasized upon those attending the importance of maintaining roller skating as the No. 1 indoor participant sport. In a few weeks Rawson leaves for his summer estate in New Hampshire.

Rink men from a wide area have attended the lab, Rawson said, among them being William Scholle, operator of Skateland, Canton, O., and Harry L. Denis, Coliseum Roller Rink, Mansfield, O. They arrived recently during Rawson's absence, but were shown the lab and were able to make a thoro inspection of the devices by which skating is taught. They will attend later, Rawson said.

Bill Love Attends

Another student at the lab was Bill Love, skating columnist of *The New York Journal-American*, who devoted a complete column to the Rawson lab a few months ago. The column read, in part:

"Readers, believe me, if you can walk without crutches or a cane, you can learn to plain-skate on ice or rollers gracefully, safely and well. What is more, you can do it in less time than it would take you to sit thru a double feature at a flicker palace or to learn skating the wrong way; the wrong way, incidentally, being the way of many self-styled experts.

"Give it some thought, you of the latter class, are you really skating? Or are you walking on skates?"

"Take it from me, the way to start from scratch or to relearn correctly is by the Rawson system.

"And the Rawson system can be obtained for 25 cents via a non-profit booklet, *The Art of Plain Skating*.

"All you will have to master will be one balance (not many, as in walking on skates), one lean, one push and one basis.

"Then you'll be a plain-skater—able to enjoy the pleasures of effortless gliding on blades or wheels. For you at one and the same time, there will be thrills and safety. You will be properly prepared to tackle the dances.

"The way, of course, to learn skating or anything else from a book, especially a simple, graphic pamphlet like Rawson's, is to skip nothing between its covers. Just take it step by step, remembering that all unnecessary words have been omitted and that every included word counts.

"Better than the booklet is to receive instruction from the man himself—or from an instructor who follows his system.

"Recently I did the former at his private roller rink near Asbury Park. "There I tried the various Rawson teaching gadgets which, incidentally, are unpatented—and which are simple and inexpensive to construct.

"I think every rink operator with

available space should install them.

"Perry Rawson is an amateur skater, ice and roller. He is a well-to-do retired business man who is devoting his life to the improvement of plain and dance skating techniques. To accomplish this, he has spent many thousands of his own dollars—and has given countless hours to practice and research. In return, he receives no financial or material reward.

"His aims—to easily and painlessly put skaters on edges instead of flats—to teach them parallel take-offs and side push—to make them skaters instead of walkers on skates."

Plymouth Takes Honors in Mich. ARSA Contests

MUSKEGON, Mich., May 29.—With about 100 contestants in the running, skaters from Plymouth won the major share of honors in the Michigan championships of the United States Amateur Roller Skating Association, held May 22 and 23 at Perry B. Giles's Curvecrest Roller Rink here.

Results: Juvenile girls, Nancy Massine, Arline Wanat and Judy Laury, Plymouth. Novice ladies, Zell Massine, Barbara LaMay and Joan Staminitz, Plymouth. Junior ladies, Ellen Fronrath, Detroit, uncontested. Senior ladies, Irma Barnard, Ann Arbor, and Loretta Ruehle, Detroit. Novice men, Doug Milne, Plymouth; Dean Busch, Plymouth, and John Myers, Muskegon. Junior men, Mickey Brown, Plymouth, uncontested. Junior ladies' pairs, Nancy Garber and Mitzi Smith, Muskegon, uncontested. Senior ladies' pairs, Joan Kay and Joan Staminitz, Plymouth, uncontested. Novice mixed pairs, Dean Busch and Joan Tait, Plymouth, and John and Shirley Myers, Muskegon. Junior mixed pairs, Doug Milne and Loretta Ruehle, Plymouth, uncontested. Senior mixed pairs, Mickey Brown and Irma Barnard, Plymouth, uncontested. Juvenile dance, William Petrazewsky and Nancy Massine, James Maze Jr. and Barbara Kempainen, and Glen Speck and Charlotte Roder, Plymouth. Novice dance, Walter West and Louis Weaver, Muskegon; Doug Milne and Elizabeth Green, Plymouth, and Bob Paulson and Nancy Plumley, Muskegon.

Speed Winners

In the midget girls racing division Charlotte Roder, Plymouth, was first, followed by Ann Cosgrove, Lansing, and Judy Laury, Plymouth. Midget boys, Byron Chocola, Lansing, uncontested. Juvenile girls, Arlene Wanat, Plymouth, and Lila Lynn, Lansing. Juvenile boys, Wayne Smith, Plymouth; Billy Petro, Plymouth, and Ronald Tooke, Battle Creek. Junior boys, Bill Lynn, Lansing; Bobby Garber, Muskegon, and Larry Barnes, Plymouth. Intermediate girls, Catherine Richards, Lansing; Mary Garland, Lansing, and Helen Clapper, Battle Creek. Intermediate boys, Charles Nye, Lansing; Carlos Garber, Muskegon, and Daniel Lynn, Lansing. Senior ladies, Margaret Sowles, Battle Creek, and Charlene Walker, Lansing. Senior men, Delmar Hoeflinger, Lansing; John Myers, Muskegon, and Don Raby, Lansing.

Competitors placing in the events are eligible for the nationals, to be held in National Arena, Washington, June 29-July 3.

Adrian Komejan is incorporating Coliseum Roller Rink for operation at Zeeland, Mich.

1,300 See AOW Close Race Program; Mt. Vernon Wins

ELIZABETH, N. J., May 29.—For the second consecutive year Mount Vernon (N. Y.) Arena, of the William Schmitz-managed America on Wheels chain of rinks, won the inter-rink speed skating championship before a crowd of 1,300 people, reports Jack Edwards, AOW director of speed. Edwards, who has spent 30 years in the skating business, said the crowd at the finals was the biggest he had ever seen at a speed meet.

During the season Mount Vernon amassed a total of 405 points. It was followed by the chain's New Jersey rinks of Hackensack Arena, 350; Twin City, Elizabeth, 180; Passaic, 135; Perth Amboy, 130; Capitol, Trenton, 105, and Boulevard, Bayonne, 35. The new National Arena at Washington, which entered the speed program late in the season, failed to score.

Edwards said the season was one of the most successful and colorful yet staged by AOW. During the season 10,000 racing stickers were given out at each meet, and thru the sale of programs at 5 cents each, enough money was put into the championship fund to send five competitors to the nationals. More than 152 skaters entered the speed program this year and at least 90 raced at each meet.

This year's finals were made up of 21 events, the feature being a race of champions, which will become an annual attraction. Winning competitors received trophies, with second and third-place winners getting silver and bronze medals. In addition, six trophies, donated by merchants, were awarded.

Results: Half-mile senior men, Al Dahl, Twin City; Bob Kargoll, Mount Vernon, and Spiors Harakidas, Mount Vernon. Quarter-mile senior men match, Herb Plump, Hackensack, and Marvin Schwartz, Passaic. Half-mile ladies, Alma Garaffa, Perth Amboy; Ginger Mann, Mount Vernon, and Jerry Abbatello, Mount Vernon. Quarter-mile senior men match, Larry Bissinger, Mount Vernon, and Dan Manning, Boulevard. Quarter-mile senior men, Fred Anderson, Perth Amboy; Ray McCormick, Mount Vernon, and Nick Pouleio, Perth Amboy. Half-mile midget men, Al Eckwerth, Mount Vernon; Lou Meyers, Capitol, and Lewis Gregory, Mount Vernon. Half-mile senior men, Herb Plump, Hackensack; Dan Manning, Boulevard, and James Murray, Hackensack. Quarter-mile intermediate match, Ray Plump, Hackensack, and Harold Hand, Mount Vernon. Half-mile ladies open, Doris Dahl, Twin City; Midge Hoey, Boulevard, and Dot Laboucky, Perth Amboy. Half-mile senior men, Norman Thomas, Capitol; Marvin Schwartz, Passaic, and Hugh Greenwood, Hackensack. Half-mile ladies open, Millie Bruno, Hackensack; Dot Klin, Twin City, and Jennie Viola, Hackensack. Quarter-mile men intermediate, Paul Perillo, Mount Vernon; Mike Frederick, Capitol, and Sam Georgannia, Perth Amboy. Half-mile boys juvenile, Don Meerdink, Hackensack; William Shepard, Twin City, and Dan Gresco, Twin City. Two-mile championship race, Larry Bissinger, Mount Vernon; Herb Plump, Hackensack,

and Joe Horvath, Mount Vernon. Quarter-mile match, Edward MacIntyre, Twin City; Billie Butler, Hackensack, and Burton Speed, Hackensack. Quarter-mile men intermediate, Harold Hand, Mount Vernon; Ray Plump, Hackensack, and Al Mayer, Mount Vernon. Quarter-mile junior boys, Edward MacIntyre, Twin City; Burton Speed, Hackensack, and Fred Fascenille, Mount Vernon. One-mile ladies, Ginger Mann, Mount Vernon; Midge Hoey, Boulevard, and Alma Garaffa, Perth Amboy. One-mile men, Edward MacIntyre, Twin City; Don Meerdink, Hackensack, and Burton Speed, Hackensack. Two-mile men, Harold Hand, Vernon; Ray Plump, Hackensack, and Paul Perillo, Mount Vernon. Five-mile senior men, Herb Plump, Hackensack; Marvin Schwartz, Passaic, and James Murray, Hackensack.

N. Y. State Meet to Mineola

MINEOLA, L. I., N. Y., May 29.—New York State championships of the United States Amateur Roller Skating Association will be held June 6 and 7 in Earl Van Horn's Mineola Roller Rink. Events will be held before and between sessions Sunday (6). A full schedule is planned for Monday.

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Murree Announces Retirement After 60 Years in Spotlight

PHILADELPHIA, May 29.—Fred (Bright Star) Murree, 86-year-old Pawnee Indian fancy skater who has been prominent in the profession for more than 60 years, announced from his home here his permanent retirement from the exhibition skating field owing to failing eyesight and arthritis. Murree said he has continued to receive requests for bookings which he has been unable to fulfill because of his physical failings.

"It is hard to give up a career that I have enjoyed for so many years," said Murree, "but I am proud to say that I don't know of a black mark against me." During his long career he appeared in many of the country's major rinks, doing his fancy skating routine as well as speed skating exhibitions. In the latter field he possesses an enviable record: The first to skate five miles in 15 minutes, in 1880; winner of 284 five-mile races in succession, 1881-'82; 20 miles in 60 minutes, 1910; one mile in 2:41 minutes, 1910, and the half mile in 1:31 minutes in 1928.

With an eye ever on the box office, Murree says that in his speed exhibitions he always "arranged" it so that he won out over the local speed merchant by a close margin, believing the public was not interested in one-sided events. In only one such match, he recalls, was he ever extended. That was a match during the Christmas season of 1883 at Newberryport, Me., against Johnny Tere, who had defeated several pros. Tere got off to a fast start and it took Murree four miles to close the gap, winning by a scant six feet. "What made the situation particularly bad," said Murree, "was the fact that my manager had bet \$1,700 on me. That was a harder race to win than a six-hour, one-hour-a-night race won over Joe Genren, New Hampshire champion, in which I skated 118 miles and 8 laps at the Majestic Rink, Portland, Me." Frank B. Allen, now operator of Rainbow Roller Rink, Ellsworth, Me., worked about the Majestic at that time, Murree recalls.

Murree traces the present popularity of maple wheels to his experiments started years ago. "In the old days," he says, "we skated on redwood wheels. They were very hard and tricky on the turns at high speed." Murree tried many woods

and finally decided on one-and-one-sixteenth-inch maple instead of the seven-eighths-inch redwood. That was in 1885, Murree says, and a few years later all factories were turning them out.

Murree also claims origination of the wheel grinder, on which he spent 10 years in developing. Attempting to interest manufacturers in the device, he met with no success, "but before long a grinder was on the market similar to mine," he says.

Murree says he has now originated a preparation for use during racing and hockey games which is not injurious to the floor, is dustless and increases traction.

Hartfordites Win In N. E. ARSA Meet

HARTFORD, Conn., May 29.—Three Hartfordites took honors in the New England roller skating championship held recently at Holland Skateland, Bridgeport, Conn., with Ronald Rancourt winning first place in novice figure skating for men, and Rose Deren taking honors in the women's competitions. Rita Roy placed second in women's competitions. Rancourt and Miss Roy were given first prize in the novice pairs, followed by Alfred Marquis and Rose Deren.

The Hartford skaters went into the competition from Friendly Skating Rink. The tournament was sanctioned by the United States Amateur Roller Skating Association.

Theresa Lioci, Bridgeport, won the junior lady figure skating event. She is qualified for the USARSA national championships, June 28-July 31, at National Arena, Washington.

Detroit RSROA Benefit Big

DETROIT, May 29. — A skating show presented at Varsity Gardens Roller Rink here May 16 and 17 as a benefit for the Roller Skating Operators' Association of the United States was the best ever presented at the rink, according to Walter E. Sutphin, operator. Proceeds are used for the advancement of amateur roller skating. Included in the show was a 45-people chorus, a 10-girl drill team, a troupe of acrobats 4½ to seven years old, a group of five moppet skaters coached by assistant pro Lucille Welde; Nancy Kronis, State junior free style and figure champion, and Barbara Ann Hern, State novice ladies' champion, and her partner, Alden Sibley. Stanley Walsh, head pro, produced the show with the assistance of Dave Wright and Felix Arnold.

Spokane to RSROA Nat'l's

SPOKANE, Wash., May 29.—Jerry Freeman, Dave Balch, Beulah Eastwood and Archie Rutherford, Spokane skaters trained at Dishman Roller-drome, will enter the July 12-17 national championships of the Roller Skating Operators' Association of the United States in Cleveland. They qualified at the recent Pacific Coast regional contests in Portland, Ore.

New West Coast Spot Opens

GLENDALE, Calif., May 29.—New Skylight Roller Rink, operated by Roger Kendall, opened here Friday (14). Rink will feature continuous entertainment every night with vaude acts, audience participation events and trick skating on the programs. The open-air rink has a plastic floor. Thad Swift, for three years emcee at the Hollywood Canteen, will be emcee.

800 See Bay Ridge RSROA Night Show

BROOKLYN, May 29.—Featuring a skating show, Bay Ridge Roller Rink here drew more than 800 skaters at its May 6 RSROA Night when Operators Joseph P. Seifert and Carl Carlson donated box-office receipts to the Roller Skating Rink Operators' Association of the United States for the advancement of amateur roller skating.

Directed by Millie and Jim Ferris, Bay Ridge pros, with music supplied by organist Fred Smith, the show included Phyllis Riggs, second-place winner in the recent New York Skate Queen contest sponsored by Brooklyn's Empire Roller-drome and *The New York Journal-American*, in a solo number and a pairs routine with John Pergolizzi; solos by Pat Deveux and Barbara Nathan, and a dance number by Magdalen Siveri and Stanley Brekne. There was also a military routine, *Precision in Plaid*, by the junior club, featuring Donald Wright (off skates) in a Scotch sword dance, and Roger Dewdall (on skates) as a Scotch drummer.

Fla. Ops Building New One

LAKE WORTH, Fla., May 29.—Reba Chalfonte and her sister, Mrs. W. D. Keefer, operators of Lake Worth Roller Rink, report they are constructing a rink at West Palm Beach, Fla., which is expected to be completed in July. The rink will measure 100 by 175 feet. The Lake Worth rink will close at the end of June.

Foam Lake Soc. Plans Rink

FOAM LAKE, Sask., May 29.—Officers of the Foam Lake Agricultural Society are H. McReynolds, president; S. Bjornson, vice-president. A skating rink will be built on the fairgrounds, with the society assisting the rink club in financing the project.

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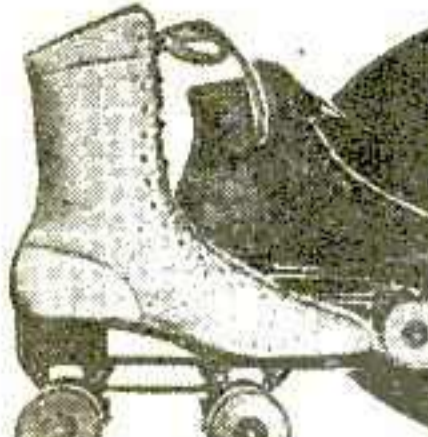
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USARSA Title Meet To National Arena

NEW YORK, May 29.—The United States Amateur Roller Skating Association has announced that its 1948 championships, to be held June 28-July 3, have been assigned to National Arena, Washington, under the management of William Schmitz, of America on Wheels.

While a complete list of contestants has not yet been compiled due to the fact that some State contests are scheduled for early June, indications are that the meet will be the largest yet held by the USARSA, it is said. Accordingly, reservations have been made at several Washington hotels to house competitors.

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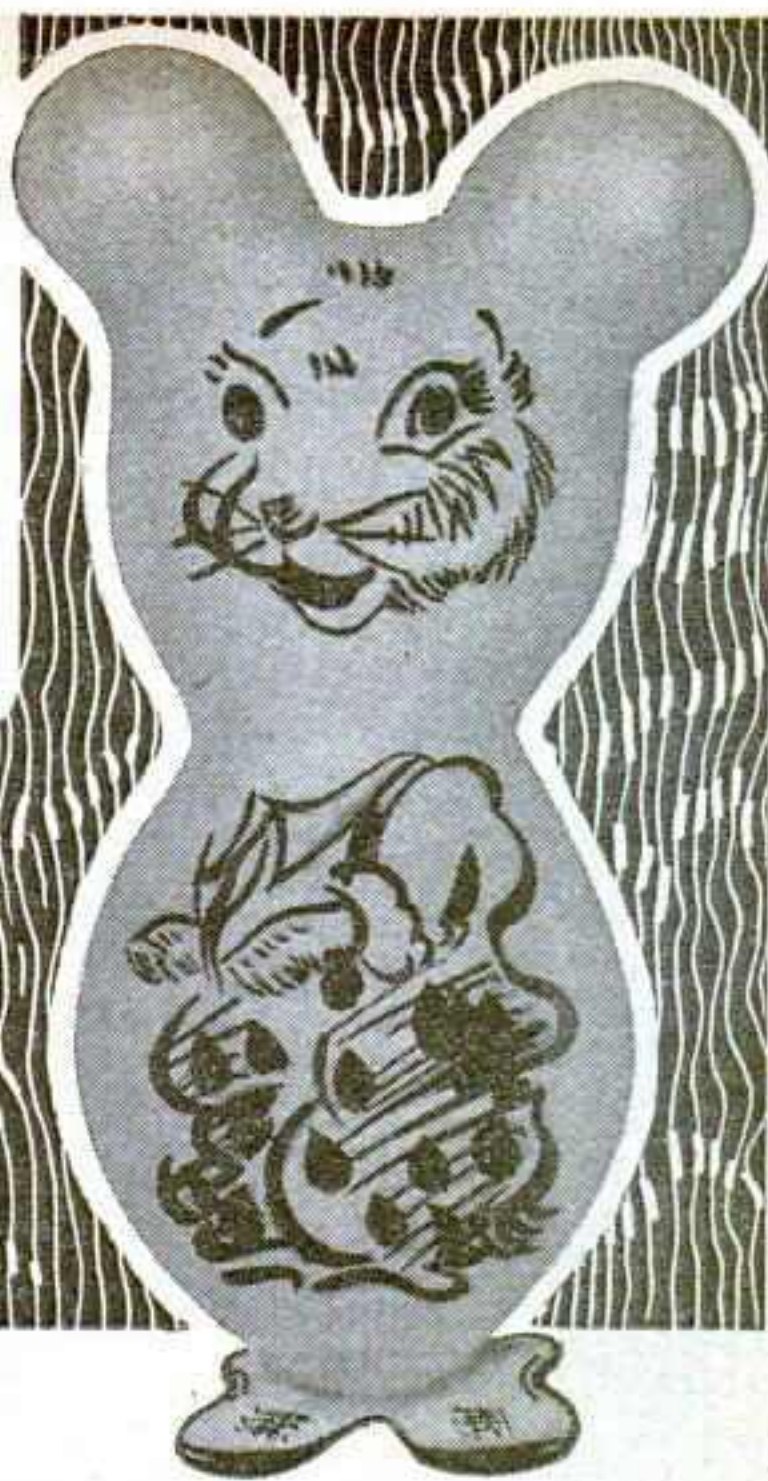
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A Large List of Second-Hand Coin Machine Bargains will be found on page 101 of this issue.

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(Continued on page 88)

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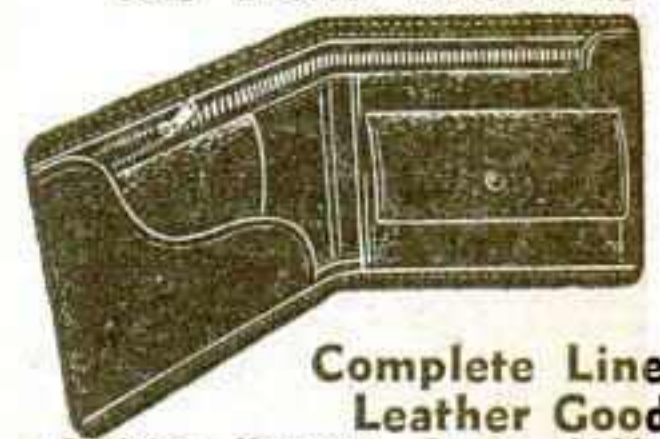


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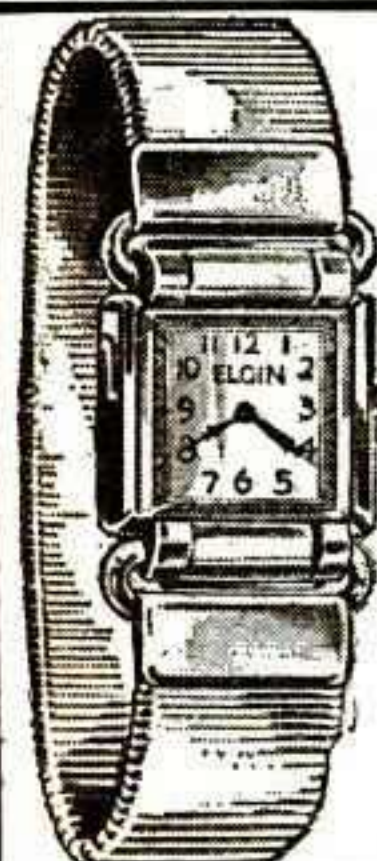
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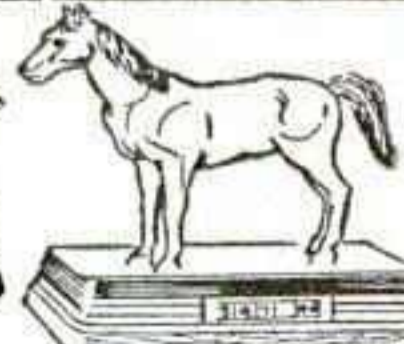
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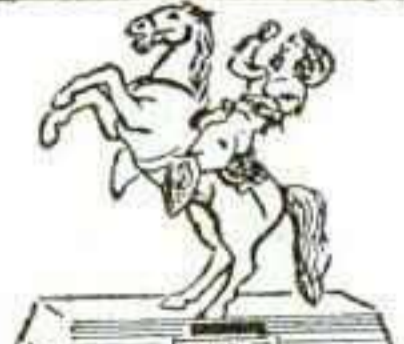
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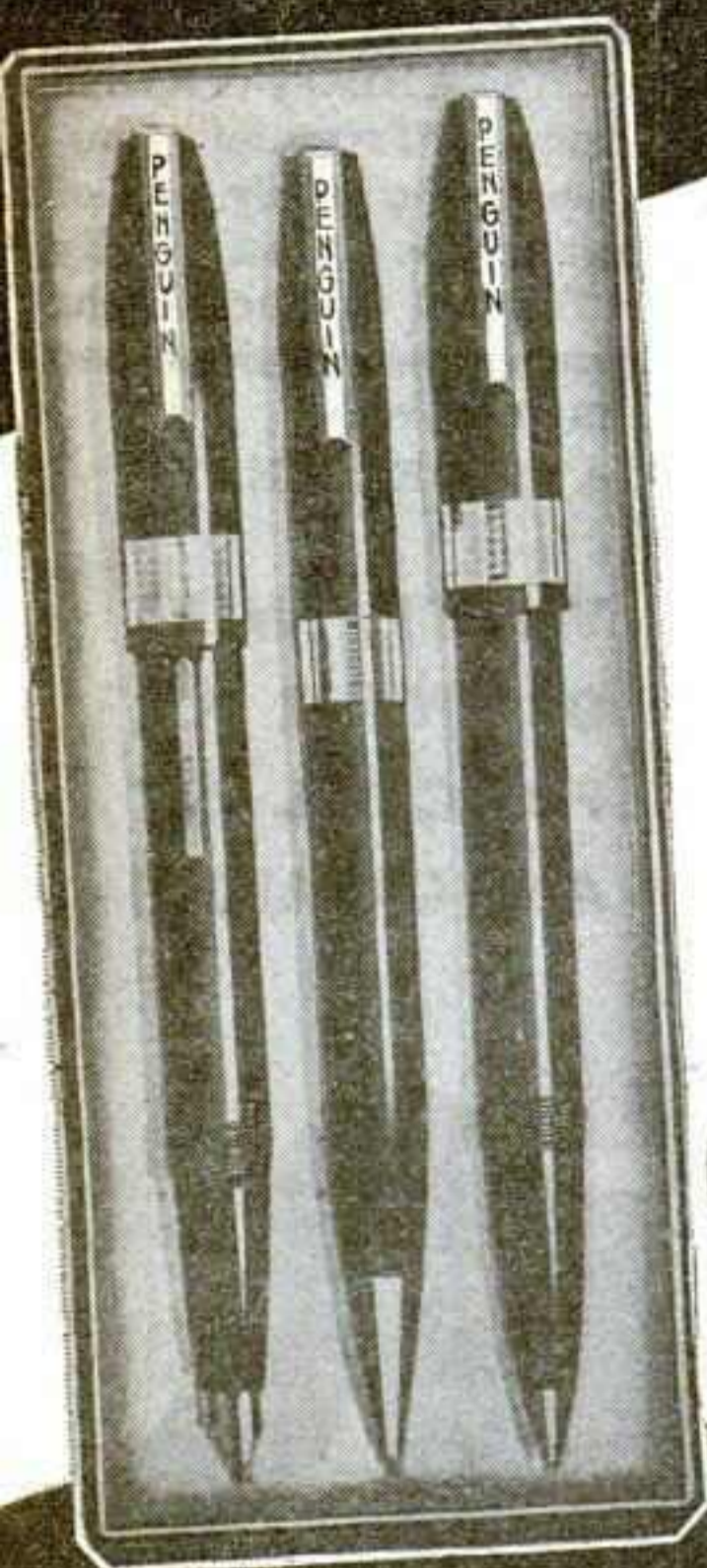


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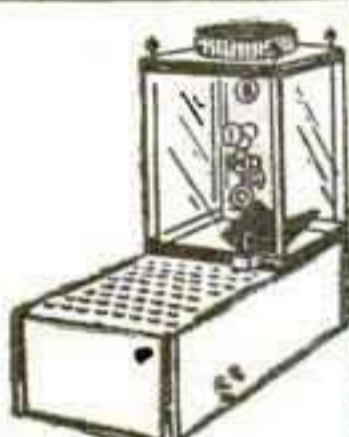
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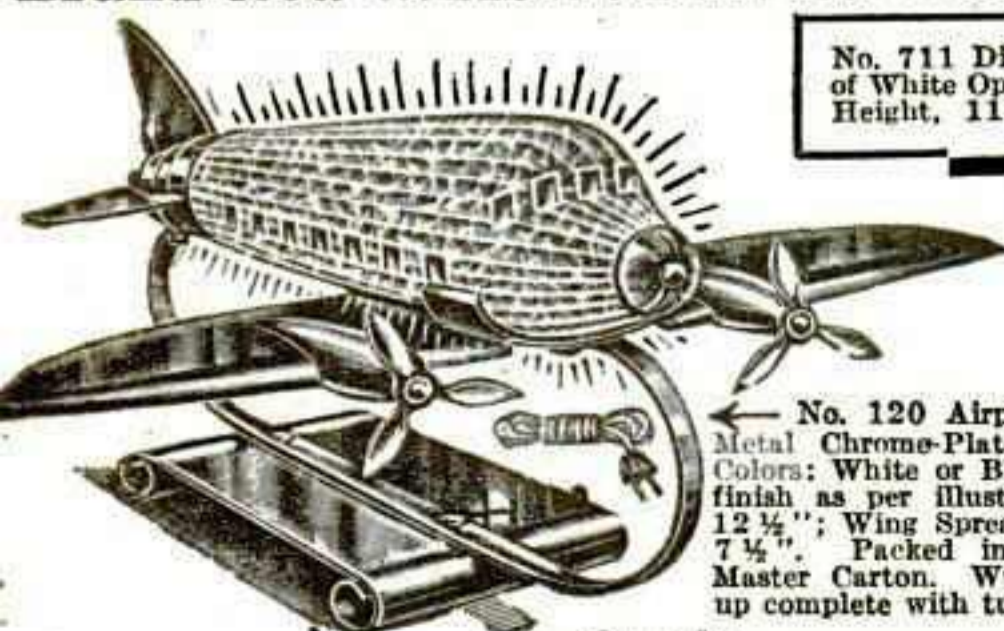
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(Continued on page 90)

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(Continued on page 92)

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never tarnish. Ladies'
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POPCORN MACHINES AND SUPPLIES

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Sample \$2.00

Pull lighter from
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touch other end to
figure and Presto!
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Height 5", \$21.00
3" Square.
Per Doz.
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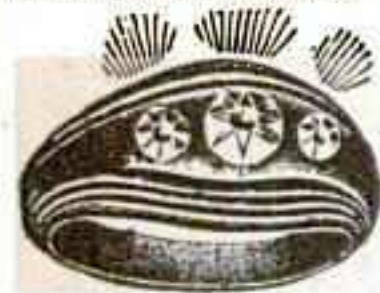
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BETTER GRADE JEWELRY		Per Dozen	
NECKLACE (2 & 3 Piece)	\$12, \$18, \$20, \$24, \$36		
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PINS	\$6, \$8, \$10, \$18, \$24		
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SPECIAL SAMPLE ASSORTMENT	\$10, \$25, \$50		

NO CATALOGS.

All Merchandise Individually Boxed. Special Price for Gross Lots.

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Stores. One who can drive. No women, no drunks. Wire. Pay own wires. c/o Clyde Smith Shows, Daisy and Joseph Walk, Dunkensville, Pa.

BASS MAN—YOUNG, MODERN IDEAS, SEMI-
name trio, fine offer to right man. No psychos or lishes. Write, stating all. Orchestra Leader, 708 1/2 Main, Lewiston, Idaho.

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Orchestra, accent on music for show and dance combination. Daily radio broadcasts. Live in head-quarter town, drive in and out, one bill a week. State all, including lowest. Harry Evans Show, Hay Springs, Neb.

GIRLS—ALL INSTRUMENTS, WESTERN
style band, long engagement, good connection. Send photo. Write: Don Raider, Orlando, Fla.

LINE GIRLS FOR WESTERN REVIEW—BE-
ginners okay, also Trick Ropers. Photo. Write Don Raiden, Orlando, Fla.

MUSICIANS—FOR FINE DANCE ORCHES-
tras, work steady, guaranteed salaries. Write complete details. VSA, 848 Insurance Bldg., Omaha, Neb. ju12

MUSICIANS—ALL INSTRUMENTS FOR OUT-
standing territory bands. Must be competent, clean and reliable. Top salaries. Jimmy Caton, Hastings, Neb. je19

PIANO AND BASS—MUST SING. ACCENT ON
group comedy vocals. Small combo. Bob Reynolds, 35-15 75th St., Jackson Heights, N. Y. Phone: HAvemeyer 6-7239.

SECRETARY—20-25, WANTED BY VIRGINIA
radio executive. Personality, looks and intelligence more essential than radio knowledge as we can train you for our organization. Salary depends on ability. Send photo and experience to Radio Station, Box C-35, Billboard, Cincinnati.

TRUMPET—SMALL COMMERCIAL COMBO.
Must read, transpose, cut shows without fail. Good range, experience. Prefer man who doubles. No characters. State all, salary and picture. LaDelle, Saratoga Club, Litchfield, Ill.

WANTED—MECHANIC, EXPERIENCED ON
phonographs, pinballs, amplifiers. Prefer middle aged man. Can furnish house, no boozers, state salary expected and experience. Whitfield Music Company, Wildwood, Fla.

WANTED—MUSICIANS FOR MIDWEST BAND.
Road and location; steady work, guaranteed salary. Write, giving phone number. Jack Cole, 807 4th Street, Savanna, Ill.

WANTED—MUSICIANS FOR MIDWEST TER-
ritory band. Good deal for married men. Characters and drunks need not answer. 321 South Cleburn, Grand Island, Neb. je19

WANTED—EXPERIENCED PIANO MAN, ALSO
Accordian. Read, fake, beach location. Leader, Park Lane Hotel, Hattiesburg, Miss.

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pitch Tonic, Herbs, Vitamins; Oil, hair or foot. We furnish new station wagons, PA set, platform, charts, manikins and stock on a live and let live percentage. Am now enlarging our organization. May-Houck, 107 Pacific, Knoxville, Tenn.

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dler for radio, television. Union, Vocalist, others write. Send photo, experience. Curley Coldiron, 5809 W. 89th Pl. Oak Lawn, Ill.

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AVAILABLE NOW—WYNN MYERS AND HIS eight piece orchestra, featuring lovely Lee Myers, vocalist. Special arrangements. Phone or write Wynn Myers, 433 N. W. 12, Oklahoma City 3, Oklahoma. Phone Number: 2-0554.

COLOR BAND FOR NIGHT CLUBS, COCK-tail lounges, taverns, etc. 3 or 4 men entertaining and singing. Jump Jackson, 4719 S. Dearborn, Chicago, Ill. je19

FRED ROBSON FOUR DISTINCTIVE SOCIETY Quartet, featuring Fred Robson's tenor saxophone and clarinet with trumpet, piano and drums. Now playing club dates. Available for smart clubs, cocktail lounges and resorts. Will travel. Fred Robson, 777 Lexington Ave., New York City.

ROY SANDERS SOCIETEERS—UNION, 8 TO 11 men. Commercial style; available for schools, colleges, parks. Can use reliable agent. 1017 N. 9th St., Reading, Pa.

CIRCUS AND CARNIVAL

AT LIBERTY—MECHANIC-ELECTRICIAN, SO-ber and reliable with own tools. H. V. Scott, Box 204, Elizabethtown, Ill.

FAMILY TROUP—THREE HIGH SCHOOL Horses, Dogs and Goats. Lady Acrobats, own transportation. H. R. Miller, Circle M Rodeo, Wilton, Wis. je26

FAT DWARF WOMAN—AGE 40, WANTS TO meet another Dwarf Midget or Fat Person to join me in a singing act. Blanche Ober, 1516 Orange Ave. (Rear), Fresno, Calif. np

TATTOO ARTIST—NEAT, FLASH, & WARD-robe. Trunk outfit. Work stripped to waist. Desires to connect with side show for balance of season, strictly sober. Diamond Joe, 609 E. 7th Ave., Gary, Ind.

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HYPNOTISM ACT — RECENTLY RETURNED from overseas. Registers hushed suspense to top of the laughmeter. Full audience participation, now available for theaters, clubs, conventions, etc. Agent considered. B. Lawrence, 509 Fifth Ave., New York 17, N. Y., Office 1002.

LA-MAR — MAGICIAN, MENTALIST, ILLU-sions, Spooks, Lady Assistant. Two-hour show. Auditoriums, theaters, entertainments. Booker wanted. La-Mar the Magician, Cambridge, O. ju19

MISCELLANEOUS

ASTROLOGER WISHES ENGAGEMENT—HO-tel, resort or otherwise. 20 years' experience, genuine psychic gift. Newton Vale, 7 West Madison St., Chicago.

TELEPHONE SALESMEN (2), WANT WORK immediately. Books, tickets, etc. Western Pa., Eastern Ohio. Nelson Jauens, 392 Vermont Ave., Rochester, Pa.

VERNON HOFF—FEMALE IMPERSONATOR. Possesses the grace and action that makes his act so popular! Free picture. Vernon Hoff, Billboard, N. Y. C.

MUSICIANS

A-1 TRUMPET LEAD, ALSO VOCALS—SEMI-name band experience, read, cut anything, fine tone, sober, union. Available June 15; immediately upon right offer. Robert Campbell, 287 W. College St., Oberlin, O. ju12

ALTO, CLARINET AND BARITONE—ALSO have studied flute. Member Local 10, available after May 15th. Experienced in large or small unit. Will travel with reliable unit. Contact Lew Raines, Racine, Mo. je5

AT LIBERTY—PIANOMAN AND BASSMAN. Both read and fake. Want big band or combo work. Write Wally Swartz, Inwood, W. Va. je5

AVAILABLE IMMEDIATELY—FAST FOUR-Piece Combination Piano; Clarinet, double Sax; Electric-Spanish Guitar, and Drums. We play relaxed, fill any spot anywhere. Jack Weber, 118 Nursery Ave., New Orleans, La. ju12

AVAILABLE IMMEDIATELY—FOUR-PIECE Combo, vibes double accordion, piano, electric Spanish guitar, double steel and bass. Vocals: Solo unison and trio. Prefer summer location. Harry Brunet, 42 Reservoir Ave., Meriden, Conn.

AVAILABLE—TENOR SAX AND CLARINET. Lead tenor or combo. Have own car. Musician, Room 4, Y. M. C. A., Albany, Ga.

BASS MAN—FORMERLY WITH RED NICHOLS and Gus Arnhem, also wife vocalist, who doubles on guitar. Combo or big band work. Jack Haggerty, Ben Pay Hotel, Mankato, Minn. je19

CLARINET—AT LIBERTY. FOR CIRCUS, CON-cert band, dance, hotel, or resort. Double alto saxophone. Good tone on both, reader, neat appearance, clean character, sober, fully experienced. Reliable offers appreciated and answered. Can join on wire. Robert K. Grant, 4925 Baccich St., New Orleans, La.

DRUMMER—AVAILABLE IMMEDIATELY, 20 years' experience, orchestra, concert or combo. Consider all offers. Eddie, 313 Brandies Theater Bldg., Omaha, Neb. je5

DRUMMER — AVAILABLE IMMEDIATELY, sober, reliable, solid, steady beat. Prefer Midwest, travel. Bill Cusack, Creston, Iowa. Ph. :16R515

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FIRST CLASS ALTO MAN—DOUBLES CLAR-inet and flute. Young, union, experienced, reliable. Available immediately. Will travel. G. Miller, 2408 Chamberlain Ave., Chattanooga 4, Tenn. 2-6630.

EXPERIENCED PIANIST DESIRING SUMMER resort work, preferably Midwest. Single or Combo. Solos, reads, fakes. Large repertoire. Available June 15th. Merwin Stillerman, 7719 Phillips Ave., Chicago, Ill.

DIAMOND ORGANIST, FEMALE — DESIRES position in rink or hotel. Dependable, experienced. Box C-25, c/o Billboard. je12

HAMMOND ORGANIST—EXPERIENCED WITH organ since 1928, in theaters, desires position out of Pennsylvania. One of Penna's best. Write Harold Wolfe, 416 Hamilton St., Allentown, Pa.

PIANIST—AVAILABLE JUNE 7, UNION, SO-ber. Prefer commercial style band or combo, also go as single. Will travel. Harry Reed, 818 W. 26th St., Norfolk, Va. Phone 33465.

RINK ORGANIST—AVAILABLE FOR EASTERN location. Male, dependable. Good metronomed rink music. Organist, c/o Box C-36, Billboard, Cincinnati 22, O. ju19

SINGER AND PIANIST, FEMALE—POPS AND classics. Young, very attractive. High class spots, resorts, television and pictures. Box 324, Billboard, N. Y. City.

STRING BASS—EXPERIENCED, READ, FAKE, available now, appearance, reliable, write or wire: Musician, 3004 Lorain Ave., Suite I, Cleveland, O.

TENOR, CLARINET—UNION, GOOD READER, take off, age 20, experienced, available after May 30. Glen W. Smith, 2002 S. Dellrose, Wichita, Kan. je5

TENOR MAN—DOUBLE CLARINET, READ and fake. Available July 11th to 25th. Consider any offer within 500 miles of Cincinnati. Billboard, Box C-37, Cincinnati, O.

TENOR SAX AND VOCALIST (MARRIED couple), read, fake on tenor, soprano and clarinet. Also sing. Semi-name experience. Wife sings ballads or rhythm tunes equally well. Good wardrobe, beautiful appearance. Both young, like to travel. Have car. Pictures and references available. Any style combo or band. Contact Danny Hale, 2131 Albatross, San Diego 1, Calif.

TENOR SAX, DOUBLE CLARINET—READ, take off, etc. Society or what have you. Available at once, union, go anywhere. Wire or phone Hugh Berry, 3626 Liberty Dr., Corpus Christi, Tex. Tel. 36409.

TENOR, ALTO, CLARINET, SOCIETY—JUST returned from road. Travel anywhere. Single. Ralph R. Merola, 244 60th St., Brooklyn 20, N. Y.

TROMBONE—EXPERIENCED READ AND JAM. Prefer semi-location, combo. Available immediately. Anything considered. Bill Skillman, 2932 South Pershing, Wichita, Kan.

TROMBONE—LEAD, JAZZ, GO ANYWHERE. Cut or no notice, references. Write or wire: Dave Rasbury, Crystal Springs, Miss.

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TRUMPET, VOCALS, SECTION, SOME LEAD. Can play all jazz, read, fake, transpose anything. Plenty show experience. Reliable. Write: Buddy Clark, Roslyn Hotel, Cairo, Ill.

TRUMPET MAN—LEAD, BOP OR SECTION. Dependable and progressive. No mickey bands, please! Prefer big band location near Michigan, but will consider traveling. Wire or write: Larry Ansara, 1002 Madison Ave., S. E., Grand Rapids, Mich.

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TRUMPET MAN—RELIABLE, SOBER, EX-perienced, union. Play lead and jazz. Prefer location, but will travel if necessary. Available in June. Write or call Charles Hammond, 10 National, N. W., Grand Rapids, Mich. Phone 94808.

TRUMPET—SEMI-NAME EXPERIENCE, JAZZ or commercial. Sober, dependable, conscientious. Will help arrange. Degree. State all. Write, wire or phone. Jim Peddycord, Indiana Ave., Chester, W. Va. 4746-J.

WESTERN TYPE FIDDLER—PLAY GUARAN-teed background, years of experience. Will go anywhere. Name best in first. Write: Fiddling Johnny, Reynoldsville, Pa., RD3, Box 67.

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BINK'S CIRCUS ATTRACTIONS—SLACK WIRE Act, Comedy Clown, Juggling, Novelty Trapeze and Comedy Acrobatic. Four acts. R. 1, Cudahy, Wis. je19

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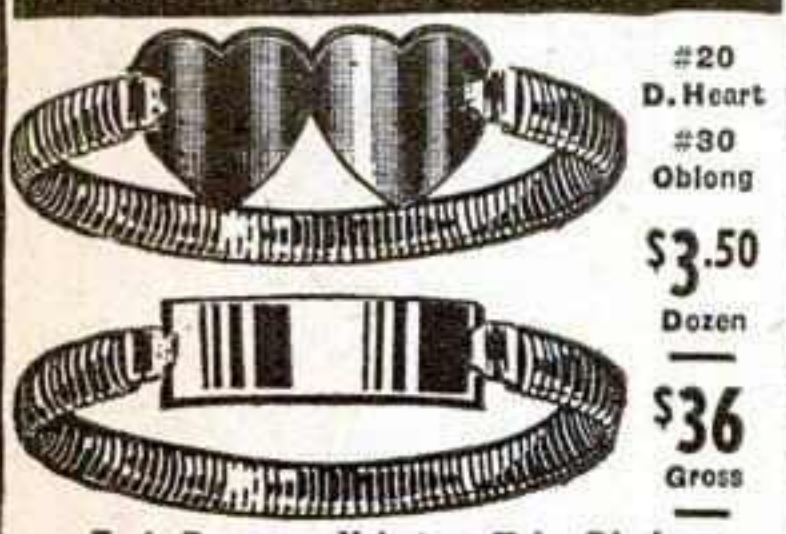
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Felton, Verlin
George
Fortune, Mrs. Geo.
Gardner, Lee Bum
Gloyd, Geo. W.
Gowdy, Maurice
Granger, Donald A.
Greer, E. S.
Gregory, Willie
Hall, Ed L.
Hankins, Haden H.
Harrgrave, Eugene
Harlan, William &
Harriet F.
Harris, Albert J.
Harris, Dan
Harris, Harriett
Harris, Roxie
Harry, W. H.
(Bill)
Harrison, Albert
Harvey, H. F.
Hatchert, Robert
Hinkston, Chas. R.
Hodine, Joe
Hoffman, Paul
Houts, Walter Ira
Howe, Grace G.
Hughes, Willis L.
Jennings, Harold
Johnson, Carl A.
Johnson, Harold
Johnson, Jesse
James
Johnson, Maurice
Johnson, Mrs.
Winston
Jones, Helen
Kane, Miss
Margaret L.
Kaus, Joseph E.
Kelly, Jack
Kidd, Aaron
Crockett Jr.
Kimbrough, Earl
Knapp, G. W.
Kraft, Hugh M.
Kurtz, Ellwood S.
LaRa, Mrs. Grace
Lankfords Overland
Show

Larkee, M.
Laughy, George
Leverett, Robert I.
Levine, Joseph B.
Lewis, Earl & Zola
Lewis, Jo Lee
Litts, G. F.
Long, Ray
Ludwig, Arthur
McCanless, W. R.
MacBride, A. W.
McDonald, Bronson
C.
McDaniel, Mrs.
Frances
McDonald, J. A.
McGuire, Arthur R.
McGuire, Mrs.
Ethel Lee
McGuire, Mrs. Ray
Mack, Cuban
Madison, Jimmie
Manson, Francis J.
Marino, Joseph
Marks, Grover
Martin, Mrs. Dixie
Joe
Mayers, Fred
Meck, Harold
Miller, Bertram
Miller, W. M.
Minser, C. C.
Mohler's Rides
Montez, Ricardo
Moran, Bobby
Morgan, Jack
Morgan, Miss Polly
Morgan, Willard C.
Morro, Henry S.
Mulligan, Henry
Clyde
Mooney, Mrs.
Thomas
Myers, Fred
Nelson, Roy Lee
Newton, Robert M.
Nentrap, Mrs.
Nettie
O'Laughlin, R. J.
O'Leary, Dennis
Phelps, John E.
Phillips, Billie D.
Pilger, Bob
Pordom, W. P.
Porter, Roland
Prince, Mrs. Mary
M.
Ray L. W.
Reed, John Tillman
Reeves, Stanley H.
Ried, Buddy
Ristine, Louis
Robinson, Ralph
Rosier, Roy
Salla, Mrs. Frances
Sandusky, Durb
Schnust, Claude
Sewell, Curley M.
Shannon, Wilburn
Shores, Edgar E.
Sims, Carl
Sitti, William
Spillman, E. H.
Staules, Thomas
Steinfeldt, Walter
Stien, Sammy
Strombaugh, Victor
Stratton, Clarence
Reed
Talcot, Mrs. Irma
Tassell, Samuel
Thomas, Harry
Thornton, R. R.
Tiebor, Captain
Roland
Todd, Mrs. Minnie
E.
Toney, Bob
Trent, Earl Tex
Tulas, Tom
Vreeland, Mrs.
Myrtle
Walker J. T.
Walsh, Riley
Walston, Lester
Walton, Raymond
Weber, William
West, Charlie B.
Wetherbee, Harold
H.
Williams, Mrs.
Fred E.
Williams, Walter
Womack, Mrs.
Jewel
Woods, Mrs. Edna
Wright, Donald
Young, John A.
Young, Lowell A.

**MAIL ON HAND AT
NEW YORK OFFICE**
1564 Broadway
New York 19, N. Y.

Beaumont, Jimmie
Beriau, Clodell
Bohn & Bohn
Borders, Leslie
Cantwell, Charles
Casella, Charles
Chatterton, Ruth
Coleman, Mrs.
Coley, Clark Jr.
Conway, Rose
Cornell, C.
Cornell, Walter E.
Dahlstead, Arvid
Daily, Lucky Jr.
DePhil, Charles
Donahue, Jack W.
Dover, Robert A.
Dublin, Joe
Duke, de Keno
Duval, Sylvia
Dyer, A. H.
Flynn, Joseph
Fried, Carr
Goley, Larry
Gordon, Danny
Haines, Mrs. B.
Haines, R. R.
Hamilton, Jackie
Harvey, Al
Howard, Joseph
Hughes, Morgan
Inman, Richard
Jacobovitz, Ralph
Kelley Alvin
(Shipwreck)
Kennedy, Andy
Klein, Lucille

Lewis, Eddie
(Freckles)
Martin, Alice
Mathis, Youles
MacAleer, Norman
Neill, James S.
O'Day, Pat
Old, Meribeth
Oliver, Mary
Papecki, Hamlet
Pond, Rose
Prince, Mary M.
Redman, Billie
Redman, William
Henry
Remington, Harriet
Mary
Sanborn, Beatrice
Saunders, Fetague
Schubert, Erwin
Sinitzen, Olya
Garnett
Smith, Jack E.
Smith, Ann M.
Stella, Lady
Sunbrock, Larry
Thompson, Jack Jr.
Thundersky, Rich-
ard B.
Tilmer, Harry
Townes, Freddie
Tripp, Freddy
Wayburn, Ned
White, Elenor
Whitree, Victor
Young, Albert W.
Younger, Cliff

Hamilton, Francis
Hamman, E. M.
Hammond, Cherokee
Heman, Max
Holts, David
Hoppe, Herrn
Houlihan, Virginia
Howard, Bert
Howard, Joe
Jack, Willard
Jacobs, Joy
Jeffrey, W. H.
Johnson, Elaine
Kemper, George
Kickapoo, Chief
Kirkman, Jack
Lazell, Doc
Leltoy, Bob
Levine, A. H.
Lyn, Lya
Lynn, Robert B.
Mason, Charles
Owings
Mellini, Alfred
Meyer, Helen
Miller, Jim
Nevius, J. E.
Nicolls, George
Nilson, L.
O'Connell, C.
O'Dea, Shannon
O'Saturday, Major
Palmisano, Johnny
Patine, La Honny
Platt, John J.
Pyne, Dan
Rae, Billie
Randi, Robert
Reed, E. F.
Ressen, Reila
Richmond, Paul W.
Riffle, Francis
Roberts, George
Ross, Diane
Salisbury, Bill
Saulsbury, Robert
Simons, Raymon A.

Anderson, Hfray
Anderson, Mary
Arndt, Paul
Baldwin, Bill
Ballard, Jack
Balsey, Lake G.
Beaumont, Jimmy
Bellera, Clarence
Bergman, Leo
Berry, F.
Blake, Walter
Botto, Charles
Bourgeois, Camille
Bucklatz, Mrs. &
Mr.
Cameron, Catherine
Carroll, L.
Case, Dolly
Chaffee, Marjorie
Champine, Jean
Chidester, Wm. J.
Clark, Bobby
Clemens, Jane
Collins, Ruby
Corin, Bob
Comarota, Winifred
Coyle, Mr. & Mrs. J.
Darling, Virginia
Darnier, Arthur
Davis, A. L.
Davis, Lou
Davis, Walter
Dickman, Bob
Dixon, Myron
Donahue, J. P.
Dowse, Wm. H.
Duke, Gypsy
Eames, Ellis L.
Edwards, Bob
Elmar, Victor
Evimer, Georgia
Faust, Frank
Flannagan, Vicki
Freidenhiem, Dave
Gordon, Chuck &
Dolly
Grisson, Claude M.
Hamilton, Ethel
Leo

**MAIL ON HAND AT
CHICAGO OFFICE**
155 No. Clark St.,
Chicago 1, Ill.

Anderson, Hfray
Anderson, Mary
Arndt, Paul
Baldwin, Bill
Ballard, Jack
Balsey, Lake G.
Beaumont, Jimmy
Bellera, Clarence
Bergman, Leo
Berry, F.
Blake, Walter
Botto, Charles
Bourgeois, Camille
Bucklatz, Mrs. &
Mr.
Cameron, Catherine
Carroll, L.
Case, Dolly
Chaffee, Marjorie
Champine, Jean
Chidester, Wm. J.
Clark, Bobby
Clemens, Jane
Collins, Ruby
Corin, Bob
Comarota, Winifred
Coyle, Mr. & Mrs. J.
Darling, Virginia
Darnier, Arthur
Davis, A. L.
Davis, Lou
Davis, Walter
Dickman, Bob
Dixon, Myron
Donahue, J. P.
Dowse, Wm. H.
Duke, Gypsy
Eames, Ellis L.
Edwards, Bob
Elmar, Victor
Evimer, Georgia
Faust, Frank
Flannagan, Vicki
Freidenhiem, Dave
Gordon, Chuck &
Dolly
Grisson, Claude M.
Hamilton, Ethel
Leo

Hamilton, Francis
Hamman, E. M.
Hammond, Cherokee
Heman, Max
Holts, David
Hoppe, Herrn
Houlihan, Virginia
Howard, Bert
Howard, Joe
Jack, Willard
Jacobs, Joy
Jeffrey, W. H.
Johnson, Elaine
Kemper, George
Kickapoo, Chief
Kirkman, Jack
Lazell, Doc
Leltoy, Bob
Levine, A. H.
Lyn, Lya
Lynn, Robert B.
Mason, Charles
Owings
Mellini, Alfred
Meyer, Helen
Miller, Jim
Nevius, J. E.
Nicolls, George
Nilson, L.
O'Connell, C.
O'Dea, Shannon
O'Saturday, Major
Palmisano, Johnny
Patine, La Honny
Platt, John J.
Pyne, Dan
Rae, Billie
Randi, Robert
Reed, E. F.
Ressen, Reila
Richmond, Paul W.
Riffle, Francis
Roberts, George
Ross, Diane
Salisbury, Bill
Saulsbury, Robert
Simons, Raymon A.

Fortune, Mrs. Geo.
Gardner, Lee Bum
Gloyd, Geo. W.
Gowdy, Maurice
Granger, Donald A.
Greer, E. S.
Gregory, Willie
Hall, Ed L.
Hankins, Haden H.
Harrgrave, Eugene
Harlan, William &
Harriet F.
Harris, Albert J.
Harris, Dan
Harris, Harriett
Harris, Roxie
Harry, W. H.
(Bill)
Harrison, Albert
Harvey, H. F.
Hatchert, Robert
Hinkston, Chas. R.
Hodine, Joe
Hoffman, Paul
Houts, Walter Ira
Howe, Grace G.
Hughes, Willis L.
Jennings, Harold
Johnson, Carl A.
Johnson, Harold
Johnson, Jesse
James
Johnson, Maurice
Johnson, Mrs.
Winston
Jones, Helen
Kane, Miss
Margaret L.
Kaus, Joseph E.
Kelly, Jack
Kidd, Aaron
Crockett Jr.
Kimbrough, Earl
Knapp, G. W.
Kraft, Hugh M.
Kurtz, Ellwood S.
LaRa, Mrs. Grace
Lankfords Overland
Show

Reed
Talcot, Mrs. Irma
Tassell, Samuel
Thomas, Harry
Thornton, R. R.
Tiebor, Captain
Roland
Todd, Mrs. Minnie
E.
Toney, Bob
Trent, Earl Tex
Tulas, Tom
Vreeland, Mrs.
Myrtle
Walker J. T.
Walsh, Riley
Walston, Lester
Walton, Raymond
Weber, William
West, Charlie B.
Wetherbee, Harold
H.
Williams, Mrs.
Fred E.
Williams, Walter
Womack, Mrs.
Jewel
Woods, Mrs. Edna
Wright, Donald
Young, John A.
Young, Lowell A.

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STAPLE CARNIVAL ITEMS LISTED BELOW

New Catalog Ready — State Business When Requesting

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Aluminum Milk Bottles, not loaded, 1 lb. Ea.	\$ 1.25
Wood Milk Bottles, not loaded, 1 1/2 lb. Ea.	.85
Wood Milk Bottles, loaded, 1 1/2 lb. Ea.	1.10
Wood Milk Bottles, loaded, 2 1/2 lbs. Ea.	.80
"Worth" Baseballs, Dz.	2.25
Plaster Doll Asst., 13 1/2 to 15 1/2 in. Dz.	3.00
Swaggers, Full Size, Gr.	9.00
Plastic Crook Handle Canes, 100 for	15.00
Batons, Tinsel Head, Gr.	13.50
Lancaster Batons, With Bells, Gr.	15.75
Composition Monkey on Stick, Gr.	28.00
8" Fox Tails, W/Comic Card, 100 for	5.50
20" Jumbo Fox Tails, Dz.	4.50
Small Leis, Gr.	3.50
"Jumbo" Leis, Gr.	7.25
9 in. Rainbo Balloons, Gr.	9.00
9 in. Mottled Balloons, Gr.	7.00
9 in. Asst'd Decoration Balloons, Gr.	7.50
Chinese Reed Sticks, Gr.	.75
Beacon Mingo or Magnet Bkts, Ea.	3.25
Beacon Toba or Midway Bkts, Ea.	2.60

Case Lots of 30—10¢ Less Per Blanket.

NOVELTY GOODS

Dice Lamp, Electric, Dz.	\$18.75
Yellow Flying Birds, Gr.	10.00
Metallic Flying Birds, Gr.	12.00
Radio Snakes, Gr.	10.00
Chinese Paper Snakes, Gr.	8.50
Metallic Foil Pin Wheel, Gr.	9.00
White Sailor "Gob" Hat, Gr.	24.00
Miniature Cowboy Hat, Gr.	14.25
Miniature Spanish Hat, Gr.	21.00
Robin Hood Hat, Gr.	11.50
Comic Yodler Hat, Gr.	16.50

GLASSWARE

Mexican "Oholo" Hat, Gr.	\$25.00
Full Size Spanish Hat, Gr.	30.00
Full Size Cowboy Hat, Gr.	33.75
White Stone Set Rings, White Metal, Gr.	4.50
White Stone Set Rings, Gold Plate, Gr.	8.50
Plastic Running Mouse, Gr.	13.50
Plastic Running Turtle, Gr.	13.50
Metal Jump Frog, Gr.	4.50
Cardboard "Pop Gun," Gr.	4.25
2-Way Mirror, 100 for	4.50
1 1/2 in. "Comback" Balls, Gr.	4.50

SLUM

Enamel Tin Cigarette Cases, Gr.	\$ 4.00
Stone Set Rings, Gr.	1.80
Gold Plated Band Rings, Gr.	1.60
Plastic Toy Knives, Forks and Spoons, Gr.	1.00
Decorated Aluminum Ashtrays, Gr.	3.25
Nosco Plastic Animal Stand-Ups, Gr.	.90
Metallic Pin Wheels (Misprints), Gr.	4.25
"Kiddy" Sun Specs, Dz.	1.10
Plastic Bean Blower, Gr.	3.00
Bean Blower Ammunition (250 Pkgs.)	5.40
Min. Metallic Paper Hat	2.00

LEVIN BROTHERS Established 1886
TERRE HAUTE, INDIANA

A PICTURE OF PROFITS FOR 1948!

FIRST with the outstanding gold-filled seller of the year! Gold-Silver Company scoops the market again! This superb beauty available in all birth-month colors, in marquise-shaped center stone, surrounded with brilliant simulated Zircon, handset in lustrous 1/20 12K gold filled! Stock 'em and watch your sales and profits grow! Write, wire or phone your order now!

\$18 DOZ.

The MARQUISE CLUSTER
IN 1/20-12K GOLD FILLED

Gold-Silver & Co. IMPORTERS AND DISTRIBUTORS
312 DEADERICK STREET - NASHVILLE 3, TENNESSEE

DELUXE PLASTER

ONE CARTON OR A CARLOAD

No. 53 No. 57 No. 58

These are all made up as banks. Size 8 in. to 14 in. high. Write for free catalog—listing hundreds of items. Please state business to avoid delay in receiving new catalog.

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WISCONSIN DELUXE COMPANY 1902 NO. THIRD STREET
MILWAUKEE 12, WISCONSIN

#5033K—12 PIECE MINIATURE POTTERY TEASET

In Assorted Colors

Tray, 3x4 1/2 inches; Creamer & Sugar, 1 inch high; Cups, 3/8 inch high; Saucers, 3/4 inch in diameter.

\$6.00 PER DOZ. SETS

SALESMEN WANTED TO SELL
to stores. Good commission. Sample sent on receipt of \$1.00, to be refunded as soon as orders for 6 doz. are sent in. Splendid sideline.

JOBBERS
Ask for jobbers' set-up.

LEO KAUL IMPORTING AGENCY, Inc. 333 and 335 K South Market St. Chicago 6, Ill.

THE NEW SENSATION!

SELLING LIKE WILDFIRE ALL OVER THE COUNTRY

Whirling Beanie PROPELLER HATS

ALL COLORS—TWO TONE—ALL FELT—FIRST QUALITY

\$3.50 Per Doz. — \$33.00 a Gross

Immediate Shipment.
25% Deposit Required—Balance C. O. D.

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OAK-HYTEX NOVELTY AIRSHIP BALLOONS

4 BIG MONEY GETTERS

- No. 548 NOBBY
- No. 546 SPIRAL
- No. 440 SLIM JIM
- No. 545 SERPENTINE

ORDER FROM YOUR NEAREST DEALER TODAY!

OAK RUBBER CO.
RAVENNA, OHIO.

PICO NOVELTY CO.
Distributors for Oak-Hytex Balloons and Rubber Toys
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Pipes for Pitchmen

By Bill Baker

NELLIE BROWN . . . still has her satin sheen hair layout running to good returns in the W. T. Grant store, Milwaukee.

Most pitchmen do their utmost to make Pitchdom popular.

GADGETS . . . are proving a winning item for George Hess in the Chicago sector.

F. G. WRIGHT . . . jewelry and concession worker, is still confined in Ward 21, Veterans' Hospital, Dayton, O., and would like to read letters from friends.

"A pitchman is the most progressive worker I know."—City Father.

FRENCHY BORDEAUX . . . is working gadgets in Chicago to successful turns.

HEADING FOR . . . New York, after a successful stay in Milwaukee, are Otto Litchenstein, Bert and Virginia Moore and Vince and Lorraine Niedermayer.

Who's still following the bead and wire jewelry line? Tell Ole Bill about it.

MIKE DEVINE . . . has purchased a new home in Chicago and has completed arrangements to move into it soon.

FOLLOWING . . . a successful stint in Grand Rapids, Mich., with Lyon's cleaner, Cliff Meyers has returned to Milwaukee.

JOE LOBARKSKY'S . . . soldier son, Bud, recently hit the rotogravure sections of a number of Wisconsin papers when he was married to his nurse. Bud's injuries, sustained in the war, left his legs paralyzed. Joe's other son, Louis, is following in his dad's footsteps and is pitching balloons and novelties on Wisconsin Avenue, Milwaukee.

BOB BEAUDRY . . . and staff are working hard at making a success of their giant lollipop

company in Milwaukee. Their products have won prominent display space in most of the Beer City's five-and-dimers in addition to being hawked on the streets.

SELECTED TO POSE . . . recently in conjunction with illustrations to be used with articles to appear in a number of national publications were the following well-known pitcheroos: Don Orlando, Sam Bari, Hamer Smith, Danny Parker and Jack Marks.

COWBOY WILLIAMS . . . is reported to be corralling the lucre with foot med in Chicago.

CHARIE LYONS . . . has opened a polish demonstration at the downtown Kresge five and dimer in Milwaukee.

CHARLIE KASHER . . . is reported heading back to New York following a brief stay in Milwaukee.

Fancy Freddie says: "When things are roughest for you a smile on your face will go farther than a frown."

TUT HILL . . . is grabbing off the geedus working foot med in Chicago.

GEORGE DEAN . . . is still in St. Louis preparing a layout which he will take on a tour of celebrations soon.

EDDIE HESS . . . is in Chicago working Alladin rug cleaner to reported good scores.

SUZANNE SHEEDY . . . closed her magic table plant demonstration in the F. W. Grand store, Milwaukee, last week after chalking up a good run there. Her departure leaves Bea Louis as the only pitch gal in the store at the moment.

CELEBRATIONS . . . in Western Kansas have been proving lucrative pots for Mr. and Mrs. Rudy Dello with their jewelry layout.

AL RINEHART . . . is trying his mitt at various items in the Milwaukee sector to good business.

Boost the good qualities of the city in which you are working and the citizens there will think more kindly of you.

REPORTS FROM . . . the East indicate that the boys have found a new pitch spot at West 50th Street and Eighth Avenue, New York. Currently aboard are Al Decker, with Svengali decks; Sunny Mack, Ted Ragan and Jesse Jagger. Business is reported as fair.

CHARLES MCGAIR . . . is reported to be doing a bang-up job on the Morris metal set at the McCrory store in Newark, N. J.

SOL KUNIN . . . peeler worker, who specializes in farm sales, was sighted in English-town, N. J., recently, working the new Morris platform slicer to exceptional takes.

ART BRAVER . . . purveyed the Morris slicer at the recent Armory Home Show in Newark, N. J., to outstanding business.

FRANK REBEDEAU . . . is working gadgets to good tips and passouts in the F. W. Grand store basement, Milwaukee. Frank invaded the Beer City from St. Paul where things were slow because of the stockyard strike.

MURRAY ZUCKERMAN . . . is reported to have worked the new Morris Metric Platform Slicer at the Mechanics Building at the Boston

FLUORESCENT FIXTURES
Offer Tremendous Profits for Dealers, Distributors, Concessionaires.
FLUORESCENTS FOR EVERY PURPOSE
Direct From Manufacturer at Lowest Possible Prices.
AS LOW AS \$2.10 EACH
Write for Catalogue and Price Lists

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JOBBER—PITCHMEN
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533 Woodward Ave. Detroit 26, Mich.
Members Michigan Showmen's Assn.

THE WAR IS ON!
ATOMIC PROPELLER HATS (1st Quality Felt)
\$2.50 Dz. \$30.00 Gr.

WE, THE MFR., WILL NOT BE UNDERSOLD BY ANYONE

Beautiful 6 1/2" Parisian Dolls, movable hands, complete with Feather Backs, \$24.95 Gr. We manufacture the finest Feather Backs for Dolls. See your jobber for QUALITY Feather Backs. Discount to jobbers and quantity buyers. Send \$1 for complete line of samples. 25% Deposit, Balance C. O. D.
QUALITY TRADING CO.
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Sell the Finest! . . . Enjoy Repeat Business! Write today for low prices on our quality line of Herb Compounds, Laxatives, Liniments, Pills, Salves, Powders and many other fast selling, big profit repeat items. EST. 1895.
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CANDY 5¢ BARS & PENNY ITEMS
Nationally Advertised Brands
SPECIAL Assorted Case of 24 Boxes—12 Boxes 5¢ Bars—10 Boxes 1¢ Candies—2 Boxes Gum.
YOUR PRICE \$15.40
Regular Price to Dealers, \$21.69.
Special for Carnivals, Fairs, Circuses. We can supply you any candy item . . . Write for prices on specific items.
Terms: 1/2 with order, balance C. O. D.
F. O. B. Cincinnati, Ohio.
Send Today for One or More Cases of \$15.40
SPECIAL OFFER. Supply Limited.
BANNER PRODUCTS CO.
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When in Michigan See Us
Complete line of ALUMINUM WARE, ENAMEL WARE, SMALL APPLIANCES, TACKLE BOXES, EARTHENWARE, SPECIALTIES.
Discounts to Carnival People
Sample rooms open
NEW WAY ENAMELWARE & HARDWARE CO.
2412 20th St. Detroit 16, Mich.

MEDICINE MEN!
THERE IS NO SUBSTITUTE FOR QUALITY
WRITE TODAY for new wholesale catalog on tonics, oil, salve, soap, tablets, herbs, etc. LOW PRICES—RAPID SERVICE! (Products Liability Insurance Carried). We are MANUFACTURING PHARMACEUTISTS established 1934.
GENERAL PRODUCTS LABORATORIES, INC.
117 E. COBURN ST. Dept. X COLUMBUS 4, OHIO

4-HOUR MAIL-ORDER SERVICE

IN OUR NEW, LARGER QUARTERS

SLUM

Engraved Wedding Rings . . . \$.65 Gr.	Styptic Pencils . . . \$1.00 Gr.	90 Ligne Comio Buttons, Per 100 . . . \$3.00
etal Rakes, Hoes & Spades, pkd. 1 Kind to Gro.75 Gr.	Comio Hat Bands, Per 1001.25	Per 1,00027.50
etal Simplex Whistles75 Gr.	Sparkling Plastic Combs1.50 Gr.	Medium Lels3.25 Gr.
lastic Crosses75 Gr.	Crickets1.75 Gr.	"Jumbo" Lels6.50 Gr.
lastic Thimbles75 Gr.	Metal Bangle Bracelets2.25 Gr.	Miniature Metallico Hats2.00 Gr.
lk U. S. Flag on Stick1.00 Gr.	48 Ligne Comio Buttons, Per 1001.00	Plasio Bean Shooter3.00 Gr.
arge Jitterbeans1.00 Gr.	Per 1,0009.00	Metal Beanshooter, wood mouthpiece.3.00 Gr.
lver Tinkle Bells1.00 Gr.	58 Ligne Comio Buttons, Per 1001.50	Assorted Carded Earrings, Gro. Pr.3.90
lastic Stand-Up Charms1.00 Gr.	Per 1,00013.50	Boxed Powder & Perfume Set1.25 Dz.

NOVELTIES

ny Felt Hat, With Feather . . . \$ 5.40 Gr.	Horse-Shoe Plaques \$ 2.00 Dz.	Red, White & Blue Bell Batons . . . \$15.75 Gr.
ashy Miniature Straw Hat9.60 Gr.	Pinwheels9.00 Gr.	Decorated Metal Tambourines . . . 2.00 Dz.
iniature Cowboy Hat14.25 Gr.	Circus Pinwheels . . . 20.00 Gr.	"Jumbo" Foxtails4.20 Dz.
iniature Spanish Hat18.00 Gr.	Chinese Paper Snakes8.50 Gr.	"Super" Foxtails5.60 Dz.
exican "Cholo" Hat24.00 Gr.	Radio Snakes8.60 Gr.	Fur Monkey on Cane5.75 Dz.
mall Pin-Up Plaques35 Dz.	Full Size Swaggers . . . 9.00 Gr.	Dancing Clown on Cane5.75 Dz.
arge Pin-Up Plaques1.95 Gr.	Stapled Flying Birds . . 9.60 Gr.	Japanese Parasols7.20 Dz.
	Genuine "Whistler" Birds12.50 Gr.	12" Mexican Straw Horse and Rider . . . \$33.00 Gr. or 2.95 Dz.
	Weighted Soldier on Parachute, Each in Box12.00 Gr.	Triple Mirror1.45 Ea.

GLASSWARE

iniature Mugs . . . \$3.50 Gr.	Salt & Pepper Shakers, red top \$4.50 Gr.	Pink Platter, pkd. 2 dz. \$1.90 Dz.
sh Trays3.60 Gr.	Heavy Whiskey Glasses4.50 Gr.	Pink Sandwich Tray, pkd. 2 dz. 1.90 Dz.
1/2 Oz. Fruit Juice Glass3.75 Gr.	8 1/2" Bowl, pkd. 2 dz. 1.20 Dz.	10 1/2" Cut-Glass Fruit Bowl, pkd. 2 dz. 2.25 Dz.
2 Oz. 2-Tier Tumbler4.00 Gr.	Pink Fruit Bowl, pkd. 2 dz. 1.65 Dz.	
1/4" Nappy4.50 Gr.		

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eight Darts1.20 Dz.	Aluminum Milk Bottles1.10 Ea.	Shooting Corks, Per 1,000 2.75
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MAKE MORE THAN 100% PROFIT

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SENSATIONAL \$1.00 to \$1.50 Retail Value.
YOUR NEW LOW COST \$7.50 per doz. \$7.00 per doz. in 3 doz. lots. \$6.50 per doz. in gross lots.

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5"x1 1/2", 4" mast, assorted colors
"Top-o-Jet" Toy (plastic) . . . \$12.00 P/Gr.
Blow into it and watch it spin
Plastic Piggy Banks . . . \$32.00 P/Gr.
Takes up to 25¢ coin; 5"x2 1/2"x2 1/2"
Plastic Airplanes (navy type) . . . \$18.00 P/Dz.
Sold nationally for \$3.98 each
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Poker-chip style with silver chain
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Home Show to near-sensational results.

BENNY TEASE . . .
and wife pitched colors to big takes at the McCrory store in Brooklyn recently.

MARION BARFKNECHT . . .
has returned to Milwaukee to resume her pitch chores after nursing her mother back to health following a recent operation. She plans to pitch Lyon's polish at Goldman's on the South Side.

Things to remember: "Unscrupulous methods are usually forced upon the itinerant merchant. They are not his idea."

ATLANTIC CITY . . .
seems to be the proving grounds for all new gadgets. The glass knives got their start there, as did the juice extractor, plastic grater and fizz cap. Now the new Morris platform slicer seems to be going over with the same sort of bang. Barney Weiner, ace peeler worker, recently was sighted passing out 57 slicers at one demonstration.

PETER TSIAKOLOUS . . .
is attending college and spending his spare time on the pitch in Milwaukee.

MUDDY WATERS . . .
who closed a successful stand at the S. H. Kress store in Portland, Ore., has opened a demonstration with the Morris slicer in a Spokane, Wash., store.

STANLEY PERKIS . . .
Irving Hirsch and Art Braver's brother-in-law grabbed off plenty of folding dough with the Morris platform slicer and fizz cap at the recent horse show in Devon, Pa.

All that any of us know we have learned from someone else, and the weakest often fight the hardest, because, in most instances, it is ignorant imperceptibility and laziness in the efforts of learning which makes them so.

PAUL HOUCK . . .
secretary of the recently organized pitchman's organization, letters from

LAXATED HERB PRINCIPLES

A water soluble powder. Dissolve one pound in 2 gallons of water and you will have 32 8-oz. bottles of a very effective laxative. No cooking or straining, just dissolve and bottle. 32 stock labels free. Price \$1.15 per pound. An item for Roadmen's long profit. Also in one-ounce packages. Liniment and Salve.

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\$31.50 GR.




40-Inch New Look Doll, Silk Dress, Lace Trimming, Real Hair . . . \$42.00 Dz. Stand for Dolls60 Ea.

Gabardine Crew Hats. Asst. Colors and Sizes. \$87.00 Gr. Min. Order, One Gr. Flocked with any Beach or Park Resorts.

16" PLUSH BEAR OR PANDA \$12.50 per Doz. Terrific Number

TWILL CREW HATS FOR SEWING MACHINE OPERATORS . . . \$60.00 gr.
ALL METAL SLIDE TROMBONES . . . 21.00 gr.
MEN'S POCKET COMBS . . . 1.10 gr.
LADIES' BOBBY COMBS . . . 1.25 gr.
BIG FLASH COMBINATION BALL POINT PEN AND CIGARETTE LIGHTER . . . 7.20 doz.

26" All Chenille Doll \$15.50 Dz.	Embossed Leather Wallets \$ 6.25 Dz.
22" All Chenille Doll 12.00 Dz.	China Paper Snakes 7.00 Gr.
12" All Plush Bear 9.00 Dz.	Inside Whistle Birds 10.00 Gr.
20" All Plush Bear or Panda 18.00 Dz.	Jumbo Mottle Airship Pkg. 10.00 Gr.
30" All Plush Bear or Panda 33.00 Dz.	Jumbo Silver Airship Pkg. 10.00 Gr.
31" All Plush Puss in Boots 36.00 Dz.	Mottle Airship Workers50 Ea.
12" All Plush Dog 12.00 Dz.	=14 Kat Mottle Balloons 9.00 Gr.
21" All Plush Airdale 36.00 Dz.	=9 Kat Mottle Balloons 5.50 Gr.
Darts 1.00 Dz.	Mottle Kat Workers75 Ea.
=4 Dart Balloons90 Dz.	=9 Spec. Mottle Balloons 5.50 Gr.
Worth Special Baseballs 2.25 Dz.	=9 Mottle Paddle Balloons 3.75 Gr.
Czecko Rings 1.00 Gr.	J=30 Mottle Workers75 Ea.
Small Leis 3.00 Gr.	Large Spiral and Knobby Balloons 7.00 Gr.
46L Comic Button 9.00 M.	Small Spiral and Knobby Balloons 3.50 Gr.
56L Picture Comic Button 12.50 M.	Spiral and Knobby Workers60 Ea.
Lancaster Swagger 8.00 Gr.	=14 Cat Balloons 8.00 Gr.
Jumbo All White Fox Tails 30.00 C.	24" Reed Sticks75 Ea.
Plastic Thimbles80 Gr.	#13 Paddle, Printed 6.00 Gr.
Swiss Warblers 1.10 Gr.	=9 Plain Balloon 2.50 Gr.
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Asst. Sium B.B. Charms 2.00 Gr.	Balloon Cord Roll 1.25

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a Gross

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Jobbers, write



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his headquarters at 107 Pacific Street, Knoxville, that Henry R. Varner was the first pitcher to apply for membership in the organization. Houck says the group has set up funds to provide flowers for any pitcher ill in a hospital and one to provide bed-ridden pitcher with a subscription to *The Billboard*.

MILTON KERN . . .
expert rug cleaner demonstrator, opens soon at the H. L. Green store in Philadelphia with the Morris platform slicer.

MORRIS METAL . . .
combination set is proving a winning item for Oscar Mandel at the San Francisco Sport Show and the Hobby Show in Oakland, Calif.

T. D. (SENATOR) ROCKWELL . . .
blasts the following from Los Angeles: "Just finished my third year at the Hotel Stephens here. Still have my tripe and keister in my room all set up and raring to go. But I suppose I'll stick around here for some time for it has been four years since I left the road after many years of pitching blades and hones. I guess R. Guild Stewart is still in Portland, Ore., pitching tombstones. Saw the Hell on Wheels thrill circus here and it's a good show."

RINGLING-BARNUM

(Continued from page 65)

in Baltimore. Irene Uebel was featured in the local papers in her home town of Baltimore. Martha Henderson is on the sick list.

Visitors: Henry J. Frank, Mr. and Mrs. Askins, Addie Corsi, Mr. and Mrs. Ridge Hammell, Walter (Codge) Uniot, Oloa Diers, Johnny Johnson, Ed Kennedy, Mrs. Justino Loyal, Billy (Bozo) Mack, Melvin D. Hildreth, Dr. William Mann, Mary Seifert, Mrs. Cartier and daughter, Sally, and Mary and Agnes Oliver.

Philly was the home town for Skee Matausch, Ann and Bill Robins and Danny Gordon and they were kept busy showing their families and friends.

Backyard notes: Betty Brasno and Josephine Helbring finally made the Monte Carlo number. Bones Brown seems to stretch taller and taller, or is it the costume? Irene Burt is busy every spare moment with her manicuring business. The Doll Family, never failing to feed the elephants before spec. Esther Junger keeps the dancers busy rehearsing routines. Mike, the water boy, looking lost trying to locate all the scattered water buckets from the various dressing rooms.—MARY JANE MILLER.

DAILEY BROS.

(Continued from page 65)

E. C. Wahrmond, former R-B man, joined Joe Rossi's band. Mr. and Mrs. Rocky Smith entertained the O'Briens and Norma Plunkett with a shore dinner. Mr. and Mrs. Russ Warner visited their many friends and brought along one of Mrs. Warner's devil's food cakes. Ray Morrison's relatives spent a day with him, as did Joe Rossi's mother and sister. Red Morris's brother paid him a surprise visit. Mr. and Mrs. H. H. Martin Jr., visited the writer, also the B. B. boys, Jimmy Carter, Ed Smith and Vin Carey.

Other visitors included Vadis Engesser Cunningham and her husband; Johnny Fox, Ralph Spidell, Mr. and Mrs. John Lower Jr.; Vernon McReavey, of the Bob Morton interests; Mary Kime, John McKurty, Doris Graybill and son, and Mrs. Peter Al Rudell.—HAZEL KING.

POLACK, EASTERN

(Continued from page 65)

Wilbert caught a dogfish, and had a close-up taken by Karl Erikson, who made movies of the entire excursion. Emil Pallenberg and Charlie Post were the only casualties, both snapped by catfish.

During a broadcast featuring Pepi and Nita Borza, Pepi was asked to stand on his hands and the studio audience was requested to guess how long he had remained in this position, with the winner to receive a prize from the sponsor and free tickets to the circus. Pepi remained upside down for so long the announcer became nervous and told Pepi to right the situation.

Conchita furnished an unscheduled laugh and entertainment gem during her suspension number. Nate Lewis had made the announcement: "A darling teeth suspension by the vivacious Queen of the Skies, Senorita Con-Chi-Ta!" The spotlight shifted, and in danced the vivacious Queen of the Skies and . . . sailed flat on her face. Queenie, it seems caught a toe on an unseen cable. "Well," said Conchita following her trip, "I got a good laugh, and Gene Randow's face sure changed color."

Last minute flashes: The Del-Rays announce they are expecting a visit from the stork before the end of 1948. . . . Irma, of Irma and Rio, celebrated her birthday and is displaying and new feather bob. . . . Gene Rain-dow finally obtained a new prop board for one of his feature gags, and was razed no end by the gang. . . . Roland and Tova Erickson received going-away gifts from the GAT club members, Tova an engraved cigarette case and Roland an inscribed wallet. . . . Anxiously awaiting a look at the movies taken by Mrs. Barton of the Great Barton climbing a palm tree, native style.—BILLY BARTON.

COLE BROS.

(Continued from page 65)

Fred Harris, Billy Griffin, Bob Mason and Roy Allen, enjoyed a visit with Bill Neff, whose Spook Show is playing at a theater in Zanesville. A vote of thanks to Mrs. Ruth Christensen for the make-up brushes and candy she sent to the clowns.

Bob Mason, of clown alley, entertained his parents, and his sister during stand in Dayton, O. Bill Griffin also received a pleasant surprise in form of a visit from his parents, who motored from Fort Branch, Ind.

Bogonghi wants it known he is still king of the Free Rollers. Felix Adler, Gabby DeKoe, Earl Shipley, the Sherman brothers, Dick Lewis and Brownie Gudath, please note. Tommy Jackson is very ill and has left for his home in Jackson, Mich. Tommy will be replaced on the cal-liepo by Buddy Geiss.

Recent visitors have included Father Johnson, Joe Dietrich, Mr. and Mrs. William E. Griffin, Rev. Billy Morris, Happy Shaw, Mr. and Mrs. Mason and daughter; Claude Francis, Claudia Stenner, Don Howland, John Wyatt, Lester Havercorn, Carl Denton, Ed Floyd, Mayme Ward, Bonnie and Vickie Cristiani, Mr. and Mrs. Lester McGee (Nina Rogers) and baby, and Poly Partello, mother of Winn Partello, our boss butcher.—FREDDIE FREEMAN.

DALES BROS.

(Continued from page 65)

Mrs. Overly, Mr. Queer, Mr. Walker, Mr. Bender, Charles Bentley, Tommie's brother, George Lerch (Great Gastini); Walter L. Main, Victor Thomas, Mrs. Ikert and daughter; Ray Friesel, president of the Circus Model Builders and Owners Association; Walter Taylor, the Grant Family, Wilber Cundell Gailord Hartman, Lila J. Thomas, Ethel Wagner, and Capt. Clarence Pfeffer, former Sells-Floto wild animal trainer.—GEORGE HUBLER.

MILLS BROS.

(Continued from page 65)

clown alley for the two performances there.

The three Liberty acts, with their red and blue plumes on red and white trappings, rate as one of the best-dressed numbers in the show. Bert Wallace, with six dappled grays in the center ring; Jeanette Wallace, with five spots in Ring 1, and Duke Keller, with six blacks in Ring 3, make for a pretty picture.

Josephine Silverlake, featured dancer in the spec; Beverly Vanette, swinging and Roman ladders, and Pauline Wickiser, swinging ladder, are recent additions. Georgia Sweet made a trip to Huron, S. D., to pick up her trick riding horse.

Myrna Silverlake celebrated her 12th birthday May 19 and was given an ice cream and cake party by ladies of the show.

Orchids to Charlie Ali and his prop crew. Property trucks arrived in Dubuque at 1:15 p.m., and everything was ready to go at 2:15.

Recent visitors have included Mrs. Gollmar and son, of Gollmar Bros.' Circus, and Clifford (Tiny) Krueger.—JONNIE MAE SNYDER and VIRGINIA NOEL.

PUT IT IN WRITING

(Continued from page 52)

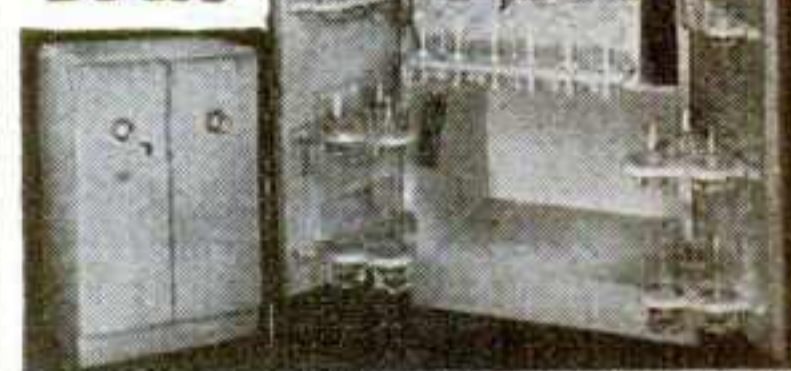
and the first matinee was canceled. Some customers turned out for the evening show, but the park continued under padlock. Someone eventually intervened with the owner and a performance was started, well after scheduled time. The second matinee also was canceled, again because rental money was not on the line.

Attendance at the few remaining performances was light and, just before the final show, Saturday night (22), principals refused to go on unless paid. Finally, the VFW negotiated free use of the park for that performance and turned over proceeds—some \$475, it is reported—to performers.

With the wind-up of the engagement, both Polo and the sponsors began hurling charges, and the airing thru Chamber of Commerce and Better Business Bureau channels won't help outdoor business.

NOW DELIVERING!

New! Home
or Office
BAR



Wonderful Bingo and Premium Item. Complete with glassware service for six persons (6 Martini, 6 Old Fashioned, 6 Shot, 6 Highball and 6 Cola Glasses). Swanky for home or office. Excellent, showy, high grade premium for display as leader. Sliding glass rack and mixing shelf. Liquor storage below. Handsome cabinet, choice of Blond or Mahogany finish. Latest apartment size—Ht. 32 1/2 in., width 20 1/2 in., depth 14 1/2 in. Shpg. wt. 77 lbs. Guaranteed to satisfy or return for full refund. Send \$20.00 deposit, balance \$89.50 EXPRESS C. O. D.

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Slum

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SALESBOARD SIDELIGHTS

Sol Levinson, Universal Manufacturing Company, Kansas City, Mo., reports firm is adding additional help to give faster service. May business hit a large increase, he says. Universal's Leo Goldsman is back in familiar territory, and he states that he is writing up some nice business in Iowa and Illinois. General manager Joseph Berkowitz is returning from a business trip to New York and intermediate points, where he has been busy installing new distributors and opening up new accounts.

Harlich Manufacturing Company, Chicago, played host to two of its sales representatives this week. Sam

Feldman reports. Boys were Mel Saylor, who has the Iowa and Mississippi territory, and Saul Tumpson, hoofing New York and New England. Saul is Sam Tumpson's brother, another Harlich boy who has the ill luck to be headed for a hospital stretch following an operation. Mel and Saul went thru the Harlich plant during their visit. Firm's new playing card ticket board, Two of a Kind, is due to hit the delivery chutes this week, Sam says. Board is the 25-cent play type, with 1,200 holes; has 10 two-bit pieces under seals.

Harold Boex, Pioneer Manufacturing Company, Chicago, returned from a 3,000-mile trip thru the East Saturday (22). He puts in the word that business is fair. Firm is stressing its card game deals, which are going good. . . . Gardner & Company's (Chicago) bar is still serving up those liquid refreshments in large quantities, staffers state. Board boys are constant customers at the mahogany fixture in the special room, where every swallow is on the house. Gardner's Charley Leedy is going strong on his West Coast jaunt.

Dave Rice, vice-president of Empire Press, Chicago, walked in Saturday (22) from a six-day flying trip, during which he visited six cities: Cleveland, Akron, Cincinnati, St. Louis; Kansas City, Mo., and Louisville. This weekend Dave and his family hied off for a short fishing holiday to snare a few muskies up Wisconsin way at Lac Du Flambeau. Upon his return to the city Dave has a 10-day plane trip scheduled, covering Iowa, Nebraska, Oklahoma and Texas, during which he intends following up and contacting writers of board inquiries over last few months. Empire has recently changed its production schedule to assure a larger volume of the more popular numbers, insuring quicker delivery.

PUSH CARDS

Push Push

Straight numbers 10 to 200-Holes Girl Names. Also 1-29 to 1-99¢ in 12 to 66-Holes Girl Names, or All Winners. Others from 10 to 600 Holes. In Stock.

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TICKET DEAL

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LOWEST PRICES

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IMMEDIATE DELIVERIES—20% DEPOSIT

Holes	Name	Profit	Price
400	5c Dollar Bd., X.Tk	Def. \$ 7.00	\$.59
1000	25c Charley	Def. 50.00	.79
1440	5c Cigarette Barrel	Def. 22.00	.98
1440	5c Barrel	Def. 18.00	1.15
1440	10c Barrel, X. Tk.	Def. 36.00	1.39
1800	5c Lulu Bd., X. Th.	Def. 18.00	1.49
1000	25c J.P. Charley, Tk.	Avr. \$52.08	\$.84
1000	25c Action, X. Tk.	Avr. 56.80	1.39
1200	25c Tex. Charley, Seal	Avr. 102.28	1.74
600	25c Jumbo Q.T., X.Tk.	Avr. 85.30	1.59
1000	5c J.P. Asst. Bds.	Avr. 27.00	2.49
1050	5c J.P. Asst. Bds.	Avr. 31.00	2.69

NEW! 6 Tickets Per Hole Boards

200	25c Krik Fin	Max. Avr. \$39.50	\$2.45
200	\$1.00 Charley	Def. 50.00	2.45
2170	5c Red-Wh.-Bl. Tkts.	Def. \$36.50	\$1.29
2170	5c Red-Wh.-Bl.5 Fold	Def. 36.50	1.39
200	25c Sure Shot Pad Deal	15.00	.89
1000	25c Kwik Fin Pad Deal	24.50	1.44
120	Tip Ticket Bks., gross, \$18.75; doz., \$1.89		
120	Baseball Tip Bks. Nat., Amer. Doz.	1.85	

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DeLuxe Building Blue Earth, Minn.

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ATTENTION

This advertisement is addressed to OPERATORS who are interested in re-establishing themselves or to JOBBERS who are anxious to expand their operations by an exclusive sales distribution.

This novelty has worn off! Now, COLOR-ADO IS HERE TO STAY! You must adopt it sooner or later . . . WHY NOT NOW?

RESTRICTED TERRITORY TO BONA FIDE OPERATORS

THE McNAMARA CO.
5729-31 W. LAKE STREET CHICAGO 44, ILLINOIS

JAR DEALS and SALESBOARDS

Distributor of
Bee Jay Products
Universal Mfg. Co.
 Write for prices
LUBIN SALES
 625 Fifth Ave. Pittsburgh, Pa.

Trees, Flowers, Shrubbery Play Vital Role in Success of Fair

(Continued from page 59)
 best showing and also will need the least maintenance.

One very enterprising fair manager devotes quite a large central tract of land each year on his fairgrounds to make a display of color-

ful flowers and shrubs. Usually this display is sponsored by the local or district garden clubs and during fair time this part of the fair grounds is a riot of beauty and attractiveness.

Shade Trees a Must

The first most important plant material to be considered on any fairgrounds is that of planting trees. A few fairgrounds have the enviable distinction of having a natural grove of trees around which their buildings are grouped and thus the entire appearance of the grounds is that of being a home fair which makes everyone feel at home on these grounds. Other fair managements, which have seen the value of shade trees for their patrons and for the framing of their buildings, have made large plantings of shade trees which are of increasing use and beauty each year.

Walks and paths leading from one building to another should be lined with trees about 40 feet apart. They should be planted alternately with one on one side of the walk and the next one on the other side but the 40-foot spacing should be maintained. When concession booths are located along these tree-lined paths or walks, the appearance is outstanding and enjoyed both by the fair patrons and by the concessionaire. Who wants to stand out in the hot sun to drink a soft drink?

Groups of trees located in different parts of the grounds give excellent shade for park benches. Shade-covered drinking fountains are a great benefit. Many times this advantage can be gained by planting quick growing trees in the location of some future buildings. Later when these buildings are erected the inexpensive, quick growing trees can be cut down without regret.

Central Park Ideal

Each fair should have a central park or plaza. This area should be well supplied with shade trees which are allowed to head at least 10 feet from the ground to the lowest branch. This area should be the central park area of the fair. On large fairgrounds several of these park areas should be located between the buildings to provide for rest, recreation, and for a framework for setting off the appearance of attractive buildings.

This writer predicts that wide-awake fair managers are not only going to pave the walks in the carnival area but also are going to line these walks on the side opposite to the concession booths with large shade trees so that the carnival patrons will not have to walk around in the blazing sun in going from one concession or ride to another.

It is not good landscape design to extend a base planting or shrubs entirely around fair buildings. The better arrangement of shrubs is to enframe gateways, fairground features, to screen toilets or objectionable views and to be placed at the intersections of walks to assist in directing traffic.

Flowers Add Color

Flower beds should be of a very colorful variety suitable for mass planting. These flowers should be chosen especially because they are in blossom at the time the fair is in operation. Colorful designs in large scale are in keeping with the festive spirit of the fair, and often can portray anniversaries, historical events, or other local events. It is even desirable to lease certain portions of the fairgrounds to nurseries or florists so they can exhibit their stock and show the plant material growing in a natural environment.

The educational value of a good landscape planting on a fairgrounds

is not to be overlooked. As a country boy attending the State fair this writer had his first experience of being on a large man-planned area. The spacing of the trees, their variety, the colorful flowers, the well-placed shrubs, and the well-kept lawns made a distinct impression on this farm boy coming to a large town for the first time. Indelible markers fastened on trees and staked by shrubs giving tree and shrub names are of a decided educational value. New ideas are gained and carried home for future use and enjoyment. No model farmstead would be complete without its planting of shade trees, orchards and the inevitable windbreak.

Easy To Estimate Cost

As a rule of thumb, some nurserymen estimate the cost of planting and furnishing a shade tree at \$5 per inch in diameter of the trunk. Where could a fair management spend \$500 to a better advantage than in the planting of 100 shade trees one inch in diameter each year for a period of years until the entire fairgrounds has been planted? Then in years to come the trees will grow into a permanent attraction for the grounds which wise managers would not part with for many times the original cost of planting.

Among the many inexpensive attractions which can be added to a fair grounds, plant material will bring greater enjoyment and satisfaction to everyone concerned than any other investment.

A complete planting plan should be worked out by a professional landscape architect for the entire fairgrounds. Then appropriations should be made each year to carry out this plan. Beauty of the fairgrounds and comfort and contentment of the fair patrons and exhibitors are the dividends paid by careful plantings.

Midway Confab

(Continued from page 78)

Bates, Letizia Marzullo, Marian Carnaggio, Terese Pisouro, Walter F. Driver, Bob Revolt and Joe Streibich. Dinner was at the John J. McGarry Restaurant.

Mad Cody Fleming, of the shows bearing his name, was watching one of his scenic artists doing a good job of painting on one of his van bodies when he intimated that he'd like to have a bust likeness of himself painted on the front of the body. "I'm an artist, not a cartoonist," quipped the painter as he continued his stroking. Fleming moved on, and is still trying to figure out what the guy meant.

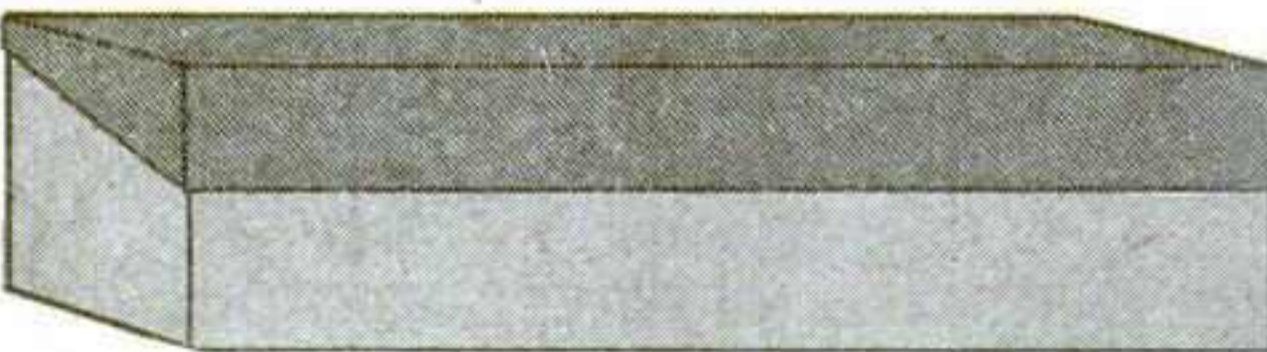
Mr. and Mrs. L. Thorner, of Johnny's United Shows, threw a midway birthday party May 24 at Old Hickory, Tenn., for their five-year-old son, Bobby. Among those enjoying games and refreshments were Virginia, Barbara and Earl White; Sharon and Patty Johnson, and Saffrenia, Nona and Bobo Surber. Delores Etzle was unable to attend. R. Rabelo's grab stand is sporting a new top. Mrs. N. Rady has her new joint operating.

NEW BINGO!



NU-PLAY BINGO

TAKES IN 1000 TICKETS @ 5¢ \$50.00
 PAYS OUT (ACTUAL) 40.00
PROFIT (ACTUAL) \$10.00
 Can Also Be Used With 1020, 1080, 1200 or 1260 Tickets for More Profit.



Appearance When Closed—Actual Size 3 1/4" x 3 1/2" x 12".
 This Is a Complete Deal. No Cards or Stands to Bother With. Excellent for Closed Territory, Wagon Men, etc.

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For Fast, Dependable Service in the States of Ohio and Pennsylvania.
 Send Your Orders to

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EUCLID AVE. AND E. 57TH ST. CLEVELAND 3, OHIO

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360
POSITIVE SAWBUCKS
DEFINITE PROFIT
 ALL 36 SEALS GO
 EXTRA THICK—6 NOS. ON A TICKET

TAKES IN: \$90.00
 PAYS OUT: \$53.00
DEFINITE PROFIT: \$37.00

360
GOLD SEAL SPECIAL
 10¢ PLAY
 6 NOS. ON A TICKET

TAKES IN: \$36.00
 PAYS OUT: \$17.84
AVERAGE PROFIT: \$18.16
MAXIMUM PROFIT: \$26.00

GARDNER & CO. 2222 S. MICHIGAN AVE. CHICAGO, 16, ILL.

WRITE FOR CIRCULARS ON NEW DIE-CUT SEAL BOARDS

Galentine NOVELTY COMPANY
FAST SELLING SALESBOARDS MERCHANDISE DEALS JAR-O-DO TICKETS
 ALWAYS A SQUARE DEAL WITH GALENTINE
 WRITE FOR PRICES
 520 EAST SAMPLE ST. SOUTH BEND 18, INDIANA

USED COIN-OPERATED MACHINES

Music • Vending • Amusement • Bells • Counter
 Only advertisements of Used Machines accepted for publication in this column.
RATE—12c a Word . . . Minimum \$2
 Remittance in full must accompany all ads for publication in this column . . .
 No charge accounts.
Forms Close Thursday for the Following Week's Issue

A-1 BARGAINS—CIGARETTE AND CANDY
 Vending Machines. All makes, models, lowest prices. What have you to sell? Mac Postel, 6416 N. Newgard Ave., Chicago. ju12

AA-1 BARGAINS—BALL GUM AND NUT
 Vendors, Scales, Postage Machines, etc. Request free illustrated catalogue. Special offer: 25 lb. 5¢ Bubble Ball Gum and \$1.25 coin counter, \$6.50 if you mention this ad. Parkway Machine Corporation, 623 W. North Avenue, Department 20, Baltimore 17, Maryland. je26

A-1 BUYS!—CANDY, CIGARETTE, GUM, PEANUT,
 Popcorn, Sanitary, Scales, Stamp Machines, Folders. U.S.P., 100 Grand, Waterbury 5, Conn. je5

ARCADE MACHINES, EXHIBITS, FOOTBASE,
 \$80; Ping Pong, \$75; Motor Races, \$90; Planetellus 10-cent Horoscopes, \$75; Chester Pollard Football, \$100; Seeburg Hockey, \$75; Gypsy Reader Fortune, \$100. Also others. Joe Frederick, 2263 Newton, Detroit 11.

BERT MILLS COFFEE MACHINES (3)—USED
 for demonstration only. \$100 less than wholesale. 6061 Santa Monica Blvd., Los Angeles, Calif. ju12

BEST OFFER TAKES 3 71'S, 2 41'S, 1 61
 Wurlitzer with stands. Youngstown Sales, 2951 Dearborn St., Youngstown, O.

BULK VENDERS—NORTHWESTERN, VICTOR,
 Norris, Double-Nugget. Excellent condition, reasonably priced. De Cotes, 29 Prospect Ave., Binghamton, N. Y.

BUY NOW—CIGARETTE MACHINES, EQUIP-
 ment thoroughly reconditioned and refinished. Low prices; we buy equipment. Central Vending Machine Service Co., 3967 Parrish St., Philadelphia 4, Pa. EVERGREEN 6-4244.

CHALLENGERS, \$12, POP-UPS, \$7, ASCO 5c
 Hot Nut \$12. Imps, \$5. Penny Sales, Box 1784, Louisville, Ky.

CIGARETTE, CANDY AND CIGAR MACHINES.
 All makes and models. Completely overhauled and refinished in two-tone baked enamel. Guaranteed. Trades accepted. Hammond & Stumm, 337 S. Lawrence St., Philadelphia 6, Pa. LOMBARD 3-2642. je19

CORADIO COIN RADIOS ON TABLES, \$26.75
 each. Top condition. Wells Automatic, 52 Vanderbilt Ave., New York 17. je5

DIGGERS—BUY NOW, GETTING SCARCE. 8
 Exhibit Iron Claws, 15 Mutoscope Roll Chutes, 6 Exhibit Merchants, 2 Buckleys, 2 Exhibit Rotary Merchandisers (pushers). National, 4243 Sansom, Philadelphia 4, Pa.

DUE TO EXPANSION IN OTHER LINES WILL
 sacrifice 35 Pop Corn Sez Vending Machines. Fully guaranteed, slightly used, \$100 each. F. O. B. Syracuse. N & N Amusement Co., 526 Butternut St., Syracuse, N. Y. je19

TICKET SPECIALS

LIMITED TIME—ORDER NOW

2050 Red-White-Blue 5 Fold . . . \$1.50 per bag
 2050 Red-White-Blue Stapled 5's. 1.75 per bag
 1836 Combination Stapled 5's
 (101-102) . . . 1.60 per bag
 120 Regular Tips Stapled 5's
 in envelopes . . . \$18.00 Gross
 Mention this ad when ordering
 No less than 1 dozen Jar Deals or 1 Gross Tip Books shipped.

Terms: C.O.D.
 We manufacture original fast-action Jar Deals—
 Pad Deals—Baseball Daily and Salesboards

Wilner Sales Co., Inc.
 715 N. Elm Street
 Muncie, Indiana

PUSH CARD OPERATORS

—our deals are repeating.
 Send for our circulars on exclusive irresistible novelties that sell on sight, complete with special cards.

ECONOMY DISTRIBUTING CO.
 601 Wilshire Bldg., 325 W. Superior Ave.,
 Cleveland 13, O.

FLAT WINDOW TYPE OR TUBULAR COIN
 Wrappers, \$1.25 per 1,000. Penny, Nickel, Dime Combination Coin Counters, \$1.35. Blackstone Double Barrel Penny, Nickel or Dime Counters, \$2. All postpaid. Catalog and "Dollars From Pennys" free. T. O. Thomas, Paducah, Ky. jy3

FOR SALE—12 BALLY BEVERAGE MA-
 chines in good condition, 160-cup capacity. Price includes carbonator, complete parts and equipment, \$175 each, all 12 for \$1,900 FOB Boston, Mass. The Slate Company, 1210 Tremont St., Boston 20, Mass. je19

FOR SALE—15 NAB COOKIE VENDING MA-
 chines with stands, 10 without, in good condition. \$500 or best offer. Kedzie "L" Currency Exchange, 4654 N. Kedzie, Chicago 25, Ill. je5

FOR SALE—PRACTICALLY NEW, 10 SUN
 Venders, \$7 each; 1 Asco Hot Nut, \$10; 6 Cash Tray, \$4.50 each, or entire lot for \$95. 1/3 cash and bal., C.O.D. Frank A. Rath, 293 Washington St., Lockport, N. Y.

FOR SALE—PENNY MASTERS, WORKING
 condition. Sample, \$5.50. Lots of 10; \$5 each. Pioneer Vending, 461 Sackman Street, Brooklyn 12, N. Y.

GOING OUT OF BUSINESS—RECONDITIONED
 Pin Balls, Counter Games, Vending Machines, all kinds. Lowest possible prices. L & N, 24 S. Illinois St., Indianapolis, Ind. je5

GROETCHEN METAL TYPER—PERFECT,
 \$250. Mutoscope Punching Bag, \$100. Lift-O-Graph, \$75. Grip-O-Graph, \$75. Atomic Bomber, like new, \$125, many others. Pop's Arcade, Anniston, Ala.

IT'S SMART TO SAVE AT "CENTRAL" WHERE
 good games are made better. Tornado, \$69.50; Havana, \$54.50; Play Boy, \$69.50; Surf Queen, \$15; Chick, \$85; Manhattan, \$169; Kilroy, \$39.50; Superliner, \$34.50; Big League, \$20; Baseball, \$85. Complete price list on request. Central Distributors, 2334 Olive St., St. Louis, Mo. (Chestnut 6096.)

JUST OFF LOCATION—2 KIRK ASTROLOGY
 1c Scales, AC current, crated, ready to ship, \$70 each. Also like-new Groetchen Twin Jackpot 5c Columbia, \$85. Devices Novelty Sales Co., 467 N. Milwaukee Ave., Chicago 10, Ill. je5

LIKE NEW STANDARD-MAKE BALL GUM MA-
 chine and 3500 highest grade Tot Brand 5/8" Ball Gum, \$20. State make machine preferred. T. O. Thomas, Paducah, Ky. jy3

LIKE NEW STANDARD-MAKE PEANUT MA-
 chine with 5 lbs. highest grade Tot Brand, Salted Spanish Peanuts, only \$14.25. State make machine preferred. T. O. Thomas Co., Paducah, Ky. jy3

PERFECTLY RECONDITIONED AND REFIN-
 ished Peanut Ball Gum, ABT Challengers, Gottlieb Grips, priced to sell. Catalog free. T. O. Thomas Co., 1572 Jefferson, Paducah, Ky. jy3

PRACTICALLY NEW OR RECONDITIONED
 Advance or Shipman Stamp Machines, priced to sell. T. O. Thomas Co., 1572 Jefferson St., Paducah, Ky. jy3

RAY GUN OPERATORS—CONVERT WITH
 our new type extra moving target conversions. Complete ray gun repair services. Write: Coin Amusement Games, Inc., 1023 E. 47th St., Chicago, Ill. je5

REBUILT POPCORN MACHINES FOR SALE—
 Fully guaranteed. Priced from \$150. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. je26

SPECIAL—25 LB. CASE, 3,500 TO 3,700
 Balls 5/8" Gum, \$5.75. Limit, 4 cases per customer. Wm. B. Harris, 1371 Broadway, Paducah, Ky. ju26

WE BUY DIGGERS—ANY MAKE, ANY
 amount, what have you? Wayland Metal Products Co. ju5

5 PORCELAIN NORTHWESTERN 39 PEANUT
 Machines, like new, \$45 for the five. T. O. Thomas, Paducah, Ky. je5

14 DRINK VENDING MACHINES—FRIGID
 Drink, cup type. Perfect condition, \$300. Friedman, 305 Academy St., Jersey City, N. J. je5

16MM. CONTINUOUS PROJECTORS—COIN
 operated. Used. In good condition. Will sacrifice. Morco, 110 West 42d St., New York 18, N. Y. je12

45 ADVANCE 1c BALL GUM MACHINES—LIKE
 new, \$8.50 each. 2 like-new Kicker & Catcher 1c Counter Game, \$35 each. Graeff, 1232 Broadway, Toledo 9, O. je5

75 ROD'S, COLUMBIA COIN-OPERATED RA-
 dios, like new, \$35 each. Lentz, 1214 9th St., N., St. Petersburg, Fla.

3,500 BALLS 5/8 BUBBLE GUM AND 2 RE-
 conditioned Gum Machines for \$20. 3 deals, \$59.50. Graeff, 1232 Broadway, Toledo 9, O. je5

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TIMELY COORDINATED WITH POLITICAL SPECULATING

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10¢ PARTY SEALS PAY \$10 \$5 \$1

ALL SEALS WITH LAST TWO NUMBERS IN A 55 77 THIS RIGHTS CHECK UP ON PARTY SEALS

SEALS CONTAIN TEN WINNERS AND THREE \$10 WINNERS

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 TOP THE FIELD IN
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 DESIGN!
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 PLAYER APPEAL!
 * WRITE TODAY FOR LITERATURE AND PRICES

Board Takes in 1000 Holes @ 10¢	\$100.00
SEALS CONTAIN	
3 at	\$10.00
10 at	5.00
57 at	1.00
70 Average	\$ 1.96
PAYS OUT	
20 Seals at \$1.96	\$39.20
3 Section at \$1.96	7.84
Definite Payout	47.04
Definite Profit	\$52.96

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A Winner . . .

BEE JAY

25¢ PER SEAL

TWO OF A KIND

JACKPOT \$20

15 10 5

COIN SEALS

200 Holes

WITH FLIPPER OVER COIN SEAL

OPERATION OF COIN SEAL

PLACED IN POSITION

OPERATED BY

2.00

1.00

LAST PUNCH IN EACH SECTION RECEIVES 50¢

LAST PUNCH ON BOARD RECEIVES ONE COIN SEAL

BEE JAY

"TWO OF A KIND"
 The Latest In
 COIN BOARDS
 with
 PLAYING CARD TICKETS
 1200 R. M. Holes
 25c Play-Thick
 FORM NO. 12310
 Takes In - - - - \$300.00
 Ave. Payout - - - - \$215.50
 AVE. PROFIT - - - \$ 84.50
 Contains Ten 25c Coins—Total \$2.50

HARLICH MFG. CO.
 1200 NORTH HOMAN AVENUE
 CHICAGO 51, ILLINOIS

WITHOUT A DOUBT THE H-O-T-T-E-S-T SALESBOARD, PUSHCARD AND BINGO NUMBER IN THE COUNTRY!!

"RAIN OR SHINE" UMBRELLA BAG

\$7.25 Each

- 8 Assorted Styles
- Salesboard Free With Each Set (both adv. items)

COMBINATION PORTABLE RADIO POCKETBOOK

COMPLETE WITH

- HAND MIRROR!
- CHANGE PURSE!
- COMPACT & LIPSTICK POUCH!

\$14.90 Batteries \$1.77 Extra

WEIGHT, 2 LB., 15 OZ.

SPADE NOVELTY CO. 25% WITH ORDER, BALANCE C. O. D. 1313 E. BALTIMORE ST., BALTIMORE, MD.

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Profit	Price
400	5¢	Lucky Bucks, Thick Def.	\$ 7.00	\$.85
1000	25¢	J.P. Charley, Thick Avg.	51.95	1.25
1200	25¢	Texas Charley, Thick Avg.	102.98	1.60
960	5¢	Fully Packed, Thick, Girl Board Avg.	26.25	2.75
960	5¢	It's the Knots, Thick, Girl Board Avg.	26.25	2.75
1000	5¢	Barely Speaking, Thick, Girl Board Avg.	26.60	2.75
1000	5¢	Glovely Lady, Thick, Girl Board Avg.	26.60	2.75
1200	5¢	Pick a Cherry, Thick, Seal Board Avg.	30.04	2.65
300	25¢	Fin & Sawbuck, Thick, 5 Nos. to Ticket Avg.	33.15	2.85
220	25¢	Kwick Fin, Giant Holes, 6 for 25¢ Avg.	28.75	2.50

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Stating your requirements. Large stock Plain, Tip, Definite, Jackpot Boards, Coin Boards, Super Giant Holes and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

TELE \$ COMPETITION: FADING

Mfrs. Placing Emphasis on Home Set Production; Some Ops Will Still Feel Effect

Anticipate 500,000 Individual Unit Purchases by 1949

CHICAGO, May 29. — With all manufacturers of home television receivers stepping up production, and with sales of these receivers mounting rapidly throughout those areas where tele is now on the air, operators of amusement, vending and music machines can at last see the end of tele competition. While operators of all coin machine equipment affected by public tele are now optimistic about an early end to the competition, operators in those areas where television is very new, or still to come, do not anticipate a complete breakdown in the competitive phase until the sets in the locations have been operating at least six months.

Most impressive factor in the television "break" is that manufacturers have swung from emphasis on public location set production to home set output. At the end of 1947 there were 162,181 television sets installed throughout the United States. Two-thirds of the sets were distributed in four major areas as follows: New York City, 56,645; Newark, N. J., 22,158; Philadelphia, 18,293, and Chicago, 13,273.

Approximately two-thirds of the total of 162,181 receivers installed at

La. House Passes Bill Modeled on Federal Levy

NEW ORLEANS, May 29.—Based on the federal tax levied on coin machines, the Louisiana House of Representatives Wednesday (26) passed a measure to impose a \$100 annual tax on coin-operated devices operated by means of insertion of a coin, token or similar object, and which, by application of the element of chance, may deliver cash, premiums, merchandise or token to the player. Included in the measure is a \$10 per year tax on amusement games and juke boxes.

The bill, one of a number of tax-raising measures of the new Earl K. Long administration, is calculated to bring in \$1,000,000 yearly to the State treasury, even tho bell machines are illegal in the State. The administration has stressed that passage of the bill does not mean sanction of bell machines in Louisiana, but is merely a tax-raising measure.

To determine who shall be liable to pay the tax and on what types of equipment the tax will be levied, the measure notes that "payment of any tax levied by the United States by the Act of Congress of September 20, 1941, shall be evidence of liability for the tax levied under the Louisiana measure."

the end of '47 were in public locations, including taverns, bars, grills, restaurants, clubs, etc., all important coin machine locations.

1948 Production

Manufacturers' estimates for the current year indicate that there will be at least 500,000 television sets installed. Of this figure it is estimated that only 10 per cent will be placed in public locations.

Indicative of the 1948 picture are several checks which were recently made. In Baltimore, a rabid sports town, with baseball, horse racing and basketball all drawing large attendance, the growth of television has been tremendous. Last fall when the first telecasts were made in that city (See *Tele \$ Competition* on page 109)

New York City Resumes Pin Operation on Limited Scale

NEW YORK, May 29.—Less than 400 coin-operated games are in operation here, according to reliable estimates, following a move by operators to place equipment on location pending the results of injunction proceedings against the police department, which is scheduled for trial June 7, and anticipated action by the city council on games legislation.

The truce agreement, enjoining police seizures of games unless actually used for gambling, reached between attorneys representing the industry and the police department April 27, remains in effect until the trial is completed. In resuming operations, most route owners have placed games in tavern-type locations and shielded

Coin Biz Grows in Philippines But Plenty More Ops Needed

MANILA, P. I., May 29.—Despite the several unusual problems that continue to plague the coin machine business in this area, there is positive evidence that the steady strides made by Philippine coinmen in the past year are only the beginning of bigger things to come.

Dominant reason why the amusement game industry has enjoyed a recent healthy growth, especially in the past six months, is the fact that all amusement games based on skill were legalized last winter due to a decision handed down by the Philippine Customs Office which permits importation of free-play games. This action (*The Billboard*, November 22) resulted from a ruling requested by

NY Paper Features Operator Side of Games Situation

NEW YORK, May 29.—In what was greeted by local operators as the first fair presentation of the games situation here, *PM*, Sunday (23), devoted over a page to a feature story on the rise and sudden demise of an amusement game operation started by two veterans, Phil Rose and Larry Lieberman.

The story, written by Ira Peck, of *PM's* staff, told how Rose and Lieberman started their operation after being assured by the police authorities that "stripped" games were legal and how the wholesale police seizure of equipment several weeks ago put them out of business, with many of their financial obligations still not met.

Before going into business the two veterans checked directly with the police of the legality of the machines. *PM* quoted Lieberman as saying:

"I called the legal department of the police department. The phone is Spring 7-3100. I asked them if the (See *NY Paper* on page 117)

Bert Perkins Of Jennings Dies at 44

CHICAGO, May 29.—Death came to another widely known sales figure in the coin machine business Thursday (27) when Bert Perkins passed on after a lingering illness. He was 44 years old. Burial was in Rockwood Cemetery here Sunday (30).

Perkins' first association with the coin machine industry was as a member of the famous pioneer sales staff of O. D. Jennings when Bill Ryan (now vice-president and general manager of J. H. Keeney & Company), Jerry Haley (now sales manager of Buckley Manufacturing Company), Hymie Branson (distributor in Louisville) and Hugh Burras (now in public relations work), along with Perkins, put the Jennings Chief mechanism on the coin machine map.

In late 1937 he left Jennings and joined Bally where he remained until early 1945. While at Bally he specialized in development and sales of the Bally beverage vander and other vending machine equipment. When the war closed down production on vending equipment he became personnel manager for Bally and, as such, directed hiring and training of as many as 3,500 people.

In 1945 he left Bally to join Wurlitzer to help get their beverage machine program rolling. When this was shelved because of material shortages, Perkins returned to Jennings in late '46 where he remained until he was forced to retire because of illness a year later.

He is survived by his widow and 15-year-old daughter, Marilyn.

Free Play OK'd In Sioux Falls

SIoux FALLS, S. D., May 29.—In a decision handed down here Thursday (27), Judge Walter Conway ruled that pinball games offering free play are not gambling devices. Ruling was made in a case of the city against Gilbert Curry, of the Sport Bowl.

During the latter part of March, a city detective witnessed a player in the location place 12 nickels in a Robin Hood five-ball game and get four free plays for a total of 16 plays. The police impounded the machine, operated by Roy Foster.

Gene Pruitt, assistant city attorney here, who acted as prosecutor in the case, quoted a statement made in June, 1946, by Attorney General Sigurd Anderson to the effect that free play pinball games were considered gambling devices.

In handing down his opinion, Judge Conway said he preferred to rely on a Circuit Court opinion which was contrary to Anderson's statement.

Attorney for Curry was John O'Dowell, who had conferred with Dudley Ruttenberg, Coin Machine Industries (CMI) executive, prior to the trial.

The ruling affects this city only, it was pointed out.

William J. Suter, who with his wife as partner, heads Morcoin, Ltd., a prominent local distributing concern. Other widely recognized distributors here include Variety Enterprises, Felipe Yupango & Sons, Philippine Amusement Enterprises and Coin-Trol Amusement Devices. All types of games of skill are now permitted, but first a demonstration showing at least 75 per cent skill in operation must be made to the chief appraiser and the chief legal division of the Philippine Customs. All equipment is licensed by the city. Rates range from \$10 to \$40 per year depending on the type. No bells or other type equipment not considered games of skill are permitted legal entry. (See *Coin Biz Grows* on page 113)

CANDY OPS BEATING HEAT

Eye Mich. Sanitation Meet As Setting New Standards For Bulk Drink Operating

NSF Cites Need for Exchange of Sanitation Information

ANN ARBOR, Mich., May 29.—The National Sanitation Foundation (NSF) has completed plans for its first annual sanitation clinic to be held here June 22-25. One of the 12 major topics to be discussed during the four-day sanitation meeting is bulk drink vending, and the discussions are likely to have widespread influence of health codes governing the operation of this type of automatic merchandising unit.

An 11-man committee has been named to represent the automatic merchandising industry (*The Billboard*, May 29). This committee, working with a like number of public health officials, will discuss all sanitation aspects of cup drink operation.

Approximately 300 people—150 from industries and 150 from public health—are expected to attend the clinic.

In addition to bulk drink vending, the clinics will discuss soda fountain construction and installation, detergents and sanitizers, sanitary requirements and installation of food service equipment, bars and taverns, food protection and rodent and insect control.

Opening General Session

All 12 clinics will meet simultaneously Tuesday, June 22, when the meeting opens. At 10 a.m. that morning representatives will gather for a general session after which the groups will be separated, each to discuss a special field.

After the first two days some of the clinics will be combined, to pool discussions, and the final day of the meeting, June 25, recommendations of all 12 clinics will be read at a second group meeting in which all representatives will participate.

Main purpose of this first clinic is to formulate group judgment on the subject of sanitation in order to have "uniformity on the approach to sanitation problems in the United States."

The growth of public health organizations and public health legislation caused the decision to inaugurate the annual sanitation clinics. Recommendations and codes suggested by these annual gatherings are expected to make sanitation rules and regulations more uniform thruout the country.

Since both industry members and public health officials will have an opportunity to discuss mutual problems, the clinics are expected to result in a better understanding of the problems facing both the industries involved and the health enforce-

ment officials.

NSF executives say that at the present time there are approximately 1,900 full-time health departments and many part-time health departments, serving both municipal and State governments. Over 38,000 governing bodies in States, cities, counties and towns have the authority to adopt sanitary laws, rules and regulations.

Need for Information

Citing the need for sanitation information, the NSF states that many businesses credit their origin as well as expansion to sanitation, and that knowledge of sanitation has not expanded as rapidly as have the demands and needs.

"What now appears as confusion of laws, regulations and methods is directly attributed to the lack of satisfactory information," the foundation claims. "Unless accurate knowledge is available, action by local health officials must be based upon opinions, and opinions are not always correct or best—they are still opinions."

The NSF was incorporated in November, 1944, as a non-profit institution in accordance with Section 101 of the Internal Revenue Act. Offices for the foundation were provided by the University of Michigan.

Pa. Files Answer in Drink Tax Dispute With Bottlers

HARRISBURG, Pa., May 29.—The State has filed its answer in a series of suits lodged by soft drink manufacturers and bottlers contesting the constitutionality of Pennsylvania's soft drink tax. State's attorney general, T. McKeen Chidsey, has denied all points raised by the soft drink industry in an answer filed here in Dauphin County Court.

State's answer followed reports from the tax authorities that receipts from the tax, imposed after prolonged argument in 1947, are considerably lower than had been estimated.

Pennsylvania legislators had argued that the soft drink tax would produce approximately \$35,000,000 in two years, but collections for the first eight months ran nearly \$2,000,000 under original expectations (*The Billboard*, April 3).

Among those firms now in court seeking a ruling on the soft drink tax are Coca-Cola, Pepsi-Cola, 7-Up and Tru-Ade, as well as a number of other bottlers and sirup makers.

Claim Tax Unconstitutional

Soft drink interests claim that the tax is unconstitutional because it levies a flat tax rate on merchandise of widely varying value. (The rate is 1 cent on each 12-ounce bottled soft drink and ½ cent on each ounce of sirup used in the making of fountain drinks.)

In addition to denying bottling industry charges, the State, in its answer, maintains that bottling establishments have increased rather than decreased in number since the

Macy Testing Dime Drink in Venders

NEW YORK, May 29.—R. H. Macy & Company is currently conducting a cup vender experiment involving nickel and dime pricing of adjacent machines.

Out of a battery of four machines, one vending a Macy-brand carbonated coffee-flavor drink, Sparkoffee, is set for dime operation, while the remaining three offer the usual choice of drinks. Results of the test are not yet available.

NAMA Holds Regional Meet In Syracuse

Op Accounting on Agenda

NEW YORK, May 29.—A comprehensive discussion of the uniform operator accounting system, now being prepared by the staff of the National Automatic Merchandisers' Association (NAMA), will highlight the next semi-annual meeting of NAMA's Region 2, George Seedman, regional chairman and secretary-director of the Rowe Corporation, announced this week.

The two-day meet, scheduled to begin September 17, will be held in (See *Ops Accounting* on page 105)

Find Ways To Keep Sales Up

Careful planning licking old bugaboo, Vend survey of Southern ops discloses

CHICAGO, May 29.—Candy operating companies are planning their candy bar purchases to include a high percentage of year-round items, and careful planning, plus ingenious ways operators have improvised for storing and keeping candy items, has taken much of the bugaboo out of summer candy operating. These facts are brought out strongly in a survey published in the June issue of *Vend*, the magazine of automatic merchandising.

The survey was limited to operators in Southern States, where the summer season runs for an average 4.4 months of the year. Forty-five candy bar vending companies, operating all sizes of routes, participated in the summer candy survey.

During the summer, *Vend* found, volume of candy sales thru these 45 operators' machines drop an average (See *Candy Ops Beat* on page 107)

8-Ounce Pepsi Well Received In Tulsa Test

Other Areas To Be Tried

NEW YORK, May 29.—Tests by the Pepsi-Cola Company of a new eight-ounce bottle for on-location consumption, begun a week ago in Tulsa, Okla., show that a wide market exists for this size drink thru vending machines, concessions and store coolers, Bryan Houston, executive vice-president of Pepsi-Cola, said this week.

While the new Pepsi-8 will in no way conflict with sales of the company's economy size 12-ounce bottle, promoted primarily for home use, it will offer vending machine operators and retailers a more desirable profit margin at nickel sales than the larger bottle, Houston said.

Half of Sales at 6 Cents

About half the total retail sales of the 12-ounce bottle now are made at the 6-cent level, considered unattractive for on-location consumers, Houston declared. Retailers find it necessary (See *Pepsi 8-Ouncer* on page 107)

Tough on Venders

LONDON, May 29.—Way things look here at present, there will be plenty of peanuts imported to the British Isles but not for vending machines. Peanuts will be used to make cloth in a new factory to be built here. British government has approved plans for the plant, which will use peanuts from plantations being developed in East Africa.

Iowa Justice!

MUSCATINE, Ia., May 29.—Judge George Claussen just don't like thieves nohow, especially penny snatchers. And just by way of proving it, he gave John J. Lewis, of Dearborn, Mich., 10 years in Iowa Penitentiary for stealing \$1.62 in pennies from a peanut machine here. Lewis was charged with burglary after being arrested by police and accused of taking money from the machine at a local oil station.

\$ MILLION DOLLAR \$

Underground Vending Empire

Over 9,500 vending machines grossing over 2 million dollars, 98% from penny machines, are located underground in New York City's subway system. This unique operation in which machines are on duty 24 hours, 365 days, year-in, year-out nets the city over three-quarters of a million dollars in commissions. The unusual problems arising from serving 2½ billion riders require a unique servicing organization.

How this unusual operation functions is outlined in UNDERGROUND VENDING EMPIRE in the June issue of Vend.

HOW'S YOUR SUMMER CANDY BUSINESS?

Read REPORT ON SUMMER CANDY in the June issue of Vend. This story is the result of a Vend questionnaire answered by Southern operators whose summer season and resulting problems run 4 months and more. They list their ideas of the most practical type of candy for summer merchandising and give some important tips on how to beat the heat. Read and profit from their experiences.

PROFIT IDEAS IN POPCORN

There's enough business for everyone says a veteran operator. Looking back on his 29 years in automatic merchandising he has come to the conclusion that there are six basic principles which he maintains, if followed, will insure a successful business. Some apply only to his kind of operation but others apply to everyone. What these principles are and how he practices them are outlined in PROFIT IDEAS IN POPCORN. You'll find it in June Vend.

THE UNTAPPED RURAL MARKET

For those who think vending machines are reaching all available outlets, nothing could be more enlightening than to read, "THE UNTAPPED RURAL MARKET" in June Vend. Here's a story that proves that opportunities for vending do exist in small towns and are awaiting the alert operator.

WATCH THOSE PORTIONS

Give your customers full value for their money and you'll have a good vending route is the advice given by an authority on bulk vending. He tells you how to determine portions and why it pays to give just a little more. Don't miss reading this feature in the June issue of Vend.

PLUS Trends, important Supply and Trade News, Automatic Letterbox and a round-up of the important News Stories of the month.

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It's Outstanding!
Vends Everything! Investigate the many new features incorporated in this great, new bulk vender. Write us NOW for detailed information and prices.



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NEW LOW PRICES CIGARETTE MACHINES

- DU GRENIER W, 9 Col. \$35.00
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- UNEEDA E, 6 Col. 25.00
- UNEEDA E, 8 Col. 30.00
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- ROWE ARISTOCRAT, 6 Col. 22.50
- STATLER NIX 5c BISCUIT, NEW ... 55.00
- 2 COL. POSTAGE MACH. 7.50
- U-SELECT-IT, 72-Bar Candy Mach. . 30.00
- SELECT RIA, 62 BAR CANDY MACH. 17.50
- 5 COL. GUM & CHICLET, 1c 7.50

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"The Biggest name in Popcorn"
POPCORN MACHINES AND SUPPLIES

Op Accounting on Agenda At NAMA Regional Meet

(Continued from page 103)

Syracuse, with several of that city's vending machine business men already at work preparing the business and recreational agenda. Appointed by Seedman, the arrangements committee consists of Earl R. Mason, sales manager of C. C. Bradley & Son, Inc.; Harmon S. Reed, Automatic Canteen Company, and Jack Gage, of Syracuse Cigarette Service.

Accounting Program

Uniform accounting procedure, designed to increase the efficiency of all vending machine operations, was first broached to the Region 2 membership at its last meeting in New York (*The Billboard*, March 27). Aimed primarily at standardizing accounting categories in the industry, the program, in its initial fact-gathering stage, was outlined at that time by Howard Olsen, of the NAMA staff. When complete, and in general use by the industry, the program will enable individual operators to compare their methods and costs with forms obtaining in the industry at large.

Seedman stated that a number of leading candy, cigarette and vending machine manufacturers will be on hand at the Syracuse meeting. Among those who will definitely attend are I. H. Houston, president of Spacarb, Inc.; Bud Gruber, of P. Lorillard & Company, and Lawrence Reiss, president of Statler Manufacturers Corporation.

Record Attendance Due

With more than two months to go before the confab, Seedman declared that the number of acceptances already received points to a record attendance. NAMA members who will head delegations from their respective areas include Julius Levy, head of Miracle Automatic Sales and East-

Minit-Pop Distrib Opens in Louisiana

SHREVEPORT, La., May 29.—Minit-Pop Company of Louisiana, new Minit-Pop distributor for this State, started operation last week, with initial shipment of 50 Viking popcorn venders scheduled early in June. Mr. and Mrs. T. E. Barr head the firm.

Until the shipment arrives, a single demonstration model of the popcorn machine will be on display in firm's showroom.

National sales of Minit-Pop machines are handled by H. A. Bruntjen Company, Minneapolis, which set up the Barr firm.

Hershey Profit Dips

HERSHEY, Pa., May 29.—Hershey Chocolate Corporation reports a net profit for quarter ended March 31 of \$2,321,895, equal to 95 cents per common share, after \$500,000 inventory reserve. Figure compares with \$3,530,026, or \$1.56 a share, for same period in 1947.

Firm's gross profit, for first three months of 1948, amounted to \$4,583,333, against \$7,824,904 last year.

Bottle Cap Deal Nixed

RALEIGH, N. C., May 29.—A local soft drink bottling company, inquiring on legality of stamping numbers on bottle caps and awarding free drinks to certain numbers, received a "no" from Attorney-General Harry McMullan last week. "It's a violation of the State lottery laws," he said.

ern representative of Lehigh Foundries; Sol Quaranto, of 40 Vendors, Mount Vernon; Fritz Baehr, of G. V. Corporation, New York; Leo Rosenzweig, of the Ace Cigarette Company, Utica; William Schick, of Spencer Cigarette Vending Company, Rochester, N. Y.; Dave Solomon, of Joy Automatic, Elmira; Frank Slauson, Binghamton Tobacco Company; Edward J. Newcomer, City Milk Vending Company, Long Island City, and John Burns, Fort Orange Vending Company, Albany.

FTC Names Ten Candy Firms In Complaint

WASHINGTON, May 29.—The Federal Trade Commission (FTC) this week cited 10 manufacturers of candy bars and chewing gum for violations of the Robinson-Patman Act, declaring that these firms made price and service discriminations, "primarily in favor of concerns which sell thru vending machines."

Under fire from FTC were large-count packs of bars for which the automatic merchandising industry has long fought. FTC charged that the large-count packs were offered only to favored customers.

FTC charged that the 10 firms named in the complaints not only made price differentials between competing classifications of customers but also between competing customers in the same classification. The complaints also alleged that the supplies manufacturers made discriminations in service and facilities in favor of certain customers.

Preliminary hearings on the various charges are to be held by FTC June 21, running on alternate days until July 15. In charge of the case for FTC is Austin Forker, the trial attorney who prepared an FTC case against the Automatic Canteen Company of America. This case, a separate action, is now pending.

The discriminatory services allegedly offered by manufacturers, to the favored customers only, were described in FTC complaints as, "furnishing of candy bars in larger packages; provision for special printing on wrappers, including the name or advertising of certain customers; furnishing the use of the main office of each manufacturer for taking orders instead of having orders procured by regular sales force, and the furnishing of candy bars of varying shapes, sizes and weights."

Complaints went on to charge the supplier firms with making "indirect discriminations thru the use of free deals, premium offers, discount deals, rebates or allowances." These, too, the FTC complaints charge, were made available only to some customers.

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1 to 23 12.95

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16 weekly payments. Write for details.

New Groetchen
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\$19.95 Ea.
Including 3 Sets of 9 Pictures Each.
Can be bought on Time Payment Plan in lots of 5 or more.

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FOR MACHINES TO SUIT YOUR NEEDS

COUNTER GAMES OF ALL TYPES AND MERCHANDISE OF HIGHEST GRADE AT LOWEST PRICES.

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Factory Distributor of Advance Machines
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Victor's Sensational New Custom-Built UNIVERSAL

Successful Operators Buy Good Merchandise. When You Buy Merchandise Vending, Buy The Best! Write for Complete Details and Prices.

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CASH Rolls in-DAY AND NIGHT

Every boy and girl is a born "Burrain Hunter." That's why they go for the Vending Machine that gives them twice as much gum for their money. That machine is the new "2 for 1" 1c SILVER-KING. Even a small route keeps the cash rolling in. And anyone can operate one of these profitable Routes—either full time or spare time. The best way to get started is to find out now about the Vending Machine that gives kids two gum balls for 1c.

FREE! If you want a profitable, constantly growing Cash Business of your own, write quick for full information on SILVER-KING venders. Don't delay. Drop a penny Post Card in the mail today to SILVER-KING, 822 Diversey Parkway, Dept. BB-1, Chicago 14, Ill.

ABT CHALLENGER GUNS

LATE '47 MODELS—PLASTIC TOP
\$25.00 EACH
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BEAT COMPETITION WITH SILVER KING

2 for 1c Ball Gum Venders. Finest Top Brand Ball Gum. 1 to 3 cases, 3,500 to 3,700 balls, \$10.00 per case; 3 or more, \$8.75; freight paid. Shipped day order received. Other 1/2" gum low as \$5.75 per case. Silver Kings low as \$10.55.

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CIGARETTE MACHINES

Rowe President, 10 Cols., 475 Pack Cap. ...\$115.00
 Rowe Royal, 10 Cols., 400 Pack Cap. 95.00
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 Uneeda Model 500, 9 Cols., 350 Pack Cap. .. 115.00
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DuGrenier Champion, 9 Cols., 420 Pack Cap. 75.00
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NEW Uneeda, 8 Cols., 510 Pack Cap. 159.50
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 NEW DuGrenier Challenger, 7 Cols. 100.00

SPECIAL, \$75.00

DuGrenier Cham-
 pion, 9 Cols., 420
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 pion, 7 Cols., 325
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 \$70.00.

CANDY MACHINES

Rowe, 8 Cols.\$ 90.00
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DuGrenier Model
 W, 9 Cols., 300
 Pack Capacity.

10c CIGAR MACHINES

Single Column, Capacity 50,
 \$22.50—1 Machine; 10 or More \$15.00 Ea.

1¢ Stick or Tab Gum Machines, 500 Cap..\$17.85
 5¢ Mint and Gum Machines 17.85

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Cincy U's Canteen Profits Furthering Co-Ops' Education

CINCINNATI, May 29.—Profits accrued from machines vending candy, peanuts and soft drinks at the canteen in the University of Cincinnati's Engineering College here are proving a big aid in helping students gain their education. Established in 1940, the canteen is supervised by the America Institute of Chemical Engineers (AICE) and serviced by the Automatic Canteen Company of Cincinnati.

Each year a percentage of the profits from the canteen sales is placed in the AICE Grant and Loan Fund from which the organization awards a \$50 scholarship on the basis of scholastic and personal merit, three grants of \$50 each to worthy and needy students and several interest-free loans. Percentage of the canteen's profits to the AICE increases with a corresponding increase in sales. Scholarships and grants are issued at the end of the academic year each June.

Paul Valerius, undergraduate president of the engineering organization, believes the machines are offering a greater-than-refreshment service to young technicians of the future.

Newton Named Chief Engineer for Vendall

CHICAGO, May 29.—Francis L. Newton officially became chief engineer of the Vendall Company this past week, A. Garrick Alex, president, announced. Newton has been acting chief engineer for the past several months.

Before joining Vendall in 1946, Newton was with the Hammond Instrument Company, Chicago, from 1934 to 1946, where he was in charge of patent drawings in the engineering department. Prior to this, he was associated with A. S. Alschuler, Chicago, an architectural firm, dealing in heating engineering design. During the war, Newton wrote several instruction manuals for the services, describing functions of aerial cameras.

Experiments With 6c Price

LXINGTON, Ky., May 29. — P. G. Powell, who operates a route of candy venders in his own service stations and at an airport which he also owns here, recently decided to experiment with the 6-cent bar price. If the few units equipped with the 6-cent coin mechanism prove successful, Powell plans a blanket operation at the new price. On the test Powell is using Vendall venders, equipped with 6-cent coin mechanism.

In both the service station string, known as Imperial Petroleum Company, and the airport locations, Powell has departed from usual operating procedure. He has the machines serviced by specially selected and trained employees in each location.

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(Automatic-Electrically Operated)
 (Machine Listed Underwriters' Lab.)
30 YEARS' EXPERIENCE
 in coin-operated machines
Compare These Features
PRICE \$189.50 F.O.B. Los Angeles (5¢ or 10¢ Mach. same price)



- ★ Beautiful Baked Enamel Finish
- ★ Sturdy Steel Cabinet
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- ★ 67 Lbs. Approx. Net Weight
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OPERATORS!
 Vend Peanuts in the Shell. You can easily and quickly adapt your Kunkel Model K Popcorn Vendor for vending Hot Peanuts in the Shell with Kunkel Conversion Parts "Kit." Machine easily converted back to vend popcorn.
"KIT" PRICE \$9.95

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VICTOR'S MODEL V

The Operator's Choice is Model V, as it correctly vends ALL BULK MDSE. Charms, Peanuts, Candy and Ball Gum. No additional parts necessary. Write us NOW for detailed information and prices.

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VENDORS' SPECIALS

Mdse. Stands, Solid Steel—Weight 35 Lbs. \$4.50
 Double Plates for Two Machines 1.15
BUBBLE GUM—140 Count and 170 Count—25 Lb. Cartons, Per Lb.35
 1/3 Deposit, Balance C. O. D. Fast Delivery.

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CHARMS

... that are different
 Gorgeous Large Charms, Per M ...\$3.25
 Gold Charm Bracelet (in Capsule), Per Hundred 7.50
 Blade Knife, Per Gross 1.10
 Skulls, Guns, Rings, etc.
 All items will fit any Vending Machine. Send for Samples and Prices. 1/3 Deposit Required With Order.

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The "Little Giant" HOT POPCORN DISPENSER

Here is a great, proven money-maker for only a nominal investment. Small in size, but a "Giant" in action! 8 gal. capacity. Size: 15" by 12" by 29". Portions controlled by size of bag or bowl. Bagging companies and vending operators will find servicemen can handle these dispensers in addition to present routes. It is more profitable to operate dispensers without a coin chute. Write for free descriptive folder



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COMPLETE LINE OF

- Raw Corn
- Seasoning
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- Bags
- Pre-Popped Corn (No. 10 Cans)

Pre-Popped POPCORN

Packed in moisture-proof bushel bags \$1.12
 In handy moisture-proof 2 1/2 pk. bags.... 70¢
 Shipped anywhere in the U.S.A., F.O.B. Chicago (Special discount to Popcorn Machine Distributors)
 Also cheese corn, smoked corn for immediate shipment.

5c BANTAM TRAY VENDOR IMMEDIATE DELIVERY

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VENDS ALMONDS, NUTS, CANDY, PISTACHIOS
 Write for Circular. Jobber Inquiries Invited.



YOUR OWN BUSINESS . . . OPERATE "Hi-Ho JUNIOR" 5c TRAY VENDOR

Vends almonds, candy, nuts, pistachios. Distributors wanted. Write.

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DEAL SPECIALS!**



**VICTOR
MODEL V**

DEAL #1
5 Globe-Type
Victor Model V,
\$62.50, plus 50
lbs. of Bubble
Ball
Gum, all for
\$74.00

DEAL #2
5 Globe-Type
Victor Model V,
\$62.50, plus 60
lbs. of Virginia
Peanuts, all for
\$77.50

DEAL #3
5 Globe-Type Victor Model V,
\$62.50, plus 60 lbs. Spanish
Peanuts, all for **\$74.50**

Prices quoted on above merchandise are subject to change without notice and hold only for complete deals.

Victor Universal \$13.95
Victor Model V-K 12.95

CAMERA CHIEF, EA. \$19.95

Virginia Peanuts, 30-lb. ctns. 28¢ lb.
Spanish Peanuts, 30-lb. ctns. 22¢ lb.
Licorice Lozenges, 37 lb. ctns. 28¢ lb.
M & M's, 25-lb. ctns., limited amount 35¢ lb.

5/8-140 Ct. Colored

Bubble Ball Gum

(Makes Colored Bubbles)

25 Lb. Ctns. 28¢ Lb.
100 Lb. Ctns. 27¢ Lb.

(Freight Prepaid)

REG. 5/8 BUBBLE BALL GUM

25 Lb. Ctns. 26¢ Lb.
100 Lb. Ctns. 25¢ Lb.

(Freight Prepaid)

FULL CASH WITH ORDER

PLASTIC CHARMS, PER 1000 .. \$9.25

Pea Wee Rainbow Peanuts, 33 lb. ctns. 28¢ lb.

Rainbow Peanuts, 33 lb. ctns. 25¢ lb.

Pea Wee Boston Baked Beans, 33 lb. ctns. 28¢ lb.

Boston Baked Beans, 33 lb. ctns. 25¢ lb.

1/8 Deposit, F. O. B. Brooklyn, N. Y.; Balance C. O. D.

Orders Under \$10.00, Money in Full.

**PIONEER
VENDING SERVICE**

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Phone: Dickens 2-7892

**Candy Operators Beat Heat;
Find Ways To Keep Sales Up**

(Continued from page 103)

of 29.1 per cent. Some operators, in the so-called border States, report summer sales curves under the year-round normal as little as 10 per cent. One Missouri operator, fighting a combination of heat and humidity, reported the largest sales decline of all—60 per cent during August.

Cite Candy Preferences

Asked what general types of candy they believed most practical to stock during the summer, the Southern operating companies listed, in order of preference:

1. Nut bars and uncoated nut rolls.
2. Fudges and jellies (tie).
3. Divinities.
4. Coconut bars.

Continued research on summer coatings, the Southern operators hope, will eventually make the summer more profitable. But, the survey points out, "more than one operator had in the past tried bars with special coatings designed to stand up under high temperatures since many included the comment that the special summer coatings would have to be more palatable than those introduced prior to this summer season."

In addition to the candy items, stocked regularly or for the summer only, a high percentage of operators reported chewing gum and peanut butter sandwiches among their most practical and best-selling summer items.

Solid Chocolate Bars

A surprisingly large number—45 per cent—of the operators questioned said that they do stock a limited number of solid chocolate bars. Most of these solid chocolate bars, the survey indicates, are going into air-conditioned locations, such as offices, or are held in cool warehouses to be rushed to location whenever the weather report indicates an under 90-degree period.

"Without exception," the survey comments, "the operators were critical of the weight of solid chocolate

items, pointing out that this summer—because this type of bar has been cut to paper thinness—they will be unable to stock even a limited quantity of some brands. The public too, these 45 operators report, is balking at thin bars, and at a time when the candy operator is at a competitive disadvantage with ice cream and soft drinks he is unlikely to stock merchandise which the public regards as too little for too much."

Fourteen per cent of the operators surveyed said they believed candy manufacturers ought to offer price reductions on bars sold during the summer. A summer price reduction, they maintained, would enable them to compete for the consumer's nickel on a more equal par with ice cream and soft drink merchandisers.

PEPSI'S 8-OUNCER

(Continued from page 103)

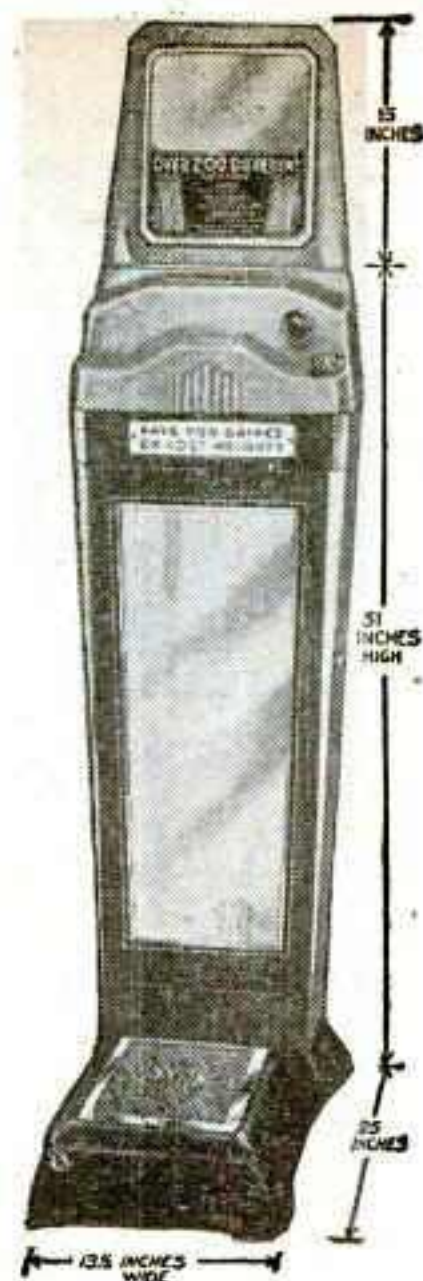
sary to hold to this price since the cost to them is 96 cents a case, and sales at a nickel offer too slim a profit margin.

But with the cost of Pepsi-8 pegged at 80 cents a case, bottle sales at a nickel provide a fair return. Houston said that preliminary reports from the Tulsa test area indicate excellent consumer and retailer acceptance of the new price and size.

While the experiment has not yet run its course, about a dozen localities in other parts of the country will introduce Pepsi-8 by the middle of July. The Pepsi-Cola Company has already ordered a large quantity of the new size bottles. The eight-ounce bottle is still larger than most now on the market for on-the-spot consumption.

New Kimbell Candy Bar

CHICAGO, May 29.—Kimbell Candy Company here introduced a new summer bar this week, of the coconut type, with a special warm weather coating, developed to take the heat. New bar is called Kimball Coconut Bar.



**\$25 BRINGS
THIS SCALE TO YOU
BALANCE MONTHLY
200 FORTUNE TELLING
NO SPRINGS SCALE**

Height, 51 In. Width, 13 In.
without sign
Depth, 25 In. Sign, 15 In.
Net Weight.....185 Lbs.
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MODEL V-K**

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Vends Everything! Investigate the many new features incorporated in this great, new bulk vendor. Write us NOW for detailed information and prices.

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**PUT IN CANDY
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Get Started on **BIG PAY** Vending Route. No experience needed. Work full time or spare time. New **SILVER-KING** Vender dispenses either nuts or candy. A real money maker that works for you every hour. Develop a regular route that pays big, steady income whether you work or not. Vending machines becoming more popular every day. And of all Vending Machines, **SILVER-KING** is the way-out-in-front favorite! **FREE!** Get facts now without a penny's cost or obligation. Just write or send Post Card to **SILVER-KING, 622 Diversy Parkway, Dept. BB-2, Chicago 44, Ill.**

1948 IMPS
1¢ or 5¢
Cigarette or Fruit
\$12.95
Lots of 12

**SHIPMAN
TRIPLEX STAMP
MACHINE**

Brand new! Vends 1¢, 3¢ and 5¢ Air-mail Postage Stamps.
Sluggproof, compact, foolproof.
Immediate Delivery.
Operator's Price
\$39.50

STAMP FOLDERS
For Shipman, Scherneck, Victory.
10,000 ... \$ 5.75
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Distributors interested in selling our advertised machines, write for details.

1/3 Deposit on All Orders. Write for Catalog on Bulk Vendors, Games, etc.

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**"NOT TO PAN MY COMPETITORS, BUT MY
NEW PAN CANDIES
HAVE 'EM ALL BEAT!"**

Developed exclusively for vending machine trade. Lowest prices. Write.

LEON "Hi-Ho" SILVER, INC.
760 HAYES ST. • SAN FRANCISCO, CALIF.

Butterscotch Buttons • Coffee Buttons • Lemonettes • Fruit Drops • Boston Baked Beans, etc.

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1c ACE VENDOR
All Purpose, All Product Vendor

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Write at once for free details on how **CHARMS** can double or even triple your profits in bulk vendors. Lowest prices on Plastic and Metal Charms, Stone and Canoe Rings, Gold and Silver Wedding Rings, Knives, Jacks, Skulls, Balloons, Bells and Jumping Beans.

BECKER VENDING SER. BRILLION, WIS.

World's Smallest Slot Machine Just Arrived
Brand New IMPS
\$12.95
 Lots of 12 \$13.75
 Lots of 5 \$14.50
 Sample 1¢ or 5¢ Cig. or Fruit Reels



RECONDITIONED VENDING MACHINES
READY FOR LOCATION

Victor Model V, Metal Cabinet Type	\$10.00
Northwestern Deluxe, 1¢ & 5¢ Comb.	20.00
Master, 5¢ (Two Turn)	10.00
Silver King, 1¢	7.50
Silver King, 5¢	7.50
Columbus, 1¢	7.50
Northwestern Standard, 1¢ or 5¢	8.50
Acco Hot Nut, 5¢	17.50
Variety Shops—5 Comp., 1¢	14.50
Northwestern Model 39, 1¢	10.00
Cash Trays (New)	6.95
Adams Gum Vendors, 4 Cols.	17.50
Shipman Duplex Stamp	22.50
Stamp Folders, Best Grade, in Lots of 20 M.	10.00
Adams Gum and Chiclet Vendor (Brand New), 8 Col.	24.00
Adams Gum Available.	

BAT-A-BALL JR.
BRAND NEW
 A real money making counter game at a fraction of its original cost. Timed right for the coming baseball season—cash in on the interest. Original Price, \$78.50.
WHILE THEY LAST \$10.00 EA.
 In Lots of 10
 Sample, \$11.95
 Prices Do Not Include Stands.



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 Certified Deposit Required on All Orders for Quick Service.

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Victor's Sensational New Custom-Built UNIVERSAL
 Successful Operators Buy Good Merchandise. When You Buy Merchandise Vending, Buy The Best! Write for Complete Details and Prices.
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METAL-PLATED CHARMS
 In bright gold and silver finish

Metal Plated Charms, Series #1	Per M \$6.00
Metal Plated Charms, Series #2	7.50
Plastic Charms, Famous Series #1	3.50
Plastic Charms, Big Series #2	4.50

SAMUEL EPPY & CO., INC.
WORLD'S LARGEST CHARM MANUFACTURER
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CANDY BAR VENDERS
 10 Star Slurproof Machines, brand new and never used; cost me \$265, will take \$250 and give 1300 fresh Candy Bars FREE. My loss, your gain. Write
WOODRUM VENDING SERVICE
 211 East Fairchild Topeka, Kansas

Vending Ops' Assn. Pledges To Hold Commission Line

LOS ANGELES, May 29.—Members of the Western Vending Machine Operators' Association (WVMOA) reaffirmed their stand against exorbitant commissions and especially the 2 cents per package reported being paid some locations by cigarette operators at their regular monthly meeting Tuesday night (25). Robert Day, cigarette operator who attended as the guest of Henry Myles, told the group that more and more cigarette operators are boosting commissions to secure spots. Day sought out the stand of WVMOA on the cigarette commission matter. M. I. Slater, president, led the discussion and assured Day that the group would do everything within its power to discourage impractical

commissions. Day said that with competition growing keener in the field he felt that the problem of exorbitant commissions and bonuses would grow. Under the heading of new business, Slater advised that the third regional meeting of the National Automatic Merchandisers' Association will be held at the Biltmore Hotel here June 4. He read the program and invited members to attend. Edwin C. Beer, representing the Hawkeye Novelty Company, gave a brief talk on this company's peanut machine. WVMOA members were invited to inspect the machine, which vends peanuts in the shells. Phil Sreden, secretary, was absent, and Slater read the minutes of the last meeting, using the report of *The Billboard* for that purpose. Slater advised that at the next meeting, June 29, a new slate of officers will be voted. He urged that the members consider some other member for president, explaining that he felt there should be a change in this post. Slater has held the post for a number of years.

Jacobs Co. Turns Out 5,000 Bottle Venders In April; Ups Price

INDIANAPOLIS, May 29. — Production of Coca-Cola bottle vending machines at the F. L. Jacobs Company plant here during April exceeded 5,000 units, the highest level since the product was introduced in the post-war period, Rex C. Jacobs, president, announced this week. The month's output of these venders approximated \$960,000 at selling prices, he said.

Price of the Jacobs unit was recently increased \$22, according to Jacobs, who also stated that production for May will exceed 5,500 bottle venders. All machines are sold thru Coca-Cola bottlers.

At the same time, Jacobs reported the company's net profit for the nine months ended April 30 amounted to \$827,746 after provision of \$540,000 for federal income taxes. This compares with a net profit of \$11,527 in the corresponding period last year.

In addition to the Coca-Cola vender, the firm manufactures the Laundrall automatic washer, other home appliances and automotive parts.

Slater advised that at the next meeting, June 29, a new slate of officers will be voted. He urged that the members consider some other member for president, explaining that he felt there should be a change in this post. Slater has held the post for a number of years.

Two Firms Take Sides on Question Of 5c Vs. 10c Bars

CHICAGO, May 29. — Manufacturer-level debate on the merits and acceptance of the dime versus the nickel candy bar recently broke into print, with two large firms taking opposite sides of the question.

Calvin Kazanjian, president of Peter Paul, Inc., Naugatuck, Conn., backs up the dime bar, while George H. Williamson, president of Williamson Candy Company, Chicago, favors the nickel bar.

Kazanjian states that "... a 10-cent candy bar can be successfully and profitably merchandised ... the public has a stomach to fill and a nickel bar won't do it." During an interview with the brokerage firm of Merrill Lynch, Pierce, Fenner & Beane, he further stated: "If candy-men would improve their product in quality and size and go up to a dime the whole industry would be better off."

Taking the opposite stand, Williamson, in an interview with *The Wall Street Journal*, insisted that the maintenance of the 5-cent bar "is the foundation of the industry." Backing up his contention that the public wants a nickel bar and that a nickel bar can be sold at a profit, Williamson stated, "... the company (Williamson Candy Company) could not meet the demand for its Oh Henry bars, altho production was increased 27 per cent."

During the first World War Williamson said his firm put out a dime bar but had to return to the nickel price because of the competitive situation that arose in the nut roll field.

Sales Recorder for Venders Developed

NEW YORK, May 29.—Chalex Corporation here is marketing a new type electro-mechanical sales recording unit designed for installation in vending machines. Called the sales audit recorder, the device automatically registers a "continuous, printed coin count against drinks and products dispensed.

Firm states that the unit simplifies the vender operator's location refund problems, and verifies test operating of servicemen by a printed record. A continuous, permanent, printed record is also provided for operator's accounting and other departments. Use of the unit eliminates need for coin counting at the vender location, and also ends necessity of the routeman submitting reports in longhand. Up to 10 copies can be made by the device, which does not use ink or ink ribbons. The recorder measures 7 1/4 by 4 3/8 by 2 1/2 inches, and is manufactured for Chalex Corporation by the Durant Manufacturing Company, Milwaukee.

Victor Model K To Be Known as VK

CHICAGO, May 29.—Victor Vending Corporation, effective this week, will designate its Model K vender as Model VK. Firm's Model V and recently introduced custom-built Universal vender are unaffected by this change.

Reconditioned 1c or 5c **SILVER KINGS**
 Late Model **\$8.95 EA.**
 Lots of 10 Sample, \$9.95



CAMERA CHIEF
\$17.50 EA.
 Lots of 10 Sample, \$19.95



VICTOR'S NEW, SENSATIONAL CUSTOM BUILT UNIVERSAL
 1-23 .. \$13.95 Ea.
 24 or More . 13.50 Ea.
 Repainted Pipe Stands, Weight 35 Lbs., \$3.50 Ea.
 Bubble Ball Gum, 3/8", 28¢ Lb.
 Pistachios, Large, 60 Lb. Ctn., 74¢ Lb.




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VICTOR'S MODEL V
 The Operator's Choice is Model V, as it correctly vends ALL BULK MDSE. Charms, Peanuts, Candy and Ball Gum. No additional parts necessary. Write us NOW for detailed information and prices.
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5c GUM AND 5c HARD CANDY AND MINT VENDORS
 for Charms, Lifesavers, Gum and similar sized products.
ALKUNO & CO.
 408 Concord Ave., New York 54, N.Y.
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IN STOCK! *Northwestern*
 Less than 25 \$12.60
 Less than 100 12.40
 100 or more. 12.25
 for **PEANUTS YOU CAN'T BEAT IT**
 Write for prices on Models 40, 39, Deluxe and 33 Ball Gum.
EMPIRE COIN MACHINE EXCHANGE
 1012 MILWAUKEE AVE. CHICAGO 22



TELE \$ COMPETITION FADING

Mystery Disk Juke Program Test in Wash.

May Be Tried Nationally

WASHINGTON, May 29.—A new juke promotion scheme involving use of a "mystery record" is to be tried on a nationwide basis if it proves successful in the nation's capital, Hirsh De La Viez, director of the Washington Music Guild (WGM), told *The Billboard* this week.

The plan which will be launched here around June 15 calls for operators to insert in their machines a recording of a selected tune in the public domain. Name of the record will be unknown to individual operators. Special blank cards are to be furnished juke locations so that patrons can write in their guesses as to the title.

Thru a tie-in with local Station WWDC, a special weekly one-hour broadcast will feature telephone calls to a half dozen juke customers who have sent in guesses. These persons will be asked to repeat the guess. Top prizes to successful guessers will include an automobile, automatic washer, radio and smaller prizes. Should no guess be correct, the mystery record is to be held over in juke for another week and the prizes pyramided.

According to De La Viez, disks will be cut by a New York recording firm. The mystery tune is to be sufficiently disguised by an arranger so it can't be spotted too easily. Correct title is to be known in Washington only to WWDC.

Federal Communications Commission, De La Viez said, has ruled the proposed radio show does not violate its lottery regulations.

Arrangements for the plan were made by De La Viez and Yermie Stern, who originated the juke "Hit Parade" plan. According to De La Viez, Stern also owns the rights to the radio shows *Stop the Music* and *Hit Parade*.

Filben Increases Production; Sets Up Distrib Shows

CHICAGO, May 29.—With the factory personnel now doubled, William W. Rabin, president of the Filben Manufacturing Company, this week reported that deliveries of the new Maestro '48 are being made thruout the country and distributor showings scheduled. First Southern showing will be in Atlanta June 6 by the Cohen Music Company, and arrangements will be completed within the next week for initial showings in Roanoke, Va., and New York.

The Atlanta showing will be held in the Cohen Music Company showrooms, Atlanta, it was announced by Sam Cohen, president of the Filben distributor in that city. Rabin, and Sam A. Drucker, vice-president of the National Filben Corporation, will attend.

Roanoke showing is being set up by Frank Page, Roanoke Vending Machine Exchange, while the New York showing will be held by Bill Goetz, Capitol Music Company. Both firms are Filben distributors in their respective areas.

Add Videograph Distributors in Florida and Ohio

NEW YORK, May 29.—Two new distributors have been appointed to handle the Videograph combination television-juke box in Florida and Ohio, Lou Forman, Videograph president, announced this week.

With television broadcasting scheduled to begin soon in their area, Sam Getlan and Sam Schneider, of Miami Beach, Fla., have acquired the Videograph franchise for the State of Florida. At present they are headquartered at the Monroe Towers Hotel, Miami Beach, but plan to open showroom and service facilities soon.

The second appointment involves Cleveland's L & N Music Company, which will act as the Videograph outlet in the Ohio cities of Akron, Geneva, Sandusky and Lorain, as well as Cleveland.

New Louisville Assn. Fights Hike in City License Fee

LOUISVILLE, May 29.—While local city officials may think juke box operators are in the midst of plush times, Frank S. Pleiss Jr., secretary of the recently formed Automatic Amusement Association (AAA) reports that not only are juke box receipts down but expenses and taxes are higher than ever before. Pleiss made his statement this week after the board of alderman had introduced a coin machine ordinance calling for

Mrs. Placing Emphasis on Home Set Production; Some Ops Will Still Feel Effect

Anticipate 500,000 Individual Unit Purchases by 1949

(Continued from page 102)

there were between 600 and 800 tele sets in operation, over 70 per cent of them in public locations.

Today there are approximately 10,250 tele sets operable in Baltimore, with the majority being home receivers; 5.1 persons view the telecasts in each tele home, while 39.1 persons view the programs in each public location. It was estimated that in the latter case, the figure was approximately 70 persons to each public location set at the turn of the new year.

In Philadelphia there were 11,225 television sets installed during the first three months of 1948, with the majority of them again going into

individual homes. Average price of the sets in Philadelphia sold during the first quarter of 1948 was \$457 per unit, considerably less than the average public location unit price.

In Los Angeles television has also made rapid strides, again with a heavy majority of installations going into the home. It was estimated that there are now some 14,000 sets operable in the L. A. area.

Manufacturer Output

The major producers of television sets, including RCA, Philco, etc., have all previously indicated the bulk of their equipment is being manufactured for home use. And these companies are all stepping up their production lines.

An indication of the increased emphasis being placed on the manufacture of tele receivers is the Stromberg-Carlson Company, Rochester, N. Y. Last year the firm reported that 33 per cent of its production would be television sets; this year the figure has been stepped up to 67 per cent of output.

With this upsurge in manufacturer production, it is estimated that an average of 40,000 sets are being installed in homes monthly, and this figure will be increased to 60,000 by the end of the year.

On the basis of these figures, of the 500,000 sets to become operable this year, only some 20,000 would go into (See *Tele \$ Competition*, page 110)

MORE ABOUT 10-CENT PLAY

Wurlitzer Co. In Two More Rep Changes

Twin Cities, Balto, Affected

NORTH TONAWANDA, May 29.—The Rudolph Wurlitzer Company this week completed its third and fourth major distributor change within the past two weeks, this time affecting the Twin Cities and Baltimore areas. The first two changes, reported last week in *The Billboard*, had Ted Bush taking over the Miami territory from Sam Taran, and L. H. Porter moving into Detroit in place of the Atol Distributing Company.

In the latest moves the Wurlitzer company has sliced Baltimore and Washington from the Harvey Distributing Company, Inc., area, leaving the firm the States of Virginia and North Carolina. Moving into the Harvey offices in Baltimore is the Winters Distributing Company, a newcomer to the coin machine field, to cover the Baltimore and Wash. (See *Wurlitzer Company*, page 121)

Juke Serenade

NASHVILLE, May 29.—A juke box playing bus driver and the strains of Brahms' *Lullaby* made a big hit recently with riders who travel the Shelbyville-Nashville route early in the morning. Herbert Pope, the music-loving bus jockey, started the whole thing when he noted a miniature juke box being carried by one of his riders. The juke, a bank which played the *Lullaby* tune whenever a penny was inserted, struck Pope's fancy, for, as he put it, "when you drive a bus day in and day out you gotta do something to keep your spirits up. So he bought the juke box from the customer, placed it above the dash board of the bus and started feeding it pennies.

According to reports, the passengers' reactions were something to behold. Youngsters on their way to school eyed the box longingly, while the older folks had a faraway look in their eyes as the bus made the 30-minute trip into Nashville. And everyone seemed a lot friendlier as they left the bus after their juke box serenade.

Op, Assn. Pres., Salesman Speak

Industry to discuss means for increasing op incomes in following two BB issues

CHICAGO, May 29.—In the past two issues of *The Billboard* (May 22-29) results of a spot survey on 10-cent play were printed which revealed an overwhelming number of operators were opposed to increasing the per-play fee 100 per cent. This week three letters are being printed which were among the many received following the 10-cent play survey. Represented are (1) an operator; (2) a phonograph salesman; (3) an association president.

In the next two issues of *The Billboard* (June 12-19) manufacturers, major distributors and operators themselves from all parts of the country, will go to the core of the problem which was responsible for the resurgence of 10-cent play talk recently. These industry representatives will discuss the all-important subject: "How can the operator in- (See *More About*, on page 110)

More About 10-Cent Play; Industry Plans Income Hike

(Continued from page 109)
crease his income?"

Hal L. March, an operator of music equipment, with headquarters in Brattleboro, Vt., wrote the following letter on dime play.

"Have been giving the 10-cent play a lot of thought for music machine operators, and cannot see how it is going to help us to any great extent.

"What are we going to do with the thousands of wall boxes on location? If we could make the coin heads small enough to only take dimes, they would not take quarters, and if we leave them as they are, they will take nickels, or if they are the 5-10-25-cent boxes, how can we keep out the nickels?"

"One thing that is raising trouble in our operations is the distributor and factory who go out and start a new operator on almost any terms, and help the new operator get locations by offering higher commissions. Then there is the operator who hasn't any more principle than a cockroach.

"It looks to me like a case of every one for himself, because we simply cannot get together, and I doubt if we ever can.

"If—all at once—every nickel could be transformed into 7½-cent pieces, then it would not be so tough. But as it appears now, it looks like rough sledding for the music machine operators."

From Mike Imig, president of the South Dakota Phonograph Association, came the following:

"If the three or four major phonograph manufacturers could have gotten together 18 months ago, they could have made 10-cent play a cinch. Now it's a battle. The farmer is watching his money more closely than one year ago. If our organization, which is strong, would include 100 per cent membership, 10-cent play could be tried and I believe (would) be successful.

"It has not been tried too much in South Dakota, and most ops are afraid it would not go.

Summing Up

"To sum this up, if any association in any State is 100 per cent (membership) they are foolish not to go to 10-cent play, as it will grow on the customer the same as paying more for dancing or bowling. But if you do not have 100 per cent organization, you are sticking your neck out, as distributors need new business and will start up ops whenever they get a chance. Maybe you can't blame them."

Fred J. Pease, a phonograph salesman from Wauwatosa, Wis., offered his ideas on the dime play question. His letter follows:

"In all the discussion (for the past two years) regarding the low take on

More \$\$\$\$

In an effort to get at the nub of things, and to try and find out how and what juke box operators can do to boost their income, *The Billboard* has surveyed manufacturers, distributors and a cross-section of operators. In next week's issue, Part 1 of this study will appear—the section in which manufacturers and distributors speak their piece. The following week operators will have a chance to sound off.

Maybe the ideas advanced won't answer the problem. Maybe they will. They might help an operator in Los Angeles, but be of no value to the guy in Topeka. In any event, they will be ideas advanced by the men who should know the answers. And they are not pulling their punches.

music machines—which prevents operators from purchasing new machines—there are two angles which I have never seen mentioned.

"First—Dividends are the actual profits from a business. Any business may make a profit over and above the cost of doing business, but it is only after a capital reserve is set aside that dividends are paid. And they are always a per cent of the investment. If an operator figures his own gross take out of a location on a basis of the actual investment in that location—and he takes no locations on which he gets less than 1½ per cent per week on that investment—he has a profitable business. He knows exactly what he can or cannot do regarding 50-50 or 60-40 or any other percentage.

"Second—There are always buyers for a product. If they aren't purchasing it's because of price. Merchants who have a stock of goods that is not moving don't spend two years discussing how they can raise the price. They get the price down enough (on special sales) to attract the purchaser.

"Three for 10 cents; six for 25 cents is actually lowering the price and connecting the human tendency to 'buy a bargain.' The music buyer will still have his 5-cent play, but he'll tend to spend 10 cents for three. Sure, it keeps the machine operating more, and will play the records more. But there are very, very few records actually worn out by use on the phonograph; most records are old before they are worn out beyond the good playing point.

"As a salesman of phonographs and equipment, I have a couple of operators who tried the three-for-10-cent play and it brought in more money per dollar invested on equipment.

"Just a couple of ideas from one who believes in the fact that if phonograph operators' associations would concentrate on making better business men out of their members by showing them how—the whole industry would benefit enormously."

Louisville Assn. Fights Rate Hike

(Continued from page 109)

paying the location commission of 50 per cent, the operator is left with \$30, from which he must meet all overhead. The \$60 monthly average was also true in 1940 and 1941, said Pleiss, but in 1943 and 1944 it had risen to \$100 a month. "The extra money for non-essentials is now used for necessities," says Pleiss in explaining the drop from the 1944 figure.

Service Costs

Despite the 40 per cent drop in the gross, said Pleiss, the expense of service, replacement parts, and records has risen. Higher wages have boosted service costs at least 300 per cent since 1941.

And that still isn't the whole story. Right now the industry is approaching the summer slump, Pleiss stated, which means added competition for those nickels, dimes and quarters from outdoor amusements, which draw the patrons from the indoor amusement locations where the juke box is featured.

"Definitely, most juke box operators are operating at a loss," Pleiss declared. "The pinball business is carrying the juke box business. Gross average receipts from pinball games are about \$80 to \$85 a month, about the same as during the war."

Association Objectives

The AAA, which was chartered April 26 by the Commonwealth of Kentucky, is intended to help put the coin machine operators back on their feet, financially speaking. One of its chief purposes, according to Pleiss, "is to increase our net collections, but as to the method, we don't know." He said reports that operators would ask for an increase to 70 per cent in their share of the income, leaving 30 per cent for the location, were not true. "There'll be no percentage-wise increase in our take," he stated. Fighting over-taxation, eliminating unfair competition, and bettering public relations are listed as other objectives of the AAA.

Tele \$ Competition Fading; Home Set Production Pushed

(Continued from page 109)

public locations. Music machine operators, who have felt the brunt of the effects from the television competition, are, by the same token, the first to feel the relief from the intense competition offered by television.

In New York the competition continues, but it is definitely below that of last year. However, the fact that the city has more television stations is important, as is the intense baseball feeling in that town. Operators feel the tele factor will decrease considerably in their locations after the World Series in October, altho they do anticipate an upsurge in audience interest over and above baseball fans, this summer during the political conventions.

In Chicago, where the first night baseball game was telecast Wednesday (26), operators were as yet unable to determine what effect the telecast had on their take. However, a spot check with locations revealed a steadily decreasing interest in the baseball telecasts, with some locations not bothering to turn on their video sets unless specifically requested to by the patrons.

Telecasts were scheduled to start in Boston this week, also on Wednesday, with baseball games getting under way next week. There is a high interest in television in Boston, and operators of music equipment foresee a definite drop in their income during the remainder of the summer.

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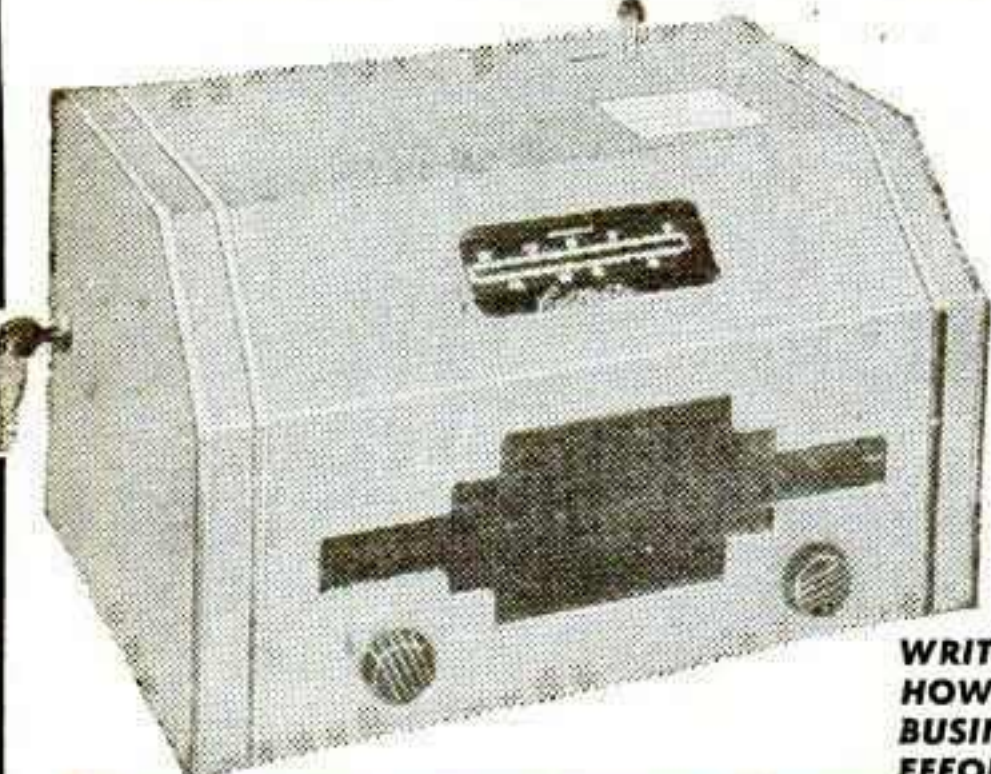
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CHICAGO 10, ILLINOIS

Electro-Voice Shows New Crystal Pick-Up

CHICAGO, May 29.—A new torque drive idea in crystal pick-up cartridges has been developed by Electro-Voice engineers and is being shown for the first time to manufacturers of coin-operated music machines as well as producers of home phonographs.

In addition to reportedly lessening record wear, the cartridge includes these other features: Light weight (1/5-ounce); low mass drive system; multiple needle force to crystal; no bearings or bushings; high lateral and vertical compliance; matched frequency response; low distortion; zero output for vertical movement; moisture-proofed crystal; ample voltage output; replaceable whisker needle.

ADVANCE RECORD RELEASES

POPULAR

(Continued from page 34)

Fiddle Fiddle
B. Shefter String Octet (Jazz Pizzicato) MGM 10200

Fish and Chips
P. Cavanaugh Trio (Air Mail) Signature 15198

Flo From St. Joe, Mo
W. Gregg Ork (I Don't) Coast 8060

For Heaven's Sake
J. Garber (Cafe De) Capitol 15115

For Heaven's Sake
C. Thornhill (Anthropology) Columbia 38224

For Heaven's Sake
R. McKinley (You Came) Victor 20-2912

For Me and My Gal
D. Shannon Society Septet (Moonlight and) Capitol 15116

Friendly Mountains
A. Rey (Bye Bye) Capitol 15104

Funiculi Funicula
D. Henry Trio (Fiddle Fiddle) Regent 119

Gotta Have More Money
P. Page (Ready Set) Mercury 5142

Hair of Gold
J. Emerson (The Moonrise) Metrotone 2018

Have You Ever Been Told?
B. Goodman (The Blues) Capitol 15111

Happy Feet
The Don Henry Harmonica Trio (Harmonicas on) De Luxe 1174

Harmonicas on Parade
The Don Henry Harmonica Trio (Happy Feet) De Luxe 1174

Heartbreaker
Philly String Champs (June Night) Continental C-1230

Hearts Win, You Lose
Snooky Lanson (Long After) Mercury 5150

Hearts Win, You Lose
L. Stewart (I'm Making) Bandwagon 506

Hohokus, N. J.
J. Corvo (Alabam') Gem 1506

Here It Is
D. Rodney-J. Carroll, Dir.-Dana Singing Strings (Schoene Maedel) Dana 2005

Highway To Love
H. Carroll-The Satisfiers (Raggedy Ann) Victor 20-2915

Hindustan
T. Weems (I Wonder) Mercury 5139

How Many Times I Think of You
Buddy Greco (Baby I'm) Musicraft 569

Hungarian Rhapsody
J. August (Malaguena) Mercury 5140

I Don't Want To Love You Like a Brother
W. Gregg Ork (Flo From) Coast 8060

I Don't Want To Meet Any More People
V. Damone (Rosa) Mercury 5135

I Just Don't Want To Say Goodnight
G. Davis (A Girl) Skating Rhythms SR-292

I Love You Much Too Much
A. Logan (Piano Fantasy) National 7021

I Surrender, Dear
G. Davis (Jealous) Skating Rhythms SR-290

I Wanna Do What I Wanna Do (When I Wanna Do It)
The Caldwell's (My Man) Victor 20-2906

I Want a Girl
Ziggy Lane-Pat & Penny (Baby Face) De Luxe 1172

I Went Down To Virginia
A. Mooney (Blue Shadows) MGM 10204

I Wonder Where That Man of Mine Has Went?
T. Weems (Hindustan) Mercury 5139

If I Could Steal You
L. Stewart (You Can't) Bandwagon 501

If I Could Steal You
L. Lane (The Bubble) Gem 713

If I Had a Girl Like You
M. Torme (A Cottage) Musicraft 573

If I Had My Way
B. Reynolds-I. Miller Ork (Missouri Waltz) Sing-a-Tune 520

If I Had You
T. Martin (Music Beyond) Victor 20-2914

If I'm Elected
The Three Suns (Lady of) Victor 20-2905

If You Knew Susie
The Woodland Serenaders (You Were) Bandwagon 403

I'll Be With You in Appleblossom Time
H. Kern-L. Sloop (Moonlight on) Tempo 1040

I'll Dance at Your Wedding
G. Davis (Put Your) Skating Rhythms SR-286

I'll See You in My Dreams
D. Hudson Ork (Fat Mama) Bullet 1030

I'm a Cheer Leader
D. Franklin Franklins (Just a) Capitol 15099

I'm Afraid To Love You ('Fraid I Might Like It)
The Radio Revellers (The Shoemaker's) Columbia 38209

I'm Making Believe I Don't Care
L. Stewart (Hearts Win) Bandwagon 506

In Martha's Eyes
N. De Frances (Tea Leaves) Columbia 38230

In the Dark
J. Corvo (The Boone) Gem 1507

**Inner Sanctum
C. Spivak (Heartbreaker) Victor 20-2864

**This side replaces "A Tree in the Meadow" . . . J. Loss Ork, as listed in The Billboard May 8, 1948.

Is It True?
A. Boyer (Where the) Tempo TR-662

Is It True?
H. Kern-L. Sloop (Where the) Tempo TR-1052

It Ain't Like You
L. Vincent (Am I) Pearl 13

It's a Most Unusual Day
R. Noble (Judal'ie) Columbia 38206

It's Magic
V. Damone (It's You) Mercury 5138

It's You or No One
V. Damone (It's Magic) Mercury 5138

I've Got a Way With Women
The King Cole Trio (Don't Blame) Capitol 15110

I've Got News For You
W. Herman (Keen and) Columbia 38213

Just a Shade of the Blue Side
J. Davis (Put the) Columbia 38223

Jazz Pizzicato; Jazz Legato
B. Shefter String Octet (Fiddle Fiddle) MGM 10200

Jealous
G. Davis (I Surrender) Skating Rhythms SR-290

Jipi Japa
D. Arnaz (Little Romero) Victor 20-2887

Judaline
R. Noble (It's a) Columbia 38206

Judaline
T. Dorsey (Baby, Baby) Victor 20-2912

Judaline
The Pied Pipers (Smiles) Capitol 15103

Juke Box Polka
L. Stewart (The Girl) Bandwagon 502

June Night
Philly String Champs (Heartbreaker) Continental C-1230

Just a Girl That Men Forget
D. Darcy-The Melo-Jesters (El Po) Embassy P-1008

Just a Girl That Men Forget
D. Franklin Franklins (I'm a) Capitol 15099

Just Because
A. George Ork (You Go) Signature 15207

Kate
G. Davis (The Little) Skating Rhythms SR-288

Keen and Peachy
W. Herman (I've Got) Columbia 38213

Lady of Spain
The Three Suns (If I'm) Victor 20-2905

Let Me Call You Sweetheart
T. Dorsey (Walk It) Victor 20-2904

Linger Awhile
A. Trace Ork (You Call) Regent 117

Little Girl
K. Kyser (Takin' Miss) Columbia 38202

Little Girl
L. Vincent-Pearl Boys (Can't Go) Pearl 22

Little Romero
D. Arnaz (Jipi Japa) Victor 20-2887

Lone Star Moon
W. Gregg Ork (You're Gonna) Coast 8061

Long After Tonight
Snooky Lanson (Hearts Win) Mercury 5150

Look For the Silver Lining
L. Hogan (Autumn in) Musicraft 576

Love's Dream After the Ball
G. Davis (Scarf Dance) Skating Rhythms SR-289

Lulubelle
R. Brooks (Angel Child) Musicraft 572

Malaguena
J. August (Hungarian Rhapsody) Mercury 5140

Maria From Bahia
The Starlighters (Night and) Capitol 15114

Mary Lou
D. Davis (My Blue) Skating Rhythms SR-294

May I Still Hold You (When the Dance Is Over)
D. Shore (Baby, Baby) Columbia 38216

Maybe
B. Reynolds-I. Miller Ork (When It's) Sing-a-Tune 515

Meet Me Tonight
G. Davis (You're Really) Skating Rhythms SR-296

Memories Album (3-10")
T. Martin . . . Mercury A-32

All the Things You Are
As You Desire Me
I Kiss Your Hand, Madam
If I Love Again
Make Believe
Without You

Milady, Your Figure! Album (3-10")
S. Carroll . . . Capitol BC-82

Mississippi Mud
C. McCoy (Oh Baby) Mercury 5136

Missouri Waltz
B. Reynolds-I. Miller Ork (If I) Sing-a-Tune 520

Mm-Mm-Good
The Modernaires (Pennies From) Columbia 38208

Molly Malone
D. Kaye (Dena's Lullaby) Decca 24445

Mood Indigo
G. Davis (Embraceable You) Skating Rhythms SR-287

Moonlight and Roses
D. Shannon Society Septet (For Me) Capitol 15116

Moonlight Frost
King Odum Quartet (Who Struck) Musicraft 575

Moonlight on the Ganges
H. Kern-L. Sloop (I'll Be) Tempo 1040

Mother Machree
G. Davis (That Old) Skating Rhythms SR-293

(Continued on page 118)

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"B"

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Seeburg 9800-R.C. Lofone 274.50	Seeburg Gem 124.50
Seeburg 8800-R.C. Lofone 274.50	Mills Empress 79.50
Seeburg 8200-R.C. Lofone 274.50	Rock-Ola 1422 339.50
Seeburg 9800-R.C. Hifone 249.50	Rock-Ola Super '40 164.50
Seeburg 8800-R.C. Hifone 249.50	Rock-Ola '39 Standard 110.00
Seeburg 8200-R.C. Hifone 249.50	Rock-Ola Monarch 79.50
Seeburg 9800-E.S. Hifone 224.50	Rock-Ola Imperial 79.50
Seeburg Colonel-R.C. 224.50	Wurlitzer 750-E 264.50
Seeburg Commander-R.C. 209.50	Wurlitzer 950 219.50
Seeburg Cadet-R.C. 205.00	Seeburg Maestro-R.C. 189.50
Seeburg Maestro-R.C. 189.50	Wurlitzer 500 89.50

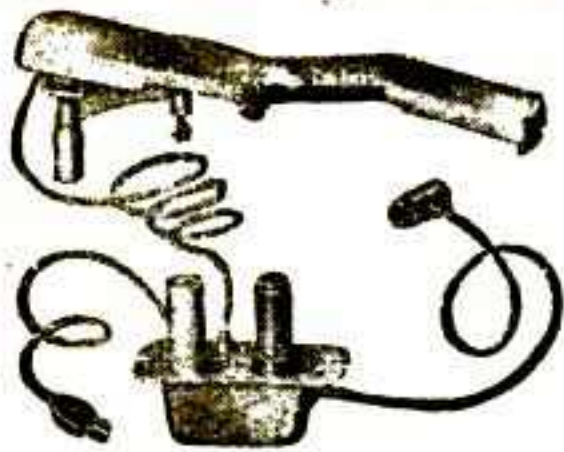
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**AMI Distribs Intro B
To Ops Thruout Country**

GRAND RAPIDS, Mich., May 29.—AMI's first national show week was proclaimed a success by President John Haddock following the completion tonight (29) of the 35 operator showings of the Model B phonograph by distributors thruout the nation.

Haddock pointed out that the simultaneous displays of new equipment served to focus concerted attention on AMI in particular and on the coin machine industry as a whole.

In general, most showings held to a similar pattern; heavy operator turnouts, appearances by well-known recording artists and considerable discussion among operators and distributors on current music operating conditions.

First-hand reports from some of the showings by AMI distributors follow:

Miami-Jacksonville

Miami—Willie Blatt, president of Supreme Distributors, Inc., with a main office here and branch office in Jacksonville, welcomed approximately 90 per cent of the operators in both cities to the first Florida showings of the new AMI music machine. Blatt divided his time evenly between both offices and reports the Model B was well received by operators. Two machines were shown in each of the Supreme offices.

Pittsburgh—American Coin-a-Matic Machine Company displayed the Model B to some 350 music operators and their guests from Western Pennsylvania and West Virginia, the firm's AMI territory. Angelo Cangelier and Sam Strahl, American Coin-a-Matic heads, played host during the showing, which included entertainment by radio and music artists and refreshments.

Detroit-Grand Rapids

Detroit—Twin exhibits of the new music machine were held in the home State of AMI under the over-all direction of Max Marston, head of Marston Distributing. Events took place at the Marston main offices on East Jefferson Avenue here and also in Grand Rapids, where Pat Yoe, Marston sub-distributor, played host. Both showings were well attended by music operators, with most up-State coinmen attending the Grand Rapids event because of its closer location, while Pontiac, Flint, Wayne and other music men in near Detroit were on hand for the Motor City unveiling of the Model B.

Indianapolis—One of the longest showings of new equipment is still

in progress at the Antlers Hotel and will continue thru June 5. It is under the sponsorship of Paul Jock, who formed the Arrow Distributing Corporation last week and is its president and general manager. Jock thus far has received many more operators than he anticipated prior to the showing because due to the newness of his organization he was unable to send out advance invitations.

N. Y.-N. J. Runyon

Newark—Two largest showings of the new AMI product took place in the Runyon Sales offices here and in New York. Barney Sugarman headed the reception committee at both offices. Turnout at the New York showing was so great that the showing, originally set for two days, was extended for a full week. Doing heavy duty on the welcoming committee at both showings with Sugarman were Abe Green, Morris Rood, Irv Kempner and AMI's Monty West. Some of the visiting coinmen at the Runyon showings follow:

Dave Stern and Tom Burke, Automatic Music Co.; Jack Jaffee, Terminal Amusement Co.; Milton Gelman and Ed Levey, Major Enterprises; Harry Steinberg, Metropolitan and H. & S.; William Hillberg, Modern Vending; Shultz, United Sales & Service; Lambert Marks, Marks Magic Music; Otto Stegmier, Greenwood Lake; Ernie Krauter, Acme Vending; Al Cohn, Ajax Music; Pascarella, Atlantic Automatic Music Co.; Tetrant, Independent Amusement Co.; Harry and Sam Wichansky, Atlas Vending; Jules Russoff, Mello Music; Sutter, Automatic Music; Leibgeb, L. & W. and Comet Appliances; Sabio and Andes and staff of the Belmont Novelty Co.; E. J. Kolaska, E. J. K. Co.; Brower; La Mortes, Staten Island Tobacco & Music Service; Runge, Jersey Automatic; Joe Grandes, Cascaded Music; George Polangio and William Upton, Sylvester, Ace Automatic; Mortimer Simon; John Dietel; Earl, of E. & S. Music Co.; Robert Van Natten, Glo Mar; Leo Ringler, Ringler Automatic Music Co.; Herbie Ruetsch, GM Amusement Co.; Jimmie Ballerino, Parker Amusement; Larry Zwillman, Standard Amusement Co., and John Stanczyk.

Virginia

Richmond—E. Boyd Alley, head of Automatic Music System, in AMI territory here, was another who was handicapped by not having advance announcements out before the show-

ing. Alley's display models arrived just two days before the Sunday (23) showing got under way. Despite the short notice to local coinmen, approximately 150 operators and guests managed to put in an appearance. Alley was aided in the reception of visitors by K. E. Jones, D. F. Freeman, R. A. Williamson and William Allen.

Texas Showings

El Paso—Wallace Distributing, headed by Allen Wallace, directed three showings in West Texas. The one here actually was handled by B. Reichel, Reichel Distributing, in his El Paso headquarters. Two others were presented in Big Spring and Amarillo.

Big Spring show was attended by a total of 260 people, including 60 music operators. This was a one-day show, was open from 10 a.m. to 7 p.m. Sunday (23). Refreshments and entertainment prevailed during most of these hours, and firm officials report that the showing proved encouraging. Allen Wallace, whose main business office is in Mineral Wells, took personal charge of this showing, was aided by Mrs. Wallace, Mrs. Avis Cunningham and Johnny Reynolds.

Amarillo's Model B display was under the direction of J. Clyde Bell, Peerless Music, Amarillo. In addition to discussing the merits of the new machine, Bell hosted his many guests with food and refreshments.

A partial list of guests attending the Big Spring show follows:

Mr. and Mrs. Travis Roberts, of the Loma Linda Music Co., San Angelo; Mr. and Mrs. Carl Adams, Adams Music Co., San Angelo; Mr. and Mrs. Buck Snider, Snider Music Co., San Angelo; Mr. Tex Keel, Keel Scale Music Co., Colorado City; Guy Hildebrand, Colorado City Amusement Co., Colorado City; Mr. and Mrs. George Greene, American Music Co., Odessa; Mr. and Mrs. J. W. Hooks, C. & H. Music Co., Brownwood; J. R. Ernest, Ernest Music Co., Lamesa; Mr. and Mrs. Bob Lane, Minute Inn, Big Spring; Oscar Glickman, Record Shop, Big Spring; J. J. Tackett, Francis Music Co., Mineral Wells, and Mr. and Mrs. Sam Yarras, of the Southwest Amusement Co., Dallas.

San Antonio—R. Warncke Company, this city, headed by R. Warncke, hosted ops from various parts of Central Texas during the showing of the new AMI box here. General reaction among operators partaking of the Warncke hospitality was that the more compact Model B would serve in many locations where space is a factor. T. Texas Tyler, well-known recording artist, was among the top-flight talent to drop in for a visit with operators in this area.

Chicago

Chicago—Automatic Phonograph Distributing celebrated the moving to its former Milwaukee Avenue address while introducing the Model B to Windy City and vicinity operators. In all, over 200 operators and music men turned out for the showing that spanned Sunday and Monday (24-25).

Mike Spagnola, Automatic's head, was joined in greeting well wishers by Lindy Force, AMI sales manager, and Hal Derwin, Capitol recording artist, who was in from Hollywood.

Some of the visitors who signed the guest book during the showing were:

E. L. McEnany, Moline; Mrs. Rosemary Walters, Ottawa; A. C. Hesch, Arlington Heights; A. H. Ward, Winnetka; Al Morandi, Peru; R. G. Hagemann, Peoria; Vilas Lasswell, Peoria; J. P. Grana, Waukegan, and Barney Poss, Aurora.

Also the following from Chicago:

Joseph Peskin, Ray Cunliffe, Lou Koren, Larry Swanson, Pete Robinson, Phil Levin, John Emick, Herman Klebba, Chester Erickson, Frank Padula, Robert Gnarro, Gerald Shea, Julius Mohill, Al Dettling, Herb Perkins, Arthur Velasquez, Vic Comforte, Paul Golden, Jacob Numden, Jack Paschke, Leonard Miska, Ted Simmons and Milt Salston.



ILLINOIS MUSIC operators (left to right) Joe Filliti, Phil Lewin, Pete Robinson, John Grana, and John Emick watch Hal Derwin, Capitol recording artist, autograph his latest release at the showing of the new AMI Model "B" held by Mike Spagnola at the Automatic Phonograph Distributing Company in Chicago.

Op Finds Collection Report System Helps With Locations

DETROIT, May 29.—A graphic exposition of the costs of operating a phonograph route has been worked out by Max Marston, Detroit attorney, juke box operator and head of Marston Distributing Company. The specially designed "collection report" is adaptable to any operator's route and enables him to know his financial position readily. At the same time it is an important piece of public relations for the operator with the location owner.

Advantages of the ticket, according to Marston, are threefold:

"1. It can be used to show the location owner, in actual and reasonable figures, the amount of money that the operator put into that phonograph that particular week and for which the operator must be reimbursed before dividing the balance. It presents a reasonable picture and will help to break down location resistance.

Educates Ops

"2. It will educate the man who in the past has been a 50-50 operator and is afraid to ask for higher commissions, that unless he gets his actual cost of operation expense before the balance is divided, he is operating at a loss. It will give him a reasonable and well-founded argument in black and white that cost-of-operation expense must come out first, and that if it doesn't he would be better off without the location. He would readily see from the sample ticket, for instance, that if he put \$10.30 into the phonograph and went home with only 30 cents he would be a poor business man.

"The operator can use this ticket to compile his weekly or monthly profit-and-loss bookkeeping record in simple and understandable figures. He can, from these tickets, quickly determine how many records, needles and other items he purchased and the final disposition of these items. It will help him compile his income tax return and assist him in many other ways."

The collection ticket designed by Marston differs from others in having a special column or section—marked off from the balance of the sheet—titled "cost of operation expense." This is designed to show actual costs of operation. It will be noted that any items classifiable as "padding" have been omitted, and such charges as office overhead and advertising expensive have also been eliminated. While the cost will differ from week to week per machine, based on the number of records supplied, the wear on needles and other factors, there are several constants, notably depreciation, taxes and license fees, according to Marston.

"People believe what they see in print much more than what you tell them verbally. That is why this ticket is important in dealing with a location owner. I am firmly convinced that if operators will use the method outlined they cannot help but succeed," he said.

Cost Count

"Just picture an operator making 8, 9 or 10 stops a day and writing an equal number of tickets a day. From every ticket he writes he learns

what it costs him to do business with that particular location. As he continues to write these tickets, his courage to demand the return of his basic cost of operation mounts. And courage is all that he needs. Operators have never taken pains to inventory their costs with each location, and as a result have become lackadaisical in their efforts to collect what is rightfully theirs.

"There is nothing wrong with the music business if it is treated like any other business. The money is there. All the operator needs is courage to get the essential 'cost of operation expense.' This ticket will help him get it."

Current operating costs for supplies and equipment are relatively unimportant if the business is basically sound in handling, Marston says. If the operator will take out his cost of operation before dividing the take

COLLECTION REPORT		Date
Name		
Address		
Meter No.		
Key No.	Type of	Phono
Serial No.		
Cost of Operation..	Gross	
Expense	Expense	
No. of	Cost	Balance
.....	Location
Records	Operator
Needle		
Bulbs		
Tube	Location	Expense
Repair		
Fed. License		
City License		
Depreciation		
Collection Fee.....		
Total		
Signatures	Location	Operator
.....

with the location owner, he need have little worry over what the present price level is, while, with prices cut in half, the operator could still lose money if he did not work on such a basis of deducting costs before splitting the proceeds.

Comparison

Pointing to an example in related fields and stressing, in conclusion, the importance of the proper division percentage, Marston said that "the cigarette vender deducts the cost of his merchandise before he divides the profit. The gum and nut venders do the same, and so do all other merchandise venders. Why should the music operator do otherwise?"

"It has been the practice in the past for operators attempting to get higher commissions from location to indicate rates in the following manner—one-half split over \$2, \$3, \$4 or \$5 minimum—the first reserved portion going to the operator. Other operators have tried to indicate their rates as 60-40, 65-35 and in other ratios. In all their attempts they have met with strong and unreasonable opposition to such rates by the location owner merely because the latter has never been faced with a psychological presentation. "One over \$2," or whatever the amount is, does not mean anything to him except the obvious fact that he is on the short end of the deal and the operator is on the long end.

"If the operator would approach this problem as a psychological selling theme, the results would astound him. Yes, psychology can and should be applied to the music business as well as to any other business."

Coin Biz Grows In Philippines

(Continued from page 102)

In the music field, the survey showed Wurlitzer, Seeburg and Rock-Ola equipment occupy a majority of locations. Price per play depends on the individual locations, tho 75 per cent operate on nickel play (10 centavos), with the remaining 25 per cent at the dime level (20 centavos).

Dust Big Problem

Contrary to a general State-side belief, dust, not record warping, poses one of the top barriers for local music men, for Manila is known as one of the world's dustiest cities. As a result the majority of service calls are a direct result of dust particles accumulating in the vital parts of juke boxes. Most all music machines here have crystal pick-ups which have been somewhat accepted as steady performers under local conditions.

Manila commercial music firms state that the most played disks on juke boxes are those featuring guaraches, rumbas, tangos and popular American tunes in that order. Records cost music men from 1.80 to 2.20 pesos (90 cents to \$1.10) depending on the label.

Altho distributors here have made concerted efforts to encourage the formation of music routes and operations, there are actually no operators in the Philippines. Crux of the situation seems to be that local business men will have to be educated to the fact, probably over a long period of time, that a modern operator could do a thriving business here. Because of laxity on the part of Philippine merchants to enter the business, there is a general belief that U. S. operators looking for new territory could make rapid strides in the Philippines. Distributors operate here, but reluctantly.

Among the contributing difficulties in keeping equipment on location in top working order is the lack of adequate telephone communications which were completely disrupted during the war and have improved little in the post-war period. Naturally this makes it imperative to check locations regularly by personal contact and takes plenty of time. Another barrier to quick servicing in Manila is poor transportation made inadequate mainly because the pre-war population of 250,000 now exceeds 1,000,000.

Insurance Rates High

Fire insurance for Philippine coinmen is a must even tho the rates are virtually prohibitive. For example a juke valued at \$750 costs \$30 annually for fire insurance alone. Since fires occur almost on a daily basis, and especially because all local coinmen seemed to have lost equipment due to fires in their locations, few balk at the high fee.

While the growth in the coin trade in Manila has been noticeable not too much progress has been made in Cebu City, Baguio and Davao, the other large Philippine cities. Reason for this is mainly because these cities have irregular electricity and are forced to use mostly non-electric machines.

In Manila improvement in electricity supply has been made, but variable transformers must be used especially in many districts where 220-volt current drops to as low as 170.

Manila distributors have been doing an expanded export business with Japan, Korea, Okinawa, Iwo Jima and several other nations in the South Pacific in recent months. As conditions in these countries improve, local coinmen believe, this overseas trade, is expected to take on even greater importance.



WANTED USED RECORDS
 TOP PRICES PAID. ANY QUANTITY.
LEWIN RECORD OUTLET
 (Formerly of New York)
 5401 Hollywood Blvd., Los Angeles, California.
 Night Ph.: York 4509. Day Ph.: HUdson 2-1159.

Chicago:

Art Weinand, Rock-Ola's sales manager, learned this week that Corazon Noble and Oscar Morena, new owners of the Cathay Club, one of the major night spots in Manila, have arranged with Bill Suter, general manager of the Morcoin Company, Ltd., to have a new Rock-Ola phonograph installed in the location immediately. Spot reports the juke box is most popular, even tho a regular orchestra and entertainment are featured in the club. Leading Philippine motion picture stars were scheduled to be on hand when the juke box was installed.

William W. Rabin, president of the Filben Manufacturing Company, and Sam A. Drucker, vice-president of the National Fiuben Corporation, left Friday (28) for Roanoke, Va., to confer with Frank Page, Roanoke Vending Machine Exchange, on a Filben Maestro showing in that city. Rabin and Drucker will continue on to Baltimore for the Cee-Gee showing which started Sunday (30) and runs thru Wednesday. Rabin goes on to New York for a meeting with Bill Goetz, Capital Automatic Music, on a showing of the new machine there. Drucker returns to Chicago, then travels to Atlanta where the Cohen Music Company showing will be held June 6.

Dave Simon, Simon Sales, New York, was in town last week with Sam Taran, Taran Distributing Company, Miami. Both are distributors for United Manufacturing Company, and looked over the firm's new game, Monterrey, while here. . . . Billy DeSelm, United's sales manager, reports that Ray Riehl, assistant sales manager, and Mrs. Riehl, are heading for New England. Ray is covering the East on a survey trip which will include visits with jobbers and distributors. He spent last week in Philadelphia and New York.

Wally Finke, World Wide Distributors, states business is going along on an even keel, with a slight upsurge in the past few weeks. Al Stern, firm head, says that Tony Zale will win the rubber match with Rocky Graziano and regain the world's middleweight crown when they square off in New Jersey. . . . D. A. Wallach, Marvel, says that some suburban Twin Cities' ops are flirting with dime play on jukes.

Automatic Phonograph Distributors had a two-in-one showing last week when it feted ops Sunday and Monday (23, 24) at the first Chicago showing of the AMI Model B. Event also marked firm's return to its old location on Milwaukee Avenue.

Henry Strong has been appointed to the O. D. Jennings club division staff. Charley Schlicht, Jennings director for sales research, was traveling thru Kentucky on business for the past several days and J. Raymond Bacon, vice-president and general manager, is keeping in touch with Louisiana activities by spending a few days in New Orleans. . . . J. F. Frantz reports that repairs have already begun on the part of his plant damaged by explosion recently.

Howie Freer, who handles export orders for Empire Coin Machine Exchange, states that orders arrived this week from Central America, Switzerland, South Africa and Lebanon. Delivery of Lebanon order has him a bit concerned since that is right around the area where the shooting war is taking place. Gil Kitt is just back from a buying trip in Michigan and Ohio. Empire took delivery on its display models of the All-American shoeshine machine and the Bradley dual-flavor drink vender.

Flip of the juke plug tune, *Juke Box Jamboree*, authored by Ray Raymond, A & M Music Company, will feature another specially promoted number, *Handwriting on My Heart*. Flip tune is due for a big build-up by an im-
(See Chicago on opposite page)

COINMEN YOU KNOW**New Orleans:**

The Pinball Operators' Association of New Orleans has been active in a fight against a proposed \$100 levy on bells, passed May 27 by the House of Louisiana's new legislature. The association discussed the legislation at a special meeting recently and a delegation composed of John Bosch, president; Eddy Kramer, vice-president; J. H. Peres, secretary, and Andrew Monte, committee member, opposed the bill at the Legislature in Baton Rouge.

Louis Boasberg and Joseph Isaacson, of New Orleans Novelty Company, flew to Chicago and New York recently. They ran into Dave Gottlieb and Sam Wolberg at the Waldorf in New York.

New Orleans Novelty has closed its Penny Arcade exclusively for Negroes on Rampart Street. Louis Boasberg said opening the arcade was a costly mistake. Meanwhile the company has given a new look to its sports center on St. Charles with a stainless steel front and neon lighting. . . . A picnic for employees of New Orleans Novelty was held at Fontainebleau Park, Covington, Sunday (30). Several such picnics last year were great successes. Boasberg says one thing about his company personnel is that everyone, from the head man down, has more children than any other company in the world.

The rumored closing of Jefferson Parish had some operators worried for awhile, but they sighed with relief a little later. Closing of Jefferson would hurt the bell and console business here tremendously.

Dixie Coin Machine Company's manager, Ed Holyfield and Mrs. Holyfield and daughter, Barbara, spent a few days in Jackson, Miss. Visiting Dixie from Pfansteihl Needle Corporation was S. G. Sands.

Marion Matranga has a new sign at his One-Stop Coin Machine Company on the Airline Highway. It is a moving pendulum. . . . Marion says it's the only one in the city. Ops visiting the new company recently included Earl John, of Crowley; Joe Tortorich, of Baton Rouge; Claude Meaux, of Morse; Whitney Lejeune, of New Roads, and Anthony Lascaro, of Monroe. Matranga is planning a swing around the State when he recovers from an attack of appendicitis which laid him up in bed a couple of days.

John Bosch, pinball association prexy here, has received compliments on the good job he is doing. Bosch recently took a few days vacation away from New Orleans. Next meeting of the association is scheduled tentatively for June 3.

Philadelphia:

Jack Sheppard, president of the local Music Machine Operators' Association, very much in evidence at the premiere of Benny Goodman's new band at Frank Palumbo's Click. And on the heels of the promotional efforts of Capitol's Eddie Freeman, the Goodman records are getting a new lease on life in local music machines. . . . A music machine was contributed to the Community Center for the Deaf, making for one of the most unusual placements of a machine in a local public service institution. . . . Station KYW, in which building is also housed Philco's WPTZ television station, has permitted candy and soft drink vending machines on the premises for the first time with the 1060 Club, comprised of station employees, getting the commissions.

Berlo Vending Company here has installed three new Univendor candy machines in the lobby of Loew's Aldine Theater in Wilmington, Del. . . . L. Yaffe, father of the owners of the Y & Y Popcorn Company, out of Jewish Hospital and recuperating at home. David Yaffe, head of Y & Y Popcorn, visited last week by Horace R. Barry, sales manager for the Lamont Corliss Company, and by Sam Rich, general sales manager of the Tootsie Rolls Company. . . . Candy vending machines prominently featured in the lounge and store front of the Strand Theater in Reading, Pa.

San Francisco:

Golden Gate Novelty Company has taken a lease on an adjoining building preparatory to enlarging its Oakland, Calif., headquarters. Firm has started to manufacture electric scoring units for its new Shuffle Board, which is about ready to be marketed. . . . Phil Robinson, West Coast rep for the Chicago Coin Machine Company, in town from Los Angeles, as were Art Crane, of the Genco Manufacturing Company, and Jack Simmons, of the Sucking Distributing Company. . . . Al Meyer, general sales manager of the Golden Gate Novelty Company, spent Decoration Day week-end at Santa Cruz, Calif., with a side visit to Wilton von Gease, who operates an arcade at Boulder Creek.

Jack R. Moore Company execs and salesmen on the move were W. H. Schetter, who passed thru en route from Chicago to Moore headquarters in Portland, Ore.; Walter A. Huber, general manager, back from a trip to Stockton, Placerville and Sacramento; salesman Al Hiland and Jack Dolan, who visited their territories, and Mrs. June MacCourt, branch auditor, who went to Reno on a brief vacation.

Calendar for Coinmen

- June 4—National Automatic Merchandising Association (NAMA), Region X, regional meeting, Biltmore Hotel, Los Angeles.
- June 10—National Automatic Merchandising Association, Region XI, regional meeting, Palace Hotel, San Francisco.
- June 13-19—National Dairy Council (NDC), convention, Edgewater Beach Hotel, Chicago.
- June 14-17—National Association of Music Merchants (NAMM), convention, Palmer House, Chicago.
- June 14-16—National Candy Wholesalers' Association, Inc. (NCWA), convention and exposition, Sherman Hotel, Chicago.
- June 14-17—Radio Manufacturers' Association (RMA), convention and exposition, Stevens Hotel, Chicago.
- June 20-25—National Confectioners Association (NCA), convention, Waldorf-Astoria, New York.
- June 21-22—South Dakota Phonograph Association (SDPA), association meeting, Aberdeen, S. D.
- June 22-25—National Sanitation Foundation (NSF), first annual sanitation clinic (liquid dispensers), University of Michigan, Ann Arbor, Mich.
- June 28-30—National Small Business Men's Association (NSBMA), convention, Palmer House, Chicago.
- July 6-10—International Store Modernization Show, Grand Central Palace, New York.

New York:

Matty Forbes, of the Cigarette Merchandisers' Association (CMA), reports that the group's stag outing set for the week-end beginning June 11 has brought in many reservations from vending ops in Massachusetts, Connecticut and New Jersey, as well as New York. This year's event, the 12th the CMA has sponsored, is being held at the Waldmere Hotel in Livingston Manor. Any ops who fly their own planes can set them down at the Livingston Manor Airport, says Matty. In addition to vending machine operators, Matty says many representatives of cigarette, match and vending machine manufacturing firms will attend. Some will mix business and pleasure and exhibit their products to the fun-seeking ops. In the meantime, Matty is preparing to go to Boston where he will be a featured speaker at a meeting of the CMA of Massachusetts, next Wednesday (2).

Albert I. Gorner, public relations director of the Affiliated Washington Machine Operators' Association, calls attention to a typographical error appearing in this column last week. Seems the name of the paper he has just started with Charles A. Gannon got rough treatment. The name should have read *Washington Trade News*. . . . Russell Kelly, vending machine designer, visiting manufacturers in the vicinity with a new approach to venders.

Ira S. Brightman, executive vice-president of H. Baron & Company, presided at a meeting of the Fruit and Sirup Manufacturers' Association at the Hotel Pennsylvania, Thursday (27). About 50 active members attended. . . . Fred Gisburne, manufacturers' representative, and Henry Goldenberg, sales representative of Hollywood Brands, are the newly appointed delegates of the New York Candy Club to the National Candy Salesmen's Association convention. The meet will be held in Atlantic City in July.

Sal Trella, of Elkay Amusement Company, back after a Florida vacation. . . . Newcomers to the ranks of AMOA include Santo Caravello and James Carlo, who operate in the Bronx under the name of Twentieth Century Amusement, and Al Layne, who has on location several dozen Videograph combination television-juke box units.

Al Denver, president of the Automatic Music Operators' Association (AMOA), reports that reservations already on hand for the ops' outing at the Laurels Country Club point to a bumper attendance. Al is urging all those who haven't yet reserved accommodations at the Catskill resort to contact the AMOA office without delay. The three-day outing, for which many special events have been planned, begins June 25.

Lou Brown, Coradio prexy, has things running smoothly in his new office—just had the floors polished. He leaves on a business trip Thursday (3) to Buffalo, Detroit and Chicago, and on the way back will touch at Louisville and Richmond, Va. Meanwhile, Lou announces that he has just appointed Capitol Distributors, of Richmond, to handle the Coradio coin radio line in Virginia and the Northern half of North Carolina.

Joe Young and Dan Kipnis, of Young Distributing, left Friday (28) for Minnesota to attend the Wur-litzer distribs' meet. . . . Sam Sacks, head of Acme Sales and Uneda Shine Company, is no longer handling the All-American shoeshine machine. But Sam hasn't abandoned the shoe-
(See New York on opposite page)

Detroit:

Artis Cobb is forming the Greene Vending Company, with headquarters at 18571 Leasure Avenue.

BRAND NEW MACHINES

- 7 Mills 25c Black Cherry Bells Write
 - 1 Bally Triple Bell, 5-5-5... Write
- Reconditioned Machines**
- 7 5c Bonus Super Bell ... \$260.00
 - 6 5-25 Jennings Challenger, Chrome Like New... 450.00
 - 1 3 Bells (Pre-War) 185.00
 - 3 4 Bells 110.00
 - 1 Keeney 5c Super Bell .. 65.00
 - 1 Bally Club Bell, F. P.... 75.00
 - 1 Jennings Silver Moon... 50.00
 - 1 Mills Jumbo Parade, P.O. 55.00
 - 1 Bally Wild Lemon, 5c... 350.00
 - 1 Keeney Twin Bonus Bell, 5-10 500.00
 - 1 5c Mills Golden Falls (Repainted) 175.00
 - 1 25c Mills Black Cherry.. 175.00
 - 3 Groetchen DeLuxe Gold Chrome Columbia .. 100.00
 - 3 Groetchen Small Columbia 60.00
 - 1 Mills Vest Pocket, 5c .. 40.00

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Oakland, Calif.:

The California Music Operators' Association (CMOA) held a meeting at the 311 Club here Monday evening (17), at which the proposed copyright laws were discussed, and several representatives of phonograph manufacturers spoke. At the same time members of the association, as well as all music operators in the State, were invited to attend a "hard times party" which will be held June 25 at the Leamington Hotel here, sponsored by George R. Murdock, San Francisco. Twenty-five per cent of the proceeds from the party will be turned over to the Guide Dogs for Blind, Inc., while the balance of the money will be placed in a special fund to be used for national or local problems in the music industry. Murdock, who is Rock-Ola distributor for Northern California and Nevada, is donating a hillbilly band, buffet dinner and a series of door prizes for the affair. Tickets, which are being sold by operators thruout California, are \$1 each, and cover all costs for the entire evening. Included in the door prizes are a washing machine, combination radio-phonograph, portable bars, and others.

Twin Cities:

Jack Karter, president of the Midwest Coin Machine Corporation, with headquarters in St. Paul, reports that he is getting regular shipments of the new Filben Maestro '48 and making deliveries thruout the territory. Oscar Schaffer, Midwest's sales manager, says the firm's headquarters, all modernized, also offers a loading area for operators who pick up their own equipment. Ted Seligman and Bill Davis, the two traveling salesmen, and Andrew (Cap) Lentsch, who covers the Twin Cities for Midwest, round out the firm's sales staff.

New York:

(Continued from opposite page) shine field. He promises an interesting announcement in this connection in the near future.

Out-of-towners visiting coin row on biz last week included Lester Smith, of Newburgh; Ed Navickas, Hartford; Arthur Rode, Terryville, Conn.; Newt Eager, Middletown; Robert H. Bowley, General Music Company, Port Jervis; Jimmy DeMare, Highland Music Company, Highland, and Seymour Bushell, Commercial Game Company, New Britain, Conn. . . . Herman Marholin is now visiting ops in Connecticut as a representative of Runyon Sales Company, local AMI and Keeney distrib.

Nat Cohn, president of Modern Music Sales, has placed two Target Master ray pistols on test location in Long Island. Preliminary reports show that their nickel grabbing potential is high. . . . Danny Subarsky, Mayflower chief, has taken on a line of public location television sets, in addition to a large selection of used juke boxes.

Bob Rodner, of United Automatic Vending Company, presided at a meeting of the Automatic Cup Dispensers' Association Tuesday (25). More than a dozen local cup machine operators attended the dinner-discussion at the Gramercy Park Hotel. . . . Mrs. Ruth Michaelson, music operator here, is mourning the loss of her daughter, Elaine, who passed away last week at the age of 17.

With Decoration Day upon us and the arcade season pressing toward its peak, Max Levine and his staff at Scientific Machine Corporation are hard put to fill those last-minute orders. One of the firm's Pokerino shipments went out last week to outfit a new arcade in Rock Point Park, Providence, owned and operated by Abe Rapps, Elmo Marino and Paddy D'Esposito, who also operate arcades in Long Beach and Coney Island. Another arcade installing new Pokerinos is that of Isidore Faber and Robert (Ruby) Perlman, in Edgemere.

Cincinnati:

Automatic Phonograph Owners' Association (APOA) held its regular monthly board of directors meeting Tuesday afternoon (25) in the association offices. In attendance were Sam Chester, president; Charles Kanter, secretary-treasurer; John Nicholas, Joe Schaffer Bill Harris and Harry Hester. Guests at the meeting included U. McGarrity, of the Young Distributing Company, and Joel Stovall, of Station WKRC. Discussions were held with Stovall on a promotion tie-in with the radio outlet, and plans are now being made along these lines. Next regular monthly association get-together is scheduled for June 8 at the Hotel Gibson.

John Schmidt, M. Enlein, Abe Pearl-mutter and Niles Hayes, all local music machine operators, have applied for membership in the APOA and final approval of the applications is expected shortly. . . . Phil Ostand, who operates the K & C Music Company, is confined to the Jewish Hospital with pneumonia.

Indianapolis:

Abe Fleig, president of the Music Operators' Association spent the week-end in Cleveland, where he attended the wedding of a relative. . . . The Indiana Automatic Sales Company, Rock-Ola distributors, has closed its Ft. Wayne, Ind., office, and its officials report the territory will be serviced and covered by the staff at the Indianapolis office. . . . Operators report the take from phonographs at practically all spots is off from 30 to 50 per cent due to unemployment, strikes at various manufacturing plants, and other labor disturbances.

Chicago:

(Continued from opposite page) portant segment of the clothing industry, it is reported. Disk is due for release in a week or so, on the Ray-Disk label.

Atlas Music Company's Harold Schwartz reports firm's new SICM Room (Seeburg Industrial-Commercial Music) is drawing a steady stream of visitors. Specially prepared room is air conditioned and equipped with custom furniture, trimmings, etc. . . . Al Schechter, Howard Machine Products Company, says the keys of the portable coin-operated typewriters it distributes are clicking at more and more locations. Firm recently enlarged its staff of representatives.

A rolldown game was a crowd-gatherer at one of the Super Market Institute (SPI) exhibitor's booths here this week. Game, set for free operation, had a specially designed back-board depicting packaged food products of the exhibitor, with prizes offered players who rolled three consecutive balls into holes representing the same food item. Rolldown used was a Scientific Amusement Corporation game.

Production line for bells marketed by Bell-o-Matic Corporation is now working two hours overtime per day in an effort to catch up on the backlog of orders. Harry Hilliard, Central Service Sales, Kokomo, Ind.; Bill Marmer, Sicking, Inc., Cincinnati; Sam Mannerino, Pittsburgh, and Little Joe Abrams, Lake City Amusement, Cleveland, were in to see Bell-o-Matic officials last week.

Barbara Jones, secretary to Mike Spagnola, introduced several Illinois operators to Hal Derwin, Capitol recording artist, while he was in from Hollywood last week.

Ben Axelrod, Olive Novelty Company, St. Louis, and Leo Weinberger, Southern Automatic Music Company, Louisville, were among out-of-town coinmen dropping into the Gottlieb plant Thursday (27). . . . Perc Smith, Exhibit Supply, continues to show (See Chicago on page 116)



Here's one of the finest business opportunities in years. You can cash in on the fact that people like radio with their meals. That's why Tradio-ette—a small, compact coin-operated radio designed for restaurant and tavern booths—has become so nationally popular. Plays 15 minutes for 10c.

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MISS AMERICA	\$ 42.50
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BOWLING LEAGUE	104.50
SUSPENSE	19.50
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Special!

Chicago Coin Hockey	\$49.50
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\$5.00 Extra Crating

SHOOT THE BEAR RAY GUN \$124.50

Completely Reconditioned & Repainted. Money-Back Guarantee. Terms: 1/3 Deposit With Order.

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Amplifiers, Motors, Rifles Repaired.

COMPLETE STOCK OF SEEBURG RAY GUN PARTS
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FINEST, CLEANEST RECONDITIONED EQUIPMENT

AMBER	\$ 49.50	SEA ISLE	\$139.50
BAFFLE CARD	49.50	SEA BREEZE	39.50
BIG HIT	39.50	SHOW GIRL	50.00
BOWLING LEAGUE	110.00	SILVER STREAK	89.50
CYCLONE	69.50	SINGAPORE	149.50
DOUBLE BARREL	39.50	SMARTY	55.00
FAST BALL	49.50	SMOKY	59.50
GOLD BALL	69.50	SPELLBOUND	39.50
HONEY	79.50	STAGE DOOR CANTEEN	39.50
KILROY	59.50	STATE FAIR	49.50
LADY ROBIN HOOD	179.50	SUPERLINER	49.50
LUCKY STAR	99.50	TORNADO	79.50
MAISIE	79.50	VANITIES	89.50
MARJORIE	99.50	VICTORY SPECIALS	169.50
MEXICO	89.50		
MIDGET RACER	39.50		
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ROCKET	69.50		

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2 GUN CLUBS	\$10.00	1 ZOMBIE	\$ 10.00	1 HI RIDE	\$129.50
2 SPELLBOUNDS	24.50	1 EXHIBIT STARS	10.00	2 FASTBALL	44.50
1 SURF QUEEN	20.00	1 BANDWAGON	10.00	2 VICTORY	12.00
1 SUPERSCORE	31.50	1 HI HAT	10.00	2 SINGAPORE	120.00
1 ROCKET	44.50	1 STARLIGHT	138.50	1 SUPERLINER	20.00

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Rebuilt Phonographs for Export Also

WURLITZER	SEEBURG	ROCK-OLA
600 616	146M	MASTER STANDARD
500 61	146W	PREMIER
412 41	146S	12 RECORD COUNTER

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All equipment new and in original crates

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MUSIC & GAME ROUTE FOR SALE

This route established over period of fifteen years, built up by good will and good service, and netting an exceptionally good return on the investment. The route consists of 100 new and late model Phonographs, late Pin Ball and One Ball Games and over 50 latest type Consoles. Included with this route are three new trucks, complete shop and office, good lease, reasonable rent and good location; efficient help if desired. This route has never been offered for sale before and will stand rigid inspection. Located in one of Tennessee's largest cities. If interested owner will furnish satisfactory reason for selling.

BOX D-331

c/o THE BILLBOARD

CINCINNATI 22, O.

Chicago:

(Continued from page 115)

improvement from his recent sick spell. Roadman Frank Mencuri returned yesterday (28) from a tour of amusement parks along the East Coast.

Harry Williams, head of Williams Manufacturing, greeted a host of callers last week, including Ed Hollyfield, Dixie Coin, New Orleans; Herman Paster, Mayflower Distributing, St. Paul, and B. D. Lazar, Pittsburgh. Firm's new game, Yanks, which features a baseball theme, continues to be a hot item, Williams says.

Mills Music division staffers were occupied by both Constellation sales and by intra-office moving last week. Coinmen dropping in from far and near included Anthony Hesch, A & H Enterprises, Arlington Heights, Ill., and Harold Daily, South Coast Distributors, Houston.

John Haddock, president of AMI, was in from Grand Rapids, Mich., long enough to meet David Romero, Mexico City, and escort Senor Romero to the firm's Michigan plant. Romero is interested in importing parts and supplies for commercial phonographs and radios. Monty West, AMI sales service engineer, was in the South on business.

H. F. Burt, Silver King Corporation, is aiming his sales sights on the foreign market, meanwhile stoking up production fires for domestic markets in firm's Aurora plant and foundry. . . . Holli-Ware Manufacturing Company has scheduled a triple-debut of new venders, to be announced when the pilot models are ready to show and the production line humming.

Over at Coinex Corporation, staffers are getting vacation-minded. Stanley Chase, repair department, hied off on a pre-vacation fishing trip last weekend, with major domo Murray Rosenthal eyeing the calendar for the date when he will hit the vacation road. Business is swinging along on an up-level, he avows. . . . National Coin Machine Exchange folks attended a big wedding celebration recently when Joe Schwartz's secretary, Mary Rose Smith, exchanged "I do's" with Marvin Reed.

James H. Martin & Company was the scene of a recent birthday party in honor of boss Jimmy. Boys rigged up a swell affair, replete with live five-piece band (three players—Martin staffers) and three huge birthday cakes. Firm just added four new salesmen, one each for Minnesota, Iowa and Indiana. Fourth man is Frank Chaplin, handling the race wax exclusively in Chicago. Jimmy is taking a trip to Haverhill, Mass., soon to sit in consultation with officials of the DuGrenier firm. Martin is now Midwestern distributor for firm's candy vender. George Solar, of the firm, is still puffing away on his collection of smoking pipes, adding rare historical pieces every chance he gets.

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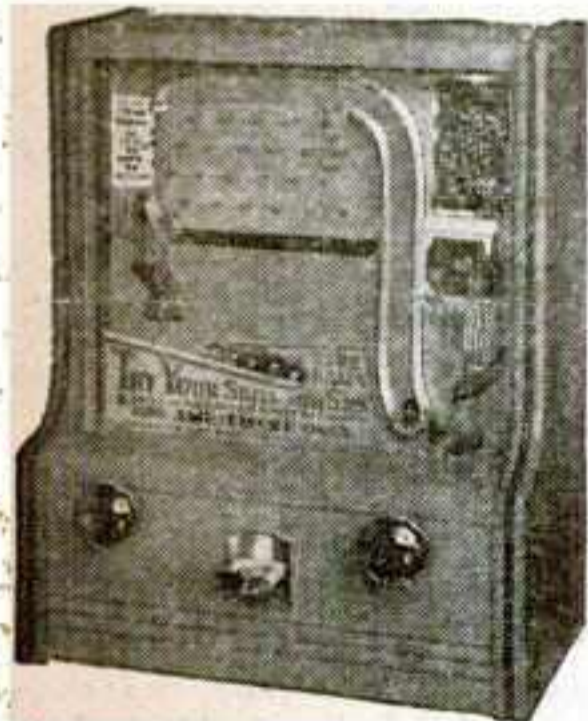
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**BOX 178, c/o The Billboard Pub. Co.
155 No. Clark St. Chicago 1, Ill.**

Turret Kicker Feature of New Bally Pin Game

CHICAGO, May 29.—Bally Manufacturing Company has geared its plant for capacity production on its newly developed five-ball, Rancho, George Jenkins, Bally vice-president and general sales manager, announced Tuesday (25). Top feature of Rancho is its player-controlled turret kicker.

The Bally designed turret kicker is located near the bottom of the playfield, and is in constant motion during the play of a game. Built inside turret-shaped bumper is a kicker hole which frequently catches the ball as it rolls down thru the playfield. Once the turret kicker traps the ball, the player can then aim the ball in the direction of high score bumpers and bonus point pockets. After the player has drawn a bead on the bumper he wants to contact, he presses a button on the side of Rancho cabinet which releases the ball for renewed action. If the player uses correct timing in his release he hits the desired bumper and may even catch the ball in the turret kicker again for added attempts at extra points.

In addition to the new scoring principle, Rancho contains six floating roll-over buttons, seven kick-out pockets, six bonus point bumpers, sequence scoring and variable point bumpers. Two kick-out holes at the very bottom of the playfield transfer bonus points to the regular scoreboard. Thru the application of skill, player can make sequence bumpers' series and run up double or even triple bonus scores.

NY Paper Features Operator Side of Game Situation

(Continued from page 102)

new-type machines were legal. They told me they were legal as far as they were concerned, and as long as I conformed to the State and city laws I'd be okay."

No Quick Profits

The story brought out the fact that game operation involved hard work and was not a road to quick profits. "It's not a white-collar job, believe me," Lieberman was quoted in the story. "In one place we had to buy the guy's showcase to install a machine. We said, 'Look, we'll buy the showcase; let us put in a machine.' Lots of places had only direct current. We had to install converters—at our own expense, of course.

"We gave service from 9 a.m. to 10 p.m., seven days a week. On a slow night we'd knock off at 9 p.m. I'd send Phil home to his wife once in a while."

Police department charges of racketeering in the games industry received were aired in the story. In this connection the article quoted Lieberman's statement:

Lieberman's Remarks

"That's something you read about in comic books and see in Grade B movies. There are no racketeers in this business. The work is much too hard and the returns much too small for the racketeer even to consider it. The so-called pinball racket is just a group of small business men conducting their business like any other small business men.

"The cops have said that 25 per cent of us are hoodlums and racketeers and that a lot of unsolved murders are attached to us. Well, there's an association of pinball operators. They've offered numerous times to let the police investigate us at our own expense, but the police have refused. So figure that one out."

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ADVANCE RECORD RELEASES

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(Continued from page 111)

- Music For Romance Album (4-10")**
 P. Weston Ork . . . Capitol CD-81
 April in Paris . . . Capitol 10129
 Everything I Have Is Yours . . . Capitol 10131
 Gone With the Wind . . . Capitol 10129
 My Romance . . . 10128
 Orchids in the Moonlight . . . Capitol 10128
 Poor Butterfly . . . Capitol 10130
 Sleepy Time Gal . . . Capitol 10131
 Time on My Hands . . . Capitol 10130
- Music From Beyond the Moon**
 T. Martin (If I) Victor 20-2914
- My Blue Heaven**
 G. Davis (Mary Lou) Skating Rhythms SR-294
- My Happiness**
 A. Dale (Tea Leaves) Signature 15206
- My Happiness**
 E. Fitzgerald (Tea Leaves) Decca 24446
- My Melancholy Baby**
 Bing Crosby (I Cried) Decca 25366
- My Happiness**
 J. Laurenz (Someone Cares) Mercury 5144
- My Happiness**
 The McKay Trio (Barcarolle) Continental C-1241
- My Happiness**
 A. and J. Nelson (That Old) Bandwagon 504
- My Man Friday (On Saturday Night)**
 The Caldwelles (I Wanna) Victor 20-2906
- Nature Boy**
 A. Young-Mantovani Concert Ork (Ritual Fire) London R-10013
- Nature Boy**
 D. James (You Can't) Victor 20-2944
- Needles and Pins**
 J. Fina Ork (Bubble-Loo, Bubble-Loo) MGM 10202
- Never Felt Like This Before**
 L. Hayes (These) Clover CL-707
- Night and Day**
 The Starlighters (Maria From) Capitol 15114
- Nobody But You**
 L. Paul Trio-C. Hayes (On the) Mercury 5137
- Nobody's Sweetheart**
 G. Lombardo (Boo-Hoo) Decca 25381
- No Good Woman Blues**
 G. Davis (The Memphis) Skating Rhythms SR-297
- Oh Baby What You Do To Me**
 C. McCoy (Mississippi Mud) Mercury 5136
- Oh, Lady, Be Good**
 Count Basie (Blue and) Decca 25314
- On the Little Village Green**
 F. Carle (Somebody Else's) Columbia 38222
- On the Street of Regret**
 L. Paul Trio-C. Hayes (Nobody But) Mercury 5137
- On Treasure Island**
 Bing Crosby (Red Sails) Decca 25380
- One For My Baby**
 Snooky Lanson (The Flower) Mercury 5141
- Our Katy**
 F. (Schnickelfritz) Fisher (Herr Schmidt) Decca 45067
- Pass a Piece of Pizza Please**
 J. Colonna (Where Do) Capitol 15098
- Pasta Fasula**
 The Park Avenue Jesters (Cheap Bananas) De Luxe 1168
- Peek-a-Boo—I Love You**
 D. Rodney-J. Carroll, Dir.-Dana Singing Strings (What Care) Dana 2006
- Pennies From Heaven**
 The Modernaires (Mm-Mm-Good) Columbia 38208
- Piano Fantasy**
 A. Logan (I Love) National 7021
- Poor Papa**
 Buddy Weed Trio (What's Good) MGM 10201
- Put the Blame on Mame**
 J. Davis (Just a) Columbia 38223
- Put Your Arms Around Me, Honey**
 G. Davis (I'll Dance) Skating Rhythms SR-286
- Raggedy Ann**
 H. Carroll-The Satisfiers (Highway to) Victor 20-2915
- Ready Set Go**
 P. Page (Gotta Have) Mercury 5142
- *Red Sails in the Sunset**
 Bing Crosby (On Treasure) Decca 25380
- Reed Rapture**
 S. Kenton (Concerto for) Decca 25304
- Reflections on the Water**
 P. Fennelly Ork (A Tree) MGM 10211
- Rendezvous**
 A. Malvin (Donna Bella) Metrotone 2016
- *Rippling Rhythm**
 Shep Fields (Don't Blame) Victor 20-2945
- Ritual Fire Dance**
 Mantovani Concert Ork (Nature Boy) London R-10013
- Rosa**
 V. Damone (I Don't) Mercury 5135
- Rosie O'Toole**
 B. Clemeut Ork (The Tough) Orpheus 262
- St. Louis Blues**
 B. Allen Rhythm Four (Cumana) Capitol 15107
- Samson and Delilah**
 E. Bleck (Emperor Waltz) Hollywood Rhythms 1761
- Scarf Dance**
 G. Davis (Love's Dream) Skating Rhythms SR-289

- Schoene Maedel (Pretty Girl)**
 T. Steele (Don't Ever) Saks 5012
- Schoene Maedel**
 D. Rodney-J. Carroll, Dir.-Dana Singing Strings (Here It) Dana 2005
- Serenade in the Night**
 G. Davis (Temptation) Skating Rhythms SR-295
- Seven Days a Week**
 B. Hayes (Dream On) Melody 1036
- She Don't Wanna**
 B. Berkey Ork (Ain't She) Bullet 1031
- Siboney**
 R. Bloch Ork (The Peanut) Signature 15208
- Sleep My Child (Lullaby for a Displaced Child)**
 D. Day (Daddy, You've) Victor 20-2916
- Sleep, My Baby, Sleep**
 J. Garland (You Made) Decca 25366
- Smiles**
 The Pied Pipers (Judaline) Capitol 15103
- Some Things Will Never Change**
 Mindy Carson (You Took) Mustcraft 574
- Somebody Else's Dream**
 J. Stone-R. Ross Quintette (Take a) Apollo 1098
- Somebody Else's Picture**
 F. Carle (On the) Columbia 38222
- *Somebody (You'll Want Me To Want You)**
 Hoosier Hot Shots-S. Foster (There's a) Decca 46131
- Someone Cares**
 J. Laurenz (My Happiness) Mercury 5144
- *Song of Songs Album (1-12")**
 O. Welles . . . Decca DU-10
- The Song of Songs, Parts 1 and 2**
 . . . Decca DU-90018
- Songs of Our Times (1936) Album (4-10")**
 M. Fingerle-A. Schutt . . . Decca A-1936
1. Did I Remember; 2. It's a Sin to Tell a Lie; 3. Until the Real Thing Comes Along . . . Decca 24079
 1. Goodnight My Love; 2. There's a Small Hotel; 3. Stompin' at the Savoy . . . Decca 24079
 1. Is It True What They Say About Dixie; 2. South Sea Island Magic; 3. Goody Goody . . . Decca 24078
 1. It's Been So Long; 2. All My Life; 3. Lost . . . Decca 24078
 1. Moon Over Miami; 2. Lights Out; 3. In the Chapel in the Moonlight . . . Decca 24077
 1. The Way You Look Tonight; 2. A Melody From the Sky; 3. Pennies From Heaven . . . Decca 24076
 1. With Plenty of Money and You; 2. Easy to Love; 3. I've Got You Under My Skin . . . Decca 24076
 1. Would You; 2. When Did You Leave Heaven; 3. I'll Sing You a Thousand Love Songs . . . Decca 24077
- Songs of Our Times (1937) Album (4-10")**
 . . . Decca A-1937
1. A Sailboat in the Moonlight; 2. I've Got My Love To Keep Me Warm; 3. Vieni Vieni . . . Decca 24083
 1. Boo-Hoo; 2. That Old Feeling; 3. Organ Grinder's Swing . . . Decca 24080
 1. Harbor Lights; 2. When My Dream Boat Comes Home; 3. Can I Forget You . . . Decca 24080
 1. It Looks Like Rain in Cherry Blossom Lane; 2. Little Old Lady; 3. Rosalie . . . Decca 24083
 1. Remember Me; 2. Serenade in the Night; 3. Sweet Lullaby . . . Decca 24082
 1. The One Rose; 2. Once in a While; 3. Blue Hawaii . . . Decca 24081
 1. What Will I Tell My Heart; 2. Moonlight and Shadows; 3. Never in a Million Years . . . Decca 24082
 1. Whispers in the Dark; 2. Too Marvelous for Words; 3. September in the Rain . . . Decca 24081
- Souvenir Album (4-10")**
 J. Mooney Quartet . . . Decca A-651
- I Can't Get Up the Nerve To Kiss You**
 . . . Decca 23909
- Just a Gigolo** . . . Decca 23790
- Lazy Countryside** . . . Decca 24174
- Meet Me at No Special Place (And I'll Be There at No Particular Time)**
 . . . Decca 23909
- September Song** . . . Decca 23790
- Stars in My Eyes** . . . Decca 24174
- Tea for Two** . . . Decca 23842
- Warm Kiss and Cold Heart** . . . Decca 23842
- Stompin' Room Only**
 H. Busse Ork (It Had) Decca 25302
- Sunset To Sunrise**
 A. Mooney (Blue Bird) MGM 10207
- Sweetie Pie**
 J. Mercer (The First) Capitol 15096
- Take a Million Teardrops**
 J. Stone-R. Ross Quintette (Somebody Else's) Apollo 1098
- Takin' Miss Mary To the Ball**
 K. Kyser (Little Girl) Columbia 38203
- Tea Leaves**
 J. Laurenz (A Tree) Mercury 5148
- Tea Leaves**
 E. Fitzgerald (My Happiness) Decca 24446
- Tea Leaves**
 A. Sidroe-R. Davis (Where the) Palda P-1005
- Tea Leaves**
 The E. Cote Serenaders-B. Evans, Dir. (In Martha's) Columbia 38230
- Tea Leaves**
 A. Dale (My Happiness) Signature 15206
- Teardrops in My Heart**
 J. Day (Toolie Oolie) MGM 10199

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G. Davis (Serenade in) Skating Rhythms SR-295

Thanks To You
J. Shelton Trio (Better Luck) Mercury 5145

That Grand Old Party
The Jesters (You're a) 20th Century 20-63

That Little Old Bible of Mine
P. Regan (When You) Gem 1505

That Old Fashioned Girl of Mine
A. and J. Nelson (My Happiness) Bandwagon 504

That Old Irish Mother of Mine
G. Davis (Mother Machree) Skating Rhythms SR-293

The Blues Jumped Up and Got Me
B. Goodman (Have You) Capitol 15111

The Boone County Volunteer Fire Brigade
J. Corvo (In the) Gem 1507

The Bubble Gum Song
L. Lane (If I) Gem 713

The Face on the Bar Room Floor, Parts I & II
F. Brooks . . . Continental C-1232

The First Baseball Game
J. Mercer (Sweetie Pie) Capitol 15096

The Flower Seller
J. Bradford (Whisper a) Victor 20-2885

The Flower Seller
Snooky Lanson (One For) Mercury 5141

The Girl With the Onion on her Breath
L. Stewart (Juke Box) Bandwagon 502

The Little Old Mill
G. Davis (Kate) Skating Rhythms SR-288

The Memphis Blues
G. Davis (No Good) Skating Rhythms SR-297

The Moonrise Song
J. Emerson (Hair of) Metrotone 2018

The Old Oaken Bucket
Pinky Tomlin (What's the) Decca 25333

The Peanut Vendor
R. Bloch Ork (Siboney) Signature 15208

The Sad Cowboy
Hoagy Carmichael (Bubble-Loo, Bubble-Loo) Decca 24445

The Shoemaker's Serenade (Ticky Ticky Tee)
The Radio Revellers (I'm Afraid) Columbia 38209

The Touch of Your Lips
B. Clement Ork (Rosie O'Toole) Orpheus 262

The World Is Waiting for the Sunrise
B. Light (Alice Blue) Tempo TR-604

There Goes My Heart
D. Baldwin-B. Dawes Ork (Beyond the) Embassy P-1006

They're Laying Down the Law Today
L. Vincent (Winky-Blinky Peek-a-Boo) Pearl 11

There's a Tear in My Beer Tonight
Hoosier Hot Shots-S. Foster (Someday) Decca 46131

These Memories Are You
L. Hayes (Never Felt) Clover CL707

Things Got Tuff Again
The Dixialars (Keep Me) 20th Century 20-60

Too Bad (Now That You're in Love)
Ollie Anderson (Unaware) Acme 0011

Tootie Oollie Doolie (The Yodel Polka)
J. Day (Teardrops in) MGM 10199

Unaware
T. James (Too Bad) Acme 0012

Wagon Wheels
B. Light (Tumbling Tumbleweeds) Tempo TR-602

Walk It Off
T. Dorsey (Let Me) Victor 20-2904

Wedding Bells
The Beale Street Boys (Baby Don't) MGM 10197

Wedding Bells Are Breaking Up That Old Gang of Mine
L. Vincent (You're the) Pearl 20

What a Day
B. Vincent (Especially for) Embassy P-1007

What Care I?
D. Rodney-J. Carroll, Dir.-Dana Singing Strings (Peek-a-Boo-I) Dana 2006

What's Good Enough For Baby?
Buddy Weed Trio (Poor Papa) MGM 10201

What's the Reason (I'm Not Pleasin' You)
Pinky Tomlin (The Old) Decca 25333

When It's Springtime in the Rockies
B. Reynolds-I. Miller Ork (Maybe) Sing-a-Tune 515

When McCormack Sang Mother Machree
M. O'Higgins (Ballycotton) American Beauty 200

When You Look in the Heart of a Shamrock
P. Regan (That Little) Gem 1505

When You're Smiling
F. Laine (All of) Mercury 5143

Where Do You Work-a, John?
J. Colonna (Pass a) Capitol 15098

Where the Apple Blossoms Fall
Buddy Clark (I'm a) Columbia 38241

Where Gypsy Fiddles Play
Shep Fields (Diane) Musicraft 570

Where the Apple Blossoms Fall
A. Boyer (Is It) Tempo TR-662

Where the Apple Blossoms Fall
A. Sidroe-R. Davis (Tea Leaves) Palda P-1005

Where the Apple Blossoms Fall
H. Kern-L. Sloop (Is It) Tempo TR-1052

Whisper a Word of Love
J. Bradford (The Flower) Victor 20-2885

Who Struck, John?
King Odum Quartet (Moonlight Frost) Musicraft 575

Wildcat Victory
G. Davis (Abdallah "Kansas") Skating Rhythms SR-291

Winky-Blinky Peek-a-Boo
L. Vincent (They're Laying) Pearl 11

You Came a Long Way (From St. Louis)
R. McKinley (For Heaven's) Victor 20-2913

You Can't Be True, Dear
D. James (Nature Boy) Victor 20-2944

You Can't Be True, Dear (Du Kannst Nicht Treu Sein)
L. Stewart (If I) Bandwagon 501

You Call Everybody Darlin'
A. Trace Ork (Linger Awhile) Regent 117

You Can't Stop Me From Dreaming
Phyllis All Star String Band (Baby Your) Apollo 1118

You Go To My Head
A. George Ork (Just Because) Master 101

You Go To My Head
A. George Ork (Just Because) Signature 15207

(Dear Mr. Gable) You Made Me Love You
J. Garland (Sleep My) Decca 25393

You Took Advantage of Me
Mindy Carson (Some Things) Musicraft 574

You Were Meant For Me
The Woodland Serenaders (If You) Bandwagon 403

You're a Grand Old Flag
The Jesters (That Grand) 20th Century 20-63

You're Gonna Get My Letter in the Morning
W. Gregg Ork (Lone Star) Coast 8061

You're Gonna Make a Wonderful Sweetheart
R. Scott Ork (Comin' Through) MGM 10198

You're Really Doin' Something To Me
G. Davis (Meet Me) Skating Rhythms SR-296

You're the One I Love
L. Vincent (Wedding Bells) Pearl 20

HOT JAZZ

Ain't Misbehavin'
A. Tatum (Smoke Gets) Victor 20-2911

Billie Holiday Album (4-10")
Billie Holiday . . . Decca A-652

Don't Explain . . . Decca 23565

Good Morning Heartache . . . Decca 23676

Lover Man (Oh, Where Can You Be)
. . . Decca 23391

No Good Man . . . Decca 23676

No More . . . Decca 23483

That Old Devil Called Love . . . Decca 23391

What Is This Thing Called Love . . . Decca 23565

You Better Go Now . . . Decca 23483

Body and Soul
G. Krupa Jazz Trio (Stompin' at) Columbia 38214

"Lightnin'" Boogie
"Lightnin'" Hopkins (Whiskey Head) Score 4002

Little Jazz Album (4-10")
R. Eldridge . . . Decca A-659

Ain't That a Shame . . . Decca 23532

All the Cats Join in . . . Decca 23532

Embraceable You . . . Decca 23471

Hi Ho Trallus Boot Whip . . . Decca 23637

Little Jazz Boogie . . . Decca 23471

Rockin' Chair . . . Decca 23097

Tippin' Out . . . Decca 23637

Yard Dog . . . Decca 23697

Musa's Vision
A. Blakey Messengers (The Thin) Blue Note BN-545

Smoke Gets in Your Eyes
A. Tatum (Ain't Misbehavin') Victor 20-2911

Sombody Else, Not Me
Pee Wee Hunt Ork (Twelfth Street) Capitol 15105

Stealin' Home
J. Oliver-A. Steel (Sweet o' Lives) Rainbow 10063

Stompin' at the Savoy
G. Krupa Jazz Trio (Body and) Columbia 38214

Sweet Olives
A. Steel-J. Oliver (Stealin' Home) Rainbow 10063

The Thin Man
A. Blakey Messengers (Musa's Vision) Blue Note BN-545

Twelfth Street Rag
Pee Wee Hunt Ork (Somebody Else) Capitol 15105

Whiskey Head Woman
"Lightnin'" Hopkins ("Lightnin'" Boogie) Score 4002

INTERNATIONAL

Awaiting
Juke Box Serenaders (Little Mary) Columbia 12371-F

Bummel Petrus
Babe Wagner's Dutchmen (Drei-Thorspitz) Columbia 12372-F

Dreithorspitz
Babe Wagner's Dutchmen (Bummel Petrus) Columbia 12372-F

Little Mary
Juke Box Serenaders (Awaiting) Columbia 12371-F

The New Look
Bee Gee Tavern Band (Tit-Willow) Columbia 12370-F

Tit-Willow (Little Caesar)
Bee Gee Tavern Band (The New) Columbia 12370-F

Supplies In Brief

Speed Up Statistics

WASHINGTON, May 29.—A modified agriculture census plan which would speed up statistics on items of interest to venders is being pushed here by a farm advisory committee. The plan would provide for a staggered sampling on specific commodities each year rather than the present set-up of an over-all census every 10 years.

The advisory committee, made up of farm and Agriculture Department representatives, claims data from the decennial census program are frequently outmoded before they can be published.

Included in farm censuses are production and consumption figures on such items as peanuts, tobacco, popcorn, walnuts and almonds.

Revise Sugar Quota

WASHINGTON, May 29.—Agriculture Department this week revised downward the 1948 domestic sugar quota. In cutting the quota from 7,500,000 tons to 7,000,000 tons, Agriculture said current low distribution makes the larger amount unnecessary.

The announcement, in effect, rejected a request made by a group of

larger sugar users a few weeks ago that the quota be increased by 500,000 tons. These users included many large candy and soft drink makers.

Domestic sugar consumption dropped some 16,000 tons during the week ended May 15, Agriculture announced. Total consumption for that period amounted to an estimated 132,000 tons as compared with 148,358 tons the week before.

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SAMBA
SHANGHAI
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POP 3299

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Gold Ball . . . 44.50	Superliner . . . 22.50
Cyclone . . . 49.50	Playboy . . . 49.50
Havana, with Motor . . . 49.50	Mexico . . . 89.50
Rocket . . . 44.50	Surf Queen . . . 19.50

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JAMBOREE	TROPHY, PO
SHANGHAI	GUSHER. \$19.95
GROETCHEN COLUMBIA . . . \$129.50	

NEW CONSOLES

5 25c Challenger . . . \$595.00
5c Monte Carlo . . . 600.00
5 25c Monte Carlo Challenger . . . 745.00
Evans Bang Tails . . . 671.50
25c Evans Races, JP, PO, Fl. Sample . . . 560.00
Triple Bell . . . 895.00

SPECIAL! BRAND NEW SHOOTING STARS

In Original Cartons
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Lots of 5
\$74.50 Ea.
Single Lots

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Wire or Phone

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5c Pace Reels Jr. \$ 49.50
Bang Tails . . . 425.00
5c Big Game . . . 49.50
5c Jenn. Club Console . . . 79.50
25c Jenn. Club Console . . . 89.50
Sport King . . . 59.50
Turf King, P.O. . . 79.50

5c WIRELESS WALL-O-MATICS (WS-2Z) . . . \$19.50
5-10-25c WIRELESS BAR-O-MATICS (WB-1Z) . . . 32.50
Each Unit completely reconditioned and re-finished. All worn parts replaced.

GUARANTEED PERFECT

MILLS PANORAM, Late Serial . . . \$225.00

NEW JENNINGS BELLS*

Standard Chief, 5c . . . \$269.50
Standard Chief, 10c . . . 279.00
Standard Chief, 25c . . . 289.00
Standard Chief, 50c . . . 399.00
Standard Chief, \$1 . . . 599.00
Super DeLuxe Lite Up Chief, 5c . . . 324.00
Super DeLuxe Lite Up Chief, 10c . . . 334.00
Super DeLuxe Lite Up Chief, 25c . . . 344.00
Super DeLuxe Lite Up Chief, 50c . . . 454.00
Standard Club Console . . . 369.00
Super DeLuxe Club Console . . . 424.00

*With Tic-Tac-Toe Reels. Same Prices.



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Terms:
1/3 Dep.
Balance
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BELL SPECIALS

5c 4-Star Chief . . . \$ 89.50
5c Jenn. Chief . . . 85.00
5c Jenn. Silver Chief . . . 85.00
5c Jenn. Bronze Chief . . . 125.00
5c Jenn. Red Skin . . . 79.50
10c 4-Star Chief . . . 79.50
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10c Watling Rolatop . . . 175.00
10c Pace Comet . . . 60.00
25c Mills Brown Front . . . 80.00
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25c Pace Bantam . . . 85.00
25c Watling Rolatop . . . 49.50
50c Mills Gooseneck . . . 75.00

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PIN BALL AND MUSIC ROUTE

Established over 12 years. Located in good Midwest town that is growing on account of airplane work. 90 Pinball, mostly late models; 32 Music, 27 late model Wurlitzer, 114 Wall Boxes, V8 Truck and several thousand dollars' worth of Parts. Business is worth well over \$40,000, will take \$25,000 cash. Partners disagree reason for selling.

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Specials

United Manhattan
Williams' Bonanza **\$190**

Immediate Delivery

Write for Prices
GENCO MARDI GRAS
UNITED RONDEEVOO
CHICAGO COIN SHANGHAI
EXHIBIT JAMBOREE

BALLY BALLYHOO, Brand New \$90

NEW MILLS SLOTS

Jewel Bells, Black Cherrys,
Melon Bells
5¢ play \$248
10¢ play 253
25¢ play 258
50¢ play 338
Golden Falls, Hand Load
Black Gold, Hand Load
Bonus Bell
5¢ play \$258
10¢ play 263
25¢ play 268
50¢ play 348

The Five Ball

Sensation
Williams
YANKS

For Immediate Shipment
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NEW JENNINGS SLOTS

Standard Chief, 5c. \$269
Standard Chief, 10c. 279
Standard Chief, 25c. 289
Standard Chief, 50c. 399
Standard Chief, \$1. 599
Super DeLuxe Lite
Up Chief, 5c. 324
Super DeLuxe Lite
Up Chief, 10c. 334
Super DeLuxe Lite
Up Chief, 25c. 344
Super DeLuxe Lite
Up Chief, 50c. 454
Standard Club
Console 369
Super DeLuxe
Club Console.... 424

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The Finest! Reconditioned!

KEENEY Three Way
Bonus Super Bell **\$795**
BALLY Double-Up .. **395**

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BALLY Trophy—Automatic Payout
KEENEY Favorite—Combination F.P. and P.O.
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NEW GAMES

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GENCO'S MARDI GRAS
WILLIAMS' YANKS

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BONANZA .. \$124.50	HONEY \$ 64.50
NEVADA 120.00	DOUBLE BARREL .. 24.50
HI-RIDE 119.00	STAGE DOOR .. 24.50
CO-ED 94.50	CANTEEN... 24.50
RANGER 74.50	SURF QUEEN .. 24.50
MARJORIE .. 74.50	
MAIZIE 69.50	
LUCKY STAR. 69.50	

Hundreds of Other Games Available . . . Write or Call for Lowest Prices.

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WANT TO BUY

MILLS ESCALATOR SLOTS ♦ GENCO TOTAL ROLLS

OR WILL TRADE FOR OTHER EQUIPMENT

SPECIAL: 50c JEWEL BELLS—WRITE

IMMEDIATE DELIVERIES—ALL NEW EQUIPMENT! WRITE OR CALL FOR PRICES

Tumblers and Boomerangs

Upright novelty high score games. New, in original cases.

\$129.50

ARCADE EQUIPMENT—READY TO OPERATE

Battling Practice .. \$ 75.00	Liberator-Periscope .. \$ 89.50
Ace Bomber .. 99.50	Panoram .. 250.00
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Champion Hockeys .. 69.50	Undersea Fighter .. 99.50
Drivemobile .. 119.50	Sky Fighter .. 99.50
10¢ Groetch, Typex. 245.00	Zingo .. 89.50
Keeney Submarine .. 64.50	Photomatio .. 295.00

WRITE FOR COMPLETE LIST: 1-Balls, 5-Balls, Consoles, Slots, Scales, Etc.
FOREIGN TRADE: We are prepared to serve you now. Write in your own language for information.
Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft. CABLE: MOCOIN.

Record Reviews

(Continued from page 32)

RATINGS
(100 Point
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST

TUNES

LABEL AND NO.

COMMENT

RATINGS

OVER-ALL
DISK JOCKEY
DEALER
OPERATOR

ARTIST

TUNES

LABEL AND NO.

COMMENT

RATINGS

OVER-ALL
DISK JOCKEY
DEALER
OPERATOR

POPULAR

MARK WARNOW-
MARION MORGAN
(Coast 8017)

Swing Low Sweet Clarinet

Effective blending of bluesy Morgan chirping over mournful clary tootling.

Who But You
Warnow orking hauntingly beautiful here with thrush rendering catchy lyric in strong fashion.

XAVIER CUGAT
(Columbia 38194)

Charisse
(Bob Graham)
Heavily dramatic Cugle cleffing of tango from flick "On the Island With You." Graham handles one chorus vocal well.

On an Island With You
Title song from Cugle's new pic lends itself to slow bolero instrumental rendition.

JACK FINA ORK
(MGM 10202)

Needles and Pins
(Charles Martin-Quartette)
Sprightly tune, well-cleffed arrangement featuring Finna's tinkling piano.

Bubble-Lee, Bubble-Loo
(Charles Martin)
Ditty is Carmichael's, has an easy-flowing melody and unusual lyric refrain. Nice vocal and orking.

WAYNE GREGG ORK
(Wayne Gregg-
Chorus)

You're Gonna Get My Letter in the Morning
So-so vocal and band backing on an ordinary pop.

Lone Star Moon
Western done with no particular style or character.

JACK SMITH
(The Clark Sisters)
(Capitol 15102)

Highways Are Happy Ways
Capitol uses old-style vocal harmony with string backing. Corny enough to sell in current market.

Tea Leaves
Another schmaltz treatment of a small label hit—probably a bit late to cash in on tune popularity.

THE BEALE STREET BOYS
(MGM 10197)

Wedding Bells (Are Breaking Up That Old Gang of Mine)

Fair rendition of the barbershop oldie, with the boys on an Ink Spots kick.

Baby, Don't Be Mad at Me

Less mannered and derivative, the boys do this fast-coming pop straight and pleasingly.

MILLS BROTHERS
(Decca 24441)

Baby, Don't Be Mad at Me

The boys sing this fine pop with the taste and relaxed rhythm that have kept them up there for so many years.

I Couldn't Call My Baby (Anything But Baby)
Another tasty job on the flip.

THE PIED PIPERS
(Capitol 15094)

My Happiness
An indifferent performance for the Pipers on the popular slow ballad.

Highway To Love
(Paul Weston Ork)
Flip, a rhythm number with good ork backing, shows the Pipers to better advantage.

THE SUNSET TRIO
(Capitol 15093)

That Five o'Clock Feeling
(Lynn Cole)
Organ, accordion and guitar give good enough backing to fair vocal on pleasing new pop.

I Love You (Je T'Aime)
Trio does the oldie simply and leisurely—a fine tune well played.

THE BUDDY WEED TRIO
(Buddy Weed)

What's Good Enough for My Baby
(MGM 10201)

Buddy's ingratiating voice and sparkling piano playing show up well on this humorous trifle. Trio sound is something like King Cole's.

Poor Papa (He's Got Nuthin' at All)
Buddy puts out, but nothing happens on the flip.

ART MOONEY
(MGM 10204)

I Went Down to Virginia.
(Redd Evans)

Evans chirps the pop in a pleasing Johnny Mercer manner with the ork giving him a full, well-scored backing. No ocarina solos.

Blue Shadows On the Trail
(Bud Brees-The Galli Sisters)

The girls add a Western touch all their own on this, making a sound halfway between a coyote howl and a yodel behind Bud's vocal.

PEGGY LEE
(Capitol 15090)

Calamba! It's the Samba
(Dave Barbour - The Brazilians)

Natural follow-up to "Manana" done in identically the same fashion; great rhythm and orking aids the sprightly Lee vocal.

Baby, Don't Be Mad at Me

(Dave Barbour Ork)
Twin-tempoed cleffing of a new plug treated to fine Lee singing and more tasteful background.

LAWRENCE WELK
(Joan Mowrey-Bob "Tex" Cromer)

If You Were the Last Man in Omaha
(Decca 24416)

Wacky comedy ditty with twangy Cromer piping, band vocal, laughing and instrumental tricks.

Melody Time
(Bobby Beers)

Standard Welk orking on display here. Whistling and Beers warbling okay.

(Continued on page 122)

Drink Exec Still Campaigning for Fractional Coins

BEVERLY HILLS, Cal., May 29.—Campaign for new fractional coins (7½, 12½-cent) initiated a year ago by Edward W. Mehren, president of the Squirt Company here, is being carried steadily with increasing publicity via radio, press and personal contacts.

Leading members of the coin machine industry have not registered objection to the coinage proposal, Mehren stated that "while it is true that the money receiving portions of coin vending machines would have to be changed . . . most people in the industry are enthusiastically in favor of the proposal . . ."

Director of the mint, Mrs. Nellie Tayloe Ross, recently advised Mehren that the Treasury had, over a period of years, received many requests for fractional coins of different denominations. Economists who have been contacted on the issue, Mehren claims, agree that "the fractional coin proposal is a sound and desirable economic proposal." Naming several of these, he listed Leon H. Keyserling, vice-chairman of the President's Council of Economic Advisors, Washington; Dexter Keezer, chief economist, McGraw Hill Publishing Company; Boris Shiskin, chief economist to AFL and others.

NEW METAL TYPER MACHINES REPAIR SERVICE PARTS AND SUPPLIES

Rebuild Old Groetchen Typer Machines To look and Operate like new.



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Plain or Colored Write for Samples and Prices

FOR TOPS IN QUALITY BUY DIRECT FROM THE MANUFACTURER

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Palisade Specialties Has the Best in NEW AND USED PIN GAMES

Jack 'n Jill, Monterrey, Samba, Banjo, Shanghai, Yank, Mardi Gras, Trinidad, Bonanza, Trade Winds, Robin Hood, Cinderella, Bermuda, Caribbean, Catalina, Evans Winter Books and Bangtails. New and Post-War Used Mills and Jennings Slot Machines.

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2 Singapores, like new \$115.00
2 Bally's Melody, like new 160.00
2 600 Wurlitzer Keyboard 89.50
2 Skee Balls 75.00

Grating \$5 extra Send 1/3 Deposit, Balance C.O.D.

MADISON AMUSEMENT

34-31 209 St., Bayside, Long Island, N. Y. BA 9-6925J

Wurlitzer Company in Two More Distributor Changes

(Continued from page 109)

ington area. The Winters Distributing Company is headed by Charles W. Winters, who makes his debut in the industry with the new firm. Winters, a Baltimore contractor and night club owner, will function as president of the firm, while George W. Rokos, formerly associated with Harvey in Baltimore, takes over as general manager of the new outlet.

Minneapolis Change

In the Minneapolis-St. Paul area, the Paster Distributing Company has been replaced by a newly formed organization, Lieberman Music Company, which will cover Minnesota, Western Wisconsin, North Dakota and South Dakota for Wurlitzer. Herman Paster, who heads the Paster firm, will retain his Wurlitzer distributorship in Milwaukee.

The change-over became effective May 15, with the new Wurlitzer outlet being organized by Harold N. Lieberman, veteran Twin Cities coinman, who will act as president and general manager of the new firm.

Operating music and pin game routes under the names of Acme Music Company and Twin City Novelty Company, Lieberman has been in the coin machine field for 25 years, entering the business originally started by his father. The route operations remain separate businesses, altho the three firms will now be under the same roof on Henepin Avenue, in Minneapolis.

Lieberman said he is installing a complete Wurlitzer parts and service department under the supervision of Harold Harter. Oscar Truppman, formerly associated with his uncle,

Ted Bush, in the operation of Bush Distributing Company which was sold by Hy Greenstein, of Hy-G Music Company (The Billboard, May 22), will join the Lieberman Music organization, which also plans to add a number of salesmen to its staff.

Continues as Mayflower

The Paster Distributing Company, headed by Herman Paster, in yielding the Wurlitzer franchise, goes out of business, but Paster continues in the pinball picture under the firm name of Mayflower Novelty Company. Wurlitzer has been handled here by Paster exclusively for five years. Prior to that he and Sam Taran had the franchise together from 1940.

There was some discrepancy on the amount of money involved to consummate the deal whereby Lieberman obtained the Paster firm. Figures vary from \$300,000 to \$500,000.

Paster said he will continue to have the Wurlitzer franchise for the Milwaukee area, but that under terms of the sales agreement he is barred from re-entering the music jobbing business in this area for a five-year period.

With Mayflower and Paster having exclusive United States rights to Holly Crane diggers, Paster said he intends opening offices in Chicago shortly from which to push this operation.

Moving of the Wurlitzer line to Lieberman's headquarters returns that label to the same store where for many years it was distributed by Acme Novelty Company, then owned by Ted Bush. Lieberman bought the Acme name from Bush after the latter lost his franchise to Paster and Taran in 1940.

Now Delivering the New All New COIN OPERATED POOL TABLE OF 1948



3 1/2 x 7 Feet

Distributors Wanted—

Mfd. by G. F. PERRY Johnston, S. C.

THE FOLLOWING MACHINES IN EXCELLENT SHAPE

STAGE DOOR CANTEN \$ 24.50	SUPERLINER \$ 27.50
MAISIE 79.50	LUCKY STAR 99.50
HUMPTY DUMPTY 139.50	LADY ROBIN SOOD 159.50
CINDERELLA 179.50	SPECIAL ENTRY (F.P. 1 BALL) 295.00
SUPER BELL (SINGLE CONSOLE) 69.50	

THE FOLLOWING ONE BALL F.P. AT \$25.00 EACH: RECORD TIME, DARK HORSE, BLUE GRASS, CLUB TROPHY, SPORT SPECIAL, BIG PRIZE AND SEVEN FLASHER.

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OLD ESTABLISHED WHOLESALE COIN MACHINE BUSINESS FOR SALE

Includes profitable operating companies in most prolific Southern territory. Annual business in excess of \$800,000.00. Owner retiring, will sell distributing company at invoice and low cash box less 20%. Music and Game Routes priced at 15 months' operator's share, and Cigarette Routes at 15 times weekly gross sales. Requires \$185,000.00 CASH TO HANDLE. BALANCE 36 MONTHS, 6%.

BOX D-310, e/o THE BILLBOARD, CINCINNATI 22, O.



NOW \$150.00 5c-10c-25c ROL-A-TOP BELLS

The Above Prices Are Net F. O. B. Chicago

WATLING MFG. CO.

4650 W. Fulton St. CHICAGO 44, ILL.

Est. 1889—Tel.: COLumbus 2770 Cable Address "WATLINGITE," Chicago

WANT TO BUY

- Total Rolls
- Special Entry
- Bally Entry
- Jockey Club
- Jockey Special
- Victory Special
- Victory Derby

ALL LATE FLIPPER PINS

EMPIRE COIN MACHINE EXCHANGE
1012-14 Milwaukee Ave., Chicago 22, Ill.
Phone: EVerglade 2600

ACTION SALE!

WURLITZER 24	\$ 49.50
WURLITZER 600	69.50
WURLITZER 850	175.00
SEEBURG REGAL	59.50
SEEBURG GEM (Victory Cab.)	59.50
ROCK-OLA DE LUXE	89.50
WURLITZER #100, 30-Wire Boxes	3.00
RACE HORSE GLASS FOR ADVANCE ROLL	9.50

Send 1/3 Deposit; Bal. C. O. D.

HUB DISTRIBUTING COMPANY

632 Tenth Ave., New York 19, N. Y. Circle 6-9570

FOR SALE

1 25¢ Jennings	\$50.00
1 25¢ Pace, 1945	50.00
1 25¢ Mills Goose Neck	39.00
1 25¢ Caille	35.00
1 25¢ Pace Black Cat	35.00
1 10¢ Rolla Top	30.00
1 10¢ Goose Neck	35.00
Silver Moons, Each	19.00
Club Bells, Each	25.00
Saratoga, Pace, Each	19.00
10 Pre-War Pin Games, Each	12.50

All in good working order and will sell the lot very reasonable.

SOUTHERN MARYLAND MUSIC CO. BEACHVILLE, MD.

WANT TO BUY BALLY DRAW BELLS, LARGE BUTTONS BALLY DELUXE DRAW BELLS

State quantity, condition and lowest price first letter.

H. G. Payne Company 312-14 Broadway Nashville 3, Tenn.

PREMIER SKEE BARRELS AND ALLEYS

1012-14 Milwaukee Ave., Chicago 22, Ill. Phone: EVerglade 2600
Box 325, The Billboard
1564 Broadway New York City

★ METAL FLIPPERS ★
★ METAL FLIPPERS ★

Made especially for the following games:
HAVANA, MEXICO, HAWAII and NEVADA
With complete instructions where they should be installed for best results and percentage.

Do not mistake these flippers with the ordinary flippers. THIS IS A METAL FLIPPER WITH ALUMINUM POST AND EXPANDED RUBBER, having 100% more flipper action than any flipper on the market.

PRICE FOR COMPLETE KIT—\$5.95

1/3 Deposit, Balance C. O. D.

ROYAL MUSIC CO.
76 MAIN STREET WEBSTER, MASS.

Lorillard Sales Up

NEW YORK, May 29.—P. Lorillard Company reported to Security & Exchange Commission this week that sales for the three months ending March 31, 1948, totaled \$30,000,000.

NEW YORK, May 29. — Coca-Cola Company vice-president and director of firm's various subsidiaries, Ralph Hayes, recently resigned the multiple offices. He has been elected director of Coca-Cola Interational. John C. Staten has been named Coca-Cola vice-president in charge of manufacturing.

Record Reviews

(Continued from page 120)

RATINGS
(100 Point
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS			
OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATING			
OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

POPULAR

LAWRENCE WELK (Decca 24442) <i>Bubbles in the Wine</i> Welk's theme gets light but entertaining instrumental.	77	79	74	79
<i>Kentucky Waltz</i> (Bobby Beers-Joan Mowery) Sweet and schmaltzy. Beers sings a good song.	73	75	70	75
ALAN DALE-ALAN SCHACKNER (The Moonlighters) (Signature 15206) <i>Tea Leaves</i> Song's hot; Alan's fine—but those harmonicas—gr-r-r.	80	81	77	81
<i>My Happiness</i> Ditto!	80	81	77	81
MILO & MORAN (Flint 5011) <i>Let's Clean Up the U. S. A.</i> Corny old time duet vaude styling of so-so patriotic ditty.	27	36	25	20
<i>You Tell Me Your Dream</i> Piano-roll effect, tavern type duet of oldie.	47	45	40	56
GUY LOMBARDO (Decca 24440) <i>Limbo</i>	82	85	82	82

RACE

STEVE GIBSON-THE RED CAPS (Mercury 8085) <i>Turnip Greens</i> (Romaine Brown) Novelty romp that doesn't come off, despite better-than-average instrumental work.	63	63	61	65
<i>Little White Lies</i> (Earl Plummer) Hapless vocal with an interpolated spoken chorus.	54	54	52	58
ANNIE LAURIE-PAUL GAYTEN TRIO (De Luxe 1173) <i>Wondering Blues</i> A bonnie bit o' blues by Miss Laurie. Smartly backed, featuring nice amplified guitar obbligato.	74	73	73	77
<i>Voo Doo Man</i> Blues stomp, featuring some up-to-the-minute vocal bopping by Annie that may grab nickels in race spots.	80	78	78	84
BUSTER DOBSON QUINTET (Jackie Walters) (Bandwagon 505) <i>Baseball Boogie</i> An ordinary race jump boogie woogie piece with lyrics.	67	65	62	73

EARN MORE per individual unit
than a Complete Route of other equipment



with KEENEY'S
BONUS
Super Bell

Install one 2-Way Keeney Bonus Super Bell. Compare collections you make with a complete route of other equipment. Be assured — your Keeney 2-Way Bonus Super Bell will out-earn a group of competitive machines by a wide margin. A test will prove it!

in Heavy Production
Now by
Popular Demand!
See Your Nearest Keeney Distributor

There's a Keeney Console for Every Location

- ★ 2-WAY BONUS SUPER BELL, famous 5 multiple
- ★ GOLD NUGGET, sensational

IMMEDIATE DELIVERY
of
ALL NEW BALLY GAMES

3 Jennings Challengers, 5c-25c . \$375.00
3 Bally Triple Bells, 5c-5c-25c .. 525.00
2 Jockey Specials 415.00
5 Special Entrys 315.00
2 Draw Bells 210.00
2 Bally Hi-Boys, 5c 239.50
2 Keeney Twin Bonus Bells, 5c-5c 450.00
1 Victory Derby 159.50
1 Keeney Bonus Bell, 5c 275.00
1 Bally Melody 129.50
1 Torchy 49.50
1 Longacre 49.50
1 Mills Four Bells 49.50

One-half deposit with order.

**BALLY REGIONAL DISTRIBUTORS
FOR MARYLAND, PENNSYLVANIA,
VIRGINIA AND DELAWARE.**

CHRIS NOVELTY COMPANY
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Phone Vernon 4223

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**SPEEDWAY'S
TELE-JUKE**

Speedway Products, Inc.
502 W. 45 Street New York 19, N. Y.
Longacre 5-0371
Al Bloom, President

WE OFFER THE FOLLOWING NEW
GAMES FOR IMMEDIATE
DELIVERY

GENCO'S MARDI GRAS
GOTTLIEB'S JACK 'N JILL
CHICAGO COIN'S SHANGHAI
WILLIAMS' YANKS
UNITED'S MONTERREY
EXHIBIT'S SAMBA

Write for Prices and Ask About Our Easy Pay-
ment Finance Plan for Eastern Missouri and
Southern Illinois Operators.

SERVICE OUR WATCHWORD
Morris Novelty Co., Inc.
3007 40th ST. ST. LOUIS 8, MO.

SEND TODAY!
FOR OUR
LIST OF
**OUTSTANDING
EQUIPMENT BUYS!**

RUNYON SALES CO.
123 W. Runyon St., Newark 8, N. J.
Tel.: Bigelow 3-8777
593 Tenth Ave., New York 18, N. Y.
Tel.: Longacre 4-1880

WANT TO BUY
QUICK ACTION AIR MAIL LIST
STATE NUMBER AND PRICE WANTED

KEENEY BONUS BELLS
BALLY TRIPLE BELLS
BALLY DRAW BELLS
WURLITZER Model 1015
SEEBURG Model 1 '46, 1 '47
ROCK-OLA Model 1422-1426
PACKARD PLA-MOR BOXES

BADGER SALES CO., INC.
2251 W. Pico Blvd., Los Angeles 6, Calif.

NEW GAMES

Gottlieb JACK 'N JILL
Williams YANKS
Genco MARDI GRAS
Chicago SHANGHAI

United MONTERREY
United RONDEEVOO
Exhibit SAMBA
Mills SLOTS

WRITE FOR PRICES ON THESE NEW GAMES

Used Five Ball Free Play—thoroly reconditioned

Flippers Installed for \$10.00 Additional.

Amber \$50.00	Havana \$ 80.00	Smarty \$ 40.00
Baffle Card 50.00	Hi-Ride 115.00	Smoky 75.00
Bally-Moo 50.00	Kilroy 55.00	Spellbound 30.00
Big Hit 30.00	Maisie 85.00	Star Lite 130.00
Brazil 15.00	Marjorie 85.00	State Fair 35.00
Canteen 30.00	Mystery 60.00	Step Up 30.00
Carousel 70.00	Play Boy 55.00	Superliner 40.00
Crossfire 80.00	Ranger 85.00	Superscore 40.00
Cyclone 70.00	Rocket 55.00	Surf Queens 30.00
Dynamite 45.00	Sea Breeze 40.00	Suspense 30.00
Fast Ball 35.00	Show Girl 50.00	Torchy 95.00
Gold Ball 75.00	Silver Streak 115.00	Tornado 65.00

Ship Model SESSIONS CLOCKS, \$12.00 Each. Exhibit FLIPPER KITS \$9.95
Punch Card Free. Gottlieb FLIPPER KITS 4.95

SEND FOR OUR COMPLETE LIST OF GOOD USED GAMES

OLIVE NOVELTY CO.
2021 ELLAS AVE., ST. LOUIS 3, MO.
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METAL TYPER DISCS
FOR GROETCHEN TYPERS

\$7.00 PER 1,000

Manufactured from Precision Dies from
Finest Quality Aluminum. Standard Thick-
ness. Satin Finish.

TOP QUALITY ONLY—ONE LOW PRICE
SAMPLE ON REQUEST
MONEY BACK GUARANTEE
1/2 With Order, Balance C. O. D.

MAX GLASS
DISTRIBUTING COMPANY
914 DIVERSEY - CHICAGO 14, ILL.

ROUTE FOR SALE
Music, Five Balls, Payouts, Slots, 75 Units, 15
years old. City 90,000, Rocky Mountain region,
wonderful climate.
Box D-325, % The Billboard,
Cincinnati 22, Ohio

EMPIRE'S SUPERMART
WORLD'S LARGEST COIN MACHINE DISTRIBUTING HOUSE

NEW PIN GAMES

UNITED RONDEEVOO
UN. MONTERREY
GOTT. JACK 'N JILL
EXH. SAMBA
OHIOGIN SHANGHAI
OHIOGIN TRINIDAD
GENCO MARDI GRAS
EXH. BANJO
BALLY RANCHO
WMS. YANKS
MARV. LEAP YEAR
ALSO NEW CLOSEOUTS!

WRITE

NEW ONE BALLS
BALLY GOLD OUP, F.P. \$645
BALLY TROPHY, P.O. 645

NEW ROLL DOWNS
SPECIAL SALE

EXH. MIMI \$189.50	BALLY HY-ROLL 449.50
ESSO ARROWS WRITE	PRO-SCORE 245.00
BUCCANEER 245.00	CHI. ROLL DOWN 269.50
GOLD MINE 269.50	

NEW COUNTER GAMES

MARVEL POP-UP .. \$ 29.50	ACME SHOCKER ... \$ 24.50
ABT MODEL F 52.50	DAVAL BEST HAND. 24.50
ABT CHALLENGER .. 49.50	SKILL THRILL 24.50
SHIPMAN ART SHOW 49.50	FREE PLAY 24.50
GRIP-VUE 49.50	1¢ AMER. EAGLE .. 37.50
KICKER & CATCHER 34.50	GROET. CAMERA CH. 19.95
GOTT. GRIP SCALE. 29.50	IMP, 1¢ or 5¢ 14.50
BAT-A-BALL JR. & STAND, Originally \$79.50, Now ... \$29.50	

NEW SLOTS

JENNINGS LITE-UP CHIEF
JENNINGS STANDARD CHIEF
MILLS JEWEL BELL
MILLS BLACK GOLD, H.I.
MILLS MELON BELL
MILLS BLACK CHERRY
COLUMBIA, J.P. \$109.50
VEST POCKET8 65.00

WRITE!

DE L. COLUMBIA .. \$129.50
MILLS Q.T. 115.00

NEW CONSOLES

MILLS 3-BELLS	KEEN. GOLD NUG. \$800.00	WRITE
EVANS RACES	BAL. TRIPLE BELL	931.00
EV. WINTERBOOK	EVANS BANGTAILS	826.00
EV. CASINO BELL	JENN. CHALLENGER	871.50
BAL. WILD LEMON	BAL. DOUBLE UP	595.00
		542.50

NEW VENDORS

ARISTOCRAT POP	CORN VENDORS	\$225.00
ATLAS BANTAM 5¢	ALMOND VENDOR	12.50
MARION SCALE	SILVER KING	97.50
NUT VENDOR	NUT VENDOR	29.95
5¢ 4-WAY MINT	ADVANCE 25¢ MODEL	27.50
21¢ VENDOR	SILVER KING, 1¢ or	24.00
5¢ NUT OR B.G.	VICTOR MODEL K	13.95
VIC. MOD. V. Del.	VIC. MOD. V. Del.	12.95
VIC. CUSTOM-BUILT	UNIVERSAL	13.75
N-W STAMP VEND.		13.95
		68.00

COUNTER GAME CLOSEOUT: New Daval Free Play (originally \$75 each), Now 2 For \$39.50

RECONDITIONED 5 BALLS

MELODY \$169.50	HOLLYWOOD \$44.50
NEVADA 139.50	SUPERLINER 44.50
BOWL LEAG. 129.50	FAST BALL 44.50
MEXICO 119.50	SEA BREEZE 44.50
HAWAII 109.50	SUSPENSE 44.50
FLAMINGO .. 89.50	MID. RACER. 44.50
GOLD BALL .. 89.50	LIGHTNING .. 44.50
MARJORIE .. 89.50	CANTEEN 44.50
LUCKY STAR 89.50	SURF QUEEN 44.50
CROSSFIRE .. 89.50	BIG LEAGUE 44.50
HAVANA, with	BIG HIT 44.50
Motor Unit .. 89.50	LITE-O-CARD. 29.50
HONEY 89.50	YANK, DOODLE 29.50
MAISIE 89.50	LAURA 29.50
MYSTERY ... 89.50	FLAT TOP .. 29.50
CYCLONE ... 79.50	LIBERTY ... 29.50
TORNADO ... 79.50	SKY CHIEF .. 29.50
ROCKET ... 79.50	BIG PARADE 29.50
RIO (Motor) .. 79.50	AIR CIRCUS .. 29.50
VANITIES ... 79.50	KNOCK OUT. 29.50
BALLYHOO .. 79.50	SOUTH SEAS. 29.50
PLAY BOY ... 79.50	SANTA FE .. 29.50
KILROY 74.50	BRAZIL 29.50
FIESTA 69.50	5-10-20 29.50
SUPER SCORE 64.50	BOSOO 29.50
SPELLBOUND 49.50	HI HAT 29.50
MISS AMER. 49.50	JUNGLE 24.50
DYNAMITE .. 49.50	BOLAWAY .. 24.50
SMARTY ... 49.50	VENUS 24.50
SHOW GIRL. 49.50	ABO BOWLER 24.50
BAFFLE CARD 49.50	SEVEN UP .. 24.50
STEP UP ... 49.50	
STATE FAIR. 49.50	

SLOTS

50¢ MILLS GOLD CHROME \$209.50
JENN. LITE-UP CHIEF, 25¢ 235.00
JENN. LITE-UP CHIEF, 10¢ 225.00
MILLS BLACK CHERRY, Orig. 5¢	\$144.50; 10¢, \$149.50; 25¢, 154.50
5¢ MILLS BLUE FRONT, ORIG.	89.50
5¢ MILLS BONUS BELL	119.50
5¢ MILLS ORIG. CHROME, 2-5	109.50
10¢ BROWN FRONTS	109.50
JENN. SILVER CHIEF, 5¢ or 10¢	99.50
JENN. OIGAROLA XV	99.50
GROET. COLUMBIA, J.P.	69.50
5¢ MILLS VEST POCKET	44.50
WATL. ROL-A-TOP, 5¢, 10¢ or 25¢	60.00

ONE BALLS

BALLY EUREKA, F.P. \$375.00
SPECIAL ENTRY, F.P. 329.50
VICTORY SPECIAL, F.P. 199.50
VICTORY DERBY, P.O. 189.50
TURF KING, P.O. 99.50
JOCKEY CLUB, P.O. 89.50
LONGACRE, F.P. 89.50
PIMLICO, F.P. 79.50
CLUB TROPHY, F.P. 74.50
KENTUCKY, P.O. 74.50
BLUE GRASS, F.P. 69.50
RECORD TIME, F.P. 69.50
LONGSHOT, P.O. 69.50
SPORT KING, P.O. 64.50
'41 DERBY 59.50
MILLS OWL, 1 or 5 Ball 49.50

ARCADE

P. D. Q. CAMERA & BOOTH \$500.00
CHI. COIN BASKETBALL OHAMP	379.50
WMS. ALL-STARS	339.50
DRIVEMOBILE	189.50
FOOTBALL, IDEAL	189.50
GENCO ADVANCE ROLL	189.50
MUTO. PUNCHING BAG	150.00
CHI. COIN GOALEE	149.50
ROLL-A-BARREL, 10 Fl.	149.50
SUPER BOMBER	149.50
UNDERSEA RAIDER	139.50
SUPER TORPEDO	109.50
MAJOR LEAGUE BASEBALL	109.50
BALLY HEAVY HITTER	95.00
BATTING PRACTICE	89.50
WEST. DE LUXE BASEBALL	89.50
HOOKEY, OHIOGIN	89.50
LIBERATOR OR PERISCOPE	79.50
ROCKET BUSTER	79.50
TEN STRIKE	69.50
AIR RAIDER	69.50
A.B.T. CHALLENGER, Plastic Top	34.50

CONSOLES

5-25 TWO-WAY BONUS SUPER \$565.00
BALLY TRIPLE BELL 595.00
5¢ KEEN. BONUS SUPER BELL	345.00
DE LUXE DRAW BELL	285.00
TRACK ODDS, Late Model	279.50
DRAW BELL, Regular	235.00
4-WAY SUPER BELL, 5-5-5-25¢	169.50
MILLS 3-BELLS	159.50
2-WAY SUPER BELL, 5-5¢	125.00
GALLOPING DOMINOS, J.P.	119.50
EVANS LUCKY STAR	109.50
HI HAND, COMB.	99.50
MILLS 4-BELLS, 5-5-5-5	99.50
BALLY CLUB BELL	89.50
WATLING BIG GAME, P.O. or F.P.	89.50
5¢ PACE SARATOGA SR., P.O.	89.50
BALLY BIG TOP, P.O. or F.P.	89.50
MILLS JUMBO, LATE HEAD	69.50
PACE REELS-CHR. RAIL	69.50
JENN. FAST TIME, P.O.	69.50

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1012-14 MILWAUKEE AVE. • Phone EVERGLADE 2600 • CHICAGO 22, ILL.

Assoc. Office: ROBINSON SALES CO., 7525 GRAND RIVER AVE., DETROIT. Ph: Tyler 7-2770

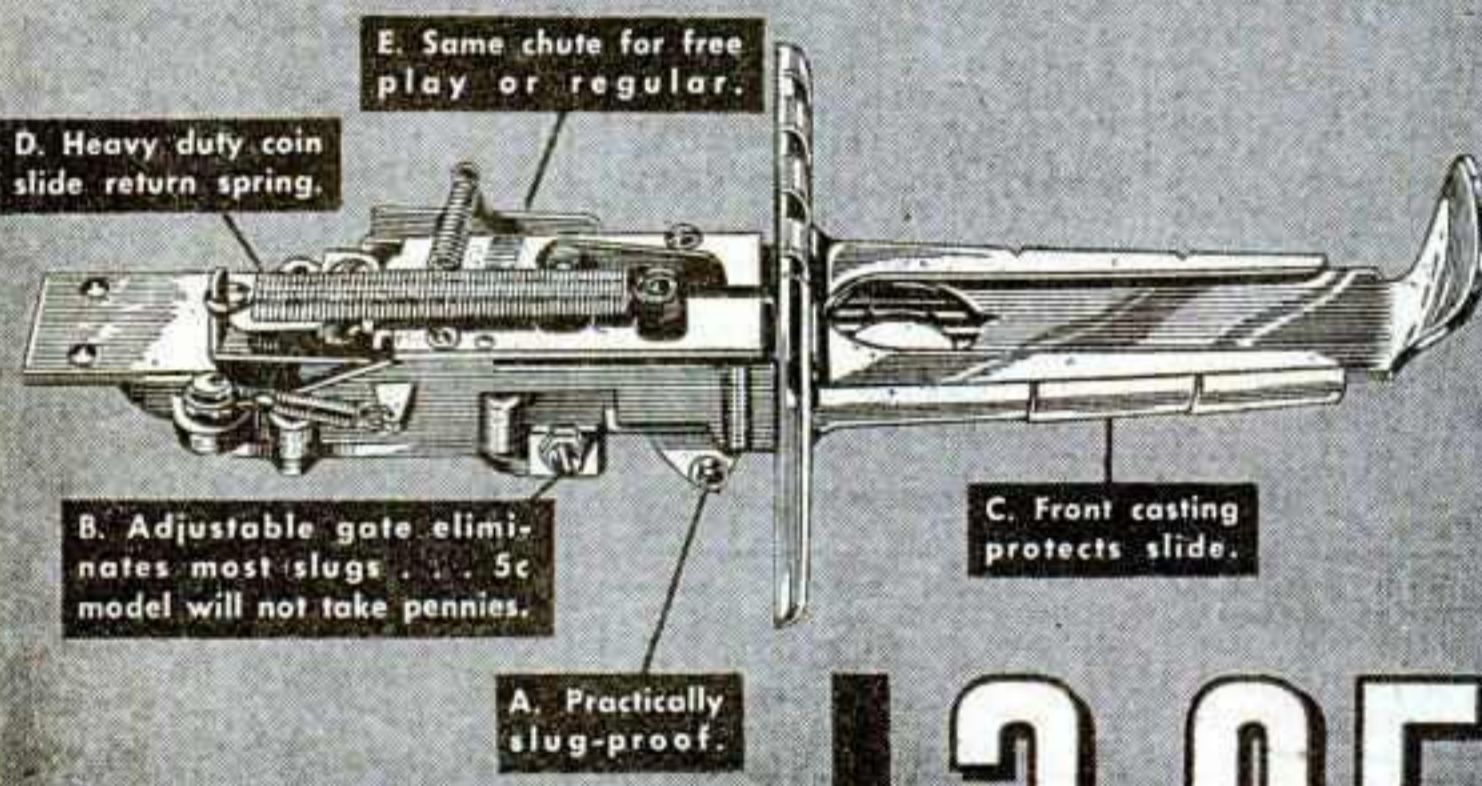
another epic in coin machine history!

CHICAGO ILL.—A.B.T. APPOINTS BLOCK MARBLE EXCLUSIVE NATIONAL DISTRIBUTORS OF "ACE" COIN CHUTE. "ACE" WINNING OVERWHELMING NATION-WIDE APPROVAL OF COIN MACHINE OPERATORS. DETAILS FOLLOW...

THE A. B. T. MFG. CO. CHICAGO, ILL. nationally known manufacturers of slug rejectors, has appointed the Block Marble Co. of Philadelphia, Pa., exclusive National Distributors of their new "ACE" slug rejector-type COIN CHUTE and other popular push-type chutes.

The A. B. T. Engineers are the talk of the coin machine world for development of the finest coin chute ever made.

THE A.B.T. ACE SLUG REJECTOR-TYPE COIN CHUTE



10 BIG FEATURES

- ★ ACE is the only chute on the market that rejects light weight slugs — Fiber, Plastic, Aluminum, etc.
- ★ ACE has improved front casting which protects slide from bending. NO PLASTIC GUARD TO BREAK!
- ★ ACE has adjustable gate and hardened insert on slide to keep out undersize coins and slugs—5 cent model won't take pennies.
- ★ ACE is equipped with heavy duty coin slide return spring which makes operating the chute a pleasure instead of a task.
- ★ ACE features popular ball-shaped grip on coin slide.
- ★ ACE has extra dog to prevent cheater's shim from being regained.
- ★ ACE coin slide designed for smooth, trouble-free operation.
- ★ ACE combines free play and regular features in same chute.
- ★ ACE easily converted from 5c to 1c by simply changing slide and readjusting gate.
- ★ ACE attractively nickel plated to harmonize with any cabinet. NO PAINT TO CHIP!

3.95

(1c and 5c models)

(Specify denomination when ordering) Available models 1c, 5c, 10c, & 25c.

Look for "ACE" on all late games — it is already the choice of leading manufacturers.

DELIVERY ABOUT JULY 1ST
 Order from your distributor or write us direct if he cannot take care of your requirements.

NOTICE TO DISTRIBUTORS! Write today for full particulars. Get on the band wagon that's sweeping the country!

Block MARBLE CO.
 1425 N. BROAD ST. • PHILA. 22, PA.
 REG. U.S. PAT. OFF.

FOR SAVINGS ON TOP EQUIPMENT WATCH LONDON'S SPECIALS!

S E E B U R G	Regals Crowns	99.50 EA.	W U R L	500K	\$99.50 EA.
	9800 ESRC	210.00 EA.		600K	
	Classics Vogues		189.50 EA.	R O C K O L A	Super Master
	Colonels ESRC	269.50 EA.	Standard Deluxe		\$99.50 EA.
Envoy ESRC					

CHECKED LATE GAMES CLEANED

Stage Door Canteen	\$29.50	Sea Breeze	\$49.50
Surf Queen		Spellbound	
Midget Racer		Big Hit	
Step Up	\$39.50	Superscore	\$54.50
Shooting Stars		Double Barrel	
Big League		Fast Ball	

SUMMER ARCADE	SPECIALS	RESORT SKEE BALLS
GOALEES — \$99.50	ALL STARS	SKEE BALLS
ALL STAR HOCKEY	\$249.50	TARGET ROLL
SCIEN. BATT. PRAC. CHICKEN SAM	\$49.50 Each	SKILL ROLL
TALLY ROLL		\$49.50 Each
DOUBLE UP	\$69.50	
PINCH HITTER		\$69.50
		ADVANCE ROLLS
		BING-A-ROLLS

TERMS: 1/3 Deposit, Balance C. O. D.

Exclusive Distributor for SEEBURG Products in Wisconsin and Upper Michigan. PHONE: KILBOURN 7323

S. L. London Music Co., Inc.
 3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

SPECIAL CLOSEOUT BUYS!
PREMIER SKEE BARREL ROLLS
 9 — 10½ ft. 3 — 12½ ft., each \$74.50 crated
 Thoroughly Reconditioned—Ready for Location!
 10 — STRIKES & SPARES (as is) — \$149.50 (crating \$40.00 extra)
 1/3 Deposit, Balance C. O. D. WRITE, WIRE OR PHONE...
ALFRED SALES, INC.
 Distributors of Coin Operated Machines and Devices
 881 Main St. LI. 9106 Buffalo 3, N. Y.

Lightning Fast
The Master Changer
 JUNIOR CHANGER
 "AS ESSENTIAL AS YOUR CASH REGISTER"
 A flick of the finger dispenses 5 nickels, 5 dimes, 4 quarters or 2 halves in the palm of your hand. No unnecessary trips to the cash register. Tubes hold quarters and halves offered for change.
 \$17.50
 Lustrous Chrome Finish Heavy Weighted Base
 \$27.50
Northwest Sales Co.
 EXCLUSIVE NATIONAL DISTRIBUTOR
 3144 Elliott Ave. Seattle 1, Washington

Trade Directory

Summary of trade activity for the past two weeks is condensed here in easy-to-file form as a trade service feature of The Billboard.

New Equipment

Bottle de-capper, Pay-Pull Manufacturing Company, San Antonio.
 Coffee vender, J. F. Frantz Manufacturing Company, 1946 W. Lake Street, Chicago.
 Mardi Gras (five-ball), Genco Manufacturing & Sales Company, 2621 N. Ashland Avenue., Chicago 14.
 Milk vender, Milk-o-Mat Corporation, New York.
 Monterrey (five-ball), United Manufacturing Company, 5737 N. Broadway, Chicago.
 Popcorn vender, Hume, Hagerson, Inc., Chicago.
 Shoeshiner, The All American Electric Corporation, 306 Stoker Drive, Saginaw, Mich.
 Stamp vender, Commercial Controls Corporation, Rochester, N. Y.
 Yanks (five-ball), Williams Manufacturing Company, 161 W. Huron Street, Chicago 10.

New Firms

Dennison Sales Company, New York

Purchases

Alfred Sales Incorporated, 1006-8 Main Street, Buffalo, has purchased

the building which was formerly owned by the Redd Distributing Company, 505 Delaware Avenue, Buffalo.

Hy Greenstein, of the Hy-G Company, has purchased the Bush Distributing Company, Minneapolis.

New Branch Offices

H. Z. Vending & Sales Company, 918 "M" Street, Lincoln, Neb.

Personal Notices

Bernard D. Craig has been appointed general sales manager of Aireon Manufacturing Corporation.

H. F. Dennison has resigned as president of the Videograph Corporation, New York.

Lou Forman has been elected president of the Videograph Corporation, New York.

Sam T. Gay has been appointed vice-president and general manager of the Queen Anne Candy Company, Hammond, Ind.

Lester Rieck has been appointed manager of the Mills Industries music division.

Charles Schlicht has been appointed director of sales research for the O. D. Jennings & Company.

Distributor Appointments

Arnspiger & Ostler, Inc., Salt Lake City, has been appointed distributor

for the United States Television Manufacturing Corporation.

Automatic Sales Corporation, Boston, has been appointed distributor for the Berco Manufacturing Company; to distribute the Hilco ice cream bar machine.

Bush Distributing Company has been appointed distributor for the Rudolph Wurlitzer Company, for Florida and Southern Georgia.

Jack Nelson & Company has been appointed distributor for the All-American Electric Corporation, manufacturer of the All-American shoeshiner machine, in the Chicago area.

Southern Coin-o-Mat Distributing Company, Miami, has appointed nine new distributors for its Imperial shoeshiner: Walter H. Black, Cleveland; A. A. Vandergriff & Company, Ohio; Tom Slattery Jr., Memphis; William J. Buckley Jr., Indianapolis; E. Ralmour, Reddick, Fla.; Florida; A. A. Benjamin, Portland, Ore.; G. & W. Novelty Company, Utica, N. Y.; Williamsport Amusement Company, Williamsport, Pa., and A. Salem & Company, Atlanta.

Address Changes

C. R. Frank, 2018 Olive Street, St. Louis.

Automatic Phonograph Distributing Company, 806 N. Milwaukee Avenue, Chicago.

Central Ohio Coin Machine Exchange, 525 So. High Street, Columbus, O.

Block Marble Nat'l Distrib for New ABT Coin Chute

CHICAGO, May 29.—Block Marble Company, Philadelphia parts and supply house, has been appointed national distributor of the newly developed ABT slug rejector-type coin chute, Walter Tratsch, ABT corporation president, announced this week. Called the Ace, the new coin chute embodies several new features and is designed for use with any amusement game.

Built to sell for \$3.95 in the penny and nickel models, the Ace coin chute does not offer complete slug protection, but will reject fiber, plastic, aluminum or other lightweight slugs, as well as undersize coin counterfeits. Lengthening of the front casting affords greater protection to the slide and minimizes the possibility of bending the slide unit, a common cause of failure in such mechanisms. Another feature is a heavy-duty coin slide return spring, as well as a ball-shaped slide grip. Unit is also available with 10-cent and 25-cent slides.

Contacted in Philadelphia, Byron Block, head of Block Marble, stated that his firm soon will appoint regional distributors to expedite the handing of Ace chutes in certain areas.

Tratsch stated deliveries are slated to start in July and that ABT would handle sales to manufacturers.

★ UNITED STATES TELEVISION ★ PROVES AGAIN...WORLD'S LARGEST PICTURES PAY!

UST Model T 530-L. 30 tubes plus rectifier tubes. Gets all stations in any city. Featuring the famous Bausch & Lomb television coated lens and the unique UST refractive optical projection system. All controls lock and disappear under the sliding panel.

OTHER OUTSTANDING MODELS

"Giant Fifteen—Model T 15823 . . . 15" Direct-view Table Set in compact mahogany finish cabinet. "Giant Ten" Model T 10823 . . . 10" Direct-view Table Set with world's largest picture on a 10" tube.

★
INSTITUTIONAL MODEL
 T 3x4836 . . . Separate screen offers sensational 3 foot by 4 foot pictures with the lights on! For hotels, hospitals, schools, movie lounges, auditoriums and industrial recreation rooms, etc. **EARLY DELIVERY!**



- NEW . . . Giant 5 Sq. Ft. Screen**
 World's largest self-contained screen . . . so big your customers can see every detail from anywhere in your tavern — 750 sq. in.
- NEW . . . "Electric Light Brilliance"**
 Amazing UST set offers brilliant television pictures even with the lights on!
- NEW . . . UST Syncrolok**
 No jumping pictures, no blurred images. Kills static caused by passing automobiles!
- NEW . . . Beautiful Leatherette Cabinet**
 Handsome decorator cabinet available in a variety of colors designed to harmonize.



Want Big Crowds?



"Bar Business Up 300%."
 —E. R., Elizabeth, N. J.

Customers pack New York's Turf Restaurant to see UST television.

"Customers order more drinks."
 —J. M., Summit, N. J.

UST works for Selig's Cafe, N. Y. "Customers see in comfort." —F. K., Newark, N. J. It's ERO (Elbow Room Only) at "Fight Night" brings the crowds the Emerald Isle Tavern, N. Y. to Lupo's Tavern, Brooklyn, N. Y.

"Paid for itself in short time!"

In the short period we have had our United States Television set it has paid for itself. Any bar owner who has an eye for his present and future business must have a "big picture" set to keep customers from going to other bars. *Harry Steed*

DISTRIBUTORS:
 Write for further information
UNITED STATES TELEVISION
 3 WEST 61ST STREET NEW YORK 23, N. Y.

Federal Coin Tax Drops

WASHINGTON, May 29.—A drop of some \$7,000 in coin machine taxes in April brought the cumulative decrease in this levy over the last 10 months to \$1,062,298 as compared with the same period in 1946-'47, the Internal Revenue Bureau disclosed this week.

Collections for the 10 months ended April 30, 1948, came to \$17,139,270, while the period July 1, 1946, to April 30, 1947, brought in \$18,201,569. April collections were \$258,442 as compared with \$265,683 for April of last year.

CENTRAL OHIO'S QUALITY BUYS

KEENEY'S NEW ELECTRIC CIGARETTE VENDOR

NOW ON DISPLAY IN OUR NEW SHOW ROOMS

ORDERS NOW TAKEN FOR PREFERRED DELIVERY IN OHIO, KENTUCKY, WEST VIRGINIA

CONSOLES

USED

Draw Bells, Regular	\$229.50
Draw Bells, Red Buttons	259.50
5¢ Bonus Super Bells	295.00
5¢-25¢ Twin Bonus Supers	595.00
5¢-5¢ Twin Bonus Supers	575.00
5¢-10¢-25¢ Keeney Triples	795.00
5¢-5¢-25¢ Bally Triple	545.00
5¢ Bally Club Bell	89.50
5¢ Paces Reels, Comb.	49.50
5¢ Paces Reels, C.P.	49.50
5¢ Bally Big Tops, C.P.	79.50
5¢ Evans Gal. Dominos, '47	415.00

CONSOLES

NEW

5¢-25¢ Bonus Super Bells	\$800.00
5¢-25¢ Gold Nuggets	800.00
5¢ Bally Wild Lemons	542.50
5¢ Bally Double Ups	542.50

ARCADE EQUIPMENT

Batting Practice	\$ 79.50
Sky Fighter	119.50
Air Raider	79.50
Tommy Gun, Late	79.50
Panorams	259.50
Undersea Raiders	149.50
Lite Leagues	149.50
Voice Recorder	69.50
9-Ft. Skee Roll	79.50
Scientific Baseball	69.50
Jack Rabbit, New	300.00
Buckley Diggers	89.50
Rotary Pushers	265.00
Pop Up, New	25.00
Champ Basketball, New	49.50
Pokerino, Scientific	199.50
Goalse, New	225.00
Wurl. Skee Rolls, 14-Ft.	165.00
10 1/2-Ft. Premier Skee Rolls	WRITE

MUSIC

Rock-Ola Standard	\$109.50
Rock-Ola DeLuxe, '39	149.50
Rock-Ola Master, '40	159.50
Rock-Ola Super	179.50
Seeburg Hideaway, RC	249.50
Singing Towers	89.50
Aireon, Like New	295.00
AMI Highboy, 40 Selections	295.00
Wurlitzer 800-R	89.50
Wurlitzer 500, Victory Cabinet	145.00
8 Wurl. #125 Wall Boxes, Ea.	15.00
8 Seeburg Bar Boxes, RC	35.00
616 Wurlitzers	89.50

NEW SLOTS

Mills Black Cherry	\$248.50	10¢	\$253.00	25¢	\$258.00	50¢	\$338.00
Mills Jewel Bells	248.00		253.00		258.00		350.00
Mills Golden Falls	248.50		253.50		258.50		350.00
Mills Vest Pockets	74.50						
Jennings Std. Chief	269.50		279.50		289.50		399.00
Jennings Club Chief	324.00		334.00		344.00		454.00
Groetchen Columbia							145.00
Watling Rotatop	175.00		200.00		225.00		300.00
Pace DeLuxe Chrome	245.00		255.00		265.00		375.00
\$1.00 Pace DeLuxe							550.00

USED AND FACTORY REBUILT SLOTS

5¢ Blue Fronts	\$ 79.50
10¢ Blue Fronts	89.50
25¢ Blue Fronts	99.50
5¢ Brown Fronts	89.50
10¢ Brown Fronts	109.50
50¢ Chiefs	249.50
50¢ Blue Fronts	249.50
\$1.00 Chief	475.00

REBUILTS LIKE BRAND NEW	
5¢ COPPER, GOLD AND BLUE, Hammerloid Finish	\$119.50
10¢ COPPER, GOLD AND BLUE, Hammerloid Finish	129.50
25¢ COPPER, GOLD AND BLUE, Hammerloid Finish	139.50
(Drill Proof and Knee Action)	

COUNTER GAMES

1¢ Sparks, Check P.O.	\$12.50
1¢ Daval Marvels	19.50
5¢ Gushers, New	29.50
5¢ Davals, Free Play	39.50
1¢ Marvel Pop Up, New	25.00
1¢ Target Skills	22.50
1¢ Gottlieb Grip Scales	32.50
1¢ Daval Buddy-Cigarette	27.50
5¢ Jennings Grandstands	12.50

SAFES & STANDS REVOLVAROUNDS

Single	\$ 79.50
Single DeLuxe	119.50
Double	116.50
Double DeLuxe	162.50
Triple DeLuxe	262.50
Heavy Double	265.00
Box Stands	25.00

PIN BALLS, \$19.50 EACH

Air Circus, Bolaway, Bosco, Defense, Victory, Hollywood, Invasion, G.I. Joe, Amer. Beauty, 5-10-20, ABC Bowler, Jungle, Legionnaire, Ten Spot, Zig Zag, Star Attraction.

NEW PIN BALLS

EXHIBIT—SAMBA
UNITED—MONTERREY
UNITED—WISCONSIN
UNITED—RONDEVOO
UNITED—MANHATTAN
GENCO—MARDI GRAS
CHI COIN—SHANGHAI
CHI COIN—TRINIDAD
WILLIAMS—YANKS

1/3 DEPOSIT WITH ORDERS

CENTRAL OHIO
COIN MACHINE EXCHANGE

525 South High
★
Columbus 15,
Ohio

New Telephone Number: Adams 7254

SHUFFLEBOARDS

Operators on the gravy train. Sensational returns and no service calls. The Akron-Penn Shuffleboard Co., a division of Bell Novelty Co., has exclusive factory franchise in the following counties and offers substantial discounts to live wire operators. Counties: Lorain, Medina, Ashland, Wayne, Cuyahoga, Mahoning, Columbiana, Summit, Stark, Portage, Geauga, Lake, Ashtabula, Trumbull.

Write—Wire—Call

AKRON-PENN SHUFFLEBOARD CO.

467 W. EXCHANGE STREET

PHONE: FR 6428

AKRON 7, OHIO

BING-A-ROLLS, 1 or 20

WANTED

Must be in good condition and priced right. Also Panoram Film.
FOR SALE—Wooden Ball Roll Downs; 3 Total Roll Champions, converted with buttons, scores 700,000, \$50.00 ea.; 1 Hi-Score, \$30.00; 2 Chicago Roll Downs. All like new.
Sky Fighters, perfect, \$95.00; Drive Mobiles, \$130.00; 2 Exhibit Peek Shows, with stand, \$75.00.
1000 Steel Balls for Pin Games wanted.

8 SUTTON STREET

A. WIENER

MATTAPAN, MASS.

NCA Program Set for 65th Annual Meet

Convene in N. Y. June 20-25

CHICAGO, May 29.—National Confectioners' Association (NCA) this week released program details of its 65th annual convention, to be held June 20-25 at the Waldorf-Astoria Hotel, New York. Production problems, sanitation and trends in the industry will be highlights of the five-day meet.

Special production forum sessions will be held two evenings, June 22 and 23, in the second floor exposition hall of the Grand Central Palace. W. Tresper Clarke, Rockwood & Company, is chairman of the forums. Scheduled for the evening of June 22 is a panel discussion covering problems selected by industry members. James A. King, the Nulomoline Company, New York, and chairman of NCA research advisory committee, will be moderator.

On the second evening, forum topics scheduled for discussion are tentatively based on sanitation problems, production techniques and trends, with accent on the field of new ration confections, and a report on moisture-retaining properties of dry milk products. Charles A. Adelson, Delson Candy Company, New York, will preside at the second forum.

Talks will be delivered by Charles F. Scully, Williamson Candy Company, Chicago, chairman of NCA sanitary advisory committee and representatives of federal, State and local regulatory agencies on sanitation phases of candy production. Wilbur Du Bois, QM Food & Container Institute, Chicago, will cover the military ration story, while Dr. H. H. Hall, U. S. Department of Agriculture, New Orleans, will tie in the latest research-production progress.

Super Market Meet Stresses Self-Service

CHICAGO, May 29.—The 11th annual convention of the Super Market Institute (May 23-27) at the Stevens Hotel here this week, saw leading figures in the food retailing field predicting evolution and acceptance of new types of automatic food dispensing equipment, coin and non-coin-operated, and a steady trend toward complete self-service in the larger stores. Exhibitors ran the entire gamut of the packaged food and store equipment field, but a definite coin operated food vender was noticeably absent from the display line-up.

Nathan W. Lurie, secretary-treasurer of Wrigley's Stores, Inc., Detroit, declared that "... automatic food dispensers from the Food-o-Mat (non-coin gravity feed package dispenser) to the Kedoozle (in which customer "shoots" his purchases with a gun-like apparatus which is inserted in merchandise compartments) reach the market almost daily." He went on to declare that the trend toward complete self-service is still picking up, with the super market potential "almost limitless."

Other speakers emphasized that the widespread acceptance of pre-packaged food has been a major factor in the movement toward self-service. They said that everything to make a complete meal, from appetizer to dessert, can be adequately and attractively packaged and displayed, and that this has done much to influence thinking of food re-

Associations Asked To Back Juke Tune

CHICAGO, May 29.—Illinois Phonograph Owners, Inc. (IPO), promotion of the industry plug tune, *Juke Box Jamboree*, is due for similar backing by other music operator associations over the country at an early date. IPO's Executive-Secretary Mike Spagnola's letter advising members of the song, and urging placement of same in a featured position on machines, is being sent to association officials in other States, it was learned from Ray-Disk Records, Inc., this week. Waxery, in a movement to acquaint operators thruout the country of the new tune with juke-tailored lyrics, is mailing Spagnola's letter to all such associations.

Begin Delivery On New 5-Ball At Marvel Mfg.

CHICAGO, May 29.—Marvel Manufacturing Company has started deliveries on its new five-ball game, Cleopatra, Ted Rubenstein, firm president, and D. A. Wallach, sales manager, announced this week. Game includes flipper action and is highlighted by a five-in-line out-hole scoring feature which permits the player to tally up to 300,000 points after the final ball has stopped rolling.

Cleopatra's playfield has bumpers bearing letters of the game's name, three kick-out scoring pockets, two bonus score collection kick-out holes, changing value roll-over lanes and a reserve (bonus) scoreboard that advances in either 5,000 or 25,000 point units. New game is available in either the conventional single coin chute or the Marvel developed plus-four coin chute which allows from one to four-coin play per game at the player's discretion.

Object of Cleopatra play is to make all the bumpers bearing letters (thus throwing extra scoring features into action) build up the reserve scoreboard and line up each of the five balls used in the game's play in a single row in the out-hole, thus collecting points from the five-in-line bonus.

Play of the game follows: Patron tries to make lettered bumpers by actual contact with the lettered bumpers or, in the case of bumper o, p and a and t, r and a patron has the option of bumper contact or going thru two sets of roll-over switches at either side of the playfield which spot each of these series. Bumpers c, l, e and p and r tally 1,000 points each on the main score board. Bumpers c, a, t and a add 5,000 points on main score plus 5,000 on the reserve bonus and advance five-in-line bonus' 10,000 points. However, when all the lettered bumpers have been made, bumpers o, a, t and a, if hit again, up reserve bonus 25,000 points and jump five-in line bonus 50,000 points. Two individually placed roll-overs toward the top of Cleopatra's playfield are worth 5,000 points each when passed thru, but grow to 50,000 point switches when lit up by bumper sequence action. These two switches also add 25,000 points to reserve bonus score and 50,000 points to the five-in-line bonus.

tailers to the perfecting of a store which would require only loaders for automatic dispensing equipment and a cashier.

Recent survey by a grocery group pointed up the fact that while 47 per cent of food stores were clerk operated in 1944, this figure has now been reduced to 21.2 per cent.

Gullicksen, Cabinet Maker For Industry, Passes Away

CHICAGO, May 29.—Ole Gullicksen, 81, founder and president of the Churchill Cabinet Company here, died Friday (28) morning in the Norwegian-American Hospital following a lingering illness. Firm was one of the leading cabinet manufacturers for the industry, supplying Rock-Ola, Seeburg, Bally and others.

Born in Oslo, Norway, May 7, 1867, Gullicksen migrated to this country at an early age, and was educated in Chicago. As a result of obtaining a contract to make booths for the telephone company he opened his own cabinet producing concern 44 years ago.

Gullicksen was a strong adherent of close relations between his native land and his adopted country, and for the major part of the past 50 years devoted much time and energy toward closer ties between the two nations.

Among the well-known firms and institutions for whom Gullicksen served on the board of directors are Mutual Casualty Company, Central National Bank and the Norwegian-American Hospital. He was also a member of the Union League.

Survivors include three daughters, Mrs. Ruth Byrne, Mrs. Marguerite Breyer and Mrs. Myrtle Heimerlie,

and five sons, Owen, Spencer T., Willard A., Roland and Gordon. Mrs. Ole Gullicksen passed away in December, 1947.

Funeral services have been set for Tuesday (2) with interment to take place in the Forest Home Cemetery, Forest Park, Ill.

Mull Licensing Of Payout Bells For Md. County

ANNAPOLIS, Md., May 29.—Payout bells would be licensed at \$150 per machine in Maryland's Calvert County under provisions of a bill which passed the Senate here Tuesday (25). The measure, Senate 14XX, has now been referred to the House. Fraternal organizations and charitable clubs, which maintain no more than five bell machines on their own premises, would be exempt from the tax.

In order to qualify as an operator under the measure, however, applicants for licenses would have to be bona fide property owners in Calvert County or be registered voters within the county prior to July 1, 1948.

"Distributor's" License

The measure provides for a "distributor's" license of \$1,000 in the event any single person or firm wishes to operate more than eight bells. This \$1,000 occupational tax would be in addition to the \$150 per machine rate.

Observers at the State capitol here gave the measure a good chance to pass, but residents of Calvert County will have to decide whether they wish to proceed with the licensing. In the event the measure is passed and approved, Calvert County voters will have an opportunity to put it in effect or kill it outright during a special referendum scheduled for June 28.

Calvert County comprises approximately 10,000 population and is primarily a resort area.

Atlas Hit Parade Blotter Released

CHICAGO, May 29.—Atlas Novelty Company has prepared a June issue of its Hit Parade of Coin Machines blotter for June 1 release. Carrying six pin games on which firm's fieldmen and technicians have compiled high play reports, the Hit Parade will remain in its original business-size blotter form. Atlas official, Harold Schwartz, states that about 3,000 copies will be prepared.

The June issue will be the first since March. Two issues were skipped because of remodeling and expansion moves, but Schwartz said it is planned to issue month-by-month reports during the future.

Diamond Match Gets Award

NEW YORK, May 29.—National Association of Tobacco Distributors (NATD) has presented a bronze plaque "for the most original exhibit" at its recent 16th annual convention, held in Chicago, to the B-F-D division of the Diamond Match Company. Award was won by Diamond's scale model of its Cloquet, Minn., plant.

Diamond Match plans to exhibit the model elsewhere during coming months as part of a public relations program to show the scope of its activities and diversity of its products.

MAKE US AN OFFER ON

KEENEY'S NEW CONSOLES
Twin Head Wild Bell \$800.00
Gold Nugget 800.00
Twin Super Bonus Bells 800.00

7 POST-WAR MODELS, SCIENTIFIC POKERINOS, LIKE NEW, \$225.00 Each.

BUBBLE BALL GUM
30¢ per pound—all sizes—any quantity.

USED CONSOLES
8 Keeney 5-5-5-25 Super Bells \$225.00
5 Bally Draw Bells 285.00
5 Buckley Track Odds, '46 Model 550.00
2 Buckley Track Odds, Latest Model 650.00
BRAND NEW BALLY TRIPLE BELL...WRITE
4 Keeney 3-Way Super Bonus Bells \$695.00
4 Keeney 2-Way Super Bonus Bells 495.00
3 Single Super Bonus Bells 275.00
5 Bally Triple Bells, 5¢-5¢-5¢ 475.00
4 Super Bonus Bells, 5¢-5¢ 495.00

USED PIN GAMES
Bonanza \$115.00
Flamingo 89.50
Rocket 49.50
Superliner 44.50
Mystery 74.50
Kilroy 49.50
Baffle Card 54.50
State Fair 44.50
Step-Up 44.50
Super Score 49.50
Havana 59.50
Gold Ball 74.50
Honey 74.50
Broncho 99.50
Sea Isle 84.50
Mexico 109.50
Co-Ed 89.50

NEW COUNTER GAMES
Penny Target \$ 39.50
A.B.T. Challenger 42.50
A.B.T. Model F. 47.50
Kicker & Catcher 85.00
Champion Basketball 22.50
Acme Electric Shocker 19.50
Camera Chief 19.95
Smiley 15.00

USED COUNTER GAMES
Pop Up \$ 14.00
Post Card Vendors 15.00
Smiley 10.00
Bat-A-Ball Jr. 19.50
Blue Bonnet 15.00
A.B.T. Target Skill 20.00
Whiz 20.00
5 Pikea Peaks 18.00

SHOE SHINE MACHINE

Already location proven by thousands of satisfied operators. 5¢ or 10¢ operated for one-half minute.
NOW DELIVERING
—\$189.50.



20 BALLY CUP DRINK VENDORS, Just off location.
100 BRAND NEW 2 COLUMN METROPOLITAN COUNTER MODEL POST CARD VENDORS.
50 PRE-WAR 1 BALL BALLY PAYOUTS, all perfect, 4 nickel play, crated.

ARCADE EQUIPMENT
2 Rapid Fires \$110.00
1 Pitcher & Katcher 85.00
1 Scientific Baseball 95.00
Jafo 9-Ft. Barrel Roll 125.00
3 Ten Strikes 69.50
2 Bunting Practices 95.00
3 Chicken Sams 95.00
3 Keeney Air Raiders 110.00
3 New Bowl-a-Scores 125.00
Keeney Submarine 95.00
Williams All Stars 325.00
2 Western Baseballs 95.00
2 Goals 150.00
8 Boomerangs 95.00
10 Wurlitzer Skoe Balls 165.00
4 Wurlitzer High Score Skoe Balls 185.00
Jack Rabbit 150.00
Hoot Mon Golf 75.00
Panorams 185.00
1 Genco Play Ball 85.00
2 Strikes & Spares 395.00
Premier Skoe Barrel Roll 135.00
30 Exhibit Merchantmen Diggers 85.00
1 Under Sea Raider 135.00
3 Photomats, Inside Lites 350.00
2 Big Innings, F. S. 395.00
15 Bally Heavy Hitters 75.00

NEW ARCADE EQUIPMENT
Voo Doo and 10M Cards \$245.00
Aladdin's Lamp and 10M Cards 245.00
Wishing Well and 10M Cards 245.00
Air Mail and 10M Cards 245.00
Blue Bird and 10M Cards 245.00
Tunnel of Love 245.00
Television Message 245.00
Romance Barometer 245.00
Wheel of Romance 245.00
Pep-o-Meter 245.00
Screen Test and 10M Cards 245.00
Kiss-o-Meter 245.00
Knotty Peaks, 2 Machines, 1 Base 175.00
Mutoscopes Silver Gloves 425.00

Steel Ball ROLL DOWNS
Hawaii Write
Singapore Write
Tropicana Write
Bermuda Write
Mimi Write
Gold Mine Write

Wood Ball ROLL DOWNS
TALLY ROLL \$ 80.00
TOTAL ROLLS 85.00
SKEE ROLLS 125.00
BIG CITY 150.00
TRI SCORE 125.00
ONE WORLD 150.00
ADVANCE ROLL 165.00
GENCO PLAY BALL 85.00
PRO SCORE Write
X RAY POKERS 225.00
BING-A-ROLLS Write

USED VENDORS
4 15-Col. U-500 U-Need-A-Pak Cigarette Vendors \$ 95.00
2 7-Col. S. & M. Cigarette Vendors 85.00
2 10-Col. Rowe Presidents 95.00
50 Silver King Ball Gum Vendors 8.50
25 Ace Nut and Gum Vendors 8.50
5 Shipman Stamp Machines, 2 Col. 15.00
50 5¢ Silver King Nut Vendors 8.50
10 N.W. DeLuxe 1¢-5¢ Vendors 22.00

ONE BALLS
7 Victory Special \$175.00
7 Gottlieb Daily Races 175.00
4 Keeney Favorite 395.00

SPECIALS
Brand New Packard Wall Boxes \$29.50
Brand New Mills Vest Pockets 59.50
30-Wire Packard Cable, Per Foot18
Packard Brackets 3.00

SCIENTIFIC'S NEWEST PITCH 'EM & BAT 'EM LIST \$499.50

WANTED TO BUY
DELUXE DRAW BELLS
SUPER BONUS BELLS
TRIPLE BELLS
SPECIAL ENTRIES, F.P.
GOLD CUPS, F.P.
JOCKEY SPECIALS, F.P.
PUSHERTYPE ROTARYS

TERMS: 1/2 DEPOSIT, BALANCE C. O. D.
CLEVELAND-COIN MACHINE EXCHANGE, INC.
2021-2025 PROSPECT AVE • CLEVELAND 15, OHIO
Prospect 6316 • 6317



M. G. GISSER, Sales Mgr.

CLOSE OUT

JUST PURCHASED LARGE STOCK OF USED FIVE BALL GAMES

(All machines complete with Free Play Unit)

Big Hits ea. \$23.50	Midget Racers \$23.50
Cover Girl ea. 17.50	Nudgy w/flippers ea. 69.50
Dynamites ea. 33.50	Suspense ea. 23.50
Four Roses ea. 17.50	Superliners ea. 27.50
Grand Canyons ea. 17.50	Super Scores ea. 39.50
Hollywoods ea. 17.50	Smokey w/flippers ea. 69.50
Kilroys ea. 39.50	Tornados ea. 59.50
Lightnings ea. 33.50	Wagon Wheels ea. 19.50
Mam'selle w/flippers ea. 23.50	

1/3 Deposit Required. Balance C.O.D.

MAIN 8751

Telephone

MAIN 0477

T and L DISTRIBUTING CO.
1321 Central Parkway
Cincinnati 14, Ohio



"LEN"

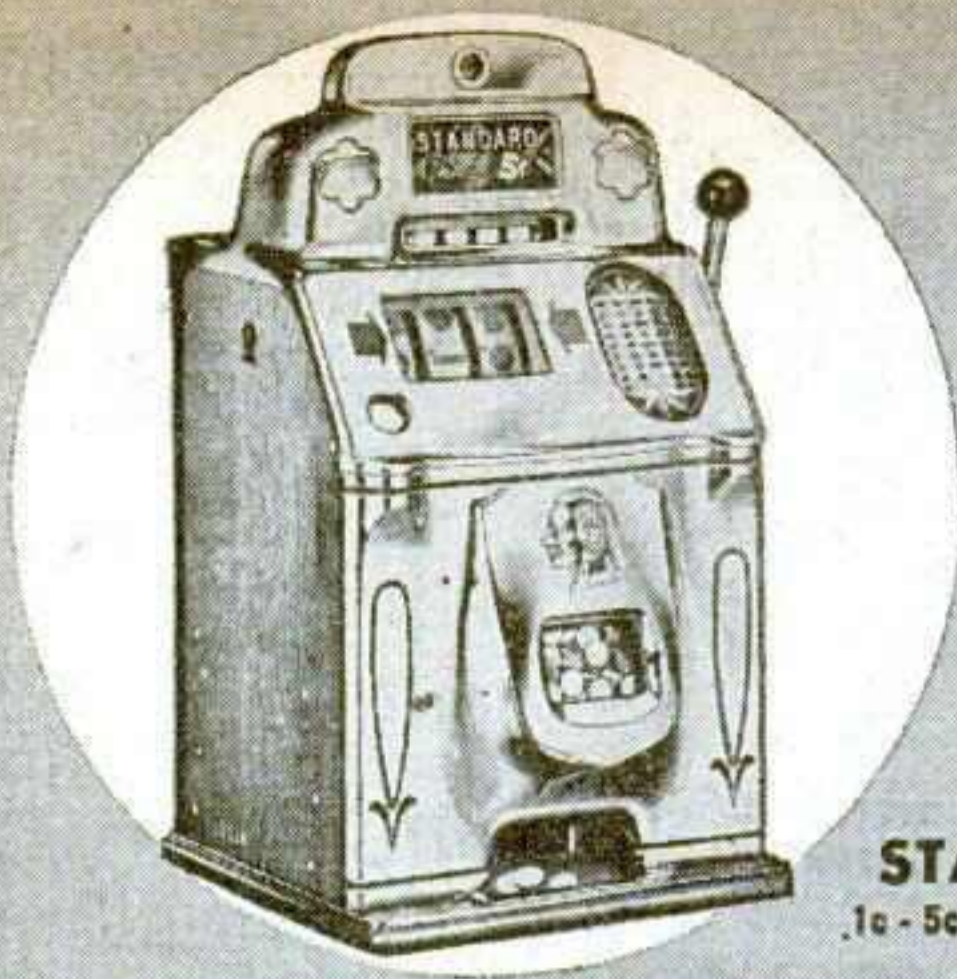
IMMEDIATE DELIVERY ON ALL NEW FLIPPER GAMES

LEAP YEAR	VIRGINIA	YANKS
SAMBA	JACK 'N' JILL	MARDI GRAS
WISCONSIN	CLEOPATRA	BANJO

Write for special prices on used games

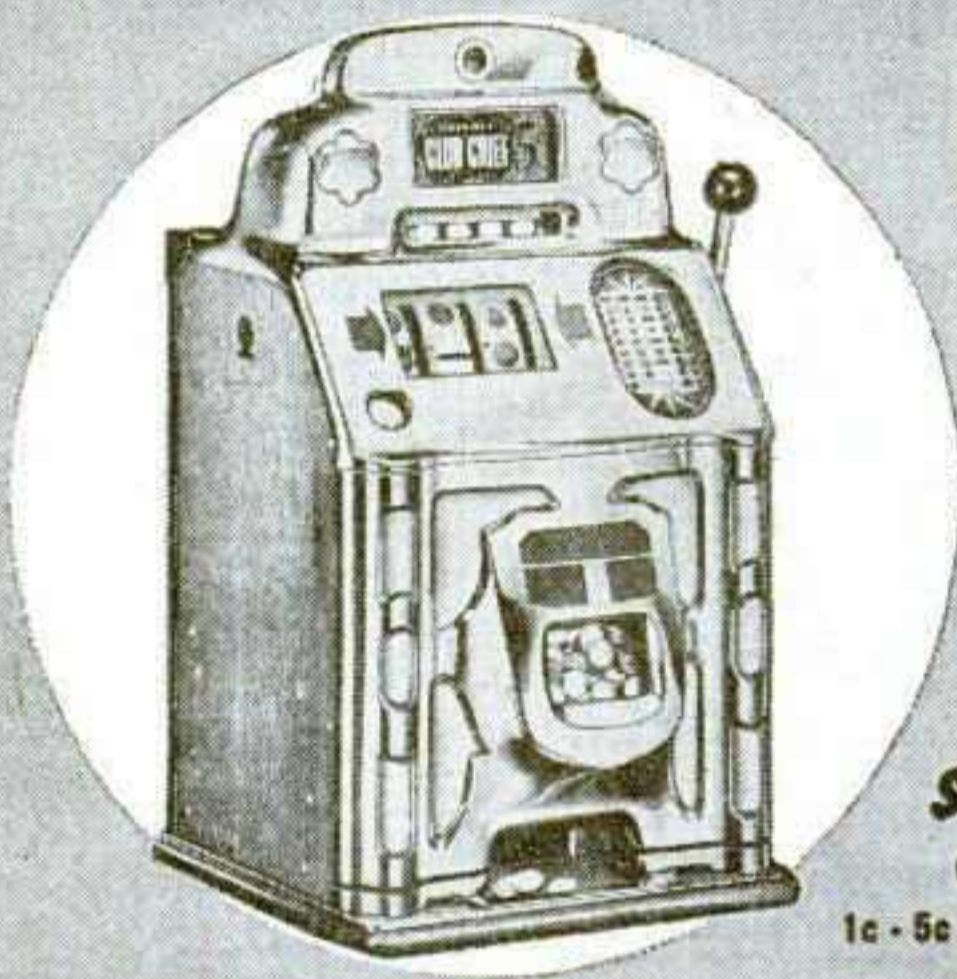
MID-STATE COMPANY 2369 MILWAUKEE AVENUE CHICAGO 47, ILLINOIS Phone: DICKens 3444

HAVANA or KILROY
COMPLETELY RECONDITIONED WITH FLIPPERS ADDED
\$59.50 Ea.
1/2 With Order—Balance C. O. D.
Scott-Crosse Co.
1423 Spring Garden Street
Philadelphia, Pennsylvania
RIttenhouse 6-7712

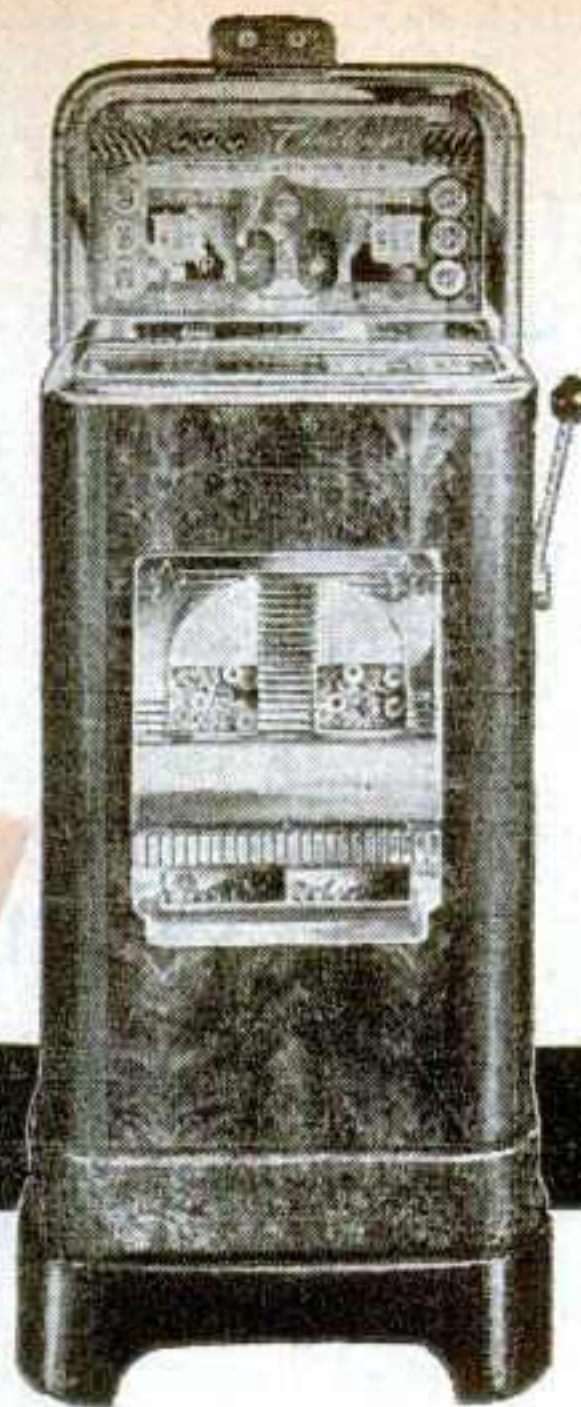


**Jennings
STANDARD CHIEF**
1c - 5c - 10c - 25c - 50c - \$1.00 Play

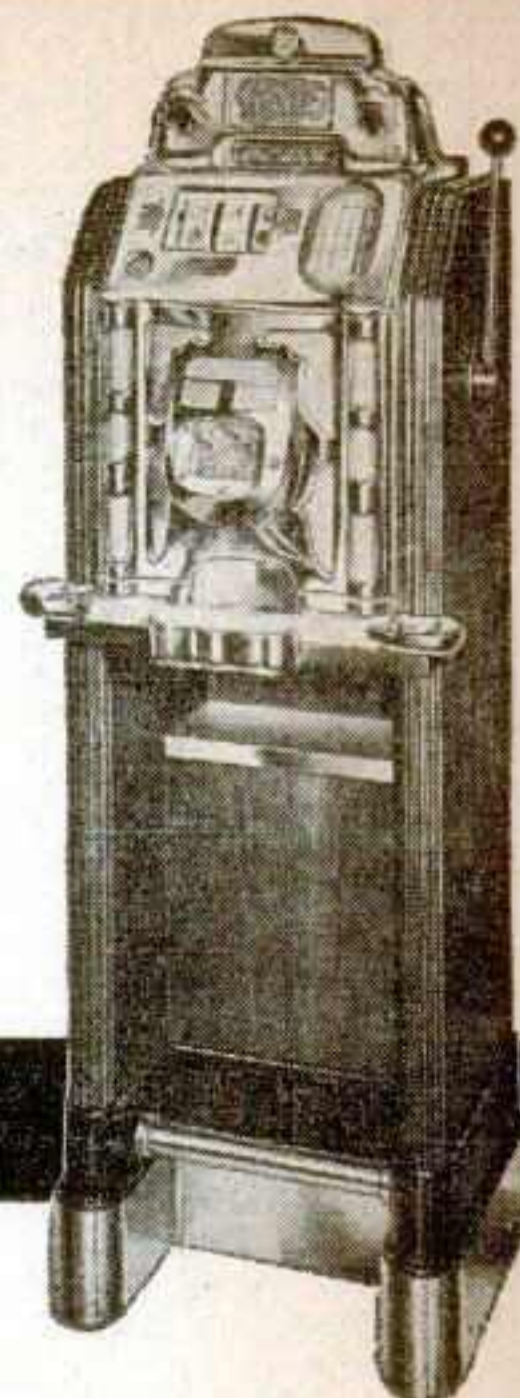
THE COMPLETE **JENNINGS** LINE!



**Jennings
Super De Luxe
CLUB CHIEF**
1c - 5c - 10c - 25c - 50c - \$1.00 Play



**Jennings Twin Play
CHALLENGER**
5c - 5c 5c - 10c 5c - 25c Play



**Jennings
CLUB CONSOLE**
1c - 5c - 10c - 25c - 50c - \$1.00 Play

★ ALL THESE MODELS AVAILABLE IN TIC TAC TOE

A post-card will bring you our new descriptive TIC TAC TOE Folder . . . Jennings' new payout sensation.

O. D. JENNINGS AND COMPANY
4307 WEST LAKE STREET • CHICAGO 24, ILLINOIS

The *New* EXTRA AWARD

CRISS CROSS

JACKPOT

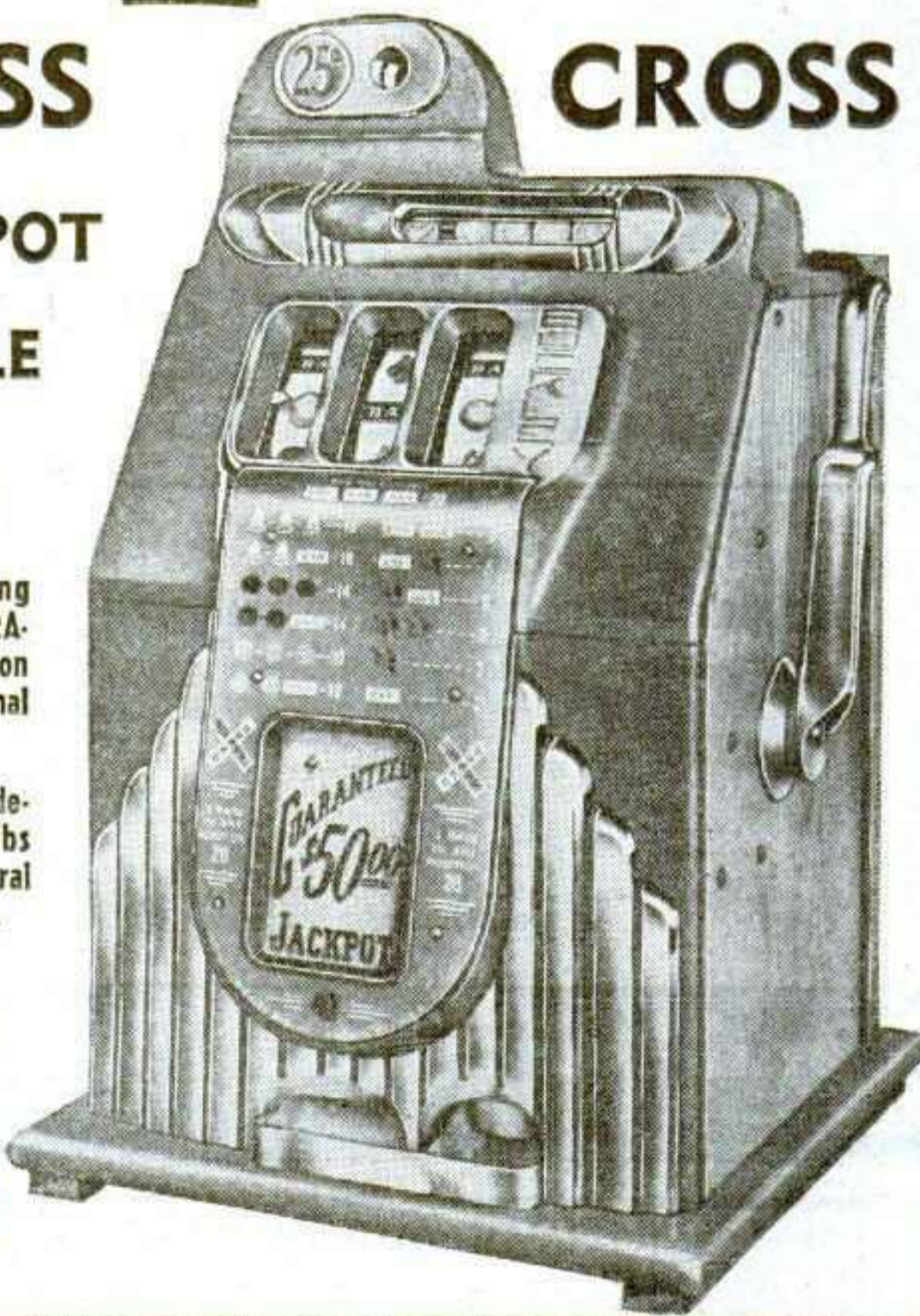
BELLE

X X X

This outstanding bell features EXTRA-AWARDS in addition to the conventional payouts.

CRISS CROSS is designed for clubs preferring liberal payout machines.

X X X



MEMBER

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

PHONES: VAN BUREN 6636-6637-6638-6533

FEATHER TOUCH
"Sensation of the Nation"

THE COIN CHUTE THAT IS SWEEPING THE COUNTRY

Finest in Coin Chutes for Pins, Roll-Down, Etc.
NOW BEING USED BY THESE LEADING MANUFACTURERS:

- Bally Manufacturing Company
- Exhibit Supply Company
- D. Gottlieb & Company
- Southern Coin - O - Mat Dist. Company
- Kwik Shoe Shine Company
- Scientific Machine Corporation

Smart operators demand Feather Touch equipped games. Trouble-free operation, satisfied players, no sore thumb gripes, all add up to more coins in the Cash Box. A modern coin chute for modern games. See your favorite distributor. If not available, order direct from us.

FREE PLAY MODEL (Specify Coin) \$3.95 EA.
NON-FREE PLAY MODEL " " 3.65 EA.

WE SPECIALIZE IN COIN CHUTES FOR ALL TYPE COIN MACHINES
WRITE US YOUR NEEDS

AMERICA'S FOREMOST PARTS HOUSE

Heath

DISTRIBUTING COMPANY

217 THIRD STREET

MACON, GEORGIA

PHONES 2681-2



MEMBER

THE GAME THAT HAS EVERYTHING

CLEOPATRA

"PLUS 4" COIN
FEATURE
COSTS ONLY

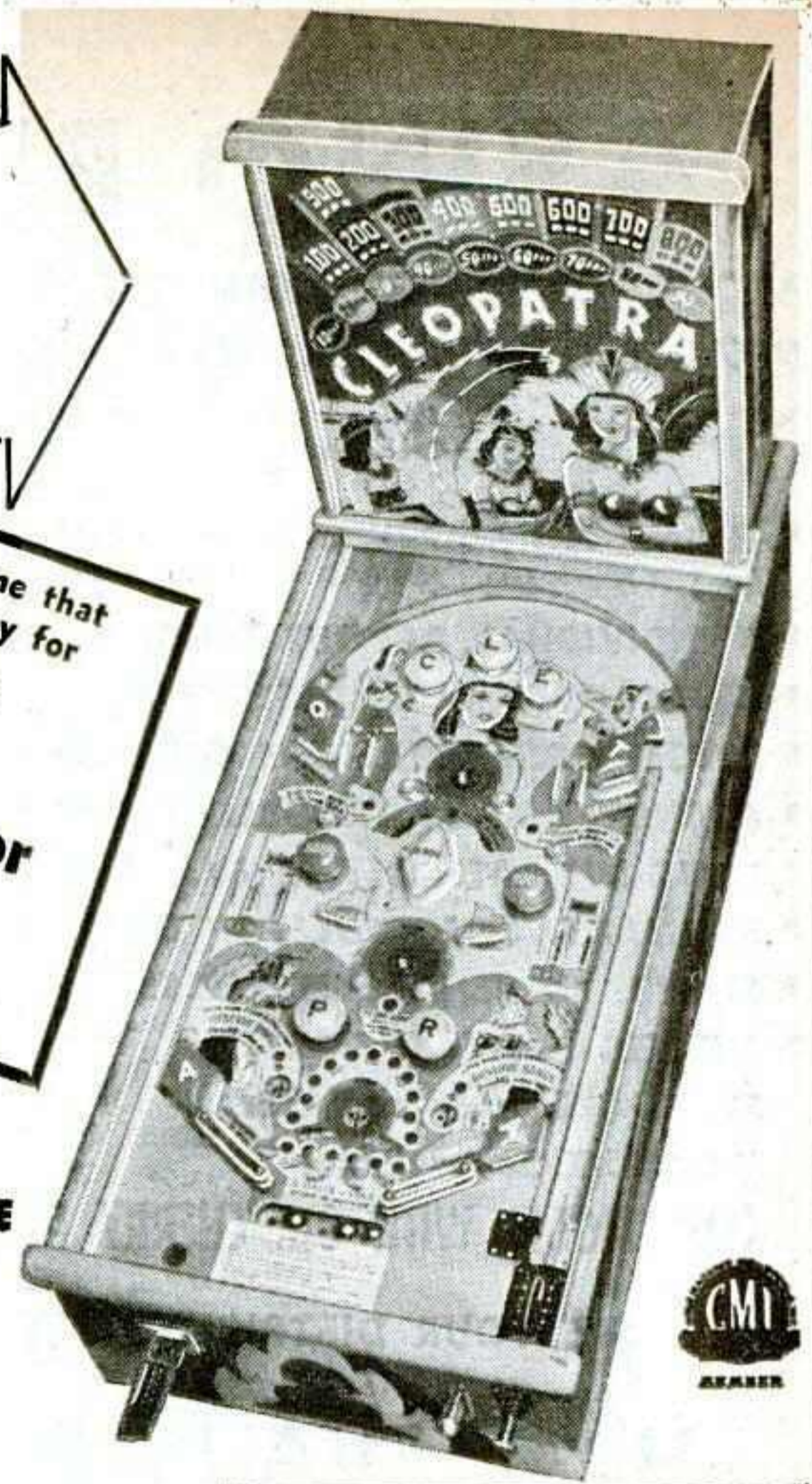
\$10

More than regular price
of single coin machine

FEATURING

- Reverse Bonus
- Double Reverse Bonus
- Out Hole Bonus
- Knockout Pocket
- Flipper Action
- 50,000 Roll Over Channels

The Game that
can play for
5c
10c
15c or
20c
A GAME WITH
ONE COIN CHUTE



AVAILABLE AS SINGLE COIN OR WITH THE "PLUS 4" COIN FEATURE

NOTE

Each additional coin inserted automatically reduces required winning score for FREE PLAYS and gives player greater opportunity for more free plays.

SEE YOUR DISTRIBUTOR AT ONCE OR
WIRE, PHONE OR WRITE TO

MARVEL MFG. CO.

2847 FULLERTON AVENUE
CHICAGO 47, ILL.
Dickens 2424

DISTRIBUTORS: WIRE, PHONE OR WRITE

**USED 5-BALLS WITH
FLIPPERS ATTACHED**

Lady Robin Hood	\$150.00
Humpty Dumpty	150.00
Manhattan	115.00
Hawaii	115.00
Nevada	88.50
Flying Trapeze	88.00
Bowling League	97.00
Coed	95.00
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Torchy	89.50
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Ranger	74.50
Flamingo	69.50
Walsie	69.50
Marjorie	69.50
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FOR IMMEDIATE DELIVERY
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Gottlieb King Cole	Bally Ballerina
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NATIONAL SPECIAL VALUES IN CONSOLES

Keeney Super Bell, 5¢	\$69.50
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Pace Chrome Reels, 5¢	40.00
Bally Jumbo Parade, F.P.	40.00
Jennings Fastime, 5¢	40.00

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NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. Phone: BUCKingham 64661 CHICAGO 14

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BALLY—EUREKA

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SPORTLAND AMUSEMENT COMPANY
HOUSTON, TEXAS

LIKE NEW—PACKED FOR SHIPMENT!

HY ROLLS	\$169.50	STRIKES AND SPARES, all new parts	\$475.00
BINGO ROLLS	229.50	ESSO ARROWS	115.00
ADVANCE ROLLS	95.00	TROPICANA	179.50
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1st Class Condition—Not N. Y. City Games. 1/3 With Order, Bal. C.O.D.

NATIONAL NOVELTY CO. 183 Merrick Road, Merrick, Long Island
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**"Mr. Joe Operator has switched to
* Southern!"**

KEEP 'EM FLYING	\$19.50	SURF QUEEN	\$19.50
SEA BREEZE	29.50	SUSPENSE	29.50
SUPER SCORE	29.50	FAST BALL	39.50
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COVER GIRL	\$119.50
HAVANA	69.50
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LADY ROBIN HOOD	169.50
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PLAYBOY	99.50
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ROCKET	69.50
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TREASURE CHEST	109.50
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BRAND NEW CLOSEOUT
In Original Cartons
GOTTLIEB GRIP SCALE
\$24.50

*624 S. 3rd St., Louisville, Ky.

Terms: 1/3 Deposit,
Balance Sight Draft.
Write for Complete List
of All Types of Equip-
ment.



"The House that Confidence Built"

**SOUTHERN AUTOMATIC
MUSIC COMPANY, INC.**

SEEBURG DISTRIBUTORS IN
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NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

SENSATIONALLY NEW!

CASINO BELL Sr.

ACCEPTS 5c AND 25c COINS ON SAME PLAY. PAYS OUT NICKELS OR QUARTERS, ACCORDING TO COIN PLAYED

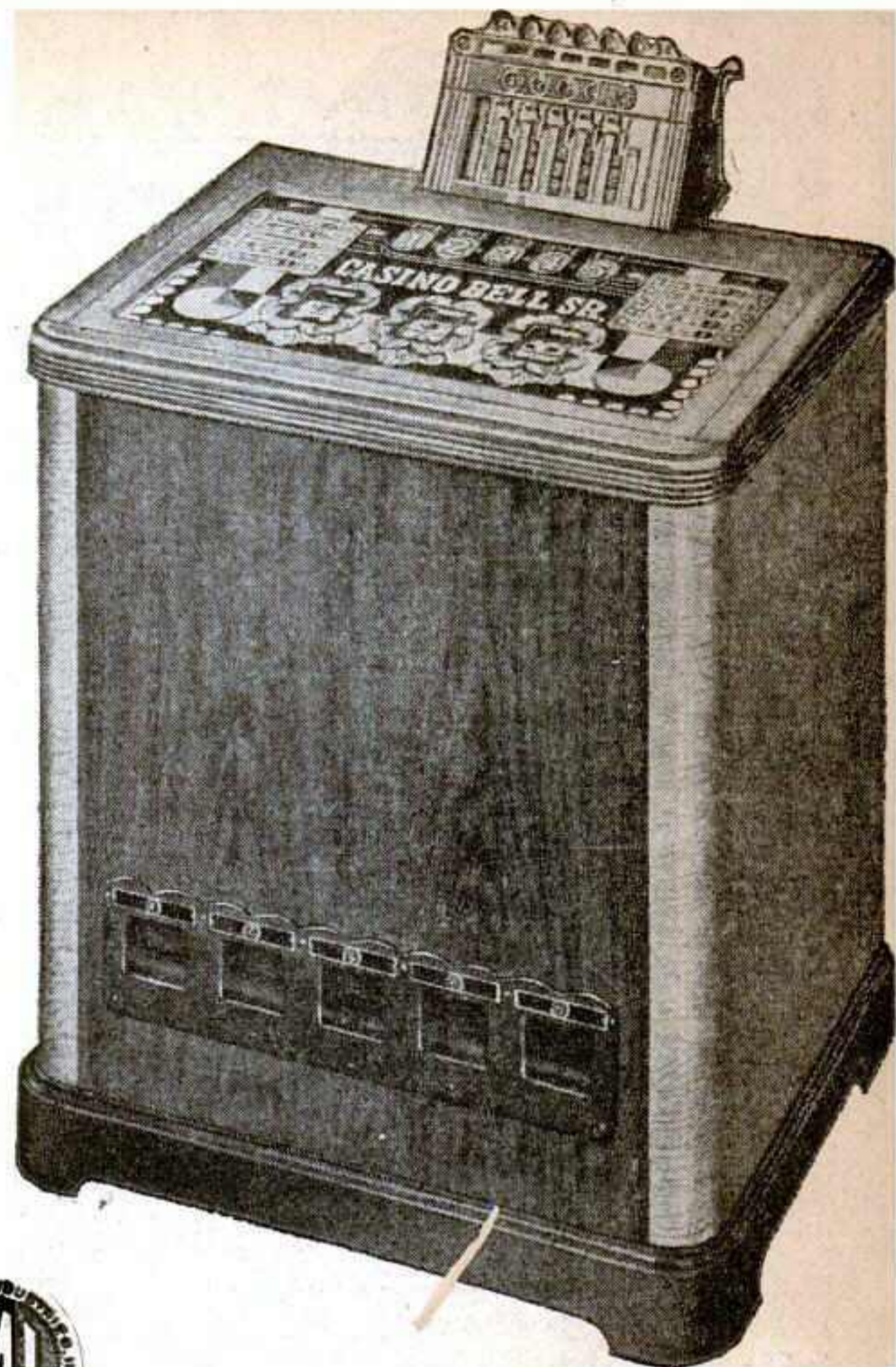
For lasting appeal . . . dependable earnings rely on these peerless EVANS features:

- **EVANS' NONPAREIL 5-COIN HEAD! 5 PLAYERS!**
Greatest Improvement in the History of the Industry!
- **5 INDIVIDUAL PAYOUT CUPS!**
- **5 JACKPOTS WITH RESERVES!**
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- **EVANS' FAMOUS TROUBLE-FREE MECHANISM!**
- **LONG-LIFE, ATTRACTIVE EVANS-BUILT CABINET!**
- **BRILLIANT, COLORFUL TOP DESIGN!**
- **STANDARD BELL FRUIT REELS!**
- **MODELS NOW AVAILABLE:**
STANDARD 3/5c and 25c;
STRAIGHT 5c or 25c
CLUB MODEL WITH ONE-CHERRY PAYOUT

SEE YOUR DISTRIBUTOR TODAY

H. C. EVANS & CO.

1528 W. ADAMS STREET, CHICAGO 7, ILLINOIS



MEMBER



*Immediate Delivery
for Immediate Profits!
with the Polar Pete's Snow Cone Machine*

EARN 900% PROFIT!

Here's how a dime will get you a dollar in any location. Look at the figures. Fifty pounds of ice and a gallon of syrup make about 175 five-ounce snow cones. Your total material cost is about \$1.65 . . . your total sales, \$17.50. That's real profit. And "Polar Pete" Snow Cones sell—but fast. Everybody likes them . . . buys them. One location reported \$600 worth of business in one day. Put your order in today. You can get immediate delivery!

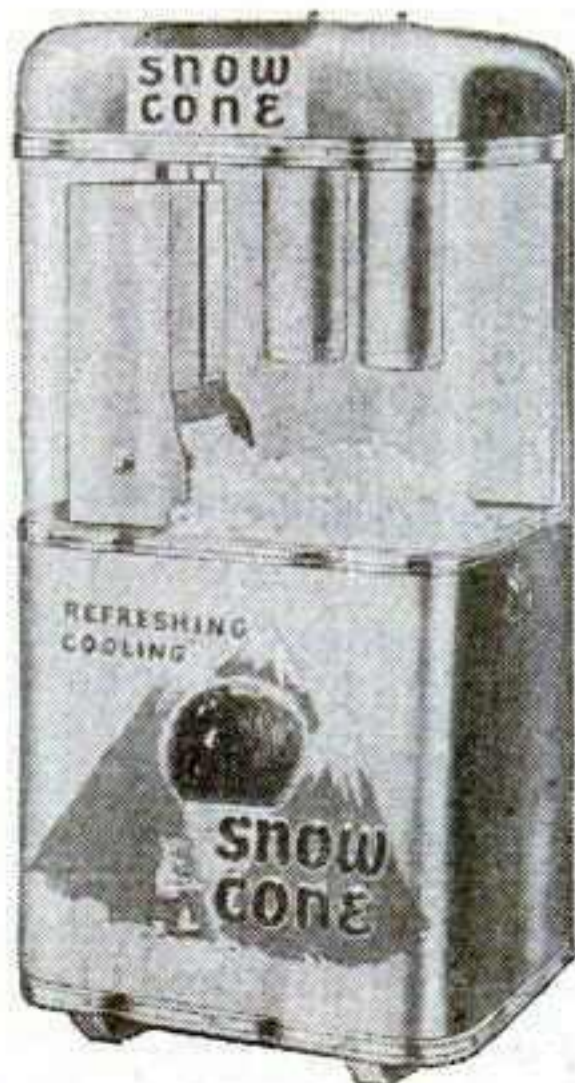
\$395.00 F. O. B. Dallas, Texas

Terms: 50% Cash With Order,
Balance C. O. D.
Immediate Delivery—Quantity
Discount.

Distributors: Write, wire or phone
your orders NOW! Requirements are
reasonable. Profit possibilities un-
limited!

CHECK THESE FEATURES

- **NEW** method of merchandising snow cones . . . revolutionary!
- **EXCLUSIVE** with Multiple Products Corp. No other machine like it!
- **BEAUTIFUL CABINET** will decorate even the finest location!
- **RUSTLESS METALS** Aluminum and stainless steel used throughout!
- **REAL SNOW** from the patented ice shaver . . . 250 lbs. per hour!
- **SYRUP DISPENSERS** two of plexiglas. No funnels needed to fill!
- **ICE STORAGE** 100 lbs.—two removable pans in bottom of cabinet!
- **LEAK PROOF—NO MESS** because entire cabinet bottom is one piece!
- **CASH DRAWER** and a BIG one! In the back where it's handy.
- **CUP STORAGE** placed overhead . . . out of the way but convenient; fast!
- **LOW OPERATING COST** motor and one light globe—120 V., 60 cycle, A/C!
- **COMPACT** 30" wide, 20" deep, 60" high. It fits almost anywhere!
- **PLEXIGLAS DISPLAY** of snow and syrups . . . sanitary . . . spectacular!
- **ILLUMINATED** section of plexiglas in top . . . and light on display!
- **COLORFUL** decals . . . large, beautifully designed customer attraction!
- **SWITCHES** conveniently located to right of operator on back panel!



MULTIPLE PRODUCTS CORP.

3612 CEDAR SPRINGS, DALLAS 4, TEXAS.

PHONE: LAKESIDE 4147



FIT ALL
MACHINES



Single Universal
Stand

Priced Within Reach of EVERY Operator

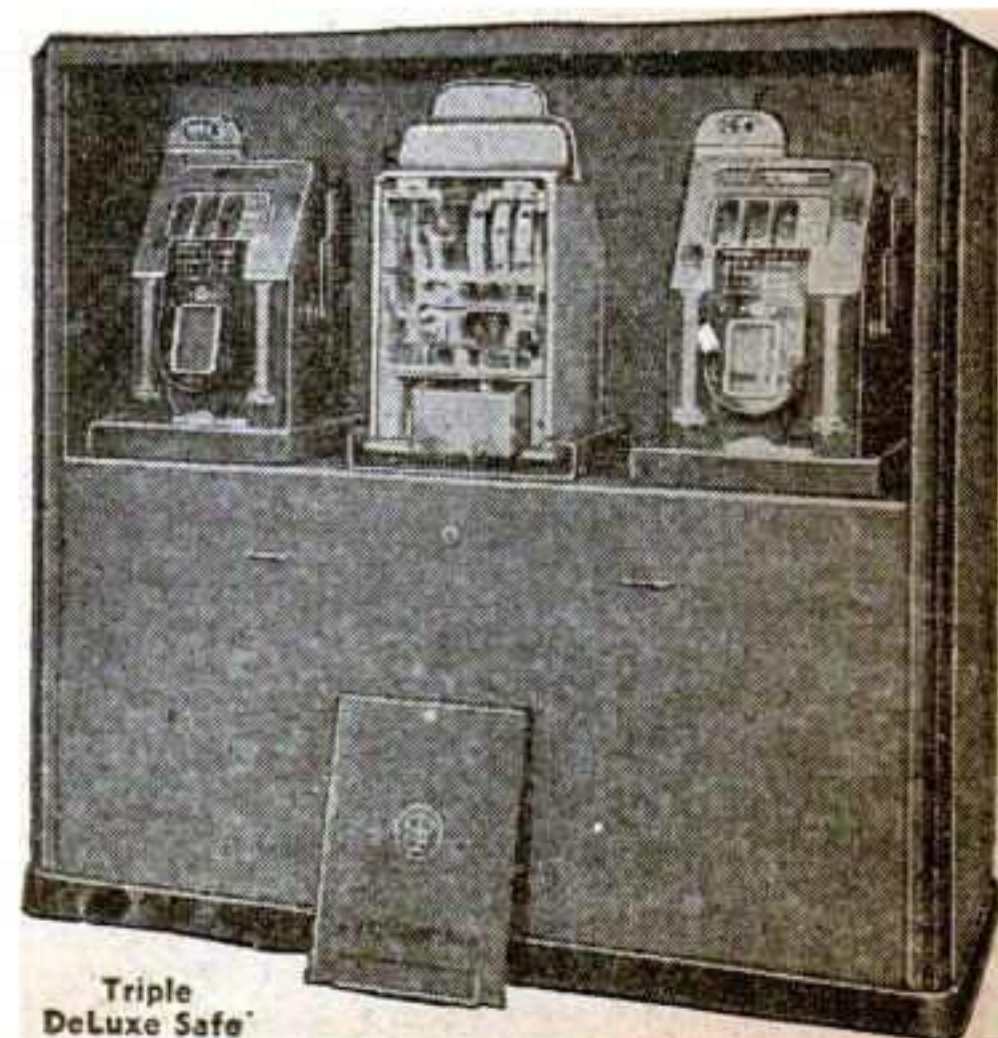
DELUXE & UNIVERSAL SAFES AND STANDS

Nothing can compare with these super-safe protection units at the price. They are heavier, better constructed . . . are equipped with better locking devices . . . simplify servicing all machines . . . are streamlined and finished in attractive colors that harmonize with the finest interiors.

Plan TODAY to safeguard your machines, your income, and your locations with DeLuxe or Universal Protection Equipment.

Write at once for literature, prices, and name of nearest distributor.

PROMPT DELIVERY



Triple
DeLuxe Safe

CHICAGO METAL MFG. COMPANY

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Tel.: LaFayette 5754



PLEASE!

Be patient—they're on the way!

Williams

YANKS

**100% DEPENDABLE PERFORMANCE—
APPEAL—PROFITS!**

**ORDER FROM YOUR
DISTRIBUTOR
TODAY!**

Williams
MANUFACTURING
COMPANY

161 W. Huron St., Chicago 10, Ill.

AUTOMATIC COIN
America's Bell Machine Center

Authorized Factory Distributor for MILLS SLOTS
GUARANTEED SLOTS— RECONDITIONED
REFINISHED — REPAINTED

MILLS WAR EAGLE 5¢-10¢ or 25¢ \$79.50	MILLS BLUE FRONT 5¢-10¢ or 25¢ \$99.50
MILLS SILVER OR GOLD CHROME 2/5 or 3/5, 5¢-10¢ or 25¢ \$119.50	MILLS BLACK CHERRY (Post-War) 2/5 or 3/5, 5¢-10¢ or 25¢ \$154.50
MILLS GOLDEN FALLS, HL, JP (Post-War) 2/5 or 3/5, 5¢-10¢ or 25¢ \$164.50	MILLS 5c Q. T. Blue Model \$69.50 MILLS 5c Q. T. Allstar Gold \$79.50
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JENNINGS 5c BRONZE CHIEF (Post-War) \$129.50	JENNINGS DELUXE LITE-UP (Post-War) 5¢ or 10¢ \$149.50

NEW METAL BOX STANDS FOR SLOTS \$22.50

MISCELLANEOUS GUARANTEED RECONDITIONED EQUIPMENT

11 Col. Du Grenier Oig. Machine	\$119.50
9 Col. Du Grenier Oig. Machine	109.50
Bally Victory Special	199.50
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A. B. T. Challengers	24.50
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TERMS: 1/3 Deposit, Balance C. O. D.
WRITE FOR COMPLETE LIST: GAMES, PHONOGRAPHS, PARTS, ETC.

'AUTOMATIC' COIN MACHINES & SUPPLY CO.

ALL PHONES: CAPITOL 8244
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ACTIVE
COMPLETELY
RECONDITIONED GAMES
READY FOR LOCATION
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JOE ASH

BIG HIT	\$ 24.50	ROCKET	\$ 44.50
DYNAMITE	24.50	SINGAPORE	119.50
HAWAII	94.50	STAGE DOOR CANTEEN	24.50
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KILROY	39.50	SPELLBOUND	24.50
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MANHATTAN	154.50	SUSPENSE	24.50
NEVADA	104.50	TROPICANA	134.50
PLAYBOY	49.50		

Brand New Keeney 3-Way BONUS SUPER BELLS In Original Crates \$920.00	Brand New Keeney Twin BONUS SUPER BELLS In Original Crates 5-Coin Multiple \$720.00
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WANTED! SEEBURG 3-WIRE WALL-O-MATICS
Covers and Parts must be O. K. State quantity and best price in letter.

1/3 With Order — Balance C. O. D.

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GMI

"YOU CAN ALWAYS DEPEND ON ACTIVE-- ALL WAYS"

Genco's Mardi Gras

**A BRAND NEW IDEA—A
1 to 4 ROLL-OVER BUTTON
COMBINATION**



**FLIPPER ACTION,
KICK-OUT HOLE,
SINGLE-DOUBLE-
TRIPLE-BONUS,
SUPER HIGH SCORE,
7 EXTRA ROLL-OVER
BUTTONS
AND 3 100,000 BUMPERS**

**Even Greater
Playing Ap-
peal Than
Triple Action
& Trade Winds
Combined!**

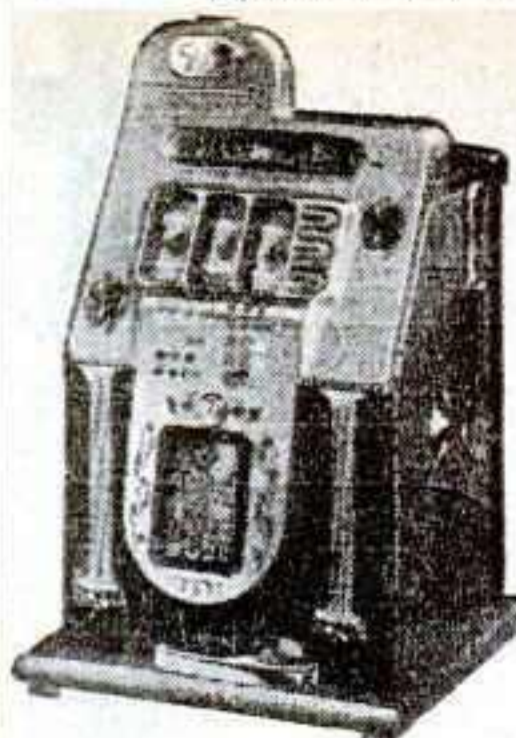
**It Has Terrific
Action with
FIVE WAYS
to Score!**

**Operators
Acclaim It,
The Public
Demands It.
It's Genco's
MARDI GRAS!**

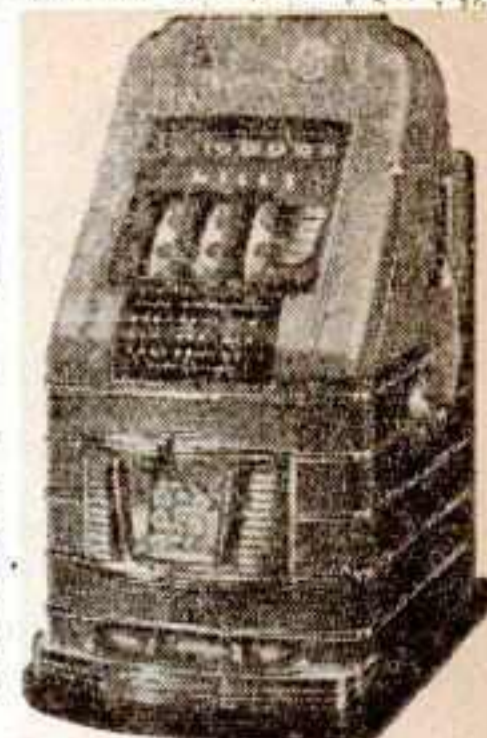
**OPERATORS REPORT
MARDI GRAS doing BIG as a 3-BALL GAME
ORDER FROM YOUR NEAREST DISTRIBUTOR**

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

MILLS LATEST MACHINES



← GOLDEN FALLS
You can make MORE MONEY with this New Mills Bell (with Hand-Load Jackpot). It is modern in design and has the "come-on" appeal. Full Jackpot at all times is one of its "Come-On" Features. Write for illustrated circular giving full details on the unusual Bell. Immediate delivery in 5¢, 10¢, 25¢ and 50¢ play.



WRITE FOR PRICES
JEWEL BELL →
If you want to increase your income place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unusual eye appeal. Ready for delivery in 5¢, 10¢ and 25¢ play.

WRITE FOR PRICES
IMMEDIATE DELIVERY



MILLS QT
A "Pony-Size" Bell. Weighs only 35 lbs. The NEW QT is an entirely new design with streamlined front painted Blue and Gold, and made to give Operators unlimited service. It shines out bright and cheerful in any type of location. Any counter anywhere will welcome its presence.

\$115.00 1/3 Deposit

New Box Stands, Single, Double and Triple Safes



NEW VEST POCKET BELL
The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payroll cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. BLUE & SILVER or GOLD & SILVER.

SICKING, INC. Established 1895 1401 CENTRAL PARKWAY CINCINNATI 14, OHIO

TWO MUTOSCOPE RELIABLES

DeLuxe MOVIE MACHINES

LITE-UP TOP

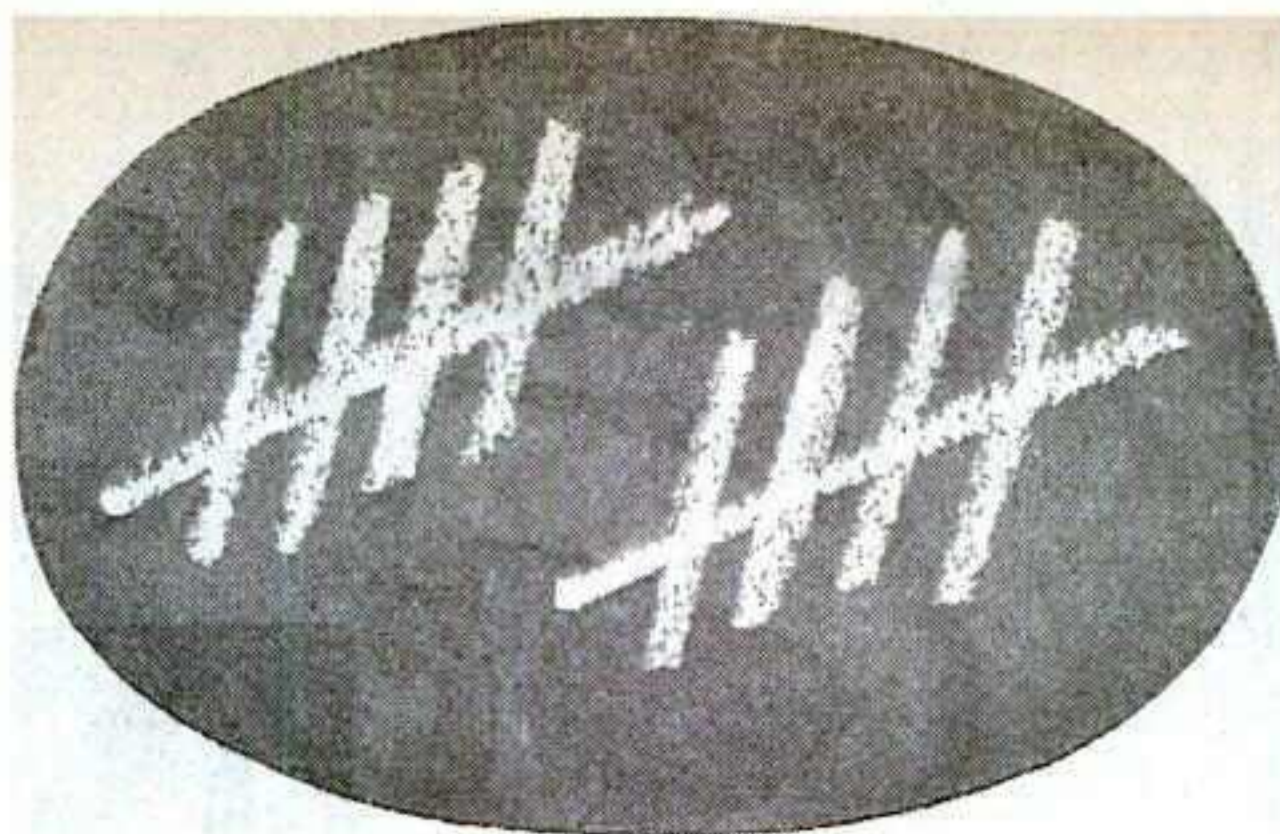
Since before the turn of the century, Mutoscopes have always taken a good percentage of the amusement dollar. Not only in arcades—but everywhere the crowds gather. Our library boasts 800 different subjects available for use in these machines. Choose most any subject—Comic, Western, Girlie, Sports—we'll supply it.

DeLuxe CARD VENDORS

Sure, steady profit repeaters for many, many years. Adjustable to sell 1, 2 or 3 cards for 1¢, 2¢ or 5¢. 5,000 Cards FREE with each machine, more than enough to cover your investment. 33 different series of attractive cards in stock—a large variety to insure constant sales in all locations. Other members of the great Mutoscope Family of profit makers include . . . Photomatic, Voice-o-Graph, Fishing Well and Silver Gloves. Write Today and We'll Rush Complete Information.

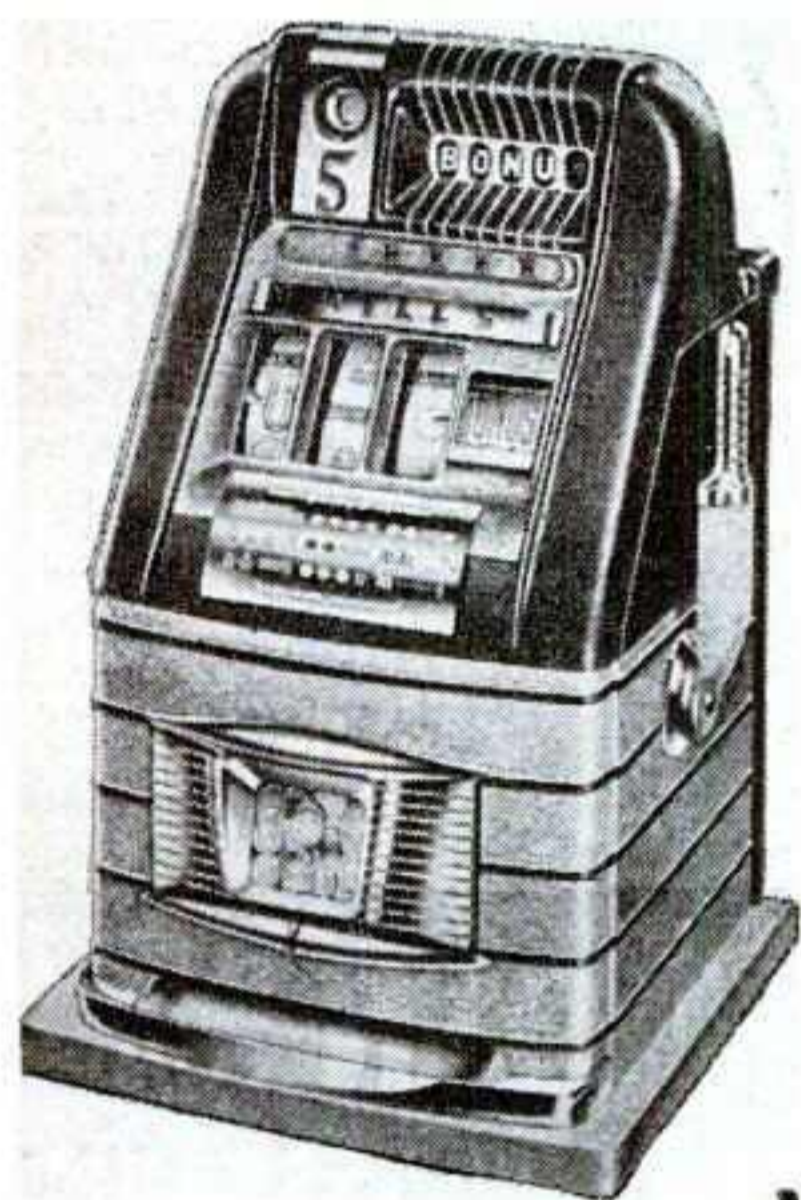
INTERNATIONAL MUTOSCOPE CORP.

Established 1895
WM. RABKIN, President
44-01 Eleventh Street
Long Island City 1, New York

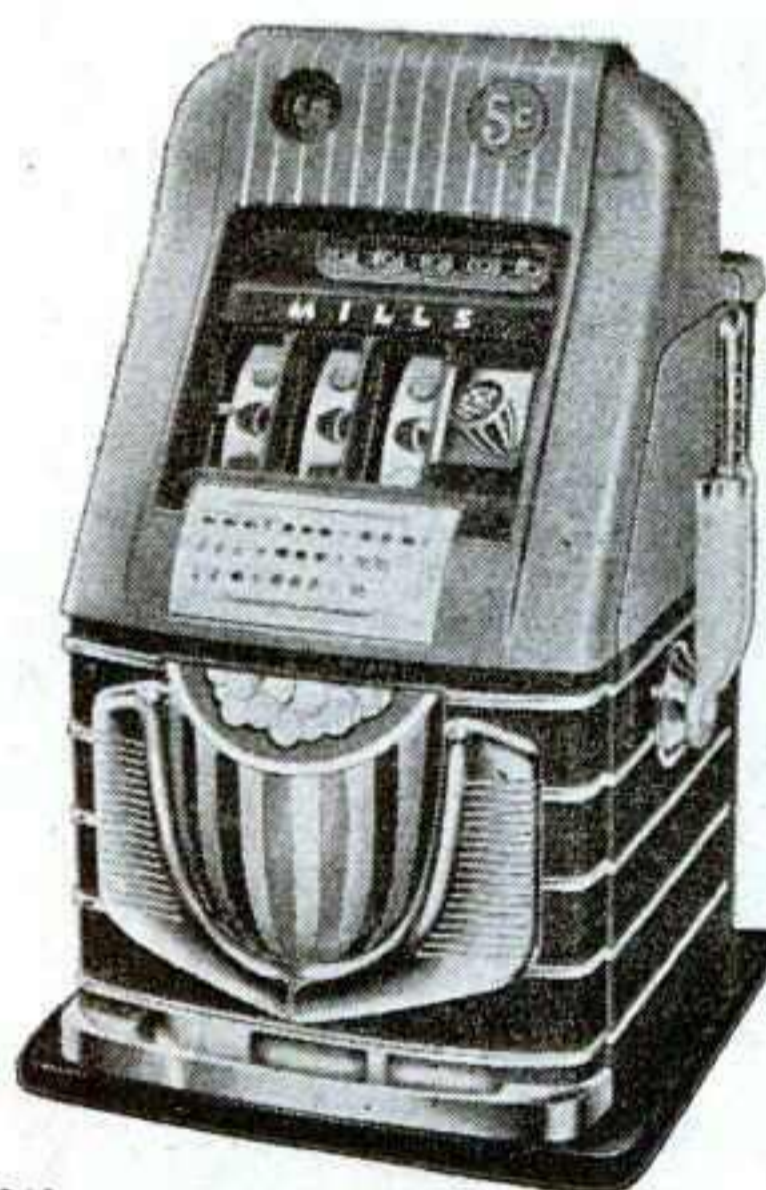


YOU CAN COUNT ON MILLS BELLS!

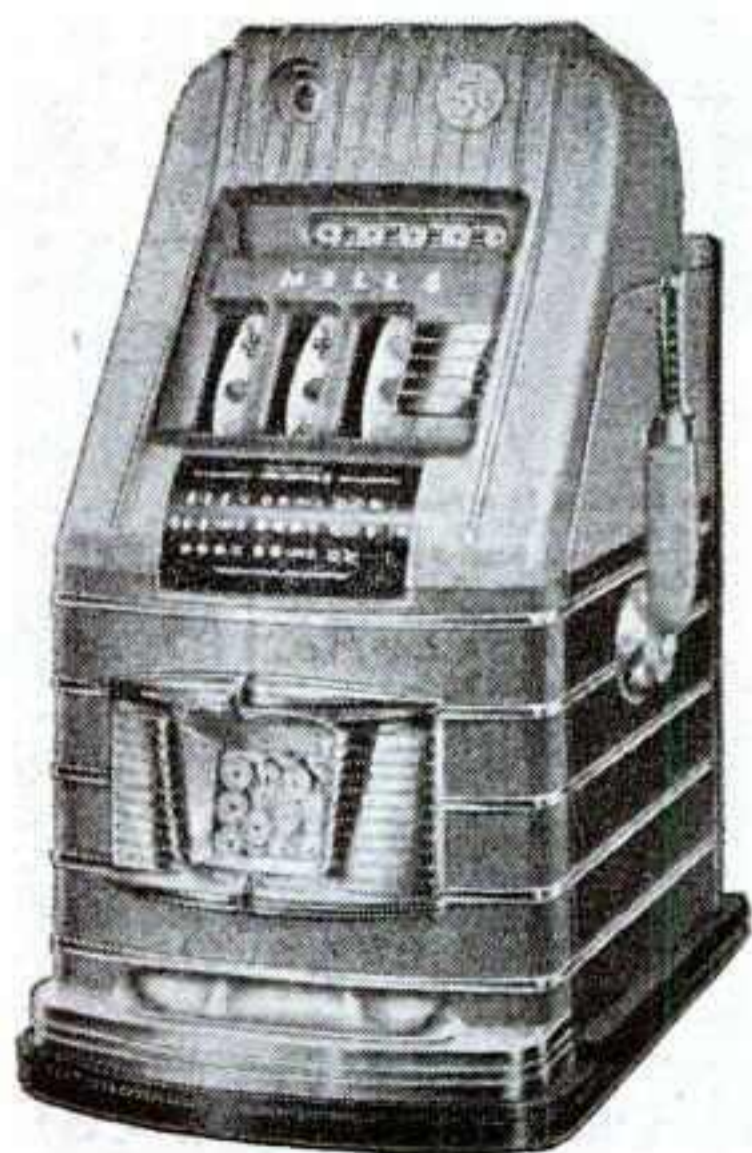
And the real count will be in the cash box!



BONUS



MELON



JEWEL



BLACK GOLD

BELL-O-MATIC CORPORATION

EXCLUSIVE NATIONAL DISTRIBUTOR • MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS



Chicago Coin's

SUPER FAST ACTION

SHANGHAI

GETS MORE PLAY DAY AFTER DAY!

TRIPLE SCORING ROLL "DOWN 'N' UP" LANES

And Here's Why!
JUST LOOK AT THESE FEATURES

- 4—SUPER POWER FLIPPERS
- SUPER-BONUS BUILD-UP POCKETS
- DOUBLE SUPER-BONUS BUILD-UP POCKETS
- 2—FREE PLAY LANES
- 2—50,000 BONUS BUMPERS
- 940,000 SCORE
- FASCINATING SCORING SEQUENCE

ORDER FROM YOUR DISTRIBUTOR TODAY!

"To Date the HIT of '48"

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS

BADGER'S Bargains
"Often a few dollars less - Seldom a penny more"

LOS ANGELES see Bill Happel
MILWAUKEE see Carl Happel

GUARANTEED RECONDITIONED CONSOLES

KEENEY BONUS 3-WAY, 5-10-25	\$685.00	KEENEY BONUS 1-WAY, 5¢	\$275.00
BALLY TRIPLE BELLS, 5-10-25	575.00	KEENEY BONUS 2-WAY, 5-25	575.00
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MILLS 1941 THREE BELLS	189.50	1947 BANGTAILS, P.O., F.P.	295.00
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MILLS JUMBO, LATE F.P.	39.50	MILLS JUMBO, LATE F.P., P.O.	49.50
		MILLS JUMBO, LATE P.O.	39.50

GUARANTEED RECONDITIONED PHONOGRAPHS

WURLITZER MODEL 1015	\$495.00	SEEBURG MODEL 1-47	\$545.00
WURLITZER MODEL 1080	550.00	SEEBURG MODEL 1-46	475.00
A.M.I. 1946 MODEL M	595.00	ROCK-OLA MODEL 1426 (1947)	450.00
PACKARD 1946 MODEL 7	395.00	ROCK-OLA MODEL 1422 (1946)	375.00

RECONDITIONED SLOTS AND STANDS

MILLS BLACK CHERRY, ORIG., 5¢	\$149.50	NEW MILLS JEWEL BELL	WRITE
MILLS BLACK CHERRY, ORIG., 10¢	159.50	NEW MILLS BLACK CHERRY	WRITE
MILLS BLACK CHERRY, ORIG., 25¢	189.50	NEW MILLS GOLDEN FALLS	WRITE
MILLS BLACK CHERRY, ORIG., 50¢	295.00	SINGLE WEIGHTED STAND	22.50
NEW MILLS VEST POCKET BELLS	59.50	DOUBLE REVOLV-A-ROUND SAFE	149.50

Badger Sales Co., Inc.
2251 WEST PICO BLVD.
LOS ANGELES 6, CALIF.
ALL PHONE DR. 4326

Badger Novelty Co.
2546 NORTH 30TH STREET
MILWAUKEE 10, WIS.
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COLUMBIA DOUBLE JACKPOT BELL SPECIAL
\$85.00 Ea.

BAT-A-BALL JR.
BRAND NEW
Original Price, \$69.50
WHILE THEY LAST
\$12.95 In Lots of 10
\$14.95 Ea.
1/3 Deposit on all orders.

AMERICAN EAGLE
Reconditioned like new. Fruit reels. Token or 25¢ payout. Either 1¢ or 5¢ play. 1¢ or 5¢ Marvel Oig. Reels also.

\$20.50 Each
Special: 5 for \$90.00

WRITE FOR NEW COMPLETE CATALOG. Machines, Boards, Tickets.

Abco Novelty Co.
823 W. RANDOLPH ST. PHONE TAYLOR 1203 CHICAGO 7, ILLINOIS

WOW! LOOK AT THESE BUYS! WIRE! PHONE!

1 BIG PARLAY, ONE BALL PAYOUT	\$149.50	3 Genco Champion Total Rolls	\$ 65.00 Ea.
9 Vest Pocket Bells, Blue Gold	35.00 Ea.	5 Chicago Coin Roll Downs	89.50 Ea.
5 Genco Advance Rolls, A-1	110.00 Ea.	3 Sportsman Rolls	59.50 Ea.
		1 Williams Late Model All Stars	295.00

MUSIC

WURLITZER 24's	\$ 65.00	Wurlitzer 600R's	\$ 95.00
Alreons	149.50	Seeburg Gems	85.00
Mills Throne	50.00	Seeburg Regals	89.50

OLSHEIN DISTRIBUTING CO.
1100-02 BROADWAY ALBANY 4, N. Y.

CLOSE-OUT SALE
BRAND NEW
"MISTIC DERBY" games

Original crates, only 20 left at \$50 apiece while they last.
Call or wire:

SHORELINE DISTRIBUTORS
2303 No. 11 St., Phone: 5619 or 2-4349, Sheboygan, Wis.

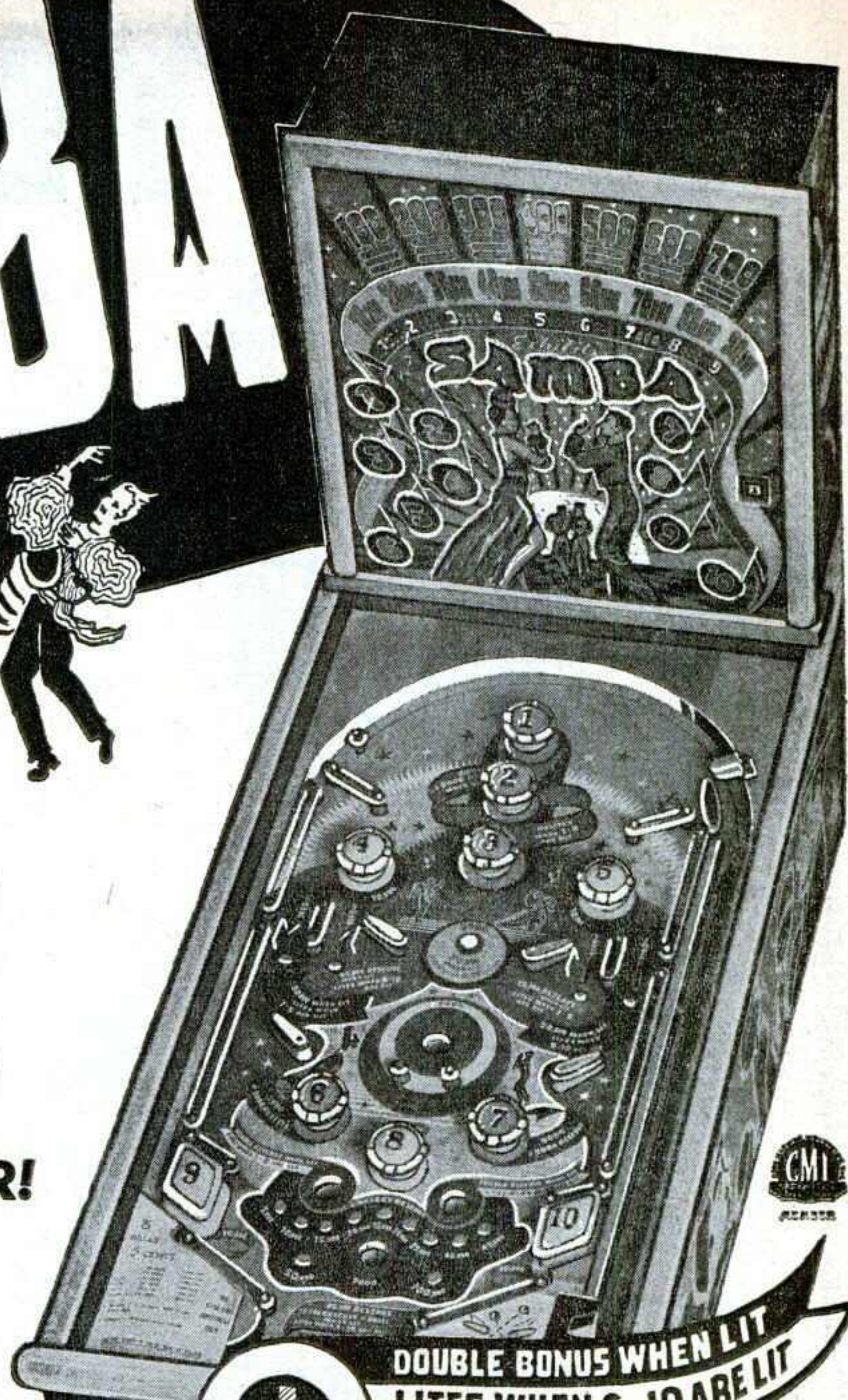
SAMBA



by EXHIBIT

NEVER BEFORE—have you seen a game with the most exciting—last minute wind up scoring action ever built on a playboard. Here you have it with "SAMBA"—combined with every thrilling high scoring feature too. Like all EXHIBIT games,

it's GREAT!—IT'S GREATER!



DOUBLE BONUS WHEN LIT LITES WHEN 1-5 ARE LIT **DOUBLE BONUS WHEN LIT LITES WHEN 6-10 ARE LIT**

COLLECT BONUS

5000	10000	15000	20000	25000	30000	35000	40000	45000
50000	50000	5000	100000					

-and the POPULAR EXHIBIT

FOUR

SKILL FLIPPERS WITH BANK SHOT ACTION

bottom of the BOARD COME BACK 'KICKER'
Makes Players go wild

GET IT! from Your Distributor

EXHIBIT SUPPLY COMPANY

(ESTABLISHED 1901) 4218-4230 W. LAKE STREET · CHICAGO 24, ILL.

UNITED'S MONTERREY



**Greater Than
Wisconsin!**

**FIVE-BALL
NOVELTY
REPLAY**

KICKER
CONTROL
BUTTON

EACH SIDE

REPLAY BUTTON

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5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

THE PEOPLE'S CHOICE!



- ☒ 2 COMPLETE SEQUENCES "JACK"—"JILL"
- ☒ BONUS AND BONUS BUILD-UP!
- ☒ DOUBLE BONUS!
- ☒ ADVANCE BONUS!
- ☒ HIGH SCORE!
- ☒ FLASHING EYES ON THE PLAYING FIELD!
- ☒ **Original FLIPPER BUMPERS**
(Patent Pending)

ORDER FROM YOUR DISTRIBUTOR

"There is no substitute for **QUALITY!**"



D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

IN CONTINUOUS PRODUCTION FOR
TWO YEARS

*Going stronger
 than ever*

A sensation in 1946! A steady money-maker in 1947! Going stronger than ever in 1948 — after two solid years! Tops in player-appeal . . . earning power . . . flexibility for every territorial requirement. TRIPLE BELL . . . with triple coin-chutes . . . has unquestionably earned more profit for operators than any coin-machine in history. Get your share!



Bally
TRIPLE BELL
 TRIPLE PLAY! TRIPLE PROFIT!

- OTHER BALLY HITS
- ★ BALLERINA
 - ★ GOLD CUP
 - ★ TROPHY
 - ★ EUREKA
 - ★ HY-ROLL
- ★ BIG INNING
 - ★ HEAVY HITTER
 - ★ WILD LEMON
 - ★ DOUBLE UP
 - ★ HI-BOY
 - ★ BALLY BOWLER



Bally MANUFACTURING COMPANY
 DIVISION OF LION MANUFACTURING CORPORATION
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

They
all
agree on Seeburg



LOCATION OWNERS

"The Seeburg Music System that's installed in my restaurant is a real asset to my business. It's always operating — never any trouble with maintenance—and it's good-looking equipment. But most important, it helps build business—my customers like the music—and that's my principal concern."

THE PUBLIC

"It's always a pleasure to find a restaurant or cocktail lounge with good music. When it's a Seeburg, you can either listen to the music or carry on a conversation without being disturbed. Another thing that's nice about a Seeburg is the easy way you can choose the music you want—all the selections are always visible at the same time."

OPERATORS

"Being able to install a music system that really fits a location is a big advantage to an operator. That's one of the reasons why I use only Seeburg equipment. Those multiple amplifiers in the Symphonola do away completely with the need for makeshift equipment. And with Seeburg equipment, service calls are few and far between."

America's Finest and Most Complete Music Systems

Seeburg
1902 · DEPENDABLE MUSIC SYSTEMS · 1948
J. P. SEEBURG CORPORATION
1500 N. Dayton St., Chicago 22



"148" Symphonola



Wireless and 3-Wire Wallomatics



Mirror, Tear Drop and Recessed Speakers



Dual Remote Volume Control



Auxiliary Remote Control Amplifier



Pre-Amplifier and Public Address System

Inner DEPENDABILITY Mirrored by Outer BEAUTY

Distinctive styling. New as tomorrow's sunrise. Utterly different from any other phonograph. The style leader for years to come.

Wood "band-shell" type acoustic chamber. Clear, beautiful, undistorted tone... at conversation or auditorium level.

Record-preserving magazine. Protects records from dust, dirt, grit and grease. Eliminates wilt and warp.

Bright-baked finish, decorative glass. Strong! Sturdy! No plastic to shrink, break or warp. No expensive replacement.

Self-centering record device that eliminates records being off-center on turntable.

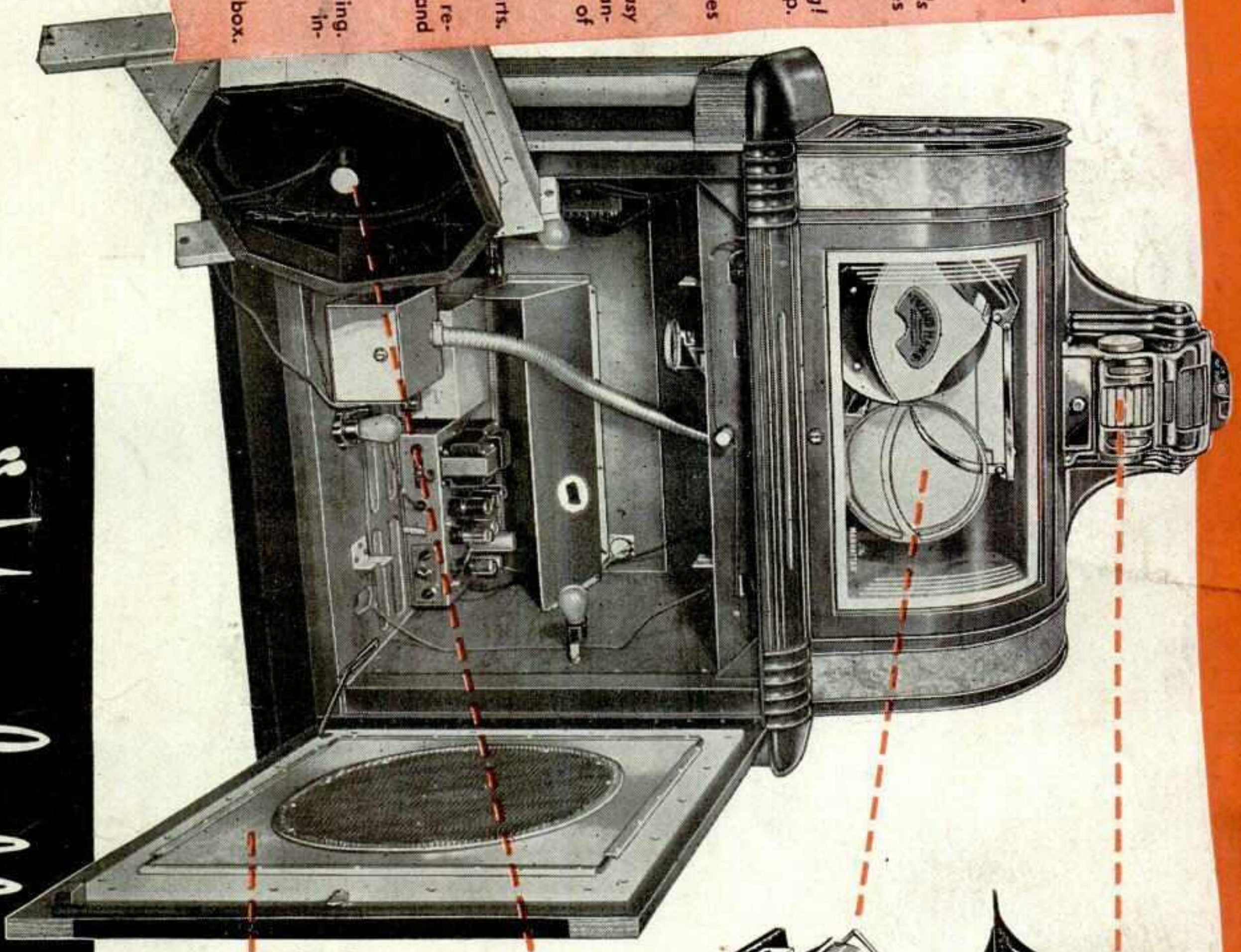
Removable record magazine for quick, easy record changing. Complete changer mechanism slides out the back on skids for ease of adjustment.

Jewelers' hi-chrome finish on all metal parts.

Light weight pick-up with perfect balance re-moves all torsion and "needle twist" and preserves records.

No expensive special bulbs for lighting. Standard fluorescent plus low-wattage incandescent bulbs. Readily available.

Biggest, most accessible coin chute and box. Clog proof.



SELECTOR—Packard's irresistible "spinning" selector. Beautiful. Fascinating. Positive, un-falling action. Single, one-wiping contact. Removable slug rejector for easy cleaning. Eye-level selection—no stoop, no squint. *Colorful. Eye arresting. Coin coaxing.*



CHANGER—*Shake it. Heat it. Freeze it.* Packard's famous changer mechanism can take it. Proven dependability. Fewer moving parts. Compact. Smooth and dramatic in operation. Floats on conical springs. Removable record magazine. A marvel of *simplicity and trouble-free* operation.



SPEAKER ASSEMBLY—New, thrilling tone, unmatched for richness, full beauty and fidelity of reproduction. Wood "band-shell" type acoustic chamber and 15" dynamic speaker give clear, beautiful, undistorted tone—at *conversation or auditorium* level. Speaker unit easily dismounted for access to phonograph interior.



TRY THIS—Even when *tilted at 45° angle*, Manhattan doesn't miss a note. Another example of Packard "ready for anything" dependability that means smooth, dependable play... *anywhere, anytime, under any condition*... and fewer service calls and greater profits for operators.

1 Preferred Product } Only Packard
2 Direct-To-Ops Sales Plan } Gives You BOTH

New! Gardenia Speaker

First hi-fidelity remote speaker at popular price. Exclusive design "ear beams" music to patrons.



THE "Manhattan"

CREATED BY HOMER E. CAPEHART

"ONLY Deal Today for an Operator" . . . Soy Music Ops from Coast to Coast To BENEFIT You Must ACT! MAIL This Coupon Today, NOW!

I am a bona fide Operator of _____ phonographs in _____

Please send me full information about your "direct to Ops" sales plan, your new confidential price list for Operators, and tell me exactly how much I can save by buying direct from Packard factory.

Name (print) _____

Address _____

City _____ State _____

PACKARD MANUFACTURING CORP., INDIANAPOLIS 7, U.S.A.